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NEW YORK, WEDNESDAY, APRIL 2, 1930

80 PAGES

BLUE-NOSES

Hollywood's No Place for Actors On "Spec"—May Join Panhandlers

Broadway actors feel pretty low about their joblessness and general hard luck, but they perk up their ears and feel consoled when one of their number "returns from Holly-wood, and tells them that conditions are worse out there.

tions are worse out there.

Most of the actors around town have had Hollywood in mind as a goal if they only had the fare. They are astonished to hear that there are more actors out of work in the Coast because so many of them have gone out there; and that most can't get back because they haven't the moutp.

ne money.
It is hard enough, says one actor,
who has returned to regale Broadway with his story, for the big boys
on contract to get along, but for
he average performer who goes
ut on "spec" the outlook is hope-

The mess of out of work actors, mainly from the East in and around (Continued on page 75)

PROTECTION IN CHI. ON SALE TO N. Y. ACTORS

Several was representing themselves to be agents for a group of New York gummen have been approaching actors in New York during the last few weeks with an odd proposition. Stage people solicited are booked for Chicago engagements in the near ruture.

The clieges New York gangsters, the close of the complete limited the year guarantee to have declared they can guarantee complete limitentially the complete limitentially the complete limitentially the complete service of the complete limitential the complete service of the complete limitential the complete service of the complete limited the processor of the capture of the complete service of the co

who will.

Some of the edge has been taken off the New York gangsters' offer by declaration from the Al Capone mob that the petty Chi touchers are not connected and orders to them to desist. The New Yorkers, however, state their presence as personal guards would insure more safety than the Capone outfit's declaration for stage folk.

So far none of the actors approached is known to have given up.

First Child Radio Star

Entire NBC organization has been ordered to get behind Baby Rose Marle' purpose being to ballyhoo the five-year-old to the Vallee and Amos n' Andy helghts as the first child radio star.

idlo star. Baby Rose Marie has been around bany Rose Marie has been around for a year or more in the picture houses and in films for Warner Bros.

An Agent's Heart

Freddie Walton (Walton and Stamm) is around with a broken blg toe, and crutching

Says he received injury by kicking his agent in the heart.

JEWISH ACTORS **NOT ON SCREEN**

Hebrew Actors' Union controlling all Jewish actors and actresses in many and actresses in the control of the co

they have to do is bring a note from their parents. Kids are forging the parental permission, but the home reaction is o. k., feeling being that if sonny wanted to go to a show right from school without going home first to get his dime or a note his credit can stan.

Stock Shuts Box Office, Passes Plate Instead

Passes Plate Instead

Newarls, N. J., April 1.

The Community Players of the Community Players of the Lyceum, East Orange, have adopted the community Players of the Community Players of the State of the Community Players of the State of the Community of the State of the Community of the Communi

MIDWEST CAN'T KEEP KIDS HOME

Iowa Business Men Demand Theatres and Amusements Lack of Stage Entertainment Driving People
Away — Don't Want
"Church People" Mixing

REFORMERS SETBACK

Chicago, April 1.

The wide-open west is coming back. Business men behind the move are determined to bring in theatres and shows of all kinds to keep the young people from going to the cities.

lows:-----

to the cities.

Iowa is taking the lead. Marshalltown business men have petitioned R.-K.-O to put a house in the town. Claim lack of amusement is driving the people away and letting down their business. The petiting makes a transa lack for varieties

8:30 A. M. SHOW START 16½ HRS. DAILY GRIND

With a demand for picture shows

With a demand for picture shows as early as 8:30 in the morning, Loew's has decided to open the Loew's New York, longest dully grind it has, at that hour. House went to the breakfast time opening hour Monday.

Formerly it opened at 9:30 a. m. According to Loew's New York staff men, change was made to active the contraction of the cont

10. It is claimed. Running a midnight show every night, New York is 16½ hours longest in the city for a grind.

One Minute Please

Hollywood, April 1. Someone Impatiently phoned Owen Davis' home and got the

butler, who sald:
"Sorry, Mr. Davis is writing a play."
"I'll hold on until he finishes
it." was the reply.

Cabaret Floor Show Just "Dirt" to Ritzy but Idle B'way Chorus Girls

Common Barking

A Coney Island concession stand has abolished its barker. Owner says spieling in front has been made too common by Broadway theatres.

ENGLISH GIRLS RESENT NUDES

Paris, April 1.

The new Folies Bergere extrava-

shalltown business men have petitioned Rt-K-O to put a house in the town. Claim lack of amusement is driving the people away and letting down their business. The petition makes a strong plea for vaude.

"Blue-noses have been too long making off people unhappy. We've strong the people unhappy. We'

The stage effects are first rate in a spectacle way and there are abundant novelties in settings.

Toned down, it should be great for Broadway.

Jimmy Strook, head of Brooks the costumer, says he has the material under option, but Irving Marks, representing the Shuberts, declares (Continued on page 51)

Peoria Is Made

Peorla, Ill., April 1.
Since it became known that one-half of the Amos 'n Andy team once worked a week here for a paving contractor the local cops have been watching the streets to keep tour ists from stealing the bricks.

Most of the souvenir hunters are from St. Louis. No one else knows where Peorla is.

Teaching Jazz Loses Catholic U Big Gift

Catholic U Big Gilt Washington, April 1.
Catholic University here lost a \$1,000,000 fund because of teaching modern music in the university Schola Cantorum. Fund was withdrawn by Mrs. Justine B. Ward of Dobbs Ferry, N. Y.
This leaves the new building half completed and all work stopped.

Now that some of the Broadway musical shows are closing and no new ones promised until next season, a number of chorus girls find the theires in a predicament, and the theires in a predicament. The property of the proof of the

And as for the singers, the line girls claim they think they can sing because they can boop boop a-doop.

because they can boop boop a doop. Even though jobs are hard to get, these girls from Broadway musicals are pretty choosey and particular about taking a floor show job. They have to be certain there is no mixing or nude work. However, everything about a cafe revue is dirt in their eyes.

It is terrible and that they can it is terrible and that they can that anyway a band that has pictures painted on the drum is cheap.

The decorations in the cafe they

tures painted on the drum is cheap. The decorations in the care they think are hideous, and they object to being kept waiting any time at all for rehearants. They tell as a great joke how the manager or various agents asked them for dates, and sneer at the probable cafe audi, ence as cloak and suiters.

This cafe work, the girls feel, is a great comedown for them, but there is nothing they can do about it except kick.

BROKER BEHIND ZIEGGY: NOT FAR BEHIND—YET

Edward F. Hutton, Wall Street broker, is said to have agreed to back Florenz Ziegfeld in the latter's plan to produce pictures on his own. Ziegfeld is due on the coast to advise in the picturization of "Whoppee" with Eddie Cantor, for Samuel Goldwyn.

Interest of Hutton in pictures is said to have been suggested by Mrs. Hutton, one of the most active host-esses in the social register. Mrs. Hutton is the possessor of a collec-tion of jewels said to rival that of an Oriental potentate.



Sound Films in Loop Dept. Store **Broke Sales Record for Concern**

Chicago, April 1.

Sound pictures are enabling department stores to break previous sales records. That is what the free pictures did for Mendel's two days after the installation.

This Chicago emporium, third largest of its kind, is set to establish a precedent among competitors. It's a unique one in that the free picture policy from now on, at least in Mendel's, will tell on the screen in a few minutes what it ordinarily takes hours of weary walking and shopping to find out.

Picture shows in department stores gain their biggest impetus

takes hours of weary walking and shopping to find out.

Pleture shows in department stores 'gain their biggest impetus in that all those bargain counters, prices, and the natty things which it now takes so much handling to find out, can all be grouped together into a single short subject.

All of the electric companies had representatives at the Meridel week. They got an entirely different slant on the industrial possibilities of takers as the result, it is admitted. While the shows are free, denial is made the will cut fit as amixed the will cut fit as am we will be the prevailing policy. And these, according to De Forest interests, which interested the first department store in sound film exhibition, will concentrate on their bills of goods and resultant sales.

GEORGE O'BRIEN AS FOX'S ACE "WESTERN"

As a consequence of his perform-ance in "The Lone Star Ranger," Fox plans to build George O'Brien Fox plans to build George O'Brien into a western star to occupy on their program the niche once filled by Tom Mix.

Four O'Brien's westerns for next year's release are planned.

A new five-year ticket has been drawn up for O'Brien, whose present contract expires in September.

DEBUT IN FILM

Rose Hobart, Legit, and Ruth War-ren, Vaude, Booked by Morrison

Rose Hobart, ingenue lead in "Death Takes a Hollday," has received a contract from Universal Miss Hobart will not depart for the coast until the play she is now ap-

coast until the play she is now appearing in closes.
Booking was made through Maxwell Arnold, of the Lee Morrison office, who also placed Ruth Warren, comedienne, with Fox. Miss Warren, who appeared in vaude with Bill Wayne, lett for the coast yestexapy (1) and will commence work April 8.

Weather

Washington, April 1.

Weather Bureau has furnished "Variety" with the following outlook for week beginning tomorrow (2): Partly cloudy over west portion and cloudy possibly with light rain and colder over east portions Wednesday.

Thursday cloudy, rising temperature, with occasional rain over west nortion.

Friday occasional rain; Saturday 5) mostly fair, colder in afternoon

London, April 1.
Warm and sunny weather in the brightest March in 10 years has reported by the control of the c

Sills' Fox Terms
Hollywood, April 1.
Milton Sills, now with Fox on one
picture basis, will be given a contract this week.
Options up to five years.

When the outlook is not good, try the up-

IB. AND MRS. JACK NORWORTH 130 West 44th Street New York

Dusting the Attic

FELIX and CAIRE
Inversion to the control of the con

(The boy who promised comic ability 'way back when "Variety's New Acts were run in one paragraph is now Seymour Felix, the prominent stager of dances for musicals and pictures. As a comedian he never did live up to expec-

tations.

The little girl, to whom the audience was so nice because of her extreme youth, was Amelia Caire, now Freeport's best known mother as Mrs. Charlie Freeman, wife of Kelth's western booking manager, with four sons and a daughter).

GRETA NISSEN'S ACT TO TEST HER ACCENT

Greta Nissen, the Norwegian looker, known to the silent screen over here, is preparing a turn for vaude to test her accent for the

Miss Nissen, with four boys, will have a "showing" date at Paterson, N. J., starting April 5. She will sing, dance and talk with the boys

and by herself.

Greta Nissen, huge favorite through U. S. pictures in the Scandinavian and German countries, takes hope with others in view of Greta Garbo's getaway with dialog in "Christie" that her ability and

in "Christie" that her ability and accent will return her to the Holly-wood studios.

Foreign film men in New York say that one native in an American-made in their own language coun-tries almost guarantees the picture.

in Europe. Charlle Morrison represents the foreign star.

Scarface Al as Actor

Hollywood, April 1. It is seriously stated by First Na-It is seriously stated by First Na-tional an offer to "Scarface Al" Capone, Chicago beer baron, to ap-pear, in "Widow From Chicago," Alice White's next picture, has been made. Figure it good publicity.

SAILINGS

May 28 (Capetown to London), Wyn and Ivy, Two Brunners (Arun-del Castle).

April 16 (Berlin to New York), Mr. and Mrs. Herbert Brenon

Mr. and Ars. Herbert Brenon, (Europa). April 16 (New York to London), Buck and Bubbles (Aquitania). April 5 (New York to Los Angeles) Eddie Buzzell (Califor-

nia).
April 4 (New York to London)
Bert Feldman (Majestic).
April 2 (London to New Pork)
Vera Pearce (Pres. Harding).
March 29 (London to New York),
Fred Astaire (Mauretania).
March 28 (New York to London).
Lorradio Power, Gene Brady for
Element of the Company of the Company

March 25 (Sydney to Capetown), Frank Neil, Llly Malloy, Neva Carr Glynn, Zara Clinton, Mary Gan-non, Field Fisher, Leslie Woods



WILL MAHONEY

in Earl 'Carroll's "Sketch Book Chanin's 46th St. Theatre, N. Y. The New York "World" said: "The funniest comedian on Broadway is Will Mahoney, who does not way is Will Mahoney, who does not have to depend upon grotesque make-up, baggy trousers, or risque songs or situations, which to my mind is the real test, Incidentally, he can outstep all of his rivals." Direction

RALPH G. FARNUM

Jerusalem Fears **Outbreak Again** At Nebi Moussa

Jerusalem, March 18.
Approach of Nebl Moussa has showmen all over the country, and particularly those in Jerusalem, worried stiff. Nebl Moussa is the most religious of the Arab high holidays. Its tenditudes the statement

Most tellglous of the Area high hollagys. Its radditional rites and
ceremonial dances usually succeed
in working up the nattwes fanatcism to a sever pitch.
This year, if deliberately inflamed,
it may lead to the outbreak of fresh
riots. If that occurs the amusement business, still staggering from
the sock it got last time, will have
to take the count—and a long one.
Showmen go into tears when they
tell of what happened to them after
the massacres of last August. All
the houses were closed during. September and they might, just as well
have stayed closed during. October.

have stayed slosed during October.

In Jerusalem the picture trade hasn't swung back to normal, although picking up.

boycotting the main house in this city, Jewishowned. A few of the free spirits venture in but the boycott is otherwise rigidly observed. No Jews patronize the Arab-owned house, the Falastin.

Nebil Moussa occurs April 20, the last day of Passover, this year. It of riots happens between now and then, it will be pretty quiet all year laround. But Nebil Moussa seems a red flag day.

Jerusalem will be under heavy guard, for it is the congregating spot.

J. Murray Anderson Gets 40-Wk. Universal Contract

Universal City, April 1.

John Murray Anderson has been engaged on a 40-week contract by Universal at \$3,000 a week to direct

Universal at \$3,000 a week to direct two operettas.

Anderson leaves here when the print of "King of Jazz" is shipped and will go to Europe for two months' vacation. While there he will scout material for U.

He will seturn in August to start

He will return in August to start on his first new contract picture.

German "Jazz"

Los Angeles, April 1.
Joseph Schildkraut will m, c. the
German version of Whiteman's
"King of Jazz"
The Sisters G will add two num-

Harry Warner Sailing

Harry W. Warner has reserved space on the "Leviathan" for its June 11 sailing from New York. It will be a business-rest trip for the Warner head.

Havs Plagued by Religionists But Issues "Dont's" on Schedule

Traitor!!!

Fannie Brice is endors Armour's Ham in publicity

BERT LAHR LABELS JOE BROWN, "LIFTER"

New York City, March 28. Editor Variety:

I have read the criticism of the picture, "Hold Everything," in this week's "Variety."

week's "Variety."

I am greatly surprised and amazed to find that Joe E. Brown boldly lifted my original business, mannerisms, methods and unique phrases, which I have been identified with for years, and which I interpolated in the control of the

It seems an outrage that a co median can gain profit and recogni-tion by deliberately lifting and copy-ing another comedian's style of work. This is hurting my reputation, livelihood and future in talking pic-

Surely there must be some redress Surely there must be some redress for an artist who has worked these many years as hard as I have to establish and attain the reputation and recognition I have as an original comedian, gained by my creative and original style of work.

I am writing this in self-protec-tion, to let the profession, the ex-hibitors and executives of the pic-ture world understand that I am the originator of all business methods mannerisms and unique phrases used by Joe E. Brown in the talking picture version of "Hold Everything."

Bert Lahr.

WAMPAS BABY STAR NAMES TURNED DOWN

Hollywood, April 1.
Wampas' intention to select 13
Baby Stars again this year was
over-ruled at Monday's meeting by
the older members after candidates
for nomination had been accepted.

Claim made that list was not rep-resentative and it had the same fault as recent lists in that many of the baby stars were already too well established as names, and didn't need Wampas plugging.

didn't need Wampas plugsiog.

Those mentioned for nomination included among others Marjorie White, Fif Dorsay, Mona Maris, Dixie Lee, Maurine Sullivan and Marguerite Churchill by Fox; Marlon Schilling; Kay Francis, Lillian Roth by Paramount; Claudia Del, Lottle Loder by Warners; Dorothy Under Maris Charles, Catheryn, Crawford by First National; Bernice Claire by Samuel Goldwyn; June Clude for Howard Hughes; Phyllss Crane, Jean Harlow, Pert Kelton, Lenore Landry and Marion Byron by independents. and Marion Byron by independents Election is off.

Wampas will install its new offi-cers April 5 at a special Tra Juana affair.

Another War Film

Hollywood, April 1 Earl Derr Biggers' war story, "In-side the Lines," will be produced by Radio, with Betty Compson starred. Roy Pomeroy will direct as his first chore for Radio.

No "Fatal Wedding" Now

Hollywood, April 1.
Fox has abandoned "The Fatal
Vedding" until next year and Wedding"

wedding until next year and
maybe entirely.
Entire cast, including Edmund
Lowe, Marguerite Churchill and
William Howard, author-director,
switched to "Well Dressed Man."

"Secrets" for Pickford

"secrets" for Pickford
Hollywood, April 1.
"Secrets," made a few years ago
N Norma Talmadge, will be reviewd
and revanned for Mary Pickford.
Benjamin Glazer dialoging.
Starts April 14.

Snowed under by religionists, the Hays organization is now seriously considering adopting adopting ahands-off policy for churches. Hereafter it will be the industry that will set the film menu.

will set the film menu.

Threatening for a long time to develop, the argument within the organization for a films-on-merit and after-release-criticism reached its peak Monday following the most drastic of Protestant attacks. It required several hours to draft a reply to the Rev. Dr. George Reid Andrews' declaration that Haya, has functioning a regular paid spy system.

Officially, it is learned, another sect as powerful as Ffotesantism which the Hays office has been mentioning as an ally, has put thumbs down on all further dealings with the producers as a group. From how on local leaders of this church how on local leaders of this church are contacting producers individually. While this group of religionists is adering to its policy of action rather than statements, the impression is allowed to prevail that there is no disturbance. Members on the reviewing board of this organization are rejecting even the simple gratuity of passes from theatres. Order is that they pay everywhere. From one of their executive clerics comes the recent word that this church never was associated with Hays on any board, denying the report made by Gov. Milliken that it was one of his contacts.

"Insincerty of purpose and biased

"Insincerity of purpose and biased outlook" sums up the reason for this particular stand.

Retorts

While the Milliken writing for

While the Milliken writing for the dallies politely attributes the attacks to "racketeers" and lauds at length the "many fine high-spirited Protestant leaders who have given generously of their time and counsel to make better pic-tures," proponents for the severable of the prediction, with railseln and of pre-relations with religion are less diplomatic.

less diplomatic.

The observation is made that "satisfying one church is good reason for another being dissatisfied." Also that there are "200 denominations and each is suspicious of the

other."
Open the doors and let everybody know what is going on; or at least let the impression prevail on the record that film producers after all make the pictures in the final analysis. These two things high-light the film shart on its future dealings. With the film shart of its future dealings with the film shart of the film shart film

blast, hays had neavy outs in his favor in that directors held their annual meeting Monday and released the new 'don'ts' for picture makers, along with Milliken's latest epistle.

According to the "don'ts' Hays can get along without religion, for the industry. The list, printed in "Variety" Feb. 19, last, prohibits or minimizes the use of all ingredients that have proven surc-free. It actually followed in a single future release said picture, it is officially observed, would bore in Rome, irritate in Palestine and cause a riot in Moscow.

FRANKLIN EAST AS FOX HOUSE OPERATOR

Hollywood, April 1. Report grows daily stronger out ere that Harold Franklin will go here that Haroid Franklin will go east, and soon, to operate the entire Fox theatre chain. No confirmation from Franklin or other sources can be obtained but the report persists. So imminent is the Franklin move in the local grapevine that specule will go east with him is a subject of luncheon gossip.

METRO'S AUTHORS

Edith Ellis, With Willard Roberts

Usual term contract signed by Metro for the services of Edith El-lis, author of "Whito Collars." to write for pictures. Begins April 15. William "Doc" Stevens represent-

the also is negotiating with Morro for Willard Robertson, author of "This Man's Town."

FOX BANKERS AGREEING

ADJUSTMENT IS

Talkers in 2,000,000 Homes Confidently Looked For in Future by Device Makers

Unearthly!

Nevilie Fleeson says he must be at the Warner's Brooklyn studio every morning

by 9:30.
Mr. Fleeson, writer, lives in New York.

New York.

As 9:30 is such an unearthly hour to go anywhere, says Mr. Fleeson, he has stopped going to bed nights, in order to punch the clock punctually.

OFF OF SCREEN?

Norma Shearer, one of the rank

ng stars of Metro for several years,

is out. Her contract, which ex-

tract expires April 18. Miss K joined the company a year ago.

McCormack's Next for Fox

Will Start in the Fall

MISS SHEARER

Talkers in the home are virtually

Talkers in the home are virtually joiting into realism.

Radio's Photophone interests have suddenly decided that sound on 16 millimeter film is practical. Lee De Forest has reached the same conclusion. Radio has gone several steps farther, since a hook-up with Eastman-Kodak on the film invasion of the fireside is disclosed.

Most precipitous in time cra of Most precipitous in time cra of the fireside is disclosed.

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vent of talkers, has been credited with next surveying.
Via home pictures, the film industry sees tiself in the position to dominate the entire peoples of the world, particularly those wealther citizens of America.
Original stories, casts, direction—in fact the same technique that Hollywood exerts for Broadway—are what interests bent, on home film success have at last deemed necessary.

film success have at last deemed necessary.
While engineers have been inclined to regard with skepticism the prospects of successful recording on a 16mm. sound track executives of Radio and De Forest during the past week have been emphatic in proclaiming optimism for sound on film in the home.
Itadio is particularly jubilant.
Itadio is particularly jubilant.
Itadio from patient arrangement whereby Western Electric is generally the process of the proces

Jolson 2d for UA

Hollywood, April 1.

Joe Schenck has a deal on with
H. H. Van Loan for an original
called "Son of the Ghetto" for Al
Joison.

Idea is that this will follow "Sons o' Guns" as Joison's second UA

Nite Club Girl Lands

Frances McCoy, former night club entertainer, departed for the Coast Saturday where she will begin work under a term contract to Fox.

Music Writers Quit Unable to agree to studio stand-ards Soi Violinsky and Harry Tobias secured their release from Tiffany, as music composers.

Laurel Lee on Coast
Laurel Lee has gone to the coast
for the talking, "Top Speed,"
M-G-M.

Small office did it.

EXPECTED DAILY

Blair - Bancamerica Withdraws From Financing - Neither Side Admits Anything While Remaining Confident

WILL WM. FOX LEAVE?

Hither divergent groups of Fox company bankers are reported getting together on the general prop-osition of the protracted Fox business complications. Some quarters state the bankers are together in an understanding at least, and that the adjustment the entire trade anxiously awaits in the Fox affair may be announced any day now.

Of the William Fox group of bankers headed by the Blairbancamerica in that firm's financing plan for Fox, two of the banking houses are said to have informed Mr. Fox by mail late last week that they would relieve him from any obligation he might be personally under to them for their participa-tion thus far in the Blair finance plan. These banks are said to be Lehman Brothers and Dillon, Read and Company.

is out. Her contract, which expired last week, is not being renewed, according to official notice in New York, advising there are no further options.

In private life Miss Shearer is the wife of Irving Thalberg, in charge of production at the Metro studios in Culver City. Her contract which has just expired was dated March 28, 1925.

Whether Miss Shearer is retiring. and Company.

Yesterday (Tuesday) the Blair
Bancamerica advised the Fox company it would withdraw from any
financing plan for Fox upon payment to the Blair bank of 1½% fee
upon the amount involved thus far.
Another report is that a renewed
offer has been received by Mr. Fox
of approximately \$12,000,000 for his
stock and retirement from the Fox
companies. Fox's own price for has just expired was warmen 238, 1925.
Whether Miss Shearer is retiring from the screen to settle down to home life is not known in inside Metro circles, aithough that is the assumption.
A featured artist with Metro whose contract is also not being renewed is Carlotta King. Her contract expires April 13. Miss King

companies. Fox's own price for those conditions is quoted as \$18,-

solutions and the controversy, now mentioned mostly around Times Square is the Sheehan and Tox factions rather than Halsey, Stuart, with whom W. R. Sheehan stands, and the Bancamarica, to which Wm. Fox is attached, refuse to comment upon the existing negotiations, of any, or of the many negotiations, of any, or of the many negotiations in the air." but would not disclose any information of value.

Fox's Retirement

It's all set but the signatures for John McCormack to do his second singing talker for the maker of his first, Fox.

Dennis McSoweney, who represents the tenor in all business affairs, is remaining in New York and will probably close the Fox deal before Johning McCormack abroad.

McCormack's Initial screen play is "Song of My Heart," now on \$2 oxhibition at the 44th Street, New York, with other road show spots currently. McCormack received \$500,000 flat for that effort. Fox's Retirement
The most talk revolves around the
possibility of William Fox's resignation as president of both Fox
companies and his retirement from
activity with the Fox concern.
Mr. Fox's associates wouldn't countenance rumors of this character,
saying that is the impossible. Mr.
Fox himself has been quoted this
week as stating everything is breaking in his favor and that he will
shortly be back in the saddie, with
everything and everybody forgotten and forgiven.
A Sheehan ally when queried on
the probable buy of Mr. Fox's stock
holdings in Fox, countered with
"Why?"

Why?"
One story claims that Mr. Fox's One story claims that Mr. Fox's co-trustees, John E. Otterson and Harry L. Stuart, will reassume charge of the Fox business as the majority of the trio of Fox trustees, with Mr. Fox the other, before this week shall have ended. In that event, the story states, the Fox business will continue under the trustees' direction until the Fox annual meeting and election April 15, when the majority of trustees will vote in the new officers and board of directors, rectors,

rectors.

The Sheehan side apparently casts all of its faith in the trusteeship agreement made by William Fox and later repudiated by him.

The Wm. Fox people just as strongiy claim that the New York decision by N. Y. Survame Court Justice by N. Y. Supreme Court Justice Aaron Levy, upholding the trusteed agreement, will be reversed when the appeal is heard.

25.000.000 Television Sets on \$1 Week Lease Is Radio's '32 Objective

A Noisy Critic

At the "Mammy" opening, a femme critic with a girl friend kept up such an inces-sant chirp while twisting her head to tell the friend who were in the theatre, that no one believed her notice the next

morning.

The girl had been so much occupied in rubbering she could not have seen nor heard the

SHEEHAN SUES WILLIAM FOX FOR \$450,000

Suit has been filed in the New

Suit has been filed in the New York Supreme Court by Winfield R. Sheehan against William Fox to recover \$450,000. That amount is alleged by Sheehan to be cash money held by Fox and owing to him. Each of the money shortly before he instituted his application for an injunction to restrain Mr. Fox and the Blair banking affiliations from going through with their Fox financing plan, and also to enforce the trusteeship agreement Fox repudiated, affecting the Fox companies. Commencement of the civil action to recover the amount by Sheehan is said to be the climax of the rapidly widening breach between Sheehan and Wm. Fox, close business associates for nearly 20 years.

WHEN CHANEY TALKS, HE TALKS—IN 5 VOICES

Lon Chaney's first talker will be "The Unholy Three," which was one of his siient successes and released by Metro Sept. 9, 1925.

by Metro Sept. 8, 1925.

Jack Conway, who directed Chaney in "While the City Steeps," wiis meg the character stairs first talker in which Chaney will speak in five different voices, as the sinister professor of the Tod Robbins story. With Chaney aiready having made some tests, production is scheduled to start this week on the Coast.

Harry Exeries, who did the side been engaged in slicht version, has been engaged for the same role in the talker.

Marie Saxon with Fox

Marie Saxon, from musical comedy, has gone with the Fox coast
studios on an agreement for six
months. Contract holds three options, for second six months, with
second and third year.
Miss Saxon is now on the coast
with her husband, Sid Silverman.
Her only previous picture experience was in a Columbia talker.
Jenie Jacobs made the hooking.

Jenie Jacobs made the booking.

"49" Cold for Fairbanks

Hollywood, April 1.
Dougias Fairbanks has temporarily dropped "Days of '49" picture yarn.
He takes three months to dig out another idea.

Western "Round-Up"

Western "Round-Up"
Hollywood, April 1.
Paramount will probably make
"The Round-Up," one of the oldest
western yarns in the files,
Idea occurred when Universal
submitted a bid to buy the rights
controlled by Paramount. Latter
rejected Universal offar.

Hoilywood. April 1.

When the Radio Corporation finally markets television it will be on a leasing basis and not by the out-right sale of sets. Plan is to hold back the new form of home enter-tainment until a sufficient number of sets are ready for launching.

Ultimate objective is 25,000,000 sets leased at \$1 a week with television in the parior a fact in '32.

Television is said to be behind Radio's urge to acquire more theatres and picture studios. On the theatre end the angle is to broadcast from and not into the auditoriums, as previously supposed, although that will probably come in the set of the set o

opened.
Radio will broadcast some of its vaude acts direct from the stage into the home to give the fire-siders a direct view of costumes, sets, general appearance, and anything elbe television happens to pick up. Whether the residents will also be permitted to flash a picture studio in action by remote control is also not improbable. This idea is perhaps similar to a "teasur" campaign on the early views to steam up the populace for the local showing of the picture. And 25,000,000 sets at \$1 a week sums up to \$1,300,000,000 on yearly rentals—which makes any type-writer shiver. a direct view of costumes, sets, gen-

Ben Hecht Tired

Ben Hecht, ex-Chicago news-paperman, who wrote "Front Page" and a shelf of books, besides under-world pictures, walked out of the Paramount studios whehe he had been writing scenarios and dialog. Hecht said that he was just too tired. He will live on his new estate at Nyack, N. Y., where he has built himself a miniature thea-tre, wired.

tre, wired.

The parting with Paramount is temporary as he is expected to return in the fall.

GLORIA SWANSON'S PROGRAM

Gloria Swanson will sing over the radio as advance plug for her picture, "What a 'Widow!" She will sing three numbers from the film, in a national broadcast tie-up with General Motors.

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Helen Ware's Film Role

Helen Ware, legit, has been en-gaged by D. W. Grifflth to do a character role in "Abraham Lin-coin."

Gershwin and Metro

Metro is close to a finality, it is reported, in negotiating with George Gershwin in New York.

The composer, if closing the deal, will be under an exclusive with Metro on a term, with a heavy bonus, from the account, paid at the time of his signature.

coin."

Miss Ware toured in stock with
Griffith 25 years ago. She will play
the sister of Mary Todd, the prospective Mrs. Lincoin.

Marries Cheese King

Paris, March 22.
Lilian Greuze, Prench actress, has married the king of the Swiss cream theses, Henri Gervais.
Gervais' connection with the stage, so far, had been confined to making a special brand of lee cream making as special brand of lee cream extensively sold to audiences.

Holding Back Big Business Charged on Anti-Trust Laws; Now Washington Starts to See Washington Starts to See Washington, April 1. Habit? the Sherman anti-trust is fellow business con It's all the same to Joe Plun.

It's all the same to Joe Plun-

It's all the same to Joe Plun-kett whether he's buying a picture or host at luncheon. He never believes the first cost. At the Picture Club other noonday Mr. Plunkett switched a guest from a minute steak at-\$1,60 to frankfurters and sauer-kraut at 90 cents. Then Joe signed Jules Levy's name to the check.

JOAN BENNETT MAKES

Joan Bennett, film actress, got the local court's okay on her suit for \$50 per month support for their child, from her ex-husband, J. M

woman.

Joan averred she did not need
the coin but battled for principle
that father should pay.

MINSTREL PARADE

York in years.

Western "Too Funny";

Remade in Serious Vein

Hollywood, April 1.

Robert Curwood is lining up release for his first talking western,
"Revenge on the Rio Grande," just
finished at Darmour studio after

finished at Darmour studio after five months.

Director who started it was mak-ing it too funny and Curwood had to put on another to get it serious again. Gus Mines and Francis Corby will be credited as co-directors.

Curwood formerly did short west-

Bushman in Lead

Hoiiywood, Aprii 1. Francis X. Bushman wiil have the lead in James Cruze's next picture It will be Bushman's first work in a major picture in four and one-haif years.

haif years.

He has been out since "Ben Hur."

Giving Kipling Credit

an original on Central American sea adventure called "Rolling Down to Rio" is Denison Clift's first di-rectorial assignment under Par contract. Story is for George Ban-

croft.

This is another instance of a pi ture based on a song, Kipling will get screen credit for the titie.

now married again to loca

FOR ONE NIGHT ONLY

Broadway had a one-night-only minstrel parade last Wednesday evening when Al Jolson and the Warners' "Mammy" opened at

EX-HUBBY GIVE UP

Seattle, April 1

Idea that the Sherman anti-trust law, and its fellow business con trolling statute, the Clayton Act, are antiquated and should go is just beginning to actually seep through here. It has been pretty general throughout business in every section of the country for some time. Now the legislator's attitude is turning. It hasn't crystalized beyond the thought that might be expressed in the old "where there is so much smoke" there must be something wrong.

wrong.

As the picture industry has had nore than its share of difficulties under these laws, this seeping business may be heartening.

ness may be heartening. Most important is the present splurge of the Department of Justice in trying to do something under these statutes. Department not getting far with big bushess doing everything possible to further complicate things and to make it tougher for the department.

Unemployment

Next is the charge being made that these same business curtailing factors are responsible for much of the unemployment throughout the country, particularly among the white collar workers, admittedly the hardest hit at the present time. This applying to executives, clerks and on down through the line with equal force.

And now the powerful political And now the powerful political writers known to be accepted by Congress as actually voicing and picturing conditions better than can be brought to the lawmakers from any other source, are repeatedly predicting the passing of these laws.

these laws.

One stated recently that those responsible for them were in the same position as those that couldn't foresee the coming of the present machine age, or the automobile, the airplane or the talking screen.

These same writers are giving much credence to the unemployment credence to the unemployment credence to the unemployment conduction. More process of elimination. Money intended for expansion is concentrated in high powered

tion. Money intended for expansion is concentrated in high powered legal fees. To counteract this the personnel officers silce the payrolis. This where the picture industry is bound from proceeding with what, at least, appear to be natural combinations, the box offices get it, too. That angle is admitted by the administration and it is easing helps. ministration and it is causing plenty of thought.

How long it will be before the pre-dictions are realized is something

dictions are realized is something clean again.

Situation has reached the stage of many voicing the assertion that the President would welcome the repeat. Mr. Hoover is an organizer. He is sympathetic to big business. It is stated that if he could have uone so no Department of Justice splurge of enforcement would have ever been undertaken. But Mr. Hoover stands for law enforcement and the Sherman and Ciayton Acts are laws. done so no Department of Justice

2-Reel "Pagliacci"

Fortune Gallo, Impresario of the San Carlo Opera company, made a two-reeler opera of "Pagliacci" at the Edeson studio in the Bronx. Made by Audio-Cinema system, with Joseph Kaufman directing. Cameraman, Al Wilson.

Radio's Guess

Hoilywood, April 1.

Radio is preparing to produce a railroad picture, with Lynn Shores and Hugh Herbert to co-direct. Company is trying to start its

Weisenthal Leaves U

Hollywood, April 1.
After three and a half years with Universal, Sam Weisenthal has re-signed as assistant to Carl Laemmle

ON A HOLLYWOOD CORNER ANY DAY

Hollywood, April 1.

2 men with long whiskers (not make up)

make up).
5 beautiful girls.
5 agents, 2 for Brown Derby, 3
for Henry's.
7 leading men (one with promise of Interview).
1 beautiful girl.
1 successful comedian?
3 agents.
No business men.
No business men.
2 beautiful girls (mother and daughter).

laughter). Policeman still smiling.

1 personal manager and opera

inger.
A father and his clever child.
A song plugger.
A few more agents.
One actor.

All-Woman Films in London's Show Given 50% Razz

London, March 22.
Film Society, highbrow body
which holds monthly shows at the
Tivoli, London, tried the novel experiment of an all femme program at its last screening. Only works by women film directors were shown and the idea was the critics could be able to see definite characteris-

evening when Al Jolson and the Warners. "Mammy" opened at Warners. Edgar Wallach, the Warnershouse director, suggested the parade and A.P. Waxman arranged it, with Waxman could not induce Police Commissioner Whalen to consent to the stunt. When all else failed in pleas, A.P. got Al to make the request, which was at once granted over the phone by the commissioner. The parade with a band of 30 pieces and 30 extras, all in minstrel. The parade with a band of 30 pieces and 30 extras, all in minstrel. The parade with a band of 30 pieces and 30 extras, all in minstrel. The parade with a band of 30 pieces and 30 extras, all in minstrel. The parade with a band of 30 pieces and 30 extras, all in minstrel. Squares Garden to complete the street west to Broadway and down Broadway to Warners at 52d street. Starting at 7, the parade reached the theatre at 8. From 8 to 8:30 the band gave a concert in front of the house. For one high only and the first ministrel parade in New York in years. be able to see definite characteristics in all the pictures which plainly marked the product with the feminine stamp.

Actually, the boys didn't see anything of the sort. The program was very little worse than usual, and most of the stuff might have been made by men just as badly. Two most interesting pictures "as in the state of the state o Last Post." Comparison of the two merely showed that a woman like Dorothy Arzner can make films while Dinah Shurey, who won a libel sult against a paper which attacked her recently, can't.

The British picture was about the most treacley mess of heroics which ever made the grade as hokum.

Educated Dirt

'The Sea Shell and the Clergy man," ultra-highbrow impressionist picture by Germaine Dulac served to show how sexy the women can be when it comes to pictorial sym-bolism. Film was full of educated

boilsm. Film was full of educated dirt.

Program concluded with cuts from "Peasant Women of Riazan," Real an pitcut and the same and passions may go, but the good old Soviet goes on forever.

The high hat's who frequent the Society gave "The Last Post" a pretty good razzing and greeting the continuity titles put in by the editors—only a few reels of the film were shown—with ironic cheers. Best reception was given to "Fashlons for Women," that type of audience liking the Par polish.

POVS HOT OVER Hollywood, April 1. An original on Central American CARTOON CYCLE

Los Angeles, April 1. Success of cartoon novelties and their inexpensive production have caused small producers to make room for drawing boards and pen-cil sharpeners in their offices.

Poverty boys figure they can get a light-salaried cartoonist to grind out the stuff, synchronize it cheaply, and cash in while the cycle's hot.

Stage Shows May Be Solution for Downtown S. F. Neighborhooders

Tails and Toppers

Hollywood, April 1.
Tails and toppers at Saturdays Mayfair Club dance were conspicuous. Aftermath of the Goetz-Mayer wedding, which social event topped Christmas for the local tailors.

Some boys squawking on wearing soup and fish regularly as they're afraid to sit down, because if their party suddenly leaves they can't get up.

French Corn Beef and In U's New Free Feed Stuff

Getting a first class French joint serve film folk corn beef and cabbage is only one precedent Universal has established in the way of press luncheons in New York. Sobbies of the dailies, over-ambi-

tious, are literally cheating them-selves out of film feeds. They are selves out of film feeds. They are not being, included in the new list of things when they have interviewed the victim—star before the blow-off. That is where film trade paper men are proving their non-chalance for material benefit. At the Laemmie spread for John Boles not a single critte who had talked to or written about Boles before the expose of food was invited to it.

vited to it. An inducement to the old time

An inducement to the old time luncheon grifter is the mode for all-food and no speeches at a U luncheon. Universal can be credited with editing in this new pollcy since Boles spoke only four words at his Longchamps' repast.

200 Houses Selling Songs And Books at Pop Prices

Due to the profits which the sheet music and record counters in music and record counters in Publix theatres are, showing, 'Max Stark, departmental head under Borls Morros, states that by the end of the year 157 more Publix thea-tree will be equipped with counters. At present are 43 Publix theatres

At present are 43 Publix theatres handling sheet music and records. Stark's plan calls for a total of 200 theatres to sell sheet music and records before the year is out. In addition to the music accessories, each counter will shortly be about the self-before the year is out. Adainly books which novelies pletures will be sold, but they will also distribute pop books at the usual retail selling price.

Fire Panic Prevented By Use of Sound Device

Geneva, N. Y., April 1. Geneva, N. Y., April 1.
Jay Fowler, operator, used sound
apparatus to request the audience
to leave quietly when he discovered
a fire in the attic of the Regent
theatre. An audience of 400, mostly
children, obeyed.
A small boy was playing with
matches, which ignited a celluloid
comb, nearly caused a stamped in
the Temple here. Winton Starr,
usher, put out blaze with hand extinguisher.

"Page" Postponement

Holiywood, April 1. Hollywood, April 1.

Howard Hughes is reported postponing picture production of "Front
Page" for five months.
Delay on New York opening of
"Hell's Angels" is one reason.

Kern-Harbach West

Jerome Kern and Otto Harbach have finished their first musical writing exclusively for the screen under their Warner contract.

Both men, now in Florida, are due on the coast for the regular grind by April 15.

"Whispers" Next-Not "Death" "Whispers" not "Death Takes a Holiday" will be the next Roland West production for United Artists. Chester Morris starred.

San Francisco, April 1.

First run picture managers are facing a situation, growing as a menace: Neighborhood quickle houses are establishing new attendance records and the downtown ficker establishments are suffering a gradual falling off in attendance. This is the last two weeks, first three weeks run have been yanked ahead of schedule. In two instances, neighborhood houses extended the run of their pictures.

shead of schedule. In two Instances, neighborhood houses extended the run of their pictures. Several managers have voiced complaints that exchanges were not giving them a break in releasing features for the neighborhoods within a month on their downtowns within a month of their downtowns in point concerns the El Capilian. Fox West Coast's big residential theatre which screened features shown in the downtown Fox houses, within three weeks. Customers give beginning to realize that the neighborhood prices are under 40c, at night, while on the main stem it, is 65. Many of the residential theatres at least equals and in some cases excels the first run brand.

Patrons who formerly got out the family bus or took a street car downtown are doing it in far less numbers than heretofore, with parking another problem. By getting up from the dinner table, not bothering to dress and going to the chers of these souls and to respect they can save about 30c, on every ticket as well as the carfare or the

they can save about 30c. on every ticket as well as the carfare or the gasoline and any annoyance.

Stage Shows

Stage Shows
Only houses not feeling this situation are the Fox, where in addition to the picture program, is a Fanchon & Marco stage show of about 40 minutes and a Walt Rosener orchestral production, and the Golden Gate providing four acts with the film feature. Practically all of the other first run houses are giving no more in quantity or quality than the bigger neighbor-

quality than the bigger neighborhoods are offering.

One manager predicts that a complete reorganization of price scales in the downtown houses or the addition of distinctive stage shows is the only way out to meet the competition from the residential districts.

\$2 "Ladies" on B'way?

Columbia is looking for a Broad-way house for a \$2 run for "Ladies of Leisure," tentatively scheduled for April 5. Picture has been taken by R-K-O for other run showings in key centers.

In key centers.

Besides Orphoum, San Francisco,
where it opened last Thursday,
R-K-O opens special at the
Orphoum, Los Angeles, today (April
2) for a run and at the Woods, Chicago, Saturday (5).

A \$2 run in New York, though
brief, is wanted because "Ladies of
Leisure" heads the pictures in the
April anniversary drive of Col.

"Outside Law" With

Jack Coogan's Brother

Jack Coogan's Brother
Another dug up from the silent
archives is "Outside the Law,"
which U Intends to do as a talker,
Todd Browning will direct, with 20dward G. Robinson in the role first
played by Lon Chaney,
Engaged for the picture is Jackie
Coogan's little brother. Some discussion is now on toward billing the
kid as "Jackie Coogan's little
brother," U feeling that has more
box-office draw than the lad's right
name.

Priscilla Dean starred in the silent opposite Chancy.

Al Green with Pathe

Hollywood, April 1.
Al Green, former Warner director, goes with Pathe.
Starts work in about a month.

Buzzell Sails West

Eddic Buzzeli expects to leave for California Saturday via Panama Canal on the "California." He has a couple of offers which he is going

west to look into. Since returning east after finish-ing "Little Johnny Jones" (FN) Buzzell has made some two-reelers

Charles Logue is new scenario editor for U, succeeding C. Gardner Sullivan.

Noisy "Manuslaughter" "Manslaughter" will be made into a talker by Paramount as one of its

a talker by l'aramount as one of its new releases.

Claudette Colbert left Monday for the coast to take the role which Gloria Swanson had in the silent version, made by De Mille.

MORE FILM STOCK PINNACLES

Tobis May Get Its Wiring in Over Here Through Inter-Country Deals

Getting American producers to buy in at the rate of 20 and 30% per company is admitted by representa-tives the first move in a campaign Tobis-Kianfilm is testing in a double attack on the big electrics, and an American invasion. Since the return of George E. Quigley, Vitaphone head, Warners

Quigley, "Itaphone head, Warners have held numerous conferences. There is every indication to the T-K people that their proposition will be accepted. Paramount has manifested an interest during the past week which makes the Tobis crowd in New York feel certain of action in that direction.

Tobis is so anxious to get a foot-

Toble is so anxious to get a footing in this country, after permanently barring the electric's talkers equipment from Germany, that its representatives say the manual state of the say the producers will gure ordinarily way below par. Most important to the Warners as regards the New York end of the deal is that it would fortify them with a sound on film system independent of Western's, which, for some reason never satisfactorily explained, has been snubbed by the brothers. Gettling an "lin" with two ble

brothers.

Getting an "in" with two big chains would give the foreign interests their first real opportunity for installations over here. It is not in the plan to undermine Western in equipments already functioning, but more to secure numerous smaller theatres which are without equip-ment or have indie makeshift de-

ment or have inno matesnit de-"Brimanly the deals would give foreign product recorded on Tobis an outlet here. At the same time American interests who come in would be equipped with a method which would eliminate the high roy-aity, conceded to be 12%, which dhe Tobis people have been exacting. The Hays office, which attempted to the wart dealings with Tobis many months ago, admits finding itself in producers and electrics contribute toward its welfare. Major Herron, official dispenser of things foreign, has shut off communication on the subject, and those around him de-scribe the organization as taking scribe the organization as taking the position of "innocent observer" in the entire affair.

"FRENCH GERTIE" HELD **OUT OF PTSBG—CENSORS**

Pittsburgh, April 1. Local censo Local censors turned down late last week Bebe Daniel's new picture for R:K-O, "Allas French Gertle." Sherldan Square was forced to do some quick work to get another feature to open Saturday.

Advance stuff was out on "Gertle" before the action and Radio hadn't another Nicture released to shoot in

netice the action and Radio naon't another picture released to shoot in. "The Golden Calf" was bought from Fox, marking first time since Sheri-dan went under Radio banner any-thing other than R-K-O product has played there.

Talking "Resurrection"

United Artists will do "Resurrection" for the second time within three years.
Dolores Del Rio will be starred as in the first silent version.
An attempt will be made to give the dialog story entirely changed in approach.
Silent picture is still in circulation.

Schnitzer-Dowling's Trip

Jos. Schnitzer, president of Radio Pictures, and Ambrose Dowling. foreign sales representative, will leave New York on the "Leviathan" June 11.

Dowling will traverse the Continent for three months. Its a year sline he returned from the other subponead from various parts of side on a similar R-IC-O promotion the east have been summed to appropriate the continent of the

Gladys Glad's Papers

Commencing next week around 500 dallies over the country will start using a syndicated column of Gladys

country will start using a syndicated column of Gladys Glad's beauty department in the New York "Mirror. Miss Glad, Zieggy's most glorious, temporarily retired from the stage a few months ago to take up the writing end on the New York tab when on the New York tab when shifted from the "Daily News" to "The Mirror."

RADIO MAY LEASE **SOME U STUDIO STAGES**

Radio Pictures may make a deal to lease a part of the Universal studio property on the west coast, Use of the Control of the C Radio Pictures may make a deal

stood, an actual lease has not been entered into whilliam Le Baronn having looked over the U plant last week, probably to determine what space and facilities are desired, if any.

U uses the Western Electric system and Radio the RCA Photophone recording apparatus. If leasing some of U's sound stages, it would be necessary for Radio to equip them with Photophone.

Radio is now building two new sound stages on its own lot, their completion to bring the number to 10. In addition the company recently acquired a rangeh in California for exterior shooting.

Jovce & Selznick Involved In Alleged File Larceny

Hollywood, April 1. Standard Casting Directory, charging removal of its confidential charging removal of its confidential files by ex-employees now with a new publication, General Casting Directory, has caused Deputy District Attorney Moses to summon for examination Lester Yard, Jack Mertin and Frank Powell, former Standard employees, and Jack Votion of the Joyce-Seiznick agency.

agency.

It is alleged the files were secretly removed and copied and used by
the new directory for solicitation
purposes two weeks later for the
new General Directory backed by

Joyce and Seiznick.

If the purloining is established Moses will be asked by Standard to issue complaint against defendants charging grand larceny.

No Date on Gov'ts Coast Suit Until May

Los Angeles, April Government's action against Fox West Coast Theatres and numerous M-G's "His Glorious Night" will be

M-G's "Itis Glorlous Night" will be alleged unfair trade practices, is set for assignment in the U. S. District Court (Tuesday) today.

At present there is no judge available in this district to hear the case, which would take about two months to try. It is expected to the call calendar for assignment at the May term of the court.

None of the winceses originally subpoenaed from various parts of

pear on the call date.

BANK TRUCE SOON

Paramount Shows Net for 1929 at \$6.35 a Share-Profits Doubled in Last Quarter - Eastman Reveals \$22,000,000 Net Income for Year-Columbia Pictures Soars

AWAIT CURRENT TRADE

By AL GREASON

Large scale profit taking camand again yesterday, with prices drifting somewhat off from many new 1930 and all-time peaks last week. Old leaders were in the van. with Par holding within a narrow margin of its best of 76%, and Warner Bros. losing only around 2 points from its pinnacle of 80%. Fox was prompt to reflect prospects for settlement in the Bancamerica's tender of terms for withdrawal.

Yesterday's Prices Leading Amusements

t		ı
ı	Sales. High Low, Last Chre.	ŀ
1	10,100 BBalke., 29 27 2814 - 14	ı
1	6,200 Con. Film. 25% 24% 25% + %	1
ı		1
1	19,400 Fox 34% 23% 34% + % 4,700 Fox rts 5% 3% 5% + %	ı
1	3,800 Gen. Thea. 44 4314 44 - 14	ı
1	6,500 Loew 80 74% 79 +4%	ı
ı	27,600 Par 78% 75% 76% - %	ı
ı	3,800 Pathe 5% 5% 5% - %	۱
ı	114.700 R-C-A 564 584 56 +14	ı
ı		ł
ı	13,800 R-K-O 36% 35 36% + 1/4	ı
ı	1,200 Shuberts 16 15% 16 - 1/2	1
1	22,400 W. B 79% 77% 79% + %	ı
i	Curb	۱
ı	2,400 Col. P, 43% 40% 43 +3	ł
п	1,100 F. Thea 7% 7 7% - %	ı
ı	300 Loew rts., 41 40% 40% + %	ı
И	1.700 Tech 76% 71% 75 +4%	ı
И		ı
١	Bonds	ı
Ш	\$4,000 Patha 60 . 59% 60 + 1/4	ı
Ш	168,000 W. B113 111 111% - 1/4	۱
Н		١

close to agrrement and the an-nouncement after the close had found the development already dis-

Bisewhere incentive for both the up and down appeared to come from announcement of Income for 1928, particularly in the case of Paramount, which made a spectacular showing in comparison with the previous year. Feature of the Par. Additional of the Par. Statement was a special particularly of the Par. Statement was a special particular to 15,512,65,100 for 2,15 a share, which compares with \$2,737,000 for the fourth quarter of 1928, or more than dcible.

It was in the cards that Par.

It was in the cards that Par It was in the cards that Par-amount should pause in its advance on the coming out of this statement on the basis that now that it was in the open the element of anticipation was removed. Eastman Kodak continued yester-day its performance of Monday in

Eastman Kodak continued yester-day its performance of Monday in giving way further to profit taking on the coming out of its brilliant statement for 1929 showing record profits of more than \$22,000,000, and a remarkable cash position

Await 1st Quarter Figures

Await 1st Quarter Figures
Warner Bros.' statement is still to
Come. Also all the important theatre companies will be bringing out
soon their statements for the first
quarter of the new year. It seems
likely that the cliques behind the
various Issues are marking time
until they can base new bullish operations on these profit statements.
From the records already made
public for late 1929, the first quarter should be extremely favorable,
some hint of what is to be expected
being reflected in the Paramount
fourth quarter which was emphasized in the company's own analysis sized in the company's own analysis of its statement.

as it has for a month back, situa-(Continued on page 75)

FOX DISCOUNTING HAYS' FILM REQUIREMENTS, **DELETIONS AND OMISSIONS**

(Printed in Variety Feb. 19, last. Reprinted owing to the Hays office now releasing this code as official. No change from the original as appeared previously in this paper.)

Hollywood, Feb. 18.

GENERAL PRINCIPLES "No picture shall be produced which will lower the moral standards of those who see it. Hence the sympathy of the audience should never be thrown to the side of crime, wrongdoing, evil or sin. "Correct standards of life, subject only to the requirements of drama and entertainment, shall be presented. "Law, natural or human, shall not be ridiculed, nor shall sympathy be created for its violation."

PARTICULAR APPLICATIONS

CRIMES AGAINST THE LAW:

"These shall never be presented in such a way as to throw sympathy with the crime as against law and justice or to inspire others with a desire for imitation." esire for imitation." MURDER: The technique of murder must be presented in a way that will not in-

spire Imitation.

pire imitation.

"Brutal killings are not to be presented in detail.

"Revenge in modern times shall not be justified."

METHODS OF CRIME SHOULD NOT BE EXPLICITLY PRE-

SERVIED:
"Theft, robbery, safecracking, and dynamiting of trains, mines, buildings, etc. should not be detailed in method. Arson must be subject to the same safeguards."
"Use of firearms should be restricted to essentials. Methods of smugging should not be presented. Hiegal drug traffic must never be pre-

sented.
"The use of liquor in American life, when not required by the plot or for proper characterization, will not be shown."
SEX:

for proper characterization, will not be shown."

SEX:

"The sanctity of the institution of marriage and the home shall be upheld. Pictures shall not infer that low forms of sex relationship are the accepted or common thing.

"Adultery, sometimes necessary plot material, must not be explicitly treated, or justified, or presented attractively."

SENNES OF ASSION.

SONES OF ASSION.

SENDES OF ASSION.

"In general passion should, so be treated that these scenes do not stimulate the lower and baser element."

SEDUCTION OR RAPE:

"They should never be more than suggested, and only when essential for the plot, and even then never shown by explicit method. They are never the proper subject for comedy,

"Sex perversion or any inference to it is forbidden.

"White slavery shall not be treated.

"Miscegenation is forbidden.
"Sex hygiene and veneral diseases are not subjects for motion pictures.
"Sex hygiene and veneral diseases are not subjects for motion pictures.
"Sex hygiene and veneral diseases are not subjects for motion pictures.
"Sex hygiene and veneral diseases are not subjects for motion pictures.
"Callideries organs are never to be exposed."

VULGARITY:
"The treatment of fow dissipating unpleasant though not necessarily."

VULGARITY:
The treatment of low, disgusting, unpleasant, though not necessarily
vul, subjects should be subject always to the dictate of good taste and
a regard for the sensibilities of the audience."
OBSCENITY:
"Obscently in word, gesture, reference, song, joke, or by suggestion
(even when likely to be understood only by part of the audience) is forbidden."

pioden."
PROFANITY:
"Pointed protanity and other protane or yulgar expression, however used, is forbidden."

COSTUME:

"Complete nudity is never permitted. This includes nudity in fact or in silhouette, or any lecherous or licentious notice thereof by other characters in the picture.

"Undressing scenes should be avoided, and never used save where essential to the piot.

"Indecent or undue exposure is forbidden.
"Dancing oostumes intended to permit undue exposure or indecent movements in the dance are forbidden.

DANCES

es suggesting or representing sexual actions or indecent passion are forbidden.

"Dances which emphasize indecent movements are to be regarded as

"No film or episode may throw ridicule on any religious faith. Ministers of religion in their character as ministers of religion should not be used as comic characters or as villains. Coremonies of any definite religion should be carefully and respectfully handled." LOCATIONS:

"The treatment of hedrooms must be governed by good taste and delicacy."

delicacy."

NATIONAL FEELINGS:

"The use of the flag shall be consistently respectful. The history, institutions, prominent people and citizenry of other nations shall be represented fairly." TITLES:

"Salaclous, indecent, or obscene titles shall not be used."
REPELLENT SUBJECTS:
The following subjects must be treated within the careful limits of

REFELLENT SUBJECTS:
The following subjects must be treated within the careful limits of good taste:
"Actual hangings or electrocutions as legal punishments for orima. Third degree methods. Brutality and possible gruesomeness. Branding of people or animals. Apparent crucity to children or animals. The sale of women, or a woman selling her virtue. Surgical operations."

Three in Person

Winnie Lightner, Joe E. Brown and possibly Georges Carpentier, featured in "Hold Everything" (WB) will appear in person at the premiere of the special.

It opens WB's new \$2 Hollywood on Broadway, April 17.

Langdon will f

Langdon Freelancing Hollywood, April 1.

Harry Langdon has obtained his release from Hai Roach on a four-

Langdon will freelance

Italy's Talker Situation Now as Seen by "Variety's" Am. Reporter

By Abel Green

2000

SPANISH TALKERS NOT

APPRECIATED AT HOME

"La Bodega," the talking film pro-

Angel by Penito Perojo with Span-

ish actors, has not been a big suc-

cess. It is founded on the novel

by Blasco Ibanez. Weak in tech-

nique and failed to rouse enthusi-

asm. Most interesting parts are limited to the dances and songs. Another Spanish film, "Gloria," by a new company, Omnium Cine, has been shown these last few days. Subject and technique very Spanish,

out success.

It is a film with music and talk-ing parts, but not a true talker.

First Cuban Studio

First picture studio ever built in

The Cuban company called B

Cuba began operations vesterday

P-P Pictures owns it. Plant will

P-P Fictures owns it. Plant will turn out only silent product for the present with Antonio Perdices star-ring in the first picture. Company is headed by Arturo del Barrio, president, and Ramon Leon as director. First is "The Cadet of Morro," silent.

Morro," suent.

Structure housing the operation is
177 feet by 46. It represents investment of \$40,000.

Braunberger Says Haik Will Not Join Richebe Paris, March 21

Pierre Braunberger, producer of "La Route Est Belle" and interested in the Richebe circuit, denles Jacques Haik, at present suing him for alleged lifting of talent, will join

The Richebe circuit comprises 12 houses, mostly in the south of France. Seven are already wired, all with W. E.

G-A-F Rep in N. Y.

Robinson with Metro

Paris, March 22,

Havana, April 1.

Most interesting parts are

Madeld March 19

("Variety's" special correspondent for the Continent)

Rome March 19.

Italian film field merits special attention right now for the American industry, along the same lines does the various regional tongues taking in heeldes Italian the German, Spanish and French.

While Italy is only productive of h% of the negative cost of the average picture, and while, as one Italian distributor-executive for ar American firm had it that a picture in one week at the Roxy, New York, can gross more than three features in an entire year in Italy, there is danger of America losing its su-

been snow them has he ways.

Some sensation.

Another Spanish is "Esperanza O is Press del Diablo" ("Hope or Satan in Prison") silent, by Manuel San German, at the San Carlos cinema, Madrid.

This year there is great activity in filming Spanish productions, but nothing new in the system of making them for want of capital, actors, making them for want of capital, actors, if I Pueblo del Peccado"

The first Russian film "City of Sin," was shown in Spain at the Royal Cluema in Madrid, but without, success.

danger of America losing its supremacy abroad if it doesn't pitch into the linguistic problem in a big way, for from that may come the increasing development of the foreign film business generally able to the foreign film business generally and the same time, we may focus in their lastes. The Spanish talker market, taking in the Latin-American countries, is of even greater importance than Italy. Latins are idealistic dreamers. They love to see beautiful faces on the screen; glamorous photographic effects, action, tension, and the like, all of which has suddenly been deprived them through substituting

all of which has suddenly been deference of the control of the con

Germany's Films
Italy is looking forward expectantity to Germany's Italian versions
which that country is readying.
Signor Stefano Pittaluga is fooling
around with native lings otakers,
but cart get directors, talent or
fancy studio and full RCA Photophone equippage. Pittaluga will
have to tie-in with others internationally and is already doing so
in Germany and with British Inter-

recruany and with British Inter-national.

Italians don't want the synchro-rized scores. Too mechanical for them. They love real music. These Moderno and Modernissimo all had big pit orchestras and stage shows. Variety bills to supplement pictures always clicked. Loaded with ex-trus and stage shows were omitted. Bis sufficed.

An average network

Biz suffered.

An average picture's present earning power in Italy for a year is around \$15,000, or 300,000 lire, considering 25% of the gross to the exhib.

exhib.
Super-Cinema used to run a picture at least a week; now with poor
sound and silent product, has been
averaging three changes every 10
days.

days. Everybody agrees this is just a transitory period right now for the

transitory period to...
Italians like popular music; they don't fancy the non-copyright themes being used to synchronize certain sequences in pictures, obviously a means to save composers'

viously a means to save composers' royalites.

Many equipments in Italy, chiefly Western, RCA Photophone, two or three British Gaumont (disk); two Italian apparatuses known as the Prevo Cinemechanico; Pacent is installing now; also Powers Cine Installing now; also Powers Cine Gaumont barred for patents' and technical reasons.

Pittaluga as the owner of the 12 best houses, attempts to dictate the market too much here.

The Gaumont - Aubert - Francó Film merger, when some more le-gal technicalities are completed, will probably open New York offices with Max R. deVaucorbeil as its with Max R. devaucorbell as its chief representative.

De Vaucorbell, currently with the G-A-F, is widely acquainted in the picture business on both sides of the Atlantic.

Broken Contracts

Paris, March 21. Jack Smith, whispering baritone, has not kept his European contract, apparently preferring to stay in the

The Carson agency had booked him here. After two successive postponements, Smith has refused to sail.

to sall.

The Odonis, who were to sall from Europe in March to join the Ringling circus in the States, have also broken their contract, currently playing in North Africa.

"Arty" Showings May Be For II. S. Talker in Europe

Poris March 22.

The best of the American talkers nay yet be released generally in the conitals of non-English speak. the capitals of non-English speaf-ing Europe, according to a sugges-tion by a theatrical trade newspa-perman that cities like Paris, Rome, Berlin, Vienna, Budapest, Madrid, Barcelona, Brussels, and the like, all have enough of a permanent English colony to make it worth-while for a special show once a week of the best of the American

talkers.

These expatriates would pay any thing for a real good American pic-

That takes in the usual diplo-matic corps, assigned abroad, cor-respondents, international business respondents, international business men and the like, whose residence abroad for extended periods becomes necessary and who would avidly welcome Hollywood's product in their city once a week, on some special night, at almost any

RADIOING COLOR TALKERS TRIED

Berlin, March 19.

Berlin, March 19.

Alfred A Aronheim, young Berlin engineer, is working on a
method for broadcasting colored
talkers by radio. He showed his
invention to journalists who found
the colored pictures satisfactory.
The inventor admits that he has
not perfected his method, but is

French Firm Claims UFA Using Composer Illegally

Paris, March 19.
Pathe-Natan contemplates legal proceedings against UFA, alleging that Ralph Benatzky, Viennese composer, is rendering services as songwriter for Ufa productions, although, under contract theyo Bryk, Berlin agent, made for five of the leading Teutonic composers with Ståney Garrett, British producer. Latter sold his contract to, Pathe-Natan.

Thesa five composers are Benatzky, Ralph Erwin, composer of "I Kiss Your Hand, Madame"; Walter Kollo, Oscar Strauss and Hugo Hirsch. Last named salled March 20 on "Europa" to do one film in America. Strauss was also released by Pathe-Natan to do one physical path of the contract to, Pathe-Natan to do not producing the composers are british for the composers are alking short for Max R. deVau-corbell, producing it in three languages independently at the Gaumont studios.

The composers are bound to Gar-Paris, March 19.

for alleged lifting of talent, will join the circuit to increase the number of houses. Haik has the Olympia in Parls, and his entering Richebe's combine would give it additional buying power.

Haik refused to talk. It would, be of great advantage to him at present to join the Richebe circuit, since it would mean sure release for his 'Haik' pictures, as Haik is primarily a producer, only recently becoming a theatre owner.

The Richebe circuit comprises 12 mont studios.

The composers are bound to Gar The composers are bound to Gar-rett now by sale of contract to Fathe-Natan for three features a year on a guarantee and royalties, with the composers obligated to turn back half of the royalty earnings to the film producers.

UFA and Fritz Lang Separate—Too Costly Berlin, March 19.

Ufa has issued a couttons state-ment which is worded as follows: "Between Fritz Lang and the UFA, negotiations are under may to amic-ably dissolve the agreement be-tween them."

The flop of Lang's latest, picture,
"Waynes in the Meon."

The flop of Lang's latest picture, "Woman in the Moon," scems cause of this. This silent, which took almost a year to complete and is said to have cost over a million marks, is not likely to get back more than a small percentage of the sum expended on it.

**Lang's giventic "Methonelle" let.

Robinson with Metro

An old UFA director, Arthur Robinson, one of Germann's outstanding film makers, has been placed under contract by Metro.

Among Robinson's outstanding spletures were "The Last Waltz," released in this country by Metro, and "Waning Shadows."

L'esdides directing English versions Robinson will de pictures in films comes when the business end german.

British Film Field

By Frank Tilley

DANES SEE GERMAN AND AMERICAN TALKERS By Knud Gantzel

By Knud Gantzel

"The White Devil," German superproduction, has been running too production, has been running too production, has been running too on a novel of Tolstoi, this film holds peculiar appeal to Scandinavian audiences, always lovers of Russian literature. Six productions of Russian literature is produced by the standard of the standard in the standard of the standard is literature. Six productions, Morthestra, added attractions. Morthestra, added attractions. Morthestra added attractions. Morthestra added attractions. And brought to Petersburg, where she becomes a star at the Imperial Balliet. Looks set for long run.

"Miss Elise", German officers and brought to Petersburg, where she becomes a star at the Imperial Balliet. Looks set for long run.

