# 25¢

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80 PAGES

#### Harry Lauder's Spending Spree at Farewell Party on Time Limit

When Sir Harry Lauder throws a party, that's a panic!
On the evening prior to his departure for Europe, he broke Scottish precedent by entertaining 28 friends at dinner in the private suite of the Mayflower-Plymouth, New York. The panic culminated into a niot with the presentation of a silver traveling clock to William Morris, his manager; a diamond wrist-watch to Mrs. Morris, and a framed autographed photograph to Col. Waker Scott.
Toward the most of the med Sir Account of the Minister of the Minist

tickets."
Hostess of the evening was Sir Harry's niece, Greta Lauder. Guests included Mr. and Mrs. A. J. Bala-ban, the Abe Lastfogels, the Tom Vallances, Duncan and Mrs. Mac-Inness, Henry Berlinghoff, Miss E. Berlinghoff and Jesse Eldot.

#### The American Vogue

Paris, April 2.

New fad developing in the European capitals of stage acts ad libring in English to lend themselves an international or "American" aura,

aura.

Grown such a gag doesn't mean anything any more. Still, dancers particularly affect Americanistic style of make-up and ad lib "one, two, three, four" during dance steps, etc., being thus a "foreign" act to the natives, although usually locally born.

#### Backgammon Fad

Social New York is going strong or backgammon, a game looked for backgammon, a game looked upon as any child's Chrlstmas pres-

upon as any child's Christmas present years ago.
Now the East Siders of our sets are playing it anywhere, with much a playing it anywhere, with much wally and some dough.
Women, mostly, have fallen for the revival. Good players are called clever, and those not so good lose more for tuition.

#### Floorwalker Role

Will Maylon, veteran Spokane dramatic stock actor and producer, will become identified with Levin Clothes Sliop, commencing tomorrow. He will act as floor manager in the suit department of the men's shop.

#### "The Bird" of Value

A legitimate use has been ound in pictures for "the found in pictures for "the bird," sometimes known as "the Bronx cheer."

Directors on talker sets have Directors on talker sets have found that with big crowds the ordinary whistle no longer works, too common. One went out to buy a "duck call" which gives the best kind of a "bird" and now other directors are starting to use them.

It is claimed that when the sound man in the monitor room signals to directors, the latter gives 'em the bird.

That, it is found, stops everyone.

#### SMALL TOWN BUYS THEATRE IN RED

Minneapolis, May 6.

Faced with the prospect of having no picture theatre, the village of no picture theatre, the vinage of a Beardsley, Minn., purchased the only showhouse in town when W. J. Benfield, its operator for many years, decided to close it because of unprofitable business. The municipality annunces it

of unprofitable business. The municipality announces it will operate theatre "for the good of the community."

A committee of locals will have the management.

"It will not be run for the sake of profit to the village or any individual, but for the entertainment of Beardsley residents at admission prices that will make it, self-supporting," the announcement reads.

#### Nude, Beautiful, Clever; New Show Girl Type

New Show Girl Type

Statuesque nude beautles don't go, any more. Girls now must be small and scantilly clad and do a wiggle in the bargain. The floor shows in all the cabarets that are drawing the crowds, where small girls clad only in a few beads, do an actual cooch dance, is the coming thing for Broadway revues. That wigging motion is the coming thing for Broadway revues. That wigging motion is the wind in the control of the cook of

go home.

# MOLNAR-POMMER

Reinhardt Says Talkers Ultimate Art-Pommer Sees German Supremacy-Molnar Looks to Television Triumph - All Tell "Variety"

ALL - WORLD AUDIENCE

#### By Abel Green

Berlin, April 25. Berlin, April 25.
Max Reinhardt, who, with Einstein, the scientist, is regarded by the Germans as of their country's greatest men; the eminent Hungarian playright, Feren Molnar, and Erich Pommer, known to Hollywood, but content to remain the production chief of UFA in Berlin, the talkers when seen here by "Variety's" roving Continental reporter.

All three set forth o wholly at variance with the set forth opinions wholly at variance with the other, but through it all, the basic knowl-edge that they were addressing America, and especially Hollywood, was paramount for they all

(Continued on page 57)

## Negroes Leaving Chicago in Lots: **Big Realty Loss**

Chicago, May 6.
Influx of colored people from the South to Chlcago has dropped from 1,000 daily last year to less than 100 today. Drop-off has caused all colored cabarets and night clubs to

colored cabarets and night clubs to fold.

Ace spots, such as the Sunset, Plantation, Nest and Chin Chow are nailed. Not a theatre or dance hall left run by colored people.

natied. Not a theatre or dance hall left run by colored people.

Rallroads are doing their best to send the colored people back South, running weekly excursions to Atlanta, etc., at extra cheap rates. Estimated at the present rate of departure, colored section on the south side will be back to white within two years. Expected to bring about a great change in real estate. Biggest loser over the exodus 18 Julius Rosenwald, who erected a south side 420-apartunent building, exclusively for colored people. Estimated 3500,000,000 depreciation in South Michigan avenue property since going colored. The only remaining theatre getting any colored trade, the Regal, is run by its exclusively.

## REINHARDT WITH High Sassiety Hopping Behind Picture of Caribou, Made North

#### An Exec at Home

Exec christened a newly arrived boy with a fancy front and middle handle, only to discover after it was all over that a new title would have to be found.

found.

Initials of first turned out to be A. P. W.

Could figure no reason for giving free publicity to that well-known paper manufacturing company.

#### MOTHER HUBBARDS ON FILM ADS' GIRLS

Advertising departments of film companies now preparing their annual inserts and copy splurges report that the new rash of ethics within the film trade is having its effect. Traditionally the big splurge was characterized by plenty of feminine flesh. This year the girls in the artists' drawings will wear Mother Hubbards.

It is pointed out that while the

Mother Hubbards.

It is pointed out that while the film business is getting so decorous the department stores are out-doing each other exting up their copy. Although they may be featuring a sale of bridge lamps, bookcases, department store ads always manage to have a few girlies in scanties or the latest wrinkle in girdles running around the borders of the advertisements.

#### **Booze and Heroics**

Hollywood, May 6,
Fox is glorifying the Coast guard
in "Men on Cail," but will purposely omit any reference to the
booze-snooping by the service.
Fox figures that many sections of
the country wouldn't view the
liquor-confiscation as heroic.

#### N. W. Radio Spieler Will Insult the Whole Family

Insult the Whole Family
Peritand, Ore, May 6.
Biggest radio sensation here is
Robert Gordon Dunean, who huris
expletives, vituperation, references
to female dogs into the ether. His
campaign is anti-chain store. His
castille for the sense of the sense of the sense
studion KVEP, Dunean burns up
the short waves with hot shots at
chain stores, chain banks, chain
papers, chain everything.
Bankers, editors, bussiness men
who bump into his spotlight, get
theirs in a wild volley of expletives
from the self-styled "Oregon Wildcat."

His favorite title: "Skunk." Next ranking title: "Half-Skunk." One delicate comment referred to a local business man's maternal relation as having scratched fleas with her hind

Park Avenue has turned picture producer. Most of those listed in the producer. Most of those listed in the content of the producer of the prod

do a personal appearance at the Criterion.
Spotted Bik, the young woman-who gave the film its feminine touch, is not in town but very much in the picture when the caribou, of the property of

low stopping point.

Young Shirley Burden also made passage to the same region to see how Dad and the boys were pro-

how Dad and the boys were progressing.

W. Douglas Burden, explorer, writer and hoted in many other ways, developed the idea for the story while in the north several years ago, making miscellaneous film records of animais. With William C. Chandler and H. P. Carver, the critical series of the control of th thought well enough of to place lts releasing schedule.

#### "Nation's" Problem

Hollywood, May 6. ' Problem in sounding "Nation," as former epic was shot at camera speed of 75 feet per minute and normal modern rejection gait is 90 per minute



#### Fox Forces Waiting for Final Line-Up with Speculation on Smith-Zanft's Future Posts

Fox forces in New York are awaiting the final line-up of the re-organization, that is expected to arrive before W. R. Sheehan leaves

arrive before W. R. Sheehan leaves for the coast studios. That may occur the latter end of this week. In the Fox ranks it is known that Sheehan has received a five-year agreement as vice-president and general manager of Fox. He is addirectors. Another and similar contract has been issued to James R. Grainger as vice-president and general sales manager. The two persons the Fox personnel is speculating over are Courtland Smith and Major John Zant: Both are known to be slated for positive spots in the New York headquarters but without their duties of the courtland Smith and Major John James. He had been supported by the courtland for positive spots in the New York headquarters but without their duties he had been supported by the courtland for positive spots in the New York headquarters but without their duties had been supported by the supported by the courtland for positive spots in the New York headquarters but without their duties had been supported by the supported by Jack Lock, who books the Fox watch has been atound New York for the supported by the support

ith them. Harold B. Franklin, operator of Harold B. Franklin, operator of the Fox West Coast, left New York last Thursday, with no reports of any talks over general Fox opera-tion while in New York. Frank-lin is said to have conferred with Harley L. Clarke, the Fox president, and Sheeban, but only on matters of financing the West Coast commit-ments.

Dinners

Dinners

Last Friday evening at the Hotel
Savoy Plaza, Sheehan gave a dinner to the Clarke seese brought by
the president to the Fox organization, with Clarke present as well,
also Grainger, with the other guests
editors of the trade papers. Last
night (Tuesday) another dinner at
the same hetel was attended by
about 60 Fox executives to meet the
new president, Clarke, and his staff.
It is understood that Clarke, in
agrecing with Sheehan and Grainger upon their term contracts with
the Fox companies, made it plain he

ger upon their term contracts with the Fox companies, made it plain he did not intend to become active in the technical or operating sides of the Fox companies. It is said Mr-Clarke has no ambitions to become Clarke has no ambitions to become presidential duttes, principally or presidential duttes, principally or thirdling the finances and general business structure of both com-panies.

business structure of both com-panies.

It appears to be understood in picture circles that Clarke and Bill Fox are on friendly terms, although that friendliness has not been as far as having any influence upon the Fox reorganization.

Frank Dolan, Pathe Writer Frank Dolan, of the staff of the New York "Daily News," joins the Pathe writing staff on the west coast. He leaves June 1.

#### **Dusting the Attic**

JOE COOK and BROTHER
Comedy Juggling
14 Mina:, Full Stage (11);
One (3)
128th Street
17 The brother looks two
17. The brother looks two
17. The brother looks two
17. The brother looks two
18. The brother looks two
19. The practice.
They have a fair layout of Jug19. The looks two
19. The practice of the looks
19. The looks two
19. The finish was best.
With the practice of further
19. The looks two
19. The lo

By diligently practicing jug-ling, Joe Cook became a star comedian, which shows what juggling can do to a guy. He four Hawalians, found the lost location of the old Polo Grounds, is making a talker in which he is starred, and just-wrote a book

#### SCHANBERGER THEATRE DEAL CLOSED BY FOX

Kansas City, May 6.

Fox has closed the Schanberger circuit deal. It is at a trifle under \$2,000,000, and involves 60 houses in Missouri, Kansas, Nebraska and Iowa. Schanberger will remain as operator.

Missouri, Kansas, Nebraska and Iowa. Schanberger will remain as operator.

It's a Fox West Coast trade. Treasurer of that organization sent on \$1,000,000 in cash to complete the deal. This is believed to be part of the \$2,000,000 Harold B. Franklin is reported having secured from Fox while in New York last week, when he saw Harley L. Clarke, the Fox president. Franklin wanted the money to close up pending deals with West Coast.

The Schanberger matter has been hanging since long before the Fox muddle. Other circuits were after it. William Fox at that time was reported protesting against the price paid for the circuit. That sppears to have been reduced of late, if the present quotation of under two milliant one time it was said Franklin hough it dadyshe to take over the weet in the purch is take years.

lions is correct.

At one time it was said Franklin thought it advisable to take over the deal as a personal venture and add the Schanberger houses to the West Coast, notwithstanding. This interation, that included a couple of other coast picture men, was abandoned when the signs forecast a settlement coast picture men, was abandoned when the signs forecast a settlement of the Schanberger houses will be linked to Fox West Coast.

#### Non-Pro Film Reviewing Course for Women's Clubs

Hollywood, May 6.

Alice Ames Winter's course for non-pro film reviewers concluded Monday with a lecture on the advertising angle by Mark Larkin. It will be offered to six national women's organizations in printed form as a study course for local reviewing committees.

Revision and cditing of the lectures for publication awalts okay of the Ilan by the various organizations.

tions.

Course was attended here by 180 members of the previewing committees of the General Federation, Catholic Alumnae, D. A. R., University Women, P.-T. A., Junior League, Y. M. C. A. and Library association, has consisted of eight meetings.

Delf with Columbia
Harry Delf left New York for
Hollywood, Monday, with a writing
and directing contract with Columbla. His term is a year. Delf's
picture work up to now has been in
some shorts for Warners.



WILL MAHONEY

will mahone y
in Earl Carroll's "Sketch Book,"
Chanin's 46th St. Theatre, N. Y. C.
The New York "Evening Graphic'
said: "Will Mahoney is the greatest eccentric comedian seen in New
York during the entire year. His
jests and his dancing bring down
the house."

Direction RALPH G. FARNUM

## **Kid Actor Brodies** As Fake Spaniard But Clicks as Iz

Laon Janney, blond 13-year-old cid put under contract at heavy salary by Warners, has been in pictures since 1925 but was a brunet inder the name Laon Ramon.

His mother had figured dark hair and a Spanish name would go, but guessed wrong.

The hair was soan-dyed. vashed natural, and Janney is his real name.

Since the hair change the parts mproved, with the WB term climax Laon's birthday is April 1,

#### **SAILINGS**

June 25 (New York to London) Sophie Tucker, Al Lackie, Ted Sha-piro (He de France).

piro (1le de France).

May 23 (Paris to New York) Abel
Green ("Variety") and Mrs. Green
(Europa).

May 15 (New York to Paris) A. J.
Balaban and family (Belgenland).

May 13 (London to New York) George Weeks (Olympic).

May 9 (New ork to London) Marie Dressler, Ernest Torrence

Marie Dressler, Ernest Torrence (Olympic).

May 8 (Vancouver to Hong Kong)
Isadore Benstein, Harry Garson,
Julius Berheim, Lewis Physioc,
William Adams, Sidney de Lund,
C. E. Cobb (Empress Russia),
May 7 (London to New York),
Mrs. Francis Mangan (Europa),

May 7 (London to New York) John Maxwell (Majestic).

May 7 (Paris to New York) Jack Lenigan, Terry Turner, (Europa). May 7 (Paris to New York), Roberto Ray, Yvai Noe, Helen Bon Johns (Ile de France).

May 5 (Berlin to New York) Jesse Lasky, Al Kaufman, Serge Eisen-stein (Europa).

May 3 (London to New York) Yorke and King (Lapland).

May 3 (New York to London) Jed Harris (Leviathan). May 2 (Cape Town to London) Sam Barton, Three Flemings (Arm-adale Castle).

April 30 (New York to Paris), Mr. and Mrs. Niles Trammell (Maure-

April 30 (Sydney to Vancouver), Mr. and Mrs. Clark (Agrangi). April 29 (Sydney to London), Mrs. Roy Purves (Jervis Bay).

#### Pettijohn Loafing

Pettijohn Loating
Chicago, May 4.
Charles Fottijohn, Hays' attorney,
passed through hero today on his
way to the coast. He revealed that
he will spend the next two weeks in
Hollywood at the Roosevelt Hotel.
Last year the original Petter
spent his vacation in Germany.

#### "Make" and "Mugging" Love Scenes Can't Run Overboard with Talk

#### GILBERT AND CLAIRE LOOK SET TO PART

Ina Claire is in New York, with the report she will not return to the Coast to again live with John Gilbert. The couple have had nu-merous spats and separations. They started with one on their honey-moon in Paris when Miss Claire out on her new husband and beautiful the runaround for a few days.

blew out on her new husband and gave him the runaround for a few days. At the the return of the newlyweds to Hollywood announcement was made that the Githers was rounded that the Githers was to have read the return of the newlyweds to mover read the return of the retu

lasted for acceptance and the acceptance of Miss Clair's contract with Pathe 50 Hotsy Totsy

At that time it was figured Miss Clair's would accept one of a number of stage offers in New York and them make a quiet exit. This-was done about 10 months ago, when she came east with her mother.

According to inside information, things were not so hotsy with the Gilberts from the start. Miss Claire, it is said, tried to dominate her husband, and the latter complained of this to close friends. He figured that when their European trip would be over that they might be straightened to the contrary,

An inside to the romance has it that, when Miss Claire reached the Coast, the Pathe publicity department suggested she do something that would link her name up with some great screen personality. About that time Gilbert, who had been paying ardent court to Greta Garbo, had a spat with the latter, and the pat, it is said, figured it would be timely for Miss Claire to tag Gilbert.

The latter, who was in the dumps.

bert.
The latter, who was in the dumps, began paying attention to her. Before anyone knew what was going on, they agreed to get hitched and flew to Las Vegas, Nev., where the knot was tied.
This went further than the pahed and calculated, but it was okay, as the billing on her first Pathe picking on her first Pathe picking on her first Pathe picking.

#### GERMAN OPERA CRAZE FOR TALKERS, LIKE HERE

Berlin, April 23.

Success of Richard Tauber's first talker, "Never Again Do I Belleve a Woman" (Ich glaub' in embr eine Frau) has sent all the other lesser film companies scurrying to engage singing names as potential stars for talkers. Tauber was no matinee idoi, and currently is further complicated physically by gout and produced physically by gout and cellicked heavily here and in foreign territory where his singing fame, through disks and general reputation, makes him International. The small talker companies, proceeding on the Tauber premise, are out to make other stars.

Italian tenor, Tino Pattlera, of the Berlin State Opera, is set for a talker for the Italia Film Co. from Auber's opera. "Fra Diavolo." Berlin Opera, will make "Schuber's Lexte Liebe), directed by Richard Oswald.

Michael Bohnen, known in America with the Metropolitan Opera of New York, will do two singer-

ica with the Metropolitan Opera of New York, will do two singer-talkers with his own company. Joe Heller, long with Warners' in Holly-wood, will be Bohnen's technical

advisor.

The Tauber success here is comparable to Lawrence Tibbett's "Rogue Song" for Metro.

Maxwell Anderson Packs
Hollywood, May 6.
His contract expiring, Maxwell
Anderson is off the Metro writing

staff. He will return to New York to

Dialog is resulting in the shortening of love scenes in all types of pictures except in musicals with a songs stretch it out. Directors, actors, writers and producers are practically unanimous in feeling that the "make" and "mugging" scenes have to be trimmed down, One of the reasons is the observation that people sometimes get a comical reaction out of love stuff that the state of the stuff that the state of the stat

Actors are reported claiming that silent love-making sequences were much harder than the talking va-

#### JOHN BALABAN IN N. Y. PUBLIX OFFICE IN SEPT.

Transferring from Chicago to New York in September at the wish of Seath Chicago and the seath of the chicago and the seath of the chicago and the chicago and the chicago and the chicago and the seath of the chicago and the seath of the seath of the chicago and the chica

tivities and executives has its conveniences.

Balaban will be coming east in the wake of the departure of his brother, A. J., who came on from Chicago last year and has just resigned as head of Publix unit production activities.

#### Weather

Washington, May 6.

Weather Bureau has furnished
Variety with the following outlook
for week beginning tomorrow:
General showers and thunder
storms in Chicago-Pittsburgh area
and in Atlantic States late Wedness
and in Atlantic States late Wedness
oontinuing: Thursday in eastern
states.

Generally fair and about two days
Generally fair and about two days
thereafter followed by showers
about Sunday (11).
Cooler Wednesday and Thursday
in Middle West and Thursday and
Friday in Atlantic States.
Warmer at end of week.

London, May 6.

Weather is playing into the hands of the theatres. It is alternately clear and stormy, keeping the people in town.

In spite of the break business at the box office is poor, with only two legit shows doing capacity laftinght (5).

night (5).

Paris, May 6 ally fine. Ea Weather seasonally

Weather seasonally fine. Each new boat lands a contingent and beautiful and the season of the season

Don't Rest on Your \_aurels—They make a poor mattress.

MB. AND MRS. JACK NORWORTH 130 West 44th Street New York

# 2-HEADED FINAL FINISH?

## Fox-Loew Merger Worked On by Attorneys—Either That or Radio

Government is not going to be opposition to Fox-Loew combo is latest dope. Lawyers for both companies are working out details.

panies are working out details.
Somehow the official folks have
been sounded. Message returned
was that while the government
didn't like to go by such a fact, yet
would take no official action to hinder. But. That is the story.
The But is that there must be no
story that the story of the story of the
story of the companies that
gotten the okay on this basis. This
is understood to be no violation of
the Clayton Act.

the Clayton Act.

the Clayton Act.
There is some question as to
whether the physical merger may
or may not be a violation of the
Sherman Act. On this score it is
the general view of lawyers in the
case, and also of official Washington, that the thing will be left at
ver

Test.

From this it might be gleaned that a movement may be afoot to alter the Sherman Act or this antiquated an antiquated and the same that the same that

Radio's Chance

Radio's Chance
The story guns, however, that if
epiection should be encountered to
the F8x-Loew merger, the Fox interest in the circuit, which amounts
to 48%, may be turned over in a
deal to R-K-O and Radio.
All angles, however, tend to point
out that Fox will hold on to Loew's.
'The R-K-O angle on this deal is
sensed as coming from a recent visit
to Washington of General Electric

to Washington of General Electric officials and David Sarnoff, head of Radlo Corporation.

#### **FULL MEMBERSHIP VOTE** FOR ACADEMY AWARDS

Hollywood, May 6.

Hollywood, May 6.

Scrapping of the complicated machinery by which achievements for owards by the Academy are judged was agreed upon by the new award committee at its first meeting on May 2.

Awards for 1929-30 will be made by vote of the by vote of the entire Academy membership. Polling will be by mail after each Academy branch has specified the most meritorious achievements within its particular

Simplification will also speed up the announcement of awards, the committee specifying that decisions are to be made within three months of the close of the award year, Oct 21

#### Nora Gregor Can Now Proceed to Hollywood

Vienna, May 6.

Vienna, May 6.

Priction between European manReses and Hollywood film producers
over the latter's raids upon Continental talent has been ironed outamically by Max Reinhardt granties a leave of absence until Soptemies a leave of absence until Soptemhardts. Vienna theatre.

Furn's of the furloupt is to give
the actre of the furloupt is to give
the actre of the service of the service

Furpose of the furiough at the actress opportunity to act in a German version of "Olympia" for Metro.

Metro,
Reinhardt has refused others
Reinhardt has refused on make
plermission to visit America to make
pletures, as have other managers.
Making an exception with Miss
Gresor raises a special and individual case, since the managers are
making it clear that they will not
encourage film offers from across
the acean that would interfere with
their own seasons at home.

Miller Film in June Hollywood, May 6.

First National will send the Marl-bra Miller picture into work the middle of June.

Miss Miller expects to be cast again in August to start rehearsals on a new show.

#### Spoiling It Again

Hollywood, May 6.
"Variety's" report of two
actors who were using the de-serted Hollywood Bowi at night for rehearsal of oratory brought a small audience and scared the boys away.

One of the actors has moved to the nearby Pilgrimage Play ampitheatre.

#### Gladys Glad Turns Down Her Big Beauty Champion, Flo Ziegfeld, for Talker

Officially pronounced by the ac-knowledged beauty picker, Flo Zieg-feld, as the handsomest girl extant, Gladys Glad has turned down her Gladys Glad has turned down her champion's generous offer to appear in "Whoopee," the Goldwyn talker on the Coast.

on the Coast.

Zieggy, in Hollywood, sent Miss
Glad a sumptuous wire. It said the
nicest things possible, including the
money proffer, and asked the former
"Follies" light to appear in but one
scene of "Whoopee" if her time
were limited. The wire followed
other interrogatory messages from
the same source that did not appear to interest the star-looker.

With Gladys Glad now conducting.

pear to interest the star-looker.
With Gladys Glad now conducting
a beauty column syndicated up to
date in nearly 500 dailles, she cannot find time to consider stage or
screen offiers. It is said, though,
Gladys may entertain a proposal
from either in the near future when
her work burdens are lightened
somewhat.

#### Lois Moran Gets \$68,000 From Great-Aunt's Estate

Pittsburgh, May 6.
Lois Moran, former Pittsburgh
girl who became of legal age March
1, received \$68,000 in a distribution
decree made by Judge Thomas P. Trimble in Orphans' Court here last

week.

The fund, which adds to the already sizeable fortune of the film actress, is her share of the estate of her great-aunt, Mrs. Mary Darlington Ammon, who died in 1919. The court decree authorizes the Fidelity Title and Trust Company, her guardian, to turn the amount over to Miss Moran.

Miss Moran was graduated from the Seton Hill Academy, near here, a few years ago as Lois Darlington Dowling. The estate which she inherits from her great-aunt includes, besides helicioums, a part of the

nerits from ner great-aunt includes, besides helrlooms, a part of the Guyasuta property of the Darling

#### Chaney Now Warbling

Lon Chaney has been talked into singing as well as speaking in his first talker, "The Unholy Three." He will sing ap old favorite, "Sweet Rosie O'Grady."

#### KIT CAT BEAUT PICKER

Earl Carroll is scleeting show girls for the new floor show due at

girls for the new noor snow due at the Kit Cat club, London. T. D. Kemp will stage the show over there. The "lookers" will be billed as the Six Earl Carroll Girls.

#### Spanish Girl in Films

spanish Girl in Films
Lunna Alcaniz, Spanish vaude,
dancer, has been taken for films by
Fox through Dennis DuFor. Site
leaves shortly for the coast.
In vaude, with her own dance
flash, the girl is known as Senorita
Alcaniz.

# PAR-WARNER TOO

Raskob Looks Pivot-Para mount - Warner Preliminaries Started Again, Pending Zukor's Return -Utilities or Entertainment?

#### MERGERS IN MERGERS

With Wall Street confirming to its investing public the revolutionary imminent in filmdom's geography, matters along the sam line continued to sizzle within know-ing parts of the trade and assume boundaries.

Several things will happen in the

boundaries.

Several things will happen in the merger hemisphere before accredited banker ambitions to consolidate the entire industry into a General Motors regime is realized. There will be mergers within this merger. Filmdom is scheduled for a final battle before there can be any allyting of all forces under the work look likely as hand joiners. During the past week negotiations preliminary to the return of Adolph Zukor were started. This deal, now definite, is set for cuimination upon the first big move Radio Interests make in the billion dollar expansion program which has been officially confirmed as set, in executive quarters.

Fox and Loew hooking up with R.K.O will be the signal for the get-together start of Par-Warner forces, comes from highest sources.

After Theatres.

After Theatres

Meantime all big interests are engaged in a preliminary skirmish for theatres. Officials in several companies make no secret about theatre grabbing being now reduced to a

(Continued on Page 74)

#### **Connie Bennett** After More Coin: Pathe Holdout

Hollywood, May 6. Constance Bennett is reported having gone up-stage with Pathe, not reporting to the studio as noti-fied, under her contract.

Miss B#nnett's agreement with Pathe now gives her \$1,750 weekly, with a yearly rise in salary until \$5,000. She is alleged to have stated that an independent producer here has offered her \$4,000 weekly.

From the accounts, Pathe has urned over to Miss Bennett the rental bonuses so far received when she has been loaned to other pro-ducers. Pathe also has given the girl \$10,000 as "pin money" on top of her salary in the last two of her

pictures.

Pathe officials are reported some-what incensed at Miss Bennett's greedy attitude, after having taken her in hand and made her, follow-ing the girl's determination never to return to Hollywood some time age.

ago.

It is said the Pathe people will confer on the Bennett situation, probably presenting her with an ultimatum. Up to date they have tried to good naturedly argue with

her.
The story about an indle producer is looked upon as in the line of a since since the story about an independent of the story about a since in the line of a since in the story and the story and

## IF RADIO-FOX, ITS Jos. P. Kennedy Leaving Films to Re-enter Banking Business: Going With Elisha Walker

#### Big Baby Demand

Hollywood, May 6.

John Barrymore - Dolores
Costello baby is in bigger demand than any other still in the industry. Warners have the industry. Warners have been swamped with requests from dailles. Many requests were made prior to the babe's

Baby will be telefoted east this week. That gives the child time enough to start looking like somebody.

#### French Resent Native Players Coming Over; German, 71, with Metro

Paris, May 6.

New case of French resistance against the drafting of French talent for American pictures comes up in a threatened suit by the Comedia of the company of the courts against him of \$8,000 in favor of the Comedia. Paris, May 6.

Berlin, May 6.

Adele Sandrock, veteran German actress, and Egnon von Jordan, Viennese actor, have been engaged by Metro and sail shortly for Hollywood to take part in a German screen version of the Molnar play. Frau Sandrock is 71 years old.

#### Bebe Daniels, Prima

Hollywood, May 6.

R-K-O says nothing for Bebe Daniels on the 1930 program but musical specials. Exces figure on not more than three for her during the current chapter.

Decision on straight musicals takes Miss Daniels out of the starring part in "Lawful Larceny."

#### Del Rio's 3 Tongues

Hollywood, May 6.
At unvelling of Rudolph Valentino
Memorial Monday, Dolores Del Rio
made the ceremonial address in
English, Spanish and Italian for
newsreel recording.
All countries subscribed to the
monument, located in Delongpre
Park.

#### Vilches, Spanish Actor, Wanted for Foreigns

Hollywood, May 6.
Ernesto Vilches, Spanish stage
star, now in New York, is in demand here.
Both Paramount and M-G are
bidding for him for Spanish editions.

Young Bill Flying
Hollywood, May 6.
William Morris, Jr., will fly east late this week. He has been on coast three months during which time he completed reorganizing the least Morris office. local Morris office.

After Lucile Page Hollywood, May 6. Earl Carroll is after Lucile Page. picture actress.
For his new "Vanities."

Joseph P. Kennedy is bound for Wall Street, in association with Elisha Walker, chairman of the board of the Transamerica banking group, including the former Blair and Company and Bank of America. The Company and Bank of America Company and Co

in America,
Mr. Walker will head the Transamerica, upon the retirement of Dr. A. H. Glaunini as announced by the doctor yesterday, (Tucsday). He ls retiring at 60.

Is retiring at 60.

In retaining the chairmanship of the board of Pathe Mr. Kennedy will not continue active, but will lend his advice on Pathe picture matters and financing. He is first taking a vacation, before resuming somewhat interrupted when Kennedy came to New York for picture operation.

operation.

J. J. Murdock is at present president of Pathe but has been inactive in the past, leaving all details to Kennedy with whom he is extremely Kennedy with whom he is extremely friendly. It is said that for the first time in his life when in Europe two years ago, with Kennedy in New York trying to block a "frame" against their mutual interests, started while both men were abroad, that Murdock issued a power of attorney to Kennedy a power of attorney to Kennedy to not for Murdock in every way, even to the disposal of his assets, Murdock is a Scotchman. Murdock is a Scotchman.

Murdock is a Scotchman. With Kennedy's retirement from the direction of Pathe, E. B. Derr, executive vice-president, remains in charge of production on the West Coast; C. J. Scollard, Kennedy's personal representative, treasurer, and Phil M. Reisman, general sales manager.

and Phil M. Reisman, general sales manager.

World Fast
Joe Kennedy came to New York from Boston about four years ago to attempt the rehabilitation of PBO, at that time a near-defunct picture distributor and itinerant producer. He moved slowly with the proposition at frest, with his interest at that time a case he represented by the state of the state of

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Pictures

#### Foreign Film News..... 67 Picture Reviews ...... Film House Reviews .... 55 Talking Shorts ...... Vaudeville ...... 47-52 Vaude Reviews...... 53-54 New Acts..... 63 70

Bllis ..... 56-57 Tlmcs Square..... 59-61 Legltimate ..... 66-70 Legit Reviews..... Literati ..... 

## Row Looming Up Over Par's Offer To Buy F. P.-Can.—May 15 to Decide

Toronto, May 6.
Famous Players-Canadian shareholders meet May 15 to accept or
reject the offer of Paramount
(American) to take over the Canadian stock on a five-to-four basis. It
begins to look as if there will be a

Argued deal is of no advantage to the U. S. Co., the American film industry, the Canadian business or the shareholders. They say F. P.-Can. is in a good condition and that there will be no advantage in changing its nationality.

The big howl is over the fact that ne majority of the voting trustees nrew out an offer by British Gau-nont for the stock on a \$75 basis, nd are now advising the sale to ar at around \$57.

mont for the stock on a 476 basis, and are now advising the sale to Par at around \$57. Directors are being domanded to explain why they recommend the acceptance of the offer. F. P.-Can, it is said, does not need to take to the storm cellar at the first threat of competition. Shareholders certainly need not take hurried action, as the offer does noter on the side of generosity. If Paramount is so anxious to control P.P.-Can, it is affected to see when the side of generosity. If Paramount is so anxious to control P.P.-Can, the side of generosity. If Paramount is so anxious to control P.P.-Can, the side of generosity. If Paramount have been made. Planafold papers here are against the merger.

Asking Questions

The big question is why the Gaumont offer wasn't put up to the shareholders. The matter was decided by the voting trustes, Adolph Zukor, I. W. Killam and N. L. Nathanson. Latter only in favor of it. Killam said that he did not want to see the Can. Co. taken over by American interests, as Fox was supparamount offer the shareholders are asking, "Is he a proor business man for himself and the company or is he a good business man for himself and a poor not for the minority shareholders?

F. P.-Can. directors say powerful competition may come into Canada if the offer lin't accepted, and that the shareholders will be in a worse position. Another reason is that Paramount pays \$8 dividend and point out that F. P.-Can. canada and point out that F. P.-Can have, while Paramount only carned \$25.36 on four shares.

four shares.

Dozens of reasons why the offer should be thrown out, and equally as many to the effect that the shareholders should and almost must accept, if they are going to protect themselves, are being shot in every direction.

Few of the shareholders know what it is all about.

#### 2 PAR. CASTS FOR L. I. STUDIO TALKERS

"Animal Crackers," the Marx Brothers nicture, got sturted shead of "Sap From Syracuses," at the faramount, New York studio, This reversed the original schedule.

Jack Oakie, meanwhile made some re-takes and additional scenes for "The Social Lion," his first starring picture, completed on the coast prior to his coming east for "Sap,"

Complete cust on "Animal Crackers;" Marx foursome, Lillian Roth,

Complete cust on "Animal Cruck-evs." Mark foursome. Lillian Roth, Margaret Irving, Lewis Sorin, Broth, Margaret Irving, Lewis Sorin, Brother Greig and Miss Dupont. Last two were in the starge production.

Paramount's short subject production is coming to life. Charles Ruggles and Betty Garde made "The Paker." Smith and Dale did another, "La Schianapps, Inc." Puck and White also recorded a short. Vladimir Dukelsky, Russian composer from Boston, has joined the studio musical staff and will work on a new score for "Heads Up."

on a new score for "Heads Up."
Paramount calls him simply Vernon
Duke.

#### Two Leads Borrowed

Universal has borrowed Douglus Fairbanks, Jr., from First National and Anita Page from M-G-M for the leads in "Little Accident,"
It will be directed by Wm. Kraw and Paul Dickey.
Silm Summerville and Roscoe Kearns are in the cast.

#### **Actors Just Too Silly** To Get Rich, Hollywood Banks Morosely Observe

Hollywood, May 6. Hollywood, May 6.
Hollywood banks, at one time intcrested in having the actor sign
over his salary check to them for
investment, have cooled off on
their actor interest. Banks claim
they tried to make millionaires out
of the performers but that the
actor didn't seem to crave great
wealth. wealth

actor didn't seem to crave great wealth.

For the past four years a number of the banks had a plan whereby the actor permitted the banks then giving the actor enough to live on and invest the rest. Actors couldn't see the scheme.

Some actors who went for the leda fell behind when they were out of work. Others decided after they had saved a few, dollars that the bank wasn't making them rich that they or their wife out of act with the same wasn't making them rich that they or their wife out do as well as the bank.

After a lot of grief, the banks decided to let the actor go his way on the matter of investments where the deposit was compulsory.

#### ALL CHINESE FILM WITH ACT FROM VAUDE

Vitaphone Varieties made at War-ers' Flatbush studio last week in-

ners' Fathush studio last week include. Tathush studio last week include. "Varsity Show" with Olive Shea, Joie Ra; and Billy Taylor; "Lucky Break" with Harry Fox, Glenda Farrell, Arthur Shaw and Edward Butler; "The Hard Guy" with Spencer Tracey, Kathurine Alexander, Pat Kearney and Valli Roberts. "Chinese Whoopee Revue," from vaude, will be recorded during the week of May 5. This is believed to be the first instance of an all-Chinese picture.

Chinese picture

Chinese picture.

Warners writing staff remains at five with Walton Butterfield returning to the coast and Wally Sullivan joining the staff.

An all-outdoor short, "Horse Sense," with Bob Roebuck, was made on location at Old Westbury, Long Island. Sullivan provided the dialog.

#### Canada's Right of Appeal

Quebec, Can., May 6.

Quebec, Can., May 6.
Quebec Provincial Government
has granted the right of appeal
trom decisions of the censor board
to the film exchanges on payment
of a fee of \$5 per 1,000 feet.

Exchanges are also granted the
privilege of submitting a reconstructed feature after it has been
once condemned. The Quebecensor board will not chop a feature
without the consent of the exchange.

#### L. A. to N. Y.

Stanley Sharpe. Hedda Hopper. Hedda Hopper.
Buddy Rogers.
Kay Johnson.
William Morris, Jr.
Zelma O'Neal.
Frederic March.
Florence Eldridge.
Kerry King.
Lewis Warner
B. F. Schulberg
Harold Hurley
Arch Reeva Arch Reeve Lillian Roth Marie Dressler Wynn Holcomb. Jack Benny.

#### N. Y. to L. A.

John Ford Maurine Watkins Keating Sisters Althea Heinly Mireille Harry Delf. Eddie Miller. M. Yves Mirande. P. G. Wodehouse. Arthur Lyons. Arthur Lyons. Louis Shurr. -



Originators of "Tin-Type" comedy, METROPOLITAN, LONDON Represented by JENIE JACOBS

### AL SMITH TALK **BOUNCES OFF** HAYS' DOME

The Hays office isn't afraid of any invasion of outside interests via sound field.

sound field.

Pointedly, the reports of Al Smith's reaching for Will Hays' sceptre by the Raskob-bankers move for the puny General Talking Pictures, doesn't get a rumble out of better informed Haysites. They remark having seen folks come in a hie way and go.

remark having -big way and go. Will isn't going to hand over the sceptre to anyone for at least au-other six years. That's the length

sceptre to anyone for at least another six years. That's the length of the general's contract. It looks as though the general is pretty strong now and for some time to come, as long as he can keep the Sarnoffs and Warners coming to him the way he did last Thursday afternon. Then, in fact, D. Sarnoff, walking through the anteroom with another man, suddenly stopped, commenting laughlingly:

when the moduler han, sudminy, when had better go in separately.
Otherwise there will be another
merger next week."
Other less seriously thinking
Haysites observe that even if the
industry has its politics electrified
and given the complete Wall Street
caress, the Will Hays organization
will be will the word of the complete
"We are not interested in mergers. We never were. They are all
members of the organization, anyhow. We are the medium between
production and the public."

how. We are the megium production and the public.

#### Marjorie White Blazes Out in Home Town: Gives Mother New Car to Drive

Toronto, May 6.

Marjorie White, born here, centre of local interest for a week. Triumphant return.

Next day she joined the Foresters, of which her niother is a member. Supposed to leave town the following day, but said that she had bought her mother an auto and stayed over to teach her to drive.

Waste all this publicity so Wednesday night she appeared at Uptown and Thursday at the Tivoli.

Left town in blaze of glory.

#### Halliday Replaces Fay

Hollywood, May 6.
Frank Fay has been replaced by
John Hallids on "Captain Applejack." Wairners has also borrowed
Mary Brian from Paramount for the
same picture.
Halliday has been in two previous
Warner diffe.

Fay may do a sequel to "Under a Texas Moon."

Kay Johnson's Visit
Hollywood, May 6.
Completion of Cecii B. DeMille's
"Madame Satam' for Metro gives
Kay Johnson a vacation. She departed Friday, for the east.
Her husband, John Cromwell, is
tied to his megaphone at Paramount. His current chore, "For the
Defense," is but half complete.

### Film Cos. and Phonograph Firms Reported Ready to Tie-Up Field

#### Smart 'Journal' Critic Suspects 'Ingagi' Faked In Its 'Gorilla' Picture

Minneapolis, May 6.
Minneapolis is stirred over whether the sensational portions of "Ingagi." jungle film, at the R-K-O "Th Street are faked or not. Questioning the genuineness of many of the scenes, the "Journal" critic, in his review, declared "P. T. Barnum died too soon." The R-K-O management and sponsors of the picture resent the implications, but the furore hasn't hurt business.
"Minneapolis, always noted for

furore hasn't hurt business.

"Minneapolis, always noted for the cagerness with which it flocks to see the weird, the ahormal and the outlandish, seems to be moving en masse on the Seventh Street where 'Ingagi,' a picture of wild animal life in Africa, is being presented," said the "Journal" review. "It is drawn there by the announcement that the public is invited to see the strange sight of native women living with gorillas, and perhaps revealing the secret of the 'pissing link'.

"The impression gathered by this

Inissing link."
"The impression gathered by this reviewer is that P.-T. Barnum-died too soon. He could have greater winders than metion expressed to the product of the pro

crossed."
Originally the marquee in front of the theatre carried the announcement "Gorillas; Wild Women!"
This, however, was changed in midweek, the "wild women" portion being omitted.

#### SAME FACES, SAME GAGS AT HOLLYWOOD FIGHTS

Hollywood, May 6. Broadway and 47th has moved to the flagstones outside of the Holly-wood Legion Stadium on a Friday night. Same faces, chatter and

five-minute check-up at the A five-minute check-up at the Legion site shows the same faces that at one time bucked the tide in front of the old Madison Square Garden. Same squawk about tickets. Same business of trying to figure out who owes who on the bets from last week. Following names passed through the gate within the five minutes:

passed through the gate within the five minutes: Kramer and Boyle, Pat West, Caliahan Brothers, Tommy Dugan, Charles King, Ned Norton, Jack Jarrett, Henry Johnson, Al Lloyd, Carrett, Henry Johnson, Al Lloyd, Kerr, Joe E. Brown, Harry and Grace Morton, Walter Percival, Frank Fay, Masters and Craft, Lou Hourdeman, Neal Able, Will Filbert, Tom Howard, Joe Cook, Pat Collins, Dave Dryer, Mosconi Brothers, Wally Brooks, Jack Benny, Harry Green, Eddie Collins, Joe Barton, Donald Kerr, Effe Weston, Lou Archer, Paul Nicholson, Angle Norton, Fred and Effe Warren and Bert Wheeler, with or without the berets.

#### Weather Socks Extras

Hollywood, May Hollywood, May 6. Eclipse of the sun evidently also darkened things for the extras last week. Uncertain weather caused w hole sale cancellations. Week's total placements by the Central Casting Bureau were 4,032. This is a drop of 31% below the previous week.
Worst mob week since February, Had 1,016 on the lots Monday and only around 500 daily the remaining days.

only around soo daily the remain-ing days.

Biggest set of the week was the street for "Penny Arcade" at Warners. John Adolfi had 115 ex-tras on it.

Hollywood, May 6.
William K. Howard will direct
"Scotland Yard," soon to go in at
'Fox with Edmund Lowe starred.
The Dennison Clift play in being
scenarized by Norman Hall and
Haydon Talbot.

Shifting of the film maneuvers to Wall Street has the financial district on the lookout for every possible movement in picture circles, now lamped on home talkers and recording devices giving. It sees a vast combine that eventually will need technical analysists to determine the difference between public utility and entertainment.

Latest banking movement is toward the phonograph market. This is the prior check to home talkers and even later, Television.

Under this heading came the Warner-Brunswick deal and the Radio-Victor merger. Right at present the spot goes for Paramount and Columbia, and another deal for Fox.

For Coumbia, and another deal for Fox.

Coumbia Phonograph is the only big independent phonograph corporation left. Talk of the past sew morths linking this company with Paramount has borne fruit. Latest into is that the bankers are looking to actual consummation of the deal manual consummation of the deal morths are seen to be seen to be

Name is not so familiar, but under that head four different kinds of

Name is not so familiar, butunder that head four different kinds of discs are manufactured that. Iast year reached the total of 2,600,000 and netted the A. R. C. \$1,000,000. This company manufactures Cameo, Regal. Fathe and Perfect records. They're known as the cheaper brand of phonograph discs, usually selling In quantity the company rates second to Victor for distribution. Under the Regal masthead the company also manufactures a phónógraph. Company assets are given has \$10,000,000. In taking over this company if the deal be consummated, the dope is that Fox will set out to improve its that Fox will set out to improve the companies for acquiring the disc companies reverts to the more progressive movement of home talkers on the respect that experts have congressed on the fact that the yound on film process for home talkers is too expensive for conditions of the companies are angling for ethis field now and Fox, perhaps, alone is available.

alone is available.

All the companies are angling for this field now and Fox, perhaps, more than the others. It is set down that Fox has alligned with William Fox on the Tri-Ergon patents on some kind of a license basis.

#### TALKER SONGS NOW MARKS FOR CENSORS

Because some of the song material in recent talkers has become a little too zippy, censors are holding up approval on pictures; until they have seen and heard all song numbers. In some cases this is resulting in holdup on product. Sheet copies are submitted.

Not sensing at first the censor troubles that might ensue from allowing all songwriters liberties, producers are now exercising care in seeing that the musical material is turned out without suggestiveness.

ness.

Some of the producers have bee ordered to cut out entire songs, is claimed, this in some cases cithered the control of weakening strong scenes in produc-tions or making it necessary to splice, other material from cut-outs.

Songs must be submitted for both shorts and features.

#### Going in for Spanish

Proposing heavy production of talkers in Spanish, Metro is sign-ing up native talent in all fields. Latest placed under contract is Miguel de Zarraga for exclusive services as writer of originals and dialog in the Hispanic lingo.

#### "Divorcee" Released

Metro is releasing "Divorcee." the title it gave "Ex-Wife," rather than find a third.

Picture is scheduled to go into Capitol for two weeks; starting Capitol fo Friday (9).

# WIDE FILM DECLARED OU'

# Gift Packages Worth 60c Given

Pree handouts of articles to theatre patrons have become such an incentive to business that at the and of this month 100 circuit theatres 'In New York City have tied up with Harry Eldridge to give away a different package one night a week. Tie-up has been arranged for three months.

The packages from Eldrigde are paid for by the circuit managers, with Eldridge acting as a sort of a jobbing house or the medium between the manufacturer and the theatre buyers.

theatre buyers.

theatre buyers. Each package contains five na-tionally advertised articles, eatables or otherwise. Each week the five are changed. A different gift pack-age can be handed out for 52 times in a row without a repeat in any article. Retail value of each gift package is reported at 60c.

#### "DEPT. JUSTICE IS NO ARBITRATOR"-O'BRIEN

Washington, May 6.

With the ever growing demand for the repeal of the anti-trust laws, admittedly hampering natural expansion in every industry, John Lord O'Brien, in addressing the U.S. Chamber of Commerce here last week off consideration last week off consideration and the control of Justice can and can need the control of Justice can and can need the control of Justice can and can be done.

Mr. O'Brien, assistant to the Attorney General, stated that the department could not be an arbitrator, thereby indicating the previous methods of the department, which included approving mergers in advance, has been all wrong. O'Brien pointed out that the Attorney General has no authority to approve trade rules, or plans, as did the previous group in power at the department of the province of th torney General, stated that the de-

okay on the Hays arbitration rules and regulations, recently upset in the Federal courts.

Speaker was in harmony with Col. Donovan, formerly in the assignment, that trade associations are a great thing and that the trade conferences of the Federal Trade Commission were working out splendidly. This in spite of the fact that the commission has found itself of late in some rather tough spots, due to resolutions approved and upheld during these trade conferences.

#### PALACE, CHI., ON GRIND: ERLANGER DEAL OFF

Chicago, May 6.

Chicago, May 6.

R-K-O's local Palace, one of the two big-time straight vaude houses the control of the two big-time straight vaude houses the control of th

#### Studio's Stage Play

Hollywood, May 6. Harry Rapf and Louis B. Mayer are reported after a new play, "Young Man's Fancy." Idea is to produce it on coast as a stage plece, starring Glenn Hunter.

#### Wm. Fox's Good Will

Paris, April 25.
General good-will on this
side for William Fox is manifested in all walks of life.
Feeling generally is of regret
that the man whose enterprises bear his name is out.
This comes from divers
sources, many unsympathetic
to anything American or theatrical, as well as from rival
showmen on this side.

#### CENSOR TEST IS **SHORTLY DUE** IN ILLINOIS

Chicago, May 6.
Censor problem is starting to boil
aernest since the recent Illinois
Supreme Court decisions, with two
outstanding developments the past

week.

In the case of "Alibi," United Artists has filed with the Supreme Court an application for a rehearing on its test case, which was to determine the power of Chi censors to cut or bar pictures. The court has upheld the censors in the

court has upheld the censors in the past.
"Sex Madness," indle flicker, banned by censors, appealed for a local writ of injunction but was turned down by Superior Judges McKinley, vestigation to find why the censors permit some "immoral" pictures through while they ban others which are "not so bad."

are "not so bad."

In the latter case, exchanges and exhibitors are preparing data for a legal battle with the censors, who are also getting ready to fight.

#### ADV. DEAL ON BY **MYERS' ALLIED INDIES**

Chicago, May 6.

Abram Meyers of Allied States,
Indies, has sent circular letters to
all Allied offices asking for their
opinions on "Variety's" story of the
"Ten Nights In a Bar Room" re-

issue.

Allied also has a deal on with Fowler Studios of Hollywood. This is an advertising scheme using vaudeville talent for shorts, with main titles to be changed in each town so that presentation can be made through the courtesy of an advantiser. advertiser.

advertiser.

Idea is for the Fowler shorts to play in theatres affiliated with the Allied organization, and for Allied to receive a percentage of the money obtained from the sponsoring advertisers.

Explanation is that thereby the Meyers maintenance can be lightened on the dues and direct assessment end of A. S.

#### At White House Dinner

Washington, May 6.
Mr. and Mrs. David O. Selznick
were guests of the President and
Mrs. Hoover at a White House din-

Mrs. Hoover at a White House din-ner last night.
Bride is Irene Gladys Mayer,
daughter of Louis B. Mayer, of
Metro.
The day was given to many offi-cial visits, with the couple leaving
here last night.

M-G Takes Oscar Carter Hollywood, May 6. Oscar Carter, former stage direc-tor in New York, is here under con-tract to M-G to write.

Hays' Cabinet Reaches Con clusion Wide Film Just Now too Expensive Proposition for Whole Industry—Hays' Engineers to Make Study of Subject and Confer

#### **ONLY FOR STIMULUS**

Wide film is officially out, Leaders of the film industry convening ers of the film industry convening twice in the past few days at the Hays headquarters were apprised that the giant screen would be so exorbitant an extravagance for the industry at that this time that in addition to nearly tripling production and distribution costs, fully 75% of the first run meetres in the lesser, houses, would have to be altered and in many cases completely rebuilt.

lesser, houses, would have to be attered and in many cases completely rebuilt.

Itered and in many cases completely rebuilt.

Away as an emergency stimulus such as sound proved with its Introduction. Only should the public show marked signs of wearying of picture entertainment as they did before talk manifested itself will wide width be trotted out. In the meantime, it is conceded, Television will probably prove the next step in box office novelties.

The meantime, it is conceded, Television will probably prove the next step in box office novelties.

The meantime is the official interpretation of sessions of the Hays' directorate. For the record, however, wide film is the official interpretation of sessions of the Hays' directorate. For the record, however, wide film is to be held in abeyance for another year. During that time certain producers may continue experimentation as individuals, but in the meantime an engineer and scientific the control of th

anamon the project of practically anamon the project from the economic standpoint.

Attending these sessions at the Hays office were Harley Clarke, David Sarnoff, Hiram Brown, R. H. Cochran, Earl Hammonics, Nicholas Schenck and Sidney Kent. It is understood that Harry Warner represented his own interests.

Indicated the profit of the project of the harry warner represented his own interests. The harry warner represented his own interests of the harry warner represented his own interests. The harry warner was conceded by film-dom's leaders, it is declared by unimpeachable informants.

Although General Theatres Equipment of the project warner with the expressed purpose of featuring Fox's Grandeur, Harley Clarke, president of that body, which has since become a definite part of the Fox holdings, told his conferees:

That his interests had spent \$2,00,000 in experimenting with Grandeur, probably more than any other united that had the special project of the present equipment and take the loss if a decision arriving a standard.

That his interests will scrap their present equipment and take the loss if a decision arriving at standardising a different width than the Graudeur size, 70 millimeters, or a different method is arrived at. Independent of his afflation with Radio, Spoor, the inventor, has invested roughly between three and five millions in his own wide system. David sarnoff in speaking for Radio is quoted as saying that his corporation is definitely committed to the Spoor process but that changes, or disposition of wide film, beneficial and decided upon by the entire inand decided upon by the entire in-dustry will guide his course. Heads of other companies are re-

(Continued on page 12)

## FOR YEAR ANYWAY Many Ifs and Ands in Inter-Ocean Away 1 Night Weekly by Theatres IS THE DECISION Deal on Sound, with W. E. Federal Suit

#### 1st Runs on Broadway

(Subject to Change)

Week of May 9 Capitol—"Divorcee" (Metro) Colony — "Temple Tower" (Fox)
Paramount — "Devil's Holl-

day" (Par)
Roxy—"Arlzona Kid" (Fox)
Strand — "Wedding Rings"

Week of May 16

Capitol-"Ladies of Leisure" Paramount — "The Texan"

(Par)
Strand . "Man From Blank-leys" (WB)
Winter Garden — "Courage"

\$2 Runs
May 19 — "Silent Evening"
(Criterion)

## Home Talkers Are Demonstrated in Minn. Dept. Store

A loop department store here is ving demonstrations of a new one projection talker machine A loop department store here is giving demonstrations of a new home projection talker machine called the Cinetone, Uses 16 mm. film, with some of the machines now being released.

#### FOX AND NATHANSON IN CANADIAN TIEUP?

Movement towards planting Fox Film Interests in Canada is under way, it is said, on the latter end and dealing with Hariey L. Clarke, Part Chief, is Nothanson Formal of Famous Players-Canada. He zipped when Adolph Zukor frustrated Nathanson's plan to sell out the company to British-Gaumont, Fox controlled.

Nathanson still holds considerable interest in the Canadian company, although no longer represented on the board. When leaving he took along a couple of properties. These are considered valuable sites, and it looked for a while like Paramount was to get hold of them by some kins of a deal. Nothing yet, however, the present of the control of

ever.

Fox has long looked for a Canadian opening. It was part of the plans of William Fox and, so far as is known, Clarke is ankling along the same route of expansion, although with more security.

#### "RESURRECTION" LEADS

Universal City, May 6 Edwin Carewe's first production for Universal will be the talking version of Count Tolstol's "Resur-rection."

Curewe made this picture

Curewe made this picture for United Artists release under the In-spiration, banner with Dolores Del Rio in the lead. Lupe Velez will have the Del Rio role in the talker, and John Boles opposite, In the part Rod La Roque played silently.

#### Huston's Stage Stay

Huston's Stage Stay
Hollywood, May 6.
Walter Huston will quit pictures
for a time in the fall.
He will return to the stage as
star of Arthur Hopkins' new play.
"Born in Texas."

Cementing of an Inter-ocean deal whereby American producers will have to take out two sets of licenses

whereby American producers will have to take out two sets of licenses to reproduce sound in countries claimed by Klangfilm, has been affected by M. A. Schlessinger, even in the midst of his sell-out conferences to the Al Smith group and the Warmers who had previously bought 29% of Klangfilm, already has compiled with the demand and is standing by awaiting developments in the Smith deal; particularly in the arbitration proceeding with Western Electric. Should the Smith deal flop and should the brothers be ruicd against by Western Country, which was compiled to the conference of the country. The Schlessinger deal effected during the past week makes it imperative that producers, to secure Klangfilm privileges shall also, at the same time, come under a DeForest license in this country. While papers in the Smith DeForest deal have been drawn and awaiting signatures for over a week. Smith

otherwise no go on the other side. While papers in the Smith-DeForest deal have been drawn and awaiting signatures for over a week, Smith representatives at the end of numerous conferences are quoted as having declared that "DeForest hasn't convinced us of anything in his possession which will win. At the sume time I is learned that Schliessinger has not called off his own forces preparing the suit and test case against Western Electric on the May 19 calendar in the Wilmington, Del., Federal Court. It has been understood right along that the averting of this showdown in open court has been the real reason for the sudden dickerings with the Schlessingers.

On the Warner angle it is responted it has taken out a DeForest with the understanding that the outcome of present all-around dealings will influence their move for all-theatrical privileges under the indle patents.

From this perspective the brothers

indle patents.

quick close.

Western also has its counter-charges, as numerous as those of the brothers.

#### 22,731 Theatres Play To \$800.000.000 Gross. State Gov't Statistics

Washington, May 6.
Estimates by picture division of Commerce Department sets the number of picture theatres in the United States at 22,731, with a total senting capacity of 1,300,000. For the figure is reported at \$800,000,000.
Sound pictures have increased patronage 15%, say the division leads.

#### Ethel Shutta's Film Work

Hollywood, May 6. Ethel Shutta, who stepped in to help her husband's George Olsen) floor show, is out of the roadhouse

floor snow, is our indefinitely.

She will take up pending film engagements, being presently concerned in "Whoopee."

Singer Opposite Menjou Hollywood, May 6. Olga Marye, singer, is here from New York to play opposite Adolphe Menjon in the French version of Par's "Shightly Scarlet."

Whatever may be the multi-

lingual production procedure in Hollywood, so far as Europe is con-

German company will work by day and the French at night. If in three

#### U. S. DISTRIBS MAY TRY TO ENTER **GERMANY VIA. FRENCH COMBINE**

American picture producers, outside Warner Bros, are seeking to open the way for entrance into Germany through an arrangement here with Gaumont-Aubert-Franco, who seem to have the field locked ap due to their sound patent under the standard of the seem of th

man market.
Paul Kipeitz, Fox's chief in
Vienna, recently attempted to negotiate an arrangement with the Tobis
people, but failed. It was then put
up to Brockliss to see what he could
do through the Gaumont-AubertFrance end.

The mought the Gaumont-Audert-Francought the Gaumont-Audert-Gaumont-Ga

#### Jerusalem's Premieres

Jerusalem, May 6.
Current week witnesses the unusual event of two important talking pictures from America coming
in for local premieres.

\*\*The common of the common o

#### U Makes Good

London, May 6.
Universal Film Co. has paid on behalf of James Bryson \$5,000 to the Alexandria Infirmary of Glasgow, on account of the sufferers in the Paisley cinema fire catastrophe. This ends an acrimonious debate between the Scottish-branch of the Exhibitors' Association and Bryson whether the offer of funds was sincere.

#### \$250,000 AVERAGE FOR **UFA'S BEST TALKERS**

Berlin, May 6.
Following are the casts of some UPA productions: "Hearts' Melody" ("Melodie des Herzens"), appoximately \$200,000; "Melodie des Herzens"), appoximately \$200,000; "The Design Control of the Control of th

#### Legit Terrible but Films O. K. in Amsterdam

Amsterdam, May 6.
Legit business here is terrible,
while film trade is excellent:
"The Love Parade" is tremendous
in 3d week at the Tuschinsky.
"Fruehis Sturme," opening at the
Rembrandt, is a poor picture, but
much indulgence.
Moderate interest in the Roxy
Moderate interest in the Roxy

much indulgence.

Moderate interest in the Roxy
theatre's silent subject. "Czardas."
The Mengelberg Orchestra's tour in Belgium is reported a huge suc-cess, helped by the compliments paid to the musicians by the Belgian King and Queen.

#### Craig, Etc., Buy 5

London, May 6. Sir Gordon Craig, Albert Claver Sir Gordon Craig, Albert Clavering and John Rose, heads of the recently formed Federated Estates, which control 11 picture houses in the provinces, have added another five to their string. They are Empire, Stockton; They are Empire, Stockton; Dews buy; Hippodrome, Hotherham and Alhambra, Bransley,

#### Native Wire N. G.

Paris, April 26.
Shortly after the opening, as predicted, Jacques Haik scrapped Cinevox wire in his new Olympia here, and Installed Western Electric.
Latter did wiring job in 10 days.
Haik is financially interested in Cinevox.

#### Coast Hunger

Hollywood, May 6.

It's open season here for hunger ancedotes.
One actor has gone to live with a hermit in the hills back of Hollywood. He says the hermit makes him go into the hills for mustard greens, used in soup. It's beginning to get on the actor's nerves, like spinach.

Someone asked

spinach.

Someone asked why there were so many guards around the cage of Metro's Leo, the lion, now on exhibition around here.

"We have to be careful," replied one of the guards, "actors have been stealing the lion's meat."

#### **Zukor Telling Nations** About Par Making Film In Every One of Them

Paris, May 6. Summary of what Adolph Zukor, Jesse Lasky and Blumenthal have told "Variety" correspondents in Paris, Budapest, Vienna and Ber-

lin, is that while pictures are international, specific productions must be national in appeal. For this be national in appeal. For this reason the Payamount policy for foreign distribution is to make intra-national versions of its pictures, with the actual making where possible it the country to which the production is addressed.

To this end the company will make Germanic productions for Germanic productions for Germanic productions and the productions of Germanic productions of Germanic

is decision opens another ave-(Continued on page 64)

#### U's \$10,000 FOR 'HELL' IN GERMANY—A BUY

Berlin, May 6.
Carl Laemmle's \$10,000 jurchase
price of Sokal-Aafa Film Co.'s
"White Hell" (Die weisse Hoelle
vom Pis Palue) is deemed a bargain
for Universal here. It includes
American and all other Englishspeaking rights.
"Will likely sound-synchronize
"White Hell."

#### 1st All-Argentine Talker Completed in Two Weeks

Hollywood, May 6.

"Soul of a Gaucho." claimed to be the first all-Argentine talker, was made in two weeks by Paul Ellis at Tclefilm studlo, with some exteriors at U.

Ellis is author, producer and star, with Mona Rico and George Rigas in support.

Argentine Spanish used.

#### Reinhardt Directing

Berlin, May 6. Max Reinhardt has been signed to direct Nigel Playfair's film produc-tion of the Offenbach opera "La Vie Parisienne" to be made at

Work will start the end of September, with versions of the story to be made in English, French and German.

Kauffman Resigns from W. B.
Berlin, April 23.
Phil Kauffman, gen. mgr. for First
National, Warner Bros. and National Film A. G. for Germany, has

#### 4 Shifts of Actors, 6 Hours Each. On Bi-Lingual Talkers in Europe

#### GERMANS' TRIP **TO HLYD ON \$700** cerned, the working day hereafter will be divided into as many differ-ent shifts as there are language versions. In brief, if it's to be a French and German talker only, the

Berlin, April 23.

German Exhibitors' Association
in a body going to Hollywood on a
special tour co-arranged by Hamburg-American Lines and the Amerlean Express Co. Tour will embrace four months from June 12
was to the control of the control of the control
York and winding up in Hollywood
with Philadelphia, Chicago, Boston,
Denver and L. A. as some of the
stop-offs. German company will work by day and the French at night. If in three languages, it will be divided into an eight-hour shift for each set of players, or six-hour daily shifts for four-language talkers, etc.. The idea of having one cast hangling around waiting for the first company to get finished\*has proven umastifactory. There's always something cropping up to retard the authority of the same sets. Then the enguing company, each within their allotted working hours. If there's something special of benefit, or unusually difficult, which might necessitate one language actor hanging around to see how the predecessor did his or her stiff, the rushes will take care of that; also stenographic instructions perhaps to guide the ensuing companies over the ensuing companies over the same statudio operation is becoming a regular thing in multistop-offs.

stop-offs.
Inclusive charge of 2,920 marks
(\$700) is counted on to bring almost
every important exhib, production
man and all allied German film men
to the west coast to study American talkers.

American companies have assured the shipping companies and the Am. Express of utmost co-operation.

## 1st German Made Sound Talker Censored on One panies over some special unions. English Idea Day and night studio operation is becoming a regular thing in multiBecoming a regular thing in multiLondon's Hollywood, started that idea of working different companies day and night, leaving the sets standing. The French thought they'd top it by having all companies and making scene by scene, only to find what might merit expansion and building-up for French edification did not go for another audience. Word, but Gets 2d Chance

Berlin, April 23.
First German sound feature censored by the official board is "Room 101," over the interpretation of a word "before" (vorhin).
Story is a detective meller of the detective-hero who spends part of a night with a lady of the evening to ascertain certain details leading up to her arriest.
Actual scenes not shown but suggested through dialog by the word "before".
Film has another at the sound of the sent of th

Film has another chance with the censors on a supplementary review following certain deletions.

### British Film Field

#### By Frank Tilley

By Frank Tilley

London, April 25.

Theatre finance at the moment features F. W. Szarvasy and Isidore Schiesinger. Latter chase cleared out of United Picture Theatre, and the states are the states of the states and the states are the states and the states are the states and the states are t

# Paris, April 23. George Kessel, author of the book "Nuits de Princes" ("Princely Nights"), who has sold the picture rights to Auber-Franco, claims his story has been distorted in the filmization. He obtained court order to have the title changed. New title "Nuit de Tsiganes" is due to appear within 30 days on all publicity, films, etc., in replacement of the former title. HUNGARY'S RED TAPE LOSES FOX FILM MAN

Author Forces Producer

To Change Title on Its **Distorted Film Version** 

Budapest, April 24.

Hans von Pebal, Fox newsreel pictures in Hungary during the past process of the process of

dures.
Reels took an age in reaching
New York and no one was longer
interested in them upon arrival.
There is a howl in the papers
against the red tape which has
caused the departure of the Fox
film man, whose work might have
been good publicity for his entire
country.

#### "Hearies" in Jerusalem

Jerusalem, April 23. Jerusalem, April 23.
A new word has been coinced here
to designate the talkers. The Hebrew label for the loquencious filelyere is "Hashmoinna," which, rendered salarity, is "Hearties."
The literal translation is "Hear
Movies." This is the term that has
been accepted by the theattes in
ballyhooing seven speech for the
Holy Land.

# THE 6th ANNUAL International Number



JULY, NEXT

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

## **Revenue Lost from Foreign Tongues** In U. S. Problem Facing Film Makers

Hollywood, May 6. Indications at the studios are that one of the important features

grosses on their foreign langauge editions. With more than 7,000,-000 natives of the four major forthat one of the important features 1000 natives of the tour major ror-up for discussion at all the coming legin languages (Spanish, French, film conventions is the foreign lan-guages of the convention of the convention of the convention of the States.

Exces realize that they're pass-guage much domestic revenue in (Continued on page 76)

# MENJOU'S FOREIGN SMASI

## Continental Producers Take Stronger Hold on Film Position

Berlin, May 6.

Berlin, May 6.

Further developments tend to weaken the hold of American producers upon the European market and raise new barriers to their trade here. The European front is tighten to the trade of th

Paris, May 6.
Dr. Hans Henkel, Paris manager for Tobls, referring to Giacolone's trip to Rome, says it is probably to make arrangements for the wiring of the Pittaluga studios with the Tobis system. This would apply to the larger plant, the smaller studios already being equipped with RCA Photophone. Significance of the new probably looks toward the facilitating of Italian-German exchange of product.

#### **CONTINGENT IS FAVORED BY ITALIANS**

Rome, May 6.

An Italian film contingent similar to that in force for a time in France seems to be inevitable. Its creation very shortly is expected among trade authorities and the state of the state

#### RUN HOUSES ARE **MAKING MOST MONEY**

A statistical survey just completed makes it clear that long run talkies are making more money for the distributors in spite of the fact they are signing fewer contracts. Many houses that used to be weekly change establishments are now playing features up to two months.

#### No WB Buy In, Says Tobis, Interchangeability Only

An official communique from the Tobis people just handed out, states that the recent negotiations in New yet Warner Bros. acquired no shares or tangible interest in the Kuechanelster concerns. Instead, says the statement, a contract several to the two groups with present of the two groups with the statement of the two groups with present several to the two groups with present several to the two groups with the statement of the two groups with the statement of the two groups with present several trends and the statement of the two groups with the statement of the two groups with the statement of the statement of

groups with special reference to in-terchangeability of patent rights in Europe.

#### Native Newsreel Is Made in South Africa: With Regular Release

Cape Town, May 6.
The first native made sound picture is on the onness of most series
of news events incorporated into a
newsreel release, made by the African Films Productions Corp.
This is the first of what is designed to be a weekly service with
African theatres concerned in the
operation and, of course, showing
the topical service.
Service as the course, showing
the opical service.
Gen. Smuts making a speech at the
opening of the Johannesburg Agricultural show, together with a
musical drill, by, mounted, and foot,
police. Service was received with
enthusiasm. enthusiasm.

enthusiasm.

The concern has a sound truck in the field for recording such public happenings.

#### STUDIOS ACTIVE ON SPANISH VERSIONS

Hollywood, May 6. Hollywood, May 6.
Antonio Moreno, who went Spanish for his first foreign version with
Paramount, will repeat in that language in Warner's "Bad Man." He
has been assigned the Holbrook
Bilmn part.
Femme lead is Rosita Ballastero.
Andre Segurola has part played on
the stage and silent screen by
Charles Sellon. William McGann
is director.

Charles Sellon. William McGann is director.
Warner Brothers' foreign plans, following "Bad Man" will probably include a Spanish version of "Addios," next Richard Barthelmess film. Company also is preparing for 20 novelty shorts in Spanish, and Carlo William of the McGan of the Mexican oil fields.

#### PUBLIC NOT CONCERNED

Musicians' Laments in S. A. Only Taken up by Managers and Daily

Buenos Aires, May 6. Agitation against mechanical mu-sic on the screen is growing. Thea-tre men now taking a hand in meet-

tre men now taking a hand in meeting newspaper attacks on synchronized pictures and talkers.
Musical unions and allied groups within the theatre held a meeting and framed a petition to the municipal council asking for regulation of the screen by city ordinance.
Public seems not to have taken sides. It continues to pay top prices dides. It continues to pay top prices not taken seriously except by the interested musicians.

The newspaper "La Prensa" con-

interested musicians.
The newspaper "La Prensa" continues its attack on "American
propaganda" and Spanish dialog
which it says does violence to
Latin-American ears. It now has
published five leading articles on the
subject and is continuing its camnairs.

#### 2 Film Cos. on Rocks

London, May 6.
Petitions for a court order calling for the compulsory winding up or British Screen Productions and International Talking Screen companies was presented yesterday.
Petitioner in the first named case.
We for Munich, and in the other Ceyer Worke Co. of Berlin. Geyer, Werke alige a bill of exchange for \$1.500 was dishonord.
Both actions were adjourned to

## FRENCH-MADE **GINGERS EUROPE**

"My Childish Father" in French and English Ver sions — Subject Couldn't Have Gotten By in Hollywood — Advantages of Producing Foreign Tongues in France

#### **ENTHUSIASM** ABROAD

Paris, May 6,

Paris, May 6.
The extraordinary smash scored by the new Adolph Mer. a picture, "Mon Gosse de pere" ("My Childish Father"), made by Pathe-Natan, is the talk of the industry, proving as it does, conclusively the advantages of local production of foreign dialog bictures. Picture Emants. The contract of t

#### NEW UFA RIVAL ALONG U. A. LINES

Berlin, May 6.
Rumors of a new talker producer of a scope to compete with UFA are in circulation here, but substantiation is not obtainable. Leadership is credited to Curtis Melnitz, former Berlin manager of United Artists, and young Reimond von Hofmanstall, son of the late author manager of the state of the control of

hardt, Lilliam Gleh, Fritz Kortner, Erik Charell and Brock Gran-owsky.
Idea here is that the idea is based on the same principle as that be-hind United Artists in the States— a co-operative alliance of strong Screen and studio personalities.
Menitz himself has dehled that Menitz has been seen a formal declaration within a fortnight.
It is said the scheme will have no effect upon the existing relations between the American United Art-lats and the German Terra Film Co.

#### Farben's Withdrawal Opens Russian Market

Berlin, May 6.

Withdrawal of the Farben people from the film business opens a large Russian market for raw stock to anybody who takes the initiative in going after it.

Russia is supplied entirely now by the Farben people and with its elimination from the field it should be available, except for the consideration that proximity and custom would indicate Germany has an edge.

#### Stibbe Dies

Copenhagen, May 6; Herr Stibbe, 73, pioneer Dutch importer of talking machine equip-

imporfer of talking machine equipment, died here.

He was the first dealer to bring in gramophone discs, starting business in Amsterdam 30 years ago.

Discs then were of uniform size of 7½ inches and titles were stamped in instead of in the form of labels.

## Mussolini's Approval of Jolson Film May Soften Italian's Ban

#### Danish Exhibs Present Rental Ultimatum to Distributing Exchs

Copenhagen, May 6.

Copenhagen, May 6.

Boycott gestures toward American distributors made by the exhibitors of Denmark now looks likely to take shape.

The organization ornal ultimatum to the distributors demanding a reduction on rental scales and laying down the principle help will pay but 5% more for talker product than they did, for silent pictures.

Statement of position also includes a declaration exhibitors will not pay extra for class.

Statement of position also includes a declaration exhibitors will not pay extra for class. At f. the exhibs not only will declare a "strike," but will organize their own distributing machine.

A leading distributor, interviewed by "Varlety," says the dealers have refused for the present to accede to the demands and have cabled their home offices for instructions in dealing with the situation.

#### W. E.'S SYSTEMS FOR FRENCH INSTALLATIONS

Paris, May 6. Western Electric is changing its pollcy in respect to going into manufacture of apparatus in Eu-

manufacture of apparatus in Europe.
Rapid Increase in sound theatres
and expansion of the European
market it forcing them into local production. Accordingly F. R. Marion,
company's French chief, will go
atter the French field with both his
\$3,000 and \$3,000 equipment, the
interpretation of the second property
mainly local property designed for the
mailer house.
It is estimated that there are
about \$600 such eestablishments
ready to buy equipment in France.

#### METRO'S REP RESIGNS

Jos. Freeman Leaves in Paris Marries in London

London, May 6. Joseph Freeman, director of the New Empire picture house and representing various Metro-Gold-wyr-Mayer interests here, tendered his resignation at yesterday's (5) board meeting, withdrawing at the same time from many other Metro Interests in which he was director. Those include the Madeleine cinema, Paris and the subsidiary operation of five houses in Belgium. Treeman, took Harry Portmanis.

sidiary operation of five houses in Beigium.
Freeman took Harry Portman's place with Metro last fall and has been function in the state of the state

#### The Berries for 'Applause'

"Appliause" London, May 6, Albert Trillo is a newcomer to the drawn at the Plaza after addigness had greeted readigness got host as agent in this territory for Radio Pictures. The second of the proposed of the property of the proposed of

Rome. May 6.

Rome. May 6.
Joison's "The Singing Fool," here
titled "Il Cantante Pazzo" had its
premiere at a local defuxe this
week, winning the warm applause
of the Roman fans. Picture had
been elaborately exploited and the
public was awaiting its advent with
Owing to the reputation Joison's
films have here, the authorities relaxed the strict rule forbidding
foreign dialog. Certain talking sequences were approved and the
songs were allowed to go without
reservation.

In dication the Mussolini edict an foreign language may be somewhat
softened in application. Il Duce
previewed the Joison picture in his
own wired private theatre.

Newspaper reviewers are enthusiastic, making the only adverse
comment that the technical quality
of earlier pictures was better.

## SONGS AHEAD OF TALKERS HURT **CHANCES**

Paris. May 6. Paris, May 6.

Exhibitors all over Europe are entering complaints that picture theme songs are being over-exploited before the release of the subjects of which they are a part. Disks are marketed long before the pictures come in and, so the dulled by that ime.

Copenhagen, May 6.

Copenhagen, May 6.

Over-familiarity of the public with the music in "Broadway Melody" is causing some complaint on the part of the public here, although the picture is well liked. Long delay in geting the flim on this market is now explained. Now here, it has been topping the same company's (Metro) "Hollywood.

company's Revue."

Revue."

Figured by showmen, if "Melody"
had been released when its songs
were fresh in the public mind, it
would have been a smash.

#### **NEW SOUTH AMERICAN** FILM GROSS RECORD

Buenos Aires, May 6.

Buenos Aires, May 6.

"The Love Parade" (Par), attaining 100 consecutive shows in its six weeks' run at the Astrai theatre here, has hung up a new record for South America by grossing 250,000 peasos (850,000).

This eclipses any film figure in the history of the cinema. Picture is stiff playing to the regular scale of 3 peasos (about \$1.20), and is expected to study on another five weeks.

#### "Hallelulah" Dies in S. A.

Buenos Aires, May 6. "Haliciulah" (Metro) lasted or "Halleiulah" (Metro) lasted only a week here and ended a flop.

Newspaper opinion altogether laudatory, but the fans walked out on the picture. It had the advantage of enormous publicity and editorial attention.

Trillo Surveying
Buenos Aires, May 6.

#### State, L. A., Near Record at \$41,000 With 'Caught Short'—'Western' Carthay's One Best Day, \$3,600

(Drawing Population, 1,500,000)
Weather: Sunny
Sunny California has gone east

week of unsettled weather with plenty of rain has had everybody spreading alibis starting with the

A week of unsettled weather with plenty of rain has had everybody spreading alibis starting with the eilpse. But May's local chilly entering the starting with the eilpse. But May's local chilly entering the starting with the eilpse. But May's local chilly entering the starting was strong rough to hurt. What the film louses lost that day they got back on a cold and showery Sunday. And "All Quiet" the biggest single day louse has ever known at 33,600. Sent the State to \$8,582, for "Caught Shouse has ever known at 33,600. Sent the State to \$8,582, for "Caught Shouse has ever known at 33,600. Sent the State to \$1,582, for "Caught Shouse has ever known at 33,600. Sent the State to 18,582, for "Caught Shouse has been supported by the state of the state of the state breasler-Moran comedy besides the usual Hearst publicity, combined with fact that word is hat altogether and it will spell \$41,000 for the State when this picture concludes its week tomorrow (Wednesday night). Gross is house State's all time top, \$43,000. Universal's war feature clocked off a \$13,100. Second week, \$23,000. Judy but has not changed theatre's to the state of the state when this include the state of the state was the state of the state was stated as 11,000. The state was stated as 12,000. The state was stated as 12,000.

Estimates for Last Week

"The Texan" started slowly at the Zuramount but built.

Be Estimates for Last Week

Carthay Circle (Fox)—"All Quiet"
(11) (1,500; 75-31.50) (2d wk.). Pastsunday biggest single day house

Aunday biggest single day house

Carthay Circle (Fox)—"All Quiet"
(11) (1,500; 75-31.50) (2d wk.). Pastsunday biggest single day house

Chinese (Fox)—"Song (9) My

Week and possibility film may stay

"high five instead of six weeks.

(Frandeur print plan abandoned.

"High five instead of six weeks.

(Frandeur print plan abandoned.

"High five instead of six weeks.

(Frandeur print plan abandoned.

"Griterion (Fox)—"King of Jazz"
(U) (1,600; 25-76) (3d wk.). Not

showing anything \$3,300 total; in

unt stays 4st week.

Egyptian (UA-Fox)—"Montana

'Hoon" (Metro) (1,800; 26-65). Joan

Urawford name sent this site above

int stays 4st week.

Egyptian (UA-Fox)—"C cau ght

State (Locw-Fox)—"C au ght

State (Locw-Fox)—"D con ght

State (Locw-Fox)—"C au ght

State (Locw-Fox)—"S and S au ght

S

ing the part aphire and trement clous Sinday of \$8,562. House all fine high is \$43,000. Picture not high the season to be poison in the word with the part of the property of the part of

#### **'KING OF JAZZ' STARTS** O. K. AT RIALTO, WASH.

Washington, May 6. (Drawing Population, 500,000) Weather: Clear

Everything eased off last week with outstander, "King of Jazz," getting excellent start on Thursday

getting excellent start on Thursday opening at Rialto.
Others held some funny set-ups. Wesley Eddy, town's prize long-standing m. c., back for the single wock at the Palace, had "Free and Easy" to carry along and the intake was a good three grand lower than Eddy's previous visit. Flgure okav, though okay, though.

Fox came back after its delve into grand opera with "Such Men Are Dangerous" and got a good

Mrc Langerous" and got a good we're Langerous" and got a good we're langerous and sold and the selling. Sticking 2d week.
Jolson's "Mammy" continued to skid at the Met with 2d week adding to original disappointment, as did 2d. stanza. of "Ritz" at the Co-lumbia

Lumbla.

Earle came through with lowest
Bancroft figure town has yet recorded with "Ladies Love Brutes."

Barle came through with lowest Bancord figure town has yet recorded. The property of the prope

#### Stage Names Held Up K. C. Grosses

Kansas City, May 6.

Fletures were secondary in the
billing of the Mainstreet and Loew's
Midland last week. R-K-O house
featured Esther Raiston, in person,
and the Midland, block away, had
Sophie Tucker on the stage. Midland's picture was "Free and Easy."
"Parramount on Paraéte' billed as a
"the gayest party of the year." Anything to get away from the word
"revue" which seems to be polson
here.



At the HOMESTEAD, in the Blue Ridge Mountains of Virginia, the what Mountains of the Homestead bis a famous MEYER DAVIS ORCHESTRA.

#### 'DIVORCEE,' \$19,000 AT P'T'L'D-YR'S RECORD

Portland, Ore., May 6. Jungle complex hit this burg last week, following big success of "Ingagi" at Hamrick's Music Box. Parker-Fox Rivoli booked Capt.

week, following big. success. of "Ingagi" at Hamrick's Music Box. Parker-Fox Rivoil booked Capt. Salisbury and his South Sea native film, "The Lost Emplire," doing great biz for small house.

Competish furnished by the Publik Riaido, which had "Up the Congo," another Darkest Africa reel of deressed up its box office like a grass hut and was ordered to remove it by the fire marshal. Notion was that the hot film might burn up the English of the Congo, and the Congo of th

#### "TEXAS MOON" IN N. J., \$20,700 GOOD AND N.S.G.

Newark, N. J., May 6 (Drawing Population, 700,000) Weather; fair

Midsummer weather spolled what looked like a fine week. Branford dropped \$5,000, but still led town. Neighborhoods good.

Estimates for Last Week
Branford (WB) (2,350; 30-50-75)
"Under a Texas Moon" (WB). All
right at \$20,700. Good but not so

good. Capitol (WB) (1,200; 15-25-35-50) "Disratel" (WB) Deserved better, though second run; \$5,200. Little (Newark M. P. (Guild) (299; 35 - 50 - 60) "Die Meistersinger" (UFA). Broke record of house; \$2,200.

\$2,900.

Loew's State (2,800; 30-50-60)

'Montuna Moon" (M-G-M). Much liked. Previous week's gross at \$15,000, underestimated. This week, \$15,000.

\$15,000.

Mindlin's Playhouse (436; 30.50-75) "Let's Go Places" (Fox). Mistake to hold, over; \$25,50.

Mostague (WB) (8,231; 30.50-75) "Futtin' 93.00" (UA). Satisfactor of the control of

## 'Show Girl' \$19,000 and 'Crazy' \$8,500, With Ritzy \$25,000, All Bad in Ptsgbh

#### BALTO'S 2 DRAWBACKS HURT LAST WEEK

Baltimore, April 6.
(Drawing Population, 850,000).
Weather: Very Warm
Midsammer weather joined up
with daylight savings to hit the
b. 0.'s.
Town's two big houses, Century
and Stanley, both hit seasonal lows,
below Lonton average. Kelth's

and Staniey, born nit seasonat iowo, below Lenten average. Keith's with "Mamba" was nothing to brag about, and Auditorium with "King of Jazz" failed to turn in anything

or a soundrum with "King of the control of the cont

adverse conditions. Way off at \$13,000. A Mean of 1 Mean

out like beacon, average.

Metropolitan (Equity Corp.)—
"Hold Everything" (15-50). Satisfactory at this uptown stand, too far from Riv. to be competitor;

Keith's (Schanner grund (2,500): 25-50). Average week; \$7,500. (2,500): 25-50). Average week; \$7,500. (2,500): 25-50]. Note of a sear (1,672,55-3). Billed big and opened previous Thursday with Whiteman and Boles in person. Didn't buck adverse conditions for anything handsome, didnoss for anything handsome, and the search of the cut rate second showing on the main shopping stem.

#### \$21,000 FOR "RITZ" AT LOEW'S, PROV.

Providence May 6.

(Drawing Powes 345,000)

Weather Far.

Nothing exciting last week. Programs just fair and trade about the same. "Puttin' on Ritz." at Leew's State (3,500; 15-50)—"The Color of the Providence of the Providence

Fay's (1,600; 15-50)—"Isle of Es cape." Vaude. So-so at \$9,200.

#### MILLER RELEASED ON PROMISE TO GO TO N. Y.

Savannah, May 6.
Alden Miller, picture promoter, urrested recently in connection with the sale of stock in a film development, has been released.

Shelby Myrick Esquire, sttorney, Shelby Myrick Esquire, ettorney, secured his release upon the promise of Alden to go to New York and face the charges brought against him there. He was not required to give bond. He says he will go in a few days—that is if it does not develop that he does not have to make the trip.

Mrs. Miller, here with ner husband, has just siven birth to a son and this has delayed the departure.

Miller's statements in Savannah he has filed damage actions for \$250,000 against Variety have not as yet been borne out by any ser-vice on this newspaper.

Pittsburgh, May 6. (Draw Pop, 1,000,000) Weather: Fair

Grosses way off last week. Warm weather allbi. Dull thud of "Show Girl in Helly-

wood" at Stanley heard all over town. Alice White picture plunged

woud at Staniey heard all over town. Alloe White picture plunged house to lowest level in months, Maybe \$19,000. "Buttin' on Ritz' Maybe \$19,000. "Buttin' on Ritz' maybe and the standard of the standard house and the standard house and the standard house the standard house the standard house record for this period, close to \$10,000 for two days, and wound up week with strong \$18,000. Almost at his End of the standard house record for this period, close to \$10,000 for two days, and wound up week with strong \$18,000. Almost at \$10,000 for two days, and wound up week with strong \$18,000. Almost and \$10,000 for two days, and wound up week with strong \$18,000. Almost and \$10,000 for two days, and wound up week with strong \$18,000. Almost and \$10,000 for two days, and wound up week with strong \$18,000. Tadies of \$10,000 for two days, and wound up week with strong \$18,000. Tadies of Leisure." held up nicely in 2d and finance and the standard house at Sherdian Square at an all the standard house at Sherdian Square at a Sherdian Square at a Sherdian Square standard house and street stand.

Estimates for Last Week

bere, entire stage show. "Vaude and stage band dispensed with at Diamond street stand.

Estimates for Last Week
Aldine (Loew's) (1,905, 35-50)—
Cray That Way (F05), Falled to Cray That (WB) (3,70); 25-35-40-40)
—"Hold Everything" (WB), One of few bright spots, grabbing of \$18,-000 in East Liberty, while picture was in 2d week downtown at Warneria (Harris) (1,800; 10-20-30-40)—"Big Farty" (F05). Lightweight and Talled to register over moderabandoned vaude and stage band, knocking a nitty figure off the int. Penn (Loew's-UA) (3,300; 25-35-40), Fenn (Loew's-UA) (3,300; 25-35-60), The Cray of the standard of this site's lowest figures in some tipic despite plenty of extra ad pallets of the standard of this site's lowest figures in some tipic despite of the site of this site's lowest figures in some tipic despite of the site of the sit

#### 2 Organ Judgments

The Rudolph Wurlitzer Company has filed two judgments because of inability to collect from amusement

inability to collect from amusement companies for theatre organs. One against the H. C. & S. Bldg. Corp., and Israel S. Crausman for \$6,807 is for an organ in the Avalon theatre at Burnside and Ryder avenues, Bronx.

The other is against the Deenstrom Amusement Co. for \$11,748.

#### **ODDITIES IN TOPEKA**

"Honey" Bigger Than "King"— Rogers on 2d Run Draws

"Honey" Bigger Than "King"—
Rogers on 28 Run Draws

Topeka, May 6.
(Drawing Population, 80,000)
Will Rogers on a second run in
"Had to See Paris" heavier draw
at the Novelty last week than Duncan Sisters in "Its a Grapt World"
up to near top. Only week spot
Jayhawk. All Topeka theatres reported over quota this week.

Grantiness for Last Week

Grant (1,400, 50) (Fox) "Tionney"
bigger hit here than "Van hor
month may have had something to
do with business; 85,500.

Jayhawk (1,500, 50) (Fox). "General Crack" get big end Richard
Dix failing to pull usual business
No very 16,200. (40) (70). Hogers
and "Had to See Paris" brought
back on second run beauns of Irecent radio publicity, Good let.
Drew better than Duncun Sisters
last half; \$1,100.

Bet (60).

Bet (60).

Last week of
labloid stock; \$900.

# FILM STOCKS IN REBOUND

#### **Minneapolis Pretty Badly Shot:** 2 R-K-O Houses Got Best Breaks

Minneapolis, May 6.
(Drawing Pop., 500,000)
Weather: Favorable
In this berg, at least, show business is failing to demonstrate depression-proof qualities. Grosses away below par and the blame, rightfully it stems, is placed on the

pression-proof qualities. Grosses away below par and the blame, rightfully it seems, is placed on the shoulders of unemployment and bad business conditions. Last week witnessed a brilliant Last week witnessed a brilliant Last week witnessed a brilliant of most of the recent preceding witnessed and the state of most of the recent preceding witnessed and the state of most of the recent preceding would have been forthcoming in normal times or what the shows merited.

Bot fart time the two R.K-O Bot of the state of the stat

about it is that Bancroft hitherto has been a big card at this housed has been apparently found the picture to their liking.

Michael of the big the

tino in Ritz" (U.A.). Fricture very very to the control of the con

half. 2d loop runs. \$1,000.

Shubert (Bainbridge dramatic stock) (1,499: 35-\$1)—"One Man's Woman." Critics panned play.

#### Monta Bell with W B?

Monta Bell with W B?

Monta Rell, after two years at
the Paramount Long Island studio,
has resigned. He is now on the
coast, where, it is understood, he will
doin Warner Bros.

It is understood difference over
treatment of a story assigned to
religiously assigned to
religiously the state of the story of the state
resignation.

#### 5 ST. LOUIS AVERAGE

Circus as Opposition—Par. "Parade"

St. Louis May 6. (Draw Pop, 1,000,000)

(Draw Pop. 1,000,000)
Weather: Warm
Clear skies helped last week. Only
opposition was from Sells-Tiolo
Circus, all week.
"Paramount on Parade" at the
Missouri, favorite for the week and
mouth. "Montana Moon." at Loew's
State also popular.

Ababassador (3,000; 35-56,75)

"Whassador (3,000; 35-75)

"Whassador (3,000; 35-75)

"Whassador (3,000; 35-75)

"To (5,000; 35-75)

"To (7,000; 35-75)

"To (7,000; 35-75)

"To (7,000; 35-75)

"To (7,000; 35-75)

"Taramount on Parade" (Par). Best
of week. Shorts. 15,100.
"Those Who Dance" (WB). Good
crook play. Shorts. 14,000.
St. Louis (4,280; 36-56)—"Framed'
cold at every performance; \$17,800.

#### Playing Around' Tied with 'Society Blues,' 2d in Denver, at \$8,500

Denver, May 6. (Drawing Population, 400,000) Weather: Fair

Weather: Fair
Despite strong legit competition
in "Strictly Dishonorable" and first
week of the new Denham stock,
picture palaces ran up nice grosses.
Second week of "Society Blues"
better than expected. For probably
fret time Huffman held over a
short, "Match Play," for 2d stanza

Asion, Match Flay, the de state also Estimates for Last Week
Tabor (Bennett) (2,350; 20-40-60-75) — "Playing Around", (FN).
"Trees" on stage. Better than week before; \$3,500.
Aladdin (Huffman) (1,500; 35-50.
Aladdin (Huffman) (1,50

open till 2 p. m. so \$3,500 2d week very good.

Hialto (Publix) (1,040; 20-40-56)

"Part till open Rite" (UA). With to the proper seached \$4,100.

Derver (Publix) (2,300; 25-40-65).
"Paramount on Parade" (Par).
Title didn't nean much here; \$8,500.

America (Huffman) (1,500); 20-35-50).
"Let's Go Places" (Fox). Average, \$3,500.

#### FOX IN FRISCO GOT \$55,000 WITH 'SHORT'

Warfield (Pox) (2,672; 50-63-99)—
"Rogue Song" (Metro). 34 week,
19 paramount (Publix) (2,598; 3550-68-81)—"Show Gli in Hollywood." Personal appearance of star
and director at opening, About averase around \$17,000.
California (Publix) (2,209; 35-5065-90)—"The Texan" (Pari. After
strong opening week, holower col.
18 Francis (Publix) (1,375; 35-3665-90)—"The Texan" (Pari. After
strong opening week, holower col.
18 Francis (Publix) (1,375; 35-3665-90)—"The Texan" (Pari. After
strong opening week, holower col.
18 Francis (Publix) (1,375; 35-3665-90)—"The Texan" (Pari. After
strong opening (Pari. After
strong opening on five days; 31,300, Good
Golden Gate (RK(I)) (2,455; 36-65)
Opening. On five days; 31,300, Good
Golden Gate (RK(I)) (2,455; 36-65)
Opening. On five days; 31,300, Good
Golden Gate (RK(I)) (2,455; 36-65)
Opening. On five days; 31,300, Good
Golden Gate (RK(I)) (2,455; 36-65)
Opening. On five days; 31,300, Good
Golden Gate (RK(I)) (2,455; 36-65)
Opening. On five days; 31,300, Good
Golden Gate (RK(I)) (2,455; 36-65)
Opening. On five days; 31,450,
Embassy (Wagnon) (1,355; 50-65)
Opening. On All viells at 87,500,
Casino (A, & H.) (2,400; 40-60)—
"Gil of Port" (Radio). Around
39,400.

# BY NEW ASSAULT

Paramount Makes Showing Under Attack and on Recovery-New Amusement Statue ٥£ Shares Seen in Failure to Break 1930 Low Marks-Warners Special Target.

#### DRIVE LIKELY

By AL GREASON

Amusement stocks were prominent on the rebound as trading was recumed vectorday by a chactened Wall Street. Bulls still in a flutter from Monday's fright and bears nervous at being caught in pretty deep on the turn-around in the late Monday trading.

At the day's best, the film leaders At the day's best, the film leaders had got back close to their former lines of resistance, with Paramount making an especially good appearance around 68, up 3; Warner Bros. moving in step near the same level, and up nearly 10 from Monday low: Radio, the center of the whirl, with shorts covering urgently as indicated by one block of 21,000 shares at the top; Eastman Kodak shifting about dizzily with a top-near 240, compared to the Monday bottom of 221.

Big R·K-O Turnover

Big R.-K-O Turnover Turnover in R.-K.-O was biggest of the straight amusements, moving in blocks of 5,000 and more and getting up to its best of 42½ around 2 o'clock. Fox was the first to move, reaching 50 promptly and,

#### Yesterday's Prices

	,	~1111US	Citie	IIILS			
		H	gh.	Low. 1	Last.	Chge	
1,400	Con.	Film.	22%	211/4	221	+1%	
11,100	East.	K	141	22014	241	+81,	
50,600							
45,300					48		
17,500	Loew		87%	8516		+2%	
27,800	Par.		68	651/4		+314	
5,900	Pathe	Α	71/4		71/4	+ %	
284.000	RCA		52%	46%		+4%	
152,100	RKÓ		42%	40%		+2%	
6,500	Shub		27%	25	27%	+4%	
115,466	w. B			641/4	68%	+3	
Curb							
2,100	Co1. 1	P	50%	5014	50%	.1 37.	
8,600	Fox 2		14%	13%	137a	+ %	
3,100	Tech		67%	63	66	+5	
Bonds							

after a dip, continuing on to better than 51. General Theatres was lag-

after a dip, continuing on to better than 51. General Theatres was laggard until late in the day and less active on the up side during the session, best at 48 ½.

The swift drop gave the market a converse to the banking powers stood aside and let events take their course during the scilling fury of late Monday, the moral was plainly expressed that the banks have turned their faces against an over-enthusiastic bull movement at this time. Scores of professional pools were severely punished, which the severe the severely punished, which is enormously improved. However, it is enormously improved. However, it is plain that for the market is enormously improved. However, it is plain that for the next few months there are going to be few spectacular clique operations, and any major forward move of prices will have to have its firm coundations in general trade improvement. When the severe of profit taking by the nimble huyers at Monday's bottom. A rally followed that ran until after 1 o'clock, when stubborn bears began to test the list for soft spots in time loss of denting it for covering purposes. That gescure soft nowhere the prosess. That gescure soft nowhere however the severe of profit taking by the nimble huyers at Monday's bottom. A rally followed that ran until after 1 o'clock, when stubborn bears began to test the list for soft spots in time loss of denting it for covering purposes. That gescure soft nowhere the final hour, closing at or close to the final hour, closing at or close to the final hour, presently doesn't by any means clear the future for a broat (Cantinued on page 12)

## POOLS CHASTENED Real Summer Slaps B'way Films; "Everything" First at \$2, \$22,100: War Talkers in Their Own Race

#### BROOKLYN OFF WEEK

Albee Low, \$17,500, with "Capt.

Brooklyn, N. Y., May 6. Brooklyn, N. Y., May 6,
Another dull and uninteresting
week of pictures and grosses.
Weather, mild. Paramont led with
"Western Stars" and stage show,
around \$41.400, nothing to bray
about,
Strand had Billie Dove in a Jukewarm film, "Notorious Affair" and
Fax played "Golden Calf," with

warm film, "Notorious Affair" and flow played "Golden Caff," with surge Estimates for Last Week Paramount — "Western Stars" (Par) (4,000; 35-50-75). Did not attract much attention; stage show: \$44,400.

\$44,400.

For—"Golden Caff" (Fox) (4,000; 35-40-50-675). Zilke all downtown houses, this suffered. \$15,000. Met—"Girl Said No" (3,571; 35-40-50-75). Anita Stewart heading vande. Played public of \$4,243; 35-50-60-75). Vaude. So-so. \$17,500.

#### R-K-O-PAN TACOMA **JUGGLING POLICIES**

Tacoma, May 8.
(Draw. pop., 125,000)
Weather: Dry
Considerable juggling in first run

houses to make the b.o. click. Ri-alto started with "Sarah and alto " but weakened after four days finished week with "Lady to

and finished week with "Lady to Love."

R-K-O-Pantages Juggled with its new summer policy, vaude for Vaude and the second of the

Estimates for Last Week:

Estimates for Last Week:

R.K.O-Pantages (R. IC.O) (1,500;
25-33-50).—"Show Girl" (FN) irst
4 days, vaude balance work (850; 25-85-80).

Blue Mouse (Hamrich) (850; 25-81-80.

Rialto (Fox) (1,200; 25-35-50).

"Sarah & Son" (Par). Failed to
draw first four days. "Lady to
Love" (MGM) better but still slow.

\$2,600; very light.

\$2,600; very light.

\$2,000; very light.

\$2,000; very light.

\$2,000; very light.

#### 2 Weeks Too Long For "Rogue," Seattle

Scottle May 6.
(Draw Pop. 550,000)
Weather: Clear.
Two weeks long time for any feature in Scattle In a house size of Yox. (2,500). Proyen with 2d week of "Rogue Song." Bad at \$3,100.

week of "Rogue Song," Bad at \$8,-100.
Fifth Avenue topped with "High Society Bines," Billie Bove up a little at Metropolitan.
Music Box wowed with "Hold Everything,"

Estimates for Last Week Paramount (Publix) (3,106; 25-60) "Western Stars" (Par), Fair, \$12,-

5th Avenue (Fax) (2,590; 25-60)—
"High Society Blues." Good, \$17,-

"High Society Blues." Good. \$17,-709.
Fox (2,509; 25-60).—'Rogue Song"
(M-G-M); \$8,100. bad; 2nd week
holdover too much.
Blue Mouse (Hanrick) (200; 50-75).—'Ingust' (Ind) 34 week, droplines (1,500). (Hanrick) (1,000; 25-50-75). Hold Everything" (WB).
Kind nob fall for; \$13,000, flue.
Liberty (Jensen-von Herberg) (2,900; 15-25-35)—'Kondernal Crack'
(WH), 2d run but went oke. \$10,100.
Colissom (Fox) (1,00) (15-25-35).
Chassing Rainbows" (M-G-N); \$2,500.

New York's first sample of summer arrived late last week. With it the customary kick in the slats for the payhoxes. Light grosses prevailed generally, although not seemed to be supported by the same all over the country. Suggesting the well advertised N. V. A. hat-in-hand stuff may have had something to hove the country. Suggesting the well advertised N. V. A. hat-in-hand stuff may have had something to hove the summer of the support of the summer of the summe

Astor — "Rogue Song" (Metro) (1,120; \$1-\$2.50) (15th week). Down to \$12,000. Nothing pegged to follow. Metro shy of attractions for scale.

scale.

Capitol—"Ship From Shanghal"
(Metro) (4,620; 35-50-76-\$1.50).
Picture rated mediocre melodrama and stage show with Tex Gulnan not typical fan fare; \$64,700 says

not typical fan fare; \$54,700 says \$0-50.
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Embassy — "Newsreel House" Fox-Hearst) (568; 25). Around

Embassy (fos; 26). Accurate (frox-Hearst) (668; 26). Accurate (frox Hearst) (668; 26). Accurate (frox) (1,400; \$1-\$2.50) (8th week). After jumping back to \$18,000 for Easter Week, reverted last week to \$11,500. Griety — "Journey's End" (Tiff) (61). Back

Baster Week, reverted last week to \$11,500.

Gaiety = "Journey's End" (Tiff) (808; \$1-25.5) (5th week). Back to 17-performance week. Earth of the state of the st

with whitch it shares number one call in agencies. Very nice at \$22,-100. Head of Western Stars" (1/ar) (3,665; 65.85-\$1). Cowhoy opera not fancy at \$63,200; another westerner. "The Texan" week after next. Riatleo-"L'urannount on Parade" (4,000): 35-50-85-81 for the result of the r

\$133,500 lat week, for pip engagement.

Strand—"Notarious Affair" (PN) (2,300; 35,50-76); \$23,000, not had a received for doing as well as it did.

Warners—"Song of Flame" (Wt) (1,300; 31,25,00), Oned last night (Timesday), Johann's "Manony" hed Strand (The Strand Reventage), Johann's "Manony" hed Strand (The Strand Reventage), Johann's "Manony" hed Strand (The Strand Reventage), Johann's "Manony" hed Johann's "Figure (The Hallywood" (FN) (1,418; 35,45-31) (Opened Friday and likel); fun' week an "Texty, Moon" \$20,000.

#### Film Biz Goes Brutal in Loop: Chicago Lead at \$40,900—Bad: **Nearly All Listed as Sad News**

Chicago, May 6. Business brutal. Headache hanging on since Easter and no signs of

letting up last week. United Artists took a low with ne 2d and final week of "Puttln" on Ritz"; Chicago had a bad week with "Western Stars." State-Lake \$6,000 off normal with "Spring Is Here"; "Young Eagles" raised the Oriental \$6,000 out of the red, but house still wobbly; "Rogue Song" house still wobbly; "Rogue Song" just fair in 1st week at the Mc-Vicker's and slated to leave in an-other seven days; "Happy Days" did best average of loop at Roose-velt, while "Ladles of Leisure" and "Ingagi" closed nice runs satisfac-

"Inaggi" closed nice runs successively.

In spite of its poor trade, Chicago held the leep lead, with miserable \$40,900. This figure is more than \$10,000 below the normal for this ace spot; and when a picture, "Western Stars," which received such favorable comments both from the dallies and patrons, takes it on the chin, it's something to worry about.

Oriental, after two weeks of red

Cutting. Overhead
Oriental, after two weeks of red
hik, blacked out at a weak \$34,500,
hik, blacked out at a weak \$34,500,
for the control of the control of

United Artists, and also a bitter blow.
Darling of the Loop was the Roosevelt, grabbing off a sweet \$29,500 with "Happy Days."
State-Lake dropped badly. Woods and Garrick oke for closing, Monroe and Orpheum just fair at their out-of-the-way locations.

Estimates for Last Week

Estimates for Last Week
Chicago (Publix-B, & K.)—
"Western Stars" (Par). Stage show
(4,00): 50-85). Led Loop but still
wall for the home office at \$40,900.
McVicker's (Publix-B, & K.—
"Rogue Song" (M.C.) (1,865; 50-85).
McVicker's (Publix-B, & K.—
"Rogue Song" (M.C.) (1,865; 50-85).
Week. \$25,900, just fail:
Monroe (Fox)—"Three Sisters"
(Fox) (1,000; 50-75). Notices goodUp trifle to \$4,200.
"Young Eagles" (Par). Stage show
(3,200; 50-85). Came back a trifle
but relief was slight. Not much
profit at \$43,700 Arrop."—"Song of
Weef" (WD) (799; 50-75). 3d week.
Last six days figured \$4,900. Good.
House now on Friday opening.
"Rossevelt (Publix-B. & K.)—
"Happy Days" (Fox) (1,500; 50-85).
"Happy Days" (Fox) (1,500; 50-85).
"For this small house means excellent trade, with pace still strong.
State-Lake (R-K-O)—"Spring is
Hore" (Fix). When the second content of the second

rent. Woods (R-K-O)—"Ladies of Leisure" (Col) (1,200; 50-85), Three weeks of good trade for this "pink." Last week \$11,200. "Captain of Guard" (U), opened Saturday. John

#### Color Firms Own Shorts

#### MONTREAL'S MOVING **WEEK HITS GROSSES**

Montreal, May 8.

(Drawing Pop., 600,000)

Weather: Fine and Warm
Palace topped the town with \$20
000 in "Rogue's Song." Fell off o

000 in "Rogue's Song." Fell off on week-end.
Capitol showed "Montana Moon" and 317,500 claimed as gross. Adams of the state of the stat

week.
Estimates for Last Week
Palace (FP) (2,700; 40-75)—
"Rogue's Song." (M-G-M). Hit on high for first three days. \$20,000

high for first three days. \$20,000. good.
Capitol (FP)- (2700: 40-75)—
Montana Moon" (M-G-M). Far over 17.00 gag part over 17.

#### **VAUDE SUFFERS MOST** IN TORONTO'S DECLINE

Toronto, May 6.
(Drawing Pop., 800,000)
Weather: Good
First real spring days showed and grosses flopped. Vaude houses at fected more than two main film

houses.

Community attendance starting to drop. Legits' dark which helped

drop. Legits' dark while.

Some Estimates for Last Week
Uptown (3,000; 35-80)—"Puttin'
on Ritz" (UA), Toronto likes this
kind. \$1,000 over former week,

kind. \$1,000 ove. \$18,000. Tivoli (1,600; 35-65) — "Rogue Song" (Metro). Good enough to

"Tivoli (1,600; 30-00)
Song" (Metro). Good enough to
hold over at \$15,000.
Loew's (2,200; 30-60)—"Tree and
Easy". No one went wild. Vaude
fair. Average, \$13,500.
Shea's Hip (2,600; 30-60)—"Other
Tomorrow" (FN). Ordinary, \$14,-

Tomorrow (Fig. June, 1975)

John Strain (J. 1975)

John Strain (J. 1975)

John Strain (J. 1975)

Tempire (J. 1975)

John Strain (J. 1975)

#### Father and Son Develop Color for Ordinary Film

Hollywood, May 6.
A color process in which ordinary

A color process in which ordinary panchromatic negative is used has been developed by Richard Thomas, for mer independent producer. Tomas and his Tather have been considered to the state of the state projection machine. On the camera the filter takes the place of the jens

shade.

Thomas claims his system will photograph, all basic colors and their gradations without showing a

Hollywood, May 6.

After negotiating with several studios for disposal of its process, Harriscolor has decided to make a series of one reel color novelties. Series will be financed by company under title of Master Air Volutions.



HAMILTON MacFADDEN The first two Hamilton MacFadden productions, "HARMONY AT HOME" and "CRAZY THAT WAY," for Fox Films, received outstanding notices. Both pictures are wAY," for Fox I standing notices. hits.

Mr. MacFadden is now directing Miss Beatrice Lille in her first Fox production.

Management SIDNEY PHILLIPS 234 West 44th Street

## COST OF SOUND REDUCED-BY **POOLING**

Pooling of all sound patents should result in knocking at least 50% off the present profits on repro-ducing equipment and should re-duce production charges for sound on film about 25%.

That sound has been at an arti-

That sound has been at an artificial price peak since the novelty has worn off and that the gettogether should witness these substantial loppings, come from impartial experts who have been authorities with some of the big talker interests involved in the DeForest.

Admission that DeForest has been charging at least 500% more than the actual cost of manufacture and that any equipment can be com-

that any equipment can be com-posed of the finest parts and workmanship and yet not cost over \$1,000 to be turned out in the fac-

tory, is made by these informants.

Marketing costs in the cases of some manufacturers have been as some manufacturers have been as high as the wholesale cost of the product itself. Dispensing with high pressure sales departments in the event of the patent pool and the clinching of the bankers move are pointed out as two economic moves which should reflect immediately in retail cost of sound placements.

#### Canada's Infringement Case Decision in Fall

Ottawa, May 6.
Intimation has been made that judgment will not handed down until the autumn by Justice A. K. MacLean in the Exchequer Court of Canada, Ottawa, in the suit of DeForest Phonofilm of Canada against Famous Players Canadian Corp., for alleged infringement of patent rights on talking picture equipment. Thus, the Canadian case can have no influence on the hearing in the U. S. Federal Court at Willmington, Delaware, on the action which is similar to the local battle.

battle.

Litigation was started in 1928 by
DeForest Phonofilm when suit was
entered against Famous Players
Canadian Corp. for \$25,000 damages
for alleged patent infringement following the opening of the Palace,
Montreal, as the first permanently
wired house in the Dominion, with
the equipment Western Electric's.
Prellminary evidence at Ottawa
has been technical and little public

Preliminary evidence at Ottawa has been technical and little public interest is being taken. There is an array of Canadian lawyers for both sides, with Unitéd States attorneys looking on. The Ottawa case will not conclude until the middle of May, it is expected.

#### Lipton Promoted

Lawrence Lipton has succeeded Dave Flamm in exploitation of Fox Metropolitan Theatres.
Lipton was formerly asst. to

#### MASTBAUM'S BIG GROSS Minority Stockholders \$6,000 IN DULL WEEK

Philadelphia, May v. One great, big exception to the disappointing grosses in Philly's downtown film houses last week. downtown him houses last week That was the Mastbaum, which jumped \$20,000 to hit \$60,000, with Norma Shearer in "The Divorcee" Norma Shearer in "The Divorcee" as the screen attraction. Nothing notable on the stage bill, and the notices were mixed, so it was evident film draw counted. Norma Shearer star of film.

Estimates for Last Week Estimates for Last Week
Mastbaum (£,500; 35-50-75)—"The
Divorcee" (M.G.-M). Biggest gross
house has had in long time. \$40,000.
Stanley (\$,700; 35-50-75)—"Yagab
first-run at Aldine several months
ago, fair here at \$18,000.
Stanton (1,700; 35-50-75)—"Hell
Harbor" (U.A). Another flop for
saturdays. Under \$4,000 and out
Erlanger (1,900; 50-75)—"Ladles
of Leisure" (COL) (5d week). About
stay. Way over theatre's recent

stay. Way over theatre's recent average.
Fox (3,000; 90)—"High Society Blues" (Fox, 2d week). Held up nicely; \$30,000. Not thought strong enough to warrant third week. Marked drop of nine grand from

Marked drop of nine grand from first week.

Boyd (2,400; 35-50-75) — "Hold Everything" (WB) (2d week). Not what had been hoped considering fine notices; off from \$25,000 to \$15,-00, traken out \$25,000 to \$15,000 to \$15,000 to \$25,000 to \$2

down to \$5,000 last week and closed. House dark. Earle (2,000; 50-75)—"Western and the stars" (Parce at \$13,000; the Next Revenue at \$13,000; the Next Room" (1,15; Nat). Good trade at \$5,000. House has been up of late.

#### 'DIVORCEE,' \$28,100 IN **BOSTON—VERY BIG**

Boston, May 6. (Draw. Pop., 850,000) Weather: Warm

Loew's State pulied the big sur-prise with \$28,100. "The Divorcee' takes credit.

Met led the town. It would. Not

so hot, though.
"Journey's End" ended 2d week at the Tremont with lower gross than the previous week. \$7,000 is not what it should do at a \$2 top. John McCormack's woone MM. John McCormack's woone MM. McCormack's woone MM. McCormack's woone MM. John John McCormack's woone McCormack's fill with the Tremont house show. High-priced talkers do not go over in Boston.

Met Chipping (4,300: 50-75)—"The Light for the West" (Par). \$36,500.

Loew's State (4,000; 30-40-50)—"The Divorcee" (M-G-M). Highest for long time at \$25,100 in 2d Week. Weys light.

Majestic—"Song o' My Heart."
John McCormack's film bow in 6th at the Tremont with lower gross

very light.

Majestic—"Song o' My Heart."

John McCormack's film bow in 6th

week. \$7,000 last week. Poor.

#### U. DIV. MGRS. NOW ASST. SALES MGRS.

Figuring that 75% of its sales are accomplished in New York, Universal, following its sales convention, has moved six division managers here and given them the title of assistant sales managers.

The convention just closed is on of the first of the annual get-to-gethers at which only executives were included. Salesmen out in the field hitherto at such gatherings, will now, so far as the new U policy is concerned, have to get the events second-handed.

second-handed.
Cutting the production schedule
to 20 features, or less than half of
those on its list in the past, is also
another reason for the slack in
salesmen prestige.

#### BANNED STAGE TITLE, "COMMAND TO LOVE"

"Boudiour Diplomat" is the screen title of the stage play "Command to Love," which will be directed for Universal by Wille Wyler. Title of stage play was banned by the Hays organization, which okayed the other selection.

#### Allege Fraud on Part of Am. Sound Studio's Head

Settlement of the issues surrounding the American Sound Recording Corp., and Walrad Pictures, Inc., is delayed by the latest ruling of the N. Y. Supreme Court. It denied a motion of the minority stockholders for the appointment of a receiver the properties pending regular service of trial notice and summons on the defendants. The motion can be renewed when this is accom-plished on the court's order to show

cause.

Minority stockholders are represented by several plaintiffs, among whom are Ida Simpson Bennett, Rose Kay and Catherine Grant. Besides the two corporations, the defendants named include Robert J. Waish, Mattle Radin, Aifred B. Waish, Mattle Radin, Aifred B. Sollie, of the American Source Stockholm of the American Stockholm o

Walker, Juste B. R. Waish and John E. Noble.
Studio of the American Sound. Recording Corp., organized about a year ago, at 342 W. 44th street, is now closed. While operating, some, pictures known as "Kiddie Troupers and School Day Frolies" are alleged to have been produced there. These, the minority stockholders claim, were fraudiently transferred for distribution to the Walrad Pictures in the produced the state of the walrad Pictures, and the state of the walrad, was fraudulently manipulated to get control of the produced films. Mismanagement by Walker is also charged.

The minority stockholders are asking for the appointment of a recolver and an accounting, alleging colver and an accounting, alleging the produced wall and an accounting, alleging colver and an accounting, alleging the produced wall and an accounting, alleging the produced wall and an accounting, alleging the produced wall and accounting, alleging the produced wall and accounting, alleging the produced wall and the produ

asking for the appointment of a re-ceiver and an accounting, alleging the money received by Walrad from the distribution of the pictures can set A. S. R. C. back on its feet. "The A. S. R."C. is capitalized at 100,000 common shares of no par value. Walker, it is claimed, was principal stockholder.

#### VALENTINO MEMORIAL **UNVEILED ON COAST**

Hollywood, May 6.

"Aspiration," sculpture by R. N. Bornham which is set for unveil-

Bornham which is set for unveiling today (Tuesday) as a monument to the late Rudolph Valentino, is the first permanent public recognition of a picture celebrity in this country.

Fred W. Beetson is in charge of the dedication at De Longpre Park, Hollywood. Participants in the ceremony, including the sculptor and the Italian consul, Capt. C. B. Grandsnigo, and Valentino's many. Funds for the monument came from 40 Valentino memorial associations throughout the world. These were organized after the actor's death in 1926.

#### Coast Actors Contract Discussed at Meetings

Hollywood, May 6.
Over 400 directors, assistants
casters, business managers and producers met Monday at the Roosevelt Hotel to discuss the new actors

will am contract.
William DeMille presided, with speakers including Irving Thalbers Conrad Nagel, Jack Warner, Fred Reetsom, Fred Niblo and Sam Hardy. Everyone was urged to cooperate.
First joint meeting of actors and readesons will be held today by at

producers will be held today by arrangement of Jean Hersholt and Fred Beetson. E. J. Mannix has been added to the producers' com-

#### Sid's Selected Staff

With Sid Graunfan Sated to return temporarily to the Chinese for the special presentation of "H-til" Angels," he will likely install his own hand-picked staff. This is said to contemplate every job from the box office to backstage.

Hammond Beall has been engaged by Howard Hughes for theatre exploitation.

ploitation.

Mitchell and Durant and 12 Abbott girls, from "Scandals," are being brought to the coast by Grawman for the "Hell's Aug. 15" pre-lig.

# CIRCUIT MAP CHANGING

## Wall Street Calls Smith Move Interesting—Many Angles to It NOW DOMINATE

Wall Street is taking a sideway glance at the Al Smith move through De Forest and General Talking Pictures with the angle seemingly being that his entrance was to be manipulated under cover and made, only when proper endemanders of the proper control of the proper

maneuvers survey blay.

Only by-play the big shots give it is that it's "interesting." That may or may not be a banker's way of giving the probable okay on the

Raskob and Du Pont foresaw that Raskob and Du Pont foresaw that. They have been seeking the proper spot for their friend for some time. In De Forest they figured they had it so that when pooling of the electrics actually came about and the utility end of the business and entertainment were to be actually differentiated Smith would be the property of the property o

The banking syndicate organized for this end had no connection seemingly with any of the electrics. From two definite sources, however, each in a position to know, and each equally interested in the equipment end, comes two varying and diametrically opposite expressions. One definitely places W. En in the other contraction of the cont

both sides, however, are assurances of the 'De Forest position.

De Forest
The latter is given definite etyrength, and what is aching the yarious negotiators and manipulators is how to get De Forest in. Banking sources close to everything in this deal give It hat the Tobischents to be sideswiped, and that while Warners is manipulating the De Forest end for itself and independently, eatered to the thought that W. E. might be interested.

Around It all lies control and money as licensors which W.E. wants to protect. The same banking sources have it that W.E. tried to prevent the deal in some details, but navadiling.

ing sources have it that W.E. tried to prevent the deal in some details, but unavailing.

On the other of the other was a considerable of the other other of the other other of the other other

the Was stated that General Landing Pictures never produced a film That is true. The company never tried to make a picture. Equipment only and prohibited from producing

ment only and proceed on ducing.
All, however, seem agreed on taking over De Forest somehow.
One executive put it rather naively by stating that was the alm, but the question robis

the question was, how?

Tobis

Where the actual rub comes, however, is in the production end. From what can be gleaned, Tobis, for what can be gleaned, Tobis, while it can permit and license while it can permit and license American producers to make pictures, it seemingly is estopped from permitting the same American producers from showing their wares, and it foreign produced and under the posterior of the posterior of the posterior of the producers from showing their wares, and it foreign produced and under the posterior of the posterior of the posterior of the produced and under the posterior of the posterior

#### RADIO'S 1ST WIDE FILM FOR RAILROAD PICTURE

Radio is going ahead with its first wide film, a railroad story called "The Stalwart." Story is an original by James Ashmore Creel-

man.
Picture will be done on the Spoor-Berggren process in 65 mm. width and will start with location in Mon-

Jean Arthur, Robert Armstrong and Louis Wolleim have been set thus for the east. Director not yet

#### HAYS' CODE AND **CENSORPROOF PICTURES**

A censor-proof motion pieture industry, wherein press agents and exhibitors also will toe a line set by filmdom itself, is being definitely formulated by the Hays organiza-

Model pictures, presented with a modest nerve beyond the reproach of any eensor board will be the result or else the offender will be severely penalized by the industry

Issuerety penalized by the industry listed. Hays code for Hollywood is being abridged into editions for publicity men and theatre owners. Press agents who do not abide by it will be called on the earpet by the board of directors in their own company, it is claimed. As for exhibitors, any pleture which violates any clause in the producers code is empowered to lay the compilant on theatre owner will be authorized to cancel booking of the same, and editing or revisement deemed necessary by the Hays Board of Appeals will have to be carried out, otherwise into the diseard for that picture.

otherwise into the diseard for that picture.
Publicity directors of all the Hays' company members are now drafting the code for themselves. It will be presented to the producers for okay. Several meetings last week, with another Monday and many more on the docket before the end of this week are expected to do the work.
Facts and Facts
At present the suggestions made would fill a library. From these will be sitted the ones which will insure against salacity in stills or advertising copy, and all press matter.

Mayer's alm in regard to stills is to shy from all inclinations to inspire evil thoughts. This, and cartoon sketches, is one of the most important places of future restriction in exploitation, according to the Hays mob.

The copy must also be devoid of vulgarisms. What constitutes news in an ad drawing must not be so depicted as to offeen the semability of the semantic places. The semantic places are not seen to the semantic places are not seen to the semantic places and only facts, must be dealt with.

Almost No Independent Cir cuits Remain - Warner and R-K-O Expanding Papidly

#### **BUYING POWER**

Through recent deals and pending negotiations on deals, the theatre operating map has undergone re-markable changes.

Four large circuits have leaped to strategic positions within a com-paratively short time. Meanwhile, that has been reducing the indie field to a scattering of individual operators and small strings.

operators and small strings.

At present there are very few inde circuits of any admitted importance left anywhere in the U.S. and Canada. Most important of those, M. E. Comerford's, went to Par-Publix Monday, when a deal was closed to bring Comerford's string of 71 under the P-P banner. Under deals just closed and those in progress, figuring also expansion goals set by the circuits that will stand as the Big Four, between 4,000 and 5,000 houses will be operated under four banners, these theatres representing the most important in the States and Canada. At present the standing is, in

At present the standing is, in round figures, as follows:

round figures, as follows:

Par-Publix ... 1,500

Fox ... 1,000

Warner Bros. ... 400

R-K-O ... 175

Last two (WB and R-K-O)

Considerably behind Par-Publix and

Fox in total number of theatres operated but with nearing deals and

Fox in total number of theatres operated, but with pending deals and plans for expansion will rise to expected prominence as circuits.

WB will have close to 500 by June 1, it is estimated, with the figure to be doubled by Jan. 1, or 1,000 houses to be doubled by Jan. 1, or 1,000 houses than a year. The Jan. 1 thickeds than a year. The Jan. 1 thickeds of 1,000 includes extensive building, but the 100 increase by June 1 does

of 1,000 includes extensive building, but the 100 increase by June 1 does not take in houses now under construction and not expected to be ready for opening by that date.

No R.K.O. Goal

R.K.O., which in view of the elaborate plans of Warners, will doubtless rank as the fourth largest what goal it is shooting to the the country of th

The Libson deal todded 13 houses to the R-K-O group, which formerly was made up of 120 R-K-O houses and 20 in the Century Circuit on Long Island. Interstate string in Texas, reported an R-K-O acquisition, will swell the circuit by 10 houses, indle operators and single houses throughout the country remaining for any possible future increase in the R-K-O list.

The Fox string will be increased under pending deals and plans by an indeterminate number of houses, especially if Fox merges Loew's. The Fox-Metropolitan group, now with 152 theatres, has as its objective 200 or an approximate increase

with 152 theatres, has as to objective 200 or an approximate Increase of 50 by next Jan. 1
How much farther Par-Publix will go its something for conjecture. Since the Warner Bros. has dropped negotiations to take the Wilmer & Vincent string of approximately 40 in western Pennsylvania, West Virginia and Virginia, it is possible Par-Publix will be interested in that territory now if R-K-O doesn't take W&V first. Four years ago the organization (then Paramount) was near to closing on a deal in which the late E. P. Albee is declared to have been the stumbling block.

## 4 LARGE GROUPS | ERPI Cutting Servicing Charges **Under Cover for Some Theatres**

GOLD PLAQUE FOR GOLDEN

To Commemorate Work in War and for Pictures

Washington, May 6.

Washington, May 6.
An 18 karat solid gold plaque, the
first of its kind, will be presented
today to Nate D. Golden, assistant
chief of the motion picture division
of the Commerce Department, by
Senator David I. Walsh, Mass, on
behalf of the Projection Advisory
Council.
is a former projectionist
still rectaining his membership in the
Cleveland, O., local. The plaque is
in recognition of his services in the
war, which cost him a leg, and his
work for the picture Industry in his
government assignment.

## WM. FOX'S NAME ORDERED OFF **ALL BILLING**

Hollywood, May 6.

Official orders have reached the coast studio to kill the name William Fox from all advertising and

lam Fox from all advertising and film credits.
Where before billboards and film titles carried the phrase "William Fox presents" this is now out. Instead it will be "Fox Film Corporation presents."
No one henceforth will "Present," everything being in the corpora-

everything being in the corpora-tion name. Elimination of personal name includes bulletin boards at hoth studies both studios.

with Brill at the time of last fall's crash, which delayed negotiations to the "indefinite" stage, but now is reported likely to get together again with Brill. When no one can say. R-K-O of late has been looking over the Brill string. Par-Fublik's rating as the leading operator in the Big Four group figures as follows, this including activity within the past year.

lvity within the past ye	ar:
Comerford circuit	71
Walter Reade	18
Netoco	30
Famous-Canadian	208
Goldstein Circuit	15
Saenger	105
Dent (Texas)	45
Great States	90
F. & R	156
Sparks (Fla.)	49
Sparks-Lucas (Ga.)	. 9
Wilhie-Saenger (N.C.)	30

Fox List The Fox organization, second big-gest operator, is divided approxi-mately as follows:

Fox-West Coast ....
Midwest Circuit ....
Fox-Met ...
Fox DeLuke Circuit ...
Fox-Poli ....
Loew's

twe 200 or an approximate increase of 50 by next Jan. 1.

How much farther Par-Publix will go is something for conjecture. Since the Warner Bros. has dropped increase the warner Bros. has dropped in westerin Pennsylvania, West Virginia and Virginia, it is possible to warner pennsylvania, West Virginia and Virginia, it is possible to warner with the warner between the work of the warner between the stumbling was near to clossing on a deal in which the late E. F. Albee is debended to have been the stumbling which was near to clossing on a deal in which the late E. F. Albee is debended to have been the stumbling block.

T-P is also credited on in-ide reports as recently latching between the Stumbling was recently latching to the box organization, the closing for Brill's sting of 13 and 300 mouses. Fix does not to closing for Brill's sting of 13 and 300 mouses, Fix does not the box or warner was a second place as a world operator. The brillian of between the brillian of the box or world operator in the brillian of the box or world operator. We will not like a world operator in the brillian of between the brillian or between the brillian or between the stimpling and the brillian of between the brillian or between the brill The Fox-West Coast organization

ERPI, W. E.'s subsidiary on sound

ERPI, W. E.'s subsidiary on sound equipment and parts, is servicing some theatres as low as \$15 a week and equipment and parts, is servicing some theatres as low as \$15 a week and the parts of the par tain their own servicing staffs, if wanted.

wanted.

Large savings on minor parts obtainable elsewhere than from ERPI are being realized by big theatre operators because of their ability to get good discounts on volume purchases. ERPI sells all parts on a basis of servicing theatres singly, they so:

#### U'S COLOR PROCESS STARTING TO WORK

Hollywood May 6. Universal will use a new color system called the Kelley-Hunter system on a pieture soon to start. It has been keeping everything under cover pending completion of

under cover pending completion of all plans.

Inventors are William V. D. Kelley, who originated Prizma, the first color process used on films, and Roy Hunter, Universal techni-cian whose recently perfected multi-ple printing machine was recently installed at Intiversal installed at Universal.

installed at Universal. New process is said not to employ extensive toning or attachment to projector. Kelley is same individual once identified with Kelley-color. Has been out of that company same time.

#### The Whites Abroad

Jack White, producer of coincides, accompanied by his wife, Pauline Stark, is in Paris, where he arrived

Upon his beturn to New York he expects to sign mother contract with Educational to make 26 pic-tures.

#### Film Stocks Rebound

(Continued from page 9)

(Continued from page 9) upward move. There is bound to be heavy secondary seiling and the lesson of Monday will not soon be forgotten by the bulls. Yesterday's betterment rested pretty completely upon covering operations, but that was merely a tactical maneuver, There is still a large short interest outstanding, and before it surronders it is pretty sure to make a determined stand. Prices ought to flatten out after the usual secondary decline, and therefore it is the ticker may live some more or less clear light on will flatten out after the usual secondary decline, and therefore in the ticker may live some more or less clear light on will character in the standard of the sound of the standard in the prospects for autumn advance are good.

The Monday Crash

Testevday's lettip in the fury of stoke solive reason the market hadily.

The Monday Crash
The Monday Crash
Testerday's letup in the fury of
stock solling gave the market badly
needed respite after three weeks
of crescende bear pressure climaxing
day, probably the most brutal
shakeout the market has seen for a
decade with the single exception of
October 28, last.
Outstanding detail of the break
of the beart issues. During that
memorable Monday session there
were 104 issues which touched bottoms well, below the extreme lows
of the Oct-Nov. debacle, a number
being in new low area for three
Contrasting to this situation was
only one amusement stock that even
broke its 1330 low, and that an
issue only distantly related to the
theatre itself—American Seating
Co, which got to a new minimum
for the current Seating
Co, which got to a new minimum
for the current. Seating
Co, which got to a new minimum
for the current.

Warners
Among the leading annuscments probably Warner Bros. suffered worst in the hammering of values, going in the last hour and just before they turned the list upward near 3 o'clock, to 58½, the low on the reaction and broke all recent lines of resistance, but still is 20 points above Warners' bottom for 1830 at 38½, Making it clear that Warners had overdone the thing, the quotations surged upward from 58½ in the last 15 minutes to better than 84 for a net profit on the day of 2 points.

the quotations surges appears the quotations surges appears to the state of the sta

#### New Status

the entire amusement business,

New Status

Ten years ago or even less, when there were only a handful of listed amusements, they hadn't a banking friend in the world. The greatest friend in the world. The greatest properties of the public was more liberal with the condence, but the public was more liberal with the condence, but the public had the condence, but the public had the condence, but the public had the condence but the public had had been professional pools and the banking powers. She resistance of Pox to Monday's onslaught was on a par with almost any sensoned investment issue, or group of allied securities in the whole list. And the ability of the principal theatre was just as impressive as that of the best regarded old line pivotal shares.

Picking Marks

was just as impressive as that of the best regarded old line pivotal shares.

In Monday's confused picture it was discernable that the bears had picked out Warners as the special sallent for their attack on the amusement front, as disclosed in a month of the state of the state

enough to hit back.

It seemed clear that the situation in this respect has changed even since the experience of last No-

vember, when there seemed to be no limit to the decline of such issues as Paramount, Warner, Eastman Kodak and R.-K.-O. Back of the new order probably has been the perturbed of the perturbed of

toilow old leaders and particularly the gradual realization that market the gradual realization that market the gradual realization that market the gradual realization and the gradual realization. Pools had nobody to unload on and found themselves holding the gradual realization and found themselves holding the gradual realization. Pools had nobody to unload on and found themselves holding the pools practically forced to take up stock offered and no public standing.

Market for weeks has been merely the churning around of stock from the hands of one professional group to another. One observer likened it was track in the old days on a day, say, when there weren't any tourists about to work on and the bookies had to try to "wolf" each other.

Brokerage advised that wait for signs of a recovery, but at the height of the bear assault broadcast urgent recommendations to their signs of a recovery, but at the height of the bear assault broadcast urgent recommendations to their of the conservative side during the April advance. Their market letters for two weeks have suggested cauchils, if does look as a volonia at hulls, if does look as a volonia at hulls, if does look as a volonia at hulls, if does look as a volonia at hulls if the properties of the promotion of last fall in that stocks of the properties of the participation than in years, and business activity; situation is widely different from that of last fall in that stocks of the participation than in years, and business depression, ahead of trade last fall, now seems to have passed its worse.

phase and to be headed toward bet-terment.

R-K-0

Radio-Keith auffered severely, also retracting its way from 50 to 35 on enormous transactions, amounting in the week to 767,000 shares, still, however, less than its turnover of over \$00,000 for the blaw and the several for the several fo

Columbia

Golumbia
Columbia Pictures gave a good
accunt of itself. This stock had recently enjoyed a sensational rise,
apparently inside discounting of its
new arrangement with R-K-O for
complete playing of product, features and short subjects, giving
curies and short subjects, giving
cuties,
pesides the New Columbia,
R-K-O show window stand, and the
Globe, New York. Not to speak of
a merchandising deal representing
millions. Deal is strictly one coverince presenting the price movement
on the advance, talked of combination. Said to be nothing in that,
angle between R-K-O and Columbia.
News of the deal was published in

and the devance, talked of combination. Said to be nothing in that, angle between R.K.O and Columbia. News of the deal was published in the usual channels Monday, when the market was at its worst. Ordination, but generally profit taking had been accomplished beforehand and new offerings were small. Old stealing of less than 1,000 shares, and the new voting frust certificates finished up % at 45%. Dealings in the latter represent the new stock and are on a 'w. I' basis. And the new voting frust certificates finished up % at 45%. Dealings in the latter represent the new stock and are on a 'w. I' basis. Contained the calling price of 110 of the General Theatre convertible 6s, of which there is some 45,000,000 outstanding. The calling price of 110 of the General Theatre convertible 6s, of which there is some 45,000,000 outstanding. Though the calling price of 110 of the General Theatre convertible for the redemption at the calling price of 110 of the General Theatre convertible for the redemption at the calling price of 110 of the General Theatre convertible for the redemption at the calling price of 110 of the General Theatre convertible for the call of the redemption at the calling price of 110 of the General Theatre convertible for the call of the redemption at the convertible for the call of the call of the call of the the call of the call

Summary for week ending Saturday, May 3:

		STOCK EXCHANGE			
10 High, 20% 27% 28% 257% 57% 150 51% 10 14% 20% 77% 10 90% 50 50 10 50 50 50 50 50 50 50 50 50 50 50 50 50	Low. Sales. 200 137½ 200 137½ 10,200 18 0,800 11051, 84,600 18 0,800 11051, 84,600 12 110,000 85% 1,000 85% 1,000 11 14, 1,300 11 14, 1,300 12 12, 14, 15, 15, 15, 15, 15, 15, 15, 15, 15, 15	Blue   Blue	Low. 18% 21% 224 48% 133 47 107 111% 26 60 12% 40 35% 90 52% 72%	Last. 18½ 21 22¼ 40¾ 80¼ *109 11¼ 60 13 40¼ 28½ 25¾ 72½ 60¾	Net. 16 16 16 16 16 16 16 16 16 16 16 16 16
7014	30 ½ 1,700 1½ 547,000	Do. pfil. (\$2,20)	1%	58 11/	- 51%
		CURB			
55% 54% 17% 00% 80% 31%	24 6,500 42½ 26,500 2½ 03,000 12½ 1,100 05½ 7,800 15% 4,700	Columbia Pictures         55%           Do. V. T. C.         54%           Fox Theatres         16%           Loew Rights         60%           Technicolor         73%           National Screen         38%	45% 45 13% 55 65% 28	47 45 13% 50¼ 65% 28¼	- 5% - 7% - 2% + % - 9% - 2%
		BONDS			
91 127½ 101 77¾ 103¼ 69½ 143¼ 102¾ 152	74 \$9,000 101% 170,000 91% 110,000 30 48,000 41 88,200 41 88,000 90's 1,111,000 90's 10,681,000 127's 569,000	Keith Gr. 46.         88           Loew 6°a. 41.         127'4           Do ex war.         97'8           Pathe 7's. '37.         70'           Par-Faun-Lasky 6's. '47.         101'g           Shubert 6's.         6'           Warner Bress.         6'           Gen. The. 6's. '40 (Curb.)         102'g           Gen. The. 6's. '40 (Curb.)         128'g           SSUES IN OTHER MARKETS         SSUES IN OTHER MARKETS	87½ 123 97 60¼ 100% 50 106¼ 139%	88 124½ 97½ 60½ 101½ 59 106½ 139%	+ 1/2 - 1/2 - 4 + 9 - 1/3 - 5/4
		All Quoted for Monday			
		Over the Counter, N. Y. Produce Exchange, N. Y.			
Bid.	\$1,200 200 Prev. Acked. bid.	Fex Script	100 11%	100 1114	- %
27 2714 274 274 5	3014 2814 3014 2814 3 212	Roxy, Class A (3.50).  Unit do Unit do De Forest Phono  Boston	=	Ξ	
	Sales				
1	150	Los Angeles Roach, Inc	10%	10%	
:::	iòò	Fox Thea 15% Montreal	12%	10 bi	u
1::-		Toronto Tayers 50%	48	80	
• • •	135	Famous Playere, v.t.c 56	56	56	

### Heins, with Roanoke Sewed Up, Holds Out Publix by Injunction

#### Radio's Convention Held Within Studio With All Accessories

Hollywood, May 6.

Radio Pictures convention of its exchange managers, headed by Lee Marcus, gen sales mgr., will be a departure in such things. The con-

departure in such things. The convention is to be held within the studio lot Ma. 19-22.

All attending Radio salesmen will receive especial attention from the lot's forces, with the entertainment for the banquet at the windup given by Radio's own screen stars.

Attendance of visiting salesmen by Radio's own screen stars.

Attendance of visiting salesmen placed at about 75.

#### W. B. COLOR FILTER FOR **B&W SIMULTANEOUSLY**

Hollywood, May 6.
Technical research laboratories of
the Warner studio has perfected a
camera filter which permits taking
of black and white pictures simultaneously with the Technicolor cameras

It is estimated this will save the It is estimated this will save the company considerable money and time and afford better opportunity for revenue from the foreign field and domestic theatres unable to afford the color product. It will also place Warners in a more independent position for release. In the event Technicolor company is unable to deliver the color prints on time, as has been experienced in previous cases, the producing company can pinch hit with a black and white print. white print.

white print.

Previously colored and black and
white prints could not be taken
simultaneously mainly because of
the difference in lighting and make-

#### Kennedy Quits Films

(Continued from page 3)

(continued from page 3) dock, had manipulated what was looked upon as the most miraculous happening of the show business for all time. They purchased the late E. F. Albes stock and control of Keith's (K-A-O) for \$4,500,000, with more inside stuff concerned in that deal than any of the trade in many years.

deal than any of the trade in many year.

18 years this time Kennedy act, and the the sole executive power of Pathe. In Pathe Kennedy acted for the Blair group of bankers, headed by Walker. His purpose was to protect the bankers' money in Pathe, around \$7,000,000.

Pathe, when Kennedy took hold, was, in the red, losing around \$2,600,000 yearly, and looked hopeless for bankers and stockholders.

Protected Pathe

boulow yearly, and looked hopeless for bankers and stockholders.

Protected Pathe

When selling Keith's to R-K-O, Kennedy secured a 10-year product contract for Pathe with the theatre contract for Pathe with the theatre large income yearly, really giving it at heatre circuit attachment.

Kennedy and Murdock had note no preating K-A-O for six months before completing the deals with Radio for FPD and K-O-A. The rapidity with which Kennedy worked astonished the show to rapid-fire financing.

After taking hold of Pathe, Kennedy owited at the mained with it as sole director, receiving \$2,000 welly for a salary as chairman of the board, without ever charging up an expense account. His expenses for a surple selection, receiving \$2,000 welly for a salary as chairman of the board, without ever charging up an expense account. His expenses for a surple selection, receiving \$2,000 welly for a salary as chairman of the board, without ever charging up an expense account. His expenses for a surple selection of the board, without ever charging up an expense account. His expenses for a count \$13,000,000, minus bonded indebtedness and outstanding stock, besides a 49% interest in the Dupont Film Company. The latter function of the productions he has made with a production of the productions he has made with a country of the productions he has made with a country of the productions he has made with a country of the productions he has made with correct the productions he has made with the productions he has m

Roanoke, Va., May 6.

Determined to keep Publix out 66 here, E. D. Heins, who controls the fown theatrically, is attempting to upset .Publix's invasion through purchase of the local Eiks Club. Publix recently put through 2. Publix recently put through 2. Fully through 2. Fully through 2. Fully through 2. Fully but the Eiks property for 455,000 buy the Eiks property for 455,000 buy the Eiks property for 455,000 buy the Eiks property for 550,000 buy through through through the vote to sell was not unanimous.

An injunction obtained on strength of this claim will either prevent Publix deal from being closed or hold it over for an indefinite time.

definite time.

Helns has fought hard against outsiders building in this city.

#### · Wide Film Out

(Continued from page 5)

ported as reflecting the Clarke and Sarnoff positions—that of being guided by the best interests of the film industry.

num industry.

In deciding upon the "delay" producer heads voiced as the first reason for the move the safeguarding of theatres with the studios figuring in second place.

Film Classes

In the course of the sessions, called after the Society of Engineers deadlocked on the problem of standardization, according to producers, it was brought out that five different classes of film would have to be handled by the exchanges in the ad-

handled by the exchanges in the advent of giant film. These were enumerated as wide on film and wide on disc; standard on film and standard on disc; and a certain amount of totally silms tstandard reciage.

The president of one company revealed that where he has spent \$3,7,000.000 and printing the limited two tiems would be \$7,000.000 for wide film alone, thus tripling their production budget in that one respect. spect.

Just what wide film, with all of the studio odds and ends and totally the studio odds and ends and totally revolutionary changes would cost was disclosed even among the lead-ers of the industry who have been giving the subject serious considera-tion for the past year, as unknown and beyond the hazard of a guess. It was reckoned that with raw-stock and printing costs doubled, tripled

tripled.

Despite the terrific cost producers received the greatest setback in their earlier enthusiasm for wide film when it was figured use of gadgets and the same sets would do the trick, at the reaction of the public to technically perfect demonstrations on the giant screen. The Gaicty and Roxy showings of Fox's Grandeur were those referred to.

#### Hollywood's 77 Agents

Hollywood, May 6.



Amazing BOX-OFFICE Sensation

TIFFANY

presents

Women are deeply moved by its romance and tenderness-men by its soul strife of world war fighters. The humor of life in the trenches.

100,000,000 PEOPLE ARE WAITING FOR IT

WHY?

PAPER CRITICS AND THE NATIONAL MAGAZINES SAY-

TIFFANY PRODUCTIONS INC.

729 SEVENTH AVE.

HEW YORK CITY.

# THESE MAGAZINES, READ BY OVER 6,00



LETTERS - AND LITERATURE DRAMA MUSIC FINE-ARTS EDUCATION CULTURE

JOURNEY'S END" WITHOUT BENEFIT OF HOLLYWOOD
THE CHITTÉS OFFE THANKS data "Journey" foot
In the 1865 roofe to the took of followed:
In the 1865 roofe to the



#### PARE LORENTZ

TWO PARES OF MOVIE REVIEWS OF KATE



Oswald Garrison Villard on Judge Parker



Tiffany's "Journey's End" is without a precedent in the history of the

It is proving a world sensation. As a road-show it is a stupendous box-office attraction.

Think what it will do for YOU, Mr. Exhibitor.



# 2000, LAUD TIFFANYS JOURNEYS END"



PRAISED A PICTURE AS THEY HAVE "JOURNEYS END"

# NEWSPAPERS WITH OVER 93,000,000 READERS ACCLAIM "JOURNEY'S END" AS WORLDS MIGHTIEST

#### **NEW YORK**

A masterful production .- Daily News, which gives it a \*\*\*\* rating.

One of the most impressive film dramas of this or any other year.—
American.

One of the most impressive war pictures ever filmed.—Telegram.

An absorbing piece of work.-Times.

A vital contribution to this year's film lineup.-Graphic.

A motion picture of the first order and must have success .- World.

It bears the stamp of all around perfection.—Evening Post.

A tremendous picture; unforgettable. "Journey's End" is an example of what the talking screen court ally mean.—Evening Journal.

The climaxes of "Jenney's End" are marvellous, each one topping the other ... one of the best efforts of the talking films.—Evening Sun.

"Great" is a world which we seldom employ. ... But we invoke it here eagerly. And even at that we feel that we haven't done the picture justice.—Egening World.

It is a gullant and understanding achievement.—Morning Telegraph.

One picture you should surely see .- Brooklyn Standard Union.

Most impressive of all war plays,-Brooklyn Times.

Best of the season's war plays .- Brooklyn Eagle.

Thoroughly noteworthy -Robert E. Sherwood.

The Supreme Drama of the Motion Picture Industry.—Pixhibitors
Daily Review

Inspiring and notable.-Film Daily,

A powerful picture.-Harrison's Reports.

"Journey's End" in smash class.-Variety.

Tillany, the picture's producers, has done a grand job.—Burns Mantle, are of dramatic critics, in syndicated article used by almost 100 newspapers.

Powerful,-Billboard.

#### BOSTON

Best of all war pictures,-4 merican.

A splendid picture in every way.-Herald.

Perfect in its artistry, in its characterization and in its audience appeal.—Glabe.

Audience was held taut .- Transcript.

The finest war picture ever filmed.-Post.

Tiffany has a superlatively fine production in this film.—Traveler.

#### LOS ANGELES

Altogether exceptional as a picture drama. - Express.

"Journey's End" is a picture to see. - Record.

Gorgeously done.-News.

Should draw a wide attention, even among those who know the stage play.—Times.

We pause for adjectives sufficiently strong to express our appreciation.—Louella Parsons, Examiner. This criticism used in Hearst newspapers all over the U.S.

#### DETROIT

An amazingly simple story.... One of the most impressive narratives to reach the screen.—News

A fine production.-Times,

"Journey's End" is the finest play! have yet seen come to the talking screen.—Detroit Daily,

Marks a distinct advance in the film art.-Free Press.

An absorbing piece of work. - Border Cities Star.

#### CHICAGO

A faultlessly made picture version of a great play.—Herald and

And all other Chicago papers were even more enthusiastic.

#### LONDON

The most moving thing I have ever seen or heard. Daily Mail.

DAILY EXPRESS—The film left me with the feeling that the whole nation should be paraged and marched off to the cinemas to see it.

DAILY CHRONICLE. To the inevitable question "How does the talkie compare with the stage play?" I must unhesitatingly answer that in my opinion the film is far and away the more effective presentation.

DAILY MIRROR—The finest thing the cinema has given us since the introduction of talking pictures,

DAILY NEWS—"Journey's End" is a triumph for all concerned in its making.

DAILY SKETCH—Has this film preceded the play it would have startled the world into realization about the truth of the great war.

MORNING POST-Actually better than the play.

DAILY HERALD—A brilliantly successful piece of work which should pack the Tivoli for many weeks.

FILM DAILY-Absolutely perfect,

Statistics prepared by Tiffany Productions show that 95 per cent of the newspapers in the Unifed States have commented favorably on the film version of "Journey's End." These papers represent a circulation of more than 93,000,000.

A TREMENDOUS PLAY, WITH TREMENDOUS AUDIENCES WAITING FOR  $\overline{\text{FT}}$ .

#### TIFFANY PRODUCTIONS INC.

729 SEVENTH AVE

HEW YORK CITY.

#### Chiseling Checkers, Besides Percentage Cheaters, Maybe **Causing Dicks To Be Watchers**

Professional gumshoers in theatres to watch percentage bookings in-stead of company checkers, un-masked by distributor leaders as bemasked by distributor leaders as being in actual cahoots with chiseling exhibitors, looms as one of the plans by which efforts will be made to effectively curb holding out on producer's share of grosses. Two of the largest distributors, selling over 56% of their picture product on percentage, are giving the sleuth lidea a trial, with a view to actional scale.

the steam use a detective service- on adopting a detective service- on the companies have already completed arrangements to try out the William J. Burns detective agency on checking work.

The dicks will be experimented with in several spots and the results analyzed by the distribs. It oke, it is officially declared, the Burns agency, of national reputations are supported by the control of the companies of the

Other Dick Service
Burns is also offering other services, including report on numbers on ticket stubs of various prices at beginning of day and of last ticket sold, plus clocking of house as many times a day as desired to upset the best laid schemes of exhibs to do any cheating, including switch of ticket roll at any time.

Whether the entire industry will refer to the relative for obecing it relate work out satisfactorily, cannot be said. One distrib leader said that he was unqualifiedly opposed to "putting cops into the theaters," claiming some "high-class system" ought to be worked out instead.

aystem" ought to be worked out instead.

"I'd give up percentage before I'd get down to cops," he declared. "I'd be worse than the prohibition problem and the grafting that goes on with Federal agents."

Present checker system is at the same time admitted to be inadequate and impractical, both by this distributor and others.

Since "Variety" exposed percentage cheating as a serious problem, it has been learned checkers have not only been found open to bribes, but have actually showed the ex-

not only been found open to bribes, but have actually showed the exhibitor how he could gry the distrib, checkers in such cases splitting with the exhib.

One company has discovered its checkers have been checking houses for other distribs, thus working on two payrolls. There have been checkers the checkers have been the checkers been distributed by the company of the checkers with the checkers with the checkers have been the checkers have

plus what he stole otherwise. One recently was caught in another town, but on return of the full amount taken, the distributor allowed him to go free.

Larceny angle, with possible prosecution criminally, is attracting some distrib quarters that both exhibs and checkers might be made examples of by jail sentence if caught gypping.

examples of by jail sentence if caucht gypping.
One of the troubles is that thousands are figured stolen, but cannot be checked or detected by the distributor. This makes it difficult to stop the chiseling through recourse in the courts.
Within the past week it has been

Within the past week it has been divulged that theatres in some cases are being secretly checked in an effort to find out where the larceny effort to find out where the larceny exists and contracts are most fla-stantly violated. It is hinted that local action against exhibs and checkers caught red-handed would have been as a result of the scret investigation of the contract of the contract

Applejack." WB. Lloyd Hughes, "Big Boy," UA.

#### KANSAS MAY LAUNCH SUNDAY SHUT DRIVE

Kansas City, May

Attorney General Smith of the State of Kansas has announced that

Attorney General Smith of the State of Kansas has announced that plans are being made by state authorities to enforce the state law against Sunday shows in every part of the state law the state is a hard job when the people of a community are not for the enforced in every town allke. But it is a hard job when the people of a community are not for the enforcement. However, we are taking the stand that all must obey the law. We are preparing to get out an injunction against theatre owners and to direct county attorneys to take similar steps." General Smith also said that county attorneys in counties where theatres are open Sunday have been warned the law must be enforced.

## Katz's Trip Maybe Taking in Vaude **Angle of Houses**

Sam Katz will make a personal tour of the Publix circuit beginning May 8. First cities will be New Orleans, Denver, Dallas, Minneapolis and chicago. After that others will follow. In every holding spot Katz will confer with exces and staffs for showmanship plans and general thetare operation. The executive staff will not accompany Katz on the tour. It is expected that the tour will not accompany katz on the tour. At the company katz on the tour. At the control of starting the new valuet imetable on the circuit with Katz making personal selection this time.

#### HOLLYWOOD CHATTER

Harry Watson, of "Piff Paff Poof," If you have a memory, is around.

Harry Von Tilzer has wired New
York to sell the family home. Gone Hollywood.

The former Mrs. Frank Tinney is selling furniture in a class Wilshire boulevard table and chair emporium.

seining with the and chair emporium. The selipse did something to the climate and Henry's has the winter marquee up.
Wilbur Mack and Charlie King are both wearing red ties, but Mack is one up with a cane.
With producers going thumbs down on sun tan, actors are trying to figure how to do their swimming. Memphis, the newsboy O. O. Mc-Intyre mentioned, will probably be a columnist himself about September.

per.

Radio is moving its big screen projection room to the spac formerly used as an auto park. Old site will have a new camera build-

site will have a new camera build-ing.
Warners has selected the title,
"A Handful of Clouds," gangster
phrase, for an original story now
being prepared by the staff.

#### Publix Coast Shifts

Hollywood, May 6.

Hollywood, May 6.
Nat Holt is out in new Public
coast shakenp Frank Brown from
Maw Shane leaves United Artists
theatre to become Public western
advertising manager. Andrew Harty will replace him at the C.A.
Holt will go to work for Fox in
Kansas City.

#### READE DEAL ON LEASES WITH PAR

Par-Publix's deal for the Walter Reade string, mostly in New Jer-sey, negotiated along with the buy of the Comerford houses, closed Monday noon, is for 18 of the houses owned by Reade. Deal with Reade, with agreement on terms, is for a leasehold of the 18 houses for 20

with agreement on terms, is for a leasehold of the 18 houses for 20 years.
Included in those not taken are the Broadway, Kingston, N. Y., and the five in New York city owned by Reade. These include one straight picture grind, Savoy, located in 34th street; the Columbia, under lease to Rero. R-K-O; Astoy, under lease to Metro. R-K-O; Astoy, under lease to taken be as a valuable site at 49th and Park avenue on which he is building a high-class arty. He will operate this as well as others not taken by Par-Publix himself.
Par-Publix takes Reade's, Kingston, leaving the Broadway, and 17 houses in New Jersey. He Comertord and Reade chains, Par-Publix will bring under its control two circuits that for many years played vaude consistently, Reade through the Keith office and indie sources. Comertord' has had his own vaude booking office, Amalgamated.
With the coming of sound both Reade and Comertord cut down on vaude latter now having only leight houses, but for the summer only Scranton and Providence are likely to continue with acts. At one time Comertord had 30 houses in vaudelim.

to continue with acts. At one time Comerford had 30 houses in vaud-film.

#### Fitzgibbons as Katz's Asst. In N. Y. Office—Promotion

Instead of being taken out of the division director's post of the Par-Publix New England theatres to become directing head of P-P in Canada as soon as the Famous-Canadian deal is closed, J. J. Fitz-

Canadian deal is closed, J. J. Fitzglibone has been given an executive operating berth in New York
under Sam Katz, operating head.
Fitzgibbons' spot is that of assistant general supervisor of medium-sized Par-Publix houses.
With his successor already appointed to the New England divrston, Fitzgibbons will take a vacation of a few weeks and step Into
his new chair at P-P's New York
headquarters June 1.
A testimonial dinner to Fitzgibbons was arranged for last night
(Tuesday) in Boston in honor of
his promotion.

#### COLORED 'NAMES' DRAW IN COLORED HOUSES

Chicago, May 6.

Chicago, May 6.
Regal, B. & K. southside colored
spot, is going in for colored names
on the stage and screen.
Every colored name playing this
spot and the stage and screen.
The spot of the stage and screen.
The spot of the stage and screen.
Ethel Waters just finished a week
on the stage at the house rock
mendous trade.

#### Loew's Drops Colorama: Not Exclusive Use of It

Elaborate unit planned by Loew to introduce Colorama in a big way in its deluxe houses, has been called in its deluxe houses, has been called off. According to Loew officials, it was their impression they could sew up the novel lighting system for themselves, but now discover they can't, with National Lamp Works, controlling the patents, refusing to go through with a deal of that kind.

From other sources it is reported. From other sources it is reported because they discovered the way they wanted to build a unit around the lighting effects, would run the

the lighting effects would run the cost to prohibitive prices, budgets not allowing.

Richard Crumer, "Hell's Island." Clyde Cook, "So This is Mexico,"

Maude Turner Gordon, "Our Bussling Brides," M-G. Bennie Hall and Mary Foy, "Cl-vilian Clothes," Par. Jan Clothes," Par. Jan Clothes, "Par. Jan Clothes," Par. Jan Clothes, "Par. Jan Clothes, "Calreira Intendet writing WB shorts for Edule Lambert," Shore Ito Shore to Store Edule Lambert, "Par. Jan Clothes, "Par. Jan C

#### Circuit Forming by Indies in **Midwest Popular and Spreading**

#### TIFF SWITCHES FROM R-K-O TO WARNER

Pittsburgh, May 6. Tiff's "Journey's End," booked for Sheridan Square last week, never arrived. R-K-O house isn't to get

Sheridan Square last week, never arrived. R.-K.-O house isn't to get picture at all. War picce had been tentatively scheduled for neighborhood stand before Broadway openine. After raw fore Broadway openine. After raw for the standard openine and the standard openine and

#### TOWN'S NATIVES **DECIDE POLICY**

Topeka, May 6.

Topeka theatregoers are to decide theatre policies under the regime of Harry McClure, here as manager for Fox Midwest. By ballot the patrons of the Jayhawk, Topeka's deluxe house, are being asked to decide whether the program shall shut at \$130 every evening, so that the radio program of Amos 'n' Andy 'can be Topeka, May 6

McClure has also asked that To pekans decide whether or not the Grand shall go into a mixed policy of talkers and road attractions for next season. Eight New York sucof talkers and road attractions for next season. Eight New York suc-cesses are offered through Erlanger and Shubert, the dates to be split between Topeka and Wichita. Topeka has had no legit shows of any kind for two seasons.

#### METRO LINES UP 62 SHORTS IN NEW SEASON

Because Metro has had to go to competitors for shorts material the current season, it has nearly doubled its output in one and tworeelers for next year and will do 62. That includes one and two-reel

82. That includes one and two-reel comedies and novelties. Last year Metro made only 38. Loew houses had to book an excess of Vitaphone and other shorts.

A dozen Burton Holmen travel subjects and eight Hai Roach "Younger Set" comedies, explained as an outgrowth of the "Our Gang" six dog comedias and dour evenes to the company of the scheduled.

#### "HELL'S ANGELS" IN ON **USUAL SHOWING TERMS**

Hollywood, May 6.
Sid Grauman's prolog for "Hell's
Angels" will probably be a 60minute show. Besides those already
engaged Grauman through the Morris office after Desoretta and For-tunella and Cirillino, both comedy acrobats, is Jacques Cartier, dancer. Grauman is framing the presen-

Grauman is framing the presen-tation in three scenes.

Picture goes in Chinese on usual sharing terms. Geo. Brown and Hammond Beall will handle the opening publicity work.

#### R-K-O L. I. Buvs

R-K-O has taken the Dycker, 2,200, and Shore Road, 1,500, the-atres in Brooklyn, on a lease from their owners, Frederic Hubener and Engene Tulch, with the transfer effective July 12.
It also has the Mincola at Mincola, L. I.

la, L. I.
Dycker has been playing vaudlms. It was built six years ago.
Shore Road is at 86th street and

Chicago, May 6,
The formation of circuits continues at a rapid pace in the midwest. Since last September over
a dozen minor circuits have been
formed in northern Illinois, with indic theatres more and more earer

indie theatres more and more eager for circuit booking.
Those houses which remain out of circuits find the going tougher than ever, with plenty of closings evident where competition is heavy. It is estimated that there are 38% more indie houses closed in northern Illinois at present than in September.

Within a radius of 20 miles around

ern limois at present than in September.

Within a radius of 20 miles around
Biomington, county seat which has
de luxe circuit posses, at least 24
have closed the present that months.

Spreading
Spread of circuit booking has resulted in a saving of man power for
the exchanges. Exchanges which
formerly employed as many as 10
salesmen now find that they can
get along with much less. Local
Fox exchange has clipped from nine
salesmen to two, with one doing
special road work, while the other
sticks to the local exhibitors.

Distributors are determined not to
let the circuits gain the upper hand
in film deals. They threaten to retreat the control of the control of the
sonable in their agreement.

Sonable in their agreement of the
distributors last year destroyed Ed
Brunell's Small Theatre Booking
Circuit in is infancy by that means
when Brunell attempted to cut
down individual houses below the
normal pro rata rate, and played
the houses against one another.

#### **NEW CENSOR BOARD** PROPOSED FOR CHI ·

Chicago, May 6

Chicago, May 6.

Hays office is agitating a radicat change in local censorship.

Board of two or three, one represent of two or three, one represent of the control of the

likely that lower courts in ture will grant injunctions for showings where films have been re-jected by the censorship board.

#### RADIO WILL MAKÉ 12 2-REELERS EAST

RKO (Radio Pictures) has decided to make around 12 of its proposed 30 two-reel comedies for next season, in the east, New York.

Featured comics so far engaged for the eastern mades are W. C. Fields, Clark and McCullough and Nick and Tony, the latter a newly organized team.

organized team.
It is said the budgeted amount
for each two-reeler will reach
around \$25,000.
Remainder of the short comedies
will be turned out at Radio's coast
studios.

#### "Big House" at Astor

"The Rogue Song" is reported going out of the Astor \$2 run by the end of the month.

Metro's prison drama, "The Big House," sort through the mill after last year's numerous prison riots, and is mentioned as the likely successor at the Astor.

#### U. A. CONVENTION

Chicago, May 6. Douglas Fairbanks and Al Lichtman were the principal speakers at the United Artists' sales conven-

Fairbanks left immediately for the east, to sail Wednesday on the "Mauretania."

# + SENSATIONAL+



HERE is an inspired production destined to make box-office history. It combines all the box-office elements of "Stella Dallas" and "Over the Hill."

Belle Bennett plays a widow who struggles to keep her family together. Her wealthy sister-inlaw tries to turn her children against her. Then it's woman against woman.

You can no more keep women away from this picture than you can keep children away from the circus. The human being who can see this picture without getting a tremendous thrill—just isn't human.

**OPENING—Winter Garden—SOON** 

you can have it - Day and Date with Broadway!



#### BELLE BENNETT MARIAN NIXON

Rex Bell, Richard Tucker, Leon Janney, Carter De Haven, Jr., Blanche Frederici.

From the play "Courage" by Tom Barry. Screen play and dialogue by Walter Anthony. Directed by Archie Mayo.



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

Robert L. RIPLEY "Believe It or Not" Novelty 10 Mins. Winter Garden, Ne . Garden, New York

VARIETY

10 Mins.
Winter Garden, New York
Winter Garden, New York
Winter Garden, New York

First of a Ripley "Bellev It or
First of the State of the State of the State of the State
And the State of the State of the State of the State
Milyely has a voice that is often blurred, not always recording clearly. Camera treats his personality very kindly, however. The cartoon him, including a little Oriental lad who sings several notes. This is the kid whose folks wanted to name him after Lindbergh and decided the State of the Stat

"BIG MONEY"
The Potters Series
Comedy
12 Mins.

Comedy
12 Mins.
Winter Garden, New York
Vitaphone Nos. 4009-10
Vitap what could have been squeeze from sequence. Camera, recording work o. k. Char.

"SOUTH SEA PEARL"
with Gaston Glass
Musical (in Technicolor)
Strand, New York.
Technicolor, pretty eye stuff and
good direction of musical sequences
against a sappy story. Fity-fity
pethological story, source and success

eight minutes, looked pienty enopped.
Gaston Glass plays a Frenchman
diving for pearls in the South Seasi
diving for pearls in the South Seasi
before salling back to France for
the cash-in. Thleving proprietor
and his blonde gal pal cop the
pearl but another and sweeter girl
who sings in the place recovers the
man out safely.
Some songs by number leaders
and dances by a pony group on a
stage. This stuff along familiar
lings. This stuff along familiar
store. The sum of the short spotted. It really saves the short.

With Roberto Guzman Singing, Music 6 Mins.
Winter Garden, New York Vitaphone No. 2078
The Michaphone No. 2078
The Witaphone No. 2078
The

BUCK AND BUBBLES "Honest Crooks"

BUCK AND BUBBLES
"Honest Grooks"

18 Mins.
Commodore, New York

This is the fifth Short made by
this colored the state of the state
Are a good comedy team at the state
it is the state of the state
Are a good comedy team at the state
it is the state of the state
it is the state of the state
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"SPANISH ONIONS" Comedy Cartoon

"SPANISH GNIUNG
Comedy Cartoon
7 Mins.
New York, New York
New York, New York
Okay for neighbs.
One of the Prul Terry-Toon Series. Usual animal gyrations, but
not enough for lauphs and not int
century of the prul terry-to

"MAY HOROSCOPE"

Novelty
7 Mins.
Loew's Lexington, New York
James A. FitzPatrick James A. FitzPatrick
One of a series of oral horoscopes,
this one for people born in May.
Issue is the "Movie Horoscope
Series," probably with one produced
for each month. "May Horoscope'
falls in the novelty category and
at the same time is of comedy
classification, the comedy derived
from about grouped sense. It's a
pretty fair lightly entertaining short
no matter how the producer intended it.
People born in May, says "Zanzi-

no matter how the producer intended it.

People born in May, says "Zaniman," the bearded seer, are lightman, the bearded seer, are lightiterary and artistic; have strong
emotions; the men are democratic
and positive; children are happy
and carefrec and need peaceful environment; the women's friends are
inclined to take advantage of them
and they seidom gossip. Everything
of the control of the control of the control
and they seidom gossip. Everything
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"PRINCESS LADY BUG"
With Kathryn Reece
Revue in Color
10 Mins.
Loew's Roof, New York
Columbia

Lower Hoor, New York
Columbia
RCA recorded and colored by Photocolor, this short-presents a musition of the short presents and pleasant voices
that get dop registering. Only filler
quality for outlying houses. Recording the short of the combon of the contract of the combon of the color reproduction gets
ab ad play, with the photography not helping. Miss Recet looks okay
at couple of bartiones shoot the
works likewise.
Stuff is about a lady bug living in
pumpkin house and being aimed at
She loves the caterpillar, and the
frog helps out by devouring the
dragon fly.
Papa bug is there also, and a tot.

dragon fiy,

Papa bug is there also, and a iot
of fly girls making up a bailet that
shows only half the length of the
line. But papa bug speaks too fast
and altogether unintelligible,
and subject of the light of the
guettus Barrett. Bradley Parker
directed.

"THOUGHT FOR MOTHER'S DAY" Holiday Novelty 4 Mins. Strand, New York

Strand, New York
Built expressly for Mother's
Day but as the mother stuff is generally good the year 'round, can fill
any four-minute spot without creating much reaction either way.
mother sayings by 'writers and
others, with still pictures of the
more famous accompanying their
poems.

The still pictures of the
more famous accompanying their
poems.

The still pictures of the
poems and the still pictures of the
poems.

The still pictures of the
poems that of action has a mother
Chinecter receiving flowers (by
wire) from her distant son. If the
florists didn't kick in, they should,
Looks like concealed propaganda.

Bige.

"WESTERN WHOOPEE"
Aesop's Fables
S Mins. Carton
Strand, New York
Pathe
Cartoons found their rennalsance
in sound effect. Very high order of
ingenuity has been developed and
and music, notably in the Disney
series. Acsop's Fables have been
rather behindhand in catching the
new style but lately their shorts
extremely comical stuff in it.
A. H. Van Beuren seems to have
directed his animators away from
the old harassed farmer and the
of the famillar and rather stale
characters and situations. It is correspondingly refreshing.

The state of the familiar and rather stale
characters and situations. It is correspondingly refreshing.

Land.

"DAD KNOWS BEST"
Comedy To Minds.
Stanley, New York
Educational
A 1th tickler. Produced by Jack
White, More and Helen Botton the
two character features. Holmes does
splendid work.
Boy wants to marry the girl, but
her hard-boiled aum prevents. Both
his dad, Holmes. Aunt starts telling about her family tree, Holmes
countering with extravagant tales
of holmes an ancestorate the countering of the countering with the countering with extravagant tales
of holmes ancestorate (Miss Bolton) drink too many toasts and,
waking up in the morning, find uncle
and aunt and boy and girl have been
married.

and aunt and boy and brained married.
Effective rough comedy made extremely funny by finished players.

HARRY LANGDON Comedy . Lexington, New York.

Metro

Lexington, New York.

Metro

Harry Langdon, staging a return in talker shorts of the old slient two-reel slapstick comedy type, hits again in The Shramp? The laughs again in The Shramp? The laughs he's "cute"—and some plate throwing around a good situation.

Langdon, as the worm, turns. He's the punching bag of a bearding house. A Dutch dialect doc leading house. A Dutch dialect doc just the stage of the short of the

Neely EDWARDS and Lou BRICE "The Window Cleaners" Comedy, Singing 7 Mins.

Nine.
Winter Garden, New York
Vitaphone No. 3868
Surefire farcical short in which
two window cleaners look through
the window to see the petting going
on between two married couples,
friends of each other. Edwards and
Neely did the act in vaude for some
time.

Neery and the act in value for some time.

They offer the same special number, with plenty verses, throughout the short, that they did on the stage. Song consists of clever comedy lyrics. Well sold by the window-scrubbing team who throughout hang on the outside of a tail building.

ing.

The sort of shorts material exhibs are showing a preference for according to all indications. This one can't miss.

Char.

"THE JAZZ REHEARSAL"
Singing, Dancing
10 Mins.
Winter Garden, New York
Vitaphone No. 3760
All-color singing and dancing
short with background an audition
for picture work, with directors
but average merit, with color in
some shots good, in others a trifle
hazy.

some shots good, in others a trine hazov. Topens on production with line for girls in song and dance routine. Specialities trotted out are girl harmony trio (fair), buck single (good), hot song solo specialty (also good), team in eccentric comedy number (mild in punch) and finale.

Teople are not introduced but Teople are not introduced but Jedge of the control of

"POOR AUBREY"
with Franklin Pangborn
Comedy
15 Min.
New York.
Stranklin Pangborn
Stranklin Pangborn
Stranklin Pangborn
Stranklin Pangborn
Short version of George Keily's
Short version of George Keily's
play, "The Show-off," smartly
boiled down, intelligently played,
the stranklin Pangborn
Strankli

well handled and a first grade pic-ture.

Billing says the full-length show was based on this Kelly piaylet.

If a guest and battling with his mother-in-law. Dialog itself not the gaggy sort, but funny through fit-ting a funny situation.

Franklin Pangborn did the brag-gart excellently. Supporting, and Lyons and Clara Blandick, Bigc.

CODEE and ORTH "Taking Ways" Comedy 7 Mins.

7 Mins.
Vitaphone No. 983
Ann Codee and Frank Orth, Vltaphone's top team in number of shorts made and general results, in a featherweight story. This time it all depend: on the playing of the principals, who make it a pretty good comedy brile. They won't roil in the aisles over this one, but they'll

in the asses over this one, but they is so.

Since the second of the sec

"NEIGHBORS"

With Surmy Jim
Comedy
19 Mins.
Stanley, New York
Universal
One of the best Sunny Jim audible
shorts turned out to date. As usual
he is the "enfant terrible," atways
enfant and the stand of the standard standard

adjunct to the plot.

A little girl plays opposite Sunny
Jim, with the latter "making" her
with the style of an experienced
main stemmer.

CHARLEY CHASE
"50 Miliion Husbands"
Comedy
20 Mins.
Capitol, New York

Metro
Charley Chase, easily one of the
screen's most reliable farceurs and
one of the comedians who has lest
nothing by the advent of dialog,
has another droll diversion that
will find general favor anywhere. At
the Capitol it was obviously used
to take the curse off a heavy and
sombre Russian feature.

sombre Russian feature.
Chase manages to dig up, or twist
out of old ideas, genuinely comical
situations. Herewith he is a husband quietly in his home reading a
book when paid a visit by a sentimental stranger who formerly lived
in the same apartment. Being now
loves the stranger yearns for one
last look at his former love nest.
Wife later arrives on a similar mission.

Lots of laughs and a bright idea intelligently handled all the way.

Land.

CHARLEY CHASE
"All Teed Up"
Comedy
21 Mins.
Loew's New York
Metro
Funny, Idea used its familiar, but
it is unstrung i used ifferent manner,
and plus the comedy ability of Chase
makes a good short for any house.
Chase is a golf duffer who strikes
up an acquaintance with a girl,
Theima Todd, who sends him over
president. That Chase doesn't know
the first thing about golf is brought
out in his preliminary chatter with
the girl. He gets into a foursomear the club and Insists upon loudily
ing. After telling them that this is
his first golf game, he refuses to tee
off with a driver, but uses a niblick,
and, as might be expected, comes
of with a driver, but uses a niblick,
and, as might be expected, comes
of with a driver, but uses a niblick,
and is might be expected, comes
of with a driver, but uses a niblick,
and he had been in the wrong
club.

Is kicked out of the Jubs tas
the girl passes by with her father, to
find out he had been in the wrong
club. Others will like it also, as the
comedy is so obvious it can't miss.

RYAN and LEE

RYAN and LEE "Websterian Students" Comedy 7 Mins. Strand, New York.

7 Mins.
Witaphone No. 998
Meat of Ben Ryan and Henriette
Lee's vaude talk routine ("Gimme
That Henry", shortened, partly ree,
with a library set framed around it.
Response at the Strand for this subject not as good as generally received by Ryan and Lee on this
can be played and will get laughs
anywhere.
Miss Lee's and will get laughs
and the mispronunciation of words
on the boards. Two unbilled characters enter for brief bits. In vaude
Ryan and Lee work alone.
Coup has when
Coup has when
Coup has when
Coup has when
couple and the service of the
scenario if as strong and of the
same type as "Websteriar Sige.

"WEDDING OF JACK AND JILL"
With Vitanhone Kiddies
Singing, Dancing
7 Mins.
Hollywoo', New York
Vitanhone No. 3826
Alt-color short in Kiddies series,
but while novel in idea and treatment, weak on entertainment value.
Colorition for sorted of an entertainment value.
Colorition for the sorted of an entertainment value for the singing. Dream carries out with Jack and Jill going from pumpkin shell to castle for wedding stuff,
Single punch, and that not outstanding, is a comic adaglo routine,
with several adult girls on the male end for the young girls.

Chor.

"WESTERN KNIGHTS"
Comedy
7 Mins.
Stanley, New York
Educational No. 1441

Stanley, New York

Educational No. 1441
Oksy for filler. Casting puts this one off. Otherwise could have graded higher. Incongrouse burshall the standard of the standard higher. Incongrouse burshall the standard higher. Incongrouse burshall the standard higher. Incongrouse burshall the standard higher higher

"RED HEADS"
With Nat Carr
Comedy with Songs and Dances
21 Mins.
Colony, New York

Pathe Pathe
A miniature musical comedy good for any house. Contains laughs, songs and dances and excellent girly flash.

songs and dances and excellent girly songs and dances and excellent girly hebe. He is a gown shop proprietor hiring red headed models. One girl troupes in and at the insistence of a buyer is hired. Woman detective a says she's a runaway. When nee finally discovers the girl the buyer passes her off as his wife and they determine to wed.

Models are a song and dance finally discovers the girl the buyer passes her off as his wife and they determine to wed.

Models are a song and dance finally discovers the girl the buyer passes her off as his wife and they determine to wed.

Everybody slings, even Carr and the femme detective. Nat Carr shows a good singing volce. Love the model, played by Charles Kateyand Joan Gaylord respectively. Both have nice volces.

All the songs are original. One song, chorused and soloed in musicular commedy manner, was a clever.

song, cal comedy manner, was cal comedy manner, was bit. Reproduction at this theatre was somewhat off at times.

A satisfactory short subject.

A satisfactory short subject.

"RADIO KISSES"

Mack Sennest Comedy
21 Mins.

Low's New York

Low's New York

Educational

Not up to the Sennett comedy
standard. Begins with a good comedy idea, which was discarded or

low in the sense of th

"STRANGE INTERVIEW Comedy 8 Mins. Stanley, New York Radio

Stanley, New York
Radio
Oke film fare. A cheap production which is staged in one room
with all the interest lying in the
lines and not much in the antics,
lines and not much in the antics,
lines and not much in the antics,
leading the standard of the sta

"KILLING THE KILLER"
Zoological Novelty
S Mins.
T. P. E.
"Killing the Killer," showing an exciting death battle between cobra and mongoose, was sent over from Germany by UFA a year or more demany by UFA a year or more became a much talked of short. Dialog has been added by Talking Picture Epics and the addition is a natural improvement. Just as interesting and suitable for whatever the provided of the control of the contro

"FOOLISH FOLLIES"
Aescop's Fables
G Mine.
Stanley, New York
With more than half a descreompanies than the short marr with cartoons, it is to be expected that a similarity of ideas will croup. This cartoon, in which the idea is a comedy follies given by the cartoon characters, has been applied the companies of the cartoon characters are laughable. Sound efforts are successful and the companies of the cartoon characters are laughable. Sound efforts companies the successful and the companies of the cartoon characters are laughable. Sound efforts companies the successful and the companies of the cartoon characters are laughable. Sound efforts companies the successful accompanies of the cartoon characters are laughable. Sound efforts companies are successful accompanies and the successful accompanies are successful accompanies are successful accompanies.

#### ALL QUIET ON THE WESTERN FRONT

WESTERN FRONT
Universal production and release Directed by Lewis Milestons: produced by Devis Milestons: produced by Lewis Milestons: produced by Maxwell Anderson. Scenario Edector At Cohtral, New York, April 20; twice daily; 26 top. Running time 152 Milestons: Loyis Myres Company of the Mileston At Cohtral, New York, April 20; twice daily; 26 top. Running time 152 Milestons: Loyis Myres Mileston At Cohtral, New York, April 20; twice daily; 26 top. Running time 152 Milestons: Loyis Myres Milestons: Myres Myr

A harrowing, gruesome, morbid tale of war, so compelling in its realism, bigness and repulsiveness that Universal's "Western Front" that Universal's "Western Front" becomes at once a money picture. For this is war and what Sherman said goes double here.

Nothing passed up for the nice-ties; nothing glossed over for the women. Here exhibited is war as it

women. Here exhibited is war as it is, butchery.
And when the German boy, back to the school which he left as a youthful scholar, as a hardened war youthful scholar, as a hardened war veteran after three years' fighting the French at the front, said to those young boys raring to go where he had been, that "war is dirty, it is death," and the glory — to hell with the giory of country along with it, or something like that, no one in the audience could help but endorse that sentiment, for those before the screen had endured with

it, or something like that, no one in the audience could help but endorse that sentiment, for those before the screen had endured with the German soldiers all of their help and the sent a

boiled veteran, and another, the male lead role played by Wolheim. Soldlers swim, nated, across me river to the French shore, carrying bread and swim, nated, across me river to the French shore, carrying bread and sausages to three French farm girls on the other side, and or a bedroom shadowed on the wall with a bowl and pltcher on a table, and one of the German soldiers heard saying to a French girl, theard bother girls I have met." and then the three German soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany. Soldiers leaving the French mome, after they come of Germany of Germany. Soldiers leaving the French mome, after they come of Germany of Germany. Soldiers leaving the French mome, after the the three best owner, and the fact that the fact of Germany of Germany of Germany of Germany of Germany. Soldiers leaving the fact of Germany of

#### Miniature Reviews

"All Quiet on Western Front" (U). Powerful artistically and commercially. "King of Jazz" (U). Good revue entertainment for week bookings.

bookings.

I Wall Street"
Hummons production, with
Hummons production, with
Charley Murray always good
for a laugh. Lacks color.

"Strictly Modern" (FN).
Just a programmer.

"Redemption" (Metro), John
Gilbert suffering and suiciding
in a particularily dull and stupid old-fashioned Toistoyan
problem." Imperative to have
bill to take the curse off this
one.

"Pr. Fu Manchu" (Par). Lurid version of Rohmer de-tective story. Badly adapted, but probably a draw for the enormous following of that

but probably a draw for the enormous following of that a "The Second Floor Mystery" (WB)—A murder mystery with the burlesque touch and a cute lean that will be liked in some plauded in the neighborhoods. "Stampede" (Sudan Made)—Sure-seaters or houses catering to youth and educationally inclined can book this. For others it is an uninspired and insincent entry of the season of the American meller routine. "Asphalt" (Ufa). Femme crook and by cop caperings of the American school but European atmosphere that will go orchestration makes it okay for off-day bookings in many of the second runs.

talker attempt, it could be said that the revue form is rather late, but that is stood off at this time by "Paramount on Parade" also late, but over. So it remains up to Anderson, with Universal resting a production that cost \$2,000,000 in his inexperienced hands.

production that cost \$2,000,000 in his inexperienced hands.

If there is one big thing the Whiteman band is identified with, with the production of the production. The millions who have never heard the great Whiteman band play this biggest of all jazz melodies won't hear it here, either. Mr. Anderson has seen fit to scramble it up with a production. The production of the whiteman number it would have been had it been played simply straight as a musical composition by the jazzing orchestra that does it so well and as it should have been.

Anderson does a lot of experimental control of the production of the whiteman number it would have been.

Anderson does a lot of experimental control of the production of

tion by the Jazzing orchestra that does been.

Anderson does a lot of experimentation, as it looks, in the early section. He gets some effects out of it, but they count for nothing at the box office. Mostly these effects are colors and backgrounds. Nothing band and the finale, "The Melling Pot." This latter is an elaborately produced number, and produced in the same manner that Anderson in a stage show. Many flocks of people appearing and disappearing, it's imposing, mainly because it comes at the finish, and the numbers before meant little. They were also wange and valueless for that reason. The Russell Markert girls can do anything, but what's the good of that if they look like a collection of shadows, with the close-ups seemlingt always in wong? Transport of tallow pitture shall be stressed and put the former rapidly the control of the stress o

But if that isn't Ziegfeld's first pro-

language.
But what this picture muffed is a

#### THE ALLURING GOAL (GERMAN MADE)

(All Dialog)

(All Dialog) Berlin, April 23.
"Das Lockende Ziel." Tauber-Tonfilm production and Emelka release: recorded on Tobls. Directed by Max Reichmann, Richard Tauber attarted and Maria Elanor. Occar Sima and Lucie Englisch featured. At Capitol, Berlin,

The second Richard Tauber picture is much better than his first

ture is much better than his first attempt. Tabber's popularity continues and it will probably fast out till his third and last production.

Story is very simple, dealing with an opera singer who slowly makes his way up the ladder. The film's chief drawback is that it hasn't the drawback is that it hasn't the first production. The beginning of the picture held the interest but toward the end: it becomes boring. Despite this, there are many interdecent direction. The Mechanian decent direction.

But Reichmann can do a lot more than he shows here.

But Reichmann can do a lot more than he shows here.

Story is weak but business will surely be big.

Mag.

#### ZEINAB

(EGYPTIAN MADE) (Silent)

Calro, April 19. Ramses Film Co. has presented its Egyptian film, enttiled "Zelnab," at the Metropole Cinema, Cairo. The value of "Zeinab" is based upon the llterary experience of its author,

#### CLANCY IN WALL ST.

Rut if that isn't Ziegfeld's first production scheme for a state musical, it was Anderson's. This picture is all too much Anderson from the stage. It quickly proves he did not state, it is not a state of the stage. It quickly proves he did not the stage. It never has been credited with knowing much about congress of the stage. It never has been credited with knowing much about congress of the stage. It never has been credited with knowing much about congress of the stage in the stage. It never has been credited with knowing much about congress of the stage in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is exceptional. As similar in the recording is exceptional in the recording is

but that's all. It doesn't merit the Broadway week stand, accorded it at the Colony, except for exploitation rupposes. Murray's picture, from start to finish plus some comedy and pathos by Lucien Littlefield, Murray is a natural for the part grant of the part start to finish plus some comedy and pathos by Lucien Littlefield, Murray is a natural for the part grant of the part start of the

#### STRICTLY MODERN

(All Dialog)

CAII Dialog)

First National production and release.
Directed by William A. Seller. Dorothy
Mackaill starred, Sydney Backmer foxMackaill starred, Sydney Backmer foxRunning time. 59 minutes, week May Z.
Running time. 59 minutes.
Health Desmond. Sidney Blackmer
Judge Bartlett. Warner Richmond
Bohby Sjenneer Mickey Bennett
Mrs. Spencer. Kattlerine Claire Ward.



WILL BE HEARD ROUND THE WORLD

-ulab

ALEXANDER GRAY
BERNICE CLAIRE
NOAH BEERY

Adapted from the Operetta by Otto Harbach, Oscar Hammerstein II, George Gershwin and Herbert Stothart

ALL TECHNICOLOR

Marching with flaming torches to the castle. What a vivid scene this one is in color.



(Sensation Of All Sensations In Warner Bros. Hollywood Theatre)

## Now the Talk of the East!

(Brilliant Opening Last Night At Warner Bros. Theatre, Broadway)

## Soon the Talk of the World!

"A feast for the ears and eyes. Not surpassed by any other color picture. An amazing example of the talking screen."

Los Angeles Herald.

"Entertainment that has little difficulty in holding its audience."

Los Angeles Express:

"Excellent entertainment. One of the best to be turned out. Settings are big, gay and colorful."

Los Angeles Record.

"Finest singing the talking pictures have offered. Seldom will you hear voices of such charm as the four principals possess."

Los Angeles Citizen.

"Well may First National be proud of their milestone film. It is vivid, colorful and entertaining."

Los Angeles Illustrated News.

"Lavish production. Certain to please. Bouquets should be tossed. Direction excellent. Photography splendid." Film Daily.

A FIRST NATIONAL



THE VITAPHONE CORP. DESIGNATING ITS PRODUCTS.

Bernice Claire and Alexander Gray, the screeen's best singing love team in their first dramatic romance.

Noah Beery sings "One Little Drink" in a voice two notes lower than any ever recorded. One of the many big surprises.

## Texas Without Opposish Vaude, **Advertising "Only Stage Show"**

Dallas, May 6.

With Publix units out of Texas,
Frank Stare, press chief for Hobe
Relative for the base of the for Hobe
Relative for the for Hobe
Relative for Hobe
Rela Dallas, May 6.

always ends in the same medium. plenty of hooey for the flaps and shelks. Stunts are weekly affairs, varying from tin can mats to society teas on the mezanine.

Texans, who never got real benefit of Broadway shows and first class attractions, are really "stage hungry" deep down in their hearts. They still like and pationlze vaude.

## **CANADA STARTS MAY 15**

Ottawa, Can., May 6. New standard contract form for

exhibitors becomes effective in Canada May 15. It provides for compulsory arbitration with boards of arbitrators comprising two members, or a third if necessary.

Penalties are set for court en-

forcement.

Paragraphs relating to feature re-issues, warranty as to advertising and minimum admission charges have been left out.

There is a new clause on percentage bookings.

## NEW CONTRACT FORM IN III. Appeal Court Removes Right Of Injunction Against Censors

#### BANDIT, SHOT, SAID: 'I GOT IT IN THE NECK'

Dallas, May 6.

Dallas, May 6.

One box office hold-up and a lobby shooting climaxed a year of theatre hold-ups in Texas last week by the control of the con

#### DENVER PUBLIX PUTS STAGE UNITS BACK

Denver, May 6.

After trying for over a month to coax cash customers in without giving them a stage show, the Denverh has decided to return Publix regular stage units.

Patronage feil off alarmingly and stayed that way, with the Orpheum and the Tabor reaping the benefit. Orpheum is showing pictures exclusively for the next three months, returning to vaude Aug. 1.

The Publix units will make a jump of over 1,000 miles to play Denver. This will be the only city west of the Mississippi to have them.

Starts May 8 with "Streets of Bombay." M. c. will be appointed later.

#### Lobby High Pressure

Hollywood, May 6.
Three vaude acts in lobby and line
of girls on marquee will be employed for "Cukoos" when opening at
Orpheum, former vaude house. First time Orph has attempted

high pressure. Clarence Burton, "Unholy Three,"

M.G.
Murdock McQuarrie, "Billy the
Kid," M.G.
Earl Askam, "Madame Satan,"

Chicago, May 6 Appellate Court last week handed down a decision on censored pictures that will disrupt the entire censorship question here. It gives the censor board the upper hand in all matters. Court ruled in the case of "Party Girl" (Tiff), which played at the Woods under a restraining injunction, that the lower courts do not have jurisdiction and do not

injunction, that the lower courts do not have jurisdiction and do not have jurisdiction to issue an injunction restraining police from intersection restraining police from intersections. The power of the lower courts is restricted to issuing a writ of mandamus to oblige the censors to issue a permit of mandamus the corporation counsel of the properties of the population of the properties of the properties

Still Going Strong 4th Consecutive Yea

#### Benny MEROFF





CHICAGO

## GEORGE

ANADA...MARREO

"A FIND SOMETHING NEW IN COMEDY ENTERTAINMENT"

ED. J. WEISFELDT PUBLIX-KUNSKY PRODUCER

Fred PANSY: San

ONE OF TED HEALY'S RACKETEERS

HELD OVER IN **DETROIT FOR 3 WEEKS** 

Booked by WM. MORRIS

FRANK

# KING AND KING

"FEATS OF FEET"

(IN THE LAST EIGHT BARS)



FRANK KING, OF THE ORIGINAL KING AND KING, IS NOW WORKING WITH HIS BROTHER NICK

> This Week EARLE THEATRE **Philadelphia**

Direction JERRY CARGILL-Thanks to GEORGE LEVY

Meals by FORSYTH and KELLY JACK SYDNEY, Steward

WE BUILD, BUY, LEASE, OPERATE OR MANAGE MOTION PICTURE THEATRES IN PENNA.-NEW JERSEY DELAWARE-MARYLAND DISTRICT OF COLUMBIA VIRGINIA AND W. VIRGINIA ₹02-404 SUITE 1700 SANSOM STREET

# SHAPIRO & O'MALLEY

PHILADELPHIA, PA.

"HOW DOES HE STAND IT?"

FEATURED IN FANCHON & MARCO'S "CITY SERVICE" IDEA THANKS TO FANCHON & MARCO, SCHALLMAN BROS., SEYMOUR SHAPIRO

Read this **SOUND PROOF LETTER** 



EVERY WORD FROM EVERY SEAT

featured in "Loose Ankles".

You don't have to "try out" the Berliner Acoustic System . . . Other leading showmen have done that for you.

Advance installations in a dozen auditoriums prove conclusively that it brings every word to every patron-makes every seat your best seat-and makes your best seats better.

In the new 4400-seat Stanley Theatre in Jersey City, N. J., rear balcony seats almost a block from the stage were made as acoustically perfect as those in the center of the orchestra,

In the famous Guild Theatre, de Juxe New York legit housethe Drexel Institute in Philadelphia—the trading room of the N.Y. Cotton Exchange — and other leading theatres and auditoriums, the Berliner Acoustic System has proved a complete and sensational success.

In every case all "dead spats" have been eliminated and sound perfectly and evenly distributed to every seat.

The Berliner Acaustic System has been authoritatively recagnized by film, trade and scientific journals as the final salution; of the acoustic problem.

Here is the discavery the industry has been waiting for. Saaner) ar later every important theatre will have to have it. It's justi a questian af whether you will lead or follow.

Write to-day for full details.

WARNER BROS. THEATRES
EXECUTIVE OFFICES

EXECUTIVE OFFICES

NEW YORK Warch 13, 1930. It gives me great pleasure improvement in the installation of the Berlines of the series in the steady city, the installation of the series in the series of Dear Mr. Monder: Our patrons can hear without difficulty on patrons can hear which is an under a serious of the 4,400 seats, which you are to be usual accomplishment and for which you are to be congratulated. congratulated. iner Mconstic Corpa.

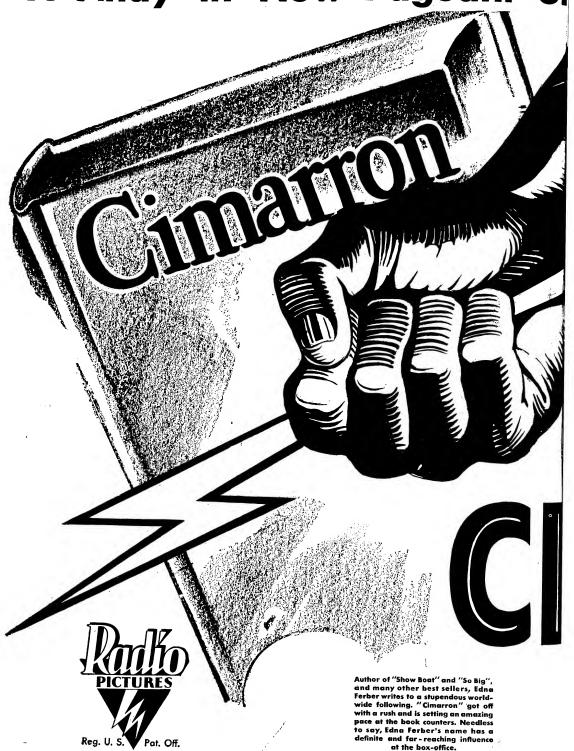
# BERLINER ACOUSTIC SYSTEM

SEND "SOUND	PROOF"	CO	UF	90	
					7

Berliner Acoustic Corp. 1808 Paramount Bldg., N. Y. C.

Tell me ALL the good news about Berliner Acoustics, including approximate cost for a seat house.

Year's Greatest Novel Folk 'N' Andy in New Pageant of





Onward sweeps the Radio Titan . . . Shining Son of Destiny...To Leadership of the Modern Show World! A Greater and Grander Pageant of the Titans is Forming!

Radio Pictures eclipsed all rivals a fortnight ago with the announcement that Amos 'N' Andy had signed a Titan Contract to make the Mightiest All-Time Attraction. Now Edna Ferber contributes THE YEAR'S BEST SELLER "CIMARRON" to the new Radio program! This news should be relished by every showman in the world.

It is no secret that Radio's 30-31 line-up will be an overwhelming sensation!

With pride, therefore, Radio Pictures announces as one of its superlative Titan Shows . . .

# EDNA FERBER'S



# MARRON

America's Epic of Empire... Greatest Outdoor Drama of All Show Ages . . . Produced on Colossal Scale.



## Records Crash Before Terrific Onslaught of Mighty Hits from United Artists!!!

LEADING EXHIBITORS SMILE AS SMASH LINE-LID DRAWS MILLIONS TO NATION'S BOX-OFFICES

"The cwellest talkie-sing. ing to reach Broadway. Richman has a billion dollar voice."—N.Y. News. "Exceptionally good enter-tainment."—Graphic.

nicture of unusual entertainment quality."

San Francisco Call-Bul-

San Francisco Call-Bul-letin. "One of the best and most beautifully made movies of this year." St. Louis Times.

"A riot of laughter." N.Y. American. "Probably the happiest picture now

current. Fannie Brice at her funniest."—Brooklyn

Standard Union. "Hilarious comedy."—Graphic.



Joseph M. Schenck presents HARRY RICHMAN

with JOAN BENNETT

James Gleason, Lilyan Tashman, Aileen Pringle MUSIC and LYRICS by IRVING BERLIN Directed by EDWARD SLOMAN

Joseph M. Schenck presents

# HERBERT BRENON'S

From the Best Seller by FANNIE HURST with WINIFRED WESTOVER REN IYON **EDNA MURPHY** 

WILLIAM COLLIER, JR.

Joseph M. Schenck presents

#### BRICE "BE YOURSELF!"

with HARRY GREEN ROBERT ARMSTRONG

Directed by Thornton Freeland

"Measures up to every standard of a great photo-play." Tampa Morning Tribune. "One of the soft entertainment films of the year." San Francisco

Call-Bulletin

Review.



Inspiration Pictures presents

#### **HENRY KING'S** 'HELL HARBOR'

with LUPE VELEZ

JEAN HERSHOLT

John Holland Al St. John

"Particularly fine enter-tainment. Will appeal to the romantic of all ages."
San Francisco News. — San Francisco news.
"Lillian Gish takes her
place as a big star in the
talkies." — Ex. Daily



Joseph M. Schenck presents LILLIAN GISH "ONE ROMANTIC

Rod La Rocque, Conrad Nagel, Marie Dressler and O. P. Heggie - Directed by PAUL STEIN

Joseph M. Schenck presents

#### **DOLORES DEL RIO** "THE BAD ONE" EDMUND LOWE

A GEORGE FITZMAURICE PRODUCTION

UNITED ARTISTS PICTURES WHERE THE BIS ONES COME FROM

"Screendom's greatest money stars in their most colorful roles. A smash-bang story that measures

up to the highest box-office

COMING CROWD-GETTERS

GLORIA SWANSON in "What A Widow Directed by Allan Dwan.

Musical-Comedy Drama. "WHOOPEE" EDDIE CANTOR

RONALD COLMAN IN "Raffles Samuel Goldwyn's All-Talking Box-Office Sensation "BRIDE 66" with Jeanette MacDonald Arthur Hammerstein's-Joseph M. Schenck Musical Romance

Goldwyn-Ziegfeld Technicolor Musical Comedy Arthur Hammerstein's Jose

D. W. GRIFFITH'S "ABRAHAM LINCOLN"

with WALTER HUSION. The "Birth of a Nation" of Talking Pictures.

#### News From the Dailies About HOLLYWOOD

Through "Variety" now printing a four-page special bulletin weekly in Hollywood, placed with the regular weekly "Variety" upon arrival Saturday, considerable of that Bulletin's matter of national interest is rewritten into the News of the Dailies below. Accordingly this department has been detached from the Jesual News of the Dailies page and placed instead in this Picture Department, where it will continue weekly.

New contract list at Fox shows a zanne Delve, Marcel Andre, and many changes since Jan. 1. Directorial switches show that Donald Galaher, Marcel Silver, Frank Strayer and Millard Webb out; Guthrie McClintock and Leo McCarey added, Only one, Melville Baker, is listed as a stage director. Associate producers in the Millard Millard Webb out; Webb

E. W. Butcher and Harold Lipsitz. Changes among the writers name those off the payroll as Harold Attridge, Ruhard Barry, M. S. Boylan, George & Brooks, Donald Davis, Richard Fall, Elliott Lester, Charles McGurick, William K. Wells, and John William K. Wells, and John William K. Wells, and Edward Changes and Change of the Company of th

Gore Bros. and Claude Langley, theatre operators, have taken over the Breakers Club at Santa Monica. Club went broke last summer with the theatre operators the largest creditors.

Committee of seven actors, or-ganized by Jean Hersholt, to sit in with agents and producers on the agency situation consists of Lon Chaney, Mitchell Lewis, DeWitt Jennings, Sam Rardy, Monte Blue, and Rod La Rodque.

Lawrence Tibbett and Grace Moore are to be co-starred in "New Moon" for M-G. Jack Conway will meg.

Ramon Novarro, on leave of absence from M-G, will sing over a national broadcast from WJZ May 16.

James Kirkwood is to be starred by Darmour-Carr productions in "Worldly Goods," state righter. Phil Rosen will direct.

Georges Maulay, Tinor Fedor, Su-

Fox studio is furnishing visiting tourists with "silencer" masks to overcome sneezes, wheezes, coughs, etc., when they visit the sound stages

Henry Armette is working in "The Little Accident" for U, and "Geor-gette and Co." for Italotone inter-mittently. He then goes to RKO under term contract.

The I. A. T. S. E. is featuring femme m. c.'s at its benefit May 6. Ruth Chatterton, Winnie Lightner and Dorothy Mackail are among the official introducers.

Local fireman will go talker for a two-reel educational film to be made under the auspices of the In-ternational Ass'n of Fire Chiefs. To be made at the Metropolitan studios.

First Christie feature to be made for Columbia will be "Sweethearts On Parade."

Dorothy Jacobson, eastern model, and Humphrey Bogart, stage actor, are here to begin contracts with Fox.

Jerome Kern is in town to begin work with Otto Harbach on their first screen operetta, "Voice of the East," FN.

Chinese theatre resumed its mid-night shows after dropping them for four weeks.

FN will produce "Main Street Princess," an original by Julian Jo-sephson. Cast to be headed by Lila Lee and Douglas Fairbanks, Jr.

Larry Darmour has added two new directors and six writers to his staff to make R-K-O shorts

Your theatre heads the list of summer

attractions when you offer the refreshing

Kooler - Aire

Kooler-Aire is MORE than ventilation. It lowers the temperature as you desire, to suit conditions. It lowers the floods the house with an active circulation of Pre-Cooled, purs air.

"The Silent Partner of the Talkies"

No disturbing mechanical hums

No disturbing mechanical hums and roaring noises. Kooler-Aire masters today's requirements in every respect. This new, mod-ern cooling system is used by Publix, Warner Bros, Fox, R-K-O and hundreds of inde-pendent exhibitors from coast to

coast. Have you a copy of this new book? Write for it.

Kooler-Aire Engineering Corporation

\*\* 1 1916 Paramount Bldg., New York, N. Y.

coolness produced by the silent

List includes Lew Foster and Phil Whitman, directors; Nick Barrows, Harry Bohar, Hampton Del Ruth, Billie West, and Scott Littlefield as

Lenore Coffey, who took a respite from screen writing to enact motherhood, is back on the FN lot adapting "Mother's Cry."

Strand, Long Beach, Cal., re-opens May 8, with pictures and Joe Tenner's California Ramblers (band) on stage. Molly O'Day will work in front of the band for the first week. Different film player weekly scheduled.

Erle Kenton's first assignment on his M-T contract will be direc-tion of "Three French Girls." Original by Arthur Freed.

Screen rights to "Conspiracy," stage play by John Emerson and Robert Baker, acquired by Radio.

U is redialoging "King of Jazz" In nine versions with separate m. c and femme leads for each transla-tion.

Maurice Coburn's Repertors (Continued on page 58)

#### P-PHOLDING OUT TERRITORY FOR ITSELF

Paramount Publix is reported un-willing to enter long working agree-ments or extend any long franchises to anyone in any part of the U. S. It is said that some requests for picture franchises that would sew up certain territories for others and have the effect of restricting Par-Publix from going in as opposition operators have been flatly turned down.

This virtually places P-P in a position of total independence so far as territories are concerned, making it possible for the organization to build wherever it pleases or in spots where it is not satisfied with present outlet on its product. It is officially known that the company does not want to upset other circuits where it feels it is getting proper and favorable representation, but on the other hand is reported unwilling to extend the chance that this winn continue indefinitely.

chance that this winn continue in definitely.

One of the larger operators, representing considerable buying power and having one of the larger midwestern cities fairly well sewed up theatrically, asked for a franchise from P-P recently but was unsuccessful in arranging a deal, apparent reason being that P-P may want to Invite that create the property of the prope

territories.

territories.

For years it has been commonly known that a working agreement existed between Paramount and Stanley (now Warners) under which latter gave the Par product appar-ently satisfactory representation in New Jersey and Pennsylvania.

#### Folding Record

Hollywood, May 6.

Hollywood, May 6.
The Pacific Coast Record Co. has
developed a disc for recording
which it claims cannot be marred
or broken. Material used is paralyn.
Record can be folded for mailing,
and when unwrapped the folds
leave no marks.
Scratches on the face are not
heard in the reproduction as the
record material is pilable and the
needle picks up the impression
through the scratch. Disc is about
1-16 of an inch thick, the 16-inch
size weighing about 5 ounces.

#### Small and U

Negotiations are pending between Universal and Edward Small to have the latter produce two pic-tures for it on their 1930-31 pro-

Small, now in Europe, is looking Small, now in Europe, is looking for story material to be used in these productions. He will do his own inancing, sharing on profit basis through release, after cost of production has been paid back to him.

Ralph Forbes, "Inside the Lines,"

#### **Warners Locating Sites in All** Neighborhoods of N. Y. Area

A part of the Warner Bros. ex-pansion plan looking to a circuit of at least 500 houses by June 1 is determination to build houses of the deluxe type in every favorable neighborhood in Greater New York where suitable sites may be obtained.

tained.

At least 20 thentres are reported called for in the New York zone in the program. Each house to be modeled after the Beacon, seating between 2,500 and 3,000.

The Warners are now represented in New York with five theatres under its direct operation, including Strand and Beacon. Central, which it has under lease, has been subjet to U for "Western Front; current. In Brooklyn WB has the Strand, which seats 2,944. Beacon is near to this in number of chairs, having 2,999.

2.500 to 3.000

Around 2,500 or 3,000 is regarded by the Warners as the ideal size for a picture house. As a result the proposed New York additions will stick around those figures.

#### 20 Selected

From the inside it is understood a few sites are in mind already for the 20 or more Greater New York structures that will fly the Warner banner, but what their locations are no one will officially divulge.

Detensive building by WB, plus

what the circuit now has, will place the brothers in close competition in the New York zone to R.K.O, Locw and Fox, one or the other or all having representation in al-most every neighborhood in the metropolitan area.

metropolitan area.

This would result in changes in the sales of Warner and First National product to New York circuits.

R-K-O, Fox and Loew are at present in the position where they can obtain the Warner and FN pictures.

All have been buying the product.

#### · U's Party for China

Hollywood, May 6.
Universal unit for "Ourning" sails
May 8 from Vancouver bound for
Hong Kong, China.

Long Kong, China.

Party includes Isadore Bernstein,
Iarry Garson, Julius Berheim,
Lewis Physicc, William Adams, Sidley de Lund and C. C. Cobb.

#### B. & K. 1st Quarter, Good

, Chlcago, May 6.
Balaban & Katz showed \$200,000 over 1939 for the first quarter,
and over \$1,200,000 after taxes.



#### may enjoy the play or movie infinitely more ... RESEAT!

Came the talkies" ::: sound reproduction to synchronize with photog-raphy. Theatres dressed up .: an-other era dawned. Beauty, harmony, comfort and acoustical perfection. Sound without reverberation, with-out echo. That is what the public asked of theatres.

asked of theatres.
So, American Seating Company
saw a modern problem. They undertook acoustical research. They found
that chairs of certain types have
greatest sound absorption. That



A chair of this type was installed in the famous Chicago Civic Operas House. Full upolstered backs, spring edge seat and Mobudient of the state of the maximum absorption values. Only one of the many American Seating Company types and styles of theatre seating.

seats could aid the ear—as well as make for comfort and heavy.

The comfort and more than beauty to harmonize with the design and decorative charm of interiors.

That to attract patrons—to keep heavy comfort and equipment was not enough.

They chairs were needed: ". chairs to their audiences the speaking or singing voice—clearly and undistorted.

To many, reseating—the replacing of old chairs with new—corrected sound distortions, and brought the bigger box office receipts that new sound equipment failed to bring.

ceipts that new failed to bring.

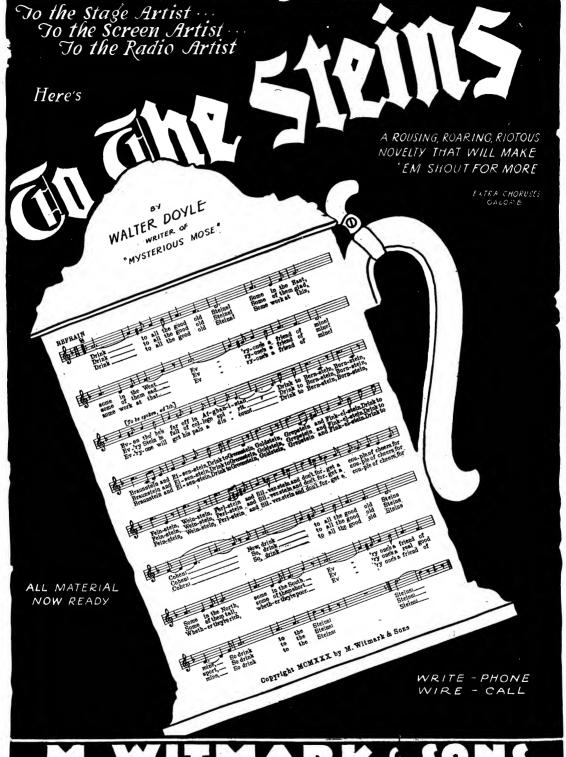
Pree...This Booklet—"Aconstics and interest of the Control of the



#### American Seating Company



Makers of Fine Seating for Churches, Schools and Theatres General Offices: 14 East Jackson Boulevard, Chicago, Illinois Branch Offices in All Principal Cities



71 LOUIS ... 401 AMBAYADOR BLDG.
PITT/BURGH ... 1623 BLVD. OF ALLIE/
JEATTLE ...... 102 PIKE JE
BO/TON .....

DETROIT ..... 901 WURLITZER BLDG MINNEAPOLLT ..... 252 PANTAGET BLDG DENVER ....... 1527 CHAMPAT NEW ORLEANS ..... 773) CANAL /F

# 8 MORE REASONS WHY PARAMOUNT EXHIBITORS ARE DOING THE <u>BIG</u>



LIKE THE START OF A NEW SEASON IF YOU'RE PLAYING PARAMOUNT!





STHE

PASSION

IS ALL

GRANADA

#### Reproductions of Theatre Ads in Various Cities, as Indicated



CHICAGO STATE LAKE PRING BUDDY FISHER Wm. & Joe Mandel, Owen McCives, Nash & Fately.

DETROIT 1011Y WOOD Oven 12:20 Noon, Con; to \$118 p.m.
JOHN BOLES in the
Staging
Sing of Son WEST
Williams
STAGE—R.K.O VAUDEVILLE ed Rose in 'Dixid Valentines IBY & KING Seri



BIRMINGHAM = NOW! MULIIÀLL MOID MOOD A Real Picture Not a Revue Star Show in Town" EMPIRE



HEAR!

"It Happened in Monterey" Romantie melody arquence fanturing John Boles, Jean-ette Loft and chorus. "Song of the Dawn"
John Botes and Conbey
Charus, Nothing like it on slage or serent before.

"A Bench in the Park"

A mindy surprise using by Jesnetia Loll and splen-tid charus. Music as never before recorded!

Once in a Lifetime a show like this!!!

GALA PREMIERE FRIDAY

CARL LAEMMLE Presents

The Bode Vall Decrease of the Control of the Contro











DES MOINES On the sefeen Garamounts GAL Artists National Jubilee Week! Chevalier THE BIG POND

HE BIG FONDS
IN CAMPET COLLERS
IN CENTY FENTINGTON
BANDY LANG FERT
BANDY LANG & CO.
BANDY LANG & CO.
BANDY LANG & CO.
BANDY LANG & CO.
BOTHER FORESTER AND PROPERTY OF THE PRO

CENTRAL"

"FREE AND EASY" PHIL with
Anita Page, Robert Montgomery,
Trixle Friganza, Wm. Haires,
Llonel Barrymore, Karl Dane and BAKER the reasons

ROSS WYSE, JR.
Mr. and Mr. Rou Wyse
Fullon & Parker
1930 Discrition

A Aces and a Queen
Option Service BUSTER KEATON Taiking and Singing for the First Tiret.
All Laughing, Singing, Dancing

STARTING SATURDAY JOHN GILBERT (IN PERSON)

PHILADELPHIA MIDNITE SHOWS TONITE AT 12:01 A. M. Atate Uptown Cincle HARRY RICHMAN 187 JOAN BENNE in "Puttin" on the Ritz" OKLAHOMA CITY Orisheum Starting TODAY! Love Sweet-heart

Wedding KISSES"

GRAND OPERA YENGEANCE S REO VAUDEVILLE ACTS



WALLE STATE STATE

FRANK DOBSON

REVER BROS & RED

CARLTONEM

POPITOR 4590



25c

MONTE BLUE AND LUPE VALES

#IGER ROSE?

WILL Green Withers—Tall Warnel—Bull Montan

L. Warner—Min-Tin-Tin DANCE STATE LYRIC BALLROOM ASSESSED.

#### **Press Stunts**

Topeka.

Foreign stamps and stamp collectors' albums are bait now to be tried on kids of Topeka to build business for the Novelty theatre Saturday matimees on the state of the tried of tried of the tried of the tried of the tried of tried of the tried of tried of tried of the tried of tried

for the stunt.

Wilmington Del.
Local manager of the Stanley theatres turned over the lobby of the
Aldine to students of the Wilmington Academy of Fine Arts, nonprofit making organization, for an
art exhibition. Allowed all freedom
effects, While there was no direct
tie-up with "Anna Christle," showing at the time, stunt was good for
plenty of extra newspaper publicity and also emphasized local charasagment's policy. Silde fashed on
screen between shows advertised
the exhibit, which brought in all the
friends and relatives of the young
seniuses.

friends and relatives of the young genluses.
Alriplane rides at the Bellanca field were offered during run of "Young Eagles" at the Arcadla theatre, also Stanley, in a triple tie-up with the Bellanca Alreraft Corp. here and a local newspaper.

Metro has arfanged for a radio tle-up with Sun Oil Co, broadcasting over the NBC network, under which its star, Ramon Novarro, comes east to appear on the Oil concerns bour over WIZ next Tuesday with Metro which permits bin to work six months out of the year in concert and other engagements.

State street merchants are playing up newspaper features in their groups of the property of the carbon. But I always and the property of the carbon of the property of the pro

In return for permitting members of the all-American football team to be photographed in Bradley "All American" sweaters, Warners will apply the sweaters warner will down display advertising nowing how the boys will appear in "Maybe It's Love," now in production.

"Spring Is Here' brought forth some heavy advortising in local some heavy advortising in local RL Co. Dinovi and the sound in the sound of two full pages of special spring announcements by stores and shops. Music proved a big draw in the showing here, with large displays arranged by music along.

J. D. Braunagel, asst. mgr. of the Paramount here, is writing a daily newspaper column for the Ogden "Standard Examiner." He is pen-ning intimate stuff about stars and pictures. Local daily formarium.

ires. Ical dally formerly had no pic-column of any kind.

New York City.

New York City.

New York City.

A Madison Square Garden, New York, publicity was given its opening by a fock of alrmen flying over New York while champ announcers from the radio stations.

Median McNames for WEAR and Ted Industrial McNames for WEAR and Ted Industrial McNames for WEAR and Ted Industrial McNames for WEAR and Industrial McNames for MEAR and Ted Industrial McNames for MEAR and Mear

It was good stuff for the show. Papers treated it right and the radio gave it plenty of attention.

New York City.

If the publicity gag of having contract bridge lessons proves any kind of a success at the Albee theatre, Brookin, starting May 15, it will be followed in other neigh R-K-O theatres in and around New York.

York.

An expert named Coleman has been engaged to give the bridge lessons free on the mezzanine floor of the theatre, devoting at least an hour or more to the stunt. Coleman is the champ of the Knickerbocker Eridge Club.

hooked up with the Wisconsin "News," local Hearst paper, in prize contest in connection with "King of Jazz"; \$100 in cash and 50 pairs of tickets for best likenesses of Whiteman turned in.

One of the entries was from a student who baked a huge chocolate cake with a likeness of Whiteman scrolled onto the top in white frostlesses, which was the content of the conte

Minneapoils.

As a result of a tie-up between the State theatre and a leading loop department store putting on the state theatre and a leading loop department store putting on the Ritz' were advertised in every street car in the city and bus throughout the state. The department store put out in all 700 street of the store put out in all 700 street of each card was devoted to a plug for the State and its picture, and the other half to the department store's sale. Store paid for entire cost of the advertising, excepting the theatre furnished the cards. The store, situated on one of the busilest loop corners, also had a window display advertising the picture and the store of the store of

Seventh Street theatre, RKO house here, is helping to relieve the unemployment situation by using a number of men to walk the loop streets carrying banners over their shoulders to advertise "Ingagi," jungle picture, current film. Whether with males affectives the street of the stre

gagi," jungle picture, current film.
Whether with malice aforesight
or otherwise, a number of these
men usually station themselves in
front of opposition theatres to catch
incoming and outgoing crowds.

Popular and effective press stunt pulled weekly here by John A. Schwalm, manager Raito. He buys full page in local dailles even Monday, using sleek pulled weekly here by John A. Schwalm, manager Riklio. He buys full page in local dailles every Monday, using eight column bold dickets, it is a superior of page, three columns by 12 inches; baince of page containing various. Title of feature for week appears vertically at left of page, each letter being separately boxed with several page. The page of the page of

After receiving the film of "Ingagi," the first thing Louis Hellborn of the Orpheum did was to invite P. G. Bonfils of the "Post" to a private showing. Bonfils suggested a preview for Boy Scouts. The second produces in the "Post," the first time in months the paper has tied up with a picture in this fashion.

stories and pictures in the "Post," the first time in months the paper has tied up with a picture in this time. The paper has tied up with a picture in this Lobby and marque dressed like an African jungle. Frames made of corn stalks to simulate bamboo. Ushers in African hunters' unlassed to the paper of the paper of

Pine Bluff, Ark.
Saenger Publik trying out a pub-licity idea here not used here be-fore. A vaudeville act is on top of the marquee each evening for half week. Act comprises banjo and aong numbers and some wire walk-ling. Seems to have increased busi-ness.

office accounting exee, goes to the bour or more to the stunt. Coleman is the champ of the Knickerbotcher Bridge Club.

Niiwaukce.

Publicized as the "Red Devil."

Stundier brought from Chicago by Davidson theatre for Mirwaukce's only legit house of the film, "Richtos Chic. Red Ace of Germany." Filer Startday was marked by wildest attentions. Stund few much loss attentions. Stund are with much contained the start of the start of

#### O'Reilly Off'n It

Despite the fact that exhib Despite the fact that exhib friends address him as Com-missioner, plus the fact that for some time he has been as-sociated with, that title in the local license burcau, Charlie O'Rellly snortingly comments: "I wouldn't touch that with a 40-foot pole. I'm in the eandly business now and that's where I make the maching. I like the fresh air too well."

#### TEACHING HOUSE MGRS. TO SPOT SHORTS

With a view to better routining of shows, particularly the shorts and other matter leading up to feature spotting, Par-Publix is considering a plan under which a special department would be created at head-quarters to see all shorts and col-lect proper data for use of the man-ager in properly putting together

has how the day of the continuation of the con fected, this previewing by man gers with an idea of giving slant best way of spotting material.

#### EXPRESS TOLL ON DISK SHIPMENTS INDE PLAINT

Los Angeles, May 6.

Independent exhibitors in Mon tana. New Mexico. Nevada and Arlzona are squawking over the high express rates for shipping their

express rates for shipping their films from the exchanges. These exhibitors have only disk eqlupment for projecting. Exhibitors in the remote parts of New Mexico, serviced out of the resign of the second of the resign of the second of the resign of the second out of the resign of the second out of the resign of the second of the resign of the second of the resign of the second of the second

program.

One New Mexico exhib paid \$13 express charges and insurance on a disk program which cost him \$10 rental. Exhibitors in Nevada pay from \$2 to \$4 extra express on disk programs over sound on film prints. Express rates have eased up in some cases where the disks are double faced, but most pictures hitting the tanks are still single disk.

#### Previews Downtown in Chi. as Money Getters

Success of preview nights at the R-K-O nelghborhood spots, Belmont and Englewood, has induced Pub-

and Englewood, has Induced Pub-lix-B. & K. and R.-K.-O to bring the idea down into the loop to bol-ster weakening grosses. Opened Thursday (1) at the Oriental, last show, with business up despite a cloudburst. With Bel-mont going out of the R-K-O col-umn, State-Lake opens Friday night previews at the last show.

#### Publix Div. Mgrs.

M. J. Mullin, division manager of the Northwest for Par-Publix, will succeed J. J. Fitzgibbon as division director of the New England string. Fitzgibbon is being promoted in the

Fitzgibbon is being promoted in the P-P theatre organization.

L. J. Ludwig, cost control exc., takes Mullin's vacated post in Northwest and M. L. Cowthorpe, home office accounting exec, goes to the cost control division.

#### **Behind the Keys**

Bishop James Wisc of the Physicopal Church has intervened in the Sunday clurch benefit show controversy in Emporia, Kans. Today he wired the rector of the Emporia Church asking him to use his influence with the meris club of the case of the control with the meris club of the America Church asking him to use his influence with the meris club of the Sunday has the Sunday have the Sunday market Sunday have the Sun

New Rochelle, N. Y.
Bert Lowe is manager of R-K-O
Proctor's, replacing Rex Connors.

Lyceum, dark several months, reopened by Harold Stump for weekends during summer. Vaudfilm.

Blacksburg, Va.
Lyric opened here. House faces college campus and scats 200. Half of town's population students.

Lynchburg, Va.
Suit has been filed in Federal dis-Suit has been filed in Federal district court here by Paramount-Famous-Lasky Corp. against National Theatre Corp., of loantoke, for \$5,075 which the plaintiffs claim is due them by refusal of the Roanoke Corporation to accept or pay for nine feature film releases.

Breach of contract alleged.

Minncapolis. Al Hancy has resigned as ager of the Hennephn R-K-O.

London, Can.

New theatre, scatling 1,500, reported planned for this city. Peorla, Ill.

Publix-Great States has advanced Clyde Williams, manager of
Peoria houses of the chain, to
northern Illinois district manager
with headquarters in Joliet.
Leonard Worley, Danville, succeds Williams here and Rudy
Born, onetime Peoria orchestra
leader, who was made a Decatur
house namager, has been transferred to Rockford, Ill.

The lease on the Siegle theatre has explied and in not been renewed and Dr. O Weils says he will spend between \$40,000 and \$50,000 on the house and operate it himself under the management of S. C. Weil.

Changes in the Maine Publix theatre managements are to be made immediately, due to the taking over of all Netoco theatres by the Publix.

S. Bassin, now manager of States, Portland, transferred to Boston, for production work, Replaced by George Sargent, now of Strand, Portland, C. O'Donnell from Lowell, Mass., will replace Sargent at Strand, Clarence Cunningsent at Strand, Clarence Cunning-ferred to management of Rialto, Lowell.

Charleston, W. Va

Charleston, W. Va.

Indications of an extensive chain
of Warner theatres throughout
West Virginia as givon with the
granting of a charter of incorporation to Warner Brothers theatres,
Inc. of Charleston.
Local, men are the incorporators,
Local men are the Union building.
Capital stock of
Linous the Union
Brothers in Whecling, two in Fairmont, and a site for another in
brothers pictures the Charleston is
held by Kearse theatre.

Jewel theatre, recently acquired by Jake Cohen, Ottumwa theatre operator, is closed for complete remodeling and redecorating, including installation of new takic apparatus, and will reopen May 17. Kennett Thompson, formerly of Charlton, will be local manager.

Burlington, Ia.

A. H. Blank, who operates houses in smaller Iowa communities and R-K-O, are scheduled to stage a few of the stage and the sta

Excursion season on the Mississippi started with the steamer "J. 5." It has a negro orchestra for dance music.

a special election in favor of Sun-day shows with promise to install talker apparatus if the house goes on a seven-day schedule. Despite strenuous church opposi-tion the proposition carried 231-108,

Charlotte, N. C. manuer here. To the charlotte of the cha

H. G. Sullivan has succeeded Mare Wolf as Publix city manager here. Promotion resulted in rais-ing W. E. Hall to management of Palace.

Floyd Smith, new city manager for Publix, with E. Perrish naded manager of Tennesse. Parrish succeeds H. Brock, resigned. Parrishs former job at the Rex, Sunter, S. C., being taken by J. C. Moody.

Columbia, S. C. Imperial managed by J. C. Cai-

South Bend, Ind.
J. R. Wheeler is manager of State, replacing H. G. Sullivan.

W. W. Heasman promoted to Publix city manager here. E. E. Crabtree succeeds Heasman at La Salle.

Texarkana, Tex.
Edgar Simonis replaced A. S.
Wattlington, Jr., as manager of
Strand. Wattlington manager of
Saenger, replacing A. Booth, resigned.

Boston.
Thomas James, manager of Scollay Sq., shifted to handle Regent, Norwalk, Conn.

Vernon, Tex.
J. E. Unger manager of Pictorium, succeeded at Rlalto, Amarillo, by B. V. Warren.

Rochester, Minn.
Resignation of A. E. Miller, formerly at Lawler, shunted J. L.
Johnson into that house,

Mankato, Minn, State managed by Richard Boyce replacing B. Cline.

William Claybrook now manager of Claybrook. Charles V. Hansen, ussist, mgr. of Sunbeam, promoted to Manage.

Falrmont, Minn Falrmont, Minn.
Publix changes here sent W. L.
Nicholas to Nicholas and made H.
S. Nicholas manager Strand. Latter formerly asst.

Winton, Minn.
This town put over something
when at its recent city election it
elected P. G. Redding, owner and
operator of the local film theatre,
mayor and, at the same time, voted
down Sunday shows. Redding, who,
day pictures, was re-elected by a
large majority over two opponents,
one of whom ran on an anti-Sunday platform.

Lenox, Ia.
This town in special election approves Sunday films. H. E. Hobben, manager, Olympic, only house
here, paid costs of election.

Burlington, Ia.

A. H. Blank, of Central States
Theatre Corp., may build new house
here. He aiready operates Rialto
and Grand Palace.

modeling and redecorating, including Installation of new talkic
apparatus, and will reopen May 17.
Charlton, will be local manager.

Burlington, Ia.

A. H. Blank, who operates houses
in smaller lowa communities and
fight here presentatives have inspected two sites and it is expected
fight here presentatives have inspected two sites and it is expected
the company will make a move to
satablish a house here early this
mummer.

Quincy, Iii.

Excursion season on the Mississippi started with the steamer
for dance music.

Defeated by only four votes at
the March city election, the openSunday proponents, lead by Ii. B.
the March city election, the openSunday proponents, lead by Ii. B.
the March city election, the openSunday proponents, lead by Ii. B.
the March city election, the openSunday proponents, lead by Ii. B.
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The March city election the openSunday proponents, lead by Ii. B.
With an R-K-O yaude house, new
R-K-O pleture house and Par
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for June

# HAS BOOKE the entire COLUMB OUTPUT6/1930-31



THESUPERIOR TWENTY

SUPERIOR PRODUCT MERITS SUPERIOR EXHIBITION

#### **Publix in with Commercial Film** for Revenue with Own Trailers

Different than anything before by the fact that a circuit like Pubproposed, talkers have innovated a lix has adopted it.

borhoods and the old grind of former days when the stereopticon slide was used to advertise products and firms. Similar here but on a larger scale and taking in talkers and colors. Its importance is slanted



proposed, talkers have innovated a new type of film commercial that nok list first big step when a contract was signed between Publix and the Theatre Service Corporation. It's for the projection of commercial trailers and style films.

The idea harks back to the neighting of the projection of commercial trailers and style films. locality.

locality.

Different from the usual commercial film in which various film companies are engaged and independent also is that the stuff is not to
be of shorts length. Regular commercial films run 1,000 feet or more,
but the new trailer style calls for
450 feet or so.

#### Nothing Cheap

#### NEWSREEL PRICES MAY SLIDE BY NEW SEASON

Sound newsreel profits have passed their peak, chiefly because of their numbers. Now they are on a par with old silents in business. Next fall a marked reduction in

of their numbers. Now they are on a par with old silents in business. Next fall a marked reduction in rentals will be witnessed, it is claimed, other than Pox, which holds many five-year contracts. The situation is figured as reducing the impetus for news theatrecticuits, similar to the Embassy. New York, from the 196 contemplate of the contemplation of the contem

Nothing Cheap
No thotag advertising or production will be permitted. High quality in the musical end is aimed for. As to revenue the idea is important because it is the kind of entertainment that will be collectable at rates not to be affected by weather, sholiday conditions or otherwise. The rates are flat.
This also in Tablik through this deal will head in for its own trailer making on flims now apportioned to various independent films. The probable idea back of the present movement being to have all afine and by the same source.

Whether trailers made from and by the same source.
Whether this has been done or not is not known, but info is orders have gone to theatre operators, division directors and managers to take stock of all existing pew ones pending advice from the home office.
William Johnson is head of the Theatre Service Corp.

Los Angeles, May 6.
Howard White, former asst. purchasing agent for Fox West Coast, has been appointed Tom Lennon and Mauri Grasham to dialog "Painted Desert." Pathe.
Theodore Von Eltz, "Palm Beach,"
Par.

#### Criterion, N. Y., on Grind? WILL COME UP JUNE 1ST

siders containing sufficient pull for a \$2 top, its Criterion, New York, is expected to go grind. That will be after the social group leasing the house for "Silent Enemy" has had its rental stay in the theatre, to

start shortly.
Policy of the grind period may be all shorts, without price scale set

#### Foreclosure Started on Lafayette Sq. in Buffalo

Buffalo, May 6.

Foreclosure proceedings against the Monument Thears Corporation, when the Monument Thears Corporation, and the Monument Thears Corporation, and the Monument Thears of the Monument Thears of the Monument of the Monument Trust Co. holder of mortgages against the premises. The company is alleged by the hank to have defaulted in the payment of the semi-annual interest due in February and to have failed to pay city and county taxes. The bank holds two mortgages covering building adjoining. A first mortgage for \$300,000 was placed in 1925 and a second for \$400,000 in 1927. Reports along the local Rialto for some time past have had the house in financial difficulty with the disappearance of the thearte from the

appearance of the theatre from the

appearance of the theatre from the advertising columns of the newspa-pers noted by observers. Reports current state that an ad-justment of the difficulty will be had.

#### "Haba-Haba's" Sex Angle

Hollywood, May 6.

With the example of "ingagi" as a clean up on the coast, Frank A. Stubbe made "Haba Haba." This he did by assembling animal stuff from libraries and giving it a big sex ballyhoo.

Hired Para"

sex ballyhoo.

Hired Bandbox from Fox West
Coast and on 25-cent grind did
pretty good biz opening week.

# Without a talker Paramount con- ALL THINGS BUT ON 5-5-5

The 5-5-5 conferees on one form of contract and arbitration for the industry have decided that June I, is the best date for the final show-down.

Non-down.
Everything has been okayed by
the producers except:
Deposit system, music seat tax,
number of people on arbitration
boards and a few other things.

#### PUBLIX 4 IN N. E.

Four houses in Connecticut that at one time or another have played vaude, have just been acquired by Par-Publix.

They are Regent, Norwalk, 1.100:

They are Regent, Norwalk, 1,100; Empress, South Norwalk, 1,600; Palace, Stamford, 2,000, and Strand, Stamford, 1,400.



LATE FEATURE DANCING COMEDIENNE OF "STREET SINGER"



# **NOW FEATURED** CAPITOL, NEW YORK

THIS WEEK, MAY 2

**NEXT WEEK, MAY 7** 

LOEW'S PARADISE, NEW YORK

Direction RALPH G. FARNUM

# "THE MIGHTIEST WAR

#### THE N. Y. TIMES RAVED.— Mordaunt Hall Said:

... presented before an audience that most of the time was held to silence by its realistic scenes. It is a notable achievement, sincere and earnest, with glimpses that are vivid and graphic ... All of the players do capital work... One is gripped."

#### THE N. Y. EVENING WORLD RAVED. — George Gerhard Said:

"Far and away the most significant picture ever turned out by Universal... The direction is one of the best jobs ever seen upon any screen, and it raises Mr. Milestone to a niche in the movie hall of fame...Maxwell Anderson kept to the original text, including that part in which the three young soldiers ford a river without a stitch of clothing to call upon three French girls. And, although this is daring in the extreme, Director Milestone treated the scene with extraordinary delicacy, although he left little to the imagination.

#### THE N. Y. AMERICAN RAVED.—



# DRAMA EVER SEEN"

-Says Regina Crewe, in the New York American

## THE N. Y. TRIBUNE RAVED.— Howard Barnes Said:

"An enormously compelling talking motion picture ... Not only a brilliant transcription of the most famous book of a decade, but a splendid achievement for the audible cinema ... Intelligently adapted, magnificently directed and given an assured and even performance, 'All Quiet' is something to get definitely excited about."

## THE N. Y. TELEGRAM RAVED.—William Boehnel Said:

"In 'All Quiet' the cinema has produced the finest war picture since characters first began to flicker across the screen, one that has never, I believe, been surpassed either here or abroad. Here is a war picture beside which all others seem trivial. Magnificently directed. Beautifully portrayed . . . it fascinates you, holds you spellbound. It is tremendous . . . It simply MUST be seen."

## THE N. Y. DAILY NEWS RAVED.— Irene Thirer Said:

"It is so magnificent, so powerful, that it hardly behoves mere words to tell of its heart-rending appeal, of its dramatic fire, its breath-taking battle-shots. Milestone takes the directorial throne for 1930. His treatment is superb. His sense of the dramatic is unparalleled. His understanding of the true and tender details which play on the spectator's sympathy is perfect."

## THE N. Y. WORLD RAVED.—Quinn Martin Said:

"... a masterly incarnation of that shockingly vivid novel of valiant youth meeting lonely death ...Mr. Milestone has achieved a magnificent success."

## THE N. Y. TELEGRAPH RAVED.— Oliver Claxton Said:

"I would like to marshal all the superlatives that have been heaped on the book and apply them to the film, for everything said about the novel goes—and then more so—for the picture... two hours of gripping emotion that cannot be exceeded in this or any other town... perfect... It is far and away the best motion picture that has been made... talking or silent."

#### THE N. Y. SUN RAVED. —

John S. Cohen, Jr., Said:

"The film represents a more or less stupendous achievement in movie making. It is stupendous in its picturizations of trench battles, of men under fire, of youth caught up and snuffed out...The spirit of the book is whole-souledly in the film... All of the acting is good...See 'All Quiet' and think it over, or rather try to prevent yourself from thinking it over—if you can."

## THE N. Y. JOURNAL RAVED.— Rose Pelswick Said:

"It is a dramatic production ... well cast, intelligently directed and splendidly made ... a credit to its producers and those concerned in the filming of Remarque's sensational document ... Battle scenes tremendously vivid. Milestone has done excellent work in treatment of the story and his handling of the sweeping action ... an impressive production."

## THE N. Y. GRAPHIC RAVED.— Julia Shawell Said:

"An important epic ... a directorial achievement ... an impressive panorama of the devastation on the German side of the Western front."



# KING of JAM

## "Once in a Lifetime a show like this"



#### 100% Technicolor

Theu'll all want to see

"A FARLE IN JAZZ" - Color eartoon showing how Whiteman

"MY BRIDAL VEIL" "MY BRIDAL VEIL"—Sung by Jeanette Loff with the Hollywood Beautles, Stanley Smith and the

"IT HAPPENED IN MONTE-REY" — Song sequence featuring JOHN BOLES, Jeanette Loff, Nancy Torres, Twin Sisters G, George Chiles, Markert Dancers.

"THE RHAPSODY IN BLUE"— The first dramatization of George Gerahwin's immortal jazz master-piece interpreted by Paul Whiteman and band. The Sisters G, Jacques Cartier, Roy Bagley, and the Mark-ert Dancers. "THE PHAPSONY IN BUILD"...

"THE MELTING POT"—A tremendous number, remarkable for aize, music, color and scenic effects. The music of all nations, with

## UNIVERSAL'S R.O. K.O.

starring PAUL WHITEMAN and HIS BAND

ING OF JAZZ, by Universal, is a sensation in Technicolor, Another thrilling, haunting pulse-quickener—packed with a Bon-Bon variety of musical morsels. And glorified by **COLOR!** Watch it sweep Technicolor to a new first place in the eyes of everybody. everywhere. Feature the name. TECHNICOLOR! B.O. for BEST!

## TECHNICOLOR

is a box-office name Advertise it?

#### TECHNICOLOR PRODUCTIONS

BRIDE OF THE REGIMENT, with Vivi-enne Segal (First National). BRIGHT LICHTS, with Dorothy Mackaill (First National).

(First National), CHASING RAINBOWS, with Bessie Love and Charles King (Metro-Goldwyn-Mayer), Technicolor Sequences, DEVIL MAY CARE, starring Ramon Novarro (Metro-Goldwyn-Mayer), Techni-color Sequences, DIXIANA, with Bebe Daniels (Radio

Pictures).
GENERAL CRACK, with John Barrymore (Warner Bros.), Technicolor Sequences.
GLORIFYING THE AMERICAN GIRL,
with Mary Eaton. Eddie Cantor, Helen
Morgan and Rudy Vallee in revue scenes
(Paramount).

Morgan and Rudy Vallee in revue seenes (Feramound). Geramound) (Feramound) (Fe

IN THE GAY NINETIES, starring Marlon avies (Metro-Goldwyn-Mayer), Technicolor

equences. IT'S A GREAT LIFE, starring the Duncan inters (Metro-Goldwyn-Mayer), Technicolor

KING OF JAZZ, starring Paul Whiteman

KING OF JAZZ, starring Paul Whiteman (Universal).

MAMBA, with Eleanor Boxadman, Jean Brabba and Balph Forber Good of the State of the

Sequences.
PUTTIN' ON THE RITZ, with Harry Richman (United Artlsts), Technicolor Seences.
RIO RITA, with Bebe Daniels, Robert,
Joolsey and Bert Wheeler (Radio), Techni-

vational), starring Marilyn Miller (First SHOW OF SHOWS, with 77 stars (Warshow) GIRL IN HOLLYWOOD SHOW GIRL IN HOLLYWOOD Alice White (First)

SON OF THE GODS, starring Richard Barthelmess (First National). Technicolor

Sequences.

SONG OF THE WEST, with John Boles
and Vivienne Segal (Warner Bros.).

SONG OF THE FLAME, with Bernice
Claire and Alexander Gray (First National).

SWEET KITTY BELLAIRS, all-star cast
(Warner Bros.).

(Warner Bros.).
THE CUCKOOS, with Bert Wheeler, Robert Wooleey and Dorothy Lee (Radio).
THE MARCH OF TIME, all-star cant (Metro-Goldwyn-Mayer), Technicolor Se-

(Metro-Goldwyn-Mayer), zennierosis or-THE ROGUE SONG, with Lawrence The bett and Catherine Dale Owen (Metro-Gold-wyn-Mayer). Or Man. with Alice Day and William Collier, Jr. (Columbia). THE MYSTERIOUS ISLAND, with Lio-nel Barrymere, Lioyd Muches and Jane Daly THE MYSTERIOUS ISLAND, with Lio-red Barrymere, Lioyd Muches and Jane Daly THE SINGER OF SEVILLE, starring Ramon Novarro (Metro-Goldwyn-Mayer), www.vie.c. AUNDI KING, starring Dennie

Technicolor Sequences.
THE VACABOND KING, starring Dennis King, with Jeanette MacDonald (Paramount).

mount).
UNDER A TEXAS MOON, with Frank
Fay, Noah Beery, Myrna Loy and Armida
(Warner Bros.).
UNDER WESTERN SKIES, with Sidney
Blackmer and Lila Lee (First National).
VIENNESE NIGHTS, all-star cast (Warner Bros.)



#### STRICTLY MODERN

(Continued from page 21) (Continued from page 21)
ret actor of lengthy stage experience, but his Heath contained little
outside of the looks. Blackmer didn't
ease up enough, probably. Richmond's judge is okay, and Miss
Johnston's performance stands with
Miss Mackail's as the pictures best
gasets.

sets. Straight light comedy playing, th ne songs. Bigs.

#### REDEMPTION

(All Dialog)

(All Dialog)

re production starring John Gilbert, ed by Fred Niblo. Photographed by Hilburn. Founded upon Leo Toi"The Living Corpae." Cast includes 
d Nagel. Eleanor Boardman, Renee 
and Claire McDowell. Al Capitol, 
york, week of May 2. Running time,

Dull, sluggish, agonizing, Hardly a redeeming aspect. Even the photorphy, editing and other taken-for-granted items are under standard. While it is general in trade reviews to look for the bright side which cilibers anne and draw it's a waste of words to thus beg the question. "Redemption" is unworthy of first runs regardless of John Gilbert.

question. "Redemption" is unworthy of first runs regardless of John Gilbert.

Indeed it may fairly be advanced as a trade angle that the more frest runs this film plays the greater terms this film plays the greater terms this film plays the greater term that the state of the st

now married to his comes out. Just one lens yown.

#### DR. FU MANCHU

DR. FU MANCHU

(All Dialog)

Paramount production and release insteed by Rowland and release indoord Corrigan. Cameraman, Archivoladoord Corrigan. Cameraman, Archivolafor P. Manchu. Warner
(Ar J. Running time 73 minutes. listed
for J. Running time 73 minutes. listed
for J. Running time 73 minutes. listed
for J. Running time 74 minutes. listed
for J. Running T. Running For Fullia
Reporter. Ambrose Barker

Ambrose Barker

Ambrose Barker

tions by which one or the other is trapped every few minutes and escapes by a miracle, the intricate arasimple job of murder an elaborate confection reach the degree of farce, but this mob took it all in dead seriousness, which, after all, is it takes an hour and 13 minutes to 50 through the preliminaries to the final taking off of the Chinese master criminal: This time he takes though the preliminaries to the final taking off of the Chinese master criminal: This time he takes though the takes of the takes and hour and 13 minutes to the final taking off of the Chinese master criminal: This time he takes though the takes the takes and the takes takes the takes takes the tak

Gladden James, Tom Santchl, Betty Boyd, Paul Hurst, Will Stan-ton and Victor Potel, "Pleasure Is-land," Tiff.

Frank Strayer to direct "So This is Mexico," Tiff. Walter Pldgeon opposite Marilyn Miller in "Sweethearts," FN. (Sudan Made) (Silent)

(Silenty
Pro Patria production, handlet here by
Harold Auten. Witten, directed and photographed by Major and Stella Treatt and
Ergol Hinds. At the |Cauce, hecinaling
April 25. Runaing time; about 70 manutes.
Salekh Asgar. Shekh Pail
Nikitu. Abd el Azie
Boru. Mal el Soli
Loweno. Estima idam.

STAMPEDE

Excepting a few sequences, this is a long, tiresome exhibition by stiff members of the Habbania tribe, al-

#### 2d FLOOR MYSTERY

2d FLOOR MYSTERY

(All Dialog)

Wapper preduction and release. The control of the least production and release. The control of the least production and release. The control of the least production and dialog by Joseph Lagorithm and the control of the least production and dialog by Joseph Lagorithm and the control of the least production and dialog by Joseph Lagorithm and the control of the least production and the least product a long, thresome exhibition by stiff members of the Habbania tribe, allowed in their native haunts in Sudan. Foorly cut and cumber some tribe, allowed in their native haunts in Sudan. Foorly cut and cumber some tribe, and the some tribe of the seconds in the member of the seconds in neighborhoods and communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities that go heavy for educationals can book this without any communities with the much needed in the com

Grapefruit are the nom-de-plumes

#### **ASPHALT**

(Gilent)
(GERMAN MADE)
(GERMAN

"Asplinit" is so well produced that is good entertainment in spite of (Continued on page 43)

\$55,000,000

## Fox Film Corporation

Secured 6% Gold Notes

Due April 15, 1931

Price 100 and interest

A letter from Mr. W. C. Michel, Vice-President of the Corporation, is summarized as follows:

Ce npany: Fox Film Corporation is one of the largest and most prominent companies in the world engaged in the production, distribution and exhibition of motion pictures. Its product is distributed throughout the world.

Fox Film Corporation has acquired from Fox Theatres Corporation the latter's holdings of common stock of Loew's Incorporated.

Security: These Notes, in the opinion of counsel, are a direct obligation of the Company and are specifically secured under a Trust Indenture by the pledge of 660,900 shares of common stock of Loew's Incorporated and all the capital stock of United American Investing Corporation, which has a substantial stock interest in Metropolis and Bradford Trust Company, Ltd., owners of 65% of the ordinary stock of Gaumont British Picture Corporation, and represents an investment on the part of Fox Film Corporation of \$20,000,000.

Equity and Assets: As at December 28, 1929, the pro forma consolidated balance sheet of Fox Film Corporation and wholly owned subsidiary companies, as prepared by independent auditors, reveals net tangible assets, without deducting this Issue, of approximately \$157,208,511 (including over

\$9,800,000 of cash), an amount equivalent to \$2,850 for each \$1,000 of Notes.

Earnings: The consolidated net earnings of Fox Film Corporation and subsidiary companies, available for interest requirements on this Issue, after maintenance, taxes (other than Federal income), depreciation, amorti-zation and other deductions, including profits applicable to minority interests and interest requirements on the mortgage and funded debt of subsidiary companies, for the two fis-cal years ended December 28, 1929, as reported by independent auditors, are given below:

1928.... .....\$6,572,840\* 1929.....13,966,355\*

Annual Interest Requirements on this Issue .....

\*The 1928 and 1929 figures are before the deduction of special charges consisting of obsolescence of silent, firms, scenarios and advertising in the figure given above for 1929, profits on the sale of securities of 5,561,006 have not been included, nor have there been deducted cer-tain non-recurring charges agreegating \$933,540.

Management: The management of Fox Film Corporation will be vested in certain principal operating executives who have been responsible for the past success of the Company, augmented by the engineering and scientific staffs of General Theatres Equip-

This offering is made subject to the conditions more fully set forth in the complete descriptive circular, a copy of which may be had upon request.

#### HALSEY, STUART & CO.

Dated April 5, 1930 and reformable Interest navable at the office of Halay, Suurt & Co. Inc., in New York and Chilosop, Interest navable at Cocknet's fast and maturity, April 15, 1931, without deduction for any Preferal normal Homeone tax not in excess of 2% per annum. Frencyal will be payable at the principal office of the trustee in New York. Compon Notice registerable as to principal office of the trustee in New York. Compon Notice registerable as to principal office, and the principal office of the trustee in New York. Compon Notice registerable as to principal office, and the principal office of the trustee of the security. s. adv. wither we do not prannet extends the principal of the security. S. adv. wither we do not prannet extends the principal of the security.



しのいち W. McDERMOT

The Season's Greatest Fox Trot Song!





THE SWEETEST SONG Music by HARRY ARCHER & CARMEN LOMBARDO

> FOX TROT SONG . - IT'S GREAT!

GUS KAHN Music by HARRY ARCHER

JAZZ" FROM UNIVERSAL'S THE KING OF

Lyric by BILLY ROSE

Music by M

You Can't Go Wrong With Any FEIST Song

Cor. BROAD PHILA

[SAN FRANCISCO]

CINCIN NATI

DETROIT ON MICHGANTHEA BLDG.

TORONTO

CHICAGO-

MELBOURNE, AUSTRALIA 276 COLLINS ST.,



gram plete lout em//



JOHN KLENNER and NATHANIEL SHILKRET

The Golden Waltz-1 Waltz Dream!

WINNING SONG IN THE N.Y EVENING GRAPHIC CONTEST!



MAKE THEM SING - MAKE THEM SMILE - THEY'LL LOVE IT!

# "Around The Corner"

THAT GLORIOUS FOX TROT BALLAD THEY WANT TO HEAR!

# Alone With My Dreams"

PAUL WHITEMAN'S TREMENDOUS SUCCESS!

## \*RAGAMUFFIN ROMEO"

BEL WAYNE

Lyric by HARRY DE COSTA

WAY and 50 H ST., NEW YORK

ELPHIA (KANSAS CITY) LOS A

LOS ANGELES

BOSTON TO TREMONT ST.

CLONDON. ENG. PARIS, FR. 30 Rue de l'ECHI

BERLIN, GERMANY 37 LEIPZIGER STRASSE

Dance Orchestrations

50 [from your]



## BOX OFFICE CHEERS from COAST TO COAST

LOS ANGELES seconds the emotion!

Repeating unanimous verdict of New York, Baston and Philadelphia, a chorus of praise from press and public greeted the first showing in Grauman's Chinese Theatre of

In Los Angeles:

# JOHN ACCORMACK in SONG O' MY HEART

WITH

Maureen O'Sullivan...John Garrick...Alice Joyce
J. M. Kerrigan...Farrell Macdonald...Tommy Clifford
Edwin Schneider...Effie Ellsler...Emily Fitzroy
Story by TOM BARRY • Directed by FRANK BORZAGE

A talking and singing movietone 9th WEEK in NEW YORK

7th WEEK in BOSTON

6WEEKS in PHILADELPHIA

"Song O' My Heart" is a genuine accompilshment. There was frequent applause at the opening for the McCormack songs and high praise can be bestowed for both the manner in which they were done and the recording.

-Los Angeles Times

If "Song O' My Heart" had nothing else to recommend it, "Little Boy Blue" would make it well worth hearing. The comedy couldn't have been put into better hands than those of J. M. Kerrigan. He and Farrell MacDonald are a grand pair.

-Los Angeles Examines

"Song O' My heart" should prove a perfectly fine matinee picture. If you don't like crowds of women, it is just as good at night, for McCormack's voice is one of the rare fine experiences that you will get from the screen. —Los Angeles Record Rarely does one picture have so many elements that are pleasing. It has heart warming appeal, that charm of direct simplicity in its tender story, and the fascination of sympathetic direction by the man who made "Seventh Heaven" and "Humoresque", Frank Borzage.

-Los Angeles Express

"Song O' My Heart" abounds with thrilling surprises for the fan intrigued by fresh faces. Maureen O'Sullivan has a fine future and Tommy Clifford captivated the first night throngs. Farrell MacDonald and J. M. Kerrigan are two of the rich-

est comedians seen here in films.

—Los Angeles Daily News

It is written and acted with unfailing good taste and a becoming air of reality and should please all McCormack admirers.

-Los Angeles Evening Herald







#### **ASPHALT**

(Continued from page 39)

(Continued from page 39)
itself. A boy cop and a girl crook
do a lot of bromidic things, but in a
different way, atmospherically and
otherwise. That's why silent houses
contained it possible for some of the
wired spots to consider it. The picture is a good in-betweener for all
but the better first runs.

How it got that title is a mystery,
since there is no reference to road
way is the way of the contained way is
contained to the contained the conpage 10 of the contained the content of the contained the con
tent of the con-

pying a few seconds in the running time.

Berlin street scenes quickly lapse into the meat of the story, a pretty into the meat of the story, a pretty graph of the product of the story and guilible old clerk. The young coprisks the crowd and finds the stone in the handle of a parasol.

It is now obvious that the producers literal depicting the sterling that sometimes a crook is a crook through necessity. If UPA had succeeded in this trend, however, the theme would have been a clumsy limitation of the story rehashed.

Betty Amann is an unusually pretty little actives, but much of her appeal in "Asphali" is sacrificed by

close-ups which bare those long lashes as false and the tears as strictly chemical. She is far better in the semi-range views having to a strictly chemical. She is far better in the semi-range views having to a strictly chemical she will be a subject to the most amusing and warment sequences is when Miss duty of turning her in.

One of the most, amusing and warment sequences is when Miss and reclining in bed, leaps at ing and reclining in bed, leaps at him like a monkey.

Gustav Froehlich is amusing as the bop patrolman until the fight section of consul general. The fight section of consul general. The smuch heaving of crockery, but, like most of the action in this production, it is the consult is shown robbing a bank, and that takes the official curse off things when the cop, not knowing this, kills him in the bed.

There are plenty of discrepancies in the script, but "Asphalit," despite these and the inclination to pad the running time on irrelevant incidents, in the script, but "Asphalit," despite these and the inclination to pad the running time on irrelevant incidents, the same part of the control of the cont

#### LOVE IN THE RING

(20% Dialog)
(GERMAN MADE)
(GERMAN MADE)
Berlin, April 12.

"Liebe in Ring: "Factoristins, 20% dialog, with Aynchronicad ecole. Directed by Richards Schunzel. Recorded by the Lignoge-Prening system, Max Schmeling Tachtechers and Market Schwinger. The Company of the Company of

This feature, which couldn't have

This feature, which couldn't have cost much to produce, will probably be a money maker on account of successive the product of the product of

#### CITY OF SONGS

Vienna, Yen City of Songs." Wien, Du State of Songs. Wien, Du State of Songs. Wien, Du Todi, of Songs. Wien, Du Songs. Wien, Du Wien, Du

May, Max Hannen restured. At the Universam, Berlin.

Considering this farce was completed, in 14 days it should be a money maker in Germany and Austria. No aspiration as regards quality and the state of the state

# **LOV** and **ERMA**

Now being featured in Publix Unit "Campus

With Pat Rooney and Pat Rooney, Jr.

This Week, May 2 Paramount, New York

Booked by WM. MORRIS AGENCY

Management SAM E. COLLINS 1587 BROADWAY

## COSTUMES FOR HIRE

PRODUCTIONS EXPLOITATIONS PRESENTATIONS

BROOKS

FAMOUS MEGLIN KIDDIES

NEW HOME 2203 Venice Blvd., Los Angeles

## SEB MEZA

THE DANCING FOOL Featured in F. & M. "CITY SERVICE" IDEA

JOE LaROSE FOX THEATRES

## BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit NOW AT PENN THEATRE, PITTSBURGH, PA.

Direction WM. MORRIS OFFICE

comparatively unknown Grete Natz-ler, seems to have anything.
The tone recorded on Tobis and reproduced on Klangfilm is, as might quickie, uneven, Some of the scenes quickie, uneven, Some of the scenes are very satisfactory, while others, especially the loud ones, are uncicar and tinny. Plot trifle difficult as, in the first place, it would take too in the first place, it would take too the control of the control of the control of the control there isn't any.

#### MURDER WILL OUT

Produced and released by Frei Mittimah, Based on the Released by Frei Mittimah, Based on the Released by Frei Mittimah, Based on the Released by Clarence Badger. Featuring Life Lee, Jack Muhall and Noah Beery, Based Control of the Release of the Release State o

Weak. Grind stuff for whom it

offers speculative exploitation from title only. Story offers nothing new and action is nil. Too much talk and houx solution spoils entertain-and houx solution spoils entertain-special control of the story of the

latter as fake detective and mem-ber of the blackmail trio, okay but not given right opportunits: Others right opportunits: Others the yarm.

From the manner in which the picture finales, it looks as if the director sailed along on a sea of suspense and found himself numped for a solution. So the quick finish.

Tom Reed adaptation for "Bou-doir Diplomat," U.

Ralph Block will produce "Scot-land Yard" and "Time Out," Fox.

land 'rard" and "Time Out," Fox. '
Fil Dorsay, title part 'Painted
Lady," Fox.
Everett Cheatham and Lloyd Ingraham, 'Last of the Duanes," Fox.
Charles Butterworth's first serven
part opposite Winnle Lightner in
"Life of the Party," WB.

## Is the Robot Fooling YOU?



The Paris correspondent of "VARIETY" reports:

"The music-wise Continentals object violently to mechanical music (in the theatre)."

W HAT, then, if Europeans thus prove their "music-, wisdom," are we North Americans supposed to be, that we are asked to accept mechanical music—mechanical music only—in the theatre? Music-stupid, perhaps?

Well, at least 2,000,000 theatre patrons have rejected that characterization by joining the Music Defense League. They mean that they want Real Music, not Canned Music exclusively, in the theatre.

If you value the Art of Music, you too, should be numbered among the "music-wise." Just sign and mail the coupon

V-5-7
AMERICAN FEDERATION OF MUSICIANS 1440 Broadway, New York, N. Y.
Gentlemen: Without further obligation on my part, please earoll my name in the Music Defense League as one who Is opposed to the elimination of Living Music from the Theatre.
Name
Address
City State State

#### THE AMERICAN FEDERATION OF MUSICIANS

(Comprising 140,000 professional musicians in the United States and Canada)
JOSEPH N. WEBER, President, 1440 Broadway, New York, N. Y.



**Director of** 

**Dance Ensembles** 

For

UNIVERSAL'S

"KING

**Paul Whiteman** 

Press Comment

THE NEW YORK TIMES, MAY 3, 1930

By Mordaunt Hall

Dance numbers on the screen have invariably been tedious, but in "King of Jazz" they are never on the screen too long, and while they are on exhibition they are thoroughly diverting."

THE MIRROR, MAY 3, 1930

By Bland Johaneson

Russell Markert trained the dancers, and that should be enough to guarantee their perfection to anybody who has seen Roxy's 32 Roxyettes.

Russell E. Markert's **Broadway Productions** 

"RAIN OR SHINE" "WHITE'S SCANDALS" "ANIMAL CRACKERS" "JUST A MINUTE" "AMERICANA"

Russell E. Markert's Dancers

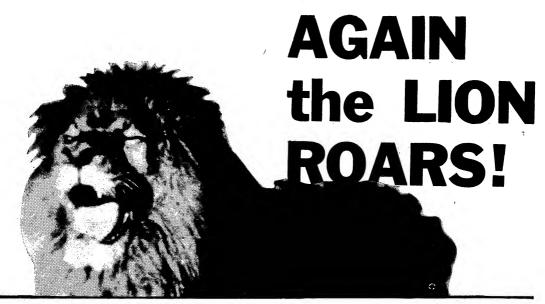
R-K-O VAUDEVILLE

Russell E. Markert's 32 Roxyettes

Russell E. Markert's American Rockets

**R-K-O VAUDEVILLE** 

Personal Management, HARRY KRIVIT



## "CAUGHT SHORT" SENSATIONAL!

Marie Dressler-Polly Moran setting new laugh records!

LOS ANGELES—Held over 2nd Record-Breaking Week!

DETROIT—Held over 2nd Record-Breaking Week!

SAN FRANCISCO—Biggest business in many months!

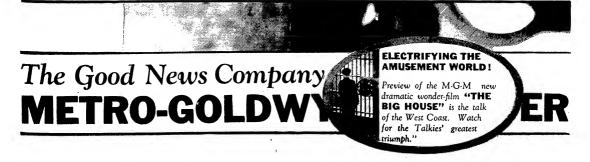
OPENING BIG EVERYWHERE!—The season's Sure-Fire Hit!



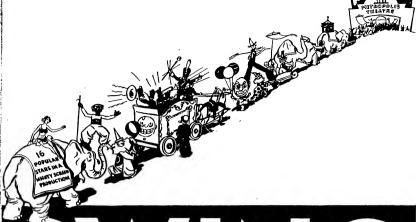
## SHEARER'S "DIVORCEE" TREMENDOUS!

Imagine! Brought back for 2 week engagement after Initial First Run in SAN FRANCISCO!

**BOSTON**—Biggest gross in history of State. Beats record held by "Big Parade"! **NEW HAVEN**—Business within few dollars of "Broadway Melody" record at Poli's.



THE BIG TOP STARTS THE BIG DRIVE



# SWING HIGH

THE GREATEST SHOW ON THE SCREEN with

16 popular stars

HELEN TWELVETREES FRED SCOTT

DOROTHY BURGESS

Chester Conklin Ben Turpin Nick Stuart Robert Edeson Stepin Fetchit

Daphne Pollard Sally Starr

John Sheehan Mickey Bennett George Fawcett Little Billy

Bryant Washburn William Langan

Directed by Joseph Santley Produced by E. B. Derr Opened this week in Baltimore-Keith's Columbus, O.-Palace Now watch it crash thro' for new records!



to take the spice out of vaudeville

But R-K-O will not tolerate out and

out vulgarity and dirt at the ex-

pense of offending patrons," stated Hiram S. Brown in regard to the

# BIG CIRCUITS NEED ACTS

## Sam Sidman Accuses Bert Lahr of "Lifting" Sidman's Stage Character

Cleveland, May 1.

Editor Variety:

If any apology is due for making this an open letter I make it on the ground that I do not know Bert Lahr, personally, only by reputation (2).

tion (?).

Pardon me for disgressing for a moment, but the word "reputation" suggests a Shakespearean quotation from "Othello"—which aptly applies to he and I—"What's reputation" oft got without merit (as in his case) "oft lost without deserving" (as in mine).

(as in mine).

I consider Mr. Lahr's letter regarding Joe Brown's performance in the picture, "Hold Everything," outrageously presumptive, wholly without warrant, and it rather suggests the upstart.

the upstart.

To me it savors too much of the fellow, who, caught in the act, joins in the fellow, who, caught in the act, joins in the fellow, who, caught in the act, joins in the fellow who, and the fellow in t

ef work.

Well, he's wrong. He stripped me stark naked and stole all 1 had, yet through all these intervening years I did not even whimper or complain, nor did I seek recourse to a court of law as I read he is resorting to, regarding Mr. Brown. By the way, Mr. Lahr (ceny), will you please look up "Sid" of Variety who yeviewed the picture, and make this correction, tell him it was not Solly Ward whom you copied, but me. You'll do that for me, won't you?

Material and Producer

#### Material and Producer

Unjustly, you feel yourself ag-grieved, Mr. Lahr. Long before you took up this line of business there was a mutual agreement between producer and actor that any interpolation by a performer in any pro-duction remained the property of (Continued on page 58)

#### **50 GOLF BUGS GET** 2 DAYS OFF THIS WEEK

It's a bad break for non-golfers in the R-K-O New York offices this week. For Thursday and Friday (9) the R-K-O golf tournament starts and ends at the Westhester-Bitt-and the Westhester Sitter About 50 near Ry N. Y. Start warded. A warm time in weather and competition is looked forward to.

#### Man, Woman and Dog

Alma Rubens has been finally penciled in for the Palace, New York, although she has been east for R-K-O for some weeks. She's there week May 17.

On the same bill is Heywood Broun and "Rin-Tin-Tin," dog.

#### Laugh Styles

Compiling and classifying the various audience laughs, Ben Blue and Ray Evans (Evans and Mayer) discovered there are 18 different types of happy response. The names as named by Blue and Evans,

as named by Blue and Evans, are:
Prop, meanie, sickie, spreadie, stuffy, whimper, snitz, titter, snicker, shruggie, siggle, pherumph, guffaw, belly, hilarie and histie.
The stuffy is delivered with a full mouth, holdle with hand over mouth, hilarie is the hilarious sort, histie the hysterical type, and a whimper is the same as a whimp but held twice as long.
Blue and Evans will illustrate any or all upon request.

any or all upon request.

#### ALLEGED LIFTS BAWLED FROM ORCHESTRA SEATS

Harry Kahne, yaude "mental mar vel," was nearly arrested for incuting a riot at the R-K-O Bush-wick theatre, Brooklyn, last week when loudly deriding Fred Craig, Jr., one of the acts of the bill and citing a rlot at the R-K-O Bush-

seats.
Charles Eagle, house manager, called the police and the Kahne trio were taken to the office. Eugle lodged a riot charge against Kahne and as the latter was about to be placed under arrest the manager thought better of it and withdrew the complaint. Kahne was released. A short time ago Kahne complained to the V. M. A. against alleged use of his material by Craig, but the arbitrary decision was that Craig was not infringing on Kahne's property.
Crair's cool headedness during

property.

Craig's cool headedness during the verbal at use from the audience was credited by the theatre to have prevented a small-sized riot. Craig kept going during the bailing, and to some in the audience the statements by the Kahnes and their friend appeared to be a part of the

#### "Robber

"Robber"
When Craig asked the audience for a six-letter word, Kahne was said to have used "Robber!" Craig used it. At another time, from reports, Mrs. Kahne screamed "Crook!" Craig chalked up that word also.

word also.

Kahne has been doing a mental act for years, while Craig is a comparative newcomer. R-K-O contends the two acts, while similar in style, are dissimilar in material, as did the V. M. A.'s verdict in Craig's favor.

Craigs favor.

Trouble over alleged material lifting occurred previously at the R.K.-O Palace, New York. Principals in that affair, which took place about three weeks ago, were reported to have been Ben Blue and W. C. Fields. Account at that time was that. Blue was waylald by hirelings in the Palace stage alley. Fields was reported as alleging Blue had used two minor gags of Fields' in his Falace act. ciled in for the Palace, New York, although she has been east for R-K-O for some weeks. She's there was the country of the R-K-O for some weeks. She's the property of the New York Palace, New York Principals in that affair, which took place the property of the New York Palace and Palace, New York Palace for Principals and Palace allege, which was reported as a saleting Bue had been placed in a health result of the New York Palace for Principals and Palace

## REALIZATION IS STARTING NOW

Various Reasons Given and Others Omitted Why Giant Circuits Must Fill in with in-Person Acts-Next Season Will See Start.

#### LARGE THEATRE GROUP

Big picture circuits cannot escape

Big picture circuits cannot escape extensive use of vaude acts, showmen on the inside are now admitting though with a show of refuctance. Behind the scenes the theatre map is shaping in such a way that indications are R-K-O will be only one of several powerful vaude circuits in operation within a very short time.

Because of changing conditions, economic pressure and theatre operation on a giant scale, vaude may stage at tremendous comeback duritions are the several control of the several control contr

will be there.

Showmen in the blg picture organizations revers many other reasons for a very many other reasons for a very many swing to vaude which they never before have taken the trouble to point out, preferring to say as little about vaude and its possibilities with their circuits as they could.

Besides the tide, the sentiment in favor of vaude seems to be changing in big circuit quarters. That alone (Continued on page 58)

(Continued on page 58)

Chicago, May 6.

Local divorce mill keeps clipping the marriage 'knots, with cruelly still the ace squawk.

Ray Bond, vaude performer, secured a legal separation from Charlotten of the still be shown to be show

## Spice Stays in, but Dirt Out, Says Brown, for R-K-O Vaude: House Men Are Responsible

#### How Kemp Slips In

Though the rest of the War-ner string has been pulled out, Paterson, N. J., remains under contract in the R-K-O office for vaude bookings.

Because of Paterson, Harold Kemp of Warners has been declared eligible to play in R-K-O's golf turnament.

# pense of oftending patrons," stated Hiram S. Brown in regard to the circuit's crusade against the dirty gar in vaude. "Every house manager has been ordered to see that his shows are kept clean," he continued. "They have been informed they are responsible for what goes on in their theatres and that if falling to execute orders they will be dismissed. They have been told to uge their own judgment in what constitutes undesirable smut. We trust the managers own to go too far, but far the managers of the control of the same. Stage part of the bill's should and must be as clean as the films." R.Is.-O's president agreed it is important that a sensible line be drawn between spice and dirt. That and good judgment by the house managers. If they fail to grasp the proper medium and proceed too far with consuring, it would be ruinous, stated Mr. Brown. MAE WEST BLUE: LOSES COOCH

Operation for removal of her couch dance was performed on Mac West's act after the opening at Fox's Audubon, New York, Audu-bon was Miss West's first date on

a Fox percentage route.
The West turn at the untown Fox The West turn at the upflown Fox theatre was reported to have reached a new level in blue stuff. Management decided to cut out all the dirt, but later, from accounts, discovered that if cutting the dirt, nothing would be left. Decision was to let it go as was—all but the

cooch.

Prior to going with Fox, Miss
West was submitted to R-K-O and
Loew's and rejected by both.

#### Soph's Stag Party

Sophic Tucker has arranged to sail to London June 2 on the "He de France" for her contracted appear-ance in a London revue. On the trlp she will be surrounded by a bunch

she will be surrounded by a bunch of stags.

The stags are Jack Yellen and Milt Ager, Soph's writing team, without whom she won't appear, and Ted Shapiro, the ever-green accompanist for The Madame.

Soph's husband, Al Mackey, will not go along. Neither will either of the wives of Yellen and Ager.

However, no suspicion.

# Jie nientioned a few smutty gags he has heard used recently and said he can find no excuse for them. Outside New York shows must be closely watched, Brown dedared, due to a alleged attitude of many home office luspection. As from home office luspection. Numerous acts were found to be spotlessly clean, said Brown, when viewed in New York. Reports from out of town managers were that these same acts were using offensive material. Check ups revealed that in most instances the managers were correct and the acts had switched gags upon leaving New York. Latitude for Managers The routlen for managers is to order all objectionable gags out. If an act refuses to cut us ordered, the manager can pull the act off the bill or, as a more severe alternative, **Spanking Wife Over Hot Soup May**

bill or, as a more severe alternative, ring the curtain down on the ob-

Heard Dirty Gags

He mentioned a few smutty gags he has heard used recently and said

ring the curtain down on the obstinate art—or both.

If the manager orders a gag out and the gag isn't taken out, and the manager does nothing to see that his orders are carried out, the manager is liable for dismissal. Or if a manager overlooks a gag that is justly considered dirty and does nothing to clean up the show, he also will be tossed.

#### NOTICE, AFTER 12 YEARS

#### Carroll Pierce Leaving R-K-O Publicity Office

Carroll Pierce, with the Keith and R-K-O publicity department for 12 years, specializing on the Pal-ace, New York, for the last two leaves May 17. He was given two weeks' notice by Mark Luescher Saturday.

#### Murray in Musical Hollywood, May 6.

Bust Up the Shelleys—Divorce

Hollywood, May 6.
Ken Murray Is opening a new
musical comedy, "Hi There," in San
Francisco, May 14 at Brlanger's
Capital. Plans are to play there
(our weeks and then open in L. A.
at the Mason. Paul Bissinger is
backing the show and Alexander
Leftwich directing.

Sing-Play for MOTHER'S DAY Here's Your Copy

# "TO MY MAMMY"

## IRVING BERLIN'S

LATEST

FEATURED BY

## AL JOLSON

IN HIS NEW PICTURE

"MAMMY"

AS WELL AS

## "ACROSS THE BREAKFAST TABLE

'LOOKING AT YOU"

AND

# "LET ME SING AND I'LL BE HAPPY"

## IRVING BERLIN, Inc.

1607 Broadway, New York

56 W. Bandolph St. 177 Tremont St. 1228 Market St. Chicago, Ill. Boston. Mass. Philadelphia, Pa.

1509 Broadway 502 Kress Bldg. 845 S. Broadway
Detroit, Mich. San Francisco, Calif. Los Angeles, Calif.



## Loew's Declares All "Names Out": **Costly Experiment Through Now**

Loew's is through booking heavy money "names" on its vaude bills for the next several months, at least. Results from the Loew book-ing office's gamble with about 15 former Keith and R-K-O "name" former Reith and R-R-O "name" acts showed about 50% equalled expectations or better, while the rest failed to draw in proportion to their salaries.

salaries.

Always shy of the big money Keith standards in the past, Loew's for the first time experimented with a few of them this year. To do so, from reports, the circuit spent close to \$30,000 more than usually allotted for vaude. In several instances the extra expenditure was free from accounts. In others, but fewer, the comparative increase in grosses was greater than the additorsesses the standard processes and the standard processes and the standard processes and the standard processes are grosses was greater than the additional processes and standard processes and standard processes are grosses was greater than the additional processes and standard processes are grosses was greater than the additional processes and the standard processes are grosses was greater than the additional processes and the standard processes are grosses was greater than the additional processes and the standard processes are grown as grosses was greater than the additional nut.

Many of the "names" booked by Loew's as a departure for that cir-cult, after headlining for R-Kr-Ofor-years, were considered too high priced by the latter and discarded when refusing to accept salary re-ductions.

Loew's Exploded Theory

Loew's Exploded Theory
Loew's reported theory when
booking them was that since they
were "names" through years of
headlining with R-K-O, the n
Keith's, they would be considered
as "names," yet new faces, by the
Loew audiences. Most of the Loew
houses have their own elientele.
The Loew patrons, it was deduced,
would welcome the former Keith
stars as such, particularly since
mobile for an ever seen them before,
while fall an ever seen them before,
mills fall an ever seen them ber
reputation.
One pocularity brought out by
the "names" in the Loew playing
was that when drawing at all they
drew and repeated on each other in
certain theatres only. These theatres were more of the vaude type
than others on the Loew circuit, in
that audiences patronizing them
showed equal preference for the
vaude and pictures, rather than
showed equal preference for the
vaude and pictures, rather than
showed equal preference for the
vaude and pictures, rather than
showed equal preference for the
vaude and pictures, rather than
showed equal preference for the
vaude and pictures, rather than
showed equal preference for the
vaude and better than
showed equal preference for the
vaude and their best showing.

Ciphers in "Picture" Houses
In the theatres where the pictures
meant 75% or more the same

made their best showing.

Giphers in "Picture" Houses

In the theatres where the pictures meant 75% or more, the same meant 75% or more, the same when the picture was strong and the picture was strong and weak, which indicated they mean nothing in this sort of house.

When this was discovered, Loew's discontinued issuing. long routes for all the theatres under blanket contracts and proceeded to book the "names" on a week-to-week basis suit only for theatres where "names" and only for theatres where "names" and shown drawing strength. With the Loew "name" buy now over, the books are back to normal and the high salaries out temporarily at least. Loew's will book a high priced "name" now only if assured of increasing business by doing so. There are but a few of that type of headliner jett in vaude.

Brox Sis on Route

Brox Sisters will begin a 19-week route for Publix opening in New

They are coming east following the marriage this month of Patsy Brox to Bob Gerstenzang, non-pro, in Hollywood.

## **VAUDE SPOTS** ONLY LEFT IN **ALL CHICAGO**

Vaude takes one more slap here, with the Belmont, R-K-O vaudfilm

with the Belmont, R-K-O vaudfilm, straight pictures with house taken over by Publix-B. & K.

Leaves only three vaude spots in entire Chleago metropolitan area:
Palace, two-a-day, but shortly going vaudefilm; State-Lake, and the southside Englewood.

#### SMART PERFORMER IS SMARTER THAN BOOKER

Peter Higgins, currently playing a third holdover week at the R-K-O Palace, New York disagreed with current of the playing and the playing the playing and the playing and the playing and the playing a few person, who recently signed a few-year picture, radio and vanide combination contract with R-K-O, stated he believed a fourth week at the Palace would tend to wear out his welcome. Higgins' answer to the booking office's offer was that a fourth wouldn't do the house or himself much good.

#### Clayton Hearing May 21

Chicago, May 6 Chicago, May 6.

The case of Lou Simon against
Lou Clayton, one of the three
Schnozzles, after Clayton had
stopped payment on a \$5,000 check
in 1928, came up in court here Mon-

in 1920, came in from Cincinnati where the act had closed, to appeal the garnishment of the act's \$4,000 salary for the showing at the Palace

salary for the showing at the Palace here. Clayton said it was unfair to hold the entire act's salary, since only one-third belonged to him. Court set aside the garnishee, with the consent of Simon's attorney, and placed the final hearing for May 21.

#### Omaha Cuts One Act

Omaha, May 6.

R-K-O Orpheum, usually playing five-act bills, cuts to four acts for the next four or five weeks, due to successive lengthy feature pletures booked in. Silce started this week with "Ladles of Leisure" (Col.), running 100 minutes on the screen.

screen.
Orpheum plays the New York-booked western four-act road showsFifth act, when used, is sent from
Chicago.

Fyffe for Cartoll?

Fifte for Carfoll?
Will Pyffe, Scotch comedian now
abroad, may head the cast of Earl
Carroll's new "Vanities," currently
In rehearsal and when ready due for
spotting at the New Amsterdam,
New York.
Carroll cabled the comic this week
and is awalther reply

and is awaiting reply.

Jimmy Savo has been enoaged as a principal.

#### CHILD CAN SING ON RADIO-NOT ON STAGE

Frank Mazette, salesman, of 616 East 17th street, was found guilty in Special Sessions of permitting his five-year-old daughter to sing in public. He was fined \$50.

In public. He was fined \$50.

The child has established a reputation as a singer over the radio under the name of Baby Rose Marle.

Justices decided the child could continue as a radio performer, but must not appear at public gatherings.

#### Minor Staff Cuts Reduce R-K-O's Coast 'Nut' \$350

Los Angeles, May 6.

R-K-O having issued an economy order for its Coast division, Frank Vincent has completed a checkup on the seven houses in his territory. In the changes and wielding of the ax, Willard Welch, brought on from Chicago, replaces Jack Coudy as manager at San Diego, but no other managerial changes are expected.

Vincent is cutting expenses in all.

Vincent is cutting expenses in all houses, mainly eliminating staff employes of minor consequence. A saving of \$350 a week is anticipated, the seven houses each discounting \$50 a week.

\$50 a week.
Originally the circuit figured on clininating \$1,500 a week for this division, counting upon doing away with the orchestra at the Orpheum, San Francisco, an \$1,150 item. Musicians, however, can't be showed out due to a contract with the union.

#### Checker on "Floor'

R-K-O posted a man on the New York booking floor this week to see that agencies do not violate the rule against more than two men from an office on the floor at one

from an office on the noor at out-time.
Four men from several offices have been seen together on the floor at various times recently.
Booking office's complaint is that more than two from each agency clog up the space and give the book-ers twice the normal number of faces to say no to.
Checker is supposed to time them in and out.

## With Unknown Headliner, N. Y. Palace Goes \$4.000 Red Last Wk.: \$16,000 Gross; Under Holy Week

#### Dirty?

Rumored around the 47th street corner that the N. V. A. may sue the Variety Artistes. Benevolent Fund of England for alienation of affections.

## **EXPLOITATION** BY ARTISTS OF VAUDE

Poses of vaudevillians wearing Poses of vaudevillans wearing and carrying various articles of wearing apparel, with the pictures to be used by R-K-O theatres in the-ups with local stores and mer-chants, may be generally tried by the circuit for exploiting vaude next

season.

Experiments in the commercial photograph idea are to be made with Zelda Santley over the R-K-C-Otrouit. Miss Santley does a single singing turn and is chiefly a mimic of stage names.

a mimic of stage names.

R-K-O also intends using Miss Santley's mimicry outside the theatres for exploitation. At local business men's dinners Miss Santley, instead of delivering the usual hoke speech, will give a short imitation of the town's best known character and take-offs on any of the speakers preceding her.

Plunkett's Coast Agency Hollywood, May 6.

James Plunkett opens a coast
branch of his agency May 15.

He will commute between Holly-wood and New York, 50-50.

## **Talkers Biggest Luring Gamble** For Specialty and Chorus Girls

Despite large number of layoffs, producers and others building acts report it never was so difficult as now to get specialty people and

they may be made, whereas vaude lately has offered little, plus possi-bility of only a few weeks booking and plenty of layoffs after weeks of rehearsal.

now to get specialty people and girls, even if the salary held out is larger than it was two years ago. Coming of talkers and the anxiety of chorus girls and specialty artists to try in that field has largely restated try in that field has largely restated. Getting more and more difficult to shape a production act requiring girls or specialty people, some producer stated active saying he was talent. On the sale of the chance to get together an act the right salary figure that will look o, k.

"The only stuff you can pick are those who wouldn't have a chance at the right salary figure that will look o, k.

To many years flash producers are more willing to take \$40 in Clients Instead of twice the amount in vaude, most taking the position that if they ever get into talkers

R-K-O's New York Palace, showcase for that circuit's vaude-ville, grossed \$15,000, lowest in years, last week, and lost about \$4,000 on the week. Gross was \$5,000 under the Holy Week take. Holy Week is supposed to be the worst seven-day stretch of the year for show business.

for show business.

Cause for the Palace's low box office figure was the show. Head-lining was the Don Azplazu Or-chestra from Cuba, having played but one week in this country prior to the Palace, and in the Palace tor a \$3,50 salary. The Palace plays no pictures and must depend on the headliner or lesser stage "names" to do the drawing, but especially the headliner.

The Cuban orchestra didn't mean a thing at the Palace box office, yet was headlined there all week and topped what was generally considered to be a bad straight vaude

When R-K-O's Chicago Palace goes pictures in another few weeks, the New York Palace will become the only remaining straight vaude theatre in the country.

#### Reasons for Palace

Reasons for Palace
The two reasons for the Palace's
existence as a straight vaude, stand
are that it's considered necessary
as a show-off flash for stockholders, bankers, etc., and that it makes
a profit by the year. That its
actual and individual profit fragoperation is they compared to the
circuit by raising salaries, is not
considered.
Palace's appual profit through the

Palace's annual profit through the Palace's annual profit through the box oiffice lately has been from \$150,000 to \$200,000. That comes from averace weekly gross of \$20,000 to \$25,000. Cost of the vaude bills, largest part of operating expense, ranges between \$10,000 and \$13,000 a week. Up to a few years ago, when straight vaude was more popular and the Pilace bills' salary lists were around \$8,000 weekly, the yearly profit was considerably yearly profit was considerably greater, going to \$600,000 or over.

greater, going to \$600,000 or over.
While the Palace may earn \$150,000 this year, the loss it will indirectly cost the circuit. Will run into many hundreds of thousands. Palace plays \$3,000, \$4,000 and \$5,000 acts that cannot be bought unless given additional weeks in other theatres. The other theatres cannot stand suoh salaries, but as the Palace and the palace is considered to the palace of the salaries and the salaries are the salaries and the salaries are the salaries and the salaries are forced to play and pay them.

Because of that the Palace is con-

and pay them.

Because of that the Palace is considered by many to be one of R-K-C's nost harmful elements. As a showcase for the vaude it is merely a whim and expensive flash. Standard acts' salaries are increased for the Palace in lengthening bookings, with the increase reflected throughout the strutt. flected throughout the eircuit.

With \$16,000 grosses and bills like those of the past few weeks, vaude may start next season without even one straight vaude house to show off in.

Belle Baker goes to Europe in June for a month of bookings, ar-ranged by the Morris office.

## NOVELLE BROTHERS

## SALLY JOY

Thank GEORGE BLACK, VAL PARNELL and GEORGE and HARRY FOSTER for TWO PLEASANT WEEKS at the PALLADIUM, LONDON, and FURTHER OFFERS which we had to REFUSE owing to PREVIOUS BOOKINGS

NOW HEADLINING CIRQUE d'HIVER, PARIS, INDEFINITELY, and RE-ENGAGED FOR SEASON 1931

## Backstage at the N. V. A. Benefit

Palace could use a show like the N. V. A. had at the Metropolitan Opera house Sunday night (4). More "names" than a phone book. Even such hardboileds as Pat Casey and Major Donovan said it was the best benefit bill they'd ever seen.

benefit bill they'd ever seen.

Roxy symphony orehestra, singing chorus, ballet and Roxyetfes; Paul
Whiteman orchestra, George Gershwin, Reilly Kids, Smith and Dale,
Will Malnoney, Patry Kelly, Bill Demacst, "Shetch Book" chorus, Harry
Fox, Lou Holtz, Ted Husing, Graham McNamee, Jack Pearl, Trkies
Friganza, Jeles Bledsoe, Mae Murray, Jack Osterman, Dodge Twhns,
Rudy Vallee, Will Osborne, Peter Higgins, Ben Blue, Hal Skelly, "Green
Pastures" chorus, Fannie Birice, Lucky Boys, Don Azplazu band, Jim
Corbett and Sophile Tucker.

Corbett and Sophie Tucker.

About 20 others too late to get on, among them Frances Williams, Paul Ash, Ruth Ford, Art Frank, White and Manning, "The Ingenues," Jans and Whalen, Chester Hale Girls, Mac West, Larry Rich and Cherie, McLallen and Sarah, Alma Rubens, Puek and White, and Sunshine Sammy. All in make-up and would have shown had there been time. Just as much credit due them as those who appeared. Roxy ran the stage as he did last year. When last year's show was over, said, high papers of it again.

8:40 Until 12:15

8:40 Until 12:15.

Out at 34.00 and over at 12:16. So much takent to squeeze in, intermission dropped. That kept the backstage mob on toes for close to four hours vibuou a nap, and the audience appliauling just as long. Had to see Roxy and Earl Carroll out on the stage for a shake to break tup. Stiechelse would still be running. When a two-act like Roxy and Carroll stebped out after all that talent they knew the show was over.

ver. Hojtz, Osterman, McNamee and Husing m. c.'d.

Hottz, Ostorman, McNamee and Husing m. c.a. Rudy Valles and Will Osborne on the same Bill. Valles got the break with the saging spot, because he arrived earlier. When Osborne announced his boys would play and he'd sing the "Stein Song," house almost died. Valles had used the same number a few moments before. Ostormangs Valles take-off. Will Mahoney working his head off in the "Sketch Book" seene and his dance on the xylophone.

Sketten 1909K", seene and his dance on the Xylophone.

"Go ahead and make your show, but don't forget to come back."

Only one stage ma walked out in a huff with her kid.

Holtz knee-deep in Carroll beauts. Sarah's swell gams in web stock-

Soph looking like a blonde Galli-Curei on the opera stage, but using her own lyrics.

"When do I go on?"

"When do I go.on?"

What a thrill at the opening with 212 musicians on the stage.

About 25 autograph fiends chased out the stage door during the eveling. Pienty of material for them.

"Tyou're on fourth from now."

Sandwiches and coffee from the N. V. A. club. Stage hands grabbing the actors' food.

"Caruso used to dress in that room!"

A comic playing sick to get on early and his straight man holding his found to the straight man holding his holding his properties. The straight man holding his haloney needing a bath after the bath tub scene.

Fannie Brice looks this short in box shoes. Two pairs of doubles: Paul, Whiteman-Larry Rich and Roxy-Gus Edwards.

The old doorman who looks like Biffalo Buff and the two "girls" who

#### Headliner Is Held Over By Broken Promise of Loop Palace's Booker

Chleago, May 6.

Irene Franklin is holding over
currently at the R-K-O Palace as
its headliner, after accepting second
billing last week in the same house
to the Harry Carroll Revue.

billing list week in the same noise to the Marry Carroll Revue.

Miss Franklin claimed she had been promised the headline spot in any R-K-O house played. This appears to have been understood, with the Carroll act having the sammel in threatened to leave the bill last week under a threat of broken agreement, but was prevailed to remain when the New York bookerfor the Palace stated he would hold over and headline her this week.

- Vaudevillans around here have never before heard of so many funny things as have occurred in the two Palaces' bookings of recent months.

#### N. V. A. Benefit Dud In Minn.; 900 Paid \$1

Minneapolis, May 6.

Business conditions here may have affected the annual N. V. A. midnight benefit at the Minnesota theatre, Publix ace house here.

Out of 800,000 population in the Twin Cities only 800 paid to see the benefit, despite a. three-hour show with some 30 all-star acts from all 105 how and here in the theat of the seed of the

## N. V. A. Hat Collections Not Nifty; About 70% of Last Year's Estimated

#### CHICAGO'S N.V.A. TOTAL FOR WEEK DROPS 50%

Chicago, May 6.
Collections here for the N. V. A.
Fund were off, around 50% of last
year. Total was \$7,900.

year. Total was \$7.900. Publix-B. & K. houses collected \$1,500 for the entire circuit. This is the first year B. & K. have helped the fund. R.-K.-O spots contributed \$5,700. From the Palace, \$2,000 the State-Lake, \$1,500; Belmont, \$600; Englewood, \$600; and the Woods, \$1,000. The Fox houses collected \$700.

Publix-B. & K. houses seemed lax in collections. Ushers with baskets merely stood at head of alsles as merely stood at head of aisies as patrons passed, and one day's collection in big house is said to have been \$34.

#### Morris Coast Bookings

Hollywood, May 6.
Within two weeks the William
Morris coast office will start booking Publix houses in Portland, Seattle and San Francisco.

Harry Santley will be in charge of placing four acts in each spot. Bills will be vaudeville in style and minus stage bands.

Jack Fine, Chlcago vaude act producer, has switched to New York for further operations.

N. V. A.'s 14th annual national drive for funds, first in which all the major circuits participated an first under Eddle Cantor's presidency, closed after a week Sunday night with a monster benefit bill at the Metropolitan opera house, New York. Total amount gathered in current drive is estimated at around 70% of the approximately \$800,000 taken in last year. Exact figures unobtainable before next. week.

N. V. A., with Saranac Sana-torium and New York's weekly pay-roll list, requires \$1,000,000 an-nually for support.

non list, requires \$1,000,000 annually for support.

Most unexpected result of the week's divie was the response from smalls neighborhood picture houses inever before contributing an effort. Most anticipated from any of the Veek but, weveral rough and the same property of the Veek but, weveral rough as \$800, and \$400. This was attributed to the fact that the collections were new to the picture house audiences, not fed up on the years, of hat passing as the vaude patrons apparently were.

Best proportionate showing of any eity was made by Los Angreles, Best returns, of course, from New York City, but comparatively not the heaviest.

Bill at the Met grossed around

Bill at the Met grossed around \$35,000. Accepted as the best ben-efit show in New York for years and

#### Butterfield's \$5,000 Check; No N. V. A. Collections

Chleago, May 6.
Col. W. S. Butterfield's gesture to N. V. A. this year was a check for \$5,000.

Last year N. V. A. collections in the Butterfield Michigan houses net-ted. \$2,200. This year collections were taboged. Check was proffered

have been waltzing the Met curtain open and shut for a buck a show for 15 years, not around Sunday.

Abe Lastfopel only agent backstage all night. "Looking for material?" "No, for a sandwich."

Lou Golder booked the acts and Major Donovan handled 'em.

About \$45,000 from the Met bill, estimate.
"Don't blow. You're on next."
"Yeah—next when?"



AFTER NEARLY A YEAR AND A HALF IN ENGLAND, HAVING PLAYED IN PRODUCTIONS FOR CHARLES COCHRAN, LEE EPHRAIM, GEORGE ROBEY AND JULIAN WYLIE

In Vaudeville for Stolls, Moss' Empires, General Theatres Corporation, and Several Independent Dates IN CABARET—PICCADILLY HOTEL

NOW OUT TO CONQUER NEW FIELDS

SAILED FOR AFRICA APRIL 17

OPENING MAY

INTERNATIONAL DANCING COMEDIANS



# WHITE AND MANNING

**EUROPEAN TOUR AGAIN THIS SUMMER** 

"WHENEVER MORE SENSATIONAL COMIC DANCE ROUTINES ARE CREATED, WHITE AND MANNING WILL CREATE THEM AND AS ALWAYS BE THE LEADERS"—Press

MANY THANKS TO MR. GEO. GODFREY AND ASSOCIATES FOR A PLEASANT R-K-O TOUR.

Direction

CHAS. MORRISON

WM. MORRIS
INDEPENDENT

OPEN FOR A PRODUCTION NEXT SEASON

## R-K-O PALACE

NEW YORK THIS WEEK, MAY 3

# NORMAN **THOMAS** QUINTET

## "HARLEM - MANIA"

**SAILING MAY 15** 

TO OPEN

## PALLADIUM, LONDON, **MAY 26**

With New Personnel

#### SONNY THOMPSON

A GREAT COMEDIAN AND MASTER OF THE DRUMS

#### WILLIAM FOUNTAINE

BARITONE

LATE STAR OF "HALLELUJAH"

#### NORMAN THOMAS, Jr., and FRANK ALLEN

IN FEATURED DANCES

"HOT LIPS" FRED MASON IN THE PIT

MR. THOMAS at the Piano

R-K-0: ABE FEINGOLD of the HUGO MORRIS OFFICE FOREIGN: WM. MORRIS OFFICE

#### SARANAC LAKE

By "HAPPY" BENWAY

The Donegans (Francis and wife) left for California, planning to give the talkers a trial.

Nellie Quealy showing big im-ovement after four weeks set back, in bed.

Taxis have combined in charging 50c for short trips, effective May 1 with no exercise patients starting a squawk campaign.

John J. Farrell, 9 Front st., re-cent arrival, showing marked im-provement. His considered an in-cipient case.

Some of the up patients have started fishing trips.

Harry English, 64 Park ave., Is in bed with a slight set-back.

I. A. T. S. E. patients here are Harry Clark, 6 Baker st., doing well on limited exercise; Al. Downing, 10 Baker st., great come-back, un-limited exercise; Valentine Kincaid, 80 Park ave., walked downtown, Mannee, 9 Front Mannee, 9 Front showing great progress.

Although in bed and a little run down, Luba LeRoy, 9 Front st., is picking up and showing up real well.

Preparation being made at Camp Intermission (Lake Colby) for the arrival of the Morris family. Seems Saranac ain't Saranac without Mr. and Mrs. "Bill" Morris.

Oscar Loraine sent word he had arrived in New York okay and will go to work next week.

Frank Garfield, 9 Front St., left or Nashua, N. H., to spend several nonths.

Saranac Colony ...
Harry English, 64 Park avenue. Richard Moore, 84 Park avenue. Irving Bloom, 84 Park avenue. Mae Armitage, 7 Front street. Andrew Molony, 21 Birch street. Francis Donegan, 171 Park avenue.

ue. Ford Raymond, 34 Baker street. Harry Ciark, 6 Baker street. Jack Nicoll, 6 Baker street. Al Downing, 10 Baker street. Dave (DDH) Hall, 106 Park ave-

ue. Alice Carman, 52 Park avenue. George Harmon, 34 Park avenue GORGE CARTMAN, 52 PATK AVENUE.

GEORGE HARTMON, 34 PATK AVENUE.

RUSS KEILY, 19 Broadway.

CHAPIE BARTELT, 302 Broadway.

Charlie Barrett, 302 Broadway.

Alice Roth, 34 Sheppard avenue.

Marion Greene, 115 Lake avenue.

Alice Roth, 35 Franklin street:

Charlie Lake Brower

Thoma Abbarte.

venue. Thoms Abbott, 66 Lake Flower

Wenue.

30 Park Aven
Happy Benway.
Fred Xiths.
William Holly.
Lawrence McCarthy.
Vernon Lawrence.
Bobby Hatz.
Devrge Neville.
Valentine Kincaid.
Dick Kuni.
Chris Hagedorn.
Ben Schaffer.
Mellie Batley.
Nellie Guelly.
Nellie Quealy.
Nellie Quealy.
Nellie Quealy.
Nellie Quealy.
Nellie Agriev.
Angela Papuils.
Vioia Alien.
Anna Mae Powers.
Gladys Bishop.
Catherine Vogelle.
Arna Mae Powers.
Gladys Bishop.
Catherine Vogelle. 80 Park Avenue

Catherine Vogelle.

9 Front Street
Frank Garfield.
Julia Kubas.
Charles Besnah.
Lean Temple.
J. C. Louden.
Mike McMamee.
Al Pierce.
Luba LeRoy.

72 Park Avenue Harry Namba. Joe Donatello. Edward DeCora. Dorothy Joison.

Left Saranac
Thomas White.
James Williams,
Oscar Loraine.
James Cannon.

New Comers John J. Farrell. Luba LeRoy.

WRITE TO THOSE You Know In SARANAC

## **Booking Scout Causes Plenty of** Trouble By Butting in as "Direct".

before starting an Interstate tour.
Melino and Davis are getting
\$460 a week at present, but Blondell
talked Melino into taking \$470 under
the two-year optional agreement, this resulting in a jam when
Charlie Preeman, who booked the
act for Interstate found out the
disorepancy in salary. Office felt
Gerber was putting something over
on it, thinking he had knowledge of
the Melino deal with Blondell. It
was ruled that no option existed,
but the day before the act went out
to start the Interstate dates, Melino
signed the contract with Blondell, it
is claimed, this further jamming up
matters. matters.

#### Burn Ups

Gerber claims that when he heard Blondell had been contacting Mellion at arr opposition date in Boston and asked if he was trying to make any deal for the act, the act scout stated he only called on Melino to make a couple suggestions to him about his act, regarded at that time as the couple suggestion of the mach the beautiful and the second of the tive but forgotten about until the circuit squawk on the Interstate date came along. came along.
sides Gerber's loss of the

Besides

Invoking of the copyright laws is threatened if Joe Melino, half of the Melino and Davis team, who has skipped his producer to sign a two-year option contract with R-K-O, beginning in September, tries to use any of the material of his present act at that time.

Melino is under contract to Alex Melino and Davis act for next search to use any of the material of his present act at that time.

Melino is under contract to Alex Melino and Davis are first to alex Melino in the Airch of the Melino from the R-K-O franchise list, until September. Gerber, who claims one of the R-K-O act scouts, Arthur Blondell, contract when recently seen in Boston, got him to sign it last week before starting an Interstate tour. Melino and Davis are getting \$450 a week at present, but Blondell that the song in the song is the second of the second of

another girl.
Steaming over what he characterized as, an act scout's deliberate weaning away of one of his acts, Gerber threatened to take the matter to high execs in R-K-O but has not

#### ENOS FRAZERE

"Acme of Finesse"
THIS WEEK
MAY 3, SEATTLE LEE P. STEWART & LEWIS MOSLEY

#### SIDNEY BENNETT.

son of Bessie Bennett, who died at No. 2 Grenville Road, Plym-outh, England, on the 30th of January, 1928, is requested to communicate forthwith with Messra. Jago and James, Solici-tors, at 4 Sussex Terrace, Plym-outh, aforesaid.



General Executive Offices

46"ST. WEST BRYANT 7800 **NEW YORK CITY** 

#### H. LUBIN GENERAL MANAGEB

#### MARVIN H. SCHENCK

BOOKING MANAGER CHICAGO OFFICE

600 WOODS THEATRE B'LD'G JOHNNY JONES

R-K-O Palace, New York, This Week, May 3

JACK and BILLYE

'A Piece of Rope and a Pair of Personalities'

Direction Weber-Simon

ARNOLD-MICKEY-CHABLIE-TEDDY

FOUR CIRILLO BROS. STILL R-K-OING IT

WEEK OF MAY 17, CHICAGO, PALACE BOOKED SOLID Direction: JACK WEINER-ED, KELLER

#### PALACE

PALACE

(St. Yaude)

Another bad bill, second straight, following the frailest biz week the Falace has experienced in a long while. It, played to the worst straight, following the frailest biz week the Falace has experienced in a long while. It, played to the worst straight for the falace has experienced in a long while. It, played to the worst straight for the falace has been considered in the second has been considered in the second has been considered in the falace has been considered in the second has been considered in the falace has been considered in the falace has been considered in the falace has been

in Shill May be a second part. Lone comedy turn, al K Hall and the fash in the second part. Lone comedy turn, al K Hall and the fash in the second part. Lone comedy turn, al K Hall and the fash in the second part. Lone comedy turn, al K Hall and the fash in the second part. Lone comedy turn, al K Hall and the fash in and me must have been terrific. Production also superb. If the owner, alone must have been terrific. Production also superb. If the owner, alone must have been terrific. Production also superb. If the owner, alone must have been terrific. Production also superb. If the owner, he amagical get is his dough back, and the superback of the superback

#### R-K-O

R.K.O

(Vaudfilm)

Los Angeles, May 1.

Carrying the biggest nut yet, stamped on the four-set units, current vaude bill stands at a cost of a control of the stands of the

#### ALBEE, BROOKLYN

STATE

(Vaudfin)

Ace house of the Low Circuit has Jules Bledeoe, the whiz colored baritone, as headliner at a reported homorarium of \$1.150 weekly. Bledeoes of the askedliner at a reported homorarium of \$1.150 weekly. Bledeoes of the sendiliner at a reported homorarium of \$1.150 weekly. Bledeoes of the sendiliner asked homorarium of \$1.150 weekly. Bledeoes of the wind male singer of his race. He was third on the bill here, although appearing fourth at the opening show because of backstage exigencies.

First to but was Al Gordon's Conted to the most remarkable demonstrations of dog training now trouping the most remarkable demonstrations of dog training now trouping the most remarkable demonstrations of dog training now trouping the most remarkable demonstrations of dog training now trouping the most remarkable demonstrations of dog training now trouping the most remarkable demonstrations of dog training now trouping the most remarkable demonstrations of the most rema

#### **ACADEMY**

ACADEMY

(Vaudfim)

Academy (Vaudfim)

Academy (Vaudfim)

Academy (Vaudfim)

Academy (Vaudfim)

Academy dough vind publis it was a year or two ago. Probably doesn't need to. Seems to be pretty well grooved and is reported a money may be alted a seems to be pretty well grooved and is reported a money of the condense o

and into a claric held aloft by an understander. Woman mostly atmosphere and act playing full stage. Over nicely.

Show went 163 minutes with four or five minutes overtime, which means Illiph has gone fast, letter is now creeping in but could stand extra film feature. Pathe sound newsreel and trailer stuff lengthened the picture and to 80 minutes, of which 67 belongs to feature. The "The Strange Interview," also for seven minutes, and Charles Stellawith pictures and overtured for slightly over four.

#### STATE-LAKE

STATE-LAKE

(Vaudilim)

Chicago, May 3.

A good bill despite three male acts out of the sive. Iligh points to the sive of the

more patter by the brothers, formed a polite tab act good for solid laughs. The politic politi

#### PALACE

(St. Vaude (St. Vaude

#### **JEFFERSON**

Just the company in nice chord native ballads and fold numbers, with the company in nice chord native ballads and fold numbers, with the company in nice chord native ballads and fold numbers, with the company in nice chord native ballads and fold numbers, with the company in nice chord native ballads and fold numbers and restains. With the work of the company in nice chord native week the company in nice chord native week the nice.

HAMILTON

The Other Tomorrow (FN), Pathe Review and a Felix Cat (Sec.) short completed. Business off; weather nice.

HAMILTON

Diversified and the nice of first half here, late the laugh division. Bookers probably figured two sure-frees in William Court-half here, and Co. In follow up to carry come dy burden of the show. Young did his part, but Courtleigh's revival of "Peaches" didn't raise much dust only a fair house at that. Sketch was okay when produced some 20 years back, but even in revised form it fails to keep up with the current personal control of juggline, contortion of juggline, contortion and opportunity to keep on the control of juggline, contortion and opportunity to keep on the control of juggline, contortion and opportunity to keep on the control of juggline, contortion and protectived.

William Courtleigh and Co. followed in "Peaches," a skit which he with the mas seemingly worn of considerable lustre of the comedy. It's the gag about an inverted to followed in "Peaches," a skit which he with the mass seemingly worn of considerable lustre of the comedy. It's the gag about an inverted to followed in "Peaches," a skit which he with the mass seemingly worn of considerable lustre of the comedy. It's the gag about an inverted to followed her beached the protective of the police of t

ROXY BALLET with Patricia Bow-man, Leonide Massine, Ruth Dur-

ROXY BALLET with Patricia Bowman, Leonide Massine, Ruth Dursell (23)
23 neith and Song 23 neith and Song 23 neith and Song 24 neith and Song 25 neith and Song 26 neith and Song 26 neith Roxy stock company. It's a freak booking and not a regular act, for the Palace in form of 23 members of the Roxy stock company. It's a freak booking and not a regular act, for ing Paul Whiteman's stay with his picture at the Roxy theatre.

What this production does first is to entertain in a manner that vaude patrons are not accustomed to. Stock of the stock of t

better job at staging in his double dance with Miss Bowman than with his own specialty, a costume number that illustrates a man, too, can be graceful, but in a way that is not considered.

The costumes maybe seen at the Roxy before, but nevertheless stiking and colorful, are a lesson for producers of vaude flash acts. They are neither elaborate nor costly are the control of the control of the control of the cost of the

stage.

Two-a-day at the Palace should be a holiday for this four and five-daily Roxy bunch. Not a bad booking for either side.

Bige.

daily Roxy burch. Not a bad booking for either side. \*\*Bigs.\*\*

AL THEIS: "LITTLE REVUE"
Midget Act

Bigs.\*\*

Bigs.\*\*

Midget Act

Bigs.\*\*

Midget Act

Bigs.\*\*

Bigs.\*\*

Midget Act

Bigs.\*\*

Bi

ed for resident districts, where mattiness are a problem. \*\*Rwsh.\*\*

TIP TOP TAPPERS (7) Dance Flash 12 Mins.; One and Full Jefferson (V.-P.) the line a girl solo Education of the property o

### MAUD HENRY'S Elephants (3)

MAUD HENRY'S Elephants (3)
Animal Full (Special)
Horizona (V-P)
Ho

MYRA LANGFORD
Songs: One
Songs: O

## "LOVELY LADIES" (15)

"LOVELY LADIES" (15)
Band Revue
20 Mins.; One and Full (special)
Academy (Y-P)
Academy (Y-P)
thand-revue similar to this a couple
of seasons ago. New aggregation
opens in one for introductory song,
goes to one-and-a-half for arm drill
a la Roxy, then back to one for
the act additional booking value
through permitting it to follow full
stage acts.

through additional booking value through additional booking value through a minimum and the stage acta.

While nothing extraordinary is revealed either musically by the girl band or individually by the several singing and dancing specialists the general quality is fairly high. Color-Most notable among the individuals is the toe dancer possessed of exceptionally well trained legs and with what dancing masters term "elevation." She seems to have pronounced mutual rhythm suffi-fordes of girl dancers around vaude these days.

Land.

these days.

Ada GORDON and Co. (3)
Comedy Sketch
12 Minst: One
10 minst: One
12 Minst: One
12 Minst: One
13 Minst: One
14 Minst: One
15 Minst: One
15 Minst: One
16 Minst: One
17 Minst

that it can be made to discussed such three coulinets, center and both slides, of three coulinets, center and both slides, with Miss Gordon as lady barber, shaving distormer and butchering him. Lines are unbelievably dull. During shave, girl harber is dated up by customer and, after dark interval enhinet at one side that the substance of the could be substantially and the parlor set. With girl and man in perting business.

Man calls up wife in Newark to make sure side's that far away. Cabinet at opposite shows hotel room with the wife also engaged in petting with a shelk of her own. Routine cross-talk on telephone between hisband and wife with insured that the substantial substanti

THEODORE and ENRICA (15)
Orchestra, Dancing, Singing
17 Mins.; Full (Special)
86th Street (V-P)
A little loose but with right
tightening, in addition to some
minor changes, this flash, Spanish
in atmosphere, will stand the test
in average neighborhoods. Tastefully produced and staged, it is a
worth wille attraction from the sight

in average neighborhoods. Tatterduly produced and staged, it is a
notification of the sight
angle.

A trio in dance numbers and a
prima donna work in front of a
10-piece band with its own leader.
Orchestra is nothing to rave about,
catty artists is surefire, particularly
closing adagio with two men as
life-savers and girl in daring onepiece surf outfit. Girl is also a
looker and with plenty.

Act opens with Spanish tange.

Act opens with Spanish tanger.

A society tange is inclined to be slow, but has a different and effective finish with man oling pirouter than the spanish.

Orchestra selection about middle too long. It is a jazz type of number, must claims doing both this and the Spanish.

Closed show here and over very nicely.

GORBOON and HEALY (3)

Closed show here and over very nieely.

GORDON and HEALY (3)
Comedy, Songs, Dances
15 Mins.; One and Full (Special)
86th Street (V-P)
Ray Gordon and Nell Healy, using old byldal gag as in former turn, but with embellishment of a girls who dance and sing. Over here okay in middle spot of five-act bill. Pits the better class nelphb. This is higher rating than of yore.

This the better class nelphb. This is higher rating than of yore.

This the better class nelphb. This is higher rating than of yore.

This to cluttered and multi-colored silk drapes of twin bed bouldoir. The two girls show in song and dance wearing blue demi outlits.

The two girls show in song and dance wearing blue demi outlits.

Couple enter followed by boy, also as belikhop.

Family wrangle stuff as of old, and scene shifts to a dance by the girls, aided by the boy and then later, and papa is now wheeling a baby carriage and leading three other kids while mama hangs on to a construction of the color of the color

#### HERBERT and JEROME

Comedy
11 Mins.: One
Steh Street (V-P)
Wins on the clever acrobatic bits,
comedy material exhibiting weakness. Good act for neighborhoods of
this type and o. k. for next to clesing.

ness, Good act for neighborhoods of the control of

go with the aerobatics and here'd be a great mid-bill spotter. Char.

COWBOY REVELS (7)
Songs, Instrumental, Dances 14 Mins; Three (Special)
Hippodrome (V-P)
Straight specialty, lacking comedy, Otherwise colorul and okay
takes in Will Howard, Mann Sisters, Walter Howard, Mann Sisters, Walter Howard, Dave Robinson, Will Newman and Mammy
Jennie. Latter, brown face Jomima.

It's a long cry from Healy's Boston cabaret to the Hipp, but Mammy Jennie is remembered as a bettry yedger in those days than now,
Mady shoutling lace. Mann Sisacet
swinging, Good to look at, but the
pedal tapping not so forte.

Setting is desert drop with covcred wagon on the side and four
guitars and banjos. Usual routine
of numbers follows except for one
balloon novelty trick manipulated,
to give staccato sounds to the accompaniment of the stringed instruments.

#### **NEW ACTS**

Gus Edwards producing a new act, "Hollywood Proteges," 10 peo-pie. Edwards will not personally appear in it.

appear in it.
Jack Aliman, formerly working with Jimmy Hussey, and Nick Hufford, of Hufford and Chain, two act.

#### **JEFFERSON**

(Continued from page 53)

JEFFERSON

(Continued from page 53)
best they merit. With an injeillgen use of their taleats they could
The could be a serie of the could
The could be a mixed team. New billing is sid that's new. Oliver still
ugle to be a mixed team. New billing is sid that's new. Oliver still
ugle shimself out of a good impress
work. Also he overstays. He talks
with an agreeable flavor of foreign
accent, Russian for a guess, and if
he had anything to say, could make
if he had anything to say, could make
to faulet garging. But bith he line
of stuff he has heye, a good deal
less would be plenty. The girl has
talent, playing a violin solo nicely
and doing a variety of dance steps,
lively stepping to the finish, which
would e dead without her.
The Ada Gordon episode here
(New Acts) was a quiet spot, leavite.
Bee Gee Three, trio of rollerskaters, made a serviceable closing
item. Two men and a small girl do
some striking whirts on the rollers
til till eight or ten minutes interestingity. Nice flash background of colored drapes gives it sight qualities.
Tramed: (Radio) on Sexsh.

#### 81ST STREET

81ST STREET

(Vaudfilm)

Taken individually and placed in its separate nlehe, every act on this bill is class. There were five, and they were arranged in the only possibilities lass. There were five, and they were arranged in the only possibilities of the control of the contr

for this long-legged, good-natureu entertainer.
Practically all the dancing on the bill was in this act, but that was less than half enough. Mild comedy and no dancing about sums up this

the girl and falling, and nice handling of the situation by the man. Side show turn with pretty sure. Leo Feln and Florence Tennyaga. Leo Feln and Florence Te

#### 86TH ST.

is all there with the full dress and toop hat fitting the title of the skit op hat the second or the

#### ROXY

(Paul Whiteman on Stage)
New York, May 3.
Roxy In person went golfing after
Paul Whiteman, in person, and on
the stage opened for a week at the
Roxy yesterday. Both are penciled
in for three cases below the stage
was very warm, with the ball parks

ild not lindicate a holdover. May 2 was very warm, with the ball parks open.

With the Whiteman band and George Gershwin featured for the stage show the usual Rox product of the stage show the usual Rox product of the stage show the usual Rox product of the Rox ballet booked into the Rox ballet booked into the Rox ballet should be the Rox ballet should be the Rox ballet's payrol, but one readance of playing something as part of its \$2 show, with \$3 on Sunday, that Roxy sells regularly as part of its \$4 show, with \$3 on Sunday, that Roxy sells regularly as part of its \$4 show, with \$3 on Sunday, that Roxy sells regularly as part of its \$6 show, with \$3 on Sunday, that Roxy sells regularly as part of its \$6 show, with \$3 on Sunday, that Roxy sells regularly as part of its show for \$1 or less. That suggests if a \$2 straight vaudeville the picture palaces themselves.

Nor did the week's booking of George Gershwin at \$5,000 to playing of Gershwin's "Rhapsody in Blue" the first week sound like sensible showmanship. If Gershwin could have any box-office value at the Roxy at any time, which is would be for the second week of this combo, if that happens, as an attraction for additional billing purposes. As is, the Roxy, with everything the first week, has nothing left first week, has nothing left first week has nothing left for the in person Roxy en-

rraction for additional billing purposes. As is, the Roxy, with everything the first week, has nothing left to follow.

It is a support to the support of th

dance on stairs. Seb Meza following with a drunk dance. Shapiro and O'Malley clicked on chatter but not with fulls. Meza had taken the edge off. De Quiny and Stanley next with a dance routine; the man, a seven-footer, doing a kid in short pants. Meza had the stage. Entire company draped themselves around the truck, with the line ziris sliding down a pole when an alarm sounds. Laddle Lamont on a hader the fire truck started off the stage. "Caught Short" (M.-G.) Fashion Revue and Movietone News take care of the screen end.

#### MILLION DOLLAR

(Presentation)

#### STANLEY

rector, who knew nothing about plcture direction and didn't seem to know any more, either, at the finish of the film. He is apparently a consumer to the consu

#### FILM HOUSE REVIEWS CAPITOL

("Japanites"—Unit) New York, May

("Japanites"—Unit)
New York, May 2.
Increasing dependence of pictures house producers upon acrobats is again corroborated by Arthurstogistic properties of the producers of producers upon acrobats is again corroborated by Arthurstogistic producers upon acrobats is again corroborated by Arthurstogistic producers upon acrobats in the computation of this unit.
Those Japanese stenciled their insignia upon a brighty lacquered toned that they were on rather long. That is a matter of slowing up the unit and not due to uny failure to maintain inferest and is unit and the producers of the unit and not due to uny failure to maintain inferest and is the unit and not due to uny failure to maintain inferest and is the unit of the unit and not due to uny failure to maintain inferest and put the unit and not due to uny failure to maintain inferest and is the unit of units of units of units

and jogging off a few steps and appossessed of an intelligent sense of comedy.

Against a supinely agonizing feather of the sense of th

#### FOX. B'KLYN

(Unit-"Jazz Temple")

compartment for duo band instru-mentation, which is the finale

compartment for duo band instru-mentation, which is the finale build-up.

The blond girl weaves in and out with agreeable solo warbling. Her biggest moment is at the open-ing, when 18 girls are draped on the walk of the temple and she does Oriental dance routine and warbles, later coming down the steps onto numbers even girls in ornate hoop skirts make a colorful fashion num-ber.

ber. Wolf has less to to than previously. A little gagging, leading and that's all.

#### CHICAGO (Presentation)

Johnny Farrell wide Sarasen started out as a box-office natural, with holdouts in the lobby listening to the piano act and violin. But as showmen these two pasture silckers are the piano act and violin. But as showmen these two pasture silckers at the piano act and violin. But as showmen these two pasture silckers are the piano act and the piano act an

#### **PARAMOUNT**

"Campus Daze"—Unit)

"Campus Daze"—Unit)

New York, May 2.

Bright and lively singing and dancing presentation headed by the the show needed liveliness to balance nearly 75 minutes of "Dr. Fa lainch." dizzy series of Oriental detective-and-erime adventures.

Stage-show seems to be done in the new style of having a thread of story upon which to bang the ensembles and specialties, with again and a new background of dancing girls, matched by six stepping and chirpling boys.

Show is the work of Harry Courrempo that has marked his other production work of the same sort. His idea here is to, Xgy, the usual-formula of getting the stuge band-civily show, in front of the bandsmen. Instead here he alternates his formations with bits in one, then into a deeper groove and set and working sup 1 to the sight finale.

It works out nicely, giving a variety and pace to the show that finale.

It works out nicely, giving a variety and pace to the show that finale.

It works out nicely, giving a variety and pace to the show that presentation without change of background didn't have.

Girl-and-hoy group, divided haif boys, haif girls, opens in one with recitative manner and ending in a spirited charleston-like ensemble. Pat Rooney on for an instant to introduce the Lorvey Twins for a spirited charleston-like ensemble. Pat Rooney on for an instant to introduce the Lorvey Twins for a spirited charleston-like ensemble. Pat Rooney on for an instant to introduce the Lorvey Twins for a spirited charleston-like cases his produced to introduce the Lorvey Twins for a spirited while gage with Fat, Junior, and business with the other students. Episode ends in a whale of the shown that the presentation of Cuby and Smith doing their grotesque comedy acrobatics for five minutes for containing the spirited charleston-like some and posed at the extreme back as the produced of the contents of the spirited charactery of the spirited character

FOX, B'KLYN

(Unit-"Jazz Temple")

Fox's "High Society Blues," fea.

Towns and a gift, who also have greated with the pretect of the search of

Harrington Sia Rin Tin Tin Stuart & Lash The Cavallers (3)

La Salle & Mack.
Flo Lewis
Leavitt & Loctiw d
(Others to fill)
Enos Frazere
Boyd Senter Co
Conlin & Glass
Tiny Town Ray
(3)

Conlin & Gines
Tiny Town Rev
(3)
The Dakotas
Ryan & Nobictte
Henry Santrey Co
TORONTO
Imperial (19)
Schlicti's W'd'r'tes

Jack Norworth Co Claude & Marion Gay Gordons (3) Thelma D'Onzo Kerr & Ensign Lucille Benstead Scooter Lowry Liazeed Arabs

Shea's (10)
LaBelle Polo
Maiter & Redford
Harris & Raddiffe
Lombario & Royal
Canadians
Ranidin
Buich'ia
Fred Sylvester to
Raynor Lehr Co.
Chas Silm Timbin
Dixie Days (Atterpiece)
TRENTAN

Dixie Pays (Atterpiece)
TRENTON
1st Engition
1st Control
1st Control
1st Control
2st Contr

Md Collegium 3
Ack Mckindi
Ack Mckindi
Ack Mckindi
Ist half (19-13)
Larimer & Hudson
Milson & Dobson
Harry Holmes
Maseagno & Horto
Victor Oliver
Speedy Peet
Victor Oliver
Speedy Peet
Peet
Raymond Plis
H & B Hutchins
Princeton & Renee
Ichisholm & Breen
Ichisholm & Breen
Lunion Hill.

Chistolm & Bree
UNION HILL.
Capitol (10-18)
Eva Clark Co
Geo Beatty
Trini Varela Co
2d half (14-16)
Pat Lavolo Co
Rucker & Perrin
Eddle Dale Co
2d half (10-16)
To McDonnor
Doby Folsom
Bozo Snyder Co
CANCOLIVER

CANCOUVER
Kelch's (10)
Reynolds & White
Huling & Charlle
Fred Lightner
Ledova

Fred Lightner
Ledova (3)
De Tortgoe
Ledova (4)
De Tortgoe
Lytal & Pant
Lytal & Pant
Lytal & Pant
Frank Gaby
WHITE PLAINS
1at half (10-13)
Ada Raufman Girls
Bell & Capman
Jahner Mark
Ada Kaufman Girls
Rogers & Donnell
Rogers & Donnell
Rogers & Donnell
Rogers & Donnell
Rogers & Movey
Johns Mark (14-16)
Ada Kaufman Girls
Robers & Movey
Johns Mark (14-16)
J

Shipwreck Kelly
WINNIPEG
Capitol (10)
George Andree Co
Sybil Vane
Lander Bros
Palm Beach Nits
(3)

Flo Mayo Co G & M Eline Egan & Redheads

Shea's (10)

## Variety Bills

NEXT WEEK (MAY 10) THIS WEEK (MAY 3)

Numerals in connection with bills below indicate opening day of show, whether full or split week

#### LONDON

Week of May 5

LONDON
Hippodrome
The Co-Optimists
NEW CROSS
Empire
"The Revue Shop'
STRATFORD FINSBURY PARK LONDON Empire The Hearnes Betty Junel Carl Brisson Jinmy James Criver Hearnes Larry Kemblis Larry Kemblis Olive Fox Real Police Proceedings of the Proc

#### PROVINCIAL

BIRMINGHAM
Enupire
Dorothy Ward &
Shoun Glenville
Variety Combina-

Jole De Vivre

Join De Vivre
Royal
Join De Vivre
Royal
Walte Up & Dre'm'
BLACKPOOL
Grand
The Burg and
The Sure I Flame
BLADFORD
Allambra
Week of Laughter
C. ABOIFF
Employ
Flotanm & Jetsam
Variety Combinat'n
EDINBURGH

otsam a ricty Combinat EDINBURGH Empire 'a 2 Flats"

Lady of Camellias
Empire
'On Wistrn Front
HANLEX
Pozues & Vagabds
Pulac
"Showight Thing"
"The Lido Follies"

NEW YORK CITY Capitol (2)

Picture Theatres

LEEDS
Empirs
"Tune in"
Royal
"Follow Through"
LIVENTOOL
Empire

"Journey's End"
MANCHESTER Palace
"Mr Cinders"
NEWCASTLE

NEW CASTLE
Empire
"Blue Eves"
New PORT
Empire
"Happy Express'
NOTTINGHAM
Empire
"Casino de Paris"
"Journey's End"
PORTSMOUTH
Royal Fred Terry SHEFFIELD Empire

Laughs SOUTHAMPTON Empire

"Idea in Green"
Born & Lawrence
Storan & Weston
Watts & Arninda
"Three Sisters"
Massbuum (a"
Helen Lewis Id
Williams & Delincy
Millower (a)
"In Gay Madrid"
"TITTISETRICE"
Fargett (3)
"Paul Spottythm"

WASHINGTON
Fox (19)
"like in Green"
F & M Unit
F & M Un

EARL CARROLL

for his new production to open at the AMSTERDAM THEATRE, N. Y. Early in July VIVIAN FAYE

Dir. LEDDY & SMITH

Lee Rachiel

Big Fond

Big Fond

Big road

Big

#### Loew

Wally Jackson
Gus Elmore
Nora Shiller
Sylvia Doree
'High Society Blues'
Paramount (2)
'Satan's Hollday'
Rudy Vallee
Larry Rich
''Dr Fu Manchu''
TROSTON Gene Dennis

Delancer St.

Delancer St.

Delancer St.

Pat Le Volo Co
Myrtle Bolo Co
Myrtle Co
Myrtle Bolo Co
Myrtle Co
M

BOSTON
Metropolitan (3)
"Home Wreckers"
O'Donnell & Biair
Arthur Martel
"Big Pond"

"Big Pond"
BUFFALO
BUFFALO
"Puttln' On Dog'
Sammy Cohen
Doris Roche
Bobby Baidwin
George Ali
Brady's Collies
F Evan's Girls
"Big Pond"
Hippodrama (2)

Redemption:

Taramount. (2)

Paul Ash

Paul As

1 "Big Fond"

Mippedroma (3)

Mippedroma (3)

La Beile Poladroma

Marker & Red ford

"Tuttin," On Ritz

Marker & Red ford

"Carly KLAND

Losh & Sansone

Shaw & Lee

Losh & Sansone

Shaw & Lee

Losh & Sansone

Tito Coral & Bros

Tito Coral Bros

Tito Cora

Controvers.

Controvers.

Dave Gould Girls

"Minuba" 182

"Jess Fredered" 17

Mark Fisher Bd

Ylasz Fredered" 17

Kendal Kapps

Fondal Kapps

Fondal Kapps

Fondal Kapps

Tendal Kapps

Je J. McKenna

The Monter Box

J. C. J. McKenna

The Tongers Rev'r

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Stanley 2

D. & H. Dixon

Tred Favan Co

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"Vagabond King"

The Color of the Color o

NEW YORK CITY
Boulerard
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Bill Casey Co
Arthur Jarrett Co
Grow Cummings Co
Grow Cummings Co
Grow Co
Grow Cummings Co
Grow Co
Gr

Cherk & C.Neil

Chillier & M. Wey 1 (19) gep

John L. (14-16)

Be half (14-16)

D. Wahl Co.

Ruth Mayon Co.

1st half (14-16)

1st half (14-16)

All Collegians

Somahine Shimmer

Somahine Shimmer

2d half (14-16)

Marjorie Burton

Paul Remos Co.

Allolly Collegians

Tall Half (14-16)

Marjorie Burton

Collegian

The Coll Fiends

Collegian

The Coll Fiends

Collegian

The Collegia

#### R-K-0

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Control of the control of

JACK L. LIPSHUTZ

MANHATTAN
159 West 47th St. TAILOR, 908 Walnut St., Phila.

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th hair (7.2)
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Aunt Jomina (F Dennier Co. 1881). La 18 March 18

Schepn's Circus
Smith Gardner Co
Bosser & Balfour
(Two to fill)
2d half (14-18)
Cooper & Orren
ida May Sparrow
Herman Berrens
Ferdie Crajg Jr
Billy Dooley

Berdie Craig If
Billy Dooley (10)
Chap Beonington
Jack Lavier Co
Foley & La Trus
Sellor, & 4 Peaches
Victoria &
Mippodrome (3)
Cowboy Revels
Johnny Downis
Fio Lewis
Wilton & Weber
Alexander Tr
Lewis
Wilton & Weber
Alexander Tr
Herman Berrens
Kutte 18
Herman Berrens
Kutte 18
Herman Purene Co

Hermian Berrens
Suite 16 Dunne Co
May Usher
Henry Elephants
Ad hait (14-16)
Jerome & Ryan
He N Leary
Chamberlain & Berries & February
Chamberlain & Berries & February
Technical Company
Technic

Tonne & Schenek
Yvonne & Stella Co
AKRON
J Thomas Saxolette
Stan Kavanaugh
Colliford & Marion
Brokan (2)
Car Grouns
Laryland (3)
Car Gordons
Walter Walters (3)
High Reflow
Conniction (3)
Kelltin (10)
Laryland (3)
Lary

Dügan & Parses
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HOWARD SLOAT BONDS FOR INVESTMENT
A B Leach & Co. Inc., 57 William St., N., Y

Maker & Redford
Harris & Radcilfie

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State Lake (10)
State (10)
St Pauline Saxton

Pauline Saxton

Stop Look & Lines

Stop Look & Lines

Find haft (1416)

Paul Klirkland

Alexander Tr

Alexander

BUFFALO
Hippodrome (10)
The Digitaness
Nash & Fately
Grace Nile Co
van & Schenek
Fred Sylvester Co

Fred Sylvester Co
(3)
LaBelle Pola
Ward & Van
Maker & Redford
Harris & Radcliffe

At the Pavilion Thentre London, England THE

Rajah of Rhythm JACK POWELL

Jos Freed Co Rudell & Dunnigan Freda & Palace Stop Look & Listen BUFFALO

Freda & Palace
Stop Look & Lister

125th St.

12t half (10-13)
Reymond Pike
(Others to fill)
2d half (14-16)
Blackeat & John
(Two to fill)
2d half (7-9)
Paula & Al Blum
Al & Mary Royce
Anthony
Mammy & Picks
Frlace (19)

Anthony
Mammy Pichs
Mammy Ce (19)
Donnitue & Louise
Freda & Palace
Chas Ruscies Co
Chas Ruscies Co
Clay Talace
Lucity Boyst
Peter Higgins
Clay Talace (3)
Norman Thomas 5
Blood & Thunder
Sobins
The Ingenes
The Ingenes
Mac Murray
Royy Baliet

Dir. LEDDY & SMITH

Royal Book & Borris Grand Cortal Book of the Cortal

Land Control of the C

ST. LOUIS Kolth's (10) Lee Twins

Bgan & Redheads
YONKERS

Ist half (10-13)
Manning & Glass
Quinn & Roy
Flo Levis Libby Duncers
(One to fluid 114-16)
Russian Art Circus

OFFICIAL DENTIST TO THE N. V.
DR. JULIAN SIEGEL

1560 BROADWAY
This Week: Vincent Lonez: Watsen & Cohen

Harry Downing
Smith & Parks Co
Ada Brown & Lister
Stock and (7-9)
Relii Lopel: Co
Billy Taylor Co
Suite 16
Cardiff & Wales
F O'Dentshawn C'
YOUNGSTOWN
Kolth's (10) Scott Saumlers
Pepilto

Mediev & Duneve
Enther Rainton
Jack Penner

S.T. PALE,
Orpheum (10)
Rannawe Boos
Maxine Lewis
Harry Curroll Patholic (Companion)
Maxine Lewis
Dalton & Craig
Dalton & Craig
SYRACUSE
SYRACUSE

Keitin (10)

Keit James Companion

Keit James Com

#### Fanchon & Marco

ATLANTA, GA.
Fox (12)

Lafayette (10)
"Desert" Idea
E & M Beck
Murlel Stryker
Cropley & Vlolet
Carla Torney Girls Fox (9)
"Jazz Temple" Id
Wally Jackson
Sylvia Dores
Gus Elmore

## BEN ROCKE

BUTTE, MONT. Fox (8) Fox (8)
"Marble" Idea
Roy Smoot
Francia
Al & Jack Rand
Hector Co
Harris 3
Georgene & Henry
Flobelle & Charlie

Art Hadeey
SALEM, ORE.

2d half (10-11)
"Gyp Gyp Gypsy" I
Chaz Chase
F Evere & Greta
George Prize
Viaskin & Lorraine
Jeanne Alexandrea
Jose Charactez
Jose Charactez CHICAGO
CHICAGO
CHICAGO
CONTONIO
Trondon
Naynon's Birds
Levine & Releard
Mavis & Ted
Esther Campbell
DENVER, COLO.
Grand (8)
"Sunshine" Idea
Bailey & Barnum
Arilne Langan
Norman Selby

Vince Silk Arline Langan Norman Selby Richard Wally Mary Lon Mary Lour, Mich.

DETRICOT, MICH.

Fox (9)

"Overtures" Idea.

Edlson & Gregory

Toots Novelle

Jack Goldle

Huff & Huff

Huff & Huff

Louise Exp.

"Milky Way"

Vernon Stiles

Noree

Seri Faye
Stove MONT.

G'T F'I Grand
1st helf (10-11)

"Skirta" Idea
Neal Castagnol
Julia Curtiss
Up in the Air Girls
HARTFORD
Capitol (10)

"Hot Dominoee" Id
Len Killos
Pal Mail
Hart Whitst'ne & P
Hart Whitst'ne & P

Mall Idbonat!
Hart Whitst'ne & P
Palaco (16)
"Uniforms" Idea
Hunter & Percival
Armand & Peres
Ruth Hamilton
Joy Bros
Shore & S

Joy Bros
Shore & Moore
HOLLYWOOD
Egyptian (6)
Box o' Candy' I
Jones & Hull
Frank Hamilton
Reeves & Leu

Frank Hamilton
Marie Lucy & Irene
LONG BEACH
West Coast)
"Good Fellowe" Id
Lucille Fage
Bud Averill
"Good Fellowe" Id
Lucille Fage
Bud Averill
Helen Burke
LOS ANGELES
"Smillate (6)
"Smillate (6)
"Smillate Bros
Walter Bradbury
Dorothy Neville
MIAMI, OKLA.

In Majestio
J. Account Tees
Rutt & Lehman

Julia Curtiss Ruth Silver The Air Girls OAKLAND
Fox (0)
"Miniaturee" Ides
Singer'e Midgets

OKLAHOMA CITY Orpheum 2d heif (12-15) "Accordion" 10
Burt & Lehms
Theo & Katya
Nat Spector
Mary Price

Mary Trice
PASADENA
Colorado (8)
"Brunettes" idea
McDonald & Dean
Leonora Cort
All Ben Hassans Co
Hirsch & Arnold Co
PHILADELPHA
Fox (9)
"Jazz Temple" id

PORTLAND, ORE Broadway (6) "Changes" idea

"North the world tily, obviously not much concerned about the "for publication" phase, but all eager to set forth their opinions on the talkers, and all adopinions on the talkers, and all admitting—even—the ultra-Teutonic Moinar, who stated he knows "diesem blatt" (meaning the paper) a full knowledge of "Varlety." It was a most flattering personal reaction throughout that this mugg rag is so widely known, read or translated.

Germans and Hollywood

(Continued from page 1)

"Variety" and admitted its stand-ing in the international show

Molnar, from a writer's view-

LONDON, CAN.
Low's
lat half (12-14)
White the control of the contr CHICAGO, ILL. CHICAGO, ILL.
Englewood
1st half (11-13),
Gates & Ciaire
Polly O2
Paul Rahn Co
Geo Lyons
(One to fill)
2d half (14-17)
Moro & Frances
Big Parade
Chas Wilson Co
(Two to fill)

MEMPHIS, T'NN,
Orpheum (10)
Sakurane & Roy
Sakurane & Roy
Montgomer
W Montgome

(Two to filling). In Javes and Javes

Ocore, Pris.
Joseph Constitution of the Consti

Alexander & Santos
Pitterwood, S

Ist half (11-13)

Ist half (11 Interstate

# ATLANTA Keftivs (10) Highland (volles Highland (volles Hibbitt & Hartman Hickey Bros History H Melino & Davis Al B White Markert Juneers HOUNTON Kethris (10) Hamilton Sis & F Curly Hurner The Nangleran The Nangleran The Nangleran The Office Rev Offi FISHER and GILMORE

Direction LEDDY & SMITH

Theo & Katya
Nat Specior
Mary Price
MILWATKEE
Wisconsin (0)
"Teasant" Idea
Johnson & Duker
Delhi Sia
General Levine
Relcher Dancers
MISSOLA, MT.
2d half Missola, MT.
'Skiris' Ilica
Neal Casiagnoll

'Let's Preiend' Idea Alfred Latell Tillyou & Rogers Florence Forman Ed Cheney Jimmy Hadreas Rita Lang George Green Rita Lane
George Green
WORCESTER
Falace (10)
International"
Markell & Faun
Federico Flores
Mignon Laird
Hilly Carr
Graka Roys

#### Association

(ANTON, OHIO | (One In hill)

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DALLAS
Reith's (10)
King's Steppers
Voice of It-K-O
Any Family
Berl Walton
FORT WORTH
Majestle (10)
Howard's Ponces The Lockfords
Chain & Conray
SAN ANTONIO
Mulestie (10)
Nathal
Everett Sanderson
Franklyn D'Amork
Eddie Pardo Great States

h JOLLET, ILL.
Risite
1st half (12-14)
4 '0 'conners
Cone to full)
2 d half (15-17)
Seoft Saunders
FEORIA, ILL.
Palue
1st half (5-11)

WALKEGAN, ILI Genessee
2d haf (17-17)
4 Georgies
Ray & Nord
, Lavency Lorrens

point, outside of the fact that he was benefiting anew from the talker rights to his plays which already had been screened, cared nothing for Hollywood or the "ton-film" (sound-film) as the Germans call it. Moinar paralleled the evolution of the phonograph, with its crude ear phones, to the present day electric talking machine, to the possibilities of Television, as an outgrowth of the "tonfilms." Unlike Moinar's futuristic outlook on television and its greater possibilities of an international

possibilities of an international nightly audience, Prof. Reinhardt was philosophically impressed with was philosophically impressed with Josef von Sternberg's genius in the production of the Pommer-UFA film, "Der Blaue Engel" (The Blue Angel) starring Emil Jannings.