"Miss Elise", German officers and brought to Order to Instandard for mous novel, after running four weeks at Triangle, leading suburban house, has moved to Metropole in center of town, and continues to draw large audiences, fascinated by the stage star of the moment. Critics agree in praise of Miss Bergner's remarkable acting.

Complete Flop

"The Guardian of Virtues," French production at the Alexandra, gives new proof of the total infallity for the control of the total infallity for the stage is the complex of the total infallity for the stage is the complex of the total infallity for the stage is the complex of the control of the total infallity for the stage is the complex of the control of the total infallity for the control of the contro

hargest but one of Copenhagen's cinemas.

"The Mysterious Murder," from S. S. Van Dine's novel (Paramount), excellent plot, perfectly synchronized, good actors, attracts good audience. White Hell," silent German, performed at the Little and at Colosseum, first-run houses, which chiefly show talkers. Background the dangerous Alpine for regions of Switzerland, very fascinating nature but distillusioning plot; two great leads, Gustav Diessi and Leni Rief"The Tressesser" (U. A.) at the

Switzerland, very fascinating nature but disfullsoning plot; two great but disfullsoning plot; two great but disfullsoning plot; two great feestable star Diessl and Leni Rief-feestable star between the Grand, first Gloria Swanson film after long absence, over-sentimental plot for Scandinavians, who, hower the film attracts. Sings with feeling and good voice. Excellent acting and good voice. Excellent acting and applause, "Girkus Knie," at the Cartion, film version of German playwright, Cartion, star of the same time as the stage performance here. Shows artistic life in the circus, a film for adults as well as for children; silent, good houses. Leading actors, Vladimir. Some star of the same time as the acting as well as for children; silent, good houses. Leading actors, viadimir. Some star of the same time as the same time as the same time as well as for children; silent, good houses. Leading actors, leading seven German, two Swedish, one French, two Danish, one of which is at five different cinemas (with the comic actors, Long and Short).

Gance with New Co.: French Films in 3 Versions

French Films in 3 Versions

Faris, March 21.

Abel Gance, most expensive director in France, has joined a new producing company as artistle manager. It is the Societe d'Etudes pour l'Expansion de l'Influence Cimenatographique Francaise, meaning a
tentative organization for the propaganda of French picture influence.
A fine name for a German controlled company, recording in
Epinay near Paris in Tobis studios.

Dr. George Azagaroff is at present directing the "Dermier Tango," Prenche
cast, including the dancer, Manuela
del Rio; also Victor Varconi, Betty
Aman, Jameson Thomas, Fritz
Kampters, George Alexandre, Enrico
de Rivero.

Next production, "Kroutzer Sonata," directed by Gease.

de Rivero.

Next production, "Kreutzer Sonata," directed by Gance, assisted by H. Robinson, will be made in three

Less German Films

Berlin, March 19. During February but seven native features were passed by the censor. From America five were first run and seven from other countries.

This makes the domestic percentage 37 per cent, as compared with 50 per cent in January and 64 per cent in December.

Tondon, March 21.

Just because Board of Censors re-fused to okay some Russian films the weirds' agitation for state censorship is giving tongue. Board of Film Censors refuses to join in dis-cussion and London County Council

cussion and London County Council says it is getting sick of applications for permits to show films after rejection by censor board.

Film Society and Masses Stage and Film Guild responsible for ruckus. \$Sir William Wray protested the L. C. c. exists to deal with London public affairs and should not have its time wasted by these applications, and the council decided to accept the recommendation from the Theatres and Music Hails Committee to retuse evenission to the the Theatres and Music mails com-mittee to refuse permission to the Masses Stage and Film Guild to show the Russian film, "Mother."

Home Sec. Says No

Home Sec. Says No.

H. Horrabin, Socialist member for Peterborouch, asked in the House of Commons whether the Home Secretary, J. L. Clynes, would consider setting up a state censorship. This question followed the inspired agistation already he had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the had been seen to be a superborous form of the seen to be a superborous form of the seen to be a superborous for the superborous for the seen that these latter, and the superborous for the seen the superborous for the superborous

Odda and Ends

dren to see it.

Odds and Ends

An attempt to form an exhibitors, club in London is being made, in the control of the control

tense denied this evidence and case adjourned.
Francis Mangan back after a long spell in the American Hospital, Parls.
Carlyle Blackwell about to direct and play in four 4.000-foot films for Paramount direction. Shooting at Twickenham.

"Variety's" Story on Picture Cos. Translated

London, March 21.
"Variety's" probe into financial
position of quota-floated British
film companies, printed in issues of
Oct. 9 and 16 last, seem to have
been translated into French, German and Dutch for broadcast on
Continent Continent

than and Justin for broadcast sections and the Continent of British Industries is concerned at "damage" to British film industry from articles causing lack of confidence on the Continent of production possibilities in Britain, without P. B. I. considering such lack already caused to banks and investors at home by current records and position of many of the flotations being near to broke, not having paid dividends and with little, if any, future prospects

French Film Booking Combine's Dictation Worrying Am. Distribs.

Paris, April 1. Formal ratification of the Gau-mont-Aubert-Franco merger and a booking agreement with Pathebooking agreement with Pathe Natan have so threatened American

Natin have so threatened American Natin have so threatened American product in this market that Mediter-terms of the season of t

to play with the independents, but the real money is with the big circuits.

Up to now the American distributors have generally got themselves a break, by playing one of the circuits against the other, but the reported booking accord and the possibility of an all-round amalgamation puts an end to all that.

Now the distributors are caught between two fires and the situation is distinctly uncomfortable.

Now the distributors are caught between two fires and the situation is distinctly uncomfortable.

Some the strength of the prevent of the new combine is set for April 16 at which time there will be appointed a general managing director for the entire organization. In all probability Albert Kohan, the banker, of Leon Gaumont, will get the berth Robert Hurel aspired to.

Gaumont owns no theatres, engaged solely in producing. Forces of the booking accord, says Natan, is that where both groups have theatres in the same district, it is agreed that the better house gets agreed that the better house gets means that each circuit will play the films made by the other group. Together the groups would operate 117 houses—P-N 72, and Prance Aubert 45.

If Hurel's resignation is at length

If Hurel's resignation is at length If Hurel's resignation is at length accepted there is a likelihood that he will hook up with Natan. Natar is not on the best of terms with Edgard Costil, Gaumont's general manager, nor with Kohan, but he does regard Hurel favorably.

Natan's Soundreels

Rumblings of a Gaumont-Aubert-Franco and Pathe-Natan amalga-mation are heightened by several of the Aubert-Franco theatres dis-placing Fox Movietone with Natan's placing Fox Movietone with Natan's own sound newsgeel Service. Cart, Aubert-Franco's general theatre operator, gives as the reason that the Pathe-Natan service is more intimately French and confines it-self to French news events which recommend it over the-Fox service. He adds the replacement is only partial, since Fox contract makes it impossible to discontinue that service altogether.

Officials in a position to judge express the view that the P-N and G-A-F deal will be put through by October.

October.

Meantime Jacques Halk, picture
Meantime Jacques Halk, picture
producer, is at work on the development of a third theatre circuit
of major proportions, with the
Olympia, a Boulevard house, and
the Palace, Nice, as the key stands.
Olympia opens about April 18.
Reginald Ford, British capitalist
and formerly owner of a group of
Paris cinemas, is returning to this
field as Haik's managing director
and also assisting is, the program
of expanding the circuit.
Ford, lately, has been associated

Ford, lately, has been associated with Andree, the gambling king of Cannes, having charge of realty developments for him.

AMSTERDAM REPORTS **EUROPEAN FILM COMBO**

Amsterdam, April 1, This morning's newspapers pub-lish sensational reports of a working agreement reported as concluded between the French talking picture people and sound patent owners of other nations, including the German.

other nations, including the German.

Parties to the rumored understanding include no American interest except the possible indirect assoclation of Warner Bros. through its
supposed pact with Tobis.

The agreement is said to include
the Gaumont-Aubert-France consolidation, Continsouza, Radio Cinema
and the Tobis-Klangfing group in
Berlin, and with strong connections
in Amsterdam. in Amsterdam.

Native Language Prologs For "Hallelujah" Abroad

Culver City, April 1.

"Hallelujah" will be released in
English dialog in Italy and in Spanish speaking countries. However,
picture will have a prolog of a
player making a speech in each
language, explaining the picture.
Majority of explanation will be psychology of the American

ONE GERMAN CO. **PAYS DIVIDEND**

Berlin, March 19.

National Film held its annual meeting last week and the statement for the year ending June 30, 1929, was accepted.

The company declared a dividend of 69—a wonder, as this is the only picture firm in Germany payling anything to its investors, not excepting UFA and Emelka.

These returns are evidently ascribable to the affiliation with Warner Brothers for whom National distributed "Singing Fool."

Increased Income May **Bring Increased Taxes**

Sydney, April 1.

Amalgamated Pictures in the Union-Theatres group showed a net profit for the year's business of \$105,000, compared with \$11,000 in 1928, according to an income statement just issued.

1923, according to an income statement just issued.

Showing looks favorable for the native industry, but it has its unfavorable side. Politicians have selzed upon the record of mounting profits to urge new tax burdens upon the amasement business, quoting this business showing among others as evidence that the trade can stand such an increased impost.

W. E. Wired "Leviathan"

Western Electric has wired the U.S. Lines' "Leviathan." The boat shortly starts its first trip across from New York after a drydock

from New York after a dryuoux clean up.
It appears there was something of a race among the electrics to wire the ship.

Talkers in Buenos

Buenos Aires, April 1.

"The Jazz Singer" (W. E.)
opened big at the Portento theatre,
contrast to Sono-Art's Spanish
version of "Biaze of Glory" (titled
"Sombras Gloria"), which flopped in
pre-release and now has repeated its failure release to the neighbor-

hoods.

"Love Parade" continued to do capacity business right to the end of its run, with "Buildog Drummond" succeeding. Town is to have "Sine of the Fathers" this week and also "The Cock-Eyed World," which has been made into a semi-talker for foreign release.

Bill Guerringer Ill

New Orleans, April 1.
William Guerringer has beer ordered into the Touro Hospitahere by his physician, for observation.

for ton.

Guerringer returned from a western vacation and health trip. Immediately upon arriving in his home town, he commenced guest ing at numerous parties arranged for his wife and self. That set Bili

DEMAND FOR SILENTS

So keen is the present demand for silent product that many exhibitors are booking in sound pictures and running them silent as half their double bills. Even dialog pictures are being so employed.

Secretaries

London, March 21 London, March 21.

Erle Dunston, ritzy film critic of the "Star," was accosted at private view by W. Pischer, publict for Western Electric. Never met before. "I spoke to you on the phone," said the space hound. "No, my secretary answers all my calls," replied the legman.

"That's okey, then. Because it was my secretary, too."

British Co. With \$1,150,000 Capital Has \$750 Cash Now

British Phototone Co., balance sheet now in preparation will show cash in hand at only \$750, with the company's outstanding capital stock representing \$1,150,000.

Accountants are reported saying they have found difficulty in verifying many items claimed by the com

TECHNICOLOR'S PLANT IN **ENGLAND OPENS JUNE 1**

Hollywood, April 1.
Technicolor will open its first foreign laboratory and plant at Eistree Street, London, June 1.
This plant will cover the continental territory,
Karl Freund is now here from

Germany conferring with Herbert T. Kalmus, head of Technicolor, re-garding operation of the foreign

To date \$5,850,000 has been invested in Technicolor, with no dividends shown on the stock and all earnings used for improvement and expan-

MAXWELL OF ENGLAND ANGRY AT WORLDWIDE

J. Maxweli's British interests ar

J. Maxwell's British interests are again threatening to withdraw from World Wide, distributing agency over here for foreign product. Rejection of some of Maxwell's pictures—as unfit commercially for the American market is claimed by officials here to be the reason for the intest fuss. George Weeks, Sono-Art executive, reported getting into World world in the world with the control of the intest fuss. The second world was a second with the second world with the second world wo

Belgian Films Hissed Off By Dutch in Amsterdam

Amsterdam, April 1. Certain releases of Avant Garde Films, Belgian concern, operated by one Keukeleire, have met with vio-lent opposition from the fans here. Pictures were shown by Films Liga but withdrawn promptly, prac-tically hissed off the screen.

Lowbrow Comedy

Berlin, April 1. "Vienna, You City of Songs," is new at the Universum theatre here, produced by Marowski in all-dialog form. It is frankly addressed to the lowbrows of the public, being but a collection of Viennese gags (not un-like the American idea of cleaning up raw blackouts for comedy), blended with heavy sentiment. They love that formula here and the picture is, sure fire, A fock of

They love that formula here and the picture is sure fire. A flock of well-known Berlin comedians con-ribute bits, with Max Hansen, co-median and singer, showing possi-bilities for building as a German Joison.

Spanish at Night

Holiywood, April 1. First National's first foreign lan-guage version will be on "The Bad Man."

Separate Spanish cast working

Language Immaterial, Believes **Budapest, if Talker O. K. Otherwise**

Watching Warners' Deals On Foreign Sound Patents

Amsterdam, April 1 The Amsterdam Bourse is foilowing the negotiations between Warner Bros., and the German and Dutch, sound patent holders with

Price movements on the Exchange Price movements on the Exchange are rapid in an effort to discount in advance the ultimate outcome of a deal in this direction, with dealings in the Warner and Tobis shares active.

SWEDE EXHIBS TALK BOYCOTT

Copenhagen, April 1.
Groups of Danish and Swedish exhibitors in a meeting here, have united in opposition to American distributors, threatening a boycott to fight the 30% rental toll as against the former 20% charged for silent pictures. Norwegians later joined.

joined.

If American pictures are not revised downward in the rental scale,
the exhibs say they will establish
a boycott, pleading in defense that
they are impoverished due to costly
sound installation without increasing their business. ing their business.

Reason set forth for this condition is, that the Scandinavians do not understand English, and American story material is alien to the native

viewpont.
Exhibitors' ultimatum on lower rates also includes the extra charge for discs and trailers and the showmen are aligned on a solid front.

British Quota Deletions May Be Year or More Off

London, April 1.
The film group of the British Fedentant of Industries meets today
(1) to receive the report of its subcommittee on operation of the quota

It is understood the sub-committee will recommend the deletion from the act of the clause requir-ing that scenarios of native made ing that scenarios of native made picture shall be written by British subjects, and the removal of the stipulation that 75% of salaries charged to negative cost must be paid to English players. Another detail recommended for deletion is that calling for a minimum of \$50,000 negative cost.

These mornogenis will on to the

\$50,000 negative cost.

These proposals will go to the president of the Board of Trade from the federation, but it is not believed there will be any new fim legislation along these lines for a year at least. legislation alo

No Emelka Buy

Zurich, April 1.

Dr. Ernst of Leo Films has made a denial here of reports that his concern had in mind the purchase of Emelka, German producing company control of which is held by the German government.

Fysher Again in London

Paris, March 21.
A. Nillson Fysher is again moving his 25-year-old Chez Fysher cabaret idea to London.

ret idea to London.

Fysher has been cased out of the
Lido Arcade on the Champs Elysees, where he made his tea-time
cabaret—only 4:30 until 7—one of
the biggest and most decisive clicks
in Paris.

in Paris.

Leonard Rosenthal, financier and industrialist, owner of the Lido structure, decided to tilt the rent. Fysher decided on London.

"YARD" FOR FOX

Hollywood, April 1.
Fox has bought "Scotland Yard,"
play by Denison Clift.
It was produced by Al Woods last
season.

Budapest, March 19.
Chief objection to the talkers a year ago was the language problem. No one believed audiences would crowd to see English or Ger-

lem. No one believed audiences would crowd to see English or German-speaking pictures. Every offort was made to synchronize foreign pictures with Hungarian dialog.

Now the two first pictures to come here with dialog in Hungarian have been dead fallures. At the Palace, "Eric the Great," directed by Paul Fejos, Hungarian (with Universal in Hollywood), and in spite of Hungarian dialog and of Conrad Veldt, favorite here, Universal picture is a slump. The other Hungarian dialog picture, with outcoor photography done in this country, is Ufa's "Sunday Afternoon" (Melodie des Hersens), previously reported. Although cut heavily since the ministers of war, and justice insisted on having portion of the Erich of the Carlon of the Eric and inside insisted on having portion that such a sunday and the sunday and inside insisted on having portion that such a sunday and the sunday and the produced the picture is still considered offensive, and what is worse, duil. Beside the German and Hungarian version. picture is still considered offen-sive, and what is worse, dull. Beaide the German and Hungarian version there was an English and a French, one made of "Melodie des Herzens," but it has little chance of suc-cess, although as far as photog-raphy goes, very poor. Moral seems that the dialog doesn't matter as long as the pic-ture of the highest mak. "Atlantic" (British International) was the bignest success here during was the bignest success here during

e biggest success here

was the biggest success here during the last few weeks, running for nine weeks at the Radius theatre. Paramount's "Four Feathers" following mount's "Four Feathers" following control of the properties a much shorter run. Chevaller, in "Innocents of Paris," is another big hit at the Decsi theatre. "Wild Orchids," at the Royal Apollo, voted slow, although Greta Garb, here, extract large enough audlences during this first week of the run.

Garro, whose first talker asso justices of the run. See that week of the run. See that week of the run. The run of the run. The run of the run. The run of the run athough the run of the run athough the run of the run athough the run of the ru

Importing for Versions

Culver City, April 1. German and French versions of M-G's "His Glorious Night," will be titled "Olympia" in the foreign countries. This is the title of the stage play from which the film is

taken.

Jacques Peyder, who will direct
the two foreign versions, is finding
difficulty getting suitable principals
here. She has asked the studio to
import two male players and one
girl from France, and a male lead from Germany.

Newman and R-K-O

London, April 1. Soily Newman, RKO agent, sailed suddenly for New York late last week. No announcement about his week. No announcement about his mission, but the story here is that he goes to settle details for the open-ing of Radio Pictures' own ex-change in London upon the expira-tion of the present release contract with the Ideal Co, ranch of Gau-mont British.

This agreement covers only Ra-dio's product for 1929-30,

French "Scarlet"

Itoliywood, April 1.
Paramount will make a French
version of "Silghtly Scarlet," as well
as an Italian edition.
Louis Gassier may direct it.

"Hold Everything," L. A. Smash, \$34,000 1st Week. \$14,000 in Front: **Vaude Adds 20% to One Gross**

previous week by grand, \$12,500; 500 cm. (Low-Fox), "She Steps Out" (Fox) (20,24; 25-\$1). Had Singer's Midgets on stage; \$20,000, not so hot. (Far) "Dangerous Million Dolls" (Far) "Dangerous Million (Jan) (2,30) \$5-50. Vandut and the stage of the stage

run.
Paramount (Publix), "Honey"
(Par) (3,595; 25-75). Only fair at

(Par) (3,595; 25-75). \$20,000. R-K-O—"Delightful Rogue" (Radio) (2,950; 30-65). Routine business only \$13,000. Not distinuted to the control of the con

ness only \$13,000. Not distinquished. Artists (Pub-1A). "Hell's
Hashor" (UA) (2,100; 25-\$1) (1st
week). Disappointment; only tilled
\$15,000 on opener. "Murder
Warner's PN, Wilson; Sb. 75). For
six days, \$15,000. "Under a Texas
Moon" (WB), opened Friday and
accumulated \$14,000 over week-end.
Warner's Hollywood Carlotter (15,000)
Warner's Hollywood (75, 25, 25)
Zd. week). town's best by \$14,000.

EARLE LEADS WASH. **IN LIGHT WEEK, \$19,200**

Washington, April 1.

(White Pop. 450,000)

Washington, April 1.

(White Pop. 450,000)

Washer: Fair

Helle Anne got some dough for
the Dark and got some dough for
the State of the State of the State
washt doling so bad. Picture with
her was "Hello, Sister", so it's a
cinch it was the boob-a-doop stuff.
Others were ringing up mostly
low figures with exception of CoExample of the State of CoExample of Co-

\$16,000. Met (Warner)—"Honey" (Par) (1,585; 35-50). Not so bad considering: \$16.000 (1,585; 35-50). Not so bad considering; \$16,000.

Palace (Loew)—"Roadhouse
Nights" (Par) stage show (2,363; 35-50-60). Rather down here; \$17,000.

000.
RKO (Keith's)—"Framed" (Radio)
(1,870; 25-50). Dropped from previous week to about \$11,000.

Charlie Einfeld, First Ntl. public-ity purveyor, left Monday on one of those Jack Warner-Hollywood con-

ferences.

He will be back in two weeks, not including train time.

"TEXAS MOON," \$14,000 IN PTSBG.—HELD OVER

Pittsburgh, April 1, (Draw. Pop. 1,000,000) Weather: Cold and snow

Dull week with no more impressive grosses than found here during March's last six days.

March's last six days.

Interesting was Enright's first experience with a 20 run picture. "Son of the Gods," previously close to \$35,000 at downtown Stanley, taken to East Liberty and rolled up an important figure for neighborhood house, \$15,000, best at this site in some time. Warner bunch town and East Liberty biz doesn't conflict and their in-and-out naborhood will shortly play day and date with main stem.
"Sarph and Son" pulled rave

conflict and their in-and-out naborhood will shortly play day and date with main stem.

"Sarah and Son" pulled rave notices at Fenn and house one of the control of the con

Friganza on stage in "Gym-Jams" unt.
Stanley (WB) (3,600; 25, 35, 60)
'Only the Brave' (Far), weak at
\$23,000. Started off big but weather
hit hard beginning of week and
hit hard beginning to week and
Little Jack Little, radio star, on
sterme.

Little July 18 (1970) (25, 35, 40, 60) "Son of Gods" (FN) surprised everybody with excellent \$16,000. Twas first time Enright has shown 2d run picture, Barthelmess latest

ing Friday to inaugurate new take off day. Warner (WB) (2,000; 25, 35, 60) "Under a Texas Moon" (WB) liked "Under a Texas Moon" (WB) liked and satisfactory without standing out at \$14,000. Nice words said about Frank Fay's work and pic-(Continued on page 75)

AT \$2 McCORMACK FILM BIG \$18,000 IN BOSTON

Bill \$18,000 IN BUSTUN

Boston, April 1.

John McCormack in "Song o' My Heart" at the Majestic made a record that any house would be proud of with \$18,000. Unsupported by content and the same of the

Majestic (\$2 top)—"Song o' My Heart." (Fox). \$18,000.



ONCE IN A BLUE MOON

It actually happens in Boston.
The number of dancers in the
COPLEY-PLAZA Sheraton Room
on week nights, even Monday, are
as many as on Saturday—and it's

as many as on Saturday—and its crowded week-ends. The danciest sort of music by a famous MEYER DAVIS ORCHES-TRA is an Important reason.

Sex-Titled Film Dies With \$2,900

Louisville, April 1. (Draw. Pop., 500,000) Weather: cold

Another terrible weather week with alternate summer and winter days. All grosses off. Loew's still getting the lion's share, although its picture, "Lady to Love," not rated high by critics.

rated high by critics.

Brown held up fairly well with
"This Thing Called Love," while her
"Unborn Child, "billed as sensational
and revealing, took a welf-deserved
flop with a ridiculous story and poor
performers. Other houses, averaged
about 28% or more under normal.

Estimates for Last Week

Estimates for Last Week
Alamo (4th Ave) (900; 40)—"Her
Unborn Child (Windsor), Falled to
draw, \$2,900, Very bad,
Mary Anderson (R-K-O) (1,387;
000)
Mary Ander Mary An

\$3,500.

Rialto (R-K-O) (2,940; 30-50)—
"Son of Gods" (Par). Nothing exceptional. Mild' \$45000.

State (Loew) (3,252; 35-50)—
"Lady to Love" (M-G). Vilma Banky like Love" (M-G). would have drawn if used. \$11,100.

\$11,100.

Strand (4th Ave.) (1,785; 35-50)—
"Sky. Hawk" (Fox) thrilled and chilled 'em but couldn't pack 'em Surrounding bill also strong. \$4,700

Double Talkers Do Trick For Majestic, Prov.,\$14,500

Providence, April 1. (Draw. Pop., 315,000) Weather: fair and cold Another freaklsh week.

Another freakish week.
Majestic with two features made
a roaring comeback after the "Vagabond King" flasco of the previous
week. House was the best spot in
town. Loevs State had one of its
Weeks in month, while RK-O. Weeks in month of the
Estimates for Last Week
Majestin Grand Weeks
Majestin Grand Weeks
Majestin Grand Weeks

pretty well over average.

Estimates for Last Week
Majestic (Fay) (2,200; 18-50)—
Green Goddess' (WB) and 'She
Green Goddess' (WB) and 'She
show and seaps of praise, Stonesest bill town has had in months.
Well over average. Matinees good,
with capacity evenings. \$14,500.

Loew's State (3,500; 15-50)—"Lady
to Love" (M-G-M). Show okay.
Some criticisms, but nothing alarm:
Although figure lowest house has
had in months, not bad considering
opposition and other elements.

R-K-O Victory (1,600; 15-50)—"Phantom of Opera" (U). Crowds
bit for stuff about dialog effects.
Phantom of Opera" (U). Crowds
bit for stuff about dialog effects
Phantom of Opera" (U). Crowds
bit for stuff about dialog effects
while sall week on recording. Good
at \$3,000.

Fay's _(1,600; 15-50)—"Melody

Fay's _(1,600; 15-50)—"Melody

Fay's (1,600; 15-5 Man." Vaude show. and not bad at \$9,200. 15-50) -- "Melody now. Bill plugged

and not bad at \$9,200,

R-K-O Albee (2,500; 15-60)—
"None but Bravo" (Par). Vaude.
Silght differences in opinion on feature. House plugging all its pictures. \$12,000; not so bad.

Phila. Not Falling for Specials at \$1.50 or \$2—'Runs' Now About 2 Weeks

"KING'S" \$1 COST HOUSE
TRADE WEEK AFTER

Minneapolis, April 1.

(Draw. Pop., 300,000)
Weather: Favorable
Location of the Week, application of the weak of the way allo the weak of the wea

Lyric (Publix) (1,300, 40)—"Playing Around" (FN). Alloc White has quite a following here, but this picture lacked snappiness of most of her films and drew only fairly well. \$3,100.

RKO 7th Street (1,500; 25-40)—
"Framed" (Radio). Pleture not strong enough to compete with strong opposition on every side of it. Evelyn Brent no card here. \$2,800.

Pantages (1,600; 25-50)—"Mexicana Rose" (Col.) and musical tab. Tab in local debut and replacing vaude, gave satisfaction. \$7,500.

Aster (Publix) (900; 35)—"The Aviator" (WB). Satisfactory com-edy but lightweight at b. o. \$2,200. Not so forte.

Uptown (Publix) (1,500; 50)—
"Phantom of Opera" (U). First
tlme this house has had first run.
\$4,500. Satisfactory.

Grand (Publix) (1,000; 35)—"Lone Star Ranger" (Fox), first half; "Sunnyside Up" (Fox), 2d half. Second loop runs. \$3,000. Good.

"EAGLES" LETS DOWN PAR, B'KLYN, \$52,200

Brooklyn, N. Y., April 1.
Dull week. Par had "Young Eagles"
and grossed \$52,200. Strand, with
"Son of Gods." fair. Albee had "2nd
Wife" and vaude.

Loew's Met, "A Lady to Love" and vaude. Fox with "Let's Go Places," Rube Wolf as m.c. and plenty free attractions. Estimates for Last Week.

'HONEY' \$18,900; 'HAWK' \$15,500—K. C. FAIR

Kansas City, April 1.

Entertalnment to suit on the first run screens last week, with 'vaude and personal appearances besides.

"Sergeant Grischa" was at the Mainstreet and was given the newsylor the customers. Next to heavy for the customers have been dead to to washe to heavy for the customers. Next to heavy for the heavy for

Estimates for Last Week.
Paramount—"Young Eaglest" (Pary)
(4,909; 35-30-75). Nothing to rave
over in film. Vallee help. Exploitation okay. \$52,209 mild.
\$1\$tand—"Young Eaglest" (Pary)
(2,809; 25-50-60-75). No kicks. \$24,for the control of the

In Loop's Blizzard Week "Party Girl" Got \$21,000—Oriental High, \$42,700

Chicago, April 1.

What started out to be a money-making week. Only two houses, because of Junusual attractions, managed to remain up; the others took the dive.

cause of unusual attractions, managed to remain up; the others took to read the remain up; the others took to read the ready (Girl," playing under an injunction at the Woods, did the business the court edict always means at a local box-office, taking in a big \$21,000. Injunction still holds good, and the picture is building up nicely of the house to hold up was the Oriental, which did tremendous blizard business to \$42,700, taking the loop lead with the bost business to face the did to the control of the contro

offered flip trade the five pash m. c.'s from neighborhood B. & K. houses.

In c.'s from neighborhood B. & K. houses.

The other houses were the blues. The other houses were the blues. The control of t

Chicago (Publix-B. & K.)—"Saruh and on: 40 of heates with and on: 40 of heates with which and on: 40 of heates with and on: 40 of heates with and on: 40 of heates with a staff, who expected much from the Chatterton rep and the sob story. Blame it on the weather. Far off for this house; \$41,300.

"McVickers" (Publix-B. & K.)—"Sally" (FN) (1,855; 50-35). Second week and out after brutal blz. Two weeks of red for this house. First week, \$24,00. Second and last, \$14,-rent.

Oriental (Publix-B. & K.)—

"Devil May Care" (M-G) stage

or us the Gods" (FN) current.

Orient May Care" (M.G) stage show (3,200; 50-85). Came back into the money and taking ioop lead with a good \$42,700. Stage draw was five local in. c.s.

Orpheum (Warner)—"On the Border" (WB) (199; 60-75). Programmer oldn't mean a thing. Weak at \$40.000.

der" (WB) (799; 50-75). Programmer didn't mean a thing. Weak at 18 Roosevelt (Publix-B. & K.)—"General Crack" (WB) (1,500; 50-85). Came in on midweek and managed \$12,000 for four days. House 19 Roosevelt (Publix-B. & Roosevelt (Publix-B. & Roosevelt). State-Lake (R.K.O)—"Rich People" (Pathe) vaude (2,700; 50-75). Esther Ralston in person as stage name. House dropped to \$22,500.
"Vagabond King". (Par) (1,700; 50-75). As the roose of the roose o

Nothing Big in Tacoma

Tacoma, April 1. (Draw Pop, 125,000)

Weather: Cool, rainy
Fair last week only. Billie Dove
okay at RKO in "Other Tomorrow."
Haines real draw at the Rialto in
"Girl Said No."

Estimates for Last Week
RKO-Pantages (RKO) (1,500; 25))—"The Other Tomorrow" (FN).

\$6,300.

Blue Mouse (Hamrick) (650; 2550-75)—"Twin Beds." \$4,100.

Rialto (Fox) (1,200; 25-55-50)—
"Girl Said No" (M-G-M), \$4,300.

Steps Cut' (Fox), \$1,398.

"BURNS" FILM MEN

"Montana Moon," \$17,000, Portland's Best—"Grischa," \$14,000

Henry Duffy's threat-to-close gag worked again here. Duffy said he would close the Dufwin stock Macrost would close the Dufwin stock Macrost can be seen to stay open two months, maybe all summer. Stunt is becoming regular Duffy paid close you stay open two months, maybe all summer. Stunt is becoming regular Duffy practice every season tickets added all summer. Stunt is becoming regular of the wave of publicity the pully practice every season tickets added and the season tickets added and the season tickets and the season tickets and the season tickets and the bad with the good. Press exploitation of several good films showing last week was pushed down and under to give place to the Duffy "Sergeant Grischa," Orpheum film. did okay, but failed to pyramid. "Sarah and Son," at the Paramount, had great opening day, but dropped off; thought "too sobby." Best bits getter was "Montana Moon," at the house's permanent popularity.

Estimates for Last Week

Estimates for Last Week

Estimates for Lest Week
Broadway (Fox) (2,00); 25-60)
"Montana Moon," western romance
film, okay, F. & M.'s "Trees" idea.
Stage show helped. \$17,000.
Paramount (Publix) (3,500; 25-50)
"Sarah and Son" (Far) proved to
sobelsterish. Ecil off: \$60,000.
"Sergeant Grischa" exploited weil
and got fair but not bumper bix.
Vaude. \$14,000.
United Artists (Parker-Fox) (1,200; 25-60)—"Ell Harbor" manIt helped. Fair. \$7,000.
Alder (Parker-Fox) (1,200; 25-50)
"Tiger Hunting" good travel film
drew class trade, but poor gross.
\$3500.

"Tiger named drew class trade, but poor gross. \$3,500.
Rialto (Publix) (2,000; 25-50)—2d week "Honey." Big first week at Paramount, but blew up here. Poor.

\$3,900.
Music Box (Hamrick) (2,000; 25)
"Mayleria Rose." musical talker

Music Box (Hamrick) (2,000; 25)

"Mexicals Rose," musical talker
no longer popular style here. \$5,500.

"Mexical Rose," musical talker
scanning with the style here. \$5,500.

"Description of the style with the style
and will hold for run. \$3,500.
Oriental (Tebbetts) (2,700; 25-35)

"Disraell" scored well on 2d local
showing. \$4,500.
Dufwin (Duffy) (1,400; 25-\$1).
Leona Powers and Howard Milese
house brought temporary fave of
added biz. \$5,000.

'Montana Moon,' \$18,000; 'Sarah and Son,' \$16,900

Saran and Son, \$10,500

Seattle, April 1.

(Drawing Pop, 500,000)

Weather: Rain and fair, spotted One week stands prevailed at both Hamrick houses last week, Blue Son, and Troughers Three."

Latter looked good for more.

Coliseum had Improved week with "Hampy Darys.

Latter looked good for more.

Coliseum had Improved week with 2drun, "Navy Blues." Fox Into average 2d week with "Hampy Darys.

Latter looked good for more.

Coliseum had Improved week with 2drun, "Navy Blues." Fox Into average 2d week with "Hampy Darys.

Should have done better, "Sarah and Sons" ("Month of the stand of

"Montain anon" (Happy Days" (Fox). Felr 2d veek. Dandy show all around with Owen Sweeten and band in atmospheric mintrel show put over in pit. Fits well with picture, \$6.300.

Fig. 16. (Fox) (1.200; 23-35-40)—The first of the first o

DENVER COLD AND WET

Particularly Wet Last Week in Film

Denver, April 1, (Drawing Population, 400,000) Weather: Snow and Cold

Weather: Snow and Cold
Palaces had plenty of competition
and access when hit. Weather was
cold and west and stage show at
Broadway with German Opera company at the Auditorium.
Tabor is the only cinema in town
showing a stage attraction, and with
this their gross is holding up very
well.

Estimates for the week
Tabor (Bennett) (2,200; 25-35-60
75)—"Cohens and Kellys" (U).
Stage show. Good. \$10,500.
Aladdin (Huffman) (1,500; 35-50-70—Avlator" (WB). Had 'em rolling. \$8,500.

ing. \$8,500.

Denver (Publix) (2,300; 25-40-65)

"Honey" (Par). First week without stage show. Fans apparently went elsewhere. \$12,900.

America (Huffman) (1,500; 20-35-50)—"Hot for Paris" (Fox). At Aladdin and here this drew average. \$4,000.

Rialto (Publix) (1,040; 20-40-50)

"Slightly Scarlet" (Par). Below verage, \$4,500.

British-Made at Roxy, Montreal, Hits Low. \$2,000

Montreal, April 1. (Draw. Pop., 600,000) Weather: Slushy

Plenty for "New Moon" at His Majasty's and for the big lockey play-offs, but the pictures had an other light week. Bad weather and the light didn't help. This Lent scales on looks like the worst in years. Palace tried for a comeback with "Honey." Fans here usually make the light didn't help. This Lent scales on looks like the worst in years. Palace tried for a comeback with "Honey." Fans here usually make the light didn't help. This Lent scales on the light didn't help. This Lent scales on the light didn't help. This Lent scales on the light didn't help. This Lent scales of the light didn't help. This Lent scales of the light didn't help. This Lent scales of the light didn't help the light didn't help. This light did light didn't help the light didn't help. This light did light didn't help the light did l

PARIS GROSSES NOT

"Mammy" Starts Well at \$2 Top; "Lummox" Too Heavy for B'way; \$2 "Song"—"Anna" Still Lead

"GIRL SAID NO" DREW \$21,000 IN BALTO.

Baltimore, April 1. (Draw Pop., 850,000) Weather Good

Weather Good
Schanberger Interests are going after the picture exhibiting in a big way, grouping their Sunday advertisements under an Pedding, the head of the later in Headen, and the later in Headen, Rumored that Schanberger's Auditorium, now scaled down from 60. to match the \$1. top with road show dims after Lent. This is hardly a dollar-film town.

town.

Business affected by Lent. "A
Lady to Love" at Century last week
not strong enough to weather Lent
unimpaired. "Girl Said No" at
unimpaired. "Girl Said No" at
pulling power. "Rogue Sone"
moved to elevator Valencia for
continued run, ditto, getting fine Intake. Parkway, usually high, was
off with an Indifferent picture,
"Dangerous Paradise." At Reith's
"Slightly Scartet" okay.

Estimates for Last Week

Century (Loew), "A Lady to Love" (3,200; 25-60). Picture lacked general appear. Slightly under recent averages. Stage show, and a commission of the commissi

claire m.c.'ing on oil stamping ground and pleased; \$13,000. Just fair.

Stanley (Loew, Stanley-Crandall).

Stanley (Loew at the Lent. Excellent at over \$21,000.

New (Metchaillo). "Such Men Are Damerous" (1,200; 28-40). Title of this Par picture probably b. o. aid. Good week; \$11,000.

New (Metchaillo). "Such Men Are Damerous" (1,200; 28-35). Maintained b. o. steam generated at Stanley Could be at Stanley of the Could be at th

*8.000. Parkway (Loew, U. A.), "Danger-ous Paradise" (1,000; 25-35). For first week in many this pop uptown stand under average. Picture and Lent to blame; \$3,800.

HEAT AND LENT KEPT FRISCO_AWAY_DOWN

San Francisco, April 1.

Market Street suffered from box office famine last week. Steady heat of a broiling sun had the town parched and theatre-shy. This on top of Lent in a town with a big Catholic population was the diagnosis for the lowest grosses and the worst week in a long time.

worst week in a long time.

Estimates for Last Week
Fox (5,000; 50-65-75-31)—"High
Society Blues" (Fox). Absence of
Vitamin D (dough) in the local box
office chemistry socked this big
to be the best of the big to be the local box
office of the big to be big to be big to be the big to be big

Ruth Chatterton tavorite, but \$14,-500 only fair.

California (Publix) (2,200; 35-50-65-90)—"Puttin' On Ritz" (UA).
Floundered badly, \$10,000 in 2d

week.
St. Francis (Publix) (1,375; 85-50-65-90-\$1) — "Vagabond King" (Par.). Barely avoided scarlet on third and scram week. Around \$9,-

OOD.

Orphsum (RKO) (2,270; 35-50-65)
—"Ladies of Leisure" (Col.). Tough
break for this Independent. Got
fine reviews but conditions against
it and finished with so-so \$10,000.
Recent policy change still operative.
50-65)—"Surviver Col. Rec. 36-30, 37-37.
Below average but profitable at \$14,000.

Below average but profitable at \$14,-00 m. Bessy (Wasnen) (1,365; 50-66; 90 m. 1,365; 50-66; 10 m. 1,365; 50-66; 10 m. 1,365; 50-66; 10 m. 1,365; 10

In the pop division, "Anna Christie"; in th \$2 department, "Song of the control o

ciosing at the Carroll Sunday, follows "Lummox" this Priday.

Estimates For Last Week
Astor—"Rogue Song" (Metro)
(1,123, 31-82) (10th week. Still attracting fairly well. Around \$17,000.
(4,629), 35-50-76-31,50) (3d week).
(5d week record of \$29,210 following
record-busting opener of \$109,286.
Ploture has stirred tremendous interest. Eugene O'Neil addicts critigeneral public has stamped it with
a giant O. K. Tremendous pace demanded 3d week.

Central—"Man From Blankleya"
and generally liked. Universal's
"Quiet on Western Front," spotted
here for April 23, limiting Barrymore comedy unless change is made.
"Slankeys" went clean on Saturday.

Colony—"Cohens-Kellys in Scotland" (10) (1,900) 35-50-515 (3d, final
week). Slapstick and hoke attracted
here where films of greater artistic
slump in three-week grind, grades
being \$15,000-\$13,000-\$15,000. Universal in last month at house, reverting
to owner, E. S. Moss.

Gritterion—"Vagabon Web).

First
marked decline in pace last week,
Down to \$13,100. Sure to go through
April, however.

Embassy—"Newsreel House" (FoxHouse) (52). After three months
article decline in pace last week,
Down to \$13,100. Sure to go through
April, however.

Embassy—"Newsreel House" (FoxHouse) (52). After three months
article decline in pace last week,
Down to \$13,100. Sure to go through
April, however.

Embassy—"Newsreel House" (FoxHouse) (70,000 weekly),

44th Street—"Song of My Heart"
(Fox) (1,400; \$1-\$2) (3d week), John
McCormack pleture holding closs to
canacty. Looks sure for run into
canacty. Looks sure for run into
Caliety—"Wamma" (Tiffany) (808;
\$1-\$2) (4th week), in view of depressive tendencies last week, \$10.-

(Fox) (1,400; \$1.*2) 3d week). John McCormach picture holding close to capacity. Looks sure for run into acquaity. Looks sure for continuous contin

Meador With Tech

J. E. D. Meador, for years con-nected with the old Mctro, is now business manager of the New York offices of Technicolor.

Meador's main duties will be as liaison officer between the Boston and Hollywood iaboratories and the New York offices.

Universal Cutting Down '30-'31 Product to 20 Features: Shorts Are Cut Way Down Also

Reduction of the U program for '30-'31 to only 20 features, cutting the usual number by nearly two thirds, and trimming the shorts pro ductions by at least one-third over last season, figure in revolutionary policy changes of the company. This season U had a program of 57 features and around 300 shorts, including 52 issues of the "Oswald and Rabblt" cartoons and 105 of the newsreel. Shorts next year will inlude a dozen two reelers with George Sidney and Charley Murray.

Other changes going into effect for '30-'31 with the reopening of the U studio after a two-month shutdown (about June 1) will be the unit system of production in the studios. with unit producers on each picture and elimination of brands and brand

and elimination of brands and brand names.

Going are the U horse operas, serials and five-reelers. Ken Maynard and Hoot Gibson were engaged to make a series of eight westerns each for the current year's program. Contracts of both are not better the series of the contracts of both are not better the series of the series of

For 1st Runs

signed to remove all the "small time" product.

For 1st Runs
All of the 20 features on next year's list will be produced as units and built with a view to making the first runs everywhere. According to great year to the produced as units and built with a view to making the first runs everywhere. According to great year to the produced on the 20 as was budgeted the eugrent season for 57. While the Maynard and Gibson type of west-terns are being removed from the production schedule, U has not decided to cut out so-called westerns, present plans including the making of three of four big outdoor talkers on the type of "in Old Arizons" freturn of the western.

Already two units under the proposed new production system have been organized, E. M. Asher, unit producer formerly with F. N. making the Corinne Griffith productions, heading one, and Alfred De Mond, comedy and dialog writer, the other. The company of the production on sideration. Elaborate plans are in mind for both. Boles' next is to be an original by Konrad Bernivich, with music. Another will be a Broadway play on which U hopes to close a deal soon. Miss Velez was taken from U.A. meently and placed under a Besides the remaking as an all-talker of "The Hunchack of Notre Dame," done with Lon Chaney several years back, U product set for next year's program Includes a second Paul Whiteman, "The Little Accident," "Sincertly," "East Is West," "For Hubands Only," and "West," "For Hubands Only," and "West," "The Hunchack of Notre Dame," done with Lon Chaney several years back, U product set for next year's program Includes a second Paul Whiteman, "The Little Accident," "Sincertly," "East Is West," "For Hubands Only," and "West," "The Hunchack of Notre Dame," done with Lon Chaney several years back, U product set for next year's program Includes a second Paul Whiteman, "The Little Accident," "Sincertly," "East Is West," "The Hunchack of Notre Dame," done with Lon Chaney several years back, U product set for next year's program Includes a second Paul Whiteman, "The

It will be during the picture year that U goes to 20 features that Carl Laemmle will celebrate his 25th anniversary in the picture business. That will be next spring.

80 WB-FN FEATURES COSTING \$35,000,000

The 1930-31 production budget for Warner Brothers and its sudsidiary, First National, totals around \$35,-

This outlay is for 80 features, equally divided.

"6 CYCLINDER" TROUBLE

O CICLIANDE TRUBBLE

Hollywood, April 1.

"Six Cylinder Love," stage comedy, will not be filmed by Fox as originally planned. Mix-up on the dialog rights is the reason.

Marlon Orth, who was adapting, has been transferred.

Says Blair to Fox

"A joint letter signed by Bancamerica, Dillon, Read & Co., Lehman Bros. and Blair & Co. was submitted to the board of directors of Fix Films and Fox Theatres today (Tues), releasing both from contractual obligations in the matter of mancing the companies and permitting the cor corporation of the companies and permitting the corporations of the formation of the Holesy, Stuart financial plan.

"The letter which was received by William Fox March 28 asked for an answer on or before March 31.

"In addition to releasing the Fox corporations, the four signing parties demanded compensation to the extent of \$975,000 or 1½% of the amount studied in the contract and stated that on receipt of this amount or promise to pay same they would retire from the further participation in the The Bancamerica group and the Halsey, Stuart group have been contesting the opportunity of financing the Fox corporations, and it is thought that this will terminate the controversy and the Halsey, Stuart group plan will be accepted.

"The next directors meeting of the corporations will be theld April 15 at which time Halsey, Stuart group plan will be accepted.

"The next directors meeting of the corporations will be the New York: State Supreme will vote as trustees, and bard of directors will be elected."

RHODE ISLAND

Apparently all of the robust op-position to Sunday movies in Rhode Island has disappeared. Three more towns in the state have been given authority to stage Sunday shows. They include Little Comptori, West Warwick and East Greenwich.

-Authority—was—granted—by the Legislature last week without any of the usual opposition from the church element. Heretofore any church element. Heretofore any legislation designed to bring about Sunday shows was a sure sign for fireworks, but ever since opponents of "blue laws" were able to force through measures for shows on the Sabbath Day in citles and big towns of the state, all opposition seems to have faded.

6,054 Extras Worked In Hollywood Last Week

Hollywood, April 1.

Extras found the past week not so hot except for weather. Placements by the central casting bureau totaled \$6.55. The 15 % 25 week last years but he last most but the last most but the best day in months, 1.618 working. Only 178 on the biggest set, Otto Brower's western street at Paramount for "The Border Legion." The other outstanding daytime nob was 115 for U A Wednesday in the Ford's theatre assassination series of "Abraham Lincoln." Real mob call of the week came

"Abraham Lincoin."
Real mob call of the week came
Friday for night work in the
trenches on "Western Front" at U.
Some 555 were sent out to Milestone
for that one.

Some 555 were sent out to Milestone for that one.

Setting "On Your Back"
Hollywood, April 1.
Fox's "On Your Back" based on the life of Madam Francis, will have Irene Rich playing the "Madam" that. H. B. Warner will be opposite.

Radioed Data on Trade Washington, April 1.
Motion pictures had its turn among the industries in the "New Irene Rich playing the "Madam" the BEC chain Saturday.
Merie Thorpe, edilor of the "Nations" Business," introduced Will Hays, who gave a lot of data on the growth of the pictures.



BENNY ROSS

My song, "I'm Happy If You're Happy," that I wrote with Eddie Dowling and John Sorrentino, will be out next week, published by Shapiro, Bernsteln—Watch for it—As for me, still mastering the cere-

P.S.—I knew that Maxine and Charles Stone would knock them

CARNIVAL KEPT **OUT OF TOWN** BY THEATRES

City Council Heeded Theatre Men Over Protest of Merchants

St. Petersburg, Fla., April 1. One of the largest and most

Apparently all of the robust opsition to Sunday movies in Rhodu and has dasapeared. Three more wins in the state have been given in the state have been given when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when it has the state have been given the first when the first when it has the state have been given the first when a galast it or any other carnis, and to make the outdoor show under the opinion it would draw people from the carnival would take amusement of the local theatre when against it or any other carnis, and the comity of the local first would draw people from the carnival would take amusement when the outdoor show under the opinion it would draw people from the carnival would take amusement on the work of the local first would a far when a galast it or any other carnis, and the removement of the local theatre when against it or any other carnis, and the removement of the local theatre when against it or any other carnis, and the removement of the local theatre when against it or any other carnis, and the removement of the local first when against it or any other carnis, and the state have been given in a would take amusement the carnival would take

though Jones already had arranged for his transportation contract.

The Jones show had to hold over at Plant City for a second week owing to the unlooked for opposition here. Jones experienced the worst business of his career in the second week.

The Johnny J. Jones shows relatively occupy the same standing among outdoor carnivals as the Ringling-Barnum Circus does in the tented division.

N. Y. to L. A.

N. Y. to
Joe Shea.
Bruce Gallup.
Al Lichtman.
Lou Lustig.
Charles Binfeld.
Ving Fuller.
Marilyn Miller.
Zeke Colvan.
Frances McCoy.
Jenlé Jacobs.
Ruth Warren

L. A. to N. Y.

Milton Ager Cecllia Ager Joe Toplitzky Walter Vincent Tremm Carr Max Gordon. Abner Silver.

Inside Stuff Flew Out Window In Monday's Fox U. S. Court Hearing

Fox legal tangle is still jumbled. Only efforts that have been made thus far to cut the knot so gnarled it is nearly unrecognizable, have

thus far to cut the knot so gnarled it is nearly unrecognizable, have been surface. Some indication that the bankers have gotten weary of waiting to go linto financing action was presented at the most recent hearing held before Judge Knox in the federal court. But even that was not definite. This was when Raiph Harris, lawyer, representing Otterson and Stuart, Fox trustees, stated to the court that as far as his clients were concerned they were not concerned concerned they were not concerned as to which agreement, the Bancamerica-Biair or the Halsey-Stuart financing plan, went into effect, that the trustees were interested only in defending the pact made which may or may not mean that the two banking ends have gotten together. When the statement was made in court it went over the heads which made the inference even stronger.

The hearing held followed the recent disqualitying of Federal Judge
Coleman. It was on the motion by
Attorney Herbert Smythe, representing the joint receivership applications of Ira Gast and Mrs. S.
Dryden Kuser to restrain the Rudnick-Synder receivership suit in the
N. Y. State courts. Judge Knox
took the matter under advisement
following srguments by Smythe and
Attorney Arthur Berenson representing Rudnick and Snyder, Boston stockholders. Judge Knox intimated, however, that he might not
lasue an injunction at this stage of
the proceedings.

22 Attorneys The hearing held followed the re-22 Attorneys

Despite Attorney Harris' state-ment nothing in the shape of a promised plan to simplify the issues in the present tangle was offered to the court. After more than two months of various iltigation during months of various litigation during which actions and cross actions have increased until they now num-ber 32 and counselior after coun-sellor has been added to the fray by various parties, the legal tangle had to start over again. There are (Continued on page 75)

ESTIMATED ACCOUNTS PAYABLE AND ACCRUED EXPENSE OF
FOX FILM CORP. UP TO APRIL 15, 1930, FROM TIME
OF LEGAL TANGLE START
Estimated: Accounts payable and accrued expenses\$3,500,000.00

	Accounts payable and accrued expenses\$3,500,000.00 Past due:			
	Liabilities in respect to acquisition of theatre properties, less cash received from refinancing reserved for liqui-	1		
	less cash received from refinancing reserved for liqui- dation thereof	437,000.00		
	dation thereof	,271,905.50		
	Notes payable to banks: Public National Bank			
	Harriman National Bank	1		
	Harriman National Bank. 150,000 The Bankers Trust Co. 400,000 The Bankers Trust Co. 1,000,000	į		
l	Corn Exchange Bank 450,000			
l	Dec. 28, 1929:	,850,000.00		
١	Notes payable—Midland Bank 3			
١	Amount payable to M. & B. Trust	672,000.00 30,000.00		
l	Jan. 4, 1930:			
ì	Amount payable to M. & B. Trust	218,000.00		
۱	Note payable—Bank of United States. Note payable—The Bankers Trust Co.	500,000.00 500,000.00		
١	Jan. 10, 1930:	1		
l	Note payable—Fidelity Trust Co	123,000.00		
į	Amount payable to M. B. Trust. 1 Fox Ohio Theatres Corp. (closing) 4	1,866,000.00 1,365,000.00		
Ì		,		
١	Note payable—Trust Co. of N. Y			
١		400.000.00		
ı	Jan. 15, 1930: Notes of Wesco Corp. payable			
١				
i	Tan 21 1930.	1,120,660.00		
1	Note payable—Nat. City Bank. \$125,000 Note payable—Chem. Nat. Bank. 125,000 Note payable—Mrs. Trust Co. 125,000			
1	Note payable-Mirs. Trust Co			
ļ	Jan. 22, 1930:	400,000.00		
ŀ	Note payable—Nat. City Bank	250,000.00		
ŀ	Note payable—Kidelity Tout Co	125.000.00		
l	Note payable—Fidelity Trust Co \$250,000			
ļ	Jan. 28, 1930: Note payable—Fidelity Trust Co			
۱		500,000.00		
l	Jan. 31, 1930: Note payable—Fidelity Trust Co\$125,000 Note payable—Bank of United States 400,000			
١		525,000.00		
Į	Feb. 2, 1930: Amount payable to M. & B. Trust	2,499,000.00		
ł	Fcb. 5, 1930: Note payable to Manufacturers Trust Co	250,000.00		
ļ	Notes of Wesco Corp. payable	200,000.00		
i	Feb. 28, 1930: Note payable—Bank of United States\$250,000 Note payable—Bank of United States500,000	230,000.30		
	Note payable—Bank of United States\$250,000 Note payable—Bank of United States 500,000			
	March 10, 1920:	750,000.00		
i	Note payable—Chelsea Exchange Bank. March 15, 1930: Notes of Wesco Corp. payable\$200,000 Reserve for 1929 Federal income taxes 400,000	150,000.00 -		
İ	Notes of Wesco Corp. payable\$200,000			
i		600,000.00		
	March 23, 1930: Guarantee of price of Class "A" stock issued in respect			
	of Hippodrome theatre, Joplin, Mo	25.000.00		
	Guarantee of price of Class "A" stock issued in respect of Midland Circuit			
	11 March 31 1930:	750,000.00		
	Note payable—National Provincial Bank\$1,455,000 Note payable—National Provincial Bank 2,425,000			
		3,800,000,00		
	April 1, 1930: 5% gold notes\$12,000,000 Guarantee of price of Class "A" stock Issued			
	Guarantee of price of Class "A" stock Issued in respect of:			
	Arkush Circuit			
	April 15 1930	12,660,000,00		

Total\$48.561,565.50

WHY INDIE EXHIBS SLIDE

Cong. Hudson of Mich. Talks of Films and His Bill in Congress

Washington, April 1. Congressman Hudson, R., Mich., told the House of Representatives last week that the picture industry is "showing signs of nervousness and agitation now that a 'big stick' to control them threatens to fall.' By the 'big stick' the Congressman stated he had reference to his fed-eral control bill which includes plenty of don'ts as to what can and cannot be used as subject matter for pictures.

Mr. Hudson falled to state and

for pictures.

Mr. Hudson falled to state any concrete examples or actions on the part of the lidustry that created the belief in his mind that same was getting nervous and agitated over the matter.

getting nervous and agitated over the matter. He did delve into plenty of statistics, most of which have been complied by the Hays organization though he credited them elsewhere in several instances. At the same time he said some unkind things about the source of those statistics. Congressman Hudson stated it is not the morons and illiterates who support the picture industry." He said everybody did because the canned entertainment was the only entertainment left and that "you have to take it whether or not it offends your sensibilities." Congressman Sol Bloom (N. Y.) broke up the speech of his colleague when interposing a defense or the industry. This led to the actually is not so the same of the censoring angle as he is to kill off block and blind booking of pictures.

UNION JURISDICTION **OVER SOUND WORKERS?**

Washington, April 1. Washington, April 1.

I.'A. T. S. E. (stage hands and operators) and the Electrical Workers' union are meeting here this week to settle a controversy over the jurisdiction of sound engineers and installation workers. The talker mechanics are comparatively a new labor group, with recognized status in-the-union-but no direct comparative properties.

tions.

The stage hand and electrical branches of the A. F. of L. have been battling for some time for control of the sound men. I. A. has had the edge up to now on the grounds or "possession," but the Electrical Workers lay claim to the new submittee.

I. A. delegation is headed by Wil-am Canavan, national president; liam Canavan, national president; Dick Green, of New York, and Tom Maloy, Chicago.

Hollywood Party

"You're going to like these Holly-wood parties, Charile. Nothing like New York-everybody's one big happy family. You can dress if you like, and you can go bare if you're that type."
"An over."

that type."
"An orgy, Emmett?"
"That's what the newspapers here call parties back east. We don't have orgies. We don't know how to spell it."
"Who's giving the party, Emmett?"

"Never heard of him."

"No! Say, don't let on; it'd kill him. Frankle and I, by the way, are just like that."
"Like what?"
"Like what?"
"Like this. Can't you see my figgers?"
"How can't

flagers?"
"How can I see your fingers in a dark autonobile on a dark street?"
"This just happens to be a dark street, Churlie. Most of our streets are so light you can read a newspaper at midnight."
"Broadway's like that, too."
"Yes, but Hroadway's artificial.

(Continued on page 55)

Fox's Lawver Nifty

So many lawyers have smelled fees in the Fox case that their cluttering court-rooms has by now become common gossip. New suits everywhere have so complicated the situation it is almost necessary to keep books for track of them.

It was William Fox himself who hit the nail on the lead so far as the lawyers are concerned, taking one of the more troublesome of the small-time group to task at a meeting.

troublesome of the small-time group to task at a meeting.

After one of the counsellors had gone rather far with his bickering, Mr. Fox suggested that if he went much farther they may have to send for an ambulance.

"I dou't need an ambulance

"I don't need an ambulance, I'm not sick," the lawyer shot

"That's true." returned Fox. "but if you heard the gong, you might chase after it."

DETROIT WOMEN ASK FOR THEATRE MUSIC

Detroit, April 1. A local women's music ciub is cir-culating petitions asking that or-chestras be retained in the local Publix houses. Bonafide stunt. Originated by the Hyde Park Wom-en's Music Club about 200 petitions were circulated. were circulated.

were circulated.
The names were turned over to
Walter Immerman, local Publix
head, He sent out a circular letter
to all the signers stating that music
would be kept in houses that now
had orchestras. In the same letter
he stressed the development of the
talking picture and recommended
the program at the State theatre,
which plays an all sound policy.

Grauman on 'Hell's Angels' Opens_at_Pans, Hollywood

Hollywood, April 1.

Sid Grauman will return to the picture business if a deal now pending with Howard Hughes is con-

ing with Howard Hughes is con-summated. He may handle world wide distribution of "Hell's Angels." Deal gives Grauman full privi-leges in the distribution and exploi-tation of the picture. It is under-stood he will stage an atmospheric prolog to be used for all de luxe showings of the film which stands Hughes around \$3,000,00. With Fox Coast theatres getting 50.50 control of the area Patrices

With Fox Coast theatres getting 50-50 control of the new Pantages house on Hollywood boulevard, it is, likely that the plotture will have its world premiere there when the house opens May 15. Deal for the house is for a 25-year period, with Rodney and Lloyd Pantayas, local operators. Theatre

Pantages local operators. Theatre has 2,756 seats and cost about \$1,-

TARIFF ON SILVER

tt?" Cost Film Industry \$10,000,000 If Frank Bowlover, the big picture Remaining in Bill

Washington, April 1.

As the ploture industry is the largest user of silver, experts liere estimate the 30 cent rate written by the Senate into the tariff bill will mean an extra \$10,000,000 in cost to the film manufacturers.

Iferctofore silver has entered this country free of duty.

Kohlmar Agenting

Hollywood, April 1.
Fred Kohlmar is handling authors and stories for the William Morris office.

O'REILLY TELLS WITH FIGURES

Lost Two New York Indie Theatres Through Inability to Secure First Run Talker Product — Both Re-rented for Houses Much More Money-Property Values Increased

"PROTECTION" DEADLY

The film industry is on a licens ing basis. Millions in outside money can erect theatres but cannot buy suitable pictures. Even the mortgaging companies are wise to this aguing companies are wise to this angle, putting it before every other in the consideration of a loan. Indie leaders, themselves years in the business, have been driven out when they attempted to compete with the chains for the de luxe trade.

wanteting that he is one of those washed up, not because of profigate investment or over-ambition, but simply because he is one of hundreds of independent exhibitors who could not get first run pictures for cash offerings more than that paid for by some of the chains, Charles O'Reilly declares he is considering submitting his story of the Park Lane and Park Plaza theatres, originally two outstanding indie de luxe houses, to the government.

Aside from O'Reilly, there is another leader of a state organization who attributes his losses to film protection methods. Plus these there are countless indie owners who Admitting that he is one of those

protection methods. Plus these there are countless indie owners who have raised the same hue and cry about the non-workability of U. S. gold for better pictures, the lack of which has forced them to the wall quicker than overhead.

Overlooked

Overlooked

That contract and arbitration have always been secondary to protection, or buying privileges, and that every paid leader the Independents have brought in to head their perpetual fight against film capitalism has flooped because he Overlooked the Bailent Feature Of Indie Ilfe, is retterated by O'Reilly. Aaron Sapiro, the attorney brought in by the Theatre Owners' Chamber of Commerce, dove because of it, and Abram Myers is accused of spending his time on "inconsequentialities" and simply taking a little longer in going the Sapiro way by the inte TOCC chief, O'Reilly.

Property Values.

Property Values.

Property Values.

Burned over the charges of bankers now running his Park Lane that
other theatres will be in their hands
if small exhibitors continue with
the de luxe ambition, O'Reilly claims
his judgment is sustained in that
the value of the property has increased from the \$250,000 he paid
for it in 1927 to over \$700,000 today.

Arguing that his houses were both right for their neighborhoods, O'Reilly clies figures on the Park Plaza. Under a 21-year lease, O'Belly states he was haying 385.—O'Belly states he could not get necessing 385.—O'Belly states he could not get necessing the states of the could not get necessing the necessing the could not get necessing

Christie Brothers, Sennett and **Educational Studios Combine**

1st Runs on Broadway

(Subject to Change)

Week April 4

Capitol — "Girl Sald No"

Metro). Colony—"Dames Ahoy" (U). Paramount—"Honey" (Par). Rivoli—"Puttin' on the Ritz"

A). Roxy — "High Society Blues" (Fox)

(Fox). Strand—"Disraeli" (WB). Winter Garden—"Under a Texas Moon" (WB).

Week April 11

Capitol - "Montana Moon" (Metro).

(Metro).
Paramount—"Benson Murder
Case" (Par).
Roxy—"Crazy That Way".

(Fox). Other Openings

April 8-"Journey's End"
(Tiff) (Galety).
April 18-"Paramount on Parade" (Rialto).

April 18-"King of Jazz" (U)

April 18—"King of Jazz" (U) (Roxy).
April 19—"Hold Everything" (WB) (Hollywood).
April 28—"All Quiet on Western Front" (U) (Central).

HAYS' ANNUAL MEET "WITHOUT A RIPPLE"

While it was predicted that the annual meeting of directors of the Hays organization would witness their hottest session in history of 5th ave. Monday, these knowing prophets proved all wrong. At least, according to officialdom. This re-

according to officialdom. This recictes:

"The most agreeable and pacific meeting the directors of this organization ever held occurred this afterinon. All officers were re-elected. There wasn't even a ripple suggesting dissension all afternon. The meeting lasted nearly three hours." Trade reporters, despite the salu-briousness-of the occasion, were not wanted around the Hays office while the assistant moguls were in annual gab-fest. Suspicion that there might be some snooping and some of those unjust and inaccurate reports were given. Gents who usually open up their offices and proffer cigarets even pulled the chill on servivers bounging in the official room. The control of the control

U LETS OUT WESTERN STARS—NO PROFIT

Universal City, April 1. Universal City, April 1.
Universal will not exercise options it holds for services of Hoot Gibson and Ken Maynard, its two western stars. Company figures that on current season product of these stars the financial returns were not sufficient to warrant a renewal.

It is likely that Maynard will be taken by Fox, with Gibson possibly going to Pathe.

A combination of the Christie Educational and Mack Sennett studios, makers of shorts, whereby

dos, makers of shorts, whereby one executive personnel will handle the affairs of the three-is reported sct. Charles Christie is now in New York.

Signing of any release contract will be delayed until the Christies' current one with Paramount expires within a few weeks. It is also confirmed at the home office that Par is through with the Christies. The Scnnett interests are under a three-year agreement with Educational which also holds an additional two-year option on their product.

NON-INFLAMMABLE RAW STOCK FROM GERMANY

Schlessinger interests in New York have acquired world rights to a non-inflammable film, which they will commence producing at the rate of nearly 200,000 feet per month, as soon as machinery arrives from the inventor's home in Germany, it is claimed.

inventor's nome in Germany, it is claimed.

Demonstrations prove that the raw stock flares for a second and goes out of its own accord. The material second and goes out of its own accord. The material second seco

P. A.'S MEETING ON **NEWS RELEASE CODE**

Hollywood, April 1.

Because a number of producers have failed to okay the Hollywood press agents' plan for simultaneous news release on all studio publicity, a meeting of p. a.'s will be held to-day (Tuesday) in the producers as-sociation's offices to urge unanimous acceptance.

Otherwise, the press agents point out, there will be no change with certain favored chatter writers getting the breaks and exclusives against the international wire services.

Buy-Back Pledge Goes

Buy-Back Pledge Goes
Under the ruling that an oral
agreement for re-purchase of bonds
sold was binding, Isaac Mittenthal,
of the Mittenthal Brothers, formerly
producers of road shows, was
awarede a Judgment for \$15,700
against the Greenbaum Sons Securtites Corporation.
Since retiring from the theatrical
field, averad Mittenthal, he bought
investment bonds from the Greenbaum Corporation with the understanding that if he wanted to realitee on them the company would buy
them back too 1% less than the purchase price.

over to Universal for operation. The Lacmmile organization want on the financial returns were not sufficient to warrant a renewal. It is likely that Maynard will be face, the property of the

Double Talkers on One Bill Coming Back Strongly with Chain and Indie Houses

Almost down and out six months ago, double features are suddenly staging a strong comeback. Houses everywhere, including important first runs in chains, are leaning toward two talkers for the price of one. Latest and most valid indication that competition has narrowed itself down to the point where the box office draw of double features is to be considered, is the decision to an entire the down of the double features are large capacity houses in strategic locations. Both are frequently given first runs on new WB policy Beacon and Strand Brooklyn.