#### Reinhardt's Choice

Reinhardt's Choice
This, Reinhardt regards as the
greatest tonfilm to date, exceeding
his previously reported favorable
impression of "Love Parade" which
he saw in Copenhagen and which
"Variety's" Copenhagen correspondent quoted Reinhardt as stating
topped all other sound-features.
In "Der Blaue Engel," Reinhardt
stressed a new dramatic form, a
new histrionic genius, wherefrom,
he believes, will develop the utilmate of the new art of the screenstage. This, he set forth in detail.

Pommer

Pommer

Farmer on the other hand list he practical picture man. He is a producer and director, for revenue only. He sees in the foreign talker situation eventual triumph of Germany—meaning his own company, UPA—and Germanic Supremacella Burowan Germanic Supremacella Burowan Germanic Supremacella Burowan Germanic Supremacella Burowan Germanic Supremacella Germanic Supremacella Germanic Supremacella Germanic Supremacella Germanic Supremacella Germanic Germanic Supremacella Germanic Germ familiar with the various idioms and argots of almost every European nation. Let Hollywood continue making its foreign talkers, says Pommer. This will only hasten Germany's own supremacy along these lines.

those lines.

Richhardt, speaking in simple German which even a "Variety" mugg with a four-year prep school study of the language could understand, said:

#### Knowing Their Limits

"One thing about Hollywood that's admirable and accounts for the supremacy of America in pictures its straightforwardness is its straigntorwardness. They never make a film above their limitations. They never get philosophic or revolutionary or iconoclastic like the Germans or Russians. If they want a railroad train week or wan to show a crook play, they get a real train and real crooks for props and put it on the screen. It's stark realism. There's nothing fanciful or

"Still, the artistry of 'Der Blaud "Still, the artistry of 'Der Blauc Engel' gives the new development of the talkers a new form of expression from which the stage can well take a lesson. One must always do something on the stage while in this film. Jannings is made to do much in fewer words and with deeper significance. When the mald asks him where his hat is, he doesn't explain, but instead dons his alternate formal top-hat. The preceding circumstances leading up to this bit speak pages for the picture.

circumstances leading up to this bit speak pages for the picture.

"You will note that the lesser players are made to do most of the speaking; the principal performer says comparatively little but does more with the minor support

## **News From the Dailies**

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

#### LONDON

Indications are the end of the

"The End of St. Petersburg," first Soviet film to get public showing in London, has clicked moderately at the Scala; where almost anything would take a flop.

The effect of the veto on Derby sweepstakes has been a million bucks out of the subscriptions to hospitals, as all clubs, pay over some of the receipts to charity.

Edwin Charles Gilly, one of the oldest troupers here, died in Liverpool. He had been around the sawdust for 55 years.

Vesta Tilley (Lady De Frece) has almost completely recovered from her nervous collapse on the Riviera.

P. G. Wodehouse's dramatized version of his book, "Leave It to Psmith," will follow the very suc-cessful "Middle Wateh" when it finally folds from the Shaftesbury.

Latest Fouchtwanger opus to be dramatized is "The Ugly Duches," due at the Arts Muy 15. Vera Beringer made the adaptation, and sister Esme gets the wrinkles in the name role.

#### **NEW YORK**

Mrs. Hermione Thane applied for a \$25 weekly alimony increase from her husband, Robert P. Thane, band leader. Court denied her applica-tion.

Mrs. Gertrude Berg, on radio as Mrs. Goldberg, was served with papers in a suit for \$100,000 instituted by Mrs. Sophia Civoru to establish "property rights" in the idea used in the radio presentation. Mrs. Civoru alleged that in 1929 she formed a partnership with Mrs. Berg furnish ideas for sketches and the latter to develop them and write the continuity. Later, she alleged, she asked the co-operation of Mrs. Berg to interest a client in the sketches for broadcasting purposes and that

will attempt to solve when I put on Johann Strauss' 'Fliedermaus' ('The Bat')."

Bat')."
Reinhardt has been making elaborate pians for some months to stage it. This is his favorite. He went to Copenhagen to produce the copenhagen to produce Reinhardt geat to Englavent whiter for a brief season at the Theatre Pigalle with the same operetta. Reinhardt insists on making this in Germany with German players, as the Strause theme is basically Teutonic.

as the Strauss theme is basically Teutonic.

There is much holding Rcinhardt back from talker production, he said, despite having had rumbles from Hollywood. The patents' muddle in Germany is one factor. The limitations of the German marker another. The limitations of the German marker another, the strong impressing Reinhardt in talkers paradoxically are "the strong moments of silence when this new form of mimicry requires that nothing disturb the silence or the general picture; not even the hum of the electric motors or the scratching of the needle to which I have made reference."

speak pages for the picture.

"You will note that the lesser players are made to do most of the speaking; the principal performer says comparatively little but building him up.
"It has created a 'pause' (Reinlandt called it that using the German pronounciation of 'powsa')—meaning an interval—which the stage cannot duplicate. It is not altogether a talker nor yet a silent. It's an in-between situation. January is a proposed to the proposed production of the sound produces a needle-serrateling or a hum which disturbs just, these silent protions wherein the players molytate, This, or course, will be readily corrected. "Timing"

"Siminary I find great fault with the imming, either of laughes or situations. On the stage, the players know when to pause or proceed for a lauch or a certain dramatic hit, but the mechanics of the tonlim must guess the happy meditim, which is very difficult, as the reactionary resolution is not because the confidence of the tonlim must guess the happy meditim, which is very difficult, as the reactionary revenue of the tonlim must guess the happy meditim, which is very difficult, as the reactionary revenue for it regardless that his first and last love is the theatte and that is very difficult, as the reactionary of the control of the control of the support of the players who had not been also because the players who had not been a players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who had not been a player to the players who ha

when the co-operation of Mrs. Berg was not forthcoming, the contract was broken.

Madeline Luberty, show girl, started a \$100,000 action for breach of promise against Charlie Paddock, known as the "fastest bunnan," and an Olympic sprint star.

Mayland Jarbeau, of "Brichelor Father," left her sister standing outside a theatrical apartment at 312 West 48th street and mysteriously disappeared. Her real name is Bessie Jarboe. Her folks appealed to the police for help, but the latter stated they could do nothing, as the girl is more than 21.

girl is more than 21.

Earcile Madge Daugherty, former wife of Preston Sturges and twice of Preston Sturges ind twice the strength of the stre

Mile. Thais La Pe, Russian dancer, was forced to leave this country by the immigration officers on the charge of moral turplitude. Immigration authorities confessed that after Russia, France and other countries refused to accept her, they sent her to Shanghai to which place known to be aught and the countries refused to accept her, they sent her to Shanghai to which place known to be aught emperatuous, frequently tried to beat many hotel bills and more than six hostelries over here have claims against her.

over here have claims against her.

While under cross examination in a \$50,000 suit for false arrega, brought against him by Mary Stapleton, former film actress, Harry his chair and died of heart failure. Miss Stapleton claimed false arrest after she had paid \$200 of the \$350 owing Garfunkel & Gerth for remodeling on the ground that the furriers kept skins which were to be remodeled into a collar and the police walked her to the station, where the police dismissed her on the ground that the furrier had claim only for a civil action.

Prohibition agents raided Leone's restaurant, West 48th street, seized \$5,000 worth of liquor and arrested Joseph F. Leone, producer of the protean play, "Courtesan." Four others also arrested. One was Leone's brother, Celestile, and the others waiters in the establishment.

Jane Winton admitted she short-ly will start divorce proceedings against her husband, Charles Ken-yon, playwright, now in Hollywood writing for pletures. Clash of tem-peraments, she says.

Marion Shaw, show giri, appeared Marion Shaw, show girl, appeared for examination in court in connection with the suit for \$2,200 which Murray-Mayer, Inc., claims due them for an unpaid batance on purtage of the suit of

a week.

Jordan S. Murphy, some writer
and ex-convict, was held for examiination before Magistrate Edward
J. Waish on a charge of suspicion
of forgery. Murphy is alleged to
have attempted to pass a forged
cineck for \$100 on the ribe had a
detectives when the Reverend notified the police and the messenger
sent for the money was trailed.
Murphy, in \$1918, was sentenced to
life imprisonment, but of crore from the judge who origlasily sentenced him.

laally sentenced him.

Mary Lewis, former Metropolitan
Opera soprano, was reported suddenly stricten ill while singing over
WEAF during the Atwater Kent
hour Sunday night (4) and foreset
four arias and just barely managed
four arias and just barely managed
for arias and just barely managed
for force herself through two, when
she broke down. NRC explained
day but could not reach her agent
to cancel her engagement. Miss
Lewis also recently had an unfortunate experience while attempting
Sunday morning Miss Lewis received a cable from France her
father was dying. Monday menlint he died.

Because she could not get any bookings, Mrs. Constance Elshop 28, (Continued on page 79)

## **Beauty Contests, Cheap and Draw.** in Mid-West Theatre Revival

VARIETY

Chicago, May 6. Revival of interest in bathing beauty contests noted throughout the midwest. Picture, presentation vaude houses are going for them plenty, mainly because of the low cost and the opportunities for commercial tie-ups. Figure it cheap, novel summer show, with plenty of

novel summer show, with plenty of appeal in the neighborhoods. E. M. Glucksman is contemplating the beaut parade for the neighborhood Publix houses with the final choosing at the loop Oriental. Coston circuit will stage contests in its three de luxe houses, Avalon, Capitol and Strattord, with the contemplation of the conte

will be booked in a Fanchon & Marco unit.
Fanchon and Marco will run off contests in every city their units units of the contests in every city their units units of the contests in every contributing its units beaut to one F. & M. unit, which will be tagged the "Bathing Beauty Idea."
Robinson Attractions has already arranged for the winner of the Galveston "Pageant of Beauty," and will exhibit the gal through many fair dates in the midwest park will.
White City amusement park will will be the contests to the post. This neason in an effort to beat the rest of the contests to the post. This amusement spot goes in heavy for commercial tie-ups, dishing out everything from free perman out everything from free permant waves to grand pianos.

#### Pan Orders Minn. House Blocking Unions' Move

Minneapolis, May 6.
When the local musicians' and stage hands' unions opened negotiations to take over the Pantages the tions to take over the Pantages the-atre under a co-operative plan, to keep the house open, Alexander Pantages rescinded his order to close May 1.

atre will continue to te on a week to week basis for present with vaudfilm.

#### Toledo Houses Reopening

Rivoli and Palace, vauddin and run picture houses respectively, to reopen in August, according to R-K-O plans. Cooling plants installed to take care of both houses, something long needed.

needed.
Extensive renovation and redecoration, to cost \$300,000.

#### Madison on Grind

Madison of Grind
R-K-O Madison, Brooklyn, goes
to a three-a-day grind commencing
this week. Old policy has been two
dall, noncontinuous, during the
week and Saturday and Sunday
grind of three or four, latter regulated by bill or draw.
Madison plays five acts, split, and
michiteses.

Sound Over Summer Ottawa, Can., May 6. R-K-O vaude now playing the first half of each week will be discontinued at Keith's here for the summer. Next policy is split weeks with sound only.

#### Theatres Proposed

Astoria, N. Y.—175,000. Also stores and offices. 28th avenue. Owner, Locw's, Inc. Architect, T. W. Lamb, 7th avenue. Owners, Locw's, Inc. Architect, M. J. Dadngell, A. Friedman, Pittsburgh. Architect, M. J. Dodngell, C. Cindinanti.—11,000,000. Also offices Architects. Eberson & Eberson Policy not given. Erde, Fa.—11,500,000. (Motion picture). Also appartments. 8th and State streets. & Rapp. Also apartments. out our officers, Rapp Owner, Warner Bros. Architects, Rapp Ridgewood, N. J.—\$275,000. East Ridgewood avenue between Oak street Ridgewood avenue between Oak street Stronger, N. T.—\$100,000. Also atores Bros. Architect, T. W. Lamb. Syrncues. N. T.—\$100,000. Also atores DeWitt Development Co. Architect, M. J. DeAngelis Röchaster. Oslo. (Motion picture). Also offices. 262 West Faderal street. Owner, Warner Bros. Architects, G. W. & G. L. Rapp.

Stock for Star, Brooklyn The Star, Brooklyn, goes stock purlesque May 12, operated by Sam Raymond. House plays Mutual shows in season,

#### Sidman Accuses Lahr

(Continued from page 47) the producer. Now try and get that through your thick skull. What did you think Warner Bros. bought? The title? And that they would have their staff writers supply a

have their stun writers supply a new book?
You may say this letter is poison. How else could it be?
You have with deadly poison Put paises will not be served much by the publication of this letter, but some one had to make an example of you, and I waited from the publication of your letter to now. As no one else has replied I feel it my duty to do so and to show the theatre world that you are guilty of an act you so unjustly accused Joe Brown of.
You may resent any part, or all

you may resent any part, or all of this letter, and may want to take legal steps. My address is 1044 East 123d street, Cleveland, Ohio. I shall be pleased to accept

service.

I have left Broadway with an Indifferent and light heart, still I may return—who can tell?

Looking forward to your repentant tuture, I subscribe myself, ant tuture, I subscribe myself.

Sam Sidman's Past Sam Sidman may not be as well known to the present theatre as Bert Lahr, Joe Brown or Solly Ward, but in his time, Mr. Sidman neld about an equal place. His complaint is entitled to all consid-

eration.

As a "Dutch" comedian in burlesque and later in musical comedy, lesque and later in musical comedy, Mr. Sidman was creative, though unfortunate in career as in contrast with current overnight, events. Mr. Sidman was noted for many originations in his "Dutch" character role, created by him, and in that respect ranked with the late Sam Bernard. No charge of lifting was ever laid against Bernard or Sidman. "Yarletv's" files will reveal sev-

Varlety's" files will reveal sev-

Sidman.

"Variety's" files will reveal several references in reviews to younger comedians who were charged with copying the Sidman manner-through the copying the Sidman manner-through the copying the sidman manner those charges in this paper has ever been contradicted.

Mr. Sidman retired some months ago, to take up the business end. He may, as he says, return to New York and the stage. He could easily compete with any of the beat in his class today, and amongst copies of the Sam Sidman stage character. These, however, have continued also to mix up the Sam Bernard "Dutchman" with it, the composite apparently able to place and retain them on the mc. stage.

#### INCORPORATIONS

#### NEW YORK

Mack Browne Corp., Manhattan; amusements; \$50,000. Mack Browne, Nat Sadow, Charles E. Brady. Audivision Corp., Manhattan! appara-tus; 1,000 shares, no par. I. Arnold Himber, T. Douglas Tuomey, Marcca Asch.

Himber, T. Douglas Tuomey, Marcea Asch. Last of Rockaway Beach, Maninitan; theatrical business; 100 sharea, ne par. Nettle Craft, Ieldor Bregoft, Irving Strouss, picture supplies; 1100,060; William J. Kelley, Edward Oinntead, Waiter B. Beassare Corp., Buffalc; theatres; 200 shares, no par. Mildred T. Mitchail, Phillip J. Shydor, Jules C. Milliam J. Kelley, Edward Oinntead, Waiter B. Beassare Corp., Buffalc; theatres; 200 shares, no par. Mildred T. Mitchail, Phillip J. Shydor, Jules C. The Institute of Individual Development; theatrex, pictures; 2,250 shares, T. Williago Greye Amusement, New York; Williago Greye Amusement, New York; Williago Greye Amusement, New York; Pottlerian; 2,300 darsa, no par. James F. Collo darsa, no par. James F. Collo dar Franch, William B. Amend.

F. Curana. 100 M. Frank, William M. Amend.
Photovoles. Inc., Manhattan: theatres, August Torres, James M. Kchalling, August Torres, James M. Kchalling, Change of Capital
Theatres, Greenwich Movie Corp., Manhattan.
Change of Capital
Theatres, Greenwich Manhattan in the State of Capital
Amendment of Capital
Theatres, Greenwich Manhattan in the State of Capital
Theatres, G

#### Burlesque Engagements

Further engagements reported via Mutual booking offices (Ike Weber) Mutual booking offices (Ilie Weber) are Gertle Forman for Academy, Pittsburgh; Helen Carlson, American, New York: Judy Butler, Gayety, Washington; Vlolet Buckley, Jr., Evelyn Murray, Ethel Lee, Anna De Lisle, Art Gardner, Alma Montague, Cress Hillary, Frank Dutrane, Gayety, Scranton.

#### **ACTS PREFER SIGNING** THEIR OWN CONTRACTS

Acts are responding slowly R-K-O's request, issued through the agents, that acts sign over power attorney to their representatives as a means of doing away with the deiay and waste of time in returning of signed contracts.

Of approximately 1,500 such re or approximately Low such requests sent out to as many acts, about 30% have been returned okayed. Rest either not answered or with the acts replying they would prefer to do their own contract

#### Circuits Need Acts

(Continued from page 47)

(Continued from page 47) indicates strong chances for the act and and the vaude business in the not far-off future.

Wholesale acquisition of theatre circuits and properties by Par-Publix, WB and Fox has resulted in their ownership of scores of theatres in the vaude house classification. At first when indie circuits started to go to the big picture companies, there was commented to disregard vaude. In some cases vaudfilm policies that had been in operation for years under former owners were tossed out. They have been returned in many instances because needed.

been returned in many instances be-cause needed.

Apparent demand for vaude in many houses where that was the steady diet for years, plus pur-chase of many houses and circuits since all-sound policies began to lose their novelty, has resulted in the par-Publix, WB and Fox groups.

Too Many Houses

#### Too Many Houses

Too Many Houses
In various cities throughout the
country some of the big picture
chains have found through mass
acquisition of theatre properties
that they have three or four theatres in the one city or town, with
all in straight sound policies.
It is figured in such instances that
a vaudfilm policy will offset the allsound programs and attract to that
one house the patrons who like some
human acts along with their canned
picture stuff.

picture stuff.

If vaude comes back strong Par-Publix may be the largest user of stage talent among the big picture companies. It may even step ahead of R-K-O in the actual number of

of R-K-O in the actual number of attractions it will be able to play throughout the country, this including vaude, attractions and presentation stage units. Units alone are lined up for at least 24 houses, with a week in each. Fox has its regular vaude houses, plus deluxers and others using the Fanction & Marco presentation units of the presentation of the presentation weeks are the presentation weeks are the presentation weeks are the fall, this in advance of WB's large expansion plans.

expansion plans.

The use of talking shorts is an The use of talking shorts is an-other factor and problem, in book-ing and placement. They have not as yet been able to rank with in-person acts. Cheapness of rentals has been the shorts' best selling angle to, date.

#### LAST MUTUALS QUIT

With the closing of the last two Mutuals Saturday night, the "Bur-lesque Review" in Bridgeport, and "Night Club Girls" at the Star Brooklyn, the circuit called it a sea-

son.
The two last Mutuals got in a season of 37 weeks since opening last August.

#### SPIEGEL ONLY EMPLOYEE

Edward Spiegel denies the story that he was financially interested in Jerome Rosenberg's new Columbia (old Garrick), New York, burlesque

Spicgel says he was engaged as spicer says ne was engaged as manager on a salary when the house opened and when he and Rosenberg could not agree he (Spiegel) walked

#### Minsky's Lease

Minsky Brothers have abrogated Minsky Brothers nave aprogated the dispossess proceedings which threatened to oust them as tenants from the National Winter Garden, New York, through signing a 21-year lease direct with Prepai Theatory are the State of the Minter Corp. Rental ranges from \$22-year lease from \$22-year lease of the Mutual circult. Closes May 10.

#### Hollywood Dailies

Continued from page 29 Stock, presenting three Bernard Shaw plays, opens at the Mason May 17 for three weeks. Following this "Subway Express" goes in.

Next meeting of producers' and Next meeting of producers and technicians branches of the Acad-emy set for May 14. Pictures of the eclipse, made 16,000 feet above earth by ERPI will be shown.

Roy D'Arcy has effected a property settlement with his estranged wife, Laura Guisti D'Arcy. Divorce coming up soon will not be contested by the actor, it is said.

Pom Pom, Hollywood night club nabbed by police for playing dance music after midnight. Hale Hug-gins, proprietor, and G. W. Bucey orchestra leader, were arrested but later released. Trial set for May 8.

Another Comedy Club, fashioned after the one formerly in Chicago, is being planned for Hollywood. Organizers are Sol Violinsky, Harry Santley, Lew Brice and Jim Mil-

Civic Repertoire will follow "Go-in' Home" with a premier of "Wound Stripes," by Edith Black-well and Roland Edwards.

William Sistrom appointed committee of one to investigat film patents submitted to the Acad emy.

Clyde Hager, formerly with the Olsen and Johnson act in vaude, has been engaged by Florenz Zieg-feld for the next Follies. Zieggy saw him at the N. V. A. benefit here.

Rudolph Valentino memorla statute unveiled this week at De Longpre Park. Italian consul and picture execs spoke.

Closing his show here, Fred Waring hops to Chicago to open a three
weeks' stay at the Delig, roadhouse,
Only the Three Girl Friends and
Evelyn Nair going along from the
show. Leon Errol and Charles Winninger were special bookings for
last week of the show here.

Showndown looms in the battle between picture producers and authors over dialog rights of stories already made as silents. Testing their control of talker rights, several producers are back of one studio now remaking a well known author's former silent feature as a two reel talker. Looks like a legal battle in the offing, with a decision of importance to both sides.

Topping all previous records Warners will release "Sweet Kitty Bellairs" with 18 complete songs by Walter O'Keefe and Bobby

Making his debut as official spokesman of the Academy of MP Arts and Sciences, Clinton Wunder spoke at the annual luncheon of the Women's Opera Club at Long Beach. His tople was the picture industry still in its Intancy.

Frederick Lonsdale, brought here by Par to advise on his play, "Spring Cleaning," was grabbed off by Sam Goldwyn and put under contract. He will write Ronald Col-man's next on story payment and percentage.

King Baggott, pictures, fined \$50 on intoxication charge.

Mrs. Thomas Ince, widow of the producer, and Holmes Herbert, plc-tures, filed notice of intention to marry. Mrs. Ince forfeits \$2,000,000, her husband forbidding her marriage for seven years after his death. Mrs. Ince will continue to draw interest from the estate, however.

Mrs. Sada Cowan Commons, sce-ario writer, granted a divorce from rnest Commons on charge of jealousy,

Frank Borzage, director, and his wife sued for \$40,000 damages by Gerhard and Erna Phinnen, former maid and butler. Plaintiffs claim Phinnen was taken ill and Borzage refused to call a physician. Borzage alleges the servants stole small articles.

Harry Langdon, pictures, sued for \$3,412 by his former manager, Wil-liam Jenner. Jenner claims he didn't receive commission.

#### Heat Hits Stocks

Heat Hits JUCKS
Several burlesque stocks in which
Mutual execs are interested are
closing May 10 with no effort to
operate throughout the summer.
Two are the Empress in Chicago,
and the Garrick, St. Louis.
The stocks went in when the
Mutual travelers went out but of
late the returns haven't been good.

#### MORRIS MAY BOOK ACTS FOR MUTUAL WHEEL

Conferences have been held between William Morris and I. H. Herk, looking toward the Morris office booking such vaude acts as may be needed by the Mutual shows for next season

According to the promises made by Herk for the Improved character of the Mutual burlesque outfite in the new season, members of vaude turns will predominate as principals and specialists. Two or more will be required for each of the 38 Mutual shows if the Herk promises are made good.

promises are made good.

Wm. Morris is at Saranac, N. Y.,
for the week. He will probably reach
a decision upon returning.

Herk figures upon secured vaude
acts are a considerable reduction of
their accepted salary, in view of a
38-week contract on the Wheel.
Acts approached will probably demand a play or pay contract before rehearsals.

#### **NEW COLUMBIA**

(STOCK)

Coney Island methods at Broaday and 35th.

Barkers, pullers-in, spielers, shills and sandwich men, latter elderly and kidney feet, all working in concerted effort to strong arm and pull into New York's dirtiest

bad business Despite tilted the tariff from former \$1 top to \$1.65 with it now being \$1.10 and

1.65 which proves ever Y gimes and what a show! So the source of the sou

#### Leroy in Capital

Leroy in Capital

Charles Leroy stepped out as producer for the stock shows at the New Columbia, New York, last week to take a similar berth with the stock at the Cayety, Washington, which opens next week.

#### EUGENE NOVARRO IS CHARGED WITH THEFT

Eugene Novarro, 30, diminutive, but ardent, who stated he was con-nected with the "Famous Lovers Productions" was sentenced to the workhouse for 30 days by Magis-trate William A. Farrell in West trate William A. Farrell in West Side Court. Novarro resides at 212 Grand street. When he completes his sentence he will be rearrested on the charge of petty larceny. Novarro, garrylous and fiery, was arrested on the charges of disorderly

arrested on the charges of disorderly conduct and petty larceny by de-tective Tom Brady and Bill Cotter of West 100th street in the home of Mrs. Jack Lippman, 23, bride of a few days and living at 60 West

Novarro stole seven silk hand-painted scaris and acted disorderly

painted scarfs and acted disorderly in Mrs. Lippman's home. She placed a value of \$15 on the scarfs. Novarro denied he stole the scarfs and claimed the bride gave him the scarfs to sell.

Mrs. Lippman April 21 was Emma Krusmark. She had ambitions to become a screen star. She read an advertisement in a tabloid that sent her to Billy Kane's, 223 West 46th street. After leaving the latter place she was accosted by the defendant in the hallway who promised to make her a film star in a short while.

while.

Novarro told her he would escort her home. He advised that she get herself a publicity director, He said: "It will only cost you stife." (Nothing doing," said Miss Krusmark. Finally Novarro reduced the price to \$50

\$150." "Nothing doing," said Miss Krusmark. Finally Novarro reduced the price to \$50. His actions became so objectionable that the complainant ordered him to leave. He did and took the court, and the court of the

wedlock.

Novarro sobbed when he was sentenced. He stated he had been in the "movie racket" for years. "I'm ruined" he kept sobbing.

#### OWING MODEL SENT AWAY FOR ONE YEAR

Having an insatiable yen for stop-

Having an insatiable yen for stopping at exclusive hotels resulted in Gladys Williams, 20, model, stopping at the Hotel Plaza being sent to the House of Good Shepherd for one year by Magistrate William C. Dodge in West Side Court.

The model was arread at the hotel by Detectives John Cennedy street station. Joseph E. Nutter, credit manager of the Plaza, was the complainant. He stated that Miss Williams owed the hotel a bill of \$195. of \$195.

of \$195.

Nutter presented a bill to the model and she replied she was out of funds. "I hope to come into some money from an estate soon," said the model to Nutter.

Kennedy and Maney were summoned and Miss Williams was arrested. Investigation disclosed that

moned and Miss Williams was ar-rested. Investigation disclosed that she owed a bill of \$143 at the Hotel Blackstone, Nutter told the court. He also informed the magistrate that the defendant owed the Hotel

that the defendant owed the Hotel St. Regis.
When her sentence was announced, Miss Williams was on the verge of collapse. She had to be supported by Matron Mary Riordan. The model sobbed and stated that she came from an excellent family. Her father died, she told Mrs. Riorfather died, she told Mrs. Riorfather

Her father died, she told Mrs. Riordan, and that she had been reared in exclusive circles.
Coming to this city to get a job as an extra with a film outfit, she thought she would obtain temporary funds until her share of her father's deather arrived. She stated she lived the control of the c Springs.

#### Catholic Guild's Party

The Catholic Writers Guild of merica will inaugurate its 10th aniversary chservance with a theatre Party at the New Amsterdam, New York, Sunday evening, May 25.

Martin L. Forkins is mobilizing the talent and R. M. Bisland is in charge of the ticket sale.

#### THEATRICAL B. B. LEAGUE

Now Organizing — R-K-Olians Al ready Dangerous

Two games won by the newly-formed R-K-O ball team has made

own games on by the newlyformed R.K.-O bon by the newlyformed R.K.-O bon by the newlyformed R.K.-O lans trounced Walker
Bros. nine at Fletcher field, New
Jersey by a score of 13 to 1, and
then last Saturday took the Perryman Electric Co.'s team into camp
to the tune of 10 to 6.

Next Saturday the R.K.-O's cross
bats with the Wall Street nine of so
hats with the Wall Street nine of
the Flannarial League last season, at the James Madison High
School grounds at King's Highway
and Bedford avenue, Brooklyn, at
3 p. m.

School grounds at King's Highway and Bedford avenue, Brooklyn, at 3 p. m. et al., and the second of the second of

combo for the R-K-O's.

#### **DUNLEAVY'S ANNOYER** CAUGHT UP WITH

Charged with annoying Sarah Dunleavy of the Dunleavy twins, operating a theatrical lingeric shop with her sister, Helen, at 678 with her sister, Helen, at 678 Eighth ave., Albert Reisenbach, 37, accountant for the New York accountant for the New York Central Railroad and residing at 3763 102d st. Corona, Queens, was piaced on six months' probation by Magistrate William A. Farrell in West Side Court. Reisenbach entered a 'piea of not gullty. He brought to court many character witnesses. Reisenbach is magried.

married.

character witnesses. Reisenbach is married and properly a pars the islaters have been annoyed by a male voice over the phone. Indecent letters and photos have been dropped in their store through the letter space. They engaged private detectives together with the police to trap the culprit with no success.

A few days ago a male voice over the phone spoke o Catherina Reity, the phone spoke o Catherina Reity, and who is employed in the store. The voice stated it wanted to make an appointment. Sarah Dunledy com-

appointment. Sarah Dunicavy com-municated with Detectives Charles McQuillan and Frank Houghton, of West 47th Street station.

Trapped
The tryst was near the Times
Square hotel. Reisenbach passed
Miss Reilly. He doffed his hat and
spoke to the girl. He then invited
her to the Times Square hotel, said
the girl. As they stepped into the
lobby, McQuillan and Houghton
salzed him

the girl. As they stepped into the jobby, McQuillan and Houghton selzed him. He was full of apologies and told the Court his mind had been a blank. He asserted he became till in the subway and came to the surrace to recover when he was arrested. The Court announced that while he had no evidence he was the person who had been annoying the sisters for years, he folt certain he was guilty of the present charge.

#### **Block Murder Indictment** Is Shortly Looked for

An arrest is expected shortly in An arrest is expected shortly in connection with the murder a week ago of Harry Block, night club owner who was shot to death in the lobby of his apartment house at 175 West 736 street by two men believed to be gangsters engaged to "get" Block at the request of someone who is alleged to have been swindled by the dead rack-

seen in the street of the first street of the street of th

#### Hotel's 100% Silence

With everyone else striving for 100% sound in entertain-ment, the Chatham Hotel, New York has decided to entertain risitors to its lounge

visitors to its lounge with 100% silence.
Shunning radios and victorias, its lounge boasts a Clayelux which plays silent tunes in color.
Watchers who intended to drop in for a few minutes sit fascinated by the sliftling color

which look like a load of tinted ectoplasm.

#### Atlantic City Dives Put In Bed. Call Themselves Private Home, Beat Raps

Atlantic City, May 6. Speakeasy proprietors operating

along the sand dunes of this seaside town have hit upon a new racket and are getting away with it. They run wide open now and the John Laws can't touch 'em

The white apron boys became The white apron boys became a bit restive as the authorities showed no signs of letting up on the closing order resulting from the recent vice expose. So they got themselves a smart lawyer to "protect their interests." It's easy when you have least steller.

smart lawyer to "protect their interests." It's easy when you have legal talent.
All you do is set up a bed in a back room and presto! You've got a private home. Down came the front blinds. Near beer and soft drinks went of the protect of the second of t

all concerned because a "private home" has been entered. The cops now are disgusted. They were all set to play in a Volsteadlan drama and somebody went and turned it into a bedroom farce.

#### H. MORGAN'S PIANIST DENIES 'RUNNING WILD'

Martin Freed, composer and orchestra leader, accompanist for Helen Morgan on recent appearances, was directed yesterday by Supreme Court Justice Frankenthaler to pay \$50 a week alimony to resparation red, pending a suit desertion and cruelty.

Mrs. Freed asked for \$175 a week. Her husband said he cannot expect, to earn over \$50 a week in the future because Miss Morgan is abroad. Mrs. Freed alleged that her husband offered her \$1,000 if she would get a divorce and agreed to support their two children. When she refused it, she said, he cut her allowance to \$25 a week. She said he is "constantly and publicly seen with one of the leading actresses with the said of the leading actresses with one of the leading actresses with the said active the sindicated with the actress. topic in the newspapers," and that he is infatuated with the actress, the actress.

he is infatuated with the actress, spending large sums on her.

Freed denied all his wife's charges, and although expressing willingness to support his family, he said he was forced to "oppose the shameless accusations against me and other persons who are entirely innocent." Freed said, "I am accused to being a Don Juan. The fact that I have lived at home with my mother, since my separation. my mother since my separation from my wife, should support my denial."

## Ivy Ladde in Hospital

Detective Cornelius Manning of the West 68th street Bureau is seeking a heavy set man known as "Tat" in connection with viciously assulting lay Ladde, 32, dance hostosa at the Clover Gardens, 45th street and Lexington avenue. Aliss Ladde, who resides at 309 West 76th street, is in Bellevue Hospital, painfully but not seriously hurt.

She told the sleuth that she had met "Tat" at the dance hall. He lavited her to an apartment at 23 West 54th street. She stated the apartment was vacant. He made improper advances, she alleged. When repulsed he began to beat her. ing a heavy set man known as "Pat

her.
She collapsed. Hours later tenants in the building heard her cries and assisted her. The sleuth was called. When leaving the hospital she will be taken to the Rogues Gallery to see if she can identify any of the pictures.

#### ADOPTED SON, 35, OF 75-YEAR-OLD WOMAN

Mrs. Agnes Suffern Tallor Bur-nett, sister of the late T. Suffern Taller and widow of Gen. Henry Lawrence Burnett, 75, appeared in West Side Court against her adopted son, Robert L. Andrews Burnett, former actor, 35, whom she charged

former actor, 35, whom she charged with viceiously assaulting her.

Burnett, weighing at least 200 pounds, through his attorney Harry Saks Hechheimer, pleaded not guilty and walved examination. Magistrate William A. Farrell set bail at \$2,000 which a surety company furnished. Burnett was held for trial in Special Sessions. He gave his address at the Forest Hotel. Mrs. Burnett reddes at 110 West 13rd. Burnett resides at 110 West 73rd

Burnett resides at 110 West 73rd street.

Mrs. Burnett's face was badly swollen and bruised from the assault, she told Assistant District Attorney, Max. Weider. She asserted that Eurnett came to her apartment and began to strike her with his fists. She ran to the West 68th street station and related her story. Patrolman Harry Gick was sent back to the apartment and arrested Burnett.

Hechhelmer told reporters that the assault was started by Mrs. Burnett, who throw a barrage of plates, at his client. The attorney stated that Burnett sought to ward off the crockery and in doing so, his hand struck his foster mother. Burnett declined to talk.

#### In Pictures

The defendant's real name is said to be Robert L. Andrews. He appeared to the Robert L. Andrews. He appeared to the Robert L. Andrews. He appeared to have served 90 days for driving without a license and on another occasion was sent to jail for 30 days for driving a car while intoxicated, it was asserted, while he was residing with his foster mother at Bound Brook, N. J. driving the sent of the Robert Rob

baseball bat.

The adoption of Burnett caused the elderly Mrs. Burnett, to break with her family. Her brother, T. Suffern Tailer, society leader, ceased speaking to his sister and fild not mention her in his will.

#### PICKPOCKET AT WORK IN APOLLO LOBBY

my mother since my separation from my wife, should support my denial."

Freed declared that he has earned only 1148 from his song without the mount of the protected against crooks before the pro Theatra lobbies are supposed to

#### Beaten by Unknown Man, FRIARS WINDS UP SAT. NITES-MILLERESOUE

With a corps of its crack humor-ists at the speakers table, the Friars concluded the season of Sat-urday nights in as gleeful and happy a session as any of the series. For this occursion it was a combination adios party to Faddle Miller who be going to Hollywood to open a yearl school for nightney neglectively. Mo school for picture profe was showered with gifts and good

champ Saturday-nighter. That champ Saturday-nighter, Bugs Bacr, was in rare form as the toastmaster. When, Happy Felton's hand was a bit late, Bugs explained the men were over in Newark playing the "Rhapsody in Bue" and although the band got through at 13, the plecolo player didn't finish until 12:30. Suby Clark Tells All That

Bobby Clark Tells All
Bobby Clark proceeded to tell the
guest of honor what he would miss
when on the Coast. Turning to I.
H. Herk, the dean, he said:
"I hear business is bad. I also
hear that the mice and rats are
running around the Mutual wheel
houses with cears in their eyes."
Clark said he had heard that James
J. Corbett leads with his chin. They
crossed Gentiemen Jim by calling
on him and he responded with a
pip story of his first professional
flight, forced into it when runningshort of dough while on his honeymoon.
Clark then remarked to Millert
"You are going to a town where the
bables have callouses on their hands
from holding on until after the

holding on until after the

from holding on until after the wedding."

Faul Whiteman told a good Hollywood story. S. Jay Kaufman in presenting Miller with a suitcase said that it looked as though all the house committee is going, to California. Miller, retring from the committee, sang the Friars anthem tenoring in the same form that has made him a familiar figure at all Friars Froics.

"Baldhasded Eagle"

Smith, and Dale, with whom

"Baldheaded Eagle"
Smith and Dale, with whom,
Miller formerly appeared in the
Avon Comedy Four, dished laughable dialog about sister Miriam.
Bert Hanion went on next to closing and okay, after Bugs! introduction as "the baldheaded eagle of
monologists," Richey Craig told of playing vaudeville recently and that it's cinch that Milier will be used

it's cinch that Milier will be used to playing without audiences. Buddy Doyle slayed them with a song. The members of the Saturday night committee were thanked by Hork and presented with gold

Attendance, very big.

#### **BIG ALL-SUMMER MOODY** REVIVAL FOR CHICAGO

Chicago, May 6.

Tho greatest evangelistic driveever attempted in Chi, and which is
calculated to make the town a

erimeless burg, is getting ready to erimeless burg, is getting ready to go go into action. Idea will out-showmanship Bill Sunday, and is to sponsored by Moody Bible Instit-tute, which, because of the spread of rackets, has had a drop-off of 42% in its attendance.

in its attendance.

During the summer will use dark houses in Loop, bands on the street and "personal evangelism" to bring to the city the realization of a heaven and hell. Will use pictures and singers as a wind-up, and any other showmanship that can be dug up between now and summer when the drive starts.

#### Hollywood Hysteria

Hollywood, May 4. Taiking about cheap oranges.
Wearing tuxes to picture houses.
Raving about studio favorilism.
Buying a bigger and better car.
Fating a steak in Henry's at mid-

Congratulating a guy who can do

Ou good.

Dressing for a premiere.

Driving through the Broadway unnel.

i. ering a Technicolor sign.

Ordering a Technicolor sign. Teiling about yourself.
Describing the climate. Meeting Garbo informally.
Laying an egg at the RKO with our picture exces in the house.
Teiling why you'd rather stick in number.

vaude. Trying to outtalk any salesman. Crawling gulltily into lavender

silk pajamas.

Cursing the town from an eastbound chief.

## VARIETY

## **Broadway Chatter**

Den Pepper imports his cigarets. has applied for an m. c. job on a Paramounteers estimating a wed-Paramounteers estimating a wed-ding gift to Lou Goldberg. Ryan is going after the

Orange stands rushing again along the Main Stem.

Two sisters, Rubin, in the Para-mount Theatre office.

Joc Weil Is distributing ties from a hookup on a Universal picture. Ned Williams still the pal of Ben Pollock. Eddie Hitchcock trying to buy a

bottle of cream on Broadway.
Grace Harworth may be in the

new Galge show. Carmella Ponselie to Europe

May 9.

Tina Hail, of "Three Little
Girls," fainted on the stage.
Rudy Valtee pecved at Herb
Williams over a gag in latter's act.
Ruth Eiting's uncle elected mayor
at David City, Mich.
Tina Meller sports a live sparrow
about town on her shoulder.

about town on her shoulder.
Mark Linder, playwright, goes to
the coast May 15. Will free lance.
Edna Lawrence is back from
Saranac and looking oke.
Harry Kraft is getting grayer by
the minute.

Harry Kratt is getting grayer by the minute.

Stanley Sharpe due back from the coast this week.

Soi De Vries, treasurer, is going on a vacation, the first in 42 years.

He till take Lirth to tite coast.

He was the till take the till th

Next to the stage door of the Palace Theatre the new home of MRS. GERSON'S GRILL

After 11 Years on Broadway

THEATRE GUILD PRESENTS

HOTEL UNIVERSE

A New Play by PHILIP BARRY

MARTIN BECK Th., W. 45 St. Evs. 8:50 Mts. Th., St. 2:50

A Month in the Country

By IVAN TURGENEV

GUILD Th., 52d St., W. of By.

THE APPLE CART

LAST WEEK

8th CAPACITY MONTH

Strictly

Dishonorable

Comedy Hit by Preston Sturges Singed by Anteinetta Perry & Mr. Pamborton

AVON THEATRE, West 45th Street. Eves. 8:50. Mats. Thurs. & Sat. 2:30

BELASCO Thea. W. 44th St. Evs. 8:40 Mats. Thurs. and Sal. 2:40

10th MONTH DAVID BELASCO Presents

It's a Wise Child

2ND YEAR IN NEW YORK CITY STREET SCENE has moved
from the PLAYHOUSE
TO ANOTHER THEATRE
For farther information
see daily papers
Tyes, 3:40. Mats. Wed. and Sat. 2:38

ALVIN THEA. 52nd, W. of By. Mais, Wed. & Sat.

nard Shaw's Political Extravaganza

5th avenue bus.

Eleven-thirty, Sunday, Basil Gerson does his own serving. Two cash customers und a crasher fed.

Yorke and King arrive in New York from London this week. They open for R-K-O May 17.

Jack McCauley is telling the world you can't foot those highballs

World you can't tool those mightonia women.

Eddie O'Connor has scrapped his weekly "Show Bulletin" and is now publicizing "Stepping Sisters."

Henry Vanaccill is off blond dames. Claims they get into his

Edward Smail. Hollywood pro

ducer, is headed for the Continent.
He sailed last week.
Did you hear of the gunman who held up a girl and took her for a

held up a giri and took her tor a bride?

Eddie Kane, former pug, has quit the roped arena since his recent marriage. He is now piloting a taxk coast weather in New York dast week. They also got a thrill with a thunder storm one evening.

William Brandell, vaudeville producer, is at Hyman's hotel, Pleas-antville, N. Y. 1s suffering with neurlits. Left side affected.

Jimmy Hussey, vaude former Yid linguits, since hitting the wide open spaces up state, has gained 26 pounds.

Johnny Kelly, fire adjuster in Times Square district, has jumped ship and now in the insurance blz, but no alarms.

ship and now in the insurance blz, but no alarms.

Norman Frankel gets a four months vacation with pay. Goes up to Totem Lodge May 15 as an assistant social director.

Dave Epstein, free mance Holly-Dave Epstein, free mance Holly-compening of "Western Front," has returned to Hollywood.

"Blue Room" Dave is going heavy for the deborair stuff at his uptown eatery. Cutaways and spats in mornings and tux at night.

Blill Maher is back from the Coast, claiming he didn't click because too many "Mammy" singers beat him to it.

M. Yves Mirande, French playwright, departed for the coast

GRACE GEORGE

"FIRST MRS. FRASER"

PLAYHOUSE 48th St., E. of B'way. Eves.

JOHN GILBERT

A Motro-Goldwyn-Mayer Picture
Also CHARLIE CHASE Comedy
Dn the Stage—Rovue
Bunchuk—Orchestra

JAPITOL B'WAY ST.

ROXY 50th St. & 7th Ave. Dir

PAUL WHITEMAN

AND HIS KING OF JEACH BAND Boles, other sters, Technicolor the person of KING of JAZZ

RKO THEATRES LET'S GO

REDEMPTION

ر في المراجع المراجعين في المراجع NEW YORK THEATRES 

Saturday (3). Mirande is under contract to Metro to make French Bee Morosco ls manhandling new car, proceeds or part fron year's stock engagement in adaptations of Metro's productions Bee Morosco is manhandling a

waukee.

Bob Cook and Dot Qatman, vaude
couple who struck oil, still waiting for the first payment and \$2,000
daily thereafter.

The Harlan Thompsons sall from
New York May 12 for Genoa on
their, way to Budapest as a second

Stop.
Kathleen Kirkwood, of the Trlangle, Greenwich Village, is angling
with the Shuberts to bring current
edition of "Bare Facts" uptown,
possibly at Comedy.
Broadway p. a.'s parade impromptu parties on the night joints
mow whenever a client is in arrears.

promptu parties on the night joints now whenever a client is in arrens. Boss seeing newspaper boys figures on the in and pays off.

Now that Irving Kaye Davis finally got a play started on Broadway, the red prohibs had to play a raid on his backer's restaurant. Dough scarred again.

Dough scarred again.

Mathematical again and the property of the red was a contract there. Felix was in New York for nine months.

Matt Rooney, furnace tender of Times Square's best speaks, has quit with the balmy weather. He's started on a hike and hitch to Pacific.

Pacific.

Kay Flinger, who used to book acts for clubs from the Paddy Schwartz office (R-II-O agent), is now ass't. in Warner Brös. to Arthur Housman.

Frank Crumit and Julia Sander

Frank Crumit and Julia Sander-son starting quietly six months ago on the Blackstone Cigar Hour over WABC have become a popular team on the air. Ben Serkowich is teaching his readers the intricacles of the en-graving art m "Publix Opinion." Paper getting to be a text book on some proper six of the service of the wat they need in the field. Jesse Kaye (Fox vaude office) is defendant in a suit brought by a young man who was riding with Jesse recently when his auto was in an accident. Of course, Jesse has insurance.

has insurance.

Another one of those picture reception parties brought out only one film critic. Rest were p. a's, columnists, and Broadway characters. Yet that's better than the usual run of arties

parties.

Benny Davis says his stage revue
is 30 minutes of all around variety
entertainment. Benny advertised
the revue is all comedy. That leaves
it up to you, but if his wife is ni
it, it's both.

Broadway eating joints getting
free space again from local typewriter boys. Latest philantheopist,
Herb Cruikshank who, himself, pays
the heavy prices for food regardless
—and none advertise.
Dave Oppenheim has written his

—and none advertise.

Dave Oppenheim has written his first lyric in 10 years. New song collaborated in by Willard Robison of the Deep River Band. Dave was resting at home on forced vacation when the itch came on.

Nan Bell is out of show business

for good and wants her name rubbed off sucker lists, she says. Miss Bell financed a Greenwich VII-lage group, dropped plenty and is

lage group, dropped plenty and is cured.

Johnny Simon, of the Weber-Simon R-K-O agency, has returned to New York after three months in Arizona. He went out for his health and came back with it, plus 16 coats of sunburn.

The Larry Pucks gave a party at their Bayside, L. I., home Saturday night. No reason; probably to pay off some of the Freeport partyites, or there may have been an accumulation of cooked stuff during the week.

"The Billboard" has moved from the Bond building. It was on the 3ct of the property of the study of the s

willard Krefe, publicist for "50,-000,000 Frenchmen," is grinding out a new play between press work. Bill authored "Gelebrity" produced sea-son before last by Herman Shum-lin. Latter has option on Bill's next.

Everything appears on wheels li Everything appears on wheels In New York, including a complete log cabin with a fox perched on top, the conveyance of a fur storage company. Skins tacked on the outside recall not the woods and the chase but—to a film mind—the Northwest Mounted who get their

### Paris Chatter

Mrs. Georgie (Florence Courtney) Jessei, with Christian Science book, dog and all, joined her husband. Both are now touring Italy, Austria, Hungary and Germany. Expect to

Hungary and Germany. Expect to return end-May.

Despite Al Joison's world-fame, be's still Al Jonson in the Belgian and Dutch countries. Somehow that sounds more natural to 'em and they even bill him with the 'n' in his name instead of Joison.

In a fortnight, Jane Aubert learned enough Italian to be able to act in that language for an Italian vaude tour.

Luclen Muratore, opera singer, also mayor of the village of Blot, near Nice, has resigned with all the city council, as a protest against high assessment of the village in the county taxes.

county taxes.

Mark Hanna, Paramount special

rep in Calcutta and the Orlent, sails from Bombay to Venice, en route to Paris and America May 16 on the "Cracovia" of the Lloyd

on the "Cracovia Triestino line. Mrs. Hanna (Beth Berri) is play-

Mrs. Hanna (Beth Berri) is playling around Belglum in "RoseMarie" and may appear for the
Isola brothers here this summer.

Some pct execs when getting over
here go berserk and offer contracts
to French film possibilities for foreign versions on slightest provocation. One exec wanted to take a
girl back on a few hours' notice,
following a late party, but she'll
probably go to Hollywood later on.

"Sonny Boy," so popular on the
Continent they're playing it now in
tango rhythm, and not bad.

#### Panama Chatter

#### By Bea Drew

Dy Dea Diew Evelyn Nesbit finished her one-month engagement at Kelly's Ritz and left for Bilgrays at Colon for an indefinite period. Miss Nesbit proved a good drawing card and, odd as it may seem, women were more curious to see her than the men.

more curious to see her than the men.

Nite life was tiresome, Miss Nesbit told a local reporter. She hopes to retire after leaving Panama and study Theosophy and evolution.

Elvira Simm's Tantrums

Elvira Simm's Tantrums

Elvira Simm's Tantrums

Elvira Simm's Tantrums

Elvira Simm, entertainer at the Happyland cabaret, disappeared for acround the Casal Administration building at Balboa Heights. When asked what she wanted, Miss Simm ran and locked herself in the janitor's closet.

Police took her to Gorgas hospital for treatment. When able, she will be returned to New York City, as she came to Panama from there in April, 1928. "Tis thought too much nite life unbalanced her mind. California, native cabaret, padicited for the matter of the padicity of the matter of the padicity of the matter of the matter

Love-sick Shooter

Octaviano B. Perez, Panamar newspaper man, attempted suicide after a quarrel with his paramour, Ana Elvira Emeliana, California cabaret entertainer.

Perez was intoxicated, which made his aim poor. He shattered

Perez was intoxicated, which made his aim poor. He shattered his shoulder and a plate glass winder in a grocery store. To the dow ln a grocery store. hospitai.

And then came the jail.

Balboa and Ancon Canal Zone
club houses will soon be equipped
for talking pictures.

club houses will soon be equipped for talking pictures.

Rubber Checks

Dr. Albert Best, in Colon, ex-nite club manager for Bilgray, sailed for Havana after giving a local jeweler a rubber check for an \$876 diamond ring. Nearly every merchant in Colon claims Dr. Best left owing something. He had a larger ward appopular. His actions of Wales, and popular. His actions are greatly surprised his friends.

Best is a regular doctor and came to Panama as such on a United Fruit boat. He had been in the cabaret business in Havana. His brother is said to be in New York. Dr. Best will be met by the police in Havana and returned here.

Dane Madison, dancer at Atlantic Cafe, called back by a cable stating her mother was near death at her home in Akron, O.

side recall not the woods and the chase but—to a film mind—the Northwest Mounted who get their men—or women.

The breaks of Broadway! Mill-dred Roselle was understudy for inglit club in Detroit. At the beginmonths. It was then decided there was no use holding Miss Roselle!

Ill suddenty with laryngitis and was out of the show for a month.

#### F. & M. Operating A. C.'s Coming Beauty Contest

Atlantic City will revive its Beauty Pageant this year, selecting the 48 most beautiful girls in the various states of the union through a tie-up with Fanchon and Marco, who will be in charge of the entire. contest. They will produce a unit to be headed by 'Miss America.'

to be headed by "Miss America."

Bert Adler will make newspaper
tie-ups throughout the country
with newspapers on the stunt, with
a guarantee each state's selection
will be given a route with a Fanchon and Marco unit.

Voting on the beauty winners will
begin throughout the U. S. in the
begin throughout the U. S. in the
of "Miss America" at Atlantic City
prior to the beginning of the pageant.

## **Chatter in Loop**

That on-again-off-again mustache, of George Kingsbury is on again. Fred Mann, with a flock of Pana-ma lids, back from South America. Harry Munns is feeling the spring in his bones. He's got a trick lighter. Fred Lowenthal is heading for Epidemic of green derby hats along Boul Mich. Edward Raquello jost his perfectly swell valet.

ly swell vaiet.

R-K-O agents gave Jack Fine a
watch so he could keep tab on him-

seir. Eddie Taibot, who is fighting his walstline, now drinking tomato julce

walstine, non exclusively.

Barney Dean says he wonders if

exclusively.

Barney Dean says he wonders it a singing caddy won't go just as big as a singing watter.

Delma White, who claims to be the world's best yo-yo thrower, is showing himself on State.

Madeline Woods now owns a canary yellow and a cat's eye green spring outfit.

Autora drew 10,000 race fans at the opening last week. Record attendance.

Jimmle Sheehan, the well-dressed mail, treasurer of the Harris will seem that the same statement of the Harris will seem that the seem of the seem of

forehead.

Ashton Stevens and Charles Collins dld not, as reported, sing a duet at the Tavern Club's fiesta in the Goodman theatre.

the take favoren huss least in the Cool of the Cool of

time.
When the N. Y. "Telegram"
queried Robert Garland, its drama
critic, if he had come here to marry
queenie Smith, he wired back: "She
says 'No,' but I'm not discouraged."

says 'No,' but I'm not discouraged."
John Bernaro's dignity suffered
a grave setback when the suave
manager of the Playhouse was
mistaken for Gerald Chapman's
ghost instead of Mayor Jimmy

mistaken for Gerald Chapman ghost instead of Mayor Jimmy Walker ghost instead of Mayor Jimmy Walker and the Gerald Chapman ghost instead of Mayor Jimmy Default of the Gerald Chapman ghost of Chapman ghost of

## REITH'S PALACE BRYANT MAE MURRAY "The Ingenues" PETER HIGGINS —ROXY BALLET—25

PROCTORS 58th ST. NEAR

Wednesday to Friday, May 7 to 9 Learn about Love from RICHARD DIX and Lois Wilson in
"LOVIN" THE LADIES"
EVA TANGUAY
and Other R-K-O Attractions

PROCTORS 86th \$1. COR PROCTORS 8 6th \$1. EVE Wednesday to Friday, May 7 to 9 Learn about Love Wilson in and Lois Wilson in "LOVIN" THE LADIES" CHARLES RUGGLES AUNT JEMIMA

## What I Remember....

By Joe Laurie, Jr.

Public School No. 2. When I was thrown of Market street dock and learned to swim. Driving a manure wagon up Fifth

Ave.
"Big Tim" Sullivan giving me quarters around election time.
Visiting Eddle Cantor on East Broadway about the first time he

Old Chatham Club in Chinatown. The 15c meal at Rankin's on the

Bowery. Selling front row seats in the gallery at the London theatre. Those swell melodrams at the Third Avenue theatre. Working for Street & Smith and meeting the real Nick Carter. Hopping my first freight and riding the rods to the Coast. When Jockey Miller said "hello"

to me.

Bossing 20 truck drivers when I

Hossing to the state of the sta Opened the Folly in Brooklyn for fox with Wm. Fox, Sr., on the doors Jack Loeb, manager of Comedy

Fox with wm. rox, Sr., on the door, Jack Loeb, manager of Comedy theatre, Brooklyn.

The old family theatre, East 125th St. booked by Chris Brown.

Jake Lubin managing Loew's

7th Ave.
Joe Woods, the biggest independent agent then in New York. Getting a night's work from Louls

Redelshiemer in Tannen's office.

Gane's Manhattan theatre where
Gimbel's store is now. Then moving
to 30th St. and replaced by the Au-

Benny Plermont booking the Sheedy time and Eddie Small was Loew's representative in Boston with Meyer B. North his assistant.

The old Imperial Theatre on 116th St. where Waiter Winchell, Jack Weiner and George Jessel sang il-lustrated songs. And the Evans Bros. replaced all acts that were canceled.

#### A Memory

When Bert Hanlon was killed as Victor Hugo and did great inser-sonations of Ralph Herz, Eddle Leonard and Bert Williams. When Sammy Lee and Harry Evans were the Kandy Kids with Irene Lee.

other, "Does Guings, ger snaps,"
When Bobby Leonard and Solly
Ward did father and son.
When George LeMaire would
break in his acts at the Imperial.
When Hogan and West (Yeh, When Hogan and West (Yeh

When Ryan and White did steps none of them could touch. When Harry C. Greene (vaude author) did an act called "See the Point?"

When Eddie Miller and Blanche Vincent sang "In the Cool of the

When Felix and Claire, Two Pucks, Ross and Caire and Laurie and Aleen were the kid acts around

When Ed Kealey booked the Fox When Ed Kealey booked the Fox time from 42nd St. and Harry Fitz-gerald made reports on the shows. When the late Jack Rose dove from a table into a large tub of butter at the Hollis Hotel, Boston. Playing for Plinmer and Cleve-land up New York State. Pioneering through Maine for the II.RO.

Showing the act at the Columbia and complimented by Charlie Chap-

bag. The Orpheum trip with Conlin Steele and Parks, Bonita and Hearn

Steele and Parks, Bonita and Hearn, Fritzi Scheff,
The write ups of Jack Lait and Johnny O'Connor.
Our first time at the Palace following Maude Allen at 5:45 p. in.
The first time is saw Joe Jackson and what I did to the seaf.

His First Single
First time I ever did a single at the Bedford in Brooklyn and Jack Russell steadying my nerves.
The first time in a show, "Over the Top," with Ed Wynn, T. Roy Rurnes, Justine Johnstone, Craig Stampbell, Mary Eaton, Fred and Adele Astaire, and I made Fred Astaire my straight man.
The dinner Soi Hess gave me in the place were flops.

Chicago on my closing night with
"The Gingham Girl."
The first time I was put in lights
as a star.
Introducing Jay Gould to Loraine

Introducing Jay Gould to Loraine Manville in "Pilain Jane."

My trip to Mexico with William Soguh Weinberger and my trip to Soguh America with Frank Mackin and Gene Fowler.

The dinner given to me by the Friars' Club.

Friars' Club.

How Old Is This Guy?

The old White Rats meetings with
Junie McCree, George Fuller Golden, J. C. Nugent, Harry Mountford,
Ren Shields, Ernie Carr and Joe
Cook.

Charlie Hill and Charlie Mosconi telling stories at my place in East Brookfield.

The time Joe Schenk (Van and Schenk) and Bobo Hoff sent up a

The time Joe Schenk (Van and Schenk) and Bobo Hoff sent up a 16-plece band to my room in Penlader when Bob Haque proposed me for membership in the Lambs.

The Friars' ad-lib nights in the grill with Felix Adler, Tommy Grey, Will Morrisey, Gus Edwards, Renold Wolf, Bobby Watson, Bert Wheeler, Lester Allen, Raymond Hitcheock, Lester Allen, Raymond Hitcheock, Bob Ward, Bugs Baer and a hundred others.

others.
When I wrote "The Showman,"
with Paul Gerard Smith and Dave
Stamper and one of our producers
shot himself after reading the sec-

ond act.

When I, blacked up to play a wench in Geo. M. Cohan's afterplece, "The Barber's Ball," and instead of a low neck dress with short sleeves, I wore a high neck dress with long sleeves. It took a week to get the black out.

with long sleeves. It took a week to get the black out.
The wild days and nights I spent trying to get the last act of "It I Was Rich." my first legitimate play, it was a special way to be a special with the second with Texas Guinan.
Bobby Clark's first public speech he ever made at my dinner.
Bobby Clark's first public speech he ever made at my dinner with the work of the wo

ful present they gave me.
Bill Mahoney's falling dance and

his latest Xelophone dance.
When I introduced 40 acts at the Burlesque Club Jamboree and the beautiful gift they presented me

The first Equity Benefit at the Lexington Opera house and the finale that had me crying like a

baby.

Captain Irving O'Hay's speech in

Hollywood during the last strike.

When Louis Mann challenged
everyone at the Friars' Club to stick
him on any word in the dictionary

and won.
When Jimmy Hussey and Geo. M Cohan would put the burn on for the benefit of the boys. The old Comedy Club with Johany

Stanley, James J. Morton, Gene Hughes, Eddie Carr, Mercedes and Tommy Gray.

#### Woman Given Judgment On C. C. Pyle for \$26,113

On C. C. Pyle foor \$26,113
Charles C. Pyle, promoter of queer stunts, had a \$26,113 judgment slapped against him in the N. Y. Supreme Court, when his attorney, former United States Attorney Hayward, falled to appear to defend a \$28,000 suit by Mrs. Susanne Hetherford, who asserts she has managed Pyles theatres at Suing for breach of contract, Mrs. Hetherford said that Pyle didn't buy her a house in Danville as agreed, failed to pay her expenses in traveling about the country in the interest of his enterprises, and laid

terest of his enterprises, and laid down on \$1,000 a menth payments when she agreed to make a home In New York for his daughter, caus to be sued for

ing her to be such for rent of a house at Kew Gardens. The court awarded her \$5,147, \$9,723 and \$3,421 on the three claims, with interest of \$4,656 and

### TIMES SQUARE—SPORTS Pope's Influence

Hollywood May 6. Anne Nichols sent a medal, blessed by the Pope, to Johnny La Marr, who fought the main event at the Legion Friday.

La Marr won.

#### ROSENBLOOM WINS FROM CHI'S JOHNSON

By JACK PULASKI

Maxie Rosenbloom, New York's eccentric, clever, courageous light-heavyweight, gave Larry Johnson eccentric, clever, courageous light-heavyweight, gave Larry Johnson, Chicago colored socker, a thorough pasting at the Garden last week. Maxie was favored 11 to 5. He out-pointed Johnson in every roun-dwith the possible exception of the fourth.

fourth.

Last time the men met in the Garden not long ago, Rosey was awarded the contest in the seventh round on a foul. There were some doubters with an idea that Maxie was lery or the hard hitting Chicagoan and with a manner of the seventh of t Last time the men met in the Gar-

Johnson's right hand attempts were mostly wasted. Those blows either went around the neck or landed on the shoulder. When they did connect Maxle was going away.

andea on the shoulder. When they did connect Maxie was going away, and connect Maxie was going away. Whereas, Johnson's lips were puffed and he bled from the mouth most of the 10-round distance. Rosey cut him with choppy little uppercuts. In the eighth round the assemblage got excited plenty. During a mix-up, Larry caught Maxie with a hand right to the face, tilting him off balance and nearly over. Son about the ring. Ninth round found Rosey piling up plenty of points and in the 10th he gave the splenddily formed colored lad a fancy lacing. Johnson hasn't been trimmed so completely for many a day.

#### In Good Condition

Rosey would rest in his corner, never puffing. Only in the last rest period did they put any water on his head. For a man with his night club rep, Rosenbloom is a marvel. Frequently the radio sending out some cafe entertainment announces that Mayle is among these received. Frequency, some cafe entertainment autocathe that Maxie is among those present. Regardless, he remains in undis-

Johnson got the same treatment from Maxie as the others. Often from which as the dreament from which as the others. Often smack to the mouth, then whate sawy with an overhand to the short ribs. Johnson was infuriated at his inability to tag Maxle. He scemed tired toward the close and it looked as though he was doing some slapping, instead of punching, too.

First of the ten's ended in the seventh round when Bob Olin went Roy Wallace of Indianapolis, Fight started like the real thing, both men socking it in. Wallace looks like a good boy.

Semi-final went on last. It was

good boy.

Semi-final went on last. It was
a chaser and many walked. Between Johnny Indrisano of Boston
and Freddy Fitzgerald of Cleveland,
welterweights.

#### Chas. Cullum Freed

Charles Cullum, English actor who appeared in the Southern company of "Journey's End," arrested recently and charged with impairing the morals of a minor, was discherged in the magistrate's court. Cullum maintained it was a matter of mistaken identity. Court tossed out the case after three minutes of testimony.

At the time arrested Cullum had At the time arrested Cultum had a brief case containing some scripts and was on his way to the Pox stu-dio on 10th avenue.

Edgar Alian Woolf has had his phone disconnected late at night—with Hollywood long-distance calls, now four hours earlier than New York's time.

## Inaccurate Biographies

#### Chandler Sprague

By Claude Billyon

Hollywood, May 2. Chandler Sprague, Fox director, Is a tall, expectant looking fellow with a sad smile and brown exfords. His hobby is throwing golf balls at bass drums to ruln the rivthm of dance

orchestras Before that he had a strange Before that he had a strange growth resembling a rooster's spurs on his heels, and used to hang in a tree by these things until he was red in the face. Jealous playinates hog-tled him one day and made him stand normal. Sprague has never forgiven them, and always throws their sertifes away.

their scripts away.
Unable to wiggle his ears as a child he became addicted to games. sears as a me became addicted to games. Spent every afternoon with his parches!, dominoes, tiddly-winks and old maid. The old maid was quite a card, but Chandler didn't try very hard.

try very hard.

Hiking
Halfway through high school the
kid decided that indoor life was
ruining his health. He packed a
lunch and started on a long hike. Evening found him a mile from To mine it worke rails both beating against his amonth young face. Young Springue rushed for the nearest shelter, a modest little farmhouse. He beat a sharp stacta against the door.

"Come in," called a progressive young farmer nicknamed ofto. "I'm going away for the night and young farmer nicknamed ofto. "I'm going away for the night and you can keep my wife company." "I've got a better idea," said the city editor, "can him?" "T've got a better idea," said the my company of the my did. Chandler stood it as the property of the property home. To make it worse rain began

people say? What if he forget that he was a Sprigne? Swiftly he turned and ruced through the soggy night. The cold rain bit his smooth young face and the underbrush tickled his legs. Chandler eased down to a dogtrot.
Then he walked. Then he stopped.
"Am I crazy?" he shouted to the

"Am I crazy?" he shouted to the black sky.
"You're nuts," came the echo.
Painfully Chandler dragged him-self home. In his little bed he thought it over. "Is life like that?" he asked himself. "Do men run from themselves then themselves become too strong for themselves?" Lousy Paint a Chume

Lousy English:

Just a Chump

Later came four years at U. of
Va. and Chan found a new outlook
on things. During his fourth year
be organized a party of fraternity
brothers and started a search for
the furmer's wife. She had moved.

the furmer's wife. She had moved. Chandler came west and started on the Los Angeles "Examiner." He got along okay until they assigned him to a story requiring transportation by plane. "I quit," he said the manager. "Artaid?" asked the manager. "Not anxious." "What'll be do?" asked the city.

## **Chatter in London**

Snow, rain, sleet, hail, income tax. strutting to the Whiteman band on Like Hollywood-more unusual than usual.

West End stage managers a coking out for a new excuse for t

Revues these days are spoilt by

Revues these days are spoilt by too many chorines.
Dick Henderson off to States again. Just too bad.
Giovanni rates himself the town's snappiest pickpecket.
Gag books make best sellers these days. Saps are trying to write talkerdisable processors.

Coliseum reckons its new bills are

laying the Palladium flat.
G. Rhodes Parry got the funny idea he can play billiards.
Disease known as the golf has

nuca ne can piay billiards.
Disease known as the golf has broken out in all newspapers offices.
Ann Penn in the air studios.
Heard of Xenia and Arty? They're just two more continental cabaret lumorts.

Sharkey fight as burlesque dance is getting the gigs all knocked over at the Queens.

Elven Hedges would get mixed up with nite clubs, so he's now in Paris hoping to see London again some

time.
Small-time hoofers, insurance sman-time hoofers, insurance clerks for a real living, strut their stuff on the railway stations going up in the morning.

Val Lind, who used to do dane

up in the morning.

Vai Lind, who used to do daine stuff, has suffered five years' lilness with a high pitched laugh.

Ted Shawn's the latest tapper to

sign for London

sign for London.

Circus tenis flapping again.
George Black--football fan.
Hishop of London fraternizing
with theatre managers.
Watter Bentley reckons he's the
latest magnate to return from the
fliviera. Just shows what ideas a
guy can get.
British film shares aren't bound.

British film shares aren't bought these days. Guys pay to give

In view of coming season British In view of coming season, British scaside resorts are well away with purity drives. No sun batthing, no beach bathing, no nothink. Riviera for sin, sand and sunshine. Sunny days here.

Carlyle Blackwell's big green barge is rated a present from wifey.

away.

Gladys Frazin rather likes play-lng Gladys Frazin. Critics rate it acting

as acting.

Carnera's girl friend, who dishes
out spaghetti to chumps in a Soho
dump, keeps a file of hie press cuttings. Folks here are looking forward to

strutting to the Whiteman band on "Jazz Kling" premiera. Fred Kitchen had a, fre in his home. Wasn't in his own home at the time, though.

Wilfred Caithness gets lead in "Apple Cart," Cedric Hardwicke halldaving.

Wilfred Cart," Cedric Hardwicke holidaying.
Rachmaninoff, the planist who wrote the prelude which tortures canaries in the suburbs, is running round again.

With Wodehouse in the States there's nothing left but to read the

there's nothing left but to read the Wallace bird.
Alex Esway, tho was to have formed his own unit, is now tied up with International for new talker.
The boys are wondering how Charile Whittaker made his Pola Neeri picture an all-talker.
With Gladys Cooper and Evelyn Laye back, town'll be easier on the

eyes.

Marie Tempest one-acting. Saves
memory strain.

Theatre keeps threatening to go
high brow. So much easier to fail
artistically than just flop.

Noticeable thing is how British
film leads are gradually losing the

blonde locks.
Every day in every way the entertainment world gets flatter and

Favorites are now running slower

Favorites are now running slower than ever, saying a lot. Advent of Australian cricket team—curious game over which folks rave here—is glying the chatterers something to write about. Oign Spessiva is crashing vaude. Classy classical dancer. Classy classical dispersion of the jokes she forgot rear some of the jokes she forgot vegars are.

fans some of the jokes she forgot years ago.

Motto of flopping film units; a libel a day keeps the banker away. Airplane platforms for central London are predicted very soon.

One of the British talker units

one the bands of their bankers of the bankers of the bands of their bankers of the carrivative can't be can't b are so in the hands of their bankers

#### Tea Rooms' Come-on-Gentility

By Cecelia Ager

While tea-room fare may not Over-Production Ruins satisfy completely the pangs of an honest empty stomach, the nice wording of the menus assuages at least the soul. Tea-rooms are run by gentlewomen. To gentlewomen it is more important to call a wisp of lettuce heightened with a bit of plemonto "Salade Cubaine Plemontaise" than to serve a good chunk of lettuce and term it "lettuce salad."

Tea-room owners will not recognize an honest empty stomach. It is too vulgar. Chief product of tea-rooms is gentility. Refined people never suffer from homely hunger, is the first premise of tearooms. Rather they are in need of pretty phrases and poetic spirit-

ual sustenance.
Tea-room gentlewomen expect an adequate compensation for the literary flavor of their menus, as the prices demonstrate. But who would be so gross as to object to paying 60 cents for a very dainty sand-wich, when this probjectess seasons with the propertiess seasons menus with phrases like "real-plea"?

cies"? What if a tea-room "plat du jour" Whit is a tea-room "plat du jour" is not buxom in quantity when it is a deast it is described in the plate of the second of the

#### Rousing Menus

The leader of New York's tea-room proprietresses, who has to her credit, and to the enyo of her sisters in food, many tea-rooms in New York situated at strategic spots for shoppers and matinee addicts, is naturally the greatest of them all when it comes to writing a rousing tea-room met.

tea-room menu. No opportuni No opportunity for a gracious touch is overlooked. Her signature. No opportunity for a gracious touch is overlooked. Her signature, written in a bold, efficient, yet eminently distinctive, hand, adorns both covers of her neatty printed menu. Bursting with good tidings she has appended to her menus little slips of paper that reveal further the infinite seources of her established the control of the c

#### Happy Fat

Elsewhore in her menu master-plece is a brief but charming dis-sertation on the unhappiness of be-ing fat. So that her guests may not suffer from such an unseemly state, she has provided a reducing menu that reducks the pocketbook menu that reducks the pocketbook a convert may glut himself upon a convert may glut himself upon graperfuit luce, one soft, builed a convert may giut himself upon grapefruit julice, one soft boiled egg, two bran muffins, and four stewed prunes. She decrees beforehand, however, that this menu is "really quite pleasant" and who would doubt a gentiewoman? By using her menus as messengers to her customers, this tea-soom proprietiess gets over as a kindly matriarch who has dedicated her life to making her quests hanny.

kindly matriarch who has dedicated her life to making her guests happy. She is a strictly lady-like Provi-dence, interested in good manners and grammatically correct, it slight-ly flowery. English. Those who liave enjoyed the fine writing of her menus may want to purchase at the deskt where they of her life.

her life.

Edna Megan Phillips, formerly harpist in the Roxy Theatre, now first harpist in the Philadelphia Symphony Orchestra.

## Whiteman's Music in Film "King of Jazz" at Roxy

After the full tone and beautiful

playing of the Rhapsody in Blue by the combined Roxy and White-man orchestras, with the composer man orchestras, with the composer as soloist, the screen rendition in the "King of Jazz" is thin and disappointing. The music is lost in a mass of glittering over-production. With al Norman, Jacquee Cartier and a group of Russell Markert Dancers waring trim Tamira Jezu tights and toppers, the chore-top of the production of the product Rhapsody uninterpreted by a three-

of simplicity, some grand contrasting rhythms; instead he left the Rhapsody uninterpreted by a three-ring circus in which crystal, ostrich feathers and the good intentions of the Sisters G count for nothing. The suspicion that audiences night like it was not corroborated by the children of the sister of the s

the rotund and who fills assignments with charmond muthority and ments with charmond muthority and Grace Hayes, browned with the film, is seen in a one-line walk-on; the Brox Sisters utilize triplicate harmony, style and a community cape for a single appearance with "Bench in the Park"; a good shot of the Brox Sisters shows only their two bobbed heads, mirrored into four; and "Song of the Dawn" is a magnificent number, tritely produced.

The flim concludes with a mon-The film concludes with a monster finale in which the musicians of all nations (seemingly hundreds of cm) climb into a huge melting pot where they are stirred together by the Maestro to emerge as American jazzists. It will be fortunate, in view of the money spent on the more spent on the first property of the more spent of the poured into Hollywood on the more spent on the both of the more spent of the poured into Hollywood on the melting pot, will be poured out as box office dollars.

#### **MARRIAGES**

Marion Crosby, actress, to Otis Angier, manufacturer, April 30, in

Angien, manufacturer, April 30, in Pasadena, Cal.

Mr. and Mrs. Frederick Hubener, May 9, son. Father is of Hubener & Tuich, picture circuit operators. Water Lantz, lead of Universal sound cartoon department, to Doris Hollywood.

Patricla Brox, of the Brox Sisters, to Robert Gerstongan, non-pro.

Robert Gerstenzang, non-pro, y 5, in Hollywood.

May 5, in Hollywood.
Carlotta Irwin, actress, to Fritz
Riener, conductor of the Cincinnati
Symphony Orchestra, April 26, in Greenwich, Cohn. After a honeymoon in Europe they will reside in
Cincinnati. Riener was recently
divorced.

divorced.

Mrs. Elinor Kershaw Ince, widow of Thomas Ince, to Holmes Herbert, English film actor, May 4, at Bev-

erly Hills.

Idah Raskin, dancer, to Leon Zimmerman in Chicago, May 1. Bridegroom is song writer.

#### Did You Know That

Rube Goldberg has a bunga-low with two shower baths on the Fox lot....Constance Bennett was the most exquis-itely dressed gjrl at the last Hollywood Mayfair. She wore itely dressed girl at the last Kollywood Mayfair. She wore a black net gown and a longish haircut...Sydney Lanfled still pounds a mean plano, even though he's a director now... Hollywood branch of the Twelfth Night Club will soon have quarters of its own... Carmel Myers made quite a hit in a sketch at the Writer's carme stopped to the bridge of the own carmed the state of the graph of the state of the graph of the state of the graph of the state of the girls even wear them on the street... If that isn't inside stuff, what is?... Julie Johnson and George Murphy scored a hit at the opening of Olsen's Club....Mary hys company of the graph of the grap of Ruby Keeler Jolson doing a tap dance, Ruby's cilp was the only one their majesties asked to have run a second time.... King had a rep. as a hoofer himself in Paris some years ago...Colleen Moore is selling the progression new Sett Courtney did an impromptu Charleston on the floor together at the ton on the floor together at the opening....Dorothy 

## **RITZY**

"Going Up"

"Going Up"

The social career of a handsome bootlegger proceeds apace! Beginning as an elevator boy in a Lexington avenue hotel, he opened one speakeasy after another, as each in peculiar trade.

After being taken up by a society man and a titled foreigner who lives in New York, he has for some time past been encountered with a chorus girl in a successful show. He finds time, however, to holve the strength of the successful show. He finds time, however, to holve the symptomic with wealth) and with a fashionable dowager symptomic with wealth) and with a young matron separated from a second husband, her first having borne the same name above indicated. Also another young society girl. Two summers ago he visited a Social Register dowager at Southampton. Last summer he hoknobbed with various notables in a Social Register dowager at Southampton. Last summer he hobnobbed with various notables in London, Paris and the Rivlera. His motto, adopted from the ele-vator days, seems to be "Going Up!"

#### Ames' Driving

Ames' Driving
Robert Ames was arrested recently in Los Angeles, charged with
drunken driving and injuring three
people. This clever actor was first
divorced by Frances Goodrich, actress, who later divorced Henrick
Van Loon, writer. He was next divorced by Vivlenne Segal, actress,
now in pictures.
He was expected to marry Helene
Lambert, but instead married Muriel Oakes, New York society girl,
who had been casting director for
the firm of Dwight Wiman and
William A. Brady, Jr.

#### Zelda Sear's Play

Zelda Sear's Play
Lou Wiswell st trying to arrange
a Broadway showing of "All That
Gilitters," a play by his wife, Zelda
Sears, and Tay Garnett.
Zelda is from Brockway, Mich.,
daughter of Justin Lewis Paldi, and
first married Herbert E. Sears. She
was at the Casino, New York, in
1986, in "Anck and the Beanstali,"
tured. For several seasons Miss
Sears played character parts in
Clyde Pitch productions, and in 1914
was in "The Show-Shop," in which
Douglas Fairbanks starred.

#### The Parisian Front

By Christine

With wardrobes to be tended to, right now is the time such mighty affairs are taken care of. The Dolly Sisters have certainly been forehanded about theirs.

Jenny Dolly having tea in the Embassy room the other afternoon was striking in a two-piece ensemble trimmed with fur. The dress of a figured slik, primarily a duil green, was perfectly straightlined with lingerie touches.

lingerie touches.

Toure simply nothing at all over here if you don't have a bit of old lace, piece of embroidered silk, fine linen or organdle gracing the neck and sleeves of an afternoon frock. The coat, of a soft woolen material and in-between-season weight, was also green trimmed with masses

More Scarfs

That's all right for Jenny Dolly and them as can afford furs from Molyneux, but for poor little journalists and such, a scarf has to do. But scarves, you know, are frightfully chic—any kind; a knitted or silk one for the morning costume and the more elegantly tied bit of soft fur for more formal occasions.

At the Ritz

The Ritz Sunday dinner dances are fashion sights in themselves and the list of guests usually reads like a Social Register. Otto Kahn's daughter. Mrs. J. C. O. Marriott, dazzled with a Patou gown in white chiffon. Two flat roses of the same material held together in front the charpes which fell softly to a long even hem while tiny shirrings on both sides tightened the hip-line. A demure little bow, also of mousseline de sole, rested plquantly on each shouler.

At another table Comtesse Colette d'Arville who, having deserted New York and musical comedy for Paris, was having her last dinner at the Ritz (and dance to the perfectly grand Noble Sissie orchestra) before dashing off on a motor trip through Spain. Miss d'Arville is a real nough countess.

Smartest Club

The smartest club in Paris for after theatre supper dancing is L'
Enfants Terribles. It is one of the three beionging to Jean Cocteau.
Not only the natives flock there in very chic assemblies, but also visiting Americans.

Entants Terribles. It is one of the three belonging to Jean Cocteau, Not only-the natives flock there in very chic assemblies, but also visiting Americans.

The other night the Marquise de Polignac, recently returned from New York, with Americans, among whom were Mrs. William Randolph Rearst and the Princess Obolensky, who, before she was a princess, was Alloe Astor. The women all tooked distinctly Parisian in the smartest of the collections from the big Fritch struck nearly all the high notes of the collections from the big Fritch struck nearly all the high notes bort fur evening jackets, delicate touches of color with a plain one color frock, and all sorts of feminine details.

This latter includes a very new and novel idea for an evening ensemble of scarf, sandals, handkerchief and even flowers to match or harmonize with a gown of the utmost simplicity and in a soild color.

Mary McCormick, recently returned from a success in London opera, was giving a gay party there the same evening. She wore a cream chocolate lace dress with that ever-popular feature, the cape. It was very long and even all around, the drapery in the back coming round to the front in three little knots one above the other. She also carried an ensemble of shoes and handkerchief, almond green, which brightened up the whole trock.

Color at Ciro's

Color at Ciro's

Color at Ciro's where the Lady Abdy (languid and Greta Garbo-ish as ever) appeared in a vivid shade of green, while not far away sat the Princess Gerome Murat in an equally distinctive poppy-colored costume. Golden heels on gay red shoes belonging to the Comtesse San Just (who was a Rothschild) cheered up her black tulle, frock—and actually stood out prominently from all that array of color.

Even for Aimee

All kinds of reports are abroad anent the lively Aimee Semple Mc-Pherson who 'tore through Paris looking neither right nor left. Aimee, however, will linger awhile on her way back to America, to refurbish her wardrobe from the French houses. While currently absorbed in Jerusalem in raiment of a less frivolous nature, namely, looking up ideas for the garbing of a sacred opera she is writing, Aimee certainly has the right idea. If you intend to have any influence at all in this world either as soul-asaver or soul-destroyer, you've got to look darn nice first.

#### 21 GIRLS IN BAND AND SPRING AND MACY'S NOT WELL DRESSED

Mae Murray at the Palace this week, in person, but always a picture in motion, particularly in her famous Merry Widow waltz. Weñring glove fitting black velvet, decol-

ing glove fitting black velvet, decol-letted with rhinestone strands and topped with a head-dress of black bird of Paradise, she created a giamorous sight from Filmiand. The Roxy Ballet, going unexpect-edly R-K-O through the invasion of their own Cathedral by the William Construction of the control of the control of the control of the William Construction of the con-cept of the control of the con-cept of the control of the con-trol of

and Massine.

Concluding a bill that must have offered quite a problem in allotment of dressing rooms, were the 21 "Inoffered quite a problem in anothern of dressing rooms, were the 21 "In-genues," doing their familiar and vorsatile band act. Their routine holds up better than their outdated costumes. New stage backing and wardrobe would give the turn greater chic.

aging a drag at Madison Square Garden for Saturday night, May 17th, and now another is announced for the same date at the Central Opera House, 205 East 87th street, by Ramon Strobeck, Frank E. Carroll, Georgie Burns and Maxie Lengel.

Lengel.

Events that were once held sub rosa and only advertised in whis-Those Quer Drags

New York has attained the unleading agencies. For music Masson enviable reputation of being the has engaged Rudy Vallee's ornestra was reported, Jack Masson is man-John C. Smith's Harlemites.

## AIR COOLING SYSTEM

New York's signs of spring in-clude open surface cars, new green curtains in the Loew State theatre front box office, and the operation of the cooling system in Macy's dept. store.

dept. store.

Everything has another side to it—that's what makes lawyers—in-cluding 'air refrigeration. Macy's uses the cooling system during the winter months to ventilate the store, turning it on at 10:30 every morning. Salesgirls who can move about find this a comfort, but the information of the complete of the control of the cont

good. Practicant are result not as good. Practically all have had sinus trebby on the particular having processes to be a support of the particular having processes to be a support of the store hope to be transferred to those floors during the summer months. The store police recognize that many people wander through simply to avoid the outside heat and enjoy the comport of the cool air inside, but there are so many colorful "bargains" and little knickknacks scattered about it would be a strong-minded person who could resista buying something—and this includes the men. with their ites and scarts men, with their ties and scarfs

#### BIRTHS

Mr. and Mrs. Laudy L. Lawrence, April 16, American Hospital, Paris, son. Father is Arthur Locw's special European repre

## ARIETY

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## 15 YEARS AGO

(From Variety and Clipper.)

the Palace during the following few weeks included Evelyn Nesbit, Emma Calve, metropolitan star, and Douglas Fairbanks.

Sudden darkening of all three legit houses in Brooklyn, drew attention to the fact that 'Brooklyn newspapers had been complaining all winter about the 'shabby treatment the borough was getting from the nlaw housers. the play bookers.

Jessie Bonstelie company cele brated its 1,000th performance i Buffalo stock.

Hammerstein's gave its last show Sunday night and Monday morning workmen began to tear out the gents.

World Film did a sensational nose-dive on the New York Curb and a flock of reasons was put forth. This was the first of a series of nearly ten film promotions that got into trading in the New York mar-kets and then went floppo, accompanied by groans of pain from the whole film rialto.

Wallace Reid was discharged in Los Angeles on a homocide charge growing out of his accidental killing of a young man with his automobile.

Alec Francis was starred in a film ersion of "After Dark," ancien version of "After Dark," ancient mejo afterwards exploited in Ho-boken, State right production, pro-lucer not named in the item.

s gasped at the story show business gasped at the story that Robert Milton had been offered post of chief director for Thanhouser Films, at the imposing salary of \$12,000 a year.

#### 50 YEARS AGO

(From Clipper)

Time of 1880 ante-dated Steve Time of 1880 ante-dated Steve Brodie, but the fashion even then was for bridge jumpers rather than flag-pole sitters. One Thomas Boyd, clock tinkerer from Belfast, notified the Kentucky countryside he would jump from the 125 foot pier of the ratiroad bridge over the Green River and thousands gathered. The River and thousands gathered. The railroad forbade the attempt and it looked like a riot for a time. Road finally consented and Boyd accom-plished the feat in safety. He wasn't advertising anything, but got his return by collecting coins from the mob.

J. H. Haveriy, New York theatre owner took the lead in bigger and longer waiking matches. He was promoting the biggest and longest promoting the biggest and longest affair of history under canvas in Cincinnati. Grind was to go on for 100 hours, contestants hoofing 12½ hours in every 24.

It took patience and stamin It took patience and stamina to be a ticket speculator. Hartford (Conn.) "Times" relates that a score of spece sgathered in the lobby of a Hartford theatre housing a noted star at 11:30 Sunday morning to wait for the box office to open Monday at 10. They were thrown out once, but were back Sunday evening and stuck it out. Each man made about \$25 on the operation.

Garfield was a member of Congress and had aspirations toward the White House. Clipper observes that his stand against the free entry of wood pulp had alienated the press of the country from his ean-

Clipper prints a long editorial challenging the idea that the circus is a thing of the past, an impression that seems to have come from the failure of a number of such ventures in a permanent way in New Fork during the winter. Editor points to turnaways at the Barnum circus, current at the American Institute in New York.

## Send 'Em East to See

An idea is circulating along the West Coast that all studios should send their writers and directors east at least once a year, preferably twice. At the studios' expense. It's quite a "hunch," regardless of the fact that the thought is as a vein of gold to the personnel involved.

Basis of the plan is to keep the men behind the camera in touch with the stage for new angles in composition and technique besides letting them exchange opinions with their Atlantic cohorts and get that eastern them exchange opinions with their Atlantic cohorts and get that eastern reaction to current pictures there. Those who have given the idea any thought agree the studio would profit by the practice. The New York bunch now located in the west is all for it. The gang who has been out there some time acknowledges it a thought but remain indifferent to the outcome.

Hollywood is close-centered and self-centered. The picture group as a whole has no interest in show business outside of pictures. That may be the reason that any studio opinion on a picture is worthless. When somebody wants an advance tip on a release out there he doesn't ask the lads on the lot what they think of it—he turns to the boys operating the theatree where the picture will play. And the rank and file of the theatree and ont move out of their local sphere any too often.

The changeover in pictures has been so fast that everybody's got to travel to keep step with it. A three months' pause, and the individual is way behind. Witness these couple of directors, who, went abroad for six months, or a year, and then made a picture over there. When the film got back here it was old fashioned. That's moving fast enough and was in the silent days.

The disdain or indifference toward anything outside of pictures apparently also seeps through to the public, which makes Los Angeles no criterion on the national acceptance of a feature. L. A. has too many times gone wild over a picture which has done but fairly across the country, while it has spurned films rated as smash releases in their tour of the states. It may also explain the routine of previewing a film three and four times on the Coast, and then the picture isn't light yet. It's tough to get an indication on previews out there. And still tought to say "Tee" or "No" in a projection room. That goes east or west.

One of the supreme tasks in pictures is to get an opinion on one from One of the supreme tasks in pictures is to get an opinion on one from the Coast which means anything. The studies have long since stopped paying afry attention to the reviews in the Los Angeles dailies. Outside of the casts and the press departments it's a matter of research to find anyone who reads them. The picture mob looks at a feature, and what it says in public isn't always what it means. In fact, very seldom. In private they'll spill what they think—and that's still from the studie rather than from the audience angle. The lads who are trying to keep in touch with both show business on both coasts, regardless of the shrinkage in the east, are holding important spots and getting plenty of coin. They deserve it because there aren't many around.

When pictures run short on ideas they often try to cover up with a mass "flash." "They used 16 girls in this number in the show? Well used 48," etc. Quantity won't regain its value until more Grandeur cameras show up because of that 35mm. width boils any big ensemble down to midget size on the screen.

Such an argument is now on over the transcription of a big stage musical to the screen. Studio head is advocating doubling and tripling the size of the choruses while the original writers cry it won't help and want to work out effects and ideas which will build up a show on the screen which they know was not a smaah. hit on the stage. The Coast contingent concerned in this film's making sides with the studio's head man and is not necessarily all yes-men. It is just that they're all prone to get that way after they've been out here long enough. They say complete absorption in a subject will dwarf anyone's general viewpoint. And how that goes for pictures! Granted that the business demands specialists; still, those specialists are being stunted by the grind which seldom lets them get away from their own studio—let alone out of town.

If the studios ever stop to figure how much mental value they're los-ing by physically keeping their staffs in the midst of a ding-dong routine, they'll also probably discover the abstract amount a surprise. And when they turn films out one after the other, and so fast, it's more physical than mental.

Psychologists who want to study brain fag should go to the Coast. Psychologists who want to study brain fag should go to the Coast. Most of the boys are SO tired. And other than those just starting in, with no stimulus. It becomes a matter of just another picture as the men are called in and told to whip this or that into shape. Picture men go stale the same as anyone else. But quicker and stay that way longer, because of the amount of work they turn out. There may be other businesses where the general personnel works as hard or harder, but the film bunch will submit its present schedule if there's going to be a contest—and will place a little side bet if pressed.

New York isn't overboard on hit shows but there's many an idea floating through those moderate run stage presentations which pictures could use. And show business is a past master at lifting material from one of its branches to another. The present trouble is simply that Hollywood filmdom is not bothering about what's going on outside.

Other than the executives who filt back and forth, who ever gets away from a studio? Maybe a director is given a few weeks off a year, and if he does it's not always true that the first stop is Manhattan. And If it is, what assurance is there that he pauses long enough to see other than, the hit shows he's heard about. The writers and supervisors gra away less often than that, while the studio is still depending upon the individual's interest to stop off and see what he should see

The first impression anybody in show business gets of pictures on the Coast is the lack of knowledge of that show business. Not only don't they know—they don't care. More than one studio has had a corking performer on the lot and either never let him get in front of a camera or miseast him and let him out. Only to see them go over to another lot and eilck because, luckily, someone happened to know what that performer could do.

With the picture man's answer can about stop the discussion when he says: "Okay, but what's the difference? Are pictures making money or not?" The only rebutal to that of course can be that they're not making as much as they should or could, as steadily as the distributors in the east would like.

Sooner or later the studies will make it compulsory that their men go east, to the advantage of the men and themselves. It may be a year from now, more or less. But they'll do it because pictures must broaden

If Hollywood were worried over the monotone of its pletures just stands and what's coming, before sound came in, what indications are there that the same thing won't happen again? While the indix of new blood was on, iteas and the angies opened up by sound were sufficient to keep the colony plenty place the vitaity sapped by that Chifornia sunshine.

## Inside Stuff—Pictures

Some murmurs are heard that the big circuits are talking about the independent picture, "ingagi." known as the gorilla film. Whother the talk emanates from the Hays office has not been determined. Its gist

talk emaintes from the flays office has not been determined. Its gist is that the picture is suggestive. Suggestive of what isn't mentioned. No cuts in the film have been reported ordered by any censors, including that tough bunch of butchers in Chicago. On the R-K-O circuit 'Ingagi' has been busting records, drawing into some of the R-K-O dendwood houses entirely unlooked for

the plea is made there is fakiness about the gorilla picture, that If the piea is made there is takiness about the going picture, and would be going quite after with a box office attraction playing pictures, which are the biggest illusions the world records. Nor did a curious public years ago ever stop to demand to know whether a famously exploited "white elephant" had been painted.

Until the uniform contract is adopted by the film industry, distributors cannot look to the Film Boards of Trade for the enforcement of their individual contractural dealings with exhibitors.

While socretaries in about seven of the 32 boards throughout the country are attorneys, including those in New York, Milwaukee, Denver and Atlanta, Film Boards can file suits against exhibitors only when charges of criminal libel are involved.

The policy in the case of alleged violation of contracts is now for the injured distributor to consult his own legal department and be guided accordinctly.

Filers around New York ask how it is the show business doesn't get sore over an occurrence like they report about Harry Richman's air trip to Chicago. The birdmen say it's well known Richman insisted upon returning to New York after reaching Cleveland by plane, aithough he had been dated for a Chicago appearance and the flying stunt exploited. Richman squawked about the visibility, the filers say, when reaching Cleveland. His pilot got the weather reports. They showed that while the visibility was not 100%, it was not dangerous. Richman was assured

the visibility was not 100%, it was not dangerous. Richman was assured by his pilot that the plane could go through to Chicago without trouble and the pilot suggested the trip be completed. Richman point blank's refusal caused a return to New York.

Someone appears to have blundered in promoting a testimonial dinner on May 6 to John J. Fitzgibbons and announcing it as on the eve of his elevation by Paramount Publix as general operator of the Famous Players-Caniadian circuit of over 200 houses above the border. It seems from the dinners literature to have been a proposition solely local to Boston, where Fitzgibbons is Publix division mgr. for New England. Since P P has not as yet taken over the Canadian circuit and can not before that circuit's stockholders vote on its proposal later in the month, the mention of any Publix man as the Canadian operator was at least premature if not embarrassing to P P.

Warner Bros. is declared to be committed to a picture policy for its New York houses, this being among the reasons why various sug-gostions from the operating end to place yaude in the Beacon have met with the cold shoulder.

with the cold shoulder. Beacon does not have as large a stage as ordinary vaudo houess but, as suggested, could play attractions of the type that do not require a full stage. Business has picked up recently at the Beacon, it is claimed, and holds up in all cases where a picture is not retained for over a week. It is admitted to be a one-week house and no more.

Trial of the conspiracy charge by the Government against the West Coast circuit, that includes Harold B. Franklin as president, and is now Fox's, is set to start June 17, next. The "protection" part of the complaint is understood to be accepted as a dead issue now, but the conspiracy will be actively pressed.

Trial has been adjourned several times. While little fear is held in the show business as to the result, trial when commenced may consume a considerable time and employ many lawyers.

The expense to the detendant is in there in any event.

Unconfirmed reports from the Coast of a Mayer-Thalberg removal

Unconfirmed reports from the Coast of a Mayer-Thalberg removal from Metro to Universal, and a Fox atudio exe replacing them at Metro, sounds appleasuce around New York. It's an old rumor, when the Loew control was sold to Fox months ago.

At that time it was said the Metro highs might operate Universal City on a percentage basis with options on big blocks of stocks, and Hearst behind them. Just talk then as it is now claimed by all interested parties in New York to be.

Rather proud of his voice, an electrician in a Coast studio demonstrated to persons on the lot during dull periods. They told him he ought it to persons on to be in pictures One day the s

to be in pictures.

One day the studio head approached the boy and mentioned that he'd heard about the voice. "I think it's pretty good," admitted the electrician, with visions of a contract.

"You're canned!" snapped the studio head. "You were hired as an electrician—not as an entertainer."

The contest between the four Chicago divisions of Publix-B. & K. is still going strong. Division No. 1. is let by A. D. Pople, former Marks Bros. man, at the Rosevell. Division No. 2 by L. Salkin, former Marks Bros. man, at the Century. And Division No. 4 by M. Horke, former Marks Bros. man, at the Central Park.

The army is gradually going talker. Radio's Photophone interests are playing the largest part in scrapping silent equipment at khuki posts, having now contracted with the government to make sound installations in the meeting halls of 60 training camps. West Point is one of

Charlie Chaplin's "City Lights," nearly completed, will be shown at either the Ridito or Rivoil by UA, through which the comedian distributes. Picture will open late in August or early in September. Slient except sound effects.

Universal's icase on the Central, New York, is for eight weeks. If unable to extend it the company will move "Western Front" into another Broadway house.

Walter Reade's deal with Paramount is understood to be on a leasing arrangement for the Reade houses. Latter do not include Trenton and New Brunswick, N. J. Jersey towns are under control of R.K.-O.

hustling. But they've been moiding the new toy now for two years, and that anniversary comes May 14.

Pictures have drained New York of 75% or more of its established theatre talent. Many haven't been buck east since they arrived on the Const. If the industry les moving at a terrific rate, which it is and has been, the cycle has about completed itself whereby it might not be a had thought for pictures to look around and check up on where it stands and what's coming.

## German Commish Law Called Gag; Already Finding Ways to Beat It

Paris, April 24. The new German law making agents illegal, will probably dispatch the Berlin and Hamburg variety agents to Parls and London to continue their activities. Another ruse will be these agencies taking up business headquarters somewheres near the German border, just outside of Germany, thus complying with the German law against 10% commis-

German law against 10% coliminasions.

The law is deemed a gag in Germany by the varlety people. Jules
Marx, for example, has talent booked up for 1½ to 2 years from agents
who can therefore collect commissions just the same for bookings
made some time ago.

The obvious possibilities of antedating contracts suggest themselves
accordingly.

accordingly.

Circults also will be forced to organize their booking agencies and engaging agents as employees on salaries, with perhaps the acts pay-ing a "service fee" in lieu of com-

salaries, with paramy in lieu of commissions.

All in all, a gag, although the Socialistic Germanic regime is against commission-paying for acts.

#### Pallenberg Delays

Berlin, April 22.

Max Pallenberg, who, with his costarring wife, Pritzi Massary, was to have gone to New York this fall for Gilbert Miller, has been granted a postponement until next spring. It's possible Pallenberg may elect to step out of the Miller Broadway run of German operetta altogether, but for the moment he has merely postponed it.
Pallenberg is a local riot in Ference Moinar's "Bins, Zwei, Dreil" ("One, Tow, Three"), at the Berliner.
Pallenberg has German talker offers, hence the postponement.

fers, hence the postponement.

#### IN PARIS

Paris, April 24. Paris, April 24.

Ricardo Cortez, Mary Garden,
Lauritz L. H. Melcholr, Mack Sennett, Frof. Arthur J. Thompson, L.

Ellel, Ann Bridges, Ellinor Ralhoh,
Mrs. E. K. Kaleigh, Jake Wilk,
Elmer Youngman, George Jessel
and Florence Gouriney (Mrs. Jessel),
J. J. McCarthy, Richard Rodgers,
Arthur Schwartz, Lorenz Hurt.

And Mrs. Joe Brandt, Ray Long,
George Backer, Alexander Woollcott, Arthur Judson, Louis Salter.

#### INDIE CO-OPERATIVE STUDIO NEAR PARIS

Paris, April 24. A co-operative studio with five sound stages is being erected at Eplnay, near Paris, by the Inde-pendent Producers' Union. What system of recording equipment will be installed has not been decided.

Some system of co-operative financing for production is planned. Co-operative distribution will be the

Among the more important inde-pendent producers belonging to the Union des Producteurs Independ-ants are Delac & Vandal and Gallo & De Rovera.

#### Latin Artists Organize for Talent Exhibitions

As a means of displaying their talents for foreign versions more than 125 Latin-American artists have formed a social club named Latin-American Club of Art.
The organization is founded and presided over young to the complete of the comple

#### Dancer in Spectacle

Dancer in Spectacle
London, May 6,
"Beauty and Dance," the Mangans' spectacle, continues indefinitely at the Collseum, with Julio
Alvarez, American dance, brought
over from Paris added.
Alvarez is doubling at the Grosenter of the Collseum, with Julio
Alvarez is doubling at the Grosman and Thelma Lee, Amerlean dance team brought here from
Paris, are scoring impressively.

#### Ufa's Amsterdam Move Amsterdam, May 6.

Amsterdam, May 6.

Ufa, of Berlin, has made application for the privilege of booking attractions into the Municipal theatre here, for what purpose is not
made public.

Prospect of successful negotiation regarded as slight.

#### Josephine Trix Leaving

London, May 6. Josephine Trix has tendered her two weeks' notice to the manage-ment of the Victoria Palace.

Paris, April 24. Flock of the Broadway composers-lyrists here. Lorenz Hart with Richard Rodgers (latter honey-mooning) settling a new musical for Charles B. Cochran. Hart's first at-tempt at a libretto with Ben W. Levy collaborating for the English

Levy collaborating for the English atmosphere. Arthur Schwartz completing a musical for Julian Wylle, which opens in June. Wrote it with Desmond Carter and Thomas Garth. Sailed April 30 on the "Olympic." In the Rodgers-Hart show, as set in the Rodgers-Hart show, as well be chief tunster, with Cecily Courtnedges, Sonsy Hale and Jessie Matthews in support.

#### Stein's Good Operetta

The Hague, April 24.

Leo Stein's operetta, "Das Marchen von Gluck," had a roaring reception as produced by Fitz Hirsch's company. Cast included Albert May, Frled Dotza, Fritz Hirsch (actor-manager), Mimi Gyenes.

(actor-manager), Mimi Gyenes Jula Rilio and Paul Harden. Gerard Vroom's stage settings warmly praised.

#### Pars. Foreign Policy

Continued from page 6)
nue of news. Despite the denial of
Zukor that his company is doing
any financing for UFA, it is the persistent report that Al Kaufman and
Jesse Lasky are still carrying on
negotiations with Ludwig Klitsch,
the UFA general manager.
Story goes further to the extent
of asserting that Paramount has
already purchased a block of UFA
shares from one of its minority
interests, the I. G. Farben company,
which concern is retiring from the
picture business.
Lasky's utterances have the appearance of being good will feelers.
In Berlin, he said, the company
might produce there, while he also
surgested in Vienna that Para
there or in Budapest, particularly if
Berlin did not seem disposed to
welcome the American enterprise.
Lasky and Kaufman are leaving
Berlin in time to sail on the "Europa" from Bremenhaven May 7,
Zukor is due in the German capital
a day later.

Berlin, May 6.

Berlin, May 6. A political angle would be at-tached to any Paramount-UFA af-fillation because present control of the German organization rests in the managerial hands of Hugen-berg, leader of the Conservative party called the Deutsch National Volkrearte!

Volkspartel.

Control was purchased at the instance of an industrial group under the leadership of Otto Wolf, leading industrialist, for the express end of preventing it from failing into American hands.

Selling control to Paramount would mean nothing else but the utter abandoment of the nationalistic policy and would be damaging to the narty itself.

utter abandonment of the nationalisatio policy and would be damaging to the party Itself.
Utfa's difficulties arise at this time from the refusal of the Industrialists to recommend a further loan by the Deutsche Bards.
Paramount has reached its decision on foreign production policy, according to the statements made by Jesse Lasky, here with Al Kaufman. He made it plain that the company will go into foreign marked by Jesse Lasky, here with Al Kaufman. He made it plain that the company will go into foreign marked by Jesse Lasky, here with Al Kaufman. He said the plan will be to cngage all foreign casts and make pictures with native dialog and in as near the locales shown as possible.
Film executive said that plan appeals to the company as the only satisfactory way of handling for sailed last night (Mon) on the "Europa."

"Europa."

Lasky repeated statements already made that the start toward
forelgn production had been made
by Robert Kane in the Joinville,
Paris studios. He was not prepared
to say whether a Berlin studio
would be used.

It is inferred that Adolph Zukor,
also here will now underthe the

## Joe Cook in London Revue Fullers Get Full Control Over New Zealand in Agreement with W-T

#### **ENGLISH TALKER WITH** 11 TONGUES LISTED the Fuller-Hayward circuit of New

London, April 23. Latest contribution to the multi-

lingual situation here comes from British International, which sched-ules 11 language versions of "Elstree

ules 11 language versions of "Distree Callings"

This film radio revue was trade shown recently and got a 50-50 break. It is now to be shot in French, Spanish, German, Italian, Danlah, Czecho-Slovakian, Japanese and one or two others.

Idea is to interpolate national

Items into stock film.

#### British Film Field

(Continued from page 6)

were due to taking stock in Brit-ish Amalgamated Theatres company which bought Daly's theatre);

John Maxwell's Associated British John Maxwell's Associated British Cinemas Co., now ownling around 125 houses, estimated profits when prospectus was issued at around \$1,-400,000 which looks like being exceeded by some 40%. Balance sheet is do in ten days. Brougs with the company of the control of the control

and balance go to reserve and carryover.
Rumors are current as to position of British & Dominions Co., which is believed to be none too happy. Two films, "Wolves" and "Loves of Robert Burns," both costings way up to make how the continue to the cost of the c

#### Hi-Hat N. G.

Hi-Hat N. G.

What producers' press agents will try on here when they get ritzy is a hatful. Recently a daily paper tricts panned a costumed picture. Then got no further dope and no pre-view duckets. Critic is located in town, and on a trip to local H. G. sent direct to paper. City editor in a fog as to why and let the stuff lay. Critics wrote courteously, tellings send stuff direct, but no reply head to paper seldom works in this country, and press agent concerned has been barred from more than one group through trying it.

Allied Newspapers on United Artists. One of the Allied group ran an article and used a picture of Chapling. Let a the control of the co

#### On and Off

British International has discovered a new language. Going to make "Elstree Calling" over (gawdnos what for!) in ten languages, including Belgian. As there isn't such a tongue, B. I. P. is probably right

what for!) In ten languages, Includling Belgian. As there isn't such a
tongue, B. I. P. is probably right
at the
tart.
As there isn't such a
tongue, B. I. P. is probably right
at the
tart.
As the such as the such as the
Bryson returns.
Gordon Bostock gone back to New
York. No further quota production
plans for Producers Distributing
Companies of Producers Distributing
Companies of Producers Distributing
Gainsborough Studio, Islington,
recently burned, scheduled to reopen
early in June, with RCA equipment.
Sinarcholders in Margate Super
early in June, with RCA equipment.
Sinarcholders in Margate Super
early in June, with RCA equipment.
Sinarcholders in Margate Super
early in June, with RCA equipment.
Sinarcholders in Margate Super
eaver the such such as the such

Lasky repeated statements already made that the start toward foreign production had been made by Robert Kane in the Joinville, Paris studios. He was not prepared to say whether a Berin studio would be used.
It is inferred that Adolph Zukor, also here, will now undertake the stituation which is a problem facing American producers in Europe. Structure and with the start of the structure of the st

The Fullers have bought control of Zealand. A movie is on for a working agreement with its only opposition in that territory, Williamson-

Talt group, making for a clean sweep of the field. Houses will drop vaudeville and go all-talker.

Houses will drup vacuerine and go all-talker.

Control passed with the purchase by the Fullers of the old Hayward interest in the New Zealand property on an outright purchase involving around \$500,000. It eliminates a minority interest and leaves the Fuller people in full command. Theatre almoulded in the states are the followed for the most part and now will do so completely, substituting all-talker programs. There will be no legit activity by the firm either. Sir Ben Fuller departs for the United States in two weeks, leaving John Fuller to handle the New Zealand end of the business. By combining the New Zealand and Australian circuits the Fullers now control theatre properties representing 100 miles of the state of the control valuable properties in New Zealand and have heen putting un strong opposite through the properties in New Zealand and have heen putting un strong opposite.

Williamson-Tait also control valuable properties in New Zealand and have been putting up strong opposition to the Fuller-Hayward faction. That circuit has been dropping legit attractions, lately having cut that division cold in favor of talking pictures.

tures.

It it understood the two groups now are working toward an operating agreement forming a single group for New Zealand which will be a virtual monopoly for the island.

#### Diemsdijk Dead

Amsterdam, May 6.
Dlemsdijk, 51, most popular playwright in the Netherlands and editor of the oldest newspaper in Haarlem, died a few days ago.

#### .Menjou's Smash Film

(Continued from page 7) tion, it is bound to be a big money-

maker.

An incidental point is that this pleture proves the wisdom of Parin signing Menjou all over again. This proves the American company had the right advance angle on the potential of the provent o

## THE 6th ANNUAL International Number Will Be Issued During

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

JULY, NEXT

"VARIETY"

NEW YORK CITY, U. S. A.

## Six New Plays in Paris and Not One About Unfaithful Wife in 'Em

Paris, May 6. Mixed lot of new productions in Paris probably representing activity in anticipation of the tourist trade, due now or soon.

Only angle about the group is that there are six Paris productions and not one has anything to do with and not offer his anything to do what an unfaithful wife or husband. Barring incidental slants any one of them could be played in the hinterland of America and get the patronage of the local Epworth

League.

"Priest With the Poor"
"Mon Cure chez les Pauvres"
("Our Priest With the Poor") is offered by Isola Brios, at the Theatre
Sarah Bernhardt. It's a dramatization of Clement Vautel's novel of
the same name, adapted by Pierre
Chaine and Andre de Lorde. Aimed
at the local trades people, whose
tastes would surprise untraveled
American Sarah Commercial production. A
crafty antiquarian persuades an in-

Piece is nicely done and makes a good commercial production. A crafty antiquarian persuades an innocent priest to exchange a price-less antique crucifix for a modern carved work, the good cure being accused of stealing the church property and displaced from his charge. He becomes a working man among poor people, where his benevolence and good works win him fame.

His god-daughter, employed as an aviatrix by the government, inter-cedes for him and the Pope himself gives the old man his blessing and sees him made Eishop for Northern

sees him made Bishop for Northern Africa.

In the cast are Felix Oudart, Rolla Norman, Alice Tissot, Lina Noro and Yvonne Herbert. Henri Monteaux appears momentarily as

"The English Teacher"

"Le Professor d'Anglais" ("The
English Teacher") was fairly well
received at the Comedie des Champs
Elysees, a mild comedy by Regis
Gignoux, dealing with the story of
the wife of a timid French professor, a charming woman who sor, a charming woman who schemes to find wealthy pupils for her husband during their vacation

at the seashore. Pleasant comedy arises from the fact the Prof. knows nothing but the poets and has a hobby of comparing the profession of the profession of

maining true to her dreamer hus-band.

The professor at length awakens to the situation and there is a storm, with the charming couple patching it all up at the finish. Louis Jouvet, Jean P. Aumont and Mile. Crepin are among the players. Valentine Tessier is charming as

Mile. Crepin are among the players. Valentine Tessier is charming as the wife.

"Double Passion" Flom as the wife.

Auguste Wilerby's do me stic dramage with the wife.

Auguste Wilerby's do me stic dramage with the wife Passion," is a flop at the Odeon. An heiress admires her trusted guardian, much older than herself, but marries a younger man, only to become disgusted at his engerness to get control of her forume. She her, and, relinquishing her inheritance, divorces him to marry the guardian.

The Scala has revived Maurice Yvain's irreverent operetta "La at the Palais Royal six years ago. Present production is excellent and promises success. In the cast are Dramem, Lucien Dorval, who is copying Chevalier's mannerisms and style, Suzette O'Nell, Germaine Denixo.

"Francoise"

"Francoise"

"Francoise"

He expects to organize his drawing Chevanger amanerisms and matter torong for the Orient there.

"Francoise"

"Francoise"

"Francoise"

"Francoise"

"Francoise"

"Francoise"

"The Amorous Adventure in Cherry decorpts, promising moderate measurements of the Amorous Adventure in Cherry decorpts, promising moderate measurements of the Amorous Adventure in Cherry decorpts, promising moderate measurements of the Amorous Adventure in Cherry decorpts, promising moderate measurements of the Amorous Adventure in Cherry decorpts Leader and th

#### "HEADS UP" LOOKS GOOD

Two Personal Hits But Harlan Dixon Not Mentioned

London, May 6.

"Heads Up" was smartly produced at the Palace, staging having the required speed.

Special hits were scored by Sydney Howard and Louise Browne. Atlas and Lamar, men dancers, came through strongly. Harlan Dixon as usuai, but seemed to atattention Newspapers failed to mention him.

## **CAIRO FALLING** FOR MUSSOLINI

Cairo, May 6. Egypt's first Italian sound picture is current at the Josy Palace here as a novelty. Picture house is a new one and will be devoted to sound screen material over the summer. Italian subject is entitled "Amore di Zingara."

Town seems to have gone Mussolini all around. Kursaal theatre is housing an Italian operetta company called the Isapilo troupe, doing extremely well.

New show at the Kitcat club is Cairo, May 6.

pany called the Isapiio troupe, do-ing extremely well.

New show at the Kitcat club is international in makeup, favoring no special nation. In it are Claude, celebrated comedian; Stephany from the Paris Olympia; Roberty and Lusiana, billed as direct from the London Alhambra, and Margie and William, from the Paris Empire.

#### WERNER KRAUSS' WIFE SUICIDE—JEALOUSY?

Berlin, May 6.

Faula Krauss, wife of Werner
Krauss, prominent stage star here,
committed suicide by taking poisou
a few days ago. Newspapers attributed her act to melancholy.
Story inside the profession is that
husband and wife had quarrefiled
due to Mrs. Krauss' display of jealousy, objecting especially to his
association with Maria Bard, his
leading woman in the Max Reinhardt production of Shaw's 'Kalsers
from America' at the Deutsches
theatre.

#### American Methods in Argentine's Selling

Buenos Aires, May 6.

Victor Schochet, new Fox representative, is putting the company on the map energetically.

Since ils advent he has boomed the Fox brand and now has showing at one snot or another bereahouts.

at one spot or another hereabouts for "Sunny Side Up," "Sky Hawk," "Cock Eyed World" and "Romance of Rio Grande," all Fox subjects. He also has brought American exploitat a methods into the sciling of product.

#### WILBUR'S TROUPE FOR ORIENT

Honoluiu, May 6. Richard Wilbur sails for Los An-

Richard Wilder sails for Los Angeles May 16.

He expects to organize his dramatic troupe for the Orient there.

#### Bon Johns Girls' Money Saved Them from Going Stranded When in Genoa

Miss Bon Johns and her girls' band back in Paris, denying the outfit was stranded in Genoa as Paris advices declared. Band lead er admits the girls were not paid, but had funds of their own.

Giris without their leader have gone on playing and now are in Scandanavia with contracts that will take them up to November.

Reason the stranding story got around was that the American girls had to plead poverty to stand on touches from Continental acts caught in the money trouble.

Miss Bon Johns sails for New York, May 7, on the "lie de France."

#### Robeson as the Moor

London, When notice was posted for the closing of "Journey's End," advance bookings increased to such an extent that the closing has been deferred indefinitely.

ferred indefinitely.

"The Damask Rose" is closing May 10 at the Savoy after six weeks' run. Paul Robeson will follow in, doing the Maurice Browne production of "Othello," with the negro legit actor playing the Moor.

#### Ted Lewis' Big Start

Ted Lewis gave an introductory performanco Sunday night at the

Hotel Bray cabaret, owned and op-erated by the Kit Cat people during the summer season. Place was the summer season. Place was

American band leader made his regular appearance last night (5) at the Kit Cat on a return, with the floor space taxed to capacity. He enjoyed a tumultuous reception and should prove a profitable fea-ture for the place during his six weeks.

The band will double at the Pal-ladium next week.

#### Actress Left \$300,000

actress of many years ago, who died March 10, left an estate valued at \$300,000.

Fortune is regarded as surpris-ingly large for a performer so long in retirement.

#### 2 Teams Split

London, May 6. Williams and Taylor, American colored team, have separated after together for 18 years.

Another split is that of Walter Fehi and Murray Leslie. Together even months.

#### Moissi and Miller

Moissi and Miller
London, May 6.
Gilbert Miller, now in Berlin, has
arranged to present Alexander
Moissi in New York next fall fol-lowing a London season at the Globe
which begins May 26 under the
management of C. B. Cochran.
Miller goes to Paris from the
German capital, then comes to London to present Talluidh Bankhead
in the Franche Larrimore role of
"Let Us Be Gay."

## **London Worries Over Transients** Preferring Continent—25% Off

CUTS AND MISHAPS

"Camel" Goes Wrong in All Ways At the Hague

The Hague, May 6.
Premiere of "A Camel Through
the Needle's Eye" at the Casino
was a comedy of errors, with scenery fulling and other awkward ac-

ery fulling and other awkward ac-cidents.

Reviewers give the view that after the many cuts in text insisted upon by the Catholic clergy, the plece might just as well have been left on the wharf.

## COMMAND ACTS **NOW LINED UP**

London, May 6.
British Broadcasting Co. is paying \$2,500 for the broadcasting privilege of the Command performance now set for May 22 at the Palladium for the benefit of the Variety Artists' Benevolent Fund.

George Black of General Theatres, is very reticent about the program for the vent, but it is understood the following list has been sub-

Jack Payne, British Broadcasting Jack Payne, British Broadcasting Band, DeGroot, Julian Rose, Coram, Gillle Potter, Payne and Hilliard, Will Hay (specially requested for his third command performance) Toto, if his Paris engagements permit. dance fash combrising the Palladium Girls, Stone and Vernon quartet, Chilton and Thomas, Max Wall and Nervo and Knox, Gaston Palmer and Odalo Careno. Of these 14 acts, four are American. Jack Payne is the only uncertainty.

#### Screen Beat Stage

London, May 6. London, May 6.
Despite a wet Easter which helped theatre business and with patronago augmented by the football
cup final and the opening of the
opera season at Covent Garden,
April legit business was generally
noor.

poor.
On the contrary the picture attendance was big although the grade of screen talkers was low.

#### William Moani's Death

Sydney, May 6. William Moani, acrobat with Mc-ariane's circus, died on tour, vic-

William Moan, acrosat with Mc-Farlane's circus, died on tour, vic-tim of accidental poisoning. Moani is believed to have drunk water from a contaminated source and died of the arsenic it contained.

#### "Silent Witness" Good

London, May 6. "The Silent Witness," first pr "Tho Silent Witness," first produced some months ago at the "Q" theatre under the title of "The Man in the Dock," made a very good impression, opening at the Comedy. It is a court room melodram, singularly well acted and splendidly received.

#### American Rights to "Spot"

London, May 6.

Lee Ephraim has the American ights to Edgar Wallace's crime neiodrama, "On the Spot."

Play is doing well here. It has to o with bootlegger wars in Chicago.

Ahearn in S. A.

Paris, April 23.
Charile Ahearn's Millionnaire
Band of Mislinguett's revue at the
Casino de Paris leave Aug. 21 for
a three months' South American Ahearn opens Sept. 15 in Buenos Aires to play the Cairo circult.

#### Japs in London

C.B. Cochran and Maurice Browne have acquired for their international reason at the Globe theatre a troupe of the following the control of th

London, May 6.
London show business is worried over the state of the tourists trade.
Influx of Americans during April is 25% below that of last year, while Paris is crowded with travelers from across the Atlantic.

from across the Atlantic.

The early crowd from the States have been of higher social estate than the generality and have proved themselves better spenders, but it is the falling off in numbers that disturbs showdom.

Outlook is better. Investigation discloses that advance bookings on the trans-Atlantic lines is large, principal ships being booked solid for the usual summer season.

for the usual summer season.

Whether they will go direct to the
Continent, passing up England, is
the amusement caterers' problem.
France is making special efforts to
attract travellers by reducing hotel
and other tariff that bear down upon
allens.

The Travel Association of Great Britain and Ireland is at work on an elaborate publicity drive, flooding the American correspondents with literature seeking to grab space in the American newspapers.

#### GEO. WIRTH RETIRES: RAN CIRCUS FOR 50 YRS.

Sydney, May 6.
George Wirth has just retired from the management of Wirth's Circus, which he has personally handled for 50 years.

Show property, one of the most valuable in this part of the world, now goes into the control of George's brother, Philip.

George Wirth is an uncle of May Wirth, the rider, who has been in the States for some years. He has made occasional trips over here.

#### Knoblock's Trite Play

London, May 6.
"The Mulberry Bush," new comedy by Edward Knoblock, opened at
the Criterion and looks like an indifferent success.

Piece is a light comedy invoiving a mixup of mistresses and divorced wives with emphasis on the inevit-able bedroom scene.

#### "SUSPENSE" COMING OVER

Dillingham Exercises Rights on English Play

London, May 6. With the arrival and departure of Bill Munster, it is announced that Charles Dillingham has exercised his option on American rights of "Suspense" and will take over the original company with the exception of Gordon Harker directly the engagement closes here.
Reason for the Harker exception is that he is under contract to Clayton & Waller for "Sons o' Guna." It is probable that Charles Coborn will have the Harker ness.

will have the Harker role.

#### Luigi Dies

Luigi Dies

London, May 6.

Luigi Nainte, 57, known as Luigi, managing director of the Embassy Club and one of the best
known night club operators in the
world, died suddenly of heart discase late last week.

as a late last week and the musement
catering business for many years.

#### "ABIE" REVIVAL

London, May 6.
Clayton & Waller are reviving
"Abie's Irish Rose," with Joe Greenwald in his original role. Piece opens in the provinces May

## **Bonds Pay Off on Spring Flops** With Outside Producers Soaked

Equity's office in New York had one of the liveliest Mondays, what with taking claims and arranging to with taking claims and arranging to pay salarles from the guarantee bonds of no less than five Broadway shows, all but one of which flopped off Broadway Saturday. All attrac-tions involved were among the very poor spring offerings. "Oh, Professor" opened at the Bel-mont Thursday, but couldn't set

poor spring offerings.

"Oh, Professor" opened at the Bel"Oh, Professor" opened at the Bel"Oh, Professor" opened at the Bel"Oh, Professor" opened at the Belpast Saturday. When the matinee
curtain was due, only two people
were scated, each having bought \$1
tickets. Edward H. Harris presented the show. The name is said
to be a phoney, the presenter being
an Italian physician. He also wrote,
the play. Guiespe Sterni, Italian
actor, was starred.

"Guiespe Sterni, Italian
actor, was starred by Mixtaner Garry, a
lawyer, who gave up his practice to
go into show business, was reported
getting less than \$1,000 on the week
at the Biltmore.

"Little Orchid Annie," presented
by Myra Furst, play broken advised
Still postor closing was "Room
349," based on the Rothstein murder
and having ince Norton in the cast:
Mark Linder had it and wrote it,
with Equity paying off or Jack Linder. "Virtue's Bed," at the Hidson,
also called on Equity pay off, but
did not close, the sctors taking a
chance of sharing in any roths the
top, but that did no good, nor was
business better when the scale went
to \$3.

business better when the total at the old-time ministrel show which lasted a week and a night at the Royale recently flopped with only \$500 grossed within that period.

#### ACTORS NOT RELIEVED BY N. Y. GOV'S VETO

Albany, N. Y., May 6.
Governor Roosevelt vetced the theatre padlock bill which would have prevented the arrest of actors,

theatre padlock bill which would liave prevented the arrest of actors, stage employees or musicians associated with the staging of an immoral play until a court had decided upon the character of the production.

Another bill was an amendment to the general business law, which prohibited any person, fimm or corporation from directly persuading, inducing, coercing, preventing or restraining the proprietor, manager or lessee of any play, motion picture or other theatrical or severe intertalment against and from advertising the public performance for profit of such entertainment in any newspaper, magazine, or other periodical published in the state.

### Waring Show May Quit

Los Angeles, May 6.

"Rah Rah Daze," Fred Waring's coast musical, will close at the Mason theatre here May 10 unless Johnny O'Connor, now in the east, secures eastern booking for the production.

duction.

Company figured on playing San
Francisco but has been unable to
get a house there.

#### Bi-Weekly Stock Change

Bi-Weekly Stock (Change Summer stock goes into the Plym-outh, Boston, May 12. Bill will be changed every two for three weeks. Lysle Talbot and William Inger-soll will be featured. Others are Nina Penn, John Junior, Isabel Jewell, Burr Caruth, Bowln Viet-ery, Joseph Mackin Nerney and direct Shields. Lee Elmore will

Real Names of Authors Real Names of Authors
Anthony Berkeley is Anthony
Berkeley is Anthony
Berkeley Cox, Claude Farrere is
Charles Bargone; Maude Parker,
Mrs. M. P. Child; Putnam Weale,
Bertram Lenox Simpson; Dr. Serenus and Willy Bojan, who write
those medical sex things, are both
Dr. Wilhelm Stekel; Sepharial, author of "Astrology and Marriage,"
is Walter Gorn Old.

#### Errol Steps in

#### Coast Tragedy

Los Angeles, May 6.

Starred in a dvama here,
with billing above the play
title and twice as big, a giv
vas complimented for her
rapid progress in legit.
"I don't know," she said dublously. "Twe reached the duand my salary is \$30 a week."

#### Colored Cast's Claims

Los Angeles, May 6.
Following abrupt termination of "Up and At Em," colored revue at Figueroa Playhouse, its cast filed claims with Labor Bureau totaling \$765.

William Covan and Ralph Pollack latter representing Hal Reid, cred-lted as producer, are named as de-fendants.

#### Frisco Dirt Show and Cops Reach Armistice

San Francisco, May 6.
District Attorney Matt I. Brady
is going to "referee" the battle between "The Peephole" at the Green
Street theatre and Captain of Po-

Iween the Feenance and Polive of the Control of Polive of Po-

neys for Goldtree. It was agreed that District Attorney Brady was to see a performance of the farce and if he thought certain lines and situations could be eliminated in order to make, if "pure," the management would make the required changes and then, he allowed to present it without further molestation. On the other hand, if Brady decides cutting of lines and situations will not be effective as a "purification" measure then Goldtree is to shut down for good.

#### Zieggy's New "Follies"

Hollywood, May 6.
Stanley Sharpe, Ziegfeld's general
manager, is eastbound, to start preliminaries in New York for the new
"Follies"

Sharpe was out here for the Gold-wyn-Ziegfeld picture, "Whoopee."

#### COAST "OUTSIDER"

Hollywood, May 6.

Noel Madison and Arthur Greville
Collins are rehearsing "The Outsider," Maurice Moskovitch starring, to go Into the Belasco theatre, Los Angeles, for two weeks, June 1 or 2. Company then shifts to San Francisco for two weeks at the

Geory.

Betty Rose Clarke has the femme jead, others in oast being Eric North, Fred Harvington, Peter Richmond, and Ralph Metcalf.

10-Yr-Old Claim

Harry Wagstaff Gribble has been sued in the City Court by Mary Young Craig, actress, for \$892 with interest states 429, alleged Gribble. Gribble pleads: that nothing is due as he made a contract with Miss Young to sell her his play, 'The Outrageous Mrs. Palmer,' which she was to produce and pay lim royalties.

Ite said that the money advanced by Miss Young was part of the royalties.

#### FILMS, STOCK ROTATE

PILMS, STUCK RUTATE

Danhury, May 6.

Rotary stock goes into the Empress here May 13. Arthur T. Bond
Co. is to play split week between local house and Cameo in Bristol.
Local house will use stock first half and pictures last half. Idea is new

Errol Steps in Hollywood, May 6.
Leon Errol steps into "Rah Rahr Dase" next Sunday for itse final week at the Mason. This is believed to be a personal favor to Fred Waring, who put up next week with "The Crimial dough for Errol's swin show."

#### LAWYER KLEIN CALLS OFF ARBITRATION

An unusual situation arose in thenational arbitration matters last week
when the case of Ada Gerald against
Felix Young was abruptly canceled
by William Klein, attorney for
Young. The claim was for seveneighths of a week's salary and the
show concerned was "Top o' the
Hill," which played but three weeks
at the Eitinge early this season.
Klein's reason for calling off the
arbitration was that Miss Gerald
Toung after accepting two week's
salary. Miss Gerald was engaged to
play the lead. She says Young told
her the show had been called off
and the actress thereupon agreed to

and the actress thereupon agreed to cancel her run of the play contract. Miss Gerald contends that the re-

cancel her run of the play contract. Miss Gerald contends that the release was obtained fraudulently, since the day after she accepted two weeks salary. Catherine Wilson was engaged for the lead and the, show was presented. Klein apparently was aware of Miss Gerald's contentions, and agreed to an arbitration, both sides going so far as to select arbitrators and to agree on a date for a hearing.

Kieln suddenly changed his mind, isaying his client had decided to, istand by the release. It is first known case of the kind to date. Equity, on behalf of Miss Gerald, will file an application in court with the aim to force Young to complete the arbitration.

the arbitration.

#### Theatre Meetings

Two meetings having to do with the theatre are carded for this week. The Church and Drama League will convene at the McAlpin hotel that was the McAlpin hotel that was the man and the meeting of the Actors Friday, and the McAlpin hotel that was the man and meeting of the Actors Fund will be held at the Hudson, theatre Friday afternoon. Annual meeting of the Associated Actors and Artistes of America, will be held May 16 at Equity's offices. The Four A's has the controlling union charter covering show business. No election this year, officers having been named for two years at last election.

#### Davis Gets Injunction, but Must Okay Early Trial

Injunction applied for by Irving Kaye Davis, playwright, to restrain his former lawyer, Harry H. Oshrin, from interfering with the production of his plays, "Courtesan" and "Intermission," and from trying to collect any royalisa unider

and "Intermission," and from trying to collect any royalties under a
power of attorney given by Davis,
was granted by Supreme Court Justice Gavegan.
Court, however, directed that the
parties have the case tried this
month, and if Davis retues to consent to an early trial the defendant may ask to have the injunction
vacated. Davis claims he didn't
know what he was signing when he
gave Oshrin a ten-year power of
attorney.

#### "Surprising" Play Off

"A Surprising Lady," tried out by ester Segar, closed Saturday al-Lester Segar, closed Saturday al-though planned for Broadway late

this week.

Some difficulty over salaries was reported. Cast walved usual salary

bond.

The play has a companionate marriage theme, written by George L. Spaulding.

#### Marty's Vacation

Martin Herman did a fadeway Friday and even his brother, A. H. Woods, says he doesn't know where Marty went. Woods made two guesses, one that Marty went South with his pai, Dr. Philip Grausman, and another on a liner. Marty hade and another of "Homeric" which saide Friday, but is said to have

cancelled it.

Anyhow it looks as though he had gone on a vacation.

#### Southampton Stock

Southampton Stock George Halpht and H. C. Potter have leased Memorial Hall, South-ampton, L. I. for July and August, when they will spot summer stock in the fashionable summer colony. ampton, L. I., for July and August, when they will spot summer stock in the fashionable summer colony. Haight is general 'manager for Herman Shumilm, producer of "The Saturday" with "Your Unicle Dudden Last Mile." Dotter is associated in high with the similar capacity with Bela Blati.

#### Subtle

A showgirl speeding up Fifth avenue was given a ticket by a cop who wouldn't fall for the "make me" stare.

"Aw go home and let your mother bark at you," she cracked as she scrammed away.

#### Munro a Cinch

Wallace Munro looks sure as the next president of the Theatrical Fress Representatives of America. The election will be held at Keen's Chop House in New York, June 6, the present list of nonliness being an electric state of the present list of nonlines being an electric state of the presentant in the presentant is of the presentant in cording secretary; Francis Reid corresponding secretary; S. M. Wel-ler, treasurer.

#### Birns Receivership Denied on "Skidding"

Denied on "Skidding".

Suit of William Birps, furniture dealer who owned 50 percent of the stock in the firm of Adler & Gering, formed to sponsor the production of the play "Skidding," against Hyman Adler and the latter's three brothers-in-law, who, were directors in the firm, namely Arthur Levy, Abraham L. Cohen and Benghami, Seit, to have affairs of Adler & Gering, wan denied by Justice McGoldrick.

Birns alleged that Adler and his three brothers-in-law entered into a conspiracy against him and were not managing the affairs of Adler & Gering, Inc., as they should, He also alleged that by reason of the three brothers-in-law on the pay roll they were paying Hyman Adler large sum of money which he was not-pointed to take charge of affairs.

An unusual angle is that Birns was forced to pay half of counsel fees of Abner J. Rubien, of Rubien & Bregoff, who represented the defendants. This was made necessary in lieu of the fact that Rubien was smployed to defend the corporation. With Birns holding 86 percent interest in the corporation, he will pay Hubien. Lubles the composition and stock rights of their play "Skidding." Both sides were determined and continued their action until Justice McGoldrick denied Birns' claim on the ground that the expenditures made by Adlor in the running of the office was not with dishonest intent and was done in good faith.

Actors Win Pay Claims

## Actors Win Pay Claims

Harry Clark has been awarded claim of week's salary against J. J. Leventhal, producer of the musical "You Don't Say," which had gone to arbitration after Leventhal repudiated Clark's claim.

Clark testified that he had been

called in to re-stage show while in Atlantic City and the arbitrators

Atlantic City and the arbitrators upheld his claim.

Winifred Lenihan, legit actvess, was also victor in arbitration against Jones & Green, producers of "The Boundary Line" being awarded \$113 which the actvess testified she had laid out for costumes for the sense. for the show.

#### George M.'s Revue Off

George M. Cohan's proposed summer revue has been called off with possibility: of being done next autumn

autumn.

Cohan assumes tenancy of the Fulton, New York, May 12, opening with a revival of "The Tavern" to be followed with revival of "The Song and Dance Man."

### Terry-Robertson in 'Rosa'

Guy Robertson will be opposite Ethèlind Terry in "Nina Rosa." This is the Shubert operetta which played Chicago.

## **Reading Stock** Hits Busybody **Non-Pay Critics**

Reading Pa., May 6.
After announcing that Mae West's
"Sex" would be played here by the
Orpheum Players, dramatic Players, dramatic stock headed by Philip Brandon company head company headed by Philip Brandon and Peggy Hastings, the Orpheum Theatre management substituted Elinor Glyns "One Day," "Opposition by non-theatregoers" was given as the reason for the change; in a brief statement. "The company will "olose its "engagement Wedness" day night, May 7, in "Philadeiphia."

day night, May 7, in "Philadelphia."

"We finds apologize," the theatre management says, "for not playing see the control of t

"These folks talk about the bester shown as Well, there was Journy's End, then The Rivale, with a sile star cast, the greatest cast that was ever put together; there was Joan, with Julia Arthur, and Romeo and Juliet' was presented with Jane Cowl. Well, these are all the so-called better plays," yet it was wonderful the way the people who want better plays stayed away from the theatre. However, all sorts of folks go to make up a world."

#### "Grand St. Follies" Off

Proposed annual edition of "Grand Street Follies," which was to have Proposed annual edition of 'Grand Street Follies,' which was to have gone into rehearsal this month, has been called off by Helen Arthur, managing directress of Actor-Managers, Inc., which took title to the revue after the fold up of the Neighborhood Playhouse.

Actor-Managers group will produce a new revue next autumn.

#### Will King Returns for Bits in Presentations

San Francisco, May 6.

Will King, who for a number of rears operated and played in his own musical comedy companies on the Pacific Coast, has joined forces will his former associate, Lew Dunbar, and will open at the Casino, theatre here May 8.

King has been in retirement for a year, so far as musical comedy is concerned. Except for occasional appearances in pictures he has been but of the public eye.

The two comics will not have their own company. They will appear as a feature with the stages shows that are now being produced at the Casino in The Stage Shows that are now being produced at the Casino in The Stage Shows that one show will be burlesque "bits."

The opening one is a siapstick parody on "Ingagi," the gorilla film.

#### "Last Mile" No. 2 Cold

The second company of "The Last Mile," which Herman Shumiln, pro-ducer, had contemplated organizing for Chicago, has been called off. Shumlin has decided upon no duplicates, but hastead will reserve Chicago and other virgin territory for the original company upon conclusion of its current run at the Harris, New York.

#### Young Zimmerman Hurt

Young Zimmerman Hurr
Harvey Zimmerman, son of Matty
Zimmerman, son earl manager for
Joe LeBlang, is in the Polyclinic
hospital with a broken lower leg.
Young Zimmerman conducts the
Mackay Licket agency and 1s a
popular youngster. He fell from a
ladder leading to a balcony where
the books of the office are kept.
Monday he went under ether, the
ker being broken by nysicians and leg being broken by physicians and reset.

#### Pawtucket Up-Stage, Too Providence, May 6.

"Strange Interlude" hit afoul of denors in these parts again last week which applied ton to stage the "O'Neill" play was thined down in Pawtrokeet in "Interlude" in Providence.

# EQUITY YIELDS TO AGENTS

## **Legit Producers Going to Coast** For Film Names and Lookers PLACATED RULES

Loo'. as though Broadway and Hollywood are becoming one, each relying largely upon the other stages and now Broadway is going to Hollywood to do its casting. Ziegfeld is to cast his new "Follies" on the Coast and Earl Carroll has brought back Le Roy Prinz from the Metro studio, to direct his dances and bring a number of new beauties from the Coast.

It is not hold because of the It is not the belief that most of the beautiful girls are to be found in Hollywood, but a desire evidenced on the part of Broadway producers to have something picture in their shows. Alice White will be in the new "Vanities" and Ramon Novarro was offered a staggering fee per week to appear in it. His contract prevents it.

Lily Damita was first of the Hollywood importations, So intertwined is picture and show

So intertwined is picture and show production that anyone who flops on the Coast is more or less washed up in the east. This is particularly true of directors. There are several good directors, both dance and otherwise, who are starving through loss of prestige by failing in Hollywood. When they don't make good ou here, it's often figeracuse they were blown up in New York and therefore having filved in Hollywood are not good for anything.

in Hollywood are not good for anything.

Life Savers for Some
But pictures have been a life saver and done wonders for many legit people. It has shown them as capable of playing entirely new and different roles and has won an enterprise of the saver and the saver and

does.

People who know both their

Broadway and Hollywood say it is
the beautiful girls who are useless
for pictures will have to come East.

#### Geo. Cohan in London

George M. Cohan expects to appear in London this summer, heading his own company in "The Tavern" and "The Song and Dance Man." It will be his first professional appearance there. Cohan will revive those plays at the Fulton, New York, starting May 19, "The Tavern" first.

Possibilities of a summer run at the Fulton will be tested prior to the London date.

#### SHOESTRINGER'S CRUST

laquith's Flop Didn't Pay Salaries He's Framing New Show

Louis Isquith, lawyer-producer, stepped in with one of the season's direst flops, "Dora Mobridge," which lasted a week at the Little, getting about \$500 in that time. The players got nothing and several were in tears when informed there was no money to pay off with. As the cast waived the usual guarantee bond, they were without salary protection.

The arrangement with the the-atre called for the house getting the first \$1,500 with a split there-after. Not even the stenographer was pald. Despite the shoe-string-ing of "Mobridge." I squit is re-ported trying to ready another show.

#### Two Busy Guys

Hollywood, May 6.

Just as a tip on how active
Sammy Shipman and John
Hymer are keeping themselves, be it known that every morn-ing the boys ring for and have a ping-pong table sent to their

The hectic struggle continues until lunch, at which time a recess is declared. But the battle continues far into the

afternoon.

Nobody's been able to find out what they do with their

#### WRITER CALLED EAST FROM WEST, FOR 'BOOK'

Hollywood, May 6.
Howard Emmett Rogers goes east in June to do a book for Arthur Hammerstein's operetta version of "The Bird of Paradise." Rudolf

Hammerstein's operetta version of "The Bird of Paradise." Rudolf Frimi will do the music, and J. K. Brennan the lyrics.
Rogers will be on a two months' leave from United Artist, His Importation is one of the first instances of taking a writer from west to east instead of vice versa. "Bird of Paradise" goes into rehearsal in July.

#### AL SMITH'S NEW SLANT ON TICKET THING

A development in the ticket situation was the withdrawal of former Governor Altred E. Smith from the activities of the board of governors of the New York Theatre League, formed to eliminate high prices of tickets sold by agencies. Mr. Smith appointed Dr. Henry Moskowitz as his alternate. The doctor and his wife have been close friends and political advisers to the governor.

mrn. Smith was not present at the last two League meetings, including Monday's session, which was deemed important. He is reputed to have said that he might attend later sessions when he had the time. Mr. Smith's opinion of the ticket matter also is said to have undergone a change. One report had it that whereas at first he thought the plans would add the theatregor of moderate means, indications are the only ones benefited.

The rules of the League have been printed, but will probably be revised before the ticket reform gets into operation. There is speculation among the brokers over the manner in which ticket allogments will be made, the percentages to be allotted each agency and the disposition of balcony tickets. Some say they will be unable to get along with balcony tickets for the hits one of the concerned with lower foor tickets only and to hold such tickets down to a 75-cent premium. It is presumed that the theatres will handle their Gooss to Tents.

"Abie" Gooss to Tents Mr. Smlth was not present at the

#### "Abie" Goes to Tents

"Abie" Goes to Tents
Chleago, May 6.
"Abic's Irish Rose" is being released to tent rep shows for the
first time. Managers are squawking plenty at the unusually stiff
rate but are paying. Average royalty figures about \$300 a week,
stretched over a 20-week season.
Other plays on the tent time are
"Perfect Albi," "Skidding," "Big
Pond" and "Molluse," showing a
trend towards more up-to-date material.

Clifton Webb denies that he has signed with E. Ray Goetz for new musical next fall or with any pro-

# INDEPENDENTS'

Changes Made in Equity's Hard and Fast Regulations for Casters Which Couldn't Stand Up-All Arbitrary Powers by Equity Remooved

#### NOW AGREEABLE

Reconsideration of Equity's entire agency set up is now in swing. Every angle of the rules made in early fall to tie in the agents, casters and personal repa is being viewed for revision.

early fail to the in the agents, casters and personal reps is being viewed for revision. To this end Equity exces have been in conference with holdour agents. The conference with holdour agents are supported by the conference with holdour agents. The conference with holdour agents and the conference with holdour agents. The conference was not named as participating but understood will swing in if proposed changes take place. The changes were maneuvered by Attorney Julius Kendler in behalf of the agents. Acting on behalf of Equity are Frank Gilimore and Faul Turner Frank Gilimore and Faul Turner Frank Gilimore and Faul Turner pontant of the agents of the conference with the conference of the conference with the composed changes new commission limits are set up with certain conditions. Where before certain agents were limited to compensation of only 5% for 10 weeks and personal reps, 10% for 10 weeks and personal reps, 10% for 10 weeks and kind of production and amusical.

On dramatic productions where

to \$236, agents will be permitted 5% for 20 weeks for both drama and musical.

On dramatic productions where the salary is over \$250, the agents of the same salary basis, 10% for the trun of the play.

The trun of the play is musicals, on the same salary basis, 10% for run of play.

Other changes proposed and one to which agents at first found principal objection was Equity's privilege of revoking licenses. On this end it is proposed that instead licenses be granted for stipulated periods for one year or so. It any controversy occurs during this controversy occurs during this to arbitration at the expiration of the license period.

Where it formerly was stipulated that Equity could review existing agreements the change calls for regulation. Under the previous ruling Equity privileged itself to calmages in such contracts without review by the actors' organization. Under the previous ruling Equity privileged itself to make changes in such contracts with the actor be guaranteed the average salary earned the previous three years. This, however, is put up for change to call for only half the average salary of the same period.

the average salary of the same

period.

With the proposed changes the group believe the entire setup will get on a reasonable working basis and tend to keep within limits all agents and casters.

Changed regulations will probably besting cast out.

#### Jed Harris' Musical

Jed Harris' proposed production "Othelio" has been sidetracked until next season because of easting

difficulties. Harrie had been angling for Walter Hampden but the latter's road tour set was not available. Harris will be jointly interested with Billy Rose in production of a new musical to be produced in July with Fanny Brice as star.

## Shoestringers-Scenic Artists **Worry If Critics Will Know Sets**

#### Just a Sport

Legit producer who got a clothier to go in with him on a show, came back to New York after a two week's tryout on

atter a two week's tryout on the road.

"Well, Mr. Cohan," he sald "we lost \$7,000."

"Is that good?" asked the tyro backer.

#### BOHEMIANS' 20-GRAND SHOW, JUST FOR FUN

San Francisco, May 6.

Show with a nut of 20 grand, for one performance only and with no better that the same state of t

dozen or more who have made a pilgramage from the east especially for the play.

Show, all nale and before an allShow, all nale and before an allincome and the pilgramage of the pilgramage

## FILM EXHIB PAYS \$700 WEEKLY FOR CARROLL

Sam Cummins has rented the Carroli theatre on 7th avenue, New York, for \$700 weekly, Indefinitely. He opened Monday with a sexhandled picture called "Unguarded Daughters." Scale is \$1 top and the first gag was "For Men Only."

The same picture and management are in the Weba Brooklyn theatre, also on a rental weekly basis.

Cummins will be able to remain in Cummins will be able to remain in the Carroll until demolition starts for the new theatre Earl Carroll has plans for on the site. The last time the Carroll rented was to R-K-O for "Rio Rita" at \$4,500 a week.

#### Another Wright Bouncer Cancels Show in Frisco

San Francisco, May 6,
Andy Wright's "Philadelphia"
falled to open in San Francisco,
Heavily billed in advance there was
no troupe at the Tivoli Sunday.
W. H. Leahy refused to turn over
the theatre to Wright after a check
covering rent bounced from the

#### Minstrels Under Canvas

Dalias, May 6. Dallas, May 6.
Bert Swor is here getting set to launch his tent show minstrels over a southern tour, opening in Dallas around May 15. Swor is recruiting local talent for hoofers, orchestra and mammy singers. His brother, Jim, scheduled for cast.

Equil. Or summer tour includes

Equip for summer tour includes square top tent, 2,000 capacity.

Scenic artists are rebeiling at being given pieces of show for their

ing given pieces of sitow for their stage props. They say as a result their pockets are filled with bad checks and bum promissory notes a second of the second promissory notes. As a second promissory notes a second promissory notes are second promissory notes. As a second promissory notes are second promissory notes and piece of a show they say. It seems, too, that little can be done about the bounding checks because the producers have a habit of post-dating them, which turns the checks into mere evidence of indebtedness. Producers meanwhile are getting sore at the social people who, they chould be second product the second productions are recognized by the critics. Now if a scenic artist takes a piece of the show he must promise the critics won't recognized by the props.
Said a producer when discussing the critics won't recognize the other day with a technique man. The product of the props.
Said a producer when discussing the critics of the property man: "When Dan Blank asked you for a second product of the property man: "When Dan Blank asked you for a second product when the property man:

the problem the other day with a scenery man.

"When Dan Blank asked you for a New Jersey bungalow you gave him something that looked like a Long Island mansion."

"All right. I'll give you what you want. And I promise I won't give you anything that the critics out front will recognize. How did you like that set I gave you for 'Stony Mountain' That was a cheap Job, when you want and the set I gave you for ange it around fine."

"That didn't not ke ground to me."

"That didn't not ke ground to me."

bountain when the could change it around fine."

"That didn't look so good to me."

"Chase Lounge"

"Well lath wasn't my fault. Here the producer has solid New England ethe producer has solid New England ether thing and he insists or meaning the change lounge for the living room. Everyone knows that a chase lounge belongs in a boudoir. That wasn't my fault."

"Yes, but I don't want a New England set. My show is In New Orleans."

"That's all right. I tell you all you need is some magnolias. That

you need is some magnolias. That will make everyone know the show is in New Orleans. And you can't Is in New Orleans. And you can't Just say on the program that you are in New Orleans. I tell you, you got to have magnollas. That's all you need."
"Magnollas, eh? Well, the show has to be colorful, I guess."
"Sure, magnollas are colorful, and they will fix up the set. And I promise that the critics won't recognize it."

#### Conklin Quits Equity L. A. Office for M. P. Academy

Hollywood, May 6.
William Conklin, one of the organizers of Equity, has resigned as asst, mgr. of Equity's coast office to join the Academy of M. P. Arts and Sciences. He will act as producer-actor lialson in administering the new minimum contract for freelance

and the second s

#### "Wise Child" to Coast

"It's a Wise Child" will definitely conclude its season at the Belasco July 5, the show jumping direct to the coast for summer bookings. The engagement could be extended through the summer here, but it was decided to play the west prior was decided to play the west prior contracts only call for another season.

son.

The comedy is rated the most sustained high gross getter ever at the Belasco, having an average of over \$19,000 weekly. It will depart at the end of its 48th week.

### Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities wither variance sexplained in the difference in house capacities wither variance sexplained for the variance in business necessary for muclical attraction as against dramatic play is also considered. Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: O (comedy); D (dramay); R (revue); M (musical comedy); F (farce); O (operetta).

#### Admission tax applies on tickets over \$3

Admission tax applies

"Ada Beats Drum," John Golden
(1st week) (C-900-\$3). Broadway
wilted last week, with daylight
stock market. "Ada" presented by
John Golden; written by John
Kirkpatrick and Geoffrey Kerr;
opens Thursday (May 8).
"Agron Strings," 1881818.
"Agron Strings," 18818.
"Agron Market," 18818 Beats Drum," John Golden week) (C-900-\$3). Broadway

changes, should go along for time, \$22,000.

"Jonica," Craig (6th week) (M-1,-300-\$3.85). Under pace which previously had no indication of being visually had no indication of being "Journey End", Miller's (9th week) (C-946-\$4.40). Eased off last week to \$9,000 or bit less; picture showing hardly factor.

"June Moon," Broadhauts (31st week) (C-1,118-3). No date reported for closing but end of month indicated; silpped to \$7,000 last week.

last week.

"Lady Clara," Booth (4th week) C708-\$3). Final week; would have
closed Saturday but for protection
of picture rights; house probably
dark.

dark. Little Orchid Annie," Eltlnge. Stopped suddenly Saturday; two

weeks.

Lost Sheep," Selwyn (1st week)
(C-1,067-\$3). Presented by George
Choos and Jack Donahue; written by Belfort Forrest; opened

ten by Belfort Forrest; opened Monday, "Mendel, Inc.," Coluan (24th week) (C-1,311-32). Eased off about \$1.000 last week for \$8,000; still making little profit. "Month in Country," Guild (8th week) the two or three wecks; last the two or three wecks; last the two of the week; 2000, "Nancy's Private Affair," Longacre 17th week) (CD-1,019-\$3). Final week; goes to Chicago; moderate throughout, but made grade to some profit.

week; goes to Chicago; moderate throughout, but made grade to the control of the

(17th), week) (M-1,057-\$6.60). Eased off, too. under \$30,000; very good money maker. Subway Express," Republic (34th week) (D-901-\$3). Will stay as long as profit shown; run mystery piece, \$7,000.

The Apple Cart," Alvin (11th week) (C.1,387-33). Final week; Shaw play started well with subscription support; off thereafter; under \$10,000.

der \$10,000.

"The Blue Ghost," Forrest (9th week) (C-1,115-\$3). May go along a bit longer; low grosses since opening; under \$5,000 last weeks (C-1,000 last) (C-1,000 last

The Last Mile," Harris (13th week) (D-1,051-\$3). Eased, but still making some money; between \$10,000 and \$11,000 last

week.

'The Old Rascal," Bijou (7th week)
(C-605-\$3). Not worrying about
this one, hooked up to operate at
moderate money; \$7,000 last week. The Plutocrat," Vanderbilt (12th week) (C-771-\$3). Staying much longer than first indicated; around \$5,000; maybe betters even break.

even break.

'The Traitor," Little (2d week)
(CD-500-\$3). Opened Friday and
drew general panning.

'Three Little Girls," Shubert (4th
week) (0-1,395-\$5.50). Business
could be better; \$19,000 last week;
drop.

could be better; \$13,000 lnst week; drop.
drop.
"Topace," Music Box (13th week), D-1,000-3). Did well enough, but slipped couple of thousand, \$15,000; still big for comedy.
"Uncle Varya," of the week of the couple of the couple of thousand the couple of the couple of

(C-1,094-83). Doubtful. Hardly \$5,000.

"Wise Child," Belasco (40th week) C-1,050-83.58). Two months more to run; to coast in July; \$17,000 to run; to r

## Australia

#### By Eric H. Gorrick

Sydney, April 5.

Industrial unrest and unemployment still prevalent, with theatricals mainly at a low obb. "The Belle of New York" and "Journey's End" may be termed highly such that the still be such as a such as a

Eddie Ford enguged as organist Regent, Brisbane, for Hoyts. Eddie Fitch goes into Plaza, Sydney, or-ganist same management. Both Americans.

"Sons o' Gunz," Imperial (24th week) (M-1,466-\$£,60). Felt depression and ease: to \$43,000; one of musical smashes almed through summer.

"Stepping Sisters" Royale (3rd week) (C-1,112-\$3). Noved here week) (C-1,112-\$3). Noved here week) (C-1,200-\$3.85). Run leader cut rater.

"Street Scene," Ambassador (70th week) (C-1,200-\$3.85). Run leader slipped of to \$10,000; indefinite.

"Strictly Dishonorable," For draft time eased up slightly last week; heat reacted; \$15,500, about \$1,000 under pace.

"Strike Up the Band," Times Square

"Strike Up the Band," Times Square

#### Shows in Rehearsal

"Hash" (Ted Reilly), Wal-

"Hash" (Ted Reilly), Wallack's,
"The Vikings" (Richard
Herndon), New Yorker.
"Spook House" (Joseph Onlit),
Wall), 'Wanderbill,
Will), 'Wanderbill,
Wall (Wanderbill),
"Wanities" (Earl Carroll),
New Amsterdam,
"Once in a Lifetime" (Sam
Harris), Music Box

#### 8 Shows Out

Five sudden closings on Broadway last week; this week at least three more will disappear. "Apple Cart," Theatre Guild, stops at the Alvin Saturday; 11th week. After sub period, started to silde.

#### THE APPLE CART

Opened Feb. 24. Littell (World) found it "highly sat-isfactory." Atkinson (Times) punned: "Of all the bad plays produced this season this is the best." Seldes (Graphic) opined: "Grand entertainwent."
Variety (Edba) wrote: "In the best Shavian manner."

"Nancy's Private Affair," present-ed by Myron Fagan, will leave the Longacre, completing 17th week Show played four different theatres

#### NANCY'S PRIVATE AFFAIR

Opened Jan. 13. "Routine" was the adjective employed by most of the critics. Brown (Post) said: "Unusually stale."

stale." Variety Variety (lbee) reported: "Has a chance, but with cut rates." (lbee)

"Lady Clara," Lee Shubert, at Booth, closes Saturday; 4th week.

#### LADY CLARA

Opened April 17. "Long, foggy evening," said Darnton (Eve. World), and Gabriel (Sun) echoed: "A mild bore." Variety (Edba) said: "Tame, talkly and sans action."

"Little Orchid Annie," indepen-dently at Eltinge, stopped Saturday Two weeks.

#### LITTLE ORCHID ANNIE

Opened April 22. Second stringers valued it lightly.
Variety (Ibee) dedicated to 'the ticket bargain hunters."

"Oh Professor," Indepently; Bel-mont; expired Saturday matinee; two days.

#### OH. PROFESSOR

Opened May 1. Anderson (Journal) nominated: "One of the entrants for the Broadway booby prize." Mantle (News) confided: "An incoherent mess."

"Penal Law 2010," Indepently, Blitmore, stopped Saturday. Three weeks.

#### PENAL LAW 2010

Opened April 20. "Incredibly bad" declared Brown (Post) and Garland (Telegram) pre-dicted! "In a day, or three, will pass out quietly." Variety (Ibee) decided: "Will be short-lived."

"Room 349," Independent, stopped t National Saturday. Two weeks.

#### **ROOM 349**

Opened April 22. "Pretty feeble," said Littell (World). "Just plain dull," added Gar-land (Telegram). Variety said: "Hardly a prospect for Broadway."

"Courtesan" opened at little President Tuesday and stopped Saturday; 5 days.

#### COURTESAN

Opened April 29. "Sordidly, unimaginative and intrinsically dull," was the report of Atkinson (Times). Others were equally unenthusiastic.

## London as It Looks

#### By Hannen Swaffer

Henry Ainley is the hero of the week. Two years last Christmas, I visited him in a nursing home, where he was very ill, his health gone, and its fortunes shatter and its fortunes where he was very ill, his health gone, A year last Wednesday, Shakespeare's hirthday, I went to Stratfordon-Avon and there, to my surprise, Jound Ainley unfurling the flag next to mine and looking splendid again. He had conquered his illness by sheer determination.

#### The Great Come Back

When I returned and wrote about him, Alban Limpus called me up and asked if I thought Ainley could be trusted with a part in "The First Mrs.

raser."
"You will be doing a fine thing if you help to re-establish him," I said.
The truth was they thought Ainley's memory might fail.
Well, he returned, was a great success, and yet, all this last year, he
as been living in a bed-sitting room on about \$50 a week and paying
If the rest to meet his obligations.

#### Ainley, the Finest Hamlet

Annley, the rinest nammet

Last Tuesday, in celebration of Shakespeare, he played Hamlet for the
first time—in the Haymarket theatre with an all-star cast—and so
united was the praise of his splendid performance, which exceeded any
other Hamlet of our generation by miles, that he is now back again at
the top of his profession, a national figure, deeply respected and univacable helavad

versally beloved.

I am afraid I rather shocked the critics, last Monday morning, because, having gone to the dress rehearsal by special invitation, I had come out, in front of all of them, with the announcement that Alnley was "the greatest Hamlet of our time."

#### E. A. Baughan, the Film Critic

E. A. Baughan, the Film Critic
Baughan tried to find fault but then he is a film critic, nowadays,
Monlea Ewer, of the "Daily Herald," finicked in her notice, and W. A.
Darlington, in the "Daily Helgraph," said Ainley's Hamlet appealed
more to the emotions than to the intellect.
Otherwise, the escatalic praise seems to be general.
Forbes-Robertson, the other great Hamlet of cur time, supervised the
play, but it was badly done, and, with the exception of Godfrey Tearle's
Horatio, a noble but subdued performance, Cedric Hardwicke's richly
humorous Gravedigger and Ballol Holloway's sonorous ghost, the performances were by no means good.

#### Oh, Ernest Thesiger!

Oh, Ernest Thesiger!

Colln Clive's Laertes is generally talked about—so bad was it—while Ernest Thesiger, as Oarlc, made him look like a perfect lady. I do not think the Elizabethans were as purringly genile as that. Ernest Thesiger should not do this sort of thing. It may do for a Cochran revue, but not the Haymarket theatre.

Of ourse, the Shakespeareans are dying. There is no one to teach them now. Aliney and Tearle and Lang and a few others are the last. Cecil DeMille has done in that sort of thing.

The Cecil DeMille so God grind allowly:

#### No. No. Mary Pickford

No, No, Mary Picktord

By the way, I am astounded to read, in England, that Mary Pickford was awarded the something or other prize for the best something or other of the year, meaning her performance in "Coquette." Surely this cannot be true? The Actress's Award of Merit you call it in Hollywood, I think. Why, Mary's performance in "Coquette" was so generally criticized here that the United Artists people asked me not to mention it to her when I went to see her on Miss Pickford's last visit to England.

mention it to her when I went to see her on Miss Plottord's last visit to England. Something must have gone wrong, surely. Please have this Award of Merit taken away immediately. It is worse than a Nasal Con-

rence. Mary Pickford's best screen work is superb—but not "Coquette."

The Unknown Girl Does It

The other scream of the week is that little Cella Johnson, 21, an
utterly unknown actress, ran away with "Debonair," which is a weekkneed and wonky adaptation of a novel by G. B. Stern, which I have
not read. Atter seeing the play, I certainly shall not read the book.
Alan Parsons and I were coming away from "The Artist and the
Shadow" before the end, a month ago, because it was so bad, whea
Simon Ord, the manager, said, "I think a young girl is going to run away
with the last act."

with the last act."

with the last act."

We went in—and she did. And so we said so. This gave Celia lier chance as a leading lady.

Frank Vosper, who had adapted the play, entrusted her with a long and trying part, and so successful was this inexperienced girl that she actually saved one of the most thresome plays I have seen for years.

A Dire Last Act

I thought it was never going to stop. The last act was dire and nearly all the characters were so annoying that I am founding a Society for the Prevention of Cruelty to Audiences,
Yes, Kate Cutter and Mary Jerrold, and Frank Vosper, something of a leading man, too. Yet little unknown Celia got all the glory.

There must have been some heart-rendings when they read the notices, for all the critics agreed, for once in their lives.

Yankees at the Court of King George
The Variety Command Performance this year is to include foreign
artists, so I suppose it will be all-American—George Black seems to like
them—and it is at the Palladium, to which the King and Queen are

It think they ought to charge the American turns \$5,000 each for the ght to appear because, then, they can say how much they paid in their

I think they ought to charge the American unity paid in their right to appear because, then, they can say how much they paid in their billing matter.

The truth is of course that, in these days, it is not much of an honor. Most of the turns that appear are nothing. The last time, it was Wee Georgie Wood who ran away with the show, and the time before that, it was Jack Hylton and Billy Bennett.

You wouldn't believe it, but the Queen laughed so much at Billy Bennett that she nearly fell out of her chair. I nearly fell out of mine, too, except that I was standing up.

Oh, by the way, I do hope the Houston Sisters are not in, and I also hope devoutly that Gladdy Sewell is not in.

Snobbery Will Kill a Cockney Play
"Down Our Street," produced last Saturday, will be a failure, because
it is about working people. All plays about working people are failures in England.

in England.

It was written by Ernest George Wise, Cockney bookseller, who was a poor boy in the East End, and the play was backed by some literary friends, including J. B. Pieselley and Peters, the agent.

Mortis Harvey and Nanoy Price gave splendid performances, as did a dozen other people, while Milton Rosmer produced the comedy drama with more observation than I remember in any play of the kind for

I loved it. The people who stay away must hate it.

## Market Runaround and Weather First Really Good Abilis of Season

Summer descended on Broadway suddenly last week. It's still that way. Business got a spanking, but with allbis. In addition to con-tinued high temperatures and daylight savings, the stock market

It always has been true that when Mall Street flops, so does the legit show business. The panic down-town was severe, but minus the spectacular features of those October dark days.

A flock of failures were removed from the list over the week-end, the dark spots mounting to 21.

Three new attractions all of the

Three new attractions all of the same ilk as the measly crop this garing came in last week. Two spring came in last week. Two spring came in last week and the same ilk as the measly crop this spring came in last week of the same in last week of closely approximated state week, or closely approximated state week, and week and sharp figures stock show to run more than one week here was "Rain," which stuck would for month.

WORRIED OVER

L A'S WEAK B. O.

"Sixtch Book" \$21,000; "Three Sisters" not hot at \$19,000; "Jonica" and thought approximate to the same state of the same state

"Sketch Book" \$21,000; "Three Sisters" not hot at \$19,000; "Jonica" not in the running, \$10,000. "Jonica" not in the running, \$10,000. The first time at \$18,500; "Wise Child," about \$17,-000; "Hotel Universe," \$15,000; "Wise Child," about \$17,-000; "Hotel Universe," \$15,000; "Wise Child," about \$17,-000; "Hotel Universe," \$15,000; "Young Sinners" claimed \$14,000; "Month in the Country" a bit over \$11,000; "First Mrs. Fraser," around that mark after the standard of \$15,000; "Young Sinners" claimed \$14,000; "Month in the Country" a bit over \$11,000; "First Mrs. Fraser," around that mark ame for "Street Seene," "Berkeley Square," "Death Takes a Holiday" with "The Last Mile" slightly more: "Journey's End," about \$3,000. "Journey's End," about \$3,000. The standard of the stand

#### CAST CHANGES

Leonard Mudie has replaced Elliott abot in "A Month in the Country" Guild, New York, pending er's recovery from operation at the the latter's reco

the latter's recovery from operation for appendictis.

Norman Foster is out of "June Moon" at the Broadhurst, having been replaced by Mike Barr. Marjoric Cummings has replaced Flobelle Fairbanks, same show. Foster will join his wife, Claudette Colbert, on the coast, the couple sailing from there on a world cruise.

Moss and Fontana have left "The International Revue" at the Majestic. Bernice and Emily also out. Neither team replaced. Frances William replaced Gertrude Lawrence, same show, Monday.

william replaced Frances William replaced Gertrude Lawrence, same show, Monday, Kate Smith has rejoined "Flying High," Apollo. She was out through lliness for a month.

#### **ENGAGEMENTS**

ENGAGEMENTS

Thomas B. Caranhan and Charlie
Fang, "Gold Braids."

Thomas B. Caranhan and Charlie
Fang, "Gold Braids."

Name: Fance Charlie Cha

D. Pitt).
Harry Stockwell, now at the Roxy,
bas been engaged for Earl Carroll's
new "Vanities."

## Pittsburgh Figures

Fittsburgh, May 6.
Lone legit attraction in town last
week "Babes In Toyland" at Alvin
and last of Victor Herbert revival
liked and did enough at \$118,000 to
show some profit for house. Walter
Hampden ourrent, then Thurston
comes back for return engagement
and house will close shop for seaand house will close shop for sea-

and house will close shop for season.

Nixon was given over to University of Pittsburgh Cap and Gown
Club for annual presentation, "Manhattan Preferred." 'Sh erioek
Sh erioek
Nixon season although house will
remain open through May for amateur shows.
George Sharp Players at Pitt
fared nicely. "After Dark" opened
this week and Sharp figures six
this week and Sharp figures six
stock show to run more than one
week here was "Rain," which stuck
around for month.

Los Angeles, May 6.
With business holding up during
Lent, local legits are trying to figure what is causing the post-Lent
holdback. This week houses are
under the average of the past 10
weeks, and prospects of a pickup

weeks, and prospects of a pickup are siim.
"Student Prince" and "Rah Rah Daze," the town's two musicals did fair, with the latter on the downgrade and closing notice posted for May. 10. "June Moon" is drawing class trade but not hitting as ex-

May. 10. "June Moon" is drawing class trade but not hitting as experience of the control of the

tor an additional seven days. In its first season, the Rebs as fir it with first season, the Rebs as if it will be come promanent.

"For Cryin' Out Loud" hangs on at the Egan. What's holding it up in this 300-seat house is a mystery as the take is skimpy." In its last week at the Vine Street, will blow with about nut money. "The Questionable Eliaine," follows. "Strictly Dishonerable" opened at the Blitmore May 4, after the house stayed dark Estimates for Last Week Belasco—"June Moon" (2d week). Over the heads of the natives, tops the town but not doing as well as expected at \$3,500. "Out Loud" (2d Estimates for Last Week Delasco—"June Moon" at the book of the natives, tops the town but not doing as well as expected at \$3,500. "Out Loud" (2d Estimates for Last Week). Egan—They of cryin' at the book another week with the cast going co-operative. Eli Capitan—"Love Em and Leave Eli Capitan—"Love Em and Leave took it in the chin with \$4,800 for opening week. Even \$1.25 top failed to get the locals. "Hollywood Playhouse—"Holiday" Dm' (1st week). Ace Duffy house with Majeste—"Sudent Erince (1st week). Away to a fair start at \$8,000. In or a six-weeks run and should build up. Mason—"Rabinither "Sudent Same and should build up. "Mason—"Rabinither "Sudent Same and Same a

#### Frisco Grosses

"New Moon" in its second week at the Curran is hitting a b. o, nace that the Curran is hitting a b. o, nace that the curran is hitting a b. o, nace that the curran is hitting a b. o, nace that the curran is hitting a b. o, nace that the curran is hitting a b. o, nace that the curran is the second seven days held up and pulled close to \$23,000. At the Geary also in second week alipped a couple of grand, but pulled better than \$12,000.

At Erlanged Barry Jones, Disputing the curran is a couple of grand, but pulled better than \$12,000.

At Disputing the Curran is the curran is considered to the curran is the curran in the curran in the curran is the curran in the curran in the curran in the curran is the curran in the curra

#### **Future Plays**

"Just a Pal," by Vivian Cosby of the R-K-O office, and Shirley Warde, actress, will be produced by Paul Moss, who is casting the play.
Connolly & Swanstrom have abandoned their plan to produce a revue next season and will instead produce "Princess Charming," ar operetta produced in London in 1927 by Clayton & Waller, from whom Connolly & Swanstrom purchased the American rights.

Arthur Swanstrom, now in Eng land, may engage part of the cast there. George Grossmith, played the original leading role in London, has been approached.

"Wound Stripes," by Hugh Stange, has been purchased for pro-duction next season by Herman Gantvoort. Stange is author of

Gantwoort. Stange is author of "Veneer."

Jack Linder will open a resident troupe, at the Al Fresco, Long Beach, June 27, offering girlle type of revue. First revue will be "Paris to Long Beach" with Eddie Welch state and the standard of the standard for the st

"The Spook House," mystery com

"The Spook House," mystery comedy being produced by Joseph De Milt, due to open at Jackson Heights May 19. Leo Donnelly has the lead, "Once in a Lifetime" lines up as one of the most important pending try-outs by Sam H. Harris. Written by Moss Hart and George S. 'Kaufman. Story of Hollywood, calling for 34 speaking parts. Opens Atlands of Speaking parts. Opens Atlands over the Erlanger theatres for 15 weeks, beginning June 1. Show will run to two hours and will be given twice daily at \$1 top, with Erlanger in on a percentage of the gross.

with Erlanger in on a percentage of the gross.

Was produced as an R.-K-O vaude tab by Biliy Dale some time ago.

"Eyes," to be produced by Craig William, who also authored the play.

"Devil's Moon," by William Ford Manley, to be produced by Brock Pemberton.

Margaret Perry, now in the Los Angeles company of "Strictly Dishonorable," will have the leading role.

"Fellow Workers," travesty on the Communist cult by William Deane, has gone into rehearsal with author

has gone into rehearsal with author also figuring as producer. Cast includes Kathleen Mahoney, Harry Grey, Louise King, Evelyn Carr, Madeline Murphy, Grace Pinlay, Ruth Mayberry, Gus Clark, John Kennelly, Ruth Jordan, Jean Bouche and Walter Barry. "Mixed Marriage," figured to steer into New York next week, has folded for repairs. After revision and recasting the

folded for repairs.

After revision and recasting the show will make another try latter part of the month.

"Hash," which figured to bow in

"Hash," which figured to bow in at Wallack's, New York, last week and temporarily syspended rehears-als, is in rehearsal again with a non-Equity cast and is due to open at a New York house two weeks

Majestic—"Student Prince (1st week). Away to a fair start at \$8,000. In for a six-weeks run and \$8,000. In for a six-week cabaret floor shows, is producing and has lined up a mixed cast of house, and profit should be fair at and has lined up a mixed cast of \$\$5,800.

Vine. Street—"Among the Married" (find, lost week). Playered the town with paper and got \$5,700.

"Questionable Elaine" opened May 4 "Questionable Elaine" opened May 4 "Guestionable Elaine" opened May 4 "Very Guestionable Elaine" opened May 4 "Very Guestionable Elaine" opened may 6 "Very Guestionable Elaine" opened may 6

#### 6 LEGITS TOO MANY FOR PHILADELPHIA NOW

Diviladolphia May 6 Philadelphia, May 6.
Business in the six legit houses still open pretty tame last week.
Opinion is too many theatres open for this late in the season.

#### Estimates for Last Week

"Rivals" (Broad, one week)— Opened very much under expecta-tions. "Lost Sheep," in for single week, surprised by picking up and getting \$8,000.

'The Tavern" (Garrick, 1st week) "The lawern" (Garrick, 18t week),
—George M. Cohan in his famous
piny, never here before. Led town
Monday night, but well under expeeted figure. Mask and Wig got
over \$50,000 by good margin in two

"Lysistrata" (Walnut, 2d week)-First of Philadelphia Theatre Association got plenty of praise. Hint of censorable features aided busi-ness. Claimed \$16,000.

ness. Cialinca \$18,000.

"Romance" (Adolphl, 1st week)—
2d of Sharp stock, with Alice Brady as guest star. Opened midly, "Holday" off to \$5,000 in 2d week.

"Bird in Hand" (Lyte, 6 th week).

Nose dived to \$8,000 last week, but has made fine run of it. Should stick for fortnight more.

for fortnight more.

"So This is Paris" (Shubert, 3d week)—Goes out after Friday to make Sunday night opening in Chicago. Off to \$17,000 last week.

### BOSTON LIKES "RIPPLES"

Stone Show Leads Town at \$30,000 -"Dear Love" Not Hot

Beston, Mny 6:
Better than anybody else in the
world, Fred Stone knows that Insaton is not fickle. A gross of \$30,000
for his show, "Ripples," is his proof.
Despite the fact that the show
didn't hit Droad by in the right
gross is exactly what it was the
previous week—near Colonial capacity figure at \$4.40 to. In BosOther legitimate shows in Woter
Woolf in "Doar Love," at the Shibett, had only a fair week at \$10,000. Boston, May 6:

Ethel Barrymore with "The Love Duel," at the Wilbur, grossed \$16,-000. Not the best the Barrymore has done here, but good.

Franche Larrimore in "Let Us Be Gay," at the Hollis, grossed \$13,000. Two grand less than last week.

\$13,000. Two grand less than last week.

Down around the corner at the Plymouth "Little Accident" is still holding its own in its last week. A gross of \$10,000 in its 16th week is very good. Exits after this weck.

Kate Willis, Nancy Owen, Embassy Boys, 10-piece band and others. Now casting and goes into re-hearsal in two weeks,

hearsal in two weeks,

"Miss Guliwer's Travels" is being
readled for another try by George
Ford and, when sent out again, will
be titled "Tags and Patches." Plece
tried out for two weeks earlier in
season and was shelved for repairs.
Ford has sidetracked his operetta,
"Neil Gwynne," until next season.

"On the Verandah," by Tom Blair has been acquired for production by Lew Cantor as the latter's first for next season. Cantor also has an-other, "Near the Rainbow," by Alex-ander de Meroff, which he will also bring out next season.

"Little Tommy Tucker," farce by Harry Chapman Ford, will be given a stock trial by the Carroll Players,

a stock trial by the Carroll Players, Buckport, Mc, next month "ad will be reproduced for Broadway in Au-guts with James Carroll, operator of the stock group, as producer. "Schoolgin!," dramatization of Carmen Barnes novel of same title, will reach production via Henry will reach production on the Many ed with Miss Barnes on the stage oversion.

Piece will be given tryout in July and will then be camphored until September.
"Young Husbands" will mark the

"Young Husbands" will mark the return of Alan Dinchart, who temporarily retired from the stage to go radio last season?

Harry Segal wrote piece which is being produced by Joe Glick.

Dinefrart will direct as well as head the cast of the piece.

"Master of the Show," a war play by Hugh Stange, to be produced by Herman Cantwort.

A musical version of "Abic's Irish.

## CHI DRIFTING TO CUT RATES

Chirago. May 6.

Nothing touched the "Lattie Show," which was as expected. Business was fair, with warm weather affecting some, since it was the first touch of temptation to "Lattie Show," was practically canacity its second week, and \$10,000 above its closest musical rival. Agency demand for this one is ex"Little Show," was practically canacity its second week, and \$10,000 above its closest musical rival. Agency demand for this one is ex"Wondorful Night," at the Grand slipped its second week, with no attributable cause, as the modern version of "Piedermaus" was well received. "Helfor Paris," with Chick "Night," closes three weeks, stay May 16. "Nina Rosa," Shubert operetta at the Great Northern, also dropped again, and is being cut of the weeks, and moves to St. Louis. The house goes dark, "Street Singer" ended an eight-week run at the Apollo and folded for the time being. It is readily the second of the second control of the s

house, slipped slightly, but is still provitable.

The muscal revivals, "Morry Widow" at the Majeatic, ran ahead of the others, and looks like a winner for the remaining two weeks of its four-week run. Joe E. Howard's "Time, Place and Girl" to fold or move any time. Chorus has been given two weeks, notice and received its salary lant week from the Equity bond.

The Sols South with Richard Bennett after the play's eastern tryouts.

Bennett after the play's eastern tryouts.
One opening this week was the "Passion Play" at the Civic Opera with \$5 top. Civic Opera corporation also continues with light opera (Girl' heling succeeded by "Chinmes of Normandy." Apollo is dark this week, but scheduled to relight next Sunday with "Sisters of the Chorus."
Estimates for Last Week

#### Estimates for Last Week

"Little Show" (Selwyn, 3d week).
Absolute master of Chi's tough situation and capacity its second week, with no letdown yet indicated.
Around \$28,000.

"Many a Slip" (Cort, 3d week). Picked up again, and aided last week by big party business. Gathered around \$5,000.

"Mebbe" (Erlanger, 3d week).
Farce at \$2 top went into cut rates
middle of last week. Around \$9,000. "Nina Rosa" (Great Northern, 17th week), Cut rates are out on this Shubert operetta. Not above \$14,000. Goes out Saturday. Nothing underlined.

ing underlined.
"Street Singer" (Apollo, 8th and final week). Folded after a weak run. Around \$8,000. House dark for a week, then "Sisters of the Chorus."

week, then "Slaters of the Chorus."

"Strictly Dishonorable" (Adelphi 13th week). Comedy hit felt presence of other comedies and also the warm weather, but still leads at slightly above \$10,00.

"Wonderful Night" (Grand, 3d week). Dropped a thou or more, and across \$15,000 at 100 feb. 2 miles of the common strength of t

\*\$6,500. "Candle Light" (Princess, 2d week). Leontovich draw and good notices were an asset in this out-of-the-vay theatre. About \$9,000, which is good.

y Which is good. Special Attractions

(IV) Attra

### Little Theatre Tournament

Remarkable development in numbers and talent and an eye for effective playlets was evidenced Monday night when the elight annual and an eye for effective playlets was evidenced Monday night when the elight annual expensive playlets and the program this week, being nightly, are clubs as far south as Carolina and west to the Mississippi and Missourie educatives to further the expensive expensive playlets and missourie educative to the most expensive playlets and missourie educative to the most expensive expensive

in order to reach a New York snow-ing.

Monday night was strictly a New York presentation, with companies of the companies of

THE SISTERS' TRAGEDY

Freeheard by Henry Players of Henry

Richard Highens Staged under direction
of Each H. Fry with setting designed by

Frock, May 5, first evening of week's com
Tork, May 5, first evening of week's com
Fork, May 5, first evening.

Bulah Kashina

Charlotte, ang 10 ... Sarah Mannay

Owen, their brother ... George B. Dawell

John ... Nathan Hirsch

A likeness of Ibsen in the writing, this offering by the Henry
Players on the opening night of the
Little Theatre Tournament labeled
itself one of the winners.
As the precoclous child of 13 Ruth
Hamowitz gives so sincere a performance the enormity of the philosophy of the part for one so young.

#### \$5.000 FOR \$10 A YEAR AUTOMOBILE ACCIDENT POLICY

Here's a 500-to-1 shot—\$5,000 with \$25 weekly indemnity, costing less than 3c. a day.

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## JOHN J. KEMP

INSURANCE

551 FIFTH AVE., N. Y. C. Phones Murray Hill 7838-9

inspires the entire playlet with vivid literainess.

Inspires the entire playlet with vivid literalness.

It is an outstanding work for an amateur and little Miss Hamowitz also has the advantage of having grouped her people appreciation. It is an advantage of the property of

The Will
Presented by the City College Players of Brooklyn Written by Str James Barrie. The City College Players of Brooklyn Written by Str James Barrie. The Certed by Harry Sikoteky. The Certed by Harry Sikoteky. So Bloomberg Robert, Fr. College Britishoff Co

This Barrie playlet, a tried and

PAUL WHITEMAN Booking Exclusively Through His Own Office



1560 Broadway New York City



JAMES F. GILLESPIE Personal Representative

handled by the City College student

thespians.

Philip Ross, the gentieman who has the difficult time composing a will, is tall and red headed in the person of Henry Margullea.

Entire cast moves easily and convincingly about one of the best dressed sets of the opening evening.

#### **COURTESAN**

Drama in three acts; one character; at the President by Joseph F. Leone, April 21: written hy Irving Kaye Davis; staged by Leo Bulgakov. Elsa Sheily

Irreducible cast limit in the presentation of spoken drama was supposed to have been two persons. The proposed to have been two persons an" opened at the 299-seat President, last week, closed Saturday (3) but mak doubtfully, resume next week. Illness of Elsa Shelly, formerly professionally known as Berdelsing, given reason for the

but mag doubtully, resume next week. Illness of Elias Shelly, for merly professionally known as Berthal Broad, given reason for the Joseph F. Leone, cafe proprietor, bowed in as a producer with "Courtesan." He owns the theatre, new form of the several plays, none getting across. Miss Shelley is his wife and has approvides a certain susceptible of the several plays, none getting across. Miss Shelley is his wife and has approvides a certain sustained and as a play provides a certain sustained interest. As a diversion. "Courtesan" is a prolonged monolog in three parts. It is done well and as a play provides a certain sustained interest. As a diversion. Alice Treor, mistress of the wealthy Arthur Blandick Ross, whose name she mentions in full too companies of the second of the se

#### LOST SHEEP

Farce in three acts, presented at the Selwyn May 5 by George Choos and Jaco Chonaluse; written by Beitord Forrest; singed by Marion Gering.

A. P. Kaye Mr. Arkweight.

Mr. Arkweight.

Ruby Hallier Reverend Wm. Wampus

Arkwright. Ruby
Dingle Ruby
erend Wm. Wampus
Ferdinand Gottschuk
Cecella Lottus Mrs. Wampus... Rhoda Wampus... Mary Wampus... Martha Wampus. Cabman... Mrs. Wampus Ferdinand Gotlechnik Rhoda Wampus Cecella Lottuk Rhoda Wampus Patricla Calvert Marin Wampus Patricla Calvert Marin Wampus Patricla Calvert Tondion Tondion Mrs. Wampus Patricla Calvert Mrs. Wampus Patricla Ca

Bric Dailey Rex O'Malley Reverend A A Balley Hugh Buckler First Policeman Walter Plinge Second Policeman Ronald Dexter

"Lost Sheep" is a farce based upon a comic idea, worked out fairly well, played well enough but in need of speeding and cutting. Indications are for moderate grosses but with the summer coming on, George Choos of vaideville pro-

vun doubtful.

George Choos of vaudeville productions and now and then in the legit is teamed with Jack Donahue in the presentation. Latter currently appearing in "Sons o' Guns' and in his spare time takes a shot at writing. "Lost Sheep" appears to be his first try on the managerial end.

end.

Action occurs in a house in Higher Hampstead, Middlesex, England. This particular place had been a house of ill repute, recently lord had been a house of the repute, recently lord had rented it to a parson, come from Clapham to be rector at the chapel. He arrives with his wife and three daughters.

That there are red lights gaiore and garish red plush furniture luceans nothing to these clean mind-

ed folk, but what happens mystifles them until the long drawn out

finale.

The Rev. William Wampus

Comily arrive in the ever finale.

The Rev. William Wampus and his family arrive at the evening. The first and the first and the first and the first and a reception. Two of the girls go to bed while Rhoda, youngest and nleest, remains in the living room. She answers the door bell. Balley, son of the vican, enter a bit tight. It is Eric's first time in a red light house. He is somewhat enharrassed when Toppy goes off "are upstain."

Eric senses that Rhoda is a refined girl. He belleves her to be the daughter of a minister although way from a first sight. He wants to marry Rhoda and take her "away from all this," a phrase she doesn't understand.

marry Rhoda and take her "away from all this," a phrase she doesn't understand.

The young man's father comes to the phase is a state of the phase of the phase to the phase is a state of the phase i

#### OH, PROFESSOR

COH, PROFE LOSONK

Comedy in three acts written and presented at the Belmont May 1 by Edward stated at the Belmont May 1 by Edward Stated at the Belmont May 2 by Edward Stated And Stated

lasbel in the control of the control

## Out-of-Town Reviews

#### DEAR LOVE

A musical comedy in two acts and sever scenes; book by Dion Titheradge, Lauri Wylie and Herbert Clayton; music by Hadry-Wood, Joseph Tunbridge and Jack Walter broduction of the English success the same title. American premiere at the same title.

Peter	Wesley Piero
Jeanette	Vera Pcare
Gerard	George Hasse
Scantlebury	Stanley Harriso
Pierre	
Mrs. Gerard	
Marie	
Suzanne	Helen Gillilar
Fin	
Specialty	Miss Floren

of view, hopelessly old. Neither Woolf nor Geo. Hassell in a enough material to ofter much ho, eo of clickling from the story involves the fortune letter a girl on condition that she marries a title. A young artist with a title needs money and is offered \$5,000 to go through with a ceremony and then beat it. He is shown the girl in the story of the story

slster and then, as always, falls in love with his real bride, cloping with her. By Shuberts' opening, version was neither clean nor bad. This alone was a vital mistake. It should have been made definitely a Slubert shade of blue or eise as clean as a CEAN and the shade of blue or eise as clean as a CEAN as a clean as a clean

#### The Conquering Mate Atlantic City, May 5.

Atlantic City, May 5.

Arch Selwyn's new production, "Conquering Mate," at the Apolio last night, is one of those farcical whose Maytime fancies should have carried him to the links and not the bedroom.

This excursion in philandary is the work of Laurence Gross. It serves as an example of the knack of the control of th

levity.

The author often resorts to pretty old puns.

A 60-yearong as the Deyseroid admests he toyse to Deyseroid admests he toyse with, is anally trapped into a proposal of marriage by one. There is a troublesome young chap with whom the girl has had an understanding, and is quite rival must be rid of, and the profigate presents him with a \$5,000 check to leave England (scene), which the young fellow promptly of the profit of the charms of the girls mother. The older man, brought to his senses, has meanwhile succumbed to the charms of the girls mother.

Engaged in this frivolous stuff are Ernest Lawford Gladys Hanson, Miss Evans intentionally or unintentionally burlesques many of the situations, and her own uncertainty desent make the play any more or little company, with the aid of Orlei Ross as a naive backmailer.

less believable.

The company, with the aid of Oriel Ross as a naive blackmailer, contrives to extract an occasional bit of hilarity from the thin matter, Weintrand.

#### LAWNDALE

(Yiddish)

Chicago, May 1.

(Yidish)
Chicago, May 1.
This spot has been opened several months, and in the short time since its conversion from a picture house into a Yiddish legit stand, has wiped out its rival house, for a complished fairly neally because the Lawndale is spotted right in the heart of Jewish district, while the Palace was five miles away. Besides, the manager and the profitable engagement of Max Gabet's company, with "Forgotten tastes of this apolt the cream of the Yiddish theatre talent.

Tonight closed an exceptionally profitable engagement of Max Gabet's company, with "Forgotten tastes of this addence, the sort of stuff they have been fed for years. Heavy melodarma, dripping with mother love, and broken in spots with loud langer of the square of the square

who had an exhausting part as the determined mother.

Business practically a sellout with this typical for the spot.

Gabet to be followed in by Samuel Goldonburg company presenting "Jew Suss," highbrow plece from Englan."

#### Denham Starts Light

Denver, May 6.

Gerard Goorge Hassell
Scantiebury Stantey Harylson
Weight Stante Harylson
Marie Harylson Harylson
Marie Harylson Harylson
Specialty Miss Forence
Specialty Miss Forence
Specialty Miss Forence
Stante Harylson Harylson
Specialty Miss Forence
Stante Harylson Harylson Harylson
Specialty Miss Forence
Stante Harylson to be a
summer musical with Walter Woolf
starred, and they gave it a fairly
generous production. Opened in
rangeed shape, especialty the dancing
up. Book, from an American point!

drift was stanted, and the grade they not be a summer in the past
starred, and they gave it a fairly
generous production. Opened in
rangeed shape, especialty the dancing
up. Book, from an American point!

drift was stanted by the Deniver May 6.

The Denium, iocal stock being
hacked by the Deniver May 6.

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hacked by the Deniver Amusement
openium of the Stante Harylson for the past of the Stante Harylson for the Stante Harylson for the Stante Harylson for the Marylson for the Stante Harylson for the St

## TRIXIE FRIGANZA

WM. MORRIS AGENCY FOR PICTURES 1560 BROADWAY, N. Y. C., OR HOLLYWOOD OFFICE

## Literati

E. W. Osborn Dies
E. William Osborn, 69, newspaper
man, died of a stroke of appoy
May 5 at the home of his niece,
Mrs. Kenneth Williams, at Auburn,
N. Y.
For more than 43 years Mr. Osborn hea

N. Y.

For more than 43 years Mr. Osborn had been connected with the
New York "Evening World." He
was highly regarded as an editor, was highly regarded as an editor, book reviewer and dramatic critic on that paper. About a year ago he severed connections with the "Evening World" and retired. Mr. Osborn was born at Winthrop, Me., and went to Auburn when 12. He attended public schools there and first entered the newspaper field with the Auburn "Epulletin"

with the Auburn "Bulletin."

He is survived by his widow, Mrs. Ida Birdsall Osborn, and a sister Mrs. May Kurtz, of Winthrop.

Foreign Correspondents
With "Variety" seeking to establish a world wide show news service of its own, the thought of a
"Variety" foreign -correspondent
visiting New York was as foreign
as the correspondent.
Therefore it was with surprise

ever receiving cabled news, it never thought that this day would be reached when it would also be working for the cable companies.

Vets Resent Stooges

Combinations among the district men of the New York dailies have men of the New York dallies have been shot several ways in the past lew weeks through the old timers refusing to work with graduate of-fice boy stooges. Some of the pa-pers have been tossing out the stooges for district work upon premise the dyed-in-the-woolers are not competing with the school of lournalism. journalism.

The kids now spotted for station

The kids now spotted for station house covering and legwork are no longer being given the advantage of the veteran mob experience. Not that the mob are unwilling to help the kids to get a start but figure the district is a full sized man's job and intend to keep it that way.

Boys!—Boys!
In the wake of Drama Critic Siegfried Wagener's article, "Ashton Stevens-Collins & Co.," in the Chicago "Abendpost," Chicago's Gerrheretore it was with surprise eago Abenipos., chicagos wat attached that a phone message to man daily, there has been an ex"Variety's" New York office said charge of letters between Collins that E. P. Jacobi of Budapest is stopping at the Hotel Plaza and charged Wagener with listening to

#### Best Sellers

(Best sellers for week ending May 3, as reported by the Amer-an News Company and branches.)

The Door (\$2.00)	.Mary Roberts Rinehart
War Nurse (\$2.00)	Rebecca West
Party Dress (\$2.50)	Joseph Hergesheimer
Cimarron (\$2.50)	Edna Ferber
Great Meadow (\$2.50)	Elizabeth M. Roberts
Woman of Andros (\$2.50)	Thornton W. Wilder

Strange Death of President Harding (\$3.50)

G. B. Means and J. D. Thacker 

would like to call. Hotel Plaza was | backstage gossip and demanded his another shock. "Variety" muggs just walk past that hotel if ever having any excuse for being around Fifth avenue and 59th.

E. P. Jacobi called. A woman

E. P. Jacobi called. A woman, and in New York with her brother on a semi-business trip to place plays, her first visit. That "Variety's" Budapest correspondent was a woman had not suggested itself, through correspondence or network. A very pleasant nat her feetly, with but a trace of an accent. Queried about the English, Mrs. Jacobi replied she had been privately tutored from five years on, and now speaks five languages. Seeking to gently convey to the Budapest correspondent as has been done by mail with the been done by mail with the been done by mail with the seek of the se had analyzed that situation for

men. Mrs. Jacobi quickly revealed she had analyzed that situation for berself.

As the first show impore to ever attempt to organize a foreign news has not found it as difficult as anticipated. It was contemplated that about 25% of the first year's cabling would be wasted, but the foreign correspondents, now mostly English speaking newspaper men in Europe, secured the aggressive campaign of attachment made by "Varlety," has reduced the wastige to not over 10%.

One of the funny and at the same time aggravating cables, came from Sydney, Australia, via Bombay, at 15 cents per word, deferred press rate. It contained 100 words saying a prominent actor had narrowly escaped death in an auto accident.

ing a prominent actor had narrowly escaped death in an auto accident. A mail reply was made, stating the cabled information had not been used and adding if the actor had been killed, it would not have required 100 words at 15 cents per. Another correspondent in Central Europe grew so accustomed to cabling every local theatrical happening he finally cabled that his space check had not arrived on time and asked why the delay? When "Variety" some years ago got the rep as the first trade paper

letter be published in the "Aber post" as his defense. Wagener retorted by post that

would comply, but that his opinion remained unchanged, but the publisher balked at further critical change by refusing to print Collins letter. "The incident," he told Wag-ener. "is closed."

ener, "is closed."

Macfadden for Dailies
Indications are that Bernarr Macfadden is turning from his magazine
properties to concentrate on his
magazine
properties to concentrate on his
fadden has dropped such mags as
"Flying Stories," "True Strange
and has sold at least three others.
Hardly likely Macfadden will dispose of his two ace mags, "Physical
Cutture" and "True Story" Former
Lisher, and "True Story" Former
lisher, and the latter clinched his
present high position in that field.
While the other group mag publishers are constantly issuing new
ones, Macfadden hasn't done anything along this line for some time,
even dropping so many of his mags.
But ne is adding to his newspaper
properties.

"Propriety" Among French
"Propriety" Among French

"Propriety" Among French
French bookseller, recently in this
country, reports that those naughty
French books, in French, aren't
printed in France at all, but in Germany and in Belgium.
Asked why the French don't print
those things thomselves insamuch

those things themselves, inasmuch as they are sold and read in France as they are sold and read in France, the bookseller declared it's a matter of propriety. He says French book publishers are funny on propriety. Asked also why the French don't retailate and get out some naughty books in German, he says a Frenchman won't do it as a matter of patriotism.

"Panama Life"
Jules DuBois, John Soule and
Glen Wright, American newspaper
men employed on the "Star-Herahl"
in Panama, begin the publication 'n
May of "Panama Life."
Along the lines of the "New
Yorker" in English.

Conlon Moves

Conlon Moves

Ben Conlon, formerly associate of
"The Argosy," has joined the Street
& Smith staff. It was a story by
Conlon, copied by a plagarist, from
one of this firm's flying tales, that
sent the young thief to stir. He-

was brought up by Kelly of Fiction House, who bought \$1,100 worth of copied MSS, from leading wood pulps, but the case rested on Con-

"Public Relations" Preferred Chicago's city desks are no longer getting the flood of applications from journalism school graduates. Public relations offices are getting the big play instead. So great is the number of would-bes that sevthe number of would-bes that several p. a. offices refuse interviews, ruling that all applications must be made by letter. None of the applicants claim to have had any press experience, but all admit having done "features," with the defining of the contraction field, passing up possible mercial field, passing up possible theatrical connections.

O. Henry Contest
Last month for entries in the 12th
annual O. Henry Memorial Contest.
Contest closes June 1. Three prizes
for first, second and third best short
stories published by an American
author in an American magazine.
Authors may submit their own
published stories, or editors in the
months of the contest of the contest
in the seiectlon committee.

Hersey and Writers Considerate editor is Harold Her-sey. Before leaving on a vacation trip with Mrs. Hersey, he notified all contributors to withhold all all contributors to withhold all manuscripts until he returned, as manuscripts until he returned, as no acceptances could be made without him. That's not the only evidence of Hersey's considerate attitude towards authors, however. Hersey's string of mags now pay for material on acceptance.

Vienna Weaklies

Vienna Weaklies
While the Paris editions of the
New York "Heraid" and the Chi
"Tribune" are battling it out in
Paris for general Continental circulation, in Vienna are two Engilsh weeklies selling for 50 groschen
(7½ cents), basing their feud on
British and American lines.
C. Ward of the "Vienna Heraid"
C. Ward of the "Vienna Heraid"
is weekly, Vaughn W. Fry edits the
other rag, Vienna "Times," and
stresses the American phase.
Both weeklies are very weakly.

Both weeklies are very weakly,

Good or Bad Influence

Good or Bad Influence
John MacCormac, the New York
"Times" erudite chief correspondent in Vienna, sees the "Variety"
influence in the suggestion of Emil
Vadnay, his assistant, that the
"Times" bureau in Vienna get a
couch in the office.
Mr. Vadnay is also "Variety's"
Vienna correspondent and MacCormac could only blame his confrere's yen for a couch onto
"Variety."
Actually, it should be explained.

Actually, it should be explained, the couch is almost a physical necessity for the staff in view of the all-night watch at the wire, news breaking that way in that

After Foreign News
Seven great dailies have built
up extraordinary foreign news services and the ever-increasing foreign news from the AP, UP and
INS is surprising those news services as to the unprecedented demand in America for information

of this kind.

of this kind.
"The Chicago Daily News,"
"Philadelphia Ledger," New York
"Evening Post," New York "Herald
Tribune," Chicago "Tribune," New
York "Times" and the "Christian
Science Monitor" are the septet going heavy on the foreign news.

Poor Paris Service
Poor French mail, telephone and
cable service figured primarily in
the Euorpean news' services moving
their headquarters from Paris to

London.

It is at the latter central news' bureau the various continental offices contribute their daily news collections and London transmits to

"Photoplay" at 750,000
James R. Quirk's "Photoplay" will
run to 750,000 copics with its June
issue, the cost of the back cover
then going up to \$4,300. That in
spite of an avalanche of new fan
mags since the arrival of the taikers.

Pretty Gag
Here's a gag employed by a new
fiction mag, called "First Storles":
Editor furnishes any one author
with 10 sligations. Author writes
the 10 and submits them to the editor. Editor retains flow stories for
publication, as payment for the stin-

Inside Stuff—Legit

Dean Randolph Ray, paster of the Little Church Around the Corner, will be tendered a dinner at the Ritz next Sunday. He is an official of the Episcopal Actors' Guild which is landling the occasion. Rev. Ray, well known among professionals, has been conducting a bread line near the clurreh for some time.

The successor to Lily Damita in "Sons o' Guus" is still unchosen. Arthur Swanstrom went abroad last week with the idea of obtaining an actress to fill the part. A French artist is in line for the assignment. Miss Damita was to have withdrawn from the musical May 10. Instead site has set her departure date back to June 7, leaving for the

Commonwealth casts now being organized for legits are no longer Commonweath casts now the granted of the control of

granted such terms, with a few others still holding out but having difficulty in casting

Emil Yadnay, one of the New York "Times" correspondents in Vienna, and also Variety's correspondent at that point, was chiefly instrumental in besting the Shuberts on behalf of the late Mrs. Adele Strauss, the widow of Oscar Strauss, the composer. Mrs. Strauss since died but when Vadnay learned of the widow's complications over "Die Filedermaus" which the Shuberts did this past winter under another title, he enlisted the Austrian courts to extend copyright protection to the aged widow in order to further protect her royalties, Mr. Vadnay is a prominent Viennese journalist, Huugarian by birth, and inquired of Variety's Paris office whether or not his negative impressions concerning the Shiberts, and their attempts to deprive the Strauss heirs of their royalties, were correct. Some 5,000 miles away from Broadway, and not caring ever to be there, Mr. Vadnay's opinion of the Shuberts seemed quite Broadway-wise.

Inside siant on the British workman—champ lead-swinger of all time—was afforded in first night of "La Folle Pure" at the Victoria Palace, London. Fretty heavy musical, carrying a lot of scenic weight, and the management reckoned they'd better be on the safe side. They ordered two sets of stage lands from the Union. They came along, had a look back stage, went out for a drink, thought it over, and quit. Didn't see why they should handle the heavy stuft, when they would get the same dough for lounging about in the wings on "Journey's End." Company had had a bit of trouble with the stage hands during recommendation of the stage of the same dough for lounging about in the wings on "Journey's End." They took it up with the Union and the lads are getting panned hearty. The show is now going on peacefully with no hammers being dropped accidentally from the lights. But you never can tell.

A New York musical producer currently on the Coast is donating more than a few worried minutes a day in the direction of a dance director who is also out there. Situation arises through the dance stager having entered a more or less innocent "frame" with the producer to pacify a star on a new show. Stage "name" agreed to a postponement of the proposed production for a few months if the dance director in question would be available at that time to stage the number. The star is now in Hollywood, too.

In that the producer owes the dance director considerable coin from his last effort, he has a furrowed brow over the possibility that if he

In that the producer owes the dance director considerable coin from his last effort, he has a furrowed brow over the possibility that if he doesn't remit the step routiner may tip the star to last winter's "frame," whence the luminary is almost sure to go over to another management which is, and has been, making overtures.

The twist in the "frame" is that there never was any chance of the dance director doing the show late this summer because of a picture contract—but that was the reason tendered the luminary to gain consent to the postponement.

The Short Short Story

The Short Story, considered-freak when first established as a regular weekly feature in "Col-lier's," has grown in regard and use to a point where it is considered Generally around 1,000 words, and employing the surprises or so-called "O. Henry ending," the short story is finding increasing favor among those who like their stories short and with a trick finish. Until about two years ago, "Col-

stories short and with a trick finish. Until about two years ago, "Colleir's" was the only mag using the short short. A survey of the field, following a recent request from a "Varlety" reader for a list of short short story markets, reveals almost a dozen and a half mags using this type regularly now, with almost as many more using it when considered good enough to print. Payment per word for short

Payment per word for short shorts is as high or higher than lengthler fiction. "Liberty" pays 10c a word, and "Collier's" almost twice as much. Pulp-paper mags using short shorts pay as high as 5c a word, considerably higher per word than for longer fiction used

word than for longer fiction used by them.
Short shorts fit in with every kirm of publication. Broadway theatre programs use them, house organ of a Detroit athietic club uses them, and even "Mentor," Intellectual mag, uses them, in addition to "Collier's," "Liberty" and the

And most everybody is writing them

One of the big book publishing houses, whose head died recently, is reported seeking a purchaser. Heirs are unwilling to continue the business. Merger offered by one smaller

Bercovici's 30c Per Word A contract signed by Konrad Bercovicl, short story writer, calls

ations, and touches up the other five for him to deliver 20 short stories stories and returns them to the of 5,000 words each to a certain mag, within a year, with Bcfcovici lesewhere. output.

Vagabond Editor

Wagabond Editor
H. B. Kallenborn, former editor
of the Brooklyn Eagle, has gone
radio. He's engaged by Columbia
system for a commercial plug for
the Cunard steamship lines.
He will appear on WABC Friday
nights in travel talks entitled "We
Look at the World."

Denver Gets Field's Home Eugene Field's Denver home has been given to the city. It will be moved to one of Denver's parks and preserved as a shrine.

M. W. Etty-Leal, "Variety's"
Hague correspondent, has "The
Djimati," short story, siated for July
"World Wide Magazine" (London).
publisher approached but turned
down by the heirs, who want only a

purchaser.

Asking price so blg it places book publishing with the large industries.

Parents' Mag. 55 5th avenue. New Parents' Mag, 55 5th avenue, New York, offers a prize of \$250 for the best two-part story dealing with the relations of parents and child, written for adult readers. Not more than 6,000 words and submitted before Nov. 1, 1930.

Pacific Coast edition of the Wall Street Journal will shortly install a dramatic department, with Fritz Tidden editor.

Tidden formerly was press agent for Ciarence Brown, picture direc-

A. A. A. (American Automobile Association) is planning a preten-tions mag for its members, to make its first appearance after the summer. Title wilf be "Hollday." Frank
A. Exton, editor of "The Sports-man," will vacate his post with
that publication to edit the new

## **Broadcasting in Studios Takes Everything from Words to Seconds**

By Molly Gray

The first radio broadcasting has actors anxious about "time." They don't know what it means until watching an "hour" on the air. In the studios they count every breath. Every song timed, every word in an address counted. the speaker impelled to talk steadily to complete his address and prevent the listen-ers thinking the station is off the air—if he pauses too long.

his address and prevent the listeners thinking the station is off the
air—If he pauses too long.

The pauses too long,
are the pauses too long,
are with both specthors and performers uneasily watching the
second hand on the watch to see if
they came under the trape on time.
Then the suspended animation
unt: the announcer gives the station letters and after five seconds
more waves his tunn and signals
"one to be supported to the station letters and after five seconds
more waves his tunn and signals
"one to be supported to the station letters and after five seconds
more than the support of the station letters and after for earlierly.

A first-time spectuar is a fraid to
breath too deeply for fear it will
be heard by the "mike." The thill
of being present at a performance
heard all over the country is distinctly different from hearing it at
home and knowing the same thing.

At the Studios At the Studios

At the Studios
At the National Broadcasting Co.
are eight studios for WEAF (pronounced as one word by employes
as well as the rest of the world) and
almost as many for WJZ (refered
to without the first letter) in the
one building

aimose ...
one building.
one building.
one building.
one building.
one building.
one building.
one building of building of building.
one building of b nate pillars placed at intervals hide

nate pillars placed at intervals hide sowinge shaped bulbs used for special lighting effects, and a small window at the front shows the control room, sound proof.

Enormous electric fixtures of four cylinders shoot lights up and down "to impress triends of the commercial broadcasters." Golored lights are also to impress riends.

When part of ling of the program is going out from some other source it is heard on loud speakers in the studio to the accompaniment of

the accompaniment to moving lights "to keep them amused." Actually scilling a radio program (to "interested or hoped to be interested" people) instead of the

In the board room is a magnifi-cent table about 10 feet long and made of just three pieces of oak. The radio in this room shows by a red or green light which studio the

red or green light which studio the program is coming from. In the smaller studios, where no spectators are permitted, there is a "commercial room" high up and outside, also equipped with loud speaker, where the firm giving the program can listen and watch through double glass windows. Everybody is required to practice for half an hour before they go on the air, by order of the company, to test mikes and other apparatus. the sound coming over inside loud the sound coming over inside loud speakers.

Windows anywhere but in the corridors. Ventilation is from the ceilings in the modern manner.

#### PRAGUE'S NEW STATION LARGEST IN THE WORLD

Prague, April 22, g station in the world will be opened next September in Prague by the International Telephone and Telegraph Corporation of New York. graph New graph Corporation of New York. New station will be 120 killowatts. Next biggest is in Rome (50 killowatts), and two R. C. A. statons near Boston, Mass., also 50 killo-

New Prague station will be easily all lible in America.

#### Chic Sale on Radio

Onic Sale on Radio
Chicago, May 6.
Chic Sale has been booked by the
Edward Weiss Advertising Agency
for 26 weekly broadcasts for the
Pennzoll company, broadcasts to
run 15 minutes each, starting Sunday, May 15, at 8:45 p. m. over the
Columbia chain.
Sale is gesting

Sale is getting \$1,500 for each 15. He is writing his own material in serial form.

#### N. Y. 'NEWS' SORE OVER RADIO'S FIRE 'BEAT'

First open break between a news-First open break between a newspaper and a broadcasting system developed when the owner of the "Daily News." New York, Joseph M. Patterson, eliminated radio commercial programs following Columbia's broadcasting the prison fire in Columbias. O. April 22.

Signatured when the radio broadcast was printed almost verbatim by the "Movining World" and given similar attention by other local papiers.

similar attention by other local papers.

Anyway, the Columbia system scored a complete scoop on the press by having a Negro convict give a graphic description within the burning prison walls, and for which CBS is reported having sent \$500 as a reward for his splendid broadcast.

Columbia Columbia is reported having taken the stand that it immediately offered its broadcast to the press and that it he first air news flashes had been supplied by the United Press. Some 27 minutes later the New York offices of CBS got in touch with its titup stater, WAIT that was the standard of the columbia of the press. Some 27 minutes later the New York offices of CBS got in touch with its titup stater, WAIT that a direct wire into the prison, whence have now present have been reported whence prison programs have been broadcast weekly, it was easy to open up an immediate connection with the air.

#### Body Blow at Dailies?

Body Blow at Dailies?
Columbia, it is understood, went after broadcast on the theory it would stimulate newspaper sales on the morrow, as the hookup wasn't made until around 10 p. m. Patterson took a decided slant that it was litting the press a body blow and that it was up to the "News" in New York to cut off all things in New York to cut off all things

and that it was up to the "News" in New York to cut off all things considered a plug or boost to radio; so the property of the

## IN PEORIA'S SQUARE

Peorla, Ill., May 6.
This town has gone so nuts over
the fact that onc of the Amos 'n'
Andy team was born here it is con-

Andy team was born here it is contemplating pulling down the statute in front of the city hall, replacing it with one of Amos in' Andy.
Drawback has been getting the radio stars to pose for the chiseling. Their replies to wires have been vague. One said they are writing a book and where is Feoria? Another sounded snippy when it suggested the Radio Pictures and who is Feoria? Another containing but yes and no was sent collect.
Notwithstanding Peoria is de-

and no was sent collect. Notwithstanding Peoria is de-termined it shall be known as the city that first recognized Amos 'n' Andy by giving one of them work. He worked for one week here pounding down pavements. As previously reported this caused the city to detail police watch on the paving stones, as fans from SL 102 for were trying to steal the blocks for sou-

Reasons

venirs.

Among the many reasons wired the radioers for giving Peoria the privilege of erecting their first statute, are.

That the researt Mayor has been that stood for him so long, the A & a statute will remain forever.

That the Illinois River skirting the town is really only a creek and will be dried up, to be renamed the Amos 'n' Andy Speedway.

That many a good man has left Peoria, never to return.

That among these many good men are Ben Serkovitch, known as Ben Maloney here, and Tom Gorman, who couldn't induce his brother to leave with him. to leave with him.

to leave with him.

That Peorla is, but an overnight sleeper ride to Chicago, but no Chicagoans ever take the trip, elevantees make it in day coaches.

That Peoria lies between Chicago and St. Louis, the worst thing against it.

That Peorla is being board.

That Peorla is being honored through a film comedy making a slapstick comedy picture, calling it "Peorla."

#### No Joliet

"Peoria." No Joliet
That Peoria say twod down all
of the songs ever written about it.
That Peoria sis or relative of Joliet.
That Peoria sis or relative of Joliet.
That Peoria sis or leading the sis or relative of Joliet.
That Peoria will pay for the Amos
"I Andy over the radio.
"I Andy over the radio.
That if any money is left over, it will be spent on a new pavement.
That Amos "In' Andy can lay the first brick of gold.
That as all of Peoria will stay.
That as all of oop the gold brick, it will be safe.
Some doubters locally claim Amos
"I' Andy may receive a better offer from Joliet. In that case the air after dark around Peoria will be shut off and Amos "I' Andy forgotten by Peoria.

## Radio Air Line

By Mark Vance

Canned on Air

It appears easier for an air cancellation than in any other branch of the entertainment biz. At least there are list minute changes on the stations don't take time to explain, and won't. This is especially true of commercial accounts.

For instance the Paul Specht Specht Stime came last week it was out and for the Levy plug appeared an all-colored program, headed by Ward and Foland Smith, sololists. This Negro troupe stage a hot program with Rose musicians particularly penpy on "The Mooch At sang," (Ol. Man River" and did a corking job of it. Miss Ward's voice came over just so-so.

And some of those announcers get befuddled on their spiels. On WEAF that and and instead the Faince D'Orchestra appeared.

#### Merte Johnston

Merle Johnston
Ludwig Baumann period looming
up as a WOR standard, thanks to
the program layout by Merle Johnston. An interpolated feature was
Clark and Reese. These men did
well with their topical song routine.
Jones-Hare Know How
Those two old air stagers. Billy
Jones and Ernie Hare on WJZ for
Interrovers show how to cue songs

and exchange gugs, a bit of show-manship that is lacking on many programs from NEC studios, the programs from NEC studios, the and Hare know how to sell their stuff and they get results. "Wandering Cypsics," WOR, seems like so much blah where the talk is considered, but the music borders on sidered, but the music borders on sidered, but the think to be the seem of the seems of th

#### Baseball at Night

Ceruins onveits broadcasting a baseball grove by broadcasting at part baseball grove to a hook up with the Des Moines ball park last weeks, starting at midnight and lasting until 1 a. m. Spleadid tieup, clarity immense despite a lot of stactic due to electric storms around New to electric storms around a cound 10. This is similar to tootball by artificial light. Question if baseball can be unade sufficiently interesting in that way. If it can be, could affect theatre attendance.

be, could affect theatre attendance.

"The Beggar's Bowl," on WOR.

may lave been created to steal a
little of the thunder of the "East
of Chito" sketches MEG is using
weeks, benty of native Indian
talking between musical embellishments. The man's voice comes
over strong and understandable.
Gold Medal period WABC is a tieup
with me pecially megolis with the
program of pecially megolis with the
(Coutinued on Page 74)

## AMOS 'N' ANDY STATUE Simple Material Best for Radio Fans—Fast Stuff Total Flop

#### DAILIES STAND FOR MURDER WITH RADIO

Bitter attacks by various Publishers Associations against theatrical and film press agentry generally is in pronounced reversal of the dailies attitude toward space-

grabbing by radio publicists.
While lampooning, denouncing and sneering at the mlmeographed out-put of show business proper the

put of show business proper the dailies, through their radio departments, ..ccept the burden of weeding out a mountain of press stuff each week on radio.

As a sample of what radio editors of the New York dailies are up against its reported that each of the bigger stations, either through their country of the sample of the signer stations, either through this property of the sample of the sa their own exploiteer or via advertising account representatives, sends out weekly around 200 press photographs of artists, musicians, announcers, etc. As cuts are used sparingly except in the week-end or Sunday radio sections this means radio departments of dailles have to handle around 1,000 stills weekly to get a selection of perhaps ten. This radio publicity was short-lived when originally launched a couple of years ago. It was speedly discovered that the public insisted upon program listings and dailles had no choice but to give this gen-

had no choice but to give this gen erous space allotment to the sta

tions.

Business offices also figure with
the dailies. Although comparatively
little direct revenue is gotten from
the radio pages business offices
pointed out the desirability of not
antagonizing sponsors of big radio
hours who also were buyers of agate
lineage. Hence the newspapers do
not regard space-grabbing on her

lineage. Hence the newspapers do not regard space-grabbing on behalf of radio programs in the same light they view theatrical publicity. In the last several months, however, there has been a trend, as yet slight, among radio accounts to take display space to call attention to promise programs. This type of produce the programs of the programs of the production of the pr

#### **KUNSKY-TRENDLE** BUY WGHP, DETROIT

John Kunsky and George Trendle

with Howard Pierce associated, all former officials of the Kunsky cir-cult of theatres sold to Publix six months ago, have bought radio sta-tion WGHP, taking possesion June

WGHP is hooked up with the Col-

world is nooked up with the Col-umbia broadcasting system.

The station has a hook up with the Fox theatre here and also ex-pects a similar arrangement with the Michigan theatre.

Mr. Trendle will personally man-age the station.

#### 'Goldberg" Claimant

How "The Rise of the Goldbergs." radio feature over WJZ every Wednesday, begun, is the basis of a suit filed in the N. Y. Supreme Court by Mrs. Sophia Civoru against Mrs. H. Berg. Latter is generally credited with rauthorship and also participate in the feature Mrs. [Mrs. 2]

H. Berg. Latter is generally credited with zuthorship and also participates in the feature. Mrs. Civoru is asking or \$100,000 claiming the isaking or \$100,000 claiming the should participate in the profits. Her lawyers are O'Brien, Malevinsky & Driscoll.

According to Mrs. Civoru's affidavits she is a writer of sorts but mostly "sells ideas," and with Mrs. Ecrg, her friend, she talked over the possibility of such a skit on the air. Mrs. Berg, it is alleged, was to market the idea and the two of them afterward would map it out and work on it together. But Mrs. Civoru claims Mrs. Berg never returned for conference. And then next she heard the idea was on the air.

New account over WJZ is Wadsworth Watch Case, never before on the air.

Using a half-hour of "Famous Artisans" every Wednesday.

Radio comedy is different from comedy in any other branch of show business and more widely separated by dissimilar characteristic than any of the other branches. The reason is that the radio audience, as a mass, has its own ideas on comedy and what is to be laughed at. Based on the types of comedy they Based on the types of comedy they for a simple sense of the comedy that they as simple sense of the comedy for anything that doesn't call for fast thinking. Noted and expert stage comedians nine times out of ten flop dismally on the air. One reason advanced

Noted and expert stage comedians nine times out of ten flop dismally on the air. One reason advanced and sometimes holding true is that fear of the mike and the unseen audience tightens them up and they lose their comedy "it." But the real reason is that the stuff they roll em in the aisless in the theatre, is con-

in the alsies in the theatre, is considered just so much funeral parlor conversation by the radio fans. Mugging and pantomine are, of course, impossible, and will be until Television comes in, when it does. That lets many of the theatre's best comedians out.

The following and worked stage.

The following form of verbal stage comedy have proved hopeless for laughs on the radio:

Fast cross-fire.

Fast cross-fire.
Wisecracking,
Double entendare,
Most successful radio comedians
are those continually on the air and
sustain a central idea or character,
The actual dialog or talk in such
cases doesn't have to be gaggy or
particularly bright, as long as it
follows a theme simple enough to
be understood by the general run
of radio auditor.

be understood by the general run of radio auditor.

Best example of that is the huge success of Amos 'n' Andy, one among 'hundreds.' Main Street Sketcnes and small town stuff go big Family affairs run on a "continued next week" basis are also considered hot sturt. "Rise of the Goldbergs" and others of that sort are examples.

Dialect comedy passes if following Dialect comedy passes if following that system. Especially foreign (not colored) dialects, sure-fire with listeners-in of that particular descent, and okay with everybody if funny in the right way.

Radio's axiom for comedians is: Be simple and be funny or be fancy

#### COAST MUSICIANS SAY THEY ARE SUPPORTING

Los Angeles, May 6.

Los Angeles, May 6.
Checking up on conditions affectlng Coast musiclans employed by
radio stations, James C. Petrillo,
Chicago Musiclans' president, is
ready to eyo back, assured of 100%
support from coast locals in his
drive to control the ether situation
nationally.
Petrillo, sanctioned by the Federa-

nationally.

Petrillo, sanctioned by the Federation to line up uniform agreements with radio stations covering New York, Chicago, Los Angeles and San Francisco, was successful in having plan underwritten by Coast unions for protection of mutual interests. for provide of the provided of

At present both the San Francisco and Loss Angeles locals are operating under indefinite agreements with radio stations, which can be terminated with two weeks notice given by the unions. In event Petrillo's plan goes through, this will be done in order to insure new agreements which will expire uniformly with Chicago and New York. Difference of scale will also be adjusted. Coast state of musicians in radio stationational broadcasting and \$9 for the same period for strictly local broadcasting. Muximum of two hours rehearsal is \$3 extra for both national and local hookup. Petrillo delivered a spirited talk to members of the local union in which members of the local union in which he outlined the progress so far made with his plan. In his address Petrillo also ventured to comment that officials of Musicians locals all over the country were being underpaid. He stated that national with his work unless financially independent.

After spending a couple of days at 10 Callente, Petrillo will go back to Chicago by Tuesday (6). At present both the San Francisco and Los Angeles locals are operating

# Along the Coast

By Bill Swigart

Hollywood, May 2.

Recent preview of "Viennese Nights," Sigmund Romberg's and Oscar Hammerstein's first original screen operetta for Warner Bros, revealed that the composers were tempt and gave the pleture the works in most everything there is in music. Instruments and organizations employed included the Los Angeles Symphony of 100 pieces, as 100-piece brass band, 60-piece Vitaphone orchestra, 30-piece Gyernan string orchestra, 10-piece German chestra, baeded by Earl Burtnett, and a chorus of 100 trained voices. Personnel of all organizations are seen in the picture, and in no instance do they furnish any of the music offstage. Hollywood, May 2.

Night Clubs Want Pope It is the opinion of many orches-tra leaders playing dance music in the night clubs here that the less they please the patrons. Theory is based on the fact that picture songs are heard over the radio at the ratio of four to one of the non-pricture tunes, and about 10 to one against current stage musical numbers.

Tunester Assignments
Assignments of tunesmiths on the
First National lot for the week incities Al Bryan and Eddle Ward to
Skinner: Lew Pollock and Mort
Dixon to "Penny Arcade," for WB:
Turk and Ahlert, "Going Wild,"
FN. and Dubin and Burke, "Life
of the Farty," WB. Mitchell, Gottler and Meyer am Clopt and Green
are on Joison's "Big Eoy" at WB.

ler and Meyer and Stept and Green are on Joison's "Big Boy" at WB.

New Picture Numbers

Titles of new songs spotted in pictures and approved for publication are "Singing a Song to the Stars," by Joseph Meyer and Howard Johnson for "Easy Going," and Johnson for "Easy Going," and Johnson for "John Wood: complete score for "Jenny Lind," starthur Freed and Harry Wood: complete score for "Jenny Lind," starthur Freed and Harry Wood: complete score for "Jenny Lind," starthur Freed and Harry Wood: complete score for "Jenny Lind," starthur Freed More, Mo, by Freed, Woods and Herbert Stothart; "Bigg," in Butter Keap, by Freed, Woods and Herbert Stothart; "Bigg," in Butter Keaphan Starm," are "Live and Love Today," by Elsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and "You're in My Arms Tonite," by Ulsie Janis and Jack King, and Jac

Erno Rapee, reported the highest salaried musical director in pic-tures, is selecting the music and scoring 14 pictures for First Na-tional and Warners.

Hard to Guess 'Em

"Cottage for Sale' is another picture song which didn't quite fit in
with the picture. It was sent east
by Bobby Crawford with instructions to convert it into a pop tune.
This and "Darching The This are the picture in the picture in
her believe they would be bigger
hits if spoted in the pictures they
were originally written for.

were originally written for.

Tubby Garon, who carries the
West Coast office of Santly Brothers with him, has moved to Hollywood...Representative for ViletMoret has also moved to the Warner theatre building in Hollywood,
with Remick scheduled to move in
next month. This makes a total of
seven publishing headquarters
housed in the Hollywood building
cleor representative for Witmank,
has been added to the staff of the
Los Angeles Harms office, assisting
Artie Mchlinger.

Brown and Freed's new number, "The Moon Is Low," now being plugged by Robbins, was originally intended as an official song for

Gus Kahn, the Partner Gus Kahn and Walter Donaldson are splitting a hired car between however, to be a rule against Kahn using it. Donaldson keeps the chauffcur up all night—so when Gus rolls out for that early morning solf. he either taxis it or his companions have to pick him up.

Manning, Coast Super Charles Manning, ass't. musical director for Publix at the Para-mount, New York, is on the coast as musical supervisor at Seattle and Fortland.

Pit orchestras were recently re-

# DISC ROYALTY DROPS OFF 40%

Music publishers say the royalty statements for the last quarter from the photograph companies were on the average 40% under those of the previous quarter, when they were low beyond expectation.

One publisher with a current hit

states music sales have not picked up. He does not look for an in-crease of size until after next Aug-

ust 15.

At the last report of music sales in "Variety," it was mentioned they then had gone 40% under normal.

#### SENTENCE FOR BOY SELLING 5c MUSIC

The first conviction in New York of a peddler for selling without the consent of the publishers of copyrighted songs was obtained in Special Sessions when Nat Tobin, 16, or 620 DeKalb ave, Brooklyn, was found guitty. The Justices sentenced him to three months in the workhouse but suspended the judgment pending Tobin's good between the pending Tobin's good to the pending Tobin's good to the pending Tobin's good of copyrighted popular songs for 5 cents. The first conviction in New York

copyrighted popular songs for scents.

The specific charge against the boy was that he sold without permission the Irving Berlin song "To My Mammy." The music publishers have been fighting the cheap sheet selling.

# Disk Reviews

By Bob Landry

Cotham Collegians

Cotham Collegians
(Okch 41402) Under the above
non-filluminating title a band that
sounds like plenty of experience
plays "The Stein Song" with exceptional effectiveness. Because of the
numerous recordings of the collegiate anthem comparisons are possible, and this unknown aggregation
can stand against any of the existing discs.

Revise Cumpirs

Revise Cumpirs

With You' reverses.

Bernie Cummins
(Victor 2255-5) Cummins has a
showmanly asproach to a number
as his arrangements testify. Packs
a lot of rhythm and toe vibration
into a 14-inch diameter. "Sunny
Side of the Street" and "Exactly
Like You," from 'Int. Revue," on
one of these two discs. "Minnie and
the Mermaid" and "You'il Come
Back" on other.

Roser Walfa.

Back" on other.

Roger Wolfe Kahn

(Brunswick 4750) "Montana Cali" is ummusical and uninteresting. "Moon Is Low" is, of course, a melody of real appeal, and will in some measure counteract the other. Both tunes from Metro's "Montana Moon."

Waring's Pennsylvanians
(Victor 22285-6) Four numbers
(Victor 22285-6) Four numbers
from "Flying High" make two records of probable popularity. Can
be sold together. "Red Hot Chhago's
Lasted" form one couplet. "Thank
Your Father" and "Good for You,
Bad for Me," the other. Best waxing Waring's have made in months,
finally getting a chance to do some
ous incidental vocalizers in place of
Brother Tom, now gone his separate
way.

Adelyne Hood

Brother Tom, now gone his separate way.

Asleyne Hood

(Columbia 2183) Couple of negligible negroids. There may be an 
indirect sales angle through one 
number being titled "Madam Queen," 
atter the character in the Amos in 
Andy broadcasts. The Broadway 
mind, are Anos in Andy. It may, 
therefore, be a fair supposition that 
quite a few persons with 75 cents to 
spend will be intrigued by the title. 
tells, es on the column of the column of the 
tells, and the column of the 
tells, and the column of the 
tells, and 
tells, an

lady. The High Hatters
(Victor 22337-53-63) Leonard
Joy's troubadours are one of the
most dependable for dancing purposes. They have the pepty tempo
and orthophonic stimulation necessary for parior stepping.
"Send for Me" and "10 Cents a

(Continued on page 74)

San Francisco, May 6.

"Judicial enslavement of theatreowning employers" is the unsweman in the second of the

untary servitude."

Attorney Schmulowitz in support

Action Schmulowitz in support of his contention holds that altithough no theatre owner can compel a musician to render service, the missicians are attempting to force theatre owners to hire them. "The court's decision," says Schmulowitz in his brief, "is based upon the erroneous assumption and illicinal conclusion that the obligation of the contract are mutual."

The theatre men say they will carry the issue to the Supreme Court if necessary.

# **SONG PIRATES** STIFF CHI RAP

Chicago, May 6. Morse Cohn, owner and manager of the Dreamland Dance Hall here, of the Dreamland Dance Hall here, was given a \$1,000 fine and 24 months in fail by Judge Wham of the U. S. District Court for selling bootleg reprint choruses of pop songs. Case was won by Music Publishers' Protective Assn., which has been fighting the sale of pirate comprehending the sale of pir

song sheets.

A. Mountfil, printer, was given a A. Mountfil, like sentence, but because age, 62, was given a suspended sen-tence and a \$250 fine. Cohn also was given a suspended sentence, but had to pay the grand.

#### Davis, Coots & Engel's Control with Radio, on 51% Stock Purchase

Radio Music has consummated a deal with Davis, Coots & Engel whereby they will have controlling interest in Davis, Coots & Engel and operate them as one of their sub-

whereby they will have controlling interest in Davis, Coots & Engel and operate them as one of their subsidiers the controlling interest in Davis, Coots & Engel, Radio Music purchased slife of the stock. Davis, Coots & Engel was founded about six months ago with Warners, through Bobby Crawford, holding a 30% interest in the firm and a 50% voting power. The 30% interest held by Bobby Crawford was repurationally by Bobby Crawford was proposed to the publishers, through the medium of Bobby Crawford, such as voting power, etc., were cancilled after Crawford delivered his 30% up to Labas, Coots & Engel. Will operate as an independent unit and remain in its present quarters. Through Radio Music it will, in the same manner as Feist and Fisher, the two other R. M. subsidiaries, have access to all of H. M.'s affiliations with N. B. C. and R.-K.-O.

Board of Marchael and their positions are as follows: Harry Engel, president; E. Bittner, vice-president, and Walter Fisher, secretary. J. Fred Coots and Benny Davis, Goot & Engel.

Although Davis, Goots & Engel.

on the board of directors although holding no official office.
Although Davis, Goots & Engel, Music, Inc., Ioss been formed by have been connected with Warners; Bun Edwards Services, Services, Music, Inc., Ioss been formed by have been connected with Warners; Bun Edwards, Edwards was last since their inception, they have more published one Warner pleture song, or any other picture song, I manager.

Charles Muduro, who will loave a free from "Sons o' Guns," written by J. "infaire write only checked and mild Fred Cocks, which gave them their targe composition." For the Master biggest song hit, namely, "Why?"

Music he will write pop times.

# CAL. MGRS. FIGHT COURT New Slot Vending Machine RULING ON ORCHESTRAS To Sell Sheet Music, Discs, etc.

### New Famous Lineup

Reorganization of Paramount musle department, under the supervision of Henry Spitzer (Harms),

when the state of the state of

#### EXHIBS FIGHT NEW CANADIAN COPYRIGHT

Ottawa, Cari., May 6.
Rt. Hon. W. L. M. King, Prime
Minister of Canada, has been petitioned to tone down the clauses of
the bill presented by Hon. Pernand
Rinfret, Secretary of State, in the
Canadian House of Commons, Ottawa, to amend the Canadian Copyright Act so that drastic musical
royalties can be collected.
Exhibitors have appealed on the
ground that unlimited privileges are
granted the Performing Rights Soclety and similar organizations.

### When Lyrics May be **Used Without Consent**

Lyrics may be reproduced without the copyright owners' permission if done in connection with musical criticism or commentary. This precedent was recently established in New York when the Supreme Court found in favor of Sigmund Spacth, who had been sould for alleged to the commentary of the commentary of the commentary of the commentary of the Haviland Market Corp.

"Low Bridge, Everybody Down," an old Eric canal ditty, occasioned the suit. Judge ruled that the tendency of reproduction would be to enhance rather than injune, and that in any event, since no orchestration accompanied the lyrics, there were no grounds for damages. Kellogs Emery and Ennis Brown represented Spaeth.

#### Bowl's 32 Concerts

Hollywood, May 6. Hollywood, May 6.

Hollywood Bowl Ass'n announces
lts series of 32 symphony concerts
for the coming season starting

June 2.

Alfred Hertz, Bernardino Moli-

Affred Hertz, Bernardine Moli-naro, Pietro Cimini, Karl Kruger and Enrico Arbos have been en-gaged to conduct. Arbos is now here from Spain. Claire Dux, Eisa Alsen Richard Crooks, Percy Granger and Mar-gnet Meisenauer are the soloists, and the soloists.

#### Admiral Byrd Song

Admiral Byrd Song
In connection with ballyhoo on
Admiral Byrd's return from South
Pole and Par-Publis pieture of trip,
"With Byrd at the South Pole," to
follow "Paramount on Parade" at
Righto, Fannous Music Corp, is publishing a song in explorer's honor
entitled "Rack Home."
Idea is to try to popularize number on liyrd's return as was done
with "Lucky Lindy" in connection
with "Lucky Lindy" in connection
with Lindbergh's initial hop across
the Atlantic.

#### Ben Edwards Publishing

A sheet music and record yending slot machine has been invented by the Electograph Manufacturing Company of New Orleans.

Company of New Orleans.

Machine Is about nine feet high
and about three feet wide. One
side is for the sale of records at 25
conts. Other side is for sheet music
and drops out one piece of sheet
music rolled in corrugated paper,
after a quarter and two nickels
have been deposited in the proper

have been deposited in the proper slots.

Machine is only adapted for records of the same inular sheet makes of agent property of the makes of agent property. Bornston, A sales manager, in Par's music sales department, looked at the ma-chines to determine whether or not it could be used in Publix theatnes. Pound the bulky build of the ma-chine and the fact that it could only supply the same set of records and sheet music makes it undalpted for sheet music makes it unadapted for

use in Publix theatres.

Inventor is going over the ma-chine to make it more flexible if possible.

### Ship Cabaret Owner Claims Hi-Sea Exempt from Copyright Tax

Los Angeles, May 6.

A test case to decide the validity of the music copyright law on the high seas will be tried here in the U. St. District Court. American Society of the music content of the musi

He indicates he will fight the case all the way

#### Warners Completing Music Counter Staff

Warner's Music Sales department, founded to run the music counters and stores which Warners have taken over and will take over, will be augmented by two more men from the Warner subsidiaries this week.

from the Warner subsidiaries this week.
Harry Liebman, auditor for De Sylva, Brown & Henderson, will hereafter also have an office in the Warner building as part of the Music Sales department. He will still keep his contact with DeSylva, Brown & Henderson, and will double between both places.
William Phillips, who was formerly handling the 60 music counters and stores which Remicks operated and which was recently placed under the hand of Warners, leaves Hemicks and also takes up quarters from the sale of the sale of

Remicks and also takes up quarters in the Music Sales Department.

The department is under the direct supervision of Buddy Morris.

## Robbins' First on Coast

Los Angeles, May 6.

Robbins Music Corp. prints its
first song here with publication of
"Cheer Up, Good times Are Here."
Raymond Klages and Howard Greer
wrote it for "Chasing Rainbows"
(M-G), but "Happy Days" replaced.
Song goes out as a non-picture
number, the first pop tune by Robbins since its M-G affiliation.

#### Cleaning Up

Hollywood, May 6. Hollywood, May 6.
Although Paramount contracts
with Wolfe Gilbert and Abel Baer
expired May 1, pair are stickings
until May 15.
This enables them to clean everything up before blowing.

#### Organ Back in Fort Worth

Publix will not organ mode back in the Worth, Ft. Worth. Billy Mate opens at the thatre as con-obeacti (May 12. Thentre has been on an all sound-policy for the past few months.

#### AIR LINE

(Continued from page 72) (Continued from page 72)
commercial. There's a male quartette with some oid barbershop
there is a male quartette with some oid barbershop
real foundation for the period. All
kinds of pop stuft. The oid Irish
numbers by the Celtic singers on
WOR over effectively. The "Billy
Goat" number was especially entertaining.

R-K-O Hour

No bouquets for the R-K-O hour
on WEAF. Main props, Pete Higgins and Margaret Schilling, R-K-O
doing build up for the tenor especlally who was announced as being
under a new five-year contract to
R-K-O.

R-K-O.

The main improvement noted in the period was the orchestral music. Sure a relief from the usual type heard from this period.

heard from this period.

Program quite prim and serious
although Ben Blue made an at-

A Sensational Cafe A Sensational Sand A Sensational Sand
Naturally, it's choice is
Sensational Tunes
We refer to
CHARLES DORNBERGER
and His Orchestra appearing at
The Hellywood Restaurant
Sreadcasting via WASC and featuring
"THE MOON IS LOW"
"BLUE IS THE NIGHT" "WHEN I'M LOOKING ROBBINS MUSIC CORPORATION

## 799 Several Avenue New York FREDDIE RICH

Columbia Broadcasting System

Station WABC, New York City

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and HIS ORCHESTRA

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OF THE

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BROOKLYN, N. Y.

For the 7th Consecutive Season

Broadcasting Through N. B. C. Chain

MAY

OPENING

tempt to inject comedy, aided by the band and Alice Hamilton with her slangy sollioquy as to the trend of times. It was oke but not suf-ficient to balance the deluge of songs offered by Irene Dunn, Miss Schilling, Ann Seymour and Hig-gins. The Cuban orchestra did its best to litt the program out of its rut, but the numbers presented ap-peared to be a little too heavy for

the air.

If the bands continue to go classical it has been go go go writers. Latest period to decide its future programs and stick to the concert numbers and the all-musical layouts is the Jack Frost Melody Moments via WBAF. This much was definitely announced and came as to what type of programs they liked best. The "concerts" had the edge and so ordered.

So this means that Oliver Smith, tenor, will get plenty of work and Beres strictly to the straight melodies for the period's music.

ber strictly of the strain, mendies for the periods music.

Don Bigglow Debut
Will Osborne has gone from the
Park Central and in his stead is
Bigglow Tried to put guts into his
initial broadcast.
He opened with "Sing a Little
Theme Song" and followed with a
mediey of four numbers from "Sons
mediey of four numbers from "Sons
to the strict of the strict of the strict
Up to this time no vocalizing.
Then he use: "Sing You Sinners,
Sing," with vocal refrain. Then
a little apologetic strain in his in
troduction "anely "Inpanese Sandman." And then "Sweetheart Serenade." All this summed up surely
set Bigelow in right.

Johnny Johnstone's band goes into the Post Lodge, Larchmont, N. Y., May 21, for the summer.

Frank Funda and orchestra en-gaged by George Pomerantz to play this summer at the Nassau Hotel, Long Beach, L. I., starting June 16.

### DISK REVIEWS

(Continued from page 73) Dance," from "Simple Simon," make a melodious and one-steppy combo, while "Dust" and "Leave It That Way," from the film, "Children of Pleasure," have an insinuating

Fleasure." have an instinuting swing.

High Hatters divide another disc with Nat Shilkret. They play "Only with Nat Shilkret. They play "Only "Woman in the Shbe" with whole strains wherein the ear fails to detect the original, or any, melody. Mose of the music houses have been appeared to over fancy, if individual versions.

psiendid orchestrations, much to be preferred to over fancy, if individual, versions.

George Olsen

(Victor 22370) Two from the Paul Whiteman picture. "It Happened in the number one plug of "fitne" of azz" combines, as rendered by Olsen, with "Song of the Dawn" into a nice disc. More for listening than dancing, however.

(Oked 41404) Mental Strain at Dawn" is chiefly arresting because of the title. "Copyin' Louis" on the other side. Trumpeting for those who thrive upon wa-wa.

(Brunswick 4755) Quite lacking in distinction in this recording. Consists of "Kiss Me With Your Eyes" and "When It's Spring in the Rockles."

Case Loma

(Oked 41403) Noise signifying

Rockles."

Casa Loma
(Okeh 41403) Nolse signifying zero for disc buyers of any discrimination. A sawing of wood would be quite as musical as such blasting.
"San Sue Strut" and "China Giri" are the titles.

2-Headed Finish

(Continued from page 3) That will swallow up the lependent circuits. emall inden

Continued from page 3)
Contest. That will swallow up the small independent circuits.
Juxtapositions have become so common in the industry since the game of the giants started that the outward exclosions are provided in the content of the started page of the content of the con

port.

Raskob's first move is the Al
Smith dicker with DeForest in
which the Warners are interested
and in which Par, via Lasky visit to Berlin, is also mentioned through the Schlessinger-Klagflim arrange

ment.

If Raskob has taken sides the
same is not apparent in the Warner
camp, now outwardly manifesting
every evidence of competing as

strongly with Paramount as with R-K-O, at least in the theatre end.
Wall Street
Wall Street is feeding its public with a greater film trade knowledge than ever before. Pages of mime-osraphy are being exuded from the different companies on The Street to the direct hands of buyers, who little knowledge of the activities within the field.
The "future" is being hammered in most all of this copy. That one picture in "the past' could have flopped and wreeked a company is given as the chief reason for the industry having been regarded in a speculative manner.
That the past should be discounted by the future, that the amusement industry is now becoming seasoned in relation to consistent earnings and improved investment position are a few comments topped off thon are a few comments topped of

tion are a few comments tonned off by this likening:
"Like the utilities and tobacco

"Like the utilities and tobacco companies, the big producers and exhibitors of popular priced film entertainment have been able to show mounting earnings during re-cent months in spite of the decline in general business."

In general business."

The observation that the present five leading picture companies represent a net investment of \$600,000,000 is also ballyhooed.

Jack Denny's band, formerly at the Mount Royal, Montreal, went into the William Penn, Pittsburgh, Monday (5). Emerson Hill follow-ed Denny into the Mount Royal,

HERE AND THERE Jules Albertl's band has been signed to a two years' exclusive contract by Bob Kerr, of the Ar-tists Bureau of C. B. S.

Aiberti's band, a western aggregation, recently a

Harry Hoch has been added to the band orchestra department of Fox's Red Star Music Company.



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and HIS COMMANDERS

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DETROIT

VINCENT LOPEZ

#### and His ORCHESTRA

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GEORGE OLSEN

AND HIS MIISIC

THE PLANTATION CULVER CITY, CAL.

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ANSON WEEKS

AND HIS ORCHESTRA

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Don Dickerman's Daffydil New York City

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Radio's Premier Conductor Lucky Strike Dance Orchestra Palais D'Or Restaurant Orchestra Edison Ace Recording Orchestra

#### Ray Walker's Radiolians

with DALY and MASON and SAM FLETCHER'S REVUE SECOND YEAR AT

HAMILTON CHATEAU NORTH BERGEN, N. J.

## PAUL WHITEMAN

And His Greater Orchestra ALSO

"KING OF JAZZ" (Universal Picture)

Personal Rep.: JAS. F. GILLESPIE

# EMIL COLEMAN AND HIS ORCHESTRA

# Now at WOODMANSTEN INN

Williamsbridge Road and Pelham Parkway, N. Y. C.

# CAN'T PULL L. A DANCE HALLS **OFF SLUMP**

Los Angeles, May 6.

The past scason has been tough on local dance halls. A glance will show 10 operating in Los Angeles and one in Hollywood. All have

and one in Hollywood. All have taken the sock. Half of the local halls cater to Philipinos and with the recent race riots the police bave put the pres-sure on the operators by having a detail stationed at all "mixed"

a detail stationed at all "mixed" halls.
Solomon's, the most popular spot in town for the hoofers, has been trying to build up with a floor show but admission has been held down to some the state of t

senerally poor contact.

Allais are featuring a free gate and five cent taxi dancing. One allows two dances for a nickle.

Coppers have been hard on girls in the Philipino halls, but the femmes, claim that these boys are the best spenders, and if they have to dance for a living they might as well get the most money. Besides, they say, the brown ones never get fresh.

Broun status dancy minutes each, barring Saturdays industring in the surface profession of the day under the coption, of the day under the coption, of the day under the coption.

Jesse Crawford Back Jesse Crawford's back on the air strating May 18 at 8.30 p. m. As they say, the brown ones never get

#### 2 ROAD OPENINGS

Castillian Garden and Woodmansten Inn Start Summer Season

Jack Goldman's Castillian Garden Jack Goldman's Castillian Garden on the Pelham road had its premiere Thursday evening, with Ben Pollack's orchestra leaving a splendid impression for its dance music. Despite rain in the carty part of the night the Castillian filled to capacity before midnight on the same road, rebuilt within three weeks

road, rebuilt within three weeks since its fire, opened Saturday night with Emil Coleman's band. On a pleasant evening Woodmansten filled up twice or more, with the other road places close by also holding the usual Saturday night crowds.

#### Tragedy Record

Within 48 hours after releasing a special record, "The Ohio Prison Fire," Tommy Rockwell of Okeh had received orders for 10,000 discs. Orders came principally from small and backwater country.

Okeh had the song written and waxed 10 days after the tragedly occurred.

occured.

#### Broun Airs Himself

Heywood Broun, in addition to a little vaude flitting, working the Palace, N. Y., week May 17, is all set for a series of radio broadcasts for Columbia.

JESSE CRAWFORD

ORGANIST, PARAMOUNT THEATRE, NEW YORK
WITH MEAN PROBLEM THE SECOND CONSOLE
"THE SECOND CONSOLE
COMPOSED BY Mrs. Vesse Crawford
COMPOSED BY Mrs. Vesse Crawford
PARAMOUNT-FUBILITY STRIP SONG"
PARAMOUNT-FUBILITY FOR Records

#### Johnny Hudgins High Pav For Colored Nite Club

Johnny Hudgins, just back from the road tour of "Blackbirds" which closed in Chicago, has been engaged to head the new floor show at the Nest Club, Harlem, which opened May

May 1.

Appearing with Johnny is his wife, Mildred Hudgins, a femme chorus of six girls and a band.

It has been five years since Hudgins has appeared in a New York inte club, his last engagement being at the Cotton Club. He's been working shows and vaude since that

time. His \$400 stipend makes him the highest paid of all colored night club entertainers in New York.

#### Coffee Dan's In K. C.

Kansas City, May 6. A new night play spot opened here this week on the Hotel Alad-din roof. It is called "Coffee Dan's" and is patterned after similar places in Chicago and San Francisco.

#### GORILLA LOVE THEME

LOVE THEME
LOS Angeles, May 6.
Villa Moret is publishing a theme
song for "Ingagi," the gorilla film.
Title of the number is "My Ingagi."

#### Couvert at Pavilion

With the engagement of Guy Lom-bardo's orchestra to open at the Pavilion Royal on the Merrick road, Long Island, next month, John and Christo, proprietors, have concluded to continue the coveur charge over the summer. the summer.

It will be \$1 on week days and
\$1.50 over the week ends.

#### Organists Out

Hollywood, May 6.
RKO economy has eliminated two
organists. They are Oliver Wallace
and Eddie Eben.

Al Friedman, formerly with Joe Morris, hooked up with Harry Blum, a new publisher.

a new publisher.
Friedman departed for Chicago
Saturday, where he will open and
manage the branch office for Blum.

## Inside Stuff—Music

NBC's Zone System

To expedite deals and other transactions. NBC has divided the United States stations into three districts, cach having separate authority. First division spreads from New York to Cleveland, including 28 stations. Manager of this district is George McCleilan, vice-president and general manager; who also supervises the entire country. Second division, from Cleveland to Delevier, with Chiengo as headquarters, and containing 36 stations. Chief is Niles Transmell, vice-president—And Inch and the Company of the Company of the Company of the Company of the Pacific containing nine stations, with Sun France-co as district quarters and Pon Gilman as general manager.

English Firm Expanding
Campbell, Councilly & Co. is extending its activities in Europe shortly,
Firm has just organized separate French house to be known as Editions
Campbell—Connelly, with offices in Rue Grange, Paris, to become opera-

Campbell—Conneny, www descriptions of the French house is 'Lonely Troubdoun', one of the hits in the current Palace Revue. Offices in Berlin and Copenhagen will be the firm's next move.

Columbia Studio Noises

Plenty hammering and fixing on the 19th floor of the C.B.S bullding have caused much noise to go out over the air with the C. B. S. programs. Just couldn't be helped.

Due to these foreign noises, C.B.S. is receiving numerous wires and phone calls from ether fans who want to know what the trouble is. C.B.S. replies to all inquiries by saying "just additional C.B.S. activities."

#### Band Dates Backward

New York bookers of bands for

#### Dairies' 12 Operas

New York bookers of bands for summer resorts report a noticeably dull season so far. A real spell of hot weather may increase the demand for dance bands.

A few of the New York upstate places have recognized hands, but server for Saratoga, during August places have recognized hands, but station staff doing those in Engaged to the property of the pr



#### "I WANTA BE A SNOB"

A NEW SONG about a strange ambition which, when realized, makes it "just as easy to marry the boss's daughter as the stenographer."

#### Send for Your Prof. Song Copy

Modern dance orchestration with vocal chorus half price (25c) to professionals ELECRIC CITY MUSIC CO. Sturgis, Mich.

# JIMMY CAMPBELL and REG. CONNELLY

HAVE GREAT PLEASURE IN ANNOUNCING THEIR NEW CONTINENTAL ORGANIZATION

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CABLES "FRANSMELODI," PARIS

TELEPHONES PROVENCE 6782 AND 8870

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#### EDITIONS CAMPBELL-CONNELLY

In the forefront of Continental music publishers

BERLIN

- ALSO SHORTLY OPENING IN -

**COPENHAGEN** 

# **Big Carnivals Fight Epidemic** of Small Rip and Tear Outfits

Chicago, May 6. Towns are fighting to keep the graft curnivals out. At present 139 carnys on tour, with about 10 of this

number that can be called reputable number that can be called reputable. Sudden epidemic has arisen overnight, with small tricks trying to muscle in on all the manufacturing spots. These are using promoters, who promise anything and everything, so long as they can set up for a week. Once open, anything goes.

thing, so long as uney on anything goes.

Small-timers figure the game is about wiped up, and, with this in mind, are trying to grab all the pickings before the bell sounds. Using no set routes, they bob up in towns overnight and stay until the Law and Order League moves them.

Law and Order League moves them. Those who have money invested in legitimate outfits are suffering, as the small carnys are beating them to pet stands. This is causing money and prestige loss, as most spots are white-hot after the gypoutfits get away. Numbers are traveling by truck, Numbers are traveling by truck, Numbers are traveling to the town and promising anything. Rubin & Cherry shows are sending out warning letters to their ace spots, asking the city fathers to lay off this sort of outfit. Rubin & Gruberg figures that in six months the

spots, asking the city fathers to lay off this sort of outfit. Rubin Gruberg figures that in six months the torch shows will have killed the regular carnival spots for good. Smaller towns that are getting their first taste of rough stuff are closed forever after the show leaves town.

#### Penna. Forces Circuses To Insure All Workmen

Harrisburg, Pa., May 6. Carnivals and circuses playing in ennsylvania must henceforth cover all their employees with workmen's compensation insurance.

compensation insurance.
Peter Gilck, secretary of the Department of Labor and Industry for the state, has notified all municipalities not to license tented shows until they have first compiled with the workmen's insurance requirements of state law.

#### Wortham's Soft Spot

Rockford, Ili., May 6. C. A. Wortham carnival, which will show here week of May 26, is the first allowed by city officials in five years. Will be under auspices of trades and labor unions and will show on downtown streets.

L. S. Hogan, g. a. for Beckman Garrity, owners, let the unions use fountain pen for signing the peach spot

#### CENT-A-POUND AIR RIDES Kansas City, May 6.

Airplane rides are being offered at bargain prices at the Fairfax Airport here. The prices are based on the passenger's weight "a penny a pound" being the fare, and the pilots are busy.

A number of different makes of planes are offered Consenses I.

planes are offered. Gove censed pilots in charge. Government li-

#### OLD MEDICINE SHOW

Toledo, May 6.

Modern version of old time medi-

Modern version of old time medi-cine show, only selling soap, work-ing in vacant store here.
"Come-on" worked the old way, with "exhibits" in show window. Tom Tenny, of Toleo Blade, dur up feature story on it last week.

#### FANS RALLY FOR "101"

Hagerstown, Md., May 6.

Miller Bros.' 101 Ranch comes in here May 9. Circus Fans' Associa-tion of Virginia, District of Columbia and this state will gather here on that date to attend the show. Banquet will be thrown for circus officials prior to group moving in body to the tents.

#### Boardwalk Museum

Atlantic City, May 6.

Atlantic City, May 5.

Part of the old Columbla Parks atte at Missouri avenue and the Boardwalk is being set up with amusement park features.

There's a fairway from the Walk with "freak" sideshows, ballyhoo and all. It's to be in full swing by Decoration Day, under the name Hubert.

#### CHRISTY FIRST INDIE CIRCUS TO TRIM SAIL

Chicago, May 6. Christy Bros. circus, 20 cars, will lop off 10 cars and send them back to winter quarters at Houston because of bad biz. Trio elephant act will be dropped and booked into fairs.

sized top, which seats 10,000 kept. About a quarter of Same sized top, which seats 10,000, will be kept. About a quarter of program chopped. Other excess personnel will be left behind, and show pared.

Outht is the first independent circus to cut this season.

### Day Apart at A. C.

Atlantic City, May 6.

Ringling-Barnum circus shows here May 30, with 101 Ranch on the same lot next day, May 31. Ring-ling contracted Lancaster, Pa., for the Decoration Day date, but can-celled at the last minute.

Both tricks busy billing, with ar agreement to not cover paper.

#### Pinch Carney Girl Show

Middletown, Conn., May 6. Coleman Brothers carnival opened its season here last week to a

bad start.

Baty in the week fire, oginigatthe cook house, burned four
concession stores. Loss set at \$5,000.

The entire personnel of a girl
show, along with Richard Coleman,
owner of the carnival, were pulled
by the state police for giving an indecent performance. In court all
were dismissed but Eva La Fleur,
dancer, and Robert Garrity, show
manager. Both were given \$25 fines.
The charge against Coleman was
dropped when the court ruled that
a tent was not a building. Law relative to indecent performances in
this state applies only to those given
in buildings.

#### **OUTDOOR NOTES**

L. S. Hogan, g.a. of the Wortham carnival, will announce his wedding date next week. A Chi young woman, non pro.

The 11th St. & Erle Ave. lot at Philadelphia will be used by 101 for a five-day showing beginning May 12.

Passion Play, Chi, bought a camel from the Johnny J. Jones carnival. When it arrived was two. Little one also working.

Bert Rutherford, g. a. of the Christy Bros. Circus, has a system to beat the horses. So far only jost

May 13 is set for the next Coli-seum fight date. Walter George, promoter.

Dog racing at the flopping Chi Stadium starts May 16. Under an Injunction.

George Meighan, who wears out more pants than any other circus man from sitting in Pullmans, visit-ed the Sells-Floto in St. Louis last

Arthur Hopper, g.a. of the John Robinson circus in Chi all last week routing.

Estimated Ringling office in Chi has enough mileage on hand, from its five circuses, to send one troupe twice around the globe.

New York and Jersey swimming pools which generally swing into summer action on Decoration Day, plan an earlier start banking on warm weather. New York pools last year did well. Most all are offering dance bands at night in the hope of holding the afternoon orowds, which formerly are regaled with radio music.

Clyde Beatty, who let a tiger try to remove his appendix, opened with the H-W circus last week. Unless complications set in will be o. k.

#### Blame Stencil Billing for Low Circus Trade

How Urcus I radie

Business rather bad for Sparks
outfit here last Tuesday though
downtown lot was secured through
efforts of American Legion who had
a split on the gate. Matinea attracted less than 200 people while
the night show saw the tent less
than half filled.
Localities place responsibility for
the low intake on the elimination

Localities place responsibility for the low intake on the elimination of the time honored parade and the general billing used. On latter phase paper is seemingly standardized for use with all of the Ringling outlits with all featured billing of acts or novelties out entirely. New seiling line is "Now One of the World's Largest." Ringling in make-up and routining. Bright and new in every respect. It made an excellent impression.

#### Circus Costly Fair Date

Chicago, May 6.
Regina, Canada, fair, only date signed by the Hagenbeck-Wallace circus, is causing the Ringling office trouble. No one can figure how the circus can be routed to the fair without passing more dough in the States than the spot is worth. Cir-cus wants to throw the date, but Regina officials demand the contract be fulfilled.

rossibility circus may buy off, or pass to the Robbins Bros. outfit, which will play Grand Fork, N. D., fair previous to the Regina gathering. e fulfilled. Possibility circus may buy off,

#### Riverview's Last Year

Chicago, May 6.
Sans paint and with the same old lineup, Riverview Park opened this week. No new rides have been added, management evidently figur-

ing this year will be the last for the 182-acre playground. Should lease not be renewed place will fold and become history. No bands this year, all music being the loud speaker kind.

#### Circuses

Selia-Floto
May 4, St. Louis: 5, Springfield,
Ill.; 6, Decatur; 7, Champaign, Ill.;
8, Terre Haute, Ind.; 9, Indianapolis;
10, Dayton, O.; 12, Columbus; 13,
Mansnield; 14, Lima, 15; Toledo, 1617; Cleveland, O.; 19-20, Pittsburgh,
Pa.

Al. G. Barnes

May 5, Napa, Cal.; 6, Vallejo; 7,
Santa Rosa; 8, Petaluma; 9, Oklah
(mat only); 10, Eureka; 11, Willits
(mat only); 12, Sacramento, Cal.

John Robinson
May 5, Beckley, W. Va.; 6,
Charleston; 8, Huntington; 9, Parkersburg; 10, Clarksburg; 11, Fairmont, W. Va.

Hagenbach-Wallace
May 5, Louisville; 6, Owensboro,
Ky.; 7, Evansville, Ind; 8, Vincennes; 8, Hoopston, Ill.; 10, Bloomington, Ill.

#### Carnivals

(For current week (May 5) when not otherwise indicated.)

Alabama, Marion, Eyd, Neb. Bernardi, E., Murphysboro, Tean. Baker-R, Blackstone, Va. Baren, M. B., Murphysboro, Tean. Baker-R, Blackstone, Va. Barnest, Leckington, Mo. Barnhart, Council Shuffa, A. Bernard, G., Chester, Pa. Biotner, Haverhill, Mass. Co. Capital, New Frague, Minn. Clarks, Eddystone, Pa. Capital, New Frague, Minn. Clarks, Eddystone, Pa. Craft's, Redwood City, Cal. Cronin, Piqua, O. Ind. Dodson's, Wichita, Kan. Francis, Pt., Smith, Ark. Francis, Pt., Smith, Ark. Francis, Pt., Smith, Ark. Goller, Harrison, O., Glibbs, Augusta, Kan. Great int., Philadeiphia, Great int., Philadeiphia, Circenburg, Flagstaff, Ariz.; 12, Needles, Hoffare, Canton, Ill.

Cal.
Hoftner, Canton, Ill.
Indiana, Hammond, Ind.
Isler. Emporla, Kan.
Jones, Washington, D. C.; 12, Harrisburg,

Manier L. Harrisburg L. Harrisburg L. Harrisburg Lone, Swalington, D. C.; 12, Harrisburg Lone, Swalington, D. C.; 12, Harrisburg Lone, Swalington, D. C.; 12, Harrisburg L. Harrisburg L

# **Obituary**

LORNA MOON

Lorna Moon, 35, scenarist, died May 1 at a sanitorium in Albuquer-que, N. M., where she had gone from Hollywood in an attempt to regain her health

regain her heaith.
A writer of short stories before
becoming a scenario writer, Miss
Moon wrote 'Dark Star' while lying
in bed in the sanitorium, never being able to accomplish more than
100 words a day. She lived to see
the novel among the best sellers.
The story was recently purchased
by M-G.

by M-G.
Miss Moon was born in Scotland,

Miss Moon was born in Scotland, where her father and mother still live. She is also survived by a young daughter, now living in Engeland. Her husband; a British soldier, was killed in France.

Miss Moon's first literary work was a series of short stories "Doorways in Drumorty," published in book form in England. Going to Bo.; "wood, she became a writer for C. B. De.;"tille. Later she was on the Paramou. Scenario staff for two years.

the Paramou. scenario staff for two years.

Her body was taken to Los An-geles for cremation and the ashes will be sent to Sicken, Aberdeen-shire, Scotland, her former home.

#### BEN HENDRICKS

BEN HENDRICKS

Ben Hendricks, 65, actor, died in
Hollywood Hospital, Cal, April 30

Mr. Hendricks had been on the
stage over 50 years and at one time starred in his own plays includ-ing "Oie Oison," "Yon Yonson," "Yenuine Yentleman" and "Eric of Sweden." For many years Mr. Hen-

#### Foreign Trade Loss

(Continued from page 6) releasing plan for their foreigns has been aimed at consumption in other countries. Foreign Newspaper Angle

Foreign Newspaper Angle
Potential b. o. draw is seen by
the execs in the fact that more
than 300 foreign language newspapers are printed in the United
States. They argue that if Americanized natives can support these
papers they can support pictures in
their own tongues.

The province of talkers no
thought was paid to attractive this

Before the advent of talkers no Before the advent of talkers no Before the advent of talkers no talkers and the state of the talkers and the state of the talkers and it is one couldn't read the titles it didn't make much difference. With all-dalog the condition is changed. Check-up has shown a drop-off in districts having a former big draw from the foreigners. Discussion at the convention is expected to get the pros and come aside certain neighborhood houses for exclusive showing of pictures in the language of the colony in which they are spotted. Idea has been carried out sporadically in some of the larger cities and was found sucthe larger cities and was found suc-cessful in drawing a class which has been excluded from the thea-tres during the last two years.

#### Ringling's Grant Park Bid

Chicago, May 6.

Because of the tough financial shape of Chi, Ringling office will make formal application for use of Crant Park early in July for Ringling, B-B circus. Figures the South Park commissioners, who have the park, and are urgently in need of the commissioners with the park and are urgently in need of the commissioners, with have the park and are urgently in need of the commissioners, with have the park and are urgently in need of the commissioners, who have the park and the park and

site.
Price will likely be same as last
year, \$18,000 for 12 days, with \$15,000 going up as a guarantee and a
percentage f the concessions to
make up the other three grand.

#### Small Shows Banned

East Liverpool, O., May 6.
No carnivals will be permitted in
East Liverpool this year, Mayor
Ralph C. Benedum announced this

week.

Benedum added he would grant a permit for a large circus, but that smaller shows would be banned.

### Zimmerman, at 75 Toledo, May 6

Andrew Zimmerman, veteran tired circus man, celebrated 75th birthday at home here, Recalled first balloon ascension in Toledo in he inflated the hag

Was with 19 circuses in one sea son, some kind of a record, pr ably, but stuck with Barnum Bailey for many years.

dricks in his Swedish dialect cha.

dricks in his Swedish dialect chaacters was almost alone in the field,
Mr. Hendricks was born in Buffalo and made his stage debut as
the boy in "Rip Van Winkie" with
Joseph Jefferson. He played 95
weeks with Schwab & Mandei's
"Desert Song" which closed in
May, 1929, and prior to that had
played. two years with Anne
Nichols" 'Able's Irish Rose."

List Buropean arbut was with
Miss Buropean arbut was with
Joseph Hendrick and was
28 years a Lamb. He belonged to
the Bayside, N. Y. Masons lodge.
The funeral was from St.
Stephens church, Hollywood, his
pall bearers being Reginal Denny,
Alexander Gray, Bernard Granville,
Philip Ryder, Joseph Flanagan,
Donald MacKenzie, Robert Haines;
George Irving, George Paunceford,
Herbert Lloyd, Don Wilkie and J.
Gartett King. Body was shipped
Mr. Hendricks is survived by his
wife, Isabelle Hendricks, whom he
married 38 years ago; a son, Ben
Hendricks, Jr., a brother, Eugene,
and grandson, Ben Hendricks, 3d.

WILLIAM F. CROCKETT

WILLIAM F. CROCKETT

WILLIAM F. CROCKETT
William Freely Crockett, 52, actor, died recently in a New York hospital. He last appeared on the stage in 1928 as a member of the Dufley Flayers stock.

By Flayers stock, the control of the stock and toured with Frank Daniels' Repertoire Co., "Water Queen," show boat on the Ohio; "Able's Irish Rose," "The Question," Amsterdam Players, Warburton stock (Yonkers), and also some years ago worked with Milton Nobles in "Love and Law" and "The Phoenix."

He was born in New York and is survived by a foster son, Bruce Kent, now in vaudeville.

Interment in family plot, Fountain cemetery, Staten Island, N. Y.

#### JENNY LEE

JENNY LEE
Jenny Lee, 72, actress, died in
London May 3.
Miss Lee began her theatrical
career when 12 years old. Her best
known work was in "Bleak House"
in which she toured the world for

20 years,
In 1872 she toured the United
States in an E. H. Sothern Co. Her
last stage appearances were in
"Oliver Twist" and in "Merry Wives

of Windsor."
While Miss Lee was with "Bleak

House" in San Francisco, she mar-ried J. P. Burnett, writer. At her death she was drawing a pension from King George's Fund for Actors.

#### OLGA KALININ

OLGA KALININ
Olga Kalinin, dancer, died in
French Hospital, New York, last
week following an operation.
Miss Kalinin had been in ill
health for some time and had spent
nearly two years at Saranac Lake,
New York, in care of the N. V. A.
She had appeared with a number
of dancing turns, her last connection being with the act of Nicholas
and Co. and

BEN H. ROTHWELL

BEN H. ROTHWELL
Ben H. Rothwell, 40, picture agent
and manager, died May 2 in Banning, Cal., from tuberculosts. He
had been fighting for his health at
Banning for two years.
His former agency business was
operated by his wife until a month
ago, when eye trouble forced her
to relinquist.
Burial in Denver.

The father of Fred A. Pisano (Pisano and Landauer) died April 27 at his home in Schenectady, N. Y.

The mother of Bobby Hatz, now at the N. V. A. Sanitarium, Saranac Lake, N. Y., died recently in Brooklyn.

The mother of Val and Ernie Stanton died May 3 in Henry Grady hospital, Atlanta, of heart trouble.

Father, 68, of Fay Wray, died May 1 in Bell, Cal. He leaves a wife, two sons, and the daughter.

#### DEATHS ABROAD

Paris, April 22. Rose Riddle, 40, French dancer,

in Paris, apoplexy.

S. Novoskoltzov, \$0, noted Russian painter, died in Leningrad (St. Petersburg), supposedly in destitute circumstances.

## **CHICAGO**

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

The Tuesday night 10- act showing
bill last week one of the poorest in
months. The last three acts, which
were the regular show, eave it
months. The last three acts, which
were the regular show, eave it
paul Gordon, high bike and unicycle rider, opened. His gossip and
comedy attempts ruined two good
stunts and arterched the turn. In
the deute, La Temple and Co., two
Girl In a glass casket as the ace
stunt. Toothless comic did not help
much.

men and a girl, offered parlor magic. Girl In a glass casker as the ace Girl In a glass casker as the ace with the second of the

returns were on the crying baby limitation.
Shaw and Lucine, man and girl team, started off with pep when he team, started off with pep when he are so off, leaving the startes of the sta

When in Chicago Visit These Hits

ADELPHI STRICTLY DISHONORABLE Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Pemberton
"An evening of delight."
—Heywood Broun. "McCail'e" Mag.

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Hear "Moanin' Low"
CLIFTON WEBB
FRED ALLEN
LIBBY HOLMAN
"Can't We Be Friends"

ERLANGER Mats. Wed. & Sat HENRY DUFFY Presents CHARLOTTE

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In the "MEBBE" with BRYANT WASHBURN

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## YOUR DUDLEY

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"Capt of the Guard" With LAURA LAPLANTE

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WHERE YOU CAN SLEEP ANY ITME
DAY or NiGHT
A clean, comfortable and reasonably
priced Theatrical Hotel within easy
walking distance of all
LOOP THEATRY
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puzzle banter. Robinson sat In the audience for exchanges and then moved to the stage. Shoulder slaps still good hoke. Closing, Harry and Girlie held attention with their 7-minute turn of hand balancing, flying ring work and other acrobatics, never sensational, but pleasing, never sensational, but pleasing. (Fox) and Father News. No complaint about business. Loop.

Many agents did not attend the last rites for vaude at this house Friday. There was a small, select gathering there, and it was sad.

The bill was off. Opening were

Guy Beach stock closed April 26 t Fargo, N. D., and opened at La rosse, Wis., May 5.

Frank Winninger here lining up players and plays for rep opening shortly in northern Wisconsin.

**TOLEDO** 

By E. H. GOODING

Burst. — "Ladios Love Brutes."

tarenshow.
Vita-Temple. — "Roid Everything."
Valentiae. — "Heil Harbor."
Pantincon. — "A Notorious Affair."
State. — "Hide Out!"

Frinces. — "Daniel Out!"

Frinces. — "Baniel O

Billie Exton, former Ringling and Sells-Floto p. a., and one time man-ager of, the old Temple here, now a Publix "student manager," learning the ropes here from Stdney Dannen-berg of the Paramount before as-signed theatre.

Luna Pier, dance hall at Lakeside, Mich., now open weekends. Ray Humphrey's orchestra booked for pre-season dances.

**MINNEAPOLIS** 

Metropolitan-Dark. Shubert .- "Brothers" Bainbridge

ock). R.K.O. Orpheum—"Temple Tower"

eck). Lyric—"Lord Byron of Broadway." Aster—"Wedding Rings." Grand—"Vagabond King" (2d loop

Pantages is running on week-to-week basis following unsuccessful effort of musicians and stage bands' unions to take over house on co-operative basis after closing had been scheduled for last Thursday. Plans call for closing of Seventh Street after "Ingagi" run.

Shubert (Balnbridge dramatic stock) closes for summer on May 24 with "Journey's End."

"The Sidewalks of New York" ame of a new roadhouse here.

Herbert Elisberg, formerly with Balkban & Katz in Chicago, has succeeded Frank Burke as R-K-O divisional exploitation and publicity manager. Burke has gone with Oise. & Johnson as their personal publicity representative.

Ed Fuini, former R-K-O Orpheum manager and a veteran Orpheum vivede employee, changed his mind

vaude.
Pantages - "Around the Corner"; unde.
Minnesota—"Light of Western Stars";
ubilx unit.
('entury—"Rogue Song."
State—"Hell Harbor."
R.K.O. Seventh Street—"Ingagi" (2d

## CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated

The cities under Correspondence in this issue of Variety are as

tollows and on pages;	
BROOKLYN 79	OTTAWA 78
BUFFALO	OMAHA 79
CHICAGO 77	PITTSBURGH 79
DALLAS 77	PORTLAND, ORE 77
DENVER 78	ROCHESTER 78
DES MOINES 78	ST. JOHN, N. B 79
INDIANAPOLIS 78	ST. PAUL 77
KANSAS CITY 78	SAN FRANCISCO 78
AAII 14/ AAII/ E E 70	SEATILE
MONTREAL 79	TOLEDO
OAKLAND78	WASHINGTON 79

Gateway, new B. & K. 1800-seat house at Lawrence and Milwaukee ares, neighborhood spot, will open June 1. Construction and Western these is under way, and on the new B. & K. house at 58d and Halstead aves, busiest neighborhood section in the city, will start in June. Latter two also will be straight sound houses.

Balaban & Katz will invade the Hyde Park district with an 1,800-seat house to be completed before 1931. Site has been purchased but is kept secret.

New Harper (south side) taker over by H. Schoenstadt & Sons Schoenstadts now operate size

Boyd Truesdale opens "Able's Irish Rose" May 15 for one-night stands through Iowa.

Tent shows opening: Algur Bros. Co. and Cass Bros., in Iowa; Ted North: Co. and George Robinson, Wisconsin; Christy O'Brecht, Minnesota: Red Gordon, Indiana; Jack Kelly Co. and Bill Kelly, Michigan. Ramona Keogan, former Shubert extra girl who has appeared in several Broadway productions during the past few seasons, has been engaged as femiline lead in the Bainbr'e stock production, "The Play's the Thing," mext week.

George Sweet's rep opened May 5

IN CHICAGO

## **LINDY'S RESTAURANT**

On Randolph Street Is Home, Sweet Home, to the Profession A Good Place to Eat and Meet at Storm Lake, Wis., plays including "Able's Irish Rose," "Skidding" and "Bluebeard, Jr."

Clarence Cramer Passion Play Co.

L. J. Ludwig, formerly in the Publix main executive offices in New York, is the new Publix northwest divisional manager, succeeding M. J. Mullins, transferred to the New England division. President Theatre Players closed at Des Moines, I.a., April 27. Bentrice Earle, Audrey Baird, Edwin Bailey and Harold Wilson joined the Rialte Players, Sloux City, I.a., which opened May 5.

Ager, Yellen & Bornstein music offices will occupy quarters vacated by Homer Behm, ninth floor, Woods Bildg.

"Nancy's Private Affair," now in its 16th week at the Longacre in New York, is due here at the Erlan-ger May 12. Aaron Jones, Sr., has taken the play over for its Chi run

# Paramount—"Ladles Love Brutee." RKO Freeddent—"Ingagi" (2d week). Mictropolitan—Dark. Mivlern—"Young Eagles." Strand—"Why Leave Home?" Tower—"Green Goldess." RKO Orpheuni—"Beau Bandit"; vaude

Ole Olsen (Olsen and Johnson) lived up to footlight tradition last week by working four shows at the RKO-Orpheum just after bearing his wife had been badly injured in an auto accident near Tueson, Ariz. Mrs. Olsen is recovering in hospital.

about going to the Keith-Albee in Baston, and signed up, instead, with Publix, temporarily assigned to the Aster here.

ST. PAUL

Edward A. Furni, former RKO manager here, turned down the managership of Albee in Boston to handle the Managership of Albee in Boston to handle the Managership Aster for Publix. Frank Burke, another RKO "ex," signed to manage Olsen and Johnson during their three-year film contract with Warner's.

"High Society Blues" did very well for RKO in its three weeks' run, and "Ingagi" promises even more for the President.

#### **DALLAS**

By RUDY DONAT
Majestic - "Harmony at Home"; vaude,
Falace- "Harmony at Home"; vaude,
Meba- "Benson Murder Case."
Old Milh-"Ship From Shanghal."
Capitol- "Lovin the Ladles."

"Hunting Tigers in India," did only fair biz in one week at the Showhouse, with schoolkid tie-up not helping much. Town has been drained by similar jungle operas.

Harry McMahan, local college boy, making good as assistant critic for Dallas News.

Morris & Castle shows did a good week at the new circus lot, auspices local Zoo. Came here from San and has personally guaranteed sala-rles and transportation.

Illinois, after opening next season with "Simple Simon" for six weeks, will follow with "Ripples" (Fred Stone) for four weeks. Waco Little Theatre won the state tournament held at Ft. Worth. Directed by Blanchard McKee, for-mer director of Circle here. Joseph E. Howard rehearsing The Goddess of Liberty," to follow is "Time, Flace and Girl" revival.

Johnny Winters remains as organ-ist at Palace (Publix), now all sound with no other musicians.

#### PORTLAND, ORE.

Broadway.—"Divorcee."
Paramount.—"The Texan."
Valide Artista.—"The Rogue Song "
Orpheum.—"Hello Sister.
Rholl.—"The Jost Empure
Mude Bot.—"Her University Hello Black Mone.—"Gullt,
Blatto.—"Up He Congo."
Datwin.—"Henry Duffy Players.

Paramount theatre last week in-troduced new stage band with Hap-py Phil Lampkin. m. e. Reason for booking was stronger opposish to the Fox Broadway with its F. & M. stage shows.

James O'Connell, Publix Para-mount house manager, gone to be house manager for Bob Blair at the Paramount, Seattle. Local house is handled by J. B. McKowen.

Junior League due to take another fling at show biz. The girls have booked Moroni Olsen Players May 5-10 at the Studio theatre on guarantee, profits to charity.

### BUFFALO

By SIDNEY BURTON

Teck—"Jenny."
Erlanger—"The Royal Family" (stock).
Buffalo—"The Big Pond."
Century—"Paramount on Parade."
Hypp—"Puttin" on the Ritz."
Great Lakes—"High Society Blues."
Lafayetie—"Officer O'Brien."

Clare D. Foley, new scoretary of the Buffalo Film Board, was brought here from the coast to replace Emma Aplanalp.

The Little Theatre, formerly operated by the Motion Picture Theatre Guild as a sitent house, recopens Thursday as the Hollywood, with "The Great Gabbo" in sound, direction Delaware Pilm Corporation, Fred Ulman, Jr., of the Elmwood will manage.

The new cooling plant at the Great Lakes, when completed, will be a departure from existing plants in Buffalo, the air blown in from the roof instead of from beneath the scate.

John E. Carr, manager, Shea's Century, after a two weeks' illness returned to the theatre this week.

Franchot Tone, Niagara Falls boy, and protego of the late Garry Mc-Garry, has signed with the New York Theatre Guild.

Kondolf-Folmer stock staged a special matince last week with "Street Scene" cast from the Teck as guests.

## Billy Rankin

producer of "Frivolities." the tuneful revue at the

## FROI ICS

America's Most Beautiful Cafe

saus



### "I'm certainly strong for HOTFI McCORMICK"

ve been a lot of places, and I've stayed at a lot of hotels, but the McCormick beats them all. There's no question about it—it's the friendliest, most home-like hotel I know. New and modern in every way . . . it's the last word in comfort and convenience. If you want word in comfort and convenience. If you want to keep fit, there are handball courts, golf driving nets a gymnasium with the latest reducing apparatus. After five months at the McCormick, I certainly can't praise it too much."

#### LOW RATES

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CHICAGO

## **HOLLY WOOD** and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

Phoenix, Arizona, has received a shipment of fresh dramatic talent to the Colorado, Pasa-toth Carlo fresh and the portions of Richard Allen and Geraldine Palmer, leads; Forrest Taylor, juvenile, and Norma Sears. They open May 11 in "The First Year."

Pasadena Community playliouse produces "Candida" May 8, with Helen Freeman and Morgan Farley guest stars. Gilmore Brown acts in it as well as directs. Ralph Freud, Dorothy Adams, and Al Wil-lard in the cast.

Bert Lytell in "Brothers," goes into Duffy's El Capitan, Hollywood, following "Love "Em and Leave 'Em."

"Holiday" closes at the Hollywood Playhouse Friday (9), jumping to the Fresident at San Francisco to open May 11. Taylor Holmes in "Mary's Other Husband," checks out the President, crossing the bay the Dufwin in Oakland.

Geary, San Francisco, is being wired. Installation goes in for "Journey's End," booked to follow "Among the Married," legits.

Texas Grand theatre, in El Paso, after playing an R-K-O unit show this week closes until August. Callis-Baker Players closed their dramatic stock season April 26, with "Sait Water" the final bill.

House will be remodelled this summer.

Castleton and Mack, Hall and Essley and the Bissett Dancers for Fanchon and Marco's "Romance"

BALLET

aperio

WHEN THE BIG SHOTS

PLAYCROUND OF THE STARS

RETAIL STORE

Guerrini & Co
The Leading and
Largest
ACGORDEON
FACTORY
In the United States

The only Factory that makes any set of Roots — made by hand.

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8an Francisco. Cat
Free Cotalogues

At 54th St. New York City

PUMPS

R. R. Lindwall, roadman for Fan-chon and Marco's "Good Fellows' Idea, broke both heels April 24 while hanging the show at the Fox theatre, San Diego.

Leo Birinski is now writing a Russian yarn based on the Keren-sky regime. Intended for Charles Bickford and Metro.

Pirating song hawkers on the cowntown streets are now at home in the city fail. One of the four arcested last week claims he was beaten in an effort to compel him to reveal the name of the publisher or distributor of the bootleg lyric sheets.

The California theatre is to be re-opened by Fred Miller around the middle of June, equipped with a big screen. Policy of the house not set yet.

Stage presentation policy goes into the Strand, Long Beach, Cal. May 8. Joe Tenner, with an orchestra of 12 and an equal number of Bud Murray girls, will comprise the stage end.

Col. Tim McCoy goes with U to be featured with Alleen Ray in a 12-chapter serial, "The Indians Are Coming." McCoy's first film work since leaving M-G.

Warners will make a talker of "Hamlet" with John Barrymore. Studio will film the Shakesperean drama in the original, not attempt-ing to modernize.

#### SAN FRANCISCO

By WALTER RIVERS
Nat Holt recently out as manager of Publix California which he managed, has signed with Fox West
Coast and goes to Wichita, Kas., in charge of five Fox houses.

Jack Russell, musical comedy comedian, is opening his own musi-cal comedy "tab" in Sacramento Cal, putting in a company in the Sutter theatre for four to six weeks. Among the players is Larry Cook.

Fox is to build a new 1,500 seat theatre in Porterville, Cal. at a cost of \$200,000, according to announcement by Fox Principal Theatres, Inc.

#### OAKLAND, CAL.

By WOOD SOANES

By WOOD SOANES

By an odd shift of booking Henry
Duffy had three shows in his Dufwith here within a seven day week.

May Robson, "Helena" Boys,"

"Helena" Boys,"

Leave 'Em'' opened on Monday and
Saturday ushered in "The Blue
Ghost." Saturday Ghost."

"The McMurray Chin," a new play by Edna Higgins Stratchan, opened a season of Little Theatre productions for the Women's City Club here last week.

"Ingagi," wild animal picture, did wo weeks of big business at the

Eddie Peabody, at the Fox-Oak-land last week, returns for a sec-ond week Friday.

#### **SEATTLE**

By DAVE TREPP Orpheum - "Alias French Gertie";

Rude. Pifth Avenue-"Children of Pleasure";

Hands and the state of the stat

an."
Blue Mouse—"Ingagi."
Music Box—"Hold Everything."
Collseum—"Anna Christic."
Fox—Divorce.
Liberty—"General Crack."

Al Franks, new lessee of Pan-

G/ DIFFERENT/ORIGINAL/ Always the Hit of the Show!



Orpheum.

Wire or Write HARRY BOURNE

ANCHONS MARCO COSTUME Q. 643 SC OLIVE ST. LOS ANGELES, CAL

tages theatre, will change its name. Offering \$50 cash prize for best name. Only house in Northwest still holding the name "Pantages" is in Tacoms, where RKO tried unsuccessfully to change it, the name being part of the building lease.

A. A. Haley, operator of Dream theatre, Bellingham, announces \$150,000 house, for second run, to be built on Holly street, and to be known as the Paramount. Seating, 1,000.

Howard Sheehan, here to address Fox Northwest managers, announced plans to go ahead with new theatres in Spokane, Centralia and Wenatchee, while eventually plan is to expand into every sizable town in Northwest. To this end he was quoted as asying around 16 new houses are planned.

Naver Fenney, RKO-Pantages manager paid fine of \$25 last week when his assistant manager. Fred Sicelly, over-zealous to make the townfolks wake up, used the holes with a second of the second of the

#### MILWAUKEE

WILL W AUNCEL
By FRANK J. MILLER
Allambra—"King of Jazz."
Davidson—"Richthofen (ilm).
Garden—"Son of the Cods."
Gayety—Stock burlesque.
Gayety—Stock burlesque.
Merrill—"Slightly Scarlet."
Merrill—"Slightly Scarlet."
Pabet—"Across the World with Mr.
nd Mrs. Johnson" (ilm),
ind Mrs. Johnson (ilm),
ind micro-Corphisen — Puttin' on the
lightene-Corphisen — Puttin' on the

Palace-Orpheum — Puttin' on the Ritz."
Riverside—"Vengeance": vaude, head-ed by Viola Dana in Person. Strand—"High Society Blues." Wisconsin—"Only the Brave"; stage show.

Douglas George, recently of the RKO publicity forces, has been added to the local Fox advertising staff.

The NVA show was held at the Wisconsin starting at midnight last Wednesday, acts from the Wisconsin, Riverside and Gayety making up the bill. It was about three in the morning before the last gag was pulled.

Jane Cowl at the Davidson thought the drama either entirely done for or due for a renaissance.

Milwaukes blds fair to be over-theatred what with the Musicians' Union threatening to put up its own theatre free from canned music, the new Uilhelie enterprise on 6th and Wisconsin, and the re-vival of the Fox plan for a new 4,500-seat house somewhere in the loop.

#### **INDIANAPOLIS**

By EDWIN V, O'NEEL English'a-"Dracula" (last hait), Lyric-"Crazy That Way." Indiana-"Lovin' the Ladies." Circle-"Murder Will Out." Platee-"Puttin' on the Ritz." Apollo-"Hold Everything."

"Dracula" returns to English's

Sells-Floto May 9 opening season Junior League rodeo and horse show May 20-25.

Ben Greet Players at Caled Mills Hall.

"Milestones," Butler University play, May 6.

### ROCHESTER, N. Y.

By DON RECORD
Lyccum—"Hollday" (Stock).
RKO Palace—"Strictly Modern"; vaude,
RKO Temple—"Hello, Sister," "Prince

Diamonds."
Loew's Rochester — "Girl Said No"

Rude. Eastman—"The Big Pond." Regent—"Paramount on Parade" (2d

eck).
Plecadilly—"Show Girl in Hollywood."
Fay's—Dark.
Victoria—Dark.
Little Cinema—Dark.
Strand—Change.
Familly—Change.

RKO Temple running double fea-ire program, first runs, at 35c top.

Metropolitan Opera Co. May 12-13 at the Eastman not likely to be sell-out. Rochester Civic Music Asso-ciation, which brings Co., expects at slap, so a capacity crowd would be a surprise.

Regent theatre, which is bringing ack "Vagabond King" at popular

prices, conducting preliminary bal-lot to see if patrons want it. Film coming May 9, so thre will get it, anyway.

Robert M. Slote, managing director Eastman, theatre, recovering from serious operation at local hospital. M. A. Baker, New York, is subbing with J. R. Fraser in house operations.

Lorraine Smith, who quit stage dancing to go to college, is playing bits with the Kondolf Folmer stock, and after graduation from the Uni-versity of Rochester in June goes to Broadway to become an actress. She is a niece of Gracle Smith, for-mer actress.

Publix contemplating price cuts at Eastman and Regent for summer.

Piccadilly held "Mammy" second week though not so hot either one. Regent thought "Green Goddess" would go two, but took "Paramount on Parade" from Eastman instead.

#### DENVER

Tabor—"Lovin' the Ladies"; Fanchon Marco Idea. Raido—"Laughing Lady." Aladdin—"Hold Everything." Deniam — "Elizabeth' Siceps Out" tock).

stock). Orpheum—"Ingagl." America—"The Green Goddess." Denver—"Light of Western Stars."

Junior Chamber of Commerce wants more NBC and CBC pro-grams originated in Denver and has agreed to promote entertainment of artists of those systems while on vacations here.

2,167 paid \$3,702 to see the last fight show of the Disabled Vets and they dropped about three grand. Too many fighters on a guarantee. Lew Raymond, however, is arranging another card.

Mrs. Elizabeth Tabor is writing the biography of her husband, the late H. A. W. Tabor, builder of Tabor Grand theatre here.

This year at its summer school Denver University is adding a course on the using of pictures in the school room.

"The Green Goddess," which pulled a better gross at the Aiaddin placed," booked for the America by Harry Huffman for a run.

Two full crews of stage hands are being used at the Denham, one crew doing a five-day week and the other a four-day week.

Joe Clifford, an Atwater Kent state winner, added to the bill at the Denver. Adele Bradford lias returned to ne Denham stock.

Con Hecker has resigned as p. a for the Denham.

#### DES MOINES By R. W. MOORHEAD

By H. W. MOUNTEAU
Casino—"The Coconnuts."
Des Moines—"Parmuount of Parade."
Family—"Men Without Women."
Orpheum—"Lovin' the Ladies"; "Her
Golden Calir'; vaude.
Fulace—Change.
Faramonat—"The Big Pond"; "Puttin'
on the Ritz."
"The Wooden Kimono"
(accided in "The Wooden Kimono")

(stock). Strand—"Loose Ankles"; "Byron of Broadway."

Stage band boys, Paramount, broadcasting from WHO. Herbie Koch, organist (Par), also heard over WHO.

Frances Dale's President Players closing at the President last week and opened at the Rialto, Slous City, May 5. The house reopens with stock next fall.

Robert Blaylock, former Clemant-Walsh stock actor, is coaching sev-eral Chautauqua companies.

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KANSAS CITY

By WILL R. HUGHES

aude. Mainstreet.—"Show Girl in Hollywood." Manchu."

New Adventures of Fu
Manchu."

New Adventures of Fu

Pantages.--"Broadway Scandals." Royal.--"Paramount on Parade"

The Oberfelder-Ketcham closed at the Orpheum May 3 with "East of Suez," Florence Reed

The regular season at the Shubert ended May 3 with "Dracula."

Fairyland Park, which has had its troubles for several seasons, opens May 10, management Harry Duncan. The park company stock is now owned by a group of business meheaded by Mayor Bryce B. Smith.

Sam Benjamin will manage Fair-mount Park, opening May 10.

Winnwood Beach will be managed this season by Fred L. Spear. Monkey Island, with several hundred monkeys, will be a new attraction

## OTTAWA, CAN.

By W. M. GLADISH theatre landmark in the remote thland of Ontario burned when frame picture show at Hearst, tario, caught fire at midnight re-

The town of Aylmer, Quebec, has taken on a new lease of life with talkers installed in the Family theatre here.

Patronage at theatres since Easter has been generally worse than it was during any part of Lent.

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CHICAGO OFFICE Bengor Charles Burkley Vivian Citkins Jack Mallard Bros

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#### MONTREAL

His Majesty's- Dear Old England" tiegt).
Palace—"Anna Christie."
Capitol—"Cohens and Kellys in Scot-

nd."
Loew's—"Spring Is Here."
Princess—"One Romantic Night."
Imperial—"Second Wife."
Roxy—"Don't Play With Love."
Strand—Double bill.
Empress—Double bill.

Last week stage hands walked out on Orpheum stock and musicians followed suit on wages dispute. At present non-union substitutes used, but bellef mix-up may involve stock through Equity.

Confederated Theatres, operating seven theatres, here, reported not doing so well, especially the Outremont and Empress, in north and west end of city. There is talk they will be taken over by United Amusements, Lid, which wholld give latter circuit 19 houses in Montreal.

City and provincial theatre managers' associations slated to hold annual meetings this month. Complete showdown promised on account of incompetence and over-expenditures claimed.

Hopes for reduced Federal taxes on film theatres in Canada went does with announcement of Canada was a constant of the constan bying in Federal some months past.

#### TORONTO

By MURRAY SINCLAIR By MURRAY SINCLAIR
Royal Alexandra—"Babes in Topiand."
Uptown—"Benson Murder Case.
Trivell—"The Rogue Song."
Empire—"Pigs" (atock).
Lowes—"The Ship From Shanghai."
Imperial—"Ladies Leve Brutes."
Slea's Hippodrome—"Lummox."

Capitol, St. Catherines, followed lead of U. S. towns and installed a radio receiver to give Amos 'n' Andy at 7 p. m. Attendance here was away down until this was done.

Announced F-P Can. will shortly absorb the United Amusements, which operates 20 theatres throughout Quebec. United has been classed 83 a subsidiary. out Quenec. o... as a subsidlary.

Work on the new F-P Can. \$2,-000,000 house here still held up.

#### SYRACUSE, N. Y.

By CHESTER B. BAHN

Empire-Monday, Schroeppel Dancers, balance of week, Syracuse Players, Wieting-'Fighting White Slave Traf-

Wieting—"Figning "..."

Keith's—Vaudefilm.

Keith's—Vaudefilm.

Loew's—Vaudefilm.

Strand—"fiold Everything."

Strand—"fiold Everything."

Bekel—"Arizona Kid."

Paramount-Publix deal for Com-erford theatre holdings is regarded as significant here. Paramount-Publix is the first major chain to acquire its own second and third run outlets in Syracuse. The Regent is a second run theatre, the Avon playing subsequent runs.

Frank Sardino, who made the amateur night famous here during his years at the Crescent, has revived them at the Syracuse.

John C. Gaby, 73, veteran house attache at Keith's here since the house opened, died last week.

#### SHOW HOTELS FOR PEOPLE

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opening earlier this year. Long Branch Park, on Onondaga lake, ushered in its season on Saturday, while Suburban Park, Manlius, gets underway Wednesday, with Jan Garber's orchestra. underway Wedneso Garber's orchestra.

William K. Saxton arrived here Saturday to again take over Loew's State managerial chair. Col. Harry. E. Long, his predecessor, left for Baltimore as Loew division man-

Mayor Rolland B. Marvin has anned theatrical street banners in he business district. Marquee the business slgns permitted.

Vigorously opposing the move to have Garland B. Latta and the In-vestors Underwriting Gorp, ad-judged bankrupt. Counsel for both the former theatrical impresario and the corporation declared before Fed-eral Judge Bryant here that they are solvent.

Empire's stock, driving for business, is selling a book of 10 tickets for \$8, a nominal saving of \$2. Also tied up with leading department store for two-for-one plan.

#### OMAHA, NEB.

By ARCHIE J. BALEY
William C. Walsh, stock producer,
brings Florence Reed here for three
weeks as guest star at Brandels,
starting, May 12 with "Shanghai
Gesture.

Strange as it seems, a "Hamlet" production hung out the SRO sign here at two performances. Didn't even have seats for the press.

F. Felker, formerly of Seattle, now manager at State, Publix, talker

Moon reopened as cheap talker house and doing good biz. Isidore Gossick manager. Harry Goldberg, I. B. Zimman and Jules W. Rach-man, members Popular Amusement Co., formed to run it and Muse and several naborhods to be acquired and wired.

Interstate Theatres Co. organized by J. P. Shea, Phil Monsky and Henry Monsky.

Sunday films voted in at Auburn, David City, Ashland, Gordon and Broken Bow, Neb; at Sigourney, Humboldt, Garner, Fayette and Bloomfield, Ia, and Hlawatha, Kan. Turned down in Fairbury, Neb, and Gowrie, Ia, State referendum on Sunday films coming up in South Dakota.

#### **NEWARK**

By C. R. AUSTIN
Broad—"Broken Dishes."
RKO Proctor's—"Light of Western
tars"; vaude.
Loew's State—"High Society Blues";

Loew's State—"High Society Blues"; yaude. Newark—"Around the Corner." Branford—"Ladies Love Brutes"; stage

now. Mosque—"Paramount on Parade."
Fox Terminal—"Craxy That Way."
Rialto—"Hell Harbor."
Capitol—"Anna Christie."
Little—"Rob Roy": "Grass."
Mindlin's Flayhouse—"Seven Facca."
Orphcum—"Hot Chocolates"; films.

H. R. Einde, divisional manager, R-K-O, pulled a fast one by booking in Charlle Melson for this week, billing him as "The most talked-of man in Newark." Melson's contract with Warners has just expired and he finished at Utica.

David E. Washner, general manager Warners, N. J., has just held a Spring Cleanliness Campaign for llams, director for Hudson County, won the \$100 prize with 333 per cent; Charlle Dooley, Passale, second with .934 per cut, and George Kelly, of the Oranges, third with .935 per cent.

The Community Players at the Lyceum, East Orange, produced "The Trial of Mary Jugan" last week with guest players from the original Chicago company, including Edith Broder, Edward Emerson and John Spacey.

Syracuse summer resorts are little threater Guild of the reame four with the addition of the rew Lawrence production, slated for Syracuse summer resorts are little threater Guild of the Oranges, the Macketic next week.



opening at the City here. It follows the example of the Community Players and passes the hat at each performance. Robert L. Sueur heads

Warners have purchased 50 more feet on Broad street, bringing the frontage of the new Warner up to 80 feet.

Mindlin's Playhouse has added two more ping pong tables and two more golf games.

The Beaux Arts Club, only local colored dramatic group, stages "White Dresses" and "Death Dance" May 7 at the Y. M. H. A.

#### VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne 1629 Solumbia Road, N. W. Telephone Columbia 4630

BY HARDIE MEAKIN National (Erlanger-Rapley) — Steve Cochran's stock. Poll's (Shubert)—"Able's Irlsh Rose." Pictures

Columbia—"Divorces"
Earle—"Light of Western Stars,"
Fox—"Temple Tower,"
Met—"Hold Everything,"
Met—"Young Eagles,"
EKO (Keith's)—"Ingagi" (2d week).

Mrs. M. J. Cullen, former Hazelle Jennings, back with another record recovery after serious slege in hospital. Husband is Loew representative here. This hospital trip third since their marriage just a few months ago.

NVA midnight show at Fox brought near capacity. Both Pai-ace and Fox stage shows worked with their own m. c's. Warner had pre-view for the customers. Town saw its first parade in afternoon preceding show.

Jack Dillon, managing Fox Ex-change for past year, called into Manhattan to be assistant to J. R

Grainger. Poli's finishes with "Abie's Irish tose" this week. This is stage pro-uction. July 1 house comes down.

Cochran going along okay with his dramatic stock.

#### BROOKLYN, N. Y.

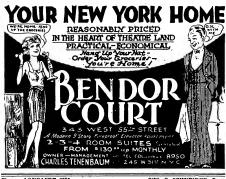
By JO ABRAMSON

By JU ABRAMOUN
Flathosh—"The Trimmer."
Majestic—"New Moon."
Houlevard—"The Lawless Lady."
Houlevard—"The Lawless Lady."
Strand—"Strictly Modern."
Faramount — "New Adventures of anch."
Strand—"Strictly Modern."
Faramount — "New Adventures of anch."
For—"High Society Blues"; stage

how.
Albee—"Love Racket"; vaude.
Loew's Met—"Montana Moon"; vaude.
Brooklyn-"Unguarded Girla."
Orpheum—Picture.
Star—"Burlesque Revue" (burlesque).
Giyety—"Buzzin' Around" (burlesque).

"The Trimmer" (Lillan Foster) at the Flatbush and "The Lawless Lady" at the Boulevard only two tryouts here this week.

Werba's Brooklyn, dark many months, reopened last week with sex picture, billed "Unguarded Girls," for men and women separate performances. Top 50c.



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#### PITTSBURGH

By HAROLD W. COHEN Nixon-"Sherlock Holmes." Alvin-Walter Hampden. Pitt-"After Dark" (Sharp stock). Academy-Stock burlesque. Pictures

Penn—"Toung Engles"; stage show.
Stanley—"The Big Pond"; stage show.
Warner—"The Vagabond King."
The Vagabond King."
Baright—"The Big Pond"; stage show.
Harris—"Not So Dumb.
Sheridan Sq.—"Alias French Gertle."
Liberty—"The Rogue Song."

Jan Garber's band to open Eddie Klein's Villa when this roadhouse opens for summer season next Sat-urday. Site has done over \$10,000 worth and will offer six-act floor

George Seibel, drama critic "Sun-Telegraph," to spend summer in Germany, while Harvey Gaul, d. c. on "Post-Gazette," plans two-month sojourn in California.

Lou Joseph, Nixon treasurer, will be in the box office of the Garrick, Philadelphia, for the summer.

Enright stage band has been given notice and house expects to go to straight pictures, at least for sum-mer.

## ST. JOHN, N. B.

E. B. Putnam, of Camden, Me. has become the operator of the Princess, Danforth, Mc. on the Canadian border. Talking pictures will be introduced.

Prince Edward Island has a new picture house, the King George, at Charlottetown, started by Archle Ramsay and Archle McKenzie. The house was formerly known as King George Hall, and used for amateur shows, concerts, etc. Silicnts for the present.

the present.

The sum of \$148,155 was contributed to the trensury of Nova Scotle, by the provincial tax on theatre tickets, for 1929, the figures having been announced, when the annual estimates for the provincial Board of Censors were under discussion of Censors were under discussion disclosed that because of the prevalence of the talkles, the board found it necessary to move to larger quarters, and also to install projection equipment suitable to censor the outpring the summer of the prevalence of the talkles, the source of the coupling of the summer of

with BATH For two ... \$3.00 Boom with running hot & cold water \$10 weekly Hotel MANHATTAN 47th STREET - EAST of B'WAY

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ROOM

## // New Management

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atre and the City of New York charging false arrest. On Fobruary 28 past Miss Stavro was held without bail on the charge of suspicion of killing Abraham Michaels, manager of Loew's 42d Street, are after medical authorities agreed she was not responsible for the deed. Miss Stavro was held on a charge of homicide Pobruary 28 after Michael of the committee for the deed. Miss Stavro was held all she told fiftee shortly after telling her to move out of the alse and shoving her. Miss Stavro stated all she told him was to keep this hands of found dead, two officers, made co-defendants in the sult, arrested her.

Juanita Hansen, former picture Juanita Hansen, former picture actress, appealed to the Appellate Division from the action of the Supreme Court Justice Taylor in settling aside a \$187,500 verilot in her favor. She was awarded that amount as the result of a scalding she allered she received in a show the state of the state

News From the Dailies

News From the Dailies

(Continued from page 57)
dancer, attempted to end her life,
kneighbors smulled gas conting from
her apartment at 32 West 88th
street and summoned the police.
She was revived.
She was revived. Irving Trust Company, Frank E.



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VOL. XCIX. No. 5

NEW YORK, WEDNESDAY, MAY 14, 1930

80 PAGES

# Ed Ballard, America's Unique Figure, Retiring to Live Abroad CENSOR RKO ACTS

Miami, May 13.

Ed Ballard, ciosely associated te Tom Taggart,

Miami, May 13.

Ed Ballard, closely associated with the late Tom Taggart, of Indiana, and Jerry Mugivan, the outdoor show operator, is reported about to dispose of all of his many holdings in this country, to live abroad.

Ballard and his family will probably go to Switzerland, where one of the Ballards' daughters is attending a finishing school. His extensive interests are in French Lickfulana; in Mackinac, this town, Hollywood and Falm Beach, Fia, and Hot Springs, Ark, besides numerous other interests unknown. About the only place Ballard is retaining is a hotel at West Baden, managed by his brother.

Mr. Ballard has been traveling back and forth from Europe so frequently of recent months, it is said he has determined to actile over there until his children are out of the state of the state of the state of the state over there until his children are out to the state of the s

# **BOOZE PRICES DOWN:**

Whether it's so much talk about Prohibition, the doctors or the cheating owners of boose selling Joints, the demand for liquor around New York has taken a great drop since New Year's.

Dealer's prices on the best of sootch available in the metropolitan market has fallen off to \$60, a clip and the sound of \$15, and \$25 off from March's \$85 top for the best. Ry is likewise rated in quotation at present at \$70.

wise rated in quotation at present at \$70.

A price of \$60 for the best scotch now was the cost around New Year's for the "poison" the speake moetly sell. The speaks continue to buy the cheapest booze, other than in the class speaks where the best obtainable is served.

Clumpagne is held at almost any in Times Square. Mostly saudwich demand is heart both the sell of the state of the cheaped shadiers who have been holding large unwanted quantities lance the sad holiday trade.

A considerable number of former selling places reforming on the speak of the selling places reforming the selling places reformed the selling supposed to be gratified and calce joints with a flat charge of 75 cents of 75 cents of 75 cents of the selling supposed to be gratified and calce joints with a flat charge of 75 cents of 150 cents o

#### Where's Brisbane?

Hollywood, May 13. Hollywood, May 13.
One month's free rent and a
mess of groceries to start
housekeeping with is the gratitude of landlords in Westwood
for new tenants.
Around 50,000 homes and
apartments in greater Los
Angeles have "to let" signs.

# **Bus Co. Sponsors Passion Play to** Stimulate Fares

Chicago, May 13.

Greyhound, Bus lines here have taken over the Bioomington, Ill.,

The prices of the set of the state of the set of the se all surplus revenue going into pro-

e racket heavy, t Several pinches have been made by policewomen in these tearooms, arresting the readers upon charge of fortune telling, but all cases d thrown out in the Magistrate's S Court since no fee had been ex-racted. Therefore no case, accord-ing to court ruling.

"Clean-Up" Stage Campaign in R-K-O Vaudeville Houses Resumed-Left to Readers of This as to Wisdom of Censoring Turns

31 "CUTS" LAST WEEK

R-K-O has revived the blue vaude gag thing and made quite an issue of it, going after dirt users in all theatres (excepting the Palace, New York), and also some users of what is known as "spice."
R-K-O's president, Hiram S. Brown, instigator of the dirt cruaade, agrees that elimination of spice from vaude would be quite as harmful as too much leeway for out and out dirt.
According to the clean-up campaign carried on for the past couple of weeks, if continued without alter and the spice from which we will be supposed to the past couple of weeks, if continued without alter and the spice from the past couple of weeks, if continued without alter and the past of the past of

#### **REAL FAN VIEWPOINT** BY AMATEUR WRITER

Newark, N. J., May 13.

"The Call" is testing the film
fan viewpoint through establishing
a column for an amateur writer,
devoted whoily to pictures.

Helen R. Foard will conduct the
column

Helen R. Foard will concuet uncolumn.

The newspaper believes in getting away from the ding dong professional scribbler about the talkers, its readers, per Miss Foard will find their own opinions more accurately reflected, and the style of the news items more to their taste.

#### **Iowa Merchants Back** Anti-Chain Store Play

Des Molnes, May 13. Des Molnes, May 13.
Independent merchants organization of lowa will back a three-act
play which it is proposed to have
presented by 100 rep companies, all
to fight the chain store "menace."
Neil Shaffner wrote it, and he and
Caroline Shaffner Players, rep
troupe, acted it before 700 members
of the Briardial Browers Ass'n in
convention in Ottumwa, Ia.
Play is called "Chain Stores" and
treats of ruin of small business man
by the "octopus" chains.
It is bitled to play here.

# Hideaway Stars Annoy P. A.'s in N. Y.: Can't Tell Who or What Is on Level

#### **Overwhelming**

A former fashionable block of private brownstone residences in New York's mid-section contains four families only in as many homes. All the other houses in the block are now class reachersizes. are now class speakeasies

# Railways Promise Players Publicity 'Plants' with Fare

Hollywood, May 13. Hollywood, May 13.

Railroads running out of L. A., are going the limit to get picture trade for their respective choochoos. Reduced fares go into effect May 15 and the transportation systems are canvassing Hollywood heavy. All are going strong on the publicity angle, with each road promising to outdo the other in getting the players newspaper space.

getting the players newspaper space.
Union Pacific is fitting up a car with trick furniture and a plane to photograph Sally O'Neilt and Molly O'Day. Gag is that the players, who are going east to fill vaude dates, are rehearsing their act while en route.
The minute a picture name mentions a railroad trip, representatives of the roads pounce from every side. Railroads have spotters in all the studios to advise them on who is going east. Spotter gets a commission on all business coming out of that studio.

#### LEGIT OFFER FOR MARY PICKFORD IN NEW PLAY

Hollywood, May 13. Mary Pickford has received an offer from A. H. Woods in New York, to take the lead in a new plant it is Henri Bernstein's "Mello." Woods intends to produce it in the

fall.

Miss Pickford is reported giving
the profler some attention. She
last appeared under the legit management of David Belasco, before
becoming a screen celeb.

#### Forgot to Diet

Paris, May 13. Theresa Folcini, currently in a carnival at Strasbourgh, is only 22; and weighs 609 pounds.

Although stars who are publicity-hungry cause press agents plenty of grief other stars who make a point of avoiding the usual publicity whoopla are just as much of a problem. P. A.'s can't ever know exactly how sincere the interview-dodgers are. It seems that the interview of the control of

cognito origade have no aversion to publicity providing it doesn't inconvenience to themselves. On the New York end, without the intimate knowledge of personalities that the studio has, the problem is sometimes acute.

Hubert Voight once spent two days tramping from hotel to hotel in New York when instructed by Metro from the Coast to locate Greta Garbo. There was no addressed to the coast of the coast of

#### 5,000 Miles Away

5,000 Miles Away
Although reported from the Coast
salling for Honolulu it came out
that colume
York and had been calcully in New
York and had been converted to the was hanging roundwith the
He was hanging roundwith the fellow-Englishman, Percy Marmont.
New York office knew nothing of
the matter until a kidding item in
one of the film chattere columns
came to the attention of a taxicab
driver. Latter got the idea there
was a reward out. He revealed Coiman as stopping at the Hotel
Gotham. Goldwyn office stipped
him a fin for the information. was a reward out. He revealed Coi-man as stopping at the Hotel Gotham. Goldwyn office slipped him a fin for the information. Next day Colman and Marmont slipped to England.

#### Girls Driving East

Hollywood, May 13.

Western girls have a yen to drive east, without male escorts.

Mrs. Frank Whitbeck and Mrs. Louis Epstein head the caravan having started Monday morning for New York.

Mrs. George Brown and Bruce Calif

Everybody look out.



# Running Time Longer for Par Talkers-Going to Not Under 65 Mins—Too Much to Fill If Not

Starting Immediately Paramount feature talkers will be longer than they have been. Ascribing several trade reasons for suddenly igoing into reverse, the company, which along with. other producers, has been giving impetus to the tendency toward shortening of pictures, has decided to call a halt before serious decided to call a halt before serious. In the future the Par pictures will run between 65 and 70 minutes, except with specials, but, it is officially stated, not below 65 minutes. Within the past year producers!

notally stated, not below 65 minutes. Within the past year producers have lopped off running time in big chunks, cutting down the average of features to around 50 minutes. Many talkers have been released in footage that consumes less than 57 minutes.

Many talkers have been consecutive footage that consumes less than 57 minutes.

Par, first to indicate a reversal policy on length of features, is keeping in mind the operation problems its own Publix theatre circuit houses are faced with when pictures lems its own Publix theatre circuit houses are faced with when pictures are too short, as well as a growing dissatisfaction on the part of theatre owners generally against cutting too far.

Too Much Other Show

Too Much Other Show
A high P-P production official
declares that when a feature runs
only 60 minutes or under, it is
necessary to pad too far with shorts
and filler, especially where houses
do not have stage attractions or
vaude shows. Even then, with the
tendency in the direction of keeping
stage entertainment to the bone,
various difficulties are met with.
The difficulty in getting good
shorts product is admitted as one
of the biggest of operating probiems when features fill less than
half of the entire performance.

Public Kicking

#### Public Kicking

Public reaction to features as trimmed down during the past year has been noted. Claim is that pic-ture patrons are beginning to re-sent the shortness of many fea-

the batchs are beginning of teaching in the source, no matter how some cases actures, no matter how some cases are to the following the source cases are to the public has gotten so accustomed to a certain length for features and can almost unconsciously indige when they should rightfully come to a finish that when they are cut to 60 minutes or under they feel they are being cheated." a P-P official said.

Even with a half dozen shorts, many all-sound programs are running under two hours, it is known.

#### **3 STUDIOS READYING** "RESURRECTION" FILM

With "Resurrection," the Count Toistol story, now in the public domain, three film companies are understood readying talking versions of it. Universal is to have it made by Edwin Carewe with Lupe Velez and John Boles in the lead. United Artists, for whom Carewe made it as a slient with clone it again with the months ago, began building sets for it but to date have not selected a cast, though Phil Rosen is schickled to direct.

#### Richards' Operations

New Orleans, May 13. V. Richards underwent two E. V. Richards underwent two operations in a single period at a local hospital last week. He was under ether for over two hours. One operation was for a double hernia, very serious and the other for the removal of his appendix.

Biohords is recoverable vicely.

Richards is recovering nicely.

In the same hospital a few days previous, Mrs. Richards bore him their ninth child, son.

Growing old means an incapacity to accept a new idea

MB. AND MRS. JACK NORWORTH 130 West 44th Street New York

#### Dusting the Attic

DIXON and ANGER
Comedy Act
Comedy Act
Hyde & Behman's
Hyde & Behman's
From "Variety" Jan. 12, 1907)
This pair have secured something of a novelty in German
dialect comedy. Special drop
The men have been captured
by Indians while working a
mine. They escape, and some
good dialect talk is worked in.
Anger changes to an Indian
makeup, and one song i Rush.

Lou Anger kept his Indian makeup on, arrived in California in that disguise and sang the Indians out of the land he's now handling for United Artists as an executive of that company.

#### ROXY-N. B. C. CONTRACT READY FOR SIGNATURE?

It is reported the contract binding Sam Rothafel (Roxy) to the radio family has been or is being day to the radio family has been or is being day to the respective for the reporter of a mammoth theatre to be erected for R-K-O within mid-town section without policy divulged. That extra salary will be based on a percentage of the theatre's weekly gross, it is said.

a percentage of the theatre's weekly gross, it is said. The \$5,000 weekly salary for Roxy is not readily accepted along Broad-way. Though it is admitted the salary will be a big one. Parties to the deal make no posi-tive denials but will admit nothing. They state if it is completed the deal will be as anounce were to go as

deal will be announced.

Roxy has about a year to go as director of the Roxy (Fox). It is understood if Roxy wishes to leave upon entering into the new contract, both sides can reach a mutually agreeable understanding.

#### Audience the Jury

Chicago, May 13.

O. A. Millman, formerly with Universal, has obtained screen rights to Judge Marcus Kavanaglis best-seller, "You Be the Judge."
Millman wants to direct, with the book to be done as 12 dramatte two-reel shorts with an unfinished conclusion to each making the conclusion to eac audience the jury. each, making the

#### Mary Lewis' Picture Will Be Made by Pathe

Reports that the picture Mary Lewis, Met soprano, was to star in ft. Pathe had been called off are declared untrue by high Pathe officials, who say that "The Siren's Song" is definitely to be done, but had to be postponed owing to the sudden death of the singer's fosterfather in France

Miss Lewis has a contract with Pathe for one picture, with an option held by Pathe for three more.

#### Gene Buck and U

Looked early this week as if Gene Buck will be secured by Universal to handle its musical end at the U's coast studios.

U's coast studios:

Buck is the president of the
American Music Society, besides a
stage musical producer and stager,
lyricist and librettist, also knowing almost everything else about
the show business.

#### Cloott Joins Columbia

Hollywood, May 13.
Sidncy Olcott, recently returned from England, has been engaged by Columbia to meg "Ladies Must Play."

Original by Paul Hervy Fox.



#### WILL MAHONEY

in Earl Carroll's "Sketch Book," Chanin's 46th St. Theatre, N. Y. C. The New York News said: "Earl Carroll's "Sketch Book is rich in the possession of Will Mahoney, still the amazing champion of all the tap dancing acrobats."

Direction
RALPH G. FARNUM
1560 Broadway

#### UNIQUE STAFF

Scientist, Theologist and Labor Man New Academy Acquisition

Hollywood, May 13

The Academy of MP Arts and Sciences has drawn from science, religion, and organized labor for new staff members within two

weeks, Newest addition is Daniel Ber-man, M.A., in physics from Stanford, and a Columbia grad. He will aid Lester Cowan, assistant secretary of the Academy, on technical details. Don Ledhill is Cowan's editorial aide.

The Baptist church contributed Clinton Clinton Wunder for public rela-tions, and Equity contributed William Conklin for act Academy activities. actors' relations

# SHEEHAN'S OWN TERM CONTRACT

Accustomed to handing out long term contracts through the Fox or-ganization, Winfield Sheehan re-ceived one himself last week as general manager and vice-president

ceived our general manager and vice-present of Fox.

Sheehan received his agreement from President Harley L. Clarke shortly before starting westward to look over Fox west coast studios for the first time in seven months. It could not be ascertained what period is named in the Sheehan contract, but one of his close friends exid:

contract, but one of his close friends said:

"When that contract runs out Winnie will be ready to quit the picture business. You can safely say Winnie Shehan will never be with any film firm but Fox."

During his lengthy vigil in New York, Sheehan stuck closely to his hotel, generally supervising the Fox business, east and west.

It is expected Sheehan will be a more frequent New York visitor under the present Fox administration with his added work than in previous years.

tion with his added work than in previous years. On his way west Sheehan stopped over a few days in Chicago to talk more Fox matters over with Clarke, who had already reached that city. He is due at the studios this week.

#### **R-K-O Does Everything** But Act for Picture Duo

Los Angeles, May 13.

Sally O'Neill and Molly O'Day arrive in New York tomorrow (Wednesday) to do a genuine sister act for R-K-O.

Booking was arranged out here by Bern Bernard, of the local R-K-O office. It stipulates the girls break

vaude circuit recruiting and then putting together an act for people imported from the film colony.

# Gov. Al Smith Calls Off Deal **For DeForest Sound Pooling:** Patent Field Open—Warners

#### New Art

Scene grabbing by silent veterans was becoming a lost art in the talker regime un-til Ray Hatton showed the way on the FN lot the other

day.

Hatton and a bunch of bar

have were supposed to

Hatton and a bunch of bar room boys were supposed to be singing in an interior-ex-terior. For better synchroni-zation they shot the voice part indoors, then retreated silently outside. In the recording one of the players, with a rich bartione, the players, with a rich bartione, have done justice to a Tib-bett. In the silent repeat shot, Hatton finished the scene with eloquently dramatic ges-tures.

When the film was dubbed and run it was apparently Hatton with that finale voice.

#### Consular Agents Want Hollywood Film Jobs: Appeal Made to Hays

Hollywood, May 13. Racket of Los Angeles consular agents of foreign governments has reached such an aggravated point

reached such an aggravated point that the producers have appealed to Will Hays for relief.

Consuls have been soliciting studios to be retained at fat fees as advisory experts on foreign versions. They have even been bold enough to promise a guarantee of passing in their native country if okayed by them.

Hays has been requested, to get in touch with the various consulargenerals and have the wolves called off.

#### PLAY FOR BANCROFT, MENTIONED IN CONGRESS

Washington, May 13.

Washington, May 13.

George Bancroft, of the pictures, is going logit and a congressman, Dr. William I. Sirovich, D. N. Y. is, or has, written the play that will bring that about.

Dr. Sirovich recently informed a House committee that he had back-ed several legitimate productions to the "tune of \$25,000 each," but in this instance he states the Shuberts are producted by the state of the state of the heaving made that statement on the floor of the House and at the same time inviting that body to be his guests at the opponing.

Bancroft was here to confer with

Bancroft was here to confer with Dr. Sirovich Thursday.

#### Weather

Washington, May 13. Washington, May 13.
The weather forecast given "Variety" by the U. S. Bureau for week
beginning tomorrow (Thursday):
Showers and cooler Wednesday;
generally fair Thursday, probably
followed by showers Saturday and
Sunday; cool Thursday and wormer
by Friday.

London, May 13.
Rain and wild gales throughout
England over the week-end. Immediate outlook is for further stormy weather.

Paris, May 13.

Weather here is seasonally mild, real springtime conditions.

It contributes to the traditionally gay scason in the French capital.

#### "Glorious Affair" Title

"Her Glorious Affair" has been selected as the title for the Evelyn Laye musical Sam Goldwyn will

produce.

Picture will be a musical with a running story written by Louis Bromfield and Sidney Howard.

From the prospects of being a leading factor in the world pooling of talker patents, Dr. Lee De Forest is back to his former position. Attorneys for Governor Al Smith, win have also served the Warners on special matters, reported against the DeForest rights. Warners, in turn, now deny any deals or interest in De Forest, even stating, that when they enter the non-theat; rical field it, will be with their ownsound patents. Scording to the Warners, will prove the talker patent, field to be wide open with no interest, including those of the electrics, in the position to command need for a pool.

Confirmation of the calling-off of, the Smith deal is made at the head-quarters of M. A. Schlessinger, who has had the Doctor-invotro under contract for the pust year.

Forest's Murred by the Schlessinger of the Smith deal is made at the head-quarters of the position to the position to the position of the smith showers found many things; regarding the DeForest status not borne out are also claimed by those close to the South African theatre owner, during his efforts to dominate the sound field.

All that is left for Schlessinger is the trial of his action against Western Electric May 19, in Willmington,

the trial of his action against West-ern Electric May 19, in Wilmington,

Dol.

That the former Governor Smith's, lawyers have been afforded an intimate knowledge of the details inthis action, through their survey of the patents, has resulted in the opinion that Schlessinger has presented his evidence before trial.

#### PAR. DECLINES \$12,500 **OPTION ON DENNIS KING**

Hollywood, May 13.

Paramount has not and will not exercise its option on Dennis King, according to report. Latter is now in London starring in "Three Museketers," which he did on this side for Ziegteld. Incidentally, somebody said Ziegty sold the physical prostaid Ziegty sold the physical program of the control of the Hollywood, May 13.

Butt for \$25,000.
With King having received \$8,500
weekly from Paramount for 'Vagabond King," the studio declined to
take up the extension which called
for \$12,500.
It is also said that Paramount,
paid King \$6,000 in traveling expenses to make the journey to and
from the Coast.

#### SAILINGS

June 21 (New York to Los And geles) Will Green (Dixie).

June 17 (New York to London);

Irene Franklin, Jerry Jarnagin,

geles) Will Green (Dixle).

June 17 (New York to London),

Irene Franklin, Jerry Jarnagin.

(France).

May 29 (New York to London),

Mr. and Mrs. Lou Wiswell, Zelda;

Sears (Roosevelt).

May 21 (New Stork to London),

May 22 (New York to London),

May 21 (New York to London),

May 16 (New York to London),

May 17 (New York to London),

May 18 (New York to London),

May 18 (New York to Parie);

Chavile Murray (Ile de France).

May 14 (Paris to New York), Janette Flynn (Bremen).

May 14 (New York to Genca),

May 10 (New York to London),

May 9 (New York to Parie); Sam

Waggonar (Olympic),

May 9 (New York to Parie); Sam

Waggonar (Olympic),

May 9 (New York to London),

May 9 (Capetown to London),

May 9 (Capetown to London),

Oowl and Mackay, Three Remmes,

Tommy Trinder, Hamilton Courad,

and darker, Three Remmes,

# MERGER COMPLICATIONS

# Subject of Over-Exploitation **Coming Up About Theatres—Films**

Exploitation of pictures and shows is being overdone to the point where a halt may be called by some of the larger circuits. Feeling with respect to exploiting of shows in various ways has suddenly swerved, with showmen now saying that too much man-power and money are being spent on exploitation work, stunts and eam-natiens.

paigns.
Preponderance of exploitation
during the past few years has resulted, they clalm, in the practice
becoming a little too common, with
everyone interested in show business trying to go the other one
better.

ness trying to go the other one better.

Lately, it is pointed out, pub-licists and exploiteers have waved aside all precepts, in some cases stooping to cheaper stunts than circuses would, with the hope of attracting attention of the public directly or through the newspapers.

attracting attention of the personal directly or through the newspapers. To common the personal common that the common that th

ciaim, is killing the chances for real exploitation when something comes along that can stand a little special circusing.

Also, it is felt that exploitation on big downtown houses is often wasted. Theatres that generally do a regular business, much of it from transients, it is argued, do not need the same exploitation as other houses.

#### FRENCH GIRL LOST GAT; WILD WEST PROTECTOR

Tania Fedor, Marcel Andre, and Andra Berley, all from the Comedie Francaise, Paris, passed through New York last week en route for the Metro lot to make French

Dave Blum, Metro's foreign repesentative, feted the party in

Dave Blum, Metro's foreign representative, feted the party in Times Square.

Custom authorities required Mile. Fedor to leave behind a pistol she brought in. French star, who had her ideas about the west, begged permission to keep the gat on the grounds it was, after all, a very small pistol.

## Irene Delroy's Star Film

Hollywood, May 13.

Irene Delroy will be starred in "Call of the East," first original screen operetta by Jerome Kern and Otto Harbach. Alan Crosland will direct for Warners.

Froduction of "Sit Tight" originally intended for Miss Delroy will be set back.

#### Film Cutter as Lead

Hollywood, May 13.
Claude Berkley, film cutter at Pathe, was given a screen and voice test Monday.

Holly may got

He may get the lead opposite Helen Twelvetrees in "Her Man."

#### DuBarry in Title

"DuBarry in little
"DuBarry, Woman of Passion,"
has replaced "Flame of the Flesh"
as the name for the new Norma
Talmadge starring talker, now in
production with Sam Taylor director.
It is is the first time that the
name of DuBarry has figured in
that type of title.

#### No Answer

Producer who has elicked re-cently with some high-brow flickers, told his director to film "Well of Loneliness." Director facetiously replied that "hired Lesblans would be expensive." "Well," the producer, "can't

"Well," the producer, "can't we get Portugese?"

# PRODUCT DEAL WITH FOX-PAR

A trade or deal for product be-tween Fox and Paramount is said to have been reached within the past week. It's the same sort of deal attempted between the two-com-panies last year, which falled of its purposes, with William Fox then

For the current deal several mect-

For the current deal several mect-legs were held by the heads of the two companies and the arrangement arrived at. Each agrees to play the other's product in full, it is said. Reports of the continued meetings of the Par and Fox execs lead to produce the product of the product and the product of the product said and the product of the product for the product of the product of the forth sides deny any basis for that run.of.

#### **20 IDLE EXTRAS FOR ANY** ONE WORKING ON COAST

Hollywood, May 13.

Hollywood, May 13.
Activity jumped a little for the extras last week, mostly because things couldn't be as bad as they were the previous week.
Central Casting Bureau issued 5,210 pay checks for the week.
Nearly half of these were for Monday and Tuesday, when 1,213 and 1,128 were out in makeup. The figure is 11% below the 1929 average, which will be appreciably lowered, this year.
Average placements daily this

asserved, this year.

Average placements daily this year are 340, against 930 last year. Those 340 are drawn from the registered list of 1,641, which means there are 20 idie extras in Hollywood to every one working.

Michael Curtiz had the most impressive set of the week Monday, 311 persons in a street seene for 571 persons in a street seene for Frank Borsage had a mob of 151 in a Vlennese carnival at Fox Hills Tuesday and Wednesday.

#### Kids Crash

Hollywood, May 13.

Hollywood, May 13.

After finishing a one reci comedy for Pathe Tom McFariand, 12, and his brother, Hank, 10, were placed under contract by that company. Immediate production on a feature with the boys who do trick riding in rodeos started Monday. Kids had hung around the studio for some time trying to crash in.

#### Mme. Schumann-Heink May Appear at Par

. May Appear at Par
Mme Schumann-Heink, opera
star, may play a week at the Paramount. New York, late this month
or in June.
Negotiations have been started
to book the Wagnerian songstress
in the Par-Publix deluxer on
Brondway, but nothing elosed.
If closting, it will be the first
time that an opera star has played
the big pleture house.
Mme. Schumann-Heink's last engagement of this type was at the
Hippodrome four years ago.

# NOW THINKING

Fox-Loew First and Then Fox-Radio with Par-Warners Afterward - Deals Look Likely, with Year's

#### BATTLES WITHIN

It's the battles within on the merger swing now, before the ultimate combo of certain groups all into one or linked in an all-encircling world combine of film interests, with Fox and Loew leading the parade. Immediately and on their heels looms the Fox-Loew-Radio hookup. After is due General Electric and After is due General Electric and final swing, if not the first, will be delivered according to the layout of the Par-Warner combo. This Par-Warner has a lot of ifs.

Fox-Loew in three months, they say. Fox-Loew-Radio within a year. Which is a guess on time by an official close to the works.

Wall Street is behind. Though seemingly everybody is agreed for the definite goal, when all be one and one for all, the all dor one stuff is olay for the finish, but before that, it's nix. Questions of pride and position are involved. Something the world in general mover the excent of the properties of the stage of mere talking. It's in the embryo of being created. Lawyers and diplomatic moneyed tacticians are working out details now. With another possibility, Par and (Continued on page 34) combo of certain groups all into one or linked in an all-encircling

(Continued on page 36)

# L. A. Critic Blames It All on Mencken **And Quotes Hearst**

Hollywood, May 13.

Louella Parsons filled the critical
spot in U. S. C.'s course on the motion picture. Miss Parsons delivered a lecture on "Motion Picture
Criticism" last week.

tion picture. Miss Parsons delivered a lecture on "Motion Picture Criticism" last week.
Louella inaugurated film criticism for the Chicago "Heraid" in 1910.
None of Louella's contemporaries on L. A. dailles were on hand for the discourse, but the regulars of the discourse, and the discourse of the discour

(Continued on page 36)

# HOW WALL ST. 15 Wm. Fox Says Sheehan's \$410,000 All Faded in Stock—Claims \$90,000

#### Laemmle's Life

John Drinkwater, the English dramatist, will write the
standard of the standard of the standard of Unitakenmist Sr., head of Unitakenmist Sr., head of Unitakenmist Sr., head of Unitakenmist Sr., head of Unitaken the standard of the standard of the
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lish, German, French and Spanish. Dave Bader, who has been getting the data for the book, sails for England this week to confer and turn over to Drink-water the data he has.

# **FAMOUS PARIS SPOTS IN FILMS**

Paris, May 13.

"Fifty Millon Frene'men," the Broadway musical, will be shot as a talker on actual location here by Warner Bros. This means that the famous Rite Bar, Joe Zeili's equally famous Montmartre nite club and the Faris office of the American Express Co. will get free screen advertising.

vertising.

Jake Wilk now here scouting stories for Warners, will stay here until Harry Warner arrives in June.

#### Foreign Talent Arrives

German group of actors bound for the Metro studio arrived on the "Europa" May 12. Included are Nora Gregor, Hans Junkerman, Eugene Von Jordon and Karl Et-

Eugene Von Jordon and Karl Ettilinger.

Also on the same ship were the wife and family of Jacques Deval, French playwright and novelist, who joined the latter in New York. Deval will also work for Metro. Additional French actors arrived Tuesday on the "Ilo de France." They are Suzanne Delsue and George Mauloy. Another French writer, Ivan Noe, eame in on this boat, Metro-bound.

#### Haley Loses Gall Stones, **But Par Option Soothes**

But Par Option Soothes
Hollywood, May 13.
Paramount will take advantage of
its option on Jack Haley. Comedian
just made his first film, "Follow
Thru," and will stick on the coast.
Haley collapsed the day after he
finished on the pleture and woke
up in a hospital, minus a couple of
gail stones. News of the studio's
action cased the parting with the
rocks. Haley's condition, though, is
Paramount also has a lien on the
film future of Zelma O'Neal but, it
is understood, will hold this decision in abeyance until "Follow
Thru" is released.

Halcy was somewhat improved last night in the Hollywood Hos-

#### Belasco's Starring Offer

## To Jeanette MacDonald

Jeanette McDonald has not replied to an offer received from David Re-lasco through Richard Pittman, for a romantic drama with music Be lasco has in contemplation for early

issee has in contemplation for early next season.

The offer takes cognizance of Miss MacDonald's picture engagements with Paramount.

It is reported unlikely the Belasco proposal will be accepted.

Irinted among other similar approaches to the film field, to indicate the need of Broadway protacts and the proposal will be accepted in the pictures from the speaking stage.

William Fox's investing acumen William Fox's investing acumen and financing ability gets a by-play from the former film magnate himself in answer made by his attorney, Samuel Untermyer, to the complaint filed in the N. Y. Supreme Court against the previous Fox president by Wilnfield Sheehan, who is suing to recover \$410,852 alleged owed Sheehan by Fox. The amount recovered to the state of the stat

to hold and invest, sell, and resell. In the deal went a \$16,000 advance to Sheehan.

How Fox Did It

Sometime subsequently Fox sold the stock for \$410,852.80. Taking off the \$10 grand advance Fox invested the balance of about \$380,000 and bought \$6,800 shares of perferred stock of Bankers Securities Corp. The stock of Bankers of Fox Class A Film stock. He paid \$133,075 for the stock and sold it for \$42,410. Loss of about \$90,000. This was in January, 1330. Fox still has the \$580 Bankers Securities shares, according to his answer, and avers a willingness to turn these over to Sheehan, but not until the latter pays up the \$30,000. The taken and the stock of the stock of

#### Colman Without Band

London, May 13.

Ronald Colman arrived on the "Homeric" Sunday (11), but got ne publicity on his visit.

American screen star remained in his stateroom until the crowd on hand to welcome friends had dispersed. Then he left the ship quietly. persed. quietly.

#### Ona Munson's First

Hollywood, May 13.
Ona Munson will arrive here in
time to start work May 19 at First
National on "Going Wild." Lawrence
Gray opposite.
Miss Munson has a one-picture
contract with options for six more.

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Chicago, May 13.

Taking a radical step from the operating policy which made their circuit foremest in the industry, Balaban & Katz-Publix henceforth will build all neighborhood houses as a straight sound the property of the straight sound the property of the property of the straight sound the property of the public anusenent trend, are being left out entirely.

B. & K. gives as its reasons a firm belief that presentation in Chicago will not stand further expansion, and that the new type of construction solves the automobile parking problem. With the stage and orchestra pit space saved, houses will have room in the rear for parking from 800 to 2,000 cars.

This year's B. & K. building program calls for four 100-200 cars.

This year's B. & K. building program calls for four 100-200 cars. This year's B. & K. building program calls for four 100-200 cars. This year's B. & K. building program calls for four 100-200 cars. This year's B. & K. building program calls for four 100-200 cars. This year's B. & K. building program calls yet 100-200 cars. This year's B. & K. building program calls yet 100-200 cars. This year's B. & K. building program calls yet 100-200 cars. This year's B. & K. building program calls yet 100-200 cars. This year's B. & K. building program calls yet 100-200 cars.

gram calls for 100r 2,000-seat theatre, all without stages or orchestra pits. An innovation is marble steep leading to the scene Galactesteep leading to the scene Galactesteep leading to the proper in June.

Parking Free

In the rear of the Gateway the space is usually occupied by a stage has been prepared for parking 1,000 cars free with a drive to the street. This idea will be followed out in the future in all new neighborhood spots. At 63d street and Halstead avenue, busiest neighborhood section in the city, a new straight sound theatre going up will have adjoining parking space for 1,500 cars.

A tew years ago the circuit spent

will have adjoining parking space for 1,500 cars.

A few years ago the circuit spent \$240,000 to install a stage in the Senate, neighborhood house purchased from Lubline & Trinz, but is now running the theatre with straight sound.

Executives believe they can take the risk of cilinging to straight sound, and if a trend to presentation becomes strong, they would be able to build stages without extraordinary expense despite their costly experience with the Senate, Of the 29 houses operated by B. & K. all but six have stages. Of these five were bought from other circuits. One, the Maryland, was built by B. & K. Stage was not included in the stage of its proximity to the Though declure south side presentation theatre, and at the time the Maryland's peculiar construction was not forecast of a change in B. & K. enterpeculiar construction was not fore-cast of a change in B. & K. enter-tainment policy.

#### 286 FRIARS ON COAST: **ENOUGH FOR BRANCH**

Somebody has figured out that there are now 286 Friars on the coast, with 25 to 50 more due this This has given rise to talk of a

This has given rise to talk of a western branch monastery. Interested members are awaiting the arrival of Fred Block, when some action may be taken.

Meanwhile there is also a movement to organize a Hollywood Comedy Club for pinochle players.

#### Aarons and Film Work

Hollywood, May 13.

Upon Winfield R. Sheehan's arrival here Joseph M. Schenck will approach him on the matter of Alex Aarons producing for United Artists.

Aarons came west for Fox, but couldn't get together with studio couldn't get together with studio to the produced of the produced to the produced

Meanwhile Aarons is due east to do a stage musical with George Gershwin.

#### Two Coasters East

Two Coasters East
Nancy Carroll and Buddy Rogers,
Par-Publix stars, arrived in New
York Sunday following completion
on West Coast of "Follow Thru" in
which they appeared together.
Each will star in separate productions in the east, Miss Carrol
Harry D'Arrast. Rogers is in
"Heads Up," to be megged by Victor
Schertzinger.

#### 6 Neighborhoods in Detroit, Shut—Koppins'

Detroit, May 13.
Koppins' six houses have all folded, due to bad business.
Each of the houses is located in communities where they have little or no opposish.

#### LEGAL OPEN DOOR FOR SOUND PATENT TEST

The refuge of the indie equipment manufacturer from prosecution by the big electrics during the past two years is abruptly swept aside by a ruling from the New York Court of Appeals. The decision eliminates the technicality, providing the loop-hole for the indies, in that it permits Western Electric to co-plain-tiff with its subsidiary ERPI in the actions.

mits Western Electric to co-plain-tiff with its subsidiary ERPI in the actions.

Pacent, long mumbled as the se-cret offspring of the Warners, will be the first to feel the ruling. De Forest in local actions will be an

other.
Westernites, who regard the rulling as most significant, now claim
the electric will immediately get at
the root of every patent it claims
infringes its own.

#### **WARNERS BUYING 30** HOUSES FROM U?

Reported deal on between Warners and Universal says that WB is on the verge of buying 30 Universal theatres. Detailed information is theatres. Detailed information is lacking, but closure is believed near. Selling 30 houses to Warners will leave around 100 theatres Universal still owns outright or is interested in as a partner. These 100 houses cover isolated spots from coast to rest

#### Swanson on Her Own

With Gioria Swanson's next, "What a Widow," Joseph P. Ken-nedy terminates his activities in connection with Swanson produc-

connection with Swanson produc-tions or pictures.

Miss Swanson is arranging for in-dependent backing on future pic-tures, it is said, and will release through UA. There is the possibil-ity Art Cinema may assist the star financially on some of her coming pictures, unless other plans are made. Art Cinema has financed her before.

#### GAGGING FOR BOW

Hollywood, May 13.
For the second time in thronths William Conselman h months William Conselman has been borrowed from United Artists by Paramount. This time he teams with Grover Jones on dialog and adaptation of Clara Bow's next, "Love Among the Millonaires," which Frank Tuttle will direct. Conselman's first Par assignment was dialog on "Ladies of Desire."

## Navy Wiring Boats

Overcoming various problems now declared to exist, the U. S. Navy will wire its battleships so that sound pictures can be played. It is understood officials not only want talker apparatus for free shows to sallors and others aboard ship but also for the exhibition of special pictures teaching gunnery, seamanship, etc.

At present U. S. ships are equipped with apparatus to play silents.

Whiting's New Term
Hollywood, May 13.
Jack Whiting's ticket has been extended by First National. Louis Shurr negotiated the option extension on a new term basis.



(CHIC) York and King

Originators of "Tin-Type" comedy. En route for home. Get out the banners. Opening May 17, Madlson and 8th Street. Palace, New York; May 24. Represented by JENIE JACOBS

# Zukor-Lasky, As GASNIER FOR FRANCE, Screen Credit. Taken Off

Although screen credits for Adolph Zukor and Jesse L. Lasky on Par pictures are removed with change of corporate name to Faramount Publis, other customary credits will remain, it is officially said.

credits will remain, it is officially said.

All plotures shipped from the west coast since April 24 are presented by Paramount Publix instead of by Zukor and Lasky as in the past, with first to be released under new presentation credit, "The Devil's Holiday," current at the Paramount. While several production conferences were held recently with a view to trimming screen credits to name of Par-Publix, the story, author's name where outstanding, di-

thor's name where outstanding, director and cast only, that plan has been discarded.

peen discarded.

From the inside it is learned that recording credits will be off but that other usual credits including authors, adaptators and cameramen will stay.

Economical

will stay.

Par-Publix recently considered mass elimination of credits partly as an administration measure with the economical angle figuring, it being claimed that where credits exist on pictures, they must be used in all advertising, ad sales and other matter.

In P-P production circles it is also claimed that with the coming of sound that so many additional credits, such as recorders, dialog writers, etc., were added the public became confused if not annoyed.

The P-P credit "trames" are now down to two, this including every-

down to two, this including every

thing.

Warner Bros. and F.N. are down
to similar footage but squeeze
everything into two frames so tightly that most all of it is lost.

#### Shapiro's Cold Feet

Hollywood, May 13.

Hollywood, May 13.

Vic Shapiro may go Victorian in favor of trains as the result of his last airplane trip.

Plane ran into head winds of gale velocity, returning from Yuma location of "Big Tráil." Three attempts to get over San Grigonia Paas finally soucceeding, at an altitude of 18 to 19 to

5,500 feet. That was a little too much. Shapiro's toes are still cold.

#### Circus Kid on Screen Vallee Roberts, four-year-old child

actress, appeared last week at War-ner's studio in "The Hard-Boiled Guy."

Guy."

It developed that the child's father, circus performer, is laid up, a temporary cripple.

Kid made a big hit. First time before a camera, and didn't miss a

# \$2 Special Picture Houses Now Of Passe Vintage Along Broadway

#### Boardwalk Talk

Sunday Carl Laemmle and William Fox met and talked in Atlantic City and immediately thought and the confirmant of the co

Fox:
"Bill, you look great."
Replied Mr. Fox to
Laemmle:

Laemmie:
"Carl, you look great."
After that each continued rolling north and south, respectively, on the bcardwalk. continued

# PRODUCING FOR PAR

On the strength of his direction of "Shadow of the Law," William Powell starring talker soon to be released, Paramount Publik has given Louis Gasnier a long-term contract. It is sending him to France to produce talkers there in the French language.

Gasnier will remain there six or eight months at least, to turn out eight months at least, to turn out P-P's plan to versions under the prench market locally.

Before coming to this country.

market locally.

Before coming to this country,
Gasnier was directing chief of
Pathe in France. He is a Frenchman with a thorough knowledge of
the French language.

#### "TOL'ABLE DAVID" AS TALKER BY COL.

Columbia has bought "Tol'able David" for talkers. This is the pic-ture which many years ago clinched Richard Barthelmess' claim to stardom and put Ernest Torrence the main boulevard. It was o inally made by Inspiration for First

National.

No director is yet picked by Columbia. Meanwhile company is reported in negotiation to sign up a series of big league directors for their forthcoming season.

#### U. A. Publicity East or West on Schenck's Sav So

Hollywood, May 18.
When Joseph M. Schenck goes
east at the end of May, he will decide if the United Artists' publicity
department remains in New York

or comes west.
On the coast they are urging Schenck to consolidate all advertising and publicity in Hollywood. It awaits Schenck's decision.
Schenck will be east about two months on the pending trip.

#### "FRANKIE" NOW "HER MAN"

Original story by Howard Higgin and Garnett, based on the bawdy ballad, is being adapted by Tom Buckingham.

One Picture Only Job Margaret Breen, of legit, has been engaged by Paramount, through Mike Connelly, for "Heads Up." It will be produced at the New York studio and star Buddy Rogers. Engaged for the one picture only.

Bushman on Loew's
Hollywood, May 13.
Francis X. Bushman opens a
vaudeville tour for Loew in New
York May 24. He leaves here next week

Al Rogell, Indie
Al Rogell, director, is turning producer. He will make four features, independently, for Tiffany, for Tiffany, They will be released next season.

Picture showmen, conversant with the \$2 run situation, are convinced several antiquated legit houses used by picture companies must go with-in a year or two. Eise, it is claimed, they will probably be without ten-ants, picture or legit.

ants, picture or legit.

Par-Publix has rented the Criterion, New York, its show window on Broadway for many years to Douglas Burden, whose picture of the north, "The Silent Enemy," goes in May 19. It is reported that Par-Publix felt it had no pictures that were built particularly for a \$2, run and the picture of the property of the picture of the p

Houses besides Criterion pegged as sure to go down before long, probably to be replaced with new era theatres, are Astor, Gaiety, Central, Globe and the Cohan, all on

Par-Publix, which owns the site of the Criterion and Loew's, New York, wanted to start tearing down but has been held up on leases, including some on small stores in the side streets.

#### No Demand

No Demand
Gaiety, owned by the late A. L.
Erlanger, has its days numbered
also, according to picture abovened
also, according to picture abovened
also, according to picture abovened
who say this, the Globe, Central and
Cohan are no longer desired by the
larger operators. With Erlanger
dead, anything is pointed out as
likely to happen to that site. Erlanger, while he lived, had a mania
for buying theatres and a stubbornness against disposing of any
of them. Tiffany will leave the
Galety by June 30.

Warner Bros., with a lease on the
Central soon to expire, is known to
be anxious to get out of that spot,
claiming it was glad it could sublet it for balance of lease to Universal.

or anisous to get out or that spotlocalming it was glad it could sublet it for balance of lease to Unitit for balance of lease to UniFox also was in the Globe which,
like the Criterion, it is claimed must
do around near capacity biz to show
a profit. Galety about the same.
It is said that when the Metro
lease on the Astor, considered the
best of the former legit houses on
the main stem, expires in 1934,
Walter Reade, owner, will tear the
theatre down along with Morosco
to the Comman of a large playhouse.
Topping
Par-Publix has long wanted to
top the Roxy in size on the Broadway site between 44th and 45th
streets, while the site where the
Central reposes was being considered
recently by the Fox organization.

Central reposes was being considered
recently by the Fox organization.

As the Cohan may be but it
stands in a comparatively bid
building (Fitzgerald) and is the
fartherest south of picture-legit
theatres on Broadway. Legit houses
on 42nd street, used by various producers in the past, including Fox
and UA, are now declared out for
pictures. Other side streets figure
much the same.

The Par-Publix has the Paramount,
Rivoil and Ralto as follow-ups on
\$2 product from Criterion, but-for
some time has actually felt that si
picture gets as good a break. by
opening in pop runs with subsequent earlier general release.

For
picture seen in more glorious
surroundings than, for example,
they would be in the Gaicty of
Globe. Metro has the Capitol for
first regular run.

Formerly the \$2 run business wasrendered slightly more exclusive by
rendered sightly more exclusive by

Globe. Metro has the Capitol for first regular run.
Formerly the \$\frac{1}{2}\$ run business \$\pi 3\$ rendered slightly more exclusive by maintenance of high-class pit or-chestras to play accompaniment for productions. Sound has made a picture look the same in the \$2 house as in the grind.

#### Newmeyer's Next

Fred Newmeyer, Par-Publix di-ector, who just finished "Queen Fred Newmeyer, Par-Publix director, who just finished "Quien High" at the Astoria studio, may do another in the east, this counteracting reports that he is through with the company. Following completion of "Quien High," Newmeyer was advised to stick in the east to await orders. This director has a term content of the co

# PERCENTAGE EVIL WORSE

# Nearly 300 Fox Eastern Houses Placed Under Arthur's Direction

Nearly 300 Fox theatres, including Nearly 300 Fox theatres, Including fits six deluxes, in the east are now under the direction of Harry Arthur as the Fox general eastern theatre operator. Only Fox theatres away from Arthur's command is the Fox West Coast group of over 300, in charge of Harold F. Franklin as head of the Fox West Coast (sepadado 1).

head of the Fox West Coast (separate) organization.

With Arthur taking over physical possession of the Fox theatre operating offices in New York City last week, Jack Leo, former operator and brother-in-law of William Fox, was granted a 90-day leave of absence. He was instructed to report at the Fox offices by H. Michaels (Clarke) at the end of his leave. Leo holds a large to the companient of the first part of the first p

Theatre building on Broadway.
Marco left New York Friday for the
Coast, expecting to return to New
York within a fortnight.

#### Sheehan's Friend

Sheehan's Friend
Monday it was announced that
Jos. Johnson, Commissioner of Public Works in New York, has accepted a position with Fox and has
placed his resignation with the
Mayor. The Commissioner, a friend
of the Mayor the Mayor the Mayor the
"World" in New York, will probably hold a new public relations
post to gauge reactions to Fox pictures.

sures.
Sisehan left for the Coast last
Thursday, due to stop off a couple
of days in Chicago with Clarke.
Sheehan had remained for seven
consecutive months in New York,
at one hotel, during the Fox troubles.
With Arthur in the Fox theatre
operating offices in Ocara S. Old
with Arthur in the Fox theatre
operating offices in Ocara S. Old
yellow the Coast of the Coast
by Clarke from General Theatres
to the Fox staff. Oldknow will have
charge of finances and financing for
the Fox theatres end. the Fox theatres end.
No immediate changes are report-

the Fox theatres end.

No immediate changes are reported in contemplation by Arthur of. the Leo staff, other than William Brandt as gen. mgr. under Leo. He resigned Saturday. All former individual operators of Fox theatre divisions east of the Fox West Coast line, which Kanasa, are now Loss line, which Kanasa, are now In Arthur's charge are the 142 theatres of the Fox Metropolitan group, 80 theatres in Fox Midwesoc (Wisconsin, etc.), with J. J. Fitzpatrick as the division manager; the Fox-Poil Circuit in New England, with Hershel Stuart supervising, around 30 houses, about 10 Fox vaudfilm theatres in New York and Brooklyn, and seven Fox houses in Chicago.

Major John Zanft will probably co-operate with Arthur on the de luxe Fox theatres. At present Zanft is in charge of the Fox de luxes in Brooklyn, Philadelphia and Wash-

is in charge of the Fox de luxes in Brooklyn, Philadelphia and Washington.

It is reported Arthur may enter into a deal with Balaban & Katz for a pooling operation of the Fox houses in that city.

The F. & M. booking office arrangement is reported in more detail in the Vaudeville Department of this lasue.

Ben Leo's former job as divisional distriction of the Long Island houses have been supported by the control of the Long Island houses to operate, making with 68 houses to operate, making and the proper the making long island, Sam Ringler; Wonds, Long Island, Sam Ringler; Bronk, H. S. Kramer; upper New York, Harry Goldberg; New England, Herschel Stewart; Wisconsin, H. J. Fitzgerald; Chicago, Sidney Meyers.

#### Stage Show as Film

Hollywood, May 13.
"Fifty Million Frenchmen" Is on
the new Warner schedule.
Stage musical had Warner money

#### **Another Worry**

"Unusual" weather for Call-fornia has even held up pro-duction in the studios.

Rain dropping on the roofs of the stages is picked up by the recording equipment.

#### **METRO'S TRIO WITH NEW 7-YR. CONTRACTS**

Louis B. Mayer, vice-president in charge of production for Metro; Irving Thalberg, production exec and J. Robert Rubin, vice-president and J. Robert Rubin, vice-president and general counsel with head-quarters in the east, will all remain with the company for at least another seven years.

The three have received new contracts extending to April 7, 1937, following a meeting of the Loew board of directors.

#### FORBIDDEN IN N. Y., UFA FILM IN NEWARK

Newark, N. J., May 13.
UFA's (German) "Love Life in
Nature," a picture ordered not to
be shown in the state by the New
York censors, is peacefully appearing here at the Little theatre. But
two cuts were made by the local

two cuts were made by the local censors.

At the Little the film is billed as the "Nameless Picture." A prize of \$100 has been offered in a title con-test for an appropriate name.

#### Fox and Interstate Have Reopened Negotiations

Despite authentic reports R-K-O had reached an agreement to take over the Interstate Circuit of Texas, Fox is said to have reopened nego-tlations last week for the same

purpose.

One of the reports was that R-K-O had made an advance payment to Karl Hoblitzelle to bind the deal, but that Hoblitzelle had indicated no acceptance of the deposit up to the time of the Fox re-

entrance.

Fox was the first to dicker for the Interstate, before William Fox met with his difficulties. At that time the Fox deal was closed, but later, to relieve the Texan circuit of possible embarrassment, William Fox ordered a revocation of all interstate house leases held by his confirmed the theatters reverted. entrance

company and the theatres reverted to Hoblitzelle.

Fox people this week said they had as much chance to obtain the Interstate as any one else. The Interstate has about seven Class A houses in Texan keys.

#### Slip-In Bancroft

Slip-In Bancroft
George Bancroft slipped into New
York last week without Par-Publix
to whom he is under contract knowing anything about the why and
wherefore of the trip.
Bancroft came up from Washington where he had a chat with
President Hoover and was photographed with him.
It is reported unofficially that a
Senator friend of Bancroft who arranged the meeting with the Chief
Exce Is anxious to write a story
for the P-P star.

#### Fetchit Replaced

retcnit Replaced

Hollywood, May 13.

Replacing Stepin Fetchit in untitied Pathe western is Stompen Sellit,
negro picked up by studio at \$200
wcekly.

Stanic Towns

Stepin Fetchit just closed in flop colored musical, "Up and at 'Em."

# PHONEY WAYS

Reporting 'Overage' One of Tricks - Holding Over Without Reporting Another-Two Sets of Books, Etc., by Gypping Exhibs Who Can't Help Cheating

#### DISTRIBS WEARY OF IT

Reporting a small overage on percentage bookings ostensibly to kid distributor into believing exhib must be honest on count or wouldn't do this, and playing of pictures longer than called for under engagement, are among new forms of gypping strategy employed by percentage grifters.

In distributor circles the problem is reaching the point where it is being characterized as the biggest kind of a racket that ever struck the summer strategy of the problem is reaching the point where it is being characterized as the biggest kind of a racket that ever struck the summer stream of the problem is reaching the point where it is being characterized as the biggest kind of a racket that ever struck the summer stream of the point where the distrib. Yet flat rentals are avoided. Percentage booking may have to finally go except with the larger circuits and the reputable indies, in view of the large number of accounts that can't be trusted and the difficulties surrounding a complete check in all spots where statements are known not to be on the part of the state of the point of the p

trade just at this time.
Those that are captured represent only a small minority of the cheaters who exist, it is pointed out. Suspicion points to guilt in many cases, with distribs knowing what pictures should do, but it is stated a difficult task to get the company checkers also under suspicion.

Picton. Gyp Anyway
Pictures are usually played on guarantee and percentage or on straight percentage. Latter is claimed the preferred method, but with gyppers all around, distribute the guarantee. Then the gypping is on the overage.

Percentage is usually 25% or more up to a certain figure, with overage 50-50. Exhibs thinking as a first product of the control of t

50-50. Exhibs thinking as fast as most of the distribs and thus succeeding in cheating latter out of an indeterminate amount of coin, are going in for psychology as concerns overage. Cases are reported where exhibs have been turning in overage in small amounts up to \$50 or concerns of the control of the case of the control of the case of the control of the control

ing this.

One of the large companies discovered that one exhib reporting overages in small amounts was in reality stealing \$300 from the dis-

reality stealing \$300 from the dis-trib on business over figure agreed at which the 50-50 spilt began.

2 Sets of Books
Besides this, exhibs are starting to keep two 'sets of books, making it more difficult for producer-dis-tributors to regard black and white, as produced for checker, as au-thentic. In some picture selling circles it was thought demand that exhib keep a full set of books circles it was thought demand that exhib keep a full set of books would reduce the cheating. One company is refusing to sell product on percentage to anyone not keep-ing books, but that from best in-formation now doesn't stop the criffers.

grifters.

Bleveling of film was rather successfully curbed a few years ago, but through percentage booking, another form of that evil is declared

creeping back into the business.
Under it the exhibs prone to
crookedness are claimed playing
percentage-bought pictures a day or two over the engagement, a (Continued on page 14) .usually

# 'HONEST' EXHIBS' New York Dope on Washington's Attitude in Picture Mergers: Just Can't, Says Wise New York

#### Great Advice, If-

New signs for all the dress-ing rooms at Warners Flatbush studio read: In case of fire don't lose your

lead. This studio is equipped with sprinklers and is thoroughly fireproof.

Only danger is from losing your head.

#### WARNERS' VARIETY OF SHORTS IN B'KLYN

Warners' Flatbush studio last week made a special two-reeler by Herbert Fields, featuring Harry Fox and Beatrice Curtis. Arthur Hurlcv directed.

and seatrice Curtis. Arthur Hutley directed. Quintet, from radio,
Guardsman Quintet, from radio,
assisted Robert L. Ripley in his second for the season of the season of the curties of the season of the curties of the curties.

This week (12) Warners has an all-musical line-up of shorts includhig Ruth Etting, Douglas Stanbury,
Yacht Club Boys and a fourth combo formed by Barbara Newberry,
Alice Boulden and Jack Thompson,
Warners has purchased an original scrip, "Everything Happens to
Me," written by Sam Kopp and
Harry Hayman,

#### Hays' Coast Committee For "Code" Coverage

In order to save as much money as possible to producers in affecting its Code of Ethics, the Hays office has decided that its special Holly-wood Committee will preview productions in the making, sequence by

ductions in the making, sequence us sequence.

If the sequence does not meet up with the letter of the Code, then the committee will instruct the director to re-shoot.

Hays members who will act as an appeliate court do not feel that the committee's decisions will be often seferated to New York. referred to New York.

#### J. K. Freeman's Romance

A long romance culminated in the marriage, in London, of Joseph K. Freeman, who went to Europe three years ago for Metro, with Made-moiselle Simone Duriau, Belgian

heiress.
Freeman spont considerable time in Beigium where he met Miss Durlau, whose likeness to Greta Garbo has often caused her to be mistaken for the star. It also brought her numerous offers to act in pictures.

#### \$260,000 for 3 WB Films By Oleson and Johnson

By Uleson and Johnson Oleson and Johnson, who made their screen debut for Warner's In "See Naples or Die." have been engaged by that organization to make three pictures during the coming year for which they will get \$250,-00. Being on a R-K-O route they on the production schedule arrange production schedule areas on therefore with your dealers. vaude dates.
First picture to be made on coast

in October. Another in February, and the last in June. For first two they will get \$80,000 each, and for

Joe Schenck Coming In Joseph M. Schenck due in New York from the coast end of this

Expects to stick around for 10

Permission for the film industry remission for the lim industry to be consolidated into one big group, whether through a holding company or otherwise, will never be granted by the government. Mergers that would eliminate even less competition stand even a slighter chance of winning Washington's approval.

ington's approval.

Coming also from high Hays sources almost immediately after a sories of lengthy conferences among leaders of the industry, is the observation that while most of the bankers are inter-related, they are far from interlocked. Their various activities in the different producing commands are littered research.

far from interlocked. Their various activities in the different producing companies are, in most cases, as competitive as their dealings on the street. Here, it is commented by producer-spolesmen familiar with details of inside moves, that the competition among bankers and competition among bankers and the street in the st

#### Motorizina

The study and thought given the consolidation possibilities are seen in further observations by filmdom's consolutation possibilities are seen in further observations by filmdom's representative groups about the General work of the film of the teract any non-competitive status with the government.

with the government. The mergers that can take place without government intervention are cited as a short subjects producer hooking up with a maker of features. Two big companies effecting straightaway merger whereby the competitive element would be less-ened is entirely out at this time, it is declared officially.

#### Clarke Men in Fox

zation, appointees of Harley L. Clarke, president, and declared to be Clarke men, include the follow-

ing: William C. Michaels, treasurer of Fox Films and Fox Theatres, brought over from General Theatres, and replacing Aaron Fox.
Samuel Burns, secretary of Fox Films and Fox Theatres, replacing Louis Levine.

Prims and ros Louis Levine, Sidney Towel, comptroller of Pox Films, succeeding Emanuel Price. Wilfred Eadle, comptroller of Fox-Mctropolitan Playhouses, stated as a newly created post.

Oscar A. Oldkinow, in Fox-Met-circuit, with Harry Arthur.

Otto F. Koogei and Frank E. Matthews, of personal counset to Clarke.

# French Circuits Forced to Buy U. S. Talkers—Fear of Film Shortage

Paris, May 1. Fear of talker shortage gives American distributors here a break with the circuits. They are climb-ing down and booking product wherever they can find it. Pathe-Natan, though announcing early release of 20 talkers, has booked Metro product for the first time.

Gaumont-Aubert-Franco combine, though owning the Gaumont studios and preparing to wire the old Franco-Film studios in Nice, is not yet producing under its own name,

(Continued on page 64)

# **FOREIGN TALKS MARKET-RATED**

Paris, May 13. The Big Four talker languages

in pictures are rated as follows:

English, first and far away the bulk of the market; German, sec-ond; Spanish, because of South American, third; French, fourth, ond; Spanish, because of South American, third; French, fourth, taking in Canada and Egypt in ad-dition to the French colonies. Italian, Norse country and other dialects and dialogs don't matter— much.

#### **MELBOURNE THEATRES** OFFERED TO CITY

Sydney, May 13. Hoyts is closing three Melbourne theatres and tendering the vacant houses to the authorities. Plan is to use them to shelter the unemployed during the winter.

#### "Vagabond" Liked for Singing and Technicolor

London, May 13.

"Vagabond King" (Par) opened at the Carlton, to a favorable reception. Feature is preceded by an elaborate stage presentation, choral assembly making a fine effect with "The Beggars' Chorus" number.

Premiere audience was an invited one. Picture is figured to get over satisfactority on its sincine. with

one. Ficture is figured to get over satisfactorily on its singing, with the Technicolor feature helping. Color is excellent in effect except that it hurts "definition" (photo-graphic detail) in the long shots.

#### LISBON IN DOUBT OVER SUCCESS OF TALKERS

Lisbon, May 13.
Reception here of the first talking pictures raise a doubt of their success. Fans were distinctly lukewarm at the Royal, Condes and Po-

week. Fans were distinctly lukewarm at the Royal, Condes and Poluteama, which offered respectively
"White Shadows in South Seas"
(M.-G-M), "Lady of Pavements"
(U.-A.) and "Lucky Boy", (Tiff).
All were projected on Western
Electric equipment which reproduced poorly with all except at the
Condes. Blame appears to belong
to the booth handling rather than
the booth handling rather than
throduction of sound aroused
great public interest. Pictures are
all titled in Portuguese. This became necessary when the government made it plain that it was opposed to foreign language, to the
extent it would issue a ban like
Mussolini's if product came to the
screen in foreign tongues
abored that the sound in Portugal is
that, the people are ultra-musical
and resent mechanical canned synchronizations.
Lisbon's Coliseum has a capacity
of 3,600 and here the opera and
two nationally famous orchestras of
75 pieces do an enormous business
in the huge place.

The place of the talker invasion, pointland to the blight on the musical
trady, it has caused elsewhere in
the world.

the world.

#### FOREIGN COMPETITION

Paris, May 13.

Due to special local conditions, French and American firms are co-operating in certain phases of production while they continue to be keen competitors in the French market for product.

market for product.
"Hollywood Revue" (M-G-M) was "Hollywood Revue" (M.-G.-M) was put through a process of Gallicizing certain passages, with the actor, Mauricet, doing the recording on RCA. Phonophone sound on film in the Paris studie of Pathe-Natan.
Subsequently the picture was sent to England to have sequences done on discs, working in the British Dominion Wilcox studie.

#### **PIRANDELLO**

Berlin, May 13. Berlin, May 13.

Jesse Lasky has signed Luig
Pirandello, noted dramatist, to visi
Hollywood in the interest of Para
mount production during Augus
and September.

# THE 6th/ANNUAL International Number

Will Be Issued During

JULY. NEXT

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

displayed as because one

#### Americans' Flat Rate Of \$75 Per Booking, New. Riles English Exhibs

London, May 13. While exhibitors are organizing throughout the country in refusal to pay disk and score charges on talkers and likewise declining to give guarantees on percentage bookings, the chief American distributors are about to announce a

tributors are about to announce a new charge.

This is a flat rate of \$15 per booking for all color films. Coming at a moment when a strong move is on to organize a co-operative booking system for a large group of independent exhibitors, the new impost is pretty certain to meet violent resistance.

A London exhibitor group comprising all the independent theatre men in the Greater London area met Friday (9) and appointed a committee to draw up a plan for co-operative booking in the whole of London and the home counties.

# WILD TALK IN **PLENTY OVER FILMS ABROAD**

London, May 13. Much wild talk is in circulation as to the future intentions of the American picture industry toward the foreign situation.

The most sensational predictions find ready listeners and even be-

lievers.

One of the newest stories to attract attention is to the general effect attention is to the general effect.

One of the newest stories of activate attention is to the general effective state at the continuous of the continuous of

low in most of the nations on thisside.

Little seems to be true in the
midst of much exaggeration. There
are a number of small and weak
circuits in England, with a few
practically broke. The trade thinks
that if the Americans undertake an
that if the Americans undertake an
total the state of the state of the state
foreign makes the state of the state
coreling makes weak groups into one
organization. Crucitis in need and
distribution units are holding on in
the hope of some such happening.

### Italian Restrictions On Foreign Talkers in Force

Rome, May 13.

Action of the authorities in lifting the foreign language ban in the of "The Singing Fool," does mean that the restriction is illy off.

not mean wholly off.

It is not likely the rule will be relaxed. Case in question is an exception due to Pittaluga devoting the proceeds of the attraction to the Opera Nazionale Dopilavoro, the working man's recreational institu-

Picture is being shown at the In-ternational Institute, wired by West-ern Electric, where it was previewed by the King and Mussolini.

#### Byron Bidwell Seeks Health on an Island

Sydney, May 13,
Byron Bidwell, formerly attached
to productions for Earnamunt-Pub-lix, left here recently, declaring his
intention to settle on the Island of
Papeete in search of restored
health,
He is now aboard a tramp vessel
cruising about until he can reach
the little visited island.

## **Shoestringing 1st Palestine** Picture on Co-Operative Basis

#### B. L'S ENTIRE PROGRAM FOR AUSTRALIA-U. T.

Sydney, May 13.

Union Theatres has contracted for the entire product of British International.

Stuart Doyle says Union Theatres proposes to feature a policy of all-English pictures on its circuit. There is a British picture of the state of the state

### "TURN ON THE HEAT" **OUT IN AUSTRALIA**

Sydney, May 13. Local censor has ordered out the song number, "Turn On the Heat," from the picture "Sunnyside Up"

The song is selling at all the mu-sic stores which are beyond the reach of the censor.

#### Dr. Neumond, Suicide

Berlin, May 13.

Dr. Hartwig Newmond, noted Berlin lawyer, committed suicide at the Esplanade hotel here.

He was formerly a director in the Phoebus Film Co. and acted as the company's attorney and figured in charges of embezzlement.

#### Eighth Week on Run

Zurich, May 13.
The Emelka production entitled "Drei Herzen im Dreivierteltakt" is in its 8th week at the Capitol the-

## **British Film Field**

By Frank Tilley

Empire Film Corporation, with authorized capital around 17,500,000 expected to go to public for dough May 12. Idea includes a non-flam stock, with claims of huge orders in hand; circuit of theatres, some produced for the control of the control of

Learning Us

Fox is to make its own here, and
Par has already started casting for
its first, "Moorland Mist," to be shot
at Twickenham by an Italian, Arthur Varney (Serrao). Six months
ago both Par and trade press here
denied any chance or intention Par
would produce its own quota stuff,
after "Varicty" had said from this
side it would.

(Continued on page 28)

Jerusalem, May 1.

With a group of people who are willing to work without immediate pay, a camera, no money and plents of the pay of the pay of the producing organization in Pelestina, Hitherto, all picture producting organization in Pelestina, Hitherto, all picture producting organization in Pelestina, Hitherto, all picture production in this country has been confined to one Fox effort ("King David"), French made film ("The Well of Jacob"), and some simple propaganda travelogues by the Zionist organization. Zohar contemplates (Continued on page 58) (Continued on page 58)

# **1ST SWEDE-MADE** STARTS FURORE

Stockholm, May 13." First Swedish-made talker has created a furore. It is a two-reeler entitled, "Sample of No Value," with Karl Gerhard, Swedish revue ido, and a group of dancing girls in numbers.

and a group of dancing girls in numbers.

Picture is recorded on the Tobis system and is at the local Skandia theatre, wired by Klangfilm.

Although the dialog is lisped and the reproduction faulty, the firsh mative venture makes great entertainment on account of establishing the personal contact with the audience through the native tongue. It is stated that preducers here and also Faramount will go in heavily for Swedish dialog material. Regarded as certain that the Americans will have to supply native dialog once native product begins to compete with "aubbed" American pictures.

American pictures and the supply native dialog once mative product begins to compete with "aubbed" American pictures.

American pictures are supply native dialog once mative product begins to compete with "aubbed" American pictures.

American native of conferencier, written in and recorded by a Swedish comedian. Re-recording was done in Paris.

### ALL THEATRE LICENSES REFUSED IN GLASGOW

London, May 13.

Following the scare of the au-3
thorities caused by the Pailsey theidarre fire; the magistrates of Glasgow have refused to renew any pireture house license in the town, atfeeting 120 theatres.

For the magistrates of Glasgow have refused to renew any pireture house license in the town, atfeeting 120 theatres.

Will make an appeal temorrow (14),
when it is expected the blanker sefusal will be withdrawn for all except a few establishments.

At the same time stringent new
safety rules will be made knowith.

Probably a large amount of recohstruction will be ordered as a comdition of license renewal. London, May 13.

### OSTRER AS B. G. CO. DIRECT. VICE WOOLF

London, May 13.

London, May 13.

Inside report here says that Mark
Ostrer will supplant Cy Woolf as
Joint managing director of Gaumont British in New York contering with the Fox people and others,
the an English banker.
G.B is Fox controlled.

Exhibs Surveying

Zurich, May 13.

A group of Swiss and Austrian exhibitors has been formed for a visit to Joinville, Paris, and Elstree studios. London, to study French and British sound recording systems.

Delegation thereafter takes part in the International Film congress to be held in Brussels June 3.

#### - no , Vienna "Name" Vienna, May 1. retta composer,

Viennese operetta composer, Bruno Granichstaedten is en route to Hollywood to make two sound films.

One is his "Reklame," current operetta success at the Theatre am Wien by and with Hugo Maris-chia-Karczeg, starring and co-authoring.

# ENGLISH FILM FIRM'S RIOT

# Revulsion on Sound in Balkans. Follow Circuit's Head's Suicide

Belgrade, May 13.

Picture houses in many Balkan spots are being stripped of sound equipment growing indirectly out of the suicide of Milosk Sapkovitch, of

equipment are the suicide of Milosk Sapicovitch, of the Luxor group, due to losses on film contracts.
Following the suicide, Filip Kovatchevitch died a victim of grief over his friend's untimely end, and the entire country underwent a revulsion of feeling toward pictures. On top of that, the Disconto Bank, which had guaranteed payment of installments on Biophone equipment of installments on Biophone equipment.

installments on Biophone equipment purchased by many small houses, could not collect on its end of the transaction and ordered the equipnt taken out

Now only the Kolorac group re-tains its wiring, using the Western

# GREECE LIKES GOOD FILM IN ANY TONGUE

Athens, May 13. In contrast to opposition to talkers in the nearby Balkan territory, Athens shows complete willingness to pay higher boxoffice prices for

pictures.

to pay higher boxoffice prices for sound pictures.

Attition here, finest theatre of the city, is constantly filled with native fans. Language difficulties appear to be of no importance, especially where features have predominating songs and musical producer, repeated its instituted that the constant of the constant

ing it. The present Greek ministry of education is organizing a central bureau with connections with the other ministries and with ample powers to give national distribution to educational subjects, "educational" in this connection meaning destrable.

#### LAW UPHOLDS FOREIGN TALKERS IN S. A.

Buenos Aires, May 13.

After all the uproar here over American pictures currupting national culture and sound throwing native musicians out of employment, first move to oppose dialog product by law did a flop.

The local municipal council tabled two ordinances designed to stop foreign pictures. One called for outlight prohibition of such pictures and the other used the device of taxing them out of the country. A Nacion, "editorially characterized the globetion to foreign language in pictures as ridiculous. Buenos Aires, May 13.

### **Dutch Star in 11 Shorts**

Amsterdam, May 13.
Eleven talking shorts made in record time for Europe of three days at Paramount's plant in Joinville near Paris have been contracted as a block for the Tuschinsky houses.

sky houses.
Subjects feature Louis Davids, Dutch revue star

#### Hungarian Owners Say False Representation; **But Claims Are Hooev**

an overment is not taken seriously, as American pictures are being shown successfully at the better theatres, even when they contain dialog in English and few of the public understand the language.

Agitation is another manifesta-on of the familiar fact that sound is killing off the shooting gallerles, while the better theatres prosper.

#### ZUKOR NOW IN BERLIN: **BUYS PLAY IN PRAGUE**

Berlin, May 13.
Adolph Zukor, accompanied by
Ike Blumenthal and Robert Kane,
arrived in Berlin yesterday (12), inarrived in Berlin yesterday (12), Intent, according to the statement made by Jesse Lasky before he salled, upon arranging the patent interests for Faramount in Germany. Purpose of straightening out the patent angle is to open the patent angle in the German capital a fortnight.

Prague, May 13.

Adolph Zukor was here until a few days ago, leaving for Warsaw en route to Berlin. He conferred with Paramount's representatives in this territory and reference was made to the production of Czech talkérs, probably in Hollywood.

The Paramount head acquired film rights to Carel Capek's play "R.U.R." familiar to the American stage, which is designed as the first Czech talker.

Czech talker.

Amsterdam, May 13.
Presence in Berlin of Adolph
Zukor and the freely circulated
stories that he is engaged in negotations for patent arrangements to open Germany to Paramount product has added to the Interest, already keen, of trading in Tobis and allied shares on the Amsterdam

### "Song" at Prince Edward

"Rio Rita" goes down as a failure with the announcement that it closes May 24 at the Prince Ed-

ward.

J. J. McCarthy has taken the house over for the opening of the new John McCormack picture.

"Song o' My Heart" (Fox), which starts May 28.

McCarthy has expressed his satisfaction at obtaining the house, which he regards as London's finest.

#### Spanish Experiment

Buenos Aires, May 13.
First National is trying an experiment in this territory with Spanish titles superimposed upon Techni-

color.
Picture is "Sally" (F. N.). Titling has been done by a new process.

# GROWS. UNRULY

Isidore Schlesinger's Stock holders Ask Many Questions-Attack His Nomi--Proposed Deal with

Vlenna, May 13.

An association of owners of medium sized and small cinemas here have banded together to resist what they describe as the propagnada of the sound apparatus makers of the States.

The showmen allege that the sound interests, leagued with producers, are trying to force sound on Europe by falsely representing that there is a shortage of silent product.

Association has pledged itself to put into circulation a supply of silent pictures and meanwhile to boycott the American electrics until a cheaper German equipment is available in the together of the continued on page 64)

SUCHAN, MGR. 2D

RAIKAN CHIFCIR.

Prague, May 13.
Picture difficulties in the Balkans Picture difficulties in the Balkans have caused a second suicide, similar to that of Milosh Savkovitch in Belgrade. The new victim is Helen Suchan, who killed himself with gas in his Vinohrady home.

Creditors were pressing urgently and the showman gave way under the strain.

the strain.

Suchan owned the Feafilm and
also had financed a picture entitled
"The Giri of the Peripherie."

Savkovitch was the largest the savkovitch was the largest the-atre owner of the Balkans. With sound and the Balkans' aversion to it, among other reasons, the circuit owner committed sulcide, as re-ported in "Varlety" about a month

#### German Taxation Sends Houses Into Darkness: Tax Cut Is Only Relief

Berlin, May 13. A number of picture houses have gone dark here, declaring the rea-son they had been impoverished by over-taxation.

Many are expected to stay closed, although a last minute cut in the tax rates should bring rellef.

#### "DUBBED" "RIO RITA" WRONG FOR SPANISH

Buenos Aires, May 13.

"Rio Rita" (Radio) opened at the Ideal theatire here, version offered being dubbed in Spanish.

Public and editorial reaction unfavorable, everybody remembering the uproar over "Broadway." It is impossible to solve the hanguage problem this way, meaning that dubbling has made "Rio Rita" practically unintelligible to the native tically unintelligible to the native of Argentina.

Ideal figures to run the picture two months, but it is not likely to go one month in spite of tre-mendous advertising campaign in

Sydney, May 13.

"Rio Rita" (Radio) film is smash hit at the Roxy, Sydney.

## Roxy, Melbourne, Flop

Sydney, May 13.

The Fuilers admit their all-talker policy which includes shorts has falled at the Roxy, Melbourne.

In its stead a regular double feature bill will be instituted.

# U. P. CO. MEETING South African Theatre Trust **Sued by Kinemas Opposition** For \$1,000,000 in Libel Suits

#### American Pictures Doing Very Well Right Now in Buenos Aires

. Buenos Aires, May 13. Paramount's "Love Parade" bro "Welcome . Danger" (Harold Lloyd), "Laughing Lady" (Par) and "Sins of Fathers" (Par-Jannings)

"Sins of Fathers" (Par-Jannings) all big.
These Fox pictures are doing well:
"Sunnyside Up," "Sky Hawk," "Romance of the Rio Grande" and
"Cock-Byed World. "Care" is proving structure of the Park of the Care of the Park
Streem" (U. A. & B. having moderate success, and "Venus" is fair.

### SUBSTITUTE FOR ITALIAN OUOTA

Rome, May 13.

Long expected Italian film quota proposal has been brought forth proposal has been brought forth proposal has been brought forth proposal for the proposal for the supposal for the unrestricted development of the native picture market.

Italian producers' pctition to the ministry to establish a quota system was turned down because it was realized that Italy has no product that could be used for export on an exchange basis with the States and Germany, the two coun-Rome, May 13.

States and Germany, the two co tries against which it was prop to erect trade barriers.

#### 2 Lukewarm Germans

Amsterdam, May 13.

Two new dialog pictures of German origin had their premiere here yesterday, neither arousing exceptional interest.

The Tauber feature, "ich Galub nie mehr an eine Frau," at the Tuschinsky, evoked divided opinions from the reviewers. Moderate interest was displayed by the fans. At the Rembrandt cinema "Letzie Kompagnie" had a moderate reception.

Two more wired houses have just opened with sound equipment in the Netherlands, both of 1,000 capacity. One is in Groningen and the other

#### Warners and Tobis May Jointly Make 3 Films

Paris, May 13.

Warner Bros. is engaged in the preliminaries of making three talking pictures here in collaboration with Tobls interests.

They would like to film "The Beg-They would like to film "The Beg-They with the presence of the pre

Another international partnership Another international partnership in production is that of Svenska Films, of Stockholm, and Tobis, the two concerns being associated in the making of what is called a "super-German-Swedish" feature.

Contract covering this project calls for the sale and export to Sweden of 30 Klangfilm equipments.

#### Kim Barber Dies

Sydney, May 13.

Kim Barber, manager in Brisbane for British Dominion Films, died there late last week after a linger-lng illness.

Capetown, May 13.

A million dollars is involved in a group of libel suits brought by Kinemas, Ltd., and certain of its directors, growing out of publication of comment on the company's appeal to sharcholders for a loan.

Company itself sues for \$500,000, naming "The Sjambok," Johannes, and the Technical Press, has cabled his London office that a Directors who have issued sump.

Directors who have issued sum-monses and the amount demanded are Col. James Donaldson, \$250,000; Sydncy Hayden, \$125,000; George (Continued on page 27)

# **PARIS LIFE' FOR REINHARDT'S 1ST TALKER**

Berlin, May 13.

Report from London that Max
Reinhardt will direct a musical
talker in England is confirmed here,
Plerce is to be a screen version of
Offenbach's "Paris Life."

Offenbach's "Paris Life one in Engalish, German and Proch. Sponsor is Curris Melnitz Productions. Production is to be under the musical supervision of Rudolf Friml.

Meinitz scheme to work on the idea typified in the States by the United Artists' organization is accidimed in Europe as an idea, although the detailed plan of operation has not been made public, the concern not secking publicity at this stage.

Financial backing also is the subject of speculation. The I. G. Parber Industrie, great German trust, has sold the majority of its holdings in the Terra Film Production Co. to the Meinitz-Reinhardt group, with the amount of stock involved reported to be 90% of 3,00,000 marks. Furchase price said to have been pald in cash.

The Farben Industrie decided only recently to dispose of its long controlled Terra property, without attempting to develop it further. Meinitz is leaving shortly for New York. Financial backing also is the sub-

#### FOREIGN ACTORS TOLD NOT TO BILL HERE

Foreign actors arriving in Amer-lca to appear in foreign language versions are being warned against giving out interviews, praising America at the expense of their na-

America at the expense of their na-tive lands.

Whether sincere in such expres-sions or whether merely trying to ingratiate themselves with Amer-icans, the habit is regarded as dan-

As many, if not most, of the As many, if not most, of the foreign actors will never appear in any English versions, their whole value to the producer is in the land of their origin. Ill-advised interviews have a way of getting back to Europe to the consequent lessening of popularity.

Some actors have been reported as expressing regret that they could

as expressing regret that they could not immediately become American citizens. This doesn't make a hit with the folks back home.

#### "Blue Angel," Fair, Zurich

Zurich, May 13.

Zurich, May 13.

Emil Jannings' new picture, "The Blue Angel," over which the Germanir population of Europe is ravaing, had only a fair reception here.

# Only "Western Front" at Over Capacity, \$21,957, in \$2 Central Beat Broadway's Heat Last W'k

the maimed and bleeding last week, as a result of the first box office as a result of the first box office typhoon of Spring. All of Broad-way, with a single exception, curled up in a swoon before a heat blast that lasted most of the week.

up in a swoon before a neat olast that lasted most of the week.

It remained for Universal's \$2 smash, "Western Front," to establish the exception. German side of the war was a sellout going well above the regular capacity of \$18,-300 at the Central.

Poorest proportionate showing of the week was at the Paramount, where New Add at Jimny defense against the heat, letting the house for the week was at the paramount. Paul Whitemans "Sing of Jazz" got \$102,700. This was pretty good against the heat, letting the house week, although the Roxy has had holdovers at considerably lower gross levels.

Friday saw the return of moderate

gas levels the return of moderate registers to this week should tell a happier tale.

Of the new pictures that came in over the week-end Paramount's 'Devil's Hollday' got the most effusive praise accorded a programer in months. 'Divorce,' at the Capitol, started off like a panic.

fusive pulse accorded a programer in months. "Divorcee," at the Capitol, started off like a panic.

Estimates for Last Week
Astor—"Rogue Song" (Metro) (1,-120; \$1-32.50) (16th week). Barely stayed in five figures.

Against head and passion of the programment of the programment of manhandling from critics. Against head and passions probably of manhandling from critics. Against head and passions probably of manhandling from critics. Against head and passions probably of manhandling from critics. Against head and passions probably of the programment of the passions of th

Bride" next.
Hollywood — "Hold Everything"
(W.B.) (1,085; \$1-32.50) (4th week).
Took \$5,000 sock in heat. At \$15,700 sinted to depart after this week.
"Pride of Regiment" (F.N.) comes in heat.

flay 21, aramount — "New Fu Manchu" r) (3,665; 65-85-\$1). Routine ttery melodrama very poor at 700. Mysterics have been doindliffcrently at this house for

ner indifferently at this liouse for some time.

Rialto—"Taramount on Parade" (2,000; 40-65-85-31) (40t, final week). Floundered \$14,000 in warm period for \$24,500 . "Big Pond" (2,000; 40-65-85-31) (2nd, might (15) with special showing.

Riveli—"Vagabond King" (Par) (2,200; 40-65-85-31) (2nd, final week). Failed to mean thing following 10 weeks at \$2 Criterion. Suffocated at \$27,60 and fortnight week). Failed to mean fortnight week). Failed to mean fortnight with the suffered of the suffered week). Failed to mean and composer. George Gershwin, on step of the suffered week. At \$102,700 okay, if not big.

Strand—"Strictly Modern" (F.N.) (2,900; 35-80-75). Fair enough at \$28,000.

\*\*360-513-550-75). Fair enough at \$38,000.

\*\*360-513-550-75). Fair enough at \$38,000.

\*\*360-513-52-50 (2nd week). Came \$38,000.

\$28,000.

Warners—"Song of Flame" (WB)
(1,360; \$1-\$2.50) (2nd week). Came
in Tuesday, getting \$7,900 on first
four days. Operetta musically liked
but story against it.

Winter Garden—"Show Girl in
Hollywood" (FN) (1,418; 25-85-\$1).
First word only \$21,800, not auspi-

### Rhinestone Gulch was strewn with 'ARIZONA KID' AT FOX. FRISCO, \$50,000-BIG

San Francisco, May 13. Two disappointments last week Two disappointments last week but otherwise local situation was healthily normal or better. "Arizona Kid" at the Fox smashed out \$50,000 and "Divorcee" on second run at the Warfield was extremely robust. Will King, coast favorite, returned to town and revived the Casino, which has had the droops lately.

which has had the droops lately.

Estimates for Last Week
Fox (5,000; 50-55-75-31)—"Artizona Kid" (Fox). Pulled well from
getaway and touched \$50,000; Added
proof that westerns are restored
to the state of the s

50-65-41)—"New Pu Manchu" (Par).
Pronounced disappointment. Opened light and continued that way
for \$15,500.
California (Publix) (2,200; 35-5065-90)—"Song of Flame" (197).
but did floppo. Yaanked after one
week and meagre \$11,500.
St. Francis (Publix) (1,375; 3550-55-90)—"Paramount on Parade."
Kolding up okay; 24 week, \$4,500.
S5.—"Cuckooc" (CRadio). Silpped
markedly but some profit at \$10,500
la 24 week.

Ornheum (RKO) (2,270; 35-50-50)—"Cuckooe" (Radio) Slipped Simple of the state of th

#### 2 H. O. FILMS SAME . WEEK IN DENVER

Denver, May 13. (Drawing Population, 400,000) Weather: Fair

Weather: Fair
Starting with a private showing
for E of Bonfils, millionalire publisher of Bonfils, millionalire publisher of Bonfils, millionalire publisher of Bonfils, millionalire publin "Ingagi" has taken the town by
storm. Held over. "Hold Everything" remains for second week at
least:

east:
First time in months two pictures ave been held more than a week t the same time.
Estimates for Last Week

Orpheum (R-K-O) (1,600; 15-25-))—"Ingagl" (Congo). Big. \$14,000

Urpness...
40)—"Ingagi" (Congo). Bis. 7...
Held over.
Hufman's Aladdin (1,500; 35-50-75)—"Hold Everything" (WB). Good enough to hold over. \$11,500.
Rialto (Publix) (1,040; 20-40-50)
—"Laughing Lady" (Par). Fair at \$4.100.

--"Laughing Laugy (s.a.), \$4,100. Hiffman's America (1,500: 20-35-50)--"Green Goddess" (WB). At Aladdin few weeks ago so \$3,500 here good. Tabor (Bennett) (2,350: 20-40-50-75)--"Loving Ladies" (Radio). Up. 49 256.

\$9,250.

Denver (Publix) (2,50); 20-40-65)

"Western Stars" (Par). Same as
past few weeks. \$8,800.

#### RKO-Mouse \$200 Apart

Tacoma, May 13.
(Drawing Population, 125,000)
Weather, Dry
Fair biz ruled. New split-weel
olley secms okay at RKO-Pan

lages seems only at the Rialto, which hit bottom week prior.

Estimates for Last Week RKO-Pantages (1,500; 25-50)—"Notorious Affair" (Par) last half; Santry band first half, divided, \$5,500.

S\$500. Faint and the control of the



NOTEWORTHY

NOTEWORTHY
The Butterfy Sail, an outstanding event of the New York Social
Calendar, was held under the auspleas of the Calendar Acceptance
of the Calend

#### MONTREAL NO SET-UP FOR GARBO-PALACE OFF

Montreal, May 13 (Drawing Population, 600,000) Weather: fine

Another week of middling grosses, summer weather having a grosses, summer weather having a lot to do with continued slump. "Anna Christle" held curlosity but missed big week at Palace. Went flat after first two nights and grossed only \$15,500, much be-low expectation. The only middling Capitol real "Cohors and Welleys

with \$9,000.

Roxy (Ind) "Don't Play With
Love" (German). Grossed \$3,200,
good enough for repeat.

#### 3 HOLD OVERS IN BAD WEEK IN WASH.

Washington, May 13. (Drawing Population, 500,000) Weather: hot

Weather: hot
Not much cheering last week.
"Divorcee" at the decrepit Columbia with its small capacity, topped
the town and held over
the small capacity, topped
the town and held over
the small capacity, topped
the town and held over
the small capacity topped
the town and held over
the small capacity topped
the town and held over
tream of the capacity topped
the small capacity top

(Par) (2,244; 35-50). Considerably off; \$10,000.
Fox (Fox), "Temple Tower" (Fox) stage show (3,454; 35-50-50). The town of the

500.

RKO "Ingagi" (Congo). Second week; \$8,000, fair.

K. C. IS O. K.

Society Blues," \$22,300—"Sho Girl, \$17,800

Kansas City, May 13. Downtown first runs last week were of the light and frothy va-riety, with the exception of "Dr. Fu Manchu" at Newman. Even that house broke the spell with a special

house broke the spell with a special Wednesday midnight pre view of "Hold Everything."
Titles covered a lot of territory from Broadway to Hollywood.
Loew's Midland with "Society Blues" and vaude had one of its best weeks for some time. Mainstreet held up with Show Girl" and the work of the street held up with Show Girl and "Hallelujah", recently first run, had "Hallelujah" and the picture drew nice reviews.

the neighboring territory. Loew's and Mainstreet also vieting for strong stage shows last Week Mainstreet—"Show Girl in Hollywood" (FN) (3,200; 25-35-50-60) Hollywood hoey dramatized with Alice White doing best she could, but apparently badly miseas. Stage show, \$17,800 and miseas. Stage show, \$17,800 and—"High Society Blues" (Fox) (4,000; 25-35-50-60) Reviewers unanimous this Gaynor-Farrell picture would probably draw for no reason at all, and it did. Vaudeville, \$22,300. Newman—"Return OD. Newman—"Return OD. P. Farrell picture, \$12,100 and \$12,100 an

(Par) (890; 25-35-50-60) 2d week Sent to this house after at Newman

Sent to this house after a result of the state of the sta

#### \$17,000 IN NEWARK FOR LOEW'S: HEAT STANDOUT

Newark, N. J., May 13. (Drawing pop., 700,000) Weather Hot.

Real hot weather hit everything except Loew's where Gene Dennis mystic, brought them in with many reneators

Mosque and Proctor's have no

Mosque and Proctor's have no cooling plants, hurting much.

Estimates of Last Week
Branford (WB) (235): 30-50-75,
"Ladles Love Brutes" (Par). Stage show much liked. Bancroft draw, but couldn't ill acove \$15,805.50,
"Anna Christie" (M-G-M). Second run Garbo just under second run "Disraell"; 65,200.

Little (Newark MP Guild) (298; 326).

Scotch strong or Pro Patrial. Scotch strong or Pro Patrial. Proceedings of the Proceedings of

South attorion of the property attial.

South attorion of the promoted canny thrift; \$2,000.

Loews State (2,300; 30-50-60), thrift; \$2,000.

Loews State (2,300; 30-50-60), thrift; \$2,000.

Moscale (WE) (30,000), \$2,000, \$

#### "Back-Stage" Films Pass Out in Topeka

(Drawing Population, 80,000)

(Drawing Population, 80,000)

Bessle Love and "Chasing Reinbows" almost the state of the state

\$1,400. Best (400; 25) (Fox). "Ace High Revue" on stage for 2d week of run; \$950.

#### 2D DRAMATIC STOCK IN OVER-SEATED PORTLAND

Everything Off-Par Parade \$8,600-"Romantic Night." \$6,500

Portland, Ore., May 13.

Mostly program films with no special tleups last week. Biz dropped to low levels. All houses special dropped to low levels. All houses' have announced "summer prices," which means 36c, until 6 p. m. Only. Fox-Broadway and Parker-Fox United Artists keep top price of 60c, Publix R-K-O and others all, down to four bits and mostly ads, services and unterpresentations out-rate matinees.

down to four bits and mostly advertising cut-rate matinees.

Publix Paramount doing better with Phil Lampkin and stage band, Act helps draw matinee trade, femme shoppers, et al.

Estimates for Last Week

Estimates for Last Week
Broadway (Fox) (2,000; 25-60)—
"Lady to Love" (MGM). First
Banky talker helped exploitation,
Program pleture did fairly. "Oral"
stage show. \$12,800; 35.60; 25-50
—"Baramount on Parade" (Par),
novelty, over to fair blz. Phill
Lampkin and stage band. \$8,600.
Orpheum (R-K-C) (2,000; 25-50)
Orpheum (R-K-C) (2,000; 25-50)
\$1,000 (2,000; 25-60)
\$1,000 (2,000; 25-60)
\$1,000 (2,000; 25-60)

United Artists (Parker-Pox), (1,200; 25-50)—"One Romantle Night" (UA) failed to get heavy register. Not good for run. \$6,500. Alder (Parker-Fox) (1,200; 25-50)—Revised talker of "Phantom of 13,500. pera" fair program week

the Opera" fair program week, \$3,500.

Rivoli (Farker-Fox) (1,200; 224, 50)—Second week of travel fling, "Lost Empire." Fair. May continue, \$4,000 (Hamrick) (2,000; 25, 50)—"Ifold Everything" (WB), Fair. \$1,000.

Blue Mouse (Hamrick) (800; 25)—"Undertow," dramatic, and got attention. \$3,000.

Risito (Funity, Togan." novem. Fair. \$1,000.

Risito (Funity, Togan." novem. Fair. \$1,000.

Togan. \$1,00

Studio (Civic) (700; \$2)—mous on Olsen Players all week in stage drama "White Wings" under Junior League management. Good class trade in small house. \$4,000.

#### MERCURY'S 94 ONLY RECORD IN PROV.

Providence, May 13. (Drawing Population, 315,000) Weather Hot

Plenty of allbls. Unexpected heat wave sent grosses toppling. C record last week was mercury 94.

Estimates for Last Week

Estimates for Last Week
Loew's State (3,500; 15-50) "Hell
Harbor" (UA) shorts. LaurelHardy's mort Night Owls," went
R-K-O. Victory (1,500; 15-50),
"Big Pond" (Par), \$8,000; very good,
Majestic (Fay) (2,500; 15-50),
"Might of the Caroling" (WB), \$10,008;
Might of Caroling" (WB), \$10,008;
Might of Caroling (WB), \$10,008;
Might o

\$8,800. Fay's (1,600; '15-50), "Second Floor Mystery" (WB). Stage show Quiet at \$8,000.

#### **BOSTON PRETTY LOW**

Met's Low Gross Over 3 Times 207 Big as Any Other

Boston, May 13, (Drawing Pop., 850,000) Weather: Good

(Drawing Pop., 850,000)

Weather: Good
Luxurious weather passed out as bad week in films. Saddest of all: was the still lower drop in receipted from the still lower drop in the still low

# STOCKS' DULLEST TRADING

# Balto. Houses Keep on Standard Time, Fighting Daylight's Hour

Baltimore, May 13.

(Draw. Pop., 850,000)

Combined Standard thitors still stitking to standard times despite general use of the daylight clock by patrons. No doubt b. o's are being hit by the new time particular the still still

#### Estimates for Last Week

Century (Loew), "Free and Easy" (3.200; 25-60). Picture liked. Stage show over big. All wasted. Low week; \$16,000. Stanley (Loew), "Vagabond King" (3.600; 25-60). Big musical no match for adverse conditions. Way off with rest; \$14,000, not so good.

Way off with rest; \$14,000, not so good. end. (Lo e w), "Montana Moon" (200. 25.35). Same story hardway (Loew), "Montana" (1.-000; 25.35). Ditto. Not as bad as downtown, however at \$3,800. Keith's (Schanbergers), "Song Hardway (Loew), "Montana" (1.-00; 25.35). Ditto. Not as bad as downtown, however at \$3,800. Swing Hardway (Loew), "Montana" (1.-00; 25.35). Ditto. Not as bad as downtown, however at \$3,800. Swing Hardway (1.55). Schanbergers), "King of Jazz" (1.57; 2.5-\$1). Held over, but few customers; \$5,000. liberal.

liberal.

New (M. Mechanic), "Lovin' Ladies" (1,500; 25-50); 37,000.

Rivoli (Wilson Amus. Co.), "Hold Everything" (2,100; 25-50). Holdover. Heat and races killed business of 2d week, down to \$5,200.

Met (Equity), "Hold Everything" (15-50). Same story; \$4,000.

#### 'EVERYTHING'S' COMEDY TICKLED LOUISVILLE

Louisville, May 13.

(Draw, Pop, 500,000)

Weather: summer
Real hot last week and a real
hot gross for Loews with "Difreds first two days and closed to
best week in months at \$15,000.

One day Hagenbeck & Wallace
sircus failof to dent take."

Grown and to lone farade "rew
act, and to lone farade "rew
act, and to lone farade "rew
act, and to love farade "revue."

"Hold Everything" did
alcely.

#### Estimates for Last Week

Estimates for Last 1900; 40).
Alamo (4th Ave.) (1,100; 40).
"Temple Tower" (Fox). Kenneth
McKenna's "Buildog Drummond"
nteresting but not unique enough
o attract unusual patronage; \$3,-

measuremas "Buildog Drummond" neteresting but not unique enough to the continuous of the continuous of

early two years to set tarted.
Strand (4th Ave.) (1.785: 35-50)
Hold Everything" (WE). Comedy lokled customers and advanced ross to \$5,800.

#### Explanation for Actors

Hollywood, May 13.
Academy held a meeting on Monay night for actors. Conrad Nagel xplained to them the attitude of

xplained to he producers. It's the soon It's the second time the new mini-ium contract has been elucidated or the actors.

#### 'BIG POND' LOOKS OKE IN PTSBG STANLEY, \$25,500

Pittsburgh, May 13.

(Draw. Pop., 1,000,000) Weather: hot Mercury up and grosses down

Weather: not
Mercury up and grosses down.

Mercury up and grosses down.

Riaddest hit was Par's "Vagabord

Kingle week on \$10,000. Picture held

up for months because Warner's re
fused to tilt scale to \$1 and then

did a nose dive at reg prices. Tiff's

notice Friday after It was decided

to yank "King." Latter picture was

to have played day and date at En
right with Warners 2d week and is

cone this week.

"The Big Pond" at Stanley and

Enright Biked, but couldn't over
come mercury. About \$23,500 at

over previous weeks "Show Girl in

Hollywood," and maybe \$12,500 at

sm. at Stanley and key hold.

"Young Reguer" at Penn hardly

m.c. at Staniey may have neiped.
"Young Eagles" at Penn hardly
bettered \$23,000, and Aldine took it
on chin again with "Three Sisters"
at \$3,000.
"Allas French Gertie" got only
five days, house going to Friday
opening with "Ingagi." At \$4,000
"Gertle" only fair.

#### Estimates for Last Week

Estimates for Last Wook
Aldina (Loew's) (1,900; 35, 50).
"Three Sisters" (FOX). Meant nothing and lucky to step off \$3,000. No cast names and picture rated weak
Enright (WB) (3,700, 25, 35, 40, 60).
"The Big Pond" (Par). Day and date with downtown Stanley, about \$12,500. House abandoned acts month ago, offering only stage band pseciation. Goes to straight plant of the property of the stage of the straight plant of the property of the stage of the straight plant of the straight plant of the stage of the straight plant of the straight plant of the stage of the straight plant of the

pictures next week.

Harris- (Harris) (1,809; 10, 20, 30, 40). "Not So Dumb" (M-G). Another of Metro pictures Penn didn't Harris, others being "Hallelujah" and "Great Life." Marion Davies picture okay at \$5,500, undoubtedly helped by stage show.

Penn (Loew's-UA) (3,300; 25, 35, 60, 75). "Young Eagles" Par) one test than fair at \$23,000.

Less than fair at \$23,000.

Sheridan Su. (Radio) (1,200; 25.

LESS LIEN I IN TA \$23,000.

Sheridan Sq. (Radio): (1,200; 25, 35, 50). "French Gertie" (Radio) finally in after booked on four successive weeks. Only five days, house going to Fridey opening last Week. About \$4,000.

About \$4,000.

Stanley (WB) (3,600; 25, 35, 60).

"Big Pond" (Par). Also at Enright. Picked house up several grand over proceeding week to around \$25,500. Dick Powell's return as m.c. Stage show good

show good.

Warner (WB) (2,000; 25, 35, 60).

Wagabond King" (Par). Took dull thud at less than \$10,000 for first week. Yanked after six days, plcture having been booked for forture having been booked for forture as early as March 1 but refused to tilt scale to \$1. Premature and successive announcements figured harmful to picture.

#### "Big Pond" St. L. Clicks

St. Louis, May 13. (Draw. Pop., 1,000,000) Weather: Warm

Business held up well in ouses last week, due chiefly to houses last week, due chiefly to ex-cellent weather most of the time. All shows had attractive bills and spent money to advertise them. Only opposition was from Forest Park Highlands that opened with a big flourish, and other outdoor at-tractions.

#### Estimates for Last Week

Ambassador (3,000; 35-50-65-75) —"Blg Pond" (Par). Stage show. \$30,600.

Fox (6,000; 35-75)—"Double Cross Roads" (Fox). Stage show. Loew's State (3,300: 25-35-65)—"Hell Harbor" (UA). Shorts. \$12,-100.

Missouri (3,800; 35-50-65-75)— "The Texan" (Par), Shorts, \$12,700. Grand Central (1,700; 50-75)—
"Murder Will Out" (FN). Shorts.
\$2,900.

St. Louis (4,280: 35-65)-"Clancy in Wall Street." Vaude.

# COIN MATCHING RIVALS TICKER

Future Obscure As Market Advices Vary Widely-Theatre Shares Arrayed As "Showmen" and "Wall St." Issues-Talk of Loew Increased Dividend.

#### "GTE" DISAPPOINTING

By AL GREASON

Progressive duliness characterized the week's market with broker age opinion widely divided on the future. One side takes the position that lows of last week's break have not been tested as bottoms, while the other bases bullish ideas on the fact that the inside market position with crowded short account arques against a wide break

against a wide break.
Yesterday was one of the quietest
sessions of the year with the volume
failing slightly below 3,000,000
shares. Amusements were entirely
neglected, moving sluggishly close
to Monday's levels. The ticker was
motionless for minutes at a time
and for an hour at a stretch once
active stocks would not appear on
the tape. Customere' room turned

#### Yesterday's Prices

900 Con F 23%	231/6	2374	+ %
12,300 East K248%	244	247%	+416
9,600 Fox 53%	5214		+ %
5.200 Gen. Thr., 48	47		+ 1/4
5,100 Loew 951/4			
23,000 Par 70%			+ %
1,600 Pth A 16	1514		T %
1,000 Ptn A 10		1372	- 78
29,400 RKO 42%	411/2	421/	
700 Shu 2914	28%	291/4	+ %
31,100 W B 03%	67	0734	+ %
Curb			
1,100 Col. P 52%	52%	52%	- %
1,000 Fox 141/2	14%	1414	- 14
1,200 Tech 06	6514		- 14
		0072	- 21
. Bonds			
100,000 Gen. Thr., 99%	9016	991/4	- 14
4,000 Pathe 74	74	74	/0
4.000 Loew, ww.128	126%		+i

to matching nickels and ignored the board aftogether. Up to 1 o'clock the extreme range of Radio, market's fastest stepper, was an even point, 49% to 43%; R-K-O's spread was even less be-tween 41% and 42. During the third tween 41½ and 42. During the third hour there was a little show of activity with prices moving up fractionally, but it didn't get anywhere for most of the theatre stocks. Only issue that got a play was Loew, which surged to a new all time top above 95 and held most of the gain. Eastman also was in demand. It is possible that the duliness may be a preliminary period of quiet accumulation as a forerunner of a later upward swing, but best advice in the street is non-committal, urging the familiar on-thefence policy of "maintaining a trading position for small turns."

Keep Off Warning

#### Keep Off Warning

Keep Off Warning
Course of prices as the new week
opened confirmed the reasoning inspired by the tone of the market on
the recovery from the sharp break
of May 7, to the effect that Wall
Street wanted a quiet period and
was determined to discourage any
violent unward surge for the preseent. Thursday's essoln was eloent. Thursday's and was determined to
the big marke intitions.
The course of the preseent just as they began to look good,
and then dropped just as precipitately, the familiar device of making
outside dabbiers uncertain and hesitant.

outside dabblers uncertain and hesitant.
Saturday came a surprise upturn, timed to nicety when nobody looked for the latest l

(Continued on page 12)

# L. A. Held Up Very Nicely Last Wk; · 'Short' Goes \$8,000 Over Average: 'Bad One' Off Sharply at \$19,000

### In Heat Detroit Sees Red: 'Manchu' N.S.G., \$28,700; Exception, 'All Quiet'

Detroit, May 13.
Skids were under the local house grosses last week. Unusually warm weather hurt.

weather hurt.

Compared to other houses Fox fared very weil. Unusual exploitation played up "This Mad World' to satisfactory figure considering.

"King of Jazz" off first and second week. Expected to build but up to expectations and will be taken out after another week when it will play in a Publix house at pop prices. Current at \$1.50 top.

Michigan with "Dr. Pu Manchu" hill bow for 1930.

mit low for 1930.

Estimates for Last Week

Michigan — "Return of Dr. Fu

Manchu" (Par) (4,045; 35-50-75).

Way down for low mark of 1930;
\$28,700.

\$28,700.

Fox—"This Mad World" (MGM)
(5,100; 35-50-75). Class picture put
over with smart publicity. With
bad weather break house outdid
itself with \$26,700.

bad weather break house outdid itself with \$26,700.

Fisher—"In Gay Madrid" (MGM) (\$2,800; \$5-80-75). Small overhead. Anything over \$18,800 profit. Uncleaned and fact that elaborate stage shows produced locally; \$18,700.

Oriental—"Rich People" (Radio) (\$2,800; \$5-50-75). Names in picture helped little, otherwise not much excitement; \$8,000.

"A Romantic Night" (\$3,00); \$5-50-75-00). Unusually light business. "The Big Pond" opens Thursday; \$1,100.

Paramount —"Western Front" (U) (\$3,000; \$5-50-75). Picture surprise. Morbid and not for flapper Edd over for 3d week. First time any picture played this house over two weeks for neveral months. One week the usual \$13,100.

State—"King of Jazz" (U) (3,000; \$5.540.

week the usual \$18,100.

State—"King of Jazz" (U) (3,000;
35-50-75). Tunes and pretentious
production failed to draw. Light
business first week, but held over
because of nothing else available.
Failed to build 2d week as hoped.
"Hold Everything" opens Friday;
\$4,600.

\$4,600.

Adams—'Captain of Guard" (U) (1,800; 35-50-75). Personal appearance of John Boles first two days helped alonog. Not bad; \$10,200.

Shubert - Detroit — 'Journey's End" (Tiff) (1,200). Failed to overcome conditions. To start in Fublix-Kunsky house at pop prices soon. Good showing at \$6,000.

#### TORONTO RED HOT: **GROSSES PROVE IT**

Toronto, May 13. (Draw. Pop., 800,000) Weather Hot.

Hottest early spell in years and biz was punk. Amusement parks and carnivals also helping to keep grosses down compared with last

and carnivals also helping to keep grosses down compared with last month.

Estimates for Last Week
Uptown (3,000; 35-80), "Benson Murder" (Par), Best attraction for week, but biz down; 316,500.

Tivoli (1,500; 35-85), "Rogue Song (Meton on Song (Meton on Song (Meton on Sheat Hip (2,800; 30-80), "Lummox." Vaude. Picture failed to draw and vaude only fair; \$14,000. Imperial, (3,500; 30-80) "Ladles Love Brutes" (I'ar). Bancroft usually draws here and would have 11,500, and 11,500, and

\$15.500.

Royal Alex (2,000; \$1-\$2.50).

"Babes in Toyland," Erought here after show had been prepared to be called off road. Things like this go pretty well hare: \$17,000.

Losw's (2,200; 30-80) "Ship From Shannhal" (Metro). Not so good; \$1.500;

Los Angeles, May 13. (Draw. Pop., 1,500,000) Weather: Usual

Weather: Usual

Rusiness is holding up for the flim houses with "Caught Short" still making most of the current and local noise. Dressler-Moran comedy to the control of the current and local noise. Dressler-Moran comedy be close to, or slightly over, \$14,000 upon concluding its ione week there. That's about \$8,000 over this neighborhood theatre's average and a sweet follow-up for the film in harmshouse record of \$48,100 the previous week.

house record of \$46,100 the previous week.

While the continues to knock with the Carthay and sulfat week at around \$18,000 is something more than satisfactory.

Both the Chinese and Mayan, with McCormack and "Journey's End." haven't been able to get going. It's too late now.

State and "Her Golden Cair" will do about \$25,000 as fair figure.

State and "Her Golden Cair" will do about \$25,000 as fair figure, the pla majority of the houses, afternoon attendance picking up in most cases.

help a majority of the houses, afternoon attendance picking up in most assa.

The most assa.

(Metro) (2,164; 25-50). Comedy on stock market pushing house out of all proportions and sure to reach \$14,00. It may shade that a little, \$14,00. It may shade the shade of t

best of it; \$9,300 unuer nouse areage.
State (Loew-Fox)—"Her Golden Cair" (Fox) (2,024; 25-31), \$26,500 pretty good here, although follow-land for the control of the contr

around \$5,900. Howing at end of 5th week. Million Dollar (Par) — "Honey" (Par) (2,300; 35-50). As usual at \$5,500.

minon Loniar (Par) — "Honey" (Par) as usual at 1,500 (2,100 (3,10

#### Masquers' Frolic, \$7,200

Hasquers Fronc, 47,200
Hollywood, May 13.
Annual Masquers Club Frolic was
held Saturday night at the El Capi-tan, Hollywood.
Grossed \$7,200.

# Chicago's Worst Grosses Last **Week—Red Ink Splashed All Over Loop Houses—Nothing Stood Up**

Chicago, May 13.
Bottom has fallen out of the local picture market. Week before last business was brutal. Last weck it died.

died.

Loop exhibitors are running around wildly trying to dig up something to plug the hole. Excuses and alibis don't mean a thing. They and allbis don't mean a thing. They blame it on the general depression, on the weather, on daylight saving and on the dog and horse races. Last year at this time grosses

Chicago: "Divine Lady" (FN), \$52,000

Chicago: "Divine Lady" (FN), 52,000; cter's: "Broadway Melody" (M.C.G) (6th week), \$27,000. Oriental: "Dangerous Woman" (Par), \$37,001 Arisona" (Fox) (2d Orpheum: "Glad Rag Doll" (WB), \$12,000. "Glad Plant (Charles of the Charles o

Roosevelt: "Weary River" (FN),

Roosevelt: "Weary River" (FN), \$35,000.
State-Lake: "Donovan Affair" (Col), \$25,000 inits. "Coquette" (UA).
30 week), \$32,000.
Woods: "Noah's Ark" (WE) (5th week), \$15,000.
The above figures show the remarkable power of the holdovers. In the companies of the holdovers. The province with the exception of one sex "injunction" film ("Party Girl") has been able to stick more than two weeks. The pictures, at the run houses, show fair strength in the nouses, show fair strength in the yanked.

Bad Beating
Bad Beating
Bad Beating
Bad Beating
Bad Beating

#### Bad Beating

Bad Beating
The Oriental took its worst beating in months last week with a picture that was sent in to bolster this weakening house. At \$20,800 this represents approximately 11 grand of red inty. The house is a strong at present that house will switch to straight picture policy. McVicker's lost \$8,000 on the second week of "Rogue Song," going to \$11,200. This is a new low for the house, which formerly hal \$1.5. was heavily exploited, and the extra ad space in the dailies cost over \$10,000.

\$10,000.

The Chicago shows the same sad tale. This ace house was heart-breaking at \$39,000, approximately \$3,000 in the red, with "Ladles Love Brutes." George Bancroft is an established fav here, yet there are the

Brutes." George Bancroft is an established fav here, yet here are the R-K-O State-Lake, yaudfilm, which rarely dropped below \$25,000 in the past, broke about even with \$11,500. "Happy Days," after a fair over and played dead and was yanked after 13 days. United Artists had enough with one week of "Be Yourself." Palace, straight big time raude, did \$10,500, sending it into the red for \$10,000. Woods couldn't do anything with the presence of John Boles in person with "Captain of the found, state of the same story. Orpheum toul the same story. Orpheum now using second run product in a desperate effort to cut the nut.

\*\*Last week is conceeded by all local runder expectations at the Garrick. "Across the World," travelog, at the Studebaker, just died.

Last week is conceeded by all local work is the same to have delivered the order to business in the loop for al time.

\*\*Estimates for Last Week\*\*

time. Estimates for Last Week
Chicago (Publix-B. & K.)—"Ladies Love Brutes" (Par) Stage show
(4,000; 50-86). Best figures in loop,
but pain. Worst in months at
\$39,001.

\$39,000.

McVicker's (Publix-B. & K.)—
"Rogue Song" (M-G) (1,865; 50-85).
Started fair, but on 2d week tobegganed to record low for house.
\$11,200. "Hold Everything" (WB)

Monroe (Fox)—"Double Cross-ads" (Fox) (1,000; 50-75). No etter than big houses. In hole at

better than Dig niveses: \$2,200.

Oriental (Publix-B. & K.)—
"Mamba" (Tiff). Stage show (3,200).
50-85). Dropped \$14,000 from previous week's gross; landed head-down in the red ink, just \$800 above record low. Terrific wallop at \$20,800.

roads" (Fox) (1.002; 50-75). No better than big houses. In hole at \$2,200. Oriental (Publix-B. & K.)—"Griental (Publix-B. & K.)—"Griental (Publix-B. & K.)—"Griental (Publix-B. & K.)—"Griental (Publix-B. & K.)—"Grouped \$14,000 from previous week's gross; landed head toom to be compared to be compared to the compared to be compared to the compared to down in the red ink, just \$800 above record low. Terrific wallop at \$20,800.

Orpheum (Warner)—"Green Goddess" (WB) (798; 50-78). House switched to second runs to save bit on the second runs to save bit on the second runs to save bit on the second runs.

Rossevelt (Publix-B. & K.)—"Happy Days" (Fox) (1,00; 50-85). Atter good first week, went on skids and yanked atter 13 days. Last six days \$15,000. "Texan" (Par) opened nicely to \$3,700 for first day. To-moteover (FX). You'de (2,700; 50-75). House slumped but managed \$17,500. United Artists (Publix-UA)—"Bo United Artists (Publix-UA)—

### 'BAD' ON MOST OF MINNEAPOLIS REPORTS

Minneapolis, May 13.
(Draw. Pop., 590,000)
Weather: Unfavorable
Depression holding local show-houses and practically all other
commercial enterprises in wise-like
ing at least through the summer.
Instead of improvement, further
retrogressions

Instead of Improvement, further retrogression, of hot weather and Several daylights added to managerial wose last week, making going all the tougher. It's hardenough pulling to get in the customers when weather conditions are formed to the control of the caliber, the recipient of such excellent exploitation. Still the Tib control of the caliber, the recipient of such excellent exploitation. Still the Tib control of the caliber, the recipient of such excellent exploitation. Still the Tib control of the caliber, the recipient of such excellent exploitation. Still the Tib control of the control of the

#### TIFF'S SOUND FLEET

Hollywood, May 13.
Tiffany has started construction
f another sound truck.
This increases its fleet to six.

#### PHILLY'S GOOD CHANCE RUINED BY HEAT

PICTURE GROSSES

The philadelphia, May 13.

Hot weather played havoe with the downtener played have the tweek. Several survived nicely until Friday and Saturday when the bottom fell out entirely. Virtually every one of the grosses at least to be the control of the played o

#### **BOX OFFICES COLD IN BROOKLYN'S HEAT**

Brooklyn, May 13.

Brooklyn house returns as cold as the Arctic with the terrific heat and humidity blamed. Helen Kane was special stage card at the Paramount but didn't help much. The Fox billed Bob West like a circus but the plugging didn't drag 'em in.

circus but the plugging didn't drag 'em in.

Estimates for Last Week
Paramount—'New Fu Manchu''
Real and the state of the

tradio) (3.248; 35-50-60-75). \$13,-300, very poor.

\$trand—"Strictly Modern" (WB)
(2,800; 25-35-50-60-75). \$18,000.

Met—"Montana Moon" (Metro)
(3,577; 35-40-50-75). Not so bad at
\$19,600.

## SEATTLE SPOTTY

"Divorcee" Tops Town, \$16,800— Several Flops

Seattle, May 13. (Draw. Pop., 550,000)

Weather, Rain and Colder

Snappy sex as elaborated in "Divorcee" did its stuff for Fox. Held

Some by sex as emotivated in Diverse and the start for Fox. Held over Al Franks getting ready to reopen old Pantages, under new name and with musical comedy, first run picture policy at 10:20-30. As this is a great 'dime town' for shows, lineup control of the start week Paramount (Pub) (3:108; 25:60)—"Paramount on Parade" (Par). Heavy advertising helped. \$12,200. The way advertising helped. \$12,200. "Children of Pleasure" (MGM). Sth Ave. (Fox) (2:500; 25:60)—"Or Fox Fox (2:500; 25:60)—"Divorce" (MGM). Got kale. Sweeter's stage gang added sweetening. \$16,800. Music Box (Hamrick) (1000; 25.50)—"Divorces of the start for the st

### A state of the control of the co

#### Grauman's Cab. Foolishly Let In Howard Hughes

Hollywood May 13.
Sid Grauman has designated what is officially called "Grauman's Cabinet." Sole and only function of the cabinet is to look after the opening of "Hell's Angels." It consists of Grauman, Hammond, Beall, George Brown and Howard Hughes. Hughes Brown and Howard Hughes, Hughes can out-vote the entire bunch. Local interest in the opening is attested by 1,800 oxders for the \$11 opening is attested by 1,800 oxders for the \$11 opening.

Expect Chinese may go clean whole week prior to opening.

## **Comparative Grosses for April**

Table of grosses during April for towns and houses listed as priously reported weekly in variety.

#### **NEW YORK**

	April 5	April 12	April 19	April 26
CAPITOL High.\$109,286	"Anna Christie"	"Girl Said No"	"Montana Moon"	"Free and Easy"
Low 30,000	\$76,727 (3rd week) Stage Show	\$69,200	\$73,000	\$69,800
PARA- MOUNT	"Honey" \$77,200	"Honey"	"Benson	"Young Mai
High \$95,000	(1st week)	\$57,300 (2d week)	Murder Case" \$66,900	Manhattan
Low 49,100	Stage Show			\$75,800
ROXY	"Captain of Guard"	"Captain of	"Cock o' the	"High So.
High.\$173,658 Low. 59,800	\$99,700	Guard" \$70,300	Walk" \$59.800	ciety Blues* \$133,300
	(1st week) Stage Show	(2d week)	(New low)	(1st week)
STRAND	"Playing	"Disraeli"	"Disraeli"	"Song of
High. \$81,200	Around"	\$33,100	\$26,700	West",
Low 15,000	\$23,700	(1st week)	(2d week)	\$30,600

#### CHICAGO

April 12 | April 19

CHICAGO High\$71,300 Low 33,000	"Green Goddess" \$44,500 Stage Show	"Montana Moon" \$52,500	"Men Are Dangerous" \$41,500	"Benson Murder" \$46,500
MeVICK- ERS High: \$53,000 Low 13,000		"Son of Gods" \$15,400 (2d week)	"Hot for Paris" \$28,900 (1st week)	"Hot for Paris" \$18,700 (2d week)
MONROE High\$12,500 Low 2,700	"Unborn Child" \$2,800 (4 days) All Sound	"Golden Calf" \$2,700	"Crazy That Way" \$3,000	"Sky Hawk" \$3,900
ORIENTAL High. \$52,500 Low. 20,000	"Honey" \$40,900 All Sound	"Men With- out Women" \$32,100	"Free and Easy" \$26,500	"Show Girling Hollywood": \$26,800
ROOSE- VELT High\$36,500 Low 9,000	"General Crack" \$24,700 (1st week) All Sound	"General Crack" \$23,100 (2d week)	"Texas Moon" \$17,000 (1st week)	"Texas Moon" \$9,000 (4 days)
STATE- LAKE High. \$35,750 Low 16,000	"About Women" \$26,000 Vaude	"Only the Brave" \$25,000	"Loose Ankles" \$23,000	"Lovin' Ladies" \$20,000
UNITED ARTISTS High\$44,300 Low 11,000	"Vagabond King" \$23,500 (4th week) All Sound	"Lummox" \$19,300 (1st week)	"Lummox" \$10,800 (2d week)	"Puttin' on Ritz" \$22,100 (1st week)
ORPHEUM High\$16,900 Low 4,800	"Wide Open" \$6,000 All Sound	"Furies" \$5,500	"Isle of Escape" \$6,000	"Song of West" \$8,500

#### LOS ANGELES

	April 5	April 12	April 19	April 26
EGYPTIAN High. \$14,000 Low 6,000	"Anna Christie" \$10,000 Stage Show	"Men Are Dangerous" \$12,000	"Sarah and Son" \$12,000	"Vagabond King" \$11,000
LOEW'S STATE High\$48,000 Low 15,000	"Montana Moon" \$32,000 Stage Show	"Free and Easy" \$26,000	"Devil May Care" \$26,000	"Society Blues" \$25,500
PARA- MOUNT High\$57,800 Low 15,600	"Young Eagles" \$20,000	"Benson Murder" \$23,000	"Western Stars" \$26,000	"Paramount on Parade" . \$24,000
UNITED ARTISTS High\$38,700 Low 6,200	"Hell's Harbor" \$8,000 (2d week) Stage Show	"Be Your- self" \$16,000 (1st week)	"Be Your- self" \$11,500 (2d week)	"Love Brutes" \$18,500
WARNERS DOWN- TOWN High\$38,800 Low 10,300	"Texas Moon" \$22,000	"Texas Moon" \$16,900 (2d week)	"Spring Is Here" \$15,800	"Mammy" \$19,200
WARNERS' HOLLY- WOOD High\$37,300 Low 12,000	"Hold Everything" \$28,000 (3rd week)	"Hold Everything" \$20,000 (4th week)	"Love Racket" \$16,000	"Song of the Flame" \$24,500

#### SAN FRANCISCO

1	April 5	April 12	April 19	April 26
WAR- FIELD High\$48,000 Low 8,200	"Bishop Murder" \$12,000 (2d week) All Sound	"Mysterious Island" \$16,000 (1st week)	"Mysterious Island" (2 days) 'Rogue Song' \$27,000 (5 days)	"Rogue Song" \$20,000 (2d week)
PARA- MOUNT High\$36,000 Low 6,200	"Young Eagles" \$18,500 All Sound	"Love Brutes" \$16,000	"Vagabond King" \$14,000	"Benson Murder" \$19,000
CALI- FORNIA High\$34,000 Low 6,200	"Western Stars" \$20,000 (1st week) All Sound	"Western Stars" \$13,000 (2d week)	"Romantic Night" \$13,000	"The Texan" \$17,000 (5 days)
ST, FRAN- CIS High\$23,300 Low 3,000	"Be Your- self" \$9,000 (1st week) All Sound	"Be Your- self" \$7,500 (2d week)	"Unborn Child" \$8,500 (1st week)	"Unborn Child" \$6,000 (2d week)
EMBASSY High\$24,300 Low 7,000	"Green Goddess"	"Texas Moon" \$10,000 (1st week)	"Texas Moon" \$8,000 (2d week)	"Hold Everything" \$16,000 (1st week)

#### **BOSTON**

STATE High\$40,000 Low 14,100	April 5 "Lady Love" \$18,000 (1st week)	April 12 "Lummox" \$15,800 (1st week)	April 19 "Lummox" \$19,000 (2d week)	April 26 "Montana Moon" \$25,000
METRO- POLITAN High\$66,000	"Young Eagles"	"Benson Murder" -\$40,300	"Vagabond King" \$38,200	"Love Brutes" \$36,500

(Continued on page 32)

# MYERS MAY CALL OFF 5-5-5

# Myers, Richey and Steffes

nected with and selling scheme" was among the other quo-in the same Variety story. \$3,000,000 Gross

\$3,000,000 Gross

Over his signature in a prospectus issued by De Luxe Production, Inc., of Detroit, of which Mr. Richey is vice-president, it said that \$200,000 of the total capital stock of the company of \$250,000 would be offered for sale at \$10 each share to make a talking production of "Ten Nights in a Barroom" and that picture, when completed, would "conservatively gross \$3,000,000". Another statement in the same prospectus by Mr. Richey was that the net profit to the company on "Ten Nights" would be \$1,500,000 or four for one on the investment by the stockholders. Some of

was that the net prout to the stream of the slockholders. Some or the other statements made are just as wild.

Mr. Richey as a member of an exhibitors organization may be presumed to know something about grosses. Can he or any other picture man believe that the old-fashioned worse-than-Tuche Tom's Cabin' could ever commence to reach \$3,00,000 in rentais? But accepting that could ever commence to reach \$3,00,000 in rentais? But accepting that operation of the giant theatre circuits, and even so, could be guarantee the co-operation of the giant circuits which he, as well as Steffes, has strenuously opposed on the surface at least for a long time?

Why So Anxious?

Just why this anxiety to procure the source of Varlety's information. What did Variety print to create so much flurry or worry? What are the

strenuously opposed on the surface at least for a long time?

Why So Anxious?

Just why this anxiety to procure the source of Variety's information. What did Variety print to create so much flurry or worry? What are the facts? A simple denial by Steffes would have straightened out the difference between regeontaining and sales for a Publishous. Messus Rier
strength of the strength of the strength of the straightened out the difference between regeontaining and sales for a Publishous. Messus Rier
variety's information now is that there is a trade threat made in conmection with Variety's original story, unless its source is divulged. That threat has not been made to Variety, but to persons in the trade as Variety has been given to understand.

As to Mr. Myers, although he has entered no complaint, it is said he is standing with Steffes and Richey on the trade threat. That is calling off any further contract conferences between indies and distribs.

Mr. Myers became the leader of the independent Allied State organization, after his first year's salary as such had been deposited in a bank. He seemed to be leading the indies as well as they ever have been led. Until finally, Mr. Myers said his organization would publish a monthly magazine, in the line of a house organ, and it would carry advertisements. Objective of the house organ was to furnish its members with trade news monthly? The picture business can turn over in a test of the second the advertising was a very important end of the monthly house organ. Letters were sent soliciting advertisements. To indie in dependents? Maybe. To distributors, the heaviest advertisers, representing the giant circuits? Yes.

Which leaves the framework of three indie exhib leaders hooked up or trying to hook up with the giant circuits in one way or another; one wanting a theatre, to buy, another sending his stock selling prospectus to glant circuit heads and the other soliciting advertising from them. Myers, Richey or Steffes or any "Haysite" may make reply in Variety to a

any and all circumstances. Making it Personal

Another side to this is that three persons with an alleged grievance are attempting to savay-the entire body of indies away from something the indies and distributors want—a mutually agreeable form of rental contract. Each of the three rather expose a hogging selfishness in contract. Ea

contract. Each of the three rather expose a hogging selfishness in that attitude.

To satisfy or pacify their own feeling of indignation because something was printed about, them, they are going to call upon the entire field of independent picture exhibitors who want rental protection in writing, to take up their personal scrap and let those indie exhibs go hang about their own business matters, which are vastly more important to every other exhib.

That's the sort of leadership the show business has attempted, and succeasfully, with actors organizations' leaders carrying forward union-lead actors. But the indie exhib is not an actor, despite his leaders. If the indie exhib members of the various belies represented by these three men prefer to fight for their leaders sancity rather than the preservation themselves them it's up to the exhibs. If the indies which was tract will greatly her them it's up to the exhibs. If the indies who won't protect himself exherit is not the exhibs. If the indies who want protected in order that his theatre may be operated properly in its relations with the producers, and the theatre live to return revenue to the distrib, it's almost useless to further look upon the indie exhib has a showman or business man. Instead, he goes into the actor class, to be swung about and hog-tied by selfish leaders and may lose this opportunity, now present, for that contract.

While these three leaders, it would annear, should have plenty of

contract. While these three leaders, it would appear, should have plenty of explaining to do why they want to jum up the works on the indie membership merely because they, alone, are displeased. Who are they? And in this day when the picture exhibition is so precarious for not unity the indie exhib, but all exhibitors, circuits or otherwise!

Mr. Myors is not looked upon as a showman or exhibition. Therefore, is a leader only, without direct theatre affiliation, all the more blame "ipon him for being so easily influenced by Steffes and Richey.

# ALLEGES 'HAYS ATTACKS INDIES'

Three Allied States' Directors Displeased at Story, Says Myers-Three Allied Officers Also Mentioned in Story-Interview

#### VOTE GOING ON

Washington, May 13.

There is a decided possibility that the 5:5-5 conferences have reached their finish. This includes the calling off of the gathering hoped to a substitute of the sate of the sate

# U. A.'S 21 FILMS, 6

# **OVER LAST YEAR**

U. A.'s largest program ever will comprise 21 and possibly 22 pic-tures. Coming season ('30-'31) will be larger than last year's program by six productions.

Pictures are: "What a Widow" (Gloria Swan-

a). "Raffies" (Ronald Colman). "Lottery Bride" (Arthur "Lottery Ham-

"Lottery Bride" (Arthur Ham-cerstein, producer).
"Whoopee" (Eddie Cantor).
"Abraham Lincoln" (Griffith).
"Eyes of the World" (Inspira

ion).
"DuBarry, Woman of Passion"

"Dubarry, "Youngary,"
(Norma Talmadge),
"Forever Yours" (Mary Pickford),
"Whispers" (Chester Morris),
"Her Glorious Affair" (Evelyn

Laye).
"Lucky Break" (Irving Berlin,

producer).
Tropical story for Dolores Del

Rio.
2d Gloria Swanson film.
DeSylva, Brown & Henderson

film.

Joan Bennett starring talker.

"City Lights" (Charles Chaplin).

"Sons o' Guns" (Al Jolson).

Douglas Fairbanks production.
"Sea Dogs" (comedy).

"Hell's Angels" (completed),

Of this number, six are scheduled as musicals, with a possible additional pleture, running it to seven and increasing program to 22.

#### Preview of "Lincoln"

Hollywood, May 13.
United Artists will preview
"Abraham Lincoln" next week Thereafter decision will be made on the release date.

# The Sound Business Mystery of Warners and W. E. Still Continues

#### 1st Runs on Broadway

(Subject to Change)

Week May 16

Capitol—"Divorcee" (Metro).
Globe — "Runaway Bride" (Radio).
Paramount — "The (Par).
Rivoli—"Ladles Love Brutes"

raivoii—"Ladles Love Brutes" (Par), Rialto—"Big Pond" (Par), Roxy—"Arizona Kid" (Pox), Strand—"Man From Blank-leys" (WB),

Week May 23

Capitol—"Ladies of Leisure" (Col). Paramount—"True to Navy"

(Par).
Strand — "Green Goddess"
(WB).
Winter Garden — "Courage"

(WB).

\$2 Openings May 19—"Slient Enemy" (Par) (Criterion). May 21—"Pride of Regiment" (FN) (Hollywood).

#### RICHEY BURNS ONLY ON WORD 'AUDACIOUS'

Detroit, May 13.

H. M. Richey stated at his office here he never denied connection with the stock selling of the Deluxe Prod., Inc. That he is an official of this organization is a matter of record. The burn-up is over calling it "an audacious stock selling scheme." Richey stated in no mean terms that this group was in this thing to make money. He believed that producing this picture meant nothing to him except that. He also said ducing this picture meant nothing to him except that. He also said that there was no stock promotion connected with it. There was to be no commissions paid for the sale of stock and every dime was to be used in producing the picture. He also said that he had every penny invested so far, and that it would only be used if picture could be produced for the amount invested. If not the entire amount would be refunded to investors. Richey also stated that article printed in "Varlety" put him in a bad light and was not fair. That there was nothing of the "blue sky" in the proposal to make Ten Nights in a Barroom into a talker. Matter of the prospect a stating the picture and profit of \$1,500,000 was not gone into. to him except that. He also said

#### Oakie Better, So 'Sap' Set: Even Break for Grass

News from the Paramount New York studio this week is: Jack Oakle is recovering from his throat operation and "Sap From Syracuse" starts pronto. They've planted grass in front of the studies and have assigned were

the studio and have assigned a spe-cial guard to see that the grass gets an even break.

#### Author's Sellout

Hollywood, May 13. Paul Speir, former local legit producer, has purchased the pic-ture rights for all of Leonid An-dreyev's stories, with exception of "He Who Gets Slapped."

#### L. A. to N. Y.

Lewis Warner Paul Block H. G. Delabar J. J. Sullivan Jack Robbles.

#### N. Y. to L. A.

San. Marx Charles B. Murtz, Jack Pegler, Warner Brothers will settle their differences with Western Electric for a minimum of \$15,000,000 cash. That's official whether W. E. pays off or not.

off or not.

It comes with the picture company and the electric entering the third year over arbitration proceedings, which have come to be recognized as a gag in some parts of the trade, but in higher and better informed sources to be considered the stumbling block for J. G. Otterson.

Otterson.

Important pleture executives in contact with the A. T. & T. situation say that the parent organization regards Otterson as washed up because of his contractual dealings with film companies, and particularly the Warner mess, the Warner set, have refused to divulge what has happened all these years in the industry's most celebrated example of star chamberism, admit that the

industry's most celebrated example of star chamberism, admit that the electric has made many counter imputations against the Warners, but has not evidence to substantiate most of the charges, Featuring in Western's counter-claims is the relation alleged between the brothers and Pacent, the first cheap indie equipment manufacturer in the field.

The shouting of pioneerism in the

indie equipment manufacturer in the field.

The shouting of pioneerism in the talker field, ioudest at first by the Warners, is now of equal volume from Western's headquarters.

"We put sound over. We are the only company that believed in it, Others turned it down. They were afraid to chance it."

That's the cry from the Warner sector, while down Western's way this comes back:
"We invented sound. We manu-

this comes backt:
"We invented sound. We manufactured equipment. Without us there would have been no sound. We saved the film industry."
A. T. & T.'s Rep.
Outside, certain members of the Hays organization regard the battle between Warners and Western as serious; that it is sincerely bitter and that the brothers are out to do what they can do.

ter and that the brothers are out to do what they can do. Other members figure American Tel. & Tel.'s billions and its repu-tation for never having lost a bat-tie that it really wanted to win. Some of the lesser Warnerites calculate that it's a real fight and that their bosses are out for scalp meat

Their bosses, however, are either Their bosses, however, are either silent on the subject or else they refer to patent situations and making the electric "pay."

Still the arbitration proceedings continue; the mysterious battle of the sound century.

#### Camera Patents Co.'s Tiff With Col.-Affiliated Lab.

Hollywood, May 13.
Gamera Palenth Co. slapped an injunction on the Mersiev Laboratory last Saturday, alleging that the latter outlit had made unwarranted changes on its Spoor-Thompson developing machines to which C-P holds the patents. The injunction was vacated Wednesday without bond.

Inside angle is a tiff concerning Columbia Pictures, which acquired an interest in the Horsiev plant last year and has since had all its developing and printing done there. Columbia is now a \$1,000,000 yearly lab account.

#### June 5-Franklin Night

Hofly wood, May 13 Date of Harold B. Franklin tostimonial dinner is now June 5. Sld Grauman is handling all the

detalls.

Over 2,000 persons, all stag. expected to attend.

King in "Control"
Hollywood, May 13.
Charles King's next for Metro will
be "Técnote Control."
He will play a radio announcer.

## Stocks' Dullest Trading

(Continued from page 9) any demonstration. Another speculative orgy could be inspired almost any time now, but Big Business doesn't want another Oct. 29. That's what a synthetic bull market would bring on unless the advance were supported by definite and substantial betterment in general business.

#### Amusements High

tial botterment in general business.

Amusements High

Something ilke that broad situation is what is working upon the amusement stocks. They now stand at an all-time high average, baving moved up from the autumn break further than any one single group in the standard of the standard o

turned its face against aggressive speculative marking up of quotations.

Merger Layout

Possible merger move with which the ticker rolk are at the moment of the control o

#### The Loew Clique

The Loew Clique

There has schlom been so candid a clique operation in the anusements as the current Durant companies as the current Durant campaint of the companies of the com

markably well during the early May slump and since then has kept up a well planned defense. Operation has the advantage of the same of the

been barely steady.

Two Groups Now

Whole amusement group already
has divided itself into two divisions
in the minds of ticker followers.
There are the showmen-managed
side, coupled with potential slly,
Warners, and on the other side the
properties into which downtown
financial interests have lately bought
manacial interests have lately bought
support their preference with persuspive arguments. Paramount appears to be the only one without
banking obligations. Wall Street
shaves agree cheerfully that Wall
Street is interested principally in
the business of making its theatre
shaves agree cheerfully that Wall
Street is interested principally in
the business of making its theatre
shaves agree cheerfully that twall
street is interested principally in
the business of making its theatre
shares valuable securities and to
that end has the Big Business viahary constructive program. Moral
of this is that they will make their
shares valuable and attractive to
the trading community, which
man profits to their holders.

Paramount

#### Paramount

Friends of Paramount argue to the same conclusion but by a different course. They point out that ferent course. They point out that was developed into its present importance by the organization that still controls and operates it. They have in other words the showman ability to make the business prospections securities flourish in proportions

ability to make the business prosper and its securities flourish in proportion.

In proportion. The Paramount crowd discount has Paramount crowd a security of the record of the issue discounts any such view, but the point is that Paramount tradition is that of showman operation, while Wall Street works according to the wall street with the place of the works with the works withe

#### Columbia Strong

Columbia Strong
Columbia Pictures on the Cuby
attracted further attention by the
way it held its recent gains, remaining above 50 even after announcement of its initial dividend
at 37½ cents, on a regular rate of
at 3150, payable July 2 to common
the common payable semi-annually.
First stock payment is Oct. 2 to
stock of record Sept. 3. Regular
quarterly 75 cents was voted
on the preferred at the same time.

Quarterly disbursement on the comquarterly disbursement on the comwhich has never been traded in.

STOCK EXCHANGE

CURB

BONDS

ISSUES IN OTHER MARKETS Produce Exchange, N. Y. 

Sales.
315 Pameus Players...... 50

\$180.000 Gen. The. 6's, '44. 141/2 \$1.000 fen. 0 fen. 10 fen. 1005 \$1.000 fen. 0 fen. 10 fen. 1005 \$1.000 fen. 0 fen. 11 fen. 1005 \$1.000 fen. 11 fen. 1005 \$1.000 fen. 1

STOCK EXCHANGE

10. Sales. Leave and city.
10. Soles. Leave and city.
10. S

203.700 R.-K.-O. ....

2,100 Columbia Picts 9,100 do v. t. c. . . 120,500 Fox Theatres . . . 1,900 Loew Ris. . . . 12,500 Technicolor . . . .

#### Coast P. A.'s Grabbing Imports from Stage For Ouick Cleaning

Heavy importation of stage stars and the arrival of others on spec has pumped new life into the free

has pumped new life into the free lance press agents who for the past year have been having a tough time. A great number who previously pulled down \$400 a week and up have been hanging onto a few small accounts for "nut" money. When talkers came most of the stars who supported space grabbers started on the downslide. Their first move was to cut off the p. a. for economy. Also hutting the free-lancers was a clause in many of the new contracts prohibiting the playlancers was a clause in many of the new contracts prohibiting the play-er from engaging publicity men outside the studio. Many stories leaked through the personal p. a before the studio was ready to re-lease them, and others were dupli-cated, with dailies tossing them into the batter of the property of the Buttonholed at Station Players arriving here from the

Buttonholed at Station
Players arriving here from the
east are waylaid by the p. a.'s as
they get off the train annighratures
before they find out what it's all
about. Most of the publicity boys
are getting \$100 weekly or more
from the new accounts.
Even with the influx of new players, things are far from jake for the
publicity men. Newcomers are in
a hurry to see themselves in print
and, as a rule, their names mean
nothing to the local editors. If the
copy is sent east, there's two weeks

nothing to the local editors. If the copy is sent east, there's two weeks to a month before the blurbs reach the player, which is too long for the p. a.'s to wait before taking their bows. With most of the free space in the local papers grabbed on the local papers by the property of th

#### FOX DISBANDS ITS INDUSTRIAL DEPT.

The decline in filmdom's interest ilmdon ... nts definitely ma week industrial accounts definitely ma-ialized during the past week een the Fox organization, ploneer that field, disbanded its entire partment. rialized

department.

Fox industrial payroll, reported to be in excess of \$5,000 weekly, plus other expenses is claimed to have far exceeded the earning power of the company.

(Continued from page 11)

(Continued from page 11)
Steffee' efforts to negotiate for a
Publix house in Minnesota.
To this one Myers said:
"As I understand it Mr. Steffes on
hearing that a Publix house competitive with his theatre in Minneapolis was for sale made inquiry
with the view of acquiring the
house. He was informed that Publix did not intend to dispose of any
more theatres, and there the matter more theatres, and there the matter dropped.
"There was no foundation for the

"There was no foundation for the statement quoted from an unidenti-fled 'Haysite' in 'Variety' that Steffes was trying to get Publix to give him a theatre. I know of no reason why Steffes as an independtheatre from Publix, or anyone else to the extent of his resources and credit. The statement in Variety obviously was inspired by malice and intended to have a destructive

#### Myers on Richey

Continuing Myers gave his idea on the Richey promotion in connec-tion with "Ten Nights in a Bar-Myers said:

"So far as the promotion of 'Ten Nights in a Barroom' is concerned, Allied is no more concerned with it Allied is no more concerned with it than with Mr. Steffes' negotiations for a theatre. The first I heard about it was when I received protests concerning 'the story in Variety'. As I understand it a group in Michigan having secured rights to the story and believing

group in Michigan having secured rights to the story and believing it to have possibilities, are seeking to promote its production as a talking picture. So far as I know they have a perfect right to do this.

"The offering of highly speculative securities by and on behalf of a certain large production company in the last year passed without criticism by 'Variety' or any 'Haysite.' Is it not queer that the prospectus of these men, containing the name of a single Ailled representative should have come in for such a panning.' a panning?
"The time of the statement and

"The time of the statement and the attempt to connect it up with Mr. Steffes' affairs and the publication of 'The Allied Exhibitor' all tend to prove that it was part and parcel of the undercover campaign of villification of Allied and its delegation to the 5-5-5 conference that has been conducted since the resumption of the conference in April."

Talking at Last

#### Talking at Last

Myers started talking after weeks when he has maintained an almost solid front of silence. Under the same New York instructions "Variety's" reporter asked Myers as to the chance of Allied dissolving, to which he answered:
"There is not the remotest possibility that Allied States Association will dissolve. That it will is undoubtedly the profound hope of certain notificians in the industry, and Myers started talking after weeks

doubtedly the profound hope of certain politicians in the industry, and I can only assume that they are responsible for reviving the rumor at regular intervals."

The new publication of the allied group came in for its share of questioning. Myers was asked the why of a monthly association organ. How he expected to give such a publication any news value to its readers and why not mimeographed builetins that would give the members "enoi" news. Also if not inbulletins that would give the members "spot" news. Also if not intended as a medium of dispensing
news then was it not apparent that
the solicitation of advertising is to
be its principal purpose.

Mr. Myers said:

#### Just a Mag

"The Allied Exhibitor has not been announced as a trade paper, but as a magazine devoted to the interests of the theatre owners. It interests of the theatre owners. It is not the personal enterprise of the president (Myers) of Allied, as the trade press has insisted but is the official organ of the association. A primary purpose is to publish articles of an instructive and constructive nature regarding the theatre business. In this it overlaps to a certain extent a few of the trade papers which have such departments. Another main purpose is to specialize on organization affairs to a frenter extent than existing to a frenter extent than existing

io specialize on organization affairs to a greater extent than existing publications do or can afford to do. Naturally, in a monthly publication, news, as such, must be secondary consideration.

"As regards the suggestion that we get out weekly mimeographed bulletins in stead, the association has herefolore issued bulletins in that form whenever it was deemed to be a support of the support of

Myers May Call Off 5-5-5

work in which the association is now engaging."

That, Myers added, answers the question as to the main purpose of the publication being a play for

Abram Myers was reported short-ly after the "Haysite" quotations were printed in "Variety" of April 23, last, sending out a questionnaire to all Ailled members requesting replies concerning that story which is herewith reproduced:

s herewith reproducea:

"Variety's" Story

(From "Variety's" April 23, 1930)

Resurrecting "Ten Nights in

a Bar-Room" from the silent
vaults, a group of independents
headed by H. M. Richey, 'or
Abram Myers' Allied indie
staff, are endeavoring to unload \$250,000 in common stock
at 10 bucks the share. The promoters are promising a \$3,000,000 return from bookings of the
"They say it can be a masterful combine of "Cock-Eyed
World," "Over the Hill" and
"Sunny Side Up."

While informed of the move,
which is termed there "one of
the most adadcious stock selling

While informed of the move, which is termed there "one of the most audacious stock selling schemes made in the industry." the Hays office is not revealing what action it will take. One Haysite comments: "Funds get low in some of these political exhibitor organizations. Waves its starting his

these political exhibitor organizations. Myers is starting his trade paper and Si Steffes wants Publix to give him a theatre, so it looks like the Michigan lieutenant figures his best 'in' is to become a producer. Exhibitors, it is learned, are Exhibitors, it is learned, are and copies of an elaborately worded prospectus on the revived "Bar-Room." A lot, however, are turning the com-

ever, are turning the com-munication over to others and there is considerable conversa-

tion. Except for the lining up of officers nothing so far has been accomplished. According to the printed matter, even DeLuxe Productions, Inc., is only proposed so far as the "Inc" goes. Printing and world rights to the theme are set.

#### DeForest Trial in Canada

Ottawa, Can., May 13.
Various talking picture personages have been in Ottawa for the hearing before the Exchequer ages have been in Ottawa for the hearing before the Exchequer Court of Canada of the application of DeForest Phonofilm of Canada, against Famous Players Canadian Corp. for an injunction restraining the use of talking picture installations because of alleged patent information. fringements.

They included Dr. Lee DeForest. They included Dr. Lee DeForest, Eugene Augustin Lauste, 73, of Bloomfield, N.J., who claims the master talking picture patent as issued by the British Patent Office in 1906; Merritt Crawford of New York, and various officials of Famous Players Canadian.

Lauste was called as a witness for defendants.

#### **Judgments**

George C. Tyler; M. D. Locke;

\$29,791.
Cosmopolitan Opera Co., Inc.; N.
Y. Tel. Co.; \$100.
Majestic Theatrical Circuit, Inc.;
N. Y. Tel. Co.; \$52.
Brooklyn Velodrome Corp.;
Gerstein; \$739.
Romona Theatre Corp.; C. Newman. \*21,925.

Romona Theatre Corp.; C man; \$31,973. Speak-O-Phone Corp.; E Studio Film Tone, Inc.; \$550.

Bankruptcy
A. & G. Publishing Corp., 551 5th
avenue; liabilities, \$35,948; aggets,

#### unknown. Cruze, Inc., Bankruptcy

Cruze, Inc., Bankruptcy
Los Angeles, May 13.

James Cruze, Inc., has until May
22 to answer a petition involuntry bankrupt and the many contry bankrupt and the Metropolitan
Sound Studios, Inc., and Smith &
Aller (film laboratory).
Grill claims the Cruze producing
company owes \$421 for food, the
studio claims \$4,195 and the laboratory wants \$5,319 for materials.

Shubert operation continues with varying fortunes. Stock held re-

# CIRCUITS 1/3 OF WIRED

# Wm. Fox's Failure to Answer Suit Of Gov't Only Discovered Monday

Government suit on the Clayton Standard and Electro Act against the Fox-Loew purchase, started some three months ago, got hitched a bit when it was found

hitched a bit when it was found that on Monday, the answer of William Fox in that, matter had as yet not been filed. Answer and Loew's here of the many of the man

the answer for Fox Films. None the canawer for Fox Films. None was made for William Fox.
Subsequently that law firm withdrew by consent and Samuel Untermyer represented William Fox. Latter will in all probability also represent Mr. Fox in the government sult now. Very likely that owing to these conditions Mr. Fox will be permitted extra time to prepare a defense for himself in the deal. This anders Mr. It is an extra the summer of the fact that Fox since the sult was started by the government has sold his stock and interest in the Fox company. Additional fact to be considered from Fox's personal angle is that previously the Loew control holdings were in the name of Fox Theatres. By Clarke deal the Loew in holdings have control holdings along the summer of the su

#### ENGINEERS MEET FOR 4 DAYS IN WASH.

Washington, May 13.
Technical side of the picture industry, including those responsible for the development of the newer phases of the talkers and of color, completed a four-day session here last week. It brought out many properties that the properties of the prop Washington, May 13. stage of discussion until the speak-ing started at the banquet Wednesday night

day night.

Will Hays was the principal speaker of this gathering, he giving a talk that was sent out through a Columbia chain hook-up.

Congressman William P. Connery, Jr., of Mass., formerly in vaude, was the master of ceremonies for the banquet proceedings.

#### Indie Negro Talker

Harry Gant, indie, has started production on "Georgia Rose," feature length talker with all-colored cast. Picture will be road-showed in the colored houses through the south and east.

Clarence Brooks and Evelyn Preer are featured, with Dora Dean Johnson, Roberta Hyson and Edward Thompson also cast. Recording is by Disney.

# Engraving Cos. Merge: Now 3d Largest in N. Y.

Merging of the Electro Light and Engraving Company, the oldest in New York City, with the Standard Engraving Company, 35 years of

Begraving Company, 35 years of age, gives the formation third place among engraving plants in the metropoils.

With the merge the Standard has removed its plant to the Electro's atorce of 100 men are on a 24-hour day of three shifts.

William Huffman (Standard), A. W. Morley (Electro') and E. F. Chilton (Standard) are the three principals of the combined companies. For a time the companies will retain their respective titles.

The Standard Engraving for years has been known as a show engraver, noted for speed and quality of work, the latter embracing all descriptions in their line. The Electro has been equally as well known in ling the merged combination in size are the Sterling and Powers'.

Sterling and Powers'.

#### SEARCH FOR ASSETS BY SIMOTONE RECEIVER

Hunt for lost assets of Simotone, Inc. one of the early floaters on sound, is still on but nothing has been found that might be called tangible. One of the alleged trustees still remains "undiscovered." N. Y. Supreme Court has ordered the various principals of the company and allied firms to submit to examination in court, May 23. The order to submit is to make for pos-

examination in court, May 23. The order to submit is to make for possible discovery of assets and was issued at the request of the receiver, Engene Blanc, Jr.
Receiverable followed action by Samuel Marcus against Simotone allied firms, which include Combine Sound and Color Plims Inc., Ambrew 1988 of the Color of the

Marcus represents Etchcraft Stu-Marcus represents Etchcraft Studios, Inc. He brought the receivership action after a judgment which he won against Simotone went unquenched. This judgment was to cover \$2,000, which Marcus has paid Simotone as advance to prepay intallations of the property of the studios. He never got any equipment and so angled back for the dough.

equipment and so angled back for the dough.

Marcus' claim as outlined in his affidavit is that Simotone was manipulated so that its assets were shifted to the latter's allied firms, thus making Simotone liable but unable to per. Following the judgment, sherper the state of the

#### Dureau of Saenger Asst. to Saal in N. Y.

Gaston J. Dureau, formerly in charge of booking for the Saenger Circuit, is brought to New York, in the Publix office in the Paramount

the Publix office in the Paramount Building.
He will be assistant in the purchasing and booking department, under the direction of William Saal.
Dureau will supervise bis departmental detail throughout the Publix Saenger circuit and other territory to be assigned.

# THROUGH THAT?

Total of 300 De Luxers Among Theatres Held by Big Circuits-500 Class B Houses in Same Group-For Class A, Average Weekly Overhead, \$13,-000; Class B, \$9,000

#### 9,000 OTHER HOUSES

One-third of the wired picture theatres in America are controlled by the largest circuits. These are Paramount-Publis, Fox, Wanners and R.-K-O. It is estimated there are between 8,000 and 5,000 film houses now wired over here. That may explain the recent such Dy the state of th

to their lists. It is also estimated by expert theatre men there remain 9,000 theatres on this side that will be duly wired, if that many can live long enough. This excludes around 4,000 houses classed as shooting galleries or now dark possibilities always imminent for the remaining 3000 numbers.

000 unwired. Of the 3,000 theatres circuit-con-9,000 unwired.
Of the 3,000 theatres circuit-controlled in the big way, there are, also estimated, 300 deluxers or Class A theatres in the first class cities, while there are 500 secondary or Class at the transparent control of the control of the

55% of Rental
Of the 800 theatres in the first
two classes of the houses controlled two classes of the houses controlled by the large circuits will probably be found 55% or more of the total rental revenue possible for any talker playing the regular houses. The rest of the film's total U. S. gross must come from the other theatres, either of the circuits or the independents.

See that the semenal impression that independent picture ex-bidition of the companion of the companion of the hilter is neasing from the film

sion that independent picture exhibitor is passing from the film field, to the control of the large circuits. While many annexations have been r.ade, the big circuits have been working for that objective for nearly two years to date, reaching but one-third of the wired total and much less, about one-sixth, of the American picture theatre in all.

Average Overhead

theatre in all.

Average Overhead
In connection with the large circuits and the Class A and B theatres, experts placing their estimates of average overhead for each, these experts placing their estimates coverheads, weekly, as dencing that the size of the overheads alone will demand stage support for program full length talkers as they are now running in pulling power.

cram full length talkers as they are now running in pulling power.

The average gross for a deluxer is set down at \$13,000 a week and for the Class B house between \$8,000 and \$9,000 weekly. It is understood there are a number of deluxers with an overhead of around \$25,000 a week, reaching now and then with a new deluxer in a large city as high as \$40,000 a week.

#### Milestone's Long Absence

Lewis Milestone, who directed "Western Front," is going home to visit the folks for the first time in

18 years.

They live in Kisheneff, Russia.
He will remain with them for three weeks before visiting the continent, returning here late in August. Milestone will sail May 24.

# RUSH FOR HOUSES Fox Going After F. P.-Can. Along With Par—Nathanson Hooks in: Importance of Canadian Deal

### Tiffany Wants "Chow" For '30-'31 Program: No Definite Output

Hollywood, May 13,
With eight more pictures to go on this year's program, Tilfany is a few of the program of th Holivwood, May 13.

#### RAILROADS KEEP ON STANDARD TIME IN N. Y.

Only two rallroads have changed

Only two railroads have changed from standard time to daylight saving in New York. Lackawanan has switched because of a heavy surburban traffe and the Long Island Rain Standard by the Fennsylvant and Standard time.

Twentieth Century, operated by the New York Central; West Store: Baltimore & Ohio and the Lehigh, continue under standard time.

Twentieth Century, operated by the New York Central, also continues standard. There was some talk about trying the Century on daylight saving schedules but it was declared too many time tables operating interstate would have to be changed.

be changed.
Century will continue leaving
Grand Central at 2:46 p. m. standard time or 3:46 daylight saving.
Busses with the destination of
New Jersey and states south of New
Jersey have switched to daylight
saving time. Those with destinations
in New England states are remaining on standard time.

#### 1ST COMBINED PAR-PUBLIX CONVENTION

Over 300 delegates will attend the Paramount-Publix convention opening tomorrow at the Hotal Ambasador, Atlantic City, including Jease Lasky who cut his European trip short, and B. P. Schubberg, from the West Coast. S. R. Kent will be present, but Adolph Zukor will miss the essions. He is remaining abroad for an indeterminate period. A program of 55 features, 36 two receives and 68 one-reciers will be announced, with the budget to cover reported around \$24,000,000.

This is the first annual convention of the combined Par and Publix organizations.

ganizations. Convention in Atlantic City will last through Sunday. Another is dated for San Francisco May 23-26.

#### SENNETT DUBBING SPANISH

Entering Into Competish With Roach On Shorts For Export

Hollywood, May 13.
Mack Sennett has decided to enter the forelyn market with dubbed
Spanish versions of his shorts in
compelltion with Hal Roach's direct
forelyn versions.
Sennett dubbed Spanish dialog inter Thello Kimen'. The was them.

to "Radio Kisses." This was shown before a selected Spanish audience. As a result of the reaction Sennett has decided to attempt dubbing on a

Harley L. Clarke, having cornered Fox Film, besides controlling the bigger portion of the equipment end outside of the electrics with a substantial interest in Telovision apparatus and laboratories besides, is now aiming for expansion by the Canada route.

Offiside the deal looks merely like a side dish on the strange whirring sea of Wall Street's ball bearing reating of a battle for control.

Canadian property in the venture comprises about 60 theatres of the Famous-Players Canadian company. Small compared to some American circuits but potentially meaning much more. Control means the in on Canada in the biggest way possible at the present time.

Paramount Publix is now angling for the circuit. Shareholders are to meet in Toronto May 15 to decide that. Before then the share to meet in Toronto May 15 to decide that. Before then the share to meet in Toronto May 15 to decide that Before then the share to make the standard of the shareholders are to meet in Toronto May 15 to decide that a Before then the share to the shareholders are to meet in Toronto May 15 to decide that Before then the share to the shareholders are to meet in Toronto May 15 to decide that a Before then the shareholders are to meet in Toronto May 15 to decide that a shareholders are to meet in Toronto May 15 to decide that a Before then the shareholders are to meet in Toronto May 15 to decide that a Before then the shareholders are to meet in Toronto May 15 to decide that a Before then the shareholders are to meet in Toronto May 15 to decide that a Before then the shareholders are to meet in Toronto May 15 to decide that a Before then the shareholders are to meet in Toronto May 15 to decide that the shareholders are to meet in Toronto May 15 to decide the shareholders are to meet in Toronto May 15 to decide the shareholders are to meet in Toronto May 15 to decide that the shareholders are to meet in Toronto May 15 to decide that the shareholders are the meet in Toronto May 15 to decide the shareholders are the shareholders are the shareholders a

and complete control turnover to P.P. Fox's offer will be on an exchange basis slightly higher and with control staying in Canadian

the basis and the first and the hands.

The Canada control stuff is a big bug in the deal, either way. Shareholders being barraged on the nix basis by a patriotic play. It's like America for Americans, only different. On the other hand bix also playing its part. Some shareholders feed they ought to get a 6.8 break cell they ought to get a 6.8 break cell they ought to get a 6.8 break know what it's all about, so far as Canadian reports disclose.

Nathanson Wedges in

#### Nathanson Wedges In

Rub on the P.P. deal is N. L. Nathanson, former director and still a shareholder in F.P.-C., besides owning two vatuable sites in Montreal and Toronto, both of which are tempting batt. Nathanson tried to shove through the original British-Gaumont deal for F.P.-C. until estopped by Adolph Zukor. Nathanson is the man now dealing with Fox. He wields substantial influence in Canada and personally holds much backing in the Dominion. British-Gaumont offered \$75 cash for each F.P.-C. share.

#### Term Franchise

Voting trust which controls F.P.-C. destinies, however, lies in Zukor, I.W. Killiam and J.P. Bickell. Latter have okayed the P.P. deal, although turning down the British-Gaumont offer. Par has 20-year product franchise besides with F.P.-Can.

Can.
Fox's plan if submitted will provide for Canadian control by the same route as British Gaumont. Only the offer comes straight from Fox Films this time instead of from the British firm. Management would then be handed over to a voting trust.

voting trust. In British-Gaumont, Fox owns voting trust.

In British-Gaumont, Fox owns three-quarters of the non-voting stroke quarters of the non-voting stock yet can only vote for 49½% of the company. Another 49½% is voted by the Ostrer brothers, bank-ers, representing the other shareholders, while the decling 1% is controlled in Lord Lee, last factor in the company's policiding flur is controlled in Lord Lee, last factor in the company's policies.

There is also at third figure the theory of the company's policies. There are the controlled in Lord Lee, last factor in the company's policies a cash offer of \$60 a share. It was turned down by the voting trust.

There are different views as to the P.P. deaf: Two sources, both close, and apparently in a position to know say, yes and no.

## Parsons With Fox

P. A. Parsons, former advertis-ing chief for Pathe pictures, is with the Fox film offices, doing special work on the production campaign.

# P-P's Trailer Adv Will Run Up to \$35,000 for Nat'l for 1,000 Weeks

Temporary setup of Paramount Publix new endeavor in commercial film and trailer advertising has Lou Goldberg in charge of contacts for the theatre end under A. M. Botsford with Emanuel Cohen holding ford with Emanuel Cohen holding down Paramount's national corner and William Johnson on the sale issues, Goldberg was promoted from district advertising and publicity chief of New York city. Johnson is head of the Theatre Service Corp. through which the proposed advertising plan will work. Johnson is not new to trailer stuff. He is from New Orleans where he operates a trailer and shorts film company. The present system is to concentrate on national advertising. Local stuff to follow. Emanuel Cohen, editor of the Paramount Newsreel, has also charge of Paramounts

additor of the Paramount Newseel, bas also charge of Paramount's commercial shorts department. This is different from the new idea. Latter runs only to 480 feet and is not intended to replace the regular commercial entertainment shorts of one and two reels.

On the local advertising plan Johnson will handle the style stuff exclusively. The stuff to be sold on a slide-in name basis. Like a name plate system except that here it's on film. The same trailer or film can be used simultaneously by reprint projection in 40 or 50 houses under a different advertiser's banner.

#### Ad Rates

No rate on local advertising as yet

No rate on local advertising as yet arranged. National accounts may run to about \$35,000 a firm. This will approximate about the same number of prints and take in about 1,000 weeks. Average time to make the second of the second of the second of the second of the theatre company's advertising department headed by A. M. Botsford. All mechanicals in connection with the creation of the film, continuity, etc., to be paid for by the advertiser.

Along this method the rates to be derived from such advertising will net free revenue on a permanent basis.

Goldberg's former job as exploitation chief of this territory goes to Jack McInerney, now in charge differentiating. Goldberg's promotion marks his rapid rise from assistant in the B. & K. outift to the Brooklyn in the Brooklyn i wertising. Goldberg's promotion marks his rapid rise from assistant in the B. & K. outfit to the Brooklyn Paramount, to Paramount, New York, and now in charge of the film advertising.

#### Pathe Adopts Aluminum **Bungalow Camera Muters**

Pathe Adopts Aluminum
Bungalow Camera Muters

Hollywood, May 13.

As a result of the Academy's tests on efficiency of various camera-silencers in use at coast studios, Pathe studio has scrapped all other models and is standardizing the one-piece cast aluminum bungalow designed by Joseph Wright and F. N. Redd under the supervision of L. E. Clark, chief recording the supervision of L. E. Clark, chief recording the supervision of L. E. Clark, chief recording the supervision of L. B. Clark, chief recording the supervision of the supervision of the supervision in the Academy tests, Pathe engineers claim that perfections increase its efficiency to 21 decibles. Figure for ideal insulation of blimps, set by the ERPI-RCA committee, was 25 decibles, However, the 21db blimps are said to permit camera operation within 2 feet of the mike. John Mescal reports that one of his cameras was started accidentaity while the mike was on and was not detected for search and the supervision of the supervision o

required for the old-style ice-

#### P. P.'s Official Roster

Combination of Paramount and Publik into one outfit has shifted the officers and leads, thing the officers and leads, thing the two additional officers all the way down the list with the exception of Adolph Zukor, president. By the new turn both Sam Katz and Sidney R. Kent become vice-presidents. Jesse L. Lasky is also a vice-president, as previously.
Changes were effected at a meeting of the company's board of

dent, as previously.

Changes were effected at a meeting of the company's board of directors held Monday in the Paramount Building, New York. New finance committee and new executive committee also named. No prefix before the titles of Messrs. Kent and Katz, evidently both provided with similar official power but in different capacities. Kent ruling the sales end of the picture division and Katz, chief of theatres as hefore.

announcement of officers is the title of general-manager formerly belonging to Kent. Union of two companies evidently obviating such a job.

job.
Officers in the order given, place
the Paramount execs similarly as
before with the Publix chieftains subbing under.

#### Full List

Full List
Adolph Zukor, president; Jesse L.
Lasky, first vice-president; Sidney
R. Kent, vice-president; Sam Katz,
vice-president; Ralph A. Kohn,
treasurer; Elek John Ludvigh, treasurer; Emil E. Shauer, asst. treasurer; Harry M. Goetz, asst. treasurer; Ajohn Michel, asst. treasurer; Norman Collyer, asst. secretary;
Frank Meyer, asst. secretary;
Wilfred J. Pineau, asst. secretary;
Albert A. Kaufman, asst. secretary,
and Melville A. Shauer, asst. secretary,
and Melville A. Shauer, asst. secretary,

Finance Committee: William H

Finance Committee: William H. English, Sir William Wiseman, Frank Balley, Caslmir I. Stralem, and Adolph Zukor.

Executive Committee: Adolph Zukor, William H. English, Felix E. Kahn, Sam Katz, Sidney R. Kent, Ralph A. Khoh, Jesse L. Lasky, Elek Diggest J. English, Schauer and Dugen J. Zukop. Shauer and Dugen J. Zukop. Shauer and Doge on operating the theatres

Eugene J. Zukor.
Dope on operating the theatres
is that while Sam Katz as official
v. p. of the combined Paramount
Publix organization, will head a
new operating company to be
formed for the houses, but with
operating title only.

#### Academy Wants Home

Academy Wants Home

Hollywood, May 13.

Building of a permanent home
for the Academy of MP Arts and
Son a permanent home
for the Academy of MP Arts and
Son with probability that it will be
taken up seplously by the organization shortly,
Necessity of seeking larger quarters, subject of a special meeting
of the executive committee of the
Academy's board of directors yesterday (12), brought the matter of
building to a head, would contain
its own private theatre and assembly room, committee rooms, and offices available for other picture orsanizations as well as the Academy
itself.

Since the Academy's organization
three years ago its headquarters
have been on the mezzanine floor
of the Roosevelt hotel in Hollywood.

Lloyd Gris Snappy
Hollywood, May 13.
For the first time in five years
Harold Lloyd wil complete production of a feature picture inside of
eight months.
The new Lloyd picture, "Hot
Heels," is slated to be ready for release by the middle of September,
four months after the start of
shooting.

# G. H. & P. Defaults Judg't G. H. & P. Defaults Judg't A default judgment for \$14,872 has been filed in the Supreme Court against the G. H. & P. Amusement Corp., Julius Genell, Joseph Horowitz, and Martha Pekelner on a note made September 3 last. The note was secured by protested notes of the R. O. N. Theatres, ag-

#### Sullivan Booking Films From N. Y. for All Fox's

Hollywood, May 13.

H. G. Delabar, of Fox West Coast, left here Monday for the east. He will stop over in Kansas City to close the deal on the Schanberger chaptit. circuit

circuit.

Will be gone two weeks and re
ported may stay east.

J. J. Sullivan, head film booker
for West Coast, goes east Wednesday. He will book features in all
houses bandled by Harry Arthur,
if not for entire Fox circuit, from
New York.

# **REVUE ALL COLD** SAY FILM MEN

In spite of the returns expected in Par-Publix's "Paramount on 'arade" and from U's "King of azz," the industry is declared on Par Parade" industry

Parade" and from U's "King of Jazz," the industry is declared through with revues.

Any kind of a picture, whether musical or not, that does not have a strong story basis, is taking big chances in the opinion of film showmen. Fublic must have its stories and plots, they say, demand even being noticed so far as operettas themselves enough with narrative. U has not stated its position on revues following "King of Jazz," but is reported unwilling to go in for any more revues. Par-Publix with a hit in "Paramount on Parade," is known from the inside to be off revues. In the future all of its musicals, including operettas, will provide plenty of plot and story.

When wide film comes along togive greater scop to big productive in the opinion of some may be made a safe proposition but not en made to the made as a safe proposition but not

revue in the opinion of some may be made a safe proposition but not at this time.

## Percentage Evil Worse

Continued from page 6) one, with that day's business representing the amount of the larceny. Exhibs are stated working this rather cleverly, especially in solatorization of the state of the state of the state of the state of the content of the content of the distrib pocketbook (where they are not distrusted) are paid around \$10\$ a day and expenses. When sent out on such checkups they are informed and the contracts will prove the point that picture is in on percentage for, say, two days. When those two days are over checker leaves right away, often that night if able to get out. At least, distribs say, he is seldom interested in that account any further.

further.
The Extra Day's Net

Exhib then feels free to play pic Exhib then feels free to play pic-ture an additional day, pocketing the entire proceeds. Cases where these tactics are employed to further the worst racket in the in-dustry have been unearthed through newspaper ads and from other sources.

sources.

Despair of ever trying to play percentage successfully with the smaller theatres in the tank towns and particularly those distant from exchanges is being expressed. It is said that where the returns on many of these dates are small, the distrib profit (whether exhib is honnown) or the same property of the extens up through necessity of sending a checker.

Loring Chass.

chrough necessity or sending a checker.

One of the largest companies selling class product stated that its return on some of these bookings are so low that they would be out money after paying off the checker. Industry is anxious to go to percentage 100% because flat rentals are as passe as silent product, but when it contemplates the hundreds of small, comparatively unknown accounts all over the country to trust and realizes that also some of the rawest gypping now is by supposedly influential theatre owners, the problem of how to change

supposedly influential theatre owners, the problem of how to change over completely is admitted to be nothing short of baffling.

One distributor caught an account right in New York City playing one of its big pictures on percentage, and gypping to the amount of 1,000 admissions.

## **Monthly Studio Survey**

Hollywood May 13.

Froduction at the studios reached its top for a hold in the studios reached its top for a hold in the studios and the studi

NAME OF STUDIOS. Average Average Total

THIS TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY
AT THE 19 ACTIVE STUDIOS ON THE COAST DURING
THE MONTH OF APPIL, 1930, WITH COMPARISON OF
AVERAGE ACTIVITY FOR THE SAME STUDIOS
DURING THE VEARS 1923 AND 1929. STUDIOS
ARE DIVIDED INTO GROUPS, ACCORDING TO THEIR CHIEF PRODUCT

NAME OF STUDIOS.	Average	A ** 0 ** 0	. Total		rage	Stories
NAME OF STODIOS.	features		units			
				ng ——f	nsnea	in final
Feature Group.	April		April	1928		prepa-
MGM			Aprii	6.4	6.2	ration.
Fox			7	8.0	7.2	24
Warner Brothers		••	7	6.7		26
		••	6		4.8	9
Paramount	•••	2	6	8.8	4.8	20
		2		. 8.8	4.8	
Radio		••	4	2.8	2.4	15
Columbia		•:	3	2.7	1.8	6
Pathe	2	2	4	2.7	1.8	13
United Artists		1	3	2.0	1.6	16
Universal		4	3	5.1	6.9	10
Tiffany		••	2	3.0	1.8	8
Cruze		••	1	1.0	0.8	4
Chapiin	1	**	1	0.6	1.0	0
Leasing Group.						
Metropolitan	2	1	3	3.2	3.6	. 4
Tec-Art	2	1	3	2.0	2.5	7
Short Subjects.			4			
Hal Roach		2	2	2.1	1.8	2
Darmour		2	2	1.8	1.8	2.
Educational		1	1	2.0	1.3	2
Sennett		1	1	1.6	1.6	
		_	_			
Totals	53	15	68	71.3	58.5	185
Total average units	working	in Jan	norm	1930		55
" " " "	working		ruary.			51
4 4 11	**		rch.		•••••	67
# 11 #		" Api				68
		Ap	11,		• • • • • •	00

stiton with eight features and one short while Fox and Warners were close seconds with seven features each. Currently Metro very slow with only one company working on the lot. Faramount takes third porties of the year. It is working eight and plans to put three more pictures into work.

First National, working to capture strains on the year of the year. Short subject of the year, shead on its release dates. There is no prospect of this company pick-

### "Trail" on Wide Film

Hollywood, Hollywood, May 13.

Producers' eastern decision to abandon wide film will not by report, affect For's "Big Trail." This is being shot in both 35 mm. and Grandeur by Raoul Waish and is ahead of schedule.

Picture is due for showing at the Roxy, New York, the last week in

#### Missouri (Publix) Will Resume Presentations

St. Louis, May 13.
Missouri (Publix) returns to presentation policy after 18 months of straight sound.
Will book through the William Morris office, Chicago. House formerly used B. & K. "B" units.

#### Yorke, Arthur's P. A.

Gabe Yorke has been made pub-licity director of all Fox theatres coming under the jurisdiction of Harry Arthur.

Yorke is one of Fox's oldest pub-licity experts and has handled many of its bliggest openings here.

Yorke, in assuming the berth, a promotion, leaves J. J. McCarthy's roadshow department where he last handled the McCormack picture in New York after Joe Shea had open-ed it.

#### Rogell's "Yukon"

over completely is admitted to be nothing short of baffling.
One distributor caught an account right in New York (City playing one of its big pictures on persentage, and gypping to the amount of 1,000 admissions.

Elliot McManus, secretary to Winfield Sheehan, leaves for the Rosell is negotiating to get Evelyn West Coast tomorrow (Thursday). Brent for the role.

#### N.Y. P.A.'S DON'T AGREE ON HAYS' CODE FOR THEM

Some opposition to a formal Code of Ethics for film press agents was reported from the meeting at the reported from the meeting at the Hays office last week. One faction expressed the fear that newspapers may unmercifully itid any protesta-tion of high moral principles com-ing from press agents, whom many editors still regard as their natural enemies.

entions still regard as their natural enemies.

It was also suggested that a code of ethics amounted to a confession of ethics amounted to a confession to the still regard to the confession of the still regard to the confession of the still regard to the confession of the still place much credence in the pretty picture of self-confessed offenders suddenly promising to be good.

Some of the flowery language of the original draft will be toned down in the final code when issued. Hays office had numbered copies of the first draft merely "ioaned" them to those attending the meetling.

ing.

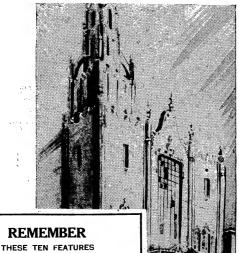
#### Opening Days in Pittsburgh

Opening Days in Pittsburgh-Fittsburgh, May 13.
Sheridan Square, R.-K.-O stand in East Liberty, has failen in line and gone to Friday openings. Former opening day Saturday. New recruit leaves only one first run house in town, Herris, startins are fitted by the standard of the than Friday. Latter still opens Saturday. Stanley will desert Friday next week, moving to Thursday.

#### , "Small Fox, Denver

"Small Fox, Denver, May 13.
Fox will build \$150,000 theatre at First and Bradway to replace Queen, damaged by fire several months ago. To seat 1,200 and will be named the Fox. Opens Labor Day.

# Finished Yesterday,



# this theatreis Out-of-date To-day!

- 1-FIREPROOF
- 2-Proved performance.
- -Easy to install.
- 4-No mechanism.
- -Economical. 6-Permanent.
- 7-Amplifies without distortion.
- 8-Adaptable to any theatre.
- 9-First cost is the only cost.
- 10-Invented by Emile Berliner, who made the telephone, the phonograph, and the radio practical.

The newest theatre is old-fashioned without the BERLINER ACOUSTIC SYSTEM. But with it, the oldest theatre is up-to-date! You can't build theatres as acoustically perfect as the Berliner Acoustic System will make any theatre.

No matter how bad your theatre now is acoustically, the Berliner System will make it more perfect acoustically than a new theatre specially planned and constructed for audibility.

Berliner Acoustics make motion picture theatres into talking picture theatres almost overnight.

This miraculous invention by the world-famous scientist, Emile Berliner, not only takes the place of elaborate and expensive reconstruction...It is actually many times as effective as any reconstruction could be!

It can be installed almost as easily and economically in completed theatres as it can during construction.

You don't have to skip a single show during installation...Does not interfere with your theatre's decorative scheme.

Write right now for other amazing facts and absolute proof of the sensational success of the Berliner Acoustic System.

ERLINER OUSTIC SY

S E	UND THIS COUPOI
	Berliner Acoustic Corp., 1808 Paramount Bldg., N.Y. C.
	Tell me ALL the good news about Berliner Acoustics, including approximate cost for a sear house.
	Name
	Theatre







# SHOW HISTORY IN MAKING AS RADIO LAUNCHES GRAND CHALLENGE YEAR

Majestic symbol of super-showmanship, the Radio Titan looms today above the seething arena of the modern show world.

Radio's inspired man-power is marching on Hollywood to write an astounding new chapter of show history.

The annual Titan sales convention begins May 19th ... a red letter day in a red letter year!

From this historic conclave a new and mightier Pageant of the Titans will burst into glamorous life... will carry on the gallant traditions of Radio progress and Radio showmanship...will plant the banner of Radio Pictures once and forever in the forefront of show enterprise the world over!





AND NOW ANOTHER

Joseph M. Schenck presents

LILLIAN GISH

# "ONE ROMANTIC NIGHT"

with

ROD LA ROCQUE CONRAD NAGEL MARIE DRESSLER O. P. HEGGIE

Based on the Broadway Stage Wham by Ferenc Molnar, "The Swan" Directed by Paul L Stein

# UNITED (A) ARTISTS

Where the Big Ones Come From

# STAR MASH

# from United Artists!

Liberty Magazine again singles out a United Artists winner for the highest rating possible—FOUR STARS! "One Romantic Night" is the type of entertainment showmen dream about. A wonderful story, a top notch cast and perfect production make it a blue chip picture from every standpoint. Liberty Magazine says it's "a lovely romantic picture... entirely delightful."

And it brings to the talking screen the voice of Lillian Gish. As a speaking star she stands at the top of the list. As the headline player in Jed Harris's sensational Broadway stage success, "Uncle Vanya", she has won unstinted praise everywhere. Read the critics' rayes below.









# Lillian Gish Takes New York Stage by Storm

Lillian Gish is perfect, a rare and charming personality.—Daily News.

Lillian Gish is radiant with a fragile, melting beauty.—Eve. Post In many ways she is like Duse. In a single night Lillian Gish has made herself the most interesting actress on our stage. —Eve World. Miss Gish returns triumphantly to the speaking stage. Her performance has intelligence, skill and rightness "not to be denied.—Telegram,

## **Talking Shorts**

ROBERTO RAY
with Canaro Tango Orchestra
"Carinito" (Song and Tango Music)
5 Mins.; Paramount, Paris
Paramount-Kane

5 Mins.; Paramount, Paris, Paramount, Paris, May I. Roberto Ray is the young Spanish-Mexican singer whom Jesse L. Lasky engaged here for Paramount. Spanish Mexican the season of the se

"FAST WORK" With Charley Chase

FAST WORK"
With Charley Chase
Comedy
20 Mins.
Capitol, New York
A laugh-geor that takes front
rank among two reel talkers. Probably best yet turned out of the Hal
Roach studios and certainly far
superior to some Chase has made
to comedy end of program.
Very novel situations are at the
bottom of "Fast Work," growing
out or mistaken identities. An amtick young thing who says her dad's
consent is the big obstacle. A nut
escaping from an asylum runs into
rich young thing who says her dad's
consent is the big obstacle. A nut
escaping from an asylum runs into
rich young thing who says her dad's
consent is the big obstacle. A nut
escaping from an asylum runs into
fice the first of the second of the
result in the property of the contick of the property of the contick of the control of the contick of the contick

Results In Laughs.

No happy ending here. It's more like a black out. Photography and recording excellent.

June Marlowe plays opposite Chase and is o. k.

"TRIFLES"

"TRIFLES"
Drama
15 Mins.
Tivoli, New York

Semi-mystery murder yarn that
doesnit mystery murder yarn
have yellow mystery mystery
have yellow mystery mystery
have yellow mystery
have

"SHE'S A HE"
With Sunny Jim
Comedy
19 Mins.
Loew's New Yor

Lomedy

19 Mins.
Loew's New York, New York
Loew's New York, New York
These Sunny Jim comedy shorts
are being turned out fast. This one
is of ordinary Sunny Jim standard.
Good for a chuckle here and there
and, on the whole, makes a fairly
pleasant short.
Sunny Jim is forced to pose as a
function of the sunn, who is visting than the service of the sunny sunny
for small girls. This youngster is
unusually talented. Great little
mimic, especially apparent in this,
since he is forced to don a dress and
wig.

wig.
As usual, supported by his film father and mother, oke assists.

"RANCH HOUSE BLUES" Rodeo Comed: Series Sketch, With Songs 21 Mins. Colony, New York

Pathe
Interesting short framed on the old lines of the ranch which the villain plots to selze because of oil. At this house, the sophisticated mobe that the hero and hissing the villain.
Don Douglas is the cowboy hero. Strums a guitar and signs a few familiar songs in a round bartione. Mildred Harris is the heroine who mildred Harris is the heroine who as well as his songs. A farewell party to Miss Harris.

us well as his songs.

A farewell party to Miss Hairls
is an excuse to bring in a band
with some good instrumentation.
Also some comedy, songs and
dances by the cowboys.

Can't go wrong with this.

"GOLDEN PAGODA" Travel Subject Travel Subject 14 Mins. Strand, New York

Pathe

Sugar-coated travel educational made by Tom Terriss, captioned "The Vaganon Director." This one travel to the variety of the Vaganous of the V

Terriss.

Picture is without sound effects, the lecture having been added to a slient series of scenes, many of them picturesque shots at curious native life in the Far East.

Interesting bit of travel, with special excellence in the running talk that illuminated the scenes with excellent dramatic effect. Rush.

"PEACE and HARMONY" Comedy 18 Mins. Fox, Brooklyn

Fox, Brooklyn

Jack White two-reeler around domestic squabble theme, following the old short comedies or silent picture to the old short comedies or silent picture. The old formula is, of course, the dialog, and through the dialog some additional laughs are gained by the dialect of Eddle Lambert. That much of the comedy reaction is gained by toossing bags of our around is the best description.

tion.

Everybody gets at least one sock on the head, including mother who invited the trouble by turning the house over to her two daughters and their new husbands. Slapstick in the kitchen most of the way.

Lambert, formerly a vaude single, gives a good account. Featured with him and playing as well is Monty Collins. Stephen Roberts directed.

"LOONEY TUNES"
Cartoon Series
"Sinkin' in the Bathtub"
5 Mins.
Warners, New York
Vitaphone

Vitaphone

Very amusing short comedy cartoon, with that its value, of course For this short may be especially placed on a program where a laugh is called for, as it guarantees that laugh.

laugh.

As the first of a series contemplated by Warners' Vitaphone Varieties, WB has something worth a tot here if the series can commence to hold up to its start.

at rietes, WB has something worth a to there if the series can commence to hold up to its start.

The cartoon is a sort of parody, as a signified by its title, on "Sinkiri in the start.

The cartoon is a sort of parody, as a signified by its title, on "Sinkiri in the start.

In the Bathtub' in WPS "Show of its brief story is the travels of the bathtub, its mishaps, the while containing Bosco or his will be startly in the startly in the startly in the startly in the parent of the parent o

#### Miniature Reviews

"Song of the Flame" (F.N.).
Good programer in all Technicolor has been all Technicolor for the state of t

Beaut for exploitation, properly handled, and grosses.

"Devil's Holiday" (Par). Excellent from every angle.

Dramatic smash with comedy

cellent from every august.

Show Girl in Hollywood'
(FN). Fair comedy with studlo background for fan interest. No big laughs.

"Wedding Rings" (F. N.).
Society drama. H. B. Warner
and Lois Wilson (co-starred).
Hade from the start of the start of the start
little of the start of the start of the start
ulty acted. Dull. Warner in
straight, polite boob role. Sans
comedy.

straight, polite book role. Sans comedy.

"Temple Tower" (Fox). Sequel to "Bulldog Drummond."
Unconvincing mystery, weakly framed and lacking tenseness. Only a fair programmer.

"The Burning Heart" (Landselbert, scored with song, Good art film. Minor sound spots hurt for American houses. Mayda Christians, American born girl, featured. One of best films here frota Germany in year.

"THE CAVE CLUB"
Singing, Dancing Novelty
9 Mins.
Strand, New York

Strand, New York
Vitaphone No. 999
Apparently started out to make this abstract out to make the state of the

livered on a monolith.

Miss Leach is the hortess, a la Guinan, and working twice too hard at it. Does a mild number and then into crystal gazing to vision what the night club of Bow will be like. The might club of Bow will be like. Capital comedy number, "Sockety-Sock," by Ethel Mernan, and an adagio dance with Harriette Harbaugh doing the tiper grid steps to Good spectacle. Back to the cava city for a superior control of the cava city for a superior cava city

Good spectacle.

Back to the cave club for a finish with the "Sockety-Sock" number in a comedy way, girls all carrying big clubs and beaning the man they want for the finale.

want for the inhane.

Fair on laughs, better on dance, and whole business carried by the novelty "Sockety-Sock" number.

Rush.

NIGHT

"NIGH1"
Disney Cartoon
7 Mina.
Another of those "Silly Symphonies" from the Disney pen, and very
nies" the Disney pen, and very
some new animation tricks to intrigue the trade as well as the public. It can play to any capacity and
ditch

ile. It can play to any capacity and cilck.

Script layout is episodic, change in characters coinciding with the switch in melodies. Principal innovation accompanies the well-known function accompanies the well-known first the first time in any cartoon for this effect.

Otherwise, the moon "tra-la's" an accompaniment as its beams frolic comedy owls, and a bulifrog chorus which slightly slows up the pace but which can be cut at will without smearing the main impression. A trilo of mosquitoes and a pair of the well-known mannerisms of hoofers, add to the merit of the reei. Old folks, as well as the kids, have evidenced a strong liking for this series. They won't be disappointed in "Night."

"SLOW BEAU" Krazy Kat Cartoon 8 Mins. Stanley, New York Columbia

Columbia
Ordinary animal cartoon. Somewhat weaker than the rest in this series when giggles are counted.
Idea is a showboat show.
Synchronization all right.

## SONG OF THE FLAME

(All Dialog With Songs)
First National production and release.
Directed by Alan Creatand, from the aconate by Gorion Righe (tale oldade), who make by Gorion Righe (tale oldade), who can be represented the control of (All Dialog With Songs)

\$2. Running time, 70 minutes, Prince Volodya. Alexander Gray Aniuta, the Flame Bernice Culre Konstuntin Noah Beery Natasha. Alice Gentle Count Borls. Bert Roach Grusha Ince Curtusy

A very well produced romantic programmer that should hold up to average grosses in the de luxes or clsewhere.

cisewhere.

The picture contains competent name players, the direction is unescapable, and with Technicolor, which runs more smoothly later ground are Russian pensant mobs as the rule. At one time the film goes to the wide screen for a pleasunt festival and this looks quite nice, with the stagging here as otherwise with mumbers happily handled by June 1986.

with the staging here as otherwise with numbers happily handled by Jack Hastell.

There's more than ordinary interesting the stage of the season of the seas

at it. Otherwise he's the big biustery "Red" lender, a little too big to make his try for the frail Critire girl, but okay in line with Miss Gentle.

Miss Gentle.

Mr. Gray as the prince is pleasing. Mr. Gray lent a scenery eating actor and that may stand against him in general impression, but he looks the prince, has an enterprince in the standard of the standard in the standard more than they do just now, the Alexander Grays will receive better recognition.

A comed couple were given all A comed Courtney and Ivan Linow, the latter the former ex-huse Russian wrestler. Miss Courtney as a matter of record got two laughs within prominent. These with business with Linow if it were he who played the general. Anyone who can mugs two laughs within that time limit might have been given more chances, cdy, though none is really needed, Sime.

#### DIVORCEE (ALL DIALOG)

M.G.M production and release. Adapted from the Ursula Parrott novel, "Ex-Wife," title of which is absent in credits. Tractite of which is absent in credits. Tractice of the production of the proceeding the proceeding the proceeding the proceeding the proceeding the procedure of the procedure of

Norma Shearer
Chester Mortis
Hubert Montgomery
Piorence Eldridge
Hoper Montgomery
Piorence Hidden
Hoper Milliott
Mary Dorna
Tyler Brooke
George Irving
Helen Johanon 

peasant girl on the side.

How the peasant girl, known as "Flame" through the stirring sons she wrote for the freedom of Ruse castle where her prince lives, his arrest and escort to the border, a condition she made to secure his liberty her are the standard of the state where her prince lives, his arrest and escort to the border, a condition she made to secure his liberty her are the standard his street and the state where the line of the stage operatia's tale including between alite Green and laying the content of the laying laying

# SYNCHRONIZED TO



FRED SCOTT - DOROTHY BURGESS
and Chester Conklin - Ben Turpin - Nick Stuart
Robert Edeson - Stepin Fetchit - Daphne Pollard
Sally Starr - John Sheehan - Mickey Bennett
George Fawcett - Little Billy - Bryant Washburn
William Langan

Directed by Joseph Santley . Produced by E. B. Dert.

# THE BOX OFFICE

#### All the elements that arouse interest

BALTIMORE SUN: "It possesses all the elements that arouse and sustain interest in a story... There are moments of the most exciting pitch in the picture. There is an authentic atmosphere of the circus in the picture... The cast is very imposing."

#### All the thrills of a circus-PLUS

OHIO STATE JOURNAL (COLUMBUS): "Pathe's star-spangled special, 'Swing High,' is a big colorful, entertaining and costly staged romantic musical drama of the circus world of 1875... Here's one circus you can enjoy without thought of rain, dust or buying balloons and pink lemonade, yet it contains all the thrills, faithfully transcribed to the screen."

#### A peach of a picture-great song hits

COLUMBUS CITIZEN: "You'll find 'Swing High' a peach of a picture... fine singing by Fred Scott and a Negro group. Two songs are certain to be hummed and played for the next few months. They are 'With My Guitar' and 'Shoo The Hoodoo Away.' This last is sung by the Negroes in some superb chorus work, beautifully recorded and reproduced."

COLUMBUS DISPATCH: "It has love interest; character development; dramatic episodes, and it boasts a corking good singer with likeable songs ... Helen Twelvetrees shows the stuff that stars are made of some Fred Scott is a distinct success, his singing voice in 'Happiness Over The Hill' being something in the class of the four or five best male chanters heard in the talking pictures this year."

DAILY REVIEW: "'SWING HIGH' is our notion of a big bang-up box office satisfier. And it's good for children from six to sixty, something the picture business needs badly right now."

M. P. NEWS; "SWING HIGH, will be a paradise for smart showmen who delight in getting an exploitation natural."



**New York Joins** The Cheering!

**Broadway Critics Echo** Los Angeles' Praise!

"Magnificent . . . exceptionally well handled . . . splendidly recorded . . . as a picture it is far and away ahead of other musical efforts . . . won applause and well deserved it." \_N. Y. Times.

"Most assuredly of a higher standard ... admirable, soaring, richly melodious . . . pageantry and settings are stunning . . . a richness of design that is quite striking."

-N. Y. Sun.

"No end of talent lavished on it" \_\_Herold Tribune.

"Finely directed, well sung and beautifully composed. . . . Alan Crosland has done an excellent job. . . . Technicolor is well nigh perfect throughout. . . . Bernice Claire is one of the most beautiful young women on the screen."

-N. Y. Telegram.

"Elaborately fitted with extravagant sets, huge costumed mobs."

That Care Emphision in a car there is

-Eve. Graphic.



NOAH BEERY, ALICE GENTLE

BERT ROACH, INEZ COURTNEY, SHEP

CAMP, IVAN LINOW

the Operate by Otto Herbech, erstein II, George Gershwin and Herbert Stothart

ALL TECHNICOLO

"Far more gorgeous spectacle than it ever was upon the stage . . . a beautiful production . . . thrilling effects . . . as fine as any to reach the singing cinema."

The Kind of Sensational Product

FIRST NATIONAL

Has For You RIGHT NOW!



"VITAPHONE" IS THE REGISTERED TRADE MARK OF THE VITAPHONE CORP. DESIGNATING ITS PRODUCTS.

air opic the world has ever known. The

# 3RD DIMENSION CAN'T BE

# "Pineapple" Tossers Get 25 Years In Mich. for Bombing Theatres

Detroit, May 13. Two convictions, three indictments and a fugitive from justice are the results of the campaign to hound up the people who bombed the various threatres in Grand Rap-

#### FOX MAY MAKE DEAL WITH B&K FOR CHI'S 7

Chicago, May 13.

It is strongly rumored that Fox will shortly turn over its seven houses here to B & K for opera-tion by the latter under a profit-

houses here to B & K for opera-tion by the latter under a profit-splitting agreement.

The Fox houses, operated by Sid-ney F. Meyer, have been showing a small profit despite three losing spots, but the feeling is that B & K operation would safeguard against a possible searcity of product and to-duce momention with B & K the-duce.

atres.

Fox has six neighborhood houses and one, the Monroe, in the loop.

Harry Arthur, new Fox operator, is shortly expected here to talk over the local situation.

#### Mgr. Held for Ejecting Colored Man from House

Newark, N. J., May 13.
Peter Del Morris, manager gf the local Capitol, pictures, has been held for the Grand Jury on the charge of having ejected a colored method to the theatre.
The Negrey of the Color of the Capitol Series was a when requested to move to another location. He refused.

#### Lanning Leaves Loew's

Lanning Leaves Loew's
Pittsburgh, May 13.
Livingston Lanning, manager of
Loew's-UA Penn ever since that
house opened almost three years
ago, resigned last week to make
other connections.
Harry Long, recently appointed
to head newly-created Loew division in this district, is in temporary charge of house.

#### INDIE FILM MAKERS' MUSIC RIGHT POINT

Unless indie film producing com-panies take out licenses to use music on their sound tracks from John Paine, chairman of the M. P. P. A., and agent and trustee for music publishers, and also make a settlement for the copyright rights aiready infringed upon, Paine

Unless indie film producing combined by arrival the people who bombed the various threatres in Grand Rapids and other Michigan towns. That the operators' union was associated was proved by the testimony of one of those control of Ed Chamberlin, but of Grand Rapids, were senior of the control of Ed Chamberlin, but of Grand Rapids, were senior of Grand Rapids, were senior of Grand Rapids, were sentenced to 20 to 25 years for their part in the bombing of the Wealthy, Yamily, Royal and Liberty theatres in Grand Rapids, local was the instituator. Don D. Clarke, president that the Grand Rapids local was the instituator. Don D. Clarke, president of the G. Roula and former exhibitor there; Adam F. Russ, busic section with his position as agent and trustee for the publishers in the senting of the G. Roula section with his position as agent and trustee for the publishers in a senting the section with his position as agent and trustee for the publishers of the G. Roula section with his position as agent and trustee for the publishers in a senting the section with the position of the other of the constitution of the other. Frank Kinsora, press of the Detroit local and the new who arranged with a professional pineapple tosser, collected \$800 for bom bing two or three of the houses and supervising the demolition of the other with the local and locked them out, operating so open shop since. It is believed that the bombing was done to intimidate the exhibitors into significant the professional bombing was done to intimidate the exhibitors into significant professional properties and the rest of the work was turned over the constant for the constitution of the other professional prof

At Theatre by Students

State Uniontown, Pa., May 13.

State Output and city police resorted to teapers bomber of onday
night to teapers bomber of onday
night to teapers bomber of onday
night to teapers be to the control
of 500 students of the University
of West Georgia, who attempted to
crash into the Metropolitan, Morgantown, W. Va.

It was the opening night of the
theater since its renovation after
a fire March of that caused damages
estimated at \$50,001 stappeared at
the theatre the manager, George
Sallows, told them the house was
filled and offered to put on a special
midnight performance for them.
This displeased them and they
started to throw vegetables and eggs
land sand.

started to throw vegetables and eggs and sand.

In the ensuing melee, one youth was injured when struck in the leg by a tear bomb. Another injured was Captain Fred Riley, student in the university. Three others were arrested.

Retropolitan is owned by the Penn-State Amusement Co.

#### LAUGHLIN'S SHORTS

Hollywood, May 13.
Jack Laughlin, former Publix stager, will make several shorts for the Fowler studios on its '30-'31 pro-

gram.
Laughlin's first is "Volga," Russian atmospheric musical, to be followed with a minstrel idea. His agreement with the studio gives him privilege of continuing stage work.

#### PINF ON COAST

PINF ON COAST
Los Angeles, May 13.
Bill Pine, of the Balaban & Katz
staff, dropped in here lest week on
his convalescent tour. He sailed
yesterday (Monday) morning for
New York via the Canal on the
California, use back in Chicago about
the end of the month. L A is his
home town.

# CAN NEVER WORK, Feeling Organists' Return Gives SAYS SCIENTIST

British Expert Explains Fundamental Conflict Between Depth Illusion and Nature -Ignorant Inventors

#### By Thomas Bedding

(Fellow of the Royal Photographic Society, England)

London, April 24. Since Charles Francis Jenkins of Washington, D. C., had to pay people to look at his new fangled "Galanty Show" during the Chicago Exposition of 1893, the motion picture has been a curiosity to 99% of the world's population, and an El-dorado to the other 1%. More money has been wasted in abortive

dorado to the other 1%. More money has been wasted in abortive achemes for making metion pictures in "natural" colors than in any other branch of the show game.

About the same time as Jenkins gave the first public exhibition of motion pictures John Anderton of Birmingham, England, succeeded in getting the third dimension effects of the color of a stereoscopic transparency, slightly out of register, on the flat wall of a lecture room, but the picture had to be looked at through a form of stereoscope held in the hand, resembling a lady's lorgenetic, which is the color of the picture, every object seemed to stand out in boil relief, it was the third dimension on the screen; but the collars can as useless for all practical purposes and for public exhibition.

Deluded Inventors's partial

#### Deluded Inventors

Deluded Inventors
Spurred on by Anderton's partial
success with "still" glass positives,
self-deluded inventors have flooded
the patent offices of the world's captial cities with futile patent speciflications for getting the third dimension effect in motion pictures.
Like the transmutation of the baser
metals into gold, the manufacture
of "artificial" diamonds, and other
hooby trans, the idea lockarened on

Dake the transmutation of the observementals into color the analysis of the manual color than the color traps, the idea looka-good on paper, but it is utterly impracticable, as I shall proceed to show.

Let us get down to the bedrock of the matter:

Each normal human being has two eyes, separated from each other by, approximately, a space of two to three and a hair inches. It follows, therefore, that each eye sees a diff. The color of the color than the simple fact is not known to one person out of a thousand. This can be easily demonstrated by holding the right fore-finger a few inches in front of the nose and, while steadily looking at finger a few inches in front of the nose and, while steadily looking at the finger opening and closing the eyes alternately and rapidly. The finger seems to move from side to side. It does not. The apparent movement is due to the fact that each eye sees a separate picture; from its own viewpoint, and the brain coaleaces the two pictures to give the sensuous effect of one finger.

# Some "Flesh" Semblance to Bills

sion Daguerreotypes in the Smithsonion Institution at Washington, D.-C. Since 1838 stereoscopic photography has formed a big branch of the control of the co

#### Scientifically Impossible

Intelligent scrutiny.

Scientifically Impossible

It takes a peculiarly penetrating knowledge of natural science, I. c., the optics and chemistry of photography, the laws of binocular vision, the mechanical side of projection, and expert showmanship to realize which the control of the contr

#### 'Anent Grandeur

Anent Grandeur

The fallacy of wide, or bigger, pictures, i. e: Grandeur, magneo-films, etc., etc., being endowed with third dimensional attributes needs particularly the secondary of the secon

sharply denned image of a scene or object transmitted to it by the eyes. In the past 20 years some well-known men a the motion picture in the past 20 years some well-known men at the motion picture of the past 20 years fret picture, "Monte Cristor"; J. Stuart Blackton, of Vitagraph; George K. Spoor, also of Chicago; George K. Spoor, also of Chicago, have dailled with third dimensional-lam, and their results equaled 0. Now I read that H. M. Warner, E. W. Hammons, J. Schnitzer, Joe Brandt, Carl Laemmle, even Will H. Hayes himself, are being made, by their industrious directors of publicity, to anticipate the coming of the third dimension to the screen.

movement is due to the fact that place and eye sees a separate picture from its own viewpoint, and the brain coalesces he two pictures to give the sensuous effect of one of the third dimension to the street of the control of creation.

So it is in nature and the whole of creation. This vital first principle is the basis of stereoscopic "still" photography, and is undreamed of by thousands of would-be inventors and patentees of third dimensional devices for motion pictures.

The first piotographer, Daguerred, in 1838, took advantage of this eleminary physiological fact to make "artificial" rubber to break the first piotographer, Daguerred, in 1838, took advantage of this eleminary physiological fact to make "artificial" rubber to break the first photographe, on silvered copper plates, with a double camera, but through a streeosecope. There are food of the camera but through a streeose of this dimension, photographs, on silvered copper plates, with a double camera, but the two pictures had to be viewed base metal into 24-carci Aurum-though a streeose of the camera but the two pictures had to be viewed base metal into 24-carci Aurum-though a streeose of the camera but the cam

General demand for "something in the flesh," now that novelty of talkers has worn off, is resulting in a comeback for the theatre organist. Throughout the country, it is reported, organists are being returned to their old jobs, big circuits in some cases putting the dust-laden Wurlitzers to work again, with a view to adding some human element to the show.

to the show.

Even vaude houses, with "flesh" material as it is, are restoring organists, R-K-O having done this in numerous theatres, including some of its better class houses.

Par-Publix and other circuits are understood to be doing the same, flguring that a 10 or 15-minute organ recital fills at least a part of the demand for entertainment in person.

the demand for entertainment in person.

When sound came in, organists went along with pit men, houses by the hundreds going all sound. As a result, many organs were covered and have not been used to the sound of the sound of

#### FOX ADDING 10 IN ORE -26 HOUSES ALL

Portland, Ore., May 13. Fox will build 10 new theatres in Oregon towns, states Howard Shee-

oregoir towns, states intoward safety and the control of the contr

#### Newsreel House Flop in Detroit-Tried by Indie

Detroit, May 13. Local newsreel house failed to

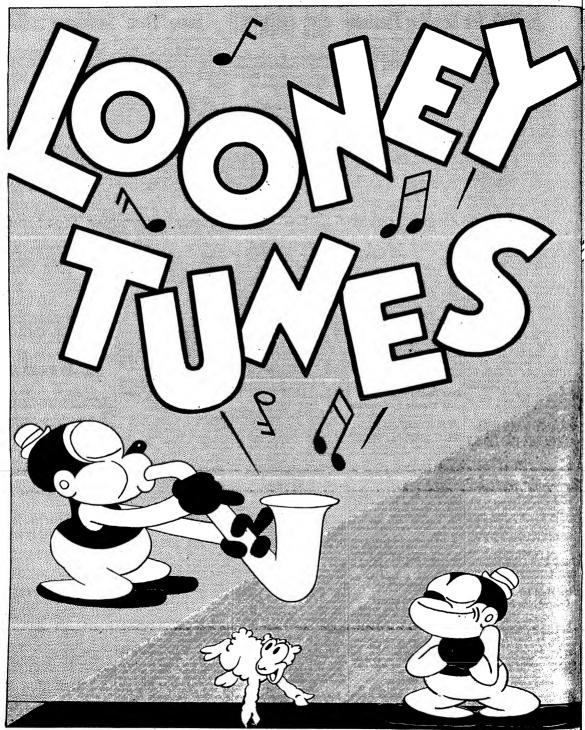
Local newsreel house failed to draw the business. It will revert to regular talking grind policy, with addition of all-night showing. Embassy, owned and operated by Alex Schrieber for over a month, and the state of the state o

#### W. B. in Pa.

Uniontown, Pa., May 13.
Current reports are Warner
Brothers are seeking a site here,
and dickering with Mance Brothers
for their Manos theatre, at Green-

are their Manos theatre, at Greenure. It is also said WB may take 
over the site at Connellaville where 
the Arcade theatre formerly stood, 
upon which the Wallace interests 
started to erect a theatre over a 
year ago and suspended on account of financial difficulties. It is 
also reported they may purchase 
the Orpheum, owned by the Mackelarius Brothers in that city, 
experience of the property of the control 
of the property of the control 
of the c

# WARNER BROS. PRESENT A NEW ANIMATED



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

# CARTOON SERIES

CURRENT musical hits provide the basis for this brand new series of animated song cartoons.

The action of each one-reel subject concerns the goings on of Bosco and his sweetie Honey and offers an unprecedented exploitation tie-up with Radio, Phonograph and Songs.

Animated by Isador Freling
Produced by Loon Schlosinger
Musical Score by Frank Marsales
Cartoons by Hugh Harmon and Rudolph Ising

=First of the Series=

## 'SINKIN' THE BATHTUB"

A laughing Riot at Premiere of

"SONG OF THE FLAME"

Warner Bros. Theatre, New York

Be the First in Your Town to Cash in On "LOONEY TUNES"

A VITAPHONE SONG CARTOON



"A TRIUMPH! Nancy Carroll is becoming the finest actress on the screen".(N.Y. Mirror) "MOST PUNGENT OF ITS KIND SINCE 'THE TRESPASSER'. Carroll better than she has ever been. A superior talkie with marks of popularity stamped firmly upon it". (N. Y. Sun)

"ONE OF THOSE RARE AND INFRE-QUENT TALKIES. Carroll superb". (N. Y. Herald-Tribune)

"TALKING PICTURES AT THEIR BEST. Carroll's performance is perfection. You enjoy every minute". (N. Y. World)

"CARROLL COMES INTO HER OWN". (N. Y. Telegram) "SHE EMERGES A FULL FLEDGED ARTIST". (N. Y. Post) "A BOX OFFICE HIT FAR ABOVE THE AVER-AGE". (N. Y. Graphic) "HAS EVERY ELE-MENT OF AUDIENCE APPEAL". (N. Y. Journal) "GOULDING'S DIRECTION ACE HIGH". (N. Y. News)



Written and Directed by **EDMUND** "Greatest all-around crafts-

man in Hollywood". (N. Y. Evening World) Producer of "The Trespasser".

The New and Inspired NANCY

# CARROLL

With Phillips Holmes, James Kirkwood, Hobart Bosworth, Ned Sparks, Paul Lukas, ZaSu Pitts, Morton Downey, others.

LIKE THE START OF A NEW SEASON! 18 surefire box office record-wreckers between now and August! "THE DEVIL'S HOLIDAY", "PARAMOUNT ON PARADE", MAURICE CHEVALIER in "The Big Pond", "THE TEXAN" (bigger than "Virginian"; with Gary Cooper), "RETURN OF DR. FU MANCHU", "YOUNG MAN OF MANHATTAN" (America's best selling novel), CLARA BOW in "True to the Navy" and "Love Among the Millionaires", JACK OAKIE in "The Social Lion" and "The Sap from Syracuse", WILLIAM POWELL in "The Shadow of the Law" (bigger than "Street of Chance") and "For the Defense", CHARLES BUDDY ROGERS in "Safety in Numbers", "WITH BYRD AT THE SOUTH POLE" (sensational thrill drama), "THE BORDER LEGION" (Zane Grey, Dick Arlen, Jack Holt), "DANGEROUS NAN McGREW" (Helen Kane comedy wow), GARY COOPER in "Civilian Clothes".

The Cream of the New Show World RIGHT NOW: PARAMODINE

# Arthur Tells Fox Mgrs. Not to Yes: Talks to About 50 in N. Y. Office

"Don't do any yessing around here; tell us what you think; what's wrong with your house and if you have any suggestions, send them in here. Now so ahead and make good; put your house over; use your judgment and discretion; we're behind you. I'm not familiar with the Atlantic seaboard so I suppose any of you can tell me. We wish you will be a supposed any of you can tell me. We wish you will be a supposed any of your can tell me. We wish you will be a supposed to the war film week May 30 ele war film week May 30 ele war film week May 30 ele

any or you can ten me. We wan you would."

That covers about the gist of what Harry Arthur, from the west coast, told around 50 Fox house managers gathered in his office Monday morning, called to New York by him, for his first appearance before them as the eastern general manager of the Ever theather dignif. For theatre circuit.

the eastern general manager of the Fox theatre circuit.

The managers left the meeting liking the way Arthur spoke and what he said. He appears to have convinced them that he means business.

Arthur gave his house men the impression they could do anything to advance the interests of their theatre. That they were on the ground and knew-best, but he indicated that an important matters, such as a proposed change of policy in any manner, that should be first submitted to the home office.

The announcement of the meeting was issued. It was a conference more than anything else, with the report above obtained from some of the managers present.

#### Holland Seems to Favor **Censoring of Sound Films**

The Hague, May 2:

The Roman Catholic press in Holland insists on the censoring of sound and talking films.

In these papers the pronouncement of the president of the board of censorship, D. Van Staveren, is quoted; 'The law on the censoring of films speaks of the 'performing' of lims, speaks of the 'performing' of moving pictures. It is unjust to moving pictures, it is unjust to the properties of the same properties, it would be silly if they had to pass pictures with improper gags, because the facial features of the actor show nothing improper. I don't believe that there would be one commission to be formed ready to make itself so immortally ridiculous. The fear of some interested that this center show in the properties of the superficiences.'

the experiences."

The papers acknowledge the trouble of the cutting of Vitaphone plctures, but what is most important must come first, they say.

It is expected that the new minister of the interior will decide in favor of the point of view of the board of censorship, and will order cennoring of sound films.

# "END" FOR CIRCUIT

Publix has taken Tiffany's "Journev's End" under a blanket for its

neys End" under a blanket for its circuit at a guarantee said to exceed \$500,000. Publix will release the war fim week May 30.
Along with the "End." Publix is reported playing two other Tiffany releases, "Namba" and "Sunny Skies" "Sunny Skies" is just now being released.

#### Oddly Composed 3-Act

Paris. May 2.

An acute triangle which has been the cafe talk of Paris is being adjusted. through Jack Forester, American juvenile, going into the new Apollo revue, "La Grande Revue," June I, as a full fledged costar with Damia.

Forester, juv with the last Casino

star with Damia.
Forester, Juv with the last Casino
de Paris revue, prior to the current
Mistinguete show, meantime hooked
up with Edmonde Guy, herself a
Palace music hall satellite, who
went vaude with Ernest Van Duren
as her pariner. Miss Guy and Van
Duren had been together for some
time and although attached to each time and although attached to each other as good friends, but the utilimate demand by Duren was somewhat of a surprise to Miss Guy. This resulted from Forester becoming a third member of the act, Miss Guy dancing and alternating with two partners. Van Duren did adagios and Forester the ballroom stiff.

and the state of the triangle is that Porester, and Van Duren are pals of long standing, living together in the same apartment, and the situation unbeknown to all.

Jane Marnac, owner-star-producer, at the Apollo, so closing her "Aux Temps des Valses" (Bitter Sweet) and sub-letting to Rougemont and De Bery, who are also authoring and producing the new "La Grande Revue" at the Apollo, of which theatre they've also taken of which theatre they've also taken a sub-lease from Miss Marnac.

#### M. C. Fete in Detroit

Detroit, May 13. Ed J. Weisfeldt, Publix-Kunsky producer, is holding an m.c. con-vention at the Michigan week of June 6.

June 6.

Six m.c.'s will take part, two of whom will be brought from Chicago. Al Morey and Lou Kesloff will come in from Chi. Local boys are Del Delbridge, Monk Watson, Sammy Diebert and Al Donahue.

## **Picture Possibilities**

"ROOM 349" (Mystery Drama, Jack Linder, National).
Similar idea done by Paramount in "Street of Chance." Nothing here
that can improve upon this.

"Courtesan"-Unfavorable

"COURTESAN" (Drama, Joseph F. Leone, President).
One character play, 'Designed as novelty for stage. Holds nothing for IDec. screen, either.

"Oh, Professor"---Unfavorable

"OH, PROFESSOR" (Comedy, Edward W. Harris, Belmont).
Too thin a yarn for pictures or stage.

Ibee.

"Lost Sheep"-Unfavorable

"LOST SHEEP" (Farce, George Choos and Jack Donahue, Selwyn). Funny idea for stage but abandoned brothel atmosphere blt too rol for screen.

"Ada Beats the Drum"-Favorable

"ADA BEATS THE DRUM" (Farce-comedy, John Golden, Golden). Should make a fairly good program talker. Ibee.

"Stepping Sisters"—Favorable

"STEPPING SISTERS" (Farce, Albert Bannister, Waldorf).
Play's leads are three girls of burlesque chorus 20 years ago.
Might
Ibee.

"The Vikings"—Unfavorable

"The Vikings"—Ontavolatic
"THE Vikings" (Drama, Richard Herndon, New Yorker).
An Isben play of tragle Norsoland, hardly adaptable to screen.

10ec.

#### So. Africa Cinema Suit

(Continued from page 2)

Henry Dickson and David Heyden-rich, each \$50,000. rich, each \$50,000.

Article complained of characterized the plea for a loan as an 'impudent attempt at verneukery.' It word being a Dutch term carrying the force of the English "deception."

London, May 13.

Sydney Hayden, London director of Kinemas, Lett., now 60 Capetown, or a manufacture of London director of Kinemas, Lett., now 60 Capetown, or a manufacture of London office that a writ charging libel has been issued against "The Siambok," publication; Stephen Biack, editor, also Central News Agency and Technical Press, Ltd., printers, demanding \$500,000, James Donaldson, chalrman of Kinemas, Ltd., also has brought suit against the same defendants for \$250,000; Hayden for \$125,000 and Dixon, another director, for \$50,000.

000.
Ten lawyers have been bricked by the plaintiffs.

Kinemas Broke In

Kinemas Broke In

Kinemas, Ltd., the only opposition to the African Theatre. Trust
(Schlessingers) ever able to stand
from the outset that the paper,
"Siambok," which has frequently
taken hard raps at Kinemas, is a
Schlessinger subsidized sheet.
"The Sjambok," when Kinemas, is a
Schlessinger subsidized sheet.
"The Sjambok," when Kinemas,
was in its early process of formation, carried nasty articles about it,
seeking to discredit Kinemas with
the African public. At that time the
importance of the control of the control
and this paper printed it. A protest
was later received from Sydney
Hayden, of Kinemas, who also
stated he would wait until arriving
in New York to further explain.

When last in New York, Hayden
explained all of the circumstances
connected with the development of
Africa and the "omnestion" meth-

connected with the development of the Kemma circuit in South Africa, and the "opposition" methods adopted by the Schlessingers to impede its progress. Hayden then stated Kinemas was gathering data and at the proper time would institute a damage action against the South African Theatre Trust and the Schlessingers.

"Variety's" S. A. Correspondent Hayden also charged "Variety's" Capetown correspondent with being an employe of the Schlessingers.

Capetown correspondent with being an employe of the Schiessingers, and stated he believed the latter instituted the first cabled report to "Variety." This statement was denied by "Variety." Traits statement was denied by "Variety." correspondent, who offered evidence to substanlate that he was in no way connected in or concerned with the Schlessingers, As this paper's African correspondent has been on "Variety" for over 15 years, with no previous company with no previous company that the provious company th

dent has been on "Variety" for over 15 years, with no previous complaint against him, his etatement was accepted as a clearance since Hayden's opinion was a surmise. In probably all of the world there is no theatre circuit which so boldly proclaims itself as a "trust" in its title as the South African Theatre Trust, Ltd., its oriporate name. For years it has been in fact a theatre trust over there, maintaining its years it has oeen in fact a theatre trust over there, maintaining its hold against all comers until Kine-mas commenced to give it the works, despite the Trust's for-midable influence.

#### **Ballard Retires**

(Continued from page 1) (Continued from page 1) ferret out important unknowns, among whom Ballard ranks at the top. Unassuming, modest and retiring, Ballard is said to have kept a publicity department in one of his Indiana places for the express purpose of keeping his name out of larlar.

in his home state he has been most charitable. A sanatorium founded by Bailard there has never been mentioned, although every patient is Bailard's guest and they go there from all over the world for the curing baths.

go there from all over the world for the curing baths.

Bailard's mealth is figured in the millions a mealth is career is as unique as himself. It has taken in every-thing, from national politics to the show business.

W. B. Buys Murray's House
Pittsburgh, May 13.
Warners added another picture Warners added another picture inouse to their increasing holdings here last week with the purchase of the Hollywood theatre, Dormont, from Edward Murray for price reported at \$200,000. Take possession May 28.

Murray is a pioneer showman, his cinema experience dating back 27 years.

## Publix Div. Directors to Locate In N. Y. Offices for Operation

# DORIVAL'S SIDE LINE .

Paris, May 3.

The desire to preserve his bus-iners of dealing in oil paintings, which is said to pay him far more than the stage, is one reason why Georges Dorlval, of the Comedie Francaise, refuses to go to Holly-

Georges Dorival, of the Comedie Francaise, refuses to go to Hollywood. Because he refuses to desort the Comedie, Dorival got considerable credit in the local press. His yearly income is reported to be approximately since the server action of the business of the proximately and the control plus 20,000 from dealing in paintings.

About 15 years ago, whilst in Switzerland, Dorival bought for 60 cents a little painting which, when cleaned, was found to be worth about \$1,000. This gave him the name of a wizard and he got into the business as a side line in a very active way. He makes a practice of financing unknown beginners of the more modern school of painting, later building them up as valuable signatures and unloading a server of the more modern when the provider the server defiation in modernistic stuff prices may eventually cause Dorival to find Hollywood more at

stuff prices may eventually cause Dorival to find Hollywood more attractive.

#### Fox, B'klyn, and Roxy Day and Date Pictures

Fox de luxe, Brooklyn, and Roxy, New York, will play day and date on all Fox pictures, starting Mcy 16 with "Arizona Kid." Brooklyn Fox has been second metropolitan stand, following the

Brooklyn Fox has been second metropolitan stand, following the Roxy and either playing second runs aigne or concurrently with the Academy (14th street), and the remaining Fox de luxers in New York.

#### U's Special at McVickers

Chicago, May 13.

"All Quiet on the Western Front" goes into the McVickers here about May 31, Initial appearance of a Unipicture in this town's ace

Publix will operate its big circuit of Paramount Publix theatres from GETS HIM MOST COIN the New York head offices, through its divisional directors making their headquarters in the Paramount bullding. This innovation is being put through in theatre operation for the first time.

There are 12 Publix divisional di-rectors, Sam Katz, Sam Dembow and Dave Chatkin will be their su-periors. Besides the directors will

and Dave Chatkin will be their superiors. Besides the directors will be 16 division managers, each subject to his division interest. The excess of division managers is caused through some of the directors in charge of more than one division.

Of the accent division chiefs cover the country, all with the exception of John Balaban (Chienage and Detroil), who is coming cast in September; J. J. Rubens (Great States and Indiana), and Martin J. Mullin (New England) are now set up in headquarters in New York. Dates when Rubens and Mullin move east are not known.

and Mullin move east are not known.

The division directors now oper-ating their territories from New York are M. H. Feld (Division A, de luxe houses); John Friedl (Sea-board states); Ralph Crabill (Westboard states); Ralph Crabill (Western and Pacific Coast); J. A. Koerpel (Southeast and North Carolina); Arthur L. Mayer (Central); J. B. Carroll (Ohio and Kentucky); L. E. Schneider (Southwest); George Walsh (Saenger), and E. R. Ruben (Finkeistein and Ruben circuit).

The 12 divisions into which the country is split is subdivided further into about 100 districts, with district managers in the field under

district managers in the field under

Another operative idea may be to bunch the Publix Class A and B houses with a general director over

each.

It is also reported that with the presence of John Balaban in the New York home office made known to the Famous Players-Canadian executives Paramount Publix is now executives Paramount Publix is now dickering with for control, that that fact will carry considerable weight across the border, as Balaban is known there through his operation of the Kunsky houses in Detroit.

Who the div. directors may be with more than one division has not been reported.

# "Dirt" or "Spice" with R-K-O

red to the cheeks of children and Ing office in New York were the offiadults, though without making clai censors. In fact, it seems anywande too tame for general enjoyment.
Following is a list of cuts made in acts over the entire R-K-O circutt list week (May 3-9). House whether or not the goal which 
managers out of New York and R-K-O says it seeks is being prop-

ment. Following is a list of cuts made inlinations from the state over the entire R-K-O circuit last week (May 3-9). House managers out of New York and managers and members of the book- circly approached;

Dog saying, "The hell I won't." Acrobat wiping hand on pants after rubbing nose. Instead of saying "hell," modify it by using "heck"—"and you can still retain the effect. "Kick me in the middle."

Kicking stuffed dog off stage after girl puts water on man's leg. Word "broad."

Word "broad."
Waving red handkerchiefs by orchestra and looking down at trousers.
Story about "came home unexpectedly and found coat lying on chair."
About woman barber nursing baby and saying, "You're next."
Girl jumping nervously around stage and picking up hat.
Saying, "We are now going to lay an egg" when girl sits on tiny

dano stooi.

Picking nose and wiping hand on coat lapel. Biz of apparently spitting in each other's faces.

Reference to worms.

Old bird bit of making mistake when picking up pleces of broken In Imitation of Chaplin and Keaton, where they kick each other in

'Sunnyside un.

In dance with girl, biz of comic smelling her feet.

In unine with girt, his or coming menting her teet.

Vulgar suggestlons during dance.

Using "razz" at mention of name of Vincent Lopez.

"My girl's name is June, but I call her April because she's not so hot.

"How did you sleep on the hard bed?" Oh, I got up during the night da rested."

nd rested."
Mention of Kane's Jeweiry Store from stage.
Looking down trousers and taking out toy piano.
Aliusion to "Fanny" in mind-reading bit.
"A nine-pound baby was born and you are invited to the wedding."
'It nature won't, Pluto will."
It nature won't, Pluto will."
It nature will be a stage of the stage of the

Mentioning Kenmore theatre (at R.K.O Kenmore theatre.). Gag pertaining to pletture taken as baby, all bare. Mother loses photo and wants him to come home and pose for mother. Bit with boy dancing with back turned to audience and comedian saying, "That is his schoolboy complexion."

# "Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department in this issue, and hereafter.

Warners' foreign short program of 25 goes into work June 1 at First National. Shorts will be picked from the current year's English talkers. Single and two-reelers will be made in German, Spanish and

That William Fox intends to go ahead with the construction of a 12-story office building and theatre at Seventh and Hill scems to be pretty definite. Tenants of the at Seventh and ......
pretty definite. Tenants of the
building on the site have been given
notice to vacate within 30 days.
Understood that this is a personal
deal by Fox, who put \$500,000 on deposit some time ago.

William K. Howard established a production record at Fox when he delivered the final print of "Good Intentions" within 21 days after starting. Picture was considered okay without one retake ordered.

Universal's "All Quiet" has been barred in Germany as well as Italy, according to advices out here. Reason is the anti-militaristic theme. U's foreign office will appeal the German government decision, but have little hopes of getting it past Mussolini. Book was banned in Italy, too.

Tim Moynihan, former Notre Dame football player, here as an all-American selection for Warners' "Maybe It's Love," is talking tests for the male lead in "River's End."

Mark Larkin, assistant to Fred eetson of the A. M. M. P., is on a

Rainbow theatre, L. A., sold by J. O. Wallard to Joe Batto. Southeast theatre, L. A., sold by C. A. Smithen to J. Eisen.

When Joe Tanner falled to put up a bond for his orchestra with the musicians union, scheduled stage show at the Strand, Long Beach, Cal., falled to open.

Leon Blank has taken over the Orange Grove theatre in Los An-geles for a run of Yiddish plays. Opens May 23 with "Father's Daughter."

Aileen Stanley left here for New York when called by the Shuberts to start rehearsals for the next "Greenwich Village Follies,"

First assignment for Capt. Frank Peabody, former New York detec-tive, is as technical adviser at Fox on "Up the River," prison yarn.

E. A. Lake has been appointed nanager of the West Coast Florence heatre, Pasadena, to replace Fred manager of the West Coast Floren theatre, Pasadena, to replace Fr Rapport, switched to the Palac L. A. Jack Rosenberg, formerly the Palace, goes to the Adams.

Upon completion of his work in "Old English," Warners will transfer Leon Janney to F N for "Penrod."

Without any ballyhoo Dick Parks, local club booker, has been running a marathon dance at Hawthorne, just outside the city limits, for the past 10 weeks and has been grossing over \$7,000 weekly.

Radio has engaged Walter Weems to write dialog for the Amos 'n' Andy feature, "Check and Double Check."

Production of "High Life," sched-uled as the next Joe E. Brown star-ring picture, has been deferred by F N until completion of "Going Wild."

Unable to obtain definite assurance from the American consul in Dublin as to the issuance of a passport of Maureen O'Sullivan to return to this country. Fox has forbade her to visit her home town at this time.

J. M. Blackford, operator of the Egyptian ballroom, Ocean Park, has given up his lease.

Following its importation of for-eign players for bi-lingual talkers Metro has also imported French and Spanish writers to meet the foreign version situation.

Three refrigerating units, capable of supplying 240 apartments, were installed on one of the F. N. stages for winter atmosphere in "Broker Dishes."

Lee Hugunin is back on the Sen-nett let as assistant general man-ager. He was away from the or-ganization for more than two years,

Because of her ability to speak rench and Italian, as well as Eng-

lish, Paramount plans to use Marcia Manners in as many foreign edi-tions as it can. This is in addition to her work in the English talkers.

Gus Shy and Cliff Edwards will be teamed in a series of blackouts for M-G's "March of Time."

The biggest private automatic telephone switchboard west of the Mississippi has been instulled at Metro. It contains 500 stations and is capable of handling 600 calls an hour.

Charles Sullivan, Pathe vice-president, made a hurried trip by plane to Boston to reach the bedside of his mother, who is dangerously ill.

John Hill, who has the Coast rights to "The Little Show," leaves for Chicago in two weeks to look over the original production now playing there.

In order to win a bet of \$50 made by E. J. Mayer, Buster Keaton jumped into a pool of water on the M.-G. lot. Two days later, Keaton's face became infected and production on "War Bables," his current plenter, had to be put back a week.

Tiffany will remake "Snowbound," produced several years ago by Phil Goldstone.

Garrett Fort is at Pathe to write dialog for "Lazy Lady," slated as Constance Bennett's next.

Pathe is the second studio here to employ a portable broadcasting and receiving set to keep in touch with production companies on loca-tion.

Title changes for the week include U. A.'s "Bride 66" to "Lottery Bride"; "Roadhouse" (Fox) to "Wild Company" and "Lilliom" (Fox) to "Devil With Women."

F. N. has installed a special trailer department under the direction of Lew Lusty, former p.a. for U. A.

Lawrence Gray will play opposite Bebe Daniels in "The Love Cot-age," Irving Berlin's film.

Metro plans a French twist to "Sally, Irene and Mary" titled "Madelon, Charmaine and Diane." Mirielle, French musical comedy girl, is taking tests for one of the parts.

William McGann has been eff-gaged by FN to direct the Spanish version of "Bad Man." Cast con-sists of Antonio Moreno, Andre de Siguerola, Juan Torena, Rosita and Conchita Ballestero, Delin Magana, R. C. Gusman, Charles Villar, D. F. R. C. Gusman, Charles Villar, D. F. on Caste Manuel Co-nesa and Carlos Ramos.

Reeves Eason has gone to Bridge-port, Cal. to write continuity and dialog on "Raw Hide" (Pathe). He will also direct.

Charles King, between pictures is planning a trip to Europe around July 1. He may play some more vaude and picture house dates be-fore leaving.

Horace Jackson is dialoging "Cross Your Fingers" to be directed by Joe Santley for Pathe.

After trying Saturday midnite shows again for two week's, the Chinese definitely abandoned them.

Jack Robbins is enroute east after spending two weeks here con-ferring with M-G officials on music. Publisher plans to come back later in the summer.

Arriving here to testify in the Lyon & Lyons-Lalo Lane dispute, due in Superior Court May 15, Ar-thur Lyons will remain for two

Following its run at the Mayan, "Journey's End" moves to the Tower, downtown indie house, for its first local pop release.

Fred Miller is now angling with Tiffany for 'Mamba' to reopen the old local California theatre June 20.

Ferris Hartman Comic Opera Co. going into the Shrine Auditorium, June 8, for the summer, is solicit-ing a vote from the public on what operas are favored.

Jack Dale, of Ted and Jack Dale, vaude, is recovering from a nervous breakdown in the mountains near Riverside.

Metro will borrow Jack Bucha-

nn for one picture. He is under contract to Fox.

Arthur Richman, playright, brought here by Metro, has been borrowed by Universal.

Two ballrooms and a cafe went out of blz in town. Miller's Orange Grove cafe, El Patio and Palais ballrooms.

Title of Victor McLaglen's next for Fox is "Sez You-Sez Me," in-stead of "Dust and Sand." Former is the gag line from "Cockeyed

New Fox arrivals are Goodee Montgomery, former Ziegteld girl, and Elizabeth and Helen Keating, twin dancers. Miss Montgomery's first work is in Rube Goldberg's "Soup to Nuts."

Constance Bennett is not leaving Pathe, as reported. Studio has ex-ercised it option on the actress with new contract calling for four

Fox will spot Joyce Compton in the femme lead of "Get Hot," col-lege story. Sidney Lanfield will direct.

With James Cruze buying "Rainbow," his unproduced play, F. McGrew Willis, story supervisor or Tiffany, left that concern to go with Cruse. He will do the screen treat-

Three "Whoopee" chorus boys, Frank Erickson, Frank Meier and Jack Fox, have been picked by Hal Roach for "The Younger Set," series of shorts.

Los Angeles Chamber of Com-merce will tender a testimonial ban-quet to Harold B. Franklin May 28.

Group of local bankers has guar-anteed another season of the Civic Repertory theatre, but a femme society name is needed to give added class to the plug.

An obscure girl, Dorothy Mat-thews, was picked by Warner for the femme lead in "A Handful of Clouds."

Too much publicity is responsible for the film colony giving its proph-ets and soothsayers the air. At one time the crystal gazing racket was very big here.

Group of actors led by Jean Her-sholt will compile complaints against agencys at a meeting of the actors' committee May 15.

Maurice Chevaller will do a con-cert here at the Mayan for eight days starting May 18. Ben Bernie's orchestra goes with him. As in New York, Chevaller has the house on a rental basis. 33 top.

on a rental basis. 70 top.

Publix Coast stage activities have
started with Harry Gourfain arriving to assume charge of production.

He will produce stage presentations
in San Francisco, Seattle and Portland, using pit bands from each
the opening spot until the local Faramount joins the group.

Alex Moss through at Columbia as head of publicity. No successor yet named.

First National will remake Booth Tarkington's "Boy of Mine" as a talker, Studio produced a silent version of the story in 1924.

Oscar Hammerstein 2nd, on the Warner lot to collaborate with Sig-mund Romberg on "Children of Dreams."

Brandstatter's Montmartre cafe has applied for a receiver. Whether bankruptcy proceedings will follow is a matter of conjecture. Meanwhile receiver will keep the place open. Ben Bernie and band leave the cafe May 18.

H. L. Gumbiner, operator of the Tower and Cameo, will erect a new 2,500-seat picture house on Broad-way between 6th and 7th, the same block in which the new Fox theatre will be built.

Out of 10 cases brought before the Academy's adjustment committee on minimum contracts, four were settled by payments of the amounts claimed without formal action.

Better working conditions for women and children employed as extras have been adopted by major studios and will be incorporated in the Industrial Commission's order No. 16 by a agreement with the pro-

Polly Moran will start on a country-wide picture-house tour at the Fox, San Francisco, May 16. She will then hop to New York for Fox and Loew.

Fox West Coast is preparing a novel curtain for the Chinese, displaying around 90 life-sized head of film luminaries. Warner Bros. is reported comemplating \*similar idea for the Hollywood.

# Tiff Decides "Journey's End" Best Be Released Now-Road Shows N.G.

#### **British Film Field**

(Continued from page 6)

(Continued from page 6)
ment. Robert Dykes, camerarman,
Albert Marriott, experimental engineer, and Cyril Barker, projectionist, said to have been employed by
Talkicolour Company. Apparatus
had been turned over to Raycol
Talkicolour making a claim to it
they sent the men concerned to the
police with an attorncy. Both concerns asked for a court order claimerty-but the Judge refused, and let
the three out on \$125 ball.
Talkicolour credited with being
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Tolkicolour delicity of the color
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of the color.

with them essentials of equipment for color.
Blattner's Moviecolor concern all quiet, with Karl Freund, boosted by Blattner as largely concerned in this color system, now on way to Hollywood to shoot Technicolor sequences for U. A. and Hammerstein in "Bride 66."

Merger Stoppage

Merger Stoppage
This first stockholders in British
Filmcraft company held an extraordinary general meeting over the proposal to merge with British
Screen Productions, International Talking Screen and Argosy com-

december of the contest of the conte

had not been pinched he would still be free. George Pearson, seconding, said they were in the position of having to find further capital or wind up, and result of winding up would be very disappointing, but they be-lieved a merger would immediately produce a profit-making organiza-tion.

on. Where these boys get their optim-

Where these boys get their optimism is marvelous.

Where these boys get their optimism is marvelous.

Anyway as the opposition to British is marvelous to the state of the state of the state of the country. It looks like the merger is flat, as the remainder of the outfit are in no shape to make the grade.

George Pearson of Sritish Screen George Pearson of Tourney's End's George Pearson of Tourney's End's has been finding cash from his own pocket for salaries of what is left of British Filmcraft staft this last for the state of the s

Chips

The Collins, Newcastle and Glasgow district manager; Oswald Cohen, London branch manager, and Norman Wild, Leeds branch manager and the Company of the Collins of th

Warners' "Song of the West" and one of their quota films, "Knight in London" (Blattner), in Regal May 3 for Indefinite run.

Alhambra switches to Thursday program change instead of Saturday trom this week, opening with "Not So Quiet on the Western Front" ("Vagabond King" goes into Caniton in place of "Love Parade" this 8th.

this in place of the control of the

the only 100% critically endorsed picture in the history of filmdom and that its projections in five leads ing key centers has definitely proven that \$2 topping is dead, Tiffany is cancelling all further plans for roadshows and will generally release it at popular prices May 24,

De luxe accommodations at six bits for the best seats and the public's knowledge that eventually all pictures hit that price level has made the fans in many of the trys out towns willing to wait, it is admitted by Tiffany. This, inspite of the success of the picture in New York and Los Angeles.

Publix and R-K-O will be the first to get "Journey's End" at pop This means that inprices. ot which Tiffany has about 3.000 nationally, will have to wait until after the first runs before getting the "End."

Ist Runs First
In regard to the indies Tiffany
claims that it was made clear at
the time of the signing that pictures of road show merit would
play the first runs first. In regard
to "End" it is pointed out that
cutting short the roadshow plans,
which originally had been schedmean that indies will get law bey
picture months earlier than was expected.

pected.

In deciding upon general release
Tiffany also figured, like other companies, that it can garner more at
the pop box office while the picture

urney's End" will be lifted the Gaiety June 30. from

### Local Scrap Over Scale

R-K-O and Fox are having it out n the papers, following an increase in the Fox prices to 60c mid-week

in the Fox prices to 60c mid-week top, 20c above the R-K-O top at the Riverside and Palace. Fox increase, R-K-O charges, was coupled with an ad campaign to make the public believe admission at R-K-O houses also was being raised. R-K-O countered with a price advertising campaign directed at the opposition, and feeling continues at a high pitch.

#### Acts in Publix. Texas

Dallas, May 13. It's understood Publix is about to

set two acts for each program in all of its first run Texas houses. Acts will be booked by the Pub-x Artists Bureau in New York. Innovation will act as opposition the interstate's vaudfilm the-

atres.

auto smash in town April 27 on the way to Elstree. Phillips, who at one time had, a two-reel unit of his own, was born in Bloemfontein, South Africa, and 46. Served in South African and last war, in which south African and last war, in which are to the Arbuckle type, but more himan, and had just been cast by Harry Lachman for a part in "Yellow Blask." Smash was a light the back by starting handle of milk float with which his auto collided. W. J. Maxwell, formerly with "Daily Express" and "Daily Mail." goes to F. D. C. (Edke off by spending 125 grand on a four weeks' campaign registering its brand-name with public. Dupont's campaign registering its brand-name with public. Dupont's final effort for British International will be "Gape Forjon," M.G-M is putting out "Frozen Fate," made in Lapland with two ginks suffering Johann Sari and Calling it a British moultage. Sand calling it a British moultage of the suffering Johann Sari and calling it a British moultage of the suffering Johann Sari and calling it a British moultage of the suffering Johann Sari and calling it a British moultage of the suffering Johann Sari and calling it a British good as sufficient of the suffering Johann Sari and calling it a British moultage of the sufficient o

Tiffany Announces-



PARAMOUNT PUBLIX

CORPORATION \*



HAS BOOKED

The Greatest Screen Drama Of All Time

FOR THE ENTIRE

From the Play by
R. C. SHERRIFF
Deveal by
JAMES WHALE

Of Contemply by
Joseph Moncare March
Tone
COLIN CLIVE
Joseph Manner
Anthony Bushall
Billy Bernn
Chaife Gerrard
and Gebrard
and Gebrard
and Gebrard
and Gebrard
Anthony Anthony Bushall

CIRCUIT

TIFFANY PRODUCTIONS INC.

729 SEVENTH AVE.

NEW YORK CITY.

# Olimbia.

PROUDLY ANNOUNCES
FOR 1930-1931 the
SUPERIOR TWENTY.
PROVEN SUCCESSES—
GREAT STAGE PLAYS—
POPULAR BOOKS—
ORIGINAL STORIES OF
EPIC PROPORTIONS





Columbia is setting the pace

# Inside Stuff—Pictures

Paramount Publix is anxious to correct the entire trade on the fact that with the combination of the two companies into one corporate name, no hyphen goes between. When cut down to Par-Publix, the hyphen no hyphen goes between. is understood to be o. k.

Professional courtesy between rival circuits in Chicago was at a high point last week. When the equipment at the R-K-O Woods was disabled for Sunday showing, tubes were borrowed from the Publix-B. & K. United Artists across the street.

Difference of opinion over pictures from accounts resulted in Monta elf's termination as a Par-Publix director at the Long Island plant. ell was figuratively if not literally demoted last summer when he was anded the meg to direct a few pictures himself. He had since opening the eastern plants been in full charge of production there.

Par-Publix is curbing the holdover practice for pictures at the Paramount, which, within the past year, has played a considerable number on a two-week run.

Only picture scheduled in advance (as all are at this house) for fortnightly run between now and Aug. 1 is Clara Bow's next "True the Navy," opening May 23.

Those Nakken patents that the Warners purchased didn't cost the

Those nankern patents that the Warners purchased didn't cost the brothers over \$5,000, it is asserted. Simultaneous with the buy Pacent, the Warner shadow, announced a perfected sound on film attachment with the rest of his indic equip-

The brothers deny any significance.

Cecil B. DeMille has a scene in "Mme. Satan" where Kay Johnson drops into a parked car and breaks up a petting party. It is made in two versions, that for Ohio and Pennsylvania having the petting open and aboveboard on the back seat.

Broad-minded version has the petters invisible, seated on the floor

That amateur film field may not be as lucrative as it seems. Gossing in the trade on the matter is that Eastman is behind the eight ball on its celluloid library declated to the parlor exhibs.

The figure probably isn't overly important to the Eastman outfit, but it's given as one reason for some of the boys who had similar 16m. Ideas now seeking other channels for their talent.

Fad for front drive cars has hit the Coast picture colony. Fad for front drive cars has hit the Coast picture colony. Those owning the new drives in various models are Ann Harding, Ronald Colman, Harry Bannlster, Hoot Gibson, John Mijjan, Monte Blue, Mervyn Le Roy, Mary Pickford, Douglas Faitbanks, Bert Wheeler, "Whispering" Jack Smith, Maxwell Anderson, Frank Joyce, Louls Samuels, Otto Gilmour, Jeannette McDonald, Ray Boswell, Jr., S. Rafelson, Olive Mathews, Dr. Balsinger and Warren Miller.

Universal will likely gross around \$500,000 with its revival of "Phantom of the Opera" with sound, and Lon Chaney silent. It probably did not cost U over \$40,000 to sound the picture.

Lover 490,000 to Sound the picture.

Another Chaney sounded reissue in the near future U has in mind according to report is "Hunchback of Notre Dame." Chaney may or may not talk in that picture. From a Coast report in Variety last week, Chaney is now singing for the screen.

Circuits and film companies formerly getting a copy of "Now," Fox-West Coast house organ, edited by Frank Whitbeck, every week, have been advised that if they want it in the future they will have to fork over \$10 a year for subscription. Organ, one of the most handsome gotten out, is being sold for \$25 a copy. In mailing last free copy to opposition circuits, recipients were in-formed "Unis is the last going out gratis."

The 35-year-old fight between the Stagehands' union and the Electrical Workers' union continues, with the latter group taking certain aggressive steps in the mid-west centering around Chicago. They are attempting a show down with both the I. A. T. S. E. and the Motion Picture Operators, claiming for themselves the right to maintain batteries in the operating booth, despite the fact that according to the operators' and managers' contract, recently signed, the operators must keep up the satteries themselves.

Due to the radical changes in styles. Hal Wallis ordered a houseclean Due to the radical changes in styles, Hal Wallis ordered a housecleaning in the First National studio wardrobe department. Instead of caling in a used clothes dealer to barter for the obsolete garments in bulk, news-that a sale would be staged was circulated among employees, who in turn were asked to tell their friends. Sale lasted one day and more than 500 gowns, with lingerie, hats and shoes to match were disposed of at prices from \$10 to \$50. Original cost of some of the garments ran as high as \$1,500.

When the talkers came and left a number of the independent producers high and dry, the producers, in turn, walked out on the laboratories owing several hundred thousand collars in printing and developing bills. William Horsley, owner of the Horsley lab on the Coast, was one who held the sack for plenty.
Horsley recently went into the 16mm field and has reduced all the plctures he was caught with for home projection. In so doing he has realized a larger profit than he would had the producers paid him and taken their film.

Hays' office which is trying to refine stills, advertising and publicity in pictures besides pictures themselves, has taken cognizance of the hot stuff on "Unguarded Girls," sex picture current at the Carroll, but not known to be doing anything about it. This one is shown for men only in the New York engagement and for women only in Brookiyn, or reversed daily or weekly.

Stills are pienty hot and are attracting crowds to the lobby, with spielers outside to lay on the suggestion that here's a warm show. Barkers also announce that live models will appear on the stage at each performance.

The Kuchenmeister interests which are concerned with the stock market manipulations of Tobis-Kinngfilm are regarded by the Continental film people as the cause for the German-American wrings hitches, it is reported from Paris. Should Kuchenmeister be eliminated, it kleen for granted that the Aligemeine Electrische Geselishaft (A. E. G.) Silmens-Haiske would soon settle the current differences between Tobis and the American electrics (Western and RCA Floto-Phone Enrightm and the American electrics (Western and RCA Floto-Phone Enrightm and the American electrics (Western and RCA Floto-Phone Enrightm and the American electrics (Western and RCA Floto-Phone Enrightm and the American electrics (Western and RCA Floto-Phone Enrightm).

bone principally).

So far only 110 German houses are wired by Tobis of which 60 have been modified with the recent Klangfilm improvements. Adjustment of the patents' squabble would increase the Teutonic sound market con-

Although R-K-O is set on a policy of expansion throughout the mid-ty, and contering on Iowa, the circuit is opposed to spending money build houses, because of the evident desire of the small town mer-uts and bankers to get into show business by financing. Mason City example, Merchant there has signal with R-K-O to build a lorge-ding to specifications laid down by R-K-O, plus a string of stores.

# HOLLYWOOD CHATTER

George Roesner has a new set of Charley King's lunch is soup and crackers, for the waistline's sake. Francis X. Bushman, Jr., gets a lick out of anything.

Jess Mendelson, former p.h. m.c., is doing bits at Metro.

Helen Cohan, George M.'s young-st, may break into legit out here. William Powell without his mous-tache looks like Wm. Powell. Edna Mae Oliver slipped Into Hollywood last week for R-K-O.

Ben Bernie is playing golf with sound. An all-squawker,

Three White Kuhns are operating the Chicken Inn at Hermosa Beach, and singing for the trade.

Benny Thau now has a house all y himself in the hills. He coasts to the office.

Dudley Murphy, here from Flor-ida, and might direct one for some-body.

body.
Programs for "Hell's Angels" opening May 27 at the Chinese, cost \$2,000. Cover is limp leather.
Solly Violinsky claims a studio

has given him a year's contract with 52 options.

Red axes hanging by fire ex-tinguishers in Pathe studio have a sign: "For arguments only."

Harry Wilson, on his way to the Balkan States, ran out of gas at Pasadena and is back in town

William Conklln worked in his first talker in 1909. Sound-on-disk outfit in New York called "Camera-

Tony Moreno has started land-scaping for his home on the old King Gillette estate. He's not using safety razor blades.

That California sun has gone dark and the rain is playing a grind policy of three a day on percent-

age.

Mei Lan-Fang was host to Mary and Doug in Peking last year, and they're making him their guest at Pickfair during his Phliharmonic date here.

date here.

"That," sald a local booster, gulding an English novellet around Hollywood, "is the famous Grauman's Chinese theatre," Extraordinary!" gasped the Englishman. "When does it go off?"

"When does it go off?"

A radio wagon with amplifying horns has been parading Hollywood Blvd, the past week advocating attendance at the Mascal theatre. Twist is that the boys only trot out the truck when it rains as the sole disc seems to be "Singin" in the Rain." They've used up four recyds and the tires are almost gone. Röosevelt Hotel Blossom Room is holding a Louis Shurr night Thurs-

Roosevelt Hotel Blossom Room is holding a Louis Shurr night Thursday. Customary practice for hotel's dance department but Shurr in panic because guest of honor must supply acts as entertainment or make arrangements for same. Shurr showed up at Mailbu Beach Sunday with five bathing suits designed by Urban and spent afternoon doing as Owen McGivney.

dark hair and two blue eyes. Known to some as Mike the Chiscler and to others as Honest Mike. Others Rodent, Mo. First reached prom-inence by introducing plan to charge acts commission when laying off and serving them free when doctors. Almost had corner on lay-

courrent toasts of Broadway)—yet—but they are GOOD girls."
Louie Missten, hoofing juvenile. Nicknamed "Lousy Louie" by school chums. Cute kid. Mike thinks the world of him and will continue to until Louie asks for his salary. Born dancer. Made the nurses scream and the doctors roar by doing a tinelka out of the ward. Asked for an introduction before agreeing to take his first step. Learned about take his first step. Learned about

around the block. R-K-O western division has hit upon a certain type of building, which will be used wherever possible. Building for a square block, with the main body of the theatre rising above a surrounding number of one-story stores. All fronts are to be decorated in modernistic style.

Antiquated exchanges not capable of handling prints since sound came in, plus anxiety to be equipped for wide film when that comes along, is resulting in the building of new exchanges throughout the country.

In last week's film reviews of "Cross Roads" Al Worker should have een credited as the director.

# The Way of All Flash

Mike Ommission, producer, stager, personal representative, agent and all around vaudeville man. Has himself and himself, Born in working. Borrowed from Chinese off market but forced to drop idea when someone heard him panning his own acts to the bookers. Takes,

Always gives 'em something new and, brother, it's sensational."

Mike Ommission's Own Beauty Bailet. Line of 10 girls, all of whom are beautiful, excepting 10, who are not. So treed from rehearshing they sleep between every second beat in each chorusiliie Crowe, a sister team. "Those Two Vivacious Misses." Would be sisters if they didn't happen to have different fathers and mothers. Personally believe they are great and always have "mother" parked behind a nearby tree or telegraph pole to prove it. "Mother" is a second aunt to the one on the left. That's under, not in, your hat. "My little girls," says Mamma, "may not be as successful as the Vodeo Sisters (current toasts of Broadway)—yet—but they are GOOD girls."

of Bill Robinson when his old man threw him down a flight of stairs.

Act One
(Scene is a rehearsal room (\$2.50 per hour) in the June Green studios, adjoining Cains, Times Square, Acto York. Time is nine o'clock Tucsday morning by Mike Omnission's realch. Initials on watch are D. F. Mike: Alvient

Ommission's cratch. Initials on watch are D. F.)
Mike: Alright kids, let's get started. I'm payin' nve bucks anhour for this room. You kids worked pretty hard yesterday an! I appreciate it. Mike appreciates over the payer of t

off market but forced to drop idea when someone heard him panning his own acts to the bookers. Takes 19% out of his wife's table allowater of the solution of

em started three-go. (Girls and principals run through routine, full of pep. Theyre hungry and Sam has the key to the ice box.)

Weil, whatdya think, Sam,

Mike: Weil, whatdya think, Sam, old pai?
Sam: As I said before, can't tell much in a rehearsal hall. Looks falt and I'll see if I can get you a show-ling. See me tomorrow. So long.
See me tomorrow. So long. See me tomorrow. So long. See me tomorrow. So long. See me tomorrow. Jone of torget the opening. (Calis Jimmy aside): Think he liked it, Jimmy? Jimmy: Yes, Mr. Ommission.
Mike: It must be pretty good then 'cause he's a tough guy. Won't take anything that don't smell good. Best agent in the Keith office. On the level, too, like myself. Took him I can the says oke without a argument. I'm savin' on everything I can an' that's why you may have to wait fer your salary. You won't mind waith' till we get set, willya, kid?

kid?
Jinmy: No, Mr. Ommission.
Mike: Thatsa boy. You won't be
sorry. Now I'm lettin' you in on
the inside. Here's the layout. I'm

In last week's film reviews of "Cross Roads" Al Worker should have been credited as the director.

James Turner, from the textile business, brought into R-K-O as as "Toright the large of the last with component of the last with component and the series of the last with component and the Westchester-Biltmore Country Club at Rye in which Brown is heavily interested financially. In less than a year he turned the club from the red into the black.

An independent studio head on the Coast always on the alert to shave a nickel or penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to penny here and there, we may against a single to have cost his compony \$52,000. He heard that one of the major studios, was making a picture using tillned to the black.

At his plant he timediately ordered 14 sets made out of linea cloth for sets instead of the flats with compo board. He managed to get himself on the lock at his plant he timediately ordered 14 sets made out of linea cloth for sets instead of the flats with compo board. He managed to get himself on the lock at his plant he timediately ordered 14 sets made out of linea cloth for sets instead of the flats with compo board. He managed to get himself on the lock this plant to travel the componing a picture using tillned the production he was to make.

Meantine the company using the linea cloth sets for an experiment for the production he was to make.

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Meantine the company using the linea cloth sets for an experiment and the production he was to ma

# **Comparative Grosses for April**

(Continued from page 10)

# KANSAS CITY

	April 5	April 12	April 19	April 26
MAIN- STREET High\$32,000 Low 8,000	"Second Wife" \$18,000 Stage Show	"Framed" \$17,000	"Lovin' Ladies" \$17,000	"Other Tomorrow" \$21,500
LOEW'S MIDLAND High\$35,000 Low 10,000	"Rogue Song" \$19,300 Stage Show	"Lady to Love" \$14,300	"Be Your- self" \$14,500	"Girl Said No" \$17,500
PAN- TAGES High. \$31,800 Low. 5,000	Vaude	"Without Women" .\$8,700	"Murder on Roof" \$8,100	"Golden Caif" \$6,100
NEW- MAN High\$33,000 Low. 8.000	"Young Eagles" \$14,700 Stage Show	"Western Stars" \$15,000	"Benson Murder" \$14,100	"Love Brutes" \$14,900

# SEATTLE

	April 5	April 12	April 19	April 26
PARA-	"Vagabond	"Benson	"Young	"Love
MOUNT	King"	Murder"	Eagles"	Brutes"
High\$26,000	\$18,400	\$13,600	\$13,100	\$12,000
Low 9,000	Stage Show			
MUSIC	"Texas	"Texas	"Wide	"Mammy"
BOX -	Moon"	Moon"	Open"	\$8,000
High, \$17,000	\$7,600	\$4,900	\$6,600	
ow 4,000	(1st week)	(2d week)	100	Ì
	All Sound			ł
FIFTH	"Golden	"Ship	"Lady to	"Blaze o'
AVE.	Calf"	Shanghai"	Love"	Glory"
High. \$26,000		\$15,700	\$14,800	\$10,700
_ow 8,500		7,	4-4	1
BLUE	"Night	"Vengeance"	"Ingagi"	"Ingagi"
MOUSE	Bide"	\$6,200	\$14,100	\$11,500
High\$16,000	\$5.100	11,211	(1st week)	(2d week)
Low 3,500	All Sound		(	. (
ORPHEUM	· "Love	"Second	"Hello	"Lovin'
High.,\$32,000	Racket"	Wife"	Sister"	Ladies"
Low 6,500	\$10,100	\$17,500	\$15,000	\$11,000
	Vande			

# WASHINGTON

	- :			,
	April 5	April 12	April 19	April 26
COLUM- BIA	"Rogue Song"	"Only, Brave"	"Men Like That"	"fauttin' on Ritz"
High\$19,000 Low 5,500	(2d week) All Sound	\$10,500	\$7,000	\$14,000
EARLE	"Slightly	"Blaze o'	"Strictly	"Show
High\$25,500 Low 6,000	Scarlet" \$14,000 All Sound	Glory" \$9,000	Modern" \$12,500	Girl" \$12,700
FOX	"South Sea	"Sky	"Big	"Cameo
High. \$41,500 Low 14,000	Rose" \$22,000 Stage Show	Hawk" \$22,500	Party" \$22,700	Kirby" \$14,000 (New low)
METRO-	"Green	"Texas	"The	"Mammy"
POLITAN High\$21,000 Low 5,000		Moon" \$16,500	Furies" \$11,000	\$15,000
PALACE High. \$27,300 Low. 11,500	"Sarah and Son" \$21,500	"Benson Murder" \$21,500	"Lummox" \$17,500	"Montana Moon" \$27,300
2011 11,000	Stage Show	+52,000	.1	(Record)

# PORTLAND, ORE,

. 1	April 5	April 12	April 19	April 26
PARA-	"Vagabond	"Young	"Benson	"Love
MOUNT	Kina"	Eagles"	Murder"	Brutes"
High\$25,300	\$9,700	\$7,500	\$7,100	\$6,100
Low 5,000				
ORPHEUM	"Johnny	"Framed"	"Lovin'	"Second
High.,\$22,500	Jones"	\$10,500	Ladies"	Wife"
Low 5,500	\$11,000		\$9,000	\$9,000
	Vande	i '		
MUSIC	"Melody	"Texas	"Ingagi"	"Ingagi"
BOX	Man"	Moon"	\$14,000	\$7,500
High\$20,000	\$4,300	\$7,000	(1st week)	(2d week)
Low 4,000	All Sound			
UNITED	"Puttin' on	"Be Your-	"Temple	"Rogue
ARTISTS	Ritz"	seif"	Tower"	Sona"
High. \$16,000	\$7,000	\$7,000	\$7,000	\$11.500
Low 4,000	All Sound			
BROAD-	"Ship	"She Steps	"Golden	"Society
WAY	Shanghai"	Out"	Calf"	Blues"
High. \$23,000	\$11,500	\$13,000	\$14,000	\$18,000
Low. 9.000	Stage Show			

# MINNEAPOLIS

	April 5	April 12	April 19	
MINNE-	"Honey"	"Girl Said	· "Montana	
SOTA	\$30,000	· No"	Moon"	
High\$45,200	Stage Show	\$26,200	\$27,000	
Low 17,000			,,	
STATE	"Sky	"Other	"Benson	
High \$28,000	Hawk"	Tomorrow"	Murder"	
Low 4,500	\$7,000	\$16,100	\$10,100	
	All Sound			
ORPHEUM	"Night	"Harmony	"Officer	
(RKO)	Ride"	Home"	O'Brien"	
High.,\$22,000	\$10,000	\$8,000	\$11,000	
Low 5.000	Vaude		1	

# BALTIMORE

	April 5	April 12	April 19	April 26
CENTURY	"Burning	"Young .	"Mysterious	"Montana
High. \$27,000	Up"	Eagles"	Island"	Moon"
Low 15,000	\$19,500 Stage Show	\$19,000	\$17,500	\$25,000
STANLEY	"Sarah and	"Puttin' on	"Lummox"	"Son of
High \$33,500	Son"	Ritz"	\$14,500	Gods"
Low 12,000	\$18,500 All Sound	\$17,500		\$18,500
VALENCIA	"Bishop	"Girl Said	"Playing	"Puttin' on
High \$11,000	Murder"	No"	Around"	Ritz"
Low 1,900	\$2,000 All Sound	\$2,700	\$2,600	\$2,300
KEITH'S	"Sergeant	"Phantom		"Captain of
High\$18,000	Grischa"	of Opera"		Guard"
.ow 5,800	\$11,000	\$10,000		\$16,000

# The Way of All Flash

(Continued from page 31)

as you do better when the boys is lookin'. I'm expectin' Benny Ham-scram of the Loew office any min-ute. When I whistle, it's Benny. Act Two

Act Two
Mike (whistles): Girls, meet Mr.
Hamscram of Loew's. He wantsta
see you do yer stuff. Now just case
through in the usual way. Mr.
Hamscram wants to see it natural
like, as it'il look on a stage. Now,
let's go, one, two—Hey, Jimmy, get
'em started—three!
(Mr. Hamscram's look is over.)
Mike: Looks pretty sweet, eh
Benny?

Benny: Fair, Mike, fair. See if I can get you a showing. See me to-

of the morrow of

Crowe Sisters (in harmony): Why, Mr. Ommission, didn't you say it was going to be Crowe Sisters and Co.?

nd Co.? Mother (jumping out from behind

Mother (Jumping out from behind water cooler): Yee, you certainly did, Mr. Ommission, and my little girls don't work if you don't.

Mike: All right. All right. Watt a minute. We can call it "Dance Carnival," with the Crowe Sisters. Sisters and Mother (together): No, it's got to be Crowe Sisters and Co. Mike: All right, let's ferget about it fer a minute. There's other things more important. Jake Wolf of Fox's will be here any minute. For the Missing more important. Jake wolf of Fox's will be here any minute. There's other things more important, you'll know it's Jake.

Act Three
(Mike whistles and Jake Wolf
goes through usual "see me tomor-

Act Four
Mike: Looks like we're on the big
ime, kids.

Mike: Looks like we're on the big time, kids.

Act Five (It's four-thirty and everybody's starved.)

Mike: Gee whiz, I fergot all about you poor kids. Here it is 4:30 an' you haven't had any lunch. Well, it's so near supper time there's no use ruinin' your dinner. We might as well stick it out.

(Next Morning) (Same as Act One)

Act Saven (Same as Act Two, Three, Four and Five, with different agents.)

Act Eight (Next Day)

(Mike, gets offer from Fisher office for opening at \$300 for four days and takes it.)

Mike: Kids, we open Saturday at the St. Moe in Staten leland. Just to get our bearings. Only getting \$100 fer the date, just enough to pay your fares and expenses. We'll fill in the last half in the Ketth office fer real dough and from then on everything's okay. We'll be at the Palace in no time. Now the idear it we got the plug to get over. Let's go through that sittin' down routine again. One, two, three-go! Hey, Jimmy, get 'em goin'! (Routine is finished.) All right, everything's fine. What's today? Thursday? We got the rest of the week to brush up on the numbers.)

Act 11 (Opening day at St. Moe, Staten Island. Everything fine but Mike's new act.)

new act.)

Act 12

Manager's Report: Terrible.
Act 13

Mike (to hinfash): What else can
I do but close it? I shouldn't have
lled to those kids about the St. Moe
salary, but I've got to make a livin',
\$200 for the two weeks of work
ain't so good, but not so bad. I'll
do better later, madam.

ain't so good, but not so bad. I'll do better later, madam.

Act 14

Mike: Kida, I've got some sad news. To me the act looked great, but those bookers don't know nothin'. They're all a bunch of lemons. I'd of forked over it I could afford it, but I cart. Not on they want it all back. Not only are they a flock of gyps, but they don't innow a good act when they see it. Now, if I was bookin', our act would be playin' the rest of our lives. Pretty tough to break this up after we've been together so long, but we've gotta do it. So long, kids. Come up to the office tomorrow and Miss Gold will give you your expenses for the St. Moe. Not very many producers would come through with coin like that after losh' money.

Act 15

Mike: Listen, Jimmy, this is for

losin' money.

Act 15

Mike: Listen, Jimmy, this is for you only. The got a great new idea, all my own. A line of 10 beautiful girls, sister team and sensational boy hoofer. We can use the back-drop from "Gute Capers," that nifty ove from "Steps and Steppers" and these two avenillum evol and halved. those two eye-fillin' gold and black travelers from "Mike Ommission's Dancing Dollies." We can get by easy fer \$1,000 and that'll leave plenty fer you an' me. How do you like it?

Jimmy: Great, Mr. Ommission.

like it?

Jimmy: Great, Mr. Ommission.

Act. 16

(Scene is a rehearsal room (\$2.50 per hour) in the June Green studies, as depoining Colins, Times square Rowall Mr. Time is nine Commission's valeh. Initiate on watch are D. F.)

Mike: All right, itdes, let's get started. I'm payin' \$6.50 an hour fer this room an' I don't think there's any use wastin' time by stallin'. You kids worked pretty hard yesterday an' I appreciate it. Mike appreciates... You gotta work...Great guy, Flo...Breaks...Snap into it...Hey, Jimmyl...When I whistie...

(Sandbags)

(Sandbags)

# R-K-O in Iowa

Chicago, May 13.

Next step in R-K-O's middle western program is the annexation of
six additional vaude spots in Iowa.
Circuit has theatres in Sioux City,
Cedar Rapids, Dea Moines and Waterioc. Towns to be invaded will be
chosen from Dubuque, Davenport,
Bother of the Council Bluffs,
Fort Dube, Mason City and lowa
City. Vict and lowa
City.

# "Show Boat" Broadcast

Hollywood, May 13.

Universal is dickering with Flo Ziegfeld for permission to broad-cast "Show Boat" over the NBC chain June 15.

# **PROVIDENCE**

STATE High\$29,000 Low 14,000	April 5  "Girl Said No" \$22,000 All Sound	April 12 "Free and Easy" \$22,000	April 19 "Be Your- self \$18,800	April 26 "Montana Moon" \$24,500
MAJESTIC High\$16,500 Low 6,200	"Without Women" and	"Men Are Dangerous" \$13,000	"Behind Make-Up" and "Racketeer" \$9,900	"Society Blues" \$11,500

# TACOMA, WASH.

	April 5	April 12	April 19	· April 26
BLUE	"Johnny Jones"	"Troopers Three"	"Ingagi" \$6,400	"Ingagi" \$4,000
High\$8,280 Low 1,400	\$3,100 All Sound	\$3,500	(1st week)	(2d week)
RIALTO High\$8,500 Low 2,000	"Montana Moon" \$5,600	"Happy Days" \$4,800	"Honey" \$4,400	"Vagabond King" \$4,800
	All Sound	· "Officer	"Strictly	"Lovin'
R-K-O High\$14,500	"Second Wife"	O'Brien"	Modern"	Ladies"

# COAST NOTES

Carl Stockdale, "Sisters," Col. Walter DeLeon writing another water below writing another original for Eddie Quillan at Pathe. Robert McWade and Henry Hall, "Feet First," Lloyd.

Howard Jones, football coach, "Maybe It's Love," WB. Harrington Reynolds, "Old Eng-

Betty Healey, "March of Time," M-G.

M.G. Ilka Chase and Ralph Welles, "Madame Satan." M.G.

Zella Young to write treatment for "So This Is Mexico," Tiff. Robert Heniey, direct "Captain Applelack," WB.

Reg Sheffleld here from New York to play in "Old English," WB. to play in "Old English, w.b. Lewis R. Foster will direct first Dane-Arthur short for Darmour.

Skeets Gallagher featured part with Clara Bow in her next musical, Far.

Howard Russeil, "Little Acci-

Sam Hardy, Emma Dunn and O. J. Joseph Schildkraut, "Aloa," Rogel-Tiff.

Doris Lloyd, "Old English," WB.
Don Alvarado, "Forever Yours,"
UA.

Wade Boteler, "Behind the Lines,"

Brooks Benedict,"Chicago Widow." Cyril Hume, scenario staff, WB.

Fred Malatesta, Harry Vegar, Eddie Boland and Nick De Rinz, "So This Is Mexico," Tiff.

This Is Mexico," Tiff."

Estelle Taylor, "Lilliom," Fox.
John Davidson, "Life of the
Party," WB.
James Hall, "Married Men," FN.

Stanley Smith, Stuart Erwin, Skeets Gallagher, "Palm Beach,"

Olaf Hytton and Colin Kenny, 'Grumpy," Par.

Paul Hurst, James Neal, Henry Tenbrooke, untitled Dix picture, Radio.

Charlotte Walker, "Forever Yours," J. Farreii McDonaid, "River's End," WB. Montagu Love, "Outward Bound,"

Montagu Love, "Outward Bound,"
WE.
Marie Dressier, femme lead, "Dark
Star." George Hill, director.
William Staunton, "Pleasure Island," Tiff.
Ben Corbett, Fern Emmett and
Olive Young, "Ridin' Law," Big 4Webb.
Bessie Love borrowed from M-G

essie Love borrowed from M-G femme lead in "Conspiracy,"

for femme lead in Radio.

Roger Davis, "Are You There,"

Fox.

John Stefflin, "Monsieur Le Fox,"
M-G.

Fox.
John Stefflin, "Monsieur Le Fox."
Middle Kane and William L.
Thorne. "Big Boy," WB.
Parker J. McConnell, "Givillan Clothes," Far.
Grey France and Virginia Sale,
"Broken Dishes" FN.
Sammy Blub, Pathe short.
Dorothy Matthews, "When We Eddle Robinson, "Widow from Chicago," FN.
Theodore von Eltz. Stanley Smith and charles Sellon, "Paim Sale," Farly Smith and charles Sellon, "Paim Ray Harris, writing staff Rajph Block Froduction, Fox.
Elmer Ballard, "Handful. of Clouds," WB.
Elmer Ballard, "Handful. of Clouds," WB.
Tan And Oscar Apfel, "Deception," UA.
William Conselman collaborating

Menry Kolker, Wadsworth Harriss and Oscar Apfel, "Deception,"
UA.
William Conselman collaborating
with Frederic Lonsdate next Colman picture, VA.
Douglas Fairhanke, Jr., Anita
Page, Roscoe Karns, Sally Blane,
Joan Marsh, Albert Gran, Zasu
Pitts, Gertrude Short, Silm Sumnerville and Nora Cecile, "The Litwill mer." U. William Craft
will mer.
Fay Wray, Betty Compson and
Bill Boyd (stage), "Spollers," Par.
William, Wyler to direct "Boudulliam Wyler to direct "BouWilliam DeMille will direct
Metro's talker of Katherine Noriris"
'Passion Flower," Martin Flavin
is scenarizing,
Batelle Taylor, Mildred Van
Will Women," Fox.
Terrell Davis, "Fain or Shine,"
Col.
Stanley Smith, "Love Amons the
Stalley Smith, "Love Amons the

Col. Stanley Smith, "Love Among the Millionaires," Par. Robert Thornby and Ed Brady, "Forever After," UA. Paramount has selected Kay Johnson as one of the femme leads in "Spoilers,"

# Portland Exhib Sues Publix for \$1,000,000

Portland, Me., May 13.
Publix Theatres is named as defendant in a suit for \$1,000.00 brought by Abraham Goodside, who operates the Empire.

Goodside alleges his theatre he been discriminated against and has been unable to secure the b ter pictures.

for a Second Big Week at the



# JOHN BOLES—JEANIE LANG

How the critics raved over Boles' rendition of "Song of the Dawn" and "It Happened in Monterey." And how they raved over the screen's newest sensation. "Jeanie Lang, who stops the show when she croons" Id Like To Do Things For You" and "Ragamuffin Romeo.". She's already clicked as AMERICA'S PERSONALITY GIRL. Read all about it in the reviews below!

the new era in sound and color entertainment. . the picture that does for the sound screen what sound did for the silent screen...

"Entertainment for which New York is accustomed to pay \$16.50 is presented at the Roxy this week in 'King of Jazz.' A lavishly beautiful cinematic production ... colorful entertainment tapestry of breath-taking beauty . . . music galore ... plenty of spectacle ... lots of humor... upon occasion art reaches a new high . . . John Boles throttles all competition in the singing cinema . . . The 'discovery' of the picture is a little girl named Jeanie Lang, who stops the show when she croons to Paul Whiteman, 'I'd Like To Do Things For You.'"

-REGINA CREWE, N. Y. American

"A marvel of camera wizardry . . . will appeal to all types of audiences . . . nothing imitative, all the various turns being blessed with originality...thoroughly diverting...sparkling piece of work .... 'Rhapsody in Blue' is set forth with much artistry ... picture aroused gales of taughter ... There is no sequence that isn't worth witnessing and no performance that is not capable in this fast-paced picture."

-MORDAUNT HALL, N. Y. Times

"A magnificent spectacle. It cost Universal two million dollars. You can see it for one. You're getting a great break . . . surpasses everything done in Technicolor . . . most spectacular color picture ever made ... Stunning!"

-BLAND JOHANESON, N. Y. Mirror

"An astonishing quantity and variety of visual beauty . . . musically, too, it is a superior production . . . and one will sit before it and come away convinced he has had his money's worth." -QUINN MARTIN, N. Y. World

"An eye-filling spectacle done in Technicolor and in exceptionally good taste...performances are good throughout."

-MARGUERITE TAZELAAR, N. Y. Tribune

"A handsomely mounted, elaborately devised picture... lots of brief and pointed sketches... good entertainment ... the audience seemed to like it a lot."

-THORNTON DELEHANTY, N. Y. Evening Post

"There is a high class jazz carnival at the Roxy this week and, boy, how it goes over!... The picture is as pretentious as anything Ziegfeld has done ... the director manages to inject a fast-moving pace . . . John Boles walks off with most of the singing honors ... There is a little girl named Jeanie Lang, who steals a few laurels for herself."

-GEORGE GERHARD, N. Y. World

"As a spectacle it is an eye-filler . . : spirited tempo . . . the music is exceptionally tuneful and there are at least three potential hits .... John Boles sings more beautifully and photographs better than in any of his own starring vehicles."

—JULIA SHAWELL, N. Y. Evening Graphic

"Roxy is worth a visit this week . . . the film feature is unquestionably the most majestically mounted, the most plentifully, fulsomely costumed...John Murray Anderson displays high standards . . . most effective of all is the staging of Mr. Gershwin's 'Rhapsody in Bluel'... there are all sorts of kaledioscopic camera effects in this episode."

-JOHN S. COHEN, Jr., N. Y. Sun

"What a picture! ... What ... a ... picture! It isn't often we get excited about a motion picture. But when we saw 'King of Jazz'-well,' no praise is too great for it . . . Aside from Whiteman and his orchestra, the sole attraction in this film is entertainment. And that entertainment goes on for reel after reel"...

-DAN THOMAS, N. Y. Telegram

With Laure Le Plante, John Boles, Glenn Tryon, Jenette Loff, Merne Kennedy, Kathryn Crawlord, Jenette Loff, Merne Kennedy, Kathryn Crawlord, Swalley Smith, Greec Hayes, William Kent, Charles, Swalley Smith, Greec Hayes, William Kent, Charles, Swalley Smarker, Norman, Fark Invitor, Tommy Acta Cartier, Norman, Fark Holcomb, Stater, Alley Cartier, Jenette Lang. Cartier, Jenette Lang. Cancel Lang. And directed Leslier, Jeanie Lang. Cancel Lang. Frank and directed Swalley, Leslier, Jeanie Lang. Cancel Lang. Production of the First dramatication. JOHN MURRAY ANDERSON, Produced by CARL, LAEMAILE, Jr. Including the First dramatication. JOHN MURRAY ANNERSON, Produced by CAN.
JOHN MURRAY ANNERSON, Produced by CAN.
LAEMNIE, Jr. Including the first dramatisative
of George Gershvin's "Rhapsody in Blue." UNIVERSAL FIRSTI

BAND, IN

ALL QUIET on the WESTERN FRONT—S.R.O. (including special) Central Theatre, N.Y. \$2.50 Top

PORTLAND. NAINE ....

Strand

BUTTE

ANSONIA

TODAY - SUNDAY - MONDÁY Laura La Pianté

MAURICE

CHEVALIER

The Big Pond

"LADIES OF LEISURE"

CLAUDETTE COLBERT

Mey! Till 1

Deright Brown
At the
Missis Organ
Blen Laurel
end
Gerer Mandy

Mersity Certoon Passion (News Persylayat News

(RAWFORD

MONTANA

FRANTORD

MOON

WARNER

VAGABOND KING KING WEST REST

STANLEY ENRIGHT

₩ BIG POND

CLAUDETTE COLBERT

Maurice\_ CHEVALIER

STANLEY AM

The Happy-Go-Lucky Idal of Europe . . .

POWELL



WELVETREES



ROXY OPAUL WHITE





SOME MAN SOME LIGHTHER LIGHTHER BROWN

MCVICKERS

OFTHE

A BERNICE CLAIRE

ALEXANDER GRAY NOAH BEERY

NOW PLAYING

WARNER THEATRE



# **Press Stunts**

Frank La Falce publicity for WB, brought several thousand griss to Military Park by inserting in the classified want ad for 1,000 girls to appear in a mob scene in constitution of the classified want at for 1,000 girls to appear in a mob scene in constitution of the constitution of the

Display in the lobby at the Fox theatre of rogues' gallery pictures as well as shots taken of various suicides and murders being used in a plug on "Double Cross Roads." Caption on adds "Does Crime Pay?"

Sloux City, Ia.

Super capacity house of kiddles attended the "Tin Can Party" of the Princess theatre and the Sloux City Beautiful movement Saturday forenoon. Princess is now owner a factory.

The theatre, co-operating with the movement, sponsored by "The Journal" and the Garden City, had other of the proper of the special show, held at 10:30 a. m.

St. Paul, Minn.
Ole Olsen got 15 votes for mayor
of St. Paul on the legit as result
of ballyhoo he and partner, Chic
Johnson, put on with torchlight
parade and soapbox talks. Pair followed up campaign stun b Pair followed up to the lower following the

On "Paramount on Parade," local Palace got good results off of "Little Must" mats, giving analysis of the parade, "I have been stars. Prizes \$10, \$5 12.50 and plenty of free space in the dailles. One of most inexpensive stunts put over by an Elm street house in years.

Dallas.
Fair Park Amusement Co., opening summer rides and midway, pulled a neat exploitation stunt that had the whole town interested, the control of the control of the control of "mysterious" man, Philo Vance type, who was spotted on fair grounds each day for week. Trick anyone to catch the prey before week over.

so arranged that impossible for anyone to catch the prey before anyone to catch the prey before with the catch the properties of the catch the cat

New York City.

For the run of "Strictly Modern" at the Strand beauty shop attendant in lobby of theatre. Introduction of the vogue of tinted finger nails, supposedly popular in Paris. Beauty attendant will apply to the finger nails of all women who are "strictly modern" inting of blue, black, red, the control of the property of the property of the property of the purchase of tickets to the theatre not necessary to receive the nail tinting.

For the two-day run of 'Free and Basy' at the Publix-Strand, Manager H. T. Newman tied up with the Bulck agency for a one-day in advance plug on the picture and bulled by the bulk of the bulck agency for a one-day in advance plug concurrent with it.

Bulck agency for a one-day in advance plug concurrent with it.

Bulck agency for the three days. Cars carried runners on the sides reading. Bulck for Free and Easy Driving; Buster Keaton now showing in Tree, and Easy' at the Strand the-airs.

Matt Press, manager of the Pub-ilx-Saenger, got in soft with the klds in this town when he formed a Kiddles Klub, backed by the Pa-rent Teachers Association. Every Saturday morning Press holds a special kiddles matinee, charging the

kids 10 cents. All the revenue col-lected turned over to the Parent Teachers Association. Although Press didn't make a cent on the special matinee he figures he built

special matinee he figures he built good will.

Sood will.

The publicity sturt helped the theatre. Staged a matinee bridge, placing 60 bridge tables on the stage. All the prizes, cards, score sheets, etc., were donated by the prizes, the bridge sheet will be sooned by the prizes. The bridge sheet will be sheet and the feature picture in their windows. After the bridge party, feature was unrecled.

In conjunction with "Young Eagles" at the Publix-State, Charles S. Bassia, manager, had a plane way to the theatre. When the plane reached its objective, he had the wheel of the landing gear come off, thus stalling the plane in front of the control of the plane carried advertisements of the plane carried advertisements of the ploture.

Framingham, Mass.
Waiton B. Rose, manager of the
Publix-Gorman, took advantage of
opposition attraction to cash in on
some advertising on his own attraction, "Girl Said No." This town
all nepned up about a marafino to traction, "Girl Sald No." This.town all pepped up about a marafton to be run and Howe picked his own representative for the race. Had this chap in the usual runner's garb, with a canvas sign on his front and back reading "I'm disguisted—The Girl Sald No at the Gorman Thea-

This chap mingled where the crowd was thickest.

One week in advance of the show-ing of "Hit the Deck" at the Publis-Waco, J. P. Harrison, manager, built a battleship out of beaver board for a he tobby was covered with the ship, with ropes leading to each side of the wall and made into a hanging ladder. In the ship and pictures of Jack Oakle put in them. Two big guns poking out of the center added a realistic touch. During the run of the picture of Oakle from the portholes and turned them into box offices, selling tickets from each porthole.

Paramount theatre broke for some big spreads in free newspaper space preliminary to showing of "Paramount on Parel's and the preliminary to showing of "Paramount on Parel's and preliminary to showing of "Paramount on Parel's and the preliminary to the prelimin

previously. Newspaper reaction also good, gding for "Paramount on Pa-rade," Kennedy landed a full page in the Post Intelligencer, local local Hearst paper, at no cost to theatre except \$30 in prize money. Local dye works paid the freight, some \$600 for the page. This was based on solving puzzle requiring setting together pictures. Returns oke. Dye works pleased, and so was the theatre.

M. A. Malaney, of Loew's, made tie-up with General Electric for refrigerator display and ads with special newspaper stuff and windows of 40 stores on "The Divorcee" (Metro). G. E. frigidaire used in film.

Waterloo, Ia.

"Benson Murder Case" at Paramount inspired Manager Irving Cohen to use a mystery car. Idea was all windows and glass covered with inside cheese cloth in black, carrying name of film and theatre. Scrim effect, opaque from outside and transpute promoting the control of the cont

New York City.

New York City.

Larry Lipton, director of advertising and publicity for Fox Metropolitions and publicity for Fox Metropolitions with the control of the con

chine was placed in the lobby and a wire secured, apparantly from Richard Sarthelmess, thanking the patrons of the theatre for viewing his picture. About 7,000 of these wires were given away during the first three days of the run. Machine attracted attention and stopped passers-by who wanted to stopped passers-by and watched the patron sping in. Whenever he knew a patron by name, he made out a special envelope for him and had a boy hand the patron the wire while exiting. All wires were put in Postal Telegraph envelopes.

Appearance of Watson Sisters at Loew's State brought tie-up between Cecil Vogel and Majestic Radio whereby latter company used three-quarter pages of the sister of the sister of the sister by side of a set in their dressing room at the theatre.

J. A. Jones, manager of Saenger, got out a souvenir program on the fifth anniversary of the playhouse, inanced entirely by local merchants. Local radio favorite on stage and two fashion shows contributed by department stores featured week throughout the triple-change policy.

Preview was ample of the constraint of the const

New York City.
The old reliable of getting the
public into believing they help
make the picture is being re-dusted
by Mike Simmonds, now of SonoArt, with "Film Fun" and 10 other
similar fan maga.
For a modest cad, Mike is getting
his in several issues, pius four radio
broadcasts—all of which is free for
Mike's employers.

Dallas, Tex.

Ballas, Tex.

Dallas, Tex.

Dallas, Tex.

Harry K. McWilliama, for the Palace, arranged a tie-up with McKesson-Crowdus Drug Co. for a drug show in the lobby of the Palace for one week during the show-late for one week during the show-late for the lobby space, purchased an eight-page section in the Dallas "Journal" before the opening of the drug show and the the-grade of the drug show and the the-drug show and distribution of 35,000 heralds, with window streamers and counter cards for their 87 stores in this city.

their st stores in this city.

Miwaukee,
Local R-K-O publicity department cooked up a co-operative stunt
with Sears, Roebuck & Company,
and the Riveraide and Palace-Orpheum theatres which worked out
as follows: At 10 a. m. R-K-O film
director and cameraman were stastore of Sears, Roebuck & Company
to take free reoving pictures of every
youngster not over I brought there
by a parent. There was another opby a parent. There was another opand a third chance at 4 p. m. at the
Mailahn-Walters-Buetow establishment.

ment.
The best shots of tots showing a the Riverside and Palace-Orpheum week May 9. "Wisconsin-News' gave the stunt publicity.

gave the stunt publicity.

Milwaukee.

With El Brendel as the star of 'Her Golden Call'' the Fox publicity forces, under the direction of J. The star of the star

Machants at up the up with Parkway on "Spring Is Here." Crime Tarkway on "Spring Is Here." Crime The Machants and that, turned on the same that the pen-knite were planted in every store window and double-spreads in newspapers furthered the-up. House happy with title broadcast; merchants figured good come-on for spring apparel biz. Madison, Wis.

Tolcdo. advance of the picture and cedar chests awarded on opening day of film.

El Paso, Tex.

Carlos Fries, manager of the Publix-Ellenay, tied up with the Postal Telegraph office on its new typesterph machine to exploit "Sons though latter, Chevaller in "The Big of the Gols." Type-telegraph mar-| Poud, "din't ared plugging. Tie-

# Behind the Keys

Arnprior, Can.

Reconstructed Casino theatre will be reopened shortly as the O'Brien theatre, property having been acquired by M. J. O'Brien, Ltd., of Renfrew, operating indie houses.

Clarence Foster, assistant manager, and Mrs. Margaret Johnson, cashier, were held up and robbed by three armed and masked bandits at the control of the cont

John Seifert, theatre operator, has filed suit against Ardon Wisman, Bucyrus, O., attorney and his partner, and against John Hoover, Dayton contractor, building the Moose temple and theatre in Bucyrus. Selection of the suit of the sui Dayton, O.

Tolcdo.
Grand jury at Lancaster, O., ignored charges against theatres
operating on Sundays.

Business men of three Ohio towns sponsoring free talker movies this summer to bring in trade. In Haskins and Bradner, shows will be outdoors and inside in Curtice.

New York City.
Fred W. Schaeffer, formerly managing R-K-O houses in Canada,
succeeded A. Gordon Reid at Hippodrome.
Edward Masters has replaced J.

Edward Masters has replaced J. Knox Strachan as manager of President, St. Paul, Strachan going to Spokane to succeed L. J. Carkey. At Orpheum, Minneapoils, Emil Franke, has succeeded A. L. Haynie.

Humeston, Ia. Humeston, Ia.

By special election put on at 'expense of G. L. Wellemyer, town's only picture manager, this town will get Sunday films. Wellemyer will install sound equipment as promised before election.

Ottumwa, Ia Jake Cohen is reopening the Jewel here as the Iowa May 17.

Churdan, Ia.

E. V. Bartie has bought the Isis om Joe Edwards.

Reading, Pa.
Ground was broken at Norristown,
Pa., for the new theatre to be erected on West Main street, near
Cherry, by Norris Amusement Company. First spadeful turned by A.
Sabiosky, who with his brother, L.
Sablosky, will erect the building. Reading, Pa.

Reading, Pa.

In an opinion given Mayor J.

Henry Stump and City Council by
City Solicitor John G. Rothermel,
the latter holds that so long as no
tickets are sold at theatres open on
Sunday afternoons or evenings, the
so-called benefit shows here cannot
be Interfered with and are not

R-K-O will take over the 2,800-seat Virginia here May 25. House wired. Goes into three changes weekly, with three vaude

acts Sunday. R-K-O closing Ord

Indiana division of Public Great
States has been subtastrict has been subtastrict has been subtastrict has been subtastrict has been subtafor the southern half, headquartering at Indianapolis. Guy Martin remains in charge of the northera
group. Other Great States manaserial changes are: Rudy Born. Emserial changes are: Rudy Born. EmRockford; William Guth, Academy,
Waukegan, Ill., to city manager,
Blue Island, and H. P. Sullivan,
State, South Bend, Ind., to city
manager, Gary, Ind.

Ft. Wayne, Ind.
With spring slump in business,
R-K-O Palace, Ft. Wayne, has cut
vaude to three days, week-ends
only.

Minneapolis.
A. L. Haynie is manager of R-K-O
Hennepin. Formerly managed 7th

Chariton, Ia.
Ritz theatre, burned, will be rebuilt by Harry Cramer.

Montezuma, Ia.

F. D. Light elected mayor here, on platform of Sunday films. Issue to be voted on soon. Defeated two years as Moddletown, N. X.

Publix will open the Paramount with evening performance, May 15.

Warners have leading to the Constitution of th

sidering a connection with the Warners. Control the Stanley hera. We new corporation headed by L. B. Carrigan and known as the Olympic Amusement Corp. has taken over the Olympic on Lafaystic street. Folicy of pictures only, and the company headed by Chris Marz, who is recovering slowly from a badly fractured skull, suffered whea heady fractured skull, suffered whea or his paragraph of his home several weeks ago this home several weeks ago

McComb, Miss.
Theatre, seating 1,500, will be rected here with roof garden.

With Tool garden.

With Majestic, only picture house in town, closed for several weeks, and no buyers willing to take over the theatre unless guaranteed privilege of operating Sunday, woting to rescind the anti-Sunday show ordinance at a special election last week. First time question ever voted on here at a referendum aver voted on here voted voted

Humeston, Ia.

By a vote of 248 to 101 at a special election last week the city manager, G. L. Wellemyer, was authorized to issue permits for Sunday shows.

with "News-Bee" (Scripps-How-

up with "News-new Corrpps-row-ard).
All kids had to do was be at theatre at 1 p. m. Saturday, bringing dogs. Passes for all. That only overhead. Appearance of hundreds of youngsters with mutts a news picture chance that few city edi-tors would pass up.

tors would pass up.

Pittsfield, Mass.

With "Vagabond King" playing at
the Publix-Capitol. C. Frederick,
manager, ascertained who was the
most popular girl employed in this
town's largest department store. He
arranged with a florist to have a
town with a first to have a
bouquet of roses just before quitting
time.

pouquet or roses just before quitting that data the data that act at the control of the popular was a card, ostensibly in Dennis King's handwriting, reminding that "Only a Rose" was one of the popular numbers in "Vagabond King," and mentioning the theatre and play date. When she received the bouquet, all the other employees crowded all the other employees crowded stunt to around quickly in this small town.

Manager Waiter L. Fenney, of the R-K-O Pantages, pulled a couple of publicity stunts with kicks in them. I come in the changed the policy of his house from a full week of yaud to three days of yaud and then a picture of the changed the policy of his house from a full week of yaud to three days of yaud and then a picture of the changed the policy of the changed the policy of the changed the policy of his house from a full week of yaud to three days of yaud and then a picture of the changed the policy of the changed th

and planted his own standards, topped with placards on the policy change.

topped with placards on the pollcy change.

About 300 of them were stuck out, every business place in the downers business place in the downers to their frontage. But the holes had been drilled by local American Legion posts and cost the merchants and property owners \$7.50 per hole. The newspapers laid off. This was sooner than the manager of the theatre expected, for but a few hours elapsed until police wagons gathered up the sticks and Fenney was served with a warrant fine was \$25 for the whole, but the police said it could just as easily have been \$25 for each hole.

Another R-K-C affair which

have been \$25 for each hole,
Another R.K.O affair which
caused excitement proved a good
one, albeit a lawsuit was averted
only by diplomacy. Feeney hooked
up with the Tacoma News "Tribune," afternoon paper, for a champlonship low-sawing contest.

London, Can.
As an inducement to attend Paiace theatre, "allver" nights have
been started, each lady patron recetting some silver article.
Coing over big, and watting lines
are in evidence Monday nights.

# Al Woods Believes His 'Movie-of-U' **Novelty Holds Lobby Strength**

Al H. Woods, the legit producer, to whom everyone is "Sweetheart." says he has a sweetheart in a new novelty for any theatre lobby selling. It's "Movie-Of-U," a complete motion picture device whereby the person scatcd before it for six seconds may be photographed in

The reproduction comes out in a The reproduction comes out in a case, easy to carry in any pocket. Holding the case in the hand, the motions of the subject before the camera are reproduced, giving a simulation of a moving picture. In the six seconds three or four more positions are taken.

Within five minutes the complete

Within five minutes the complete operation is over, with the pictures developed in the drying room inside a specially built cabinet. While the finishing is going on, others may go before the camera every six seconds, with the only loss of time the change of sitters.

the charge of sitters.

Woods has the world's rights to this unusual concession, entirely away from anything heretofore in the novelty line of still or moving photography. Stanley J. Pask, an American, is the inventor. Woods' terms so far settled for territorial rights are \$1,000 down for each booth delivered, with the booth included for that amount and the netwithin. The process is rented on royalty. Woods requiring 5c for each subject taken. An automatic each subject taken. An automatic recorder is attached to the machine. Drawing Card

While indicating lobby popularity for waiting lines or patrons as they pass in and out of the theatre, par-ticularly young couples, the "Movie-Of-U" is also an outdoor conces-



# Talking Trailer

UNIVERSAL'S STUPENDOUS MASTERPIECE "ALL QUIET ON THE WESTERN FRONT" IS A KNOCKOUT NOW AVAILABLE

National Screen Service

New York—126 W. 46th St. Chicago—810 S. Wabash Los Angeles—1922 S. Vermont

FAMOUS MEGLIN KIDDIES

sion anywhere or a store feature. It would be a drawing card for a department store.

Woods is taking his first plunge away from the legit since he left the lot years ago with his pai, Sam H. Harris, when they were chiseling around with carnivals. All properties the strength of the legit of

No Retail Price Set
Al says that while he thinks the
retail price of each moving photo
will be 25c, he has no desire to set
a standard retail price, but makes
his 5c royalty and \$1,000 advance
for the machine a strict regulation
of every deal.

for the machine a strict regulation of every deal.

All booths must be purchased of Woods. If a concessionaire buys the rights to one town in enthety instead of for a zone in that town, and wanted eight machines to cover and wanted eight machines to cover the purchased city, those eight would have to be purchased of Al at \$1,000 cach, with each machine paying its 5c royalty per picture. Larger key cities capable of holding many booths in sections, suburbs or neighborhoods will be zoned ac-

or neighborhoods will be zoned ac-cording to population.
From accounts, Al Woods will make no money out of the booths. His entire income profit is from the royalty. The booths are being made by Dodd Ackerman, the scenic de-signer. They are artistically at-tractive in Woods office and would

tractive in Woods office and would be more so in a lobby or outdoors. Besides the booth, Woods provides the camera equipment in full.

After having had the machine for a year or so, making trying tests, Woods is about ready to market it. He is starting to advertise the novelty this week in the trade papers. Woods has not abandoned his legit producing, although about all through for this sebson.

# Blames Mencken

(Continued from page 3) critics than any other editor

(Continued from page 3) ture critics than any other editor in the critics than any other editor in the critics are as a factor of the continual critics are, as a rule, too critical. They write to please themselves, whereas their first duty is to write for audiences in order to give the potential buyer an idea of the play. "Critics go to the theatre to be displeased," epigrammed Mr. Hearst. "Audiences go to be pleased." "Fans do not want harsh criticisms; they like the critic to take the same friendly attitude that the fans themselves take," said the telegram.

Mr. Hearst also pointed out that Mr. Hearst also pointed out that it takes real intelligence to tell where and how anything can be improved, and concluded with the remark that the critic who writes to please himself and his fellow critics generally only has them for his readers.

is readers.

Miss Parsons summed up a critic's Miss Parsons summed up a critic's duties as to looking with the eyes of the public and forgetting personal prejudices. To use simple language, to be accurate and to describe a film interestingly and in such a way that the reader can decide if it is worth seeing. Her idea is that the breezy style is the most successive usual questions, Miss Parsons explained that in her department of the L. A. "Examiner" five reviewers covered films and turned in reviews. If there was anything bad in them it was talked over. Asked for her technique of

over. Asked for her technique of observation, Miss Parsons admitted that she never takes notes, but she thinks that critics should.

# Enright's Straight Policy

Pittsburgh, May 13. Enright, Warners' de luxe hous Eninght, warners de luxe house in East Liberty, goes straight pic-tures this weck after year and a half of presentations. Arrangement said to be only for summer but may be permanent.

# BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit NOW AT PENN THEATRE, PITTSBURGH, PA.

Direction WM. MORRIS OFFICE

### 10 Reels of Tests

PICTURES

Hollywood, May 13.
Chap invites friends to his first preview at Carthay Circle.
Has assembled 10 reels of his tests.

# SCRAPPING OF **OLD DEVICES BY PHOTOPHONE**

# First Made Talker Equip ment Now Out of Date. Ross Believes

RCA's talker equipment subsidi-RCA's talker equipment subsidiary, Photophone, is taking it on the chirl for \$300,000 worth of apparatus. Rather than market 300 devices which a year ago were slated to bring \$10,000 aplece, Radio is using the chird of the brase. The significance is that Photophone would rather charge it up to loss than attempt to sell equipment that has been rendered obsolete by the many improvements in the interim.

in the interim.

The scrapping of old Photophones, ordered during the experimentative regime of E. B. Bucher, is taking place in Radio's storage plant in the Bush Terminal building. Charles Ross, who, in the few months since succeeding Bucher has put the RCA building the properties of the point where it is being reconfized as a serious combeliar reconfized as a serious com-

# **Merger Complications**

(Continued from page 3)

Fox. These two companies, through frequent meetings of their execs of late, seemed to so easily reach an understanding on mutual playing of each other's product, it suggested more than that may have been in the background, if not openly talked

over.
Finally manouvered Wall Street is laying for the shunting of ERPI into General Electric. Source in a position to know gives it that ERPI always really owned by Western Electric which will give it to G. E. The two being related were merely

The two being related were merely awaiting the opportune time when the shaking off the subsid's connections could be properly accomplished. When it will be done ERFI may go like Radio Corp. to G.E. In what will look like a bargain sale. Under this heading RGA Photophone will get a leidown, says the same info. With this heaving to to Par and Warner on the one hand linked with the Germans while Fox-Loew-Radio and ERFI will be on the other. on the other.

# "Fair Stuff"

Always Wall Street's axlom:
Everything fair in biz! And in this
film wrangle it's getting all of the
"fair" stuff from every side.
Which is anything foretells everything that there's plenty of inner
struggling going around. All workling up a steam roller and aiming

to drive.
Two men in two camps are watch-Two men in two camps are watching Raskob and du Pont. Presently allled with Warner and therefore close to Paramount on the combo angle general conception is that Raskob may swing to G. E. in the final showdown.

The Terms
Still it's inside dope that Raskob was deliberately permitted to buy into Warner Bros. with a view to getting in with Par. Banking source stated that there will be no little to Par-War combo when the

source stated that there will be no hitch to Par-War combo when the time is ripe because all that du Pont and Raskob will worry about are the terms. If Par's terms are okay the deal is set.

A big block so far has been operation and authority—after the merger. The Warner side feels it should operate the huge combine; Par can't see that from any angle. Until the question is determined, the Par-Warner deal will remain cold.

# **Keeping Small Burg People Home** Now Tried by Indies of Texas

# Lafavette Dark, Buffalo Split by Fox and Publix

Spin by Fox and runix
Buffalo, May 13.
With the appointment of a receiver for the rents and profit of the
Monument Theatre Corporation last
week, the Lafayette theatre went
dark Thursday night, with no plans.
Receivership is a part of a foreReceivership is a part of a foreMarine Trust Company on its first
and second mortgages amounting to and second mortgages amounting to \$1,200,000.

sate second increages amounting to \$1.200,000.

R. K.-O. Interested in acquiring the theatre but it is doubtful whether anything will be done fulfill fore-closure sale. The house has been in the red for some time past with bills accumulating.

The closing of the Lafayette marks the passing of the last of the downtown independent first run houses, Fox and Publix now controlling the local field.

# B'way Dated Talkers

"Ladies Love Brutes" (Bancroft)

"Ladies Love Brutes" (Bancroft) is the next into the Rivoli and another Par-Publix talker, "The Big Pond" (Chevaller) follows "Paramount on Parade" into the Rialto. Opening dates on either have not yet been set.

UA gets the break on the Rivoli following "Ladies Love Brutes" with "One Romantic Night" (Lillian Gish) but will have to wait longer for the Rialto before getting "Bad one" (Del Rio) into that house,
Par-Publix is putting "With Byrd
at the South Pole" into Rialto fol-

lowing the Chevalier picture.

# ONE-MAN DEBATE

Louis Nizer Gifted-Takes Both

Louis Nizer, attorney for the Film Board of Trade, will broadcast for 15 minutes each Saturday afternoon over WMCA. He will conduct a one-man debate, first taking the affirmative side of the question and later the preceive

later the negative.

Listeners will be asked to write in and tell which side of the debate was most convincing.

Phil Brown, exchange manager for Castle Films, was rushed to St. Luke's Hospital at 4 a. m. last week. Emergency operation for burst appendix.

visioned by the combining of the Paramount and Publix outfits, Shifting of the theatre company's assets into the picture outfit will make a holding company for Paramount. Publix will be operated as an operating subsidiary and not a partner. Not much difference but technical enough to give color. Under such a plan a picture company can later absorb others, meaning Warner Bros, and operating as a holding company, go into and deal with any circuit on operating basis. Nothing new but merely awaiting harvesting time. Warners

Position of Warner Bros, is somevisioned by the combining of the

Position of Warner Bros. is some Position of Warner Bros. Is some-thing to think about in this melee. Wall Street is supposedly wise but also dumb or else. Sometimes it even talks double. This may be one of the times. There's Fox heading to slam in on the Par-F. P. C. deal in Canada and even and already taking Loev's on which Paramount and others.

on which Paramount and others, cspecially Radio, have long had an

There is also a close source be There is also a close source be-lieving Warner and Par will never mix and that Fox will stay away from Radio. This from a channel that figured in previous merger negotiations. A. T. & T., according to his views, doesn't look with relish upon G. E. and Radio deal and may keep W. E. close to Fox and away from such a deal. Meanwhile Zukor and Raskob are in Europe. Europe isn't so big

Par can't see that from any angle, Until the question is determined, the Far-Warner deal will remain cold.

It is definite, however, the government doesn't approve of any of the mergers. But it may be will-ling, to throw a wink or two.

William Wiseniam of the house on banking officials look altead is en- Faris board.

With increased drawing population and territory which talkers give them, Texas indie exhibs are using big-town ideas with successful results in the small burgs.

Where once they called a couple of lobby frames, a few window cards, and an ad in the home weekly sufficient billing for a picture,

ly sufficient billing for a picture, now they go for mailing lists into rural districts, systematic it upon with clubs, schools, etc., and other tricks of the urban press agont Some places where houses are owned by small circuits, regular p. a's are put on the job for promotion work, usually handling the whole wheel. Most of the smaller indies, however, now use the heads they once scratched figuring how to beat the nut.

Radio plays for the Indies' ad-

beat the nut.

Radio plays for the indles advantage. With plenty of radios in the rural places, big picture bully-hoos coming over national networks through Texas stations give the boys and girls in the sticks pretty good idea what they want in him good idea what they want in control with the property of the property

The days of carnivals and tent show "meller-drama" are gone, as far as Texas is concerned. Small town exhibs realize it's a much wiser public they're courting, one that's get to be handled with as much diplomacy as used by metro-politan houses.

much diplomacy as usus.

Probably no more obvious is this fact than rapid fade-out of the old nickleodeons that used to get their running expenses from a Sat. alay Tom Mix or Buck Jones special for the agrardans. Even farmers agree in the second of the sagrardans.

the agrarians. Even farmers agroe a "ten-cent show ain't much good."

Lot of the old timers, accustomed to getting all stuff they needed from the film exchange, unable to get wise to regular showmanship, sell out or lease to younger chaps with ideas or go broke.



# COSTUMES FOR HIRE HIRE PRODUCTIONS EXPLOITATIONS PRESENTATIONS

BROOKS

# **SEB MEZA**

"THE DANCING FOOL"

JOE LaROSE FOX THEATRES

# Crowned KING and QUEEN of the Movies





N.Y. Daily News:
JANET GAYNOR
- 47,491
Nearest competitor
N.Y. Daily News:
CHARLES FARRELL - 43,314

The overwhelming popularity of the eminent Fox stars—Janet Gaynor and Charles Farrell, has been strikingly demonstrated by the Movie Star Popularity Contest conducted by the New York Daily News and the Chicago Tribune.

Gaynor and Farrell won. Movie fans—the people from whom you derive your profits—by their votes attested in unmistakable terms to the box-office pre-eminence of the two.

"High Society Blues" and "Sunny Side Up" have established Gaynor and Farrell as America's most popular box-office attraction.

They'll be together again in "Oh, For a Man!" Like the others it will be the best drawing attraction that it is possible to show.

MOVIE STAR POPULARITY CONTEST

DAILY NEWS

Chîcago Daily Tribune

The public says so—overwhelmingly



# PROFITS!

115,000,000 admissions weekly in 1930

 $\dots$  58,000,000 more than in 1927

**8 out of 10** go to 3900 Western Electric equipped theatres.

**8 out of 10** pictures are produced by the 11 leaders\*, all recorded by the Western Electric system exclusively.

western Electric introduced sound into motion pictures—set the standard for quality and performance—and made possible \$500,000,000 increased theatre gross after three years of sound.

WARNER BROTHERS
 FOX
 PARAMOUNT — PUBLIX
 METRO-GOLDWYN
 UNITED ARTISTS

FIRST NATIONAL COLUMBIA PICTURES METROPOLITAN STUDIOS HAL ROACH COMEDIES SONO-ART

115,000,000 admissions

per week

equipped

May 1, 1930

1930

in U. S. Western Electric

95,000,000

admissions per week

1929

per week

3267 theatres in U.S.

Western Electric equipped Dec. 31, 1929

admissions per week 1046 theatres

1928

65.000,000

in U. S. Western Electric equipped

157 theatres in U. S Western Electric equipped Proc. 31, 1927

1927

57,000,000

admissions

per week

**Every Theatre** 

can get its share of profits by equipping with Western Electric

The new Western Electric equipment at \$2950 net—

Average weekly rental of \$42.28 including service—

. No down payment—

The same Western Electric quality that is performing today in 3900 American theatres—

Quality resulting from more than fifty years' experience in manufacturing, continuing to set the standard—

Service by the ERPI organization that now assures 115,000 performances weekly with negligible program interruptions.

You can afford Western Electric. You can't afford to be without it!

Write for details of the new equipment and for a survey of your theatre's requirements.

Western Electric
SOUND SYSTEM

Northern Electric in Canada

Electrical Research Products Inc. 250 West 57th St., New York, N. Y.

### DIVORCEE

(Continued from page 19) close. She has captured much of the spirit of the Parrott heroine, but obviously has been restricting is her interpretation of the part, having to follow a continuity that palpably designed to

s palpably designed to avoid rouble with Hays and the censors Opposite Miss Shearer is Chester

grouple with Hays and the censors Coppis who is actually cast as a server of the serve

where.

Besides good performances by
Miss Shearer, Morris and Nagel, unugually fine work is contributed by
Robert Montgomery, the husband's
friend, who helps himself to the wife
as he would to an extended cocktail. Other parts more or less minor
but well played.

it well played.

Photography and recording good.

Char.

Still Going Strong

# Benny MEROFF





GEORGE His Famous TUNCH and JUDY Featured in F. & M. 'Gyp, Gyp, Gypsy' Idea

# AINSLEY AMBERT

-GRANADA--MARBBO CHICAGO, ILL.

# Sous Les Toits de Paris

("Under Parisian Roofs")
(GERMAN-MADE)
(QO Dialog)
(QO Dialog)
(QO Dialog)
(CO Dialog)
(Paris, April 29.
Table production Paris, April 29.
Reac Clair, French. Running time, 80
minutes; at Moulin Rouge, Paris, April 28.
Cast: Albert Prajean, Fola Illery, Gaston
Model.

A very poor picture, slowly dragging along and without sustained interest. No sympathetic character, so we will be a support of the summer of

sirl had not made the acquaintance of one of the singer's pals, who kidnaps hor.

It is of the singer's pals, who kidnaps hor.

It is of the singer's pals, who kidnaps hor.

It is of the singer's pals, who was a stalkative. In fact, mostly silent, conversation often suggested but not audible, as when dialog is benshowing soundless lip movement.

A shot of a street mob is exceptionally good. One Apache fight sequence, in a dark alley, is well taking place in the singer's bedroom, where he has brought the shelterless heroine. Light is turned out just in time to save her face, where things are seen but not heard, she carries on in the dark. Some American censors might object.

Photography is poor, not through, the singer shed in the singer shed in

ance.
Underworld locale throug
without any redeeming sequ
Depressing and unfavorably
ceived at its premiere. throughout Depressing and untavolution ceived at its premiere.
Suggested alternative title is "Unglorifying the Rumanian Girl."
Libby.

# Show Girl in Hollywood

If the letters published in fan mags may be taken as dependable, alliew Milet has been on the horns of debate for the past two years. White fan. As an actress she is hardly characterized by delicacy of feeling or refinement of manner. She's a type, which means she can't been a type of the she was th

Originally Alice White was First National's answer to Clara Bow. Somewhat more to the baby face

BARNEY

# MCDONALD AND DEAN

"TWO SERIOUS GENTLEMEN"

Featured in F. & M. "BRUNETTE" IDEA

Thanks to FANCHON and MARCO, CHARLIES HOGAN and SCHALLMAN BROTHERS

THIS WEEK, LOEW'S STATE, LOS ANGELES

and in blonde. Like La Bow, she never got beyond the second reel without undressing. A really smart scenario was one that irised in on the heroine in the act of donning her

scenario was one that irised in on the heroine in the act of domning her at the heroine at the rate of one every six weeks, there's apt to be a restaure, at the rate of one every six weeks, there's apt to be a restaure, and the six of the six

unsuccessful suicide is anounce-handled, studio, atmosphere is kept. In the word of a minimum, although that is perhaps the chief reason why fans will care for the picture. Per-formances are hardly conspicuous. Sweet does about the west-per of the property of the pro

# **DEVIL'S HOLIDAY**

(All Dialog)
Paramount production and release. Star-
ring Nancy Carroll. Written and directed
by Edmund Goulding. Cameraman, Harry
Fishbeck. At Paramount, New York, week
May 9. Running time, 80 minutes.
Hallie Hobart
David Stone
Mark StoneJames Kirkwood
Exra Stone
Charile Thorne
Monkey McConneil Morgan Farley
Kent CarrJed Prouty
Dr. ReynoldsPaul Lukas
EthelZaSu Pitts
Freddie, the tenor
HammondGuy Oliver
Aunt BettyJessic Pringle
House Detective Wade Boteler
Mme, BernsteinLaura La Vernie

No need to mute the trumpets of praise on this en. Edmund Gould-tight of the control of the cont

with infinite patience that repays at the control of the control o

laughs when he, too, easily finds the combination of the safe in what later proves to be his own house. At the moment it looks like a bad lapse in the directing or manuscript, making a faulty approach to what might quite easily have been a powerful ending had audience been improperly diverted.

merical the search of the control and the cont

# WEDDING RINGS

(All Dialog) First National production and release. Directed by William Beaudine. H. B. Warretten beautine. H. B. War

Im Hastston. Kattlem Williams Solber Quisn. Kattlem Williams Solber Quisn. Katten Williams Solber Quisn. Katten Meaning Picture of curiously contradictory reactions, but assured as commercations. The same state of the prestige as a videly circulated novel. "The Dark Swan." by its ultra-modern society atmosphere and by the names that figure sphendidly atsed.

Elements against it are a probable lake-warm reception by the appendidly atsed.

Elements against it are a probable lake-warm reception by the cheful warm of the contradiction makes him a foolish boob without comedy intent. In a part that even with his distinction makes him a foolish boob without comedy intent. In the picture's favor for general release, defect probably arising from fact the story is translated from work hasn't been neatly done. Probably the mixed reactions are in part due to the casting. Local Wilson by loned girl for which she is cast impresses one as being a mature woman, while Warner, in character and appearance, comes upon the screen presses one as being a mature woman, while Warner, in character and appearance, comes upon the screen and the same appearance, some upon the screen and the services of the movel is rather distorted. There enters into it the situation of the young wife of the mature has the sory appearance of the sound doesn't belong. The two middle-aged people are the sympathetic characters and the two middle-aged people are the sympathetic characters and the screen and it damages the story appropriate. In a book where the people are not faxed by literal actors this did not figure, but it does on the screen and it damages the story appropriate.

has been visioned in anticipation for many minutes and when it merely realizes expectations, without sur-prise twist, it sags and the triumph-ant pair look a little foolish, not the intention at all. Also "Wedding Rings" isn't such an intriguing title and its application is far from pat here.

VARIETY

and its appreciation.

Thysical production is a beauty and the acting is uniformly capitally with a special bow to Miss Wilson who does such roles to perfection. All the polished playing in the world couldn't make Mr. Warner look the part.

Rush.

## THE BURNING HEART ("DAS BRENNENDE HERZ")

("DAS BRENNENDE HERZ")
(Socred—With Original Song)
(GERMAN MADE)
Produced by Jander. Riselesset by Freguest by Jander Riselesset by Freguest by Jander Riselesset by Jander Riselesset by Freguest by Progresset Brennend Riselesset Brennend Riselesset Freguest Proteins Proteins Proteins Cut Court Freguest Riselesset Rise

Ludwy Berger has treated a sensitive and relatively unimportant plot in an extraordinary intelligently and serious manner to bring out tures here from Germany in the past year. For the art theatres it ought to spell money but for the other houses the film is affected by mone or two sound spots that could have a summary of the continued on page 43 (Continued on page 45).





"The Choice of the Profession"

A make-up with Max Factor's Preparations is applied quicker, smoother, thinner, and is an important aid to correct characterization.



Max Factor's
PANCHROMATIC and
TECHNICOLOR
MAKE-UP for the screen

Max Factor's THEATRICAL MAKE UP for the stage At All Lending Drug St

MAX PACTOR'S MAKE UP SERVICE DEPT Hollywood, California. Dear Sir. Please send me without obligation on my part, the bulletin I have checked. How to apply, Singled Stage Character Metter Return Habelly Rinkelly

Street Address .....

96% of all make-up used by the Stars and Motion Pieture Studios in Hollywood is supplied by Max Factor
(Lee Angeles Chamber of Commerce Statistical



# "HAVE YOU HEARD THE ONE ABOUT—"

"We've just busted every record in the history of the State, Los Angeles. We're playing a 2nd week out there. We've socked 'em in Frisco and we're playing a 3rd big week in Detroit."

"IT'S A PLEASURE" say

(MARIE)

(POLLY)

# DRESSLER - MORAN ... "CAUGHT SHORT"

"DIVORCEE"
HELD OVER 2nd
WEEK CAPITOL, N. Y.
Shearer's "Divorcee" sets new
record at State, Boston. In
Frisco brought back for 2
weeks after initial first run.
Broke all records Oklahoma
City, midnight shows
added!

with Anita Page. Suggested by Eddie Cantor's book, Dialogue by Willard Mack, Chas. F. Riesner, Director

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# A MONEY MAKING MACHINE

This amazing novelty makes it possible to take different moving pictures of yourself, or yourself and friends, put them in one small screen frame, then animate them all by the pressure of a finger tip.

Imagine what this means! A moving picture with all the vividness, realism and movement of the living person—eyes, mouth, hands and body move just as they do in life—a moving picture marvel that does everything but talk. A moving picture, a screen and projection machine, all in one. That is what you hand the public for a quarter.

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The "MOVIE-OF-U" cabinet-machine enables anyone to get a screen test. The thousands of potential Chaplins, Bows, Fairbanks, Barrymores, Pickfords, Garbos, Jolsons, Swansons, Lloyds and Talmadges will come crowding to the "MOVIE-OF-U" to learn how they register and what their possibilities are for the films.

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It requires only ten seconds to make the movie of the individual or individuals and the whole series is completed in

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A DELUGE OF QUARTERS AS GREAT AND AS ENDLESS AS NIAGARA FALLS

six minutes. "MOVIE-OF-U" cranks out 360 pictures in one hour. (The action is almost entirely automatic.) At a quarter each, the machine's earning power is \$90 for every hour you have it in operation.

In six minutes you have a finished moving picture of yourself, developed, completed, in a frame 23% x 4 inches to take home with you. Unquestionably, this is the greatest money-maker of all time. For amusement parks, for fairs and dance palaces, steamships, for summer resorts, for all-year-around business in any community, the "MOVIE-OF-U" machine will prove a gold mine.

And what an opportunity for enterprising proprietors of motion picture houses! At last, your lobby can earn money—big money—through the use of one of these cabinet camera machines. Your lobby will take on new interest, new life. The "MOVIE-OF-U" will be as big an attraction as the Feature Picture you are playing.

All you need is the machine and an attendant, then get ready for the profit deluge.

Our demonstration studio in operation is located in the Eltinge Theatre Building. Territorial rights for exclusive sales agencies are now available. Act fast and reap the reward. It will be the best business move you ever made!

# Applied for FULL PARTICULARS!

The American public is motion picture mad. There are 120,000,000 people in this country and 70% of them believe that they could make good on the screen if they were given a chance. You are going to make it possible for them to give themselves screen tests the same as they would get at any one of the gigantic studies in Hollywood. They won't want just one—they'll repeat again and again. Each one will mean a quarter to you and as the quarters pile up they turn into dollars and the dollars into hundreds.

# PROMINENT SCREEN STARS — BUT IT COULD BE YOU



MOVIE-OF-U

A. H. WOODS—President 236-238-240-242 West 42nd Street, New York (Ellinge Theatre Building)

# THE BURNING HEART

(Continued from page 39)
often incongruous English titling
Score is good and apt otherwise.

often incongruous English titling. Score is good and apt otherwise.

Story is simple, concerning a boy composer and a gril soprano. The girl an invalid father. Latter dies on the eve of the girl getting a job and an accidental meeting throws: he two kids together. Love follows. But the boy does not know the concerning the control of the boy's composition and not in the postoffice as he believed her to be. Follows acceptance of the boy's composition and his finding out about the gril. This is on the eve of his debut. Everything is thrown out of gear for the kids. But it ends sick bed where she had been hurled by an auto crash, sings his masterplece before the concert audience. It must have been a tiddlish pro-

plece before the concert audience.

It must have been a ticklish proposition injecting this last phase
into the last phase
i

The cast is okay throughout but the neatest pieces of acting are done by the two old women char-acters. One as the boy's mother. The other, the wardrobe woman. They're drinking companions these

vo. Berger showed directorial aptitude Berger showed directorial spittude that may have been gleaned from his American experience when he set sail right in action by showing the boy's mother being brought in a drunken state by the properties of the properties of the properties of the properties her kinds to the boy and from that moment on plays the prodigal but proud mother keenly throughout.

denying her kinship to the boy and from that moment on plays the prodigal but proud mother keenly Gustave Froelich as the young composer fits without attempt at the content of the property o

# TEMPLE TOWER

Tox production and release. Directed by the production and release. Directed by the same title by H. C. McNeile, and one of the "Bulldge Drummond" seeled. Scenarist, but the same title by H. C. McNeile, and one of the "Bulldge Drummond" seeled. Scenarist, seek May 9. Running time, as minutes. uildge Drummond. Kenneth MacKenna uildge Drummond. Kenneth MacKenna (Kenneth M

A weak mystery meller with the usual foggy photography. Billed as the sequel to "Buildog Drummond," with the latter-title receiving as much, display at this house as the sequel and successor to U. A.'s "Buildog Drummond" is oke for exploitation, but it is only natural that under those circumstances much the there, it tails nowhere within the 18 tener. It tails nowhere within the

shadow of the standard set by the original "Drummond."

Argumandar. Set by the argumandar. Set by the Argumandar. Set by the Argumandar and Argumandar a

strangled a number of people. Marceline Day takes a position as secretary to Henry B. Waithall, the crook in the house, because, it is later explained, she is the niece of the man who was murdered by Waithall and from whom many emeralds were stolen.

Drummond, breaking into the bar-ricaded house, carries the usual mysterious shots, trap doors, secret tunnels, etc.

story doesn't stand up, with but one or two scenes which contain any semblance of a shrick from a weak-hearted femme. Attempt at comedy through Cyril Chadwick, nasal-voiced Englishman, always comedy through Cyril Chadwick, nasal-voiced Englishman, always stumbling over something, stretched too far. At times it detracted from what interest there was in the plot. Miss Day wasn't given much footage. Looked sweet and, when the occasion called for it, either terribly frightened or terribly determined.

# OLD AND NEW

(Silent) ADE:
Produced by Sovikino. Distributed by Arm.
kino. Act of the Market of the Soli." Scenario and directed by M. Elementein and Grecory Alexandrov. Photographer, Edward Tisse. At Cameo, New York, week May Z. Running time, 89 mins.

across the propaganda situation. But in general not offensive, though smeared rather thick and in one spot taking an unusual big slap at the Greek Church.

Something funny about this is that the theatre projected a disc accompaniment that sounded like a Hebrew chant, aithough may have been Latin or Greek. Wasn't clearly enunciated.

enunciated.
What the aim of the propaganda
is may be self-evident, but can't be
entered into here. On the film's
technical end the photography is
unusually clear and well done, with
one or two beauty spots. In story
it also bomerang kick, seemingit also bomerang kick, seemingis shown as the key to the farmers'
is shown as the key to the farmers'
heaven.

Henry Ford and his tractors are really the heroes of the film. And he's a billionaire, or near enough.

### Soldiers and Women

(All Dialog) (All Dialog)
Columbia production and release directed by Edward Stoman. From the stage play Tibe Soul Kines, "adaptation by Paul Her Tibe Soul Kines," adaptation by Paul Her by Ted Tetrials. Recorded on Wester Electric. In the cast: Irene Pringle, Gram Withers, Helen Johnson, Walker McGrall Emmett Corrigan and Blanche Frideric Emmett Corrigan and Blanche Frideric Kyork Hippodrome, May 10.

One of the first releases to the Hipp under the new Columbia-R-K-O product deal and a good program subject with the sure-fire in-terest of the sure-fire in-towe intrigue and murder mystery nicely directed and dramatically ef-fective. No draw names, but excel-lent commercial subject for the neighborhoods.

neighborhoods. Picture shows its stage source in the shrewd building of climactic situation growing out of the intricate circumstances of a tropical love interest of the control of the c

stein and Greeny Alexandero. Photographer below 2 have been been constantly led astroy. So me the place of propaganda product. Nothing unusual from the form of the third product. Nothing unusual from the form of the first part of the form of the first product. Nothing unusual from the form of the first product in a big way for some time past. Here, however, dropped a niche or two in overlooking entertainment. There is that the audience has pretty early the first may from a theatre point of the first product of the first part of

(BRITISH MADE)
(Synchronized)
London, May 1.
London, May 1.
London, Walter Forda. Story by II. Swelet
by Walter Forda. Story by II. Swelet
live Faithfull and Lealle Thompson. Re'A
recording. Censer's Certificate "U. Trevlew at New Gallery Kinema, April 29.
Running time, 66 minutes.

One of those things which make you despair. Got everything-story, first-rate comedy idea, good enough cast, plenty of gags; everything but

rou despair. Got everything—story, first-rate comedy idea, good enought cast, plenty of gags; everything but a picture. It is had of amateur poverty about the finished article which is hard to define. It can be seen but scarcely put into words. Perhaps it was tightwad production management; put into words. Perhaps it was tightwad production management; put into words. Perhaps it was tightwad production management; perhaps with the wrong way. Put which we would have been made a wow with, say, Lloyd, and in Hollywood, but which here aims talls its obe any-hard and the word was a start of the word with the word was a start of the word was a start of

# WOMAN HE SCORNED

(With Pola Negri)
(BRITISH MADE)
(BRITISH MADE)
(Part Talker)
(Charles Whittaker particulan. Directed by Paul Calmer forn good to precede by Paul Calmer for production. Directed by Paul Calmer for production. Features Pola Negri and Warwick Ward. RCA recording. Preview at New Gallery Kinema, May J. Running time. 100 minutes.

If Charlie Whittaker wanted to show films couldn't be made here or was hired by Par to put Pola out for keeps, he's done a fine job. Nothing so poor except the United Junk has yet been offered this side as British film.

It is incredible; If anything is more than the direction, and that's better than the direction, which in its turn is a shade less bad M-G.

YOU'D BE SURPRISED than the sound dubbing.
In a dive sequence voices sing and some kind of band plays and you some kind of band plays and you never see any cause for either on the screen, besides which the sound was suspiciously like some stuff firtish international used in one of its own productions. And this film was made at Eistree.

Perhans Witter-

mas Suspiciously like some stuff British International used in one of the property of the prop

# The Poor Millionaire

(Silent)
Richard Talmadge production. Distributed by Bilimore. Mr. Talmadge featured. Cast includes Constance Howard. Directed by Georgo Molford. At Columbus, New York, half double feature, one day, May 7. Running time. 65 mins.

Inland grind and worth the double decker spot only. Usual grotesque acrobatic gyrations of Tallmadge acrobatic gyrations of Tallmadge matte reaction. Cheap production all the way. Even the title writer went wrong at times.

It is a story at the story and the story about matter action that the story about mistaken identity when twin brother of convict is named heir to large estate and falls for blonde next door. Convict story, his getway and complicates

# Screen Voice Tests!!!

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# Fox Booking Office Will Issue Regular Contract for All Dates

upon his office as head of the Fanchon & Marco Booking Exchange in New York, which supplants the New York, which supplants the New York while spent in should be entered through that agency without the regular play or pay contract Issued. Marco's ruling yor with Hinry Arthur, the Fox eastern general theatre operator.

It is believed the atmosphere of the F&M booking office will be similar to that of the same first proportion of the same first proportion of the prop

calls on real business.

Arthur and Marco have long been associated in a business way through the Fox west Coast circuity who will be trade for their stage units of entertainments, ensemble with specialists. Their units have extended east and are productions with specialists. Their units called Fanchon & Marco "Ideas" are firmly established.

Talent Developer
Mr. Marco left New York for the coast Friday evening, flying back from Kansas City. He expects

# Weavers, with Old R-K-O Contract, Balk at 4 Shows

Los Angeles, May 13. Maintaining they hold an Keith-Orpheum contract stipuiating three shows a day except Saturdays and Sundays, the Weaver Bros., headline R-K-O act at the Orpheum, San Francisco, refused to do four-a-day, in line with the circuit's new policy all through the

The Weaver Bros.' contract, mad two years ago with Ted Lauder, the late E. F. Albee's son-in-law and then booking manager of the circuit then booking manager of the circuit, has another year to go. With the Weavers refusing to budge, the wires between here and New York burned for a whole day, with R-K-O finally deciding to permit the act to go on with three shows and fill in the fourth show with an added feature neture.

the fourth show with an added feature picture.
Same arrangement will prevail for the Weavers in Oakland next week. In Los Angeles the following week two or three extra vaude acts will fall in the deleted show. There is nothing definite on what will be done after L. A., with the Weavers having five or six weeks more to go on their present route.

Fred Schaefer has supplanted A. Gordon Reid as manager R-K-O's New York Hippodrome.

Bert Cortelyou, of Lyons & Lyons ffice, now in Europe.

# MOONLIGHT VAUDE **CHANGED NIGHTLY**

Moonlight vaude will be experimented with next month by the Northern Navigation Company, New York. It operates excursion boats utilized for moonlight sails up the Hudson during the summer. The vaude experiment will be tried on all four boats of the Navi-

gation Company.
Snider Agency booking four acts to boat and change nightly.

curtis comes from the New York independent field, highly recom-mended as an experienced vaude man, in ail of its business branches. He has been in all divisions, from booking to operation.

# Agent Only Takes Chance On Radio Act's Date: Must Beat Best Record

Chicago, May 13.

Faith in the power of radlo names has brought about a pe booking for the R-K-O Riverside in Milwaukee,

sation Company.

Snider Agency booking four acts to boat and change nightly.

Fred Curtis with R-K-O

Chicago, May 13.

Fred Curtis has become associated with the local R-K-O head-quarters. He has been detailed as a field man, to procure theatres and bookings, besides noting possible sties for new houses.

Curtis comes from the New York Independent field, highly recom-Mike and Henry, two radio boys,

# Brox Sisters at Par

Ho has been in all divisions, from booking to operation.

Another Lasky's Act
Hollywood, May 13.

Jesse Lasky's old vaude act, "Lasky's Beauties," will be made as the stop by Pathe. Same company previously made. another former Lasky vaude turn, "Redheads." Charles Kaley and Ruth Hyatt will have the leads.

MASTER MODERNISM



CREATOR SONG STYLE

# LOUIS ARMSTRONG

# KING OF THE TRUMPET

LATE FEATURE

"HOT CHOCOLATES"

6 MONTHS IN NEW YORK

AT HUDSON THEATRE

UPTOWN, CHICAGO WEEK MAY 9

"VARIFTY" SAID:-

"Louis Armstrong of 'Hot Chocolates' was booked in to round out the unit here, and wowed them with his hot trumpet stuff. Audience couldn't get enough—stopped the show—had to play an extra encore—audience wouldn't take no for an answer."—Michigan Theatre, Detroit (April 16).

WALTER WINCHELL SAID:-

"Louis Armstrong, the most torrid of the horn-tooters and blue-shooers—his delightful specialties serve to entice the bored-with-Broadway diversion-seekers—offers an endless routine of terrifically tempoed tunes. New York Mirror.

TIVOLI, CHICAGO

WEEK MAY 16

ADDRESS ALL COMMUNICATIONS --- MILLER & MILLER, 25 WEST 44th ST., N. Y. C.

HIS FAMOUS OKEH RECORDS

"ST. JAMES INFIRMARY"

"AIN'T MISBEHAVIN'"

"WHEN YOU'RE SMILING"

PARADISE. CHICAGO

WEEK MAY 23

# PAUL KIRKLAND and

PALACE, NEW YORK

WEEK MAY 10

R-K-O. WEBER-SIMON AGENCY FOREIGN, LEDDY & SMITH

OPENING PALLADIUM, LONDON, SEPT. 15. SCALA, BERLIN, MONTH OF DECEMBER.

# R-K-O Golfers Mix with Class in Westchester Match—Brown Wins

About 75 members of R-K-O and Radio Pictures took two days off last week to play golf with and against each other at the Westchester-Biltmore Club near Rye, N. Y. Hiram S. Brown, playing his home course, copped first prize.

The tournament was number one The tournament was number one of two to be held this year. Next will be at Gien Oaks on Long Island in August or September. Charlie Freeman, the R-K-O western booker, was reported to have swung it for Gien Oaks, which is his home course, with thought of chieding the course, with thought of chieding the course, with thought of chieding the course, which may make it even active for Freeman. Brown had only to beat his own assistant, Jim Turner, to win the final match. Even though Freeman, in his dinner speech, said Brown brought Turner to R-K-O to kill off the tougher golfing opposition, so that Turner could oppose Brown in the final and the latter win, it happened just that way. of two to be held this year. Next

the final and the latter win, it hap-pened just that way.

Turner won the first hole by 14 strokes and Brown looked worrled.

They say he hates to lose at golf.

Turner won the second hole by 23 strokes and Brown commenced to grow older.

Thi give you next Wednesday

grow older.

"I'll give you next Wednesday
afternoon off if you toss the third."
Brown was heard to whisper to
Turner behind a mashie nibilck.
Brown won the third. That whispering went on behind the same
mashie nibilck for the rest of the
match. Reports around the office
Monday were that Turner has been
given a two months' vacation.

Casey's Cussin.

### Casev's Cussing

Casey's Cussing
Two surprise guests of the dinner, which climexed the play, were
J. J. Murdook and Pat Easey. Casey
rolled off a couple of Casey-copyrighted cuss words and told the
boys they ought to be loyal to a
good guy like Brown. Golf tournaments like this one weren't possible
in the old days, said Pat.
Harvey Watkins arranged the
tournament and Frank Jones directed the matches. Tommy McCauliffe, the armless golfer-vaudevillian, came up to show the dubs
some tricks.
First Radio Picture entry to bust
finto the prize winning class was

First Radio Picture entry to bust finto the prize winning class was Jos. Schnitzer, the R. P. president. He took the second flight honors. Qualifying round medalist was Sen-ator Walters and runner up Harold Kemp of Warners. Kemp slipped in because R-K-O still books Pat-erson.

erson.
Runner-up to Schnitzer in the second flight was Frank O'Brien. Third eight winner was Jess Freeman, only Freeman to take a prize, and Harry Fitzgerald, runner-up; fourth eight, Jeff Davis and Lew Mosley; fifth eight, Jack Dempsey and Ben Kabnae. and Ben Kahane.

Bill McCaffery, last year's champ, took Sen. Walters' measure in championship consolation match.

The Worst

The Worst
Following winners of the consolations of their respective "cights" seemed to win for shooting the worst golf: Lee Marcus, Ben Piazza, M. Osterer and Larry Puck. Harry Ward trimmed Herman Weber in final of losers' consolation play

All those mentioned received All those mentioned received a prize. Stuff was scattered on a table and the winners, in order of standing, took their pick. When picking time got around to Piazza, all that remained was a golf seat that will never hold Ben's piazza. Quite a classy spot for such a Quite a classy spot for such a property of the proper

Biltimore. Boys were quite put out by the permanent guests' habit of lifting their noses when wafting by. "Waiter, fetch me a glass of aqua," said a lady with a lorgnette to Fete Mack, the agent.

That was the blow-off.

# Irene Franklin's Future

The future for Irene Franklin as told by herself without a crystal gazer embraces a vacation in Europe, with her husband, Jerry Jarnagin. It will start June 17 on the "Franklin-Jarnagin due with have completed their spec Jarnagin. It will start June 17 cantor who practically suspended vaude producing to concentiate upon lest productions, is a downli have completed their special eight weeks over R-K-O. They trigoin the Hammerstein musical. "Sweet Adeline" in Boston, Sept. 8. In autumn.

# A Critic's Idea

A two-man act was given somewhat of a panning by a Variety critic last week, who said in part that the act "could be framed in a taxi on the a party."

Both boys burned over the

notice.
"Where," blurted one, "does that guy get off with this 'framing in a taxi' business? He oughta know it costs plenty to ride in a taxi."

# LAYOFFS AT \$1 PER AS "PASSION" EXTRAS

Chicago, May 13. Layoffs are in the "Passion Play Layous are in the "Passion Play" as extras, holding a spear for \$1 a performance eight times a week. More than 100 are used nightly, but crowds are still turned away from the stage door.
"Pays my rent and \$5 left over for meals," said one.

# BUM \$20 BILL GOT IN TED CLAIRE'S HAIR

Ted Claire, m. c., alleges he made some purchase in the Ansonia Bootery, Broadway shop, and got a bum \$20 in change. He's suing to collect the real dough.

When the Bootery offered him \$10 in settlement to avoid court action over what probably was a mistake, Claire refused. His attorney is Julius Kendler. The case is set for the Third Dis-

trict Municipal Court, New York, and the Bootery will fight it out.

# Sheriff Finds Barton Ill in Bed at Home

Held in contempt and ordered ar-rested until he pays up \$1,500 back alimony, Jim Barton was found by the sheriff's officers in his home at Hollig, L. L., but Barton was ill in bed and no arrest was made. The comedian is said to be in a serious condition.

# Comedy Club Revival

Chicago, May 13.

After playing dead for several months, attempt to revive the Chi Comedy Club is again a Micho Well former president, and Alack Horwitz, the big nose-bag man. Place again spotted for the fourth floor of Lindy's. Chicago, May 13.

# "Dutch" in Shorts

"Dutch" in Shorts
Raymond and Caverly, vet vaude
team, will do their Dutch comedy
in the films for Far.
They are signed for a series of
shorts under the billing of "Weiner
and Schnitzel."

# Madison Opposish

Madison, Wis., May 13.
RKC Orpheum got first real vaude competition in two years this week, when Capitol, directly across street, put on stage band and three acts in addition to regular talker. Parkway tried vaude last winter, but took terrible flop within two months.

# Yorke and King Back

Yorke and King, away from these sheres for some time, returned from South Africa Monday (12) on the "Lapland." They have been booked by R.-K.-O for the Kenmore, Brooking, opening Saturday (17). Follows last half of next week at 86th street and Falare for week of May 24.

# Lew Cantor's Acts

# TWO TRIMMERS GO **WEST TO TRIM MORE**

Changing their names again, this time to Genevieve and Hortonso, Jimmy O'Neal and Irving Tishman a couple of muggs who will have to stay under cover if wishing to get by with those monickers, left by auto for the coast yesterday (Tues day) for another look at their not so flourishing millinery business out

day) for another look at their not so flourishing millinery business out there.

O'Neal and Tishman, vaude producers and Friars club pillars when I was a panick with the producers of the producers and Friars of the with the second was suited out; would Jimmy and Irving please stop trimming actors for the time being and come out there to trim hats.

With Jimmy and Irving against denying themselves a chance to trim something, even only a hat, they bought two gallons of gas and pointed the buggy westward. When the two gallons are gone, they'll ask for showes from other motorists on hills and coast on the downgrades.

"It may take a couple more days

"It may take a couple more days to get there," said Jimmy, "but you must remember all our coin is tied up in backdrops."

Last time out there O'Neal and Tiehman were known as Pierre and Marcel, respectively. Mrs. O'Neal had the hats selling big until the boys welked in. They seared the boys welked in. They seared the carring his at hree-year-old daughter when he walked in the house. This time, so as not to frighten the child, Jimmy will greet his daughter by snapshots in advance. napshots in

# **VAUDE TEAMS AS**

Chicago, May 13. Vaude artists as super-salesmen, delivering high-pressure talk besides entertainment and show ness exploitation.

This is the aim of at least one This is the aim of at least one national manufacturing concern, turning out a food product. This company is firing all of its regular salesmen, and has appealed to indeed to indeed the sales teams. The company tried the idea in California of the indeed to indeed the indeed in the i

berg agency.

The vaude couple will receive \$75

# \$10,000 LOST AT PALACE CHICAGO: DID \$10,500

Chicago, May 13.

Palace, R.K.-O two-a-day vaude, got the brunt of the depression last week. Its gross was \$10,500, putting this spot approximately \$10,000 in the red. The week previous, the Palace also took it on the chin with \$15,000. It converts shortly to

vaudfilm.
State-Lake, R-K-O Loop vaudfilm, broke even last week.

# Delayed N. V. A. Figures

Aithough the N. V. A. drive has been over for more than a week reports are that not one of the large circuits has sent in a statement on receipts to the Pat Casey office. Until the returns are in figures on the financial result of the drive are not obtainable. Although the N. V. A. drive has

# Theo Lightner, Agent

Hollywood, May 13.
Theo Lightner, formerly of the
Lightner Sisters, vaude, opened an
agency here yesterday.
Jumes Regan associated.

Clark and Harrington have re-united for vaude after a separation of three years.

Frank King, former manager Loew's Gates, Brooklyn, now man-aging Consolidated's Tivoli, New York.

# Nite Club Entertainers Find Road to Divorce in Their Work

# System

An indie vaude agent, keeping alive by touches, is using a rubber-stamped "I. O. U."

# ACTORS AND AGENTS GO IN FOR TRADE

Chicago, May 13.

Eight agents and actors have had suppressed desires for the garment trade, have gone into the dycing and cleaning business as their second

love.
These are Ben Harrison, Maurle Greenwald, Al Weston, Norman Friedenwald, Frank Berger, Irving Berger, Otto Shafter and Harry Danforth

antorus. Meanwhile, Mort Goldberg is sell-or ladles' stockings as a sideline, meanwhile, Mort Goldberg is soli-ing ladles' stockings as a sideline, and the Gus Sun office has just rented space to an ex-cleaner.

# PHONEY DANCING "FAMILIES" GROWING

Epidemic of hoofing turns around with "family" angle. Half a dozen with "family" angle. Half a dozen whey will green his daughter by palots in advance. Hey'll be back!

AUDE TEAMS AS

SALE SPIELERS

with "family" angle. Half a dozen by all the palots of the palots

# MISS ROSELLE'S \$300

Awarded Amount Against Fox For Tripping Over Nail

Mildred Roselle against Fox asking \$1,000 damages for injuries and loss of playing time, was decided in her favor in the New York Muni-

her favor in the New York Muni-cipal Court with a jugment for \$300.

Through her attorney, E. Frank-lyn Goldner, Miss Roselle alleged that Feb. 2, 1929, while at the Fox, Brooklyn, at that time vaude, nalls were hammered in the stage as marker for a dancing act.

Feb. 7, she claims, one of the nalls became loses and she tripped over linstead severely strained her leg which necessitated treatment al-leged that although finishing the week, she was later forced to can-cel three weeks because of the in-jury, as she sings and dances and the injury prevented her from dan-cing.

# Agents in Accident

Agents in Accident
Pete Mack, Jack Hart and Billy
Jackson, R-K-O agents, narrowly
secaped serious injury and possible
death in a car accident on their return from last week's R-K-O golf
tournament in Rye.
Hart suffered minor injuries to

Hart suffered minor injuries to his ribs and Jackson scalp wounds, Mack escaped entirely, ascribing Mack escaped entirely, ascribing that to being an acrobat,

# Melson, R-K-O M.C.

Charlio Melson, m.c. for many years in picture houses, has been booked by It-K-O to open as the permanent m.c. at White Plains, N. Y. Goes in Saturday (17).

N. Y. Goes in Saturday (17).

Peter Higgins started the m.c.
policy in White Plains, remaining
there for many months. Johnny
Marvin succeeded him about six
weeks ago.

Hollywood, May 13.
Ted Healy arrived Monday for Fox's "Soup to Nuta." He will be spotted for two pleture house dates first under his Fox contract. Probably at the Fox, San Francisco, and State, Los Angeles.

# Arthur Klein on Scripts

Arthur Klein is with Columbia Pictures, New York office. He is in charge of scripts work-ing under Jack Cohen. most of the time since.

Chicago, May 13.

Talker or not talkers, that was the basic cause of the divorce of Ruth Isaaes from Irving Isaaes, according to the legal pilot, Irving

Ruth was a night club entertainer. After an evening of shouting, she found quietude in the silent pictures. Her hubby, who couldn't sleep, went for the see and hear.

sleep, went for the see and hear. They married in June, 1925, and separated in April, 1927, Just as the talkers were hitting their stride. Courts gave Ruth back her malden name of Strouss.

In this rapid age, 15 minutes is probably long enough for any marriage. Royal Soott, vaude performor, married Alice May Prodericks, 13.40 p. 1924 p. 192 Another

Another

Leo Welsskopt, the attorney, is taking steps to remedy a marital problem for Laura and Harold Tennant. Laura is another night club entertainer who crawls out of bed at 11 p. m. and shuffles down to the club to shuffle, just as Harold is crawling into his nightshirt to hit the hay. So what was the use, they argued. They married in May 1300 and

mony.

One alimony sult in the week's One allmony sult in the week's collection of marriage tales. Just as Sterling Dawson, picture operator, was about to tee off on the Lincoln Park golf course, his wife and a shortf made him silce into the rough by nabling him with a warm of the county of

# **BETH DODGE MARRIES: LEAVES SISTER FLAT**

After jilting her twin sister, Betty, athe stage door of the St. George the dear States Island, Beth Dodge better States Island, Beth Dodge better States Island, Beth Dodge becreftly departed for the coast with her new husband, Clarence Stroud (Stroud Twins). Miss Dodge played the Monday matinee at the St. George, but failed to appear at night, without notifying her family or the theatre.

As was reported they would be, Beth Dodge and Clarence Stroud were married in New York Saturday. Stroud recently divorced Betty Wheeler, who had divorced Betty Wheeler, who had divorced Betty Wheeler for Stroud after years of marital and stage partnership with Wheeler. at the stage door of the St. George

Wheeler.
Since his separation from Betty,
Bert Wheeler has become a talker
star with Radio Pictures. Stroud
Twins are a vaude dance team.

# Who Mayer and Rapf Are

Hollywood, May 13. Mayer and Rapf referred to in last week's "Variety" on page five

are not Louis B. Mayer and Harry

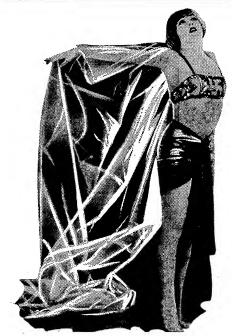
tapr.

Item referred to production of tage play, "Young Man's Funcy", "Ith Glenn Hunter.

Judge Kelly East
Walter C. Kelly Is coming back
on R-K-O for some eastern dates.
He starts Saturday (17) at Flushing, L. I.

# Fitzgibbon Reunion

The Pitzgibbon Heunion
The Pitzgibbon brothers, Bert
and Lou, for years a double act,
have reunited, with Dert's daughter
to form the third member.
Lou has been off the stage for
some time with Bert doing a single
water of the time street.



# MAE MURRAY

# HEADLINED R-K-O PALACE, NEW YORK

WEEK MAY 3

"Variety," May 7, 1930

Miss Murray has the top billing. . . . Introducing the "Merry Widow" waltz. . . . Mae Murray is the Palace headliner this week. SHE LOOKS LIKE A MILLION, AS SHE ALWAYS DID, AND THE HALO OF A STAR IS STILL ABOUT HER BLONDE HEAD. Miss Murray's personality is sparkling. . . . They brought Miss Murray out for a speech.

# Switching Headliners Make R-K-O Look Foolish to Patrons in East

Dissatisfaction from the operating and exploitation end in R-K-O against the constant switching of acts in the eastern houses, is growing to the point where it is inferred an official ruling may be asked to curb the practice.

It is said the circuit is making itself ridiculous in the eyes of the steef ridiculous in the eyes of the public in many cases where acts are lifted from one house at the last minute and shoved into another. Programs, advertising matter and circuit teaflets such as used by many circuits and mailed to patrons' homes are often past the stage where corrections can be made to jibe with booking switches. In the case of headiliners whose nearly in the advance matter, much of it done when the shows are ostensibly all set, it is felt it looks 'very bad to have this going out or gone out when the headiliner is lifted to be transferred to some other theatre.

neatre.
Several in R-K-O, including house managers, resent the numerous booking switches of late.

As many as 10 important switches have been made in one week.

# San Diego a Split

San Diego a Split
After Friday (16) San Diego on
the western R.-K.-O route goes from
a full to a split week, playing Fridays, Saturdays and Sundays
only. To fill the week the circuit
has arranged to put the R.-K.-O intacks into the State, Long Beach,
Calif., for the other halt.

THELMA WHITE'S JAM

Two Contracts-One for Vaude; Other for Show

Seems as though Thelma White has gotten herself into a pretty messy booking jam. Miss White is engaged to play a month or so of dates for Loew. Sine's in Jorsey City we have any contract to appear in Earl Carroll's "Vanities," to start rehearsals next Monday.

Monday.

Monday the White matter was
discussed by Tom Rooney, representing Carroll; Marvin Schenck,
representing Loew, and Major Donovan, of the V. M. A.
Schenck says as a matter-of principle Miss White will play out her
Loew contracts. Rooney says there's
the matter of the Equity contract
with Carroll. So it stands,

# Plunkett Goes West

Financt: toos West
Jos. Plunkett, R-K-O's theatre
operator, left New York Monday for
a trip to the coast. First stop Chicago. While there Plunkett may
make a definite decision as to the
future of the local Palace. He'll be
back in New York in about three

weeks.

Another absent face around the R-K-O office was that of Ben Plazza, who lett for Chicago Saturday, expecting to return today (Wednesday) or tomorrow.

Healy and Kane withdrew from the bill at the Alhambra, Brooklyn, Monday, due to iliness of Joe Healy. Martin Brothers went in.

ARNOLD-MICKEY-CHARLIE-TEDDY

# FOUR CIRILLO BROS.

WEEK OF MAY 24-PALACE, CLEVELAND Direction: JACK WEINER-ED, KELLER

# SUDDEN HEAT THREW PANIC INTO THEATRES

Unseasonal hot weather that struck New York last week, break-ing existing temperature records had an immediate reaction on show business.

Closings are expected in great numbers soon if the hot tempera-tures do not subside. Indic vaude bookers are already despairing of continuing with shows much longer because of the panicky state theatre owners have been suddenly thrown into with a few hot days knocking business a twister.

business a twister.

In most all former years and particularly the last three years, it has been cool enough until June 1 to wear light spring coats, with theatree getting in as good a mouth with May as ordinarily with April. This year indications are that May will be a bloomer and nearly as bad, if not worse, than June the last few years.

Immediate reaction warm weather has on show business is cutting down of overhead, this often meaning booking of cheaper shows, dropping of vaude for summer and, in some instances, darkening.

# Loew's Chi Office Closing

Chicago, May 13.

Loew booking office closes May 15.

Johnny Jones moves to the Rialto
to office with Aaron Jones, Sr.
Charles Hogan will occupy des

# P. A.'s Shift

Resigning after many years with the Keith office, Jack Thall of the R-K-O publicity department, is joining Universal Monday (19), to handle exploitation under Joe Weil.

Succeeding in R-K-O will be William Usselton, who has been doing publicity at the Albec, Brooklyn.

Billy Cloonan took his books out of the Arthur Fisher office Monday (12) and parked them in the John Robbins office.

# Official Straw Hat Day

Hot weather last week had ne Times Square hatters

Hot weather last week had the Times Square hatters panicked.
Customers were turning to tho light felts, but the retailers refused to display straws be-fore the official market day, May 15.

# TURNER'S W'KLY INCOME ON SAUCER-LIP MOB

Paris, May 2.

Terry Turner will collect a \$300 weekly royalty on the Saucer-Lipped Congo Women from Ringling's until next fail as part of the settlement for releasing the turn to the circus.

Turner kad a various control.

Turner had a prior contract.

Terry is holding out for the exclusive theatre booking privilege of the big-lipped gals following their

the big-lipped gais following their outdoors' season.

In the meantime, Turner is mixed up in a legal battle here with Alex-ander Kahn, local impresario, over the Siamese Twins' continental the Siar bookings.

# AMALGAMATED'S BOOKINGS

Though Comerford's Sold Out, Agency Continuing So Far

Agency Continuing So Far
Though Publix has taken over all
of the houses on the M. E. Comerford list, Buddy Irwin is still booking a number of the theatres until
otherwise instructed. Irwin is the
Amalgamated agency schief booker,
this medium the still be supported of the
Poll house in Wilkes-Barre, plays
its last Amalgamated vaude next
week, the house reverting to a
straight picture policy. It is playing five acts on a split week.
Poll's Scranton, another Amalgamated booked house, has five acts
on a split until further notice.
Keeney, Elmira, closes vaudilim
policy May 26.
Fay's in Providence will keep up

olicy May 26.
Fay's in Providence will keep up
s Amalgamated bills until further

# **GUINAN-LOEW AGREE** ON CANCELLATION

Texas Guinan and Loew's called it two weeks and out, when Miss Guinan and her crew finished the week at the Paradise, Bronx, Fri-

"Miss Guinan was dissatisfied and so were we," the Loew office de-clared.

Loew's booked the Guinan act for Loew's booked the Guinan act for \$5,000 for the 10-week presentation route, starting at the Capitol, New York. Friction was reported to have started when Miss Guinan ob-jected to some cuts ordered by Loew's.

By mutual consent of Miss

By mutual consent of Miss Guinan and the booking office, the route was called off.

Eddie Redding has gone pictures. He's engaged to appear in Warners' "Rosciand."



George ANDRÉ & Co. ADAGIO FOURSOME

DICK

**EDITH** 

# BARSTOW

INTERNATIONAL FAVORITES

# "ANNOUNCING"—WE ARE THE ORIGINATORS OF TOE TAP DANCING



ON A

# **STAIRCASE**

The Riggest Sensational Novelty Known in Years

This Number Was First Conceived, Originated, Produced and Executed by Us During Our Recent Sensational 21/2 Years' Tour of Europe, and Is FULLY PROTECTED.



# Inside Stuff—Vaudeville

Yanking acts out of neighborhood houses because they are needed to fill Palace, New York, spots, signifying that material for ace stand is getting harder to find, is growing commoner in R-K-O. It may result in circuit pressure toward curbing it. Claim is that week-end matter on shows and money spent on acts yanked at a late hour from neighborhood bills represents a total loss. Considerable other switching of acts in the east, after they have been booked, is borne out by records.

For political reasons since a strike was being made in their own direction and with a view to avoiding trouble and complaints, a new act's attempt to bill itself as Amos and Sandy has gone by the board. A team of colored performers booked for Trenton and Paterson, N. J., next week by the R-K-O office under the name of Amos and Sandy, with the similarity caught later on, from reports, and the act asked to change its billing.

Change has been made to Billy and Charlle.

Despite R-K-O's affiliation with Radio Pictures, many vaudevillians playing for R-K-O have been engaged by outside film companies. This was brought forcibly to the attention of R-K-O and the agents when a singing act, playing for R-K-O was given a screen test by Warner's and Paramount, with both advising the agent to hold off closing future R-K-O contracts for the girl until they scanned the screen tests on the Coast on the Coast

When the agent infor-the girl for plctures ent informed R-K-O it told him Radio might be able to

Only performer in Chicago who flatly refused going on for the N. V. A. benefit was Clifton Webb, English male star of a revue current in the

city. Seeking an audience with him the entertainment chairman, Chicago representative of an internationally established booking office, got only as far as the valet, who after a long delay brought back the message his master "could not possibly consider making an appearance." Fellow star in the same revue, who had willingly promised to appear, apologized for the other's lack of grace.

On the apparent premise that they're not on the job unless they can find something wrons, one of the collegiate gals doing undercover reviewing for R-K-O, ploked on the doorman at a New York house, when reporting on that house. She found everything o. k. there except the doorman's hands, which she reported were dirty. The doorman, rather courteous and handsome sort, is a triffe burned up, from accounts, claiming that college gal would have a tough time horse treeping her hands spotlessly clean if handling ticklets all day. That is, unless she set up trunning water right next to the ticket chapper.

A letter from a lay now and again comes in asking why is not a story printed telling where the older acts of vaudeville have gone? With the changes in the vaude map of the past few years and vaudeville performers who are or were specialists knowing naught else to do, such a story would not be cheering.

The tales of privation amongst many old time vaudeville performers are sufficient to suppress any such story. For every one of the few who were provident and have ease in their voluntary retirement, are hundreds forced out of the business with nothing but sadness following. What others who must go sooner or later will do or meet is just as saddening in contemplation.

Colored acts are yelling murder at the gypping they claim they are getting from club agents in the Times Square section who book them for auditions at clubs, for only carfare. The agents in setting the club programs tells the acts to report at certain places and the acts figuring it's the same as regulation club dates show up. When asking for their

(Continued on page 50)

# Hip Until Sept. 15

Although R-K-O has the Hippodrome, New York, over the summer, it is probable vaude will be taken out around June 1, with house placed in all-sound policy for the hot months.

hot months,
Theatre property has been purchased by Fred F. French, who will
build a skyscraper on the site, but
owing to the late Wall Street crash
and the sales of bonds will not be
ready to start razing until the fall.
R-K-C has been told it can have
the Hipp until at least Sept. 15.

# Waterbury, Sound

Palace, on the Fox vaude books for a Fanchon & Marco Idea the first half and vaude the last half, drops its stage show May 23.
House will carry on with a straight sound policy.

### Richmond Off Vaude

Richmond, Va., May 13.

Loew's National drops vaude for ummer straight picture policy

Loew s...
summer straight prosummer straight proMay 24.
National will resume its place on
the Loew southern vaude route

# OPENING THIS WEEK, SAT., MAY 17, FOR R. K. O. RAJAH RABOII VAUDEVILLE'S MASTER SHOWMAN

DON'T BELIEVE WHAT I SAY HERE. COME AND SEE FOR YOUR-SELF AT R-K-O ROYAL, BRONX, N. Y., STARTING SATURDAY, MAY 17

Direction MARTY FORKINS=

ANOTHER SENSATIONAL HIT

THE OUTSTANDING MAN AND WOMAN COMEDY HIT OF THE SEASON

NOW PLAYING PUBLIX-BALABAN & KATZ CHICAGO THEATRE, CHICAGO WEEK MAY 23, MARBRO, CHICAGO **WEEK MAY 16. GRANADA. CHICAGO** 

Eastern Representatives: JOHNNY HYDE LEE STEWART

PUBLIX, LOEW, FOX and WARNER FREDDIE ROSENTHAL R. K. O.

MILTON BERGER

Many thanks to Messrs. Louis Lipstone, Max Turner, Sam Bramson, Paul Oscard and Not Forgetting Our Pal, Al Kvale, Our Master of Ceremonies, Who Is Making Our Engagement a Pleasure

# BUSTER WEST JOHN

THIS WEEK, PALACE, NEW YORK (MAY 10)

Still Doing OUR OWN ACT—Be It Ever So Humble—"The Two Sailors"

CHRISTIE COMEDIES

Direction HARRY FITZGERALD

LEADING NEW YORK PRESS OPINION PROCLAIMED THE BEAUTY AND SKILL OF

# MADAM OLYMPIA'S PRIZE WINNERS

NOW AT PALACE. NEW YORK (WEEK MAY 10)

BOOKED SOLID

DIRECTION MARTY FORKINS-CHAS, WILSHIN ASSOCIATE

# Publix Given B. O. Notice of Value Of Flesh Attractions on Stage

Convincing proof to Par-Publix wants some kind of vaude in the that stage talent is in demand is theatres to go with the talker that stage talent is in demand is demonstrated in the difference in roduct.

It is also pointed out that enough demonstrated in the difference ... It is also pointed out that enough grosses with restoration of acts, in unit shows or as vaude, in several centers which for a time have been centers which for a time have been centers which for a time have been consistent Gosses.

all-sound policies.

Outstanding indications that flesh entertainment is wanted by the public if for no other reason than to get away from the steady diet of all-sound programs, are furnished by the Saenger, New Orleans, on its return to attractions. House formerly had units, which were dropped two months ago in favor to mechanical shows.

Omaha and Des Moines, which dropped the Publix units, are also fromped the strength of the profession of the profession of the public was in feet in New Ollius, as a result like feet in New Ollius, as a result like feet in New Ollius as a result like feet in New Ollius, are also fromped to some profession of the public was a result like feet with values. As a result like feet in New Ollius, as a result like feet with values.

dropped two months ago in rayor of mechanical shows.

Last week, first week of acts since that time, the Saenger reported an immediate increase in business of approximately \$1,000 more a day than under the all-sound policy. This, it is said, is being taken as a fairly sure sign that the public

# PROVINCIAL TRY-OUTS

R-K-O Picks Minnpl., St. Paul and Omaha for Local Talent

Chicago, May 13.

In a more direct effort to grab off some new material, R-K-O western officials will hold professional preview nights in three midwest citles. Tuesday night in Minneapolis, Wednesday in St. Paul, and Thurs-day at Omaha. Will present about six showing acts, with turns booked by local agents of each town.

# Academy's New Policy

A new policy is imminent for Fox Academy, New York.

Academy, New York.

It is about to be ordered by Harry Arthur, according to report. Stage vaude now there will be switched to a stage band with a bevy of house chorus girls and acts in front of the band.

# GIRLS AT SAENGER

GIRLS AT SAEM-ER Ruth Laird's Texas Rockets, 12 dancing girls from Dallas, engaged permanently for the summer stage shows of the Publix Saenger the-atre here. The "Rockets" are trained by Ruth Laird, "Oil Queen" show girl.

# Fox Losing Vaude

Walker, Brooklyn, booked by the Fox office, closed vaude for the summer last week, and the Republic, also in Brooklyn, getting its bills from Fox, darkens the current week

week.
Several others may go to allsound policies for the summer only,
this having been the policy in
former years.

ENOS FRAZERE "Acme of Finesse"

THIS WEEK MAY 10, TACOMA LEE P. STEWART & LEWIS MOSLEY

# Long Beach, Full Week, Takes R-K-O Coast Units

Los Angeles, May 18.

R-K-O's Coast units, four-act bills, go into the State, Long Beach, Cal., starting May 19 for a full week.

House is paying \$2,300 for the units, with the shows to come in from 'the Orpheum, San Diego, Change makes San Diego a three-day stand.

Bushwick off Vaude
Going into a straight picture poiicy, the Bushwick, Brooklyn, gives
up vaude Filday (16).
House has been playing split
week shows, booked by Jack Hodgdon.

# AFTER FILM TALENT FOR B'WAY LEGITS

Hollywood, May 13.

Hollywood, May 13.

Herbert Rubin, formerly booking for Lou Irwin in New York, has joined the local Lyons and Lyons agency.

Arthur Lyons is now here. He will spend three months looking over talent, with particular regard for picture people to use in New York legitimate attractions.

### **NEW ACTS**

Mary Baker and Jean Kenny in Foozlums," two-girl act.

# Marcus Loew OOKINGAGENCY General Executive Offices **160 WEST** 46"ST. Q BRYANT 7800 **NEW YORK CITY** H. LUBIN MARVIN H. SCHENCK BOOKING MANAGER 600 WOODS THEATRE B'LD'G JOHNNY JONES

**JOHNNY** 

# **ARTISTS' REPRESENTATIVES**

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**STEVE** 

# **A** AND



WORLD'S FAMOUS GUITARIST and **BROADWAY'S POPULAR HARMONIST** 

"KETCH-ON"

THE BOYS WHO MADE FAMOUS THE SONGS

"TALKING TO THE MOON" and "CLIMB THE HIGHEST MOUNTAIN"

APPEARING NOW

# PALACE, NEW YORK

WEEK MAY 10

AUGUST 9, 1930, WILL CONCLUDE FIVE YEARS OF OUR CONSECUTIVE BOOKING WITH THE R.-K.-O. CIRCUIT. MAY WE TAKE THIS MEANS OF THANKING OUR MANY FRIENDS WHO HAVE SO KINDLY CO-OPER-ATED WITH US.

# CHARGE MUTUAL PULLS | Fleet's In; Burlesque TALENT FROM RIVALS

That the Mutual office, in on the financial end of the Irving Piace, M. Y., considers the City took stock less than a block away opposition is evident by the tactics Mutual used on some of the comics from Mutual shows pulling them away from prospective summer engagements at the City.

The City had Benny (Wop) Moore all set to join iast week, but at the eleventh hour Moore canceled. It is understood Moore is under contract to J. Catalano, Mutual exec and show producer.

Harry Bentley, who with Julius Michels produced his own Mutual show, the "Step Lively Girls," was

show, the "Step Lively Girls," was lined up for a City engagement, and he too sidestepped.

Joan Collette was expected to open last Saturday at the City as a runway leader, but she reported, unable to join, due to an operation for the removal of tonsils.

Ike Weber (Mutual booking) is no longer placing the principals and chorus girls at the City. Weber is now allied with the Mutual, which connection is reported responsible for his ending booking relations with Mansbach.

# Passaic Stock Folds. But May Try Elsewhere

Stock burlesque folded at the Playhouse, Passaic, N. J., this week when last week's intake was insufficient to cover salary claims.

Lew Hunter, producer of the stock, gave the cast notes for salary forthcoming with promise to "Mock, gave the cast notes for salary forthcoming with promise to ilquidate in two weeks. The fold at ithe Playhouse was the second bust sin" an attempt to spot stock burbesque at the house.

Hunter is holding the stock troup together for a try elsewhere. He tried to switch them into the Lyric, Hoboken, N. J., on percentage arrangement this week, but when house operators demanded straight.

house operators demanded straight rental, he called the Hoboken date

# **Mutual Picks 4 Acts** At First "Audition"

Auditions for new acts seeking placement with Mutual shows for next season have been inaugurated at the American, New York, on Tuesdays at noon under direction of the Mutual Booking Office.

The first was held last week and out of eight acts showing four were given contracts for a season's work. It is the first time burlesque au-

at the first time buriesque au-ditions have been heid. System was started when Mutual decided to use specialty people with its shows next

# Mutual After City

Wittual After City
Every effort is being made by
the Mutual offices, to get the City
theatre in 14th st., New York, which
is playing stock burlesque under
Froelich & Mansbach.
Mutual would like to use the City
for Mutual shows next season and
play Yiddish drama at the Irving
Place, now playing a Mutual stock
under Charles Burns' management.

# ILL AND INJURED

Ruby Royce, in N. V. A. private room at French Hospital, New York, recovering from pneumonia.

William J. Kenney, who broke his hip. March 5, in French Hospital, improving.

Jane West, in French Hospital

Mrs. Claude Eddy, after major operation in French Hospitai, al-most ready to go home.

Mrs. Catherine Madden, in French Hospital, recovering from nervous breakdown.

Sam Bernstein, who broke a bone in his right foot, now able to get around.

Frank Ryan, b.o. man, in Polyclinic Hospital, recovering from hernia operation.

Mrs. Dave Beehler recovering after operation at Park West hospital, New York.

# Folds at the Garrick

No biz ended Jerome Rosenberg's attempt to make stock burlesque pay at the old Garrick theatre in West 35th st., New York. it opened on the heels of the clos-ing of the Columbia uptown the venture looked encouraging.

Venture looked encouraging.
When returns slumped Rosenberg
tried to rough his shows up, but
even this falled to turn the trick
so the closing came suddenly last
Friday night were paid when the
No salaries were paid when the
pect to colown. The people expect to colown. The people exmethod with the collect eventually from
Rosenberg who had the house under lease.

der lease.

A buriesque show folding in week with the whole navy in North river sounds like a gag.

# Spot Main Street Spot For Angel's Tent Stock

Benton Harbor, Mich., May 13. Arthur Angel, who used to run the Bijou, is coming back with a Main street tent show, spotted across the street from the Butterfield Liberty. Angel opens May 29 with a 16-person tab show booked by Milt Schuster, Chicago. Two shows nightly with a twice-weekly

shows nightly with a twice-weekly change.
His biggest exploitation angle will be that he is an independent presenting flesh shows, with the big opposition being a circuit house which presents only pictures.
The fact that Angel has some pull around town was only thing that got him a license to spot his tent

mack in the heart of town.

# Daley's Grand Windfall

Mutual burlesque touring for the season just closed may have been a disastrous one for most of the shows and less painfui for others, but out of it Ed. Daley copped \$1,000 cash which was oftered by the Howest of the shows of the shows and the shows and the shows and the shows playing the house. Daley got the money last week and it was like manna from the clouds. It was Daley's "Girls From the Follies" which won the award paid by the Lothrop estate, which controls the house.

The \$1,000 reward ail season was considered a gag, one of those things that would vanish like vapor before the season was over, but nobody was more surprised than Daley when he received the money last week.

last week.

# **Burlesque Changes**

Paul Ryan, Alma Montague and Lillian McNeil closed with the stock at the American, New York, last

week.

Eloise Dwan was forced to withdraw from stock at the Gayety,
Brookiyn, last week to undergo an

Scanneli ciosed with the Frank Frank Scannell closed with the stock at the Gayety, Brooklyn, last week and opens next week with the stock at the Hudson, Union City, N. J. Jean Williams closed with stock at the Orpheum, Paterson, N. J., and will return to vaude with her former singing single.

# American Notice Up

The notice to close went up last reck for the American at Eighth avenue and 42nd street, New York avenue and 42nd street, New York.
The hot weather spell knocked
what biz was there further down.
The stock which has been operating
there reported closing May 17.

# Stock at South Beach

Stock at South Beach
Stock burlesque goes in at the
Music Hall, South Beach, Staten
Island, May 25, with Warren Brooks
operating and producing the shows.
Two shows daily at 50c. top.
Company will include Pat Kelly,
Marguerite Murray, Evelyn Scanlon,
Faye Keller, Louis La Vine, Joe
Kenny, Ruth 'Berringer, Flossie
Kane, Neil Hyde and chorus of 12
girls. girls.

# Brooklyn Shift

Sam Raymond has called off or-ganizing a new stock for the Star, Brooklyn, but instead will shift the white and colored stock which folded at the Gayety, Brooklyn, into the Star next week.

# City Loses Out First in 14th St. Endurance

With biz no great shakes for either house, the two stocks in West 14th street section, New York, were hanging on, with one hopeful that the other would close. The Irving Place is operated by Charles Burns and Mutual office associates, the house formerly playing wheel shows.

The City is the first to toss up the sponge. It closes next Satur-day night leaving the Irving Place in possession of the 14th st. section.

Mansbach plans to reopen the City as stock buriesque next Labor

The City theatre stock is run by

The City theatre stock is run by Froelich & Mansbach, the latter also interested in stock burlesque operations. in Chicago.

Repeated changes have been made at the City, Joe Lyons, formerly straight man for Tom Howard, producing the numbers, and Paul Kane staging the numbers and Paul Kane Late additions at the City include Harry Elkes and Betty Pair (team). Dolly Joves, fno relation to the

Dolly Joyce (no relation to bur-lesque's own Mike Joyce), Jim Coulton, Helen Jordan and Bert Saunders.