Thoughout the country a general and wilespread return to the double feature programs weekly, except in cases where product from two-aday runs is booked in. Overhead then prohibits.

Throughout the country a general and widespread return to the double feature programs of the subject of the country of the double feature in the double feature and the policy in many of its straight film houses last fall, but is now returning to it. Loew's New York, father in that chain of the double feature gag, discovered from reports that the lull in business on Almost down and out six months

film houses last fail, but is now returning to it. Loew's New York, father in that chain of the double feature gag, discovered from refuger, and the state of the

can the double feature idea to the better class first runs where needed, whether those houses are daily or twice-weekly changes or not. High rentals no longer figure as the bane of the double policy, showmen de-clare, all-talkers now being obtain-able at something less than a mil-lion dollars.

FOX'S STATE COURT SUITS O. K., SAYS KNOX

Federal Judge Knox denicd the motion yesterday (1) of the Gast-Kuser lawyers to restrain the Krebs-Rudnick-Snyder state court

Kuser lawyers to restrain the Krebs-Rudhick-Snyder state court action for a receivership from being prosecuted. The Fox complexion as it was previously remains unchanged. Judge Knox's decision was hardly a knick in the moulding covering the tangle.

While not restrained from prosecuting the action, the Rudnick-Snyder-Krebs state suit if succesful in having a receiver appointed can still be later estopped by a federal injunction against the receiver. A statement made on the situation by one of the opposing lawyers, when asked how the Knox decision would affect the present mass of litigation, replied.

"It appoint a receiver with two banking interests ready to take up the company's debts."

RKO's 35 for '30-'31

RKO's program for '30-'31 will consist of around 35 pictures and sinclude at least a half dozen specials. That is five more than called for on the current season's program.

Radio's annual sales convention, one national meeting, will be held also in Los Angeles but later (July 8).

Social Opening

Tiffany is working toward a big social premiere for "Jour-ney's End" at the \$2 Galety, York, next Tuesday (8) Applicants received by Tifs offices from many promi-ts suggested the exclusive social opening.

FOUR SHORTS SHOT IN FIVE AND HALF HOURS

Hollywood, April 1.

Hollywood, April 1.
Employing the Schuefftan process,
formerly controlled by Universal,
the Brown-Nagel Productions
scored what is believed to be a
record in actual shooting time. Four
1,000-foot show subjects, featuring
Creatore's 60-piece orchestra, were
photographed and recorded in five

and one-half hours.

Each subject had an entirely dif-Each subject had an entirely dif-ferent setting and an average of 15 minutes was used in changing from one set to another. Designs and execution of the pictures were han-dled by Efgar G. Ulmer, who holds patent rights to the Schuefftan process in united States and Canada. Shop are to be released through Thrany.

Bronx Partners Disagree, One Gets Injunction

A dispute arising between two partners partners in the Bedford Theatre Corporation soon after it was organized to take over the Bedford Theatre at 311 Webster avenue, Bronx, got Into the N. Y. Supreme Court, when Max G. Felder, who used to run the theatre slapped a temporary injunction on Benjamin Knobel, his partner.

temporary injunction on Benjamin Knobel, his partner.

The injunction granted by Justice McCook, which Felder wants to continue pending the trial, restrains Knobel from making any contracts in connection with the -business, from holding any meeting, withdrawing any money, paying himself and the state of
Loew's 2 Conventions

Summer operations will get the sling over in the middle of April when Loew's holds its two semi-

sling over in the middle of April when Loew's holds its two semi-annual meetings of execs, and district managers.

First of the conclaves is scheduled for New York, at the Park Central Hotel, April 8-19 for eastern departmental and H. O. officials. Mid-west division in Cleveland at the Stater Hotel, April 16-17. Tow. In addition to the big pow-wolly for managers of Loew's Greater New York houses. C. C. Moskowitz will awing the gavel at these.

Among the execs who will travel to Cleveland for the conference series will be E. A. Schiller, Joseph R. Vogel, Oscar A. Doob, and H. B. Weir.

Col's L. A. Meeting

WHITEMAN IN PERSON AT ROXY IN N. Y.

The Roxy is negotiating for the appearance of Paul Whiteman and his band for the run of, "King of Jazz," opening May 2 at the big de luxer for a likely stay of three weeks. Idea is to build a special stage show around Whiteman. While salary has not been agreed upon and Whiteman's acceptance for the run of his first picture, made by U, is dependent in part on a summer engagement also being negotiated for, it is understood the figure would be around \$11,000 a week.

Pathe Fire Matter Is Resubmitted to Grand Jury

Dissatisfied with the action of one Grand Jury which refused to Indict recently following an investigation into the Pathe studio fire of last December when 10 persons lost their lives, District Attorney

December when 10 persons lost their lives, District Attorney Thomas C. T. Crain has resubmitted the case to a second panel.

The prosecutor decided on this course Friday, following the receipt of the opinion of Chief Magistrate McAdoo, who had conducted a separate hearing. Besides presenting the same witnesses the District Attorny will also place before the Grand Jury the testimony of those who appeared before Judge McAdoo. The proceeding is directed against

who appeared before Judge McAdoo. The proceeding is directed against John C. Filnn, vice-president, and Henry F. Lally, general manager for Pathe, who the District Attorney contends may be responsible through cirminal negligence for the loss of lives. Manslaughter indictments on these grounds are being search?

sought.
Thus far Lally and Flinn have been fined \$500 each for violation of

been fined \$500 each for violation of Fire Department ordinances. The District Attorney began the presentation of the case to the new Grand Jury Monday when he subpoenaed 21 witnesses. Most were eyewitnesses at the fire. It is ex-pected the entire week will be re-quired to present the evidence. At the conclusion the panel will file its findings with Judge Max S. Levine in General Sessions.

Marks Bros. Lost \$156.000 In '29— Sold to Publix

Levine in General Sessions.

Chicago, April 1.

Annual statement for the Marks
Bros. theatres, now controlled by
Publix, reveals a loss of \$156,991
from Jan. 1, 1929, to Dec. 28, 1929.
Balance sheet shows total current
assets as of Dec. 28, \$132,751, while
the total liabilities amounted to

\$611,287. Net income for the theatres in 1928 was \$256,831. In 1929 the operating income was \$293,310, against \$653,867 the preceding year. Among the current liabilities is a loan of \$100,000 from the parent company, Paramount-Publix, not on the books the preceding year.

Film Club's Charity Affair

Members of the M. P. Club are in for a free feed and entertainment April 9 (Wednesday), at the club's headquarters, one of a series put forth by the society. It's called "Monte Carlo Night" and members have been permitted to bring the wife shad so be included. The wife shad to be included to be included buffet aupper, and dancing cludes buffet aupper, and dancing.

cludes buffet supper and dancing. Object, the charity fund.

Island Expedition

Hollywood, April 1.

Nat Spitzer is looking over sailing schooners with an idea of either purchasing or chartering for a film expedition to an island somewhere between the Malay Straits and the Filis.

lis.
Plan is to start in June with full Figh is to start in June with run sound and color equipment for a year's work with primitive animal and native life on the Island. Pic-ture will be the second production of Congo Pictures, Ltd., organized to handle "Ingast," Sir Hubert Win-stead's gorilla picture.

Borrows Fred Scott
Hollywood, April 1.
United Artists is borrowing Fred
Scott from Pathe for a juvenile
role, in Irving Berlin's first production for U. A.

More Film Making East With RCA, Cosmo and Others Starting

Still Dancing

Hollywood, April 1.

Just a button-button game
for exhibs:

Warners made "Those Who

warners made "Inose who Dance" and later decided to release it through F. N. under title of "Three Flights Up." Now it's back on the Warner shelf and will be released as "Dancing Sweetles."

PAR. 1929 RECORD NET SHOWS \$6.36 A SHARE

Paramount's 1929 income state-ment showed net available for the common at \$6.36 a share, or some-what above previous estimates. Feawhat above previous estimates. Pea-ture of the report was statement of enormous profits for the last quar-ter, amounting to \$3.811,661, or \$2.16 a share, more than double the same period of 1928, and a record for the company. Net for the year was \$15,544,564, compared with \$8,713,000 for 1928, and for the final quarter \$5,812,000, compared to \$2,737,000. Net does not include the non-recurring profit of \$3,000,000 from the sale of Canadian holdings.

holdings.

holdings.
Company paid out during the year 47% of its net income and its earned surplus increased from \$18,549,000 to \$25,764,000. Company's own analysis points out that in spite of expansion in 1529 its working capital ratio (current assets to current liabilities) moved up to 2.47

Total assets as of Dec. 30 were \$236,710,407, compared to \$170,631,-704 in 1928.

BALABAN MOVES STAFF BACK TO NEW YORK

A. J. Balaban, in charge of production of talking shorts at the Paramount's Long Island studios, has moved his offices back to the Paramount building in New York. With Balaban went along his entire teaf.

staff.

In "Variety" last week it was reported Jesse L. Lasky, Par's general producer, intended to remain in the east and would assume entire charge at the L. I, plant.

Balaban and staff, including short and stage unit producers, moved to Astoria some months ago. What the Balaban return to New York pre-sages isn't commonly talked about

Moss Buys Downtown,

Former Yiddish House

Public theatre, the Yiddish thea-tre built by Max Gabel at 2d avenue and 4th street, New York, three years ago, has been leased by B. S. Moss for 20 years, commencing this June. It will close May 15 and Moss wil start wiring the house. Straight

Boyd Gets Two

Philadelphia, April 1. Philadelphia, April 1.

Boyd Enterprises has secured control of the Embassy, Allentown, and a long term lease on the Globe, Bethlehem.

A. R. Boyd has been operating the Embassy for two years, having the the third of the Clobe will be equipped for sound during the summer and will open about September.

Title Cycle

Hollywood, April 1..

M-G's talker remake of "Spring
Fever" will be released as "Kelly's
Vacation," original title of the Vincent Lawrence comedy.

Title change is to indicate new
story.

Remaking "Molly O"

Hollywood, April 1.

Mack Sennett will remake "Molly
O" which he did as a feature about
10 years ago with Mabel Normand
and Jack Mulhall.

Talking version will be in color It wa and will be budgeted around \$750,000. Stevens

Increased eastern film activity presaged from sevaral directions. Cosmopolitan studio, uptown New York, is about to reopen under a three-way division of space between Universal. Tec-Art and Metro. Each is expected to be intermittently active through the summer. Metro street was the summer of the

Victor.

In the Bronx the old Edeson studio, entirely renovated by Robert L. Griffin, Bronx realtor, has been leased by Audio-Cinema for shorts, Warners has resumed its idea, formerly dropped as immature, to create another studio of immense size adjacent to its present two-stage plant in Brooklyn. This has rethined chilects. If Courtinal Smith's newsred project materializes there will also be a studio on the west side of Manhattan, according to the report.

'COLOR MUSIC CASE'' DISMISSED BY COURT

Wilmington, Del., April 1.

Months of talk about symphonies in hues, cromatic overtures, visual oratorios and songs with neither words nor music ended abruptly, yesterday when Judge Hugh M. Morris in federal court here handed down a decision in the "Color Music Case," brought by Mrs. Mary Hallock Greenewalt against the Stanley Company of America.

Judge Morris dismissed the suit, His opinion sounds much like: "Get

Judge Morris dismissed the sunt. His opinion sounds much like: "Get this nonsense out of here." Mrs. Greenewalt retallated with the statement that the suit was dismissed on a technicality, declaring she would take immediate action to recoen it.

reopen it.
Mrs. Greenewalt sought an in-Mrs. Greenewalt sought an injunction to prevent infringement of a patent on what was umblushingly called "the fine art of timing gradual variations of light with rhythmic sound." During the hearings, all the laboratory methods of Belasco were reviewed by technicians.

Case was loaded with Imaginative possibilities. Visions of a happy age to come when color symphonies would be as common as ordinary music were freely distributed by all concerned. Natives even now ware deploring the cultural sterility—of the present.

are deploring the value of the present.

In dismissing the case, Judge Morris based his judgment on the testimony as shown in Philadelphia and later at Perkiomen Seminary

and later at Perklomen Seminary in Dayton, Ohlo, two years before application for patents. It was admitted that the first exhibition might have been experimental, but charging of admission cancelled that argument in the second. Under the patent law, this action precluded exclusive rights, he held.

FOX DITCHING "REVUE"

Hollywood, April 1.

Fox will drop the "Follies" title on its current studio revue.

The 1930 edition will be "Movietonia."

Buck Jones' 8

Buck Jones' 8
The Buck Jones series of westerns
for Columbia will consist of eight
pictures. First is scheduled for release in May. Initial western will
be "Man from Hell's River," which
Louis King will direct.
Besides these westerns, Col has
"Call of the West," with Dorothy
Revier featured.

Execs Inspect Technicolor

Los Angeles, April 1.

William Travers Jerome, A. W. Erome, Co., and Evansley Childs of the Bon-Ami Co., all directors of Technicolor, here to inspect the new Technicolor, here to inspect the new Technicolor laboratory.

U. A. Buys "Shyster"
United Artists has bought the late Aaron Hoffman's play, "The Shyster," for picture production.

It was sold through William "Doc"

Metro and U's New Contracts Differ from Each Other and Markedly to Par's, for Exhibs

\$147 Hello

Jed Harris and Howard Hughes talked \$147 over long distance approps the forthcom-ing production by Caddo of "The Front Page."
"How old are you?" Harris asked Hughes from New York. "I'm 24," said Hughes. "Just a boy," countered Har-ris. "Tm 27."
Jed won't say who called or

Jed won't say who called or who reversed the charge.

Robb and Rowley, operators of largest indie chain in Texas, are

getting set to stab at theatre monopoly in Dallas. Appoundement of a new house to be built in Oak Cliff,

partial tood, R & R blg gun, as prexy, and Will G. Underwood, second blg gun for R & R, as vice prexy. McHenry is used as sort butting ram to arouse "community spirit" on strength of following he has at bis houses. Move at same time serves to shed the "chain" smell, becoming stale with local public, from the proposish. If the experiment clicks, Robb & Rowley activities may become noticeable in other Texas cities with similar projects. The outlook is bright, at the least, as, in ease they can't get the right tie-ups for firstrun films, they can always turn the houses into classy profitable suburbans.

U'S CUT SALES FORCE

Many Exchange Managers Removed

Under the new sweep of Universal's apparent retrenehment policy or a proposed influx of all new

blood, some of the Big U distrib-

uting system's divisional sales man-

agers have been let out. Few were

Fox's N. W. Wheel

Hollywood, April 1.

Fox West Coast Theatres has a deal on to operate, but not buy, five Fred Mercy houses in northwest

Houses would be attached to Yakima, Wash., unit where there are already three Fox-owned the-atres.

BUILDING CAMPAIGN

DALLAS INDIE EXHIBS

Besides markedly different sys-tems of compulsory arbitration, a comparison of the new exhibition contracts of MGM and Universal, just completed, with the individual form framed by Faramount several weeks ago, reveals the retention of a number of clauses under the old outlawed agreement that were left

out by Par. Some of these clauses are reout-by Par.

Some of these clauses are regarded from the exhib viewpoint as more beneficial to them than the distribution. Their absence in Par's new contrête created considerable discussion in both exhib and produces criscle contention being that clause of the contention being that one of the content of

a new house to be built in Oak Cliff, large suburb. Project is promoted by C. R. McHenry, operator of several suburbans here. Will seat 2,000, third largest in city.

The new house will be built by the "Oak Cliff Amusement Co," with Harold Robb, R & R big gun, as prezy, and Will G. Underwood, secret blue me. See The Wood, secret blue

IND. EXHIB SUES FOX AND FILM BOARD

Indianapolis. April 1 Indianapolis, April 1.

Harry Mueller, theatre operator of Anderson, Ind., has filed suit in the Federal Court against the Fox Film Corp of New York, asking \$30,000.

1309,000.

Mueller charges Fox and the Indianapolis Film Board of Trade violated the Sherman anti-Trust act in a conspiracy which resulted in his business failure.

He claims that he entered into a contract for 135,000 for a season's run of Movietone pictures with agreement that the Western Electric could equip his theatre. After the contract was signed Mueller further claims he was informed the Western could not install his equipment although Fox forced fulfilment of the agreement.

ment although Fox forced fulfilment of the agreement. The suit charges the Film Board issued a letter to members, asking a \$500 cash security on all pictures released to Mueller because of his failure to pay a \$300 judgment to For

- SUES-PUBLIX-FOR-PAR-NAME INFRINGEMENT

Seattle, April 1.
Indie operator of the Paramount theatre, a neighborhood house and so named for many years, in the northern end of the city, has started

northern end of the city, has started an action against Publix for in-fringement of title. Damage is set at \$5,000. Publix recently changed the name of its Seattle theatre here to Para-mount, to make it uniform with the other de luxes on the Publix chain.

Grainger at Studio

Hollywood, April 1 Advent of James R. Grainger, the Fox general sales manager, at the Fox coast studios happened at an opportune time

Grainger, with his enthusiasm and ptimism, gingered up the entire ersonnel.

He states the Fox line of produc-

delphia.

The proper standed were Spencer Staddin, Buffalo; F. F. Vincent, Portland and Seattle: Andy Sharrick, Cleveland and Pittsburgh. It is understood that U is condensing the territory with men from the home office, news recis and contract departments taking care of the sales promotion.

For some time U had been boasting of the sales made by its different branches, giving the heads full credit for what had been accomplished.

He states the Fox line of produc-tions for the remainder of the sea-son looks extremely promising. Grainger wired 50 of the most prominent exhibitors over the coun-try that they can depend upon re-ceiving the very highest type of Fox production in the next season's pro-gram.

Indies and Sentry

Abram Myers and his lieutenants yesterday (Tuesday) inspected the plant of the Sentry people, projection machine fire precaution company, in Philadelphia. Sentry negotiations call Allied members paying \$1.50 per week for an Sentry attachment on their projection equipments.

jection equipments.

DAY AND DATE

Downtown and Neighborhood War ner Houses in Pittsburgh

Radical change in picture policy goes into effect next week at Enright, Warners' deluxe in East Libright, Warners' deluxe in East Lib-crty, suburb. Beginning in a few weeks, house will play day and date, with Stanley downtown for one week, and the following week take on the picture that happens to be rounding out a fortnight at War-ner, run stand downtown. Ar-rangement will give any pieture ouly two weeks at Warner, no mat-ter whether business warrants more.

Decision is result of poor pictures

Decision is result of poor pictures Enright has been forced to play lately, house taking what's left after Stanley and Warner picked. Business done last week with 'Son of the Gods,' first second run Enright ever played and which recently had big week at Stanley, believed to have had something to do with the Company of t East Liberty grossed more for En-right than it's shown in months.

LOBBY FREAKS TO STAND OFF **R-B CIRCUS**

To offset competition from the Ringling Circus, Publix wili set up a freak show in the lobby of the Brooklyn Paramount time and date with the big top, week of April 28. idea by Milton Feld, of the chain's astern division.

Regular side show ballyhoo and barkers with circus atmosphere and freaks running from the usual fat lady and midgets to a sword swal-

lady and mingets to a sword swal-lower and fire eater.

Plan is outgrowth of the live lobby program, at first designed. as an exploitation stunt, but seemingly a mechanical theatre operation

METRO'S RELEASES THROUGH TO JULY 1

Scheduling general release dates on product unprecedentedly far ahead, Metro has set all its pictures through to July 1. Unusual angle is the general release of five during the general release of five during one month, this occurring in May.

"The Rogue Song," likely to go out of the Astor by that date, is scheduled for general distribution May 10. The same week "Caught agers have been let out. Few were retained under the recent order that carried some of U's oldest and best known salesmen off the payroll. Morton Van Frage's departure previously reported. It has been said he might land with Columbia. Ned Gerber, director of advertising and publicity in the home office of the Big U, has lined up with Columbia and joins the sales promotion branch in Cleveland. Among U managers out are Earle E Gruggs, Atlantic division; F. R. Edward, E. C. Charles, Bennand, Wealer, Dett. R. C. Arejeles and San Francisco; J. F. Lindy, Cincinnati and Indianapolis; Jack Baker, Citago; Bob Woods, Philadelphia.

scheduled for general distribution
May 10. The same week "Caught
Short," based on the Eddle Cantorbook, goes on general release.
Lineup of others are "Redemption"
this week; "This Mad World," April
12; "The Divorces," April 25; Strictiv
Unconventions," May 3; "In Gay Madrid," May 17; "Gay Ninetles," May
24; "The High Road," May 31; "Sea
Bat," June 7; "Father's Day," June
14; "The Big House," June 21, and
"Easy Going," June 28.
This completes Metro's 1923-30
program.

Contract Pow-Wow On

That pow-wow for the return of arbitration and one contract to the film industry started today (Wed.) in New York.
According to

the Abram Myers and Nate Yamins, ac-Arram myers and wate ramins, accredited as chiefly responsible for the exodus of the same a few months ago, will lay new versions on the table.

After that Sidney Kent and Gabe Hess will present their idea of a legal way to contract and arbitrate. They represent producers and dis-

They represent producers and distributors.

For the finale the boys of the

For the finale the boys of the MPTOA, well known mouthplees on the indle end for the producers will lay down their eards.

After a lot of arguing and haranguing, expected by all comers with the trade press eye witnessing, some one in the batch will be declared the winner.

It's a two to one shot in this en-

"Silents" Are About Washed Up; Not Enough Income in Sight Outside of the Foreign Market

Thursday for Fox

Thursday, April 3, is the red letter day in the Fox legal tangle. On that date four of the present 32 actions are scheduled to come up. Two of these are in the Federa court and two are in the state

Federal hearings are not ex-pected to start until 4:30 in the afternoon which will give the state suits right of way.

The two state actions are the The two state actions are the suit for specific performance against Fox on the trustee agreement brought by Winfield R. Sheehan, and the Rudnick-Snyder petition asking for the same relief plus appointment of a receiver. It is likely that these two causes may be joined since they are similar in the first premise, Both are brought in tha N. Y. Supreme Court.

ed since they are similar in the first premise. Both are brought in the N. Y. Supreme Court. In the Federal court the question of restraining Harry Stuart and Man Concession of the Stuart and Concession of the Stuart an

than it is now with the prob than it is now with the prob-ability that they may be ad-journed until after the federal hearings are held. Thus far no such adjourn-ment has been indicated.

Warners, Ptsbg., Cut 75c Top to 60c and Less

Pittsburgh, April 1. Warner's, only picture house in own asking 75c, has cut prices after

New admission is two bits until 1 p. m., 35c until 6, and 60c after that. Children any time at 25c and

Saturday scale the same.

It's still the only house without a stage presentation asking 60c. Aldine and Sheridan Square, other strictly movie houses, get 50c.

U WOULD UNLOAD 9 **HOUSES IN NORTHWEST**

Hollywood, April 1.

Louis Cohen, Universal theatre nead, after three weaks' conference mead, after three works conference with Carl Learnine at the studio, has loft for Seattle. He will try to dispose of leases and operation of nine houses which Universal owns in Washington and Oregon. Cohen will remain in Seattle two weeks, and then return to New York.

Nat'l Out of Bankruptcy

Chicago, April 1. The 11 National Playhouses, op rated in bankruptcy by the Guaranty Trust Company, were taken out of receivership, as of noon, March 26, by the Bird Theatre Corp. Two months ago, the Bird com-pany secured the equity in the properties for \$103,000. The total indebtedness of the theatres was

Indebtedness of the theatres was \$4,45,000.

James Coston, who had been op-erating the theatres for the re-colvers, will continue for the Bird company, having just signed a 15-year contract with the Gudranty Trust.

Though the Bird company retains its mysterious air, evidence points to dope that it and Guaranty Trust are identical.

Radio is joining the group planning the elimination of silents, have ing decided to drop the making of the silents of the silent plant of the silent plant of the silent plant of the silent prints of its program. Faramount was the first to no the silent prints of its product, Columbia following. Latter company out them out entirely because of the meager returns available from unwired accounts. While other companies have not read to the silent plant of the silent plant of the silent plant of the companies of the silent plant of the

pictures suitable for consumption in foreign-speaking countries.
Only houses of lesser importance and designated mostly in the trade as "shooting gallerles" now remain un-equipped for sound. These houses, though large in number, represent a very small percentage of distribution returns, renealings of distribution ret

cent see a series and per-cent see a distribution returns, ren-dering it. The series are some houses to continue turning out the silent versions, it is claimed. Because there are some houses unwired, due to pinched financial conditions, Par recently considered the purchase of equipment for the exhib, allowing the latter to pay off the producing company in weekly installments that they could afford. Nothing to date has been done to earry out this plan.

PAR UNIT HOLDS OVER WHEN TALKER DOES

In the future Publix stage shows In the future Publix stage shows will be held over for a second week at the Paramount on Broadway in every case when a pleture is retained for 14-day run or longer. Polley goes into effect Friday (5) when both "Honey" (Par) and "Magic Melodies," the Publix unit, are kent for a second week.

"Magic Melodies," the Fusion are kept for a second week.

As a result, with the Brooklyn As a result, with the Brooklyn Paramount minus a show, "Top of the World," Publix stage unit now in Boston, will skip the Paramount on Broadway and go into the Brook-lyn Friday and out on the regular Publix tour from there.

Publix tour from there.

In only one other case was a stage
unit held with the feature picture
at the Paramount. That was in December when "Sweetle" was retained for a second week and the
stage unit "Novelties" was held

fceling formerly that a new The feeling formerly that a new stage show would attract extra busi-ness to the house has been re-versed, it is understood.

W. C.'s "Sunkist" String

Los Angeles, April 1.
West Coast theatres is applying for copyright of "Sundist Theatre" the name of its new house in Beverly Hills.
Company wants to use the name for one theatre in each of their coast spots.

Warner-W. & V. Hot

Wilmer and Vincent-Warner deal is still hot.

is still hot. Yestorday (Tuesday) several days after the indie chain's headquarters in Richmond stated that no deal could be consummated until Walter Vincent returns from the west coust this was stated in New York.

TWO ARISTOCRATS

MERICA'S foremost actor makes new box-office history in the most brilliant comedy hit of the year. An amazing standout attraction at the Central Theatre, New York \$2.00 top. Available to you Day and Date with Broadway.

WARNER BROS. present

M DOHN MARKET STATES OF THE SECOND SE

"THE MAN FROM BLANKLEYS"

with

LORETTA YOUNG

Adapted by HARVEY THEW and JOSEPH JACKSON from the play by F. Anstey

Directed by ALFRED E. GREEN



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

TOP

Hold Everything for "HOLD EVERYTHING"





OF THE SCREEN!!

of Entertainers takes New York by storm in a merry melange of minstrelsy. Packing them in at \$2.00 Warner Bros. Theatre. Will be S.R.O. at popular prices. Available to you Day and Date with Broadway.

WARNER BROS. present

JOLSON MAMMY

with LOUISE DRESSER — LOIS MORAN — LOWELL SHERMAN — HOBART BOSWORTH — TULLY MARSHALL — MITCHELL LEWIS

Story and Songs by
IRVING BERLIN

Screen play by GORDON RIGBY and JOSEPH JACKSON. Directed by MICHAEL CURTIZ



Sequences in Technicolor

ATTRACTIONS!

"HOLD EVERYTHING"

has Everything



Selected as the opening attraction for the new policy at Warner Bros. Winter Garden

> World Premiere Thursday, April 3rd

> > WARNER BROS. present

"UNDER A TEXAS MOON"

HE "inside" from Coast previews is that this is one of those naturals that come along once in a blue moon. The public is going to rave about it.

Frank Fay in the dashing role of a gay caballero is the answer to the maiden's prayer. He's an all around bad hombre, who lies his way into feminine hearts and laughs and fights his way out of danger.

"Under a Texas Moon" will be hailed as one of the season's greatest—a glamorous entertainment—replete with thrills and laughs—the lure of fair women—the melody of Spanish guitars and the picturesque beauty of old Mexico in dazzling hues of Technicolor. (All Outdoors.)



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

with FRANK FAY A RAQUEL TORRES MYRNA LOY A NOAH BEERY A FRED KOHLER ARMIDA TULLY MARSHALL Based on the story by Stewart Edward White.

- Scenario by Gordon Rigby
- Directed by Michael Curtiz

Song Hit

"UNDER A TEXAS MOON"

Published by
M. WITMARK & SONS

MASON and KEELER "Money, Money, Money' Comedy 9 Mins. ns. ners, New York

Vitaphone No. 961

Vitaphone No. 961

Homer Mason and Marguerite Keeler, standard vaudeville team, in one of their former stage siketohes, more of their former stage siketohes, when Mason is talking toward the start of the short, but fortunately the most important lines are spoken more clearly. Enough laughs, with the big ones grouped in the late more clearly. Enough laughs, with the big ones grouped in the late more clearly. Enough to the "Brew."

VARIETY

moments, to send it over the moments to send it over "Breva is mariation of the "Breva having an increased allaly income and no way to spend it. They're going nuts from too much money. Try giving it way, but can't fast gupporting relatives when paper says all 37 of them were gassed in a Spanish onion field. Wife bets \$50,000 on 100-to-1 shot and faces to win by itself. Everything they towch turns into gold.

Just about to hang themselves

Just about to hang themselves when phone call advises husband oil has been struck on his property in Conn. for the final blow and laugh.

Bige.

"THE PEOPLE VERSUS—"
Pat O'Malley, Frank Campeau
Dramatic
6 Mins.
Warners, New York

Warners, New York
Vitaphone No. 3781
Brevity jerked this high-tension
dramatic skit out of a nose dive.
Ends suddenly with a twist that
throws a different and more interesting light on the build-up matter.
Satisfactory six minutes for where
they like dramatics and as a change
from the usual short talker, espefrom the usual short talker, espement of the state of the state of the
Middle-scale birk with a have.

ciairy on bills topped by a comedy feature.

The state of the state of

getting it.

rank Campeau does most of the
work as the murderer. Pat O'Malley, d. a., mostly listens. Both play
with restraint and refrain from
dogging it dramatically. They are
well-known silent picture names and
faces.

"HOLIDAY IN STORYLAND"
Technicolor
Juvenile Revue
9 Mins. Warners, New York Vitaphone No. 3824

One of Roy Mack's all-kid production shorts, most notable, like the others, for its color and cute antics of some of the children. "Hollday in Storyland" can follow the rest and should gain about the same results.

the rest and should gain about the same results.

Seemed to be about 30 kids on the second and larger of the two sets (paince). First a replica of the Old Lady's shoe. Unison dancing chorus, Lady's shoe. Unison dancing chorus, but the second and the second and the second properties of the second

"SPANISH FIESTA" Roberto Guzman, Tenor 9 Mins. Central, New York Vitaphone No. 3279

Guzman is a Spanish tenor and the subject, which is entirely in the subject, which is entirely in perment aimed at the Spanish market, which is shouting for sound material. A blank. No good reason why it should be offered to an American audience, particularly a part of a \$2 special showing on Broadway. The subject is showing on Broadway. The subject is showing on Broadway street score with a band of musticians playing string instruments and a typical Spanish dancer doing native steps. Guzman romps in on a black charger and without preliminaries goes into a song with the dancer continuing. Action opens in a street scene with a band of musicians playing string instruments and a typical Spanish dancer doing native steps. Guzman romps in on a black charger and without preliminarics goes into a song with the dancer doing native steps. Guzman leaning on the same horse and strumming a guitar as he sings another number, both being Spansanth and the number of the more string and the symbol of a musical staff of the symbol of the symbol of the symbol o

EDDIE BUZZELL "Hello, Thar!"

situations and Buzzell. It's above average. It is given to the framed there combination and wins the plofit. Would rather have the girl and cuts with the proprietor for the lady. Tops the prop's king with an acc. Outside he spills his deck. All accs. One particularly and bit of dialog wowen Buzzell and a stew at the bar. Bigc.

a stew at the bar.

BARRY and WHITLEDGE

"Jest for a While"
Comedy
Strand, New York
Clara Barry and Orville Whitledge, mixed sarry and orville Whitledge, mixed sarry and orville
Strand, New York
Clara Barry and Orville
Whitledge, mixed sarry and some
sum.
Cross-fire is too fast and
won't. mean a thing in a lot of,
places. About half of the talk, all
of it from the Barry-Whiteger
is likely to miss, and and the set.
This short should be booked as.
Barry and Whitedge are booked in
vande. They are a clinch at the
don't catch on so easily. Results to
be gained will depend entirely on
the audiences.

As for the team, they played their
paris for the team, they played their
paris for the team, they played their
paris for the wilker as well as they
like a billed for the block of the suddences.

BUCK and BUBBLES

"High Toned"
Comiedy
21 Mins.
Comiedy
Pathe
Mumbled dialog and a flop finish spiked any chances this tworecier had to rate high.
Mins.
Comiedy
C

"A PERFECT MATCH" Comedy 21 Mins. Globe, New York Pathe

21 Mins.
Globe, New York

Moderately surefire two-reel comday of Yudon's an anartage
that flopped overnight. While a
trifle slow at the start, it picks up in
tempo and ends with a satisficd impression left. Should get approval
of a Perfect Match? Is so named
because the marriage here was the
most imperfect ever. Building up
situations around title, everyone
tells pair at wedding banquet they
ing their Beglish the next morning
on finding the groom steeped in
gloom. It's the kibitzer idea to a
large extent all the way through and
can be a sure of the speechmaking
inneded to be funny. Toastmaster's
work and some of the speechmaking
innakes up for the poor start in part,
The "good-byes" are also handled
for laughs, getting a few, but up to
this time Ann Butler, co-featured
with Faul Baron, has had nothing
the hand be a sure of the speechmaking
in the property with good settines, and of a very husky voice. At
first it sounds a trifle out of tune,
the late George Le Mairo, investing the property with good settines, atmosphere, an able cast and
some rather unique situations. Charepoor Nottes"

"FOOT NOTES" Dance Novelty

Program Layouts

FOX, ATLANTA (Week March 24) Organ "Autumn" (Cartoon)

Overture
"Hollywood Studio Girls"
(Stage)
"Such Men Are Dangerous"

SENATE, CHICAGC (April 4-6) (139 Mins.)

Trailers(7-10) (130 Mins.) News (130 Mins.)
Sound effects, Organ solo.
"Today and Yesterday" (styles)
"Dangerous Paradise"
"Polispied Ivory" (comedy).
Trailers

CONGRESS, CHICAGO (April 5-8) (140 Mins.)

News (190 Mins.)

Stand Up (New Year's Stand Up (New Year's Stand Up (New Year's Stand Up (New Year's News (News Year's News (News (New (New) (New (News (News (News (News (New) (New) (New) (New) (New) (Ne

Organ Solo..... "Screen Snapshots, No. 11". Trailers"Locked Doors"....."
"Hotter Than Hot" (comedy)

NORSHORE, CHICAGO (April 4-6) (129 Mins.)

Rancho" (short)

Trailers

REGAL_CHICAGO
(Colored House)
(April 5-9)
(104 Mins.)

News
Organ from Shanghai"
"Polished tyor" (comedy).
(April 9-11)

News
Organ Faradise"
"Don't Belleve It".

RIVIERA, CHICAGO (Week April 4) (124 Mins.) Irish Fantasy (novelty)....

"Standup" (Comedy)....
"Roadhouse Nights"...
"Night Owls" (comedy)...
Trailers

MARTINELLI
Score from "Faust"
Central, New York
Steenth record by this grand
persenth record by this grand
persenth record by the grand
persenth record by the grand
persent seem of the persent seem of the persent seem from "Faust". Flashy
vocal fireworks of this brilliant trio,
with its musically climate the ending
carried the item to a first-rate close.
Defining trilliant about the propriate prison setting and two other
singers in Marguette and Mephistofeles, both fine musicians. Aside
from the vocal performance have
tibill surrounding \$2 showing of
Barrymore's "Man from Blankleys",
on the vocal reproduction. Rush.

"GOOD OLD SCHOOL DAYS"

Acsop's Fable
Demody
S Mins.

Globe, New York
Pathe
Improved antoon for the Acsop's
series and only only only only
The Common of the Acsop's
series and only only only
The Common of the Acsop's
series and only only only
The Common of the Acsop's
series and program.

Here the animal characters are
school kids, singing the favorite
songs, reciting all the old-time
songs, reciting all the sold-time
songs, reciting all the favority
and vocal numbers, some dislogs.

A fast little carbon comedy and
A fast little carbon carbon file
song the common comedy and
A fast little carbon carbon comedy and
A fast little carbon carbon file
song the common co

W & V's New Reading

Reading Pa, April 1.
Wilmer & Vincent yesterday
(Monday) closed for a site on Penn.
street, for a 4,000-seater.
Site adjoins W. & V.'s State, to continue all-sound.

"LOVE, HONOR AND OBEY" Comedy 22 Mins. Colony, New York

Coiony, New York

Pathe
Old theme of the humble hubby
and theme of the wife is followed
herein but in such a way that stereotyped slapstick situations take on
new life. "Love, Honor and Obey,"
as handled by George Le Maire, is
an entertaining short with plenty of
laugha.

laughs.

Usual amount of crockery is broken and dough is wasted in the course of teaching the husband to make the course of teaching the husband to make the course of teaching groom and young piece is responsible. Audience always likes that idea of "the first shall be last," and vice versa in domestic warfare. Waly.

MILTON C. WORK Bridge Talk Novelty Bridge Talk Novelty 9 Mins. Central, New York

Central, New York

Vitaphore No. 979

Excellent topical comedy subject by this authority on the game of bridgs who has been before camera and mike before. Idea of a bridge lecture with comedy fade-in a capital idea. For this \$2 audience at the Central (shorts surround John-Barrymore's "Man, from Blank-ley's") it was a natural ley "by it was a natural ley "by it was a natural service of the pastime. Seene fades to a hand with hyork-callting naturely-in a parlor setting. Mentions that postmortems are the curse of the pastime. Seene fades to a hand with husband and wife patterers and a family wrangle over playing of the hand.

hand.

family wrangle over playing of the hand.

witch to same foursome with husband and wife playing as friendly and indulgent purtners. All pointing a moral. And very funny. Work goes into a bit of advice on principles of the game, fading into the contract. His hostess thanks him and offers to send him diameter. The contract. His hostess thanks him and offers to send him diameter. Capture of the chauffeur for a fade-in to the kitchen scene where chauffeur, cook, butlet and second and the chauffeur for a fade-in to the kitchen scene where chauffeur, cook, butlet and and and the chauffeur for a fade-in to the kitchen scene where chauffeur, cook, butlet and and and the chauffeur for a fade-in to the kitchen scene where chauffeur, cook, butlet and and the chauffeur for an and the chauffeur for an answer the summons until the hand is played.

played.
First-rate idea, neatly carried out and delivering interesting information and a few good laughs. Rush.

"THE PENDLETON ROUNDUP"
Rodeo With Lecture Rodeo With 20 Mins.
Loew's New York
Jesse Sill

20 Mins.
Loew's New York

Jesse Sill

Fossibly unfair in the lack of positive proof to label an independent short as "advertising." Small feligate and the second of the second of the second of playdates now that the market is fooded with short product. Nevertheless this one strongly suggests financial backing from the Fendleton, Oren of true, however, there is a very fair interest contest for the general public and especially for houses whose fams like western stuff.

Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduc Talk accompanying the roduction of the roduction

most.

Probably sure-fire for Saturdays
and Sundays where the kids flock.
They work notice any minor flaws
and the length may be to their
fancy rather than otherwise. It
gives an action-loaded bird's-eye of
America's best known and most efficiently organized rodeo. Land.

"WHERE THE SUN PLAYS"
Color (Synchronized)
Travelog
10 Mins.
Strand, New York
Castle Films

Synchronized non-dialog travelog in color, picturing the western dude in color, picturing the western dude row control with a color picturing the color color of the work. Male and former weed solos and a duct at the finish (offscreen) in addition to instrumental accompaniment the rest of the way. Color is not natural, but the pictures are clear and the shades are soft and easy on the eye. Action soft and easy on the eye. Action for the color in the color of the seen color of the co

WALLACE FORD "Absent-... Comedy 10 Mins. Teners, New York

Vitaphone No. 973

Vitaphone No. 973
Fade-out situation is the punch that makes this short. At Warners the closing bit, provoked more laughter than all that had proceeded, with the laugh somewhat like those they render for unusually smart blue gags in Broadway reviues, in length and volume. Up to then, some excellent work by Walace Ford on a fair and not too new idea.

Idea. Sent and not too new
Absent-minded suitor is tossed
out of his fiancee's house by the
old boy and told to stay away until
a diploma from a memory school,
and is reminded by the principal of
having forgotten to pay for the last
lesson on the way out. Back at
fiancee's home, shows 'em his memcry is now perfect and wedding date
lip set.

is set.

On the big day, guests and bride, are looking out the window, for the bridegroom's arrival. He, felils up on time in a car and when stepping the set. The trouserless gag, as re-hashed for use heerin, prompted the minute-long how! Just by way of showing what's new with picture house audiences, even on Broad.

The gag can't miss anywhere, nor can the short.

The gag can't miss anywhere, nor. can the short.

Bobble Perkins, as the girl. Latter (featured) is billed with Ford. Seems easily in for important light comedy assignments. *Bige.

"SCREEN SNAPSHOTS"
With Eddie Lambert
Name Novelty
8 Mins.
Globe, New York Columbia

Columbia

In this one of Columbia's "Screen
Snapshote" series taking Cook's
tours of Hollywood for sights of
stars, a rather novel idea is worked
out with Eddle Lambert as a crystal
gazer. Designed as sure product for
the family trade and smaller towns,
trade and smaller towns,
Eccause of novelty and mass appeal,
they are frequently used in the
weekly changes and runs in New
York.

they are frequently used in the weekly changes and runs in New York was a support of the series are shots of Cal Cgolidge at the Warner Bros' studio chatting with Jack Warner and with Mary Pickford at the Breakast Club in several cracks that tear loose a laugh or two, and Mrs. Coolidge even chides pictures and Mr. Warner because they get to Northamp-change seems to the Columbia lot, there are shots of Ralph Graves, Matt Moore and Doroth Revier, all doing little bits of an extemporane-the Mollywood premiere with Marie Dressler, Lowell Sherman, Dolores Del Rio, Eric von Stroheim, Ramon the raido milke. Gag seene for finish with star gazer about to tell bedtime story to his girl assistants relieves for the Insign!

"WHISPERING WHOOPEE" With Charley Chase Comedy 19 Mins. Lexington, New York

M-G-M

What is lacking how york

What is lacking how is only and
situations is used to be a lot of noise and silapstick, but that
doesn't raise "Whispering Whoope"
to the plane where it comes up to
the average two-reeler on the narket. Some flaws and clumsiness in
the common that is not a lot of noise and silapstick.
Some flaws and clumsiness in
the common that is not a lot of the common that
Action is in the apartment of
Charley Chase, who has engaged
some "party girls" to entertain
prospective buyers of some property
he wants to sell. Buyers turning
he wants to sell. Buyers turning
how and to sell. Buyers turning
how and to sell. Buyers turning
how and the sell. Buyers turning
how wants to sell. Buyers turning
how who preserved
how the common to the
hounds. It's a roughneck party
finally with a lot of selter squirting
as its slapstick. Most of the other
slapstick is also of the old school
and the sell of the same door that
early in the short leads to the hall
leads into "another room" for the
party of the some some the sell.

"MUSH AGAIN"

"MUSH AGAIN"

"MUSH AGAIN" With Sunny Jim Comedy 20 Mins. Commodore, New York Universal

A well made two reel comdy with considerable background and atmosphere to build up its general value. None of the laughs are hig ones, but short's all-around wortherness gives it above average ratings. Its especially better than the run of kild comedies and tops sev-

eral that have already been made in the Sunny Jim series.

in the Sunny Jim series.

"Mush Again" is a rather poor title. It merely concerns the action early in the short where Sunny Jim resents his lunch as being "mush again." While he has the feed bag on, papa and mamma say unkind things about a married couple expected over for dinner and bridge. Kid overhears this, later causing a little excitement by spilling the beans.

As a constraint by spining the bears.

Kid gets himself all reddened unwith lipstick, papa catching him in the hall in the presence of the women. Sunny Jim kisses papa, putting lipstick on latter's check, putting lipstick on latter's check, constraint of the contract of the contract of the contract of the country. There Sunny Jim to the country. There is no the country the co

Instituce being found on Sunny then.
Story embraces a number of
amusing situations and has been
rather well directed. While picture
nomentum without serious loss of
time. Recording faft. Sunny Jim's
voice is sometimes not as clear as
desired. This ruins what may be
some of the short's best gags.

Char.

"GLORIOUS VAMPS" Song and Dance Novelty 11 Mins. Lexington, New York United Artists

Largely the unusually fine production value, together with the movelty of the subject matter, camera angles and settings that set "Glorious Yamps" apart from other shorts, lining it up as qualifying for best houses.

Idea carried by Hugo Riesenfeld, producer for U. A., is to demonstrate what woman has done to man through the ages.

producer for U. A., is to demonstrate what woman has done to man through the ages. Starting with an unbilled man of the present bawling out the girl friend, flashbacks show how men got the hooks in Adam and Eve

days.

Brief scenes, some with dialog, others with singing and music, pause on old Hebraic times, those of Salome, Cleopatra, Lucrezia Borgia, Carmen and others.

Present-day gal then has a short say in a Kipling song set to music. During number, face shots of all types of men from millionaires to sailors dot the negative, raising ef-fect of it immeasurably.

Dance ensemble tops, with the dancers cut in half and placed in other weird and uncanny but clever positions through double exposure and camera tricks.

Char.

"BUSINESS IN GREAT WATERS" Advertising Travelogue Synchronized 22 Mins.

Greeley Sq., New York

Western Electrie

A very interesting picture story of the laying of an ocean cable. Title sheet plugs a brand of cable (Parmellory) and places "Business in Great Waters" in the advertising class, yet the film is attractive declaration of the control of the cont

the manufacturer's standpoint.
Laying of a cable is shown from
one shore to another. Method, mechanics, directing of the work, all
interesting, as is the exhibition of
care necessary in the job. The
boat runs into a storm, finely cameraed.

eraed.
Synchronization includes score, sound effects, singing quartet and an explanatory monolog. Illustrations and land and sea scenic shots are other good features.

To advertise so engagingly is to really advertise. Bigs.

Successive "Pinks"

Chicago, April 1.

For the first time a restricted pic-ture follows another of its kind in a first-run loop house with "Ladles of Leisure" (Col), a "pink," stated to succeed "Party Girl" (Tiff) at the RKO Woods, latter picture piaying under an injunction and also to adults only.

Mal St. Clair engaged by Metro.
Dorothy McNulty option taken up
for another six months by M-G-M.
Sam Woods will direct another
year for Metro. First will be "The
Crisis."

Crisis."
George Roesner and Wilson Cullison get WB optionals to write treatments and originals.
Una Merkel, UA stage importation for "Lincoin," loaned to Inspiration for "Byes of the World."

Hall's Negro Chorus, 40 in all, engaged by Radio for "Dixiana."

MAMMY

(ALL DIALOG, With Songs)

(ALL DIALOG, With Songs)

Warner Brod' production and rejease. Al Joison starred. Story, words and music by Inving Berlin. Adapted by L. G. Rigby, 1998. All Story, words and music by Inving Berlin. Adapted by L. G. Rigby, 1998. All Story, 1999.
A lively picture playing fast, with Al Joison singing new and old songal including among, the irving Berlin including among, the irving Berlin including among, the irving Berlin including among the irving Berlin including among the irving Berlin into the good money class in the regular picture house. However, and the ministry in the regular house house he was a stage and the regular house house he was a stage and the regular house house he was a stage and on the street—the parade, the black semi-circle with its white face interlocutor, songs by the quartet, Jokes by the end men, and dancing. The one section where Technicoloid semi-circle ministry leads to the faring uniform, outlined in colors. House house he was a stage and on the street house he was a stage and on the street has a stage and on the street has been dead a semi-circle ministry seems of the regular house he had been dead in colors. House he was a stage of the regular has been dead in colors. House he was a stage of the regular has been dead in colors. House he was a street parades, in one of which Jolson turns to yell "Mammy" at a heavily ladout colored woman, nearer to the mammy in white in this story. And the ministry ladout of the property of the story has been and a street parades, in one of the ends and Mitchell Lewis the other. Lowell Sherman is the interiocutor, called William West, the greatest interiocutor of his day, when with Primrose, Thatcher and West Ministries. The show of the make a couple of dames for the lower's daughter is in lowe with him, but he's just fooling around. Rather make a couple of dames for himself and friend in any stand and Sherman are pais in the show, and Sherman does not resent even when Ali makes a jealous play to help along Miss Moran, leaving the self.

when Al. makes a Jealous play to help along Miss Moran, leaving the impression he wants the girl himself should be also as the state of the limbression he wants the girl himself. The state of the limbression he wants the girl himself. The state of the salon's back room, where he had staged a farewell party with Arthur Johnson at the plano, puts limb to the staged a farewell party with Arthur Johnson at the plano, puts limb to the staged a farewell party with Arthur Johnson at the plano, puts limb to the make good the dough he has cheated his companions out of or take the air.

I would have been the state of the stage of the stage of the dough he has cheated his companions out of or take the air. changes the prop. Levis, in the end man's (Al) gun. At the next performance, as All shoots the pistol at Sherman, it wounds him. All spinited but runs away, going home to see manning away, going home to see manning ways limb his head up, stewed or, not, and if anybody says anything against him, to make them prove it (sounding like chorus girl talk in a dressing room). All rides the next of another parade by Meadows' Merry Minstrels. Meantime Lewis confessed, and all remains the confession was therefore as much of a surprise to the audiences as to Al.

Jolson's plug number is 'Tm Happy', but his other Berlin hit, 'Look probably help the picture on the radio. Among the older numbers were 'Who Padd the Rent'' (Van Winkle) and 'The Albany Night Edwin Minstrels and the stage of the probably help the picture on the radio. Among the older numbers were "Who Padd the Rent'' (Van Winkle) and 'The Albany Night Edwin Minstrels and the stage of the probably help the picture on the radio. Among the older numbers were "Who Padd the Rent'' (Van Winkle) and 'The Albany Night Edwin Minstrels and the probably help the picture on the radio. Among the older numbers were "Who Padd the Rent'' (Van Winkle) and 'The Albany Night Edwin Minstrels and the

Winkle) and "The Albany Night Boat."

A nice scene was Al singing 'Looking at You' at rehearsal, without Arthur Johnson at the piano, and Miss Moran walking out watch him. Another was Al leaving on the rear end of the special, singing to his mammy, who stood at the tank's station. And still another, the down south cotton bit in continuous station and still another, the down south cotton bit in continuous first station. And still another, the down south cotton bit in continuous first station. And still another, the down south cotton bit in continuous first station. Becording and reproduction exceptional at Warners. But volume not steedily sauged for that small, obloing house, with Johon's normal tones always healthy. Sly and very naturally in his soused bit. Especially in the latter, since he admits he got stewed for realism, it requiring two quarts of south, he said. If Al had ever furnic two quarts of the Californiu poison the soul for house.

Miniature Reviews

"Mammy" (Al Joison) (WB). Besides the only Joison, two hit songs by Irving Berlin, an-other name for heavy billing, and a speeding story of con-ventional type, but including a somewhat entertaining min-strel show. Looks like money

picture.

"Man From Blankley's" (John Barrymore-WB). Dickens comedy in Sennett vein, but with all Barrymore's finesse. For

an about the hierard (U). Good program picture well above average. Costly production impressive. Can make any "rst run." "Honey" (Par). Light and pleasing musical farce with fair song numbers. Not worth the mob. Lots of laughs and comedy situations holding picture up.

comety streams."
ture up.
"Framed" (Radio), Treatment of conventional racketeer plot, good direction and
acting, line this one as a programmer deserving to do fairly
good business. Holds atten-

planiness. Holds attenmon business. Holds attenjab at the daps. Chester Moris featured in gunnam part.
performances. Moderate onterrainment.
"Dames Ahoy" (U). Certain
for any house that specializes

tainment.

"Dame Aloy" (U). Certain
"Dame Aloy" (U). Certain
"Dame Aloy" (U). Certain
"Dame Aloy Change bookings. It is
a gob theme with the customary ariusement park locale, but
plenty of laughsyand movement.
Shriekling South Sea meller of
the bongfide grind audience
type, little suited for other box
offices, except some of the secoffices, except some of the sectis music and laughs.
"The Last Dance" (Audible).
Indie product with Vera Reymolds and Jason Reynolds inliniand quality and for the
grinds. Recording a bit on
edge, but dialog clear. Photography, olsay, and the Trails."

edge, but dialog clear. Photography okay.

"The Parting of the Trails" (Syndicate). Western, one of Bob Custer series. Silent. Usual hoke made no better by poor acting. Bad dilling. Double feature program best outlet.

ble feature program best out-let.
"Trailing Trouble" (U). Be-cause it has no story and the dialog was directed off the cuft this western, with plenty of people and atmosphere, falls below grind par.

out there he would have landed in the morgue. But he was soused, and howl giving that bit a great send-howl giving that bit a send-howl giving that bit a send-howl giving that house, and, with Arthur Johnson at the piano, Al did, as he said, a Helen Morgan on top of it, singing once more 'Tm Rappy.' The sudden, with house, and, with Arthur Johnson at the piano, Al did, as he said, a Helen Morgan on top of it, singing once more 'Tm Rappy.' The sudden, and you really like this picture, although you really like this picture, although a you really like this picture, although it was considered to the sending it will read.' Where some cutcoo says it does not be sudden, and it is should be interlocutor, who falls to the floor as Al says, 'I did it to save us from crying to death.'

To show people a bit that withing should be interlocutor, who falls to the floor as Al says, 'I did it to save us from crying to death.'

To show people a bit that withing setting wise the sheriff is in front. Backstage they arrange to run out the stuff in a hurry after the show, in the hope they can stall the attachasked by the owner to see the sheriff, who has come backstage. Al meets him and, to stall, starts stuttering. But the sheriff, when able can sing better than any of the men in the quartet, warbing 'Asleep in the Deep' as a basse sample. Al stops him, asks how much he has, when the sheriff says he can mortgage the farm for \$5,000, Al replies:

Sheriff you're not going in free the sheriff says he can mortgage the farm for \$5,000, Al replies:

Sheriff you're not going in the sufficent of the sufficency of the sufficen

Man From Blankley's

(All Dialog)

Serious and the serious and the serious and company he wiles and the subtle sub

peer.
Settings in their atmosphere of stuffy prosperity have a humor of their own, contributing a final touch of their own, contributing a final touch in the state and the state arrymore should take a fancy for this sort of thing when nobody knows better than he that the Don Juan and General Crack are his meal ticket.

Captain of the Guard

(All Dialog, with Songe)

Universal production and roleases. Festure in Francisco and roleases. Festure in Francisco and roleases. Festure in Francisco and Francisco an

New York, wook March 28, Russell Care Share Shar

Discount a real on each and and "Honge" is faste smaller, Lastic Saltos Allow Honge is the state of the state

nonooy knows better than he that the bon Juan and General Crack archis meat ticket.

Mervyn LeRoy, FN director, gets another size months.

Sam Hardy, "Reno," Sono-Art.
Sam Hardy, "Reno," Sono-Art.
Natalis Monrehead, "Under West.

Natalis Monrehead, "Under West.

MONSTER RADIO TO MAKE WORLD



Titan Gods of Mirth Hurling Mighty Bolts of Laughter . .

WHEELER

WOOLSEY

World's Greatest Comedy Team... Mad Wags of "Rio Rita"... Turn Chuckles into Bull Roars and Titters into Belly-laughs.



Year's Merriest Girl and Song Show....
All in Fabulous Mounting With Daring Surprises In Talking Screen Technique.. Towering in Dimension... Bewildering in Magic of Technicolor and Astounding in Sheer Spectacular Beauty...



1

AIR JAMBOREE CUCKOO-MINDED

Radio Titan Will Own the Air the Night of April 8th. 48 NBC Stations and Multitude of Hollywood Stars In Spectacular Stunt to SELL the World...Hook, Line and Sinker...on the GREATEST COMEDY SENSATION SINCE THE ADVENT OF TALKIES...

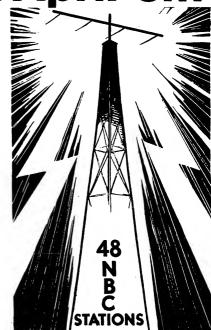
Day of Days . . . Night of Nights Hour of Hours...



"CUCKOOS BROADCAST...April 8th

On the night of April 8th there will be broadcast from Radio Pictures Hollywood Studio THE FIRST GRAND-SCALE RADIO HOUR EVER SENT DIRECT FROM A MOTION PICTURE LOT! This is the greatest single stroke of show salesmanship, in advance of an attraction, ever accomplished.

The "Cuckoos" Hour will herald Radio's mighty new fun show, featuring the world's greatest team of comedians, Bert Wheeler and Robert Woolsey, whose gay lunacy enlivened "Rio Rita." It will mark the beginning of Radio's new and aggressive campaign on the air and send the Titan spirit thundering across the land.



The Years Biggest --

Outstanding

Ladies of Leisure will be remembered. It should stay indefinitely.

Ada Hanfin S. F. Examiner

A Columbia Picture

Classic

It Triumphs! Rare comedy.. Wholesome charm. Ladies of Leisure is not to be missed.

Fred Johnson S. F. Call-Bulletin

A Columbia Picture

A strangely beautiful and moving picture.

George E. Warren S. F. Chronicle

A Columbia Picture

Highest Rating

Clean and decent..
not a dull moment
anywhere. Smiles..
Tears... Heart gripping.

Curran D. Swint S. F. News

A Columbia Picture

about the years biggest picture Lacies Leisuie

News From the Dailies About HOLLYWOOD

Through "Variety" now printing a four-page special bulletin weekly in Hollywood, placed with the regular weekly "Variety" upon arrival Saturday, considerable of that Bulletin's mater of national interest is rewritten into the News of the Dailies below. Accordingly this department has been detached from the Jaual News of the Dailies page and placed instead in this Picture Department, where it will continue weekly.

Arnold Korff, Peter Erkeling, Arno Frey and Frank Relcher will be given screen credit for their voice dubbing in the German version of William Eugene, actor, or check forgery charge.

Suit was filed against the Pathe Exchange, Inc., by Altamont Pictures for \$149,763 damages, on asserted breach of contract. Altamont claims it agreed to produce a series of two-reel comedies for Pathe, which the latter refused to accept.

Jack Kearns was ordered to pay \$2,000 to Legana Kearns, who claims she is his wife, for back money due on an agreement to pay her \$500 a month. Kearns denied the marriage, but admitted signing the marred to the statement.

Two new sound stages at Fox-Movletone City to accommodate the 30-31 schedule.

Alma Bennett, pictures, testified for her mother, Mrs. Doris Erick-son, who received a divorce from Albert Erickson.

Anne McKnight, film, extra, was shot and killed, allegedly by her former husband, William Berkhardt, at a party celebrating the reconcillation of the pair.

Berkhardt, who says he was drunk, is being held by police.

Grant Withers is being sued for \$55,000 damages, for injuries alleged sustained in an automobile accident by three girls and two

Helen Twelvetrees, pictures, le-

Still Going Strong

Benny MEROFF





Two bandits took \$1,840 from the Fox Broadway theatre in Santa Ana.

Joe Tenner, orchestra leader, lost a \$132,900 damage suit against Mrs. Francis Wilson, songwriter. Tenner claimed he had been wrongly arrested on charge of using a number by Mrs. Wilson without permission.

Bench warrants were issued for arrest of Sally O'Neill and Barry Norton, who failed to appear after a traffic violation.

Jack Noonan, brother of Sally O'Nelll, pleaded guilty to looting \$10,000 worth of clothing and jewels from the home of Ted Lewis. Pro-bation hearing was set for April 11.

Hilda M. Romain, opera singer, awarded judgment of \$37,251 against Mike Topain, for injuries received in an automobile accident.

Crystal theatre at Topeka, Kan., purchased by Fox West Coast and will be opened June 1.

Suit was filed by Stanley Fish, acting for William Morris, against Vivian and Rosetta Duncan for \$9,275, and Vivian Segal for \$2,625, claimed due as commissions for obtaining picture work.

Attorney for Isabel Drew, pic-tures, asked that her annulment sult against Roy Fredin be struct off the calendar.

Sugar Glese, plctures, started an \$80,000 damage suit against Wil-liam Langen and R. D. Hansen for injuries in an automobile crash.

Dispute between Mary Behan Smith, sister of the late George Report of the late George over the \$500,000 estate was settled when it was agreed to administer the New York property there and the Los Angeles property here. Most of the estate goes to Beban's son.

Hale Hamilton's screen debut will e "Common Clay" for Fox,

Bob Murphy is to open a 30-week RKO vaude tour in Chicago April 5.

Paul Whiteman is getting a guarantee of \$25,000 for 10 days in the northwest. He's never played that territory. Following the concert dates he returns to New York for

Claiming his reputation would be injured, Jimmy Mac, newspaperman, is trying to stop production of "This New Dope." Grounds are that he says his dramatization of the play has received tampering.

FN has bought "When We Were 21," old stage play. William Seiter will direct and David Manning has the lead.

Al Jolson has the screen rights to "Penny Arcade," by Marie Bau-

PICTURES

Pageant "Fire" opens at Windsor theatre April 3 for nine perform-ances. First indoor production is backed by the Parliament of Man. of L. A.

Differences on a story at Pathe caused Paul Schofield, writer, to walk. Latter claimed changes unfavorable to him were made, and is now trying to collect on his agree-

Equity trying to collect \$431 from ampton Del Ruth and E. E. Ellis, oducers of "Latest Murder," for

Ruling by local musicians' union says that any musician on a seasonal job who hires a sub must pay him for full week, regardless of how many days less he is employed.

Harry Sachs and Lou Snyder, Publix men, are here on an inspec-

Fox-West Coast checking up on passes is trying the punch pass system. New passes will be Issued every three months instead of yearly.

UA to make talker version of Tol-stoy's "Resurrection," with Dolores Del Rio, who starred in the silent.

While the Vine Street theatre has been sold for \$800,000 to a Vancouver syndicate, W. E. Smith, former occupant of the hotse, will remain, he claims. Smith has been leasing from month to month.

Creatore's band may become a civic institution here. Negotiations

Herman Zoebel, Radio comptroller, is here on his quarterly visit.

Motion Picture Relief Fund ball is off. Will probably be held next fall in co-operation with the Writers' Club.

Fox is remaking "One Mad Kiss," with Don Jose Mojica recalled. Picture was shelved for several months.

With Grant Whytock resigning from Tiffany as studio manager.

mer. Bringing it out here on spec, reach unit manager there in future will be held individually responsible and report direct to Thil Goldstone, production head.

Studio building is helping unemployment situation here, giving work to more than 2,000. Radio and Paramount lead in expansion programs.

Arbitration of the Macloons' claim against Harry Golup, singer, set by Equity for April 2. Case postponed when Frederick Burt dropped out as arbitrator for the producers.

Following Injury of Gavin Gordon In an auto crash, schedule of "Romance," starring Greta Garbo, has been set back several days: Gavin Is in hospital with spralned shoulder. He's opposite the star.

Harriett Parsons, daughter of Louella, transferred from the New York office of "Photoplay" to Holly-wood bureau.

Seaton I. Miller and Howard Attridge, writers under contract to Fox, have been placed in the reading department. Lack of assignments.

Roland West does the stage pi "Whispers" next for UA. Talke lzation of "The Bat" is out; much mystery lately.

Walter Vincent en route to the Wilmer & Vincent circuit office, New York, after a month's visit with his brother.

Sol Wurtzei called in eight Fox sol Wurtzer cannot in eight for supervisors and producers and warned them that hereafter they must do their own thinking. After he okeys story, cast, and di-rector the production problem is

Radio execs took a preview at "The Cuckoos" and tore up Bobby Woolsey's contract. Prettler terms in the new one handed him parallel the studio's agreement with Berl Wheeler, Woolsey's teammate. Milton Ager east to confer with his publishing partners in New York. Mr. and Mrs. Ager left March 29 for six weeks.

Nancy Carroll stars in Harry

D'Arrast's original, "Laughter." He will direct at Par's Long Island stu-dio for next season's program.

Columbia is holding Ted Sloman for one more picture, forcing Para-mount to turn the latter's eastern assignment over to Victor Schert-

Winnie Lightner arrived March 30 to star in Warner's "Life of the Party," Hugh Herbert's original.

Moe Mark leaves for New York April 10 after three months of local acationing.

Adolphe Menjou has a Columbia deal on to star in the picture version of "Humbiu," by Max Marcin, who will probably write the dialog and supervise production. Salary plus percentage for both star and

United States government again deporting allens who have overstayed permits granted by immigration officials. Sam Spiefel, reader at M-G-M, and Floren French, director, were sent back to France last week.

Irene Mayer, youngest daughter of Louis B. Mayer, will wed David Seknick, Paramount executive, April 29. Wedding will be for the Immediate family and take place in the Mayer home at Santa Monica, Cal. Couple will go to Europe. on their honeymoon.

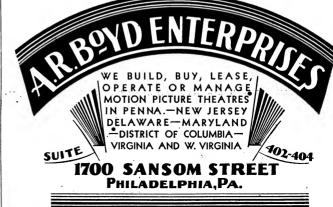
Grand Duke Alexander, cousin of the late Czar, is canvassing studios with a view to selling picture story based on the life of the late ruler of all the Russlas.

R. L. Fargo will direct series of cartoon and puppet noveltles for Radio-Cinema Productions at Teo-Art studios.

Fritz Tidden, former Shubert agent and now business manager for Clarence Brown, is in Hollywood hospital recovering from stomach

"Pinto" Colvig, former Mack Sen-nett gag man, now parked at Uni-versal in same capacity.