# **AMERICAN**

(STOCK)

Better than average stock show, even though Rose and Waiter Brown featured comics, are noiding from the first and the state of the stat

Rest of the comedy didn't matter much. It was the dames all the way, and they put it over. Edba.

# Theatres Proposed

Albany, N. Y.—\$3,000,000. Also stores and offices. Cilinton avenue and Pearl street. Owner, Fabian Securities, Inc. Hiufton, Ind.—\$35,000. Washington and Johnson streets. Owner, Michael Hanley, Hotel Rich, Ft. Wayne, Ind. Architect, E. J. Brown, Ft. Wayne. Pol-Hanley, Heer Brown, Fl. Wayne, Polroy met First, Polon, cult. Architect; Boucr Bloom City. West Union, O.—125,000 (M. P.). Also stores. Owner, Adams County Bidg. & Loan Co. Architect, W. P. Ridenour, Portsmouth, O.

# Inside Stuff—Vaude

(Continued from page 48)

money they are told that it's an "audition" and that the men there were figuring on making selections for shows and pictures.

Rather than make a squeal the acts accept the gyp. But among other acts they wax hot and tell the agents' names pretty loud.

The agents naturally get so much for the show and their main take is what they chisel off the acts with the Negro turns in particular getting the works.

One act is so peeved that the next time it is worked on him he's going to iand a sock on the agent's chin

Some time ago the Loew vaude agents organized and the association functioned until it petered out. Something like \$250 was in the treasury, when the critical illness of Arthur Horwitz, Loew agent, was reported, the agents learning of the financial distress of his wife and baby, agreed to send \$200 of the organization surplus to their help.

A take 'em gambling joint is reported running in a midwestern city, several actors invelgied into the place on pleas of friendship are reported having gone for large amounts.

One band leader is said to have lost \$22,000 in a week there, leaving an I. O. U. for \$10,000 of it.

No one squawking so far, but the work is inside said to be pretty raw with everything in the joint braced.

Hap Hazard, of vaude, has been flying to his many dates for the past two years, always making them on time. Hap is his own pilot. The other weil known, filer of vaude is. Tom Smith, the comedian, with Tom's daughter, Eleanor, 19, of wide fame as an altitude aviatrix. Miss Smith is said to derive quite an income along the Connecticute beaches during the summer by taking up passengers at so much per, grossing as high as \$400 on a Sunday. The natives are anxious to ride when they know it's Eleanor Smith piloting.

now it's Eleanor Smith plunch experience and highly rated is Ray Boyer, dopted son of Dr. and Mable Boyer. Ray is a commercial pilot at resent with an intent of becoming an air mail filer to round off his

present with an intent of becoming an air mail filer to round out his ether career to date.

A few Sundays ago Ray was at the Curtis flying field on Long Island when some elderly people with four or five children selected him to give the kids a ride. The older folks did not care to go up. Knowing the parents below were anxiously watching his plane, Ray took off carefully and rose with a rather aggravating slowness, to him. Once straightened out above, one of the kidlets, once over 12, yelled to him:

"Hey, Mister, ain't you going to do any stunts?"

"Hery, Mister, ain't you going to do any stunts?"

Reducing vaude stage material to lify white proportions as R-K-O appears bent upon doing, regardless of the box office consequences, that effort is in direct contrast to some other circuits which may be able to boost of as good, showmen, perhaps, as R-K-O and at least knowing as much if not more about vaudeville.

One of the best operators of variety theatres asked about Al Jolson's stage stuff and if he took too long chances. Told that Jolson always knew what he was saying and could get away with almost anything, the operator asked how New Orleans had gone for the Jolson entertainment. Informed that the New Orleans audience went for it a hundred per cent and laughed their heads off, the operator replied:
"That's just the matter without stage stuff. We think we know what our audiences like and we don't. Any old woman stuff is out after thir as far as I am concerned. Instead of telling the acts in this show to tone down to nothing, as we have been doing. I am going to let them go the syptem of the property of the propert

Terry Turner's experience with his Siamese Twins (Mary and Margaret Gibb) is another indication how precarious it is to take an act on a European tour. They all go over thinking they'li clean up with a novelty. Turner's experiences are a sample of what really happens. In Berne, Switzerland, he died. Back in Paris, Ierry said he still thinks they don't know his Twins were in Berne with the local management discouraging presents leathern.

personai baliyhoo. personal ballyhoo.

Turner played on percentage but when he saw people from the nextdoor restaurant streaming into the theatre—part of the huge restaurant
structure—without paying, the manager regretfully told Turner, "You're
right, those people should pay, but we just can't help ourselves. Our
house is leased from the restaurant and they have the free privilege
without limit."

without limit."

That Turner was playing on percentage made it tougher but it was so funny Terry laughed instead of beefing.

In other cities, Turner had to ballyhoe everything himself, to break even or better. He faced a funny one in Antwerp when he suggested the idea to the manager of having the customers shake hands with the Gibb sisters after each performance. The Belgian manager went into a panio—that sort of thing was simply not being done. Terry won his breaking the 141,000 francs (Belgian) record by 5,000 francs. Many persons offered coins to the Gibbs. Turner finally wanted to know the idea and it developed it was a good-luck idea to give a franc piece to the Slamese Twins.

# Fox's Regular Contracts

(Continued from page 44)

(Continued from page 44)
New York; Hempstead, L. I.; Niagara Falls (4 days), Utica (3 days) and the pick-up Saturdays and Sundays or week-ends in and around New York City.
Jack Allen, brother of Edgar Allen, once head booker for Fox, came into the Fox office at the beginning of this season as booker of the Fox Metropolitan "small time" group. Kuchuk came over- from R-K-O to assist Allen.
Booking office changes were ordered by Harry Arthur.

# Marco Stays on Cosat

bookings for the east as previously, to be handled in New York by Jack Loeb.

# M. C.'s Placed

Paul Spor, m. c. at the Paramount, Toledo, goes in as m. c. at the Paramount, Portland, Ore., tomorrow (Thursday).

Phil Lampkin, m. c. at the Paranount, Portland, switches to the Paramount, Seattle, the same day.

Both will remain in their respective theatres indefinitely.

# Rube Wolf's Vacation

Rube Wolf has been granted a 30-day vacation, Biliy Long tem-

Marco Stays on Cosat
Hollywood, Muy 13.
Milke Marco arrived here from New York and states he will remain on the coast.
All production and booking of units to continue from this point, heavy.
Additional units will take care will refer fox houses, and vauule closes July 1 or 13.

### **PARAMOUNT**

("Home Wreckers"—Unit)

New York, May 9.

Three vaude acts, six dancing girls, couple of crates of scenery and props, and the summary of this unit is complete. Economy is crowned king, but a Jack Partington redii of comedy, the parliament of Publix audiences will probably award "Home Wreckers" a vote of confidence.

memore-do to appeint a privy counmemore to suppoint a privy counproblem and control of the confidence.

Unit is chiefly a rewrite on Bility
and Bilas Newell vaude turn. It is
an Bilas Newell vaude turn. It is
bashul 30's, when a bathing suit
was cut from the same pattern as
a Prince Albert coal.

Bility the source house to sue as
a big laughing getaway. Previously
there is a series of scenes, all conveved by drops and strung together,
on a fragile thread of continuity.

In their bright and easy way Andrew and Louise Carr exhibit some
against-rhythm style quite exeptional. In an era of superabundant
hoofing acts they stand out.

Six danching girls are cretified in
group and a pretty picture in their
modern frocks of modish design,
Maybe too many people won't notice there's only haif a dozen. Qualfronting memory is the superabundant
until the superabundant of the superabundant
for the superabundant
for the superabundant
bofing acts they stand out.

Six danching girls are cretiching
roup and a pretty picture in their
modern frocks of modish design,
Maybe too many people won't notice there's only haif a dozen. Qualfronting memorial the superabundant
for the superabundant
for the superabundant
for the superabundant
for the superabundant
provided the superabundant
bofing acts they stand out.

Six danching girls are cretiching
roup and a pretty picture in their
modern frocks of modish design,
Maybe too many people won't notice there's only haif a dozen. Qualfronting memorial the superabundant
for the

# **EMBASSY**

EMBASSY
(Newsreal)
New York, May 12.
Variety of material is most noticeable feature of the new collection of
Fox-Movitedon and Hearst Metrow
Fox-Movitedon and Hearst Metro
Fox-Movitedon
Fox-Mo

standees, with the audience about equally dyvided between men and women, department of the standard of the sta

See a rom foat to Central Park 200. Its mentioned is interesting but earried out into too much detail. Edi-tor's note says that these are tigers seen in last week's real of capture in Malay on Hearst-Movietone ex-pedition. Even pictures trip up Broadway to zoo, with sound trucks in carayan.

Broadway to zoo, with sound trucks in caravan.
Scarcity of "vaule" stuff this Scarcity of what in that category showing up. These are reducing exercises atop Chanin building in New York and winje-cracking Foutine by an Argentine.
Foutine by the composition of th

in Virginia festival; tales about new footwear for women; talk by Pierre Quesney, 58-year-old French banker; arithmetic stuff by three-year-old Bronx girl; speech over radio in connection with gold star mothers; and talk by Schmeling, among others.

among others.

Italy's Duce who seems to crash
newsreels every week takes the
spotlight exclusively away from his
daughter on her marriage, another
clip showing himself and his new
army.

daughter on her marriage, another citip showing in masters one of the most interesting is the choral work of a group of primitive New Zealanders group of primitive New Zealanders group of primitive New Zealanders stranding. Others outside U. S. Belgians acciaiming royal family; European athlets meeting in Algiers, impressive but badly photographed in spots; Spanish royalty attending feet in Seville, and Japanese typists in achool.

in school.

Among miscelianeous items and not so forte Wellesley girls in hoop race and baby gorilia in Philip zoo.

Show well routined. Running time, flat 46 minutes.

Fairly even division of citips this week, F-M being credited with 14, H-M with 13.

Char.

### PENN

PENN

("Color Rhythm".—Unit)

Pittsburgh, May 10.

A spotty show that occasionally has its moments. It's the familiar lay-out—a dance turn, familiar dumb act novelty. In this case, It's a balancer. Add to this whatever the m. c. can manage to squeeze in and you have another of those one-two-three units which recur unterwo-three units which recur unterwo-three units which recur unterwo-three units which recur unterwo-three units which recur unterwork the mean tendency of the second jaunt around Loew presentation houses and makes himself thoroughly engaging. Schooler has the class, the easy assurance of a structure of the second jaunt around Loew presentation houses and makes himself thoroughly engaging. Schooler has the class, the easy assurance of a structure of the second jaunt around Loew presentation houses and makes himself the carrying his versatility a bit too far structure of the second property of

with his piano piaying, hoofing and ability to mix with the acts.

Brightest spot in "Color Rhythm" is tiny June Carr, a captivating dander and the color of the

shades. Nice effect and nice hand, or band, or band, or band or band or band of those Spanish things in which the long-halred maestro seems to take peculiar delight. Joseph De Otto continues at organ, Dick Leibert still on sick list.

st. Picture "The Divorcee" and mob must have smelled a sensation, f opening biz above average. Cohen.

# AVALON

AVALON

("Pleasant" Idea)

Carries a punch Chicago, May 8

Carries a punch Chicago, May 8

Fanchon & March Chicago, May 8

Tanchon & March Chicago, May 8

Tanchon & March Chicago, May 8

Tanchon Frythms sures in waves, concluding with a 10-minute mility with the manner of the control of the

# LOEW'S STATE

"("Smiles"—Unit 1

"("Smiles"—Unit 1

Los Angeles, May 7.

Fanchon & Marco I dea this word 1

Fanchon & Marco I dea this word 1

lection of opening and closing strains from the orchestra pit. Nothing outstanding in the unit, yet as a grouping it is better than its individuals. Running more than mainest capacity mattnes audience.

its individuais. Running more than its minutes, it was well received by its minutes. Until its built around three acts, with Lamberti, comic xylophonist, stealing the plums. Three State of the plums o

bottom.

As usual, the F. & M. unit was colorfully dressed. Chorus of lookers were handy with the feet, and the 10 acrobatic workers got plenty plaudits for leg stretching and

the 10 acrobatic workers got pienty plaudits for leg stretching and tumbling.

Opening number had all the gals on for fancy footwork to rhythm of tuneful numbers of a decade ago or more. Smile seffect was carried the control of the

laughing faces, suspended and bobbing grotesquely to the footwork.

Slate Brothers on next, and clicking with a slow, precise style of contract.

Slate Brothers on next, and clicking with a slow, precise style of contract.

Slate Brothers on next, and clicking with a slow, precise style of contract.

Laughs in the unit were left to Lamberti, who did his in one, with chalk makeup and trick evening clothes. His nonsensical patter as a prelude to his numbers, plus real brought excellent response from the customers.

Dorothy Neville, Spanish arrayed, sang for her opener "Last Rose of Summer," following with two others. The contract of the summer, to low many the word of fast stepping. The summer was "The Golden Calf." Fox intended lights for Jack Muitafter a record breaker with "Gaught Short," felt that laughs were the order and spotted El Brendel's name out front. Laurel and Hardy comedy, "The Brat," and Movietone News completed.

# FOX, B'KLYN

("Black and Gold"—ldea)

Thous and Gold"—ldea)

Thous and Gold "—ldea)

Things are a farmed in the service a change of the service and the ser

the sells some extremely flashy mounts, beings and wardrobe to good returns of lighters of the sell of

number, of the type he sings excellently, and the second a connected series of imitations of Eddie Leonard (without the shuffle), Eddie Cantor and Al Joison. Bernard's voice was necled to carry the area of the series of the series of the corry through the series of the series of the series. Besides the unit's 12-girl line, house added another dozen, that to an important number. Specialty acts were Maxine Hamilton, Arnold Grazer, Lee Wilmot and the Four Kenmys. Hardest punch delivered to an important number. Specialty acts were Maxine Hamilton, Arnold Grazer, Lee Wilmot and the Four Kenmys. Hardest punch delivered batte quartet, here before about a year ago. The girl is on for the first laif of the turn, when the group resembles many others with but when the three boys are by themselves the picture changes to unusual man acrobatics. Nearest thing to a show stop on the bill when the three boys are by themselves the picture changes to unusual man acrobatics. Nearest thing to a show stop on the bill when the three boys are by themselves the picture changes to unusual man acrobatics. Nearest thing to a show stop on the bill when the three boys are by themselves the picture changes to unusual man acrobatics. Maxine Hamilton, tiny blonde, does a fast kick solo by herself and twice after that leads the chorus. In the second of the s

# **CHICAGO**

(Presentation)

(Presentation)

Ordinary states show, "Plappercities a Fate show, "Plappercities and the state show, "Plappercities and the state show, "Plappercities and the state show and the state of the s

compete of green and reda, with the band, led by Al Kvaie, set on a terrace.

Following, Kvale's bunch of 18 put over a pop medley with good humor, a calliope number with one up and down as they put in individual chords, circueing the stunt. The McKennas follow and go strong with the way Jane threw Joe around, and after slapstick between los and Kwale the return for the west los and Kwale the return for the west los and Kwale the return for kentled to the control of the strong with the way Jane threw Joe around, and after slapstick between los and Kwale the return for kentled to the fire and kentled the return for kentled to the loss of the strong with the gries of the line have executed a collegiate dance with life-size boy doils, again backing the Cutlers, Ulis and Clar project to the house. They got high returns the first show with substantially their vaude act; but changed about. Finale is much spangle and silver, a band drill by the line, with were, a band drill by the line, with men doing a Sousa while the stage brightness up with a huge back drop of prop drummer girls.

With "High Society Blues" (Fox) running 100 minutes, and seven the usual Spittain y overture and organic warrent way to the first noon show, with the downstairs filled and a good balcous at the first noon show, with the downstairs filled and a good balcous at the first noon show, with the downstairs filled and a good balcous

# STANLEY

STANLEY

(Presentation)

With Hele Pittsburgh, May 9.

With Miss Kane will work for one day in next unit show.

Presentation labeled "Boop-a-Doop" and an entertaining show;

With Miss Kane's appearance. Only one other act, Dezzo Reiter, and the chorus is the troupe that formerly worked at the Emright before mery worked at the Emright before Doop on the Pittsburgh, May 9.

Line girls open with conventional routine and band follows with "Stein Song," going into the Walter Doyle paroly, "To the Steins," sunger band trumpeter. After this eight of the boys out front in grass skirts for buriesque spring dance that went over for laughs.

Went over for laughs.

The Convention of the slow stern with his chatter, but, as slaws, winding up in solid fashion with his wrestling bit. Dick Powell, m. c., megs a ballad, then into a ways, winding up in solid fashion with his wrestling bit. Dick Powell, m. c., megs a ballad, then into a chorus with Madedine Ward for pleasant effect. While plano is being moved on, Powell introduces Miss Kane. "Boop-2-Doop" girl with Miss Kanes and McGrew," a following with song hits from the petter, "Dangerous Nan McGrew," tollowing with song hits from the petter, "Dangerous nan McGrew," tollowing with song hits from the petter of the pette

CAPITOL

(Unit "Enchanted Forest")

New York, May 9.

Regardless of the fact that the
show here is a long way from being
the best the Capitol ever had, its
box office potentialities are good,
main and almost entirely in the
feature, "Divorces" (Metro), a good
program effort adapted with considerable liberty from the Ursula
Fearrot novel, "Ex-Wife."

Div. Wife."

Picture runs 80 minutes, which
Picture runs 80 minutes, which

vorec' is as nearly a good title as 'Ex-Wire."
Picture runs 80 minutes, which seems a good deal. This uncomposed to the seems a good deal. This uncomposed to the seems a good deal to the seems a good to the seems a good to the seems of 21 minutes, as little less than Loew's figured on trimming the units to allow for playing of some of Motro's own two-reciers.

A Charley Chase comedy, produced by Hai Roach for Metro gobbies up 20 minutes and is one of the best shorts thus far proc of the best shorts thus far proc as a sparently assumed by Loew's, lends great variety to the shows. Units were to have been cut to

duced by Roach. A short like this, as apparently assumed by Loew's, lends great variety to the shows. It is a special to the shows the s

when the flash it is enveloped in is disregarded.

Coloratura have intelly become
Coloratura count picture houses, but in this unit one gets her chance, She is Louise Bave, possessor of a rich, cultured voice that reaches anywhere in this house. Over very been retired altogether by the changing public taste.

Leading to the finale the well-tined Chester Hale girls on give tribusing the country to the changes of the trouseness.

agures that have a touch of voluptuousness.
Unit is simple in a tasteful way
and having no outstanding talent
of the most economical produced
by Loew's. Arthur Knorr conceived
and staged it.
Overture Yahe Bunchik conducting in his accustomed graceful
manner is a collection of Rossini
tunes, well blended.
Newsreel material includes clips
Newsreel material includes clips
of both Hearst-Metrotone and ForMorticone.

# UNITED ARTISTS

(St. Pcts.)
Los Angeles, May 9.
Current bill at this spot on the Los Angetes, May 9.
Current bill at this spot on the
local Broadway contains two hours
music and four minutes of screech
on a machine called the Theremin.
Science ain't so grand it that's music. Gaylord Carter, house organist,
is decent enough to apologize before wiggling his fingers at the
Four minutes may not amount to
anything in a lifetime, but if there's
2,000 people in the house it amounts
to five days, 13 hours and 20 minutes of wasted human time per
reviewed failed to get excited before, during or after the demonstration.

Feature is Dolores Del Rio in

fore, during or after the demonstra-tion. The state is Dolera Del Rio in "The Bad One" (U.A.) running 71 minutes. Short stuff is a Sensett golfing comedy, a Chinese taikerlog by Tom Terriss, an Aesop cartoon, and Paramount sound news. Four tion is atuck in the newsred, as is the Publix policy. Eight spins of news altogether, the most en-tertaining being Will Rogers at the unveiling of the Ploneer Woman more policy. The spins of forests on Mothers Day.

"Sweetle." Clicked all the way and meb reluctant to let her off. Joe Keden at the plano.

Dave Broudy's overture, a Mother's Day thought labeled "Luliables," in which the sleep-baby-sleep songs from all over the world sleep songs from all over the world organicate. The mutical and with organicate.

Picture, "Man From Blankley's," and biz despite sweitering weather virtual capacity.

### PALACE (St. Vaude.)

VARIETY

Nothing to write about here this week unless it's to say that Clayton, Jackson and Durante are back again mean that the same tha

ace entertainment.

Distinction and punch are the
main qualities in which the show is
lacking. Clayton, Jackson and Durante, closing; the Berkoffs, dancers;
Joseph Regan, tenor, opening second half, and Charles Ruggles put
in the most punch, some of the
"filler" not coming up to the Palace
grade.

in the most punch, some of the "filler not coming up to the Palace Show seems more likely a motley collection of acts, not well selected and spotted, acts that blend indifferently and all in all fail to leave a good composite show impression. If a support the state of the state

Saturday mat. Dogs are beauties to behold.
On No. 2 Paul Kirland and Co., which has played here before and all around. Did well, the cone balancing and chair bits standing up satisfactorily for laughs, but far from a

ing and chair bits standing up satisfactorily for laughs, but far from a would be a seen to be a

deem't know to whom. Efforts to deem't know to whom. Efforts to hand.

The surprise of the afternoon was Regan, opening intermission. He are a surprise of the afternoon was Regan, opening intermission. At the control of the control

to closing is the spot for the schnozzle.

Instead of spotting Pathe Sound News following intermission, Palace is now playing it on the tail-end of walking. Unless the programs are closely watched, there's a little strategy in this move, house remaining lighted and orchestra on the job at end, this possibly leading some to believe another act is comised.

# STATE

(Vaudfilm)

STATE
(Vaudfim)

Sophie Tucker making her first trip over the Loew Circuit walked away with the show here Saturday afternoon. A packed house at the reception betitting a Queen and she gave them plenty in return. Madame Tucker was in perfect. They are the plenty in return. Madame Tucker was in perfect. They are the property of the pr

# MILLION DOLLAR

(Vaudfilm)

(Vaudfilm)

Los Angeles, May 8.

Evidence of the local demand for very control of the local demand for very control of the local demand for the local demand to the lo

the bestiming. The boy did all right.
Next-to-closing marked the return of the Four Covans. Act has a covariant to the four covans. Act has vaude circles. It's a mixed quartet of colored hoofers who know how. Finale was labeled "The Harpists." Opens with seven gala whose looks covariately as the covariate was a covariately as the covariate of the covariate was a covariately as a covariate to the covariate was a covariately as a covariate with the covariate was a covariately as a a covariate

# **ACADEMY**

A late shift in bookings gave this house that it is not shall be a supported by the same of the late of the same of the longest running bills in a long time. It is not same of the longest running bills in a long time. It is not same of the longest running bills in a long time. It is not same of the longest running bills in a long time. It is not same of the longest running bills in a long time. It is not same of the longest running bills in a long time. It is not same of the longest running bills in a late of the longest running bills the longest running bills the longest running below the late of the longest running bills the longest running been better in deuce than opening, in the late of t

mania support by a shapely femme, probably Dorothy Coudy. Otherwise it is one long parade of girls in different costumes. After a few of these it becomes irksome, and the audience grows restriess. They could the girls are only poseurs, and were chosen simply because of their good looks. When it comes to ensemble dancing, which they are called upon to do frequently, they are a complete hop, and go through their rouples of the condition of the coordination whatever.

Blackouts are fairly effective, with

ordination whatever.

Blackouts are fairly effective, with
the majority getting chuckles but a
few proving unfunny. Comedy octet
was oke. Small chap wbo comedes
in this is one of the few members
what it's all about. Good laughgetter and could be given more time
instead of using it all with the girlle
parades.

parades.

One good bit was a toe dance, delivered by a girl somewhat heavily built, but remarkably light on her toes and adept at pirouettes and

Others featured beside the Coudys were Loon Muller, Tommy Mullaly and Maria Fokina.

### 58TH ST. (Vaudfilm)

Three acts only here, one less than current at the other R-K-O Proctor eastsider, the 88th street. As at the Yorkville spot the headliner is a money act, however. This is Rose's Lilliputians, a revue of 25 midgets. Not only cute and end of the control of the co stills

# ALBEE, BROOKLYN

This week's drawing must be accomplished by the stage, that decomplished by the stage, that decomplished by the stage, that decided the stage of the

# STATE-LAKE

(Vaudfilm)

Chicago, May 10. It must be pretty heartbreaking for the performers at this house to see themselves almost ignored to see themselves almost ignored by the R-K-O press department. This house is established in this town as a vaude spot primarily. Pictures are secondary, with the house repeatedly getting inferior product, mainly Publix-B. & K. refusais. State-Lake gets some ex-

product, mainly Publis. B. & K. refusals. State-Lake gets some excellent vaude names, names that are
summitted to the process of the process
and the product of the process
and the process of the process
and the control of the process
and the control of the process
and two encores. Routine the same
as ever, over big.

Syving Church was also thred, refuser
and two encores. Routine the same
as ever, over big.

Syving Church was also thred, refuser
and two encores. Routine the same
as ever, over big.

Syving Church was also thred, refuser
ing an encore and cutting two numbers from her regular characterportraits routine.

Rexola Bros. opened in full with
Rexola Bros. opened in full with
and company, company being three
spring, followed in full, making it
rather tough backstage. Some fair
comedy talk and some nice hoofing
from the tall famme.

Tomedy talk and some nice hoofing
from the tall famme.

Tomedy talk and some nice hoofing
from the tall famme.

Tomedy talk and some nice hoofing
from the tall famme.

Tomedy talk and some nice hoofing
from the tall famme.

Some great
material, and sold it incely to this
asy delivery that can't more than the contile the control of the control of the contile talk of the control of the control

Turn delivered every type of dancing, and made a fine flash. Opens
with silnouette stepping on a Mississippi lever: then some Gotonial
and ballet dancing, some good tapa
with plain and fancy turn buling.

"Murder Will Out" (FN) feature,

Business only fair.

Leop.

# **JEFFERSON**

(Vaudfilm)

For this type of neighborhood a fair but far from a strong show. Lineup of six acts represent pienty was a far and the strong show. Lineup of six acts represent pienty of sephant stunts to skits. Good flavoring of comedy will please fans after in, but in lineup there's nothing to draw especially. Headlining to draw especially. Headlining to draw especially. Headlining is drawn to the pachyderm attraction happened to get this billing is a question. Management must figure that type of act. Feature of Dr. Fu Manchu" (Far), sequel to "Mysterious Dr. Fu Manchu" and likely to inveight a bit of coin in "Yaude opened by Garry Owen and Ikely to inveight a bit of coin in "Yaude opened by Garry Owen and Salesladies (New Acts), saved from crumbling by two specialty dancers, both specializing in acrobatic, but without much flash. Herman Berrens, who has been around for yeahs and yeahs has a three-people hoke plano turn that material suffering badly. Berrens stayed on 17 minutes Saturday afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon, long for mact of his type. Fact that it moves slowly afternoon, long for an act of his type. Fact that it moves slowly afternoon to the slowly afternoon to the fact of the history of the layout of ski, Irvin O'Dunn scored nicely but only after dogged efforts to get his gags across. When he saw that they were apparently not respectively and the same store of the layout of ski, Irvin O'Dunn scored nicely but only after dogged efforts to get his gags across. When he saw that they were apparently not respectively and

PALACE

PALACE
(8s. Vaude)

Three cynthedes could have counted this heeder could have considered the counted this heeder could have considered the counter of th

# RKO

(Vaudfilm)

RKO

(Vaudfijm)

Los Angeles, May 8.

It's funny about opening and closeing acts. Or maybe it isn't funny.

Once there was a novitiate recarding acts. Or maybe it isn't funny.

Once there was a novitiate recarding acts.

Once there was a novitiate recarding acts.

It's funny about opening and close it wasn't any good, which is a pan agent apoke to the reviewer. He is many way you look at it. Later an agent apoke to the reviewer. He is misself for picking on an opening act, especially when it was full of arcobats. Innow, "he asked, "that the property of the picking on an opening act, especially when it was full of arcobats. Innow," he asked, "that the property and the picking and the property of the picking and the picking an

# EVA TANGUAY (1).

HAVANA ROYAL ORCH. (13)
Band, Songs and Dances
16 Mins.; Full (Special)
Lincoln Sq. (V.-P)
Probably a follow up on Azpiazu's
Havana Orchestra, which R-K-O
imported from Havana, and an attempt to cash in on some of the
publicity accorded Azpiazu's sch
the majority of places easily. Pienty
pen, an exotic air and good specialties put it over.
A 10-piece band supplies the in-

the majority of places easily. Plenty pep, an exotic air and good special-ties put it over.

A 10-piece band supplies the instrument of the property of the pr

ond number is somewhat weak in melody. Yolce puts both songs over in good order.

In good order.

The control of the control of the control of the control of an American jazz band. Would be better if they used that, really their only specialty beside the opening number, by substituting a native dance time.

Strong here.

Strong here.

SMITH, GARDNER & CO. (4)

"Waiting at the Church" (Comedy)
20 Mins.; Three (Special)
20 Mins.; Three (Special)
20 Mins.; Three (Special)
20 Mins.; Three (Special)
21 Mins.; Three (Special)
22 Mins.; Three (Special)
23 Mins.; Three (Special)
24 Mins.; Three (Special)
25 Mins.; Three (Special)
26 Mins.; Three (Special)
26 Mins.; Three (Special)
27 Mins.; Three (Special)
28 Mins.; Three (Special)
28 Mins.; Three (Special)
29 Mins.; Three (Special)
20 Mins.; Three (Specia

pleasing freedom and the two gals also do well. Both are lookers. Was on third here and at the work of the control of the cont

THE BERKOFFS (9) Dancing 15 Mins.; Full (Special) Palace (St. Vaude)

Dancing
15 Mins; Full (Special)
Palace (St. Vaude)
Berkoffs (3) have been around for some time. They formerly had a seven-people act and more lately worked as a trio. New act is one was a trio. New act is trio. New

and over very strong.

G. OWEN and SALESLADIES (5)
Singing, Dancing
13 Mins. One and Two (Special)
Jefferson (V-P)

Novel background and thea for
specially dancers doing outstanding work saving the, day. Unless
strengthened by other routines or
possibly by addition of comedy, the
act will have to depend for effect
as is, rates the lesser neighborhoods.
Drop in "one" suggests entrances
to four well known department
stores (some free advertising here).
ladies. Owen himself does two
numbers with one girl, playing
banjo himself, but is let down mildly, his team-mate not sooring right.
At hot and wing and the acrobatic
dances by the other two girls are
good. Merited nice hands when,
caught and proved largely responsible for act's moderate success
Act not handsomely nor attractively built. Two special drops
carried to lend the department store
atmosphere are olios that fall to
Opened slow there.

Chapille Melson.

CHARLIE MELSON
Songs and Comedy
20 Mins; One R.-K.-O Proctor's, Newark (V-P)
In addition to his own spot
Charlie Melson deach of the his own
classy style. He also does a blackout with Irmanette.
In his own act Melson sings a
personal song and then a pop. He
orchestra leader and does col.edn
orchestra leader and does col.edn
orchestra leader and does col.edn
dearnet.

with the band, also playing on a clarinet.

An usher interrupts with a bunch of letters: When Charlle asks why the etters when Charlle asks why the strength of the control of the control

mg renution of "xne Spell of the Blues."
Melson is good all the way and his singing is especially fine. He puts over his patter in the songs with astonishing sincertiful the songs with astonishing sincertiful the songs with a state of the song sincertiful the s

RITA SHIRLEY

GEORGIE WOOD and Co. (2)
"Half a Clown" (comedy) "Half a Clown" (o 19 Mins.; Parlor Palladium, London

Palladium, London, May 3.

Wee Georgie Wood can do things on the stage that on one else can. He can utilize a hackneyed melodramatic situation, plaster it with pathos, kid the life out of it and make you like it.

It is newest she he is known a Arm, the abbreviation for half a clowr.

make you like it.

In his newset sketch he is known as Arfie, the abbreviation for half a clown.

The traveling circus. The circus wagons are passing the residence of a wealthy widow en route to the next town, when his dog runs away and dashes into the house with a shout to throw him out, when the widow appears and "starts the conversation," practically a running monolog for Georgie, and the circus had told him some day he might discover his wealthy parents, and meantime gave him a gold locked and he had been and he had a should be the start of the circus had told him some day he might discover his wealthy parents, and meantime gave him a gold locked and he had an identify.

By this time you are not at all supprised to hear the widow start that some years ago she lost a child. You. He brings out the locked, and so forth, and you begin to groan over the impending agony of having to listen to the widow mother findwidow casually remarks the child she lost was a girl, and it died, and the thing finishes with Georgie going back to the circus. Before its discounting that the desired is the country of the country of the desired of the circus. Before the country and the time of the country and does a ventriloquial stunt.

As remarked, nobody but Georgie could get away with 1. Jolo.

VAN De VELDE Troupe (4)
Equilibriate
8 Mins.; FArr
A foursome apparently of foreign
make-up with a man and woman
doing most of the balancing. This
pair open playing violins to fool the
audience for the shift to hand to
collowed a pleasing turn of its kind
but nothing new nor sensational.
The violin girl is a hard worker
and in a brief routine of ground
acrobatics showed skill. She also
does the stamp some barrel juggring with her feet in the Japanesse manner.
One man fills in mainly as a prop
handier with the other woman taking her turn as an understander.

Merk.

# Incorporations

New York

Tables Trailer Service Incorporation,
Mandatan Trailer Service Incorporation,
Mandatan Advertising disma motion picture trailers, advertising disma motion picture subjects: 125,000, Jac., Eimont: conWal Cliffe Pool, Jac., Eimont: con120 shares no par value Milton H.
Hinchellife, Wilbert Einchellife, William
C, Waldron.

Hindcidife, Wilbert Hindcidife, William C. Copia Realty Corp., New York; cality, general theatre proprietors and programmer of the proprietors and programmer of the proprietors and programmer of the programmer

Frojector-Tone Co., Inc., Manhattan; deal in medica and tailong picture supplication and tailong picture supplications and tailong picture supplications. The supplication of tailong and motion pictures; £200 share-200 present of tailong and motion pictures; £200 share-200 present of tailong and supplies and equipment for tailong and supplies and equipment supplies and equipment supplies and tailong and cound supplies and all other devices for tailong and motion for tailong and cound supplies and all other devices for tailong and motion for tailong and cound supplies and all other devices for tailong and motion for tailong and supplies and tailong and supplies and all other devices for tailong the supplies and tailong and motion for tailong and tailong an

# **RKO**

(Continued from page 52)

RKO

((Continued may be and carries six assistants in the troupe. His wife hand to be a sassistant in the troupe. His wife hand to be a sound to be a sound

show business. They have both feet on the ground and a bank book in the fitting the fitting the fitting that the fitting with a corking radio bit and the fitting with a corking r

adagio.
On the screen is "He Knew Women" (Radio). And trade Thursday
afternoon was nice.
Only a philosopher could open of
close a bill, by the way Bang.

# 86TH ST.

Beth St.

(Vaudilim)

Business very poor Saturday atternoon in the cast side neighborhoods as witness this house and borhoods as witness this house and ful at each house. Telling the story of spring's hoodoo at the paybox.

Only four acts at the 86th Street, but one of them the "ingenues" girl band which must figure around \$3.c but one of them the "ingenues" girl band which must figure around \$3.c but one of them the "ingenues" girl band which must figure around \$3.c but one of them the story of springs and Speck, Chamberlin and Himes and the girls.

Four Phillips is an excellent opener of equilibrism. Bayes and speck of equilibrism. Bayes and their puns in the venerable vaude-ville fashlon of yesteryear, rapidly and without any connection one to the other. It's "he said" and "she said" and "why is" from start to finish. To their type and in their nish.

department they nave a name provided their customary brisk seven minutes. Will Gilroy's organ-sing a feature here, a Pathe short. "Songs of Mother" apropos Mother's Sunday, and Paramounts. "Pu Manchu" completed the four bits work.

# HIPPODROME

Event of the week is the first Columbia picture in pre-release on Columbia picture in pre-release on the columbia picture in blending than in general quality, for it grades only medium in merit. Picture is "Soldiers of the columbia picture in blending than in general quality for it grades only afternoon pre-formance rather below recent cite, but sans draw names.

Hushiness at Saturday afternoon pre-formance rather below recent cite, but sans draw names.

Hushiness at Saturday afternoon pre-formance rather below recent cite, but sans draw names.

Hushiness at Saturday afternoon pre-formance rather below recent capacity for the big hangar.

Victoria Six, bicycle turn, mixed men and women and a good flash, in considering the control of the columbia picture in the No. 2 spot. Serviceable turn this for such a location. Traps is just the one final trick of balancing a rocking chair on the bar is all he needs for the finish, with a quick turn the laugh trick for him. Just the one final trick of balancing a rocking chair on the bar is all he needs for the finish, with a quick turn the laugh trick of balancing a vary. Rest is packed with girgles. Girl assistant helps to pace the routine with interruptions and to sees the stage.

Saerved fairly well. Formula mixed, team of singers and cross fire effects of the present of th

# 81ST STREET

(Vaudfilm)
Flash, pep and comedy vie for supremacy on the first half bill here. Four acts instead of the customary five due to the feature "Return of Dr. Fu Manchu," (Far) running overtime. Biz terrible Saturday opposish and house three quarters.

seed the tabling and sound qualified the seed of table and the seed of the see

# Variety Bills

**NEXT WEEK (MAY 17)** THIS WEEK (MAY 10)

Numerals in connection with bills below indicate opening day of show, whether full or split week

# **PARIS**

### Week of May 12

Week 0
Orque Medrane
Bartelli Tr
Lya & Wolf
Masu
O'Brany
Walter Gers
Tallas
R Vasconcellos
Facorys Empire

Toto Salvador Pizarro Juan Gilberti Sanchez Ferraro 4 Leblanc Ducharm Tamara Toto Tamara
Rozens & Parthenis
Twin Sis
Jonas 2
France Nylord
Dora Stroeva
Omanis Tr
Musto 3

Amil D'Acclima.

Jacob D'Acclima.

Jacclima.

Jacob D'Acclima.

Jacob D'Acclima.

Jacob D'Acclima.

Ja

# LONDON Week May 12

FINSBURY FARK
Empire
The Revue Shop
LONDON
Hippodrome
The Co-optimists
The

# PROVINCIAL

BIRMINGHAM Empire Beauty on Parade Grand The Golden Melody

The Golden Melody
Royal
W Dreame Come T
BLACKFOOL
Grand
Hamilton Deane
Hamilton Co

Hamilton Co

BRADFORD
Allambra
Follow Thru
CARDIFF
All Phoples
All Enpire
Grand Op Society
GLASGOW
Allambra
Symph in 2 Flats
Empire

Empire
Ward & Glenville
The London 6
Henry Hearty

War.
The Lon.
Henry Hear
Ancaster
The Daros
Henry Bekker
12 Winstanley
HANLEY
Grand

Grand
Laughe
HULL
Palace
Week of Laughter

LEEDS
Empire
Fine Feathers
Royal
Journey's End
LIVERPOOL
Empire
Mr Cindere
MANCHESTER

Palace
Blue Eyee
NEWCASTLE
Empire Traffic NEWPORT Empire

NEWPORT
Empire
Paristan Pleasures
NOTTINGHAM
Empire
De Broy Somers Bd
Joe Bocanny
Skeets Martin
Ben Sald
Blondle Hartley
Morrie & Cowley
The Buckleys
Mokle Royal

Making a Man PORTSMOUTH Royal Repertoire of Plays SHEFFIELD

SHEFFIELD
Empiro
Tune In
SWANSEA
Empire
The Happy Express
SOUTHAMPTON
Empire
Lady of Camellas

"Vagabond King"

# Picture Theatres

NEW YORK CITY
Capitol (9)
"Enchanted For"
Arnaunt Bros
Louise Bave
Hilda Buteova
Leon Livoff
Chester Hale Girls
"Divorcee"

"Yagabond King"
Stratford
1st haif (11-12)
Ted Leary
Lillian Shade
Drotchy Devilan Co
More to Color to Color
"Red Rhythm" U
Clilof Shunatona Bd
3 Winners
May & Oaks
Geraidine its
"Montana Moon"
Whittown (9) serous Giris

"Unicown (e)

"Ace Righ" U

Pol Dobridge Bd

Louis Armstrong

Staniey Broo

Charlotte Ayres

Jean Myrio

BROOKLYN

"BrookLYN

"BrookLYN

"Disk (e)

"Disk (e)

The Kentmys

Fex (10)

"The Kentmys

Fex 1 vey

Arnold Giras

The Chemmys

Fex 1 vey

Arnold Giras

True Chemmys

Fex 1 vey

Arnold Giras

True Chemmys

Fex 1 vey

Arnold Giras

True Chemmys

France Giras

France Giras

True Chemmys

France Giras

True Chemmys

France Giras

F

"Divorces" (1) "Divorces" (2) "Home Wrickers" Paul Ash & Blair B & E New York Paul Ash & Blair B & E New York Paul Ash & Blair B & E New York Paul Ash & E

Affinite Manual Manual

Manthaum (10)
Fannie Brice
"Courage"
"Courage"
"Burght (10)
"Kane Contest"
Al Evans
"Varghond King"
"Color Rhythm"
Dave Schooler
Serge Flash
June Carr
"The Divorcee"
PROVIDENCE
Fary's (10)
Hite-Reflow Co

JACK POWELL Appreciates the Fact That **LONDON LIKES** 

Him and He Likes London Dir.: LEDDY & SMITH

"Dubble Crees"

Gene Sarazan
Johnny Farrei

Gene Sarazan
Johnny Farrei

MINNEAFOLIS

Minnesota (17)

Minnesota (17)

Minnesota (18)

Minnesota (18)

Minnesota (18)

Mew Have

Mew Have

Mew Have

Mew Have

Mew Have

Mew Have

Worte Foilers 1930

Bradford (10)

Bude Ranch

Jazz Lips Rich

Burns & Kiesen

Gabriel Hines

Menow Reide

Reide Hello

Mer Hallo

Mer Hal

Nancy Kelly
"Mammy"
Fox (10)
"Jazz Temple"
Wally Jacksoa
Sylvia Doree
Nora Schiller
Gus Elmore
Tample Dancers
"Double Cross"

Fid Gordon
Bothy Carbone Co
Rasso Co
Rasso
Rasso Co
Rasso
Ra

# Loew

NEW YORK CITY
Boulevard
1st lialf (17-20)
Prosper & Maret
Nancy Decker
Angus & Searle
Angus & Searle
Ship Ahoy
2d haif (21-23)
Carr Bros & Betty
Ina Layvund Co
Soil Brilliant Co
Holly Collegiane
Delancey St.

Delanee, 261)
In Hayward Co
John Hayward Co
Jo

National
Matter (17-2)
Matter

at Victoria
At haif (17-20)
Carelli & Jeannie
Cleik & Jeannie
Cleik & La Tour
Lubin Larry & A
Marguerite & Gilli
2d haif (21-23)
Osaki & Taki
Man Francie
Man Francie
Loon Navarro
Coborne & Orch
BROGHYNY

Osborne & Orch

BROOKLEN

Bedford

1st half (17-20)

Roma Bros

Smith & Hart

Herman Berrens Co

Kitchen Pivates

(One to fill)

2d half (21-23)

Pickfords

Corty \* V Pickfords Corty & Lee Jack Usher Co Roy Cumminge

Roy Cumminge Co Trudina Co Ave. 1st haif (17-20) Chapelle & Carlton Bubby & Buster Zelaza Richael & Reason 2d haif (21-23) Jerolli & Jeannie Jerome & Herbert

Frank Con...!'

Menry Bergenum Co
Montey Bergenum Co
Montey Con.

Wells & Se Proliciter
Cothers to all 19
Local Sidney's Froiciter
Cothers to all 19
Local Sidney Sidney
Local Sidney
Loc

# R-K-O

MEW YORK CITY
Chester

Ist half (1/2-20)
In the Studio
In

# JACK L. LIPSHUTZ 159 Wost 47th St. TAILOR, 908 Walnut St., Phila.

Sophie Tucker
Billy Begeden
Russiking e (17)
Ted Claire

TUESDAYS

HOTEL MANHATTAN

Mack & Stanton Fred Emmy

Rhyue & Reason The Inspect of the Control of the Co

Mactic Sinnion
Fred Bunny
Open Gems
Open Gems
Id half (21-22)
Luster Bres
Id half (21-22)
Luster Bres
Id half (21-23)
Luster Bres
Id half (21-24)
Lathron Bres
Id Handline 20)
Lathron Bres
Id Handline 20
Lathron Bres
Lathron B

Wilson Bros
Victoria freeson
1st half (17-20)
Carboy, Kevole
(17-10)
Carboy, Carboy
Chamberlain & Hill
Rooper & Carboy
Chamberlain & Carboy
C

TAPPING ALONG

in JACK PARTINGTON'S

"HOME WRECKERS"

Paramount Theatre. N. Y. C.,

ANDREW and LOUISE CARR

Dir.: LEDDY & SMITH

Bector (10)
Bector & Dorsen
Naughton & Gold
Box Snyder to
Branch & Macio
Cliffor & Macio
State & Macio
State & Pately
Yan & Schenck
Frank Devoc
Frank Devoc
Cortes & Festy
Cortes & Fes

Kanazawa Boys H F Weich Maxine Lewis Harry Carroll Rev SYRACUSE Keith's (17) Carter & Aibu Sis Hai Skelly Co Ward & Van Cryetai (10)

Ward & Van Crystal (10) Adolph Gladye & B Harrington Sis Buart & Linh The Cavaliors TACOMA Xoldius (17) Lytoil & Fant Kitty Doner Frank Gaby (10)

# HOWARD SLOAT BONDS FOR INVESTMENT BAB, Leach & Co., Inc. 57 William St., N. Y.

M & A Sikelly
Bob Murphy
Gookle & Ginger
Jos B Stanley
Bjelci & Salla
Bjelci & Shadowe
Lights & Shadowe
Kelsite (17)
Gutrninsky, Bailet
W & J. Mandell
Owen McGlvney
The Maryenga Co
John Mary Col
John Mary Col
John Mary Col
John McGlob, St. (17)
Healy & Cross
Billy De Wolfe Col
Bart 1 Healy & Croes Billy De Wolfe Co Billy De Wolfe Co Charm 4 Fauntieroy & Van Stanley & Ginger May Wirth Co Charles Co Co Charles Co Ch

Broken. Toye
The Danburgs
Hayes & Cody
The Danburgs
Hayes & Cody
Cool & Congress
Hayes & Cody
Cool & Langton
Father Cody
Langton
Deliver Cody
Hayes
Father Cody
Hayes
Father
Fa

Lueter Bros
Ben Blue
Irene Franklin Co
Irene Franklin Co
Irene Franklin Co
Irene Franklin
IX
Schietl's Wonders
Le Paul
Jack Norworth
Val Harris Co
Gay Gordons
Thelma D'Onzo
Kerr & Bnsign
Lucille Benstead Co
Liszeed Araba

Chestelen & Gibbe Al Chiefe Control of the Control of C

Fred Lightner
Lodova
Lodova
Lotoli & Fant
Kitty Domer
Frank Gaby
Frank Gaby
Orphon (17)
Flo Mayo Co
G & M Eline
Egan & Redheads
(10)
Prichard & Boys

Prankenberg'e Juvs 4 Lamonts 2d half (2:-28)
The Fitzgeralde Joele Heather Co Gym Gems Moran Werner & MF Densmore Co 2d half (14-16)
Pat Lavolo Co Rucker & Perrin Eddle Dale Co Bobby May

# DR. JULIAN SIEGEL 1560 BROADWAY This Week: Billy Smythe; Lou Müier

Lou Kosloff Bd
Stepin Fetchit
Du Callion
Renie Riano
4 Cheer Leaders
Gambarelli Girls
"Redemptioa"
- Faradise (9)
"Rhap in Blue"
Mark Fieher Bd
Talont & Ray
Par Singing Ens
Lambert Ballet

DETROIT
Fischer (19)
"Tintype Rev"
Charile Hill
Lora Hoffman
Lassiter Broe
3 White Fissies
Berke Fissies
Government
For Novertures"
Frankle Jenks
Chic Kennedy
Edison & Gregory
Huff & Huff
Helen Hillis
Louise Manning

small Bres
COLUMBUS
Loew # (17)
Loew # (17

F-Debent Co
NORTOGIA

NORTOGIA

NORTOGIA

NORTOGIA

NORTOGIA

NORTOGIA

NORTOGIA

NORTOGIA

Dancing Around U

Loew's (17)

Loew's (17)

Loew's (17)

Horizonia Gross

11 Dew Drops

11 Dew Drops

11 Dew Drops

12 Dew Drops

12 Dew Drops

13 Dew Drops

14 Dew Drops

15 Dew Drops

16 Dew Drops

17 Dew Drops

18 D 2d hair (\*\*\*) Amac Jeanne Carr Millard & Marlin Bob Hall Marguerite & Gill

Dotton analysis of the property of the propert

4 Phillips

In Malies 20)
Dainty Marie
Wilson Brod

An Malies 20
Dainty Marie
Wilson Brod

Man & Bradford

Man & Bradford

John & Bradford

Ancew & Searte

LaMart & Brode

Ancew & Searte

John & Bradford

John

Paber Action Paper Paper Action Paper Paper Action Paper

Orville Stamm
Weaver Brös
Home Folks
Frabelle Froiles
Manny King Co
Burns & Allen
OMAHA
Orpheum (17)
Lime 3
Cold & Raye
Tompeet & Sunehine
Webb's Enter
Rolle

(10)
Rolle
Walter Dare Wahl
Adela Verne
Vox & Walters
4 Diamonds OTTAWA Keith's (17)

Enos Frazere
Boyd Senter Co
Conlin & Glaes
Tiny Town Rev
TORONTO
Inna & Fowers
Irens Ricardo
Falm Beach Girls
Schictie Wondere
Le Faul
Ack Corton
Val Harris
Sinese (T)

Val Harris

. Shea's (17)
The Digitances
Neeh & Fatty
Grace Nile
Van & Scheack
(10)
La Belle Pola
Maker & Redford
Harrie & Radeine
Royal Canadiane

Royal Canadiaas
TRENTON
Capitol
1st haif (17-20)
Herbert Geraidine
Billy & Charlie
Cari Francis Co
Jones & Rae
2d haif (21-23)
Saleeiadlee
Philes & Dunean

2d half (21-23)
Saleeladlee
Philson & Duncan
Lament 4
Wilson Bros
2d half (14-16)
Alleen & Marjorie
Carr Lynn
Suite 16
Brenis Fitz & M B

Suite 16 TROY

Direns Fitz & M B

TROY

STROY

10t Init (17:29)

Harrison & Dakin

Chrice to B. Dakin

Chrice to B. Dakin

Tak R. Romaine

Wilton & Weber

T. & R. Romaine

T. S. Land (21:23)

Jannettic of France

T. Romaine S. Juve

T. M. Romaine

T. M

photo-bale of the photo-bale o

Rogers & Donnelly
WINNIPEG
WINNIPEG
H WINNIPEG
H F Welch
Carroll & Lewis
Lander Irros
Lander Irros
Falm Deach Nighta
Keith's
at halt (1720)
Welch May
Ada Gordon Co
Bobby May
Ada Gordon Co
Bobby May
2d half (21-23)

OFFICIAL DENTIST TO THE N. V. A.

Jack Housh
Jack Housh Zelda Santier

Edda Santier

Edda Neteon

Edda Neteon

ST. LOCIS.

Gracolla & Thoodore

Howard & Newton

Bill Rebinson Co

WLS Showboat

Les Trins

He & Skelly

Roott Sanders

Pent ST. PAUL

Orpheum (17)

Orpheum (17)

Orpheum (17)

Orpheum (18)

Rost Sanders

Rost Sa

# Fanchon & Marco

ATLANTA. GA.
Fex (19)
"Idea in Grscn"
Born & Lawrence
Moran & Waston
Franklyn Record
Way Watts & A
Doris Neirly
BRIDGEPORT

NEW HAVEN, CT.

Palace (17)

Palace (17)

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Hart W & Polly

OAKLAND

"Belis & Belles"
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Dunbar's Bell R

Tommy Harts
Frances Ted & B

Loretta way watts & A
Doris Neirly
BRIDGEPORT
Palace (17)
"Uniforms"
Hunter & Percival
Armand & Psrez
Ruth Hamilton
Joy Bros

Armanu
Ruth Hamilton
Joy Bros
S Shore & H Moor
BHOOKLYN
Fox (16)
\*Let's Prstand"
Alfred Latell
Tillyou & Rogars
Tillyou & Rogars Loretta OKLAHOMA CITY Ornhoum (19-22) Alfred Latell
Tillyou & Rogsr
Florence Forma
Ed Cheney
Jimmy Hadreas
Rita Lans

ita Lans eorgs Greon BUFFALO Lafayette (16) Lafayette (16)
"Overtures"
Edison & Gregory
Toots Novelle
Jack Goldie

OKLAHOMA CITY
Orpheum (19-22)
"Art in Taps"
Reference of the Control of the Contr EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

Huff & Huff
Halen Hille
3 Frize Winners
Louise Manning
BUTTE, MONT.
2 hale (16-18)
'Skirte'
Neal Castagnoli
Julia Curtles
Ruth Silver
Lo (16-18)
'Coston (16)
'Eyes'.

Canto (16)

"Eyes"

6 Candreva Bros
Don Carroll
Paul Olsen
B & Burroff
R ENVER, COLO.
Grand (15)

"Marble"
Roy Smoot
Francia,
Hector & Co
Harris 3
Georgang & Hanry
Georgang & Hanry

Al & Jack Kand
Harris 3
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BETT Fox 16)
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"Manila Bound"
"Melon Wilson
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Lucilla Fage
Lucilla Fage
Cond Fellown"
Lucilla Fage
Lucilla Fage
Cond Fellown"
Lucilla Fage
Cond Fellown

2d Number
Mel Rines
Wells & Winthrop

Wells & Winthrop

Wells & Winthrop

HARTFORD CT.

"yCapitol (17)
"YIII Aburey
Will Aburey

Preda Sullivan

Capito (17)

Vory'

V

Sieve Moconi California (18-21)
"Good Fellows"
"Good Fellows
"Good Fellows"
"Good "Art Goral Myrtle Goral Rodney & Gould Al & Hal Johnny Plank Jeanne McDonald Eddie Lewis Brown & Will WEMINGT'N, D.C Fox (17) "Jazz Temple"

FISHER and GILMORE

Al & Hal
Johnny Pjank
Jeanne McDonald
Eddls Lswis
Brown & Willa
MILWAUKEE
Wisconsin (16)

Wisconsin (AC, "Trees" Naynon's Birds Levine & Reicard Mavis & Ted Esther Campbell WiSSOULA, MONT. Wilma (20-21) "B'way Venuscs"

Wilma (20-21, "B'way Venuscs" Mel Klee 18 Beauty Winners Wells & Winthrop Aerial Bartletts Freda Sullivan

C'D'R R'PIDS, IA. lst half (18-20)
1st half (18-20)
Elithrage & Vernon
Kerr & Ensign
Jean Boydell
I R Hamp Co
2d half (21-24)
2 Jeans
Georgo Lyons

Direction LEDDY & SMITH

Association

Wally Jackson
Sylvia Doreo
Gus Elmore
(Ons to fill)
W'TRBRY, CONN
Palace (18-20)

W'THERX,
Falace (18-20)
"Carnival Russs"
Countess Sonia Left
Ress Sonia Left
R

(One to fill)
(One to fill)
(CHICAGO, ILL.
Englewood
sat half (18-26)
Joc Ren (20-24)
(Three to fil)
2d half (21-24)
(Saxton & Farrill

1632 B'way, at 60th St., N. Y. City PHILADELPHIA Fox (16) 'Black & Gold"

orothy Neville Valter Bradbury unkist Rev

SAN FRANCISCO
Fox (16)
"Milky Way"
Vernon Stiles
Nores
Stone

Nores Stone & Lee Bart Faye Steve Moroni

Rasa & Santoro
Smittle & Barker
2d halt (31-24)
2d halt (31-24 Fox (16).
"Black & Gold"
4 Kammys
Arnold Grazer
Maxine Hamilton
Lee Wilmot (Two to fill)
2d half (21-24)
W H Groh Co
Blossom & June
Blliy Maine Co
Winchester & Ros Lee Wilmot
PORTLAND, ORE.
Broadway (5)
"Gyp Gyp Gypsy"
Chaz Chase
Evers & Grcta
Georgs Prizs
Vlaskin & Lorraine
Jeanne Alexandrea
Jose Gonzales

Billy Maine Co.
Living Jeanne Alexandro Jose Gonzales SALEM, ORE. Eislnore (17-18) "Miniature" Singer's Midgets SAN DIEGO "Smiles" Siats Bros Lambarti Dorothy Neville Watter Bradbury

Interstate

ATLANTA Keith's (17) Bruno Weise 3 Marty May 12 O'Clock Rev Nick Lucas

Nick Lucas
BIRMINGHAM
Keith's (17)
Highland Colles
Hibbitt & Hartmo
Hickey Bros
Rulz & Bonita
CHARLOTTE
Orpheum 2d half (21-23)
2 Daveys
Miller & Wilson
Ellis & Lee
K Pennsylvanlans

DALLAS
Heith's (17)
Howard's Ponles
Melino & Davis
Al B White Co
R Markert Co

FORT WORTE Majestic (17) Allison Sta Chain & Conroy HOUSE (17) Nothal Everett and Conroy HOUSE (17) Nothal Everett and Conroy HOUSE (17) Nothal Everett and Conroy Everett and Conroy Everett and Conroy Eddis Pardo Eddis Pardo Eddis Pardo Eddis Pardo Eddis Pardo Eddis Pardo Carley Burne (17) Bee Starr Carley Burne (17) Murand & Girlon Odds & Engles Odds & Engles

Morris & Shaw
Speedy Feet
MADISON, WIS.
Orpheum
1st half (18-20) & elfords
Clader & Verdi
2d half (21-24)
Eltings & Vernon
Big Farads
(One, to Shall Willis)
Orpheum (17)
All Girl Show

Big Farade

MEMITITS

Orpheum (T)

Orpheum (T)

Orpheum (T)

Orpheum (T)

MILWAKEE

MILWAKEE

MORTON & Grant

Ancilina Orpheum

Olse Assistylli. E

Frincess (T)

Sid Lewis

Walling (T)

Bid Lewis

Start & Lash

Topic (T)

Sid Lewis

Walling (T)

Bid Lewis

Can bail (12-24)

Bid (12-24)

Bid (12-24)

Chadia (C)

Can bail (12-24)

Chadia (C)

Can bail (12-24)

Chadia (C)

Sid (C)

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JOUN CITY
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parties of all (1787. LOUIS)
Grand Ist half (17-20)
Pattime Rev Parties of all (17-20)
Pattime Rev Ist (17-20)
Pattime Rev Ist (17-20)
Pattime Rev Ist (17-20)
Pattine Rev Ist

4 Eastons
(Three to fill)
DAVENPORT
Capitol
1st half (18-20)
Rhea & Santoro

# Great. States

JOLIET RIAITO
Ist half (19-21)
Britt Wood
(One to fill)
2d half (22-24)
Rea & Californians
(One to fill)
Broadway Pirates
(One to fill)
Growth March (16-18)
Broadway Pirates
(One to fill)

# Things Have Changed Since

Nellie Revell was a flap police reporter on the Chicago "Daily News" and used to make the flat-foots quake with her weekly 22d st. confessions feature.

Amy Leslie beat up a cub re-porter named George Ade with her summer parasol when she found a picture of herself in burlesque tights on the fresh kid's desk.

Hotel Sherman in Chicago was six

Queenie Smith used to ride hom on the subway in tears because the ballet teacher gave her the devil.

William Diamond, head of the aestern R-K-O booking office, was a Hebe comic.

Isham Jones and his band had Chicago's dance public at their feet.

John Balaban ran a small billard

Sam Katz was nearly exlied by the elder Katz, who ran a barber shop, begause he wanted to quit Northwestern University's law school to open a picture house.

Jack Donahue clogged for the bar flies in Boston

Al Capone was in the A E F.

# **News From the Dailies**

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

# LONDON

Tubby Phillips, this town's biggest film actor, scaling 364 pounds, was killed in a motor crash in central London.

Included in a street collection for charity at Aberdeen, Scotland, were 800 foreign coins, 200 washers, 34 buttons, tram tokens, nalis, and safety pins.

All London went stark raving mad last Saturday when, in front of 93,000 enthusiants headed by the king, and saluted by the Graf Zeppelin, which hovered overhead, Arsenal, crack football side of the metropolis, lifted the English Cup and brought it out of the north for the first time for years.

Charles Dorwood, n:anager of the Paisley cinema in which 70 children were killed on New Year's Eve dur-ing fire panic, is up for trial on charge of culpable homicide.

"Hamlet" caused such a smash at a special matinee at the Hay-market recently it is going in for a run there when "Mrs. Fraser" draws out, with Henry Ainley in the title part.

"The Love Race," written by Stanley Lupino, with music by Hed-ley and Aires, will be at the Galety.

Now the official ban on Russian films seems to have been lifted, "Turksib," another propaganda picture, is due for public run.

Films Group of the Federation of British Industries is understood to be thinking of establishing a cen-tral casting bureau here.

# **NEW YORK**

Alma Rubens states she shortly intends to file suif for separation against her husband, Ricardo Cortez. Papers charge desertion. She asserts that four weeks ago she and Cortez met to arrange a financial settlement of joint holdings on the coast, of which she says her share is \$15,00. Before the details could be arranged, she said, Cortez dissible were married Jan 30, 1926. It was Miss Ruben's third marital venture.

When Mae Murray was served with notice of a suit by Natacha Rambova, widow of Valentino, to recover \$1,500 for two gowns pur-chased in the Rambova shop, she served on Miss Murray at the Am-bassador Hotel.

Bessador Hotel.

Evelyn Elismore, dancer, of Providence, was awarded \$75,000 in Boston in her \$250,000 suit against the Erlanger Tremont Theatre Corp. Boston. She suffered a fractured neck when she tripped over stage mechanism while appearing in a theatre in Boston.

theatre in Boston.

Billy Glbson, fight manager, will be forced to undergo a sanity test. His brother, John Glbson, obtained a writ directing William F. Schneider to act as commissioner in lunacy. Petition states Billy Glbson is incompetent to handle his affairs and call institute for two months. Immediate action is asked because of the need of determining his status before trial of two damage suits now pending, one for \$100,000 by recomply the proposed of the need of t

James S. Appell, 34, promotion manager for C. B. S., was married to the following the second of the United Reporting Service.

Leo Donnelly has filed suit for divorce against his wife, Mrs. Edna L. Donnelly. He named John Fatrick, actor, as co-respondern. He wife was found with Patrick at the Donnelly apartment, 200 West 54th street. On another occasion, he alloges, Patrick was found with Mrs. Donnelly in a room at the Hotel Donnelly in a room at the Hotel married in 1926. No children.

An appraisal filed showed David V. Picker, theutrical operator, who died April 14, 1929, left a net estate of \$433,141. Gross value of \$1,066, 29 was depleted by debts and other deductions. Estate goes to the willow and four some.

Commission granted Universal permit to construct and operate a number of wireless stations in competition with R. C. A. Ten of these stations have been built. Federal court also ordered Universal to file an accounting of all profits on use of the patents involved.

A play with an all-colored cast, "Rugged Road," by Madame E. J. Robinson, also colored, will be pre-sented on Broadway shortly. It deals with the life of the colored people in the South. Evelyn Ellis will head the cast. Lawrence Che-nault is the leading man.

Dr. Isidor Leibowitz, dentist, heard that Louise Squiles, actress, was suing Bert Gordon, her former partner, for \$200,000 for slander, and went to court to file a chim for \$250 on the suit. Court ruied that it was an effort to collect a default it was an effort to collect a default tousands of miles away when he judgment was granted, and unaware of it. Decision was reserved.

A mechanical band, proposed as a substitute for the human army band, will be given a test by the army. Mechanical band, manufactured by RCA, will be issued for a truck by RCA, will be issued for a paratus is reported to fit snug and strong into a three-quarter ton truck and play as well when in motion as when not. It has the volume of two army bands, which volume can be controlled.

When Charlotte Lansing Snyder, actress, arrived in Syracuse Sunday (11) to spend Mother's Day, she learned that her mother had died the day before. News of the death of her mother, Mrs. Flora E. Snyder, had been kept from Miss Snyder so that she might appear as problem of the control of the

Philadelphia "Record" reports that the skull of George Frederick Cook, early American actor, has been found after its mysterious disappearance in 1812, Cook's body was buried 118 years ago in St. Paul's Churchyard, New York Skull is Churchyard, New York Skull is Patterson. When Cook died in New York 118 years ago from illness, a Dr. Francis, interested in the study of the brain and knowing that Cook had been regarded as a gentus, defined the cook of the cook of the cook is the cook of the cook of the cook had been regarded as a gentus, defined from that of other mortals and removed the head.

mortals and removed the head.

Mrs. Pearl Freed, wife of Martin Freed, planist for Helen Morgan, aration against her husband and is asking \$60 a week temporary alimony. She accused her husband of being no longer interested in her type" to go along with him on the path to fame. She named a bevy of Broadway girls as her rivals, singling out for special mention singling out for special mention alleges he gave Miss Morgan a bracelet and that he paid special attention to Miss Lane when he waved a baton in front of her, wife's charges and declared she had a very fealous and suspicious disposition. He stated that when he conducted for "Good By" his wife offices and accuse all the girls in the show of trying to fifir with him.

Jean Ackerman back from Europe. Show girl.

Show girl.

Mis. Ossa: Hammeritein, widow of the impressatic was award in the property of the

233 was depleted by debts and other deductions. Estate goes to the wildow and four sons.

After one hour of marriage Eddin by Marriage Eddin Street, forced to separate Marriage Eddin Street, forced

weeks they start for California and

a honeymoon.

Dorothy Huyette, who claims to be the common law wife of Ned Jakobs, has obtained and late of Ned Jakobs, has obtained and late of Ned Jakobs, has obtained and late of Ned Marletts O'Brien, showgirl. When applying for the warrant, she mrged the court to increase the customary bail bond of \$2,000 to \$10,000 on the ground Jakobs was about to leave the jurisdiction of the court and with him might for the \$35 are months ago. Allmony and counsel fee were granted her in the separation action filled in 1928.

Capt. Harry Wolcher, of the Aviation Corps, was to be in court Montion Corps, was to be in court Montion Corps, was to be in court Montion of the Month of the Month of the Month
of the Motel Pennsylvania. She
charged that he would come in the
hotel and chase all the customers
to the Motel of the Month
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of the Capt, Harry Wolcher, of the Avia-

# HOLLYWOOD

Municipal Judge Turney ordered the arrest of Charles Chaplin unless he appears as a state's witness against "Swami" Bantapph Raw, Hindu ser, charged with grand larunable to reach the comedian for the past week. Gloria Swanson testified that the seer was unknown to her. Raw had claimed he was a friend and and Chaplin.

R. W. Carlisle, film editor at U, is back with his wife after the latter called off her divorce suit. Both are now on their second honeymoon.

Richard Currier, another film editor, but at Roach, has also returned to his wife after a brief marital estrangement.

. Fox will broadcast the news of its convention over a low wave length to its directors on location.

William Goetz, recently appointed assistant to Sol Wurtzel, at Fox, will supervise the retakes on "One Mad Kiss." Jose Mojica, the star, has been recalled.

Winthrop Ames is here to to over possibilities of producing new play with George Arliss.

Fire on one of the sound stages at RKO studio caused considerable excitement but small damage. Studio fire apparatus extinguished the blaze, which was confined to a drop curtain.

James V. Bryson, foreign film manager for Universal, won a di-vorce from Florence L. Bryson on grounds of desertion in London in 1925.

Emmett Flynn, director, arrested on a charge of driving while intoxicated.

Norman Wilson, alias Norman Seiby, pictures, arrested for issuing a bad check to W. D. Fisher for use of the Colonial theatre.

of the Colonial theatre.

Warrants for the arrest of Andy Wright and Arthur Hernandes, program of the Colonial Management of Earhars Bedford, leading woman, and several members of the cast who were stranded when the play falled to open in San Fernando May 4. Check lesued for rent of the Tivol theatre bounced bock. At the same time claims were filed by members of the claims were filed by members of the totaling states. Wright was ordered to pay or face prosecution for breach of contract.

George Caldares, manager of the Los Angeles Tiffany exchange, is in the hospital with a broken leg.

# **CHICAGO**

Mclville Purves, convicted of murdering Edward J. Tracey, who succeeded him as business agent of the Billposters and Signhangers' Union, sentenced to 14 years.

"Cleopatra Gardens," dance hain and cate, was burned last week by four my dance have been cover, Otto Bergeson. In the last two years the place has been bombed wick. Damage estimated at \$9,000.

Pat Malone, Cub filnger, had to be hauled to court to pay a \$35.40 night thub bill.

Inside Info

In Times Square.
Fight manager berating tab sports writer for something in print.
Followed:
"Do you print in your paper everythings that true?"
"Sure," said the sports writer.
"Well, then, print that you're off my fighter's payroll."

Hospital Tuesday for final intesti-

Bill Carlo has folded his Studio

Dot Woodward has graduated from the chorus brigade to minor principal with "Sketch Book."

Ask Basil Gerson about the dame

and the tables if you want to burn Chic Goldman, the only non-cryer of the Crying Goldmans, is now married. His bride is Rose Fisher,

until August. Body and soul with

Rialto theatre electric sign "Mid-

# **Broadway Chatter**

Herbert Rawlinson back in town. Broadway misses Philip Goodman. Nat Dorfman still in New York. Bobby Healy is back from Saranac. Lynn Farnol has a Ford.

Scientific curiosity explains Hal-sey Raines' incipient mustache. John Toth is off the mixed drinks

from now on.

Niles Foster Is quitting Broadway cold for Chicago.

Jack LeMaire back on Broadway.

Coast soon and pictures.

Lou Tellegen will shortly try
vaude again in a sketch.

Jimmy Gillespie's small daughter

Jimmy Gillespie's small daughter in hospital, scarlet fever. Hughey McLaughlin has embraced a buttermilk diet for summer. Mark Griffin gifted with a bicycle for his daughter. Trudy Krieger soon leaves Loew's for Paris.

"Toots" Humphries somewhere in Paris.

Paris.
Night clubs all over shooting in

ew shows. Mrs. Sidney Skolsky doesn't need

any tintype.

Joe Leo may go to Europe for a vacation.

Phil Spitalny moves up to the Pennsylvania Roof May 26.

Pennsylvania Roof May 26, You can't park in front of the Paramount studio any more. Roy Mack will tell you how nice the weather is in California. Don McGinnis will be one of the first up to Skowhegan this summer. Walter St. Clair's new pigeon blue roadster is the cat's. Frank X. Donegan off to California and pictures. Gene Finley is going heavy for

fornia and pictures.

Gene Finley is going heavy for
those Red Bank week ends.

Dorothy Collins for Hollywood.

Just a pleasure trip, Dot pipes.

Larry Sullivan has gone on a lemoract diet for the summer.

Madge Loomis is around, minus appendix.

Next to the stage door of the Paiace Theatre, the new home of

MRS, GERSON'S GRILL

After 11 Years on Broadway

William A. Brady out of hospital and gone to Atlantic City. Beat serious appendix case.

Ben Atwell back from Boston and publicizing "Western Front" for U.

First picture job.
Littmann's dress shop is now
"20% cooler inside," competing

"20% cooler inside," competing with the theatres and Macy's. Norma Dineen is off show 'business temperarily. Has coat room privilege at Peter's Blue Hour. George G. Hayman, who claims to be Broadway's best dressed man, opened his sunken garden Long Beach home Sunday. Visited by United the Cooler of the Cooler Latest in sandwiches—the Glider. Glass of water is given with each

Louise Clark is around again after several months in a sanitar-ium due to a nervous breakdown. Stockingless gals as many as the hatless boys along Broadway this was better the first two weeks. 'Leggers say there is more good booze on the market than ever besummer

Bill Carlo has folded his Studio Club in the Village to engage in in-terior decorating.

Pansies going plenty for Coffee Cliff's since the latter moved to the Strand Roof.

Ambition of every hat check girl in Harlem nite club is to work in Leslie's next "Blackbirds."

Fore.

Bill Dooley's return to vaude after two years in two-reel comedies has been deferred.

More mendicants in Met Opery House section than farther up Times

House section than farther up Times Square way.

Mrs. D. W. Griffith tended a fare-well tea to Cecilia Turrell, the sing-er, before latter salled for England. Actors complaining that the naval air squadron ruined their morning slumbers.

slumbers.
Sylvia Smith now publicizing
Mindlin's new cinema arcade in Newark.

Racketeers now planning their "rides" for Saturday nights to get a decent news break on Mondays, John Hayden begins as director of Elitch Gardens stock, Denver, une 15

Posner is still awarding self-ing wrist watch for the best

Lee Posner is still awarding self-winding wrist watch for the best columns by N. Y. writers. Vernon Duke, composing for Par-amount's "Heads Up," will be a lyric writer for "Garrick Galeties." Charles Pepper replaces Curtis Hale as director of the Belvedere, actor's taward

actor's tavern.
Stanley Rauh reports a caterer's breakage fee of \$18 for his last "tea"

breakage are to y-party. Homer Mason has resigned from Warners' writing staff. He will free-lance. Charles Stewart visited Friars Monday. Back to Post Graduate

Riaito theatre electric sign "Mid-nite Show Tonite" dots the eyes in "midnite" (probably the first to do it), but not in "tonite." "Porch" of. the Fulton theatre eliminated and new steps built, re-storing sidewalk to its full legal width. (4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14. 4.14.

width.

Renee Shapiro is back in Greenwich Village after a sojourn in the
bucolic regions of Lake Mahopac.
No night life in Mahopac.
Melba Elizabeth Callahan and
husband, Ray, both formerly Broadway, thesetas transurers now elec-

way theatre treasurers, now elec-trolysis specialists.

Paul Whiteman off to Atlantic

Paul Whiteman off to Atlantic City for two weeks vacation. His band laying off, but start at Hollywood Gardens, Pelham, June 1.

The Good Fellows, bunch of Broadway ticket men, will have an outing at Green Gables, Long Branch, May 25.

Regina Bennis, ex-chorister, has given up the idea of wanting to be glorified by Ziegfeld. She grabbed a job in a bank.

job in a bank, Frank Thilo has camphored the

Job in a bank.
Frank Thilo has camphored the clarinet to grab a job at Finchley's.
Frank was in the clottling racket before succumbing to Jazz.
Frank was from Loz Angeles. On his return this week from Loz Angeles. On his return he will bring back his little duspiter.
Bare legs along Broadway common hot days. It's sald there's a pair of stockings for every woman on Broadway yet unsold.
Fhil Bloom stepped from a hot theatre into an open car for a drive to Long Island, and for several days couldn't speak above a whisper.
Richard Harrison of 'Green Pastures' was guest preacher Sunday at the Union Methodist Church, 48th street.

street.

Alian Cameron Dalzell heads for Denver, May 15, to p. a. for Elitch Gardens, stock company and amuse-

Allos Mackenzie, former p. a. for "Silver Swan" revival, is concert touring in Torrington, Conn. Slated for R.-K.-O vaude St. Louis, May 24. Ginger ale bottles in the clubs now carryng pasted label, "with understanding not to be mixed for alcoholic drink." Silver with the content of the con

(Continued on page 58)

Spring in Chicago

Chicago, May 11.

Spring is funny in Chicago:
Booking agents carry golf outfits to the office and then play cards.
Fashion shows grab lay-off vaude talent.
Free acts go on in doorways of arcades.
Cabarets get new orchestras.
Stockyards odor reaches the loop.
Half the town says its going to the Derby—and doesn't.
Gangaters wear new colored shirts.
Pony followers, from the South, hog-hotel lobby chairs.
Actresses turn out with mammoth neck furs.
Raflo section gravitals of Al Capone stories.
Raflo deepling gravitals of the stories of

# Chatter in Paris

Jake Wilk looking the situation in the Eiffel Tower, Napple's Tomb, etc.

over.
Terrific run on the April 19th
"Satevepost" containing antiFrench tourist article which fetch-

FN's "Sally" (Marilyn Miller) is "Cilly" in German territory for distribution as "Sally" is too Jewish a given-name in Germany, hence the switch.

French tourist article which fetched official squawk.
Mary and Margaret Gibb (Stamese twins) never met their 90-year-old Scotch grandfather and went to Aberdeen, Scotland, for a mutual o. o.
Terry Turner, returning May 7th on the "Buropa," is flirting with a Swiss childbirth film which he counts on for a medicine show clean-up in America if he can land it.
Chaney and Fox, following UFA marrieu. And on on-pro.

A brief small fire in the State building Saturday was blamed on Soph Tucker, the Red-Hot Mamma, heading the bill there.

Sam Marx entrained for the coast Saturday. Will remain on the coast was a saturday. Will remain on do soul with Metro.

Alf. T. Wilton was the first of
the agents to wear a straw-katy.
He donned it May 8. Nobody threw
anything.

Katherine Cornell going to coast
via boat May 31, "Dishonored Lady"
closing Friday of that week at Em-Chaney and Fox. following UFA

German tour, back in Paris loafing. Ricardo Cortez came over with Ben Goetz of the Consolidated Film iust for the ride.

given-name in Germany, hence the switch.
Longchamps races Sundays getting more and more smart. Everybody out.

Bill O'Brien, assistant general European director for Fox Movietone News, greeted Jack Connelly, his erstwhile immediate superior, with a lucky break. Jack told Bill to bet on a No. 6 in the big race. Bill forgot and decided it must have been No. 4. No. 4 won; No. 6 and the touted "inside," nowheres.
George Arliss is French by birth, exchanging his real name for an adaptation of Arles, his mother's south-of-France home town. Was Adolph Zukor and Jack Cannolly starting, 400 ard of the provided in the lief of the starting of the starting of the continent and to Parls on the lie de France. Zukor told Connolly to continue with him and wind it up in Berlin.

Why aren't Harry Pilice, France-

Mhy aren't Harry Pilcer, Franco-American, and Andre Randali, Anglo-American, in those bi-lingual talkers?

Dick Rodgers of the Hart-Ro songwriting team hasn't enough between being born well-heeled and beaucoup royalties, but is \$300,000 richer through some distant uncle remembering him in his will t'other day. Rodgers and wife honeymoon-

ay. Rodgers and wife honeymooning.
Charlie Ahearn still bragging in
Paris that his 1911 National racer
holds the Coney Island to Times
Square record for 19 years, having
done it in 28 minutes...but that
was before heavy motor traffic and
traffic cops. And Charlie is right,
Draft Paris-London cheapest
rate at 8 a. m. highest for the
moontime flight when weather conditions, and in-between for the 2:30
flight.

ditions, and in-between for the 2:30 flight.

Joe Zelli teaching his 20-year old shelk son, Victor, the Zelli Royal Box nite club racket. Victor, born in London, speaks four languages. Victor Perosino of Chez Victor now handling Florence's in Montmartre. Bricktop's joint, formerly opening 4 a.m., moved to new rue Pigalle location and opening midnight. Still not getting heavy trade. Adolphe Osso spent Easter in Blarritz. Took it all in but forked it out before he left at the casino. After, waiting two hours for Laudy L. Lawrence, Tania Fedor, of the Comedie Francaise called it a day.

Andre Bauge, Opera-Comique singer, who starred in "New Moon" at the Chatelet, left for a six weeker engagement at the Varieties grangement at the Varieties (Gustave Quinson, manager of Palals Royal, has signed Hennery, currently at the Chatelet, for next season.

Galy Moriay, Marcelle Geniat,

season.

Gaby Morlay, Marcelle Geniat,
Pierre Blanchar and Marcel Simon
will be featured in "La Mort Du
Balser" ("Death's Kiss"), HenriBernstein's play, coming next season
at the Gymnase.

Grand-Guignol idea is spreading. Jack Pincus and Jerry Solomon, who recently sold a couple of songs for Felst, wrote the book, music and blyries for the annual U of Chicago Blackfriars' show. Both are U of Classes With song parodies hot, and Harris, indie publishers, havana and Harris, indie publishers, havana songs, mixten by carry Harris, classes (Crand-Guignol idea is spreading, songs, mixten by carry Harris, classes (Crand-Guignol idea is spreading, couldn't sell, with the tag late' (Continued on page 59)

# NEW YORK THEATRES er a transferitation tra at termentalinations ferings on the rate at a second at a second

# THEATRE GUILD PRESENTS.

# HOTEL UNIVERSE

A New Play by PHILIP BARRY

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For further information
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# **NORMA SHEARER**

# REITH'S PALACE BYNY 6470

WED. TO FRI., MAY 14 TO 16
RICHARD ARLEN in
'LIGHT OF WESTERN STARS'
with Mary Brian and Harry Greer
SIG FRISCOE and BAND
and other RKO attractions

PROCTOR'S 86th ST. LEX

WED. TO FRI., MAY 14 TO 16
RICHARD ARLEN in
"LIGHT OF WESTERN STARS"
with Mary Brian and Harry Green
ROSE'S MIDGETS
and other RKO attractions

Aiming to High

GRACE GEORGE

in the St. John Ervine comedy
"FIRST MRS. FRASER"

with A. B. Matthews
and Lawrence Great
PLAYHOUSE \$10. Nr. E. of 1. St. \$1.00

Layrous St. \$1.00

Mills a little above Hollywood brows, and the bookseller was able to sell only 35 copies at \$2.

The DIVORCEE

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John Beles-Other Stars-Technicolor
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Razy Symphony Orchestra
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Doors Open 10.5 A. M.—Midnight Show
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# RKO THEATRES LET'S GO!

Cool, Comfortable, Perfect Ventilation CLAYTON, JACKSON and DURANTE Buster West—Jos Regan Charles Ruggles—Freda & Palace

# **Chatter in Loop**

The Spitalnys have a new Cad. Ned Becker producing Covenant Club "Capers." Will Singer will vacation in the

north woods.

C. B. Clifford new asst. p.a. at

The E. J. O'Donnells are expecting. So are the Max Richards.

So are the Max Richards.
Randolph street is allowly loading
up with touts and Aurora race
track is getting the play.
A certain star's husband burned
when he was cailed up and addressed as Mr. Leontovich.
The blessedness of a bald head,
says E. M. Glucksman, just back
from a suffern vacations the
true of the control of the control
use J. Rubens now occupying
the deluxe suite in the B & K executive offices, built for Herbert
Stern.

ecutive offices, built for Heroert Stern.
Walter Donaldson has written a comedy song called "Agua Callente" in an effort to recoup losses, if any, he sustained at the resort.
Mark Fisher had a dog named after him. Hound won first race at the Hawthorne track, paying 14 for it

\$1.

Having completed his eight weeks for "Whoopee" on the coast, Gus Kahn has returned to work on

Gus Kahn has returned to work on the local golf courses. R-K-O agents and bookers feted Billy Diamond, western booking manager, at a stag Monday, and added to his golf wardrobe. Occa-

added to his golf wardrobe. Occasion: 20 years married.
B & K tennis team composed of C. A. Leonard, publicity, and David Wallerstein, John Balaban's assist, but they don't like off's middle-western court—their alibi. Maestro Marchelli, associate conductor of the Chicago Theatre Symmond of the country of the chicago Theatre Symmond when not thrusting among and when not thrusting and the can be found doing oil paintings.

Jack Pincus and Jerry Solomon,

# Naughty Postcard Biz on Blink: **New Trick; Swell Art for Swell Guys**

Berkeley, Cal., May 3. Years ago a sidewalk peddler of allegedly spley French postcards de-cided to save wear and tear on his cided to save wear and tear on his dogs by setting himself up in a classy office like any other bonade racketeer. He accomplished the ballyhoo by advertising in what are not known as the better magazines. While no master of swell adjectives he conveyed the idea that what he had to sell were pictures of beautiful ladies, partially or totally in the

Limited by lack of culture in de Limited by lack of current in ex-scribing their wares, this original peddler and his later competitors displayed considerable ingenuity in manipulating simple words for double entendre. Within the trade displayed considerable ingenuity imanipulating simple words for double entendre. Within the tratit was admitted the ultimate is also come-on was conceived by gent who did bustness out of Acordon, and was thrown out of second. grade for gazing at the teacher with described all, and more than he had to sell. And he did it like this: SASSY ART PHOTOS

SASSY ART PHOTOS
For art students, art lovers
and those contemplating
marriage!
Films Hit Racket

went on, and motion pic-discovered the power of tures discovered the power of phrases. Comparing their ads with those of the more ornate film palaces, spicy and salar those of the more ornate film palaces, spicy art salesmen realized they were licked. Where the art peedlers were trying to work the peasants into a frenzy of buying by advertising "12 surefire pictures for your den," the turbulent minds of picture press agents were conceiving such things as "a mad, riotous whirlwind of passionate ecstasy."

Obviously the old order of naughty art exploitation had flopped in its tracks. The business needed an injection of blue blood, an aura

naughty art exploitation had flopped in its tracks. The business needed an injection of blue blood, an aura of culture, an odor of class.

Into this scene of decadent despair stepped a bright boy of Berkeley, Calif.; the western seat of culture, home of the University of California and blue ribbon elementary schools. There was breadth to his forehead and a flame of ambition in his eyes.

his eyes.

He conceived a mail order prospectus which would do credit to a bonding house. His mailing list is sitted from the country's ultra, and his motto is "swell art for swell: guys." He has photographed gals the country under the country un He conceived a mail order pros-

the spell!"

In his sales argument for studies of "Follies Girls" the young high pressured salesman points out that all poses are anterior. And to save his less cultured clients a trip to the dictionary he adds that anterior means front.

"Fremier Nudes" is a group "to give one the sense of seeing around the model as she gracefully distinctive to the sense of seeing around the model as she gracefully distout, are front views.

In case some of the old order of customers still are in existence, the

In case some of the old order of customers still are in existence, the modern salesman has two series titled "Day In a Harem" and "Night In a Harem." Sixty studies are offered under the heading of "Sex Appeal, a powerful and daring work portraying, by actual photograph, this newly recognized subject."

# B'klyn Mgr. \$5,000 Short

Night club parties, according to the police, resulted in alleged speculations that caused the arrest, May 6, of William Widmer, 32, manager of the Albemarie theatre, in Brook-lyn, charged with the thett of \$5,000. When a bright of the arriging disat week was he will without bail for the Crand Jury. Century Theatre Circuit, operati-

Century Theatre Circuit, operat-ing the Albemarle, via its auditor, Samuel Goodman, had the specific complaint drawn. Examination of Widmer's books resulted in the Widmer's books resulted in the grand larceny charge which alleged a \$1,600 heft on April 27. Later investigation indicated the alleged losses totaling \$4,870 with the police now tracing the money.

# Caesar on a Horse

Hollywood, May 3.
Arthur Caesar, who has advanced from rags to riches and polo, has two horses in his string.

First one is "Supervisor," because he never does any-

because thing.
Other nag is "Winchell," because he stops to pick up gags.
Caesar talks Socialism to the

# NO-BOOZE WOMEN ONLY INTEREST THE MEN

The Woman's Organization for National Prohibition Reform opened its headquarters on Madison avenue this week. So far it has attracted plenty of attention and stirred up excitement, but only among men.

Crowds of men gather outside the Crowds of men gather outside the headquarters and read the placards displayed. They seem to be inter-ested and dumbfounded and are aroused to all sorts of excitement by this move on the part of the

women.

According to the organization, since its headquarters were opened two days ago, but three women have come into the place and none congregate outside. However, the men go in, in droves, and seize handfuls of cards to take home for their women to sign.

women to sign.

The men are enthusiastic in many ways. Some come in and demand a drink and are rather upset to think that there are no cards for them to sign. Men go in if only to ask questions.

A good many of the interested.

ask questions.

A good many of the interested gentlemen are enemies of the organization. They argue with the ladies who dash out on the street to entice them in, and several men have insisted on giving soap box speeches in favor of prohibition. One man dashed into the place after giving a long harangue and said he was trying to save women, and was in favor of prohibition because it had done much to save them.

Altogether it looks as the same and said he was the same to save them.

them.

Altogether it looks as though the only way the organization will reach the women is through the interested

## Taxi-Drivers Fight As Comm'r Looks on

As Commit Looks on

A stiff fistic battle between two chauffeurs in front of the Hotel Astor the night of Police Commissioner's dimer was witnessed by Deputy Police Commissioner Felix Muldoon, who has charge of the hack squad.

Commissioner Muldoon was amazed. He directed Patrolman Domestioner of the transparance in West Side Court on a charge of disorderly conduct. "And see that they appear before me when the Magistrate's hearing is over," said the Commissioner.

The defendants gave their names as Julius Wolf, 25, 1482 Longfellow 25, of 805 Allerton avenue, Erons.

Both told the cop they were blamcless. Wolf said he had the position on line in front of the Astor. He charged that Wagner rolled his machine against his and began to push him out of line. He told Wagner to cosses, but was menaced with a punch.

great guns when the shocked Commissioner saw the impromptu fight. When they learned that Commissioner Muldoon had seen the battle they almost collapsed.

Arthur Ducore Dies

# Arthur Ducore Dies

Arthur Ducore, formerly in a Broadway tieket agency, died last Friday of a broken neck, as the re-sult of a plunre into a pool at Lake Hopatcong, N. J., the Sunday pre-

vious.

He is a younger brother of Moe
Ducore, whose drug stores are
popular among professionals.

The deceased was interested in
the shops, but was engaged in the

# Artist on Theatre Roof Gets Silence for 5 Days

Attired in a crimson dressing gown, tan sandals and having long black hair, Geraid Guville, 25, artist, of 117 West 48th street, was senteneed to lait for five days on a commendation of the sentence of Guville was pacing the wearrested by Patrolman Daniel J. Maguire of the West 47th street station. Guville was pacing the roof of the Belmont theater, seeking solitude and inspiration, he told Maguire and inspiration, he told Maguire. Maguire had to climb a long ladder that led up the side of the Belmont to the roof. When he arrived at the roof he pointed his gun at the artist. He stated he didn't know whether Guville was a burglar or an astronomer.

Tenants in the Hotel Bristol op-Tenants in the Hotel Bristol op-posite claimed that Guville was a "peeping Torn." Women disrobing in the Bristol, Maguire stated, had complained of Guville, whom they saw on the roof of the Belmont. "Your Honor, I sought solitude, silence and inspiration," said Gu-ville.

# MANICURES' UNION: HAND FEELS EXTRA

Talk has been quietly going on Talk has been quiety serile among the manicures of Times Square over forming a union. The girls see extra money for themselves in a working for cheat the cheaters.

in a working formula that will cheat the cheaters.

One of the first rules to be approved will be that there must be a charge made by any manicure-member who lets a guy hold hands when he doesn't need a manicure. That is said to be an evil from which there is no escape without a set charge.

Marie, the handsome blonde from Queens County, where another blonde, Ruth Snyder, was put away for bumping off her king a panical conveys on Long Island, says she for the extra and useless hand feel charge. Marie is in the "Variety" barber shop on West 48th street that uses the name of this lousy paper without paying royalty or trimming the prices on trims.

Marie alleges that most of her men customers get their manicure once weekly. In between when she's not priy current of the charter of the strade inducer. Then the boys come in, says she, say, "Hello, Marie" and shake hands with her. But it is m't a hand shake, claims Marie; it's a hand feel. As her

boys come in, says she, say, "Hello. Marie" and shake hands with her. But it isn't a hand shake, claims Marie; it's a hand sele. As her time means money, she's for the union that will set a price on this lost model. The she's for the union that will set a price on manicures at 15e, tip as much as you please, with the set figure for hand feels 40c every four minutes. Marie says a guy can't hold a girl's hand in a barber shop for four minutes when not getting manicured without looking foolish. The blonde as an expert on holding hands through Long island subway experience says there's nothing in holding hands, and you always take a chance on the gu's hands being dirty, though that is the professional clant, as Marie is a sanitary Core of the same of the professional dant, as Marie is a sanitary Core of the same of the professional ware tells here last name.

dirty, though that is the processional slant, as Marle is a sanitary chiscler.

Marie never tells her last name, won't say if she is married or has children, nor give her house address. Marle's very exclusive, excepting when it's business, and holding hands, she says, is her business.

# **GUARANTEED TIPS CASE** SETTLED DURING TRIAL

Charlotte King Palmer got some-thing out of her \$50,000 suit against her former husband, James C. Par-rish, Jr., broker, to compel him to make good an alleged promise to pay her losses if his tips on the market did not win. After a three-day trial in N. Y. Supreme Court a settlement oe-curred, but the lawyers agreed not to say how much.

# Trained for Booze Selling on **Coast—Leggers Hot After Trade**

# A Royal Mugg

England's Lord Detty is here to attend the Kentucky race and at the same time educate Americans to say "darby." The royal muge may not know it, but one of the National Broadcasting Company's standing rules enforces the "darby" pronunciation, and has been doing so for more than a year.

than a year.
Still the only Yanks saying "darby" when talking about a hat or a horse race are

# PITTSBURGH'S \$3 BOAT SHOW RAIDED-OBSCENE

Pittsburgh, May 13. The hottest entertainment to hit town since Mae West became a memory was last week, when a squad of 40 county detectives and a flock of patrol wagons descended

a squad of 40 county detectives and a flock of patrol wingons descended on a boat show.

"It's a raid," 350 birds who had shelled out \$3 apiece to board the boat Manitou at one of the local river wharfs shouted. And a raid

The Manitou has been operating for months with a program of stage and screen entertainment that would have put the Parisian peephole stuff to shame. The operators, who have managed to remain out of the mess, are said to have mopped up prior to the cessation of activities.

The usual Manitou programs included five nude girl dancers, four or five reels of that kind of pietures more nude girl specialties of a sensational sort.

The boat also was equipped with gambling devices and at the completion of the show, the guests were invited to remain aboard for crap, roulette, siot machines, baccarat,

Three girls in the show and en-loyees were arrested. The patrons ployees were arrested were permitted to go.

And at \$3 a shot, they were turn-ing customers away.

# Speaks Taking Chances As Competition Increases

More wide open thirst quenching emportums operating in Times Square now with competition so keen that the small gross joints have thrown away the key and willing to take chances on a pinch so long as they keep going.

Most of the open door places are care about selliers.

cagey ahout selling except to those whom they know, figuring the sale pinch a serious matter, but there are others that don't give a rap on

are others that don't give a rap one way or another.
With the influx of warm weather and heavy demand for beer, bootleggers handling the amber fluid are out with their annual alibi on how tough it's getting to deliver the should be peak props figure is built prop to warrant a tit in price.
New racket of the prohibition

price.

New racket of the prohibition agents making possession pinches subpoenaing the guests or diners for questioning as to whether or not liquor is being sold on premises has been laughed at by most, but has scared away some of the timid limitiers.

# Flanagan on Probation

Michael Flanagan, 35, of 438 East 31st street, an actor, was given a suspended sentence and placed on probation for one year by Judge Max S. Levine in General Sessions

thing out of her \$50,000 suit against her former husband, James C. Parrish, Jr., broker, to comple him to make good an alleged promise to make good an alleged promise to make tidd not win.

Supreme Court a softlement occurred, but the lawyers agreed not oay how much.

The alleged promise and the tips resulted from a chance meeting between the ex-mates on a steam, which will be suited to the say how much.

Miss Palmer offered in evidence a mumber of endearing notes written way of a speakeasy at 163 West bar by Parrish after he got to Paris.

Los Angeles, May 13.

Competition on quality and price of liquor is now so hot in the Los Angeles and Hollywood market that the bootieg syndicates are bally-hooing "Service" to maintain their clienteles. Past delivery cars deposit a single quart on the kitchen sink at any address in Hollywood sink at any address in Hollywood miles away, with 10 minutes frequent and 30 minutes a maximum time from receipt of order.

In your are slogans such as

time from receipt of order.

In vogue are slogans such as "Our Customers Are Contented," "Satisfaction That Lingers When the Liquor is Gone," "No Mornings After With Our Fine Honey" and "Interior Decorating Your Guests Will Appreciate."

One syndicate has established a good-will department, with a follow-up squad of four service men check-ing up customers to appease any

Men are recruited for the good-will squad through classified ads naturally not identifying the nature of the business, but specifying sober, well-dressed men are wanted for a dignified occupation.

### Negligent Mason Okas

Applicants are received by a femme personnel secretary, who sizes up their character and sounds them out with preliminary ques-

A legit actor who answered one of the ade was questioned about his Masonic affiliations when the secretary spotted emblem in his lapel. When he explained that 'he had belonged to a lodge in the east and had paid no dues for several yesto, it appeared that he was okay on that point. He was asked if he belonged to any reform bodies and if he believed in the strict enforcement of the second of the belonged to the second of the second o

Strict sobriety, at least in work-

Isgonistic.

Strict sobriety, at least in working hours, is insisted upon, and a pleasant voice and a gentlemanly.

These acceptable, if willing to go further, are given a four-day training course. If they prove suitable they receive \$4.50 for the training period, and go to work at \$5 a day. Four men are regularly employed on this particular service squad.

The good-will workers rever meet sach a good-will workers rever meet sach of their employers' full pances, nor of the location of the follow-up work requires calls to business offees, but in most cases they are merely given phone numbers, and the name of the person to ask for.

"I represent Bob and Bill. We loss they are they

orders, as attainetory, is the stock of the comments on the quality of the order are noted down. Customer is asked if the sortice was satisfactory and takes notes on any squawks in this respect. Interview closes with a pleasant, "Thank you. Call on us again."

The canvassers report to the good will department at the end of the day, turn in the list of customers of the control of the day, turn in the list of customers of the control of the day, turn in the list of customers of the day, turn in the list of customers of the day, turn in the list of customers of the day, turn in the list of the control of the day, turn in the list of customers of the control of the day, turn in the list of the customers of the cust any type of service merchandise

# Not Chicago This Time

Not Chicago This Time

Wilmington, III. May 13.

Otto Bergeson's "Cleopatra Gardens," which since the opening affer years ago has been the scene of three bombings, was dostroyed by fire shortly before noon May 6 and Bergeson kidnaped by four men, who took him for a 12-mile ride, beating him so badly when they kleked him from the car that two ribs were broken and his face and head a very event of the service of the service of the property as a result of the bombings, Jealousy of other dance hall operators was Bergeson hexplannton of the latest

ce hail operators was explanation of the latest le is undeed. Bergeson's e attack. He is undecided who to attempt the venture again.

# **Broadway Chatter**

(Continued from page 56)

ways wears his cane while directin- Wower it for stong instead of hlowing whistle.

Teddy Iones has guit show husiness to become sec to a play broker. Meaning the kind that tries to sell nlave

Ralph Stitt is back at the publicity helm at the Rivoli after several weeks' roving assignment for

Louis (Law-it-on-the-line) Rerger is scouting a Times Square site for a nite club. Wants to sew up now but open in autumn.

Frank Moxley, theatrical attorney, has quit his suite in the Bond Building for a more swanky layout on Fifth avenue

Mazie Ward, back from Panama cafe job claims conditions in the Canal Zone not half as bad as some soreheads paint them.

Stanciled silhouettes on neckwear is the latest in haberdashery for which the Broadway mob is going for a gag. Mostly nudes.

Lee Carson, number stager, leaves for Panama next week to stage a new floor show for Kelly's Ritz Culatobal

This is "Take a Picture Weck" just to start the films rolling. Next week may be "Shine Your Shoes Week" to bring juvenile New York to lte knooe

Jack Partington staged and Chaley Ruggles m. c.-ed the M. P. Club's Sunday night benefit at the Liberty. Paramount donated "The Big Pond."

ig Pond."

Walter Parry is back at the G. O. H. after an unprogramed dive from house marquee, Wire slipped while changing signs, but okay after

Jimmy Lucas' four-year-old daughter mixed in with some Brooklyn kids and caught whooping cough. So the wife has taken the girl to the country to recover.

sam Serwer, Warner music ex-ploitation man, states that these sunny days are giving him plenty inspiration to do bigger and better things in the form of layouts.

Sailors on Broadway by the thou-sands. Few playing the theatres. Sightseeing busses doing well. Baseball, and the tracks got the

Mary Coyle, Louise Joyce and Eleanor Hunt are on the west coast in the "Whoopee" picture. They are all returning to Broadway

Mary Sawyer reported engaged to several New York boys of wealth, denies all rumors. Says she is bound to her stage work. That's always a good gag.

Charley Washburn will return to the George M. Cohan forces to pub-licize George M.'s revivals of "The Tavern" and "Song and Dance Man" at the Fulton.

Eastman kodak dealers swamped by 12-year-old boys and their par-ents seeking one of the free kodaks. Eastman intends to give away 500. 000 kodaks to boys 12 years old this

Bart Grady has turned songwriter. He, Eddie Lambert and Joe Dan-iels have turned out a new one, "A Bay State Yankee," that Massachusetts may claim as its own state

ng. National Biscuit Co. has made an

National Biscuit to na manufacture.

Offer for the Pacific Coast Biscuit
Co. Any day may be reported the
mergerizing of the Kraft-Phenix
Cheese Corp. by the National Dairy
Products Dairy Corp.

Thet church to install a cooling
picht to hot weather is the Cheisea M.
Bi Church, better known as the
Broadway Temple, on Washington
Height.

Green, former indie agent

Will Green, former indie agent, sails for Hollywood at the end of June. Will says its only a vacation and he will return in August or September. Doesn't want his creditors to get panicky.

Max Schmeling the German Heavyweight who is to fight Jack Sharkey for the order of the Work Sharkey. He was accompanied by 18 trunks and plenty of gifts, mostly for newspacemen.

eve. Louie's the guy who digs dirt for the Graphic. Should quote Graphic, but no paper does. Not a slam at Louie, a nice kid and once "Variety's" correspondent in once "Variety New England.

New England.

Jimmy Durante is sending his schnozzle to California next week it nothing untoward occurs Jimmy expects to go with it. Trip is a visit to the folks at home to prove by the scrapbook it's their own son by the scrapbook it's the notices are about.

the notices are about.

Benny Piermont, former vaude
booker and now with Electrical Research Products, has been appointed to the Friars board of governors. Post has another year before expiration. He replaced Charles
Gray of the Vanderbilt box office.

Gray of the Vanderbilt box office.
Two colored motorcycle cops and
six autos full of admirers blazed
the trail down 7th avenue for Barl
Tucker ("Snakehips") when the
colored dancer left Grand Central
station for Hollywood last week.
Tucker has a contract from M-G-M.

Tucker has a contract from M-G-M. Liggett stores are displaying a toy drum with most of the acces-sories of the drum in a jazz band, one of which goes in the window as a sample. Also advised as an antidote to the neighbor's radio loud

The widow of Phil Mindil.

The willow of Phill Mindil one time among the best of press to the control of the

charge, admitted to playing whist and Spanish monte.

Hi Brown, as chairman of the Westchester Country Club, Rye, N. Y., has picked Johnny Farrell as the new pro for the club. Johnny, local boy, also meets with the approval of that big Haysite, Charlie Pettijohn, whose dwelling edges the

course.

Warner's new Hollywood on
Broadway did the wiring double at
the premiere. Postal Telegraph boys
walked through the orchestra asking

walked through the orchestra asking seaters to sign a prepaid form message to anyone in New York about theatre and picture. Hollywood, Cal., gag imported. Senator Francis. Murphy. says his wedding June 4 vill occur at the Hotel Astor. New York, at mid-totel action. New York, at mid-totel action. New York, at mid-totel action, and the hotel action of the professional friends in attendance and set the late hour to ensure their presence (not presents).

ents).

A few weeks ago an item in the Honolulu news stated the late Holbrook Blinn was visiting the island Several letter writers hurried to correct Mabel Thomas, "Variety's"

Sevenal listies writers hurried to correct Mabel Thomas, "Variety's" correspondent over there. It should have read Mrs. Holbrook Blinn. Whoever left off the Mrs. is guilty. Lou Handin, the attorney and a former vaude planist, returned to the two-aday last week. Made a speech twice nightly from the stage of Fort Roeelling Brooklyne, and the stage of Fort Roeelling Brooklyne, entertained at the Ivories, accompanying Olga Morselli and later in the week Connie Mitchell. They dealt Harry Lenetzia 500 pinochie hand at the Friars the other night. It was so arranged that although the meld was 400 Harry would lose by two points. He arms the stage of Fort and the med the distance. But they didn't pay off because it was frame.

Isabel Heath, Ben Plazz's secretary, and Helen Burnett, concert planiste, are roommates. When the census taker called, Miss Burnett was asked to explain why she has months. "On account of the morderone," said Miss Burnett, and the puzzled census mat wit down.

salls for Hollywood at the end of
June. Will says its only a vacation
and he will return in August or
tone," said Miss Eurnett, and the
tone, said Miss Eurnett,

frankfurters. Panic! Will prob-

frankfurters. Panic! Will prob-ably have to go to arbitration. Samuel Untermyer owns some-thing like 260 acres at Greystone, entirely devoted to flowers and plants. Among these are 7,000 varieties of orchids. Sixty men are employed on the flowers alone. Among them several of country's greatest botanical experts. It's greatest botanical experts. It's Untermyer's hobby. He needs big

fces for it.

Charles Evans Hughes Jr. former

fces for it.
Charles Evans Hughes, Jr., former U. S. Solicitor, and son of the Chief Justice of the U. S. Supreme Court, is now a member of the firm of Hughes, Schurman & Dwight, which his father formerly headed. The firm acts for Fox Pims; Halsey, Stuars & Sang Hughes joined the Justice of Justice

Photomaton, which advises the Photomaton, which advises the world "Just Picture Yourself," is of-tering \$5,000 worth of travel prizes, trips to Europe, California or Canada. Prizes are for the most attractive mother and baby combination pose; most attractive child; most engaging smile and the most humorous pose. Many samples of the latter on display, unless the intent

mistaken.

Joe Emmett brought his mother, Joe Emmett brought his mother, 83, to Times Square the other evening to see the show at the Capitol, of which Joe is the managing director. To make it a complete evening, Joe first took his mother to dinner in a high class restaurant with a bar attachment. After that Joe had to take his mother home and put her to bed. She didn't see

and put her to bed. She didn't see the show.

When the Jesse Freemans returned to their home Friday in Freeport, L. I., after an auto trip to Chicago and back, they found the house plenty plastered with signs. On top of those a gas station was set up in the yard. One of the signs said, "This house for sale." Another mentioned "Smallpox Inside," with others giving notification of an out of the whole join the next morning.

Edmund Lowe and his wife, Lilyan Tashman, are in town. They return to the coast next week.

Nancy Carroll is in New York, arriving Sunday (II). Miss Carroll will stay here for some time as she is to make "Laughter" for Par in the New York studio.

is to make "Laughte

# Palestine Co-Op. Film

(Continued from page 6) straight modern fiction tales with

straight modern faction tales without deliberate propagands.
Company is entirely a co-operative affair, all concerned will receive no salary. If and when the
first picture is finished and some
sort of profit is shown, each will
get his share.

More than 2006 of the grovy will

get his share.

More than 90% of the story will be filmed outdoors, which takes care of the problem of sets. Estimated cost of the first picture, exclusive of these items, is about \$1,000. This will probably be contributed by the members of the co-operative com-

will probably be contributed by the members of the co-operative company.

scenario is ready. No title dosen, but the theme will be the "Goluth (Diaspora) versus Palestine," parallel to the town versus country idea. Story and scenario done by Halachmel, actor with the local Matate, who will also direct. He has had no experiences in pictures nor has any of the others, but this does not seem to bother them. The cameraman, who also owns the camera, has worked hereabouts on local news stuff and simple trailer announcements.

Tests of actors will be taken in May and actual shooting is expected to commence in June. Pigured that it will take from 10 months to represent the same than the same requiral role to attend to, and this will have to be done in their spare time and at odd moments. Fifty persons in all will be in the hands of professional stage actors. Guiding spirits of the organization are Neura Shane, Jacob Halperin, Radamsky, N. Konovitch, Sutkern, Gilford and Zanssman. There is another film producing company under organization here, probably more or less on the same

# 'ROUND THE SOUARE

With New York City widening 48th street, from Broadway west, the N. V. A. not only must chop 28 inches off its canopy over the sidewalk but also had to completely readjust the boller room layout which reposes underneath the walk in front of the N. V. A. building. It will all be done at the expense of the N. V. A. as it all encroaches on city

Technical Innovation

Bootleggers now have a more modern method than the oldtime western or southern hip boots that gave them their name.

Around Times Square those delivering wet goods to offices are using a large belt which has compartments to fit the quart or pint bottles

eing toted. Some are saving the trouble of having a special belt made by using a loney change apron as carried by newsboys.

Newspaper Men's Dinner
Charles Wyer, N. Y. "Sun," who has covered West Side Court and
Broadway, is now doing rewrite and general work. T. P. Headon, Kansas
City, Mo., succeeds Wyer. The latter also covers the Palace for the
"Sun."

"Sun." Wyer has been covering Broadway for the "Sun" for the past two years. His father is the publisher of a paper in Delhi, N. Y. Wyer has an uncle who is a foreign correspondent for the New York "Times." Neil Kingsley was toastmaster at a dinner given to Wyer by his newspaper associates of the West Side Court.

With the Ringling-Barnum circus on the move, the big lipped Ubangi women will probably be more contented. They were homesick for their children during the Garden stay.

The curious blacks from the French Congo were first on exhibit in Paris and later in South America. Their custom of stretching the lips with wooden disks dates back hundreds of years. The African trib figured that by disfiguring their women, men of other tribes would not capture them in raids. Later the tribe thought it cute for their women to be so adorned.

Mrs. Sam Rose Okay

The cold blooded murder of Harry Block, night club owner and gambler, as he stepped into the elevator to go to his apartment last week, developed an erroneous detail. A telegram sent Block from the Coast and signed Sam Rose, stated the latter's wife had died there. Rose staged the floor shows at the Silver Silpper, where the message was delivered.

Mrs. Rose is well and is living with her daughter at Forest Hills, L. I. She was formerly of the vaudeville team, Rose and Moon.

Appreciating a Gift.

Appreciating a Gift.

The Sid Harris Association has been formed for the purpose of presenting Sid, manager of the Cohan theatre, with a new car. The occasion was that of his reltrement from Broadway to enter the stock rokerage business. Harris was so happy over the sift, he cried. Harris is another of Broadway's popular box office men to go into Wall street. He is entering the office of his brother, Harry Harris, one time world's champion boxer and a former theatre treasurer. The latter is a member of the Curb Exchange.

Barney Klawans is now manager of the Cohan, also in charge of the Cort. Box office staff of the Cohan remains the same—Tom Muldoon and Clarence Jacobson.

Cheating—For \$500

A well known executive of a picture company, seated with two male companions in a Times Square restaurant, also well known, was abruptly approached by a young woman, who said, "How do you do, Mr. Blank. May I sit down?"

May I sit down?"
When seated, she said, speaking quickly:
"I don't suppose you know me but I do you, by sight anyway. I am
with that party over there (indicating two men a girl at another table)
and I win \$500 by sitting here with you. I told them I knew you but
they said I was kidding and that old guy mentioned he would give me
\$500 if you acknowledged knowing me. Won't you please come over on
your wax and say good-bye, just to burn them up."
The young woman rejected a proposal that she split the \$500, but
mentioned during the conversation she had shortly before returned from
South America. That seemed enough!

South America. That seemed enough!

Fruit Juice Selling Going Blocey

Business of fruit-juice concerns selling prepared non-alcoholic beverages which, when allowed to stand proper length of time ferments itself into a big kick, is being so hard hit by industrial depression, unemployment and tightness of money that unusual concessions to stir rade are being made.

One of the biggest companies has decided to give away sample five gallon kegs with every order. This company sells nothing under 15 gallons to an order.

In order to stimulate biz, another is giving away a similar amount of fruit-juiced wine preparation to everyone who gives the company must close with three before prize is given.

In this way a large mailing list is being built up-besides one of people who drink and might be placed on concern's books as a frequent or steady customer.

steady customer steady customer.

General business conditions have also told a different story so far as speaks are concerned than on the record six months ago or before

e in neighborhoods looking for family trade have been particularly

Aerial Cops Looked On as Gag

There are three police planes flying around New York to police the air, but professional aviators look upon them as a gag. They say that the most any of the official amphibians can do is 90 miles an hour with pressure and 70 is nearer their limit. While a plane they may be pursuing or attempting to, can do 190.

The cong machines are Source Monachette makes and the second of the control of the control of the congruence of the control of

pressure and 70 is nearer their limit. While a plane they may be pursuing or attempting to, can do 190.

The cops' machines are Savole-Marchettes. Their drivers were trained at Garden City, L. I. They now chase some of the fellows who coached them. A police plane, if noting an air violation, is expected to follow the offending plane to its air port and issue summoness or whatever may be necessary. Sometimes the police ship files alongside the unsubscript of the policy of the company of the compan

# **Chatter in London**

Cocktails voted bad for the gigs. Evelyn Laye says you guys n the best salads.

Sheriff not popular guy he was. Gary Alligan, film trade space hound, landed the city desk of "Lon-don Opinion."

Harry Tilbury, the actor, who posed for the Southern Railway advertisements and was the most advertised guy around town, has died. Folks thought he really was a railway guard.

Saps imagine this town's healthy.
"Duggle Never Owes," slogan of
big scale bookie business here, has
been chosen as name of smalltime

Edith Sitwell's low opinion of poets nothing on our own opinion of some poetesses.

Billy Elliott's hit the town again,

Billy Elliott's hit the town again, complete with one new crack. Four-day talkers are the rage studio way. Jack Payne and his radio band will inflict themselves on vaude

ins. Loss of Chic York and Rose King, R-K-O-ing, is terrible. H. Collin new cabaret band leader

at the Piccadilly. Ernest Thesinger, having gone arty, is torturing the Collseum dudes with pageant dope on pic-

arty, is torturing the Conseum dudes with pageant dope on pictorial china. Gladys Coper and Fay Compton Gladys Coper and Fay Compton Gladys Coper and Fay Compton Coperation of the Coperation o

other.
Will Day reckons he's a magician. Craze among the bright folk these days is to eat Russian food. Nothing worse than attending two British talker premieres in one

week. Pinero's plays tripping round,

trying to make the grade. There's a sap in the talker studios

who says he's going to improve on Shakespeare's dialog. Seymour Hicks making shorts at

name of the Metro Goldfish floats in the Empire fountain

The name of the Metro Goldfish which floats in the Empire fountain is reported as Jerry.

Beachcomber, "Express" columnist, most individual, feature, writer in the country, thinks films are not

just bad, but punk.

Executives working on certain British talker units are wondering whether they'll get next week's whether they'll get next week's dough this year, next year, now, or never.

Plus fours are now the standard ress of bank clerks o' week-ends. dress of bank clerks o' week-ends.

Leslie Henson replaced W. H. settled.

Berry in "A Warm Corner" at Thou

birds, collecting divorce data. Suburbs are getting chocked with nite dives. Belt extended.

Tennis season's chief problem is whether it's better to ings and be out of fashion, or shave the calves and feel uncomfortable. Birth rate up. No special reason.

Bedroom scene in "Mulberry Chorines these days fight for high kick records. One boasts 900 bends in an evening.

Tilly Brisson's photo in the pa pers has made Carl furious.

Folks are discovering the best use or the radio cabaret is as a disguised cocktall bar

Federation of British Industries can't find the leak in the ranks. Stuff keeps getting into the papers, and they threaten committee meet ings if they find out.

Big-hearted George Banfield, of Filmcraft, boasts the film trade's zlppiest auto. Does Brighton in one

nour ten.:
Two Hamlets In one week ain't
nothing to laugh at.
Bernard, Shaw at other guy's retearsais is just a bit of a nuisance,
f a good space gag.
Ibsen plays keep running round
own and threaten to make the town

town and threaten to make the place look arty.
Brave show of electrics in Trafalgar Square reflected o' nights in the fountain pools, remind Americans of some, small time freworks.
Discovered a guy named Shakesbeare who now lives at Strafford.

peare who now lives at Stratford. No relation. Swears half the Amer-icans who meet him say they thought he was dead.

thought he was dead.

Shaw's little niece is reported in the papers to have panned his plays. Takes a ldd to tell the truth or have more pluck than most critics. With tennis season about to start, indications are evening tabs will want to get to bed an hour earlier. Gives the boys a smash before sun-

Leading song at present, "Happy

John Maxwell threatens to trip off to the States. No film magnates left here soon.

# Rickard "Abatement" on Tax Not a Refund

Washington, May 13.

Mrs. Tex Rickard, widow of the fight promoter, won out in a tax disagreement with the treasury involving over \$25,000. Though revoiving over \$20,000. Though re-ported throughout the country as a "refund," Mrs. Rickard will not re-ceive this sum though it is stated that Rickard's estate dwhiled to practically nothing when it was

Though not a refund it does re-Fivelyn Laye running around with

# Inaccurate Biographies

# Clara Bow

# By Claude Binyon

east. Her und \_\_ spot at Coney Island, and it na\_ \*hora that Clara learned about

ather," said Clara one day, that questioning look in her said Pop, guessing what

"Nix," said Pop, guessing "Inche kild was going to spring.
"Father," repeated Clara, "I want to know about everything."
"You mean about Santa Claus and Bunny Rabbit?" asked Pop.

"Father," repeated Clara. She was a persistent kid.
"Well," said Pop, "it's this way. We're here today and gone tomor-

was right. Clara won

beauty contest and they took off for Hollywood.

Ior Hollywood," sald Clara.
"I like Hollywood," sald Clara.
"It's so sensuous."
"By gad!" exclaimed Pop. "They
took the sensuous last year, too."
Clara's first part was a small one

Hollywood, May 10.

With Paramount advertising that "Clara Sings," it looks like Harry Richman spolled it, Elinor Glyn started it, Clara showed It, and the boys went nuts about it. By the way, what happened to Richman? Clara (SA) Bow was born in the east. Her dad ran a coffee and cake 'You have sent looked her over. floor. Miss Bow's next was "Down to the Sea in Ships" three years later. She played the stowaway and gave Joan Lowell a great idea. A press agent looked her over. "You have agate eyes," he said slowly, "They are the first agate eyes I ever saw. Was your father a Mason?" "Yes," said Clara.

The press agent looked into the book of ethics. "Musn't touch," he sighed, and walked away.

Ben Schulberg finally placed Clara under contract and he brought the girl over with him when he moved to Famous Players-Lasky. the girl over with him when he moved to Famous Players-Lasky. Her first starring pleture was "lt." Ellinor Glyn is credited with discovering the thing. When she saw Clara she immediately pointed her out as a girl with plenty.

"Where is it?" asked Paramount.
"It's within her," said Miss
Glynn. "It's an inner magnetic appeal. It will show in pictures."

Whereupon "It" became associated with lingeric.
Which explains those guys who come around to the door peddling underwear to your wife."

# Perplexed College Boy

College boy calls his ram-shackle fliver "Love." When asked why, answer is: "What is This Thing Called

# **30 TICKET STEERERS** PINCHED AT CENTRAL

More than 30 ticket "steerers" near and in front of the Central theatre were arrested last week on a charge of disorderly conduct. Prisoners were arraigned in night court and fined.

court and fined.

Captain Armand Hayes of the West 4ith station received complaints from theatregoers and pedestrians that "steerers" agents for speculators were impeding pedestrian traffic in front of Central. The speculators have cleaned up of the picture "All Quiet on the adjacent to the Central in a Chinese restaurant on the second floor the speculator makes his headquarters. speculator makes his headquarters. The "steerer" downstairs shouts shouts that tickets can be bought in the

# **Paris Chatter**

(Continued from page 56) now a critic, complains of the Holly-

wood lure driving French actors from the Paris stage. Leonce Perret dubbed French

Leonce Perret dubbed French dialog in five days in "Quand Nous Etions Deux." Roy. Barton learned "So I Ups to Him" from Jimmy December 1 Roy, Barton learned "So I Ups to Him" from Jimmy Durante's Co-lumbia disk, Many of the mob think it's Old Home Week at Harry's New York Bar, where Barton and his mob assassinate jazz.

New AUTA DAT, WHETE DATION AND HIS mob assassinate jazz. Cortel-you, gen. mgr. for Lyons & Lyons, honeymooning with the former Nellie King. Mollie King and ber husband are also in the party with their children. Evaluation and the state of their children. Everywhere they go they get the "Broadway Melody" tunes barraged at them because of Charlie

Charlie.

Olympia copping Paramount's

Broadway-Publix manner of ballyhoo, distributing the programs gratis to sidewalk passers-by; ultramilitary courtesy service, no tips,

etc.
Louis (Llli) Chataln flew to Lon-

don for Joe Freeman's wedding. Cecile Sorel, of the Comedle Fran-Cecile Sorel, of the Comedle Fran-caise, is fighting the French gov-ernment in the courts to prevent condemnation proceedings on part of her Riviera estate. French navy wants to bulld a coast battery there. Count that day, or rather a.m. lost when Charlie Ahearn desent' become prankful. To illustrate to Herbie and Gino of the U.S. Bar-Restaurant that he (Charlie) was so hungry he could eat a horse, he hungry he could eat a horse, borrowed an iceman's horse drove it into the narrow American eatery and asked to have it served

nim.

Roy Barton of Harry's New York
Bar's songsters is dieting on Coca

Cola. That cans the beer which put
t on him. Roy has a great racket
also of charging a franc to read
is copy of "Variety."

Mistinguett is affectionately calld The Miss by the company

Mistinguett is affectionately calied The Miss by her company, De Belle and Lee to the Grosvenor House, London, to hoof It. Henri Lartigue almost had flu. Tough pulling through. Paramount here is sending its press stuff out in a snappy form. Emile Darbon, brother-in-law of Adolphe Osso, local head, is responsible for the improvement. Painters too poor to rent ex-Painters too poor to rent ex-hibition rooms here are now show-

hibition rooms here are now showing their works on an open air
market near the Madeleine church.
A woman found in Parls unable
to make herself understood was
questioned in all European languages to no avall. Further questions by special interpreters at police headquarters in Asiatic and
Norse dialects also failed. Eventually she was found to be French
and originating from a Village in
a Village

tually she was found to be French and originating from a village in Brittany where the very local dialect strongly resembles (Gaelic. Oscar - Dufrenne, head of the Vaudeville Producers' Association, is also a Peris alderman. Serge Leslie, American specialty dancer, has been asked by Honri Vancer, has been asked by Ho

Varua to put on an extra number in the Palace revue where he current-ly appears and which requires and which req . Leslie joined the mildi

# **Assorted Alibis**

By Joe Laurie, Jr.

orchestra . . . Nobody there ... We're following a bad act ... Spotlight man got everything wrong...Slippery stage...Piano's out of tune...So much noise back stage the audience couldn't hear us

stage the audience couldn't hear us ...Act here last week using our stuff...Had no sleep last night, all in...Wife's pipes are gone...House too big for intimate stuff...Stage too snail...Acoustice lousy.
Did you hear that kid crying just as we got to a point?...He's sore at me so he won't work...Too much talk on bill...Everybody lays an egg in this town...Too much slinging ahead...They hung our stuff all wrong...Too' much dancing lon bill...Got a hangever...This is on bill...Got a hangover...This is the first time we did the act in four weeks...Following a sad picture... Lotta kids out there...Nothing but forcigners...They want hokc... Lotta kids out there...Nothing but foreigners...They want hoke...
Can't do anything No. 2...They're disappointed with the headliner...
Too late on bill...Too early for our stuff...Got no send off from M. C. ...Stage too dark...A picture audience.

# Legit Actors

Legit Actors

I was the hit of the show out of town... I jumped in the last minute and got up in the part in a day...
The star was jealous...The author botched up the works...The manager killed the show by putting in his sweetheart...I was miscast...Bad third act...No management... He upstaged me and killed all my points...The director didn't know

out what it was all about...The musical leader doesn't like me...The manager got fresh with me...Too many bosses...Had a great part until they started cutting...He had to put the backer's sweetheart in... The dance director didn't give me one, routine

Managers
The rain killed us...Opened too
soon...Weather too nicc...Too
many openings against us...That
big radio program keeping them
home...Those lousy critics murdered us...Not enough sex...Bad
cast...No direction...Great notices
but nobody reads them nowadays
...Great chance It we had a bankroll...Not enough advertising... ... Great chance If we had a bankroll... Not enough advertising...
Star is too old... Bad theatre, out
of the way. Bum title.. They're
all out in their cars on a night like
this... Too hot... Too cold... Looks
like rain... Agencies killed us... Leblang not pushing our show... Terrible press agent... They should
have taken my advice about the
second act... They don't want clean
shows... Too many people out of
work... The stock market... Overhead too big... too many stage work. The stock market. Overhead too big. too many stage hands. Scenery bad. They are tused to too much for their money . Too many musicals in town. No voice in the show. Good show, bad picture. Good picture, bad show. The flappers don't like the M. C. . Got the second stringers. . He's getting too much money. . Got the first stringers. . They're too wise cracking. . Not a name in the show. . . Talkers killed everything.

# Idiotic Interviews

# TO WALL STREETERS, 4-3

On the chin the R-K-Olians base ball tossers got it Saturday afternoon at the James Madison high school field from the Newberger, Henderson & Loeb nine by 4 to 3 First time since the R-K-O boys have started playing.

The Wall Street players put up a fancy game. It was anybody's until the pinth when the Wall Streeters got the one-run margin. Getting the old margin is the life of the N-H & L outfit.

The outstanding feature was spectacular catch by Herb Mc-Entee (Radio) who nabbed a line lrive that looked liké a homer.

Dribben, the Wall Street hurler, was touched for 13 hits and struck out seven, while Ben Bender for the R-K-O's fanned 11 and allowed 10

R-K-Olians lined up: Hein, short; McEntee, center; Sherman, second; Alexander, catch; Brager, Ict field; Denkshers, first with Yudon sub-bing; Spurge, right field; Callahan, third, and Bender, pitcher.

They cross bats with Columbia Pictures next Saturday in the open-ing game of the Motion Picture Baseball League.

# Chatter in Loop

(Continued from page 56) ing, because the sign on the door

ing, because of management of the man almost of Amos, of

for all the songs.

Billy Diamond is chairman for the
R-K-O western golf guirnament, to
be held June 9 at Green Valley
Country club, Wheaton, Ill. Prizes
are up from Radio Pictures, Nate
Blumber's department, booking office, and Mortimor H. Singer.

The unmasked Baritton has installed a \$1,500 recording equipment in his home, and is now turning out vocal parackets to retail at

ing out vocal pancakes to retail at six bits. The guy's real moniker is Earl Babcock, and in his working, hours is one of the best electro-typers at the "Daily News" plant.

(In London)

Charles B. Cochran is otherwise known as Charle. In this town's most exclusive grill room he reade this town's most exclusive newspaper, "The Daily Mall," It outlined a highly exclusive story about one C. B. Cochran, which had only appeared in "Variety" the previous nth. Doing the Punchinello stuff over

Doing the Funchinello stuff over the press clip, the impressrio; after having studied the highly ex-clusive menu, gave a most ex-"Let me tell you," he said, "I de-te." Tou detest publicity?" The slogan of the Cochran genius, it appeared is summed up in one word—"Art."

What the public wanted they had

word—"Art."

What the public wanted they had to have.

And they got it.

At four bucks a seat.

At four bucks a seat.

"The Gorner System

"The Gorner System

"The Gorner System

"The Gorner System

"The System as excondary consideration.

I exist to serve the public. My chief job in life is to give them pretty photographs for the newspapers. I have the finest collection of chorus girls in the world. They are tail and slim or short and fat, according to the dictates of the time. If the them "slim. It knees are all the rage I give 'em long skirts."

"You get publicity that way, Don't think, mind you, that I want publicity. I detest it. But the public persist in reading about the entertainment world. One is so much more popular as the courageous backer of an art show which flops backer of an art show which flops the dough front impérted musicalit.

Success in the Head

"Successi on the Head

"Successi on the Head

"Success," continued the pro-ducer, pushing his fork through the butt of a cigar, "goes to the heads of some folks. They become space hounds. The box office becomes more important than the artistic value of the show they are present-

ing.
"If you can't win success at a "." "If you can't win success as a cheaper price, remain a failure."
"My present revue," he concluded,
"is my best to date. It is taking more money, and getting more no-

more money, tices."
"Please don't quote me. "I detest publicity."

Emma Eames and Nella Melba sat in adjoining boxes at the Metrosat in adjoining boxes at the Metro-polltan the other evening, but the opera's press department didn't seem to think it meant a story. As the two former famous divas ignore each other besides, there might have been one, at least for a tab, in the unusual occurrence.

# The Parisian Front

By Christine

Paris, May 2. Patou's comeback to Paris all in a huff about the way American wome He says they stlll have the poise and health and grace for which they are famous, but he wishes they wouldn't go trailing their skirts in the dust of Broadway and drag their frills into the office.

So if you really want to be chic as well as charming, save the trains for the most strictly formal wearnothing short of a first night or grand opera.

Dinner at Ciro's the other night Dinner at Ciro's the other night saw only one or two trains. Mrs. William Randolph Hearst was the guest of Mr. and Mrs. James Moffet. Gladys Cooper (Lady Pierson), also there with friends. She wore a black tulle evening dress trimmed with black lace and a knot of Patou plink flowers on the shoulder. The hem line was full, reaching only to the floor and even all around.

The Comtesse L. de Montgomery was dressed all in white satin with the traditional family pearls around her throat and long pearl earrings. She was Alice van Rensselaer Thayer before her marriage to the Count.

### Carries Her Audience

A Carries Her Audience
People over here are getting into
the spirit of the Grand Prix by going out at least one Sunday to Longchamps and seeing the preliminary
races which begin with the spring.
Mrs. Honore Palmer the other
Sunday wore a Worth frock of
crepe-de-chine, the color of a purple dahila. It was trimmed with
white georgette yoke and cuffs, and
the slightly circular skirt edge with
large inverted scallops. Madame
Huguette ex-Duffos was wandering
around with a crowd of admirers
(she's one of Parls' most popular
actresses), looking slightly theatrical
but noteworthy in a crepe ensemble

(she's one of Paris' most popular actresses), looking slightly theatrical but noteworthy in a crepe ensemble from Phillips & Gaston. It was in two tones of blue with a drooping hem line in the back and a three-quarter length factet. One of blue recalls the story of Tallulah Bankhead and the Cambridge balloon club. It was inaugurated a few Sundays ago at Cambridge. Tallulah was to go up with a lot of Cambridge boys for the initial flight. She stood around waiting and looking very pretty in a sports ensemble from Worth. The dress was light blue and the coat dark blue work of the stood of the stood

up in the balloon after all and any-way she didn't lose much by staying on the ground.

When finally up it wavered around in the alr for an hour and then was forced to land only 10 miles away in a tiny English vil-lage. Tallulah went back to London where she is playing in "Dome aux where she is playing in "Dame aux Camelias."

# Polka Dots and Flowers

Polka Dots and Flowers
The mid-season collections will
be over by the time you read this,
and according to what was seen
there, the mode for mid-summer is
going to be all polks dots and flowers. Molyneux shows a knockoutcrusted dots about as big as a
nickel. It can be black with white
dots or vice versa.
Mrs. George Baker of New York
preferred the black background and
added chilfton flowers in a fat bunch
on the left shoulder. The Honorshelp Dalsy Fellowes came down
exhelp Dalsy Fellowes came down
choose a very simple white georgette
Pewening frock with two bows on the
hip yoke, a wide skirt that touches
the ground evenly and a thny suggestion of a bolero Jacket. She wore
it a few nights later to Frisco-Domingo's night club, where were the
Princesge Obolensky, in a flowered
chiffon with long inserted godets,
which gave a graceful full sweep to
the whole skirt.

Two new night clubs have pen-

# THE MADAM DOING 4— AND LOSING WEIGHT

Sophie Tucker may be the 'Last of the Red Hot Mommas," but her wardrobe for four shows dally at breeze.

Soph appears at the last performance in a ravishing ensemble of pale orchid-pink, innovation for the Madame, whose usual choice is blue or white. Combined with a matching silk jacket that dips sienderlzingly across the hips, the gown is an object lesson in swell stage dressing. Its graceful length is emphasized by two side flounces sweeping diagonally to the floor, but the real triumph is its waist-line, high, as fashion dictates, but so cleverly employed that it does not cut across the figure to give a squat line. It is suggested in two side belts circling around to a rear bow and leaving the front line unbroken except for a tiny cluster of horizontal tucks.

Strands of crystals about the is emphasized by two side flounces

Strands of crystals about the neck and arm send their glitter to the farthest rows of the large theatre, completing a radiant picture. Costumes for the other three shows Costumes for the other three shows are a chiffon print, in the wood shades, a black lace combined with jacket of apple green taffeta and a flower design on white chiffon worn with a brief jacket in matching

Miss Tucker's repertoire is un-Miss Tucker's repertoire is un-changed, except for a new number, announcing determinedly that "It Takes the Right Man to Do Me Wrong." Her big, true voice hasn't faltered one degree, but she has no-ticeably taken off many jounds— attributed not so much to the 18-attributed not so much to the 18-Also on the bill are Chapelle and Cariton, the girl wearing an abbre-viated bourfante in white with a black lace trim.

black lace trim.

enough. However, night clubs open and close so fast over here it's risky to do any prophesylng. Chez Florence is the other one.

No Co. and prophegology. The collection of the Florence is the other one. Mr. Collection of the Co. and the Co. and the Co. and a party the first night; so did Miss Virginia Megear, who is staying over here in Paris walting for her wedding day. It's set for May 10 and she is marrying Thomas Powell Flowler, also of New York. Her wedding dress is being made by Lelong and is of crepe satin with a tremendously long train; They are also making her a little wedding cap of white satin and silver ding cap of white satin and silver ding cap of white satin and silver. Lelong and is of crepe satin with a tremendously long train. They are also making her a little wed-ding cap of white satin and silver

# The French Idea

Of course you know all about Anne Tyrrei's marriage. Her father,

Or course you know all about Aune Tyrrel's marriage. Her father, being the British ambassador to France, gave her the right to be married in Notre Dame—the first the married in Notre Dame—the first there since Mary Queen of Scots. Wedding gown was made by Molyneux, of white chiffon embroidered in threads of sterling silver, and it had a train almost three yards long. There were some 3,000 witnesses and also as many guests at the reception at the Embassy. Among the Americans were Col. and Mrs. Edward M. House, the E. Berry Walls, Mrs. Reginald Vanderblit, Mrs. Mabel Gilman Corey, and Mrs. James Corrigan. The latter is one of the reasons why all the Frenchmen over here think all Americans are made of money.

# Cute Patou

Cute Patou
Mrs. Helen Wills Moody landed
armed with tennis rackets but her
first thoughts in Parls were of
clothes. She is dressed entirely by
Patou. Impossible to find out what
she is going to have made-since
Patou will not give onlice
ton has been seen by all the fashion
writers in town. writers in town.

However, since the showing is to Two new night, clubs have opened recently. An opening night at one of these clubs is a pretty grand affair. One called Monzeigneur is run by a lot of Ruesland dukes and things, and according to the list of titled guests the first night lured to the place, it will be successful about her new wardrobe. morrow, and Heien Wills Moody

# RITZY

The Newport Casino theatre is proceeding with its plans for the coming season, engaging stars and supports equalling the standards of the past three summers at the little playhouse designed by the late Stanford White, but neglected over 20 years. the playhouse designed by the late Stanford White, but neglected over 20 years. Actors playing Newport feel sure of being paid satisfactorilly, with no possibility of a 'cut.' A construction of the property of the property

### Heavy Customs Fines

Heavy Customs Fines
Mrs. Robert L. Dodge, who controls the Harrlet Hubbard Ayer
Company, manufacturers of beautifiers, recently paid a customs fine
of \$213,286, having declared on her
recent return from Europe purchases of only \$17,000 worth of
gowns and jewels, whereas the Government claimed \$38,184 for furs
and \$41,725 for jewels alone. This
\$103,917 paid last January by Frank
V. Storrs for clothes and jewels
brought home by his wife and \$103,917 paid last January by Frank V. Storrs for clothes and jewels brought home by his wife and daughters. Storrs made his money publishing theatre programs. In 1924 Mrs. Jules Bache was fined 1n 1924 Mrs. Jules Bache was fined \$25,000 for failing to declare \$17,000 worth of goods. Now known as Mrs. Scheftel Bache, she is the mother of Mrs. Gilbert Miller.

### Hudnut Estate

Hudnut Estate
The transfer tax appraisal of the
estate of the late Richard Hudnut
was recently filed in Glens Falls, N.
Y. Net value is \$419,482, and not
the "many millions" vaguely rumored when the toilet prepartions
manufacturer died in 1928. The sole

manufacturer died in 1928. The sole heires is the widow, Winifred Hudnut, of Juan-les-Pins, France. Winifred Kimball was first Mrs. Shaughnessy and then Mrs. de Wolfe, sister-in-law of Elsie de Wolfe (Lady Mendl), the actress who made a fortune as an interior decorator. She married Hudnut when he was a widower advanced in years. Mrs. Hudnut's daughter, Winifred Shaughnessy, was for a time known, as Winifred de Wolfe, but, when she became a dancing teacher in the Los Angeles school of Theodore Kosloff, she assumed the name Natacha Rambova. She married and divorced the late Rumarried and divorced the late Rudolph Valentino after he had been divorced by Jean Acker, and is now a dressmaker in New York.

a cressmaker in New York.

Corrigan Born in Holland
Emmet Corrigan, veteran actor,
whose real name is Anthony Zilles,
was recently divorced by Molly
liene Mack, film actress. Born in
Holland, but educated in 1851 in
Baitmore in "Bameralda, the Cigar
Maker of Cuba." In 1899 he was at
Proctor's 23d Street theatre in
"Men and Women," and in 1893 at
the Empire in "The Girl I Left Behind Me," with Edna Wallace Hopper. In 1899 at the Broadway Theatre in "Ben-Hur," with William S.
Hart.

The Burdens
"Variety" last week told of the active participation of various Burdens of New York society in the filming of "The Silent Enemy," a picture to be specially displayed at the Criterion:

Mr. and Mrs. James A. Burden are fashionable millionaires. She is president of the Colony Club. They cutertained the Frince of Wales at the Mrs. Burden was Adele Sloane, daughter of the late William Douglas Sloane and the lady, originally Emily Vanderblit and now the widow of Henry White. Thus she is a niece of Frederek Vanderblit, the late Cornelius, and the late W. K.

# Summer Hat Styles Are Running to Straws, with 'Headache Bands' on All

Midsummer styles were ushere in with fashion fanfare at a tea given by the Retail Millinery Association in the Crystal room of the Ritz.

Showing forecasts an eccentric millinery season, dedicated to straw rather than felt models. Most recurrent type in straw has "headache bands" of contrasting ribbon, snugly defining crowns, with largish straw brims creeping up on the crowns to create an off-the-forehead effect. Many variations of this idea with under-brlm decoration (facing, piping and flower trims) given importance. Obviously strlving to be "different," style will probably meet with sudden but brief popularity.

Feits were confined to modifica tions of the beret, done also in dark velvets, gathered into more "headache bands."

Whereas the feit manufacturers whereas the felt manufacturers are probably disconsolate over the nev season, artificial flower makers should be gleeful. Present elaboration is utilizing more flower trims than hats have seen for years. One of the best effects obtained at the showing was not as the showing showing was on a large hat of the garden type, in sheer black straw, whose crown was circled with close-

whose crown was circled with closely spaced small white calas. Cherries, too, are in, used in clusters at the sides of an off-the-face hat of silicy blue straw. Medium brimmed linen cloches carried out the chic of simple linen dresses, with narrow patent leather belts banding waistline and hat crown. Flat, widely brailed straw, which hasn't seen popularity for years, was used in large, rather tailored hats featuring white appointments. pointments.

# Fine Censorship Point In Filming "Divorcee"

Whatever else "Divorcee" (nee "Ex-Wife") may be, it is surefire box office. Audience will take to it and flappers and older women will glory in its crusade against double standards.

double standards.
Without fixing its source, the picture is screen-credited indefinitely
as being "Based on a Novel by
Ursula Parrott," it evidently being
O.K. with the censors to film "ExWife" as long as no definite mention of the book is made. The picture differs in many respects from
the original story, but its mood has
been preserved. The herolne's infidelitles are implied with no uncertainty, while the less censorable and
human elements of the story have numan elements of the story have

been deleted so that the film could add a few sexy touches of its own. In costuming Norma Shearer, the designer made an evident attempt to clothe her in chic, sophisticated style. All her things have a coutourier look and strive for individuality—but they don't become Miss Shearer. It takes a Garbo to wear Capital and the second missing the second of the second missing th

Garbo-ish clothes.

The Capltol has gone Roxy this week with an "Enchanted Forest Divertissement" in which a prima donna coloratura, a ballerina pasde-seuls, and the ballet corps creates a lovely background of white tuile. It's gentle and pleasant hot weather entertainment, the stage misty with light shining through chiffon on a lake's edge dotted with lily pads.

chiffon on a lake's edge dotted with lily pads.
Checking up on all the things the Chester Hales have been throughout weekly changes of Capitol bills would show a versatile repertoire. This week they are covered with white plumage as they wave an arm apiece to simulate the graceful movement of swans.

among the richest members of the

wildow of Henry White. Thus she is a nice of Frederck Yanderbit, the late Cornelius, and the late W. K.

Their son, William Douglas Burden, was concerned with the secnario. He married Katharine White, who acted with Hope Williams in "Hollday."

Shirley Burden is also interested. He is a son of the widowed Mrs. William A. M. Burden, who was in Fiorence Vanderbitt Twombly, the widow of Larry Semon, film comedian, who died in 1923.

Dorothy's Dwan's First Marriage Dorothy Dwan, film actress, as the wido with the played opposite Tom Mix in several please. The widow of Larry Semon, film comedian, who died in 1923.

Dorothy's Dwan's First Marriage Dorothy Dwan, film actress, as the wido with the played opposite Tom Mix in several please. The widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who died in 1923, and were married between the widow of Larry Semon, film comedian, who

# NANCY CARROLL LEAVES SAP HEROINES BEHIND

Nancy Carroll takes long strides away from her previous sappy ingenue roles to her latest part in "The Devil's Holiday." Being one of those awfully pretty girls who are not expected to have great ability, she surprises audiences with her sensitive and thoughful performance as a gold-digging manicurist who finally decides to love, honor and obey a young husband, originally selected for purely mercenary reasons. The story, written and directed by Edmund Goulding, who directed Gloria Swanson in the "Trespasser." is a reversal of that picture. It is a reversal of that picture. It is a never very convincing, but it's a firm stepping stone to establish Miss Carroll as a fine little actress. The Six Severy Girls, appearing.

MISS CATFOIL AS A fine little actress.

The Six Beverly Girls, appearing with Paramount's "Home Wreckers" unit, are a class variant from the usual line-up. Show girl types, they wear gowns with a long, stender dresses that, in spite of their line of the stage dachies of the line of

The unit obtains its name from the house-wrecking propensities of O'Donnel and Biair, who bring down the final curtain with a load of bricks. Elsa and Billy Newell open uncertainly with a straight number, easing with better results into their grand comedy, topped with the directious Helen Morgan imitation. It looks as though some new sense of humor has been devising the stage drops. They've been swell for the past few weeks.

The canvas tapes that formerly roped off the reviewers section in the balcony have been replaced by red silk cords—probably in honor of Mordaunt Hall.

# Russians' Reaction to All Propaganda Picture At Cameo in New York

When Mr. Whalen finds out about the Communist enthusias mdisplayed by the Cameo audlences, he'll be pretty annoyed. Having succeeded in making Union Square safe for Capital, he will probably take steps to curtail the 42nd street attendance of earnest-eyed, iong-halred Soviet sympathizers who make audible, derivisve comments about the old Rustrisve canonization of Lenine during the showing of the Soviet propaganda film, "Old and New."

The film's glimpses of Greek Cath-When Mr. Whalen finds out about

the showing of the Soviet propa-ganda film, "Old and New."

The film's glimpses of Greek Catholic ceremonies occasion the most startling reaction. Audiences make scathing remarks and how with laughter at the same religious se-quences formerly received with deep respect. A priest praying for signal propagation of the propagation of the signal for laughter.

Frongaranda films are boring—but

Frongaranda films are boring—but

Propaganda films are boring-but Propaganda films are boring—but not when they deal with such a vitally dramatic subject as the growth of an ignorant peasantry out of squalor and filth. Director Disenstein has done a remarkable work in showing this development in a series of beautifully composed photographs.

A woman Martha Lanking is

A woman, Martha Lapkina, is credited with the development of the Soviet system in one Russian vil-lage. Her performance is forceful because she because she is not acting but living a part out of her own experience.

# "FU'S" OLD TRICKS

The Dr. Around Again, Frighten-ing Nice Girls

"The New Adventures of Dr. Fu Manchu". is a misnomer for the current Paramount film. Adventures referred to may be new to the wily Dr. but they're old to film audiences, accustomed to trap dears unaldisparents elegances

willy Dr. but they're old to film audiences, accustomed to trap doors, insidious potions, cigar cases that turn into revolvers, aeroplane abductions and cagey Scotland Yard sleuths.

Again Jean Arthur is the heroine who eeriely senses the presence of the villian, whether he is crouching belind a trick cabinet or, see a Drying Fu. Heropowna are filmy and helplees looking, as becomes a lady whose every minute is menaced. aced.

aced.
The vilialny rampant in the film
is not without its code of honor.
Fu's black doings are the result
of a sacred pledge to his ancestors.
When ethics demand, he gives safe
conduct to his prisoners and "plays
cricket" as nobly as an English
gentleman.

# **Phoney Grand Dames in Shops**

By Cecelia Ager

Broad-minded sodiety women, who go into trade and open their own shops, have certain definite principles which the customers are own shops, have certain dennite principles which the customers are normant. First of all they are in noutines only because they are so frightfully tired of the social routine. Surfeited with invitations to this and that function of the upper, upper circle, they realize the fullility of trying to brighten them all. They have turned to business as an escape from all these exclusive fatal who will be suffered to the control of the control o

toy. And with their absolutely invincible position in society, the vulgar taint of being a shopkeeper is something that could never touch them. Just a lark. That's how they look at themselves, playing this perfectly fascinating game of selling thing. Like little children:

And Democratic! My Word!

The doors of their shops are open to anybody. So different from their private lives. Democratically they rub elbows with all sorts of people who happen into their shops; after

who happen into their shops after whose names are utterly

all, people whose names are utterly unknown to their visiting lists.

The privilege of paying money to women of their position is some-thing the outsider customer should swoon with delight to do. The customer must always remember that they are in business because it amuses them. Never because they need the money. Certainly not be-cause they belong in business. Heavens! Not because they know

Heavens! Not because they know anything about it.
When these enterprising society ladies decide upon a career in trade, they feel that their unquestionable taste finds worthy expression in an interior decorator shop, sion in an interior decorator snop, a lingerie shop, or a dress shop. They do not open grocery stores or she markets. If it is a dress shop, host often it deals with country clothes. Should it be an interior decorator's, then the window will display a dining table laid for dinner with such gay, yet absolutely assured, correct appointments. The assured, correct appointments. In lingerie shops will show underthings made in France in well-bred decent opaque materials. No black and lavender chiffons, nor imitation lace for common pocketbooks.

# No End Well Bred

Madison avenue and the East Fifties and Sixtles are the favored spots for these shops. Usually the full name of the owner including full name of the owner including Mrs. or Miss, is printed in neat gold letters on the windows. That is all. No allusion to the sort of shop, Just the impressive name, complete to one and sometimes two middle names, Within, there is a bowl of flowers gracefully arranged. "The Spur," "Town and Country," and Spur," "Town and Country," and some English magazines are carelessity scattered about. The things for sale are on view as they might be seen in one's home. No stuffy, orderly hiding in commercial show-cases. The decoration is colorful period stuff, most often French or period stuff, most often French or furniture has not been able to invade these strongholds of conservavade these strongholds of conserva tism and good old families as yet.

tism and good old families as yet. The shop's owner can always be recognized by the fact that she wears a hat. Sometimes she even keeps on her gloves. She herself does not speak to a customer whom she doesn't know, but after a while summons one of her saleswomen. Her saleswomen are either debutantes past heir second year out. tantes past their second year out, or well-born but needy women with manner. If she employs manikins, they, too, are post-debutantes; tall, rangy girls, who will impress customers with their indifference and faintily insolent expression. Although they are such helpless little things when it comes to the greatly light makes of business, these receiving makes of business, these things when it comes to the greatly lightly are so that the second of pricing their merchandles in whacking figures. Possibly re-

knack of pricing their merchandse in whacking figures. Possibly remembering their own habits before they took up commerce, they are loath to open charge accounts, displaying a longing for cash payment that sometimes has difficulty in a pareing strictly lady-like. Nor are they hesitant, when holding a sate they hesitant, when holding a sate they hesitant from several seasons past. Tenilly playing a town of the acason of the acason the same of the sate of the same of the

# Charming Comedienne. Old Style 'Cousin Kate'

Dorothy Mackaill, superior to the old-fashioned devices of "Strictly Modern," photographs beautifully in that film and continues to be one of the most charming comediennes of the screen. She does her best to of the of the screen. She does her best inject life into the adaptation the passe play, "Cousin Kate." Except for her first appeara in a smart traveling suit, her c tumes depend on trite sum

styles

styles.

Sydney Blackmer, in his first screen role, looks handsome enough, but julis the audlence to sleep with his slow performance.

# WHEN THE GOBS HOG RIVERSIDE DRIVE

By RUTH MORRIS
Riverside Drive is doing capacity
business these fine Sundays. From
79th street to Grant's Tomb it's
S.R.O.
The water to Grant's Tomb it's S.R.O.

The rush starts early, with lucky patrons securing bench seats and the comers perching along the

patrons securing bench seats and late comers perching along the stone wall to watch the passing show. By 3 o'clock there is not an inch of available sitting room. It's full of white caps at 3 in the morning also.

Shire moored in the river stunt. ig also. Ships moored in the river, stunt

ing aircraft and a constant stream of motorists and pedestrians put on the show without an overhead. The cast is a wholesale example of the

cast is a wholesale example of the type system. Plenty of ingenues and juveniles in this outdoor production, with love interest relegated to the Navy. No gallant muftl has a chance with the fleet in town. Gobs with hats on the backs of their heads, friend-liness in their eyes and proper in on the backs of their heads, friend-liness in their eyes and money in their pockets, write the unofficial script. To see two heading up the Drive, sizing up every passing fe-male, is to know that pretty soon they'll be headed down the drived flappers—and vice versa. And those sailors are tough competition to the mere civilian boy.

mere civilian boy. Menace occasionally enters the playlet with a smooth sheik slowly playlet with a smooth shelk slowly driving his roadster close to the curb, a motor being the only effective rivalry to Navy Blue. As a reminder that there is an Arm, occasional troops of Boy Scouts march to martial drum beats on their way to a basket lunch party or the state of the state of

the march seriously.

Hopes and Homes

Up in front of the Sigma Ch. Up in front of the Sigma Chihouse the atmosphere grows collo-glate, but is equally fraternal, the heroines' lagging steps indicating that each one might like to be the Sweetheart of Sigma Chi. In front of Grant's Tomb the show becomes cinematic as out-of-town-visitors poer in tourist groupings for snap-house, the same those those the same those the same those those the same those the same those those the same those those those the same those those the same those those the same those tho

shots to be sent back home.

Crossing the Viaduct the color scheme darkens. Rovers from over scheme darkens. Rovers from over Harlem-way join the procession, their dark faces shining over won-drous raiment that combines pur-ple, red and shrieking blue in joy-ful indiscrimination.

At the new bridge, the produc-tion goes to a new Jones setting, under whose awing stretches concessionaires dispense hot dogs and

A potent reaeson for empty Sun-day theatres, New York's giorified Street Scene.

# MARRIAGES

Johnny McLaughlin, compo-Witmark's concert depart ment to Ellen O'Conner (non-pro)

Alcorn, continuity writer for NBC, were married last week in New York.

# TO THE LADIES Dirty Tip-Off

Hollywood, May 13. Belihop in a local hotel is cashing in on cheating hus-bands who play instead of going to the fights Friday nights ing to the fights Friday nights, Bellhop picks up programs and seat stubs after the fights. Husbands stop in at the hotel on the way home and buy a stub and program for \$1, later exhibiting them to the wife as proof. wife as proof.

# SEEING THE NAVY FROM ATOP A 5TH AVE. BUS

By MOLLY GRAY

With New York's sity full of airplanes and streets blue with sailors the least a landlubber could do was to join the crowd viewing the armada in the Hudson, accepting the Fifth Ave. bus' invitation to "See the fleet." And if they never make another bus who'll care?

The ugaties something like this:

Must have some monkey ancestors at that to be able to climb these windling stairs with this tling in motion...either that sic for the dime needs oiling or elbow grease needs changing...fellow and girl reading about Trips to Havana, looks like her first honeymon but the stair of Must have some monkey ancestors at that to be able to climb these a see-saw is among the shrubs of the garden. headache enough from this shaking bus...somebody's sta-tue with a wreath around its neck, looking as though it had been on a party...the lake with many rowtooking as though it had been on a party...the lake with many row-boats and not a sailor in one...tin-types still doing business...some joiting on this bus and womer buy expensive vibrating machines when this only costs a dime...the Drive and a thrilling eyeful of our navy... the bus talkers...'millions in them and what do they produce?"...mill and what do they produce?"...mill prize in the prize of the p something to see for our money...
river is full of small power boats... river is full of small power boats... as far as eye can see those sinister yet comforting crulsers...hard on the gobs so many boats here at once...ratio seems to be one girl to two gobs for the lucky ones...two girls to elight gobs for the others... one joily tar carried a telescope and one joily tar carried a telescope and people standing in the hot sun walfing for a boat to take them out... well, this bus rider's duty is done to both the coach company and the both the coach company an Navy, after a very rough trip.

# Betty Amann. Prospect

Betty Amann, heroine in the German "Asphait," shows possibili-ties for Hollywood. As a showy adventuress who finds the wages of adventuress who finds the wages of sin a prison term, she is given ample opportunity to emote and futter eyelashes so iong that they can't possibly be real.

The picture has the heavy direc-tion and slow tempo of most Ger-man films, but the acting of a good cast gives it interest.

# BIRTHS

Mr. and Mrs. Louis Lipstone, a son, May 7, at Michael Reese hos-pital, Chicago. Father production manager for Balaban & Katz.

# 35c Mat Scale for N. Y. Hip No Bargain

Hip continues to boast about its three-hour show, so delighted over quantity that it doesn't seem great-ity concerned over quality. Top price in the afternoon is 35c—and no

Victoria Six, four of them girls wearing regulation opening act ab breviations, combine cycling and band-playing. The strain of pedal-ling bikes around the stage tells on the music which is strictly low

he music ...... edy. iss Leture (Foley and Leture) s and chatters with her partner, sms and chatters with ner partner, wearing a black velvet with walst-ine trim of rhinestones, and later, a pretty freck of coffee lace. The ad-dition of coral belt buckle and jew-elry to match the accompanying slippers would emphasize a rich color combination.

color combination.

An act would have to be good to overcome such 10-20-30 billing as "4 Peaches and a Jay." The turn answering to that thoroughly vaude title is not, though its members, striving hard to please, offer several good partities. eral good routines

wetk's film feature doesn't make the proceedings more joyful. It is an adaptation of the recent stage play, "Soldiers and Women," in which Alleen Pringle, sleekly coiffed and gowned, goes in lainy in a big, cagey way.

# 3 LOWDOWN RUFFLANS MAKE PLENTY FUN

With R-K-O vaudeville clamor min K-K-O valuevine clamor-ing for refined recognition, and managers deleting objectionable ma-terial as energetically as any Gold-Dust Twin, the present bill at the Pajace seems a breach of policy.

It surrenders an important spot to three rufflanly fellows, billed as Clayton, Jackson and Durante, who have no chic, no style, no knowledge whatever of stage deportment. The one referred to as Jimmle is the worst offender. He pelts his cronles with hate agency and expletives. with hats, cames and expletives hurls dollar bills at the house orchestra and calis his own bandsmen chestra and calls his own bandsmen "gorillas," finally showing a complete lack of taste by polishing his shoes on the Palace's costly plush drop. Is such procedure decent, is it refined; or is it on the other hand, the grandest thing that could ever happen to a vandeville hil?

use grandest thing that could ever happen to a vaudeville bill?
Tempo of the other acts is tunereal by comparison, although the Berkoffs brighten the early section with Russian dancing. Costuming and presentation are not up to the excellent quality of the work.

Majoria de Hausen bedit games and the second of the control of the work.

Majorie de Haven, badly dressed, taps precisely in the Buster West act, and three girls, neatly groomed, help to dispense plot in Charles Ruggies' playlet, celebrating a return Palace date.

Otherwise, the bill is head over heels in Schnozzies—a delightful state for any bill to be in.

# THE WILD WOMAN TYPE IN BORING "RINGS"

There are no subtletles of char-acterization in "Wedding Rings" in which two slaters, fighting over the same man, draw a definite line be-tween good and bad intention. Even the name of one, played by Olive Event of the control of the state of the control of the control state of the control of the control it the time in indicating that she is closely related to a snake in the closely related to a snake in the

Eve drinks cocktalis, sings jazzy

bragge of the cockalls, sings jazzy Eve drinks cockalls, sings jazzy Eve drinks cockalls, sings jazzy Eve drinks, cockalls, so with the color of the cockalls and imported models.

Her sister, played by the calm Lois Wilson, is a model of propriety. Cornelia isn't the one to fritter away her allowance on anything as filippant as silk stockings—she goes in for colonial art; able to point out the difference between an Italian table and a Louis XIV door-knob. She is self-contained and superior at wild parties, and boasts that her skirts are at least two inches longer itan, other skirts, are at least two inches longer itan, other skirts, are at least two inches longer itan, other skirts, which cather dates skirts are at least two inches longer than other girls, which rather dates the making of "Wedding Rings" in the din past. Since she clearly represents virtue, she is inevitably destined for a happy ending, not achieved until she has suffered nobly. "Wedding Rings" is an awful bore. It should be the end of bad storlys meted out to the co-starring Lois Wilson and H. B. Warner.

# "WESTERN FRONT" IS GREATEST WAR SERMON

VARIETY

By RUTH MORRIS

Ail Quiet on the Western Front" makes a cream-puff product of every war film that has ever been shown. Its tumuituous battle scenes plunge into agony, kaleidoscoping horror and prolonging it for unendurable periods, but every living creature should be forced to

"All Quiet" tells furiously the story of every trench and dugout on every front. It creeps behind the

stery of every trench and dugout on every front. It creeps behind the lines and shows every aspect of war. Except for very few scenes unnecessarily over-directed its hysteria rings true. Its comedy fs real and never sink to the cheapness to the cheapness of the control of the

women, though the Central theatre has its quota of dampened hankles. Sobs are choked in exclamations of horror, the memory of which turns into a desire to crusade against their repetition. When the next war impends show "All Quiet" to the women of any pation—and there worther a court

"All Quiet" to the women of any nation—and there won't be a next

# GILBERT IN CLASSIC NOT HOT-UNFORTUNATE

Rhinestones, the most misused stage decoration, can be dead-swell when applied with intelligence. They get a break in the Chester Hale coetumes for the Capitols "Japan-lites" in which they are used as ceived headresses. Black velvet, following the line of Jap colfures, points the pastelle shades of the costumes and adds interesting design to the manipulation of green and orchid fans.

Lovely pastelle gowns, made of yards and yards of ine rurling, make one think that Doily Tree is make one think that Doily Tree is remarked to the cost of the cost when applied with intelligence. They

on stage as "Redemption."

Mr. Gilbert's ingenuish utterances Mr. Gilbert's ingenuish utterances never make his role convincing. Rest of the cast, including Eleanor Boardman and Conrad Nagel, never overcome the fact that they are en-acting a classic.

# 2-WAY SATIRE IN "SHOW GIRL"

Alice White in "Show Girl in Hollywood" overworks her pout de-livering lines that do not suggest any great mentality, quite in keep-ing with the role of Dital Dugan. But a screen satire is not a subject of the property o

carrying its own unintentional satire.

It is hard to tell, in the McEvoy story made by F. N., when the producers are kidding. Certainly, which Blanche Sweet, as a dissappointed actives, delivers a long lecture on the control of th in Hollywood.

Production numbers are lavish in a big, rhinestoned way, and studio glimpses of sound equipment are in-

# VARIETY

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# 15 YEARS AGO

(From Variety and Clinner)

Sinking of the "Lusitania" electrified the world. Charles Frohman, Charles Klein, dramatist, and Elbert Hubbard were among the lost. All international booking came to an end immediately, even acts signed for England called the dates of rather than risk the ocean trip.

Several medium-sized film con Severaf medium-sized nim con-cerns were reported on the verge of a crash. Short bank roll inde-pendents had been over-exploited. The famous collapse of the Triangle pendents had been over-expendent. The famous collapse of the Triangle concern was only a couple of years distant, although at this time it had not been affected.

had not been affected.

Ramiflactions of 'the cut-rate trade had only just come into sight Reported this week that the Leblang agency had sold \$4,200 in tickets for "The Peasand Girl" at the 44th Street theatre, contributing more than half to that show's gross of \$8,000. Shubert houses reported biggest connection of the cut-rate

Expectation that the war would be over by midautumn inspired elaborate production plans in the States. Reported a score of pro-ductions all ready for following season, including Alice Brady's first starring tour and a Belasco pro-duction of "Merchant of Venice" with David Warfield as Shylock.

New acts listed include Skeets Gallagher and Irene Martin, Willie Cohan and Irving Haye and Mike Bernard and Sydney Phillips.

Mrs. Edward Harrigan, widow of the famous comedian, sold the Gar-rick theatre, New York, to a realty operator. Price reported around \$300,000. Rosenberg Brothers, Wal-ter and Jerome were playing plo-tures at the house at the time. Their tenancy would not be affected

J. Frank Brockliss was European representative for S. Lubin, Phila-delphia film producer allied with Patents Co, licensees. He was in New York on a visit.

# 50 YEARS AGO

(From Clipper)

Advertisements of leading sport ing goods shops feature croquet sets, Indian clubs and archery equipment. Not one mentions golf. equipment. Not one mentions goif. Archery seems to have been the leading polite game. N. Y. park authorities made the first concession to games by setting aside a meadow at 68th street, near 5th avenue, for the use of archers at certain times.

Event of interest is a contest for a purse at Indian club swinging scheduled for the London theatre. Contestants were Gus Hill and J. Morrison. Stipulation was that clubs should weigh exactly 8 pounds

Wall street was just recovering from a fever of speculation. Gold and silver mine shares had had a boom like the recent one in oil stocks and now all such shares were in disrepute.

Johnny Carroll, well known black-tace comedian, had been ordered by the dector to take a sea trip. He did. Was a passenger on the bark "Evening Star," New York to Java, 113 days, and then Java to Sydncy, 65 days. He wrote home he feit fine.

William Muidoon, New York cop (same who now runs the famous re-treat near White Plains) was Graeco-Roman wrestling champ. He Graeco-Roman wrestling cnamp. rse declined to meet a newcomer billed as "The Unknown" and his right to the title was challenged. Muldoon's reason for declining was that the police commissioner objected to his appearance in competition for money.

# Inside Stuff—Pictures

(Continued from page 31)

It tied up his stages. His company had to rent sets elsewhere, mostly at an independent studio. Then the linen began to buckle. He had to get compo board backing but to date has not started on the production, and probably never will.

"Grosses" for talkers seem the easlest talking subject at present among the distributing forces, excepting to those hardened salesmen who know what grosses mean and amounts to.

One salesmean asking what a picture might do that had indicated prospects was told that two millions would be about the limit. "Two millions" he snorted, "why, we turned down that figure from another distributor."

distributor."

One of the seasoned salesmen will admit that \$1,000,000 is a lot of gross. Others says that \$600,000 or \$700,000 for a programer is pretty good, even with laudatory notices. Grosses as comprehended here do not include the foreign income, mainly because of the German country stutistion over there and no American company other than Warners certain when its pictures can play in that most profitable of all European territory.

tain when its pictures can play in that most profitable of all European territory.

One talker that looked good and started a rave interested its producer only from the revenue angle. He asked everyone what they thought the picture would bring. First estimates were one million to twelve hundred thousand. After the raves the estimate went up to a million and half. With first big returns, that increased to two millions. The picture was a cinch and frequently held over. Its total gross at the finish was \$1,400,000.

was a sinch and frequently held over. Its total gross at the finish was \$1,400,000.

Another similar case but this time with the picture a musical and much stronger in demand than the other, with talk of three millions a daily occurrence, wound up with \$1,500,000.

When grosses for pictures are mentioned beyond the fifteen hundred thousand mark, they have got to be pictures. And when distribs gilbiy quote three or four millions as the probable income, if truns for Sweeney except to those who dor't understand that a million is a barrell of money, to put in or take out of a picture.

A present the standard that a million is a barrell of money. A present we then picture out 'U two millions. Adding distribution costs, "The King of Jaze" must return in rentals to U at least three millions before U can call itself even.

Those cold blooded business like distribs are the boys. It's a pleasure to hear them talk. They never kid themselves or anyone else. Just practical men, which probably is why they are the foremost salesmen they are. No temperament about them, nothing of the "actor" or "director" to their thoughts or talk. If a picture goes wrong, the knowing distrib can give you the reason. Those kind of salesmen should give the studios an hou's talk every week, It would result in better pictures for the masses and better grosses, for no one, without exception, knows what the great picture fran public wants like the salesmen who have to sell, and those salesmen report back to the home office.

Among the international show trade papers of the world, "Everyones" in Australia reads like the most useless. If "Everyones" holds any induced in its country, that would be surprising after reading it in New

York.

In the entire paper, printed weekly, there is not enough local (Sydney) or national trade news of importance to fill a single column. Its criticisms are so open face that one went so far as to rebuke the Sydney reviewers on the dailies for not liking "Taming of the Shrew." Reading matter disguised as news is almost wholly taken from the publicity stuff of the American distributing offices.

It leaves the impression that "Everyones," published by a printer in Sydney without newspaper experience as may be easily seen, is so greedy for trade advertising he has permitted the film exchange over there to

whoily run his weekiy.

tor trade advertising he has permitted the him exchange over these to wholly run his weekly.

An independent trade paper for Australia, with or without the support of the exchanges, should stand an excellent chance. It could be made into a combination of a trade and lay weekly, going to the Australian film frans as well as the trade liself.

"Everyones" is such a sickly display of tottering toadying to advertisers that almost anything in the way of a real trade newspaper in the standard of the standard of

Writers' and technicians' branches of the M. P. Academy in Hollywood have made their recommendations of achievements they would like to recognize with Academy awards this year.

Writers want an award for the best screen original, and another for the best adaptation. With adaptations frequently credited to two or more writers the question of a divided award might arise. In such a case an investigation into the conditions of writing would be held and one individual given recognition as responsible for the script's merit. No separate award for dialog is desired by the writers, who consider this comprised in the original, or the adaptation.

Technicians are seeking four or five awards in their field, with photography, art direction, and sound reproduction definite for recognition. The other three branches of the academy will forward recommendations to the board of directors on awards in their fields within the next two weeks.

weeks.

Intention of the Academy of M. P. Arts and Sciences to bestow an award for perfect sound recording and reproduction this year has led to a discussion in Coast technical circles of the standard for determination. Excellent photography is obvious to the eye, but when sound is obvious,

Excellent photography is obvious to the eye, but when sound is obvious, It is usually bad, they say. Sound technicians have noticed that when sound is mentioned in a review it is in an unfavorable sense. The best sound is not obtrusive Therefore, the award probably will go to the picture in which sound is least noticeable.

Paramount's press department in New York has acquired a habit every once in a while of requesting the reviewers on the New York dailies to attend a pro-view and unchoon, just before the pleture to be seen is about to open. The critics have noted that these requests appear to always hop on top of a weak sister, with the invitation couched in that "co-operation by the press" 'stuff, etc. When one critic was asked why attend the luncheons, if not feeling that way, the answer appeared to indicate there might be an office inquiry otherwise.

Merely printed as a tip off to other picture press offices if the New York critics feel that way. Like Los Angeles, why a bad notice at all? If notices nowadays count in the dailies? Take your choice.

According to reports from out of town and the records in New York, the rabid fans don't appear to read the dailies; they just make up their own minds, probably on the advance billing in the first place, word of mouth in the second and intuition thirdly.

It was not anticipated that "The King of Jazz" would hold over for this, its second week at the Roxy. Up against the warm weather that

# **Inside Stuff—Legit**

A new playwright, without as yet a Broadway play, will have two plays on almost simultaneously this fall. He is Lynn Riggs, young Oklahoman known as a dramatist and poet. Arthur Hopkins will pro-duce his "Roadside" and the Theatre Guild his "Green Grow the Lilacs."

There will be a new dramatic critic on "The Nation" next year, Joseph Wood Krutch, the present incumbent, resigning the post to study in Europe. He was recently awarded a Guggenheim Scholarship which carries with it funds sufficient to support the beneficiary for a year

Theatre Guild last week announced that it had given up its hold on the exclusive services of one of its directors, Rouben Mamoulian. This marked the end of a fuss whereby Mamoulian insisted on producing a certain play next season and the Guild apparently refused to accede to his request. He then requested a release, which was given him. Herbert Biberman, who produced "Red Rust" for the Guild this year, has been added to the production staff to take Mamoulian's place.

Illness of principal players caused the closing of two plays on Broad-way last week. "Rebound," which was aimed for mid-June at the Ply-mouth, shut down when Donald Ogden Stewart who authored and ap-peared in the comedy was ordered to rest by doctors. Low blood preswas the disensels

sure was the diagnosis.
"The Traitor" was off for two performances at the Little when Fuller Meilish was stricken with nervous prostration. The yeteran actor was not only under a strain through the show which was panned, but grief over the death of his son on the Coast several months ago had impaired his health. Resumed Saturday night.

The boys did plenty of framing on Louie Shurr, the agent during his trip to the Coast. With Arthur Lyons on the same train, west of Chicago, the rivairy in agentry was keen.

Along about Kansas City Shurr started to get wires reading: "Am holding up everything pending your arrival—Joe Schenck": "Call me upon arrival—Louis B. Mayer": "Expect you at studio night you arrive—Jack Warner"—and this kept up all the way into Albuquerque. Finally one telegram turned up announcing that an important executive would meet Shurr at Pasadena with friends and for "the doctor" to be formaily dressed to attend a dinner. Shurr spent most of the last atternoon on the train getting ready for that big "Helio" and disembarked at Fasadena to run up and down the platform looking for his party. Nobody showed.

According to agents who travel to the Coast for the express nurnous of placing legit names with picture companies, the producers have barely any knowledge whatsoever of some of the best known names in the

legit field.

Agents assert that the unfamiliarity of the producers with legit people places them in an awkward position when approaching the producer to use a w. k. legit name. According to them, the producer asks "Who is he? What has he done," with the agent either forced to recite a history of the legit name or bringing out a batch of clippings, if hand, With the many former legit people who are now making the Coast and picture work their haven, the agents are astonished at the producers' lack of familiarity with the legit field.

appeared to injure the country's box offices last week, the picture reached \$103,000 on its first full week. Usual contractual understanding for a hold-over at the Roxy is \$90,000 by Monday night. Percentage split starts at \$110,000.

starts at \$110,000. Late last Tuesday, the Universal offices notified the Fox office that under the terms of its contract, the "Jazz" picture would hold over. Those terms, made unknown to the Fox office evidently, were that if "Jazz" got \$50,000 over Saturday and Sunday, it could remain a second week. Igot \$50,000 over Saturday and Sunday, it could remain a second week. Fox had arranged to replace it after its first week. Fix had arranged to replace it after its first week with "The Arizona Kid" and had so advertised in the New York dailies for Wednesday. Universal's percentage terms with the Roxy are said to be 10% on the gross up to \$40,000 and 15% atter that amount.

Since legit producers began debating on specs the "diggers" have been concentrating on successful pictures with greater avidity, it is claimed, than they evidenced at the older bo's. So burnt up has Universal become in the way they have bought up blocks of best seats at the Central that, failing to get quick action from the 47th street station, the company has hired an ex-copper.

The patrolman, Jack Murray, got the job after he boasted of a Broadway experience familiarizing him with every "Inture buyer" on the

Denial that producers are enforcing the collection of the music tax, by making it mandatory in film contracts, because they now control the music publishing end, is made by the Hays office. There also it is claimed that picture interests have but approximately 30% of the pub-

claimed that picture interests have but approximately 30% of the publishing end.

That there is no secret about the producers' agreement with the American Music Society is maintained by Haysites. Before the clause was introduced in the film contract Hays' executives maintain fully 50° of the exhibitors throughout the country paid the 10-cent seat 15x.

The Society's 250 attorneys plus the minimum penaity of \$250 for failure to pay, took care of the situation in the past, the producers state, maintaining that they are guided by no selfish motive but simply want to keep the talker record straight in insisting upon theatre owners agreeing to pay the tax or violate their right for film service.

Dr. Lee De Forest, the inventor whose talker patents are getting se much publicity and the use of million-doilar language, will be out of a job next August. Then his contract, which netted him 25 grand a year for giving a South African theatre owner the low-down, will be up. The publicity is doing two other things.

It is making some of the salemen for the big electrics actually fearful for their own jobs. One applied at the Schlessinger office for a job and got the chill seed to be salement for the property of the control of the control of the control of the child seed to be salement of the control of the control

As the newlywed David Selznicks were about to take an eastern limited from Los Angeles to Washington, immediately after their recent marriage, all of their hand baggage was necessarily left in L. A. because of confusion among auto drivers. Friends at the Santa Fe station In L. A. told the young couple to go ahead; they would have the baggage on the train by airplane at Alberquerque the next morning. No baggage the next day. Selznick wired. Inquiry brought out the plane had had to turn back to L. A. because of climatic conditions. It wasn't until the following Monday afternoon, a couple of hours before their dinner engagement at the White House, that the Selznicks received the lugrage.

# Erlanger's After Man Power and Young Producers by New Season

It is understood that before the new season opens the Erlanger of Gee will engage several executives to build up the man power of the organization. Since the death of

to build up the man power of the organization. Since the death of A. L. Erlanger few if any persons have been regularly secured.

The idea of the directors appeared to be centered in securing attractions for booking. It is claimed a goodly number of forthcoming productions have been dead to be a proceed to the control of the control o

ports are that no definite production plans of its own have been made for the Erlanger office.

Daily meetings are held in the Erlanger office. Present are Mitchell Erlanger, Saul J. Baron, newly appointed administrator; Charles Dillingham and Marcus Heiman. Occasionally others are called into the conferences but the general aim of the sessions Is to line up other producers. particularly the younger roducers, particularly the younger

Short on St

The ability of either the Erlanger or Shuberts to offer attractions for the summer is doubted in show cirer Snuberts to oner attractions for the summer is doubted in show circles at present. With both major offices sociling for shows and find ing little or nothing worths, all the state of th

Lehar operetta is in the offing. The Erlanger office, feeling its w, as to production under the new management, has one major summer musical in sight, Carroll's "Vanities," in which it will have a minority financial interest. The show comes to the New Amsterdam. Ziegreid is reported getting a new "Foilles" lined up, but probably not for this summer, he being on the coast.

Summer show business has been Summer show business has been de eloping for the past dozen years. The heat wave of last week may be an out, but otherwise the available shows do not appear to be in sight, if wanted here and elsewhere.

Nathan M. Abramson, who was professionally known as Bramson, has merged with Lyons and Lyons and is vice-president of that second.

and is vice-president of that agency.

Arthur Lyons remains president and is vice-president of that agency, Arthur Lyons remains president, with Sam Salvin treasurer. Bramson conducted a club booking agency specializing in supplying shows for convention affairs and the like held in New York. He will continue the same activities with Lyons and Lyons, moving into that office with his staff virtually intact.

# "F. & J." Revival in N. Y.

"Frankie and Johnny," tried out last season by A. H. Woods in Chi-cago and closed because of running up against a censorial snag because of daring theme, will be revived in New York.

New York.

John Kirtland, author of the piece will make the revival.

# 'Honor' Folds in Rehearsal Cast Gets Week's Pay

"Honor," which William Barth had in rehearsal, folded without opening last week with Barth calling off show indefinitely and setting claims with cast by giving all a same with the state of the premature shelving of the piece is said to have been the result of differences between the producer and his backer, with Barth

ducer and his backer, with Barth reported making the latter hold the bag for the salary amounts distrib-uted and the latter giving cheer-fully to bow out.

# Last N. Y. Group Folds

Last remaining art group in New York has called it quits. Bronx Theatre Guild has given up its tenancy of the Intimate Play-Fork has called it quits.

Bronx Theatre Guild has given up its tenancy of the Intimate Play-house, which it occupied about cliff years, and disbanded. Sidney Chicago will open its second sea Stavro, who headed the group, may so and the Princess Oct. 6. Schedule 50 back to work.

# WITH JED HARRIS IN

Billy Rose has a self-written mu-sical in view for next season, with Jed Harris interested, the latter probably for a small piece and as

probably for a small piece and as stager.

Proposed as principals are Billy's wife, Fannle Brice, and James Barton. Miss Brice this week is at the Masthaum, pictures, Philadelphia, playing four or more daily, but getting heavy dough to the size of 47,500 for the week. It's the 8th and fine the property of the size of

# \$25,875, NET, LEFT BY **ELITA PROCTOR OTIS**

Estate of Elita Proctor Otls, who dled August 10, 1927, at her home in North Pelham, N. Y., has been appraised at \$29,657 gross, and \$25,875 net, of which she gave \$22,950 to her nurse for ten years, Allee K. Gouvin, who, Miss Otls sald, "has served me faithfully." faithfully.

faithfully."

Chief asset is the real estate in North Pelham valued at \$19,500 in addition to which she had \$2,615 in cash, \$1,380 in jewelry and other personal property, and \$10 as the value of two shares of stock in the Commonwealth Hotel Company. Two other stock holdings were found to be worthless

Miss Otis made her stage fame

# **Dempsey Off Roles**

Minneapois, May 13.

After wrestling for a day with the Grant Mitchell role in "The Champlon," Jack Dempsey, ex-heavy-weight champlon, convalescing from a slight operation at Rochester, Minn, decladed that the study was too difficult for him, and turned down the offer to guest star in the comedy with the dramatic stock here.

Stock was willing to pay Dempsey \$3,500 and a percentage for the week.

# "Moon's" Second Attempt Nearer Song Writers

Nearer Song Writers
Hollywood, May 13.
Civic Rep season at the Hollywood Music Box, already sprinkled
with guest artists, will be Interrupted May 25 by one of the two
guest productions. First will be
George Holland's production of
downtown at the Belasco and this
"June Moon," just closed three weeks
week making stands in Long Beach,
San Bernardino, and San Diego
"Boom of george and may stay tour.
This house is nearer to stay tour.
This house is nearer to song writcrs than the Belasco, Under consideration to follow it is an Edward
W. Rowland production.

# Natalie Hall in Lead

Natalle Hall, currently with
"Three Little Girls," goes with Connelly and Swanstrom next fall for
the lead in "Princess Charming."
Evelyn Laye created the role in

Mitzi Tour Ends
Albany, May 13,
"Sarl," with Mitzi, closed its four Sari, with Mitzi, closed its fou Saturday night after a three da engagement at the Capitol theatr. Show followed closing of Capito Players, who disbanded the wee

before.

Three of the Capitol Players, John
H. Dilson, Clyde Dilson and Enid
Romany, this week started engagement at R-K-O Progtor's in vaude
sketches written by Dilson, director the Capitol Players.

# Ideal Playwright

A new show, authored by the son of a millionaire, got a big attendance on its opening in Hollywood. It was the son's first try at a play, and first night showed a b. o. take of \$1,200 with no paper in the

house.

The author had laid \$1,000 on the line for first night seats for his friends.

# **Duffy Letting** Go of 3 Coast **Stock Houses**

Los Angeles, May 13.

Los Angeles, May 13.

Henry Duffy will dispose of his President theatre here, his Dufwin in Oakland, and his Dufwin in Portland and will confine his dramatic stock to two houses in Hollywood, two in San Francisco, and we have the college Business her not ne ln Oakland. Business has not been good.

one in Oakland. Business has not been good.

In the last fortnight 30-day options on the two Dufwin theatres have been granted to possible purchasers. Fox West Coast has been negotiating for the President, Los Angeles, with the idea of operating it as a newsreel house. Negotiagit as a newsreel house, Negotiagit as a newsreel house. Negotiagit as a newsreel house, or possible that the service of the service o

# Rosen and Epstein Producing on Coast

Los Angeles, May 13. Al Rosen, agent, is turning legit producer. He is casting for the first American production of "Molly American production of "Molly Magdalene," Crane Wilbur's miracle play. Plan is for a Santa Barbara Cal., tryout June 20, opening in a San Francisco house the following week, and coming to Los Angeles

in July.

Wynne Gibson is set for femme lead with Rosen angling for a New York male name to co-star. Also cast are Cornelius Keete, Hedwiga Reicher, George Hays, Harry Willard, Jack Egan and Nell Bert.

Louis Epstein is associated in handling the production.

# **IOWA STOCK STARTS**

Sweet Company Opens With Rep. of Three Plays

Sioux City, Ia., May 12. George D. Sweet's stock company opened its 26th touring scason of northwestern Iowa at Storm Lake The company rehearsing there includes Marjorie Swect, Mrs. Swect, Warren Proctor, Gene Kanc, Bootle Howard, Frank Marlow, Kay Maliory, Eddie Robinson, Billic Lee,

Howard, Frank Marlow, Kay Mal-lory, Eddle Robinson, Billic Lee, Kittle Robinson and Mrs. Loc. The company plays three nights in the various town. Plays are "Little Miss Blucheard," "Skidding" and "Able's Irish Rose."

# New Joe Howard Try

New Joe Howard Try
Chicago, May 13.
Joe E. Howard will try again, but
with a new piece, called "My Girl,"
with book, lyrics and music by Joe
Howard. Staged by Ned Wayburn.
Opens tentatively at the Adciphl,
May 25, with Howard holding a
Howard closed "Time, Place and
Girl" revival at the Harris after
three poor weeks.

Sioux City Stock Sioux City, Ia., May 13. Frances Dale stock at the Rialto.

Bradley Page is leading man.

# **Shuberts Refuse to Permit Show** Under Stop to Move Elsewhere

# RICHMAN TELLS LESLIE IT'S DOUGH OR ELSE

Refusing to walk on the Majestic Refusing to walk on the Majostic theatre stage Monday night until paid the \$5,000 in back salaries he claims Lew Leslie, "International Revue" producer, owes him, Harry Richman later compromised and went on when Leslie gave him a check for \$2,500 on alc.

check for \$2,500 on alc.
Leslle has been credited with performing a miracle job by keeping his show, conceded a financial bust from the start, alive. Cast has helped out by accepting two salary cuts and the original \$20,000 payroll was trimmed to half or less. Richman's Monday night balk was the mach all the salary of the salary in the new control of any laxity in the new of the salary of the salary in the new of the salary of the s

pay-off. "International Revue" is reported able to get by on present grosses, quoted lately at around \$22,000. Leslie retains his optimistic front and persistently chims his show will run indefinitely despite

will run reverses.

Richman is said to have threatened to walk if not receiving the
balance of the \$5,000 during this

Notice was posted backstage Monday night, placing the cast and show on a week-to-week working basis.

# DANCER WINS \$75,000 VERDICT FOR INJURY

Boston, May 13.

Evelyn Elismore, dancer in "Fior-etta" when it played last fall at the Tremont Theatre, won a \$75,000 Tremont Theatre, won a \$75,000 verdict in the Federal Court against the Erlanger-Tremont Theatre Corp... when she claimed a broken verte-brae, suffered in a fall during the show, had made impossible for her

ahow, had made impossible for her ever to dance again.

Miss Ellismore told the court she silpped and fell while dancing when she hit a piece of scenery through the carelessness of a stage-hand. She said she finished the mathree the next day suffered so that she was aided off the stage by Leon Errol.

Miss Ellismore 16.

Miss Ellsmore is 23 and lives in Providence, R. I.

# Gillette's Farewell

Pittsburgh, May 13.

Quite a farewell given William Gil-lette here last Saturday night at conclusion of his last performance at Nixon In "Sherlock Holmes," Tour closed here, and when curtain feli the 75-year-old veteran an-nounced he had appeared on his last professional stage

professional stage.
Walter Hampden, playing at Alvin, rang down his curtain a few
minutes earlier to slip up to the
Nixon to bid Gillette good-bye in
behalf of the acting profession, while
George Schel, drama editor of "Sun
Telegraph," spoke for the public.

# Paul Streger Back

Paul Streger, who temporarily halted legit producing activities to embark for Hollywood is back in New York and will shortly resume with "Ann" comedy by Frank Dazey and Agnes Johnson as his next filing.

Streger was formerly associated with Herman Shumilla and later produced "Jarnegan" on his own.

So. Bend Stock Quits in Debt South Bend, May 13. The Oliver stock folded here deep in debt to many people. Oliver the-atre was the last local legit to lighted. Town is without stage attractions.

Bruce Godshaw was the last man-ager of the stock. George Robert-son and Clyde Armstrong kept the stock golng 35 weeks.

Call in Coast "June Moon"
The coast company of "June
Moon" has been ordered back to
New York by Sam H. Harris. The
Los Angeles showing was sponsored
by Golleen Moore, whose brother,
Cleve, was inserted into the cast.

Denial by the Shuberts of the right of Herman Shumlin to move "The Last Mile" from the Harris to the Cohan, has stopped the proposed shift for the time being. Business for the prison play dropped under the stop limit for two weeks but the Shuberts did not give the show notice to vacate. Shumlin was about to serve notice of closing on the Shuberts but held back when advised the latter would seek to en-join the moving of "The Last Mile" to other than another Shubert the-

in New York within six weeks after the original date, unless the shift was agreeable to both sides. The test case was that of the Chaniss vs. "Oh, Ernest" and the Carroll theatre. Show opened at the Royale (since bought by the Shuberts) and moved to the Carroll. Phillip Rossilter who presented the show argued the clause in the convent was not the clause in the contract was not equitable and a restraining writ was refused.

refused.

In that case notice to move out had been given by the Chanhis or the show management. Since the Shuberts dld not serve notice on Shumlin nor he upon them, the contention is that the clause will hold un legally

usp legally.

A new form of binder is being used covering the matter of closing in one theatre and moving to another house not under the same management. Instead of it being at clause in the sharing agreement, it is now made a separate agreement which producers who play Shubert houses are required to sign.

# Plenty of Arrests In Frisco Check Jam

AM FISCU CHECK JAM
San Francisco, May 13.
Plenty of grief for the backers
and managers of "Philadelphia,"
which was to have opened at the
Tivoli theatre May 4 but didn't because a check for \$500 rent given
to W. H. ("Doc") Leahy, owner of
the house, bounced back. Leahy
refused to part with the keys to
the theatre.

refused to part with the keys to the cheatre.

Warren Millais, who issued the checks on account of Andy Wright, announced producer of the show, was arrested on a warrant obtained by officials of a local hotel who charged the troupe owed \$350. Checks issued by Millais came back from a Etaly wood back marked in the police court Millais said he had been authorized by Wright to issue the checks and had been told there would be funds on deposit to meet ould be funds on deposit to meet

them.

Arthur P. Hernandez, said to be an associate of Wright's, was arrested on a warrant obtained by Barbara Bedford, one of the cast. It was Issued on charges that misrepresentation of conditions of employment had been made. Claims of the control of the cont of 15 members of the cast totaling \$1,269.71 were filed with Deputy

\$1,269.71 were filed with Deputy State Labor Commissioner Johnson. If the responsible parties fall to advance money to get the players back to Hollywood they will be arrested and brought here for trial, Deputy Johnson said.

The cast of "Philaciphia" included besides Miss Bedford, Del Lawrence, Rockeliffe Fellows, Ora Cerew, James Gullfoyle, James Gordon and Kitty Leeds.

Carcw, James Guilfoyle, Gordon and Kitty Leeds,

# 3 Shubert Shows Melt

Three Shubert musicals—"Street Singer," "Nina Rosa" and "Wonder At.) ful Night"—folded for the season on tour last week.

Companies returned to New York and disbanded.

# U. of C.'s Hit Show

Chicago, May 13. University of Chicago Blackfriars have their first hit in a decade in 'Smart Alec," annual all-university men's production, and may road

Script and lyrics by Jack Pincus and more than 20 original songs credited to Jerry Solomon, co-authors.

# PARIS' MAT IDOL COPPED FOR TALKER

Paris, May 2.

Victor Boucher, local matinee idol. has signed with Jacques Haik, producer and owner of the new Olympia theatre. Film titled "Cousin Albert" is from novel by Albert Dieudonne, a French film actor, who starred in "Napoleon," with lyrics by Maudru. Rene Hervil will direct and Andree Deviller will be femme lead.

Shooting will be done at the Gaumont Paris studio on RCA Photophone wire as Haik's own studios which were destroyed by fire are not yet rebuilt.

# Berlin's Art Festival

Berlin, May 2.

Berlin Art Festival which comes every year in the late spring will begin this year May 23 and last until June 3.

Berlin Art Festival Way 23 and last until June 3.

Berlin Art Service of the program will be a cycle of six works by Beethoven. Soloists will include Fritz Kreisier, Pablo Casais, Frederic Lamond, Edwin Fischer and Sigrid Onegrin.

Bohnen Rehearsing
Berlin, May 2.
Michael Bohnen, barttone, has returned from the Metropolitan
Opera, New York, to rehearse for
the operetta by the well known
Austrian composer, Raiph Benatzky, titled "With You Alone on a
Desert Isle" ("MIt Dir allain auf
einer einsamen Insel").

# French Buy U. S. Talkers

(Continued from page 6)

(Continued from page 6)
due to delay caused by legal requirements.
To offset this, Albert Kohan,
managing director, who, though
primarily a financier, has had considerable film experience, takes it
upbn himself to back production
here and abroad, thus insuring
product for the circuit next season.
Kohan is in on "Eskimo", produced in Denmark by Nordisk
Film; in "Caprice Viennois," made
in Elistree (England) by British international, and had "Votre-main,
Madame," produced at the Gaumont Studios, Paris, by Max de
Vaucorbell. He also may buy some
product from Cinesutudio Contipental, the Paramount backed organization.

Circuit's current theatre offerings are weak, operatives even allowing the houses which had been smart-ened up by Metro management to revert to their shooting gallery ap-pearance.

# JANE AUBERT FORCED TO WORK IN ITALY

Paris, May 2.

Due to Col. Nelson Morris, the Chicago packer, interfering with the stage activities of Jane Aubert, French vaude and film star whom he is divorcing, she finds herself unable to work here. Even Paramount cannot release a short she made for Robert Kane.

Miss Aubert instead is appearing

in Italy.

Owing to her resulting inability to act in "Une Femme a Menti," a Kane feature, Jeanne Helbling has been substituted. in Italy

# Australia

Picture business is away off in Melbourne. Several houses are play-ing to less than half capacity. Ex-ceptions being "Gold Diggers," Love Parade," and "Rio Rita."

Suburban theatres are keeping folk away from the city now with most neighborhoods having sound.

# Newlyweds Returning

Adel Crane and Jan Rubini leave this week for America. Rubini has been a greet success here as considered to the success here as the success here as the success here are success that the success here are success to the success that the success here are success to the success the success the success here are success to the success the success here are success to the success the success the success that the success the succe Adele Crane and Jan Rubini leave this week for America. Rubini has

# Native Film Corp.

Australian Talkies, Ltd., formed in Sydney recently, with capital of \$50,000, to produce talking pictures. \$50,000, to produce talking pictures. \$60,000, to produce talking pictures. \$

# FOREIGN SHOW NEWS Copenhagen Plays

By Knud Gantzel

By Knud Gantzel
Copenhagen, May 12.
The Influence of the American film also influences the repertory of Denmark theatres, Public is interested in American and English plays, and especially the modern west end house, the New Theatre, American Gantal and the state of the control of the contro

# IN PARIS

Paris, May 13.

Paris, May 13.
Charles Hitchcock Sherrill, IreneLewisohn, Evelyn Laye, Arthur W.
Woefle, Pola Negri and Prince S.
Mdivani, Ruth Clode, Adolph Ochs,
Gilbert Miller, Horton Smith, John
T. McCutcheon, Clark Howell, Ted
Lewis, Rudolph Guenther.
Henry S. Eddy, Jacquelline French,
Elizabeth Ohma, Gertrude Kappel,
Dwight Anderson, Horton Smith,

Dwight Anderson, Horton Smith, Ben Goetz and family, Bert Cortel-you and wife (Nellie King), Mollie King and her husband.

# **5 UNITS AT KANE'S** STUDIO IN PARIS

Paris, May 3.

Following the conferences be-tween Jesse L. Lasky and Robert Kane, five units will function at the Cinestudio Continental to make talkers in French, German, Span-

alkers in French, German, Spanish, Italian and Norse languages. These units will be organized to 
these units will be organized to 
Portable equipment intended to 
shoot various locales has now been 
given permission to go from country to country, without paying custom taxes every time it crosses a 
national boundary. 
Camilo Aldao, Spanish writer, 
has been engaged by Kane. Also 
Adelqui Millar, Spanish director, 
who made "San Jose" and "The Inseparables," afterwards bought by 
Warner Bros.

# **English Film Riot**

(Continued from page 7)

(Continued from page 1)
sgement of the chain by Gaumont
British.
The meeting rejected the proposal
on a show of hands. Thereupon the
board demanded a formal poll which
counted out the stockholders' resolution to reject the plan and the
meeting was adjourned for a month,
during which time a complete poil
of all the stockholders on the Gaumont British scheme will be made.
The scheme calls for payment to
Gaumont British scheme will be made.
The scheme calls for payment to
Gaumont British of the fishou a year
as management fees and \$50,000 administration expenses, win power as management fees and \$50,000 administration expenses, witn power
to discharge and replace the existing staff. Plan also provides for
Gaumont to take 10% of net profit
after all charges have been covered.
Henry Neville, director and
Schlesinger's nominee, was violentcused by the stockholders of allowing Schlesinger to walk out of the
trouble.
The stockholders demanded in

ing Schlesinger to walk out of the trouble.

The stockholders demanded in vain to be informed how much stock Schlesinger was holding, it and when he had sold out and what price he got for his holdings if he had liquidated.

Meantime at offer has been made to the stockholders outside Schlesinger's stockholders outside Schlesinger's influence by Maxwell's Associated British Cinemas to take over the management on payment.

Associated British Chemas to take over the management on payment by United Theatres of \$30,000 a year and 10% of profit after preference dividends have been paid.

# Real Promotion by Foreign Woman Director

Paris. May 2.

Musselman picture money for a woman director is the latest result of European modernization.

Marguerite Viel, nicknamed "Nana" in the trade, and well known here as assistant to several prominent directors, is getting Islam backing to do horaelf an Arabian tion. Film will be shot on location.

story, stand tion.

She will also do in Vienna a film drama titled "Electra." Valeria Bushberg, Russlan star of "Hereditary Instinct," will be femme lead.

# TAKING FRENCH TALENT

Paris, May 1.

Roberto Rey, Spanish, who acted in the Spanish version of "Le trou Dans Le Mur" ("The Hole in the Wall"), made in Paris by Robert Kane for Paramount, has been engaged by Metro and salls May 7 on the "Ile de France."

Same commany

the "He de France."

Same company has another French novelist for Hollywood, Yvan Noe, author of "La Chienne Aux Yeux De Feu," one of last season's best sellers. Title means "The Dog with the Flaming Eyes."

# For Talent and Dough

Paris, May 13.

Ivan Petrovitch, Russian film star, is on route to the States on the "Europa" May 7 on a three months' tour to search for talent and a suitable director to produce in Prague a film, "Marche Hongroise," from a film, "Marche Hongroise," from a novel by Franz Herecss. Insiders say the Russ' search will

include money.

Petrovitch is best known as an in German picture

# RADIO SISTERS FALL DOWN IN VAUDE

London, May 13.

A radio name billed above a standard vaudeville feature proved a sad disappointment at the Collseum yesterday (Monday). Elsie and Doris Waters top Randolph Sutton and Jimmie James it prominence, due to the girls' radio, reputation, although Sutton and James are class vaude.

Waters sisters proved a complete water sisters proved a complete of the c

James are class vaude.
Waters sisters proved a complete
disappointment and the incident
gives further evidence that the
British Broadcasting Co. has little
talent of its own, other than that
recruited from the specialty stage.
"Perkeo," automatic figure worked
by electricity, with a German
woman as lecturer, turned out a
Continental novelty and was well
received.

received.

received.

Johnson and Graham, using the
billing "Two Black Dots," long been
conceded to Kramer and Morton
(American), got over nicely with
their fast stepping.

# Czech Playwright Charged With Bribery, Arrested

Prague, May 12.

Dr. Arne Dvorak, noted author of a group of patriotic Czech plays done at the National theatre, has been arrested, charged with bribery in connection with political activity.

As a result his latest play "The Ballot of the Murdered Woman," current at the People's theatre, state subventioned house, has been with-

drawn.
Dr. Dvorak was for several years war chairman of the Czech recruiting service. His most popular play, "Mathew, the Honest One," severely condemns political corruption.

# Janet Flynn Reported Following Lili Damita

Janet Flynn, former Albertina Rasch sirl, now playing one of the leading parts in "New Moon" at the Chatelet, Paris, is reported picked for the Lili Damita role in the New York production of "Sons o' Guna." She is scheduled to sall tomorrow (Wed.) on the "Bremen" from Cher-

Arthur Swanstrom's new leading woman to replace Lili Damita in "Sons o' Guns" is described as Gina Malo, French girl, of the Theatre

Malo, French girl, of the Theatre Chatalet.

Swanstrom will sall from France with Miss Malo today (Wednesday).

Above is a press announcement, sent out yesterday. If the boat is the same as in the cable, the girls are probably the same as in the

# Dora Maughan Set

Peppy Dealbreu, who has a class cabaret in Paris, came to London especially to see Dora Maughan's performance.

pc.formance.

Result was she engaged Miss Maughan to open in Paris May 26 for the entire season.

# All O. K .- But

Amsterdam, May 13.

Negro chorus from the Hampton
Institute in Alabama, making a
tour of Europe, gave a concert here.
Newspapers gave the event much
attention. Critical comment enthusiastic.

Public little interested.

# Theatre Man Directing

Berlin, May 1.
Fritz Friedmann-Frederlch, one
of the best known theatre managers
in Berlin, has decided to give up
the management of the Kleines theatre to direct talkers.

# Phil Baker at Col

Phil Baker is due here on the "Bremen" sailing from New York May 21, to open at the Coliseum June 2.

Booking through Parnell & Zeitlin.

Waggenaar Goes Back Sam Waggenaar, formerly with Metro in Holland, sailed for Paris, where he will handle continental exploitation for Metro.

He has been in America since

# THE 6th ANNUAL International Number RIETY Will Be Issued During

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

JULY. NEXT

"VARIETY"

NEW YORK CITY, U. S. A.

# LONDON LEGIT SERIOUS

# PLENTY SPICE 45 MINS. OF PICTURES **IN 7 PARIS PLAYS**

Last Paris cables reported a flock of new comedies strangely lacking in the risque element, but this week's budget makes up the difference. Seven new plays produced and several of them have the familiar risque flavor.

Among them is "Celestin," farce by Jean Kolb and Leon Belieres, at the Ambigu, with the main attraction the red nose comedian Tramel in the leading role. He is withdrawn from considerable film work

drawn from considerable film work.

Sprightly effort was fairly well done. Plot deals with an important government official named Celestin, who delegates a secretary to impersonate him in an official visit to Morocco, while he himself goes into the provinces on an amorous ad-

# French Raffles

Yes Mirande has fashioned a sort of musical comedy piece out of commission of the commission of the commission of the commission of Raffles"), written by Maurice Lebianc, while Lattee has composed the score. Piece was nicely done at the Bouffse Parisiens under the title of "Arsene Liping gentleman burglar, is engaged in the enterprise of cashing a worthless check for a large amount, but finding the banker he intended to victimize a ruined man, he impersonates a great financier ruined man's confidence in himself, setting him on the way to rehabilitation. Then Lupin disappears after the banker's pretty niece confesses her love. Gabbing takens

after the banker's press, accepted the feeses her love.

In the cast are Gabin, father and son, Paul Faivre, Lucien Baroux, Robert Ancelin, Jacqueline Francell and Meg Lemonnier.

"Coucou"

"Coucou"

"Coucou"

Return to the stage after a long illness of Charlotte Lyses, marks the production of "Coucou," a comedy at the Potiniere.

More spice here, story having to do with a sentimental maiden who refuses to have anything to do with the man picked for her by doting parents.

parentia.

Instead she deliberately becomes the mistress of a caddish Don Juan, who is a leader of fashion. She quickly regrets her course, in paid to the plant of the plant

# St. Anthony in Opera

Opera de Paris produced Raoul Brunel's three-act mystery play "St. Antoine's Temptation," of the good saint dreaming that he will take the

Brunel's three-act mystery play "St. Antoine's Temptation," of the good saint dreaming that he will take the Pope's place. One commands him to do penance by living in the despression of the popular commands him to do penance by living in the despression of the popular commands him to do penance by living in the despression of the popular commands him to do penance by living in the despression of the popular commands him to despression of the popular comedy "L'Ecole des Cocottes," which tells of a seamstress becoming a famous demimondaine. Georges LeCompte plays the role dive years ago. Mine. Marnac is the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pelix" at the demimondaine. Another revival is Henry Bernstein's melodrama "Pel

Berlin, May 13. The world premiere occurred at the State Opera house here of "Christopher Columbus," music by Darlus Milhaud, book by Paul, Claudel, French Ambassador to Washington.

Washington.
Work is an operatic novelty with a peculiar mystical treatment of the subject, in 27 scenes. Production has a huge chorus and an epochal feature in 45 minutes of moving pictures covering the historical background of the play. Hoevi's production and Kleiber's direction are

duction and Kielder's direction are praised.

Theodor Scheidl sings the title role, with Della Reinhardt playing Queen Isabella of Spain.

# MET. SINGER ARRESTED FOR DEBT IN DRESDEN

Dresden, May 13.

A local impresario, claiming a debt of \$13,000 against Elizabeth Rethberg of the New York Metropolitan Opera, caused her arrest as she walked off the stage here following a concert. Her share in the receipts had been attached. The songbird was in an evening frock and pleaded not to be sent to jail. In the end she was saved this experience, permitted to go to a sanitarium under surveillance. She was released the following day upon an arrangement being made with the creditor manager.

# Stoll Dodges Dividend

London, May 13.

Stoll Theatres, Corp., created two
years ago by merging all the Stoll
interests, omitted its interim dividend for the half year, explaining
the action as due to industrial conditions and general business depression, which make it advisible to
husband cash resources.
Statement from the board is that
the property earned its usual dividend and the usual rate could have
been disbursed if the directors had
deemed that course advisible. London, May 13

med that course advisible.

Last year the corporation paid interim dividends at the rate of 6% and a final payment of the same. Stock is \$5 par and is quoted on the London Exchange at \$2.

# Garden's Revue's Profit At Pop Scale, on Run

London, May 13.

"The House That Jack Built,"
Murray-Hulbert revue now at the
Winter Garden whence it was moved from the Adelphi, is yielding a profit

from the Adelphl, is yielding a profit at popular prices.

Its stay has been lengthened and it will probably remain until the end of July, when the firm expects to stage a new revue starring Cetily Courtneidge.

Courtneidge are on for Leslie Hanson to play opposite the English comedienne.

BUYS THEATRE
Buenos Aires, May 13.
Nuevo thoatre has just been sold to Sylvia Parodl, well known Argentine actress, for 60,000 pcoss (about \$250,000). She will rebuild the house and change its name to La Ferrere.

# Harold Owen Dies

London, May 13.
Harold Owen, 58, journalist and blaywright, part author of "Mr. playwright, part autho Wu," died here May 10.

Piece is not very convincing.

# o mins, of pictures in berlin's operetta WORST SLUMP YET AND NO ALIBIS

Only Four Musicals and Two Non-Musicals in Important Money --- Everything Else Legit in West End Struggling or in Red -Play Material Scarcer

### GROSSES LAST WEEK

London, May 13.

London theatres last week suf-fered the severest slump in years Only musical shows making money are Cochran's Pavilion revue, "Three Musketeers" at the Drury Lane "Bitter Sweet" at His Majesty's and Clayton & Waller's "Silver Wings" at the Dominion.

Wings" at the Dominion.
Only two non-musicals are in the
big money—"The Man in Possession" and "On the Spot."
Managers are exhausted with
thinking up and publishing alibis.
Favorite explanations are weather
conditions and that we are now in
the tourist season and with no turn.

ists.

Real reason probably is that
America is no longer splurging on
musical shows, due to the supremacy of talking pictures, and none is
available from English sources. Also
nothing in the way of promising
material is coming out on the Con-

Within a few weeks it is predicted half a dozen theatres will be available for rential at pre-war figures, since there are no new attractions in sign.

For the present there are no houses offers Killed' opens May 26 and the second of the se

in the red.

legit situation is becoming (Continued on page 76)

# SYDNEY'S BIGGEST HIT IS 'SCANDAL' REVIVED

Sydney, May 13.
"Scandal" in revival as a legit stage attraction is grossing the biggest business in Sydney.
Playing at the Criterion under Williamson-Tait.

# Year's Run in Sight

London, May 13.

"The First Mrs. Fraser" is holding its own at the Haymarket and will probably run well into the summer. It will complete a year July 2.

When it closes, Henry Ainley will appear at the house in "Hamlet," afterward doing a new comedy by St. John Ervine in the same theatre.

# Fay Compton's Hit

London, May 13.
"The Dishonored Lady" new at
the Playhouse, is a triumph for Fay Compton as an actress.
Play, however, is not scriously accepted as a contender for

# "Violet," Vienna Draw

Mystery Play's Tryout
A new murder mystery play with
a tragl-comedy twist, "The Crime
at Blossoms" was tried out at
Lewisham this week.
Phyllis Nellson Terry is starred.
Out of town engagement announced
as "immediately prior to West End
production."
Piece is not very convincing.

"Vielet," Vienna Draw
Vienna Mys 13.
Evelyn "Laye, English muslend
tomed yet agent to Vienna to witness a performance of Emmerleh
kalmann's, "The Violet of Montmers a performance of Emmerleh
kalmann's, "The Violet of Montmers a performance of Emmerleh
them and to it in London.
The opporetta is drawing heavily
tere, in the face of adverse prophrecipies to the reviewers at its premirate.

# DANCER-STOWAWAY MAY BE DEPORTED

Galveston, May 13. Fatima Hayzina Petrovitz, 18, is held here by immigration officials with deportation to Antwerp prob-

She arrived as a stowaway on the American steamer "Nemaha." A steward concealed the girl on board and, she alleges, promised to marry

Girl, blonde, says her father was a Russian, her mother Eskimo, and claims she is an American citizen, but her papers were stolen. She describes herself as a dancer with Hollywood ambitions.

# ENGLAND'S BOSS POFT **WORTH \$500 A YEAR**

London, May 13. John Masefield, world famous poet and playwright, has won the award of being England's poet laureate, succeeding Robert Bridges,

Appointment is for life and car-ies with it a salary of \$500 a year.

# Shubert's Buys

London, May 13.

Lee Shubert, here for 10 days, has acquired for America "The Man in Possession," current at the Ambassador, and "Almost a Honeymoon," at the Garrick. He left Sunday for

at the Garrick. He left Sunday for Faris and thene to Berlin. The Shubert English purchases are to be produced in the fail on Broadway, with partly English casts, using creators of some of the roles if they are available.

Shubert made an ofter for Laurilland Here Comes the Bride," now running at the Piccaelly theatre.

# Scale Too High for S.R.O. For Chaliapin in Stockholm

Stockholf, May 13.

Challapin sang "Boris Godunov" at the Stockholm Opera Saturday (10) to a great reception, Engagement brilliant, but did not sell out, due to the high scale.

### AUSTRALIANS IN EGYPT

Cairo, May 13. Joe Brennan and Ida Newton from distant Australia, arrived here for the Voxy.

It's their first appearance
Egypt.

# Glen Ellyn's Offer

London, May 13. Glen Ellyn, American in Tommy Armour's "Folles Bergere" revue at the Victoria Palace, has received a South American offer of unusual attractiveness

Bid is for two months' guarantee for Buenos Aires, with a further option at \$400 a week, all transpor-tation paid.

### Miller in Carlsbad London, May 13.

Collbert Miller is due here from Parls Thursday (15).

After transacting business here he will go on to Carlsbad for the

cure.

### Tennants' Son

London, May 13.
A son was born May 10 to Hon.
David Tennant and his wife, nee
Hermione Baddeley. She was a widely known young character actress on the English stage before her marriage.

### Miss Glyder's Quick Trip

Reaching New York for a visit two weeks ago, Hilda Glyder sailed Saturday on the "Columbus." She was suddenly and urgently recalled on business matters.

# A. T. & T. MAKES **BUY IN GERMANY**

Berlin, May 13.

An important commercial coup and one which may drive a wedge into the German sound patent monopoly is the indirect purchase by the American Telephone & Telegraph Co. Co. Co. Co. Co. Soc. Procedures 18.

by the American Telephone & Tele-graph Co., of a non-infringing sound process which has success-fully resisted the combination cen-tering on the Tobig group. The International Standard Elec-tric Corp., which represents Amer-ican Tel. & Tel., in Europe through the Corp. Supplied to the Corp. Supplied to the Corp. Electron of the Corp. Supplied to chased control of the Lorenz Radio Co. from the Phillips Radio Co.,

Co. from the Phillips Radio Co., Dutch concern.

International is said to have paid 90% more than the price held by the concern for any native purchaser, the Lorenz people who took the position in the negotiations that they were the only important Berlin radio manufacturer able to turn out sound reproductive awards to the negotiation and the control of the control In radio manufacturer able to turn out sound reproducing apparatus in opposition to the Telefunken-Tobia-Klangfilm, who together with their licensees constitute a virtual monopoly in Germany.

G. E. Quigley of Warner Bros. is in Berlin awaiting the arrival of Harry Warner who is due June 20 to look over the Warner patent deals from a German legal standpoint.

# INDECENT DISCS MAY CAUSE CENSORSHIP

London, May 13.
There is a strong likelihood that
the London authorities will exercise supervision over release of
talking machine records due to the talking machine records due to the importation lately of a considerable quantity of vulgar song recordings. First move probably will be police action against persons exploiting this material for indecency.

# Nice Americans!

Paris, May 13.
A most extraordinary triangle, the direct aftermath of an extraordinary vicious demi-professional circle that has been raising ructions in Paris, has come to pass as gen-

circle that has been raising rucumin Paris, has come to pass as generally anticipated.

It involves the daughter of ashowman, supposedly married to a
famaliar Paris character who to take
in one-half of a standard vaudeville
sister team. All principals are Americans. The sister act has split as a
result, with the other leaving Paris
for other parts.

The pseudo-wife, who was very
friendly with the act, one of whom
half of a standard to the real
meaning with the act, one of whom
half of the parts.

It is one of the most soroid triangles around these parts for years
and involves all w. k. characters w.
k. chiefly for their language and
manners.

### Birth Control Revival

"Our Ostriches," birth control play by Dr. Mario Stopes, was re-vived at the Royalty after seven

years.

Piece is well acted but is not a good commercial play, although excellent advertising for its author.

Lil Dagover Touring

Zurich, May 13.

German-American film star Lil
Dagover is appearing at the Schausplel theatre with her own troup. Fritz Krelsler, violinist, is at the Tonhall.

Furtwaengler in Zurich Zurich, May 13. Director Wilhelm Furtwaengler, director of the Berlin Philharmonic, its dated for the Swiss capital.

# **Showgirls Bunked Into Selling Programs for Aviation Show**

atrical girls around town know that

selling programs is not in their line of work.

Jobs on the stage may be scarce, but it is better to lay off than to demean oneself by becoming pro-

gram girls.

The Aviation Show, in the Garden, needed a number of girls to sell programs. Theatrical girls, on the assumption they were more attractive, were wanted and obtained.

assumption they were more attractive, were wanted and obtained.

Thirty girls, out of hundreds applying, were chosen. Decked out in the property of the programs. The girls were rather intrigued by the job. It was understood beforehand that they would receive \$5 a day and also do nevery program sold.

"fou will be able to sell hundreds of programs," the man who hired them explained, and the girls fell. Calculations were wrong some place. At the end of the first day it was discovered that only the girls stationed near the door had sold any programs and then only a few. At this all the girls claimed to be stationed near the door had sold any programs and then only a few. At this all the girls claimed to be stationed near the door had sold any programs and then only a few. At this all the girls claimed to be stationed near the door where they would have at least some chance of selling."

of selling.

The man who had engaged the girls, seeling the way things were going, suddenly decided he did not need their services. The \$5 a day

need their services. The \$5 a day guarantee was forgotten and when the girls sought their pay, and discovered they would receive about 30c for the programs they had sold, and nothing else.

The girls gathered in the lobby of the Garden and shouted their grievances in online many and one. "The Shuberts can't do it. Zieg-teld can't do it, and I've worked for "Shoth."

oth."

But the money wasn't forthcomng. When the girls complained to
ne Chorus Equity the man who
niged them said he had missed
noney and uniforms. This was

The uniforms were awful, sald the The uniforms were awrul, said regirls, and, anyway, they had been insulted. They had been told not to take customers into dark corners of the Garden, when anyone knows there are no dark corners there.

there. Now there are some factory girls working up in the Garden for their niggardly commission. They should have been obtained in the first place, say the stage girls. Everyone knows that theatrical girls won't work for nothing, they say.

# Birns Pays "349"

Looks as though William Blyns is through angeling shows, at least for this season. His most recent show venture was the backing of "Room 349." the Rothstein melodrama that lasted but two weeks at the National recently. Although all salary claims are reported pald there was some delay in securing the funds, Birns claiming the have his assets tied up. The second of the salary claims are reported pald there was some delay in securing the fands, Birns claiming the have his assets tied up. The salary claims to the salary that the salary claims to the salary claims to the salary claims to the salary claims and the salary claims and the salary claims are salary claims.

Jack Linder says he was not con-nected with the show,

# "Trader" Off

"Trader" Off

"A Coastwise Trader" Was abandoned last week. Show had been in rehearsal for three weeks.

Management was that of H. A. Archibald, new independent. Larry.

Cast was pald a week's cantee,
players having walved a bond covering the second weeks' guarantee.

### Harry Dignam's Switch

Harry Dignam's Switch
Harry Dignam, assistant president to William F. Canavan, head of
the I. A. T. S. B., resigned last week
following his election as a business
agent of New York local No. 1
(stagehands).
President Canavan named Louis
Crouse, Philadelphia, to serve out
the remainder of Dignam's term.

# Taylor's One Week

Sam Taylor essayed a stock sea
son at Werba's Jamalca, but it came
to an abrupt halt Saturday,

One week.

# Play Brokers Ignore Plea For Tent Royalty Cuts. Reps Repeating, Pirating

Scarcity of material sultable for production by tent outfits unable to meet the high royalty terms ex-acted by play brokers for regular stock releases has the tent outfits in a bad way this summer through

in a bad way this summer through having to resort to mediocre re-peaters to keep going.

Since most of the established tent troupes traverse practically the same territory each season, the re-peat angle is walloping the busi-ness thus far and figures to sock it worse later.

ness thus far and figures to sook it worse later.

Equity is backing the tent outfits in propositioning play brokers to come to an arrangement for lower terms on releases for these small troupes, pointing out 'that there are nearly 200 of them in operation and that royalites, no matter how small, derived from this division of show business would bring considerable additional revdlvision of show business would bring considerable additional rev-

oring considerable additional revenue all around.
Move for reduction has been given no response thus far and will probably get the same shelving that the similar plea of the Stock Managers Association's proposition was given when the latter importuned a reduction in royalty on stock releases so that stock might survive the heavy opposish of the talkers. Ten troupes operate on a repertory basis mostly, currying three or four bills through the season. They are angling for terms as reasonable as those which had formerly obtained for Chautauqua outlits, the latter carrying a blanket sum for

tained for Chautauqua outfits, the latter carrying a blanket sum for use of the play through season rather than a weeldy-royalty such as obtains for the tent outfits which are under same classification as stock with the play brokers.

The tent producers have pointed out to the brokers that the despendence of the product of the brokers that the despendence of the producer have been considered by the projecting length of the projecting the projecting the projecting the projecting them a similar royalty arrangement.

# THEATRE GUILD'S **NEW DIRECTORS**

Theatre Guild will make several additions to its directorial staff next season with possible importation of two well-known foreign directors, to be settled upon later with latter to stage the foreign productions tabulated on its next season productions observed.

tion schedule.
In addition Herbert Biberman,
who staged "Rust" for the Junior who staged "Rust" for the Junior Guild this season, will be added as permanent Guild director, filling spot vacated by Rouben Mamoulian, with whom Guild held contract for exclusive services and with latter's contract dissolved by mutual consent. Philip Moeller continues as general producing director.

# Stagehands' Election

Stagehands' Election
In an exciting election in Palm
Garden Sunday N. Y. T. P. U. No. 1
(stagehands) had a number of surcontrol of the stage of th

Blggest upset came for the office Biggest upset came for the office of business agents. Sam Goldfarb and Joe Magnolla are no longer in office, with Harry Dignam and Thomas McGovern being named for the ensuing year. The trustees chosen were Henry Greisman, Louis Yeager and James Bass.

Delegates to the I. A. convention in Los Angeles in June will be Joe Magnolia, John C. McDowell, Harry Dignam, Walter J. Maher, Henry Grelsman, Edward Gately, Thomas McGovern, James J. Brennan, Sam Goldfarb and Robert Anstept.

### Shows in Rehearsal

"Greenwich Village Follies"
(Shuberts), Shubert.
"Once in a Lifetime" (Sam H. Harris), Musle Box.
"Vanities" (Earl Carroll),
New Amsterdam.
"Hash" (Ted Reilly), Lib-

erty.
"Let and Sub-Let" (Hyman Productions), Biltmore.
"Spook House" (Joseph De Mllt). Vanderbilt.

# 5 Shows Out

Five more shows are off Broad-way. Included are two sudden closings Saturday. Others look certain to join the exiting list this

week.
"Jonica," presented by William B.
Friedlander, stopped at the Craig
Saturday. Flve poor weeks. Said
to have lost plenty.

### JONICA

Opened April 8. "Conventional and banal musical," reported Winchell (Micror). "Grade B," said Mantle (News). Variety (Char), "Doesn't possess the big punch that assures a lasting life."

"A Month in the Country" at the Gulld by the Theatre Guild closes in 9th week. Okay during subscrip-tion period.

### MONTH IN THE COUNTRY

Opened March 17. "Tranquil and pleasant," said Brown (Post), and Ruhl (Herald Tribune) seconded: "A thor-oughly fine presentation of a fine play." Variety (Ibee) wrote: "Okay

Variety (Ibee) wrote: "Okay for the subscribers, but for the pay as you enterers too long an evening."

"Rebound" closed at the Plymouth Saturday after 14 weeks. Illness of a lead caused closing.

### REBOUND

Opened Feb. 3. Darnton (Eve. World) opined: "Wholly and delightfully refreshing." Anderson (Journal), discov-ered. "A sly mixture of superb idiocy and compelling drama." Variety (Ibeo), said: "Not a smash, but a diverting show."

"Subway Express," independently presented, will close at the Repub-lic; 35th week. Longest run of sea-son's mystery plays. Not excep-tional gross getter but averaged well.

# SUBWAY EXPRESS

Opened Sept. 24. Brown (Post) declared: "Exciting well - acted and skilfully staged." Atkinson (Times) conceded: "Has a good deal to recommend it." Variety (Land) said: "Superior melodrama."

# "FOLLIES" WHEN?

"Vanities" in Amsterdam May Delay Zieggy's Show Until Fall

Earl Carroll's new "Vanities" will open at the Apollo, Atlantic City, June 16, being booked there for two weeks. First time for the resort to have a booking of such length The two weeks' date was made by Carroll who explained he wants to

Carroll who explained he wants to have the revue in finished form before the premiere at the New Amsterdam, June 20.

Indications are that Carroll is particularly anxious about the "Vanities" because his show is supplanting the "Follies" at the New Amsterdam. From the coast Zieg-Amsterdam. From the coast 2005 feld is reported getting busy for his new "Follies," but it probably won't come along until autumn.

# "Fellow Workers" Folds

"Fellow Workers" folded in rehearsal this week when William S Deane was unable to get up usual

bond.
Show had been in rehearsal two weeks on salary basis but no bond up at Equity. When latter stepped in Deane tried to get the cast to forthcoming production of "The waive security but without success, and show was called oft."

# Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in the state of cast, with consequent difference in measurements of the size of cast, with consequent difference in measurements. As a supplied to the size of cast, in business necessary for musical attraction as against dramate play is also considered.

Classification of attraction, house capacity and top prices of the

ay is also considered. Classification of attraction, house capacity and top prices of the imission ecale given below. Key to classification: G (comedy); (drama); R (revue); M (musical comedy); F (farce); O (operetta).

### Admission tax applies on tickets over \$3

Admission lax applies a Admission lax applies a Admission lax applies a (2d week) (C-900-34). Record heat for early May madd a very opened last Thursday; fair notices, but differences of opinion. Apron Strings," 48th St. (23d week) (C-980-33). Silpped off to about 45.000; does not cost much to operate and may stick after. Berkeley Square," Lyceum. (28th week) (C-857-44.40). One more week to go; one of the hits about burned out; last week around \$3,000.

burned out; last week around \$3,000.
Bird in Hand," 94th St. (69th week) (CD-708-\$3.85). Will try to make a second summer stay, but down 'Death Takes Holiday." Earrymore (21st week) (D-1,000-\$4.40). Dived to around \$7,000; engagement doubtful longer than end of month.

doubt'ul longer than end of month.

"Dishonored Lady." Empire (15th week) (D-10804840). Will close the control of the control

(M-1,168-\$4,5,60). Less affected than any of the musicals; over \$43,500, which was last week's too mere \$43,500, which was last week's too mere \$43,500, which was last week's too mere \$43,500, mile \$1,000, mile \$1

# TICKET CONTROL EXEC.. TO BE LONG OR LEWIS?

Broadway's theatre tloket contact plan, represented by the New York Theatre League, will start operat-ing, with the primary object of lim-the agency price of theatre

ang, with the primary object of limiting the agency price of theatre tickets to 75c premium. The starting date of June 1 may be set back because of the welter of detail.

Selection of an executive secretary is yet to be made. This individual and staff will be in charge of the policific of all agencies and the handling and switching or all the handling and switching or all Lewis, of the Metropolitan, are mentioned as possibilities. The former is in doubt, being engaged on his own in the insurance business. The principal hitch there will be over the four or five hits for which extra prices can be gotten for al-

extra prices can be gotten for almost any location.

To date the League states it is interested only in the lower floor.

# Equity's Election

Equity's Election
Equity's annual meeting and election will be held at the Astor, May
26, in the afternoon.
No opposition ticket is in sight,
since under the rules a petition
would have to be filed 30 days prior
to the meeting.

\$7,000 and must materially im-prove.

\$7,000 and must materially improve.

"Mendel, Inc.," Cohan (25th week) (C-1,371-\$3). Last week's slumpsent this one down to \$5,000; persons the construction of the co

down any owner, still silpped down and the still silpped at \$18.

"Sons o' Guns," Imperial (25th week) (M.1465-86.6). Off as much as "Simon" when about \$35,000 was grossed, low money at the still st

week. The Band," Times Square Strike Up the Band," Times Square Calout 1826,000 last week; like other successes heat sent figures to lowest mark of engagement.

Subway Express," Republic (35th week) (D-901-33), Final week; indicated trade last week under \$5,000.

week) (D-901-33). Final week; indicated trade last week under "To" indicated trade last week under "To" indicated trade last week under "To" indicated trade last week) (C-1115-33). Off about 50 per cent; got \$2,500; management hopeful of recovery; small off the state of the sta

but if no improvement expected to close like many others.

The Traitor," Little (3d week) (CD-600-33). Two performances out last week through illness of lead (Fuller Mellsh); less than \$1,000 indicated, but weather blamed.

lead (Fuller Mellibs). less than \$1,000 indicated, but weather blamed.

"The Vikings." New Yorker (1st week) (D-1,400-\$3). Fresented by the Property of the Pr

week.
"Young week) (CD-893-83). A money show; slipped downward to \$10,-000 or a bit more; last week that looked like good gross on Broad-

looked like good gross on average average.

Special Theatre Tournament. Walder: 21 and final week with full length plays nightly.

"Michael and Mary," Hopkins; little theatre hit but fell back, cut rates like most others.

"Foles Bergers Revue," stopped in Yilage.

"Foles Bergers Revue," stopped in Yilage.

# May's Only High on B'way Last Week **Was Heat, and It Melted Grosses**

Continued heat with record early May temperatures as high as 88 last week (did plenty to Broadway, Not a single show sold out all performances, despite heavy advance new mashes of the leading musicals were knocked downward at least \$7,000 on the week. Better comedies and dramas were affected \$1,400 and upward. Haif a dozen \$1,200 and \$13,000, while at less to one 52,000 and \$3,000, while at less to one of the latter are still strug-slings.

Most of the latter are still struggling.
With better weather early this
week, there should be some meanweek, there should be some meanagenhet most shows returning to
the pace prior to the torrid wave.
Cut rates were affected. Out of
about 45 attractions current last
week all, but 12 were regularly allotted at bargain prices. Some of
the agencies were dumped into cut
rates so that only a few attractions
were not available at bargain
prices.

the agencies were dumped into cut rates so that only a few attractions were not available at bargain prices and the control of the control of

### New But Hopeless

New But Hopeless
Last week's new shows somewhat
better than the other spring weaklings but not rated having much
chance. "Ada Beats the Drum" at
Golden, Thursday debut, with moderate notices. "Lost Sheep" with
spice got about \$6,500 on the week
spice got about \$6,500 on the week
the spice of the spice.

In the spice of the s

at the Selwyn. Little Theatre Tournament did not figure in the go-ling. The property of the musicals and not much off at \$44,000, protected by the advance sale; "Simple Simon" slipped under \$40,000; "Sons of Guna" dropped off to down to \$44,000; "Strike Up the Band" about \$245,000; "Sketch Book" down around \$18,000; "Sketch Book" down around \$18,000; "Three Little Girls" less; "International Revue" as "Jonica" stopped at the Craig Saturday; "Rebound" closing at the Plymouth on that date; "A Month in the Country" closes at the Gulld press" at the Republic.

Next week "The Tavern" will be revived at the Fullon and "Let and Sublet" comes to the Biltmore.

# **FUTURE PLAYS**

"Union Depot," presented by Gene uck as a summer try-out. Gene owler and Joe Laurle, Jr., authored and are rewriting. "The Empress" and "Frankenstein"

are to be tried out shortly by Horace Liveright, who returns from London this month. Both are foreign plays
"Mystery Moon" due into rehearsal this week. Musical comedy by

Myster Moon" are to release plays.

Myster Moon" are to live release and Myster Myster and Saunders. To be presented by a corporate firm, with Cliarles Graf In charge.

"Dog Eat Dog," by Katherine Clugston and Hamilton Cook, has been acquired for production next season by the Theatre Guild.

Miss Clugston authored "Happy Days," produced by Arthur Hopkins seen acquired to produced with the Myster and Harris is producing, bows in to naugurate subway circuit policy at the Brighton Beach Music Hall, Brighton Beach, N. Y., June 2.

Piece will play two weeks out of town before steering into a New

before steering into a New

"Sisters of the Chorus," which had been announced for immediate pro-duction by Ray Payton, has been sidetracked until next season.

Payton is holding production in abeyance because of casting diffi-

"Three Crowded Hours," melo-drama by Harry Madero, has gone (Continued on Page 71)

# Stock Managers to Fight Sound Invasion

An association of dramatic stock managers to combat the talking picture invasion is in process of or-ganization by Robert McLaughlin of Ohio Theatres, Inc.

ganization by Robert McLaughlin of Ohlo Theatres, Inc. McLaughlin is reported now in Boston rounding up a transconti-nental motoring tour, during which he has personally laid the plan of operation before stock managers, and has obtained 33 managers' signatures. The association, if perfected, goes into operation Labor

fected, goes into operation Labor Day.

Idea is to offer 50 weeks' consecutive production in stock for Broadway plays, providing the deal for stock rights takes precedence over picture rights. At present talker productions get underway before the plays get off Broadway and the pictures are released to play in competition with dramatic stock productions.

and the pictures are released to play in competition with dramatic stock productions.

Managers elaim this situation is greatly to blame for poor stock business, with the picture offering a better cast at lower prices.

The association in forms as guests over the circuit with 40 to 60 weeks solid guaranteed. Stage director for each play would travel a week in advance, rehearsing the local company so that the star-could walk on with one local rehearsal.

Association headquarters will be in New York, operating from Mc-Laughlin's office in the Times building. The association will maintain its own booking office there will be supposed to the star country of the supposed of responsibility in play and star contracts entered into.

Similar ideas have been tried

tered into. Similar ideas have been tried

# MANY SPEAKERS AT REV. DR. RAY'S DINNER

A dinner held at the Ritz-Carlton A dinner held at the Ritz-Carlton Sunday evening in honor of Dr. Randolph Ray, rector of the Little Church Around the Corner, was an innovation in theatrical dinners. Conversation of the guests in the reception room seemed limited to a discussion of what churches they had attended during the day. The a first was conducted quietty.

had attended during the day.
The affair was conducted quietly,
and, in spite of the large attendance, had an atmosphere of intimacy-parson meeting a few parishioners sort of thing.
Daniel Frohman, as chairman,
introduced the speakers, following
the reading of telegrams from
George Arilas, Col. Walter Scott,
Edith Wynne Matheson, Charles
Warner, was the speakers of the service of the serv

Wagner.

Wag

# were. Dinner Vs. Dinner

Dinner Vs. Dinner
Other speakers were Edwin Milton Royle, Frank Gilmore, Leslie
Howard, William Hodge, Brandon
Tynan and William Morris.
Burns Mantle, Frank Craven,
Sam Scribner, Bide Dudley, Walter
Vincent and Miss Leslie Bingham
preceded the guest of honor with
speeches that were mercifully.

preceded that were mercifully brief.

Dr. Ray's address was a simple and sincere thank-you. He commented on the humor of being mercifully being the sincere thank-you. He completed a dinn and the sincere thanking some begging and the sincere thanking some and the sincere to the person interest of the theatrical profession in the church that is so uniquely identified with it.

Entertainment comprised Peter Jore, poking accurate fun at Queen Victoria, and Nate Leipeig, assisted by Frank Craven, Percy Helton and two unidentified Lambs.



the close of the season I wis ank Messrs. Schwab and Man or the most pleasant engage del for the most pleasant engage-ment of my career in their oper-etta "New Moon." Also for the consideration and confidence in al-lowing me the liberties which enabled me to be myself and score the success which every critic on our route acknowledged.

### ROSCOE AILS

Direction LOUIS SHURR

# L. A. LEGITS ARE MORE HOPEFUL

Los Angeles, May 13.

Spurting a little over last week, local legits and legits and legits at the Vine Street, has just a chance of getting 33,000 in its first week. Written and produced as a chance of getting 33,000 in its first week. Written and produced as a of a Santa Monica millionaire, it is receiving some friendly patronage. "Strictly Dishonorable," in its first week at the Billimore, is the town's least week by lose to \$13,000 and ended the week with \$12,000. Leon Errol goes into the show next week for the blow-oft, and the Warings how lose town with a record of dough for this 300-seater. With the cast and house receiving very little, weeks, should hang on for a few weeks. Should hang on for a few weeks. Should hang on for a few weeks. The Duffy houses are still having a struggle. "Blue Ghost," at the President, is the best for the money, taking \$65,00. "To Weeks. Should hang on for a few weeks. Should hang on for a few weeks, should hang on for a few weeks, should hang on for a few weeks. Should hang on for a few weeks. Should hang on for a few weeks, should hang on for a few few should hang on for a few weeks, should hang on for a few weeks, should hang on for a few few should hang on few shou

### PITTSBURGH FIGURES

PHTTSBURGH FIGURES

Pittsburgh, May 13.

Sweltering weather and duylight awing combined to make legit trade.

Only William Gillette managed to slide through satisfactorily. "Sherlock Holmes" claiming creditable through satisfactorily. "Sherlock Holmes" claiming creditable over morth are, probably saved this one, for window sale nothing to get excited about. Neither did sentification of the same properties of the same properties. The same properties of the same properties of the same properties of the same properties. The same properties of the same properties of the same properties of the same properties. The same properties of the same properties of the same properties of the same properties. The same properties of the same properties of the same properties of the same properties. The same properties of the same properties of the same properties of the same properties. The same properties of the same prop

done here in years. House goes dark this week. George Sharp stock at Pitt had "After Dark" and made swell show-ing through series of benefits. An-cient melier holds over though orig-inal eight-week speculation looks doubtful in view of heat wave.

# PHILLY LIGHT IN SHOWS AND GROSSES

SHOWS AND GROSSES

Philadelphia, May 12.

With weather more like July, theatre business suffered last week. To
make matters worse, the shows offered were far from the usual lightwith the sum of the sum of the sum of the sum of
fered were far from the usual lightwith the sum of the sum of the sum of
fered were far from the usual light
with sum of the sum of the sum of
fered were far from the usual light
"Ratinates for paid. We ke

"Ratinates for paid. We ke

"Ratinates for last We ke

"Return to the sum of
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# "JONICA" FOLDS AND BANKER PAYS OFF

"Jonica." a musical, finished short and costly engagement at the Craig, New York, Saturday. It was presented by William B. Friedlander with the backing of a wealthy New

Yorker.

Before the Saturday matinee, the musicians refused to enter the pit unless salaries were forthcoming. At night a back stage operator refused to work unless similarly pro-vided for.

The actors were not paid off but are protected by a \$10,000 surety bond flied with Equity by James Imbrie, a private banker downtown.

b. o. staff. It folds this week, getting \$4,000 after four weeks of monotony. "The Gorilla" opened May
The Gorilla" opened May
Things. "Student Prince," at the Majestic,
drew a suitable \$12,000. Billing all
goes to the production and Alain
afting the lead. "Turn's many
things. Gorilla" opened May 13,
Gorilla" of \$8,500 on the closing chapter.
Piece didn't do so well on the three
weeks 12, 12.
"Civic Repertory got \$2,700 on the
third and last week of "Imaginary
Invalid," which means about nut
mone for the co-ops. Goril Homer
ing strong on billing at
the Rep go
Ing strong on billing at
get the co-ops. Goril Homer
ing strong on billing the Rep go
ing strong on billing and the Rep go
ing strong o

# HEAT BLANKETS CHI LEGIT **GROSSES**

Chicago, May 13 Hot weather smothered legit fig-Only production to escape was "Little Show," which staved practically at capacity third

Flock of closings and some replacements. Joe E. Howard's "Time. placements. Joe E. Howard's "Time, Place and Girl" revival closed at the Harris after three weeks at \$1 top and folded. Howard, who sank \$10,000 in the venture, says at \$10,000 in the venture, says \$10,000 in the venture, says \$10,000 in the fail. Meanwhile, he is rehearsing a new show, "My Girl," authored by himself, and has an option to open May \$25 at the fail. Meanwhile, he is rehearsing a new show, "My Girl," authored by himself, and has an option to open May \$25 at the second with the sale, replaced. "Merry Widow," which was the was lerked at the Grand of 1st bird week, but had two good weeks, also to the graveyard. "Nina Ross," the much-revised Shubert-Orectto for a week. Farce then revised to the second with the second week at the Princess, and "Your mode outley" holds on at "Your mode with the second with the second week at the Princess, and "Your mode with the second with

known as "So This is sain."

derful Night" closed a three weeks run with \$13,000, and folded for the sum of th

# Little Theatre Tournament

Seven of the 20 playlets in the little theatre tournament just closed actually stood out as adult enter-tainment. The judges gave recognicity of the second second

and the most solution and market multipy group.

Handleapped by inadequate lighting facilities at the Waldorf theatre and staging under the pressure of four playlets a night, every contestion of the solution of the solutio

Attendance during the six nights was excellent. The followers of the different players ran from the tux-edoed gentry from Forest Hills and suave partisans from the south and middle west on others. Following comment is.

Variety previously:

EVES

Presented by the Morse Players, St.
Louls, Written by Maxine Block.
Staged and directed by Harry McClain.
The Grandmother. Therese Marie Wilder
Max.

M. Heroid Elbert
Bill; Scannell ... Bugene R. Wood

The last of the contestants easily asserted itself as the best of the original scripts and with a cast clearly superior in sincerity of portrayal.

the original scripts and with a cast clearly superior in sincerity of portrayati.

clearly superior in sincerity of portrayati.

the superior in sincerity of portrayati.

the superior in superior in sincerity of portrayati.

A NIGHT AT AN INN Ins played the superior in the same plotture.

Therese Marie Wittler, as the paralyzed grandmother who could be paralyzed grandmother who could be superior of the chair, would have gripped her audience had she been alone.

Lighting of the Friday candles, followed by their sacrilegious distone of the fine dramatic touches. The bringing into the lowly East Side room by the little Esther of her first boy friend, Bill, a Gentile, after the superior of the superior in the propersion of the superior of the fine grandmother of the fine grandmother of the superior of the fine grandmother of the superior of the superior

# A NIGHT AT AN INN

A NIGHT AT AN INN

Presented by the Minelsaippi Agricultural,
Starkville, Miss, Written by Lord Dunsany, Directed by H. P. Cooper. Scene:
Robert Thomas.

B. Scott-Fortescue. H. S. Chilton
William Jones. S. B. Powers
Albert Thomas. Newton, Townsend
First Friest of Kiesh. David Thomas
Scoond Friest of Kiesh. David Thomas
Scoond Friest of Kiesh. Le, P. Williams
Kiesh. J. A. Ruffin
The theme is hokey and old fashloned enough to make it a tough
subject for skilled professionals.

The agricultural boys did their
and uncertainty which eliminated
this entry, Murdering the three
priests was the only scene performed effectively.

Back home, however, it can be
appreciated why such a theme so
preciated why such a theme so

# MARSHALL

Providence	. Writte	n by	Ferenc	Molnar
Directed b	y Rosalba	Joy.	Scene:	Hunting
lodge near	Budape	ıt.		
Edith, Ba	ron's wit	e	Pearle	Winburg
Maid Scrve	ant	M	arv H.	Brighan
Inre, an	actor		. Kenne	th Bruc
Barson		J	ean B	. Pinaul
Dr. Jenos	y	T	. S. M	IncDone
This e	stlrring	Mola		aulat .
THIE C	STILLING	TATOILE	ar pr	uyret, i
favorita	anione	ลทเต	tem	groups

two-ties arms and the large to a was convincing to a providence playors. Particularly good were the performances of Pearle Winburg and Jean Pinault. The large two performances of the closed with one of the outstanding performances in the cast to his credit. Piece sepacially well drossed with candles against back suggested with candles against back suggested with candles against back suggested by the content of the content

### SHN-HP

Presented by Loyola Community theatr
Chicago, Written by Luiu Volime
Scene: Interior of a Carolina mountai
oabin. Play adapted and directed by
Charles Costello.
Widow CogleGenevieve Rya
Rufe Cagle, her son Eugene V. O'Brie
Emmy, his wife Louise Willmart
Stranger
Sheriff Weeks J. Paul Ardoese
BudAllen Krimbelbine.

tation of the full length play. Genevieve Ryan as the stoical mother, the Widow Cagle, was the center of the special script. Like several others who played mother roles in the tournament Miss Ryan displayed an artistic depth which would win attention on the professional stage.

### \_\_\_\_\_

	1111	יפחע	uni,	INI W		
When	the	Roll	Call	Is U	p Yon	der
Wayne	Comr	nunit;	Pla:	ers,	of Golds	boro,
. C. V	Vriite Mor	n by	Korn	Allen exay.	Royall, Scene:	Liv-

ing room in poor couthern home.
F. Clark W. Allen Royall
Huldah wife Anna D. Michaux
Junior, son
Miss Jenny mother Sudie Creech
ClaireJanie Burns
Henry Gibbs Robert Robinson
Nal GreenLloyd Parker
Mar dicen

Royall had a good idea here and people around him who could have carried it out to the letter. Mistake so many of the other amateur writers made before him was exaggerated in this. Too much inactivity and too many meaningiess lines. It got underway just when it died.

dled.

Curing a shell-shocked soldier by putting him through the exhibarating pace of rum running was what Royall tried to get over. He did, but not until the patient audience was

### THE CHOICE

Albany (N. Y.) Pleyers. Written by
Thomas C. Stowell. Directed by Slowell,
with scenery designed and built by Dorothy Lathrop and Paul M. Hewlett, Scene: Room
Lathrop and Paul M. Hewlett, Scene; Room
in castle of Duke of Perigord.
Duke
MelusineFayc Smiley
Mellsse
Marco, jesterNorman R. Sturgis
Manon, nurseGladys Wilson Boyce
Father Josef
Hugh Carlet

# THE MAN WHO MARRIED

Studio Players, Buffalo, Written by Ana-
tole France. Direction by Jane Keeler end
settings by Sheldon K, Viele. Musical ac-
compeniment by Charme Allen, Sceno:
House of a Parle judgo.
Master Botal, judge Spencer Whedon
Master Fumee, lawyer David Day
Master Colline, doctor Sheldon Spangler
Master Maugier
Master De Leurier, apothecary
Bueil Taliman, Jr.
Bolecourtier, secretary. Bernard Hammill, Jr.
A Blind Man
Catherine Botal, wife Ethel Meyer
Alison, eervantVirginia Butler
M. de la Garandiere

One of the best all-around exhibitions of theatricalism was made of this France, comedy by the Buffalo Players.

Artistic from costumes to the set of cut-away drops. Able handling of the lines and many mannerisms by the players ilited this world-known players.

Incidental music and well-timed spots of pantomime aided. The theme about the judge who, after having his wife's speech restored, was so riled that he had the same doctors of brilliant wit and sattre that placed Buffalo at a decided advantage over contestants with homemade scripts.

# RIGHT OF POSSESSION Little Theatre of St. Louis, Written by Edna Warren. Directed by F. K. Cowley.

With setting by F. Ray	Leimkuchler, Scene
Court Clerk	Gordon Sommer
Mrs. Howard	Elolac Ernales
Miss Harris	frone Deloke
Judge Garland	Samuel Goddere
Mr. Lawrence	Frank Nacor
Mr. Curtis	Perry Rameau
Mrs. Simmone	To Dovile
Freddy Hargrave	Raiph Friedman
<u> </u>	

A bastardy case, involving black-mall and the adoption of the child and the adoption of the child beautiful to the control of the child and th

# WEDNESDAY (MAY 7) SO'S YOUR OLD ANTIQUE Salon Players of Jnckson Heights, L. L. Weltlen by Cloire Kummer and directed by

Blanche shop.	Talbot Kimball.	Scene:	antique
Dick Bar	lowJohn	Talbot	Kimbali
Sally, hl	s wifeBarbar:	a Bruce	Tappan
Mrs. Pct	tisIna Bro	own Ma	cDouga!
Mr. Mai	a chauffeurR	Elliott	Kendrick

Emmy, his wife. Louise Wilmarcht Stranger ... Paul Breaser ... Paul Brease

### Prize Winners

Belasco Trophy Winner—The Studio Theatre Players of Buffalo ("The Man Who Married a Dumb Wife").

Samuel French Awards—Morse Players of St. Louis, Mo. (Eyes").

Mil. A. ("Seven Against One").

Management Award—Paravent Players of Providence ("Marshail").

Management Award—Paravent Players of Providence ("Marshail").

Mention—Salon Belging of Providence ("Marshail").

Li ("So's Your Old Antique").

Henry Street Settlement players, N. Y. C. ("The Sisters").

Players, N. Y. C. ("The Sisters' Tradgey"). Loyola Players, Chicago. Miss Ryan's performance in "Sun-Up."

Ryan's performance in "Sun-the "Sun- For theme, cast and all-round pro-duction "Eyes" stood out as the cup winner. Excellent work of Miss Ham-owitz and theme of "The Sis-ters" (Tragedy" entitled that to not get. Was markedly super-ior to "Seven Against One." Otherwise, same as the judges.

material presented before and in-cluding Wednesday night.
Rextord Kendrick as Mr. Malster, eccentric on antiques, gave an out-standing performance. The theme, as handled by these amateurs, is full of enough laughs, interest and sus-pense to make an ideal talker or vaude act.

of enough issential talker or yaude act.
The antique proprietor and his dissatisfied wife were well essayed by John Talbot Kimball and Darbaia Bruce Tappan.

# ROGUES AND VAGABONDS

Hille, L. I. Directed by Albert S. Howson,
with words by H. B. Smith and music by
G. O'Hara. Scene: An English estate. In
ensemble, 39 members of the association.
Robin
Sir Thomas LucyAlen Hudson
StalkerJohn B. Bruns
BullockTed Molr
Will Shakespeare William Linion
Mary FyltonElele Cropper
Jack Kcmp
Tom Green Fred Klendl
Audrey LyleLoretta Howson
CondellAndrew Shuman
Richard Burbage
Dol o' Fortune Agnes Klendi
A LordFrederick Seward
Oldfield E. R. Carter
Craig
GamekeeperCameron Shipp

Only offering along musical oper-etta lines, the largest cast, most elaborately costumed and set, Forest Hills' most obvious attempt to com-pression of the cost of the cost important factor. It had a few peo-ple who looked natural, but more who registered greater amateurish-ness than any in the comparatively simple 11 playlets preceding this in the cost of the Trying to set a sone out of a

who registered greater amateurishness than any in the comparatively nees than any in the comparatively in
the pour amount in the property of the control of the third of thi

House With the Twisty Window House With the Twisty Windows
Players of Bronxulle, N. Y. Written by
Mary Parkington and directed by Charlton
Barnes, Seens: A cellar in Petrograd.
James Roper. Date S. Barton
James Roper. Date S. Barton
Lady Fonting. Kalbien Clementel
Hadther Sorrell. Ann McGee
Anns Sorrell. Ruth Bretz
Derrick Moore. Lavrence Bartiette

Sing-soney, droney and painfully slow was the Bronxville Players' Interpretation of the playlet, used with far more success by another group in the 1929 tourney. That fairy tale Derrick Moore tells never seemed to end with Edward Zimmer's telling. When it did there the comments within that the shooting arrived too late.

late. Dale S. Bartlett was the most in-teresting member of the cast, but over-conversation and little action found him as tiresome as the others with the welcomed curtain.

THE LAST MAN IN
Dramatic Society of Cathedral College, fanhattan, Vitten by W. B. Maxvell, Jriected by Rev. Robert M. Gibson. Soone: 

One of those London murder mys-terice solved in a tavern, with the pay-off revealed in the first few Curtain hardly goes up before the lnkeep and his wife start worrying about a strange man offstage. Some of the characterizations, in-cluding Mr. Judd, are good.

# TUESDAY (MAY 6) THE ROAD TO RIO

side Playhouse.	members of the Sunny Sunnyside, L. I. Writte Fleieler and directed b
David Barr,	Scene, reception room a
morgue.	
Dan Adame	Starr Gephan
Jack Curry	
[	Elinor Bar
BIII Burke	Albert Rubenstel
Connore	Davld Harrita

# LEGEND

	Presented by members of the Staten Is
	land Little Theatre, S. I. Written by
ı	Philip Johnson and directed by Joseph Latham, Scene, interior of cottage in Nev
	Latham. Scene, interior of cottage in Nev
. 1	England fishing villege.
	Mre. Reed
	Mrs. WaltersBelty McCrun
	Rev. Mr. Fallows Irving Hopkin

# SEVEN AGAINST ONE

Presented by the Associated Players Stock Co., Y. M. H. A., Manhattan. Written by Maxine Finsterwald. Directed by Myron Sattler. Double sets, one of private meeting room and other of prison recreation ball; arranged by Lionel G. Field.

recreation hall; arranged by Lionel G. Field.

Splitting the set and the action is difficult when handled by professionals. Dealing with a Red leader and conspiracy is or the sub-cellar meller kind. The Y. M. H. A. boys, however, appear in numbers and however, appear in numbers and however, appear in numbers and the set of the s

not lived up to his revolutionary promises.

Then the other half of the set, a prison yard, with seven lads in prisoty arties, solemning all the seven that it is the prison yard, with seven the seven that the seven that the seven that the seven that the clerk of the seven that the clerk of the seven that the clerk of the set when the seven that the cellar part of the set shows the leader expiring.

# BURSTING THE BARRIERS Presented by the Town Club Pleyers of the Women's Town Club Pleyers of the Women's Town Club, Manhattan, Writ-ten by Benjamin Felner, Jr. Directed by author and Henrietta Kiper Morse. Three ecenes: English drawing room, Third Ave. flat, ante room of Italian Renaissance ban-quet hail.

Thirteen members of the Town Club players are given a chance to strut their artistry by having three versions of the way in which wives leave their husbands in as many countries. It is well staged entertainment with some bright manner of the performers showing knowledge of their parts. arts. The English version is not as well

The English version is not as well enacted as the American, admitted by with an O'Neill twist and set in an elevator conductor's living room. The Italian way has all of the Borgia methods, triend husband, an impressive personality in L. Law-tong and the conduction of the Borgia methods and the poisoning the wife.

# CAST CHANGES

Wally Ford will replace Douglass Montgomery in "Many a Slip" Chi-cago May 18. Montgomery will re-turn to New York to undergo an operation on Fis throat.

# **FULL LENGTH PLAYS**

Prompted by the success of skit presentations during the past eight years, the Little Theatre movement inaugurated for the first time a sec-ond week relay into full-length

inaugurated for the first time a second week relay into full-longth
plays.

The inaugural evening Monday
was a pathetically obnoxious affair.
The second for the first second for the forest second for the first second

the end.

The audience waited out in droves on the opening eve.

There are two other New York outfits and delegations from Chicago and St. Louis that will have to show something real, or else the amatcurs should be happy to stick to their playlets and live.

# THE WOODEN IDOL

Guild Players of University Settlement, Manhaitan. Written by Leonard White. Directed and staged by Mrs. J. Glenwood Jones. Three ects and two scenes. Ponli-for Mueuem in prolog and the Pontifer Hall In second.

Jones. Three sets and two seems. Pontli-Hall in second. prolog and in Pontites Hall in second.

Letting this mob out of the parlor and on a two-buck stage, even with amateur fans the chumps, rankest kind of i.nposition. There's a limitation to even the good will of relation of the policy of the property of the casting, which had big girls for little men. When we want to be a stage of the lines. And up and kind they can never age the linest language of merry but bona fide England?

The dialog in this stupid play, labeled "preposterous" in the program, out enough for these folks or enunciate without the British smooch. Touching a wooden idol made good folk bad and bad folk goods good folk bad and bad folk good folk pad more creek ownsmer, and they all went flocey. It nearly had the audlence groggy, as well.

# Ada Beats the Drum

Ada Beats the Lrum

Farce-comedy in three acts presented at the John Golden by the latter; written by John Kirkpatrick; Mary Boland featured; John Kirkpatrick; Mary Boland featured; John Kirkpatrick; Mary Boland Lolls Hubbard. Mary Boland Lolls Hubbard. Naylla Westman Hubbard. Mary Boland Louis Hubbard. Mary Boland Louis Risald. Mary Louis Research Louis Risald. Mary Louis Research Louis Risald. Mary Louis Research Louis Research Louis Research Louis Research Louis Research Louis Research Louis Marcel Rossesau Albanto. Marcel Rossesau Gendarmes Laguat Apanin. 

Adamses Marcel Reusseau Dimitir of Jules Boailly Dendammes N. Gelikovaky Opening a comedy in the face of unusually early summer heat last Thursday was not so lucky for John Golden. "Ada Beats the Drum" (first called "When in Rome") the face of the first of the face of the first called "When in Rome". The first called "When in the season. It isn't strong enough to combat the mercury handleap. "Ada" has the elements of face, but of the pace with any especials of which won giggles from a smart first night audience. First act was liked more than the others. When the first hight audience. First act was liked more than the others. Southwestern France, where Ed Hubbard, his wife, Ada, and their daughter, Leila, are on a vacation. They are middle-western Americanafact Leila should put a finish on her education, acquire a poise and perhaps some culture. Old man H. At the opening Ed is scouting foreign talent at the Casino bar and without success. One of his finds wears one of those skinpy must a first of the firs

factory. When Ada objects the youngsters pretend to run away to Spain. Father gets stewed, strikes Epain. Father gets stewed, strikes the pretending the pre

use morning, everytning is smoothed and plans call for a prompt sailing.

Max Ada as the does much to make
and abad as he does much to make
and abad as he does much to make
from the stage but for a few mintrees. Nydla Westman is Leila, pert
and plain, standing for her mother's
foolishness, but having her own way
when she makes up her mind.
George Barbler oftay as the father.
Other soon Dmitter, Edgar Stehl as
the cure, Marcel Rousseau as Alonzo, and Natalie Schader as Mrs.
Wentworth.

"Ada Beats the Drum" is certainly

, and Natalie Schaet Content of the centworth.
"Ada Beats the Drum" is certainly e best of the spring crop on roadway but does not figure to cook the heated period. Ibee.

# THE VIKINGS

Drama in four acts, presented at the www.Yorker (Gallo) May 12 by Rich-d Herndon; Ibsen play ("The Warrlors Helgeland"); visualized, directed and ore in light by Thomas Wilfred with e Clavilux.

Ornulf
Sigurd Warren William
Dagny Margaret Mower
KaareRobert C. Fischer
Gunnar Charles Waldron
Hjordis Blanche Yurka
Thorolf Edwin Philips
Egil Richard Jack

This Ibsen play has never been done here professionally before. The reason was probably no surprise to some of the first-nighters Monday. It is a long play, quite too subdued and somber, with appeal only to a limited class.

There is a certain novelty in its presentation, accompanied by Thomas Wilfred's Clavilux, so-called light organ and operated from the pit by him. Regular footlights,

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# Scenery Wanted

sets.
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floods and spots eliminated. Wilfred who staged the play, states he light-scored it. The idea is to have color accompant the drama. If the system of the state of the system of the state of the system of the syste

"The Vikings" is the first Broadway production to be so invested.
Richard Herndon, who recently took over the New Yorker, renamed; took over the New Yorker, renamed; the New Yorker of the New Yorker of the New Yorker, and the New Yorker, and the New Yorker, the New Yorker of the New Yorker, the New Yorker of the Yorker of the New York

events.

Ornulf, he of seven sons, had come with his ships. There was emmity between him and Gunnar, wedded to his foster-daughter, Hjordis, whose father Ornulf had slain in fair combat. The woman is bitter. Sigurd, who had wedded bitter, Sigurd, who had wedded bitter, and he brings about a reconciliation. That does not mean much to these fierce people.

Sigurd, the mighty warror, had

much to these fierce people.
Sigurd, the mighty warrior, had helped his friend, Gunnar, five years before. Hjordis, the haughty and passionate one, had demanded the great deed of courage, that of killing the big white bear that guarded her bed chamber with but a hand sword. This Sigurd does, entering brace. In the darkness she never doubted but that it was Gunnar, who carried her off the next day only to be ratted a wanton by her Cornille Alware roll on a nanexy.

who carried her off the next day only to be rated a wanton by her foster-father.

Ornul's 14-year-old son angers Hjardis and calls her names he heard his father say. The boy is a control of the same of the same heard his father say. The boy is composed by the same heard his father say. The boy is composed by the same heard his father say her say the same heard her same heard her say the same heard her same her say the same heard her same heard her same her say the same heard her same her say the same her say the same her say the same heard her same her say the same her say the

Seldes Sticks With "Graphic"
Gilbert Seldes has renewed his
agreement as dramatic critic with
the New York "Graphic" for another

year.
Renewal signed before current

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# Out-of-Town Reviews

# Questionable Elaine

Comedy in three acts by Alon B. Mog-starring Kay Hammond, Directed by J. Leighton Leight and Josephine Hum. Cast: lennis D'Auburs, Grayce Hampton, Sy-lennis D'Auburs, Grayce Hampton, Sy-Knott, Erneat Murray, Josephine Challen, Byron Alden and Josa M. Meiville. At the Vine Street starting May 4, \$1,20 top.

able as box office stuff in Hollywood, even at \$1.50 with the cut working. In this town's tempt to do something about the decline of interest in the dramas "Elaine" isn't going to promote such inspiration in that direction. Feebly

inspiration in that direction. Feebly written, badly directed, and with the exception of Miss Hammond and Gravee Hampton, weakly played, the alibi is that the piece is a plaything of the author, who is also the producer.

Moody is a wealthy young architect from Santa Monica, where he is president of the Community Theattre Guild Hall present brailer stood Moody has the Vine Street on a straight rental basis, with the first

two weeks paid for. How much fur-ther depends on Moody's bankroll and the extent of his desire to spill it on this production, rather than the actual success of the play. Evidence of the town's only cut rate agency pulling strongly for the house the fourth night. Being the only opening of the week also fig-ures in the count. Other than an elementary and su-

only opening of the week also figures in the count.

Other than an elementary and superficial web of pseudo smart comedy "Questionable Elaine" moduling
regional properties and superiority of the contending further. The mode wing room
famfare it purports itself to be. Extremely mild in face of forced risquelines and situations; mild while
trying to be bold and simply mawtrying to be bold and simply mawing and situations; mild while
trying to be bold and simply may
and always centered figure there is
the bored bine-blooded daughter
with a fopplishly uncertain wooer
on her' hands, who is looking for a
thrill in something "different."
the point of being carelessly profane
at times, but still sufficiently conservative to regard her offspring's
fads and fancies as foolish. Acting
tops are innocent suggestion still of
a servant, contrives to invent a
ghost lover to excite her friends and
start a gossipy war. Her mother
believes her to have gone daffy,
with the mystery element working

all the time. For further effect, a cleryyman and his deaf wife are introduced in the second act in order to provide Miss Hammond with the opportunity of springing such a punch line as "Tve always wanted to meet the soon of a Bishap." That's an example of the rest of the comedy.

VARIETY

After a flat first act and a duller second curtain, the plot theorum is finally unfolded five minutes before the exit march with as dramatically with the girl sustaining the unknown quantity in her ephemeral lover, the reat one gives her a scare and a lesson at the same time by and sie felds for it. Man with the same name sie invented suppossedly turns up as a married Cockney taxid river with a wife and five confusion and curses reign all through the final act until the hero, with a slick lungh and a flick of his cigaret, coyly explains everything everything everything everything second to the conduction of the condu After a flat first act and a duller

with a slicit hugh and a flick of his cigaret, coyly explains everything and takes the girl to his arms for the windup.

Miss Hammond is capable enough with a part very much unworthy of her ability. The matronly mother of Grayce Hampton is always dile the company of the country of the country of the country of the country and the country along.

# 

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# XIE FRIGANZA

# Literati

Winchell on the Air

Winchell on the Air
Walter Winchell starts as a regular Monday night ether deliverer
for Saks over WABC this week.
Contract goes for 13 Mondays. His
talk is along the lines of the Winchell daily column in "The Mirror," full of Broadway and snap. He
has a "guest" professional at each
spleling time.
Spleling time.
Window of the Winchell
Unitsual "She Monday Winchell
Unitsual "The Mirror" twice or
more. For "The Mirror" to get the
same mention on the direct radio
payment would cost it around \$4,000
each Monday, so Winchell is a
bargain, aside from his column and

bargain, aside from his column and

syndication.
With the latter Walter is now in about 50 key city dailles, taking in the Hearst lot. The entire bunch including the Hearst sheets is paying a good price for the stuff to King Features. Winchell's piece is 50% of the gross, now amounting 50% of the gross, now amounting that is entirely asse from his "Mirror" and other income.
Kid's doing all right.

Author's Film % Too High There's a big studio on the Coast which can't make up its mind whether to convert a certain story into a picture or not. Reason is that the author's royalties are so high. Deal with the writer was consummated in New York.

first \$100,000, 7%% of the next \$100,000, and 10 and 12%% of the two succeeding hundred thousands and 15% thereafter. Besides this the p. pers in the matter name a 7,500 advance to the author split between submittance and acceptance. Little or no chance of the film company sending the contracted years and the contracted of the contracted programs. summittance and acceptance. Little or no chance of the film company sending the contracted yarn into work fer thinking it over, although the script is reported ready for shooting. Hence, the studio will likely pay off on the \$7,500 and call it closed.

Same lot is understood to have previously and practically had the same deal with a team of authors. In this case, too, it bught off the plot planners rather than go through on so high a percentage arrangement.

Quirk Returns "Smart Set" James R. Quirk has given back 'Smart Set" to William Randolph

Set" to William Contained in "Smart Set"

high. Deal with the writer was consummated in New York.

Agreement is on a basis of gross with Quirk at the time that thought of making his "Photoplay"

the nucleus of a string of mags. Quirk later got "McClure's" from Hearst, also.

Quirk later got "McClure's" from Hearst, also.

Quirk operated the combined mag for Hearst, but the steady growth of his own fan monthly. "Photo-play," commenced to demand all of

Chaplin Makes Levy Write

Bert Levy, the former vaudeville

Chaplin Makes Levy Write
Bert Levy, the former vaudeville
and newspaper cartoonist, has completed a book tentatively titled. "20
Forse Around the World With Adv
in the fall preceded by publication
as a serial in a magazine.
Charile Chaplin, the screen comedian, is the figure behind the work
in having urged Levy to place his
anecdotes and reminiscences on
paper. Chaplin has also written the
preface to the book which has taken
Much of that time was spent by the
author with Chaplin in the latter's
bungalow on the United Artists lot.
Chaplin has been working about
the same length of time on his next
picture, the inference being that
many a "shooting" day was spent
mulling over the past with the
Wagazine publishers have re-

Magazine publishers have requested Levy to tone down some of the stories for their use. These chapters, how in book form. however, will run intact

Jerome Beatty's Series

Jerome Beatty, since he turned his time to short story writing and doing special writeups of interesting personalities for the mags, has so many orders that he can't find

so many orders time to fill 'em. He is now doing a series of spe cials for the "American" maga He is now agoing a second clais for the "American" magazine. He did one on Dexter W. Fellows, general p. a. for the Ringling-B. & B. circus, and is turning out another on the principal clowns with that outfit.

Book of "Co-Stars"

Book of "Co-Stars"

A brand-new book entitled "Co-Stars, Cecil Spooner and Oscar Wilde." acuthored by Will W. Whalen, has been sent to book reviewers and newspapers in New York with the general public release of the novel some time this month, It develops that Mr. Whalen is Father W. W. Whalen, rector of the old Jesuit Mission at Ortanna,

Adams county, Pa. And the pub-lisher is the White Squaw Press of Orrtanna, which is understood to be directed by Father Whalen. There is no apparent connection between the Spooner and Wilde "co-starring" other than it was used

"co-starring" other than it was used as a catchy book title. Father Whalen was once on the stage and one of the plays in which he appeared was "Dark Corners of New York."
The "Cecil Spooner" indicated in

the title is the actress who for years toured the country with her sister, Edna May, in stock rep.

No Suit, Says Swanson H. N. Swanson of "College Hu-mor" states misapprehension is about over a report he attempted to restrain similarly named publications from using their names.
Still, Mr. Swanson adds, it's not

"Cinema" Split

Difference of opinion reported between the editor and business manager of "Cinema" the fan mag for
the "intelligent moviegoer," over
the conduct of the publication, with one or the other to go. Neither has as yet given way and the publisher prefers to let them fight it out between themselves.

Goldberg's Vacation
Rube Goldberg is finding his days
and nights completely taken up on
the Coast. Besides whipping his
story into shape to be "shot" as a
picture by Fox the Rube has to keep
ahead on his cartoons for his syndi-

the right handed golfer, who naturthe right named goner, who naturally smacks 'em from the wrong side, is getting out the board and ink after propping his f et all over his bungalow on the Fox lot during the day while waiting for the sun to take a neek.

Littell as Columnist

Littell as Columnist
Robert Littell has taken William
Bolitho's place as a thrice-weekly
columnist on the "World." Littell is
regularly the paper's drama critic.
In his columns he h s dealt almost
entirely with the economic side of the theatre

Sidney Skolsky's "Tintypes"

Sidney Skolsky's "Tintypes"
Before Sidney Skolsky became
the regular and fast increasing
popular paragrapher on the New
York "Dally News" he ran a series
of "Tintypes" of more or less well
known Broadwayltes once weekly
in the event of the series of "As the
was most readable and the came a
weekly feature of "The Sun."
That is probably why the "Sun's"
collection, under the title of "Times
Square Tintypes" is dedicated to
Keats Speed, "The Sun's" managing
editor. The book has a preface by
Gilbert Gabriel and is published by
Ives Washburn at \$2.05. Caricatures
of all subjects in the book are by
Gard.

Gard.

Gabriel was dvamatic critic on
"The Sun" when Sid did his stuff
there. Gabe says the tintypes were
success in the paper before they
became a series. That is likely so,
since Skolsky wrote with an admiring freedom. The mixed up the
rough with the gilt, eased off the

# Productions

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# GERTRUDE LAWRENCE

"CHARLOT'S REVUE" Two Editions

"ОН КАҮ"

(Aarons & Freedley)

"TREASURE GIRL" (Aarons & Freedley)

"BATTLE OF PARIS"

(Talking Picture-Famous Players)

"CANDLE-LIGHT" (Gilbert Miller)

"INTERNATIONAL REVUE"

(Lew Leslie)

# "AU REVOIR, BUT NOT GOOD-BYE"

Because of previous contractual arrangements which necessitate my taking a vacation now-the first I have had since I made my American debut in Andre Charlot's Revue-I am forced to leave the cast of Lew Leslie's "International Revue." And, in leaving, I want to thank Lew Leslie, a great man and a splendid producer; Harry Richman, Jack Pearl, Harry Jans, Harold Whalen and all the other members of the company for their kindness to me. It has been a pleasure to work side by side with them and in transforming "The International Revue" from an apparent failure into a brilliant Broadway success. I want to express my especial gratitude to the authors, Nat N. Dorfman, Dorothy Fields and Jimmy McHugh, all of whom have been real friends.

I want to extend a special hand of welcome to Miss Frances Williams, who joins the cast upon my departure.

In parting, may I wish them all Godspeed and the further wish that "The International Revue" will run on and on.

Looking forward to seeing you all again in January.

Sincerely,



mush and framed his tintypes in modern rather than old fashioned.

mush and framed his untypes in modern rather than old fashioned. In the new book they are reproduced and even more readable in a can be a considered and the second of the

niche by itself. Among them are Pio Ziegiedd, Dave Belasco, George Gershwin. Roxy Tex Gulnan, George Gershwin. Roxy Tex Gulnan, George Gershwin. Roxy Tex Gulnan, George Gershwin. George Gershwin. George Gershwin. George Gershwin, Owen Davis, Helen Westley, Ellmer L. Rice, Eddie Cantor, John Golden, Paul Whiteman, Bill Fields, Kelen Morgan, Eugene O'Neill, Bill Shakespeare (Broadway by near-adoption), Carl Laemmie, Beatrice Lillie, Leslie Howard, George Kelly, Arthur Edwins Mollo Py Rose (Sam H. Harris, Kelecy Allen, Joe Cook, Dorothy Gish, Dick Bennett, Al Woods (the original), Lynn Fontanne, J. P. McEvoy, Patrick Cain, Mark Brothers, Gertrude Lawrence, Jed Harris, Eva LeGalllenne, Rudy Vallee.

Vallee.

Needed 291 pages to tell all. You can open the book at any page to read forward or backward and be still held, for Sid did his stuff here

### London's Circulations

London's Circulations
Fastest newspaper campaigning in England has been scored by the "Daily Herald." Seven weeks ago it was taken over by Odham's, which has since gone to the public for additional stock subscriptions. Original circulation was a bit under 20,000 doily. Element a volve age to the proper seven and the property of the

for additional stock subscriptions. Original circulation was a bit under 70,000 daily. Figure is now over 1,000,000 and looks like soaring higher. Present with a feed of the record of

a circulation department, is still continuing and the figures are smashing up weekly, the paper being generally voted the brightest of the London dailies with the possible exception of the "Express." "Herald" has a tremendous chance just at present to beat both the "Mail" and the "Express." as these papers, usually slamming each other hard in the mutual drive to the 2000,000 figure. have more or less combined figure, have more or less combined in boosting Beaverbrook's Empire Free Trade campaign, which, after starting off big, looks like losing some speed on the corners.

Hearst and Radio
W. R. Hearst is fairly authoritatively reported angling for a piece
of the Columbia Broadcasting System. The publisher is interested in
radio as another prospective side
line and them as upp with the publisher is
line and the step into by the buy
route. If not a direct buy, another dea

If not a queet buy, another deal may be for the broadcast of news over Columbia's system similar to the manner in which the Hearst people are sending daily news bulletins to some stations in California. On the Coast the news hook-up is known as "Hearst Radio Service."

Although Columbia is the second largest radio system in the country, the first NBC, is pretty far ahead of CBS from all angles.

# Intimate Subject

Intimate Subject
Dora Macy, who authored "ExMistress" anonymously, will have
a new book out, this one to carry
her name. Title is "Night Nurse,"
and it purports to tell how men
treat the girls who nurse them when
they are ill.

still lives on Grand street, on the East Side, despite his nice royalties and the lecture money he is earn-ing now. Although only 28, Alearn served four prison terms before going straight and turning author. His arrests totaled 22, and twice

he faced murder charges.

Ahearn tells all apout it on the Anearn tenis all about it on the lecture platform, and it's no idle boast, either. And when he concludes with the statement that crime doesn't pay he means it; that's why he is now a writing

Goodby Attic
On the strength of his story, "The
Belle of Calomega," in a recent
"Collier's," Jim Aswell got a contract from "College Humor" for ten
stories during the next 18 months,
for which he gets a great partition. for which he gets a grand per story. Aswell has left King Features, and goes to Europe shortly.

Coleman's 2-Year Contract Bob Coleman will remain with the New York "Daily Mirror" for an-other couple of years at least. Bob is dramatic editor of the tab and carries a by-line. He also looks after the ad end on a commission

# Real Monickers

Real names of authors:
Douglas Valentine is Valentine
Williams, Dorothy Graham is Mrs
James W. Bennett, Cleric is Abra-Williams, Dorouty Sames W. Bennett, Cleric Is Abraham Burstein, William Shepard is William Shepard walsh, Cheiro is Louis Hamon, and Allen Grant is Arthur Douglas Howden Smith.

Honor "Well" Author Eichelberger Gold Medal for 1920 for "outstanding achlevement in the field of human endeavor" goes to Radclyffe Hall for her book, "Well of Loneliness." It's a slap at the puritans who tried to have it banned in this country without success.

When Harold Hersey returns to New York around the end of the month he will get out at least five new mays, and possibly more. Titles for the new ones will be "Courtroom Storles," "Gangland Storles" and "Astonishing Storles" is not to be confused with "Gangater Stories," already published by Hersey.

Her "30-Year War" Margaret Anderson, who founded and edited "The Little Review," has written her autobiography, calling it "My Thirty Years' War." In it she tells some nice and some not so nice things about writers, and also has some things to say about John S. Sumner, the vice-crusader, and

Film Rights Specialist
George T. Bye, the literary agent,
has opened a new office where he
will concentrate on the sales of
film and radio rights to published
stories, only. Bye has made a deal
with a number of publishing houses
by which he has the exclusive rights
to their works for this purpose.

Rogers' New Book
Putnam's is still waiting for that
book which Will Rogers was supposed to have turned over a couple of months ago. In reply to repeated telegrams from New York, Rogers he will complete it who

Laemmle's Life
That biography of Carl Laemmle
is being shaped up, with all the
necessary data on the life and activities of the showman already on

Eugene O'Neill, now living in France, has taken a cottage in Brittany, near the seas, for a part of the summer.

Two Pulitzer prize winners, Sidney Howard and Louis Bromfield, will write the story for the film which Evelyn Laye will make next fall for Samuel Goldwyn.

Norman Krasna, former dramatle editor of the New York "Graphic," is now in Burbank, Calif., function-ing as radio contact and special feature writer for First National

# Hollywood's Reading

(Consensus of current de-mand at Satyr Book Shop, Hollywood Book Store, Esme Warde's Shop, Pat Hunt's Shop).

### Fiction

- 1. "Cimarron," Edna Ferber.
  2. "Party Dress," Joseph Hergesheimer.
- gesheimer. "Rogue Herries," Hugh Wal-
- pole.
  "Vile Podies," Evelyn Waugh.
  "Woman of Andros," Thorn-
- ton Wilder. 'Laughing Boy," Oliver La-

Farge

- Non-Fiction "Byron," Andre Maurois.
  "Green Pastures," Marc Con-
- ley.
  "Strange Death of Pres Harding," Gaston B. Means. "Grandeur and Misery of Victory," Georges Clemen-
- ceau. 5. Jews Without Money,"
- Michael Gold 6. "Goodby to All That," Rob-ert Graves.

"The Seven Suspects" still heads Pat Hunt's fiction list, authors Florence Ryerson and Colin Clements having strong Colin Clements having strong local appeal. The ex-books are dying off, although "Ex-Mistress" is still one of Esme Warde's best, and "Ex-Virgin" appears in the conservative Hollywood Book Shop's list, Coming up next month is "Ex-It".

Satyr's pair of sixes included "Scarface" in fiction and "Mata Hari" in non-fiction.

native land. No English translation

Nicholas L. Brown is back book publishing, with "Tong War," writ-ten by Eng Ying Gong.

After a quarter of a century as editor of "The Iron Age," Alvin I. Findley steps out. William W. Macon, of the staff, succeeds,

"Home Digest," one of the wom-en's mags, is sending a representa-tive to Hollywood for a series of household stories to carry the by-lines of various feminine film celebs

# **Future Plays**

(Continued from page 67) Into rehearsal as first for new pro-ducing firm of Murphy and Kelleher. It bows in June 2 at Atlantic City and follows into the Hudson, New

and follows into the Hudson, New York, two weeks later.
Cast includes Dorothy Madero, Jack Eugene, William Sullivan, James O'Connor, George McDonald, Bernadine Ryan, Daley Hetherington, Frank Keller, Ruth Mayberry, Allce Snyder, Grace Scott, Louise Shea, Tom Healy, Florence Kane, Dolores Link, Evelyn Shaw, Elaime Silberbauer, Nan Crowley and others.

others.
"Subterfuge," comedy drama by Sam Orange, goes into rehearsal next week with author figuring as

Piece is due for spotting at Bayes Roof, New York. James M. Graf is castling new musical by Fred Herenden, Carlo

Piece is untitled and goes into re-

Piece is untitled and goes into re-hearsal in two weeks. Edward A. Blatt and M. J. Nicholas have formed a legit pro-ducing combine for two forthcoming productions. The first will be a revue, "The The first will be a revue, "The All the production of the pro-latter part of July. The other is "What a Man," comedy by Sidney Kincalev, which will go into re-"What a Man," comedy by Sidney Kingsley, which will go into re-hearsal simultaneously with the musical but with latter only scheduled for a two weeks summer tryout and shelving until autumn. "The Gimme Girl," musical is beythat the company of the

and it purports to tell how men treat the girls who nurse them when they are ill.

By-Product

Stunt employed by Willard E. Hawkins to push the sales of his book, "The Cowled Menace," is to autograph each copy if purphased from him direct. And he also gets the publisher's discount.

Ought to Know

Danny Abearn, the liter, ry lion of the moment by virtue of his shock, "How to Cominit a Murder," is having a good sale in the hoxer's leaven and others. To Marka Lane, Harry Southshock, "How to Cominit a Murder," is having a good sale in the hoxer's increase and others.

# **London** as It Looks

By Hannen Swaffer

London, May 1.

Todny is Private View Day at the Royal Academy, which means that all sorts of semi-celebrities have been along to stare—not at the pictures but at themselves.

One dowage of the stage has been known to wear three frocks in one day at this show!

On, they do like to get their names in the papers.

Augustus John Exposes Tallulah

You would be surprised if you saw Augustus John's picture of Tallulah Bankikead, which should prove one of the sensations of the art year. Talluhah dressed up in a pale pink frock and went along, and John, whom I regard as the master art cynic of our time, has painted her with dead eves and dead hair, but with painted lips. Sile looks like a corpse, which the undertaker has dolled up a bit.

Another John portrait is of Gerald du Maurier. He has sat Gerald down in a lounge suit, so that he looks like Phil Scott in between the rounds, and the nervous look in Gerald's eye really makes him appear asthough Phil Scott were expecting the knock-out, immediately he stood up.

Another John portrait-that of Earl Spencer-

Another John portrait—that of Mari Spencer— exposes the guards, militarism, aristocracy, everything.

That would not interest you so much, though, as the Tallulah picture.

Dame Laura Knight has done some wonderful pictures of circuses again. There is a fine portrait of Cyril Scott, the composer, but there is not much more of a theatrical nature.

More Squeals for Charity

More squeais for Charry

Dame Madge Kendal has been pleading again for the Actors' Benevolent Fund, starting off with a hundred dollars herself.

She remains the most wonderful stage dowager of our time. Although
12, she still locks about 60, wearing a Victorian bonnet, and still reparamage a splendid orator whose every spoken word is a triumph of

I have been asked to help the charity. I shall not do so. Stage charities in England are woefully disorganized. If only the actors would demand 10% of the other charities they appear for, something might be done. Then no one would have to squeal.

demand 10% of the other charities they appear tor, something might be done. Then no one would have to squeal.

A few years ago, as I have told you, I think, the Prince of Wales was going to a supper arranged for one of these charities but when, at the star moment, he could not go and Fred Terry was left to take the chair, several leading stars stopped away altogether, left their seats

I have always regarded this as a crowning act of snobbery. A decent profession would have rushed to support Fred Terry, who is a most popular actor manager.

Paul Robeson Storm Threatens
Dame Madge Kendal, by the way, acted Desdemona to the Othello of Ira Aldridge, a Negro, sixty-five years ago, when she was seventeen!
It did not seem to cause much excitement.
I am reminded of this because, now that Paul Robeson is to play Othello to Peggy Ashcroft's white Desdemona in a few weeks, I am already receiving letters of protest.
I heard on the wireless, the other day, a wonderful speech by H. W. Peet. who has just returned from America, after studying the Negro

I heard on the wireless, the other day, a wonderful speech by H. W. Peet, who has just returned from America, after studying the Negro problem. Because of it, the "New Amsterdam News" will be pleased to learn, I was urged to continue my work of conciliation. The colored choir from Hampton College arrives in a day or two. They are to sing for Ramsay MacDonald at a private party, and they have been asked to sing two hymns in Westminster Abbey. So I do not see why Paul Robeson, who is a most distinguished African, cannot play Othello If he likes.

I am Threatened With Murder

I expect I shall get shot over that, but then, as, a few hours after I had criticized the wild eulogies of Greta Garbo's voice, announced as "The Voice for Which the Whole World Is 'Waiting." the other day, a man called Stringer wrote me from Manor Park saying that If I dared to criticize his idol again he would murder me—outside my window as I write this, I see a poster "Threat to Murder Swaffer"—I am used to it.

I hope it is meant seriously, as London is getting rather lealous of Chicago these days.

Chicago these days. Chicago these days.

Now, this morning, George Atkinson, the Swaffer of the films, has
Page 1 of the "Daily Express" an article called "Greta Garbo My
Exploded by a Talkie!" He cannot have heard of the murder thr

aade against me.

Garbo has no sex appeal, says Atkinson, hers is a voice without a

ul, she underacts or overacts in nearly every scene. She looks as

tough she learned her part from a course of correspondence tuition.

Murder gang—Atkinson is yours, not Swaffer.

Oh, what faked-up bunk film publicity is.

Knoblock, His Own Producer

Knoblock, His Own Producer

Eddle Knoblock produced his own play, "The Mulberry Bush," at the
Criterion, the other night, but it did not promise success. A man called
Evelyn Roberts played a Charles Hawtrey part with Charler's voice but
without his powers of acting, and three woman—Frances Carson, Mercia
Swinburne and Dorothy Tetley—were all so-so.
Knoblock usually stands at the back of the circle during his first
nights and looks rather profound.
In the stalls was Arnold Bennett, part author with Knoblock of "Milestone," which had Just run eleven weeks in the same theatre.

Supplierry Bush' harted for two hours. I should think it will
that for about three weeks.

Sheriff Does Not Like "Hamlet"

Something ought to be done about R. C. Sherriff.
In last Sunday's "Observer," there was a whole column interview with the author of "Journey's End." In it Sherriff criteized "Hamlet," which he had never seen before, and talked a lot of bunk. How it got into a serious paper like the "Observer," Heaven only knows.

"I had to learn Shakcapeare when I was at school," Sherriff told me, "so I started to hate it."

How a man who has an interest in the theatre hates Shakespeare because he once had to learn some of his lines, I do not know. I am afraid London is getting a little bit sick of Sherriff. He has talked so much tripe on several occasions. The fact that he wrote "Journey's End" does not make him an authority on the greatest play that was sever written.

I have just heard from Singapore, by the way, that Noel Coward played the part of Capt. Stanhope in "Journey's End" for three nights, there. He was going around the world and just dropped in, learning

the part.
" I am sure it was very nice of him.

The Return of Evelyn

The Return of Evelyn

Evelyn Laye is back. She called me up just after she arrived but, unfortunately, I was out. Shee then, all the papers have been full of her. She says she likes your salads, but she does not like your steam heat.

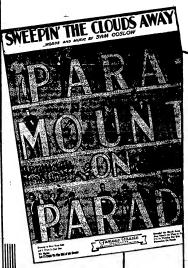
T am glad you have not spoiled Evelyn. Her appearance at the first-night of "Heads Up" was the best part of the show. "She looks fine," I said to Mrs. Laye. "She always looks fine," was the reply. "Tin her mother."

# Famous Hits!













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# MUSIC SALES AND RADIO

# **Columbia and Victor Working on Arrangement Despite Film Deals**

Pending deal between Paramount and Columbia Phonograph does not or affect the Columbia involve Gramophone Corporation, which includes manufacturing and distrib-uting plants throughout the world. Columbia Phonograph is a subsid-

columbia rhonograph is a subsid-lary of the international parent.

Within the mechanical trade it is understood that a merger, or work-ing arrangement, between Columbia Gramophone and Victor is immi-

oramopinote and victor is a minimum to the control of the control

Such a regrouping would have the 75-cent disk makers in a posltion to restrict present production. Columbia, Victor and Brunswick imbia, Victor and Brunswick ugh numerous subsidiaries con a large number trol. a large number of t "labels" in the 35-cent field.

# 4 Detroit Song Pluggers One Big Happy Family

Detroit, May 13.

Detroit has reached the last word in song plugging. Representatives of three of the music publishers are singing together in the pit of the Fisher theatre with the orchestra. Boys are given a screen introduction as being salesmen of songs. Explanation is also given as to what "song plugger" means.

Danne Engel of DeSylvia, Brown & Henderson, Whispering Will Collins of Witmarks, and Francis McGuire of Felst were the ones to pull the stunt. Act showed all week.

Each boy introduced his firm by name and then sang one of the num-

Each boy introduced his firm by name and then sang one of the numbers. At the close all joined in singing "Say it With Music" again with big brass finish.

These same boys also do a song fest on the radio over WJR three times a week. Eddle Peterson of Red Star and Dave Silverman of Shapiro, Bernstein, also are included in this radio hour.

# "St. James' Infirmary" **Exclusive to Mills?**

Appellate Division has affirmed the injunction obtained by the Gotham Music Service, Inc. and Mills Music, Inc., against the Denton & Hoskins Music Publishing Co. It restrains the defendant from printing and selling "St. James Infirmary or the Gamblers Blues" on the Committee of the Committee of the Publishing Co. Publishing Co. It restrains the defendant from printing and selling "St. James Infirmary" of the District Copyrighted version of "St. James Infirmary" and on which it alleres it has spent which it alleges it has spent

\$20,000. Mills based their case on a special version and alleged popularization of the number. Admittedly "Gamblers Blues" is an old gutter song of the Southern slums. Case will probably be a legal precedent in non-copyright numbers.

# Hamp at Westchester

Hamp at Westchester
Hollywood, May 13.
Ted Florita orchestra opens at
the Ambasador Cocoanut Grove
June 15.
Johnny Hamp returns for the
summer to the Westchester-Bilt-

Hollywood, May 13.
Woife Gilbert and Abel Baer retu: 1 to First National from Paramount May 15.
Isobby Crawford couldn't reach acceptable terms for their loan to Fox.

# Spoiled

Hollywood, May 3. Some time ago they told the one about the song writer kick-ing on the service out here. Now, the composers are starting to steal servants from one

ing to steal servants from Canother.

Last week a song writer bid up the salary of a friend's cook and guaranteed, parlor, bedroom and bath as excess. The cook is now looking for a cook.

# WHITEMAN CUTS DOWN IN MEN AND SALARY

At the close of the Roxy engage-ment, Jimmle Gillespie, gen. mgr. for the Paul Whiteman band, gave

notice to 10 members.

The 18 Whiteman musicians remaining were informed a reduction of 15% in salary would at once go into effect.

into effect.

Ferdle Grofe, arranger for the band, will again go to the piano in the reassembling.

Whiteman's orchestra has been notably heavily overheaded among traveling bands. It is shortly to go into the new Hollywood road house in the Pelham section of New York.

### SOMETHING NEW

Publisher Will Listen to Songs By Amateurs

Radio Music has inaugurated a policy of holding bi-weekly meetings to judge the merit of songs submitted to them by outsiders.

submitted to them by outsiders, Judges at these meetings are representatives of R.K.-O, N.B.C., Victor, Feist and Fisher. Each judge checking off those which it considers the song deserves. A singer and a pianist sing and play each song submitted for the judges.

All songs accepted will be pub-lished by Feist's.

# Restoring Orchestras

Hollywood, May 13.
Borros Morros, Publix general
music supervisor, leaves Tuesday
for New Orleans.

for New Orleans.

He has lined up four coast theatres for the return of orchestras
and awaits further orders to proceed on a survey of the middle west
and Canada.

Stage shows and pit music will
probably be resumed in several
other points.

# HERE AND THERE

Fugene West, former Broadway song writer, now doing commercial broadcasting over WDSU, New Or-leans. West is on the Truly Warner hat program, working with Lillian Gerson, as Mary and Gene.

Murray Wizel, formerly with Rob-bins, went Famous Music Monday (12).

Murray Mencher, songwriter, has joined Shapiro-Bernstein for one

Con Maffie, organist at the Paramount, Omaha, switches to the Paramount, Portland, tomorrow (Thursday).

J. R. Thomas, formerly organist at the Branford, Newark, steps into Maffle's shoes at the Paramount, Omaha.

Lew Breese, previously pit or-chestra leader at the Saenger, New Orleans, returned to the pit orelies-tra at the Paramount, New York, Monday (12).

Sascha Kindler, on the same day, came in the Par, New York, as assistant pit leader.

# AIR KILLING OFF MUSIC QUICKLY

Hits Reach No Sales Proportions of Former Times -Publishers Have Right to Shut Tunes from Air-Many Arguments, but No Solution

# S. P. C. BLAMES TRADE

A paradoxical situation has been created within the music trade by radio. Publishers, song-writers and mechanicals, each from their own viewpoint, have the same complaint. Despite that never before has the demand for music been so great the revenue of the music trade itself is cut to a fraction of former times.

Summarized the squawks of the

music trade are:

(1). That constant repetition over the radio as many as eight and ten times from one station in a single day has the effect of killing

single day has the effect of killing songs.

(2). That potential hits are actually "old" in three weeks as a result of the air.

(3). That the music trade derives no revenue from the radio angle except the dry bone tossed to the American Society of Composers.

Several song writers agree that from the standpoint of the men who composers are the composers of the composers of the composers.

(3). That the music trade of the men who composers are the composers of t formerly.

Song writers are thus under the necessity of having four or five ssity of having four or five s moving simultaneously to as much as formerly with one

# The Real Problem

Publishers have a real problem. Publishers have a real problem. Their reduced grosses are in face of the fact that never before have read to the fact that never before have read that the fact that never before have rangements orchestrations and other items of overhead. Most of the increased overhead is a result of catering to radio bands. Mechanicals tell the same story and blame it all on radio. Nobody will buy a disc any more than a copy of sheet music of a song, however litting, if that tune is drumthinough the ether. Here is the crux of the new problem So many stations, so many bands, have created a false demand for music. They deyour music and keep calling for more songs, always more. Meanwhile the writers and the publishers who supply the radio looks of the publishers who supply the radio come. One songwiter claims that where

One songwriter claims that v formerly the music trade considered

formerly the music trade considered the sheet copyright its greatest asset and the performing rights just a sidelight, it is now reversed. Performing rights which yield almost no revenue are actually the key to the new set-up.

Asked what solution can be advanced, the manager of one mechanical company stated there must be restrictive regulations that when the company stated there must be restrictive regulations that when the company stated there must be restrictive regulations that when the company state of the public side of it in a few weeks.

Hits That Are Not

# Hits That Are Not

Hits That Are Not
Disgruntled music men are frank
in charging they are playing a losing hattic against radio. After waiting for hits the hits arrive and no
longer mean what they used to.
Some of the most reliable composers haven't had a hit in two or
three years. It's an open secret
about the condition of some of the
bigger publishers.
Another angle is the frank developed on radio. The devouring ap-

# Radio Playing

WEEK ENDING MAY 9 (Stations WEAF, WJZ, WABC, WOR, WMCA)

Checked from 6 p. m. to closing:

	Limes
Number	played
"Exactly Like You" (Shapiro)	. 30
"Moon Is Low" (Robbins)	. 20
"Sing You Sinners" (Famous)	. 27
"Market for You" (Red Star)	. 27
"With You" (Berlin)	. 26
"Bine Is Night" (Robbins)	. 26
"I Never Dreamt" (Santicy)	
"Danger in Your Eyes" (Berlin)	
"If I had a Giri Like You" (Feist)	
"Get Happy" (Remick)	

(Above figures are selected from a detailed chart. Among other facts it shows "Exactly-Like You" was played 10 times the night of May 6, and "Sing You Sinners" seven times the night of May 5. Five times a night is commonplace.)

petite has lately taken to reviving old numbers in an effort to make up for the death rate annong sones. Requests for new orchestrutions on old numbers are being made by radio stations and bands with the music men pointing out that here, too, the convenience of the radio is served, but the proketbooks of the composers and publishers are not fattened.

served, but the pocketbooks of the composers and publishers are not fattened. If the air can be harnessed and not allowed to run wild as at present, publishers and mechanicals think that the day will come again when plane copies and records will again be profitable.

### Society's Explanation

J. J. Rosenthal, attorney of the American Society of Composers, concedes the depression but does not regard radio as the cause or the explanation, although it is a fac-

tor, he admits.

Over-production within the musi Over-production within the music trade itself, combined with the bad economic conditions of the country, is the Society's interpretation. As to the possibility of restricting numbers over the air, Rosenthal says this is a privilege all publishers have and it is up to them individually.

Radio is naying face to the American

avidually.

Radio is paying fees to the American Society. Individual stations in New York are annually paying as high as \$37,500 each.

Some disagreement about the suf-

high as \$37,500 each.
Some disagreement about the sufficiency of the 'radio payreents' comes from the publishers' angle. It is suggested that the two major known and the suggested that the suggested that the suggested that this is probably the most inexpensive, despite the most important, item it buys. E. C. Mills, now with an N. B. C. subsidiary, Radio Music, is credited with having and the suggested that the suggested in the suggest

littic that can be done about it.

# Overhead

A shrewd pulse-reader A shrewd pulse-reader who is general manager of one of the most prosperous publishing houses, blames the music trade itself rather than radio. While there is a dam-ger of radio hurting a number by over-plugging, this executive says that any evils arising from the ra-dio angle are a result of the short-sightedness and petty competitive chieling of the publishers them-selves.

solves. Present stringency may force publishers to do what common sense should have told them to do a long time ago: to get down to a bustness basis, stop paying bands with liquor, parties, cigars, new hats and "special rote structure." be claims. There are too many on the barrolls at fance (here, the charms. There are too many on the barrolls at fance (here).

payrolls at fancy figures,

# Short Out and In

Hollywood, May 13.
Al Short, who resigned as musical director of Tiffany two weeks ago, is back on the lot again.
Same capacity.

Stereopticon song silde makers, one company in particular, have been under investigation for alleged been under investigation for alleged unfair business methods, leading to the Federal Trade Commission threatening action, Trouble was fronced out by the company promis-ing to conform to new rules set

One regulation forbids any maker One regulation forbids any maker marketing product in a way to in-for the sponsorship of other com-panics which are more prominent in the trade.

The Commission would not reveal the name of the company signing the stipulation.

# WARING'S AT DELL'S

Chicago, May 13.

Chicago, May 13.

Fred Waring's Pennsylvanians will open May 22 at Dell's, roadhouse near here, for three weeks. Followed there for the summer by the Coon Saunders band.

Waring holds a contract with Loew's, secured by Johnny O'Connor, for a route with an option to follow the local engagement, or later after Waring should return from the Coast. If online there for a picture. Coast, if going there for a picture.

# Receivership Denied on Kordulas-But Can't Sell

Kordulas—But Can't Sell
Supreme Court refused to appoint
a receiver but issued an injunction
restraining Anthony Kordula, Bdward J. Kordula, Herman Brinkman
and the Kay and Kay Music Co,
from seiling, assigning or transferring any of the music firm's propcrty, copyrights and assets pending
trial of the issues brought against
the group in a suit by Jerry Vogel.
Under the order only thing they can
sell is sheet music. But have to
make bi-monthly reports of sales
and statements must be made to
Vogel's lawyers, O'Brien, Malvinsky
& Driscoll. & Driscoli.

Vogel is suing on alleged grounds Vogel is suing on alleged grounds of fraud growing out of the sale of the company by John Franklin Sheridan to the defendants. Vogel had previously sued Sheridan and received judment for \$24,095.77, but received judment for \$24,095.77, but claims he never collected because Sheridan now lives in California. While the suit against Sheridan was pending, it is claimed by Vogol, the sale of the company took place. Attorney Paul Turner represented Sheridan and now represents the Kordulas.

# Sousa's New March

Washington, May 13,

Washington, May 13.

With the full Marine Band to play it; the President and Lord Derby, the English visitor, in the audience, John Philip Sousa dedicated, his new march, "The Royal Welsh Fusilibers," on the White House have presented (Mondaly, Englished) which was played by the Principles of the Pr

# Warners' 80% of Nat'l Radio Adv. Giving Air Big Canned Programs

The first move to get canned programs on the air in their biggest way and one which, they predict, will clip the advertising garnerings and minimize the importance of flesh broadcastings in national hook-ups has been affected by Warners in their purchase of National Advertising Corp.

With this latest subsidiary claimed to furnish 80% of the current canned programs, Warners is the only company with facilities to buy time, furnish taient and produce records.

records.
"Electrical transcription" is the phrase which will be popularized through the use of machine broad-

through the use of machine broad-casting.

That the vast majority of the 600 stations throughout the country are independent, except for the few hours daily some are now under contract for in the national hook-ups, and will avail themselves of canned entertainment which pro-vides full card rate for each sta-tion is expressed in the Warner home office. e office.

home office. Under national wire arrangements stations are heavily taxed by the phone company. Warner executives figure that earnings for such stations will be more than doubled, in the majority of instances, when this tax is removed by the elimination of the use of wires.

Hollywood, May 13.

Jerry King, manager of Warners' radio department, is east arranging for establishment in Hollywood of a Brunswick recording laboratory.

Pian is to make discs, using pic-

# G. M. Air Coverage

Hollywood, May 13.
General Motors will produce 52
canned radio programs for release
June 1. Each recording will equal
a 30-minute broadcast, and is to be
headed by a name band with a nationally known radio announcer as

# FREDDIE RICH

Columbia Broadcasting System

Station WABC, New York City

# Splitting Up L. A.

Los Angeles, May 13 Bootleggers working the stu-Bootleggers working the sud-dios now operate on exclusive rights. A few have the "lots" tied up, the others working through them or not at all. Local liquor biz has now

Local liquor biz has now reached the subdivisional and territorial stage.

# ANOTHER SKIRMISH IN RADIO PATENTS WAR

Wilmington, Del., May 13.
Universal Broadcasting took it
where it hurts when Judge Hugh M.
Morris ruled that RCA, American
Telephone and Telegraph, and De
Forrest Radio Co. are entitled to an
injunction and accounting of damages in Federal Court here last

ages in Federal Court here last week. Decision may be the death blow to a proposed chain of 100 radio stations aponsored by Universal. If backed by higher courts, it means that no other stationly on the station of th

suit to the Circuit Court in Philadelphia.

The suit, one of the most complicated that ever hit the calendar here, is the climax of a long period of litigation, with the DeForest position never entirely clear. It was not until the present suit reached the open court stage that DeForest came out definitely against Universal.

# WGN Never Pancakes

Chicago, May 13.

WGN, Chicago, "Tribune's" station, is broadcasting that it at no time uses mechanical music. Practically every station excluding this one resorts to pancakes during morning broadcasts.

# LEADING ORCHESTRAS DIRECTORY

# IRVING AARONSON

and HIS COMMANDERS

Featuring
"RED STANLEY" and PHIL SAXE ROOSEVELT HOTEL HOLLYWOOD, CAL.

FROM DETROIT

# JEAN GOLDKETTE

Orchestras VICTOR RECORDS
Office: 812 Book Tower
DETROIT

# **GEORGE OLSEN**

AND HIS MUSIC THE PLANTATION

CULVER CITY, CAL VICTOR RECORDS

# ANSON WEEKS

AND HIS ORCHESTRA Now in Third Year at the HOTEL MARK HOPKINS COLUMBIA RECORDS

# PAUL WHITEMAN

And His Greater Orchestra ALSO "KING OF JAZZ"
(Universal Picture) Personal Rep.: JAS. F. GILLESPIE

# California Collegians, Inc.

NOW Featured in "Fifty Million Frenchmen" and

Don Dickerman's Daffydil New York City

# TAL HENRY

and His ORCHESTRA Warner Bros.-Vitaphone Artists Exclusive Management Orchestra Corp. of America 1650 Broadway, New York

# B. A. ROLFE

Radio's Premier Conductor Lucky Strike Dance Orchestra Palais D'Or Restaurant Orchestra

# Ray Walker's Radiolians

with DALY and MASON and SAM FLETCHER'S REVUE SECOND YEAR AT HAMILTON CHATEAU NORTH BERGEN, N. J.

### 4 in on Casanova

Opening tomorrow (Thursday) night the Casanova Roof will have four ends on division of the net. They are John and Christo, Ai Goldman and Louis Zelute.

# OFF LOCAL BROADCASTS

Coast Studios Rejecting all Requests for Stars Unless on Hook-up

Mujor film studios are smubing requests to hexudios are smubines on purely local radio broadcasts. Studios figure the public is getting tired of having the screen names go ga-ga on every new store that opens, or the old ones that are having sales. From three to five requests come in daily to each studio for the stars to do something. National' broad-naything to the player.

One film firm recently sent a contract player to gag it up on a program from a station operated by a local newspaper. Studio figured on a publicity break, but the sheet never gave the player a line. Hollywood, May 13

# DEPT. JUSTICE SEEMS IN HOLE OVER RADIO

Washington, May 13.

Department of Justice looks to be in a hole. Congress has put the department in it. That section of Congress directly responsible is the Senate Interstate Commerce Committee and the Senator Internat, James Couzens (R), of Michigan. Senator Couzens has bought this Senator Couzens has bought this Senator Couzens has bought the department on the merging of the radio interests. Published reports on that merging have roused the ire of the Senator. He has reached the point where a soft answer will not turn away his wrath.

Previously John Lord O'Brien, assistant to the Attorney General, had gotten out from under with the statement that "the department is working on the case." At his last appearance O'Brien went a little bit farther, even to the extent of making a sort of Confession, when he informed the Sanate committee the (Continued on page 76) (Continued on page 76)

# **Commission Rebuked**

Washington, May 13.
Radio Commission, which has been ruling things with an arbitrary hand and causing the broadcasters in the first adverse Federal court decision wherein its members were strongly told that they had overstepped their authority plenty. WGBS, New York, was the station involved. Management had secured a stay order against the commission which that body proceeded to the nucleus of a third chain.
Court instructed the commission to pay attention to fits orders in the future and ordered an opposition station placed on the contested wave length off the air. Washington, May 13

### YACHT CLUB BOYS

YACHT CLUB BOYS

(With ANN GREENWAY)

Chick Endor, Billy Mann (Red.),
George Walsh and Jimmy Kearn are
the Yacht Club Boys, opening
the Yacht Club Boys
West 58th street (old Tax Gulnan
joint). This is the versattle singing
and playing quartet that captured
the town when opening with the
years and up to now they have been
favorites, even when separated. A
couple of the boys had a run of 14
months in a London mulcial smassh
missing. He is replaced by Kearn,
youngster, but very pleasant with a
pleasing voice he is willing to use at
a pleasing voice he is willing to use at
the times. Chick, George and Billy
the was with the Adler Trio in Buffaid. Tommy was a strong member
of the was with the Adler Trio in Buffaid. Tommy was a strong member
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ale 18 pretty tains, which countries might couver in these days of take it the boys all look well and younger than ever. They are doubling from a dinner place on the east side, under the same management. It gives them a stretch of work from Salon is in a hotel and an all-night place, that is also a late hangout. Only other floor entertainer is Ann Greenway, she of the brunet brigade, who sings a nicely as she looks on who sings as nicely as she looks on unmbers, handling each well, with a couple of plps lyrically. Among the (Continued on page 79)

# Along the Coast

By Bill Swigart

# Over-Production!

According to music house vets there are 800% more songs in publication now than there were two years ago at the corresponding time.

-Around 1,200 numbers more or less "current."

# The Air Line

By Mark Vance

Some of the air commercials are dying through their sing-song repetition.

dying through their sing-song repetition.

Two most palpable offenders are the Littmann Hour on WABC and the Littmann Hour on WABC and the Littmann and Orbach expend a pretty penny on air plugging, yet the insistence of the participating soloists to do the same old numbers over and over must be driving the dialers away must be driving the dialers away have a solid property of the participating soloists to do the same old numbers over and over must be driving the number increased. A glaring example of this number repetition is Helen Richards with Littmann. Her voice, of course, seems best suited for the blues and lowdowns, yet she has several songs "St Louis Blues". This is a popular number, but as a steady diet it's too binding.

Paul Whiteman Adieu

There were no fireworks of any kind on the getaway program by Paul Whiteman for the Oid Gold hour. Seems that Whiteman and band devoted the last program as though it were all in a day's work. Program along the usual topical (Continued on page 76)

# Pittsb'g Road House Grabs De Luxers' Band

Pittsburgh, May 13.

Pittsburgh, May 13.

Looks like biggest road-house season around here this summer in years. No less than five covercharge places to makesbid for trade. Willows opens March 24 with Bernle Cuimmings and Jan Garber starts season at Eddle Klein's Villa next Saturday. Dells to have Etzi Covato, with name bands alternately featured at Piantation. Enright stage band, with local rep and laid off during summer while house goes straight pictures, will move intact into Saunders Inn and downtown Show Boat is also to make play for summer trade, retaining Dewey Bergman's band and putting in big gir revue.

Bergman's band and putting in big girl revue. Cover at all spots \$1 week-nights and \$1.50 on Saturdays.

# Radio Ban by Texas B. B. League Dropped · Dalias, May 13.

Club owners of Texas League (baseball) voted to continue announcing of games by radio, following decision last winter at Houston to ban the "free" fans.

Was hard lick to radio stations in Texas, because most listeners during the hot season are baseballers, so stations promptly organized opposish sentiment to club owners.

# Tex Again on the Road

Texas Guinan is again becoming the star attraction of a roadhouse at Castillian Gardens on the Pelham

road.

She will open there May 21 with her group of girls in the floor show on a percentage basis.

Tex's share will be 50% of the net

profit of the place, with a probable heavy cut in on the coveurs. Latter will be \$2 on week nights and \$3 on

At present the Castillian is minus

At present the Castillan is minus a couver charge. Tex's indef engagement at the roadhouse ruins the story she is going to Europe this summer.

Hollywood, May 9.

Arrival this week of Jerome Kern, who will be w

and Burke; Mitcheil, utombe. Meyer; Lew Pollock and Mort Dixon Meyer Lew Pollock and Mort Dixon the scoring and arranging department for both Warners and First National, under direction of Erro Rapee, are Lee Forbstein and Lew Silvers, musical directors. The arrangers, including assistant and Lew Silvers, musical directors. The arrangers, including assistant and Lew Silvers, musical directors. The arrangers, including assistant and Lew Silvers, musical directors are supported to the state of th

OLD GOLD'S HOUR OFF, COST OF \$1,000,000

Despite reports of successors to Paul Whiteman on the Old Gold radio hour, it is understood that that hour has been abandoned by the cigaret people.

Whiteman played it once weekly for an hour at an average salary of \$5,000 per week for 16 months. Whiteman's gross amount from Old Cold was \$350,000 by Michael State of the period cost old Gold over \$1,000,000.

# Dallas' Big Station

Dallas Big Station

Dallas, May 13.

WFAA (Dallas News) opened new 50,000 watt Saturday, May 10, largest broadcasting station in south. Located 13 miles north of town, near Grapevine, Tex. Has two 300-foot towers, 700 feet apart. RCA equipped.

Tom Kennedy, R-K-O announcer, m. c. for inaugural program furnished by Majestic (Interstate).

Plant estimated cost near \$200,000.

# TAVERN OF EXCEPTIONAL MERIT

156-8 WEST 48TH STREET

East of Broadway 0. 002 002 002 0 500 500 500

TO THE LADIES!
Here's a gracious salute to
BOBBIE GRICE
and the
FOURTEEN BRICKTOPS
These viracious recheade have
been architen mutchaship and
versality. Their discrimination,
too, is to be applicated, for you
got the control of the TO THE LADIES!

"THE MOON IS LOW"
"BLUE IS THE NIGHT"
"WHEN I'M LOOKING AT YOU"

ROBBINS MUSIC CORPORATION 799 Seventh Avenue New York

# JESSE CRAWFORD

ORGANIST, PARAMOUNT THEATRE, NEW YORK
WITH MRS. JESSE CHAWFORD AT THE SECOND CONSOLE.
A SWITH MRS. JESSE CHAWFORD AT THE SECOND CONSOLE.
A SWITH MRS. JESSE CHAWFORD AT THE SECOND CONSOLE.
"Restle of Spring," TELLING It to the Dalles," "Springthen in the Eockles,"
"Syring, Resultful Spring"
FARAMOUNT-FUELER, Victor Records in Broadcasting System)

# **Big Business Grabs Circus Lots To Exploit Products, Auto Shows**

All Ringling circuses, except the tingling-Barnum & Bailey, will arry exhibits of automobiles with-Ringling-Barnum & Bailey in a month. Even possible the R. B. & B. outfit will capitulate by July. Sells-Ploto puts on a Ford display in June under a special for40 top. John Robinson is set for a Chrysler display, with Robinson & H. W. carrying some display of the General Motors Co. All will constant to the con month. Even possible the R

se special tops. American Circus Industrial Corp. formed and signed contracts of General Motors, Ford and ysler. Is also negotiating with

Chrysler. Is also negotiating with the city of Los Angeles to carry a special display of California on some circus.

Both Rubin Gruberg carnivais and the Johnny J. Jones show have also contracted to have motor car shows on the paper from 20,000 to \$50,000 for the deal, and figure it chean advertising. it cheap advertising.

Idea started on the Robbins Bros

Circus last year when the General Motors Corp. installed a special tent and exhibit of the Chevrolet year this exhibit was p the "101 Ranch," with Zacl

on the "101 Ranch," with Zack Miller getting \$30,000 from G. M. C. Circus supplies the tent, with the automobile manufacturer supplying 100 one-sheets, 15 three-sheets and 10 twenty-four sheet stands, which are posted by circus billposters. In each town local dealer supplies cars, salesmen, etc., for display, with circus erecting tent.

Savior for Shows
Big manufacturers are reported

Big manufacturers are reported enthusiastic about the new idea, with John Ringling claiming this sort of industrialism will save the day and put money into the treas-ary. The three major carnivals contracted welcomed the idea.

contracted welcomed the idea. Season of 1931 the idea is to be enlarged upon, with car manutacturers having regular banner display, as in side shows, and lights at night. All contracts signed for 1931 call for this sort of exhibits, with distinct clauses calling for the best midway location.

Amarillo, Texas, May 13.

Geo. Loos' carnival, here last
week, is endeavoring to interest
merchants or manufacturers. in
midway chibitis. Effort being made
because of the bad 65z.
Plan is to turn the indiway into
a commercial exhibit. With occaaccommercial exhibit. With occaaccommercial exhibit. With occaaccommercial exhibit. With occaaccommercial exhibit.

Annual occupancy in the control of the control occaaccommercial exhibit.

Ohicago, May 13.

Advertising banners, both on circuses and carnivals, are having their biggest year, despite the bad biz the outdoor world is getting. Generally a tough end to handle, this season's receipts, so tan, are away ahead of last year. Circuses, especially, are getting a big play especially, are getting a big play like to see their name flutter under the big tops, or go down the street on the side of an elephant of camel.

# Chi. Whippet Rivals

Chicago, May 13.
Chicago Stadium will have a
roblem on its hands about the last
f June unless dog racing, set for

lay 15, goes over. Officials at the Stadium have been Officials at the Stadium have been used as the goat by promotors of dog racing here. These have promised, they will not open indoor tracks, if the outdoor dog men say no. Injunctions are being sought as a matter of form, with the Stadium taking the rap from the public and ministers. Outside tracks, such as Hawthorne, do not want indoor as Hawthorne, do not want indoor the control of the contro

Coliseum will also open at the same time with a track in opposition to Stadium. Track at Stadium would t about \$3,000 and \$1,500 at th

# Home Town Gross Off

Chicago, May 13. on circus Cincinnati John 'Robinson

John Hobinson circus Cincinnati engagement fell \$3,600 behind that of last year. Circus is a favorite in the town, being the home of old John Robin-son; but despite this biz slipped.

# Three Penna, Fireworks Closed by Labor Dept.

Harrisburg, May 18.

Three freworks plants in Plymouth township, Montgomery county, have been closed by order of Secretary Peter Glick, of the Department of Labor, as a result of a county of the plant of the first order in the second of the first order in the second of the first order in the second of the first order in the plant of the first order in the person freworks plant, near Philadelphia, when 10 persons were killed and 16 injured. delphia, when 10 p ed and 16 injured

There are half a dozen other fireworks plants in the State and these, too, will be closed unless safe, the department has announced. The plants closed included Great Novel-ty Fireworks Co., the B. and N. ty Fireworks Co., the B. and N Fireworks Co., and the Belie Fire-

### Miller Ranch for Oil Co.

Ponca City, Okla., May 13. The 101 ranch land and plant ere, owned by Zack Miller, is reported to have been taken over by the Texaco Oil Co.

Price not known, although it is understood the oil company held a mortgage on the spot, one of the show places of the state.

# Circuses

Jacksonville; 15, Macomb; 10, Rock Island; 17, Galesburg.

John Robinson
May 12, Fairmont, W. Va.; 13, Morgantown; 14, Uniontown, Fa.; 15, Waynesburg; 16, Charlerol; 17, Greenburg; 19, Steubenville, O.

A G. Barnes May 5. Susarville, Calif: 16. Alturas, Calif: 17. Klamath Palis, Ore; 18. Montague, Calif: 19. Medford, Ore; 20. Roseburg: 21. Eugent: 22. Mambileld: 23. Corvallis; 28. Salem: 26. Fortland, Ore. Calif. 19. Medford, Ore. Calif. 19. Medford, Ore. Calif. 19. Medford, Ore. Calif. 19. Medford, Ore. Calif. 19. Lebanon, Ind., 13. Cawford, 19. Lebanon, Ind., 13. Cawford, 13. Therror City.

Gentry Bros.
May 12. Lebanon, Ind.: 13, CrawfordsWiley 12. Lebanon, Ind.: 13, CrawfordsGrapha, 17, Hartford Cl. Strood, 16, Alexandrai, 17, Hartford Cl. Bros.
May 13, 4 Minson, Neb. 14, Special,
15, Geddes, 14, Minson, Neb. 14, Special,
15, Geddes, 17, Tyndall, 20, Parkston, 21,
18 colland; 22, Centerville; 23, Parker;
24, Salen. Sells.-Filoto 24, Salem. Sells-Floto
May 12, Columbus, Ohlo: 13, Mansfield;
14, Lima; 15, Toledo; 16-17, Cleveland; 1920, Pittsburgh, Pa.

# Carnivals

For Current Week (May 12) When Not Otherwise Indicated For Current Week (May 12) When Not Otherwise Indicated Alabama, Clay, Kr. Anderson-S., Wray, ro. O. Anderson-S., Wray, ro. O. Y. Great American, Paducah, Kr. B. B., Beckley, W. Va. Barker, Mountain Grove, Ark. Barker, Mountain Grove, Ark. Blotner, Malden, Mars. Company, Martford, Com. Coccan, Versallies, Kry. 18, Lexington, Ky. Coleman, Hartford, Conn. Coccilia, W. Hyattsville, Md. Dixie, Bemis, Tonn. Me. Douglas, South Hill, Va. Drewis, Malden, Mars. Francis, Independence, Kan.; 19, Fort South, Kan. NYC. Greenburg, Needles, Calif. Globs, Augusta, Kan. Hoffser, Fahlin, Hon, W. Va. Heller's, N. Arlington, N. J. Emperia, Jones, Hulburg, Kan.; 19, Emperia, Valence, Pluthburgh, Kan.; 19, Emperia, Valence, Hulburgh, Kan.; 19, Emperia, Jones, Harriburg, Ram.; 19, Jones, Harriburg, Pan.

Heller's, N. Arlington, N. J.
Jaler, Pittsburgh, Kan; 19, Emperia,
Jones, Harrisburg, Pa.
Joyland, Pecasiello, Jalon,
Joyland, Pecasiello, Jalon,
Laverris, Estevan, Saski, Can,
Laverris, Patevan, Saski, Can,
Laverris, Patevan, Saski, Can,
Laverris, Parsons, Kan; 19, Kansas
Cachman's, Parsons, Kan; 19, Kansas
Cachman's, Parsons, Kan; 19, Kansas
Cachman's, Parsons, Kan; 19, Bloomfeld,
McMahon, Mayyaville, Kan,
McWille, Citton, N. J.; 19, Bloomfeld,
Mylville, Citton, N. J.; 19, Bloomfeld

# **OUTDOORS** ROBBINS BROS.

(Circus)

Jollet, Ill., May 10. "Robbins Bros., Circus ain't ever going to go broke. And it, ain't going be run outa business by Ring-

Fred Buchannan says so. means it.

nderstand we ain't working like in the old days. Hell no! A guy has to go slow. But the way I got it doped we can get something from every fourth customer who goes through the stile. Even if we

through the stile. Even if we only get 800 a day, like now in bad times, we still make money."

And so the boys, with the little keysters hanging in front of them, and selling "the best reserved scats in the house," still work.

The side show has the finest exhibit of a tattooed man that ever bared himself to the public. The boy really ought to be hanging in the Art Institute in Chicago, he's beautiful. He's one of the 12 exhibits that it costs two bits to view, and more, if you buy a drink of lemonade, for the boy running the soft drink stand sure knows how to make change. Likely he could help pay off the war debt if Fred Buchannan ever lets him get away. But he was just selling cold drinks because the joints weren't

drinks because the joints weren't working.

The lecturer of the sideshow also works the Punch and Judy act. When he's all done he sells the old look-back boxes, a piece of paper you hold up to the candle light and see naughty writing on, and the cents. He only sells eight at one time but he sells 'em.

"Viola" uses a couple of pythons for dance partners, and tries to sell of more and the sells 'em.

"Viola" uses a couple of pythons for dance partners, and tries to sell sells the sells 'em.

"Viola" uses a couple of pythons for dance partners, and tries to sell site and a kid has trotted the beads across the test back to the Indian, so the beads, just in case they like them.

A baby whale is also on exhibit. This with a couple of Highlanders, and A mint reader, make the sells with a couple of Highlanders, and A mind the sells 'em.

The Robbins, Bros. circus is one of the few circuses parading today. One reason they parade is that the two the sells of the

New York of the Programme of Licks.

The opening spec, "Mother Goose," instead of being just a walk around of fancy costumes, acters who act their part and please. Even several colored carvas men, in grass skirts, do a snog and dance. Both kids and adults he is a reflored the state of the colored carvas men, in grass skirts, do a snog and dance. Both kids and adults he is a reflored the colored program of the intermission you hear what an buy for two bits if you

after about the third number, every other intermission you hear, what you can buy for two bits if you to the control of the co

DAY APART IN A. CITY

Atlantic City, May 13. A battle between the Ringling Barnum & Bailey Circus and the "101 Ranch" may come to a showdown here the end of this month when here the end of this month when these amusement enterprises are scheduled to perform on successive days. Both organizations have been sparring for dates over the same routes, sometimes one, sometimes the other gaining the advantage.

advantage.

It appears now that the "101 Ranch" has been worsted in the Atlantic City date. The ranch outfit applied for a permit to show here May 31, and the issuance was here May 31, and the issuance was held in abeyance. Several weeks later Ringling-B.-B. asked to show on May 30 and a permit was promptly granted. Since then the home amusement

enterprises have complained that it was bad enough to have one circus take the crowds off the streets take the crowds off the streets without the painful operation repeated the next day. So it is likely that one show may be refused a rmit leaving the field to the co

# Robbins Passes Up East

Chicago, May 13.

Chicago, May 13.

Robbins Bros. circus has given over the idea of going East and cancelled all railroad contracts in that direction. Instead will stay in the regular territory, the midwest, throughout the season.

J. D. Newman, who was general agent of the trick for a couple of weeks, laid out a court expected with the country of the weeks and out a court of Easterer by John Ringling, the schedule was tossed. This will put the outfit in

tossed. This will put the outfit in Gary, Ind., about May 24.

### Acts Just Arrived

Everything's not fully set with the under tent tour of the Ringling-B. & B. show and a number of changes of the acts will be made when the show plays Philadelphia. These come under the heading of "novelty acts" which were unable the sets. New Yorkowith bly week. These come under the heading of "novelty acts" which were unable to reach New York until this week. All European importations.

# Christy Bros. Routing

Christy Bros. Routing.

Chicago, May 13.
Christy Bros. circus is switching its route so fast and suddenly, looking for good spots, that no route cards are being issued.

Show has had few winning days.

### Christy Beat Tax

Denver, May 13.

When showing at Cheyenne, Wyo,
last week, Christy Brothers' Circus
refused to pay the tax of \$100 for
one performance or \$150 for two
shows, and pitched their tents out
of town a short distance.

# **OUTDOOR NOTES**

Robbins Bros. circus is down to 5 cars this season, instead of 30 as

101 Ranch seats 12,000 people this season with new spread of seats.

J. D. (Chameleon Jake) Newman is now working for the Ringling in-terests. Newman's job last weck was g. a. of the Robbins Bros. cir-cus. Week before held a some-what similar position for the 101 show.

Louie Chase, former circus man-ager for the American Circus Corp., is now farming in Iowa.

Talk of making the Showmen's League in Chl also a press club by admitting all scribes, Reason, no present Press Club.

Myer Harris, former carnival showman who retired several years ago, will do a comeback this sea-son by operating an illusion place at Coney Island, N. Y.

Tom Dugan, owner of Montreal hockey team, in Chleago and hot over the dog race question.

Stadium here made a big beef over the amount of water the herd of 23 deplants drank while show-ing in the building. After the \$20 a day auditors figured for two days a bill was rendered to S-F circus for \$2.70.

# RINGLING-B. B. AND '101' WEATHER HELPS 'RED' CIRCUSES

Nearly every circus on the road was in the red for the season so far before the hot weather starting 10 days ago commenced to pull them out.

But one winner was reported of But one winner was reported of the Ringling group, that the Ringling-Barnum circus. The other five Ringling shows were reported losing steadily, with one or two playing to terrible business.

Same reports have been coming in about the independent group of tent shows already on their travels.

# LEGION BANS CARNIVALS WITHIN CHICAGO AREA

Chicago, May 13.

American Legion here has forbldden any of its chapters in or about Chicago to play any carnival under

While the order does not apply outside the radius of Chi it is very strict within the district named, and will be enforced this year, heads of the organization claim.

# WIDE OPEN CELEBRATION

Ely, Nevada, OK's 4-Day Gambling \$15,000 for Acts

Hollywood, May 12.

Fox West Coast Fair department has contracted to supply the enter-tainment for the Lincoin Highway Celebration at Ely, Nev., June 4-7. Fanchon and Marco's "Gyp, Gyp, Gyp y" until will be featured, with other outdoor acts filling in. W-C has received a guarantee of \$15,000 for the engagement. Talent will travel from here to Ely in a fleet of

usses. Ely will be wide open for the four cay will be wide open for the four days. All gambling equipment is okay, with the player being paid off in script, which the Celebration will cash.

# **Duck-Bills Gold Mine** Chicago, May 13.

Duck-Bill trupe, according to John Ringling, is rolling up the big big for the Ringling, Barnum & Die for the Ringling of the Ringling of the Ringling for the balance of the reason, will feature this attraction, with other headlines subordinated.

# Stadium Backers Out

Chicago, May 13.

Clement Studebaker, holder of \$350,000 worth of Chicago Stadlum shares and Vincent Bendix, both directors in the building has resigned, due to the Stadium trying to

install dog races.

Resignation leaves the building in a still more deplorable shape, with no strong names or friends, and increasing its problems.

# Bandits "Take" Circus

Keokuk, Ia., May 13.

Using a machine gun, a trio of boys here last week, took \$11,600 from the Robbins Bros. circus ticket wagon after the night show. Bandits refused to lieten to Fred Buchanian, owner of the show, and his plea of a tought scason.

Frank Braden has replaced Floyd Bell with Ringling-Barnum. Bell goes with Publix.

John Ringling and Geo. Melghan re making a tour of all the are making a tour of Ringling owned circuses.

# AMUSEMENT PARK

AMUSEMBLY F CARAButler County, Pa.
28 inities north of Pittsburgh, Complete amusement facilities: tonic
course; childrens playgrounds;
concrete swimming pool with Artesian Water. Unusual opportunity,
for compiler details and inspection
Empire Brokers, 152 W. 42d St., N.X.

# **Obituary**

### CHARLES S GILPIN

Charles S. Gilpin, 51, Negro actor died May 6 at his home in Eldredge Park, N. J. where he had been living in retirement in hope of benefiting his health, following a breakdown in Woodstock, N. Y.,

a breakdown in Woodstock, N. Y., where he was playing stock about a year ago when he lost his voice. Mr. Gilpin had appeared in a number of plays, but his greatest success was in the title role of "Em-peror Jones," the Eugene O'Neill peror Jones," the Eugene O'Neill play, which brought him international fame. He was regarded as one of the foremost of all colored character actors and in 1921 the Drama League, in its selection of the 10 persons who had contributed the most to the theatre for that year, chose Gilpin. The honor caused considerable discussion and both the League and Gilpin suffered keep embarrassment.

both the League was save keen embarrassment.

When John Drinkwater's "Abraham Lincoin" was produced on Broadway Gilpin was cast as William Curtis and remained with the show throughout its New York run.

The Provincetown Players in No-

The Provincetown Players in No-vember, 1920, at the Neighborhood

In Memorlam

### FRANK P. MURPHY t Forgotten by His FRANKIE LA MARCHE gave the best years of his life to comfort the late Ben Welch.

theatre in New York produced "Emperor Jones." As Brutus Jones, the Pullman porter made King, Gilpinachieved a great trlumph.

Gilpin was accredited with writ-

Gilpin was accredited with writing a number of plays including
"Her Other Husband," "Matrimony
and Insurance" and "Listen Dearle."
He had been starred in a number of colored cast pictures (silents)
and had made many phonograph
records.

A nervous breakdown last June A nervous breakdown last June resulted in his buying a little place in Trenton where he and his wife, who survives, engaged in poultry raising. His widow is Alice Esynum, former actress who gave up the stage to be constantly with her. husband. A son, Paul W. Glipin, also survives and lives in Philadel-

... anneared a strange trick of It appeared a strange trick of fate but just before he became so critical his voice returned as mys-teriously as it had left him and he was singing as of old although his condition had become enfeebled.

# WILLIAM CRESSY

WILLIAM CRESSY
William Cressy, 65, who with his
wife, Blanche Dayne, who survives,
formed oine of the oldest of vaude
sketch teams, appearing in numerous bucoile skits all authored by
Cressy, died May 7, in St. Petersburg, Fla. Mr. Cressy two months
and from with the sever reversed.
Will Cressy was best known for
Will Cressy was best known for

Will Cressy was best known for his droll characterization of the old his droll characterization of the old Rube, a country type he started showing to New York around 1906. Year atter year Cressy and Dayne, as their act was known, would play and replay the then Keth theatres, although in later years the charging

although in later years the changing of vaude saw their retirement.

The last time that Cressy and Dayne were covered in Variety's New Acts file was in 1922 when they appeared in "Without a Will There's a Way." Among other familiar Cressy and Dayne rural skits were "A City Case," "Wyoming Whoop," "One Night Only" and "The Man Who Remembered."

Who Remembered."

When the war broke out Cressy
went overseas as a "Y" entertainer
and when he returned he wore the
"Y" uniform on the stage. Following his act with Miss Dayne he
would appear in "one" for a talk
on his experiences overseas with
the A F E He appeared in his would appear in one to a can on his experiences overseas with the A, E. F. He appeared in his war monolog at the Palace, New York, in 1919.

The body was cremated and the ashes taken to Bradford, N. H., for placement in the yault there.

# GEORGE ROBERTS

GEORGE ROBERTS
(English)
Ceorge Roberts, 85, actor and
playwright, died in poverty in a
London infirmary April 26, many
months after fracturing a leg in a
fail. In addition to being an actor
of, heavy roles, he was a prolific
writer of full-blooded melodrama.
His best known plays were "My's

music hall sketch, "Dick Turpin," which toured for 12 years.
Mr. Roberts managed the Alhambra, London, for seven years, where he produced spectacular ballets, and was also a lessee of the old Sad-ler's Wells theatre. His last play, "The Scarlet Jacket" was based on the late war, but owing to the death of his backer, it never reached the

### ROLAND FOSTER

ROLAND FOSTER
Roland Foster, 42, musician, died
in Bellevue Hospital May 10 of
uremic poisoning. He was known
in vaude circles as Bob Foster and
was a member of the N. V. A.
American Legion Post by reason of
having served overseas with the A.
E. F. with the New York regiment,

E. F. with the New York regiment, 51 F. William (infantry).

In vaude he was known as the "Pied Piper of the A. E. F." Dur-ing the war he did considerable en-

"Pied Piper of the A. E. F." During the war he did considerable entertaining for the American troops in France.

Remains were cremated at Fresh Pond, N. Y., and the ashes will be placed in Arlington Cemetery, Washington, at the request of his widow, who envirtues widow, who survives

### WILLIAM J. FERGUSON

WILLIAM J. FERGUSON
William J. Ferguson, 85, last surviving member of the "Our American Cousin" cast that played at
Ford's, Washington, night of President Lincoln's assassination, died
at the home of his nephew at Pikes-

at the home of his nephew at Pikes-ville, near Baltimore, May 4.

Mr. Ferguson, a member of the original "Charley's Aunt." had played with Mansfield, Modjeska and Robert Mantell. He began his theatrical career as a call-boy in Ford's, Washington, Mr. Ferguson's lest professional engagement was in last professional engagement was in the picture, "The Yosemite Trail." He broke his hip during the film-He he broke his hip during the him-ing of that picture and retired per-manently from the stage and screen. He was the oldest living member of the Lambs' club.

### HERMAN KAHN

HERMAN KAHN
Herman Kahn, 48, Jyrle writer,
died at the American Hopsital, Chicago, May 6, of concussion of the
brain following a fall in the street.
Flve sisters and three brothers survive. Interment in Chicago.
Kahn had also done special material for many vaude performers.
His last song. 'Elleen, My Colleen,'
as yet unpublished, is on the Witall relense and White catalog for

### LEW HESLIN

LEW HESLIN
Lew Heslin, 47, who last appeared
in vaude with the Monarch Comedy
Four, died May 7 of ulcers of the
stomach.
Mr. Heslin had been in Cumberland Hospital for seven weeks and

### In Loving Memory of Bob (Roland) Foster

Beloved husband of Ida Stan-tope Foster and brother of Niles A. Foster

Who passed away May 10, 1930

had submitted to six transfusions in an effort to save his life. He had been living with his sister prior to his removal to the hospital. Two children survive.

LOUIS AMOROS
Louis Amoros, 52 (Carlos Ceasoro),
juggier, died March 11 in New York
of heart disease.
Mr. Amoros was a cannon ball
juggler in vaude many years and
also toured with Ringling-B. & B. circus.

About 12 years ago Amoros re tired from the profession.

CHARLES BLAISDELL
Charles ('Big Bill') Blaisdell, 56,
screen comedian died in Hollywood
May 10. He worked for Christie five years and had just been placed un-der contract by Warners. He came from vaudeville originally. Masonic funeral in Hollywood

(13).

# MRS. KARL EMMY

MRS. KARL EMMY
Mrs. Karl Emmy, 39, wife of Karl
Emmy, who has the Emmy dog act
in vaude, died at her home in Baldwin, Long Island, last week.
For years Mrs. Emmy had traveled with her husband and had ap-

peared in his act

directed and supervised for Real Art and Paramount. She leaves a son, J. C. Van Trees, cameraman, at Warner Bros., on the Coast.

Mrs. May Martin, mother of Mrs Charles Withers, died Maheart trouble in Brooklyn. died May 10 of

Mother of Charles Sullivan, vice president of Pathe, died May 10 in Boston.

Father of Arthur Cohen, man-aging director of Famous Players Canadian Corp., dled May 9. He had been a police magistrate in the Dominion for many years.

# I. A. DEATHS

I. A. DEATHS

The following deaths recorded on
the I. A. books since previous list
published in Variety: Napoleon Arpin, local 159, Portland, Ore; John
F. Cunniffe, business agent, No. 334
New Bedford, Mass.; Thomas Cunningham, No. 350 Mt. Vernon, N. Y.;
L. Benjamin Harrison, business agent, No. 8, Philadelphia: William agent, No. 8, Philadelphia; William L. Grimme, No. 16, San Francisco; George Veith, No. 366, Mt. Vernon, N. Y.; George Schwartz, financial secretary-treasurer, No. 10, Buffalo; A. B. Lane, No. 350, Meriden, Conn.; Wilbur Phillips, 159, Portland, Ore.

### Deaths Abroad

Gustave Lariviere, 70, French journalist, honorary secretary of the Paris press syndicate. G. Messie, French picture exhibi-tor, died at Cholsy-le-Roi, near Paris

Paris.

Charles Grandmougin, 80, French

Charles Grandmough., playwright and poet. Hugh F. Spender, 56, British jour-nalist, correspondent of the "Chris-cionea Monitor" at the

nalist, correspondent of the "Christian Science Monitor" at the Land Science Monitor and Land Roberts of the Land Roberts of Land Roberts (Land Roberts of Land Roberts of

larthe Brandes, 71, popular nch actress, former partner of late Lucien Guitry, died near

the late Lucien Guitry, died near Paris. Charles Derennes, 47, French poet, died in Paris.

# ALONG THE COAST

(Continued from page 74)

comes under the general supervis ion of Bobby Crawford, who is leaving for New York May 18. This will be Crawford's final trip east this year,

### Toasting Band Leaders

Jack Robbins, now on the coast in the interest of Robbins-M-G-M music, is seeing to it that the local orchestra leaders become familiar with the process of incorporating music and songs in M-G pictures The publisher is inviting the orches-tra leaders, as guests of the studio and he takes them one by one on a tour of the studio grounds. In ad-dition to this he will stage an open house party at the Roosevelt Hotel May 10. It will be an all-night af-fair, with breakfast served at 7

fair, with stemmers, a.m. Ben Berman, western representative of De Sylva, Brown & Henderson, will throw a similar party with official opening of the new De S., B. & H. music offices, now located in the Warner Hollywood theatre building.

Although Witmark closed its San Although Witmark closed its San Fraucisco office last week, Art Schwartz, in charge of the Witmark Los Angeles office, was ordered on a tout of the northern territory as far as Vancouver, B. C., in the interest of stimulating trade for the Witmark product, Artie Mehlinger is also north on the same mission for Harms.

# Heavy Recording Week

Heavy Recording Week
This has been the busiest week
in the history of the Brunswick
coast recording laboratories, with
more than 16 new records made by
seven musical aggregations. Jesse
Stafford's band was transported
here from San Francisco in a plane,
made eight recordings, and returned
to Frisco with only one night lost
of Frisco with only one night lost
ing recordings during the week were
Abe Lyman, Earl Burtnett and the
Burtnett trio and Charles King.

of, heavy roles, he was a prolific writer of full-blooded melderame.

His best known plays were "My Wife," "The Forger," "The King's woman directors, died May 7 in Highway," "Crowded Hours," and a li-biliywood, Cal. At one time she of the sime she of the

# In Horizontal Colors OK

Paris. May 2

Alexandre Stein, Universal's French head, couldn't see "La Marseillaise." the French national anthem, sung in English, for the French distribution, and has demanded a re-make by U. This is being done, result of which is "Captain of the Guards" (or "La Marseillaise," as may be the French territorial distribution 'title) will lave John Boles—or a ghost-voice—warbling the French patriotic chant in the native lings. Guards' This see "Captain to Guards' This see "Captain to Guards' With "All Quiet on the Western Front" and Paul Whiteman's "King of Jazz" preceding in that order. Stein at first also thought that Universal was taking too much his-French head, couldn't see "La Mar-

Stein at first also thought that Universal was taking too much historical liberties, especially with the French tri-color of blue-white-red, through having the bands of colors appear horizontally instead of vertically, as is the national color scheme. However, Stein, although a native Frenchman, was in error, as the Universal research department had ascertained that the tri-color, at the time of the French Revolution, was the way as pictured. Since then, the horizontal colors have assumed vertical bands. This is something, says Stein, This is something, says Stein, which perhaps 80% of the natives wouldn't know about and is bound create discussion and attendant

publicity.
Originally, because of the "Marseillaise" not being sung in French and this discrepancy, along with other minor ones, it looked as if the film would be taboo for the best territory it should be psychologically fitted for.

# DEPT. J. AND RADIO

(Continued from page 74)

(Continued from page 74) whole radio situation, was so complicated he actually didn't know when, or if ever, the department would get its investigation into such shape as to be ready for any action through the courts.

Climax came Thursday when Court a came the courts of the court and the court

O'Brien dodged that public hearing but did go on the carpet in an executive session. From reports seeping through, it developed into quite 
some session.

After it was over the man in 
charge of enforcing the anti-trust 
laws was so upset he wouldn't talk 
to anyone. The mere mention of the 
subject of radio was like waving a 
subject of radio was like waving a 
Finally "Variety'e" reporter due up 
the publicity dispenser of the department, Mr. Dodge, and got this 
statement: statement:

# O'Brien Mum

"Mr. O'Brien will say nothing more on radio. He will deny nothing nor confirm nothing—in fact, he will not discuss radio in any manner."

manner."

No such anchor with Senator Couzens. He stated a suit was forthcoming "within the next several days." That he had been promised that suit, but the Senator had to admit that he didn't know how to admit that he didn't know how O'Brien was going to go about it. He didn't know whether it would be against the new ramifications incident to the coming in of Westinghouse and General Blectric, or just against the Radio Corporation of America alone. Those claiming the closed doors of the committee room have it O'Brien was told to bring a suit—or else.

else.
Senator Couzens made public a

Senator Couzens made public a letter from David Saranoff, of RCA, utilized Friday by O'Brien to explain the department's inactivity. In that letter Saranoff practically baited the department. That is the evident interpretation Senator Couzens put on the letter, RCA's head informed O'Brien the companies were going right ahead with the outlined plan as published, but that no deeds, etc., would change lands until the department took action

action.

Most Washington observers see
the department in a hole and particularly O'Bilen, who in his dealings with the picture industry
wasn't satisfied to let well enough
alone, but went ahead and upset
everything those preceding lim in
the administration of the department had worked out and agreed to.

# REVENUE FROM In "Captain of Guards" FOREIGN MADES?

Prague, May 2.
Film trade is now discussing wheather it really pays to invest large sums of money for the making of typical Czechoslovak silent and sound films. With the exception of "Colonel Svec," which pictures the activities of the Czechoslovak Legions in Russia during the world war, the native films have not been received with much enthusiasm, received with much enthusiasm, or the sum of the life of the life of the received run in Prague. St. Vaciary, the interesting Czech ultra-patriotic film of the life of one of the first Christian rulers of Bohemia, has proved neither a financial nor artistic suc-

neither a financial nor artistic

cess.

Public is still awaiting the presentation of the film Slavic melody-film based on a Tolstoy novel.

# London Legit Flon

(Continued from page 65)

erious with the outlook that shows serious with the outlook that snows will depart by wholesale, leaving theatres in London dark.

Last Week's Estimates

Prince of Wales—"Journey's End."

marking time until another play is

ready. Globe-"BJ-1" closing in fort-

ready, "BJ-1" closing in fortnight of the control of the control

Hippodrome—"The Co-Optimists' around \$10,000, and about breaking winter Garden—Murray-Hulbert's "The House That Jack Built." \$11,000 at popular prices, which yields little profit, atrillard's "Here Comes the Bride," still profitable at \$12,000.

Wyndham's—Edgar Wallace's "On the Spot," Chicago crime play by the Spot," Chicago crime play by ling \$12,000, virtual capacity, Pavilion—Cochran's revue doing capacity, to \$23,500.

His Majesty's—"Bitter Sweet" approaching anneversary pieces turns profit at \$20,000.

Ambassadors—"The Man in Possession" in small theatre and doing capacity, \$5,000.

Vaudeville—"Down Our Street" to Indifferent returns. Comedy—"The Silent Witness' bally with the Silent Witness' bally witness' ba

Indifferent returns.
Comedy—"The Silent Witness"
blah.
Comedy—"The Silent Witness"
blah.
Witness"
blah.
Witness"
Stendy pace, around \$12,000.
Lyric—"Debonair," flop. \$2,500.
Criterion—"Edward Knoblock's
"Mulberry Bush," poorly.
Duke of York's—Only fair.
Gaiety—"Darling, I Love You"
about \$12,500.
"First Mrs. Fraser"
Haymarker 1000 and rival of "Bitter Sweet" for long run. Will go
into summer.
Queen's—"The Apple Cart" still
steady to small profit.
and Mary'
continues mildly profitable.
St. Martins—"Honor Easy," fair.
Shaftsbury—"The Middle Watch'
nearing end of long run.

continues mildly profitable.

St. Martin'a—"Honors Easy," fair.

Shaftsbury—"The Middle Watch"
nearing end of long run.

Victoria Palace—"Folies Bergere"
from Paris with modifications;
did \$12,000.

# AIR LINE

(Continued from page 74) lines demanded by the Laurillard interests. Whiteman at the mike, however, made a little speech of thanks and commented that the re-lations with OG.

Announcers apparently are trying for a little color and a little humor, yet all they do is just take up time, handsomely.

One can imagine how much time could be saved in the course of a year by stations elimingting entirely the superfluous announcements.

Pablix period standards.

Pablix period tried to cram too much into its last program viz WABC. Seemed a plty that the Horace Heldt Californians didn't do more of their musicant standards or their musicant that came over effectively. There may have been a reason for stilling the band as instrumentalists, but this may have been due to the Paul Ash or-chestral standouts.

# CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Warm weather, short bill and less than capacity, all three unusual for this house on a Tuesday night.

to avoid a reverse audience reaction; and the De Libertos manned to the control of the control o this house on a Tuesday night.

Opening was Edna May Cooper,
oyatrix, presenting 15-minute trailer of her aeroplane schooling, and six minutes of weak vocalizing. Lesile Strange, character artist, doing caricatures of famous English personages, eliminating his English announcer bit, which was good, and added an impression of Lincoln, added an impression of Lincoln, the control of the control o

Flashes are coursed housers, new, with most of their routine challenge with most of their routine challenge is smith and Barker are doing on Orpheum Jr. time the same act that Keane and Whitney are doing on big time, and are not doing it well. Barker is shouting his gags and less yeiling would help. Act has great material and if properly handled is surefire. No need for handled is surefire. No need for Decomba is a loud warbiter who does a Tucker, a Brice and a Baker, closing with a weak Decomba. Plenty rough at times, but oke.

Griffen Twina, boys, have a dance Exputian and Roman, with the Egyptian as the standout. George Austin Moore retains all his class and smoothness, but hasn't the maximum cork. Conley trio, two men and woman, closed with some fair ring work and-iron gaw stunts. Roy, from the Palace, failed to connect, and after a five-minute wait with the orchestra playing 14 choruses of 'Stars and Stripes Forever,' they Teraby Teraby Teraby Teraby.

'Crazy That Way" (Fox), Loop.

### State-Lake

(With R-K-O western office now holding their previews Friday at this house, all State-Lake reviews appearing in these columns will be of the showing turns only. The review of the regular bill will have appeared in the "Variety" of the week previous.)

appeared in the "Variety" of the week previous.)

First preview for this house was extensively advertised, but returns extensively advertised, but returns a secondary and advertised, but returns the secondary and the same through through the same through the same through the same through the same through the sa

When in Chicago Visit These Hits

An H. WOODS'I STRICTLY DISHONORABLE

Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Pemberton
"An evening of delight."
—Heywood Broun. "McCail's" Mag.

SELWYN Matinees Thursday

# THE LITTLE SHOW

Hear "Moanin' Low" CLIFTON WEBB FRED ALLEN

R. K. O. WOODS JOHN BOLES

"Capt of the Guard" With LAURA LaPLANTE

PLAYHOUSE 14th Big Laugh Week

YOUR. YOUR DUDLEY

With THOMAS W. ROSS and MRS. JACQUES MARTIN

IN CHICAGO

LINDY'S RESTAURANT On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

Ethel Rennett has three plays in preparation for Redpath and Affili-ated Chautauquas, "Fool," second company of "Big Pond" and "In Love With Love."

Pete Kalaris has opened the new 600-seat Village in Willmette.

After completing road showing at the Garrick, 'Journey's End" (Tiff) goes to the B. & K. McVicker's.

R-K-O Loop theatres, State-Lake, Woods and Palace, have signed for Fox Films. Woods, run house, has never run F x product, while the Palace (vaude) is just starting pic-ture policy.

Perce Barr and Harry Goldman left Educational exchange last week. Barr now salesman with First Na-tional and Goldman with the Na-tional Program Co.

NEWARK ...... 78 OKLAHOMA CITY..... 78

Armstrong, colored cornetist, with Publix "Ace High" unit here. Stepin Fetchit booked for one week at the Oriental, Detroit.

Stratford (Coston circuit) will be remodeled and stage enlarged for "full" presentations next fall.

Charles Hogan booked McDonald and Dean with Fanchon & Marco.

Mr. and Mrs. Gus Thalero (Thalero's Circus) recovered from injuries received in an auto crash at Libertyville, Ill.

Mrs. Ted Weems is at home in Chicago recovering from injuries received in taxi accident.

John Eberson, architect, who built the Avalon and Capitol here, has been signed by R-K-C to re-model the Oriental in Detroit, and for two houses in Toledo and for new spots in Albany and Rochester.

Lew Kanc, who negotiated the riental theatre deal with the bank-

Oriental theatre deal with the bank-ers after its operators had failed in Detroit, has joined Publix. He will institute a vaudilm policy in the Adams'as competition to the Ori-ental, and supervise Publix vaude bookings here. Oriental now R-K-O

Mack Bybec players close at the Lincoin, Danville, Ill., May 17.

Myrtle Ross players close at Ann Arbor, Mich., May 17.

Sidney Jasse, formerly with Phil R. Davis, has opened law offices in the Conway building.

Warner Bros. will dedicate the new exchange this week, which may house all Warner subsidiaries in town.

Balaban & Katz take over the 1,600-sent Biltmore at Division, near Robey, from Wolfe & Auerbach July 16 for a 15-year period. House com-petes with Fox's Crown.

Tent shows opening this week: Crago Bros. at Merriland, Wis. Lew Henderson Players at Hutchinson, Minn: William F. Lewis Players, Gothenberg, Nob.; Ginnavan Play-ers, Fayette, Ohio; Lee Eyrse in Montana.

TOLEDO

By E. H. GOODING

Paramount "Big Bond"; stage show.

Pantheon--"Nong of Flame."

Vita-Temple "Hold Everything" (2d cok)

CORRESPONDENCE

BALTIMORE ..... 77 | MONTREAL .....

BIRMINGHAM ..... 78

BOSTON ..... 79

CHICAGO ..... 77

DALLAS ..... 78

DENVER ..... 79

LOS ANGELES..... 78

ing in a couple of flip-bops, and got the audience so puzzled that they forgot to listen to the rest of the act's material.

act's material.

The preview's act went on after Healy and Cross, regular act, who were spotted fourth. Royal Russian chorus stuck around to close the evening.

Loop.

Al Quadbach building outdoor pa-vilion adjoining his Granada cafe at 68th and Cottage.

Paramount, Waterloo, Ia., drops week-end vaude May 17. Had been booked by R-K-O.

Dora ("Boots") Early will be fea-tured in the Greenwald & Weston All Girl Revue for one year.

Mycrs theatre, Janesville, Wis., booked by R-K-O, taken over by R. C. Wheeler, who will play vaude Saturday and Sunday only.

Don Dixon closed stock try at the Warrington, Oak Park, May 10. Co. had waived bond. Dixon contemplates opening at Dubuque, Ia.

William G. Coie, former assistant manager at the State-Lake, now assistant manager at the R-K-O Orpheum, Spokane.

Publix-B. & K. open the Gateway, June 15. Deals also under way for houses in Oak Park, Hyde Park and Devon and Western. Site already acquired at 63rd and Halsted, with architects, Rapp and Rapp, drawing

M. E. Remley replaced as supervisor of East St. Louis for Publix-Great States by Marvin Harris.

John and Mary Jennings, dance team, closed at College Inn last week and are now at the Vanity Fair cafe.

Final hearing of the case of Lottle Cooper, owner of the Gold and 20th Century theatres, against the Essaness theatres, naming Edwin Silver-May 20. Court recently refused the appeal of Silverman and Splegel to cancel injustion restraining them from interfering with the operation of the houses.

Trianon now over WENR, using eriod alloted to Cocoanut Grove.

Grace Hastings stock closed last week at Watertown, N. Y.

Hub, new 1,000-seat straight pic-ure house, being built in Rochelle

DETROIT

All matter in CORRESPONDENCE refers to current week unless herwise indicates otherwise indicated
The cities under Correspondence in this issue of Variety are as
follows and on pages;

William Morris office placed Louis

Ill., by Community Amusement Co., opening Sept. 1.

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Smith, Smi

Toledo going in for "Tom Thumb golf," so popular on Coast and in Florida. Block of vacant property leased by Stephen B. Ellis, Cincinnati, who has franchise for game in hine Ohlo countles. Course open May 15.

Virginia Mielzcarek, 19, pianist with Silver Fox orchestra, dance band, dicd May 3 at home in Toledo

Sidney Dannenberg, manager of Paramount since opening here has been promoted to "lubik district managership, with offices in East-man theatre, Rochester. He will superviso houses in Syracise, Rochester, Buttalo and Toledo, an-Rochester, Buttalo and Toledo, an-berg's assistant here, will take over the local Paramount temperarily.

Ruby Netterfield, 18 - year - old casilier at the Alhambra theatre, neighborhood, reported kidnapped when falling to return home Wednesday night is a bride. He purents received a note telling of site depending.

Full page ad used in all three Toledo newspapers on M-G-M's "Divorces," current in Valentine, first time in a long while Loew's theatre has splashed here. Comedy 'Hot Dogs," also prominently played up for next week, 'Redemption' and 'Brats' (Laurel-Hardy Concely hilled is double feature, and the standard of the stand

Tom Phillips now directing and producing stock burlesque in Empire here. Also takes part in some skits leads changed every two weeks.

# PORTLAND, ORE.

Broadway—"A Lady to Love."
Paramount on Parade."
Paramount on Parade."
Paramount on Parade."
Alter. "Plane" on Copera."
Orpheum—"Alter French Gertle."
Music Box—"Hold Everything."
Blue Mouse—"Undertow."
Hinto—"The Texan" (2d week).
Bufwle-Henry Dufy Players.
Stutle—Moron Olsen Flayers.

Eugene Palette, Par, actor, booked by Publix Paramount for personal appearance with "Paramount on Parade." He gave two night shows.

Publix Rialto cashing in on serial film "Up the Congo." Two recishown with regular feature.

Henry Duffy Players to give "Bird of Paradise" next week have booked Keola Guitar Trio for the week.

Phil Lampkin, Publix m. c., started out in life to be a box-fighter. After stopping several handfuls with the teeth, he found he couldn't blow the cornet; so he stopped fighting to be a music master. This was substance of an interview in local

Russell C. Spindler, professional director, Portland Civic theatre, has gone to Chicago to be associated with Goodman theatre.

# MILWAUKEE

By FRANK J. MILLER
Alhambra—"King of Jazz" (2d wk.).
Auditorium—Outdoor show.
Davidson—"Son of Sheik"; 2d half, Daubertum—Count nove, 2d half, Baglie, 2d half, 2d hal

Ernest Fox is asst. manager and treas. Fox Wisconsin. Irving Stein succeeded at Fox Strand.

Revival of Valentino's "Son of the Sheik" and "The Eagle" seems to be the end of season for Davidson, Mil-waukee's legit, unless something un-expected turns up.

Pabst will have another German alker, "Dich Hab Ich Geliebt," May

That music is not dead in Wisconsin in spite of the preponderance of canned melodles in the talkers is evidenced by 70 hands in the annual state high school band tournament at the Auditorium.

at the Audito.

Ludwig Hoenig, 77, widely known in Milwaukee musical circles, died May 8. Started his career as a choir boy in Austria. Formerly of the Davidson theatre orchestra and Milwaukee Symphony.

Princes—Seema Floor Myssery.

Empire—Steve burlesque.

Precipitated by Jack O'Connell,
manager Vita-Temple, old Toldod
Mrs. Robert Galloway, wealthy
Theatre Managers association, is widow, formerty of facine but now
review to hattle proposed rotatic of Memphis. Tecktonious has retive Sunday legislation, now pends—early returned from Paris.

# **MINNEAPOLIS**

By LESTER REES

Metropolitan—Dark,
Shubert—"The Play's the Thing"
Bannfridge dramatic stock).
R-K-O Orpheum—"The Cuckooe";
aude (Vlola Dana in person),
Fantages—"Soidlers and Women";

aude. Minnesofa—"Caught Short": Publix nit stage show, "Jazz Freferred." (Further Stage Show, "Jazz Freferred." (Further Stage Show, "Jazz Freferred." (Further Stage Show) (2d wk.). Lyrle—"The Second Plore Myster, "Aster—"Second Cholee." (2d 100p nimed—"The Green Uoddess" (2d 100p nimed—"The Green Uoddess" (2d 100p nimed—"The Green Uoddess" (2d 100p nimed—"The Green Uoddess")

Ramona Keogan, Minneapolis girl, guest leading lady with Rain-bridge stock this week. Stock ends season next week.

Ncarly every week brings changes in the R-K-O Twin City managerial forces. The latest is the appointment of E. R. Franke to succeed Advances of the R-K-O Twins of the R-K-O Theire in a fidner of the R-K-O Orpheum for only a few weeks. R. A. Beach, formerly ith Street treasurer, promoted to manager to such a such as the R-K-O Pesident of the R-K-O Pesident, succeeding J. K. Strachan, clutter of the R-K-O house in Spokned to the R-K-O house in The changes and shifts come so

transactions of the control of the c

"Journey's End" for final play of stock scuson. No women in cast; saves overhead.

# ROCHESTER, N. Y.

By DON RECORD Lyceum-"The Front Page" (Stock), RKO Palace-"Framed"; vaude, RKO Temple-"Golden Calf." "Melody

un. Loew's Rochester—"Arizona Kid":

Eastman—"Puttin' on the Ritz."
Regent — "Vagabond King"

Piccallily—"Loose Ankles."
Fiay's—Dark.
Victorin—Dark.
Little Cinema—Dark.
Strand—Change.
Family—Change.

Belief here Fay's theatre lease goes to Fublix with Comerford circuit, as Comerford was backer of Edward M. Tay. House closed for repairs from fire in January. Seem unlikely Publix would open it, as Publix has three theatres here. Might subtree theatres here. Might subtree theatres here. Pay lease from A. Penyvessy has 16 years to run. Theatre ready for reopening July 1.

Charles Martin, assistant dramatic cditor Democrat and Chronicle, plays small part in "The Front Page" (stock) this week at Lyceum. Was member of Mask and Wig at University of Pennsylvania.

Strand theatre installed Western Electric sound after using home-made apparatus for two years.

University of Rochester Players, taking cue from Christopher Mor-lcy's Hoboken revivals, presented "The Drunkard or the Fawn" Sat-

Owing to illness of Irving White, director Kondolf stock in Buffalo, Elmer Brown, Rochester director, had to prepare both shows last week.

### **BALTIMORE**

By BRAWBROOK

By BRAWBROOK
Dynamite was named by the local
building inspector as the cause of an
explosion at the Bridge theatre,
new neighborhood picture-house,
last week. Explosion blew a hole in
a side wall of the theatre and badly
damaged the portico, occurred ten
minutes after the last show. No
reason known.

Grand jury report submitted to local criminal court criticizes alleged crowded conditions in rear of picture houses due to standees. East Baltimore street houses cited as examples.

Baltimore's 1930 population will top last census total by 56,095, ac-cording report issued by F. T. Dor-ton, supervisor of census for this city.

The Vagabonders, Baltimore's oldest Little Theatre organization, taken 15-year lease on property on West Read street. It will be remodeled for theatre use. Auditorium to seat 192.

Yita-Temple 1700.

Valentine— Divorcee."

Valentine— Divorcee."

Valentine— State—"Seand Floor Mystery."

Empire—Stock burlesque.

# **HOLLY WOOD** and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

SAN FRANCISCO

Doris Cross, for several years secretary to Cliff Work, R-K-O Orpheum manager here, has resigned and left for Nova Scotia to reside with her family.

Edward Mendelsohn, who had a hand in staging "The Little Show" in New, York, is associate director with Alexander Leftwich putting on "Hi-There," new revue, that will premiere here in Erlanger's Columbia May 14.

Tired of repeated arrests Sid Goldtree abandoned his production of "The Peephole" at the Green Street theatre last week and open-ed with a revival of "The Married Virgin" Saturday.

Numerous merchants in the San

of a fast working midget, according to complaints piled into police head-

quarters.

In Oakland the midget engaged "drive yourself" car, paid for it wit a check and disappeared. Check bounced but car didn't.

OKLAHOMA CITY By GEORGE NOBLE

The big new Midwest theatre is nearing completition and will be opened for business within 30 days. The Motion Theatre Owners and Managers' Association annual meet on May 12-13 expected to draw large attendance.

BIRMINGHAM, ALA.

By ROBERT H. BROWN
Ritz—"Tanned Legg"; vaude,
Mabama—"Hold Everything,"
strand—"Lummox."
Empire—"Sons of Gods"
Prianon—"High Society Blues" (4th

Galax—"Strictly Unconventional."

Lyric—"Marricd Love" (sex picture).

SYRACUSE, N. Y.

By CHESTER B. BAHN
Empire—Stock
Keiti's—Vaudefilm.
Kyracuse—Vaudefilm.
Kyracuse—Vaudefilm.
Ktraud—"Hold Everything." 2d wk.
Eckel—"Fox Follon."
Faramount—"Big Fond."

Capitol—"The Big Pond."
Criterion—"Puttin on the Ritz."
Empress—"Lovin' the Ladles."
Orpheum—"Hide Out" and "Midr Daddles."
Liberty—"Captain of the Guard."

Dave Fred, from the Los Angeles Paramount theatre publicity depart-ment, changes places with T. F. Bledsoe, in the same capacity at United Artists.

Chet Mittendorf is assistant to Jerry King in managing KFWB, Hollywood. He replaces Bill Ray, who went to KGER, Long Beach.

Another first run picture house to go for Saturday midnight matiness is Casino. First will be May 17 with amateur talent. Policy to be changed from revue type to vaule acts and m.c. Willard Hall for lat-Al Lloyd is back at Warners for scouting. This leaves William Gill as Max Hart's only associate in the Hart agency.

Lynn Yost is in charge of Harry Weber's foreign version film book-

G. McCloud's stock company at the Royal theatre in Victoria, B. C., closes for the summer. Final bill this week is "She Got What She Wanted"

Glendora dramatic troupe opens under canvas in Ogden, Utah., June 1, moving from Provo, its spot since January, Jerry Adair is the femme lead.

Jason Robards goes into "The Great John Ganton," legit, as juven-ile lead, in place of Earl McCarthy.

Warner Brothers have acquired wather Spotters have adviced the Mull property in Sacramento on 10th street, between K and L, from the California National Bank here, and will build a first run house.

Deal was handled for WB by Joe

Warner Bros. plan construction of 2,500-seat house in Sacramento. stimated cost is \$1,000,000.

Fifi D'Orsay, Fox feature player, operated on for laryngitis at Good Samaritan Hospital, Hollywood, Tuesday.

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San Francisco. Cal Sree Catalogues

Dramatic stock will fold at the Empire Saturday. Company was launched during the winter by Hal Brown. Manlius School band at Keith's

Dime films came back to Syracuse

WRITE FOR CATALOG

Monday, when a straight 10-cent tariff, effective Monday to Thurs-day, inclusive, at the Syracuse. It will add from three to five stunt acts. Bill change three times weekly. By WALTER RIVERS
Stanley MacLewe will open the
Guild Theatre season May 19, with
Lonsdales "On Approval." This will
be the organization's first appearance in its own new piayhouse.
Everett Class directing cast of pro-

Asserting that injuries suffered when his car was struck by another owned by the International Harvester Co. have prevented him from continuing his act in vaudeville, Earl Woodward, roller skater, is suing here for \$50,000 damages.

sulns here for \$50,000 damages.
The \$2.400 verdict obtained by Dolores Garcia, burlesque actress, against Harry Lavine of Manilus and Wolf Lavine of this city has been set aside by Supreme Court dered.
After an evening performance at the Temple here last summer Miss member of the company, went for a ride with Harry and Michael Lavine in an auto owned by Wolf Lavine. Machine skidded on a wet pavement, Lavine was aftailly hurt and the two actresses likewise were hospital patients for some days. actresses likewise were liospital pa-tients for some days. Harry Lavine was charged with reckless driving.

# MEMPHIS

By WALTER D. BOTTO
Loew's State—"Ladies Love Brutes";
vaude.
Loews' Palace—"Paramount of Parade."

dide." "Dangerous Affair"; vaude. Warner Bros.—"So Long Letty." Loew's Strand—"City Girl." Princéss—"To Have and to Hold." Beauty—"Across the Prairie."

Herbert Jennings, general mgr, Loew's three theatres here, suc-ceeding Ernest Emerling, called to the New York office.

Local Board of Censors becoming

Dave Harmon orchestra at Pea

Next season Chicago Opera will cut out Jackson, Miss. from tour and play only Memphis in this ter-ritory.

Since "Literary Digest" put Tennessee in the dry column, the prohibition officers are closing and raiding everything around the town.

Rothschild Sisters are leaving for England to enter the Tilley Schoo for Dancing.

Warner Bros. settled with local orchestra on a 50% basis of con-tract. Contract inherited from Pan-tages.

"Skeets" Mayo, formerly with Lasses White Minstrels, opening school of dancing at the Mazda theatre here.

# BANFF

By REG COYSH

veekly. Jonn Deacon, I.a... ames and several other well-known Canadian artists will also be on

Canadian artists .....

Col. Phil. Moore noted mountain guide and lecturer, will be sports director. The new golf club house is completed.

Frank Cristou, manager Lux theatre, has wired house. First run talkies are showing.

### **NEWARK** By C. R. AUSTIN

By C. R. AUSTIN
Broad—"Strange Interlude."
R.16-0 Proctor—"He Knew Wom.
"1. vauld.
"1. v

'omen." Goodwin-"Clancy." Ornheum-Smith Revue; films.

David E. Weshner, gen mgr. for Warners in New Jersey, has instituted a seven week's contest for groups under each of the district managers. He is offering personally \$250 as a first prize, and \$150 second, for the best results in busi-

ness. He also will give \$100 to the district manager whose group wins first place. It is hoped this will help the Jersey circuit in the big Warner \$75,000 contest for the houses exceeding expectations.

Ann Pennington is playing the Stanley, Jersey City and possibly booked into Newark.

Proctor's is installing a cooling

Shubert has Western Electric wire system installed and will open Sunday with "White Cargo" at 35-50c nights. Third house to open up downtown this year with pic-tures. Field already over-crowded.

# DETROIT

By LEE ELMAN

Michigan—"The Texan."
Fox—"Double Cross Roads."
Fisher—"Those Who Dance."
United Artists—"The Big Pond."
Paramount—"All Quiet on the Westne Front" (3d wk).

Paramount—"All Quiet on the West-rn Front" (3d wk.). State—"Hold Everything," Adams—"Capt. of the Guard" (2d reek). Shubert-Detroit—"Journey's End" (3d

onupert-Detroit—"Journey's End" (3d week). Cass—"New Moon" (4th wk.), Lafayette—"The Solid South." Wilson—"Mebbe." Civic Repertory—"Your Uncle Dud-sy."

"New Moon" was booked in for six weeks, but poor business cut them to four. Show folds here.

"The Solid South" (Richard Ben-nett) goes to Chicago from here.

"Mebbe" (Charlotte Greenwood. A new one is headed for New York.

With the closing of the Lafayette in Buffalo, F. & M. units have an additional week layoff here.

Jean Goldkette opens his outdoor gardens at the Graystone ballroom May 16. Also opens his Edgewater Park (amusement park).

### **PITTSBURGH**

By HAROLD W. COHEN

Alvin-Thurston. Pitt-"After Dark" (Sharp stock) (2d -"Divorcee"; stage show,

eki, Penn-"Divorcee"; stage sh Stanley -- "Man From B leien Kane. Warner-- "Mamba." Aldine- "Arizona Kid." Aldine- "Arizona Kid." Karisht- "Wagatond King." Sheridan Square-- "Ingagi." Liberty-- "Honey."

Weldon Heyburn joined Sharp stock at Pitt as leading man, re-placing Emmett Vogan.

Stock burlesque at Academy closed after four weeks. Re-pening in August with Mutual at-

U's "All Quiet on Western Front" to have run at Warners and "King of Jazz" is to play a week day and date at Stanley and Enright.

Alvin not to get Jane Cowl and "Jenny" so house closes regular season this week with return of Thurston.

Jerry Mayhall producing unit at Stanley this week with Helen Kane and Dezzo Retter, Publix shows re-suming Thursday when house switches opening day from Friday

Circus season opens here with Sells-Floto and Tom Mix, May 19-20.

# DALLAS

By RUDY DONAT Majestic—"Arizona Kid"; vaude. Palace—"Hold Everything." Meiba—"The Texan." Old Mill—"Other Tomorrow." Capitol—"King of Jazz."

Dallas selected for sixth annua

Little Theatre tournament in Texas,

A dead man was found under one of Morris & Castle's wagons while playing a benefit booking here, Iden-tity unestablished.

Majestic (Interstate) started Mu-sic Week with a special presenta-tion of Dallas symphony orchestra.

"Mammy" did poor biz at the Pal-ace (Publix) last week, first Jolson to flop here. Critics gave it the thumbs down unanimously, which didn't help.

### VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne 1629 Columbia Road, N. W. Telephone Columbia 4630

By HARDIE MEAKIN National (Erlanger-Rapley) Cochran stock. Pictures

Columbia—"Divorces" (2d wk.), Earle—"Song of the Flame." Fox—"The Golden Calf." Met—"Hold Everything" (2d wk.), Falace—"In Gay Madrid." Risito—"King of Jazz" (2d wk.), RKO (Kelths)—"The Cuckoos."

Poli's has rung down its final curtain. "Able's Irish Rose" was the attraction and to bad business. Site to become a public park.

R-K-O put across a new one for the town in omitting the usual clos-ing performance of the current pic-ture and substituting for a pre-showing their next attraction. First time done here. Caused interest,

Alexander Callam, long remaining m. c. at the Fox, just been granted a private pilot's flying license.

"The Rivals" made a one-night stand out of the town on Sunday night last when coming into the National for but one performance. Billed as a "whirlwind" tour.

Some few weeks ago office of Al-lied Indies here was robbed. Files upset and the petty cash fund ap-propriated. Now Abram F. Myers, head of the organization, has a formidable looking safe in the of-

Also on the Myers organization lit-tle placques are now to be hung in all member theatres throughout the country announcing their affilia-tion.



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### SEATTLE

By DAVE TREPP ...

ow.

Orpheum—"Framed"; stage.

Seattle—"Return of Dr. Fu Manchu."

Fox—"Divorces" (2d wk.).

Collseum—"Devil May Care."

Metropolitan—"Show Girl of Hollycod""

ood."
Blue Mouse—"Her Unborn Child."
Music Box—"Hold Everything."
Liberty—"Case of Sergt, Grischa,"

New Fox theatre in Spokane finally to be built on the Fox-owned lot on Sprague street, will cost an estimated \$1,000,000, the building also to house business offices. Will cover almost entire block. Actual construction to start by August 1. Building will rank as finest in Spokane.

Aima Roscoe, associated with Aff J. Keighley in local Fanchon-Marco booking offices, has been talking to local high school girls' classes tell-ing about chances in theatrical field.

Bill Hartung making arrangements at Paramount to install wide screen. Only one in northwest, along with the one planned for Paramount, Portland. Screen to be 30 by 40 feet in size.

Jim O'Connell, now assistant to Hartung, at Paramount, coming up from Paramount, Portland, with Stan Duci leaving this job in Seat-tle for the Portland assignment.

. Carnero, the Italian man-mountain, looked sweet to the box fans here in an exhibition, but he is considered over-managed. This was found out by Leroy Johnson of Jensen-von Herberg's Liberty theatre in particular. He tried to sign up the big felia for a week at the other said maybe and the 'third just spoiled the soup.

just spoiled the soup.

Split week, only half in vaude at Spokane panning out very well for R-K-O Orpheum. Getting two shots at each patron per week. Expense also cut by using vaude only three days. Tacoma seems working out same way. Two days for plans for using four day lay-off petween Tacoma and Portland, in Olympia and Aberdeen, Wash. Also, five-day lay-off between Tacoma and Portland and Vancouver, B. C., may be brokmed. The control of the control

Jack Crawford's band opened Rose room, at Butler hotel May 7, after place padlocked for year. John Savage and Marle Savage, props, were on hand to greet guests. Big weeks; then to Jungle club, Los Angeles, and while south he will make five Vita shorts. Then to steel pler about August in Atlantic City, these arrangements Just completed by Crawford.

# ST. PAUL

Faramount—"Manimy."
Metropolitan—Dark.
RKO Orpheum—"Ladics of Leisure";
audc.
Riviera—"The Texan."
Tower—"Ship From Shanghai."
RKO President—"Ingag!" (3d wk.).
Strand—"Paris."

Publix spent some extra ad money in a "Take your mother to the show" campaign for Mothers' Day.

With "Ingal" still pulling strong in its third week at R-K-O's President, Publix played up its "Hunting Wild Animals in India," with same type of lurid ads used for "Ingagi."

# MONTREAL

His Majesty's—Dark.
Palace—"Paramount on Parade."
Caultol—"La Marseillaise."
Loew's—"Song of the West."
Frincess—"The Furles."
Imperial—"She Couldn't Say No."
Roxy—"Don't Play With Leve" (2d

Capitol put on first scenic talker of Canada as filler last week and had good play. Showed 14-lb, trout being pulled out of Nipigon river.

Emerson Gill orchestra from Hotel Hollenden, Cleveland, made debut at Mount Royal hotel last week follow-ing Jack Denny, who left after three years

Theatre Guild of Montreal, Inc., formed recently, is circularizing the town with announcement of five English and one French play between November and March next

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season. French element also talking of building theatre for production of French plays and operettas.

Night clubs continued to swarm here, with new ones every week. There must be one every block up-town now, and all catering to U. S. tourist trade,

Film exchanges have all moved into new offices in west end of city. Offices are owned and operated by the exchanges.

Montreal Provincial and Montreal Theatre Managers' associations are regarded as dead here. Nothing done by either for nearly a year.

### BOSTON

The Adler family have returned to Boston for two performances of "The Wild Man." The Grand Opera House has been reopened for the performances.

Jack Sharkey, heavyweight contender, has been sued for \$\$500,000 by "Rocky" Stone. Stone alleges the Squire caused him the loss of sight in one eye and physical damage in a severe beating. Stone has also sued Sharkey's manager for \$15,000, said to be due him for work.

Samuel and Nathan Pinanski, and Jacob Lourie, president, treasurer, and clerk, respectively, of the New England Theatre, Corp., known as Netoco, have been restrained by court order from voting to transfer stock in Netoco East Boston Theatres, Inc., and the East Boston Chester of the Paramous Pananse Corp., to the Paramous Famous Corp. to the Paramous Famous Corp. to the Paramous Famous Corp. to the Paramous Famous Corp.

# BUFFALO

By SIDNEY BURTON

u."
Century—"Paramount on Parade."
Hipp—"The Other Tomorrow."
(irent Lakes—"Free and Easy."
Erlanger—"The Bachelor Father stock). Hollywood—"Great Gabbo."

Burglars broke into Shea's Balley theatre last week but failed to get the Saturday and Sunday receipts. The safe was badly damaged but the burglars were unable to obtain access to the strong box.

Myron Greihlinger now house manager of Hollywood (formerly Little), which reopened last week with sound policy.

Dorothy Gish cancelled her proposed appearance here in "Holiday with the Kondolf-Folmer stock at the Erlanger for May 19.

### DENVER

Tahor-"Framed"; Fanchon & Marco Aladdin-"Hold Everything" (2d wk.). Denver-"Blg Pond"; l'ublix stage

show.

Rialto—"Only the Brave."
Ornhem—"Ingagi" (2d wk.),
America—"On the Border."
Decham—"What a Woman Wants"
Istock).

The Orpheum packed them with "Ingagi," which broke all attendance records.

The Isis has installed an oversize screen and the Colonial went sound

Earl Frederick and Jerry Fitzel, local, have signed with Publix for its California crooners' unit.

Con Hecker, formerly p. a. fo Denham, now assistant ad man ager for the News.

Selby Carr, New York, now publicity manager at the Denver, Succeeds Jack Shelley, transferred east.



Diane Esmond, former lead, left for Los Angeles.

"Ten Days That Shook the World," Russian film, mostly Soviet propaganda, was shown by the Workers International Relief here

Harry Huffman, owner of Aladdir and America, elected a director of the American National Bank.

### TORONTO

By MURRAY SINCLAIR

Royal Alexandra—"Jenny."
"Intown—"The Big Pond."
Tivoli—"Anna. Christle."
Imperial—"One Romantic Night."
Lowe's—"Lord Byron of Broadway."
Shea's Hipp—"The Lost Zeppelin."

Jane Cowl in "Jenny" at Royal.

Amateurs completed six reeler after 18 months and showed it to public last week. Good attempt. E. C. Sydney gulding light. Scenes shot in Chinatown.

By W. M. GLADISH
The Rinfret Bill before the Canadian House of Commons, providing for amendments to the Canadian
Copyright Act enabling the Performing Rights Said ing for amendments to the Canadian Copyright Act enabling the Performing Rights Society and other organizations to collect royatities on organizations to collect royatities on early will not be further pressed because of the decision of the Liberal Government to dissolve Parliament and go to the country for a general celved its first reading.

The Canadlan Council on Child Weifare has issued its second 1930 "White List" of approved films the council of the council of

The Embassy home of O'Shea stock present two road shows, "Deah Old England" and "Journey's End" this week while the stocks went to Hamilton, Ontario, to play "Kon-

Gaivin Players, headed by Johnny Galvin and Irene Galvin, who played four successive stock seasons in Ottawa, are now doing the villages of Eastern Ontarlo with "Laff That Off" and "Smilling Through."

As an object lesson for Clean-Up Week in Canada, starting May 12, the Dominion Government Motion Pirture Studio took pictures of eye-numerous screens. This was in direct contrast to the usual work of the Government cameramen as otherwise they are engaged on Can-adian seenic reels. As an object lesson for Clean-Up Week in Canada, starting May 12, the Dominion Government Motion Ficture Studio took pictures of eye some constraint of the Government cameramen as otherwise they are engaged on Canadian scenic reels.

Gabriel with KNX
Hollywood, May 13.

Cliaries H. Gabriel, Jr., has been acquired as publicity director for radio station KNX.

Hollywood, May 13.

Cliaries P. Gabriel, Jr., has been acquired as publicity director for radio station KNX.

Their good boys who hang around out the judgeship that young Kearn When the good boys who hang around on the first proposed by the first proposed by the second engaged as publicity director for radio station KNX.

The wording to go to school in New York.

Bill ild everything he said, and he spill deverything he said

# <u>Your New York Home</u> REASONABLY PRICED IN THE HEART OF THEATEE LAND PRACTICAL, ECONOMICAL, Yang Up Your Wat Order Your Great is Out of Your You. FROM 9130 P UP MONTHLY OWNER -MANAGEMENT CHARLES TENENBAUM 245 W 515 N 8950

# **FURNISHED** THE BERTHA APARTMENTS

complete for housekeeping.
325 West 43rd Street

NEW YORK CITY

Private Bath. 3-4 Rooms. Catering to the comfort and convenience of the profession. STEAM REAT AND ELECTRIC LIGHT. \$15.00 UP Mrs. Jacksou now in charge

# FOR RENT

Professional People Only
Furnished apartments and rooms,
Housekeeping and all modern rooms,
\$0.00 and \$12.00 a week. One apartment with piano and private bath. lanager, BOB DU BARRY West 43rd Street, New York Phone Med. 2246

# YACHT CLUB BOYS

(Continued from page 74

YACHT CLUB BOYS

(Continued from page 74

ballads sung by her is "Hour of Love." It's a class piece and attracted Chick's attention. When ho looked at the lead sheet there was it to be a class by the control of the c

FOR A ROOM with BATH For two ... \$3.00 Room with running hot & cold water \*10 weekly

# Hotel MANHATTAN 47th STREET - EAST of B'WAY

// New Management Newly Furnished Plèasant & Cheerful Hotel AMERICA

### Bob Sherwood Off

Bob Sherwood, the old clown, will do no more of his clown stories for the Dixie Circus period on WJZ. Sherwood and NBC are reported as not able to get together on terms.

Circus gag is continued but with Phil Carlin and Marcella Shields doing a talk exchange during the time between band pieces.

# **LETTERS** When Sending for Mail to VARIETY. Address Mail Clerk. POSTCARDS, ADVERTISING = CIBOULAR LETTERS WILL NOT BE ADVERTISED

ONE ISSUE ONLY

Douglas Bert Goldberg Harry Gray Mary V Harmon Bertha

Anthony Helen

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Norstrom Le Roy

# CHICAGO OFFICE

Lightfoot Peggy

Mallard Bros McCarthy Frank Raymond & Geneva Robertson L E

Saxton Teddy Waller Clarenco E Yuga Mrs

"THE MAESTRO OF CEREMONIES"

# CHARLIE

# ANNOUNCES

the conclusion of a successful and pleasant three years' engagement with Warner Bros.-Stanley Company of America

Thanks to SI FABIAN, HARRY CRULL, SKOURAS BROS., SKIP WESHNER, BILL GOLDMAN, REEVES ESPY and BERNIE DEPKIN for the many courtesies extended me during my appearances in Newark, Jersey City, Utica, Washington, Philadelphia and Pittsburgh.

JUST SIGNED WITH

**R-K-0** 

TO OPEN MAY 17

# "MAESTRO **OF CEREMONIES**"

IN THEIR "ACE" EASTERN PRESENTATION THEATRE

# KEITH-ALBEE, WHITE PLAINS, N. Y.

Thanks to Mr. JOSEPH PLUNKETT, H. R. EMDE, SOL LEVOY, FRANK SULLIVAN, EARL WADGE, GEORGE DEBBER, LEW GOLDING, HARRY SINGER and other R-K-O officiale

# READ WHAT THE CRITICS SAID OF MY VAUDEVILLE DEBUT AS AN R-K-O HEADLINER.

NEWARK "I EDGER" By JEROME KURTZ

# MELSON BACK; HEADS SHOW AT PROCTOR'S

"The admirers of Charlie Melson have every reason to bless the R-K-O powers that be, for the popular master of ceremonies has been brought back to town. Now at Proctor's Theatre, he renews contacts with his followers by assuming the m. of c. role on the current vaudeville program there, besides participating in an act of his own.

"The affable Charlle, who sings loudly and clearly, naturally did not neglect his vocal prowess during his performance. Although he did give himself over to wisceracking and comedy, he concentrated on songs, chief of which was 'The Spell of the Blues.' Of course, that favorite tune was

"MELSON ALSO TEAMED WITH IRMANETTE, THE VIOLINISTE AND DANCER, IN A MUSICAL COMEDY INTERLUDE THAT PROVED HIGHLY PLEASING TO THE FOLKS OUT FRONT."

> NEWARK "STAR. FAGIE" By M. H. K.

# **CHARLIE MELSON SCORES HIT**

AT R-K-O PROCTOR'S

"Charlie Melson came back to Newark after an absence of several months, and before he had been on the stage five minutes as master of ceremonies and in his own act the audience was ready to laugh and applaud if he only surreptitiously straightened his necktie. HIS ACTING AND DIRECTING REACHED A NEW PEAK, WE THINK." NEWARK. "SUNDAY CALL" .

# MELSON' IS MAKING MERRY AT PROCTOR'S THIS WEEK

"CHARLIE MELSON IS AT PROCTOR'S PALACE THIS WEEK WITH AN ACT OF HIS OWN THAT'S A RIOT. Charlie sings 'Spell of the Blues,' and if you've never heard him sing it don't miss it. His comedy has just the right personal touch to win his audience."

# RINGING MELSON

By ROBERT C. RING

"I'M TELLING YOU NOW THAT YOU HAVE AN ACT WHICH WILL GO OVER GREAT IN ANY MAN'S TOWN. You selected the right songs and you put them over as only you can." I would not sold the selected the right songs and you put them over as only you can, but with immarette. You ought to team up with her permanently. I liked her own act, too. Few women dance as gracefully without the handicap of playing a violin."

NEWARK "EVENING NEWS" By CHARLES HUFFER

# AUDIENCES AT PROCTOR'S

WELCOME CHARLIE MELSON

..."MELSON'S APPEARANCE IS BURE TO ENHANCE HIS REPUTATION, FOR HIS SINGING, GAGGING AND SHOWMANSHIP SHOW TO
BETTER ADVANTAGE THAN HERETOFORE. He is much in evidence
slit through the stage show, introducing the other entertainers, besides
having a turn all to himself.
"His popularity with the feminine contingent has never been questioned.
Certainly, it cannot be here. Over the week-end everything he did was
loudly applauded. More particularly did audiences react to his torch ballads of the "Spoil of the Biuse' type."

Thanks to FANCHON AND MARCO, Who Gave Me My First Chance on the Coast

VOL. XCIX. No. 6

Published Weekly at 154 West 45th St., New York, N. T., by Varlety, Inc. Annual subscription, \$14. Single copies, 25 centa Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. NEW YORK, WEDNESDAY, MAY 21, 1930

64 PAGES

# **Popularity Freaks Must Get** Theirs While the Getting's Good

Probably no other nation takes to movelties in entertinment as quickly as America. Or tires of them sooner and forgets them more completely. This is proven not only in show business but among individuals and things outside.

In general, a vogue, such as cross word puzzles catches on, reaches its peak, and passes out in about the same span of time as a hit song sccomplishes the same stage of sentility.

senllity.

Among freak attractions in show Among freak attractions in show business; as distinguished from suc-cess that follows a normal upward durve, it is well known that the gravy must be sopped up quick, be-fore evaporation sets in. In vaude-fille such freak attractions are known as "once around" turns, meaning a limited and immediate supped!

Baseball players at the close a brilliant season are worth some (Continued on page 40)

# Pet or Neck at Rockaway, 'With 'the Limit' Not Set; But Coney's No to Both

Brooklyn, N. Y., May 20.

It's going to be a battle this summer between the hot shores of Rockaway Beach and the cool sands of Coney Island.

Towns Jasand and the coop shalls of the part of the Nedday Baach according to the chief of police, who sees no harm in this form of excitement. Petting parties, he says, will be allowed providing they are mild and do not to the limit. As for the limit, that's to be decided.

Just to be spiteful the Coney band police captain has issued his allowed the petting or necking around his place.

Rockaway's cantain of nolice in Rockaway's cantain of nolice for the seed of the petting or necking around his place.

page petting or necking around his place. Rockaway's capital of police in his edict opined that "petting parties will be permitted on the beach across as they are modest. There have a step are modest. There have a step are modest of the parked automobiles on the Cross Bay boulevard, and on the Amstell boulevard. One-piece bathing suits are to be permitted and the women bathers need not wear stockings." Coney's cops will arrest any one Langues to throw an arm around langues to those were stored to the control of the control of

lady. Looks like Rockaway has a sum-

# 200,000 HOTEL ROOMS WITH NBC RADIOS, ONLY

Of the 200,000 radios installed in hotel rooms in this country at present everyone is receiving programs only from WJZ or WEAF or others of the National Broadcasting Company's net works. Which gives RCA the American hotel control to date of radio.

# "Option Preview"

Hollywood, May 20.

"Option Preview" has popped into existence.
Consists of three or four actors, whose options have lapsed, banding together to take over a small neighborhood cannot be used to the control of the con

Families and friends in-

vited. The indignation meeting im-mediately follows.

# MORE AND NEW NAMES ON LECTURING COURSE

Looks like the concert stage and lecture course, which have run largely to tenors, baritones, orches-tras and educationalists, next fall

will see a varied incup of names.

Already Floyd Glbbons, Graham
McNamee, Will Durant, Princess
Der Ling and Sir Hubert Wilkins
have dates in the west and mid-

west.

Rear Admiral Byrd may get all
the dates he wants. Heywood Broun
can grab more than he did in other
years and extend his lecturing beyond the precincts of New York
an' N. E.

# Prof. Baker Will Wise Up Studes on Film Technique

Hollywood, May 20.

George Pierce Baker will probably introduce the talking picture angle into his Yale Workshop course next year. On the coast recently he asked picture questions apienty and armed himself with Academy data and pampiliets on the sound angle. Frof. Baker remarked that the playwright today must keep talker-lization in mind when writing for the stage.

# Show Biz Inland!

Minneapolls, May 20.
Residents of Dodge Center, Minn, near here, want talkers, but the owner of the only local film house hand the wherewithall and the wherewithall the chassisted a subscription plan for the purpose of raising the funds. If the residents will subscribe to 500 tickets at \$1 each he will get the equipment, he says.

The money thus raised would provide the initial installment payment. The dollar tickets will be good for six shows and every person purchasing one also will received two complimentary tickets for the opening of the talkers.

# OFF LUCKY BOYS

Name Gigolo First Blast on Jiggers Road to Ruin-One Baroness Outsmarted Several Jigs, Another Blow-Paris Sees Their Finish

LONESOME A.K. FEMMES

Paris, May 9.

The jigging business ain't what it used to be. Any self-respecting dancer, as they like to be called, says the gig racket's through.

First off, the term gigolo ruined it. Actually, in literal French, gigolo is a viciously libelous appraisation.

gigolo is a viciously libelous ap-pellation.
It was formerly a dignified, re-spectable business. A man and his wife and their daughter would travel the Continent. The daughter wanted to dance with some one. Hence the professional male danc-ing partner.
From that, lonesome a. k. femmes got to maintaining their steady (Continued on page 58)

(Continued on page 58)

# Adding One Bead Stirs Up the Cops Over Road House

Facetious mention over the radio the other evening about the Hollywood cabaret floor girls are wear mood cabaret floor girls are wear that the second of the second cad house in Pelham, opening next month, got all of the attention the cops could give it in view of Whalen about to take air.

The coppers are said to have sent word to N. T. G., the radio talker, there would be no beads at all along was also admonished from the account, to see that his girls were fairly well dressed when showing on the floor, for the Bronx can't stand for a pneumonia epidemic.

What N. T. G. sald isn't recorded. Facetious mentlon over the radio

# The Col. Knows

Paris, May 9.
Col. Nelson Morria, Chicago meat packer, any that his motive in trying to prevent his French actress wife, Jane Aubert, from appearing on the stage is that he personally likes the stage.

# Making Dates for Matrimony Per Radio by Adlers of N. Y.'s East Side

# Columnist's Pay Roll

A New York tab columnist Is said to carry a personal pay roll. His employees are gag contributors.

The rate set by the columnist is \$15 any one week to a contrib furnishing him with at least four gags.

That appraises each of his daily gags at \$3.75, and they don't have to be new—as his readers have discovered.

# MECHANICAL BANDS FOR 100 ARMY POSTS

Publishers of standard music and music instrument dealers as well as manufacturers are gazing with apprehension at the test given the mechanical band at Fort Washington, Md. The mechanical band, condition at the expension of the mechanical band, condition at these quarter ton truck. It has the volume of two regular army bands and the volume can be controlled through amplification. Army is testing with an idea to install the mechanical martial music purveyor in all army station and camps, doing away with the human bands. With over 100 army posts and each having bands of from 10 to 30 mcn, the dance music end is worried over the outcome of the tests. A mechanical band needs but two men, one to drive the truck and he other to handle the disea. Publishers of standard music and

# Indoor Golf Fad Cuts Into Theatres South

Birmingham, May 20. Indoor golf courses are beginning to hurt theatres down here and are drawing bigger crowds at nights than in daytime. The boys are taking their girl friends to them and playing for hours instead of go-

taking their glil friends to them and playing for hours instead of go-ling to theatres.

The courses downtown are all making money and are putting it back into the business in the shape of interior decorations.

A wearth store with nothing but the apparatus and two walls, now is highly decorated, with music in the evening.

Another place has spread to half a dozen courses and tournaments are staged regularly.

Women's clubs tie up with the courses and get out for business, are staged regularly.

The courses were doing a great business on Sunday afternoons until the prachers in town discovered it and put a stop to it. They were opened only in the afternoons.

The flaps are even forgettling the dance floors and taking up indoor golf.

"Ali ye who are lonely, all ye who are downcast and and, get aboard the Happiness Express. Come to see Mr. and Mrs. Y. Adler whose simple task is to find a life mate for every lonely soul."
With this announcement—followed by the playing of "Kiss Me Again"—the matrimonial bureau, one of the oldest existing Oriental customs, enters into a modern radio campaign, heard any Sunday morning over WOV.
No hint of financial benefit for the arranger is given in the pro-

the arranger is given in the pro-gram that stresses ove of humanity

the arranger is given in the program that stresses or of humanity and altruistic service. But down at 156 Rivington street, New York, the headquarters of the radio cupids, the service is found to be more pecuniary. Mr. and Mrs. accompleration, the payment of \$10 when the application is made and \$90 when a flance is verbally bound and ready to be led to the altar. Mr. and Mrs. Adder accept no responsibility for what happens after the engagement—if the affair fails through that's just too bad. There brides and bridgerooms.

One flight up, the bureau is reached by passing through a hallway lined with the work of a photographer who occupies the ground floor. Flat the art work is confined to matrimonial pictures and glimpses of tinted infants sprawling on fur rugs is probably an unintentional stroke of propaganda.

tentional stroke of propaganda.

Heavy Business

Sunday is the day in high for mate-seeking on Rivington street.
The Adler quarters are thronged with "lonely souls" looking for matrimonial bargains—dowdy, middleaged women, over-made-up girls. (Continued on page 39)

# **HEADY CHORUS GIRL** AS FIRE PREVENTER

Albany, N. Y., May 20.
A chorus girl was the heroine of a fire at the Farnham hotel, here. She is Lola Lee, of Brooklyn, for four weeks in the chorus of the stock buriesque at the Empire.
Miss Lee ran to a switchboard when, seeing smoke in the hallway to cull firement, and then operated to cull frement, and then operated in the control of the control of the control of the fire fighters.

She remained on voluntary duty until the fire was extinguished. It was through her promptness that serious damage was averted.



VARIETY

# **Vocal Chiselers in Hollywood** Find Plenty of Chumps, with **Too Few Reputable Teachers**

Hollywood, May 20. Hollywood, May 20.,
Hollywood has always had its
share of film schools but has gone
overboard on them and is still that
way. Where the old fashioned
"movie" schools depended entirely
on the inexperienced and ambitious
layman for patronage, today more
than 15,000 recognized screen actors
and extras are willing to go for

layman for patronage, today more than 15,000 recognized screen actors and extras are willing to go for anything which they think will improve their standing.

It is easy to understand why there are more than 2,500 schools and instructors for the various phases of the technology of the control of the contr easily misled

easily misled.

Yet Actor's Break
It js, because of this liking for privacy that hundreds of chiselers, many of whom have never indulged in teaching voice before, have opened studios in apartments or second rate office buildings. Even veteran stage actors, unable to secure film work, have put out shingles announcing themselves as expert coaches.

coaches.

One such actor joined this parade three months ago. He started in a furnished room coaching an extra girl in stage diction. It so happened (Continued on page 30)

# AUD., A. C., OFFERED TO R-K-O FOR STUDIO?

Atlantic City, May 20.—
The Civic Analtorium, costing is millions to build, is reported having been offered to R-K-O as a studio for its eastern productions.
Its the city's own convention hall, about the largest in the country.
Nothing is reported as to any progress in the proposal or if R-K-O is considering an extensive eastern studio in addition to its pretentious producing plant in Hollywood.

# U's Shubert Houses For Road Show 'Front'

Universal has effected a hook-up with the Shuberts for the latter's wire legit houses as road show spots for "Western Front."

spots for "western Front."
Releases will be immediate and
runs concurrent with the one at the
Galety. First two houses are the
Majestic, Boston, and Pitt, Pittsburgh.

# Weather

Washington, May 20. Weather Bureau has furnished Variety" with the following out-"Variety" with the following out-look for week beginning tomorrow

(21):
Generally fair and warmer Wednesday, probably same Thursday; followed by showers Friday or Saturday, probably ending Sunday (25).
Cooler by Saturday.

Paris, May 20.
Weather seasonal. Fine days cut
into the theatre attendance while
had weather tends to drive the cus-

A saint is a man on an obsolete plan. But a smile is a halo that's nailed on!

MR. AND MRS. JACK NORWORTH 180 West 44th Street New York

# Dusting the Attic

MARTIN and FABRINI 9 Mins.; Two

nion Square; New York (July 25, 1915)

(July 25, 1915)
Young man and woman who are making an effort to break away from the 'cut-and-dried routine of mixed couple dancing turn. While not succeeding altogether, they are entitled to credit for trying.
The work creates the impression of violence rather than grace. In an early spot they might do on a big bill.

Thring of waiting for an early spot on a big bill, the man in this team quit vaude-ville and became a successful cartoonist. Under the name of Branner he draws." "Winnie Winkle."

# INDIE LEADERS CAUSE MANY CONTRACTS

Each Distributor Printing Own Form of Rental Agreement

Tiring of demands of indie lead-ers, especially their temperaments, producers are going ahead with their own forms of contracts. Path is the latest and one of the last to put its own formula to press. When

put its own formula to press. When the selling season commences, after sales conventions terminale in June, every company in the field will have in operation its own contract, it is declared. Myers' squawks about Hays diving for the tomahawk and his threats to call off Allied States Exhibitors' further participation in the 5-5-5 contract conferences mean

# Publix and Oakland

Hollywood, May 20, Hollywood, May 20.
Publix may take over Henry
Duffy's Duffwin in Oakland. It
wants to break layoff between San
Francisco and Seattle.
Warners have started to build a
new house in Oakland against RKO
and Fox.

# Gov.'s House Wired

Albany, N. N., May 20.

The Executive Mansion has been wired. When Governor Roosevelt returns he will be able to see and hear the latest talkers.

Installation is in the billiard room.

Lisbon Closing Mey 26
Consummation of the Libson circuit sale to R-K-O was adjourned
May 15, the prescribed date, to May
26, in the same place, New York,



# WILL MAHONEY

in Earl Carroll's "Sketch Book," Chanin's 46th St. Theatre, N. Y. C. The New York "Telegram" said:
"Of all the men in the comedy field
who have come to the front in the
last decade, the one to reach the top
is Will Mahoney. He is the comic
king of the age."

RALPH G. FARNUM

# Eddie Peabody Slugged For Bawling on Stage: Hollers Copper but N. G.

San Francisco, May 20.

Sprinting speed records were unofficially busted by Eddle Peabody
in San Jose, near here, last Thursday when the Fox-West Coast bando
star did a heat from the California
theatre in that town to an intersection several blocks distant seeklar a counter of cons. He was that

section several blocks distant seek-ing a couple of cops. He was just two jumps ahead of a gang of trate stage hands.

Eddie won the heat. He also ac-quired a sock in the jaw and lost his job. Speaking officially A. M. Bowles, Fox division manager for the northern California district, says Eddie is though as far as the cir-Eddie is through as far as the circuit is concerned.

It all happened because Eddie be-

It all happened because Eddie be-lieves he can play a violin better than he can a bando. Theatre ex-ecutives believe differently. They told Eddie to put his violin away in mothbails and stick to his banjo. At the Thursday matinee Peabody walked on the stage and began tell-ing his troubles to the audience. He was lardly started before the light

went out, the curtain dropped and Eddie found himself stumbling

Eddie found himself stumbling round.
Report is that when he reached back stage he had a few further things to say about the management and alse stage hand amangement and alse stage hands were. Just what happened is not clearly known but in a few minutes Eddie, one hand nursing a badly battered jaw, was racing up the main street of the town yelling for a cop, with the stage hands after him.
Eddie found the cops and with them went to the police station. He wasn't able to get much satisfaction and announced that he intended to appeal to a legal friend in San Francisco to find out if a warrant couldn't be got out against some

couldn't be got out against some

couldn't be got out against some-body.

When Peabody returned to the theatre to gather his belongings, he found all of his clothes had been thrown in the hallway and bore the marks of many footprints.

# Rambeau, Film Lead

Hollywood, May 20. Pathe will star Marjorie Rambe "Frankie and Johnnie."

# Whiting-Delroy Team

walting-Delroy Team
Hollywood, May 20.
Owing to their work in "Life of
the Party," Warners has declared
the party, "I have a selection of the control of the

# Mayer, Director

Hollywood, May 20.
Edwin Justus Mayer, playwright, will be elevated to a director by Metro. No assignment as yet.

Lynn Overman's Short
Lynn Overman will make his first
short for Warners in the Brooklyn
studios May 27.

# **Dailies Create Feeling by Giving** Too Much Space to Licked Drama

Hollywood, May 20. One lad out here seemed to One lad out here seemed to be lined up for a pretty fair screen career until a couple of directors discovered he had an unbreakable habit of delivering lines with hand on hip. Learning that the boy had never been ahorse, and in lieu of a contract, the casting demartment feally scaled that

partment finally solved hand dilemma.

He will only appear in west-

# 'GORILLA" FILM **CAN'T SHOW ON BIG CIRCUITS**

R-K-O Orders "Ingagi" Off After Hays Office Members "Agree"

Getting by censors and film re viewers and making money in all spots where it has shown 'Ingagi' is agreed out by members of the Hays organization because of "false misrepresentation and objectionable aspects.

Following a conference at the Following a conference at the Hays office. Hivam Brown ordered it out for all of the other houses in the R-K-O circuit. The ones that had exhibited it reported record business in the face of toughest opposition. Ed-Schiller, who had also planned to give it, a break over the Loew circuit, cancelled all prospects for the goring picture following the control of the c

Ingagi" is not banned by Hays. No picture has ever been banned in the film industry except by official censors. The Hays office doesn't like the word and asks that from now on it be substituted by "agreed."

Animal specialists have been

"agreed."

Animal specialists have been
most numerous in registering complaints against "the gorilla taking"
and it was because of these plus
others, that the circuit owners decided to "agree."

Phoney

Phoney
There are a lot of its-and-buts in
connection with "Ingagi." Some
say it suggests indecency in its last
reel, with the gorilla carrying a
native woman into a thicket. But
the main squawks are about the

phoney aspects.
On the latter point the Hays office makes it clear that it will not coun-

On the latter point the Hays office makes it clear that it will not countenance amy picture that would associate with the industry a flea countenance and picture that would associate with the industry a fleat of the industry as the indust

as an apparent conglomeration of old prints with some of the story (Continued on page 58)

# ALL NEW P-P CONTRACTS RUN CONSECUTIVELY

With the renamed Paramount Publix organization coming into ac-tive existence, it is said new five-year contracts were executed with the executives of the joined com-All of these contracts expire Dec

All of these contracts expire Dec. 31, 1934.

Among the signers of the new agreements were Sid Kent and Sam Katz.

Motion picture companies in New York and through the country spends millions and millions of dollars as year on newspaper advertising. Each major film company spends from one to five million dollars a year; the average is three and a

year; the average is three and a half million.

They pay instead of the usual run of the paper rates which is 60 cents a line, amusement rates at a \$1.50 a line, with the understanding that publicity goes with it. Ti. run o

rates at a \$1.90 a line, with the understanding that publicity goes with it.

But when majority the pictures with the publicity in the majority the pictures are a second of the publicity in the same and the publicity and the same and the picture companies are talking to their publicity departments about it. Picture press agents feel that as long a they are doing four-fifths of the same and the picture companies are that as long a they are same and the picture for the same and the picture companies are that as long a they are the same and the picture companies are that as long a they are the same and they are publicity they are being cheated.

One Out of Many

One Out of Many

One Out of Many.

There is one ddily paper in New York that has realized this condition without being told, but the rest go on with little or no consideration for pictures.

Where one person is interested in the stage 30 are interested in pictures. The newspapers while allowing dramatic critics to become lowing dramatic critics to become the person of the person o

# **MONTREAL SITE FOR FOX HOUSE**

Montreal May 20 Montreal, May 20.

Syndicate reported acting for Fox and N. L. Nathanson, formerly of Famous Players-Canadian, have acquired a site corner St. Catherine and Stanley streets for erection of 4,000-seat theatre.

This is first main stem beautiful and stanley and stanley are stored to the stanley and stanley are stored to the stanle

This is first main stem house in sight, but undercurrent stories have it that the same interests have accurred or are acquiring similar sites in other big Canadian cities.

# **SAILINGS**

June 27 (New Orleans to Paris) Mr. and Mrs. Ossie M. Samuel (Cuba).

Grand Mrs. Ossie Mr. Samueg.

(Cuba). J. (New York to Paris)

June 2 (New York to London)

Harry and Frances Usher (Aqui
Lania).

June 1 (Paris to New York) Lefe

Shubert (Bremen).

May 23 (Paris to New York) Lefe

Clare Luce, Paul Kornitz (Europa).

May 23 (London to New York),

Adolph Zukor (Europa).

May 22 (Berlin to New York),

Adolph Zukor (Europa).

May 22 (Berlin to New York),

George Jessel, Florence Courtney

(France).

(France).
May 20 (New York to Germany)
Mr. and Mrs. Charles J. Ross
(Bremen). May 20 (New York to Hamburg): Edna Covey and Hal Squires (Bre-

Edna Covey and Hal Squires (Bremen),
May 16 (New York to Paris) Ray
Goetz (Ile de France),
May 16 (Capetown to London),
Knight and Day, Stott and Bloom
Anna and Louis Trio, Lena Krig
(Edinburgh Castle).
May 15 (Sydney to Vancouver),
Leo Carrillo, Brandon Peters, Barhay 14 (Paris to New York) Bernard Hyman, Them Shall, Rudolph
Frimi (Bremen).

Claudia Dell in Lead Hollywood, May 20.

Claudia Dell will have the lead
"River's End" for Warners.

# **CONTEST**

# \$2,000,000 in Fees Untermyer Asks: Fox Affair—Bill Fox's 'In' on Stock

Samuel Untermyer's legal services during the trustee scrap and receivership maneuvers that startsome months back William Fox may cost the Fox com-

(Continued on page 43)

# Margaret Breen's Lead

Hollywood, May 20.

Margaret Breen, from musical comedy, will be Buddy Roger's lead in "Heads Up."

Paramount gave her the job over all candidates, including their own contract ingenues. Its her first

picture.

Miss Breen is a former fiancee
of Jimmy Hall.

# Navarro's "Disguise'

Ramon Navarro in New York va-cationing, had mustache and glasses, to hide away.

Disguise didn't work as fans gathered around him.

Navarro left Friday to visit friends in Ann Arbor, Mich.

# **Hollywood Lure Turns** All-American 11 Into 9

Hollywood, May 20.

With the exception of Tim Moyniham and Bill Banker, the all-American football players; brought here by First National to work in "Maybe It's Love," returned to their colleges last week to resume studies. Moynihan and Banker, only members of the team who are graduates, will remain here and take a fling at pictures.

# . FOREIGN SUPERVISOR

Jacques Duval, First, at Metro's

Hollywood, May 20.

Metro has installed the first actual foreign supervisor for foreign versions. He is Jacques Duval, French playwright and novelist, who arrived Monday.

Duval was accompanied by his wife, child, two servants, 12 trunks, 22 pieces of hand luggage and his favorite automobile.

# Bancroft Returning

George Bancroft, accompanied by his business manager, Henry Fink was to have left New York for the

was to have left New York 101 the coast Monday.

Eancroft stated there have been 10 contractual matters as yet aris-ing between Paramount and him-self; that his present agreement has rine months yet to run.

# P. A.'s and Code

Press agents are giving the Hays office the runaround on the adoption of its Code of Ethics, said office complains. Everything is draw up, with each paragraph in cate-chism form, but the p.a. boys keep postponing from meeting to meeting the vote that will make it effective. Hays isn't discouraged—

make it effective.

Hays isn't discouraged—
yet, at least. It recalls that
the big boys themselves gave
their own regulations the shelf
until months rolled by.

Like father like son goes for
the film industry, according to
Hays, and soon the scribblers
will have their dopy Macphersonized, it is claimed.

# THEM SHALL, ACTOR OF ALSACE, OVER HERE

Paris, May 20.
Bernard Hyman, scout for Irving Thalburg, sailed on the "Bremen" last week, taking with him Them Shall, actor of wide popularity in Alface and in Vienna.
Player is to be used in Hollywood for French and German talking pletures on the Metro list.

# Milestone with U.

Despite reports that Columbia Pictures had started negotiations with Louis Milestone, it is reported he remains with Universal. The director shortly sails for a trip abroad, after having given a party or two every night or twice nightly during his stay in New York last week.

# The Col. Is That Way

Detroit, May 20.
The Waiter Butterfields, of Battle
Creek, lately received a daughter.
Sixth girl and no boys in family.
And maybe the Colonel isn't that
way about himself now.

"Better Wife," Chatterton
Hollywood, May 20.
Paramount has purchased "The
Better Wife," novel by Gouverneur

Morris. Ruth Chatterton will star in it.

# UNIQUE AND NEW **FXPINITATION**

Weshner, for Warners in N. J., Initiates First Aerial Theatre Stunt-Five Winners with Everything Free to Fly Around United States-No Cost to Warners' Theatre Circuit

# CHAMBERLAIN-PILOT

Newark, N. J., May 20.

A free plane ride for five winners in a theatre contest around the contest around the state of the contest around the state of the state

Tile-ups have been made with local papers.

A decision will be made by the interested parties regarding the successors of any of the winners who decline to take the aerial tour.

Weshner put over the unique theatre exploitation of his initiative. He is a young man and has been with the Warners in Jersey for some time.

# Roxy Dickering to Leave Roxy, With Grauman Following In?

(Roxy) may bow out as managing director of the Roxy by July 1, with Sid Grauman on from the coast to take over the reins of the Fox

Indications are that Sam Rothafel of his willingness to resign, Roxy Roxy) may bow out as managing lifector of the Roxy by July 1, with di Grauman on from the coast di Grauman on from the coast Grauman July 1

Grauman July 1
Grauman, it is figured, will be available about July 1, after having opened the Howard Hughes picture "Hell's Angel's" in Hollywood.
Grauman for the past five years has had a yen to break into the New York production field. Having dispended will be a seen that the control of the seen of the control of the

Sid Grauman on from the coast to take over the reins of the Fox big house.

Roxy for some time has been inclined to leave. With the report of the fox of t

# Roanoke Deals Bring Up Some of Warners' Early Days in Lynchburg

# Kids of "Angels"

Hollywood, May 20. An unverified report is that the first mathee of "Hell's Angels" will be turned over to the sons and daughters of the cast born since the picture went into work.

The Chinese seats 2,028.

# Tully Leers at Gilbert In Next Film for \$12,000

Hollywood, May 20.

Jim Tully has been engaged by
M-G to play the heavy opposite
John Gilbert in "Way of a Sallor."
Tully is reported receiving \$12,00
for his initial trouping before the

for his initial trouping become and camera.

Tully wrote the original story, without a fight sequence.

Metro is using Tully as good publicity material, besides squaring that recent fisticul episode for the reassurement of lay fans.

# No Nolan's Wisecracks Get Mary Back with U

On the promise that she will show Junior as much deference as Senior, and that she won't wise crack belind the backs of either, Mary Nolan has been welcomed back into the Universal fold. This time it is with a term con-tended to the control of the con-tribution of the control of the con-tribution.

# Off Swindle Sheet

Hollywood, May 20.

Hollywood, May 20.
Mrs. Rose Cohn goes east Thursday (22). She is to select dress designs for Columbia studio.
Trip doesn't go on the swindle
sheet so designer's first work in
New York will probably be for Mrs.
Harry Cohn.

# "Black and Blue" Will Be in "Soup to Nuts'

Robert Burns and John Swor, blackface comedians from vaude signed by Fox recently, are to be principal, comedians, with Charles Winninger and Ted Healy in Fox "Soup to Nuts," scheduled to enter production June 1 or shortly after. This is the picture by Rube Guill begin in the Edward Sworth and Sheep in the Comedian Sworth Sworth

# Juvenile Contracts

Hollywood, May 20.
Paramount will file application in
Superior Court for approval of its
term contract with B. H. Rogers,
brother of Buddy Rogers, and a minor.

minor.
Young Rogers is only 19 and the court's okay is nessary before the contract can be signed.
Contracts of Marion Schilling, Junior Durkin and Frances Dee, also minors, are up for official approval at the same time.

Another of Gus's Finds
Rosallnd Cassell, 16-year-old girl,
entrained for the coast yesterday
(20) to appear for Fox.
Miss Cassell has only worked over
the ether.
She was found in New York by
Gus Edwards.

Camilla Horn's Prospects
Camilla Horn, who started in
Ufa's "Faust" and later appeared in
American films, may go to Paris for

Fox.
She also may appear on Broadway in legit.

Lynchburg, W. Va., May 20. Roanoke is to have a new theatre and four of the present houses in the city have changed ownership. The two deals are not related, but they involve big names in theatrical circles.

circles.

Paramount Publix is back of the new theatre, which is reported will cost \$400,000 and located on the site of the present Eliks' Club buildin. This is P. P.'s second house in Virginia, the first now being under construction in Lynchburg. It is to be financed through a local holding corporation, recently chartered. In the other deal, Warner Bros. In the other deal, Warner Bros. Durchase of houses owned by National Theatres Corporation, Elmore D. Heins, president, was announced by Major Albert Warner, but the price was not made public.

by Major Albert Warner, but the price was not made public. There is speculation as to whether the Roanoke deal foreshadows a general invasion of this state by the Warners. Already there are rumors that they contemplate openword that they contemplate openword would put Warners and the would put Warners and the public of the

petition with Paramount at two points.

Warners' Start

This rumer is of particular interest in Lynchburg because this is the home town of the Warner brothers —Al, Jack and Harry—who are still collizens. They have in the older collizens. They have in the collizens in the particular of the collizens of the collizens of the collizens. They have here, so me 30 years ago. They are remembered as industrious youths living in a two-story Main street building and earning their living by repairing shoes, pedding candy and tinker at two the collizens. The properties of the collizens of t

he passed it up, rather skeptically, Now, when the junk and used car business is not so hot, he wishes he had been more of an optimist.

# HELWIG, UFA STAR, MARRIES-NEW NAME

Belgrade, May 20, Harry Helwig, UFA star, took as wife a local girl, Sveta Lozanitch. As a preliminary to the wedding the bridegroom was admitted, to the Orthodox Greek Church and assumed the Serbian name of Vladimir.

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# **DeForest Claims All Sound** Rights Under Patents at His W. E. Trial in Federal Court

Wilmington, Del., May 20.

Lee DeForest stood up in Federal court here yesterday and struck out for nothing less than virtual dominion over the entire picture industry.

If his sound-on-film patents are sustained in this showdown with Western Electric, the Dr. will be in a position to collect untold damages as indicated by "Variety" more than a month ago from information obtained and position to collect untold damages as indicated by "Variety" more than a month ago from information obtained possibilities of the suit beyond this seem too fantastic to credit. In the three patents involved, DeForest claims rights to the whole principle of sound reproduction from film. Practically the only things left untouched are the Vitaphone disk patents.

If the patents are sustained, attorney for DeForest say, it will mean that thousands of theatres now using the principle trap their complements or obtain a license from DeForest Phonolinis. In view of the fact that sound reproduction from film is in general use, such a from DeForest Phononlims. In view of the fact that sound reproduction from film is in general use, such a decision would give DeForest and related interests what would amount to a monopoly on talker apparatus by the time the precedent established wo u I d have been squeezed dry.

Sweeping

Sweeping
It is the most sweeping claim that has ever been laid before the recognized judicial arbiter of film patients, Judge Hugh M. Morris. Stanley Company is the direct defendant, acting as a pawn for Western Electric, Involved as the distributor of the questioned apparatus.

The first move in the battle was made by Samuel E. Darby, oblef counsel for De Forest, outlining the case of the plaintiff. Darby gave a complete account of what he termed "the romance of radlo."

While he passed out bouquets to bouquets to

termed "the romance of radio."
While he passed out bouquets to
De Forest the inventor busied himself amid piles of apparatus that
made the court room look like the
cover picture of an interplanetary
gazette.

gazette.

Witnesses

The chief witness for De Forest
Phonofilms will be De Forest and
Frank L. Dyer, former president of
the Edison Company. They will
illustrate their explanations with an
assortment of apparatus from the
earliest types to the latest.

In addition to the three other by
Elias Reis involved. This has to do
with "the limiting of light regenerated from sound waves for proper
reproduction." It is one of the
principles at the very heart of the
talkers. Reis is the inventor of a
method of alternating current distribution, claimed to have made
subways possible.

His patent is getting first consideration in the suit.

The Reis patent was granted Nov.
18, 1923; the De Forest patents Sept.
1928, and Dec. 18,
1928.
The first of the DeForest patents
has to do with the connection of

The first of the DeForest patents has to do with the connection of photo-electric cells with audion tubes; the second with conversion of standard motion picture reproducers to talking picture reproducers, and the third with specific methods of recording and reproducing sound in synchronization with moving picture.

Judge Experienced
The direct charge is based on use of the apparatus by Stanley in one of its theatres here. This maineuver was made to bring the three-year old issue to a finish in court here. Judge Morris is preferred because of his long experience with talker and radio litigation.

It is expected that a week will be The first of the DeForest patents

It is expected that a week will be required for testlmony.

required for testimony.
The plaintiffs are represented by
Mr. Darby and E. E. Berl, while
the defense is in the hunds of the
firm of Richardson, Neave and Merrel, S. Clark, Henry R. Ashton, D.
C. Furrelt and W. G. Mahaffy.

### Zanft's Fox Group

Major John Zanft's Fox group of houses placed immediately within Zanft's operation by Harry Arthur, the Fox theatre operator, are the Audubon and Academy, New York, and the Fox theatres in Washing-ton and Philadelphia.

# Settlement?

Wilmington, Del., May 20.
Report from New York to
the effect that Western Electric and Stanley are making
or have made overtures to Dr.
Lee DeProrest for a settlement
out of court, is declared to be without foundation by defense

That a settlement would in-voive du Pont and Raskob was flatly denied by Samuel E. Darby, chief DeForest counsel,

Cross - examining continued today with Dr. Robert W. Wood, professor of physics ab Johns Hopkins University, Baltimore, on the stand.

# SMALL RADIO SINGER LANDS IN TALKER

Berlin May 9 Though a dwarf, the Berlin radio cast for the leading part in the Greenbaum talker "Hungarian

ast for the leading part in the freenbaum talker "Hungarian thords" ("Czardasklaenge"). On account of his short stature, le could appear on no opera stage n spite of his beautiful voice. Radio discovered and made him.

# Color Films for Schools

Hollywood, May 20. Jack Warner on his trip east will take up the matter of future pro-duction of short talkers in color for

schools.

Warner believes that in the next
two years all educational institutions will have talker equipment
and this will become an important



YORK and KING

Originators of "Tintype" Comedy Week May 24, R-K-O Palace New York. R-K-O Direction Lee Stewart.

# HOUSE STAFFS **OWN TRAILER**

Minneapolis, May 20.
Minnesota theatre's publicity
staff prepared its own screen trailer
for "Caught Short" and the trailer
was most effective. It did not present the usual "shots" from the picture, but simply described its laugh-

sent the usual "shots" from the picture, but simply described its laugh-provoking qualities.

It was gotten up in such a way as to pique patrons' curiosity in the attraction and to create the desire to see the picture.

It was gotten up in such a way as to pique patrons' curiosity in the attraction and to create the desire to see the picture.

Its unique on uproor and sent. them out of the theatre talking, however, was the use of a loud laughing phonograph record throughout its presentation. A highly effective laughing effect also was used on the magnascope.

The roaring laughter through the loud speakers fairly shook the rafters of the theatre and impressed upon prespective customers that "Caught Short" is a "whiriwind of fun."

# Par's New Method of Selling Film; Leeway of 10 or 15 Unannounced

lcy and distribution is to be undertaken this season by Paramount Publix. It is going out to sell the exhibitor a program of 65 features with a leeway of 10 or 15 pictures that cannot be described at this

time.

The exhib wanting the entire program will have to buy it on a basis of knowing what 50 or 55 of the pictures will be, taking a chance that the balance, as decided later by Par's production department, will be up to the standard of those sold by title or by star or author designation. designation.

designation.

If the exhib is in doubt about what the unnamed features will be, he will have to await until they are ready for announcement and then deal with Par-Publix on an individual or block basis, whichever the case is at the time the now.un-announced richives, are ready for announced pictures are ready for

sale. This change in policy is partly in line with recent 2-2-2 pourpariers, at which it was agreed this would be a new and probably more satisfactory method of handling such large programs as Par-Publix and others sell.

### Sewed Up

S. R. Kent's attitude is that it is S. R. Kent's attitude is that it is stilly to announce to the field in May what pictures will be produced for release a year ahead, and that an announcement of a complete pro-gram places the production depart-ment in the position of being hog-tical.

Changes in story material and de Changes in story material and de-mand occur so rapidly in the in-dustry that what is wanted by the public today, it is maintained, may six months from now be like toss-ing the red fing in a buil's face. This situation presented itself during the past season with backstage stories and revues taking the count badly

and in the meantime a demand coming up for westerns.

Those and other changing conditions cannot be foreseen at convention time for a season ahead, Par-Publix also figuring, it is as much to the exhib's advantage not to have the producer tied down to a cut and dried schedule of product sold early in the season.

in the scason. Kent is said to feel that the average exhib will be pleased with the change in sales policy so far as unannounced pictures are concerned and that the majority will buy "blind" the dozen or so salesmen will offer that way.

# LLOYD DIDN'T SAIL

Appendicitis or Plagiarism Causes
Delay in Foreign Tour.

Hollywood, May 20. Harold Lloyd cancelled the sailing f himself and unit making "Feet of himself and unit making "Feet First" on ship sailing for Honolulu on Monday.

on Monday.

Possibility of an attack of appendicitis was the reason. Although doctor said operation probably unnecessary, making of scenes aboard ship was delayed.

Lloyd is due June 13 in District Court to answer placiarism suit of

Lloyd, is due June 13 in District Court to answer plagiarism suit of H. C. Witwer estate on "The Fresh-man," allegedly taken from "The Emancipation of Rodney." Lloyd nust appear or have a bench war-rant, issued against him.

# Three-Sided Deal Off

Inree-Sided Deal Off
Hollywood, May 20.
Deal pending between Columbia and Eddie Buzzell-Harry Delf is off.
New York end advised studio it had bought a series of completed one-reelers in cast.'
Buzzell and Delf were to write, act, and produce a series of comedies.

# Buxbaum Kidded by 500 Friends. Besides Reichenbach, at Banquet

# 1st Runs on Broadway (Subject to Change)

Week May 23 Capitol—"Ladies of Leisure"

Capitol—"Ladies of Leisure"
(Col)
Colony—"Border Romance"
(Tiffany)
Paramount—"True to Navy"
(Par)
Roxy—"So This is London"

(Fox) Strand. -- "Green Goddess"

Winter Garden — "Courage"

Week May 30 Capitol — "Floradora Girl" Metro) Paramount—"Saftey in Num-

(Par) y—"Born Reckless" (Fox)

Strand—"Mammy" (WB)

\$2 Openings

June 3. — "The Big House"
(Metro) (Astor)

# 50 METROS FOR '30-'31 WITH STARS—STORIES

Metro will make 58 talkers for uext season. Some silent versions of these and some in foreign languages. Among the newer stars are Grace Moore, from opera, and Jack Buchanan, British musical comedy actor. Latter is making 'Wake Up and Dream,' from stage show of same name.

Garbo is to make at least three, and Gilbert, maybe, two, while Ramon Novarro either to or William Halmes and two for Marlen Davies. Of the 50, 23 are adaptations of books or plays. Among these are "Jenny Lind," "Bugle Sounds," "Wroder Horn," "Merry Widow," "World's Illusion," "New Moon" and "Naughty Marietta."

"Five o'Clock Girl" and "Rosalie" are siated for Miss Davies. Among these are side for Miss Davies. Among offer first will be "Red Rust," from the story by Wilson Collinson. Among pictures slated for Noyavro is "Song of India," from original story by Achmed Abullah, and "The Singer of Seville."

"The Bugle Sounds" will star Lon Chaney. Story is an adaptation of the book written by Commandant Derett Legion.

Two stories for Joan Crawford are "Graet Day," Vincent Youman's Musical, based on the stage play, and "Her Fortune," by James Montgomery. Latter is phone operator yarn.

Lawrence "The Diett will make "New Moon" under direction of Joan music. "Jenny Lind" will star Crace Moore. Latter will be as a Cosmopolitan.

Stories

Cosmopolitan.

Stories

Among other features scheduled are "Razzie-Dazzie," with Maric Dressler and Polly Moran; "Madame Satan," with Resinald Denny; Madame Satan," with Resinald Denny; Western, with John Mack Brown.

Stories for which Metro has not yet cast include "Dixle"; "Ballyhoo," circus tale, by Beth Brown; "Dance, Fools, Dance," adaptation of Martin Flavin's play, "Cross Roads"; "Great Meadow," by Elizabeth Maddox Roberts; "Doing That Thing," musical, written by Jimmy Thing," musical, written by Jimmy "Tampico," by Joseph Hergesheimer; "The Crisis," by Winston Churchill; "Passion Flower," by Kathleen Norris; "Monsieur Le Fox," to be directed by Hai Roach; "The Dark Star," by Lorna Moon, and "Those Three French Giris," Parisian comedy.

L'Herbier Engaging
Berlin, May 8.
The Vrench director, Marcel
L'Herbier is here signing German
actors for his next talker, "The
Woman of a Night" ("Die Frau
ciner Nacht"), from the novel hy
the French author, Alfred Machard.
The talker will be made in German and French versions. Afterwards L'Herbier will do "Dorian
Gray" ("Das Bildnis des Dorian
Grayy" of Oscar Wilde.

Harry H. Buxbaum appeared Monday night at the Hotel Astor as star of a super-special all-talking production that compares with the best efforts along these lines. Mob scene using 500 exhibitors furnished

seene using 500 exhibitors furnished a great dramatic wallop. Speakers' table ran for two blocks and was loaded with eloquent gents who sald a lot of nice things about the manager of the Fox New York exchange, pictured as a generous good-hearted fellow who would give an exhibitor anything he had profung the exhibitor could pay for

Harry Reichenbach studded the oratory with his customary bril- "
liancy. He opened by addressing to
"gentlemen and exhibitors, or those to "gentlemen and exhibitors, or those who sold out to Fox and have one set of books." He thereupon expanded on the subject of sales managers generally and Jimmy Grainger specifically with reference to the diminutive size of a sales manager's heart when swollen by file-freeze

ager's heart when swoilen by illness.

This was to explain that if Harry
Buxbaum was full of the essence
of boiled apples, it was because
Jimmy Grainger had first stewed
the fruit and passed it on to him.

Aired a Lady

The party proceeded along these
lines and Reichenbach, three announcements later, started to bring
up the professional skill of rabbis
up the professional skill of rabbis
as lady in the balcony taking it ali
lin. She seemed a very affable lady
and appeared to be having a good
time all by herself, but the sanctity
of the stag dinner had to be preserved. They aired her.
Saul Rogers was the first, but not
the only speaker to refer to the
'new Clarke Film Corporation.' This
was in connection with Buxbaum's
salesmanship for the 'old Fox company,' which Rogers anticipated he
Reichenbach pulled a gag routine
anent Harley L. Clarke's utilities,
which he singled out as "gas." They
would soon be smelling the inserts.
Gas, too, was to figure in the contract-signing operation and possibly
again when the exhibitor awakened
to what he had signed.

When the boys got serious they
Jwelled upon Buxbaum's personality,
his winning ways and general humanity. These qualities made him
a whis alsesman but they also made to

a whiz salesman but they also made him, business apart, a much beloved fellow mortal, it seemed. Committee handling the dinner included Rudolph Sanders, chairman; Edward Schnitzer, Charley O'Reilley, Bill Hollander, Joe I. Lee, John Manheimer and Morris Sanders. Main ballroom of the Astor, was filled to capacity, with exhibit, tors in the great majority. Legal and seiling latent of the Fox organization sat beside Buxbaum, along, with an assortment of celebrities. with an assortment of celebrities, chiefly Thomas Meighan

# N. Y. to L. A.

Josse L. Lasky. S. R. Kent. Walter Wanger. B. P. Schulberg. B. P. Schulberg.
John D. Clark.
George Schaefer.
Charles E. McCarthy
Rosaline Cassell.
Francis E. Zlesse.
Watter Strenge.
Jules Levy.
Jimmy Durante.
Pat Flaherty.

# L. A. to N. Y.

Mr. and Mrs. Bobby Crawford.
Mr. and Mrs. Bobby Crawford.
Herbert Sanborn.
Otto Langstadter.
Rose Cohn.
Leon Schlesinger.
Harry Lustig.
Fred Waring. Larry Fay. Laurence Schwab George S. Brooks, Jack Sullivan, William Stephens, Armida.

### Abdullah's India Script

Abdullah's India Script
Hollywood, May 20.
Achmed Abdullah, novelist, has been engaged by M-G to write an original story for Ramon Novirro, tentatively titled, "Song of India," Picture will not go into production until late this year.

# L. A.'S CHEERS ONLY TEARS

# Exhibs Told Not to Gyp Over Percentage Returns — "You'll Get Caught and Out"-Steffes

Minneapolis, May 20.
Members of the Northwest Theatre Owners' Association carried away with them from their annual convention here a warning from W. A. Steffes, president of the organization, not to gyp distributors on percentages.

percentages.
One of the convention's surpris One of the convention's surpris-ing high lights was Steffes' tirade from the floor against "the many exhibitors who have been making it a practice to hold out on distribu-tors."

tors."
That more pictures than ever before will be released on percentage
arrangements during the coming
season was Steffes' prediction. He
also prophesied a dire fate for

"If you want to remain in busi-"If you want to remain in business, you'll have to prepare to play, most of your pictures on a percentage basis and you'll have to make up your mind to be on the up-and-up with the distributors," said Steffes. "Be square and on the level in giving to the distributors the full share of the gross to which they are entitled.
"I wouldn't want to be in the shoes of the skibbitor who is caught

they are entitled.
"I wouldn't want to be in the shoes of the cxhibitor who is caught gypping—and everyone is sure to be caught from now on. He'll have plenty of trouble trying to buy pictures. He'll be run out of business.
"The day of the treeponship of the country of the country, will be doing the checking for the Gistributors. They will check your box-offices carefully and completely. These auditors, too, will know the exact operating expenses of your house and will tell the distributors just how much you can afford to pay. you can afford to pay.
"The distributors are aware that

"The distributors are aware that they have been getting gypped, but it's going to be another story from now on. Be careful about your percentage arrangements because you're going to pay a percentage on every nicket that comes into your box' office. There'il be no more knock-downs."

knock-downs."

Grouch on Hays
Will Hays was the subject of
mutch denunciation on the exhibitors' part during the session. Charles
Pettijohn also came in for a great
deal of verbal abuse. The delegates
were jestingly requested to contribute pennies and nickels for a
contribute pennies and nickels for a
or dispense pit pair out of Jail
or dispense of Judge
Thacher's orders.
Steffes was continued as head of

unacher's orders.

Steffes was continued as head of
the body under the new title of
general business manager. W. M.
Miller of Cloquet, Minn., was elected to the post of president formerly
held by Steffes.

# FOOTBALL PLAYERS ON TERM CONTRACTS

Hollywood, May 20.

Bill Banker, of Tulane University, who, with Tinl Moynihan and other all-American football selections, was brought to the Coast by Warners for gridinon sequences, has been placed under a term contract by Warners.

Banker will be

Banker will be in a First Na-tional football picture. First, how-ever, he is due to testify in New Orleans at the trial of a negre who shot at him and killed his com-panion during the last Mardi Gras.

### Beau Williams' Operation

Hollywood, May 20.

Mrs. Warren Hymer (Beau Williams; was operated on twice Monday for throat and abdominal trouble.

Her condition not serious.

# Russian Humor

Serge M. Eisenstein, fam-ous Russian Amkino director brought over ror Paramount by Jesse Lasky, was entertained at a typical film "tea" shortly after his arrival.

Eisenstein speaks perfect English and was told by one of English and was told by one or the persons present at the tea that what the Russians lacked was a sense of humor. "They'll laugh when I tell them about this party," the director replied.

# JOLSON ENDS 3 YEARS IN WARNER STUDIOS

Hollywood, May 20.

Al Joison completed his three years with Warners Saturday. Three years ago he started work on "The Jazz Singer," which was to make talker history.

Joison completed "Big Boy" just before leaving. Studio muffed the Kentucky Derby, wanted in connection with this picture when special cameraman speeding to Louisville in aeropiane was forced down by weather.

weather.

Joison goes to United Artists in September to do "Sons o' Guns."

# **Buck Jones Broke**

Hollywood, May 20. Financial and labor troubles of Buck Jones, former cowboy star, culminated with his turning all his property over to a trustee.

property over to a trustee.

Biggest claim against him comes
from the Labor Bureau which asks
\$9,000 to pay off people hired for
the Buck Jones Wild West show, a

flop.

Jones has paid off about \$1,000 so

# **Embassy Club in Bad?**

Hollywood, May 20.
In addition to Montmatre Cafe's bankruptcy petition there's another

pending here.
Embassy Club, swank membership
group meeting at Hollywood restaurant, is declared insolvent.
Embassy is stiff running, Montmatre is closed.

# Warners and Crawfords

Warners and Crawfords
Hollywood, May 20.
Eobby and Mary Crawford, accompanied by the Jack Warners,
are en route east for Warner convention. Crawfords expect to sail
for Europe in the fall, spending
New Year's abroad.
Warners will be east about a
month, according to studio estimates, aithough . Jack Warner
figures half that time.

# Travel "Party"

Hollywood, May 20.

"Life of the Party" is a travel tour for its cast.

There are sets on the First National, old Vitagraph and Warner studies and exteriors at the Warner

Actors are dizzy from the jumps.

# Wilbur Off Metro

WHOUR OH METTO
Hollywood, May 20.
Crane Wilbur has bought off his
writing contract with Metro. It
had three months to go.
Wilbur is busy with a play scheduled for Broadway and another one,
"Molly Magdalen," scheduled for
coast legit production.

# PULLS KICKBACK

Dailies and Wild Boosters Ballyhooing L. A. as City Plenty, Attracting Hordes from East-Actually Business at Lowest Ebb Since 1907 - More Mouths to Feed, Making It Plenty Tough

# TIN HORN COMPLEX

Los Angeles, May 20. Los Angeles, May 20. In spite of a heavy ballyhoo on Los Angeles' prosperity by its Chamber of Commerce, newspapers, civic organizations and other agencies, local business continues falling off at an alarming rate. Newspapers are devoting reams of paper to the statements that money is plentful here and that times were box on the front page telling the world daily that business is good in Los Angeles and all over. This hoose is bringing in thou-

worid daily that business is good in Los Angeles and all over. This hooey is bringing in thousands or skilled laborers and office men, who figure that the coast is the land of pienty. Jobs are almost impossible to find, and the charity organizations are, taxed to capacity in effort to take care of those in need. About 90% of those applying for help are out-of-towners brought here by the prosperity pictures painted by papers. Coast boosters are afrald to warn the job seekers of true conditions here, fearing that it will keep money away from Los Angeles. They keep plugging prosperity and inducing workers to come out here.

Plugging Incident:

Plugging Incident

Plugging Incident
An example of how far they go in
plugging is the recent opening of
a new Ford assembly plant. L. A.
papers raved all over their front
pages about what the plant was
going to mean to local mechanics.
The plant is located 25 miles from
L. A. and the workers employed L. A., and the workers employed there are all from Long Beach and

there are all from Long Beach and Wimington. Merchants are crying the blues and claiming that the current de-pression is the worst that has hit the town since 1807. At the local labor temple the information is passed out that there are more skilled laborers out of work than there have been at any time in the

skilled laborers out of work than there have been at any time in the past 20 years.

The State Labor Commission admits that something is wrong but will not give out any figures on unemployment. However, private employment agencies admit that their business has dropped off 50 to 80% from last year.

Registrations of new automobiles, according to the State Motor Vehicle department, for the first skmonths of this year, are 25% under that of the last six months of 1223 read of the last six months of this year, and pulse is 55% below normal. Department stores are yelling plenty. One recently cut its yearly playroll by \$100,000. It is claimed that all but one are under their nut so far this year. The Credit Association claims that collections are almost impossible.

Theatres Feel It

# Theatres Feel It

Theatres Feel it

Theatres have feel the depression in the last few weeks, with the current week heing about the lowest in legit grosses this year. Picture houses have fared a little better houses have fared a little better houses have fared as little better houses have fared and it a sure sign of tough times. A movement is on foot among local merchants to try and curb the coast boosting, with the hope that it will keep those who are looking for work away from these parts. Merchants figure that if things break there are enough workers here now to take care of any rush that might come.

# PROSPERITY BUNK O'Neil and O'Day, Screen Sisters, And Their R-K-O Vaude Contract

# Brown's Catch Line

Hollywood, May 20. Catchline of George Brown for the Howard Hughes picture

is:
"Don't swear. Say 'Hell's Angels'."
Has caught on so well addi-tional order of 24-sheets rushed

# HOT AND COLD MERGER STUFF, COLD JUST NOW

One day hot and the next cold merger stuff that got an actual handicap from the magnates, bank-ers and lawyers for the film biz was declared asleep for the time being, following the government suit against G. E.-Westinghouse-Radio

against G. E.-Westinghouse-Radio Corp. merger. It was declared in Wall Street, generally conceded source of most film deals, that there will be no merger stuff doing until this suit against G. E. and Radio is out of

Following filing of suit Owen Young, chairman of the G. E. board, issued statement welcoming suit to test the validity of the proposed

merger.

Linked in Linked in with the G. E. Radio Corp., and Westinghouse, comes the RCA Photophone, Radio-Keith-Orpheum and RCA-Victor, as well as RCA Radiotron companies. Also as RCA Radiotron companies. Also the General Motors through organization last fail of the Gen. Motors Radio Corp. for purpose of installing radio sets in automobiles, and A. T. & T., latter being named as pattern to the companies of the compani

# Dinner for Sheehan

Hollywood, May 20.
Latest guess on Winfield R. Shechan's coast arrival is Friday, after an absence of seven months.
Testimonial-welcome dinner for that night is planned at the Hotel Boogwell.

wiii be Schenck-Wurtzei-Mayer-Thalberg and Franklin.

# Mary Pickford, Wampas

Hollywood, May 20.
Mary Pickford will be elected an inoncary member of the Wampas June 2.
Only other lady honorary member is Nellie Reveit.

Changing Names
Hollywood, May 20.
Two newcomers from the east,
brought here for Fox pictures, had
to change their names before getting their first assignments. Dorothy Jacobson, of legit, is now Roxanne Curtis, and Althae Heinley has
become Atthca Henley.

# U Wants 2

U wants 2
Hollywood, May 20.
Universal is reported after
Charles Brabin, Metro, and Henry
King, Inspiration.
Want either as director of "Little
Accident."

Saily O'Nell and Moily O'Day, sisters of the screen who were given a free ride from Hollywood to New York by R-K-O for vaude purposes,

York by R-R-O treatured purposes, without the office and vice value in a ring their troubles with the booking office and vice-versa. Misses O'Neil and O'Day were given one of the most peculiar contracts in vaude records. Terms are for three weeks at a combined salary of \$3.000 for the second and third weeks, with the girls "showing" the company of the contracts of the contracts in value in the office to set regular salary after the three weeks. R-K-O agreed to pay all fares, production and incidental expenses.
First argument was reported to have started when the sisters stated the cab fare back and forth from

the cab fare back and forth from Union City, N. J., should be in-cluded in the transportation ex-

cluded in the transportation ex-penses.

After the sisters opened in Union City Saturday for the first half, the R-IC-O office decided that as stage performers they are not strong enough to continue alone and sug-gested that they team up with Val and Ernie Station, two-man comedy

and Ernic Stanton, two-man comedy act currently at the New York Pal-ace. Opposition to this was on grounds that Saily O'Neil and Molly O'Day, for vaude, are purely a freak name act to be used for drawing firstly, and that it would be bad business to submerge it.

At Union City the girls worked with a pianist supplied by the office. R-K-O's sudden loss of interest was said to have been the result of a discovery that the picture slater team would cost the circuit a lot more weetly than had been anticl-pated when the unique contract was drawn. With \$600 already on the nut for the trip from Hollywood, without the act even having been rehearsed, R-K-O, from accounts, started to figure how to get around a loss.

One agreement made by the office.

started to figure how to get around a loss,
One agreement made by the office with the girls was that they would not be booked into a New York City theatre until after the first week of playing, or until they are sufficiently prepared for a New York opening, In spite of that they were booked for the Collesum, uptown, following Union City and heavily ballyhoed up in the Coliseum's Washington Heights section.
Miss O'Neil, apparently the business manager of the team, walked on the booking floor Monday afternoon and started to complain vociterously.

# **BROWN WRITES TRAILER** ON UNSEEN "ANGELS"

Hollywood, May 20 Hollywood, May 20.
George Brown, manager of the
Chinese and a member of that
stately cabinet engineering the
opening of "Heil's Angels," has
written the official trailer on the

Trailer runs six minutes. It has inspired Brown with a great desire to see the picture it praises.

# Screen Ball, Sells Goods by Carloads

Universal is reported after Charles Brabin, Metro, and Henry King, Inspiration.
Want either as director of "Little Accident."

Bert Roach, "Lawful Larceny," Radio, "Theodore Von Eitz, "Lave Among Millionatives," Par. Larceny, "Earle Enell from Pathe to Tilfany witting staff, "So This 18 Mexica," Tilf.
Allene Carlisle, "Broken Dishees," Pr. Parker McCouncil, "Civillan Clottes," Par. Larceny, "Radio, Conspirary," Radio, "Conspirary," Radio, and Rulph Haroide, "Conspirary," Radio, "Conspira

# Tobis-Klangfilm. with Opposite **Groups Concerned, May Now Split**

Zukor in the German capital have had no definite result in the patent situation affecting the American

had no definite result in the patent situation affecting the American interests the Paramount head is working for, there now appears to be a chance of a split between the Tobis and the Klangfilm interests.

Klangfilm is controlled by the German electric companies and desires to go ahead with manufacturing apparatus and selline interests of the selline interest of the selline interest and is willing to sell out at a price so that the financiers can draw down their profit in cash.

Another angle to the set up comes from the producers' side. UFA product, Tobis-sounded, is not saliable in the United States because Fox involved in the Tri-Erron patents. Bifect of this situation is exemplified in the case of UFA's "Blue Angel," Continental smash, which Aurt Hubert rivel in valu to sell in America for \$300,000 for the 10-reel subject. Point it, that the \$300,000 is necessary for the amortizate applies as well to all major product in Germany.

Some time ago negotiations were

applies as well to all major production of the p

many.

Meanwhile George Quigley is in
Berlin looking over patents for
Vitaphone, with their relation to
the \$50,000,000 arbitration matter

the \$50,000,000 arbitration matter pending.
Trade is speculating upon the probable value of the Warner interest in Tobis for Germany, some holding \$1,000,000 is a fair valuation and arguing that any price in excess of that round figure probably represents the value of the holding with regard to any American litigation, resembling the purchase of the Brunswick Balke property by Warners in the States.

Paris, May 20.
Dr. Paul Kornitz, Fox's European attorney, with headquarters in Vienna, is in Paris, ready to sail on the "Europa" for New York, Friday (23).
The patent street

Friday (23).

The patent situation being what it is in Germany and the rest of the Continent, Dr. Kornitz' trip at this time takes on significance, in the opinion of the trade.

# Berlin, May 20. While the movements of Adolph MUSICIANS MAY BE FORCED IN

Sydney, May 20. Government, which parallels roughly the Federal government of the States, has in mind legislation to compet film theatre operators to employ orchestras under pain of

tax penalties.

Measure is contemplated as a means of relieving the musicians from acute distress.

# **HUERTA NOW SPANISH** SUPERVISOR FOR PICS

Hollywood, May 20. Hollywood, May 20.

Dr. De La Huerta, former president of Mexico. has been engaged to supervise the Spanish versions of all pictures produced by Pan-American Pictures.

De La Huerta has been teaching voice in Hollywood for the past five years. He has been in exile in this country ever since the revolution of 1923, when his government was overthrown.

overthrown.

# TAUBER'S WIDE FILM HIT IN AMSTERDAM

Amsterdam, May 20. Tauber Films' wide angle pic-ture, successfully introduced at the Tuschinsky, has been held over. The Dutch-made picture, "Sallors'

The Dutch-made pleture, "Sallors' Wives," is doing nicely at the Rembrandt cinema, while the Corso cinema has "The Debacle.", "Josephita," at the Roxy, is well received.

# Seeking Studio Sites

London, May 20.

With an eye to better operating conditions under a revised Films Act, Fox Films, among others, is now scouting for possible studio sites in England.

Location seekers so far have confined their attention to Blackpool and Brighton, both coast resorts with maximum sunshine. Blackpool is on the northwest and Brighton on the south seaboard.

# THEY HAVE POLITICS IN JUGO-SLAVIA, TOO

Belgrade, May 20.
Jove Banjanin, Jugo-Slav politician, protested at a meeting in the Zagreb municipality against the Yacandalous profits of American talking pictures."
He urged the municipality to take means to curb such operations, deciaring that "bad pictures at high prices draw crowds due entirely to The speaker cired the fact that one cinema took in \$120,000 during two months, which is more money than the State theatre handled in six months.

six months,

Banjanin's proposed remedy is to

restrict prices by piling on taxes, thus forcing the distributors to give better sound pictures at lower prices."

# 'Glory,' Silent, to Decisive Flop at Imperial, Paris

The silent film version of "What Price Glory?" flopped at the Imperial, demonstrating anew that idiomatic American slang titles cannot be remade into French and still carry their racy flavor.

The picture, carries absurd makeshift titles, ridiculous, and abundantly earned the razzing they got. Wherever a typical gag occurred in the English title, the French title writer, not knowing how to handle the situation, merely interpolated an innocuous line about the weather or something similarly inappropriate.

or something similarly inappropri-ate.

Picture was withdrawn in less than a week from the Boulevard house.

# Soviet Film Approved

Prague, May 20.
The Soviet picture, "Gen. Linie," has been okayed by the censor here and is current at the Adria cinema. At the same time "Signale," weekly publication here with Communistic leanings, has been confiscated. Prague, May 20. cture, "Gen. Linie,"

# "Gabbo" Light in Berlin

Berlin, May 20.

"The Great Gabbo" had indifferent success in its German premiere at the Ufa Palast am Zoo.

The German synchronization and dialog nicely made and the playing acceptable of Eric von Stroheim's acting and James Cruze's direction admired.

### Want Chaplin in England

London, May 20.

Murray Silverstone, of United Artists, is sailing at the end of May with the stated purpose of bringing Charlie Chaplin back to Eng-

land.
His traveling companion will be Ronald Colman.

German Going Home
Mollywood, May 20.
Otto Langstadter, German director, who has been looking over the
studios here, leaves this week.
He returns to Germany.

# 250 English Exhibs Look to Zukor on Percentage Info

# WEST END DROP **BUT SUBURBS** STAND UP

Most serious legit box office slump that has hit the West End in a generation has now spread to the picture places. Takings for the last fortnight are down 25% as com-pared with grosses at this time last

Falling off is attributed to the booking of pictures not strong enough to stand off fine spring weather and the out-of-doors sports

Another reason is that the West End houses, with the exception of the Plaza are relying entirely on films as their draw, whereas the sub-urban houses such as Hammersmith, urban houses such as Hammersmith, Brixton, Croydon and Shepherds Bush are maintaining orchestras and booking vaudeville in connection with their screen attractions, and in addition giving double feature programs.

These attractions make suburbanites patronize their local cinemas, which in most cases are quite as luxurious as the West End establishments.

# DOYLE GEN. MGR. OF **AUSTRALASIAN FILMS**

Stuart F. Doyle has been named as general manager of the Aus-tralasian Films, Ltd., headquartered tralasian Films, Ltd., headquartered at Sydney, Australia, it is announced in New York. It is said many of the Union theatres will be taken over for operation, indicating renewed activity in buying American pictures.

The Australasian's saies' department has been reorganized, same going for its labovatories in Sydney and Melbourne.

# Pola's Floppo Film

"The Woman He Scorned," story and production by Charles Whittaker, featuring Pola Negri, cost \$20,000. It was sold to Warner Bros. for about a quarter of that sum for quota purposes. Picture so far has yielded but three bookings.

# German Imports on Coast

Mora Gregor, Hans Junkerman, Bugene Von Jordan and Karl Ettinger, German performers engaged by M-G for the leads in the German version of 'Olympia', arrived here December of the Section will Start in two weeks with Jacques Feryder directing.

London, May 26,
Possibility that American disprautors will have to meet another
problem over here looms, with,
representative group of exhibiton
trying for a co-operative plan as,
means of outlawing score charge
and guarantees on percentage book
ing. Also the exhibits, 250 of who
held a meeting to formulate plan
held a meeting to formulate plan
the distrib bit of which will ment
to no more than 25%, besides complete supply of program and publicity.

London, May 10

Resolution to appoint a commit-(Continued on page 37)

# SOUND STUDY IN SOUTH AMERICA

Buénos Aires, May 20. Buenos Aires, May 20.
The Mayor of Buenos Aires ha
appointed a committee to study th
subject of talking pictures in Som
America with a view to action
meet public agitation over foreign
language and opposition to orchetras

meet public sgiratuit ver lovers and anguage and opposition to orchal tras.

I a statement he comments of the sudden advent of screen-sound which found this community unpraced with local ordinances to coid tool the new screen: This left the city unprepared to deal with the problems involved.

During a debate on the subject one of the councillors suggested in removal of musician taxes, observing it would be absurd to prohib picture dialog which is a manifeshation of film progress. Anothe councilland broke into the debat to say that the subject will take care of itself, for the public wow soomer or later lose interest in file progress.

# Superimposed Spanish Titles on "Sally," with No Story Interference

Buenos Aires, May 20Mas Gluckeman, territorial más ager for W. B. la releasing: "Sally Thursday, here, using a new system of handling dialog in this mater. Picture went on at the Gran Splendid theatre.

Titles in Spanish are superimposed in such a way that the storontimity is uninterrupted.

Plan was tested at a preview for newspaper reviewers and we praise. It overcomes many objections heretofore raised on the last guage score. Buenos Aires, May 20.

# NEW FOREIGN COLOR \*\*\* AMERICAN-BACKE

A syndicate of Americans representing American capital is backing the Keller-Dorian color precess

the Keller-Dorian color prices here.

Concern proposes to enter imcompetition with the field. At present time it is considering it by project of establishing branch laboratories in London.

# Par's Foreign Talent

Set on plans for the making original (not dubbed) talkers French, German and Spanish abroad and in Hollywood, for the countries, Paramount Publix is souring the foreign markets to talent.

In addition to Marlene Disaffic

country since 1250 in legit.

Rey's first picture made ahrewill be French and Spanish version of "The Hole in the Wall" dor here last summer with Claudel Colbert and Edward G. Rohinsqn! leads. Later he will be brought!

# British Film Field

By Frank Tilley

Loud silence in Flicker Alley, Coerybody attrong except Sidney Cohen. Or going. John Maxwil Louden of Sidney Cohen. Or going. John Maxwil business with World Wide if he can. Walter Hutchinson goes to-morrow to New York to see who's going to be what this side when Harley Clarke gets all through. Simon Rowson already over about this R-K-O business, wanting to keep the product if possible, with Radio and Solly Newman having of the Company o

from Hilversum May 3. Picked it up in full swing in London around four p. m.

Slow Trade
Theatre business took a tumble
this week, except at Empire, which
has held out well with "Anna
Christie." Plaza, after pulling "Applause" out suddenly last mid-week
and putting in "Street of Chance,"
deitly on "Journey's End," seeming
to be due in part to audience an(Continued on page 40)

# Mrs. Strengholt Dies

Amsterdam, May 20.

Mrs. Strengholt, veteran Dutch
cinema owner, died in England,
where she was touring. Word was
received of her passing last night.
She was 63 years old.

Will Be Issued During JULY, NEXT

THE 6th ANNUAL

International Number

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

# WORLD PATENTS TRUCE?

# GERMANS GAIN ON 2D SURVEY IN HAGUE

The Hague, May 20.

"Variety's" correspondent in The Hague, to check on his estimate of relative strength of American and Buropean pictures here, has just made a live and the strength of Metro in a fecent story in "Variety" contradicting the local correspondent's findings.

Manager of the City theatre here backing mediate the strength of the streng

days of the engagement and their packed the house for the last three regard was successful, says the Pagan' was successful, says the City theatre manager, but this was sound only, without dialog, the point the correspondent sought to make in his first report. The samewas true of "Married in Holly-wood." In which printed titles in Dutch supplanted the English dialog, the synchronization and sound effects only being retained. Purther evidence is that the City and the synchronization and sound effects only being retained, and n' showing being the Pola Negri picture. "In Strasse der Verlorenen Seelen," produced by Paul Czinner. The Passage theatre, The Hague, advertises "Pola Negri's First Talkeri." This is a hoaz. It is nothing but the old picture, "Rachel," with synchronized record added.

City theatre manager thinks that when the novelty of German dialog has somewhat been of the production of the pro

# Holland for Censoring Sound and Sight Film Of 3 Age Limit Grades

Amsterdam, May 20.

Minister Ruys of Home Affairs has just ruled that talking pictures that the substitution of the substitution of the substitution of the substitution of the substitution for many months.

Decision takes the position that the sight screen and the sound accessory are inséparable in a censor sing sense. Censors therefore are now empowered to rule on any control of the substitution of the

# International Tie-Up By Anglo-German Deal

Berlin, May 20 Arthur Dent, representing British International, is here negotiating an Angio-German deal involving Sued-film and Ufa.

Another move toward of Columbia
Conversion with a conversion of the conversation of the conversation with Suedim look toward co-operation in the making of Angio-Swedish talkers.

Another move toward international production tieth such conversation in the making of Angio-Swedish talkers.

Another move toward international production tie-up is that set to be conversational production tie-up is the conversational production tie-up is the conversational production to the conversation ties and the conversation ties are conversation to the conversation ties and the conversation ties and the conversation ties are conversation to the conversation ties and the conversation ties are conversation to the conversation ties are conversation to the conversation ties and the conversation ties are conversation to the conversation ties and the conversation ties are conversation to the conversation ties and the conversation ties are conversation to the conversation ties and the conversation ties are conversation to the conversation ties are conversation to the conversation ties and the conversation ties are conversation to the conversation ties and the conversation ti

### 5.705 Sounders

there's competish Now there's compensation Palestine. Where one theater had sound for several months some other goat herder figured the novelty was so swell that friends induced him to cable

Triends induced him to cable for an installation.

That: contract makes the grand total of Western's world-wide installations just 5,705.

# EUROPE'S FILM CENTRE WITH FOUR CLAIMANTS

Paris, May 20. On top of sundry international neadaches over patents, contingents and the like, there is now grave fear among American interests that the talker invasion has a new obstacle before it.

If talking pictures embarrass is cal interests, it is probable they will be hampered by legislative enactments for the protection of home industries.

Foreign governments' alibis are ready made in the new American tariff law which puts heavy customs burdens on a great variety of goods of foreign origin coming into

America.

Already there are rumblings in Rome of a movement to make the Italian capital the film center of all Europe. The Italians, particularly resent radio on the national, field of the Italians, particularly resent reads on the national, field of the Italians, particularly resent radio in the Italians, powerful and threatens to throw his influence toward the enactment of a contingent.

gent.

London, Paris and Berlin also are
putting forward claims for the distinction of being made the film
capital of Europe.

# 'Paris' Razzed in Berlin Theatre: **Refunds Demand**

Berlin, May 20. First National's (American) "Paris," starring Irene Bordoni, was roundly razzed at Ufa's Universum Crowd hissed and theatre here. whistled, with demands for refunds. Talker was showing in synchro-nized form with poor titles in Ger-

man.
Instances of this kind jeopardize
Hollywood's good-will in foreign
markets.

# RASKOB SAYS ONLY POLITICS INTERESTING

Paris, May 20 John J. Raskob is doing a hide-away here, at the Meurice Hotel. He told "Variety" he is not interested

told "Variety" he is not interested in the picture business, but only in American politics. People in the American colony here who still play the New York Stock Market had figured that Raskob had lightened his holdings in Warner Bros. He is supposed, to have taken on his long line of stock between 48 and 52 and cashed in much of it above 75.

The Paris version is at variance with statements cmanating from Wall Street people to the effect that the Raskob-DuPont interest in Warners has not been changed on the decline.

Performance of the stock on the (American brandt of Columbia | Performance of the stock of the ment with Tobis following patent with Tobis following patent gadjustments, adjustments, and the moderate drop, fared the moderate drop, fared the moderate drop, fared the worst of the amissement shares.

# SET FOR ZURICH

League of Nations Idea Applied to Territorial Rights
—U. S. and German Interests Seek Common Ground of Settlement

An international picture confab has been arranged for Switzerland array in June Various representatives of German and American electrics and producing companies will meet and get down to cases on territory and royalties. When the final seal is burned on to the last document A. T. & T. may be the big papa of pictures.

The confab and probable deal will not only take in the German electrics, but also the principal film producing company of Europe, UFA, and on the American side, besides Western Electric, General Electric, Faramount, Warner Bros. and possibly Fox. The Fox angle is still in doubt.

in doubt.
Premlims were smoothed out by
Adolph Zukor. The finals will be
touched upon by all the parties con(Continued on page 47)

# AM. TALKERS BIG IN BUENOS AIRES

Buenos Aires, May 20.

"Sally" (F.N.) is a smash hit here with everybody boosting it, even those who have made a state of the second against English discount of the second month and is still running to solld business with stay indefinite. Pictures started at capacity and has not lost ground. When concluding at the Astral theatre its successor will be "The Vagabond King" (Par.).
Paramount also announces for release in a few days "The Benson Murder Case," with dailog in Spanlish. Company apparently is determined to take an aggressive stand in the Anney" (Par. March) and the proper of the second control of the s

in this market.
"Welcome Danger" (Par.'s Harold
Lloyd feature comedy) is assured of a profitable month's run, further tightening the company's grip on

tightening the companys gill within town.
Metro has scored with "Blotto" at the Spanish Place theatre, which is Jammed. Public here is going for the Laurel and Hardy comedy in a big way. Metro also is releasing in this territory a Vilma Banky subject in German and also a Laurel-Hardy short likewise dubbed in German.

Laurel-Hardy short likewise dubbed in German.
Fox's "Happy Days" is another announcement for release shortly.
UFA's "The White Devil," first subject of that German concern here, is in a second run house and doing fairly, while "Rlo Rita" (Radio) continues to flop despite strenuous exploitation.

# W. E. Wins Important Patent Decision Abroad

Vienna, May 20.

Western Electrical Research Produts, has won a signal victory on trial before the Austrian Patents Court, of its suits against the German Products and the sound patents taken out here in 1921 by three German photographic concerns and afterward sold to the German syndicate were null and void, due to certain minor technical errors in registering the devices claimed in this territory.

The decision is of the greatest moment to the American interests, since it was due to the existence of these German patents that Western Electric has been prevented from marketing its device in Austria.

This decision was reported in the low York duilies last week.

# SOUND CONGRESS Zukor Will See Otterson Upon Arrival in N. Y. on Foreign Deals

# FOREIGN REPORTS OF INTERNAT. MERGERS

Paris, May 20. Inside trade reports are that there is the possibility of a deal for the close association of Warner Bros. and Ufa amounting almost to a

At the same time the story is that

merger.

At the same time the story is that the proposal of a Paramount buy-in on UFA is coid.

This is aside from the Warner-Tobis buy. That is set. Klangdim is dealous of any move by Tobis, and this disturbs the Warner side.

German interest is remaining in statu quo until the arrival of Harry Warner in June. In viewing this situation Klangdim has the best wired theatres and doesn't like the Tobis-Warner association.

The Kuchenmeister Hölding Co. has large interest in both Tobis and Klangdim, but each is a corporate cother. Here is where a UFA-Wärner alliance would serve-a valuable purpose. Warner could employ Ufa to promote amicability between Tobis and Klangdim. The Warner people also believe that it would be best for American interests to control their own theatres in Europe and holdings in UFA would accomplish this for the Warners.

# **Good Trade Draws Kicks on Foreign** Language Films

Prague, May 20.

Prague, May 20. Influential Czech newspapers are protesting against the exploitation of German language talkers here, even though they may be produced in the United States or in England. Demand is that native dialog be provided for the Czech screen. Anna May Wong's picture, "Hal Tangg' dubbed in German, and a musical dialog that the company of the c

# GOOD TEST CASE OVER "WHITE CARGO" FILM

Sydney, May 20.
Censors' ban against film version of "White Cargo" has caused a tremendous outery from the distributors who have made appeal to the Appeals Board, demanding its release. Picture is contracted for Length of the contract of

# Wire at Port Said

Empire, Port Sail cinema, has just been wired by the Western Electric system.

This makes the fourth cinema in this nearby territory equipped for sound pictures.

Paris, May 20 German American accord on

sound patents is all set except the agreement of the American electrics agreement to a per-foot royalty payment to a per-foot royalty payment to the German patents owners. No difficulty is anticipated on this score, and the American producers are so satisfied that the way into the German market will presently be wide open that they are ready to come in with volume product to sell.

These general statements summarize the situation at the moment with Adolph Zukor saling for home with Adolph Zukor saling for home with J. E. Otterson of Western Electric, who will be in Germany in June.

Zukor is the control of the co

Zukor is thoroughly convinced that dubbed foreign dialog is out of the question and foreign tongue dia-(Continued on page 47)

# UFA GIVEN AIR BY AMERICAN **DISTRIBS**

American producers' first retallation in this country against the stand on sound taken by Germany is being handed Teutonia's biggest producer, UFA. Where, before the fracas UFA was shaping up as the biggest foreign interest here, now it is without, a distributing medium with the German company's only with the German company's only the states righting route.

Sono-Art-World Wide is the lattest distributing channel to give UFA the chill. Paramount and Metro previously refused to renew contracts which had extended over a period of years.

Officially, the reason is given that UFA' is turning out mostly silents and that the product is unsaiable. Off the record it is admitted pressure has been brought to give Germany the go-by in America as long as it exacts such high tribute from American talkers.

# Danish Exhibs Decide To Be Own Distributor

Copenhagen, May 20.

Danish boycott of American dis-tributors has come nearer with the faiture of the distributors to make known their policy on rentals and other terms in reply to exhibitor demands.

Theatre owners and distributors

Theatre owners and distributors got together in a conference recently. Distributors asked the showmen to defer any aggressive move until they had communicated with their, home offices in the States and asked for instructions. They promised a formal answer to demands.

This has not been forthcoming, Exhibitors now declare they are ready to undertake cooperative distribution on their own account. Canital is being raised among the

ready to undertake cooperative dis-tribution on their own account. Capital is being raised among the exhibitor membership in Copen-hagen and the provinces to carry on the enterprise.

It is said Paul Salomonsen, for-mer local Paramount distributor, will manage the new departure.

# "Variety"

For Summer JUNE, JULY and AUGUST \$2

Address "Variety," New York

# Some Recovery on B'way Last Wk., But Disappointments in Lots; Roxy's Low Falls Another \$3,000

Although the heat was missing last week, it had rainy weather as a handicap, and the results, in toto, were inductive to no demonstrations of enthusiasm.

An upnet was registered at the Anerica was a surprise as the picture got rave notices and was rated one of the best Paramount programers in months.

At the Capitol "The Divorcee" at the Capitol "The Divorcee" at the Capitol "The Divorcee" ine, and having a reasonable case for the awarded holdover. Metro sold picture heavily on the Ursula Parrott biography angle. The predictions of the Broadway prophets were amply confirmed. It was rightfully only a single week with the single week within \$3,000 of the previous low record for the house, reaching \$82,700.

Big one-week engagements seem

was rightfully only a single week booking for the big Roxy, and canne within \$3,500 of the previous process. The bouse, reaching \$62,700. The bouse, reaching \$62,700. Big one-week engagements seem the maximum on film revues. "Paramount of the process of the pro

es. Estimates for Last Week

Contral benefits surrounding \$2
couses.

Astor—"Rogue Song" (Metro)
(1,120; \$1-82.50) (17th week). Now
gured to scram after this week and
another. "Big House" carded as
successor, but no announcement.
Date probably June 3. "Song" down
Capitol—"Divorcee" (Metro)
(4,520; \$3-5-75-\$1.50) (2d week).
Ngured in advance for two weeks
and holdover justified by \$34,100
cram attraction to show anything
along Broad way. Columbia's
"Ladies of Leisure" this Friday (33).
Central—"Western Front" (1)
(202 this proper of the second of the second

The reverting to owner, B. S. Moss, few weeks, and may go dark for ummer July. State Enemy. Guranter July. State Guranter July. State Enemy. Guranter July. State Guranter

cathers" last spring Indian picture with Chief Long Lance, the uthor, acting leading role. High at opening Monday night (19th).

E m hassy — "Newsreel House have been accompanied to the latery of latery of the la

# **DENVER DID \$16,700**

DENTEM DID \$10,000

Denve, May 20.

(Draw, Pop., 400,000)

(West her Denve, Cool, Older Co

# PORTLAND AVERAGE

"Show Girl" Flops — "Gay Madrid,"

Portland, Ore., May 20.

(Draw. Pop., 400,000)

Mostly program films last week. Leading houses competing mostly with stage attractions, cheaper admish and more shows per diem.

R. K. Co has been slipping at the Orpheum, which may lose regular second place to Publix Paramount and its new stage band. Both these latter two houses plugging their 35c, matines. United 80c every left, although the Market of the Competent of the Compet

borgain mats and special mindight shows, starting 11.30 p. m. Estimates for Last Week Broadway (Fox) (2,000; 25-60)—
"In Gay Madrid" (MGM), Good Service of the Service of

Rivoli (Parker-Fox) (1,200; 25-by)—"Gow," South Sea travel film. \$3,500.

500. South Sea travel film. \$3,500.

500. South Sea travel film. \$1,500.

Moved (Form Paramount on Orande," moved from Paramount and okay, 2d half of "Congo," jungle film, big draw, \$4,800.

Music Bo. (Hamrick) (2,000: 25-Music Bo. (Hamrick) (2,000: 25-Music Bo. (Hamrick) (800: 25)—"Those When Dance," underworld, not too popular. Foor. \$3,500.50)—"Those Whe Dance," underworld, not too popular. Foor. \$3,500.50)—"Knew About Women," fair. RKO vaude. Slipped some. \$8,500.

Duffwin (Duffy) (1,400: 25-\$1).

Duffy stock, "Bird of Paradise." Enlarged cast; \$3,500 quoted.



### ATTENTION

Twenty-five hundred prominent citizens attended the Testimonial Dinner given at the ASTOR HOTEL, May sixth, in honor of New York's Police Commissioner, Grover A. Whalen.

Grover A. Whalen.

A MEYER DAVIS ORCHESTRA, under the personal direction of Joe Moss, entertained the celebrated assemblage whose personal fortunes run into the staggering millions.

# PAR. AND U'S FILM NO HIT IN MONTREAL

(Draw. Pop. 600,000) Weather: Fine, Then Rain

Weather man hit beginning of week but last four days turned cold and wet. Grosses all around

"Paramount on Parade," much

suffered.

"Paramount on Parade," much touted in local press, fell below expectations at Palace, not much above \$15,000. Fans here slightly fed up on all-star revue.

"La Marselllaise," spectacular shower Capital ("Capa for Grare") of French element to appreciate liberties with history and singing of the big song in English. Hopes for big take badly let down and attractive "Song of West" holding well to average in poor week.

Paice Parage in poor week.

Paice 197 (20° (Capa for West) for the word of the control of the control

Loew's (FP) (3,200; 35-65)—"Song of West" (WB). Fitted in nicely with average vaude and held gross to Full 15,500 (2,300; 35-55)—"The Furler" (FN). House dead first two nights but balance of week picked up; 45,500.
"Imperial (FF) (1,900: 35-60)—"Song vaude; 18,500 (Air.
Roxy (Ind) (600; 50)—"Don't Play With Love" (German). 2d week, \$3,000.

# WESTERN FRONT' VERY BIG IN S. F. AT \$34,000

San Francisco, May 20. n Front" a wow on San Francisco, May 20.

"Western Front" a wow on its opening week in the Warfleld. It provided the solitary exception to a week which, if not bad, was a long stone's throw from scintillating.

Estimates for Last Week
Fox (5,000; 50-65-75-51)—"Born Reckless" (Fox), All right at \$40,000.

Estimates for Last Week
Fox (5,00); 50-68-78-31)—"Born
Rockless" (Fox), All right at \$40,"Warfield (Fox) (2,672; 50-68-50)—
"Western Front" (U), Only length
of feature prevented hanging up
new record. Capacity mattines and
Paramount (Publix) (2,698; 35-50-65-41)—"Young Man of Manhattan" (Far), Trade light with \$13,000 fixured. (Publix) (2,200; 35-5065-30)—"The Bad One" (UA).
Notch above average at \$16,000.
Notch above average at \$16,000.
St. Francis (Publix) (1,375; 3530 week, some profit in \$17,000.
Orpheum (R.K.O) (2,270; 35-565)—"Captain of Guard" (Sat to
Thur.). Saturday-Thursday, \$10,000.
Dolden Gate (R.K.-O) (2,488; 3040-50-65)—"Allas French Gertie"
(Raddo). Gratification in \$15,000.
Embassy (Wagnon) (1,365; 50-65at \$11,000.
Davies (Wagnon) (1,365; 55-65Davies (Wagnon) (1,365; 55-65-

90)—"Mammy" (WB). Barely fair at \$11,000. Davies (Wagnon) (1,150; 35-50)— "Hold Everything" (WB). Moved from Embassy. Some net represent-ed in \$6,000. Casino (A& H) (2,400: 40-60)— "She Steps Out" (Fox). Quite con-tent with \$10,000.

# **'Short' \$21,000 and 'Cuckoos,' \$12,000** Standouts in Bad Week in Minn.

# PTSBG. FULL OF HEAT AND LIGHT GROSSES

Pittsburgh, May 20. (Draw. Pop., 1,000,000)
Weather, Hot

Top and only money in town last reek went to "The Divorcee" at week went to "The Divorcee" at Penn. Shot house back into real dough after several lean weeks and

Penn. Shot house back into real dough after several lean weeks and at \$48,000; something to get excited over in a heat week.

Other stand-out was the gorilla. Other stand-out was the gorilla. Shot and the stand-out was the sorilla. Shot and the stand-out was the sorilla stand-out was the sorilla stand to the supposed spice out but sery exploitation managed to pull 'em in. About \$10,000 for the stand over but last-minut's witch for Tiff's "Journey's End" instead. Five days of Helen Kane in person and "Man Brom Blankley's". "Vagabond King" did no better in East Liberty at Enright than it did downtown at Warner, hardy betterling \$10,000.

Weak sister was "Mamba", which turned in poorest week in months for this house. Maybe \$3,000 if that Tille didn't help any, plenty of customers flaurity help any, plenty of customers flaurity help any, plenty of customers flaurity help in the standard to \$4,000 with "Hide Out."

Estimates for Last Week Estimates for Last Week

\$4,000 with "Hide Out."

Estimates for Last Week
Aldine (Loew's) (1,900; 35-50)—
"Arlsona Kid" (Fox). Week sequel
to "In Old Arlsona." Quickly
slipped into low gear and wound
up with unimpressive \$7,000.
Senight (WB) (3,700; 70). Flop
downtown a week earlier, took a
similar Bast Liberty beating. Under \$10,000 and plenty bad. Last
week of band presentations, house
going to straight pictures to keep
Harris (Harris) (1,800; 10-20-3040)—"Hide Out" (U). Poor bet for
week's stand and showed it at \$4,-000.
House practically at stand
tower on another few weeks. No
more vaude although single novelty
attraction on stage. Last week a
champ cyclist of little assistance.
Fenn (Loew's LJA) (3,300; 25-35-30)
Burg's lone standout in red week.
Around \$43,400 and best figure in
months. Dave Schooler on stage in
"Color Rhythm." Radio,
Gorlla sex angle exploited all over
place but none of it in picture.
Plenty of customers plenty disappointed. Was to have held over but
'Journey's End' opened suddenly
Stanley (WB) (3,800; 25-35-60)—
"Man From Blanklys's" (WB).

"Man From Blanklys's" (WB).

"Man From Blanklys's" (WB).

"Man From Blanklys's" (WB).
"Man From Blanklys's" (WB).
"Man From Blanklys's" (WB).

"Man From Blanklys's" (WB).
"Man From Blanklys's" (WB).
"Man From Blanklys's" (WB).

Stanley (WB) (3,600; 25-35-60).
Stanley (WB) (3,600; 25-35-60).
"Man From Blankley's" (WB).
Rated knockout by press but flop
by public. Around \$25,000, with
Helen Kane Ug noise on stage.
"Mamba" (TIff). Fulled in at last
minute for week after "Vagabond
King" had been yanked when doing a nosedwe in initial six days,
proved bad guess. Under 49,000 and
poorest figure here in long time.

# WESTERN TRIO IN K. C.

All Do Well — Midland, Mainstreet \$800. Apart

Kansas City, May 20.

The glorious west was most prominent on the first run screens last week, with "Moriama Room" at the Royal, and "Arizona Kid" at Pantages. At the Mainstreet "Cuckoos" roamed around Mexico.
Pantages, in trouble on account of giving notice to its musicians, has settled the difficulty, and the men are back in the plt. This makes the with a straight picture policy using an orchestra.

# Estimates for Last Week

Estimates for Last Week
Losw's Midland—"Montana Moon"
(M.G.-M) (4,000; 25-35-50-60). Picture given nice publicity with Joan
Crawford featured as Kansas City's
out of the control of the

324,000.

Newman — "Hold Everything"
(WB) (1,899; 25-35-50-60). Rough-house comedy. Shorts. \$11,800.

Royal—"Under Texas Moon" (390; 25-05). Colortul picture of vide open spaces. Story interesting, \$3,900.

Pantage—"Arlzons Kid" (F0X) (2,200; 25-50). Picture full of action. \$14,700.

Minneapolis, May 20, (Draw. Pop. 500,000) Weather: Favorable

(Draw. Pop. 500,000)

Weather: Favorable

Business here remains at a tragically-low ebb. Grosses pathetically below normal. Everything suffering from the general depresses of turnlager of the property of th

Estimates for Last Week

Estimates for Last Week
Minnesota (Publix) (4,200; 75)—
"Caught Short' (M.G.-M) and Publix unit stage show, "Jazz Pre"Caught Short' (M.G.-M).

"An experiment of the stage show, "Jazz Premouth boosting, Despite it landing so heavily with patrons, results neglighble. Around \$25,600. Much better than many of the recent weeks, but about \$8,000 under what an atthe stage of the stage of t

iwice what it received, \$8,500, making close of \$18,000 for fortnight. Battle (Publis) (2,200; 60)—The Texan" (Par). Solid. Local public enjoys westerns. This one caught on strongly. \$11,500. Much better than this house has been doing, but not be the control of the control of

Hunting Wild Animals." \$4,800.
Weak.
Aster (Publix) (900; 35)—"Second Choice" (F. N.). Only so-so. \$2,000.
Bad.

Choice" (F. N.). Only 80-80. \*\*, """
Bad.
Grand (Publix) (1,000; 35)—"Tie
Green Goddess" (WB), first half.
"Vagabond King" (Par), 2d half.
"Vagabond King" (Par), 2d half.
Thi St. (R. K. O) (1,000; 25-40)—
"Ingagl" (Congo.) 3d week, \$5.000.
Profitable under percentage arrangement. \$20,000 for three weeks.
Great, considering conditions. Six profitable weeks in a row for house—three with "High Society Bluck"
and "Ingagl."

# 'Cuckoos' at \$10,500, Is Big Gross for Victory, Prox.

Providence, May 20:9 (Draw. Pop., 315,000)
Weather: Fair
"Divorces" the big noise. Only other picture that could rave was 'Cuckoos."

other picture that could rave was "Cuckoos."
Tolin Barrymore at Majestic in John Barrymore despite house billed double featured program to catch the trade. Estimates for Last Week\_Place Code (AG-M) shorts. Best allocated in John Barrymore (AG-M) shorts. Best allocated in John Barrymore (AG-M) shorts. Best allocated in John Barrymore (Fay) (2,200; 15-50)—"Man from Blankley's" (W-B), and "Woman Who Was Porgotten, Vorable comment. Below average all week. \$10,000.

RKO Victory (1,800; 15-50)—"Guckoos" (Radio). Comedy brought the crowda. \$10,500. Exceptional (RKO Albee (2,500; 15-50)—"If Knew Women" (Radio), and Alma Rubens on stage. Nothing abarming at \$3,900.

# FILM STOCKS NEAR OLD LOWS

# I. A. Still in Dumps on Grosses; "Divorcee" Town's Single Bright Light UNDER NEW DRIVE

Los Angeles, May 20.

(Drawing Population, 1,500,000)

Weather: Unsettied and Fairtree tubers and a fairtree tubers and the long are to the long and the long are tubers and tubers and the long are tubers and tubers and tubers are tubers and tubers and tubers and tubers are tubers and tubers and tubers and tubers are tubers and tubers and

Averagely healthy week at around \$28,000. "Course's End" (Tiff) (Most 50,4150) (th. final wkb.). (Gosed out without showing strength at scale. Spurted a bit in final week and may have tilled \$4,000. Million Dollar—"Young Eagles' (Eay) (2,300; \$5-69). Same decision (Far) (2,300; \$5-69). Same decision (Orpheum-Cuckoos' (Radio) (2, 270; 50-75). Opening week a disappointment, with pace not bettering \$13,000. Expected much from Paramount (Publis)—"Young Man of Manhattan' (Par) (3,595; 26-75). Natives apparently not interested in New York, the novel or the picture.

New York, the novel or the picture. Poor business, and the Laddes (Radio) (2800 – 7.00 ml). The Laddes (Radio) (Radio)

topical interest in serioused.
Hollywood (WB) — "Courage" (WB) (2,756: 25-75) (1st week.).
Picture liked, but not powerful enough to counterest downward tendencies of business. So \$17,000

# Tacoma Grosses

Tacoma May 20.

(Draw pop, 125,000)

Weather, warm

Summer weather cuttling in on Sundiays. Biz held steady with town in fair shape. Good shows past week.

town in fair shape. Good shows past week.

RESTANCES (1,500 S) to 1,500 S) to

# **EVERYTHING WRONG** IN LOUISVILLE FILMS

Louisville, May 20. (Draw Pop, 500,000) Weather: Warm

Weather: Warm
"Redemption" sent Loew's gross
into a talispin, to \$3,500, only on
strength of femme patronage. Gilbert praised by reviewers for his
daring in tackling such an unsympathetic role as his first all-talker.
Second week of "Hold Everything"
held up well.
Estimates for Last Week

held up well.

Estimates for Last Week

Manns (44th as) 0.1.30, 40)—Tisle
of Banns (44th as) 0.1.30, 40)—Tisle
of Banns (44th as) 0.1.30, 40)—Tisle
of Banns (44th as) 0.1.30, 400
of Banns (4th as) 0.1.30, 400
of Banns (44th as) 0.1.30, 400
of Banns (4th as) 0.1.30, 400
of Banns (4t

Tolstoy's novel is title. \$9,500. Strand (4th ave. (1,785; 30-50)— "Hold Everything" (WB). 2d week, \$5,600, making \$10,400 for two; good.

# BOSTON'S WALLOP WK: K-A WITH VAUDE, BEST

Boston; May 20. (Draw. Pop., 850,000) Weather: Warm

Picture houses put in a bad seven days last week. All down the line, with the possible exception of the Keith-Albee, grosses very low. The Met went below 30 to hit

days last week. All down the line, with the possible exception of the The Met went below 30 to hit \$29,400. Keith-Memorial for the first time took a lower gross than its slater vaude K-A did \$17,000, while the K-M shamed its name at \$13,200. Loew's State, that the week before the state of t

# **NEWARK RATHER MILD**

Branford with "Show Girl" Led with \$19,500 on Week

Newark, N. J., May 20. (Draw. Pop., 700,000) Weather: Fair Estimates for Last Week Branford (WB) (2,350; 30-50-75) "Show Girl" (FN). Still heads

Estimates for Last Web
Branford (WB) (2.30): 30-50-75)
—750w Girl' (FN). Still heads.
119,500.
Capitol (WB) (1,20): 10-25-35-50)
—74mmmy (WB). Second run light
as well as first. \$5,800.
Still (1,900.
Still (1,900

Special Weakness in War-ner — Talk of Raskob ner — Talk of Raskob Backing Away — Loew Board Continues Old \$3 Dividend — Disappoint-ment Reacts on General

# RALLY AT CLOSE

By AL GREASON

By AL GREASON
Further nervous selling of the amusement shares yesterday carried most of the group to within striking distance of their last lows—the price levels of the early May break where they should make a stand unless there is to be a severe re-

action.

Quotations slid off rather easily until they approached the old resistance points and there, under the leadership of Steel, they made the leadership of Steel, they made (Tuesday) was the second day of the bear drives. There is a tradition that such market muneuvers reach their greatest force on the third day.

third day.

On the strength of the final rally a buillish demonstration could easily be organized at today's opening.

That puts the issue up to compare the compared of the compared to the compared to the compared to the compared to price rally is the fact that yesterday's early sellings appeared to pretty well clear up the weak margin longs, improving the

# Yesterday's Prices

not so Impressive for a click of the reported power of this operating and the property of the sound of the so

(Continued on page 10)

# SHOW RESISTANCE \$50,500 at Chicago with "Blues" **Resets Loop as Picture Spot: Cooler Weather Gets Gains**

# FEAR CENSUS MAY SHOW SEATTLE SHRINKING

(Draw pos 550,000)

(Coray pos 550,000)

Weather fair

Folks worried that census may be under 40,000 in Seattle proper. Might force this column to 100 off the force that force the force force the force the force that force the force that force the force that force the force

er.
Estimates for Last Week
Paramount (Pub) 3,106; 25-60)
Fu Manchu" (Par) Fair week.

"Ru Manchu" (Par) Fair week.
\$3.500 Annchu" (Par) Fair week.
\$3.500 Anve (Fox) (5.500; 25-50)" Arizona Kid" (Fox) Good western but below "Arizona." 315,300.
Fox (Fox) (2,500; 25-60) "Di-vorcee" (MGM) 2d week. \$7,800, bad.

# SONGS OLD AND HURT WHEN 'BYRON' ARRIVES

(Draw. Pop., 800,000)

(Draw. Pop., 800,000)

Weather: Fine
Biz bewester Fine
"Anna Christie" at Tivoli got the
cream. Held over.
"Anna Christie" at Tivoli got the
cream. Held over.
"Anna Christie" at Tivoli got the
cream. Held over.
Fivoli (1,600; 35-65) — "Anna
Christie" (M.-G.-M). Went O. K.
here but oould have been better.
Ut brown (3,000; 35-60)—"The Big
Pond." Chevalier gesting popular
here. This one liked as well as his
other two. Slight increase to 317,000.

Losw's (2,200; 30-60)—"Lord By
time arrived here which helped to
keep down grosses. Up over previous week by \$500, for \$12,500.

Par Imperial (3,500; 30-60)—"Tord
One Romantic Night." Picture
O'ne Romantic Night." Picture
o'ne Romantic Night." Picture
also. \$17,500.

well liked and vaude good. Up here, also. \$17,500. Shea's Hip (2,600; 30-60)—"The Lost Zeppelin." About same. Pic-ture so-so for Toronto. \$14,500.

# CIRCUS IN BKLYN

Probably Hurt - Grosses Not Too Good - Par, \$50,600

Good—Par, \$50,600

Brooklyn, N. Y., May 20.
Sutisfactory weather with plenty of the competition. Ringling clines for the competition of the compet

\$50,600.

Strand—"Texas Moon" (WB) (2,800; 25-35-50-60-75). Pleasant film.
Shorts. Organist.
Fox—"Temple Tower" (Fox) (4,500; 35-40-50-60-75). Gayer bill
but still nothing to rave aboot.
\$15,000.

35,000; outling to rave aboot.

Met.—"Puttin' on the Ritz" (3,-577; 35-40-59-75). Fair crowd. Joc Laurie, Jr., aided in vaude. 313,400.

Albee.—"French Certle" (3,248; 35-36-80-75). Dull pleture. Vaude. 314,600.

Chicago, May 20. Chicago, May 20.

Business picked up all along the line last week. Great relief for the exhibs after a tough month. Accountable principally to cooler

int the Woods and Immediately golden with the Woods and Immediately golden with the work of this small house.

Couple of weak sisters still hang-fing around the loop. Oriental rose, the work of the

Estimates for Last Week

Estimates for Last Week
Chicage (Publix-B. & K.)—"High
Society Blues" (Fox), stage show
(4,000; 50-85). Led the loop by
mile, and heartening figures after
many blue days, \$50,50. & K.)—"Hold
Everything" (WB) (1,885
50-85). Disappointing after comment. Started nicely but slumped
sharply, \$13,900. Leaves Wednesday (19), "All Quiet" (U) replacing.
Monrae (Fox)—"Blues to Glory
good at \$2,000. This small house
has been getting brunt poor trade.
In tough spot because of its localion.

good at \$3,000. This small househas been getting brunt poor trade. In tough spot because of its localion tough spot because of its localion of the localing of

# R-K-O's Interstate

With Karl Hoblitzelle reaching New York last Thursday, R-K-O completed its buy of that circuli-despite the intervention of Fox. Hoblitzelle is reported having been influenced by the very libera

personal conditions permitted under the R-K-O buy. He is to remain as the sole operator of his former Texas circuit.

# Film Stocks Near Old Lows

VARIETY

go sharply up or sharply down and that would be the tip-off on the next movement.

Something like that happened Monday, disappointing most of the players by going sharply down, but with the sharple sharply sharply down, but with the sharple sharply sharply down, but with the sharple sharply down, but with the sharple sharply down and the sharply sh

Low Disappoints
Another weak spot that came as a surprise was in Loew which was surprise was in Loew which was a surprise was in Loew which was sorish and with the expectation that after the Monday flose the directors would announce a new dividend rate, variously forecast at some kind of a disappointment was in store. It came in the indirect form of no announcement from the Loew of no announcement from the Loew land to the late of the late of

(Continued from page 9)
of sharply up or sharply down and at would be the tip-off on the str movement.

Something like that happened anday, disappointing most of the ayers by going sharply down, but it down't pay to stand up against a diagnous day and the state of the ayers by going sharply down, but thout any special volume in trad-

storm.

Paramount
Paramount
Agarent made about as firm
a defense as any of the theatre
and the storm of the storm
and the storm
and

practically all the other active issues ended the day flat at the bottom.

This was complicated by the respectable volume of 80,000 shares total transaction, a good block of stock even for this companion stock to Radio, which has been in the hands to the transaction, a good block of stock even for this companion stock to Radio, which has been in the hands to the transaction and the samphitis of the samphitis of the transaction and the samphitis of the transaction and the assumption was that they had accumulated which could be shaken outloowing which could be shaken outloowing which could be shaken outloowing the form the present and victory, and one which, in the present market impasse, Certainly the session gave the short side a moral victory, and one which, in the present market impasse, Certainly the session gave the short side a moral victory, and one which, in the present market impasse, Certainly the session gave the short side a moral victory, and one which, in the present market impasse, Certainly the session gave the short side a moral victory, and one which, in the present market impasse, Certainly the session gave the short side a moral victory, and one which, in the present uncertainty of the sould be shaken of the present market impasse, Certainly the session gave the short side a moral victory, and one which, in the present uncertainty of the sould be shaken of the sent of the second of the start of process and ideas, it seemed to the present of the second process of the second proce

# 3 H. O. FILMS IN WASH. DIDN'T HELP 1ST RUNS

Washington, May 20.

(White Population, 500,000)

Washington, May 20.

(White Population, 500,000)

Bushness and the second of t

# 

27%	161/4	2,800	Consol. Film (2)	24	23	231/2 28%	+ %
2814	18 175%	3,800 47,500	Eastman Kodak (8)	262	24254	247	- % + 1 + 614 - 1 + 1
57%	16%	75,000	Fox Class A (4)	5414 13914	511/2 1363/2	*52 1394	- 1
150 511/4	85 30%	53,600	Keith do pref. (7)	18%	40%	4714	+ 04
95%	4214	78,100	Loew (3%)	25%	911/4	93	+ %
111%	85% 84	2,100 3,400	Do pref. (0½)	111%	109¼ 91	110¼ 92¾	+ 1%
1416	10%	300	Do pref. (0½). Do pref. (0½). Do ex. W. Madison Sq. Garden (1½). MetGM. pref. (1,82). Paramount-FamLasky (4).	11%	10%	11%	T 174
261/4	2314 48% 2%	300	MetGM. pref. (1.89)	261/4	2614	201/2	+ ¾ + ¼ - 1¼ + 1% + 6½ - 2%
7714	48%	70,000 8,500	Paramount-FamLasky (4) Pathe Exchange	70%	681/4	6%	二 洗
10%		8 300	Pathe Class A	1614	61/2 14% 481/2	15	- 1%
69%	34%	963,800	Radio Corp	52%	48%	50%	%
99%	19 03	963,800 560,300 280	Radio-KO	52% 45% 96%	92	441/6 901/2	¥ 672
35	8%	12,200		29%	20	26%	- 216
70 80¼	30 38%	217,400	Universal pref. (8)	75 68%	75 6314	75 •63-%	- 4½ + 4%
70%	301/2	300	Universal pref. (8)	50 /	50 .	•39	+ 4%
			Rights				
214	1	318,900	RKO. (see note)	1%	11/6	11/2	+ %
4			CURB				
55%	24 421/2	1,000 2,800	Columbia Picts. (1½)	49%	47%	47%	- 3
1.7%	21/2	7,400	Do. V. T. C. (1½)	14%	13%	1356	- %
-641/4	121/6	2,600	Loew Ris.	6434 6734	60	601/2	- 214 - % + . % - 54
861/4 3194	61 15%	5,200	Technicolor	281/2	28	67% 28	- 5%
• 153	r-div.	Note1	Expired Monday, May 19.	-			
1			BONDS				
130	74	\$2,000	Keith 6's, '46 Loew 6's, '41	88 130	88 120%	88 127%	1. 14
101	101 % 91 %	151,000 188,000	Do ex war	98	9616	98	‡1%
1031/6	30 <sup>-</sup> 98	15,000	Pathe 7's, '37	74%	73¼ 100%	10114	-1 + 1/4
1 60%	41	30,000 8,000	Shubert O's	101%	61	61	+2
11316 152	104	394.000 107,000	Warner Bros. 0's, '30	107%	10614	139%	+1%
100%	9015	733,000	Do ex war.  Pathe T's. '37 '0's, '47  Saubert 0's.  Varner Bros. 0's, '39.  Gen. Thr. 6's, '44  Do 0's, '40	100	90%	90%	+174
		,	ISSUES IN OTHER MARK	ETS			
1			- All Quoted for Monday				
			Produce Exchange, N.	٧.			
1			Fox Script			101 N	om
:::		100	Color Picts	ii	/ii	ii ·	or in
1			Over the Counter, N. Y	<b>/.</b>			
- nu		Prev.					
Bid. 25	Asked, 27	bid. 26	Roxy. Class A (3.50)	نه .	**		
25 20	27 28	26	Roxy, Class A (3.50)			::	
2%	31/4	5	Unit do	=	••	••	
1 *	•		Boston		••		
1		Sales					
.,,	•••	330		10%	1014	1014	
1			Los Angeles				
	***	• • • •	Roach, Inc	••	••	8 bl	d
	•••		Montreal	•••	••	1078	
1		380		85	54%	5436	
	:::	110	Do v.t	84%	54%	54%	
			Toronto				
	244	10	Famous Players, v.t	94%	84%	54%	

# Fox Met Theatres Can't Be Examined Before Trial; "Fair and Paid Well"

# "Ingagi" After Going Out Of Detroit House Went Back and Got \$7.000

Hot spell the first of the week and over the week and possibility of the week and possibility of the week and possibility of the week and to the third week and continuing to surprise with its draw. "Jourweek and left.

"Hold Everything" holding into 3d week and left.

"Hold Everything" holding into 3d week well attended. Michigan and Fox, both de luxe houses, took in the chin again. The Fox tarticular the week and week and the week and the chin again. The Fox tarticular the week attraction. Detroit, May 20.

All in all weather too much to overcome.

Estimates for Last Week

overcome.

Estimates for Last Week

Michigan — "The Texan" (Par)
(4,048; 38-50-75). Weak picture and
poor exploitation on Sarazen and
phen his 180,100, "alled to bring
hem his 180,100, "alled to bring
ham been building lately and this
one didn't mean anything. House
has been building lately and this
perfect \$28,000.

Fisher—"Those Who Dance"
(WB) (2,800; 38-40-75). Did startthing \$46,000; 38-50-75-90). May turn out
to be biggest Chevaller grosser.
Hil by weather first part of week
but seems to be building; \$18,500.
(3,800; 35-50-75). Picture builed
surprise and did better considering
had break in weather than any of
newer ones. Only picture to do
any important business at this
here for six weeks; 36 week, \$14,200.

State—"Hold Everything" (WB).

Paramount—"Western Front" (I) (3,300; 33-60-75). Pitture pulled surprise and did better considering bad break in weather than any of more romes. Only picture to denote the property of the pr

Fox Metropolitan Playhouses, sued with others for \$150,000 damages by Isaac Abramson, stockholder in a

Fox Metropolitan Playhouses, sued with others for \$15,000 damages by Isaac Abramson, stockholder in a more than the summary of highly profitable to the defendants indicates no wrong."

indicates no wrong."
The opinion said:
"It is not set forth that Fox
Métropolitan Playhouses became the
'principal beneficiary of the fraud'
and I do not think that its affairs'
'should be subjected to a judicial inquiry to serve the purpose of, a
plaintiff who alleges not a single
utimate rate against the defendant
utimate rate against the defendant
gainst others."
Abramson wanted to examine Jose
Abramson wanted to examine Jose

Abramson wanted to examine Joe Leo, as president, and Jack Leo as vice-president of Fox Metropolitan.

# **BLACK AND WHITE FILM** TOPS COLOR "SONG"

# "Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regulat weekly "Variety."

weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Log Angeles will be found in that customary department in this issue, and hereafter.

# Bankruptcies

Advance Radio Research Labora-tories, Inc., 226 W. 34th st.; assets and liabilities not stated. Ortho Photo Products Corp., 245 W. 55th st.; assets and liabilities

not stated.

not stated.

Little Russia, Inc., 100 W. 57th st.; llabilities, \$5,240; assets, none. Acme Advertising, Engraving and Printing Co., Inc., 64 E. 8th st.; assets and llabilities not stated.

# JUDGMENTS

JUDGMENTS

Displayola Copp. and Manhattan
Milling and Woodworking Co., Inc.;
State Industrial Commr.; \$2,353.

Publishing Co.; \$5,881.
Samon Taxi Service, Inc.; S.
Berkowitz, adm'x, £1,800.
General Outdoor Adv. Co.; E. W.
Chapman; \$4,798.
Harry Kaffack; M. & S. Palace
Theatre Corp.; \$108.
Fay Palmer; Vanities Producing
Corp.; costs, \$70.
Halstead Theatre Corp.; Brunswick-Balke-Collender Co.; \$99.
Melotone Corp. of America; Sterns
Electric Equipment Co., Inc.; \$215.
Elamere Taxi Corp.; A. Taylor;
\$2,262.

Actors' committee meeting on the agency question last Thursday (15) became a mixed committee of nine with the addition of Al Cohn, representing the writers, and Donald Crisp, the directors, and Donald Crisp, the directors of actors decided the viewpoint of writers and directors would help.

On completion of "Last of the Duanes," Fox will star George O'Brien in another western, titled "Fair Warning."

"The Third Alarm," made in 1925 by FBO, will be remade in sound by Tiffany.

Fox will use its youngest player in "Hot Numbers," an original by William Collier, Sr. Cast has Disk Lee, Joyce Compton, "Red" Corcoran, Marjorte White, Richard Keene, Gus Howard, Rex Bell, Leslle Mae, Goodle Montgomery and Frank Richardson.

In addition to creating a new cartoon character to be known as "Famile the Mule," Universal is utilizing the "Oswald" series for burlesquing previous U productions" My Fal Paul" will burlesque "My Jazz," Not So Quiet," for My Guiet," and "Eil's Heels," will be take oft on "Hell's Heroes."

smere Taxi Corp.; A. Taylor; Lawrence Tibbett and Ramon No.

# Minority Holders of F. P.-Can. Are Talking Court to Stop Par's Buy

Toronto, May 20.
Shareholders of Famous Players
Canadian are to take legal steps to
top Aloth Zukor and I. W. Killam,
as other trustees, from accepting
offer of Paramount-Famous-Lasky from taking over the Can.
circuit on a five Par to four F-P.
basis.

Action was decided on at a special meeting of minority shared on the special meeting. The special meeting on the special meeting the special meeting of the control of F. P. Can to U. S. interests. They say it is preposterous.

A couple of the minority feet that the deal is O. K. W. Wor'er Paramount's best of the minority meeting the special meeting of minority special meeting of minority special meeting of minority shareholders late is at week. Arthur W. Roebuck, opposing the merger, stated to the gathering that he held non-binding proxies from 700 shareholders representing 100,000 shares, or practically one-third of the total stock.

practically one-third of the total stock.

He pointed out that J. J. Fitzgibbou was given a dinner in Boston in honor of his promotion to director-general of Paramount Publix in Canada. "There is no Publix in Canada. "Green's heated with the thing will so the season that the boat before will be season to the thing will so the season that the boat before wallowing the Canadian investors.

"It is preposterous, and as a Canadian citizen, proud of my nationality I resent it."

Ray Was There

There was a howl because the offer of British Gaumont to take quer the stock at \$75 and another from a Canadian stroup or \$80 had not been discussed.

Ray Lewis, the trade paper editor.

Ray Lewis, the trade paper editor, Ray Lewis, the trade paper editor, said she was at the meeting where the proposition was killed. "It would have amused you," she said, "how great men can ile so poorly. There were 50 men in the room, and every one had a lawyer. There must have been something funny there if they all needed a lawyer to keep the country of the country of

Victoria.

There were plenty more howis, the they decided to hire legal counsel and try to stop the deal. They formed a separate group to do this, and are charging \$5 each.

Try and stop this deal, the others say.

# SCREEN WRITERS WILL CURB THEIR AGENTS

Hollywood, May 20.

Soreen writers are drawint up a standard contract to eliminate abuses of agents. It is charged that agents after getting them tied up, sit back, doing nothing and col-welling fat commissions for lobe the work of the collection of the collection

tract would voiu ...
to provide work for the writer
within 90 days.
Directors of the Screen Writers'
Guild, affiliated with the Authors'
League of America, will meet May
27, to take up this and other matters.

# Columbia's Christie Duo

Hollywood, May 20, Having announced 18 pletures on its new program and with twenty of its features to play the R-K-O abouses, Columbia will make up the abouses, Columbia will make up the control of the columbia will length films; from the Christies.

First how will be the dialog version of 'Charley's atunt.' No desision on the second to date. Hollywood, May 20.

# LINOW DOUBLING

LINOW DUBLING

"In Linow doubles in "Just Imasine," playing both Boko and Loko.
Support has Al Brendel, Marjorie
White and Frank Albertson.

"Story, lyrics, music and production for Fox by DeSylva, Brown &
Henderson, with David Butter megsing.

ging.
Production starts in about ten

# TORONTO CENSORS GO BY CUTTING STREAKS

Toronto, May 20 Once more howls are being made ecause the local motion picture

Once more howls are being made because the local motion picture ensors are chopping so-called innocents shots from choice movies. "Itelo Siste" wasn't welcomed by the cutting squad. Several eliminations ordered. One was a shot in a church where a minister announces the hymn to be sung by the congregation.

nounces the hymn to be sung by the congregation.

They went pretty easy with "Anna Christie" and in several cases seem to be more broad minded. Local board plenty easier than many in the U. S.

During the last year 7,063,435 feet were reviewed, or 2,155 subjects

lects.
Right now they have 42 under consideration which will have to be cut before O.K'd.

# Pettijohn Doesn't Like Ads That May Attract

Hollywood, May 20.
Chariey Pettijohn of the Hays office addressed a Wampas meeting at the Hotel Roosevelt Monday night the Hotel Roosevelt Monday night and slammed motion picture advertising. "I haven't seen an ad in months." he declared, "without a leg or a dollar sign. I'm no preacher but it's darned poor business."

Most copy was juvenile and of a type worthy of old fashioned burlesque. It did not reflect the growth of pictures as a dignified art.
Pettijohn was primarily on the coast to cut down maximum protection in theatre. zoning and has lopped off 100 days on coast protection between first and last runs, making it now around 200 days for

making it now around 200 days for

making it now around 200 uays 201 a picture to get its load. He visits Chicago on his way back to accomplish a similar readjustaccomplish a similar r

# Sioux City's Censors

Sioux City, Ia., May 20.

Municipal censorship of motion pictures in this city was inaugurated this week when the city council adopted a resolution creating a board of review. Mayor W. D. cll adopted a resolution creating to board of review. Mayor W. D. Hayes appointed nine representa-tives of the Women's Club and nine men to the group of 18 which will have power to order deletions in

have pore.

any film.

Heretofore the Women's Club has been acting in a censor capacity, but without authority.

# R-K-O's Special Counsel

Maurice Goodman, formerly genhas been retained in his private practice as consulting counsel in

counsel and so re-

### Asiatic's Receiver

Hollywood. May 20. Asiatic Explorations, Inc., thrown receivership on complaint of rs. Whitcomb, who claimed she

put up \$23,000.

Mortgages on pictures was her security but she alleges the pictures disappeared.

# Title After 7 Mos.

Title After 7 Mos.

After seven the light wood, May 20,
After seven the light hat for a
title, United Artists has decided to
name Irving Berlin's picture "Reaching for the Moon."

Rebe Daniels, borrowed from
Radio, will be starred. Production
starts June 10.

# Chas. Ross Sailing Charies Ross is sailing for Europe

Charles Ross is sailing for Europe May 2. During that time the RCA Photo-phone head, who will be absent seven weeks, will close deals for in-stallations in Spain, Italy and France.

# FOX HOUSE ORGAN

"Dynamo" Edited on Coast; Han-dled by Ferri

Hollywood, May 20. Roger Ferrl, out here to handle the Fox convention, will henceforth edit the Fox house organ, "Dyna-mo," from the studio instead of in east.

the east. Three weekly editions, one for Canada and foreign countries, one for branch managers, and third for the three trees.

Not known what effect this will ave on existing Fox West Coast

# **40 GRANDEUR CAMERAS**

Placed with Syracuse Firm in 70 mm. Width

Syracuse, N. Y., May 20. While the motion pleture industry presumably is marking time in the matter of wide-film for one or two years for two major reasons—the estimated cost of the change over, running well into the millions, and second, the disagreement as to size—Fox is quietly preparing to force the issue with introduction of Grandeur, its 70 mm film.

In the recently complete plant of the J. M. Wall Machine Company in this city, the largest in the United States devoted to the making of professional motion picture cameras, Syracuse, N. Y., May 20.

States devoted to the making of professional motion picture cameras, craftsmen are concentrating on a Fox order for 40 Grandeur cameras. While no date is specified for the completion of the order, the cameras are to be supplied "as soon as possible."

The local company thus far has supplied Fox with four Grandeur field cameras and twice that number of studio cameras.

Engineers at the Wall Co. plant says that, regardless of any experi-

says that, regardiess of any experimentation which rival producers may sponsor, 70 mm is the logical size for wide-film. There are definite projection advantages claimed. With 70mm there is more room at the side to hold the film taut as it passes through, a guarantee against buckling. Again, 70mm permits a larger sound track, which in turn per possible with a film that a film the sound track off the 65 or 67½mm width would cost some of these overtones and undertones, so essential for perfect and clear sound. says that, regardless of any experi-

The Wall Co., which first turned The Wail Co., which first turned to cameras four years ago when Fox-Case submitted a machine which the manufacturers could not make noiseless, has designed and made all Movietone and Metrotone cameras, and likewise is responsible for the Grandeur,

Two-Style Camera

A new model has just been compleied, but is yet to be turned over to the studio. It is in two styles, one for 35mm and the other for Grandeur. The camera represents a

one for 35mm and the other for Grandeur. The camera represents a distinct advance. It is entirely self-contained, with the motor in the case. Plant estimates that each camera represents 5,000 hours of

# Pathe Auditions

shop work.

San Francisco, May 30. San Francisco, May 20.
Laura Hope Crews opened the
first of a series of auditions for
new film talent for Pathe here
last week. Miss Crews interviewed
several dozen young men and women, seeking new talent.
During the stay here about a
dozen girls from the social register
made application for a chance to
do their stuff.

# FOX'S ART GALLERIES

Hollywood, May 20. Hollywood, May 29.

Altman Art Gallerlee, In the studio district, on Sunset boule-vard, was taken over this month, by Fox Film Corp., but will continue period property and antique furniture rentals to any studio.

D. Silveta, who has hear, restrict agent at the Fox studio, is manager of the callerlee. He spends is E. Concyberr, was returned cast.

# Mich. Exhibs in Favor of Closing **Neighborhooders Over Summer**

# ABRAMSON CAN'T SUE FOX THEATRES AS CO-DE

Attempt to drag in Fox Metropolitan Theatres on an impleader and have the corporation examined before trial flopped when the N. Y. Supreme Court said nix to the plea of Isaac Abramson, who charges that he was bulled into a deal whereby he sold his interest in certain upstate New York theatres to Ben Leo and others just before Fox took over the houses. took over the houses

Ben Leo and others just before Fox took over the houses.

Abramson is suing Ben Leo, Albert Strauss, Jack E. Ungerford and Leon Kaufman. The five were interested in Control of the State Theatre Realty.

Co. Abramson owned about 25% of the stock in each.

He claims that he was pulled in on a deal when Ben Leo and the others stated there were negotiations set for Fox Metropolitan to take over the three reality holdings, A few days before the deal was to be closed, he was advised it was off and sold out to Ben Leo. It was about three days after the sale of his interest that Fox took over the houses and Abramson claims. the houses and Abramson claims

the houses and Abramson claims he was stuck up on the deal.

Abramson asks for \$150,000 damages and alleges Fox Metropolitan was a party. Court found his claims was a party. Court found his claims so far as they concerned the circuit groundless and refused his motion to examine before trial.

Saul Rogers is attorney for Fox.

# Pettijohn in Hollywood. Gives Academy a Promise

Gives Academy a Promise
Hollwood, May 20.
Films Boards of Trade will cooperate with the Academy of M. P.
Arts and Sciences in putting into
effect standards of practice benefiting the theatre. This promise was
made by Charles C. PettiJohn, general counsel of the Hays organizations, at the joint meeting of the
Producers' branch and the Technicians' branch of the Academy last
Wednesday.
PettiJohn declared he was greatly
impressed by the work in non-com-

impressed by the work in non-com-petitive research aiready accomplished by the producers-technicians joint committee.

joint committee.
First subject for film board cooperation will be standard inspection practice for release prints.
Recommendations are being drawn up. Activities of the committee
working on this subject were reported at the joint branch meeting
by F. M. Sammis of RCA. In surveying the situation in release print
laboratories on both coasts the committee found there was no standard
Inspection, that in many cases the
sound track was inadequately insound track was inadequately in-spected, and that dirt on the sound

spected, and that dirt on the sound track was a major cause of unfavorable criticism of sound reproduction. There were 150 producers and technical department heads at the meeting, which was intended to give these Academy branches a comprehensive outline of their research committee's activities. Measurements that resulted in acoustic classification of set materials were described by K. F. Morgan. An analysis of the relation of serene illumination to release print

screen illumination to release density was made by R. H. McCui-

lough.

S. J. Twining announced that specifications to standardize release print make up will soon be ready. A final report outlining methods by which noise may be eliminated from are lamps was presented by L. E. Clark. arc lumps was presented by L. E. Clark.
('onclusions on tests of camera

silencing devices were presented by H. G. Knox, who stated that a vir-tually silent camera will soon be

# 3d Week of Canadian Trial

Ottawa, Can., May 20.

The third week of the hearing before the Exchequer Court of Canada, Ottawa, of the DeForest suit against Pamous Players-Canadau, for alleyed infragement of general rights on talker equipment are depoted to arguments by countries.

The decision by his be McLein to not expected until next October.

Detroit, May 20.

A meeting has just been held of the Michigan Theatre Owners' Assn. to decide on a summer policy of operation or whether to close the theatres for the torrid spell.

One of the largest attendance, ever to turn out gave a total of 135 subthblores ever to turn out gave a total of 135

ever to turn out gave a total of 135 exhibitors represented. With conditions 30% worse than the worst recollection of any present a crisis was admittedly at hand. Many were the tentative solutions. About 50 present were strongly in favor of closing all neighborhood theatres for the summer months with week-end showings. Included in this group were about 15 operators of houses over 1,000 seating capacity. Other solutions were the propositions of the solutions were the propositions with the control of the solutions were the propositions.

ators of houses over 1,000 seating capacity.
Other solutions were the proposition of asking the exchange managers of voluntary reductions of film rental up to 50% in cases where this reduction was justified.
Another adjustment that will be gone into at a meeting with the Operators Union representatives at the union operators scale for the summer months to assist in enabling the houses to stay open for the summer.

If the exhibitors fail to get sufficient satisfaction from the local exchange managors, a committee, will go to New York and put the situation before the sales managers of the various producers.
Other evidences of the situation here are the closing of all R.K-O local houses including the Temple, Oriental, Yaude, and Uptown. Also closing are the Kopplas' seven houses, all seating over 1,000.

closing are the Koppins' houses, all seating over 1,000.

# German Director Buys Old Amrican Films To Use as "Outlines"

Hollywood, May 20.
Arriving here to buy up old American films to use as carbon copies for German pictures, Joe Mai, Gerfor German pictures, Joe Mai, German director and producer, will blow, back to the continent with a lot of prints. His intentions are to use these prints strictly as outlines.

Formerly associated with UFA,

Formerly associated with UF. Mai is now producing on his own.

# **METRO OFFERS FOX** UPTOWN N. Y. STUDIO

Metro's New York (Cosmopolitan), studio remains idle with the planfor a three-way tenancy by Universal, Tec-Art and Metro cold. This plan originated with Metro. It had John W. Butler and Dave Saredky, formerly of the Paramount New York studio, mentioned as the operators or the property.

One of the property, the property of the Metro has suggested to Fox the advantages of the Metro eastern facilities. Fox's contemplated re-entry of the short subject field under Courtland Smith's supervision brings up the question.

question.

Strict regulations prevailing since
the Pathe fire is understood to
stand in the way of utilization of
the Fox 10th Avenue studio for active production.

# 9 Warner '30 Talkers Repeat Silent Themes

Kepeat Silent Themes
In addition to signing Joe Frisco
to make his first feature length
plotture, talker version of "The
Gorilia," the Warner Brothers have
purchased rights to "Sunny" for
Marilyn Miller.
Walter Iluston has also been
added to the roster, being set for
starring role in Balzac's "For the
Honor of the Family."
Incidentally, nine of the 35 features which First National ias for
the new program include nine

the new program include nine themes which have appeared in slicht versions as late as two years ago.

> "Variety" For Summer JUNE, JULY and AUGUST \$2

Address "Variety," New York

OK FU MAKHU

STUATT and LASH

The CAVALIERS

Zane Grey's >
THE LIGHT OF
WESTERN STARS

CAT HALSKELLY PERSON



HORACE HEIDT

CALIFORNIANS

William short address.

Every Best is Cool Retress at the Refrigerated

Parameters

Timeaxing

More

More

Weaver at the Organ

Fy Busse Conducting Para
unt Concert Orrhestra

Fines Wows a Paramoush

Gen Pagada h Trainform

mount Sound Nove with

Blam Lyou Pichp in a

ort address.

ENJOY COOL COMPORT! Our Cooling Spitch in Oper-ation during the Hot Weather Warner Baxter "The Arizona Kid" "His Greatest Role Since the Sensational "To Old Arizona"

XO

FAYNE & DeCOSTA VICTORIA & LORENZ

BEITY

COMPSON "Those who Lida Lee

ESE DANCE" ATTE

WARNER BAXTER in "The Arizona Kid"

Barrle Can.

# Yery Lively Week in Duluth Over 9th Anni. of Lyceum—Many Stunts Daily of music and the cuckoo disc were used at enrance to lobby, "cuckon seeds" were distributed, an auto that stands up on end ballyhooed, and an ambulance was natural ambulance was raround with an interne and the sign, "They Laughed Thomselves Sick at "The Cuckoos," Very Lively Week in Duluth Over 9th

Lyceum, pioner playhouse here, on its 9th birthday, staged one of the most unique and comprehensive exploitation campaigns ever known the Northwest. Lyceum held legit for 30 years, and was soil last year to Publix. Morris Rosenthal, manager, arranged a picturesque was a considerable of the company of the week.

After carrying newspaper adver-

Duluth, May 20.

Lyccum, pioner playhouse here; on its 9th birthday, staged one of the most unique and comprehensive are exploitation campaigns ever known in the Northwest. Lyccum held register of 30 years, to be successful to the most unique and comprehensive are exploitation campaigns ever known in the Northwest. Lyccum held legit for 30 years, Morris Rosenthal year to Fully. Morris Rosenthal year to Fully. Morris Rosenthal year to Fully. Morris Rosenthal year for every day of the week taning and stories with the uniting of a light be birthday party opened Monday night, with the cutting of a light be birthday party opened Monday night, with the cutting of a light be birthday party opened Monday night, with the cutting of a light be birthday party opened Monday night, with the cutting of a light be birthday party opened Monday night, with the cutting of a light be birthday party opened Monday night, with the cutting of a light be birthday and lot. The coins inside were kept sorted in the birthday of the light be supposed in the light party of the light be lightly and lot. The lot of the light be lightly and lot. The lot of the light be lightly and lot. The lot of the lightly and lot. The lot of manager, arranged a .picturesque campaign for every day of the week. After carrying newspaper advertising and stories with the ups withmerchants in every line of Ownday night, and the cutting of a huge the cutting of a huge contained \$50 in gold and other coins. This bait was a lure to young and old. The coins inside were kept secret until Money and the cutting of a huge the coins of the coins inside were kept secret until Money and the coins of the coins inside were kept secret until Money and the coins of the coins of

**PICTURES** 

Milwaukce.
The Alhambra publicity departmont hooked up with the Walkreen
drug stores for "Ladies Love Brutes"
as follows:

as follows:
Avrangements were made to have
a prominent window in each store
full of George Bancroft's pictures.
Drug stores sold the picture frames
to the girls for 59c. and gave away
a Bancroft likeness free. In each
window was an annonement of
"Ladies Love Brutes" at the Alhambra.

hambra.
You couldn't miss the window pictures—there were so many of them. Girls fell hard. And even if they hadn't, it was good advertising for nothing.

Advertising "The Rogue Song," the Washington theatre. Publix house, had out eight-page tabloid, all over city, with pictures, resume of show and much interesting reading matter. Show for 3 days.

New York City.

New York City.

Mauli Gias campaign signed by the
Aurol Gias campaign signed by the
Aurol Gias campaign signed by the
Aurol Gias Campaign signed
Aurol Gias Gias Gias Gias Gias Gias

Harry Codiber's is general manager of the Fox division. Under his
direction each theatre was supplied
with canvas bamers and drapes
printed.

Mary Movie Mardi Graz' im-

with "May Movie Marci Gras" im-printed.

In addition was a tie-up with the Postal Telegraph and ice cream makers. The covers, soda fountain strips and parked car tags were utilized and even gummed stickers and the strip of the strip and all the strip and all the strip and the strip and all the strip and all the strip and the strip and

and incomme railroad tickets.
All phone operators were trained to use the campaign-phrase for opening talks with callers. With much other matter.

"Honey" (Pur) got nice hook-up when Manager Forrester of the Word Manager Forrester of the Word theat of the Word theat

"Young Eagles" (Par) got a break in an idea put forth by Manager Max Tschauder, of the Rivoil. Four planes were made of compo board and built about six feet high and of similar length. These were planted in convenient spots on principal ligitways leading into city.

"Ladies Love Brutes" (Par) In-spired the half-and-half plan which Minnager al Weiss, Ir., of the Pub-lix here are the second of the pub-lix here are the second of the pub-lix here are the second of the second of was composed of dress clothes, full dress shirt and all—and other half, laborer's clothing—both knitted to-gether. Idea was to show con-trast and on back of the clothing that the second of the second of the Do You Prefer? "Ladies Love Brutes"—Now Playing at Florida Theatre."

"Western Stars" (Par) provided an idea properly utilized by Manager G. E. Hoffman of the Ritz. Plan took in lobby and marques. A log cabin was constructed from pine tree vener out to the edge of the sidewalk in front of the theatre the sidewalk in front of the theatre and extending from one end of the marquee to the other. There were two side entrances with doors and one front to permit customers to doors.

"Hammond Ranch" from the name in the film was imprinted on the front doorway and a huge star on top of the marquee.

"Puttin' on the Ritz" (UA) impelled a men's fashion show at the Publix-Riallo put on by Manager M. D. Cohn with the co-operation of a class men's store featuring Kuppenheimer Clothes. Students from Denver University were used as models and the show arranged free.

Paul Short of the Publix-Tumpa with a merchandisc broker on syrup. Improvised counter was put in the-atre lobby with two good looking girl attendants. Additional effective background for counter was cut-out showing samples of syring in cans with copy above of syring in constant of the country and the cans of syrup to customers and then was pashed along by stores selling syrup with whether shows a syrup to the stores selling syrup with whether shows a syrup to the stores selling syrup with whether shows a syrup to the stores selling syrup with whether shows a syrup to the store selling syrup with whether shows a syrup to the store selling syrup with whether shows a syrup to the store selling syrup with whether shows a syrup to customers and the syrup and syrup to the syrup to syrup to the syrup to syrup the syrup with syrup with syrup with syrup and syrup to syrup the syrup to syrup the syrup t

film a break in copy.

Probably the most expensive ballyhoo stunt ever conducted by a film house in this city was put on here has the ballyhoo stunt ever conducted by a film house in this city was put on here has the control of the ball of the ba

New York City.

J. P. McEvoy, noted author, put in a personal appearance at the Winter Garden one night last week as a ping and b. o. magnet for based on the McEvoy story. Last night (Tuesday) Robert L. Rijhey made a personal appearance at the live in the McEvoy story. The second of the McEvoy story. Last night (Tuesday) Robert L. Rijhey made a personal appearance at the live it or Not" (Vitaphone) is also current.

Paramount Publix decided to issue courtesy passes for the Paramount, Rialto, Rivoli and Brookly, and Brookly and Brookly and Brookly and Brookly and the state of the paramount of the paramount

Envelopes marked "Toledo.
Envelopes marked "For Men
Only" passed out among 2,000 fight
fans at weekly bout in Civig Auditorium. Isside dodger, "I see
For the Company of the Company of

Resemblance contest, to pick To-ledo boy and girl most resembling Charles Farreli and Janet Gaynor by State theatre (George Kroetz, manager) in tie-up with "News-Bee" (Scripps-Howard) on "High Society Blues" (FOX). ociety Blues" (Fox) cost.

"Pleasure Car Night," brain-child of Manager ohn Scharberg and Karlon of Manager ohn Scharberg and R-K-O Orpheum Tu.sday eves, sometimes dull due to first-half blit closing. House buys used buggies at with screen notices for latter. Stubs pulled from half between evening shows by female artists. College boys go for it heavy; also good night half or building p family and pright in the control of the control o

As a novelty attraction in connection with the showing of "Roarling Ranch," at the Penn, May 8-10, house arranged for personal appearance of Sborty Sutton, rated as one of the most daring doubles for hard riding. He will do his vaudeville act on the stage.

New York City.

National Confectioners Ass'n. is back of "Box o' Candy" week, working in conjunction with Bert Adler and Eddy Eckels of Fanchon & Marco. "Box o' Candy" is the title of a Fanchon & Marco Idea. If opened at San Diego where Mayor Harry Clark Issued a special proclassication of "Box o' Candy" week.

Superior, Wis.

Old time minutrel show angle superseted by "The Grand Parade (Pathel) till the property of the Superlor, Wis.

Behind the Keys

R. G. Garrett, owner of Dreum-land, secured an injunction restrain-ing the lessee of the theatre from installing permanent tulker equip-ment. Later the owner agreed to the installation on the assurance to its original condition at the ter-mination of the five-year lease.

When the Daylight Saving question came up before the City Council May 16, mury opponents of the ber and proceedings became hot. The aldermen divided evenly on the vote and an uproar developed when Mayor Hurowitz cast his deciding ballot in favor of aumment time.

The National, historic picture house here is being torn down to make way for an office bounds. A Winnipes syndicate has arranged for the crection of the Academy, atmospheric house, to cost \$180,000.

Lincoln, Ill.
The Lincoln thentre, swept by \$75,000 fire three months ago, has reopened. Steve Bennis is owner.

Grundy Center, Ia.

With towns all over this state answering to pressure of merchants and business men to Junk the antended of the Laws, Grundy Center to the Laws, L

Buffalo, May 20.

With the acquisition of the Rivera theatre, North Tonawanda, to the Shea chain, the Shea-Publix interests takes over its 9th theatre in the Buffalo metropolitan district. Theatre was formerly operated by Zimmerman-Buss.

Houston, Tex.

Little theatre novement seems destined to stick in Texas, due to growing scarcity of road shows. Beaumont is now building a Little Theatre at cost of \$13,000. Gaives—100 to the cost of \$100 t

Jack Sharkey, manager of the Co-lumbla exchange here for several years, has been given the territory including Cleveland, Cincinnatt, Washington, Baltimore and Pitts-

New Philadelphia, O.
New Philadelphia's Sunday ploture fight apparently ended when
F. L. Bowers, manager of Union
theatre, announced no more Sunday

shows.

Bowers was held for grand jury twice for Sunday shows.

Sanuay Shows.

L. R. Scamahorn, with Par-Publix since 1915 when he joined the Los Angeles branch as an ad sales clerk, has been transferred here to the Publix Theatres division on operation. M. C. Buries, seiling Southern Carloty, has been transferred he Carriory, has been transferred he Scamahorn's former zone in Arlzona.

Nelsonville, O.
Theatre operators have cut out
Sunday shows. Charges will be
dropped, according to the Rev. C. C.
Pridgen, leader of anti-Sunday film

London, Can.

Work has started on the construction of a new \$45,000 talker house in Goderich, town north of London. H. J. Sutherland, of this city, owner of other theatres, building. Capacity, \$900.

Hornell, N. Y.
The Strand here, operated for
several years by Rels & Smith,
proprietors of the Shattuck, hus
passed to owners of the building,
here of Mary Donnelly. Floyd Y.
Peckham will manage.

Closing of the Lyndale has shifted James Eshelman to Unique, replacing A. Jansen. Latter now manager of Palace.

Danville, Ill.
Harry Ellis new Publix city manager here. Ellis former and similar post at Rockford going to Rudy A. Born.

New Publix manager for the Victory is H. T. Lashiey, A. C. Kincey is manager of the Queen, Hendersonville, N. C.

Proportion of C. L. Whenes to district manager has sent L. C. Worley here as city manager for Publix.

Closing of Palm Beach, Paramount for summer has sent Walter Morris to the Fiorkly theatre, St. Peters-burg, Replaces Dixon Williams, Jr., transferred.

# **Press Stunts**

Contest conducted in Toledo (Blade' by State theatre to determine types of the conducted in Toledo (Blade') by State theatre to determine types of the conducted in the conducte

Good gag worked out by Ken Benson, asst. mgr. under Jack O'Connell at Vita-Temple, to get business girls in during slack hours. Business girls in during slack hours. Business girls in during slack hours. Business girls of the state of the slack hours of the sl

W. J. Cosgrove, of the Strand, had tie-up with Scranton, Pa. Republican' on 'Ladies Love Brutes.' Paper each day carried characteristic poses of George Bancroft, to have readers to the stranger of the stran

Minneapolis.

Instruction in casting by an expert fisherman is one of the features of an "outdoor exhibit" on the mezzanie floor of the Minneapola theatre here. The exhibit, coulden a mounter cutvities, in cuteful and the mezzanie floor of the minneapola theatre here. The exhibit, coulden a mounter of the mounter of the

J. L. McCurdy, R. K. O. district manager here, is trying all stunts in his desperate effort to put the R.K. O. Orpheum, ace R. K. O. Orpheum, ace R. K. O. The stunding the study of the column by the street, into the winning column to the study of the tion and generally depressed busi-ness conditions.

bers admitted for 10c. at 11 a. m. Saturdays to see a special program of western talkers for two hours and may remain over for the regular three-hour show without addit in all charge. They also a e presented with such gifts as bleycles, kiddy cars, dolls, etc. All this for 10c.

kiddy cars, dolls, etc. All this for 10c.
For the initial Klds' club Saturday, 1,800 free tickets were disk towns in one school chartered a bus to take the kiddles to the theatre and veturn them to their homes. More than 1,800 children signed up "membership cards' on the initial The entire 1,800-set balcony 18

Saturday.

The entire 1,800-seat balcony is turned over to the youngsters. Hitherto there has been no balcony patronage at the Orpheum on Saturday.

Another is "future stars" injett' every Tuesday, otherwise amateur talent f. the Twin Cities. Prizes and the promises of possible R. K. O. routes are the live.

"Young Eagles" (Par) provided logical lobby display at the Broadway by Manager R. K. Fulton. He display from a local department store which had recently conducted a context among model plane makers. Planes were those adjudged winning models and the marquee was strung with pendants and banners.

"Young Eagles" (Par) was used for a banjo contest tie-up with the Vega Banjo Co, by Manager Ber Winstanier or benefit of the Winstanier of the Winstanier or benefit of the Winstanier o

Lew Breese, m. c.

Newark, N. J.

The McCurdy, R. K. O. district manager here, is trying all stunts in the desperate effort to put the manager here, is trying all stunts in the desperate effort to put the manager here, is trying all stunts in the desperate effort to put the problem of the manager here, is trying all stunts in the desperate effort to put the problem of the manager here, is trying all stunts in the desperate effort to put the problem of the publicity direction and generally depressed business conditions.

Among, his latest is College Night has conditions.

Among, his latest is College Night has conditions.

Among, his latest is College Night has conditions.

Among his latest is College Night has conditions of the trailer. The Plane News, but has conditions of the trailer. The Plane News, but has conditions of the trailer with has college Night has conditions of the Night has conditions of the Nig



Get It From

FIRST NA

# The Night The IDE of the GIMENT The Sweetheart of New York

World's Premiere At Warner Brothers Hollywood Theatre On Broadway

Broadway is on its toes. A new sweetheart has captured its imagination.

Never such excitement. Never such an advance sale. And never such a startling love story. Magnificently mounted.

Luxuriously produced. Telling a story the whole world wants to hear.

ONE OF THE BIG SENSA-TIONS FIRST NATIONAL IS RELEASING RIGHT NOW:

▲ ALL TECHNICOLOR ▲



PLAY IT DAY AND DATE WITH BROADWAY

# The Real Price of Equipment Is the Complete Cost to You!

# WE WANT THE EXHIBITOR TO KNOW JUST WHAT HE IS GETTING FROMUSFORHISMONEY!

RCA PHOTOPHONE, INC., presents three plans whereby exhibitors operating theaters up to 1,000 seating capacity may install RCA PHOTOPHONE Small Theater sound reproducing equipment, including both SOUND-ON-FILM and DISC for Simplex S, 60-cycle, AC, either motor generator or battery operated, complete with all equipment parts.

### ON A CASH BASIS

EXHÎB	IT	OR	P	A٦	S			٠.				\$2995.00
												150.00
Total	•	٠			•	٠	٠	•	•	٠	•	\$3145.00
											erv yea	

# ONE YEAR PLAN

Down payment							\$81.97
	Vee	kly	Pa	vm	ent	3	
				150	5.0	2	
Service				'n	5.0	0	
Insurance				2	2.8	B	
Interest					5.9	5	
Total			;	<b>\$7</b> 9	9.8	<u>5</u>	
Aggregate for 52	w	eel	8			\$	4152.20
Service charge at	8	15.	00				
weekly for secon	ď	ve	ır				780.00
TOTAL						9	5014.17

# TWO YEAR PLAN

Down payment \$51.90
Weekly Payments
License fee \$28.30
Service 15.00
Insurance 1.44
Interest 7.16
Total
Aggregate for 104 weeks \$5397.60
TOTAL

(At expiration of two years exhibitor may exercise option to cancel service)

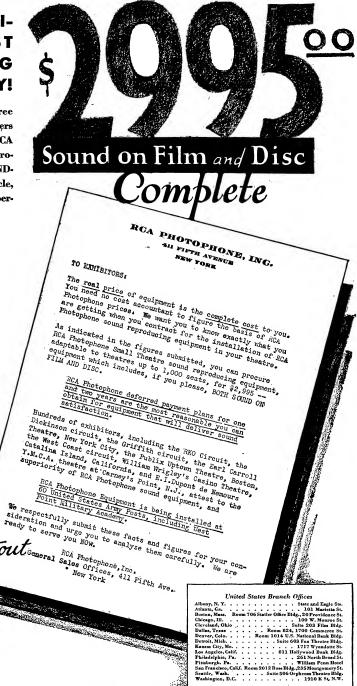
The whole story without General RCA Protophone, Inc.

A Single Reservation!

New York, 411 Firth Ave.

PHOTOPHONE SOUND EQUIPMENT

For Canadian prices communicate with ELECTRICS, LTD., 366 Mayor Street, Montreal, Quebec



Oklahoma City, May 20 Okiahoma City, May 20.

Brisk competition is said to be underway by larger circuits to buy the Griffith string of about 60 picture theatres in Texas and this

# "Chain Stores" as Old-Style Meller, Played Before Grocers

Des Môines, May 20.
An old-fashioned meller in three acts written by Niell shadfare of the Neil and Caroline Schaffner Players, as played by that reperiore company before the Briandale grocers association in convention her barry is companded.

Company is composed of five men, oree women. One scene, a village

Company is composed of five men, three women. One scene, a village hotel. Will a series of the control of the c

# CAMERAMAN'S. CO.

Plans Commercials with Lone Sound Truck in Northwest

Hollywood, May 20.

With the construction of a sound truck almost complete, Charles Piper, former Fox Movietone enmeraman in the northwest, is getting ready to establish a commercial picture company in Portland, Ore.

Piper plans to make industrial talkers throughout Oregon, Washington, Montana, and Nevada. Truck is being built by James Balsley and Joseph Phillips, Disney sound engineers.

# Tiff Rents Colony

Tiffany made an outright rental for the Colony for two weeks to play "Suny Skies" and "Border Romance." Have an option if desiring to spot any other pictures.

Colony may shortly close for the Summer.

# "Song's" Fall Release

"Song o' My Heart" will finish its run at the 44th Street, New York, May 31, when Fox's lease ex-

July May 24 July 25 Ju

Peter Milne, writing staff, Mack Sennett,

John St. Polis, "Sez You-Sez Me," Fox,

Dwight Frye, "A Handful of Clouds," WB. Billy Bevan and ZaSu Pitts, co-featured in a Larry Darmour com-edy. Claude King, "Palm Beach Girl,"

# "VARIETY" MAN GIVEN CHARGE OF FOX. WASH.

Hardie 'Meakin, "Variety's" representative at Washington, D. C., for several years, assumed charge of the de luxe Fox theatre in that city Saturday, as managing directives.

Mr. Meakin had been on the direct staff of "Variety" and leaves it with mutual regret. While representing "Variety" in Washington, Meakin had attended to the Fox advertis-ing copy. It attracted the atten-tion of Major John Zanft, who su-pervises that Fox de luxer as part of his divisor thoroughly familiar with the properties of the show busi-ness. He started as an actor.

with all branches of the show business. He started as an actor, branched into the newspaper business in Washington, married there, and later became exclusive representative for "Variety" in the Cap-

sentative for "Variety" in the Capital.

As such he has been of useful and general service to the show business, especially in matters of national legislation. His efforts in individual matters were often called

# Layman's Suit Against Theatre Falls Down

Claim of Harry Kaffack, non-pro, against the M. & S. Circuit, Inc., and the M. & S. Palace Theatre Corp., asking \$50,000 for personal injuries sustained while outside the Palace theatre, 133 Essex street, New York City, was decided against him, with the theatre from a warded a judgment of the palace of the pa

ment of \$10 to recourt costs.
Kaffack alleged that on Aug. 30,
1926, he was walking past the Palace when a scaffold, on which workers were fixing the marquee, collapsed and injured his foot.
J. B. Kenney represented the M. &
S group.

# 'Onen' Clause Construed

New Haven, May 20. George H. Wilkinson owns the Wilkinson theatre, Wallingford, and leases from Fanny Ginsberg the Whitinson theatre, wainingtord, and leases from Fanny Ginsberg the Strand in the same town. The lease provides "the premises were copen at the premises were open they must be opened as a picture thereof the premises were open they must be opened as a picture theatre, while thesedecidant maintained the clause meant the theatre must be open every day. Court ruled the premises need not be opened daily as long as they were not actually abandoned.

# Par Execs at Frisco

Paramount-Publix execs attend ing the western sales meet of the company, starting Saturday (24), will return to New York June 2.

will return to New York June 2.
Operating secentives attended the
eastern convention at Atlantic City
but will not go to 'Frisco, these including Sam Katz, Sam Dembow,
Jr., and D. J. Chatkin, as well as
others from east.
S. R. Kent, Jesse Lasky, Walter
Wanger, B. P. Schulberg, John D.
Edward Schulberg, John D.

E. McCarthy are the only execs, and all on picture end, going to 'Frisco.

# Coast Publix Changes

Coast rublix Changes
Shakeup of executives in Publix
offices here coming next month.
Raiph Crabill, who has been in
charge of thentre operation on
the Coast, goes east. He is reported
to the coast, goes and the lead of the
placed out here by C. C. Petry.
Charles Kurtzman, Publix dividivi-

Charles Kurtzman, Publix divi-sional manager, also is to be trans-ferred, probably to desk in east, but exact territory not yet divulged.

Dwight Frye, "A Handful of Clouds," WB.
Rilly Bevan and ZaSu Pitts, co-rectured in a Larry Darmour conseqy, consequently and the Claude King, "Palm Beach Girl," Par.
Herbert Bunston, "Old English," WB.
Maude Turner Gordon, "Lawful Larceny," Radio.

### Posted

Two men talking:
"I'd like to see 'All Quiet on
the Western Front."
"Aw, I hate western pictures"

tures "Gee, listen to him. It ain't a western picture, it's foreign."

# No Sunday Show. Small Town Mgr. Closes Theatre

Minneapolis, May 20. When Mountain Lake, Minn., near

Minneapolia, May 20.
When Mountain Lake, Minn, nearhere, woted and the count of the country of modern sound equipment and them-selves operate a local picture the-atre with talkers.

# SILENT FILMS **CLOSE HOUSE**

Duluth, May 20.

Local theatregoers walk out on silent films. Sunbeam, one of the smaller Publix houses, showing silent films, has closed. Others will have to close or wire.

Dorie, beautiful West Duluth

have to close or wire.

Dorie, beautiful West Duluth house, had poor business with an antiquated sound system, and has filed a default judgment for \$2.995 installed Western Electric equip-innent. The theatre reopened with iris Shuhan of the Ritz theatre, the "Untamed," and turned 'em away.

# **Brisk Competition Reported on** For Griffith's 60 in Tex. & Okla.

# 'Journey's' in R-K-O House With 'Ingagi' Pulled Out

Pittsburgh, May 20.

After losing Journey's End" to
Warners, R.-K.-O got back the war
picture when Tiffany decided to
jump in ahead of Us "All Quiet."
"Journey's End" opened a run at
Sheridan Sa, Monday.
Understood here that Warners,
The Company of the Company

Names of bidders not stated.

Names of bidders not stated.
One report is that since the sale of the Interstate Circuit to R-K-O
for report is that since the sale of the Interstate Circuit to R-K-O
for The Inter

Understood here that was used which also has "All Quiet," were to show U's picture first.

Sheridan Square pulled "Ingagi" after eight days despite b. o. click of jungle picture, under strict orders of New York headquarters.

# Katz' Spring Tour

Sam Katz is not attending the Sam Katz is not accomming one Par-Publix convention on in San Francisco, going on a brief tour of key centers before returning to New

York.

He left Atlantic City where eastern division of P-P convention was
held last week, to go to New Orleans. He will visit 'Omaha, Does
Moines, Chicago and Minneapolis
before reaching New York May 30,
Katz is meeting J. J. Pitzgibbons, new operating supervisor on Class "B" theatres at Minneapolis, who will probably accompany him back

# Sews Up Madison, Wis.

R-K-O sewed up Madison, Wis, this week, by acquiring the Capitol, large, indle house. This gives the circuit Madisons two largest the-atres. Capitol will continue as a straight sound house, while vaud-film policy remains at the Orpheum. Circuit also closed the deal for the Allen theatre, Racine, Wis, on a long lease. Vaudifum policy will be inaugurated there also.

# **Detroit Strike Off**

Detroit, May 20. Detroit, May 20.
An injunction was just given restraining the Motion Pletures
Operators Union local here from
striking in sympathy with the laying off of stage hands in several
fail-sound houses by Judge Moinet.
Injunction is returnable Monday
(22)

(26). Meantime a settlement has been

# **MERCHANDISE IN INDIE LOBBIES** IN MID-WEST

Chicago, May 20.
Independent theatres are following the lead of Publix in spotting merchandising machines in their lobbles. At first giving Publix the laugh for making their lobbles look like penuy areades, the indies are now casting eyes at the grosses philed up by the candy remders. Public when the condition of the public publi

machines were the Parkside and the Hamilton, with the nine theatres of the Coston circuit following. Schoenstadt's five theatres also stated to go eandy machine shortly. Deal for vendors call for free installation, with \$5 a month rental and agreement that theatres buy candy from the Pack Shop, Inc., company selling the packines.

# RCA Studio Delay

New specifications for structural changes will further delay re-opening of the Gramercy IGA Photophone studio slated for joint occupancy by Victor-R-K-O.

Fire department now orders the elimination of the curved roof on the building. Production of any sort is not looked for at the studio before Julia at the earliest two or three shorts a week in Hudson Heights, N. J.

Gramercy studio has been closed.

Gramercy studio has been closed since shortly after the Pathe fire.

# HOLLYWOOD CHATTER

Busby Berkley has pugilistic am-

Busby Berkley has pugilistic ambitions.
Esther Muir is a newcomer.
His first night in town Ted Healy
made a beeline for the fights.
Nan Halperin threw a purty at
Henry's for everybody on the R-K-O
bill with her.
Arthur Lyons has started growing
lemon trees in his back yard.
At least one guest of honor failed
to hear the speeches showered in
his direction. The mishap occurred at Dave Selandic's recent his direction. The mishap oc-curred at Dave Selzniek's recent bachelor dinner. Just before the cross-lire started, the prospective bridegroom was taken fil, retired and didn't return until the verbal bouquets were over. Maybe he was just smart.

# Acoustics at Stanley

Warners lins ordered that the Berliner Acoustic System be in-stalled in its Stanley, Newark, N. J. This follows upon the Berliner people having rectified the very faulty acustics of the Warners' Stanley, Jersey City, seating 4,200.

# Murphy's Added Sequence

amount, Lynn, Mass., opening

1st Plans Did Not Call for Them

Par Orders 15 Wurlitzer Organs:

Paramount Publix has placed an order with Wurlitzer for new organs to be Installed in a widely separated group of theatres, mostly houses under construction, but also ineluding a few that have been acquired through recent purchase of indle strings few that have been acquired through recent purchase of indle strings are scheduled to open between now and the fall, with the late order for organ installation going in now because originally plans did not call for them.

Since most of these theatres were started, demand has increased for something in the fiesh in support of all-sound policies, Par-Publix apharently figuring organists will meet that demand to a certain extent. In various other theatres in the circuit, already equipped, organs have been specially built organs have been supported by the property of the large of the large for the property of the large of th

amount, Lynn, Mass., opening July 1.

Among other installations are Faramount benver, opening Sept. 15; Faramount, Mashville, opening 15; Faramount, Mashville, opening 15; Faramount, Paramount, Paramount, Paramount, Paramount, Paramount, Paramount, Paramount, Paramount, Paramount, Middletown, N. Y. opening July 1; Paramount, Middletown, N. Y. opening June 5; Orlental, Mattapan, Mass., recently opened; Stran.'; Providence, Just remodeled, and the Paramount, Salem, which opened last month.

# Comerford Anxiety

tent. In various other theatres in the circuit, already equipped, organs have been put to work again. Special Special Special New Wurlitzers are specialty built organs and include two of the large Balaban No. 4 types, others being Balaban No. 2 and Publix No. 1. Due of large ones 20 into the mey Taramount, Stapleton, S. L., copering Sept. 15, and into the Party of the proposed of the complete of





A new brand of Western

coming—a new type of Western—a rip-roaring roping and riding riot of comedy and thrills with music—as full of laughs and wisecracks as a cage of talking monkeys.

SPEED—ACTION—COMEDY—GAGS—keyed at a fast pace and timed to click every foot from main title to final fadeout.

It's Western monkey business—with the accent on both monkey and business.

A feature comedy western that will make a headliner for any house!

PRINTS AVAILABLE JUNE 4th

with GEORGE DURYEA
SALLY STARR - ROBERT
EDESON - LEE MORAN
MONA RAY - MacFARLANE BOYS - HARRY
WATSON - HARRY
WOODS - ABE LYMAN
and HIS BAND - Directed
by ROBERT DE LACY
Produced by E. B. DERR



# **Talking Shorts**

"AT HOME"
"The Potters"
Comedy
16 Mins.
Strand, New York
Vitaphone Nos. 3827-3828.

J. P. McEvoy's "typical" American family is as interesting in a

J. P. McEvoy's "typical" American family is as interesting in a talking short as in the past, in story and play form. "A Home might are to the past, in story and play form. "A Home might are to the past of the

Pa Potter, in appearance and per-formance. Others in cast are Lu-cille Ward, Mary Hutchinson, Billy Taft, Dell Henderson, Junior Bailey and Dot Farley. Bige.

NICK and TONY "Who's Got the Body?" "Who's Got the Body?"

10 Mins.
Globe
Pathe-RCA Photophone

Couple of Italian dialect comedians spotted in a comedy sketch centered around the pair running a garage. Strictly custard pie and mallet fun and very badly done at that. Only thing that's funny is the dialect. "Fun in a Garage" idea.

idea.

Far fetched situations are strong armed along for weak attempts at laughs. Flant that gangsters have killed a victim and left his body in a garage. Wop proprietors are made nervous. Just then a drunk drives in and goes to sleep in his graphout.

drives in and goes to steep a mortunbout.

Trinbout. In this he's dead and try to prevent a visiting cop from seeing him by stuffing supposed "body" into a barrel which moves as the stew gets restless. Very badly done from first to last. Humor that would click with nothing above Saturday afternoon school boy audiences.

"BAREFOOT BOY" with Mr. and Mrs. Norman Phil lips and Norman, Jr. Sketch 17 Mins. Greeley Sq., New York

Greeley Sq., New York
Audio-Cinema
Edgar Allan Woolf wrote this
sentimental sketch, crediting the
idea to Whittler's poem, "Barefoot
Boy." Contains plenty human interest and pathos and goes over
strong.

terest and pathos and goes over strong.

The kld, Norman Phillips, Jr. works wonders. This is the first works wonders. This is the first strong with the property of the care is would appear he had previous audible picture experience. Most audible picture experience. Most lead with the property with natural ease. It's about a barefoot kid who rams into a swanky couple's garden to get a branch from the tree does not get a branch from the tree does not get a branch from the property by the couple, supposed to be terribly eranky. It turns out that the kid was a serret buddy of that the kid was a serret buddy of that the kid was a serret buddy of and manners win the couple over and manners win the couple over and manners win the couple over and he and the dog and the couple part the best of friends.

Boy's parents give oke support. Boy's parents give oke support Western Electric recorded.

"CHINATOWN FANTASY" Song, Dance Revue 10 Mins. ivoli, N. Y.

. Paramount

"DANGER"

"DANGA"
Drama
7 Mins.
Strand, New York
Vitaphone No. 3529
''s short in which t Dramatic short in which the hero army deserter and near-assassinator of a fellow soldier, escaped at the

army deserter and near-assassinator of a fellow soldier, escaped at the finish too easily to make up for the slight sympathy that is his due sight sympathy that is his due that the dearly loves a blonde. There is some suspense, but not a big enough amount of the state of the st

LOUISE FAZENDA "The Bearded Lady" Comedy 18 Mins. Arena, New York

Paramount-Christie

Love in a freak show, with the

Love in a freak show, with the sword swallower nuts about one of the Siamese twins (one on the left), fre-eater burning with passion fog the bearded lady and plenty of Villador of the season of t

Felix FERDINANDO Orch. ... Music, Danc 10 Mins. Globe, N. Y.

William H. Bristol-Educational

William H. Bristol—Educational Only fair straight orchestra display with dancing specialities prepay with dancing specialities prepay with dancing specialities prepayed to the straight of th

Frank Cambria produced this imiliature singing and dancing production, packing an astonishing amount of specialty material into Conservation of the Conservation of th

# Miniature Reviews

"Silent Enemy" (Par). Splendid pictorially, but Indian silent film commercially doubt-

ful.

"The Texan" (Par). Well made, highly entertaining made, highly entertaining western.

"Runaway Bride" (Radio).

Nice programmer.
"Sunny Skies" (Tiffany).
Okay and probably pleasing for neighborhoods, but doubt-

for nelghborhoods, but doubt-ful for de luxes.

"The Arizona Kid" (Fox).
Can't touch "In Oid Arlzona."
of which it is a follow-up, but
passable entertainment and
certain on the draw. Title a
push-over and explotation a
set-up.

push-over and exponential set-up.
"The Big Pond" (Par). Well-cast and directed Chevalier comedy. Lots of laughs and accretion lease and typical accretion lease and typical accretion lease and the laught la

for the States—even arty. Art production but not commercial. Bad tilling and incongruous continuity.

Bad titling and incongruous continuity.

"The Texan" (Par). Rates high as a western with special emphasis on entertainment and production value. Laid mostly in South America with Gary Cooper in outstanding role.

"Mountain Justice" (University of America with Carte of Mountain Justice")

"Mountain Justies" (Universal), Western, starring Ken Maynard, Katherine Craw-ford sings hilly billy tunes. Good kids' film. Worth dally grinds and where Maynard is popular. Film has plenty of action but weak story and characterizations. "Roaring Ranch" (U). Milk fed western. Won't do where punch is desired as holds no action. Fair for double fea-ture fills.

ture bills.

ture fills.

"Sagebrush Politics" (Art
Mix). Western. Bad recording. Hardly worth considering. Phono Kinema recorded.

"MATCH PLAY"
with Walter Hagen, Leo Diegel
Marjorie Beebe and Andy Clyde
Golf Comedy Golf Comedy 22 Mins. Righto, New York

Educational

Risito, New York

When Mack Sennett discovers a good formula he never hesitates a good formula he never he he he had been to be the same routine all the way that Sennett used last summer in "The Golfers." It is less funny than the original, but still funny enough to find he had been to be the still he had been to have the same a two-ball foursome for enormous stakes with Clyde in a fever of nerves as the games proceeds from Walter Hagen and Leo Diegel, famous pros, are the partners of the two dubs and it is their trick shooting that keeps the score tied, something. Hagen is an orten actor. Diegel is a little less wooden. They perform miracies with those trons, though.

"DIXIE DAYS"
Æsop's Fables Cartoon
7 Mins.
Loew's New York, New York
Pathe

Pathe
Amusing little cartoon and better
than those usually turned out. Incorporated the taile of "Uncle Toms
Cabin," to be parodied by the cartoon characters. It is worked out
There's Lits, Topsy, Little Eva
and Simon Legree and Uncle Tom,
all done by the cartoon figures. SynSouthern airs some given a novel
freak arrangement, help.

BURNS and ALLEN
Comedy Sketch
9 Mins.
Rivoli, N. Yaramount
George Burns and Grace Allen,
standard in vaudeville, here use a
first rate comedy idea for nut talking exchanges, Burns appearing as
a such the standard in the

### LE SPECTRE VERT

("The Green Spook") French Made in Hollywood)

rrenen Made in Hollywood)
(All Dialog)
Puris, Dec. 9.
Metro production and release. Made in Hollywood. Surring Andre Laugue. In-

Hotty-Arceues Forms
at Madeleine Paris, May 7. Running time,
50 minutes. Andre Lugard
Lord Moutague. Archive Lighty
Lord Moutague. Petts Guidal
Lady VI. Pauline Garra
Dr. Ballou. Georges Hennveut
Sr James Runnay. Jules Hauccurt

No mistake about this one: It has the Hollywood stamp from start to finish. No detail is left out, as is usually the case with local product. A hit here, due for a long run and sure to please locally owing to the native love for detective stories.

stories.

Only two faults. From beginning to end, the plot is more and more ghastly without a single redeeming to end, the plot is more and more ghastly without a single redeeming condition. Other is that though the tailer is in French and presented in France by an American firm, English patrons may object to the Deligible in French and presented in France by an American firm, English patrons may object to the original form of the plant of the

mystic scance had been faked by the Sherlock Holmes to, obtain a confession.

The picture is well cast and acted. The picture is well cast and acted. The picture is well cast and acted to the confession of the

# THE SILENT ENEMY

A splendld picture of the Indian

turns out to be "sugar."

Girl later turns up at the sheet musle counter and gets a chance to since one number. Subject has a trick finish when Burns suddenly drops his characterization to say, "There, only hine minutes and we've made a short movie."

Girl "shushes" him and points out they're still before the audience from the subject has a subject has been done in the subject has a subject

and the North Country, but the great Indian historic films, syst to interesting, educational and a fine study anywhere, but it has not the commercial draw exhibitors look for. It has, though the advantage of discommercial draw exhibitors look for. It has, though the advantage of the commercial draw exhibitors look for. It has, though the advantage of the commercial draw exhibitors look for. It has, though the advantage of the commercial draw exhibitors look for. It has a support of the commercial draw exhibitors look for the history good of the commercial draw exhibitors. It has not the the commercial draw exhibitors and the commercial dr

# MON GOSSE DE PERE

("My Childish Father") (FRENCH MADE) (All Dialog)

(All Dialog)

Paths, Many 2.

Starring, Adolphe Menjour From French
Starring, Adolphe Menjour From French
Starring, Adolphe Menjour From French
Jean de Jihmur; cumeranca, Dicaterek,
Colas and Awelin. French and English
Starring Starring

slon: Menjou, Mag Lemonnier, Treville, Speads.

Best French talker to date. English version should be fair program pleture in the States. 'Sure hit in France, Squallent pathos and plenty of good rags drawing laughs.' Bod rags drawing laughs.' Bod rags drawing laughs.' Bod rags drawing laughs about 2007 is that of a large man feet in the self-way of the state of the self-way of th

(Continued on page 25)



RADIO'S MIGHTY **BOOK OF** MIRACLES





This Momentous Conclave ... Dwarfing All Others in Importance to Every Showman in the World ... Has Announced the Mightiest Program of Grand-scale Attractions Show Business Has Ever Known!

Amos 'N' Andy, March Valiantly in the Forefront of This New and Greater Pageant of the Titans... Eclipsing Every Other Show Attraction Since the World Began!

# WATCH FOR RADIO'S ANNOUNCEMENT

MOST ASTOUNDING IN SHOW HISTORY



# ENTHUSIASM FLAMES to HEIGHTS

Glowing Tributes Blaze In Los Angeles Press Over Film

"Miss Del Rio Tonce again in a vibrant, vivacious role that calls for flirtations and emotional expression in a stirring drama."

—DAILY NEWS

"A flirtatious, gay, bewitching young person is Dolores Del Rio. All her smiles, her gayety and her wiles are used with perfect abandon. A glorified edition of Charmaine without Charmaine's crudeness."

-EXAMINER

"Miss Del Rio in a much stronger and more dramatic role than she has played in several pictures."

—TIMES

"Dolores Del Rio's screen voice is about the nearest fit to her silent screen personality that could be devised. Picture runs a well-equipped gamut of adventure and romance."

—EVE. EXPRESS

"Dolores Del Rio's colorful role is vividly appealing."

—EVE. HERALD





JOSEPH M. SCHENCK Presents

DOLORES DEL RIO

"THE BAD ONE"

EDMUND LOWE

A GEORGE FITZMAURICE Production

Supervising Producer, John W. Considine, Jr.

# UNITED ARTISTS PICTURE

WHERE THE BIG ONES COME FROM



Original Story by John Farrow Screen Dialogue and Adaptation by Howard Emmett Rogers and Carey Wilson

## **New Operating Setup on Coast** For Par-Publix Theatre Circuit

New operating set-up of Para-mount Publix on the west coast is confirmed in part, with Charles Perry, district manager at Roches-ter, N. Y., succeeding R. E. Crabill as divisional director (a promotion), as divisional director (a promotion), and Ed Smith, district head at Minneapolis, replacing C. E. Kurtzman in a similar post at San Francisco. Smith formerly managed the Granada in S. F. for Publix.

Granda in S. F. for Publik."
These changes become effective
the end of this month, with Crabili
coming east for an assignment,
nature of which is not stated. Reports are that he will be given
supervision of the New York and
Brooklyn houses, but whether under
Milton H. Feld, present division
chief, or separately, is not stated.
From the state of the state of the state
for the state of the state of the state
for the state of the state of the state
to the Feld division.
Crabill is one of the sldest divi-

Crabill is one of the oldest divi-sional chiefs in the P.-P. organiza-tion. He is the last of the Harry Marx men on the operating end.

Wobber Report

Wobber Report

Confirmation of a report that Herman Wobber, general manager of
Par-Publix on the west coast, with
jurisdictional duties over both theatres and distribution, is not available in New York, but it is understood on good authority he has resigned his operating duties and will
continue in charge of Par distribution from San Francisco. Under
the west coast division will take
care of that end for Par-Publix.

Division includes 29 theetwe

Division includes 29 theatres,

## Still Going Strong Benny MEROFF





JOE LaROSE FOX THEATRES

located in California, Oregon, Wash-ington, Idaho, Utah, Colorado and Wyoming. Ever since Crabill was sent to the west coast as divisional director there have been inside reports of dissatisfaction bred through situa-tion of divided authority, both Crabill and Wobber having a say

or divided authority, both chall and present a say on operation. Obber having a say on operation. Wobber a ram oun at through control of exohanges and franchises from Sait Lake City to the coast. That franchise arrangement is still operative. He is rated extremely wealthy. Kurtzman steps out of his west coast division manager for beath of a comparation which becomes effective and the same of the country of the comparation of the comparation which becomes effective and the comparation of the country of the count

geles.

Some other changes and transfers in the operating end of Par-Publix are reported in mind; but have not yet reached the "definite" stage.

## Title Substitution Is **Deemed Violation of** Contract by Va. Judge

Winchester, Va., May 20.

A jury verdict in the Circuit
Court of Frederick County in the
case of M-G-M against L. Marshall
Baker for \$2,425 alleged due on a
picture contract was returned in
favor of the exhibitor. Baker manages the Empire here, now the Cap-

ages the Empire here, now the Capitol.

M-G-M contended Baker signed for A1 pictures, aggregating \$7,100; that he played 29 and paid \$4,675, but that when he sold out to the Shenandoah Valley Theatres Corp. did not take the remaining 12 due. What helped Baker was that Metro admitted various substitutions of titles were made to take the place of the films contracted for by the exhib, and that they were not delivered to him via the identical titles set forth in contract. Judge Williams ruled the subbing of titles was a contract violation.

## JOE LEE, R-K-O'S SICK DR. GIVEN L. I. DIVISION

Joe Lee, staff doctor for sick R.-K.-O theatres and manager of three houses in Brooklyn, will become a division manager in July, when a berth adding some Long Island house is created for him. Doc Lee's present Brooklyn patients are the Orpheum, Greenpoint and Prospect theatres. He brought them around to profit by placing them on a diet of hoke and heavy the Dr. Li, I division to be supervised by the Dr. will border on Dave Beehler's Brooklyn division. Lee's territory is being mapped out by Joe Plunkett.

"Nancy From Naples"
Hollywood, May 20.
"Nancy From Naples" will be the
release title on "See Naples and
Die." Warner picture.

## BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit NOW AT BUFFALO THEATRE, BUFFALO, N. Y.

Direction WM. MORRIS OFFICE

# HARRISON and ELMO

"TWO BOYS FROM CORK" IN F. & M. "GOOD FELLOWS" IDEA THIS WEEK—FOX THEATRE, SAN FRANCISCO

# -ARNOLD

Featured in F. & M. "Brunette" Idea School Address, 545 Sutter St., San Francisco

## **WARNERS TAKES 3 BRINS**

Add More in Wis. on Top of Universal Buy

Milwaukee, May 20.
Warner Brothers, through Spyros P. Skouras, announces the purchase of 30 theatres in Wisconsin and surrounding states.
When Universal's Milwaukee Theatre Circuit was taken over. Only local house not included in Universal deal was the Alhambra Those bought local house not included in Uni-versal deal was the Alhambra. Those bought were the Venetian, Downer, Riviera, Lake, State, Ju-neau, Kosciusko and theatres in Sheboygan, Kenosha and Racine. New owners take possession June 15.

Sheboygan, Kenosha and Racine. New owners take possession June 15. In addition to the Universal string the three Brin houses at Ap-pleton, Neenah and Menasha were secured.

## WARNERS WORK **FAST BUYING** THEATRES

## Goal of 1,000 May Be Reached Long Before Scheduled

Scheduled

Warnerg are spending an initial \$25,000,000 for box office representation of for box office representation of for 15 they are coast. This station of the formal of their national ownership up from less than 300 in January to nearly 450 now. According to the speed of their expansion the goal of a Warrene circuit of 1,000 theatres will be year, when it was originally calculated to be set.

Reports of a return to the managerial and policy understanding which Par had with Fox West Coast several years ago, only this time also including Par's upperhand in Pox's St. Louis and center western Pox's St. Louis and center western experise and inference to any such amalgamation, claiming that with their own booking agreement with Paramount such a superficial combine with Fox would only prove to the brothers' benefit.

Many Warner deals in the east Many Warner deals in the east manufactors. So keen is the competition for theater fortifications the brothers' executives admit that no announcement or confirmation of a new acquisition will be made until signatures have been secured.

## Warners' Disc Radio, F. N. Uses in Person

While Warners have announced themselves all for canned radio programs, their subsidiary, First National, isn't passing up any opportunities for free personal flashes over national networks.

Through Charlie Einfeld, First

connices for free personal flashes over national networks.

Through Charile Einfeld, First National has hooked into National Broadcasting Corporation so that it will have gratis at least an hour a week until the middle of June, It's for a canned fruit program with First National's stars before the Hollywood mile in person.

Next Saturday night Ailce White and some of the people in "Show Girl in Hollywood" will make appearances. A week later "Fride of the Regiment" will be bailyhood free of network fees with Vivienne Segai telling of how good fruits taste in tins.

tins.
"Sally" with an ether appearance
by Marilyn Milier and "Song of the
Flame" with songs by Bernice Claire
and Alexander Gray have already
been broadcast, due to the Einfeld ingenuity.

## Not After Dough

Ivan Petrovitch's representative in New York denies the report the Russian film star had gone on an European quest for funds.

Fox, R.K.O Book Indie Sono-Art-Worldwide's Reginald Denny's 'What a Man' has been booked by Fox for its Metropolitan circuit and by R.K.O for 20 key

## FOX CONVENTION MUM ON WIDE FILM: 48 FILMS

At its convention to be held in Los Angeles at Movietone City beginning Monday (26). Fox will announce a program of als features, four of which will be done entirely in the present of the control of the present making of "Oregon Trail" in narrow and wide gauge Fox will have nothing definite to tell the sales force, it is said.

Several reels of the outdoor talker have been finished in Grandeur. Whether this will be the only picture to be made in wide film and whether it will be released in that width as well as 35 mm. cannot be said in view of the supposed gentiemen's agreement to stay away from oversized product to a year or two.

said in view of the supposed said in view of the supposed said in view of the supposed suppos

## Col. Publicity Head

Hollywood, May 20.
Lon Young, asst. to Alec Moss, director of studio publicity for Columbia, will succeed Moss, resigned.

Robert Agnew and Nat Carr, "Two Plus Fours," Pathe short. Little Billy and Robert Carney, "Some Bables," Pathe short.

## PUBLIX 4 WEEKS STAGE SHOWS IN TEXAS

Fourth month's try with straight pictures by Par-Publix in the south has shown the superiority there of pictures by Par-Publix in the south has shown the superiority there of the combination stage-screen politics. The combination stage-screen politics are publicated by the combination of the combination of

## Realigns Duluth

Duluth, May 20.
Publix has revamped the theatrical map of Duluth.
Lyceum has been made the ace house at 60c. top, with the Garrick second at 50c. Lyric and Strand, formerly week-run houses, are showing three films weekly. Strand and Lyric are doing well at popular prices, but higher priced houses are suffering somewhat from the general business depression.



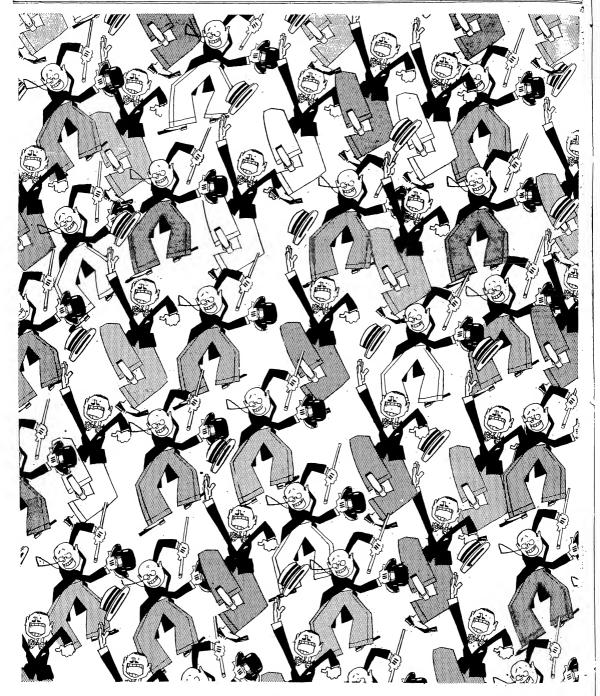
## All Box Office Records Blooey More Than \$600,000 in 14 Cities During Past Six Weeks

# 

			_
5	Weeks,	Orpheum San Francisco	\$105,000
6	44	Orpheum, Los Angeles	
7	44	Garrick, Chicago	92,000
4	44	Shubert, Detroit	51,000
3	44	Orpheum Denver	32,000
3	44	R-K-O. Washington, D. C.	21,000
4	. "	Chestnut St. O. H., Phila	40,000
2	44	Spreckel's, San Diego	21,000
1	44	St. Louis Theatre, St. Louis	29,000
1	44	Orpheum, Salt Lake	14,500
3	66	7th St. Theatre, Minneapolis.	30,000
333	44	President Theatre, St. Paul.	27,000
š	44	Orpheum, Oakland	66,000
	t Two I	Days, Akron, O., at Colonial	4,800
		rajo, rici vin vin at Colonial	
_			\$642,300

Congo Pictures, Ltd., New York Offices, 729 Seventh Ave., Suite 309

Wm. Alexander, Eastern Representative, Tel. 8047 Bryant



# **NO WONDER THEY CHEERED!**

The artist's conception of the scene he witnessed recently at the Drake Hotel during the M-G-M Sales Convention. The announcement had just been made of the Metro-Goldwyn-Mayer line-up for next season that the boys are to present to exhibitors! No wonder they cheered!

(Continued from page 19)

up his mind to leave her to her supposed love affair with his son. She shows a few affair with his son. She shows a few and the show while the son who previously decided to convert lim into a business man, now proceeds to enjoy life in Paris.

Diang in you action well staged, Diang in you call on the staged, Diang in you call on the staged, The shows a stage of the show the show

## LADIES LOVE BRUTES

(All Dialog)

Baramount production and release. Starring George Bancroft. Directed by Roland V. Lee. Made from Zoe Aklns' stage play. "Pardon My Glove." Cameraman Henry Fischbeck. Running time, 80 minutes, at Rivoli, New York, for run May 15.

ing time. 80 minutes at
for run May 15.
George Bancroft
Mary Astor
Frederle March
Stanley Frederle
Banley Frederle
Fredre
Frederle
Frederle
Frederle
Frederle
Frederle
Frederle
Frederl Rivoli, New Yor
Joe Forslati.
Mimi Howell
Dwight Howell
Luellie Gates.
Mike Mendino.
Slattery
George Wynham
Mrs. Forslati.
Joey Forzlati.
Joeke Howeil.
Silp.
The Tailor.
Committeemen.

Zoe Akins' play written down to a presumptive neighborhood fan grade or taste, and what it might have held as a class screen production discounted. Result is just pretty good program material. Physical production a beauty, acting first rate, but continuity faulty, in that he job of urning a class story into a rough-and-tumble picture has supplied to the production of th

It's a (ine name to finagle with. Picture has many slow spots where story progress lags badly; comedy includents have been inexpertly written in, and all that is left are two or three meloid-mantic episodes with a stirring fistic battle at the finish that is much more exciting than it is convincing.

than it is convincing.
Adapter's aim to get the story
down to what was deemed the fan
level has been done with an uncertain hand. Playing up the action
episodes was probably good judgment, but a desire to superimpose
something of the romantic side has

MON GOSSE DE PERE (Continued from page 19) (Co

minutes.

In the same nim made a spotty 80 minutes.

Come a millionaire from his beginning in the slum underworld by building skyscrapers is a pretty complicated figure for the hero of a society drama. When he falls in love with a high-bred society woman in the same should be successful to the same should be successful to the same should be successful to the same strength of the same should be successful to the same should be

ing the adapter are apparent requently.

Generally scenes are not so good.

Millomative roughneck is made goolish when he tries to get into a dress suit, but he handles himself with dignity in a society woman's Park avenue drawing room. Heroine makes him understand his love is makes him understand his love is suit, but he would have been a society when he would have he will be a society by having her young son kidhapped so that he can restore him and enjoy the woman's gratitude. His enemies take advantage of his child to safety, but all the time he is doing heavy heroics you can't forget that it was his own boob idea that got him into the mess.

Mary Astor is the outstanding

lorget that it was his own boo idea that got him into the mess.

Mary Astor is the outstanding player in a fine east, doing the high-bred society woman with a grace and certainty that are most engage and certainty that are most engage and certainty that are most engage health but a but interiors are happens once in a while.

Play has a brisk opening, with the millionaire skyscraper king driving the last rivet irr a tall building just completed and working with the completed and working with the Arman of the complete and working with the Chief play that it is applied to the complete and working with the action you are fooled into being carried away. It is only upon reflection that the incongruitles interded with the particular incomplete in the story is another puzzle. This particular lady didn't love this particular by didn't love this particular by the story is another puzzle. This particular lady didn't love this particular by the story is another puzzle. The particular lady didn't love this particular lad

Complete cast for Pathe's "Beyond Victory": Ann Harding, Wm Boyd, Helen Twelvetrees, Fred Scott and ZaSu Pitts. John Rob-ertson directing.

Roberta Robinson, "Half Shot at Sunrise," Radio.

# heatres URE'S REFRIGERATION Partner of the Talkies Silent as the Sphinx" HESE two cooling systems have demonstrated their ability to fill every cooling and ventilating requirement in more than 4,000 talking picture theatres. Now standard equipment for Paramount Publix. Put in a system that has made good! Write for full information.

## **KOOLER-AIRE** Engineering Corporation

1916 Paramount Bldg., New York City ARCTIC NU-AIR CORPORATION,

2101 Kennedy Street, N. E., Minneapolis, Minn.

## FILM REVIEWS THE ARIZONA KID

(All Dialog)

CAII Dialog)

Fox production and release. Story and dialog by Raiph Block. Directed by Afred Santell, Warner Baxter started. Photograph of the Control of th ANNY, New York, ig time, St mlnutes, Warner Baxter Mong Marks Chrol Lombard To Mrs. Jiminez Tentre Stone Walter P. Lewis Jack Herrick Wilfred Lucas De Sacia Mooers Larry McGrath Jim Glbsen

and a tizonic method. Baxter southwest, splitting his time between wine, embraces and depredations. Baxter shows the same role the same to the same to

and atmospherically rating high honors.

Minor roles are very minor, but acceptably done.

Comedy relief conspicuous by itri absence. Little there is turns out to be mild.

Char.

## THE BIG POND

(All Dialog—with Songs)
Paranount production and release. Surring Minter and Paranount relegant Montatring Minter and Paranount Paranount adaptation of play by Gorres Middaton
and E. A. Thomas. Dialog by Preston
Sturger. Cameraman, Gorge Folsey. All
18. Running time, 72 mins.

72 mins.
Maurice Chevaller
Claudette Colheri
George Barbler
Marion Ballou
Andree Corday
Frank Lyon 16. Running time
Pierre Mirande...
Barbara Billings.
Mr. Billings...
Mra. Billings...
Colorie.
Roinie.
Pat O'Duy...
Jennie...

Pat O'Day.

Nat Pendison
Pendison
Par's eastern studio has turned out
an amiable and ingratiating comedy
that will give the Chevalier momentvaged from last year's list of logit
flops is perfectly tailored for the
French star. In addition it provides
that situation so dear to the Amerinswelf into 22,000 a year pushing
times'el into 22,000 a year
This is a business romance backgrounded by a chewing gum factory
and dedicated to the noble maxim
that anyone who thinks up schemes,
that anyone who thinks up schemes,
alier as a romanic Frenchman who
applies his Galile enthusiasm to the
Rotarian formula is natural comedy
of an easy and infectious sort. Pircliggies and lots of quiet chuckles.
Chevalier is building fast on this
side. He is unilke anyone the screen
has developed. His talents are wide,
his sense of timing and emphasis

remarkable. Lines that would mean nothing to an ordinary actor become pearls of wittleism as he speaks them. He possesses tremendous to the possesses the possesses

Anita Louise, David Newel, Guston Glass, Yola d'Avril, Mathildu Comont, Albert Roccardl, Robin Meyers and Thomas Jefferson, "Just Like Heaven," Tiffany. Roy William Nelli will direct.

RUNAWAY BRIDE

Radio Pictures production and release, breeted by Donald Craps. Mary Astor and Lond Highes Centured Savy Mer 1998. He was a series of the Control of the Con (All Dialog)

The satisfactory merchanisms of the North Mark Satisfactory merchanisms of the satisfactory me

ment but making it ellek as comedy, nevertheless.
Light romantle councy touches lifts the picture out of the crook play rut, with the whole cast doing excellent teamwork in getting the proper tone. Directorial judgment stands out all over the production, getting the full value from the script.

getting the full value from the script.

Second of the chorine with a nevercase well boy of her own class. They are regisfered at a seasibure hotel as a preliminary to going before the Justice of the Peuce for the marriage when they quarrel. The bridgeroon, in a huff, leaves the girl locked Continued on page 21)



# infinitely more . . . RESEAT!

"Came the talkies" . . . sound repro-"Came the talkies" ... sound reproduction to synchronize with photography. Theatres dressed up ... another end advanced. Beauty, harmony, comfort and acoustical perfection. Sound without reverberation, without echo. That is what the public asked of theatres.

So, American Seating Company saw a modern problem. They undertook acoustical research. They found that chairs of certain types have greatest sound absorption. That



seats could aid the ear-as well as make for comfort and beauty.

seats could aid the ear—as well as make for comfort and beauty.

And soon the motion picture industry found that chairs meant more than physical comfort—more than physical comfort—more than beauty to harmonize with the design and decorative charm of interiors. That to attract patrons—to keep toom of emission of the company of the comp



Free. ... This Booklet — "Acoustics and its Coloring of Constitor solutions and the Coloring of Constitor Solutions of Coloring on Colorin

## American Seating Company



Makers of Fine Seating for Churches, Schools and Theatres General Offices: 14 East Jackson Boulevard, Chicago, Illinois Branch Offices in All Principal Cities



# A TIP ON

# 1930-31 ANNOUNCEMENTS!

The flood of annual product announcements are with you again. Read them all carefully. Then, as a smart business man, ask yourself these questions:

1. What company delivered week after week box office hits last year?

The answer is bound to be PARAMOUNT. Successes like "Welcome Danger," "Why Bring That Up?," "The Cocoanuts," "Sweetie," "Dr. Fu.Manchu," "The Virginian," "The Mighty," "The Vagabond King," "The Love Parade," "Honey," "The Street of Chance," "The Texan," "The Laughing Lady," "Paramount on Parade," "The Devil's Holiday," and a score of others, speak for themselves!

8. What company is delivering the cream of its feature product between now and August, when I especially need strong attractions?

Look at PARAMOUNT'S "Young Man of Manhattan," Chevalier in. "The Big Pond," "Return of Dr. Fu Manchu," Clara Bow in "True to the Navy" and "Love Among the Millionaires," Jack Oakie in "The Social Lion" and "The Sap from Syracuse," William Powell in "Shadow of the Law" and "For the Defense," Charles "Buddy" Rogers in "Safety in Numbers," "With Byrd at the South Pole," "The Border Legion," "Dangerous Nan McGrew" and Gary Cooper in "Civilian Clothes"—and your answer is clear!

2. What company delivered consistently quality shorts to round out my programs?

Again it's PARAMOUNT. With Paramount Sound News, unquestionably the leader in its field. With Christie Talking Plays, the class in two-reelers. With brilliant Paramount Acts. With Paramount Screen Songs and Paramount Talkartoons, the most popular single-reel novelties on the market.

4. What company's trade mark is the industry's symbol for leadership, quality and fair dealing?

PARAMOUNT'S, naturally.

What company will deliver the strongest product for 1930-31?

Study PARAMOUNT'S announcement for the coming season when you get it. Study the productions, the star and player strength, the directors and others behind the hits, the reputation and resources that guarantee the lineup. You're a business man. You'll choose



PARAMOUNT

The Sign of a Smart Showman

with its college interiors as with the incely managed campus backgrounds. A college dance scene is rather economical looking. Marceline Day doesn't fit the co-ed role very well, too demure in appearance and manner.

Rush.

THE ENTICING GOAL

(GERMAN MADE)

tonfilm technique in general. Critics

have been lavish with praise, indi-cating the film is better than opera.

## RUNAWAY BRIDE

(Continued from page 25) (Continued from page 25)
the interval before his return a
jawel robber nearly crashes in by
way of the fire escape, is killed in a
gunfight with pursuing police and
left dead in the room after planting
the jewels in the bride-to-be's wrist

left dead in the bride-to-be's wrist be jewels in the bride-to-be's wrist be jewels in the bride-to-be's wrist be jewels in the jewels of the

ing all around gun and fist fight for the finish. Film story isn't always plausible. Film story with this end of the finish. These underworld things never are. Interest than is along another Little interesting character is built, but several players in characteristic roles help to give type interest. One is Edgar Norton, who plays a natural comedy butler in a highly distinctive way. Altogether salable program material.

## THE TEXAN

(All Dialog)

Paramount production and release.

Starring Gary Cooper. Based on the Starring Gary Cooper. Based Gary C

Enrique ("Llano	TOLANY	Corv	Connei
Enrique ( Diano	Kiu j		Coope.
Consuelo		Fay	w ra:
Senore Tharre		Emina	Duni
Phacker		.Oscar	Apte
John Brown		James :	Marcus
Nick Ibarra		Donak	l Reed
The Duenna	Sol	edad J	Imine
Mary'		eda Bu	iekland
Pasquale		nesar	Vanon
Henry		win J.	Brad
Sixto	Еп	rique	Acosta
Cabinan		nualdo	Tirad

# SEB MEZA

"THE DANCING FOOL" Featured in F. & M. "CITY SERVICE" IDEA

COSTUMES FOR HIRE PRODUCTIONS EXPLOITATIONS PRESENTATIONS

BROOKS

FAMOUS MEGLIN KIDDIES

GEORGE

PRIZE Famous PUNCH and JUDY

Featured in F. & M. Gyp, Gyp, Gypsy' Idea

## .AMBERT

DANCERS Now at Publix-Balaban & Katz Theatres ORIENTAL—GRANADA—MARBRO CHICAGO, ILL.

caught cheating him, the kid escapes in a train. Through swipling a sleeping man's ducat to Galing a steeping with the prefectly logical, circumstances, brings about his regeneration. The stranger is an agent of a rich to Galing and the Linds of the Carribean, the stranger of the trouble. Making a deal with the Linds kid, who speaks a steeping of the rich widow below the Carribean, the two set out on their stranged deception for dough. He rich widow below the Carribean, the two set out on their stranged deception for dough. He rich widow below the Carribean, the two set out on their stranged deception for dough. He rich widow below the Carribean, the two set out on their stranged deception for dough. He well-come and all effacing the hardest interior if not exterior any bandit could own. Story has been so carrilly in a stranger of the stranger

## THE CHESS PLAYER

(Silent) (FRENCH MADE)

(PHENCH MADE)
Film Historiaus, Paris production,
Directed by Raymond Bernard, Based
on the novel by Henri Duppy-Macule
Cast, Edilthe Jehanne, Pietre Blanchard,
Fierre Batchoff and the Street Playhouse, week May 17. Running time, 32
minutes.

The Okay for Europe. Nix for the States. Over there they'll eat it up chess playing and all. Here they have the states of the st

## SUNNY SKIES

Tiffany production and release. Directed by Arthur Reeves. Storm Paul Meyers: sound, Walter Burton. Cast. Benny Rup. Marchine Day, Majorie ("Babe") Kane, Rex Lease. Running time 60 May 11. New York, web

Uneven light musical romance of college life with all the emphasis upon the comedy side, making for a gay, young affair, but pretty sappy in its sentimental and romantle passages. Built for the neighborhood trade where it ought to please. Out for class spots or sophisticated

out for a way a sphisticated of the continuous o

## MOUNTAIN JUSTICE

(All Dialog—With Songs)
Universal production and release. Starting Ken Majorad. Featuring Katherine Crawford: Cast Includes Otto Harlan, Faul Indines and Fred Burns. Directed by Harry J. Brown. Story by Bennett Cuben. Dialog by Jesley Majora Debugger Start S

Naw York, one day, May 13. Running time, 72 minute.

Tale of the mountains and a westerner of no description what was the first of the

after shooting so many amount of the horizon.

Lucas, page and action often borders the caricature and sometimes enunciation gets twisted. Mixes up serious drama with what might be termed start humor. But from the outside size-upooks like the authorizon and the start of the sta

Miss Crawford sings fair but seems recording lumped.
Smacks like "Mountain Fury" play which was presented on Broadway last September at the President thette. Written by David David-ing names. Harmon in the play and Harmond in the film. Only difference in the progress of the plot.

In Miss Crawford the film showed the only histrionic attempts worthy of mention. Harian is the usual hippo fox trotter and cft. Maynard telks well but is a straight firing iron bird. (GERMAN MADE)

(All Dialog With Songs)

Berlin, April 29.

"Das Lockende Ziel," starring Richard
Tauber and directed by Max ReichmannPhotography by Relmar Kunizes. Sound
recording by Tobis. Length, 5683.meters. Second Tauber tonfilm in recent months. First was a fright, while this gives every indication of being a triumph for the great German singer himself and for the German

## ROARING RANCH

have been lavish with praise, indicating the film is better than opera. In it Tauber sings a wide selection of pieces, ranging from church music and folk songs-to Mehul's "Joseph" and an opera aria.

Based on a sentimental story of the ordinary type, the film gives the ordinary type, the film gives the ordinary type, the film gives a sing. It discloses he has a charming screen personality in addition to one of the finest voices in modera of the film gives the ordinary. He succeeds in dominary the succeeds in dominary. He succeeds in dominary in the film gives the g (All Dialog)
Universal production and release. Directed by Reaves Eason. Story and adaptation by Reaves Eason to the State Carlot of the State Car

U put milk and honey into this western and made it too sweet. Hero, Hoot Gibson, is tending an infant in awkward fashion and taking care of his varied live stock. Not much life or action and, in the main, uninteresting.

Photography is poorer than that of the usual outdoor films. Hoot is likely the control of the contro

Bert Glennon retained by Tiffany to direct two more pictures.
George Draney to adapt "Lasca."
Tift. Ford Beebe and Harvey Gates to writing staff of the same studio.
Warner Baxter, Julian Sand, Ruth Warren Baxter, Julian Sand, Ruth Warren Holler Drane, Caraiz, "This Lodern World," Ford. Pathe short, Frank Davis directing.

## SAGEBRUSH POLITICS

(50% Dialog)
Art Mix production, released by Hollywood. Art Mix starred Directed by Victor Adamson. Recorded on Phono Kinema, Ai Columbus, laff of double feature, one day, May 15. Running time, 41 minutes.

asy, May 15. Running time, 41 minutes.

Just a punkaroo with whistling recording and stereoptical acting. Beet fitcher spot is the double feasure of the state of

irl. Giri's pappy is the sheriff Fist fight a laugh.

## Chain Discussion at Okla. Exhibs' Meeting

Oklahoma City, Okia, May 20.
Annual convention of M. P. T. C.
of Oklahoma City here last week
transacted routine business. It went
on record as opposing unfair deallings by reason of unfair competition. It also discussed film rental
prices for talkers and talking
equipment.
Officers elected: President, W. H.
Lawrence, Madili; secretary, Phil

Officers elected: President, W. H. Lawrence, Madili; secretary, Phili Isley, Oklahoma City; directors, W. H. Lawrence, Madili; W. Z. Spearman, Edmond; Fred Pickrel, Ponca City; Phil Isley, O. C.; John McGinley, Hartshorne; L. A. Chatham, Shawnee, Principal speaker was Hon. E. B. Howard, Tilsa, candidate for Governor on the Democratic ticket, who took for his subject "Chain Competition Menace."

## Conditionally-Made Notes Uncollectable, Says Court

The law firm of Siegeltuch, Butler & Kraft lost its suit for \$8,000 against Hunt "Stromberg and Charles R. Rogers on four \$2,000 notes of the Princilla Dean Productions, endorsed by them, when the Appellate Division on Friday affirmed a lutement for the defunction of the Appellate Division on Friday affirmed a lutement for the defunction of the Appellate Division on Friday affirmed a lutement for the defunction of the Appellate Division on Friday affirmed a lutement for the defendants insisted that they were not to be negotiated unless four defendants insisted that they were not to be negotiated unless four films in which Priscilla Dean was starred were made. The films were not made but in some way the notes got into the hands of the lawyers. The court found that the notes were made only conditionally and never became an obligation.

## McCurdy on Lisbon Div

"Appointment of J. L. McCurdy as division manages for the former Libson circuit. Libson circui

McCurdy was formerly R-K district manager at Minneapolis.

## DICK and EDITH

INTERNATIONAL FAVORITES

"ORIGINATORS"

OF TOE TAP DANCING ON A STAIRCASE

(FULLY PROTECTED) ARE HAPPY TO BE HOME AGAIN, AND NOW AFTER

A WELL-EARNED VACATION ARE

## OPENING SHORTLY WITH PUBLIX

MANY THANKS, TO PUBLIX OFFICIALS, AND ALSO APPRECIATION TO R. K. O. FOR THE OFFER OF A 3-YEAR CONTRACT, WHICH WE ARE UNABLE TO ACCEPT AT PRESENT-AND, OF COURSE,

HARRY LENETSKA

WM. MORRIS

NAT KALCHEIM



# Theatre Owner's Wife Held Out as Cashier, Besides Beating Him Up

Chicago, May 20.

Edith Angel Kearns, former vaude performer, filed an answer to the annulment suit brought by Jack Kearns, at present manager Walker. middleweight Mickey Kearns alleged that they and asked that a separation agreement giving Edith Angel \$500 a. month be revoked, and that she be made to repay the \$30,000 alment. Kearns states he was forced threats of being exposed."

threats of being exposers.

Edith Angel says she was Kearns' common law wife in New York beginning Aug. 15, 1920, She further says that they were married in Atlantic City on Aug. 20, 1921.

says that they were instruct in Atlantic Jity on Aug. 20, 1921.

Jacob Struzik is another man who squawks in a divorce petition. Struzik owns the Kozciouako theater on the north side and was perfectly satisfied village of the structure of the control of the structure of the str

They were married June 22, 1929.
Ruby Abott Lazinbat, show girl,
is no longer married to Donald
Lazinbat, also a performer. Ruby
stated that Lazinbat expected her
personality to provide for both of
them. When she asked him to exercise some of his own personality,
the test in the June. he took it on the lam.

Peculiar Breach

After divorcing Herbert L. Greaves, manager of the lithographing firm of Stromberg-Allen and Co., Betty Elkins Greaves, former show girl, consented to remarry him. But he filted her that time, and she is suing him for \$50,000.

Attorney Irving Elsenman is act-ing for Fay Warren Smith, suing Edward Smith for divorce charging desertion. They married Dec. 23, 1922, and separated Jan. 28, 1928. They were the vaude team of War-ren and Smith.

Ruth Strauss Isaacs, night club entertainer, won't have anything to do with a husband that doesn't like her volce, that calls her a "coon-bhouter," and who grabs his hat and runs. Irving Isaacs grabbed his hat had ran in 1927. He hasn't returned and Ruth is no longer his wife, hav-has secured her divorce on grounds of desertion. Ruth Strauss Isaacs, night club

## HOTEL GRANT CLOSING: 20 YEARS IN CHICAGO

## And Probably Right!

"What's going to be the new era in vaude," asked one actor of another. "Probably another error," said the other.

## IN BETWEEN FORKINS SAVED HIS COMMISH

Marty Forkins almost missed the ommission from Chapelle and Carlton, acrobatic team, on their R-K-O western (Orpheum) route by minutes, but an arbitrary decision by the booking office was that Forkins is entitled to it. Eddie Kellar was the contending agent.

Forkins had been Chapelle and Carlton's agent on the R-K-O floor for some time. Opening acts are seldom booked for more than a couple of weeks at once. Although Forkins had been promised a route for the act, Chapelle and Carlton were tired of waiting. They re-quested a release from Forkins. It

quested a release from Forkins. It was granted and they elected Kellar.

About 10 minutes after signing the release Forkins was called by the booking office, with the bookers still believing him the act's agent and offered a route for the act. He accepted, thinking he could ward off the act's transfer to another

As a lot can happen in 10 minutes. Chapelle and Carlton had already handed their representation to Kel-lar and the latter entered a claim

iar and the latter entered a claim for the commish.

Booking office awarded it to For-kins on the ground he had repre-sented the act during negotiations

## Twice Saved from Death. Lee Bennett May Do Act

Louisville, May 20. Louisville, May 20.
Robert Lee Bennett's sentence of
death for the murder of his grandmother five years ago was reversed
for the second time by the Kentucky
Court of Appeals. This is probably
the first time in the United States
that a State Supreme Court has
twice reversed a death verdict.
Bennett's fiancee, Ernestine Cook,
who has seen him frequently during
his five years in jail, was one of

his five years in fail, was one of the first to congratulate him. Her sister and brother-in-law are pro-fessionals and Robert and Ernestine may do an act together if he is freed

## Team's 2d Divorce

Hollywood, May 20.

Chicago, May 20.

After 20 years as a rendezvous for actors, the Hotel Grant here will close this week.

Vaudeville actors have long been familiar with the hostelry operated by Leonard Hicks, himself extensively known to the profession.

# R-K-O Says You Mustn't Say That—

R-K-O, by censorship covering all of its theatres and Ac. 4.0, by censorship covering all of its ineative and an acceptance in them, ordered 26 cuts in stage material last week (May 10-16). They are as follows, with the repetitional "helis" and "damns" omitted:
"Polack from Yonkers."

"Cockeved."

"Fairies have no tails."

Man wrestling with lady.
"Its a wise child that knows its father in Valhalla."

Gag about magician in the hallway, and hand being quicker than the

"Bronx cheer."

Gas including line. "Move over."

'Gan't sleep at night on account of little things bothering me."

'Gan't sleep at night on account of little things bothering me."

Woman's gesture as though to scratch herself.

Carrying toilet scat on stage.

'If took her to his house and gave her the works."

Introduction of two boys to audience as "Chambers and Pots."

Throwing articles into audience.

Though good on shoes on the silk curtains at any performance.

"How many children have your" sor.

Chewing candle and spitting wax into orchestra pit.

#### \$600 DAMAGE SETTLEMENT

Samuel Bros. Sued Pro Friend for \$10,000 in Auto Accident

The suit of Al and Pinkie Samuel of Al Samuel and Brothers, in White and Mannings's act, against Jack Guttschneider, non-pro, and

Jack Guttschneider, non-pro, and their friend, wherein they asked \$10,000 damages for personal in-juries sustained at the alleged fault of Guttschneider, has been settles out of court for \$500 and their fault of Guttschneider, has been with the fault of which were ridding downtown from the Bronx, in Guttschneider's car and with the latter at the wheel, March \$ past, when due to the negligence of Guttschneider, the car collided with another.

Al claimed he was dazed for weeks after the accident and Pinky swore he was in the hospital with five stitches taken in the knec. The third brother in the act, "Muttel," as he is known, was not in the car at the time of the accident.

E. Franklyn Goldner represented the Samuel boys.

the Samuel boys.

## DAYNE-DOUGLAS CASE FOR DIVORCE REOPENED

### Attorneys Consent - Milton Douglas Alleged No Service

As the plans of the attorneys for Milton Douglas, m. c., now playing for Lows, and for Marie Dayne, comedienne, formerly the wife of Douglas, and who won an interlocutory divorce decree against him two months ago, were delayed, Miss Dayne remains the legal wife occedings vacated.

Late yesterday afternoon (Tuesday) papers vacating the inter-

ceedings vacated.
Late yesterday afternoon (Tuesday) papers vacating the interlocutory decree and the \$35 weekly almony which went with a Miss decree, were to be offered for the final signature in the New York Supreme Court. It was expected by both attorneys the papers would be signed as a matter of right. If the papers were not presented before the Justice yesterday (Tuesday) with the papers were not presented before the Justice yesterday (Tuesday) with the papers were not presented before the Justice yesterday (Tuesday) and the papers were not presented before the Justice yesterday (Tuesday) and the papers were for Justice yesterday (Tuesday) are papers for Miss Dayne he was about to apply for a reopening of the case and prove that no papers were ever served on Douglas.

that no papers were ever served on Douglas.

Miss Dayne was awarded her decree of divorce after charging Douglas, who was born Milton Sylvia, with misconduct and said there was "another woman," whom she refused to name.

At that time she said, according to "Varlety's" report; "When I married Milton he was making \$40 week. I was earning \$455 in \$45 to \$45 to

ago."
Miss Dayne further stated she was soon to remarry and that he would be a business man and no

The Douglases were married in May, 1924, in Santa Ana.

## Osborne vs. Vallee

Keenest rivalry ever between two different box office attractions is expected with the booking of Will Osborne into the Fox, Brooking, just across the street from the Paramount, where Rudy Vallee holds forth. The two crooners, aschoth, the two crooners, aschould be will be themselves to a new kind of test through the Brooklyn date, engineered by Harry Romm.

of test through the Brooklyn date, engineered by Harry Romm.
Osborne opens June 6 for an indefinite stay. That is the basis on which Vallee is at the Par-Publix deluxer, with his contract recently renewed.

## Loew's Handles "Dirt" as Local Only: **Prefers Not to Give It Prominence**

## A Family Affair

Hollywood, May 20.
Pat West returned to Hollywood to rest after working 18 months for F. & M.
After a month's rest his

After a month's rest his three-year-old daughter went to work in a picture at Par. This weck M-G engaged his dog to work in mutt come-

West is now trying to place

## BILL ROBINSON WISE IN RETAINING LAWYER

N. Y. Supreme Court has granted the motion for a bill of particulars sought by Attorney Julius Kendler on behalf of Bill Robinson, colored performer, in an accounting suit brought by the Florence Mills Theatrical Association.

Theatrical Association.
Original complaint—since amended—was that Robinson as manager
and agent, collected the receipts
from a benefit performance conducted for the association in May,
1928, in Chicago. The association
asked for about \$4,500 damages—
amount alleged to have been held
by Robinson. Amended complaint
does not stipulate amount but asks
order to keep Robinson from negotating any of the money alleged received.

Florence Mills Theatrical Association is one of colored actors and actresses organized to perpetuate the imemory of the late Florence Mills and to promote the welfare of negro performers and the theatrical profession in general.

Lawer For Protection
Robinson deposited all moneys received in a bank long ago and offered to turn over a certified check for the amount to any person, satisfactory to him, named by all of the association. riveu. Fiorence Mills Theatrical Associa-

association

association. It was reported at that time a group had control of the Ass'n, which was antagonistic to Robinson. The latter then acted upon his attorney's, Kendler, advice, Robinson having retained the lawyer for his protection in the matter. Robinson had to him was almost entirely due the unusual gross.

## Jack Wall Found Dead

Jack Wall, agent, working out of Harry Weber office, New York, was found dead in hotel room at Roch-ester, Minn, Friday (16) by Jack Dempsey, the ex-champ. Remains removed to Albany, New York, for burial.

on the vaude stage is that the probiem is not big enough to make an

lem is not big enough to make an issue of, and that the streatest error a vande chreuit could make an income a vande chreuit could make in Loew's artists' contract, as in R-K-O's, a clause provides for immediate cancellation of any act refusing to comply with orders against use of questionable stage material. Yet there is no record of an act ever cancelled by Loew's for refusal to accept consorship. Fact is that cacept consorship. Fact is that cacept consorship. Fact is that diet than R-K-O's, with both playing practically the same talent, despite that R-K-O's making an issue of it while Loew's continues to treat the gags as routine booking office business.

What must be primarily considered in censoring vaude stage mate-

What must be primarily considered in censoring vaude stage mate-rial, according to Loew's booking of-fice, is that one gag may be objec-tionable as used in such a theatre by such an actor and the opposite as used by another actor or in an-other theatre. For that reason, Loew's states, the cutting of gugs cannot be made a precedent for all theatres and all acts.

Consideration

Consideration
Loew's relies on the house managers to keep the bills satisfyingly clean. In the New York theatres, members of the booking office catching shows are also permitted to order elimination of undue dirt. In all of the Loew stage censorally, the place and the user are first the place and the user are first with the place and the user are first without the place and the user are first without the place and the last catcon its first date in his territory, makes the cuts and sends the list to all managers under his jurtsdiction. This is a record for manager's protection in event of a dispute. Individual managers of individual theatres do their own trimming on theory they know what is best for their theatres.

individual managers' inde-

The individual managers' judg-ment is final, with the managers backed up by the booking office and circuit, and under terms of the con-tract.

Thus far R-K-0's crusade against dirt, which has also been against the "spice" considered a necessary part of vaude entertalment, has been a lauchte cets and others. The been a laugh to acts and others. most it has accomplished to date, from the records, is the ruination of many acts and many bills, with matter of loss of patronage not re-

## Summer Selling

Chicago, May 20. Harry Brosius and Dorothy Barnette, vaude, have opened a barbecue stand for the summer just outside of Muskegon, Mich.

Joint is labelled the B. B. I. Rib

## Life-of-the-Party Bookings on Poison Ivy Trail by Reg. Agents

Vaude agents are vying with other employment agencies in the placement of hosts, hostesses and other entertainers in summer re-

placement of nosts, hostessee and other entertainers in summer resorts this season with few spots left for their acts are kning after the resort work heavy. Some have sent representatives along the polson kny trail to get a line on the latter's needs and trying to sell the life-of-the-party gag in virgin territory. Heretofore most of the resort placements have been made by regular employment agencies, through revenue derived not having been considered worth bothering with by theatrical agencies. This being a tough year for the outside agents and bookers the small dough looks big now.

Archer formerly worked with Del Chain, while Marsh was straight man for Jack Pearl for some time.

Hollywood, May 20.

Among the additions to Sld Grauman's prolog to "Hell's Angels" are
Mosconl Brothers, Adler and Bradford, Brengk's Golden Horse and a

Magicians' Convention

International Brotherhood of Ma-giclans will hold its fifth annual convention in Fort Wayne, Ind., June 3-6.

G. O. H., St. Louis, Closing

St. Louis, May 20. Effective June 6 the Grand opera-bonse closes for the summer.

"Variety" For Summer JUNE, JULY and AUGUST \$2

Address "Variety," New York

# MAURICE

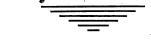
General Manager

# MEYER GOLDEN, INC.

Wishes to Announce That He Is Now Arranging Routes of 28 to 35 Weeks for His Productions Throughout

# EUROPE

Routes to Include England—France— Germany-Belgium and Holland



STONE and VERNON Recently Sent to Europe by MEYER GOLDEN, Inc.,

> Have Been Commanded to Appear Before THEIR MAIRSTIFS

THE KING AND QUEEN OF ENGLAND AT THE COMMAND PERFORMANCE At the PALLADIUM, LONDON, MAY 22



"KITCHEN PIRATES"

Week May 23

CAPITOL, NEW YORK

# SIGNED FOR EUROPE

Loew Rep., SAM'L BAERWITZ

## Inside Stuff—Vaudeville

Fox has appealed the decision of the New York Municipal Court ordering them to pay \$300 to Mildred Roselle for injuries and loss of playing time which she alleged she sustained when she tripped over a nail on the stage of Fox's Brooklyn, Feb. 7, 1929.

Adagio tries and foursomes are gradually crowding out routine flashes from spots in vaule. The adagio manipulators, mostly augmented dance teams, are utilizing production build-ups with the adagio number the

There are about 20 such productions now around and all working. A number of others in preparation.

Having written an article which was accepted and paid for by a London newspaper, Henry Sherek, the agent over there, has now blossomed forth as a full-fledged journalist. He has kidded the "Sphere," a London weekly journal read by society, into appointing him its dramatic critic. But that does not debar Henry from collecting the 10% which he splits with Jenie.

For the first time on record, small straight picture houses all over the country participated in the last N. V. A. fund drive. During the week the manager of a small neighborhood film grind in New Jersey called up the V. M. A. office and in an excited voice said: "Say, it's Wednesday already: I've been showing that talking short of yours all week and nobody's been out to take up the collections. When are you going to send one of those actors over here?"

Joe "Toots" Mondt, manager of Dick Shikat, current world's champion wrestler, was formerly a vaudevillian. He was of the Kanthy Brothers, acrobatic troupe. After leaving the stage he took to wrestling and rose to contendership. When Shikat tossed him, Mondt went on the other end and became the German's manager.

Mondt was born in Des Moines. He proposes a world tour of Max Schmeling and Shikat, should Max win the boxing title from Jack Sharkey next month.

Not until Friday, day before opening day at the Palace, New York, dld George Godfrey, the R-K-O eastern booking head, discover that Signore Friscoe, booked for the Palace currently, had played Loew's State, located down the block, but three weeks ago. Friscoe's week at the State, Palace's chief opposition, such a short time before brought automatic cancellation of the Palace engagement. Godfrey was unable to switch him at the last minute and as the result, Friscoe, who is a xylophonist with his own xylo band, is faying off this week.

Some acts are refusing long-term contracts offered by R-K-O because, they claim, the salary is on a sliding scale in such a fashion as to benefit them none at all in the way of an increase. The contracts offered, for example, \$400 the first season, \$500 the second and \$500 the third. As exceedings to artists who have turned them down, is that it their salary is now \$500, the three-year contract and the sliding scale starts at \$100 or so less, so that with the increase the third year over what is being paid now, the salary represents no increase over the whole term.

Perhaps the largest collection of names of vaude acts ever compiled by an agency is that which Fally Markus started six years ago. When he recently retired from booking, Fally loaned the list to Billy Cloonan, indie booker. Some 20,000 acts are listed, with the changes in personel, billing and routines kept up-to-date. Reports made daily were turned into the file. A fireproof file of 22 steel drawers contains the names. If Markus returns to vaude booking again, the file will be returned

## Coast Vocal Chiselers

(Continued from page 2)
that the girl had had previous stage
experience but she lacked confident to the stage of the sta (Continued from page 2) that some day something will hap-

## · Prof Moves In

pen. Prof Moves In
Another instance of a claimed instructor becoming satisfied with but
one client is that of an old fossil
on client is that of an old fossil
on the profession of the control of the control
on New York millionate. The mother
was equally ambitious for her child
so the prof guaranteed stardom at
445 per day. Instruction lasted
several weeks when the mother decided to take over a country estate,
so the professor and his whole family moved with them. Belleving
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of th that he had moved out and they haven't seen him since.

The Exclusive Angle

The Exclusive Angle

There is another type of exclusive voice culturist who gives private voice culturist who gives private home lessons only upon recommendation of some former client. The appointment is always dated far enough ahead to make the new customer believe the instructor is hard to get. This type of sharper employs a network of tipsers, a few are actively engaged in some joying the traffic's pure monoxide.

capacity in the studios. These boys will hear of a prospect and tip to the great professor.

the great professor.

The prof, usually residing in one of the local fashionable hotels, will have his secretary make the appointment and then arrives at the home of the chump in a swell car. If the home doesn't look like heavy sugar, he doesn't bother, but has his secretary call the prospect up and cancel, declaring the professor was suddenly called out of town. These visits range all the way from \$50 to \$100 and last as long as an hour.

state of \$100 and last as long as an hour.

Sudden demand for foreign versions is responsible for a number of big league actors being in a panio in a search for a quick understanding of the foreign tongues. This has created a veritable gold mine for the local foreign contingent of actors who guarantee fluent Spanish or French in four to six weeks. A former Spanish actor gave up his profession to teach and had as high as 10 private students at one time paying all the way from \$100 to \$250.

Musicians
Other mushrooming temples of education, springing up daily and content of the second of th

R-K-O Rep., CHAS. MORRISON

## Film and Vaude Scouts Watching Each Other for Stage Talent

Picture house circuits are now religlously covering the vaude field to see no talent exists they shouldn't have and the regular vaude booking offices are now covering the film theatres every week. Only a couple years back, neither the picture nor the vaude circuits worried about each other and what opposi-tion may have outside of their own

tion may have outside of their wifield.

Par-Publix is probably covering the talent more thoroughly than anyone in the industry, even R-K-O.

Yaude circuits are doing the same as regards ploture houses, with both fields carefully checking each other and noting shows as well as acts and how they register. Comparison between vaude and picture houses is, declared by showmen in each to be highly important because certain acts go big in the one field and not so well in the other.

'Through the complete coverage a closer interchange of talent between vaude and picture houses

tween vaude and pleture houses exists: Formerly a picture house act's migration into vaude was act's migration into var much more rare than now. Critics

Both are acting virtually as sup-ply houses for the other. Some picture showmen are getting

knowledge of vaude nrough coverage of the field. In lany cases they blandly criticize aude shows, routining, spotting, etc.

## R-K-O ROUTING ACTS BUT MORE SLOWLY

Routing of acts for next season is underway in R-K-O, but not on the scale it has been in previous years as early as this. Most of the time now being laid out is to cover such attractions as have been placed under term contracts and call for a given number of week

ich season. An R-K-O official says there will An R-K-O official says there will be as much routing as possible during the summer as a matter of protection. With others lining up talent for next season, it behooves R-K-O to prepare plans for the fall so that it won't be left holding the best than therefore. so that it won't be bag for attractions.

## Lay-Offs on Wrong St.

Half a dozen idle vaudevillians were accidentally caught in the net when Capt. Hayes of the West 47th street station personally hauled in the sidewalk bookies transacting business on that block between

where watton personally naused in the sidewalk bookies transacting business on that block between Sixth and Seventh avenues. The lay-off innocents were dismissed in court with warnings to stay away from bad company. Lately the 47th street block became flooded with handbook Cheradors working on the cuth, ath "ath the stretch never was actually clear of them. Capt. Hayes made the snatch count 100% this time, taking in all suspects, with or without clickets. The bookies with evidence 484 inst them were given suspended sentences in West Side court.

## Bill Canavan at T. A.

report that illness would pre-William F. Canavan, president LI. A. T. S. E., from attending the convention of the Alliance in Los

convention of the Alliance in Los Angeles in June, is not so.

Canavan has been suffering from a heavy cold, but plans to leave tomorrow (22) with other L. A. exces for the west coast.

The Alliance holds an executive session prior to the regular convention proceedings.

tion proceedings,

## Howards Back

Eugene and Willie Howard re-turn to vaude next week, opening for R-K-O at the Albee, Brooklyn, 'at a reported salary of \$2.750. The Howards recently closed with 'Scundals' and lately have been making shorts

making shorts.

and Edith Barstow, long in vaude have been engaged for a new Frank ('ambria stage unit for Par-Publix to open at New Haven

## PUBLIX VAUDE ON SPLIT IN DETROIT

Detroit, May 20. Par-Publix will install split-week locally booked vaude at the down-town Adams in two weeks, with six-act bills to run around \$1,500 in cost. Adams is one of the former Kunsky straight picture houses. Lew Kane, erstwhile operator of the indie Oriental, now R-K-O, is back with Par-Publix to book and handle the Adams will give Vaude at the Adams will give Vaude to the Adams will give and the Adams will give the Adams will give the Adams will give vaude the Oriental Local Fox may also play vaude under con-templated policy change. Adams is likely to underscale the opposition with 50c top on a grind locally booked vaude at the down-

opposition with 50c top on a grind for the low-priced vaude. Pictures available to Adams ex-

to offset possible

## Publix 3 Units

Three new Publix units are in re hearsal due for spotting on the 17tour still left for units or Publix.

"Coney Island," The first, "Coney Island," staged by Louis McDermott, opens at New

by Louis McDermott, opens at New Haven, Conn., tomorrow (Thursday). Includes Sammy Lewis and Patti Moore, Marietta, Mario and Lazarin, "Jim," wrestling bear; Fred Evans Boys and girls, "Moon Beams," produced by Boris Petroff, opens at New Haven May 29, with Eddie Lambert, Dorothy Burke, Leon Barte, Ashley Page, Carita, and Dorothy Burke Girls, "Ginger Bread." produced by "Ginger Bread." produced by "Ginger Bread," produced by Frank Cambria, will bow in at New Haven later, with the reunited team of Rome and Gaut heading the unit.

## SARANAC LAKE

By "HAPPY" BENWAY

By "HAPPY" BENWAY
Jack Nicoll received a good X-ray
report, also an okay to go home.
While on way to New York he was
taken off the train at Utica with
acute appendicitis. Operated on.
Latest report doing well.

Andreas Erving is back here after a three-week, siege among the "Roaring Forties," Picked up weight, feeling okay, now at 41 Park avenue.

Irving Bloom about ready for the final okay. Late X-ray report shows all clear improvement. Soon ready for work. Great come-back.

Jack Hubb, former Detroit agent, has taken a turn for the worse. Wrlte him, care Hillcrest Sana-torium, Albuquerque, New Mexico.

Wonders will never stop, After three years abed "curing," going through two operations. Alice Car-man is up for the first time, porch curing at 52 Park avenue, picture of good health.

Local school show delayed for week, opening set back on account of the illness of Dave Hali (son of D. D. H.), leading man.

David Mavity leaped to the Big Town for a two-week stay. He will lock up conditions for the fail. Has okay he will be able to manage

### Passing Show

Passing Show

Richard Moore abed, doing well.

Catherine 'Vogelle, ditto...

Cerorge Neville holding up after serious schock... Bobby Hafz up for two meals a day... Edile voss much better setting the serious schock... Bobby Hafz up for two meals a day... Edile voss much better setting the serious school to the serious form of the serious form o

too. Write to those that you know in

## Low Comic's Chance

Hollywood, May 20.
There's an inkling of a growing demand for "baggy pants" out here. That means low comedians with a load of hole who can deliver. It's not just a matter now of throwing pies and falling over furniture, but the easily until the company of the c Hollywood, May 20.

more than one light picture comedian is thinking of ex-changing the spats for over-sized shoes. The well groomed comic is worried

## WOLFE, AGENT, IN NEW ACT-JAM WITH VMA

Frank Wolfe, Jr., the Philly booker whose name was removed from the New York N. V. A. bulletin board last December when he promised to be good, is in another jam with the V. M. A., this time over an act he booked for a New Jersey date, only to have the act discover it wasn't wanted upon arrival.

Act war Russ and Setruy. New York agent, with Wolfe, for the Broadway theatre, Pitman, N. J. When reporting at the theatre for rehearsal, Russ and Jerry were informed by the management that Wolfe had not booked them.

When Russ and Jerry went to Wolfe of Philly for the salary due them on the cancellation minus notice, Wolfe declared the act's agent, Schilling, had done the cancelling himself. Schilling's stand is that Wolfe's alibi is no albi at aii; just an attempt to worm out. Frank Woife, Jr., the Philly book

#### Decision

Decision

V. M. A. board of arbitration has written to Wolfe, advising him to pay off the act or take revived billing, in larger type than formerly, on the N. V. A. bulletin board.

Wolfe's name was posted in the club last fall with a warning to acts of his business record. Bulletin stated acts playing for Wolfe would do so at their own risk and could not expect help from the V. M. A.

## 4 ACTS ONLY FOR **UPSTATE IN SUMMER**

Syracuse and Rochester, first two weeks for R-K-O's western four-act road bills, will out their present five-act shows down to the unit size starting June 14. In Syracuse and Rochester which affith turn books with a fifth turn books with a fifth turn books units only will keep the vaude within the summer house budgets in the two towns. Next season in the two towns. Next season the four-act policy will stick, with the four-act bills improved in quality along with the budget in-

crease.

Change will be made on theory that a four-act show for the same money can be 190% strong against the five-act bills with their neces-

sary weak spots. Loew's may join in the four-act

## McCurdy in Cincy

Cincinnati, May 20. John L. McCurdy, who 10 year Cincinnati, May 20.
John L. McGurdy, who 10 years
ago was city manager here for an
independent film company, returned
Saturday to become district manager of the Libson circuit, which
pusses to R-K-O. McCurdy has
been recently stationed at St. Paul.
No changes in personnel would

No changes in personnel would follow his accession to active charge. McCurdy announced. He is having a series of conferences with the a series of contened. Libson, the retiring operator.

## "Idea" in Utica

The New York Fox offices start booking bills in the Avon, Utica, N. Y., May 31, using Fanchon & Marco ideas, on full week basis. This house will not fill in the lay-off occasioned by the closing of the Lafayette in Buffalo.

## Vaude Off in Mt. Verno

Best with indifferent business and local conditions, R-K-O Proctors, M. Vernon, N. Y., long in a condition policy, soes to straight policy see sturday (31).

## Broken Promises by R-K-O to Acts Continue. Unchecked—Acts Walk

## **HOWARD TAKES OVER** MIDWEST FROM GODFREY

Owing to other dutles pressing him as R-K-O eastern booking hend, George Godfrey has relinquished Cleveland, Cincinnati, and Paiace, Chicago, from his own book, with the three important western stands to be transferred

book. With the three important western stands to be bennsterred for the stands of the standard to the standard the standar

cuit.

The Charlie Freeman-booked western four-act units also play Chicago and Cleveland, at the State-Lake and 106th street theatres. The Cleveland house to be booked by Howard is the former hig time Palace.

Detroit policy will be five-act bills and pictures.

## 4-Act Bills in N.Y. May 31?

R-K-O's Madison, Brooklyn and Chester, New York, both five-act Chester, New York, both nve-act splits, may cut to four-act policy May 31, to pave the way for the western four-act intact bills which commence their route at the two New York houses in July. R-K-O's western bills now open

R-N-US western bills now opening in Syracuse. New York opening will provide an opportunity for viewing by the booking office and any necessary ohanges before start. of the road trip.

## Kahl Back with Heiman

Cliicago, May 20.

Sam Kahl, formerly booking manager with the Orpheum, Jr. circuit and associated for many years with Marcus Heiman, leaves for New York shortly to join Heiman in the Clinager office. Erianger office.

## ILL AND INJURED

Harry Goldberg, Fox's division manager in upper New York, had the plaster cast taken off his right arm last week. He had been hurt in a motor accident.

Pete Rogers, 80, and the oidest living boss canvas man, is con-fined to the American Hospital, Chicago, with pneumonia. Condi-Chicago, wittion serious.

tion serious.

Constance Argyle, aerialist, is at her home in Chicago with a broken jaw, the result of a fall downstairs. She is the wife of Charles, Boil of the trio, Lester, Bell & Griffin, at present on the Ringling, Barnum & Bailey circus.

## Toledo's Keith's Units

Toledo's Keith's Units
Toledo, May 20.
R-K-O Keilli's, in straight pictures this season, returns to vaude
in September.
R-K-O's western four-act vaude
units will have another week added

the local revival.

Fox Savoy, All Sound Vaude out and straight pletures in at the Fox Savoy, Brooklyn, June 2, film policy to prevail for the summer, at least. Savoy is a six-act split-week

Prince's "Walking" Dummy

Arthur Princes the English ven-trilorquist, is over here and about to first show his new act that in-cludes a walking figure. Prince will utilize the figure as the "dummy" in the new turn.

## Soph Tucker's Maid Dies

Molly Elkins, maid to Sopial Tucker for 20 years, died May 13.

Because of another of the now long list of broken promises by R-K-O's eastern booking department, the circuit has lost another standard comedy act, this time Maude Hilton and Connie Almy, who switched to Fox when claiming R-K-O had deliberately broken an agreement with them.

an agreement with them.

The two-girl team was booked to open today (Wednesday) for the last half at the R.K.O. Flushing, L. I. George Godfrey, booker of that theatre and head of R.K.O's eastern books, offered the team the No. 2 spot in the event a long pleture should cut the Flushing bill to three acts, and the terms were accepted. If, however, a standard length film was played and the bill comprised the customary five acts, Hilton and Aimy would be given a later spot than the deue, Godfrey was alleged to have promised.

#### No. 2 of 5 Acts

Last week the girls were notified that the Flushing bill would contain five acts and that they had been spotted second. When protesting and mentioning the agree-ment, it was charged, Hilton and Aimy were informed by Godfrey that no such promise had been

made.
Hilton and Almy were advised by
Godircy to play No. 2 or else. They
are opening for Fox for the or else.
Broken promises in the region of
R-K-O's eastern booking department has driven a large number of valuable acts to the opposition cir

## MIKE MARCO'S O. K. ON ALL FOX ACTS

With the Fox vaude booking of-fice turned completely over to Fan-chon & Marco, and Mike Marco signing a contract to supply all Fox houses with entertainment,

signing a contract to supply all Fox incuses with entertainment, Fox incuses with entertainment, and the fail plants may nee and varieties and the fail plants may nee the Work and New England Fox houses.

All vaude contracts must have an F. & M. okay. Same goes for the players for the ideas.

There has been little change in the office personnel of Fanchon & Marco. Earl Simmons remains as the eastern representative and its eastern expression after after all the ideas. Simmons has been with F. & M. three years.

Bert Adler continues as the F. & M. press representative in the New York offices.

## Cagle's "Lindbergh"

Christian Cagle, on Christian Cagie, on the front pages last week because of his marriage and resignation over government protest from West Point, turned down an offer from R-K-O for a week in vaude.

The former all-American football star was said to have followed the advice of a friend who told him to "do a lindbergh."

### Fox Houses Closing

The Foliy theatre, playing Fox bills, booked by Jesse Kay in the N. Y. offices, closes Saturday. Using five acts each haif.

The Republic, another Fox booked Brooklyn house, closed May 16. It also used five each half.

## Clinton's Band Leaves 125th St.

Walter Clinton and Invaders, after 42 weeks' engagement at the Rr-K-O 25th Street, leave there next Friday (23) and will open a summer stay at Sea Girt, N. J., Saturday.

Clinton goes on the air via WCAF (Asbury Park).

Through billing, Carry Owen and Through billing, Garry Owen and Saleskaldes was reviewed in last week's "Variety" as a new act, Jack Waller, who has been doing the act, took ill and doubt not play the half at the Jefferson starting Saturd oy; where caught, Garry Owen jumped in, vice billing "Canage] were thought by Jeff



LOUIS W. The Season's Greatest Fox Trot Song





THE SWEETEST ON EARTH SONG

Music 6, HARRY ARCHER & CARMEN LOMBARDO

Lyric by GUS KAHN Music by HARRY ARCHER

FROM UNIVERSAL'S "THE KING OF

Lyric by BILLY ROSE

Music by M

You Can't Go Wrong With Any FEIST Song



SAN FRANCISCO

DETROIT

CINCINNATI

TORONTO 310 MICHIGAN THEA. BLDG. 193 YONGE STREET

CHICAGO ' 75 W. RANDOLPH ST

Cor. BROA

(EN PHI

MELBOURNE, AUSTRALIA, 276 Collins St.

# NWN The sational



JOHN KLENNER and NATHANIEL SHILKRET

()he Golden Waltz-Waltz Dream!

IN THE N.Y EVENING GRAPHIC CONTEST! -WINNING SONG



MAKE THEM SING - MAKE THEM SMILE - THEY'LL LOVE IT!

Lyric by GUS KAHN

by ART KASSEL Music

THAT GLORIOUS FOX TROT BALLAD THEY WANT TO HEAR!

# Music by HARRY ARCHER Lyric by GUS KAHN

TREMENDOUS SUCCESS! PAUL WHITEMAN'S

BEL WAYNE

Lyric by HARRY DE COSTA

DWAY and 50th ST. NEW YORK RANCE ON 50th ST.)

**ADELPHIA** ARKET ST.

KANSAS CITY GAYETY THEA. BLDG.

LOS ANGELES 405 MAJESTIC THEA. BLDG.

BOSTON LONDON, ENG. 240 TREMONT ST.

PARIS, FRANCE 138 CHARING CROSS RD. 30 RUE DE L'ECHIQUIER BERLIN, GERMANY, 37 Leipzige. Strasse

Dance Irchestrations

## Agents Favored by Fox Office **Much Cut Down—Useless Ones Out**

Without issuing actual franchises on paper, the Pox booking office, among other changes in routed agents selling acts there by serving closed door notice on about 10 reps, considered to have nothing to offer.

When the New York indle booking offices began to fade the Pox office, only major booking place with an open door, was flooded with model of the post have began to fade the Pox office, only major booking place with an open door, was flooded with model of the pox office only major booking place with an open door, was flooded with an open door without offices. The door with an open door without offices and without door without offices and without observed the door withou

FRAZERE "Acme of Finesse"
THIS WEEK
MAY 17, PORTLAND LEE P. STEWART & LEWIS MOSLEY

Discouraged from trying to con-tinue with fullstage comedy and flash acts, Earl Bronson and Irene Renee, for years heading big offer-ings, intend to do a two-act. Johnny Cantwell and his "Big Little Show" (5).

Marcus Loew

**BOOKING AGENCY** 

General Executive Offices

160 WEST 46"ST.

J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGER OHICAGO OFFICE 600 WOODS THEATRE B'LD'G

JOHNNY JONES

BRYANT 7800 NEW YORK CITY

Gordon Stiles, of Bellvale, N. Y., magazine writer, and Hortense Fellow, non-pro, were killed when a Ford coupe, which Stiles was driving, crashed against a tree in Middletown, N. Y.

## Fox Status Same

No changes last week in the Fox booking office personnel. If any are contemplated by Harry Arthur, in charge of reorganizing, they have not been announced or put into effect.

## Theatres Proposed

Incaires Proposed

Redolt, Wis - 150,000 Grand Ave.
Owner, Beloit Theatre Co. Architects,
Kirchoff & Woods, 1000 (M. P.). Also
noartments. Hurôn & Wisconsin st.
Owner, Berlin Theatre Co. Architects,
Calamest, Hurôn & Wisconsin st.
Owner, Lare H. - 400,000 Also
Also atoresa
and appartments. When C. Calamest Theatre Corp. Architects, Buckley &
Calamest, H. - 400,000 Also
Owner, care of architects, W. Sevic.
Chicago. - 1370,000 Also apartments.
Owner, care of architects, W. Sevic.
Rewnnee, H. - Also shops. Owner,
Laroll Gride, H. - 415,000 Also
stores, apartments and offices. Owner,
Carroll Gride, H. - 415,000 Also
stores, apartments and offices. Owner,
Carroll Gride, M. - 415,000 Also
stores, apartments and offices. Owner,
Carroll Gride, M. - 415,000 Also
stores, apartments and offices. Owner,
Norristown, F. - 45,000,000 Also
Norristown, F. - 4700,000 (Norrist)
Also
Stores, M. J. - 45,000 Also
Also atores.
Norristown, F. - 4700,000 Also
Norristown,

NEW YORK

Fanchon and Marco Corp., Manhattan, amuscinent; Laura Denau, Honry Brill, Louis M. Webe, Miller, Abe Cohae, Jack Miller, Abe Cohae, Jack Johnson Amusement Communisment Communism

hattan; Abs Miller, Abe Cohan, Jack Johnson Amusement Corp, Kinga amusement dovices: Charles A. Johnson. Rhea Kimborley Johnson, Bernard P. Josica Goron H. Werner, Thereas P. Brown, Rame Films, Manhattan, chartes; Greson H. Wenner, Thereas P. Brown, Rame Films, Manhattan, sound illms; Ernest A. Rosenberg, Joseph K. Rosenberg, Goron M. Zilberman, Matlonal Cosmopolitas Artists, Manhattan, agency Bella N. Zilberman, P. Lander J. Lander, J. Chamberlaia, G. Chester Hale, W. J. Chamberlaia dress; I. Wiener, Isidore Zamyre, Sarah Lipptikisy.

Oklahoma

Motion Picture Theatre Owners' Asso-ciation, Okiahoma City; capital, none. Wille Z. Spearman, Edmond; Fred Pick-wille Z. Spearman, Edmond; Fred Pick-nes, Okia, City; L. A. Chatham, Shaw-nes, Okia, Charles, C. C. Okiahoma, Charles, C. C. Okiahoma, Charles, Ban Fewler, Powler, Granti Fowler, Ben Fewler, Co. Okiahoma, Charles, McCrooley, Osgar Bieser, Crooley, Shidler, Oklai, Shidler, Oklai, Mid-Condinent Picture Corp., Tulest, Mid-Condinent Picture Corp., Tulest, Mid-Condinent Picture, Corp., Tulest, Athletic Club of Okiahoma, City, Okia-Athletic Club of Okiahoma, City, Okia-B. Nystrom, W. E. Hollfield, C. Boren, Dissolutions

Enystem, W. E. Hollind, C. C. Gren. E. Nystem, W. E. Hollind E. Nystem, Dissolutions The Charlest Tarket Service, Inc., New York, Pastern Tarket Service, Automatic Vaudeville Co., Manhattan, Ed. Standard Cinema Corp., Alashattan, 5.00 and 2.00 preferred, 1100, and 2.00 ahares—2.500 preferred, 1100, and 2.00 ahares—2.00 preferred, 1100, and 2.00 common, no-par value.

# **New Atmosphere Around Fox Met** House—New Depts. Under Arthur

Dissolving the title, Fox Metro-politan Theatres and bringing the Greater New York indle group into the regular theatre company, the Harley Clarke regime is starting at the local box offices to rid the organization of any automaton atmosphere.

mosphere.

A survey is being made of the indie properties which Fox garnered last fall. After every angle is considered, those decided obsolete will either be disposed of or else the sites will be used for new

theatres.

Managers will no longer be the office boys they were credited in the trade as being. They are now allowed to use initiative. An entirely different atmosphere prevails as well in the old Metropolitan offices, being retained without the

nees, being retained various the name. Y Arthur, new head, is going into the third week of his rule week of his rule week and his eight and his eight assistants. No more waiting and no "in conference" stuff.

New departments functioning in a different way have been established by Arthur. A most valuable aide to the manager is an exploitation dept, headed by Gabe Yorke, with his staff including Jim Loughboro, who has had years putting

with his staff including Jim Lough-boro, who has had years putting over big pictures on the street. An identification bureau, novel but practical, it is pointed out, is under the direction of Harry Marx. This will keep the record of every employee. Idea is to know the qualifications of each. It will have considerable bearing on promotions

within the ranks, it is anticipated by Fox executives. Supervision of sound and projec-tion also come within Charles Caballero's department, doing all of the purchasing for the theatres. Handling the de luxe houses in the territory will be a board com-posed of Arthur, Oscar Oldknow and John Zanft. The six division managers have been announced. managers have been annou

## 3 R-K-O Sub-Divs

Chicago, May 20.

First move by William Elson, new mldwestern director for R-K-O, was to divide his area into three districts: Illinois and Wisconsin; In-diana and Michigan; and Minneap-olis, St. Paul, Omaha, Sioux City and Des Moines in the third.

## WHITEY ROBERTS

Laugh, Town, Laugh

-NOW FOR R-K-OWest East
WM. JACOBS MILES INGALLS
Independent—FRED ROSENTHAL

SIDNEY BENNETT.

SIDNEY BENNEII, son of Bessie Bennett, who died at No. 2 Grenville Road, Plymouth, England, on the 30th of January, 1928, is requested to communicate forthwith with Messrs. Jago and James, Solicitors, at 4 Sussex Terrace, Plymouth, aforesaid.

# ALI B. HASS

"SIX BLUE STREAKS"

DIRECT FROM R.K.O

NOW FEATURED IN F. & M. "BRUNETTE" IDEA Many Thanks to FANCHON & MARCO

Direction, HARRY A. ROMM

## FOUR CIRILLO BROS.

THIS WEEK-PALACE, CHICAGO

BOOKED SOLID

Direction: JACK WEINER-ED. KELLER

# **OPENING SATURDAY, MAY 24** R-K-O PALACE, NEW YORK

## MORRIS 🔧 CAMPBELL

PRESENTING

"ANY APARTMENT"

Assisted by PHIL SILVERS and MAY TALBOT

Direction, JACK CURTIS

FIFTH RETURN ENGAGEMENT

## SUNSH SAM

AND COMPANY

THIS WEEK (MAY 17), LOEW'S STATE, NEW YORK

R-K-O Representative—CHARLES MORRISON

Loew Representative-ABE FEINBERG

#### PALACE

(St. Vaude) He, She and It are the Palace features for the current week. They are in a diversified bill with mor than average comedy and plenty of variety, but that show did certainly need Duke Ellington and the Cotton Club Orchestra for a stand-out on the bill. It's the sort of a show otherwise known as a bill without

Club Orchestra for a sand-out on the bill. It's the sort of a show checks known as a bill without a vandevillan. That with the orchestra comprises four acts out of the same comprises four acts out of the same comprises four acts out of the same subsets and the

them with his paw doesn't stand off the fact.

While almost every other variety heatre in the country, including R-K-O's, is trying to the up with the country, including R-K-O's, is trying to the up with the lobby, the Falise, highest-scaled variety theatre of the U.S., is standing for a lobby racket.

Headlining contracts may heave the country for the week is \$1,000. Miss Rubens, headlined, His salary for the week is \$1,000. Miss Rubens, headlined, is receiving \$2,500. But if Broun isnt the best known daily newspaper writer in country and the country of the week a chump to sell himself at a thousand for a debut, and if worth engaging, then why not headlined him, especially in Times Square? It's the The next funnlest thing was the

(New Acts), No. 5. The dog, plus his sublicity, is at right.

Description of the property of the plane singling combo, not using "Ell Ell" but a hymn they dug up somewhere called "The Chasim" or something like that. After it they sang "Cottage" and before they come the plane singlife that the plane singlife the singlife the singlife the plane singlife the plane singlife the sin

closed.

Hey, Hi, how about stealing bows on your stages? When's that going to get the axe?

Simc.

## STATE

(Vaudfilm)

STATE

(Vaudfilm)

State presents a fine bill this week, with Leavitt and Lockwood, at the Palace just about a month ago, scoring heavily. But two other wood, and both atrong. Sunshine Sammy, one of the two, also scored nicely. Vaude ran to 8 minutes, with Leavitt and Lockwood using Models and the Palace of the Sammy, one of the two, also scored nicely. Vaude ran to 8 minutes, with Leavitt and Lockwood using Models and Sammy, one of the two, also scored nicely. Paul Sydel and "Spotty", the latter a clever pup, did better than the acrobat, balancing on Sydell's hands and thumbs on his forelegs, frequently balancing on but one forelegs. Has a neat clown trick of straight and the sammy with the aid of his two brothers were a trio of fasting with bits of comedy. Boys open in "two," all in overalls, with fast legmania. One boy takes the spot with a song solo while the other two low, with Sammy doing a stair dance imitation of Bill Robinson, tapped out in neat style. Finish was the sammy state of the sammy state of the sammy doing a stair dance in the sammy state of the sammy state of the sammy doing a stair dance in the sammy doing doing a sammy doing doing a sammy doing doi New York, at least, then why engage the chump, for he was a chump to sell himself at a thousand for a debut, and if worth engaging then why not heading himself and the sell himself at a thousand for a debut, and if worth engaging then why not heading himself and the sell himself and h

VAUDE HOUSE REVIEWS ACADEMY

Not so for Much bits Sabriday afternoon for Much bits Sabriday afternoon for Much bits Sabriday afternoon for Much bits Sabriday for the
rounde for Fox on percentage, Arttendance about average, and that
not so good. Around Aliss West is
a bill-of six other acts, badly booked
and and the sabriday between the sabriday
Two dance flashes, both very similar, and in mid-show another flash
with special scenery, besides a
high sabriday should be sabriday and the sabriday should be
first show there was mechanical
trouble all the way on that at the
first show there was mechanical
trouble all the way on that at the
first show there was mechanical
trouble all the way on that at the
first show there was mechanical
trouble all the way on the stagereaching a climax when the olio and
forced dropping of House's regular
full-stage comedy turn. Instead the
rotund comic did 20 minutes in
handling the whole jammed-up affair in very showmanilke manner
as pot for a Muca for most folis.
Handling the whole jammed-up affair in very showmanilke manner
and gracefully. It would have been
a spot for a Muca for most folis.
Second, the Caligary Bros., two-man
pantomime team from Europe. They
came over a couple of months ago
ration unit, this probably their first,
or one of their first, vaude appearances over here. Since the pletture
tation unit, this probably their first,
or one of their first, vaude appearances over here. Since the pletture
them, the Caligary's struck a better
routine, and now the act runs
smoothly, and effectively entertains.
There is no word spoken, but coninten in the same as when first around a fewthem, the Caligary's struck a better
routine, and now the act runs
smoothly, and effectively entertains.
There is no word spoken, but coninten in utes.

Harry Girard's Ensemble, 13 singing girls and Girard, is about the
same as when first around a fewdulte distinguished looking behind
his pince-nez specs, conducts and
sings in the pit and steps on at the
familiant to Join the girls
of the proof of th

R-K-O

(Vaudfilm)

(Vaudfilm)

For the first Angeles, May 15.

seouts haven't immee urace anea, as yet.

Nan't help length is another deservito a look for the talkers. Endowed with herfect diction and a
forectul delivery, Miss Haiperin is
worth a test. Since opening her
new act this season she has
switched around several of her
numbers to get the better and
control of the second of the control of the second second

ing four girls and boy, with low wire routines featured. Specialties by Margie Hooey, tap dancer, and the Cheric Sisters, harmonists, get an opener is becoming regulation stuff with these unit shows.

Manny King is still doing Yiddish paney dialect to his accompanying good straight man who might eliminate the usual singing simply because it is the usual thing for a straight to sing. Turn went well limits the property of the pickup opening day (Thursday).

## 81ST STREET

"The Cuckoos" (Radio) on screen and Feter Higgins on stage are extended to the second of the second

## 58TH ST.

58TH ST.

(Vaudsim)

Three acts in picture, Radies
Cuckoos 'using up 100 minutes,
Booker took no chances with his short bill, using proved standards short bill, using proved standards with the provided standards and the standards of the standar

PALACE

(St. Vaude)

(A line up of sweet names, but hanshed about 1 street names 1 st

## LINCOLN SO.

tucky Derby, returns.

LINCOLN SQ.

(Youdfilm)

Good bill for this intermediate for first half with plenty of diversity and laughs spotted in the five sativity.

Raymond Pike opened and got over with a mixture of charcoal sketching, dancing and Jugfing with a mixture of charcoal sketching, dancing and Jugfing over with a mixture of charcoal sketching, dancing and Jugfing over the season of t

## PARAMOUNT

("The Blue Mill"—Unit)
New York, May 19.
Meritorious show in entirety provided, with both stage and screen
units of program, better entertainment than usual, but whether show
will draw outstanding business is a
question. By all rights it should,
with word of mouth advertising to

with an imaginary partner a panic anywhere.

Appearing twice in the unit, Bolger wisely reserves his best stuff for the "next to closing spot," if such can be picked in a full contention, except for a speech. A bad break for end of speech with "the hell with that," dulls its value. Might as well not go into it at all if not knowing how to finish it upright and taper, if necessary, to a many the property of the

ing acts.

Besides that, there's Vallee, at the
New York house for the week, and
probably to follow unit to Brooklyn

New York house for the week, and probably to follow unit to Brooklyn on next stop.
The crooning radio fav, like good The crooning radio fav, like good The crooning radio fav, like good the control of the uneasy stage presence that characterized his early appearances at this house. Brooklyn apparently, having made a theatre. Vallee has his seven-plece combination with him, that taking the place of usual stage band here. Although the seven is a small number and the seven is a small number and the seven in the seven is a small number land of the seven in the seven is a small number land. Several numbers are done by Vallee, including songs he "Citty from Kaness City." This is a number with an interminable list of verses, patter of which is designed for lands and the seven is a seven which is the seven in the longer than was wise, though taken enthusiastically. Using the meg throughout, the romantic-volced delight of the air govern of the house. Sax bits interjected into songs.

"The Blue Mill" is Dutch in motif.

act, and over big. Important item in this act's success is the apparent hit-or-miss routining, with the dogs seemingly doing anything they want who sings, in that order, and all good. Then Madie and Ray with some clever roping bits, especially Ray's somersault while spinning the boardstand to croom through a megaphone, and to hold the stage until Lou-Cameron and Co. took the spotlight. Company means a femme and as looker, who delivers a. a., a nice pair of pipes and a lot of general assistance. Cameron clowned around to great returns besides doing a couple of ling and tumbling. Everybody on the stage for the finale.

"Return of Pu Manchu" (Par) the stage of the Manchu" (Par) the stage of the stage for the stage of the stage

## PENN

("Days o' Yore"-Unit)

("Days o' Yore"—Unit)
Pittsburgh, May 17.
Old Home Week with Wesley
Eddy back on stage as m.c. Reception today removes any doubt about this versatile little chap being ace high with Penn regulars. His second swing around the Loew cirsecond swing around the Loew circuit and a solid citck all the way
through. Eddy came here just a
year ago as house's permanent m.c.,
remaining for 12 weeks before going to Kings in Brooklyn. First
return, in February, he came close
to Fenn ho. record and this with
ordinary picture. They we given him
this time, "Return of Dr. Fu Manchu," but biz despite this above
average.

ordinary picture. They've given him another screen feature no better this time, "Return of Dr. Fu Mancha," but biz despite this above a "Days o' Yore" a better show than Eddy's first, 'Lee Parfuma,' but as far as Pittsburgh is concerned, the mc. is the whole works. Always aspeciated with the song 'Old Mancha with the song and spontaneous hand, winding up with "A Year From Today" and "St. James Infirmary" for more great returns, himself out of some tight spots to keep the show within the time limit. King, King and King, always favorites here and their third or fourth visit to town within the last tap dancing. No question these boys are a natural anywhere.

Chevaller brothers also well received with their graceful acrobatic maneuvers and Nat Spira scored in the 10 Tiny Tots. These beef-trust chorines allowed the customers to open up on the laughs and their "Singing in the Bathub" number a the state of th

#### ROXY

(Presentation)

New York, May 16.
Business should stand up nicely here with "The Arizona Kid" (Fox) on the screen, with Warner Baxter in the servers are: here with "The Artsona Kid" (Pox) on the screen, with Warner Baxter in the same part that brough him his comeback through business, capacity at the second (9:30 p. m.) show, is an indication. Nothing special on the stage to drug 'em inment that "in Old Artsona" was but doesn't disappoint. The women have gone so daft over Baxter it's a pipe they! support him in his Show consumes 130 minutes, with \$4 eaten up by the feature. This is a little longer running time for latter than usual. The support him in the second of the support of the support

on stage besides orchestral overture, aiways feature here and this week including selections from Liszt.

List.

Li

## STANLEY

("Magic Melodies"--Unit) Pittsburgh, May 15.

time in Rockies." Seemed like there was a chance for another natural here by bringing girl crooner down of the bringing girl crooner down of the bringing girl crooner down of the bringing determined the seemed with the seemed with the seemed with a community single number at end and this, it seemed, might have been dispensed shownan in last year, and slowly but surely building himself into an asset here.

but surely building himself into an asset here. Cane stayed over for single day, having played over for single day, having played only five days previously when house switched to Thursday poening. Usual, and her coat-wringing stuff with Powell immense. Did four numbers and band had to blare into flashy finale so she could make a gettway.

## LOEW'S STATE

("Brunettes"—Idea)
Los Angeles, May 16.
This Fanchon & Marco Idea has not a blond in it. Brief, running 25 minutes after the orchestral introduction and 9 minutes of that taken

minutes after the orchestral introduction and 9 minutes of that taken out for shirt-tearing comedy. Comedy interduct is the needed relief for the classical artiness of the judge of of the ju

parade on in fantastic costumes and dress the big head in a quick tablard of the state of the st

began threasure and gring and surpour and the product of the stage and surpour and and surpo

## **EGYPTIAN**

(Presentation) Hollywood, May 15.

(Presentation)

Hollywood, May 15.

About seven or eight years ago Sid Grauman opened the Egyptlan theatre. Unlike the Chinese, there stars imbedded in the cement of the Egyptlan court. Nor are there illedite models iounging around the lobby to scare people from Kantwere on his digital properties. When the lobby to scare people from Kantwere on his digital people from his digital from

tablina is neutrer the nuts nor un-tablina. June 4, when the new Pantages opens its gilded front under West Coast operation, the Egyptian will become a grind house. Its Fanchon and Marco stage shows will be transferred to the new theatre, and in its quiet, Egyptianlike way it will carry on with pictures alone. The stage of the stage of the stage of the stage of the bas and theatre operation are like

Life and theatre operation are like that.

On the current program, weekly change, is "The Benson Murder Case" (Par), Movietone News, "Brats" (Laurel and Hardy), and "City Service Idea," a Fanchon and Marco Smit. the Two Marco Life and the Case of the Case of

time.

The usherettes naturally are attired as Egyptians. Not like Salome. More like Salome's mother, Bang.

## FOX. B'KLYN

FOX, B'KLYN

("Let's Pretend"—Idea)

Harry Arthur man index this house—proably means are of his problems. It's still not "over" although there has been no lack of stunt-pulling, bolstering and experimenting during its two years of all though there has been no lack of stunt-pulling, bolstering and experimenting during its two years of callering reposition mountain high a couple of blocks away at the Paramount and the Albee around the corner is scratching around all the time for tricks to expensely one of the best of the popularity-bailing schemes thus far exposed for inspection is Bob West's singing bee. West puts it on. He overcomes the natural self-connounced degree and has them responding guetly. Might be suggested that less light in the auditorium will give the neighbors even a corner of the standard of the corner of the standard in the standard i

## **EMBASSY**

(Newsreel).

(New York, May 19.

Combo of three monolog clips by three world famous figures on the revolt in India the highlight of the newsreel playhouse. Twenty-six clips altogether—evenly divided between Fox Movietone and Hearst Metrotone. Show running 45-minutes and Fox end gettin clips altogether—evenly divided between Fox Movietone and Hearst Metrotone. Show running 45-minutes and Fox end gettin clips altogether—evenly divided between Fox Movietone and Hearst Metrotone. Show running 45-minutes and Fox end gettin clips in the state of the King of Stand Davis Child Shair the Line of the King of Stand Davis Child Ramon Novarro clips in song; and roverhead tour of Havana that's a pip; two kids clips, and the show can be set down as all around olax. There's a shot of Fredlean Continued on page 33)

## HEYWOOD BROUN Monolog 10 Mins.; One Palace (St. V.)

Palace (St. V.)
As the Palace program mentions
Heywood Broun as "The eminent
column conductor, noted author,
lecturer, philosophythan and the
except possibly concerning Mr.
Broun's resemblance in face, figure
and frock to the New Yorker's unseen picture of Hannen Swaffer.
England's big time squawker.

agen picture of Hannen Swafer. England's big time squawker.
Although Mr. Broun, for his exclusive New York Palace vaude ensagement of one week at one thousand the state of th

dispose of the courses extent by an advance of the course of the course

paper unen coming into sight.
Hey suggested the vaudeville appearance as his stage debut, may be overlooking the revue that died in Newark with Hey in it, but with both brought over for a second death in a better state on the Century Root.

death in a petter state on the Century Robins and the state of the continued monolog in his hat, Hey told how he had been sued for libel when a dramatic critic some years ago. He had mentioned an actor's performance as the worst he had one had mentioned the had been to the had mentioned the had been to the state of the state of the had been to the head with the he caught the actor the next time, not knowing what to say under the libelious circumstance of was not up to hie usual standard. Second laugh. But again, Mr. Broun and Perce Hammond will have to settle the source of that phone. Up to now, it has been Perce's. We and the property of the state of the source of the phone. Up to now, it has been Perce's. Meanwhile Hey is making ges-

Hey, Spoke thusly for 10 minutes, adding that his actor-friends had told him to be sure to wait for his laughs. Fourth laugh. Hey said that with a smirk. He naturally did feel guilty, and he was.

that with a smirk. He naturally did feel guilty, and he was.

As Mr. Broun is splitting his single G for this week amongst charitable organizations, he is relieved from all blane, come a 98% guy. Why didn't some of his actor-friends tell Hey that the Palace Diava to a \$3 top, even if only on Sunday nights with the Scripns-Mad and what with the Scripns-Mad with the Swipns-Mad with the say when they hear Hey make fun on the Palace stage? They may then read his column in the New York Telegram' any evening and suggest to Hey that he Annyay Hey, in any way, is entertaining on the stage, Heys so different from "Rin-Tin-Tin" on the same bill.

DUKE ELLINGTON and Cotton
Club Orchestra (14)
Colored band age
34 Mines; Full Stage
34 Mines; Full Stage
34 Mines; Full Stage
35 Mines; Full Stage
36 Mines; Full Stage
36 Mines; Full Stage
37 Mines; Full Stage
38 Mines; Full Stage
38 Mines; Full Stage
39 Mines; Full Stage
39 Mines; Full Stage
30 Mines; Full Stage
30 Mines; Full Stage
30 Mines; Full Stage
31 Mines; Full Stage
31 Mines; Full Stage
32 Mines; Full Stage
33 Mines; Full Stage
34 Mines; Full Mines; One
34 M

any house. Sime.

Virginia RUCKER and Co. (5)

"Heart-Strings"
Dance Flash I Stage (Special)
A Use and Stage (Special)
A Use another dance flash, and that means plenty of competish for "Heart-Strings," with everything depending on how cheaply it can be sold. Rucker, has been out before in acts named for her. She is an accomplished dancer, especially on toe, and nice looking.

Others are a hoofing trio, single with the control of the cont

the most of her stunning appearance.
One of those silly introduction songs, used by all flashes without ever accomplishing anything but to push the act further down into the dimea-dozen class. Money expended, fair talent included, but the control of the control

laughs. Fourth laugh. Hey said that with a smirk. He naturally did feel guilty, and he was.

As Mr. Broun is splitting his single G for this week amongst charitable organizations, he is relieved from all blame, even for fire the state of the safety of th

is mins.; One.
Academy (V-P).
Since R-K-O believes "heek" is just as foreeful while not so oftensive as "hell," this act would be plekins for the R-K-O entreps for a year. Or a sweet dish to set before a nice, refined neighborhood audience.

tore a nice, refined neighborhood audience.

At Fox's Audubon, where Miss West broke in, they ordered her cooch removed, but let gag about even the second removed and the second removed and act the same time ducer and actress. In her new vaude act she mentions all of that legit career, including the shows and the trouble. In talking she's the nearest to a female Jimur Durante mearest to a female Jimur Durante "Pleasure Man" bunch, she plues. "They the police) said these guys is fairles."

Miss West entrances as a story

is fairles."

Miss West entrances as a study in black and spangled white, her blond head framed by an upright black fur collar. It's expected that she'll remove the wrap but she doesn't; walks off instead to permit a build-up announcement by the contractor—"Diamond Lail." This has Miss West in her red 1890 gown and jewels from the show, singing and talking the actory briefly to a borrowed pop tune, with her special lyrics.

This act was intended by the Fox office for business, with Miss West taking a percentage gamble. At the Academy Saturday there was little evidence of much for either

side.

Perhaps Miss West might have done a lot better with a formal routine of songs sung in her own way and with not so much mentlon of "Lil" and the rest. This, way it's strictly for stags.

strictly for stags.

Instead of an encore Miss West returned for a short speech, saying she will shortly depart for Hollywood to make a picture. After that one she'll make another, Miss West declared, to be called "Her Wedding Night" with sound and effects. And then brought a backstage cop out for a handshake.

\*\*Bigo.\*\*

## Val and Ernie STANTON and Co. (5) 20 Mins.; One and Full Stage Palace (St. V.)

Defines (St. 18 and Turi Stage (St. 18 and Turi Stage (Tark 18 and Turi Stage (Tark 18 and Turi Stanton were listed there was in 1928, when this standard act moved from vaude to presentation houses with the same that the same

Now Yal and Ernle must gct onc. because they have an all new and all good act. Other than themselves are five others, including two styles of dancing, loose and eccentric. Loose dancing hasn't been seen dancer here will get attention. Also included are girls, one only for an aisle gag at the start. Blackouts are the work for the company. They are, except one, new, brisk and with a laugh, of course. The opening is about golf mercially exholited in it, by signs and names. Act runs swiftly with Val and Now Val and Ernle must get one

"RIN TIN TIN" Film Police Dog 17 Mins.; One Palace (St V)

Palace (St V)
A sure-fire for children who have heard of this Hollywood police dug called "lin I'm I'm" it they have not seen him in pictures.

Needless to go into lite subject of police dogs, whether they are from and trails. With "Rin I'm I'm I'm does appear to be a matter of trainling.

and traits. With "Bin Tin Tin" is does uppear to be a matter of train-ling.

Dog does some of his stuff as befure the camera, as directed on the stage in the stage of the sta

NEW ACTS COWBOY REVELS (7) Instruments, Songs, Dance 12 Mins.; Four (Special). Jefferson (V-P).

12 Mins.; Four (Special),
Jéfferson (V-P),
Only fair opener, and for the
neighborhoods solely. Tepid type of
entertainment.
Drop represents the great outdoors with four boys and two girls
doors with four boys and two girls
doors with four boys and two girls
doors with four boys and two girls
do instrumentation solely, mostly on
string instruments, Otherwise use
a few home-made instruments phis
a musical saw specialty done by
three of the boys, mubber. First is
a legmania, swelalty and the latter
a mixture of rope work and dancing.
Latter number would go much better if the girls worked as though
they enjoyed it.
A woman in a judining sole all
honors with a coon shouth delivery
of "Ro, Ro, Rollin Along" in a busky
"blues" volce. Could be given more
time as she knows how to put her
material over.

material over.

GRAY FAMILY (6)
Dance Flash
14 Mins.; Full (Special)
86th Street (V-P)
Plessing dance flash of median
to Mins.; Full (Special)
86th Street (V-P)
Plessing dance flash of median
well known to vaude.
Attractively staged and mounted,
the Gray act at least flashes effectoutines carrying besides that to
give it rating as o. k. for average
neighborhood vaudilms.

Novel opening suggess that her
in ile and shooting her. This is
very brief and only an Introductory
bit, nothing occurring after to carry
Grays work together, singly and
in doubles and trios, with routining
so laid out that the effect of sameness is avoided. Also to add variatap to the jazz and excentive. Some
singing is injected, but malnly to
introduce numbers, only specialty
by the gray of the control of the
Mirror costumes effective but
should stay up front far enough
quring entire number to reflect the
Urs flash, and the house, that to keep
up the flash.
Closed four-act bill here. Char.

Sammy BURNS SATELLITES"

Source. The obtains and hall commercially exploited in it, by signs and names.

Act runs swiftly with Val and Ernie doing their two-act as usual but not the usual. In this entire mentioned but once, singular indeed while the black out exception is the dential bit with a hat pin where the victim didn't know the roots were with aside business, as good as new. Rather pleasant to see an established team that has played everythine, including musicals, dig in with a new one of the present apriling, including musicals, dig in with a new one of the present apriling. Including musicals, dig in with a new one of the present apriling, including musicals, dig in with a new one of the present apriling. Including musicals, dig in with a new one of the present apriling to the control of continuously for 22 minutes, falls in with a new one of the present apriling the control of continuously for 22 minutes, falls in with a new one of the present apriling the control of continuously for 22 minutes, falls in with a new one of the present apriling the control of continuously for 22 minutes, falls in with a new one of the present apriling the control of continuously for 22 minutes, falls in with a new one of the present apriling the control of control of continuously for 22 minutes, falls way are looking to get a single laugh, it's a pretty that way in the control of contro

## Info on Percentage

(Continued from page 6)

tee to work for these demands with

(Continued from page 6)
tee to work for these demands with
the distribts was passed and Adolph
Zukor, here now studying the foroign situation before salling, was
invited to attend. He failled to
show up, but at a subsequent lunchcent the resolution was put to him.
Zukor was asked to define Faramount l'ublik's 'position without
the company's 'president apparently
having had an opportunity to take
it up with the distribution department on this side or abroad.

His stand was similar to that
taken in this country in defense
of the percentage system of selling
pletures with the distrib unable to
figure flat rentals on pictures.

Zukor said titlat the producers
could not fix negative cost for allocation to various foreign countries served and that, therefore, the
paper served and that, therefore, the
tanowing exactly where they stood.

He asked the exhibs to have
patience as he could not say off
hand what the situation was over
here, but left there was nothing
wrong with either prices or conditions. Ferentage cuts of around

wrong with either prices or condi-tions. Percentage cuts of around 25% are lower than most obtaining in America on such engagements, most bookings running higher than that.

Zukor's main defense was that chief trouble is exhibs and pro-ducers don't get together suf-

Langer icaves here Friday (23). He agreed to meet the exhib committee before that date and discuss situation further, meantime probably having chance to contact his organization on distribution details and foreign business.

## **DUTCH MUSICIANS** PARADE IN PROTEST

The Hague, May 20.

More than 1,000 muslelans who blame their unemployment on mechanical music reproduction in pleture theatres, organized a demonstration in The Hague, parading through the streets of the city in 30 big charabanes (motor busses).

Banners flying from the motors expressed their declarations that talking pictures had cost them their

Jobs.

The musicians' organization also addressed letters to the authorities and to restaurants, cades and botels pointing out that expensive foreign bands are employed in these places, while the majority of foreign nations' bar Dutch musicians from their borders.

## Austria's Tax for Pictures Staggering

Sydney, May 20. Film duty has now reached an enormous total and the end of tariff increases still not in sight.

# Variety Bills

NEXT WEEK (MAY 24) THIS WEEK (MAY 17)

Numerals in connection with bills below indicate opening day of show, whether full or split week

Week of Cirque of Hiver Athon : d'Hiver Athon

BIRMINGRAM Empire Empire fune In Grand Ripple

Graad

dipples Crand

day of Camellias

BLACKPOOL

SELACKPOOL

tamilia Crand

tamilia Crand

tamilia Crand

THE ADDRED

THE ADDRED

TO THE AD

GLASGOW
Alhambra
low Through
Empire HANLEY
Grand
Vent de Folle
H'LL
Paince
othy Ward
in Glenville

nneaster
12 Winstawley Chil
Henry Hearty
Beltker
Toots & Partner
London 6

Minnesota (24)
"Red Rhythm"
Chief Shunalona Bd
3 Winners
J M & D Oaks
Geraldine

J M & D' Oaks
Geraldine III
Geraldine III
ENEW HAVE
ENEW HAVE
ENEW HAVE
ENEW HAVE
ENEW HAVE
Paul III
Less Libonati
Terry Green E Polly
ENEWART
FOR HAVE
AND FERNINGTO
AND FERNINGTO
AND FERNINGTO
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AND FERNINGTO
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FILLADELPHIA
ENEWART
FILLADELPHIA
ENEWART
ENEWA

"Girl Hollywood"
Fox (17)
"The Kemmys"
Eva Ivey
Maxine Hamilton
Lee Wimot
Lee Wimot
"Arizona Kid"
"Team (17)

"Texan" Penn (17)
"Days o' Yore"
Wesley Eddy
Dick Leibert
Edna Howard

Kirby & Du. ...

Kirby & Du. ...

Kirby & Du. ...

Kirby & Du. ...

Jee Broes ...

Jee Broes ...

ATLANTA

ATLANTA

ATLANTA

Loow's (12)

Beauting ...

Bally ...

Ba

Nat Spira King King & King Chester Hate Girls "Return Hate Girls "Return Hate Girls "Return Hate Hate Far's CIB Far's CIB Abe Reynolds Co El Cota & Byrne Jung & Eiroy Jung & Eiroy Jung & Eiroy McDonald & Florence Mills Ted Murphan" "Wint a Man" "What a Man" "Black & Gold"

Lee Gherri
3 Rolline Stones
Meilese Balou
Me

REMOVAL NOTICE

THE CHARLES MORRISON AGENCY

SUITE 1014, 1560 BROADWAY, Bond Building NEW YORK CITY CHARLES MORBISON JESS FREEMAN

Ferry covey
Ferry covey
Carl Staw Co.

LCANTON

MONROE and ADAMS

in "TAMBORINES and AN ORIGINAL IDEA LOEW CIRCUIT

Seed & Austin
(One to All)

MOSTER

MOSTER

Helen Carlsone

Kemper & Jeannie

Kemper & Marker

Lower & Chalaka

Kemper & Chalaka

Lower & Chalaka

Lower & Chalaka

Kemper & Chalaka

Lower & Chalaka

Lower & Chalaka

Kemper & Chalaka

Lower & Chalaka

Lower & Chalaka

Kemper & Chalaka

Lower & Chalaka

Lower & Chalaka

Kemper & Chalaka

Lower & Chal

LARBY PUCK

Dave Harris Rev Wilson Bros 2d haif (28-20) Rose's Midgets 2d haif (21-23) inter Rhythm D & H Blossom Bobby May Chieholm & Breen Peter Higgins Mippodrome (24) Herbert G & V.

så half (28-29)
Falla Reading & B
Ada Gordon Coe
(Two to fill)
The half (21-20)
Martha Mason Boys
The half (21-20)

In the Studio
AKRON
AKRON
Oukrainsky Ballet
Gracainsky Ballet
Gracainsky Ballet
Gracainsky Ballet
Gracainsky Ballet
Gracainsky Ballet
Gracainsky
Kelly
Alexander Sis
A & M Havel
Block & Sully
Luster Bros
(One to fill)
ALBANY

NACIONAY
KACIONAY
KAC

Line & Raye
Tempest & Sunshine
Bob Money
We OTTAW
The Money
The Money
Tempest & Sunshine
Bob Money
The Money
Tempest & Sunshine
Bob Money
Tempest & Sunshine
Bob Money
Tempest & Guly
Harris & Radeliffe
(Others (cil)
Broken Toya
Tempest & Gody
Clifford Wayne & Gody
Lat & Gody
Clifford Wayne & Gody
Lat & Gody
Clifford Wayne & Gody
Tempest & Gody
Lat & G

interest and care in the control of the control of

2d haif (28-20)
Jackle Collier Co
Morgan & Lake
Cocds
Corion Tilion
Corion Wayne 8
Haif (21-23)
Wilson Kerple & B
Page & Cortes
Ada Gordon
Hai Neiman
SAN FRANCISCO
Golden Gate (24)
The Dalotas

Golden Gate (24)
The Dakotas
Ryan & Noblette
Henry Santrey Co
(Two to fill)

Fio Mayo Co G & M Eline Egan & Redheads (Two to fill) ST. LOUIS Reith's (24)

Reth's (24)
Great Rolle
Alice McKenzie
Teck Murdock Co
4 Diamonde
Jack Osterman
Gracella & Theodore
Howard & Newton
Teck Murdock Co
Bill Robinson
WLS Show Boat

## HOWARD SLOAT BONDS FOR INVESTMENT T A B Leach & Co. Int. 57 William St. N. Y

Zaetro & White Rev Joe Termini Faber & Wales Bob Albright Roy McKinney NEWARK Palace (24)

Roy McKinney
Falace (24)
Frilace (24)
Mryland Col
Mryland Col
Chas Silm Titto
Cone to Bild
Cone

## 1568 BROADWAY This Week: Bobby Clark; Eddie Leonard

Ada Kaufman Girls
The Reats
Clifton & Bennett
Schwartz & Clifford
Charlie Melson

Charlie Melson
WINNIPEG
(npltal (24)
Osborne & Chico
Roy Rogers
Viola Dana,
Kramer & Boyle
(17)
Kanagawa Japs Kanazawa Japs R F Welch Carroll & Lewis (Oue to fill)

## PARIS

## Week of May 19

Os Walter Gera Bartelli Tr Billins Co Calroll Porto C Folles Wagram "Zou"
Edmond Roze
Marguerite Deval
Christiane Dor
Mile Sim Viva
Devilder
France Dellys
Henry Jullien
Adrien Lanny
Camus-Drean

Camis-Drean
Jardin d'Acclima.
Flrmin's Stallion
Babylas
Tesco 2
Sampion's Horses
Lassolo's Dogs
Vievlaris Tr
Borkeneder Tr
Bobby & Pippo
Bouglionae

## LONDON

## Week of May 19

FINSBURY PK.
Empire
Making Whoople
Hippodrome
Do-Optimists
NEW CROSS
Empire
Paris Life STRATFORD Empire All Fit

VICTORIA Palace Rev de la Pure

# **PROVINCIAL**

LEEDS Empire
Glana Co as Booked
Boyal
Dreama Come True
LIVERPOOL
Kaupire
Mr Cinders
MANCHESTER
Palace

Blue Eyes NEWCASTLE Empire Symph in 2 Flats NEWPORT Empire

Empire
Golden Arrows
NOTTINGHAM
Empire
Funny Boy
Royal
Wake Up & Dream
PORTSMOUTH

PORTSMOUTH
Denyl
Denyl
Denyl
Denyl
Denyl
Braple
Beauty on Parade
SWANSEA
Grace Connard
Jack
Clissic Hughes
3 Australian Boys
Peacock & Rees
Lily Morris
Rego 2

Rego 2 The Storks SOUTHAMPTON Empire Empire
Milestones
SAUTHSEA
King's
Stampede

## Picture Theatres

NEW YORK CITY
Capitol (16)
"Enchanted For"
Arnaut Bros
Louise Bave
Hilda Butsova
Leon Livoff
Chester Hale Girls
"Divorce" rece amount (16) ! Mill" Vallee Sis & Romalue olger McFarland Tulip Girls

ns Tulip Girls
xan"
Roxy (16)
Roxy (

"Montena Moort"
Theel (10)
"Ace Migh" Up
"Ace Migh" Up
"Ace Migh" Up
"Ace Might Up
"Ac

Del Deibridge
"Man Manhattan"
"Mania Moundan
Francia Bound
Francia Bound
Francia Bound
Francia Bound
Lioyd & Brice
Romero Family
Stella Royal
Stella Royal
Stella Royal
"Byron of B'way"
Michidgan (1)
"Steplin Fatchit"
Denny & Eddy on
Denny & Eddy on
Lucille Sis
"Devile Holiday"

Devil'e Holiday"
MINNEAPOLIS
Minnesota (24)

Loew

NEW YORK CITY
Is built (24-27)
GOIF Friends
GOIF Friends
GOIF Last Jardys
Les Jardys
Les Jardys
Neltono & Worden
Flynr & Mack
Rae & Octett
William Du Bois

Direct Des Jardys
Les Jardys
Le

Annac Stoward State of the Stat

Dir.: AL GROSSMAN

Lubin Larry & A
Ruth Mayon & A
Ruth Mayon & A
2d half (28-90)
Gankik & Taki
Gankik & Taki
Ruth Ford
Cabonno & Crch
Ruth Ford
EVYNSYILLE, IND.
Fall New & 24)
Law & 24)
Law

Frank Dobeon Co JERSEY CITY Locw's (24) Locw's (24)
Sidney's Frollickere
KANSAS CITY
Locw's (24)
Blue Garden Unit
Allan Rogere
Dodd & Rush
Winnie Shaw

(Others to fill)
WWOODEAYEN
WWOODEAYEN
IS WILLIAM
IS WI

R-K-O

NEW YORK CITY | 2 Gobs | Smith & Gardner | Smith & Gardner | Walter Kelly | Audrey Wycoff | Aunt Jemlina

## TUESDAYS HOTEL MANHATTAN

# Peter Higgins (24) Proportions (24) Proportions (24) Proportions (24) Proportions (24) Proportions (24) Proportions (25) Proportions (25) Proportions (27) Prop JACK L. LIPSHUTZ 159 West 47th St. TAILOR, 908 Walnut St., Phila.

Howard Marab Co.

To Orlestal (1998)

Or

18 Seith St.

18 Seith St.

19 Stelk Ct.-17)

19 Stelk Ct.-18

10 And Ct.-18

10 And

ST. PAUL

Dornéum (24)

Lorné Wort (24)

Lorné Wort (24)

Lorné Wort (24)

Lighte & Shadow (2 E Stantow (2 E)

A E Stantow (2 E)

Coborné & Chico

Coborné & Ch

Hulling & Charlie
Fred Lightner
Fred Lightne

Philoson & Duncas
Wilson Bros

TROOT

# N Nattova Co SCHENECTADY Kelth's 1st half (24-27) Edith Griffith Co Ward & Van OFFICIAL DENTIST TO THE N. V

(Others to fill)
2d half (CS-20)
Scooter Lawry
Eddie Daie
Moran Werner & M
2d half (21-22)
Hashi (21-22)
Hashi (21-23)
Hashi & Oshil
Harrison & Dakin
Hite & Reflow
Sittl & Dancers
SPORANY
Orpheum (24)
George Adute Ca

Allen & Canfield Provides of Thomps of the Country Winne.
Mark D
eraldine
va Girls

Kommya
Armold Graser
Armold Graser
Armold Graser
Maxine Harmiton
Lee Wilmod
Lee Wilmod
Lee Wilmod
Lee Wilmod
Lee Wilmod
Lee Wilmod
Lee Bruste
Lee Bruste
Wilmod
Lee Bruste
Wilmod
Lee Bruste
Lee Brust

Rae & Octette

Delanew, St.)

Harum & Searum
A. Bellago (1984)

Harum & Searum
A. Bellago (1986)

Harum & Searum
A. Bellago (1986)

General Searum
A. Bellago (1986)

Harmouri

Bahalf (24-20)

Haddeine Fatrice
Coe & Wanner
Bahalf (24-27)

Haddeine Fatrice
Coe & Wanner
Bellago (1986)

Haddeine Fatrice
Coe & Wanner
Coe & Wanner
Coe & Wanner
Bellago (1987)

Haddeine Fatrice
Coe & Goorgie
Harty Mines

Haddeine Coe
Lew Beck (1987)

Haddeine Coe
Fields & Georgie
Ray Blannon (1987)

Haddeine Coe
Fields & Georgie
Ray Blannon (1987)

Haddeine Coe
Ray Blannon (1987)

Haddeine Coe
Foreign (1987)

Haddeine Coe
Foreign (1987)

Haddeine (19

Howard Marsh Coleavit & Jacobswood (Two Oriental List half (2042) 7 Marsh 124 half (2042) 7 Marsh 124

George Anore Co Sybil Vane Lander Broa Pan Bebli Nights (27)

3 Lordens
Cora Green
Jim Toney Co
Denizan Leland Co
(Cos to fill)
2d half (28-30)
Large & Morgner
Wyile & YoungPrimrose Minstrels
(Two to fill)
2d half (21-23)
Alieen & Marjorje
Morgan & Lake
H & N Leary

Raynor Lehr CoStarlight Rev
YNASSWWN
Kalthie (24)
Yoe Thomas Jack Lavier
Esther Raiston
Block & Sully
(One to fill)
Fred Sylvester Co
Grace Doro
Jinny Savo
(One to fill)

## Fanchon & Marco

ATLANTA, GA.
Fox (26)
"Jazz Temple"
Wally Jackson
Sylvia Doree
Gus Elmore

Frank Duc Royal Samoans Le Petite Marle NEW HAVEN, CT Palace (24)

Gus Elmore

BRIDGEPBT, CT.
Palace (24)

"Dominoes"
"Dominoes"
Les Kilcks
Libonati & Polly
Hart W & Polly

SHOW STOPPING JEANNE CARR PRESENT PLAYING

Dir.: LEDDY & SMITH

BROOKLYN
Fox (23)
"Carnival Russe"
Countess Sonia
Alex Sherer Bekeff
Russlan Sunrise 3
Sam Linfield Co

BUFFALO
Tafayette (28)
"Manila Bound"
Lloyd & Brice
Romero Family
Stella Royal
Samuel Pedraza

Richard Wally

Grand (2D.)

Grand (2D.)

Grand (2D.)

Grand (2D.)

Grand (2D.)

"Skirter (2D.)

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"Par (2D.)

ignon Laird liy Carr HOLLYWOOD Egyptian (22) m.les' ite Bros mbert!