Joseph Kennedy's experiment of (Continued on page 53)



E DUVAL

Presenting the MAGIC in Jack Partington's

"MAGIC MELODIES"

Held Over for a Second Week at

PARAMOUNT THEATRE, NEW YORK

Weeks of March 28 and April 4

Direction LEDDY & SMITH

Still Featuring "A RHAPSODY IN SILK"

WEEK OF APRIL 4 LOEW'S STATE CLEVELAND

TRAVELING MASTER OF CEREMONIES

Many Thanks to LOUIS K. SIDNEY, MARVIN SCHENCK, JOHNNY HYDE

PLAYING LOEW DELUXE THEATRES WITH "GYM-JAM" UNIT



ALICE WHITE

SHOWS YOU HOW TO CRASH THE GATE

SHOW GIRL
HOLLYWOOD
OLYMPIA
WARMOTON STREET

HUNTINGTON AT MASSACHUSETTS AVENUE

SHOW GIRL SHOW GIRL HOLLYWOOD

UPTOWN

STARTS FRIDAY MARCH 28

Set for long run day and date Olympia and Uptown, Boston.

Set for long run Stanley, Pittsburgh.



A FIRST

did for Boston-I can do for YOU!

alice White

"America's Girl Friend"

—set for Easter Week extended runs in the country's biggest theatres.

—the exploitation natural of the age!

—exposes the high road and low road to stardom.

—tells why girls leave home for Hollywood.

—introduces stars galore at play, in the studios, and famous Hollywood rendezvous.

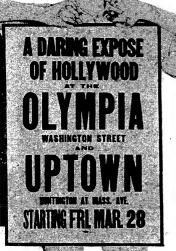
—you don't know the half of "it" 'til you've seen Alice in Technicolor.

—from the sensational best seller which ran for fifteen weeks in Liberty Magazine.

Get Behind it for a Goldmine Cleanup!

JACK MULHALL BLANCHE SWEET FORD STERLING JOHN MILJAN

Based on the story by J. P. McEvoy
DIRECTED BY MERVYN LEROY
Color scenes by Technicolor process



Set for

long run

Rialto,

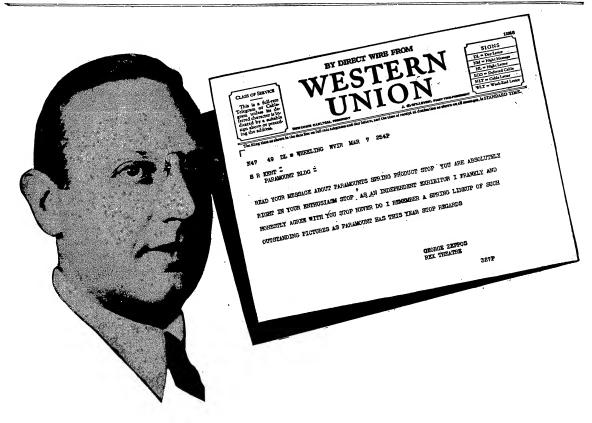
Newark.



Set to play the WINTER GARDEN N. Y. for long run.

NATIONAL and
VITAPHONE PICTURE

Vitaphone" is the registered trade mark of the Vitaphone Corp. designating its products



THANK MR. LASKY!

PARAMOUNT'S Production Head Arranged 18 Weeks of Record Theatre Business Between Now and August 1st

Mr. Zeppos is one of scores of exhibitors wiring congratulations on Paramount's strong spring and summer line-up. It's no accident that 25 Paramount Pictures of powerful box-office calibre, the cream of the New Show World, come to you at this time of year.

Before Mr. Lasky left for Hollywood to set our April-August schedule in final form, the heads of Paramount production, distribution and theatres talked the situation over. We decided this: In the period from now until the new season, theatres need a flow of big pictures more than at any other time. Both our own theatres and our independent accounts must be protected. Refrigerating plants, improved showmanship and strong pictures make possible as much box office business in summer as in winter.

Mr. Lasky at once revised production schedules, speeded up the studios, set higher budgets and went to Hollywood to give exhibitors THE GREATEST SPRING LINE-UP THIS BUSINESS HAS EVER KNOWN. Sensational theatre grosses on "Honey" and other Paramount spring product are already reflecting the results.

TRRent

Mr. Lasky Mobilized Ace Stars, Stories, and Production Army for Mightiest Spring Product In Motion Picture History! A A

"THE VAGABOND KING" Starring DENNIS KING. With Jeanette MacDonald, O. P. Heggie and others. All-Technicolor song romance. Proven clean-up!

RUTH CHATTERTON in the dramatic smash of 1930, "Sarah and Son." With Fredric March. Doing far above normal business in every town it's played.

"HONEY" Starring Nancy Carroll. With Harry Green, Skeets Gallagher, Lillian Roth, Stanley Smith. Smashing all "Sweetie" records.

GEORGE BANCROFT in "Ladies Love Brutes." With Mary Astor, Fredric March. Variety names him greatest drawing card on screen. Here's why!

"LIGHT of WESTERN STARS"
Richard Arlen, Mary Brian, Harry Green, Regis
Toomey. Zane Grey outdoor action thriller. Bigger than "Virginian."

"SAFETYIN NUMBERS" Charles "Buddy" Rogers in better musical smash than "Close Harmony." Real story by author of "Sweetie."

"DANGEROUS NAN

McGREW" Wow comedy smash with music. Helen "Sugar" Kane, Victor Moore, James Hall, Frank Morgan. The big spring surprise!

CLARA BOW in "True to the Navy." Her first in months and her biggest talking picture by far! With Fredric March, Harry Green.

WILLIAM POWELL in "Shadow of the Law" (tent. title), successor to Powell's electrifying "Street of Chance." A great star better than ever.

"YOUNG MAN OF

MANHATTAN" Best selling novel in the United States produced on lavish scale. Claudette Colbert, Norman Foster, Charles Ruggles.

NANCY CARROLL in "The Devil's Holiday." The picture all Hollywood is talking about! Produced by the author and director of "The Trespasser."

JACK OAKIE in the big New York stage comedy riot, "The Sap from Syracuse." With a special cast of star comedians and pretty girls.

WILLIAM POWELL in a third one of the series of strong, red-meat dramas that are making this fine actor a mighty bet everywhere.

"WITH BYRD at the SOUTH

POLE" Talking, sound. Most publicized thrill journey in history. Produced by two members of Byrd expedition and including actual flight over the South Pole.

CHARLES "BUDDY"

ROGERS in "Young Eagles." With Jean Arthur, Stuart Erwin, Paul Lukas. Star and Director of "Wings" give new aviation thriller.

"BENSON MURDER CASE" with William Powell, one and only "Philo Vance." Bigger than "Canary" and "Greene." Standard box-office hit.

MAURICE CHEVALIER in "The Big Pond." With Claudette Colbert. Swift modern American romance. Great Personality Man in a money knockout.

JACK OAKIE in his first big starring picture, "The Social Lion." With Mary Brian, Skeets Gallagher, Olive Borden. Cash in on the Oakie craze!

"THE TEXAN" Gary Cooper in companion show to "The Virginian" with Fay Wray. The kind of big action picture sensationally popular now.

"RETURN OF DR. FU

MANCHU" By popular demand, a fine sequel to "The Mysterious Dr. Fu Manchu." With Warner Oland and same cast as before.

"THE BORDER LEGION"

Richard Arlen, Jack Holt, Fay Wray, Eugene Pallette. By Zane Grey. Outdoor quality smash as only Paramount can make them.

GARY COOPER in "Civilian Clothes" (tent. title). With Mary Astor, Phillips Holmes, Cooper's popularity will take another leap forward.

GEORGE BANCROFT in "The Caveman." With Doris Kenyon, Kay Francis. Bancroft proves anew his title as the greatest box office star in the business.

CLARA BOW in one of two strong stories now being adapted for her. Both well known properties. Either will make a surefire Bownanza for you.

"PARAMOUNT ON PARADE"

The Big Party of the Stars! With Richard Arlen, Geo. Bancroft, Clara Bow, Evelyn Brent, Clive Brook, Nancy Carroll, Ruth Chatterton, Maurice Chevalier, Gary Gooper, Leon Errol, Skeets Gallagher, Harry Green, Helen Kane, Dennis King, Abe Lyman and Band, Jack Oakie, Zelma O'Neal, William Powell, Buddy Rogers, and 30 more! Scenes in Technicolor.



PARAMOUNT NEW SHOW WORLD

April - August — Like the Start of a New Scuson?

THERE'S MILLIONS



"This Lupe is the most beautiful one ever seen upon the screen."

N. Y. Evening World

JEAN HERSHOLT

as Joseph Horngold, the villain in the piece

H

LAUGHS
The open
The music



JOHN HOLLAND

As Bob Wade, the American trader



man to Wade

Presented by Inspiration Pictures, Inc.

TO BE HAD in

FI HENRY KING'S

ARBOR"

TEARS, THRILLS and DOLLARS. seasame to Big Business and Profits. that's sweet to any showman's ears! Play it and hear your ticket machine sing "Clap hands, here comes a new Record."

HERE-

Step in for a moment at the Rialto, New York and hear the cash buyers cheer.



THEN — push your way into the Granada, San Francisco, and listen to more packed houses voice their thunderous okeh.

See it anywhere, and you'll grant it's the most fascinating, enthralling one hour and a half of entertainment that has ever graced the screen of any picture emporium.



"You Said It" say the critics

"Throbbing Melodrama"

"A thing of exquisite beauty."



"Uproarlous fights, murky murders, stolen pearls, love scenes in tropic settings, all the good old elements of a good movie are on hand."



"Story moves at a rapid pace. In addition there is Lupe Velez stirring up a little tornado through every reel. 'Hell Harbor' is worth seeing."



"Rare amusement. The buccaneers of the box office will pay many pleces of eight for a host of cash customers. If, spring is in your blood, the thrills and romance of the Spanish Main await you."

American



"3 Stars. It boasts thrill, sparkle and adventure. A welcome contribution glorified by the most beautiful scenic backgrounds the talking screen has ever offered."



"'Hell Harbor' Is in the bag. It has every ingredient necessary for a successful film and a few more in addition. You'll want to see 'Hell Harbor.'" — Brooklyn Union'



"One of the best entertainment films of the year. Rare pictorial beauty, pathos, comedy and high speed.

- San Francisco Call Bulletin



"A thriller of the Spanish Main. Thoroughly entertaining, engrossing picture.

- San Francisco Examiner



(Continued from page 19)

other reasons to peter a trifle toward the end. Until the picture is within seven minutes of being half over, there is no indication of any musical num-bers

unities of boing half over, there is no indication of any musical numbers are: "In My Little Hope Chest," "Sing, You Sinners," "I Don't Need Atmosphere," and "Let's Be Domestic." Outstanding Interest need to the total and the somewhat foreign to the story, and "I Don't Need Atmosphere," and "I Don't Need Atmosphere," light tune with a catchy swing, tiles in with the love interest nicely and is a novel manner of building spicking it up after each other. This ties in with the love interest nicely and is a novel manner of building shift of the story, and "I Don't Need Atmosphere," light tune with a catchy swing, ties in with the love interest nicely and is a novel manner of building shift of the story, and "I Don't Need Atmosphere," and "I Don't Need Atmosphere," light tune with a catchy swing, the single spicking it up after each other. This tens in with the love interest nicely and is a novel manner of building shift of the succession of the situations, and the state of the situations of

FRAMED

Radio production and release. Story by Taul Schofield. Dialog by Wallace Smith. Directed by Occasional Smith Directed Smith. Directed Smith. Directed Smith Directed Smith Smith Directed Smith
An attractive young chap who has stirred the proverbial spark in her, is, unknown to her, the inspector's son. When discovering this, the sit-uation arises if whether she is to allow her revenge or love the upper hand.

allow her revenge or love the upper hand.
Ending is done differently, as are other sequences and situations in the picture, direction alone giving it better than average rating as a pro-

better than average rating as a programer.
Regis Toomey is opposite Miss Brent. His is an outstanding performance, matching nicely that of the heroine's, and Raif Harolde, as leavy with all the desired menace. In a minor role Robert O'Connor plays a smooth detective with some of the suavity of the part that existed in 'Broadway.'
Dialog has been moderately well written. Its crispness and lack of Recording and photography both average.

SLEEPING PARTNERS

(BRITISH-MADE) (All-Dialog)

(All-Dialog)

London, March 18.

Genesa Plims production released as quota by Paramount. From Sascha, Gultry play. Directed by Seymour Hicks and Sascha Genesa, Photographed by Carl Freud. Recorded by RCA Photophone. Cast includes Seymour Hicks, Edna Best, Lyan Harding. At Plata thestry, London. Kunning, Line, 90 mins. Cessor's Certificate.

A picture which gets away with it by good miming and class dialog As a director's picture it just doesn' exist; boasts about three sets and precious few camera changes. With an expert stage cast and dialog which gets the sophisticates ever

time, it's the sort of subject a property boy couldn't go wrong on. Fleture suffers through burling under-produced and bears of the suffer suffers of the su

scene, then giving hubby a dose of sleep.

The wife, however, decides she's through with the triangular stuff and treats him as a friend crything out of the role of the lover, while Miss Best scores as the girl. Only other player in small cast is Lynn Harding, the husband. Film is undeniably funny, on stagey bedroom farce lines, and regulation of the control of control of the co

PLAYING AROUND

(All Dialog)

First National production and release starring Alice White. Directed by Marryn LeRoy. Adapted by Frances Nordstrom LeRoy. Adapted by Frances Nordstrom York, vegk March 28. Running ime, 64 North, vegk March 28. Running ime, 64 Nicky Solomon. Mchest Morris White Nicky Solomon. Mchest March 29. Running March 29. Running ime, 64 Nicky Solomon. Mchest March 2000 Mar

Kind every major studio turns out if bunches yearly, aiming them squarely at the flapper trade and generally hitting the mark. This

squarely at the flapper trade and generally hitting the mark. This one concocted for the purpose of starring Alice White in something hot, goes for everything in the gangster, night clubby and Bronx stenographer manner, just like its the starting Alice White in something hot, goes for everything in the gangster, night clubby and Bronx stenographer manner, just like its the starting and the star

ierker-aweetheart (now \$35 pes) dar Sheba. Pop's wound wasn't serl-ous.

If Sheba hadn't entered a leg con-test (which she won) at the Pirate's Nicky, nor would there have men Nicky, nor would there have near a picture. At this care Miss White sings the theme song and there are the usual dancing chorus and least time. "You Learn about Lova Every Day." Is breezy and fairly catchy.

Nicky casternant was a routine Nicky casternant was a routine Nicky casternant was a routine Nicky casternant was a routine Nicky casternant was a routine Audit of the work of the con-tended through the before Rich-ard Carlyle made a good father. William Barkewell, juve, okey inno-tineared for relief and carrying the theme by padding dialog, a series of yid across-the-alley talk feets by Ann Brody and Noille V. Numy at the Mill Gross way. Now the series of the series of the con-ference of the series of the con-characterizations lost ground by re-peating too often.

Miss White, an attractive girl al-ways, never more flapperish and she tikes a shower.

Hugh Trevor and Dorothy Lee for 'Half Shot at Sunrise,' Radio. James Bradbury, Jr., "Last of the Duanes," Fox.
Jack Buchanan opposite Jeanette MacDonald, "The Blue Coast," Par.
William Colller, Sr., "Tommy," Radio.

William Conier, or, Pathe, Radio.
Mary Astor, "Holiday," Pathe.
Ada Williams, 16-year-old Kentuck prize beaut, who quit films to marry Thomas Ince, Jr., last July, back in pletures for "Common Clay," Fox.

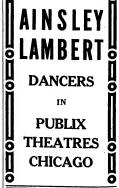
THE LAST COMPANY

(GERMAN MADE)
(All Dialog)
"Die letis Kompenier Lie production and rolease. Berin, March 19.
"Ill eletis Kompenier Lie production and rolease. Berin, March 19.
"Ill product of the Control of the Control
and Voldt starred and Karin Evans featured. At Ufa Pavillion, Berlin.

without question the most artistic talker that has been turned out on the Continent. It has the simplicity of the Continent o

(Continued on page 35)





Joseph Jackson

WARNER BROS.

Here is COLOR at the price of black-and-white

COLOR and sound together may be considered too high-priced a combination for some productions. Yet the color in Eastman Sonochrome Tinted Positive Films costs you exactly nothing. Sonochrome, developed specifically for the new era of the motion picture, gives both sound and color at the price of ordinary black-and-white positive.

EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK

J. E. Brulatour, Inc., Distributors Hollywood

Behind the Keys

New York City. Shaking up of managers con-tinuing in R-K-O, a new batch are effected in changes, switches and

outs.

Harry MacDonald, idle with the closing of the Riverside, has succeeded Harry Mitchell at the Jefreson, New York. He followed Mitchell into the Riverside several months ago.

nonths ago.
Other changes in the Met, area
are Jack Sheridan's appointment to
he Orpheum, Brooklyn, to succeed
sol Schwartz, transferred to the
rospect. Herman Lawrence, manager of that house has not been
tiven another.

given another.

Two changes have been made in J. E. Firnkoess' district; Raiph Waish to the Hippodrome, Cleveland, succeeding William C. Watson, and Allan S. Gleen at the Palace, Akron, succeeding Herb Jennings.

Omaha, April 1.

Evert Cumings has replaced Harry Goldberg, resigned, as Publix divisional manager; Charles Pineus has taken Cumings' place as district manager, and Elonel Wasson re-

ALL TECHNICOLOR TALKING TRAILER PARAMOUNTS STUPENDOUS PRODUCTION

"Vagabond King"

National Screen Service

New York—126 West 46th St. Chicago—810 S. Wabash Ave. Los Angeles—1922 S. Vermont Avenue

ARKIN and DEAN

Originators of the "SPARK DANCE" Tlus Week-Oriental, Chic

places Pincus as city and Paramount theatre manager.

Richard F. Emig came here from the Columbia at Davenport, Ia., to take charge of the World. Irving the Columbia at Davenport, Ia., to take charge of the World. Irving here to manage Faramount at Waterloo, Ia. Irving Waterstreet returns to Paramount in Omaha as publicity head and Watler D. Fleck, Waterloo, Ia. Irving Waterstreet returns to Paramount in Omaha as publicity head and Watler D. Fleck, Moines theatres. Stan Wilsey, assistant p. a. at the Paramount, has gone to the Lincbin (Neb.) Orpheum as house manager, and Rowan Milichal (Water). The world here are well as the world here are well as the world here and will circulate.

Clinton, O.
The Colonial has been closed by
Manager Fred Reichert to be wired.
It will reopen as the Madrid.

Albany, N. Y.

Publix has created a new division with headquarters in Springfield, Mass. Herbert Chattin, of Paramoun theatre, Springfield, district, Gallagher of New York City.

New division includes 30 theatres in New England and New York state and is in charge of Edward A. Cuddy, yromoted from manager of the Springfield district. George. Charges in publicity and advertising staffs. Gene Cuttis, formerly at Paramount, New Haven, goes to Springfield, with Cruzer's district. Ray Puckett, in Cuddy's district, assumes same duties in Chatkin's district.

Grant Martin, manager of RKO Majestic, Spring, manager of RKO Majestic, Springheid, Ill., transferred here to RKO Orpheum, succeeding J. RXO Strachan, sent to St. Paul by RKO.

Hillsboro, Ill.

Petition, signed by 1,000 residents,
swung four of the town's five counclimen into line in favor of an ordinance permitting Sunday shows.
New ordinance becomes effective in

Yakima, Wash Yakima, Wash.

J. C. von Herberg and associates
are going to build a hotel here. The
Yakima Chamber of Commerce has
endorsed another group that plans a

Easier Title

Trouble with the spelling and pronunciation of "La Marseilles" has prompted Universal to change the title to "Captain of the Guard."

14-story hotel, but von Herberg and partners will build anyway.

Centralla, Wash.
Fox West Coast theatres intend to
build a theatre here. Capacity 1,500.

Reading, Pa.
Capitol, Shamokin, Pa., sold at sheriff's sale to C. K. Morganroth, trustee for security holders, for \$261.30, plus a mortgage for \$225,000.

Allentown, Pa.
Boyd Enterprises, Philadelphia, has bought the James K. Bowen Embassy theatre here.

Embassy theatre here.

Wheeling, W. Va.
Herbert B. Ray, of Harman, W.
Va., near Eiklins, is named detendant in two suits filed in the U. S.
court here by film distributors. Suits
allege infringement on copyright by
the of copyrighted muste in a theat
sion. Fox in one suit charges Ray used
two talker songs, while in the other
Universal alleges Ray used three of
its film songs.
The suits of the charge of th

This city will join other Pennsylvania communities observing-daylight time April 27. City of-ficials put up a half-hearted protest, but industrial corporations, railroads, stores and banking houses tilme in 10 years in this city.

J. D. Marpole from local Orpheum to local Paramount and R C. Glasman to the Orpheum.

Newburgh, N. Y.
E. M. Dowling has replaced El-mer Brill as manager of Broadway.
Brill is no longer with Publix.

St. Louis.
Following managers have been engaged for theatres recently added to the St. Louis division of Fox West Coast:
R. C. Cluster to the Annex and Hippodrome, Herrin, Ill.; John Meinardi, American and Palace.

Newark, N. J.
J. Edwin Milsteln, formerly at the
Mosque here, has gone to Elizabeth,
N. J., as assistant manager and
treasurer of Warners Ritz.

Beloit is to have a new picture and vaude theatre to be known as the Beloit, backed by Lawrence Cunningham and local business men. Seuts 1,300

Court here has upheld Mayor Carter who fined Luther and Richard Day, Centerville, for operating that house here on Sunday, such as the constant of the constant of the constant of the Carter of the C

Tilton, N. H.
William Reeves will open a new
theatre here. He managed the
Strand, Portland, Me., for 15 years

Knoxville.
William E. Drumbar, after a year
as city manager of Publix theatres
here, has been promoted to district
manager of the Dallas, Texas district.

Warners shifted a number of managers in western Connecticut last week. Charles H. Oakley from Empress, Danbury, to Commodorer Hull, Derby, succeeding E. J. Harzers, and the season of the commodorer Hull, Derby, succeeding E. J. Harzers, and the season of the commodorer Hull, Derby, succeeding E. J. Harzers, and the season of the season

R. S. Walsh, of Palace, has resigned. Frank Phelps succeeds.

Phoenix, Ariz.

In continuous operation since 1914, the Columbia, former Richards and Nace house now run by Publix, will be torn down and a 12 story office building erected on the site. House closes this week when the leave entrees the lease expires.

At the same time the Ramona.

Johnson City, Ill.; J. P. Martin,
Hippodrome and Liberty, Murphyshoro, Ill., and Hugo Dudenbostel.
Lyrie and Orpheum, Salem, Ill.

Newark, N. J.

J. Edwin Milsteln, formerly at the

San Francisco. Fred Hanlin has been appointed Pacific Coast publicity supervisor for Public Theatres, with headquar-ters here.

American Theatre Corp, formed by Carl Mote, Samuel Mantel, and Mrs. Mary Shields, has leased the Walker Theatre, negro playhouse, for 20 years.

Denver.
America Theatre. Fort Collins, under rebuilding process.

Hamilton.
Work has started on 1,900-seat
ouse here, to be leased to Paramount.

"Mamba" on Broadway

"mamoa" on Broadway
Tiffany's "Mamba," now playing
to \$2 at the Galety, New York, will
either land at the Roxy (Fox) or
Globe (R-K-O) for the first popular
price Broadway stand a Tiffany
special has had in a long while.
Up to yesterday the starting point
now release date had been set.



Earn \$60.\$250 a Week
Prepare NOW to
enter the BIG UNC
CROWDED FIELD
of Motion Picture
tunities everywhere
in movie studios,
news films, educatunities everywhere
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GIRL BAND AT THE PARAMOUNT

During the past few seasons we have heard many good bands, and a few good girl bands, some of them claiming to be the world's most versatile band, but here is a band which, without any claims, has without doubt been awarded all these adjectives, and many more, simply by the enthusiastic audiences who have called for more and more. Heading the band, of course, is that a constant of the season
A FUTURISTIC BAND OF FEATURISTIC MERIT

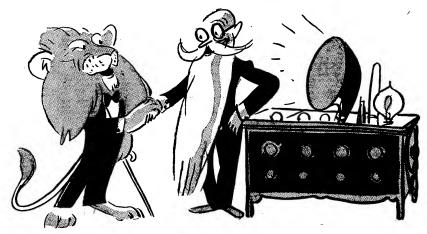
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FIRST AND ONLY GIRL BAND TO TOUR THE ENTIRE PUBLIX CIR-CUIT FOR 2 SEASONS (WITHIN 12 MONTHS)

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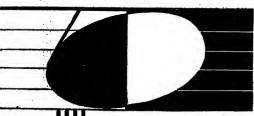
3rd BIG WEEK at the Capitol, N.Y. "Anna Christie" has broken every record ever known at the

with Chester Morris, Conrad Nagel, Robert Montgomery. Based on a story by Ursula Parrott. Directed by

Robert Z. Leonard.

ETRO-GOLD





A New Show World! A New Music World!!

Rudolph Friml, Rodgers & Hart, Richard A. Whiting, George Marion, Jr., Victor Schertzinger, Elsie Janis, Leo Robin, Ralph Rainger, Sam Coslow, Franke Harling - the best musical-inventive brains of the New Show World-

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INNOUNCEMENT

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-CURRENT HITS-

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VAGABOND KING

"Only a Rose" "Some Day"

"Song of the Vagabonds" Huguette Walts

From-LOVE PARADE

"Dream Lover" "My Love Parade" HONEY

"Sing, You Sinners"
"My Little Hope Chest"
"I Don't Need Atmosphe
(To Fall in Love)"
"Let's Be Domestic"

PARAMOUNT ON PARADE "Sweepin' the Clouds Away"

iny Time's the Time To Fall in Love"
"All I Want is Just One" "Dancing to Save Your Sole" "My Marine"

From-

THE BIG POND

"You Brought a New Kind of Love to Me" "Livin' in the Sunlight Lovin' in the Moonlight"



Look over these new comedy releases and see how Pathé has added 4 comi-days to that grinning April calender!

A PERFECT MATCH OMEDI

And don't forget—4 out of every 5 theatres wired for sound are playing Pathé Comedies, and liking em! reproduction are punk. Seldom a

Singing is seldom satisfactory, the operetta singer, Irene Eisinger, whose voice records so splendidly in radio, is almost never done justice here.

The picture was completed in five weeks, perhaps, too short a time to get competent results while sound recording is still in an experimental stage here.

Trask.

Wednesday, April 2, 1930 THE LAST COMPANY

(Continued from page 30)

(Continued from page 39)
she has taken a violent fancy to
him. The army gets across the
continued from the series are selected in the series are selected from the series are selected from the series the mill finds only corpses and removes his hat in honor of the heroic dead.
What interests principally is the
characteristic of the captain and
hard the selected from the series and
is made a human being with individualized personality. In some the
humorous is uppermost, in others
the tragic.
Conrad Veidt as the captain un-

the tragic.

Conrad Veldt as the captain underlines the sense of duty which underlies his every action. Only when the girl asks him to stay with Paul Henckels and Perdinand Hart the comic is uppermost; Martin Herzberg is boylshly juvenile; Werner Schott is the hysterical embediment of fear, and Ferdinand Companies of fear, and Ferdinand companies of fear, and Ferdinand companies of fear, and Ferdinand.

The cast disappointment is Karin The cast disappointment is Karin the second companies of the second co

companiment of his guitar.
The cast disappointment is Karin Evans, German-English girl, as the daughter. She hops about in a goofy manner.
Recording satisfactory, always understandable and consistent in tone quality.

Trask. quality.

Howard Esterbrook has writing term with FN. "Kismet," adapta-tion for Otis Skinner, his first.

Brandon Hurst, Fern Andra, Una Merkel, Frederick Burt, Hugh Hunt-ley. Nance O'Nelll and Florence Roberts, "Eyes of the World,, UA. Henry King directing.



RILL AND WARRIET

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DAMES AHOY

(All Dialog)

(All Dialog)
Universal production and release. Directed by William Jones Craft and based on a theme adapted by Matt Taylor. In cast: Glenn Tryon, Otis Harian, Gertrude Astor, Eddle Gribbon. At the Colony beginning Mar. 29. Running time about 63 mins.

Daily change theatres can't ask for better product to round out all-satisfying programs than Univer-sal's "Dames Ahoy." As an attrac-tion of this kind it is excellent.

While all the screen themes on the navy concentrate their locales in amusement parks, and this is no exception to the rule, "Dames Amoy" has well knitted its action around the slim nub of an old sea dog who has married some dame while stewed and is trying to find her.

stewed and is trying to find her.

A birth-mark above the knee beling all that Otis Harlan, in that
role, can remember about the Hite
role, can remember about the
Hite
Gribbon and Glenn Tryon take up
the greater part of the reelage
hooking up women's skirts or standing guard at the funny house where
the cumera feasts on teddies of all
maddence, hall in Venice, Cal,

the camera feasts on teddies of all measurements.

A dance hall in Venice, Cal., comes in for a great plug. One of those familiar marry-for-prize contents of the feast of the

Two Hearts in 3-4 Time (GERMAN MADE) (All Dialog)

Berlin, March 19.

Berlin, March 19.

("Zwei Herzen im ¾ Takt").

Deutsches Lichstpiel Syndikat. Recorded on Tobis, Scenario by Reich and Schuiz. Directed by Geza von Bolvary. Music by Robert Stoiz. At Capitol, Berlin.

Robert Stoiz. At Capitol, Berlin.

Despite evident faults this picture is good entertainment for the Continent. Without in anywise comparing with the class of UFAS "Love Waltz." It will have enarly the appeal of that opus.

Lighthearted and lightheaded with entertaining prevent with entertaining prevent with entertaining prevent interest in the protection of the protect

are keeping their sister, Hedd, a secret from the operetta composer, Toni.

The latest product of the three is ready to be put on except for the walts melody for which the put of the put

dancing.
Robert Stolz, known as an operetta composer, has delivered a first
rate score. Unfortunately the title
waltz, "Two Hearts in % Time," is
not the best number and it is therefore plugged too much Thoy house
have settle to much Thoy house
have settle to all one of the content
inch eliminate the content of the content
rock.

Too. "Auch Du wirst
rock."

The big out of the production is the sound. The picture was com-pleted only a few weeks ago and evidently represents the best that

ISLE OF ESCAPE

(ALL DIALOG)

reproduction are punk. Seldom a picture in which the tone quality varied so violently. The loud speaker seemed to be almost continually stuffed with cotton. Often, for exercised with cotton. Often, for exercised with cotton. Often, for exercised with the continuation of the world be satisfactory and then in a close up of the same scene the voices would either be hollow or shrill. It may be partly in the projection here, though. (ALL DIALOG)

Warner production and release. Directed by Howard Bretherton. Starring Monte Blue. Adapted by Lucien Hubbard and J. Grubb Alexander from a story by Jack McLaren. At Warner's Beacon, week March 29, on double feature bill. Running time about 60 minutes.

David Wade
Molra
Stella Blackney Betty Compson
Tom Shane Noah Beery
Judgelvan Simpson
HankJack Ackroyd
LoruNina Quartero
Manua:
Ma BiackneyRose Dione

Nickel novel version of South Sea Airckei novel version of South Sea Island men and women, bad and good, the theme. No attempt is made for logic in dialog. Were it not for sound and the cast "isle of Escape" would impress as a re-

issue of some pre-war meller.
Stretcy theiller for losser grinds, it can also be chanced by some of the second runs for its novelty and music.

Monte Bluc makes a better rail.

Inca a written.

Surprise comes in that singing voice of Noaii Beery. A deep, rich groen work of the second of the island.

"White Cargo" from the Hay?

"White Cargo" from the Hay?

"White Cargo" from the Hay?

"White Cargo" from the Judy a Wade, especially from hungry headhunters, giving the cold unemotional shoulder to Myrna Loy in the snubbed Tondeleyo role of Moira. This Moira even gets her old man and all the (Contlued on page 39) (Continued on page 39)

MY BEST WISHES

TO

MR. ERNO RAP

UPON HIS ADVENT IN HOLLYWOOD. IT WILL AFFORD ME GREAT PLEASURE TO EXTEND MY FELICITATIONS TO HIM PERSONALLY WHEN WHEN I ARRIVE ABOUT APRIL 13, 1930, AT THE

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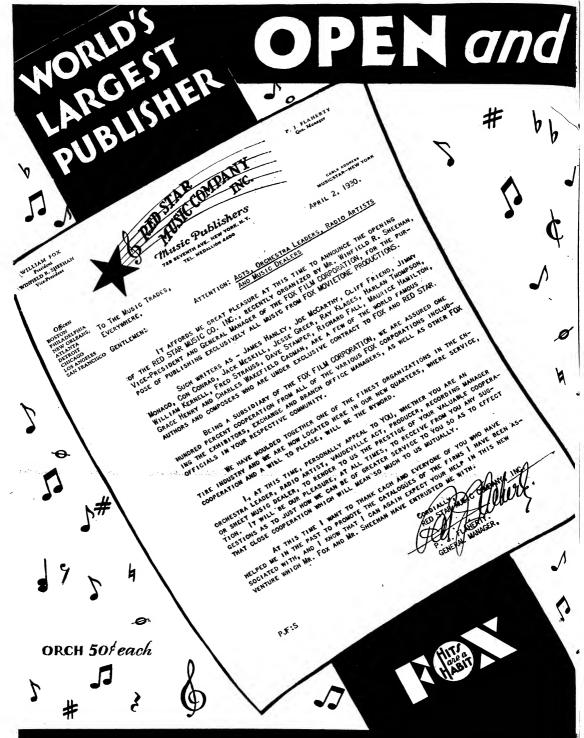
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MR. LEWIS WARNER



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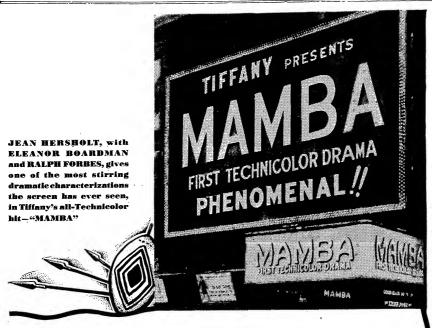
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BRIDE OF THE REGIMENT, with Vivienne Segai (First National).
BRIGHT LIGHTS, with Dorothy Mackaill
BRIGHT LIGHTS, with Dorothy Mackaill
CHASING RAINBOWS, with Beasic Love
and Charles King (Metro-Goldwyn-Mayer),
Technicoler Sequences.
DEVIL MAY CARE, starring Ramon
CARE, starring Novarro (Metro-Goldwyn-Mayer), Tcchni-color Sequences. DIXIANA, with Bebe Daniels (Radio

DINIANA, with Bebe Daniels (Radio GENERAL CRACK, with John Barrymore (Warner Broa.), Technicolor Sequences. GLORFFURG THE AMERICAN CIRI. (Paramont), Warner State (Paramont), Warner State (Paramont), Wallee in revus scenes (Paramont), Michael Carlot (Paramont), Michael Carlot (Paramont), Michael Carlot (Paramont), Warner Broa.), Wallet (Paramont), Wallet

quences.
IN THE GAY-NINETIES, starring Marion
Davles (Metro-Goldwyn-Mayer), Technicolor

equences. IT'S A GREAT LIFE, starring the Duncan isters (Metro-Goldwyn-Mayer), Technicolor

Sisters (Metro-Goldwyn-Mayer), Technicoles Sequences, MAMBA, with Eleanor Boardman, Jean Hernbeit and Raiph Forbes (Ufflew) Warnet MAMBA Raiph Forbes (Ufflew) Warnet MAMBA (Monther Hernbeit and Baph Forbes (Ufflew) Warnet MAMBA (Monther Hernbeit Matter Hernbeit Matter Hernbeit Matter Hernbeit Matter Higgeon and Edward Everett Horton (First Maior Monther Hernbeit Claire and Alexander Gray (First National), Technicolog Sequences.

and Alexander (ora) (First National), re-nicolor Sequences. PRAMDE, all-star cast (PARAMOUNT). Technicolor Sequences. PARIS, starting from Bordoni (First NARIS, starting from Bordoni (First NARIS). Sequences and the property of the prope and Helen Kane (Paramount), Technicolor Sequences. PUTTIN' ON THE RITZ, with Harry Richman (United Artists), Technicolor Se-

nerman (United Artists), Technicolor Se-uences, RIO RITA, with Bebe Daniels, Robert Voolsey and Bert Wiceler (Radio), Techni-

color Sequences.

SALLY, starring Marilyn Miller (First National).

SHOW OF SHOWS, with 77 stars (Warner Bros.).

SHOW GIRL IN HOLLYWOOD, with Alice White (First National), Technicolor Sequences.

guences. SON OF THE GODS, starting Ric'rd arthelmess (First National), color SOUND THE GODE, staning Riving Barthemes (First National). The Color Segures. First National). The Color Segures. First National, The Color Segures. The West, with John Boles and Viviens Segul (Warner Bros.). SONG OF THE FLAME, with Bernie Color Segures. Song OF THE FLAME, with Bernie Color Segures Segures. Song OF THE FURNISHED Segures. SWEET KITTY BELLARIES, adlater cast (Warner Bros.). With Bert Wheeler, THE KING OF JAZZ, starring Faul WHITEMAN (Universal). Belletic cast (Metro-Golwyn-Mayer), Technicolor Sequences.

(Metro-Goldwyn-Mayor), Technicolor Sequences.

Old State of the State of the State of the State of Sta

Ring, with Jeanette MacDonald (Paramount).

MODER A TEXAS MOON, with Frank Fay, Noah Beery, Myrna Loy and Armida (Warner Broals FERN SKIES, with Sidney Blackmer and Lila Lee (First National).

VIENNESE NIGHTS, all-star cast (Warner-Broal).

ISLE OF ESCAPE

(Continued from Page 35)

(Continued from Page 35)
native women to witness her advinces to sleep in Wade's hut, it couly for Haya' ethics when atome resorts to the big push instead of English hug.

Betty Compson is a Stella married in name only to Shans the English hug.

Betty Compson is a Stella married in name only to Shans the push of the stellar of the ste

THE LAST DANCE

(All Dialog)

Produced and distributed by Audible Pic-Produced and distributed by Audible Pic-Siarring Vera Reynolds and Jason Bobbles, Scientra and dalog by Jack Towniez, Pic-tographer, M. A. Andersen, Recorded by Companier, M. A. Andersen, Recorded by Sally, "by Ray Caffiled and Neil Moret, At Low's New York, N. Y., one day, half minutes."

At Loww's New York, N. Y., one day, hair minus bill, March 25, Menning time, 63 minus bill, March 25, Menning time, 63 saily Kelly Yera Raynolds Tom Malboy Jasen Robards Tom Malboy Jasen Robards Spill Kelly Gertrude Short Parkelly Harry Todd Harry Todd Harry Harry Todd Harry
Okay Indie product for the inlands mostly. Biggest fault is the extensive the mostly of the mostly of the mostly. Biggest fault is the extensive the mostly of the mostly

high note vamp, scrams for a phoney sounding voice and too much effort at histrionic display, much effort at histrionic display, the property of the paper millionaire who married a taxi dancer from a Broadway dance palace. Anyway, the film theme is along the same line, but with a family and the paper millionaire who married a taxi dancer from a Broadway dance palace. Anyway, the film theme is along the same line, but with a family married that looks hard is the fact that the playboy's society pets look scare-compared dress and manners as compared the same line, and latter also use the broad 'a' in language which don't belong to taxi dancers, as they are known in big city localise.

And latter also use the broad 'a' in language which don't belong to taxi dancers, as they are known in big city localise, the film takes its biggest technical flop is a lawyer with the deliberate nerve of phoneying a girl to sign, a false complaint and file it in court without the girl knowing its nature. Ficture makes housed to raything except reading newspapers about herself in head-lines.

Lillian Leighton as Ma Kelly helps to create a few laughs with the asame or anything except reading.

A peculiar technique in introduction of the same and these are rather artfully scattered through the picture to lift if from floppo.

A peculiar technique in introduction flower of the tune, the film title and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at little and Miss Reynolds' nomen in bold face, as the brechestra takes at l

The Parting of the Trails . (Silent)

Produced and Francisco Systems of
Best spot is double bill. Usual stereotyped acting, horse flesh sequences and slow motion flat fights. Different only in that the love interest almost ain't—and the titles serve to confuse the audience as to the identity of one of the central figures. He might be "Thompson" or "Johnson" Exploitation possible to the control of the cont

something. Photography is okay.

14. Presont day of talkers and biga quick: finish film as this cling of
a quick: finish film as the cling of
something for serious consideration
by the exhibitor. In this one tone
consideration by the exhibitor. In this one the
combiletor has got to figure that the
combiletor has got to figure that the
and characterizations are familiar.
There isn't the slightest iota of action in this picture to overcome
these two facts.

TRAILING TROUBLE

(All Diales)

Universal products in a big
to agift and then finishing back to
some 'irrelevant stuff with the Gibsom voice doing a talking reporterToward the cend it has a cheap and
som voice doing a talking reporterToward the cend it has a cheap and
som voice doing a talking reporterToward the cend it has a cheap and
som voice doing a talking reporterToward the cend it has a cheap and
versal specials.

15 by the chibitor is a big
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in the cheapest grinds.

16 lot the owlfare of a little Chinese give
in the the application of a little Chinese give
in the cheapest grinds.

18 lot the od little Chinese dive is
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in the cheapest grinds.

All of the od little Chinese dive in
the welfare of a little Chinese dive in
the the welfare of a little Chinese dive in
the welfare of a little Chinese dive



CAUSE FOR REJOICING!

HE Music Defense League nears the 2,000,000 membership mark after a few short weeks of effort.

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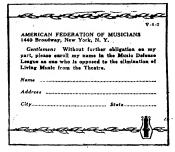
To become a member in good standing of the Music Defense League one needs only the discriminating taste to know that the art of music is worthy of preservation, and the good sense to want one's money's worth. There are no dues, no oblimations obligations.

Throughout the world friends of music are alive to the cultural menace of Canned Music in Theatres. Even the governments of England, France, Spain and Italy are considering measures to prevent this artistic debasement.

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What if theatrical interests are momentarily deaf to all considerations save profits gained through false economy? They will heed the voice of the public when that voice attains a sufficiently com-pelling volume. For the public must be served.

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> Direction EDDIE RILEY, N. Y. C.

EVA THORNTON

AMERICA'S MOST BEAUTIFUL PRIMA DONNA Featured in F. & M. Idea "BELLS and BELLES" Picture Producers Are Invited to Hear a Real Voice WEEK OF APRIL 3RD, LOEW'S STATE, LOS ANGELES





ERNSTEIN ~

Publix Vaude Circuit Mav Be More Extensive Than Any Previous Reports on Venture

A Publix vaudeville-picture circuit of magnitude, split and booked in two divisions, east and west, now side the Publix corganization has yet anticipated. This circuit, contemplated for an immediate start with about 12 theatres and poised for much expansion by next season, will, if developing as indications denote it will, come nearer to R-K-Co in plaving time than Local central to the property of the property

mendous.

The approximate number of thestres in the U.S. operated by Publix Is 1,009. Of this number half
or more are believed physically
adaptable to vaude. What Publix
is seeking to determine through
division managers throughout the
country is the number suitable for
vaude-playing. Question in the way
-and up for settlement is which of
'these theatres would possibly advance themselves with a vaudilim
policy.

Staggering Number

With the trend of the country now toward stage accompaniment for pictures in second as well as first grade theatres, and the taste nrst grade theatres, and the tast pointing to short vaude bills in preference to presentations, which are becoming passe, the number of houses Publix might chose to add to the vaude list could prove stag-

gering.

Story of a week ago was that by
the end of this month Morrisbooked vaude will be playing Publix
theatres in the following citles besides those already in: Utica,
Syracuse, Buffalo, Toledo, Cleveland, Detroit, Champaign, Ill., and
Dec Molraes

es Moines.
This list, accounts stated, would e extended to important propor-

be extended to important propor-tions by next season.

Erection of a large Publix vaude circuit would create more big cir-cuit competition than vaude has ever known. Present supply of acts for R-K-O's 50 weeks, Loew's 35 weeks and the 20 or therehoust comprising Fox, Warners and the few remaining independents, would be affected.

flected.

If a circuit would more than by rencw the interest of acts aude, giving them a consider-expanded field to work in and taps generally raise the stand-of vaude stage material.

WRESTLER BOOKED IN ADVANCE OF MATCH

Holuban, 226-pound Cossack, challenger for the world's wrestling title but more noted for his size 26 colian, goes vaude April 16 at the RKO 86th Street, New York. Charlle Hart half-nelsoned him in.
The wrestling s. and d. man is booked for a title match next week with Shkat, the champion. Clinching of the vaude date in advance males that sound tunny.

Durante Trio for Show

Clayton, Jackson and Durante, following intervening picture work on the Coast, will be featured next season by Ray Goetz in his "The New Yorkers" musical.

The three boys were set with the Goetz show this week by Jack Curits. They may play a few return vaude dates immediately for R-K-O.

Flash Act from Show

Flash act composed of eight show girls from the last "Vanities" opens for R-K-O April 9 in Yonkers.

ARE NOW FORGOTTEN

Agents are now having a tough time making conversation with oldtime and well-worn squawks petering out. The lot is becoming the most uninteresting in any part of show business. Where they haven't sown tired of kicking, they have become pesky by trying to wise themselves up by goading for all the news that's around, while still others are now always on the look-out for jobs as an out of their pre-

Since the Albee regime went out Since the Albee regime went o with plenty of changes in every ection in the meantlme, many the favorite topics have also go out. Old regime always gave i boys sufficient to squawk about. Where have gone all these time complaints?

Hollering over collection agency. N. V. A. advertising. N. V. A. advertising.
Booking office hours.
Agents stealing acts.
Direct booking.
V. M. P. A. decisions.
Loss of franchises.
That blacklist.
Outside booking. Radio claus

And plenty others. While there are some squawks now here and there over other questions mostly, they can't compare in number to the variety that existed before in the days when Keith's was called a terrible, bad trust.

SCHWARTZ WITH R-K-O

\$3,500 for Male Yiddish Star, to Stand Off Loew's

To offset the loss of Molly Picon to Loew's, R-K-O has booked Maurice Schwartz, Yiddish dramatic star, to open April 12 at the Franklin, New York. He will headline at the Palace the following line at the Palace the following week (19). Schwartz' R-K-O salary, \$3,500, is

Schwartz R.-K.-O salary, \$3,500, let the same Loew's secured Miss Ploon for. On the East Side Schwartz is the biggest male name, with Miss Ploon the feminine light and topping Schwartz on the draw. R.-K.-O paid Miss Ploon \$2,500 when last ploop the control of t

Charlie Morrison Legally Adopting Step-Children

Adopting Step-Unildren
Charlie Morrison, the R-K-O
agent, is arranging to adopt legally
Billy Kent, 8, and Betty Kent, 12,
children of his wife, Blale Morrison,
by her previous marriage to William Kent, the comedian.
Charlie and Elsie were married
two and a half years ago. Daughter
(Marllyn) was born to them four
months ago.

GREEN BACK TO ACT

Hollywood, April 1.
Harrison Green has sloughed agenting here, returning to his former yaude act of Green and former vaune act of Green and Parker. Green was with the Harry Weber office the past nine months.

"PEACHES" AS "INFANT"

Mrs. Carolyn M. Hoenan, mother of Frances "Peaches" Browning, was appointed legal guardian ad litem of the girl on "Peaches" application in the N. Y. Supreme Court. Attorney Daniel F. Cohalan represented Miss Browning, appearing as an "infant."

This ruling may make possible prosecution of a separation suit by the actress against "Daddy" Brown-

R-K-O MAKES ACTOR SETTLE FOR RELEASE

Following a previous refusal, R-K-O has agreed to release Ken Murray from two weeks of his re-Murray from two weeks of his re-maining vaudeville time in order that he may step into the new Bessinger musical being produced on the coast by Alexander Lefwitch. R-K-O's terms, agreed to by Mur-ray, are for payment by the come-dian to the circuit of the equivalent of his calour for the two weeks un-

dian to the circuit of the equivalent of his salary for the two weeks, under his play or pay contract. Settlement gives R-K-O about \$3,500 in place of the comedian's services. Payment will be made by the show. The two weeks from which Murray has been released are April 16 in San Francisco and May 9 in Man Diego. Reason offered in the request for release from the Frisco date was that the Bessinger revue opens in that city, with Murray's prior appearance there in vaude, apt to take the edge off the show.

May 9 is the date set for the

May 9 is the date set for the show's opening.

In between the two released weeks Kurray will play out his R-K-O bookings in Oakland and Los Angeles.

Charlie M in the show. Morrison placed Murray

In the show.

Reports are that R-K-O through a similar settlement may resolud its refusal to release Al Trahan, another star vaude comic. Trahan applied for permaission to drop off the vaude circuit to go with the forthcoming "Little Show" in New York. He has until July 1 to go with R-15-C. Barl Carrol also has entered an effect for Trahan to Morrison

Los Angeles, April 1. Johnny Burke replaces Ken Murray in the latter's RKO unit at the Golden Gate, San Francisco, April 16. Murray drops out to make a picture for Radio.

picture for Radio.

Burke's booking is for thr weeks, with further time probable.

Organization Is on For N. V. A. Collections

Pat Casey has started organiza-tion for the N. V. A. Drive week of April 27. Casey has com-menced to hear from independent Variety Managers' Association, who say they want to join the collection plan in their theatres during that

Casey left for the coast Saturday Casey left for the coast Saturday, to arrange for the western midnite benefit performances for the same cause, to be held in some key citles. In the absence William Lee, in the V. M. A. is in eastern charge of the Drive.

Los Angeles, April 1.

Local theatre managers have chosen April 23 to give a big N. V A. performance at the Shrine Auditorium.

Motion Picture Producers', Asso-clation will sid the theatre group in getting the show together and dis-posing of tickets. It is figured about 45,000 can be realized, with boxes sold at \$1,000 each.

Harold B. Franklin is head of the committee in charge, which consists of Frank W. Vincent, for RiCO circuit; Morris Silvers, Warner Bros. theatres; Gus Eysel, Publix theatres; Bruce Fowler, Fox West Coast Theatres; Frank Whitbeck, supervisor of publicity and exploitation, loaned by Frank Whitbeck, supervisor of publicity and exploitation, loaned by Frox West Coast Theatres; J. J. Murdock and Harry Weber, secretary. Jack Warner will be chairman of the picture division, with Fred W. Bectson representing the Association of Motion Picture Producers. Harold B. Franklin is head of the

Pat Casey is expected here Sun ay to supervise the campaign.

From Usher to Mgr.

Saranac Lake, N. Y., April 1.
Manager of the Pontlac (Fox) is
Alton B. Anderson, successor to the
ate L. H. Raymond.

Coming here five years ago Mr. Anderson was employed as an

Dick Kearney III

Dick Kearney, former vaude booker, seriously ill with bursted appendix at St. Luke's hospital, New York.

Always Professional

Six despondent layoffs went down to the river to commit suicide. A cop, inquiring the reason for their presence at the water's edge, sarcastically

"Well, why don't you jump?" To which one of the actors "Well, why don't you jump?"
To which one of the actors
replied:
"We're waiting for someone
to open the show."

TALKERS CAN'T REPLACE 'LIFE-OF-PARTY' RACKET

New York, March 26.

New York, March 26.
Editor of "Varicty":
Do you mind if I tell you that
you're damp, if not all wet, in some
of the statements in the "Life-ofParty" article this week? Eight
years in the racket at Camp Log
Tavern, Milford, Pa., qualifies me to
set you right.

set you right. No outdoor resort is in a position to cut its social staff from 22 people to three, talkers or no talkers. The only edge the talking pictures can give a camp is the elimination of indoor athletic games, camp fires, novelty nights and maaquering, and the control of the control activities

activities.

Dramatic and musical shows will still be necessary to appease the tremendous appetite for entertainment at camp, and a staff of three can hardly be expected to supply that demand. Guests at an outdoor resort are not keen on the sort of stuff they can get on Broadway, having foreaken the city to "get away from it all," and will accept citified entertainment only as a minor portion of a "campy" program.

gram.
There are vacationists who s
two weeks or more and will exy
to see a new film at each show
It will be costly and difficult to b
first run or first-class pictures,
how much second rate stuff ca
pleasure-seeking mortal stand?

MacLiebnai

SISTER KICKED SISTER

Accidentally During Dancing by Gale Girls in Show

Peculiar accident occurred during a performance or "Plying High," at the Apollo, New York, last week, Jane Gale, of the Gale quadruplets, sustained a broken nose when klcked by her sister Jane while June and Jean waited to do their bit. It hap-pened while the girls were doing pened while the girls were defined in-flaps, using canes for support.

The acrobatic dancing sisters con-tinued in the show, but Jane had considerable trouble over her dam-aged schnozzle. Seems it was set wrong and another doctor had to do

All-Irish Show

An all-Irish bill, as tried recently at the Flushing, L. I., is planned for the Fordham, opening Satur-day (5).

On show are Loulsville Loons Burke and Durkin, Roy Sedley, Jo-seph Regan, Florence O'Denishaws and Snow and Columbus.

Judgments

Agie Raw Film Corp.; J. A. Koerpei; 11.520.
Fatchogue Theatres, Inc.; Gen. Out-door Adv. Co.; 3376.
Steragen Theatre Corp.; Rudolph Wur-Herner Corp.; Rudolph Wur-Joseph Urban and Abraham Edrachter; M. Grossman; 31,456.
Clover Gardens, Inc.; H. T. Mason; 11.50.

31.109 Gardens, Ruc; II. T. Mason; St. M. Rolmes Co., Juc.; Holmes Airport Line, and Elmor H. Holmes, George Berhard A. Gallana; T. O. Sheckell et al., assigness; 17,073.

Hanas Color Co., Juc.; A. Cohen et al.; 3303.

Jabort Kipper: Ann.

sfansa Color Co., Inc.; A. Cohen et al.; 350, ther Kinper, Anner. Motor Tours, Inc.; costs, \$12. the Kingler, Anner. Motor Tours, Inc.; costs, \$12. the Motor Tours, Inc.; costs, \$12. the Motor Tours, Inc.; costs, \$110. the Motor Color Color Color, Inc.; \$150, the Motor Color Color Color, Inc.; costs, \$110. the Motor Color Motor

Bankruptcy

Bankruptcy
Irving Grad, physician, 261 West 61st street; liabilities, 37, 400; assets, none. Fenn-Fost Hotel, Inc., atto known as Fenn-Fost Hotel, Inc., atto known as cate not stated.
Clef Maske Shoppe, 38 West Mt. Edoh Ave: liabilities, \$1,53; assets, \$1,530.

WILL MAHONEY'S BRAND **NEW XYLOPHONE DANCE**

Will Mahoney is performing a brand new xylophone dance in "The Sketch Book" at Chanin's 46th Street, New York, this week. He first staged the dance, after months of practice, last Saturday.

of practice, last Saturday.

Nothing of a similar nature in dancing has been performed on any stage. Idea was thought out and perfected by Mahoney, the dancing and singing comedian, with "Sketch Book" since it opened on Broadway.

Book" since it opened on Broadway. Mahoney has had the apparatus patented in his name, though it is unlikely any regular performer would attempt to lift the dance idea, since even the usual alibi of "coincidence" could not possibly apply to this unique thought. Since but one man has thought of it in over two men could have thought of it at two men could have thought of it at the same time.

the same time. Manoney's stage time Monday evening was six minutes. Of this three were consumed in the dancing portion. Mahoney went on at 11:12 and stopped the show next to closling, the applause continuing into the finale, but he did not return for a bow. House men reported even a greater furores at the Saturday's in the control of the hammers.

Dances With Hammers The especially built xylophone is

The esfocially built xylophone is of the usual style but quite long, Mahoney with a hammer attached to each shoe, steps upon the instrument without his shoes causing a sound. He had just finished his "Mammy" song on the stage, and went upon the instrument when urged back stage to finish his act atter he had sobblingly said he couldn't do any more (business).

couldn't do any more (business).

With the music starting Mahoney commences to dance, the hammers hitting the keys to perfect rhythm. It's a complete surprise and when the dancer dld his third and last number, Sous's "Stars and Stripes," the house burst into heavy plaudits.

The idea is magnificent in its originality, and Mahoney is splendld in the execution.

This printed record is made to ensure Will Mahoney's claim to creation of this xylophone dance and himself as the first performer of it, due to Mr. Mahoney being in a production previously reviewed in "Variety."

Christy Thinks It Over And Ouits Show Biz

Los Angeles, April 1.
Cancelling the unfinished time on his R-K-O route, Ken Christies scrapped his three people sketch at Long Beach and is leaving show big temporarily.

Christy is understood to have ther business interests on the

All-Girl Unit

An all-girl unit for the west is be-ng prepared by Charlie Freeman for opening in St. Paul Saturday

Babe Egan and Redheads, Grace and Mary Eline and Gracie Barry engaged thus far. Flo Mayo con-sidered as other act.

Ed Medley Out

Los Angeles, April 1.

With Ed Medley, of Medley and
Duprey, too ill to continue in the
act, the R-K-O booking office in
New York has okayed Jimmy Sargent to sub for Medley in Salt Lake
and Denver.

Further than that R-K-O has not Further than that R-K-O has not signified whether the act would be dropped or permitted to go ahead without Medley. Latter is suffering from a breakdown and is under doctor's orders to lay off.

Carr and Leroy Off

CATT and Leroy Uni
CATT and Leroy were compelled to
withdraw from the bill at the Superior. Brooklyn, N. Y., Tuesday,
due to illness of Miss Leroy with
pneumonia. Miss Leroy played the
Monday show with high fever and collapsed in her dressing room was taken to the Cumberland Street Hospital.

Hayes and Neary went in as

SWING FOR STAGE SHOWS

Complaining Duo Discover Error: Stick to Troupe

Derickson and Brown will remain Derickson and Brown will remain with the R-K-O outfit unit they started with, through the Kansas city and St. Louis weeks, when they were to have been shifted to another R-K-O show. The two boys informed the booking office in New York they had made an error; their trouble with the other acts in the

York they had made an error; their trouble with the other acts in the unit was started from the outside, not the inside, they alleged. Requesting permission to remain on the show and with none of the other acts further objecting, the born of the control of the

who sing and play piano, were at war with the remainder of the turns. war with the remainder of the turns. They had an act pinched in one town and threatened to repeat in another. Neither of the couple was slugged, as the men, with the show did not wish to cause undue publicity, but it was no springtime james and the same should be successful to the same should be

ed themselves, no one in the book-ing office has been informed, but the remainder of the bunch now say it's all right; they are nice

HOTEL PAYS \$2,500 TO SETTLE JEWELRY CLAIM

Daphne Pollard, English music hall comedienne whose married name is Mrs. Ellington S. Bunch, has won a \$2,500 settlement in her suit against operators of the Concourse Plaza Hotel, Eronx, for loss of Sevellard, in Hollywood, made a deposition which was read before Supreme Court Justice Peter A. Hatting and a jury by her attorney, after witnesses corroborated, attorneys for the hotel agreed to settle. Miss Pollard's deposition declared that in August, 1926, when a guest at the hotel, she was advised by friends to leave her jewelry at the hotel desk for safe keeping before going to a party. She left a seven-cavat diamond tring and other jewelry, worth \$12,000, with a clerk, she said.

said.

Several days later when asking for the jewelry she was told the hotel management did not have it, she said. After persisting, a crerk admitted he received it from her and had placed it in a drawer which was later rifed. Some of the jewelry was recovered in pawn shops with the property of the property of the payners of the property of the pro

as the value of the unrecovered pieces. The defendant is the Sta-dium Operating Co., manager of the

Earl Nelson's Theatre and Helen Davis' New Partner

Helen Dayis' New Partner Earl Nelson has dissolved his vande partnership with Helen Davis and Is quitting the stage for the operating end of show biz.

Nelson has taken over two picture houses in Jewett City and Voluntown, two small towns in Connecticut, and will run them himself, also opening a dancing school in Jewett City.

Miss Dayis, continuing in vaude, is rehearsing an act with a girl partner.

Suing Joe Sullivan

Sult to collect \$1,100, alleged duon a note made out in favor of Joe Sullivan has been started in the New York City Court by Robert Woodhouse.

Albee's Will Thursday

E. F. Albee's will is to be filed in New York Thursday (3). That statement was made Mon-day by Senator Henry Walters, cus-todian of the Instrument.

NO MORE VAUDE FOR THIS TEAM—STRUCK OIL

Bob Cook and Dot Oatman, veteran team, on and off, were sitting in their dressing room at the Royal, New York, Thursday night, wondering where the first half, if any, would come from. It had been a tough season. They were playing the Royal last half at the rate of \$300.

Doorman called Cook to the phone. It was Joe Freiberg, man-ager of the Somerset, calling, "There's a wire here for you," said Joe. "I'll popen it up and read it to you." He opened it and started to read, read

read,
"Oil struck on your land in Okla-homa City today."
Further info to the dazed Cook was that the first day's gusher brought \$48,000, and indications were for an income of \$6,000 a day as long as the well holds out, which may be indefinitely.

"I think," thought Cook, "I'll tell the manager what to do with the supper show."

It sounded like a fairy tale or a gag, but the first payment dispelled all doubt. The 10 acres of well-oiled land were taken over by Cook some time ago from his sister.

When the couple are through an-swering the mob's questions and ac-cepting their congratulations they'll probably go away for a rest,

First halves, last halves, supper show and next week are now parts of a remote past to Cook and Oat-man.

ERWIN SHAW'S WIFE ANNOYED HIS PARTNER

Tired of being annoyed by phone threats and personal visits, sie sald, Lucia Colross, of the vaudeville team of Lucian and Shaw, summoned to court Mrs. Erwin Seidel, wife of Miss Colross' partner (Shaw). Magistrate McQuade heard the facts

Magistrate McQuade heard the facts and dismissed the summons. Miss Colross is 19 years old.
The girl stated that for some time she has received telephone calls from Mrs. Seidel at all hours of the night. She declared that Mrs. Seidel has threatned her with bodily harm unless she quit her husband, Richard Seidel (Shaw). The Seidels have been living apart, said Miss Colross.

been living apart, said Miss Colross. Miss Colross denied she was friendly with Seidel. She stated she was his partner in the show busl, ness, but nothing beyond that. "I have tried to reason with Mrs. Seidel, but to no avail," said Miss Colross. She lives with her mother at 205 West 80th street. Seidel lives

205 West 80th street. Seldel lives with his father at 81 Schofield street, City Island.
The Seldels have been separated for five years, said Miss Colross. She said that while at the Plower show with her mother, Mrs. Seldel began to assail her while she was talking with Mr. Seldel. Miss Colross stated that she had Miss Colross feated that she had

appeared with Harry and Kitty Sut-ton in vaudeville. She told reporters that Mrs. Seldel threatened to de-stroy her features by hurling acid

avenue, Bronx.

Golf Tournament

Annual R-K-O golf tournament is set this year for May 7-8 at the Westchester-Biltmore course, West-

New York City Court by Robert
Woodhouse.

R. C. O agent \$1,200 on a 13-day note, and that Sullivan only paid though both. Woodhouse is repersented by Attorney Julius Rendler.

Sented by Attorney Julius Rendler.

Westchester Court, River course, viset like grade. He has been giving money in last year's tourney, held week since we have quit ab money in last year's tourney, held week since we have quit ab at North Hills. He will again par Miss Dayne declined to the vande and picture (R-K-f) be 50. Which we wall and picture (R-K-f) be 50. Which is doing," she said.

VAUDE ACTS MAY AGAIN BE SOUGHT

Increasing Reports Seem to Tell Straight Picture Houses Will Call for Speaking Stage Support Chain Operators Incline Toward That Opinion

GROSSES THE LINE

A swing toward vaudeville as speaking stage support for straight picture theatres is being felt in chain circles through increasing reports of these houses not standing up as well with grosses of late as they should have done.

they should have done.

A stage show is needed in many of the theatres now wholly depending upon straight pictures, a chain man said in New York yesterday. Though he did not specify vaudeville as the added stage entertainment, his questions on vaude conditions at present left that inference.

"Picture men," i.e., film men if theatre operation who disdain vaude or any stage attraction other than the any operation was designed with a conpictures, asyling pictures only are needed, are lapsing from that grandiose attitude. The talkers have altered the impressions many of the "picture men" have held. They are finding weekly that a bad talker is a pretty bad attraction; that it Reeps away trade and a theat of the second of the sec

(Continued on Page 46)

MARIE DAYNE'S NO. 2 WILL BE NO ACTOR

Marie Davne, comedienne, is to appear before a referee to be grant-ed, she said, her decree of divorce. The testimony of witnesses already filed with her attorney, Irwin Isaacs, has been submitted to the referee.

has been summitted to the referee.

Miss Dayne began an action for
divorce against her husband, Milt
Douglas, master of ceremonies, and
said to be playing in Newarit, N. J.
Douglas was born Milton Sylvia. He
is the same age as his wife, 27.

Douglas was born Milton Sylvia. He is the same age as his wife, 27.

The comedienne says the action will be uncontested by Douglas. She started it three months ago after engaging investigators to watch her husband, she said. She charges misconduct on his part.

"No won't tell you who the "No won't tell you who the action his part. The special beautiful to do that. After I upprised him of the action I began he said that he would again propose to me within 90 days." Miss Wayne stated.
"I told him to save his proposals. I have one that I will keep, and it will not be with an actor."

Miss Dayne was born in London and is the daughter of the late Dale, of the famous English vaudewille team of Dale and O'Malley. Miss Dayne resides at \$50 West End avenue.

avenue.

Separation

'I married Milton in 1924 in Santa
Ana, Cal. I knew him about eight
days. When we were married in
May, 1924, both of us had to separate almost immediately.

'He had to go to Sattle, where I
was with a show. He was playing
vaudeville. It was too much 'Able's
Frish Rose' for me," she declared.

'When I married Milton he was
making \$406 a week. I was carning
\$750. I saw he had possibilities. He
was 'just a diamond in the rough.
With my tutoring he has reached
the grade He is earning \$757 now.

Wilss Dayne declined to tell who
the business man is that soon will
be No. 2.

"Nothing doing," she said.