Slate Bros Lamberti Dorothy Neville Walter Bradbury LONG BEACH West Coach 1st haif (23-25) "City Service" Shapiro & O'Malley Seb Moza De Quincy & Stan

OAKLAND, CAL,
"Milky War,
"Milky War,
"Warner Stiles
Stone & Lee
Berr Free
Berr Free
Got Charles
Got Charles
"Far East"
Frank Slever
Fr

Rita Lane
PORTLAND, ORE.
Broadway (22)
Miniatures (22)
Miniatures
Singer's Midgets
SALEM, ORE.
Elsinore
1s half (24-25)
"Bella & Belles"
Eddio, Rill
Eddio, Rill
Tommy Harris
Frances Ted & B
Loretta

Frances Ted & B Loretta SAN DIEGO, CAL Fox (22) "Brunettes" McDonaid & Dean Chirt & Mercado Hassan's Bluestr'ks

Coloriad & Dein Chris & Mercado & Dein Chris & Mercado & Dein Chris & Mercado & Dein Klassa & Erick & Chris & Dein Fox (23) "Good Fellows" Bud Averill Harrison & Elmo Helen Burke SAN JOSE, CAL. California 1st hair (25-28) "Jones & Hull Frank Hamilton Reeves & Leu Mario L'oy & Irene Mario L'oy & Irene

Reeves & Leu Mario L'cy & Irene SEATTLE, WASH. Fitth Ave. (22) "Gyp Gyp Gypsy" Chaz Chase Fitth Ave. (22)
"Gyp Gyp Gypsy"
Chaz Chase
F Evers & Greta
George Prize
Viaskin & Lorraine
Jeanne Alexandrea
Joss Gonzalez
SPOKANE, WASH.
Poet Street (23)
"Changes" Post Street (23 "Changes" Doc Baker Murici Garnder Dave Le Winter

## THE SENSATION of Cochran's 1930 Revue JACK POWELL

The World's Only Solo Drummer Dir.: LEDDY & SMITH

Eva Mandeii Art Hadley

SPR'GF'LD, MASS. Palace (24)

"Degert"
E & M Beck
Muriel Stryker
Cropley & Vloiet
Chief E'gie F'thers
Carla Torney Giris

Laddle LaMonte George Jager Frank Sterling Mack Dancers LOS ANGELES State (22)

"Romance"
Castelton & Mack
Robert Cloy
Helen Petch
Bissett Dancers MIAMI, OKLA. Majestio

Majestlo

1st haif (21-22)
"Far East"
Frank Stevor
Heien Pachaud
M Sonami Co
Ruth Kadamatsu
Joan Hardcastle
MILWAUKEE
Wisconsin (23)
"Eves 1dea"

wisconsin (23)
Eyes Idea"
Candreva Bros
On Carroll

let half (27-28)

Chief Fgie F'there
Carla Torney Girls
ST. LOUIS, MO.
"Marble"
Roy Smoot
Park Roy Smoot
Al & Jack Rand
Hector Co
Georgene & Henry
TULSA, OKLA.
In Prak Steward
Marble Trank Steward
Marble 6 Canu.
Den Carroli
Paul Olsen
B & E Burroff
Keo Yoki & Toki
M'SSOULA, MONT.
Wilma
' (27-28)

WATERBURY, CT.
Palace
1st. half (25-27)
"Informs"
Hunter & Percival
Armand & Perez
Rph Hamilton
Joy Brow.
Solver & H Moore | Louise Manning

## Association

The Auroras Claudia Coleman L Benstead Co 2d half (29-31) Monroe & Grant Kraft & Lamont Dance Mannequips

Ounce Mannequip:

MADISON
Orpheum
1st half (25-27)
Olson & Johnson
(Others to fill)
2d half (28-31)
Melodlans
Whitey Roberts
I B Hamp. Co I B Hamp Co

MEMPHIS

Orpheum (24)

Kluting's Enter

Marion Wilkins Co

Kane & Ells

Francis Renaut

CANTON, O.

2d half (29-31)
Chi'rry Blos in & J.
Ch

Francis Renault
MILWAUKEE
Riverside (24)
4 O'Connors
Dell O'Dell
Smith & Barker
Burchill & Blond
(One to fili)
NASHYILLE
Frincess (24)
Baby Henderson
All Girl Rev
ROCKFORD
Pulace
1st half (25-27) 3 Jests
Primrose Semon
Gracella & Theodore
2d haif (28-31)
Louis London
Fleider Harriet Co.
Calif Nighthawks
DES MOINES ROCKAFORD

Int Laid 155-27)
Eltings & Vernon
Whitey Roberts
Melodians
I B Hamp Co
(One to fill)
2d half (28-31)
Capps Brook & Sill
Ellip Malna Co
(One to fill)
STOUX CITY
Orpheum
Int half (24-26)
Alabamians
4
(Three to fill)

Calif Nighthawks
DES MOINES
Orpheum
Ist half (25-27)
6 Jansleys
Jean Boydell
Personalities
2d half (28-31)
3 Jests
Thea & Santoro
(One to fill)
DETROIT
Hollywood
Ist half (25-26)
WH Grosh, Co
DO Galvin

Loew's

2d half (29-31)

Kault & Lamarr

Kirk & Lawrence

WBBM Nutty Club

(One to fill)

Palace
1st half (25-27)\*
6 Helfords
Big Parade
(Two to fil)
.2d half (28-31)
Edna Torrence Co
Milo
(Two to fill)

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

# 1632 B'way, at 50th St., N. Y. City

FT. WAYNE
Palace
2d haif (30-1)
6 Beifords
Cunningham Ben R
(Two to fill) INDIANAPOLIS Lyric (24)

Lyric (24)
Dixle 4
Montgomery
6 Franklins
(One to fill)
LINCOLN, NEB.
Stuart (26)
Bert Nagle CoGifford & Gresham
Mildred Meirose
Dixle Valentines
LONDON CAN. LONDON, CAN. Loew's 1st half (26-28)

Ortons
(Three to fill)
SOUTH BEND

## Interstate

ATLANTA

Kelith's (24)

Reside (24)

Reside

Galla-Rini & Sis
The Lockfords
Chain & Conroy
FORT WORTH
Majestic (24)
Murand & Girton
Sid Marion

Odds & Ends
(Two to fill)
HOUSTON
HOUSTON
KING SE (C)

avallere
One to fill)
SAN ANTONIO
Keith's (24) Howard's Ponies Melino & Davis Al B White Co Markert Dancers

## **Great States**

ANDERSON, IND. Paramount 2d half (28-30) Biackstone JOLIET, ILL. 1st haif (26-28)

May Wirth Co
Howard & Newton
PEORIA, ILL.
Palace
1st haif (23-25)
Honey Family
Boran's Melodyland
(Ons to fill)

## Misrepresentation

.Columbus, O., May 20. Because a film house did not have the income as represented, Frank and Dorothy Bouillions, Columbus, have filed suit in county courts against Ralph J. Malcolm who sold

## **News From the Dailies**

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

#### **NEW YORK**

Winnie Sheehan has been made a director of the Harrlman National Bank and Trust Company.

Bradford Ellsworth, broker, threw a barbecue party in his home town. Torrington, Conn. at which 200 actors dnd actresses were hired to entertain. They went in in two special trains which Ellsworth hired for the occasion. Barbecue lasted for two days.

for two days.

Paramount Publix obtained a stay order restraining enforcement of revenue to the stage of the

When Peggy Joyce sailed for Europe on the "He de France" she denied being engaged to marry E. Ray Goetz, ex-husband of Irene Bordonl. Goetz, also on board. Miss Joyce declared that Goetz was her manager only.

Mary Polsen, 24, picture actress, is asking \$110,000 from Allen B. Kendricks, broker, for breaking her heart and her purse. She charges Kendricks used her heart as a route to her pocketbook. She went to his office when her savings were all gone, she alleges, and he told her he couldn't marry her as be had a wite.

couldn't marry her as he had a wife.

Allan Dwan, pletture director, has
agreed to pay his former wife.
Fauline Busch, ex-film star, a little
less than \$10,000 a year for her life
for permanent peace with her. A
year ago Miss Busch was reported
to have reslected an ofter of more
by Mrs. Dwan sho declares her husband offered her a settlement of
\$26,000 a year when they separated
lan 1919. She sued for \$42,000 back
allmony, but her claim was denied.
Busch in Reno and is married to
Butty Marie Shelton, former show
girl.

Dry agents raided the Log Cabin, Gene Sennett's speak, at 107 West 56th street, and arrested the bar-tender and a waiter. They selzed liquor and beer. Trader's Club, an-other at 53 West 24th street, also raided by dry agents. They arrest-ed Samuel Cohen, manager, two waiters and two doormee, two

waters and two doormen.

Enos S. Booth, lawyer and husband of, Anne Christine Norman Booth, former actress who commen.

Enos S. Booth, lawyer and husband of, Anne Christine Norman Booth, former actress who commen commen control of the Hotel Warwick, and Mrs. Minnie Jamison, mother of the deceased actress, will contest the will left by Mrs. Booth. Day 26.

Mrs. Booth left an estate of approximately \$200,000, but made no provision for her husband or her perions with the will from probate, charging that John H. Hayden, mutual friend, and other persons who were unknown to them had obtained signature to the document by fram.

John H. Harris, of Harris Circuit,

John H. Harris, of Harris Circuit, recently acquired by Warners, will join the executive staff of Warners' theatre department, in New York, as assistant to Spyros P. Skouras.

as assistant to Spyros P. Skouras.

Temporary injunction restraining further sale of stock was issued against the Corlanton Corp. 180 moles a talking picture. "Corlanton," unless the promoters comply with restrictions imposed by the court. Leonard Park and Napoleon Hill, interested, in the promotion, named as defendants. They are directed to be continued pending trial of the case. According to Deputy Attorney General Davis, the corporation was formed and stock sold on the promise that the talker would be made by April 6.

George Banroott, his wife, and Henry Pink, Banroott's business manager, appeared in the office of District Attorney Elvin N. Edwards, at Minebla, L. I., to tell what they knew of the assault on Rutger Bleecker, non-pro, who received a Beleecker, non-pro, who received a chard Inn, Massaupequa, after Bleecker is a lieged to have criticized Banroott's acting. After the conference D. A. Edwards announced that he would shortly be able to establish whether there would be further than the sould be sufficient to the sufficient to the sufficient to the sufficient to the sufficient the sufficient to the suf

decided in favor of his wife, the for-mer Claire Hodgson, at the trial of the sult brought by Isadore Geller landlord, against Mrs. Ruth. He asserted the former show gird broke her lease when she suddenly moved out of an apartment he owns at 315 West 79th street. He declared she told him she was moving because she was about to become Mrs. Rabe Ruth and needed a more pretentious home

Dr. Herman Pomeranz announced that he and his wife, latter known as Mine. "Kty" Kiviette, stage costs and the stage of the

The bail of Mrs. Dorothy Basta Block, widow of the slain racketeer and night club owner, as a material witness, was boosted from \$5,000. to \$15,000 hecause of her unwilling at-titude. When she appeared in Gen-eral Sessions she was described as an unwilling witness, who probably knew the slayers of her husband.

Isabel Bennett, former show girl, in her action to have her marriage to Carl Forsman, non-pro, annuled will present the findings of the referee before the Supreme Court. Misse party two years ago, when she drew his name in a raffle. She stated, during testimony taken at a hearman that the state of the s

Trial of the \$500,000 breach of promise suit brought by Marlon from the property of promise suit brought by Marlon from the property of the pr

John Clatt, doorman of the Em John Clatt, doorman of the Embassy Newsrel theatre, Broadway and 46th street, reas off with \$1,000 gard the theatreet, reas of the theatreet on the theatreet o

## LOS ANGELES

Charges of criminal assault with a deadly weapon was filed against Leonard Gregory, cowboy actor, by Jackie Crile, extra. Miss Crile as-serts Gregory promised her employ-ment, and attacked her when she appeared to talk it over.

Colleen Moore won a divorce from John McCormick on charges of men-tal cruelty. They were married on Aug. 18, 1923, and separated March 7, 1930. McCormick did not contest the suit.

Bebe Daniels and Bcn Lyon say

Jack Noonan, brother of Sally O'Nell, was permitted to withdraw a plea of guilty. He had been sen-lenced to Folsom prison for recelv-ing stolen property, June 5 ls date for a new trial or probation hearing.

Robert Kurrle, cameraman, or-dered to pay Grace Kurrle \$75 a week allmony pending trial of his divorce suit.

Francis X. Bushman filed suit for \$2,500 against Frank O'Connor and Pickwick Productions to collect salary alleged due. Bushman claims he was engaged for two weeks at \$2,000 a week and received only \$1,500.

## **CHICAGO**

Israel Balaban, father of the Balaban brothers, discovered the he was not an American citizen although he has voted for eight pres-idents. He took out his first papers years are, but never completed nat-uralization.

Supreme Court last week ruled that dog racing is illegal in lilinols. Statute permits horse racing.

Copton Pinb, Capone spot, raided twice last week. Percy Haller, manager, arrested twice. Violation prohibition law.

Joe Montana, Jr., one of the owners of the Avenue theatre on Chero avenue, was arrested on charges of assaulting Jack Burman of Paramount exchange. Charges are that Burman knocked a cigaret out of Montana's mouth when the latter insisted on smoking in the exchange alm storecom. Montangly of the control of the property of the propert

Federal Judge Wilkerson issued temporary injunctions from further violations of the dry law 'against four cates—Raiph Capone's two Cicros spots, the Cotton Club and the Montmartre, and two on the south side, the Cinderella and the Cocoanut Grove.

Matinee performance of Freiburg Passion Play last Wednesday at-tended by 3,000 school kids as guests of the company.

## Radio on Dates

(Continued from page 1)

fat business men and worried parents, alone or with sons and daughters whom they lead the sheep. The waiting room looks as though they're casting "Abie's Irish though they're castifie "Able's Irish Rose," with Mr. Adler, heavily bearded and hatted in rabbinical style, walking in and out to look style, walking in and out to look style, walking in and out to look style, walking in and out on the late of t

No Creeple

No Cresple
At a table, stacked high with matrimonial records, atts Mrs. Adler,
grant and application blanks and
cleants in John the state of the state of the state
cleants in John the state of the state
cleants in John the state of the state
cleants in John the state
chance, telling of the many happy
matches she has fostered and the
beautiful homes that will soon be
available in Flatbush and Long
leland. When a timid client expresses doubt about her ability to
ensnare a husband, Mrs. Adler surveys her critically, shrugs her
shoulders and says comfortingly,
"You ain't no creeple."

The men who come to the Lonely

"You ain't no creeple."

The men who come to the Lonely Soul Bureau have no definite type in mind for a wife—but they'd like her to be pretty, companionable, good cook—and on the side, have enough money to be interesting. Girls are less particular, but they prefer den the who seem to typify all that matrimonial picking. Doctors come next, then lawyers and business men.

next, their swill arrange meetings at the client's home, or if that is not possible, will throw open the doors of their tiny lying room—their own quarters adjoin the bureau—for a lovers' meeting. If the client's family is unaware of the transaction, the matchmaker will send a note stating: "Please phone your friend Mrs. Adler," not giving a hint of the sweet business to snooping parents with a tendency to open letters not addressed to to open letters not addres

The Adlers never give up. It the client doesn't "take" they'll try another, and another, until two once lonely souls finally march off happily with their \$100 purchases.

District Attorney Joint N. Edwards.

Francia X. Bushman flied ault for linew of the assault on Rutgers Bleecker, non-pro, who received a fractured jaw April 4. at the Panchard Inn, Massapequa, after the Riecker is alleged to have criticleed Bancroft's acting. After the conference D. A. Edwards announced that he would shortly be able to established the remainded by the conference D. A. Edwards announced that he would shortly be able to established and the remainded of the conference D. A. Edwards announced that he would shortly be able to established and the conference D. A. Edwards announced divorce from Roy Glusti, known in grant the first divorce.

Mrs. Laura Glusti obtained a divorce from Roy Glusti, known in grant the first divorce. They cloped to Tia Juana attributes the first divorce.

Babe Ruth saved \$791\$ when a jury after the first divorce.

An echo of difficulties precipitating the premature fold up of the stock at the New Columbia, New York, two weeks ago, has been sounded in a civil suit against Jerome Rosenberg, operator of the stock, brought by Nat Mortan, casting agent, to recover salaries for cast and chorus for final week at the house. Summons and complaint in the suit were served upon Rosen-berg at the Savoy, New York, last week, by a process server for Harry H. Altman, 16 Court street, Brook-lyn attorney for Mortan.

## Advisers Walk Out

lyn attorney for Mortan.

Advisers Walk Out
Complaint alleges that Mortan
had entered into an arrangement
with Rosenberg to Install a company with proviso that salaries be
paid pro rata semi-weekly, Wednesdays and Saturdays. Mortan alieges that on final week he made
usual midwek demand with Rosenberg promising to liquidate the
usual midwek demand with Rosenberg promising to liquidate the
usual midwek demand with Rosenberg promising to liquidate the
usual midwek demand with Rosenberg promising to liquidate the
usual midwek demand with Rosenberg promising to liquidate the
usual midwek demand under
help state the semimission he would advise company
not to give the rest of the show. No
coin appeared r. d. Mortan addressed
the company advising them to walk,
which they did.

Patrons in the house stormed the
box office for refunds, but couldn't
find anybody around to refund. A
group of salious started coulded a
riot call to the West 30th Street police station with a retinue of coppers hopping upon the scene and
shooling the trouble makers away
sans refund.

Rosenberg filed answer amounting to a general denial.

## Salary Cuts at City Keeps Stock Running

Salary cuts accepted by all cast members, including the chorus, and a life-saving deal made by Manager Mike Joyce with the stage hand union averted closing of Froelich & Mansbach's burlesque stock at the City theatre, 14th street, New York, Saturday night. House is

York, Saturday night. House is sticking on a week to week basis, with a sudden increase in biz and the helping nut reduction indicating it may harranged with the local I. A. for a cut from seven to aix stage hands on reported contention that the compromise will help keep the house open, while otherwise necessary closing would throw the other six out of work. One stage hand less means a saving of more than \$100 a week for the City. Players' salary cuts reported to average around 25%. Chorus accepted a \$5 slash to \$25.

## Car Bump Damage

Art Brooks, burlesque comic, and his wife, Mrs. Margaret Brooks, have started suit for \$500 against Mr. and Mrs. Curtis Herbert, botl non-pros

. Brooks avers that she Mrs. Brooks avers that she was walking across Broadway and 47th street with her husband on May 12 when a car, owned by Curtis Her-bert but driven by his wife, Mrs. Nettie Herbert, struck and injured

er. The Brooks are represented by E. Pranklyn Goldner.

## N. Y. Stocks Continue

The week end weather break gave a new lease of life to a trio of New York stocks. They were scheduled to fold last week, but because of business spurt will continue indef.
Stocks are the City, American and
Minsky's National Winter Garden.
With business bettered on weekend, stocks were promoted to take

salary cuts ranging from 15 to 25% and all agreeing for further contin-

Cast Changes

John Grant has succeeded Joe

Lyons as producer of shows at the
City, New York. Lyons, who had
been in on a single week arrangement, withdrew to return to vaude
in a new act incorporating bits formostly decay by Lyons and Town

## Hope for Burlesque

Experts on legs allege they see hope for burlesque next season in the new vogue of long skirts.

Burlesque seriously felt the short ones, mostly from the subways and street cars. At one time the burlesque

people wanted to petition every city to pass an ordinance to city to pass an ordinance to prevent girls from crossing their legs in public.

## Union Conflict Over

## Wheel Rotary Scheme

It is reported the Mutual wheel up against considerable opposition from the union in its intention to eliminate traveling stage hands from the rotative stock policy planned for next season. The I., A. T. S. E. Is said to have the

I. A. T. S. E. Is said to have the Mutual question up for consideration at the stage hands' convention on the Coast in two weeks. Reported attitude of the I. A. is that the Mutual, If retaining the "burlesque" classification and running practically the standard form of burlesque show, even those and motions with control of the property of the control of the contro and moving prinicpals only, cannot evade the union's burlesque employment conditions.

Inside accounts are that the I. A. will demand the use of one or two traveling hands with each troupe and possible increase of one or more in the stock crews.

## Mutual's '29-'30 Awards Are Still Promised

Ed Ryan and not Ed Daley was awarded \$1,000 bonus by the Howard, Boston. The award was made by the house for the best Mutual produced this season and with Ryan's "Girls From the Foilies" cop-

Ryan is now producing the stock

shows for Billy Watson at the lat-ter's Orpheum, Paterson, N. J.

The Howard award is individual and not part of the promised Mutual awards earlier in season. Mu-tual awards of \$5,000, \$3,000 and \$2, 000 for the best three shows on the wheel this season will be made later, according to I. H. Herk.

## B'klyn Star Goes Dark

Harold Raymond has shuffled plans again and called off the broposed stock for the Star, Brooklyn with house going dark for summer ymond's decision apparently
upted by quiet biz done by stock
is other house, Gayety, Brookwith stock folding two weeks at his

## Burlesque Engagements

Following burlesque stock engage tents reported via Mutual Booking

ments reported via Mutual Booking
Office (Ric Weber):
Helen Carlson, Claire De Vine,
Harry (Pep) Pearce, Artie Lloyd,
American, New York: Gertie Foreman and Eddie Alken, Apollo, New
Son, Howard, Boston, Lillian Dixson, Howard, Boston, Lillian Dixon, Herbert Barris, Nellie Carson,
Hudson theatre, Union City, N. J.
Clyde Bates, Jack Hunt, Gayety,
Milwaukee, Ralph Smith, Tommy
Miller, Fritzie White, Gayety, Baltimore: Evelyn Murray, Ethel Lee,
De Lyle, Art Gardner, Alma Montague, Cress Hillery, Frank Du
Frane, Jess McDonald, Connie
Panslow, Orpheum, Reading, Pa.; Frane, Jess McDonaid, Comme Pansiow, Orpheum, Reading, Pa.; Harry Meyers, Ray Reed, Joe Lang, Les Sponsler, Jerry McCauley, Georgia Southern and Bee Bell.

## Burlesuge Election

The annual election of the Bur-lesque Club will be held at the New York quarters June 12.

The nominating committee is now lining up a ticket with Erm-inett Caliahan, present presiding officer, reported as certain of being retained.

Johnny O'Connor saved up \$125 weekly from the "Morning Telegraph" for 16 months and bought a four speed motorboat. He was writing the "Beau Brummel" stuff in the Sunday edition. One day it took Johnny 20 minutes to write his column and the struck for a raise. the paper any more.

## MINSKYS, MUTUAL, BID FOR 10-YR. CITY LEASE

Minskys are angling for lease of the City, New York, in case Mansbach & Froelich, Chicago stock of the City, New York, in case Mansbach & Froelich, Chicago stock of the City of the City of a \$70,000 annual rental, leased from the William Fox Interests, which formerly operated house as a vaudfilm stand until new Academy of Music supplanted house as a vaudfilm stand until new Academy of Music supplanted house on the Irving Place, across the alley matures in September, when Irving Place resumes policy of Yiddish shows, but with the Minskys reported having the dege on leasing over Mutual If rental is okay,

## Narrowing Stock List Releases Much Talent

Wholesale closing of stocies which melted with the first summer heat has given those surviving a break on talent, especially out of town operators who had decided upon stock at the eleventh hour only to find that the cream of talent had already been sewed up by Mutual for its own stocks.

With the former list of 25 operating stocks, narrowed down to 15 and still a few of these doubtful to survive next month there is plenty

survive next month there is plenty of talent available.

f talent available.

Looks like the bonanza season predicting 50 summer stocks has predicting

#### Ad-less Stock Ends

Waterbury, Conn., May 20. esque stock folded at Jacqu Waterbury, Conn., May 20.
Burlesque stock folded at Jacques
s quietly as it opened.
House tried to get by with no adertising business and lasted a
cant two weeks.

3 Stocks Off
Two more stocks folded premaurely last week, Hudson, Union lty, N. J., and Orpheum, Paterson,

N. J.
Stock burlesque closed also at the
Majestic, Williamsport, Pa.

#### CITY (STOCK)

(STOCK)
Good show all the way for current week here with all requisite ingredients to make one of the best laugh and look shows projected by a stock troupe.
John Grant, who stepped in as producer this week and also straights for the comics deserves

John Grant, who stepped in as producer this week and also straights for the comics deserves credit for giving the moh a corking burlesque entertainment. It there can keep up to current week took about a constraint of the control of

fast, diverting some, accurate the laugh show.
Wheel producers and out of town stock operators should get a load of this one which would probably provide several valuable ideas as to what can be accomplished with a stock troupe when given attention.

Edba.

## What Thrills?

ty-foot sign in front of Twenty-root sign in front of the Follies burlesque on Main street, showing the influence of Hollywood on everything: "Midnight preview every Sat-urday. Get all the thrills be-fore they're eliminated!"

## Mutual's Title

Mutual burlesque wheel may hyphenate its title for next season to Mutual Burlesque-Vaudeville.

I. H. Herk is said to have sidestepped all suggestions to take burlesque altogether out of the Mutual's masthead.

## **MUTUAL FRAMING NEW** SHOWS FOR NEW SEASON

Mutual circuit's salary list for principals, under next season's rotative stock policy will be around \$38,000 weekly. Salaries for the stock choruses, to be charged off to the theatres individually, is not included in the estimate.

Large percentage of the traveling principals are to be vaude acts, with the amount of vaudevillians used

the amount of vaudevillians used greater, from accounts, than was first planned.
William Morrls office will be the act booker for Mutual.
Acts will be offered contracts for 36 weeks to be played in 38, such a solid route giving the Mutual something interesting to offer in the activity.
Mutual also will pay all transportation.
United to Mutual's principals is based on 36 shows averaging from \$1,000 to \$1,100 a week for talent.
Johnny Hyde is the Morris office act booker for Mutual's

act booker for Mutual.

## Pop Freaks

(Continued from page 1)

thing on a vaudeville stage, but hardly beyond six weeks after the World Series. After that the public forgets and isn't interested, or has taken up football, etc.

#### Freak Dances

In the dancehalls, starting back around 1912 with the Turkey Trot, were a series of dance "crazes." Texas Tommy, Bunny Hug, Louis Hop, three-step, Charleston and finally, the Black Bottom. None lasted beyond a season or two. In the case of the Charleston the period was somewhat longer through the dance not catching on in the east until it had been established in Chicago territory for nearly six months.

Sometimes the public just drifts away when a former favorite is no longer available. Such an instance is Moran and Mack, who quarreled among themselves and passed out of view, as well as memory, just as Amos 'n' Andy, another blackface team, started to click.

Rudy Vallee, who introduced crooning at a time when a public reaction was setting in against hard-boiled, self-assertive yodelers forever wa-wa about their mammys, has already survived much beyond the usual vogue period. Rudy Vallee. who introduced

## Radio for Speed

Radio has proven a speedy and effective means of putting over a vogue. It has the advantage of being country-wide and practically simultaneous. To date the radio simultaneous. To take the ratio audiences have been remarkably receptive to material that couldn't pass muster in other branches of show business.

constant repetition radio car By and does eventually set up a retion. People tire of hearing tune that a month before they was the state of the results of the retire of the re stline

whisting.

It is probably true that for every person who goes nuts over an individual or a novely there is another person who sooner or later, not being able to share the prevailing enthusiasm, gets annoyed and goes on the warpath, slamming and ridlouling.

goes on the warpath, slamming and ridiculing.
Anagrams was killed by the propagands of its haters before it ever really became a fad. It was a little too highbrow to have the necessary of the state of really swank thing was roller skat-ing and hundreds of trolley car barns became rinks

"Get it while the getting's good" an old show business maxim that still holds good.

## LOCAL CHORUS GIRLS FOR MUTUAL SHOWS

Albany, N. Y., May 20 Mutual burlesque here will recruit a permanent house chorus for next season at the Empire, from this city and its environs. Twenty appli-cants, experience not necessary, will be picked for places. Empire will have weekly change of cast

principals.
Girls will be coached weekly.

## **British Film Field**

(Continued from page 6)

noyance at being shifted around

noyance at being shifted around white film is running so seats can be resold with a raised ante.

Athambra only moderate with Almambra only moderate with Almambra only moderate with a season of the Wester Frughaeck of the Wester Frughaeck quickle shot by Monty Banks in three and half days. Looks like they tried to make a "Spilnters" but didn't have the right timber. Ballyhooed with boardmen in war ki; and got a brief to see the Judge ki; and got a brief to see the Judge on the season of the season of

## Continental Air Play

Continental Air Play
No one seems to have thought it
worth mention so far, but American
song-films are getting a great plug
over the air on the Continent.
"Broadway Melody" was coming
from an unidentifiable European
station around nine p. m., May 7.
Flgure by direction and length it
may have been Prague. A private
station, apparently in Paris, too,
plugs American dance music by replugs American dance music by re-layed disks on wave near to London length whenever there's a luli in London station working.

#### More Theatre Switche

Gaumont-British fixed its deal for management of United Picture The-atres this week and also bought Haymarket, Norwich, which gives them a key in the eastern counties.

## That Merger

British Filmcraft, whose meeting last week on the going into a merger with British Screen Productions and associated companies, was adjourned for a stockholders' probe, to report May 13, is set to stay out of the huddle and reorganize firself, of the huddle and reorganize firself. This is will probably try to get by reconstructing and lasuing debentures.

The rest, International Talking Screens, Argosy, and Williamson ready actually companies, being air-eady actually companies, being air-eady actually companies.

## W. E.'s New Plans

W. E.'s New Plans
May 9 a further cut in both price
and traw was set by W. E. Spere
and serve was set by W. E. Spere
and serve was set by W. E. Spere
and a new 30 set for fill medge or
disk but not both goes on the market at \$4,25. No down payment
on either, and weekly payments
starting at \$1,25 and dropping to \$65
in the second of two years' paydown in second year to \$55 a week
for the 3U st.
Prices are much higher than
America lists, but on this side include the screen voltage regulator,
buzzer signal system and installiction costs, which are not in the

tion costs, which are not in American \$3,750 price of this s

## Going Back

Going Back
Tom Delehanty of Pathe came
back from the Continent this
seventh and makes a quick trip to
the West Country exchanges till
May 14, when he sails for New
York. Delehanty has been over here
for some three months and has
pepped things up for P. D. C.
(Tathe's British end).

## Wrong Odds

Wrong Odds

Mervyn ,McPherson, who's been getting breaks aplenty in this department lately, but doesn't seem to like them, burst into figures this week over the Empire business with Cot some of the cate. West End press agents either sore or smiling. He claims the Empire's business over the current week is more than three times the volume of that of any other place of entertainment in London. To be true, this would not be the country of t

tical.

Because one house a few blocks off the Empire has played to around 5,700 a day with current releases, and you can work that out.

# Madison Sq. Garden's 'Drag' Financial Bust—Navy Sends Two S. P.'s

Madison Square Garden pulling the Fereatest" pansy spectacle in the world. Colled "Continental Costume Ball," but only costumed birds apparent to customers' eyes were the weaker male sex. Or meaning if the party wasn't a drag it looked.

like one.

Cops stayed outside the Garden
—plenty of them. Both Webster
Hall and Manhagtan Casino had to
make leeway for the nightsticks
during these social affairs when the
cops would swing in about midnight. Only cops within the Garden Saturday night were Garden
variety in and out of uniform—
An estimated 2,500 customers
looked one applauded and in\*other
ways joilied the funnies who were
showing off without reserve.

ways jollied the funnies who were showing off without reserve.

Fully 90% of the customers were of the Broadway show world—
spotted most of the parade birds as coming from Broadway shows.

L was estimated that the cash take in was about \$4,000. Admission rate was \$3 general and \$4.50 for box seat. At these figures only a handful of sailors came through and maybe about four solders.

a handful of sailors came through and maybe about four solders. \$8,000 Loss Overhead by rumor was placed at \$12,000. This supposedly takes in cost of Garden plus advertising, publicity, music and printing over-head. Cash being only about \$4,000 shows a terrific clip on the clin for somebody. Some say I was Jack Jack Mason, known to Broadway as the dance starer.

Jack Mason, known to Broadway as the dance stager.

This latter Jack Mason, dance director, showed in a rage. He came gunning for the guy he believed used his name for the affair. But neither he nor anybody present—even the Garden officials—could locate such another. Everywhere there was no such person, and mostly from the stage. Little evening clothes except by those running around as officials and the costumned.

costumned.

Same as any other drag exceptamer and out in the centre of a fight arena with tlers of seats tritangling upward gave the affair a spectacle outlook.

There were fat ones and lean ones, tall and short ones, blonde, bronze, brunette and painted ones. Costumes were striking to a degree. Plumage and headgear that no female innersoustor in the pro-Costumes were striking to a de-gree. Plumage and headgear that no female impersouator in the pro-fesh or woman on the stage have excelled. Even permanent waves. All colors and shades — three of them were even colored. Costumes were of every sort of material, velvet, satin, net, silk, lace and one was even of paper. Each an eyeful. There were several prizes award-

an eyeful.
There were several prizes awarded to the best costumed and peculiar aspect was given when the announcer spiled them off to the audlence as "show girls" and veferred
to the buds as "ladles." Exclusive
radio outlet for this stuff was
named as Station "MCA.

# **NEXT TO NUT HOUSE**

Westport, Conn., May 17. Texas Guinan was all set to bu-Texas Guinan was all sec to buy the residence of Everett Shinn, illustrator, on State street, here. Then she learned that the fine old house, hidden by great elms, is di-rectly across the street from a nut-

rectly across the street from a nut-house.

The agent, a Connecticut Yankee, almost had Tex's name on the deed before she looked around. Tex was delighted to learn her neightbor in the rear would be Rose O'Nell, artthe rear would be Rose O'Nell, arrist and originator of the Kewple, and that other neighbors would be Phil Dunning, Eva LeGallienne, Vaughn deLeath, Harry Archer and

Vaughn deLeath, Harry Archer and Roy Atwell.

Then the lady spotted barred win-dows in the dwelling across the street. Then she spotted the sign, Westport Sanitarium. Enough.

Shinn is sore at Westport because Snini is sore at Westport because his nude paintings were refused a place in the Y. M. C. A. art gallery. Mrs. Shinn is Gertrude Chase, actress, who appeared this season in "See Naples and Die."

## Bellhop Wins Beaut Prize: Hops on to Theatre Stage

Milwaukee, May 20.

Milwaukec's first beauty contest for men went to Peter Carnak, 18, bellhop, who went into the ring on and emerged with the silver

a dare and emerged with the silver loving cup.
Peter's first step after acquiring his fame was to sign a contract to appear at the Fox Tower Friday and Saturday. He was so flustered he just forgot to ask how much Manager Milton Horman was going to pay him.

Were 16 contestants ranging in age from 17 to 33. One of the benuts came forth in a sun-tan white bathing suit. There was every kind of an outfit from striped blazer coats to tuxedos.

coats to tuxedos, Peter doesn't drink or smoke and he is giving up bell hopping for real estate—provided his newly won honors don't drag him into the show

## Friars on Week's Tour

# mage and headegear that impersonator in the prooman on the stage have Even permanent waves. The Friars are going on the road aves after the early sort of elvet, sattin, net, silk, lace ras even of paper. Bach June. Tentative stands sought are Atlantic City, Asbury Park, Long Erranch, Great Neck, Long Beach, Par Rockaway with New York was given when the anbest costumed and pecuwas given when the anbest cost was arrested at his home for concluding. The practitioner was arrested on the complaint of Kathleen Plerce, hostess, 20, of 522 East 138th street, best controlled the most of the west 48th street station. The practitioner was arrested on the complaint of Kathleen Plerce, hostess, 20, of 522 East 138th street, best controlled the most of the west 48th street station. The practitioner was arrested on the complaint of Kathleen Plerce, hostess, 20, of 522 East 138th street, the complaint of Kathleen for a tractioner was arrested on the complaint of Kathleen the complaint **Beggars in Competition Find**

All kinds of new gadgets, cise with the donation. Men who grimaces, mannerisms and methods of pedestrianism are being innovation by the grovelling of doubt he Square's mendicants in what looks like a pre-summer disjunction. And a play.

what looks like a pre-summer dis-play.

Tough competition this summer and the beggars know it. Nothing they are overlooking for that hand-out.

out.

One guy has thrown away his wheel chair and is crawling on all fours, with a toy edition bull pup doing a St. Bernard with the cup on

Surprising how the women in the shopping district fall for this. They not only donate but have to exer-

"Variety" For Summer JUNE, JULY and AUGUST Address "Variety," New York usually pass-up the grovelling hombres stop and stare when they see a pretty girl or well dressed woman doing a hulf-Nelson. And a lot of the males, while lingering, are shamed into coming through for the double-show.

double-show.

Another guy with a six-cylinder wheel chair who races through the Broadway crowd. It has been noticed that when he bruises anyone he stops and hands out one of the best olled apologies of the gang. As quickly pops up the tin cup and as often is it rewarded.

The time fewer and fewer. Begrars have got to work for their next fur-lined overroats. Unless they can play a fiddle better than usual the bilmd stuff in upright position isn't getting over.

Man who got the benefit from the Garden drag was Dave, the res-taurateur. Customers hied to his

"Variety" has been the inspiration for the official titling of a new type of establishment. There's a barber shop, a dog store and a restaurant in New York bearing this sheet's moniter.

York bearing this sneet's mon-iker.

To top it off, a speak pro-prieter with a new place-in the forties and catering to show people, has decided to name his new joint "Varlety."

# NO UPTOWNERS **FALL NOW FOR** VILLAGE

Greenwich Village is minus an its bandbox

other of its bandbox theatres through demolition of the Play Mart, on Grove street.

It has been taken over by a realty group and will be converted into an apartment house.

The theatre had been a bust from its start and vacant most of the time.

Main reason for the foldup of Main reason for the local solution is no longer getting the uptown mob and the shows never got a tumble from the locals.

Sun Dodgers and Noise

Greenwich Village is fast losing Greenwich Village is fast losing the intelligentsia as permanent residents. Indoor night life and too many playfellows have driven out the earnest workers to the more quiet precincts of Columbia Heights, Brooklyn, where there is less noise and no merry-go-round.

and no merry-go-round.

Since the Village went blah on open door night life, it substituted plenty belind locked doors, mostly in houses and apartments, with the wild sundodgers moving into the apartments domiciling the earnest workers and gradually pushing them out.

The liferary and buick with a support of the control of the control

The literary and brush wielding couldn't withstand the revelry of the all night yawling squawkers

## Hostess Withdraws Charge Against Physician, Who Said She Was Dreaming

## Fay, Taxi-Touring

Hollywood, May 20. Larry Fay started for the east Sunday in one of his new taxicabs. Reported to have come out in the same buggy in four and a half days.

Leo Flynn Dies

Leo Flynn Dies
Leo P. Flynn, 51, one of the best
known of all fight promoters, dled
of pneumonia in his Bronx home,
New York, May 19. Flynn, popularly referred to time and again by
his friends and sports writers as
tended for the second of the second
laundied fighters to all the second
Flynn for a time served as
matchmaker of Madison Square
Garden. He is survived by his
widow.

Bernard M. Kamber is leaving Loew's publicity to exploit the Wayne Country Club, 'Tyler Hill,

## **Chorus Girls Doubling in Creep Dancing Joints as Hostesses**

# BRUNET IN CLOSET:

Mathilda Struckler, former show girl and wife of Harry Struckler, owner of several haberdasheries in the Bronx, raided Struckler's love nest at 229 West 97th street. She surprised Struckler and a young brunct who was hiding in a clothes

Mrs. Struckler sought to demon-Mrs. Struckler sought to demonstrate her wrath on the brunet who was attired in a filmy dress. The latter sought help from Patrolman Patrick Griffin of the West 100th street station. Griffin disauaded the former show girl from hostilities. Mrs. Struckler, several years ago, appeared on the stage as Mathilda Smith. She has a duggiter seven Smith. She has a duggiter seven the sevent of the seven was a seven when the seven was a seven when the former show girl from the seven was a seven when the seven was a seven was a seven when the seven was considered to the seven was a s

33.

Mrs. Struckler was accompanied on the raid by a girl chum. Sie stated she followed Struckler from his store in the Bronx to his 'love nest' which is near West End ave-

Got a Cop Struckler and his companion, she said, got into his auto. She en-gaged a cab and followed. When they reached the apartment, Mrs. Struckler informed Griffin that Struckler was sought for abandon-ing her and daughter. The bluecoat joined the raiders.

ling her and audjance. Joined the raiders. Griffin rapped on the door of apartment 4 B. Struckler stated he would admit the cop in a second, the second that the cop in a second that we have the second of the second lingerie on the bed. The women began a hunt for its owner. Struckler was in his bathrobe. Mrs. Struckler and her companion opened the door of the

panion opened the door of the ciothes closet and found the brunet, scantilly dressed, asserted Mrs Struckler.

Scantilly cressed, asserted Mrs. Struckler.
Griffin put a quietus on the proposed hair pulling contest. The partially nude one was given a chance to dress. So was Struckler.
Struckler spent the night in West 47th street station on two charges, of disorderly conduct and abundonment. Magistrate Louis B. Brodsky in West Side Court dismissed the abundonment charge and reserved decision. of the disorderly conduct charge until May 28. The haberdasher was paroled in his attorney's custody.

dasher was paroled in his attorney's custody.

"I didn't invite the woman into my apartment, Your Honor. She lives in the house. She came in my flat for a cigafet. I told her I had none. Then she asked me for a cigafet. I know the last she was the last she was a she with the last she was a she w

Numerous chorus girls desiring additional Income and others un-WIFE THERE WITH COP able to land a Broadway job and without the means to get to liellywood, are finding steady employment as hostesses in the taxi dance halls in and around Times Square. They are becoming strong competition for working girls and stenogs who double in the creep joints at night.

Hostess job is tough on the feet. Atonement is that the average

Atonement is that the average weekly income for the usual hostess is from \$40 a week up.
Regular dance hall hours are from \$1.30 at night to 2:30 in the morning, and Sunday mornings till 3. Chorus girls doubling from shows report at around 11:30.

Largest part of the girls' The Sepaid the house doesn't amount to much. At 50 dances a night, plenty, the the house doesn't amount to much. At 50 dances a night, plenty, the income would amount to \$2.50. Many of the customers 15 their purtners \$1 to \$5 for a ticket strip's worth of hoofing. While Saturday night stews frequently drop double sawbucks and \$60 bills into the girls' laps for an evening of twirling, besides the tickets purchased. One chorus girl doubling from a show to a dance hall nightly, claims her ballroom income is around \$50 a week. She has a steady boy friend who calls for her each night. Not all the girls are like that,

Not all the girls are like that, though, she says.

## LEW NEY THROWN OUT OF JOINT AND COURT

Don Dickerman, the "Dean" of Greenwich Village, was haied to the Tombs Court on the charge of asforms Court on the charge of as-sault made by Lew Ney, Don's rival for popularity and known as "The Mayor" of the Village. After hear-ing both sides of the argument, Magistrate Flood tossed the case

Magistrate Flood tossed the case out.

Ney visited, the Daffodll restaurant, on 15th street, Feb. 15. He had some drinks, when Dickerman proceeded to argue with him. Ney finally landed in the gutter on his ear, so he said.

In his own body, Dickerman said he though a measure of the said chalf, Dickerman said he though a measure of the police to 'work ou'.

Editha Austin, Dickerman's secretary, said she was in a side room when Ney entered and started to pick a fight with Dickerman.

"The first thing I knew," said Miss Austin, "was when I saw Mr. Ney going through the door, propelled by Mr. Dickerman, who had him by the seat of his pants."

## Joe Freiberg's Friendship for **Actors Costs Him Hotel Somerset**

Joe Freiberg will leave the Hotel Somerset next Monday. When recently forced into bankruptcy he was out as owner, and now he is out as manager. Claude Nott, conout as manager. Claude Nott. controlling the Somerset, foreclosed on Freiberg last week over a \$5,000 debt. That puts Joe, known as "The Actors' Friend" and their most trusting hotel manager, out of a top. On the Somerset books is a total of \$47,000 owed mostly by actors and accommutated during Freiberg's five years there. The \$47,000 was the cause of Joe's bankruptry.

After 16 years as mattre d'hotel the Somerset five years ago whon buying the place for \$125,000. He Immediately increased the 28-year-old hotel's profits by \$35,000 a year and in four years and six months under his direction the Somerset showed a profit of \$320,000. Ret the general depression in vaudeville lit!

Freiberg and the Somerset, as it hit everyone else and the oth hotels catering to vaudevillians.

Freiberg was noted as a mark for actors out of work, or maybe it was just friendship, but anyway he found himself \$47,000 in the red for

## **Broadway Chatter**

Alice Weaver's new act off. It's a girl at the Julian Smiths. Sam Kopp's writing talking shorts. The Chas. Morrisons have dug in

Rian James still doing things in

pains.
Willie Wang can't read it but he
carries a calling card in Chinese.
Open bridge invitation stands
from Halsey Raines.
Electric exces down in Wilmington for big battle.
Harry Cooper's son, Irwin, learn-

ing construction biz.
William Fox was in Wall street

Ralph Scott Harris back from

the south.

Eddie McLaughlin has taken over the former Club Mac in 45th street.

May 15 official straw hat day and

Al Ohrman has quit Broadway for Los Angeles.
Traffic cops still grabbing the cars

left in the stagger zone.

Roy Siebert is back from Holly-

ood. Anna Bennis has quit the 18-day let and still tips at 200. Eva Tanguay's legs still look like

Eva Tanguay's legs still look like a million. Jule Delmar's annual New Roch-elle police benefit show May 22. Two of Jack Hart's ribs cracked in auto accident.

Jerry Horwein, is visiting 5th venue tallors.

Avenue tallors.
Oscar Oldnow says Roxy is a great host.
Bill Sheer in Jewish hospital, Brooklyn. Doing some biz by phone.
Sid Silvers in Hollywood writing gags for new Al Joison picture.
In Brooklyn lifs the new below In Brooklyn It's the new baby racket. Exactly 51,408 last year.

racket. Exactly 51,408 last year.

-(AThe former Mrs. Phil Mindil is
now Mrs. Jack O'Conner of the
Denver recruiting station.

- Betty Dodge, lonesome for sister
Beth, who eloped and broke up the

Renee Carroll is an official celeb now. So announced over the and as of "Sardi's."

... Nell Roy, late of "Jonica," is taking it easy. Maybe vaude or

Sidney Skolsky observes the sanc-tity of Sunday by shaving Satur-

day.
Harry Reichenbach missed Broada few days or Broadway way fo missed him. Cold kept him home. Same old bookmaking gang hangs ut around the N. V. A. section.

akes \$2 bets. With Willard Keefe off press

agenting "50 Million Frenchmen, Phyllis Perlman got it. Kay Lazell is with Pathe for six talking shorts. She is the daughter of Elizabeth Leitzel.

of Bilzabeth Leitzel.

Bonnie Clair has left show biz flat, to open a millinery salon on Madison avenue.

Belle Baker is going to whirl over the Continent in a whirl for six weeks this summer.

Say a prayer for "Varlety." O. M. Samuel is going away this summer.

mer.
Paul Bergen is back after slx
months in Baltimore, catching up
on his night life schedule. Blind Bill, cane tapping peddler has blown Broadway for Coney Is-

land over the summer. Where is the silvery voiced Siros. Ginsburg? Please don't an-

swer.

Alden Chase plays the only white man in "Lily White," Helen Menken's new play.

Mrs. Schlessinger back after seige of pneumonia and looking great.

great.
Frank Shaw has deserted from
the 48th Street-Country Club Jumped ship for good this time.
Newman, ticket agency man, has
a picture of himself when 'he had
hair on his head.
Jimmy Durante and Joe Regan
hit hard by larynigitis bug at Pal-

ace last week
Fally Markus commutes to Far
Rockaway where he owns his own

house. Corse Payton longs for the days

when 20-dollar gold pleces will be easier to get.

Claim is made girls in beauty parlors are bigger sandwich eaters

than stenogs.

Alex Gerber, vaude producer, is leaving by boat for the coast May

Helen Heibel set for summer hostess at the Beaux Arts, Atlantic

John Kerelly has quit show business for real estate on Long

Jack Le Maire, son of the late George Le Maire, is hitting for the coast to take a fling at pictures. Marie Astaire in from Hollywood.

Figures on crossing the pond for a couple of pictures

Kaye Rogers here from the coast looking around for a legit connec-

tion.
Leon Allen, who quit Broadway
for Texas, is in town on annual

Carl Laemmle, Jr., entertained at 

## a formal supper Saturday nite in his

avoy-Plaza suite. Martin Herman, who disappeared n another boat, discovered In

Budapest.
Jules Bledsoe, the colored baritone, angling with a Harlem theatre
for a week on percentage.
Lou Handin, the attorney, is fast
becoming known as the official
worrier for Larry Rich.

worrier for Larry Rich.
Leonard Bergman on the coast.
Charles Levy, the ticket broker,
went along, still ducking touches.
Stampede on the boats sailing last
week. Summer rates effective this
week and much higher.
Alfred Lunt and Lynn Fontanne
summering at Genesee Depot near
Milwaukee.

Yorke and King brought back hundreds of stills, all taken of South

hundreds of stills, all taken of South African natives in their home en-vironment. What an environment! Harry Kline, manager of Chanin theatrical interests, to Europe on "Bremen," June 10. With the wife of course. Eddie Hayden O'Connar is dou-bling as exploiter for both "Step-ping Sisters" and "Gold Braid."

Floyd Gibbons will make his film debut in a special trailer for Para-mount Publix on "With Byrd at the South Pole."

Harriet Carling, rehearsing with a Chester Hale troupe, was a guest of honor last week at the junior Continued on page 48

## **Chatter in Loop**

Sam Bramson made that Omaha trip and return without a scratch J. J. Garrity taking the baths in Hot Springs.

Billy Stein of MCA, to Toronto to gargle a few.

Dave Ross of M-G-M and George Levine of Fox went horseback rid-ing and were the horses sore!

SI Griever can recite open, close, high, low figures for the whole stock sheet.

Warner and First National b safe in their new exchange, which Sam E. Morris came to dedicate.

Dan Roche is editing a convention sheet for the Pathe meeting, called

sheet for the "Pick-Up."

B. N. Judell now occupying the elath floor of the Universal ex-B. N. Judell now occupying slxth floor of the Universal change building.
Shills on the busses running

Shills on the busses running to the dog races got the gate last week because the biz has been so heavy. Mr. and Mrs. Fred Allen have joined the bunch that dines-every Tuesday at Foo Chows.

Sam Levy, of the Barnes-Carruthers office, spends his noon hour at the picture houses.

Temports from loop hounds are that

at the picture houses.

Reports from loop hounds are that
Sammy Cohen and Doris Roche of
a rublix unit got tired of it all and
marted in Buffalo list week.

John McCormack, Jr. blew in
with his briefcase and ph. Cont

with his briefcase and spats, and pining for his only friend, the Great Sir Joseph Ginsburg.

And speaking of Universal, Joe Metzger and Papa Laemmle were in town last week. To New York, via Louisville and the Derty.

via Louisville and the Derty.
Newsboys wearing s and wich boards and standing in streams of traffic selling dailies when the red lights are on.
Georg. Fassnacht, who owns the "Passion Play" and also works in it, got a new Cord out of a two weeks Chicago Civic Opera enagement.

ment.
The Esther Ralstons (Mr. and
Mrs. George Webb) are going to
Europe in June to await the arrival of a new member of the

rival of a new member of the family.
Felix Mendelsohn returned from French Lick in time for M-G-M convention. He is often confused by many people with the Felix Mendelsohn who lives in the Congress and saves old theatre pro-

grams.

Merchants of State street have formed the State Street Council, and Barney Balaban Is on the board of directors. Object of the council is to raise the general tone of the street, and grab back some of class trade it has lost to Michigan Boulc-

taiker exec here burning up because the pnly member of his staff to get a break in this feature was the p. a. Exec wants a story right now.

Chatter in London

Hugh Castle, of "Close Up," voted town's hardest film slugger. J. C. Warbls, of "Cinema," first film legman to call Australia long

Discovered—yet another indie British unit which hasn't paid full salaries for six weeks.

a p. a.
Joy Dean and Don Ross vaude-

villing in Germany.

George Finch cut his foot on the stage. So he says.

stage. So he says.
"One Arabian Night," at the Alhambra, reminds folks One Sunday Night in London is even tamer. It's costing the B. B. C. two and a half grand to radio the Command Varlety Performance.

Betty Moore's had a visit from the

ork. Fact "Raw Material" is the new

name for "Women" is voted by the sophists to be just another sex

crack.
Tailulah's next, "Let Us Be Gay,"

Tallulan's next, "Let US Be Gay, will give the snappy critics, if any, a chance for an epigram.

Shaw swears he only wrote "St. Joan" to save her from John Drink-

Half the foreign newspapermen in

town last week went to Stratford to see where the Shakespeare guy got

Not content with traffic jams, the town's inflicted an Ibsen rage or

town's innicted an losen rage of the inmates.

Peggy Petronella got Elsie Randolph's billet in the "Co-Optimists" while the dancer was out through

Edgar Wallace's doctoring of "Ric

ort.
Open necks for the gigs.
Summer bands tuning up.
Norah Baring's portrait in the

North Baring's portrait in the Academy. Louise Brown reckons she's ar-rived—as a dancer. Backless swimming costumes. Rained ever since the tennis sea

son started.

Three hundred divorces — four days' work. Sounds American.

Elleen Bennett, tennis star, didn't get her face in the Academy after

Thames being sanded to make out Thames being sanded to make out it's a pleasure resort. Hollywood's the new name for Heaven in the eyes of the talker

Sydney Howard ain't overjoyed

son started.

players.

his stuff.

just as bad as

Prince

Edna Best's pash is burglars.

Half the bright ideas in Par's air in the casting departments, space department emanate from Heard before. Tred-haired youth known as Woolfe, who was born with a royal flush in kinshand.

air in the casting departments. Heard before.
Randle Ayrton received a bill from Gaumont for the olgars he had to smoke in talker scene.
Craze in the nite clubs is fruit machine gambling at 25 cents a throw. Gets expensive.
Columnist here, playing poker at Elstree with star and two directors, and the star and two directors, and the star and two directors, and the songs his mother taught him, and found the star knocked the pot with four aces. Player now gets no publicity in the column.
Tallulah Bankhead had a look at Augustus John's picture of herself and wondered whether a libel action would be good publicity.
Coward acted Captain Stanhope for three nites. Must do everything, that boy.
Gwladys Stanley's got a weakness for sciasica.
That Gertryke the aces the search the s

J. C. Thorpe, of International, resents suggestion his unit makes dirt.
Says they're out to elevate the

That Gertrude Stein's stuff is getting a break at the new Grafton is enough to shut the place up be-Hugh Eliot, killed in plane crash, woted one of the world's finest con-ract bridge players. Elsie April's thinking about getting

'Me no spik Engleesh," says Joe

Greenwald, now that he is making Yiddish records for Columbia.

## Paris Chatter

Rocky Twins from Casino de Parls for Shuberts next fall.

Paris for Shuberts next fail.

Rene Racover by now arrived in
New York, slumming it at Ritz
Towers. Racover was Roger Wolfe
Kahn's cabaret manager some seasons ago but like young Kahn, he's
gone into aviation as Costes' man-

ager.

Jos Zelli's Royal Box competing with American Express Co. as Paris mail department. American tourists role in the competition of the American tourists role is the competition of the American tourists role is the competition of the American tourists Paris depositors on it doesn't mind. Zelli's farm outside Paris is a treat to those of his nocturnal immates who get invited to the sumptuous estate. Joe's house is 400 years old, being an old French manor, but otherwise modernized.

Mrs. Jack Connolly to Vichy to get rid of some of the effects of rich French cuisine.

rich French cuisine

rich French cuisine.

Poor scenery and costumes marred the otherwise good performandes given here by Anna Pavlowa.

Kiku Jamata, Japanese actress
and daughter of a former Japanese
diplomat In Germany, is m. c. at
the Pigalle for the Japanese troupe,
explaining to the audiences what Rita" doesn't look much more than a patch job. The Academy show this year is Bobby Jones fraternizing with the Prince of Wales.
Bert Errol, femme impersonator,
now running boarding house.
Terrible thought, but estimating
10,000,000 fought in the Great War,
novels by 'om are being turned out
at the rate of 10,000 a year.
George Banfield, one-time Association of Film Directors through dissenting voice of one A. V. Bramble, it's all about in French.

it's all about in French.
Luminous programs printed with
radium ink on black paper so as
to be readable in the dark are considered by some Paris houses.
The waiters at Albert's Champs
Elysees restaurant appear to resent being on duty from 10 a. m. to

turned down from Sridsh Association of Film Directors through dissenting voice of one A. V. Bramble, small timer. Later the body came round, asked him to sign up, pay his subscription and stand the drinks. He told 'em to go where they eventually will, leaving situation a bid of the standard of the sta

2 p. m.
Billie of Billie and Dollie, Amer-Billie of Billie and Dollie, American sister act, salled for Buenos Aires where she has a husband waiting for her. Dollie stays here and will make Paris her home. Don Parker's orchestra plays the new revue at the Lido, titled "Casanova at the Lido," which calls for a water scene and some good scenary.

scenery.
With the Japanese company at the Pigalle, the show is not so much on the stage as in the auditorium. Girls smoking cigars and wearing pants, also men made up like girls and affecting their mannerlsms, are

pants, also men made up like girls and affecting their mannerisms, are current.

Andre Ullman, Paramount theatre manager, gave dinner before salling for a short visit to the States.

Maud Loty, popular comedienne, whose free way of expressing her feelings is public property, told a gendarme all she thought of him when he gave her a ticket. Her appearance in court was as amusing as one of her appearances on the stage, resulting in the gend. Immediately application of the stage of th

Sydney Howard ain't overloyed at the way chatteres have discovered his age is 44.

Now Lutif, Embasy Club boss, Is dead, this town is picture-sque nite figure.

Imitation jewelry is so good and cheap even press' agents can afford to make presents.

Fact Max Reinhardt's to make a talker at Eistree don't mean a thing to British picducers who have never heard of him.

Girls who run around here claiming Hollywood experience get the mained in France ever since.

# NEW YORK THEATRES

## 600 TH PERFORMANCE IN STREET SCENE

has moved
from the PLATHOUSE
TO ANOTHER THEATRE
For further information
see dully papers
Eves. 8:40. Mats. Wed. and Sat. 2:30

## GRACE GEORGE

"FIRST MRS. FRASER" PLAYHOUSE 48th St., E. of B'way. Eves. 8:50. Mts. Wed. & Sat., 2:30

9th MONTH

## BROCK PEMBERTON Prese Strictly Dishonorable

Comady Hit by Presten Sturges Staged by Antoinette Perry & Mr. Pembertan AVON THEATRE, West 45th Street. Eves. 8:50. Mals. Thurs. & Sat. 2:30

BELASCO Thes. W. 44th St. Evs. 8:40

## 10th MONTH DAVID BELASCO Presente It's a Wise Child

SECOND WEEK NORMA SHEARER

The DIVORCEE APITOL B'WAY 51st ST.

0

## "The ARIZONA KID"

Brilliant Stage Show with Famous Roxy Organization MIDNGHT PICTURES

# RKO THEATRES LETS GO!

Rin-11n-11n-Dance rav Chas. Derickson and Burton Val and Ernie Stantor Sig. Friscoe and Band

MOCIOG 58#ST. NEAR

INGENUES-21 GIRLS

"THE LOVE RACKET"

Next to the stage door of the Palace Theatre, the new home of

After 11 Years on Broadway

# ROXY Soth St. & 7th Ave. Dir.

with WARNER BAXTER

KEITH'S PALACE BRYANT ment.

Wed. to Fri. May 21-22-"THE LOVE RACKET" with DOROTHY MACKAILL

PROCTOR'S 86#ST.

YORKE and KING JOE MARKS

MRS. GERSON'S GRILL

vard. It was 6 a.m. and the Max Richards' were fast asleep in their apartment. Their son, Harvey, burst in and awakened his mother. 'I' think there is a fire in the parior,' said Harvey, Mrs. Richard roused Max, who found a comfortable blaze eating through an Oresed that he used an all-night taper and a pair of his father's new pajamas for the experiment. for the experiment.

## In the Summer

By JOE LAURIE, JR.

Get the golf sticks out and try to make the scores you said you did in the winter...look over the fishing tackle and buy some more useless stuff that frighten fish...Painting up the old boat...Look around for a farm....Pix the trunks...Buy a few knickhancks for the old shack...Play fair.date...Plan to visit the wife's relations...Get your moth eaten suit out and buy a new one for the wite...Rehearse the new act...Hoping for a summer review...Repairing drops, props and costumes...See the Broadway shows you missed on account of costumes....See the Broadway shows you missed on account of working....Walk on the shady side Keeping Cool

Steping Gool
Dally appearances in the agent's
offices...Trying to keep cool in a
back furnished room...Seeing the
kids again...Go to the coast on
spec...Drop in on friends that
played on the bill with you and
accidently told you where they
lived...Trip to Canada to drench
yourself...Go the coast on
yourself...Text dancing lessons...
Make shorts...Try to ret set with longer... Take dancing lessons...
Make shorts... Thy to get set with
a show maxt season... Play-stock
... Try. toc...make a big enough
touch to carry you through for the
summer... Inviting the agent for
week ends... Study parts... Take
yolce lessons... Go with a circus
... Lie to each other on Broadway
... Look for a new partner...
Practice new tricks...
Critica Gast

#### Getting Gags

Read the funny magazine for gags....Work on the play that is going to kndck 'em....Hanging around the club for something will turn up....Wearing the stage wardrobe on the street...Play dates acts on vacation turn down ....Master of Ceremonies at a sum-...Master of Ceremonies at a summer resort...Get a bunch together to play summer resorts on cooperative plan...Grad a job with a carnival...Auto trips in the new bus...Wook on a show boat... Try to reduce for next season... Make over 610 clothers. Cook for the gang... They bridge.

#### Load of Dirt dirt about what hap-

## Coast Golf

'Hollywood, May 20,

Much coin changes hands on putts ut here. A frieudly match at \$25 hole is an ordinary occurrence. oursomes playing for \$300 and \$500 a corner are not so ordinary

bout a corner are not so ordinary but are frequent. Besides which the picture boys think nothing of staking a caddle \$10 a round, making it tough on the peasantry to grab the good club carriers who hide somewhere until the "money men" walk out of the club house.

Among the current 90 shooters, counting conceded putts, might be listed Ben Bernle, Ned Marin, Jack Whiting, John Hundley, Gus Kahn, Bobby Crawford, Al Jolson, McReingold, Eddie Mannix, and a raft of others.

Bobby Crawforg, Al Suppose, and Relngold, Eddie Manninx, and a raft of others.

Those who claim they've given up the ??&&\* game, because the 90's are a lost cause, include Chandler Sprague and Eddle Buzzell.

There has been formed a group called "The Sunday Madsome." has consists of about 30 of the boys who, each Sunday, gather at a dif-

## WANDA GOLL'S JAM FOR OWING \$5.85 TAXI

Asserting she had played in several shows Wanda Goll, 24, residing at the Belvedere Hotel, she said, was arraigned in Washington was arraigned in Washington Heights Court before Magistrate Francls X. McQuade on the charge of failing to pay a cab bill of \$5.85.

"Your Honor, graclous, there must be a mistake. If you will give me an opportunity I will pay. I never run out on my just debts," said Miss Goll.

"Have you \$5.85 to pay the chauf-feur?" kindly asked the court. "Not just now," said the jobless show-girl. "Ten dollars or two days," ruled the Court.

As Miss Goll was being led away she said she would get in touch with Mr. Flynn at the Belvedere, 329 West 48th street.

John Sich, cab chauffeur, 247 West 68th street, told of riding the show girl around town. Stops were made in the "Main Stem" and nce a visit to Harlem:

## Fox 15, Warners 5, R-K-0 9, Columbia 6 **As Ball League Starts**

Two games characterized the opening of the Motion Picture Base-ball League May 17.

R-K-Olians trounced Columbia 9 o 6. Fox trimmed Warner Bros.

It was a walkover for the Fox players, but not so easy for R-K-Ollans, although the latter made four homers with one lost when Herb McEntee leaped over third and didn't touch it in his anxiety to leg it to the plate.

to leg it to the plate.

Chick Schultz made his box debut for the R-K-Olians and did a pretty good job of it, fanning 16 and allowing nine scattered hits. Charlle Levy twirled for Columbia and did Levy twirled for Columbia and did admirable work in striking out 10 but was hit for 11 bingles. Jack Alexander, Ben Bender and Bog Sherman were the heavy apple sockers for R-K-Olians.

In the Fox-Warner game the Fox In the Fox-Warner game the Fox pitchers, Weiner and Levy, were touched for 11 hits, while the Fox batters collected 18. Fox's shortstop, Gans, pulled a sensational catch. A double play by Lange to Hagen featured the Warner's play.

R-K-Olians....2 1 1 0 4 1 0 0 x—9 Columbia ....3 1 0 2 0 0 0 0 0—6 Batteries — R-K-Olians, Schultz and Alexander; Columbia—Levy and

Briskin.

fox ...... 0 1 1 1 0 5 1 4 2—15

Warners ..... 0 0 2 1 0 0 0 0 2—5

Batteries—Fox, Weiner, Levey and
Fisher; Warners, Gelb, Robinson,
Stewart and Rothenberg.

ferent course. Day starts with breakfast at the club to be played, and lads think nothing of driving 70 miles to keep the weekly date. Group splits up Into foursomes according to their handleaps—and the panie is on. Recently Jolson won a \$300 match at the 18th by hopelessly stabbing at a chip shot and watching it go down.

Another variation to the honor Another variation to the monor-able game out here is called "Whoopee Golf." This entitles the players to a specified number of whoops on the last hole. The shouts can be taken at any time on the home stretch.

Picture bunch is still at the exacting qualities of the three courses most of them play—Rancho, Hillcrest, and Lakeside. It's a perpetual argument, with perhaps a slim ual argument, with perhaps a slim majority giving Hillcrest an edge. Although this is the course on which Diegel knocked off a 64 dur-ing last winter's P. G. A. struggle.

More or less profanity directed at the weather this month. There's been many a May day when all the courses have practically been deserted, including one Sunday and certainly a Saturday when the deluge was on.

Local dailies still insist the area has not had its quota or rain but the golfers could rewrite that stock yarn.

## Par's Nine Out

Paramount has withdrawn from ne newly formed Motion Picture aseball League, but Metro Is comlng in.

Reason for Par's withdrawal ls said to have been inter-organizational and in no way reflects fric tional and in no way reflects fric-tion with other companies in the league. Members now are R-IC-O. Warners, Fox and Columbia, each with teams organized and with the first game (Saturday) behind them. Action on Metro's application will be taken sometime this week.

equipment, etc. Pathe, United Artists, U and Tiffany have been approached to join

## MIDGET BEATS L'MORTE. WHO THROWS A FIT

By JACK PULASKI

By JACK PULASKI
The flyweight championship remains as it was, in the hands of Midget Wolgast, 108½ -pounder from Philly. William La Morte, three and one-half pounds more, came from Newark with high hopes, but went home a very sick young man Friday night.

Friday night.
One of those rare things occurred at the Garden. The fellows were

went home a very sick young man. Friday night.
One of those rare things occurred at the Garden. The fellows were battling with no little speed. Bell man, and the state of the

years. Is married and has a couple of kids, Probably competing for a title made him unduly excited.

Guessed Wrong

Guessed Wrong

La Morte privately figured Wolgast a sort of clown. He had it figured out that if he hit the Midget on the arms, it wouldn't be long before the champ would be unable to lift his mits. That is the legend about Benny Leonard and Freddle's bleeps continuously and that after the 10th round Welch was unable to the continuously and that after the 10th round Welch was unable to the continuously and that after the 10th round Welch was unable to case Wolgast was too fast and La Morte had no opportunity to carry out his program. The Midget is no knocker-out—only one flyweight in a generation ever is. He did iand what looked like pretty stiff blows to La Morte's mid-sec-

did iand what looked like pretty stiff blows to La Morte's mid-section. Ominous monicker for a fighter, La Morte; it le French for death. Kid nearly cashed in. Another boxer from Philly copped the semi-final, Sammy Dorfman outpointing Eddle Guida of the Brox. Latast whites. He has the build and ability to punch but Dorfman too frequently smothered him with punches and if he could really sock, would be a wonder. Only in the 10th round did Guida really show his stuff. He copped that season but the point score was all the slon but the point score was all the other way. They'd met before. Given Razz

The first 10-rounder decision got

The first 10-rounder decision got the razz. They gave the match '\( \) Archie Bell over Domenico Bernasconi of Italy. The latter felled Bell for a nine-count in the second round and seemed to be the hardest hitter, but the judges counted Bell's boxing more. This week Al Singer meets Igan-This week Al Singer meets Igan-This week Al Singer meets Igan-Bell's week and seemed to the counter the seemen of the cancellation a match between Singer and Sammy Mandell was announced and Sammy Mandell was announced for the open air this summer. That caused talk that Singer had walked out on Fernandez. Their meeting crabs that chatter.

## Idiotic Interviews

## JUST A BLOW OFF AT A CHI FUNERAL

Chicago, May 20.

About \$200 worth of customers at Walter George's second fight card at the Collseum last week demanded their money back when Joe Anderson walked out on Haakon Hansen in the feature of the card.

When the announcer told the handful Anderson had walked, the boys tried to take the seats home.

## Untermyer's Fees

(Continued from page 3) a period of three months or so for Fox, some of the other lawyers are still running on the advice marathon. Before the scrap was set-tled there were 22 lawyers in the situation. Principally among these with Untermyer were Hughes Schurman and Dwight, Judge Josschurman and Dwight, Judget Joseph Proskauer, Nathan Burkan, Robert Levis, Francls Smith, and others representing Bancamerica-Blair and Dillon, Read Co. There was also and is Arthur Berenson

Big fees are nothing unusual to these attorneys. Angle of Fox's personal, fees enters an interesting position. His former counsel was Hughes, Schurman and Dwight. Latter resigned as Fox's counsel and with latter's consent acted for Halsey, Stuart. Firm was formerly headed by Charles Evans Hughes, chief justice of the U. S. Supreme Court, who was selected as Fox's personal counsel during the trustee arrangements. Plenty big fees that way, too. Blg fees are nothing unusual to way, too. Fox Declared In

On the Harley Charte end he was represented by his personal law-yers, Matthews and Koegel.

Besidos the \$18,000,000 cash which William Fox received from Clarke for his holdings through Unterimyer's representation, Fox also was made a member of the underwriting syndicate of the Clarke plan. Also a five-year contract for a yearly salary of \$500,000, plus 3 and yearly alary of \$500,000, plus 3 wently alary of \$400,000, plus 4 wently salary of \$400,000 lessue of Class "A" common.

## WHIPPETS NO GO IN CHI.

WHIFFELD NO GO IN CHI.
Chicago, May 20.
Chicago, Stadjum and White City
lost a long, fight to secure dog races,
when the courts refused them a
protective injunction. State's attorney's office is now fighting to have
the injunction gestraling cops from
interferring with the Hawthorne and
Thornton foa clubs dissolved. Thornton dog clubs dissolved.

(IN LONDON) G. BERNARD SHAW

London, May 2.

"Have a cocktail?" Shaw asked brightly.

It was in the Splendiferous grill oom, where Shaw wanders every day around lunch time in search of his favorite grilled chop and publicity.

Edified by the sight of the sage nibbling an onion and admired the smooth action of his beard muscles.

"Have a fag??" we ventured over the Benedictine.

He took out a Corona, from his pocket and spat the end vigorously at a passing waiter." Have one of these

"If you want to interview me," he began, handing over a notebook, pencil and autographed photo as he spoke, "tell the world I believe in vivisection, Roman Catholicism, the gold standard, the talking picture, compulsory censorship, Tallulah compulsory censorship, Tallulah Bankhead, C. B. Cochran, blondes, and Bernard Shaw.

and Bernard Shaw.
"What about Socialism?
"Yes, I am a Socialist." He tossed a bundle of paper money at a hovering underling. 'It is the survival of the unfittest. Like the theatre. The only way for a man to keep fit the control of the unfitted dentile had been and the control of the unfitted that the control of the cont

cialist. I never creets.
"Money should be equally divided," he continued. "News-paper men, poets and playwrights, being all parasites on society, should be paid equally or shall pool their earnings.
"You can add that of all the sages "You can add that of all the sages" and the sages the most wide-

the Shavlan saga is the most wideily yead.

"Finally," he twittered, making a
present of some bathing costume
photos of himself, "you can quoteme as saying the Americans are the
greatest folk on earth except the
frish who ain't on it at all, and that
I'm open to negotiate the talker
rights of my plays and prefaces.
"Come round in a hour's time with
the stufk-in proof and I'll give it
the stufk-in proof and I'll give it
the okey. I'm off for a shave."

## Scores Not Reported

That match between George White and Phill Baker turned out to be a four-some last Sunday. It was played on the links of the Westport (Conn.) Country Club, with Arch Selwin and Lou-Holtz. R-K-C. 201 meet in Chicago will be an experience of the Country Club and the Country Country Club and the Country Cl

## **ROUND THE SQUARE**

Apt. House Staff a la Roxy, But Tips—Yes
London Terrace, the new square block of apartments at 23d street and
9th avenue, has military beliboys, elevator operators and page boya,
Renting agent brags about the "Roxy ushers" who are alert to give
tenants [thit feel-cilet.
Hotel stress that their belihops are not ordinary cracked-ice meamagers, but uniformed Kiwanis with a tremendous yearning to be

recrylce. Yes, they accept tips.

Empty Office Buildings in Square

Half of the office space in the Loew's Theatre building annex and about 10% of the office space in the Bond building is empty. Numbers of people have gone out of business and those left have all doubled up. Neathy worty office in the Bond building is sub-divided and sublet in three sections. Sublet sections are usually divided and rented for desk imake.

pace.
One office room originally taken by four men was sublet and re-sublet
this fashion until as a result it was figured that each man carrying
this business in this office paid about \$3 a week rent.

Joe Leone, restaurateur on West 48th street who turned producer tast week, was slapped with two bld breaks. The show was "Courtesan," was painful, placy which obetted breaks, the slow was "Courtesan," as a week, was slapped with two bld breaks. The show was "Courtesan," as well as the slow of the slow of

dry cops raided his cafe.

The cafe list known as Jean's, at 239 West 48th street. An undercover man gained entrance at five in the afternoon and purchased a highball. Shortly afterwards a squad of dry men rang the bell and the stranger answered the ring, admitting the feds. They presented a search warrant for his house next door, where a fresh consignment of booze had been stored. Acquainted with all details the raiders made a simple matter of the selzure. Lonco owns the properties running westward

. Spec Goes Oriental

Hit and run ticket spec with an eye for small nut has opened a take
spot in the Chinese joint on the second floor of the Central theatre building. His "choice" sects are for "All Quiet on the Western Front." Although the two sters boys on the sidewalk say 50 cents advance, the Hit
when the chumps climb the stuffs is six bits; \$2.75 co. a picture.

## The Parisian Front

By Christine

Paris, May 9.

It's pretty exciting in Paris at the moment—stowmanl, speaking.
Parloys has arrived, and almost immediately Ganna Walska gave a tea for her at the Theatre des Champs Elysees. Florence Walton (her former sister in art—who now runs a smart hat shop next to Patou) there is a Paquin ensemble, wearing one of her own hats in natural straw, with two brown tulle flowers on one side, and a brim of tulle. It was large, of course; hats this year are pretty big over here. Afternoon hats are sometimes enormous.

Then the Japanese players have turned up with high hopes for suc-cess. They sald Americans in turned up with high hopes for success. They said Americans in America didn't entirely appreciate their art—and they are certain they will be more understood over here by Americans in France and, incidentally, the Frenchmen themselves. So far they've received good notices.

At the Races
Mr. and Mrs. Sickles were at Longchamps; they're here on their honeymoon — she was Caroline Storrs of New York until just a few

honeymoon - she was Caroline Storrs of New York until just a few weeks ago. Also at the races was Mrs. Joseph Leiter from Washing-Mrs. Joseph Leiter from Washing-ton. It was a beautiful warm day, so Mrs. Leiter wore a Molyneux ensemble in blue flowered georgette —two-piece, with the coat three-quarters length. Col. Charles Kerwood, lunching at the Berry the other noon de-claimed himself Good blue Saints and Sinners and to nove it. Let

and Sinners card to prove it. He said he was their representative over here until he returns to Amerover here until he returns to America, which will be in about four or five weeks. Meantime he's living in Cillford Harmon's (publisher of "Airforce" magazine over here) sumptuous apartment, with its butlers, chauffeurs and wine ceilar. He promises to give a party soon—as long as Mr. Harmon is over in Raiy getting incept with the Massolint.

Pearl White is back from Egypt and lunching at the Ritz the same day as Dame Nellie Melba—or Lady Melba, as she would rather be called. Mrs. Joe Whitehead was having (Continued on page 69)

(Continued on page 60)

## **ROXY'S SET METHOD** ON STAGE SHOWS

After two weeks, Roxy's family back on the Cathedral stage in typical entertainment; classical allet, Roxyette line-up, and two ballet, Roxyette line-up, and two full-stage noveltles. Policies may change in other houses but the

full-stage noveltles. Policies may change in other houses but the Roxy method is constant. The ballet, which the program neglected to call "Divertissement," is, according to the popular standard, a lovely thing. In a dream interlude, statues creep down from their fountain perches and interweave patterns with garlands of flowers, Massine and Pat Bowman executing a graceful pas de deux. It was nice of the program to unearth "Up Among the Chimney Pots," a hauntingly sweet molody, from the debtis of the "\$:15 Revue." The coming to life of the Chimney Pots gets a great audience reaction and the Roxyettes, aided by swell Montedoro costumes, bring down the ourtain with the ty finale enthusiasm.

"The Arizona Kid" duplicates in everything but suspense the last O. Henry story shown at the Roxy. It has excellent bits of characteriza-It has excellent bits of characteriza-tion which submerge a thin thread of story. Mona Maris is the girl with the dialect who, in spite of her Latin temperament, turns out to be the heroine, while Carol Lombard, for all her languid beauty, is the nasty disillusioner.

## MARRIAGES

MARKHAULS

Hida Booth, non-pro, to Kenneth
Harlan, actor, in Hollywood, May 18.
Clare D, Foley to Henry S. Sullivan in Buffalo, May 3. Bride is
secretary to Buffalo Film Board.
Marvel Tanner to Ray O'Connell
in Chicago, Bride former drummer
with All-Girl Revue band (R-K-O).
Genom 18 R-K-O O'Robelly manager.

is R-K-O Orpheum manager

St. Paul. Ethel Mann to Paul Lucas in New York recently. Bride is a dancer Margaret White, actress, and William Walsh, non-pro, both of New York, obtained a marriage license in Greenwich, Conn., last week.

## Women Drivers

Hollywood, May 20.

A woman's idea of a transcontinental auto jaunt its something to ponder over. When
Mrs. Lou Epstein and Mrs.
Frank Whitbeck started out
from here on crything came
out of the car, including the
rumble seat, to make room for rumble seat, to make room for

the girls reached When When the girls reached Yuma, Ariz, they stopped long enough to send a wire back to the husbands to have that rumble seat sent on by air mail to catch them at Tucson.

## MAUDE ADAMS' RETURN DOUBTED BY NUNS

According to newspaper reports Maude Adams is to return to the stage next fall, though doubt of it is expressed by the nuns to whom she gave her estate of 400 acres in Ronkonkoma, L. I., in 1922.

Ronkonkoma, L. I., In 1922.
Miss Adams, who is not a Catholic,
first became acquainted with the
religious of our Lady of the Cenacie
who devote themselves to giving retreats for women, at their retreat
hause at 140th street and Riverside
Drive in New York. She found such
peace and consolation there she
gave the sisters her Ronkonkoma
property to establish a novitiate for
the American province (Mother

property to establish a movitiate for the American province (Mother house is In Belgium). Miss Adams reserved only for herself a small white residence away from the main buildings. This she occupies occasionally but permits its use during her absence if the number of retreatants is greater than the convent can accommodate Her own bed is a mahogany poster from Colonial days, the whole

from Colonial days, the whole cottage being one of the sights visitors are interested in. Another is the tiny place built high and called "Peter Pan House." A lovely portrait of Miss Adams hangs in the front hall of the convent.

Though there are now new buildings and a new chapel, the first chapel was made in what had been Miss Adams' bedroom. There are now 70 novices at Ronkonkoma where the summer retreats are held. The winter one is in the New York. The winter one is in the New Yor house where Miss Adams is a fre quent visitor.

## A SYNTHETIC BANCROFT

And Mary Astor Story-Book Lady in Film of "Brutes"

The plot of "Ladies Love Brutes' ane pot of "Ladies Love Brutes" is no more spontaneous than its title, carefully devised and blessed with box-office appeal. Its story is pieced together as obviously as a jig-saw puzzle and its star role synthetically manufactured to sult George Bancroft's lovable brutishness. s no

One can easily imagine the Hol-

One can easily imagine the Hollywood conferences at which the pleture was born—can almost hear the producers saying:

"Give Bancroft a scene with a child—that'il get sympathy; now show him at the tailor's being fitted uncomfortably into a dress suitable and the saying the sa Astor have her arrange his bow tie to start the love interest with tie to start the love interest with a sympathicit touch; be sure there's a big shooting scene at the end in which his face is bruised and his hair disarranged; finish a couple of sequences with his laugh and have the fade-out show him bravely hiding a broken heart."

That's the sort of stereotyped stuff in "fadies Love Brutes." It's up to Bancroft to make it lovable and convincing. He does, making

up to Bancroft to make it lovable and convincing. He does, making the film great entertainment.

To carry out the title, the producers made such a lady out of Mary Astor that she screens as a lifeless prig. When the Brute asks her to dine with him, she questions If the invitation isn't rather sudden, and is allowable as worse referred. and is altogether a proper storybook lady.

### BIRTHS

Mr. and Mrs. Gene Mulholland, son, May 15, in New York, Father is with NBC.

## BROUN GOES WRONG FOR ONE WEEK ONLY

Only criticism of Alma Rubens, appearing this week at the Palace, is that she works too hard. Her appearance and material are in her favor—all she needs is direction appearance and material are in her favor—all sie needs is direction that will make her underplay rather than overplay her very amusing impersonations which quite frankly fall short of their mark. Some of the stage's cagiest troupers gain audience attention by lowering instead of raising their voices, knowling the value of a relaxed, easy performed to the stage's cagiest troupers and the desired of direction. Her diverse is a lovely thing in white, its evening decolletage outlined by one filmy layer of tulle. As string belt of green circles a high waistline and two tiers of tulle add just the right color proportion. An elderly gentleman was once heard to remark that if Val and Ernie Stanton ever changed their attentials her Paling this event was conclusive to the content of the state of t

have to make good that threat, for the boys have not only changed their material, but made it funnier than before. They are assisted by two comely young women and dothen unusual in permitting an audience plannt take a bow. They are tricks into typical vaudeville chatter, wearing a sports outfit of green satin and velvet.

Mae Falls, with Reading and Boyce, wears the usual rhinestone and chiffon dance dresses so cutely that they seem good style. She and her partners put on a clean, neat little dancing turn.

Jazz can never be a musical stepchild while Duke Ellington is around to play it; his arrangements and instrumentalitist make jazz high-class as well as low-down. They're grand—and so are a sweet-volced the boys have not only changed

class as well as low-down. They're grand—and so are a sweet-volced Celeste Coles and a load of hot stuff from the Cotton Club called Cora LaRed. Her short white costume matches the whites of gleaming eyes and teeth and black bows and slippers are as ebon as her hair. Only the blue of her yolce goes unmatched.

Skulking about the lobby at the conclusion of Saturday's matinee were three-quarters of the Marx Brothers and all of George Kaufman, lending support to their brother Thanchopsan, Helwood Broun, gone wrong for one week only.

## THE FLEET GOES OUT: **BREAKING HEARTS STAY**

The U. S. Naval fleet with its all star cast of dreadnaughts and cruisers gave a farewell performance at the battery after a highly successful anchiorage of two weeks in the Hudson. The seven to eight thousand extras who roamed the thousand extras who roamed the formal case of the ceived commendation (in the press) for their exemplary behavior.

ceived commendation (in the press) for their exemplary behavior. Some of the breaking hearts were at the battery with glasses trained on the warships to catch the name, some expressions of despair being "Do you suppose the boys can see us here?" "Hardly, he's probably busy pecling potatoes by now."

"And the laughter was no way near to tears, though the boys may fondly hope so.

near to tears, though the obys may fondly hope so.

Great day for the man renting glasses "10 cents for 10 minutes" and those pigeons who wait around the refreshment stand, following the purchasers of peanuts.

## OLD KAINTUCK AGAIN

'Mountain Justice' Overlooks Noth-ing and Adds Songs

According to "Mountain Justice," bargain countered at the New York, Kentucky mountain life finds a per-fect medium in talking pictures. In-cidental sounds carry more interest than the trite feudal plot, involving the familiar Romeo and Juliet for-mule.

Sounds are colorful-hill-billy dit ties, square sets called out by the mountain judge, braying donkeys shots in the dark. Even mountain-

shots in the dark. Even mountain-eers' squesking shoes register. The heroine, played by Kathryn Crawford, is true to type as the vil-lage belle and schoolmarm who de-feats family prejudlee by marrying a descendant of the rival clan. Miss Crawford, given no chance to rise above the stereotyped action, photo-graps prettily and sings a hill-billy with charm.

## Did You Know That-

Hollywood, May 19.

Hollywood, May 19,
Thelma Todd Is one of the
most beautiful blondes in the
pleture colony...At the Fox
studios they take what is
known as a "teeth test"—consisting of an extreme closeup
of only the mouth...Dolores
Del Rio wore an axquisite black of only the mouth...Dolores Del Rio wore an exquisite black gown with no back in it, and long black agloves, with wide dlamond bracelets at an Embassy dance...John Hundley is visiting the Jack Whitings... Mrs. Rufus LeMaire is amazed to discover that she has a voice...Bert Tyteli. and his bride, Grace Menken, are opening here in 'Brothers', which they may later make into a pleture...Bernice Claire has been ill and unable to work.... The Fredde Marches, after just completing a new Laguna back the state of th other sizeable legacy...Leon-ard Sillman is moving to a larger dancing studio...Pearl Eaton has taken on weight... Dorothy Jordan worries about disguising her southern accent on the screen...Dorothy Mac-kall looked stipning in a pale blue costume at a recent iunch stall tooked stipning in a pale blue costume at a recent iunch mished work at Pathe, has gone-east.

## **VAUDE DRESS OF** 1897 IN CONTRAST

An ad of Shannon, Miller & Crane, theatrical costumers, published in the New York Clipper, Annual in 1897, gives a comprehensive picture of vaudeville in that day through its published list of costumes and properties.

It details 15 types of tights, run-ning from "English Cotton" to "Fine French Lisle," obtainable in white, flesh, unbleached, blue, black, Indian Brown, lavender and scarlet.

scarlet.

Leg paddings are advertised in conjunction with the tights, proving that Shannon, Miller & Crae not only sold the garments, but helped fill them. They were sold in groups: "Calf stocking pads: calf and thigh pads; calf, thigh and hip pads"—according to the deficiencies of the wearer.

A list of dancing clogs which cul-minates in the glorlous announce-ment of "Red or Black Morocco Clogs," adds: "Other Colors and Fancy."

The type of act favored in that day is shown in the listing of such costumes as: Tufted Worsted Monkey, Bear, Frog. Snake and Skeleton Suits, the ad further boasting that Clown Suits were available, in not only one, but four and five

All Opening Acts

All Opening Acts
"Real Hair Full Beards, Side
Whiskers and Mustaches, Beautifully Curled," were also at the
disposal of the vaudevillian.
But to show the real blaze of the
period, the giltter and dash, nothing can equal the announcement of
"Lustrous Silver and Gold Spangies, Gold and Silver Open Work
Laces, Spangled Thread," and last,
but how yevy far from least. "Gold
but how yevy far from least. "Gold but how very far from least, "Gold Buillon Fringe."

No document in existence today reflects more completely the pre-rhineston era when show business was young and vaudeville was a lot of opening acts.

## FREE SAMPLES ON AIR EARLY IN MORNING

Morning on the air is of course floated directly at the women and consists chiefly of menus and poetry. The air early is so full of menus a hungry person could aimost eat it.

A 2c stamp will bring the listener A 2c, stamp will bring the listener practically anything from a 7-day sample of cold cream to enough literature to start a library. This being the open season for moths the air is also full of insecticides. A new one is the "Moth Gun" (no license required).

possible to get insured over It is

the air, a company practically giv-ing away its pollcy "because of the (Continued on page 60)

## RITZY

Although Sutton Place is a fash-ionable locality, none of the women are prettier or smarter than Ann Andrews, actress, of 400 East 58th street. Also observed in the neign-borhood are the tiny Louise Groody and the towering Julia Hoyt.

May Robson in L. A.
May Robson, recentity starred in
"Helena's Boye." in Los Angeles,
and proved says actification and proved says actification and proved says actification.
Acter actress Born in Austrana,
acter actress Born in Austrana,
acter actress Born in Austrana,
acter actress Born in Austrana
acter actress. Born in Austrana
to Aller Robson
When she acted in Erockly in in "The
Hoop of Gold" in 1834. At the
Madison Square theatre two scasons and the old Lyceum for two
more, before three at the Empire.
In 1893 she did a "three-legged
dance" in "Poet and Puppets," in
which burlesque Henry Miller appeared as Oscar Wilde. In 1907 she
starred in "The Rejuvenation of
Aunt Mary," touring in this comedy
several seasons. May Robson in L. A.

## Roger Davis' Wit

Roger Davis has long been one of the personalities of Hollywood, fa-mous for his wise cracks in the set including Fanny Brice, Beatrice Lillie, Polly Moran and William Haines.

Miss Lillie recently convinced the Fox people that Roger was good screen material and they gave him a

#### Helen Kane's Apartment

Mrs. Paul Cravath has leased an apartment at 784 Park avenue. Sepapartment at 784 Park avenue. Sep-arated from the distinguished law-yer, Mrs. Cravath was a musical comedy star as Agnes Huntington in the late 80's, touring in "Paul Jones" and "Captain Therese."

Doris Trevor has rented an apartment at 424 East 52nd street. Daughter of the late Norman Trevor, leading man of the stage and spreen. Helen Kane has leased an apartment at 23 East 64th street.

## Broadway in Dutch As Par's Stage Show

Paramount is off to Holland this week in a stage unit called "The Blue Mill." Though the locale is Dutch, its treatment is Broadway, Final curtain falls on a stage crowded with revolving windmills, bandsmen, dance line-up flaunting ugly tulip headdresses, and principals—all doing thir utmost to create a restless Holland. The Brox Sisters duplicate each other in gowns of pink lace. Their trio is still the best of its kind, moving in perfect unison and singing so quietly that it commands attention. Paramount is off to Holland this

tention.

Helen MacFarlane is in a Dutch skirt appliqued with tulip design, skirt appliqued with tulip design, and a night club bodice of yellow satin and rinhestones. The foreign skirt is later removed to reveal a yellow satin leotard worn for Miss MacFariane's best contribution.

skirt is later removed to reveal a yellow satin leotard worn for Miss MacGrainer's best contribution, xylophone-tap number Emille and Romaine, fast adagio team; Rudy Vallee's effortless crooning and Ray Bolger's grand dance foolery.

Film of the week, based on an O. Henry story, is "The Texan," which provides Gary Cooper with a role as form-fitting as his bandit costume. Mr. Cooper will never lose favor with audience as as as he favor with audience as as seen as Senora Ibarra is a perfect bit of characterization. Fay Wray, in spite of her penchant for startled faun expressions and pauting lips, is likable as a young Senorita.

Mary Astor as a "Runaway Brida" isn't gwn a pridesmaid in that ploture. She elopes from an elopement by hiding away as a cook in the home of a wealthy bachelor. Her identity is clouded in mystery until the end of the film, but there is one thing of which the audience as well as the bachelor are sure—she is no cook. Cooks don't have such pretty marcelle waves, nor do they west such rackiny attractive verets and such rakship attractive verets and and it is a surprise to find the sleck Natalle Moorehead playing a downtrodden slavey, until it becomes apparent that her employment is a hoax and that she is really the most unpleasant member of an under-world gang. Toward the end of the film she emerges in accustomed black satin and two white fox furs. Mary Astor as a "Runaway Bride"



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No. 6



## 15 YEARS AGO

(From Variety and Clipper.)

Eva Tanguay was held over at the Palace, sharing an honor that had been paid to only two other artists up to then—Nazimova and Calve.

"101 Ranch" with Jess Willard as feature was cleaning up and mak-ing plenty of trouble for the big circuses.

Picture stars were in a huff at the new policy of engaging drama-tic names and casting them over the heads of established screen per-sonalities. Francis X. Bushman, with Essanay, and Lottle Briscoe, with Lubin, threatened to quite rather than play second fiddle to stage luminaries.

So successful were multiple-ree features that production of single reel comedies was practically aban-doned, last to give up its output of the kind being Veystone this kind being Keystone

Illinois censors held up the open-ing of "Birth of a Nation" at the Illinois, Chicago, on objections of the treatment of Negro race angle— a fight that continued during the whole of the production's career.

New report on the future of Ham-merstein's Victoria, now undergo-ing alterations, was that it would play pictures with S. A. Rothafel in charge, Otto Kahn was believed to be financing the reconstruction.

Keith's put a ban on all freak acts offered because of criminal notoriety. Mrs. Carman, just ac-quitted of murder on Long Island, had been proposed and turned down at \$750 a week.

Herbert Brenon was directing "The Hunchback" (film version of "The Two Orphans"), and also playing the part of the cripple.

## **50 YEARS AGO**

(From Clipper)

Goss and Ryan's fight for the champlonship of America was to be held in a week and New York ring fans were making arrangements to journey to Canada to see it. Match was for \$1,000 a side. Story was that police and military in Canada would attempt to prevent the bout.

Preserved whale had been on exhibition in Fulton Market, New York, then, as now the city's sea food souce of supply. Whale was shiped to Albany as next stop on its tour.

A Congress of British athletic clubs was in session in England at which effort was being made to clarify amateur rules and definitions. Movement was on to remove some typical British restrictions on amateurs. Amateur definition excepted from classification as "genameters" all "mechanics, artisans and incores." Meeting was at Oxford University.

American college faculties were American college faculties were not yet awake to the advertising benefits of prowess on the athletic field. A number of university presidents were corresponding one with another with the idea of making a rule withholding leave of absence from students to engage in athletic competitions.

Laura Honey had recently staged in San Francisco an opera based on Virgil's classical poem the "Aeneid" and proposed to bring it to New York,

The London Circus played Brooklyn under canvas, following the Barnum show, and the Clipper is moved to comment that these two shows prospering had established shows prospering had established Brooklyn as a paying circus stand.

## Inside Stuff—Pictures

It is feared that some of the circuits' local men in their anxiety to have their theatres do business, are over-selling some of the talkers to the local newspaper men. It would appear so from reports.

If the local man knows the picture is not so hot for the week, he might aubdue his enthusiasm over a bad boy, to get the right plug for the right feature when it happens. Good notices for a good picture will add much more gross than useless boosts for a bad talker, that likely won't

Besides the newspaper men commence to discount everything the nouse man may say about any picture when he finds the house man tries to plug the bad ones through him. The right kind of plugging is much better, holds better newspaper friendships and gains ever so much more the year around.

If the picture isn't there, the house man who pre-views his picture should tone down on the bluster, and try to find something else in the program to plug, if not the stage show, then anything, not only to the newspaper men but in the advertising. Soft pedaling on a poor picture will teach the natives to believe the ads when they say there is a good or a smash picture in the theatre.

The advertising tip could almost be taken from the trade advertisements in Variety. They are a study in themselves. Perhaps nothing in this paper the world over are as carefully read, followed and analyzed

as the trade announcements weekly, by every kind of showman. It can be noticed almost any week where an advertising department lays off the high pressure on one of its pictures the office is not so certain about. So that when those adv directors who do this go to a splurge on what they know will get over, their ads become strong ad-

Tricks before the camera in the studios may be as many as the cameraman's own tricks. One reported is of a leading man who had to hold the heroine's hand as she sang the big song. But he didn't have to squeeze it quite as hard as he did when she was approaching the The girl couldn't say a thing, for the opposite would have allbied with that he was trying to encourage her by the friendly squeeze although the hand had been held so tightly it was numb.

Or of another leading man who pinched the leading woman at a crucial moment in the film taking. He would have alleged no knowledge of the occurrence, pleading excitement "if it really happened."

Or of a tenor and soprano with the tenor pressing on the soprano's knuckles so hard, again as the high note approached that the girl almost screamed. In the latter instance the girl threatened to make known what he had done, but the tenor beat her to it by telling "the office" the soprano was trying to ritz him. As the tenor's option was not taken up in this particular studio, he may have to found out such methods not too profitable in the end.

It is usually the imports from the stage who have this advantage taken in the studios. Seasoned screen girls know how to protect them selves before the camera against their companion men or women players

Government's latest attack on alleged monopoles has changed the film merger picture. The last pre-photograph of the future industry, which high electric executives predict will remain right through until materialization, will witness Fox in command of one film hemisphere and Radio the other.

Under no circumstances will the government permit Fox and Radio to combine, it is claimed. This is made as a direct statement by electrics' leaders in on all of the merger moves. But, with the two as entitles and possessing the proof of competition, absorptions of other film interests can be made in either direction.

Back, will be as chronic in the years to come: that the latest is not interfering with merger plans except to totally upset any possibility of Fox being included.

Paramount and Warners are figured by Radiolites under the Radio banner when the merger picture materializes. When, it is predicted, means within the next five years; no later and possibly much sconer.

Tiffany executives are burned up over the way in which they claim Phil Goldatone is attempting to grab credit for "Journey's End." One stated:
"Goldatone never made a good picture in his life. It was James Whale who directed the picture and it was Whale who even ordered Goldstone off the set during the production period." Phil has been known as a supervisor of Tiffany productions ever since L. A. Young and Grant Cook relieved John Stahl and some others of Tiffany worries. The New York office doesn't know Phil's exact status with the company just now or how long it will last, whatever it is.

In a fairly large key city, two opposition houses got into an advertising wrangle over their respective film attractions, both of somewhat similar title. It looked like a good newspaper fight and one that might bring added business to both houses through curiosity as to the better

But one of the circuit's local reps forwarded an ad of the opposition claiming that its picture was the "original," to the Hays office, as a violation of the rules on that sort of stuff. The Hays office had no alternative but to order the, "original" and competitive advertising

understanding some things.

Of late it appears to have become suddenly recognized by the large distributors that Pathe has a seemingly valuable asset in its 49% of the Dupont raw film making company. Not only in the stock itself as a big net carner, but because it is a raw stock maker and more valuable threeby to a large producer as another adjunct to complete the circle of subsidiaries.

This is reported now under pretty serious consideration in connection with the Pathe proposition as a whole in a buy.

Locu's theatre department may as well know they have some house managers singularly short of showmonly sense as applying to newspaper men with Loew passes in their possession. One is not far from the Loew headquarters and the other is in the Bronx.

At the latter a Variety ripeter displaying his Loew pass was informed as that Loew house was not formed anongst the other 25 or 3a Loew house, on the jess, it was us valid up there.

"Devil's Holiday" (Par) was turned out by Ed Goulding in 15 days at slightly over the budgeted cost of a ward \$25,000. Other undque facts concerning the film are that the first out was ready two days after the final scene had been shot, was run off in 7,00 feet and at the final scisoring but 100 feet was slied from that total. Also, there were no

## Inside Stuff—Legit

"To Night We Will Play Impromptu," by Luigi Pfrandello, who has been engaged for Hollywood by Paramount, will be done at the Lessing theatre, Berlin. Lupu Plek, German director, will be leading man.

Louis Gensler, one of the younger producers, reported to have backing of the Erlanger office for his activities next season. Erlanger forces steadily scouting for prospects both as to shows and producers,

Cast of the original "Street Scene" which closed in the mid-west. filed claims with Equity, contending that as they had run of the play contracts they were entitled to salary as long as the show played in New York. Claims were disallowed, since the first company after playing a season on Broadway, was sent to Chicago and a number two company went in here and is now current.

Benny Stein, Broadway theatre treasurer and last season a producer ("The Jade God") is a war casualty but rarely mentions it. He was in nearly every advance of the A.E.F. and was wounded seven times. After 13 years he was forced to have one foot operated on last week for the removal of steel splinters, the result of an explosive (dum dum) bullet. There are a thousand such particles gradually working towards the skin.

There's a young woman on the Coast who has suddenly become ill There's a young woman on the Coast who has suddenly become ill and has every litention of ostensibly staying that way. Reason is a personal contract with a New York legit manager who has her for around \$250 and won't give in to a financial break despite her click in pictures. Young lady in question was never prominent along Broadway but did all right for herself in road companies. Studio is paying a fair price for her services, and is reported to have raised it according to an option clause, but the lad from the east is holding the miss to the original agreement despite being independently wealthy. Girl deems it a burn-up and has been dodging the studio so that the manager has to pay her off weekly without collecting from the film company.

The New York Appellate Division, Third Department (up state), by a 3-2 vote, ruled that a master mechanic of stage craft who went from a show playing in Buffallo to a house in Canada at his employer's request to make repairs to the building, was not entitled to compensation for an injury which resulted in the loss of an eye. The decision was laid down in re Twitchell v. Wagner Productions. Twitchell was the claimant in the case.

A master mechanic of stage craft, he was engaged on a show in Buffalo, when the general manager, who had rented a house in Canada, requested him to go there to make repairs. While working at the house, Twitchell suffered an accident, which resulted in the loss of his left eye. The question of coverage arose.

The referee made an award under the workmen's compensation law, but this was reversed and the claim dismissed by the Appellate Division.

Two members of the court, Justices Hill and Hasbrouck, dissented and voted for affirmance of the award on the authority of a decision in another New York State case.

a director diving into work with a preconceived idea of what he wants to do.

Fox Films is buying up all Fox Theatres stock in hands of employees who wish to sell. Totals about 38,000 shares which the help bought in Sept. on part payment at \$25 per share. Fox is repaying employees the same \$25 plus interest although the Theatre stock is currently quoted at around \$14.

On top of the product agreement R-K-O has entered into with Columbia besides its own producer, Radio Pictures, a report is about that R-K-O may still attach another independent film maker to guarantee a full supply for its increasing theatre circuit.

No other indic producer is mentioned other than the oft-repeated reports of R-K-O and Paths. That association is not positive, with Universal now more often mentioned in the connection.

Lengths to which some flappers will go for a sight of their favorite picture star had one of them recently impersonate a magazine writer and ask for an interview. Pulled on Milton Beacher of Metro home office with Ramon Novarro the lure. Smart plan was, however, that the caller was a friend of the magazine writer as latter might not be able to keep date.

Beacher suspecting because the voice on the phone couldn't remember his name fixed the date without Novarro at the Metro office and in the meantime checked with the magazine unbeknownet to the real writer. Found the whole thing n. g., but mightly surprised the following day in the controls of the grief finally confessed, stating she figured bat was the only way she could get to see her favorite star in person. Beecher did nothing.

Studio heads on the Coast are pretty well aware of the fact that business is off in the picture houses around the country. In answering one who thought differently a production chief stated:
"Listen, some houses which were averaging \$30,000 weekly are now having a tough time reaching \$15,000 with good pictures, and are lucky at that."

Walter Reade's deal with Paramount for the Reade-Storrs houses Par secured is out of the usual in trades of that kind. For the theatres Reade and Storrs receive 6% as rental upon the appraised value of each theatre, with \$200,000 yearly as extra compensation. The \$200,000 is al-together spart from the rental arrangement.

After 16 weeks in the sealing country off Newfoundland and Lahrudor J the company making "Vikings of the North," under the direction of Heetor Frisell, returned to New York last week.
Dislag sequences and interiors will be added at the Audio-Cinena studio. Latter company made the picture under commission 10cm a corporation backed by a group of Social Registerites.

In the R-K-O Interstate deal, it is said the Interstate included Bir-ningham. It is now understood that besides Fox after that Texan is (i), the Warners also wanted it.

18 days | Lars Hanson is back in his native Copenhagen and there were unique Hollywood. He regretting the advent of talker with the problem of talker with the problem.

the final seens had been shot, was run on in 1,00 feet and at the most selsoning but 100 feet was sliced from that total. Also, there were no retakes or added seense.

Sixty-cight women tried and falled. That s a record for a mother role, and still First National is ryine for the right one. There could be Film has been pointed out as something of an object lesson regarding, all these causing words is "Mother's Copt".

## POMPADOUR AS PARIS OPERA

Paris, May 20. Leading stage event of Paris for the week is the production of "Madame de Pompadour" in opera form at the Marigny in the Champs Elysees, an offering of much splendor in staging and capitally played, but which aroused no great en-

thusiasm. Plece is probably the last produc-tion by Leon Volterra at this house, and most of the work of prepairing it, was done by Mme. Volterra. In the cast are Robert Burnler, Gus-tave. Nelson, Marcel Carpentier, Herent, Mmes. Raymonde Vecart, Jennie Marese and Marguerite Thi-beut!

#### Comedy at Nouveautes

Comedy at Nouveautes

"Langrevin pere et fils," new
comedy by Tristan Bernard and
Benoit Leon Deutsch, replaced the
opera, "Kadubec." It is a nicely
done but mild affair, juvenile in
form and substance, although by a
mature writer.

form and substance, although by a mature writer. Piot: Langrevin's son contracts gambling debts and runs away from home when his father upbraids him. He goes to Spain, and, acquiring a fortune there, returns just in time to find that the elder's publishing firm has failed and is about to be sold at the standard of th

situation, and for reward marvies his father's beautiful secretary.

Joffre is excellent in the role of the father; Roger Treville plays the son satisfactorily; Carette is amusping the part of an elderly, symptoms splendidly with a small fact, of a provincial relative's wife.

At the Theatre Antoine The Theatre Antoine The Theatre Antoine revived Henri Jeanson's three-act comedy, "You I Dearly Love," created at the Caungartin last year. In the same bill is slao Jeanson's one-act sketch called "Spontaneous Confessions," and tracing crime through suspects.

Folice are questioning one Almazian, a tailor accused of murder. (An identical case but lately was in the public prints involving a person actually of that name.) In the stage action the infinement victim is forced to confess to a crime he never committed, and is in danger of paying mitted, and is in danger of paying to confess to a crime he never com-mitted, and is in danger of paying the penalty until the actual crimi-nal surrenders. Thereupon the po-lice try to get the real criminal to ignore the situation, but plead guilty to another crime for which the police have no handy person to accuse.

## French Floating Ship For Gambling Ridiculed

The Hague, May 20. Following the passing of restricting laws against gambling in most

ing laws against gambling in most of the Belgian spas, the gay life of this part of the Continent will now go by boat on the deep sea. First of a number of floating casinos will materialize when the first ship sails from the Hook of Holland June 15. Vessel is of 16,000, tons and has room for 2,000 merry-

makers.

Gag of the enterprise is that the

makers.

Gag of the enterprise is that the Belgians stopped gaming in their resort and now the ocean idea is backed by French capital. It will draw the profit and pay taxes in France. Personnel of the ship, according to report, is entirely made up of ex-officers and men of the former carist navy.

Proposed to furnish class entertainment on the trips.

Proposed to furnish class entertainment of the trips.

Proposed to furnish class entertainment of the trips.

Proposed to furnish class entertainment of the trips.

Proposed to furnish class entertain the form of the companies of the trips.

Proposed to furnish class entertainment in the form of taxes.

Pract that Belgium's gay spots are under the lid this year is expected under the lid this year is expected business, but the local newspapers sooff at the whole undertaking as impracticable.

## JEAN AUBERT NOT SO GOOD IN MILAN

Paris. May 8.

Paris, May 8.

Dufrenne and Varna, producers here of "Good News" are appealing the parent of the par

## Command Replacement

accuse.

The real Almazlan was in the theatre at the premiere by invitation, but the newspapers paid no attention to him.

## Australia

By Eric H. Gorrick

Sydney, April 26. Lenten season probably the poor-est experienced by the managers for many years.

Perfect weather saw the crowds flocking outdoors, with most of the box offices reporting only average

Hocking outdoors, which is a considered to the bloom offices reporting only average box offices reporting only average the bloom of the season has been the retival of "The Belle of New York" at Her Majesty's.

"Journey's Emd" finishing a great run at Criterion. Will go on road next week with revival of 'Scandal' and Tiollyword Review of the great of the season of

#### Melbourne

Melbourne
Business generally had at present.
Managers blame industrial unrest
and unemployment bogey.
Leo Carrillo did not do so well
here with "Lombard" as in Sydney,
where the attraction proved rather
a disappointment to WilliamsonTait.

a disappointment.
Tait.
"Love Lies" should enjoy a fair
run. Under White-Edgely manage-

run. Under Wnite-Eagely manage-ment.
W.-T. wil revive "The Merry Widow" next week, with Gladys Monorleff featured. Same firm also scoring with Neille Stewart in re-vival of "Romance." Chatter

wival'of "Romance"

Chatter
Revivals better proposition than producing new stage shows. List includes "Belle of New York," "Merry Widow," Mail of Moun-Year Widow," Mail of Moun-Year Widow," Mail of Mounty of the New Years, "Country Girl" and "Sally," "Country Girl" as the country for 16 weeks has the actor busy rehearing every day preparing the understand the underst

for W.-T. Support will include J. B. Rowe and Bittel Morrison.

No Vaude

No. chance for vaude over here just now, with not one theatre in all Australia presenting this type enterthing them to costly and not especially wanted by the public. Vaude actors are glad to snap up any outside could be supported by the public. Vaude actors are glad to snap up any outside could be supported by the public. Vaude actors are glad to snap up any outside could be supported by the supported by

## "Command to Love" Is Permitted by Censon London, May 20.

Censor has lifted the ban on the medy importation, "The Command Love."

Script has been changed so that the nationality is not defined. Ob-jectionable dialog also has been de-

ted.

Piny opens the second week in

Ine with Yvonne Arnaud, Isobel

Ison and Ronald Squire.

## F-P FOREIGNERS HERE

Came Over For Paramount-Publix Conventions

Par-Publix brought in foreign epresentatives from various parts of the world for the annual sales convention that opened last week in Atlantic City, and for the western division. So the western division was the sale of the western of the sale of the western of the sale of the the world for the annual sales con-

## GERMAN FILM IS HOOTED IN VIENNA

Vienna, May 6. "Fundvogel," German picture with

"Fundvogel," German picture with an untranslatable title and in almost indescribable plot, was a complete failure in Vienna. It deals with pathological aspects of sex but not even its sex theme could make it interesting to its first night abdiences who whistled and jeered.

The daste of Vienna audiences has been educated by American sounds the country of the count

## POMMER DOING 2 GERMAN TALKERS

Erich Pommer will begin in June production of his first talker of the

production of his first talker of the new season. This will be Emil Jannings' The Darling of Gods' ("Der Liebling der Goetter").

Scenario by Robert Liebmann and Hans Mueller, authors of the talker operatis auccess' Love Waltz' ("Liebeswalzer"). Hanns Schwarz, director of "Hungarian Raphsody." Commer will barding other Gods.

Pommer will harding other Gods.

Pommer will harding the Gods.

Fommer will be Wishelm Station' ("Drei von der Tankstelle") featuring Lilian Harvey and Willi Fritsch. Director will be Wishelm Thiele, who made the successful talker "Love Waitz" ("Liebeswalzer"). Scenario by Frans Schulz and Paul Frant, the Viennese author of the legit hits' "Grand Hotel" and "Business with America". ("Geschaeft in Kamerika").

schaeft mit Amerika"). Pommer will do these two talkers n only two versions, German and

## Lehar's 'Smiling' for Talker

Berlin, May 9.

The Richard Tauber-Tonfilmgesellschaft (the Richard Tauber
taiker society) has bought the film
rights of Frafaz Lehar's operetta
"The Land of Smilling" ("Das Land
des Laechelias").

It will be directed by Max Reichmann. Richard Tauber, German
singer, will play the leading part,
that of a Chinese prince.
Emelka studios in Munich-GelselGasteig will be used.

## Tobis' News Reel

Berlin, May 20.
Tobis will start its own sound
news red in the autumn.
Early releases will include a
newsreel interview with General
Von Hindenburg. His talk will
have to do with his fifth anniversary
set he Precident. as the President.

## "Toni" 1st In Vienna

"Toni" 1st In Vienna Vienna, May 7.
"Die, Gaigentoil," ("Toni of the Gailowe") is a sound-flim from the novel by Ego Erwin Klach which had its world premiere in Vienna. Out of pity, its heroine, soothes the last hours of a condemned man. Out of pity, its heroine, soothes the last hours of a condemned man. Out of pity, its heroine, soothes the last hours of a condemned man to the pittless and uncharitable actitude which her world, shows to-ward an act whose justification they cannot approve or understand.

ward an act whose justification they cannot approve or understand. This film contains some excellent shots of old Prague and of Czech peasant life. Ita Ring, Vera Baranowskaja, Jack Mylong and Joseph Rovensky divide the acting honors.

## **English Film Directors** Quit, Going Into Eats Trade for Sure Meals

London, May 9.

With Graham tutts going into the hotel end, there and the film directors who've quit plurate film directors who've quit plurate business. Other was Kenelm Foss, originally a stage director who made his first hit producing G. K. Chestertoris "Magic" and afterwards went film acting for the now defunct Windsor Pilm Company, Took quetter the made "Little Bit of the control of the c

## **NEW FRENCH LAW HOLDS** UP G-A-F MERGER

Paris, May 9.

Though the Gaumont-Aubert-Franco picture merger stands as an accomplished fact, physical merganos and the standard properties of the standard production of a managing legicity of the standard production of a managing legicity of the standard production of the standard production of the standard production of shares holding multiple voting power. Some of these had been provided for in the future Gaumont merger capitalization which will now have to be readiguised. Previous shareholders' meetings are thus nullified and the final meeting which was to have taken place May 3 had to be canciled. cancelled.

to be cancelled.

Pathe-Natan, whose control is held by means of the recently prohibited system, is not affected as the law only forbids future issues but has no retroactive effect.

## RENTALS TOO HIGH FOR PROFIT IN MADRID

Madrid, May 7.
In spite of the public's insistence
to be shown more and newer talkers,
iocal exhibitors are holding back.
Exhibs claim that grosses do not
make up for the extra rentals.

## "Gabbo" Attach Vacated

The attachment obtained by the Good Amusement Corp. on sound films of the picture. "The Great Gabbo." which were sent to New York for shipment to London for the W. & R. Film Service, which had obtained the English rights on a minimum guarantee of \$60,915, was vacated by Supreme Court Justice Frankenthaler.

The films were attached on a

The films were attached on a claim of the Good company against James Cruze, Inc., the producer of the film. The court upheld the contention of the English distributors that at the time the attachment was levied on the picture, it was not the property of the Cruze company but of the W. &. R. Flims Service.

Phil Kauffman, general manager of First National, Warner Bros. and National Film A. G., for Germany who resigned his position, has been induced to remain.

## IN PARIS

IN PARIS

Bobby Jones, Douglas Fairbanka,
Arthur Kudner, Elmer Rice, Murray
Weng, Marchand, Ana Pavarof,
Frank G. Wenkand Anna Pavarof,
Frank G. Wenkand Anna Pavarof,
Frank G. Wenkand Millar, Rupert Hughes, Fanny Hurst, Jack
Kofoed, Jacques Donaldson, Leopold Stökowski, Jack White, George
and June Ball.
Ogden Reid, Raiph H. Booth
(publisher), Fannie Hurst and husband, Jacques Danielson, Marcel
Tabuteau, Marc Conneily, Ray Long,
Robert O'Connor, Harry Haeming
son, Rupert Hughes.

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NEW YORK CITY, U. S. A.

## 20 Out of 36 West End Legits in **London Can't Find Attractions:** The Worst Situation in 50 Years

London, May 20.

Never in the history of London ahow business have there been so many West End theatres ready to close for lack of stage shows.

Shows bowlng out shortly are "The Insult," at Apollo", "Song of Sixpence," at Daly's; "Suspense," Duke of York's; "Almost at Honeymonn," Garrick: "BJ-1." Globe; "His Excellency, the Gavernor," Kingsway; "Debonair," Lyric; "Maerda" New Theatre: "Heads "His Excellency, the Gavernor," Kingsway; "Debonair," Lyric; "Magda," New Theatre; "Heads Up," Palace; "Rio Rita," Prince Edward; "Journey's End," Prince of Wales; "A Warm Corner, Princes; "Apple Cart," Queen's; "Our Ostriches," Royalty; "Honors Easy," St. Martin's; "Middle Watch," Shaftsbury; "Down Our Street," Vaudeville, and "The Calendar," at the Lyoeum

the Lyceum. West End has 36 legit theatres and 20 will be without an attraction, including the Piccadilly, which
transfers "Here Comes the Bride"
to the Lyceum and grees into an alltalker policy May 26.
Show people of 50 years' experience cannot recall a condition so

ominous.
Two theatres are going under the hammer shortly—Fortune and the Dutchess.

Awo freatres are going under the hammer's shortly—Fortune and the Legit decline has been in progress for some time, but within the last two weeks the falling off in attendance has extended to the picture houses in the West Bnd. Takings here are 28% below the level maintained at this time last year. Bookings for London hotels are far below the volume expected. The London head of a big chain of provincial hostelries says the hotels expended to the same time. The control has been in office—about a year—unemployment has nearly doubled.

Nervousness
The current condition makes showmen nervous because it is deemed to be the prelude to conditions even more serious. The Dutchess opened only a few months ago, and has never housed a winder of the serious of the same time to the prelude to conditions even more serious. The Dutchess opened only a few months ago, and has never housed a winder of the serious of the light and serious the largest of the light and salves the cost of the lights and salves of the cost of the cost

may be had on rental at about the cost of the lights and salaries of the

staff.

Conditions in the provinces are even worse than in London. One show which never before lost money has had two losing weeks in sucsession. Several managers have

session. Several managens managens cancelled their tours.

Reason for the condition seems to be a combination of commercial depression, increased unemployment, increased taxation and the troubles in Taxatical control of the control

## Plays Her Own Hamlet

Belgrade, May 20. Belgrade, May 20. Emma Grantica, leading trage-dienne of Southern Europe, is mak-ing a tour of this territory with an interesting repertoire, in which is featured her own translation of "Hamlet" with the actress playing the Dane.

the Dane.

Other plays are Hoffmanstahl's "Electra," Barrie's "The Old Lady Shows Her Medals" and Ibsen's "The Doll's House."

Troupe of selected players is billed for Belgrade tonight, coming

## More Pop. Prices

London, May 20. When "Here Comes the Brid transfers from the Piccadilly to the Lyceum, May 26, it will be op-

transfers from the Piccaully to the Lyceum, May 26, it will be operated at popular prices. The scheme was first introduced by Clayton & Waller with "Silver Wings" at the Dominion and followed by the Murray-Hulbert firm with "The House That Jack Built" at the Winter Garden.

## Called For Special Show

Lorden For Special Show
London, May 20.
Leslie Hutchinson, pianist, was
requested to appear at a special
concert in Brussels arranged by
Major Watson for the American Embassy.

He received 100 guineas and all

# GERMAN BALLET AT

WORK IN ARGENTINE

Buenos Aires, May 20.

The Star Ballet from Germany, held up at Montevideo for two months while the Argentine government conducted an investigation into charges of White Slavery laid against mosale in the wassersman. against people in the management has been permitted to enter the country.

The German legation intervened Unit is now fulfilling contracts.

## Out of Command Bill

London, May 20.
George Black's first royal command petformance is giving him plenty of grief. First the Glazeroffs walked out due to a disagreement. Now the Stone and Vernon act will be out likewise due to Laszlo Baltazar, part of the Stone-Vernon act will be act flat two hours before it was due to open at the Palladium. ladlum.

The Glazeroffs, Russian troup scheduled for the command per-formance, has been deleted from the

Understanding inside is that the walkout was due to the insistence of George Black that Glazerof, who conducts the orchestra during troup's performance, should vacate their chair for the occasion.

## **Zukor-Otterson Confab**

(Continued from page 7)

log will hereafter be framed in Hollywood with the Robert Kane organization in Paris supplementing this production source.

this production source.
The prospect of German-American accord has its effect upon the whole European situation. At the moment everything appertaining to a formal patent settlement is in abeyance pending Zukor's meeting with Otterson in New York and the Western Electric official's arrival in Berlin. The whole affair is now up to Otterson

Zukor's Cheerful View

Zukör has held conversations with the Siemens and Halske interests, who also represent the Tobls-Klangfilm group and the Algemein-ische Elektrische Gessellschaft. No formal deal was reached in these meetings, but Zukor's attitude over the new state of affairs reflects his cheerful view of the future.

The Paramount chief says silents worthless for the foreign market and dubbed films are now taboo Americans must produce pictures the actual languages of the peop to whom they are to be sold. nictures in

Joe Seidelman of Paramount's foreign department has just arrived with 18 Paramount productions especially designed for foreign markets with dialog interpolations done in foreign studios.

Zukor arrived in Paris from Res Zukor arrived in Paris from Ber-lin Sunday (18) and took part in conferences with Paramount distri-bution men day and night, outlining foreign policies. He was scheduled to leave the French capital this morning for London, catching the Europa at Southampton.

Europa at Southampton.
Following the Zukor-Otterson conferences in New York, the electrics of both Germany and the States will appoint committees to complete international patent arrangements permitting unimpeded entrance of American product into Germany.

Condon, May 20. Adolph Zukor arrived in London

Adolph Zukor arrived in London today (Tues), and was entertained at the first official luncheon given to a visiting film executive by the Exhibitors' Association. The Exhibitors' Association acted as host jointly with the London and Home Counties branch, with William Stephenson, president of the main organization, as toastmaster, and about 300 members as guests.

## SUNDAY'S PROBLEM PLAY

In London — "Ruth" Dwells On Crippled Child At Birth

London, May 20. The Venturers' Society gave a Sunday (18) performance of a new "problem play" entitled "Ruth."

Piece is a morbid study of a father and mother with a crippled son. The father had wanted to let the child die when born, but the mother fought the idea.

Rest of the play is laid in the future. Second act is 24 years after. The boy has grown to manhood and

The boy has grown to manhood and

The boy has grown to manhood and wants to marry, but the girl rejects him because of his deformity.

Thereupon he proposes to another girl of unsavory repute, much to his parents' disgust. Play ends with the boy bringing his undesirable fiancee into the home for the family diper. sirable fiances int the family dinner.

## French Jazzist Pans Rivals in His Own Paper

Paris, May 20.

New bill at the Empire is 100% stag, ten acts, all made up of men and headed by Gregor and his Gregorians, an elaborate 18-piece French Jazz aggregation.

Feature is Tavishin billing and

French jazz aggregation. Feature is lavishly billed and ballyhooed as native French, although. Gregor is really an Armenian and his "French" band personnel includes such names as Weintraub, Schmidt, Fischbach, Herchoff and Samuel. and Samuel.

and Samuel.

Gregor's jazzipation is okay, but
mild compared to the American type
of syncopation. Nevertheless it
stands out in Faris. Gregor himself resembles Rube Wolf. He publishes a French periodical called
"Jazz," wherein he pans other
bandsmen, notably Jack Hylton,
who is said to have copped some
of Gregor's crack instrumental
that the two bandsmen are each that the two bandsmen are each other's Paris opposition this week with Hylton's Thursday to Saturday night concerts attracting huge at-

Business is off at the Empire, no women on the bill having something to do with that probably. Rest the program runs heavily to acr bats and magicians with Ri Hayes, juggler, the comedy hit. Rest of

## MUSIC ROYALTY UP AT HAGUE COURT

The Hague, May 20. Collecting international royalties seems likely to go to the Interna-tional Arbitration Court here, foliowing changes in the method of collecting.

Holland has two bureaus for col-

Holland has two bureaus for collecting payments under the Berne convention on music rights belonging to composers or their heirs. One is a Dutch agency called the Buma and the other is a French agency called the Sacem.

A blll has been introduced in Parllament giving a monopoly on col-lections to the Buma. The French lections to the Buma. The French government has sent a protest to Holland claiming such a collection monopoly works to the damage of French nationals.

If the Dutch proposal is enacted into law, the French government will carry the issue to the international court of the control of the cont

tlonal court.

### 3 Co-Stars

"The Beaux Strategem" is set to follow "Our Ostriches" at the Royalty June 9.
Edith Evans, Godfrey Tearle and Miles Malleson are co-starred.
The new Walter Hackett play, "The Way to Treat a Woman," opens in the West End June 11.
Marion Lorne and Aubrey Smith are co-starred.

"Karussel," Yes and No Amsterdam, May 20. Newspaper reviewers are divided in opinion over the "Karussel" ca-baret troupe which opened here last

night.
Organization is from Russia and is starting a Continental tour here somewhat in the "Chauve-Souris"

## Big Losses on 'Rita' and 'Heads-Up'; 'Heads' Closed Saturday-No Notice

## AM. OPERATIC TROUPE **GETTING DATES ABROAD**

Belgrade, May 20. Relgrade, May 20.

The first American theatrical troupe coming directly into this territory is the American-Jewish Opera Co. from Chicago. During a European toru it has closed contracts for the Yugo-Slav theatre at Oslick, calling for a series of light manual properties of the Company of th

for the troupe. Salomon Stramer heads it with Ballet Master Feldbaum.

## **Zurich World Congress**

(Continued from page 7)

cerned at the International meet after plan as now devised will be done over by J. E. Otterson, W. E. official and head of ERPI. Ot-terson is slated to shove off for Germany first week in June. He will confer with Zukor before sall-ing. ing:

## Bedfellows

Behind the maneuvering that means W. E. control is the strange position of DeForest, which unnotleed made the wedge that permitted W. E.-German negotiation to strike an attitude. The new deal encompasses DeForest by the fact that it is a partner of Tobis in an international equipment syndicate formed last fall. Tobis is a party to the new deal. Which makes everybody strange bedfellows.

to the new deal. Which makes everybody strange bedfellows.

The break between DeForest and the German interests already with a foot in the machinery, was over one point. That involved reciprocal license, control by DeForest.

Germans would not subscribe to the correlative, mythlers of, resulting. correlative privilege of requiring American licenses for German pro-

American licenses for German producers to show in the States.

Tangles and Angles
A quick smooth out since Zukor's
visit to Berlin and negotiations started by Warner Bros. for the
UFA company and the latter's theatres is now expected. UFA being
licensed by Klangfilm and bought
by Warner Bros., which participates
as a partner in Tobis is looked upon
as a move to cement the two Geras a partner in Tobis is looked upon as a move to cement the two German electrics closer. Only obstruction to Warner Bros. UFA deal so far as reported may be, however, a clause in the Klanglim license which grants the latter right to come the company of the company of the control changes.

To overcome this Warners may not buy control, but merely buy

not buy control, but merely buy participating right in UFA and take

participating right in UFA and take over management of the theatres. Deal altogether goes for about \$10,-000,000 in UFA-Warner Bros. Another angle to the Warner-UFA buy is that Warner Bros. be-lieve it best for American interests in Europe to control their own the-atres. Paramount and UFA are still allied through a distribution contract on silents for America

control of silents for America and the America on Silents for America and the America of the Ame

fab.

In Wall Street it is figured that actual settlement of the patent pool situation when accomplished will find Harley L. Clarke in the role of judge, so to speak. Which means judge, so to speak. Which means probably that questions of govern-ing control and other hitched up de-

prougory that questions of governing centrol and other hitched up detalls will be submitted to Clarke for
death of the control of the control
was been been and the control
was been been and the control
was been been and the control
Right now in the matter of governing control the toe hold is in
favor of Warner Bros. Warner
Bros, by its the-up with Tobis and
getting UFA, will be the big shot of
Germany pictures. Another thing
is that Tobis and UFA are willing
the Warners should manage. That
was the agreement made here when
the Germans and Warner Bros, got
logs ther.

Losses on "Bio Rin" at the Prince Edward are estimated at \$100.000, shared equally by Ephraim, Gilbespie and Edward Stone, the latter owner of the Prince Edward where the musical was produced. Ephraim's other attraction, "Heads Up," closed suddenly at the Place Saturday (17) after a fortinglit. Cast notified at the end of the last performance.

night. Cast notified at the end of the last performance.
This was Ephraim's individual venture and his aggregate loss on the two shows will reach above \$150,00°. "Heads Up' principals were promised 'two weeks' salary with payment set for yesterday. Americans concerned in the sudden closing are Louise Brown, Janet Velle, Audrey Allan, Harlan Dixon and Atlas and Lamar,

and Atlas and Lamar.

The players hold six-week guarantee of which they played four (two out of town and two in London) and they had received assurance that the remaining fortnight would be played.

At the end of the linal performance Ephraim called the principals had cost him to date \$125,000 which was his own loss, the venture having had no ustide support.

was his own loss, the venture having had no outside support.
"Darling, I Love You," closes May 31 at the Galety with the house dark for a fortnight.
It will relight for "Love Race," now touring in the provinces.

## ROBESON'S OTHELLO LIKED IN LONDON

London, May 20.
Paul Robeson opened last night at the Savoy in his long expected performance of "Othello." He was

enthusiastically received.

Although the audience and news-Although the audience and newspaper consensus was generally favorable it was by no means unsimuous, views being divided.

Prospect at this time is for a limited run. Attraction would scarcely do in the States.

## Russian Disregard

The Hague, May 20.
Undiscouraged by the cool government reception to Soviet films and Eisenstein, Sovkino agent here,

and Eisenstein, Sovkino agent here, the Russians continue to send along their entertainments. The Russian Comedy troup called "Karussel" opened Sunday in Am-sterdam Sunday as the start of what is projected as a tour of the Continent

## Sweet Play at Strand

London, May 20.
"Every Mother's Son," tried out privately for a week at the Players theatre a few months ago, goes into the Strand early in June.

The story has to do with a mother whose eldest son was killed in the war and who herself kills her younger son rather than let him go

## New Sherriff Play

A new Sherriff play, "Badgers, Green," succeeds the same author's long run smash, "Journey's End," at the Frince of Wales 'he end of June-Horace Hodges will be the star.

## Klemperer, 2d, for N. Y.

Berlin, May 20. The New York Philharmonic orthe New York Philiarmonic or-chestra has signed Otto Klemperer as its second conductor (besides Toscanini) to conduct his first con-cert in New York about the middle of the season.

## Yiddish Co. at B. A.

Buenos Aires, May 20.
Louis Kramer and his Ylddish company from New York, opened at the Nuevo theatre here.

"Evergreen" Title
London, May 20.
"Evergreen" is the title of a new
musical being written for C. B.
Gochran by Benn Leey, Lorenz
Hart and Richard Rodgers.

## Salary Cuts Gauged by Grosses Suggested to Mgrs. and Actors

Equity has outlined a plan to managers whereby Broadway attractions may extend runw into the summer by means of reducing actors' salaries on a siding scale. Cutting salaries during May, June, July and August is no new idea, in fact it is rather a custom. Equity's practice.

It is proposed that managers sub-It is proposed that managers submit to Equity the gross whereby their attraction or attractions could operate at a reasonable profit. If acceptable and agreeable the casts, for each eight less than that of the set gross, actors would receive one-eighth less salary. If the pace dropped as much as 50% of the figures set, accord would then receive set. Accord would then receive the plan would be flexible. That is actors would be privilered to sales.

The plan would be flexible. That is actors would be privileged to give notice of withdrawing should a better engagement arise. Likewise managers would be privileged to make substitutions or to terminate the run.

August of the players in Broadway successes have always seemed anxious to call it a season by May 31, at which time run of the play

31, at which time run of the play contracts automatically expire.

## "ARTISTS AND MODELS" IS OLD "DEAR LOVE"

Shuberts are resorting to former revue title "Artists and Models" when steering in "Dear Love" to the Majestic, New York, next week. "Dear Love" tried out as an operetta on road for two weeks to meagre takings, which prompted its, being lazzed up with revue

to meagre takings, which prompted its, being jazzed up with revue formula for the New York run. Most of the operetta book is retained but with chorus enlarged and plenty of semi-strip stuff to give it a revue atmosphere synonymus of the new title.

Revamped edition is currently in Revamped edition is currently in report original production had only rehearsed four weeks before going out. Equity regulations permitting a five-week rehearsal period for musicals.

cast includes George Hassell, Alleen Stanley, Pierce and Harris, Mile. Florence, Vera Pearce and others.

## Skowhegan Starts

Skowhegan, Me., May 20.
Sam T. Godfrey, stage manage for the Lakewood Players at Skow for the Lakewood Players at Skow-hegan, who passed the whiter with a stock organization in Toronto, Canada, will return this next week to prepare the production of "Eliza-beth Sleeps Out," which opens at the Lakewood Playhouse, Monday night, May 26, Introducing the sea-son.

son.
Thurston Hall and William E.
Barry are among early Lakewood
arrivals. Miss Dorothy Stickey
(Mrs. Howard Lindsay) who is to
appear with the Lakewood Players appear with the Lakewood Players this summer, will be delayed in her arrival as she has the leading role in the spring revival of the Players Club in "Milestones."

## Equity After Howard

Chlcago, May 20 Chicago, May 20.

Equity may seek to force Joe E.

Howard who produced the flop revival of "Time, Place and the Gir"
into involuntary bankruptcy.

It's an effort to legally compel return of the last night's receipts,
grabbed by the Shuberts.

## AGNES AYRES' DEBUT

Agnes Ayres, pictures, will short-ly make her legit debut as star of "Jungle," by Fred Herenden, now being readled for production by Bunyea Beall Productions.

Piece has cast of four and will be directed by Kenneth Scoville.

"Variety" For Summer JUNE, JULY and AUGUST \$2 Address "Variety," New York

## Actor with Money

There is an actor in New York making so much money he is now buying separate clothes for the street.

## TIBBETT TALKS TO CRITICS OF CHICAGO

Chicago, May 29.
Lawrence Tibbett told the music critics where to gct off at here last week at a luncheon.
Speaking with some of the city's cricks present, Tibbett told them they were to blame more than any-body else. He pointed out how as an opera, singer he passed unnotited in a first state of the city of the city

Tibbett, debating with Dr. Glen Dillard Gunn, music critic, declared talking pictures will prove the

Tibbett, debating with Dr. Glen Dillard Gunn, music critic, declared talking pictures will prove the greatest means of educating popular America and the greatest means of educating popular America and the gallery in the Gallery "What do the people see when they are in the gallery at the opera, and, what do they hear?" he demanded. "The faces are a blur, away up there in peanut heaven, and the orchestra drowns oft the voices. No such condition exists with the control of the product of the control of the control

## Max Gordon's New Show

Max Gordon is either proposing for himself or acting as caster for it. So far reported engaged by Gor-So far reported engaged by Gor-don are Libby Holman, Fred Allen and Clifton Webb.

All three principals were in the first "Little Show" hit in New York.

## **Broadway Chatter**

(Continued from page 42)

continued from page 42)
prom of Colgate University. William Almon Wolff writer, and Ruth
Hawthorne, playright, who were
divorced, have sold their home at
Silvermine, Norwalk. to Richard
Connell, writer, and his wife, Louise
Connell, who was co-author with
Miss Connell of "Queen Bee." Greek
Evans made a talking picture test
this week.
George Murphy and Julie Johnson

his week. George Murphy and Julie Johnson have gone to the coast to introduce the "Lindy Hop" at Olsen's club in Culver City

Eileen Elliott at Paramount flies Elleen Elliott at Paramount files into a rage when anyone attempts to say the slightest unkind word about her boss, Frank Vreeland. Rin-Tin-Tin stops at the Some-set, but Basil Gerson won't serve him in his restaurant. Basil's rules against dogs with fur for a sturday. The Jack Mason named is not the dance director known on Broadway.

The Jack Mason named is not the dance director known on Broadway, but a Greenwich Village person. Mort Singer golfed it in New York from Saturday until yesterday. Then he lueged his sticks back to Chi where the courses are less hilly. Danny Collins, the agent, got a Danny Collins, the agent, got a Collins, the sign of the Collins of t

Walter Hutchinson, English managing director, docked Friday and was informed to keep right on golden to be a support of the su

## SHAW NIXED CUT RATES

And No Royalty Slice, Either, So

Bernard Shaw's refusal to royalties or permit a production of his to go cut-rates caused the premature closing of the Theatre Guild's production of "The Apple

With subscriptions off after the with subscriptions of after the show moved from the Beck to the Alvin, Guild directors had figured upon keeping it running through summer if the necessary economic readjustment could be accom-

pllshed.

Shaw was cabled on the facts and repiled that he didn't like the cutrate idea either on box-office sales or his royaltles, which precipitated closing of the piece, although it will be sent on tour with original cast next season.

# **Ticket Control** Exec. Will Be A Non-Showman

Rules, regulations, by-laws of the New York Theatre League were gotten into finished shape and sent to the printer Monday. Although attorneys are in agreement on th legality of the stens by which the league will attempt to control the agency sale of theatre tickets on Broadway, the date of the starting operation appears to be in doubt. League may be forced to go ahead with its plan without having all the

managers represented. There is chance that those holding out may

managers represented. There is chance that those holding out may be forced in, but one says he will quit show business first.

There are several agency buys which preclude the start by June 1 or even July 1. If any or all the several objecting managers refuse to call off existing buys and the investment of the several objecting managers refuse to call off existing buys and the regardless, it is und mean that the agencies would sell tickets at two prices, i. e., 15 cents advance for tickets allotted by the league and whatever price the other tickets would bring. Buys extending beyond June 1 are for "Flying High" and "The Green Pastures," the leaders in ticket demand. There are only four or five other shows that commanded more than 15 cents premium but brokers say no tickets bring higher prices right nown.

he would refuse to subscribe to the league unless the managers were in it 100 percent. That manager's firm is fin control of 16 theatres.

Ticket Abuses Ending?

Leading figures in the league are confident that ticket control is near and that the plan will actually remedy ticket evils. There are no radical changes in the general plan, which committees have been working on for months. A theatre does ing on for months. A theatre does not have to turn over to the league 75 percent of its lower floor tickets That is the maximum amount and That is the maximum amount and applies to the outstanding hits, the remaining 25% in such cases remaining on sale in the box offices. Theatres may retain all balcomy seats, but if upstairs tokkets are to be sold at a premium in the agencies, the allotments must be made through the league. The cardinal features of the rules are no buys and no tickets over 75 cents premium.

An official of the league stated An official of the league stated that the executive secretary who will have charge of allotments and the policing of agencies, will not be anyone heretofore connected with slow business. Reports to the contrary appear to be erroneous. Raiph W. Long had been mentioned, but the contrary appear to make the contrary appear to be erroneous. Raiph W. Long had been mentioned, but cague thus in mind a business feet without any ticket knowned.

## Jack Russell Bankrupt

Hollywood, May 20.

Jack Russell, musical tab come-dian-producer, now living in Long Beach, has filed an application in

Beach, has filed an application in bankuptcy.

This followed an action against him for \$11,000, representing ninc weeks unpaid rent on the Pantagos theatre, Seattle.

Russell says his only asset is a \$1,000 note.

## Young Serious Drama Actors Not **Excited Over Any Talker Offer**

## GOETZ' BIG HIGH COST CAST FOR NEW SHOW

Before salling Friday on the "He de France" for Paris, Ray Goetz had already engaged his major principals for his new show in the fall, "The New Yorkers."

So far signed are the Fred Warling's Pennsylvanians, orchestra, at \$5,500 weekly, Clayton, Jackson and Durante at \$3,000, with both of these Durante at \$3,000, with both of these Proadway run; Frances Williams and Chester Morris (pictures). The Morris contract sin't reported as set.

and Chester Morris (pictures). The Morris contract wart represent a see Morris contract wart represent a see the Morris contract wart represent a see the Morris contract wart of the Gotts production could not be confirmed at the Warner office, Gotts has not named his financial channel.

Rehearsals are called for the Gotts show Oct. 6. Previous to that date the Durante trio is to make a picture for Paramount on Long Island, while the Waring boys start June 27 on a Loew picture house tour at \$6,500 net. That means no commission deducted and all transportation paid.

Waring's \$6,500 is the highest salary ever paid by Loew's for a stage

ary ever paid by Loew's for a stage attraction other than its percent-age agreement with Al Joison. Johnny O'Connor is directing the

Johnny O'Connor is directing the business affairs of the Waring's orchestra. Jack Curtis handled the engagement for the Durante boys

## 25% Cut Asked for "Nancy's Affairs" Cast

Chicago, May 20.
Cast of "Nancy's Private Affair" t the Erlanger has been asked to ake a 25% cut.
Show will continue on week to reel; basis if performers accept.
Otherwise it folds Saturday.

## Good Swim Anyhow

Theatrical Producing Managers' Association, formerly the Stock Managers' body, plans to meet in convention June 16-17-18 in the Hotel Pennsylvania, New York.

In all the advance mail matter sent out under George Julian Houtain's signature special emphasis is laid upon the payment of \$25 which pays the member's dues to June, 1931.

According to the "official pro-gram" also sent out by Houtain the Monday (June 16) session will be open to actors, authors, stagehands, open to actors, authors, stagehands, scenic artists, paly prokers, casting agents, musicians, non-member managers and producers with an "open forum" scheduled. Two sessions June 17 for members only. Another for members on June 18. A social aspect is promised with President William H. Harder throwing open his home at Hugenot Beach, Staten Island, to the members who are urged to bring their bathing suits.

## Geo. Kaufman Acting

George S. Kaufman, playwright, will make his debut as actor in "Once in a Lifetime," produced by Sam Harris and which bows in at the Apollo, Atlantic City, N. J., next

Kaufman hopped into the cast this week and will remain for the two weeks' tryout. Picce plays Brighton Beach Music Hall after the Atlantic City showing, being camphored for summer and reopens at the Music Box, New York, Labor Day.

"Round Heels" in L. A.
Hollywood. May 20.
"Round Heels" new play by Paul
Fix. will be produced at the Theatre
Mart. week of May 22.
Russell Hapton. Marion. Burns.
Bruce MacFarlane and Eugene
Rennard are in the cast.

nipples" Stored For Summer imples closed its season in Boston, Saturday. The Fred Stone family will not play during the summer, but will resume on tour sometime in August.

There are yet some actors left who have not become picture mind-ed. They feel the stage is where they can make their name and place

in the sun.
Until a legit actor has a recognlzed position a sudden switch into nlæd position a suddem witch mission pictures is a rather precentious spopictures is a rather precentious spopictures is a rather precentious of those who are eager to fling themselves into studios. One is likely to be lost in the shuffle, and to undo the tedious steps leading to the start of a career on the stage.

Some of this type of actor are chary of the start of a career on the stage.

Some of this type of actor are chary of the start of a career on the stage of a care of the start of a career on the start of a career on the start of a chance. On the stage they at least have some notion of where they are going.

oing. For this reason there is not the For this reason there is not the supposed enthusiasm among per-formers over an offer to play the pleture role of a play in which they have appeared on Broadway. A picture offer of this sort is any-thing but a progressive step in one's career it is felt. It is merely a duplication of what one has already done and besides taking up much of an actor's valuable time may lead to nothing further. The serious young actor feels he must build up a solid and permanent profession.

## McKAY MORRIS IS **EOUITY-SUSPENDED**

McKay Morris has been suspended by Equity pending charges filed against him by Carol M. Sax, w took an American company to Paris early in the winter. It was a repertory idea and a season of 17 weeks was nived. was played.

Morris, since returned, walked out

Morris, since returned, waiked out at a dress rehearsal of "The Bark-er," in which he was billed as the star. Temperament was the only explanation given. He remained in Parls for a time and aided the presentation of "The Shanghal Gescure" in French in another theatre, it is cald.

it is said. Equity took action on the charges because the players were recruited here and a bond covering salaries and transportation filed with Equity. Sax in his complaint stated that Morris had trouble remembering his lines and used a script even at dress rehearsal. He further balked at direct the contract of the

rection. Morris has been in ber of Broadway production per or Broadway productions. To date he has not communicated with

## Chorus Girl Loses Case Against Carroll

Fay Palmer's suit against the Vanities Producing Corporation for \$1,750 was dismissed by the court and she was ordered to pay Vani-ties the court costs, amounting to

ties the court costs, amounting to \$70.

Miss Palmer claimed that she worked for the Vanities Producing Corporation from September, 1926, to March, 1927, at a salary of \$40 a week. Under a previous oral agreement made with Earl Carroll she alleged, she was to receive \$10 for each additional performances worked in over the customary eight performances a week. She claimed that she worked in extra performances practically each week and the amount due her from them was \$1,750. was \$1.750.

was \$1,750.
Vanities was represented by Alfred Beekman of House, Grossman & Vorhaus.

## Dowling's Musical

Dan Jarrett and Buddy Doyle, both of vaude, and Eddie Dowling are writing a musical to be pro-duced by the Erlanger firm and duced by the Erlanger firm and starring Dowling. Rogers and Hart are working on the music. Yet untitled but slated for open-ing in early season.

## Commonwealth

Commonwealth
Hudson theatre management has
taken over "Virtue's Bod" from
Lohmulier and Emery and will coutinue piece indefinitely at the Hudson, New York.
Under new arrangement and management cast is continuing on a
semi-commonwealth basis with \$50

veckly and percentage

# ENTIRE CAST GAMBLING

# Warners' Six Broadway Shows for Fall PERCENTAGE OF With Own Talent from Coast Studio GROSS CONTRACTS

Warner Brothers is planning on bringing around a half dozen shows to Broadway next fall. Picture firm plans the legit invasion on a 4-2 ratio, with the major number to be straight the major number to be straight the major number to be straight the major number of the contract people to contact the company's own stage productions whenever the studio schedule permits. Shurr is a legit agent.

The WB studio probably more maintenance of the company's own stage productions whenever the studio schedule permits. Shurr is a legit agent.

The WB studio probably has more musical comiedy people from the east under contract than any 'lot' in Hollywood. Exocute and the contract of the contract is now holding a clause for stage services.

As regards the Shurr plan, which concerns the musicals, the idea is for Bobby Connolly, Louis Warner and Shurr to take complete charge of this department. It would leave the picking of scripts, cast, and writers of the book, lyrics, and meloidies to this trio which could be done without going outside the Warner studio.

The WB studio for no of its shows. The WB outfit was the first to langurate the exporting east of its contract choristers last year.

## **HAMMERSTEIN** WITH ERLANGER

Arthur Hammerstein will book through the Erlanger office next season. For 20 years he has been an ally of the Shuberts. It is stated that he has had no quarrel with the Shuberts, but figures it more advantageous to have the Erlanger connection.

Hammerstein's thentre has been Hammerstein's thentre has been attention office not able to supply an attraction.

That the Erlanger office will be That the Erlanger office will be more apt to do so is not indicated at this time. The Hammerstein house could play Ziegfeld's "Follies." Hammerstein plans two musicals for next season, "Madeline" and the musical version of "The Bird of Paradise." The "Follies" is not due until mid-autumn. until mid-autumn.

Hammerstein is president of the Managers' Protective Association, membership principally being of Shubert-allied producers.

## SHUBERT ATTACHMENT **WASHES UP HOWARD**

Chicago, May 20.

Joe Howard's producing bubble burst suddenly last week when the Shuberts attached the box office closing night and grabbed receipts for "Time, Place and Girl" revival. Attachment was for rent of the Harris. Salaries for the last week not not be a vertenessed.

Harris. Salaries for the last week not paid to principals. Grabbing the receipts by J. J. Garrity, local Shubert chief, socked a hole in Howard's further producing plans, killing his attempt to produce a new musical, "My Girl," at the Adelphi. Heherasis were canceled at the last moment.

## Dillingham's New Shows

Charles B. Dillingham Charles B. Dillingham contem-blates two new productions for early next season, besides the Fred Stone show on the road. "Ripples" closed Saturday, at Boston for the season. Mare Lachman is another Dilling-ham hit, that sticks with the boss regardless of seasons.

## Give 'Em Time

Hollywood, May 20.
Natives can't figure these
Broadway girls. They're so
demure and modest.
"Tou'd never think that girl
was a stage comedienne, would
you?" said a studio sec.
"These girls from the east
don't look like actresses at
all. They look more like school
marms.".
Give 'em time co."

Give 'em time and the femme Give 'em time and the femme recruits from the New York legit will get on to the ways of Hollywood. What's the fun of being in pictures if people don't stare at you on the street?

## RECEIVER FOR **DUFFY HOUSES**

San Francisco, May 20. Henry Duffy's theatres went into receivership late last week fola receivership late last week fol-lowing filing of an involuntary pe-tition in bankruptcy. Liabilities are given as \$400,000, while Duffy declares he has assets of \$1,000,000.

G. A. Blanchard, theatrical print-er, was named as receiver by Judge Kerrigan, with the consent of all parties to the proceedings. Bond was fixed at \$20,000.

was fixed at \$20,000.

Petition in bankruptcy was signed by Carlton Miles, Duffy's publicity director, who claimed the corporation owed him \$1,400. Two other creditors joined with Miles in what is declared to be a "friendly" suit, arranged at a meeting of all the Duffy creditors, who have made mant to cooperate in an effort to keep the Duffy theatres open.

Reep the Dury theatres open.

In pursuance of their plan Duffy's
Hollywood Playhouse will be closed
for good, while his Ei Capitan, Holywood, and President, Los Angeles,
will continue under direction of the receiver.

The Alcazar and President the-atres, San Francisco, will be oper-ated by the receiver in association with Richard Marshall, Duffy's San Francisco general manager.

Princisco general manager.

Rado di Dufwin hearte, Portkand, and Dufwin, Oakland, was in
doubt at the filing of the petition.

Creditors assert in their moving
papers that Duffy made preferential payments to the Century Play
Co., of New York, amounting to
\$5,700, and also to the Los Angeles
"Examiner," which received \$3,333
last morth.

Issue assets include the
leases on his theatres in San Francisco, Los Angeles and Portland,
scenery and equipment, contracts
with actors and rights to plays.

Duffy says he has a 55-year

Duffy says he has a 55-year ground lease on the Portland house and the building is paid for in large

## Unknown Cause for Suit; McCarthy vs. Dillingham

McCartify vs. Dimigram
A notice of trial has been filed in
the Supreme Court in a suit of
Joseph McCarthy against C. B. Disingham and William A. Maguire, in
which O'Brien, Mulevineky & Driscoil appear for the plaintiff and Saul
A Baron represents Mr. Dillingham
Nature of the case is not shown.

Another Duncan Play
Hollywood, May 20,
Trene Makes Hot Bed, a new
life of Isodora Duncan, with the tribet of the tolker vertice of the large of the tolker vertice of the large of th

Broadway Play Now in Re-hearsal Without Dollar in Salary Stipulated-Equity Helpless-Easier for Producer Than "Commonwealth" Evasion of Equity

## ACTORS DON'T MIND

A legit play now in rehearsal in New York for a Broadway engage-ment has its entire company of players under percentage of the gross contracts.

gross contracts.

This method removes the necessity of providing the usual bond to
guarantee two weeks' salaries with
Equity, since the producer is under
no stated salary obligation to any
member of the playing company, all
of whom are Equity members.

of whom are Equity members.

It's another forced evasion of the Equity dictum that legit producers must provide bonds. The other and more often employed system is known as the commonwealth, where known as the commonwealth, where the leading principals partake in the gross or net profit with a specific minimum sum mentioned as salary. Where salary is named in the commonwealth contracts, the Equity actors usually walve the bond guarantee. That likewise relieves the producer from furnishing Equity with security to guarantee two weeks salary.

The all-percentage for all-com-

(Continued on page 50)

## College Drama Classes Book Show as Study

Chicago, May 20.
One night stand legit productions are finding new hope in the college drama classes. One Shakespearean rep company has a route of 26 weeks, all in high schools or colleges. Legit burcau managers are busy at present booking dates with the drama classes, which are eager for the in-the-flesh shows as laboratory and field work for their studies. Chicago, May 20

Studies.
University of Missouri drama class has had several professional productions this school year, it's final pro show being "Grumpy," which opens at Columbla, June 20, on the Redpath circuit. After its U, of M. date, "Grumpy" follows with seven other college bookings, before going into chautauqua.

## Shuberts' Black and Tan

"Lily White," styled a new south-ern folk drama, with Helen Menken sind carrying a large Negro chorus, moved from the Majestic, Brocklyn, last week to Atlantic Cily. The show will not be brought into New York until next fail. Carl Illust staged it. While the name Lawrone Sim-uck is the name Lawrone sind the pro-duce, its reality a Shubert show.

## Zieggy and A. & A.

# **Equity's Agents New Agreement Expected To Be Ratified by Agents**

## The King's Prima

Hollywood, May 20. Hollywood, May 20.
A wire from a prima donna's husband in the east reached a prominent musical comedy-producer here last week asking the impresant if he desired the wife for a show, as mean'y everybody in England Tie producer, a past master at telegraphy, shot back:

"If everybody in England wants her, let the King have her."

# LESLIE'S REVUE **OUITS-NO COIN**

Lew Leslie's "The International Revue" closed at the Majestic, New York, Saturday, without paying sal-aries. Cast's ire was roused when Leslie failed to make an appearance.

Leslie failed to make an appearance. There had been several rubber checks from the week before, that made matters none the less pleasant. Gertrude Lawrence was paid with one of those things for her final week. A lawyer has it for cellection.

week. A lawyer has it for cellection.

The show was in financial difficulties from the start and the cast was on a cut salary basis for the six weeks, just half the length of the engagement.

Lealic's loss is estimated over \$200,000. Not all of that is production expense, the show playing to a subject of the start o

## DILLINGHAM, TALK AS ERLANGER'S HEAD EXEC.

Charles Dillingham as a growing power in the Erlanger office is in-dicated by changes affecting the house staff at the New Amsterdam,

dicated by changes affecting the house staff at the New Amsterdam, relighting next month with "Vanities." That is said to be exagger-ated, those in the know saying that all matters are decided by a majority vote of the directors. Dillingham and Ziegelid are of the boards and the same staff to the boards of the control o

For the first time legit agents are

For the first time legit agents are under distinct classification as to biz. Equity has set up three different types, and in general outlined their duties and biz methods as concerns the actor.

With the classifications comes a With the classifications comes a With the classifications comes as the constant of the constant of the company commissions to a licensed agent will be subject to disciplinary action, which may mean suspension. Representatives of Equity and the agents held their most recent meeting of license modification Monday Kendler; 1840 Broadway. Besides agents and representatives, those attending including Frank Gillmore. Equity's classifications were to be submitted to the agents as a body last night (20) at Kendler's office, with every possibility that they will be accepted. It will leave only final radication of the negotiations to being the control of the contro

Equity has withdrawn the clause in its present permit which provides that it may be revoked by the organization at any time with the organization at any time with the organization at any time with the provision that this permit can only be revoked for sufficient cause after due and proper hearing has been given to licensee before a board of arbitration. Equity also lets down on the rule that gave it during the down on the rule that gave it during the down or the rule that gave it during the down on the rule that gave it during the down or the rule that gave it during the down or the rule that gave it during the down or the rule that gave it during the down or the rule that gave it during the gave the same and actors. All prior contracts are to stay put and stick without Equity interference.

The three types of agents are (a) employment agent; (b) special employment agent; (c) personal representative.

## Show Shuts Off All Ads In Dailies for Radio; Profit Spurt Claimed

Los Angeles, May 20.
Dropping all newspaper advertising in favor of radio, the producers of "For Cryin" Out Loud" at the Egan claim they have built up business and cut 60% off the ad budget.

budget.
Egan has 300 scats and an "Able's
Irish Rose" type of patronage.
"For Cryin Out Loud" started to
very tight business.
Radlo' advertising here is comparatively cheap. A 160-word announcement, broadcast once daily
over five local stations, costs \$40
per week.

## TWO LEGIT QUICKIES, IN AND OUT IN 1 WK.

Last week there were two pre-miercs on Broadway. Both closed Saturday and both reported owing

Saturday and both reported owing salaries.

"The Vikings" was the quickle at the New Yorker (formerly Gallo) and the house is yet to get anything to stick. Thesen drama got about \$15,00. Cast paid one week, with minimum contract prevision.

"Gold Braid" is the other affair. Opened and shut at the Masque. Cast waived salary guarantee.

## Miss Cornell on Coast

## Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities of the comment of

#### Admission tax applies on tickets over \$3

"Ada Beats Drum," John Golden (3rd week) (C-900-\$3). Weather better, but Broadway box offices did not recoup; many added closings; "Ada" doing somewhat better than indicated, but \$7,000 only mild

"Apron Strings," 48th St. (24th week) (C-950-\$3). Last week about same as week before; around \$6,000 or bit better; will go into June.

go into June.

"Berkeley Square." Lyceum. Takcu
off last Saturday; 28 weeks to
good profits, but had died out.

"Bird in Hand." 48th St. (80th week)
(CD-768-32.85). One of longest
run shows on list; English show
probably bettering even break;
\$8,000 estimated.

run shows on list; English show probably bettering even break; \$6,000 estimated.

\*\*Death Takes Holiday," Barrymore (22nd week) (D - 1,000 - 34,40).

\*\*Dishonored Lady," Empire (16th week) (D - 1,000 - 34,40).

\*\*Dishonored Lady," Empire (16th week) (D - 1,000 - 34,40).

\*\*Dishonored Lady," Empire (16th week) (D - 1,000 - 34,40).

\*\*Final week: was to have played one week: was to have played one week: was to have played one played one week: week) (M - 1,406 - 36,50).

\*\*Picked up Thursday and Friday but early last week off; \$34,000 |

\*\*Picked up Thursday and Friday but early last week off; \$34,000 |

\*\*First Mes. Fraser, "Playhouse (22nd week) (C-878-\$3.35). Will go along until end of month but summer continuance not decided; \$3,000 |

\*\*First Mes. Fraser, "Playhouse (22nd week) (C-878-\$3.35). Will go along until end of month but summer continuance not decided; \$3,000 |

\*\*First Mes. Fraser, "Playhouse off Broadway: between \$43,000 |

\*\*First Mes. Fraser, "Playhouse off Broadway: between \$43,000 |

\*\*Gib Halley Masque. Was taken off Saturday; lasted four days; got nothing." Back (6th week) (CD-1,18-\$3). With subscription \$35,500 |

\*\*Collish Saturday: lasted four days; got nothing." Back (6th week) (CD-1,18-\$3). With subscription \$35,500 |

\*\*Collish Saturday: lasted four days; got nothing; run possibilities indicated after this week.

\*\*Journey's End," Miller. Closed last Saturday; ran \$4 week; English used; week) (C-1,118-\$3). Looks to be about through; business down to "Let and Sublet." Biltmore (1st week) (C-1,100-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (1st week) (C-1,000-\$3). Presented in "Let and Sublet." Biltmore (

on tickets over \$3

urday: played three weeks and two days; sot next to nothing.
"The Vikings." New Yorker.
urday: played two weeks and two days; sot next to nothing.
"The Vikings." New Yorker.
urday: played two weeks and two the played two weeks and two the played to the played to

weeks.
"Michael and Mary," Hopkins;
using some cut rates now.
Civic Repertory, 14th Street; final

## CAST GAMBLING

(Continued from page 49)

(Continued from page 49)
sany system is the first tried for a
Broadway play it has been more
or less plad in has been more
for the Broadway show the leading man has a percentage of 6% of
the gross. He figures the show must
play to \$5,000 or melt on Broadway, with the possibility of a weekly gross of over \$10,000 if a hit.
If a fiop, the play may still be able
to go along for a few weeks with
to so along for a few weeks with
the \$5,000 gross mark.

Thousands of Unemployed
Through the thousands of unemployed actors of the Equity membership, a large number of them
claimed to be really of the amateur
classification, provoking a surplus
of questionable talent and ensuing
lower salaries in competition for en-

Seaturday in the average of the companies. The pross down lately.

"June Moon," Broadhurst (33rd week) (C-1,118-\$3). Looks to be about through; business down to all the property of the prope

## Shows in Rehearsal

"Vanities" (Earl Carroll), New Amsterdam.

"Hash" (Ted Reilly), Lyric.

"Paris to Long Beach" (Jack
Linder), Bryant Hall.

"Milestones" (Players),

"Milestones" (Players),
Avon.
"Song and Dance Man"
(Geo. M. Cohan), Fulton.
"Artists and Models" (Sluberts), Shubert.
"Greenwich Village Follies"
(Shuberts), 44th street.
"Garrick Galeties" (Theatre
Guid), Guid.
Lifetime" (Sam
H. Harris), Music Box.
"Mystery Moon" (James
Graf), National.

## 9 Shows Out

What with seven added closings ast Saturday and at least three this week, there are 10 withdrawals from Broadway within a seven day period. A number of other attrac-tions are on a week to week basis and due to stop any Saturday. "The International Revue" pre-

"The International Revue" presented at the Majestic by Lew Lesile folded up last Saturday. Played 12 weeks, but bettered an even break only once or twice. Was in financial difficulty from the start and is far in the red.

INTERNATIONAL REVUE Opened Feb. 25. "A raw bore and a wasteful botch" definitely stated Gabriel (American). Others allowed latitude for probable improvement after re-framing. Variety (Bige) said: "Revue has weak pins and no brain."

the Lyceum by Gilbert Miller was taken off Saturday though intended to remain another week. Was among the season's successes having played 28 weeks. Held a pace of \$19,000 weekly for more than four months. Heat knocked it down under \$10,000

## BERKELEY SQUARE

Opened Nov. 4. "Wistful, charming and oftimes moving" reported Garland (Telegram) and Locridge (Sun) dittoed: "A play of imaginative delicacy and charm."

"The Plutocrat," independently presented at the Vanderbilt as the same time. Played 13 weeks, but doubtful of having made a profit. Average \$5,000 weekly.

## THE PLUTOCRAT

Opened Feb. 20. "Unsteady" said Anderson (Journal). "Woeful" declared Brown (Post). Generally slammed. Variety (Land) predicted: "Will default before getting under the 12-week tape."

"Journey's End," presented at Henry Miller's, by Gilbert Miller. was withdrawn after a great run of 61 weeks. Summer continuance had been planned, but pace slowed down to \$6,000. Was a stand-out drama last season.

## JOURNEY'S END

Opened March 22, 1929.
"Harsh, ironic, mud-spattered beauty" declared Gab Friel (American) about summarizing the general feeling. Variety (Rush) thought: "A noteworthy literary achievement, but commercially restricted for a number of reastricted for a nu

"The Traitor," an independent attraction stopped at the Little on Saturday too. Played two weeks and two days to impossible money.

THE TRAITOR Opened May 2. "Slow poke and mildly ridiculous" said Littell (World) and Winchell (Mirror) added: "Tedious,"

"The Vikings," presented by Richard Herndon at the New Yorker last week, was taken off at end of the week. About \$5,000, with little chance at this time of

with little of the season.

"Gold Braid," another independent try opened at the Masque Tuesday of last week and was sloughed Saturday.

## HOMELESS "HASH"

Eight-Week Rehearsals Ate Up

It's a case of all ready to go but no place to show with "Hash," black and white musical, which has been rehearsing eight weeks or more and as far distant from an

more and as far distant from an opening date than even.

Ted Reilly, former producer of cabaret floor shows, is producer, and is having more grief than a coffee pot chef in holding cast and ingredients of "Hash" together until able to sew up a showing spot in the sew up as howing spot with the sew up as howing spot has been until the sew up as the sew up as how in several part of the sew up to the sew up

unable to interest fresh money

unable to interest fresh money. Show was originally spotted for opening at Wallack's three weeks ago, but went cold when Reilly was unable to get up the coin to guarantee his end of stage hands 'salaries. Another attempt to get started was made week before last when 'Hash' was to have opened at the President of the work of the control of the control

"Hash" is still rehearsing and Reilly still hopeful that he can open it sooner or later.

## **FUTURE PLAYS**

"Garrick Gaieties," sponsored by Theatre Guild, will bow in at the Gulld, New York, June 2. Philip Loeb is staging skits and Olin How-

Lock is staging sates and of in Haw-land staging dance numbers. Sketches in the production will be by Newman Levy, B. M. Kaye, Ruth Chorpenning, Louis Simon, Stehling Hollaway, Carroll Carroll, H. Alexander, Landon Horrick, Dorlan Otvis and Gretchen Fin-letter.

EL. Alexander, Landon Horrick, Dorlan Otvis and Gretchen Finletter.

Cast includes Albert Carroll, Sterling Hollaway, James Norris, Otto Hulett, Ray Featherton, Theodore Fetter, Edwin Glicher, Donald Stewart, Roger Stearns, William Tannen, Michael Robert, William Rodgers, Edith Sheldon, Theima Tipson and Volma Vavra.

"All at Sea" is the title selected by Aarons & Freedley for their musical comedy due, in the fall. Book and lyrics by King, Lardner, with score by Paul Lanin, Bert Lahr is expected to play the lead.

Lahr is expected to play the lead.

son, will be Arthur Hopkins first production for the new season. It will open at Atlantic City July 28. About mid-September Hopkins will present "Borned in Texas," by Lynn Riggs. It will star Walter Houston.

"On Guard," war melodrama by John Hanley, goes into rehearsal me, productions, Cast includes Loretta Maher, Joseph Donlin, William Kinneally, Robert Jones, Mae Schepp, Frank

Cast Includes Loretta Maher, Joseph Donlin, William Kinneally, Robert Jones, Mae Schepps, Frank Finnerty, James Kane, Evelyn Breihart, Ann Collins, Mark Flaherty and others, "The Guardian Angel" by Herbert Warren will have its premiere by the Provincetown Players, Massachusetts, first week in July, Warren is the husband of Valerie Bergere.

gere.
"Milestones" has gone into hearsal as annual revival for

(Continued on page 51)

## GOLD BRAID

Opened May 13. "Medio-cre" stated Hammond (Herald Tribune) and others selected synonyms.

"Dishonored Lady" the third production by Gilbert Miller amid the closing flock, will end its engagement at the Empire this week. Is in the 15th week. Made the grade to some profit, earlier weeks averaging about \$15,000.

"The Old Rascal" presented at the Bilou by William Hodge will close this week. Is in the ninth week. Did moderate business with about \$7,000 the average.

THE OLD RASCAL Opened March 24. 'Has a chance' wrote Mantle (News. Covered principally by second stringers.
Variety (Ibee) said: "Figures to attain moderate success."

In addition the Civic Repertory will end its season at the 14th street. Was supposed to have stopped a month ago but resumed after a Philadelphia showing.

## R-K-O BOOKS WINNER OF LITTLE TOURNEY

Chicago, May 20. Fourth annual amateur contest at the Goodman, sponsored by the Chi-cago Drama league, was won by the Institute Players' Guild, Jew-lah group from the west side social center.

center.

Awards gained by the group were the Edith Rockefeller McCormick cup; \$75 in cash, and a watch to Ralph Schoolman, donated by Mortimer H. Singer of R-K-O for dictives the state of tion.

R-K-O has offered the Institute R-K-O has offered the Institute group a week at the Palace with their winning playlet, "The Tenth Man," 30-minute skit of life 100 years ago in a village synagogue. Author is Elma Bhrlich Levinger, wife of Rabbl Lee Levinger.

## Co-Ed Shows

Hollywood, May 20 Domino Club: for stage and screen girls, Coast branch of Twelfth Night Club, New York, is planning a show twice a year in connection with Masquers Club: Girls will play boys and Masquers girls. Dominoes open clubhouse to-night (Tuesday) with Masquers as guests of honor.

## Cash for Stranded Cast

San Francisco, May 20. Cash for the actors stranded through the failure of Andy Wright's Cash for the actors studied through the failure of Andy Wrights' "Philadelphia" to open in the Tivoli here was deposited with the State Labor Commissioner's office and saved Arthur P. Hernandez, one of the producers, from punishment. Hernandez plunked up \$700. The cast claims \$1,289.71 is needed to pay hotel bills and expenses. It was brought out that Mrs. Anna (6. McCall, an aunt of Hernandez, who is said to have been Wright's "angei," had agreed to send enough money to pay the cast four days' expenses and return tickets to Los Angeles. The cast, however, claims seven days' expenses.

seven days' expenses.

## HOWARD MANNERS SUES WIFE

HOWARD MANNERS SUES WIFE

6 Columbus, May 20,
Howard Mahners, stage manager, and connected with a local stock company a year ago, has field petition for doors a party. Callt.

This was Manners' sceond petition, the first being filed a year ago and charging his wife refused to leave California when his work demanded that he be in the east. He also charged she was indifferent to him. Franklin county courts dismissed that petition when the wife filed a deposition that alleged Manners had not been a resident of Chiot the necessary year before filing too a dissolution of the marriage. In the new petition he relievates the former charges.

Belasco's New Farce
David Belasco has permanently,
shelved "Virgin City" because of
daring theme and instead will produce a new farce by Latry Johnson,
untitled as yet, which will be given
a summer test latter part of next
month.

month.

Piece will play two weeks out of town and then camphored until autumn.

Europe More Receptive
"This Guy Democracy," an American play never produced here, will be done in Berlin by Drei Masken Verlag, It was authored by Edwin O'Haulon. Abbey theatre, Dublin, and Meyersholt of Moscow, are also negotiating for the rights.

## Cast Changes

Donald Brian succeeds Reginald Owen in "Candle Light," Chicayo. Constance Cummings has suc-ceeded Flobelle Fairbanks in "June Moon" at the Broadhurst, New York.

Catherine Campbell has supplanted Lorna Elliott in "Stepping Sisters" at the Royale, New York.

## AHEAD AND BACK

Eliott Stuckel, ahead, Joe Williams, pack, "The Solid South," Cal-

cago.

Karl N. Bernstein, publicity, No.

Brighton theatre, N. Y., naw leave

## With 50% of B'way Legits Dark. Summer Holds Few Shows in Sight

Broadway's legit theatres are 50% dark. This week there are 33 shows with the same number of theatres unlighted, the balance having 3% particles are season there were five or six more attractions, including a group of poor spring shows much of the same lik as now. two weeks ago the first season there were five or The the indicator of the season's end. More favorable temperatures last week were expected to be reflected in better grosses, but there were then only partially. Seven addec closings Saturday for a total of 11. Most of the sudden withdrawals were flop shows but seven the control of the season's end. Wore favorable tunnings were flop shows but seven the control of the sudden withdrawals were flop shows but seven the season's end only two openings last week, both being taken off Saturday. Two new shows this week. None due next week. No sellouts

new shows this week. None due next week.

Not a funded in town selling out the control of the co

than that.

"The Vikings," New Yorker, and
"Gold Braid," Masque, opened and
closed in one week. Last Saturday's
end, "Margue, opened and
closed in one week. Last Saturday's
end, "Miller; "Berkeley Square,"
Lyceum; "The Plutocrat," Vanderbilt; "The International Revue,"
"Majestic; "The Traitor," Little.
Closing this week are "Dishonored
Lady," Empire; "The Old Rascal,"
Bijou; Clivic Repertory, 14th Street;
all "Artists and Models," Paris edition, was slated for the Majestic
next week, but postponed. Sald to
be the same Shubert musical shown
in Phila as "Dear Love."

## "Hi-There" Coming East

"Hi There," revue opening at the Columbia, San Francisco, last week, will be brought to Broadway early in the new season following good reports on the premiere. The show is backed by Paul Bissinger, a youth whose family is wealthy in the hide

whose family is wealthy in the hide and leather business. Bissinger had an idea of putting on a New York musical show on the Coast. Last season he entered the cast of "The Little Show" to gain experience, remaining about six weeks weeks.
"Hi There" was directed by Alexander Leftwich.

## New Costume Co.

New Costume Co.

Eaves, Schneider & Blythe, Inc., has been formed by Charles Geoly, owner of Eaves Costume Co., Charles T. Schneider and Veronica T. Blythe, formerly of the Schneider-Anderson Company, to furnish costumes for theatrical productions

New company will be quartered the Eaves Building on West 46th

"Lost Sheep" Complaint
Assistant district attorney Wallace is reported having visited "Lost
Sheep" at the Selwyn Monday, acting on a complaint. Wallace has
figured in a number of cases where
charges of immoral performances
were made.

were made,
"Sheep" is a double entendre play,
in which an English rector has rented a house in the red light district.

Miss Lillard III
Hollywood, May 20.
Charlotte Lillard, dramatic actress, seriously ill at Windsor hospital, Glendale, Cai., following major operation.

## Reduced Scale in Philly Erlanger with 'Cuckoos.' Best in Months, \$14.500

Philadelphia, May 20.
Hot weather for second week in a row played havoc with flm grosses. ably under previous weeks. Few reality outstanding exceptions. Estimates for Last Week Mastbaum (4,800; 35-50-75)—"Courage" (WB.) Presence of Fannie Brice on stage bill figured, but less than average at \$40,00.—"The Texan" (Par. 2d week). Dropped sharply in second week to \$14,000 after fine start. "Song of Flame" now.

sharply in second week to \$14,000 after fine start. "Song of Flame" now.

Stanton (1,700; 35-50-75)—"Benson Murder" (Par, 1st week). Goodedge of the start of t

\$5,000.
Earle (2,000; 50-75) — "Mammy" (WB). Disappointment here, too, after flop at Aldine. \$17,000 or less.

## **BOSTON'S LEGITS HAVE** IN AND OUT WEEK

A short and sweet summer atock company saw its birth and death in one week at the Plymouth. That is about all the legit news in the city. Gross of \$4.000 killed the heart of Gross of \$4.000 killed the heart of the heart of the company saw its birth and death in one week at \$4.000 killed the heart of the colors of the colors gumber. Stone family i pt up their pace in the closing number. Stone family i pt up their pace in the closing number. Stone family i pt up their pace in the closing number. Stone family is pt up their pace in the closing number. Stone family in the color was open-day of the color of the co

## "VANITIES" GIRL LOSES

"VANITIES" GIRL LOSES
Fay Raymond lost her \$1,750 sult against Vanities Producing Corp. for balance due under contract to appear in Fourth Edition of "Vanities" in 1926-27 season. She claims she was to get \$10 for each extra performance during the season and that there were 200 and that she got only \$250.
Vanities girl insisted she was to

got only \$250. Vanities girl insisted she was to get \$10 a week extra for the 25 weeks season, and that she has not been paid. City Court Justice Aaron Steuer dismissed complaint at end of plaintiff's case.

## Shuberts' Coast Agent

Los Angeles, May 20.
Milton Cohen, local attorney, has
been appointed agent for the Shuberts in safe of the picture rights to all their stage productions

Stan Stanley's Musical
Musical stock supplanted dramation at the Park, Eric Pa this
west to Intalling
company on a semi-weekly chage
of bill policy.
Company is headed by Stanley
and includes Babe Ramon, Nat Lee,
Charles Wilson, Hazel Smith, Sammy Leonard, Johnny and VI Robinson, Frazier and Mack and Four
Harmony Boys.

## Frisco Grosses

I IISCO UI USSES

San Francisco, May 20.

In its fourth week "New Moon," at the Curran, continued the pacetions, business inardiy, a sinde below the preceding seven days. Nice profit at \$11,500. "Hi-Thero." new York in the Endanger's Columbia which, opening on a Wednesday, clicked heavily at a \$5 opening and hidd up so well that in four days. "Among the Married," at the Geary, not so hot. Opened very light, drew poor reviews, and had bare \$5,000 on the weekses fair. "Hollday, at President, in first, week got \$5,000 and "Hell's Belis", bowing out at Alcazar hardly \$3,000.

# B'WAY SMASHES L. A. CRASHES

Los Angeles, May 20.

Spotty business, this week, with one or two houses going sood mind code" at the Belasco opened weakly to less than \$7,500. "Strictly Dishonorable" collected about the same as the second of t

"Great John Gainton Spence and Markellywood Playhouse respons May 24 with George Holland's production of 'June Moon,' for which the price will be tilted from \$1.25 to \$1.50. Plece was at Belasco downtown originally, and was slated for the Music Box in Hollywood. Edward Music Box in Hollywood. Edward with split the gross with Holland. "Wound Stripes" open at the Music Box May 26.

## Glenn Hunter's Own

# ONE OUT OF SIX SHOWS IN PHILLY DOES BIZ FOUR OF CHI'S 10

Philadelphia, May 20.
With six legit houses still open, only one, the Wainut, got any real tunda

trade.

Estimates for Last Week

"Salt Water" (Adelphi, 1st werk).
Third offering of George Sharp
Players. Started mildly. "Romance," 2d offering, hurt combany's

manee," 22 offering, hurt combany's reputation; \$4500 last week.

"Bird in Hand" (Lyric, 8th week).

"Bird in Hand" (Lyric, 8th week).

One of long runs of season. Around \$6,500 last week, with no definite closing date announced. Sure to last until Jat" (Walnut, 4th week).

Only real hit in town. Pienty of talk and interest, run prolonged two more weeks, including this; \$15,000 c". Let's Be Gay" (Brond, 2d week).

Closes Saturday, undeniable flop here. Reason hard to find, although notices were mixed. Between \$8,000 ."

"The Patry" (Garrick, 1st week). Initial offering of 2d season of play of week. Started with nice substantials of the start of the substantials. The Talvern of \$3,500 in 2d week, nice gain, but way under expectations.

Shubert dark for season. "Dear week."

Shubert dark for season. "Dear Love" got \$7,000 or less in single week.

## **Future Plays**

(Continued from Page 50) Players' Club for week of June 2 at Empire, New York. A playlet, "Lit-tle Father of the Wilderness," will precede the longer play.

tle Father of the Wilderness," will precede the longer play.

"The Big Charade," musical, which had been set for suffmer showing by San H. Harris, has been side-tracked until next season, which was the plays:

"Arthuf Hopkins has three plays:

"The Roamin' Gentleman' goes into rehearsal shortly as next for Frank C. Reilly.

Cast includes Hal Skelly, Mary Duncan. Peggy Shannon, Oscar Powers, Connor & Sciar, new producting the production via Stevenson, Connor & Sciar, new producing triumvirate, and due for spotting in New York in August.

Among those already signed for cast are Hamtree Harrington, Garland Howard and Isabell Washington.

land Howard and Isabell Washing-ton.
"Mystery Moon," mystery mu-sical, by Fred Herenden, Carlo and Sanders, goes into rehearsal next week with James M. Graf as pro-ducer.

week with James M. Graf as producer.

Piece bows in at Erighton Beach, Mrausic hall, Brighton Beach, N. Y., June 9, and follows into a New York house a week later, Mrausic by Ted Wilde, will reach production next month via Ben Appel, newcomer to legit producing ranks.

Frank Montgomery and Mario Frank Montgomery and Mario Frank Montgomery and Mario Frank of Wilde, will reach producing the dance numbers.

"Suspense," current in London, will be imported with English cast Dillingham season by Charles E. Dillingham previously obtained American rights to the production and was to have cast it in New York, but because of casting difficulties in lining up an ail-English cast has decided to import the original cast.

#### Cartoon Plays Brings Pinch Syracuse, N. Y., May 20.

Frank Cosgrove, arrested last week in Lowville for alleged copyright infringements as a result of his presentation of "Bringing Up his presentation of "Bringing Up Father," in a theatre there, was re-leased on \$1,000 ball for action of the Federal Grand Jury at his ar-raignment here. Gus Hill Amusement Co., Inc., of New York, was responsible for Cos-grove's appringation, an injunction grove's appringation, and injunction presenting to Generaly was granted.

## Minna Gombell to Coast Chicago, May 20. Myron Fagan is negotiating to

# **SHOWS GO TO** 2 FOR 1

Our of circli Chicage, May 20,
Our of circli productions current
inst week two numbers on the
10 plays current this week, four
will be selling on two-for-one bases,
"Strictly Distinonvable" was replaced as the number of the production of the number of

turns, piece may be kept until around July 1. House is due to close for talker wiring around that time. The week was a state of the Chorus' had a mild start at the Apolio in the face of adverse notices, and a short run is forecast. "Heilo Paris", the new musical with Chic Sale, was in the red at the Carlon and a short run is forecast. "Maney's Private Affair" in its first week at the Echanger also was in the red. It came in as a two-for-one show. Contracted engage. "Many a Slip" remained at a low level at the Cort. Wallace Ford went into the east this week, replacing Douglas Montgomery, to dead is a favorite here and a Cort name, since his long run at the house in "Nut Farm."

Two houses relighted this week: Lawton Campbell's new play, "The and Bennett, opened at the Harris. "Mebbe" returned from . Detroit where it had a good week, to relight the Studebaker as another tweet of the control of the control of the princes, the comedy with Eugenie Leontvich in the 'part created by Gertrude Lawrence has been drawing the class business of the city and prise" (Grand) 2 week).

Estimates for Last Week. "Hello Paris" (Grand, 24 week).

"Hello Paris" (Grand, 24 week).

## Fetimates for 1 set Week

only non-mustes for Last Week

"Hello Paris" (Grand, 23 week).

New musical comedy was received
unfavorably and has little chance
to build. In the rest to begin with,
at \$15,000.

"Little Show" (Selwyn, 5th week).
Smartest of smart revues dropped
fourth week, getting \$24,00.

"Mesbe" (Studebaker, 1st week).
Farce returned to the city to shoot
for business on Michigan avenue
strong and the strong show the strong show
"Many a Slip" (Cort, 5th week).
Comedy did not pick up 4th week,
as expected, and is depending on
Wally Tord as the Ethel Barrymore
of the Cort to bring in business.

"Manya Stript to Shopping at cut
rates, comedy failed to break even
at \$1,500. Will stay four to six

"Sisters of the Chorus" (Apollo,
2d week). Drama of chorines
brought here by Lester Bryant had
a quict beginning at \$7,000. future
in "Strictly Dishonorable" (Aaclphi,
15th week). Deeplie two-for-ones.

brount neer by Lester Eryant had in the control of the control of

Special Attractions
Civic Theatre—Fifth week of light opera.
Goodman—Civic rep company in "Escape."

## Pash Play Chi Bust

Georg Fassmanti Passion Play, booked for four weeks in the Chi-cago Civic Opera house, closed May 17. after two weeks. Show came in under a guarantee of \$50,000 put up for General Foot Hospital, with all the proceeds going to this institu-Glenn Hunter's Own

Los Angeles, May 20,
Glenn Hunter will etar himself in
"Forward March" by H. H. Van
Loan.

This is due to follow "Strictly fair" will close at the Erlanger in
Dishonorable" at the local Biltmore.

Myron Fagan is negotiating to
17 after two weeks. Show came in
under a guarantee of \$50,000 put up
for work in coast productions.
Afthough "Namey's Private Afthe proceeds going to this institufour or five weeks, Miss Gombell
will live "a a week and begin outmore.

Myron Fagan is negotiating to
17 after two weeks. Show came in
the proceeds going to this institufour or five weeks, Miss Gombell
will live "a a week and begin outmore.

Myron Fagan is negotiating to
17 after two weeks. Show came in
the proceeds going to this institufour or five weeks, Miss Gombell
will live "a a week and begin outmore.

## VARIETY

## Literati

Broun in Vaudeville

Broun in Vaudeville

Iley wood Broun agrees with "Variety" that there is a thing called
Retribution, and that it should not
He started a campaign to find
jobs for the jobless—and finished
by getting a job himself. Now he's
a headliner at the Palace, well on
the way toward being an actor.
He's learned to wait for laughs,
and, more important, not in vainHe changes his routine for different
congratulated on a particular percommance, he looks thoughful and
admits that he did pretty well, but
should have been caught at a better show. That clinches his career
sa an actor.

"The noisy one have," replied the
corrantine, with dignity."
As a style compromise, he appears
or evening performances in a din-

just to prove that a member of the

Thanotopsis Ciub can be natty when

commance, he looks thoughtful and and mist that he did pretty well, but should have been caught at a better show. That clinches his career as an actor.

He was pretty scared when Max Gordon suggested that he go into the Palace—not as far as material goes, because he's been writing what given be will be write a work of the wasn't even worried about his derivant not do on the stage in a dismail appearance in the short-ground the Town."

Would he remember the routinc, race to face with a wise Broadway bunch? That's what worried Heyrhood. He finally overcame that fear by writing out his monolog and sticking it in his hat, where it could be gianced at in comforting intervals. To insure further ease, he insisted on the inclusion of a baby grand to lean on. Helen Morgan could do it, why not he? Appearance trible that the day to stand the audience presence of not only his poker game roof in only his poker game of root only his poker game corden, was a style compromise, but his did not support, with dignity. As a style compromise, he appears to revening performances in a distribution of very neat and trouser line. Only some one stored that the would be very neat and trouser line. Only some one study his agent to tell him that the layer of shift from the two will have been that he would be very neat and trouser line. Only some one study has a triple of shift from the would be very neat and trouser line. Only some one study has a triple of shift from the would be very neat and trouser line. Only some one study has a triple of shift from the would have been underly promise but his agent where we were such that he would be very neat and trouser line. Only some one study his and trouser line. Only some one study has a triple promise but his definition of the would have the would hat the would have to sid the same that he would have to sid on t

support, he claims, coming from a brother comedian, was his life-

Wood Pulp Bank Rolls

Wood Puip Bank Rolls
Writers who dream of big bank accounts mostly aim at the great weeklies, Sat. Eve. Post, Colliers, Liberty, et al., but the largest money makers write for the better wood pulp market.
One of them, Max Band, has been accome a legend, and has been accome a comportation, and having other writers working for him, writing under the trade name. This is nothing under the trade name. This is nothing new. Dumas had half a dozon pot-boliers in his employ. Brand writes, it: is said, sometimes under eight different names in one issue of a mag. He is reputed to make as high as \$50,000 a year, not conting book and film rights.

W. C. Tuttle is the dean of the western writers for rates, getting life a word. All his tales run to leafish most being serials. He was engine and the serials are was new paper.

Fred McIssac among the big four.

Fred McIssac among the big four.

newspaper. Fred McIsaac, among the big four was dramatic critic of the Boston "American." Also a concert manwas dramatic critic of the Boston "American." Also a concert man-ager. Bob Davis dug him up for fiction, and often he has serial running in three or four wood pulpa at the same time, at high rates. He divides his time between Hollywood

and Europe. Recently he has been hitting "Collier's" and "Liberty" as

a side line.

II. Bedford Jones is a fourth prolific money maker. In a recent little volume called "The Fiction Busi-ness" he speaks of it being nothing for him to hit off 25,000 words a for him to hit off 25,000 words a day. He became an expert stenog working in a traffic manager's of-fice of a railroad, and keeps the touch system in practice. Jones boasts that most of his storles have foreign settings, true and exact, though he's never been there. He checks up by maps, travel books, and culdes

checks up by maps, travel books, and guides.

Any one of these four writers has already beaten the vaulted entire output of either Scott or Dickens, and are still going strong. Answer may be the old boys wrote in long hand and didn't get paid per word.

Ahearn's Book Okayed
"How to Commit Murder," Danny
Ahearn's enlightening inside on the
rackets appears to have aroused the
police in some citles. In Cleveland
and Cincinnati there were arrests
of book sellers and the displays
were ordered out of windows of
such shops. Although the defendawere ordered out of wincows or such shops. Although the defend-ants were dismissed in court, the stores are holding back in selling the book. The publishers have been advised of Canadian opposition to Ahearn's book. J. P. McEvoy and Ahearn have been conferring with the idea of the former writing a comedy drama-for the stage, based on Danny's colorful life.

Selects From Within
Bruce Ray, for some time the acc
reporter on the New York "Times,"
has been elevated to night city seditor. He succeeds the late Jo-seph Tebeau, who died suddenly The latter had been night city edi-

The latter nan over might of the for for years.

The promotion of Ray met with unanimous approval of the staff of the "Times," Many feared that an outsider would land Tebeau's

Ray's rise has been rapid. one time he worked in the advertis-ing department of the "Times." but soon became a member of the gen-

Ray is young and considered on of the best reporters in New York. He is the husband of Ishbel Ross, star woman reporter of the "Heraid Tribune.

No Italian Short Writer So few writers of Italian de-scent in this country as to make it really remarkable. Not a single known short short writer of Italian descent, and in the ranks of the novelists there is but one, a woman

novelists there is but one, a woman, and she using an American-sounding nom de plume. Italy has literary craftsmen, Pirandello, D'Annunzio, et al, about as many in proportion to population as any other country. But no Americans, or, very few, of Italian descent writing.

Fawcett's Coast Chance Fawcett Publications, Inc., has acquired the 'Hollywood Magazine,' acquired the 'Hollywood Magazine," one of the most erstwhile on the West Coast. This periodical dove and dove. One time it was mentioned when Mary Pickford, Doug Fairbanks and some other MP Academy of Arts and Sciences were considering getting out their own publication

own publication.

Fawcett, which also gets out
'Screen Play Secrets," hopes to inflate Hollywood in rapid order.

They claim amount involved is
around \$50,000.

Honoring Dead Author Athletic sports were staged at Delphi, Greece, in honor of George Cram Cook, an American writer, who lived as a shepherd on historical Mount Parnassos and wrote, in English and in Greek, tragedy titled "The Athenian Woman." He died and was burled in Delphi In

The sports were part of the Delphi Festival held to revive old Greek culture and at which classical tragedies and dances were produced.

Beating the Gate

At the booksellers' convention current in New York, Joseph Full-ing Fishman's latest literary piece, "It's Still Boloney," not scheduled (Continued on page 55)

## London As It Looks

By Hannen Swaffer

Endon, May 9.

Fred Duprcz, who, of course, came from your side, is an artist of greater merit than his stage career would show at his best—although not so spontaneous, of course—he is a gagger well up in the Will Rogers

so spontaneous, o. consciences.

I heard him, the other night, doing a turn, at the end of the Gallery
First Night dinner, in which he did a running commentary on the artists
who had preceded him.

Hoover and Ramsay and Company
While he worked in a good many old gags, he turned them round
with most excellent point, and made us all roar with laughter, I should
think, for a quarter of an hour.
He worked in Hoover and MacDonald and greater celebrities, like
myself and Gwen Farrar, inventing stories about them and drawing from
his wide repertory of remisseence.

myseit and Gwen Farrar, inventing stories about them and drawing from this wide repertory of reminiscence.

For tills sort of thing, of course, an American accent is very desirable. Only Cockney can approach it.

Eyery now and then, Fred Duprez goes to America. When I ask him why he's going, he says, "Oh, to get some material."

I suppose this means that he secs all your comedians, and leaves out the worst of 'em.

Fred Duprez Braves a Frost

Fred Duprez Braves a Frost
Anyway, "Cocoanuts," bad as it was when done here by Philip Ridgeway, plus Jack Hulbert, who walked out, minus the Garrick theatre,
will always remain in my mind because, on the first night, when everything was dire and desperate, Fred Duprez went on and told gags that
were so old that they almost recognized each other.
When, the next week, the show moved to Golder's Green, before being
disposed of in the adjoining crematorium, Fred would follow every other
one by saying, "Hannen Swafter liked that one." That made it sound

Fred's new gag concerned the Garrick theatre, which he called "God's

Fred's new gag concerned the Garrick theatre, which he cannot good sgift to the sign-writers."

The point of this is that, at the side of the Garrick, there is a wide wall space on which the various temporary managements are in the habit of printing up what some siliy ass of a critic said.

Fortunately, the omnibuses don't have horses now, or they would buck and rear at this sort of thing.

A Plea for "Heads Up"

I heard, during the dinner, that it was not our fault that the lyrics
t"Heads Up" were so dreadful.
They tell me that Harry Graham, the English song writer, carefully
e-wrote the words of the songs, but the American song publisher pre-

vented his using them.

vented his using them.

"It would spoil the sales," he sald.

Now, with all their faults, the English are a naval people. They think in terms of the sea, and when they are not smoking Corona-Coronas, or Woodbines, they can smell the ozone in their nostrils.

"Heads Up' makes such a joke of naval life that, to some of us, it is painful and distressing. The naval cadets shown look like Balleff's toy soldiers, while, when 26 bluejackets came on and sing a lot of tripe about. With 18 my heart so frailf" and "there's no one to hold my source. It was not many that the same continuation of the same continuation of the same continuation of the same continuation of the same continuation.

This sort of thing must not be allowed to continue-in the interests

Lorenz Nearly Loses Hart

Still, an American friend, who was at the first night in New York, tells me that Lorenz Hart, the lyric writer, came out afterwards and complained bitterly in the street that the music was not on sale that

"If you had spent a little more time writing lyrics," said my friend, "instead of complaining about the songs, the lyrics might be worth

selling."

I had occasion, when Rodgers and Hart did songs for "Lido Lady," to complain about the bunk and the tripe of the words. I hope I shall not have to complain againt,

Surely there are some witty writers in America. There used to be. It is incredible that men can earn such large incomes by writing such

Evelyn on Her New York Trip

Maurice Chevalier will be pleased to learn, by the way, that Evelyn
Laye was very pleased that he recognized her when she went on the
lot at Long Island for her volce test for the talkers.

Evelyn is still like that, unaffected and simple.

She tells me she was most distressed one night, when she went into
a small cabaret, off Broadway, to be quiet, because they turned the
spotlight on her, and announced that "the sweet English star was in
the room."

ne room." Still, her modesty did not prevent her feeling most joyous when she bund on the train taking her to Detroit, or Toronto, or somewhere, the rords, in electric lights, "Evelyn Laye and the 'Bitter Sweet' company." It is nice to meet a modest actress.

Actress Nearly Buys a Ford Henry Ford will be pleased to know that, when she met him at De-

Henry Ford will be pleased to know that, when she met nim at De-troit, she was really overcome.

"Do not think I am flattering you, Mr. Ford," she said, "but your name will be remembered, long atter mine is forgotten. You have given joy to so many thousands of people."

"So have you, my dear," said the great motor manufacturer. "You gave great pleasure to me fonish when you sang."

"You on day. "His flattering greatiff, and it is not a limit of the same of

Wanted-a Music Hall Boost

Wanted—a Music Hall Boost
I am trying to kick up a row about, the Variety Command Performance
now. I have not been in trouble for more than a week, and so I am trying to raise Hell about the fact that it is not an all-British program
that has been chosen.
In case you misunderstand this on your side—and I expect you will—
I must repeat that, so desperate is the condition of the English music
hall, today, that British artists should be given all the boost they can.
Gillie Potter, for instance, had only one week's work on his books
until, the other day, when it was heard that he was to appear before
the King and Queen at the Command Performance, an agent called him
up and offered him some dates.
Vaudeville work is very scarce. It will get scarcer, unless something
is done.

The Truth About "The Garbo"

Really, I shall have to become a talker critic. Here are all the fellows, except Atkinson, lavishing praises upon Greta Garbo's voice, whereas Atkinson says she is lousy, "John Gilbert's Revenge," he called it.

Now, when I saild something about this, a week before, I received a letter threatening me with murder. Little did George Atkinson know I had been threatened, for he came out, next day, with some more of it. (Continued on page 55)



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# TRIXIE FRIGANZA

1530 FORMOSA AVENUE

## Little Theatre Tournament

The little theatre movement's gret plunge into long length plays proved a dismal failure. Only one attempt, that of the Morningside Players, New York, was meritori-And this succeeded chiefly because it got away from formula and avoided the heavier end of sex

problems.

Amateurs, it seems to be shown,
would do well to stick to playlets
or else examine available manuscripts and select something suitable to their ability.

The Bronx proved that it can't
go Southern or British and still be
anynicing.

onvincing.

The middle-west proved that it cannot go in for socialistic philosophies without getting beyond its

depth.

The line-up of the past week, with one exception, should be a valuable lesson on not what to do when community thespians aspire to get a general public hearing.

#### FRIDAY, MAY 16 The Twelfth Disciple

The Tweifth Disciple
Presented by the Little Theatre of St.
Louis, Mo. Written by Mary P. K.
Bacha. Directed by Prederic Mr. Ernes
Bacha and Mrs. George C. Smith. Three
acts and four seens. Threes Include
Room in house of Hillel, two days before
crucifation of Christ; Hiller's garden lumaace of Calisphas; beyond the city Goed
Priday afternoon.

Prolog				Ell	llot 1	Berg	feld
Hillel				Gord	ion 6	omn	ner
<b>Gamuel</b>				Ralı	oh F	rledi	nat
Rachel				Ма	rlon	Eps	tel
First I	Iand	malden		E	lolse	Fra	zie
Second	Har	dmalde	'n	Lel	anna	De	vIlt
Amos					В	en	Fr:
Ezra .	<b></b> .			Geor	ge W	Vend	lini
gudas !	iscar	lot		C	harle	s Dl	lloi
Calaphi	as			Samı	uel	Godd	lare
Also,	15	others	ln	cast.	play	ing	ъl
parts.							

'The Twelfth Disciple" makes Judas Iscariot a sympathetic character. The playwright would have it that Judas' great love led him to betray Christ and that he simply accepted the 30 pieces of silver as a pledge from the high priest, Ca-iaphas, that Christ would have a fair trial.

iair trial.

"God chose me because I loved him the most," says Judas after the crucifixion. Those in effect were the words, apparently to Rachel the woman Judas loved early in the story, but refused in order to follow Christ.

low Christ.

Biblical themes at their best are difficult material on any stage except the platform of a church auditorium. Modernization, with current expressions, tonalities and the state of the control of the contr

Charles Dillon as Judas played the role very well. Good voice and stage appearance.

#### Thursday, May 15 "FLYING BLIND"

"FLYING BLIND"

Lake Forest Players and the Playwrighla Theatre, Chicago. Directed by the Playwrighla Theatre, Chicago. Directed by the Playwright Playwri

A lot about nothing as the finis f this theme, with the majority f the cast not much better and below the two-week average in per-

below the two-week average in porformance.

Dr. Hoffman is a Socialist and
list he wife of a successful
broker. They verge on an affair
through five scenes. At last Marcia
decides that both hubby and potential lover are flops and the
writer has the leading lady calmly
leave them both in her luxurious
home on a cold winter's night.

Effore this simple gesture occurs
is repetitious conversation and eyebrow working, both in Hoffman's
scant quarters in the village, the
broker's breakfast nook and the
broker's parlor.

Ernest you Ammon exhibited most

Ernest von Ammon exhibited most ease, and second to the kiddle roles played through a few lines by the kiddles, Dickson and Acher.

Labor troubles vs. capitalism treated in a Union Square way, with about as much reasoning, only with little force in the Hoffman of M. P. Wamboldt's impersonation.

Story an antique but could have gotten by had it been condensed for playlet presentation.

Wednesday, May 14

"THE NEW FREEDOM"
orningside Players of Columbia Unitity. Written by Marjorie B. Paradis.
seted by Milton Smith and Elizabeth
Nardroff. Settings designed by Smith
pninted by collegians. Three acts,
sets. minted by coligians. Three acts,
Salabridge. John Cocke
cine. May Wolmark
darlin. Elleen Meyerson
Cornell. Florence Fegrain
inbridge. Ellenden on Nardroff
mindige. Ellenden on Nardroff
d Jameson. Ruth Mate
c Jameson. Ruth Mate
Farker. Margaret Smith
Rankin. Marjore Patterson
Driver. Joseph Davidson
Driver. Joseph Davidson
Driver. Joseph Davidson Grover Balnbrid
Katherine.
Lida Mariin.
Mrs. Cornell.
Zoe Balnbridge.
Dr. Davis.
Howard Jamesor
Florence Jamesor
Florence Jamesor
Kingaley Day.
Dottle Parker.
Midge Rankin.
Ethel.
Taxi Driver.

Tuesday, May 13

"KITH AND KIN"

Thalian Masquers of the Bronx X. M.
H. A., N. Y. C. Written by Wallace A.
Mainheimer. Directed by Philip Grant
Mainheimer. Directed by Philip Grant
Mainheimer. Directed by India Company
En

Ma Codner	Dorothy F. Gillam
Gene Codner	Samuel Roland
Ing ('odnor	Rae D. Negrin
Orrin Codner	Iohn H. Brown
Wilbur Winglow	Cbas. Yuro
Bill the Elddler	Robert Richman
Mrs Tucker	Molly Berger
Cv	Robert Davis

Dispersion in the control of the con

Gene just figured her something new.
Oil How Ina could cry. She to some control of the country o

## LET AND SUB-LET

Furce cannedy in three acts presented at the Bilimore May 10 by Lionel A. and Jack Hyman; written by Martha Stanley; staged by Paul Edouard Martin.

Exercise ManJoe While I
Dayton
Margaret Bhor Gertrude Fowler
Montague Blair W. Messenger Bellis
Edward KingGeorge Inli
William Merrit Gordon Richards
Anne Manners Frances Shell
Jane Blair
Itale
O Bren
O Distance and a second

## **Prize Winners**

Samuel French Award and Theatre Magazine Cup to the Morningslde Players of Columbia. University, Manhattan. ("The New Freedom"). Honorable Mention—For the acting of the Little Theatre ("The Twelfth Disciple"). Variety's Selections. The same as the judges since no alternative is offered, except that honorabe mention for the control of the control of the should be confined to Charles Dillon, who played Judas.

ding" in association with others. That managed to make a run of it (mostly on the Bayes Roof), but it cost very little to operate and grubbed along. New producers like these are doubtless sincere, but their judgment of scripts is faulty. Martha Stanley who wrote this play previously had a success or two, previously had a success or two, so the success of the succe

## SECOND AVENUE

(Yiddish)

SECUND AVENUE

(Viddjah)

It was significant to the reviewer, who caught this house on a Jewish Sabbatical eve, opening night of an event that takes a special angie from even the American viewpoint, in the case of the review o

or an other arms of the form o

family, was suddenly faced with a rebeilion from his children.
Young wife, out for what she can get, takes on a lover; quarrels, conflicts with the children and in representation.

The cold man's daughter takes to a shady existence and one son turns a dullard. Upshot is half wit falls for the concept of the concept of the concept of the cold half of the cold ha

took care of that and made a falrly successful effort to overcome the successful effort to overcome the The Adlers prove something rare In the theatre. All can act, particularly Schoengold, son-in-law. Stella activated a billity that promises much for her future. Luther as the Lon Chaney of the play, a deformed half wil, sometimes speaking with ironic coult portraya artfully. It's probably never happened before—eight members of one family monopolizing a druma, and will for pictures or the American stage there!l be an interesting development.

## **Out-of-Town Reviews**

## LILY WHITE

"Lily White" somewhat raucous, whement with the work of the work o

There's a big black boy whose rejected love turns to hate sufficient
enough to make him want to kill
her, and there is a white lad who
turns down her offer for temporary
love when he learns of her black
blodd. The church elders would use
a branding iron to bring her "down
stage." It is the big black boy who
saves her and dies in her repontant
arms.

saves her and dies in her repontant arms. Enh his story, Mr. Park saws the sir wildly at times with his motives and not all of his characterizations are accurate. For instance, there is not enough justification for the community's terrific hatred of Lily White and there are moments intended for comic effect that become burlesque and effect that become burlesque and the blame. But these moments over which one may wrangle with the author at least are not duil moments.

ments.

From time to time the play is pushed to one side while a group of Negroes sing and croon several good lyrics, also the work of Park, These interludes are not unwel-

ones interiuges are not unwercome.

Menken is starred and gives a good performance. She is much better in the more dramatic moments the piece offers, her Harlentte conception of a grand white lady being seemingly overplayed. But there are several places in which "Lily White" might be toned down, particularly the indignation meeting which takes the entire second act and from a Negro's point of view might be taken as bud taste.

## SOLID SOÚTH

Detroit, May 20.

Sullively conedy in three news and one will be supported by the sulliver before the sull

sibly is the miscasting of Arthur Hohl as Edward V. T. Garrison. In a curtain speech Bennett is still in character with his role. He says he is proud to be able to give a clean play.

The support has seasoned actors with the possible exception of young Owen Davis, Jr. This boy has a certain youthful charm and carries his part very well arm and carries his part very well arm of the possible who worked with Mamoulian before in "Porgs," Mamoulian has never tried anything as light. But even so his direction is very notificable.

tired anything as light. But even so his direction is very notineable.

Major Folloushy as played by Remett is the southern hard drinks. Remett is the southern hard drinks directly anything the southern hard drinks and the southern hard drinks and the southern hard directly and school. His sout, killed in the world war, left a widow and two children, raised by the Major and his old maid sister. Hard times are on the deepite poverty.

The son away at school writes about a classmate who hus been expelled and who may stop off and shows up with his millionaire father. Son and father fall for the mother and daughter. Story ends with the Major being reconciled to his daughtern. With the world with the Major being reconciled to his daughtern. This play, while something new for Bennett fam, will send them home caso, where it is hoped it will stay the summer. With New York in Ista,

## HELLO PARIS

Chicago, May 14.

Chicago, May 14.

Opera Bouse May 11. Presented by Shuderian Control of the Caradian Caradian Control of the Caradian Caradian Caradian Control of the Caradian Ca Clark McCurley
Idle Peters
Lady Wolvertrecs
Aunt Minnie
Ed Eggers
Miss Janker
Miss Clark
Miss Cobb
Wheel Wilson
Ross Peters
Pike Peters
Gracle Jones Stein Maynew
Nat C Haines
The Chaines
The Tony..... Blll Jones.

tront of the garage, by making similar inferences.

Dancing throughout is very ordinary, with the exception of two eccentric routines by Jack Good.

Dancing throughout is very ordinary, with the exception of two eccentric routines by Jack Good.

Jack Good of the Control of th

## WOODROW WILSON

Los Angeles, May 13.

Transa in av choice presented by the mean and dramtized by Salaman and Riemann and dramtized by Salaman and Riemann and Riemann

lane library considered to the contact library lands and the principal family of Yiddish archives where the principal family of Yiddish archives the principal family

Mayring in "Decency"

Lothar Mayring, German stage player, brought to America by Mor-

player, brought to America by Mor-ris Gest for "The Miracle," has been engaged by Arthur Gregor. He will replace Lawrence Grant in coast production of "Decency."

Hollywood, May 20.

takes flight. Bett Spruss, each stakes flight. Bett Spruss, each stake shows the production suffers. The production suffers the production to the suffers of the suffers and suffers the suffers of the suffers suffer

## HI-THERE

San Francisco, May 20.
A Yery Indimate rerue in two acts and
scenes. Produced by Paul Blissinger,
aged by Alexander Leftwich. Dances by
Siegel. Edward Mendelsohn, stage diclor. Odette. Myrill and Ken Murray
attred. Erlanger's Columbia Theatret.

"Hi-There" represents the effort of a "young San-Franciscán, son of a millionaire wool merchant, to give a millionaire wool merchant, to give a millionaire wool merchant, to give a like a New York top-hole musical as his enthusiasm and his dad's money would permit. That he succeeded in no small measure is cereceded in no small measure is cereceded in os small measure is concerned "Hi-There" is about as pretentious, as smappy and as colority a show as this burg has witnessed.

ful a show as this burg has witnessed.
Having been staged by Alexander Leftwich, who likewise provided a heart of the hear

the hard-bolled babies who came to be shown.
"HI-There" is a racy mixture of the good, bad and indifferent. It has many skits that are smart and clever and seemingly new. It has others that should be thrown away, and it has still others that are just mediore. Fast sail was the opening night, the show ran until close

through joker who whips out gags at the most trying monents of his political career.

Scenes depict the same applies to the resignation of Bryan, the declaration of war and the Peace Conference in Paris. Through it all the president as personified takes everything to be president as personified takes everything to the president as personified takes everything to the president as personified takes everything to the preformance comes are laid in the German field headquarters, which have nothing to do with Wilson. The highlight of the preformance comes are laid in the German Heid headquarters, which have nothing to do with Wilson. The highlight of the preformance comes are laid in the German Heid headquarters, which have nothing to do with Wilson. The highlight of the preformance comes are laid in the German Heid headquarters, which have nothing to do with Wilson. The highlight of the preformance comes are laid in the German Heid headquarters, which have not a state of the transport of the preformance comes are laid in the German Heid head where the probability of the preformance comes are laid in the German Heid head where the probability of the preformance comes are laid in the German Heid head where the probability of the production and the settlement of the probability of the production and the settlement of the preformance comes are laid in the German Heid head where the production and the settlement of the manner of the production and the settlement of the work of the manner of the production and the settlement of the production and the settlement of the work in the production and the settlement of the work in the production and the settlement of the work of the production and the settlement of the work of the production and the settlement of the product

#### Sisters of the Chorus

Chleago, May 16. Three-act drama presented in the Apollo-Chesse-Carl drama property in the Apollo-Chesse-Carl drama present page 12 per page 12 mson Burtis; stagru ov
set. Edna Hibbard
Lena Markey
Richard Brandlon
Sonia Karlov
Henry Crosby
Jose Moran
Karlov
Mullian C. Green
Charles Laite
Charles Laite
Charles Way

The authors wanted to glorify a chorine with sympathetic characters.

The authors wanted to glorify a chorine with sympathetic characters with a chorine with sympathetic characters.

The authors wanted to glorify a chorine with sympathetic characters with a chorine with the police don't close this. Chicago will be set for "Pleasure Man" and anything else.

If you see Blondes and "Ladies will be set for "Pleasure Man" and anything else.

If you see Blondes and "Ladies will be set for "Pleasure Man" and so will be set for "Pleasure Man" and suffice will be set to "pleasure want and "Ladies will be set to "pleasure want and "Ladies" and "Ladies will be set to "pleasure want and "Ladies" and "Ladies for this bodgepodge except the chorus girl with a soft heart ending lister just starting out in show bessess. As no love with a struggling young song writer, and on the evening of his success brings on complications by killing a Times Square racicteer friend of her sister and a cition occurs in the apartment of three chorus girls, two typical as viewed from popular conception, and the third suffering from "chronic virginity." To quote directly. The place is staged with a blunt appeal to stags, leaning crudely toward undress, with constant display of the girls in pajamas, lingeric, shorts, a bottle of gin. The place is staged with a blunt appeal to stags, leaning crudely toward undress, with constant display of the girls in pajamas, lingeric, shorts, a bottle of gin. The place to stags, leaning crudely toward undress, with constant display of the girls in pajamas, lingeric, shorts, a bottle of gin. The place that has the reatural lines as leading spirit of the three than a struggling and the short of the three than a struggling the sale sleding spirit of the three than a struggling the sale sleding spirit of the three than a struggling the sale sleding spirit of the three than a struggle of the sale sale should be shorted the sale should be sale should be sale s

front rows than in a Halstend street table.

The Hubbard has the natural lines as leading said of the three chorines, but it is show it stolen by Enid Markey and Hubbert DuFrayne, Miss Markey as Blanch Page, whose suicide provides the third-act denouement, and DuFrayne as Richard Brandlon, a chorus by and interior decorator.

others that should be thrown away and it has still others that are just mediores. Fast as it was the open and the still others that are just mediores. Fast as it was the open and the still other than the property of the pr

Chandler-McClain Wed

thrills or blood-curdling moments in the entire action and practically no comedy. Cilve, in producing it, feit that there was a demand for a rational and logical murder mystar and the control of the co Canton, O., May 20. Helen Chandler, understudy of Helen Morgan in Zicgfeld's "Show Boat," was married Saturday to Norman McClain, Massillon engineer. Ceremony performed at St. Paul's Episcopal church here by

Rev. Waiter McCowatt.

Mr. McClain, non-professional, at present is engaged in supervision of new bridge over the Potomac

## Rob. Williams' Stock Flop: Lasted 1 Wk. in Boston

Robert Williams, an actor who attracted attention on Broadway this season in "Scarlet Pages" and "Rebound," flivved on his first attempt as a stock impresario. He opened the venture in Boston last week,

waiss Chandler announced she would give up the stage for good.
Canton is her home.

This is evidently not the better known Helen Chandler, of the legit ago.

# MARION STADLE

# DON ROSE

NOW APPEARING IN

# **COCHRANE'S** "1930 REVUE"

AND DOUBLING AT THE

# **TROCADERO** CABARET LONDON, ENGLAND

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Paul Whiteman's Picture, "The King of Jazz"

The Romance of a "Ragamuffin Romeo"

Personal Representative CHARLES E. HOGAN, 600 Woods Building, Chicago, Illinois

Direction

WM. MORRIS AGENCY, New York FOSTERS AGENCY, London, England

## LITERATI

(Continued from page 52)

for general release until May 23, was circulated, Doubleday-Doran is publishing was circulated,
Doubleday-Doran. is publishing
the book in pocket edition size at
\$1. Herb Roth did the drawings.
Fishman is known as short story
writer and contributes to many of classy mags.

#### Fawcett's Hollywood Mag

Fawcett's Hollywood Mag Fawcett Publications has ac-quired a 60% interest in the "Holly-wood Magazine," monthly periodical limited to the Coast. Under the new arrangement it will receive national distribution, with C. E. Hartwell, publisher, re-taining 40% and Jack Grant re-maining, as editor.

#### "Collier's" Word Rate

"Collier's" Word Hate
Far from playing around 20c. a
word for short shorts, as reported,
"Collier's" rate extends from 50c.
to \$1.25 a word, That weekly is
said to have paid as high as \$1,500
for a short short of not more
than 1,000 words, with the lowest
payment for the same sort of story haif a grand.

## Booksellers' Problems

Booksellers' Problems
Quite likely that the chief topic
at the annual American Booksellers'
vania this week will be the dollar
reprint book. It's been argued pro
and con by booksellers and publishers all year.

While some publishers think the
dollar reprint book is the thing to
lift the book business out of the
doldrums, others believe the dollar
reprint is responsible for the book
Booksellers are about divided on
the subject. Some claim that book
buyers favor the dollar book, with
its smaller percentage of profit, to
those higher-priced. Others say
that with so many dollar reprints
available people are buying more available people are buying more books than before, because of the

books than before, because of the cheaper price.

Either way the booksellers have got to come to a decision regarding the dollar reprints and must act on it as a body. The wisdom of popular Magazine. Since the death union was proved in the danger of McLean several years ago the presented last year by the book-of-

the-month clubs in diverting sales from retail book sellers. Reported, also, that some of the smaller city book sellers will demand a spread in book advertising to take in their own community newspapers. Trend of the publishment of the smaller of the publishment of the smaller of the smalle

Probably True
Dagmar Godowsky is writing a
novel in Berlin where she has been
for several weeks. She has led a
very interesting life, so they say.
Her father, the world famous
pianist, is now in a Dresden sanatorium recovering from overwork.

Paris Paper Sold
"Parls-Soir," the Parls evening
paper whose control was held by
the Paris daily "Le Journal," has
been sold to the group in control
of the noon sheet, "Parls-Midi,"
headed by the Pouvest family,
northern France capitalists and mily

owners.

"Paris-Soir" is a rather literary paper and is hot after names, prominently biliboarding those of Andre Maurois and other w. k. contributors.

Real Names of Authors
Richard Keverne is Clifford
James Wheeler Hosken; Kathleen
Haddon is Mrs. O. H. T. Rishbeth;
Arthur Sticling is Upton Sinclair;
Virgil was Publius Virgilius Maro,
and John Lebar is Gibert Wright,
son of Harold Bell Wright, but who
is Frank K. Notch?

Fowler's Follow Up
Gene Fowler's novel, now in the
writing, is "Ropes of Sanc," renamed from "The Iron Apple."
It is his second full length book.

Philip Conroy. Conroy resigned and now Merrifield heads this acc Street & Smith semi-monthly.

Tully's Two
Jim Tully has two books coming
out in fall, both to be published by
Doubleday Doran.
"Beggars Abroad" is a novel, and
the other describes his recent trip
through Europe.

through Europe.

20th Anniversary
Harper and Zane Grey new observing the 20th year of their association as publisher and author.
Harper's records reveal that Grey's
31 books published by it have sold
11,22,239 copies in the twenty years.
And Zate Grey started out in life
as a dentiat!

The Hamiltons
Those Hamilton brothers help
each other, Patrick Hamilton
wrote "Rope." Now his brother,
Bruce Hamilton, has come out with
"To Be Hanged." Another titie for
Bruce's book might have been, "To
Be Smoked."

"Hotel Gazette" Editor Dies
Ernest Jefferson Williamson, 45,
editor of the "Hotel Gazette," died
May 18 at his home in Woodside,
Long Island, of heart disease.
He had written a book on the
history of the hotel industry in the
U. S. which is to be published in the
fall.

"Music World," monthly music publication, makes its first appear-ance June 1 in Hollywood. Charles Wakefield Cadman, John Smallman and Dr. Sigmund Spath are the backers.

It is planned to print 15,000 initial

Peter Arno, whose volume of drawings has sold to the number of \$8,000, has made a new connection. Collier's is to pay him \$24,000 for a series of 12 sketches. He will continue to draw for the New Yorkers of the work of the work of the work of the New Yorkers o

## London as It Looks

(Continued from page 52)

Now, the same fellow has threatened to murder him, but, whereas this "Stringer," of Manor Park, wrote to me in his own fair handwriting, he has typed a long letter 10 Atkinson prvoing, I suppose, that he has now brought in mechanical aid for his massed attacks on all the people who dare to tell the truth about "The Garbo."

Still, murder is not so bad as face-slapping. They do murder you in a quiet back street, where they can get away with it, not in the Savoy hotel where the publicity is such that everybody says "What a vuigar thing to a face."

thing to do!

The March of the Talkies

I am now in terrible trouble for having pointed out that 20 more the atres have just gone over to the talkers and I shall be in great trouble in a few days when I point out that the Austrálian theatre is dead, that more and more talkers are the craze out there, and that, with the exception of "Whoopee," I believe, Williamson's have not had a real success for three years.

I believe, Williamson's have not had a real success for the great was burned down recently, which was a bit of look for the latter was burned down recently which was a bit of look for the latter was burned on the control of the look of their enterprise have always come—not from the few capitals—but from the vast tracts of country outside them.

When talkers have conquered that outlying country, their industry will be a very, very small one.

Edgar Wallace, "MUST"

When the "Daily Mall" sinted "Rio Rita" unmercifully the managers actually said "Have they got anything against us?" Is it because Alfred Butt and Lee Ephraim have quarrelled? Butt is on their MUST list. Is Ephraim therefore barred?"

That is the sort of talk that is going round because of the "Daily Mail" favoritism. It is not my fault. They have caused it all themselves.

Well, Lee Ephraim got Edgar Wallace to "revise" the "Rio Rita" show. Edgar, went in and ran some rehearsals. So now the "Daily Mail" have said nice things about it.

It is the control the "Daily Mail" Edgar can do no wrong. He is one of their control the "Daily Mail" have said nice their control the "Daily Mail" have london managers laugh!

How London managers laugh!

More Work for Edgar

Now, Edgar must go in and brighten up "Heads Up," It ought to be
ulted "Talis Down."

They must to be

They put it on last night at the Palace. It made me more of a pacifist

then ever.

After seeing it, I am quite in favor of scrapping the American Navy.
Oh, my God, the song-plugging of those inane words "Why Do You
Suppose?" and, oh my God, the silliness of seeing a naval chorus singing about they have no one to hold their hand!
It looked like a laval conference. Those were words for sissies, not
saltors.

"Heads Up" will not be a success. It does not deserve to be.

An English book publisher has gotten out "Alice in Wonderland," and printed entirely in shorthand Something for stenographers to read as a respite from true stories. No reason.



have combined in forming

# EIDER and BLYTH

EAVES BUILDING

**NEW YORK** 

This Merger has effected economies which will be reflected in lower prices and a more complete and rapid service. Costumes for men and women for every purpose made to order for rent or sale. No order too large nor too small.

## 10c Music with 1c Royalty for Trade Revival Out—Ways and Means

VARIETY

Ways and means of "opening up America's pianos and dusting off the family phonograph" continue to be suggested within the music trade.

One is a return to 10c music: That's not taken seriously as the music business overhead has increased too much' in the last 10 years to ever be profitable at such a price. Ten cent suggestion is based on a royalty slash to 1c, printing at %c a copy without the third insert sheet, and retailing through thousands of cheap scale shops not now handling music.

Snubbed

At present music is being badly snubbed in many stores which still

snubbed in many stores which still keep counters but have no interest in a department that consistently leon counters but have no interest in a department that consistently has been failing off. Indifference of music clerks and discontinuance of piano-playing demonstrators because of the expense, have been noted for some time. Many stores have been only too happy to sell their music counters to Warners, which has been lining up a chain as a direct outlet for their subsidiaries. It seems pretty 'well agreed that in addition to radio and talker overproduction a very important reason

in addition to radio and talker over-production a very important reason for the prevailing and intensifying music depression is the condition of the country as a whole. Sheet mu-sic and discs are the first of the "cheap luxuries" to get hit.

## **PUBLIX MUSIC COUNTERS** HAVE EDGE ON STORES

Convenience Helps — Feel Slump, but Proportionately Less

Music counters operated by Pub-lix In about 55 of their theatres throughout the country are report-ed to be doing a better business proportionately than the retail stores.

stores.

Although the music department of Publix admits being hit by the sheet music sales slump it reports that their business, in proportion to the music bandled, has not fallen off as much as that of the outside trade.

off as much as that of the outside trade.

Reason, given by Publix for this is that it is mainly the theatre crowd which purchases music and they have direct contact with the theatre mob. Another is that the theatre atmosphere spurs them on to purchase music whereas the Also, if they hear a song they like in a picture they will purchase it in the theatre instead of walking a distance to a retail store.

## 60 Music Booths

Music counters will be installed in five additional Publix theatres shortly, bringing the total of music counters installed in Publix theatres

New theatres to receive music booths are the Paramounts, at Port-land, Ore.; Scattle, San Francisco, and Par and United Artist in Los

## Brown Being Sued for **Commission on Contract**

Commission on Contract
Hollywood, May 20.
Rufus Le Maire and E. G. Multord
are burlaring suit against Nacio
Herb Brown, charging he has refused to pay them \$11,400 in commission on a contract which they
secured for him with the Radio
Music Corp. Attorney Roger Marchetti represents the pair.
Le Maire and Multord, the latter
a brother-in-law of Brown, assert
them a commission of 5% if
they negotiated the Radio contract. The contract is for 104
weeks and guarantees Brown a salary of \$1,000 weekly over that
period, it is stated.

"Variety" For Summer

JUNE, JULY and AUGUST Address "Variety," New York CAN'T FIRE IN CHI.

Union Boycott For Cafe That Hired

Chicago, May 20.

Musicians' local stands pat on the refusal to let small orchestras be replaced by over-scale groups on booking office deals.

Bamboo Inn, Chinese spot, was ordered boycotted for discharging

four-piece band and replacing ith the Four Horsemen booked a fo direct through MCA.

## ROLFE SOLELY WITH **LUCKY STRIKE CONCERN**

After a long service grinding out dinner and dance music for the Palais d'Or, and prior to that for the old Palais Royale, New York, B. A. Roife has finally severed all contractual relations with the

B. A. Rolfe has finally severed all contractual relations with the Chinese interests controlling that restaurant. Rolfe leaves to devote all his time to the NBC breadcasting contract with Lucky Strike. He is now doing three a week, Thursdays and Standays.

Saturdays.

Joe Cirina, with Rolfe for many years, is conductor of the Palais d'Or band continuing to broadcast via Rolfe's former WEAF time. Rolfe's new personal representa-

was in support of Mrs. Fiske in her last two plays.

Rolfe, for his presenting broad-casting, is using 50 men.

## Women's Clubs Federation Prefers Canned Music to Poor Small Town Bands

Waterbury, Conn., May 20.

"Canned" musical accompaniment to motion pictures is preferable to that provided by "poor" orchestras, it was decided by delegates attending the annual convention of the Commerce Clube here last week.

A resolution asking for the elimination of mechanical music in moving picture theatres was defeated. The measure was sponsored by musicians" unlons, and it was designed to compel the managers of theatres to install orchestras.

Mrs. F. J. Morrison, state music chairman, declared that "good music canned" was better than a poor orchestra, particularly in the small town theatres where, she gald, it was not always possible to ob-

was not always possible to obtain musicians

tain musicians.

As a sequel to this opposition, the Connecticut delegates were instructed to vote against a similar resolution at the blennial convention, which will take place at Denver, Colo, June 5-14.

Although a majority of the women attending opposed the resolution, Individual members expressed

tion, individual members expressed surprise that it had been defeated. The resolution was one of the chief issues at the women's convention.

## Hiring-Firing Index

Before anyone can get on the staff of Fox's Red Star Music Com-pany they must fill out a blank which requires that they give all data concerning their past business

data concerning their past business experiences, age, etc.
One-half of the blank is kept empty until the employee has severed connections with the firm, when it is up to the manager to fill of the constant of the constant

## WHAT SILVERSTEIN FOUND

Hollywood, May 20.
Unable to land a spot in the overcrowded field of studio songwriting,
David Silverstein has replaced Bob Coic as western representative for the Goodman-Handman-Universal music publishers. nusic publishers. His headquarters are in Los An-

### Osborne, M. C. at Fox

Will Osborne opens June 6 at the Fox, Brooklyn, with his band for c run as m. c.

## Spitzer's Exercise

Probably the busiest man in the music industry these days is Henry Spitzer. He hops from Paramount's music department, to Famous Music, to Paramount's New York Studio and back to his own firm,

Takes his lunch standing up at a corner counter,

# **Sliding Terms** To ERPI & RCA **By Publishers**

Contracts of RCA Photophone and ERPI with John Paine, as agent and trustee for publishers for the recording privilege of copyrighted songs, run for five years. ERPI signed September 5, 1927, and RCA Photophone September 5,

1928, each paying exactly the same amount for the music recording

1928, each paying exactly the same amount for the music recording privilege.

Under a sliding scale they pay \$100,000 each the first year, \$125,000 each the first year, \$125,000 each the second year, a \$3½ cent tax on each seat. For the fourth and fifth years the tax payment is raised to be perfectly as the seat of t

## NEW CANADIAN MUSIC SOC. UNDER AM. LEAD

After five years of talk and iron-ing out details the Canadian Per-forming Rights Society, Ltd., has been reorganized.

forming Rights Society, Ltd., has been reorganized. Derating in the Latter society, operating in the property of the property

## Raw Stuff!

Flo Richardson's band has been engaged for the Hollywood Gardens, where Paul Whiteman will be, both opening June 5 and playing together throughout the season. They will be billed as "King and Queen of 1272".

The report to those on the stree and in the know carries plenty of inside. The dope is known to many and is whisperingly giggled over.

## Rudy Vallee Returns to Maine Town as a Hero

Portland, Me., May 20. Portland, Me., May 20.
Rudy Vallee will spend two weeks
in Maine this summer, a week in
Portland, adjoining his home town
of Westbrook, and a week in Bangor. It is expected that the Portland theatres will stage during the
week a governor's night, and Gov.
week a governor's night, and Gov.
cepted an invitation to attend.

Lyman's Film Hollywood, May 20. Abe Lyman and band will appear in Pathe's "Excuse My Gun."

# Along the Coast By Bill Swigart

JULIUS WITMARK'S ESTATE

Music Publisher Left Estate \$237,968, Net, to Widow

A state appraisal of the estate of Julius Witmark, music publisher and of the former Witmark arm, shows a net setate of \$237,988. Most of the estate consists of stocks and cash, with \$152,000 in cash. Entire estate was willed to his widow by the deceased.

When the Witmarks sold their music business to the Warner Brothers, the consideration was reported as \$900,000. Additionally each Witmark received a five-year contract to remain with the firm.

## **MANY JUNE MARRIAGES** MAKE WORK FOR BANDS

With the band and orchestra bookers crying the blues because business is so terrible, a life saver has appeared on the horizon in the

Accordingly, the bookers declare that there will be plenty work during June supplying hot-cha-cha danspation purveyors for the many weddings scheduled to take place during that month.

Apparently the marriage mart is picking up, for the b. and o. bookers secure business from that source frequently, especially heavy during June, but never as heavy as this June will show.

One booker alone is reported to have between 75 and 100 marriages on his books, over a period of about six weeks, for which he has been called upon to supply bands.

## Ager, Yellen & Bornstein Make New Arrangements, Continues as AY&B, Inc.

Under a rearrangement concluded Under a rearrangement concluded by the three partners of Ager. Yel-len & Bornstein, that firm's interests will be carried along and preserved in another company formed as A. Y. & B., Inc. Ben Bornstein, general manager of the original firm, will take care of the business affairs of A. Y. & B. meantime building up his own organization, including staff

his own organization, including staff writers,
Under the agreement, Jack Yellen will write for the new concern but remain unattached, while Milton Ager, the composer, will likely free lance. The new combination splits up the writing team of Yellen and Ager.

.ger. In carrying over the Ager, Yel-en & Bornstein concern to con-erve the interests of its three In carrying over the Ager, Yel-len & Bornstein concern to con-serve the interests of its three partners, Bornstein will likewise be free in his future business moves for the new corporation, which re-mains at the same address.

## Never a Loser

Never a Loser
The original pattnership was formed eight years ago. It has carried on without a losing year in any of the eight. Its many song hits were mostly written by Ager and Yellen, with Yellen writing a few with other composers. with other composers

with other composers. Differences are said to have arisen between the writing team some time ago. These were climaxed according to reports when Ager, Yellen & Bornstein was approached by Paramount to become its musical adjunct. The differences prevented that choice proposition from being accepted last summer, with the current readjustment and separation the outcome.

the outcome.

Jack Yellen will probably sail
next month for London with Sophie
Tucker, engaged to co-operate in
the writing of the musical Soph is
to appear in over there.

Ager's future is not announced.
He is now at Asbury Park, on a
vection

outcome

## Mormons Go Pop

Hollywood May 30 "Look to the West," official song of the Mormon Spring Music Festi-val to be held in Sait Lake City, June 1, will be published as a pop val to us ...
June 1, will be published ...
number.
Villa Moret is making the transformation.

Hollywood, May 14. Generally believed among exhib-itors throughout the country that if the film producers do not recede in the him producers do not recede in telling a picture story by song, the public will become so tired of squawking tonsils and string syni-phonies that it will take a long time to bring back the popularity intend-

to bring back the popularity intended for the musical picture.

There is already a tendency among many of the leading producers to cut down on the number of songs in each production, after a constant of the songs in each production, after a constant of a revolutionary treatment.

The most outstanding example of a revolutionary treatment.

The most outstanding example of established recently who most was plant incorporated 18 songs in a feature running 70 minutes. Figuring conservatively that each number there is 34 minutes left to tell the story.

Selling sheet mustle to out-of-town dealers by the way of disc records is a precedent established here by Art Schwarts, local representative of Witmark. Upon receipt with the recording laboratory, recites a two-minute sales talk, then sings the number to the accompaniment of a plano. He then employs an of a plano. He then employs an of a plano. He then employs an out-of-town dealers and prominent out the reverse side. The records cost about \$1.25 in quantities, but can be shipped to out-of-town dealers and prominent countless time and money in bringing to their personal attention the qualities of plug tunes.

Lew Silvers, in charge of musical scoring and synchronization of pictures at the Warner lot ever size "The Jazz Singer," claims to have worked out a system of scoring that is saving the Warners thousands of dollars annually in musicians' time, Silvers refuses to divulge his detailed working plan, but did say it is used with such mathematical preparation, can be strain careful preparation, can be strain careful complete production synchronized in less than one-fourth the time than at any other studio.

At any other studio.

After working on several M-G pictures with Arthur Freed, Harry Woods has been appointed permature of the several management of the several management of the several management of a reception, tendered him at the Embassy club by Sigmund Rombers. Washington-Magidson and the several management of the several m

the Cemeters, Mary Darling."

In making out next year's income tax reports a number of the more prosperous songwriters, now draw-charge off considerable to professional maintenance.

Among the items will be personal song pluggers hired to plug their pet agents, entertaining those of the fourth estate, and cost of patronizing the nistin clubs where they can be spotted for a bow and become instrumental in the band leaders in mansion will also be taken into consideration as part of the "front" necessary to maintain respect in the picture colony.

On the Coast less than nine

On the Coast less than nine months, Harry Tierney already has two screen musicals to his credit, and is working on a third. "Half Shot at Sunrise." Radio's next mus-ical for Fert Wheeler and Robert Woolsey.

The composer's first two screen musicals were "Rio Rita" and "Dixi-ana," also for Radio.

Springing it as a surprise for the benefit of a group of musicians on the Warner lot, Sigmund Romburg proved his versatility at playing the different musical instruments by iumping from plano to base violin, harp, trombone, clarinet, and a sax. He would have played a uke if there had-been one around.

. Of the older group of announcers,

Phillips Carlin, nave become execu-tives.

What old timers there are speak with amusement of the "good old days," meaning eight-years ago. In those days an announcer had to be

### On the Air Line

By Mark Vance

A bunch of New York rade state over by the New York rade state of the stations don't evidence some put gold bricks and may be some of those, too, may hit the ether yet if the stations don't evidence some properties bunk and the greatest evil radio could possibly stand for. Alf fans are going for the fakirs.

Get a load of this: "Am I not regard the region of the fakirs.

Get a load of this: "Am I not work of the state of the fakirs.

Get a load of this: "Am I not work of the state of the fakirs.

Get a load of this: "Am I not work of the state of the fakirs.

Get a load of this: "Am I not work of the state of the sta

#### Garters on Sale

Garters on Sale

Milford Garters, on sale only at
Woolworth's 5-10, is a new one for
WABC. To all extent a studiomore state of the sale of the sale

#### Ghastly Murders

Those ghastly, gruesome murder stories have gone from WABC. It's not only a relief but the children are going to bed in a better frame of mind and Macfadden will save money.

Strong Competition
WNYC flopping around. About
the only salvation would be for
some very rich source to toss unlimited capital into a building upof the programs. Relying mainty
of the programs. Relying mainty
of the programs. Relying mainty
of the programs. The Rosewalt
orchestra whipped along such numbers as "Chant of the Jungles" and
displayed little of the telent held
much competition.

That someoconstants. Kidding the continual placement is kidding the continual placement fithe different studio programs and also showing what's wrong with the routines of some of the regulars is plainly shown when the RCA period hits the air. Here talent, vocally and musically alded and abetted by Nat Shilkret's corking orchestra, went into a Rudolph Friml period, and the continual properties of the program of the continual program of the con

Music."

All Wet
What a lot of hocus pocus that
Nit Wit period is on WABC. Air
stands a lot of punishment from a
humorless stab of comedy byplay.
Idea may have sounded great in reProhibition
Hickok program on WJZ is a new
one. It's all travesty but its
padding took off the edge of some
of the fun staged by Phil Carline
broadcast of the race in "Ben-Hur"
between the charloteers, Ben-Hur
and Messala in part amusing; other
wise can be tossed into the time
killing category.

AVRO's have been the standby of the tuners-in.
So keen is public feeling over the turn of events that fan protests are flooding the ministry while in Utrecht there was a street demonstration with 30 automobiles decorated with banners and placards in

a parade.

AVRO, whose time has been cut
in half, has received hundreds of
communications from fans offering
to double their subscription. Leading editorial opinion of the Netherlands is almost unanimous in indignant protest.

Following a long truce since last.

Following a long truce since last.

January the Dutch Minister of Publice to the lead of the control of the conlice of the lead of the control of the conlice of the control of the control of the conitical parties divided the air time.

The new ruling cuts the profitable hours allotted to the Hilversum
Avro broadcasting station from 125
a week to 53 hours. This all but
eliminated the ploneer Dutch station from the situation. It is sacrificed to sectarian church element,
which has been sending out notoriously poor programs.

Under the new rules each of fourcompeting station of the concompeting the control of the concontrol of the concontrol of the contransport of the contransport

gram each and announcing it s. Netherlands national broadcasting. This gives supremacy to sectarian church and Socialist political inter-ests. Before this fixed schedule was evolved from the old scramble, there were four sides to the battle. Catholic and the Protestant faiths were one party and the Socialist party and the independent political divisions were engaged in keen competition for time. competition for time.

#### Radio Canning Rivalry

Natio Callining Rivarian Indic recording companies have entered into what shapes up as a contest to determine which can corral the greatest number of indie broadcasting stations. So far Affiliated Sound Recordings, Inc., with the most elaborate offices and studio, is on top on its claim of 130 stations.

Chamlee Tenoring
Mario Chamlee, tenor, will broadcast three times for Quaker State.
First date May 23, final date June 6.

All the combined slumber periods and music just about puts the station workers about puts the station workers to have a combined slumber periods and the station workers have a combined so that the station workers to be the main thing the station workers have in mind of late.

ers have in mind of late.

Broun's Air Style
After 15 minutes of new splicit,
more than flashes to ever splicit,
more than flashes to ever splicit,
observer, Herwood Broun appears
for his newly-installed "columning"
via the air. Broun has the right
idea about not confining his talk to
a serious plant and shows a willingness to answer queries also referring jokingly to some of the raps
his hearers send in.

Bround have the serious plant in the cidedly different and a relief from
some of those worn out droning
bands.

#### Sopranos Not Hot

Sopranos are not in demand over the air. Only a handful of the better known sopranos are finding steady employment these nights.

Thumbs down comes from the commercials who have taken a strong dislike to the women yodlers. High range is figured against them and also

is figured against them and also that there have been too many. Contraltos are much preferred although tendency is to have male rather than female soloists.

#### Gleason and Armstrong In Canned Radio Series

Hollywood, May 20. James Gleason and Robert Armtrong have been engaged by Hollywood Broadcast Features to record a group of stories for radio broad

cast.

Series will be made with contin-uity and turned out at the rate of three a week.

#### HERE AND THERE

Bernard Cummins and band at the New Yorker and broadcasting via WEAF are going on tour.

Al Lynn's band opens May 24 Feltman's, Coney Island, for

Ralph H. Mixer, violinist, has been appointed musical director of the Bond Hotels at Hartford, Conn.

# "Old Days" in Radio Mean 8 Years **Back—Changes with Announcers**

#### NBC MAY EASE OUT WB SONGS AS 'SIGNATURES'

Of the older group of announcers, Norman Brokenshire, Abis Haverilla, Milton Cross, Critism Me-Namer, Lesle Joy and Phillips Carlin, none have been actors, as such, although Havrilla sang upon the stage formerly. Norman Brokenshire is the son- of a Canadian minister. He drifted into radio broadcasting without previous professional training.

Radio, still less than 10 years established, has very few "old timers," Le, people affiliated from the very start. Some of the early ether favorites, as Leslie Joy and Phillips Carlin, have become executives. As one result of the Warner-Radio music tiff, all signature numbers used in future NBC broadcasts will be published exclusively by its music subsidiary. Radio Mu-

Special department for composition of signature tunes is being set up by Radio Music to work on that

up by Radio Music to work on that phase alone. This department will also do theme songs for commercial advertising accounts to order. Exclusiveness for Radio Music of all such numbers will mean the scrapping of about 15 signature and advertising theme sons published advertising theme sons published before the such as counts.

#### Hamp in Cleveland

Hamp in Cleveland
Hollywood, May 20.
Charlie Hamp, radio entertainer,
goes to station WKTM, in Cleveland, for "2 weeks. Reported getting \$2,000 weekly.
Hamp has been splitting his radio
time on the coast via a coffee hour
here and in San Francisco.

#### Vaughn de Leath Abroad

Jay Gorney, musical adviser for "Animal Grackers" at the Paramount, Long Island, studio, starring Four Marx brothers.

# days, meaning egin years ago. In those mays an announces and talent were uncertain. Alois Havrilla once had to fill an hour and a haif all by himself. After exhausting his resources of anecdote and time-killing, he was reduced to reading poetry. Anything to keep on the air. In the old days of the small stations it is recalled that radio announcers frequently arrived for the state of the small stations is recalled that radio announcers frequently arrived for the state of the small stations is the state of the small stations is a small station to the state of the small stations is a station amplification. Nowadays when an announcer travels to a station he's accompanied by a retinue of technicians, musicians, program supervisors and whatnot. Lux for Lovesick

Lux half-hour over WJZ started May 15, with "Advice to the Love-lorn" going on the air at 8 a.m. Early hour gives the flaps a chance to load up on romance technique before starting out for the 3 office.

Peggy Winthrop tells them how

Alcorn in Adv.

John Alcorn, continuity writer with NBC, is leaving to take over the radio department of the Calkins

### Disk Reviews By Bob Landry

Brunwick offers items 7145-46 as "race records," by which the average informed disc buyer or user will presuppose the presence of tobasco. There is more than a tinge of paprika in Lucilie Bogar's "My Occorgia Selling Woman" and Charles 'Speck' Pertum's "Gambler's Bluca" and "Harvest Moon Blues" it's just con shouting and entirely immemorable. tendre tucked away somewhere, but, unfortunately, it's quite impossible to catch half the lyrics. Both Miss Bogan and Mr. Pertum seem to an entirely immemorable. The seem of the catch half the lyrics. Both Miss Bogan and Mr. Pertum seem to Noise, too, is the predominant characteristic of "Then the World Began" and 'Oh Cristofo Columbo," sump by Charles Craven (Brunstermo of a hysterical revival meeting, and is chiefly interesting to a Broadway mind as arousing curlosity to know who or what class "That hill billy can be attractive is proven by Gene and Glenn (Victor 22385), who make of "They Cut Down the Old Pine Tree" and "They Cut Down the Old Pine Tree" and In line with the new trend of putting motion picture actors into waxwing the common of a fair song idea. Under such class as singers, awarence Gray (Brunswick 4775) comes forward with two from Mettor's "Children of Picasure." These are Turk and Alhert tunes, which, upon first hearing, impresses as morely the undeveloped germ of a fair song idea. Under such class woole contrance.

Maurice Chewalier (Victor 22465) has ingratiating ditties in both "You History In the Sanlight," by Sherman-Lewis, Chevalier New As wealth of nuance in his voice as reproduced from wax-list of the produced from play the such pounds to state, this is rare, Indeed. Phonograph shops ought to get a good cnit on his interesting the gray Ground of the produced from Passure."

That part of Hollywood which has migrated from the east, and some of the clique who have been on the Coast for years, have gone nuts over Ruth Ettings "Ten Centa a Dance" as recorded for Columbia. Reports drifting through from the Atlantic already tab the disk as a big seller, and if it isn't already a mash along the Pacific it soon will be.

The gang from Chicago and points east all tab it as the best "wall" song since "My Man."

Funny part is that when Miss Etting abruptly went into "Simple Simon," and was given the number to sing, she didn't think much of it. She hadn't changed her mind two weeks after the show opened.

**Inside Stuff—Music** 

The Coast Manner

One of the leading Los Angeles dance orchestras, with a large radio following, made it a point never to play any picture songs for broadcast unless the particular studio had given the band picture work. A major studio got wise to this and hired the band for atmosphere, but later cutting the scenes from the picture.

In the meantime the band lived up to its part of the bargain religiously.

Winkler's Inside on Songs

Danny Winkler has arranged for DeSylva, Brown and Henderson to publish in regular book form a history of popular music under the title, "True Stories of Famous Songs." T. M. Wicks is the author.

Book will deal with the unusual and remarkable aspects of various songs which have become hits, including, of course, the works of DeS. B. and H.

Copyright Amendment Withdrawn
Amendment to the copyright law, introduced before the Patents Committee, Washington, to prevent radio stations from broadcasting discreding without the consent of the disc owner, by providing for a copyright law on records, has been withdrawn by the A. S. C. A. P. Amendment, was introduced without the knowledge of the American Society, as executives of the latter organization were on the Coast at the time.

Solution, as executives of the latter organization were on the Coast at the time.

Although the parties who introduced the bill thought it would benefit members of the Society, the executives of the Society believed other-

Disging One Up
DeSylva, Brown and Henderson showed up and performed for Loule
Shurr Night at the Roosevelt Hotel, Hollywood, last Thursday (May 16).
Boys had written a special lyric for the occasion and with Ray at the
piano, Buddy and Lou delivered the comedy sock of the night.
Tune used was an incidental 'melody scribbled off by the trio for a
dance specialty in the 'Scandais' of three years ago but never used.
The revival sounded so good that Bobby Crawford plans another set of
tyrics for it. The new words will not refer to Shurr, but the song will
be called "Louie," and Crawford will send it along just to see what
hannens.

and Raymond Knight. A burleague a serious phase; he kide along, himbroadcast of the race in 'Ben-Hur' seef generally and shows a willing between the charloteers, Ben-Hur shows to some of the race in 'Ben-Hur' shows to some of the rape and Messala in part amular; country to some of the rape in the charloteers, Ben-Hur shows to some of the rape and Messala in part amular; country to some of the rape and Messala in part amular; country to some of the rape and Messala in the little general manager that it's little killing category.

If with the department of the peneral manager that it's clickly popular. It's demone of those worn out froning in the properties of the propert

st disc.
Robert Simmons (Columbia 2176)
(Continued on page 58)

#### **HUNTER'S ISLAND REOPENS**

Pelham Resort Entirely Redecorated -Big Crowd at Opening

Arthur McLean's Hunter's Island Inn on the Pelham road, reopened Saturday night (17) to an over-flowing crowd. Harry Myers, downtown restaurateur, is now in-

flowing crowd. Harry Myers, downtown restaurateur, is now in-terested in the management of the popular Pelham resort. The inn has been entirely re-decorated and seated. It vies with anything in the roadhouse way in appearance.

appearance.

Hunter's Island will run without cover charge, with an a la carte

Jack Green's orchestra for the

#### · Show Boat Padlock

Pittsburgh, May 20. Fittsburgh, May 20.
Federal prohibition agents swept down on the Show Boat, city's lead-ing night spot, in one of the most epectacular cabaret raids staged here in some time. Agents claim they had previously made liquor buy in spot, and Lou Markowitz, man-ager, and Milton Jaffee and Jakie Kelin, said to have been co-owners, were arrested and released on \$2,000

ond each.

Dry raiders seized one crap table and two roulette wheels. Understood the gambling equipment has been turned over to the county authorities.

A year's padlock will be sought against the Show Boat. Similar action expected to be taken against another night spot in town.

#### Grange, Cafe M. C. Hollywood, May 20.

Hollywood, May 20.

"Red" Grange will go into Sebas"tlin's Cotton Civb as m. c. for the
summer. Grange, former Illinois
U. football star, has been out here
the past two months dickering for
pleture work.

#### Casanova Roof Opens

Casanova Moof Opens
Casanova Roof opened for the season the past week with June Day getting the heavy billing and Al Jocker's band supplying the dansapation.

Others featured in the floor show are Reveil and Moore, Ruth Goodwin and Dorothy Maxine.

#### Al Wohlman 50% and M. C.

Al Wohlman bought a 50% in-rest in Tony La Rosa's Foiles terest in terest in Tony La Rosa's For Bergere, Atlantic City night club. Club will be opened June 15 w. Wohlman officiating as m.c. He v

#### Hollywood Bulletin

(Continued from page 10) varro will be in Metro's revue, "March of Time."

Metro has borrowed Fifi Dorsay rom Fox for "Three French Girls,"

On completion of "Kelly's Vacation," William Haines will go into "Remote Control" at M-G.

Will Hays arrived here this week to speak to the National Foreign Trade convention. Subject will be "The Film as an International Sales-

Angels of Santa Barbara are looking over an operetta authored by Aubrey Stauffer and Tinja Aktonine with possibilities of financing it for local consumption. Title of the Beres is Barbalta, Ital in San 1818.

Selznick and Joyce are offering Cornelius Vanderbilt, Jr., to the major studios for scenario work.

William H. Post, novelist and playwright, arrived here this week to begin work on his contract with Par. First assignment is an orig-inal for Jeanette McDonald.

Armida is now en route east to work in a series of shorts for Par.

Robert McIntyre, production manager for Sam Goldwyn, underwent a minor operation at the Hollywood hospital.

With the RKO, San Diego, going to three days of vaude, picture policy of the house has been changed from a full week to split.

Richard Dix's next for Radio will be based on "Big Brother," a novel by Rex Beach.

Radio may loan Bert Wheeler to Christie Bros. for "Charley's Aunt."

Lawford Davidson, English pic-ture actor, acquired a wife and a restaurant the same day. Wife is Dianah Smith, dancer, and the chow joint a class spot at La Jolla.

Ernesto Vilches, Spanish stage actor, engaged by Par to play the same part in the Spanish version of "Grumpy" as Cyril Maude in the English version.

Columbia is negotiating with Samson Raphaelson, author of "The Jazz Singer," to do screen treatment of "Criminal Code."

Completing a feature length talker to be exhibited at the M-G convention, Nick Grinde will now meg a western.

"Copy Cat," an original by Charile MacArthur and Laurence Stallings, will star Joan Crawford.

Upon return of Marie Dressler from Europe, M-G will have another

# **LEADING ORCHESTRAS DIRECTORY**

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AND HIS ORCHESTRA Now in Third Year at th HOTEL MARK HOPKINS

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And His Greater Orchestra ALSO "KING OF JAZZ" (Universal Picture)

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Don Dickerman's Daffydil New York City

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Warner Bros.-Vitanhone Artists Exclusive Management Orchestra Corp. of America 1650 Broadway, New York

#### B. A. ROLFE

Radio's Premier Conductor Lucky Strike Dance Orchestra

Palais D'Or Restaurant Orchestra Edison Ace Becording Orchestra

#### Ray Walker's Radiolians

with DALY and MASON and SAM FLETCHER'S REVUE SECOND YEAR AT

HAMILTON CHATEAU NORTH BERGEN, N. J.

#### FREDDIE RICH

Columbia Broadcasting System

Station WABC, New York City

story ready for her to team with Polly Moran.

"Bugle Sounds," picture on which Metro has already spent nearly \$200,000, is to be dusted off and pro-juction resumed within six weeks.

Academy of MP Arts and Sciences moves its executive offices June 1 to the Hollywood Professional Building. Academy retains its mezzanine projection from and headquarters for meetings.

F. McCrew Willis, who left Tif-fany to adapt his play, "Rainbow," Christope Creek to be made for Co-lumbia release. Columbia is filling its R-K-O quota with a couple from the Christics of shorts since ex-piration of its contract with Par-amount, Christie Bros. will produce 20 two-relears for Educational un-der groupings of "Vanities" and "Galeties."

Although the cast of FN's "Dawn Patrol" finished work three weeks ago, a crew of trick cameramen and technicians is still working on proc-ess shots of scenes considered to hazardous for actual performance.

J. Harold Murray's next for Fox has him singing as a northwest mounted cop in "The Red Sky." Lois Moran will be co-starred, J. G. McGuinness is associate pro-ducer, and A. F. Erickson director.

Columbia is getting ready to re-lease an 11-reel animal picture photographed in the jungle by Paul Hoefier. Title is. "Ubangi."

So that all players participating in foreign versions may have a fresh slant on their work, First National has ordered that none of these actors be permitted to look at the English version.

Homer Curran is bringing Fay Bainter here to head "Caprice." Show opens at the Belasco June 15.

George S. Brooks, playwright, brought here by Fox, and more recently with Pathe, left Saturday for N. Y. with the plays, "Lady Bull" and "Whip Hand." Intended for Broadway production.

"Domino" Ciub, members com-rising femme stage and screen "Domino" Club, members com-prising femme stage and screen players, dedicated its new club house last week. Club is fashloned after the "Tweifth Night" Club in New York. Initial officers are Lu-cille Gleason, president, and Louise Dresser and Mrs. C. B. DeMille, vice-presidents.

Yvan Noe, Suzanne Deive and Rius Mauloi, another three imported from France by M-G for the French version of "Olympia," arrived here.

Dorothy Arzner's meg work on "Sarah and Son" for Par has drawn her the next Ruth Chatterton-Clive Brook picture, "The Better Wife."

Abe Levine, agent, replaces Frank oderick as casting director for Roderic Tiffany.

Talker rights for G. S. Porter's "Girl of the Limberlost," "Keeper of the Bees," "Harvester" and "Freck-les," made silent by FBO, have been purchased by the recently organized American 'Picture Corp.

Sono-Art is expecting to lay off roduction until July 1, going in hen with "Honeymoon Lane."

Reorganization of Columbia's writing department names Garrett Lloyd as replacing Jo Swerling as scenario editor. Latter remains on the writing staff. William Conselman is at the same studio as a supervisor.

Three cafes—the Pom Pom. lywood Roof and Orange Grove in L. A., closed last week.

Holmes Walton, liaison between Hollywood talent and English pro ducers, is en route to England.

Bronchitis laid Jack Holt low and caused temporary suspension of pro-duction on Columbia's "Hell's Isl-and." Delay is expected to last for week.

Tiffany has given Anita Loos a five-year contract. She has been assigned the femme lead in "Just Like Heaven."

Using the air to make a speech from New York to the Radio Pictures convention in Los Angeles, which started at the RKO studios Monday, Hiram S. Brown, president of R.-K.-O, yesterday (Tuesday) made an address from his office in the Bond building at 4 o'clock, daylight saying time. saving time.

George Janssen, son of owner of George Janssen, son or owner of Janssen's Hofbrau on Broadway, has won the scholarship for the Rome Conservatory of Music, which is the most sought after musical prize in America. Young Janssen studied under Goldmark, one of the foremost harmony teachers.

#### Gigolo Gag Cold

(Continued from page 1)

dance-partners exclusively. It was costly, but worth it. Jig thus got more than he expected.

Although as a general thing the ancient dames are terribly sappo, occasionally one outsmarts a supposedly wise-guy gig. A baroness is well known for keeping six jigs thinking they alone stand high in her regard just because she gave to each, unbeknown to the other, a costly dlamond-studded cigaret case. Each jig doesn't know of his predecessor or successor, thinking this baroness gooty about him. Such ancient dames are terribly sappo becrossor or successor, minking this baroness goofy about him. Such friends are prized and bragged of by the vain gigos. If you get around long enough you'll quickly learn that this prolific baroness played the field.

long enough you'll quickly learn that this prolific baroness played the field.

The field of how the jigging biz pay is the case of a famous Camese (Riviera resort) gigolo, now a dignified hotelkeeper. While jigging and giving 'em the personality, he was very happly married and had two children. In fact, he was goofer about his wife than one would imagine. She, despite the hasty deduction, didn't think anything of his professional courtsying with all sorts of femmes. That's what made him successful. He was as imperbis to the first of the first o

#### \$8 Nightly for Jigs

The average lig can pick 200 francs (48) a night can pick 200 francs (48) a night can pick 180 francs (48) a night can the latter of the latter of the latter state of the latter state of the latter state of the latter state of the rate, as it's a good free ad. Jigs are like the American m. c. or band leaders for sartorial perfection; it's part of the personality racket. Sometimes a big-time jig hits it big. A \$40,000 a year glorified jig is the shining example of Paris at the moment. His "lady friend" has settled 40 grand on him annually. Right now he's reported engaged to marry an American stage girl.

### '"Ingagi" Ban

(Continued from page 2) idea "shot" in Los Angeles' owr Luna Park.

idea "shot" In Los Angeles' own Lona Park.

Behind the move, it comes to light, the Code of Ethics recently adopted by producers plays a part. The institutions filing complaints with the Hays body called attention to the Code, asking why it was not being applied to "Ingagi."

That producers and exhibitors who have canceled "Ingagi" bookings are not being met with lawsuits convinces interested parties that the stand against the picture is justified. Stand against the picture is justified. The producers are vidence against "Ingagi" are the producer interests.

What appears to be the facts about "Ingagi" are that about 3,000 feet of it were duped from "Heart of Africa," the aged picture made on the Lady McKensle expedition, and that the "gorilla-woman" finish, which has caused the box office furore, was falked at the Selig Zoo on the Const.

the coast.

With all of the hoke that has come out of Hollywood, few such offerings have schibited the cleanup possibilities which "ingagi" has already demonstrated. Hays members pulling away are leaving a wide-open field for the indies, who are in a position to the sides, who

where the others left off.

A lot of them did the same thing when the Hays body put the onus on "White Cargo."

#### DISK REVIEWS

(Continued from page 57) sings "I Feel You Near Me" and "A

Pair of Blue Eyes," from John Mc-Cormack's Fox picture, "Song o' My

Cormack's Fox picture, "Song o' My Heart." Extremely quiet and ration peculiarly Irish, these ballads have a placid prettiness, but hardly impress as popular items generally. "Reminiscing" and "A Cottage for Sec" as done by Dick Robertson Sec" as done by Dick Robertson Dick Robertson of the Columbia 2169) is naturally a greatly subdued artist in "The Moon is Low" and "I'll Sec You in My Dreams." Too many can do the same sort of thing and too few can easily subdued artist in "The Moon in Edwards' typical comedy way, so why waste him on love stuf?

Speaking of love stuff, a classic.

stuff? ..., waste nim on love Speaking of love stuff, a classic lyric appears in "I Like to Do Things for You." It is: "I like to pick the, lint from your coat Because I want to keep you nice and cute."

Things for You." It is:

"Bike to pick the list from your coat
Both the li

"Copenhagen" and "Beale Street Blues," generous-opportunities for his most flendish wawa. A bit of turbulent trumpeting is purveyed by Louis Panico, best known to Chi-cago. "Oh Doctor" and "Wabash Blues" constitute Brunswick 4738.



#### OF EXCEPTIONAL MERIT 156-8 WEST 48TH STREET East of Broadway

Welcome, Barney Rapp New York has heard you and your superb orchestra before, and is thrilled by your return from ten successful years in New Haron. At the Hotel New Yorker and via WEAF and WIZ, which will claim you heneforth, you're bound to be a success with "BLUE IS THE NIGHT" "THE MOON IS LOW" "WHEN I'M LOOKING AT YOU"

ROBBINS MUSIC CORPORATION 799 Seventh Avenue, New York

MR. and MRS. JESSE CRAWFORD ORGANISTS, PARAMOUNT THEATRE, NEW YORK

"I'm In the Market For You"—"Under a Texas Moon"—"Sing You Sinners"
PARAMOUNT-PUBLIX HOUR (Columbia Broadcasting System)
Victor Records

# Outdoor Season **Opens** in Calif. To Moanin' Blues

Los Angeles, Máy 20.

Opening of the outdoor season in Southern California has been anything but auspicious, according to local outdoor showmen. Tented outflist which have been playing the southwest report business way under last year period. Yelley, hitherto gold mine for outdoor attractions, circuses and carnivals have come and gone with little more than nut money. This territory has a large Mexican population, ardent circus and carnival fans.

Some outdoor showmen naturally blame it on general conditions. They claim the rural communities are short on dough, and that this condition exists in all parts of the country. Others blame it on the talkers. They reason that pictures and the day of the tented shows is about over.

In the northern part of California was a continue of the northern part of California was considered to the cented shows is about over.

and the day of the tented shows is about over.

In the northern part of California conditions are about the same, especially in Arizona, New Mexico and Newada. In the oil towns, in and around Los Angeles, the Barnes Circus played to poor business, due to the curtails of the control of the c

#### PHONEY HOLD-UP FOR PUBLICITY CLAIMED

Quincy, Iill., May 20. The police at Keokuk, Ia., are of the opinion reported holdup of the night gate of the Robinson Broth-

might gate of the Robinson Broth-ers circus was a fake, done for publicity.

One of the three:men in the car held up could not tell which way the car went after it was held up. One ran away and might be going yet, for all the police know.

There is a variance in the amount they claim was taken, one said \$1,-toy claim was the said the said was allowed and the said was an allimots, license plate.

The stories of the three-showmen do not hold together.

#### 1st in 100 Years

Uniontown, Pa., May 20.
The little college town of Waynesburg, Greene county, Pa., saw its first circus for 100 years; May 16, and, its first railroad show when John Robinson's circus showed there, making a 45 mile jump from this city.

there, making a 48 mile jump from this city.
Until this year only a narrow sauge road passed through the town, but last fall the Chartiers-Southern railroad owned by the Monongahela railroad built a standard gauge road to hit the Greene county coal fields and now puts the town on the theatrical map.
Incidently the last circus to play there was John Roblinson's:

#### Watertown Calls Off Wholesale Circus Shake

Waterbury, Conn., May 20.
After passing up this city last season, due to the numerous law suits encountered white suits encountered while playing here, the circuses are once more preparing to put this place on their route should

preparing to put this place on their route sheets. Agents of Ringling shows have been in the city to make arrangements.

"101 Ranch" exhibits here June 18.
It is understood that agreements have been reached locally that will end the flood of attachments that marks a circus day here.

#### ROBBINS CUTS TRAIN

Chicago, May 20.
Robbins Bros. circus has returned five cars to winter quarters at Granger, Ia, and will operate as a 20-car trick balance of season.

Bert Rutherford, g. a. Christy circus, won't visit another circus. Thinks it bad luck. Spends his hour doping horses.

#### THREE CHURCHES IN ON Harrison, Redpath's 10% CUT ON CARNIVALS

Milwaukee, May 20 Milwaukee had its third "ten per-cent church benefit" last week with a carnival company showing on city property at Sixth street and Highland avenue. The Baptist Zion Church, a Negro organization.

Zion Church, a Negro organization, got ten percent of the net profits. Permits for the three benefits were given at the request of Alderman The first two permits gave the ten percent to a Greek congregation and the St. Benedict the Moor mission. Alderman Higgins said the city property where the last show was given was purchased as a playground, but that it had no equipment and he saw no harm in grantpary for an exhibition especially when some church organization was getting some benefit out of it. The alderman said he visited the carnival and found no wheels of chance or other gambling devices.

#### Ill. Rule on Carnivals May Bust Fairly's Date

May Bust Fairly's Date
Quincy, III, May 20.
Noble C. Fairly carnival, after
billing the town and using Sunday's
ads to open at the old fair grounds
at Baldwin Fark, bumped into an
unusual condition.
Under a state law a carnival cannot show outside city limits unlessexhibiting on a fair grounds which
obtains a license from the state.
Since the 'Adams County Fair Associatton relinquished Baldwin Park
as a fair grounds Jan. 1 and the as a fair grounds Jan. 1 and the park lies outside of Quincy proper, Sheriff Elmore refuses to let the

Sherin Elmore refuses to let the carnival open.

If the Fairly shows obtain a place inside the city limits they can open, but otherwise the carnival date is off.

#### Circuses

GENTRY BROS.

May 21, Warsaw, Ind.; 22, Goshen; 23,
Kendaliville, Ind.; 24, Sturgis, Mich.; 28,
Bryan, O.; 27, 8t. Marys; 28, Marysville;
29, Urbann; 30, Piqua; Si, Troy; June 1,
Minister, O.

Minister, O. HAGENBECK-WALLACE
May 21, South Bend, Ind.; 22, Auburn,
23, Logansport; 24, Huntington; 26, Ft.
Wayne; 27, Kalamazoo, Mich.; 28, Battle
C'k; 29, Jackson; 30, Detroit; 31, Ann
Arbor.

Arbor. JOHN ROBINSON

May 21, Washington, Pa.; 22, New
Brighton; 23, Alliance, Obic; 24, New
Kensington, Pa.; 26, Butler; 27, Grove
City; 28, Meadville; 29, Sharon; 30, Bright, State; June 2, Jamestowa, N. Y.

May 21, Easton, Pa.: 22, Allentown; 24, Norristown; 26, Wilmington, Del.

SCHELL BROS.
May 21, Scotland, S. D.; 22, Centerville;
S. Farker; 24, Salern, NPNES
May 21, Stotland, S. D.; 22, Centerville;
S. Farker; 24, Salern, NPNES
May 2, Experient Orres; 22, Marsheld;
23, Corvallis; 24, Salern; 26-27, Portland;
25, Vancouver, Wash.; Tacoma; 30-31June 1, Saction NETT. BROS.

BARNETT BROS.

May 21, Havana, III.; 22, Rushville; 23,
Carthage; 24, Bushnell.

#### Carnivals

(For current week (May 19) when (For current week (May 19) when not otherwise indicated). Albham, Drawer Dam, Ky.

Butter, Drawer Dam, Butter, B

Francie, Fert Scott, Kan.; 26, Atek Anno Loren, Kan. Gray, Gonzales, Tex. Gray, Gonzales, Tex. Gray, Gonzales, Tex. Great Description, Control, Control Northwestern, Detroit, Dearmon, O'Fallon, Ill., Pa-person, O'Fallon, Ill., Pa-person, Parishon, Ill., Pareline, Pastucket, R. J. Reichinder, Shilopensburg, Pastucket, R. J. Reichinder, Shilopensburg, Pastucket, Carbonnaise, Names, N. M. Sentier, Tucket, Rochester, N. Y. Spenger, Rushville, Ill., Spenger, Rushville, Ill., Spenger, Rushville, Ill., Vanter, Varion, Pampa, Tex. World, Waterloon, Larbeitier, 19 Young, Janestown, Kan.

### Head, Drops to Death In Chi-Called Suicide

W. V. Harrison, 55, head of the Redpath Chautauqua Bureau of Ohlo, fell to his death from the 14th floor of the Union League Club in Chicago, May 13. Police pointed out the window was only open 18 inches and that it would have been impossible to accidentally tumble through from the small space. They registers are the small space. They registers are the small space and the small space in the small space in the small space in the small space. His brother, Harry Harrison, is active head of Redpath, with offices in Chicago. Both once 1ed the field in this business.

in this business.

#### Street R'way Pays Damage Car Crashed Elephant Herd

Aurora, Ill., May 20.
The Aurora, Elgin and Fox River
Electric company bas made \$5,000
cash settlement with the Hagenback-Wallace circus in the latter's
\$20,000 damage suit for injuries to
a herd of its elephants nearly three a serie of its elephants nearly are a serie of its elephants nearly are a serie of its elephants nearly are a few months ago returned \$5,000 verdict against the electric interurban company and appeal was taken. An interurban car crashed into the herd while the direus was loading and Robert Benson was killed, Edamund Weich fatally injured and three other employees injured in the crash. The circus company claimed three of its bulls were so badly injured and frightened in the crash that they were incapacitated for

jured and frightened in the crash that they were incapacitated for several months.

"Cheerful" Gardner, elephant trahner, and his wife and another employee of the company have damage suits pending against the interurban as result of the crash.

#### "Baldy" Potter Dies

Errol A. (Baldy) Potter, 50, general superintendent of the Rubin & Cherry Shows, died May 13, at Portsmouth, 0. For more than a quarter of a century Potter had been a manager of tent shows and carnivals. Burial was in Portsmouth May 16. mouth, May 16.

G. B. Kempf's Swiss Village and Model City have been booked for lobby shows by B. & K. Model City into Coronado at Rockford this week and Village, Rialto, Joliet.

# **Small Circuses Giving Ringling** Shows Billing Battle in Ohio

#### Carnival on Riverside, Despite All Protests

Despite opposition of the swanky residents of Riverside drive, Gerards Shows, carnival outlit, is playing a three-week stand at 79th street and Hudson River, New York City.

The carnival sneaked in on rubbers last week and has two more to

bers last week and has two more to go since the Department of Plant and Structures which issued the permit for its showing on city property turning a deaf ear to protests. The show is in under anspices of the American legion and has been getting a good play since opening except for a couple of rainy nights. The outfit carries four rides and about 30 concessions, latter mostly operated with wheel play.

This is the second show to make the same spot, Fraterinal order got a permit about three years ago and cleaned up.

#### City Operation!

Toledo, May 20. Two hold pop and peanut stand oncession in Walbridge Park, concession in Walbridge Park, municipal amusement park, this season, and may have to go to court to settle matter unless splitting or

to settle matter unless splitting or one withdraws.

Ben Cochran has contract through former welfare director until Dec. 31, 1930. D. Kolnis also given con-cession by new welfare director, and claims Cochran's possession expired Dec. 31, 1929. Both now holding forth.

#### Carny's "Horror Art"

Chicago, May 20.
Morris & Castile carry is adding a collection of the Spanish Inquisition pictures to the midway. Pictures, a bit risque, have had a run both in N. Y. C. and Chicago in store shows. First carnival to try the exhibit.

#### Boom In Show Boats

Show boats down along the Ohlo are drawing big attendance, according to reports here. All the floating theatres are said to be doing good business, managers say.

Talking pictures are the only other entertainment the natives along the river get.

# Canton, O., May 20. Canton, O., May 20. A lively biliposting fight is on in eastern Ohio, as result of routing independent circuses into the Buckeye state where already units of the Ringling shows have been playing. While the Independents are much smaller in siz, they are giving the big outflies plenty to think about and have succeeded in landing some good spots ahead of their opposition.

Subst-Prioto, first of the Ringling unit in Ohlo, has been in the state used in the weeks, with Ponnsylvania to follow, and then east.

John Robinson circus has been playing in West Virginia but returned to Ohlo this week.

Robbins Bros. is making a hurried trip to Ohlo and at Dover. This, show is new to Ohlo and should do nicely as, It has landed some good locations ahead of the larger shows. Downle's truck show comes out of Pennsylvania shortly to play Ohlo stands.

tiands.

The smaller shows are using plenty of papers and the Ringling outlits have been keeping brigades close by to protect their stands.

#### Wheels Abruptly Ordered Off of Hermann's Lot

Hermann's Greater Shows was sloughed last week at Westwood, N. J., for wheel gambling, but perslongined last week at Westwood,
N. J., for wheel gambling, but per did not be week when substituting akill games for merchandlabe passout,
No arrests were made. Police chief penalized by declaring wheels out for the remainder of the carnival's week engagement.
Carnival had been playing under aunices of Veterans of Foreign Wars and figured everything set for a started. Mondays with breeds wide open for money play but was sloughed Tuenday.
After a conference between benefit committee, carnival operator and police Wednssday, the show was permitted. To reopen, Wednesday night when it was agreed that all concessionaires would bury the

concessionaires would bury the wheels for remainder of the run.

#### Accidents on Robbins' Lot

Toledo, May 20.

(Miss) Mickie King, 21, of Bloom (Miss) Mickie King, 21, of Bloom-ington, Ill., aerialist on the Robbins' Bros., circus, was badly injured when she missed a catch on the roman rings during a performance at Circleville, O., late last week and fell 30 feet to a wooden platforin, It was feared at first she would die. It is the circle first season with It was feared at first she would e. It is the girl's first season with

At the same performance Arthur Regg, who does the "human bullet," was slightly injured when something went wrong with the apparatus.

#### Park Music All Canned

Chicago, May 20.

Chicago, May 20.

Riverview Park is this year operating without a musician on the
lot. Everything orthophonic.

Dancehail has one big talking
machine. Biz okay because of the
lower tariff. Fortherly, with live
musicians, 10 dances for two-bits.

Now the shieks get 45 waltzarounds for the same dough.

Tab show using orthophole to
Tab show using orthophole
Mardi Gras parade uses 10 hand
wagons with canned music.

#### Another Spot Gone

and sarps edged. Fewil a second process and the second process and t

# **Outdoor Novelties**

This department appears monthly. It mentions the latest novelties for the outdoors, their possible drawing power, salability and whether the novelty is more suitable for the carnival midway, premium field "Variety" has no advertising motive in this department. It is printed as gratis information for the manufacturers and "Variety" readers. Any novelty maker believing he has something new for the outdoor concessionaire may submit it to "Variety"? Chicago office, in the Woods Theatre Building, or the New York office at 154 west 46th street, or this paper's Hollywood office in the Taft Building, of the bincluded in the next printed department under this heading.

No one has authority to solicit any advertising for "Variety" from any manufacturer now or hereafter mentioned in this department. Anyone so doing may be immediately set down as an impostor.

King Turket, Exerdier, by the National (Co. Freeport, Ill. Winner as promium Hanith Asam of New York, Chanco to Approved by "Good Housekeeping." Ror cash in on the exercise craze.

Oriental Pearls, always good draw, pecially with women back of the stant King Tooket Exerciser, by the National Health Asm. of New York. Chance to cash in on the reseries crare. The control of the cash is not been deadly as the control of the cash which will be the cash with a fast line for midway flash. Fried low. Not so strong in the premium field. I low by American Radio & Electric Co. Chicago. For carny worker. St. et al. (1998) and the cash will be control of the cash will be cash will be cash will be cash will be cannot make the cash will be cannot make the cash will be cannot cannot cannot be cash will be cannot c

Approved by those second control of the stand plugging.

pecially with women back of the stand plugging.

In organized the terror of the stand plugging.

In organized the terror of the stand for midway, Small glans lighthouse determined the standard of the standard standard the standard from the standard from the standard from the standard from the standard the stand

### **Obituary**

#### JENNY LEE

60

(English) (English)
Jenny Lee, old-time actress, died
May 2. in London after weeks of
lliness in poor circumstances. Deceased was chiefly famous as "Jo"
in her husband's dramatization of
Dickens "Bleak House," which they
produced personally at the old Surrey theatre after every management had turned it down. It ran
for a year, and toured for six years.
Further activities included Shakespearian work, "Oliver Twist" and
pantonime. pantomime.

pantonime.

Miss Loe's money was lost in a bank failure in Australia, and the deaths of her son, daughter and husband necessitated her living on a small pension. Owing to similar names, her death had been reported three times during her lifetime.

#### VIOLA ARLINGTON

Viola Arlington, who appeared years ago in vaude and musical re-vues with Arlington Sisters, died

IN MEMORY OF

### THEODORE MORSE

May 25, 1924 . DOLLY MORSE (Dorothy Terriss)

May 16 in New York of nervous ex-haustion. She had been married to George C. Smith, who survives. The other Arlington sister is living in

Miss Arlington was the mother of Valda, the dancer, who also sur-

vives.

The Arlington Sisters had appeared at Koster & Bial's, Tony Pastor's and with Lottle Glison and the old Weber & Fields revues at the Casino, New York. They were credited as being the originators of the "mirror dance"

the "mirror dance."
Interment in Mt. Kisco cemetery

#### JACK, WALL

Jack Wall, 47, promoter, press agent and manager, dropped dead of heart disease in Rochester, Minn.,

of heart disease in Rochester, Minn, Sunday morning (18).
Wall managed the Sistine Choir during its international tours and for: the last 'two years had been the personal m.nager for Jack Dampsey. He was unmarried.
He had grone to Rochester with Dempsey when the former champ went to the famous Mayos for a min operation.
N.Y. Dody was sent to Albany, N.Y.

#### ZARA DOLARO

Zara Doiaro (Mrs. Josephson), 60, actress, died at the home of her son in Pittsburgh, May 18. Miss Dolaro had been connected

with the stage for 40 years. Fo eight years she was with David Be

IN MEMORY

of our Dearly Beloved Brother

THEODORE MORSE

May 25, 1924 JESSIE MORSE BRADFORD

lasco shows and had appeared with Mrs. Leslie Carter in "Du Barry," "Adria," "Kitty Bellaires" and

lasco Sho...
Mrs. Leslie Carte.
'Adria,' "Kitty Bellaire...
'Zasa,' "Kitty

LOUIS LEON HALL

Louis Leon Hall, actor for many years, a. prominent stock lead and who had appeared in many shows both in New York and on the road, died in Houghton, Me., April 17.

Mr. Hall was for the past two summers with Frovincetown (Mass.) players, and had also appeared with the Franz Leiber Players. Has withel Robertson, Burrylves; Miss Players, and had also appeared with the Franz Leiber Players. wadow, known professionally as Ethel Robertson, survives; Miss Robertson having retired from the stage and itling in Houghton. At one time Hall had been with Poil and Thatcher stocks in New England.

England.

Henry Coroneas, Jacksonville, Fia., died at Grant hospital, Columbus, O., of paralysis following a nervous breakdown. He was scenic artist for Wright Piayers at the

Hartman theatre here. His widow Mrs. Daisy Coroneas, survives.

The mother of Albert Spalding violinist, died in Florence, Italy May 15.

Charles G. Siegfried, 53, electrician for Fox studios, died May 12 in Hollywood.

James Robert Homer, 64, founder of the famous California Quartet of some years ago, died last week in Brookline, Mass.

Four-year-old son of Fred A. Holt manager, Fox-Poli theatre, Bridge-port, Conn., died last week.

#### DEATHS ABROAD

Paris, May 9.

Henri Gad, 45, French picture di-rector, died in Paris. Jeanne de Balzac, French screen star, retired for two years, died in

Maurice Martigny, French come-

ddan.

Mollie Neame, 28, English dancer
in "Desert Söng" at the Theatre
Mogador, Paris, killed by falling
through a windew at her lodgings in
Paris. She is presumed to have
committed suicide because of health.
A. Bednarski, 60, Belgian agent,
died in Brussels. Deceased was
manager of the Palais d'Ete for
many years.

#### THE PARISIAN FRONT

(Continued from page 44) cocktails in the Ritz bar later in the afternoon, wearing a very swank hat in Panamalac with black and white feather flowers. A nice with black
Ritz champagne pick-me-up is
bound to be a relief from a life of
coca-cola, as one could easily tell
by the contented look on Mrs. Joe's
features.
Jenny Tell-

features.

Jenny Dolly may open a lingerle shop on the Champs Elysess. What's the profession coming to, anyway? what with Florence Walton selling hats, Jenny Dolly lingerie and Suzanne Lenglen cloaks and suits. It used to be that ex-professionals only went in for perfume.

Ina. Claire's mother arrived in Paris not so long ago and announced that the wedded bilss of the John Gilberts was all that could be desired. She refrained, however, from

that the wedded bilss of the John Gilberts was all that could be desired. She refrained, however, from giving out any other information. Mother always was that way.

Good Tea-But Songs, Too Getting back to Lady Melba—she gave a tea in honor of Prince and Princess Nicholas of Greece. It was her own tea, so she did a few songs, a thing which she wouldn't do any more in public for anyone.

Princess Marthe Bibesco has gone to Rumania for the summer, as she usually stays there in the ancestral castle until fail. Her new book is coming out this month. It's about royalty and a prime minister—the P. M. beling Herbert Asquith. It is not nearly as good as 'Cadherine and' the enhancement of the princes and the prince of Wales waiting a whole hour for dinner once, and how jolly nice he was about it.

Fashions

All the mid-season collections are

#### Fashions

All the mid-season collections are All the mid-season collections are over for the present. The fashion writers have nothing to worry about now until July, when they have to tear around from one couture house to another, filling up their notebooks and themselves with champagne and sandwiches.

to another, filling up their notes to car around from one couture books and wiches a with champagne and a fashion writer's life is filled and wiches. A fashion writer's life is filled with indigestion, mental and physical—what with four big fashion showings a year.

Here are a few hints from those somewhere on your town frock or you won't took like anything at all Cappes are still good, especially on the fail day dress; blouses are going to be so long they descend below the kines sometimes, leaving only a hem of the skirt showing; scallops will be used on arternoon dresses as well as around the suit jacket—and jacket—and jacket et a few of every shape or size an golden is a round the suit jacket—and jacket et a few of every shape or size and golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size an golden is a round the suit jacket—and jacket is of every shape or size and golden is a round the suit jacket—and jacket—and jacket—and jacket is of every shape or size and golden is of the same evening, at the Roman rings to a wooden plate. On the same evening, at the Roman rings to a wooden plate with the Robbins stores, which as well with the Robbins as well as the extreme when her Roman rings to a wooden plate. On the Roman rings to a wooden plate with the Robbins at well when sarefously fill, acrialist with the Robbins of the Roman rings to a wooden plate when sarefously fill. A cross was seriously (ill.) acrialist w

revue with Raquel Meller and Doris Niles is pretty bad as to costumes and men. You see, this is a purely feminine viewpoint. Such chorus men one wouldn't believe could exmen one wouldn't believe could exist without getting hurt or run over or something. They handle the chorus ladies with about as much enthusiasm as if they were tired of it all. Well, Paris is like that—not many men, to begin with, and the rest either false counts, tax drivers or chorus men.

OUTDOORS

rest either falke counts, tax drivers or chorus men.

As for the raiment the entire cast wears—with the exception of Miss Niles' and Senorita Meller's—it cer-tainly lacked that snappy, expensive look remembered from New York revues.

revues.

The dresses had a cluttered appearance, due to a lot of things—lack of imagination and cheap materials principally; downright awkward and made-over look in some cases, although one would think that, with the thin colored patent leather as heads idea for one scene. leather as a basic idea for one scene that at least would stand out. But

that at least would stand out. But they all seemed to fall prefty flat. Miss Niles' costumes were obviously her own, and authentic as to the character of the dance she was doing, which is the reason she never exposed more than about two inches above the ankle.

Melher gets more raves than she never exposed more than about two inches above the ankle. Melher gets more raves than she never the same than about two inches above the ankle of the same than about two inches above the same than about two inches above the same than about two inches above the same than a doesn't watch out, no amount panish ruffles and drapery ponceal that she is now readying Wagner, "figuratively" specific

#### Free Samples on Air

(Continued from page 44) elimination of doctor's fees and per sonal solicitation."

sonal solicitation."

Gym exercises at 9:30 and 10 o'clock, lessons in loveliness from several points of the compass, while a soup advertiser tries to insinuate

a soup advertiser tries to insinuate that the new fitted fresses should be a reason for using her product. Excursions obtainable from the air, invitations to "parties" for this or that "radio army" or an inspection tour of the kitchens for a chain of pork stores, etc.

"Air School of Health" gives treatments from letters and announces a new magazine for June 1 while admitting a previous effort in that direction had been a failure. A woman talker on Palestine and international peace says motion ple-

A woman talker on Palestine and international peace says motion pictures can be the greatest aid in that direction by emphasizing the good points of all people and omitting ridicule of any.

Another soap for dying fabrics "backed by the 90 years of Park and Tilford reputation." This latter, as are many of the advertising features, presented as conversations between a group of women "just learning of the wonders" of the particular article. ticular article.

ticular article.

Date of as important part in this connection, "explaining" to a colored maid a favorite bit which also permits a few humorous remarks. Occasionally a man is used, either the announcer or a "character" so the woman can unravel the points that bewilder the poor male (though they wouldn't a 10-year-old). Usually a musical moment injected to give the housewife a chance to check up on the stove.

#### Circus Accidents

Mickey King, 21, Bioomington (Ili.) aerialist with the Robbins Bros. Circus, was seriously injured last week when she fell 30 feet from the Roman rings to a wooden plat-

#### Royal American Shows

(Carnival)

Jollet, Ill., May 16.
Two Vallier brothers and one
Elmer Settlemeyer, owners of the

Elmer Settlemeyer, owners of the Royal American Shows, refuse to add any joints to their outfit unless, at the same time, they add a show or ride. But due to cold weather, the Kentucky Derby, and one things at the same time, they add a show or ride. But due to cold weather, the Kentucky Derby, and one things little ahead of the rides and shows. The ratio here today was 22 shows and rides, with 30 joints. It makes a barge up frame-up as the stores aw back and forth from outright take to legit. The see-sawing depends on whose looking on, how the body seel about it.

Although shows and rides are supposed to play a major part in the Royal line-up, ft's the big six the control of the rides are supposed to play a major part in the Royal line-up, ft's the big six the control of the rides and shows. And they grables the rides and shows. And they grables the game attendants reach in the prospect wort stop and play the game attendants reach. Show is in under the auspices of the Cantigny Post. No. 367, Veterans of the Foreign Wars. The town in a merchant offered the same class of merchandise in his store as this carnival does over its so-called store sheeps and the property of the property

proximately '160 carnivals touring today.

Everything is done with an eye to please the mob and fool the chumps. A terrapin derby keeps when the please the mob and fool the chumps. A terrapin derby keeps when the dide is turned on the mudders leave the spot like they had Gallant Fox blood in their veins. When they cool off they slow up and nobody gets a thing but a laugh. Another the spot like they had been they had be

Looke easy but try to hit between the eight-penny nails.

Mitt joints go strong, with the line-up.

Carnival men, among themselves, claim the Royal American Shows one of the nextest frame ups tourther the line-up.

Carnival men, among themselves, claim the Royal American Shows one of the nextest frame ups tourther the line of th

#### BARNETT BROS.

(CIRCUS)

CIRCUS.

(CIRCUS.)

Crown Point, Ind., May 1.

About 30 years ago the Harriel Nickel Plate Shows gave two one-and-a-half-hour performances here at a dime admission.

The treatment of the treatm

worked every day since the show opened its season, April 5, at the winter quarters, York, S. C. Did pretty well here. Doubled what he got 30 years ago as lucky money.

got 30 years ago as lucky money.

And they say the truck show business isn't so good.

Messrs. Hamilton and Rogers get half of all "Whiteys' take. They have been all the state of all they have been all they are al

Lew Dufour has had trouble col-lecting his bit from the carnive's playing his "Unborn." Carnys been using the dough to move on.

#### CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

n IN

at the last show Thursday night. With Stepin Fetchit and two colored preview acts, this spot resembled the southside Regal Thursday night. Two colored turns were Carolyn Snowden, in two bits, a male impersonation and a straight song and dance specialty. Overnicely, though semi-strip, semi-need, though semi-strip, semi-need, though semi-strip, semi-specialty was in poor taste. Four dance two-acts, Warren and Cil, and Cole and Wade, delivered some fast stepping and nifty challenge stuff. Has possibilities. Charlotte Ahren manages a weak

Oriental
This Publix-B. & K. loop house
ow running professional previews

#### BOB NOLAN

Master of Ceremonles Chlcago Theatre Chlcage, Ill.

When in Chicago Visit These Hits

R-K-O WOODS

"CUCKOOS" With BERT WHEELER and ROBERT WOOLSEY

SHUBERT PRINCESS **Eugenie Leontovich** 'Candle Light"

With Reginald Owen and

ADELPHI STRICTLY DISHONORABLE

STRICTLY DISHUNURABLE
Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Pemberton
"An evening of delight."
—Heywood Broun, "McCall's" Mag.

SELWYN Matinees Thursday

#### THE LITTLE SHOW

Hear "Moanin' Low" CLIFTON WEBB FRED ALLEN LIBBY HOLMAN "Can't We Be Friends"

PLAYHOUSE 15th Big Laugh Week

YOUR YOUR DUDLEY

With THOMAS W. ROSS and MRS. JACQUES MARTIN

#### IN CHICAGO LINDY'S RESTAURANT

On Randolph Street Is Home, Sweet Home, to the Profession A Good Place to Eat and Meet

brokers attended, with Ben Piazza in from New York as guest of honor.

Helen Staniland has acquired

George Robertson opened his tent show at Harvard, Ill., last week. Guy Beach Players elosed at La Crosse, Wis., after one week.

Frank Winninger opened summer stock at Aerodrome, Wausau, Wis., May 19. He also plans stocks at Marlonette and Menominee, Wis.

#### TOLEDO

By E. H. GOODING Paramount—"Dr. Fu Manchu": stage show. Vita-Temple—"Hold Everything" (3d week).

week).
State—'High Society Blues' (2d wk.).
State—'Redemption,' "Brats."
Princess—'Man from Blankley's."
Pantheon—'Filting Widow."
Empire—Dark.

#### CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated.
The cities under Correspondence in this issue of Variety are as follows and on pages:

	OAKLAND 62
RONX 62	OTTAWA 63
ROOKLYN 61	PITTSBURGH 62
	PORTLAND, ORE 61
	ROCHESTER 61
	ST. LOUIS 63
	ST. PAUL 62
	SAN DIEGO 62
	SEATTLE 62
	SYRACUSE 62
EWARK 62	TOLEDO 61

by and Keating, man and woman comedy turn, miss fire with gags running to stilled puns, and comedy business principally managed by the man with some fldgity wiggies and loud hollering. Hutchings and Halloway are on the stage to deliver two harmonica bits. The work of the stage of the stage

Paul Nowatske has built a house Mukwango, Wis.

Reports are that Leonard Schus-ler will turn over the Americus theatre to Jack Miller and Ludwig Siegel.

Don Dixon's stock attempt at the Warrington, Oak Park, fizzled out. Last day's receipts attached by creditor. Performers, paid off pro-rata, got six dollars each for the week.

The Ambassador, where Harry Minturn just completed a stock sea-son, may shortly be converted into a garage.

N. V. A. reports Selma Waters convalescing in the American hos-pital after a toe operation, and William Giovanni as a patient for

Oliver theatre stock company osed last week at South Bend.

Ethel' Bennett's companies of "The Fool" and "Big Pond" open for the Associated Bureau at Charles City, Ia., June 11 and 15 respectively.

United Artists ran a preview exhibs on "Bad One" at the Unit Artists theatre midnight of May

In spite of the squawks from wired houses about stiff nut, the silent houses are rapidly going sound. Last week's sound installations were the Capital, Calic, Mabel, Grandale and the Edwards.

Reports are that Leroy Alexander is resigning from Sono-Art World Wide exchange.

Delegates to the A. F. of M. convention in Boston June 9 to 16 arc James C. Petrillo, president of the Chicago local, E. F. Borey and Al Rackett.

Billy Diamond, western booking chief for R-K-O, was given a banquet at the Covenant Club last week, in selebration of the completion of his first year with the organization. All agents and

Biz still terrible; worse than last month. "Song of the Flame" should have played two weeks at the Pan-theon, but didn't. State holding 'High Society Bluez" (Fox) for second week and Tita Tenple' Hold Everything' (WB) for third. Empire dark after several weeks stock burlesque. Reopens with Herk circuit shows in fall.

moted to district manager, as manager Paramount (Publix).

Mrs. Lulu T. Gleason, chairman of motion picture committee of To-ledo Federation of Women's Clubs, recently formed, now president of ture Council. Council looks over pictures being screened by local theatres for possible purchase or exhibition deciding what films chil-dren should see,

W. Vernon Harrison, 50, Bexley, O., who leaped to his death from l4th story of Union League Club, Chicago, last week, was former Chautauqua bureau operator. Sold business to Kansas concern about a year ago, fetalning some lyeeum interests with which he had linancial troubles.

Jimmy Ellard, m. c. at Paramount for several weeks, going back to Denver in same capacity.

Billy Elton, former Ringling cir-cuit press agent, has been named to handle Publix publicity for this

Sells-Floto circuit struck cold weather here which cut into its at-tendance. Tom Mix drew and saved show from going into rcd on the date.

Elizabeth Chlaverine, of Toledo, Is suing the Empire theatre (Mutual burlesque) for \$5,000 for a headache. Says a sign fell upon her as she was passing the house last winter, causing concussion of the brain and she still has the headache.

#### ROCHESTER, N. Y.

By DN RECORD
Loreum—"Broken Dishen" (atok).
Rt-O Palace—"Juckoo"—'vande.
Rt-O Palace—"Juckoo"—'vande.
Rt-O Palace—"Juckoo"—'vande.
Losew's Rooffester—"3 Shiters"—"vande.
Regrent—"Young Man of Minintian."
Plecallip—"Those Who Dane.
Victoria—"Jark.
Little—Dark.
Strand—Change.

Charles C. Perry, district manager for Tublix theatres in Rochester, Buffach and Tuledo for past year, promoted to district director of West Coast group with headquarters in Los Angeles. Sidney Danmobers, manager of Tuledo Paramount, soluciels. Robert M. Holles and Capetillo and Capetillo and Capetil on the Capetillo and Capetils to be out in two weeks.

Daylight saving, which went into effect here May 18, expected to but theatre biz already badly affected

by unseasonably hot weather. Chango voted suddenly by City Council when usual apposition acre falled to develop following pro-posal.

Canistee residents demand show-down on Sunday film; 104 sien pe-tition giving village board choice of issuing permit or conducting ref-crendum.

Francis Pierlot and Mabel Mont-gomery have joined the local stock.

"Vagabond King," which didn't do so well at the Eastman at high prices, ran into hot weather on re-turn to Regent and another disap-pointment. Not held over.

In order to dramatize city's Lilac Week, May 18-26, Chamber of Com-merce conducted Personality Girl contest. Christine M. Blackwell chosen Lilac Queen and Miss Mary Wesson maid of honor.

#### PORTLAND, ORE.

Brondway—"In Gay Madrid,"
Paramount—"Show Girl,"
United Artillets + "Bad (100,")
Orpheam - "Know About Women,"
Rivall - "Giow."
Musle Box—"Hold Everything" (2d

Blue Mouse .- "Those Who Dance." Rinito- "Paramount on Parade" (2d

eck). Dufwin- Doffy stock.

Good hiz getting stunt pulled by Jack Gault, manager of the Publik Rialto. Split jungle him "Tp the Congo" into two halves, running two weeks and drew well, topped interest over feature picture.

Ron and Don, organists at the ublix Paramount, left for Sar rancisco. Replaced by Con Maifie

Mare K. "Marcus Arellus" Bow-man, Fox p. a., stood under an awn-ing from the rain, spilled some original wit to a reporter; got a col-umn "interview" in the local press. Slower witted p. a.'s wondering how come?

#### ATLANTIC CITY

By GEO. R. WEINTRAUB

Mis. Doris K. Endor's auit for
\$100,000 for nileged allenation of
affections against Mrs. Edna Lecdom Doelger was again continued
in the Atlantic City circuit court
until the October term. Rumor has
the many continuations are
the court of court. Mrs. Endor,
divorced wife of Chick Endor,

charges the former Edna Leedom, with pilfering "Chick's" affections. Doelger is helf of the brewery millions of the late Peter Doelger of New York.

First spring convention of Paramount-Public Corporation held last were at the Amissassidar George and the Amissassidar George and Amissassidar George analysis, was chairman of the meet, instancy, was chairman of the meet, and was considered to the western diction convention will take place, May 23-26.

William A. Brady is recuperating here from his recent operation and is feeling well caught to predict a canchack for the theatre next senson. But not for the price of tickets.

#### BROOKLYN, N. Y.

By JO ABRAMSON atbush — "Strange Interim

Find bush — "Strange Interlude" (2d Majestic—Dark, Majestic—Dark, Paramount—"Paramount on Parade"; face show, Strand—"Mon from Blankley's." Orpheum—"I'elcure, District of the Majestic of the

Legit season about shot. Ma-jestic closed with rumors the house may soon reopen with long run pic-tures. House recently wired,

"Strange Interlude" did extraor-dinary biz at the Flatbush last week. Held over for second week.

Copy on "Unguarded Girls," which played for several weeks at the Brooklyn, was kind of sizzling in the dailies.

Brighton theatre opens June 2 with Sam Harris' "Once In a Life-time," Hollywood play by George Kaufman and Moss Hart. The theatre near the Concy Island shore on the Parkway has been in court litigation for some time.

#### HOTEL RALEIGH

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walking distance of all
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Rates: \$1.00 and Up Blogde



#### Jack Waldron

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### **HOLLY WOOD** and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

Maurice Moskovitch's Coast production of "Outsider" tries out in Santa Barbara May 30 and 31. Opens in Los Angeles at the Belasco shortly thereafter.

Rudy Winter is new second comic in Al Franks' tab at the Pantages in Seattle. Date Jackson also en-gaged as juvenile and tenor.

Downey Bros., Coast tent manufacturers, have purchased all the circus equipment owned by Bert Fowser and have started a circus rental prop flows and Los Angeles. They also plan to furnish equipment for all outdoor shows and attractions.

Jack Coudy, formerly manager of the RKO, San Diego, has gone with Publix in the same capacity, as-sisted to Great Falis, Montana.

Harry David, of Publix' Salt Lake City district, has resigned. No re-placement yet.

Sidney Franklin has been added the cast of "For Cryin' Out

Loud."

Franklin created the role of Abie's father in "Abie's Irish Rose" and can use almost the same lines in "Loud."

Call letters of the MacMillian Oil Co.'s radio station in Beverly Hills, Calif., have been changed from KEJK to KMPC.

All existing labor contracts be-tween Fox West Coast theatres and the musicians, electricians and stagehands unions expire Sept. I. Union and circuit officials are now in session discussing the new con-tract.

Pauline Frederick may do another play this season. She wants a coast production of "Scarlet Pages," but Belasco thinks—the Warner talker version might be put out in convention. nnetitio

#### SAN FRANCISCO

WALTER RIVERS
Fred Voight, brand manager for
For Film Exchains and for
state of the control of t

Ann Lovell, wife of Carlton Miles, Duffy's publicity director, has writ-ten a comedy entitled "Two-Gun Grandma," which was given its



#### Dorothea Antel

226 W. 72d St. New York City

The Sunshine Shoppe

premiere iast week in Henry Dut-fy's Portland house. the tree to Bennett Rockman, Ken-more Realty Corporation, Boston.

The first release of "Bird of Para-ise" since the settlement of court tigation over the play was made b Henry Duffy, who is using it in iltigation over the pi to Henry Duffy, who his Northwest houses.

#### OAKLAND, CAL.

'By WOOD SOANES

Maurice Colbourne-Barry Jones
players from Canada go into the
Fulton for a five-day run to fill
time caused by rearrangement of
bookings between San Francisco
and Los Angeles.

Berkeley Playhouse (Little) rounded out successful season with "The Importance of Being Earnest" by Oscar Wilde

Oakiand Press Ciub show at Audi-torium May 17 in form of dance revue, first part devoted to vaude and radio acts.

League of Western Writers presents "A la Cleopatra" by Katherine Browning Miller at Berkeley Playhouse June 6-7.

Alian G. Warshauer, former man-ager of Orpheum here, now director of publicity for Paramount in Los Angeles.

#### SAN DIEGO

By LON JEROME SMITH

By LON JEROME S.:IITH
Sprekkes—"Mexical ReserOrpheum—"Cuckoon,"
Orpheum—"Cuckoon,"
Fox—"High Society Bluder,
Broadway—"Polighttol Rogue,"
Broadway—"Polighttol Rogue,"
Broadway—"Polighttol Rogue,"
Broadway—"Dolighttol Rogue,"
Fox Exprian—"Puttin on Ritz."
Fox North Fax—"Such Mon Are Danfox North Fax—"Such Mon Are Dan-

erous.'' Fox Fairmount—''Dangoroue Paradise.''

The Cabrillo, dark, with W. E. sound, reopens under management of A. F. Ahrens.

Lester Fountain, former mana Fox Long Beach house, now a dering at the Fox house here.

Mission Beach opened for sum-mer season last week and was bumped by the rain.

Savoy, which played stock four years, taken over by the Savoy Play-

Warner Bros., who purchased a site here for million-dollar house, have not started building.

Al Lyons, director of the Fox the-atre band, has gone east to become musical director of Fox's Brooklyn, N. Y.

Orpheum, playing vaude first three days only as summer policy. Admission cut to 25, 35 and 50c. Films last half.

#### **NEW ENGLAND**

The Worcester, Mass., Theatre Managers' Association arranging a system for more uniformly gratuities from their Sunday receipts for social service organizations. A committee will prepare a schedule of beneficiaries.

The Union Square Players, at Union Square theatre, Ptitsfield. Mass, for several months, closed May 17.

Mayor Sinciuir Weeks, West Newton, Mass., has granted a per-mit for the erection of a picture

DARING! DIFFERENT! ORIGINAL A Always the Hit of the Show! Line-up Costumes That Your Dancers Find Practical! For Rent, Sale or Manufactured to Your Designs For Prices Wire or Write HARRY BOURNE ANCHONS MARCO COSTUME (9. 643 SC OLIVE ST, LOS ANGELES, CAL

I. MINE ER Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

A theatre costing from \$400,000 to \$500,000 will be built in Manchester, N. H., by the Salem Realty Co., of Salem. Par-Publix reported owning 50 percent of Salem Co.

Warner Brothers last week acquired the new Embassy in New Britain where they also operate the Strand and Capitol. Warners got a 10-year lease on the Embassy involving approximately \$500,000. It will house first run films and the Capitol changes to second runs.

#### SYRACUSE, N. Y.

By CHESTER B. BAHN

Empire—Dark.
Wieting—Dark.,
Keith's—Vaudefilm.
Loew's—Vaudefilm.
Straud—"Song of the Flame."
Faramount—"Adventures of Dr. Fu Straud—Song of Charles of Dr. Fu anchu." Eokel—"Double Cross Roads," "Crazy hat Way." Syracuse—Vaudefilm.

Syracuse Players, at the Empire this winter, closed Saturday. A pro-posed commonwealth plan petered out.

Scratched several weeks ago when censors held up the film, "Double Cross Roads" finally opened at the Eckel May 16.

Join D. McMahon, elected president of Rome Players, Little Theatre group, and Mrs. F. A. Eidridge, named treasurer, have both declined office.

Eckel Organ Club, numbering thousands, founded by Paul H. Forster, observe Centennial Week next week next week.

The Nora E. Burke Memorial Prize for the year, competed for by Rome Little Theatre groups, has been awarded to the Rome Players for their performance of "The Royal

Northern New York gets its first ircus when Selis-Floto plays Watertown May 29.

Police, called to the Swan theatre, arrested Thomas Heffron, 22, on a charge of burglary. He pleaded not guilty and was held for Grand Jury action.

Morris Fitzer, veteran Syracuse exhib, will make another attempt to offer films at the Empire, with Fitzer reported having circuit backing.

reported having circuit backing.

The reasons why plans for developments of the Plaza thatre, 2706
S. Salina st., into a larger house of the plaza that in the plaza that in the plaza that in the plaza that in Special Term, Supreme Court. The work was halted when a question arose as to whether the north wall enroughest is incise on land of a side of the plaza to frame questions to be submitted to a jury in the suit brought by Mrs. Elizabeth A. Fout, Canastota, against Enrewill while, who came to frame questions to be submitted to a jury in the suit brought by Mrs. Elizabeth A. Fout, Canastota, against Enrewill while, who came bought the house. Mrs. Fout is asking foreclosure of a mortgage given by Wolfe on which approximately \$12,300 remains unpaid two which as the plaza that is seeking \$41,400 from Mrs. Fout on a counterclaim for the purchase price and damages for alleged misrepresentation as to the lot's boundaries.

#### SEATTLE

By DAVE TREPP

tiow.
Fox—"Movietone Follies."
Seattle—"Texan."
Liberty—"The, Avlator."
O'rpheum—"Cuckods"; vaude.
Music Box—"Hold Everything" (4th

Blue Mouse—"King of Jazz."
Collseum—"Mounted Stranger."

Ai Frank's Musical Gomedy open-ed at former Pantages last Thurs-cipais, including five mate, three-female, with Ai Franks, lead. Dunn and Goerig, well known local dump truck contractors owners of the show, with H. Bradt house man-ager. Sammy Seigel, publicity province and the property of the state of the province of the property of the same of the run films.

M. D. Howe, booking manager for Fanchon & Marco, here last week over re-routing in this territory, Great Falis and Missoula dropping out for summer. Butts on for four out for summer. Butts on days, Spokane three days.

Night life in Seattle down at this time, but due for pickup as summer tourists come to town.

This burg gone daffy over cauif-

flowered fraternity, the "beeg" boys with the thick ears getting good play weekly at Civic Auditorium. Best card is old Strangler Lewis, with Sonnenberg close second.

#### NEWARK, N. J.

By C. R. AUSTIN

Broad—"Strange Interlude" (2d week)

R-K-O Proctor's—"The Cuckoos"

aude. Loew's State—"Redemplion"; Vaude. Newark—"Call of the West"; Vaude Branford—"The Devil's Holiday" age show.

age show.

Mosque—"The Texan."

Fox Terminal—"Born Reckiess."

Ralate—"Second Floor Mystery."

Little — "Love Life in Nature" (20

Little — "Love Life in Nature" (2d reck).
Mindlin's Playhouse—"Lord Byron of roadway.
Capitol—"The Girls Said No."
Goodwin—"Guilty."
Orpheum—"Black and White Revue" lins.

"Strange Interiude" packed them in all last week at the Broad and held over. Some patrons complained the actors did not know their lines.

The pull of Gene Dennis, psychle at Loew's a week ago was so great the Ledger continued her stuff for two weeks. The last two days 13,000 letters were received at the house.

The Shuberts asked M. S. Schlesinger to check up on "Love Life in Nature," a riot at the Little, and see if the Shubert should follow the Little with a showing of it. Schlesinger decided it would not do.

The Newark Art theatre is pre-senting "Hay Fever" for three nights this week.

#### ST. PAUL

Paramount—"Paramount on Parade."
RKO Orpheum — "Temple Tower";
aude.
Metropolitam—Dark.
Riblera—"Hell Harbor."
RKO Fresident—"Ladles of Leisure."
Tower—"Redemption."
Stread—"Vagabond King."

Edward A. Furni now magazing Paramount (Publix), replacing Jo-seph Rosenfield who takes diag-so at Paul district. Furni for eight years managed Palace-Orpheum just across the street from the Par-

"Ten Days That Shook the World," set for President, held up indefinitely to allow "Ladles of Leisure" to be placed for a run, so successful was latter's first week at R-K-O Orpheum.

#### **PITTSBURGH**

By HAROLD W. COHEN - After Dark (Sharp stock) (3d

ceki). The Manchi, stage show.
Stanley—"The Texan"; stage show.
Stanley—"The Texan"; stage show.
Stanley—"The Texan"
Large show.
Adda—"Texan"
Euright—"The Texan."
Euright—"The Texan."
Harris—"A Lady in Love."
Liberty—"Jaght of Western Stars."

George Sharp, who got his stock start at Pitt three years ago and still operates house, now dividing his time between Pittsburgh, Bos-ton, Philadelphia. Opened latest house, in Hub, last week.

Mayfair Roof, cafe, folded last reek after third try in season.

"Sun-Tele" conducting poil or Sunday blue laws and sentiment so far overwhelmingly in favor of re-peal.

#### DULUTH

By JAMES WATTS
Garrick—"Paramount on Parade."
Lyceum—"Return of Dr. Fu Manchu.
Lyrle—"Undertow."
Straud—"Son of the Gods."

The Strand is being reseated. The old chairs, including new, sold to the Little theatre.

George R. Brown, 20, youngest theatre manager in the Northwest, just been promoted by Publix, after year's experience at the Lyric as usher, head usher and assistant manager, to pilot the Strand, suc-ceeding George Spaeth, now man-ager of the Astor.

The Little theatre closed its sea-son on May 16, with "Button, But-ton," by Maurice Clark. Director Alan Wallace will play with the Hampton Players, Southampton, L. I., this summer.

#### INDIANAPOLIS

By EDWIN V. O'NEEL Lyric-"The Arizona Kid." Palace-"Hell Harbor." Apollo-"Mammy." Ohio-"Ingagi" (2d week).

George Bryand plays lead in "The Racket" at the Civic.

Butier's "Fairview Follies" drew heavily at Caleb Milis hall Friday and Saturday with Norman Brins-iey directing annual college pro-duction.

Josephine Pavelik, New York Roy Gibson, Indianapolis, won ma marathon which ran 1,469 hour under Legion auspices.

Two arrests have been made in probe of siaying of Paul Puillam, St. Clair manager, in November, 1928.

State, Anderson, opens Map 30, after sound installation.

Hines theatre at Portland re-

#### **MINNEAPOLIS**

Metropelitan-Dark. Shubert-"Journey's End" (Bainbridge

Skubert "Journey's End" (Balibridge Os. K.O. Orpheum "He Knew Wom", vaude (Sylvia Clark), Frantages—"Cali of the West: vaude
Rantages—"Cali of the West: vaude
Rantages—"Tolal of the West: vaude
Rantages—"Tolal of the West: vaude
Rantages—"Tolal Everything."
State—Fu Manchu."
State—Fu Manchu."
State—"Month Immoral Lady."
Grand — "Montana Moon" (second ope run).

Robert St. Clair, juvenile man with the Bainbridge stock company at the Shubert, has leased the the-atre for four nights starting May 25 for the production of his own play, "The In-Between."

play, "The In-Between."

Ed. Smith, Twin City district manager for Publik, has been promoted to the post of West Coast divisional manager. Hal Daigler, St. Fall manager, succeeds him, and st. Fall manager, succeeds him, and place as city manager. Ed. Furni, former manager of the R. K. O. Orpheum here and more recently of the Aster, a local Publix house, becames manager of the Capitol.

#### BRONX

Another benefit performance being arranged for Eddle Cantor, former manager of the Crescent theatre, incapacitated by paralysis, Local theatre managers' committee.

Outdoor swimming pools all open-ed their seasons two weeks ahead of schedule because of the heat wave, then a cold week came along.

Announcement of an office build-ing to be erected at 149th street and 3d avenue puts to rest reports that Warners will build a picture house on the site. Warner realty depart-ment did look the site over, but nothing came of it.



"HOW TO MAKE UP" Complete instruction in the "Art of Make-Up" for amateur and professional use. Straight roles, character roles, etc. 16 pages in color. Free to anyone. Write STEIN COSMETIC CO. Dept. 50, 51 Madison Ave., N. Ye.



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venth Avenue, between 40th and 41st Streets, New York City SOLE AGENTS FOR B & M TRUNES IN THE EAST Phones: Longare 6197 Pennyiyania 9664

::

#### HOTELS PEOPLE FOR SHOW

Attention, Performers!

Attention, Performers!

the past 20 years and know
r wants. Two buildings consistof 210 rooms, near Central Park
st, housekeeping facilities, running
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West, housekeeping tacinites, running water, gas, sisciricity, phone and maid service included. Single Rooms, \$5 Up; Double, \$7 Up: Front Suites, \$10 Up Weekly JOHN MILBERG 14 W. 1014 St., N. Y. Phone, Clarkson 1260

#### **LETTERS** When Sending for Mail to VARIETY. Address Mail Clerk. POSTCARDS, ADVERTISING OF CHECULAR LETTERS WILL NOT LETTERS ADVERTISED IN

Antrim Henry Cameron Jack Chaplin Lita Gray Embassy Ensemble Ferguson Mr Francisco Wm H Hollander E Mrs Howard Willis Jonis Frank B Keno & Green

King Irana Orvin Jame s Powell Arthur Purcell Marion Ranney Frank Shamora Ramon Stracken Art Straus L D

Tail S Broughton West Jack Whitten Frank Mrs CHICAGO OFFICE La Pet Ts Lightfoot Peggy Mailard Bros

Bainsfair F E Bengor Charles Burkley Vivian Citkins Jack Cortez J Edwards David Gilbert Bert Hall & Essley Lamar Jack

Raymond & Geneva Saxton Teddy Shaw R Waller Clarence E Yuga Mrs

#### DALLAS

By RUDY DONAT Majestic—"Swing Hight"; vaude. Palace—"Big Pond." Melba—"New Adventures of Dr. Ft Manchu."
Old Mill—"Vagabond King" (2d run).
Capitol—"King of Jazz" (2d wsek).

H. A. Cole, head of Texas Aliled indles, making tour of state to bet-ter organize exhibs in smaller burgs.

Census gives Dallas 272,399 to its 158,976 in 1920. However, theatres have drawing population of about 300,000 (including suburbs).

"Journey's End" booked for Palace (Publix) May 23. Publix routing it although Interstate gave the Tif-fany a preview.

#### ST. LOUIS

By E. M. CRIGLER Ambassador—"Young Man of Man-hattan". Ed Lowry's stage show. Fox—"Around the Corner"; Bert Froh-man's stage show. Low's State—"Redemption"; shorts. Missouri—"Devil's Holiday"; shorts. "St. Logies—"Allas French Gertle";

THE DUPLEX

HOUSEKEEPING FURNISHED APARTMENTS 330 West 43rd Street, New York

Three and four rooms with bath, complete kitchen, Modern in every particular. Will accommodate four or more adults.

\$12.00 UP WEEKLY

ers over the proposed merger with

Jack Soanes, for years manager and stage director of Ottawa Drama League, is back in town as manager of "Dear Old England" (road) at the Embassy last week.

(road) at the Embassy last week.

Four and a half months after person shouted "Fire" in the Francisis theatre here, when it was crowded with 1,600 persons, many of whom were children, the police arrested Alfred, Dupuis on a charge of vagrancy, announcement made Dupuis was the offender. It was on January Zhd the false alarm was called out. There was a stampede, but no casualties.

#### STATE-LAKE

(Continued from page 35)

(Continued from page 35)
but the photography spoils it—and a Singapore clip of a Hindu barber shop has become quite common by now atthough still interesting. Most Far East barbers are similar, and the state of the

are dandy showing the peculiar formation and expressions of a boy than five. Eld probably no more than five. Eld probably no more than five. The peculiar formation and peculiar speaking from some quiet spot in that country: Sarrolin Nadalon and the same than the same

Anabaséador—"Young Man of ManMarican makes an intro speech of the sydney Franklin cilp, the 
Marcican makes an intro speech 
Marcican makes in the speech 
Marcican makes in interest any 
Marcican makes it should be a make an intro speech 
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Marcican makes it speech in the 
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Marcican makes it speech in the 
Marcican makes in marcican makes an intro speech 
Marcican makes it speech in the 
Mar



chrittevers, Allen and Well, femme accordion players: Belle Oliver, coon shouter; Carlisle and La Maitalk and songs, and Schmitz and Nickerson, acrobats of the show. Mark Nelson Opening the show, Mark Nelson Opening the show, Mark Nelson India of the show of

#### 86TH ST.

(Vaudfilm)
Some R-K-O's playing "The Cuckoos" (Radio), 96-minute special up from a recent run at the can up from a recent run at the Globe, are cutting customary five-act bilis down to three. This one, best vaudfilm on the upper East Side, has lopped off but one act. That should mean better business,



::

::

::

Phone: LONGACRE 6800

#### GEO. P. SCHNEIDE FURNISHED THE BERTHA APARTMENTS

COMPLETE FOR HOUSER EEPING.
325 West 43rd Street
Private Bath. 3-4 Rooms. Catering the prof

NEW YORK CITY

STEAM HEAT AND ELECTRIC LIGHT, \$15.00 UP Mrs. Juckson now in charge

#### HOTEL LORRAINE CHICAGO

SINGLE ROOM, BATH, \$2.00 UP
DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY
DOUBLE WITHOUT BATH, \$14.00 WEEKLY
LEONARD BICKS, President

tions and men in the pit doubling for characters. Business at second Saturday per-formance of considerably due to fine weather. Attendance about two-thirds.

**JEFFERSON** 

Weak neighborhood offering, even for this house Majority of the turns found it tough going. Six acts using up 73 minutes, somewhat shorter than customary. House was bare upstairs, aithough biz was better in the orchestra. Radio's 'Cuckoos' apparently new conditionation. Yo vaude name of any power to help pull.

apparently no much supparently no much suppare

warbling, good imitation of a shout-ing femme's tones.
Original Four Phillips mix persis work and upgring. India cish and supplied to the supplied of the supplied ances small burrel on legs atop which elimbs a woman and a man. Close with man supporting perch and the other chap atop the perch on his head and going through arm and leg jerking movements.



#### 47th STREET - EAST of B'WAY

New Management Newly Furnished Pleasant & Cheerful Hotel AMERICA

en Soldier" clog while he chops out the tune on a wooden device fast-ened on his face as a mask.

In the deuce, Hyde and Burrill, man-girl team, were fair until Hyde's various musical instruments began to break and wright, which created leavier manager, in the dark. However, legit man asleep at the switch. Monica and Ann Skelly, with an

nnished his dance partry in the dark. However, legit man asleep at the object of the control of

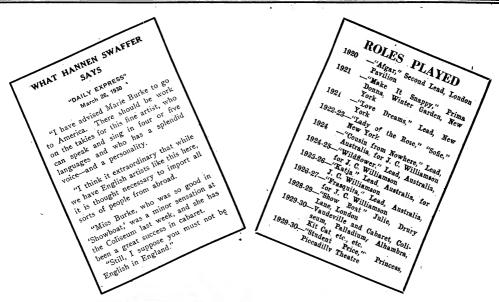
on his head and going through arm and leg jerking movements.

EMBASSY

(Coutinued from page 35)

edy assistant and a girl aerolatic daneer were satisfying. Propose the daneer were satisfying. Propose to tissement, and led up, to be doll daneer and that novelty of a "Wood."

on the screen. "Allas French daneer and that novelty of a "Wood."





# **MARIE BURKE**

AM TAKING MY FRIEND SWAFFER'S ADVICE and WILL ARRIVE—NEW YORK on "MAJESTIC"—JUNE 3rd

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MISS MARIE BURKE

Care "Variety," New York

Personal Representative

HELEN ROBINSON

25 Charing Cross Road, London, W. C. 2
"Helenrobb," Westrand, London

Published Weekly at 154 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, \$16. Single copies, 25 centa Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1879.

VOL. XCIX. No. 7

NEW YORK, WEDNESDAY, MAY 28, 1930

72 PAGES

# BEAUTS MADE DU

# "Shiners" Replaced by Stick-Ups As Old Boweryites Now Recall IS 'MISS NOBODY'

weil-dressed man will wear. Even on the Bowery black eyes are almost out of fashion. And the places that used to renovate blackened eyes are almost gone. Business is

eyes are almost gone. Business is bad.
Only one barber shop left on the Bowery which still displays a sign ladvertising the repairing of damaged optics. Once there were any number of such places. Barbers See not the masters of black-eye to changing conditions, it is becoming a lost art.

"In the old days when they had the rough houses on the Bowery were body by the body of the body with all hold-ups. A guy is plugged today instead of getting a shiner.
"Those old, rough days on the Bowery were really rough. Altogether you were pretty safe, and (Continued on page 16)

#### Toronto Itself Pretty Decent, but Outside, 90 Miles Away, 'Border'!

Toronto, May 27.
Roadhouses and smart gambling rooms outside Toronto, the only town of 800,000 in America that is saleep at midnight, are preparing for a killing during the tourist season just starting.

son just starting.
Thirsty crowds from the south of the border, 90 miles away, flock in

ere. Cheap roadhouses doing big biz. (Continued on page 51)

#### HILLBILLY CRAZE

### Drifting In-But B'way Writes Its Own

The popularity of hillbilly stuff is bringing a lot of yaps to Broadway to try their fortunes. They wander into the places where such material is written for phonograph records and ask to make records, be put on the air or in vaudeville, Broadway doesn't want them. It willing it so will be the store that the sticks is ever increasing. Writers of this type of stuff sare, writers and immediately write a song on the subject. The most recent was "The Hanging of Eva Dugan," an actual occurrence not one gar of Anything of a tragic or mournful nature is sure fire.

Joke Grimm Now Standing Others on Their Heads or executions and immediately write a song on the subject. The most company to the proposed of the broadway to try the proposed of the big houses where one being houses where one being loved the big houses where one other halls. Jazz and the radio must play their part in the indiction of the proposed of the big houses where one being loved to the big houses where one one the big houses where one being loved to the big houses where one being loved the big houses where one built her part in the small groups attended the concert halls. Jazz and the radio must play their part in the subject part of the part of the part of the proposed to the big houses where one the halls. Jazz and the radio must play their part in the subject part of the part of t

#### Music or Ice Boxes

Chicago, May 27.

Majestic Radio Company is set to manufacture electric refrict of the manufacture clearly can be set to work the factory year round; with radios in the winter and refrigerators in the summer.

#### Deep Sea Gambling Will Give Pre - Subscribers Game and Show Edge

The Hague, May 27. The deep sea gambling and amusement pavilion scheme has taken the form of a financial flotation with subscription of stock offered through the banks of France, Belgium and Holland amounting to 6,000,000 francs. Subscriptions close May 28.

May 28.

If subscribing to stock you are entitled to free admission to the floating cansion, including the privilege of entering the gambling rooms where you can subscribe some more capital to the various games. In fact as a subscriber you get preference both at the gaming tables and

(Continued on page 51)

#### SCREEN FOR MUSIC AND MASSES'—STRAWINSKY

"The sound screen is the future medium of the music art," declared Strawinsky. "The composers will write for the great music public that sound has created," he says.

"Soundfilms reach everywhere, with enormous audiences gathered in the big houses where once but small groups attended the concert halls. Jazz and the radio must play their next in the hydron of the

Contest Beauty Kidders eauty Contest Kidders
Make Racket to Glorify
Local Girls Into Flash
Limelight That Quickly
Fades—Leaves the Girls
Ashamed to Return Home Without Further Fame

#### "FODDER FOR WOLVES"

#### By Courtney Allison

Beauty contest winners may be the envy of numbers of gals but for no good reason. Beauty winners seldom come to anything but

grief.

Unless a beaut can barge ahead and become a "Miss Universe," whereby she may get a job as a show girl on Broadway, the joke is on her.

show girl on Broadway, the Joke is on her.

To be a mere "Miss Texas," even though it is the biggest state, or even a sophisticated "Miss New York," means nothing. The ma-jority of beauty contest winners have never been known to get any

The blaze of glory and the high (Continued on page 15)

# MECHANICAL **MYSTERIES COMING**

Schenectady, N. Y., May 27, neral Electric's laborator

Schenectady, N. Y., May 27. General Electric's Laboratory, the big house of magic, has other things in its bag to revolutionize other systems, not only in the show world but the home as well. Colorama, the new scheme of decoration via colored bulbs and grouped lighting, is being set to invade the stage and home. Costing from \$1.500 to \$500,000 to install, It will be first seen in the new Carroll and the Roxy theatres. Already installations are being made on milstallations are being made of (Continued on page 16)

#### RACKET OF RACKETS FOR SMALL TOWN SAPS

Chicago, May 27.
Lecturing, in small towns, on Chicago crime and outlaws, has developed into a racket.
First tip-off came from New Lon-Jon. Wis., when the Rotary Clob there wired the Chicago Associational of the Continued on page 51)

# 'MISS HOME TOWN Radio's Melodrama Must Be Fast And Complete in 30 Mins.—Tells All

#### Young and Rogers in '32

Los Angeles, May 27. Los Angeles, May 27.
A political undercurrent apparently gaining pace is that Owen D. Young will be the Republican Presidential nomines at the next election in '32. There is undoubtedly a thread of talk on this subject galning credence. In more than one case it amounts to the laying of a propaganda foundation for Young.

Young.
Kid it if you wish, but cou-Kid it if you wish, but cou-pied with Young's name, to run for the Vice-Presidency, is that of Will Rogers'. Basis of bracketing Rogers on the Young ticket is the well known humorist's standing in foreign countries. So that the "Good Will Ambasador" tag line on Rogers may take a serious turn.

#### Booze Propaganda Film May Be Set on Screen by League Against Alcohol

As propaganda but with distribu-tion sought through one of the big film companies, the World League Against Alcoholism contemplates production of a talker with a strong argument against booze.

League has taken a scenario written for pictures last year by Char-lotte Tailey and entitled it "Sweeter Than Revenge." Story deals with deaths through poison hooch.

The World League Against Alcoholism is an independent organization similar in scope and work to other organizations backing probibition, having political contacts and dough contributors.

#### Flying Charge Per Pound

Toledo, May 27.
Fliers at Toledo Transcontinental
Airport have cut passenger fares
to \$1.50 a hop, and getting good
big, especially week-ends.
Rate cut came after success of
'Penny a pound' idea—women being
taken up for \$1.50 and men for It

#### Why Not Hoch Der Kaiser?

The Kaiser wanted to have the Unit talker. The Last Company, shown at Doorn Castle, his retreat in Holland.

Manager Lehmonn was forced to beg off, the to the difficulty of installing the sound apparatus in the castle, involving a cost of \$2,000.

Melodrama over the radio is compared to melodrama of the legit stage 30 years ago. It has much the same lurid character and is under many of the same restrictions because of its audience.

because of its audience. Everything must be made crystal clear. Thus the villain must be thoroughly villainous and the hero must be every inch a paragon. Even with the 'present handcape and that sketches of a serious nature compared to other radio features, strides have been made in handling (Continued on page 15)

(Continued on page 15)

#### Kansas May Be Poll Dry. But Drunks Increase **Among Theatre Patrons**

Topeka, May 27.

Kansas may have voted dry in the "Literary Digest" poll, but it wasn't the theatregoers who did that voting. There are four times as many drunks being thrown out of Topeka theatres as there were a wasn and corolling to Bay MoZaire. year ago, according to Ray McLain, manager of the Grand, Topeka's

manager of the Grand, Topeka's biggest theatre.

One or two drunks per week was the record a year ago, McLain de-clares. Now, he says, it is not un-usual to have as many as 12 or 14.

#### CHI TRAFFIC AMBUSH

Horse Cop Detours Cars-Others Ticket Drivers

Chicago, May 27.
Police in front of the Civic Opera



# See Commercial Advertising as Vast Amusement Income Source Apply "Radio Idea" to Theatre

The mechanical era in show business is creeping up so fast that itself and the advertising features that made radio possible are seen that made radio see a seen that for the sound picture has not yet seen its fourth birthday. Between the two developments are coming, observing shownen say, that will make these two elements the backbone of enterface of mechanics and radio advertising will also represent everything but nickels in the show business that's on its way.

Following the tremendous growth and development of radio, next biggest step is further reduction of that field to a mechanical basis and the application of the "radio idea" to Paramount Publix, with its com-

Paramount Publix, with its commercial pictures department going after advertising accounts same as radio, and with distribution guaranradio, and with distribution guaranteed an all Par-Publix houses to the advertisar wanting to exploit his product through the entertainment medium, is taking the biggest step toward the ultimate goal, which in opinion of those familiar with trends and development, is sure to come.

The Par-Publix idea behind comments and interest and interes

mercial picture production on its face seems far-fetched but to in-siders there seems little doubt of its

workability.
With distribution of the ParPublix nouses from biggest down
assured the advertiser for the pic(Continued on page 33)

#### Malcolm Strauss Strongly Charged in Account Order

N. Y. Supreme Court Justice Levy has directed Malcolm Strauss, and the Malcolm Strauss Pictures Corp. of which Strauss has been president, to account to Charles Presbrey, treasurer of the company and owner of 34,000 shares of stock, for all funds received by the company since 1924 company

all funds received by the company since 1924.

Justice Levy found that the corporation got 3397,300 under a contract with Pathe, and that Strauss had withdrawn the company's funds without obtaining Presbrey's signature to the checks, and that he used the money to pay "false, fiectitious and personal claims alleged to be due him from the corporation."

#### Writers Out

Hollywood, May 27.

Norman Hall, ex of "Liberty," and Homer Croy, the novelist, are off the Fox writing staff after three months.

Croy west

wrote "They Had to Se

#### L. A. to N. Y.

Carl Drcher
Edward Everctt Horton
M. D. Howe
William LeBaron
Melville Brown Schnitzer Clarence Brown Dr. H. T. Kalmus Dr. H. T. Kalmus Will Hays. Helen Patterson, M. H. Hoffman, Bill McBride.

Betty Compton.

#### N. Y. to L. A.

Young McCarey Director Hollywood, May 27. Ray McCarey, younger brother of Leo McCarey, has been elevated to director by Pathe. First assignment series of col-logiate comedies.

Next to the originator of a great thought is the first quoter of it.

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York

#### **Dusting the Attic**

DOUGLAS FAIRBANKS & Co.

("Secular Business Man" (Com.);
20 Mins.; Five
Fifth Avenue
Fifth Avenue
Thomas 2, 1912)
When Thomas 4 the conclusion of "A Regular Husiness
Man," parted Douglas Fairbanks on the head and said to
the audience (after the great
volume of applause had subvolume of applause had subvolume of applause had subthe world," Mr. Wisse could
in the world, who world in the world, who world in the worl

waudeville."

John Stokes wrote the sketch, which brings Mr. Fairbanks to vaudeville for the first time. It's pithy, with a humorous idea for Mr. Fairbanks to work out in his own way, which he dees acted and thoroughly amusing comedy sketch.

Since 1912 Douglas Fairbanks has, now and then, played some bits in pictures, besides marry-ing Mary Pickford.

#### JUNGLE TIGER SOUND FILM AT CLOSE RANGE

Calcutta, May 3.
First talker of tigers in their jumple haunts has been made in Arsam by Commander G. M. Dyott, K. M. Dyott, M

give cinemagoers abroad an impres-sion of Indian jungle life even more vivid than that of the Commander's

vivid than that of the Commander's previous film.

The apparatus used is the Movletone. Commander Dyott took many thousands of feet, all in daylight—no mean achievement considering the nocturnal habits of the animal, which never kills its prey in the daytime unless ravenous. Dyott sails from here shortly to America, accompanied by a baby elephant, two tigers and two leopards for the New York Zoo.

#### Weather

Weather
Washington, May 27.
Weather Bureau furnished "Variety" with the following outlook for week beginning tomorrow:
Some probability of light showers Wednesday, Chicago area to Pittsburgh, and Wednesday night or Thursday Atlantic states, then generally fair for a day or two, followed by showers Friday or Saturday (31) in middle west, and Saturday or Sunday in Atlantic states.
Warmer Wednesday (23) east of Ohio, and warmer generally by Friday or Saturday.

Paris, May 27.
Weather here is wild in temperature, but uncertain, with storms threatening much of the time.

London, May 27.

Weather in London is pretty bad, driving people into the theatre and helping even in the midst of a serious business slump.

May has been the worst month in 15 years. Weather prophets declare the omen is for a summer of

care the omen is for a summer of extreme heat.
At this time the town gets heavy fogs when it isn't raining.

Jack Pearl for Role:
Hollywood, May 27.
Looks like Jack Pearl, Dutch
comic, will come west for "Reaching
the Moon" (UA).
Pearl made tests in the east
which the studio is looking over

final okay.



#### WILL MAHONEY

WILL MANONCE!
In Earl Carroll's "Sketch Book,"
Chanin's 46th St. Theatre, N.Y.C.
The New York "Daily Mirror"
said: "Will Mahoney is an expert
at provoking laughter. He sings,
acts, pulls niftles, and when it
comes to stepping his buck and
wing is the most exciting seen here
in many a day."

RALPH G. FARNUM

#### PICTURE OF SEALS MADE IN FAR NORTH

Paramount will release "Vikings of the North," picture made independently by Varick Frizell under the direction of George Melford, based on the seal industry above Labrador off the coast of Greeley Islands.

The expedition was in the Arctics for five months, with the first portable of the months, with the first portable of the coast of the c

the ship on the Peary Arctic expedition.

Players whom Melford had in the north, besides Bartlett who played the part of the ship captain, included Arthur Vinton, Charles Starrett and Louise Huntington. The latter, upon her return, was put under a five year contract by Fox.

Those appearing in Interior Company of the pear of the pear of the pear Nelson, Dorothy Walters, Dora Mathews, Carleton Macey, Ed. Lytell and Charles Bunnell.

Picture will be completed about July 1 with production cost reported at \$225,000. Paramount figures on using it as a special.

#### Strauss' Sons on Coast

Hollywood, May 27.
Erwin Straus, 19, composer, and
Walter Straus, 17, planist, arrived
Saturday looking for film affilia-

They are sons of Oscar Straus, e Viennese composer.

#### Walker Loses Action for Services in Promotion

Services in Promotion
Welch Walker, who claimed he
brought about the arrangement between the Anneo Photoproducts and
the Afga Raw Film Corp, whereby
the two companies entered into a
consolidation of their film selling
business in this country, and that
he enabled the Anneo company to
reorganize under the name of Afga
Anneo Corp, and to get \$2,500,000 of
fresh capital, lost his suit against
the two companies for \$125,000 for
services. A verdict for the defendants was returned before N. Y.
Supreme Court Justice McCook
after a three-day trial.

#### Otis Skinner on Lot

Hollywood, May 27.
Otis Skinner arrived here Sun-day. "Kismet goes into produc-tion at First National within 10

Pretentious production, with 4,500 extras for the early scenes.

#### Milestone Set

Lewis Milestone will do two more pictures for Universal.
Salary reported at \$100,000 a picture with work to start when Mile-

stone returns from Europe in the fall. He sails this week on the "Europa," accompanied by Nate Watt, who is his assistant on all productions.

#### Dull Week

This week looms as one of the quietest in the film business, with most offices scheduled to be closed from Thursday to the coming Monday.

Besides Friday (Decoration Day) companies are giving their help the usual half day Saturday they work, so that a week-end can be made of it, if wanted.

#### SHEEHAN DINNER LETS **WILL ROGERS POKE FUN**

Hollywood, May 27.
Winnie Sheehan fooled the boys
Thursday by slipping into town early
in the morning with only Walter
Moore as companion.

By the time Sheehan sat down to the greet dinner at the Roosevelt Friday night he had put away two weeks' work. First plan was for him to arrive Friday and go directly

Guests at dinner were held down to 150, with speakers including Wille Coller, Will Hays, Rube Goldberg, Joe Schenck, Father Sullivan, Harold Franklin, Louis B. Mayer, Florenz Ziegfeld and Will Rogers. Latter was sensationally fruny, reading phoney wires from Sheehan to Wurtzel, kidding advent of sound and recent Fox difficulties. Fox studio converted ballroom into a Spanish patio with shrubbery, and the effect was so good, hotel wants to keep it permanently. Real accomplishment, particularly as the crew couldn't get into the

as the crew couldn't get into room until two a. m. Friday.

#### U'S 'RESURRECTION' FOR **DEL RIO AND CAREWE**

The talker version of "Resurrec-tion," considered for sometime by Universal for Dolores Del Rio, who starred in the silent, will be done by U through a deal just closed with Inspiration Pictures and Edwin Carewe.

win Carewe.

The Tolstol novel will be made with Lupe Velez starring. Under the U deal, Carewe comes over to that lot to direct the talker version. He made the silent for UA release in 1927.

In 1927.

Picture will enter production during the summer, probably in July, and will Include song numbers.

This is the second picture the talker rights of which have been disposed of by Inspiration, "To' lable David" to Columbia having been the other.

#### Academy Appointments: May Take Own Building

Hollywood, May 27. Clinton Wunder, who came to th

Ciliton Wunder, who came to the coast to head a department of public relations for the Academy M. P. Arts and Sciences, has been named executive manager by the Academy's board of directors.

Wunder will direct the business functions of the Academy, including office policy and management. Action was taken in view of an expansion policy which includes William Conlini's appointment as actorproducer contact, and Daniel Berma: a stechnical assistant and librarian.