1st Actor: "Flow's things?"
2d Actor: "My voice is shot
from saying lousy."

ALBEE MAUSOLEUM AT KENSICO COST \$100,000

Boston, April 1.

Beston, April 1.

Details of the construction of the magnifecent tomb in Kensico cemetery, at, Valhalla. N. Y., where the remains of the late Edward F. Albee will be laid to rest, were made public here by the architect, G. William Patten.

The exterior of the structure is of Sarre, Vigranite. It is modeled to Sarre, Vigranite. It is modeled not be successful to the Act of the Sarre, Vigranite. The interior is of pink Tennessee marble and contains a long hallway through the center, fianked on either side by six crypts in sets of three.

The malupoleum is 18 feet high

the center, flanked on either side by six crypts in sets of three.

The mausoleum is 18 feet high and 22 feet by 32 feet in area, built on a foundation cut into solid rock: a feet of the set of the

blocks weighing 28 tons

Cronin From Vaude Stirs Up Conn. Farmers Plenty

Danbury, Conn., April 1.

Louls L. Cronin, who left the vaudeville stage to try his hand on a Connecticut farm, has the town of Harwinton in an uproar. Cronin recently slipped in as president of the Harwinton Agricultural Society-agate and the stage of the Harwinton Agricultural Society agate and the society are now split over the matter.

The Harwinton fair has been in existence for 73 years. During that time it has never charged admission. Olditmers feel that as the fair is running smoothly and has a neat balance things should not be changed. They resent "a stranger coming into town and trying to run things."

An effort is now under way to

An effort is now under way to oust Cronin from office.

Subway Damage Claim Settled Out of Court

Claim of Dorothy Pierrot, of The Pierrots, against the I. R. T. for \$5,000 has been settled out of court. Mrs. Pierrot asked \$50,000 for injuries received while entering an I. R. T. car at the 72nd street subway station Feb. 7, 1393. She alleged a side door was closed too soon, lenocking her down as she attempted to board the car.

Connie Mitchell's Return

Connie Mitchell, in the auto that collided with another ear near Southampton, Long Island, some weeks ago, with Harry Krantz (vaude) killed outright, is returning to the stage.

Mitchell was badly injured. Since his departure from Prench Hospital where he was confined toops.

where he was confined so long, he finds his condition will permit him to return to the stage.

STOCK FOR RIVERSIDE?

The dark Riverside may reopen with stock policy, under the management of Charles C. Wilson.
R.K.-O is considering the proposal, Wilson intending to operate on the guest star system.

YELP FOR GALS TO BALANCE **COAST BILLS**

Los Angeles, April 1 Few vaude theatres left in this territory are now squawking about the shortage of women on bills. Where the femme performers have gone no one seems to know. It is believed they are holding out for pictures, resting or have given up pictures, resting vaude altogether.

At a time when vaude around here is trying hard to recover, stag bills aren't helping a bit.

JIM BARTON'S FRIEND TOUCHED HIM FOR 5 G'S

Complaint of James Barton, actor, against Bruce A. Ellis, non-pro, charged with grand larceny for receiving money under false pretenses, was tried in a magistrate's court Monday. Case was adjourned for a further hearing until tomorrow (Thursday).

There hearing until tolerows.

Barton charges Ellis with taking ... The source an interest in the business of E. F. Derr, at 15 East 26th street, dealers in fruit products.

Barton, through his attorney, Harry Schwartz, alleged that he had been friends with Ellis for many years; that on May 20 Ellis told him that he had an agreement with Derr for the exclusive sales rights applying to all sales of Naphthal, a detergent. Ellis, claimed Barton, said that for \$2,500 he would give Barton a one-eighth interest in all profits.

July 15, 1929, Barton agreed and

July 15, 1929, Barton agreed and gave Ellis the \$2,500. They drew up an agreement between them, stating that Barton was to receive one-eighth of the profits.

one-eighth of the profits.

A short while later, claimed Barton, Ellis again approached hift and told. Barton, that for an additional \$2,500 he, Ellis, would give Barton a 20% in on the profits instead of the one-eighth he was supposed to receive. This Barton also agreed, the state of the one-eighth he was supposed to receive. This Barton also agreed, which was not been also accepted to the state of the s

Drew.

E. F. Drew testified that Ellis worked for him as a salesman, and that he had promised to give Ellis an interest in the firm, but that it was only an oral promise and Ellis had no right to take any money for an interest.

Freeman's Bull-Sober

Charlie Freeman, the R-K-O booker, who has not tasted liquor in 15 years, ran over his wife, Car-rie, in the driveway of their home at Freeport, L. I., Saturday night. Nine stitches were taken where the ear hit the worst, but Mrs. Free-man was permitted to remain at home in bed, where she still is.

home in bed, where she still is.
Driving home from New York,
Freeman ran the car up to a short
step before the front door on the
driveway in the yard. His wife
stepped out of the rear, leaving the
door open. While she was standing
on the stop, Freeman started the
car. The open door swept his wife
for the stop of the way of the standing
on the stop and threw her, she sagain
ground on her head, and a stump
stand ping longeside making a longstand pipe alongside making a long gash in her leg.

Jenie Jacobs Sight Seeing

Jenie Jacobs will be absent from her agency in New York for a few look over the pleture weeks to look over the pleture agenting proposition in Hollywood. Pauline Cooke remains in charge of the New York office.

All Reasons but "Flopped" Given For Failure of Intacts in East

NINA De SILVA

Because of difficulties in booking and routing, it is declared as unsatisfaction of the road-shows of a first three shows will be attempted in the east by RKO until some etter plan of handling them than wisted nevel until y law worked out. and routing, it is declared as unlikely intact shows will be attempted in the east by RKO until some better plan of handling them than

better plan of handling them than existed previously Is worked out. On going back to spot bookings the last of February, the official word was that it was merely for experimentation during March and with a view to concentrating on all available big names for the March Community Drive.

George Godfrey, eastern booking manager, was in charge of the intents and their booking. In addition to having trouble with some of them, various other difficulties arose to put thumbs down on them, as

IMPORTANT

Anone knowing of the present wherehous of Mr. Martin Berk, formerly manager of the Nostrand Theatre, 276 Nostrand Avenue, Brooklyn. N. Y., please call the office of James E. Turner, 130 Clinton Street, Brooklyn. N. Y., Main 6400, attention Mr. Donner.

"FLOWERS"

EMILIO MARTINEZ

Godfrey Disagrees

Godfrey Disagrees
Godfrey disagrees with others In RIKO that the intact shows are feasible for the east, having many reasons. He, in part, aseribes the loss of acts to Publix and Loew over the necessity of stalling them because of no spots. Intact bills all over the east would make it impossible in a few scattered houses, according to the Godfrey angle. Another problem as an argument against inucts in the east is the existence of Albee, Brooklyn, Newart, Providence, Boston, Akron-Uncing 104 intacts for only half, week standing the fine for the problem of the first polymer of the first polym

SEVILLE",

AN ANDREI HUDIAKOFF
Production

Loew's Vaude Policy And Brooklyn Houses

A vaude policy of five acts on a split week is going into Loew's Pitkin, Brooklyn, Saturday (April 12), regular weekly stage units going out day previous.

Move follows the yanking of vaude from the Premier in that section of Brooklyn and reported indifference of business with the stage shows at the Pitkin. Both houses are practically opposition to each other.

Loew's stage shows will continue to play the Valencia, Jamaica and the Kings, Brooklyn, as well as all other houses on the route. Several minor changes in the routing follows decision to take the units out of Loew's, Canton, O., which had served as a jump break between Pittsburgh and Columbus.

Pittsburgh and Columbus.

Now Pittsburgh is to be thrown into a Friday opening so that the shows can make Columbus without a layoft. In doing this there is a layoft. In doing this there is a longer and Pittsburght.

While this merely places the layoff in another spot, Loew's stepped out of Canton for the half week because it was necessary to streeth 35-minute units to an hour, house other half using regular vaude. Padding brought about difficulties and complaints.

Pittin, one of the new Loew theatres, opened three months ago. Loew's Palace, also in the Brownsville section of Brooklyn, and the Ldew vaude stand there until the Pittin opened, remains in straight pictures.

pictures.
Report that the 175th Street, Washington Heights, also new, or Loew's Kings, Brooklyn, will also shortly discontinue presentations is declared groundless by Loew's.

Idea Acts

Los Angeles, April 1. Frank Hamilton, Strong and Lee, Jones and Hill, Jacke and Goldie, and Hassans Blue Streaks were engaged to appeaar in F. & M. Ideas by Marco during his recent trip to New York.

Other acts contracted are Slate Erothers, Shapiro and O'Malley, Castillion and Mack, Buddy Howe, Frank Melino and Co., Webster and Marino, and Hall and Easley.

Rose Turned Down

Application of Maurice Rose to go with the Jack Curtis (R-K-O) agency has been denied by the book-lng office.

Rose was 50% partner of the Rose & Manwaring firm, one of the 10 recently disenfranchised offices.

Ingalls In N. Y.

Chicago, April 1.

Miles Ingalls will leave the Will Jacobs franchised R-K-O agency as associate, April 15, to join the Jack Curtis agency in New York.

Vaude Back in Trenton

Trenton, N. J., April 1.
Vaudfilm polley replaces musical stock at the State next week, with house playing four acts on each end booked by Arthur Fisher.

ENGAGEMENTS

Lowell Sisters, James Bowman and Clara Bennett with Ott-Morgan Co. in "Dr. Hoke."

Publix Vaude, Omaha

Omaha, April 1. Having dropped the units at the Paramount, Publix is putting in William Morris vaudeville at the World Saturday, Sunday and Monday of each week, starting April 5.

Ted Mack will be m. c.
An agreement was reached with
the musicians' union to put the
stage shows in after several weeks
of haggling.

Louis E. Walters is handling the club department of the Amalgamated.

REMEMBER WALLFLOWERS

(ucither vegetable nor fruit)

Attention, you bashful people. Come out of your seals in the corner. into the spirit of the thing. ALA-BASTER TRAHAN'S HA-CHA-CHA TWO-WEEK COURSE IN NUT PIANOLOGY will give you that social lion outlook.

Do you find it difficult to impress the women? Well, why? I am your best friend, and still I will tell you. oest friend, and still I will tell you.

You are, not versatile. Thee our simple course and be versatile. Do a nut
pianolog for admiring guests.

If HA-CHA-CHA course fails to
work, inventor will pay one dollar
(\$4\$) if someone will let him take a
buck till tomorrow.

AL TRAHAN-

FOUR CIRILLO BROS. STILL R-K-OING IT

WEEK OF APRIL 9, SALT LAKE CITY BOOKED SOLID Direction: JACK WEINER-ED. KELLER

PETE

BILL

MACK AND COWAN

C. B. MADDOCK OFFICE

are desirous of obtaining a limited number of high class acts to represent with R-K-O and affiliated circuits. We fully believe that standard acts with NEW MATERIAL and NEW IDEAS will be in strong demand next season.

> This office, through its own staff of authors. composers and directors, will be able to lend every assistance to artists in need of material— special numbers, etc. We are also equipped with our own rehearsal hall.

C. B. MADDOCK OFFICES

151 West 46th St.

Bryant 4531

New York

BOB RIPA

EIGHT BEAUCAIRE GIRLS

Now R-K-O PALACE, New York

The European Wonder Boy Juggler

First American Appearance

R-K-O PALACE, NEW YORK This Week (March 29)

AFTER APRIL FIRST

WAYNE CHRISTY

LOEW **FOX PICTURES**

will be in association with

JACK

HENRY PEYSER 160 West 46th Street, New York

With very grateful remembrance of many years of pleasant relations with Keith's and R-K-O

WARNERS

INDEPENDENTS

When Pat Casey Told Indie Agents to Organize Did They Listen—Look at 'Em Now! Kenmore and Madison, are the two, theatres selected by Charles Freenan as New York breaks for the four-act western Open the four-act western open to the four-act

("I wouldn't give \$20 for any one of your businesses just now. There is nothing to guarantee you'll still is nothing to guarantee you'll still be in business when you wake up in the morning. Unless you organize for mutual protection, your racket, or what's left of it, is done."—Pat Casey, quoted in "Variety." in July, 1929).

What Pat Casey told the New York independent vaudeville bookers at a meeting in the offices of the V. M. A. last July has come to pass, Because they have since refused to heed the warning; because they failed to see salvation in organizing and inevitable ruination in separation; because they declined to drop their cut-throat, cheap competitive methods which were eating from within; because they could not see the advantages of mutual protection; because of blockheadedness and petty inclinations—the indie booking business is, as Pat Casey said it would be, done. It's 39% gone right now, remaining 1% is staggering.

ing 1% is staggering.

The indie vaude house operator of today is no longer the sap. He's

ENOS FRAZERE

"Acme of Finesse"
THIS WEEK (March 29)
Orpheum, St. Paul
Manager
LEE P. STEWART & LEWIS MOSLEY

ATTENTION

If Charles Bengor, Pegy Lightfoot, Vivian Burkley and Jack Lamar, or anyone knowing their whoreabouts will communicate with Timethy & Murtaugh, 137 So. La Saile St., Chicago, it will be to our mutual advantage.

been educated with the rest of show biz. He no longer falls for the bull, bunk and stall of the gyp. He knows all the answers. He's been watch-ing the bookers through a talking picture microscope.

gicture microscope.

That the business is shot is admitted by the bookers themselves. With the panie on they're using all means of keeping alive, but few are even slightly successful. The battle for existence, now just about over, has been waged among the brethern in such a way that they are bumping each other off and themselves at the same time.

selves at the same time.

At this moment there are about
20 or 25 theatres playing vaude one
or more drawned and booked in
the open by the New York indie
bookers. These are the remaining
theatres buying their acts outside
the R.IK-O, Loew, Fox, Warner and
Publix offices.

Same Way Away

Away from New York the same condition exists and the same reasons for it apply. Such towns as Philadelphia, Detroit, Cleveland, St. Louis, etc., each former supporters of half a dozen indie booking offices, are off the indie map.

Chicago, once a fertile spot, has nothing to offer.

The west coast booking centers, Los Angeles and Frisco, are also about through.

Nothing remains. The many bad boys made it tough for the few good ones. Even the good ones wouldn't co-operate.

That the bad boys are through may be a boon to acts and show business in general, although even with their passing there is the accompanying passing of playing time. The good ones have only them-selves to blame. They wouldn't

MADISON AND KENMORE No Fox Franchises AS FREEMAN'S TRY-OUTS

First western bill opens July 13 at the Kenmore.

at the Kenmore.

Last hulves at the Kenmore and firsts at the Madison will be spot booked by Freeman's department, as they are now booked by George Godfrey. With both theatres playing five acts as a regular policy, in the second of the west and the second of the west as a second of the west as the second of the second

Two suitable theatres comprising Two suitable theatres comprising a week of playing time have been sought for the western shows so that they-may be seen and reconstructed if necessary before getting out of reach. First out of town date for the bills will be Syracuse, immediately following the Chester with no layoff in between.

NO F. & M. DROP-OUTS

NO F. & M. DMOF-UUTS
LOS Angeles, April 1.
Reports that Fanchon and Marco
Ideas will not continue in Denver
and Oblahoma cities are denied by
Marco. He states the contract with
management of Tabor Grand, Denver, is protected by one-year notiee of cancellation from either party, and to date none has been made.

made.

Marco says shows will also continue in the Orpheum, Tulsa, where they are now playing four days; Orpheum, Oklahoma City, four days; and Miami, two days. Contracts for these towns have minimum of one year to run, with shows playing there only two months.

Murray Bloom Out

Chicago, April 1.
Murray Bloom's verbal agreement has been taken up by B. & K. for \$3,400, and Bloom given his re-

lease.

He joined B. & K. production staff as one of the unmentioned "renewed contracts" when the Marx Bros. sold out to Publix.

For Booking Agents

Nothing doing on the reported agency franchise grant in the Fox vaude offices and as far as known there will be none as long as Jack W. Loeb is in charge. All of the agents visiting the Fox offices and this takes in the stampede on the Jack Allen books for the Fox Metro-

politan houses are seen, although first there are the first interviewed, Loeb's aides, Phil Bloom and Jesse Kaye, are insistent every act booked through them must be seen and

MAY ROUTE NORMAN EAST
Vancouver, April 1.
Arriving here after a tour of vaude house, in Australia, Karyl
Norman is remaining in town pending communication from RICO.
Understood that RICO intends routing Norman east from this point.

Tabor Holds Units

Denver, April 1.
Tabor is not discontinuing its stage shows on account of an agreement with Publix as reported.
Fanchon & Marco Ideas here as

Middletown's Act

Middletown, Conn. April 1. Vaude is back in Middletown. House now using five acts last half.

VAUDE ROAD SHOW MAY EASE PRESENTATION

Extending the vaude show and straight vaude wherever feasible and dropping out of the regular presentation idea in certain houses is now being considered by Loew-Execs explain idea as natural evolution and by no means spelling the out of the presentation. House program now being considered change takes in at least two metropolitan deluxers. One is the Pitkin, Brooklyn, where presentations now the vogue may be replaced by straight

Loew now has four vaude road shows entour. With Canton, off for presentations it leaves the circuit with 12 weeks for presentations which will become 11 if and when the Pitkin is categoried into the same regalia.

same regalia.

Principal behind the idea is that the presentations are built to run an average of 35 minutes. When in certain houses where the film takes a short end, the presentation has to be stretched with the same limited personnel, it has meant that the same players have had to add numbers to their regular routine for one house and cut for another. Loew exces have found that this method has jumped the original layout of the presentation which when moving sort of got slopped up by the off and on numbers.

HARRY and MARJORIE

RISTOR

PEP-PUNCH-PERSONALITY

Second Week in America

Now Appearing at PALACE, Chicago

Many Thanks to Yorke and King, Joe Marks and Fisher and Gilmore

WATCH FOR OUR NEW ACT—NOW IN PREPARATION

EDITH

RAY

EVANS and MAYER

"The Cowboy and The Girl"

Week of March 29th

R-K-O PALACE, NEW YORK

AGENTS TO SIGN FOR ACTS, R-K-O SUGGESTION

Power of attorney for R-K-O agents, giving them authority to sign contracts for the acts they represent, has been submitted to the agents by the booking office. The act reps are said to have reacted favorably.

Through this plan the booking office seeks to correct the present delay and waste of time in the return of signed contracts by acts. With bookings not considered binding until signed contracts are returned, delays frequently make it difficult for the bookers to set their bills.

The power of attorney to be given the agents would cover R-K-O vaudeville transactions only. Book-ing office does not suggest granting the proxy signature right to agents for other matters.

for other matters.

In the plan submitted by R-K-O
to the agents, latter are asked to
take the matter up with acts and
determine whether they will agree
to permitting the agents to sign
contracts in their behalf as well determine whether they will agree to permitting the agents to sign the R-K-O club booking department contracts in their behalf as well as represent them for bookings with a similar assignment with Amalgamete Vaude Exchange.

SIMMONS GOING BACK

Talked Though to B. S. Moss About Vaudeville

Dan Simmons former Keith booker, who declared his sudden return from abroad was for the purpose of straightening out his mother's estate, will return to Parls in another few weeks.

Simmons was reported called to New York by B. S. Moss on hurrled notice. At the time Moss was talk-ing about establishing his own cir-cult of vaude theatres. After Simmons saw Moss the latter stopped talking vaude.

Meyers Bros. Agency

Eddie Meyers is leaving the New York William Morris office to go with his brother Walter in an east-ern indle agency. Walter was coast manager for Morris until recently. Joe Kornbleth, also lately with Morris, may be associated with the Meyers brothers.

"Out" Asso. Agents Set

Jack Hart, Billi Cowan, Phil Offin, Tony Ferri and Nick Agneta are the six "out" associate agents set to remain on the R-K-O floor through connecting with franchised offices. These six affected when the agencies, with which they were at-filiated were recently disenfran-

chised.

Hart goes with Billy Jackson,
Cowan with C. B. Maddock, Offin
with Eddie Keller, Ferri with Harry
Fitzgerald, and Agneta with Charlie

Bierbauer.

Booking office states this is the complete list of "out" associates to be permitted to remain on the floor. All of the others declared out, including the office heads.

Premier Loses Vaude

Straight film policy supplants former vaudfilm policy at Loew's Fremier, Brooklyn, this week. House former vaudfilmer and operated by independents was taken over last year by Loew's, with vaudfilm policy continued until now.

Harry Mitchell is out as manager of R-K-O Jefferson, New York, Harry MacDonald, from the Riverside (dark), succeeds.

Theatres Proposed

Astoria, N. Y.—\$75,000. Also stores and offices. Northwest corner 28th street and Steinway avenue. Owner, Loew's Inc.

and Steinway Hydron.

Calumet City, III.—\$400,000. Also stores and apartments. 153d place and Wentworth. Owner, Calumet City The-

Chicago, III.—\$2,000,000. Also stores and offices. 92d and Commercial. Owner, Fox Chicago Co. Architect, withheld.

FOR STAGE SHOWS

(Continued from page 43) for stage support. There are not so many "money pictures" at pres-ent as in the early day of the talker. Neighborhoods

On top of this is the matter of the

Wentworth. Owner. Calumet City Thestre Corp.

Chicago. III.—12,000,000 Ane does
are Corp.

Chicago. Co. Architect, withheld.

Middleton. Co. Architect, withheld.

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Shank. They. Architects, Bowling J
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Middleto

ILL AND INJURED Mrs. Sabel Marion (Marion and Marion), in French hospital, fol-lowing major operation getting along splendidly.

Edna Archer Crawford has had the cast taken off her broken ankle and now able to walk around French hospital with aid of cane and crutch.

Olga Kalinin; under N. V. A. care at French hospital, who was brought down from Saranac Lake, N. Y., for an operation on her neck, showing reat improvement; permitted to go outdoors on pleasant days.

Richard Cook, who suffered paralytic ströke eight months ago and has been in N. V. A. room at French hospital; left there March 29 and is with friends in New Jer-

Tommy Meegan, who has be ill in French hospital, improving.

SURELY YOU HAVE SOME OPEN TIME!!!

CUT OUT THE ROUTE SHEET BELOW "FILL IN" THE DATES YOU HAVE "BOOKED"

1.11	PP III. THE DATE	S TOO HAVE "BOO!			
<u>`</u>	MAIL IT BACK TO I	ME—I WILL DO THE REST			
A	NAME	Y STANDARD ACT			
	PHONE	ARRY A. ROMM			
ROUTE	SALARYTHE BIGGER THE BETTER				
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P E

ill in French hospital, improving, Thomas R. Bell, operated upon for intestinal trouble in French hospital, showing improvement. Harry E. Huffman, owner of Aladdin, America, Bide-a-Wee and Blueblrd theatres, Denver, recovering from an operation.

After several weeks' illness from which he apparently recovered, Manager Joe Franklin, Keith's, Ottawa, was taken to Ottawa Civid Hospital March 28 for an operation.

tion.

Grace Wells, last with "Oriental Girl" (Mutual), recovering from a skull operation at the Indiana Christian hospital, Indianapolis.

Thomas J. Shea, stage manager, Middlesex theatre, Middlesown, Conn., suffering from injuries received in an auto accident last week.

week.

HARRY ROMM NOW BOOKING WITH

LOEW WARNER **PUBLIX** FOX

ALL INDEPENDENT CIRCUITS TALKERS - RADIO - PRODUCTIONS

LEONARD ROMM Gen. Mgr.

804 PALACE THEATRE BLDG.

BRYant 8534-5

Cable Address "HAROMM"

NEW ACTS

Al. Pharr and Johnny Barry, both from burlesque, have teamed for a new act. Barry has been in vaude since closing on Columbia wheel, while Pharr closed last week with the burlesque stock at the Playhouse, Passaic, N. J.

Grouge Jones and Jo Brady Grady and Mahoney).

Bill Adler Moves Up

Chicago, April 1.

By promotion of J. J Hess to western R-K-O exploitation chief, Bill Adler steps into Hess' former post, in charge of theatre advertising for Indiana, Iowa, Illinois, Michigan and Wisconsin.

Mid-West R-K-O Mars Chicago, April 1.

Chicago, April 1.

Mid-west district R-K-O house managers scheduled to meet here this week with Nate Blumberg, western boss, and J. J. Hess, exploitation chief, to draft plans for an April drive.

NAUGHTON and GOLD

R.-K.-O. PALACE, NEW YORK, THIS WEEK (MARCH 29)

THANKS TO ALL OUR AMERICAN FRIENDS

YOUR NEW YORK HOME

Our Patrons

Pauline Saxon J. K. Emmet George Fontana Lew White Charles Warren **Hugh Cameron** Mlle. Marguerite Frank Gill **Armand Emanuel** Gypsy Byrne Sidell Sisters Keller Sisters and Lynch **Paul Specht** Chas. Abbott Spence and True Stan Kavanagh Willie West and McGinty Louis Berkoff Edna Torrence Billy Sharp **Al Bernard** Angel Cansino Ross Wyse John Price Jones Kentucky Twins Watson Sisters **Eulalie and Burnoff** Fay Adler Carter Bros. Morton Blumenstock Wm. Seabury Dale Wimbrow Egon Putz

Paul Tremaine

TRUE HOME COMFORTS OF THESE FIREPROOF MODERN HOUSEKEEPING APTS.

PLEASANTLY FURNISHED ~ OR UNFURNISHED
WHETHER YOU ARE IN NEW YORK TEMPORARILY OR PERMANENTY, LIVES
AMONG YOUR FRIENDS IN AN IDEAL WAY, PRACTICALLY AND ECONOMICALLY.
CALL TO INSPECT OUR APARTMENTS ~ OPEN EVENINGS WITH AN OFFICE AT EACH ADDRESS.

IN THE HEART OF THEATRE LAND

HANG UP YOUR HAT ~ ORDER THE GROCERIES ~ YOU'RE HOME!

BENDOR COURT

343 WEST 55TH STREET
AMODENN, 9 STORY, PREPROOF ELEVATOR APM'T
2-3-4 ROOM SUITES
FROM \$130 UP MONTHLYP
FURNISHED

LANDSEER APARTMENTS

245 WEST 51ST. STREET

9 STORY MODERN FIREPROOF

2-3-4 ROOM SUITES

FROM \$115 UP MONTHLY

FURNISHED

HILDONA COURT

41-347 WEST 45TH. STREET? 6 STORY FIREPROOF /~2~3 ROOM SUITES FROM \$ 18 UP WEEKLY FURNISHED

IRVINGTON HALL

355 WEST 51 ST. STREET 2-3-4 ROOM SUITES FROM \$ 2250 UPWEEKLY

HENRI COURT

312-314 WEST 48TH STREET 3-4 ROOM SUITES FROM \$20 UP WEEKLY FURNISHED

HOTEL RICHMOND

70 WEST 46 TH STREET
FROM \$ 2 ...
PER DAY

HOTEL MARSEILLES

103RD ST. AT BROADWAY - TMIN, TO 42ND ST. - ONE MINUTE TO RIVERSIDE DR - 3 MIN. TO CENTRAL PK.- FROM \$25Per DAY

HOTEL ANDERSON

IO2 WEST BOTH STREET
ONE MINUTE FROM CENTRAL PARK ~ FROM \$ 3 2

OWNER-MANAGEMENT

ALL APARTMENTS UNDER THE PERSONAL SUPERVISION OF

245 W. 5/EST. NEW YORK

CHARLES TENENBAUM

TELEPHONE

MYSTERIOUS MOSE/

THE SEASON'S MOST CAPTIVATING AND NOVEL FOX-TROT WORDS AND MUSIC BY WALTER DOYLE



WRITE

LOADS OF EXTRA
PHONE

CHURUSES

CALL

HANGIN' THE GARDEN GATE

THE NATION'S FAVORITE FOX-TROT

BY GUS KAHN & TED FIORITO

WATCHING MY DREAMS

FROM "SHE COULDN'T SAY NO'"
BY AL DUBIN & JOE BURKE FOX-TROT

YOU CAN'T GET TO HEAVEN THAT WAY

BY IRVING CAESAR & SEYMOUR SIMONS

M. WITMARK SONS

Learn to Be a Surefire Act!

WHERE CAN YOU FIND A SAFER INVESTMENT?

INTEREST PAID FROM DAY OF DEPOSIT

TO DAY OF WITHDRAWALI

SAVINGS BANK

6th Ave. and 40th St., New York City

R-K-O-LET'S GO

"Paris Fashions While You Wait" This Week—PALACE, CHICAGO

Booked Solid Until August-Then Vacationing at Berg's Ranch-Los Olivos, Calif.

Direction HARRY WEBER-SIMON AGENCY

PALACE, NEW YORK-NOW

THE INTERNATIONAL ILLUSIONIST

Thanks to the R-K-O Executives

Acrobatic -:- Comedy

billy m. greene

THIS WEEK AT MEMPHIS
Thanx: AL GROSSMAN

HARRY HILLING REEVES & LAMPORT

Rythmic

Harmony

of Films

U. S. A. CHAS. ALLEN

M. S. BENTHAM

Musical

Comedy

Quality

UNION

Are you dissatisfied with your job trained him! Another of our foras president of some old nilly-willy bank? Do you the of long hours on the direct operations? Why not more new in a glorious trade where he plaudits of multitudes beat against your brow? Go to bed each night with applause ringing in your ears.

BECOME A VAUDE COMEDIAN BY CORESPONDENCE
Our series of 20 snappy lessons by mile are written so plainly that even an executive can understand them the vote of the part of the properties o

BY CORRESPONDENCE
Our series of 20 snapp leasons by
mail are written so plainly that even
an executive can understand them.
We teach you how to dress and
guarantee that your clothes alone
will send the audience into roars of
laughter. We show you how to wiggle your ears, do uproarious cart
wheels, and cast your sex appeal
across 12 rows of empty seats.
We tell you the difference between

Interest for this quarter credited April 1st, 1930

\$1.00 STARTS

AN ACCOUNT

Gratefully, Joe Klang.

will send the audience into roars of laughter. We show you how to wisgle your ears, do uproarious cart wheels, and cast your sex appeal across 12 rows of empty seats.

We tell you the difference between a gag and a pun, and explain why it is best not to use either of them at a supper show. Did you ever hear a supper show. Did you ever hear of the locksmith who was so funny that even Love laughed at him? We

COMPOUNDED

OUARTERLY

DIME

ville actors, and every week the guy bought our store crate of mixed canned goods. We have asked him to do this until we have asked him to do this until we get a chance to play our act. As we sold the stores in 1926, we figure our chance will come any year now. Your devoted pupils,

Harry and Mary.

(Songs and delightful conversation)

Cross Roads, Ala.

Cross Roads, Aia.
Gents:
Why should I write a letter with
one of them there now indorsements? Do you want me to lie and
tell people I'm working?
I tried out my act at a church
benefit here in Cross Roads. I am
now the church janitor, and heaven
have mercy on your souls, it any.
Amen.

Amen. Jerome Phusst.

These are just a few of the many letters which may be seen for the asking at our office in the Glutz building lobby. There are some we couldn't print because you wouldn't believe the government mails would permit such praise.

Wait no longer! Sell your business?

Wait no longer! Sell your business?

With the property of the public is so much birdseed.

Write! Wire! Phone! Holler! to the Vaco Vaudeville Correspondence School, Glutz building lobby.

(Ask for Harry)

INCORPORATIONS

New York
Ridge Boad Amusement Corp., Rochiester, general amusement business; \$12,00; Harlsnd R. Martin, Hsiton D. Bly,
Adelalde M. Carroll. Filed by Bly &
Bly, Union Trust building, Rochester. Bly, Union trust unusua, accuracy, Music Sales Corporation, New York, operate theatres, motion pictures; 100 shares no par value. Filed by Thomas & Friedman, New York,

operate theatres, motion pictures; 106 shares no par value. Filed by Thomas & International Programmers and the pictures; 106 shares no par value. The pictures; 11,060, Filed by Stein-Boulet of the pictures; 11,060, Filed by Fi

Delaware Victon Animatograph Corp., pictures; 5,000 shares no par. H. E. Grant-nd, H. H. Snow, L. E. Gray, Wilming-

ton.
Acme Sound Products, pictures etc.:
100,000 shares no par. A. H. Voshell,
H. D. Hargadine, E. G. Salmons, Dover,

C

H. D. Hargadine, B. G. Salinum.

Third Dimension Films; 100 shares no bearing to the property of the property

ork.
Nation's Capital Publishing Corp.;
secal publishing: \$50,000 and 2,500
uares no par J. Vernon Pimm, Albert
Hauer, Philadelphia; R. L. Spurgeon,
limination.

eneral publishing; \$50,000 and 2,000 and Mares no part. J. Vernon Humn, Albert J. Hauer, Philadelphia; R. L. Spurgeon, Vilmington.
Color Foundation, pictures; 600,000 hares no par. Raymond A. Kirchner, milo Bonnot, Harold Bradley, New

shares no pat. fitymur-Fmile Bonno, Haroid Bradley, New York, The State of the State of the State of the York, The State of the E. Mettler, P. M. Ollikey, Wilmington, Theatre Managers, Inc., theatres, 800 burn, Bayard W. Allmond, A. Joseph De-Flore, Wilmington, Community Auditorium, theatres, etc., Ing., F. G. Leighton, New Kennington, Pa.

Color Classic Pictures, New York; 100 p 10,000 shares, no par.
Pluner Radiocast Service Co., phonoraphs, etc.; \$500,000 and 25,000 shares, o par. Harry C. Hand, Samuel C. Vood, William M. Stevens, New York

City.
Lyric Ammsement Co., pictures; \$10,000. Henry McKeown, G. H. Reed, C. A.
Dannelly, Willington.
Robb Amusement Co., thoatres; \$1,000.
Peter L. Garris, Glassport, Pa.: Pete
Tampas, Elizabeth, Pa.; Alexander J.
Bieżski, Gravasburg, Pa.

Inside Stuff—Vaudeville

Palace billnoster, Louis Lazarus, burned up Monday, with most of his animus against the American Burlesque people housed in the American. It seems Lazarus, mindful of Mutual burlesque's exit from the Columbia, New York, was planning to plaster the place with Palace stuff and on New I over was planning to plaster the place with Palace stuff and on getting around to it, though bright and early, found the American burlesque crowd had beat him to it. Matter was taken up with R-K-O exces and even with the house's owner, Walter Reade. R-K-O feels it should have the spot for biliposting since its lease started yesterday (April 1). American's angle in getting its bills on the Columbia was to grab off the patrons who came around finding the place closed.

With Bill Robinson, Adelaide Hall and Ethel Waters under term periods for Marty Forkins' vaude management, there lan't any chance of any of the three being obtained by Lew Leslie for his proposed new edition of the "Blackbirds".

of the "Bigkkurgs."
It is reported that Robinson upon his return from the West Coast in May may head a new all-colored show but under other producing direction than Leslie's. Miss Hall is already engaged for it, upon her return from Paris in May.

Blue Noses Make Misery

(Continued from page 1)

men at the night show. They asked the show to stay in the state.

the snow to stay in the state.

State-Center, dwindling town, two
weeks ago discovered the populace
was leaving too fast. Business
men met to discuss plans for a new
theatre. All present agreed that
amusements were essential to normal business and the life of the
computity. community.

The spread of the Idea, especially through Iowa, worries church members, but the opposition has been so overwhelming they have been unable to stop lt.

Lina Basquette Faints And Cancels Bookings

Cleveland, April 1. Lina Basquett. fainted twice on stage while dancing at Palace last week. Too much dieting was the explanation handed to a skeptical

She folded up the act Friday, espite future bookings.



The Little Italian Girl"

She was born in Italy.
She studied in the United States.
She spent 18 months entertaining
the A. E. F. overseas BFFORE env
was a citizen of the U. S.
She bocame an American citizeu
January 11, 1926.
She is 4 ft. 8 in. big, and 104 ibs. heavy.
She has a REMARKABLE VOICE.
Look for ANGELINA next week.

Marcus Loew BOOKINGAGENCY

General Executive Offices

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JOHNNY JONES IN CHARGE

EXTRAORDINARY: SPECTACULAR: DIFFERENT!

Armand and De Vore Co.

Featuring ALMA and ROLAND

B. Wills, H. Durr, M. Tracy, Offer "Music and Dance Unique" NOW PLAYING JEFFERSON, N. Y. B.-K.-O, NEWARK, WEEK OF AFR. 5 NAT SOBEL RED.

ANNOUNCES HIS ASSOCIATION WITH EDWARD S. KELLER OFFICES

REPRESENTING ATTRACTIONS FOR R.-K.-O. AND AFFILIATIONS
1564 BROADWAY NEW YORK BRYANT 2973

PALACE

VARIETY

(St. Vaude)

Helen Morgan is the bld for business this week, after a stretch of bad bills and sparse attendance. As one of the town's night club and musical celesa Miss Morgan, to the musical celesa Miss Morgan, to the thing in a box-office way. Acts as high up in the money class as Miss Morgan are expected to hold more than merely stage merit; they also must draw to account for their salaries.

must draw to account for their salaries.

They are not booking the Palace any more. A name act or two, with a real one now and then, for foundation, and anything they can find to go with it. They seemingly buy the best they can for support, but they they are the control of th

made to play and look bad.

"Palace audlence is concededly the
softest, and most guillible in the
country. It is easy to impress, most
likely because it is influenced by
environment, and often makes an
act look better than it really is.
With such help from the paying
with such beooker's burden
seems light.

customers, the booker's burden seems light.

Around the headliner, Miss Morgan, this week is a bill of eight acts, each batting high individually and not functioning nearly so well as a unit. Three singing acts, including straight, are grouped. Very little dancing. And even less sock comedy. Three acts from England—Chris Charlton, Naughton and Gold and Babelian All three did well.

A smarter stage money than "La Belle Polia" never opened a Palace bill. The monk, with some minutes of lead-up with assistance from a burden of the stage
in an unusual exhibition.
Chris Charlton (New Acts) paces his magic with some neatly worded and delivered English chatter. Stayed too long in the dauce (20 mins) the first abow Saturday, and the slow moments following his 'in-exhaustible settle' stunt might have to the startling mystic closer. A cut to 15 minutes, here would make a lot of difference.

Another New Act No.-3, Jimmy Another New Act No.-3, Jimmy

proved disastrous if it had not been for the startling mystic closer. A cut to 15 minutes, here would make a lot of difference. No. 3. Jimmy Carr's band and five specialty people from the floor of the Silver Silpper. In spite of unfavorable presentment, did well, thanks mostly to May Questelle and Mills and Shea.

Naughton and Gold, now standards after a couple of years on this side, were strong fourth spot holders until duplicating Chartton's mistake by staying too long. Later on in judgment, letting tempting appliance get the best of him after stopping the show and coming back on the down lope instead of leaving and the state of the

coat for concealment. A white-man planist accompanies.

Bob Ripa (New Acts), imported boy juggier, followed Bledsoe's hit with another although lesser lit of his own. Does the standard ball and stick rights, with his youth and impression greatly magnifying the impression.

nice looks greatly magnifying the impression. By this time the show seemed over. Evans and Mayer, next to closing, were in at the finish after a slow start. On this bill a spot in Part One would have so that the first of th

usual dance flash by token of strlk-in, scency, closed and held them in better than most.
"The Palace must have changed management," remarked a little old lady on her way out. "Bill Robin-son hasn't been here in weeks." Bige,

STATE

(Vaudfilm)

Bill nicely laid out in accord with the Loew formula which calls for solid comedy values as the foundariolity values as the foundariolity values as the foundariolity value and a control value and a quarter, with the specialty stage show running a few minutes over the hour and a workable arrangement for the fast Saturday.

Manhattan Steppers ideal opener for this type of bill. Gets a brisk start with seven dancing youngsters at work with unison the routine of the fast work with unison the proutine of the curtain. There are 12 dancers, six each of both sexes, all young and all lively. They don't attempt anything but stepping and work all kinds of variations, have any the fast of the curtain. There are 12 dancers, six each of both sexes, all young and all lively. They don't attempt anything but stepping and work all kinds of variations, have any the fast of the curtain. There are 12 dancers, six each of both sexes, all young and all lively. They don't attempt anything but stepping and work all kinds of variations, have any the sex of the curtain. There are 12 dancers, six each of both sexes, all young and all lively. They don't attempt anything but stepping and work all kinds of variations, have any the sex of the curtain. There are 12 dancers, six each of both sexes, all young and all lively. They don't attempt anything but stepping and the provided and the sex of the curtain and the sex of the

GRAND O. H.

(Vaudfilm)

(Vaudfilm)
Quite a good bill this first half for indie house. Turns are spotted well, with the two best Crockett Mountaines and the state of the sta

BERLIN

Berlin, March 19.

Berlin, March 19.
Scala

Ernst Carow, knockabout comedian, favorite from the north of Berlin, where he runs a cabaret, starred this month. Although nor the starred this month. Although nor a draw and a good experiment. Supported by his wife he give as sketch in which he returns home drunk and ruling the whole home to the starred thin the starred that the starred tha

Captain Winston's Sea Llons, and the Juggliers Jewels; female juggliers.

As headlined by the Englishman, w. H. Richards, but dissapointed and won't be booked here again. Nothing mysterious about this tim monster and what he actually does awakes little interest.

Nothing mysterious about this tim monster and what he actually does awakes little interest. The work of the control of the sea of the control of th

acrobat, and. Morgan and Stone, banjo players. Plaza

This popular priced house is delivering good value for the admission and the second show is always ston and the second show is always characteristics. The second place of the second show is always characteristics, and the second place of the second pla performer; humorist

Der Komiker . Rudolph Masizer. humorist Der Komiker Kurt Robitscheck knows how to appeal to the cream of Kurfursendamm in his house which to the damm in his house which to the damm in his house which to the cream of the conding the conding the conding to the conding tha

BEDFORD, B'KLYN

(Vaudfilm) (Last half, 26-28)

(Last half, 26-28)
Fair neighborhood vaude show and a fair picture "Not So Dumb" (Mr-G-M), with business considerably with business considerably off Thursday night. House wastes of show as a whole, to Lent and other causes. Thursday is declared to be a poor night at the house as a rule, even Mondays being better, and the state of the state o

with the two best Crockett Moun"Ol' ones and McCoy and Waiton
Nos. 3 and 4. respectively. Closing one of the control of the

presence and smoothness set him apart from most contemporaries, and in that looker at the plano he has an anded asset. Did 18 min-to-make the plano he has an anded asset. Did 18 min-Comedy stalked on with Charles and Madelin Dunbar taking stage to mix clowning, hoke, imitations and sages. Here's an act of the old school and typically vaudeville of against it, at least in houses of this caliber. Chicken filtration, barnyard imitations and kid crossfire for finish sell without coaling. Another act typically vaude, Muradinistic, and the property with Zeypitan nummics comedy opening number and following country lady-killer special fail to take hold right, latter probably because it is too long. Into straight double, act starts to click property, with Zeypitan nummics lon. Kikuta Japs, mixed troupe of 10

lon.

Kikuta Japs, mixed troupe of 10 and long around, closed in tumbling, rielev and jugaling routines, all well

Kikuta Japs, mixea utous, and long around, closed in tumbling, risiey and juggling routinos, all well done. Did II minutes, which is a construction of the control of the c

BUSHWICK

Place and the second of the se

PALACE

PALACE
(3t. Vaude)

(3t. Vaude)

Chicago, March 2t.

Another at Colicago, March 2t.

Chicago, March 2t.

Another office colicus setup by the
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colicus their act has a fresh appearto by the Rooney sent by the
colicus the form of the periodic setup
to be a periodic setup
t

crime, and with the similarity of the two turns, in spite of the hoke in the Melino act, putting them on the same bill was inexcusably poor bill was included and the was a similar bill was included and the property of the similar bill was included and the property of the similar bill was and the property of the similar bill was and the property of the was a similar bill was and the similar bill was another was

LINCOLN SQ.

LINCOLN SQ:

(Yaudfilm)

Bill suffers from lack of laughs.
Feature, "A Lady to Love" (Metro), with Vilma Banky, not so strong for this spot, Biz at supper show Saturday, change day, off, despite filled. Nothing outstanding unless it's the leisurely manner in which the pit band offsets inspiration with indifferent playing, three had good enough material, but lacked showmaniship. Other two lacked material.

manship. Other two lacken mase-rial.

House repped as please-easy, bit however, and the season of th

STATE-LAKE

(Vaudfilm)

After worker (Chicago March 29, After worker)

After worker (McQ), Van and Schenck appeared in the flesh and Schenck followed and Schenck followed and the flesh and Schenck followed. Best and Schenck followed. Best and Rubyette Co. closed with their excellent tumbling and pyramiding.

Phasiness excellent

Loop.

Putting four No. 1 acts on a five-search that the search the transported and the flesh and the two flesh and the flesh and Schenck followed. Best and Schenck followed. Best and Rubyette Co. closed with their excellent tumbling and pyramiding.

Patting four No. 1 acts on a five-search that the search the flesh and the flesh and the flesh and schenck followed and the flesh appeared the flesh appeared to the wasts to work best and the flesh appeared to the flesh appear

start all over again, anyway. Use strange pressure on songs and inverted and the strange pressure on songs and inverted and the strange pressure of the strange of the stra

81ST STREET

RIST STREET

(Vaudfilm)

Mugg is on a tangent trying to get the house rating angle Bookregram, doesn't show it. Two-aday and reserved with basis sidein and silde-out for Palace presumably, but strictly neighb so far as proprogram, doesn't show it. Two-aday and reserved with basis sidein and silde-out for Palace presumably, but strictly neighb so far as prothe strictly neighb so far as prostrictly neighb so far as pro-

lesque acro and tumbling to hit off fair.

The two acts left the middle spotwide open for Miss Rubens, but lattor spot minutes, and the spotminutes late with no bang
off start to overcome delay. However, the act is straight vaude and
ekay, but customers evidently expected more. Evident impression
was that Miss Rubens is peppy,
vivalous and Miss Rubens is peppy,
vivalous and the actors caught audience unawares. Fault here lies
in exploitation and manner of presentation.

m exploitation and mainten to personal process. Fitz and Murphy Brosselosed with their quartet singing. Hebe character and slapstick cop stuff much used by singing acts with the aid of a white faced and red nosed tramp in "One." Hebe thres with too much talk and singing of lyrics mostly unintelligible. Got the west to the singing of the singing of the singing of which singing of which was a warde.

ALBEE, BROOKLYN

(Vaudfilm)

(Vaudilm)

Nice four-act bill entirely devoted to comedy, and therefore flop-proof. Since this is the goal and aim of all vaude booking. It's a bull's-eye. Family bills are, in fact, much more successful with R-K-O than their present booking of the longer bills. Which is perhaps as good an omen as any.

Preponderance of comedy was doubly useful Saturday to counteract the rather grim feature. "Serreant Grischa (Radio). The sature of the rather grim feature, "Serreant Grischa (Radio). Which the bill novelty plus laughs to start with Havel boys demonstrated that Brooklyn is no exception. Theirs is of nonsense that can play the Palace one week and Woonsocket the keyt.

an ionsense that can plus the Paraceo one week and Woonsocket the account of the property of t

MILLION DOLLAR

(Vaudfilm)

Los Angeles, March 27. Los Angeles, March 27.

As an experiment to revive vaude in this town, the Million Dollar, indie operated by S. Lazarus, is showing a lot of guts. How a second run picture house, having its troubles with even getting the seconds, can figure on making a go of it with small-time vaude, is Lazarus worre.

it with small-time vaude, is Lararus' worry.

Since the Orpheum blew its two-aday for a straighterina downary for the RKO up to now was the single vaude combination house along the main stem, with uniform a straighterina downary for the Million Dollar's under inception was to buck the RKO, it might start thinking all over again grow for four acts. Judging from the Million Dollar's initial bill and from reports, the six acts on the premiere program were spotted at less than the straighterina of the million Dollar's initial bill and from reports, the six acts on the premiere program were spotted at less than the straighterina of the straighterina

ones.

Box office response opening day,
Thursday, was normal at two bits
tap. Top at night is 50c., and four
shows dally. Feature, "Dangerous
Paradise" (Par). Also Par newsred.
Seven-piece orchestra in the pit.
Span.

HIPPODROME

Consider the Market and Consider and Conside

opener.

Mario and Lazarin (New Acts)
deuced with oke warbling. Both

femmes and two men. The frailest of the quintet weighed at least 250 pounds. Aside from their attraction as ultra-heavies, act holds up the second of the comes to dancing their weight must be taken into consideration, for only rudimentary dancing is attempted. Two women are strong on the pipes, used on pleasing number. Two male hettles warble a bit and induige their second of the commentary dancing the second of the commentary date of the second of the commentary date of the second of the commentary date of the commentary

In support. Young's best moments arrive at the finish. It is a parody and the finish of the property of the pr

FOX, B'KLYN

("Types"-Unit)

Indifferent as to chorus and big numbers but sustained by its prin-cipals and the added talent this Fanchon and Marco unit provides

numbers but sustained by its principals and the added talent this Fanchon and Marco unit provides the stage end with reasonably diverting fare.

Warehouse was raided for a fock. Warehouse was raided for a fock. Warehouse was raided for a fock. Warehouse was raided for a fock. Warehouse was raided for a fock. Galfornia chorines how to walk cannot be a formed to be a formed for ed for a formed formed formed for a formed form

giggles.
"Such Men Are Dangcrous" (Fox)
on screen. Saturday matinee trade
light.

Land.

86TH STREET

(Vaudfilm)

Podly spotted bill and lacking in

Badly spotted bill and lacking in Gordey for the first half layout here, through two dumb acts back to back and depending upon Cardiff and Wales to shoulder the comedy burden of the show alone. This they did nicely, but could not carry the show as laugh fest.

Naro Lockford, acrobat and travely did nicely, but could not carry the show as a laugh fest.

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Naro Lockford, acrobat and travely did nicely, but could not carry the show as fraink it and considered to the state of the nicely did nicely show and the state of the nicely did nicely show and the state of the state of the nicely did nicely show and the state of the nicely did nicely show and the state of the nicely did nicely show and the state of the nicely did nicely show and the state of the nicely did nicely show and the state of the nicely did nicely show and the state of the nicely show and the state

RKO

(Vaudfilm)

Hollywood, March 27.

'Isn't Hollywood," asks a citizen so much different than New York? In climate, like, and things like that, possibly? I mean probably?"

"so much different than New York."
In climate, like, and things like that possibly? In usen probably?"
But the Six American Befords still opened the bill.
Charile Freeman's third four-act water must represent a still opened to still opene

ed value, more reason to be emphatic ballyhoo.

Business Thursday was good.

Bang.

58TH ST.

(Vaudfilm) Will Osborne, radio crooner, and his recording and ether orchestra runs away with the first half show

Will Osborne, radio crooner, and his recording and ether orchestra runs away with the first half show at this house. Osborne, in closer, gives them present the first half show at this house. Osborner, in closer, gives them present the first half show at this house. Osborner, or more than the first half show and should be sho

had but bowed off at the finish

had but bowed off at the finish quietly.
Lane, Howard and Nobie (New Acts) have the foundation for a good turn but fall to build enter-tainingly on their foundation. Es-sentially a comedy turn, but not rippie of chuckles was heard at this

VARIETY

tainingly on their foundation. Besentially a comedy turn, but not a ripple of shouckles was heard at this proposed of the comment of the comm

LOEW'S GATES

(Vaudfilm)

(Vaudilim)
(Last Half, 26-28)
Brooklyn, March 27.
Good bill for type of house but

weak on comedy. Only two out of the five acts got laughs. "Thank You Doctor," comedy sketch, No.

the five acts got laughs. "Thank You Doctor," comedy eketch, No. 3, and Conrad and Eddy in next to shut. Latter due romped away with the show though a good measher?" comedy of the sketch seemed at & loss in the big house. Pantomimbs stuff got overtendance at this Loew Bushwide (Brooklyn) section neighborhood convinces that pictures are a better draw than vaude. Feature was "Not So Dumb" (M.-G-M), Scarcely a third of a house in at night show. That's the answer, and the stuff of the

ACADEMY

(Vaudfilm)

John Barrymore's "General Crack" (WB) rates 107 minutes, and the John Barrymore's "General Crack" (WB): rates 197 minutes, and the result is a proportionate cut in the vaudeville. Bill ranges from a fålr flash opener, Faye and Bannister Revue (New Acts), to a smash closer, Henry Bergman's fazzical sates spoken to for permitting the latter to silp to the opposition.

In between, a couple of standards. Pickard and his finely trained and silky looking seal, "Fal," deuced it. A standard of the
FAIRFAX

(New)

(Now)
Hollywood, March 26.
Add a new film emporium within its own citadel: Opening of a picture house in Hollywood is always an event. No matter how big of small, it commands and usually get attention. All that's needed are if the are lights out front, hanouncement that stars will make personal appearances and the p. a. will do the light of the second of the secon

the rest.

Fairfax opening followed the regular routine and got away to a fast start; though few of the heralded stars were present. But for 30c there were enough, and that's the standard pat admish Gus Metzger and Harry Srevy Intend to carry through at all times. Policy is present of the present of the carry through at all times. Policy is present of the carry through at all times. Policy is present of the carry through at all times. Policy is present of the carry through a time the carry through and sunday and a dime for the kids. House shouldn't miss.

Of course there's always the most

House shouldn't miss.
Of course there's always the moot question of getting pictures in the indie operated houses. Metzger, an experienced showman who sold the Forum to Warners after making a go of it himself, believes it makes it makes the pictures of the pictures. Metzger claims he is selling the house, primarily, and therein has something to sell.
Fairfax is unique because it's one

thing to sell.

Fairfax is unique because it's one of only two known modernistic theatres in the country. Other is in a small illinois town. The futuristic touch should mean something in this resident neighborhood, spotted between Hollywood and Beverly Hills and with the closest long around 1,500 on the main floor, and with no balcony or mezz, it is nittly spread out and has almost perfect accoustics. Western Electric equipment. ect accoust.

tric equipment. Despite Metzger's optimistic outlook about pictures, he played safe with a first run cgack at "Troopers Three," Tiffany's special, which ran for \$2 in New York. Also on the premiere program were an old, Disney Cartoon, Educational Condety, "Good Medicine," and Hearst Metrotone newsreel. Normal runged swing or optime was getting a description of the condensation of the

a good swing on turnover.

Affractions the house has lined up include "General Crack," "Sally," "Disraell," "Party Girl," "Show of Shows," and "Son of the Gods." On a twice weekly change. Operators are ready to take it on the chin the first few months, perhaps, until the house is established. But the house is established. But the couple of months asked the couple of months asked the complete of the couple of months asked the couple of the c

PARAMOUNT

(Unit-"Magical Melodies")

PARAMOUNT

(Unit—"Magical Melodies")

New York, March 28.

Better unit than average, along with light unit than average, along with light unit than average, along with light unit than average, along you will make out nicely this week. Paul Ash is with the stage show as its protential drawing power and a stage and show as the production of the stage show as a result one of its entertainers is M. Duval, magician, who rather clever and dumbfounding sleight-of-hand tricks.

Also to carry out the magical motif, Helen Lewis girl band is disclosed in an effective manner discovered the first burd with the stage of the Lewis girls and is discovered the strips. Duval helps work out this piece of prestidigitation. Presence of the Lewis pland is discovered the strips. Duval helps work out this piece of prestidigitation. Presence of the Lewis pland is discovered the strips. Duval helps work out this piece of prestidigitation. Presence of the Lewis pland is discovered the strips. Duval helps work out this piece of prestidigitation. Presence of the Lewis pland is discovered the strips. Duval helps work out this piece of prestidigitation. Presence of the Lewis pland is discovered the strips. Duval helps work out this piece of prestidigitation. Presence for them. Later the regular house's stage band is brought on, Lewis girls backing in a line. Then the stage is effectively filled and different plands and plands

occasions and to paint the proper picture, uses a megaphone.

picture, uses a megaphone:
Ash hasn't very much to do but
does it with his accustomed grace
and showmanship. He is talking
less about-the wonderful victues of
all the entertainment around him,
lending more dignity to the show,
but introduces nearly everyone as
ne of his friends.

ne of his friends.

Mixture of "Volga Boatmen" and
"Overture of 1812," with effect of
borning of More of the first of the state of the first of the

Mr. and Mrs. Jesse Crawford this week feature "The Moonlight Reminds Me of You," composed by the Missus.

Par News only other screen ma-terial besides feature, and no or-chestra overture, Rubinoff having departed. Char.

PENN

PENN

("Gym-Jams"—Unit)

Pittsburgh, March 29.

With Tristic Friganza at two bitts
before I Pittsburgh, March 29.

Pittsburgh, March 29.

Pittsburgh, March 29.

Richard Striper and Striper at the bitts at the bayis when that house tried to first at the Davis when that house tried to first at the Davis and the Davis and the Davis and the Davis and anybody who thinks this burghtless the same stuff for one-fourth the price, get a picture into the bargaln and a comfortable seat.

Bland Trix, of course, is the whole show. Working in the middle of the show. Working in the middle of the show. Working in the middle of the cicalty from beginning to end and crocking em. It's new to the movie fans and the way they eat it up is mobody's business. Without heir up, lose it and nobody'd care. She gets away with some stuff that would get, the management's blue-pencil after the first show if another up the striper in the the first show if another up the striper in the the first show if another than the started out at the Capillow with Nat Nazarro, Jr.

out.

Prosper and Moret get over in some nice hand-to-hand acrobatic work, and whether it's easy or tough the make it look like a breaknesk they make it look like a breaknesk lingly that much more emphatic. Bobby Walthour, the marathon bike champ, meant nothing except to carry out the gymnashum idea. His race with a horse on a treadmill, however, was responsible for a rous-trapece and Jean Spence's toe work while jumping rope rounded out show.

You can always responsible.

show.

You can always rest assured of one bright spot in every Loew unit, and that's Chester Hale's line girls. These kids always look as though they're actually enjoying their work and it's contagious for the customers.

and it's contagious for the customers.

Breeskin's overture a straight rendition of Schubert's "Rosamunde" and just average. Dick Leibert at munity singing and flashed a flock of parodles on life in the stone age that proved a knockout. There are few organists anywhere as consistently entertaining as this one.

Picture "Sarah and Son," and biz excellent.

Cohen.

PLAZA

New York, March 28. Architecturally, a nugget of Tu-

space for them. Later the regular house's stage band is brought on Lewis girls backing in a line. Then the stage is effectively filled and dressed.

Architecturally, a nugget of Tudorism. Architecturally, a nugget of Tudorism. Georgia and a cores. The plants of the stage of the

FOX

("Baby Songs"—Unit)

Eanthen and Marco units estingconsidered and the through south
into Los Angeles for closing. Preseent 'Beby Songs' has Buddy
Walker, blackface, as principal, and
those, because the series of the series

Show proper opens with Leon Brusiloff and the symphony going popular for the week with a medley of the symphony going popular for the week with a medley of the symphony going the symphony of
ORIENTAL

(Presentation of the March 28.

(Presentation of Chicago, March 28.

Label of this stage show is "Kiadin' Kap'n Kid." Plenty of pirate ship flash, making the show a good eyeful, even though slightly under averase in vaude material. Show a condition of the ship of the sh

hoop boop-a-doop.

New m. c., Billy Chandler, who clicked. Chandler has been a name in the B. & K. houses for some time and has worked emergency m. c. assignments.

and has worked emergency m. c. assignments.
Chorus is working hard in some new and flashy routines. Ace number was the radium sequence, with meaning the sequence of the radium sequence, with the sequence of
opera.

"Honey" (Par) feature. Business good first show Friday.

Loop.

MARBRO

MAKDAU

(Presentation)

(Presentation)

(Dresentation)

(Dresentation)

(Dresentation)

All the acts this week have played other spots in town, and perhaps this house. Mixed together and dished out under the label of "Xylophonia." Chief thef was Jack "Peas phonia." Chief thef was Jack "Peas enamouncing, Kelly delivered an excellent xylophone bit, and, as has been said, is a better xylophonist than m. c.

been said, is a better xylophonist that m. c. and the xylophonist that m. c. and the xylophonist was there with his co-called English song and dance routine and big. He dropped his comedy French violinist business, because, so he said, of the extreme length of the show. Another single, A. Robins, followed, with this walf-ling musical store routine. Well

Two-spit plane act, Bernard and Henrie, with three songs, one a ballad, the other two special material comedy numbers, were oke. Chorus on and off with a couple of Chorus on and off with a couple of the couple of

ROXY

ROXY

Time intensifies rather than sessens what it is a sens what seems that a seem infinite variety of Roxy stage shows. Public appreciation of the production department naturally is expressed for the completed job with only a dim perception, it any, for pulying new each week not only one, but several, features.

Operating completely within its own four walls with no out-of-town indeed may be a seem of the seem of the discovery going from the rehearsal halls backstage-direct to the rostrum, the Roxy production department, viewed from a knowledge of the trade differon a knowledge of the trade differon a knowledge of the trade difficult and every seem of the seems of the se

ficultics, is a never-failing source of amazement.
Other film houses have good shows, funny shows, often highly novel ones, but seldom except at Roxy's is the element of sheer amazement aroused.
Currently the principal presenta-

ion is "In Holland," a paie blue symphony of woodes sandals, vol-uminous pantaloons, windmill and tulips. Patricia Bowman and Leonide Massine dance while Dorothy Miller, soprano of exquisite tone and smoothness, sings. Tulip effect created by inverting the ballet sakirts end the divertissment with a security applicate winning eye pletters.

Erna Rubinstien (New Acts), young violiniste, performed "Hejre Kati" before the drapes, earning thereby three bows, sensational at the Roxy, where bows are not customarily allowed.

tomarily allowed.

Roxyettes, who seem always to have new routines, do one of their stage-filling maneuvers under the title of "Whirligig." As usual, fine.

title of "Whirligig." As usual, nne.
Usual half dozen Fox Newsreel
clips. Overture conducted by Joseph Littau of the waltz from "Die
Fledermaus." Warmly received.

riedermaus." Warmly received.

In connection with Universal?
"Captain of the Guard" John Boles and Laura LaPlante made a brief personal appearance after the main screening, about 9.30, Friday. Boles paid graceful tribute to Roxy as one of the country's great showmen.

Land.

STANLEY

STANLEY

("River Blues"—Unit)
Pittsburgh, March 28.
This is Dick Powell's last week as
m. c. at Warners' downtown de luxe
stand. He's been here for six
months, moving down after seven
short vacation, he returns to the
East Liberty house. Out at the
neighborhood stand he's a sort of
deity, so his return should do much
for that six, especially since it's
for the six, especially since it's
date with the Stanley.
Powell forced to cut his singing.

for that site, especially since it's also going to play pictures day and date with the Stanley.

Fowell forced to cut his singing to a minimum, due to presente on the singing to a minimum, due to presente on the singing to the sing

big hand on it.

Addition of Dowling lengthened running time and overture and organlog were cut. Biz good. Cohen.

BRANFORD

BRANFORD

("Tin Type Revue" -Unit")

Newaric, N. J., March 28.

Loudly heralded as a gigantic spring-time revue, this show turns out to be the "Tin Type Revue" the spring-time revue, this show turns out to be the "Tin Type Revue" the spring of the time of time of the time of time of time of the time of time o

Chatter in London

London, March '22 Dames discarding henna eye.

ows.
British ballet on the up grade.
Dancing in prisons these days.
Marjorie Bowen's taken

Talker production on Drury Lane age. Lewis Casson's going talker at

Arnold Bennett penning his Madge Kendal giving birthday tea

parties.

Maria Corda telling the boys all about companionate marriage.

More nite dives round Richmond—river haunt—lately than formerly

in Soho.

Trilby, Clark and Dinah Shurey gush all over each other in pub-

ile.
Lydia Lopokova holds this town's non-stop talk record. Right through two features and three shorts, all

two teatures and three shorts, all arrivaly Oxford and Asquith paraday Anthony around at tea parties just to show she's wise. This town's so chaste you can't even pinch another guy's auto for a joy ride. Monica Ewer, "Herald" theatre critic, has authored "Insecurity," Chorines now so classy they'll only take orchits. Charles the Chile the Navy Poet. Frank Vosper says ne just can't find a leading lady.

Best people nowadays can't be bothered to drink cocktails.

Basil Dean starting on a talker

bothered to drink cooktails.

Basil Dean starting on a talker
which is to show the world what
the Great British Empire can do.

Cella Johnson claims to be an actress with a future, sure tough.
Past seems to count so much more.
Desirce Ellinger has crashed into
Elistree talker studios.

Engineers (club, peopled by number of all man and the start of the country
than being an actress.

Jane Millican's on the recovery

Tallulah's gone crackers on bal-ons. Rather subtle on second thought.

thought, George Clarke regretted the radio robbed him of his one bright gag when broadcasting. The best American bar yarns cleaned up for revue numbers these

cleaned up for revue numbers these days.

Binnie Hale and Jack Raines health-touring it to South Africa.

Youth named John Morel gets more space making stage debut than Gladys Cooper gets when her beauty parior takes a fi

Now Maurice Elvey's joined a multi-lingual talker unit, papers remember he's a hot director.

Prices at cabaret joints, generally, seem to be ducking. At many of the near-West End restaurants, supper, dancing, and good cabaret ranks around three dollars a time. all in

all in.

London usually belongs to the
English this time of the year—no
one else would stay. But the Naval Conference is keeping the Savoy
Grill cosmopolitan.

Frank Scully, of "Variety's" European staff, is making a gradual retovery from a very severe opera-

Fleet street film editors are hav-

Fleet street film editors are having a general post.
Mary Clare's breaking into vaude.
Talbut O'Farrell's operations.
Jimmy Nervo in the red. Vaccinated.
Gordon Selfridge may make his store so talker:
store to talker:
Lockran find.
Dress changes in view of the

is a Cochran find.

Dress changes in view of the audience latest cabaret gag.

audience latest cabaret gag, Craze for second hand autos so great roads littered with spares. Kathle Lyn, touring lead, finally got space through her taxi hitting something. Emlyn Williams boasts he's one of those multilingual actors Emlyn

those multilingual actors. Hilda Russell says she likes the

air. . Frank Harvey says he only wrote plays out of pique.
Violet Loraine's latest actress to
try and brighten the radio. Hopeless job.

less job.

Return of spaghetti to first class
menus reawakens the question as
to whether it should be twisted
round the fork or just swallowed.

Monty Banks and Gladys Frazin

Ingut each other's cigarets in public.

Ivy St. Helier has recovered from the strain of playing Noel Coward and is back on the job in "Bitter Sweet."

BOB RIPA (1)
BOY Juggler
10 Mine; Full
Palace (St. V.)
Bob Elpa, youthful juggler, came
here from England, but he looks
like a Swede. He is a Juggler spelike a Swede. He is a Juggler speand follows the style of Rastelli,
Felovis and Serge Flash, who have
preceded him. He lacks their finesse
and smoth excellence, but he is a
boy in his teens and his youth gives
rivals. Ripa is dege were
rivals. Ripa is a fine act for any
vaudeville bill.
Boy is blond, a bit gangling and

vaudeville bill.

Boy is blond, a bit gangling and nice to look at. He must have started early or learned fast, for he accomplishes the most difficult of the standard ball and stick stunts with standard ball and stick stunts with agility and in an assured manner, One of his minor tricks, in which he balances a ball on a mouthed stick while leaning backward, looks

A man, perhaps the boy's father, is on several times to pass him the

CARROLL and DAVIS (2)

CARROLL and DAVIS (2)

Songs and Dances

13 Mins.; Full (Special)

Jefferson (V-P)

Betty Carroll and Wally Davis are
doing the same turn. Jeanette Hackdoing the same turn. Jeanette Hackwally Davis, who here takes cobilling, was one of Miss Hackett's
former supports, as was Dan HurWally Davis, who here takes cobilling, was one of Miss Hackett, superturned to the same takes the
warmth and personality which the
danseuse, Miss Hackett, injected
into it. Miss Carroll resembles Miss
Hackett, bringing up her resemblance to Great Garbo, is also used
to Introduce Miss Carroll. Miss
Carroll has not the terpischorean
finesse which her foreruner posformer to the same turn.

Wally Davis, former lead for Miss

Vwally Davis, former lead for Miss

Vwally Davis, former lead for Miss

finesse which her forerunner pos-sessed, but she does put her dances value Davis, former lead for Miss Hackett, acts in the same capacity here, introducing the dance numbers by specially written song numbers. Dan McCarthy plays the wealthy same ollo specially diance here as when with Miss Hackett. The "Bad Girl" song number, into which is blended "The Dance of Death," is the same, even unto the ber. Ditto for the "Dance in Hell" number.

ber. Ditto for the pane.

New personnel does nicely despite comparisons.

IACK GERSON

JACK GERSON
Songs
7 Mins.; One
Coliseum (V-P)
Weak match of the better class
neighborhoods, with nothing in the
neighborhoods, with nothing out.
Absence of comedy to relieve
straight routine of three songs conspicuous from crying necessity. A
couple minutes of sure-fire talk may
better than numbers is a question.
Gerson was booked here for an
apparent purpose. That was to not
only fill the No. 2 spec but to also
only fill the No. 2 spec but to also
of some pretentlousness arranged
especially for the house.
Opening with a jazz number of
conventional brand, Gerson swings
hito a song having to do with the
amber-spot ballad. Comedy number
misses on the laughs and the ballad
lacks that touch. Showmanship and
style are elements that would have
helped had they been present.
Down very weakly.

Down very weakly.

MARIO and LAZARIN.

MARIO and LAZARIN

MARIO and LAZARIN
Songs
10 Mins.; One
Hippodrome (V-P)
Apparently this turn has been
playing around for some time, although not in "Variety's" New Act
Medical Common years ago was
the Mario, many years ago was
and Lazarin are two boys, both possessing excellent voices, easily
adaptable to the duet harmony they
use.

adaptable to the duet narmony uney become due from start to finish, opening with a pleasing ballad in which they weave excerpts of other songs. Closing number is an operatic stravesty, using comedy lyrics of their own invention to the tunes of familiar operatic ariseptionally strong tenor. Other, sounding like a barttone, is no slouch at tonal delivery himself.

and took three legitimate bows, unable to make a bardtone, is no shouch a tonal abardtone, is no shouch a bardtone, is no shouch a bardtone what happens wheth the ensuing travesty drawing yells.

RKAZY KATS (8.**)

**Wind. Full (Special)

**Billing Coursely

**Indiana the course of the beta that the proper whether the ensuing travesty drawing yells.

**Billing Coursely

**Indiana the course of the beta that the proper whether the ensuing travesty drawing yells.

Effect Kati at Roxy, with two at the case of the

DEED BIVER OPCHESTRA (10)

DEEP RIVER ORCHESTRA (10)
Songs and Instrumentals
18 Mins.; Full (Special)
186th St. (V-P)
Willard Robinson and band are
recruits to vaude from radio. They
have something out of the ordinary
ments. Corpbo makes for refresements. Corpbo makes for refreserecruits to vaude from radio. They
have something out of the ordinary
ments. Corpbo makes for refreserecruits to the state of the ordinary
ments. Corpbo makes for refreseretaining act that should get along
in vaude. It was liked immenscly
here Saturday and should get along
in vaude. It was liked immenscly
here Saturday and should get along
in vaude. It was liked immenscly
here Saturday and should get along
vocals acceptably with Miss Ray
Danleis doing dance accompaniment
to most. A radio broadcast with
Korman Frooksire as announcer
prefaces with an introductory
red out throughout by Robinson
for his vocals.
"Something About Reilgion,"
semi-spiritual for opener and
"Truthul Parson Brown," syncopener "Ploddin" Along." "Sing Yot
Sinners" and "Gottage For Sale"
rest of rep and all clickers.
Robinson handles his numbers for
tops despite unassuming delivery
with the band boys sufficiently tor
Satusfied in closer here, but deserves better spot.

FRIEND AND WELLS

RHEND AND WELLS
Comedy
13 Min.; One
Bushwick (V-P)
Al Friend about seven years ago
was with Eddie Hickey, in a turn
presented much in the sum reanmaterial entirely. Hickey is now
working with a tall stout chap,
billed as Officer Wells, giving Wells
the billing of the part which he plays
in the act, comedy copper, As It now
for improvement. It contains quite
some humor and should have no
difficulty pleasing the neighborhoods.

difficulty pleasing the neighbor-hoods.
Friend is in erractic civilian attree with Welis in a cop's uniformative with Welis in a cop's uniformative with which we will be a cop's uniformative with a cop's with a co

Friend's comedy response before spoten.

After that bit the act becomes stronger. Wells goes into the much stronger. Wells goes into the much care in a oke tenor but this is followed by a substantial comedy ditty duetted by both.

Closing substantial comedy ditty duetted by both.

Closing so, an original lyrical Closing so, and wells don't watch eut. It's that kind.

Hell of the composity is the composity, it is proved the strongest bit of the turn.

Just the opposite, it proved the strongest bit of the turn.

LANE, HOWARD and NOBLE
Comedy
13 Mins.; Three (Special)
Jefferson, (Very Province)
14 Mins.; Three (Special)
Jefferson, (Very Province)
Jefferson, (V

comedy turn, but with the present material It's only an idea.

MARINOFF CAÑINES
Novelty Travesty
18 Mins.; Three (Special)
Jéfferson (V.P.) Ct. evidentity foreign.
projecting the canline coast in a travesty on "Voiga Boatman," which yets plenty of laughs. Male trainer handles, prefacing act with a trailer on screen explaining nature of the advanced of the second o

CHRIS CHARLTON (2)

CHRIS CHARLTON (2)
Magic
20 Mins.; Full
Palace (St. V.)
Less than half of the 20 minutes
conjurer, are devoted to the two
stunts that put him over. These
are the "inexhaustible kettle" midway of the turn and a new twist in
disappearing girl for the finish. In
between a lot of incidental, familiar
and time killing magic stuff, inboy plant who turns stoogs.

cluding many wasted moments with a boy plant who turns stooge.

From the kettle into about a dozen glasses Charlton pours and to the control of the control

in a policeman's uniform was anateurish and got a gisgle.

MEDRANO and DONNA (8)
Flash Act
20 Mins.; Full
Fordham (V-P)
Medrano and Donna's dancing, in
an apparently new setting, is now
placed to be supported by the supporting girl is a singer
lastead of a dancer. Aside, from
when the girl, Lillian White, is on,
the Spanish atmosphere is always
the band's music. Act is on a par
with the best of the many other
Spanish ander flashes and should go
about as far as the rest of them.
Spanish ance flashes and should go
about as far as the rest of them.
What they all run up against is the
bookers' contrasting opinions regarding the right money.
Medrano, and Donna, established
bookers and Donna, established
hoofers. Eand is novel. In that it
contains two concerting players and
churns out some interesting music.
Miss White sings pleasantly. Both
women are lookers, especially Miss
bott to the act.

JOHN R WALSH

JOHN R. WALSH
Songs
9 Mins.; One
State (V-P)
Straight singer of the concert
style, doing a routine cycle of songs
accompanied by a girl at the piano
billed as Ruth Johnson. She looks
high school, new to show business.
Little shours show business.
Little shours show business.
I the shours show the show of the shown o

agreeable baritone, but monocon-for vaude.

No. 2 and made slow going of it until the finale when spirited hand-ing the state of the state of the little him virtuately. As presented there, just an early filler, due to absence of the vaude quality. Rush.

ASSENCE OF THE VALUE (7)
Flash
IZ Mina: Full (Special).
Lincoln Sq. (V-P).
Principals are Mary Ferguson,
and Del Val who once teamed in at
that carries Mary Brian, blonde
dancer and a four-plece band.
Ferguson and Del Val execute
usual tango, waltz and marimba
technique and Miss Brian okay as
long as she sticks to hoofing. But
the band falls to holdup. Latter
even try to sing for no good reaAs is good for No. In the neighba.
Better music group and other
changes would lift act Closing here
on 5-act bill, got fair hand.

on 5-act bill, got taur manu.

ERNA RUBINSTEIN
Concert Violinist
4 Mins.
Roxy (Pres) New York.
Young Hungarian girl violinist
producing exquisite music Held the
enormous Roxy to hushed attention
and took three legitimate bows, untilled Ectif to Roxy. With two
or three good selections would be
a nice vaude class act for the better spots.

Nice oppearance in modish black
velvet gown. Sureness, sweetness
of tone and impressive linger techjique characterizes her playing.

Land.

JIMMY CARR BAND with Silver Silpper Revue (19)
35 Mins, Fuel (19)
57 Mins, Fuel (19)
58 M

vaude time.

Carr is far from a good m.c. However he may rate as a pacer in a cafe has no bearing on his stage effectiveness. His personality just isn't and his habit is to waste words that carry no meaning. The specialty people would be better with just the announcement of their names, without the non-building names, without the non-building. names, v

names, without the non-country build-up.

Mills and Shea, comedy acrobats with some excellent straight feats, we with some excellent straight feats, we can be seen to be seen t

Just tossed together. Bige.

FAYE and BANNISTER Revue (5)
Dance Flash
16 Minst, Full
New York
17 Minst York
18 Minst Yor

KENNY and GREEN
Sister Act
,12 Mins.; One
86th St. (V-P)
Jean Kenny and Iolcen Green in
talk and a couple of songs. Groundwork for cross talk is reditled to
Ned Joyce Hoaney, but planty of
the gags are in the public domain,

Ned Joyce recurs, whe sags are in the public domain, vir. I don't sleep very well."
"Have you tried Pill."
Girls appear with golf bags and some of the chair has to do with the same of the chair has to do with the same of the chair has to do with the same of the chair has to do with the same that the same that the way. One does the haughty dame, the other the kidding tomboy, although this angle doesn't devictor very well-used cross-talk gags by rather likeable girls. Songs interspersed fairly well handled, with the second have ling amusing tyrles. No to far along.

FOUR CRACKER JACKS Singing and Dancing 9 Mins. 125th St. (V-P) Poor turn, of no marked merit. Helped along by the gatage band which backgrounds all turns at this

the period along of the kings with wholes, both a house hous

JONES and WILSON

SEALTIEL (1)
Sleight of Hand
S

lage resort. Better here than in the clubs. Belongs on the stage. Big clubs. Belongs on the stage. Big of the stage is the club performances, but uses a hired plant who is smart enough not to assume histrionic attempts. Assistance gained from curious audience customers. Among our low audience customers. Among our low audience customers. Among without visible proof, of tampering. Makes about six such changes through act. Also picks assistant; peckets as they concentrate on his curious and tricks are employed.

card tricks.
Usual card tricks are employed,
but the manner in which Scattlel
manipulates is swift and rhytimic,
and stamps him out of ordinary.

Hollywood Dailies

(Continued from Page 23)

shooting the rehearsal of an entire production before starting on the regular print is declared impractical by Pathe officials.

Rose Hobart, New York legit ac-tress, given contract by U.

George Bancroft is baking out a cold at Paim Springs, Cal., so production on "Cave Man," Paramount, is delayed.

Herman Wobber, coast head for Publix, is vacationing in Honoiulu. Ralph Crabili filling post during his absence.

Loia Lane has a play or pay con-tract with James Cruze productions whereby her salary during the next with five years will total \$480,000.

Charles Levin has left the M-G production staff to join the Bill Periberg agency.

J. P. Kennedy has bought the screen rights of "Purple and Fine Linen" from FN for Gloria Swanson. Corinne Griffith made it as a silent four years ago.

John M. Stahl's first directorial assignment under his new two-picture contract for M-G will be "Remote Control." He will have no editorial or production supervision.

Erle Kenton, who recently left Co-lumbia, has been engaged to direct one picture for M-G-M.

Jack Oakle's first starring picture for Par will be "Social Lion" instead of "Merton of the Movies." Vir-ginia Bruce opposite.

Clarence Nordstrom is due next week to play the lead in "Spring Fever," M-G.

William Scully, recently elevated o directorship by Fox, has been elieved on "Aicatraz" by Alfred relieved on "A Werkerreplace.

Howard Seiter, brother of William Seiter, director, is now an agent.

First National is negotiating for Laura LaPlante as a featured con-tract player.

Bccause of their work in Warners'
"See Naples and Die," Olsen and
Johnson, from vaude, are now under
a term contract there.

Upon completion of her work in "Young Man of Manhattan" at Par's L. I studio, Claudette Cothert will be brought here to co-feature in "Manslaughter" with Fredric March, George Abbott will direct.

George Abbott will direct.

Canadian capitalists bought the Vine Street theatre property and two other site in the same block for \$1,678,500. Theatre property sold \$1,678,500. Theatre property sold cate, represented by the cate, represented by the cate, represented by the cate, represented by the build three height-timit buildings, with an office building going over the theatre.

Wallace Beery testified before a coroner's jury that George Mayes, his pilot, Mrs. Mayes and Lynné-Hays were riding in Beery's plane without permission when they were killed in a crash a few days ago.

Loew's Friday Openings

Loew theatres here, Penn and Addine, go from Monday to Friday openings this week. They're the last in town to get away from the beginning of the week opening. Not a theatre here opening Monday, except Gayety with silent plectures. A year ago anything but a Monday opening was virtually unheard of.

A & M

Variety Bills

NEXT WEEK (APRIL 5) THIS WEEK (MAR. 29)

Numerals in connection with bills below indicate opening day of show, whether full or split week

PARIS Week April 2

Week April 2

Girque D'Hiver
Gprioni y Violande
Lole Fuller ballies
Lole Fuller ballies
Albert Carler
Albert Carler
Medira i
Septime de partier
Eliaric co
Eliaric co
Fuller Berger
Berger
Berger
Holler Holler
Holler Holler
Holler Holler
Holler Holler
Holler
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LONDON

Week of April 2 Week Of April &
FINSBERF PARK,
Empire
Gypsy Vagabond
LONDON
Hippodrome
Coptimists of '30
For Revue Shop

ENGLAND

PROVINCIAL

LEEDS
Empire
"Lucky Girl"
ROYAL
"The Desert Song
LIVERPOOL
Empire

Empire
'Sym'ny in 2 Flats'
MANCHESTER
Palace
'Hold Everything'
NEWCASTLE

Virtue For Sale'

Royal 'Treasure Island' SHEFFIELD

Empire
Follow Through
SOUTHAMPTON
Empire
The New Moon
SOUTHSEA
King's
'Mr Cinders''
SWANSEA
Empire
'Casino de Paris'

Picture Theatres

NEW YORK CITY

Capital (29)

Tapital (29)

Tapital (29)

Para

Para

Dare Apollon

Benty Goodel

Entry Goodel

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Anna unional (29)
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BIRMINGHAM Empire Enifare BIRMINGHAM Royal

Royal

Journey's End"

BLACKPOOD

Grand

Miles Nanders in

a New Play

Opera House Young Woodley BRADFORD Alhambra CARDIFF Empire

Traffic "Traffio"
EDINBURGH
Empire
"Blue Eyes"
GLASGOW
Alhambra
Wake & Droam'

MANLEY

rand Jack Built' 'House HULL Palace "A Warm Corner"

Bobby London
Marie & Antoinette
LaSalice Bron
LaSalice Bron
Bishop Murder Cee
PROVIDENCE
RECOVIDENCE
RECOVIDENCE
RECOVIDENCE
RISAID, CINETAGE
FROUD LENGTH
FOR LANGE TO LANGE THE PROVIDENCE
RISAID, CINETAGE
FROUL & Herman
Ida May Sparrow
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WHILLOCK, D.C.
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MAY SPARTON
WHILLOCK, D.C.
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OPENED IN C. B. COCHRAN'S "1930 REVUE"

Pavilion Theatre, LONDON, ENGLAND

JACK POWELL Dir. LEDDY & SMITH

Buddy Howe
Galvant 4
Girardo & Nadins
Fisher Buliet
'Silghtly Scartet'
Fox (29)
'Carnival Russe'
Countess Sonia
Sunkist Beautles
'Golden Caif'

Golden Caif
Michigan (29)
Tip Toppers Rev'
Del Delbridge
Norton & Haley
Stanley Twins
H & D Dixon
Montana Moon'

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Earle (29)
Derby Days'
Buck & Bubbles
Bob LaSalle
Seven Days Leave
Fox (29)

Empire
'Royal Ital Circus'
NOTTINGHAM
Empire
'Sense & Nonsense'
Royal
N Mechanics O S
PORTSMOUTH
Royal Kisses'
J & J McKenna
Will Cowan
Wallin & Barnes
Mable & Marcia
Dave Hacker

Loew

NEW YORK CITY

Houlevard

1st half (5-3)
Gordon's Dogs
Beth Chaile Co
Arnau Bros
One to fill)
2nd half (3-11)
Inoz & De Wynn
H Romaine & Co
Sunshine Sammy
(One to fill)

Delancey St.

(One to fill)
Dolancey St.
1st half (5-8)
Polar Pastimes
Barr & Davis
Besser & Balfour
Rooncy Sia Rev
(Two to illi)
2nd half (9-11)
Les Jardys
Mary Danis & Co

TUESDAYS

'Honey'
Thradise (28)
Thradise (28)
Thradise (28)
Then Boydin
Tean Boydin
Tove Parade'
Stratford (28)
Sernard & Henrie
Bernard & Henrie
Frdir Hret & Huilt
Texas Red Heads
Thou (29)
White Cape' U
Al Moroy Bd
Booby Fincus
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Thou (28) Love Parade*

Those Parade*

Meet The Boye
Macet The Boye
Meet The Belle
Frankle Maslers
Benny Meroff
Doris Robbins
Lambert Ballet
Love
Meropoliton (20)
Rublnon

Toung Engles'
BROOM

Mei BUNTON
Mei Burlen
Rublnoff
Rublnoff
Young Engler
Weng Engler
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Harry Howard
Fract Twins
Harry Howard
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Harry Howard
Fract Twins
Weng Engler
Aut Kahin
Toung Engler
WUPF Men
For Lambkin & Can
WUPF Men
For Lambkin & Can
Audree Evane
Calif Crooners
Aut Kahin
For Lambkin & Can
Heary & Califord
D Gould Steppere
Heary & Culfford
D Gould Steppere
Heary Carroll
Harry Carroll
Makine Level
Harry Carroll
Makine Level
Charles Benington
Second Choice
Second Choice

Loew's 175th St. (5) D Apollon & Co Danzl Goodell Burns & Swanson Betsy Reese

Parker-Raib Orch
Parker

BROOKLYN Bedford BROOKLEA Bodford 1et half (5-3) Kafka-Stnly & Mae Gus Mulcay Mae Usiner S Kahn & Orch (One to fill) 2nd half (9-11) J & B Cavanaugh

One to fill)
2nd half (2-11)
2nd half (2-11)
Rossian Art Circus
Rossian Art Circus
Luconhardt Colluce Biodeses
2nd helf (2-4)
Win Groh & Hads
Lima Rubens
Laksalie & Mack Colleguin
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Marion Harris
Michon Bros
81st Street
1st half (6-2)
Murand & Girton
S Ash & L Miller
F & J Hubert
H Bergman Co
2nd half (9-11)
Deno & Rochelle
Don Curamings
Irene Bordons

seith Street
1st half (5-1)
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El Cota & L. 11

El Cota & L. 11

Barrett & Cunega I. 12

Barrett & Cunega I. 12

Inngaria Tree.

10, half (5-8)

Nan Blancistona

Will Osborne Co

Crwo to dill)

Nency Decker

2nd half (3-11)

Nency Decker

2nd half (3-11)

Introduce I. 12

In Horman Timbers
Barbara Blair
Barbara Blair
Bammy Timbers
KANSAS COTY

V Rathburn Co

Ed Ford & Whitey
Ann Codee Co

Harry Girard Bine

State (6)

State (7)

State (7)

Both Howard Co

Both Co

S Small Bros
June Car
June Car
AKRON
Loew's (5)
Aurora 3
Bob Nelson Co
Chester Conkin
Roye-Thow & Ric Rv
ATLANTA
Loew's (5)
Alt Loyal's Dogs
Kirby & Du Val
Emil's Boreo
DALTINORE
Loew's (6)
ARLES (5)
ARLES (5)
ARLES (6)
ARLES Joe Fajer & Orch
BALTIMORE
BALTIMORE
BALTIMORE

RILL Bros (9)

RIL

Watton, Sis
Amro, Ne Neville Co
The Watton
T

R-K-O

Cardini
4 Camerons
Josie Harmon
P Pqta & Childita

NEW YORK CITY Al. K Hall Co-Chestor
Ist half (6-s)
Cardini (6-s)
Cardini (6-s)
Cardini (6-s)
Camerons
Josie Harmon
Josie Harmon
Josie Harmon
Ben Bluc Co
Ben Bluc Co

Burns & Swanson Betry Reese National Sector Reese National Swanson Swa JACK L. LIPSHUTZ

Thank, You Doctor McManau & Hickey McManau & Hickey Cone to fill Co Cone fill Con

HOTEL MANHATTAN

159 West 47th St. TAILOR, 908 Walnut St., Phila.

Joseph Regan

Joseph Regan

Joseph Regan

Free Cardini

Marion Harrie

Blobby May Pro

Learn Learne

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Louser Broe

Louser Land

Louser Broe

Louser Broe

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Louser Broe

Lous

THE TEN KIKUTAS JAPS

OPENED ON Locw Vaudeville and Picture House Route Dir. LEDDY & SMITH

Hamilton
Jat nair (5-8)
Jat nair (5-11)
Join Tan L
(Two to fill)
2d half (2-4)
Md Collegiane
Paul Kirkland
Aunt Jeinlma
Flo Lewis
The Mascagnoes

Jefferson
1st half (5-8)
Gobs

2 Gobs

Rarry Hayden Go
Harry Hayden Go
Fanny Savoli Hayden
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The Macagness

In Prospect 4)

Silver Sharp & G

Kolvater & Gyeon

John Stanley Co

Felda & Go Co

One to Hill 11)

Filler & Gyeon

John John Burns

College & Gyeon

John John Burns

John John Burns

College & Gyeon

John John Burns

College & Gyeon

John John Burns

Konnehn & Frd

John College

Hard College

Salty Jane College

Brant & Heath Inc

Charles & Gyeon

Fallace (3)

Frank & Heath Inc

Charles & Gyeon

Fallace (3)

Fallace (4)

Fallace (5)

Fallace (6)

Fallace (7)

Fallace (8)

Fallace (9)

Fallace (10)

Fallace (1

Falice (5)
Cryatal 3
Chamberlain & H
Bddie Tarde Co
Bddie Tarde Co
Rev
Lighte & Shadows
Loan Rahich Co
Rahyne Chub
Chas Slim Timbla
Case Glee Ctub
Chas Slim Timbla
Ornieum (5)
Rev Griber (6)
Rev Griber (7)
Rev Griber (7)
Rev Griber (8)
Rev Griber

Howard's Ponies (29) Palvey Oukrainsky Nash & Fately

A & M Havel
(One to fill)
(One to fill)
Stad half (9-11)

Havel

HOWARD SLOAT & BONDS FOR INVESTMENT \$ A 8 Leach & Co. Inc.: 57 William St., N. Y.

Wm & Jos Mandal
Owen McGluney
The Wager

FITSMING
1et hait (6-3)
Deno & Rochelle
Ricardo Cortes Co
Broms F & W Broe
24 haif (9-11)
Davison's L Loons
Roy Seder Co
Roy Leckford
4. Diamonds
(One to Mill)

Orpheum (g)

Pavley Oukrainely

Week & Mandali

Oven McGlusp

The View & Mandali

Oven McGlusp

The Di Gatanos

The Company

T

Keithin.

Tat halt (1.4)

Tat halt (1.4)

William Ebbel

John Stimley On

Grata Nieson

2d half (9-11)

Jack McBride

Earl Carroll Heauts

Earl Carroll Heau

W Robinson Orch
HAMICO)
Gautier's Toy Shop
Modern Cindercila
Millard & Marilin
FJERNight CHTY

Lat State Carl

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Honey, Trust and the Honey, Trust and Honey, Ho

DR. JULIAN SIEGEL

1560 BRGADWAY
Thie Week: Barry Walsh; Larry Fox

Aniew Week: Barry
Angew & Series
Ree Samuels
Revall
Revall
Ree Davo
Revall
Ree Gord
Ree Go

Scott Sanders
Fepito
(One to fill)
SAN FRANCISCO
Golden Gate (5)
Arthur Petley Co
Gold & Raye
Tmp'st & S'nshine
Sol Gould
(One to fill)
Lime 3

Cone to (22)
Adela Verne
Bob Hope
Web's Ent'rtain'rs
Cone to fill)
SCHENECTADY
Keith's
Let hait (3-3)
Luster liros
Joe Freed Co
Moss & Frey

Wednesday, April 2, 18.

Cryc to fill)
2d half (9-11)
Bleen Wife Co
Liased Arabe
(rwe to fill)
2d half (1-4)
3d ha Hayes Marsh & to (One to sill) to (One t

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BENROCKE 1632 B'way, at 60th St., N. Y, City

(Onc to fill)
ST. LOUIS
Keith's (5)
Reading & Boyce
Fulton & Parker
Voice of R-K-O
Jim McWilliams
Rosita

Jim McWilliams
Rosita (29)
Odds & Dnds with
Sidnoy Marion
Ruby Norton
(Three to fill)
Orpiasum (3)
The be Toregos
Lytell & Fant
Frank Gaby
(One to fill)
Conline & Gaby
Conline & Glase
Conline & Glase
Tiny Town Row

Cone to fill)
SYRACUSE
Keith's (5)
Elleen & Marjoric
Immy Allard Co
Yates & Lawley
Walter Waters Co
6 Brown Bros
Golf Flends
Rudell & Donegan
Sunklet E Nelson
(Two to fill)

Grot to fill)

MHO TACOMES (5)

Lomas Tr
Tyler Masons

National Tr
Tyler Masons

National Tr
Tyler Masons

National Tr
The Kilayaman

Poster Fagan. C.
Ken Murray Co
(One to fill)

Sileats (5)
Cons (Green Co
Hen Murray Co
(One to fill)

Sileats (5)
Cons (Green Co
Hrving Edwards 15
Syncoptes

TREWNON

W Hilligie & Girile

Syncoptes

Syncopte

Proceeds

Bison City Co
(Others to fill)
Luster Bros
Joe Freed Co
Moes & Frey
(Others to fill)
2d half (2-4)
Hill Billis
Blood & Thunder
Hughes & Lang
Risyes Mann & H
(OTHERS MANN)

Wcaver Bros

CUCKA

Cyclothal

Let half (6-8)

Cutoffic (6-8)

Land (7-8)

Land

Ciliford Wayne 6
VANCOUVER
VANCOUVER
VANCOUVER
VANCOUVER
Heras & Wallace
Orville Stamm Colling
Heras & Wallace
Orville Stamm Colling
Frabell's Frolic
Manny King Colling
Burns & Allen
(One to fill)
Frabell's Frolic
Manny King Colling
Burns & Allen
(One to fill)
Frabell's Frolic
Manny King Colling
Burns & Allen
(One to fill)
Wallace
Burns & Allen
(One to fill)
Frabell's Frolic
Stamm (Colling
Stamm Colling
Colling
Marvin
(17 d half (2-11)
Ada Kaufman Girls
Ada Kaufman Girls
Godelfol (6)
Borns Marvin
(17 d half (2-1)
Ada Kaufman Girls
Godelfol (6)
Borns Marvin
(17 d half (2-1)
Ada Kaufman Girls
Godelfol (6)
Borns Marvin
(17 d half (2-1)
Ada Kaufman Girls
Godelfol (6)
Borns Marvin
(17 d half (2-1)
Ada Kaufman Girls
Godelfol (6)
Borns Marvin
(17 d half (2-1)
Carolin & Glass
Hery Santray Bd
(17 d half (2-1)
Carolin & Glass
Hery Santray Bd
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Carolin & Glass
Hery Santray Bd
(17 d half (2-1)
Carolin & Glass
Hery Santray Bd
A & M Havel
Anthony & Roger
Herman & Owner
Wolfel & Borns Synter
Barl Carolin Beauto
Waller Waller
Born Synter
Colline & Marjorie
Born Synter
Colline & Marjorie
Reman & O'Brien
Colline & Marjorie

FISHER and GILMORE

Home Again After 50,000 Miles Around the World

Fanchon & Marco

ATLANTA, Fox (7) ATLANTA, GA.

"Baby Sv. (7)

"Baby Sv. (7)

"Baby Sv. (8)

"Far Ban"

"Far Ban

donn Hardenstio
BROOKLYN, N. Y.
Fox (4)
"A-cordion" Hota
Hutt & Lehman
Theo & Katya
Nessector
All Markette (5)
"Carnival Russes Id
Cauntess Sonia
ANX Sherver Bekeff
Sami Himfed Co

BUTTE, MONT.

YMANIE Blound' 1d

H & F Seamon
Romero Fau
Stella Royal
Samuel Lopez

DEVVER, COLO.

Grand (3)

'Cvortures' Idea
Felison & Gregory
Louise Manning
Hoff & Huff
Helen Hille

DETROUT, MICH.

Hoff, & Haff Helen Hills PETROLT, MCH.
Thiforms Force Armania & Percz Holy Bross School & Holy Bross School & Holy Bross
La Pedit Marie
GT. FALLS. MONT.
Grand
1st hait (3-5)
Peasant' idea
June Worth
June Worth
June June
Beicher Dances
General Levine
Beicher Dances Marble Idea
Roy Smoot
Francia
Al & Jack Rand
Hector & Gang
Harris 3
Georgene & Henry
Flobelle & Charlie
SAN DIEGO
SING WILLIAM
SAN DIEGO
SING CON CONTROL (1)
B' way Venuses'
Mel Kiles

Belcher Dancers
HARTFORD, CT.
Capithi (5)
'Jazz Temple' idea
Wally Jackson
Sylvia Doree
Gus Elmore
Van De Velde Tr
Nora Schiller

Van De Veide Tr.
Nora Schiller

HOLLIWOOD

Changee Idea

DC Bir & E Mndell

Changee Idea

DC Bir & E Mndell

Changee Idea

DC Bir & E Mndell

Aut Hadley

Dava Le Winter

LONG BEACH

West Const (3)

Congression

Jeanne Alexandria

Jeanne Alex

MILWAUREE
Wisconsin (4)
'Ivory' Idea
4 High Hatters
Hy Meyer
Betty Lou Webb
Peggy Carse
Goetz & Duffy
Will Aubrey
NEW HAVEN, CT.
Falace (5)

NEW HAVEN, CT
Palace (5)
Idea in Green'
Born & Lawrence
Moran & Weston
Franklyn Record
W Watts & Arninde
Dorle Neirly
OAKLAND
Fox (4)
Skits' Idea
Neal Castagnoli
Julia Curtiss
Ruth Silver Culo Ruth Silver Up In Air Girls OKLAHOMA CITY

Up In Air Girls

OKLOOPING TO THE MERCEN

2nd half (7-10) 160 wood Stu Girls

100 wood Stu Girls

100 wood Stu Girls

Chas Rozelle

Lorris & Fermine

Lorris & Fermine

Lorris & Fermine

John Vale

THILADE PHILA

TYPES Idea

TORKIAND, ORE.

Sunahine Idea

Balley & Barnum

Arline Langan

Arline Langan

Arline Langan

Norman Selby

Mary Lou

Association

DRWD HARDEN, CT.
WAT Palace,
MAT Palace,
The Market Palace,
And half (6-3
Art of Ragen
Rodney & Gould
Al & Hall
Hann McDonald
Eddie Lewis
Brown & Willia
W (Falace, 6),
Let'e Pretend' 1dea
Tillyou & Rogera
Ed Cheney
Jimmy Hadress
George Green
Bitta Lane

Francis Renault (One to fill) LINCOLN, NEBR. Stuart (7) J Burchill & Binds Kcley & Francis Nathal

CANTON, OHIO
Lowes
2nd Lowes
2nd Lowes
2nd Lowes
2nd Lowes
2nd Committee
Committee
CEDAR RFORS, IA.
Isvania Coll
CEDAR RFORS, IA.
Invania Coll
CEDAR RFORS, IA.
Invania Coll
CEDAR RFORS, IA.
Invania Coll
CEDAR RFORS, IA.
CHANIFALION, III.
CHANIFALION, III.

Pressier & Klaiss
(Two to fill)
(HAMICAIGN, ILL.
2nd Opplement 13)
B Sanderson Co.
2nd Sanderson Co.
2

Iranes Manasauina, 20 N. Ny Wei 13 D. 20 N. Ny Wei 14 D. 20 N. Ny Wei 15 D. 20 N. Ny Wei

(One to fill) Grand

1st half (5-8)
The Pickfords
Alice Mack & Fay
Lap'va & Leg'ry Rv
Barton & Young
(One to fill)

WINDSOR, CAN.
Capitol
1st haif (7-9)
Eitinge & Vernon
Dunn & Edwards
2nd haif (10-12)
Kluting'e Enterturs
Adams & Rasch
Dance Odditiss

Interstate

ATLANTA

Kasitia' (3)

Karanta Kasitia' (3)

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Kasitia' (4)

Great States

JOLIET, ILL.

1st half (7-9) Frank Melino Mrshil Mntgmry Co 2nd half (10-12) Dixle 4 (One to fill)

PEORIA, ILL.
Ralace (4)
Rita Elecation
Alex-Sanros Co
(One to fill)
WAUKEGAN, ILL.
Genesee
2nd half (10-12)
5 Sakura
Bobby & King
Corey-Mann Co

Cabarets

NEW YORK

NEW

Barney Galladre
Blook Gonnaton
Gardell Twinse
Harry Stockwell
Harry Stock

YORK

Silver Slipper
John Van Lowe
John Van Lowe
Sunny Dalen
Sunny Dalen
Mildred & Marice
Lillian Drew
Lillian Drew
Verne, Rogers
Dott Maxine
Dort Maxine
Dort Maxine
Dered My Van Hov'n
Geraldine Pratt
Madge Evans
Geraldine Pratt
Madge Evans
Jeen Joyce
Ann Raneom
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Jimmy Carr & Bd
Willage Nat Club
Loule Dog of
La Belle Rose
Jack Fagan
3 Hauser Boys
Allan Dally Mile Fifa
Charlle O'Brien
Jimmy Sisto
Sid Frank
Dave Abram'e Bd

CHICAGO.

Metro-II New Contracts

(Continued from page 13)

latter's arbitration clause is certain to throw less of a scare if any into exhibs then both the Metro and H etipulations

The clause under the old Standard Exhibition instrument permitting the exhibitor to cancel 10% of ting the exhibitor to cancel 10% of the product bought by paying half the rental, chief clause benefiting the exhib and left out of the Par contract, is also not retained by U but has been by Mctro. Among clauses and stipulations retained by both Metro and U, but ignored by Par in its form, are:

Retained

(1) Warranty that none of the ctures under the contract are re-

(1) Warranty that none of the pictures under the contract are re-issues.

Will contain advertising matter for which the distrib is paid.

(3) Excepting New York and Los Angeles as only cities where distrib may road-show more than two this may road-show more than two their may road-show more than the state of the contract of the back because of decision to road-show it.

(5) Direction to salesmen about barteting on contracts between rival the contract hold back because of decision to road-show it.

(5) Direction to salesmen about barteting on contracts between rival the contract hold back because of decision to road-show it.

bartering on contracts between rival exhibs.

In contraction with the last mental and the last mental menta

Both the Menosad U contracts have deposit care as under case to be paid three days before shipment of the film, same as Far. U's also contains two stipulations on sound product which are in neither the Metro nor the Par forms. These are: Denosits

use of synchronized print, attached hereto and signed by the exhibitor, is hereby made a part of this con-

tract.
(2) The pictures included on this contract are to be played on equip-

ment.

By the latter inference is that U
may withhold service from suchaccounts as do not have recording
apparatus getting that company's
approval.

On "protection and

Concession of the contract of

Hollywood Party

(Continued from page 11)

Did you notice that our lights here

"You mean those red and green and blue lights?"

"Yes" "No."

"Here's the place. Isn't it classy?"
"Burglars could walk right in through the windows, couldn't they, Emmett?" through the window, grant of the have no burglars."
"I read about some in the newspapers."
"Those arch't burglars. They

me from Chicago." "You lead the way, Emmett. Why

"You lead the way, Emmett. Why are you locking your car?"
"Somebody might mistake it for theirs and drive oft."
"No burglars, though."
, "No, no burglars, Hello, there, Mr. Bowlover. How are you, Mr.

Mr. Bowlover. How are you, Mr. Bowlover?"

"Fine, thanks, Mr. — er.."

"You know me—Emmett."

"Oh, sure—Emmett. Hmm.. Emmett."

ett." "Mr. Bowlover, this is Charlie "Mr. Bowlover, this is Charles, Needles, from New York. Charles, this is Mr. Bowlover, the big pro-

this is Mr. Bowlover, the big pro-ducer."
"Hello, Mr. Bowlover."
"Well, Mr. Keedles, what do you think of the town? Marvellous cli-mate, elt?"

"Yes."
"That's the trouble, in a way, It's "That's the trouble, in a way. It's too marvellous. People get out here and think they're going to live forever. We all die, Mr. Needles. We all die some day. You're walking along, for instance, and you topple over. That's the end of you. But what about your wife and children?"

ren?"
"I have no wife and children."
"You'll have them some day. Then
what about them. Are you insured?"

what about them. Are you insured?"
"Sure."
"You ought to carry more insural
ance. Everybody ought to carry
more insurance. What's your phone
number, Mr. Needles?"
"It thought you were in the picture

"I thought you were in the picture business."

"Certainly. I just follow insurance as a hobby. If you'll come upstairs I'll let you fill out an application now."

"But-"
"But-"
"On, aright. We'll attend to that later. Come in and meet the folks."
"Meet to the state of the

ell?" "Glad to know you, Mr. Needles.

well?"
"Glad to know you, Mr. Needles. What do you think of our climate? You can't beat it. But it gets a little bot during the day. Say, that's a pretty heavy suit you're wearing, Mr. Thickes?"
"Yeah. You ought to get a light-weight suit while you're here, Something for about, say, '48.' We have a grey suit that would look like a million on you."
"Aren't you in plctures?"
"Oh. of course; but I have a little side line. Here, have a card, and give me your plone number and address."
"Thanks, Mr. Tidwell.!"

address."
"Thanks, Mr. Tidwell!"
"Oh, Mr. Needles!"
"Yes, Mr. Bowlover?"
"I want you to meet a pal·of mine—Mr. Tanskin. He's in the picture game, too."
"How are you, Mr. Tanskin?
What are you selling?"
"Yacuum cleaners—oh!"
"I don't want any vacuum cleaners. Is there any liquor here?"
"There's a punch bow!"

ers. Is there any liquor here?"
"There's a punch bowl."
"Thanks, and excuse me."
"Some punch, sir?"
"Yes, James."
"The name is Georg,e sir. Like the punch?"
"Yes, George."
"Yes, George."
Times are hard now. Can I bring some what?"
"Physician is I'm shamed strength of the punch
"Some what?"
"Er-liquor, sir. I'm ashamed, sir, but liquor it is."
"No thanks, George."
"Nuts."
"What did you say?"
"Nothing, sir."

Nothing, sir."
"Hey, Charlie! Where have you

een?"
"Meeting pleture people, Emmett."
"Great crowd, isn't it?"
"Where's my hat? I'm blowing."
"But the party hasn't even start-

"The next thing I know somebody

"In each orange grove,"
"Are you interested in an orange grove, Charlie?" "Why?

Broadway Chatter

Arline Judd is missed. Where's Gil Boag?

Flo Walker back from the South Mark Barron back from Buffalo. Charlie Einfeld off for Hollywood New health drink joints getting

ready to open along Broadway. Laura and Doris Carpenter have

gone to Skowhegan, Me. Linda (Mrs. D. W.) Griffith re-

turned last week from Palm Beach Ed. Glroux, who suffered a stroke recently, is on the mend.

Patricia Lynne hastened to St Louis. Mother ill.

Russ Brown, of "Flying High" modelling Knox skimmers.

Janet Veile salled for "Heads Up" in London.

p" in London. Arthur Lubin, Crosby Gaige cast-g chief, is back from Cleveland. Dave Bromberg may go with

Warners.

Herb Berg is now editor of house organ for Columbia Pictures.

Virginia Morris was around meeting girl friends.

Annual Gambol of the Lambs at Metropolitan April 27.

Raiph Farnum took a day off for a dinus operation.

To a dinus operation.

Patty Dobbs ducked in from the

coast and right back.

Harry K. Thaw playing the Abbey club.

Abbey club.
Rangers packed up, skimming off
the ice for home.
Frances Orossy gay-flinging the
night niches in ermine.
Stella Unger just sold a song to

Stelia Unger just soid a song to Berlin.
Party for Ginger Rogers at the Silpper the other night.
Robert Warwick and Billy Gazton have reps around the Yew York have reps around the Yew York or the Stellar of the Stell

Dermott back from the coccanut regions.
Frank Garlasco happy to be back on Broadway after an exciting season on Hibiscus Island.
No dance derby ever again, says Dibble, the garden booker. So Boston will have the ankle waltz.
Who ever saw a hackey game without Ann Hardman, Louise Allen or Bert Lahr?
John Walsh to motor through Tennessee. And not a song writer! Good looking tenor.
Renie Carol, who chaperones the coatroom at Sardi's is writing a book "In Your Hat."
One of: the former Spissel Bros. reported in commercial line at Hartford.

ford.

Abbey Club changing its show this week, with Roy Sedley, Edith Murray and Diane Sisters in.

Uncle Don (radio) has been getting: personal attention around the T. S. section with a flashy car.

Kitty Clarke, legit actress, is now doing secretarial work in the Cliff. doing secr

Reading reports from 210 Fox the atres dailies brought Joe Leo pre

Reading reports from 210 Fox theatres dailies brought Joe Leo prescribed glasses.
Lincoin Loper confined to apartment with intestinal trouble, somewhat improved, but still home.
Charles Bierbauer, former vaudeville agent, one of head men in
"Mendel, Inc.," management.
Edgar Allen, associated with Ed
Davidow, is in on "The International Revue," which is picking up.
Bruces Grant ghost-writing himself into a pailor that no Broadway
columnists can touch.
Jans and Whalen not quitting
"International Revue," according to
Lew Leslie.

Lew Lesile.

Something new in men shoes style is that the hecis are to be higher on the spring models.

Jeanette Mendlesohn, secretary to

Boris Morros, has recovered from her recent slight attack of grippe.

er recent slight attack of grippe. Evelyn Knapp flipped a rattler or the coast waving goodbye with year's contract. Waiter Meyers, the agent, just in om the home-grounds of the cin-

Joe Leblang has returned to Hollywood, near Coral Gabies, near

Social Service Fund of Saranac, N. Y., will hold a benefit Sunday off.

Night, April 20, at Carnegie Hall.

Cliff Flacher foreign agent, allied playwright, argued with Jack Inn-

with the Morris office in Paris, is in New York.

Some on Broadway would be prised to learn that the Old Colors are red, white and blue.

Hannah Cass now in charge of foreign work for Columbia Pictures. It's still foreign.

Among the faces most often see on Broadway is Linda Watkir subject for p. a's and columnists. Party at Rian James' every other Sunday. Mostly doctors, news-papermen and Broadway beauties.

Monte Brice, working on a radio program stunt for the Shuberts, and writing shorts for R-K-O.

Norma Terris left the Richman lub Saturday; Dolores Cordova stepping in.

Plenty of smiles on the faces of 47th street bookies now that Bowie is going.

is going.

O. O. McIntyre calls them "fish-wive" columnists and some admit they're good "with or without."

Dorothy Appelby, slick-haired legit star, was guest of honor at the Newspaperwomen's ball at Delmonico's, Friday night.

Jack Hobby's letting The Friars look at him again, with a Florida sunburn and an Equitable Trust complex.

complex.

complex.

Norman Krasna, formerly of the
New York Morning "World," west
to join Hubert Volgt's press dept.
at First National.

Lee Blanchet, Arthur Hammerstein p. a., entrained coastward last week without much ado, for a

week without much ado, for a month's vacation. Beau Williams east for a few weeks while her hubby, Warren Hymer, is on location trip to the desert with a Fox unit. There are four in the family of Bob Burns, soft spoken assistant manager of the 81st street—and two

manager of the Sist street—and two are very oute.

Bugs Baer got another free dinner out of the Friars—and Bert Levey turned out to see why. Neither knows why yet.

Walter Howie, former m. e. of the "Mirror." was seen looking over 46th street realty. Looks like a new give-a-way contest is on. News to Dave Flechsner from the Orient is that Josef Israels II has been married to the local Peggy Joyce—I. e. somewhere in Arabla.

oyce—i. e. somewhere in Arabia. Aunt Jemima (Big-Tess) is doing a single, with a piano player. That makes her an ensemble full stage

production.

A racketeer missing for over six.

Colf cubes of the six o production.

bags of aie.

Men's pajamas are getting louder.

Regular firemen colors with some
designs given imperial monickers.

The old-fashiened night shirt may

one back after all.

One of the biggest house signs in New York going atop Warners' new Hollywood theatre at 51st and Broadway.

Bew Hollywood theatre at blat and Broadway.

A ticket scalper had a night of A ticket scalper had a night of A ticket scalper had a night of A ticket scale had been to be a time to a break by buying a 55c ticket. Biand Johaneson is expanding, Bought an estate in Jersey. It's just a step from her present ranch on Staten Island. Merrit S. Franken, formerly p.a. with irving Strous, is now handling the scale of the scale had been seen to be a supposed to the scale of the scale had been seen to be a supposed to the scale had been seen to be scale had been seen to be seen

a surprise party by his Yale class-mates, who swooped into the thea-

a supprise mates, who swooped into the Friday night. Seymour Simons, song writer, is after inspiration to write another "Honey." Moved in to the Park

Central.

Colin Hunter, who took Evelyn Roberts part as Captain Hardy in "Journey's End," doing well with it, says the b. o. treasurer.

Jean Pastoret doing the portraits of picture directors running currently in a morning rag. Presents original to each director.

Lem McCatthy back from Mon.

Lem McCarthy back from Mon-treal and waiting to be assigned to Kentucky Derby, which isn't so far

Hollywood Ad Lib

Hollywood, April 1. These Hollywood

These Hollywood apartments:
horey" having steak tonight,
horey," doats a voice from the
kitchen.
"Great!" exclaims hubby, in
the living room. And five
minutes later: "You're gypted.
This is liver."
"Who said it wasn't?"
"You did."
"Don't be juvenile. That was
the lady next door talking to
her unshaven handleap."
"Are these walls that thin?"
"They made a fiddler move
because he was weakening the
building."

der, the producer, saying "Gortez" will never go over in the Mansfield theatre. This house is a jinx. Lou Teilegen lasted but a short while. as Clemens surmised—But the Mansfield now has "Green Pasturea."

Irving Hoffman now the shadov of Helen Morgan, taking the pup for excursions and doing exploita-

tion.

Gracie Worth with a bottle of inliment vowing it is 65 years old. Attracting more attention than Pegry Joyce's gems or gams.

Dorls Jay's "uncle' nearly became a producer. Cold feet—and now he's sorry because the show is a bit.

hit. Lina Basquette has cancelled last

half this week at the Coliseum and next week at the Albee, Brooklyn.

She is ill.

Jules Murry of the Shubert office goes to the coast via boat, April 5.

William McBride will be on the same vessel. Another of the "Our Gang" kids

Peggy Ames, known as the sweet-heart of the crowd, has been booked

heart of the crowd, has been booked by R-K-O.

Ted Heusing, radio announcer, took a jump the other night when while speaking at a night club din-ner. Bird piped up: "Louder and

Clearer."

Barbara Leonard, former extra, signed for leads by Metro. Girl speaks five languages—English, Spanish, French, German and

speaks five languages—English, Spanish, French, German and Italian.

Ada Robinson, Abner Rubien's secretary, said she never had her name in print and that it would be the thrill of a lifetime for her. Here y'are, Ada' | Ill have to live Jack Donahue will have been and li-English cast for "Black Sheep," which he is co-producing.

Ann Orr received a unique present for her betthady. Every Tuesday night for the next year she may be the hotel's guest with any party up to six in that hotel.

If you see Harry Rosenthal holding a conversation with any pland, don't be perplexed. "June Moon's' one and only is rehearsing for a sent of the Lucky Strike factory goes to the girl with the most talent stacking the eightes, She's the leading lady and the other girls yie for job.

vessel, with the ships but 200 yards opart.

A fued between Dorothy Hirsch and Meyer (Basil) Gerson ended when Basil walked into her office bearing two lillies as a peace offering. One would have been plenty. Gladys Bentley, the Harlem heavlest weighted colored piano player, is moving herself downtown to one of the midriff's nite clubs. Plano may follow.

Dr. Jerome Wagner, personal physician to Florenz Ziegfeld, will stick with Zeigfeld on his trip to Hollywood, where the Zeigfeld-Goldwyn screen version of "Whopee" gets under way about April 16.

girls vie for job.

Bill McGeehan, who is rambling abroad, heard about the Sharkey-Scott affair at Mlami. Promptl dubbed it "The Battle of Bewilder

The Erlanger booking exchang had moved to the ninth floor of the New Amsterdam theatre building All dolled up. Used to be Zieggy's

suite.

After a long absence, Frank Far-num is back in vaude with a new act billed as Farnum and His Five Charmers in "Just One Thing After Another."

Another."

Herb Crooker, novelist and pub-ilcist, is taking the First National chair while Charlle Einfeld worke up a tan on his regular Hollywood excursion started Monday (31).

One Broadway restaurateur hands the layoff girls free meals on the biz basis that he gets a come-back when they bring in their "friends."

"friends."
Jack Filman accredited with having the fastest tongue on the air. Fan letters swamping him. Learned how to chatter from the ladies. For the fastest tongue on the ladies. For the fastest with the fastest properties of the fastest properties. The fastest properties with the young-sters, he says. Children being to-hearsed at his dancing school.
Ving Fuller, former "Evening Graphic" cartoonist and creater of the "Lafforgaph" strip.

Cliff Storck is back on Broad-way as manager of William Hodge show, "The Old Raseal." Cliff isn't s acting this time aithough he stands t ready to play understudy to every-hoddy but Hodge.

Auto ry-sale and second hand Auto ry-sale and second hand con Broadway despite the favorable weather. "How much is that car,"

Graphic" cartoonist and creater of the "Laftograph" strip, goes with Walt Disney for animated cartoon stuff. Fuller now on coast. Sidney Cohen, who arrived last week on the "Europa," having cross-

Inaccurate Biographies

Arthur Caesar

By Claude Binyon

Arthur (Balloon) Caesar, brother of Irving Caesar and little more, is from New York's great salami cen-Lift your nose and see for

yourself.
Some of the older eastside natives tell a story about Caesar's grand-tather. It seems grandather, it seems grandather, it seems grandather is the seems grandather in the seems grandather. It seems grandather is seen to be

tells everything differently.
It was inevitable that Arthur
would write, as his father published a Jewish newspaper and got a
flock of Journalism correspondence
courses in return for advertising.
Ambitious as an author figuring out
a schedule for his first two chauffeurs, the kid few through elementary schools and entered Yale. So
did Rudy Vallee. Now Vallee sings
It and Caesar blows it.
Caesar finished Yale with ambitions to write, and Yale students
called him "Gassy Fatty."

Conference
Several days after Caesar started

Conference
Several days after Caesar started
to work in a law office, his bosses
called a conference.
"What'll we do with him?" asked
one. "He tells our clients all law
is a fake. He says law is the rich
man's tool."

n's tooi."
'Why don't you toss him?" sugsted another. I tried to, but he laughed me out

of it. "Teil him we're mad at him."

Goldwyn screen version of "Whopee" gets under way about April 15.
After 10 years of married felicity,
one of Broadway's comedians and
his wife split; the star now quartered in a rialto hotel—and quite
off the wagon, the first time in

years.

How can anybody have any trouble at the Mansfield theatre with aisle No. 1 ushered by a young law student, aisle 3 by a medical student, and isle 3 by a senior in engineering.

William Hodge says the reason he wrote "The Oid Rascal," playing a modern elderly man, was to keep up with his kids, who were tired of seeing him in philosophical roles.

One of the big guns in the Fox

sults who never gets a tumble from

the papers but is much of the brains on the Fox end is Attorney Levis who quotes law and conditions with no effort.

Bobby Feldman gathered the en-tire newspaper clan along the Main Stem together to give Nick Kenny, rhyming radio writer, a free meal at Terrace—and Rudy Vallee got the

Lesiie Hoffman has gone pent-

house. This bacheloric chap, got tired of doing a residential hide-away near the Dyckman cow pas-tures and leased the p. h. at 175

Cliff Storck is back on Broad.

West 76th street.

"I'd feel silly teliing him that."

"Let's go out of business. He can't work for us then."

And that's how Caesar lost his first job

first job.

Lucklly the war 10 years afterward, so Caesar didn't have to get another job. "War," he said after a few weeks of it, "is hell." He claims Sherman stole that crack

from hlm. Volunteers were requested for a Volunteers were requested for a serum injection test, with warning that the men might never pull through it alive. Caesar volunteered. "If I die, he sald, "those inwyers will be sorry." The other three volunteers died.

Beat It
Caesar complained of a slight itch con his heels, but washed his feet and came through olean. The government gave him a Distinguished Service Medal and asked him It he'd buy a new pair of shoes. Caesar

buy a new pair of shoes. Caesar refused. The Germans were de-feated.

rateu. Hanging around Broadway Caesar Hanging around Broadway Caesar started writing revue blackouts and remedy testimonials. Then Warners brought him to Hollywood and rescued Times Square.

"If he writes as funny as he talks," said Jack: Warner, "we'll keen him forever."

keep him forever."
In no time at all Caesar was fired. In no time at all Caesar was fred. Fox took a test of him for comedy parts and put him in the
scenario department. He fooled
around Hollywood some and maybe
he's still in Hollywood. Now he
has a home, car and several flunkeys
besides his wife. All because he
wrote "Napoleon's Barber." He
can never live it down.

"Do you believe in socialism?"
people ask him.

"What?" answers Caesar, shining
one of his diamonds.

one of his diamonds

ed 11 times in 10 months, says the papers muffed the best epi of the record trip. It was at Nantucket, when the "Europa" sighted the "Ile de Franch," which had a 25-hour start. It then turned on the power, skimming past the French vessel, with the ships but 200 yards

a prospective buyer was overheard saying to a salesman. "\$550° he replied. Till give you \$500° cash," said the man. 'Step in the office' replied the salesman. The prospect got frightened and left.

With the lights of the 7th avenue entrance to the Winter Garden combined with the radiance of the new Chesterfield ad Illuminating 7th avenue, Broadway may soon be running second for brilliance.

Federal Judge Knox pulled a nitty when opposing counsel in the many

when opposing counsel in the many

Federal Judge Knox punete a first when opposing counsel in the many Fox cases began to wrangie. He just left the courtroom and the Men good had nobody to argue to the judge returned a minute later all one Syram acting dramatic editor of the "Times". Richard Watts picture critic of the "Times". Richard Watts picture critic of the "Times" and Don Skene of the same paper, going to Europe as a three-some, April 19. Kelecy Allen sails May 3 and thinks its' under cover. William H. Oviatt, former general manager for Comstock and Gest, who retired several years ago, visited Broadway last week for first time in years. Went right back to tall timbers of Falmouth Heights, Mass.

Mass. Gus Shy has lost all his shyness. He'll be here a fortni't and return to the orange groves. His year's contract having had an option which will field him there another

which will find him there another year.

Times apparently getting worse. The United stores not so generous with the passing of matches with the single cig buys. In some of the U stores the far customer must ask for the matches are otherwise not matches or otherwise not the

receive them. Wally Bauerlein, who heads the Wally Bauerlein, who heads the ace advertising agency of the south, in New Oleans, gave New York a few days of his time last week. Bauerlein may eventually use Manhattan for a branch office. He loves

hattan for a branch office. He loves bananas.

In the first of the first of the first of the former of the former of the former of the former of the first of the

(Reprint of the late Jack Conway's review of "The Pleasure Man," by fac West, from "Variety" of Sept. 19, 1928. The entire notice with head a reproduced. It ran that week on a news page, instead of with the

usual Legit Reviews.

Upon this notice appearing at the time in "Variety," the show's management had 25,000 reproduced, spreading them uptown and downtown. Before its week ended at the Bronx Opera House, regresentatives of the Police Commissioner's office were watching the play. Immediately after it later opened at the Billimore, New York, the cops sloughed it. In between the show appeared at the Bulevard, Jackson Heights, L. I., for a week. Neither the Bronx nor Queens county saw anything wrong with the show; those bucclies thought it funny.)

(From "Variety," Sept. 19, 1928)

Oh, My Dear, Here's Mae West's New Show—Get a Load of It and Weep

Mae West's new show, "Pleasure Man," opened its season at the Bronz Opera House Monday. Though a try-out and in be Bronx, through Mae West's well-known rep as a playwright, it was thought better to catch it while the catching was there,

PLEASURE MAN Comedy drama in three acts, written by

٦	Mae	West.	Staged	by	Charles	E	dward
	Dave	nport.	Settings	Ъý	Livingst	on	Platt.
	Prod	uced hy	Carl Re	ed.	Opened	at	Bronx
	Open	a House	Carl Re	ork.	Sept. 17		
	Rodn	ev Terr	111		Alı	an i	Brooks
	Tom	Randal	1			Jav	Holly
	'Fed	Arnold			Edga	r 1	Rarrier
	Steve	McAll	ster		.William	Αu	gostin
	Dolor	P8			.Camella	Cn	mnbell
	Mary	Ann	Paradise		Ele	lne	Ivans
	The	Bird of	Paradise			œo	Howe
	Leste	er Quec	n		Lester	r Si	heehan
	Edga	r "It"	Morton		Wa	IJУ	James
	Nell	Morton			Morth	oν	angha
	Toto.				E	id.	Hearn
	Filtz	Otto			Will	lan	Sellg
	Hern	an ()tt	0		Herma	n l	Lenzen
	Girls	with I	Dolores &	Rai	ndall		
	. Plo				Julle	. (hildrey
	Bol	oby			. Margare	t I	Bragaw
	Jov	vcl			An	na	Keller
	BIII.				Fra	nk	Lesilo
	Brad	lcy		٠.٣	/liliam C	av	naugh
	Jean	Duval.	<i></i>		Harr	y A	rmand
,	Peac	hes			Charle	:s ()rdway
	Chuc	k		с	huck Co	nno	rs, II.
	Joe.				Fre	J I	Dickens
	Bunt	ıy			G	ene	Drew
	Rene			• • • •	Aibert	. р	orando
	The	Cobra.			Sylva	n i	Repetti
	Ray.				Lew	Į,	orraine
	Billi	e			Jo F	fud	dlestor
	Sonn	у		'	Walter N	iac	Donuld
	Riple	y Heth	erington.		Jumes	F.	Ayere
	Mrs.	Hether	ington	A I	ugusta E	. в	oyiston
	Lizz	le			Margu	ıeri	te Lec
	Mag	gie		• • • •	Kate	_J	ullanne
	Tillie			• • • •		4a y	Davis
	Bride	get	ief of Po		Ma		Russell
	Burb	ank, Ch	ilef of Po	lice.	.Edward	. R	seman
		And	Original	Ind	iiana Fly	e.	,

By Jack Conway

Oh, my dear, you must throw on a shawl and run over to the Bilt-more in two weeks to see Mae West's "Pleasure Man." Monday night at the Bronx Opera House it opened cold and was adorable.

West's "Pleasure Man" and and an injent at the Bronx Opera House it opened cold and was adorable. It's the queerest show you've ever seen. All of the Queens are in it. Lester Sheehan will kill you in drag in the last act.

You haven't seen anything like it You haven't seen anything like it. You have a party for all the performers on a party for any seen anything like you have a party with the wife of a fast the party with the wife of a making a heavy play for her and, my dear, she's tetering. He tells lier to return and join him in a certain room. She does and finds out suspected, for he broke up the party in a gealous rage and was given air. But that's not the half of it, dearleft seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he was a medical student and he explained that he didn't in the seems he didn't in the seems he was a medical student and he expla

SOCKED HOSTESS

Laborer Wanted Another Hostess to Elope—\$10 Fine

Flore—\$10 Fine

Florence Flaherty, 24, hostess in the Venetlan Gardens, 58th street and Eighth avenue, will never again the Venetlan Gardens, 58th street and Eighth avenue, will never again to form quality. The Detroit comboded in West Side Court when appearing with both optics discolored, against Joseph Grieco, 25, well-dressed laborer, of 134 White street. Grieco, tull of fight, had to be quieted by the cops. Grieco was found guilty. Magistrate placed him in West Side jail for two days so that a probation officer could investigate. When the report was submitted the court fined Grieco 110 or 10 days. He Ringer at Friars

paid.
Miss Flaherty resides at 31 West
Tist street. She was awakened by
the cries of her chum, Edna Perrott, who lives on a lower floor.
Miss Perrott fled to Miss Flaherty's

Miss Perrott fled to Miss Flaherty's apartment and sought shelter. Grieco entered Miss Flaherty's apartment in search of Miss Perrott. He was advised to go home by Miss Flaherty. Instead 'he struck Miss Flaherty several blows on the face and felled her. Other tenants in the building summoned Florid and the Miss Perrott index Meshan of West Description and the Miss Perrott told reporters that Miss Perrott told reporters that Miss Perrott told reporters that

with Grieco before subduing him.
Miss Perrott told reporters that
Grieco begged her to elope with
him. She declined and he became
enraged and threatened to carry her
out of the apartment. Miss Perrott
is also a hostess in the Venetian
Gardens.

ANOTHER TWO-BITTER

ANUIHER TWU-BITTEE
Los Angeles, April 1.
New York club, Cuiver City roadhouse, will reopen this month as
the "25" club. Nothing over twobits, including the cover charge,
Bill of fare will be sandwiches,
with floor show and dancing for
entertainment.

with 10 late will be sandwines, with 10 late will be sentertainment.

In er discovers him making lamp shades before the week is over. The second act has dreasing the same than a count of the same thing around F but that he walked out on the The second act has dreasing the same thing around F but that he walked out on the Bugs closed the show and about managed to the his of the same thing around F but that he walked out on the same thing around F but that he walked out on the same thing around F but that he walked out on the same thing around F but that he walked out on the same thing around F but that he walked out on the same thing around F but that he walked out on the same thing around F but the pass to be the same thing around F but that he walked out on the same thing around F but the pass to be the same thing around F but the pass to be the same thing around F but the pass of the same thing around F but the pass of the same thing around F but the pass of the same that the same that the same that the same that the same that the same th

Certificate Racket—New

Not since the beydey of the old racket days of Healy & Bigelow with their famous guarantee of "Indian Sagwa" has anything been so racketious as that of the "certificate of purity" on rye uncovered in the Manhattan area.

On a bottle of the stuff sold as the McCoy is a label with: "Certificate of Purity, the Detroit. Testing Laboratory, Detroit, U. S. A. This is to certify that we have been entrusted with the examination of samples of Marilyn Pure Rye Whiskey that we select at irregular intervals from stock in the bottling department at the Distillery of Hiram Walker & Sons, Ltd., Walker Harand of A. We for pure and to conform to the standards of the U. S. Pharmacopoeia, also that different samples are of uniform quality. The Detroit.

Sat. Nite Uproar

Briars' Saturday night to Bugs Baer, in the club's grille, provided more laughs than any similar affair in years. It was capacity.

Bert Hanlon, in great form, startdethe giggles and the boys thought he would be hard to follow. But Walter C. Kelly and Walter Hoban maintained the pace with Lou Holtz counting as toastmaster. It was Joe Cunningham, former Philadelphia cartonists and now a client of the counting as toastmaster. It was Joe Cunningham, former Philadelphia cartonists and now a client of the counting as toastmaster. It was Joe Cunningham acted and looked like a wall flower, peering at the mob through thick glasses. On next to closing he panicked them. He started with this crack; "I have heard about the clever wits and humorists in the club. Well, I have listened, but perhaps this is amateur night." From then on Cunningham proceeded to win himself a rep as an affich which has been doning the county of the county of the county of the walk of the walked out on the burg. Bugs closed the show and just about managed to the his friend Cunningham.

BOUNCERS TO HOTEL

Leaving Greenville, S. C., more than a score of years ago to come to this city to enter theatricals, Luella Rhea, 47, designer, of 215 Manhattan avenue, was arralgned in West Side Court on the charge of issuing a rubber check. Mrs. Rhea, her face lined with wrinkles and admittedly a drug addict, told of how she fell a victim to the drug habit.

agrit the heavy had ruihed, confesses he did it. But that's near a made and admittedly a drug addict, told response he did it. But that's near a made did attended the many had ruihed a substance of the substanc

SMALL GOLF COURSE

Former Site of Shelburn Hotel, Coney Island, Converted

Louis Fisher is laying out a miniature golf course on the former site of his Hotel Shelburne at Coney Island boulevard and Surf avenue, Coney Island.