New offices in the Hollywood

librarian.
New offices in the Hollywood
Professional Building are considered temporary quarters. Directors
are expected to name a committee
this week to consider the matter of
a permanent Academy building.

#### 400 G's on "Her Man"

Culver City, May 27.

E. B. Derr raised the budget on "Her Man" (Pathe) \$150,000 after reading the script, alloting Tay Garnett \$400,000 for production.

The part-Marjorle Rambeau has was written with Marie Dressler in mind. Harry Sweet has been added to the cast.

to the cast.
This thing started out as "Frankie and Johnny."

Olcott Off "Ladies" Hollywood, May 27. Sidney Olcott, engaged by Colum-ia to direct "Ladies Must Play," is

bia to direct "Ladies Must Play," is off the production.

No other assignment has been given him yet.

# BILL FOX IN ON **NEW DEAL WITH** LAEMMLE?

Something Doing with ! -Maybe Fox or Big Company, Unknown

Is Bill Fox doing business with Carl Laemmle, Sr., through A. C Blumenthal?

Blumenthal?

It's almost certain the 'elde Laemmle, remaining in New York following the departure of his son conowing the departure of his son Carl, Monday, for the coast, is dick ering with one or more parties. The one party known to have often con-ferred with the head of Universa lately is A. C. Blumenthal.

In other days "Blumey" aroun meant William Fox. How it stand now no one will say. Some sugges Mr. Fox would like to do a come back into the picture business Mr. For would like to do a come back into the picture busines starting with Universal studios as plant and taking his chances or gaining a theatre annex through buying indie houses.

It is said that Mr. Laemmle has set a figure of \$15,000,000 on Universal. Whether that price has been submitted to Fox via Blumenthia or to the other parties, isn't any more fixed than is the identity of any of the other parties.

one of the others is reported a big company that could handly Universal at present. That's about as much as has leaked out, with neither Laemmle nor Blumenthal admitting anything.

#### Wurtzel's 5 Yrs. with Fox

Hollywood, May 27.
Sol Wurtzel, with Fox films for years, has been given a new five year contract.

Wurtzel

Wurtzel remained at the studithroughout the troublesome month of the Fox legal mess.

New contract, if not alread signed, will shortly be.

#### One Footballer Less

Hollywood, May 27.
Tim Mohnihan of Notre Dami Ill not be a picture star as far a lirst National is concerned.

After tests it was decided to pas up Tim in favor of another foot baller, Bill Banker of Tulane:

#### SAILINGS

JAILINGS
July 3 (Parls to New York)
Chaney and Fox (Ile de France).
June 11 (New York to London);
Jos. I. Schnitzer, Ambrose Dovijfica
(Leviathan).
June 1 (Faris to New York) Lee
Shubert (Eremen). At to London)
May 31 (New York LeaFayette).
Gerald Over Smith (LaFayette).
Lewis Milestone, Nate Watt (EaForda).

May 29 (New York to Parish Lewis Milestone, Nate Watt (Ear Foran).

May 28 (London to New York) Chitton and Thomas (He de France).

May 28 (Paris to New York) Buck and Bubbles (Majestic).

May 28 (Paris to New York, yie Paris), bound for South America David Lewis (Berengaria).

May 24 (Madrid to New York, Anton Dworak (New York). Anton Dworak (New York).

May 21 (Paris to New York). May 24 (Paris to New York). May 23 (Paris to New York). Jestidelman, John Michel, John J. Raskob (Europa).

May 23 (Capetown to London). Flyin Flacoris, Elia Shields (Saxon).

May 23 (New York to London). Soi Newman (Homeric).

May 20 (New York to London). Soi Newman (Homeric).

May 20 (New York to London). Soi Newman (Homeric).

May 20 (New York to London). Soi Newman (Homeric).

### Fairbanks Rushing Home

rairbanks Rushing Home Hollywood, May 27.

In a hurry to return to America for a conference with Professor Elsenstein, Douglas Fairbanks cancelled two dates for European tour naments and left France on the Furopa, May 22.

He will confer with the Resistance of the William of

# TELEVISION STARTLING

# RYRD BALLYHOO **BIGGEST YET** IN FILMDOM

Reported Remaining Out of N. Y. Until Par. Opens Picture

A ballyhoo unprecedented in film dom and already associated with a unique situation, that of keeping a celebrity in hiding, awaiting the cutting and editing of his film so as to make his appearance in the big

cutting and editing of his film so as to make his appearance in the big town simultaneous with its first public showing, centers around Paramount, Admiral Byrd and his South Fole production.

Unusual also bared to the public it will be projected simultaneously in 100 key spots throughout the country, so that it will hit editorial peak value, as no previous picture ever has, and at the same time will top in speed the release of any newsreel for timeliness.

Partial confirmation of inside reports that Admiral Byrd is deliberately delaying his return for early for early delaying his return for early for early delaying his return for early delaying his return for early for early delaying his return for early for early for the history of the history o

Getting rights to the Byrd views was namitted by Paramountities to have been "costly." What the company's donation to the expedition was could not be gleaned. It is stated Par has rights to the picture which are so exclusively inon-clad that Admiral Byrd will not be allowed a print for his own lecture tour, already announced. was admitted by Paramountites to have been "costly." What the com-

#### RABBI OUITS PULPIT AND TAKES AN AGENT

Hollywood, May 27

Giving up his pulpit to become an author, Rabbi Ernest L. Trattner is now being handled by Mayer and Rapf Agency as a potential screen

Trattner is the author of "An Au-biography of God." He has also toblography of God." He has also written several dramatic plays un-der the pen name of Venturini

#### Almost Manless

Hollywood, May 27.

Fox, Tiffany and First National have each contributed a picture without ladies to the present cycle of seveen fare, but no producer has yet attempted a mailess picture. Nearest to a 100%, femme cast picture is "Queen of Main Street," now in production at First National, There are 10 women and two men, with one of the latter having but a very small role. Cast is leeded by Lila Lee and Irol. Cast is leeded by Lulis Alee and Irol. Tyon supported by Louise Fazenda. Fully Fitzov, Katherine Ward, Martha Mattox, Gay Nealmook, Camilla Johnston, Planche Rose and Adde Watson,

#### Mt. Warner

Burbank, Cal., May 27.

A mountain peak just west of the First National studios here, and owned by the I. W. Hollingsworth syndicate, has been named after the Warner

brothers.

It will be known in the official records of Los Angeles county as Mount Warner and was suggested by A. P. Waxman during his recent visit

#### 1,000,000 Copies of Small Record Made By Valentino in 1924 BOON TO VAUDEVILLE

Los Angeles, May 27. The late Rudolph Valentino once strolled before a small self record ing device and made a record for his own amusement in Spanish Now, it is understood, the Speakone company is preparing to 1,000,000 copies of this disc for sale

for sale.

Former star put his voice on the small wax record in '24. Machine was basically the same contrivance released by the Speak-O-Phone firm which department stores played up for the sending home of personal Christmas greetings, etc.

#### BETTY COMPTON'S FILM AND 100 AT STATION

Betty Compton, who some time ago left the cast of "50,000,000 Frenchmen" at the Lyric, has re-

errenomen at the Lyric, has re-celved a contract from Warners for one pleture, and is due on the coast May 29.

She left New York Monday and had a crowd of some 100 to see her off as well as a six-plece jazz band.
Assignment was not known to her at the time she left.

#### WHEN'S A GIRL LUCKY?

Par Thinks When She's Opposite

Hollywood, May 27. Paramount is still looking for

girl for the next Chevaller picture It has dropped the idea of borrow ing a girl from another company. Because of the resultant publicity of playing opposite Chevalier, Para mount figures to pick an ingenue and engage her for five years. Paramount is not favorable to the borrowing idea, anyhow, figuring

borrowing idea, anyhow, figuring the original studio gets the big break.

break.
Paramount may place Lillian
Roth opposite Chevalier. She was
the first choice but held in abeyance pending consideration of other prospects.

#### Just Several Reasons Why Legit Actor Isn't in Films

Hollywood, May 27,

Hollywood, May 27.

Luck Cheatham dropped out of
the "Diamond Lil" show about five
months ago to stick on the Coast
for films. So far he's had two days
scieture work.

Cheatham claims New York dicks
have taken him for one of them,
but when he's up for a detective
part here they tell him he's not the
type. Also he spent nine years on
the high seas, but he's no sallor
type for films either.

Up for a part at Pathe, they told
him he resembled Bill Boyd too
closely to play in the same pirture,
Back at Long Island it was Thomas
Meighan.

Meighan.

#### Ruby Keeler's Film

# DEMONSTRATION REVEALS SCOPE

First Regular Public Exhibition Expected at R-K-O Palace, N. Y. C .- Cost to Theatres of Equipment \$10,000 to \$15,000—On Normal-Sized Screen at Schenectady

#### By Tom Waller

By Tom Waller

Schenectady, N. Y., May 22.
Within the next six months Television will be featured eith Orpheum the country, it is said. Broadway will get its first life-sized glimpse of etherized pictures at the Palace.
Already, it is revealed, scientists have perfected a Television area several feet in excess of the six-foot square fashed today on the screen of the R-K-O Proctor's hero.
At Camden, N. J., Genaral Electric is now secretly working on Armonic of the Country of the server of

electric and based upon a price re fining basis which, they say, will have to come with an expectant simplification of the tremendous

### **4 LEGIT PLAYS** HAYS-BARRED

"Lost Sheep," 'Lily White," 'The Last Mile' and 'It's a Wise Child' have been placed on the 'tentative rejection' list by the Hays office. Banning was done last Friday. "Lost Sheep," produced by George Choos and Jack Donahue, is a farce of a minister and his family who move into a house just vacated by prostitutes.

move into a house just vacated by prostitutes.
"It's a Wise Child," produced by David Belasco, opened last August and is still running. To escape an unwelcome matrimonial alliance with an elderly man, the girl pretends to be pregnant.
"Lilly White" has not yet been presented in New ords: On the road it's reported as dealing with most a habits of Southern genitically and the prostate of the road of the prostate of the road of the road

ranys members are not allowed to negotiate for either of the plays. Columbia had offered Belasco \$50,000 for the talker rights to "Child."

"Child."

Na analysis of "The Last Mile"
by Hays made of the play state certain lines and situations make the
convicts heroes and would establish
sympathy for them. Exception is
also taken as to religious angles of
the play. Herman Shumin, its producer, has been figuring \$60,000
would be a good sides price for the
screen.

#### Bohnen's First Squeaker

Penny in Person

Chicago, May 27.

Ann Pennington has been backed but the direction of June 6.

Week of June 6.

Italy Keeler Jolson is being being in grogam of sound production in tested by Irving Berlin for his July.

Italy Keeler Jolson is being in grogam of sound production in tested by Irving Berlin for his July.

So far only Bebe Istaniels and Jack but the Green land of the marking of the marking of the marking of the firming of the production of the production of the production of the marking of the production of the production of the marking of the marking of the marking of the production of

# Cocktail Parties in N. Y. Upset **Quiet Life of Lowe-Tishman Pair**

#### Dizzv

Picture exec arrived in New York on the Century. Met by general manager. "Just going over to the hotel to wash," said exec, at the of-fice in an hour." Gen. mgr. waited until 5:30.

No exec.

No exec.
"See you in the morning" he
was finally told over phone.
Late the second afternoon exec called again

"See you next week in At-lantic City," he said.

# Fake Jungle Film **Burns Psycho as** Slap at Textbooks

Hollywood, May 27,

If the craze for gorlla pictures continues, naturalists and educators may organize the Society for the nay organize the Society for the Prevention of Injustice to Gorillas and Other Dumb Animals. The Spilgoda organization was suggested as a possibility following a conference with Academy leaders on the coast by a nationally known psychol-

The psychologist on the staff of The psychologist, on the staff of a western university, had viewed one of the films in the east and liad filed written protest before returning to the coast. His objection was that the film misrepresented the life and (Continued on page 4)

#### MARILYN MILLER WILL PLAY "SUNNY" NEXT

Marilyn Miller will not do the Herbert Flelds' original for Warners, but instead will make "Sunny." It is reported Miss Miller is doing this at the request of Florenz Ziag-

Miss Miller's contract with F. N.

Miss Miller's contract with F. N. permits her to pass on all screen plays she may appear in.

Warners, after Miss Miller chose "Sunny" instead of Fields' original, told the latter to choose anybody he desired for the leads in his musical comedy, which is titled "Hot Heiress."

selected Irene Delroy and

Jack Whiting.
It is said Richard Rodgers and
Larry Hart will do the music for
"Hot Heiress."

#### Conchita Latest Import For Hollywood Films

Metro-Goldwyn is committed to the policy of making its foreign talkers in Hollywood, despite the inauspicious start of "Le Spectre Vert" ("The Green Glost"). French talker disreal by Novies and steep

Vert. "The Green Glost"), French talker, directed by Feyder and star-ring Andre Lugnet. Company scouts are constantly bidding for foreign players; the new-est being Conclitic, Montenegran-Spanish comedience who sails to-morrow (28) on the He de France.

#### "Heads Up" Cast

"Heads Up" Cast
Completed east for "Heads Up"
now redesirsing at the Paramount
New York studio and due to start
shooting before the end of the
month includes:
Biddy Rogers, Helen Kane, Vletor Moore, Margacet Breen, Helen
Carrington, Gene Growing, Cilly
Taylor, Hery Stammon, C Anthony
Hogless, John Hamilton, Stanley
Jessey and Trenton Positer.

Edmund Lowe admits having got-Edmund Lowe admits having gotten his B. A. and M. A. from Santa Clara University, but stories to the effect he will go back to get a Ph. D., he says, is all press stuff. He isn't going to bother trying for a Ph. D., because if he gets one he is afraid he will have to stop "dunking." That is his favorite

"dunking." That is his favorite pastime.

Mr. Lowe sat across the break-fast table from his wife, Lilyan Tash man, and whole-heartedly dunked the tonst in his coffee while he passed off his collegiate past with a chord.

with a shrug.
"Just look at him," said Miss
Tashman, "If there is anything I
abhor it is wet bread. It doesn't
matter what it has been wetted
with."

amon' it is wet bread. It doesn't matter what it has been wetted with mother that in g about that Fr. D." Mr. Lowe said, "I think it would be much easler for me to get an honorary degree than any other kind and no one would know the difference. It would serve just as well for publicity purposes."

"I agree with you there," said Aliss Tashman. She doesn't always Their trip to New York has caused quite a bit of professional features and from the first the first professional features and from the first professional features and from the first professional features and from the first profession of the art or doing such and such and there is no mention of the wife, she believed the first professional features and from the first profession fr

ing this Oh, Lill won't mind," she announced.

Ed and Lilyan lead a very quiet life on the coast, and the cocktail parties in New York have almost ruined them. They have only spent one quiet evening here and that was with Roore.

Lilyan is delighted to think that sile is not a clothes horse in pictures any longer. It is quite a reliet to realize that you aren't wearing clothes that you aren't wearing clothes that you are terrified of spoiling, sile said. However, Miss Tashman has cultivated a broad A in her high hat roles and when she had her high hat roles and when she to be retaken.

Mr. Lowe aspires to play suave lady killer roles. He has a new picture and he thinks a good titte for it would be "Loyal to Women." Ilis wife isn't so sure that title fits lim.

him.

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# Wire for World in Hotels, Clubs. Colleges, Homes, Ambitious Plan Of the Big American Electrics

Wiring the world, including its biggest hotels, clubs, railroads steamships, passenger planes, collores mealthiest homes and count. less nondescript institutions, is the program General Electric is revcaled as having already undertaken for the talker picture.

Sound hasn't even scratched the surface in regular theatres and, with all of them wired, the total will be insignificant both in number and revenue from what General, which has already surveyed the non-theatrical situation, calculates from its universal perspective.

The film industry within the next five years will be controlled from the exhibition end by public utilities General Electric points to the number of millionaires; their total, 25,-000, exceeding in just one phase of installation customers all of the film theatres in the country.

General Electric is certain that General Electric is certain that its minimum of non-theatrical installations in this country will be in 
excess of 100,000. These machines, 
portables selling at an average of 
\$4,300, will use the regulation width 
film, 35 millimeters, so that the delay and cost in reducing to 16mm., 
now the standard for the home, will 
be eliminated in the bulk of business.

#### Reduced Prices

With the rapidity of installations will come also a reduction in prices which will open the field still wider. Officials calculate that portables will be sold as low as \$1,500. General, taking the same initiative in the non-theatrical end that

tive in the non-theatrical end that Western did in the professional in-dustry, has already laid its proposi-tion before Governmental depart-ments at Washington. Included are those of war, agriculture and commerce.

#### Favor Outright Sale

Because it sells its equipment outright General is proving the fav-orite with the government. Westernites admit having only wired one army post to General's 60 because of the Government's refusal to con-sider sound on the leasing basis re-quired in Western's installation

formula.

The new Waldorf Hotel will be one of the first hostelries to permanently show regular sound motion pictures to its guests. General, from its survey, is confident that hotels in key cities throughout the world will follow suit, the same as they have with a situation requiring far more detail and expense in equipping bedrooms with radio receiving seiz.

Besides hotels General is putting its equipment into clubs. The first of these to contract for an installation is one at Lake Placid.

#### Expansion

With the vast expansion of the theatre world which its installation campaign will bring about, General secs need for great Increase in picture production. With all of the merger talk so rampant, producers involved will not be capable physically of meeting the output. The producing end of the industry will be so revolutionized as to witness the greatest opportunity ever afforded independents.

Contrary to the stand taken by Western that wholesale wiring will injure the legitimate picture theatre. General spokesmen declare that the de luxe house will be changed only in that it will have to remain de luxey enough to draw by its very atmosphere.

tuxey enough to draw by its very atmosphere.

Again, it is pointed out, one of Western's greatest handlenps for success in the non-theatureal field is that it persists in stigking to its leasing system with allifot the attendant money-getting ways that are proving so admittedly obnoxious to the pyofession shownan.

As an instance of this, among other reasons, General sources reveal that the steamship, Maloka, after making its first world cruise with sound equipment, ripped out the same, Western, upon returning to port and now has a Radio Photophone devices.

#### A Vancouver Native

Hollywood, May 27.

"Scoop" Conion was asked in
Vancouver if be knew Sam
Fox in Hollywood. He replied
that he knew Sam Goldwyn
and William Fox, but hadn't
heard of any personality

meatru of may personaiderably disillusioned, saying Sam Fox represented himself as a big guy in pictures, got him to cash a check, and also borrowed his watch with promise to mail it from Hollywood. "It's certainly a dirty deal," said Scoop, "do you know anyone in pictures who could investigate for you?"
"Oh, I've aiready started an investigation," said the Canuck. "I wrote to Will Hays about it."

#### Wm. Brandt Sues 'Blumey' For \$600,000 for Split Commish on Fox-Met Buy

William Brandt, formerly general manager of Pox Metropolitan The-atres under Joe Leo, has started civil action in New York against A. C. Blumenthal for \$\$00,000, alleged due him as commission on the Fox-Met buying deal.

Met buying deal. Brandt's court claim is that an agreement with Blumenthal at the time of the Fox-Met dealings about a year and a half ago, in which the latter participated as organizer of the indie managers, entitles him (Brandt) to 50% of the commissions, the Blumenthal commish amounting to \$1,200,000. Agreement made was for a 50-50 commission split between Blumenthal and himself, Brandt contends.

spit between Bumenthal and him-self, Brandt contends. Blumenthal's answer is a flat de-nial of all allegations with the statement that Brandt's claims are "too ridiculous for words."

Charles Aaronston is Brandt's at-orney in the action and Nathan Burkan on the receiving end for Blumenthal.

#### Steamed up Fox

William Brandt, with his brother Harry, comprised the firm of Brandt Brothers, indie theatre operators in Brooklyn, with a string of eight houses in that borough. Upon the purchase of the Brandt houses by Fox through Blumenthal, William Brandt when the Met circuit for Fox organized became gen. mgf. Brandt alleges to have suggested the buy of the indie houses in Greater New York to William Fox, whereupon Fox passed the matter over to Blumenthal, and Brandt thereafter assisted 'Blumey.' Brandt in not naming William Fox as a co-defondant, infers that split commission understanding, if any, was with Blumenthal only.

#### 'Wedding Rings' Okayed For Ohio, After Banned

Toledo, May 27.
"Wedding Rings" (FN) scheduled
in Pantheon week before Christmas
and taken out on hour's notice when

and taken out on hour's notice when Ohio censors banned it, is now being shown, and according to Manager Langdon W. Kumler, with substantially no change. Censors' move forced house to play "flurricane" (Col) without previous exploitation last winter, first time other than PN product has been shown there since sound era.

#### German Film Barred

Using their newly bestowed cer sorship power the police barred al-together from the screen the pic-ture based on "Rosa Berend" by

ture based on "Rosa Berend" by Gerard Hauptinann. It was to have been shown at the Little. The police said there were sug-gestive scenes with too intimate and realistic delineations.



YORK and KING

Originators of "Tintype" Comedy This week, May 24, R-K-O Palace, New York. R-K-O Direction Lee Stewart.

# RADIO ADV ACTS PLAY FREE IN **THEATRES**

With commercialism making grea strides in the theatres, particularly via merchandising machines in th

via merchandising machined in the tobbies, houses are planning further extra revenue through the use of advertising acts in the lobby. Publix-Great States is at present playing the Philico Twins throughout the circuit, and negotiating especially for radio names, such as Interwoven Pair, and others who are commercial radio attractions. Province to the properties of the p

#### CLARKE'S 1ST TALK FOR PRESS ON COAST

Hollywood, May 27.
On his first interview with the press, Harley to the pressive the production personnel are contemplated at present.
With regard to foreign versions, Clarke interred Fox would sit tight and await developments. To date but one foreign language version has been made by Fox. That is "One Mad Kiss," done in English and Spanish with the opera tenor, Don Jose Mojica.
Clarke stated Fox will continue using Grandeur and its own color-process.

# First All-Color Film Anniversary Sees Unsettled Field Next Season

#### Head Work

Hollywood, May 27.
One of the hungriest actors in Hollywood ate all last week. The second of the hungriest week. The second of the hungriest week. The second of the hungriest was informed that the house could not pay salaries, but would furnish scenery and props.

Assured that props were on the house, the boy wrote a hot meal into the script, with business calling for him to eat it.

#### LOUIS COHEN MAY SETTLE U CONTRACT

Signs point to a settlement of the term contract from Universal held by Louis Cohen. It has about a year and a quarter to go, and calls for a stiff weekly salary for the theatre trader.

theatre trader.

Cohen is one of those fast workers who can organize themselves out of a job. He's been with U for about 18 months, handling, manipulating and maneuvering its theatre circuit. What U thought would take three years to accomplish, Cohen had set in his first 10 months.

Cohen had set in his first 10 months.

U is said to have submitted Cohen's contract to a couple of the large circuits. Both were agreeable, but Cohen blocked any transfer of himself without consent by notifying U its agreement with him did to the contraction of the best theatre traders known to circuit men and exhibitors alike, will accept another position.

aniwn to circuit men and exhibitors alike, will accept another position. He may become the first free lance theatre specialist the industry has known. In that capacity he would represent a circuit or an exhibitor in buying or selling any house or circuit or house,

#### Wobber in Distrib. End

Hollywood, May 27.

Herman Wobber will be attached of the Paramount distribution end.

He formerly was in charge for publix in San Francisco.

#### Laemmle, Jr., Goes Back

Laemmle, Jr., Goes Back
Carl Laemmle, Jr., g. m. of production for U, who came cast for
openings of "All Quiet" and "King
of Jazz." with a brief rest thrown
in, left for the west coast Monday (26).

Before leaving he bought "Bullet
Proof," novel by W. R. Burnett.
John Wray will star in the picture
version, scheduled for June.

# Today (Wednesday) marks a year since the first all-color talker was given its premiere. Picture was given its premiere. Picture was "On with the Show," musical entirely in sound and color and gave Warner Bros. produker, rating for who was first on this and that Picture opened at Winter Garden, New York, May 28, 1929. WB were also first with sound, first with talking shorts, and first out with an all-talker feature. Since "On with the Show," 58 features and 40 short subjects have tured and 40 short subjects have tured and 40 short subjects have the productions. Whether the number of color productions. Whether the number of color productions. Whether the number of color pictures during the coming year will top that for first anniversary, of color talkers cannot be predicted by anyone, even those close to Technical During the past few months they

Wednesday, May 28, 1930

color and producers.

During the past few months there has been a tendency on the part of individual producers to avoid making extensive plans on color product until new processes some are uct until new processes some fiddling with individually have I more perfected and facilities vided to meet shooting and prin requirements.

#### Producers' Own

requirements.

Producers' Own
All indications now point to fewer
Technicolors than during past year,
largely because of producer deals
for own processes.

That the industive are is prophesied.
Lease L. Lasky figures black and
whites will be obselete by that time
even though the Paramount's production schedule for the coming
season so far calls for only a half
dozen features.

Among reasons given for waiting
on wide film is to allow the industry
to be compared to the compared of the compare

#### Fake Jungle Film

(Continued from page 3)

(Continued from page 3) habits of the gorilla and also of African natives, and that it had been presented as an authentic pigture of nature.

"My protest is not against what it claims and publishes as fact," said the countries the same of portraining nature must stand on the same rules that the scientific public applies to printed material."

Defenseless Brutes
In conversations with plature must stand on the same rules that the scientific public applies to printed material.

Defenseless Brutes
In conversations with plature men when he reached the coast the psychologist explained that his indignation was aroused because misprepresentation applied to being who were unable to defend themsolves before the world. He said that a naturalist who had viewed the plature of the property of the property of the said that a naturalist who had viewed the plature of the property of the plature of the property of tified two orang-utans and one chimpanzee in it, but stated that the only gorilla shown was a dead

would partially undermine the invaluable good-will now controlled by Publix in Chicago and the suprounding territory.

Protective Ads

In Chicago M-G-M is spending heavily to guard itself against Publix protective exploitation. M-G-M practically profited nothing on the loop run of 'Rogue Song," so strongly did it exploit the picture over Publix's head.

Fox is using its own protective exploitation methods to combat the Carlotte over grounding the protection of the picture over Publix's head.

Fox is using its own protective exploitation methods to combat the protection of the protection of the picture over Publix by the combat the protection of the pro

#### Once, Always, Etc.

Hollywood, May 25.
Chimese plutorents who were going to put up \$300,000 for a talking tick ture with Mei Lan Fang have decided to remain plutocrats.

So the picture which was to have been produced in China is cold.
Paramount is interested in doing a Chinese talking short with the Chinese star who is now touring over here.

# Protective Publix Billing in **Chicago—Indie Films Suffer Most**

Protective exploitation, result of the interlocking control between producing agency and its own ex-hibiting circuit, is arising in the

the Interlocking, control between producing agency and its own exhibiting circuit, is arising in the middle west.

Faced with the growing handicap are the producers who in this section, such as 31–6-M and Universal, must depend on a circuit controlled by their films.

Viewed dispussionately in the middle west, it is Paramount, the producer, with its Public circuit as the outlet for films, as against Mr-G-M and Universal, whose two large outlets in the area are R-K-O and Publix, principally the latter.

The most recent in that can be devertising of Universal's "Western Front." In Chicago the loop opening in a Publix house of this special production by a competitive producer was flagrantly under-exploited.

nloited.
The defense seems to be that the names Publix and Paramount have been associated so closely that ballyhooing of a rival's efforts, no matter how profitable it would be, preservation of power.

nloited

Fox has a special booked into a Publix loop house, it puts its own exploitation staff to work, even hearing the brunt of newspaper advertising costs.

hearing the brunt of newspaper advertising costs.
Outside of Chicago, Fex his been exploiting its own product with unusual care, in its own houses. The names "Fox" and "Fox Froduction are getting as much attention as the process."

# GOLF'S GROWING STRENGTH

# **English Bankers Deny Fox Control** Of British-Gaumont Theatres

"Do you think I am stark, staring And all of that; and all of that. So the reporter left with the confirmation from Messrs, Ostrerer and Woolf that Fox's \$19,000,000, or whatever old thing it was, didn't buy control of those 100 odd British Gaumont theatres. Also, the knowledge that nothing about Fox or Fox edge that nothing about Fox or Fox people would be discussed by the English bankers on their current stay in New York at the Ritz-Carl-ton, which was lnaugurated by Har-ley Clarke's dusting town and the Interview that made things slightly more irate. The initial question was:

"Specifically, who controls the Gaumont chain? Here they claim it's Fox, and over there it is contradicted."

tradicted."

Then came part of the quotes in the first line.

Profuse apologies for density, thickness of the American reportorial skull and etc. and etc. failed to keep the chairs occupied. The rest had to be done with a foot in the open door and the imminence of the porter's personal appearance and risley act.

In Laundon, all things come

the porter's personal appearance and risley act.

In Laundon, all things come through official channels. Even though George Woolf (member of the team encountered) admitted he presence in the Ritz, New York, that he is not in Laundon.

Mr. Woolf remained on that premaise until goaded into the "stark raying mad" status.

"I thought you came over here to Interview me about something else. Had I known I never would have the control of the control woolfs only direct answer was that to the question about Fox's minority interest:

"Why, certainly, we are in control

minority interest:
"Why, certainly, we are in control ef our own company."
When the reporter tried to get nice atter learning that "routine duties" were all that caused some steamship to sell a couple of first-class suites, and sought to turn copy proclivities elsewhere, the Woolf stated:
"No, you may not," which answered the question: "May I ask what some of these duties' are?"
Woolfe got in the parting shot with:

"Now don't you write anything about this interview." What Is Understood

With the Ostrerer Brothers, Lon-

What is Understood
With the Ostrerer Brothers, London bankers, interested in British
Gaumont, it's been understood the
two English representatives came
over to have a talk with Harley L.
Clarice, the new Fox president,
when the state of the control of the control
that the control of the control of the control
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that the control of the control of the control
that the

#### WALSH'S FOX CONTRACT

Disagreement May Result
Director Leaving

Hollywood, May 27, Hollywood, May 27.
Ratoul Walsh may leave Fox as a result of failure to agree on a new contract. Walsh has been working on "The Big Trail" tentatively, his original contract having expired some months ago, winnie Sheehan stopped off at Sait Lake City to confer with Walsh, but nothing was settled, by report.

#### Telltale Paint

Hollywood, May 27.

Auto salesmen report that actors are not buying cars with trick paint jobs.
Reason is that the loud hued cars are too easily recognized when parked outside various places.

### AT&T CONTROL **TOLD CONGRESS**

Washington, May 27.
Congress has been told that the American Tel. and Tel. Co. has gotten complete control of the sound talking picture industry. Testifying before a Senate committee in support of a bill sponsored by Senator C. Dill to make patents old. Colby, president of the Samson Electric Co., made this charge. Mr. Colby characterized the methods of A. T. & T. as being "subtle and insidious," creating "terrorism" throughout the picture landustry.

"terrorism" throughout the picture industry.
Witness went further and stated that the telephone company was not satisfied to confine its control to the picture industry, both producing and exhibiting, but was reaching out into every field wherein sound amplifying was utilized.

#### **TELEVISION IN HOMES** LONG WAY OFF YET

Schnectady, May 27. Before going into the homes Gen

Before going into the homes General Electric has decided to educate the public in the ways of Television in the regular theatr.

As the result home sets, which it was expected the electric would first place in the market, are now secondary in commercial commercial commercial properties of the properties are properties and the man to

Dr. Alexanderson, GE's chief television scientist and the man to whom major credit for its development is due, said air pictures in their present state are too complicated and cxacting to be yet practical for private usage. Only expert amateurs who will make of tele the same the proper state, would get a kick out of home operated air vision today, he stated.

When home sets are considered.

When home scts are considered commercially practical they will probably retail at \$250 a piece.

#### FREE FILMS ONCE **WEEKLY BY MERCHANTS**

Stryker, O., May 27. Theatre here is showing free films Wednesday nights during the sum-

mer.
The house is underwritten by town's merchants.

#### "Pink's" "Divorcee"

Chicago, May 27.
Getting a "pink" permit from the
censors, "Divorce" (M-G), opened
to hold-out trade at the Chicago,
Because of the evident draw will
do a second week in the loop, movlag to the Oriental this Friday,
Publix unit, "Sunny Bays," also
switches to the other apply.

Ingenue Interests
Hollywood, May 27.
Both Universal and United Artists
are reported Interested in Sydney
Fox, Ingenue, now with "Lost
Sheep" in New York.

# 2,000,000 NOW IS CONSERVATIVE

5,800 Clubs in U. S .- 440 of Them Municipally-Owned -Game Good for Eight Months' Outdoor Season

#### ALL THEATRE-GOERS

There are now nearly 2,000,000 in-

There are now nearly 2,000,000 individuals playing the game in a single week over here.

These are club members without including women, children or those when the single week over here. There were the single week of the single was a series of the single with probably is the biggest factor that has converted so many skeptics to try it—and that is that from a physical standpoint it is the most accessible. There is nothing to catch, to stop or to buck.

In the United States are nearly 5,000 clubs or courses whose grounds and buildings are exclusively devoted to golf. Of this number about 440 are public or municipally owned. Of the remainder, 1,861 are 18-hole courses, and 3,502 are 3-hole. Average accesses for an 64-hole courses, and 3,502 are 3-hole. Average accesses for an 64-hole course, and 1,502 are 3-hole. Average accesses for an 64-hole course, and 1,502 are 3-hole. Beach opposition

But at the rate the game is spreading it is rapidly becoming a contender for interest, even the churches being affected. Week-ends (Continued on page 29)

# FANATIC MAYOR IN HICK TOWN **GOES NUTS**

#### Tells Dover, O., Police to Stop Sunday Show with Tear Bombs

Columbus, May 27,
More melodrama Sunday in the
blue lag war at Dover, O. Mayor
W. R. Stucky ordered Chief of Police William E. Byers to use tear
gas bombs by throwing them in the
projecting room if necessary to
break up the performance at the
Beziey theatre. Police chief, 62, tore
off his badge and resigned rather
than carry out the wild instructions
of the police under the mayor's
orders arrested Manager William
Burton and six employes. Performance was only halted when the police unscrewed hinges of projection
booth door. Two projectionists had

lice unscrewed hinges of projection booth door. Two projectionists had barricaded themselves within. Efforts were made to get local electrician to cut wires, but refused on grounds it would cause an explosion, put the exit lights out and possibly cause serious panic. Several hundred citizens gathered to watch the raid. There was no disorder.

Evades Injunction

waten the raid. There was no disorder.

Evades Injunction

Employes pleaded not guilty and were bound over to the Grand Jury under \$500 bail each.

Theatre's lawyer recently got an injunction gaginst interference by the mayor until next November, but His Honor evaded the injunction by raiding house under a state law. Mayor says he will continue to use-such tactics to preserve a filmiess Sabbath.

Another local house, Pike, avided the official displeasure by remaining dark.

# Pub. Division Mgrs. Sent to Road By Sudden Order from Sam Katz

#### Wired Facts

Maximum and minimum have been married through West-ern's talker installation activ-

The tiniest house in the The tiniest house in the U.S., the 200-seat Phedmont, Spruce Pine, N. C., is at the other end of the line held by the 40,000-seat Atlantic City Auditorium.

For age, the Masonic, down in New Bern, N. C., takes the electric's candle. It is a 651-seater and was born in 150 and 500 the 150 the 15

# STARTING ADV. FILMS FOR PAR

First two accounts for Paranount Business Pictures, with distribution assured through all the

tribution assured through all the Par-Publik houses, have been closed. They are Lysol and the I. Miller shoe people, with each to spend approximately \$35,000 in production of commercial talkers. The Lysol pleture will be a cartoon, with Max Fielscher doing the work for Par-Publik. Picture will be similar in construction and comedy value to regular cartoons and to get over ad feature will stage a battle between a Lysol bottle and an insect. How the Miller picture is to be done not yet decided. Various other accounts, including Listerine, Camel elgarets, Royal Typewrite and the concern putting out Camel of the concern putting out Camel of the concern putting as eries of 12, with a camel (animal) used to put over the ad angle.

#### TORONTO-MADE FILM **GIVEN GOOD NOTICE**

Toronto, May 27.

"The White Road," first picture to be made compictely in Toronto, opened at a local theatre last week and did well. It is a seven-reeler, synchronized, but no dialog, made by the new Ontario Film Co. Plenty

by the new Ontario Film Co. Pienty of worse pictures come in here from the States as features. Technique of this all Toronto-all Canadian picture isn't claimed to be 100%. It has many defects; sometimes poor lighting; occasional blurred scenes; weak spots in continuity; crowd dancing a fox trot to a waltz when the sound didn't switch over soon enough.

Scenes shot in Chinatows and

Scenes shot in Chinatown and quite realistic. Picture didn't cost much and will likely make money when sent to theatres not wired.

#### **Boy Story Series**

Hollywood, May 27.

Warners will talkerize a series of Booth Tarkington boy stories, formerly produced silent with Ben Alexander.

Alexander,
Leon Janney, Wurners' new boy
actor, will bave the leads,
"Boy o' Mine" will be first under
the new title of "Fatter and Son."
Second will-be "Penrod."
William Beaudine, who directed
silents, will do the talker versions.

#### Kurtzman with Fox

the official displeasure by remaining dark.

Dover, O., is the frome town of the Nugeris, J. C., and family. They always appear same.

All Publix division managers in New York, except Milton Feld, in charge of the New York area, have been ordered to the road and survev of their territories by Sam Katz. Order came last week while the Publix head was on tour of the circuit.

Borris Morros, head of the P. P.

Borris Morros, head of the P. P., music department, also went on tour. He caught up with Katz in Dallas, May 21, and from that point was to shoot along the circuit together with Katz.

Katz will meet each divisional director in this manner on home ground, going over the various territories with each separately, doctoring up conditions wherever necessary, and noting spots for any new P-P stage policy that recently say that the state of the stat

#### Publix Closes Macon House as Fox Reported After New Site in City

Macon, Ga., May 27.

Macon, Ga., May 27.

Publix has given up its lease on
the Criterion, playing mostly westerns and serials. It is one of the
oldest of the Publix four here, and
ls being converted into two stores.
Despite reported poor local attendance, reports are current representatives of Fox have been
negotiating for a lease on a site in
the business section, a site formerly
a bank.

a bank.

Practically all the theatres in the smaller communities adjacent to Macon have installed Vitaphone caulpment and reports from the owners of these theatres indicate their attendance has more than doubled since such equipment has been installed.

#### \$500 HOME PORTABLE SOUND MACHINE

Chicago, May 27.

Cilcago, May 27.

Portable machine for home showings of sound pictures was placed on the market this week by the Q. R. S. DeVry, corporation. Retails at \$500.

Apparatus is adjustable. According to Hernan DeVry, inventor, will handle the 16mm, and standard 35mm, film. Operates on the light ray principle.

DeVry, is manufacturing at title.

DeVry is manufacturing at ills neon tube plant.

#### Nothing too Small

Danbury, Conn., May 27.
Paramount theatre interests are
doing a bit of questioning in regard to the little town of Cos Cob.
The New York concern has requested that a copy of town's building code be sent it.

#### New Indie's 1st

Hollywood, May 27.
First pleture scheduled by newly formed Liberty Productions is "Mother's Millions."

May Robson will be starred.

# Talkers in 7 Languages by New Foreign Group Through Terra Co.

Berlin, May 15.

Intending to take advantage of the language barrier caused by the advent of talkers and to furnish the Central European market which America cannot yet supply fully, the new Curtis Meinitz-Max Reinhardt group, through the Terra Film Company, will make talkers in German, Italian, Czechoslovakian, Polish, excluding English version in guages, excluding English version for the Terra Film Co. from the I. G. Farben Co., which retired from the picture business but retains a 15% interest in Terra.

which retired from the picture business but retains a 15% interest in Terra.

I. G. Farben used to supply the Russlan market's requirement in raw flim, and have made a condition of the polymer of the properties of the controlling interest in Terra.

The new corporation will be a kind of German "United Artists" and will be managed by Curits Melnitz. 'Other directors on the board are Max Reinhardt, Raimund von Hoffmannsthal, and Tletjen, superintendent of the German State Theatres. Through him the new corporation will be able to make use for its productions of the German State talent, choly, proposition, with the legit opera organization.

Other directors are Otto Gershel and Kurt Fasolt.

#### French Bank is Lending Money to French Indie Picture Producers—New

Faris, May 17.

The first bank here to make a specialty of raising picture money for independent producers is the Universe of the second of the second of the second of the second of the venture.

It is currently financing a new organization headed by Comte de Lacour, whose first film will be a modern version of "L'Etrangere" ("The Foreigner") after the novel by Alexandre Dumas, Gaston Ravel will direct. Francessa Bertini is femme lead. Paris, May 17.

Bertel, Cameraman, Dies Melbourne, May 27. Maurice Bertel, veteran camera-man whose experience goes back to the earlier days of the Fathe Freres; died suddenly of heart disease.

#### PAR'S REP IN SPAIN

Adelqui Millar Says He's After

Madrid, May 16.
During the past few days a representative of Paramount, Adelqui Millar, has been in Spain, visiting Madrid and Earcelona. He has distributed cards to actors and actresa-

tributed cards to actors and actresses, for the purpose of choosing talent useful in the United States for making talkers, he said.

Newspapers have reported the actress, Coarmen Larabetti, and her husband, Carlos Diaz de Mendoza Guerro, son of the late actress, Dona Maria Guerro, who was the most eminent actress in the Theatre minent actress in the Theatre with the Carlos of the late actress of the Carlos of the Carlo

The reputation of both in Spain is of the best on the Spanish speaking

# ITALY'S BID FOR **WORLD MART BY PITTALUGA**

Opens New Sound Studio in Rome-Talks for Publication

Rome, May 27. Italy's bid for world markets and its challenge to the Continent to ank as a film capital was made with the opening Friday (23) of Stefano Pittaluga's new sound stu-dio here, an event attended by the cinema world here as well as by important officials in the Italian min-

Pittaluga himself, called (Continued on page 56)

### N. Y. Sun's Foreign Survey

Buenos Aires, May 27.

Carl Helm, dispatched by the New York "Sun" into this territory to study trade conditions, with special reference to American-made pictures in the Latin-American market, has completed his survey.

He is returning to New York.

# THE 6th ANNUAL International Number



Will Be Issued During JULY, NEXT

Advertising copy at far away points from New York City should be for-warded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

#### Paris Will See Talkers In Original Coast Form

In Original Coast Form
Paris, May 27.
The possibility of the release in France of unaltered Hollywood productions was demonstrated successfully with the opening of Pierre Bruubergers new Pantheon theart this week (beginning 26) with form.
Film is without super-imposed titles in French, a method that was first used.
The Pantheon is in a remote location, comparable to Washington Heights in New York, but the distributors are looking for smarter spots, notably Braunberger, Paramount and Metro.

#### ENEMY' STIRS POLITICIANS

Silent U. S. Picture Cause of Dis-turbance in Paris

Paris, May 27.

It was necessary to call the police to put down a riot at the Olympia, apparently caused by objections to the American silent picture "The Enemy" (MGM, released in the States in 1928), but really inspired by French politics.

The disturbers shouted their objections to the picture and demanded a refund which we are used on the picture and demanded and an news reel substituted for the performance, which proceeded and an every reel substituted for the performance, which proceeded

performance, which proceeded quietly after the objectors had been ejected. ejected.

Picture retained at the house.

"The Enemy" starred Lillian Gish and was directed by Fred Niblo. It was released at the Capitol. New York, Jan. 7, 1928. Made from the stage play of the same name by Channing Pollock, and in synchronized form without dialog.

A preachment against war and containing a good deal of brutally realistic shots of warfare.

# British Film Field

By Frank Tilley

London, May 16.

Following the details already printed of the row at United Picture Theatres meeting May 12, Maurice Jenks, new chairman who replaced Islore Schlesinger, resigned next day and was replaced by E. C. Reynolds, another director of U. P. T., also resigned, and is replaced by Will Evans and Charles Woolf as joint managing directors. Islores Schlesinger is also getting out of all his interests in this country and promises to devote himself to South Africa. None of his ventures here has been happy, especially for stockholders, and no one is crying in a corner over his decision to quit.

Over the meeting on this 12th an (Continued on page 29)

#### French Merger

Paris, May 27.

Plerre Braunberger, producer, and
the Richebe Circuit, exhibitor chain,
will formally merge, starting joint
operations June 1.

Combination is capitalized at
\$500,000 and is titled Etablisments
Pierre Braunberger et Roger
Richebe

# Mgr. in S. A. Talks Turkey Over Musicians' Protest on Lay Off

4 TO 1 FOR W. E.

French Gaumont Wires Fifth House in Palestine

Jerusalem, May 15.

After grabbing itself the first four contracts for sound in Palestine, Western Electric lost the fifth, which went to French Gaumont. The upper half of the new Opera Hall in Tel-Aviv, which will inaugurate its picture policy shortly; will be wired with the French apparatus, which sells for almost half of a track which sells for almost half of the present only two more contracts are available. One of these is for the Y. M. C. A being erected here. Neither will be completed for a long time yet. After grabbing itself the first four

# **NO AUSTRALIAN** MADE FILM OF MERIT

#### 1st and 2d Prizes in Gov't Contest Not Granted by Judges

Melbourne, May 27. Commonwealth Government's film

ontest to decide an award for the best Australian picture did a complete flop when the judges ruled that no picture submitted was entitled to the first prize.

Feller's war picture was awarded the third prize of \$5,000, higher awards defaulting.

In-view of this apparent failure of private enterprise in picture mak ing, native actors and authors and producers are demanding that the government itself erect and maintain film studios for the making of talking product that would compete

talking product that would compete with the American pletures.

They argue that unemployment in the pleture field throughout the Commonwealth is caused by American talkers being booked in every theatre in Australia, driving the native players, writers and technicians out of business.

In addition the agitators demand that the Government enforce the law already on the statute books compelling exhibitors to screen a certain percentage of Australian subjects.

The whole affair is jubt another.

subjects. The whole affair is just another manifestation of the dog-in-the-manger attitude here against America that has hastened the native film producing industry on the downgrade, which tendency is constantly being accelerated.

### Max Gluckmann, representing American picture producers, has taken an aggressive stand in the

Buenos Aires, May 27.

taken an aggressive stand in the local jam over musicians 'unemployment blamed upon mechanical screen sound.

Addressing the local business men, he declared it is an old Argentine custom to appeal to the government for the cure of social and trade ills, but it will prove to be impossible for the government to pass laws that will impede progress.

He cave the argument that if the public continues to-patronize the sound screen, it will be proof that the people prefer it to the old style of orchestra music as an accompaniment to pictures.

In order to make the test Gluckmann offered to leit the musicians take over theatres he controls for the state over theatres he controls for the control of t

#### German Patent Troubles Soon Over, Thinks P-P Is Taking Berlin Studio

Paris, May 27

Paris, May 27.

Paramount Publix is getting ready to start production in Berlin, anticipating the early settlement of the patent troubles. Company will rent studios for the time being equipping them with Western Electric recording, and transferring the production for the Norse peoples from Paris to the German expital.

Form Paris to the German capital.

Paris, where studies are running at capacity day and night, will continue to be the production center for Latin version pictures. Robert Kane is preparing to divide his time between Paris and Berlin.

Metro continues in its position of producing only in Hollywood, even for the foreign tongue version; considering to the processing considering to the process of the producing of the foreign market lift it becomes necessary to produce abroad.

#### Foreign Talent Switches

Hollywood, May 27.

Metro has replaced Egon Von Jor-dan as lead in the German version of "Olympia." Theo. Shall, German stage actor, was rushed here for the

Anna Marie Frye, local German actress, replaces Salome Steurerman in same picture.

#### 'Dress Clothes' Rights in Warner-Par. Contest

London, May 27.

Warner Brothers, wanting quota pictures, ordered Twickenham Films to produce three talkers for them. Unit engaged Scymour Hicks to appear in flicker of "Man in Dress Clothes."

Clothes."
Sascha Guitry had meanwhile sold the world talker rights in the subject to Par.
Par can't produce it, nor can Warners. Rights are held jointly by Hicks and Guitry, neither willing to split.

#### Montevideo Negroes Buenos Aires, May 27.

Muncipality of Montevideo has issued instructions to its force of theatre inspectors to see to it that the exhibitors do not draw the color

the exhibitors do not draw the color line in patrons.

Organization of colored woman had filed protests declaring that colored people were discriminated against. The complaints declared that hotels also have been drawing a color line.

### Runs at State, Sydney

Sydney, May 27.

State, Sydney, is switching from weekly change to long run policy.

Midnight premiere of "Sally" (W. B.) starts the new regime.

# **Cuban-Made Spanish Talkers** For Pop. of 108,000,000, Minus Spain No Color Line for

By Fred H. Langworthy

Cuba is going to make Spanish talking pictures.

Frank and Arthur del Barrio, owners of the BPP studio (Barrio Picture Production) of this city, are finishing their first big silent picture, "La Virgen de la Caridad." Shortly they intend to equip the studio with sound apparatus to make talking pictures in Spanish, they say.

The building and equipment cost 100,000, and the firm co. is in-torporated for \$1,000,000.

Frank del Barrio states that exclusive of Spain, all-Spanish pic-

# **English Talkers Throw Jews of** Palestine Into Language Panic

Tel-Aviv, Palestine, May 16.
Simultaneously with the opening of talkers here a few days ago, posters appeared. all over town characterizing foreign languages talkers in the Holy Land as a necessary evil to be tolerated until such time that they be made in Hebrew. Posters further sak the people not to sing the picture songs in their homes or on the streets. Just to forget them once they leave the theatre.

Posters were plastered alexands.

forget them once they leave the theatre.
Posters were plastered alongside of the theatre advertisements billing "The Singing Fool" and were put there in the name of the Society for the Aid of the Language, whose chief function is a Googn Hebrew as fore was taken by the society to try to stem the spread of foreign languages, particularly English, via talking screen, at the expense of Hebrew. Chief worry of the organization seems to be that the people, especially the younger ones, in the effort to get the most possible enjoyment of the American talkers will take time off from their Hebrew and devote it to the study of English.

Situation in this country is unique among the whole world and merits elaboration. In all countries which have put their stamp of disapproval

(Continued on page 29)

# PRESENTATION'S JAZZ BANDS IN PARIS HOUSES

#### Increased Overhead with Pit Orchestra Another Theatre Problem

Paris. May 27.

Paris, May 27.

Vogue for the American presentation policy in de luxe film theatree here has made necessary stage faze to the policy of the property of the pr

fits to occupy the stage. First group is Greger's, headlining at the Empire

#### 1st All-British Talker Shown in Australian Parliament in Sdyney

Sydney, May 27, Sydney, May 27.
Union Theatres people gave the first British-made talker, "Atlantic," a great send off by screening it at the State Parliament house in Sydney before an exclusive gathering of politicians and government officials. Purpose is to put all the influence

Purpose is to put all the influence of the circuit behind English product hereafter. Preview of "Atlantic" was a sample of exploitation methods to be used.

Other new films here are "Hit the Deck" (Radlo) (American) and Splinters" (British-made). Both

#### Goldwyn Opening Indie Publicity Office in London

Hollywood, May 27.
Sam Goldwyn is inaugurating an English publicity office in London, Independent of United States. Cedric Belfridge, here on several occasions as correspondent for English trade papers and American fan mags, will be in charge.
Belfridge leaves here next week for the job. Hollywood, May 27.

"Deplorable Spanish." Say Hayana Critics of "Rita," 100% Spanish

Havana, May 22.

"Rio" Rita" (Radio-American), shown here 100% in Spanish, drew very much of a panning from the Spanish used in many Instances was termed "deplorable" by some critics, while others ridiculed the varlety of voices heard—Chilean, Argentinian; Cuban, and "most any dialect."

#### RAINER KARL, VIENNA, 1ST 'BICYCLER,' DIES

Vienna, May 27.

The man who devised a system of transporting film reel by reel from one theatre to another by motorcycle and sidecar, has just died in Vienna.

tory tee and sincect, in signature to the same picture to play a whole group of theatres at the same time and saved many a poverty stricker exhibitor. He was Rainer Karl. His other claim to fame was that he started life as a Hapsburg archduke under the old royalist regime, the son of Archduke Leopold Salvator Exhibitors still use the Karl system, which cuts film rentals in half. Here It seems to be a legitlmate practice as distinguished from the old American scheme called "biocyting."

#### R-K-O TAKING ON COL'S FILM SALES ABROAD?

London, May 27.
Following the reports of R-K-O
contracting with Columbia for all of
its production on your side, it's said
here that Radio Pictures may take
on the distribution of the Columbia
talker here and on the Continent.
Columbia is understood not to be
a present under a Continental dis-

tribution agreement.

Without foundation a similar sur mlse in New York is that sooner of later Radio Pictures will absorb Co-lumbia Pictures over here.

#### Argentine's Importance

Paris, May 27.

David Lowis, former head of the M-G-M Mudrid office, salled on the "Berngaria" last week, headed to take charge of the same company's product in South America.

Reassignment of this valued employee is a hint of the growing Importance of the Latin-American market in the eyes of American producers.

#### Thinking for Algiers, French Censors Slash

Paris, May 27. The censors (French officials) who

The censors (French officials) who rule on all film for exhibition in Algiers, cut Metro's "The Pagan" to pieces, due to the policy of most European nations in dealing with Colonial peoples.

Censors figured the plcture of South Seas romance might-inspire questions in the native Algerians as to the beneft of the civilization that is held before them by the home government, and applied the scissors drastically.

scissors grastically.

Picture went in following the same producer's "White Shadows in the South Seas." of somewhat the same literary effect.

#### Change of Title Tried

Paris, May 27.
The Irene Bordoni-First National picture, "Paris," has been changed in title to "Mirage de Paris," for its local showing.

in title to "Mirage de Paris," for its local showing.

Decision to revise the title came with reports of a poor opening for the film in Berlin, and its adverse impression on preview here.

#### Sascha of Vienna Set Financially, Now, May Get Foreign Alliance

Vienna, May 27.

Sascha Co, principal producer
and distributor of pictures in Austria, has been greatly reinforced
financially by its transfer of control to a Swiss group of capitalists,
and looks to take an aggressive part
in the new management will, it declares, begin active production of

The new management will, it de-clares, begin active production of clares, begin active production of its Visna studio into operation with recording equipment. It has undertaken an ambitious program and now is seeking an alliance with strong German and French produc-ing organizations.

The plan of campaign is to cap-italize Vienna's fame in light opera together with the native operates stars at its command. This much is made public in a statement issued by the c mpany today (27) in which it promises to put operas and phil-harmonic orchestra works upon the sound screen.

harmonic orchestra works upon the sound screen adds the intimation that there is reason to believe that the State Opera would consider co-operating in the work if It were approached with an appropriate proposal to join in sound film pro-duction.

# OSSO RESIGNS **AS PARIS HEAD**

Parls, May 27. Paris, May 27.
Adoiphe Osso, for nine years head here of Paramount distribution and theatre operation, has resigned from the American company following a conference with Adolph Zukor. Osso will go into film production on ble own.

his own.

To Osso, who was a \$50,000 a year To Osso, who was a \$50,000 a year man, is credited a great deal of the prestige enjoyed by Par in France. David Souhami, until recently Paramount's Italian chief, succeeds to the Paris berth in charge of distribution. He has had vast experience in the foreign field, ranging in his operations from South America to the Orient

e Orient. is probable that the theatre (Continued on page 65)

#### Tiffany Makes Break Into Switzerland's Trade

Zurich, May 27. Tiffany Pictures is making an ag-gressive effort to get distribution in Swiss territory. It is opening a Swiss branch office in Zurich shortly in charge of De Becker, brother of the same company's representain Paris

tive in Paris.
Company has been putting of feelers on theatre prices here as preliminary to the probable at quisition of a series of key theatre to be used as "show windows" for its product. has been putting ou

Films in Amsterdam
Amsterdam, May 27.
Current attractions here this week
(May 26) include:

"Noah's Ark" at the Tuschinsky.
"The Beliamy Trial" at the Roxy.

# 25% Top Rental for Any Talker, Say **New English Indies' Combines**

London, May 27.

Independent exhibitors all over the country are forming local committees authorized to organize in a combined film, booking plas, and the combined film, and the combined London, May 27.

price in excess of 25%, which shall be understood to include score charges, accessories and the rest. As a result of this action, "Front" opens at the Regal and Alhambra simultaneously June 6, both houses being operated by Maxwell's Associated British Cinema Circuit.

#### American Will Plan Paris' 1st 'Atmospheric'

Paris, May 27.

An American architect, libbetson, is due here June 4 to build the first real American "atmospheric" theratre in France.

Venture is hacked by Jacques Halk's New house will have 4,200 scats

# **Talker Shortage Abroad Forces** Many Expedients in Studio Rush

Shortage of talkers is causing a

mad rush to production, which taxes the capacity of all available studio

Many devices are being used to

"La Prix de Beaut," at the Linder cinema, is billed as a French talker, although first a Tobls silent which

never went into release in that form, It was later dubbed by the British composer, Horace Sheppard, In the Tobis studio at Epinay, near Paris. Sheppard is credited as adapter in order to conceal that sound has

Sheppard is credited as adapter in order to conceal that sound has been dubbed into the picture. Nero Films, German producer, has closed a deal with French backing involving \$720,000, calling for the rustled completion of six films in German and French, but the short-age of local studio space is so acute that four of the pictures will be made in Berlin and only two in Paris.

Paris.
Flerre Braunberger, producer of
"La Route est Beile," an outstanding success, is equipping his three
stages with recording apparatus,
while the Tobis people are adding
another sound stage to their available space, and the Gaumont people
are building one more sound stage
in their plant.

GOVT'S FILM CO.

IN EGYPT

A BUST

Film producing under Government

Film production was proposed as system of national advertising

with the Government supporting

the operation of Yussef Bey Wahby, noted Egyptian actor. Whole business has been aban-

ubsidy is a fallure here.

Cairo May 27.

put over dubbed silents as talkers.

#### French Society After Royalty on Films as On Plays-More Grief

Paris, May 27.

American plctures have a new grief on top of the headache over patents. Demand of the French Authors' Society for royaltles on talkers just like payments on stage plays, is being pushed aggressively to the extent it has become an in-

to the extent it has become an in-ternational movement. French authors will make it their leading objective at the Interna-tional Congress of Authors which opened yesterday in Budapest and where they seek to make it a sub-ject of world-wide agitation.

#### TOBIS HOLDS OUT 'RITA,' FEARS COMPARISON?

Berlin, May 27.
Tobls has refused to issue a llcense for the exhibition of "Rio
Rita" in spite of declarations by the
American Radio Pictures that it has verbal agreements as well as a written memo for its release in Ger-

Written memo to its forces many,
Version offered here has been handled by the German director Friedrich Zeinik. It is suggested the Tobis people do not care to face the rivalry of a well made picture sounded on a competing system.

#### SWEDISH COMEDIAN M. C.'s FOR TITLES

Stockholm, May 27.

"Hollywood Revue" In a new form had a successful premiere with a prominent Swedish comedian as the conferencier (m. c.) In default of any native dialog in the picture, and in preference to dubbed talk

or titles.

Previously the original version had flopped, following the rule that original English dialog is resented by the native fans. Dubbed versions inspire even worse reactions. One of the Stockholm reviewers refers to the dubbed versions as "freaks" and dicalere they are impossible for critical judgment.

#### 'Godless Girl' Cleared by **Dutch Censors—No Cuts**

The Dutch censor has litted the ban on Pathe's "The Godless Girl" permitting its release without cuts. Picture was put on late last week for the first time in Holiand at the Passage theatre here:

Marie Dressler in Person

Marie Dressier in Person
London, May 27.
. "Caught Short" (M-C-M) opened
Friday (23) at the Empire, with the
personal appearance of Marie Dressier drawing capacity.
The comedienne, featured in the
film with Polly Moran, received an
ovation.

# whole business has been abandoned and the actor will engage in production under foreign companies. Move is made a necessity by the action of the Ministry in cutting off **UFA's Adding Stars to**

### Staff for 18 Dialogs: Waiting for Otterson

Beriin, May 27.

UFA has announced its intention of making 18 dialog pictures in its program the coming year, using the Kiangfilm system,

Klangfilm system.

To that end the company has added a new group of stars, including Otto Gebueir, Oiga Tschechowa, Johannes Ricmann, Renate Muclier and Gerda Maurus.

A great deal in UFA's future activity depends upon the situation that dovelops after the arrival here tric Research Products and his pronouncement on interchangeability.

ity.

If no arrangement is made with If no arrangement is made with the American electrics, it is understood UFA will go in for an expanded scale of picture making, adding probaby 15 subjects to the 18 which it will make anyway. This year's UTa production has been in German and French only, with some product, such as Emil Jannings' talker, "Darling of the Gods," in German alone. UTa has given up its Ivan Mospikine contract, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the slar injudice of the Gods, "In Currant, paxing the slar injudice of the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxing the Gods," in Currant, paxing the Gods, "In Currant, paxin

jukine contract, paying the star in-demnity of \$20,000 in settlement of

"Variety" For Summer JUNE, JULY and AUGUST \$2

Address "Variety," New York

# **B'way Houses Had Similarity** Last Week in Theme. Titles and Grosses—'Western,' Roxy, \$80,500

Quite a lot of similarity along the street last week, in themes, titles and relative box-office pace.

In theme were the Roxy and the Paramount, each landlord to cowboy opera, and the Criterion with an Indian tigend. Sesides the Galety and follywood. Warners and Astoriousing operetta of the swashbuckling species.

Title similarity in "Song o' My Heart" and "Song of the Plame," and "Song o' the Plame," and in "Bride of the Regiment" and "Song ot the Regiment" and "Song ot the Plame," and in "Bride of the Roxy at \$80,500, Paramount at \$74,400, and the Capitol at \$72,800.

Among the \$2 pictures, grosses kept to a common cotave will Quiet."

Business in general fairly good. George Bancrofts "Ladles Love brutes" was a couple of notches below normal at the Rivoli, just shy setter than that common to the get-way weeks on earlier sample of lynamic Bancroft drama. Maurice Chevaller in the slightly smaller Riatio ran somewhat stronger "The Bir heidan Picture

Some surprise was clocked around Times Source when "The Slient."

The Big Point was a stronger with "The Big Point and an armount of the Big Both and an armount of the Big Both and an armount of the Big Both and a stronger when "The Silent Shemp" started off at a lively cilp in the Criterion. This Indian picture of the Canadian wilds has a great social the up wilds has a great social the up wilds has a great social to the production and the stronger and that many Park Avenueltes contributed to the production ante. They are making it imperative for their friends to see the picture. The production and the production and the contributed to the production and the Colony beyond its two-week rental period, that haunted home of lone-ome spooks is going dark at the indicate the stronger of the production of the week grosses have been consistently under five figures. Reports from the matropolitan recent weeks grosses have been consistently under five figures. A phoney sex picture, "Unguarded Girls," pulling the "For Men Only simple of the production of the prod

#### Estimates for Last Week

Astor — "Rogue Song" (Metro) (1,120; \$1-\$2.50) (18th week). No eason for keeping this one going, out "Big House" premiere still vague. Now figured to come in

cason for keeping this one going.

"Well House" premiere still
vague. Now figured to come in

"Capitol—Thyloroe" (Metro) (4,522);

5-56-75-\$1,50) (2d, final week).

"Illt-cigad fortnight, \$84,100 and
\$72,800. Finips sopped it up."

"Capitol—Yes of the still week). No
battement in thunderous clamor for
seats. Going well above capacity
with midnight shows rule.

"Seat of the still week). No
battement in thunderous clamor for
seats. Going well above capacity
with midnight shows rule.

"Seat of the still week). No
battement in thunderous clamor for
seats. Going well above capacity
with midnight shows rule.

"Colony—"Sunny Skies adde sap

"Stage and over capacity with

"All of the shows rule.

"Colony—"Sunny Skies adde sap

"Stage and over capacity.

"He shows and has "Border Romance" currelled house for

two weeks and has "Border Romance" currelled house for

"Week). Opened Monday (19) and

rew generally favorable critical
reaction. Started off very nicely,

setting \$11,300 on first skr days

"He public."

"Started off very nicely,

setting \$11,300 on first skr days

"He public."

The share of the sharing terms

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"He public."

"The share of the sharing terms

"He public."

"Good of the sharing terms

"He publi

business yet done at this house unclear present policy was with "Rio little." Grosses running under \$10,000. Continue here until remodeled Columbia across the street ready Rio (WB) (2,900; 35-50-73). Join Grosses running under \$10,000. Continue here until remodeled Columbia across the street ready Rio (WB) (2,900; 35-50-73). Join Barrymore sispetick previously extended the continue of the Rectinent" (WB) (1,088; \$1-82-50; MB) arrymore sispetick previously extended the continue of the Rectinent of the Rectinent (WB) (2,000; 13,500; 31-82-50). Joine downward of the Rectinent (RB) (1,000; 13,500; 13-82-50) (1,000; 14,500; 14,

#### 'BLUES,' WASH., \$31,300; 'CUCKOOS,' 2d Wk., FAIR

Washington, May 27.
(Draw. Pop. 500,000)
Weather: Fair to rain
Everything last week was "High
Society Blues" at the Fox. Figures
were of hold-over caliber, but management evidently satisfied to take
the big gross and play sate.

Nobody else did much with excep-tion of the Loew Palace, which al-ways gets them. "Hell Harbor" got about normal on intake for this house.

Other Loew house, Columbia, didn't do any shouting with "Para-mount on Parade."

mount on Parade."

John Barrymore didn't mean anything for the Earle, his "Man from
Blankleys" getting much below the
usual gross.

of Broadway" the
After
the the weeked notice
for about the tenth closing. Two
weeks again to be the end.

"Cuckoos" did well on 2d week
for R.K.-O.

Estimates for Last Week

for R.K.-O.

Estimates for Laat Week
Columbia (Loew)—"Paramount on
Parade" (Par) (1,322; 35-50). Rather
13,400 and not held over.
Earle (Warner)—"Man from
Blankley's" (W. B.) (2,244; 35-50-60).
Not Barrymore figure; 110,900.
"Fox (Fox)—"High Society Blues"
(Fox), stages show (3,434; 35-50-60).
15,000 lees than "Sunny Side Up."
just about that much less in advance advertising spent, thus balancing; 131,300. "Big Pond" (Par)
Met (Warner)—"Nice week
Trenchmar's picture; 151,600.

Palace (Loew)—"Hell Harbor" (U.
A.), stage show (2,435; 35-50-60).
Lower than usual but no complaint
at \$15,000.

A.), stage show (2,363; 35-50-60). Lower than usual but no complaint at \$18,200. Million ("Czar of Broadway" (U). Liberal at \$4,000; bad. (U). Kelling ("Guckoos" (Radio) (1,875, 55-60). Second week and good selling helped; \$7,500 week

#### BARRYMORE'S 'MAN' NO HIT IN K. C.—\$3,700

Wansas City, May 27.

Kansas City, May 27.

Houses got a real weather break for the Saturday and Sunday openings as it was too wet and cold for plenies and buggy rides.

Loew's Midland had turnaways and then flattened out for rest of Leisure's had 'em coming steady, and the Newman with 'Big Pond' held fairly even.

Thursday with Fantages opened weeks of sensational publicity. Prices tilted from 25-50 to 40-60.

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week
Loew's Midland—"Futth" on the
Riz" (U. A.) (4.00c; 2-55.5-5-60)
Riz" (U. A.) (4.00c; 2-55.5-5-60)
Riz" (U. A.) (4.00c; 2-55.5-5-60)
Rize to the stage show; 13,200.
Mainstreet—"Ladies of Leisure"
(Col) (3,20c; 2-53.5-5-60). Snappy
picture and peppy stage show.
Opened big and held up; \$15,000.
Ne w ma n—"Big Fond" (Exp.
Universal of the stage of

(WB) (830, 22-30-14).
Illie John Barrymore disappointed; \$3,700.
Pantagos—'Fox Follies" (Fox) (2,200; 25-50). Another stage revue affairs; \$8,000, average.

\$50,800. Blg. "The Bad One" (UA) next on schedule. Rivoli—"Ladies Love Brutes" (Par) (40-65-85-81) (2d week). Just missed 50 grand starter, getting \$49,800. Good. Roy — "Arizona Kid" (Fox) (6,206; 50-75-\$1,50). Not so forte, \$280,500. Westerns dubous in this



ALL FOR CHARITY

ALL FOR CHARITY
Embowered with roses, peach
and cherry blossoms; terraces and
pools; unique lighting effects, and
a stately procession of romantic
figures of history and legend—two
thousand participants—directed by
Lila Agnew Stewart—in the most
magnificent pageant yet held for
charid a famous MEYER DAVIS
ORCHESTRA.

#### 'Leisure' \$14,000 and H.O.; \$15.500 in Montreal Only Fair for Capitol's Best

Montreal, May 27. (Draw Pop, 600,000) Weather: Fine

(Draw Pop, 600,000)

Weather: Fine
Another so-so week on the main stems, with summer weather keep-ling fans busy in amusement parks and motoring and sports evenings.

ace, where \$15,000 gross is pretty near the red. Murders and mysteries off in this town.

William Haines picket the Capitol.

Which put this theatre on top of the heap, did not amount to anything out. of the ordinary.

Are the literati as superior production with best acting in town.

Fair to middling vaude attracted sumidentily good crowds of the hol.

Princess had the best results of the main stems, allowing for low admish prices with "Ladles of Lelsure" at 114,000. Held ovaler on the Roof" and personal appearance of one of the "Our Gane" piayers. Fair at \$8,000.

Neighborhoods are feeling summer appearance of one of the "Our Gane" piayers. Fair at \$8,000.

Reighborhoods are feeling summer should be summer sh

doing good biz.

Estimates for Last Week
Palace (FP) (2,700; 40-75)—"Dr.
Fu Manchu" (Par). Off to \$15,000,
with fans staying away from too
much mystery-murders recently.
In the stay of the stay of the stay of the stay
popular here and likely more so on
this picture. Topped town at \$15,600, fair. (FP) (3,200; 35-55)—"This
Kow World" (M-G-M). Single Stay
picture but somewhat wer hear fains, who, however, couldn't stay
away from vaude. Average at \$14,500.
Princess (CT) (2,300; 35-55)—
"Ladies of Leisure" (CO). One of
princess (CT) (2,300; 35-55)—
"Ladies of Leisure" (CO). One of
money for this small six \$14,000, big
money for this small six \$14,000, big
"Murder on Roof" (CO). Vaude
sayed theater from nose-dive. Only
fair at \$3,000.
Toy (MB). Flop at \$2,200.

#### RAIN AND HEAT KEPT **DENVER WOBBLING**

(Draw. Pop. 400,000)
Weather: rain
With rain half the week and hot
weather rest, grosses nothing to
brag about.

Estimates for Last Week

Estimates for Last Week
Risuc-Cablin (1,040; 20-40-50)
"Rogue Song" (Metro). Enough to
hold over; 37,500.
Huffman's Aladdin—(1,500; 35-5075) "Mammy" kept 'em going all
week; 39,000.
Tabor "Generatt" (2,200; 20-40Fabor "Generatt" (Radio).
Below average; 37,500 (1,600; 15-2540 "Around the Corner." "Ingagir
pulled and other picture went in on
two days' notice, so 34,500 not so
bad. ""Libitat' 23,000, 20,404-65).

# **Odd "Saving Time" Situation on** Between Balto's Picture Houses

#### 'DEVIL'S HOLIDAY' AND STAGE CARD, \$25,300

Newark, N. J., May 27. (Drawing pop, 700,000) Weather Fair

(Drawing pop. 100,000 Weather Line Weather L

Playhouse (436; 30-50-75), "Lord Byron" (M-G-M). Second best week house has had; \$3,400. Mosque (WB) (3,821; 30-50-75), "The Texan" (Par). Little better;

"The Texan" (Far, \$\)
\$16,200. Rialto (WB) (1,762; 50-65), "Second Floor Mystery" (WB). \$6,300. R.-K-O Proctor's (2,650; 25-60), "Cuckoos" (Radio). Heavily exploited laugh film got \$19,000: big. Shubert (Schlesinger) (1,800; 35-50-75), "White Cargo. Flop at "xann".

#### STAGE SHOW DREW ALBEE'S GOOD \$13,000

Providence, May 27.

(Draw pop, 315,000)

Weather Mostly Fair
Despite of the Mostly Fair
Officer of the Mostly Fair
Officer of the Mostly Fair
Mostly Fai

#### Brooklyn Likes "Cuckoos"

Brooklyn, May 27.
Paramount suffered with "Paramount on Parade" and stage show at \$46,300. Fox with "Arizona Kid" and stage show didn't plug much Albee with "The Cuckoos" and

Estimates for Last Week

Paramount—"Paramount on Parade" (Par) (4,000; 50-75). Slow week, stage show, Earl Abel at the organ now. Exploitation office full of energy and ideas; \$46.1 Abel at the organ now. Exploitation office full of energy and ideas; \$46.3 miley of Variant of the paramount of the param

#### Tacoma Takings

Tacoma, May 27.

(Draw pop, 125,000)

Best week since new split policy at RKO-Pantages, with "Cuckoos" clicking for last four days. Rialto had good week with "Divorcee," and "Fu Manchu" did fairly at Coionial.

Estimates for Last Week

Baltimore, May 27. (Draw Pop. 850,000) Weather: Fair

Baltimore, May 27.

(Draw Pop. 850,000)

Weather: Fair
Rivelije first and only firstrun house from the dayon in the
dayon firstrun house from the first and only firstrun house from the first and first

Estimates for Last Week

Estimates for Last Week
Century (Loew), "Dr. Pu Manchu"
(3,200; 25-60). Warner Oland popular here and fans keen for seovel.
Stage show, "Russiantics" with Dave
Apollon, cilcked. Day-light time
cutting intake but house maintained
very fair average at \$18,500.
Stanley (Loew-Stanley-Crandall).
"Song of Flame" (3,600; 25-60). Big
musical only fair as 'a draw. Short
subject, all-canlne "Hot Dog" shared
subject, all-canlne "Hot Dog" shared
vorcee." About 10 to \$11,000 under
that outstanding intake, \$15,000.
Keith's (Schanbeyeres). "Ingagi's

vorcee." About 10 to \$11,000 under that outstanding intake, \$15,000.

Keith's (Schanbergers), "Ingagi" (2,300; 25-50). One critic (Kirkley over alleged faking in this one. Klemm of the "Evening Sun" treated it as entertainment, which it apparently was to cash outsomers. Not holding over, however. This is not R-K-O house though booked by it.

New (M. Mechanic), "Fox Follies 1830" (1,500; 25-50). Went over very time. Got about 140% of house average which means around \$13,000. Holding over.

Au ditorium (Schanbergers). "Western Front" second western front second with the control of fight stuff calculated to hold down appeal. Consistent pull however, \$12,000 20 week. Holding very Valence (Loev). "Viviner Willer (Loev)." Valence (Loev)." Viviner will will be a second to hold down appeal. Consistent pull however.

over.

Valencia (Loew), "Murder Will
Out" (1,200; 25-35). Elevator house
handed first run for change, just
up to recent falr average, at \$2,300.

Parkway (Loew), "Vagabond

up to recent fair average, at \$2,300. Parkway (Loew), "Vagabond King" (1,000; 25-50). Maintained seasonal average, \$3,300. Maintained seasonal average, \$3,300. Maintained seasonal average, \$3,000. Maintained seasonal average, \$3,000. Maintained seasonal average, \$3,000. Maintained seasonal control of the seasonal con

#### 'REDEMPTION' NO GO IN TORONTO; \$12,000

(Drawing Pop., 300,000)
Westbar Pop., 300,000
Westbar Pop., 300,000
Biz spotty but no big to s. only six shows of any account running and each got a share. Punk weather keeping down amusement park attendance and helping community house.

Estimates for Last Week
Tivoli (400, 25, 25, 25)

Estimates for Last Week
Tivoli (1,600; 35-65) — "Anna
Christle" (M-G-M). Second good
week. Started out only fairly but
picked up and doing well since.
\$15,500.

(Draw son-125,000)

Best week since new spilt policy
at RKO-Pantages, with "Cuekoos"
clicking for last four days. Rialto
had good week with "Divorcee," and
"Tu Manchu" did fairly at Colonial.

Estimates for Last Week
RKO-Pantages (1,500) 25-35-50)
"Cuckoos" (Radio) Good vaude frist
three days and real magnet in this
picture, heavily billed last four days.
Record under spilt week policy.
"Record with the spile of the s

# AMS'T STOCKS HOLD GAINS

# Chicago Theatre Hits \$59,000 and Loop Houses Generally Up Last Wk. ON CONTROL FIGHT

Chicago, May 27. Picture business in the loop on the upgrade for the second sucweek, with some house holding excellent statements. Cool weather again chiefly responsible for the break, with a couple of b. o. pictures also squeezing into the

Town's ace spot, Chicago, had a big week, hitting its best figure in big week, hitting its best figure in months, a glorious \$\$3,900, with "Caught Short." It led the loop by some 30 grand. The flicker itself was such a draw that Publix-B. & K. moved it to the Roosevelt, run house, where it will stay at least two weeks. It marks the first time a picture was moved from a weekly change house to a run spot.

Lineau Change house to a run spot. Runner-up was the Oriental, which came back six grand to \$28,-900 with "Fu Manchu." Even at this figure house is touching the red, and has now been on the wrong side four weeks. Roosevelt slumped sharply in 2d week of "Texan," and switched flickers.

United Artists his apparently changed from a run spot the state of the product of the state of the product of the state of

aplece. "One Romanuc Nignt took \$17,500 and sidpped. Hope for some semblance of a run with current "Bad One."
"Front" Starts Big

"Bad One."

"Front" Starts Big

"Western Front" opened midweek, at McVicker's and started at a smashing pace, with only the length of the started at a smashing pace, with only the length of the started of the started

Chicago (Publix-B. & K.), "Caught Short" (M-G). Stage show (4,000; 50-85). Flock of joy at these figures. Best house has done in many months; \$59,000.

months; \$59,000.

McVicker\* (Publix-B. & K), "All Quiet" (U) (1,865; 50-85). Not a doubt about draw of this one, with recommendation of the control of the c

and Everything" flopped in 12 days at spot. Last five very poor at \$11,000.

Monroe (Fox), "Mon Without Monroe (Fox), "Mon Without Monroe (Fox) (1,000; 90-75). Poor at \$2,000. Pictures having a tought time here. House needs extra exploitation because of out-of-the-way location.

Oriental (Publix-B. & K.), "Fu Manchu" (Far). Stage show (3,200; 50-55). On upgrade, but still worry at \$28,400, but on wrong side.

Or phe um (Warner), "Second Floor Mystery" (WB) (795; 50-75). Nothing to have about at \$5,500. Roosevelt (Publix-B. & K.), "Texan" (Par) (1,500; 50-85). Dropped sharply second week and particle (Particle (Particle

opposition. "Bad One" (UA) current.

Woods (R-K-O), "Cuckoos" (Kado) (1,20); 50-85). Excellent (Kado) (1,20); 50-85). Excellent (Barrick In reports; 32,000).

Garrick In reports; 32,000.

Garrick In the control of th

#### 'Leisure' Is Louisville's Hit: 'Cuckoos'-'Mammy' Held Over in That Town

Louisville, May 27. (Draw Pop, 500,000 Weather: Warm

Weather: Warm
Heat failed to wither all the
grosses last week. "The Cuckoos"
and "Mammy" were held over, although takes not exceptional.
"Cuckoos" is the first hold-over for
the Brown, and "Mammy" is 2d in
succession for Strand.

succession for Strand.
Loew's had plenty of picture opposition and did well to get \$12,000
with "Laddes of Leisure," with
plenty of advertising and displays.
Warner Baxter maintained personai
drawing power in "Arizona Kid,"
but Blille Dove in "The Other Tomorrow of the Company of the Company of the Company

Estimated to the Company of the Company of the Company

Estimated Company of the Co

Estimates for Last Week

and did poorly.

Estimates for Last Week

Alamo (4th Ave.) (1,100; 40)—

Alamo (4th Ave.) (1,100; 40)—

Alamo (4th Ave.) (1,00; 40)—

Alamo (4th Ave.) (1,00; 40)—

Alamo (4th Ave.) (1,00; 40)—

Alamo (4th Alam

Rialto (R-K-O) (2,940; 30-50)—
"The Big Pond" (Par). Just another flicker for French star. Fair entertainment, plus his personality and Claudette Colbert's "if." \$4,900.

and Claudette Colbert's "ft." \$4,900.
State (Loow) (3.25; 3.5-5) - "Ladies of Leisure" (Col), Daring theme
of party girl in pretty clear terms.
Youngsters "got" it, but over the
heads of many. Ought to firmly estabilish Barbara Stanwyck as topranker. Very good at \$12,000.
Strand (4th Ave.) (1,785; 30-50)
"Mammy" (WB). Another sure-shot
in Ai Joison. Frobably not up to his
in Ai Joison. Frobably not up to his
Gilm. Steady throughout week. \$6,400. Held over.

#### DETROIT B.O.'S PROSPER: FISHER STEPS TO \$25,100

Fisher was up in the money last week with "Young Man of Manhattan." Weather throughout the week was cooler, and non-cooled houses benefited accordingly. "Hold Everything" died in its third week, and "Big Pond" was taken out after two weeks.

#### Estimates for Last Week

Estimates for Last Week Michigan—"Devli's Holiday" (Par) (4,045; 35-50-75). This house is the leading money maker in territory, and it gets a big play week in and week out. Big stage show built around Stepin Fetchit in person. Picture liked; 348,700.

ricture liked; \$48,700.

Fox—"Yord Byron of Broadway"

(Metro) (\$100: 35-50-75). Musical
without any important box-office
names failed to meet the tough competition of the Michigan. House
definitely needs good pictures to
crash the important money. But not
bac at \$28,000.

Fisher—"Young Man of Manhat-tan" (Par) (2,800; 33-40-75). This picture drew the class trade for bet-ter than average at the box office. \$25,100.

ter than average at the box office, \$25,100.

United Artists—"The Big Bond" (Par) (3,30) 35-50-78-90. While the gross was fair, not enough to warrant holding over for third week. It also the state of the better class doing fairly. This picture makes a total of four Paramount first-run pictures in at same time. Very unusual line-up, \$22,200.

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# PATHE DECLINE

Appearance of Accumulation in Paramount, Up to 70 on Sizeable Lots— Others Quiet with No Initiative Either Way as Three-Day Holiday Approaches — Old Lows Tested on Drop

#### LOEW PERFORMS WELL

By AI GLEASON

Prices about held their own yes-terday in the amusement stocks, with perhaps a shade of improve-ment among the more standard theatre issues. Paramount touched 70 on one trade of 1,000 shares, markon one trade of 1,000 snares, mark-ing a new high on the recovery from last week's bottom, when the old lows all around were tested and held.

need a Journal when the out held.

Only interesting development of the session was a sharp break in Pathe A to 12%, new bottom since January, due to the news, coming out through newspaper advertisements of what looks like a fight for ments of what looks like a fight for formed a protective committee, headed by Richard A. Rowland which seeks to elect a majority of the board at a postponed meeting June 9. Situation is muddled in Pathe with the outside trade understanding little of the inward situation in Pathe with the outside trade understanding little of the inward situare. Examples was complete.

Warner was dull following its successful recovery from lows around 61. Yesterday it ruled close to 61, having worked out of the range around 60. Report is that there are supporting orders up to 100,000 shares underlying the market and

#### Yesterday's Prices

LEADING AMUSEMENTS

					Net
		High	Low 1	Last.	Chg.
800	Con. F	. 24	21	24	- 34
5,200	East K	.243	23814	2391/4	-1%
5,600	Fox	. 51%	50		+ 1/2
900	Gen. Thra	. 45%	45	45%	
	Loew		90%		56
	Par		081/4	6915	4 116
	Pathe		51/2	514	
	Pathe A		121/2		174
102,400	RCA	. 521/4	51	51%	
	RKO		42	42	- %
1,100			24%	2.5	
17,200	WB	. 641/2	6312	64	+ %
		URB			
	Col P				
400	Tech	. 67	5634	57	4114

Science and the second second

# Premiere of "Hell's Angels" in Hollywood Set for Biggest Splurge in City of Ballyhoos

#### Seattle Biz Snaps Back: 'Caught Short' \$21,500; Western Front' \$13,000

Seattle, May 27. (Draw pop, 450,000) Weather, heavy rains

(Draw pop, 459,000)

Home towner given shock this weeke the state of the town pop of the town around 355,000 and the county 450,000. So down come the figures at the head of this column. Showmen will not wonder where the mythod 100,000 have been go the pop of the town pop of the pop of

#### Estimates for Last Week

Paramount (Pub) (3,106; 25-60)
Texan" (Par). \$12,100.
Fifth Avenue (Fox) (2,500; 25-60)
Caught Short" (MGM). \$21,500,

"Caught Short" (MGM). \$21,500 blg.

Fox (Fox) 2,500; 25-60) (Movletone Follies" (Fox). \$6,000, very poor.

Liberty (1981). (1981). (1981). (1981). (1981). (1981). (1981). (1980)

#### 2d Runs Double No Good for Topeka's House

(Draw. Pop. 80,000)

(Draw. Pos. 80,000)

Novelty is to go on straight firstrun policy as soon as possible. Reason, second runs never kept the
place out of red. First-run talkers
weeks straight, but last week, with
two second runs, "Rio Rita" and
"Cockeyed World," went back into
the carmine. "Rogue Song" booked
the carmine. "Rogue Song" booked
the Novelty about June 18.
Novelty about June 18.
Novelty formerly vaude, was only
place not to show on the right side
brakes in weather.

Estimates for Last Week
Grand—(1400, 50, Pox) Barthelmess' name held up "Son of Gods";
\$4,500.

news' name need 4,500.
Jayhawk—(1,500, 50, Fox) "Spring s Here" held up big end of week.
Men Without Women" other "Men Without Women without Women without Women without we will be a without women without which we will be a without which we will be a without which without women without which we will be a without which will be a without which we will be a without which we will be a will be a without which we will be a without which we will be a will be a without which we will be a without which we will be a will be a without which we will be a will be a without which we will be a will be a without which we will be a will be

18 Here" held up big end of week, "Men Without Women" other half; \$4,300.

Novelty—(1,200, 40, Fox) "Cockeyed World" had it on "Rio Rita" for 2d run, but neither did much; \$950 and red.

#### Agent After Hoffman For Unearned Commish

Hollywood, May 27.

Ivan Kahn, agent, has sued M. H.

Hoffman, director, for \$17,000 damages, allegedly arising from the
fallure of Hoffman to Independent-

i. produce six pictures starring Joe E. Brown. Kahn was to share on commis-sions through delivery of Brown.

#### Ryan Re-Elected

Hollywood, May 27.

James Ryan has been re-elected president of the Catholic Motion Picture Guild.

Vice-presidents include Johnny Hines, Jack Gain, C. E. Suillvan and James Gleason, latter the only new

May McAvoy remains as treas-

Los Angeles, May 27. (Drawing Population, 1,500,000) Weather: Fair, Hot, Cool

Weather: Fair, Hot, Cool
Not enough business done in any
of the houses to edge tonightopening of "Hell's Angels" into second place for prominence.
Mctur's "Divorces" remains queer
the of the town in 12.5 d week,
two g's alread of Garbo's lust hold
over. Shearer film has every chanto hang up this figure and remain
five, possibly six, weeks at the Cricritical.

to lang up this figure and remaintee, possibly six, weeks at the Criterion.

Menuchile the gase and demandation of "Angels". Elight now nolook and the six of the s

the promised land and as hard to find the pressure that the find the pressure this week with "Born Reckless." which is doubtful of beating \$23,000. Ted Healy goes on this stag: Thursday and Ben Bernie's bant the general drop the boys will be watching this house to see I strengthening this house to see I strengthening the stage end cause: any spurt. If this comes true these three weeks are aga to those being what the picture holows being with the picture holows being with the picture holows being what the picture holows being with the pictur

Estimates for Last Week
Boulevard (Pox)—"Cemple Tower"
(Pox) (2,164; 25-50). Dipped arouns
\$2,000 to \$8,100.
Carthay Circle (Fox)—"All Qulet"
(U) (1,500; 75-\$41.50). (5th wk). Still
okay at \$15,200.
No. —"Song o' M.
Heart" (Fox) (2,028; 56-\$1.50) (6th
final wk). Out after mediocre engagement; finished between \$12,000.
\$13,000. "Hell's Angele" opens tonight (27). Caddo picture spen
morion of the sheet than Ballies
(Metro) (1,500; 26-76) (24 wk). \$22,
000 leads local field by proverbla
mile.

000 feads local field by proverbia mile. Egyptian (UA - Fox) — "Wester Stare" (Far) (1,800; 20-66). Will rate okay if reaching indicate \$12,000. \*\* "Born Reckless" (Fox) (2,024; 25-81). Picturization of "Louis Bersti" not \$1,000. \*\* "Born Reckless" (Fox) (2,024; 25-81). Picturization of "Louis Bersti" not \$1,000. \*\* "Born Reckless" (Fox) (2,024; 25-81). Picturization of "Louis Bossy. May have \$23,000 on fine total line and the second secon

nown, May have \$23,000 on fine total.

Million Dollar — "Benson Murder Case" (Par) (2,300; 35-50). Norma at \$4,500.

"The Cuckons" (Radio-Case of the Case of the

lows.

Downtown (WB)—"Second Floor Mystery" (WB) (1,800; 50-75) (1si week). Business way off lately, with no improvement.

Hollywood (WB)—"Dumbbells in Firmine" (WB) (2,755; 25-75) (1si week). Running neck and neck with Downtown, its Warner sister. Almost a contest to under-gross each other.

# 'Florodora Girl' Below Average at Fox, Frisco, 1st Time Out, \$38,000

San Francisco, May 21.

Eight of San Francisco's 10 film parlors suffered acute pains in the box office last week. "All Quiet" and "Swing High" were the sole exceptions. Pathe brought up a load of stars, nine, no less, to get the latter picture off at a gallop.

#### Estimates for Last Week

Estimates for Last Week
Fox (5,00): 50-65-75-31)—"Plorodora Gilf" (Marion Davies) (Metro).
Only got \$38,000 despite Hearst bally (Metro).
Warfield (Fox) (2,627; 50-65-90)
—"Western Front" (U). About \$7.-000 under first week but still generous profit in \$27,000. (2,698; 35-50-65-90)—"The Bad One" (UA). Very \$12,000. Under normal.
California (Publix) (2,200; 35-50-65-90)—"The Bad One" (UA). Very \$4. Francis (Publix) (3,375; 35-50-65-90)—"Paramount on Parade" (Par). Revue cown to \$6,000 for final six days.
"Swing High" (Pathe). Profitable pace around \$12,000 from Saturday-Thursday. Heavily exploited and nine stars in town for Collete Gate (RKO) (2,2485; 30-40).

piolited and nine stars in town so-opening.
Golden Gate (RKO) (2,485; 30-40-50-65)—"Spring is Here" (FN). Be-Embassey (Wagnon) (1,385; 50-46-90)—"Manny" (WB). Box office flop. Second week. \$6,800. Tollowing (Wagnon) (1,186,35-50)— "Davies (Wagnon) (1,186,35-50)— "Object (Wagnon) (1,186,35-50)— "Second week. \$6,800. Tollowing (WB). Daviel (Wagnon) (1,186,35-50)— "Casino (A. & H) (2,40; 40-60)— "Temple Tower" (Fox). Way off at \$4,800.

#### Philly Grosses Mostly OK; 'Pond.' \$40,000, Mastbaum 'Arizona Kid,' \$27,500

Philadelphia, May 27,

Philadelphia, May 27.

Hot weather break continued all last week, with corresponding sens, with corresponding sens, who with corresponding sens, and the sense of the sense of

bolster the film. "The Arizona Kid" raised the Fox gross to \$27,800, good busines. Estimates for Last Week Maethaum (4,800; \$5-50-55)—"The Big Pond" (Par). Under average, but comparing well with last three weeks' business. \$40,000. "Sweethorsts and Wies". "Sweethorsts and the state of weather conditions and house's low scale. "Sourney's End" off to a fly Stanley (3,700; 35-50-75)—"Song of the Flame" (WB). One week booking. Disappointing at \$14,000. Pulled to make room for "New Ad Stanley (3,700; 35-50-75)—"Benson Murder Case" (Par). \$10,000 for a second week. Good business. "Children of Pleasure" north Arizona Kid" (Fox). Warner Baxter popular draw, and house this \$2,500, best of last three weeks. "Movietone Follies of \$198" now. "The Devil's Holiday" (Fax). \$19,000 fair figure for first week. Film held over. Earle (2,000; 50-75)—"Show Gail Hollywood" (WB). Plus Belle and Early (Metro). Buster Keaton film pulled good week's business here at \$5,500.

#### Tiffany Places Beck In Charge of Specials

Arthur Beck has been engaged to supervise all special productions for Tiffany. His first assignment is "The Third Alarm."

Beck has been an independent producer for the past five years and previously made a number of specials for Universal.

#### 'MANHATTAN' SENT MET BOSTON, TO \$42,100

Boston, May 27. (Drawing Population, 850,000) Weather: Warm

Weather: Warm

Flicker bis fairly good last week.
Big Met made things look like old
days at \$42.10 with "Young Man
of Manhattan."

For 2d week in succession KeithMemorial theatre bowed to Keith
dis, 700 and K.-M. only \$11,400.
Loews State did \$13,700.
Down at the Majestic where "Ingag!" moved in after "Song of My
Heart" completed as successful a
did here, business was not good. A
gross of \$5,000 for the "missing link"
film, Now in second week.

Estimates for Last Week

#### Estimates for Last Week

Estimates for Last Week
Met (Publix) (4,380; 50-75)—
"Young Man of Manhattan" (Par).
Good at \$42,100.
Locw's State (4,000; 30-40-50)—
"Hell's Harbor" (UA); \$13,700.
Keith - Albee (3,000; 50-60)—
"Framed" (Radlo); \$15,60

#### CLASS IN PORTLAND

"Caught Short," \$15,500—"Arizona Kid, \$11,000.

Portland, Ore., May 27. (Drawing Population, 400,000)

(Drawing Population, 400,000)
Primary election week here, but failed to make much difference. Grosses improved all round due to week.
Fox-Broadway led the parade as usual, although major attractions were in the opposish. Broadway had "Gaught Short" and F. & Market Short Short

#### Estimates for Last Week

Bark openings this week.

Estimates for Last Week

Broadway (Fox) (2,000; 25-60)—
"Caught Short" (MGM). Frogram
comedy did okay. Stage show was
F. & M.'s "Gypsy. 15.00d week for
Paramount (Fulls) (3,500; 25-50)—
"True to Navy" (Par). Registered
okay and better biz than lately.
\$5,000 km (RKO) (2,000; 25-50)—
"Cuckoos" (Radio). Did well but
nothing spectacular. Exploitation
ordinary. RKO vaude. \$15,000
quoted.
Active Charles (Parker-Fox) (1,-200; 25-60)—"Arisona Kid" (Fox).
Got away to good first week and
will hold for short run. \$11,000.
Adder (Enricer-Fox) (1,-200; 25-60)—"Arisona Kid" (Fox).
Got away to good first week and
will hold for short run. \$11,000.
Adder (Enricer-Fox) (1,-200; 25-60)
— Music Box (Hamrick) (2,000; 25-60)
— Kidio of Jazz" (U). Only fair
all like Mouse (Hamrick) (800; 25)
— "Wide Open" (WE). Good program comedy got over and fair
week \$3,000 km). (2,000); 25-50)
— "Young Man of Manhattan" (Par).

"Young Man of Manhattan" (Par).

week: \$3,000.

Rialto (Publix) (2,000; 25-50)—
"Young Man of Manhattan" (Par).

Dramatic and registered fair. About average. \$3,100.

Dufwin (Duffy) (1,400; 25-\$1)—
"Two Gun Grandma." Offering of Duffy stock. Leona Powers and Howard Miller, leads. Failed to help slipping biz. Got around \$4,000.

#### R-K-O and Shanberger Fail to Agree on Buy

Bultimore, May 27.

R-K-O and the Shanbergers failed to agree upon a proposed buy by 'R-K-O of the local Keith's theatre and auditorlum.

Both are now operated with pletures, Keith's also playing R-K-O-booked vaudcyllle in conjunction.

Schanbergers have been booking sthrough Keith's (R-K-O) for years. It had been believed the former Keith's held a piece of the vaude house, Fred Shanberger and the late E. F. Albee at one time having been extremely friendly.



#### TOM BARRY

Seldom does an author enjoy the distinction of having two plays showing simultaneously on Broadway.
Mr. Barry is represented currently with "Song of My Heart" and "Courage," which opened at the Winter Garden, to an unanimously favorable press.

Mr. Tom Barry, Fox Film Corp.
Personal Management
SIDNEY PHILLIPS
234 West 44th Street

# **MAKINGMOVETO STOP REVIEWS OF PREVIEWS**

Hollywood May 27. Because the studios are once more steamed up over the reviewing of previews, plans are again being laid to stop the practice. The film men to stop the practice. The limit mea-are going after it politely enough in trying to induce the film critics of trade and fan publications to lay off until a joint screening is held for them after the picture has re-ceived its final cut and is ready for

The present means to this end is

The present means to this end is a letter sent out by the Studio Publicity Director's Committee, of the AMPP, to all such publications.

Epistle refers to the matter as "a rather serious situation" and "harmful" and asks that in return for holding the round-robin showing that the reutewers' napers drone that the reutewers' napers drone. ing that the reviewers' papers drop the habit of catching the early

#### U'S B'WAY MONEY SIEVE, COLONY, OUT

Bowing out of the Colony, New York, at the end of the week (June

Bowing out of the Colony, New York, at the end of the week (June 1), two years and three months before expiration of a costly five-year lease, U places its loss while in the "white elephant" roughly and lowly at between \$135,000 and \$150,000. Figure would be higher through the \$250,000 yearly figure on the lease had not U charged the house on film rentals, that applying to their books against the het loss one of the heavy of the h

ueut wanted.

The avérage gross at the Moss-built first-run has been around \$5,000 and \$9,000 weekly. Business has gone as high as \$16,000, but also as low as \$6,500. \$11,000 to Break

Figuring rental and overhead, U has had to do \$11,000, according to reliable inside information, to break

# 2 Minn. Houses Kept Out of Red Last Week—Some Feat at Present

#### 'JOURNEY'S' AT \$11,000; PTSBG. SENSATION-H.O.

Pittsburgh, May 27. (Draw. Pop., 1,000,000) Weather: Cold

Pittsburgh, May 27. (Draw. Pop., 1,000,000)

Weather: Cold

Needed the return of an m. c. to put Fenn, town's ace house, back cold to be a constant of the cold of

Estimates for Last Week
Aldine (Loew's) (1,900; 35-50)—
"Ladies Love Brutes" (Par). At
\$10,000 considerably better than recareful to the considerably setter than recareful to the considerably since house
trade all week.

Harris (Harris) (1,800; 10-20-3040)—"Lady to Love" (M-G). One
\$45,000. Fifth Metro picture to a
\$45,000. Fifth Metro picture to a
\$5,000. Fifth Metro to stage as
\$5,000. Fifth Metro
\$5,0

St. John Back on Pub Hollywood, May 27.

Ike St. John is back as head of Universal publicity. He was taken east some weeks ago by Carl Laemmle, Jr., as ex-ecutive assistant.

so that he could rebuild the stage, giving it more depth. Recently a plot of property behind the Colony, stated to be held at a high price, was purchased so that this enlargement could be made.

Moss says he has some offers now from musical consclus reports and

Figuring rental and overhead, U has had to do \$11,000, according to from musical comedy people, menreliable inside information, to break even.

Lease for U dated Sept. 4, 1927, to expire Sept. 4, 1932. It was mutually canceled at the request of Moss, who has had various offers from musical comedy producers defrom musical comedy producers destring to go fut to the house.

Moss asked to get the house back a month or two.

Minncapolis, May 27. (Drawing Pop., 500,000)
Weather—Favorable

Depression still on and theatrical

suffering continues acute. At that things could be worse. This slump is much worse than seasonal. Grosses are running far behind those of the common three than the suffering the sufficient the suffering the sufficient the suffering the sufficient the suff

In these gloomy days that's some accomplishment was "Fide An unpleasant unter the Case was and patrons. After seven days it bowed out.

Bad local conditions had a great bowed out.

Bad local conditions had a great and the with this flop. The Total Case and the with this flop. The Total Case and the with the flop. The Total Case was a fine with the flop at local case and the case of the Case was a few weeks later uptown or in the loop at lower prices. But it also become a few weeks later uptown or in the loop at lower prices. But it also smashing laugh hit for males, apparently did not hold the expected appeal for the feminine fans.

Estimates for Lest Week

#### Estimates for Last Week

Minnesota (Publix) (4,200; 75),
"The Big Fond" (Par) and Publix
unit stage show, "Tip Toppers Revue." Chevaller top-notch here
with feminine trade. Rest of program also pleased. Around \$24,100.
Represents small net profit and is
excellent under all adverse circumstances.

stances.

Century (Publix) (1,600; 75) "Hold Everything" (WB). Critics showered plcture with praise, caling it one of the funniest and best of the year." Everybody who saw it seemed to enjoy it immensely. But failed to enjoy it immensely. But failed to pull. Expected to run for four weeks, it finished after single week. Pad times, high admission scale for additional probably tells story. Sil, 500. Extended the standard of the

tremely disappointing and bad.

State (Publix) (2,20) 6,60 "Dr. Fu
Manchu" (Par). Demonstrated real
drawing power. \$14,200. Excellent,
comparatively, but far from what
picture would have drawn if times
were good.

R.-K-O Orpheum (2,890; 50) "He
Knew Women" (Radio) and vaudeville. Picture praised by critics and
gave satisfaction, but did not prove
price, but public stayed away.

\$3,500. Bad.

R.-K-O 7th Street (1,500; 25,40).

price, but public stayed away, \$8,500. Bad.
R.K-O 7th Street (1,500; 25-40)
"The Cuckoos" (Radio). Picture
moved over here after big week at
Orpheum. First second-run ever to
be used by house. \$4,000. Not good.
\$7 ant.gas. (Tartiages). (1,600; 25\$7 ant.gas. (Tartiages). (1,600; 25\$7 ant.gas. (Tartiages). (1,600; 25\$7 ant.gas. (Tartiages). (1,600; 25\$7 ant.gas. (2,600). Bad.
Lyric (Publix) (1,300; 35) "Dumbbells in Ermine" (WB). Moderately
amusing comedy. \$2,300. Bad.
Aster (Publix) (1,900; 35) "Most
Immoral Lady" (M-G-A). Pleasing
enough picture, but couldn't draw.
\$2,100. Bad.
Grand (Publix) (1,000; 30) "Girl.
Said No." 1st haif; "Benson Murder
Case," 2d half. Second loop runs.

#### PAR'S 2 ST. L. CLICKS

"Young Man" and "Devil's Holiday" Town's Best

St. Louis, May 27. (Drawing Population, 1,000,000)
Weather: Cool

Weather: Cool
Ambassador last week, with
"Young Man of Manhattan," lacked
\$1,800 of setting a new record.
At the Missouri gross showed a
gain of \$2,000 over previous week.
This was a 20% increase in reshow on Grand repartable for any
show on Grand repartable for any
Other houses did fairly well.

#### Estimates for Last Week

Ambassador (3,000; 35-50-65-75)
—"Young Man of Manhattan" (Pur).
Best of the week; stage show with
Harry Rose on bill, besides Ed
Lowry. \$29,000.

Fox (6,000; 35-75)—"Around the Corner" (Col). Pleased; stage show; Loew's State (3,300; 25-35-65)—"Redemption" (MGM). Good but will aid John Gilbert none in come-

"Redemption" (MGM). Good but will aid John Gilbert none in come-back. Shorts; Missouri (3,800; 35-50-63-75)— "Devil's Holiday" (Par). \$12,700. St. Louis (4,280; 35-55)—"Aliss French Gertie" (Radio). Entertain-ing crook play, but not quite fair to Bebe Daniels. Vaude.

# O. DRIVES LOSE EFFECT

# P.-P.-F. P.-Canada Deal Looks Set: **But Plenty of Opposers in Toronto**

Toronto, May 27.

Paramount-Publix has been assured of control of Famous Players-Canada by Arthur Cohen, managing director of F. P.-Can. The offer of tour Paramount shares for five of the local stock has been accepted, by announces, by the holds error of more smallest number that had to be deposited before the deal vas in the bag.

Can. shareholders now have until June 5 to turn over their stock and receive the P.-P. shares in return.

Meantime, minority shareholders, strongly opposing the deal, are expected to take some steps. Just what these will be nobody seems to be controlled to the some steps. Just what these will be nobody seems to be controlled to the some steps. Just what these will be nobody seems to be controlled to the some steps. Just what these will be nobody seems to be controlled to the some steps. Just what these will be nobody seems to be controlled to the some steps. Just what these will be nobody seems to be controlled to the some steps. Just what these will be some steps will be able to do anything. Toronto, May 27.

decemed unlikes. They will be able to do anything. They will be able to do anything. They will be able to do anything they will be able to do anything they were they will be listed on the Montreal Exchange Monday. Nothing said as to whether they will be listed on the Toronto Stock Exchange. The P. Can. stock weak on the local exchange for the past three weeks, strengthened from \$3 to 55% following the announcement Monday the deal was practically through. Its stock sold around 58 when the P.-P. offer was first made. P.-P. in New York, Monday, closed at 63.

#### Katz Looking !Round

The U. S. offer expired Sunday. As the big F.P directors were solidly behind it everything seemed o, k. Sam Katz, of Publix, who is on a U. S. tour of inspection, is going into Canada to look the situation. into Canada to look the situation over. He wants to have a look at some of 280 theatres P-P will have under control shortly on that side of the border. With Katz up there it is understood wile be J. J. Fitzgibbon, who will probably operate the Can. circuit for P-P. Pitzgibbon as Par P divided the P. P. Can. have been in Toronto. Indications are the houses may be operated from Montreal.

Late last week the directors of F. P. Can. sent another letter to the shareholders advising them to accept the U. S. offer and trade in their shares.

That carried a great deal of

Friday, the last day before the for-Priday, the last day before the formal offer expired, the Can directors annual control of the state of the control of the state of the control of the contro

#### R-K-O Takes Over 9 Brater & Pollak's

R-K-O has closed its deal for the leases of the nine Brater & Pollak theatres in New Jersey, Connecticut and New York. Final consummation

Details of the proposed merger of with capacity, are Pickwick (2,000) and Pluyhouse (700). Greenwich and Pluyhouse (700). Greenwich Comn.: Embassy (1,000). Dobbs Ferry, N. Y.; Ritz (1,400) Lyndhurst, N. J.; Lianoin (1,300). Kearny, N. J.; Bex (1,300), Invington, N. J.; Rabey (1,300), and Empire (1,000). Eathway, N. J.

Filming Erskine's Bible Culver Gity, May 27.

Pattle, with "Adam and Everyon the screen barbor of the South Average on the screen for the control of modern whoopity. Sand Cowan has written a screen story based on John-Teskine's satire.

Construce Bennett may play Eve.

#### 1st Runs on Broadway (Subject to Change)

Week May 30 Capitol — "Florodora Girl'

Capitol — "Florodora Girl"
(Metro)
Paramount—"Safety in Numbers" (Par)
Roxy—"Born Reckless" (Fox)
Strand—"Mammy" (WB)
Week June 6
Capitol.— "In Gay Madrid"

(Metro)
Paramount — "The Social
Lion" (Par)

ion" (Par) Roxy — "What Men Want"

(U) Strand—"Back Pay" (FN) Other Openings June 10 — "Big House" (Metro) (Astor) June 12—"Bad One" (UA) Rialto) June 13—"One Romantic Night" (UA) (Rivoll)

#### INSPIRATION TELLS **HOW IT'S LIMITED**

That a booking and financial arrangement with Publix and Loew is responsible for limiting the number of releases through United Artists and thus prohibits expansion and development of the independent producing units is alleged by Inspiration as the primary reason for eurtailing its own production activ-

Because United Artists could not Because United Artists could not release one of Inspiration's two 30-31 films until June, 1931, on account of this arrangement, the company has postponed indefinitely work on "They Still Fall in Love." Meantime it is learned Inspiration will reside this reduction through will market this production through

will market this production through any reliable distributor. Inspiration, it is said, is one of the units which plans to increase its production schedule. Conferences among its executives are now taking place for this purpose, and, it is stated, the matter will be taken up with Jos. Schenck by William Camp, Jr., who is also one of the largest stockholders in Schenck's Art Cinema Pinance Corp.

largest stockholders in Schenck's Art Cinema Finance Corp.

Inspiration's contract with U.A. is off in December. The company will make efforts for a renewal along lines that will permit broader production scope.

Reports from the West Coast were that Inspiration was terminating its activities in New York were dispersed with the plans underfoot. "Eyes of the World," now being cut and edited, is among U.A.'s releases for fall.

cut and edited, is among U.A.'s re-leases for fall.
Under its arrangement with Pub-lix and Loew, U.A. gains from those organizations a guarantee on a cer-tain percentage of production costs. Without this, it is conceded by In-spiration, U.A.'s intake would be cut. As many as 15 features can be included in the agreement for one season, it is stated.

#### **Educational and Christie** Combine; Details Given

Denver; May 27.

# SAY OPERATORS

Too Many on Theatre End, Especially - Cash Prizes Cause Some House Managers to Figure Against, Instead of for Theatre

#### **INCREASE UNKNOWN**

eadquarters, as well as in sales circles, it is contended drives for business, whether with or without prizes, stimulates grosses and keep men out of ruts that they might

men out of ruts that they might otherwise remain in 12 months out of the year, unofficially it is admitted that drives, especially from the theatree perating end, are being No one in any of the larger circuits fostering drives can or will estimate the approximate percentage increase in business over what ordinarily would be normal, claiming they can't tell because of clanging conditions, business depression, last fall's Will Street crash, increase or decline of talker crash, increase or decline of talker Another reason why it is difficult to gauge what might have been the case if a drive hadn't been conducted is that circuit heads have no way of figuring out just how far the organization is laying down when drives are not on or how pepped up, in comparison, men are when prizes, cash or honorary men are

when prizes, cash or honorary mention, are involved.

when prizes, cash or honorary mention, are involved.

Presumption is that business is increased from 10 to 25%, possibly more, but it is claimed whatever it is, if any, it is a guess.

"If we don't have a drive on at Christmas time," said one of the big circuit exces, "the business may actually fall below what it was the previous year when no drive was conducted. In that case the percentage increase would be double. If we didn't have a drive, conditions may have been such that we would have showed an increase anyway, and in such an instance the percentage would be less.

Circuits would be less.

Circuits the state of the previous of the mention, because drives are very often held when it is supposed possibilities on business are slack.

Product or Drive?

#### Product or Drive?

Product or Drive?

Another attitude is that circuits can't approximate with any nearness the percentage of Increase because of the claim it is never definitely known whether it was the product, instead of the drive, that was mainly responsible.

In the Paramount Publix drives, contesture, down the line are

contestants down the line are warned not to make the drive sec-

warned not to make the drive sec-ondary to the product that is being sold, because the opposite would mean undue exaggeration of prod-uct not deserving. That the Pan-Publix way of thinking is what more quickly than public viewpoint, circuit heing cog-nizant openly of the fact that drives (Configued on mac 24)

(Continued on page 38)

#### Ship Co. Figures Plug Film Too Good for Giveaway

Hollywood, May 27.
The Matson Line, trans-Pardie stemuship company, has completed a feature length picture of a trip to Australia. When abroad, the send also photographed the lutterior of Australia and New Zechand.
The picture originally was a bally for Matson set underlass a bally for Matson set underlass about the picture of the pic Hollywood, May 27.

but with it completed the tons-prior 1822 to 1839 party figures the thinds 200 horo rail. The papers were for command and a lecture probably will be defined in.

# BEING OVERDONE Trenton's 'Open Sunday' No B.O. Rush; **Causes Fuss: Philly Maybe Next**

#### That Way, Eh?

Hollywood, May 27.
Solly Violinsky got a wire from his wife saying: "We can't go on llving apart like this. You had better send for

mc."
Vlolinsky wired back:
"You had better send for
me."

#### Although officially in most circuit REDUCED SURE-SEATER **CLIPS PATRONS' CLASS**

Since some of the arty houses knocked a quarter off admissions they are doing better business but at the sacrifice of many "intellec-

The first line at an arty box office was conspicuous on 8th street before last Săturday's show opened. It was such an unsual line, with men in overalls, in collurless shirts, unslawened and wild-haired and cyed, that passers-by stopped and looked, figuring that either a Communist meeting was about to start or a brawl within the theatre. Of the reduced-orted artists gone laborer with the change. This house, formerly the comparatively exclusive Film Cinema, has been re-christened. Joe Fleisler, vet in the sure scater field, and recently placed in command of this parlor emportum. evidences every The first line at an arty box of-

parlor emporium, evidences every indication of being converted from ldea which he affected uptown.

idea which he affected uptown. With the change in name, although all of the old fittings and cushions are retained, the audience has taken on a strange east side complexion. Out of place, some of the grimlest ones were noticed to even grovel before the colored doorman, who is the same one trained to come car doors.

Maybe half-buck houses right on the Bowery with all of the trim-mings, would get some of those boys away from smoke joints and into

Possibly some arty bug may ma-terialize that idea of feeding the slums hi-hat pleture vegetation.

#### R-K-O's 5-DAY WEEK OVER THE SUMMER

A five-day week is being created in the R-K-O organization for all employees, lesser help finally getting the break that has been -given the execs who in the past have taken Saturdays off on their own initia-

tive. Because some departments, Including booking and publicity, could not very well close down allogether with shows opening on that day, a skeleton force will be on hand, with personnel rotated so that all get the week-end off at some time or

other.

R-K-O will be the only circuit or picture company in the business to give the help all day Saturday off.

#### "SNOWBOUND" SHELVED

"Showbound" Shelly Ven Tiollywood, May 27. "Showbound," slated to go into production at Tiffany next week, has been shelved. Frank Strayer, the director, has been assigned to "Why Marry," an original by Scott Darling.

#### \$55,000 Default Judgment

\$55,000 Default Judgment The Bearon Holding Corp. field a default judgment for \$55,540 in the Supreme Court Monday against the Howardth Company on notes give from 1927 to 1920 for adveces. The papers were certed on Rud-hey D. Chipp, president of the de-fendant, v. 129 (forower), for no

Strongway, but no

Trenton, N. J., May 27.
This town is in the threes of a siz-zling battle over Sunday shows.
Dictum issued by the police said they would not interfere if the theatre managers saw fit to open their doors and sneak in Sunday performtre managers saw fit to open their doors and sneak in Sunday performances. That resulted in the first resultar open Sunday frenton every control of the sunday from the sunday frenton every consistent of the sunday from the Blue-Law policy. Ministerial union called a special meeting, demanded Commissioner LaBarre reverse his decision and further instructed the Shoriff of Mercor County, Charles H. Reichtert, to intervene in the churches' behalf and give the matistic of the sunday for the shouldn't play on Sunday. Sheriff Reichter issued a statement in which he adopted a hands-off policy. The ministers then got after County Prosecutor, Charles H. English, who stepped in and pledged co

County Prosecutor, Charles H. Eng-lish, who stepped In and pledged co-operation in presenting any com-plaints against "Sunday Blue Law" violators to the Grand jury for ac-tion. He indicated he did not con-sider it within the functions of the Prosecutor's office to send detectives to bar the doors of theatres against Sabbath performances. In the meantline, criticism of the declaration by Sheriff Reichert that

declaration by Sheriff Reichert that he will not intervene is being voiced by pastors not only throughout Merby pastors not only throughout Mer-cer County, which includes Trenton, but from various sections of the State. The W. C. T. U, has pro-tested and, together with members of the Ministerial Union, will hold a special mass meeting within a few days to take restrictive measures.

No Sunday Rush

No Sunday Rush
The funny part of it all is that the
attendances at the approximate dozen picture houses were so silm as
to make the venture anything but
profitable. General sentiment is
that the managers could close the
doors on their own initiative, due to
lack of patronage. But with the
Law violation, it is generally felt
now that the "Open Sunday" has
become an issue and the public
will support the movement by heavy
patronage.

will support the movement by heavy patronage.
Of chief significance, is that Philadelphia, 30 miles away, is paying considerable heed to Commissioner LaBarre's dictum concerning "Opeu Sunday." It is being intimated daily through the medium of a newspaper lightling the "Blue Law" that every possible effort will be made to open Philadephia movie houses within a few weeks—If not soner. If that materializes, it will be the first time Philadelphia has had an "Open Sunday."
Last Sunday the reformers out in bunches. Pinched everything and overybody that a Sunday selling charge could be entered against.

#### FRANKLIN TURNS LOSER OVER TO FOX, EAST

Fox, Atlanta, which opened last Christmas on Fox West Coast diversed of houses, has been trained for the coast of the coas

said.

"Variety" For Summer JUNE, JULY and AUGUST \$2

Address "Variety," New York

# **Amusement Stocks Hold Gains**

(Continued from page 9) covering of remaining short con-

(Continued from page 9)
the covering of remalning short contracts.

And unhurried casual Inweathern buying seems to about
comprise the entire activity of the
market at the moment. Business
has been at a minimum for a week,
with the Saturday turnover below
his been at a minimum for a week,
with the Saturday turnover below
in more than a year and several
full sessions last week below the
2,000,000-share level.

All the initiative seems to be on
the bear side. They sell short when
resistance appears. The bull party
says it feels bullish, but it doesn't
do anything about it.

In spite of general buggianness
or and the sell short when
resistance appears. The bull party
says it feels bullish, but it doesn't
do anything about it.

In spite of general buggianness
or ather definite situation appears to
have been established. That is, the
lows on the break of May 7 now are
accepted as a fixed resistance point
for the immediate future.
General business as a fixed resistance point
for the immediate future.
Heating the situation in the active
amusement stocks which as a group
is fairly typical of the rest of the
list with respect to the movement.
If m the May 7, setheck, a decline that
marked the disappointment of general business recovery failing to
keep pace with the market's upworth trend. There was a mily
the customary secondary decline,
which reached its climax on Wednesday, May 21. The secondary reaction threatened the endier lowe
the customary secondary decline,
which reached its climax on Wednesday, May 21. The secondary reaction threatened the endier lowe
the customary secondary decline,
which reached its climax on Wednesday, May 21. The secondary reaction threatened the endier lowe
the residence of the common and
thereafter the group went into a
fairly substantial improvement as
represented by the net gains at
Mondays close over low of the
Wednesday secondary decline.

Low on close. May 7 break May 7 week 5 low. week 5 low. Monday Robound fro	
on f br	
Low on close. May 7 b Week's 1 Monday Rebound	
Low close May Last week Mond Rebo	l
tonsol. Film (2) 1916 23 24 +1	ł
unsel, Film nfd, (2)., 19% 22% 23% +1%	ł
astman Kodak (8) 220 2321 241 +814 ox, Class A (4) 4414 4714 5014 +314	ł
en. Thr. Equip 45% 44% 45% +1%	ł
oew (3%)	l
withe Exchange 40 6 614 + 14	l
athe. Class A 124 13 144 +146	۱
tadlo-IC-O	I
limb, pref. (8) 8714 92 96 +4	١
hubert 20% 23½ 24% +1%	I

Test of Bottoms

Warner Bros. (6)..... 581 598 688, 448

Test of Bottoms

Probably the instance of Warner Bros. best Illustrates the logic of the situation, an index by which the chart players set great store, and the bears concentrated on that point. Prices were hammered down until they met resistance at 581s, the bears could do was to get the price level to 55%, leaving a margine (chart fans call it a "tail") of 134.

It is broak had carried through the first bottom, it would have argued weakened support for the issue and accordingly the stocks prospects would have been injured. Detense of the old low is assumed against attack. Incidentally pretty much all Wall Street gives some measure of credit to such Indices nowadays. Lows on such a reaction of the conclusive until they have been tested.

Meanly all the active anusements

to be inconclusive until they have been tested.
Nearly all the active musements followed somewhat the course traced by Warner, although in a less conspleuous way. The entire list went through a similar price course, as indicated by the Downores industrial average, which to 27241 May 17 and then cave way on the secondary dip to 26562 or about 1.80 short of the May 7 figure. Récovery Monday went to 272.14.

or ahout 1.80 short of the May if figure. Recovery Monday went to Teneral Theatres Breaks Through The single exception to a defense of the carifer low was General Theatre Squipment, which went down through its earlier bottom, ton-ching 44%, transmitted by the state of the same stat

fore to instill new stimulus. It may come in the form of new grouping around Radlo-Keith, which has been showing more speed and staying power than any of the others.

power than any of the others.

Or it may come from a new hookup of Paramount-Publis, in which
there is saild to be good seeke bying,
seeded here before, due to the pregested here before, due to the prejuminary operations of a new pool.
Paramount is in a splendid position
to take the initiative in any general
market improvement. It has a
strong outside following which is
nay of the anusements starts to reflect prosperity in its tleker performance, Paramount as the most
seasoned of the theatre issues is
bound to play a leading part in any
group move.

R-K-O Pacemaker

iommance, Paramount as the most sounded of the linearte issues is sounded of the theatre issues is sounded or the theatre issues in sounded or the theatre issues in sounded or the theatre is the sounded or the theatre is the sounded or the sounde

Chaplin's Credits

Prize number of credits to a single person goes to Charile Chaplin on his next picture, "City Lights," scheduled for release between now and the fall.

His credits according to listing now made, includes star, producer, director, author, sce-narist and title writer.

# STAGE TALENT ATBEACON, N.Y., **AS TRY-OUT**

Another move supporting change in trend to something in fiesh as prop for all-sound programs is the decision of Warner Bros. to try entertainment on stage at Beacon, New York, on Sundays. With a view to building up business, some factions in WB have long contended house should have vaude.

house should have vaude.

Sunday, June 8, the Vitaphone
Orchestra from the WB Brooklyn
studio, 45-plece outfit under direction of Harold Levey, goes on the
Beacon stage, with Douglas Stanbury, baritone, Maximilian Pilzer,
violinist, as stage talent.

If the program chows results

If that program shows results wanted, it will become a regular Sunday feature, with possibility of added attractions later on for every

added attractions later on for every day In the week, whether called vaude or not.

The Beacon is a deluxer neighborhood at Broadway and 75th street, with nearest opposition R-K-O's Sist Street, vaudfilm.

#### N. P.'s 12 Westerns

National Players will produce 12 westerns to be released through Big Four. The pictures will be made at Universal.

Alvin Knight and Harry Webb have been signed to direct. Disney sound equipment will be used.

issue asset to 59, action under the subscription price, and turner Bros. obligations were inclined to soften.

Columbia Pictures slipped sharply below 50, probably a natural occurrence after its swift jump and the familiar selling upon the declaration defined. Now the stock down an aggregate of 32 coints and three issues up a total control of 5. Radio-Keith led in volume, that atterior 'ex' the intermediate that atterior ex' the shingt the week net off 24, 414%; the in the middle 50's after its tail spin from above 80 to 51, another stock that is suffering from the over shares, finishing down 8½ at 238½. Summary for week ending Saunday Moy shares, finishing down 8½ at 238½.

			STOCK EXCHANGE				
High.	130					•	Net
261:	10	Sales.	Issue and rate.	High.	Low.	Last.	Chge.
2612 2734	15%	2,600	American Sent (2)	101/2	161/2	16%	
	16	2.500	Consol. Film (2)	2334	23	281/6	- % + % - 8%
	175%	37,900	Consol. Film pfd. (2) Eastman Kodak (8)	237/8	22%	23%	+ % - 8% - 1%
57-5 <sub>H</sub>	16%	70,300		241%	2321/4 .	2381/2	- 81/2
150	85	.0,000	Keith do pref. 17). Gen. Then. Equip. Loew (3%).	521/4	4714	50%	- 1%
5144	39%	56.200	Gen Thea Femin	47	4414	13914	
053	421g	57,400	Loesy (335)	93	85	80%	- 1% - 3%
96 2	Street	2.100	Do pref (6½)	110	107	110	- 3½ - ¾
9617	84	:1.700		กตน	9214	9614	+ 3%
144	10%	1.100		12	111/4	1114	T 74
2615	2112	76,560	MetGM. pref. (1.89)	2614	201/2	28%	
7714	4.45	76,560	Paramount-Famous-Lasky (3)	6815	G41/6	67%	- 2%
1056	25	8,600	Pathe Exchange	6%	6	614	- %
(S)=3	34%	9,400	Pathe Class A	.15	13	131/2	- 11/2
50	3424	741,000		5134	4614	5014	
10176	19	305,100	Radio-K-O	4335	40%	41%	- 2%
35	(3) 544	360	Radio-K-O Orph. pref. (8)	14616	93	9474	- 234
76	30	15,900		2614	231/2	25	- 1%
80%	355	0.000	l'niversal pref. (8)			76	
70%	30%	244,000	Warner Bros. (4)	64	69%	631/2	- 14
	110-2	1100	Do pref. (2.20)	65%	631/2	631/2	- 5%
			CURB				
55%	24	500		47%	45	45	- 6
5434	4212	7.100	Ito V.T.C. (11x)	4675	4216	46%	- 214
17%	214	12,400	Fox Theatres	13%	12%	13	- %
0414	121	12,500	Locw Rights		2-76	6014	- 74
Sin	51		Technicolor	6326	bi	NC.1/2	-12
31%	16%	400	National Seres n	2716	27	27 "	-1
			BONDS				
Iligh.	930						Net
	Low.	Soles.	I-sue and rate.	High.	Low.	Last.	Coge.
91 130	74		Keith 6's, '46			88	Cngo.
101	10134	\$26,000	Loew's 6's, '41	12734	124%	127	_ 12
80	30	170,000	Do ex war	99%	9774	9014	+11/2 -11/2
10314	118	12.000	15the 7 s. 37	74	7214		-1%
6912	41	41,000	Par-Pam-Lasky Cs. 47	10274	10115	1013	+ 14
11312	104	5,000	Shubert (l'a	60	59		+15
152	12714	424,000 33,600	Warner Bras. G'a's, '28	10714	106	106%	
10012	99	590,000	Cen. Thr. E., Cs. 44	135	130	1331/4	-614
			Do ex wor.  Date 7 x, '17  Do 6'x, '40.	00%	99	99	- 1/2
			ISSUES IN OTHER MARK	ETS			
			Ali Quoted for Monday				
			Over the Counter, N. Y	<i>'</i> .			
Bld.	Askol.	Frey, 15,	ll		r		
23 24	25		Roxy, Class A (3.50)	••	**	-	
214	26	23	l'nit do	••	-	=	
312	312	- 212	I'nit du	-	-	200	
3.3	519	310	De Forest Phono		-	-	
			Los Angeles				
		Sules				-	
••		****	Ronca, Inc	*****	22	9 b	ia .
••		100	Fox 'Thrs	12%	12%	12%	
			Montreal'				
••		309	Famous Players	84	53%	54	
			Toronto				
		100	Famous Players	134	56%	83%	
••		*(*0		00%	ec.2	40%	
		111	Chicago		-		
• •		32	Bal. & Katz	97	89	97	

# Inter-Circuit 'Flesh' Stage Shows May Develop for Publix—2 Now

#### New Cos. Offer Stock for Sale—Old Cos. Issuing Millions New Shares

Albany, N. Y., May 27. Stock in a number of film and talking picture companies, as wel as in theatre equipment and film laboratory concerns, is being offered anoratory concerns, is being offered to the public of New York, according to notices filed with the Secretary of State under provisions of the General Business Law designed to protect investors in the sale of securities.

Dealers licensed, and corporations whose stock they are handling, include:

Dealers licensed, and corporations whose stock they are handling, include:

Halsey, Stuart and Company, New York Coty, common stock voting trust certificates of Columbia Fletures Caidin and Company, 11 Broadway, New York City, preferred and common stock of Komp Film Labrace of Caidin and Company, 11 Broadway, New York Concern, of Twilight Pictures Corp., New York Company, Room 1916, 342 Madison avenue, New York, Its own Preferred and no-par common stock of the New York City, tenyengen, 1925 West 43rd street, its own preferred and no-par common stock of the New York City, tenyengen, 1926 West 43rd street, its own preferred and no-par common stock of the New York City, tenyengen, 1926 West 43rd street, New York City, tenyen, 1926 Convertible gold dehentures of General Theatres Equipment, Inc., Delaware company, with officials, 227 South La Salle Street, Chicago. Listings

Cnicago.

Listings

Secretary of State also notified of
the following listings on New York
Stock Exchange, in accordance with
provisions of General Business
Law:

Stock Exchange, in accordance with provisions of General Business Famous Publik Corp., New York company, 3,258,479 shares of common stock, without par.
Fox Film Corp., New York, 1,900.—Fox Film Corp., New York, 1,900.—Stock, without par.
Warner Bros. Pictures, Delaware company, 409,843 shares of common stock, without par. Same company, 10,000,000 longer of Class A stock, without par. Same company, 19hts.
General Theatres Equipment, Delaware company, 19hts.
General Theatres Equipment, Delaware company, 19hts.
General Theatres Equipment, Delaware company, 19hts.
General Theatres Inches Company, 19hts.
General Theatres Inches General Company, 19hts.
General Theatres Company, 19hts.
General Company, 19hts.
General Company, 19hts.
Same company, 51,000 fifteen, 19hts.
Same company, 19hts.
Same commons tsck without par

shartees of common stock without par value.

Same company, \$5,921,000 fifteen-year, 6% convertible gold debentures.

Grant of the common stock, rights to subscribe for debentures.

Consolidated Film Industries, Debentures of the company of the co

#### SCALE CUT AT FOX. B'KLYN, TO 50c, NIGHTS

Beginning Friday, May 23, Fox Brooklyn, deluxer, went to cut rate under new policy for that house spotted by Harry Arthur, chief of Fox's castern theatres. House has been hitting plenty low. Special effort is being emphasized on this deluxer with present tie-up slating triumvirute of press agents and other administrative operations to help. New scale of 25c until 1 n. m.:

New scale of 25c until 1 p. m;
50c evenines, Saturdays, Sundays
and holidays. Fornner rates were
35c until 1 p. m; 50c from 1 to 5
p. m; and 75c thereafter, including
Saturdays, Sundays and holidays.
Cut is a direct competitive angle
to wheedle in biz against the draw
of two other houses right within
a four-block area, Albe-Brooklyn
(RIKO) and Brooklyn Paramount
(P-P).

(P-P).
Rates at Albee and 35-50c in the afternoon and 75c at night. Saturdays, Sundoldays, sada holidays, seals is 35c to 1 p. m.; 50c to 5 p. m., and 75c evening.
Paramount runs 35c to 1 p. m. and 75c evenings, Saturdays, Sundays and holidays, Saturdays, Sundays and holidays,

In the many Par-Publix theatree now operating on an all sound pole icy or which have stage entertains ment other than that of the regular Publix units, Par-Publix may shortly return or introduce entertainment in the "flesh" along the lines of inter-circuit units. Here the public is the public of the public to contour or eight of the public to contour Publix route and will be on a market programmer or five of the Par-Publix houses.

houses.

The first of the inter-circuit theatres to rotate Publix units among its own theatres only will be a circuit of four theatres, Saenger, New Orleans; Texas, San Antonio; Metropolitan, Houston, and the Palace

ropolitan. Houston, and the Faince, Dallas.

The latter three houses have been operating on an all sound policy for many months, minus pit orchestras. The past week Borris Morros looked over the theatres and this week pit orchestras were placed back in the three theatres. So as a second of the control of

week.

Charles Nlggemeyer, Publix producer, was in Dallas last week to size up the situation and iron out details.

It is reported that the final okeh It is reported that the final okeh has been placed on producing inter-circuit units for the above four theatres firstly, and that Nigge-meyer will produce the units. They will start in New Orleans and ro-tate only among the four named

theatres.

Second Circuit

The second of the Publix intercircuit units may be established on
the coast, it is said. The theatres
under consideration for the Np. 2
inter-circuit are the Paramount,
Seattle; Portland, Fordinad, Grafiaada, San Francisco, and the Paramount, Los Angeles.

The former two houses were also
until recently operating on an all

amount, Los Angeles.

The former two houses were also until recently operating on an all sounding log and only lately started sounding log and only lately started sounding log and only lately started in the latter two houses are operating minus entertainment in the flesh.

According to reports, the first of the inter-circuit units, at New Or-leans, will start operating either May 31 or the week following.

R.K.O Expansion

P.K. G.K.-O Expansion

P.K. G. R.K.-O Expansion

P.K. G. R.K.-O Expansion

P.K. G. R.K.-O Expansion

P.K. G. R.K.-O Deject will be the expansion of the circuit in the south and immediately in Texas.

It is in this state that Hoblitzelle's former Interstate circuit is mostly located. It was lately sold to R.K.-O with Hoblitzelle remaining as its operator.

#### **JUDGMENTS**

JUDGMENTS

New Yorker Spa, Inc.; Metro Outdoor Adv. Corp; \$1,228.30.
Michael Mindlin; B. Aaronson; 338.60.
Michael Mindlin; B. Aaronson; 338.60.
Michael Mindlin; B. Aaronson; And Patrick J. Heaney; Alliburg Atlantic, Inc.; \$298.24 (Bronx).
Henley Kayton Motion Pictures Laboratory, Inc., Edward J. and Lilian Mayton; J. E. Brulatour. Inc.; \$40.00.
Met. Amusement Park, Inc., and Patrick J. Heaney; Milburg Atlantic; \$398.24.
Metex Film Laboratories, Inc.; People, etc.; \$50 (Bronx).
Ammaur Theatre Corp. and Benjamin I. Greenberg; Central Valley Milliam S. French, Standard Show Card Service; \$74.40.
Jerome Rosenberg; J. Graz: \$1.640.
BANKRUPTCY
Fashionable Dress Publishing Co-

bio.

BANKRUPTCY
Fashionable Dress Publishing Co.
Inc., 242 Fourth ave.; assets and
liabilities not stated.
Benjamin Joseph, publisher, 16
Hudson street; liabilities, 12,690;
assets, none.

Joe Wagstaff's Mother Toledo, May 27.

Joe Wagstaff, Fox film lead, who got his start in amateur theatticals around here, is taking a variation after working in several West coast productions.

He's going to buy a hone here and establish his mother, Mrs. 8. G. Wagstaff, in it before going back to Hollywood.

Wagstaff will do New York infore the return West.

# Wholesale Demand for Cartoon Shorts—Nearly All Cos. Listening

Exhibitor demand for cartoon shorts has increased to the point during the past year, with these preferred by many accounts to other shorts product, that every company in the industry next season excepting Warner Bros. Fox and United

m the industry next season excepting Warner Bros. Pox and United Artists will loude cartoon comdeles on programs.

There is some probability that Warners, making more shorts than any other producer, will do a series of cartoons, but nothing, so far as can be learned, has been decided on it, except its "Looner Tunes."

U. A. is sticker and "Featurated" by the cartoon annner. Fox Is making no shorts at all.

Metro, which recently decided on several new series, increasing shorts program for 1930-'31 to 60 one- and two-rectors, has approved plans to add 12 more. The new series will be cartoons.

cartoons

be cartoons.
.. There will be several different animal brands represented next season in the cartoons. Paramount-Publix has song cartoons and other iscries with animated characters. That company was so astounded with the demand early last season for cartoons that it took on a new series from Max Fleischer and half-way through the film year trebled dipe output.

way through the film year trebled althe output.

Among other companies that went for curtoons in preparing new programs is Radio with a series of 12. Columbia thinks so much of eartoon product it has tied up three different series for the shorts end.

#### ROWLAND'S PLAN FOR **NEW PATHE BOARD**

i, Richard A. Rowland, as chairman of a Pathe "Preferred Stockholders' Protective Committee," addressed an advertisement in the dallies to other holders of the 8% preference stock asking for proxies to be voted at a nostponed annual stockholders meeting June 9, at which the preference stock is entitled to elect a majority (eight members) of a new

board.
There was outstanding in 1929
4804,300 of this Pathe preferred
stock, which has no voting power
unless eight quarterly dividends
have been in default. No payments
have been made for that period, and
now the stock is entitled to a majority of directors.
Idea in the trade is that Rowland
seeks to force a showdown on the
state of the company.

state of the company.
Published statement pointed out that Jos. P. Kennedy resigned as chairman of the board after describthat Jos. P. Kennedy resigned as chairman of the board after describing the condition and prospects of the company as being unsatisfactory, at which time J. J. Murdock also stopped down from the presidency. Now, says the statement, "It is of the utmost importance that immediate action be taken to provide new and able leadership and to obtain the management and financing necessary to the successive the company." A second of the company of

Patie's last financial statement as of Dec. 28, 1928, shed little light on the company's condition. Disressariling transfers of funds on the books, last year's operations showed a deficit of about \$50,000. Company's principal assets are its newspect of the condition of the field, and the company applicable of the field of the fi

In respect to claims arising from the Pathe Studio fire has not been reached, and this complicates the concern's status.

Hollywood, May 27.
A film executive who has been known to give his directors and writers the run-around received a round robin in the form of a miniature merry-go-round.

Each horse carried the name of a staff director or writer.

#### Academy's One-Reel Educationals from Feature Leftovers

Hollywood, May 27. Academy of Motion Picture Arts Academy of Motion Picture Arts and Sciences' experiment in making an educational film from cutouts of "Robin Hood" has proved so satisfactory that additional films for schools and colleges will be made by the same process.

If the same process are the same process are predicted and provided the process of the process of the process of the Douglas Fairbanks picture. As a tester,

ry," from left overs of the Douglas Fairbanks picture. As a tester, prospecti of the film were sent to schools all over the country, with 60% ordering the film.

Other producing companies have agreed to pass over their silent cuttouts and more pictures of the same vettors will be node.

outs and more pictures of the same nature will be made.

Idea for the educational utilization of shelved film came from the visual educational departments of the University of Southern California and the Los Augeles schools.

#### Extra Calls Up 25%

Hollywood, May 27.

Extra calls were 25% above average last week. A total of 6,232 placements were made by Central Casting Bureau with the major studios. Irregularly spotted, however, a thousand and over at work on only two days, and the week ending with two 600 days.

Week's outstanding set was a crowd of 272 French soldiers for Buster Keaton's picture at M-G.

D. W. Supervising
Hollywood, May 27.
D. W. Griffith is personally supervising original score and sounding of "Birth of a Nation." Starts work this week at Metropolitan studio. Music job will cost around \$25,100.

#### OLD EXCLUSIVE SUIT **GOES AGAINST SELIG**

**PICTURES** 

Exclusive Pictures, Inc., indicompany distributing pictures on state rights, secured a judgment for \$13,821 against the Sellz-Polyscop Corporation, former picture producing company, of which Col. William N. Sellg is president, for breach of contract. Judgment was secured in Los Angeles through the representative of Alfred Beckman, of House, Grossman & Vorlaus of New York.

Exclusive Pictures, in which Joseph Goldstein and Jacob Weinberg are the principal parties inter-

Joseph Goldstein and Jacob Weinberg are the principal parties inter-ested, alloged that during May, 1919, they made a contract with Sclig-Polyscon whereby they would have the exclusive right to relisate sev-eral hundred pictures, running from one-neelers to features, made by Selig-Polyscon, for which they al-lege they paid Selig-Polyscop to leased on a 50-50 basis with Sclig-Polyscon.

Polyscop.

Exclusive claims it spent money on advertising, exploitation, etc., and then discovered that Seliz-Polyscop had disposed to other companies pictures Exclusive claims the arrangement. Exclusive claims this was done without its knowledge, and that Selig-Polyscop disposed of many films in this manner, among which were a number of Hoyt comedies, amounting to about 25 films. Suit against Selig-Polyscop was started several years say, with Exclusive asking for an accounting on all pictures disposed of by Selig-Folyscop in the manner claimed. Supplementary Court of Los Angeles gave Exclusive the Judgment. Exclusive claims it spent money

#### Tape Symbol Changes

Three amusement stocks are included in new symbols on the Stock Exchange ticker starting Monday. Paramount-Publix is changed from FP to PX: Fox is changed from FOXA to F, and Warner Bros. Is changed from WBPA to WB.

The old and intricate Fox symbol becomes cumbersome with the fore

becomes cumbersome with the frequency of that active issue in the day's trading. Same is true of

"F" formerly was the symbol for Fleischmann, which disappeared in one of those food mcrgers and no longer is traded in.

Del Andrews Leaves U
Hollywood, May 27.
Del Andrews credited with the
scenario for "Western Front" has
left Universal for Fox.
First Fox will be "Yellow Ticket,"
to be released as "Painted Lady."

# DeForest-W. E. Hearing Ended in Wilmington—No Date for Decision

Wilmington, Dcl., May 27.
First phase of the patent suit in which Dr. Lee DeForest is suing Western Electric through the Stan-Western Electric through the Stan-ley Company for control of prac-tically all talker apparatus wound up here Thursday. Lawyers will now submit briefs or appear in court for arguments on the testi-

court for arguments on the commony.

DeForest laid down all his cards Thursday afternoon when he spent several hours expatiating on the talkers, smearing William Fox and other producers who turned down his ideas, and praising Warner Brothers, who first went for the talks in a big way. Ignored Warners' connection with Stanley on the wild in the standard of the stan

plaintiff side.
All concerned with the case witnessed a talker demonstration in the dufont-Billmore after court adjourned. Excepts from current pictures illustrating technical difficulties were shown for the hencit of Judge Morris, presiding.
While on the stand, DeForest gave his version of talker history, describing his earliest experiences and his progress to date.

Dr. DeForest state.

viewed the growth of the films and the early attempts of Edison to syn-chronize sound with films, referring to the Kinetophone and the Synchroscope.

scope.
Edward C. Wente, electrical expert of New York, was the chief witness for Stanley and General Talking Pictures. His testimony was mostly technical. Eugene Augustin Lauste, recognized ploneer inventor in both talkers and silents, also took the stand for the defendants.

ants.

Lauste's Invention

Much of the defense depends on
Lauste, who claims an early invention for recording sound on film.
He testified that he was the first
man to invent and assemble a com-

man to Invent and assemble a complete recording machine.
Other witnesses were George E. Folk, scientific expert of A. T. and T., and Dr. R. W. Wood, professor of experimental physics at Johns Hopkins University, Baltimore.
No date has yet been set for arguments.

Tolker Morris, presiding.

Wille on the stand, DeForest gave his version of talker, history, desker his version of talker, history, desker his version of talker, history, desker his progress to date.

Dr. DeForest, giving his occupation as inventor and research considerable and interest of a settlement, in all production of the standard of the settlement, in the settlement in any climate in the settlement in any climate in the settlement, in the settlement i

# Television May Blank Wide Film Screen for Long Time: **Another Novelty Money-Maker**

#### Interviews by Mood

Hollywood, May 27.
There is one picture star in Hollywood who takes her interviewers seriously. Preceding each meeting the girl demands a full history of the interviewer's background; What he or she looks like, age and the exact circulation commanded?

manded?
With this all set she dresses and adjusts herself to meet the mood of the writer.
Attention given the interviewer is based on the circu-

lation of his chatter.

#### Mich. Exhibs Asking for N. Y. Conference June 9: **Conditions Very Bad**

Distributors are frankly concerned over the situation in the Detroit and Michigan territory, where it is claimed at least 100 theatres and possibly scores of others are certain to close down this summer unless relief of some kind is provided.

H. M. Richey, president of the M. P. T. O. of Michigan, who called a convention of exhibs lately in histeritory to reveal actual conditions, goes further in letters to all general sales managers. He calls the situation disastrous and asket that distribs arrange to attend a meeting at the Warwick Hotel, New York, June 9, at 11 a. m., arrangements for which he has tentatively coefficient of the most of the gravity of present conditions.

conditions.

#### HOLLYWOOD CHATTER

Charles Miller could double for Roosevelt, and has. Sam Cohen, p. a., has moved his office to the Roosevelt hotel. James B. Leong, Chincse film director, is a member of the Catholic MP Guild.
Paul Whiteman's revenge on Vancouver, B. C., when he was prohibited from playing there, was to stay in bed three days.

hibited from playing there, was to stay in bed three days.
Walter J. Moore, big litho and social man from New York, arrived here with W. R. Sheelan, a house guest of the Fox exec.
Fred Newmeyer, Par director, is spending a two-week vacation here before returning to the Long Island studies in early work on "Best"

studios to start work on "Best People." Ben Bernie and his band worked

Ben Bernle and his band worked at the Montmartre cafe for two weeks before it went broke. When asked what he was doing now, he said: "I'm guest creditor at the Montmartre."

Posing as the makeup man with Gary Conper for Norman Rockwell's cover design on current "SaiEve-Post," John McCallum, bit actor, announces that he "recently coveraged with Gary Conper in "The said of the starred with Gary Cooper in "The

#### Sixth Adaptor

Culver City, May 27. Five writers already are credited with adaptation of Pathe's "Beyond Victory," but there's always room for one more. Jimmy Gleason, who plays in it, is adding some touches that makes him sixth on the credit list.

Robert Armstrong, Russell Glea.

Robert Armstrong, Russell Glea-son, Prunell Pratt and Bert Roach

Schenectady, N. Y., May 27.
With Television proving Itself the
greatest novelty in the history of
the theatre and the biggest potenthat money maker, even in its pres-ent comparatively crude state, little thought here is being given the

ent comparatively classification thought here is being given the wide screen.

By comparison, it is revealed, Television for the picture industry is shaping up cheaper than the giant

film.

Preservation of the projection booth in the rear of the theatre, since film is now officially declared to be beyond fear of substitution, one of teles most convincing plaases of economy is that it brings no change in physical structure and can be exhibited in any type of bouse.

change in physical structure and can be exhibited in any type of house.

Plus these points in comparison with the glint screen are that the only insterial cost is in the purchasing of the equipment. This in turn furthers convenience in that despite the same can be shifted model the same can be shifted change of props in any vaude house. In point of installation, the housing of a Television set is accommodated with greater ease than the wiring of a house for sound. The tele era will necessitate two sets of projectionists. Ordinary booth men will be incapable of han-

booth men will be incapable of handling the delleate mechanism backstage unless they go through an-other schooling "more drastle than they ever dreamed," to put it in the words of one selentist.

words of one selentist.

Servicing
Probably the greatest cost in
Television will be that expended for
servicing the equipment. Like in
its operation, no mere electrician
can be called off the street and
breathe over it like so many do on
talker gadgets in different parts of

the country.

The materialization of Television The materialization of Trievision is also seen here as providing sufficient ptimulus to put wide film on the shelf for a long time to come and then not to take it off unless the economical problem to producers and the third dimension illusion for the public are somewhat nearer to solution.

The GE plant here, specializing in experimental work as well as manufacturing, is admittedly at a standstill on all thoughts for wide screen.

screen.

By comparison with sound equipment, considered such a mystery when it first came out, the tele talker is a monster. Even a lecture by one of the inventors, Dr. Alexanderson, only added to lay constitute. confusion.

The briefeest definition of what it is all about is the comparison with radio. In a paragraph this is:

"In radio broadcasting the frequencies of speech and music modulate the current sent out from the antenna. In Television the antenna radiation is modulated by a succession of light impulses." Add to this the simple medium of "electric static controlling polarization" and actatic controlling polarization and Mechanically, tubes and a certain hemical are features. Those tubes have to work 40,000 flickers every second. That means that tole can go on the blink in just that time.

#### Sound Cancels Lowe's Increase in Revenue

Toronto, May 27. Lowe's London Theatres, Ltd. Lowe's London Theatres, Ltd., show increase in gross receipts and operating profits for year but decreuse in net profits in annual statument. After writing off constitution of cost of \$2,380. Jast year there was a \$4,000 balance.

Jast year there was a \$4,000 ba-ance.
Gross revenue of \$278,795 is up from \$233,512 in 1929. Gross profits were \$36,596 compared with \$50,982 the year previous.
\$50,307 are down slightly from \$964,114. Goodwill is carried at \$15,627, fixed assets, less depreciation, \$307,975. Movicone in-stallation cost \$23,139, of which \$3,-621 has been paid off.

IS THE FOREIGN MARKET SLIPPING?

WILL EVERY NATION DEMAND NATIVE-MADE TALKERS?

CAN THE U.S. RETAIN ITS PICTURE HOLD ABROAD?

A RESUME OF THAT AND MUCH ELSE AFFECTING
THE SHOW BUSINESS OF ALL LANDS
WILL BE FOUND IN THE

# 6th International Number

OF



It's a world-wide medium for any and all kinds of announcements from any country.

Owing to distances, advertising copy should be immediately forwarded.

PARIS
15 Boulevard des Italiens

LONDON 8 St. Martins Place HOLLYWOOD
Taft Building

CHICAGO Woods Theatre Bldg.

# Scale Cut Against Neighborhoods By Downtown Houses in Frisco

San Francisco, May 27. San Francisco, May 27. First of the major downtown picture houses to put in a price slash ser a step toward competition with the neighborhooders is R-K-O's Orpheum. Starting last Saturday it reduced seale from 35 to 25c up to 1.p. m.; from 50c to 35c between 1 and 5.p. m., and from 65c to 50c for

and 5 p. m., and from 85c to 89c for evening.
Resumption of stage shows by Publix Paramount, ace bouse, here is believed to have been partially employed to for out.
Practically all of the downtown the first perfect of the property of the hoods. In most instances the out-lying houses have sound that equals their downtown account that their downtown completitors and most have been able to get second runs within a few weeks of their first showings. Add to this that neighborhood prices are nearly 50% less than

prices are now.,
downtown.
Wagnon's tiny downtown Davies
theatre here put in a price slash
about a month ago and business

#### Dismissed as Organist Returns as Manager

About three months ago, Frank Roberts was let out as organist at the Enright, Warner de luxe site in East Liberty. This led Roberts to conclude that the organ racket, as far as it concerned him, was far as the concerned him, was been concerned by the concerned him, was researched for student man-seers.

agers.

Jast week he was named manager of the state of th

#### Radio's Mellers

(Continued from page 1)

melodrama and increasing its en-tertainment.

melodrama and mercanony.

Highly specialized continuity writing required. In the approximation of the melodram is a required of the melodram is a required to the melodram is a request of the melodram is a required to the melodram is a request of the melodram is a required to the me

Theme, plot and dialog, in addi-tion, cannot offend anyone and must tion, cannot offend anyone and must be acceptable in any family parior. There was some criticism when the Judson Radio Program Company hindling "True Detective" series had the Diamond Brothers' nurders and electrocution with the original names of all the characters or the series of the characters and the characters of the characters o

Munderers had to be traced, captured, brought to trial, convicted, sentenced and executed within 30 minutes. To cover the transitions and to eliminate awkward explanations, the new technique is to use musical backgrounds which suggist the change of scene without adduly saying so.

Cassing for radio melodrama and the manner of the control of the cont

distinctive, so that listeners-in can immediately recognize and identify any character, once introduced, the moment he or she speales again.

Reverse Young and Old Age and type that count so vitally in legit mean almost nothing on the radio. Seth Parker, elderly framer character that is a Sunday night feature, is played by a 30-year-old actor. Peversely many "Young voices" are possessed by elections.

#### WB PAY \$1.500.000 FOR SCHINE'S 17-U'S 31

Warner Bros. out to increase their theatre holdings have within one week added about 50 theatres to their string with hin an an additional 100 before another week is ver. Deals closed this week are with Universal for 31 houses and with the Schine circuit of 10h0 theatres numbering 17. Universal also has a 25% interest in Schine. Combined total value of the two sales is put at about \$3,000,000. Of which \$1,500.000 is for the Schine houses.

which \$1,500,000 is for the Schine holds. Which \$1,500,000 is for the Schine holds. The schine holds are in Virginia, West Virginia and Wisconsin with delivery set for June 16. Date of delivery of the Schine houses not known. Other deals are shrouded in mystery although it is figured that with one part of the Schine houses sold, that another deal is on for the Schine, New York, holdings which runs to about 25 houses in upper New York State and figured at an approximate sale term of \$2,500,000.

#### **ALL-DOG SHORT GETS** CITY EXPLOITATION

Memphis, May 23.
Probably first time a short sub-ject got city wide exploitation came about here when "Hot Dog," Metro's short with an all dog cast, was playing at Loew's State.

Ing at Loew's State.

Town holds annual mutt parade
and Cecil R. Vogel, manager of the
house, stuck in a float for the
march. The truck was loaded with
all kinds of mongrels and hounds.
In addition Vogel tied in with a
newspaper offering prizes to winners of the parade.

#### Des Moines Par. Likes Vaude Policy to Date

Des Moines, May 27.
Paramount here displays on its call board the story in the April 30 issue of "Variety" on the subject of vaude in Paramount Publix houses, stressing types of "flesh" acts to be featured.

Local board.

Local house continues to do well with vaude policy adopted since dropping units.

#### 3 for R-K-O in Madison

Madison, Wis., May 27.
Deal for purchase of Capitol by
R-K-O has been closed. Money involved not revealed. Former owners were Milwaukee group headed
by Walter Schroeder, Oscar Bauchman and Tom Saxe. Seats about
2,170. House opened in January.
1928.

#### PASSES OUT THIS WEEK

B & K Wants All Gross Possible+in

Chicago, May 27.
For the first time B & K this week is enforcing a no-pass edict on two loop houses, Oriental and Me-

Reason given is that both house: expect strong business, and since the pair have fallen on grosses lately, every dollar possible should be raked in

oe raked in.
Oriental is double featuring, with
Paul Ash on the stage and "Young
Man of Manhattan" (Par), and McVickers just beginning its run with
"Western Front."

## "INGAGI" A FIND FOR THE INDIES

"At last the Hays office has dance something for the independent exhibitor," shouted one of the indies after reading "Variety" last week which stated the Hays office memhers had agreed not to book the

pers and agreed not to book the gorilla film.

The indie wanted the address of the picture's distributor. He contracted the same day for the animal film to play four of his houses. Another of the advantages for the "Ingagi" distribs is said to be better terms with the Indies than had been

terms with the indies than had been given it by the principal circuit handler of the gorilla picture, R-K-O. The latter circuit made a fortune on the picture in the short time it was shown in its houses. Only nice R-K-O houses missed the gorilla, after the Hays office conference decigned it out.

Two R-K-O booked houses out-side New York playing "Ingagi," at the time of the R-K-O general order to alr it, refused to discontinue running the picture. They answered local queries by stating that R-K-O booked their houses but had no part in the operation otherwise.

#### More Screens

Picture people in figuring the Hays edict say they can't fathom the purpose, if the Hays members objective was to keep the faked film off the screens. Since there are indles wherever there are circuits, "Ingagi" will probably play more gi" will probably play more houses than it would have contracted for by the large

ingag will probably pity information to make the contracted for by the large contracted for beautiful passed for New York State. It has in many other states and in notorlously three of the toughest ones, Oilio, Illinois and Mass. In Boston it was passed without a cut for Sunday exhibition, called remarkable there for almost any pieture against which a critical attitude has been assumed, even from within the trade. "'Ingagi" Is one of those accidents every five years in the show business. It's the greatest kind of a shoestringer, put out with about 30c belind it. Some of the state righters getting the picture didn't

Acquiring this house gives R.K.O righters getting the picture didn't three houses here. Others are have enough money to buy other group folded this spring.

R.K.O policy not yet announced but Len Brown sticks as manager.

# **Miniature Golf Courses Indoor** And at Night May Hurt Theatres

Miniature golf courses on every corner have socked theatre husiness. There are now more than 20 practice links spread through town, all in neighborhoods and in excellent

Meanter Young and Old
Age and type that count so vitally
Miniature golf courses on every
in legit mean almost nothing on
the radio. Seth Parties, eiderly
framer character that is a Sunday
framer character that

weather coming, and the outdoor appeal of the courses drawing, the

# Either Way De Forest-W. E. Case Decided. Wire Field Looks to Be Wide Open Henceforth

#### ALL SHORTS HOUSE FOR W. B. ON B'WAY?

An all-shorts house on Bread with a program similar in length to all-newered show at Em-

cassy is a possibility.

Warner Bros. have been consid-

Warner Eros, have been considering such a policy, with its own Vitaphone shorts exclusively used, but are stated its not settled. With WB producing more shorts than any others, an all-shorts house of their own would, it is maintained, provide a snappy show window for that product, same as Embasys does for Fox-Flowletone in cwarsels.

#### Sewing Up Muncie

Muneic, Ind., May 27,

Publix is to take over the Wysor Grand. It virtually sews up the town for Publix. Wysor Grand is the oldest local theatre, giving Publix control of three houses, here, including Rivoll and Strand. George Challis owns the Wysor Grand.

#### Comerford's 80 Publix Division by Itself

A new division in Paramount
Publis' operating system will probably be created, to cover the 80
Comerford houses in Pennsylvania,
recently taken over.
Through its purchase, Par-Pubilk enters the Pennsylvania territory
for the first time, having stayed out

through a working agreement with the old Stanley Company, now Warner property.
P-P takes control of the Comer-

P-P takes control of the Comer-ford string July 1.

The Walter Reade group in New Jersey is not a separate division through its inclusion in the string under direction of Milton H. A'eld.

#### **Dumb Beauts Dumber**

(Continued from page 1)

(Continued from page 1)
bopes with which they start off are
disastrous in their effect. Not many
a beauty winner can stand the come
down and the disappointment and
heartaches that follow.
The newspapers which start most
beauty contests only want subscriptions. By the time the contest is
over they have practically washed
up on all beauts. They have promleed the winner a picture test usually, and that she gets. It's a payoff gag. For after getting the test,
she gets air. The paper has paid
some picture concern.
Picture poonle acen't interested

some picture concern.

Picture people acen't interested in her. Better looking girls pass in and out of the studios hourly with no one notlering them.

The best the local glorified can expect is visionary. She is licked before the start. It is he hal by a miracle any tarlet it would most likely remain audiscovered.

#### Dumb Beauts

The beant herself never realizes all this until it is too late. Having some looks, her home town knows she's dumb. She wakes up to find herself Miss Nobody.

herself Miss Nobody.

Not only is she hitterly, disillusioned but Is still looked upon as dumber back home.

As one crushed beaut expressed it when asked why she didn't go home and forget the struggle, "While I fee home a band saw me while I fee home a band saw me a band needs are." She bust can't go back in the old

Affirmative or negative, the declsion in the De Forest-Western

Affirmative or negative, the de-cision in the De Forest-Westera illectric suit will establish a situa-tion of proportion and influence un-precedented by any mandate which has ever swept the film industry. Since the electric's main defense was that time has invalidated all talker parents, with the admission that because of this, it has been utilizing the well-western's Gavor will make available to all manu-facturers and independents the formula which Is now regarded as the property of a few.

In the event of De Forest win-ning, M. A. Seideseinger stated Monday that he will deed the rights to the film industry as a monument to himself, his ideals, and partic-ularly for the permanent safeguard of the "little exhibitor."

Advisers of the South African Junterman, augment Schesshnere's potential gesture at philanthrophy with the details that such a deed

lumberman, augment Schlessinger's potential gesture at philinathrophy with the details that such a deed would repose in the hands of a trusteeship, from which Western Electric will be barred, and which will dispense De Forest licenses at yearly gratuitous fees of from five to \$10. They point that Schlessinger could well afford such a move in that the decision for him would exact tribute from Western running into many millions.

Judge Morris' decision will be handed down after he returns from a summer vacation, or in the fall,

nanaea down atter he returns from a summer vacation, or in the fall. After that it is just as certain that either side will go to the U. S. Supreme Court, so that the final-lites will not get on the record of execution until from the next two execution unc., to five years.

One Shock

One Shock

As to all of those "Schlessinger hig deals," especially the one for making General Talking Pictures the pivot of the new picture industry, faith in Al Smith et al., was shattered in the S. A. man when Al's lawyer, Mr. Rich, appeared at Wilmington, and took a seat among the W. E. group of attorneys. Schlessinger spokesmen now vehemently declare that the 'Raskol-Al Smith purchase possessed more of the aspects of a gag to find out what was under cover than to produce spot cash.

what was under cover than to produce spot cash.

The skill with which this angle was handled by Schlessingerites before trial was revealed in the post-war declaration that although De Forest patents were pre-viewed, the Smith-banker-electric lawyers were deliberately duped. They, it is now claimed, were given the understanding that De Forest's case tion of plucerism.

Warners are now looked upon as "a hot and cold" group from the Schlessinger camp. Early this week they hadn't signed the paper for that non-theatrical license at \$25,-900 a year and the 40% buy-in has

000 a year and the 40% buy-in has just gone by the hoard, they admit,

#### Whoopee' Will Release in Key Cities Simultaneously

lfollywood, May 27. United Artists intends to release Whoopee" in the same manner as

United Artists Intends to release "Whoopee" in the same manner as Paramount handled "Love Parade" with one excention. A deal has been made with one or two circuits to screen it simultaneously in the key cities. Publix is one string.
Where the Goldwyn musical will differ from the Paramount operetta is that there will be no price increase for the showing in any of the houses. "Love Parade" opened at \$1 top in the Publix keys.
First screening of "Whoopee" is set for early September.

# "Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety".

The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary department in this issue, and heceaften.

Number of changes in the Henry Dutty houses alnce the Inter's receivership. George T. Hood succeeds Ira Lamont as manager of the President. Hood comes over from the Hollywood Playhouse, which receive the House of the Advance of the House of the House for the House of the House

Principal Theatres, West Coast subsidiary, has decided not to take the President as a newsreel house.

Al Joison copped a cup in a gol tournament at Hilcrest by shooting an 82 in the finals.

Leo Morrison flies east in June for a month's look at New York.

Tom Patricola loaned by Fox to Paramount for 'The Better Wife." Dorothy Arzner will direct.

Beatrice Lillie finishes "Are You There?" for Fox next week and will vacation in Europe. Fox has an op-tion on the comedienne.

Warner is negotiating for Gra-nada, Mission, California and Rose theatres in Santa Barbara. All In-dependent.

Alex Moss remains as p.a. at Co-lumbia after reconsidering his res-ignation. Lon Young continues as his assistant.

After speaking before the Na-tional Foreign Trade Council here Will Hays left for the east.

City of Pasadena (Cal.) is back-ing the first actors' golf tournament out here. Held at Brookside Park May 26-27, with 36 holes for gross and net scores.

M. H. Hoffman is back in the picture business with the formation of Liberty Productions Co. With Hoffman are Edward and Victor Halperin, formerly with Inspiration Pictures. H. M. Gumbin of Chicago is v.p. Hoffman is seeking to line up state righters to support his product. Company is announcing 20 pictures for next season. Hoffman will be in New York this week.

William LeBaron is en route to New York for a month's séssion of confabs.

Fox is importing Cherry Lawes, nine-year-old daughter of Warden Lawes, of Sing Sing, to play a part in "Up the River."

Jim Plunkett has postponed open-ing of a branch office here. Returns east the latter part of this week.

Charles Irwin leaves here in two weeks to open in Denver as m.c. with a Publix unit.

Abe Meyer has returned here to open a recording and synchronizing service for independent producers.

"Ladies Must Play," Columbia, directed by Ray Cannon.

George Moran, in the Angeln Hospital, underwent a second operation for abdominal trouble.

Lupe Valez is empected to be

Radia has acquired the rights to film the G. B. Shaw plays with the understanding that the author is permitted to look on while the ple-tures are being made. Productions will be made abroad by R.-K-O's British subsidiary, As-sociated Radio Pictures.

Adele Buffington promoted to story supervisor at Tiffany.

Brock Pemberton, here produc-ing "Strictly Dishonorable," en-gaged by U to return and sit in on the film version.

Leonora Cori, Masters and Grayce, Rae Samuels and the Sun-kist Beauties go into F. & M.'s "Country Club" unit. Opens at the Colorada, Pasadena, June 5.

Universal wants Richard Wallace

Tiffany will produce a race track drama on its current program titled "The Last Race." Its an original by Jack Natteford.

Winnie Lightner and Joe E. Brown will be teamed again in "Sit Tight," WB.

Warners has purchased eight of

Joe Howard Lawson, pla left the Metro lot as a dialog Returns to New York.

John Barrymore, Dolores Costello and the baby are off on a salmon fishing trip. Not due back until August.

Radio plans to team Bert Wheeler and Dorothy Lee in future pictures. New deal is not likely to go into effect before January 1.

Fox is giving its own color process a tryout in two sequences of 'On Your Back."

Under an individual petition, Adolph E. Brandstatter, president of the company operating the Montmarte (cafe) and the Embassy Club was adjudged bankrupt last week, with Wm. H. Moore, Jr., appointed as receiver for the two

Henry Armetta, Italian comedian, engaged by Radio to star in a series of shorts to be made in New York. Armetta was a protege of the late Raymond Hitchcock.

Radio will produce a talker based on cadet life at West Point. Prob-ability that Richard Dix will top the cast.

"The Dancers," adapted from the play of that name, is Chandler Sprague's next directorial Job for Fox. Male lead goes to John Gar-rick with the studio looking for a femme opposite.

Differences between George Ban-croft and Paramount are said to be smoothed out and the star's next picture, sea story, is listed for pro-duction July 28.

James Ryan, who established the testing department at Fox, has been succeeded by Herman Paley, recently brought here from New York. Ryan has been made business manager of the DeSyiva, Brown and Henderson unit.

Ray Enright will direct Winnie Lightner's next for Warner's, "Red Hot Cinders."

Elliott MaManus, former secretary to Vic Shapiro and Glenn Allvine, is W. R. Sheehan's new secretary.

Tiffany will star Anita Louise, 15, placed under contract for five years. Studio is looking for a suitable

Moss Precman, one of the largest music jobbers on the Coast, has turned publisher.

Radio has bought the picture rights to Ralph Stock's stage play, "Pursuit," from Paul Schoffeld, who goes into the studio to do the adaptation.

Preparations are being made by Warners for 25 Vitaphone Varietics in French, Spanish and German. Henry Blanke is in charge, assisted by Baltasur Fernandez Cue (Span-ish), Helnrich Fraenkel (German), and Paul Mauclah (French). Head-quarters is at First National.

Around \$14,000 was spent for the opening of "Hell's Angels" at the Chinese Tuskay. Expenditure was mainly for batteries of sun-arcs spotted all over Hollywood, with night maneuvers of an aeroplane group over the theatre. Expectations were for 50,000 people behind the police lines.

Walving property and alimony. Helen Familton, singer, was granted a divorce in Superior Court, here, from Dr. Familton, of New York, on crucity charges.

Laura Lee, from New York, who came here to do one picture for First National, "Top Speed," has been given a contract by that company, covering three years, with options.

#### Billboarding and Sniping Over N. Y. for Big Films

Old time bill sniping and billboard layouts have been much sought after of late by nearly all the big talker makers. And this appears all the more unusual in 1930, when

talker makers. And this appears all the more unusual in 1930, when the radio, theatre trailers and newsphers were understood to be more than sufficient in advertising the comparts of the construction of the

#### W. B. Alone in Utica

Utica, May 27 With straight pictures replacing vaudfilm at Fox's Gayety, the Avon, also Fox, goes from straight pictures to presentations and films in two weeks. Fanchon & Marc. 'Ideas' will be the policy.

"nueas" will be the policy.
Gayety's drop-out gives the Stanley (WB) the vaude field in Utica to
itself. Colonial has been playing
R.K.-O-booked vaude, but passed
over to Warners in the Nate Robbins deal and may be torn down for
a new 2,200-seat theatre.

getting brighter with stage shows coming back in Coast picture houses. About 15 theatres locally are using music of some kind or other. With 4,000 musicians in the local union, things have been tough for the past

Henry Meyers and William Post, writers, under contract Paramount.

Reported that Joseph Schildkraut will do two pictures for Al Rogell at Tiffany. He may also do a play here later.

Abe Lyman's band stays at the Carthay Circle for six more months. Lyman was given a new contract by Fox W-C at \$3,250 a week.

Going into the L. A. State for two weeks, starting June 5, Ben Bernie's band will be preceded at that house by Ted Healy week of May 29. Georgie Stoll, present leader at the State, goos to Fox's Portland. If Bernie Clicks, he'll stick. Healy does another week at the Fox in San

Mike Marco will return east again after the opening of the new Pan-tages house here June 4.

Exchange between Warners and United Artists has Jack Whiting loaned to play opposite Bebe Dan-iels in Irving Berlin's "Reaching for the Moon," while Joan Bennett goes to Warners for a picture.

Metro is negotlating with Fox for Don Jose Mojica, Spanish opera singer, whose first Fox picture was not released.

First National is setting a studio procedent this year by giving its employees vacations with pay. This applies to its salaried force.

Harry Cues, who now lives in the late Endoinh Valentino's home, is going fruntic answering the door-bell to spiritual devotees who flock from everywhere to see the place. They also want to hold communion with the departed actor at all hours of the night.

"Elite" custing directory, operated by Pierre Hungate and Charles Mac-Arthur, sastended publication after six months.

A version of the fight biz is taling root in pictures, with agents reverting to the same manner as some fight unanagers in disposing of palookas while putting over a big one. Agents with a gtrong picture draw on their books are favoring producers who will take care of a few unknowns. Producers are preparing for a showdown.

Clarence Brown, Metro director, left here in his own plane for New York.

U. A. will not make "The Shyster" with Harry Green until next November, when Green's contract at Paramount expires, Arrange-ment will be made in the event Par exercises its option on the actor,

First National, "Top Speed," has engined a contract by that com-any, covering three years, with op-ons.

Outlook for local musicians is himself.

Robert Woodsey will do five fea-tures for Radio on next years pro-with Dorothy Lee leaves Woolsey by

# No System Yet Developed to Stop Percentage Chiseling. Audit Co. or Private Dicks?

#### "JUNE JOY MONTH" LATEST FOR R-K-O

Another drive in R-K-O is being planned for next month under the heading of June Joy Month.

This circuit has had more different months as incentive for bustness drives than any other during

ness drives than any other during the past year.

In the operating end circuit is figuring on special medals for honor students at colleges and universities; weddings on stages, tie-ups with jewelers on silver, gold and other wedding anniversaries, etc., other weddings are selected annong managers of the best business, with three prizes totaling \$1,000 the reward.

#### Bowery Stick Ups

(Continued from page 1)

you knew if you went in some place with a lot of money you were coming out with all you hadn't spent on drinks. But you don't know anything like that now. Not only on the Bowery, but any place in New York."

the Bowery, but any place in New York."

All Tougher
Old Boweryties, it seems, consider any place in the city tougher today than the Bowery was in its heydey. "Taken for a ride" hadn't come in then, and all the tough places were known and could be avoided. Now no one Knows what he is walking into. The underworld has gone high hat and scattered. You can think you are putting on the dog for an evening and be dealing with tougher customers than you ever would have run into on the Bowery at its worst.

The Bowery might give a visitor a black eye, but it gave itself one, too, and any one who didn't want to get into trouble could stay away from it.

to get into trouble could stay awar, from it.

Black eyes are still heard of on Times Square. They aren't uterly antiquated as yet. A good many barber shops keep materials for their repair. But there is hardly a drug store in the city that will sell a leech. Leeches used to be 25c. aplece and were very good for shiners, it is said. But now the drug stores have all gone feminine and wouldn't think of keeping the nasty things.

#### Machine Mysteries

(Continued from page 1)

(Continued from page 1) lionaire's estates and country clubs. At the plant it was demonstrated how bulb studies can wrought a white background into a garden of multicolored flowers, forest, etc. Drapes and drops proved themselves as superfluous with such a lighting achievement. Complications backfulled the superfluor of the superfluor

Trial of Burns' detectives to heck engagements; thought of setting up division checking supervisors who would be responsible, visors who would be responsible, and retaining of certified public accountants through a nationally known circuit are among the steps either being taken or discussed in the offensive of distributors to curb

either being taken or discussed in the offensive of distributors to curb percentage cheating.

Whether any of these mediums will prove effective in protecting et distribus share on perputage engagements is a moot distribus on the protecting et distribus on the same of t ence when it was brought up there before newspaper men.

#### Burns Wants to Try

Two of the large distribs were approached by the William J. Burns Detective Agency several weeks age after "Variety's' expose of existing conditions, with arrangements made to give the flatfeet a trial in a few eastern spots. Decision has not'yet been reached by those companies as to whether that plan would be tried on a national scale, distribs winting to thoroughly study and check results first.

Since then U has seen the possi-

Since then U has seen the possi-Since then U has seen the possibilities of using Burns men to check percentage engagements, but while three companies are known to feel certain advantages accrue out of that system, others are determinedly opposed to it.

It is reported Par-Publix is trying to work out a checking system through a national auditing company and will soon give that a trial Bonding of theatre owners as evi-

pany and will soon give that a trial Bonding of theatre owners as evi-dence of good faith is also a part of the Par plan. Fox is trying to work out a similar plan through its own auditing department. Regardless of the methods under trial or proposed by the various companies, loopholes are pointed in each by those who don't favor the system figured on by their com-petitors.

#### Necessity

Most significant item in hones

Most significant item in honest and careful checking of percentage played pictures, it is stressed, is the necessity of trained men who are auditors, cops and showmen all rolled into one.

Arrangements have been made by Lou B. Metzger, general manner for U. under which the Burns mea are currently checking percentage engagements in Cleveland, Washington and Seattle, with adoption of service on a nation-wide scale dependent on results to be closely scrutinized. U is giving the dicks 60 to 90 days' trial.

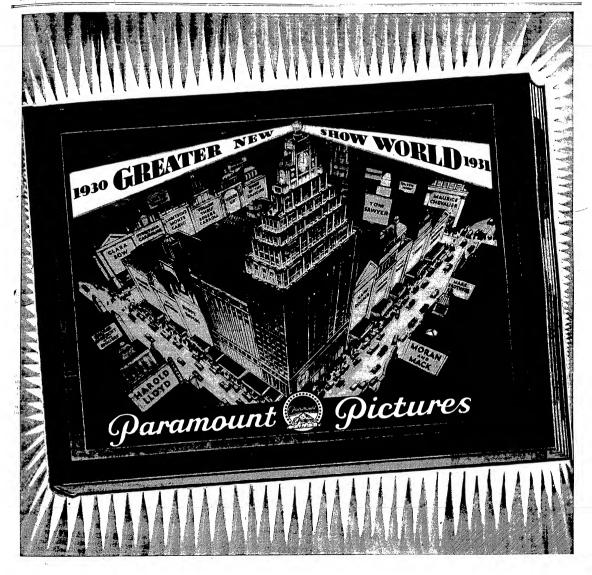
Cost

lights, a single button replacing all of the heavy switches now guarded by unionists.

In radio there is also a vast departure. Where eight tubes are considered maximum. with the average set today having four, General next fall will announce a 10 tube set, with many improvements in reception and adjustment, selling for \$130.

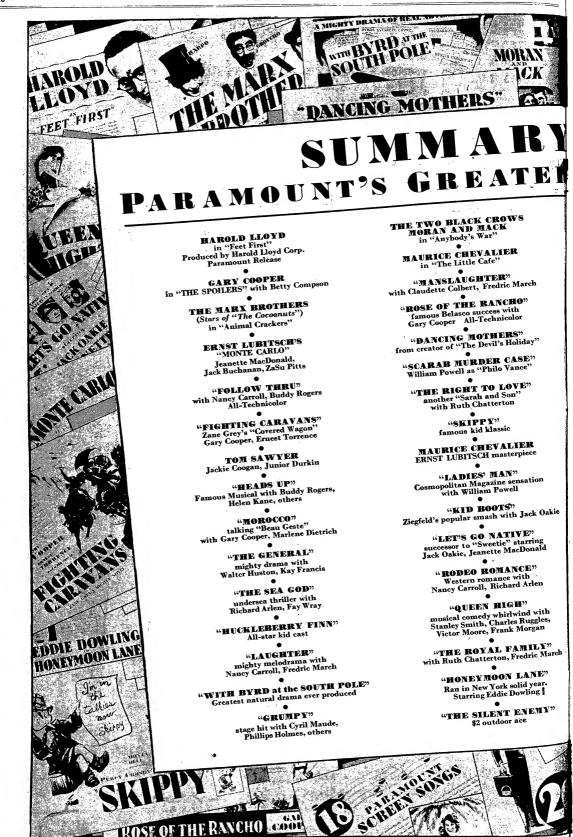
Experimental sets already have been compared with a \$2,000 special job J. D. Rockfeller ordered. The scientists claim the reception over the new \$150 apparatus far extraction over the new 1150 apparatus far extraction over the new \$150 apparatus far extrac

blind folk. No pictures are shown and the reading comes through a phonograph-like device. While the building up of a phonograph-like device. Plus these are phosphorescent signs for display in dark corners of theatres. Most effective bailyhoo ever seen. Blue light tube on increase adds to value.



# THE BOOK OF THE YEAR!

THE BUY OF THE YEAR!





anoc

FOLLOW THRU CHARLES HERRY CARROLL

YRII. MAUDE

# **VEW SHOW WORLD 1930-31**

### STAR HITS

RICHARD ARLEN

GEORGE BANCROFT

CLARA BOW

NANCY CARROLL

RUTH CHATTERTON CLIVE BROOK

JACK OAKIE

WILLIAM POWELL

CHARLES "BUDDY" ROGERS

SHORT FEATURES

104

PARAMOUNT SOUND NEWS

12

PARAMOUNT PICTORIALS

104

PARAMOUNT ACTS (1 reel each)

26

PARAMOUNT COMEDIES (2 reels each)

18

PARAMOUNT SCREEN SONGS (1 reel)

18

PARAMOUNT TALKARTOONS (1 reel)

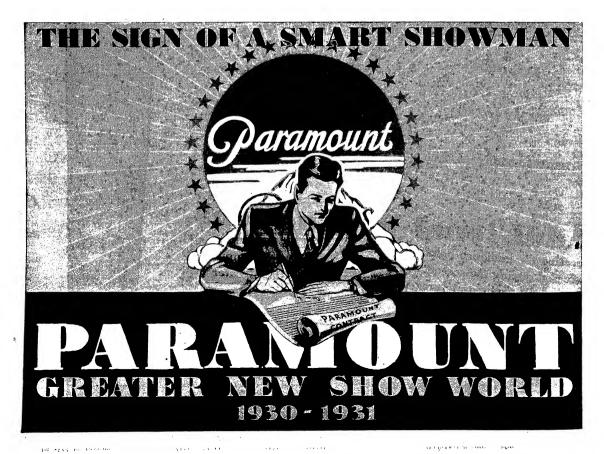
Additional productions,

meeting the audience demands of the day, will be announced and released during the season. Watch for them. A minimum of 70 Paramount feature pictures will be released in the Greater New Show World of 1930-31.



# PARAMOUNT PRESENTS

- A mighty line-up of super-specials, proclaiming and proving the perfection of the greater talking picture.
- The cream of the popular stars of the day and the largest list of box office supporting players in the business.
- A complete, diversified program of quality shorts, changing your shorts problem to a pleasure.
- A record of 18 years of unchallenged leadership. A trade mark which is a living symbol of quality and fair dealing to exhibitors and the public. A showmanlike grasp of the ultramodern talking picture, and the brains and resources to put it on the screen, without a peer in the show business!



# **Talking Shorts**

"HEARTS AND HOOFS" Outdoor Sketch Outdoor Sketch 20 Mins. Globe, New York Pothe

Globe, New York
Pathe
One of the Rodeo Comedies series being made by Pathe, "Hearts and Hoofs" has less comedy than any other ingredient. More attention to the property of the company of the result of the vances, leading him off behind some rocks and firing a gun in the air as she sinks into his arms for sur-render. Then they ride off. Some gypsy music, plus singing and dancing specialties by Miss Rico are injected. It's passable, that's all. Char.

JOHNNY ARTHUR "Paper Hanging" (comedy) 10 Mins. Strand New York

Vitaphone No. 3972

Strand New York

Papier hanging for comedy purposes dates back 50 years, more or less, probably more, and today isn't been in 1838 or before. Wheever asked for credit for authoring this one asked too much. Any laughs gained come through Johnny Arthur's playing of the paper hanging the paper hanging the paper hanging to the paper hanging hanging

radio taiker is wive.

That's not as old a gag as paper hanging, but dates back far enough, and the small response it gained at the Strand showed the effects of age and constant use.

Bige.

"HOLLAND" Singing and Dancing 7 Mins. Hollywood, New York Vitaphone No. 3897

Vitaphone No. 3897

An all-color production short, handsomely staged and built, in which an unbilled cast do singing and dancing numbers backed by a large ensemble doubling for chorus and hoofing work. Not above average, though color job is better than usual. Would fit as filler in houses of medlum grade.

large ensemble doubling for chorus and hoofing work. Not above average, though color Job is better than a color average, though color Job is better than a color average, though color Job is better than a color average and the color average and a color average average and a color average av

much importance unious...

A pleasing melody "In Sweet
Tulip Time" is given a neat play
and fits into short's atmosphere effectively.

Recorder job satisfactory. Char.

"OFFICE STEPS" Unical Jusical Mins. trand, New York

9 Min.
Strand, New York
Strand, New York
Firm musical short with original free by New York
Firm musical short with original free by New York Pleeson and Harold Levey and the stranger of the

HAWAIIAN ROMANCE With Holoua Hawaiians Skit, with Songs 10 Mins. Loew's New York, New York

Columbia
Starts out with traces of a plot and winds up nowhere. Scenically oke and has some crooning and string instrumentation that helps. If the idea of the story which presented itself at the opening were carried out, would be much stronger extractions.

sented itself at the opening were carried out, would be much stronger.

Openswith a Haronian girl dancing the control of the c

Mr. and Mrs. JACK NORWORTH "The Nagger" Comedy 10 Mins. Hollywood, New York Vitaphone No. 908

Vitaphone No. 908
This is the vaude act word for word that the Norworths have been doing for several years. Act has made a good short with laughs artively as on stage. Sults nicely for comedy end of shorts program and is down to comfortable running time.

is down to comfortable running time.

Action, as on stage, in bedroom of the quareilling married couple, and the quareilling married couple, and the quareilling married couple, and the properties of the properties and that phone cail. A well passed and that phone cail, and well payed, story gets the laughs all the way. Direction able, with timing for laughs capably figured.

Setting in the modernistic contrast with set Norworths used in vaude. The bed is one of those affairs with bedfeads square across fairs with bedfeads square across the couple of the co

"VERNON'S AUNT" Universal

Only fair as comedies go. Trouble is that the idea used is familian and the finish can easily be guessed beforehand. If they had given it a freak ending it might hold more punch. Only makes a soso comedy filer

beforehand. It they had given it a freak ending it hight hold more pilet. Only makes a soso comedy little. Only makes a soso comedy Maried couple are thred of putting up with poor relatives when they receive a wire hubby's aunt will visit them. Believe she's just another poor relative and determine part of lunatics. A short shoch here discloses that the aunt is wealthy and will give her nephew much money if she is treated well, all of which the couple are unaware of. When the aunt arrives the couple, with the help of a chap who is always to the couple of the horseplay and rips up the check she meant for them before their eyes and blows out, which was as it was expected to be.

Vernon Dent is the real nut and Blanche Gillmore the aunt.

"DOING PHIL A FAVOR" With Mackenzie Ward With Comedy 15 Mins. Tivoli, New York Pathe

Full of superfluous talk and an ungainty performance by Mackenzie Ward, this is one of the most uninteresting short syet turned out. How a script picker on how an established actor like Mr. Ward could midjudge an entire reading as he does here, actor like Mr. Ward could midjudge an entire reading as he does here, and the like of the most of

#### Miniature Reviews

"Bride of the Regiment" (F.N.). Operetta with plenty story, plot and comedy music being played down to incidental point. Entertainment all the way and color above average. Should top most operations of presses. erettas on grosses.
"So This Is London" (Fox)

erettas on grosses.

"So This is London" (Fox). First rate laugh picture with Will Rogers as its name, and the Rogers humor putting it will receive a second received by the r

not much. Story and dialog poor.
"South Seas" (Talking Pictures Epics). Exploration trip into South Seas by Mr. and Mrs. Gifford Pinchot. Little action, mostly scenic. Too long and hardly worth even arty commercial consideration.

arty commercial consideration.
"Beyond the Rio Grande" (Biltmore). Poorly produced and way-off as a westerner. Weak for even the double fea-

tures.
"Mawas" (Capitol). Jungle film. Fairly interesting and easy to exploit. Should be able to cash in on some of the pub-licity accorded "Ingagi." Best for double feature bills.

"BROADWAY FOLLY" Oswald the Rabbit series Cartoon Comedy 8 Mins. Times, New York

Universal

Background of a cabaret, with a
touch of "Ten Nights in a Barroom" dragged in through the wall-

room" dragged in through the wailing child trying to get papa home, obtains in this new one in Oscillation in this new one in Oscillation in this new one in Oscillation in the object of the work of the object of the ob

"PALOOKA FLYING SCHOOL" with Russ Brown 7 Mins. Stanley, New York Radio

Russ Brown, flip talker, in a nov-elty chatter routine that's too smart for the average picture audlence

for the average picture audience. At the Stanley, typical grind, laughs came on about 10% of the gags, not so good, and a dead and unfunny finish making it worse. This much it did bring out: that Brown, formal whittaker, looks good, talks casily and has a style for talkers, it was the material that missed.

Brown is the instructor in a fiying school classroom with a big map of rear and a roomful of muggs facing him. His talk is geographic, with pointer, a few tricks on the map used and gags each town menfioned, probably a few of them new, with the odds high enough against the latter.

Containing a nicely knit stor; and taking 79 minutes to tell, with less emphasis laid on the music than in most operetta talkers, "Drift of the Resiment" has a far better chance class. Entertaining all the way and with good comedy sprinkled throughout in liberal doses, picture dose, see the containing all the way and with good comedy sprinkled throughout in liberal doses, picture dose, see the containing all the way and with good comedy sprinkled throughout in liberal doses, picture dose, see the reason of the containing all the way and with good containing the way and with good containing the conta

out. Some of the Hawailan shimmying effective.

"VOICE OF THE SEA"
Song Sketch 9 Mins.
Globe, New York
10 Mins.
Globe, New York
20 Mins.
Globe, New York
21 Mins.
More than 10 Mins.
Mor

Bride of the Regiment

(All Dialog, with Songs)

All Caloro

All Caloro

Free National Caloro

Free Caloro

Free National Caloro

Free Caloro

Free National Caloro

Free National Caloro

Free Nation

#### SO THIS IS LONDON

(ALL DIALOG)

(ALL DIALOG)
For production and release. Starring Will Hogers. Directed by John Blyshine. Adapted by Owen Davis, Sr., from Arbius, Adapted by Owen Davis, Sr., from Arbius, and the All the Hoxy, New York, week May 23. Running time. 99 Hiram Draper. — Will Rogers Mrs. Miram Draper. — Will Rogers Mrs. Miram Draper. — Will Rogers Mrs. Jiram Draper. — Jurasiden Haten Draper. — Jurasid

In theme and treatment, closely follows Fox's previous and recent Will Rogers talker, "They Had to See Paris," and gives no cause to

doubt that it should fall to follow its predecessor in the business way, as well, "So This Is London" is brinful of hunghs and the sort of yarn that will popularly appeal to any audience, ame, and the Rogers and the result of the result of

22 VARIETY

Wednesday, May 28, 1930

LEADE

I...THE TITAN GOAL

RSHIP...

FREDRIC.C. MIATZAN

RADIO'S BOOK OF MIRACLES OUT SOON





Reproductions of Theatre Ads in Various Cities as Indicated



Wanted—By Two Women—FOR LOVE! Gary

Stanley as 17he

Meet the "LLANO KID" Virginia

Sensational Expose of Night Revelry!

The most thrilling action-romance of 1930! The low-down on the underworld and night life! Rum-runners, rackeieers, wild orgies! Sizzling Whoopie! Crazy Comedians!

"Roadhouse Nights"

Clariform A. Parameter Picture The Circle of the Picture The Circle of the Picture The Circle of the Circle of

Today! First Atlantic City Showing in prosing . . . Two-fisted talking drams of the West! With the Hard-riding, Fighting Star— KEN MAYNARD

Colonial "The Fighting Legion"

anday: JOE E BROWN-WINNIE LIGHTNER in "HOLD EVERYTHING"







MORNIN 25c.

NANCY CARROLL in "THE DEVIL'S HOLIDAY"



#### Billing in 1900

Traller-writers who believe they have mastered the use of super-latives can study the following adv published in "The Clipper Au-nual" for 1900:

"The Cynosure of All Attractions Mighty With the Masses Al. W. Martin's Superb, Superior, Scenic, Spectacular 'UNCLE TOM'S CABIN'

Rules Without Rival! Magnificence Out-Done! A Colossal Production!

60—People—60 3—Brass Bands—3 1—Solo Orchestra—1 25—Colored Artists—25 10-Imported Bloodhounds-10
25-Horses, Ponies, Donkeys and Oxen-25 Redolent With the Ozone of Old Southern Plantation Days."

# **Exploitation and Press Stunts**

"The Divorcee" (Metro), got a press play through ingenuity of Rodney Toups, of Loew's State. He persuaded Melgs Frost, nationally known writer, to review the film at the theatre for a local newspaper, getting plenty of space that way.

Tree and Easy" Atlanta.
subject of a contest on Buster
keaton tied up with a local daily.
Funny pose of Keaton printed and
readers asked to submit title. Prizes
were tickets.

Allen Sparrow, of Loew's State, hooked up with a local ladles' wear store for a fashlon show on one of the stage units, "Dancing Around," using Chester Hale Girls as models. Store ran special advertising. Cost to theatre \$2.50 for taxi fare.

Loow's Colonial tied in with a yearly phone memorandum booklet, gotten out yearly by local advertination. For their part Robert H. Suits, manager, and W. Erie Homan, exploitation, grabbed off free the front cover for the house's institutional ad.

That old doctor of white vaude elephants leeps putting them over for R-K-O. Joe Lee has staged two more nitty biz pullers for the Orpheum and Greenpoint theatres. "Doc" Lee had "Dr. Fu Manchu" at the Orph and conceived a "headlest had been the contract of the orpheum and propuder, Doc Powers. It stopped traffic in front of the house. At the Greenpoint with "Cuckoos" (Radio) for a half week Lee pulled the "canary bird" trick, magical it—leiped the b. o. At Groenpoint Lee used free beer (near stuff) and candy between that and the "canary" stunt the returns were there.

"canary" stunt the returns were there.
Only cost entailed was Doc Pow

Canary in same bowl with gold fish, a glass separating, Doc Lee hoped for the Humane Society to squawk.

Publix "B" and neighborhood de luxe houses are still screwy on the subject of commercial exploitation In some houses you get iced to In others samples of honey, in others coffee, in still others, 2 airplane rides

week.

And now they're trying to arrange tie-up to get free four-week trips o Europe for the customers!

Campbell Casad, special Fox exploiter for "The Arizona Kid" in this city, circulated 25,000 copies of the "16 new rules for auction bridge." The twist came in the reading of the rules, which are all of a comedy vein.

Loew's staged a toe dance maraton one day last week that brought
tho one day last week that brought
tho one day last week that brought
that the last stage of the last stage
that stage is the last stage
to dance down Broadway
on her toes from 58th street to
her that stage
that stage is the stage
that Maring nurchases.

Maring nurchases.

Milwaukes.

In association with the Milwoukes that are the days when the new In association with the Milwoukes that the days when the new In association with the Milwoukes that the days when the new In association with the Milwoukes that the days when the new In association with the Milwoukes that the days when the new In association with the Milwoukes that the days when the new In association with the Milwoukes that the days when the part is the days when the part is the commentation of guest tickets to the theater for clustors on her toes from 58th street to Cuckoo wisecracks, the best ones, Milwaukes and the commentation of guest tickets to the theater for the commentation of tickets. The "News" published street. A portable victrola in an and the fall is found that far column of creater and the second \$25\$; third, as the part ment of the part is the two parts of tickets. The "News" published as the city that the "News".

The proposition of the part is the two parts of the part ment is the part ment of the part is the street. As portable a little publicity for themselves when they had their parts of tickets. The "News" published as the city two parades to an other parts of the part ment o

lobby of the playhouse and converted it in a fish pond, wherein he placed 20 artificial fish. One of the 20 was played 20 artificial fish. One of the 20 was played by the played at the played played by the played played by the played played played by the played played

Jacksonville.

"Paramount on Parade" was the subject of an essay contest pulled by Manager Al F. Welss, Jr., of the Florida. Five thousand contest budget and the subject of the subject o

Minneapoils.
Patrons of the Minnesota theatre here are receiving chances on oil paintings of themselves. House has an arriest as a lobby attraction, and arriest as a lobby attraction, gets his or her portrait painted in oil free of charge. A drawing takes place at 9:15 p. m. each day, with a prize daily. Stunt has attracted considerable attention. Minneapolis

Norwich, Conn.
The Broadway theatre here is drawing business through a tle-up with a passenger airplane service. House gives eight tickets each good performances. First adult to buy ticket get first ride check with seven others awarded during the evening.

Norwich, Conn.
When playing "Mammy" at the
Palace theatre, Manager R. B.
Hamilton set up a garden scene in
the lobby. He hired a local woman
and had her seated on the set knitling away behind the garden fence
in the fence.

Louis Hellorn of the Orpheum re-warded school children having not more than two tardy marks with a "Punctuality show" Saturday morn-ing at which time he treated them to a preview of "Adventures in the South Seas," and also "Call of the West." Judging from the crows all west, and soling from the crows all school, You can bet they were on time at this show. Page one in papers.

Denver.

For "Runaway Bride" at the Tabor, Mark Bennett used a diapidated Ford and trimmings, such ast
tin 'cans trailing behind and appropriate banners. Couple of ushers
dressed as bride and groom. Paraded streets every day during the
showing.

showing.

Tabor also hooked up with the
Home Public Market, largest here,
and their ad is appearing on shopping bags given away to patrons
making purchases.

of things. A questionnaire was run in the "Herold" asking questions about Germany that: the average German would know. For the best questionnaires the free tickets. Pienty of free publicity just where the publicity department wanted it for that picture.

Newark, N. J Due to some error last wcck, Proctor's tie-up with the "Planc News" was credited to the Bran-ford. It was Earl Wadge's stunt.

tord. It was Earl Wadge's stunt.

Manager Bert Leightan of Warners' Fablan, Hoboken, N. J.

Fablan, Hoboken, has finished before the state of the st

Harry Storin, manager of R.-K.-O. Victory, brought the crowds flock-novel-tie-up for showing of "Articona Kid." Storin togged up local youth in Mexican outfit and had the youth walk up and down in front of theatre attumning away at guitar and singing Mexican songs.

and singing Mexican songs.

Kansas City.

Strongest kind of sensational publicity out of the engagement of Through the engagement of t

Bridge lessons at the Albee offered by Milton Leonard Coleman every Friday and Thursday afternoon. Plenty of ad space on the bridge expert in the dailies, with some in-terest manifested by the audlence. Stunt tried at Kings, Flatbush, few weeks ago, but since disbanded.

weeks ago, but since disbanded.

Brooklyn
Maurice Bergman, press tool at
the Brooklyn Paramount, has been
getting extraordinary good break in
tle-up with H. C. Bohack Company,
chain of grocery stores in this lofolder published weekly mentioning
show at Paramount and giving grocery bargains to be obtained at the
570 Bohack shops. Folders are disto all customers and several thousaids distributed by mail and house
to house distribution by youngsters.
325,000 copies every week with stunt
to house distributions—Brooklyn Paramount and H. C. Bohack Co.—for
cntertainment and for quality foods"
part of the layout reads.

Indianapolis.

Lyric theatre boosted the "Any-where by Air" film this week with which will be a support of the support of the

tion."

Madrid, Spain,

Ficture houses here have again established the system as before to celebrate every week one day "a la mode." Now it is at the Callao and Same of the control of th

# Picture Must Draw and Vaude Of Speedy Sock Specie, Say The Combo Theatre Showmen

#### BEHIND THE KEYS

Waterbury, Conn.
Thomaston, one of the few larger
towns in the state where Sunday
pictures have been banned, has
voted to lift the restriction. To
show their appreciation the management of the Paramount theatre
gave a free show last Sunday.

"El Teatro Bibent Mora," a new sound-movie theatre, has been opened in Guanajay, Cuba. Seats 500.

"One of the largest theatre op-erating corporations in the nation" was reported by the George M. Bechtel company to have taken lease upon the 2,700-seat theatre \$2,000,000 hotel building the com-pany will erect at Third and Brady streets this year. Work is sched-uled to start Sept. 1. The Bechtel concern is a leading state and mu-Location considered finest theatre spot in the city.

London, Can.
Galt's new theatre will open June
16. Financed largely by local capital.

Greeley, Col.
A. H. Vincent managing the Rex.
Succeeded Harry B. Ashton, at
Sterling.

San Francisco.
Milton Samis' job as manager of
the St. Francis handled by Mark
Silver.

C. A. Cunningham, asst at Strand, has switched with James O'Donnell of Rialto, Lowell, Mass. Cunninglam now manages the Lowell house and O'Donnell the Strand.

Thomas James, of Scallay Sq. shifted to Regent, Norwalk, Conn.

Stamford, Conn.
Strand under management of W
H. LeValley, former publicity purveyor. Palace, locally, transferred
to management of W. G. Mitchell.

Chelsca, Mass.
A. T. Donovan, manager of Olympia, transferred to the Strand, Dorochester. He succeeds J. J. Dcmpsey.
New manager of Olympia is J. F.
O'Hern.

East St. Louis, Ill.
Marvin Harris, formerly of irvin,
Bioomington, Ind., appointed local
city manager for Fublix, in direct
charge of the Majestic. Harris
succeeds M. E. Remiey, transferred
to Marion, Ind., as city manager at
Faramount. Remiey succeeds A. E.
Smith.

Blue Island, Ill.
L. E. Barlowe, clty manager, transferred to Jollet, Ill., as publicity director for that city. He will also manage the Orpheum. Barlowe's former job taken by Walter Guth.

Ing a discount on the regular price of the set. Majestic also co-operated in the stunt by using advertising space to play up the film, theatre and the contest. Local dealer acted for Majestic.

Chicago.

R-K-O publicity office used a classified ad one day seeking blondes five feet five to stunt just one day for "Cuckoos." More than 100 girls answering the peroxide description applied for the 12 jobs classified and the peroxide description applied for the 12 jobs classified by the control of the

Brainerd, Minn.
Tie-up for "High Society Blues" (Fox) arranged by Manager George P. Irwin of Paramount theatre worked out idea with ladies' ready-to-wear store devoting entire window display for material involving motifs of the film.

Andy Roy, managing director, Paramount, has placed a pitch and put rug on the mezzanine floor of the house. He is inviting golf bugs to practice putting between performances. Stunt will be continued through the summer.

Mobile, Ala.
With graduation at hand for local
idgh schools in and around the city
Manager Harry Marchaud, of the
(Continued on page 29)

The picture to draw them in-the vaude to entertain them after they are in.

That is becoming the general way of the combination polley of the

That is becoming the general way of the combination polley of the present and will be the universal way of the future, so say the booking men and combination theatre operators.

Stage "names," excepting in a very few cases today, me through as important factors at the box office. It's the picture that sells the tickets. It's the vaude, if properly booked, that will insure entertainment if the picture is bad. There is no question of it in present day showmen's minds.

A picture can be of interior qual-

shownen's minds.

A picture can be of inferior qual-ly, yet draw hig through the pop-ularity of its star or stars. With a good stage show behind it, that bad picture will not seem so bad, for at least there is one saving grace on the program. But with a bad vaude bill, the bad picture will look a lot worse.

Vaude is combine beds as a will

Vaude is coming back as a pillar upon which audiences may rest as-

Vaude is coming back as a pillar upon which audiences may rest assured that they will be entertained for their money in the event the plcture is a weakling.

That places the vaude show burden of the near and far future entrely on the bookers. It paves the way for the short, speedy and genuinely entertaining variety bill, not equaling the picture as a drawing medium, but making an entertainment of it under any and all circumstances.

medium, but making an entertainment of it under any and all circumstances.

Tiring Out

It is almost unanimously concreded
by variety send and the control of the control
regard and whotty stage bill in a combination theatre wears on the patrons' patience and provoless a feeling of relief when the vaude finally is off and the picture on.
That sort of vaude is wasted, the managers believe. It does nothing but prolong the show, but in doing so creates an unfavorable impression in the control of the

seem fairly good, or with a good pleture makes the show sccm and play like a great one.

Under such a plas the theatres.

Under such a plas the theatres.

Under such a plas the theatres.

Inder such a plas the theatres.

Inder such a plas the theatres.

In the theatres the "good show" slogan, and when a deserving outstanding attraction comes along the "good show" repean be sold along with it.

The idea of billing the vaude as importantly as the picture is a redictious one unless the varied and the such as the picture of the such as the picture is seldom-looked on as being as bad as a bad vaude bill. Bad vaude, without drawing a dime to the box office, drives people out of a theatre. While a bad picture at least may do some drawing. drawing.

Names vs. Names

a bad picture at least may do some drawing.

Names vs. Names

Stage "names," unless an occasional radio freak or otherwise, are so far behind picture "names" as the standard "names" of vaude who can still draw money into all the atress can be counted on one hand, without touching a couple of fingers, the standard "names" of vaude who can still draw money into all the atress can be counted on one hand, without touching a couple of fingers, the perfect combination vaude bill, from general prediction, will be composed of four equally strong, acts and run about 50 minotes. So cate and run about 50 minotes. So cate and run about 50 minotes. So in the second strong of the second out over a second strong of the second st

# RIGHT NOW FIRST NA



# RICHARD BARTHELMESS M DAWN PATROL

14/24L

Douglas Fairbanks, Jr.
Neil Hamilton

From the story "The Flight Commander" by John Monk Saunders, author of "Wings" and "Legion Of Condemned". Directed by Howard Hawks Already the talk of Hollywood. Soon the talk of the world. Mightiest air epic ever filmed.

# OF THE MIGHTIES



# SONG OF THE FLAME

Wish

Alexander Gray, Alice Gentle, Noah Beery, Bernice Claire

Exceptional business in Los Angeles and New York at \$2.00. Directed by Alan Crosland. All in Technicolor. Hailed by critics as one of the years outstanding screen contributions.

TIONS THIS INDUST



# TIONAL IS DELIVERING



# BRIDE OF THE REGIMENT

Record business at Warner Brothers Hollywood Theatre on Broadway at \$2.00. Roadshow bigness in every scene. A John Francis Dillon Production entirely in Technicolor. One of the most stupendous productions that has ever graced a screen!

With Vivienne Segal, Allan Prior, Walter Pidgeon, Ford Sterling, Louise Fazenda, Myrna Loy and Lupino Lane

# BOX-OFFICE ATTRAC-



# SWEETHEARTS and WIVES

with

Clive Brook, Sidney Blackmer, Leila Hyams, John Loder, Albert Gran

Capacity business in every single spot it has played. Mystery, romance and strange doings in a lonely hotel. Billie Dove's greatest role with a double-draw box-office cast. A showman's picture!

Directed by Clarence Badger

RY HAS EVER SEEN!



# **"BEFORE I TALK ABOUT NEXT** SEASON-"



AS FAR as the public is concerned there's no such thing as "this season" or "next season."

Our great showmen-producers in California aren't con-



cerned with the seasonal arrangements for distribution but they are concerned with making each of their pictures a complete and splendid entertainment.

THAT accounts for the fact that while many other companies are concerned only with presenting an ambitious front for next year M-G-M goes merrily on

giving you great product right now:



AT THE moment of going to press "Caught Short" is making America forget its troubles. And in gratitude, America has proclaimed Marie Dressler-Polly Moran the greatest comedy team of many years. You'll hear more of those two gals. Meanwhile they've played three weeks in Detroit; two marvelous weeks in Los Angeles, breaking the all-time record of the State Theatre. In

Chicago they played two first run houses in the loop—the Chicago and the Roosevelt-in succession, an unprecedented thing. Same story everywhere.

NORMA SHEARER in "The Divorcee" continues its amazing career, coming back to Frisco for a two-week stand after doing so marvelously in its initial first run there.

In Boston it took the house record held for a long time by "The Big Parade." In Oklahoma City it broke all records and Midnight shows were added! In Los Angeles it's breaking all records at Criterion. Every engagement adds new laurels.



Joan Crawford in "Our Blushing Brides"







MISS SHEARER follows through with another winner "Let Us Be Gay" of which Motion Picture News says: From an audience standpoint it will be rated one of the best talker screen farces to date! It will enhance the popularity of Norma Shearer as a big name bet,"

"THE BIG HOUSE" has set the West Coast on fire! M-G-M's thrilling romantic drama opens soon for an extended run at the Criterion, Los Angeles; the Warfield. San Francisco, and elsewhere. Backed by strong national

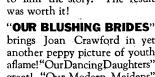


campaign in the Hearst papers with a 30-day serial paving the way, "The Big House" comes opportunely as a real life-saver of the warmer days.

LON CHANEY Talks in "The Unholy Three." That's something to look forward to just as you enjoyed the excitement of Greta Garbo's first Talkie! Chaney has made a magnificent, dramatic entertainment and will be a positive sensation in Talking pictures.

MOTION PICTURE NEWS describes "The Sea Bat" as a "corking adventure picture" comparing it to "White Shadows in the South Seas" and "The Pagan." As in the case of those two, M-G-M sent a complete company

and Talking equipment to a distant locale in Mazatlan, Mexico, to film the story. The result



brings Joan Crawford in yet another peppy picture of youth aflame!"OurDancingDaughters" great! "Our Modern Maidens". swell! "Blushing Brides" does it again!

#### THEN COMES GRETA GARBO! That's music to a showman's ears. Her

second Talkie is "Romance" the famed stage love-drama.

MARION DAVIES sweeps in on a cyclone of national advertising and promotion with a grand comedy, "The Florodora Girl."

Ruth Chatterton heads a distinguished cast in "The Lady of Scandal" based on that most successful Broadway hit, "The High Road."

**ALL** of the foregoing—and more to be announced means that between now and the new season M-G-M is crashing through with pictures of power!

AND THEN 1930-31 looms ahead with M-G-M geared for the most ambitious program of its entire history!

# **Warners 1.000 Houses Spread Over** 35 States—Latest Buy, Coston's 8 Hutchinson. When Sam and Walter get to-get with Harley Clarke, with Moolf and a couple of the Ostrers listening in, there ought to be some news breaking.

atres in 35 states by the time their house buying drive is concluded in August. The tip-off is that the brothers are paving the way by filing certificates of incorporation in all of the states they are entering and intend to invade.

Of 18 certificates filed to date five

ing and intend to invade.

Of 18 certificates filed to date five are admitted in southern and midwestern states where the brothers right now are not yet represented by a single theatte. Latest to be recorded to the states the recorder of the states that the states to the recorder of the states to the recorder of the states are keeping secret the plans for the filing of certificates in other states, figuring that it would tip-off the opposition and delay many deals underway. They reveal, however, that their four theatre acquirers in the field have been instructed to conduct deals with utmost speed so that all buying and details of negotiation for the Warner national chain of 1,000 houses will be concluded by next fall.

fall.

Among theatres taken over during the past week are the Schine circuit of 17 houses. Before this week is up the home office expects the eight theatres comprising the National Playhouse circuit, operated by James E. Coston and the Coston Booking circuit in Chicago, will be closed.

Other houses in upper New York Other houses in upper New York consummated this week include Nate Robbins' Uptown and Colonial, Utica. Plans have been filed for erecting a new 2:200 seater on the Colonial's site in that city.

Negotiations are reported also mear closing for Bernstein's theatves in Dunkirk and Elmira.

The Schine theatres and their Jocations are: Ohio, Sandusky; Plaza, Sandusky; Ohio, Lima: Ken-Plaza, Sandusk

The Schine theatres and their locations are: Ohlo, Sandusky; Plaza, Sandusky; Ohlo, Lima; Kenton, Kenton; Regent, Springfield; State, Springfield; Morrison, Allilance; Strand, Allilance; Lincoln, Massilon; Leroy, Portsmouth; Columbia, Portsmouth; Columbia, Portsmouth; Columbia, Portsmouth; Ohlo, Sidney; Capitol, Sidney; Schine's Chillicothe; Vacant Lot, Springfield. All of the towns are in Ohlo.

#### In Chicago

Marners' deal for the Federal theatres and Coston Booking Circuit is set. The consideration is for approximately \$2,000,000 in cash and totaling \$4,000,000.

The Federal theatres in the deal

The Federal theatres in the deal are eight on the south side, of which three are of the deluxe type. Originally they were known as the National Playhouses, operated by James E. Coston after the Coney Brothers' handling was followed by a receivership. The other 40 houses or controlled by Coston, personally. Coston, it is understood, will remain with the Warners as operator of the theatres.

main with the Warners as operator of the theatres.

The deal was negotiated by Dan Micgaelov, assistant to Spyros Skouras, under the eyes of Radio-Keith-Orpheum. Only two weeks ago it was reported Coston had promised B. B. Kahane first chance to Duy. Coston will be in the Warthey of the Coston will be the the Warthey of the Coston will be the deal of this week.

Warner Brothers will have the- riod radioed to the midwest and near associated stations.

An attempt is now being made by a Philadelphia novelty concern to promote a version of the postage stamp collecting hobby among pictures of the picture industry.

Present plan is to print a series of these covering the highlights of the picture industry.

Present plan is to print a series of the picture industry.

Present plan is to print a series of the picture industry.

Present plan is to print a series of the picture industry in the picture industry.

Present plan is to print a series of the picture industry in the picture industry.

Present plan is to print a series of the picture industry in the picture in t

#### **British Film Field**

action by Associate British Cinemas Is in prospect, a question by a stockholder having drawn the answer there had been an offer from another concern "whose financial stability to sure the sure that the sure t Is an index away the anstead of the the anstead of the and been an offer from another concern "whose financial stability is questionable." As the only other offer came from Associated British Chemas, whose financial position is it paid 8% dividend with a big carry-forward, a serious view is taken of the remark, which was printed in a leading financial daily's report of the meeting.

#### Very Liquid

meeting.

Very Liquid

May 14 Justice Eve in the Chancery Division made a compulsory winding up order (Lankruptcy) and the company which came into nominal existence through merging British Screen Productions, Argosy, Deussa and the Granke of the Chance through merging British Screen Productions, Argosy, Deussa and the Granke was for the company with the company with the company with the company was a for the company of the company was a for the company of the company was a for the company with the county of the company was a for the company with the company was a for the company with the company was a for the county with the company was a for the court, and the concern ought to be wound up the court, and the concern ought to be wound up the meant was a dismissed by consent, terms having been arranged. Geyer-worke were judgment creditors on a dishonored bill.

Backchat Personal descriptions of each

dishonored Sill.

Backchat
Personal descriptions of each other by directors and stockholders are a few for the sill be seen to be sill be seen to be sill be seen to be sill b

Rowson, of Ideal Co., Gaumont sub-sidiary; William Gell and Maurico Ostrer, Solly Newman, Jimmy Bry-son, Sam Eckman and Walter Hutchinson.

news breaking.

Wilcox's Move
Following in the County of the Sunharrassing Night" ("Rookery Nook") to M-G-XI British and Dominions company, the Wilcox group, have tied up with the Tom Walls theatre interests here to make some more of these comedies. This brings in and Frederick Lonsalue for three years on an exclusive contract, first production to be "On Approval," going into production around July 1 or 1 bit earlier. Single production profit on "Rookery Nook" around \$300,000. To date close to \$450,000 has been grossed in this field, and they claim 130 prints working in America through M-G-M.

America thrdough M-G-M.

Wardour C Quittin guarantees
on percentage in a from this
writing. Arthur Dent says they
aren't fair. Maybe he figures gentiemen exhibs prefer blondex at that.
Kingsway theatre, Levenshulme,
Manchester, pays 20% to stockholders on first year. With the producing company flors, that shows where
Elily Stewart is appointed general
manager of Universal's theatres in
this field. Formerly with Karna
and lately manager of Rialto, London.

and head. Solinerly but Aaria and head. Solinerly but Aaria and head of the he

#### Wanted Gold

Wanted Gold
For one of their news reel shorts
First National-Pathe shaped to
shoot 500 feet of "Silver Wings" at
Dominion theatre during the show.
unless we get paid anything from
\$15 to \$25 a head extra. You can't
grab us that way for a free talker.'
Chorus said much the same. So
Gag was to get shots of the show
and audience and put it in as a routine short, which would have been a
good plug for the show. But the
have been poid if it'd been done in a
studio, so why not the dough, anyway?

#### **Golf Growing**

#### (Continued from page 5)

around any town now no longer mean the beaches for ali. This is a mean the beaches for all. This is a peculiar angle to the theatre, which may or may not be affected by sports, depending on weather and the quality of the show. In the long run, 2,000,000 people playing golf, more or less weekly, means many a dollar removed from the theatres. Churches have been having plenty trouble keeping their focks within roll call distance. Plenty of golfers are deliberate church absentees.

An idea of how the churches are afflicted with Sunday attendance on the run, especially in decent weather.

PRESS STUNTS

(Continued from page 25)
Saenger, had broadcast letters to the graduates concerning the advantage and the playhouse.

Brooklyn, N. Y.
On a tieup with Hearn's drygoods stre, the Albee theatre her estages are the playhouse.

Brooklyn N. Y.
On a tieup with Hearn's drygoods stre, the Albee theatre her estages are the playhouse.

The year and a half ago Colonel ast tree the playhouse are the playhouse.

To a tieup with Hearn's drygoods stre, the Albee theatre her stages are the playhouse.

The year and a half ago Colonel ast start and the playhouse are the playhouse.

The year and a half ago Colonel ast start and the playhouse are the playhouse.

The year and a half ago Colonel ast start and the playhouse are the playhouse.

The year and a half ago Colonel ast start and the playhouse are the playhouse.

The year and a half ago Colonel are ago to the played by terms models.

The year and a half ago Colonel ast started when the playhouse are the playhouse.

The year and a half ago Colonel and the playhouse are the playhouse.

The year and a half ago Colonel and the playhouse are the playhouse.

The year and a half ago Colonel and the playhouse are the playhouse are the playhouse.

The year and a half ago Colonel and the playhouse are the playhouse and the playhouse are the playhouse and the playhouse are the playhouse are the playhouse and half ago Colonel and the playhouse are the play

## Highly Competitive Theatre **Buying Making It Easier for** Indies Who Keep on Buying

In 1916 there were only 742 clubs for golfers, and in 1930—nearly 5,-800. They're growing daily, Public links are like the grinds. Customers keep coming in all the time and on Sunday is the grand parade. For these the average au-nual fee is about \$10, and in some souts obsert the links are much used. spots, where the links are much used spots, where the links are much used or abused, a bit higher. Non-members pay a green fee of a buck every time they want to play and \$3 on Sundays and holidays.

Sundays and holony, and as on Sundays and holony. Fees.

In cities up to 15,000, on private links, the average annual fee will be about \$25. From 10,000 to 100,000 \$50 and un. In cities above 100,000 most anything is feasible as a fee but not less than \$100, with stock sharing plans going in on some running from \$25 to \$3,500. The average green fee is \$1 for the smaller cities and \$2 for the larger cities. In a way it's an inverted psychology. Golf can boast of more than 2,000 professionals who live off and at the sport not to mention the innumerable number of caddles, groundkeepers and other club main-

groundkeepers and other club main as \$50,000 and \$100,000 a year that way. One or two even so prominent as to be engaged for vaude

inent as to be engaged for vaude and pictures. Golf is good for 8 months of the outdoor.season, which is just about all of it. Figuring the weekdays are negligible and that the week-ends are important there's approx-imately 32 or 33 week-ends to fig-ure as probably cut-ina on theatre trade this way. In new York alone within a radius of 100 miles, which is only a taunt to a rabid golfer.

within a radius of 100 miles, which is only a jaunt to a rabid goifer, there are more than 200 golf clubs. Altogether 479 in New York State. Taking about 30% for rain will leave approximately 22 weeke-ends or 44 days of the best draw which the theatre has to consider—and how is a question. Besides, with men golfig to the links, women and children who otherwise might be taken to the theatre by them, are left at home.

#### TALKER PANICS JEWS

(Continued from page 7)

on foreign language talkers as a menace to the native tongue and culture and have tried by legisla-tion and otherwise to limit their number, the language there has been the transparence that has been the transparence the transparence the most natural mode of expression for the populace. Here, on the other hand, the experiment is being carried on of transplanting Jews from all over the world and uniting them under the revived common tongue of Hebrew.

Getting a footing with a new language when one has been brought up with and W. E. Bull orb.

Efforts of the society are for the present being confined to Tel-Avity, the only city here of all-Jewish population. First talker house here opened this week and two more are billed to go sound soon, making three in all in a town of some 45,000.

three in all in a town of some 45,000.

Management of the theatre tried to take some of the edge off the opposition on the first night by havopposition on the first night by hav-ing one of the Western Ellectric of-ficials deliver a speech, which was translated into Hebrew, in which he admitted that hearing foreign talk-ers was not the most fun in the world, but there was no getting around it for the present when the around it for the present when the abread of the cultural. Speaker con-cluded with the statement that abrad of the cultural. Speaker con-cluded with the statement that Western Electric is maintaining a studio in Paris in which many ver-sions of a picture are being made and that he lioped that it would not be long before there would be talkers in Hebrew. A mush line, of sourse, but served its purpose for the quenities.

No demonstrations or intercept a develo

Figgest circuit owners are playing chumps to independent theatre owners, it is claimed. Wising up to the fact that the most hectic theatre gobbling context, featuring Paranount, Warners and R-K-O, is in the context of the context o

more batt for the big follows.

That they can get more from a circuit buyer than the town blacksmith because, as some of them who have sold, boast, "he knows the town," is being substantiated every week. While he will not talk about it, it is known that Pete Woodhull, former head of an indie organization, MPTOA, got just \$50,000 more from a circuit than he had expected in the palmiest days of his house in Dover, N. J.

Joe Solder, who never owned a

Joe Selder, who never owned a house when he was business manhouse when he was business manager for the same organization, is now buying right and left on Long Island, it is stated, with the same speculative viewpoint, as reported by his associates. Selder has a line-up of eight and is admittedly standing by for an offer. The indie psychology now is that "nuisance value" is strengthened by number; therefore the need of a

number; therefore the need of a circuit; no matter how small as long as it exceeds one house,

Another Angle

At the same time some of the
big buyers confronted by a situation which in less highly competitive times they could combat with
"slow kindness" are getting into
their own buying organizations, exhibitors who have already cashed

in.

Illustrative of this in a large way is the signing of Al Gottesman by the Warners. Immediately disthe Warners. Immediately dis-posing of his 11 New England houses to the Warners for over houses to the Warners for over \$48,000,000 Al announced his intention of acquiring another circuit. Before this materialized Gotteman found himself a Warnerite, and out closing the same kind of deals by which he profited originally. With the stampede among the big circuits for theatre corralling, the situation is also reported changing in the tiny towns. Invasion has not yet struck prin-

big circuits for theatre corralling, the situation is also reported changing in the tiny towns. Invasion has not yet struck principalities of 5,000 souls and under. Theatre owners in many such places are realizing that they can meet not only the nut but a nice profit if they do things right.

#### Small Place Example

In towns like Tekemah, Neb., where the houses are under 500 seats and the townsfolk number around 2,000, enterprising managers around 2,000, enterprising managers with sound are going byyond their boundaries, visiting the neighboring villages and developing handshaking acquaintances with politicians which enable them to bootleg posters and patronage. Tekemah, itself, boasts such a house, which more than one Sunday during the neat very turned away as ing the past year turned away as many as 200 fans.

and the season of the stock of other key centers.

other key centers. Where the dope a few months and a year ago was that Indle dumps in villages must go because of those good county roads leading to the seat spots with their first runs, indies are finding that with the proper front and paraphernalla they can keep the folk at home with home prices, if everything else is right.

oourse, but served its purpose for the opening. Another sidelight is that Mrs. Another sidelight is that Mrs. Persists, head of the Department of Education for this town, returned the complimentary tietes sent here by the management for the opening hight, this being her way of profused in the sent of the sent sent here is a sent of the sent sent here. The sent works as a first of trues with the society by frome-ling to use more sound than dialog features. me of the film houses all over

## THE PATHÉ BOOK OF 1930=1931

For twenty-six years Pathé has annually come before the American public and the amusement world with a significant array of screen productions. In this most important year of this great industry it is our honor to make a signal departure from all traditional practice. This year Pathé's announcement is made in a volume specially published for the purpose with a grace and dignity as remarkable and different as the extraordinary pictures it presents. Only such a volume so conceived and executed can present in the printed word the story of a new concept and new ideals of showmanship for the talking picture screen.

So today Pathé announces the publication of its announcement—a remarkable book of unparalleled pictures.



General Sales Manager for Pathe



## THE PATHE BOOK OF 1030=1031 presents in words and pictures

THE STUDIOS

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CONSTANCE BENNETT

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ALL THE WAY

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PATHE AUDIO REVIEW

THE SIREN SONG

the productions

NIGHT WORK

FOOTBALL BY KNUTE ROCKNE

I TAKE THIS WOMAN

PATHÉ SOUND NEWS

THE LAST FRONTIER

PATHÉ NEWS (Silent)



THE PATHE BOOK OF 1930=1931 now published

32



# FOR ALL AUDIENCES

TRADE FAN AND NEWS JOURNALS DECLARE NEW PRODUCT SURE-FIRE



Joseph M. Schenck presents

LILLIAN GISH ROMANTIC

MARIE DRESSLER

ROD LA ROCQUE CONRAD NAGEL O. P. HEGGIE

Directed by PAUL L. STEIN

Her speech is a model for all American actresses. A personal triumph for Lillian Gish, her playing is a model for high comediennes. Lillian Gish's first talkie performance is truly distinguished. -Photoplay Magazine

Amusing romantic comedy drama produced with names for the marquee light. Lillian Gish comes through okay in her first talker. -Film Daily

Lillian Gish's performance quite captivating. I liked her immensely. "One Romantic Night" is, I must say, a pleasant picture.

- Exhibitors Herald

One of the year's most satisfying photoplays.

-Montreal Daily Star

Excellent little comedy.

-- Montreal Gazette

Rates among the substantial contributions of the talking screen.

-Detroit Evening Times

Del Rio retains all the "What Price Glory" fire without its vulgarity. Fitzmaurice has directed delightfully. A treat.

-Photoplay Magazine

Robust love drama with all kinds of "it". Full of action, skilfully -Film Daily directed and acted with zest.

Miss Del Rio is more glamorous than ever. Thoroughly entertains ing. Good for the deluxers and the neighborhood houses.

-Billboard

\*The Bad One" is entertaining. A spontaneous comedy. -San Francisco Examiner

"The Bad One" scores hit. Enjoyable Talkie.

-San Francisco News

Abounds in lively comedy, romance and moments of vivid drama -San Francisco Call Bulletin

Joseph M. Schenck presents

# DOLORES DEL RIC

"THE BAD ONE" EDMUND LOWE

A GEORGE FITZMAURICE Production

Supervising Producer, John W. Considine, Jr.



# UNITED ARTISTS PICTURES

WHERE THE BIG ONES COME FROM



## Congrats for Mgrs. Who Can Escape From Twin Cities-Tough Spots

Minneapolis, May 27.
With Minneapolis and St. Paul regarded as just about the toughest spots anywhere in the country from a theatrical business standpoint, R-K-O and Publix head officials who get transferred away from here

who get transferred away from here are always the reciplents of many congratulations from follow theatri-cal folks while their successors find sympathy extended to them. In recent years, the Tool of the never have been any too good above seemingly bottom level of ratings. R-K-O and Publix apparently have heen leaving no stone unturned in been leaving no stone unturned in their efforts to stimulate trade, but their efforts to stimulate trade, but still the public won't buy in any-thing like satisfactory numbers. Theatregoers here demand and get more for their money in the way of entertainment than those anywhere else. But the box-office showings still size-up as rotten from a com-parative standagolit. It is realized parative standpoint. It is realized here that business generally throughout the country is off, but probably nowhere else to anything like the extent here. Considering propus. like the

the extent here. Considering the population, the in-takes are unbelievably small.

Summer Closings?

One suggestion being made in theatrical circles is that all theatres in the two cities close up for the summer in order to whet appetites

summer in order to whet appetites hereabout for amusements.

Among those officials who recently have been lucky enough to escape from here are J. L. McCurdy, R.-K.-Olstrick manager, and M. J. Mullin and Ed Smith, Publix divisional and district managers, respectively. Mcdistrict managers, respectively. Mc-Curdy has been transferred to the Libson circuit of R-K-O in Ohio. Mullin went to the Publix New England circuit as divisional head, and Smith has been promoted to Publix West Coast divisional man-

Publix West Coast divisional manager.

McCurdy's successor is Morgan
Ames, former R-K-O Des Moines
division manager. The Des Moines
division has been altered so that,
Des Moines now is included with
Minneapolis, St. Paul, Omaha and
Sloux City in the division having its
house the second of the control of the control
and co and given an assistant, Ann er. Russell Beach has been elevated from treasurer to manager of the R-K-O Seventh Street theatre herc, succeeding Emil Franke transferred to the R-K-O Orpheum

transferred to the R-K-O Ornheum as manager.

J. L. Ludwig 'is the new Publix division head here and Hal Dairler, formerly city manager in St. Paul, has succeeded Smith as Twin City district manager. M. P. Kelly, formerly publicity man at the Minnesota, has hean promoted late transparent. has been promoted into a new post, publicity and explotation head for all the Twin City Publix theatres. Ray Thome, former asst. to Kelly, succeeds him at the Minnesota.

#### "Looney Tunes" Delivery

"Looney Tunes" Delivery
Hollywood, May 27.
Leon Schlessenger, title man and
Producer of short subjects, is on
his way to New York with prints
of the first series of "Looney Tunes"
and Milton Charles' musical shorts
to be distributed by Warners.
The producer may then sall for
Europe with his wife for a four
weeks' vacation.

## Talking Trailer

UNIVERSAL'S STUPENDOUS MASTERPIECE "ALL QUIET ON THE WESTERN FRONT"

IS A KNOCKOUT NOW AVAILABLE

#### National Screen Service

New York—126 W. 46th St. Chicago—810 S. Wabash Pos' Angeles—1922 S. Vermon

#### **Television Startling**

(Continued from page 3) and bulky mechanical device used as the model for the Schenectady public's first look-in.

Public's first look-in.

For the long run, however, there is considerable speculation among G. E's electrical wizards. Frank and strictly for the facts, leaders in the development of Television admitted that physically and scientifically ether transmission will never reach the point where it will never reach the point where it will out into Hellywood's quitnet. cut into Hollywood's output. The camera is in a class by itself, they say, and add canned programs are decreed out by nature for the air

#### Snot News

News reels will suffer to the point where they will either concentratic on magazine events or else will be eliminated. Television is essentially for spot news. A long look behind the scenes both at Schenectady's Proctor's and G. E.'s big mystery house, plus much conversation with the experts who are doing the thinking, revealed multiple in the conversation with the experts who are the process of the conversation of the con News reels will suffer to the point equipment and on-the-ground con-veniences that G. E. has at its command were in service at the local

house today.

But the show was there, and any amateurlishness was the fault of some of the performers. In the little broadcasting room a mile away, where blue lights were used to kill the static emanating from white buils, the single movement of an elbow or a tap on the floor jarred things back on the there are the static static and the kind of blotches found in old-fashioned peep-show machines.

#### Difference

Compared to telephone television, as was demonstrated by A. T. and T. In New York two months ago, General Electric's ether method does an eclipse. By comparison the Schenectady affair was conspicuously cetter defined. Where Dr. Ives was Inclined to look askance at the ether method, Dr. Alexanderson was more charitable. "They know their

wire," he said.

Theatrically, television's biggest nom will be for vaudeville

Red-suited and shirted Slim Tim

Red-suited and shirted Slim Timbilm, although the system prohibited blackface. Since the first to comment and the state of substitute a short length penell for

his baton.

Range, it was admitted, was such that no protrusion, in the form of an instrument, could be exhibited. Even extremely long-nosed comics would be out of a successful demonstration unless the proboscie could be curtailed via favorite green grease of tele workers who would change their countenances.

The sensitivity of the broadcast-ing chamber will, until many things are introduced, prohibit the use of any violent antics, including those of tappers even though the feet are not seen. Singers, comics and all others who can entertain with face and throat will have the edge when

television makes its national debut. Despite these handicaps, blus the fact with comparative clarity of features and definition the Schenectady show has power lighting and more rain than even the earliest and worst of pioneer films, ether television declared itself in as a thrill entertainer.

In its present state the two-way method makes it solid entertainment, plus the novelty. Yaude teams have the preference. One member doing the broadcasting and the other conducting the flesh work on the

doing the broadcasting and the other conducting the flesh work on the stage. Rex Weber and Joe Wilton proved that. Here Joe used the stage telephone running back to the studie where Rex was standing before the light milte. As soon as he put the question, Rex would broadcast the answer. Incidentally, radio-cast the answer. Incidentally, radio-ter for the theatre than the best of sound equipment. Gags that ordinarily flop on the boards drew great hilarity, from even critical audiences when popping from the screen.

illiarity, from even critical audiences when popping from the screen.

The two-way split-up, of teams also has its disadvantages. A singer can't tell whether the notes age sharping or flatting in the theatre. Little Helen Keys demonstrated that. She was a couple of notes below and hars behind the orchesters it the "I Stelath correspondences" in the "I Stelath correspondences. tra in the pit. Strictly nervousness most likely.

#### Apply "Radio Idea"

(Continued from page 2)

tures they will make, the company is actually setting up circulation fo the advertiser the same as on the radio, but a circulation that is far more definite and, it is stated,

Disguised Advertising
The advertiser under the P-P
plan, is to produce shorts of one or
two reels, written by professional
scenarists and gag-men. Theseshorts are to be carefully prepared,
under supervision of Par-Publix
with all scripts approved before
distribution in the company's own
theatres becomes a part of the contract with the advertiser.
Latter, who has been taught
through radio that advertising can
be disguised or handled indirectly
and still have the desired effect, will
incidentally get the benefit of the

incidentally get the benefit of the plug paid for.

In a picture of a well known oil

In a picture of a well known oil company, a single shot of a comedian getting off a truck marked (for example) Standarc Oil CO, or a gag of some kind worked up (again for example) around a Socony filing station would not, in the opinion of Pare-Publik, make that picture a practice of the company of the co

A clever gagster or story writer

A clever gagster or story writer can always work in a single shot or two of the product being plugged for the advertiser, with chances claimed 10 to 1 that the public would either not notice it as advertising and would not care.

The advertiser in the present era of high class advertising has been won around through radlo and modern advances to advantages of getting away from the oldtime type of advertising that laid it on as thick as molasses.

Radio Advertising
Radio Advertising
That is why radio advertising,
plus its circulation and draw, has
built up that entertulnment medium
into billions and ally the thought of the
line and the prometry the
tendency was to put everything possible into ads. Now large national
advertisers are mcrely using a
product's name and suggesting it in
various clever ways, picturing a
cigaret smoker, for example, on a
golf links with nothing about the
cigaret except the name on the
package stuck somewhere in the ad.
\$5,000 for Two-Reeler
Cost to advertiser of one and tworeel pictures which in reality will

Cost to advertiser of one and tworeel pictures which in reality will
be talking shorts with the ad angle
stuck in somewhere will run from
\$5,000 upward, depending on length
wanted and talent.
P-P's plan is to get the advertiser
to prepare a script along the same
lines as those used for its own talking shorts and then hire the same
kind of talent as P-P does for company product. pany product.
The cost of \$5,000 up to the ad-

The cost of \$5,000 up to the advectioer covers everything except talent, lkfats, etc., this flgure including production, writers, etc. Eventually, Par-Publix may be able to make deals with other theatre chains to used the ad, shorts on the same basis as it does, others also paying so much per 1,000 tickles. This is pointed out as one of the probable possibilities of the future in the mixture of sound and advertising for the creation at the

## Line-Up in Texas Presages Fight Between Publix and R-K-O in State

## U. SENDS 'FRONT' INTO PITT, PTSBG., AT \$2 TOP

Pittsburgh, May 27.

Universal will road-show "All Quiet on the Western Front" at the Pitt, Shubert house, beginning June 2. House, insisted on \$2\$ top and \$U\$ agreed, but \$2\$ will be only for boxes with lower floor scaled at \$1\$ and \$1.50.

\$1.50. U has penciled "All Quiet" in for eight weeks. It's the first road show picture for this town since "Wings" played the Nixon at \$1.50 over two years ago. Staniey, Warner house, gets picture at pop prices following \$2 Pitt run.

#### Texas Expects Musicians And Organists Back

Dallas, May 27. Dallas, May 27.

Predictions that Publix will call hack musicians in Texas keys are more than idle speculation since W. B. Palmer, handling Texas maintenance, received orders to have every organ set, ready to use, in 10 minutes' notice.

10 minutes' notice.

New Plaza, El Paso, one of Dent acquisitions just completed in El Paso, is equipped with a Wurlitzer. With Billy Muth stationed at Worth. Port Worth, after organiess for 18 months, Dwight Brown has gone to Texas at San Anton lo. Johnny Winters stays in Dallas, giving Publix three organists in stays.

lix three organists in state. No announcements made yet about pit orchestras and stage bands, likely pending on what raude arrangements set for southwest wheel. Most of musicians let out by all-sound policy are hanging around, confident of being called hard.

lix three organists in state.

#### Earle After Names

Washington, May 27.
Warner's Earle theatre, straight pictures, will play occasional money mane's acts on the stage when regular straight flims for extra biz. New policy this week with Joe Frisco as the "name" and playing alone with no other acts on the stage. Will Osborne and band booked for next week.

Frisco was considered in the "name" class here by Earle management due to success of his talking short at the Earle a short time ago. Washington, May 27.

Virginia Hammond, Huntley Gor-don, Juliette Compton and Cccil Cunningham, "The Better Wife,"

same time of entertainment that the public will pay for. Further mechanical steps in en-tertainment with the advertising angle involved is lent by talk of the angie involved is lent by talk of the possibility of a company like Par-Puulix making shorts of radio hours over Columbia (its own broadcasting company) for showing in theatres with the ad angles toned down for screen use.

Cans for Air

In the radio field itself the me-chanization of entertainment is tak-ing a further step through the de-velopment of canned programs for

the oir.

Warner Bros, and the Affiliated Sound Recording Company are both laying nummoth plans for the making of radio programs in the wax, to be run off for radio mikes the same as Vitaphone records are in theatres.

Records are being made in such a way that anything can be "dubbed" in wherever wanted, this including ad features. These records, similar to talking picture discs, can be shipped to all parts of the country and simultaneously sent out over the air.

the country and simultaneously sent out over the air.

Through that development the human element is reduced to the making of a single record which may be played over as long a period as desired and sent over the air in every part of the world.

This, the Jr-P commercial pleture like and other developments are getting shownen and show people both worried and anxious people both worried and anxious

Pallas, May 27.
Following the R-K-O Interstate
buy, Dallas is hot with rumors that,
if halfway right, will change the
theatre situation here. There's talk of a new luterstate house to supple-

theatire situation here. There's talk of a new literstate house to supplement present Majestle for handling new R-K-O output, along with the old Fox hook-np. Comes out tldings from Publix that Sam Katz, who stopped en route on his instance, and the stopped end that here is a supplement Publix four here and, chiefly, give interstate first clans opposible. Rumors, of the new houses have been frequent for couple years. Then E. H. Rowley, hop soft with that circuit's lawyer for New York, leaving rejute the high of a Publix-R&R merger which altered to a probable R-K-O-1-KR, with Karl Hobitzelle, acting for R-K-O-1-KR, with Karl Hobitzelle, acting for R-K-O-1-KR, with Karl Hobitzelle, acting for R-K-O-1-KR has about 75 houses in Texas, mostly smaller towns. At the least it would give Hope the similar Texas towns through Dent's. Another roport is that Ray Stin-Another roport is that Ray Stin-Another report is that Ray Stin-

R-K-O an axe against Publix holdings in similar Texas towns through Dent's.

Another report is that Ray Stinnett, "last of Mohieans" as far as Texas indies are concerned, due to an R-K-O franchise, will likely failable the state of the sta

outhwest.

Griffith has launched plans for a new house in Lubbock, of about 25,-000, with Lubbock as sort of key for west Texas operations

With Dent having fallen to the Publix banner, Griffith and R&R remains as only major Publix opposish in this state.

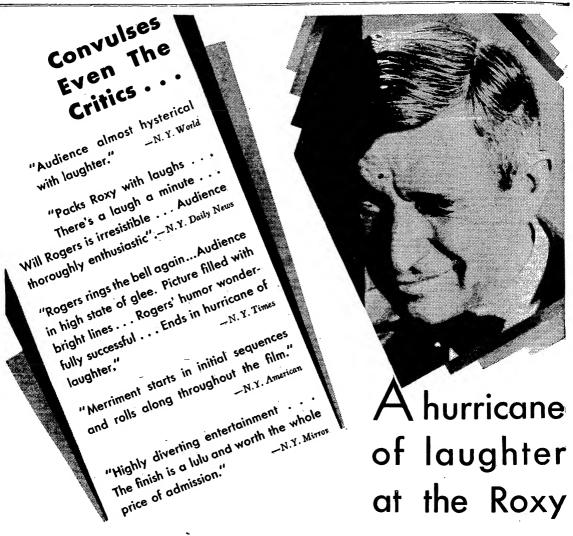
### 25c All Day for Kids

Washington, May 27.
Fox's deluxer here has made a set price of 25c at all times for children.



# HIRSCH—ARNOLD

Featured in F. & M. "Brunette School Address, 545 Sutter St., San Francisco



# WILL ROGERS

]

in

# SO THIS IS LONDON

George M. Cohan's international success

IRENE RICH

FRANK ALBERTSON

LUMSDEN HARE

**BRAMWELL FLETCHER** 

Directed by
JOHN BLYSTONE



From the play by Arthur Goodrich

Adaptation and dialog by Owen Davis, Sr.

### SO THIS IS LONDON

(Continued from page 21)

furrent topics are all sharp, com-

when the pice are all sharp, comprehendable and amusing.

As for the situation it's nother the situation it's nother the situation it's nother the situation it's nother the situation it's not it and the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation in the situation is not situation in the situation in the situation is not situation in the situation in the situation is not situation in the situati

laughs in it.

At the finish, with feet arall,
Draper and Lord Worthing are singing "My Country "Its of Thee" and
"God Save the King," respectively,
to the same tune. It lasts about
two minutes and is a two-minute
laughing finish for a picture of laughing laughs.

Baughs: miss for a picture of Baughs: is himself. Miss Rich a Roger is himself. Miss Rich a Roger is higher than the result of t

Overdrawing of both sides and no sides for either should pass this one for England, with the jokes of the type even London can get. Bige.

Complete cast for "Why Marry?"
Tift.": Glen Hunter, Charles Sel-Ion, Sam Hardy, Paul Hurst, Nita Martan and Arthur Hoyt. Frank Strayer directing.

Cast for "Worldly Goods," Conti-nental, includes James Kirkwood, Merna Kennedy, F. Schumann Heinck, Shannon Day and Eddle Fetherstone.

#### FAMOUS MEGLIN KIDDIES

NEW HOME 2203 Venice Blvd., Los Angeles

# JOE LaROSE

FOX THEATRES

### GEORGE PRIZE

And His Famous TUNCH and JUDY red in F. & M. 'Gyp, Gyp, Gypsy' Idea

#### AINSLEY LAMBERT

DANCERS
at Publix-Balaban & Katz
Theatres -MARBRO CHICAGO, ILL.

#### LADIES OF LEISURE

Columbia production and release. Directed by A. Frank Capra. From the stage play of the Fame name by David Helasco and Milton C. Gropper. Adapted by Josefth Walker. Running time, 102 minutes. At the Capitol, New York, May 29.

- 23.

Barbara Stanwyck
Marie Prevost
Ralph Graves
Lowell Sherman
George Fawcett
Nance O'Nell Kate..... Dorothy...

Proving David Belaxeo the grand master of de luxe hoke, this picture is still great box office, although the Belaxeo original has been sadly mistrated. It has serious miscasting defects and suffers from a variety of other errors, cheft among them belay it lack of the strong them belay it lack of the strong them to the sufficient force to carry it through.

This desirable result probably is

in sufficient force to carry it through.

This desirable result probably is largely due to the emotional scenes toward the end of the picture, in which Miss Stanwyck, aided by which Miss Stanwyck, aided by really sympathetic wallop of the footage. These passages, particularly the heavy emotional scene between the repentant gold digging Kaite and the hero's most of a good deal of pretty award for a good deal of pretty award for a good deal of pretty award and it is this element that will bring that the count-up. Subject is better for the less pretentious stands, but it ought to measure up as moderate for the week stands as well.

In the first place, the choice of

to measure up as moderate for the week stands as well week stands as well were the choice of Ralph Graves for the leading man was poor judgment. The part calls for the most delicate of shading, because it isn't any too convincing. Graves is a particularly hard and infexible player with a rather limited range of plausibility, and this Jersey was a supersymmetry of the present of the particularly hard and into a state of belter. This actor hasn't the knack for such a characteristic of the property of the particularly hard state of belter. This actor hasn't the knack for such a characteristic of the particular of the same situation.

in the way of art to charm them the way of art to charm them them the same the same

## (All Dialog)

graceful comedy. Her shortcoming may not have been so apparent here because her lighter moments were helped by some of the witty lines from the stage play which won their from the stage play which won their handling. But the late sequences between Miss Stanwyck and Nance O'Ncill—a grand bit of sentimental slopping over—really carried the punch of the story by force of excellent acting.

#### TRUE TO THE NAVY

(All Dialog) All Dialog)
Paramount production and release. Starring Clara How. Directed by Frank Turtic, and Herring Clara How. Directed by Frank Turtic, and Herring Manklewker. Cumeranna Victor Milner. At Paramount, New York, Ruby Notics. At Paramount, New York, Ruby Notics. Clara How Gunner Net'oy. Frederic March Solomon Himberg. Harry Green Michael. Eddle Fetherston Albert. Bedde Dunn Albert. March Sedde Dunn Artic. Marcy Sweet Maries (March Sedde Dunn Artic. Marcy Sweet Maries) Addie Vinder Maries (Maries Maries) Jed Frouty Jed Fro

Hardly better than fair. Slow in tempo, sappy in story, and bearing the stamp of perfunctory production, it's the type of picture that is apt to be bigger for the distributor than the exhibitor, and no help to the star.

the exhibitor, and no help to the star.

There are laughts, quite a few of them, but it is the laught that comes from mugging rather than natures from mugging rather than natures as the star of the

the unreeling, with the spectrum ways seven jumps alsead of the director.

Althour Frederle March easily Althour Frederle March easily although the secting honors, he is badly miscast. This sounds paradoxical but remains the fact. Despite demonstrating some excellent trouping, he is always too much the drawing-room type to look right in those says to be seen to

#### THE FALL GUY

(All Dialog)

(All Dislog)
Railo production and ename. Associate producer, William Sistrom. Based on piny of same name by George About and James of same name by George About and James Leve Trees, and the same produced by Leslie Rusce. Photography by Lev Tweet, Recording by George Ellis. As Johns Quinian. Jack Mubbal Bertha, Quinian. Jack Mubbal Bertha, Quinian. Jack Mubbal Bertha, Quinian. Jack Mubbal Sidty Human. Tom Jackson William. Jackson Muster State Stat

Mild entertainment displaying only moderate strength as a programmer for general run of houses. Will not do outstanding business or anythories read it except possible of the work of the displaying the strength of the stren Mild entertainment displaying only

around the modest apartment of the Quintans, where life is not all beer and skittles.

Jack Minnin plays the wisconding the plays the wisconding the plays the modest appear of the play in the play of the play o

played several slangy roles but here apparently he has tried to top for-

imparently he has tried to top former efforts.

In sequences bearing on nagging
at itome and nuisance of the sisboarder. Multaul does his best work.
Lately the former F. N. player has
started to frown so much on occasion
it is very not come to the control of the control o

it is very noticeable. Also, those wrinkles are setting more pronounced. Frowning probably has done it in the cast, it falls to stand out as sharply as night have been expected. Weakest of all Mac Clarke light with the stand out as sharply as night have been expected. Weakest of all Mac Clarke light with the standard of the sharple of the standard out as sharply as night have been expected. Weakest of play the support of the light with the sharple of the sharple of the sharple out of

#### BORDER ROMANCE (All Dialog)

Tiffany production and release. Directed by Richard Thorpe from a story by John Francis Natteford. In east: Armida and Jon Terry, Wesley Barry. At the Colony, yeek May 23. Running time, 61 mins.

pronument according to the control of the control o

Alberta Naldi, Louise Caselotti, Henry Armada, Ines Paluge, Au-gusta Galli Meno Dominici and Luisi Colanho, "Geogette & Co."

#### SOUTH SEAS

(Lecture Travelog) (Silent)

(Silent)

Produced by Mr. and Mrs. Gifford Pinchot, Released by Talking Pictures Epics. Photography by Howard II. Cleaves. Musicat Acore by Epics Circlestra. At the Cameo, N. Y., week May 23. Running time, 68 minutes.

Purely a question of graciousness here. This film is not for commercial marts. Spotted with some keen scenic shots of the open sea and the natural beauty of the South Sea Islands, but has nothing in real section to recommend it even for the

tion to recommend it even for the arty.

Difficult to analyze the purpose of showing this film a theatre, when some analyze the state of the arty of t

#### A Throw of the Dice . (SILENT)

(SILERT)

(Disc Orchestration)

(British Made)

Pro Patria and British International production agriculture and production of the principal roles by Hindus or other Orientals, since locale not in credits. At the Nauley, New York, one day, May Zo. Running Une, about 76 minutes.

Had the direction and preparation of the story not been so kindergurtenish and open-and-shut this 1ro Patria offering, with an all-foreign tendency of the story of the story

attraction for slipshod program houses.
Exhibitors who go for it should do so without the musical score. This is one of the saddest jobs in sound heard in over companiment would be far less distracting. A tiger's roar, for instance, was obtiqued by a human voice simulating a catcall in the recording. Two cousins, both kings, one good and the other bad, the throwing until Sundra, the virgin daughter of a medicine man who quit court life because of the gambling, appears in the action.

Then Sohat, the bad boy, has Rin-(Continued on page 35)

(Continued on page 38)

Still Going Strong Benny MEROFF







#### BERNARDO DE PACE A Riot with "TOP O' THE WORLD" Unit

NOW AT PARAMOUNT THEATRE, TOLEDO, OHIO

Direction WM. MORRIS OFFICE

# **JOHN TWINS**

FEATURED IN F. & M. "TWINS" IDEA

YOUNG EXECUTIVE AVAILABLE

A young man, 34, married, and with both feet on the ground, seeks connection with any branch of show business—theatres, studio or any thirtical enterprise. This man has ability backed by valuable experience in the trees, banking, the backed by valuable experience in the trees, banking, the record as auditor, purchasing agent, business manager and public accountant. His varied experience is due mainly to promotions for he was with past employer for over six years. Now making good as public accountant, but desires re-enter show business.

Remuneration entirely secondary to opportunity for ad-

Further details and references—excellent, of course—will be given at a personal interview which may be arranged con-fidentially by addressing P. O. Box 85, Grand Central Station, New York.



COLUMBIA PROUDLY PRESENTS AN EPOCH-MAKING PROGRAM THAT WILL GIANTS OF ENTERTAINMENT, THE PROGRAM WILL MARK THE IMPRESS OF

THE CRIMINAL CODE
CHARLEY'S AUNT
SUBWAY EXPRESS
RAIN OR SHINE
DIRIGIBLE
THE LAST PARADE
THE FLOOD
MADONNA OF THE STREETS

GREAT PLAYS - GREAT



# Swenty

REMAIN INDELIBLY FIXED IN THE HISTORY OF MOTION PICTURES. OLUMBIAS LEADERSHIP AMONG PRODUCERS OF BOX-OFFICE PICTURES

TOLABLE DAVID
BROTHERS
ARIZONA
THE LION AND THE LAMB
THE MIRACLE WOMAN
UBANGI
GOOD BAD GIRL
FIFTY FATHOMS DEEP

STARS - GREAT DIRECTORS

#### A Throw of the Dice

(Continued from Page 35)

(Continued from Page 25)
git along without the continued arrow. When the with the continued and lithjet recovers to run away with Sundra, Soint has the scientist murdered. Again, the second of what turns the continued are continued as the continued are the continued are continued as a sundra continued are continued as a continued as

village.
The cast does good work as whole considering the handicaps.
Waly.

#### TURKSIB

(Silent)

(RUSSIAN MADE) Produced by Voatkino and released her-through Amkino. Directed by Viktor Turin At the Eighth St. Playhouse, beginning Ma: 24. Running time, 57 minutes. No cast.

"Turksib" is the name of the railroad between Turkestan and Si-beria. The picture is well photo-graphed and is excellent pictorially, but it is strictly an educational of the weil-known category and would

be effective if clipped to short length.

be effective if clipped to short length.

Suggestive of "The Iron Horse." ("Grass" and others of that lik, "Turksib" is without a compact story. It rambles and is repetitious steamshovels, laborers, machinery and other stock shots.

Progress in Turkestan by its link-ing via the railroad with Siberia is rail of the railroad with siberia is underessed in the railroad with picturesque foreign material along these lines from within and Europe. A sandstorm on the desert is one of the railroad with picturesque foreign material along these lines from within and Europe. A sandstorm on the desert is one of the railroad and the necessity for continuing it into Asia through vast a id—"stes is dwelt upon in the subtiles. On the sand of the railroad and the necessity for continuing it into Asia through vast a id—"stes is dwelt upon in the subtiles. On the sand of the remainder of the lootage. Waly.

#### Beyond the Rio Grande (All Dialog)

Elitmore production, related by Big Four.
Discourage of the Market of the State of the Court Kenselda. William Noble, photographer. Recorded by Powers Cinophone. Recurring Jack Perrin, Franklyn Farnum, Burfalo Bill, Jr., Pete Morrison and Edmund Cobb. At Times, New York, one day, May State of the Court of the Court

Production sloppy. Whatever story, is weakly put together and padded too far. Might make a better short. No commercial b. o. value except where they buy 'em according to price, if any wired houses do that now.

Entire yarn is incredible and made itself noticeably manifest before a neighborhood audience which usu-ally swallows their western whole.

At this house they laughed at it, always in the wrong place. Recording here bad. Tones fluctuated from soft to very loud, and frequently changed the voices into unnatural bussos. Photography best feature. Only action is a few light flat fights.

#### MAWAS

(SILENT)
(Disc Synchronization)

Capitol release. No producer flashed Supervised by Max Graf. Thotographers, Longerneck. Music synchronization by William Dugan. Construction and titles, Jack Jacobs. At Tivoli, New York, one Jay, May 23, a half double bill. Running time, 40 an inlustes.

Another wild animal hunting film purporting to be a jungle thriller As like the majority, devoting mos purporting to be a jungle thriller. As like the majority, devoting most this case orang-outangs. 'Mawas,' capilled by the East Indian natives to the orang-outangs. Shots of the jungle animals appear to be on the level and taken on the home group of the beautiful thread to the orang-outangs, as the animals are shown in a manuer which makes it appear as though posing expressly for the not question this. Not much action, but colorfully exotic. Short running time makes it in naturally adapted for double feature bills, where it should not have a should be a

uniteers to relate the adventures that heefell him when he explored the East Indian jungle with a photographer, named as Yon Holt in the titles, but rot named among the credits flashed time is devoted to a leopard hunt and a tiger hunt, from where the action moves over to the camping grounds of the "Mawas." Incidental clips tell of and show the elephant, aligators to the camping the orangent of the camping in the control of the camping in the camping i

close-ups.
Synchronization is clear but was not well cued here. Two shots popped out in the synchronization three minutes after they had been fired on Titles are all in first person and explanatory.

#### **Drives Overdone**

(Continued from page 11)

as now spreading throughout the industry can be so overdone they will no longer mean anything.

Money Prizes

Money Prizes

Par-Publix, Warner Bros, R-K-O
and Loew's have figured most in
drives from the theatre end, particularly those of group outside of
WE, P-P now has a spring drive,
first with cash prizes, to cover
April, May and June. 325,000 will
be split many ways to cover divisions and districts. Warners, likewise, had a big money drive campaign.

From theatre end P-P has con-ducted several drives during past year but none of such magnitude a

year but none of such magnitude as the spring contest.

On the picture end Par now is in midst of a "For Mr. Kent" drive.
Sales drives to sell product are com-mon in the industry. Warner Bros. feature those most, and is now con-ducting a Sam Morris Month for May

#### Monthly Drives

May. Monthly Drives

R-K-O and Loew's have gone in very heavily on campaigns, in some respects working it as though they wave specially leadous of each others with the second of the se

Within the circuits they are becoming a gag with the managers, some of whom try to cut expenses unwarrantedly in order to get on the prize dough. It is understood, also, that where possible operating men also try to work in the duds before also the prize of the product during the best film product during drives and thus cash in.

#### Cther Ways

Circuits have found that managerial zeal on drives has often resulted in too much syperities on plurging of product that was not worth it, some oversteeping budgets. Some also are stated as trying to write off expenses against houses before drives begin so that they will have a chance to show in the money, this particularly where cash prizes are involved. In the opinion of theatre operators, drives are resulting in the overdoing of exploitation in all spots, including theatres where exploitation

ing theatres where exploitation ordinarily is of no value except when something outstanding lending itself to a special campaign is book-

ed in.

Public vicwpoint is viewed as beginning to reflect the circus attitude, with nothing any longer believed through nearly every picture and show being backed by heavy campaigns and all the shows seeming apparently alike or near it.

## SOUND ON FILM WARNER-F.N. **DECISION**

Large Picture Producers Will Provide Talkers on Discs or Film

Atlantic, City, May 27.

Warners - First National's big startler at the joint convention here yesterday was the statement that either of the Warner Brothers producers will hereafter funish their talkers on the disc system, originated by W. B., or by the sound-ondisc method, used by many of the other big picture makers.

It was made plain that WB does not look upon the sound-on-flim system as superior to the disc method. Warner or First National product predefer of First National start with the Warner at it is claimed that they maintain as they have since disc's inception, which was the start of sound, that the disc is the better system.

#### **FANCHON** AND MARCO





USED EXCLUSIVELY IN ALL THEIR IDEAS

A make-up with Max Factor's Preparations is applied quicker, smoother, thinner, and is an important aid to correct characterization.



MAX FACTOR'S MAKE UP SERVICE DEPT.

96% of all make-up used by the Stars and Motion Pi-ture Studies in Bollywood is supplied by Max Faster (Last Annals Chamber of Commerce Statistics)

# This film brings SOUND and COLOR

-with ECONOMY.

SONOCHROME expresses every mood of the picture...or its dominant tone...or its prevailing lighting...by means of sixteen delicate tints. And these tints are so adjusted that they give faithful reproduction of sound. Thus, Sonochrome supplies two features of the modern motion picture...sound and color ... at the cost of ordinary black-and-white.

## EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK

J. E. Brulatour, Inc., Distributors New York Hollywood

# WB'S NO COMMISH AGENCY

## Actor-Writing Lay-Offs Laugh Off **The Noes When Trying for Other Jobs**

Show business quiet and especially vaude, actors out of work are shifting to other fields, trying to crash newspaper work, especially those who have always written their own material.

own material.

The actors are making the rounds of the newspaper offices, trying to get in somehow, even if on the ground floor at \$35 per. A cold turndown, as one actor explained, makes no more misery because the layoffs are misery because the layoffs are the property of the property for booking.

rounds of theatrical offices flooking for booking.

The gentry trying for news-hound work are from vaude legit, stock and other delda. Ross and the stock and other delda. Ross and stock and other delda. Ross and stock and the stock and the

wherefores.

One actor stopped a "Variety" mugg to ask whether you double or triple space in writing newspaper copy and also why.

#### JACK F. BOYLE, SUICIDE, NOT WELL KNOWN

Jack F. Boyle, 40, former vaudevillan, committed suicide May 26
by strangling himself with a bedsheet in his room at the Endicott
hotel, New York. He had been
continuously ill as a result of an
auto accidency was acount on the
floor of the hotel room. He had
attached one end of the sheet to
the bedpost and the other to his
neck, then rolled off to the floor.
He was dead when found by a maid.
Among Boyle's personal effects
was a letter from Bobby Clark
(Clark and McCullough) with an
expression of hope that he (Boyle)
would soon recover.
Clark said he played on a Pantages road show with Boyle about
I vears ago, with Boyle about
Away for Years

#### Away for Years

Away for Years
Clark hadn't seen Boyle since
then until about two weeks ago
when Boyle, walking on erutches,
approached the comedian at the
Friars Club and said he needed 280
for an operation. Clark and McCullough gave him a check for the
amount and heard nothing else until
learning of the suicide.

As far as is known, Boyle had
been away from vaude for years.
He told Clark he worked in a hotel
in Massachusetts until recently. He
has no known relatives. Clark is
taking care of the funeral arrangements.

First reports of the suicide re-sulted in belief that this Jack Boyle may have been one of the several better known Jack and John Boyles of the show business.

#### Maylon and Kling Again

Maylon and Kling Again Maylon and Kling have reunited after a separation of two years. They will reopen next week on the Loew Circuit.—
Team spilt after divorce and mariage of Miss Kling (Mrs. Maylon), with latter going into retirement until now.

#### Hughes Made Director

Chicago, May 27.
Jim Hughes, formerly of Hughes
and Lorado, bag-punching act, has
been appointed athletic director of
the West Park system.

#### Position Tells

Hollywood, May 27. A small time actor bought a new derby and took it home to strut. The wife did a burn and asked him where he got the idea he looked good in an iron

lid.
"Jack Benny told me it was class," said the small-timer.
"Jack Benny?" questioned the wife. "What does he know about hats?

What does he know?" yelled the actor. "He's next to elos-ing, ain't he?"

Between the Thursday matines and night shows at the Penn, Matty went out after Bob and found him at the school. The fight started there and finished in the hospital.

#### LOU CLAYTON WINS

Gambling Shill Check Case Thrown Out of Court

Chicago, May 27.
Case of Lou Simon, agent, against
Lou Clayton, one of the three
Schnozzles, for \$5,000, was dismissed in eourt here.
Simon said the five grand was a
loan, while Clayton contended it
was a gambling check, given while
he was acting as a shill for the
house in Milwaukee.

#### Henshaw Adopts Kid?

Nowark, May 27.

Bobby Henshaw, with the Loew unit, "My Lady's Fan," now at the State has a 13-year-old boy ease in the last of the last o

#### Linder, Rancher

Linder, Rancher
I Hollywood, May 27.
Mark Linder got here last week
and immediately may be the last week
and immediately may be the last week
and in North Hollywood.
He same li live here and comlinder and

# ALL BOOKINGS

Warners Opening General Booking Office in New York-All Talent Going Through It - Organization Will Solely Support Agency-First Agency of Kind on Record

#### W. MEYERS IN CHARGE

Warner Brothers will innovate its wn booking agency next Monday

2 KING BROS. FIGHT;

LAND IN HOSPITAL

Pittsburgh, May 27.

Matty King of the dance act, King, King and King, and his brother, Bob King, and his brother, Bob King, local dance instructor, are laid up in a local hospital as a result of a battle waged against each other by the two brothers during King, King and King's engagement on the Lowe bill at the professional than the professional dance student of the waged against each other by the two brothers during King, King and King's engagement on the Lowe bill at the profession of the professional dance student of the profession of the professional dance student dance stope that professional dance stope the professional dance students.

Between the Thursday mattnee and night shows at the Penn, Matty went out after Boh and found him professional dance students.

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Between the Thursday mattnee and night shows at the Penn, Matty went out after Boh and found him professional dater Boh and found him professional dater

sion.

Walter Meyers has been appointed general booking manager for the new agency. He was appointed by Herman Starr, the Warner general exee in New York, with whom the Warners, uncle and nephew, placed the details, after having selected Meyers for the post.

Open Door Agency
Included in the scope of the new agency will be booking of talent for

agency will be booking of talent for agency will be booking of talent for derman, Al Bellin, and Lorrance, all branches of the Warner's. They Max Turner, Jack Greenhouse. include First National, as well as subsidialres like Erunsvick-Balte (Continued on page 60)

(Continued on page 60)

L. A. Continental Hotel Carried

# INNOVATION FOR | Charlie Freeman Made Sole **Booking Head of Entire R-K-0 Vaudeville Circuit, 100 or More**

#### Television

A story on the demonstra-tion of Television at Schenec-tady, N. Y., last Thursday, in the Picture Department of this issue, should be interesting to vaudevillians. Besides membranes that vaudevillians are the story part of the part of the story names a few acts engaged in the up-state display.

## BUGS RAN OUT ON SHORTS' CAMERA

Recent shorts made at Warners' Flathush studio are; Josephine Harmon, Ruth Etting with Don Cook, Frank Rowan and Jane Altumus, and "Fashion Parade" with Doroty Corrigan, Jack Thompson, Hazel Forbes and Jean Delval.

Bugs Baer was due to appear in "The Round Table," along with Mark Hellinger, Damon Runyan and James J. Corbett. But when time arrived nobody could locate Bugs. DeWolf Hopper was rushed into the breech. Recent shorts made at Warners

Bugs. DeWolf Hopper was rushed into the breech.

Bobby Watson, Hugh Cameron, Nora Swinburne and Lenita Lane appeared in "Nay Nay Nero." Harry Tight, Irene Shirley and Roy LeMay handled "Bright Sayings." "Everything Hanness to Me." "Everything Happens to Me," by Sam Kopp, included James B. Par-sons, Leo Hoyt, Sid Garry and Eloise Taylor,

#### **NEW COMEDY CLUB**

Now Called Spotlight Club in Chicago

Chlcago, May 27.
The old Comedy Club reorganized as the Spotlight Club, with quarters in the former club's spot.
Board of governors includes Sam Herman, Al Bellin, Sid Lorrairc,

## Charlie Freeman became ranking vaudeville booker of Amerlca, upon his appointment last week

ica, upon his appointment last week by Hiram Brown to the position of sole booker of the R-K-O vaudeville circuit of theatres. These latter comprise 100 or more R-K-O houses playing the combination vaudilm policy of entertainment throughout the U.S.

Freeman assumed immediate charge of the booking office on the charge of the booking office on the charge of the sole of the charge of the sole of the charge of the booking office on the cast. Freeman, since last November, had been the R-K-O booker in the east. Freeman, since last November, had been the R-K-O western booker. Godfrey, it is understood, resigned as booker, only, and may be given another assignment in the organization.

as booker, only, and may be given another assignment in the organization another assignment in the organization of the control of the control

#### SHOW GIRLS QUIT **BOOSTING EATERY**

Chicago, May 27..
After two weeks in the restaurant business, Mildred Andre and Girls, five-girl violin act, returned to aude. Miss Andre and the girls went to

work as waltresses at a local restauwork as waltresses at a local restaurant, which was on its last legs, Idea was the girls would buy into the place. Eatery run by old fellow with no idea of salesmanship. The girls pitched in. They gave the eustomers the smilling con. and big jumped. When the owner refused to make any changes, such as cleanly constant of the property of the property

cleanliness, new paint, etc., the girls offed the aprons and backed to the stage.

#### Seymour-DuFor Wed

Cleveland, May 27.

Anna Seymour and Dennis DuFor were married May 23 in this city during Miss Seymour's engagement at the R-K-O Palace. DuFor came on from New York to attend the wedding and was groom, best man and the whole works.

DuFor was formerly of the DuFor the New York to agent with the Max Hort office. Alies Seymour is the vaude and revue single and former wife of Henry Santrey. Santrey recently remarried. Cleveland, May 27.

"Variety" For Summer JUNE, JULY and AUGUST \$2 Address "Variety," New York

## Too Many Lay-Offs—'50-50 Boys' Quit ELVIRY'S DAUGHTER WEDS

Los Angeles, May 27.
With the Continental hotel, down-town, reverting to Bullock's department store, after Shanley and Fur-ness gave up their lease on the place, a vaudeville landmark among hotels on the Coast becomes a mcm-

For years the Continental was a For years the Continental was a stopping point and gathering spot of vaude performers, with Pat Shanley and Jim Furnerss the most colorful figures in their business out here. The demise of vaude in Los Angeles is said to be responsible for the Continental going under. The past few years the hot gather was the continental going under. The past few years the hot access out of its behalf his chance of a wifur real. its nooks hundreds of actors out of work, with no chance of paying rent. Shanley and Furness called the "50-50 Boys," staked many a hungry actor and asked no questions. They are still doing it.

At present the hoys are operating the Yorkshire here, the Continental in Frisco, and the Waldorf, San Diego.

Diego.

Although diving terrifically into the red with the local Continental for a long while, the owners hung on with a load of non-paying payoffs until compelled to give up.

Loretta Weaver Marries Musical Leader of Act

Leaser of Act

Oakland, Cal., May 27.

Loretta Weiver, Gaughter of Elviry and step-daughter of Clero,
silpped one over on the publicity
department of R. F. Corpheum
musical director of the Weaver
Brothers act, on the last day of the
local engagement. Wedding occurred at the First Methodist
Church, Rev. Edgar A. Lowther offleiating. Press department got a
picture-story planted after the show
had left.

The Weaver-Corbett research

# Act Asks Re-Showing—New Turn **Ruined by Booking Office Scout**

Bill Miller and Nat Peterson, com-edy two-act, have applied to R-K-O for a repeat "showing" date on grounds that in a previous audition two weeks ago at the Hamilton, New York, they flopped before the bookers, because suggestions thrust upon them by an office scoul.

VARIETY

pon them by an office acout.

After the first show at the Hamilton, Miller and Peterson claim, the scout met them backstage and commenced to rewrite the act. They state they strenously objected to his suggestions, but the scout insisted that the changes be made.

Miller and Peterson contend that it left to their own routine they with the boolers who caught the act as rewritten by the scout. The latter's suggestions were taken, the team declares, in belief that the act as rewritten by the scout. The latter's suggestions were taken, the team declares, in belief that the changes would help them secure bookings. Instead, the bookers turned down Miller and Peterson without the team having a chance to show ther former routine.

#### Put This in Lights!

Longest name of any vaude act ever revealed with R-K-O's book-ing of Princess Agueneva Slavinsky and her 20 Royal Russian Singers. Act opens May 31, splitting be-tween Jefferson and 86th Street.

tharlie King in London
Hollywood, May 27.
Charles King, Metro player, will
appear in London at the Palladium
for two weeks during August. He
will also play in Paris.
Booked by William Morris office.

## **KEATING DROPPED OUT** OF LOEW UNIT-TARDY

Lateness at shows and rehearsals, Lateness at shows and rehearsals, plus reported dissension in the Loew picture house unit, "Varieties," resulted in the dropping of Fred Keating from the show without notice. The cancellation, with the V. M. A. upholding Loew in its action, robs the magician-monologist of seven weeks time and the public of the properties allowed to \$750 m. The Public of \$100 m. The public

Keating was replaced by Richy Craig, Jr., when "Varietles" opened in Jersey City. He is with the show for the balance of the de luxe tour, playing Cleveland currently.

playing Cleveland currently.

Keating was late for shows at
the Kings, Brooklyn, and Jamalca,
L. I., engagements. He was also
late for the Jersey City rehearsal.

When showing up there he found
Craig substituted.

Loew's Sues For \$5,000

Loew's Sules For \$5,000 Loew's is suing Keating for \$5,-000 damages, allegedly caused by Keating's absence. The \$5,000 Loew's asks for In N. Y. Supreme Court, includes the salary, reported at around \$750 weekly, due for six weeks remaining on Keating's contract and damages Loew's claims was incurred in billing, paper and internal unit trouble resulting from the m. c's tardi ble resulting from the m. c's tardi-

#### Jennie Goldstein's Return

for two weeks during August. He Rill also play in Parls.
Booked by William Morris office, Booked Jenjum Parls.
Booked by William Morris office, Booked Jenjum Parls.
Book, Saturday (31).
Bronx, Saturday (31).
Bronx, Saturday (31).
Bronx, Saturday (31).
The Yiddish star will do a cycle of character numbers by Mac Libbers, Saturday (32).
Miss Goldstein played a couple dates on Keith's two years ago.



## **HEALY and CROSS**

Showing the smartest style in song.
This week, May 24, R-K-O
Palace, New York City.
Other R-K-O theatres to follow.
Direction

CHAS. H. ALLEN M. S. Bentham Office

#### PUBLIX TRAINING ITS STAGE UNITS AHEAD

Signing and placing talent weeks ahead for unit shows, Par-Publix has stage presentations lined up practically through June, with those beyond that tentative. "Ginger Snaps," new title for "Ginger Snaps," poen June 5 in New Haven and is a Frank Cambers production with Force and

in New Haven and is a Frank Cambria production with Rome and Gaut, Harrington Sisters, Dick and Edith Barstow, Paul Small and Gamby Girls.

On June 12 "Forward March," Jack Partington show, opens with. Nina Olivette, Eddle Michaels and Talent and Merritt.

Dermot un the State Cast having Jane and Katherine Lee, Stam Kavanduch, George Beatty, Sis and Buddy Roberts, and Gould Boys and Girls.

# Rain, Kicks and Prizes When Chi R-K-O Golf Tournament Is On

#### **R-K-O EASTERN HOUSES RE-SET BY FREEMAN**

R-K-O's revised list of booking manpower in the New York office, under the new booking head. Charlie Freeman, now reads: Arthur Willi, Sam Tishman, Bill Howard, Harry Kalcheim and Jack

Upon George Godfrey's departure Willi was elevated to the major New York theatre book, with the rest of the eastern time realigned and distributed between Howard and Hodgdon.

Freeman's western booking staff remains as formerly, with Tishman and Kalcheim.

East
In the east houses and bookers at present, Arthur Will—Palace, Coliseum, Fordham, Slat St., Albee, Kenmore, Flushing, Newark.
Bill Howard—Boston, Providence, Chicago (Palace), Cleveland (Palace), Buildio, Toronto (Shea's), Montreal, Cincinnati, Youngstown (Detröit to be added).
Jack Hodgdon (Frank Sullivan, ass't)—Jefferson, Hamilton, 125th St., Hippodrome, Franklin and Royal New York; Yonkers, White Plains, Paterson, Trenton, Union Hill, Albany, Troy, Schenetady, Ottawa, Hamilton, Toronto (Imperial).

#### Taddy Lynch, Single

Taddy Lynch Pettis, formerly of Keller Sisters and Lynch, who left the act comprising herself, sister and brother when marrying Jack Pettis some time ago, is returning to vaude is a single.

Greta Woodson is in Taddy's place in the three-act.

Chicago, May 27.

R-K-O office and agent's golf tourney last week made liars out or feerybody, according to everybody, according to everybody, according to everybody, else who got back from Green Valley country club with blistered hands and foreheads and a new crop of bunions.

There was 72 holes of golf, half played in a scorphing sup the feet

There was 12 noise or goil, half played in a scorching sun the first day, and the final 36 the following day in a hallstorm and cloudburst. The girl employees had the best time because they got both days off.

There were various reports, some spurious, as to the results, but all agreed that Marvin Overmeyer, contract supervisor, is champion. agreed that Marvin Overmeyer, contract supervisor, is champion. With a gross of 372 for the 72 holes, he captured the Hiram Brown loving-cup. Overmeyer, in fact, won five prizes, but by tournament rules awarded but two.
William Diamond, booking manager, was near champion, with 394, and won a trick Highter and watch donated by Ber Plazza. No. 3 was 70 fact of a set of clubs donated by Nate Blumberg and William Elson.

Winners Disputed

Squawks were worse than the time Sam Roberts had a route canceled. According to most of the boys, the prizes all went to the sown of the boys, the prizes all went to the sown of the boys, the prizes all went to the role of the time of tim

Continued on page 48

#### **DEAR FRIENDS AND COLLEAGUES:**

After having written material for others, I take this means to announce the result of diligent construction of my own vehicle, "The Maine Squeeze," for vaudeville, making a record pace to the Palace Theatre, New York, with the zealous assistance of Dave Gordon.

Space does not permit the eulogy I could express to Dave Gordon, in whom I have been faithful for his sincere and candid expressions since long

ago which encouraged me.

I feel proud of my act, my associates in it—Ann Wood, Vivien Peterson and Tom Ross, and those Yankee Volunteers.

I don't know how this ad sounds, but it is inspired by my good fortune in having those around me whom I have mentioned.

Loyalty and co-operation are great assets. Best wishes to everybody,

Sincerely,

# FRANK RT

"THE MAINE SOUEEZE"

## R-K-O PALACE, NEW YORK, THIS WEEK, MAY 24

Thanks to Flo Ziegfeld, George White, Sam Harris and the other producers for their kind offers in the past. I feel that I am in the best vehicle of my career.

NEW YORK "AMERICAN".

"Lots of harpin lighten the new Palace bill. To begin with, the last
"Lots of harpin lighten the new Palace bill. To begin with, the last
man who dispulses himselbe reached by Art Dennie, a rather young
man who dispulses himself as an old 'Maine Squeeze.' The light of his
whills and twirls and tricks of the feet become even more accentuated
because of the convincing manner in which he porturys an octogenarian.
On the whole, it's a novel act, whose background, fortunately, does not
try to hide any talent that may be Art Frank's." NEW YORK "GRAPHIC":

NEW JURN "SHAPHIC":

"Art Frank, who always plays the old country hick who goes jazz mad, took a bow without his uniteup at the close of the act. A new stunt for him, but it gave the customers the chance to see that a younglish sort of man supplies this quaint stage character. Frank's imitation of the old codger is perfect and his dancing can be similarly desertibed. Ill supporting company includes the "G. A. R. Yankee band," a peppy redicad, a dancing brunette and a boy with a better than average voice. It's rare fun to watch the rediesed turn the G. A. R. meeting hall into a night club".

NEW YORK "HERALD TRIBUNE":

"The Maine Squeeze," a four-act comedy wherein Art Frank, its author, portrays the role of a Civil War veteran, is another bright offering on the new bill. The plot of this comedy centers around the theme of the country girl who ran away from home in order that she might go on the stage, and who eventually returns to marry and settle down to life on a farm. The east handle their parts well and shared in the generous applause.

NEW YORK "POST":

"Art Frank, who also might have gone along indefinitely as a 'single', has added a soubrette, a comedienne, a tenor and a Jazz band to his routine, and his characterization, a fine one, too, of a tottering veteran of the G. A. R. is sharply contrasted with his own new sprightly and eccentric hoofing—the most eccentric that has raised the dust of a Broadway stoge. There is, by the way, a lass named Ann Wood with the act and if ever a gal was funny, she is."

Direction MAX GORDON

1560 BROADWAY, NEW YORK CITY

Personal Management DAVE GORDON

## House Mgt. Told Not to Stop M. C. From Using His Stage Material

Chicago, May 27. A wire was received by the management of R-K-O's State-Lake theatre here from the hooking of fice in New York last week, signed by Charlie Freeman, informing the by Charlie Freeman, informing the theatre not to interfere with Bob Murphy's stage material. The mes-sage is said to have mentioned that Murphy "has a head" and should not have any material deleted with-eut the booking office's approval.

This is equivalent to removing the authority formerly given house managers in R-K-O theatres from becoming their own censors.

becoming their own censors.

Murphy, after opening at the State-Lake, found his m. c. comment so utterly cut it looked as though he would be without material before the week ended. He wired the booking office a statement and the Freeman wire was the reply.

At the R-K-O booking office Charlie Freeman stated the booking office mill hereafter do the censoring for omissions, but house mangers will report on any offensive material or matter they believe at contains.

Freeman clted the Murphy in Freeman cited the Murphy in-stance as a precedent, stating that Bob Murphy has been in vaude-ville for years, and is known for his ability to handle himself on the stage before any class of audience.

Vaude performers who employ smut or vulgarity become quickly known and wash themselves out of vaudeville sooner or later.

The reputable performer abhors as one who must depend upon vul-garity to get over.

#### **BLONDELL. SAMUELS OUT OF R-K-O OFFICE**

Arthur Blondell and I. R. Samuels, long with the R-K-O booking office as bookers and lately as scouts, were released Saturday, shortly after the departure of George Godfrey.

frey. Samuels, then an outside agent, returned to R-K-O about a year and a half ago at Godfrey's request. Both he and Biondell had been on the Kelth routing books for many years. Of late their scout duties confined them to viewing acts and censoring stage material.

Elondell has accepted the agency franchise offered to him by the booking office. He has been with Keith's and R-K-O continuously for 22 years. This will be his first try as an agent.

#### Dance Winners Booked

The Runacs, who copped second prize at the world's champ dancing contest at Roseland ball room, New York, three weeks ago, go on a Loew circuit tour, booked by Harry Romm.

They are with the Havana Royal

#### Needless Gallantry

Hollywood. May 27.
Solly Vollnsky tells of being in San Diego recently and applying at the naval base for a job as bandmaster on a ship. job as bandmaster on a ship. He was advised that in event the ship should sink he must remain aboard directing the band until the others were off. "Don't worry." Sol sald, "my boys will be so well rehearsed they won't need me."

## Brown Gives Salary to Charity at Palace as Haskell Pulls Boner

Heywood Broun's gift of his \$1.

Four theatrical organizations and representatives received the equally divided amount: Actor's Fund (Daniel Frohman), N. V. A. (Chesterfield), Jewish Theatrica Guild (Haskell) and Catholic Actor' Guild (Jim Harkins). Theetwice

Guild (Jim Harkins).

Broun in apparent embarrassment explained the single reason he had accepted the lone week in vaude-ville was because he felt hard times had befallen the actor and he wanted to contribute in that manner. He mentioned Hiram Brown (R-K-O pres.) as another donor, and added that he (Broun) understood it was the first time a vaudeville agent (Max Gordon)- had ever been known to waive his commission.

#### Rad Taste

Bad Taste \_ Haskell was deemed employing very bad taste in replying for the Jewish Guid. Something like a hiss was heard when Haskell said the Broun gift was unusual, more so for the Jewish Guild since from a Gentile, where previously it had been generally the other way around, with Jews giving to Gentiles

It has been understood Broun set It has been understood Eroun set his very modest salary at the vaudeville Palace through his own inclination jibing with the suggestion of Max Gordon, the agent. Commercially for himself Broun was worth \$3,000 to the Palace for a debut, and at \$3,000 he might have been headlined.

#### Holmon in Shorts

Hollywood, May 27.

Harry Holman, of vaudeville, hit the coast last Monday and on Sat-urday was engaged by Pathe for eight comedy shorts, with an option for features.

Leo Fitzgerald handled the book-

#### FRIARS PAYING CASHI

250 of 'Em Visit Palace and Joe

About 250 Friers all onch austomors kent the Palace out two hours overtime Monday night with a narry for Ice Morrie (Marrie and Campbell), on the eurrent bill.

At finish of the bill proper the Friars took over the stage and with Lou Holtz and Jay Kaufman m.c'ing, a bunch got up and did their stuff.

their stuff.
Morris' part was a requested promise never to play klabiosh again. Under his breath he said, "Until tomorrow night."

## ANNUAL DINNER **OMITTED FOR** VMA MGRS.

will be no dinner of the Verlety Managers' Association members this summer. Now is about the time the annual dinner heretofore has

the annual dinner neretofore has been given by the VMA at the Hotel Plaza in New York.

The annual meeting of the Ass'n., presided over by Pat Casey, its general manager, was held Monday in the New York offices.

About the only matters of impor-

About the only matters of importance arising were Casey's report and the dilatoriness of the large theatre circuits in remitting to Casey the proceeds of the recent NVA collection drive. This latter is said to have caused some unpleasantness with creditors of the NVA new sanatorium at Saranae Lake, N. Y. They were promised powners of the collection of the collection of the collection of the NVA new sanatorium at Saranae Lake, N. Y. They were promised about a collection of the collection of the

#### Dedicated Last September

Dedicated Last September

The Sanatorium had its official dedicatory ceremonies last September. It has been unable to since formally open for the many patients-guests of the N. V. A. in other Saranae buildings, through the NVA Special Fund not having the money with which to settle pending obligations or to obtain all of the required equipment.

The NVA Special Fund also Fund also the required equipment.

all of the required equipment.

The NVA Special Fund, also under Casey's direction, is a distinct corporation from the N. V. A. Club, with Eddie Cantor the club's president. The Special Fund is maintained through the managers' association. It supports the N. V. A. institutions, but has not been having an easy time doing so since long before New Year's. We general welfare of the variety theatre, the VMA is the mediator for the managers with the stage unions. Casey attends to that as well.

#### Italian Tenor's Act

Radaelli, the Italian tenor import-ed from Milan for "International Revue" (stage), goes vaude May 31, for a week at the R-K-O Palace,

Eric Zardo at the plano. Charlie Morrison booked.

## Censoring of Acts' Material Left to R-K-O Booking Office: House Managers Now Curbed

#### Burlesque Lavoffs, Too

Bullders reported forced to put on an extra night guard at the old Columbia, under re-

Layoff burlesque alleged to have been rushing in and ripping up the groundcloth for summer suits.

#### 45-Wk R-K-O Route Starts And Ends in New York: Longest Travel in Years

Charlie Freeman, new R-K-O booking head, has iaid out a straight coast-to-coast and return route of 45 weeks, first of 1ts kind and length in vaude for years. York and King and Probably the first turns to receive consecutive bookings of such length in four or five years. The route starts in New York and ends there, taking the acts west over the Orpheum time and back over the Interstate and more Orpheum, with the wind-up in New York.

Ey next season it's likely the

York.

By next season it's likely the R-K-O route for all moderate salaried and standard acts may be extended to 80 weeks, with all of the time playing intact traveling unit

Report recently of, Garry Owen In a Jimmy O'Neill act at the Jefrerson was in error. Owen had played a split week with the act in an experimental way, but his comedy didn't fit and he withdrew. Meanwhile his billing had gone forward and been posted for the Jefferson week, when Janek Waller Mac Kelly, while Miss Bradford have objected to the structure of the Mac Kelly, while Miss Bradford had returned to his original part.

R-K-O's censorable of stage material, which lately became a laugh for vaude besides rulnous for numerous stardard acts, will henceforth be handled more sensibly as routine booking office business. Censoring turns has been turned over to the bookers of the acts and bills. House managers' part in the cleaning will also be curbed, as a limitation of the country of th

York, the nouse men have gone tow far.
All censoring will be handled in the future by the R-K-O booking office. Acts will be advised what is and not desirable when viewed by the bookers. Managers all over the circuit will be informed of the cuts

circuit will be informed of the cuts made to insure compliance of acts with the original orders. If a house manager deems any gag or piece of biz objectionable, the booking office will be notified, and orders received therefrom before cutting can be locally done.

Couldn't Detect

Hiram Brown's intention in his perconal drive was to eliminate all material that would tend to offend audiences. What was sought was a proper division between "dir" and "spice," with the former ordered out and the latter considered possible the proper division between "dir" and appropredium could not be found. Backed by the R-K-O president's ediet against dirt users booking office and managerial subordingtes went on a wild enimpaign, with few recognizing the demarkations linewhen seeing it. As a result many passably elean standard acts were slashed to pleces and ordered to drop gage that had been considered funny by audlences, bookers and managers for years.

## Paris Agents Bawl, but Can't Show Rotten Route Isn't Their Best

Paris, May 16.

Agents the same on both sides of the Atlantic. Following "Variety" as a lark or a sightseeing tour, but the Atlantic. Following "Variety" as a lark or a sightseeing tour, but the following properties of the following the fol

HARRY

MARTY

# **COLLINS and PETERSON**

of "YOU'RE A WISE GUY"

Wish to Take This Opportunity to Thank the Following for Appearing at the Benefit Given by

COLLINS **PETERSON** and **COLLINS and PETERSON** 

LOUIS K. SIDNEY **COLBY HARRIMAN** CHESTER HALE

CHARLES H. ALLEN J. H. LUBIN SIDNEY PIERMONT

ARTHUR KNORR VICTOR HYDE MARVIN SCHENCK LEO COHEN KEN BEHR COLLINS and PETERSON

SAM LYONS, Stage Manager; Associate, MATTY ROSEN, of LYON & LYONS

WHAT A SHOW!

THAT HURTS, DOESN'T IT?

## 20 Fox Met Houses Closing Over Summer—New Personnel Shifts

Reorganization of Fox Metropol- | Bronx theatre. Brooklyn houses are tran Theatres is hopping on the plan of shutting down 20 houses in plan of shutting down 20 houses in New York area entirely or maybe more over the summer. Others temperarily for renovation and remodelling. In addition 100 houses or thereabouts are to go under part repairs and remodelling. Among the houses considered for complete summer shutdown self-shutdown the first complete summer shutdown legible. House is listed among the Fox de luxe outfits in John Zanft's division. Plan in the offling now is ultimate scrapping of name "Fox Metropolition Theatres." Inclusion of New York houses and those under charge of Harry Arthur will be done in

York houses and those under charge of Harry Arthur will be done in name of Fox Theatres Corp. only.
Arrival of J. J. Sullivan, film buyer for West Coast Circuit, is for an indefinite stay in New York, as his headquarters. Sullivan's job is chief film buyer for all Fox the-

Complete vaude change is also in the offing. Plans now forming take in the elimination of vaude from three Brooklyn houses and one

George ANDRÉ & Co.

ADAGIO FOURSOME BOOKED SOLID R-K-O

ENOS FRAZERE "Acme of Finesse"
THIS WEEK
MAY 24, SALEM

LEE P. STEWART & LEWIS MOSLEY

Savoy, Folly, Republic. In the Bronx, Park Plaza.

At the Avon, Utica, N. Y., Fanchon & Marco units start playing there May 31.

Inspection Trip

In line with this, Harry Arthur, head of the Fox eastern theatres; Oscar Oldknow, evecutive v. p., and C. H. Cabellero, newly appointed maintenance chief, are setting out on tour of circuit before the week is They'll hit New Haven first out. and then head back for Manhattan ann upstate New York, to Milwau-

ann upstate New York, to Milwautee, Detroit, St. Louis, Atlanta and
other cittes. Trio will make complete survey of houses for 'vaude,
remodelling of building or renovation and personnel changes made
are Morris Kutinsky, former division manager for New Jersey, head
of the real estate department as
trader. H. M. S. Kendrick Isentee, M. M. S. Kendrick Isenof exploitation and advertising for
the Fox. Brooklyn. He yeplaces
Eddie Pidgeon, who is being shifted
to the home office.

#### TALKING SHORT FOR EXTRA PERFORMANCES

Hollywood, May 27.

Hollywood, May 27.
Jules Levy, general film buyer for
R-K-O, is en route to New York
following inspection trip and studio
check-up on production.
He arranged for the making at
the Radio stidio of a feature with
the Weaver Brothers and Elviry.
This will accompany the hilbilly
act on its vandeville bours to make
up for the Weaves to to do
more than three shows daily.

#### Percentage Out

Percentage bookings on R-K-O, as well was engagements calling for salaries on a net basis, are out on that circuit's stage show.

During the past season there have been considerable booking in the percentage for the percen

FOUR CIRILLO BROS.

THIS WEEK-PALACE, CLEVELAND

BOOKED SOLID

Direction: JACK WEINER-ED. KELLER

#### **CLUB PERFORMERS** AND AGENTS ON OUTS

Chicago, May 27.

Chicago, May 27.
Club Artists' Protective Assn.,
headed by W. C. Dornfield, has
broken with the club agents' and
managors' group, headed by Lyman
Goss.

Break came as a result of a conference between the two groups.
The entertainers squawked about
the blacklist used by the agents.
Entertainers flow on strike, and refuse to work for any of the 14 organized agents.

#### Albee's Fashion Show

R-K-O Albee, Brooklyn, will do a fashion show week May 31 in hook-up with a local department store. Line of 16 Gamby girls will strut the duds supplied by the store.

"Whitey" Lehrter, boss property man of the S-F, expects to be able to get out of the Luthera Deaconess Hospital, Chi, and work again in June. Down with pneu-monia contracted in the Collseum.

## Loew's Takes Off Presentations From Vaude Route for Summer

# 2 UP-STATE TOWNS

Syracuse, May 27.

By mutual agreement the R-K-O and Loew vaudfilm theatres in this city and Rochester will cut from five to four-act bills, over the summer. Change here is set for June 7, and in Rochester the week fol-

lowing.
These two cities, full week stands These two cities, full week stands, are the first road dates, for R.K-O four-act western unit bills. With the extra added act cost of bills to R.K-O has been around \$3,500, same as Loew's. Agreement is for four-act shows averaging around \$3,000 in cost each.

fices is based on time now on the circuits' books. Loew's is booking 30 weeks of vaude and 10 of pic-ture houses. Fox offices books about

six vaude weeks and 30 of picture houses. Latter plays Fanchon & Marco presentations exclusively, produced and booked by F. & M.

"Dancing Around" unit now south will be the last of Loew's band WITH SAME POLICY presentations to play the regular vaude route until next season.

Summer budgets in the Loew vaude theatres outside New York and in the south prohibits the pic-ture house units, with vaude bills built within budget money, consid-ered better sulted to summer play-

ered better sense.

Ing.

One in every five Loew units starting the 10-week picture house route at the Capitol, New York, were played also in the Loew vaude houses on the road this season as a control of the control of the played of the control o houses on the road this season as a new Loew policy: Cut down to vaude house proportions, the units played the regular Loew road show route in place of the customary five-act vaude bills, averaging in each house about one against every four of the letter.

# of Loew Booking Profit Prevents Co-Booking with Fox about one against every four of the latter. The presentation units, playing with house bands on the stage met with considerable success as pacechangers for the vauds through a mounted to about 28 weeks, with the vaude through amounted to about 28 weeks, with the vaude through a value time. Matter of Loew Booking Profit

Inability thus far to find another means of returning to the stock-holders in Loew's, Inc., the equivalent of the \$300,000 or thereabouts in profit derived annually from commissions on acts by the Loew vaudeville boking to the control of the cont ing offices

From all other angles, accounts state, the road is clear for establishment of a joint Fox-Loew booking bureau on an independent operation basis with both circuits

operation basis with both circuits sharing in the ownership. Economic benefits securable through cojoining would be the elimination of act-buying competition between the two booking offices and establishment of a joint vaude route of between 30 and 40 weeks and a presentation route

of 40.

Although actually units of the same ownership through stock control, the Loew and Fox circuits have never physically merged, in the vaude booking departments as well as all other ends.

Indie Fox Office

Indie Fox Office
Fox's booking office, unlike,
Loew's, is an independent corporation supplying service for the Fox
theatres by booking all acts for the
Fox circuit. Until the last change
in the Fox organization, which displaced William Fox, the booking office was controlled and apparently
majoriy or partly owned to
majoriy or partly owned to
be for
booking office are Fox Theatres and
Marco of Fanchon & Marco, each
with 50% interest and Marco as
general manager. general manager.

Loew's booking office is a circuit Loew's booking office is a circuit subsidiary and directly owned and operated, along the same lines as R-K-O's, formerly Keith's.

The estimated total of 30-40 vaude and 40 presentation weeks possible by pooling of the two of-

#### ATTENTION

Suitable compensation offered for protent whoreabouts of Joseph E. Ascley, formerly of Cleveland, Ohlo, and 2152 Byron St., Chicago, III., or Hudson conch, motor No. 416307, serial No. 722478. G. M. Bear, 160 N. LaSalle, Chicago, or State 3801

# Marcus Loew **BOOKING AGENCY**

General Executive Offices OEW BU

60 WEST 46"ST. BRYANT 7800 NEW YORK CITY

J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGEB

CHICAGO OFFICE 600 WOODS THEATRE B'LD'G

JOHNNY JONES

# FRANCOIS AND DENSMORE CO

R-K-O PALACE, NEW YORK (THIS WEEK), MAY 24

NEXT WEEK, 81st ST. AND FORDHAM THEATRES. NEW YORK

TERMINATING A 40-WEEK R-K-O ROUTE

Direction-LEE STEWART-LEWIS MOSLEY

# USHERS

FRANCES

in "FIFTY YEARS FROM NOW"

SAILING MAY 28-AQUITANIA. OPENING IN ENGLAND JUNE 9TH

Western-WILLIAM JACOBS

R-K-O-WEBER SIMON

Direction-JENIE JACOBS

#### **PARAMOUNT**

(Horace Heidt Unit)

(Horace Heidt Unit)

(Horace Heidt Unit)

New York, May 23.

After five years of stage bands, using every conceivable trick, gimmick and novelty, and with the press. Publix sends through a unit composed solely and entirely of a band. And it's a wow.

In fact, since Horace Heidt's, Calling and the Andrew Horace Heidt's, Calling and the Heidt's Calling and Heidt

#### CAPITOL

CAPITOL

(Presentation)
Chicago, May 22.
And ordinary for the most part.

Fanchon & Marco "Eyes" Idea, and ordinary for the most part.

The control of the most part.

The control of the control of the control of the chorus girls singing a song about "eyes," and each doing a simple little specialty. Rather tedious.

Bob and each doing a simple little specialty. Rather tedious to evork, while the marn's sole bit is a spiral, which he weakens by repetition. Keo, Toki and Yoki are two men and girl Japanese in pristley turn, with the risley work getting the best results.

Kane and Grey are a mixed comedy team, whose talk is rather weak attempt at comedy business instead of straight "you say and I say" stuff, would help. Don Carroll sang some tunes and over nicely. The band aged some pleasant moments with a pop tune, with Crafts delivering the vocal work.

"Hot For Parls" (Fox), feature.

"Hot For Parls" (Fox), feature.

Cox news clips. Business good at supper show.

#### ORIENTAL (Presentation)

(Presentation)

(Presentation)

(If this house doesn't do business this week regardless of the weather, or any other conditions or elements, the week will. Not in all Ash and a picture as good as "Young Man of Manhattan" (Par) on the same bill.

Why B & K, which has been wrapped in conferences over the Bures of the Oriental in past weeks dolph at, cathedral this week remains one of those things. Ash alone or the picture alone could have revived business, and one or the other saved for another week. What was not considered is the sudiences which make or break this house, particularly in the weeks to come when they probably will have to sit through a mediocre stage show and a weak picture on the same bill shalves good or the country and the week of the come when they probably will have to sit through a mediocre stage show and a weak picture on the same bill shalvays goes over here.

Show labeled a "Fourth Anni-

and a inflored sugar show bill.

Ash always goes over here.

Show, labeled a "Bourth Anniwers and a sugar show a sugar s

Bud and Elea..or Coll offered their eccentric ballet routine.

Vic Ince, also brought in from N. Y. by Ash, was a riot for the flaps with his crying trumpet solos, and was called back.

A. Y. by Ash, was a riot for the flaps with his crying trumpet solos, and was called back.

On the production side, Leo Stahr, the designer, turned out a heavy the control of the control

#### COLONY

COLONY

New York, May 23.

Entering the last seven days of its two weeks sub-lease on this house, the control of the control of the control of the combination of a personal appearance of Armida, the star in the current feature picture, "Border Romance," also Tiffany's, and a song and dance.

Armida is a fragile little thing with a whisp of a voice on the stage, placed. Quite different than the fortissimo she quite frequently hits an hour later from the screen in the picture.

Armida's manager would have

an hour later from the screen in the picture.

Armida's manager would have spoiled things by some officiousness had it not been for the actress' dignity. Right atter this a drop entantial that the poise that choked any tendency for laughter. Not satisfied with this, an electrician had to turn on all the house lights while she was in the midst of a heavy love slowly. Then the piano got in the way of the curtain, and this time the manager and a couple of stage hands came galloping out. But Armida scored a personal hit with a house vening show.

Universil's McNamee newsreel and a Mack Sennett short subject, "Fat Wives or Thin," were included in the program.

#### LOEW'S STATE

("Romance" Idea)

("Romance" Idea)
Los Angeles, May 23.
Nothing narrow about the title of
this Fanchon & Marco Idea. "Romance" embraces a rube comedy
team, pair of acro-eccentrics, and
two mixed hoofing ensembles, collegiate and sailor.
"Idea" arriles myle to the meledia

legiate and sailor.

The dear applies only the melodic officer applies only and the wind word corholines and a cadet putting over a theme song behind a scrim. It lights up to fantastic story-book towers with fanty-dressed couples ing in on the chorus. Six minutes used in opening, and the same set, people, and costumes in the fast finale after the hoof and vaude meat of the same after the hoof and vaude meat of the same set.

nnale after the hoof and vaude mest of the unit.

Plenty of room on the stage for the house band, which works under the towers and gables. Band number called "The Moon Is Low" doesn't sound romantic until Georgie his fiddle.

Bert Cloy, spreading the words through a cher leader's mer, works into the collegiate number introducing the Bissett dancers. There are eight girls and eight boys with three of the boys featured in experience in the collegiate number introducing the boys with three of the boys featured in experience of the collegiate number introducing the size to be considered to the collegiate number introducing the size to be considered to the collegiate number introducing the collegist boys work from part time, then the girls pair with them. The idea steppers are backed with 10 house girls.

All the dancing is brisk, but noth-

nouse girls.

All the dancing is brisk, but nothing remarkable in routine. Novelty costuming when the boys and girls come back later has their sallor suits bi-colored blue and white, making possible some color-switching effects.

making possions some cools withing effected is Seymour and Corncob, rubens with quips and steps to match, one of them fiddling on a saw. Second are Castleton and Mack in comedy stepping. Their slow motion acrobatic proutine foot-smelling business crused.

The unit clocked 33 minutes opening afternoon (Thursday). Feature, "Born Reckless" (Fox), takes 75 minutes. Remainder of the program balances 14 minutes of trailers and the state of the program to the state of the program balances 14 minutes of trailers and the state of the program to the state of the state of the program to the state of the state of the program to the state of the pro

#### ROXY

(Presentations)

Picture New York, May 23.

Picture New York, May 23.

Picture New York, May 23.

"Carmen" is on the ctury stain in 50.

This is London" (Fox). This "Carmen" is in seven scenes and runs about 40 minutes, containing everyinternative containing ev

#### FOX. B'KLYN

("Carnival Russe"—Unit)

"With "So This Is London" (Fox)
on the screen and day and date with
the Roxy, New York, plus an entertra overture and new scale of prices
here, cheaper that at any of the
near-by de luxers, house looks in
the money. Prices all times of 15c
for the plus of the price of the plus of the plus
of the plus of the plus of the plus of the plus
of the plus o

Fox has cut its gate from 85c Sat-urdays and Sundays to 50c, with corresponding chops during week-days and matinees.

days and matinees.

This Saturday, first day of new prices, Fox was within a few back rows and some side seats. On the day-and-date pictures with Roxy should pull.

A new months.

should pull.

A new m. c. is here in the person of Al Lyons, styled the jazz aristo-crat, making his first appearance in the east. Lyons halls from the west Fanchon & Marco in San Diego and other spots. He will remain here indefinitely, even when Will Osborne is brought in June 7 with his orchestra.

Osoome is brought in June : With its orchestra. It is orchestra. With the unit, considering he stage band. Lyone handles the orchestra overture from the pit, doing a vocal solo while there. Of nice appearance and with a pleasing personality, Lyons ought to take on out here. In building up pit overture, several instrumental recedulations of the property of the prop

there. Or nice appearance and white there. Or nice appearance and with there. Or nice appearance and with the control of the c

also works in "one" for a comedy

also works in "one" for a comedy try.

The aduglo is with the Russlan trio of Alex, Snerer and Bekefi. As effective as seen in galong time, it is effective as seen in galong time, it with Apache details and acrobatics. Fight between the men over who's going to have the dame gives the table of the seen of the seen and the seen an

M. Ideas. Feature picture, or muutes.

That left room for organ presentation by Bob West, a demon when
tation by Bob West, a demon when
the first paudence to sing
with him Hetting a widence to sing
with him Hetting a laugh
traffic regulation, injecting a laugh
into proceedings.

Newsreel Fox-Movletone. Char.

#### STANLEY

STANLEY

("Smart Smarties" Unit)
Pittsburgh, May 22.
This one builds slowly to Borrah
Minevitch but the wind-up is solid
enough to balance some otherwise
for Minevitch but the wind-up is solid
enough to balance some otherwise
for Minevitch around here and a
complete walkaway for the harmonica ace. Calls the bunch "His
Rascals," and a more nondescripts
hard to find, but how they play those
usually frowmed-on mouth organs!
They go from jazz to jazz arias
with Minevitch getting every lask
hard to find, but how they play those
usually frowmed-on mouth organs!
They go from jazz to jazz arias
with Minevitch getting every lask
attraction could get by on novelty
alone, since it's something new for
this burg despite the flock of imitators making the rounds, but it has
tors making the rounds, but it has
turn as has been seen around here,
it is first-rate entertainment with
the mob this afternoon eating everyting up and hollering for more.
mouth organists to appear in ragged
garb at opening before Minevitch
puts in appearance. Rose Kessener,
as odd-maid school teacher with
middly amusing, comedienne while
McGarry and Dawn fared moderately well in three dance routnes,
only onc of which was above stereotress, delivers a couple of numbers,
one with a Minevitch rascal leading to a novel-scare-crow dance,
and Margie Green opens up with as
that got over. All simply built up
Minevitch's entrance and once he
started in with his gang, there
wasn't anything to it.

Want of the started in with boys dispensing
lively music, comedy and strictly
hoke stuff for excellent returns. One
especially, with quartet singing
"urn on the Heat" as it would be
bulg.

Flesh-and-blood portlon of pro-

sung by blue-nose resonances big. Flesh-and-blood portion of pro-gram unusually strong and it was needed for "Buddy" Rogers' latest "Safety in Numbers," requires plenty of support. Biz virtually capacity at onening show. Cohem.

#### HOLLYWOOD

#### CAPITOL

("Singing to the Stars"-Unit)
New York, May 23.

New York, May 22.
Chester Hale is credited with this production which couldn't have taken much effort. Stage presentation runs less than 14 minutes, due Leisure' (Uciumbla), taking up 102 minutes, which creates a problem in meeting the five-time at his minute, which is more at his more at his

#### **EMBASSY**

EMBASSY

(Newsres)

New York, May 26.

An apparent dearth of news or failure of Fox -Movietone and Hearst-Movietone to get anything hot reacts against current program. Indeed, and the second of the

#### PALACE

(St. Vaude) Six out of eight acts full stage With that fact in view, the smarter pupils can draw their own estimates as to what percentage of luck was as to what percentage of their was present. For despite the infrac-tions of all accepted dictum of good booking, the fact :cmains that the Palace has a good, solidly enter-taining bill.

taining bill.

Over-rationed on dancing. First, second, fourth, fifth, seventh and eighth acts all devoted themselves in whole or part to orthopedic demonstrations. By the time Don Lee and Mile. Louise, closing the show, and Mile. Louise, closing the show, were given the rostrum the customer's had seen about every type and variation of dancing that a season's vaudeville-going would reveal. Co me dy squared everything. There was abundant provision for laughter. York and King, Art Frank and Morris and Campbell put and Eving, back from their English and South African travels, are doing a new act. Art Frank turn is also new.

Not the least remarkable occur-

also new.

Not the least remarkable occurrence Saturday matinee was the
reception individually accorded to
Rose King at the finale. Chick
York tipped that "the old mudscow York tipped that "the old mudscow is standing in the wings and wants to say a few words." Upon her appearance the applause became tunnederous. As the act had already splintered the rafters a moment before at the bow off the salvo amounted to a sincere tribute to a trouper who in recent seasons has come to the present the salvo are the s

comediennes in the show business.
A smart team, Chick York and
Rose King. Smooth, hard-working,
well-dressed-and not content to rely
on former laurels but ready to make
the gamble new material always is.
They have to a superlative degree
the knack of ingratizing themservices with an audience. They
unake roolers out of strangers.

the knack of ingratuating themselves with an audience. They make rooters out of strangers, at the Mill, and the Mi

speedy and a constitution of the property and a constitution of the property o

Duke Ellington Band playing a second week heated up the fourth spot. For a getaway Harlem saluted the Bronx with a "kosher wedler."

Speaking of warm musicians there's a nifty piano in Lou Forman's pit ensemble. Land.

#### HAMILTON

(Vaudfilm)

(Vaudfilm)

Veteran Dave Harris's revue and the veteran Wilson Bros. took over the last half of the four-act bill and did as they pleased. Marinot's Canines opened, with Edith Bow following. Biz off. but expected at supper show.

following. But out the supper show.
Harris still works in revue style, but apparently has partly new material. Usual Harris routine, show up magic, pantonimae stems, show up magic, pantonimae stems, previous a kid who sings while his Dad plays plano—and also goes barupda-poop. Garvin girls and Miss Ray good lookers and fiashing colorful costumes against Harris fanciful settings put flash to act. The Gar-

vins spotted their rag doll danc and played guitar.

vans sported utiler rag don denice and played guitar.

Sanines of the value of value of the value of value

well.

Bill prospered because it provided comedy and novelty. "King of Jazz" with Paul Whiteman on the screen. House played up John Boles with Whiteman.

Whiteman. Harris act, first show, went 37 minutes but out on the supper to 26-film running 97 minutes and the vaude end 62. Usual pit band overture and film trailer. Pathe News supplemented for 10 minutes with about seven clips on American shots only. Show took 135 minutes when caucht. only s aught.

#### STATE-LAKE

(Vaudfilm) Chicago, May 24.

This is a neat, nicely put together lineup of vaude acts that should get some money for the house.

some money for the nouse.

Arthur Petley and Co, trampoline act are good, with Petley going big with his comedy. However, the company's comedy talk is weak, and the act should confine its clowning to the trampoline.

the trampoline.

Florence Brady and Gilbert Wells, vocalizers, have always been vaude-somewhat distinctive note to the turn. Tunes not especially good, but the showmanship excellent. Rose and Thorn were over with this crowd, who went for the gab between the smart alec auto salesman Lots of laughs.

Lots of laughs.

Lack Wilson Madding the Property of the part of t

and the not-so-dumb Swede dame. Lots of laughs.

Jack Wilson, blackface, carries a company of three—Warner Gault, who does straight besides singing; and description of the company of the

do a riorocci.

amusing.

"Around the Corner" (Coi) feature.
Business good first show Saturday.

Loop.

#### **JEFFERSON**

(Vaudfilm)

Plenty of laughs in the show for first half here, with three out of six acts carded helping the giggle and yell departments.

well departments.

Long show, too, with the screen feature, "King of Jazz" (U), bettering an hour and a half on running time, which caused slight chopping out within three shows schedule Saturday. Biz very good Saturday atternoon with the feature, marking Faul Whiteman's deb on screen, down the Month of the Saturday atternoon with the feature, marking Faul Whiteman's deb on screen, down the saturday street of the saturday of t

afternoon with the feature, marking Paul Whiteman's deb on screen, doing handsomely by box office.

"Dancing Moments," colorful and sippy dance revue, opened and end pay dance revue opened and end pay dance revue opened and end pay dance revue that so the state of stephing that has been seen around. Every member got plenty of opportunity to strut his or her stuff, and made most of Margines Schilling, fanked by male plaintst, deuced to good returns in a song repertoire embracing three pops and an operatic. All clicked, and sent her away to a good hand.

Smith, Parkes and Co. whooped thing up for laugher in nice of the song and an operatic. All clicked, and sent her away to a good hand.

Smith, Parkes and Co. whooped thing up for laugher in nice of manner than the superstance of the combon state of the combon state of the combon being in a manner than the superstance of the combon blending nicely for a corking good act. Not led em herd ceam, on extra an engished heavily for laughs and got over in a big way. The chatter stuff was interspersed by vocalizing by the man, with his Chevaller impresh a knockout for "Hooper and Gatchett, two men, comic and straight, kept the comedy ball galloping with a war-time skit. Hoth garbed in khakit for comedy lings owever around the big fight of fun in this one. Clifford Wayne Six, Indian song and dance revue enlisting three men and three girls, closed and held them with a mixture of single and the pay the state of the combon and the pirit, closed and held them with a mixture of single and pay the pirit.

"King of Jazz" (U) on screen.

(Vaudfilm)

(Vaudfim)

Saturday night, raining outside and the customers hanging on the beams, at the hold over engagement at the Capitol, and plenty of word of mouth advertising, which, of course was enough for this ace Low stand. House gets a break in a bettain of a draw pleture and satisfactory vaudeville will do the establishment no harm.

It's an experience to find a crowded house responding to a speciative entertainment the way this one did that made the bill look good. You don't find 'em—big and enthusiastic audiences, that is—around much nowadays.

On paper the show looks like just

nowadaya.

On paper the show looks like just all right vaude for this grade of theatre. It ran like a command performance and the only reason that presents itself is that it was genuine specialty material, that outs, but all fast specialty, which appears to be a large part of the trick.

appears to be a large part of the trick.

Opening Stanley Bros. and Attree, two men and a comely woman in the trick of the

seems to be new. Cleverly dressed and trimity put over in just short of 10 minutes.

Sam Ash and Lou Miller, class. Severely straight cycle of popular songs instead shouldn't have worked out very well, but the mob lowed ballads with a bit of Victor Herbert and the turn is much better than that sounds, principally due to the men's excellent volces—both tenors which is unusual. Tricky arranges blending of "Vagabond Song" and "Marching Home to You" with harmoy effects. Call at this Ently House and Co. with "Resolutions" carne through with that in abundance. Capital twist for a sketch idea here, with a thread of story to carry hoke comedy and speciality. Gay old boy see, and the story of the show.

Sos Wyse, Jr., with Pa and Ma and one case where the Old Man is still there. Kid is a born low comedian and a dancing specialist of the stuff is seen story of the show.

Havana Royal Orchestra codes and thing articular occasion and it soid itself for the climax of the show.

Havana Royal Orchestra codes and thing which recommends it, Nicely dressed and managed musical novelty helped by genuline Cuban atmosphere in the shape of and thing which recommends it, Nicely dressed and managed musical novelty helped by genuline Cuban atmosphere in the shape of and thing which recommends it, Nicely dress

## 81ST STREET

Voice is powerful and sweet at the same time, and well adapted for the type of numbers used. Starts with a pop and into bits from Herbert woven. House wouldn't let him go and he was forced to take encore after encore, carrying him to 17 minutes. Encored with "Bit Ell." with the start of the

which clicked and tollowed up with "Smilling Irish Eyes." Solid click "Smilling Irish Eyes." Solid click "The funster, Eddie Conrad, with the able folling Marion Eddy, closed — and how! Conrad's dizzy makeup, comedy eye rolling and anties were a clinch opposite the stately Miss Eddy and her straight work. Low hoke pipule to the stately Miss Eddy, besides some comedy warbling, also vocals straight and discloses a strong voice. House hated to let Conrad go off and Eddie took an encore by pulling and Eddie took an encore by pulling two started comedy patter and singing. By the time the curtain fell, 31 minutes had flown. Frobably every act dreams of playing to an audience like the one here Saturday matine. They received everything with open arms.

#### 58TH ST.

(Vaudfilm)

Somebody tossed a monkey wrench into the layout of the vaude bill her Saturday with result the grandest conglomeration of misspotting glimpsed in some time. Nobody would crack who was responsible

would crack who was responsible. Planting a mixed team in piano act in closer, an animal act in next to shut and shoving Harry Holmes, the only outstanding comedy act on the bill, into deuce may be part of appertmental era in routing bills or just an error. It didn't jibe here.

the only outstanding comes, act out the only outstanding comes, act out of an experimental era in routining bills or just an error. It didn't jibe here.

"In the Studio," song and dance revue, enliated four girls and three tracted out as a posing affair with Al Gale hopping in and busting up that routine for a jazzy revue. Gale m. c.'s and spots a couple of vocals, and the couple of the coup

#### R-K-O

R-K-O

(Loudfilm)

Well liked four act bill the first half, with each act well received. It was necessary for three of the four to extend their time with encres. Due to this the vaude bill ran more than scheduled, counting here did a burn up about the many encores taken, as this is a two-aday houses have locking of Jazz' (U) ran to 140 min vary encores taken, as this is a two-aday house and the feature picture "King of Jazz' (U) ran to 140 min vary encores taken, as this is a two-aday house and the feature picture "King of Jazz' (U) ran to 140 min vary encores taken, as this is a two-aday house and the feature picture "King of Jazz' (U) ran to 140 min vary encores taken, as this is a two-aday house and the feat point of the control of

## PALACE

(St. Vaude)

(St. Vaude)

(St. Vaude)

(Chicago, May 24.

It was rather pathetic, that meagre audience at the first show of the last two-a-day bill in this imposing cathedral of vaudcyille, Now there's only the Palace in New York, on the Square, feeling the pulse the only beat, of two-a-day.

This house goes into a six-act \$5,000 show grind policy with talking pictures Saturday, May 31. It has been acousticized. The advertising campaign is on. So it's au

\$5,000 show grind policy with talking pictures Saturday, May 31. It
ing pictures Saturday, May 31. It
ing pictures Saturday, May 31. It
ing pictures Saturday, May 31. It
is provided to the saturday of the saturday
in a saturday of the saturday of the saturday
is provided to the saturday
is provided to the saturday of the saturday
is provided to the s

Nation Morrior, Students Songs and of gags. Seemingly a stretch-out, but they went over, and finish well. Dancing.
Third M. Hall with his "Sag. Third Seemingly a stretch-out, but they went over, and finish well. Dancing.
Third M. Hall with his "Sag. Third Seemingly a strength of the Market In the Seemingly a strength of the Market In his life trying for laughs than at this first show, and got the Seemingle Seemin

#### 125TH ST.

(Vaudfilm)

New stage impresario in Paul Sabin and Musical Weavers succeeding Wall Sabin and Sabin Sab

down usually for band consideration inny—if that is regulation. loops you also have a sum in the regulation are to be recorded and pull a sturn in the regulation of the regul

#### **ACADEMY**

(Vaudfilm)

Why shouldn't it be a good idea to tip off the booker on what sort of material a special unit is going to have, so he could diversify the aurrounding show? Then he might pick out a couple, of comedy turns to pace a singing and dancing flash unit and maybe lay off spotting more acrobatic dancing turns No. 1 and No. 2.

Apparently that

more aerobatic dancing turns No. I and No. 2.

Apparently the booking office here had been led to suppose that "Uniforms" was going to be an animal act or anything but a song and dance flash with an acrobatic specialty featured.

What happened was this: Bill started quietty. No. 2 and Reading started quietty. No. 2 and Reading attracted quietty. No. 2 and Reading agreat acrobatic dancing girl. Next were spotted Parker and Baab, flash dance turn with the Philippine Orchestra.

Interlude of comedy in Joe Brown ing's monolog which wowed 'em and the to be a song and dance flash largely built around the acrobatic specialty of Armand and Perez, two young equilibrists who might have been the Reading boys all over again. "Uniforms" is a Fanchon and Marco "Idea" unit.

Crying need for comedy must

and Marco "Idea" unit.
Crying need for comedy must have been apparent to anybody and to meet the need they inserted as to meet the need they inserted as the meet of the property of the meet the meet they into the unit, where it certainly didn't belong. Result of the whole hit or miss scheme was deal of first rate talent was made to seem mild and dull beause the running had no pace or tempo. The spotting of the 'ReaBaah team one following the other was disastrous. The former said the last word in aerobatic stepping and ground acrobatics and the Parkert of the seem of the seem

adagio tosses and manipulation by the dozen boys. Feature was "Under a Texas Moon" (Warner Bros.) and business badly off for this first Saturday afternoon performance with probably at the document of the dozen the downstairs, remaining that way to late afternoon. Rush.

#### ALBEE, BROOKLYN

(Vaudfilm)

(Vaudfilm)

Possibilities for business here current week dependent on what "King of Jazz" (U), direct from Roxy run of two weeks, will do, plus draw of Wille and Eugene Howard. This is the first date of Howards on return to vaude after touring with "Scandals."

to value after touring with "Secure has some tough opposition in this section, with Taramount playing "Vagabond King" (Par) and Fox the new Will Rogers' picture, "So This is London" (Fox) day and date with Rox; Albee had a near-capacity house at the first Saturday after-capacity and the section of the sec

pleased with picture and allow in general.

Four acts of vaude instead of customary five or six, due to length of feature (100 minutes).

First on, Beehee and Rubyatte Co., First on, Beehee and Rubyatte Co., and the state of t

Not a bad act, but adied to click right at this house.

The Ingenues third and, due to shortened bill, in part to closing, this leaving the Howard boys to wind up show, peculiar spot fore to the state of the state

nearly (ying buthings, very strong, nearly (ying buthings, well as an Eugene Howard offered the sun of the property of the sun of the years, with the familiar crossfire leading up to Willie's impersonations of various stars. This time he mimics George Jessel, Al Joison and Eddie Cantro, doing Jessel's song in "Lueky Boy" (Tiffany), one of his talkers, and as other two would have done same number in the placture. Song doubt used for the placture. Song doubt used for the placture.

are Clare Carter leading girls in dance number at Hollywood restaudance number at Hollywood restaudance down Browner of the dance of th

#### PENN

("All Aboard" Unit)

("All Aboard" Unit)

("All Aboard" Unit)

Pittsburgh, May 24,

Teddy Joyce, m. c., makes this one as far as Pittsburgh is concerned. Joyce, who virtually broke into the show business here when years ago and stuck around for 12 months, is apparently still popular here, though not quite the pash rage he was at that time. He's a dabout the most energetic worker in the m. e. field.

Nice opening hand after Chester Hale troupe had exited following opening, gave Joyce, an opportunity opening, gave Joyce, an opportunity speeches and he used up his remaining time with a single song and a shadow dance he popularized here during original engagement. A shoe school, this is his strong point and he takes advantage of it.

Trouble with the rest of the talent in "All Aboard" is that it all and it is all and in "All Aboard" is that it all and it is all and in "All Aboard" is that it all and it is all and in the same of the same and in "All Aboard" is that it all and it is all and in the same and in the same and in "All Aboard" is that it all and it is all and in the same and in "All Aboard" is that it all and it is all and in the same and in "All Aboard" is that it all and it is all and it

loose-jointed dancer of the soft-shoe school, this is his strong point and he takes advantage of it.

Trouble with the rest of the fall of the strong point of the str

place.
Picture "In Gay Madrid," with
organlog, overture and Hearst
Metrotone news rounding out bill
No kicks coming on biz here today
They were standing in the aislee
despite the heat. Cohen.

#### **CALIFORNIA**

VORK and KING
With True Work Bud and Jack
Wild Family Tintynes"
25 Mins; Full (Special)
Palace (8t V.).
Chick York and Rose King return from their European and Southpounded of old bits and new stuff
bearing the imprint of England in
some of the costuming and puns.
At the Palace closing intermission
they occupied the stage practically
throughout was sustained and ascending. They will wow anywhere.
As always they remain one of the
most hard-working anxious-tothroughout was sustained and astending. They will wow anywhere.
As always they remain one of the
most hard-working anxiousthroughout was sustained and and
individually and together Mr. York
and Miss King are astute, seasoned
and deft laugh-getters.
They lave surrounded themselves
with a purety, nicety balanceed,
and the full proposition of the contitue York, a girlishly appealing
figure who incidentally brings the
additional advantage of human interest to the turn. Two hoofers,
True York, a girlishly appealing
figure who incidentally brings the
additional advantage of human interest to the turn. Two hoofers,
True York, a girlishly appealing
figure who incidentally brings the
additional advantage of human interest to the turn. Two hoofers,
They Sout number opens. This
suggests English origin as the uniforms are of that land. Probably
at real and enjoy this turn. It's
vaudeville of the best kind. Land.
Art FRANK and Co. (10)

Art FRANK and Co. (10)

The Maine Squeeze"
Skit with Numbers
Skit with Numbers
Skit with Numbers
Palace (St. V.) and Full (Special)
Palace (St. V.) and Full (Special)
Palace (St. V.) and Full (Special)
Art Frank has been with Publix
units since last seen in vaudeville
as a two-act with Ann Wood, who
larger, more pretentlous turn. Frank
does an old G. A. R. veteran, a pip
characterization for comedy and
shaded with just a touch of pathos.
His comedy dancing is the topper.
His comedy dancing is the topper.
We girls stopping at a garage in Westbrooke, Maine, for gas and oil. Romance between the garage attendant and one of the girls while the
other (Miss Wood) kids with grandOid gent Wood) kids with grandOid gent has a Civil War vets'
Oid gent has a Civil War vets'

other (Miss Wood) kids with grandpop.
Old gent has a Civil War vets'
band which the girl converts to jazz,
It all makes for light, breezy comdiversion. Logical next to closer
for anywhere. Some reduction of
length might be an advantage, particularly where time is needed. For
four act Orph bills, of course, the
more time the better. Miss Wood
lan pert, smart and cute comedienne. Vivian Feterson kicks nicely
and looks pretty. Tom Ross knocks
"a couple of agrecable tenor numbers.

bers. Sure-fire vaudeville.

PAGE and CORTEZ Comedy, Songs, Dances. 14 Mins. 125th Street (V-P).

125th Street (V-P).

Man and woman, former doing comedy sailor. Girl first affects Spanish senorita and then goos American and Hawaiian so-so. Caught here with stage band show. Went over okay here but strictly neighb material. Girl sings to mild effect and dancing only so-so. Man's stuff is compared to the strictly material control of the strictly particularly step of the strictly of the strictl

LITTLE PEGGY EAMES Songs and Dance 10 Mins.; Screen and Two 86th Street (V-P)

30 Mins. Scrains of the second of the second

lon. Maid is on to help Peggy in a ouple of changes behind the back

Maid is on to help Peggy in a couple of changes behind the back of sofa.

Nothing different about the screen trailer of clips from "Gang." comedles and wouldn't be missed were something more original substituted.

Bige.

FOUR PEACHES and a JAY Singing, Dancing 14 Mins.; Full Stage (Special) 186th St. (V-P) Stage (Special) 186th Stage (

bill at the 86th St. and showed that it need not be confined to that positive and the start and keeps things moving up to the finish. In between there is a song by a petitle brunet, looker of 4the act. whose voice deserves a try on at a "tease" with one of the musicians, this girl handling it smartly. Few are adept at keeping a "tease" number within the proper. It is a superseased to be a supersease and the s

changing costs....

Lyrical opening with girls singLyrical opening with girls singdeclaring they'll do without 'em and
do their own entertaining. Biyc.

BOB ROBISON and CO. (2). Talk, Songs and Dances. 17 Mins.; One. 81st St. (V-P).

17 Mina; One.
Stat St. (V.P).
Robison himself is working along lines similar to Robison and Plerce and probably is the same Robison.
Robison's aga spile about a book.
Robison's aga spile about a book.
Which he is selling, contents of the book supposed to be "hot!" and the street vendor. Comedy material is fairly healthy and he gets results in laughs.
Assisted by a shapely young lass who sings and dances with loss of who sings and dances with loss of the doorman of a house. He does a little tap dancing and some acrobatic dancing, which gets over in.
At this house Robison also a cred as m. c. for the other acts on the bill.

EDITH BOW Songs, Piano. 12 Mins.; One. Hamilton (V:P).

Hamilton (V.P).
Tiny brunette with personality,
Male planist. Series of three character songs, starting with old fashloned girl and going through the
najam suit to the party girl in
scrimpy evening outfit. Last bit
is dramatic style and voice okay
Contamers changed on stage, Miss
How stripping each time to appropriate dress. Went over big here.
Okay most anywhere.
Okay most anywhere.
Series of the chairs, Deesn't benefit.

MARTIE MARTELL Songs 8 Mins. 125th Street (V-P)

125th Street (V-P)
Brunctic looker, product of Publix units and Hollywood studies, Possessess voice with Helen Kane ancie, but used for Ruth Etting stage band build up, help the with stage band build up, Pleasant under such arrangement but not too strong. Meaning alone this straitent song stuff would pay be divinient, Contuned okay.

## Variety Bills

NEXT WEEK (MAY 31) THIS WEEK (MAY 24)

Numerals in connection with bills below indicate opening day of show, whether full or split week

#### PARIS

#### Week of May 26

Week O
Cirque Medrano
Toni Bastien
Bastien Bro
Londona Tr
Barroy Tr
Barroy Tr
Hee & Loyal
Boomgartners
Bartolii Tr
Bal-Air Tageoncellos
Cairoil-Porto-Crito
Miss Hilda
Harry Carre
Storworts 3
Empire

Storworts 3
Empire
Gregor (Fr jazz)
Rich Hayes
Linga Singh
D'Anselmi
Dorin

f May 26

Boston
Traion de Di. Ines
Jardin D'AcollmaMarcello 3

Dimitri Tr
Sanpion Pippo
Babylas
Firmina Pippo
Maymonde Vecart
Robit Burnier
Robit Burnier
Robit Burnier
Robit Burnier
Gustave Neison
Gustave Neison
Gustave Neison
Gustave Neison
Gustave Tribbault
Mayrite Tribbault

LONDON Week of May 26

FINSBURY PARK

Empire

"Un'vent de Folie"

'Hippodrome

Phe Co Optimatis

NEW CROSS

Empire

Ripples

Ripples

Fine de Folie Pure

"The Lide Follies"
NOTTINGHAM

Empire

Beauty on Parade'
Royal

"Sym'ny in 2 Flats"
PORTSMOUTH
Royal

Al Denville's Co
SHEFFIELD
Empire

## PROVINCIAL

BIRMINGHAM
Empire
Gertie Gitina
Slocets Martin
Pantz's Milgets
Jack: Edge
Dean & Ross
Wright and Marion
July, Maids
July, Maid Henry Mearty
12 Winstantey Kids
London Six
Ancaster
Toots & Partner
Henry Bokker
Shaun Gienville
The Parmer's Wife
Liver Liver

"Enchantment"
OPERA HOUSE
The Silent House
BRADFORD
Alhambra

Alhambra
"House Jack Built'
CARDIFF
Empire

\*House Jack SuitEmployer Scano de Paris
EDDNattraGH
\*Lady of Camellias
GLASGOW
\*Follow Through
\*With Comment
Her Stand
\*Bo This In Love
\*Fillace
\*Clays Varabond"
LEEDS
Dorothy Ward

'Show's the Thing'
SOUTHAMPTON
Empire Blue Bids of Vriety SOUTHSEA King's
Silent Flyer
SWANSEA
Empire
Golden Arrows

#### Picture Theatres

NEW YORK CITY Capitol (28) Capitol (28)
Singing to Stars'
Peggy Taylor
Garycaton 4
Nini Oginska
Frank Swance Frank Swance
Chester Halo Girls
"Ladles of Leisure"
Paramount (23)
"Golden Gate Rev"
Horace Heidt & Bd o ue To Navy'' Roxy (23)

reg men (23)

reg men (24)

reg men (26)

Jeanne Cordon

Jeanne Co Lanterns"
Martel
"Dr Fu Blancliu"
BUFFALO
BUFFALO
"Magic Metodites"
H. Williams Delaney
M Diwal & Co
Darlean Walder
"Devil's Holiday"
Hippodrone (24)
G Lombardo & Bd
Roy Sedley
Rilly Smith
Virginia Martin
Jalosander St

Anita LaPlerre
Joe Besser
Vic Ince
Lambert Ballet
"Man of Manhat'n"
Paradise (23 )
"Acc High"
Mark Fisher Bd
Louis Armstrong
Jed Dooley

interior Martin
3 Alexander Sis
Dubb Bis in Ermit
CEEVELAND
(CEEVELAND
(TAVELAND
(TAVE Vic Ince Lambert Ballet "Man of Manhat Paradise (23 "Acc: High" U Mark Flisher Bd Louis Armstrong Jed Dooley Stanley Bros Char'otte Ayres Jean Myrio 4

Monit Weston
Notices Affair
Notices

Swithts & Wiesel
Swithts & Wiesel
Swithts & Wiesel
Swith Alexa

"New Haves

"Itory" and (24)

"Itory" and (24)

"Itory" and (24)

"Swith Alexa

The Damask Rose
MANCHESTER
MANCHESTER
Traffic
NEWCASTLE
Empke
"All Right on the
Western Front"
NEWPORT
Empire

Michon Bros
Richy Craig Jr
Sideli Sis
(Two to fill)
BAY RIDGE
Loew's
1st half (21-3)
Osaki & Taki
Brooks & Nace

Ist half (31-3)
Let half (31-3)
Goslar & Lushy
H Wilson & Co
The Co-Ede & Co
Jennio Goldstein
Sid half (4-6)
M Earl & Gort
Zad half (4-6)
M Earl & Gort
Line Hold (28-40)
Authan (19-70)
Authan (19-70)
Authan (19-70)
Laurie & Lature
J Laurie & Co
Lature
J Latu

The flavimans

Hamilton
Ist half (31-2)
Gray Family
La Marr & Boyce
Polyals
Polyals
J Housh & Co.
J Housh & Co.
J Housh & Co.
Lila
2nd half (4-6)
J Housh & Lila
2nd half (28-20)
Ice Rose's Midgets
(Others to fill)
Mippedrome (31)
Mippedrome (31)
Hippedrome (31)
Hy Justa & Charlie

GCherace (fill)
POURCHINGLY Bal
Win & J Mandell
Owen McGluney
Shipwreck Kelly
Belthyrock Kelly
BOSTON
Belthy Kelly
BOSTON
Belthy Kelly
Feter Higgins
Lamont & Shipwreck
Lamont & Shipwre

Lamont 4

Several Cardner
Roth & Shaver & Gardner
Roth & Gardner
Roth & Gardner
Roth & Gardner
Roth & Adair
Roth & Gardner
Roth & Adair
Roth & Gardner
Roth & Shaver
Roth & Gardner
Roth & Gardner
Roth & Shaver
Roth & Gardner
Roth & Shaver
Roth & Gardner
Roth & Shaver & Gardner
Roth & Shaver
Roth & Gardner
Roth & Shaver & Gardner
Roth & Gardner
Roth & Gardner
Roth & Shaver & Gardner
Roth & Gardner
Roth

TAPPING

NIGHTLY
Cafe De Paris, London, England
JACK POWELL

Dir.: LEDDY & SMITH

Howard & Newton
Ken Christy & Co
East & Dumke
Jack Osterman
4 Dlamonds
Arthur Petley & Co
Brady & Wells
Co Chick Wilson

Chinese Show Boat
CINCINNATI
CINCINNATI
LASAIL & Mack
Bobby Folsom
Al K Hall
Blackston
Blackston
Eliza (24)
Eliz March
Con Cummings
Con Cummings
Con Cummings
Eliza (20)
Eliza (

CLEVELAND 105th (31) L Benstead Co Johnny Downs Hyde & Burrell Pepito

Joe Browning
In the Studio
2nd half (4-6)
Robbins Trio
Dugan & Romaine
Weston & Lyons
Sig Frisce & Boye
2nd half (28-30)
Edith Bonn & Bo
Fried & Paisce
Triot & Paisce
Sig Open & Co
Lyons
Line Roman & Bo
Fried & Paisce
Sig Paisce & Boye
Line Roman & Bo
Fried & Paisce
Sig Dave Harris & Co
Midlion

Faber & Wales
Bob Albright
Roy McKinney
MONTREAL
Imperial (31)
Broken Toys
Flowers of Seville
Cilfford & Marion
The Digitanoes
The Digitanoes
The Digitanoes
Annual
Fabine (31)
Lamont 4
Lamont 4
Lamont 4 Paluce (31)
Lamont 4
Primrose Rev
Corinne Tilton

HOWARD SLOAT
BONDS FOR INVESTMENT
A B Leach & Co. Inc. 52 William St. N. Y

Preda & Palace
Dave Harris & Co
Jan Harris & C
Jan Harris & 

Jan Harris & 
Jan Harris & 

Jan Harris & 

Jan Harri

Ledova est Ledova est

Geo Andre & Co Sybli Vane Lander Bros Paim Beach Nights ST. LOUIS Keith's (31) Lime 2 Gold & Ray Irene Franklin Bob Hope Webb's Enriturs

ope Entrinrs (24) (24)
Great Rolle
Alice McKenzle
Teck Murdneck & Co
Jack Osterman
4 Dlamonds
ST. PAUL,
Orpheum (31)

Bob Robisson
Ray Nichols & Bud
MC Colletians
LaMarr & Boyce
F& Tean Hubert
CoAkLANI

Keith's (31)

Koyakos
Paul Kirkland
Esther Ralston
Harris & Radeliffe
Chapelle & Cartton
(24)
Stevens Nelson
2 Blossoms
Wilton & Weber
Butter Santos & Co
TORONTO
Imperial (31)
Prosence Merit

Imperial (31)
Prosper & Merit
Peggy Eannes
Karyi Norman
Joe Freed & Co
Paquita & Chickita
(24)
Luster Bros
Jackson & Chrr
Adolph Gladys & E
Chas Withers & Co

Chas Withers & Co
TOBONTO
Shea's (31)
4 Peaches & Sieler
Datton & Craig
C Bennington & Bd
Roy Scalley & Co
McDonaid Troupe
Flowers of Seville
Alica Reno
Clifford & Marion
Broicen Toys
TRENTON

TRENTON
Capitol (51)
Internat Rhythm
Mills & Sie See
Mills & Sie Co
Joyner & Sie
Prankenberg's Cosaxton Reed & K
Felovis
Weston & Lyons
(One to fill)
TROY
Proctor's
1st half (31-3)

Proctors
1st haif (31-3)
J Young & Co
Marle DeConia
Aloxander Troupe
(Two to fill)
2nd haif (4-6)
Pat Lavolo & Co
Clinton & Aurelina
Block & Sull
LaBelle Pola
2nd haif (28-30)
The Turners

Block & Sully

2 and half (18-30)
The Turners
2 and half (18-30)
The Turners
2 and half (18-30)
The Turners
2 and half (18-30)
Ward & Yian

UNION HILL

Langford
Hopper & Gatchiet
Hyra Langford
Hazel Klatoff & Co
Free Control
F

Two to fill VANCOUVER Geo. Andre & Co. Sybil Vane Lander Bros Palm Beach Nights Flo Mac & Co G & Morie Eline Babe Egan Redinds (Two to fill: WHITE FLAINS Keith's 1st half (31-3).