The course will start with the Coney season.

B'WAY'S ALL-GIRL NUDE SHOW OKED IN COURT

An all-girl show in the altogether is running on Broadway without any police interruptions. Last week it got an O. K. from Magistrate Simpson and with the papers giving it considerable publicity, anticipates doing a flourishing biz for some days to come.

some days to come.

This display of the eternal feminine in the nude is a reproduction of paintings by European masters. Somebody made a squeal to John S. Sumner and he called in the cops. They not only raided the place but took seven of the alleged indecent pictures of nude women to court along with the operator, Timothy Murphy.

The hudge looked at some of the

Murphy.

The judge looked at some of the pictures and having heard of Rembrandt, Glorgione, Da Costa, Ingras and others, declared art was art, dismissing the charge. He sent Murphy and his pictures right back up to Times Square to profit by his finding and the newspaper publicity.

On the Murphy front, are two signs. One says nobody under 18 will be admitted. On the Broadway window are clippings telling of the raid.

raid the reproductions taken to court by the cops or Summer. "The Renunciation" calaimed to have been painted by Philip Calderone and Indicative of the distressing period during the Spanish Inquisition, was lett behind. This is a picture of a nude woman kneeling before a crucifix with priests and nuns standing in waiting for her to enter the convent following her renouncing of the world.

Also the cops left behind the

Also the cops left behind the painting that had the cards stating they were from originals in the Metropolitan Museum of Art in New

York.

The show is nothing to rave about or keep people away from. A visit to the New York Museum of Art on the days when the take is a quarter will show the ladies of the world in all sorts of artistic poses, with nothing more on than a smile or what is equivalent to a dead pan.

ALLEGED DRUG USERS PLEA NOT GUILTY

Two show girls, Irene Davis, 23, and Mary Moore, 26, who had lived at the Cumberland hotel, were in West Side Court on the charge of possessing drugs. They pleaded not guilty, walved examination and were held for Special Sessions. Ball of \$2,000 was fixed and furnished by a surety company.

by a surety company.

The raid, by Joseph Hackett and
Joseph Burke, occasioned some excitement in the Cumberland. The
sleuths received a "tip" that an
optum pipe, some alleged opium an
"yen shee" could be located in their apartment.

They rapped on the door. A voice inside inquired who was there. "A messenger boy," said Burke. The door was opened and the two Laws stepped in.

Place was richly furnished. The alleged contraband was found on a dresser, said the cops. The de-fendants denied ownership or knowledge of the pipe or the alleged

Dirty Film-\$100 Fine

Pleading guilty to possessing in-decent motion pleture film, Benja-min Perse, manager of the Capitol Motion, Picture Supply, Co., of 630 9th avenue was fined \$100 Special Sessions.

Special Sessions.

Perse was arrested by Detective William Wittenberg of the 19th Distribution, Dec. 31, at the company's offices after Perse offered to loan him a recl. After Perse had accepted \$40 from the officer, the latter caused the arrest.

Coast Airplane Cemetery's File **Warm Prospects**

Los Angeles, April 1.
First airplane cemetery is here.
Arrigo Balboni, formerly a day
worker, is piling the dough salvaging planes wreckage. Starting in a
humble way, he now has a plant
occupying a half a city block.

occupying a half a city block.

Balboni scouts the entire southwest. Headlines herald "plane
wrecked" and Balboni is on his way.
Often before the bodies are extracted, the salvager has made his
bargain for the ship's remains.

bargain for the ship's remains.

Baiboni's business cards carry the slogan: "I supply where others fail." Prospective customers are fivers in this section, the thickest flying district in the country. The former mechanic's book contains the name of every sulton here in the former mechanics book contains the name of every sulton here. It is also shown that the contains the name of every adult or here in the former mechanics between the name of every adult or here in the name of every adult or here in the prospects.

Baiboni deals only in salvaged.

Baiboni deals only in salvaged parts. Mechanics make repairs and fix the parts if necessary. Government regulations prohibit seling machines as a whole, even after repairs, but they don't forbid selling all of a plane in pieces.

The plant, mostly outdoors, never contains less than 20 planes, in various stages of wreckage. Balboni has the history of every one and is very willing to tell visitors all the horrowing details on each.

PROBATIONER CAUGHT WITH GUN IN BOX

Carrying a small crucifix in her palm and sobbing audibly, Billie Ardnt, actress, came to West Side Court to see how her husband, Al-Court to see how her husband, Albert Arndt, 25, clerk, of 351 West 42nd street (Commodore Club Hotel), fared. Arndt was arrested with Samuel Monastersky, 21, clerk, who registered under the name of George Mansfield. Both were charged with violation of the Sullivan Law. They were held_for the Grand Jury. No ball.

Manu Jury. No ball.

Arndt, whose home is said to be
in Baltimore, and who stated he is
a university graduate, football and
baseball player, was arrested together with Monastersky in the hotel.

Detectives Dugan and Grinzi of the West 47th, street station re-ceived a tip that a gun could be found in Monastersky's room. The sleuths entered the latter's room sleuths entered the latter's room and found a strong box. Monastersky stated the box belonged to Ardnt. They went to Arndt's room and he stated that the box was his.

and he stated that the box was his. Dugan asked him to open it. He said he had no key. Asked what it had contained, he said his wife's makeup. Dugan made Arndt open the box. It contained a fully loaded gun and 100 cartridges. Also an limitation gun. Arndt expressed amazement. He denied ownership of the weapons.

Monastersky admitted the guns were his. He said he found the gun on the lower east side. He bought the phony gun in a novelty shop, h. said. Arndt was arrested in Philadelphia, according to his "record." Monastersky is well known to the cone.

"record." Monastersky is w known to the cops. 10 Years' Probation Monastersky is now out on years' probation. He received suspended sentence in General Se

years' probation. He received a suspended sentence in General Sessions Court two years ago. He became the prosecutor's witness.
Five persons had been arrested. One woman and four men, including, Monastersky, in connection with a \$10,000 jewel holdup. Two of the male defendants are now doing long "bits" in Sing Slife. The woman was sent to Auburn' for a long period. "Whitey" Welss, ready to be sentenced in General Sessions, drew a run and was about to shoot his way out when a court attendant with the sentenced in General Sessions, drew a run and was about to shoot his way out when a court attendant with the sentenced in General Sessions, drew in the sentenced in General Sessions, drew in the property of the sentenced in General Sessions, drew in the sentenced in General Sessions, drew in the sentenced in General Sessions, drew in the sentenced in General Sessions of the Sessions of

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, Sâm Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Court of Errors and Appeals of N. J. reversed the decision of the lower court regarding the division of the \$1,000,000 Caruso record royalties among Caruso's inheritors and ruled that the \$1,000,000 should be divided according to Italian law. In accordance with this, Caruso, our court was the court awarded her. Four other two-thirds which the lower court awarded her. Four other relatives will receive one-eighth each.

"Heads Up" is Lee Ephraim's next, due for the Palace in April. Sydney Howard, Louise Brown and Arthur Margetson to play.

"The Callender" goes out of Wynd-ham's for Wallace's play of Chicago gunmen, "On the Spot," April 2. First play, doing big biz, will prob-ably get another theatre. "Dinty" Moore's, at 216 West 46th street, restaurant, was again raided inst week. Federal agents rushed into the kitchen and got a large quantity of champagne, whiskey and high-powered beer. William Moore, son of Dinty, and four employers were arrested. Moore, Sr., is in Miami.

Cheapest Quota quickle, untitled, has been finished by small time unit at an estimated cost of \$4,000, including stock.

woman in the Canadian wilds and also in Chicago. William Burr was appointed referee.

NEW YORK

Hotel Lafayette, Long Beach, Long Island, was swept by fire and only the four walls were left standing. Damage was estimated at \$100,000. Hotel not occupied at the time of the fire.

Mrs. Edith Janney, in her suifor divorce from her husband, Russell Janney, stated her husband conducted himself in an unseemly manner with an unnamed young

Theodore Schoenstein, 22, actor, living in the Bronx, and Charles Marsalls, 19, non-pro, admitted robbing Philip Balahim, taxi driver, of 314 in cash and driving away with the taxi. Both said they were drunk at the time of the robbery.

Herbert Brenon, Jr., 23, son of the director, was arrested for carrying a concealed automatic revolver in Flemington, N. J. He was driving with a companion, Oscar Friend, when they aroused the suspicions of a State trooper, was possible to the concentration of
Gilda Gray vigorously denied the rumor that she and T. Frank Stew-art, retired millionaire, were se-cretly wedded.

First rendition of the sound re-cording of General Electric's talking picture of the 10,000 mile radio con-versation between Admiral Byra-tion between Admiral Byra-piace March 12, was heard before the Advertising Club of New York.

Personal possessions of Marion Tailey, former opera star, who went back to nature, were auctioned off by the Broadway Art Galleries. It was quite a surprise to those at-tending when a number of spicy books, which had run afoul of the law were offered for sale.

law were offered for sale.

Will Morrisesy asys he's back in
the producing field. According to
an announcement he has taken a
lease on the Ganesvoort theatre in
Greenwich Village and starting soon
will have Morrissey's "Folies Bergere
Rober" there the product of the control of the control
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Will Osborne publicity injunction suit against Rudy Vallee was thrown out of court in New York Monday, Captain Mains is Osborne's P. A. Suit got plenty of type going in and out of court. Allegation Vallee had libeled Osborn in Vallee's book.

Three girlis cooch dancers, Mary Allen, Helen Smith and Ruth Green were arrested and charged with putting on an immoral dance when the police raided a smoker in the Lexington Dance Hall, 109 East 116th street. Three men, Jack Hadder, David Emmer and Harry Rothman, said to be the organizers of the stag, were arraigned with the girls on the charge of adding and about 500 men were watching the girls with cops smashed the windows and broke in.

Two theatre office safes were carted away bodily over the week-end, with the yeggs realizing a loot of almost \$4,000 in cash. When the janitor of the Kingsway, Brooklyn, opened the office he found that the theatre safe, which contained \$2,000, was missing. Something was discovered when the janitor of frox sowered when the janitor of frox gone with \$1,930.

gone with \$1,930.

Allyn King, showgirl, committed sulcide March 29 by leaping from the committed from the committed sulcide. March 29 by leaping from the committed from the cause for taking her own life. Miss King was the prima donna of "Folles or 1922" and again the lead in "Florida". The committed from the commit

Marco Montedoro, costume designer for Roxy, will create and design the costumes and scenery for the opening performance of the Olympia, Berlin. Olympia, formerly a vaude theatre, will open shortly on a picture presentation policy along the order of the Broadway cathedrals.

Therese French Shop, Atlantic City, started suit against Winnie Lightner or \$383, claiming that Miss Lightner or \$383, claiming that Miss Lightner or \$483, claiming that Miss Lightner stated that the them. Miss Lightner stated that the skirts were half an inch shorter than the custom, and since she could not wear them she did not see why she should pay.

Florence Wakefield, understudy for the femme lead in "Broken Dishes," announces her engagement to Alan S. Hays, attorney.

Wealthiest Chauffeur

Hollywood, April 1.
World's wealthiest chauffeur
has been discovered. He's
worth \$450,000, gets \$500 a
month, and still behind the
wheel after 22 years.
Not an example of Hollywood
prodigality. He has no connection with pictures. Drives
for head of big milk company.

charitable benefits, a ceratin per-centage of the receipts going to charitable organizations. The char-itles for this year have yet to be chosen, they announced.

Judge Gordon, of Philadelphia, established the legality of sound films of a prisoner's confession as evidence against him. A talker of the confession of Harold Roller, 22, brought the judge to the above conclusion.

clusion.

Alexander Werner, on an assigned claim from the Shuberts, secured the property of Oscar Strauss, Viennese composer, on the ground that Strauss is a non-resident, but is now in California. Shuberts based their suit on an alleged breach of contract made with the latter was to write the music for two of their operetta. Shuberts alleged, they gave Strauss \$2,500 as advance royaltes and an additional \$1,000 for expenses.

Walter Hampden relinquished his lease on the theatre bearing his name, at Broadway and 63rd street. Theatre reverted back to R.K.-O, who originally leased it to Hamp-den in 1925.

CHICAGO

No more guarantees for fighters at the Chi Stadium. Sheldon Clark, chairman of Stadium board, will re-sign and devote his time to his oil interests.

Jane Love of "Street Singer" was selected as typical American girl by

Woodrow Wilson chapter of the Disabled Veterans.

Harry O. Voller, Texas Guinan's business manager here, and held in connection with shooting of Leon Swettzer, cafe owner, is also wanted in Cincinnati on charges of robbery and assault to kill, according to the police.

George M. Sunday, 36, son of Billy Sunday, evangellst, held here last, week for Los Angeles authori-ties. Arrested on charges of being drunk and disorderly.

Harry O. Voller, manager of Texas Guinan, and his bodyguard, Arthur Reed, were reported named in a true bill by the grand jury last week charging them with assault to

Spurious Check Passer Gets 10 Yrs. in Sing Sing

A 10-year sentence in Sing Sing was imposed on Frank Massi, 30, salesman, of Boston, for flooding the Broadway district during the past two months with forged travelers' checks. Among those ypred by Massi were hotels, theatre ticket agencies and haberdashers along the same of the s

Next to the stage door of the Palace Theatre, the new home of

MRS. GERSON'S GRILL

After 11 Years on Broadway

RKO THEATRES LET'S GO!

HELEN MORGAN

JULES BLEDSOE-BOB RIPA

OCTORS 58#ST. NEAR

Second Wife Ever Be First in "SECOND WIFE"

NEW YORK THEATRES

7th CAPACITY MONTH

Strictly. Dishonorable

Staged by Antoinette Perry & Mr. Pemberten
AVON THEATRE, West 45th Street,
Eves, 8:50. Mats. Thurs. & Sat. 2:30

BELASCO Thea., W. 44th St. Eva. 8:40 Mats. Thurs, and Sat., 2:40 9th MONTH

DAVID BELASCO Presents

It's a Wise Child

A New Comedy by Laurence E. Johnson

ROXY 50th St. 4 7th Ave. Dir. JOHN BOLES in the All-Talking Musical Spectacle CAPTAIN OF GUARD Mr. Boles Appears in Person at 3 and 9:30 P. M. Dally Erna Rubinstoin, World-Famous Violini Rogular Roxy Features Midnight Piotures

GRETA GARBO TALKS

"ANNA CHRISTIE" A Motro-Goldwyn-Mayer Picture ALL-TALKING Based on EUGENE O'NEILL'S Play JAPITOL B'Way

2ND YEAR IN NEW YORK CITY STREET SCENE

has moved
from the PLAYHOUSETO ANOTHER THEATRE
For further information
see dully papers
Eves. 8:40. Mats. Wed. and Sat. 2:30

A THEATRE GUILD PRODUCTION

THE APPLE CART

Bernard Shaw's Political Extravaganze MARTIN BECK Thea., W. 45th St. Eva. 8:30. Mts. Thur., Sat., 2:30

HE CAVALIERS-LOUISVILLE LOONS, Oth PROCTOR'S 86th ST.

with CONRAD

Wednesday to Friday, April 2 to FANNIE BRICE
FANNIE BRICE
KENNEDY & COHEN-Other RKO Acts
"SECOND WIFE"
with CONTAN NACEL and LILA LEE

JOHN

BARRYMORE "THE MAN FROM BLANKLEY'S"

CENTRAL THEATRE Daily 2.45, 8.46 B'way & 47th St. |Sun. 3, 6, 8.46

Warner Bros. & Vitaphone Picture

Al JOLSON

in "MAMMY"

WARNER BROS. Then. |Dally2,45, 8,45
B way & 52d St. |Sun. 3, 6, 8,45
Breclally equipped agats for the Hard
of Hearing. Tickets in advance.

GRACE GEORGE

"FIRST MRS. FRASER"
with A. E. Matthews
and Lawrence Grossmith

PLAYHOUSE 48th St., E. of Biver, Free. 8:50, Mis. Wed. & Satt. 2:00
Extra Matinco Every Thuroday until June 15

"Sap" on L. I. Par will put "Sap From Syracuse" into production in the Long Island

studio about April 15. Edward Sutherland will doors with Jack Oakle featured.

Frank Vosper's adaptation of Ger-trude Stein's "Debonair" is due at the Lyric next month, displacing his own "Murder on the Second Floor."

M. Guerro and partner were badly knocked out when doing a motor-cycling stunt at a Welsh variety show. Off for months.

Lajest John Van Druten play is "After Ail," due at the Arts April 2. Helen Haye featured.

Alison Leggatt, actress, married to Lt. Commander Shene Clarke, retired naval officer.

Tommy Fields, brother of Gracie Fields, married to Dorothy White-side, Gracie's understudy.

SIZES-AAA to D-2% to 9

HEELS-1 inch to 3 inchesflat, baby and high.



OVER 250 STYLES All Leathers—All Colors

Genuine watersnake: reptilian effects; kids; patent leather. Evening modes in satin; moire; sliver kid: brocades, Sport shoes in linen; shantung; novelty fabrics.

You'll find plenty of VARIETY in the smart A. S. Beck styles. Expensive-looking evening slippers—pert little rehearsal flats-ballet slippers that almost dance by themselves-gorgeous jeweled heels or ornaments!

And don't forget our one

hour dyeing service!

FASHIONS for

FOOTLIGHT

FEET!

 CHIC

539 FIFTH AVENUE, N. Y. C.

THEATRICAL SHOPS

85 STORES in the EAST & MIDDLE WEST

1206 Chestnut Street . 文. 文. 文. 文. 文. 文. 文. Philadelphia

Chatter in Loop

That blizzard! Act showing at the Englewood on the no-pay list paid a cabble double to wait while they were on... Barney Dean, lost on the North See, Branger Dean, lost of the North See, Branger Dean, lost of the Granger and a lost of the See of the Se on State street and pulse out one of his midget...A. H. Woods stayed in town an extra day and let a strange barber shave him.... Those 10-cent Publix passes were welcomed Tuesday night...Great States footed the hotel bills for all office employees

Cornelia Otis Skinner has a 97%

Newsreel photographers have formed a union and will banquet at the Palmer House in April.

the raimer House in April.

Because 'the Coliseum used a steam roller that wasn't unfon while rolling out the clay floor for the circus, two-hour strike called.

Joe Abramson acknowledged the see legal and contract mind on Film Row.

Harry Fink went out in the bliz-zard to hustle Harms tunes. Local Pathe office is running a Tom North drive, to show apprecia-tion or something for its short-sub-

People are always confusing Felix Mendelsohn of the local M-G ex-change with the F. M. who lives at the Congress and has written his theatrical reminiscences

theatrical reminiscences.

A practical joker sent \$15 worth
of nuts to Edward Raquello of
"Strictly Dishonorable" C. O. D.
Charles Richman says he began
business life as a milk tester in a
creamery, and not by calling hogs
in stock vards.

creamery, and not by calling hogs in stock yards.
Margaret Perry now doing an Anna Held by taking milk baths to keep that peach-blown complexion. Actors staying at one of the smaller hotele had to be vaccinated when a newly-registered guest acquired smallpox over night.
Severe cold kept Patricla Chapman from "She's No Lady" part of last week.

Mr. Moy, advance man for the Chinese players, met the newspaper people through an honorable lunch-eon at the Sherman bungalow. Al Capone and Lou Reinheimer

Publix-Great States film booker, re Publix-Great States him booker, re-semble each other, but Lou has never been shot at.

Max Richard's office welcomed him back from New York with

circus, two-hour strike called.

Joe Abrasson acknowledged the ace legal and contract mind on Film
Row.

Since Willie Horowitz broke into the radio, he squawks he is better known in South Bend than in Chi.

PLEASUREMAN' ATLAST ON NEW YORK RUN

Although in a vastly different setting and without continuity, 'Pleasure Man" is again being pro-duced and having a longer run in court than on Broadway in Octo-

ber, 1928.

This time it is being displayed in Judge Bertini's General Sessions courtroom and the audience is mostly made up of a jury of business men and newspaper people. There is also a sprinkling of personal friends of the court attendants. tendants.

The show, or otherwise the trial of Mae West and her \$7 companions who are charged with participating in an alleged indecent performance, is in its third week and may last a month. The original show lasted three performances at the Biltmore theatre when the police interfered. This time the cops ar taking an active part in its production.

The People have placed on the stand several police officers who tried to imitate members of the original cast. They attempted to the defendants did show the defendants did not act decently in their parts. The State's case required two weeks to present. At the end of that time Judge Bertini denled a motion to dismiss the indictment when the defense

opened. Its first witness, or actor, sent to the witness stand by Nathan Burkan was "Chuck" Conpors, 24, son of the famous old Bowery character. "Chuck" had a small part in "Pleasure Man." He denied any wrong doing by himself or his fellow players in the show. "Chuck" was not so hot as a witness, atwas not so not as a winess, ar-though he did attempt to sing a song which the People contended was indecent and suggestive.

was indecent and suggestive.

Critical Jury

The jury apparently did not care much for "Chuck's" voice. However, the hard boiled witness could not be shaken under a grilling cross examination.

The second defense witness was

examination.

The second defense witness was Herman Lenzer, who did a comedy acrobat skit in "Pleasure Man." The actions of Lenzer and his partner were declared by the police to be rather naughty. The witness insisted that the actions objected to by the officers were really done accidentally and not by design.

His motion to have the case thrown out after the People's case having been denied, it seems Burkan's purpose to place on the stand each of the 10 or a dozen defendants who had principal roles in the production so that they can escriber played. In this way Burkan hopes to refute the People's contention that the show, as a whole, was level, obscene, indecent or "tended to corrupt the minds of youth and others."

"Pleasure Man" will be in the

to corrupt the minds of youth and others."
"Pleasure Man" will be in the hands of the Jury this afternoon (Wednesday), summation by counsel and the charge of the court being scheduled for this morning. The show got its final curtain in the court version when Alian Brooks told of the title role.

DR. KONSKI SUICIDES

Dentist Shoots Himself While Re-covering from Operation in Hospital

Dr. Leo D. Konski, dentist, long a member of the Friars, died in the Booth Memorial Hospital, New York, Sunday morning. He was re-covering from an operation for gal stones, but had had shot himself three times.

The gun used was a police ser-

The gun used was a police service revolver which he carried, he having been of the police clitzer reserve formed during the war. It is believed Konski's mind was affected for some time. He was of an argumentative nature. Dr. Konski had virtually given up practice for the past year, seeking to capture an inheritance of \$100,000. The bequest was left him by a woman whom he formerly bewoman whom he formerly be-friended, but who died in an insanc asylum. Konski claimed to have of of her desire to make him her proof of her desire to make him her heir a considerable time prior to her entrance to the institution. The woman did not actually possess the wealth, but it was her share in an-other estate.

Gilmore Millen, columnist on the Los Angeles "Herald," had his first novel accepted by Viking Press for fall publication.

Title is "Sweet Man."

Short and Sappy

By Joe Laurie, Jr.

Billiard Champ's Rep

Loses Commission Case Loses Commission Case
A jury in the New York Supreme
Court gave a verdict for Frank
Taberski, who has been could gave
A. Sterling, to recover \$3.000. Sterling swed on a claim assigned by
Henry Levy, on a contract made in
1926 by which he was to manage
Taberski and give him publicity and
get 30% of Taberski's earnings. The
complaint alleged that during the
period contract Taberski
and the contract Taberski
and the taberski's earnings and
that the plaintiff was entitled to
\$3.000 less \$300 paid him.
Taberski claimed that Levy had
been paid in full and the jury before
Justice Hatting upheld him.

McLARIN BY SHADE OVER JACK THOMPSON

By JACK PULASKI

Garden was jammed Friday when Baby Face Jimmy McLamin mixed punches with Jack Thompson, lithe colored coast welterweight, whom he managed to shade on points for the decision. The winner is to meet Jackle Fields for the championship this summer.

pionship this summer. Decision failed to meet with approval from many fight nuts who razzed it, and argued about it later, but it looked as though Jimmy did land more blows. Thompson, however, in defeat, left the ring, having made many admirers on the strength of his gameness, boxing ability and willingness to mix it with the great little man with the Varced right hand.

vaunted right hand.

Excitement mounted as the fight waged on, the big arena seething during the hot 10th and final round, There might not have been dynamite in McLarnin's right mit this time, but he claimed to have but it in the fourth round, a session when he peppered Thompson with left and the second property of the

ietts and rights. Jackt came baok in the next round and actually batt in the next round and actually batt schnozzle. What the crowd liked was the fact that Thompson was not afraid of McLarnin. Usually Jimmy is oncoming, backing opponents continuously around the ring. It was and he had McLarnin going backwards plenty. The theory of that is that a man cannot hit hard when on his heels.

Thompson took it and he gave back in almost equal quantity. If the back in almost equal quantity. If the back in almost equal quantity. If the blows on the gloves and arms. McLarnin tried to bring the colored lack shands down by stabbling left to the stomach, but it didn't work. Thompson but it didn't work. Thompson but it didn't work. Thompson to the gloves and arms. McLarnin tried to bring the colored lack shands down by stabbling left to the stomach, but it didn't work. Thompson but it didn't work. Thompson the found the target now and then, the fans roaring at the furious pace. Regardless of whether McLarnin's mit was damaged, he was lucky the found the target now and then, the fans roaring at the furious pace. Regardless of whether McLarnin's mit was damaged, he was lucky the fun for he was up against a high class rings, by hitting low half a dozen times. He was sharply reprimanded by the referee. Thompson made no protest. Odds were as high as 5 to 1 on Jimmy.

Jimmy, Never Kayoed Never Kayeed
Thompson has never been knocked out, they say, Re heard plenty of chatter that that might happen Friday, but rather than worrying him it made him try to tag Jimmy, Jack hit the AP last year when he knocked out Joe Dundee, then the welter champ. Dundee was known to have been about burnod to fluke. Chances are that a return match with McLarnin will draw as many customers because the colored boy's courage is undoubted and his performance was better than expected.

pected.
Semi-final went on last, Pat Silvers losing to Able Bain of Newark. It was one of those slugging match. It was one of those slugging match. The bout was hastily made after Gorilla Jones and Harry Ebbetts were scratched. Bain got into trouble with his bridge work about haif way through and his mug was-all smeary. He launched wailops all smeary. He launched wailops all smeary. He launched wailops in the same was a summer back to the ropes and sat down. Right up again he landed two hard rights that had able wonone and in the final round he was slammed back to the ropes and sat down. Right up again he landed two hard rights that had able won-arc middleweights. This week Al Singer is to meet Ignacia Fernandez, the spig, who knocked him out last year. It was that reverse that made Al a better little mn, but he is anxious to even up the score. pccted. Semi-final went on last, Pat Sil-

Managers are offering actors a cut nowadays and some actors are accepting it figuring that "a half a loaf is better than none at all."

say that other actors are not accepting a cut, figuring "that a whole loafer is better than no loafing at all." all.

On the Bored Walk
You go to Atlantic City to get
fresh air, enjoy the sunshine and
stroll on the bardwalk. What
happens? They put large windbreakers behind your chair, put a
plank on the sand so your tootsles
wort touch the horrid sand; then

won't touch the horrid sand; then they bundle you in heavy robes, sit you on an easy chair, give you sun glasses—and turn your chair so that you can't see the ocean. Fresh air flends hire a chair, en-closed with glass to keep the fresh air out, and have some crippled guy such them around for a few

guy push them around for a few nours.

On the boardwalk there are heat-ded lobbies where one can meet triends and spend the day playing bridge. And you can spend the day in the auction rooms on the boardwalk, it will bring new color to your face. What a day!

A le Hellinger.

A let Hellinger.

A certain well known, who is a bractical joker, was on a bill with a man and woman act a short time ago, He watched the act and tool the wife that she could do a great single. He was joking.

The couple quarreled and decided to break up the act after their two weeks' bookings were up. Mean-while the comic had someone wire the man: "My scout' caught your, work and I would very much like to see you in reference to my new Follies." And signed it Ziegfeld. The man did so, but the New York office said that Mr. Ziegfeld was in Florida. The joker then advised him to call up Ziggy at Palm Beach. finally got Zieggy. Zieggy, thinking that someone on his staff had caught the act wired the comic had duplet the act wired the comic, but did not commit himself. He instructed the sap to get in touch with in IR-lew York he next week.

The joker all this time was haven the property of the property. The side of the ribuy can be a few for the sap to get in touch with him in New York the next week.

The joker all this time was haven the property of the property. The side is the property of the prope

Ha! Ha!

Hall Hal After a few weeks on the road the boob went to New York and saw Ziegfeld. And yes, you guessed it, got a great job in one of his shows at more money than he over got double, and much more money than the joker ever received.

The comic is still playing the smallles. He should eand a phoney

telegram to himself.
Columnists

A good Broadway columnist is one who can make five by putting two and two together.

I wonder what a guy that doesn't swear does when he slips on a bar of soap in the bath tub? It's all Malarkey, sez I.

GENERAL MOTORS' TAXI MONOPOLY IN N. Y.

Virtual monopoly of the taxicab situation, with valuable concessions already taken and indies pushed closer to the wall, is threatened with the entrance of General Motors into the business on a tremenmous scale.

The motor combine has already put out 800 Terminal Cabs (trada name). First concessions taken were those at the Grand Central and Pennsylvania terminals, held for years by the Tellow Taxicab Co. General Motors has also acquired the former Yellow concessions at all steamship piers and is now dickering for those at the ferrice.

ries.
Shoved off into the street, the Yellow cab company is shipping many of its cars to Chicago, Philadelphia and other points, conceding

delphia and other points, conceding a preliminary victory to General Motors.

Old Yellow men are being taken to drive the G. M. cabs, manufactured by the motor car combination and as luxurious as any built.

Round the Square

Fresh Show Girl Starts Bad Scrap
Premature arrival of two men from Miamil Beach with swollen knuckles
and other evidences of combat lead to an entertaining chain of events
concerning a Broadway show girl who has been wintering in a smear
of coccanut oil on the beaches of good jod Florida.

After numerous drinks at the Roman pools casino, the show girl be
chame obsessed with the idea of giving a man across the room a hot
foot. (Hot foot is the insertion of a match in his sole of one's shoe and
Some of the country's best known gumen and a dight from Florida
were the results which figured in the aftermath. The beauty, in an
evening gown crawled under the table of the victim, inserted the match
in his shoe and tried to light up. But the fellow crossed his legs at the
specifical moment.

The girl returned to her table and after several more drinks, decided
to try again. This time, while a score of others at nearby tables watched
her, she lost her technique and the man detected her under the table.
Whereupon he lifted the table cloth and poured a tumbler of ginger ale
and ice down the girl's back. She jumped up, screaming and all wet.
The terming to her table, she demanded that her boy friend go over
the fellow would dance by with her. She said "no," that he must come over
to the table.
Back and forth the b. f. went with the messages. Finally the b. f. became burned up and went to a nearby hotel and got two notorious
than a such a such a decide to a nearby hotel and got two notorious
they sought and two other men emerged from the club. A free-for-all
ensued outside the sedate Roney-Plaza hotel, while the show girl fled
to her own hotel.
The casualties were swollen jaws, broken lips, black eyes and the
customary results of six men in a socking orgy.
The b. f. and his companion, knowing the men they had fought with
limediately to the Roman Pools garage and loaded up with gas. They
arrived in New York as recorded above.
The show girl is still drying herself off! Dizzy Double

Dizzy Double

Just how dizzy are you!

That has become the by-word in one Broadway night place which has installed a male roller-skater in its floor show. His nightly reformance consists of requesting ringsiders to allow him to spin them.

He grasps a subject under the arms, locking his hands on the subject's waist, then starts twirling, until the skates revolve at breakneck pace. When the spin has reached a point of force sufficient to have elevated the subject at right angles with the skater's neck, he stops, allowing the person to walk toward a huge pillow, placed in the center of the floor.

Nine cut of 10 fall to the floor or on the pillow. Folks in evening slothes were allowing the skater to spin them.

Job is a pushover for thrills, since most night club fans are dizzy before they come in.

Taxi Scouting Pays

Colored boys and men are working a new racket at theatre exit time along 42d street. Donning porters coats, they fetch private cars and taxis for gratuities. The idea is rather a unisance, but the volunteers are collecting fom £5 to £10 nightly.

Cops on duty mistock two real house porters for phonies. One got a punch on the chin and went down. A complaint by the management resulted. Another was hauled off to 47th street station and held over night. The porter was innocent, having gone for a Rolls Royce at the direction of the owner.

Glass Rep Saved M. C.

A New York m. c., widely known for the quantity of phoney jewelry he wears, is having his troubles. He permitted a girl friend to wear one of the rings recently and then, to keep up the impression, phoned her four times the next day to remind her to return the glass. Short time ago when playing an out of town theatre, so the story sees, the m. c. was walking down a side street lit up with the phoney lee when stopped by a couple of thugs.

Just as they were about to relieve him of the paste one of the robbers, recognizing the m. c. and knowing his rep for phoney jewelry, yelled to his partner, "Holy smoke, it's So-and-So. Let's go!" And they ran.

RITZY

Damrosch family has gone in for Sweet Mystery of South real estate transactions. Walter, the musician, has sold his lome at 146 East 61st street, and bought two apartments in the house under construction at. Exclination avenue and 30th street, the larger suite having 10 rooms, four baths and three terraces, covering the entire 14th floor.

14th floor.

Mrs. Damrosch was a daughter of
the late James G. Blaine, Secretary
of State under Garfield.

Mrs. Robert Littell sold her house
at 236 Bast Sits street to Mrs. John
J. A. Weaver last year. Mrs. Weiver
is Peggy Wood, the acress. Littell
are the street of Broadway.

Binda daway.

Data yaar Mrs. Pleasants Pennington (Alice Damrosch) sold her house at 244 East 61st street. She has parted from her husband.

Mr. and Mrs. Thomas K. Finletter (Gretchen Damrosch) live at 150 East 14th street. Last summer her comedy. "The Life Line," was announced as a Broadway possibility. Her previous play, "The Runaway Road," was produced by Mrs. Samuel Insull in Chicago.

Ward Morehouse, of "The Sun," has long made a habit of recording the celebe lunching at Sard's or the Algonquin, but he neglected Trinker's Tavern, in West 55th street, where almost every evening a bevy of beautiful show girls congregate for early dinner. Morehouse sailed Friday for three months abroad on a "Sun's" expense account.

when Lady Robert Peel (Beatrice Lillie) takes possession of her new Co-operative apartment on East 30th street between East End avenue and the River she will be a complete the complete of th

here ever since.

Sir Robert Peel was named for his distinguished ancestor, who organized the London police force, the coppers being nicknamed "bobbles" after Sir Robert. Arthur Weis a novelist and Egyptologist.

Mark Hopkins' Estate
After long years of litigation, the
estate of Mark Hopkins, of the
Southern Pacific Railroad, was only Santo 91 Mark Hopkins, on the Southern Pacific Railroad, was only recently as ettled Originally with the Southern Settled Original was 18, 1817,66. When Mrs. Mark Hopkins was 76, she married Edward F. Searles, 48, interior decorator. Searles inherited the property and left most of it to his "secretary," Arthur T. Walker. Walker died, and left \$200,000 to his "secretary," Eligin E. Rudd. Timothy Hopkins, dishinerited by his mother, was given \$10,000,000 by his stepfather, Searles, to avoid litigation. Michael Angelo Ellison, Greek elevator-boy in a New York hotel, sued for a promised legacy of \$1,000,000 as a "protege" of Searles, but the case was dismissed.

Searies, but the case was dismissed.

The Le Barons

The sons of John K. Le Baron, of Elgin, Ili. have had romantic careers!
William, the elder, married Mabel Hollins. His play "The Echo." in 1909, had the Doily Sisters. With Cecil B. De Mille, he wrote "The Antique Girl," in 1912. He still writes lyrics occasionally for Vincent Youmans's songs.

After editing "Collier's Weekly," he became supervisor of the Paramount Studio at Astoria, L. I., and now is in charge of the making of R-K-O pictures.

In 1926 his younger brother, Harold F. Le Baron, 37, New York Interior decorator, married Mrs.

Maude Emery Smith, 58, Mar.

Smith, was fishent of the N. X. dense in Central Park. She inherited \$3,000,000 and an estate at Chappaqua valued at \$500,000.

Sea Heroine's Fineries

The handsome little Beacon, is doing something for the good of the fans with its revivals of successful silents. This week it has the amusing "The Better 'Ole' with its fine characterization by Syd Chaplin, wherein he is sentenced to be shot as a spy without benefit of court martial.

After studies about 18 of the sentence of the se

court martial.

"Ifter sitting through Noah Beery with earrings in his ears) bully, the use the many Myrna Loy (wrapped in creation) vamp, the general evidences of excessive heat always emphasized in South Sea stories, the ever present drunks, revolving hips and grass skirts, "Isle of Escape," reminded some that there were other alsies of escape. And no boats necessary, if Monte Blue didn't finally dispose of Betty Compson's husband, Mr. Beery, of course, the picture has been grossly misjudged, but there is a limit to patience so the question is still open.

open. Miss Compson wasn't too poor to provide herself with a very modern printed chiffen gown with flounces to the floor and wide separate scarf or a neat silk frock laced to the high neck on the bodie and from the walst half the skirt length. Another silk frock was trimmed the other silk frock was trimmed whole length on one side with large nearl buttons

Magic, Indeed, Well Dressed Girls' Band

When Paramount engages a ma-gician, he works for his wage. M. Duval, with the "Magic Melodles" unit, helps to drape the stage with a multitude of batiqued hankies and scarfs produced mysteriously. He also produces a girl orchestra out of large stage urps. As another of large stage urns. As another feat for which the magician cannot be held accountable, the girls actu-ally play well and wear the best costumes yet devised for lady or-

control of the description of th The dresses have the look of uni-

Ina Williams, with Jere Delaney, furnishes droll and expert comedy that would be a high light on any bill, and Darlean Waters does acrobatic stunts with graceful ease.

George, who secured a divorce. Thus they are granddaughters of Henry George, the noted reformer, and of the late Henry C. de Mille, playwright, early collaborator with David Belasco.

William C. de Mille later married William C. de Mille later married Mrs. Clara Beranger, scenario writer mother of Frances Beranger, who graduated from the Sargent Dra-matic School. William C. de Mille wrote many successful stage-plays including "Strongheart," and "The Warrens of Virginia."

Warrens of virgina."
William's brother, Cecil B.,
adopted a capital D for his name.
He was on the stage for many
years, first acting in New York in
"Hearts and Trumps." in 1900, later
supporting E. H. Sothern, Kyrle
Bellew, Virgina Harned and Amelia
Bingham. Through plotures he has Bingham. Through pictures accumulated a large fortune

Lords and Actresses

Lords and Actresses

Lords and Actresses

Lords and Actresses

Lords and Actresses

Old Lord Esher died recently in

Smith was the widow of Alfred H.

Smith, president of the N. Y. Cen
trail lines, killed in 1924 by a fail

from a horse in Central Park. She

inherited \$3,000,000 and an estate

at Chappaqua valued at \$500,000,

The De Milles

Agnes de Mille has gained recog
nition as a dancer. Her recent re
cital in New York called the steer,

siderable praise. She and der steer,

siderable praise. She and actresses,

C de Mille by his first wite, Anna

C. de Mille by his first wite, Anna

Lords and Actresses.

Lords and Actresses.

Old Lord Esher died recently in

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Uniform Brett, is Lord Esher, and his

vite is Lord Esher died recently in

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old Lord

CELEBS AND ERMINE FOR B'WAY'S 1ST NIGHTS

The opening of Al Joison's picture was celebrated with great splendor within the Warner theatre, with the usual camera trucks and flashlights on a sidewalk made giddy with gaping crowds and a full minstrel band

usual camera trucks and fiashights on a sideawik made giddy with saping crowds and a full minstrel band in black-face and gay regalla.

To attend a New York picture opening, one should neet with two important requirements. Firstly, one should be a celebrity. It's nothing short of shody to dre's picture of the camera of the

road station as a Well-preserved and almost modish Mammy in middle-class attire. Lois Moran had little to do as the love interest, but she photographed and cried prettily.

The picture itself is a bit of a hodge podge, but it has Joison.

A tank town minstrel performance given one day seemed hard to reconcile with an expert technicolor showing given the next day by the same company, but both were entertaining, particularly the former. The first part of the picture has several light seenes which the star handles beautifully.

Evelyn Brent's Costume For a Sinister Lady

"Framed"—and double framcd— by and with Evelyn Brent, the girl with the coal black eyes that shoot sparks. And when she makes a threat, a machine gun in action is sparks. And when she makes a threat, a machine gun in action is as sinister as the slow motion of a sail recommend of the sail the skirt. In the sail the skirt. Sail the sa

trailing.

Henry Bergman and his Black Sheep divide comedy and melody equally well at the Academy though that outside billing. "Making the world a better place to live In," might discourage eustomers. Sounds too much like enforced uplift. Dancer in green metalle brocade coat with white fur c. and c. Faye and Bannister Revue are.

coat with white fur c. and c.
Faye and Bannister Revue are
not helped much by their company,
petite member of the team being
a clever dancer as well as attractively costumed. Especially charmin ing was a blue frock of tiny silk'
yruffles linded with pink roses, skirt
to the floor making her even more
tiny. Spanish dance in white-whose
tiny. Belge crope also pretty with orange
tiny and green velvet entwined to mark
the high waist, transparont hat also
very so graceful and possibly twice
overy so graceful and possibly twice
sa difficult as the ordinary since
this girl used two fans, yellow and
rorange plumes as was the skirt.
I pleated satin of the finale least
helpful in spite of its lace boloro. Faye and Bannister Revue are

Pure, but Hammy, Love Panicks Beacon Crowd

Pure, but Hammy, Love

Panicks Beacon Crowd

"The Better 'Ole' "Is reeling off its hokum as part of the double-feature bill at the Beacon. It's a fast comedy, as good today as when it was new, with its pantomime, unaided by dialog, uproarfously elocation of the composition of the property of the prope

tand."
Just at this point the audience,
who had been torn between awe
or the heavy atmosphere and bevilderment at the action, also began
o understand and let out unconrolled hah hah's.
Don't miss the "Isle of Escape"
when—or "I-th" comes to your

when—or if—it comes to your neighborhood theatre. It's a lulu.

Beau Barry's Surprise Party; Idol Goes Clown

Party; Idol Goes Clown
"The Man From Blankley's" is
John Barrymore's surprise party.
Mr. Barrymore in other films has
seemed to be enjoying a sly joke on
the public, and the Blankley opus is
the one for which the public was
least prepared. The owner of the
world's most famous profile was
least prepared. The owner of the
world's most famous profile was
least prepared. The owner of the
world's most famous profile was
expected to place the service of the
world's most famous profile was
expected up an old-fashloned dish
with slap-stick flavorings, which
must certainly have been taken
from a play or novel of the 'Ninetles, in which he enacts the silly
ass type of Englishman so dear to
the drama of that period.
It is a broad bit of farce, and very
from the world of the control of the contraction of the profile of the confrom Madame Tussaud's
and its star having a swell time
with smart-Alec but expert comedy.
Since its acript couldn't possibly
have been brought up to date it
seems a shame that it was not pictured in the period it suggests. To
be true to himself this Blankley
could have appeared only in
outdight tan cravinette overcost.
Aside from Loretta Young, who
screens very prettily, all the women
are character types, and make up a
priceless collection of passementaried chromos. Decide that the
pleture is obvious, silly and farcical
—and then try not to laugh at it.
It can't be done.

Brokenshire in Person Loses by Actuality

Loses by Actuality

Norman Brokenshire, well known radio announcer, at the 86th St. first half, does his best via radio set and in person to interpret Williard Robinson and his Deep River Orchestra. to the audience. Mr. Brokenstra. To the set of the probably won't be any more. He should have been content to be a voice. There is something fascinating and different about this orchestral music. Costumes of Ray Daniels, dapeer with the band, have out of the ordinary touches; fame color with pleated skirt carried a red dotted white frill over the shoulders, marking a square almost to the waist back and front on the bodice. Another might have been three separate pieces, each tying at the side, that of the waist running out of material to soon, colors pals green, carried and the second creep bodice with darker beaded or of iris blue princess bodice and une even circular sight headed by a heavy raching of the material, tiny in the first property of the princes bodice and une even circular sight headed by a heavy raching of the material, tiny in the minimum of the minimum of the return of Miss Harris.

Giveaways Draw Girls and Brides To 'Home Centre'

Wednesday, April 2, 1930

Ciub women of America are busi-ness women. Out of their thirst for cultural and economic activities, they have created, under the auspices of the New York Federation of Women's Clubs, a "Home-Making Centre," not alone educabut a gigantic advertising

ition of Women's Clubs, a "HomeMaking Centre," not alone educational, but a gigantic advertising
scheme.

More than 200 nationally known
advertisers consider the medium so
valuable they are willing to pay
thousands of dollars yearly for the
rental of booths at the Home-Makiing Centre, which occupies a floor
of the Grand Central Palace. The
rental reduction desired
to entertain the visiting housewife,
Nothing is sold on the premises, admission is free and there is no
charge for instruction, but by dramatic presentations the various
commodities are displayed. The club
or other woman, delighted at getting something for nothing, rushes
off to buy them.

One of the most elaborate displays is that of the Consolidated
Gas Company a kitchen fully
abor-saving device. The of gar
the cold eleicatesen is combacted
and every one, including Con. Gas,
will be happy.

Cosmeticians find it remunerative
to rent booths and foster daily
demonstrations on the care of the
skin. Silk houses exhibit; color
readings. Lectures on interior decorations; in every case the particular
poduct is hooked up with some entertainment or education feature.

Brides

"Course for Brides" in which 13
prespectives, enrolled immediately,
is
prespectives, enrolled immediately,
is
tree-for-all for club women servi-

is the latest in the limitless curriculum.

From 10 until 10 the Centre is a free-for-all for club women, serving a mammoth sugar-coated dose of advertising combined with beneficial instruction. Mrs. Charles E. Gregory of the New Rochells Federation is credited with the scheme, Only a woman could have thought of it.

Early one afternoon the Centre

Early one afternoon the Centre was humming with the excitement of club women rushing to the exhibits or strolling through the commercial museum. So great is the hibits or strolling through the commercial museum. So great is the fascination of displayed wares, even a gray, suited letter carrier, headed toward the elevator after delivering mail at the administration office, loitered in front of the kitchen display and surveyed it as interestedly as any housewife.

Something for nothing, that greatest of fetishes to attract the femme, is here 40 ways, even of it does bump the family bankroll later on.

Big Time at State

State audience is reveiling in big time vaudeville this week. Phil Baker and his overhead create something of a panic there. Ruth Johnson, with the hándsome John R. Walsh, wore a quaint black silk gown with plain het making the very full lower skirt as well as the puff sleeves. Gardenias in too great quantity for such a tiny girl, crossing the shoulder.

Propaganda Bores
According to its screen announcement, "The Strange Case of District
Attorney M.," was designed to teach
the Russian populace the evils of
the imperial regime. If it teaches
acle. It is listed a verge foreign
film, abruptly cut and tolerably well
acted.

film, abrupery cut and towards acted.

Its whoose seems introduce sad atompts at galety and a style that atompts at galety and a style that the seems of the seems and scraggly ostrich plumage stuck apparently at random on the gowns. It foreign films run true to life, no European party is complete without its quota of, paper streamers and fancy lats.

MARRIAGES

Ruth Mann, dancer, to Fred Frad-n, vaude violinist, March 25 in

kin, vaude violinist, March 25 in Hoftywood. Gortrude Rosenberg, professional dancer, New York, and Humbert Albrizio, sculptor, New York, have filed marriage intentions at Green-wich, Conn. Frederick Nixon, father of Marion

ixon, to Mrs. Mae Hatfield, non-ro, March 28 in Hollywood.

Designer's Merry-Go-Round

By Cecelia Ager

The costume designer flung himself into his taffeta chair. His fingers Ethel. It was nice of you to bring smoothed his beautiful hair before he reached for a fresh drawing he reached for a fresh drawing board and pencil. Looking about his subtly colored office with subtly matched hangings at the windows, he glanced in the parts of the mirrors not taken up with photographs of picture stars wearing his creations. Sighing, he settled himserif for the toil of designing, It was quiet, and the first outlines of a decadently lovely evening dress were taking form under his long fingers.

The word word have to stay. When he was nice of you to bring for years, so I suppose she might when he will be placed to the same without the properties of the properties. The word word will be provided the properties of the properties

ngers, Should it be of apricot souffle, or rould chartreuse better express its eeling? Chartreuse, yes—decidedly

feeling? Chartreuse, yes—chartreuse.
"Gilver." Mr. Golden, head of Colossal Pictures wardrobe, was in the doorway. Mr. Oliver looked up, struggling to prevent the torture that Mr. Golden always brought from showing on his face. "Oliver, Miss Suńshine's riding habit works this afternoon instead. It's ready?"
Alicia on Pants

"Good Lord, how can it possibly be ready? The shooting schedule called for tomorrow. I've got Alicia on the pants and Leonie on the coat. Leonie is right now just doing the sleeves. Why, the jodphurs won't be here from downtown till flve."
"Give a sleeve to Doreen. Send a studio car downtown for the jotters. They're going to do the riding sequence today. The night would have to use leonard cloth for voul'i have to use leonard cloth for voul'i have to use leonard cloth for "Good Lord, how can it possibly

gown works tomorrow. And Oliver, you'll have to use leopard cloth for Miss Petal's coat. The skins are \$78 apiece, and her picture is 'way over schedule already.' Mr. Oliver glared as bitterly as his delicate face could glare. Never anything from Mr. Golden but, 'no' and 'can't.' He spent his life to the ting a bead off a dress, using a stock buckle instead of having the right one made, substituting any one of the picture of the country stock buckle instead or having trayen right one made, substituting rayen for silk, watching the yardage on a chreular chiffon dress. An ogre, that's what he was, trying to make Mr. Oliver's artistic soul think of

Thwarted

Mr. Oliver sighed again. Thwarted at every turn. Never to find under-standing. No one to appreciate the great depths of his artistry. Well, back to that evening dress, though sest for it is gone. What's the use? great depths of his artistry. Well, back to that evening dress, though zest for it is gone. What's the use? This founce will be banded with imitation Alencon anyway when Mr. Golden learns the cost.

"Mr. Oliver alon'! What is it now?" Mr. Oliver didn't hide his irritation from Arthur, the office boy.

"Miss Deleery is on her way in for her fitting! She's just gotten out of her car."

"Fetch her green voile dress, the one with the galyak collar. Toil Louise to come in with the black bat. Send in Ethel with the dress."

Arthur souried away.

"Good morning, Oliver. Are you ready for me?" Miss Delecty's clear voice, experimenting with an English accent, rippled through the

English accent, rippled through the room. "It's frightfully stuffy in room, "It's frightfully stuffy in here, Do open a window, That's a dear."

a dear."
"Quite. How are you? Wait till
you see your costume. Even grander
than the stunning suit I did for
you for "Hang the Jury." You remember, the one you wore in the
trial scene? The one you were so
magnificent in?"
"You're argentive.

magnificent in?"
"You're a genius. Do you know,
I think you really understand my
temperament. I'm thinner, don't
you think, Oliver?"
"You look lovely. I like that

"Ghastly"

Ethel stood in the door, fondly holding the green voile dress. "Oh, Oliver!" Miss Deleery's voice litted in consternation. "Is that the color? That shade always makes me look perfectly ghastly!"
Oliver steeled himself, "You can't

Oliver steeled himself, "You can't know how ravishing it is under the lights. What it will do for your "yes! It's beyond belief—how this color will make you sparkle. Wait ill you try it on; you'll be mad shout it."

Delecty's voice saig out as Ethel withdrew.
"I'll get Marle," Mr. Oliver said.
"Oliver! Oh, Oliver!" Miss Delecry ran to the door. "You're sending someone in to help me put it on?" Two years ago Miss Delecry was dressing in the chorus.
"Of course. How stupid of me."

Oliver Right Again

When Mr. Oliver returned with Marie, Miss Deleery, in the green voile dress, was pirouetting in front of the mirrors. "Oliver, you're volumes where "Vollver you're right. Bless you always right I do look ravishing in this color. Hello, Marie! Are you going to do your nicest for me? Yes, I think I am a little thinner. Oliver don't you think this collar is a teenyweeny bit too broad? It makes me look all hunched up."
"The collar has to be broad to draw emphasis away from your saying that, An unpleasant expression crept into Miss Deleery's wide blue eyes.

saying that. Miss Deleery's wide blue eyes.
Mr. Oliver continued. "The whole line of the dress is gone if we make it one bit smaller. We lose the accent. You were mad about the collar in the sketch."

"Well, somehow or other it looks at logether different on me. I can't went to make it smaller. I can't went to make it maller. I can't we will be supported in the collar in the left shoulder. No, not like that. Slanting. I said slanting—at an angle. Do you like, that, Miss Deleery?"

Slanting. I said slanting—at an angle. Do you like that, Miss Deleery?"

"It's lovely! Now Oliver, see this part. It looks awfully funny. Can't you fit it tighter across the hips. It's too loose now."

"It's too loose now."

"But not enough—not nearly enough, Oliver. Ein it an tighter, with any than the area of the property of the p

Better to Stand

me a beautirul hat?"

Better to Stand

Louise pushed a chair-in front of the mirror. Miss Deleery started to sit down. "I think I'n stand discussion." I think I'n stand state of the sit down. "I think I'n stand the sequence anyway. That's a nice hat, Oliver. Miss Joy's hat in this part is stunning. Why do you always give her your best hats? Don't you like me, Oliver? Let's make this one like hers. There, that's a good line, Louise. A little closer over my eyes. Not so long in back. Give me the hand mirror. Yes, the profile is good. I'm not so sure about the left side. You really live? Oliver, this is a nice hat. You are really wonderful. It's such a relief to be able to put myself completely in your hands. I hope I'll be able to get out of this dress now. I'll see you in a moment."

When Mr. Oliver came back Miss Deleery had changed and was looking at herself intently in the mirror. "Oliver, tell me truly. Do you really like my hair eut, or are soff you cally like it. I've got to rush now. When do you want me for the final fitting? I'm not sure if I can make it; I've promised the publicity department I'd pose for some pictures. I'll call you. Thanks awfully, Oliver, you're a dear. Cheerlo?" With a dazzling smile. Miss Deleery fluttered out.

Cheerio!" With a dazzling smile, Miss Delevery fluttered out.

Mr. Oliver sank in his chair and closed his eyes.

"Mr. Oliver!" Arthur was back.

"The button man is here, and the show, man wants to see, you alouit Mr. Strongwood's boots. Mr. Carrie ready, to go over the costumer. is ready to go over the costume sketches for "Night." Miss Petal can't get in for her fitting. And Mr. Golden wants you in his office."

CHEVALIER SETS STYLE AS SOPHISTICATE IDOL

The Fulton theatre program offers delightful entertainment, with Duke Ellington's sepia orchestra and Maurice Chevalier's Gallie humor dispensing as continental atmosphere as may be counted to the charm of the irresistible Frenchman—and it's all true. His art is genial and compelling. Nightly he can curtain-speech with ingenous warmth: "You're so nice, I wish I could turn somersaults for you," and make it sound like a spontaneous utterance—a personal thankyou to each member of the audience. Underneath the sweetness of his numbers there is the habitual swagger he uses in the Apache skipping-the-gutter limitation. It seasons everything he does.

swagger he uses in the Apache skipping-the-guiter imitation. It seasons everything he does.
His audiences provide an amusing study. They are made up of
globe-trotters, long familiar with
his work, and the newer recruits
who are his picture devotes, both
ware his picture devotes, both
ware a bis picture devotes, both
before he came to thig country it
was a mark of distinction to be able
to rave about Chevaller—It presupnosed a cosmopolitan banckground,
a continental savoir faire. Far be it
from the globe-trotters to surrender
this distinction now that the rest
of America has learned about this
Chevaller. They arrive at the theatrelin a bustle of excitement, sometimes humming bits of "Valentina"
or "Dites-mon, Ma Mere.

They gasp with delight at the
announcement of each number,
some the proposed of the control of the contry of the control of the control of the contry of the control of the control of the contry of the control of the control of the contry of the c

announcement of each number, showing their complete familiarity with it, they applaud rapturously, and giggle wheely over some French naughtiness in the song. In gioritying Chevaller they enjoy a reflection of that glosy. And modestly, charmingly, Chevaller basks in the glory—and can do so any time he decides to make another personal appearance in New York.

Mitzi Green Shines Anew In "Honey" at Paramount

Paramount has done a grand job with "Honey," musical version of "Come Out of the Kitchen." The chief merit of the picture, which is played as light farce, is the number of fat parts that an amusing story gives to a troupe of competent comedians. Statuesque Johyna Howland salls around in majestic gowns land salls around in majestic gowns injecting belligerent comedy and is most amusing in scenes with little Mitzl Green, remembered for her somewhat self-conscious but very funny work in "The Marriage Playround."

ground."

The child has developed marvelously since that picture. Without
the slightest bit of affectation or
infant cuteness, Mitzi, as the most
amateur of , detectives and most
pestiferous of brats, makes everybody's life a burden and gives the
audience a good time. Coming as
a complete surprise, she rips out a
hot chorus of "Sing," You Sinners,"
and otherwise proves herself a reand otherwise proves herself a re-

markable youngster.

Casting Lillian Roth opposite markable youngster.
Casting Lillian Roth opposite
Skeets Gallasher was a good idea.
Bach is a perfect foil for the other
and their Joint mock heroics do
much toward putting over parts and
numbers. Nancy Carroll plays the
heroine with Ingenue sweetness
and touches of humor that overcome and touches of humor that overcome her lask of a singing voice, and Zasu Pitts makes an exaggerated comedy maid seem almost legitimate. "Honey" is grand entertainment. Its tunes are bright and intelligent even though one set of brice rhymes "tucked away" with "linger-ray."

Roxyettes in Dutch

Roxy reverses the usual by open-ing "In Holland" with the feminine chorns sitting and knitting hefore a row of Delf plates which roil away revealing a huge windmill serving as an entrance for the dancers. Wooden shoes and glazed blue cosback, tumes for an amusing dance, Dorod the three for an amusing dance, Dorod the three for an amusing dance, Dorod three three for arriving in a cunning alloud flower eart drawn by a white pony, Carr her, solo a pleasing one; other stume dancers in plad skirts that be Pethl come popples for the finale, making And a leave metry mercy processing the control of the control of the control of the finale, making And a leave mercy mercy processing the control of the finale, making And a leave mercy a very pretty presentation.

The Roxyettes have costumes of

shout it."

The Boxyette have costumes of reduced wants you make the Births of the statin with one statin with one statin with one statin with one soludered bonders to have Ethel fit me. She drives me frantic. She is so ndefinite, daughter. Father is manager Low to his so-so ughy! I want Marie.

I must have Marie."

Oliver walked over to Ethel, still in New York, March 29. Father is walked over to Ethel, still standing in the door caressing the louise was been supported by the solution of the state of the standing in the door caressing the louise was solved.

Wisdom for the Woeful

By Nellie Revell

Letters submitted to Miss Revell will be treated confidentially. No tention will be paid to unsigned letters, but real names will always be

uppressed. Miss Revell may be addressed care "Variety," New York.

Did You Know That

Bert Wheeler is growing side Bert Wheeler is growing side burns for his next picture... George Olsen may import Bill O'Neil and Murphy and Johnson to appear in his new night club, which probably will not be called the Plantation... After a Technicolor test. Zelma O'Neil is said to have had he nair made the same picture... The market of the same picture... The condition of the same picture... The been dragging themselves around for three weeks and a seruml for three weeks and a marathon dancers here have been dragging themselves around for three weeks and a half now...Jilian Sande (English actress on the coast at Fox) eleberated her initiation to American traffic rules by being detained in the local Jall and almost fingerprinted. jall and almost fingerprinted
....Madge Kennedy looked
sweet in her simple frocks in
'The Perfect Alibl' and was
as delightful as ever as the
Claime Doring and was
as delightful as ever as the
Claime Doring the property
Lowe, Lilyan Tashman, Alice
Glazer, Owen Davis, Harlan
Thompson, Marion Spitzer and
Elsie Janis ever among those
present at this L. A. opening
...Carmel Myers wore a
smart bolero suit of black wool
rimmed in black galiyae and
a bacu straw to match, lunching at the Embassy recently
...Joe Brown and Ralph Ince
were also there talking it over were also there talking it over Hollywood maids have a

Helen Morgan's Problem As Champ Piano Sitter

....Hollywood malds have a passion for slippers with huge bows at the instep, usually in white satin....Florence Eldridge and Freddie March have taken to bowling....

Jimmy Hall is back from the

Selecting clothes must be quite a problem for Helen Morgan. Aside from the usual considerations of line and color, she has an important item to think of: Will it look well on the plano?" The dress she is wearing at the Palace this week is in a becoming shade of lace, and its skirt of mousseline very long and full, and elegant for piano draping. The white plano is an attractive backing for it. The Morgan voice is as lovely and clear as ever.

Miss Kane, the other much imitated Helen, is represented on the bill by May Questelle, who has mastered the familiar mannerisms to perfection. Others in Jimmy Carr's Band act, including Babe Fenton and Dorothy James, performing conscientlossly, were rewarded item to think of: Will it look well

ing conscientiously, were rewarded with applause at Saturday's mati-

Edith Evans, with Ray Mayer wears a striking evening ensemble in salmon satin, combined with powder blue slippers and hankic, and Nina de Silva and the 8 Beaucaire Girls step to Spanish measure in a flashy but effective dance act.

Heroine Not So Dumb-Cops Diamonds, Motor

"Playing Around" contributes nothing new to the gangster-flapper type of picture, with none of its performances good enough to justify story triteness. Alice White plays the moronic flapper who turns out in the end to be not so dumb—in-usmuch as she sends the villain, none other than that slick Chester none other than that slick Chester Morris, off to fall without return-ing either his diamond ring or flashy motor car. A pair of Mrs. Feitlebaums, who serve as a Greek chorus recounting unseen incidents across a tenement

areaway, are genuinely funny.

Also at the Strand are Barry and

Also at the Strand are Barry and Whitledge in a condensed version of their vaudeville act. Miss Barry would have seemed much slimmer in a plain black crepe, but she jokes frankly about ther overweight and the beige lace worn is pretty any-

New York, March 13,

Dear Miss Revell:

Have been reading your helpful column. I have noticed it ever since a well known orchestra left for the coast as that is when I purchased my first "Variety." Have started five letters to you

Have started five letters to you so far but all have gone the way of all trash, the waste basket. If this does reach you, I wonder if it would be asking too much of you to request an answer by mall instead of having it printed in your column, as I afraid it would be recognized by the one I'm writing to you about. I have been a clgaret girl in most of the nite clubs in New York City for four years. While 4 worked in for four years. While I worked in one place, I mct a member of an or-chestra and fell in love with him.

I must have taken an awful lot for granted as I really thought my love was reciprocated, only to find out later that I was making a darn fool of myself

out mer that I was making a dark fool of myself.

They say we never show our heter self to those we love—I think that's true as I didn't treat him nicely at all. I didn't want him to know I loved him, therefore, I treated him rudely and hardly noticed him for awhile. I suppose you wonder how I can be in love with him having only known him for about three or four weeks at the most and only having spoken to him, casually. I couldn't speak to him, I would stammer and blush whenever I spoke to him at all, much to my surprise and chagrin. Incidentally he is not the marrying kind. I know that I shouldn't allow myself to think about him at all, khowing this, but after all we can't turn our emotions off and on, like hot and cold water, at any rate,

Lean't. I have heard terrible revolting I have heard terrible revolting things about him, things I worn't allow myself to believe, as they seem too horrid. You see, Miss Revell, I've heard he loves another and I simply can't believe it. I've also heard that he's been living with her and the seement of the seement o

stand.

He told the leader of the orchestra that I was charming but
was too nice. Don't you think he
must have thought a little bit of me
to say that? Do you think he was
just playing a game?

With thanks for listening to my

Sincerely,
A Foolish Girl.

Answer—You have well succeed
the signature of A Foolish Gel. Not
alone foolish but idiotic if you must
know my opinion of you after four
years in nite clubs mixing in and
selling cigarets.
From your entire letter, I can only
believe the man likely never gave
you a second serious thought and
especially since he concluded you
were a nice girl, and again, you
became just infatuated.
To love a popular dance tune

became just infatuated.
To love a popular dance tune
playing musician in an orchestra
in a joint within four weeks isn't
love, my dear—it's just nutty.
Keep on working and if you remain a nice girl wait until you meet
a nice man, before you again waste
thoughts.

Pittsburgh, March 18.
Dear Miss Revell:
At present I am in a stage unit.
We get back to New York about
April' I. I would like to earn some April 1. I would like to earn some cxtra moncy during rehearsal days and my friends suggested posing for hosiery advertisements, modeling hosiery or something along that line as it is the only sort of work

I can work part time.

I wonder if you know of anyone
I can go to for this sort of work. Do I need an agent and where do

Do I need an agent and I go?
I am enclosing two pictures of myself. Do you think the face photograph would be suitable for teeth advertisements?

Aaxious.

Answer — Watch advertisements by reputable firms in the daily papers. This department does not recommend, but you might write to any agency you know of in New York, giving details, or to some friend if you have one who has secured a similar position.

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MUTUAL'S OWN SHOWS NOW

Even Eagles on Top of Orchestra Chairs Look Alike in Burlesque SHOW PRODUCERS

Columbia theatre, after 22 years of exclusiveness as the only burlesque theatre along the Times Square stretch of Broadway, passed out of the burleycue picture Saturday night. It goes from Walter Reade to R.-K.-O and will be converted to pictures.

werted to pictures.

Mary a sad eye around the house Saturday night. Many sad eyes there for many sad months back.

But none was sadder than the gilded eagles on the backs of the well-worn orchestra chairs. When the final curtain had dropped and the crowd departed, two eagles engreed in a heart-rendedly converse.

gaged in a heart-rendering conver-

sation.
"What," sobbed the eagle on the back of K3 to the eagle on the back of K5, "do you think will become of us, Claude? I fear to think of our

at all."
"Yes," rejoined K3, "but it's all so terrible. Only the other day I fleard Mike Joyce asking someone what they thought we'd be worth as time."