WHITE FLAINS
Lit hair 12-13
A Kaufan & Girls
Chas Melson
(Three to fill)
2nd haif (4-6)
A Kaufman & Chas
Melson
(24)
A Kaufman & Gris
King Hane & Rome
Mark & Sonton
Chas Melson
WINNIPEG

Chas Melson
WINNIPEG
Capitol (31)
Loma Worth
Pressler & Klaiss
Sylvia Clark
Lights & Shadows
(24)
Lane Osbrn & Chico

DR. JULIAN SIEGEL

1560 BROADWAY This Week: Gloria Gray; Ake Lastfogei

Meith's

1st half (31-3:
Irminette
C Slim Timblin
Black & Silver Cr C Slim Timblin
Black & Sliver Cr(Two to fill)
2nd half (4-6)
Morlis'ey & Murriy
Maddox & Clarke
Ida Mae Sparros
(Two to fill)

YONKERS 2nd half (28-39 Large & Morgner

Jackson & CHRATS
Percelain Romance
(One to Mill)
Percelain Romance
(Percelain Romance

Texture Romance

ACAPTOOL

ACAP

2 Rhythm Dancers
(One to fill)

KANSAS CITY
Loow's (31)
Revl Bros & Red
Fred Stritt Co.
Carl Emmy's Pets
Little Jack Little
F Dobson Co.

Little Jack Julie Jack Julie Jack Julie Jack Julie Jack Julie Juli

#### REMOVAL NOTICE THE CHARLES MORRISON AGENCY

After June 1 Will Be Located at
SUITE 1014, 1560 BROADWAY, Bond Building
NEW YORK CITY
CHARLES MORRISON JESS FREEDIAN LARRY FUCK

"Dumb Belles"
Fox (31)
"Let's Pretend"
Alfred Latell
Tilyou & Rogers
Bobby Gilbert
Florence Forman Tilyou & Rogers
BObby Diportan
Ed Cheney
Jimmy Hadres
Jimmy Hadres
Sunkist Giris
Sunkist Giris
Sunkist Giris
Artisons Kida'
"Black & Gold'
Kenmys
Arte Wilmot
Maxine Hamilton
Sunkist Giris
"Flace (31)
"prolickers"
Talace (31)
"prolickers"
Yis Man from M
"wartetter"
Michon Bros

"Varieties"
Michon Bros
Richy Craig Jr
Sidell Sis
Hale Girls
'Lady of Scandal'

LAUGH GETTERS in Jack Partington's Publix Unit

JONES and WILSON Dir.: LEDDY & SMITH

## Loew

NEW YORK GIVE

NEW YORK GIVE

NEW HORSEN AND

BAGNEY AND

BAGNEY AND

BAGNEY STATES

AND

BAGNEY STATES

AND

BAGNEY STATES

B

"Son of the Gode"
"Son of the Gode"
"Son of the Gode"
"Son of the Gode"
"A Twell (23)"
"River Melodios"
"Reconstruction of the Melodios of

Patedilse (31)
Medicy season
(Cothers to fill)
Kaffiste (31)
Kaffiste (3

TUESDAYS

HOTEL MANHATTAN

Three Switts
Frank Masters Co
(One to full)
Frank Masters Co
(One to full)
Frank Masters Co
(One to full)
Frank Masters
Frank Masters
(One to full)
Frank Masters
(One to Dodd & Rush
Winnle Shaw
HOUSTON
Loew's (31)
Claridge Sis-Downy
J R Waish Co
McManus & Hickey
Alex Hyde & Bd
(One to fill)
JERSEY CITY
Loew's (31)
Ted Chaire
Kilittes Japs
Neil Kelly

#### R-K-O

NBW YORK CITY
The hard Table To The Hard Table T

# isöth St. (31) Geo & L. Danbury Geo & L. Danbury Greet & Greet Greet & Greet Greet & Greet Greet & Greet G JACK L. LIPSHUTZ 159 West 47th St. TAILOR, 908 Walnut St., Phila.

Rayes Special Bayes Special Ba

Eddie Conrade & Co
(Two 6.0 fill)

Crow 6.0 fi

o Rodrigo & Lila Bd

Rodrigo & Lila Bd

Rodrigo & Lila Bd

Stable Stable

Feptio Sandard Feptio Sandard Februard Februard

The Dacotas the Kantrey Soldlers of Fortune In Santrey Soldlers of Fortune In Sold In

## OFFICIAL DENTIST TO THE N. V. A.

Roy Rogers Viota Dana Krumer & Boyle YONKERS Keith's

Nash & Fatigo
Alexander Troupe
2nd haif (28-20)
Cosiar & Lushy
Cosiar & Lushy
Cosiar & Lushy
Eddie Dale
Scooter Lowry
Jung MATTLE
Ketth's (31)
Fin Mary & Mine
Babe Egan Breithis
SPOKANE
Nashawa
Hebster Weich
Carroll & Lewis

#### Fanchon & Marco

ATLANTA, GA.

"Black & Gold"
4 Kemmys
Arnold Grezer
Maxine Hamilton
Lee Wilmot
BEIDGEF'RT, CT.
Palace (31)
"Ivory" Markell & Faun Federico Flores Mignon Laird Billy Carr Osaka Boys OAKLAND, CAL Oakland (30) "Good Fellows"
Lucille Page
Bud Averill
Harrison & Elmo
Helen Burke Palace (31)
"Joory"
Word Marce
Whigh Hatters
My Meyer
Betty Lou Webb
Goetz & Duffy
Persy Carse
BROOKLYN
Fox (30)
"Uniforms"
Hunter & Percival
Armand & Perez
Ruth Hamilton
Joy Broe
S Shore & Moore OKLAHOMA CITY

Orpheum
1st half (2-5)
"Idea in Green"
Born & Lawrence
Moran & Weston
Franklyn Record
Watte & Arminda
Dorle Neirly

Ruth Hamilton
Joy Broe
S Shore & Moore
BUTTE, MONT.
2d heit (29-1)
"Coral"
Maurice & Vincent
Frank Due
Royal Samoans
Le Petit Marie
CHICAGO, ILL.
"Cover (36)
Roy Smoot
Frankla PASADENA Colorado (29) "Aerlal"
Jerome Mann
Hall & Easley
Aerlal Girls
(One to fill)

(One to fill)
PHILADELPHIA
Fox (30)
"Carnival Russe"
Countese Sonia
Alex Sherer Bekefi
Russian Sunrise 3
Sam Linfield Co Roy Smoot Prancische Rand Hector Co Harris 3 Georgene & Henry DENVER, COLO. Grand (29) "B'way Venuees" McI Klee 16 Beauty Winners Aerial Bartletts Wells & Winthrop "reda Sullivan Sam Linfield Co
PORTLAND, ORE.
Broadway (29)
"Ecils & Belles"
Eddie Hill
Eva Thornton
Dunb'r B'll Ringers
Tommy Harris
Frances Ted & B
Loretta

Loretta
SALEM, ORE.
Elsinore
1et haif (31-1)
"Milky Way"
Vernon Stiles
Norce
Stone & Lee
Bert Faye
Steve Moroni DETROIT
Trees! & Hanley
Naynon's Birde
Releard & Levine
Mavis & Ted
Fawcett & Th'rston
Esther Campbell
FRESNO, CALIF.
Wileon
2d half (22-31)
"City Service"
Shapiro & O'Mal'y
Shapiro & O'Mal'y
Shapiro & O'Mal'y
Shapiro & O'Mal'y Steve Moroni
SAN DIEGO, CAL,
Fox (29)
"Romance"
Castleton & Mack
Robert Cloy
Helen Petch
Bisgett Dans

Seb Meza
Laddie LaMonte
George Jager
Frank Sterling
Sunkist Rev
G'T FLIS, MONT. Bissett Dans
SAN FRANCISCO
Fox (30)
"Box o' Candy"
Jones & Hull
Frunk Hamilton
Reeves & Leu
Marle Lucy & Irene Grand 1st half (31-1)

SAN JOSE, CAL.
California (1-4)
"City Service"
Shapiro & O'Malley
Sch Meza
Laddle La Monte
George Juger
Frank Sterling

Julia Curtis Ruth Silver Up in the Air Girls W'SHINGTN, D. C. Fox (31) "Let's Pretend" Alfred Lacel Tillyou & Rogers Bobby Gilbert Florence Formun Ed Chenry Rita Lane Geo Green Jimmy, Hadres

Geo Green
Jimmy Hadres
Sunkute
WATPHWEN, CT.
Hadre
Jet half (1-3)
'Ilot Dominoes'
Les Kilcke
Habn Mail
Hart W & Polly
WORCENFER
Paince (31)
'Yalanila Hound'
Loy M & Brice
Stolia Royal
Samuel Pedraza

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

# 1632 B'way, at 50th St., N. Y City

"Changes"
Doc Baker
Doc Baker
Doc Baker
Dave Le Winter
Eve Mandell
HAKTFORD, CT.
"Deather Control
William Cont

DETROIT Fox (30)

Singer's Midgel SM.
Post Sireet (30).
"Oyn Gyp Gyps"
Dyn Gyp Gyps"
Exera & Greta
Vlastin & Lenvitt
Lenc Gonzale STGyp Gyp Gyps

Test of Control
Lencing Gyps

Test of Control
Lencing Gyps

Test of Control
Lencing Gyps

Test Singer

Edison & Gregory
Test Singer

Edison & Gregory

Tools Novell'
Louise Manning

Test of Control

Tioff & Huft

Item Huft

Item Huft

Test of Control

Tools Novell'

Skirles

Tool Louise Manning

Skirles

Tool Louise Manning

The Middel Singer

Ruth Silver

Ruth Silver

Ruth Silver

Ruth Silver Ik ha.
"Smiles"
Lamberti
Slate Bros
Dorothy Neville
Walter Brudbury
LOS ANGELES
State (20)
"ins"
"wins
"ka

LOS ANGELES

"Twins (20)
"Twins Blea. Clute Kane.
Falla, Malt by.
Holly, Bleetrie 2
MIAMI, OKLA.
2d haldestic
2d haldestic
2d half (22-2a)
"Idea
Born & Lawrence
Mowan & Weston
Franklyn Record
Way Watts & A
Dorls Neirly

orls Neirly MILWAUKEE Wisconsin (30)

MILWAUKEE
Wisconsin (30)
Wince Silk
Barton & Young
Langan & Selby
Langan & Selby
Misconsin Wall
Wilma
Ist half (3-4)
"Changes"
Doc Baker
Eva Mandell
Art Hadley
Murlel Garner
Dave Le Winter

Dave Le Winter NEW HAVEN, CT. Palace (31) "International"

Association

CEDAR RPDS, IA.

Jona

Tat half (1-3)

Paul Gordon

Paul Gordon

Papus Bros & Gresham

Loso & Hungry 6

Part Naga (4-7)

Bert Naga (4-7)

Bert Naga (4-7)

COne to fill)

CHICAGO, ILL.

Euglewood

Ist half (1-3) Chase Hoys Cheir Frank Mellan Co Park & Cillford - Conc o Ill! - Conc o Ill. - Conc o lst half (1-3) Gates & Claire

Boran's Molodyland MILWALK', WS.
DES MONNES, IA.
Is haff and the state of the state

Snows Bwy Pirates
Index Pirate The Auroras
Kraft & Lamont
Day's Lousyl Loor
(One to Ill) (One to fill)
SIOUX CITY, IA,
Ornheum
1st half (1-9)
Gracella & Theodor
Joe May & Dottle
Coscia & Verdi
(Two to fill)
SO, BEND, IND.
Palace

LINTOLN, NED.
3 Jests 4
Ortone
LONON, CAN.
Lowe'e
1st half (2-4)
Vancello & Mary,
Lydla & Harris
Cun'gham Bnt Rev
2nd har be Decode
1 B Hamp Co
(One to fill)
MADISON, WIS.
Orhoum.

MADISON, WIS.
Orphoum
1st half (1-3)
Rhea & Santoro
Gco Lyons
Orbital (4-7)
5 Sakuras
Milo
E Torrence & Co
MENIPHIS, TENN.
Orpheum (31)
Bachelor's Romnce
Big Farade
(Two to fill)

CTwo to full)

SO, BEND IND.

1st half (1-3)

The Auroranont
Britt Wood

Stepanoff (2-4)

Franklin Tr

Louis Londitie

Louis Londitie

Louis Londitie

Louis Londitie

ST. LOUIS, MO.

6 Franklin & Barker

Four to full)

(6 Franklin & Barker

J Burchil & Binds

(WINDSOR, Loan)

1st Capital

1

#### Interstate

ATLANTA Keith'e (31) Nathal

Nathal Evereit Sanderson Franklyn D'Amore Eddle Pardo BIRMINGHAM Keith's (31) Bee Starr Hamilton Sis & F

The Spanglers CHARLOTTE CHARLOTTE
Orpheum
2d half (4-6)
Bruno Weise 3
Marty May
12 o'Clock Rev
(One to IIII)
Mindel Corton
Odda & Ends
(One to Rill)
FORT WORTH
Mulgette (31)
Maxcayno 4

Paxton
Stuart & Lash
The Cavallyrs
HOUSTON
Keith's (31)
Howard's Ponles
Mellno & Davis
Al B White Co
R Markert Danc

NEW ORLEANS Orpheum (31) King's Steppers Voice of the RKO Any Family Bert Walton

Bert Walton
OKLAHOMA CTTY
Orpheum (31)
4 Philipm (31)
4 Philipm (31)
1 Philipm (31)
1 Philipm (31)
1 Philipm (31)
Kelth's (31)
Kelth's (31)
3 Allison Sis
Galla-Rinl & Sis
The Lockfords
Chain & Conroy

#### **Great States**

JOLIET, 1LL. Rhito Ist half (2-4)
Frosini & Miodians
Billy Maine Co
(Others to fill)
2nd half (5-7)

Franklin Tr (One to Bil) FEORIA, ILL. Palace 2nd half (6-8) W H Grob Packard & Dodge The Big Parade

### Incorporations

NEW YORK
Theatre Corp., Kings; op.
tres; Emma Wizig, Ruth
lith E. Weiss. Brighton

Brighton Theatre vory.

Brighton Theatre S. Brighton Wild,

Ruberland Holling Brighton, New York: entertainment; 1000 shares no par; Mitchell L. Brighton, 1000 shares no par; Mitchell L. Brighton, S. Brighton, S.

Schor, Emanuel Dominitz.
Juden Theatres, Manhattan; theatres,
ureduce plays; 500 shares no par; Jacob
Selden, Morris (soldman. Filed by
Charles W. Groll, New York.
Grenot Theatres, Manhattan; theatres,
produce plays; 500 shares no par;
Charles W. Groll, Saumel Schulb, Jennie
Greengold. Filed by Charles W. Groll,
New York.

New York.

Famous Artists of Air. Manhattan: enerate broadcast by radio, entertainment for commercial advertising; 200 shares no par; Eddic Dowling, Monte Brice, William B. Rowland.

William B. Rowland.

Nilliam B. Rowland.

K. Kowland.

K. Kowland.

K. Kings: opraide a massument devices; \$10,000; Moe

S. Silberman, Reads

Washington Square Theatree, Manhattan; op-rate theatree, pleures, pleys:

Samuel Stanger.

Samuel Stanger.

Samuel Stanger.

Samuel Stanger.

Concellinated Social Function Euren.

Rader.
Bazaar Co., Manhattan; parks; Abraham B. Hertz, Max Lieberman, Murray J. Lefourt.

Manos Treatres, Inc., pletters. H. E. Manos Theatres, Inc., pletters. H. E. Manos Theatres, Inc., pletters, H. E. Mano

## **News From the Dailies**

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

#### LONDON

M Wilkins Co
ROCKFORD, ILIA
Palace
1st half (1-3)
Hurmony Girls
E Torrence Co
Milo
6 Jansleys
2nd half (4-7)
The Australa James Page, the trouper who played Stephen in "Charley's Aunt" more than 10,000 times, left an es-tate of \$35.

George Hill, now resident man-ager at the Globe, one of the Mau-rice Browne legit houses, holds the C. B. E., the Distinguished Service Order, and the Military Medal.

"'Variety's' News of the Dallies' feature was until this week without parallel in the English papers, but now a similar column, giving credit to the sheets from which it is lifted, has been started by the "Dally News."

Problem of the safety of Brook-lands auto track, nearest race track to London, is now being raised, through two drivers being killed and about 20 spectators injured when a car ran amuck on a corner there last week.

Avenue Pavilion, arty repertory cinema, in Gaumont chain, reopened as "unusual" talker house after entirely remodeled inside. Opening feature was "Lummox."

Clayton and Waller's next will be "Sons o' Guns," due at Hippodrome June 25, William Mollison produc-lng. Bobble Howes, Gordon Harker, Renee Moran, Peter Haddon, Bruce Carfax, John Smith, Molly Gisher, Emest Graham and Murielle Perry

Criterion's habit of backing flops continues, with the withdrawal of "The Mulberry Bush," which folded May 7. Nothing else in lights.

British Equity, the Musicians' Union and a number of less intersested hot air merchants kicked up a pother when Clayton and Walter agreed to let First National take stuff from ordinary performance of "Silver Wings" for news reel pur-

Oswald Dale Roberts, playing in the war drama, "Suspense," climbed out of his window and crashed to the street below, seriously injured. His act was said to have been hrought on from acute nervous disorder resulting from a trying role in the play and an auto acci-dent a fow days before.

#### NEW YORK

Clurc St. Clair, English actress who says she is under contract to David Belasco, storted suit against Leon King, non-pro, for \$10,000 as damage for personel injuries she suffered when King's car struck her.

Mrs. Marie Cunningham Rabino-witz' suit for divorce against her husband, Mies C. Rabinowitz, in which she charged him with being too generous to six show girls, has out of court when the husband agreed to pny her \$1,000 a month and forsake Broadway after mid-night. How the word of the couple believe that the settlement may lead to a recon-cillation, although the couple are now living apart.

Mrs. Ennna Hammerstein, widow of the late Oscar Hammersteln, recently arrested and charged with unseemly conduct by two detectives, took the offensive when her case was called in the Women's Court. Her attorney, Henry H.

ian. Filed by Leopold Freidman, 225
Ilroadway, New York,
Picture Holdings, Inc., New York,
Viled by Lord, Day & Lord, 25 Broadway,
Naturenest and Designation,
Paramount Fanous Lasky Corp., Delaware: pictures: New York, office, 1501
Broadway, New York; Elek J. Ludvigh,
secretary; 11,050.

Delaware
Basnyea Beal Production, plays.
Baidwin Mani, Robert S. Gordon, Frederick L. Strong, New York.
RKO Souliern Corporation, anuncRKO Souliern Corporation, anuncMaler, New York.
Aminos Theatres, Inc., pleures, H. E.
Graniland, J. H. Snow, L. E. Gray, Wil-

Klein, asked for an adjournment until May 29 and declared that Mrs. Hammerstein's arrest was the fruit of a "dastardly frame-up." He re-quested six subpoenas for wit-

Pictures may be shawn in Smithtown, Long Island, according to the resolution adopted by the Town Bonds, Picture 1988, and the Company of the Picture 1988, and the Picture 1988,

Eddie Dowling announced that he ls to head a \$1,000,000 company which will produce talkers as well as legit shows. It will be called the Eddle Dowling Amusement Com-

The contention of Charlotte Fixel that a jury be drawn in Sorrogates' Court to pass on her claim that Court to pass on her claim that A. L. Erlanger and entitled to a share in his estate was denied without an opinion by the Appellate Dicourt. It also denied her petition to remove Saul Baron, appointed temporary administrator, on the ground that he had "exerted undur influence."

Alice Jefferson, former show girl, in asking for the annulment of her marriage to Lieut. Charles Bruce Mitchell, U. S. Marine Corps, stating minutes after the wedding, June 24, 1328. At that time he was a cadet at Annapolis. She met him at a senior hop and again the next day at a party, where they dramk plently.

The \$100,000 suit brought by Mrs. Frances Van Renssalaer Jackson of San Francelsco, former actress, against Ralph Hitz, manager of the New York Hotel, charging that he struck her and loosened two teeth during a party at the Hotel Rossevelt on Feb. 2, 1928, was dismissed by Justice McCook.

by desired ACCOOK.

Fourth husband of Dolores Elizabeth Ford, sensationally wedded to a colored cabaret entertainer 18 months ago, was revealed as none other than Louis Di Matteo, known with the color of the color

Four detectives arrested Al Gold-stein, 26, part owner of the Furnace Club, West 51st Street, after they had posed as guests in the latter club and discovered liquor.

club and discovered liquor.

Shuberts are allog the former Edna Leedom, now the wife of Frank G. Doelger, and to whom she has been married for the just two years, for \$50,000, nileging breach of contract. Lee Shubert, in the the latter was in her lone at Westchester County, let her know that he had been pienty vexed when she walked out on "Lovely Lady" at the brid been pienty over when the brid been pienty over dwen she walked out on "Lovely Lady" at the best sellain they had a contract with Miss Leedom which had not expired when she walked and that they were forced to get Wilda Bennett to reforce to get Wilda Bennett to really a salery than Miss Leedom's, which was \$1,000 weekly.

was \$1,000 weekly.

Decision on an application for an injunction to restrain "Liberty," magazine, from pullishing a series of articles on the life of Jeanne Eagels, who died last October, on the ground that the articles would and cause her anguish, was reserved by Justice Valente in New York Supreme Court. Injunction was filed by Mrs. Julia Sullivan Dagels and Misse of the deceased actives. At dister of the deceased actives, and sake of the deceased actives, has been on the sensational style.

Seymour Tracy, currently in "The Last Mile," has been placed under contract to Fox. Tracy is expected to leave for the coast shortly,

to leave for the coast shortly.

Frieta Micro Corner show girl and "Miss New York of the Micro Corner show girl and "Miss New York of the Micro Corner show girl and "Miss New York of the Micro Corner show the Micro Corner shows the Micro Corner show the Micro Corn

other defendants. Rembusch was once owner of 17 thentres in Indiana. Head of the F. J. Rembusch Enterprises and of the Capitol Anuscement Coupany, he sued in the name of these two concerns. He alleges that as a result of methods of the defendants the Rembusch of the defendants the Rembusch of the defendant of t

Raymond Duncan, brother of the Raymond Duncan, brother of the late Isadora Duncan, who parades around hi Greelan robes, applied for a permit to lead several hundred movement in India on a parade down Brondway to Battery. There they are to make salt as a gesture of their sympathy. Parade was sunposed to start yesterday (Tuesday) around about

#### LOS ANGELES

Fines imposed upon five members of the "Bad Babies" cast by the Municipal court, following convicts of the property of the property of the property of the property of the Appellate court. In the case of George Scarborough, author, the court thought the evidence had been insufficient the evidence had been insufficient from \$100 to \$300 are Johyna Raiston, Annetee Westbay, Norman Peck, Elinor Flynn and Arthur Rankin.

Harry Wilson, press agent, filed a civil suit against Lupe Velez, pictures, claiming \$15,000 due as commission rescuring her a contract. Wilson said he was to receive 5% of all her earnings on a Universal sontract and that all he had received was \$1,000.

Harry Seber, owner of the Girlesque theatre, was sentenced to 30 days in the county jail and fined 4250 for presenting an indecent performance. His attorneys filed oral notice of appeal and he was released on \$1,500 ball. G. Lathrop, ticket seller, received 30 days and \$150 leased on \$1,100 ball following notice of appeal.

George Ullman, former busineed manager for Rudolph Valentino, was temporarily replaced as executor of the estate by the Bank of Italy following charges of mismanagement and attempted fraud made by Alberto Guglielmi and Maties of Valentino. The compilant estate was in debt \$160,000 at the citate was in debt \$160,000 at the time Valentino Bed and that he death.

Betty Compson was granted a di-vorce from James Cruze on charge of mental cruelty. Mrs. Edna Fair-banks secured a divorce from Wil-llam Fairbanks on the same grounds.

H. H. Van Loan, author, filed suit for divorce against Mrs. Gertrude Van Loan, charging cruelty.

Final accounting of the estate of Thomas Ince, filed in probate court, revealed It has Increased \$57,39 since the death of the producer. Gross amount stated, \$39,472. Mrs. Ince will not lose her share of the Modern State of the State of th

Paramount is to erect a theatre on the site of its former studio at Sun-set and Vine. Plans call for ex-penditure of \$5,000,000.

Charles Gore, son of Michael Gore, former head of West Coast Theatres is accused of robbing an uncle of \$29,000 worth of jeweiry.

Gore is also waiting trial on charge of participating in a bank robbery with Harry Adler last month.

Harry McCoy, songwriter, filed an Injunction in federal court against Mack Sennett to restrain him from using the song, "The Same Old Thing Called Love," In any of his films, and asked an accounting. McCoy claims the number has been the theme song in five Sennett commets.

#### **CHICAGO**

George W. Fellowes, who operated an unilcensed radio station in St. Louis called W3ZR, was sentenced to a year in prison for using the wave length of WENR, Chicago.

## 4-Act R-K-O Unit Bills Look Likely For N. Y. and Eastern End of Circuit

R-K-O's entire New York thea-re map is being viewed, from retre map is being viewed, from reports, by Charlie Freeman for theatres suited to the four-act unit bill now playing in all R-K-O houses in the west. Two more New York theatres, Jefferson and Hamilton, have been set apart to play the present all-western intacts. These present all-western intacts. These are besides the Madison and Chester, first designated as the New York starting points for the western bills

York starting points for the western bills.

The four selected thus far will commence to play the traveling bills in July, along with others that man the property of the prop

#### 80 Weeks

On the R-K-O eastern books at the present time are around 80 weeks of playing time from coast

to coast, for acts.

In New York, it is considered, even the straight vaude Palace, only even the straight vaude Palace, only remaining big timer, could play the four-act units as foundations for the long straight vaude shows with the name and draw attractions constructed around them. As in other New York houses, like the effect of the straight vaude of the straight value of the straight value

son, where five and six-act bills are customary, one or two extra turns could be spot-booked with the units.

R-K-O's vaude time in the New York territory amounts to about 20 theatres and approximately 11 weeks

theatres who weeks.

The present unit route now starts in Syracuse, N. Y., with Rochester following and the shows then proceeding westward on all R-K-O time to the coast, with the return trip taking in the Interstate circuit.

cult. Western units have averaged between \$2,750 and \$3,000 in cost for the four acts. That amount precludes the possibility of a place for heavy salaried "names" in the unit plan, with the "names" not considered a necessary part of this sort of entertainment.

#### Another Pain for Actors: One-Show Cancellation

Los Angeles, May 27.
Giving the army of unemployed vaude actors around here something new to think about, the Million Dollar, recently inaugurated a vaude policy, is now issuing contracts with a cancellation clause effective after the first performance.

fective after the first performance.

Any act booked in for a full week may be cancelled by the house after

may be cancelled by the house after the first show.

First instance has already occurred, with Lou and Jean Archer.

After its first performance the act was notified of its cancellation, but remained for the remaining two performances, opening day, until another act could be obtained to re-

Plenty of yells forthcoming from rienty of yells forthcoming from actors, as most have small alternative in not accepting this date. Million Dollar is indie operated by Sidney Lazarus, with Melklejohn & Dunn booking.

#### HOUSE CHANGE

In New York, the 125th Street summer film policy June 7.

"Variety" For Summer JUNE, JULY and AUGUST \$2 Address "Variety," New York

# FOR F-M UNITS

Two-way production setup in Lo Angeles and New York for Fanchor & Marco units with a two-sided cross country route allowing for 52 weeks and continuous employment of talent on an interchanging basis among the units, is the new plan of Fox Theatres. Mike Marco is now on the coast where he is slated to lay the plans for the new deal.

The plan would set up a produc-tion corps in New York and another in Los Angeles with different units starting off from each of these two cities simultaneously making a mor or less circular route of Fox presen-tation houses. The New York unit tation houses. The New York unit when reaching the Coast would dis-integrate and head in for spots in a new unit, with the same scheduls only the reverse being in line for the L. A. starting unit.

the L. A. starting unit.

In this manner the units a.d. personnel would have an all-year round sail and at the same time eliminate talent worry for the productions. Which is the basic idea of the plan.

Marco units now run about 25 Marco units now run about 25 weeks through West Coast and about 10 other locations around Colorado, Florida and Oklahoma. In the east the present setup which has added Utica and Niagara Falls to added Utica and Niagara Falls to the unit circuit there are about 17 spots. This takes in about eight theatres in N. E., managed by Her-schel Stewart.

schel Stewart.

Fanchon & Marco expect to add about 12 more weeks of praying time to its unit route in the East and Middle West. Extra time will bring up the F. & M. route to 52 weeks a year, the longest consecutive time held by any circuit.

tive time held by any circuit.

In the expansion the producers expect to obtain a number of split week vaude houses through the country, which will use the F. & M. country, which will use the F. & M. full week. Recent arrangements made by Marco, while in the East, add the the Avon in Utlca and Strand, Niagara Falls, to the F. & M. full week list. Both houses formerly used the units half a week. Another full week stand for F. & M. will be the Stratford, Chicago, commencing in August. This will give F. & M. two weeks in Chicago, with the Capitol there.

## RAIN, KICKS AND PRIZES (Continued from page 40)

Overmeyer actually; driving Howe, treasurer

#### Special Prize

Special Prize
Joe Slure, assistant to Nate
Blumberg, was awarded a special
prize for not once being on the falfway during the 72 holes.
The meet was topped with a dinner at the club, but the payoff came
when the boys in their seggy outfits
the State-Lake and att through a
three-hour preview bill.

three-hour preview bill.

Mort Singer played the second day
with an umbrella in one hand and a club in the other.

#### Berkes-Wallace Turn

Johnny Berkes and Vesta Wallace Johnny December of vaude.

Miss Wallace formerly appeared with Al Trahan while Berkes has been doing a double with divers

## Entertaining IATSE's

Hollywood, May 27. Coast producers will be hosts to IATSE delegates on the opening day of the latter's convention here June 2 with a luncheon at Fox Hills.

Hills.

Stars from the various studios
will attend the luncheon, after
which the union visitors will be
shown how pictures are made.

Association of M.P. producers has
appointed a committee of 18 on entertainment for the delegates.

## "IDEAS" IN ACADEMY Vaude Bill at Fox 14th St. House

With Fanchon & Marco in full charge of all stage entertainment in the Fox vaude houses it was decided to play the F & M Ideas in the Fox Academy, New York, along with a number of separate stage turns booked through the N. Y.

offices.
"Uniforms," having an open week
with the closing of the Palace,
Waterbury, Conn., May 24, it was
sent into the Academy Saturday
with the regular vaude cut to three

acts.

F & M Ideas will continue indef at the Academy with the present plan providing for the unit playing the Academy to move to the Fox, Brooklyn, the following week.

F & M Ideas start a full week in the Strand, Niagara Falls, N. Y., week June 7, the present straight vaude being eliminated under the new booking policy.

The Ideas play the Avon, Utica, starting May 31, with split vaude from the Fox offices being dropped at the Gayety there, which keeps on with plctures.

#### Albany Stage Showless For First Time in Years: Proctor's Without Vaude

Albany, N. Y., May 27.
For the first time in years, Albany is to be without vaudeville.
R-K-O Proctor's, beginning Satur-R-K-O Proctors, beautiful day, will drop vaude from its gram for pictures only. With the Capitol dark, this will leave the city without a speaking stage.

First talker will be "Journey's

End."

Ousting vaudeville is a saving in overhead of from \$2,500 to \$3,000 a week inasmuch as the pit orchestra and stage crew are dropped.

The R-K-O houses in nearby Schenectady and Troy continue with vaudfilm.

#### Vaude in Elizabeth, N. J.

Band presentations out and vaude in at Warners' Ritz, Elizabeth, N.J., May 31. Vaude policy, New York Warner-booked, will be five-act bills on a

Small circuses trying to play Chillots have to raise their light cable overhead, feed the ticket-taker and ticket sellers' unions, the electricians union, and many city fathers. Most duck the complications, preferring to pass the cream spots than try to fix.

## **Shoestring Racketeers Now Find Burlesquers Smarter on Dough**

## **DULL SUMMER** AROUND N. Y.

Few spots for new material have een available in circuit houses for the past couple of weeks with R-K-O, Loew and Fox circuits preferring to play standard acts for repeat dates rather than experimen with new acts.

Summer has been traditionally an open season for new material until

Whatever new material that has mow.

motion in the past fortinghis has been shown in the past fortinghis has been spotted in regular tryout houses of the trio of circuits, with few of those tried getting any further time in the regular circuit houses. With tryout houses pegged as 15% break-in stands, those acts with new material are hanging around passing these spots up in preference of waiting for dates at a regular house to form a market and the production of the production of the production of the production turns, with the production summing output of new material, it has discouraged former summer output of new acts, especially production turns, with the productions when there doesn't seem a chance now for spotting.

seem a chance now for spotting

#### AMALGAMATED PASSING

Comeford's Agency in New York Quitting by Sept. 1

With the Comerford Circuit in Publix, the Amalgamated Vaude-ville Agency, booking acts for the Comerford houses, will cease functioning by Sept. 1.

Buddy Irwin only has one house now, Fay's Providence. Irwin will be taken care of in the future plans of the Comerford offices. A new York office will be maintained, but this has not been definitely outlined other than Frank C. Walker, Comerford's general manager, will continue to look after the Comerford interests from this end. terests from this end.

S.F outfit being routed to Pacific Coast. Ringling - Barnum - Balley will remain east this season.

# No More Chopping Vaude in Two **Because of Too Lengthy Talker**

The undesirable features of cut-ting vaude bills in half or more when pictures longer than the ordi-nary are booked in have become so marked lately that R-K-O is eliminating any serious chiseling for the

tture. Tendency coincident with changes and realignment of booking office, placing Charlie Freeman in charge of the entire circuit, is to lop off only one act where any cutting has to be done at all.

to be done at all.

This manifests itself first with
"King of Jazz" (U), 100-minute
talker, which went into some of the
R-K-O New York houses last Satur-

day.

Getting away from a practice that lately has been criticized from various angles and by the house managers themselves who claim the public does not understand the film rental side and others, R-K-O plans from reports to retain usual bills except where pictures are unprecent

except where pictures are unprecedentedly long.

During the past season acts have been chopped off for pictures running under 100 minutes, whereas in the future the cutting, if necessary, will be concentrated on other features, including orchestra overtures

tures, including orrhestra overtures, organ, etc.
Current first half with "King of Jazz" on the screens, R-K-O refused to cut a single act at several houses, including Jefferson, Franklin and Royal, former two getting usual six acts, the Royal its customary five. Other houses dropped only one act.

## Howe East to Revise F. & M. Booking System

M. D. (Doc) Howe, booking manager for Fanchon & Marco, comes east this week to remain indefinitely at the F. & M. Vaudeville Booking Exchange in New York. Howe's trip is with the intention of installing the same booking system in the east as is now in effect by F. & M. on the Coast.

Mike Marco expects to fly to New York about the same time, following the opening of the new Fox Pantages in Hollywood June 4. Looks certain that Marco will divide his time between both coasts.

#### Special Publix Unit: Heidt Holding Over

With the Horace Heidt unit built around his band scheduled to remain at the Paramount next week, a special unit is being built around Rudy Vallee by Louis McDermott to fill the gap at the Paramount, Brooklus

the gap at the Faramount, Enoun-lyn.
Holdover is partly due to declared value of Heidt unit and need for a shorter show at the Brooklyn house strength of the shorter of th

Burlesque performers are smart-ing up and no longer harkening to the siren song of sheestring pro-ducers. Most of the latter have diverted into the burlesque division because of it requiring alim coin to float a stock through their scheme of operation.

Several groups of burlesque previ-ously stung and left holding the bag for salaries, after the bust of the short roll producer, are no longer accepting stock engagements un-less reasonably sure there is some coin behind.

When in doubt or producer un-known the burlesquers now demand advance salaries as evidence of good faith.

good faith.

In several recent stock busts the performers had accepted jobs thinking house management operating, to later learn it was an outside venture with the shoestringer haying but one week's rent up and tossed when unable to get the next week's dough for the house, week's dough for the house.

Setting more careful about from whom they accept orders from for talent. They now investigate the financial status of the proposed operator.

operator.
With both casters and performers
aligned in the put-it-up campaign,
it's going to be a tough summer
for the racleteers that had pegged
burlesque a soft field to play around

### ZONIA DUVAL'S THREE TRIES AT SUICIDE

Scranton, Pa., May 27.
Zonia Duval, 21, who came here
for the Galety's burlesque stock,
made three attempts to commit suicide in the Hotel Jermyn here last

made three Ettempts to commit succide in the Hotel Jermyn here last cide in the Hotel Jermyn here last phone message from her husbard, Nick Carter, musician, that he intended to divorce her, it is alleged. Miss Duval married Carter when he was with a "Show Boat" company two months ago. He called her from Pittsburgh to Inform her of his divorce plan, the report says. Miss Duval first tried to jump from a fourth-story window of the strained her. She then slashed at her wrists with a razor blade. Cecilla Bondella and Anna Sharpe, stock choristers, stopped her. Then Miss Duval obtained a quantity of .odine and going to her room.

tity of .odine and going to her drank it. A doctor was called used restoratives and then she would recover.

#### Burlesque Stocks

The stock at the Hudson, Union City, figured to fold last week, is instead sticking indefinitely on a week

stead sticking indefinitely on a ween to week basis.

Stock burlesque goes in at the Strand, Port Jervis, N. Y. June 16 with Frank Abrams operating. Policy will be stock tabs and pic-tures with change of bill semi-weak!v.

Company includes Herb Murray, Lew Short, Rose Martette, Flo Beg-ley, Jack Harrington, Ruth Clark, Kane Sisters and Broadway Trio.

#### BURLESQUE CLUB NOMINEES

BURLESQUE CLUB NUMINEES
Burlesque Club nominations include Emmett Callahan to succeed
himself as president; Bobby Clark,
second vice-president; Henry Kurtzman for secretary, and George Dresselhouse, treasurer.
William Hexter, William Campbell and Charles Allen are on the
ticket as additions to the Board of
Governors.

Owing to the absence of Rube Bernstein on the west coast he was not elected to any office.

#### Tab in Lyndhurst

Tab in Lyndhurs:

Vaude is out again at the Park.
Lyndhurst, N. J., with musical tab
policy supplanting this week.

The tab, operated by Harold Sullivan is in on a semi-weekly change
policy in conjunction with talkers.
Company includes Herbert Lyons.
Eugenia Fowler, Ruth Dillon, Harold Payne, Bob Carraway, Tommy
Flynn, Gene Skinner, Marle Devoe,
Helen Devlin, Babe O'Connor.
Linda Altman and others.

# **Burlesque Wardrobe Mistress**, 81. Guest of Company on Birthday

National Winter Garden, which Chorus Girls Just Won't has in its day, and perhaps yesterday, produced entertainment you wouldn't take your grandmother to see, put on a unique show last Tuesday night after the regular

performance.

The Minskys threw a party as a birthday surprise to Mother Eims, wardene surprise to Mother Eims, wardene invited guests found a facility of lady of 81, who looked as though site should be reminiscing over lavender and laces instead of presiding over the brassieres and tights that make up a burlesque wardrobe.

The Minskys men have

presiding over the brassieres and tights that make up a burlesque wardrobe. The Minskys may have considered the party a neat publicity stunt, but there was no bunk about the love pounder of their company. Over the those funny O. Henry twists that life occasionally provides had set the white-haired matron down in the midst of a burlesque troupe—and she loves it.

Beaming Guest of Honor Sitting in one of the chairs that circled the stage. Mother beamed with pride as she listened to Herrman Minsky's speech of welcome and to the entertainment, giving each of the continued presence on her shirtwaits of a diamond and platinum pin, one of the gifts; or raising a hand to cover her laughter when the comedy became just too devastating.

This year marks the seventh of Mother Eims' services, begun when the Minskys were taking a flyer at the uptown Cosmopolitan theatre. Widowed, and with nine children continue her connection with the theatre in which she had served as an extra in "The Miracle," following a picture venture in which she extraced for Rudolph Vaientino. She had heard vaguely about wardrobe mistresses, applied to the Senior sisterses, applied to the Senior sisterses, applied to the Senior sisterses.

extraced for Rudolph Valentino. She had heard vaguely about wardrobe mistresses, applied to the Senior Minsky—and got the Job.

In speech faintly tinged with a brogue first uttered in County Cork, Ireland, she called the Runway Girls "all my children," and Is ready to do battle with anyone who'll state that a "prettler, folmer lot of girls are to be found anny-where. Siven years I've been wit' thim—and niver a dir...ty worrd have I hearrd."

A toss of her head, emphasizing that speech, indicates no good for

disbeliever.
 Gave a Show

a disbeliever.

Gave a Show

Like the bus man who goes riding
on his holiday, the troupe "went
into its dance" for Mother Elms.

Mas Dix m. c.d the performance,
Mas Dix m. c.d the performance,
giving numbers their proper lighting effects.

Summing up the sentiment of the
evening, Joe Devlin sang "My
Mother's Eyes" and, with tears in
his own, planted a smacking kiss
on Mother Elms' brow for a wow
fash. Eerty McAllister, Jack Hoy
man and Bob (Box-CarBennie) Nugent surprised everyone,
including himself, by remembering
all the lyric of "Old Man River."
Numbers were interspersed with
the troupe's tendency to slip into
black-outs and kid routine bits, held
hoheck, however, out of respect to in check, however, out of respect to

Mother.

Irish Reel by Mother
The riot of the performance was
the guest of honor's own contribution. Raising her skirts to reveal
an inch of white stocking above
laced boot-tops, the old lady plunged
into an Irish reel that was the hit
of the show

laced boot-tops, the old lady plunged into an Irish reel that was the hit of the show. Concentration on food followed the entertainment, guests flocking to an enormous table burdened with

to an enormous table purcease everything.
Mother Elms, like all temperamental theroughbreds, fied away from reportorial questions, but was chatty long neugh to confee that she's looking forward ther 10th birthday, for which the Minskys have promised a trip around the world and a visit in Cork.

birthday, for which the Minskyshave promised a trip around whorld and a visit in Cork.

The Belgian Congo duck-lipped gals with Ringling-Barnum circus planting the hay for the night. The serts' are 12-inch disks that make serts' are 12-inch disks that make charge serses or the Plateau that awful monstrosity look.

Is Ihis Kussia?

William Layunan who said he was the the Ringling circus when in Brooklyn lnst week, was fined \$25 in Jamaica court for cruelty to a layen charged with hanging strings around the animal's neck. Layman had two hundred elamel-the lips protude and give the negresses of the Plateau that awful monstrosity look.

## Appear in Sex Film Show As 'Horrible Examples'

The main draw of the picture "Unguarded Giris," at the Carroli, New York, is the lecture which goes with it, illustrated by living models. It's run like a sex film, "For Men Only," etc. The models are a vital necessity but it is not easy to get

Most of the girls who first took them.

Most of the girls who first took the job shortly gave it up. Dr. Barber, the lecturer. has ads in the papers each day and calls at the agencies to fill up his depleted supply of models. But the requirements of the job have gotten around and the girls simply won't oblige. They object to coming on the stage in a bathing suit and being pointed out as various physiological types. And when the lecturer points at them and says such and such a so, their indignation knows no bounds. In at least three agencies the other day when this job was mentioned to a number of girls, they were immediately up in arms. Sam Cummins, responsible for the picture, has been at the racket for over 12 years. He has made a lot of money, and at times has had pretty snappy pictures. This latest one is just a lot of hooey; old film assembled.

sembled.
Lecture is the essential thing

## BROKER'S TAXI TOUR COST HIM \$7,000 RING

Herbert G. Mansfield, wealthy broker, living at the Hotel Victoria, will appear this week in Weet Side Court as complainant against Sidney Breakstone, 28, taxi chauffeur, or 208 East 12th street, who was ar rested by Detective John Walsh he the the tot the brokers \$1,000 diamond solitaire ring. The gem has not been recovered.

Mansfield had been at several night clubs. He was accompanied by several friends. His friends had departed and Mansfield toured alone, Walsh asserted. The broker had gone to the Toe Toe Inn, said Walsh. From there Mansfield went to the Sphinx, another night club on 2d avenue.

to the Sphinx, another night club on 2d avenue. Leaving the Sphinx, Mansfeld arrived at the Victoria. Just as he reached the trace of the string was gone. He raced after the chauffeur, but the latter had disappeared. With only a meager description, Walsh was specially ansigned because of his wide knowledge of the "Main Stem." He located Breakstone, who is quotes as admitting turning the ring over to a Mr. O'Keefe.

#### 6 DETECTS TO KEEP SPECS FROM CENTRAL

Determined to stop ticket sp lators and "steerers" in front of the Central theatre where "Western Central theatre where "Western Front" is being shown, Inspector Front" is being shown, Inspector Patrick McCormick has assigned six

Patrick McCormick has assigned six detectives to the theatre. Magistrate George W. Simpson in West Side Court fined Sam Cohen, 40, of 464 West 34th street, and Jack Frankel, 17, of 437 South Fourth street, Brooklyn, \$10. Detective McDonald told the court that there had been as many as 20 "steerers" and "speex" in front of the Central.

#### Is This Russia?

Harry Kannon, 31, owner of several gas illing stations and flying at 310 West 103rd street, was arraigned in West Side Court before Magistrate Henry Goodman on the churge of severely beating Marcelle Martin, youthful waiter, in Dave's Blue Room.

Martin, youthful waiter, in Daves Live Room.

Although Martin's face was badly swollen and his right eye closed and swollen and his right eye closed and received the swollen and the swollen and attempted to strike him with a chair.

Kannon was accompanied by several friends and his brother. The waiter had no witnesses. He told the Court the assault was upprovoked. He testified Kannon ordered cold salinon and when it was not

cold salmon and when it was not forthcoming immediately he was

## **ENTERTAINERS** ON FRENCH **STEAMERS**

M. C. and 8 Girls Sail on "Lafayette" for Experiment

The French line boats sailing for Europe this summer will have a master of ceremonles and eight specialty girls as entertainment each evening. The first boat to try out the scheme will be the "La-fayette." It has a theatre. If the plan is, successful the rest of the French boats will also use a theatrical troupe aboard.

Incidentally the m. c. will act as a social director and the girls will enter into the deck games and other pastimes aboard.

Aside from ability, girls of good character are being sought. They will live second class but have all first class privileges. In Europe The French line boats sailing for

will live second class but have all first class privileges. In Europe they lay off for four days waiting to return on another French boat. During the stay ashore, their meas, hotel, and all expenses are paid. Plenty of girls in town trying to the boat the first the first private the first private for the first private first private for the first priv

get the jobs.

Ben Bernie's band on the "Levia-than" was the first jazz dance band to sail, but without entertainers.

#### Charge Hotel Manger **Evicted Guest for** "Loafing" in Lobby

Maynard A. Courtney has started suit against the Manger Hotel for \$25,000 alleging a house detective threw him out of the hotel bodily causing him personal injuries; Courtney, the only one of his family not with the 101 Wild West Show, claims that he has been fiving at the Manger for five months and paid all his hotel bills with regularity. He was sitting in the mezzanine of the hotel during the past November when a new house past November when a new house detective, unaware that he was a guest, ordered him to "git" and stop lounging around the hotel. Eviction followed.

is charging the hotel with assault and battery to which is added insult, that is, adding insult addeu mou... to injury. E. Franklyn Goldner repres

#### **WALTER READE STILL** COLUMBIA LANDLORD

Waiter Reade's josing no time of getting his first tenant into the re-mideled Columbia, which is to be recluistened the R-K-O when ready in the fall. and store section is still

for office and store section is still.

Reade's.

With the work just started, the former Julius people are shortly to open a new stand at the southeast corner. Reade had promised it by last week, but the mortar was still dropping from the house wreckers' instruments.

# WAITER ALWAYS WRONG? Nudistic Parties and Drug Mess **Give Paris Sleuths Headaches**

## Window Washing Chaser Some Annover to Girl Treas.. So He's Pinched

Cora Gibbs, assistant treasurer of Shuberts' 44th Street theatre and residing at 457 West 57th Street, testified in West Side Court that James Barnett, 43, window cleaner of the Canoe Country Club, Lake Hopateong, N. J., struck her in the face with hls fist. . Miss Gibbs has had Barnett in

face with his fist.

Miss Gibbs has had Barnett in
West Side Court several times. Two
magistrates had warned him to remain away from her home. Barnett
was arrested by a chim for miss
arrested by a chim for the
second of the second of the
lives with her.

The latter heard a noise at the
keyhole in her apartment. She
opened the door and Barnett raced
away. She told Miss Gibbs and
they lodged a complaint with Detective Steve Love of West 37th
street. Barnett was then arrested.

He denied the charge through his
attorney, Israel Feldman. Barnett
stated he had given Miss Gibbs
money on various occasions and
stated he had never annoyed her or
Miss Wiltney.

stated he had never annoyed her or Miss Whitney. Feldman made a plea for Barnett. The Court fined him \$25. He paid. Magistrate Brodsky warned him to keep away from Miss Gibbs and Miss Whitney.

#### 5 WOMEN AND 3 MEN IN STAG, SENT AWAY

Unusually severe sentences were handed out in Special Sessions Monday to eight persons, including three women who had been convicted of having given an indecent performance at a stag. The women received jail terms of 30 days each while the men got from a suspended sentence to each would be the word of the service of the sentence to six months in the Work

while the men got from a suspended sentence to six months in the Workshouse.

The eight defendants were arrested April S in a rilid led y Decay of the sentence of the sentenc

The women appeared in the nude

#### Artistic Candles Raise Insurance Premiums

Wax candles are out as atmos-pherical lighting for what's left of the spooky joints in Greenwich Vii-

Inge.

The edict against the tailow table lights went in last week when inspectors from insurance companies notified the landlords of the building the mendo artistic lngs housing the pseudo artistic places that the candle lights were a fire hazard and would necessitate

places that the canone usous ways of a fire hazard and would necessitate to considerable increase in insurance premiums it permitted to continue.

I Inspectors from the fire department also aided the taboo with a lishing the lighting in places in whiching the lighting in places in the tiling they'll be up against is a spanwise from the Children's Society and artist, of 60 West 57th street, foots are severing the neighborhood and artist, of 60 West 57th street, characteristics of the control of

Following recent drug scandals. involving the arrest of Maurice Yvnin's wife, also alleged to be the

real cause of the recent death of a real cause of the recent death of a woman entertainer in a Swiss sanatorium, and culminating in the arrest of a gang of drug addiets and suppliers in Brussels, the police are watching with renewed care the activities of the Montmartre district chasseurs, or doormen. A few dives are known to enjoy special patronage on account of the fact that the drug.

on account of the fact that the dear, mostly cocalne, is to be had there from employees, on which fact the management has no more nor less control than New York hotels on bootlegging employees.

Other current headaches of the Parls police is the acknowledged increasing development of the midistic movement, resulting not only in open air schemes and nude bathing like in Germany, but also in many mudistic parties given in private homes and about which so far the police have taken no action as long as they have been given strictly on invitations and with no gainful idea. Witchery

#### Witchery

Similarly, witchery in its worst abhorrent forms is making consider-able progress. Policemen who have been able, under disguise, to attend certain scances are said to have fled, horrified. Quite recently, a girl, entirely stripped, was found alone in a Paris apartment, unconscious. She had had holes bored in through

She had had holes bored in through her hands and feet. The fact was kept from the public.

Also seers are doling a rushing business, and public gailfullity serves them better than could high pressure sales methods. An amusing story is told of a director's wife influencing a star to make her ster. influencing a star to make her sign to act for her husband by influ-encing her through her usual seer.

### DANCER GETS IN WRONG BECAUSE OF MIDWIFE

Fay Gershoff, 22, dancer, of 432 Van Siekien avenue, Brooklyn, refused to testify in West Side Court against Mrs. Josephine Sasson, 45,

Jused to testify in West Side Court against Mrs. Josephine Sasson, 45, of 42 West 32rd street, a defendant, on the charge of performing a criminal operation. When the dancer refused, Assistant District Attorney Max Wieder directed Detective Tom Brady of West 100th street to arrest the dancer. Both obtained bail.

The arrest of Mrs. Sassen was brought about when Miss Gershoff collapsed in a Brooklyn L train. She was removed to a hospital and hovered between life and death for several days. She asserted that Mrs. Sassen had operated on her, according to a statement she is aligged to have mado.

Mrs. Sassen had operated on her, according to a statement she is aligged to have mado.

Mrs. Sassen had operated. She was the second of the seco

#### Friars Election

The Friars annual meeting and clection will be held at the Mon-astery June 6.
Only a few changes in the ticket

announced by the nominating com-

announced by the Homen-mittee.

It is: George M. Cohan, abbot;
I. H. Herk, dean; Wallare Munro
prior; William Degon Weinberger
secretary, and Paul Henkel, treas-

secretary, and Paul Henkel, treas-urer.
Governors for two years: Jay C Flippen, Fred T. Hegeman, Louis Mansbach, J. C. Rosenthal and Ira

## **Broadway Chatter**

Harry Chaffin detonsiled.

Bessie Hay's back from Europe.
Plenty of hams expected
senator Murphy's kosher wedding
McGushlon Twins ln new Hoi

McGushlon Twins in Month of the Month of the

hours by special plane.

Mrs. Walter (June Winchell is on the coast with the two Winchies.

Claude Blnyon's brother gobbing it on the battleship "Oklahoma." Mint julep and Tom Collins sea-

son now on.

Ever talk to a talking short on phone?

Frances Williams troubled with Charles Stewart back at Post

Graduate hospital.

Jack Benny will m. c. Carroli's
new "Vanities."

Bille Burke may go Into pictures emigres to Europe will Summer

Summer emigres to Europe will include Clara Weiss.
John Ravold, actor, is writing shorts for Warner Bros.
Bill Hanan is convinced you can't shuffle the ponies.
The Niles Fosters are hibernating in Hallaxine Ryan is among the missing, but no alarm out.
Jackie Brandon, George Godfrey's ex-sec, going with Chas Morrison office.

omice.

When Capt. Hayes plucked the curbstone bookles on 47th street, six more grew for everyone plucked.

Bill. Bloomberg's Alaskans getting more ice in New York than the company than they come from where they came from

Eddle Foy, Jr., plus Barnara New-erry whom he just wed, to berry

Court of Nouriew with those rheumatism blues for five weeks in Detrack in New York.

The New York of the New York

He was the New York of the New York

Toducer, will stage the dances for

"Liftie Show."

Jack Reilly, Boston motorman
bartione in "Three Little Girls," m.

e. at the Alamac roof.

Henry Hull so far has proved
talker shy. Pienty of offers but all
turned down.

Tom Rooney swings a garden
hoe instead of a golf club. Feels
more at home.

hoe instead of a golf club. Feels furters.

Jos. Regan still picking sawdus
Virginla Winter is quitting the out of trouser cuffs, gathered while

Howard Benedict sailed for Italy Harry Chaffin detonsiled.

Have Chaff

When Van and Schenck play the Palace, New York, June 7, they wil be celebrating their 18th anniver-sary as a team.

be celebrating their istu anniversary as a teach rearring, sective to "Tapp," Marcelle Fearning, sective to "Tapp," Marcelle Fearning, sective to "Tapp," Marcelle Fearning, section and the section of t

The cops in Harlem have just about cleaned out all the gyp colored fortune telling joints in that Negro section.

Both the high and low style of caricatures for ad purposes considerably in vogue now with national commodities.

Kids are collecting plenty of dimes in Times Square as voluntary tax but the for the mob at theatre had the collecting the collecting of the form of the form of the fast hop to the Coast to arrange an outdoor athetic carnival in Frisconext month.

Jean Bouche is back, after a tearroom venture in Providence. Town may be okay with George M., but it's a fret for Jean.

Irving Strouse, the p.a., goes to the coast June 16. Already beating about his intended trips of plans about his intended trips of plans about his intended trips of plans about his intended trips.

So cold last couple of days at Coney Island they had to put skins

So cold last couple of days at Coney Island they had to put skins back on the poor little frankback

#### The state of the s NEW YORK THEATRES a residentialization in the second residential resident resident

9th MONTH

#### BROCK PEMBERTON Present Strictly Dishonorable

Cemedy Hit by Presion Sturges Staged by Anteinette Perry & Mr. Pemberten AVON THEATRE. West 45th Street. Eres.8:50. blate. Thurs. & Sat. 2:30

BELASCO Thes. W. 44th St. Evs. 8:40
Mats. Thers. and Sat., 2:40
10th MONTH
DAVID BELASCO Cresents

## It's a Wise Child A New Comedy by Laurence E. Johns

The Theatre Guild Presents

## **Hotel Universe**

A New Play by PHILIP BARRY MARTIN BECK THEA, 45th, W. of Evgs. 8:50. Matinces Thurs. & Sat., 2:30.

## GRACE GEORGE

in the St. John Ervine comedy
"FIRST MRS. FRASER"
with A. E. Matthews
and Lawrence Grossmith
PLAYHOUSE 48th St. E. of Dwar. Eyes.
Extra Matinee Friday (Decoration Day)

"LADIES OF LEISURE" A Columbia Picture
with BARBARA STANWYCK
LOWELL SHERMAN
RALPH GRAVES
On the Stage—Reyus

Bunchuk, Orchestra Hearst Metretone Cemedy Novelty Carteen Cemedy

# RKO THEATRES LET'S GO

Biggest Comedy Show of the Season York & King Art Frank & Co.—Healy & Cross Morris & Campbell Duke Ellington and Cotton Club Ogchestra

PROCTORS 58#ST. NEAR

"HE KNEW WOMEN" AUNT JEMIMA—Star of Ziegfeld's Show Boat—AUGER & FAIR

ROCTOR'S 86#ST. LEX

"HE KNEW WOMEN"

A Radio Picture
with Lowell Sherman—Alice Joyce

EVA PUCK and SAM WITHTE ROXY 50th St. & 7th Ave. Dir

WILL ROGERS in 0

Y

"SO THIS IS
LONDON" MOVIETONE
COMEDY HIT
On the Stage "CARMEN" with
JEANNE GORDON, Metropolitan
Opera Star, and Entire Roxy Company. Midnight Fictures.

Sam Tishman is on a two-week Sam Tisiman is on a two-week vacation, spending most of it in Chicago. Bernice Tishman will probably make the same town from the coast while her hubby is there. Either they will go all over it again and reach an understanding, or Bernice will again proceed west, while Sammy comes back east, for Sammy again to go to work for R-K-O and the telephone company.



#### MOTHER ELMS

81-year-old wardrobe mistress of National Winter Carden, New York stock burlesque house.

playing backroom benefit for detectives' social club

Irene Kuhn has been transferred from the from the "Daily News" to "Liberty Tough assignment; men's taste i

women.

A few novels have made Don Clarke of Metro so swanky no one belleves he was ever a former police

reporter.
M. S. Bentham caught strolling with W. C. Fleids. When asked what he was doing Mike said, "Taking my father for a walk." Bil

blushed. Hyat Daab has taken a summer cottage at Westpert, Conn. He will commute from anywhere. Moves June 1 and sticks until advance payment runs off.

E. F. Albee's old yacht, bullt 15 years ago, is to be sold. The yacht, "Beaumere," is being agented by A. T. Pabharen former accretary to

L. Robertson, former secretary to Albee, for the Albee estate. Sunshine Sammy's still putting or the dog. Two cars. Didn't mear much parked outside the State (Loew's) last week but up in Har-

iem!
Jane Piphard, after many years
with the Harry Miller offices as
HM's Secretary, has resigned. She's
all set to drive her new Ford around
Long Island this summer.
Frank Green is dreaming a trip
abroad as soon as his assignment in
"Death Takes a Holiday" matures,
this week or next. First time he
has been home, Lunnon, in 20 years.
Katherine Cameron, Hughle's

Katherine Cameron, Hughle's daughter, to Europe with auni Minnie Egener, Met prima donna who is wife of Louis Houselanans,

who is wife of Louis Houselanans, operatic conductor.
Film company which got some Wall street exces recently has found out they know how to cuss just like on the lot-and everybody's feeling more chummy.
Unknown to each other, Benny Davis, J. Fred Coots and Harry Engel bought automobiles. Larry Spler is acquiring a sunny disposition.

Spice as a continuous as a sin a health resort at Tujunga, Cal., is not Harry Watson, Jr., of vaude. The latter is at his summer home at Penetanguishene, Ontario, Can.

Blde Dudley's mother dylng. He is motoring to her in the west. Lec Newman's hot weather hot-colored coat. Product from Vienna. Billy Sheer somewnat
pltal last week,
When Ona Munson and
New York for Sheer somewhat better. Left ho

pital last week:

When Ona Munson and her
mother left New York for the
coast they were accompanied by
their three dogs. You know those
Buzzeis—never satisfied.

Dagmar Godowsky says she may
soon be back. Dugmar is in Berlin
and likens it to the third act of a
Breadway musical comedy. Dagmar
is ready musical comedy. Dagmar
is tover there.

Hal Skelly flying to the Ar(Continued on page 68)

## Paris Chatter

Summer tourist hotel rates on. Martin Herman thinks he's here

Henri Lartigue back to his desk after a short convalescence in the

after a short convalescence in the Pyreness mountains.

Madeleine ushers now in maroon dresses, to the advantage of "Green Spook" currently theve.

Having clicked so with "I Ups at Him" Roy Barton now doing the entire Jimmy Durante repertoire, copped off the disks.

Hotels trying to live up to Tourism Commissioner Gaston Gerard's advide by including all taxes in quoting hotel rates.

Mrs. Jesse L. Lasky remained be-

Mrs. Jesse L. Lasky remained be-hind maintaining a \$56 a day sulte (Continued on Page 67)

## **Hollywood Chatterer**

(In the Current Local Manner)

Hollywood, May 24.

Over a luncheon table at the Dumbessy, uncheon table at the Dumbessy, to the stars and serves are cleant food at the most reasonable prices. Dotty Dunce told me about her next starring vehicle. She le-anxious to do a modern version of "1,001 Arabian Nights" with 1,001 different leading men, but the budget is bothering her.

I told her to forget about the budget and think of her figure, and that it would be better to do "Seven Men and a Girl." Think it over, Dotty. Hollywood, May 24.

Dotty

I heard a rumor that John Gilbert is going to do "Make Way For a Sallor." It will be a good thing for his standing, as I learned that his last talker didn't do so well around

last talker time to a service the country.

Jackle Is a wonderful chap, and I wish him all the success in the world. Good luck, Jackle. The best to you, Jackle.

I had dinner with Jackle.

Using Ears
Mary Pickford Invited me to a
party at Pickfair and I managed to
sandwich it in among my many
pressing engagements. Over a dinner table I learned that she is really
enthused over the progress of
"Secreta"

ner table I learned that she is really enthused over the progress of "Secrets."

Int't it better to learn things like this with your own ears than pick it up from some old publicity department? Besides, I'll never forget the time I saw one of my columns on the bulletin board in a studio publicity office. There was a circle publicity office. There was a circle around every "I," and it looked like

it had ringworms

Sammy Tuber calls me "Friendly Enemy." He is a funny fellow.
"Dear Friendly Enemy." he writes, "why don't you mention me oftener in your column? You are a hard critic, but the world's fairest shooter. All of Hollywood reads your every word.
"I love to read your column. It is so 'spicy' and 'newsy!"
Sammy is a funny little fellow and a wonderful little chap.

#### Why?

Why?

I learned from one of my studio secret service attaches that there is a scarcity of young comediane in Hollywood right now. Some of the studios are foolishly going all the way to New York to look over the stage actors.

We have lots of good young comedians right here. Why doesn't some studio sign Sammy Tuber?

Will Hays was here this week, looking over our little Hollywood. Over a dinner table he told me that he reads my column every day back east. I was so thrilled.

Why doesn't someone sign Will Hays? And he has personality.

Collected at Random: Billie Dove Collected at Random: Billic Dove in a close-fitting govon and pale green stippers eating spinach to match. The Duncan Sisters over a dinner table. Louise Dresser in a sports suit. Virginia Valli in a red hat and red dress. Bebe Daniels with Ben Lyon. The food at Dodo's. Betty Compson eating at Dodo's. A great place, Dodo's.

### Chatter in London

Air-taxis for town.

Edgar Wallace racing tips again. Slump in American visitors.

Hai Jones picking up golf cups. Will Murray's lost his appendix William, Mangelburg, conductor

king the high hats. Crime Club is the name of gang of detective yarn fiends.

Amy Johnson, flylng girl, has
theatre offers.

Should hotels tell? Current dl-

Should hotels tell? Current divorce problem.
Lorna Germaine's the latest hit with the cabaret crowds.
Maurice Browne's pal is the Governor of Cyprus.
Ronald Colman swears his only love is a tennis racket.
Pat Mannock, "Herald," film critic, on air.
Philip Johnson's voted a coming playwright.
"Mickey Mouse" chorines for the cabarets.

cabarets.

Murray's claiming to be this
town's oldest nite dive.

All the river dives are decked out

the season Frances Day reckons she's the supper table filler at the Splendide. Will Hay knocked his golf handi-cap down some.

Will Hay knocked his golf handicap-down some.
Jimmy Cutmore, vaudevillian,
plays cricket as a pro in summer.
Leon M. Lion's in Greece, trying
to get a new play from Socrates.
Count McCormack tripping over
for his talker opening.
New York "Bitter Sweet" company all back. Liked Broadway.
Ernie Lodinga seasick, returning
from Australia.

from Australia. Matt Fields, after having a leg re-

moved, cheerful again.

Choosing plays to fit the stage current problem of arty theatres.

Usual punk ideas for the usual parade at the usual Theatrical Garden Parts nen Party.

New stunt at weckend hotels is
name the suites after fancy

Antl-war propaganda over adio. No more boring than

rest.
Kathleen O'Regan now claims
she's this country's first dame radio

announcer.
C. A. Walker, "Cinema," film scorer, holds adjective record. 112 on "Hailelujah."

on "Hailelujah."
Got any good plays to send over?
They're needed pretty badly this

side. Most of the guys who travel up to town in plus fours of a Saturday take the baby for a wheel round in the atternoon.

The Queens aims at giving the Spiendide and the Piccadilly a drive for the title of the town's classiest supper show.

supper show. So many gift coupons are handed

out with fags here it's a wonder they can't save up for decent clgarets.

cigarets.

Sap critics who were in their cradles when it happened say International's silly talker, "Not So Quiet on the Western Front," shows the lighter side of war.

Noticed at the last meeting of ne Film Society the high hats ither around carried copies of "Variety." They used to cart along an arty monthly called "Close Up." Looks as though something'll have to be done about it.

to be done about it.
Russian ballet born again.
Metal flowers latest ornament.
Monika Rokk doing harem stuff
at Elstree.
Eros, love god and London highlight, wounded in left wing.
Esme Beringer claims bright ideas
on the state of the sta

Tilly Losch's stable dlet is straw-berrles. Those masculine women appari-tions back again, sold in the stable of the stable of

brawls.

Elsle Gregory staging a come back.

brawis.

Disis Cregory staging a comeJohn Mascfield, the new Poet
Laureate, used to swob beer in a
Greenwich Village dive.

Ted Lewis reckors British bands
Ted Lewis reckors British bands
in comparison with Lewis.

Ada May's back at the Pavilion
and the "Dally Mail's" hot on the
space rackenes says he nearly became a clergyman, which has given
the critics a line on his work.

Michael Orme's quit the transladime produced is just another
giving frails in audience thrill of
their lives.

Lesing over from Cyril Nitchard,
busy elsewhere.
Frot Alpha, indie talker unit, have
quit. Morely means just another
Lesing Fuller, one time concert

(Continued on page 51);

(Continued on page 51)

Next to the stage door of the Palace Theatre, the new home of

MRS. GERSON'S GRILL

After 11 Years on Broadway

#### Idiotic Interviews

Edgar Wallace

London, May 9. "Put 'em up," snapped Edgar Wallace, swinging a machine gun round.

"Snap out of it. Keep those mits nn.

The Great Author pushed a fas Into his holder and suck it out to such to the Now, you yell's have a chat. You didn't get the operators round on my Chicago trip. Where's those two-page cuts I expected from you? And d'ye call it a paper, anyway?" "Quit stuttering. Have a good look round before you pass out. What about the publicity stunt you never pulled, or what about the slams you've been handing out? Say, who rules this show biz Td like to know? "And take a lond o' this, sonny

#### Elinor Free's 1.200-Acre Ga. Farm Recovers Her From Riverside Drive

Macon, Ga., May 27. After 10 years in New York with After 10 years In New York with
"tons" of the gittering gold at her
command, Elinor Free has turned
her back on the glittering flickering
glims on Broadway—and taken up
the "back to the farm" movementin earnest at Americus, Ga.
After living on Riverside drive,
Miss Free has left New York to run
a 1,200 acre farm amidst the red
She drives a truck, paints and
varnishes, hammers halls, rides a
horse for hours in supervising the
farm work, operates a sawmill and
feeds the chlokens and collects the
eggs.

sees the chickens and collects the earlier wars ago, at 19. Miss Free inherited a fortune from the estate of her mother in Texas and hied it for New York. She maintained her residence on Riverside drive and spent her winters in Florida and her summers in the Catskills. Her hobbies were aviation, which yielded her a pilot's license, and photography. The consequence of the control of the control

date is the first one heard of in this state to do that. Her-laborers are brought from among the white farmers of Texas instead of depending upon Dixle's Negro help. Her crops—why cot-ton of course.

Harry Lanctsku was seen in a lawyer's office by a reporter. "Now don't print that I am settling any breach of promise case," he said. "Tou know! Tim married now." Harry Mused to tell how many breach cases he had compromised before cases he had compromised before any increase and the poor kild married a non-pro too.

#### BUM'S RUSH FOR LEW **NEY IN HIS VILLAGE**

May 21, 1930.

Dear Variety:

Dear Variety:

I am more or less pugnacious. No one ever accused me of being a coward and got away with it. And yet, according to Don Dickerman's testimony, I am supposed to have curied in a heap and kicked my little feet in the air when he called me a filthy hound. I have a moving, talking picture of that happening the picture of the hight club impresario was true I answered glibly. "It was a jab and not a jibe that floored me." Even Judge Flood laughed.

What are the facts? On Feb-

Judge Flood laughed.
What are the facts? On February Index Flood laughed.
What are the facts? On February Index In

out. I called him back and made an appointment for the next morning at 11 o'clock.

Friend wife went with me. We Friend wife went while Don'was chatting with an accountant. Almost at once he started to accuse me of writing filth. He was still sore about things: I wrote twelve years ago. He was sore because of a story I wrote in "Variety" two years ago. I kept my temper, and, as I had not come to quarrel but to get a printing contract. I tried to smooth things I warrel my colt. I told Ruth, my wife, to get a cop. She did, but before the cop came I was given the bum's rush by a man weighing fifty pounds more than I do. I didn't have a bucket house gambler's chance. gambler's chance.

Lein Neu.

#### Sea Casino Jam

(Continued from page 1)

(Continued from page 1)
In the entertainment salons, where
you may make reservations.
The company is to be called the
Mere du Nord. One director is
Swiss and five are French. Among
the French ames mention that of
Gaston Thierry of "Le Midi," Paris
journal.
Scheme is to take on passengers
at Holland ports and sall into extra-territorial waters where the
game rooms may be operated, many
of the Continental resorts having
lately legislated against gambling.
First setback for the enterprise
comes in the refusal of the Dutch
banks to handle the company's
stock issue, shares being issued in
the name of the Mere duNord company.

on top of that the diplomatic corps at The Hague declined invi-tations to be present on the maiden

#### Main St. Racket

(Continued from page 1) tion of Commerce regarding C. E. Booth, who has been telling the natives, for so much a tell, how the rackets are worked in the Windy city and why gunmen wear the best

city and why gunmen wear the best clothes.
Boothesdies a pamphlet for a Boothe state of the International Lyceum & Chautauqua Association as headquarters. Booth, unless personally connected with a racket in Chicago, has never been in politics or in any position to pass out the weird stories. Investigation reveals he continuary watchman at the polis. Lyceum Association denied all knowledge, claiming Booth, as a lecturer, was recommended by a chautauqua, but couldn't recall its name.

Having made the Garden the drag promoters' next spot may be the Polo Grounds or Yankee Stadium. Nothing's too big now—except the overhead:

#### JIM BARTON'S CHARGE

Grand Jury Dismisses It Against Ellis, for Larcency

The charge made by James Barton, actor, of grand larceny against Bruce A. Ellis. business agent of 730 Riverside drive, for which Ellis was arrested nearly a year age, was dismissed Monday by the Grand dismissed is understood the Jury decided has been mistaken in his business dealings with Ellis.

The actor, who lives at Hollis L. I., and for some time past has been ill with pleurisy, accused Ellis of swindling him out of \$5,000 lass July. Barton claimed that the defendant had represented to him that for this amount the actor would be entitled to an interest in the exclusive sale of a laundry washing fluid. Barton declared Ellis had shown him a statement from the manufacturers of the chemical which gave Ellis exclusive sales which gave Ellis exclusive sales with the property of the control of th fendant had represented to him

his money back, Barton caused Ellis' arrest. The latter was per-mitted to appear before the Grand Jury and tell his story.

## Little Things

By Joe Laurie, Jr.

That in the state of Utah (for many years) a man condemned to death for a capital offense has had a choice of two styles of execution. In recent years he has had a choice of three. A condemned man may elect, on being sentenced, to die by the hangman's noose, to be shot, or to be gassed in a "letal chamber." The gas choice is the most recent addition. The quickest way would be in a Broadway show.

Major Stanley Washburn says, "If you do favors for friends they will never forgive you for it."

Many years ago the managers weren't any more certain how good their actors were than at present. So they had a line above the cast of characters reading, "The parties named below will strive to illustrate the characters assigned them."

Tom Mix carries two hats. If one blows away he has the other one Some men should have two wives for the same reason.

Since the raids on hop and male stores the price has jumped from 50c to 75c and now to \$1 a pound. Public always pays.

The Dancing Kennedys heard Do Barnett say "that things are st tough in vaudeville the contortion ists are sleeping inside out to save their clothes for a break in date.

One booker always looks out of the window when talking to actors. Some day he will book a window washer,

#### 27 Hrs., Chi. to Denver

Denver, May 27.
The railroads between here and Chicago are in their annual race for the tourist business.
Union Pacific and Burlington each announce 27-hour run.
U. F. has named one train the Columbine, after Colorado state flower, and another the Mountain Bluebird, after the state bird.

#### LONDON CHATTER

(Continued from Page 50)

hall artist, now rates himself as a fully blown talker star. Week-end spots near London are feeling the draught of bad weather, trade depression and police super-

trade depression and poince sepa-vision. Now the asparagus scason's in full blast, saps who frequent Soho sit side by side instead of coppe-Folks wonder how the majority of Folks wonder how the majority of British talker directors keep up their swarger flats. They get shout three weeks work a year on aver-lane.

three weeks work a year on a carriage.

Weman wrote and asked Sliaw for free copy of his book, 11e returned letter, scribbled across his present the copy of his book life returned letter, scribbled across his life in the copy. She then wrote and told Shaw. He returned second letter, telling her she was a fool to sell for such a small price.

## Chatter in Nice

By Frank Scully

#### **B'WAY'S GOOD FELLOWS** TAKE THEIR DAY OFF

Along the quieter reaches of the Shrewsberry, Sunday, there gath-ered at the attractive Green Ga-bles, Long Branch, the Good Fel-lows of Broadway. Under the man-agement of Matty Zimmerman, the knights of theatre tickels got them-selves a very nice day.

selves a very nice day.

Close to train time it looked like the outing would be an Indoors affair, but Matty's luck was with him, the sun coming out even on the waste land this side of Manhantan Transfer. Nearly all the boys took a chance and brought their unshaven maps to Penn station alseed of time and boarded the special train.

work up an appetite, any To work up an appelite any number of contests were staged before midday breakfast. Prizes were on the level and the races nearly so. In the blindfold race one visiting fireman went the wrong way and nearly fell into the river. Scheduled was a fat men's race, but was scratched. The prize was an alternative with the second prize with the second prize with the second prize with the puny diamond tried to cut the glass in the hat store to filch the document.

The baseball game was the big

The baseball game was the big idea after the fish and steak. The Leblangs opened badly, the pitcher elaiming the umps were giving him the works. Six runs they got off him in the first inning. But as the aunburn mounted the game got hotter. Finally the treasurer's pitcher wearled. Three men on bases and four runs needed to the score. Up came Walyou Gleuseppl, who slammed out a homerun. Just then Splittly Hellwitz, who beamed himself in one of those humpty-dumpty self in one of those humpty-dumpty The baseball game was the big self in one of those humpty-dumpty contests, went into the box. The final score was 13 to 12, favoring the Leblangs.

#### An Edge

It is no secret that the treasurers were short a catcher and the Leblangs loaned them one. That guy instructed when to hit and when not to take a slam at the pill. He is blamed by the box office men with "throwing the game away."

"throwing the game away."
Later another ball game started, taking in all the fat men, it seemed. Schnozzle Lou Clayton did the burling for a time, while Hughle Leblang parked on a chair in right field. Hughle was called to the box and it was later discerned that he and the umpire, Joey Kelth, were on the same team.

were on the same team.

The players were too groggy by then to squawk and when the dinner bell rang the score was so jumbled that it was called no contest. Prize winners in the competitions were: Dr. E. Carey, golf drive: Barney Klawans, approach contest; Charles Thomas, shoe race; Miller and Lorenzo, wheelbarrow race; Chris Shade, blindfold race; Harry Gross, balloon race; George B. Chenkin, egg race, and George Goldberg, thousand and five contest.

berg, thousand and five contest.

A cock fight was to have been surprise event. Called off for the surprise event. alleged reason that one of the birds was a pansy

## Toronto and "Border"

(Continued from page 1)

(Continued from page 1)
One owner of dance hall and eating
joint fined for dishing up dressed
cats for chickens and sent away.
Toronto is one town without a
night club or cabaret.
Last fall the Embassy and Mayfair club opened with ritzy plans
and started out with a splash. First
the bank when the doors closed.
Others falled also.
Royal York hotel and King Ed.
Royal York hotel and King Ed.

Royal York hotel and King Ed-

Royal York hotel and King Ed-ward put on supper dances nightly that fall flat after 12:30 and shut down at one pronto. Savarin going in for dancing now. But outside the town limits it's different. Wilfin 100 yards of the border is the biggest sambling joint around Eastern Canada. Males only and the game is craps. Little fur-ther out a roulette wheel, for ladles or you, where champagne is gratik, or you, where champagne is gratis, and you can play what you like, was supposed to have been closed up. A side road provides a joint for the race track crowds. Stakes

Nice, May 15. Nice, May 15.
No Nice studio wired yet.
Lita Grey Chaplin at Villefranche,
All the beer-drinking O'Malleys

re here. Maxine Elliott is building a villa. near Cannes. H. G. Wells is Douglas Goldring's

H. G. Wells is Douglas Goidring a attention-caller.
Syd Chapiln says Charile will soon be barging down here.
Argentina, Spanish heel-stamper, did her convalescing at Antibes.
Di Aferio's New London Band has the Juan Les Pins spot.
Alex Woollott, coffee indorser, is

Alex Woolicott, coffee indorser, is around Antibes.

Thirty shops bankrupt last month and 5,000 plenty in the red.

Novarro's "The Pagan" is billed as "The Nude Lovers" at Riviera houses

as "The Nude Lovers" at Riviera houses.

Mrs. Al. Barbour of Villa Le Nid d'Aigle, Villefranche, was Dorothy garnum, the script writer.

After six months of It, "Varlety's" Riviera correspondent tap-danced his right gam bobbed plenty short.

Jack Hyllon did a one-night stand at the Nice Opera house-first time jazz has polluted the classic slab in its long history—and cleaned up.

Layton and Johnstone, here as a vaude turn a year ago, came back as concert singers, grossing five grand at the Palais de la Mediterrance.

George Canty, U. S. trade com-

grand at the Panis de la Agenterranee.
George Canty, U. S. trade commissioner, says no American dialog pics are allowed in Mussolitaty, but Benito sees, hears and enjoys 'em all—privately 'Nort'', Ferber has left Mentor with the Missus for Germany and the homes of the content of the company and the homes of the content of the content

grand advance, will be there "Spawn." Eatest gap of publishers ("Spawn." Eatest gap of publishers Utlea.

James Imre Kalnay, who did a successful indie, "Capital Punishment," is force behind newly formed Writers' League International, with headquarters at Nice. Kalnay's gag is to give monthly \$1,000 prizes to books of merit, tagging on the name of the prize-giver as a publicity plant of the prize-giver as a publicity of the

## Jack Mason, Stager, Sues Phoney Namesake

Jack Mason, well known production dance stager, has started sult for \$25,000 damages against an alleged. Jack Mason, who figured in the recent drag at Madison Square Garden. The event was called a "Continental Costume Ball."

The Mason complained about by the real Mason is a Greenwich Village character, but lives on 70th street. His real name is said to be Jack Oslonki and he halls from Pittehurgh. Mason's sult is on the grounds of defamation of character. The affair was rated a flop, with

The affair was rated a flop, with ne gate about \$4,000. But on the The aftair was races a hop-the gate about \$4,000. But on the side this complained-about Mason is reported having cleaned up on a program that nobody noticed around the Garden.

"Variety"

For Summer JUNE, JULY and AUGUST \$2 Address "Variety," New York

#### The Parisian Front By Christine

Horace Liveright posed right and left, gave all kinds of information and interviews and then embarked by air to London, this past week. His lawyer is there, he said, so he had to go over and sign his latest finds. All laddes this time.

According to him two of the big-According to him two of the big-gest ones are concerned with his next winter's activities in the the-atre. There's Lillabit lben, who is not a dancer, as all her advance publicity over here would have it, but, says Mr. Liveright, a superb Euth Druper. Then Gabriels Joa-chim, a young lady of about 20, who is reputed to be one of the finest of mezzo sopranos.

Not even another cocktail would Not even another cocktail would cause Mr. Liveright to tell the name of the Eugene O'Neill play he is golng to do next season. He refused to talk about Eugene O'Neill at all, for, sald he, "You know Eugene O'Neill hates publicity as much as I do."

#### The Jap Players

The Jap Players
The Japanese players are getting all the appreciation they want over here. Their show is the only one in Parls now without a kiss, a gigolo or a drunken American woman in it. It's all nice, chaste wrestling—atthough besides that, the Explainer

it. It's all nice, chaste wrestling—although besides that, the Explainer who is a young Japanese woman—does her explaining in better French than the French speak themselves. At the Theatre Figalle—that At the Theatre Figalle—that red velvet and aluminum—just as the French audience got themselves all shushed into some sort of order, one-of the clumsler ushers took the occasion to trip and fall down the gallery stairs almost into the balconmotion what with hands reaching out to save him and he bumping noisily down each step, but with true Japanese calm the lady went right on explaining in perfect French what the show was all about.

#### 3 Good Shows

By the way, if the French think we have a funny idea about them, it's nothing to what they imagine the American woman to be like. There are exactly three outstand-There are exactly three outstanding shows over here now with American women as chief characters, and not not is what might be called a home body. The "Sexe Falble" you know about, but in the Rip revue the lady is supposed to be a true type of American woman and consequently pretty drunk all the time; and in "UAMour de l'Americaine," Spinelli plays an American woman who to supposed to suppose the supposed to the American woman who is supposed to be terribly seductive and know. to be terribly sequence and knows it—and therefore just lacks all the good old American scruples that the French don't know we possess.

#### Spinelli Off Stage

Spinelli Off Stage
Sphelli off Stage Inv: so hard to look at herself, especially when she wears a Louiseboulanger model of green and pink lame with lots of tulle in the skirt of various shades of pink. She appeared the other night in such at the Grand Ecart. The same evening Nadja walked in all dressed in black tulle with the white sath turban on which adverted to the same of the same evening the same of the same and in the same of th

September.
Everybody over here knows the sad tale about her almost appearing in "Mata Harl" (the play; a film was aiready done on her) because the French concern who intended to do it think she looks just like the famous spy herself.
However, the French government

famous spy herself.
However, the French government
refuses to allow la Hari's life to
be shown over here in any form.
Nadja ought to go over and see
the Erlanger office about it as word
has come across the Atlantic that
the late impresario's estate was,
planning to put it on in New York,
and soon

#### June Frocks

Bverybody who is anybody is buying the frock they intend to sport at the Grand Prix in June. The clothes one sees there are not only intensely summery but also interesting and very very often eccentric. However, account to popular the control of the control of

By JACK PULASKI
Excellent attendance last Friday
at the Garden, where New York's
crack lightweight boxer cleaned the
state of his defeat by Ignacio Fernandez just a year ago. It was an
exciting battle, thouch Singer won
every round in the ten.

every round in the ten.
The bout started sensationally.
Al left his seat but instead of rushing to the center of the ring stalked along the ropes towards a neutral corner. Singer then started for his man and in the first 10 seconds cracked him on the chin. Fernandez dropped. It is said to have been the first time he was ever knocked off his feet in this country.
The Fillimin took in country. knocked off his feet in this country. The Filipino took nc count. He proved himself one of the toughest little men in the fight game by weathering the round against so sterling a boxer and hitter as Singer. In the second round Al again tagged the brown boy who touched his hands to the canvas touched his ho only that time.

only that time.

It's just as well the fight didn't end abruptly at that time because some of the doubters had doped it out that Singer must win in order to build the gate for the title match this summer with Sammy Mandell in the open. Fernandez went to his corner for the first rest period bleeding from the mouth.

#### Ignatz' Flat Nose

The other highlights during the The other highlights during the battle, which roused the gathering, came in the fifth, sixth, ninth and last rounds. In the fifth session, Singer slammed Ignatz over around the ring. His nose was made flatter than ever, if that is possible. It was at that point that Singer hurt his right hand, according to his trainer, after the contest. Looked as though Al was saving the starboard fin for a time but he must have forgotten the hurt as the match progressed. match progressed.

Fernandez has met all the good men in the division and he has been men in the division and he has been beaten plenty. Last winter one of those roundhouse rights of his landed on Singer's jaw and Al was knocked out. Arose a clamor from the wise ones that Singer had been too cocky and got his deserts. Others believed that the clever kid would work up from the defeat a better man and that is what has happened. Since the Fernandez defeat he has won all matches and not a few by knockouts. He hurt his hand diving the wives couldnot be the man and the send during the wives couldnot have the send during the wives couldnot have the send during the wives couldnot have send during the wives couldnot have a contract the send during the wives couldnot have a send the send during the wives couldnot have a send the send during the wives couldnot have a send the send during the wives couldnot have a send the send during the wives couldnot have a send the send during the wives couldnot have a send the send during the wives couldnot have the send during the wives the wives the send the se feat he has won all matches and not a few by knockouts. He hurt his hand during the winter, causing a postponement of the original return match with Ignacio. Fernander is a dangerous opponent. The more he is hurt the harder he fights. In the 10th round he finally landed his right on Al's face—three or four thmes. But Singer was the master. He does not be the match of the state of

#### Semi-Finals

Semi-Finals
The semi-final, apotted last on
the card, was a bloody, socking affair between Joe Scalidaro and Nel
Tarleton, skinny English featherweight. Scalidaro got the decision
but he had no easy time of it. He
was cut over both eyes and the
chin, bleeding from all three places
at the same time. Joe was a ghastly
sight. He is partly baid and has
a do be a young man he looked the
veteran.
Tarleton should be a good boy.
Tarleton should be a good boy.

Tarleton should be a good boy. Tarleton should be a good boy. He was coming along very well but had to rest because of an ulcerated tooth. Seemed they put him up against too hard a hitter. Scalfaro won attention about a year ago by knocking over Kild Chocolate, who went on to win the match. He tilted Nel in the sixth round but couldn't finish him. Tarleton's best showing was in the eighth session when he jabbed Joe without return. He leaned on 'em in the last round, too, but it was too late to retrieve the decision.

and also the new chiffon which is figured in designs. Simplicity for the frock, unusual jeweiry and big hats with not much trimming just gives a general idea about what is going to take the interest off the horses, even for those financially interested in the racing only.

#### FOX 20. COLUMBIA 10: R-K-O 8. WARNERS 6

#### Standing M. P. League

Won. Lost. Pct. . 2 0 1000 . . 2 0 1000 . . 0 2 .000 . . 0 2 .000 R-K-O ..... 2 Fox .... 2 Columbia .... 0 Warners .... 0 R-K-O ...... Fox ......

After Saturday's (24) baseball smoke had cleared away two teams in the Motion Picture League remained undefeated, namely, R.K.-O and Fox. R.K.-O stepped on the Warner Bros. team by a score of 8 to 6. Fox came out on the bigger end of a see-saw game with Columbia by 20 to 10.

With Fox and R.K.-O tied for first place in the league there will be some tall baseball when these nines cross bats June 7. Same date Warner and Columbia try to come to an understanding which will repose on the bottom rung.

to an undestanding which will repose on the bottom rung.

R-K-O and Warners met on West End Oval. Brooklyn, and it was nip and tuck, with Warners throwing a scare in their half of the ninth by scoring two runs before the side was put out. The scoring ended when Schultz, R-K-O twirler, was supplanted by Bonder.

Morris' Homer

Morris' For R-K-O. Alexander kept up his demon, slugging by getting three his, with Callahan also smacking a trio. Bob Brager did some sensational fleding, a leaping, twisting acrobatic catch twice cutting of the home homer. Schultz and

twisting acrobatic catch twice cutting off sure homers. Schultz and
Spur fanned 10 each, but Spur
walked six, with three of the free
trips to first resulting in runs.
Score by innings:

R.H.E.

R. F. E. R-K-O..... 120030110—8 14 1 Warners... 010300002—6 10 1 Batteries — R - K - O: Schultz, Bender and Alexander. Warners:

Spur and Stewart. Weiner Deadly

Meiner Deadly
In the Fox-Columbia swattest hits
were as numerous as files at a picnic. Elors, however, were plenty
Hard marred the game somewhat.
Briskin, Columbia, poled a fourbagge, while Weiner, Fox's pitcher,
had a field day at the bat, getting
sid lite out of slx times at bat.
Fox got 20 runs, 24 hits and four
the process of Fox got 20 runs, 24 his and tone errors. Columbia registered 10 markers, 10 hits, and Fox six errors, Batterles were: Fox—Welner and Fisher. Columbia—Levy and Bris-

### 165 MINIATURE GOLF LINKS AROUND L. A.

Hollywood, May 27. To ascertain the present popular-ity of miniature golf courses spotted in vacant fields and on prominent In vacant fields and on prominent street corners all over Los Angeles, a check shows that there are 165 such courses now in operation, as against 18 in existence less than 60 days ago. And a bevy of them are under construction. Practically all are illuminated for micht playing and each has a dif-

night playing and each has a dif-ferent slant on making its course most difficult.

ferent slant on making its course the most difficult.

Attendance is greater at night than in the daytime despite the general run of admissions prevailing at 25 cents during the day and 35 cents at night.

See that the daytime with barrels briefly every 50 yards until the limit of 500 yards is reached, seems to be the advanced stage of the make believe sport. These are mostly patronized by the experienced goifer who forms parties to stage a friendly driving contest.

Price at these fields is gauged by the number of balls used, which are dished out in buckets at four and six bits per bucket. The small bucket supplies around 100 balls. Driving contests' for prizes are also being held.

Dotted Balls Out
Those polka dot golf balls that
made such a furore last season are
on the wane. Spalding's Fifth avenue store hasn't one in its window

Toward Steel Shafts
With the pros drifting gradually toward use of steel shafted frons, trend is away from the hickory stems. In the trade they say there won't buy wood shafts, even for fron clubs in a few years. Last year's clubs in a few years. Last year's vogue was for steel shaft woods and wood shaft irons.

## **ROUND THE SQUARE**

Park Avenue Likes Hot Piano?

Latest fad to strike New York's high society women and daughters of the rich, is learning low syncopation on the piano.

The wife of J. F. Carlisle is mastering the tricky Negro rhythm and Mrs. Gurnee Munn, sister of Mrs. John Wanamaker, Jr., is another learning the low down lyory manipulation.

#### Pickpockets Steal Mutuel Tickets at Derby

Pickpockets Steal Mutuel Tickets at Derby

Complaints were general at the Kentucky Derby at Louisville of pickpockets stealing mutuel betting tickets. These were all stolen before the
pockets stealing mutuel betting tickets. These were all stolen before the
packets were silt, mostly vest pockets and some watch pockets,
and the mutuel tickets taken.

This left the pickpockets with all kinds of tickets, they only gambling
upon the money horses, being certain of obtaining some tickets amongsts onany. The buyers of the tickets, unaware of their numbers, were
some of the tickets, unaware of their numbers, were
a place, which he got, lost them all and was miseral of the odds
were big on "Gallant Knight," he had wanted to prove to his friends
what a picker he could be at the track.

#### Good Time Fishermen

Good Time Fishermen

Dave Gordon, Jess Freeman, Nat Sobel, Danny Collins and Bruce
Noble, all of R-K-O, took a whole day off last week for fishing off Freeport, L. I., in Vid Milo's boat. They caught two minnows.
One of the minnows was washed into the boat by a wave and the
other was a stuffed one given to Freeman last Xmas by one of his acts.
Frior to weighing anchor, the five booking office fishermen had spurned
Jack Hart's offer of a troupe of midgets for bait.
Best catch of the day, besides the dead minnows, was an old shoe hy.
Dave Gordon, more widely known as "Max Gordon's brother." After
trying to figure how the boot got on the hook Dave found out that it
was a Vic Milo prop used on all greenhorn fishermen.

#### Crashing Week-Ends

Crashing week-end parties through supplying talent gratls is be-coming a strong racket with a number of agents now that the hot weather is here.

weather is here.

Agents offer or are requested to bring up a few singers or dancers to the week-end blowouts with the talent and agent guests.

Acts laying off are willing to go to the blowouts and work gratis, for either the two day or Sunday only week-end, as they figure it won't cost them a cent. Also, figure it puts them in sweet with the agent.

After the act entertains for a short spell, they are free to mingle with

the guests.

Agents giving it a play because it means blg doin's gratis for them over the week-end, besides perhaps drawing a swank club or private entertainment later on.

#### Novice Writers for Shorts

Novice Writers for Shorts

Producers and agents are being swamped with scripts of talking shorts from hopeful and ambitious embryo writers.

According to the report, word was soon passed around that writing talking shorts was a cinch, takes barely any time and is an easy way of making a few hundred doilars on the side.

The hol-pollol script writing hopefuls are under the impression that short brings in about \$500 per. Trade people who have read some of the shorts submitted declare that they, the embryo writers, believe any idea at all will be acceptable for a short re-companies submitted by unknowns at a mulmum and would probably discourage the unknowns it they had any knowledge of it. Usual price pald for an accepted short from an unknown is reported to be about \$200.

#### Catholic Writers' Anniversary

Catholic Writers' Anniversary
Catholic Writers' Guid celebrated its 10th anniversary at the Erlanger
theatre. Among those appearing was Arthur "Bugs" Hear. He explained his added weight through reaching for a sweet instead of a
Lucky. Said he'd been riding from city to city on his bloycle, voting in
the "Literary Digest" poll. York and King and their family; Johnny
Farrell, golf champion; Lou Gertig, Yankee first baseman; Sally O'Neil
and Sister, Molly O'Day: Heaty and Cross, Royal Havana Orchestra,
and Falace, Adelaide Hall, Reading and Boyce without Miss Pails
Capit. Irving O'Hay was mac, with Martin Forthins responsible for the
show.

Olympic Prize Winners deserve greatest credit for bringing their whole act with all its props and dogs, requiring a truck for transportation. And those Siberian wolf-hounds easily the beauties of the show.

## **Chatter in Loop**

Charlle Greenwood announcing for WIBO.

Bill Danziger lost a Derby bet to Milt Spitz, the printer, and pald off In \$10 worth of pennies.

Phyllis Mackaye, with the "Mol-lusck" on Redpath, is the wife of Frank Smith, manager of the Palace.

Mort Singer is back from Nev York, where he had, among other things, a labor conference with Ma-

Chick Castle, the debonair pash of the Woods bldg., lost a new straw skimmer. A taxi zipped by a stop light and vacuumed the new lld.

The fellow taking violin lessons by correspondence was accompany ing the radio when his wife rushed out of the kitchenette and wanted to know if the loudspeaker had gone wrong again. He threw away the

diddle.

Ted Weems band baseball team ruined the music publishers team by the terrific score of nine to four. Publishers now with sore muscles were Carl Hoceld, Charles Neuman, Harry Harris, Jimmy Cairns, Joach Perry, Ward Perry, Ward Perry, Ward Manning, st. last week.

Ed Lewis, Billy Stoneham, with Lew Butler as mascot. The list of redheads as secretaries

Butler as mascot.
The list of redheads as secretaries of execa, goes like this: Dorothy Maule for Madeline Woods; Eunice Letkovitz for J. J. Hess; Shirley Brenner for Louis Lipstone; Rose for Jim Petrillo; Miss Schramm, Harley L. Clarke's chief secretary, is a blonde. Miss O'Neal, who chaperones the various Balabans, is, as it were, a stunning brunet, Film row goes heavy on the blondes. Kelley, R.-K.-O film booker, sweather with the secretary of the blondes. Kelley, R.-K.-O film booker, sweather with the secretary of the secret

## Women at Fights

By Cecelia Ager

fights to relinquish first place to the fighters. They do not give in with good grace to being taken to the fights to keep them quiet.

such events; they know they are present only on sufferance, yet they do what they can to distract the fight audience from the purpose of the evening.

Men go to fights to forget themelves and vield to the illusion that they are giving the blows, the winning blows, which accounts for their swiftly-changing loyalties to the men in the ring, their allegiance placed always with the seeming victor. It is a place where the presence of women is an alien and nnwanted check to complete enjoymen for the men. Nevertheless increasing numbers of women invade the fights, pretending to know what it's all about, but really not willing to permit their escorts a night off. Especially at the Garden where all kinds of women sit next to one another.

Once they contrive to be taken to the fights, they use all their tricks to gain the attention, not only of their escorts but of the rest of the audience as well. They dress of the audience as well. They dress their most devastatingly. Red hats blossom in the Garden. The women who choose to wear sports elothes ignore knitted things and neutral colors, selecting bright tweeds with natural lynx collars to flatter their earefully worked-over make-ups. Their sheerest stockings, their most becoming hats, their proved successful costumes; with these they accounter themselves for the huge wooden chairs. Most of them feel they may grab a hot sport to replace the current John or escort. Entering the doors, they must be bought programs. They saunter after the ushers, looking about at the people already seated, noting the costume of that woman over there who seems to know the men on either side of her, and, now at their seats, look so used to it and the control of the control of the control of the most the first work. The men in front of them, they complain pretailty to their escort and so he changes seats. their most devastatingly. Red hats

#### dust a Routine

Then they are helped off with their coats which makes them drop their program. When it is retrieved they shrug their shoulders winningly as they settle back in the state of t ittle sick and turn their heads ok a little sick and the dained hudder. Another routine for dained sick suddent heads of the round and the aisles suddenly swarm with refreshment purveyors. Ice-cream, hot-dogs, peanuts, soda pop and coca-cola seli-era are near, so the ladles want there ale, which cannot be found. The second section of the se The ascort searches for the gliget aman who appears just as that the deliming surprisingly decent living duarters on her small salary as sodial common to the state of the sta

It's very hard for women at the lights to relinquish first place to the fishters. They do not give in good grace to being taken to the fights to keep them quiet. Women know they don't belong at upon events; they know they are greent only on sufferance, yet they

#### Asking Questions

The finals are announced. Famous fighters crawl through the ropes to be introduced. The women can't wait to hear their names and so they ask their escort, who would they ask their escort, who would like to know too. Long about the fourth round when the women have tired of asking who the crowd booed just then, and why, why the referee pulls the gloves of the fighter who got up off the fighter who got up off the floor, and suggest the man with blond hair really ought to win because he looks so neat, a new and exciting distraction comes up.

distraction comes up.

of serious of men and women in formal evening reess have just entered and are being led to their seats, second row ringside, which have been empty all this while. The men are a bit self-conscious about arriving so late. They know it is not a genuine fight fan who would keep such excellent seats unused so long. Their seats are so close to ringside, the lights flooding the ring reveal them as blaringly as the fighters and the men are eager to be seated and unnoticed in their shame. Not so the ladies. They are completely poised. As they walk to their seats, they permit their shame. Not so the ladies. They are completely poised. As they walk to their seats, they permit their wraps to drop off their shoulders, that their hare backs may be admired by the whole fight mob. There is an insolence about them that is the more provocative since these women are supposed to represent the seat of the pose of their arrogance.

#### Women and Women

The audience is supposed to re-sume its interest in the bouts, once these gorgeous creatures are set-tled, but the lovely things will never cease to believe that they are the most interesting event of the evening. evening.

And yet men will be stubborn and have a swell time at the fights, but only if they have escaped and erawled out by themselves.

erawled out by themselves.
While the women all over the house, who would protest anywhere else, hear about the most filthy language a man can swear when the men don't agree with the decision. These women then do not even lift their made up eye-brows; they like it or they wouldn't go, excepting those who go for the first time and never again.

And as a little suggestion, if a man is picking a girl, take the one who doesn't go to fights in prefer-ence. It's like that other wise say-ing, "Don't bet on fights."

#### POOR LIL CLARA BOW; NO ONE TO STEER HER

"True to the Navy" is a typical Clara Bow film, fast and very funny. She is quite at home in her hard-bolled role—kidding the Navy until she tumbles for one breezy gob, smashing up soda fountains, en-gaging in riotous fist fights, and giving out plain, talk as spoken by the intelligensia of Brocklyn.

the intelligensia of Brooklyn.

As in all Bow films, Clara is given
no family background. No mother
or father to guide her. She just
lives a chaperone-less life, maintaining surprisintly decent living
quarters on her small salary as soda
clerk, with no Richman to annoy
ber.

#### Did You Know That

Hollywood, May 24.

Most female picture stars ex-aggerate their upper lip in makeup....Mary Crawford has a new watch made entirely of baget diamonds...Al Jolson's Mercedes-Benz is guaranteed 140 miles an hour....The Ned Maring have completed their alto course-Berlz is guaranteen 140 miles an hour... The Ned Marins have completed the mew Malibu Beach house... Line Besquette wears a figure and a substantial state of the season of Club" entertained the "Mas-quores" recently at tea... Grace Menken wore a charm-ing print frock with long orchid kid gloves at a lunch-eon... With all the talk about the local smart dressers there should be some attention focussed on the state girl hots in the cast. Helen Johnson has a beautiful red cat... Bar-bara Stanwock never sees any has a beautiful red cat...Bar-bara Stanwyck never sees any of her pictures until they are playing in a theatre...Mrs. Chandler Sprague won't go picking any pretty leaves again—poison ivy, ocococol... Esther Howard is making shorts for Warners until pro-duction begins on "Sunny," in which she will play her origi-nal role...Ruby Jolson not which she will play her origi-nal role....Ruby Jolson not only looks swell on a golf course, but knows what to do when she gets there.

#### "SUNNY SKIES" CAST

Ruth Morris Does It Favor by With holding Names

It would be a novelty if a college It would be a novelty if a college picture, were to start in the middle of the semester, completely blasting the accepted theory that such films must open with the day of registration, showing underdog freshmen, co-eds and snooty upper elassmen arriving with spick and span luggage. It would be a supported to the spice of the spi

one aim aim a conter.

"Sunny Skies" follows all these cinematic traditions. It is doing the cast a favor not to mention any

#### True Love as Menace To Riotous Party Girl

To kiotous Party Girl
There is nothing in the new Capitol film that may not be presupposed from its title, "Ladles of
Leisure" It includes all expected
situations, including the one in
which a rhinestoned party-girl reforms when true love hangs around.
Excellent performances outwelgh
its story triteness.
Barbara Stanwyck makes a very
real person out of the heroine in a
direct and straightforward performance, devoid of camera emoting.
Marie Prevost is sincere as a comcdy gold-digger, who considers an
a la carte menu an invitation to a
table d'hote.

The Capitol stage policy continues arty in "Singing to the Stars," a spectacle cleverly backgrounded spectacle eleverly backgrounded and beautified with costumes in shades of blue and just enough silver. Nina Oginska dances in a lovely frock of blue tuile, the Gary Leon Four do breath-taking adagio tricks, and everything is quite nice until the finale goes completely mad with bure eleveric stars revolving.

with huge electric stars revolving against the back drop.

For shame, to spoil a heautiful effect with Broadway's favorite effect with finale trick!

#### KICK-IN-THE-PANTS AND **EVERYTHING NEEDFUL**

Back after what is known as European Triumphs, Rose King (Yorke and King) is at the Palacc, making a riot out of "Old Family Tin Types." A finished comedieune Miss King economizes every ges-ture, makes it sure and completely expressive. Charm, grace, dignity expressive. Charm, grace, dignity and coquetry she flavors with kick-in-the-pants comedy. A great

and coquetry she flavors with kickin-the-pants e on ed y. A great
trouper.

True Vorke is a daughter worthy
of such seasoned vaude-villane
inst appearance in America, dances
neatly and is a disciple of the kneebobbline, clow-lifting younger goneration. Her chiffon dress, delicately
patterned with rhimestones and
skirted in tulle, is pretty but not
suited to her. A circular skirt, flaring softly from a high wal-villne,
No comment is necessary on the
tried comedy of Morris and Campbell, always well received. Miss
Campbell's new gown, while not exactly her type, is a cunning white
lace with cleverly caped decolletage.

Francois and Densmore Company open the bill with "Their Unique Fantastic Dansante," which is so unique and fantastic its difficult to One moment its classify. One moment its acro-batic, the next dancey, and the next Continental pantomimie, but its pleasant entertainment all the

#### **WOMEN ALWAYS GO** FOR RAGS AND RICHES

Just how much good dialog can do for a picture is demonstrated in "Ladies of Leisure" at the Capitol. Here is the ereaktest, sappleat story of the stient picture days brought to life again for the talkers. It is so cleverly disguised by dialog not only does the audience fail to recognize it for the old bromide that it is, but becomes extremely interested in it. The story is all about the rich boy and the poor girl with slightly shady connections who fail in love. The boy's wealthy family try to make him give the girl up. He won't, and so on. "Ladies of Leisure" at the Capitol.

However, this story formula dur-However, this story formula during its long career has evidently won the affections of the picture public. A woman next to "Variety's" reporter said, "That's a fine picture. It's just the way rich people arc—never want to give a poor girl a chance." girl a chance.

girl a chance."

Barbara Stamyck is not as pretty on the screen as he is on the stage. Her acting is good, but her's its supremly a stage personality. As a cleading man Ralph Graves is always there. Never seems actory and is not too good looking. Mr. Graves could not have given a better characterization of an anateur dauber.

#### **MARRIAGES**

Dorothy Dwan, pictures, to Paul Boggs, Jr., non-pro, in Hollywood, May 23. Miss Dwan is the widow of Larry Semon.

Bernie Cummins, leader of the orchestra at the Hotel New York, to Kathryn Mahoney, society girl, May 23, at St. Patrick's Cathedral, New York City.

Dodothy Day, of "Fifty Million Frenchmen," will wed Gilbert E. Broking, non-pro, May 30, at the First Presbyterian Church, New Frenchm

Emlly Hurst to George Gottlieb in Emily Murat to George Gottlies in Chicago, May 19. Bride is an execu-tive secretary for B. & K. Groom is scenery designer.

Raymond O. Connell to Marvell Tanner in Chicago, May 16. Groom, manager R-K-O Orpheum, St. Paul.

## RITZY

Mrs. Edward C. Post, wealthy widow of a society sportsman, has long owned Stoneleigh, a fine estate at Newport. She has just turned it over to the Catholic Order of Carmelites for use as a convent. She has become a novice in the order and will continue living in the man-

and will continue living in the mansion where elaborate entertainments were once given. Mrs. Post was Emilie Thorn King, daughter of the late Daniel King and the late Emilie Thorn. Grand-daughter of the late Mr. and Mrs. W. K. Thorn, she is a greatgrand-daughter of the original "Commodore" Cornelius Vanderbilt. Her dore" Cornelius Vanderbilt. Her according to the properties of the present James C. Parrish. So Mrs. Post is a half-sister of the present James C. Parrish, who is now married to the former Mrs. Burton Oliver Elkins, Parrish was divored from Charlotte King

Burton Oliver Elkins, Parrish was divorced from Charlotte King Palmer, old time show girl. They remained friends, and Charlotte recently sued him to recover \$50,000 she claimed she lost in playing his tips in Wall Street. The case was settled out of court. Years ago Charlotte was roubed in her luxurious home of sewels valued at \$50,000. She sued Wilda Bennett for damages to this home when rented to Miss Bennett.

#### Dialog Doubling

Adolphe Menjou has had an uncertain career! Son of that Meniou who was with the old Bismark Cafe in Cleveland, he gained popularity

In Cleveland, he gained popularity in pictures and became a star. At the height of his success he parted from the studio executives and spent some months in Europe.

Now he is back in Hollywood, making French and Spanish versions of their regular features. Divorced by Katherine Tinsley, he then married Kathryn Carver, film actress, who had divorced Ira L. Hill, New York photographer. Hill, who is in the Social Register, then married Doris Goodwin, society girl. One of Menjou's early jobs was bill clerk with the old Triangle Steamship Co.

Helen Ware, in talkers after a lifetime on the stage, plays a char-Actor part in Griffiths "Abraham Lincoln." Originally Helen Remer, of San Francisco, she attended Nor-mal College, New York.

#### Odd On Park

O. O. McIntyre, the widely syndicated columnist, has purchased an apartment at 290 Park avenue. Noel McVickar has leased an apartment McVlckar has leased an apartment at 40 East 66th street. His wife was formerly Mrs. Mal Woods Quintard. His mother, the late Ada Jaffray, society woman and aunt of Mrs. J. Borden Harriman, was the widow of James McVlckar before marrying and divorcing Herman Patrick Tappe, the milliner. Tappe later married and separate from one of his mannequins, named Anna. As Anna Tappe she then opened her own establishment.

#### Sounds as Though Roxy Might Have Good Show

Carmen, that high-powered lady of the opera, is being celebrated at the Roxy in a series of musical tableaux made important by lighting, arias and the voice of Jeanne Gordon. It also makes possible a Spanish dance by Massine, and it permits color-loving Montedoro to splurge on costumes of green, red. white and gold spangles. Its final tableau is a feast of warm color

The Roxyettes contribute a strikbrilliant ,,,

# ARIETY

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#### 50 YEARS AGO

(From Clipper)

The first week of warm weather roke down box office takings all broke down over the U.S.

Going to a prize fight in the early '80's took the nature of a grand experience. Mob from New York journeyed to Buffalo to see a bout between Mike Donovan and George Rooke for the middle weight title of America. They had to sail for the Canadian side secret and them the police and milled the top of the control of the co be found.

School of acting business had a modest beginning around this time. Dave Reed advertises: "Dave Reed, formerly of the Haverly Minstrels, will give lessons in ig dancing, singing and dancing and bones playing at his residence, 156 West 24th Street, New York City."

Mrs. John Drew appealed a judg-ment of \$900 in favor of two negroes refused admission to a Philadelphia theatre at which they presented tickets. Appeal was based on the argument the plaintiffs were entitled only to a refund of the purentitled only to a refund of the purchase price of tickets, or \$2. Court ruled they were entitled to damages for mental distress and also injurles incidental to the ejectment. Judgment of the lower court was affirmed.

Simmons & Brown, New York agents, had assembled a circuit of more than 30 legitimate theatres, biggest co-operative string brought together up to that time.

"Hazel Kirke" had just played its 100th performance at the Madison Square theatre, New York.

#### 15 YEARS AGO

(From Variety and Clipper.)

Big Time vaudeville was strangely indifferent to picture opposition. New contracts were silent upon performers taking screen engagements, but it was reported indirectly that stars would be-made to understand that engagements on the screen at low admission prices would be deemed to injure their vaudeville value—and salary.

Legit was more aggressive. Producers filed protests with billipost-crs against having the stage stars billed for pictures at admissions as low as two bits and the same names displayed nearby in plays at \$2.0 ne legit firm threatened to boycott billiposter space. Outdoor display men said the picture people paid well and let it go at that.

Imitations of Charlle Chaplin be-came a national madness, and the whole film business was on a still hunt for "comedy types."

Louis DeVoe, New York "World" critic, charted the season just past, finding that there were 113 plays, including one-actors, and they ran an average of 9 83/100 weeks.

Funeral of Charles Frohman was a national event with services across the country at the same moment.

Show business hadn't quite ab snow pusiness man't quite abandoned hope for the road. K. & E. proposed the following season to cover the one-nighters with a group of musical comedies at \$1 that had played the key towns at \$2.

Hammerstein's Victoria was leased to the Rialto Theatre Corp., deal giving a profit to the three ground lease holders of \$70,000 a year. They were Oscar and Arthur Hammerstein and Lyle Andrews.

Otis Skinner was one of the few legit holdouts on pictures.

## **Inside Stuff—Pictures**

Several years ago a director who always has story ideas up his sleeve got hold of a muiti-millionaire just going into pictures and told him story idea, with a Mexican background. It sounded good and he sold it for around \$5,000. The producer had the locale of this idea charged also the characterizations. The picture was started, cost over \$3,000,000.

and was recently completed.

Just before the completion an actor from New York met the lead in this picture and told him he was going to put on a sketch at the Masquers on the Coast which he had written a number of years before for a Lambs Gambol. The actor listened to the story and told him that it was the tale of the picture in which he was appearing. The Eastern actor burned and said he was going to take the matter up with an attorney.

The Coast actor induced him to caim down and requested that he tell his story to the producer who had spent the millions into blending it into an air epic. Much conversation was not necessary with the producer finally giving the eastern actor \$3,500 and getting a quit claim on his sketch.

Amount of dialog used in talkers is just double that previously used in silent titles, it has been found by writers. In the old silents, 125 titles was not unusual for a feature. In the talkers, the average feature has around 250 speeches.

This figure was arrived at by a gorup of writers at First National studios checking over the stories of three pictures now ready for production.

duction.

In the Spanish version of "The Grand Parade" Emile De Recat has a prolog in which Helen Twelvetrees and Fred Scott are introduced by the two Spanish players who dub their voices throughout the version. Raquel Nieto and Luis Lianeza are the dubbers. Short non-dubbed speeches in Spanish are made in the prolog by the two featured players. Scott also sings Spanish versions of his song numbers in close-ups. Minstrel show sequences in the picture are left in English."

Pathe has called off the Spanish version of "Swing High."

Entire liouse staff admired the manager for his same toward, when he was promoted, his assistant manager moved up to the vacated spot. The new mgr. thought he would continue the scheme, without the boxing knowledge. The first patron he tugged down into the basement and informed he was in for a whaling, turned upon the mgr. and near

It's related that when a circult recently called its divisional managers

It's related that when a circuit recently called its divisional managers together for a business session, each was asked to tell in turn how they were handling the children proposition; if the kids were compared to the control of the minority ordinances, and how they protected themselves against evasions, etc. All of the managers told their stories and, according to each, everything was hunky dory until one head of a division stood up. He said: "Tm. no lawyer and never studied law, so I wouldn't understand a city ordinance if it came in on a pass. All I want to know its that anyone can reach the box office window. That shows they know what they are doing and how dare any man go into the family history of a stranger to him?"

The business on pictures done by Paramount Publix from the home office, with most all allocation of product to big circuits from distribution headquarters, now runs as high as 80%, S. R. Kent, v. p. and distribution chief stated at the Par-Publix convention in Atlantic City. That leaves only 20% for such indies and other business closed throughout the country by the branches.

In pointing out that the indie business negotiated through exchanges is as low as that, the Par-Publix distrib captain told the salesmen, novertheless, that that represents important business and must be given as much consideration as the other handled from the east.

Picture girl imported from foreign lands is doing all right for herself on the Coast lots. Directors admit she plays well but are puzzled by ther stubborness in pollitely but consistently refusing to take their suggestions while on the set.

Solution is that the young woman spends practically every evening with the director of another studio who minutely coaches her on her next day's work. She has such falth in her tutor that nothing can persuade her to devlate from the path prescribed by the home instruction.

Columbia's distribution product agreement with R-K-O is said to be on a percentage arrangement, without guarantee. That throws the burden upon Columbia for drawing pictures. An edge Columbia has is that its pictures in R-K-O's split week houses will play each in the best half, four days. The best half usually includes Satuday and Sun-

best man; tour ways and day,
It appears to be a general impression that if the R-K-O-Columbia product deal turns out well, that R-K-O eventually will absorb Columbia

past managing to keep active, are claiming money never so hard to get as at prseent, with backers, potential or actual, unwilling to fall for the usual sales talk. Indie producers, including those operating on a shoestring and in the

usual sales talk.

Some of the indice regard this as out of the ordinary. Indies admit that a lot of Jy-by-nights and gyps in the past have valued the situation so far as financing is concerned, but point out that while before sound came someone could be found who would back productions, now they are scarcer still.

Balaban & Katz in Chicago established precendent this week by taking a picture from their acc weekly change house and putting it into run house.

Film was "Caught Short" (M-G), which went into the run Roosevelt acter a week at the program Chicago theatre. When it held up for business in the Chicago despite a poor notice from Mae Tinee of the Tribune," they made the shift.

Without giving reasons, United Artists has decided against the use of any color at all in "Reaching for the Moon," which Irving Berlin will produce for Art Clnema.

With U. A. having a contract with Technicolor for seven pictures during the 1880-31 season, this defict on schedule will be made up by use of color in some other production instead, possibly Dolores Dcl Rio's next.

Joc Leo's offer of a liberal discount on his contract, if Fox settled with him, is said to have been declined by Fox. It leaves Leo with 90 days of nothing to do on his hands. At the end of that period he must report to the Fox office, meanwhile drawing salary under his three-

year Fox contract.

Leo was the theatre operator for Fox in the east.

From stories quite a lot of graft was uncovered when a change in administration of a couple of departments in a large film firm lately

# **Inside Stuff—Legit**

George S. Kaufman, praywright and dramatic editor of the New York Times," makes his debut on the stage in the try-out of "Once in a Life" which he collaborated. His name on the cast portion of the program 'lli be Calvin Brown.

James Montgomery back from Hollywood after a season's stay. Wrote four stories for talkers which he says is more work than he did for previous 10 years. Is returning to Coast later but will spend the summer at his Stonybrook, L. I., place.

They fed Nat Dorfman at Sardi's last Thursday. His trip to Hollywood as a writer the occasion. One telegram signed Lew Leslie read: "This dinner should have been held 10 months ago." Dorfman wroot the skits for Leslie's "International Revue." Still owed the royalities.

William A. Brady convalescent and back at his office. Appendix opera-tion a serious one and says for 24 hours he aimost had a glimpse of the world beyond. Was in Washington last week and addressed committee on new copyright bill. Divisibility clause out. Mr. Brady lost 17 pounds during the liness and doesn't want to gain it back.

Emily Lowry was married last week, but it was not "the" Emily Lowry. License was issued in Oakland the day following Miss Lowry's return from Los Angeles after a season in "Love 'em and Leave 'em." Her denials were taken with a grain of salt by the reporters who banked on the age of 21 and saw visions of a society-drama wedding as Miss Lowry is a U. C. girl, connected socially, and a Dufty stock protest. The story finally collapsed when the marrying Emily Lowry appeared on the scene. She is a Negress.

The financial reverses of Henry Duffy, whose success with stocks on the Coast was exceptional, is a heavy blow to Coast legit actors and stock companies all over. Duffy operated eight theatres, employing 100 or more actors weekly. Some of his moves could not be figured out by those in the east. For instance there is the Duffwin theatre, Coaldand, a new house which when completed forced the Fulton to suspend, in two months. But he then leased the Fulton and tried to operate it in opposition to his own Duffwin. He had difficulty in operating in Los Angeles where he had one house and also two in Hollywood. He knew last winter that he could not find sufficient plays to operate houses so close together. close together.

Application of Dorothy Knapp, in her suit against Mrs. Penfield, who backed "Floretta" for \$250,000 for an order requiring Earl Carfoll and the Vanities Producing Corporation to submit to an examination before the trial, was refused by Supreme Court Justice Valenti.

Alfred Beekman, of House, Grossman & Vorbaus, attorney for Carroll, stated that plantiff had already examined Mrs. Penfield and her secretary, Mrs. Hubbell, and obtained all the information she was entitled to from them. The attempt to examine Carroll, he declared, was for the purpose of getting information from him and comparing it with the statements made by Mrs. Penfield and Mrs. Hubbell.

## Inside Stuff—Music

Germans have perfected a postcard record which can be sent through the mail like any ordinary postal souvenir card with a picture on the front. It is impressed with a German song of greeting and is played with a special needle.

The Bobby Crawford deal with Al Joison for publication rights to all the "Big Boy" music has a unique clause.
Joison stipulates in his part of the contract that Mrs. Crawford must accompany Mrs. Joison (Ruby Keeler) to New York for a vacation.

Belleving in the adage that "familiarity breeds contempt" one of the music executives at a major Coast studio split up a long established songwriting team by giving each a three weeks' vacation with instructions not to see each other during that period.

One went to Palm Springs and the other went to Agua Caliente.

Ferde Grofe is composing a new four-part symphony called "Grand Canyon Suite." It is in the same musical idiom as his "Metropolis" and "Three Shades of Elue."

A story in Variety last week stated that Gene Buck was president of the Canadian Performing Rights Society, Ltd., and Louis Bernstein vice-president. A Canadian, H. T. Jamison, is president of the society over the border and Gene Buck is the vice-president. Louis Bernstein holds no official office, but is a member of the board of directors.

occurred. It commenced to look after a bit of digging by the new in-cumbent as though everything in connection with the operation of those departments meant someone had been declared in for a shave. Plenty of talk on the inside over it.

R-K-O is said to have a piculitude of cash on hand for any expansion purpose. It recently issued an extra million shares of stocks. After payment of current obligations on deals and other things, about 15 millions are reported remaining for further expansion in a theatre way.

A clash is shortly looked for in a distributor-exhibitor concern where one of the theatre operators is trying to tell, his distributor end whe films of the same firm's he will play and what he will pay for them.

Last week in Omiha, when meeting the newspaper men, Sam Katz declined all requests to be cameraed. He also met 75 Publix officials from four states.

It is not known how far Fox intends to go to remodel its recently acquired theatres, especially those in the New York area. Of these latter there are over 140, and nearly all need plenty of attention, inside and out. It is estimated that to fix up all of the Fox houses calling for repairs and decoration, cost will run to between five and seven

Regarding it from accounts as the ethical thing to do, U. A. will hold back its first Al Joison talker until Warner Bros. have had a chance to get 'Big Boy,' last with the departing star, conveniently out of the way. UA will not begin production on "Sons o Guns" until September and will not release it until January or Pebruary, 1931, it is understood.

Eddle Dowling is reported securing a large sum in subscriptions to stock of the company lately announced by him for picture producing. This amount comes from many subscribers, all known personally lay Dowling. When next producing a picture, Dowling will likely make his release association in advance.

Courtland Smith, at the Fox convention in Hollywood this week, is reported as likely to extend the newsreel theatre circuit for Fox, first placed into execution by Smith at the Embassy, New York.

Smith, as a Fox vice-president, may assume full charge of such a department with any side issues it may suggest.

# AMATEURS NEED GINGER

# Drear Summer in Theatre Way For New Legits on Broadway

Unless the present forecast goes amiss, legits will sink to a new low representation for the next three months. With 50% of legit houses dark now and little chance of relighting until September, except for chance spottings of pictures, the dogiest of dog day periods will obtain between now and September. Summer, september with the september of the control of the c

#### Bledsoe Plays Harlem For 1st Time Guarantee And 25% Over \$9,000

Jules Bledsoe, the Negro baritone, plays the Lafayette theatre, Harlem, New York, next week (31) on a percentage arrangement with the house. His guarantee is \$1,250 plus 25% on the gross above \$9,000. Although considered by most whites as the leading singer of his race, Bledsoe has never before race, Bledsoe has never played Harlem.

Lafayette deal was arranged through the Yates office.

#### May Serve "Hash" Yet

"Hash," Ted Reilly's black-and-white musical which has been floundering in rehearsal for the past two weeks, has interested some fresh money and found an opening spot, Allentown, Pa., June 9, and Brighton Beach Music Hall, Brigh-ton Beach, N. Y., the week follow-ing.

Maybe a New York house after that if the dough holds out.

#### Law Prof. Gets a Yen and Writes Play for Himself

Writes Play for Himself
Hollywood, May 27.
Dr. Ralph Culver Bennett, professor of law at University of Southern
California, goes actor-manager June
22, playing the lead in his own play,
"The Glory Declared," at the Music
Box theatre.
He says the play is a melodrama
with a religious theme. He has
with a religious theme. He has
electropic Walter B. Gilbert as directory
electropic Walter B. Gilbert as directory
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#### Speak's Call Board

Detroit, May 27.
At speakeasy very near local theatre every week a schedule of overture and stage shows is posted. Performers and stage hands spend most of their time at the speak. at the speak

## STAGE STOCKS **NOW DOWN TO LOWEST EBB**

Stocks at such a low ebb there is no room to fall lower, it is stated.

About 50 stocks operative at this

At the rate stock companies are closing, few show courage to open with the summer just about to turn on the heat.

## CRITICS WHO SLEEP AT OPERA, N. G. JUDGES

Chicago, May 27.

Music critics got a panning from Dema E. Harshbarger, head of the

Music critics got a panning from Dema E. Harshbarger, head of the Civid Civic Opera Clubs. Members of the 42 clubs, at their first annual dinner, were told to judge operas for the 42 clubs, at their first annual dinner, were told to judge operas for themselves.

"How can critics judge an opera when they teach all morning, attend 20 concerts in an afternoon and then sleep at the opera in the evening." Miss Harshbarger asked.
Critics under fire and on present Critics under fire and on the evening." Miss Harshbarger asked.
Critics under fire and on the evening. "Miss Harshbarger asked.
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Miss Harshbarger asked.
Critics under fire and on the evening.

Miss Harshbarger asked.
Critics under fire and on the evening.

All but the last two are indulging ln the pedagogic sideline.

#### **GLADYS BRYANT'S JAM** WITH MOTHER JAILED

Washington, May 27.

Gladys Bryant, former Carroll

"Vanities" girl, living here with her
mother, was arrested last week for
violations of the Prohibition laws.
Girl was freed, but mother was
fined \$300 and placed in jall for 90
days.

#### Ambrose Small Case Up Again, 10 Yrs. After

Toronto, May 27. Suspected murder of Ambrose J Small, manager of the old Grand theatre in Toronto and prominent in theatrical circles, who disap-

peared 10 years ago, still getting front page publicity. Small left his theatre when blz was good, and hasn't been seen

since.
Last month Patrick Sullivan, editor of local paper, "The Thunderer," who has been playing up the mystery for months, was convicted for criminal libel and publishing obscene literature. He was given one year.

scene literature. He was gard anyear.
Now the Misses Promes and
Now the Misses Promes and
Gertrude Smill, states of the theatte magnate.
In the states of attached.

# HANDICAPS MANY

"Sweet" Playlets and Bunk Publicity at Home -"Eyes" Convincer in New York and St. Louis-Full Length Plays Better for Ultimate Development

#### INNER. POLITICS

Inner politics, jealousies and catering to its patrons are the first handicaps suffered by the Little Theatre Movement around the country. Next comes the demand for the "swest" playlet and the bunk publicity besides phoney pats on the back handed out to the local amateurs composing these groups the country of the patron of the patron of the patron of the patron of the through "Eyes," written and played in St. Louis, before entering the Little Theatre Tournament in New York, winning that competition. The ruthless criticism of Little Theatre offerings by New York's dramatic critics is crushing to the smaller cities where many of the plays were first fostered. Attitude of the public and the press toward the Little Theatre at its home town source may have something to do with preventing the Little Theatre in general from coming up to scratch as often as it should.

it should.

In the home town it is not considered according to Hoyle to really criticize any Little Theatre play. It must be treated "incley" and is. The only time a play gets a knock, and then it invariably does, occurs when (Continued on page 58)

#### ONE LEGIT HOUSE IN ALL TEXAS NOW LEFT

Dallas, May 27.
With recent passing of Pantages at Fort Worth, to be wired, Showhouse at Dallas remains as last legit stand in Texas. Once Houston San Antonio, Galveston, Fort Worth and Dallas each had a regular legi and Dallas each had a regular legit house for stock companies. Now all have been remodeled for pic-tures, except for the Showhouse (formerly Circle). It's degenerated to concerts and amateur produc-

Showhouse has been a flop for every stock company that tried it for the past six years.

#### **Erlanger Productions** By Separate Corporation

The production end of the Erlanger office was incorporated last week, when papers were filed at Albany for the Erlanger Productions, Inc. It is to have 1,000 shares of no par stock. Incorporators are and the paper of the paper

independent producers

independent producers.
The first show with such participation is "Vanitles," due at the New Amsterdam late next month.
A production schedule by the Erlanger office likeli has not yet been framed.

Rose Perfect West
Hollywood, May 27.
Hose Perfect, prima donna, arrived here from the east Monday.
Presumably on spec for pictures.

# LITTLE THEATRE Warners Prefers Erlanger's to **Shubert Theatres—New Musicals**

#### Ghastly!

Boston, May 27,
Geo. C. McKinnon, in his
"Wisdom Box" in the Box" in the Box"
"Daily Record," sums up the
legit show business thus!;
"Trade at one stock company house is so ghastly the
munagement is giving away
a bicycle to the holder of the
lucky free pass."

## HAYS' CODE WILL PICK PLAYS FOR FILMS

That all bucks from now on will be passed to the producers' code of ethics, instead of the Hays organization, is first demonstrated with the successful Belasco play, "Wise Child."

Hays [sa'! dollar any more han...

Hays isn't doing any more ban-ning but is certain that Columbia nor any other company will not consider the theme for the screen.

Columbia was mentioned as being prepared to pay \$60,000 for the screen rights to "Child," but other producers have talked the matter over "unofficially." Columbia, spokesmen point out, while not a member of the Hays group, is manifesting every interest in its moves and every desire to co-operate. Plus this, that releasing agreement with the most agreeade of members, R-K-C.

The Hays catechism has considerable to say about things dealing Columbia was mentioned as be

The Hays catechism has considerable to say about things dealing with the lilegitlmate. Since discussions have satisfied a certain number of the creed followers that "Wise Child" is themed around such specimen, it would take more than the brightest minds of Hollywood's re-write staffs to make of the Belasco mirth quaker anything less than an "unwise" offspring.

#### ZIEGGY SETS 'FOLLIES' WITH AMOS-ANDY

Hollywood, May 27.
All contracts for the next Eleg-field "Follies" in New York will be dated Oct 15.
Amos and Andy, despite denials, lits as ald, are set and Walter Donaldson is writing the music. Latter is the only 11ember of the production staff thus far selected.
Flo Ziegfeld is out here watching his gloriflers going into cans via "Whoopes."

#### Sleeping Tablet Overdose Fatal to Jean Farrell

Fattal to Jean Farrell Chicago, May 27.

Jean Farrell, forner chorus girl with "Rose-Marle," died last week following an overdose of allonal sleeping tablets. According to Barbara Bossie, another professional Particles and the Chicago and bangover.
Miss Farrell had taken six tab-

lets, although the maximum pre-scribed was two.

Her sister, Mrs. Mary Fitzgerald of Philadelphia, was notified.

Sydney Ross Solo
Sydney Ross, formerly with Kenneth McGowan, Is branching out on his own as a legit producer.
Hoses will offer "Potter's Field," by Paul Green as his bow in venture and will follow up with a new play by Elmer Rice upon which the latter is working while abroad.

Musical cauncily production for early next season should assure Broadway of a goodly supply of high class attractions of that class, even though the summer seems lacking of fresh productions. Bobby Connelly and Arthur Swanstom are scheduled for four musicals. Alex Aarons and Vinton Freedley are down for two. E. Ray Cootz will present at least one. Charles Dillingham has two In the control of control of the c

basis.

After Legit Houses
Warners is further named in
raching out for more legitimate
theatness for run picture purposes.
A proposal to lease or absorb a
number of Erlanger theatness reported, While rumors of a WarnerShubert deal continue, the picture
pupple appears
pupple appears
pupple appears
betterd, especially outside of New York.

Before Warners Hollwood, New

cially outside of New York.

Before Warners Hollywood, New
York, opened, it was stated the
house would be used for stage productions and is fully equipped for
that. If the deal with Connolly and
Swanstrom is consummated, that
house may be used but both firms
are seeking additional theatres.

#### Merchants Help Showman Hit by Stock Company: **New Start Under Canvas**

Topeka, May 22.
Stock market did things to Clyde
Waddell, owner of the Waddell
stock company. Now Clyde is gettlng a second start because he made

stock company. Now Clyde is getting a second start because he made a hit with Topekans during the five years he and his players were at Topeka merchants underwote the cost of a tent theatre for Waddell, and he is erecting it at the Kansas Free Falr grounds entrance, where with practically all his former associates he will open next month in stock.

Though the and under lease for two more years, Fox will not sublease to any professional opposition to talking pictures played in its other houses here. Short dates to amateur shows, and few of them, are all the Orpheum has had for the past six months.

## "Lysistrata" Hot

"Lysistrata," the Greek pk which has Phlla, on its ear, has been snared by the Shuberts and will open at the 44th Street next

Despite its antiquity the play is rated quite hot, even by the ticket agents who scurried down to rub-ber.

#### Not Colleen Moore

Hollywood, May 27.
Collein Myore has no financial interest in the coast stage production of "June Moon."
Report trong through presence in leading role of her brother, Cleve Moon.

#### POLAND NOT OVER-RUN BY LEGIT SUCCESSES

By EDWARD J. KURYLO

Warsaw, May 10. Municipality of Warsaw at last facing the fact that the Municipal theatres are being mismanaged, declded to make some changes. The cided to make some changes. The four, Teatr Wielki, Teatr Narodowy, Teatr Letni and Teatr Novy, are going to be separated from the Muncipality and granted an annual subsidy upon which they are expected to make good. It is understood one of the first who will be asked to resign will be the general manager, Slwinski, whose qualifications for that post among others was that he had once been Premier of Poland, unfertunately for a day, and has some pull with the present

and has some pull with the present governing party.
"Ijola," the opera by Piotr Rytel,
produced in the Teatr Wielki made
quite an impression, but will have

produced in the relativistic induced upon the court to some extent. The court to some extent to be cut to some extent. Prince Consort. French comedy in three acts of Xanroff and Chancel proved effective in a way but did not run long. This play was written some twenty years ago, but the authors had altered it to suit the present at the country of the

Family Affair

In Teater May, "The Charming Pendoler," and the Charming Pendoler," and the Charming Pendoler," and the Charming Pendoler," acts of Wincenty Rapecki, has to do with the story of young actor, gipho had already got his pension. This is in reality a story of theatre life. The author himself and Leszczynski (who played the principal part), are related to each other, and part), are related to each other, and the audience spent their time very well indeed.

In Teatr Ellseum, "God, Devil and Man," second work of Jacob Gordin, the Yiddish writer, quite a hit.

In Teau Man," second work of Jacob Grand, the Yiddish writer, quite a hit. Play adapted for the Polish stage A. Mark, who produced it with Chojnacka, Slawinska, Kuncewicz and

riay anapted for the Folish stage inacka, Slawhooduced it with Cho-inacka, Slawhooduced it with Cho-inacka, Slawhooduced in cast. "Morskle Oko" gave å very good show (a revue) called "Whole Warbers with a should be s

Orpheum Falls Down

Orpheum Falls Down
"Quid Pro Quo" gave recently a
new program, "All Around Bartel,"
quite brilliant, and had the assistance of big artists like Pogorzelska,
Ordon Noblsowna, Dysza, Krukowski, Tom and one of the best "conferencieurs," Jarossy.
There remains to be
mentioned
hew theatre, Wesoly Wieczor,

which opened with "Confett" later followed by "Take Me." It, is after the work of the work

#### ADDED-GERMAN HOUSE **GOOD FOR AMERICANS**

London, May 16. Management of the Scala, Berlin controlling the Plaza there, Flore in Altona (Hamburg), Olympia Dortmund, Apollo, Mannheim and the Drei Linden in Leipzig, have

the Drei Linden in Leipzig, have added to its circuit by the purchase of the old Zirkus Schouwberg in Rotterdam. It will open in August as "The Arena."

This engagement of 15 days will be a useful break for American acts who are booked on the continent.

A successful engagement there might mean a tour of from 12 to 13 weeks through the principal vaude-ville houses of Germany.

#### FRENCH LEGITS ARE **SOUAWKING AT LAST**

Paris, May 16.

Legit managers feeling the talker here as on Broadway. Many squawks aired by the legit impresarios no

aired by the legit impresarios not only against the films educating the masses to pop prices, but also against the legit sure-seaters, as distinguished from the picture the-atre sure-seaters. These small legit houses, neces-sarily limited on the gross receipts, are forced to lower the general legit standard, all to the general detri-ment of the entire legit field over the contemporary producers.

ment of the entire legit held over the contemporary producers.

Outside of the big revues, helped more or less by the tourist influx no big grosses hereabouts generally The decrease in number of the more important Boulevard legit-

more important Boulevard legithouses is also blamed. Actors are
not as good as they used to be;
playwrights not as clever; talkers
too tough an opposition—these are
some of the squawks.
Picture opposition has worked the
same for legit all over the world,
but Paris was internationally famed
for its wealth of dramatic houses
with the companies, maintaining
with the companies of the companies of

essary for French actors to study voice control and diction in order to

#### FIVE-WAY PLAY AS **NOVELTY IN MUNICH**

A novel dramatic-synthetic world will be produced in Munich during this summer by the Choric Stage Society in Munioh. The performances will take place in a festival hall built for the purpose in the Munich Exhibition Park from June 20 to Sept. 2. During these performances one

During these performances one has the opportunity to see the famous dancer, Mary Wigman, with her whole ensemble.

"The Call of Death," by the Swiss poet, Abert Talhoff, aims at a new dramatic form of histriouic art in which the text is reproduced by a speaking orchestra, the action by dancing choruses: and by independent speaking figures, space by the Universal Word and by altars of moving colored light.

The play figures are masked.

#### 30 Injunctions on Patents In Far South Nations

American-Argentine Film Co., Ir the latter country, has thus far obtained 30 injunctions in the Argentine federal courts against film exchanges and theatres using soundon-film. In each case a cash bond of 10,000 pesos has been deposited to continue operation, pending in-fringement suits in the Argentine courts against RCA and Western

fringement suits in the Argentine courts against RCA and Western Electric.

American-Argentine Company is headed by Romulo S. Naon, former Argentine Ambassador to Washing-Tong and the suits of the sui

buy with De Forest reported re-ceiving \$100,000 from the syndicate Any future developments or im-provements on the patents by De Forest are provided for on sharing

## Many Polish-Produced Films, but Only One Suitable for Over Here

By Edward J. Kurylo

#### "LADY LIES" IN FRENCH IN WORK AT PARIS

"Une Femme a Menti," the French talker version of "Lady Lies," is rushed for production here by Paramount, taking on the production schedule the place finnerly held by schedule the place formerly held by sathedule the place formerly held by the place formerly held by the place formerly held by the Francis Mangan, Paramount presentation manager for Paramount in Europe, will himself direct part of "Un Homme En Habit" on account of some of his dance ensembles being used. Whether these will be the Place Tiller Girls, with the 12 Paramount Tiller Girls in addition, has not yet been decided.

Besides film and presentation work, the Tillerettes are also slated for night appearances at the Paris fashionable open-air club Chateau de Madrid, if their hours there can be made to fit in with the theatre presentation schedule.

#### Rome's Film Bid

(Continued from page 6)

Italian king of pictures, made known studio and theatre plans of unexpected scope. In an interview with "Variety's" correspondent stated he will have the start of a talker program ready in September or October for use in his 12 wired houses, and the world market on a commercial basis by them.

basis by then. Pittaluga said he has three dialog Pittaluga said he has three dialog pictures completed and four more in more or less advanced stages of preparation. There are to be French, German and Italian versions of the Pittaluga product, the first three being done by French, German and Italian casts and directors.

One of the completed pictures designed.

Italian casts and directors.

One of 'he completed pictures is titled "Ave Maria," although it is not a religious subject.

Pittaluga said he believes one of the important assets of Italian pictures made in Rome will be the fine quality singing voices for which Italy is famous, indicating he has an eye on operatic pictures for foreign sale.

sale. Claim of Rome to rank as the European film capital, he declared, is that it has 10 months a year of the finest weather on this side of the world, this element being of the greatest value to film making.

Inauguration of the studio was a gala event, conducted with much ceremony in the presence of several members of the Cabinet and with all the sound news reel companies making records.

#### War Ace in Film

Berlin, May 17.

Beclin, May 17.
The famous German wartime ace,
Ernst Udet, will play a pilot's part
in Agfa Film Company's "Stuerme
Uber Dem Mont Blanc," meaning
"Storms Over Mont Blanc," Film
will be directed by Arnold Fonck.
Same director-actor combination
was already used by the same producing company in "Die Weisse
Holls vom Piz Palue" ("White
Hell").

#### IN PARIS

IN PARIS

Ronald Colman, Serge Koussevitsky, Max Altglass, Fernand Thillois, John G. Bucher, Martin Openshaw, Marc Connelly, David Selznick, Irene Bordoni, Rosa Ponselle, Ernest Torrence, Ralph E. Bauman, John Pfelfier, Mr. and Mrs. George Lamaze, Nr. and Mrs. David Selznick, Marie Dressler, June Elvidge, Zelma O'Neal, Don Skene, John Byram, Richard Watts, Jr., Gilbert Miller.

#### Honors for Reinhardt

Berlin, May 27.
On the occasion of his 25th anniversary in the theatre, Max Reinhardt was honored by two leading German universities.

Degree of Doctor of Letters was conferred upon him by the Univer-sity of Frankfurt-am-Main and by the University of Kiel.

"Kosclusko's First Love" is a weak picture. Mostly unknowns in it. The most of the most of

(Continued on page 68)

### Merger's Promotion

Paris, May 17.
Final workings out of the Gaumont-Aubert-Franco merger suddenly elevates Edgar Costil, former
general manager of the Gaumont general manager of the Gaumont end of the merger, into the general management of the G-A-F amalgamation. Costil will be what Robert Hurel, who resigned in a huff, wanted to be.

This creates several executive

rous creates several executive posts for the various heads.
Leon Gaumont, the elder, is honorary president. Albert Kohane is what is called the administrateur-delegue (managing director), as distinguished from the general man-

Maurice Devies is president. He's

## Spanish Native-Made Talkers Are Unlikely

Madrid, May 16.

During the last few months nothing else is talked of but to make the talkie films in Spanish, by Spanish actors, with Spanish material and capital by Spanish financiers.

rial and capital by Spanish financiers.
Representatives from Germany, France, England and the United States have published interviews saying they are commissioned to manage the formation of great enterprises of Spanish films and toe them in America, England, end of Germany.
None seems to have been put in action. There is no Spanish film produced as yet, but "La Cancion Del Dia," whose composer, Guerrero, is making money with it. Film is not suitable for exportation. It is very weak in execution and art.
Held improbable here that talkers will be made in Spain. The native silent films have never been a succession that the sum of the

Spanish "Parade" Adds Hollywood, May 27. Josef von Sternberg has been as-signed to direct some additional scenes for the Spanish version of "Paramount on Parade." After their completion he starts work on "Moroeco."

Americans Who Have Played LONDON Always Recommend

## Coventry Court Hotel

Whitcomb Street, Leleester Sq. sone Ger. 7615. Telegrams Coven-court Westrand London Stay There Yourself and Be Convinced

# THE 6th ANNUAL International Number Will Be Issued During JULY, NEXT

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

# LONDON LEGITS CRADLE OF GAY VIENNA Newest Spanish Dance **CUTTING SCALE** AS LAST HOPE

London, May 27.

Last desperate stand of London producers in an effort to counteract the business slump comes in the form of further reductions in box office prices.

Several more legit houses have cut scales, including Strand, Dutchess, Queer's, Court and St. Martin's. Several others are about

to follow suit.

to follow suit.

Many houses are increasing their
pit capacities by taking away from
their orchestra stalls.

Another sign is the absence of
new shoes for production in the immediate future with the exception
of about half a dozen already undertaken. Even these, producers say, would be postponed until all except that they are contracted.

#### U'S FRENCH HEAD: STEIN ALSO OUITS

Single-head foreign organization continued to bring about changes in personnel as the week ran on, spreading to other American company lineups. Alexander Stein.resigned the management of University of the control of sal affairs in France, due to a conflict over jurisdiction.

sal affairs in France, due to a conlict over jurisdiction.
Stein objected when Al Szekler
required that he consult him by
phone on minor administrative detracts and the like.
French executive refused to submit to what he considered the curtailment of his discretion, wiring
his resignation to take effect immediately, but offering to train his
successor until Aug. 21. Stein had
twice before taken the same action
for much the same situation.
Sudden bowing out of Osso and
then Stein inspired many wild rumors in the trade as to further
enitts, none of which eventuated.
Metro has accomplished the centralization of its activities unervise.

tralization of its activities without Lawrence is the supervisexecutive, with the rest of the

#### 'OTHELLO' AND ROBESON DOING BIG IN LONDON

Despite the adverse forccasts of showmen, who usually are right, Faul Robeson's "Othello" at the Savoy is prospering, even in the midst of the theatre slump.
Attraction grossed \$10,000 last week and has a healthy advance demand. It is scheduled to hold out until the end of Dilly, but the tit won't stay that long. Management makes the statement it has four offers for Broadway. New York presents a problem for the production due to the question whether America would accept the

whether America would accept the Negro Robeson playing Othello with a white woman as Desdemona.

#### As It Should Be?

Paris May 26.

Lee Shubert returning June 1 on the 'Bremen' to New York will probably pass brother Jake on the Atlantic.

Jake's coming over to look over the new continental musicals and absorb new continental revue production ideas.

#### Braun, Author, Sues

Berlin, May 27.

Wilhelm Braun, author, is suing Richard Tauber of the Tonflin-gesellschaft, charging plagiarism. Author contends that "The En-ticing God," talker, infringes upon his own story, "The Song of Love."

## "Nina Rose" at Chatelet

Paris, May 27.
"Nina Rose," American music has been acquired by Lehman for production at the Chatelet in the autumn.

# **OPERETTA FOR RENT**

Vlenna, May 27.

Decline of Viennese operetta be-comes a fact with confirmation of the report that Hubert Marischka, director of the Theatre an der Wier birthplace and cradle of Vienna light birthplace and cradle of Vienna light opera, is negotiating with the Austrian State Opera or others to rent his house. Upon its historic stage Lehar, Fall and Kaiman won laurels. Marischika's other operetta theatre, Stadt is to be turned into a sond finest abilishment of the state of the st

#### HYLTON'S ROTTERDAM **CONCERT A PANIC**

The Hague, May 27.

The Hague, May 27.
The Jack Hylton concert at the Gebouw, Rotterdam, Friday (23) attracted a tremendous crowd and worked out and a stream of the stream of t wait patiently for things to quiet

down.

It needed an hour to straighten the jam.

Then Hylton started and carried on to a successful conclusion.

#### Tangling a Tangle

Paris, May 27.

To straighten out the tangle about the actress Arthur Swanstrom engaged for America, explanation is that he engaged two, both from the "New Moon" production at the

the "New Moon" production at the Chatelet.

The first girl was Janet Flynn, the second, saling for New York June 12 and the second of the seco

#### SURVEYING FOR SWANSON?

Stockholm, May 27.

Marquis Henry De la Falaise is in Stockholm conducting a survey of the Swedish film market, according

Cloria Swanson, wife of the Marquis, is of Norse extraction. Supposition is that local study has in view the possible adaptation of her pictures to the native public.

#### Foreign Agents in London

London, May 27.

Emile Audiffred, booker for the Paris Empire, is here after head-liners. The house changes its pro-gram at the end of this week and gram at the end of this week and so far has no feature attraction set. Another vaudeville booker scout-ing in England is Paul Arnaud who represents the Cairo group of thea-tres in South America, in need of specialty talent.

#### Phil Baker Breaks Date London, May 27.

Phil Baker, scheduled to open at the Palladium June 2 for a fort-night, won't keep the date. He has just cabled for an in-

## Created by Gypsy Gives Heel Stampers a Sock

Madrid, May 16.

The modern times make every-thing more advanced and "futurist." The typical Spanish dances are The typical Spanish dances are disappearing and only cultivated by the provincial people in Seville, Malaga, Cordoba and other places in Andalusia. There are a quantity of enthusiasts among foreigners who come to Spain, especially the Americans, as the dancer Doris Niles of New York and Mary Eliza-beth Gleason of Cleveland who have dominated and dance better than

dominated and dance better than the Spanish artists,
Another school of dancing has sprung up, the "Lturist." Instead of following the rhythm of the classical music of Seville and similar places, the innovators of these dances have schools and a number of pupils who interpret the dances like the classics.

The new dancer is named Vicente The new dancer is named Vicente Escudero, a gypsy who has been namy years in Parts. Instead of dancing to the old rule he interprets in an esthetic manner which he has created.

Various sessions have been given in Madrid of this dance. It is violently criticised by the old masters and by the few pupils who remain of the old school. If the new dance continues to disanvear in Smain and

or the old school. If the new dance continues to disappear in Spain and the old timers here wish to see it, they will have to go to North Amer-lea where it appears the best "culti-vators" have taken refuge.

## Melchior, Danish, at Met. N. Y., at \$2,000 Per

Copenhagen, May 27.

The Danish opera star, Lauritz Melchior, has been engaged by the Metropolitan Opera for three years, opening in New York Feb. 2, next, at a stated salary of \$2,000 a performance.

Melchior is a reigning success in London and Paris.

#### Shubert Kidding Vienna

Vienna, May 27.

Vienna, May 27.

Lee Shubert arrived here Sunday (25) from Berlin and will remain until next Friday.

"I consider from the state of the American legitimate theatre that the stage has not been seriously affected by the competition of sound pictures," he blittley stated.

Shubert said he came here to look current the stage has not been seriously affected by the competition of sound pictures," he blittley stated.

Shubert said he came here to look current serious opportunities of the stage of the states. He saw and liked Granich States. He saw and liked Granich Staedten's piece "Reklame."

Vienna, May 27.
Gilbert Miller has bought the
American rights to Ferenc Molnar's
new play, the title of which is still indefinite.

## Louise Brown Gets Over

As Act at Coliseum London, May 27.

Coliseum has a varied and well balanced program, opening yester-day (26), the best in months, headed by Hal Kemp and his Carolina chestra doubling from the Cafe

by His Acting with the Cafe de Frankow also has Louise Brown from "Heads Up". Lee Ephrain's recent. Palace flop, and the "Moonlight" ballet from "Rio Rita," another unfortunate Ephraim venture. Kemp's aggregation, although considered a cafe attraction, revealed several novelties and soored. Miss Brown was splendfully received and the ballet, featuring Jane Sels, doubling from the Carlton hotel restaurant, clicked.

All three attractions are in for a

#### Japs in Denmark

Copenhagen, May 27.

bixon Staging
London, May 27.
Closing with "Heads I'n," Hart Idand Dixon will stage the dances for the new Charlot revue.

| Closing with "Heads I'n," Hart Idand Dixon will stage the dances for the new Charlot revue.

| Closing with "Heads I'n," Hart Idand Dixon will stage the dances for the new Charlot revue.

| Moissi in German London, May 27.
| Alexander Moissi opened last pick t 29 at the Globe in the Gerpse." | Friendly reception by a cood but not be considered and pick to London. | Thereafter the Nippon group goes to London. | London. | London. | London. | Majority of the crowd did not land Dixon will stage the dances for the new Charlot revue. | Jepine and Clown Grock. | Majority of the crowd did not contial.

#### RUSSIANS DIZZILY DO O'NEILL PLAYS IN PARIS

Paris, May 27.
One of the oddest sights in Paris at the moment is the playing of O'Neill's "Desire Under the Elins" and "All God's Chillun Got Wings" at the Pigalle by a troupe of Russian players from Moscow. "God's Chillum" is a particularly dizzy vodka concoction, the Russians doing the Negro parts surrounded with ultra-French atmosphere.

#### **NEWTON FROM HARLEM** PLAIN FLOP IN PARIS

Farls, May 27.
Ernest Newton, Haricm Negro whose marriage to a white heiress in New York a year or so ago created much excitement for the tabloids. essayed stage appearances

loids, essayou here.
He was a conclusive flop in a cabaret performance at the Comedy Club up Montmartre way. Establishment put on a costily and elaborate Imported show, but it's a champagne spot, and its prices are very high, scaring everybody away.

#### "Red" Film Propaganda Order in No. Ireland

London, May 27.
Sir Dawson Bates, home minister
for Northern Ireland, issued May
19 a "special powers regulation" au-

19 a "special powers regulation" authorizing the police to enter and
take by force and to destroy any
film or disk held to be possessed
in contravention of the order.
Action is aimed at so-called
"red" pictures and sound records,
but is believed also to be the entering wedge for a new system of
censorship in the State replacing
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## Colored Singers' Auspices

Berne, May 27.
The American Embassy here is giving its support to the local appearance of the Hampton Colored Singers, touring Europe under the direction of Dr. Nathaniel Detting, Hilde Jones, American singer, is giving a series of concerts at the Tonhalle, Zurieh.

#### Command Show's Hit Creates Tumult at Pall

Creates Tumult at Pall
London, May 27.
Florence O'Denishawn, supported
by Snow and Columbus and making
her debut at the Palladium yesterday (28), was splendidly received.
Resarded as one of the classiest
turning preter in long time.
Resarded as one of the classiest
turning preter in long time.
Command performance has Boyal
Command performance has reazed
last night by people standing at the
back and representing an overflow.
Razzing inspired the rest of the
audience to violent approval and
Potter finished going strong.
Jack Hylton and his Pand, back
from a Continental tour and playing under a new contract at increased salary, drew a tumultuous
outburst of friendlines upon the
vise of the curtain.

#### Scores at Holborn

London, May 27.

Norman Thomas Sextet, booked by George Black when in New York last June and twice postponed, scored yesterday (26) at the Hol-born Empire. On the same bill Chris Charlton, back from an R-K-O tour, pleased. Thomas turn is also doubling at the Cafe Anglais.

#### Moissi in German

#### International Talent Bill Made Best Show Yet for Command Performance

London, May 27.
Last week's Command Performance at the Palladium was declared to be the best of the kind ever held the to the introduction of Introduc

feature.
The performance realized \$18,500, with the record \$22,700, held by the

### BEDROOM SCENE GOOD FOR B'WAY-PARIS PLAY

Paris, May 27.
Athenee has changed policy with the withdrawal nanged policy with the withdrawal nanged policy with the withdrawal nanged policy with the new attraction being the policy with the period of the policy with th

Racy plot has to do with a may girl agreeing to impersonate a school chum to act as hostess to an expected American uncle, the real niece haying an unsavory reputation which probably would cost her the uncle's inheritance if he found it out. The counterfeit relative mistakes another American for the looked-for the three of three of the three of three of the three of three of the three of the three of three

but the men excellent.

Chorus terrible.

#### TED LEWIS PLAYING PERCENTAGE AT PALL

London, May 27.
Ted Lewis opens at the Palladium
June 9 on a guarantee and percentage. It's the first time the
house has conceded such an ar-

rangement. rangement.
His original contract with the Kit
Cat for six weeks now has been
extended to 10. Spot is doing the
best business it has seen since the
engagement of Abe Lyman and his
band who remained there 14 weeks.

#### Antwerp Dancer Tries Suicide, but Stopped

Suitate, the Swopped Glevein, Tex, May 27. Denied bond by a federal judge pending appeal to the Secretary of Labor for a ruling on deportation order Fatma Haysina Petrowitz, 18, dancer from Antwerp, tried to stab herself with a nail file. She was prevented from doing so by an articondant. attendant.

attendant.

Girl's case has attracted much interest locally. She arrived in port two weeks ago as a stowaway. V.

A. DeFleron, steward of ship, secured a marriage lennes for himself and the girl but has been been unable to use it.

Girl came into country sinuggled in his cabin.

#### "Love Waltz" in London , Berlin, May 27. Arthur Dent of British Interna-

Arthur Dent of British Interna-tional has signed a booking agree-ment with UFA calling for a Lon-don engagement for the UFA talker, "The Love Widtz." Engagement is for the London Regal or Alhembra in three weeks.

Fuzzy Knight in Cafe Lendon, May 275-Fuzzy Knight opens June 16 at e Cafe de Paris.

## **OUT-OF-TOWN REVIEWS**

Around town are billboards and such heralding the return of George (Himself) Fawcett to the stage, interrupting a profitable screen career which started in 1914. Fawcett has launched his stage return with his other pieces after the current revival has used up his personal following.

old gold, and has plans of doing older pieces after the current results of the present of the pr

#### ONCE IN A LIFE TIME

ONCE IN A LIFE TIME

New Sam Harris production had

New Sam Harris

Next Harris

Noss Hart, a newcomer to the theatre, and that master of collaboration, George S. Kaufman. Whether

Individually or together, they have

concocted a hard hitting, wise
concocted a hard hitting, wise
tis methods and people with wood

its methods and hilarious comedy.

First of the nine scenes which

make up the three acts of the piece

shows a small room in New York's

shows a small room in New York's

shows a small room in New York's

two men and a woman, small time

two men and a woman, small time

two men and a school of clocution for

the local country conceive

the idea of starting for Hollywood

to found a school of clocution for

the move stars who must now learn

to talk.

to all the state with must now learn to all the burn and a them with one of the producers as prosperous sibilant silencers and witnesses to the fact that God is kind to the dumbbells and his main branch office is Hollywood. There is a love interest provided by the "dead pan" feeder of the team and a little girl who makes good in a big way for no reason at all the girl who makes and the state of the state

good in a big way for no reason at all.

While many of the thrusts are deep, the very truth of the characterizations provides the comedy. It is a corking enst that Mr. Harris has assembled, Hugh O'Connell, Aline MacMahon, Charles D. Brown, who comprise the vaude team; Marjorie Gateson as the gussing and most widely syndicated "critic" on the movies; Charles Hatton, a producer who thinks and talks corporates who thinks and talks corporated the composition of the control of the contr

atrical news and Miss MacMahon are superb.
Special interest was provided by Kaufman's first appearance and his part was George Kaufman, himself. He comes on without any makeup which may have accounted for a rather scared look as a playwright and once arriving there is neglected and once arriving there is neglected and once arriving there is neglected and horgotten. His lines sound the most serious note of the play when he-offers homely and sound advice to the motion picture industry in

"Variety" For Summer JUNE, JULY and AUGUST \$2

Address "Variety," New York

GREAT JOHN GANTON

George Fawcett reviewe a conselection of the incompetents with him are 2 stoom Robards, Arg. Hastwell, Josephine Brown, Albert, Haltert, well, Josephine Brown, Albert, Halter, Well, Josephine Brown, Albert, Halter, Well, Josephine Brown, Albert, Halter, Well, Josephine Brown, Albert, Markey, Well, Ma

#### ARMS AND THE MAN (Colbourne-Jones English Repertory)

Los Angeles, May 27.

Maurice Colbourne and Barry
Jones apparently ventured too far
south with their English rcp, company. They are at the Mason for
a couple of swings across Canada
to reported good business. Similar
conditions held in Portland, Seattle
and San Francisco. Success in the
and San Francisco. Success in the
this section for the first time, but,
judging from initial week, the invasion is apparently a mistake.
Opening with Shaws "Arms and
with a full week of "Dover Road,"
then a week of Shaws, "The Philandever." First three days' apathy
changed the program with "Dover
Road" and "Importance of Being
They still hope that "Pibliandever,"
not yet seen here, will stand up for
six days.

To proponents of the Shavian.

To proponents of the Shavian. Los Angeles, May 27,

They still kope that "Philameter," not yet seen here, will stand up for six days.

To proponents of the Shavian I that has its biggest appeal to those leaning toward the arty was an err filled, and few present were typical of Shav followers.

The cast is excellent. Players case and familiarity will the parts case and familiarity will the parts case and familiarity will the parts of the shave the same than the shave the same than the shave the same than the shave the s

#### Lou Streeter Collapses

Danville, Ill., May 27.

Lou Streeter, appearing with the
Cramer Players' production of "The
Passion Play," collapsed in the
Harwal hotel here last Sunday night a few hours before the scheduled performance

uled performance.

Streeter is in St. Elizabeth's hospital, where his condition is still critical. His wife, who has been his constant companion 40 years, is wardrobe mistress with the production.

#### Geo. Barnes' Broken Leg

Denver, May 27, George Barnes, formerly lead in

the Deninan stock and engaged to play the lead in "Kiki" this week, broke his leg Thursday when he fell as he was leaving his doctor's of-

Selmar Jackson substituted

#### Warners' Greensburg Buy

Uniontown, Pa., May 27. Warners closed its deal for the three Manos theatres, Manos, Strand and Grand, at Greensburg this week.

#### Cook's Musical in Aug.

Hollywood, May 27.
Joe Cook's next musical starts
rehearsing in New York early in
August. Opens in Boston.
Frank Sabini will be in cast.

Morchants and restaurant men of 47th street behind the recent haulin of curbstone bookles. In which half a dozen innocent lay-offs were nistatingly grabbed. Police of 47th street station appealed to for a clean-up of block between 6th and 4th dozen which the horsestible for clean-up of block between 6th and 7th, down which it's impossible for a nice girl to glide without getting from 1 to 50 proposishes. In a re-cent column Odd McIntyre tagged It "Malaria Lane."



Lou Holtz, the celebrated O S-lio contedian, saw Roscoe Alls New Moon" and said: "Roscoe Lou Holtz, the celebrated O Sole Mio connedian, saw Roscoe Alls in "New Moon" and said: "Roscoe, I must hand it to you. You have a carefree boyish delivery, genuine unction and the most important thing, a clear, resonant, positive voice that should be perfect for the talkies." Thank you.

#### - ROSCOE AILS

Featured Comedian with Schwab & Mandel's "New Moon" Co., enroute. Direction LOUIS SHURR

#### 4 Shows Out

Four closings are added to Broad-Four closings are added to Broad-way's declining list. One stopped last Saturday suddenly. The others are due at the end of this week. "Street Scene." presented by William A. Brady, ended its long run at the Ambassador Saturday, having then completed 72 weeks. It as a manual sensation hast completing a second season. Made big money and only in the past month or so was the pace actually slowed down. Most of the run was at the Playhouse.

STREET SCENE
Opened Jan. 10, 1929. "Rich
and compelling," reported Anderson (Journal). "Generally
interesting, frequently amusing and extraordinarily auinteresting, frequently amus-ing and extraordinarily au-thentic," was the summary of Atkinson (Times). Generally eulogized. Variety (Ibee) said: "dra-matic novelty; merits hit rat-ing."

"June Moon," presented at the Broadhurst by Sam H. Harris, ends a run of 34 weeks this Saturday. It started like a whirlwind, getting \$24,000 and better weekly in the early weeks, leading non-musicals. During the spring business steadily tapered and dropped considerably under \$10,000 of late.

JUNE MOON
Opened Oct. 9. "Grand evening." declared Winchell (Mirrop. "Incredibly funny." added
Atkinson (Times), and Garland
(Telegram) reported: "Swift
paced and hilarious."
Variety (Ibee) rated it smart

"Death Takes a Holiday," pre-sented at the Ethel Barrymore by Lee Shubert, closes after an engage-ment of 23 weeks, While not among the leaders it developed quite sub-stantial and profitable trade, mati-nees especially being strong. Aver-age for first months around \$14,000 weekly, lately dropped under \$8,000.

DEATH TAKES HOLIDAY
Opened Dec. 26. Darnton
Eve. World) discerned:
'Beauty, imagination and pathos." Most of the critics were
little vague about Shubert
'antasy."

fantasy.
Variety (Ibee) believed: "Too sombre to catch popular fancy."

"Mendel, Inc.," independently pre-sented first at the Ritz and moved finally to the Cohan, ends a 27 weeks' date. Moderate money

MENDEL, INC.
Opened Nov. 25. Second
stringers found it risible.
Variety (Land) thought:
"Surface tomfoolery without
deeper meaning than a pratt
fall; is limited in appeal despite

throughout though apparently to profit. High around \$14,000 with average around \$9,000, but lately weak.

#### Shows in Rehearsal

"Artists and Models" (Shuberts), Masque.
"Mystery Moon" (James Graf), National.

"Vanities" (Earl Carroll), New Amsterdam. "París to Long Beach" (Jack Linder), Bryant Hall. "Milestones" (Players), Avon. "Sang and Down

Linder), Bryant Hall.

"Milestones" (Players), Avon.

"Song and Dance Man", (Geo.

M. Cohan), Fulton.

"Greenwich Village Follies"

(Shuberts), Shubert.

"Garrick Gaieties" (Theatre

Guild), Guild.
"Hash" (Ted Reilly), Liberty.

#### AMATEURS NEED GINGER

(Continued from Page 55)

the theme dealt with is of a broad or even frank nature. "Eyes," the playler written by Maxine Block, which won the Sam-uel French award in the recent Lit-tle Theatre Tournament in New York, was considered as a blot me tie Theatre Tournament in New York, was considered as a blot upon the name of St. Louis, the city in which it was written and first produced against all objections by Mrs. William F. Saunders, of the drama committee of the St. Louis Art League. When one of the heads of the Little Theatre in that city was play to New York, the money was refused on the grounds that the play was indecent, lewd and of a demoralizing nature.

Handicaps

The manner in which the Little Theatre movement is nur with its Theatre movement is nur with its Theatre movement is nur with its and considered the control of the control ment gets nothing but the publicity. "Eyes" is now getting it In St. Louis, since Burns Mantle of the "News" sent a two-column story out there about it. And the town's evenow lifters have found that what shocks them is considered o. k. In New York

New York.
It is the belief of some people in the Little Theatre that what is needed to help that movement is more of the frank criticism given the competing Little Theatre groups in New York.

Little Theatre Circuit
Dallas, May 27.
Local Little Theatre taking up
suggestion of Kenneth Mac Gowan,
producer and scribe, for a national
organization for the amateurs. Purpose of proposed clique mostly to
get scripts of current Broadway hits
for general little theatre production
throughout the country on a unit
basis. In short, make circuit of littie theatres.
MacGowan suggested a central

tle theatres. MacGowan suggested a central New York office for whose \$43,00 upkeep he claims Otto Kahn, the banker, has already pledged \$2,500. With \$10 from local units as nominal cash, he expects to raise enough for first year to buy copyrights from Broadway playwrights.

#### **Bob Burke Postpones**

"Check and Double Check," musical revue with which Bob Burke, ticket broker, makes his initial plunge as legit producer will not be spotted for summer fare as previously announced.

Burke had tentative cast selected and then decided to sidelrack production until autumn.

Sues "Stepping Sisters"
Edward Hayden O'Connor walked
out as maninger and press agent of
"Stepping Sisters" at the Royale,
New York, last week and at the
same time instituted suit against
Albert Bannister and George E.
Staten, producers, to recover \$345
back salary. back salary.

"Ladies Must Live"—Later
"Ladies Must Live" produced by
Shaw Productions, Inc., will not
steer into New York as per schedule
next week but instead will fold for
recasting and revision.

Piece will mike a fresh try next
season, according to the producers.

## Duffy's Creditors Drop His Clean Play Rule

San Francisco, May 27.
Changes of policy in the operation of the Henry Duffy Theatre
which last week were put in the
hands of a receiver will be put into
effect gradually. First is the "throweffect gradually, First is the "throwclean play rule. Majority of creditors in favor permitting sensational
plays.

ors in favor permitting settesteem, plays.
Duty's Dutwin Theatre in Portland and his Dutwin in Oakland and the abandoned Creditors decisions to be abandoned Creditors for the present at least.
G. A. Blanchard, the receiver, is directing the operation of the Dufy's houses in conjunction with Richard Marshall, general manager, and a committee of creditors.

#### Future Plays

"Harlem," melodrama with all colored cast, which had a brief run at the Apollo, New York, season before last, will be revived with Edward A. Blatt, producer of the original, again figuring as pro-ducer.

Blatt's plans are to reorganize to play week stands in cities un-touched by original company and with the West Coast as ultimate

with the West Coast as ultimate destination for a run.

"It Takes a Thief," scrapped after brief tryout earlier in scason, is being readled for another try by Charles Farwell, who produced original production. It bows in at Asbury Park, N. J., June 23, and comes to a New York house later.

May Modelmon Rose and the service of the serv

Ruth Falmer, Jack St. Ann, Eaward Fischer, Beth Connors, Mac Kennelly, Richard Begley, James Evans, Joseph Murphy, Max Hoey, Arthur Vetter and Edward McLaughlin.

Louis Isquith has another non-Equity one in rehearsal. A summer revue tentatively entitled "Episodes of 1930".

revue tentatively entitled "Episodes of 1330."

"The Crowd," by Harry Madero, will be given a stock trail next week by the stock at the Westwood, Westwood, N. J.

Piece will be reproduced for legit production next season by the Shuberts.

Edward Jephson, William Evans, Margaret Pitou, May Collins, Donald McDonald, Anne Sutherland, Emma Bunting, Charles Wilson and May Collins in "Ring Three Times."

Cast includes the author, Geoffrey Kerr.

Cast includes the author, weunity Kerr.

"Wonders," comedy by Mabel Thompson, goes into rehearsal next week and will reach production via Harry Leininger, newcomer to pro-ducing ranks. It will bow in at Al-lentown, Pa., June 19, and come into a New York house two weeks later.

"New York house two weeks later. Cast includes Beatrice Jordan, Harry O'Neill, John McCauley, Herman Wall, Evelyn Shea, Grace Cotter, Martin Phelan, Agnes Mayberry, Martha Smith and Jack English. "Gowardice," which tried out several months ago and was scrapped for revision, is being readied for another try by Maurice Abhe. Goes into rehearsal next week. Cast included and the several months of the member of the control of t

tions had in rehearsal for past week, folded this week when the producing firm failed to post required bond at

Equity.
Third edition of "Garrick Guicties."
revue produced by Theatre Guild,
will open at Guild, New York, June
4. Cast: Sterling Hollaway, Albert
Carroll, Edith Meiser, Philip Loeb,
Nan Blackstone, James Norris, Ruth
Chorpenning, Thelma Tipson, Cynthia Rogers, Edith Sheidon, William Hildegarde Halliday

#### Miss Collier Staging

Hollywood, May 27. Hollywood, May - ... Constance Collier will arrive here ext week. She will stage "Renext week. She will bound" for Ina Claire.

Driving to Denver Elitch's Gardens, where Denver has its annual summer stocks, will open June 14.

## Ticket Control Scheme Set to Operate July 7—Layman in Charge

Broadway theatre ticket controlno more than 75 cents over box office prices and no more agency buys-is to officially start July 7. it has been decided by the incorporated New York Theatre League, supposed to be representative of supposed to be representative of managers, authors, ticket broker and actors. The date is fixed with the expectation that the plan will not be obstructed by the objections of more than a couple of managers. Opinion as to how the thing will work out still remains divided.

work out still remains divided.

An executive secretary has been decided on. He is to open offices and organize a staff, to keep tabs on the ticket agencies and to allot tickets as ordered by the board of governors. The executive, as indicated, is not of the theatre. He is H. D. Savage from downtown, reported to have been of the Guaranțee Trust Co. Even some on the board appear unaware of Savage's first name. He is to receive \$25,-000 yearly. 600 yearly.

800 yearly.

Savage started on the job Monday. It was suggested that he make himself familiar with the ticket agencies and he began visiting early this week. The League had 10 names proposed for the job. Among them were five men of the theatre—Ralph W. Long, Alfred E. Aarons, Leonard E. Bergman, Jack Dillion Dara Lewis. But it was decided and the property of the p thing about show business, because there would be less chance of him having a connection in it. Who is to instruct him in the complex ticket situation was not mentioned.

Not Considered

Apparently left out of consideration is the fact that box office men and ticket brokers are actually salesman of theatre tickets. Also that they work on a virtual commission basis where tickets are on sale (with the public paying the commission) and that higher prices are charged for tickets bought out-institution is the fact that they paying rents—from \$10,000 to \$75,000 yearly for offices.

Word has been slipped to box office men that when the league starts operating, there will be no gratulties and even no Christmas press Apparently left out of considera-

ties and even no Christmas pres-ents. It is this feature that appears to have attracted most of the agencies to welcome the league's scheme

cies to welcome the league's scheme. The average salary of treasurers and assistants, both being generally of high intelligence, is around \$\$50 weekly for treasurers and assistants \$\$10 less. High money to box office men on Broadway is said to be \$\$75 and only a couple get that, they generally virtually managing the house as well. It has been proposed that the managers establish decent salaries, treasurers to get \$\$1,500 kg.

house as well. It has been proposed that the managers establish decent salaries, treasurers to get \$1,500 yearly, and \$5,000 for assistants. That would eliminate the necessity of "outside money," it is thought, but it is doubtful that managers Will consent to such salar side will consent to such salar side will have been such that the league. They are: McBrides, Bascom, Sullivan, Tyson & Co., Tyson-United, Louis Cohn, Kay's (Kaufman), Superior (Beckhardt), Arrow, Lee Neumann, Library (Warfield), Sussman, Marks, Alexanders, Broadway and Equity, This group is recognized as inclusive of the major ticket agencies.

There are others, actually more than twice that number. All appear to have been invited to join the agency association, but some prefer to remain on the outside and have no intention of going out of business.

#### Buck's "Union Depot"

Gene Buck's "Union Depot" play book is reaching completion through the efforts of its trio of writers, Joe Laurie, Jr., Dougias Delin and Genc will go into production almost

It will go into production annough any time when ready.

Two of the quartet, Messrs. Buck and Fowler, are being angled for by young Carl Laemmle for the Universal lot on the coast.

Hollywood, May 27.
Edward Everett Horton leaves here for New York next week. He will purchase a number of plays for Coast production next fall.

## Leshe's Salary Matter

The salary claims against Lew Lesile by the cast of "The International Revue" were not paid last week, although filed by Equity with the Managers Producing "Association of which Lesile was a member. The M.P.A. is taking the 10-day interval permitted in the basic agreement with Equity, between the time the claims are made and the date of payment.

payment.
There is \$17,000 due the players. Leslie in compliance with his mem-bership qualification in the M.P.A., deposited stocks valued at \$10,000 when he joined the managers' body. It is said those securities have been sed of and more than \$10,000

realized.

The salaries claimed are for one week except in the case of Harry Richman, Jack Pearl and Gertrude Lawrence. All three had received checks prior to the closing, the paper coming back from the bank marked insufficient funds.

#### P. A.'s Officers

Regular ticket for the Theatrical Regular ticket for the Theatrical Press Representatives, is: Wallace Munro, president; Ed. V. Giroux, first vice; Helen Hoerle, woman vice president; Arthur Ryan, trav-eling vice; Ralph Kettering, Chicago vice; Thomas Labrum, Philadel-phia vice; Al Sheehan, Boston vice; Lewis Hosse Atlanta vice: Edward phia vice; Albumas Labudin, Fillader-phia vice; Al Sheehan, Boston vice; Lewis Haase, Atlanta vice; Edward G. Cooke, Seattle, and Sherman Danby, Los Angeles, Pacific Coast vices; George G. Garrett, Montreal vice; Helen Ingersoll, recording secretary; Francis E. Reid, corresponding secretary; S. M. Weller, treasurer. Board of governors: Cepha Day, Mary Luescher, Beauvals Fox, Frank C. Payne, Oille Alger, Victor Kiraly, Edgar Wallach and Arthur J. Lewis Williams and Common Williams of the Wi

aumio will succeed Beauvais Fox as president. Governors dropping out are Peter B. Ermatinger, Ed-ward G. Cooke, Bernard Sobel and William Muenster. They are re-placed by Messrs. Fox, Alger, Wal-lach and Levy.

#### Penna. Tent-Rep. Idea

Pittsburgh, May 27. Frank Walters, old-time circus nan and until recently with George Sharp stock organization here, and Harry Traey, treasurer for Sharp at Pitt, start out this week with tent show to play one-night stands

tent show to play one-night stands in this vicinity.

Pair have lined up about 10 old-time rep plays and a company of eight people and intend to be out all summer.

Tent has 1,500 seats, 400 of them reserved, and marks first big-top rep venture in this district in years.

## "NELL GWYNNE" DELAYED

"Neill GWYNNE" DELAYED George Ford has sidetracked his proposed production of the opereta. "Neil Gwynne" until next season. Ford is readying a revised edition of "Miss Gulliver's Traveis" for tryout next month.

#### Ina Claire in Musical?

Ina Claire in Musical?
Two legit and talker names,
Claudette Colbert and Ina Claire,
may go musical in opposing Broadway shows next season.
Miss Colbert has a deal on with
Ray Goetz for "The New Yorkers"
and Miss Claire for the "Little
Show."

Millbrook Arty Stock
Arthur Stroom has taken over the
Casino, Millbrook, N. Y., and is remodeling into an arty theatre to
open next month.
Company will include Anne
Davenport Seymour, Richard Skinner, Ada Cofina, Agnes Socto Ben
Starkey, Joaquin Souther and others.

"Father William" as Play "Father William" as Play Donald Ogden Stewart is dra-matizing his novel, "Father Wil-ilam" for production next season by Arthur Hopkins. Stewart may also appear in the cast of his new one

Oscar O'Shea Attacks Are Barred in Ottowa

Ottawa, May 27.

Ottawa newspapers have refused further advertising from the Embassy theatre, local stock drama house. Manager Osear O'Shea jaunched an attack upon moving picture houses and talking pictures generally through fils newspaper advertising, which was severely consored by the publishers. No copy is now being accepted.

#### **Equity Meeting Elects** Officers with Nothing About Miss Barrymore

Equity at its annual meeting Mon-day elected officers and counciliors for the ensuing year, without op-position. The matter mostly considered otherwise was that of the legit casting agents as detailed casting agents as de here in this department.

Equity's status in the coast pic-Equity's status in the coast pic-ture industry was touched upon, without mention of personalities nor allbi for its last summer's de-feat in the attempt to organize the picture actors. Paid as signifity more than 5,000. Total membership was an-Total membership was placed at 9,857. There have been 1,098 sus-bensions for non-payment of dues.

pensions for non-payment of dues. During the year 1,865 new members joined. Total membership shows a

joined. Total mombership shdecrease of about 1,500 members on the coast in pictures, between 40 and 50% paying dues, it was stated. Frank Gillmore was re-elected president, with John Emerson, honorary president; Arthur Byron replaced Ethel Barrymore as 1st vice-president; Forence Reed, 2d vice-president; George Fawcett, 3d vice-president; George Fawcett, 3d vice-president; (new office covering president; fore) covering the coverin

president; Georgs Pawcett, 3d vlee-president (new, office covering coast); Harley Sadler, 4th vlee-president (new office, covering tents and reps, mid-west); Paul Dulzell, treasurer, and Charles Dow Clark, recording secretary. About Miss Barrymore Elected to the council for two years: Beulah Bondi, Sam Colt, Richard Gordon, Vjolet Heming, John Kilne, Otto Kruger, Roger Pryor, Elizabeth Risdon and Peggy Wood. Replacements on council through resignations: George W. Barbler, Lucille Webster Gleason, Walter Huston, Donald MacDonald and Victor More. and Victor Moore.

The elimination of Miss Barry

more strangely brought no comment from the members. She had been an Equity officer continuously since irom the members. She had been an Equity officer continuously since the strike in 1919 at which time her spirit and activity was recognized as the most vital influence in Equity's winning fight. Last summer on the coast Miss Barrymore made a statement against the policy employed in the attempt to organize the picture actors for Equity. Immediately threaders for Equity. Immediately threaders for Equity of the communication of the statement of the statement against the office of the communication of the statement against the said that since then Miss Barrymore has not communicated with Equity nor any eommunicated with Equity nor any of its officers or council.

#### "Nancy's" 3/8 Gamble

Chicago, May 27. Cast of "Nancy's Private Affair, which was slated to take a 25% cu or close, has made a gambling agreement with the management, and the show will continue, moving Saturday, however, from the loop Erlanger to the lakeside Play

The east will receive 37%% of the The east will receive 37\(\frac{1}{2}\)\(\frac{1}{2

#### NEWARK LIKES PLAIN TALK

Newark, May 27. "Strange Interlude" cleaned u "Strange Interlude" cleaned up completely on its second week at the Broad and could have held over a third week. There were still ar-guments that the cast didn't know its lines and at one performance, at least, the gallery threw things on the stage as in the good old days because they couldn't hear.

cast of his new onc

Split Towns for Stock
Arthur Bond is trying a stock
scheme of splitting two towns into
a full week.

He has theatres in both Banbury
and Bristol, Conn.

Repairing "Spook House"
"Spook House" "Spook House"
"Spook House" the bost Week by Joseph De Miller
was taken of Raturday and brought
in. The mystery play will rehearse
week to debut at the Vanderblit next
week.

## Not All Agents Agree to Let Down by Equity on Casters

#### No Publicity Decision

Assistant District Attorncy James C. Wallace, the Broadway play scout and Inweterate prosecutor of alleged indecent shows, paid a visit to the Sclwyn theatre last week and viewed "Lost Slicep."

Later Mr. Wallace made a long report to his chief, District Attorney

report to his enict, District Attorney Crain, in which he recommended that while the play was "off color" in spots, it was his opinion that it should not be given the publicity resulting from prosecution.

#### Amateur vs. Profesh in Goodman Civic, Chicago

Chicago, May 27.
Triple fight for leadership in the
Goodman theatre, civic repertory
house controlled by the Art Insti-

Goodman theatre, civic repertory house controlled by the Art Institute, is on.
Thomas Wood Stevens, who lnax been director of the \$500,000 theatre of 700 seats since its erection, is being pushed for his job by Cloyd Head, business manager, and Hubert Osborne, one of the stage directors, brought here by Stevens.
The Goodman's business end, controlled by Head, has been on the pan fately, with the house's subscription campaign a flop. Gool was 10,000 subscribers for next season by June 1, but there are barely 3,500, of which about 2,500 are new. General houselcaning at the Goodman was hinted several weeker of the controlled houselcaning at the condition of the controlled houselcaning at the Coodman was hinted several weeker of the controlled houselcaning at the condition of the controlled houselcaning at the condition of the controlled houselcaning at the Coodman was hinted several weeker and the controlled houselcaning at the condition of the controlled houselcaning at the condition of the controlled houselcaning at the condition of the conditio

#### Nine Adlers in Toronto

Nine Adlers in Toronto.

Strangest legit show Toronto has seen pulled on when rine means agen pulled on the rine means agen pulled on the rine means agen and the riddish theatre of America, presented revival of the "Wild Man," by Jacob Gordon.

Widow of the Yiddish actor been trying to bring the family together to bring out a play for 18 years. Been rehearing for some weeks. Window outlit haw had experience States, Africa and South America. Performance was at the Standard theatre. Billed as the most notable event in the local Jewish season. Played one night only and drew plenty of Gentiles.

Mt. Kisco's Society Stock
Mt. Kisco, N. Y., May 27.
Eva Le Gallenne will open the
new Westchester Playhouse at
Lawrence Farms here Friday night,
June 6, according to an announcement of Walter Tupper Jones, managing director of the summ
### Apple of the Summ
##

theatre.

As the opener Miss Gaillenne will
offer the balcony seene from "Romeo
and Juliet" and two one-act plays,
Alfred Sutro's "The Open Door" and
"A Sunny Morning," by the brothers
Serafin and Joaquin Aivarez Quintere

Serain and Josquin Alvatez Sun-terior and Commencing Saturday, June 7, and continuing through the follow-ing week, Fercene Molinar's comedy, "The Guardsman," will be given. A summer season of ten weeks is planned.

The project is sponsored by a group of society women of West-chester, which includes Mrs. Frank chester, which includes Mrs. Frank iard, Mrs. Franktin Q. Erown, Mrs. Frank II. Betheli, Mrs. John Stil-well and Mrs. J. Nooel Macy.

"Lucky Sambo, ' Colored Hucky Sambo, Colored Hurtig & Scamon's new "Lucky Sambo," colored musical, opens at Washington June 2. Adelaide Hall heads the cast.

New York's leading legit casting agents and Equity are at last in accord, after more than a year of controversial discussions. During that time most of the important casting offices defed Equity in its iron rule idea of the agency permit system, with Equity finally and apparently appreciating its blunder on the casting things.

With Equity conceding nearly all points demanded by the agents, a working agreement has been control into between the Artists' Personal Reputseen the Association and Equity. The agency organization may take in most of the other casting offices, the five persenters being numerous, Indications are that a number of the smaller legit agents will be forced out.

smaller legit agents will be forced

#### Provisions

Principal features of the new ar-

rangement arc:

1. A one year's trial of new permit, with the agents having the privilege of terminating the agree-

ment.

2. Abitration of all matters of dis-

2. Abitration of all matters of dispute, instead of the arbitrary cancellation clause as originally demanded by Equity.

3. Executive committees of both organizations to meet when necessary to iron out minor questions and arrange for arbitrations of more important differences. portant differences.

arrange for a notations of more important differences.

4. Run of the play contracts need r.
not necessarily tile the artist to the
manager for a guaranteed period for
the reason that artists who may not
be satisfactory and the show closing, the agent need not carry the
actor, but in such cases the agent
is to receive 5%. Where a guarantee for a 20-week season, 10%
weekly applies as commission.
5. Equity agrees to proteet the
agent in collection of commissions.
If the artist refuse to pay, suspension may follow as though the ac-

If the artist refuse to pay, suspension may follow as though the actor failed to pay dues to Equity. Equity's withdrawal from its original mandatory stand eame about after a number of conferences in which it was pointed out that the agents are of value to the legits. It was shown that agents are constantly on the hunt for new talent and when spotted in the legit field, that means new members for Equity.

and when spotted in the logit field, that means new members for Equity. Placing Anywhere

In the matter of the personal representatives, those agents who guarantee actors a minimum of 20 weeks a scason and collect 10% weekly, may secure for the actors any employment whatsoever whether-fit be the stage, pletures, cabarct, vaudeville or radio any or all of which is to be regarded as applicable to the guarantee period. Permits as originally drafted by

Permits as originally drafted by Equity have been virtually tossed

There are several prominent agents not in the easters association, nor were they represented at the meetings. Those agents maintain their 'original stand; that Equity cannot interfore in their business and they do not need Equity for an advisor or guide. An intermediate class of personal representatives was established. They will be permitted to charge 5% for the length of engagement, provided the salary of the artist is more than \$125 weekly and provided the sand adds along and salary. There are indsalary.

Final meeting between the cast

Final meeting between the casters' association and Equity was held Friday at which time the revised rules were agreed to. Present were M. S. Bentham, president of the casters, and Jules Kendler, attorney. For Equity there were Frank Gill-4 months of the casters and the public Hauli of the latter two being Equity attorneys.

#### Rehearsal Squawk

Actors peeved at day and night rehearsals of "Artists and Models," the former "Dear Love" converted from operetta to revue in one week under direction of Frank Smithson dubbed the rehearsing theatre "The Smithsonian Institute" Sydney-Ellia Next
Basll Sydney and Mary Ellis bave
acquired the American rights to
Ferance Molnar's "flivlera" and will
appear in it next season under their
town management.
Sydney and Miss Ellis appeared
earlier in season in "Children of
Darkness," under management of
MarGowan and Reed

# Special Publicity



## Under A Special Plan

"Variety's" Special Publicity Plan has been functioning for some years. It has been employed by many of the newly-made stars in Pictures and Vaudeville, while the standard players and attractions have long since discovered its value in the adment of stage position and salary.

The campaign is designed to keep a professional name continuously before the show business, all over the world, every week for 52 weeks in a year. This publicity may be used in displayed type or pictorially, but does not include reading matter, other than a limited caption under cuts.

"Variety's" Publicity Plan is made sufficiently flexible in cost to meet almost any condition.

A copy of the plan with other information as may be desired can be obtained at any, "Variety" office.

#### **NEW YORK**

154 West 46th Street

**CHICAGO** Woods Theatre Bldg. HOLLYWOOD Taft Building

## Downtown's Floaters

west, resulting to his promotion to exclusive held of the R-K-O booking department, which includes the Chicago office.

Ben Plazza, business manager of the New York booking office, remains in that position, second only to Freeman.

Godfrey joined R-K-O in January, 1928, as chief booker, going into the office strongly recommended. His background had been as a two-aday sub-booker with the old Orpheum Circuit about three years previously. When the booking office was divided into eastern and western zones, Godfrey continued in the control of th

fice.

That a straight playing bill holds the gross record of every Interstate theatre attests to the soundness of the Freeman theory.

Such slight changes in personnel Such slight changes in personnel and alterations of minor policies that Freeman has so far inaugurated are reported elsewhere in this issue. 'He is a believer that competent booker's do 'not require a large staff and will likely live up to that impression as the R-K-O booking boss.

#### NO COMMISH AGENCY

(Continued from page 39) and its radio association, beside the

and its radio association, beside the talking shorts.
Under Meyers the Warner agency will be open door. Meyers will take about a month to perfect his office and engage a staff. It is believed his brother, Eddie Meyers, now with the Morris agency with a contract expiring in July, will be appointed head of a department in the agency, and Eddie Darling, formerly chief booker for Keith's, may have another department, all under Walter Meyers as the agency's general manager.

Among the bookings which will

manager.

Among the bookings which will include screen talent for the Warners' list of studios west and east, will be engagements for radio, discs and shorts. The agency will also handle probably the Warner also handle probably the Warner canned programs for radio, an important branch of the office. Meyers' office will also cast any stage musicals the Warners may produce on Broadway. It has been said that the Warners may produce three or four of those stage musicals during the merchants. tour of those stage musicals during the new season. They backed
two B'way musical hits this season.
The new agency will be located in
the Warner building on West 44th
street. Meyers assumes charge of
it Monday (2).
Agents booking through the Warner agency will be permitted to
charge their clients the customary
to charge their clients the customary
No other kind of a charge to talent
by the agent will be approved by
the Warner office.
Vaude Office Moving
At present the Warner vaude
booking office is in the Bond build-

Vaude Office Moving
At present the Warner vaude
booking office is in the Bond bullding under the direction of Harold
Kemp, with Lou Golder its official
head. When the Bond building lease
expires, that branch will likely
move to the other Warner agency.
Walter Meyers knows all booking
branches of the theatre. Until recently he was the Morris office representative on the coast. He left
that agency, receiving a settlement
of his contract when the New York
Morris office and himself could not
agree upon the proper percentage Morris office and himself could not agree upon the proper percentage split. With Warners, Meyers is on a flat salary. Though youthful in looks, he is among the "old timers" of the variety field.

The "office commission," always a gag, was inaugurated by the Keith circuit several years. It led to the first strike by the White Rats

FREEMAN HEAD BOOKER

(Continued from page 39)

west, resulting to his promotion to exclusive head of the R-K-O book-ing department, which includes the Chicago office.

Broadway has a side show parailel that in substance is the shadow of Times Square. It's Union Square of the Main Stem Leave to the Kernel of the R-K-O book-ing the theorem and 14th street.

On the Main Stem the customers buy freak entertainment, on 14th street they provide it. No hick who Ben Piazza, also appointed in No vember as the business manager of the New York booking office, remains in that position, second only to Freeman.

Godfrey Joined R-K-O in January, Godfrey Joined R-K-O in January, 1928, as chief booker, going into the street of the street

Turkish Sath" is drawing the pep-Turkish Sath" is drawing the pep-Deverthing is "on sale" and werything is "sorificed."

On Union Square stomped before a co-operative restaurant cafeteria the laborites harangue one another about "sacrifice" to capitul, and around the corner eastward the storekeepers are yelling in painted paper bout "sacrificing" their capital to customers. Night In daytime it's the Bagdad for women shoppers; at night it's the men's Mandalay.

What 59th street and Columbus Circle used to be Union Square now is. It's the training ground for soap box orators and any night the acts put on here would make Sen-ator Murphy or the Virginia Judge barkswing loo a grind route.

backswing lato a grind route.

"Hu, prolo?" "You should live so long!

"Sure, fer \$25 you'dabee da unda over mans fer anyting—ah." "Moron—who's talking te ya?" "Prove it."

"So-what good can you be if you go to Carnegie Hall 5 times a

week?"
"Pshaw. You're ldlot—I'm idlot." Among entertainment centers the street boasts two burlesque houses and four picture theatres—two rat-ing class. And paradoxically be-

and courselve theatres—two miting class. And paradoxically between Union Square and 3d avenue,
14th street is mostly low storied
buildings. One skyscraper on the
street, the Edison building, recently
built, gives It its only blz class.
Nearly everything that's at all
saleable can be bought here. Few
tag-a-longs know that when they
stand about the radio and so she
coming through an amplifier and
reading a sign that boasts "4 phonograph records for \$1," they are
hearing the music from a standard
disc and not the one that will be
shid them.

More soda and orangeade stands

abid them.

More soda and orangeade stands on this street than any one section, except Coney Island in the summer and the East Side.

Hot dogs for a nickel.

Like most thoroughtares it has some point of culture and here it's in a restaurant, Luchow's, one of the remaining German eating places it is not to be a summer of the control of

against that circuit. While calcu-

against that circuit. While calculated to pay but the upkeep of the circuit's agency, it developed into a large profit maker for all big circuits employing the system. It brought about a continuously bad feeling with the artists, through the latter feeling they were all of the continuously beautiful to the continuously bad feeling with the artists, through the latter feeling they were all of the continuously beautiful to work for it. With the newer element coming into the show business and the circuit with the continuous and the continuous cont

the circuit for being permitted to work for it. With the newer element coming into the show business, the agency's commission has been a puzzle to them.

Hiram Brown, upon assuming the presidency of R-K-O, formerly Kelth's, said he did not understand the ethics or polley of it, and was on the verge of discontinuing the presidency in the presidency of t rapidly advancing salary in vaude-

wille. When agents were deprived of their half of their own commission by Kelth's, they connived with acts to raise the acts' salaries, with the agents participating in the advance over the previous amounts the acts had received.

Several vaude agents in those times raised acts' salaries from \$400 to \$600-\$750 within two seasons, and

## Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest meets or less. The variance and the difference in recession of the support of the supp

#### Admission tax applies on tickets over \$3

Admission lax applies o

Ada Beats Drum," John Golden,
(4th week) (C-900-43). Business
somewhat better last week, but
its the end of the season, "Ada"
with a couple of theatre parties
bettered \$8,00," \$48. \$t. (25th
Appered), (C-950-43). A 1 th ough
moderate money show figures to
go through June; business last
week between \$6,000 and \$7,000.

Bird in Hand," 48th St.
(61st
"Street Scene" leaves this attraction as the run leader; trade
down but date indefinite; estmated at \$7,000 last week.

"Death Takes a Holiday," Barrymore (23d week) (D-1,000-\$440).

Fifty Million Frenchmen," Lyric
(27th week) (M-1,406-\$60).

Smart musical among the top
to go through summer though off
to about 334,000.

First Mrs. Fraser," Playhouse (23d
week) (C-579-\$3.85). Slated to

to about \$34,000.

"First Mrs. Fraser," Playhouse (23d week) (C-879-\$3.85). Slated to run until July 4, perhaps lager; \$8,000 and better last couple of weeks and satisfactory at this

\$8,000 and better last couple of weeks and satisfactory at this time.

Weeks and satisfactory at this time.

Miles 48:65.00). Leads the list; being newer than most musicals, pace holding to exceptional grosses; over \$44,000 last week.

Miles 10:65.00; and the list; being newer than most musicals, pace holding to exceptional grosses; over \$44,000 last week.

Miles 10:65.00; and the recommendation of the couple of the subscription period did very well; about \$15,000; and the re weeks expected.

Broadburst (24th 20:00 last week).

Miles 10:65.00; Broadburst (24th 20:00 last was non-musical leader for a time with \$24,000 and better weekly; dropped steadily durins spring; down to \$7,000 or less, considerably under \$2,000.

Lest Sheen, Selwyn (4th week) (15th 20:00). "Chast Sheen, Selwyn (4th week) (15th 20:00). "Change Your Line; claimed some money but down around \$5.000; "Change Your Luck" next week; Simon," Ziegteld (15th week) (M-1,522+35.50). Pace slowed down markedly and doubtful of spanning the summer; last week estimated around \$600.00." (Change Your Luck" next week).

000: "Change Your Luck" next week.
Simple Simon," Ziegteld (15th week) (M2-1,522-55.6). Fas en and doubtful of spanning the summer; last week estimated around 330,000. State of the summer; last week estimated around 316,000. "Chaning 46th St. (16th week) (D2-1,413-45.60). One 316,000. "Sons of Guns," Imperial (27th week) (M2-1,465-45.60). All the lately it is one also but still getting blg money; over \$37,000 last week;

week.
"Stepping Sisters," Royale (6th
week) (F-1,118-\$3). With cast
satisfied with small moncy, guarantee, is operating at small cost;

Street Scene," Ambassador. Run leader closed Saturday; played 72

#### HOLLYWOOD BOUND! To take care of our many clients

## C. B. BRAUN

will be at the Hotel Roosevelt Hollywood, Calif. on and After May 27th

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#### INSURANCE

551 Fifth Ave. New York City Phones: Murray H[1] 7836-9 SERVICE from COAST to COAST

n tickets over \$3

weeks; held to good money until last month or so.

Strictly Dishonorable," Avon (37th weeks; held to good money until last month or so.

Strictly Dishonorable," Avon (37th weeks), with the (38d-33s), and on at was son's favorite comedies; should span summer; 316,000.

"Strike Up the Band," Times Square (20th week) (M-1,037-eright along but off last money right last money right

as a summer stayer; about \$\$,000 last week.
"Three Little Girls," Shubert (7th week) (M.1,935-45:50). With comparatively few musicals in sight this summer, this one ought to this summer, this one ought to good money.
"Topaze", Music Box (16th week) (D-1,000-43). Picked up like all the better attractions last week; takings were around \$12,000 and "Uncle Vanya." ("rt (Tk week) (D-1,042-33.85). Continues to fool those who figured Russian drama of too limited appeal; again over \$12,000.

Lód2-33.85). Continues to foot those who figured Russian drama of too limited appeal; again over "titos Bed," Hudson (17th week) (C-1.094-83). Struggling along but doubtful of lasting; approximate pace about \$3,000; for the weeks to go; sustained pace places Belasco show high in season's rating and profit score; \$15,000 for the pace about \$3,000 for the pace about \$1,000 fo

## PHILLY SPLITS \$34,000 4 WAYS

Of the four "Lysistrata" led the way with \$16,500 on the week and the promise of close to \$20,000 for this, final, week.

Adelstin "Sait Water," First week for the Frank Craven comedy for the George Sharp Players hardly broke even at a little under \$5,500. Now playing second and last week for the Strank Craven comedy for the stock company here.

Garrick—"The Patsy." Claiborne Foster opened the play of the week for the stock company here.

Garrick—"The Patsy." Claiborne Foster opened the play of the week season here to be supposed to the stock company here.

However, the proposition seems catablished enought of the week season here to be supposed to the stock company here.

Lyric—"Joint In Hand." Elight week Miss Foster is doing "Desire," a new play by Kenneth Perklin, a week Miss Foster is doing "Desire," a new play by Kenneth Perklin, a week of the stock of the stock of the stock of the stock and the with "Strange Interlude" for season's run vecord in Philly Walnut — Wood of the engagement. Show has hit real money makut week and the with "Strange Interlude" for season's run vecord in Philly Walnut — Box office figures up to better than \$16,500 with capacity business booked for this last week of the engagement. Show has hit real money makut the \$5.50 figure at the Forty-fourth Street theatte.

#### McBride After Spots?

Hollywood, May 27.
Bill McBride, the ticket man, left
Monday for New York. He will take
two weeks to do it by automobile.

"Journey's End" for Tents
"Journey's End" rights has been
acquired for the Chautauqua by
William Keighiry. Latter is now
casting company out of New York
with opening set for latter part of
June. "Journey's End" for Tents

#### 3 Shows in Boston

Only three legit shows left in town. Business set shows left in town. Business set the State of the Dishes' at the Wilbur, \$12.00. At the Hollis "Dracula," tind time here, did \$10.000 for a good week. At the Tremont "Spook Honse" did \$7,000 first week. All three shows continuing, with no new openings.

# **CHEVALIER HITS** \$27,000 IN L. A.

Los Angeles May 27. A slight pickup over last week, led by Maurice Chevalier, who topped the town with \$27,000 at the Mayan. In for eight days and as-sisted by Ben Bernie and his band, Chevalier did SRO for practically every performance at \$3 top "Strictly Dishonorable," at the Biltmore, drew second place with \$13,-000. Show is in for three more

more, drew second place with \$13,000. Show is in for three more weeks.

Maurice Colbourne and Barry Jones, with their English rep commany, didn't get off to the expected start. Company has been burnes of the start of the start

while, and may try another after this.

At the Egan 'For Cryin' Out Loud' inangs on, although its of the carrier of the carrie

trouple simultaneous with me specing didn't help.
"Criminal Code" picked up \$1,500 over last week at the Belasco, getting \$8,000. Production rates more than this, but general conditions here still hang around zero.

here still hang around zero.
Estimates for Last Week
"Criminal Code" (Belasco, 2d
week. Picked up over last week, but
still below average for this house
at \$8,000.

at \$8,000.

"Brothers" (E) Capitan, 1st week). Falled to draw as expected, with Initial week \$5,000. New paper goliman and the Man" (Mason, one week only). Colbourne-Jones' English combination didn't create any excitement with Shaw at \$7,500. portance of Being Earnest," by same company, followed.

"Goin' Home" (Clvic Repertory, Music Box, 2d and final week). About average bissiness at \$3,700. About average bissiness at \$3,700. Two weeks.

"Wo weeks."

About average business at \$3.700;
"Wound Stripes" opened May 26 for
two weeks.
"Elizabeth Sleeps Out" (President,
1st week). Still in the cellar and no
have 1stoness of the still s

## **End of Legit Season This Week**; **About Usual Seen for Summer**

VARIETY

#### Frisco Grosses

San Francisco, May 27. San Francisco, May 21.
"New Moon" continued the pace setter, although in its fifth week at the Curran, Intake about two grand down, but still very healthy at \$16,-

down, but still very healthy at \$16.

"Among the Married" at the Geary, second week, never did get started. Little above \$4.000, hardly coffee and cakes for this house.

"Hi-There" new revue at Erlanding the started of the started of the started of the started set in soon atter. Second week about \$11,000, which is said to be nut of the show. Sponsors hope for a build as constant cutting and changing going on.

"Love "Em and Leave "Fan" at A1-eazar \$4,000 and "Holiday" second week at President abs \$4,000. Not much profit at either figure.

#### **CUT RATES SAVING** SEVERAL IN LOOP

Business continued generally weak, but held up bravely and was exceptional in a trio of spots.

"Little Show," now in its slith week, held its own, \$24,000, about \$5,000 under house capacity," On \$1,000 under house capacity," Only other musical along the rialto, is dying by gasps. It dropped \$5,000 its second week and fell below the stop. Shuberts may not 'continue with this, but there is no telling, as more than a year to run. "Candle Light," in sixth week at the Princess, also held up, still leading the non-musicals. It is not two-for-onding.

the Princess, also held un, still leading the ron-musicals. It is not two-for-oneing.
Of the half-raters, "Mebbe," which jumped back into town and religious the ron-for-one of the half-rate list now besides "Mebbe" are "Nancy's Private Affair," "Sisters of the Chorus," "Many a Sille," Your Unche Dud, "Many a Sille," Your Unche Dud, "Leaves "Solid South," new comedy with Richard Bennett, as the only non-musical besides "Candle Light," not in the two-for-ones," now in "Strictly Dishonorable," now in "Strictly Dishonorable," now in "Strictly Dishonorable," now in difficulties selling the upper levels, "Many a Silp" remained off. "Your Uncle Dudley" slipped and leaves the Playhouse Saturday after 16 weeks, to be replaced with "Nancy's early with the expectancy of no more thind.

Estimates for Last Week, "Candle Light", (Efficess, 5th

than four weeks, and this is the third.

"Cadle taght" (Princess 5th week "Cadle taght" (Princess 5th week). Queen of the non-musicular right now and on the executive agency demand list. Same as last week at \$12,000, which is ble.

Newton for the transfer of the prince of the princ

\$1,500. "Nancy's Private Affair" (Er-

Final week of May and the end of the regular legit season finds Breadway much better as to weather but with business only moderately improved.

With half a dozen new shows-carded for next week, Breadway will have about the usual number of lighted houses during the lest ductions have been uniformly bad but several incoming shows are highly rated.

As for new musicals the summer

highly rated.

As for new musicals the summer crop is under normal. Of the current seven musicals only four fave a chance to stick: "Flying High," Sons of Guns," "Fifty Million Frenchman and the Child Company of the Chi

Pennchmen" and "Three Goiris." The latter is geared to operate at moderate money. There is some doubt about "Simple Simon" going through the summer.

The rectual of The The the best thing of the spring. The Cohan travesty bettered \$18,000 for its first week and the date has been extended. Only other addition to the list last week was "Let and Simon with the spring. The cohan travesty bettered \$18,000 for its first week and the date has been extended. Only other addition to the list last week was "Let and Siltmere."

Drams

Billimore.

"The Green Pastures" continues as the distinct leader of the non-mass at the distinct leader of the non-mass and the state of the state o

Giris' \$2,000. "Three Little Giris' \$2,000. "Sketch Book" closes at Chanin's 46th St. this week; "June Moon" stops at the Broadhurst; "Death The Chan Whendel have death the Cohan, which gets "Change Your Luck." "Lysistrate" comes from Phila, to the 44th Street; "Garrick week's revival of "Milestones." Empire, and "Spook House" at the Vanderblit dompletes the scheduled inconing card.

langer, 3d week). Cut-rater dropped to \$5,000. Leaves Saturday for the Playhouse, Michigan ave. cut-rate spot, to continue.

"Hello Parish C. Saturday for the Playhouse, Michigan ave. cut-rate spot, to continue.

"Hello Parish C. Saturday for the Playhouse of the Hello Saturday of the Stage of the Chorus" (Apollo, 3d week). Drama went into cut rate of the Playhouse of Pl

build.
"Your Uncle Dudley" (Playhouse,
16th week). Comedy which made
profits in this small house at twofor-ones will fold the end of the
week. "Snarey's Private Affair"
moves from the Erlanger.
Spécial Attractions
Civic Thentre—Sixth week of light
ouera.

Goodman-Civle rep company in third week of "Escape."

#### PAUL WHITEMAN

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JAMES F. GILLESPIE Personal Representative

# TRIXIE FRIGANZA

## Literati

Pro and Con on \$1 Book

Principal development at the convention of the American Booksellers' Association at the Hotel Pennsylvania is the controversy over the \$1 book thing, as predicted. So much so as to divide the publishers into two camps, for and against the dollar book.

dollar book.

As also predicted some time ago that with the \$1 reprints it would be only a matter of time before original editions would be put out at the same price, Doubleday-Doran and the publishing houses affliated with it in its \$1 reprints, announced with the best of the property that they will got out original edi-tions at \$1 and in some cases \$1.50 tions at \$1 and in some cases \$1.500. Current standard prices are \$2 and \$2.50. Publishing houses in with Doubleday-Doran on the reduced price book are Simon and Schuster, Farrar and Rinehart and Coward-McCann

McCann.

Albert and Charles Boni contemplate even lower-priced books that that. The brothers, who now Issue 12 paper-bound books a year for \$5, or around 42c each, announced after the Doubleday-Doran action that they will subble regulating.

atter the Doubleday-Doran action, that they will publish regulation cloth-bound books to sell for 50c each. Not by subscription, either. Action of the price-cutting publishers caused Harper & Bros. to call a meeting of remaining book publishers accept and the self-color of the publishers of the self-color of the self

Booksellers have not as yet de-clared themselves on the price-cut-ting, but it's likely that the price-cutters, though in the minority, will

Retall hookselling admitted as Retail bookselling admitted as very low, and booksellers being won around to the viewpoint that at \$1, people who do not enter bookshops now will be attracted. At \$1, they will also be able to meet the competition of the book-of-the-month clubs which sell under retail prices. Authors League of America also taid to a statement by Louise Siloxy of the organization. Although royalties will be smaller on the \$1\$ book, Mss Silox believes authors will

ties will be smaller on the \$1 book. Miss Silcox believes authors will make up for it by wider sales because of the cheaper price. Also favoring the cut-prices are the libraries, which can thus buy more books and increase reading by the general public.

Sole arguments by the publishers are standing pat on book prices are standing pat on book prices. But the action of Doubleday-Doran and its allies seems to prove otherwise, at least before it is actually tried.

tually tried.

#### Jessel Gets It

George Jessel gone literati in a big way in Paris, formally dining the Rupert Hughes and Fannie Hurst and her husband, Jacques Danlelson; also Ray Long. From all Danlelson; also Ray Long. From all this, a publisher for Jessel's "Wish You Were Here," humorous trave-log, probably eventuating. Alex-ander Wollcott doing the preface. Horace Liveright may publish Jessel's hoke travel experiences in Europe. It's his first time ever.

Europe. It's his first time ever.

Garland's Deadly Parallel
Robert Garland, dramatic critic
of the New York "Evening Telegram," has aroused discussion by
commenting on the award of the
Pulitzer play
prize award
to Marc Connelly who playwrighted
'The Green Pastures,' Broadway's
dramatic sensation this season.

Garland contended that the prize
money at least should have been
split with Roark Bradford from
whose book "O!" Man Adam an' His
Chillun," the play was adapted.
That resulted in other columnists
and so forth defending Connelly for

That resulted in other columnists and so forth defending Connelly for giving Bradford credit in a program note that the latter's novel suggested the play,
Garland came back with a defense of his stand. In Monday's "Telegram" he paralleled dialogue from the book and the play script, showing how nearly identical the writings were. He covered less than the first 50 pages of the book and ing how nearly identical the writings were. He covered less than
the first 59 pages of the book and
saw no reason to pursue his researches any further.
Garland appears to have made out
a strong case for his argument.
Connelly was abroad when the
award was made and has said noth-

all-colored cast or the demands on stage hand ald for the mechanics. It fell to an independent, Roland Stebbins of Wall street, to produce it. Stebbins tried with a couple of shows under the name of Lawrence Rivers, Inc., without success. Then came Flustures, which can be a came from the color of the co

#### Guests in Sweden

Upon invitation from the Swed-ish-American Line, the Swedish State Railways and the Stockholm Exhibition, some 20 American journalists and art critics have acjournalists and art critics have accepted the invitation to spend a
week as guests of the Exhibition in
Stockholm. The majority of the
party left New York May 10 and
arrived May 19 a few days after
the official opening of the Exhibition.

tion.

Among the guests are Henry T. Claus, editor of the Boston "Transcript"; Edward Alden Jewell of the New York "Times," Henry Mc-Bride of "The Sun," Mrs. Margaret Breuning of the "Evening Post," Mrs. Helen Appleton Read of the Brooklyn "Eagle," and John Anderson, dramatic critic of New York "Evening Journal."

#### Ad. Code Amended

Under a new advertising code drawn up by the Newspaper Adver-tising Executives for the A. N. P. A. the terms "retail" and "general" are substituted for "local" and "national.

This is to provide among other magazine writer. things a distinction on space used

M. Koenigsberg, formerly head of King Features. Mr. Koenigsberg M. Koenigsperg, formerly head King Features. Mr. Koenigsberg recently went to Denver to build a syndicate for the Denver "Post." He withdrew following differences with the publisher.

#### O'Neill's Interview

O'Neill's Interview
Ward Morehouse repald his salary and swindle sheet for the entire European trip he is making
for the New York "Sun" in the
corking interview secured by him
from Eugene O'Neill at O'Neill's
home near Paris.
"The Sun" spread the story. It's
the best O'Neill Interview and the
most opportune eyer secured from
that very tough playwright, insofar
as personal interviews are concerned.

#### Canada's Hold-Up

Canadas Hold-Up
Charles Yale Harrison's book,
"Generals Die In Bed," has been
held up in Canada for certain reasons. Yet the book, which deals
with Canadian soldiers in the war,
has been issued in England without question. It comes out in U. S.
next month.

So many manuscripts to be returned that Street & Smith does not even provide rejection slips. Just places the manuscript in the return envelope and lets it go at that. It may cause a do not not for Street & Smith rejection slips.

Gordon Stiles Auto Victim Gordon Stiles, who was killed in a motor accident at Middletown, N. Y. May 14, was at one time as-sociated with the Fox Films in connection with its educational department, but was best known as a

Stiles after the war was Berlin

#### BEST SELLERS

(Best setlers for week ending May 24, as reported by the American News Co., Inc., and branches.) FICTION

	Scarab Murder Case (\$2.00)
	Night Nurse (\$2.00)
	Laughlug Boy (\$2.50)Oliver La Farge
	The Selbys (\$2.50)
	The Door (\$1.00) Mary Roberts Rinehart
	Rogues Herries (\$2.50)Hugh Walpole
	NON-FICTION
	Strange Death of President Harding (\$3.50)
	G. B. Means and J. D. Thacker
٠	The Raven (\$5.00)
	The Specialist (\$1.00)

co-operatively by local stores with uational advertisers. Such space takes the general, not the retail, rate whereas co-operative adver-tising between a group of purely

ocal merchants, etc., gets a retail rate.
"General rates apply to all advertising other than that of strictly bona fide retailers, selling at retail exclusively, and paid for entirely by themselves," reads the new code.

#### Tips on Scripts

Tips on Scripts

Partly to give newspaper men and authors who don't know the technical angle on preparing a motion picture script and, needless to continue for the main reason, Universal's Paul Gulick and Oscar Cooper are sending the complete writing of

are sending the complete writing of "All Quiet On the Western Front" to their regular list of readers. Close to 50 pages of mimeography, the thing is a record for any publicity mailing.

Boloney or Sausage
Delicatessen Emporiums will soon
class with book selling cigar stores
when the tle-up with them on
Joseph Fulling Fishman's new
sattie, "It's Still Boloney," is concluded by Doubleday, Doran. Years
are the "Atlantic Monthly Changed" cluded by Doubleday, Doran. Years ago the "Atlantic Monthly" changed "Moonshine and Fight," used by Fishman in an article, to "Liquor and Irascibility." They will speak of the new book—if at all—as "It Remains Sausage."

A. P. After Funnies The Associated Press having entered into the syndication of comic strips is contending for leadership in that field. It is said the A. P., the first 50 pages of the book and saw no reason to pursue his researches any further.

Garland appears to have made out a strong case for his argument. Connelly was abroad when the award was made and has said nothing. What his arrangement is with Brudford or the publishers of the book is not known, but a share in rowsities is natural was profered "Green ber of managers who turned at down either because of its

correspondent for the Chicago "Dally News." When he left that post he returned to the U.S. and joined Fox. In recent years he had been engaged in mag work. He had been making his home in Bellvale N. Y.

More Broadway Fiction
"West of Fifth," another story
about Broadway and its mob, with a w. k. press agent (not named) as the central character, has been acthe central character, has been accepted by Doubleday, Doran for publication in the fall. Book is by Catherine Brody, former press agent, who has written several novels and short stories and has contributed to "American Mercury."

#### \$50,000 for New Book

Eric Remarque, the German whose war book, "The Western Front," has agreed with "Collier's" to write another war novel. It is to be about post-war Germany.
"Collier's is said to have guaranteed Remarque \$50,000.

#### Dating Woolworth's

Tower Magazines, which gets out those Woolworth 10c mags, will date its publications hereafter, and on regular dates. Previous policy had been to number the mags and

and been to number the mags and keep them on sale until one Issue was sold before getting out another. Combined sales of its four mags now claimed to be nearly a million and a half each month.

Or Anything Else
Mary Margaret McBride and Ileien Josephy, who authored "Paris Is a Woman's Town" and "London Is a Man's Town," stumped for a title for their book on New York. Maybe "New York Is a Bunk Town." Incidentally, the McBride girl was born in Parls—Missouri!

Exploiting Travel Book
A new medium through which two
United Artists stars look to exploitling themselves is a specially written and nicely printed book for
distribution throughout the world.
It's "Our Trip Around the World."
by Mary Pickford and Douglas

(Continued on page 68)

## **London as It Looks**

By Hannen Swaffer

London, May 15.

Theatre Managers' Association lunch, which drew the Bishop of London, Mrs. Philip Snowden, Edgar Wallace, Henry Alnley, what looked like hundreds of managers, and myself, seemed to last all day yesterday. Percy Hutchinson, who has a theatre in York, said he was not afteriad of the talkers, anyway. He must have forgotten that most of the penje in the room knew of one very unfortunate week he recently had. He talked the usual stuff about the human voice beating mechanics and all that sort of thing, and twice, in talking about radio, he used the phrase, "British Broadcasting Co-operation."

I had always thought rather well of Mrs. Philip Snowden until yesterday. She got up first in reply, uttered a lot of blah about how glad she was to see them, and how she had to, go off to Stoke or Hanley or somewhere, a four-hour drive, to make a speech—and perhaps there would be an overflow—and oh, dear me, what tripe it was.

Then she walked out of the room, erading me, for I had followed her wishing to tell her some of the facts about the way in which wireless bands and artists are bribed to boost foreign music.

The Bishop and Edgar Wallace
The Bishop of London, who was the next speaker, said he spent at
least \$500 a year on theatre tickets for his friends, that whenever anybody gave him a box, he always bought six stalls, and gave them away,
that he had many friends in the profession and that good plays were better than bad plays.

better than bad plays. There was, not one new idea. Still, the Bishop is a very gracious and kindly man, who says it all with a beatific smile.

Edgar Wallace whis at his best. He said he was one of those highbrows who did not believe in producing plays that could offend the susceptibilities of the box office, and he said he was now in politics, aithough he did not know what it meant.

I have forgotten the rest of it, but Edgar was fine.

Jimmy Glover Deals With Me

When these people had been disposed of, Mrs. Snowden had gone to
Stoke, and the Bishop of London had gone to somewhere else, the
venerable James Glover proceeded to deal with me.
He talked of the enormous influence I had in England, a thing that
he had had confirmed for him up and down the country wherever he
went. He compared me with Clement Scott, of whom the whole profession once used to sit in awe. He chaffed me, and he said a lot of things.
I wish that, in reply, I could have had an hour.

My Old Role of Jeremiah
As it was, I told the theatre managers that I wanted neither their
applause nor their approval nor their compliments. I did not want a
knighthood. I did not want anything. I was just going on continuing
to tell them the truth, and the truth was that unless they did something, not only in the theatre but in the England outside it, the British Empire

not only in the theatre but in the England outside it, the British Empire was lnevitably coming to an end.

I told them of the superior brains and courage and vision and entusiasm of the American, and held up that morning's "Stage," in which there was a 20-page supplement boosting the British song publishing firm of Campbell and Connelly, founded by two friends of mine to publish their own songs because other people would not publish them, but, now, apparently, a mere adjunct to the American music publishing business, for there was page after page of American congratulations and American boosts I tremble to think what I sounded like. Some of the managers who

a tremote to think what I sounded like. Some of the managers who came up from the provinces after a long winter sleep, for indeed when anybody starts to point out anything that is wrong with England now, well, it sounds dreadful.

Only Blah-Blah in Reply
One young man present afterwards tried to tell me that there was no music in America, and, when I asked him what he meant, he tried to prove that Eugene Goossens and Albert Coates were the only two conductors in America—just a lot of silly blah-blah-blah.
Walter Payne made a very good speech replying to me, but it was too long and he kept on saying the same thing. He said I was a destructive critic and that I had said I wanted to be unpopular—well, I had succeeded in becoming unpopular.

ritic and that I had said I wanted to be unpopular—wen, I had society becoming unpopular.

Managers always forget that what they mean by constructive criticism flattery—how wonderful Floppy Doodah is, and all that sort of tripe.

#### More Theatres for the Talkers

More Theatres for the Talkers
The new Prince Edward theatre, opened only a few weeks ago, becomes a talker in a few days. The Piccadilly, which "Here Comes the Bride" is leaving for the old Lyceum, is going back to talkers. The Duchess, where somebody is said to have foreclosed, is for sale at less money than it cost to build a few weeks ago. The Fortune theatre, where the Tom Walls firm have lost, I believe, \$150,000 over six plays, is also for sale.

Than it Cost to both a tew weeks ago. In Fortune theatre, where has from Walls firm have lost, I believe, \$150,000 over six plays, is also for sale.

Yet managers are still building new theatres without any pits or galleries, and thinking how clever they are.

I know it is dreadful to toll them all these facts. But it is time somebody did.

I Go to the Passion Play

Well, I came back from Oberammergau a week ago after my first trip.

Aiready, the Americans are pouring into Munich. Some look as though
they thought it was not a Passion Play but a Fashion Play.

Oh, the bunk that has been written about Oberammergau. The truth
is we had to be there at 8 in the morning and it went on all day till
6, with an interval for lunch, and that we were frozen cold while, hour
after hour, the poor actors—700 of them—were drenched with the pourlng rain.
We sat in a sort of baseball grand stand. They, unfortunate beings,

were in the open.

were in the open.

I must tell you some inore about Oberammergau, but this I must say.

Now, although costatic bunk has been written about it for years, what
people do not appreciate is that it is really a brilliant production.

The sob stuff written about is overdone. Not enough tribute has been
paid to the artistry and the brains of the producer. The crowd scenes
are worthy of Reinhardt. Even Belasco could not have done a better
tob, and, when you think that a village of 2,400 peasants have just built
a new \$250,000 theatre, and plotged their future, you stand amazed at their courage and patience

British Equity Has a Real Try
John Emerson will be pleased to hear that British Equity, for which
he pleaded on the stage of the New theatre, looks a little bit nearer.
Sunday, Golfrey Tearle, Ben Webster and his wife, Dame May Whitty,
and others are producing the suggested constitution, which is to be aubmitted to an actors' meeting.
A great deal of patient output work has been going on. If only the
stage will now drop its snobbery, realize the terrible things it is facius,
and John up, as the American actors did, something may be done.

Why Act the Wrong Words?
Yes, the theatre is becoming very British fff England.
We are to have a real Negro playing the part of Othello, in a fortnight.
Then an Italian called Moissi, whose real name, they say, is Moses, is
Quantimed on page 69.

## Sheet Price Cut to 25c May Come: Radio Problem Remains the Same

While suggestions of 10-and-15 ANOTHER TALKER FROM cent sheet music are generally ridiculed, there seems to be support from influential quarters for the belifet that a price cut is around the corner. It is understood that a 25-cent retail price with a jobber's scale of 16 cents a copy will be the acceptable basis.

acceptable basis.

Warners' recent purchase of music counters in McCrory stores which have a 25-cent top price scale points the way for two bit sheet music for the allied publishers of that group.

Meanwhile the responsibility of the radio in increasing the mortality at a music for a number of the radio in increasing the mortality and the same area.

the radio in increasing the mortality rate among song hits is a question that nobody answers. That radio can kill and does kill numbers is admitted by everyone but the publishers are loath to even think about attempting any restrictions.

#### Sarcastic

One publisher sarcastically com-mented: "Of course Rudy Valiee isn't an important plug. If you can only get Lou Holtz to sing your bal-lad, it's over."

lad. It's over."

Weekly radio surveys over the five leading New York radio, stations, WEAF, WJZ, WOR, WABG, and WMCA, shows such numbers as "If I Had a Girl Like You' (Feist) played 36 times; "I'm On the Market For You' (Red Star), 31 times; "Be Careful With Your Eyes" (Santley), (Remicks), 23 times, with a couple dozen other tunes almost as numerously represented from 6 p. m. to closing, the regular hours for clocking.

In the great number of cases the In the great number of cases the publishers strive for this program representation. Very often a lot of conniving, entertaining and "favors" are invested for the radio plug. In other words the publishers are glad to pay for the very thing which many contend is the cause of the 50% depression prevailing both in sheet music and mechanical believes.

One school of thought believes the publisher of the publisher of

that when business conditions throughout the country pick up the music trade will see a revival. That may be some time next fall, possibly before election, they think.

Sheet music and discs in the interium are classed as the first of the "cheap luxuries" to feel the

## HERE AND THERE

Charley Boulanger and His Georgia Melodians, recently at the Bagdad Supper Ciub, Dallas. Texas, now are on a tour of parks and dance halls in New York, Pennsylvania and New England.

Maurice Lawrence, of the Publix home office where he was musical advisor under Borris Morros, has been made musical advisor of Pub-lix's Southwestern division.

Earl Carpenter's Band, tempora-rily at the Pavillon Royal, Valley Stream, Long Island, until Guy Lombardo comes in June 18, goes to the Club Lido, Long Beach.

Herb Gordon's orchestra for season at Wardman Park Hotei, Washington, beginning June 21.

Charles Dornberger's band will remain at the Hollywood Restaurant remain at the Hollywood Restaurant until September 10 instead of clearing out June 15 to let Jan Garber come back as intended. Garber will tour until Sept. 10, when returning to the Hollywood.

#### No 86th St. Organist

There will be no permanent house organist at R-K-O's 86th Street,

organist at R-K-O's 88th Street, New York. James Thomas there has resigned. William Gliroy, the 58th Street or-sanist, is doing double duty. The 88th orchestra is expected to furnish all the music necessary for the house.

#### Whiteman Barnstorming

Paul Whiteman and band on May 31 start a week's tour of dance halls near Boston for a weekly guarantee

or \$13,500.

No broadcasting will be done on the trip which will be plioted by Jimmy Gillespie.

# ALL MUSIC SOURCES

Before icaving Hollywood, Jinmy McHush and Dorothy Fields were to the state of the

ivric writer.

It is an effort to apply the Broad-way stage musical technique to film

#### Brunswick's Film List

Hollywood, May 29.

Hollywood, May 29.
With Brunswick now an estab-lished subsidiary to Warners, plans are already set to have contract players of both Warner and First National studies make disc record-ings. Artists for this work will be selected according to how they han-dle certain songs in pictures. Noah Beery has aiready been picked to make a record of "The Drink Song," which he sang in "Song of the Fiame" for First National. It is further planned to move the

It is further planned to move the Brunswick recording laboratories to the First National iot in Burbank this fall to facilitate studio record-ing.

#### Mrs. Vocco, Air Pilot

Chicago, May 27. Dolly Vocco, wife of Rocco Vocco, official with Radio Music in New York, and formerly in charge of iocal Feist office, is now a fuilfledged aviatrix, with a total of 50 hours of solo time in her pilot

She is the first woman to have ompleted the private pilot's course at the Curtiss-Wright school. Mrs. Vocco has made application for a U. S. Dept. of Commerce limited commercial license.

# Copyright Matter Of Old Songs for Writer's Future

Tendency of radio to dig into the past for material and the picture companies' eternal search for tried and proven stuff is giving a value

and proven stuff is giving a value to old songs written in the early years of the present century. Under sisting copyright laws, author or composer has to apply in writing one year before the 22-year original copyright period is up. Upon application the author—not the publisher—gets a renewal for another 28 years. Otherwise the material becomes common property. It is understood that George M. Cohan, Charles K. Harris and other prolific writers are carefully protecting their title to songs writtenyears ago. Widow of a composer recently got \$2,500 from a film company that wanted to incorporate any

pany that wanted to incorporate an old time tune in a film. "Stein Song" has, of course, been responsible for radio's hopeful atti-tude toward the attic trunks.

# Along the Coast By Bill Swigart

Hollywood, May 22.
The writing of screen melodies, like other phases of motion picture like other phases of motion picture production, is undergoing a process of advancement. It has been discovered that in order to get the most out of numbers spotted in a picture, the composers must familiarize themselves with the characteristics and vocal qualities of the players assigned to sing them. No longer, the motion studies, will a composing team be handed a script with orders to write a score to fit the story without knowing who will sing them.

them.

This may slow up matters in getting a production under way, because of the impossibility to cast a
picture very far ahead of the starting date, but it is believed the best
thing for productions in the long

Songwriters' Havoc
Another example of a songwriter's
usefulness in plettue production was
evidenced here when Wolfe Gilbert
write a score for Paramount. Story
was centered around the lives of the
idle rich and was originally titled
"Parlim Beach" simediately started
writing songs immediately started
writing songs to fit the different
situations, but their conception of
the story reconstructed and embellished certain sequences. Finally
Ambig the Millionalires," was adopted for the picture.

cell and the Burtnett trio are re-cording several vocals. The Columbia plant is busy on Mexican and Spanish recordings, having few American contract ar-tists on the Coast.

Believing the summer months will leave no enlivening effect on an air leave no enlivening effect on an air leave no enlivening effect on an air leave no enlivening effect on the leave not be a leave no enlivered and payrolis on their Los Angeles offices. Both Harms and the leave not assistant managers in their offices, while Ager-Yellen & Bornstein have closed out Billy Burton as western rep, with no successor national successor national successor nations. In contrast to this pessimism,

named.

In contrast to this pessimism, Artle Mehlinger of the Harms office just returned from a trip north where he cialms he disposed of more than 15,000 copies of sheet music. No reduction is anticipated at Santly Bros., as Tubby Garon is the sole member of the Santly office and carries that in a brief case.

Since a number of the music publishers moved to Hollywood the control of the music publishers moved to Hollywood the control of the professional description of the professional despartment in rehearsing new numbers with new clients. Other agents are using this courtesy to try out new talent.

This condution is getting so annual triangular to the control of the publishers are now trying to get some radio station to establish an hour for tryout of professionals. It will be more convenient for the agents, as they can receiline in their offices and tune in on the prospects.

Ditty Loco

A production supervisor walked into a songwriter's office and began or the production of the production of the songwriter's office and began or the production of the true that would fit into the picture the boys were writing for. Following the lines of self-preservation, the tunesters three will have the contain picture. This is but one of the many protective measures now being adopted with the cortain picture. This is but one of the many protective measures now being adopted with the cortain picture. This is but one of the many protective measures now being adopted with the cortain picture. This is but one of the many protective measures now being adopted with the cortain pictures, and even pluyers who have gone ditty loco. Clyde linger, shared for a spot in the new 'Follies,' made a spot in the ne

## Song Writers Still Hanker for **Elusive Optional Film Contract**

## FAVORITISM CUT OUT IN FOX MUSICAL DEPT.

A complete reorganization of the A complete reorganization of the Fox theatres musical depurtment is under way following the departure of M. P. Kruger who hereictore had the engaging of all musicians for the Fox houses. This department for the present is to be turned over to the supervision of Jack W. Joeb, on top of others in the booking office,

ice, Since Kruger left, Dave Brown, nusical director at the Audubon, has

musical director at the Audubon, has been doubling his work with that of Kruger's. This has been done under Loeb's direction.

All "red tape" is to go and no more favoritism will be shown to the Fox musickers. This also takes in the leaders, it is sald.

## Disk Reviews

#### By Bob Landry

During his tenure as Secretary of Commerce Herbie Hoover special-

Commerce Herbie Hoover speciallized on trade conferences designed
to bring standardization where
there was chace, economy where
there was chace, economy where
there was chace, economy where
but brakes on the runaway juggernaut of over-production.
A trade conference for the
chanicias comes under the need
the conference for the merce
chanicias comes under the need
that the conference for the conference, discover that a local conference,
discover that a local a conference, discover that a local conference,
discover that a local a conference, discover that a local conference,
discover that a local a conference
the good will and trustfulness of
an hour in a phonograph shop to
select three records out of the weekly pile of junk.

It's not daring to Brunswick's tem
d'foi consisting of "He's Tail, Dark
and but a phonograph shop to
select three records out of the weekly pile of junk.

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select three records out of the weekly pile of junk.

It's not daring

Although talking picture contracts for most song writers are now usually optional and satisfactory stuff must be turned out to hold their jobs, pictures are still the main ambition of every songwriter must be used to be so excited over their fortunes that when they find a few weeks off, they drove back to Broadway, sometimes in the new Fords, just to bask on Broadway. Now contracts that mean anything are not so easy, but the songwriters won't have their hopes dashed any description have taken to langing around the picture studios, even those in the east. They watch the production in progress with the intention of getting just the right inspiration, and writing a song that will just fit the picture. Sometlines they are right and their stuff is accepted. they are right and their stuff is ac-

Another trick which works very Another trick which works very well is to pick out some actress in a picture, watch her at work and turn out a tune not only appropriate to the picture but written about and directly appealing to the woman star. In almost every case such a song is taken.

The direct appeal to the star will work even if the picture company is not too keen for the number.

#### Musical Jobless Look For Work on Big Boats

After repeated efforts to find work in New York orchestras, hundreds of local musicians have applied at the steamship lines docking at the different water landings for piaces with their boat organizations. The bes line for the steamship obsection when word was passed been engaged for some of the biggest liners, started by the "Leviathan."

than."

Demands by the passengers for dance bands playing topical numbers resulted in the engagement of the orchestras. American bands were favored by reason of their familiarity with the latest tunes from the shows, talkers and night

#### Warners Buys 25 McCrory 300 Music Counters

Warners' Music Sales Department have taken over music counters in 25 McCrory's 6-10-25-cent stores. Counters were previously oper-ated by either McCrory's itself or by concessionaires. Warners have a long time lease on all of the

ony concessionaires. Warners nave a long time lease on all of the counters.

McCrory operates about 300 stores throughout the entire country. Warners, it is reported, may shortly purchase counters in additional McCrory stores.

#### DICK LEIBERT'S BAD LUCK

Dick Leibert, organist at Penn here for almost three years, absent for six weeks on account of illness, returned to duties last Friday and played two shows. Then he went here were the proper that the property of the proper

#### New Band at 125th

R-K-O offices has engaged an Arnold Johnson stage band, headed by Paul Sabin, to play at the 125th Street house indef. This band was substituted when Walter Clinton's left last Friday.

Roses fot Blue." "Loosung and "Let Me Sing, Then I'm Happy."
May Lombardo, abony recorder Sale" and "Let Me Sing, Then I'm Happy."

Sale" and "Without You Bonding." Levant's Metro Year Sale" and "Without You Bonding." Levant's Metro Year Lombardo has great Idea for orchestrating, but his tempo Isn't the bost on the list for parior duncing.

We see the list for parior duncing.

"Lazy Louisian Moon" and "Low-You So." Abe Lyman has a moderant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo. In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Comerant cembo." In "You Will Comerant cembo. In "You Will Com

## MIISIC SHRVEY FOR APRIL

New York, May 22.

New York, May 22.

Arril saw practically every publisher with a grouch. Business slumped off considerably. It had been pretty bad the entire winter, but in March the sales went up a bit and the publishers began to smooth the sale went up a bit and the publishers began to smooth the sale went up a bit and the publishers began to smooth the sheet music sales barometer fell down with a bang.

Jobbers report that bit is far worse than it has been for manny music is at least 50% below normal. It is attributed to nothing in special, although all realize there is an over-production of songs, willch in case will be songevity.

Many claim there is much improper plugging on radio, which wears out a song before it has had as well as longevity.

Many claim there is much improper plugging on radio, which wears out a song before it has had as well as longevity.

Many claim there is much improper plugging on radio, which wears out a song so not the already of the standard of the positions. The freak tune, so fits not being even closely pressed by the runners up. The rest of the songs were bunched for the remainder of the positions. Should because of its strong sales at the beginning of April, despite it fell off somewhat toward the end of the positions of the positions. The common of the positions of the positions of the positions of the positions. The property of the positions of the positions of the positions of the positions. The property of the positions of the positions of the positions of the positions. The property of the positions of the positions of the positions of the positions. The positions of the positions. The positions of the positions. The positions of the po

Aram and Sing, 'You Shiners arush, which came up with a rush.

April's list holds three songs also on the March list: 'Stein Song,' which in the former list was listed trey: 'Should II' heading the trey: 'Should II' heading the stein song the stein song in the ste

Discs

Discs sales, though far off, were not as badly hit as sheet music, For April, it was only a bit below. The control of the cont

vue."

All three companies have one song in common listed as among the best sellers. It is the 20-year-old freak hit, "Stein Song."

Los Angeles, May 15.

Los'Angeles, May 16.

Sales in sheet music along the Pacific slope are far below normal, yet a slight increase is reported for the same and the same pleng wiped out, however, sales failed to increase as expected.

None of the six best sellers held the same place in April that it did from this. With these sheets gradually being wiped out, however, sales failed to increase as expected.

None of the six best sellers held the same place in April that it did from this the same place in April that it did from this pace in April that it did from that the same place in April that it did from that the same place in April that it did from that the same place in April that it did from that the same place in April that it did from that the same place in April that it did from the same and the same place in April that it did from the same and the same place in April that it did from the same and the same place in April that it did from the same and the same place in April that it did from the same place in April that it did from the same and the same place in April that it did from the same place in April that it did from the same and the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same place in April that it did from the same pla

ood numbers.

Numbers following the first six in

#### MUSIC SURV APRIL

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING APRIL BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

> & Root Sallove in Sheet Music Reported by Leading Johhers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1-80NG	"Stein Song" (Pop)	"Stein Song" (Pop)	"Under a Texas Moon" ("Under & Texas Moon")
No. 2-80NG	"Should I" ("Lord Byron of B'way")	"Springtime in the Rockies" (Pop)	"Springtime in the Rockies" (Pop)
No. 3—SONG	"Springtime in the Rockies" (Pop)	"Should I" ("Lord Byron of B'way")	"Happy Days" ("Chasing Rainbows")
No. 4-80NG	"Cottage for Salo" (Pop)	"Cottage for Sale" (Pop)	"Should I" ("Lord Byron of B'way")
No. 5—80NG	"Lazy Lou'siana Moon" (Pop)	"Under a Texas Moon" ("Under a Texas Moon")	"Cryin' for the Carolines" ("Spring Is Hore")
No. 6—80NG	"Happy Days" ("Chasing Rainbows")	"Blue is the Night" ("Their Own Desire"); "Happy Days" ("Chasing Rainbows")	

#### 3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK-No. 1	"Thank You, Father" (Al Goodman's	"Kiss Me with Your Eyes" (Ray Millor Orch.)	"Countin' Time," "11.30 8at. Night" (Earl Burtnett Orch.)
BRUNSWICK-No. 2	"Singing a Vagabond Song" (Harry Richman)	"Stein Song" (Colonial Club Orch.)	"When the Little Red Roses," "To My Mammy" (Al Joison)
BRUNSWICK-No. 3	"Stein Song" (Colonial Club Orch.)	"Danger in Your Eyes" (Harry Rich- man)	"Let Me Sing and I'm Happy," "Across the Breakfast Table" (Al Joison)
BRUNSWICK-No. 4	"Sunny Side of the Street" (Harry Richman)	"Under a Texas Moon" (Bob Haring Orch.)	"When the Little Red Roses," "Danger in Your Eyes" (Earl Burtnott Orch.)
BRUNSWICK-No. 6	"Mysterious Mose" (Radio Star Nov- elty Orch.)	"Sing, You Sinners" (Tom Gerun Orch.)	"Puttin' On the Ritz," "Danger in Your Eyes" (Harry Richman)
BRUNSWICK—No. 6	"Thoro's Dangor in Your Eyes" (Harry Richman)	"Singing a Vagabond Song" (Harry Richman)	"Acrose the Breakfast Table," "To My Mammy" (Ben Bernie Orch.)
COLUMBIA—No. 1	"Sunny Side of the Street" (Ted Lewis , Band)	"Stein Song" (Ben Selvin Orch.)	"It Happened in Montoroy," "Song et the Dawn" (Paul Whiteman Orch.)
COLUMBIA-No. 2	"Stein Song" (Ted Wallace Boys)	"Cottage for Sale" (Guy Lombardo Orch.)	"Like to Do Things for You," "Rag- muffin Romeo" (Paul Whiteman Orch.)
COLUMBIA-No. 3	"Cottage for Sale" (Guy Lombardo's Orch.)	"Springtime in the Rockies" (Ford and Glenn)	"Sunny Side of the Street," "Singing a Vagabond Song" (Ted Lewis Orch."
COLUMBIA-No. 4	"It Happened in Monterey" (Paul Whiteman Orch.)	"Should I" (Paul Whiteman Orch.)	"Across the Breakfast Table," "Lot Me Sing" (Ben Salvin Orch.)
COLUMBIA—No. 5	"Ten Conts a Dance" (Ruth Etting)	"Under a Texas Moon" (Guy Lom- bardo Orch.)	"Anytime's the Time to Fall in Love," "Sweepin' the Clouds Away" (Buddy Rogers)
COLUMBIA—No. 6	"Anytime's the Time to Fall in Love" (Buddy Rogers)	"I'm a Dreamer" (Paul Whiteman Orch.)	"Moon Is Low," "Lazy Lou'siana Moon' (Guy Lombardo's Orch.)
VICTOR—No. 1	"Stoin Song" (Rudy Vallee's Orch.)	"Stein Song" (Rudy Vallee's Orch.)	"Stein Song" (Rudy Vallee Orch.)
VICTOR—No. 2	"Should !" (Arden-Ohman Orch.)	"Hanging on a Garden Gate" (Ted Florita's Orch.), "Song of the Island" (Wayne King Orch.)	"White Dove," "When I'm Looking at You" (Lawrence Tibbett)
VICTOR-No. 3	"Springtime in the Rockies" (Hilo Hawailan Orch.)	"Cottago for Sale" (Bernie Cummin's Orch.)	"Springtime in the Rockles" (Hild Hawaiian Orch.)
VICTOR-No. 4	"Strike Up the Band" (Arden-Ohman Orch.)	Hawaiian Orch.)	Orch.)
VICTOR-No. 5	"Puttin' on the Ritz" (Leo Reisman's Orch.)	Orch.)	You" (Leo Reisman's Orch.)
VICTOR-No. 6	"Song of the Islands" (Wayne King's Orch.)	"Puttin' on the Ritz" (Leo Reisman	"It Happoned in Monterey," "Song el the Dawn" (George Olsen Orch.)

#### 3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market.

lishers make their own reports

PUBLISHER	SONG NO. 1	80NG NO. 2	SONG NO. 3
Ager, Yellen & B.	"Happy Days" ("Chasing Rainbows")	"Song of the Dawn" ("King of Jazz")	"A Bench in the Park" ("King of Jazz")
Berlin, Irv.	"With You" (Puttin' on the Ritz")	"Danger in Your Eyes" ("Puttin' on the Ritz")	"Puttin' on the Ritz" ("Puttin' on the Ritz")
Davis, Coote & E.	"Why?" ("Sons o' Guns," prod.)	"Sharing" (Pop)	"Dream Avenue" (Pop)
De Sylva, Brown & H.	"Cottage for Salo" (Pop)	"Little Red Roses Get the Blues" ("Hold Everything")	"Sing a Little Theme Song" ("Hold Everything")
Donaldson, Douglas & G.	"Lazy Lou'siana Moon" (Pop)	"Romance" ("Cameo Kirby")	"'Tain't No Sin" (Pop)
Famous ·	"Sing, You Sinners" ("Honey")	Parade")	"You Brought a New Kind of Love" ("Big Pond")
Leo Feist	"If I Had a Girl Like You" (Pop)	"Down the Rivor of Golden Dreams" (Pop)	"It Happened in Monterey" ("King of Jazz")
Forster	"Whipoorwill" (Pop)	"Toy Town Admiral" (Pop)	"Because Thoro's Danger in You" (Pop)
T. B. Harms	"What Is This Thing Called Love?" (Pop)	"Without You, Emalino" (Pop)	"Garden of Rosos" (Pop)
Jack Mille '	"Smiling" (Pop)	"St. James Infirmary" (Pop)	"Missouri Moon" (Pop)
Joe Morris	"I Still Remomber" (Pop)	"Lost My Gal from Memphis" (Pop)	"Somowhere in Old Wyoming" (Pop)
Red Star	"I'm in the Market for You" ("High Society Blues")	"Just Like in a Story Book" ("High Society Blues")	"Song o' My Hoart" ("Song o' My Heart")
Remick's	"Undor a Texas Moon" ("Under a Texas Moon")	"Cryin' for the Carolines" ("Spring Is Here")	"Have a Little Faith In Me" ("Spring Is Here")
Robbins	"Should I" ("Lord Byron")	"Blue is the Night" ("Their Own Desire")	"Moon is Low" ("Montana Moon")
Santly Bros.	"I Never Dreamt" (Pop)	"Singin' a Vagabond Song" ("Puttin' on the Ritz")	"Beside an Open Fireplace" (Pop)
Shapiro-Bernstein	"Exactly Like You" ("Int. Rev., prod.)	"Sunny Side of the Street" ("Int. Rev., prod.)	"Ro, Ro, Rollin' Along" ("Near the Rainbows End")
Sherman-Clay	"11.30 Saturday Night" (Pop)	"I'm in Love with You" ("Great Gab- bo")	Wedding of the Painted Dolls' ("B'way Melody")
Witmark & Sone	"Dancing with Tears in My Eyes" (Pop)	"Watching My Dreams Go By" ("She Couldn't Say No")	"Mysterious Mose" (Pop)

April are listed in sales order:
"Monterey." "Moon Is Low," "Stein
Song," "Little Red Roses," "Song
of Dawn," "With You," "Woman in
Shoe," "Cottage for Sale," "I Never
Dreamt You Were Meant for Me,"
"Danger in Your Eyes, Cherie,"
"Watching My Dreams' and "Dancling with Teansanicals are reported
on the increase, reaching the highest point so far this year, yet far
from the peak of last year.

Chicago, May 24. Gium faces among publishers

Slump continued, with business reported still off by the leading jobbers of sheet music and discs.

"Stein Song" continues supreme.
It establishes a record since introduction of "Variety" Chicago survey by holding first, place for April
by a good margin with the principal
sheet dealers and all three principal
mechanical distributors. The Vallee
rendition tops Victor's list the second month straight.

"Springtime in the Rockies," an-

sheet dealers and all three principal mechanical distributors. The Valles rendition tops Victor's list the sect ond month straight.

"Tm a Dreamer" finally came off the sheets, but is still hanging on ond month straight.

"Springtime in the Rockles," and offer sood one in over-the-counter sales, olimbing above "Should I" and "It read to the sheets having common and the strength of the sheets having common and the strength of the sheets having common and the strength of the sheet having common and the strength of the sheet having common and the sheet having columbia's list, for the first time in some months, showed a most of the sheet having columbia's list, for the first time in some months, showed a month of the sheet having columbia's list, for the first time in some months, showed a month of the sheet having columbia's list, for the first time in some months, showed a month of the sheets having columbia's list, for the first time in some months, showed a month of the sheets, but is still hanging on the sheets, but is still hanging on the sheets, but is still hanging of columbia's list, for the first time in some months, showed a month of the sheets, but is still hanging on the sheets, but is still hanging on the sheets, but is still hanging on the sheets, but is still hanging of the sheets, but is stil

were closely bunched behind the "Stein Song."

Remick's "Under a Texas Moon" showed strength to get the No. 5 poot, while Robbins" "Blue Is the Night" and "Happy Days" were ket and neck at the bottom of the best six list.

Disc Sellers

"I'm a Deamer" finally came off the Meta, but is get a better than the sellers when the sellers were not the sellers when the sellers were not sellers.

"I'm a Deamer" finally came off the Meta, but is get a better than the sellers when the sellers were not sellers when the sell

## On the Air Line

By Mark Vance

Sloppy programs are fast piling up on the air. Radio fans must be writing all sorts of protesting letters or are giving their dials a rest.

or are giving their dials a rest.

NBC is included in this mushy
presentment of programs. Some of
NBC's commercials ar pretty wobbly and appear to be getting worse
instead of better, while sustaining
bills are becoming pretty sorrowful
affairs.

affairs.

One half chockful of silly, inane, parroty chatter and the other half dull and overboard with stereotyped entertainment.

#### Vallee Changing Style?

Valles Changing Style?
Rudy Vallee seems to be getting away from his out-and-out crooning s. tsyle that is dropping his imitators fast from radio programs. It may be Vallee is studying voice culture that will permit him to stick around after the crooning vogue has gone dead.

#### Non-Spenders

Non-spenders

No apparent display of spending on the WGBS programs, either by the station or commercials. When one or the other doesn't loosen up, what kind of programs may be expected? Exactly the kind the station is broadcasting.

#### Old Timers and Credits

Old Timers and Credits
Not so many credits on the air
the past week. This goes for the
"bv- permission of the so-and-so
society" and the "theme song from
what-you-may-call-it talker." Listening to the different bands and
masters and use tunes is the cause
of the absence of the "credits." For
the commercials so many credit announcements mean minutes.
That a band can quickly step from
the present to the past best exemthe total properties of the commercial so
Turkey in the Straw" was
played.

B. A. Rolfe via W.JZ on for a competitive scramble with Vallee on same time from WEAF. Rolfe modernizes more than usual and his numbers were of the present topical wave. From a brass standpoint Rolfe even had opposition for a half with the work of the result of the work of the result of the work of the result of the work of the

#### Substitutes

Substitutes

Much juggiling of late bands. Hotels shifting leaders and leaders shifting musclains, giving the radio shifting musclains, giving the radio Some of the regular standbys are missing at this time. This takes in Guy Lombardo and orchestra on WABC and Jan Garber formerly on WABC and Jan Garber formerly on the state of t

#### Self Plugging

Self Plugging
Announcers might stop their unnecessary line of open verbal play
to sell the announcer and not the
program. Especially true of the
commercials, with several announcecommercials, with several announcemake it appear that "they" are the
make it appear that "they" are the
works and not the entertainment.
And it all takes up valuable ether
time.

Hey's Change of Pace
Looks as though WABC wasn't
worrying about putting on a dance
band from 10:30 to 11:30, with pienty
Washington 10. Co. In the control of the control
Washington 10. Co. In the co. In the control
Washington 10. Co. In the co. In the control
Washington 10. Co.

#### Walking!

"Great Love Scenes in Music" oke for those that like it, but following the RCA hour on WEAF puts it in the same category as the acrobats in vaude; they either walk or dial

#### Travesties

A deluge of travesty periods Is hitting the NBC stations. None seems to be hitting heavy. Of the capooble with WZZ reeling off the most, the Hickok program, thanks to the Carlin's broadcasting pep, is to the carrier of the carrier

# RADIO FOR JEWELERS

Guy Lombardo's orchestra will broadcast weekly for leading jew-elers in various cities over the C. B. S. network beginning Sept. 25. Lombardo has a 13-week contract with an option for the remainder of the year.

Lombardo will continue with his Lombardo will continue with his Robert Burns broadcasts, Monday night, while the jewelry hour will be on Thursday night.

#### Class Lady with Dairy **Etherizing Operas for Art**

Etherizing Operas for Art

Los Angeles, May 27.

Grand opera with the morning milk in the newest in radio here. A local milk concern, run by a woman local milk concern, run by a woman ling heavy lack on a weekly grand opera broadcast running two hours and a half each Tuesday night. Frinted programs of the broadcast are delivered to the customers once a week with the milk. Doubling of her year's business wouldn't pay the lady for the eight programs ahe is putting on. Tailcasting singers plus imported opera taient. It's the art the lady's interested in.

So far the arty milk dealer has put on, locally only, "Carmen," "La Traviata," "The Mikado," and a medley of high-class stuff. Pietro Climin conducts. Four other operas are to follow.

are to follow.

#### Helen Kane and Cigs.

Helen Kane has been signed as the star of the first of a series of 15-minute broadcasts of the R. J. Reynolds tobacco people, makers of "Cameis," scheduled for next Wed-nesday night (June 4) over the NBC network.

NBC network.

Booking was arranged through
Harry Bestry, but due to Miss
Kane's picture and other engagements, further appearances for
Reynolds were not arranged, though
they may be later. The boop-ladoop girl is currently making
"Heads Up" at the Par Long Island
studies are selected.

#### Warners' Air Agency Hollywood, May 27.

Hollywood, May 27.
Warners has purchased the National Radlo Advertising Co. of Chlcago, one of the largest contractors
for national radlo time.
Company has numerous large advertising contracts and also produces recorded radlo programs.

ford directed an orchestra in several Herbert compositions. Personally Herbert selections were directed by Sigmund Romberg and Henry Hadley, and Yasha Bunchuk, the Caple to director, played a celle and Jesus Gragonette was heard in solo, "When You're Away," both Herbert numbers, Frank Moulan and quartet sang "Pitgrims of Love" not heard by radio, owing to lack of time given it by NBC.

During his remarks, Gene Buck mentioned the passing of Julius of Herbert's and had attended the last memorial but who had since died.

#### Headaches

Hestaches
WMCA has each sending over
some headaches. Distorted programs
and an undensiably silphed placement of periods. For the past six
months WMCA seems to have made
comparative little advancement and
its calliber of programs remains aimost on a par with those of yesteryear. Perhaps a nice bundle of
cash might, work a miracle. Its
been obtaining WMCA over with a
thought of buying in or acquiring
complete control. Whether this materializes WMCA needs a lot of pep.

Sparklers.

Society's Salute

Tribute was paid to the memory of the late Victor Herbert Sunday night (35) by the American Society night (35) by the American

#### Fast Talkers

Floyd Gibbons' success on the air with speedy chatter and the rep he gained as "radio's fast-est tulker" has resulted in atest tulker" has resulted in att-tempts by numerous other ether speakers to follow the same road to popularity. So much so that some of the boys starting to talk so fast they sound like rallroad stations

m. c.'s.

One broadcasting chain an nouncer was recently advised to slow up or shut up. Another succeeded in topping Glabons' high of 217 words per minute, but no one knows yet what he was talking about or in what

#### WHITEMAN REJECTS "QUEEN JAZZ" BUNKO

Paul Whiteman, per his personal manager, Jimmy Gillespie, has re-jected the "Queen of Jazz" bunke the new Hollywood roadhouse want-

the new Hollywood roadhouse want-ed to infict upon the Whiteman billing of "King of Jazz."
The Florence Richardson all girl orchestra was the ringer Gillespie tirned down. A scheme had been laid out for Whiteman, aiready an-nounced for the roadhouse opening of the roadhouse opening and Queen of Jazz" in one billing block, with photos of each.

Queen of Jazz" in one billing block, with photos of each.

The Hollywood restaurant people downtown who are going to run the road joint, appear to have gotten themselves into a jam through issuing a contract to Miss Richardson, without the billing approval of Whiteman, with Gillespie for his office, to have supplied the secondary Hollywood band.

The roadhouse may open with

roadhouse may open with The roadhouse may open with only the Richardson orchestra or that and a substitute for Whiteman, since Gillespie already claims breach of agreement. He has lined up some dance hall dates in new England in the event of Whiteman declining to open at the Hollywood in Pelham

Pelham.
The inside of the Richardson thing appears to be understood by every one around Times Square excepthe Hollywood restaurant crow who act as though they walling a speak.

#### ALONG THE COAST

(Continued from page 63) (Continued from page 63) ated in Burbank in the center of a landscape of gurden roses surrounded by wide fields of hay... One of the mysteries of Hollywood la where are De Sylva, Brown and Henderson? They're reported some-cation, withing help rest Fox story...Con Conrad, who joined the ranks of unnattached songwriters upon expiration of his Fox contract, gave up his French car and is now buzzing around in a back drive writers with unexpired options, and Secretary of State Jordan will issue Sol Violinsky that charter for a Hollywood Comedy club.

Three songs written to the Vincent Youman melodies for Gloria Swanson's "What a Widow" are "Sa Oul Cherle," "Love Is Like a Song" and "You're the One." Authored by George Waggner and J. Russel Robinson.

J. Russel roomson.

New assignments for the week show the Paramount staff, including Dick Whiting, Newell Chase and Leo Robbin, at work on "The Little Cafe." Five numbers will be sung in this picture by Maurice Chevailer ... Franke Harling and Sam Coslow ... Franke Harling and Sam Coslow and the control of the control o

Dryer are on "Easy Come, Easy Go" for Leon Errol.
Pathe has assigned a quintette of composers on the first Mary Lewis operetta, George Waggner and J. Russel Robinson are on the lyrice, Dr. Hugo Felix and Henry Sullivan, music, and Lynn Riggs on the book.

#### Hoff-Brauing

Hoff-Brauing
New floor show opening at the
Hoff-Brau, New York, this week,
comprising Joe Wallace, m. c; McGushion Twins, Blanche and Elliott, Rita Howard, Virginia Fox
and Joe Frasetto band.

Henry Spitzer squawks about the box in Variety last week, which said he eats lunch standing up at corner counters. Says it hurt his prestige. "Anyway." said Henry, "I'm glad to see I'm in a box before I'm dead."

#### 'NUISANCE' CONVICTION AGAINST SPEAKEASY

The first conviction of a speakeasy under the public nuisance law in New York county was obtained in Special Sessions Monday. The proceedings were had in a test brought about by Maurice Campbell, prohibition administrator in this district

Bert Roberts, doorman of a former Bert Roberts, doorman of a former place, at 230 West 48th street, was sentenced to 30 days in the work-house. The term was suspended pending his good behavior. William Meyers, alleged proprietur, failed to appear. His ball was forfelted.

appear. HIs ball was forfeited.
Both men were arrested by the
police early in April on evidence
supplied by prohibition agents. The
agents at the trial testified to having visited the 48th street place
April 2. The first person to greet
them was Roberts, acting as doorman. Inside, the agenty testified,
they spent five hours and each had
seven drinks of booze at 75 cents a
smush. Later they obtained sunsmush. Later they obtained sum-monses in the West Side Court against Roberts and Meyers.

monses in the West Side Court against Roberts and Meyers.
When the case was tried May 16 counsel for the derendunts moved for a dismissal. The justices research of the counsel for a dismissal. The justices research of the counsel for the design of the country o

Manhattan."
The two local officials replied that if Campbell's men obtained evidence against any specific place all they had to do was to relate such evidence to the Deputy Assistant District Attorney in the Magistrate's Court in which district the place was located. If the prosecutor decided directed to request a summons from the magistrate. This proceeding was followed in the present case.

directed to request a summons from the magistrate. This proceeding was followed in the present cose. The conviction, which will probably be appealed, means that the Federal people are getting ready to tose considerable work and worry on the lecal authorities in a new drive to mop up the town.

#### OSSO OUITS

(Continued from page 7)

operating side of Ossq's job will go to Andre Ullman, upon his return from the States. He accompanied the Jesse Lasky party on the last trip west. The assignment would give Uliman charge of Paramount's 10 theatres under the Paris branch. J. G. Schaefer meanwhile has been appointed to head the whole

foreign personnel for Paramount in Europe engaged in the distributing branch. He speaks German, French, Czech and Italian as well as Eng-

Czech and Italian as well as Eng-lish.

The shakeup in assignments brings Amerigo Aboat to command of the Italian field, where previously he acted as Souhami's assistant. He also will have enarge of Egyp-tian distribution, which territory is under the Italian organization of Paramount.

under the Italian organization of Faramount.

The general realignment of these posts is an outcome of the heavy production schedule assigned to Robert Kune in Paris, which calls for a distribution plan covering the whole of Europe instead of each covering the state of the second se

Suburban Stock Burlesque stock in Wildwood, N. J., with Lou Talbott as producer, starts June 28.

Mutual's Staff Producer
Joe Rose will be staff director of
production for Mutual next season

## **TOO MUCH AIR CHILLS CELEBS**

Schenectady, May 27.
Radio's birthplace agrees that too much individual brondecasting takes the edge of the brondecasting takes. The perspective came with the revealation that Will Rogers was the dirst non-actentist to make this observation and that he had even turned over his dough for one eventuries over the brondecasting that the brondecasting the continual security of the production of a few control of the brondecasting that the brondecasting the brondec is concerned.

is concerned.

The experts praise Rogers' judgment of less air and more personal appearance. They also bring in the line of how times have changed since Will jumped from 250 a half-hour to the present \$500 a minute for his radio preachments. They agree that the first figure would have deflated had Will tried for a log spot in the studio, one which they are certain not even a Rogers can afford if he wants to remain in the ether.

an afford if he wants to remain in the ether.

While on that subject the 'wise men of Schenectady in their nonday browse conversed at length on ether censorship. National Broad-custing Corporation, it finally came out, will permit only a high government official to speak extemporane-ously. All others must submit a constant of the control of the cont

## Coupons for Booze

Minneapolis, May 27.

Business here is so bad even in the bootlegging industry that booze dealers are giving away premiums in an effort to attract trade.

It was revealed in municipal court it was revealed in municipal court in the second of the second o sagging bis. With each gallon of moon purchased the customer receives a coupon. Twenty of the coupons are redeemable for a free gallon of the liquor. Protection from federal and polico officials also was promised by this particular dealer to his customers.

In court the liquor vendor explained that competition is so keen because the competition is so keen because the competition of the coupon that "the light pressure merchandisting and big business methods" have become necessary.

#### **MUSIC SURVEY**

(Continued from page 64)

Rocklen," an Instrumental by Hawailans, Changes noted is that "Strike Up the Band," after exhausted by Brunswick, which built business up to No. 2 spot with this tune for March, was able to hang on in a Victor release, getting No. 5. Alsences or freek numbers of the Alsence of treek numbers of the transport of the property of the Night." The Moon is Low and strong disc, releases, pending on these.

"Variety" For Summer Jt NE, JULY and AUGUST \$2

Address "Variety," New York

#### **Bands and Orchestras**

Routes for Next Week (June 2)

Permanent addresses of bands or orchestras will be published without charge.

No charge is made for listing in this department. For reference guidance, initials represent: H—hotel, T—theatre, —park, C—cafe, D H—dance hall, B—ballroom, R—restaurant. As far as possible, street addresses in large cities are also cluded.

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la. Atkins, A. P., 8614 6th Ave., Dee Molnaa. Augtin, S., Davis Ia. Country C., Tampa. R

Baer, Mos, Sharry'a, Baltimore, Balley, R., 520 So, B'way, Loa Angeles, Baird, Maynard, Cryatal T., Knoxvilla, Baidwin, P., Frontensc, Quebeo, Can, Bard, Joa., Golden Peassent R., Balto, Barnard, B. 530 W. Morrell St., Jackson

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Meison, Chaa, Stanlay T., Jersey City,
Mamphisonians, 92 S. Main St., Mamphis,
Manga, M., El Patio B., L. A.
Massenger, Al, Roseland, Taunton, Mass,
Maroff, Ban, Granada T., Chicago,
Mayar, M., F., 926 Broadway, Brooklyn,
N. T. N. Y. Meyar, Oacar, 4529 N. Camac St. Phila dalphia.

Mayer, Oacar, 4529 N. Camae etc., Philad-dalphia.
Mayer, Vic., Butler H., Seattla.
Mayer, Vic., Butler H., Seattla.
Mayer, Louis, Hornis D. H., L. A.,
Mayers, Louis, Hornis D. H., L. A.,
Mismian, Buffale, N. T.,
Mismian, Buffale, N. T.,
Miller, Jack, Prass Club, Montreal,
Miller, Jack, Prass Club, Montreal,
Miller, Jack, Prass Club, Montreal,
Miller, Vic., Loav's Stats, Syracuss,
Miller, Vic., Loav's Stats, Syracuss,
Miller, Vic., Rig. Cavil, H., Polis.
Miller, Polis, Miller, Vic., Lawell,
Miller, W., Rig. Cavil, H., Polis.

Mass.
Mills, Floyd, 786 Fayatte St., Cumber-land, Mfl.
Minich, Ed., 1101 Prospect Ave., Scraw.

Mitchel, Al, Olympia T., New Havan Montana Collegiane, Ritz-Carlton H.,

Philia.

Moora, Frof., Montmartre C., Hollywood,
Moore, Pryor, Schaber's C., L. A.

Moore, Tom, Cinderella B. R., Long

Belove, Tom, Cinderella B. R., Long

Belove, A., Worth T., Ft. Worth

Morray, Jack, 89 Wastfald Rd., Holyoke,

Morris, Mel, Piccadilly H., N. Y. C.

Mobile, V., 1817 10th Ars. B., Minnasp
Mohat. V., 1817 10th Ars. B., Minnasp-

olis. Murphy's Skippara, Majestic H., Tamaqua, Pa. Musial, Fred. Oriantal T., Detroit. Moana H., Walkiki Beech, Honolulu, Ha-

Nashold, Dudiey, Nashold's B. R., Seatth Naylor, Oliver, Palais D'Or, Phila. Neft, Art. 622 Spruce St., Philadelphia, New Orleana Owis, H. Roosevelt, N. O. Nichols, Red, Selwyn T., N. Y. C. Norvo, Red, Minneapolls, Minn. Novit, Jules, Parody, Chicago.

Octavet Orc., 35 Dufflets wi., Brooklyn. Y. C. W. Jackson Bivd., Cbf.
 O'Hate, H., 20 W. Jackson Bivd., Cbf.
 O'Hearn, Trave, LeClair H., Molins, Ill.
 Olsen, George, Culver City, L. A.
 Oppenheim, W., Benj, Franklin H., Phils,
 Original Georgia S. Dancesand, Jamaics,

. I. Original Tellow Jackets, Summarland Seach, Buckeya Lake, O. Oriando, Nick. Plaza H., N. T. C. Osborne, Will, co C. B. S., 485 Madison borne, Will, c-o C. B. S., 100 man. N. Y. C. rena, H., Mayfair H., L. A. ran, Dale, Capitel T., Flint, Mich. (Continued on page 71)



## TAVERN A CHOP HOUSE OF EXCEPTIONAL MERIT

156-8 WEST 48TH STREET East of Broadway -

0. 0.0 0.0 0.0 0 5.0 5. 3.0 5. DICK ROBERTSON One of the Famous Voices on the Air and on BRUNSWICK RECORDS

A Songster Who Knows What Music-Lovers Want to Hear

And, Therefore, Invariably
Features
"BLUE 18 THE NIGHT"
"THE MOON 18 LOW"
"WHEN I'M LOOKING
AT YOU" ROBBINS MUSIC CORPORATION

Hublishera.
799 Seventh Avenue, New York

#### MR. JESSE CRAWFORD

ORGANIST PARAMOUNT THEATRE, NEW YORK PLAYING "Across the Breakfast Table," "You Brought a New Kind of Love to Me.", The 1930 Song Parade. PARAMOUNT-PUBLIX HOUR (Columbia Broadcasting System)
Victor Records

## Ringling Jammed with Small Circuses. DOWNIE SHOW GOING Calling Back Am. Circus People

Chicago, May 27. Sudden switch in the John Ring-

Sudden switch in the John Ringling policy is bringing back all the 
old American Circus Corp. help. First 
engaged is J. D. Newman, a holdout untirecent before sexpected 
provided by the sex of the 
provided by the sex of the 
provided by the 
Ringling is reported as having 
many problems in the intermediate 
eircus field that he finds himself 
unable to solve, without the help of 
those who have spent years in it. 
Fast as the old timers are being 
taken back they are sent to diffferent outfits to straighten out the 
tangles.

#### TRYING MORE ACTS TO BETTER CIRCUS BIZ

John Robinson clicus turned down a number of new acts sent on by John Ringling last week. No sleepings sent of the management of the sent Chicago, May, 27.

#### E. P. Neumann Found Dead

Chicago, May 27.

Edward P. Neumann, 55, head of
the Neumann Tent & Awning Co.
Chicago, was found dead in his garage at the wheel of his car, May 20.
Death was due to carbon-monoxide fumes.

oxide tumes.

Neumann was well known in the outdoor world and supplied tents to many of the large circuses for many years. Last month the company he headed was declared bankrupt, however.

Surviving are the widow, Catherine, a son, Lester, and daughter, Midred. Interment was at Waldheim cemetery, May 23.

#### Jones as Floto Opposish

Altoona, May 28.
Showing on a little used lot some distance from the center of the city, Sells Floto circus drew a fair attendance May 19. The Johnny Jones shows, here all last week under Veterans of Foreign Wars auspices, when the Accellan grounds.

Veterans of Foreign Wars auspices, using the regular grounds. Tom Mix had as his guests during the day here his mother, who came from the Mix home at Du-Bois. The show was greeted on arrival by a delegation from the recently organized Addie Forepaugh tent of circus fans who were hosts to Zeck Terrell, general manager.

#### Free Idea Kicks Back

Omaha, May 27.
One of the Pacific Whaling company's "transcontinental whale tours" got in jam with "World-Herald" ald," when manager repudiated press agent's arrangement to let Boy Scouts and Camp Fire Giris in

Boy Scouts and Campene ...
When he turned them down a squad of police came out to see that "no boy or girl not in uniform doesn't get in. All uniformed kids did get in free, as the paper promised. Manager yanked out his ads for the rest of the stay and paper cut his publicity out entirely.

#### 5 Carnys on South Side

Chicago, May 27. Southside had five carnivais jast Southside had five carnivals last week playing within a mile area. Residents at 79th and Creiger streets became incensed at the constant noise from the Bodnar Shows and complained, with the result that ail carnys playing the district henceforth must shut at 11 o'clock. None got any money.

Gentry's Trans-Country Four Hollywood, May 27. Gentry Bros, circus is routed to Cailfornia, where it will play this winter. Outfit will go into winter quarters here for overhauling dur-ing January, and take to the road again as one at the work has been completed.

Gentry's travels on 60 trucks.

## No Fixer

Chicago, May 27. Bros. circus Robbins carrying no fixer for the lucky boys this year. Too expensive.

#### Ringling-B. B. in Chi. Park on Percentage

... Chicago, May 27.

Ringling, Barnum & Bailey circus will exhibit in Grant Park the first week in August. South Park board, which granted the privilege, is collecting a \$15,000 guarantee, 10% of

#### "101" Plays Newark, but Parades in Elizabeth

Newark, May 27.
Although the "101 Ranch" played here today the management gave a street parade in Elizabeth. Cut prices were 25 and 50 cents for the

afternoon.

The Ranch pitches its tents on Freuiinghuysen avenue near Elizabeth. The same show grounds also serve for Ringling-B&B when it comes here June 10-11.

#### **Ringling Selling Barnes?**

Los Angeles, May 27.
There's a probability that Ringling will dispose of the Al G.
Barnes circus to Al Sands, former
manager of that outfit, and George
Meehan, present railroad contractor for Ringling.
The two have made an offer for
this show with probability that it
continuing to eut in.
Show would be routed only
through the Southwest.

#### **R-B Limits Passes**

Chicago, May 27. Chicago, May 21.

All Ringling-Barnum compiimentary tickets are good only Monday and Tuesday nights, or any mati-

Buling went into effect last week reported causing pienty

trouble.

It applies to press, railroad execs
and others who have been accustomed to special favors.

#### Luna, Paris, Sold

Paris, May 16.

Luna Park, the large open air amusement park at the entrance of Bois de Boulogne, has been sold by the Volterra interests to real es-

tate speculators.

Purchase price is said to be \$1,-080 000

080,000.

Difficulties are anticipated in using the large area involved because it stands on two cities, partly on Paris and partly on Neuilly.

#### A. 'n' A. Novelties '

The Amos 'n' Andy racket gives every indication of being worked at

every indication of being worked at all the parks, playgrounds and swimming pools this summer. Amos "Andy novelties. The first to hit New York is a toy tasi with iittle figures to repre-sent the air comics operating the Fresh Air Taxl Co. A key winds the toy up for a little spin when placed on the floor.

Stick Davenport, bareback rider and one of the famous Davenport family, has retired after 50 years of circus life. He was with the Al G. Barnes show at the start of this

# AGAINST ROBBINS'

**OUTDOORS** 

Havre De Grace, Md., May 27. Final wind-up of the Sparks Downie deal came last week when James Heron, now owner of the Downle trick, paid all the money Andrew Downie had advanced him to purchase the show from Charie to purchase the show from Charles Sparks. When Sparks reneged on his buy

When Sparks reneged on his buy early in the spring. Heron, treasurer of the show for many years, stepped in and offered to buy if Downie would advance him \$10,000 to complete the purchase. Show has been a winner. At present it is getting ready to buck Robbins Bros. through Ohio.

#### OCEAN PARK

#### VENICE

lecting a \$15.00 guarantee, 10% of the gross and as small percentage of the concessions. First time the 10% has ever been given by Ringling. Park was supposed to be closed forever to circuess because of necessary-beautification for 1833 Fair program.

Due, however, board are tight finant.

Due, however, board are season. Possible also; the date will be excluded to 10 or 12 days, depending on routing until the middle of June.

parative basis with last year because there isn't any business so far this year.

Last year, when 'Vehice became part of Los Angeles, the L. A. police commission decided to pay the last of l

agree carriers. The control and the control and the control the grind stores are working groceries. There are a few handing out blankets and novelties, but the ham and canned goods counters are getting a stray penny now and then.

In all there are seven rides on the pier. Two roller coasters, Dodgem, Heyday, Flying Airplane Swing, Steepiechase and a new ride Earrei. The latter working on the gyroscopic principle.

gyroscople principle.

"Un-named" Biggest
There are the usual pit shows wild girl, snakes, giass biowers, etc
The best dressed attraction on the pier is "Un-named," an exhibitor of embryology. Show has a two-bit admission and is doing fair busi-

of embryology. Show has a two-bit admission and is doing fair busing a simple of the state of th

#### CIRCUSES

Barnett Bros. May 27, Genesco, Ill.; 28, Morrison: 29, Stockton: 30, Platteville, Wis.; 31, Lancaster; June 1, Prairie Du Chein.

Ai G. Barnes

May 26-7, Portland, Ore.; 28, Vancoux
Wash.; 29, Tacoma; 30-June 1, Seattle.

Gentry Bros. May 27. St. Marys, O.; 28. Marysville: 29. Urbana; 30. Phua; 31, Troy; June 1, Minster.

#### Hagenbeck-Wallace May 27. Jackson, Mich.; 28, Pontlar; 29-30, Detroit; 31, Ann Arbor.

John Robinson

May 21, Grove City, Pa.: 25, Meadv.lle: 20, Skaron: 30, Erici 31, New Castle: June 2, Jameston N. Y.

Sells-Floto

Sparks

May 27 Hemnetead, L. I.; 28, Huntingnn: 28:30, Jameice; 31-June 1, Jackson
leights; June 2, Far Rockawar,

#### Carnival Men Fined for Money Wheels on Lot

Nearly 1.000 \$1 bills fluttered over he desk of Judge A. W. Graham in police court here when he fined L. J. Sdmajr, operator of the Royal American Shows, and three concessionaries on the ground \$200 and sionaries on the ground \$200 and coests each for money wheels. Complaints flowed into the state's attorney's office when the wheels discarded the merchandise siam and invited the yokels to buck 'em for any amount, play and pay cash. Several lads got their first taste of the great American outdoor game and squeaded at home when their lemonade and merry-go-round money disappeared.

and sincented at now.
lemonade and nerry-go-round
money disappeared.
The focals, soo, were working on
the contrival dupes. Three were
yanked after they had robbed a
home-towner of \$110. Predericks,
the complainant, said he met the
lads while he was bemouning his inability to collect \$30 which he
ability to collect \$30 which he
had. lads while he was bemonning his in-ability to collect \$30 which he claimed to have won on the game They sympathized and took him or a ride to talk it over. When the conference ended Fredericks' walle was missing.

#### Four Shows in Danbury In '29, None This Year

Danbury, Conn., May 27.
After having four circuses in here last season chances look slim for a single tented attraction this

summer.
Plenty of circueses in the surrounding territory. Sparks' is in
rounding territory. Sparks' is in
successive the summer of the summer
and the summer of the summer of the summer
linging and "101 Ranch" will also
be within a few miles of here mext
month, but no plans have been made
to exhibit here. Hunt's circus is
just across the line in New York
State. This circus has been booked
in here several times in the past
but has aiways cancelled.
Selis-Fioto in here is at season fell
\$5,000 under the nut.

#### OUTDOOR NOTES

Curly Ross starts his free circus at White City May 30. Five Fishers feature act. Three shows daily.

John McGrail is still working on police circuses to play all the sub-urbs of Chi.

Chas. Mugivan, brother of Jerry, now soliciting accounts for the Peru National Bank. Visiting the circus to interest the savers.

Circus Fans Association has pick-ed Des Molnés as the national con-vention spot. Exact date, which falls in mid-summer, not set.

#### **CARNIVALS**

(For current week (May 26) when not otherwise indicated)

(For current week (May 26) w not otherwise indicated)
Ajax, Jacking, Va. Ky.
Ajax, Jacking, Va. Ky.
Ajax, Jacking, Va. Ky.
B. & B. Briythera, W. Va.
Britany's, Utlea, N. Y.
Britany's, Utlea, N. Y.
Briwthera, R. Connolling, C. Cartia, G. Genera, N. Connolling, Connolli

#### **5 CARNIVALS WITHIN** 1 MILE RADIUS IN CHI.

Five carnivals, Dooley, Miller, Hollenger, Rasma and Bodnar Bros, exhibited within a mile radius of 71st street and Constance avenue last; week.

hast week.

All did the biggest big of the season, due to the sudden warm spell.

Bodnar's under the auspiers of
the South Shore Fost, No. 388, of
American Legion, gave a flat guarantee of \$3.000. Rest played still
dates, with Bodnar gettling the biggest play because of choice loca-

tion.

All used the same type rides and shows, with wheels and store joints suddenly running on the levei, Switch reported due to the fear that carnys may soon be barred from Chicago.

#### Paris Chatter

(Continued from Page 50)

at the George V, but absent "on location" for her paintings. Eddie Lewis now chef of the Bar ddie Lewis now cher of the Bar Champs-Elysees, doubling up-irs into the "smoking" uniform the Restaurant des Champs-

for the Restaurant des Champs-Elysees.
Lawrence Shubert Lawrence and Alice Monroe, Lee's sec., with Lee here. Lawrence coid on the Shu-bert handle, hence he's Lawrence S.

Lawrence hereafter, George Lamaze, the big Paim

George Lamaze; the big Paim Beach greet-tem guy, honeymooning with the new Missus. George was born in Rheims; in the heart of the French champagne country, but American since childhood. Billy Arnold to Deauville for the season. May shift his affections to England according to pending megotiations after his 10 years' term with the Andree casino interests expires.

with the Andree casino interests expires.

Anglo American press association luncheon at Drouant's was the occasion of a speech by Horace Liveright, New York publisher, and Edward Sterling, of the English players, both guests of honors the three Shruckley Hoppo (in sales) Columbia disk and now ail the Paris wise-guys are scouting around the tramonitione shope for cooles. Can't gramophone shops for copies. Can't be had. Columbia could do a big biz on 'em here. The theatrical hi-hat bunch that

be had. Columbia could do a psg bis on 'em inere.

The theatrical hi-hat bunch that pays 14 to 18 bucks (not francs) a day for a room at the George V hotel mildly peeved at Lorenz Hart for spoiling the racket for the rest by slipping a 500 franc (420) tip to the conclerge (hall porter in court in Paris, somewhat akin to the Jane Aubert-Neison Morris tangle. This time a French wife, Princess de Broglie, concert planist, brings suit to compel her husband to allow her to make an American concert tour. Decision reserved.

Dick Watts, Jr., finally had to get some sleep after the hectic aerial tour of the continent, leaving John Byram and Don Skene to carry on nocturnaily on their own. Byram back on the "Olympie" May 21: the back to Fredard rest for a brief wist; then back to broadway.

The "Fareweil Blucs" to a Variety mug from all the nite life entertainers was to send 'lm the lutest songs. Stuff here is a year behind Tin Pan Alley. When a "Variety" adv. carries a lead-sheet or even a thematic of a new song, they make their own arrangements and release from the "Variety" ad. That's an idea of how hungry they are for the stuff. The London music pubes supply 'em with most of what's decent.

what's decent.

The Oassis is the name of a new thirst emporium in the Montparnasse district.

J. Parker Jerome, formerly connected with the Mudcleine theatre here, back in Paris. Mixing the pleasure of a short vacation with the word old violins.

Frank Nelson, 'American architect, is looking over antique furniture to do sets for a future Gloria Swanson pleture.

Clotlide Valif, singer, daughter of the American painter, Eugene Voli, who has sived in Paris for 40 years, gave a recital at the American Women's Club.

An American student, among

Women's Club.

An American student, among the first to rent one of the studios of the newly opened "Cite Universitaire" in Paris was requested to cancel his lease when it was found he had privately lifted the studio ban on admitting models there.

## **Obituary**

DANNY LUND
Danny Lund, 42, burlesque producer and comedian died May 22 in Narrowsburg, N. Y., of ulcers of the stomach

ic stomach. Mr. Lund had last been engaged s producer of the burlesque stock at the Gayety, Ealtimore, and prior to that with the Ben Ali Co. in Lexington, Ky.

ington, Ky.

For years Lund had been a "Dutch" comic, but in later years turned his attention to staging

shows.

He is survived by his widow, Elinore Glenn, actress, and three young
children, Danny, Jr., Etta Marie and
Johnny, and also a nicce, Henrietta
Lund, now with the City stock. New
York.

Thic body was taken to Daytona,
Pla., where the Lunds made their
home.

#### AL. STRASSMAN

AL. STRASSMAN
Al. Strassman, (0, advance agent
and company manager, died in Mt.
Sinai Hospital, New York, Mar 16,
of intestinal trouble. An operation
was performed in the vain hope of
saving his life.
One of the last shows he handled

IN MEMORY OF Edward F. Gallagher Died May 28, 1929 Helen Gallagher

was "City Haul" at the Hudson theatre, New York. He was a member of the T.P.R.O.A.

#### NED BUCKLEY

NED BUCKLEY

Ned Buckley, 93, once celebrated minstrel and producer of "Buckley's Varieties" some 60 years ago in San Francisco, died May 21 in his home at Santa Rosa, Cal. Mr. Buckley was a theatrical figure of importance in the pioneer days. He occurred the control of the product of the p

#### TOM BICKIE

TOM BICKIE

Tom Bickie, 56, actor, aviator and
strong man, died in Pacific Grove
Hospital, Pacific Grove, Cal., May
16, from a heart attack. He was
born in England and at one time
was associated with "Sandow" in
London. In recent years he was a member

of the Carmel art colony and won distinction as a player in a number of productions.

#### ALVAH SIMS

ALVAH SIMS
Alvan Sims, 46, former legit and
stock performer, died in Billings,
Mont., May 17, following an auto
accident. Mr. Sims had gone to Billings last season with the Withrow
stock co. When this company folded, he entered business. He is surwas severcly hurl in the accident.

JACK F. BOYLE

Jack F. Boyle, 40, former vaudeville actor, committed suicide May
26 in his room at the Hotel Endicott, New York. A detailed account
is in the Vaudeville Department of

Harold Owen, 58, journalist and playwright, died at Broadstairs, Kent, May 10. Deceased was part author of "Mr. Wu," and in addition wrote "Fatherhood," "Loyalty," "A Man Unknown" (produced in Amer-lca), and "The Man Who Missed L" which was produced unsuccess-fully in London last year.

Jean Farrell, 30, chorus girl, a Jean Farrell, 30, chorus girl, at Grant Hospital, Chicago, May 23. Death followed an overdose of al-lonal sleeping tablets. Miss Farrell had been in the chorus of "Rose-Marle," News account in the Legitimate Department of this issue.

Wentworth Croke, 59, theatrica manager, died at Lyme Rygis, Dorset, England, from an overdose of aspirin May 8. He had a varied aspirin May 8. He had a varied career from being a clerk in railway service, to the Stock Exchange and rnalism, finally turning to ge and becoming a manager

The father of Ruth Flagler (Flag-ler Brothers and Ruth) died May 17 in Delphi, Ind.

Col. Jacob Gray Estey, 58, president Estey Organ Co., died last week in Brattleboro, Vt.

Death first break in Assenheimer quartet of four brothers playing throughout northwestern Ohio for

The mother, 65, of Billy Pierce (Pierce dance studios) died May 21 in Purcerville, Va.

#### DEATHS ABROAD

Paris, May 17.

Octave Pradels, 88, French music hall singer, died at Parmain, France He retired from the stage several vears ago.

Madame Allems, 57, popular French vaudeville performer, died

Maria Orska (born Rachel Blind-

Maria Orska (born Rachel Blind-ermann), German actress, died in Vienna, Austria, from an overdose of veronal. She was born in Poland. Geraldyn Livingston Redmond, 38, race horse owner of New York, died suddenly at the American Hospital, Paris. Remains sent to New York for burial.

#### LITERATI

(Continued from page 62)

(Continued from page 62)
Fairbanks, with Karl K. Kitchen, having done the ghost-writing.
In the United States the book is sold to newspapers through the United Press syndicate, but for all other parts of the world it will be distributed free through UA foreign branches. Book is 48 pages with paper cover, nicely set.

#### Hedley's Double Record

The author of "Trigonometry Simplified," a text-book on higher mathematics, to be published by Knoll and Lyons, is Charles Hedley, of the cast of the musical show, "Three Little Girls." Believed to be the first time that

Believed to be the first time that selieved to be the first time that a musical comedy leading man has done a volume on higher mathematics, and surely the first time that one has spelled the word "trigonometry" correctly, or knows what it means.

#### Rural Mag Merger

Rural Mag Merger
One of the biggest magnzine
amalgamations in some time will
go into effect in September, when
"The Progressive Farmer" and "The
Southern Ruralist," two of the most
powerful farm publications in this
country, are joined.
New title will be "The ProgressNew title will be "The Progress-

New title will be "The Frogress-ive Farmer and Southern Ruralist." There will be five separate editions to cover the vast area taken in by th combined mag, with a circulation of over a million.

#### Ritter Buys Northwest Daily

Victor Ritter, owner of the "Staats-Zeitung" and the "Journal of Commerce," New York, Is reported to have bought one of of Commerce, Area Long, and ported to have bought one of Seattle's dailies.

Report from the coast where Ritter has been a visitor.

#### Tabs on Pan

"Tabloldia" is the name of a work written by Frank Sylvester Vierok and Emil: Gauvercau, the latter editor of the "Daily Mirror." It is an expose of the tabs. Both should know what they are talking about.

After several postponements of lts first appearance, Dell Publica-tions, in Los Angeles, has called off "The Talker Weekly."

A. A. Proctor now editing "venture," succeeding Anthony Rud.

Harper & Bros. have acquired "Polo," class monthly established about three years ago.

Victoria Gaines leaves "Pictorial Review" to edit one of its compet-itors, "Style."

"Pawns and Men," the book "Pawns and Men," the book by Hubert Druce, the actor, which Horace Liveright will publish in the fall, is not a new work. It was first published 10 years ago in England, where Druce hails from.

Gol. Jacob Gray Estey, 58, president Estey Organ Co., died last week in Brattleboro, Vt.
Frank E. Assenheimer, 63, Bucy[Fuß, O., died of heart attack May 20.]

#### Many Polish Films

(Continued from page 56)

(Continued from page 56)

Gardan, has some valuable points, but will not interest foreigners. It deals masterly with some tragical moments of our living under Russian yoke. Samboraki did quite well in it, together wild Book, Jarace and picture operator, played surprisingly well, notwithstanding her physical shortcomings.

Atlantic, wieult in a roccomport style at a cost of more than a quarter million dollars, has 1,400 seats. It has Western Electric wiring and for the opening screened "Four Daring Devils." There are highly the seat of the produced in the seat of Land Samuel and Meglick directing, "Staff-captain Gubajeff," directed by Tadeusz Chranowski, is going to be a seat of the produced in the seat of the seat of the produced in the seat of the produced produced in the produced produced in the produced produced in the produced produced in the produced produced

newly organized film company A newly organized film compa is starting on two pictures, "T Thunder" and "Attack." "Siberi: from the book of Sienoszewski, to be filmed; scenario by Stern. Seems strange that nearly eve second picture has a scenario Stern.

second picture has a scenario by Stern. Called Russians upset with the reports that some of the Pollsh films are shown abroad as Russian pictures. Take for instance, "From Day to Day." This was shown "Hurricane." the picture of Poland's fight for Independence in 1830. It was exhibited in Paris as a Boishevik film. And again in Germany, as a film without showing the country of origin.

Syrena-Record Gramophone pro-Syrena-Record Gramophone profort in the property in the property of the property in the property of the property in the prope

using the Brausing system and advertising the same apparatus for sales. Advertising
There is a movement on hand to stop exciting advertising in connection with the pictures. Some people are raising the point that our plender raising the point raising the process are pictured as awful people and corrupt. This pandering to find that the Film Gazette (news reel) is run for many weeks behind the times, and insignificant pictures reel) is run for many weeks behind the times, and insignificant pictures. Why some of the producers will not study in duties on imported pictures. Why some of the producers will not study in duties on imported pictures. Why some of the producers will not study in duties on imported pictures. Why some of the producers will not study in the picture. The one who received the first prize was turned down as useless; the third winner appeared in a picture and is to be given a chance.

Some time ago the management of or an appropriate title for its newly built house. The person who could give the best Polish word with a national meaning would receive a lected? Hollywood!

## London as It Looks

(Continued from page 62)

to play Hamlet in German. Soon after, the Pitoeffs are to do "St. Joans" in London, in French. Then Maurice Browne, who is importing Molasi and the Pitoeffs, with Cochran, is to bring over a Japanese troupe. Why we should have an Italian playing Hamlet, in German, which was written in English, and then we should have to endure "St. Joans" done in French, I do not know, for that was written in English, too. Shaw wrote "St. Joans" for Sybil Thorndike, Who wants to hear the words in French? Who wants to hear a German translation of

Shakespeare?
Still, as the critics who go along will not be able to understand any word, even of the Japanese, they will all rave and ecstasise, and say how marvelous it is, whereas all the time, round the corner, I have no doubt there will be still unemployed, some unknown English actor who can do the job quite as well.
You Americans are always importing. Why, you've got it all at home if you only knew.

#### Cleaning It for the Queen

I saw George Black, last night, with his Command Performance program, ready for the Palladium next Thursday, when the King and told me of the difficulties of casting the show because of the

He told me of the difficulties of casting the show because of the Queen's well-known likes and dislikes.

"The Queen dominates the whole situation," he said.

He told me how some of the turns would have to be cleaned up, how there was to be a complete rehearsal in the afternoon, how every gag would be gone through, how tights would have to be worn.

This could not have been the case when Jack Edge shocked even me, some years ago. I expect he forgot and put a lot back in his excitement.

Still, Jack is funny.

seeing the real thing.

Kind Regards to Walter Wanger
By the way, give my regards to Walter Wanger. This will save me
the postage stamp and the need for writing him. He was always a nice
guy while around here.

guy while around here.

He will be very sorry. I know, to hear that Lulgi is dead, because, the will be very sorry. I know, to hear that Lulgi is dead, because, the sorry sorry to see Justine Johnson, in a nursing home, Julgi came here as a boy, not knowing English, and, more compared with Tex Guinan than any person in England. He could run night clubs better than anybody, was sufficiently strong to tell the Prince of Wales, or anybody else, that it was too late to get a drink, and, with such a personality, that, when Irene Castle danced for the first time, in the Embassy Club, he filled the room with the most distinguished gathering I have ever seen in a night club.

Earl Beatty was one of the lesser celebs present. He got in because he knew Luigi.

"Brain" Really Disturbs London Lionel Britton is a clever young man, of whom you will hear things,

Lionel Britton is a clever young man, of whom you will hear things, one day, perhaps.

His play, "Brain," which G. B. Shaw recommended, was produced by an advanced stage society, of which I am supposed to be on the council—at least my name is on the program—which consists largely of ultra Socialists, long-haired guys and pink Boishies of all kinds. It lasted for three hours and a quarter. It prophesis of all kinds. It was all talk, long speeches through megaphones and things, but was one long effort of imaginative speculation.

Young Lionel Britton got very angre criticism were written with the intelligence are courage which I display, more things might happen in the theattr.

in the theatre.

He says that any success he has in the future will be due to my

says that any success he has in the future will be due to my encouragement. I must remlind him of that in 10 years time, when he throws me out of his theatre.

mer-fad but only the boys with nerve will wear 'em on Broadway. Last summer it was pajamas but they didn't wear well. Gene Dennis was a dinner guest of Mrs. Randolph Hearst one night

some time ago the management of a new picture theatre advertised for an appropriate title for its newly sive the seat Pollsis wow to will not a suppose the picture that the pic

ing Agency of America. He was formerly associated with the General Outdoor Advertising and the Poster Advertising companies.

## Things Have Changed Since

Perrin G. Somers was a trap

James Marseilles, former Hip clown, was known as a "Study in Black and White."

Abe Lyman drove a Chicago taxi-

Ben Piazza weighed 150 pounds,

They were called female imper-onators.

November, 1929.

Paddy Harmon is now in the grocery biz.

Hart Brothers, producing clowns with the Ringling show for the past 18 years, have retired from the cir-cus and are living in Los Angeles.

Martin, former announces for the H-W circus and the Chi Stadium, has joined the Gentry Bros. circus. Working with Nick

Walter Baxter, Kenneth Mac-Kenna, J. M. Kerrigan and Mitchell Harris, "Renegades," Fox. Mona Maris, Kenneth MacKenna and Lois Moran, "Play called Life." Fox. Edmund Lowe, Mae Clarke, George Corcoran, Warren Hymer, Leslie Mae, Sharon Lynn and Althea enti-ley, "Men on Call." Fox. Men on Call." Pox. Knut Ericson and Lucille La Verne. "Du Barry," UA. Harry J. Brown to direct "The Squealer" for Col.

## **CHICAGO**

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Three acts on the Friday night preview bill at the State-Lake added to a long regular five-act

preview bill at the State-Lake added to a long regular five-act show. Daly's Proteges seem to be youngsters with possibilities. Daly was at the plane in "one," with a brother and sister team, Dick and Dorothy Libby; small, vivacious comedienne, and a tall, robust girly protect for blues, and was unusual with her impersonation of Helen Morgan singing. The mite exchanged fair coniedy with Bolt and the protection of the prote

sings, but could cut, the ballroam sings, but could be an congite team is the missing single single

#### Englewood

Englewood

The golf tournament, and a mugg can't hear the acts for the vocal putting... Giwan, Max Richards didn't shoot no 56; you mean for three holes... Yeah, this is the first act. Billy Delisle, juggler, and he's got a nice swing, comedy talk par, too, Carl and Joan Stevens didn't too. Carl and Joan Stevens didn't congress when with their laik and congs. wat a rabbit and some plegons. Kluting's Entertainers are dogs, cats, a rabbit and some plegons. Follows through oke for kids and

#### BOB NOLAN

Master of Ceremonies Chleage, III.

When in Chicago Visit These Hits

R-K-O WOODS "CUCKOOS"

With BERT WHEELER and ROBERT WOOLSEY

SHUBERT PRINCESS **Eugenie Leontovich** 

"Candle Light"

With Reginald Owen an

ALELPHI

Comedy Hit by PRESTON STURGES

Staged by

Antoinette Perry and Mr. Pemberton
"An evening of delight."

—Heywood Broun. "McCall'e" Mag.

SELWYN Matiness Thursday

#### THE LITTLE SHOW

Hear "Moanin' Low"
CLIFTON WEBB
FRED ALLEN
LIBBY HOLMAN
"Tan't We Be Friends"

the family time. The animals keep the sat. From side from the family time and the far the with her routine. Just a sand trap as far as this house goes, cup for a standards. No. Mauntee foremwild did go around; he's begged off on a game leg. He brought a pinochie deck and Max Turnert, a pinochie deck and Max Turnert, a pinochie deck and Max Turnert, hoofers, and oke; they keep their heads and ebows close. Down the fairway to good returns.

Frank De Voe did a guest appearance from the Palace, soeked out.

Frank De Toeker, beginning of divots. The boys can play the whole game themselves. Fast, with

vaude units to be routed into new theatre at Racine, Wis. House reppens in August.

National theatre, south side stock spot, goes picture, under manage-ment of Sam Abramson.

Cooney Bros., operating a house in Hammond, Ind., building 1,000 seater in same town.

Bili Weinshenker, in charge of short subjects at Columbia ex-change, has resigned.

By FRANK J. MILLER thumbra—"Czar of Broadway." avidson—"White Cargo." avidson—"White Cargo." ayeste—"One Romantic Night." errill—"This Mad World." verside—"Around the Corri

MILWAUKEE

aude.
Faluce-Orpheum—"The Cuckoos."
Strand.--"The Texan."
Wisconsin — "Arlzona Kid"; stage

Olson and Johnson broke all rec-ords at the Riverside last week. Not since the R-K-O theatre opened two years ago have so many cash customers stormed the b. o. The duo returns soon to the coast to make their second talker. The first was "Nancy in Naples."

The Wisconsin Players, local Lit-tle Theatre group, closed their wentleth year with "The Man With a Load of Mischief."

The German Co. at the Pabst ended its season with "The Merry Widow." The players return next season, opening late in September.

#### ST. LOUIS

By E. M. CRIGLER
Ambassador—"Itold Everything"; Ed
awary's show.
Recklean"; Bert Frohnaria show.
Recklean"; Bert Frohnaria show.
Miseuart—"Awar (in Hully wood."
Capital—"Henon Marier (need."
Gapital—"Henon Marier (need."
Girnda—"Ladien of Leisure"; vaude.
Libetty—Steck bur.

The Muny Opera season opens May 30 with "Nina Rosa." Advance sale for season scats far exceeds that at corresponding date of last three years.

Alice Galleher and Therese Witt-ler, St. Louisans and participants in the National Little Theatre tourna-ment in New York, report bids from Broadway producers.

## OMAHA, NEB.

By ARCHIE J. BALEY

Violet Heming was engaged as substitute for Florence Reed, who suffered a breakdown just as she was to open at Brandels. May Rob-son and Alice Brady follow. ing of the Municipal Opera season

Organist Con Maffle, transferred to Portland, Ore., succeeded at Par-amount here by James F. Thomas from New York.

Talkers installed at Sharon, New Sharon, Ia.; New Palace, Vinton, Ia.; Hery, Wall Lake, Ia.; State, Ipswich, S. D.; Irving, Lake Milis, Ia.; Garlock, Custer, S. D.; Mascot, Mobridge, S. D.; Empress, Verdigre, Neb.

Voters gain Sunday films at Ainsworth, Neb.; Miller, S. D., and St. James. Minn.

Helen Hayes, going strong at Ohio "Coquette." folded 24th, "Little ecident," with stock cast, current. William F. McDermott, "Plain Dealer's" drama razzer, salied for annual summer vacation trip to China and Orient. Louise Cotter leaves Orpheum to handle publicity for Brandels.

### ROCHESTER, N. Y.

By DON RECORD
Lyceum—"Subway Express" (stock).
RKO Palace—"Alias French Gertie"; use. RKO Temple—"Soldiers and Women." Loew's Rochester — "Montana Moon";

ude. Eastman—"Return of Fu Manchu." Regent — "Hold Evorything" (2d

eck). Plecadlly—"Under a Texas Moon." Fay's—Dark. Victoria—Dark, Little—Dark.

Helen Hayes coming to play lead in "Coquette" with Kondolf-Foimer stock week June 2. Prices raised from \$1.25 top to \$1.50 for the Hayes engagement.

University of Rochester Piayers are producing payehological play, "Green Peas or Onions," written in style of Eugene O'Neill's "Strange Interude" by Ethelyn Koepke. She was alded by psychology professors of the university.

Ellas Panos has resigned as man-ager of Boller theatre, Canisteo. A. L. Boller, owner, will take charge.

#### DENVER

Aladila—"The Man From Blankley's."
Tabor—"Capiain of the Guard"; Panhon & Marco Idea.
Orpheum—"Call of the West."
Benyer—"True to the Navy"; Publix
lagg revue.
"Ifold Everything."
Rattle—"The Rogue Sung" (24 week),
Denham—"Kiki" (atock).

Ivy Baldwin, 63, balloon performer, has returned to Denver to live. He started ballooning when he was 13,

Because "The Rogue Song" has tured as organists at the Paramount.

been shown here, Lawrence Tibbett will draw \$2,500 for an appearance at the auditorium. Otherwise the price would be \$1,750. Before going to Hollywood Tibbett's price was \$1,250 a night.

After two good weeks at his Aladdin, Harry Huffman took "Hold Everything" to the America for a run.

Allen C. Daizell now p. a. for Elitch Gardens.

The Coloniai, downtown grind, renamed the Colorado.

Selmar Jackson stays with Den-ham Instead of going to Hollywood.

R-K-O has renewed an option on we lots adjoining the Orpheum.

#### LOUISVILLE

By RICHARD B. GILBERT

Alanue—"The Big Party,"
Many Anderson—"Young Man
Innhattan."
Brown—Cuckooe" (2d week).
Risto—"Song of the Flame."
Nate—"Caught Short."
Strand—"Munimy" (2d week).

John J. Lennon, from Loew's Cap-ltol, Atlanta, here as assistant mgr. Loew's State, replacing James F. Moyer, resigned.

For the third Sunday employees of the Empress and Bieleh theatres were summored to Police Court in Owensboro on charges of working on Sunday. Of the twenty cases against these defendants tried so far the court of the court of

The Ritz, formerly Walnut, was closed by order of Director of Safety. George Laffeti, operating the house which plays a picture and "musical comedietic," protested, that there was nothing "indecent" about the show and a committee appointed by the official agreed with him. House reopened.

Three major motion picture corporations are reported to be hidding for the chain of 11 theartes operated to for the chain of 11 theartes operated company of Louisville. The group includes stands in Logansport, Terre Haute, indianapolis, Marion and Strand (first to show talkies). Alano, Rex. Uptown and Towers. Fred J. Dolle, gradent of the Fourth Avenue, is now in New York in content of the Louisville Content of the Court of the Co

#### **PITTSBURGH**

By HAROLD W. COHEN

"He"Ritzy" (Sharp etock),

nn="In Gny Madrid"; stage show,

nnley—"Safety in Numbers"; stage

now. Harris—"Double Cross-Roads": vaude. Aldine—"New Movietone Follies."
Warnet—"Paramount on Parade" (2d cek).
Sheridan Sq.—"Journey's End" (2d

:). |right-"Paramount on Parade." Larry Jacobs in advance of road-show dates for "All Quiet on West-ern Front" (U).

Sharp stock closes at Pitt this week after 60 consecutive weeks, house (now wired) going in for road, show pictures.

Harris returned to stage band presentations last week with Victor Graff back as m.e. and Ralph Har-rison's band the musical feature.

Possibility Wesley Eddy may return to Penn as permanent m. c. if Loew's does away with traveling maestros.

#### DES MOINES By R. W. MOORHEAD

By R. W. MOORHEAD

Raine—The Fhantom of the Opera."

Family—"The Son of the Gods."

Gardes—"She Couldn': Say, Nov.;

Orphoun—"Helo Sileter"; "Ladies of Laure"; "Andidin.

Faramount—"Young Man of Manhatan," "In Gay Modid."

Rirand—"De Madrid."

Rirand—"De Madrid."

Rirand—"Lady to Love"; "The Aviator."

Francis A. Robinson elected president Community Drama Association for ensuling year. Other officers: Cheney Prouty and Greta Brown, vice-presidents; Mary McCord, secteary, and Earl Linn, treasurer.

Alexander F. Victor, Davenport, Issued patent on a miniature picture theatre to be used for display purposes.

## HOTEL LORRAINE

CHICAGO

SINGLE ROOM, BATH, \$2.00 I'P DOUBLE ROOM, BATH, \$1.50 AND \$21.00 WEEKLY DOUBLE WITHOUT BATH, \$14.00 WEEKLY LEONARD HICKS, Fresident

# All matter in CORRESPONDENCE refers to current week unless otherwise indicated. The cities under Correspondence in this issue of Variety are as follows and on pages:

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STADUSING 70
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Following the example of the loop houses, which are doing excellent trade with Saturday midnight shows, two Fox neighborhood spots, the Sheridan and Terminal, are stating their last Saturday show at 11:15 p. m.

CLEVELAND By GLENN C. PULLEN

New art cinema theatre being planned, to open on site of the old Piccadilly cafe. Promoters unknown.

Bob Wheeler, local actor, joining Jessle Bonstelle's stock in Detro'

Cariton Brickert, Cleveland actor, putting on "East Lynne" in his little theatre after unsuccessful run of medicine show revue.

CINCINNATI

By JOE KOLLING Albre-"The Girl Said No"; vaude.
Palue-"Return of Dr. Fu Mannchu,"
Capito-"The Divorce.
Lyric-"Paramount on Pavade."
Kelih's-"Lovin' the Ladies."
Kelih's-"Lovin' the Mamba."
Sirand-"Framed."
Family-"Jiel of Escape."
Empress-Stock burlesque.

Transfer of the Libson-Heinings-feld-Harris houses to R-K-O takes effect this week, J. L. McCurdy succeeding like Libson as general mansger, with offices in the Palace Theatre building. Libson has several territory and will maintain head-quarters in the Keith bidg.

Erlanger-Grand has grind movie policy at pop prices for warm sea-

The Shubert, dark for the sum-mer, is being wired.

some speedy hoofing from Jimmy MacNamara. Can do par or better at most houses. Sam Roberts got blisters on his hands like balloon tires. Diok Hoffman went 22 holes the house of the house of the house of the house when his house have nower over his front yard twice a week. Wilson and Beers with a lot of hoke showed they can lawn mower over his front yard twice a week. Wilson and Beers with a lot of hoke showed they can lawn nower over his front yard twice a week. Wilson had been deep to have the house of how the house of house his front yellow here had not have the hole. Almost capacity for Tuesday night prelims.

Eddle Nelbaur band opens May 29 at the Wilshire, set for 14 weeks.

Herble Kaye band now at the Tri-

Lou Lewis band at the Golden Pumpkin for the summer.

Gem, south State street grind oot, closed.

Johnny Mendlkow sold half in-terest in the Independence theatre to Jacob Gross. Mendlkow now manager of local Advance Trailer office.

Leroy Alexander, former manager of Sono-Art World Wide office, now branch manager of local Columbia exchange.

Publix opens the State, Anderson, Ind., new 1,400-seat house, May 30. Circuit is closing the Jefferson, Huntington, Ind., and Tivoll, Michigan City, Ind., for summer renovation.

Leopold Spitalny was a patient at the Presbyterian hospital last week.

Nate Blumberg, western assistant to Joseph Plunkett, will leave on an inspection tour of R-K-O coast the-atres June 1. Will spend two weeks surveying the situation.

Nan Elllott, in charge of Pantages booking office here, states that Pan house in Minneapolls closes June 5.

Lew West, indie agent, is deserting the field for the summer. He has secured the ballroom of the Municlan Pier for the season and will run the spot himself. Joe Keyser and band booked to toss the tunes.

Verne Slout Players opened a ten season at Charlotte, Mich.

IN CHICAGO

## LINDY'SRESTAURANT

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

Harold Eckhard, assistant treas-urer of Erlanger-Grand, now man-ager of ticket selling for Clacinnati Baseball Club. R-K-O is arranging for its road

Local parks have these bands: At the Zon. Trelity Habri's creletta, the Zon. Trelity Habri's creletta, the Zon. Trelity Habri's creek to all is at the clubhouse and Harry McTure's group again in the park dansant. Ice shows thrice daily ly Enders and Cambridge, Windsberg and Chandler and Beekley and Russell, skating acts. Concy Islands, so well with the Control of the Control of

## **HOLLY WOOD** and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

'Albert Lewin, M-G supervisor, is will produce it on its next year's in St. Vincent's Hospital, Los Augeles, with a kidney aliment.

A play in the Arabian language will have one performance June 5 in the auditorium of the Blessed Sacrainent Church on Sunset boulevard. Toolik Simon, character will be supported by the support of the benefit of the Sacrainent Church of the Sacrainent Church of the Sacrainent Church of the Sacrainent Catholics are producing the show for the benefit of Our Lady of all for the benefit of Our Lady of all controls are producing the show for the benefit of Our Lady of all controls.

Association of MP Producers holds its quarterly meeting tomorrow (28). Meeting was postponed from May 14 so Will Hays could be present.

Dick Parks is looking for a sub-urban spot for another walking-dancing-skating marathon. The one he ran 69 days in Hawthorne was a clean-up. The skiters were washed up after 1,450 hours, but a pair of walkers and two dancing couples stuck 1,614 hours, claiming a world record.

Mission theatre in Santa Earbara here has been a steady vaude cus-tomer for five years. Uses five acts for two days, booking through Meiklejohn in Los Angeles.

For West Coast has acquired the Waldorf, Kansas City, on a long term lease. The house is owned by Mrs. Harriett Stanwood and has been operating as a straight picture stand. Fox.-W-C intends to remodel, with a probable change of policy.

Russell Hardle of "The Criminal Code" cast has been taken under option by Universal. Unknown as yet what the studio intends to do with him. Columbia has the pic-ture rights to "Criminal Code" and



#### Dorothea Antel 226 W. 72d St. New York City

The Sunshine Shoppe

# FRIEND, INC.

6609 Hollywood Boulevard



Leonora Cori, Masters and Grayce, Ray Samuels and the Sun-list Beautles have been engaged for Fanchon & Marco's "Country Club" Idea. It opens at the Colo-rado theattre, Pasadena, June 5.

A new circus supply company and prop house is being organized by Charles Cook, former manager of the Al G. Barnes circus, and Jack Thom, West Coast outdoor showman. The company will supply circus props to picture producers and deal in a general line of circus and outdoor equipment.

Edward McKlernan has joined the Walter Wills agency in Holly-

Fanction & Marco's "Twins" Idea will open the new Pantages theatre, Hollywood, in place of "Good Fellows," previously an-nounced.

Robert Callahan plans to reopen liss "Ramona Village," Indian exhibit, here some time in June. Callahan started to build the village two years ago and for some time last summer it was open to the public flea didn't get over, with the last summer and equipment only hair finished. Entire show is being financed by Callahan, who so far has sunk around. \$50,000.

Callahan, who around..\$50,000.

Studio mechanics are receiving their second annual boost of two bits a day this month. Their third and last raise under the existing contract comes May 1, 1931.

#### SAN FRANCISCO

By WALTER RIVERS

By WALTER RIVERS

Morgan Walsh, Warner Brothers
exchange manager here, sold two
tickets to the N. V. A. Benefit for
\$40 to H. H. Bass, theatrical upholsteere, and a few days later Bass
sent back the tickets and demanded
his money, says Walsh. Now there's
a sult. Bass contends he loaned the
detendant the money.

Jack Tilden, Western district manager for Columbia Pictures, down with a severe case of "flu."

Ted Maxwell of N. B. C. is signing up Eastern and Coast actors for his production organization. New recruits are George Rand, Bob Red, from out this way, and J. Hanna from New York.

Fox has bought one of the old Alaska Packers' windjammers, the "Metha Nelson," and it is being fitted up on San Francisco bay for a yoyage to Alaska to be used in fiming Jack London's "The Sea a voya filming Wolf."

Arriving on a special train from the East, executives of Paramount-Publix got here for a three days' convention of sales and distribution departments. Besides Jesse Lasky, B. P. Schulberg, Walter Wanger and John D. Clarke there were sev-eral hundred delegates present.

eral hundred delegates present.

Soma weeks ago downtown picture house manugers compialined
that exchanges were showing feature films in nelghboring towns
ahead of the San Francisco showing
had of the San Francisco showing
into big city business.

Was cuttling
Charles Thall, booking manager
for Fox-West Coast, recently inaugurated a cilpping service for his

STRICTLY UNION MADE

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## I. MILLER INSTITUTION & INTERNATI

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

office. He is now checking on all theatre ads published in towns within a radius of 50 miles to keep tab on all films shown outside the metropolitan area.

More than \$4,500,000 is to be spent in Northern California in a theatre-building and expansion program by Fox-West Coast Theatres, according to an announcement here. This sum will cover new theatres in Bert-eley, San Jose, Oakland, Stoctton, Bakersfield and Porterville, it is claimed.

#### INDIANAPOLIS By EDWIN V. O'NEEL

Indiana—"Fu Manchu."
Ohlo—"Ingag!" (3d wk.).
Circle—"Song of Flame."
Apollo—"Mammy."
Paince—"The Divorce."
Lyric—"Isic Escape."

Efforts to bring Walker stock to

Riverside park opened with two-

"The Virginian" presented as night owl program by Indiana the-atre to bring back pictures which public desires.

Paramount at Fort Wayne will be ready for opening Labor Day. Seats 2.400.

"Beyond Horlzon" presented by Garrick Club of Indiana University

The Paramount at Hammond by Publix wlll open about July 1.

Proposed tax on theatre admission to relieve the burden from general property tax would drive small operators out of business, Charles R. Metzger, Associated Theatre Owners of Indiana attorney, told the Indiana tax survey operations. Small theatres which operates the state of t

#### PORTLAND, ORE

Broadway—"Caught Short,"
Faramount—"True to Navy."
Orpheum—"Cuckoos."
United Artists—"Arizona Kid."
Alder—"Disacali."
Music Box—"King of Jazz."
Blue Mouse—"Wide Open."
Risito—"Man of Manhattan."
Duffyn stock.

Hamrick missed much free exploi-Hamrick missed much free exploitation here, following the national flood of publicity on "Journey's End." Local fans wondered what house would show this film, discussed in every national magazine. Hamrick has it booked at the Music Box, presumably kept it, a dark secret, missed out on a bushel of free publicity.

Bigger and remodeled, the Jantzen Beach amusement park opened for the season with major publicity program. Weather cloudy and light program. Weather cloudy and light is the new \$50,000 for the park, still unfinished but due to open soon.

J. J. Parker closed the Parker Fox Rivoli for summer.

Ted Gamble, Orpheum manager, staged local band contest to exploit Santry's band on RKO vaude. House gave away cup and had dance bands, school bands, club bands competing. Stunt got attention.

## SEATTLE

By DAVE TREPP

Musi Box - "All Quict Western ront."
Fox. "Mysterious Island."
Purumount..."Song of Flame."
Fifth Avenue..."Gay Madrid"; stage

w. ollseum—"Girl Said No." rphenm ="Wedding Rings"; vaude. lberty—"Under Texas Moon." due Mouse—"King of Jazz."

New stunt at Paramount theatre is cartoonist in the lobby, Seymour Kail, local student, is the artist. He sketches folks on the spot. Kail is cartoonist on Seattle "Star." Nominal charge is made for draw-

Johnny Northen. Seattle publicity man for RKO, has gone to Spokane as publicity director there. Joe Cooper, division director, to do this work for local 'Orpheum. J. Knox Strachan, late at President. St. Paul, long with RKO, is new manager at Spokane.

#### SARANAC LAKE

By "HAPPY" BENWAY Lake Placid Club was recently wired for sound. Place theatre, Lake Placid, has sound equipment.

McConnell and Simpson will spend the summer here, arriving last week. They have a cottage on the Lake Placid road.

Chester Rice returned to the Adirondacks after a six months' trip abroad. He is at the Santanoni Apts.

Jimmy Cannon, now home, repor its twins at his Mt. Vernon hous Both boys.

A tea room will be opened June 1 by Gladys Bishop. Located near the Morris' Camp Intermission,

Bed patients Nellie Quealy, Law-rence McCarthy, Catherine Vogelle, Fred Rith and Benway, in person, all holding their own.

Allle Bagley gets the great okay. She is going home.

Edward DeCora is a new arrival the 80 Park avenue san. Picking weight. From Philadelphia.

Twenty-five show folks patients attended the ministrel review at the Pontlac by the St. Bernard church. Belly laughs of the evening handed out by George Harmon, Russ Kelly and Andrew Molony.

Hans Bruno Meyer Is new, joining the actors' colony last week. At 11 Front street.

Fifth anniversary as superintendent of the NVA san was celebrated at the 80 Park avenue san by Mrs. Katherine Murphy. Mrs. Murphy during her five years has spared nothing in making everything pleasant for the artists and patients.

Walter Daley (brother of the late Arnold Daley) is new, but a few weeks a-bed will do the trick. He is at 10 Baker street.

WRITE OFTEN To those you know in SARANAC

#### MONTREAL

His Majosty's—"Able's Irish Rose" legit).

Zalace—"Mammy."
Capitol—"Hold Everything."
Low's—"Children of Pleasure."
Frincess— "Ladics of Leisure"; 2d celt).

eck).
Imperial—"What a Man."
Roxy—"Don Juan."
Strand—Double bill.
Empross—Double bill.
Orpheum—Stock.

Confederated Theatres (chain of seven) here, with a personal ap-pearance of Pauline Garon, adver-tised as French-Canadian film star, in each in effort to boost falling grosses, had middling success.

George Rotsky, manager Palnce, and B. M. Garfield, manager, Ri-alto, are together in attempt to revive Montreal Theatre Managers' Association.

Paramount theatres in Canada in every big city in opposition to Famous Players, organized by N. L. Nathanson and Fox Interests, said to be a certainty this year.

General federal elections all over Canada slated for August and cam-paigns will be in full blast by mid-dle of June. This will help make 1930 films worst summer season in

His Majesty's had only fair week with "Jenny," but "Abie's Irish Rose" next week has blg advance

#### **TORONTO**

By MURRAY SINCLAIR

Tivoli—"Paramount on Parade."
Uptown—"Return of Dr. Fu Manchu."
Loew's—"Men Without Women."
Imperial—"She Couldn't Say No."
Shea's Hip—"Be Yourseit."

Nelson Shea has purchased the mbassy Nite Club and reopens lth Western University orchestra.

Walter Hampden was advised his top at the Royal Alexandra last week would be \$2.50. He wired back it had to be \$3 or the engage-

ment cancelled. They raised the

Liberty Gulid Players at the Lib-erty, Irvington have folded.

only six current features given complete approval in the latest "white list," issued by Canadian council on child welfare. These These Tave." and "Money" (Pan), "Ne Fave." and "Honey" (Pan), "The Aviator" (Warner Bros), and "The First Command" (Pathe).

#### OTTAWA, CAN.

By W. M. GLADISH
All picture operators in Ontario
warned by the government to prepare for examination. Arrangements made for the examining and
grading of all projectionlists. They
are to be put through both written
and oral tests.

Motion Picture Distributors As-sociation of Canada announced 30 more theatres were wired last month.

Vaude at Keith's came to an end May 27 with talkers in for the sum-mer at 10c.

#### BROOKLYN, N. Y.

By JO ABRAMSON
ramount—"True to the Navy";
show.
x—"So This Is London"; stage

how.
Albee—"King of Jazz"; vaude.
Met—"The Divorcee"; vaude.
Strand—"Green Goddess."
Orpheum—Picture.
Brooklyn—"Unguarded Cirls.".
Flatbush—Dark.

Werba's Flatbush and Jamaica nd the Majestic now dark for the

Brighton, formerly vaude house, opens next week as legit, in Coney vicinity with "Once in a Lifetime."

Sex picture "Unguarded Girls" at the Brooklyn still going strong and expected to remain indefinitely. All Brooklyn dailies but Eagle carry-ing the show's advertising copy, which is sort of raw.

Michael Michalesko, Yiddish actor, now at the Rolland in "The Jewish General." Molly Picon fol-lows with "The Little Clown" (re-

William Texter, proprietor of Ul-mer Park, in Ridgewood, died last week at his home. Interment in Greenwood Cemetery.



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**PEOPLE** 

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apolis show 462,611, 21.5% increase, but short of the 500,000 goal desired. As a result of the count, Minneapolis moves ahead of Newark. Not. 15th place among American cities in front of Cincinnati and New Orleans.

\$12.00 UP WEEKLY

Morgan Ames, former manager of the R.K.-O Des Moines division, re-places J. L. McCurdy as head of the Northwest division. McCurdy goes to the Libson R-K-O division in Cincinnati.

"The In-Between," at the Shubert, is having its world's premiere here, with Robert St. Clair, juvenile man of the Bainbridge stock company and author of the play, sponsoring the production and playing the leading role.

Dramatic stock season which ended last week at the Shubert was disappointing from a box office standpoint, but a trifie better than the preceding season, according to "Buzz" Balnbridge. Last six weeks provided toughest going in theatre's history, due, he believes, more to bad general conditions than to, the

#### **NEWARK**

By C. R. AUSTIN
ctor's—"Framed"; vaude.
w's State—"The Divorcee"; vaude.
wark—"Soldiers and Women"; mu-

leal tab.

Branford—"Sweethearts and Wives";
age show. age chow.
Mosque—"Song of the Flame."
Fox Terminal—"Movietone Follies of

330."
Rialto—"Strictly Modern."
Little—"Kriemchild's Revenge."
Mindlin's Playbouse—"Prince of Dia-

ends." Capitol—"Montana Moon." Goodwin—"Dr. Fu Manchu." Shubert—"White Cargo" (2d week). Orpheum—"Florida Stomp"; films.

Mindlin's Playhouse, starting with "Ladies of Leisure" next week, will play second runs.

Newark's census shows the city has only 439,000, a gain of only 6% in 10 years. This is very disappointing, but the surrounding towns are growing at the expense of the city. Warners, the city warners, the suburbs, sitting pretty.

John McLaughlin has become assistant manager at Mindlin's Playhouse succeeding Dore Schary, who soid a play and resigned.

William J. Egan, former city clerk, succeeded the late William Brennan, director of Public Safety, and the theatres are nervous as he has absolute power over them. Sunday opening, permitted though illegal, and the new censorship law, giving Egan complete power, are prime causes of worry.

Warner neighborhoods have dropped giving "Amos and Andy" to their patrons to avoid trouble with NBC.

#### WASHINGTON, D. C.

TY ADILITY OF D. C. Mallond (Erlanger-Rapley) — Cochan's stock.

Columbia—"Caught Short."

Earle—"Dumb Belle in Ermine."

Fox—"Born Reckless,"

Mel—"Vagabond King."

Palace—"Lady of Sandal."

B-K-0 (Keith's)—"Journey's End."

W. C. Gardiner, formerly with Fox in Detroit, Brooklyn and St. Louis, now temporarily assistant at Warner-Earle. This pending perma-nent assignment being set up.

Rialto is closing again. Thought was "King of Jazz" would bring it back but didn't.

#### BRONX

#### NYC

R-K-O Chester presenting amateur revue with local talent this week. Show staged by Gertrude Bigelow, wife of Bob Bigelow (Bigelow and Lee).

Tiddish legit out at Prospect, with sex-made film, "Unguarded Girls," ln. "Sex" thing is bunked in the lobby.

Owing to financial difficulties, Metropolitan Pool still closed, though all other outdoor pools hereabouts opened for the summer. Sol Pincus controlling Cascades atting of pools, reported negotiating for Metropolitating

So many managerial changes in he Fox houses no one knows who s managing what.



#### ATLANTIC CITY

By GEO. R. WEINTRAUB
"Dear Love" (Shubert musical),
which had little response in its tryout period, emerged this week as
'Artists and Models." George Hassell and Vera Pearce will be retained and Phil Baker will be added.

The Steel Pler opens for the summer June 7 with a new 2,200-seat theatre, wired for WE sound, with Grandeur equipment to be used when ready. The Million Dollar pler plans to open the last week in June with a new vaudfilm policy.

Earl Carroll's new "Vanities"

#### B. & O. ROUTES

(Continued from page 66)

Pace, George C., Roseville, C. Paleman, Dan, Black Cat R., N. Y. C. Panico, Louis, Canton Tea Gardens, Chlago. Parlsian Red Heads, 28 W. North St. ndienapolis.

ndienapolis.

Pasternacki, Steve, Luigi's R., Detroit.

Payne, Al. 469 Meigs St., Rochester.

Pearl, Morey, 263 Hunting Ave., Boston

Peck, Jack, 801 Keenan Bidg., Pittsburgh

Peerless Orch., Monmouth St., Newport

(y. Perluse, Abe. Rose Room, Los Angeles. Pernl. Don. Saenger T., New Orleane, La Peterson, B., Tivoli T., Michigan City

nd. Peyton, Doc, e. o. A. S. C., Chl. Pfeiffer's Orch., 1848 Palmetto Ave., To-

Pfeiffer's Orch., 1848 Palmette Ave., 20-160 Philiprick's Orch., Yeunker's Dept, Store Philiprick's Orch., Yeunker's Dept, Store Philips, Philosophia, Pictock, Ren., Castillian Royal, Pelham J. N. Castillian Royal, Pelham

Rd., N. Y. C.

Pollock, Raiph, Loew's State, Syracuse, Pontrelli, Nick, Rose Room B. R., L. A.

Prado, Fred, American House, Boston, Prince, G., King War Lo R., Detroit.

Pullen, R. E., 1865 Sellers St., Frankford, Phila.

Quam, Gene, Maryland H., Pasadena, Cal. R

Rainbow Ramblers, Havernill, Mace. Randall, Siniz, Muelbach H., Chi. Randell, art, Fonienelle H., Omaha. Rapp, B., Arcadia, West Haven, Conn. Rape, Erno, Warner Bros., Hollywood Rasmussen, F., 143 Graham Ave., Cour

Rapes, Erno, Wasson, Rapmusse, F., 148 Oraham Ave., Count., Rapmusse, F., 148 Oraham Ave., Count., Illuff., 1a.
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Riccl, Aldo, Ritz-Carlton H., N. Y. C.
Riccl, Fred, c-o C. B. S., N. Y. C.
Rich, Larry, c-o, Publix, Par Bids.,
Y. C.

Y. C.
Rickitts, J. C. Kosciusko, Miss.
Rines, Jos. Elke H., Boston.
Riltenbsud, J., U. Artists T., Detroit.
Rizzo, Vincent, Sylvania H., Phila.
Roanes' Penn, Commodore B., Lowell;

Rosener Ferm,
Rosener Walt, c-e Fanchon & Merco,
Rosener, Rosener Stractuse,
Rodos, Kan. Syracuse H. Syracuse,
Rolfe, B. A., 1500 Broadwar, N. Y. C.
Roman, Joe. 108 Winter St., Fertland,

ie. Romanelli, I., King Edward H., Toronto Romana, P., Roselend B. R., N. Y. C. Romana, F., Roseiviu M. A., L. Rose Irv., Statler H., St. L. Rosebrook, Leon, Roxy T., N. Y. C. Rosen, Paul, 78 W. Randolph St., Chl

Rosenthal, Harry, Steinway Hall, N. Y. C. Rosenthal, Leo, 306 W. 14th St., N. Y. C. Royal Novelty Siz, 2335 N. 22d St., Falla. Rubinoff, Paramount T., Brooklyn, N. Y. Ruhinoff, c-o Publix, Paramount Bidg.,

Y. C. Desell. B., King Cotton H., Greensbore. Deso. Den, Beachview Gerdens, Chicego. .

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Stanley, Jack. Senstor T., Sacramento,
Cal.
Stark, Ferdinand, Curran T., S. F.
Steppe, Norman, co M. C. A., 32 W Steppe. Norman. c-o M. C. A., 32 W Randolph St.. Chleago. Stern, Harold, Ambaesador H., N. Y. C Stevens. Perley, 258 Huntingtom Ave. Steward, Sam, Bleck Cat C., Columbus, Stock, B., c.e T. Shayne, 1876 B'way, I. Y. C.

Btock, B., co T. Shayne, 1976 B'way,
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Hanover, Pa.

Wittstein, Eddie, New Raven.

Wolf, Rube, Fox's Brooklyn, Brooklyn.

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Mt. Vernon Stock
Stock burlesque is in at the Westchester, Mt. Vernon, N. Z., with
Max Fields operating and in as
featured comic.
Support includes Anna Fink, Al
Golden, MacBarron, Al Snyder,
Melya Lindz, Helen Lubick, Jean
Williams and Josephine Delaney.

Alvin Eley, who at one time played R.K-O with the Chandler Boys, has become program director of WSJS, Winston-Salem.

Mr. and Mrs. J. C. McCaffrey spotting "Frozen Custard" machines on all the larger carnivals.

By RUDY DONAT Majestic—"Born Reckless"; Galla Rinl.
Falace—"Devil's Holiday."
Melba—"Under a Texas Moon."
Old Mill—"On the Border."
Capitol—"Cuckoos."

Pantages, Ft. Worth's legit house, bought by L. B. Lewis for 2nd runs. Renamed Plaza.

Gus Doering has incorporated Select Theatre Co., capital stock only \$2,500, purpose unstated, but probably leasing of small town houses for sound.

Crescent at Pampa (Tex.) de-stroyed by fire, loss of about \$50,000. Will be remodeled and wired.

Metropolitan—Dark. Slubert—"The In-Between" (spoken

A 45,000 capacity stadium assured Fair Park for 1931, costing \$300,000 with city taking over \$500,000 debt board owes on Municipal audito-rium. MINNEAPOLIS

Mctroposian—"". The In-Detween" (spoken Sinhiert—"The In-Detween" (spoken R. K. O. Orpheum—"Born Reckless"; Yaude. O. Seventh Street—"Clancy in Yaude. O. Seventh Street—"Clancy in Yaude. O. Seventh Street—"Clancy in Yaude. Minerotia—"in Gay Madrid"; Publix Mall. ("Journey" End. "Yaude. "Gentry—"Journey" End."

State—"One Romanie, Night."

Aster—"South Son Row."

Grand—"Mammy" (2d loop run).

Official census figures for Minne-

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