"But Mike said that maybe some small grind picture house would

small grind picture house would adopt us."
"One fate would be worse than the other, and neither of them do we deserve. We who have given 22 years of faithful service. And 22 years of watching burlesque shows. What a life fate had in store for us. These of two years. Heavens, what a life."

Tough On Eagles

"It's been too terrible," agreed the more composed K5. "We who remember when others trood the boards of this very stage. Then to torture us in the last two years, the last two years of the two years of the last two years of our very lives, with the Anna Corios and Connie St.

the last two years of our yery lives, with the Anna Corios and Connle St. Clairs with their stripping and encores without applause. Things certainly have been tough on us eagles lately, Claude, old ppl. land Eagle Stately, Claude, old ppl. land Eagle Stately, Claude, old ppl. land Eagle States, and the encore the Eagle States, and Eagle Eag

beak. Just memories, that's all we have left."

"Yet we are not the only ones who are sad," said Egle K3. "Think of poor Walter D7 and Phoebe D9. They were to have been married next month. Now they will be separated, maybe, for ever."

Just One Look

"Pal," cried K5, "I'd like just once to turn my head around and look at you. I've been looking east like the home plate at the Polo Grounds for 22 years. You have watched me constantly, yet I have never seen your face."

constantly, yet I have never seen your face."
"Try, buddy, try hard." begged K3. "We should look at each other squarely and say good-bye, if only for old time's sake. Turn your head."

"T fear," my neck will break.

"I fear," my neck will break.
Twenty-two years is a long time to gaze in one direction. My neck feels as though it grew on tils way. There she is. It's giving a little.
Now. At last I will look at you-goodness, what a shock! Why, you're the picture of eagle K7, at whom I've been looking for 22 years. You look enough like him to be his twin."

"Yes, and I look."

GARRICK STOCK COPS "COLUMBIA" FAN FAME

The Garrick, New York, going stock this week, lost no time in capitalizing on the bowout of the Columbia as a burlesque house.

Sandwich men, garbed as puttynosed comics, were on parade throughout the Broadway district announcing the New Columbia, which Garrick is appropriating as name of house with shutdown of the uptown burlesque stand now to be remodeled to house RKO pictures.

remodered to house RKO pictures. Jerome Rosenberg, brother of Walter Reade, is operating stock at the New Columbia in association with Al. Spiegel, offering grind poli-icy with picture and burlesque combo,

BAYONNE STOCK CLOSES WITHOUT PAYING OFF

Stock burlesque folded at the Opera house, Bayonne, N. J., Saturafter two weeks, and owing company a week's salary.

Stock had been operated by Joe Hurtlg and George Diefenbach and with Hurtig claiming Diefenbach, who had been the money man of the duo, walking out, leaving him holding the bag. With the walkout comes the dissolution of Hurtig & Diefenbach.

Dietenbach.

Hurtig is still operating the Playhouse, Passaic, N. J. with stock buriesque and with Dietenbach still reported retaining an interest in that house. The unpaid performers are arranging to bring civil suit against Hurtig & Dietenbach to collect on unpaid salaries, claiming the producers got cold feet after two losing weeks in the Bayonne stand and are suspicious that the reported split is merely a subterfuge to eucher them out of the cont that's due them.

Baltimore, April 1.

Stock supplants Muuals at the Gayety April 7, with Hon Nickels, house operator and Mutual producer, operating the stock.

Company includes James Yeomas, Joe Hill, Frankle Clarke, Eddle Kaplan, Margle Pinetti, Peggy White and others.

Jack Linder has taken over the Ai Fresco, Long Beach, L. I, and will install stock burjesque latter part of the month for spring and summer

the month for spring and summer Linder, independent vaude booker

Linder, independent vaude booker, plans installing the stock burlesque shows at \$2 top.

Black and white stock will follow Mutuals at the Gayety, Brooklyn, next week (April 7). Bernie Green, Company Includer y Myers, Les Sponsior, Frank, Scannell, Georgie Southtain, Bessie Davis, Gertle Foreman and Anna Clair. Ben Bernard is producing the shows.

Cast Changes

Irving Selig closed as principal comic with stock at American Music Hall, New York, last week and hopped into similar spot this week with the stock at the Empire, Toledo, O. Joe Rose, who has been producing the shows at the American for the past three weeks, went in this week as chief comic supplanting Selig.

look exactly alike?" asked the sur-

wnom a ve been tooking for 23 years, look exactly alike?" asked the survous look in twin."
"Yes, and I look like you, too," said eagle K3. "We are perfect always looks the same. Even the gliede eagles on the backs of the orchestra chairs."

NO MORE WHEEL

New Season's Promises by Herk - Increased Stock Choruses-Principals Only to Rotate-Few Former Producers Acting as Supervisors 35 Shows and Weeks with No Repeats

MANY REFORMS

If I. H. Herk keeps his severa promises the Mutual Wheel next season will see an all-new sort of

To enforce the changes the Mutual

To enforce the changes the Mutual Wheel will take over the operation and production of all its shows on the road, about 38. Stock choruses will be held indefinitely in each Mutual house, comprised of from 16 to 24 girls, several locally engaged in each city. Principals, probably increased to nine or 10 for each attraction, will rotate only weekly. Among these principals will be one or two comedy vaude acts. Each theatre will be permitted two house girls to act as line leadors.

as line leaders.

Stripping and teasing will cease.
About 12 of the former Mutual producers will be engaged as supervisors to travel the circuit and watch the shows, besides assisting in their rehearsals.

All Mutual shows are to be newly produced during the summer. Note the season now ending for the Mutual shows are to be the season now ending for the Mutual shows are the season now ending for the Mutual shows are the season now ending for the Mutual shows are the season now ending for the Mutual shows are seasons.

the season now ending for the Mu-tual will be employed.

or the productions on the Wheel of the season now ending for the Mutual will be employed.

No Smit Two or three variety material writers will be engaged by the summer's reheareal time to go over scripts of skits, sketches and black-outs, to-rewrite, revamp and reset if required, for the purpose of eliminating all unquestionable dialog or situations. Spley material will not be altered, but smut and filth must go, says Mr. Herk, among these many other things, all new to wheel burleague other than in the Sam Scribn will be suffered to the same the Mutual will not have to repeat any show, to make up the season's route. Though the permanent stock chorus is an economical move, it is also looked upon as a possible drawing card as time passes through local popularity attained by the girls. If not developing any popularity, the falling stock chorus will be moved to another house for a tecond try, this procedure making the local stay of all stationary choruses indefinite.

Expert exploitation men will be sengaged during the summer to go engaged during the summer to go that will again make a bid for women patronage in Mutual burlesque houses.

Most Marked Move

Most Marked Move

Dropping the producers of Mutual burlesque is the most marked move made by any burlesque interest since burlesque started. It leaves the Mu-tual free to do as it pleases with its shows, and likewise removes all alibis in the future for dirty per-

formances.
Under the Mutual's current play-Under the Mutual's current playing plan the producers have received a weekly guarantee, giving them a net of \$200 weekly. As the producers put on their own shows attempt to review buriesque here the producers have cheated on talent. That is at least one of the buriesque here there with some of the producers have cheated on talents when well one producers have cheated on talents when well one producers have cheated on talents with the producers have been with some of the Mutual shows of past seasons. It is admitted that the weekly guarantee of \$1,075 did not allow the producers to engage expensive actors, but hundreds of actors at a reasonable salary for the buriesque season of 40 weeke or so, play or pay, could have been secured within the appropria-

Publicity at Last!

Like some people who have to die to get in the parior, the Columbia theatre (Mutual burlesque), New York, had to close for all time Saturday night to get some publicity. Burlesque at the Columbia has been sadly neglected by the daily press for years. Last week, with the theatre about to pass out, every paper in town covered it for a feature story.

There were more newspaper men in the house than cus-

WHEEL SHOW REPEATS AS PRELIM TO STOCKS

Several of the better class Mutuals

Several of the better class Mutuals have been spotted for repeat dates in circuit houses, preparing to go stock shortly and figuring the repeaters necessary to avoid shut downs and re-openings which might crimp the style of the stock policy. In its early week.

Most shows repeating will be refitted for the repeat dates, the title changes figured to bring in the regular clientele.

Ed. Daley's "Bare Facts" played a repeat at the Lyric, Dayton, hast week under title of "Rarin' to Go."

"Broadway Scandals," another of Daley's shows, is spotted this week as "Rot Heels" at the Casino, Boston. Ed Ryan's "Girls From the Foilies," rated the classiest show on the wheel, has played several repeat dates, but with Ryan refusing testing mon between the houses on the return dates.

The Ryan troupe will form the nucleus of the stock which Billy Watson will install at the Ornbeim

nucleus of the stock which Billy Watson will install at the Orpheum Paterson, N. J., next week

DAMAGE ASKED FOR OPPOSITION HOUSE

Walter Reade, owner of the Columbia theatre building, has started an action against the Mutual Wheel buriesque wheel and I. H. Herk, its president, for \$150,000.

Reade, with his pariner in all the Reade theatrical properties, E. V. Storrs, alleges that much damage was done to his profits from the Columbia theatre playing Mutual buriesque shows, through the Mutual and Herk placing an opposition stock buriesque company in the American theatre at \$2d\$ street and 8th avenue. Columbia is at Broadway and 4fth street. It is now dark, to reopen in September as an RKO house for Radio Pictures. Herk's answer should be funny.

Weber in Booking Office

A shift in the Mutual burlesque offices this week resulted in the ap-pointment of Ike Weber as manager of its booking office.

WATSON'S MELO

WAISON'S MELO
Billy "Beef Trust") Watson is
taking a flier at legit producing with
a melodrama, "Slaves of the Workshop," which he will spot for one
and two week stands in the factory
towns of New Jersey,
Now casting and goes into rehearsal next week.

Canton Hopeless
Canton, O., April 1.
With the closing of the Grand
Opera House the third unsuccessful
attempt to revive burlesque here
terminated. The Dunn Amusement
Co. quit after two weeks.
Mutual burlesque last fall at the
Lyccum flopped after several weeks.

NICKOLS TALKS TO HERK ABOUT BURLESQUE

Tells Plenty About Mutual Wheel-Hon. Says Own Show "Awful"

Hon. Nickols, operator of two theatres in Baltimore and Mutual franchise holder with his own show on the wheel, came to New York last week for the specific purpose of informing I. H. Herk that the present form of Mutual burlesque entertainment is through in his town. Nickols stated he was speaking for himself only.

He condemned the traveling burlesque policy of the Mutual as it now stands and is operated, and the rotary stock of traveling princlpals and stationary chorus and scenery proposed for next season.
The wheel's only chance, stated
Hon. Nickols, will be a percentage
arrangement with all producers and

arrangements, with on a percentage arrangements and producers and too guarantees and in accordance with its own merits and nothing else. The necessity of establishing box office material in buriesque would revive competition among producers and show owners and raise the quality of actors, material and troupes in general. The best shows under percentage money and the weeklings of the control of

Nickols informed the head of the

"Teaser" Through

"Teaser" Through
Further Information from Hon. Is
that the strip, or mismomered
"teaser," is through in Baito, as
elsewhere, and some other means
of entertaining must be devised by
or for the Mutual's principal women
to attract attention and revive interest in burlesque. Also,
stated Hon, the Mutual-comedians
must get out of the rut, discard
the wornout material they have
been using and killing for years,
laugh reaction. Either do that or
continue to walk off the stage to
disheartening silence, he stated.
That silence has done as much to
lick the wheel as anything, added lick the wheel as anything, added Nickols.

Nickola.

Hon, Nickols' tag line and big punch of his talk with Herk was an admission that his own show, "Gay Paree," was as low as the next on the wheel this year.

"My own show was so bad," said Hon. "Itait if I wasn't a member of the wheel and all the other managers didn't have to play it, I would have barred it from my Gayety theatre in Baltimore. It was awful."

Wheel Survivors

Wheel Survivors
Only 16 Mutual burlesque companies still operating.
Mutuals closing March 29 (last Saturday) were: Frank Damsell's 'High Flyers,' at the Empress, Chicago: The Crackerjacks, spines, Chicago: The Crackerjacks, Chicago: The Crackerjacks, Chicago,
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Of Variety, published weedly at New York of Variety, published weedly at New York, county of New York, as a New York, as a New York, as a New York, as a New York of New Yo

other securities than as so stated by bin. That the average number of copies of each issue of this publication sold or distributed, through the mails or other states of the state of the s

50 YEARS AGO

(From Clipper)

Windsor theatre, New York, was Windsor theatre, New York, was playing Buffalo Bill in a typical melodrama called "Buffalo Bill at Bay, or Pearl of the Prairle." Troupe carried a band of Indians and Buf-falo Bill did sharpshooting between ac: besides resculng the gal from tlme to time.

A crime wave was pretty mild atuff in 1880. Mr. and Mrs. Florence were playing rep in Columbus, prominent being "A Million" and "The Almighty Dollar." Theves pried the box office open, but got little, and it was regarded by the Clipper as news.

But sour prizefight decisions were no different from 1930. Jack Gallagher and one "Yorkey" staged a bout in New York. In the third round Gallagher took off his gloves and refused to continue, charging "Yorkey" had hit him while he was on his knees. The referee thereupon ruled the fight a draw. It also was whispered that both principals had received \$50 in payment before they went into the ring. Fans were wild with indignation. But sour prizefight decisions were

The inevitable baby elephant was born in the Solls Bros, circus head-quarters just in time for the usual spring opening of the show. Another standby was announcement of the arrival of a hybrid, born to a she wolf and sired by an English coach dog. Pup said to resemble a Soltz.

Charles Warner was about to stage a dramatle version of "Edwin Drood," novel which Charles Dick-ens left unfinished when he died.

Baseball season opened on the Prospect Park ball grounds in Brooklyn with professional clubs in competition.

Inside Stuff—Pictures

Fast one Par pulled on the daily screen critics and its competitors in getting advance reviews on "Sarah and Son," recently at the Para-mount, New York, has burned up various distribs to the point where a protest to the daily film reviewer tribe and possibly to the Hays of-

a protest to the daily film reviewer tribe and possibly to the Hays' office is being considered.

Immediately after the Par stunt various companies contacted each other to find out what should be done, inside being that all were considerably up in the air over the incident and figuring the advance notices were unethical. Critics are blamed as much as Priday it was to open at the Criterion on the Wednesday preceding the Priday it was to open at both the New York and Brooklyn Paramounts March 14). Reviews appeared in the Thursday dailles. Besides getting that "advance story" on the picture, Par also was benefited by the mention in reviews that the picture would "open tomorrow."

Metro, among the companies reported burned up, showed "Anna Christie" to the daily acribes a month before its opening at the Capitol, specifically asking the reviewers to give no advance notices of any kind on it prior to tis premiere. Critics in that case held off.

Par formerly allowed all reviewers to catch pictures in projection rooms prior to openings but cut that out about five years ago when an executive one day caught several of the flap reviewers smoking and taking so much no one could follow the picture. Par then figured projection showings were prejudicial to the pictures.

Looks as if Fox is pretty much at a standstill on Grandeur as far as the Coast studios are concerned. Reason is that no one seems able to dig up any information on equipment—where it's to come from or how much of it there is to be had. This mainly has to do with projectors. Studio is getting ready to shoot "Oregon Trail" on the wide film, Raoul Walsh tripping over to Wyoming last week to peek at a couple of location sites, but there's some concern over this picture's enlarged film aspect. Exces don't expect any particular trouble in shooting it on 70mm, although if somebody doesn't find out something-about it the problem is going to be where to screen it. However, by that time, the studio expects to have unraveled the mystery. Right now the "lot" just takes Grandeur for granted. If asked where the necessary equipment is to come from nobody can give a definite answer.

Coast epidemic of screen volume, inaugurated by the Tibbett picture, reached its zenith last week when a supervisor was looking at the rushes on a picture. Dialog in the various scenes was hardly audible, but whenever the male star started to sing the voice thundered from the horn.

Associate producer didn't get hep to it at first, thinking the guy in the booth was doing it, but when the talk in sequence after sequence continued smothered and the songs boomed forth he finally called a half and sent for the head recorder. A profuse query on what was the matter brought the reply that all recorders were now emphasizing the vocal interludes and holding down the dialog.

After the supervisor came down from the celling the matter was adjusted.

adjusted.

Joe Cook's social debut to Beverly Hills was a sensation, Inviting several people for late evening party, and insisting it was formal, Joe had the dolled up guests greeted by four men dressed as maids. Cook was in dinner suit but minus shoes and stockings. Dave Chasen was also on the receiving line in "talls" and also sans any footwern. Party carried on from that point, including one butler filtting around who grew to a half dozen by the time the party sat down to dine. Flunkeys were in full regalla—unto silver knickers, etc. Strictly a gag

evening

New mode in set construction and motion picture backgrounds will reach the screen when Gloria Swanson's "What a Widow" is released. Settings in this production establish a new technique fin modernistic furniture and interior decoration, and were designed by Paul Nelson, an American architect, who studded in Paris without any thought of applying his work to the stage or screen.

Joseph P. Kennedy noticed Nelson's work in Paris and took him to Hollywood expressly for the Swanson picture.

The Hays office denies adding one Judge Henning to its personnel at a salary of a grand a week. It is conceded, however, that the Judge has acted in individual capacities as a consultant on the West Coast for producers. These times particularly during the Equity trouble. Judge is credited with having had a hand in the contract. No vacancy just now, it is learned, for a labor specialist.

Charile Pettijohn takes care of the east, in that respect, in addition to multitudious other duties.

Each Coast studio now has a report on the recommendations for standard release print leaders and change-over cues. Report was worked out for the producers technicians committee of the Academy of MP Arts and Sciences under direction of S. J. Twinning.

Representatives from the studios met at R.K.O last week to have the standards explained and to discuss them. Next step is the Coast okay on the new stundard practice and forwarding of information to eastern laboratories for ratification.

R-K-O is seeking to narrow protection down to one week over the Strand, New York, asking F. N. to release its product to R-K-O a week after playing W. B.'s first-run on Broadway. Strand's protection has always been two weeks, but in some cases exceptions have been made for R-K-O, with many spilt-week houses in and around New York. It is reported as doubtful F. N. will waive its two week's protection

Professor Randall, 26-year-old head of the department of physics in Professor Randail, 28-year-old field of the department of physics in the University of Texas, is declared to have accidentally hit upon per-fect third dimension for films while conducting a class experiment. So interested is one picture and theatre man that he has obtained an option on the device and prepared papers for a Delaware corporation. It is his intention, before going through, of presenting the project to

film producers.

Among other things which can and can't be done in regard to the John McCormack picture is that the Irish tenor has forbidden the use of a trailer for the film. That goes for here and abroad. If you look over the list of creditisen this film you'll also see the inclusion of a name which doesn't look as if it should be present, but there it is—Sonya Levien, and plenty important as she made the adaptation.

Gary Cooper is scheduled to appear on the cover of the "Saturday Evening Post" shortly. He posed for Rockwell Kent's painting of a film cowbby having his make-up applied.

Kent has finished another painting, a casting office scene for "Ladles liber Journal" cover.

A wire from DeSylva, Brown and Henderson on the Coast, denies their United Arthsts contract contains a clause permitting them to exclude any supervisor from the set upon which they are working.

Inside Stuff—Legit

The big laugh of a March week in London, was the one consecutive performance of "The Intimate Revue" at the Duchess theatre. It was the most crudely rehearsed and amateurishly produced affair seen in the West End in many years—if ever eclipsed. The cost is said to have been in the neighborhood of \$40,000, though how it was spent would be

The bankroll is reported to have come from a female admirer of Fred Elizalde, the bandmaster, who composed the music for the show. There is talk of reviving the piece after it has been more thoroughly rehearsed.

hearsed. Some of Elizalde's well-wishers have advised him to take his losses and call it a day but the bandmaster wants to plug his compositions and it is hoped the bankroll will assist him sufficiently long to give the unfortunate performers a few weeks work. Some idea of the type of humor in the show may be gleaned from the fact that one of the sketches was based on the old story of the dying parent who called his children together and informed them he was nover married to their mother.

The death of George ("Waltz Me Again") Wilson was briefly chron-cleid in last week's Variety. In the passing of the veteran minstrel, it was recalled that in his heydey George Wilson was the Beau Brummel of old-lashloned minstrelsy. All of his life had been spent on the stage and under cork

He prided himself upon his stage appearance. Never wore the He prided himself upon his stage appaarance. Never wore the non-descript conedy costumes. He wore a white broadcloth suit, Prince Albert coat, white silk hat, everything white and pressed for each appearance. He was given credit for originating the fuzzy wig. Wilson had been with many troupes. When he was 60 years old he was with Haverly's minstrels and going great despite his age. He had never appeared with Lew Dockstader. Perhaps his two best known minstrel connections were with the Barlow, Wilson, Primrose and West minstrels afid the Cleveland and Wilson minstrels.

A leak in the office of Max Maurey, president of the French Theatre Managers' Association, and himself manager of the Varietes, Paris, revealed his offer to cast Mierellie Perrey for the femme lead in "Le Roi," of de Flevs and Cavaillet, when that old smasher is revived at the Varietes in September. He had a lot of trouble pacifying Mand Loti, who expected to play the character, created by Eve Lavaillers, but who was considered not quite stately enough for the dignified scenes. Micrellie Perrey, who just closed "Arthur," at the Daunou, and is currently playing the title role in "Rosy," at the Folies Wagram, has great comedy ability, is pretty, has Conservatoire histrionic training and plenty s. a. She is to do both French and English viesions of "Arthur" in pictures this summer and is slated for next year's musical at the Nouveautes.

An eastern theatrical promoter, strictly on the cuff, found it too hot in the East and blew to the Coast where he thought no one would know him. About a year ago in Chleago the promoter opened offices and skipped town owing pienty.

Among others was a girl he employed as private sec. Four weeks wages were coming to her, but she couldn't collect. Now on the Coast, the girl ran lind the promoter who had established himself with a big stir ran lind the promoter who had established himself with a big tickled to death to see the girl, as he'd been looking for her and wanted to settle.

tickled to death to see the giri, as new year. Assembly to settle.

That was several weeks ago and the girl, out of work, hasn't seen the promoter or his dough again. She went to the Labor Bureau but was told they couldn't handle the claim as it belonged in Chicago. In Hollywood they're talking about this promoter being a great guy.

Fred Astaire is in London on a trip for two weeks.

Fred Astaire is in London on a trip for two weeks. Arrived with J. H. Wiltney, millionaire horse owner, to see the Grand National and Lincoin, the former in which Whitney had two horses entered.

Astaire, the ardent optimist, seemed confident the Whitney horse, "Hero," would not only run but win the National, which he didn't. But, then, Freddle was always a rotten tipster, even for his own horses, a couple of which he always has in training, whether he is playing in England or now. Astaire is the first American artist to race horses in England.

Eleanor Powers playing her first stage date with Ethel Barrymore's company in Philadelphia, made good in an emergency last week. Miss Barrymore is alternating weekly with "The Kingdom of God" and "The Love Duel." Miss Powers is in the former show which was not on last week. When Ioleen Culshaw, of "Candle Light," also in Philly, was suddenly taken Ill, Miss Powers was called on and stepped into the show on an hour's notice.

In "The Letter" now closing at the Athence, Paris, an actress who acted the Chinese part of Yune Hang, was thought to be Chinese, using a Chinese stage name. It now develops she is really a French girl, her name in real life being Mrs. Maurice de la Feaudiere. She has been married for two years to the sketcher who signs his work "Serge." She herself will be known henceforth on the stage as Renee d'Hennessy.

Inside Stuff—Music

Governor Roosevelt signed the bill making it a State misdemeanor to Governor Roosevelt signed the bill making it a State misdemeanor to peddle or print song lyrics without the consent of the copyright owners. The Governor, speaking to Gene Buck and J. C. Rosenthal of the A. C. S. A. P., sald that while he was vacationing down in Georgin a few months ago, he saw a few men in a flivrer plastering the whole town with the pirated song sheets. "And doing quite a business," added the Governor.

Rudolph Frimi's walk off the United Artists' Coast lot was not without an argument. Goldwyn polnted to the contract and everything else, but Frimi kept right on going.

Composer had finished on "Bride 66," and not being due for another neture until June uncovered a yearning for the springs at Baden-Baden. Studio wanted Frimi to hang around to start on the new score but with no book written or characters to work on the composer saw no reason to trend water for three months. He started Atlantic-ward and points east. He'll be back in time for his next picture, presumably to star Evelyn Laye.

Over-printing of songs by some publishers is reported to be enting

Over-printing of songs by some publishers is reported to be eating into profils. If certain jobbers can only handle 500 songs at a time, many publishers request them to take 2,000, on the understanding that if the jobbers can't get rid of them they can return them. The returns from jobbers and dealers today are reported to be enormous with the publishers forced to take the loss of the excess printing and the shipping. Returned music is a dead loss.

music is a dead loss.
These publishers do not print in keeping with the fluctuations of the market, always holding an ultra-optimistic outlook on sales and overlooking the fact the bulk sales to day reach nowhere around the proportions of yesterday.

Other publishers have become wise that they can save a lot of dough

by printing close and not overstocking.

Erlanger Will Case Revealing Several Inner Matters So Far

The fight over the estate of the late A. L. Erlanger by Charlotte Leelay Fixal, claimed to have been NAMEN CTARTS CEPT 1 Leslay Fixal, claimed to have been the deceased's common law wife and therefore his widow, opened before Surrogate Foley in New York last week. Max Steuer, counsel for Mrs. Erlanger, sought a Jury trial, which was opposed by Isidor Kresel and Charles L. Craig, special consol for the Erlanger famili. The court is due to make a decision to

day.

The proceedings indicated there The proceedings indicated there has been no attempt of the family to make a settlement with Mrs. Fixal Erlanger and made plain that Erlanger never arranged to provide for her. There were fareups between the lawyers and not a little bitterness in the present of the control of

lieved was an intimation of subor-nation of perjury and attempted intimidation in an effort to gain evidence against Steuer's client's claim of being Erlanger's widow.

The argument was precipitated by Steuer's charge that the show-man's brother, Judge Erlanger, had dismissed Jack Dillon, general man-ager of the Erlanger office, one week after Erlanger's death because Dillon refuses contestant was known as "Mrs. Erlanger." The same charge anolled to the summary dis-charge anolled to the summary dis-

unaware the contestant was known as "Mrs. Erlanger." The same charge applied to the summary dismissal from the Erlanger office of Madeline Donnelly, Erlanger's secretary for 12 years and married to Dillon for three years. Steuer submitted an affidavit by Miss Donnelly (Mrs. Dillon), alleging that efforts were made to obtain testimony against Mrs. Fixal-Erlanger and a similar sworn statement by one of the physicians (Dr. Connolly), who attended Erlanger. Another affidavit by Mrs. Fixal-Erlanger alleges a conspiracy between Judge Erlanger, one of the principal legatees, and Saul J. Baron, an Erlanger attorney, to break off the relationship between the deceased showman and the now presumed wildow.

showman and the now presumed widow.

The Dillons were on Intimate terms with A. L. Erlanger and Mrs.

Fixal-Erlanger. Several times weekly they dined together. In light of Judge Erlanger's stand that "there is no Mrs. Erlanger." Insiders figured the Dillons would not be retained.

Basis of Emmity

Basis of Enmity

Basis of Enmity

The hearings before the Surrogate brought out the reason for Steuer's animosity towards Erlanger. The Edith St. Clair case was cited, 'It seems Miss St. Clair was named in the diverce proceedings of Louise Baife Erlanger, the first wife. Steuer had represented Miss St. Clair in a breach of promise suit. Later he was attorney for Miss Baife. After he had acted for the Baife. After he had acted for the Balfe. After he had acted for the wife, charges were filed against Steuer with the Bar Association, but Steuer with the Bar Association, but Steuer was exonerated by the appelate Division. Before the Appellate Court ruled on the Steuer charges, Steuer was forced out of practice for two years under suspension by the Bar Association. The tiff between the lawyers was smoothed over by the Surrogate, but the dispersions.

The tiff between the lawyers was smoothed over by the Surrogate, but, the disposition of the charges against Steuer were made part of, the record. Steuer was bitter against Erlanger trom the time of the charges. Mrs. Fixal Erlanger swears she lived with the deceased since 1920, and that in 1927, at Alantic City, he acknowledged her as his wife. That was three weeks after the present will was written and explains, according to the plaintiff, why the testament states he "is unmarried." Erlanger is alleged to have said to her: "Whatever doubt there exists or may have existed as to whether my marriage to you is lawful or not, I wish to remove from the control of
It had been stated that, under the decree of divorce obtained by Miss Baife, Erlanger was forbidden to remarry. Erlanger had told the contestant to buy a ring, for which he paid \$2,000. He put another ring, a plain gold band, on her finger, she

NAMED, STARTS SEPT. 1

Officers of the New York Theatre Officers of the New York Theatre League, the incorporated movement designed to control 'theatre ticket prices, have been chosen. A nominating committee name a one-ticket slate, only the formality of receiving the ballots back by mali remain. The officials of the league will be theatre owners, or lessees and producers, while the governing board will have managers, with the Authors' League of America, Equity and ticket brokers represented. For president: Arthur Hopkins;

and ticket brokers represented. For president: Arthur Hopkins; vice-presidents, Lee Shubert and Charles B. Dillingham; secretary, Marcus Helman; treasurer, Gilbert Miller; governors to represent the atre owners and lessees. Lawrence Weber-with Sam H. Harris alterpate to represent producers. Law. Weber-with Sam H. Harris alternate; to represent producers, Laurence Langner, with Crosby Galge alternate; authors, Edward Childs Carpenter, with George S. Kaufman, alternate; actors (Egulity), Frank Gillmore, with Arthur Byron alternate; ticket agencies, John McBride and L. Jones alternate, and blaves and Arks, with Harry Kaufman.

alternate.

The governors will decide upon a salaried executive who will have charge of "polleing" ticket agencies to see that tickets are not sold for more than 75 cents above box office prices. The man selected is not expected to be of the theatre. Salary mentioned for the controller is \$25. 000 per annum. The board, too, will make ticket allotments to the changing allotments

soid.

With the leading agencies agreelng to a 75-cent premium, the managers agree to discontinue "buys."
Brokers have always contended they must charge high prices for the hit to make up for losses entailed by some of the buys on shows not in demand.

The ticket control plan is now virtually set to start operating at the beginning of next season (Sept. 1).

"VIRTUE'S BED" TRYOUT

viktuue's Beb" TRYOUT
Wilmington, April 1.
"Vivitue's Bed," by Courtenay
Savage, billed as a 'comedy-drama,
opens at the Shubert Playhouse
here Thursday for a trial of three
days. Ara Gerald has the lead. Cast
also includes Robert Strange, Camille Crume and A. J. Herbert.
Vohmuller & Emery are producers
with direction by Jo. Graham.

with direction by Jo. Graham.
on record. The statement read:
"Judge Erlanger suggested to me
that I lend my aid in persuading
Erlanger to leave the woman within
the lend been introduced as lay refe.
Judge Erlanger did not use kindly
language in referring to her. The
judge made the suggestion to me
many times, even as late as the
week of his brother's death. Needless to say, I would not have any(thing to do with the suggestion. So
far as I was able to observe in the
years that I treated Mr. Erlanger,
his wife gave him her wholehearted
and undivided attention and devotion."

Call Estate \$2,000,000

Steuer stated he would supply at least 75 additional affidavits. He Security States ne would supply at least 78 additional affavits. He still eatimates the estate as worth the state as the state and that the estate may not amount to more than \$2,000,000. Craig opposed a motion to have the contest heard before a jury because: "All inferences that will be made would have a cumulative effect in swaying a jury of 12 inexperienced men drawn from all walks of life. One of the claims counsel will make to a jury, either expressly or implied, will be a lack of sportsmanshly on the part of the deceased; that she had saved his life, and that afterwards he had cast her off. How had saved his life, and that after-wards he had cast her off. How-ever, there was no limit to the ex-tent of the benefactions the dece-dent bestowed on the claimant dur-ing his life."

The extent of the gifts was not

note more definite however. States

made more definite, however. Steue The affidavit of Dr. Robert Mc-Connell of the French hospital, who retacted Erlanger after he suffered a nee with the facts, the surrogate stroke several years ago, was put would not hesitate to set it aside.

P. A.'s Gross

Press agent publicizing a dramatic stock in the Bronx on percentage has made \$1 in three weeks of work.

During a recent performance at the theatre one actor accidentally stabbed an not her. Press agent phoned the news into a local newspaper, which pays said for mere title and the control of the pressure of the control the press agent received a check for one dollar the next

STEEL CURTAINS ORDERED

Stage Speaking Houses in Wash Must Install Them

Washington, April 1. Getting tougher here under fire regulations. Order just issued re-quires that four remaining houses, Strand and Gayety, burlesque, and the Lincoin and Howard, colored combination houses, install steel curtains. Cheapest costs \$10,000.

Requirements here are that when a house presents anything other than straight pictures the steel curtain is a must.

DOREE LESLIE TOLD **COPS OF RACKETEER**

Broadway is getting a taste of a Chicago racket!

Doree Leslie, of "Simple Simon" tremulously complained to the 47th street station that an attempt had been made to extort money from her, with threats of "putting her on the spot" if she didn't come through.

Miss Leslie turned a note over to Miss Lesne turned a note over to the authorities. Sleuths are on the trail of the bad men intimidating pretty little stars.

3 Mos. for Promoter

Davenport, Ia., April 1.
Stewart Carroll, 22, came here from Chicago to promote an amateur company to present a musical company to present a musical condy, was rapped for a three month term in the local fall for obtaining money under false pretense.

money under false pretense.

Before he organized his would be actors he sent out a flock of women to sell tickets and instructed them to tell the prospects that the dough would go to the American Legion post. The Legion didn't know anything about it and had Carroll ar-

Shuberts Sue Strauss

Declaring that Oscar Strauss omposer, falled to perform a conomposer, falled to ract to compose tract to compose two operettas after accepting advance royalties, the compose two operettas after accepting advance royalties, the compose two free royalties, the compose the first free royalties and the complete one score by Dec. 1, 1295, and the other on March 1, 1295, the complete one score by Dec. 1, 1295, and the other on March 1, 1285, the complete free royalties and \$1,000 additional to pay for his trip to this country, it was charged. He came over, but didn't compose, the Shuberts said.

The Shuberts said, their compose the shuberts said. two operettas

Shuberts said.

The Shuberts assigned their claim to Alexander Werner, who is plaintiff,

By an order of Justice McCook an attachment for \$3,500 was plastered against any property of the Viennese composer that can be found in the Strife. the State.

Clark-Leventhal Claim

Harry Clarke, stage director has fled claims with Equity against J. J. Leventhal for two weeks salary for services in the staging of the ill fated musical "You Don't Say." Cuctor" he piece during its Attacked to the piece during its Attacked to the piece during the properties of Leventhal and when presenting salary claim Leventhal repudiated authority of his representatives to engage. engage.

SIDETRACK "IN COMMAND"

"In Command," starring Richard Bennett and produced by the Shu-berts, will not steer into a New York house next week as anticipat-ed, but has been withdrawn indefi-

nitely for fixing.

Bennett has bowed out of the production.

Denver Stage Unions to Operate Stock Co. to Furnish Employment

LEAD ROLE AWAITS LUCKY NON-DUMB GIRL

Is there an 18-year old girl on Broadway typitying the regular Main Stem chorine, who can play the lead for a play, necessitating such a role? 'John Golden office wants to know.

She's for Martin Mooney's comedy, "Sisters of the Chorus." It goes into rehearsal in two weeks. Mooney is heartsick trying to find a leading lady who isn't dumb.

"Spider" Authors Win In Plagiarism Suit

Plagiarism suits on "The Spider," mystery play, that showed on Broadway in 1927, have been decided in favor of Fulton Oursler and Lowell Brentano, the authors and Sam Harrls and Al Lewls, pro-ducers, in a dictum handed down in the Federal Court by Judge T. D.

the Federal Court by Judge T. D. Thacher,
Action was brought and tried in June, 1929. One suit was brought by Margaret Dana Rush, also known as "Dana Rush," and John Milton Hagen. The other was instituted by Samuel Fayder and Nat D. Wane

D. Kane,
Judge Thacher sald in his opinion Judge Tracher said in his opinion that mere existence of an idea or occurrence of a deed in a play or story while providing a right per se for copyright is in itself not important. The real nub of copyright law is in the treatment given the idea.

"It's not the content but the form

'It's not the content but the form and sequence; not the subject but the treatment," he said.

the treatment." he said.
Thus while the two plays claimed
to have written by the plaintiffs and
"The Spider" contained a similar
occurrence, namely a murder during a performance in a theatre, the
setting did not provide bases for
plaglarism action.
Oursler's claim was that "The
Spider" was based on a serial story
he had written for a magazine in
1921, called "The Man with the
Miracle Mind."
The Rush-Hazen action was based

The Rush-Hagen action was based The Rush-Hagen action was based on a one-act play copyrighted by "Dana Rush" and called "Murder in the Astor Theatre." Late this title was changed to "Radio Murder" and copyrighted in 2-act form by both Miss Rush and Hagen. This plece was produced in Hoboken in March 1824.

Fayder and Kane based their ac tion on a play, "I Witnessed" writ-ten and copyrighted by the pair in

6 Days for Stage Hands

With legit far off normal and production at low ebb here, George Browne, business agent for the stagehands, has put a six-day week

Idea is to cut down unemployment.
Regularly employed hands forced
to lay off one day to give unemployed boys a break.

Dunning Quits Hospital

Bridgeport, April 1. on will probably Civil action will Civil action will probably be started by Philip Dunning, Broad-way playwright, claiming damages for an accident in which he fell into an oil pit at a gasoline filling station on Main street. He has already had pictures taken of the gas station to show that no lights were posted to warm pedestrians of the pit near the parking space. The pit near the parking space of the pit near the parking space of the pit near the parking space of the pit near the parking space. Bridgeport hospitus been at the institution since March 11.

Bordoni Steps In

Bordoni Steps in
Irene Bordoni Is to succeed Gertrude Lawrence with "International
Revue" when the latter withdraws
two weeks hence to return to England, Miss Lawrence had been in
Leslie revue on a 12 weeks" contract
with option, but due to cuts in salary is closing.
With the switch about Miss Bordoni will take over Miss Lawrence's
comedy scenes and will also spot
her usual specialty in the revus.

Denver, April 1.
The Denver Amusement Council, in order to give local members work, is forming a co-operative company and will operate the Denham the-atre here with stock. Plan to open

April 20.
Negotiations nearly complete and a representative goes east this week to engage a cast.
The company will incorporate for \$50,000 and will endeavor to sell all the stock to unions and members directly concerned with the venture. Papers were to be filed later today (Tuesday). Unions interested are municipan stars hands somice

today (Tuesday). Unions interested are munsicians, stage hands, scenic artists, motion picture operators and biliposters.

The actors will receive regular salaries, but according to a wire from New York the Actors Equity Association will waive the formality of a bond and would send members it.

Association will wave the formality of a bond and would send members to rever without it.

I all the send of the send of a straight rent will be leased on a straight rent will be send on the send of the s

ous attempts have been made to reopen it, but up to now all falled.

"LITTLE SHOW" STOPPED IN REHEARSAL AT L. A.

Los Angeles, April 1. Indignant at squawks from the "Little Show" Corporation of New York that the coast version John Hill called off rehearweak, John Hill Caned on renear-sals Monday. Revue was to have been headed by June Purcell and Charles Irwin.

ACTOR SAYS INFRINGEMENT

John Corbiere Goes to Court Over R-K-O's "Flaming Waters"

John Corbiere, actor has filed Court against the Associated Arts Cornoration. R-K-O Productions, Court against the Associated Arts Corporation, R.-K.-O Productions, R.-K.-O Distributing Corp., E. Lloyd Sheldon and John C. Bromwell, scenario writers, and F. Harmon Weight, director for the Associated Arts, for \$100,000 damages on the ground that the film, "Flaming Waters" made by Associated Arts on his scenario, "Pawns of the World." He also asks an injunction to restrain the defendants from exhibiting "Flaming Waters" and wants an accounting of the receipts. I. C. Flautt, secretary of Associated Arts, denies that the film was based in any way upon Corbiere's scenario.

On Stage and Screen

Arthur Hammerstein Intends producing the Tully play, "Bird of Paradise," on the stage in Los Angeles and concurrently filming it with the same cast for U. A. Howard Emmet Rogers will adapt it for the screen. Rudolph Friml will write the muslc; Jack Brennan the lyrics.

nan the lyrics.

Top Comes Down

Top Comes Down

Archie Selwyn, back from Florida,
h save the double-O to his "Wake Up
t and Dream," which comedy was
scheduled to close April 5.

It looked pretty fair to him after
his solourn south, so he herewith
a mnounces that it will continue two
t weeks longer, with a drop from
\$6.60 to \$5.50.

Legit Is Badly Licked, with Film Men Believing It Must Be Taken Over 100% or Part

Annexation of the legit stage by the picture producers threatens the picture producers threatens more definitely than ever before, with many of the big film companies considering plans to try play producing themselves and also backing it. The time is rapidly approaching when the step is necessary as well as full of obvious advantages, according to various film producing sorves the producing sorves which material cutside of the legit field, high prices asked for film rights to play and

outside of the legit field, high prices asked for film rights to play and musical hits, frequent inability to get legit stars because of no control of the play situation, loss of profits that would go to the picture companies if owning shows, existence of "bidding" troubles for material wanted, alone run up the figure on rights, are pointed out as some of the present disadvantages. Were the picture producers to subsidize the legit stage, their argument is that they would not only turn these drawbacks into advantages, but add many others that do

but add many others that do

tages, but add many others that on not exist now.

Picture stars could be placed in plays and musicals to give them that training and box office build-up among different pationage. Besides that this would enable producers having stars under long-termers to fill in on legit engagements between pictures, same going for regular legit people.

Gambling

Also, as one of the producer excespoints out, they gamble a half million on a picture and have to be smart enough to pick material on which to make the gamble. Why shouldn't they be willing to gamble one-tenth this amount on a play. It is also argued they could then select legit material with the picture will be suffered to the select legit material with the picture will be suffered to the select legit material with the picture will be suffered to the select legit material with the picture will be suffered to the select legit material with the picture will be suffered to the legit attractions, including musicals.

Columbia, which has recently gone to the legit field heavily for material, is also considering the producing angle in that domain. That company, which took into of doing its own play producing, figuring that better than financial backing.

uring that better than financial backing.
Everywhere the picture producer contention is that the legit as it is now, is getting badly licked, but no one in that field will admit it. When a hit is found, the legit folk ask prohibitive prices for film

Impression seems to be in Impression seems to be in the legit, picture exces have found, that percentage deals aren't wanted, no matter how good they sound. Flind producers are not, however, generally going after plays in that fashion.

BIRNS SUES ACTRESS FOR VILLIFICATION

On the ground that Cecil Spooner Blaney, said untruthful things about him, William Birns filed suit against her in the Supreme Court, New York, for \$25,000 damages. He wants \$10,000 on the ground that on June 23 last she said in the presence of others that he was "not a man of his word and had no char-

A second claim for \$25,000 is based on the fact that the plaintiff was an officer of the Ray Produc-tions which put on the "House of based on the fact that the was an officer of the Ray Productions, which put on the "House of Pear" in which Miss Spooner appeared and that she said at the Actors Equity, "He owes me money and refuses to pay me. He should be made to answer my compilaint."

Marx Bros. Closing

Marx Brothers' "Animal Crackers"
re ending the season at Hanna Satare ending the season at Hanna Sat-urday, and may sell costumes and settings to Robert McLaughlin, Ohio manager.

Lonesome Back Stage

When Elsa Shelley opens in "Courtesan," the Irving Kaye Davis play with but one character, the producer will likely be back-stage to keep Miss Shelley company.
If the show flops it may be interesting to see Mr. Davis and Miss Shelley meet.

MID-WEST INSURGENTS' ATTACK ON GILLMORE

Chicago, April 1. Rumblings of dissension, long inder cover in the midwest, broke forth into a sharp squawk at the

under cover in the midwest, broke forth into a sharp squawk at the Equity meeting called by Frank Gillinore, president, here last week. Meeting was largely attended by stock, tent and rep performers who were the torchbearers of the protest, Gillinore, spoke shortly and softly in generalities. Chief squawk was delivered as soon as he sat down, by Dorward "Red" Harvey, fairly well-known stock and rep man in the midwest. At prosent, he is reported doing radio jobbing. Harvey stated the message he delivered had been read and endorsed by 25 midwest of the stock of the stock of the form of an insuit against Gillinore. He squawked that salaries had been slashed; that the talkers were taking the legit houses; that rank amateurs were swarming the profession and chasing out the old-timers. All this, and Equity had done nothing about it. He called Gillimore ultra-conservative; and that 'with the zeal of a Don Quixofe' he had gone who refused to be saved. Harvey caustically complained that Gillimore and council sat in Yew York who refused to be saved. Harvey caustically complained that Gill-more and council sat in New York and knew nothing of the problems of the midwest performers. Harvey named starvation wages of \$10, \$20, \$30 weekly; he squawked at threats of managers to bring in hordes of new members. He asked that Equity close its door to new for a minimum wage. He closed with a plea for the midwest performer and sat down to plenty applause.

plause.
Gillmore launched into an economic and legal argument, saying stock managers are hanging by their teeth now, and more pressure would drive them out entirely; that the minimum wage was economically unsound and forbidden by the contract. He said that the remedy was worst than the drive remedy was well as the said that the remedy was worst than the drive remedy was well as the remedy was worst than the drive remedy was well as the remedy was well as the said of the remedy was well as the remedy was well as the remedy was the remedy was the remedy was the remediate of the remedy was the remediate of the rem vey's rebuttal was a tirade against managers, whom he called Ignorant incompetent.

and incompetent.

A few speakers made various attempts at conservative arguments, but that took the edge off the meeting, and Gillmore suggested adjournment. Gillmore left the next day for Kansas City where another meeting was held, and where the unrest is more evident.

Claiborne Foster Leaves Her Role in New Play

Claiborne Foster withdrew from 'House Afire' last week, replaced by Mae Collins at Little, New York, this week.

nis week. Miss Foster had been disatisfied since the opening after several script changes she was more so.

Miss Foster held a run of play contract and after conference left with consent.

Evelyn Laye to Star

Bobby Connelly and Arthur Swanstrom, producers of "Sons o' Guns," are reported entering the summer revue field.



ROSCOE AILS

Featured Comedian with Schwab & Mandel's "New Moon" Co., enroute. Direction LOUIS SHURR

EQUITY LIFTS ITS COAST BAN

Equity has lifted the ban on all actors who were suspended last summer on the Coast during Equity's losing fight to organize and control its members engaged in pictures. The Council decided to

cancel the suspensions at its regu-cancel the suspensions at its regu-lar session last week, following cor-respondence with its Coast repre-sentatives.

Almost 200 members were sus-pended for various reasons, princi-pally for failure to obey the rules and alleged disloyalty. Equity forpany for lattice to doep the roles and alleged disloyalty. Equity for bade members accepting picture engagements unless its new form of generating unless its new form of the leading producers accepted the Equity contract and members started to go back to the studios. The swing away from the strike leaders, headed by Frank Gillmore, became the more pronounced when there was a split in Equity's Coast ranks. After a fruitless fight, Gillmore suddenly gave up and returned to New York.

Equity in calling off the Coast suspensions assumed the position that inasmuch as the new form of contract recently agreed on between

contract recently agreed on between the Motion Picture Academy of Arts and Sciences and the film producers contained most of the provisions that Equity sought, there was no further reason to continue the cam-

paign.
The matter of the Coast suspen sions appeared to be a difficult problem. Some members who refused desirable picture engagements fused desirable picture engagements because of Equity, declared they would never concede to white-washing of, suspensions when the time for settlement rolled around. Apparently those members were brought around to a different view-

All on the suspended list were

All on the suspended list were notified they must be in good standing within 60 days. That is they must pay dues, not collected during the suspension period.

Actually, the Coast suspensions meant little or nothing, since Equity failed to gain control of the picture field. The only way it could discipline suspended members was when they returned to the stage. Only four of the total court of shows. The attractions were unimportant.

Equity recently took a new tack

unimportant.

Equity recently took a new tack as regards pictures, adopting an amendment to the constitution creating another vice-president to rep-resent the Coast members. This of-ficial will be elected at the annual meeting in May.

Granger, Ia., Gives Opera \$12,000 1-Night Gross play.

Swanstrom, producers of "Sons of Guns," are reported entering the summer revue field.

Their plans for next season include an operatic which will star 25 and a \$12,000 sale. Only around in.prdf., New York, has been electrically and the company of the doma, who made the delication of the state.

Beginning of the company in Treasurer's Chl. spice-reduced in the state.

Big City Auditoriums in Red; Say Hotels Too Stiff Opposish

Sold It Anyway

Chicago, April 1.
Ed Wappler, elite manager of the Blackstone theatre and an artist of repute by avocation, recently did an oil painting of Harry J. Powers and sold it for \$1,000.

sold it for \$1,000.
"Not to Powers!" a friend scoffed.
"No," Wappler admitted,"S.
W. Straus' son bought it.
Thought it an excellent likeness of his father."

CHIC SALE'S SHOW'S IDEA FROM TALKER

The idea of "They Had to See Paris." in which Will Rogers ap-peared as a talker star, will be used for the Charles (Chic) Sale show the Shuberts are producing,

it is said.

The show is now in rehearsal at the Royale, New York. It opens April 14 in the Apollo, Atlantic City.

Principal woman is Trixle Friganza.

Lillian Taize and Jack Goodes are In the cast.

The Sale show will use 15 male

The Sale show will use 15 male colored singers selected from those appearing in other shows on the strength of their voices.
This list includes Louis Deppe, Harold Thompson, Service Bell, George MacLean, Teddy Woods, Clement O'Hall, Hamilton McLean, Halle Howard, Carl H. Taylor, Frank V. Losier, Robert P. Ecton, Ernest Boyd, Jester Harrison, J. De-Witt Stenger, and Saltman, Mase Witt Spencer and Snippy Mason

WARNERS AND SHUBERTS

Another Deal for Plays' Rights-Capehart-Carey Passing Out

Reports are that a deal between Warners and the Shuberts is on again. Plays' rights for pictures is believed the subject.

What may be an indication is that the Blaine, Thompson advertising agency which handles the

that the Blaine, Thompson advertising agency which handles the
Warner copy, is to take over Capehart-Carey, the agency fostered by
the Shuberts. Capehart-Carey will
discontinue business. It has been
in financial trouble for several years
and conducted for the benefit of
the newspapers under a trusteeship.

'Code" for Tex. Amateurs As Only Release Avenue

AS Unity Kelease Avenue
Dallas, April: 1.
Martin Finvin's "Criminal Code"
has been released to local Little
theatre for production in April.
Makes first time Broadway hit
played in Texas same year.
Flavin wired his okay last week
after Oliver Hinsdell, skidpper of
local amateurs, stressed the fact
that, with no legit or road in Texas,
annateur productions of current
Eroadway hits were harmless and
at least helped publicles without
waiting for road show royalties.

Reno's First Legit in 7 Yrs.

Reno, Nev., April 1.
First road show to play here in eight years was "Journey's End" last night.
Appeared at Granada.

"B'way Interlude" Off

"B' way Interlude" Off.
Plan to present "Broadway Interlude" on the stage has been abandoned. The play is based on the
book of the same name, which attracted much attention.

The principal character is supposed to be that of a well known
showman. A number of actors of
standing were sought to play the
part, but every one refused the enargement. The producer decided it
would be too difficult to cast the
play.

Chicago, April 1.
Every auditorium in America is
in the red today, according to the
Auditorium Managers' Association.
Association, composed of 42 major
buildings scattered throughout the
fight the larger hotels throughout
the country in an effort to stop them
holding conventions.

the country in an effort to stop them holding conventions.
Claim is the hotels offer conventions free space to get their rooms rented. This in turn takes away biz from convention halls. If they had this business, auditoriums claim, they would perhaps show a profit.

Losses
For the year 1929 the Collseum, Chicago, showed a profit of \$8,000. Structure represents an investment of nearly \$2,000,000. During 1928 this building netted \$30500.
Cincinnati building showan profit of \$14.082 *

this building netted \$30\\$00.
Clucinnati building showed a a profit of \$14\,08\$ for 1929. This with no depreciation. Represents an investment of about \$2.000,000. Kansas City in the same boat showed about \$15,000. St. Louis Arena failed two months ago, with the Chi Stadium to fold any day now.

Recently at Chattanoga, Tenn., the Southern Baptist Convention was fiven free use of the building; and the building reported thus; "Ten thousand came with the 10 Commandments in one hand and \$2\$ in the other."

ACKERMAN QUITS, LEGIT COSTS HIT SET MAKERS

Although he will remain in the field, P. Dodd Ackerman, who designed and painted many Broadway productions, is giving up his scenic studio on 38th street, which he has operat d for 16 years. Ackerman will devote himself entirely to design the state of
Florence Reed Collanses

Minneapolis, April 1 Florence Reed collapsed in the middle of the last act of "Stella Dallas" at the Shubert Sunday afternoon and it was necessary to ring down the curtain and call off the

down the curtain and call off the performance. Miss Reed had been ill with influenza, but continued to work. It was the first time in her career she failed to finish a performance. She resumed Monday.
Miss Reed has been guest starring with the Edinbridge Players for four weeks.

"Joseph" as Opera Spec.

Philadelphia, April 1.

"Joseph and His Brethren" in operatic form will be presented here next summer in the Sesqui stadium. Mike Thomashetsky will next summer in the Sesqui stadium. Mike Thomashefsky will have charge of the Jewish spectacle which will have civic support from Philly's fraternal lodges.

Operatic stars are expected to appear and there is to be a vocal chorus of 1,000. Spec will play one week in August.

Writing Trio's First

The song-writing trio of Fleids, Rogers and Hart will report to Warner's in Hollywood May 15. "Their first job is on "Good Bad Charles and Bad

"Mr. Gold Digger" Comedy

Leo Donnelly and Dan Kusell hate written a stage comedy named "Mr. Gold Digger."

Script is being scanned by a roughle of Broadway producers.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to othere might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the else of case in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: O (comedy): 10 (drama): R (revue): N (musical comedy): F (fares): 0 (operatia).

\$12,000.

Strictly Dishonorable," Avon (29th week) (C-830-83,85). Another hit that will be in the summer list and probably hold over into next season; better than \$19,500; completing seventh and still capacity.

pletting seventh and still capacity.

Strike Up the Band," Times
Square (12th week) (D-901-33).

Stands out as one of the best
liked of season's musicals;
jumped last week to \$33,000 or
better: not much under actual
capacity.

capacity.
SubwayExpress," Republic (29th
week) (D-901-\$3). Expected to
last through spring; paced around
\$9,000; another show reported for

house not due until next season The Apple Cart," Beck (6th week)
(C-1,189-\$3). Getting excellent
money to date with clalmed average weekly gross \$18,000, which
rates it with non-musical leaders.

The Blue Ghost," Forrest (4th week) (C-1,115-\$3). New mystery affair estimated over \$7,000; that means some profit for show of the kind.

last week.
Troyka," Hudson (1st week) (D1,094-\$3). Laura D. Wilck presenting drama from the Hungarian;
adapted by Lula Vollmer; opened

week. Ruth Draper, Comedy; record stay

Monday, Argentinita, Booth: dated for one

RAY ON ERLANGER STAFF

Admission tax applies on tickets over \$3 week) (C-1,200-\$.85). Holdover should continue into warm weather and may outlast some of this season's successes; over \$12,000.

"Apron Strings," Cort (7th week) (C-1,043-\$3). Legit trade again moved upward, last week's takings Indicating a fairly good spring period. "Strings" rated

ings Indicating a fairly good spring period. "Strings" rated at \$8,000 or over. "Berkeley Square," Lyccum (222 week) (C.957-\$4.40). Still com-mands very good business; got over \$13,000 last week. "Bird in Hand," 49th St. (53d week) (CD-708-\$3.85). Up a bit last week when takings approximated \$7,000; profitable even at that figure.

figure.
"Broadway Shadows," Belmont (1st week) (CD-515-\$3): Presented independently; written by Wil-lard Earl Simmons; opened Mon-

day.

Broken Dishes," Masque (226 week) (C-700-\$3). Final week, goes to subway circuit after this week; business eased off at about \$6,000. "They Never Grow Up"

\$6,000. "They Never Grow Up" next week.
"Deah Old England," Ritz (2d week) (C-946-34). Difference of opinion over this. English travesty; first week not promising; takings under \$5,000. "Death Takes and they week of the week of Up. 1904-35). One of the quiet dramas that is going along to consistently profitable business; around \$15,000 last week.

when the second state of t

last week; Dest ugute to but should run; out rating but good should run; out rating but good should run; out rating but good the last should run; out rating but good to the last should run; out rating but rating

and may run along for a time; \$6,000: but improvement ex"pected Moon," Broadhurst (25th
week) (C.1,118.43). Came back
somewhat lately: former gross
lead dived away down for some
reason; \$10,000 or better and okay
at that pan. Cohan (10th week)
"Mendel Inc., Cohan (10th week)
"Month in the Country," Guild (3d
week) (C.914.43). Held to virtual
capacity at \$1,5,000 which is
mostly subscriptions; Guild has
mostly subscriptions; Guild has
Universe."

capacity at \$18,000 which is mostly subscriptions; Guild has another production to do, "Hotel subscriptions; Guild has another production to do, "Hotel subscriptions; Guild has another production to do, "Hotel subscription," 48th St. (12th week) (CD-946-83). Getting some agency trade along with out rates; business again satisfactory, "Rebound," Plymouth (9th week) (C-1,042-438). Holding up around the \$18,000 mark which place if among the smarter among the smarter subscription of the subscription of th

last week.
"Street Scene," Ambassador (651)

Whitaker Ray, former general manager for Jed Harris and with the Warners' legit department early this season, has joined the Erlanger He is scouting for attractions and 's later to be in the reorganized

Shows in Rehearsal

"Hot and Bothered" (Harrison Hough), Palm Garden.
"Change Your Luck" (Cooper & Harris), Bryant Hall.
"Uncle Vanya" (Jed Harris), Morosco.
"Stepping Sisters" (Albert Bannisten) Fulton.
"Unity Davis), President.
"Little Orchid Annie" (Stanhope and Furst), Palm Garden. "Hot and Bothered" (Harri-

den. Sheep" (George

"Lost Sheep" (George Choos), Bijou.
"Honor" (McDonald & Clark), Bryant Hali.

Six Going Out

List of departures from Broadway totals six shows, including several of the special attraction class. Included is Fritz Leiber, who was booked for two weeks at the Slubert, but whose Shakespeare drew excellent business and could continue. "The Rivais" will tour from Erianger's, ditto for the Crive Repiar and the River and the Crive Repiar and the River and the Masque. It has played 22 weeks to moderate takings, which, however.

masque. It has played 22 weeks to moderate takings, which, however, earned very good profits. Most of run was at the Ritz. Average over \$8,000; last week about \$6,000.

BROKEN DISHES

BROKEN DISHES
Opened Nov. 5. Second
stringers found it moderately
diverting.
Variety (Ibee) said: "Figures as a moderate money
show; very good for cut rates,
but not for the agenciee."

"I Want My Wife," also independ-nt, stopped at the Liberty last Sat-rday. Two weeks to very little ent, sto urday. trade.

I WANT MY WIFE I WANT MY WIFE
Opened March 20, "Harmlees, dreary and insipid," reported Littell (World), Lockridge (Sun) said: "One of
those pathetic little chirps
which indicate spring has
come to Broadway."
Variety (Ibeo) surmised:
"Not smart enough."

MINER JUDGMENT

week) (U-1,115-83). New mystery affair estimated over \$7,000; that means some profit for show of the Ridgern Pastures," Mannfield (6th Week) (D-1,650-84.40). The sensation of the comedy dramas; heavy ticket demand as strong or stronger than before; \$25,600 last week; than before; \$25,600 last week; The Infinite Shoeblack," Maxine Ellitot (7th week) (D-924-83). Some agency draw continues and what with cut rates business better than \$5,500. The Week (D-1,651-83). Dramatic strength of prison meller undoubted; last week takings again hit \$15,600.

"The Matriarch," Longacre was the Week of the Week (10-1,651-83). Dramatic strength of prison meller undoubted; last week takings again hit \$16,000.

"The Matriarch," Longacre (3d week) (10-1,651-83). Dramatic strength continuing this one; may have gotten around \$3,000 last week.

"The Old Raecal," Bijou (C-605-83). Got pretty good break from reviewers, new type of comedy, for pretty good break from reviewers, new type of comedy for pretty good break from reviewers, new type of comedy for pretty good break from reviewers, new type of comedy for pretty good break from reviewers, new type of comedy for pretty good break from reviewers, new type of comedy for pretty good sheak from reviewers, new type of comedy for pretty good sheak from reviewers, new type of comedy for pretty good sheak from reviewers, new type of comedy for pretty good sheak from reviewers, new type of comedy for the proportions; around \$5,000, which is some improvement.

"Those We Love," Golden (7th week) (CD-1,000-33), Attendance at end of the proportions around \$5,000, which is some improvement.

"Those We Love," Golden (7th week) (CD-1,003-33), Attendance at end to see the proportions around \$5,000 and steed-last week; better than \$7,700 and the proportions around \$5,000 and steed-last week; the text than \$7,700 and the good and steed-last week; the proportion of the proportion Obtained by Met Against Cleveland Man for \$27,000

The Metropolitan has obtained a The Metropolitan has obtained a default judgment in the Supreme Court against Philip Miner, the-atrical and nusical impresario, of Cleveland, for \$27,197 on a judgment obtained by the opera company in Cleveland in 1927, for \$22,-982 on three promissory notes. The notes were given in part payment of expenses when the opera company went to Cleveland in 1926.

If the Metropolitan has any juck

pany went to Cleveland in 1926.

If the Metropolitan has any luck it may be able to collect something out of property belonging to Miner attached in New York two years ago, consisting of a \$500,000 claim against Max Reinhardt, producer of "The Miracle" and other plays, and a judgment for \$11,220 against Reinhardt on an atvance collected Reinhardt on an atvance collected prepay when the contract collapsed.

adapted by Luia Vollmer; opened Tuesday. "Wake Up and Dream," Solwyn (14th week) (D-1,067-86.60), Was to have week) (D-1,067-86.60), Was to have limproving to \$26,000, date extended another two weeks or more, although Jack Buchanan leaves cast. "Wise Child," Belasco (38th week) (C-1,681-83.85). One of season's most sustained earner that house ever had; \$119,000. Worson (19th week), (CD-893-43). Consistent money maker along lesser proportion of the season's more work of the season's house of the seas Gertrude Lawrence Will Leave Leslie's Show

tions, but still strong at better than \$14,04 tractions—Little Special Attractions—Little Finatres Fritz Leiber, Braters Fritz Leiber, Shubert; second and final week of Shakespeare; first week surprisingly big at \$17,000; Maurice Chevalier, Fulton; coared two weeks date Sunday, alded by Duice Ellington's band; \$4.40 top. Winchael and Mary, Hopkins; continues to excellent business. Winchael and Mary, Hopkins; continues to excellent business. In the second state of the second state o As soon as a substitute is found for Gertrude Lawrence, feminine feature of Lesile's "International Revue," the English comedienne will return to London.

When leaving Miss Lawrence will have followed Argentinita and Florence Moore out of the show.

AHEAD AND BACK

for single performer.
"Launcelot and Elaine," President; closed Saturday.
"Unclean," Cherry Lane; opened Charles Emerson Cooke assumes management of "She's No Lady" in Chicago, Lawrence B. Graber re-turning to New York for new Prazce

snow.

Alta May Coleman, publicity for "Street Scene."

Lon B. Ramsdell, special publicity for Rajah Raboid.

Marc Lachman, advance for "Ripples" (Fred Stone).

ENGAGEMENTS

Stanley Price and Otil Gordon-nier, Oliver stock, South Bend, Ind.

Future Plays

Gene Buck is again in legit producing field readying a new one Union Depot." Latter is a melodrama enlisting 50 players Buck's last flier in legit was as producer

last filer in legit was as producer of "Alngside" scason before last. "Forbidden Love," by Irving Kaye Davis, is set for immediate production by J. J. Leventhal, who is holding off revival of the musical, "You Don't Say," and giving precedence to the non-musical. Unless recent place miscary.

Unless present plans miscarry,
Davis will be represented by a trio
of plays on Broadway next month.
"Courtesan" his one character cast "Gourtesan" his one character cast play, is set to open at the President, New York, April 14. A. H. Woods is doing another, "Intermission," and "Forbidden Love" is also figured. A complete change in line-up of principals worth in this week for ULeo Stevens's stock at the Rialto, Chicaracterists.

Chicago.
Current line-up includes Esther
Bert, Ray Reed, Frank O'Nelli, Ann
Savoy, George Schiller, Joe Kilsh,
Mercedes Revere, George Kinnear
and Elvy Henndon:
"Uncle Vanya". Jed Hartis' new
play with Lillian Glsh, goes into the
Cort, April 15. "Apron Strings' now

at that house will move to the 48th

Cort, April 15. "Apron Strings"; now at that house will move to the 48th Street theatre on that date. "Courtesan," Irving Kaye"-Davis' protean play, will be produced by Joseph Leons at the President theatre, New York, April 21. Elsa. Shelley will play the lone role. "Extra Dry" or "Vintage of 1330" will be the title of a revue which Connolly and Swanstrom contemplate producing this summer. George M. Cohan is planning a revival of "The Tavern" with himself as star as follow up on his current run of "Gambling." Proposed revival is spotted for runs in Boston, Philadelphia and other spots untouched by the original production and with Chicago out since Cohan formerly appeared in the piece there at Cohan's Grand,

out since Cohan formerly appeared in the piece there at Cohan's Grand, now the Four Cohans. In the revival George M. will play the vagabond created in original production by the late Arnold Daly, Cohan's decision to revive "The Tavern" has given a setback to proposed revival of "Sporting Blood," which the table to revive "The Tavern" has given a setback to proposed. which tried out several months ago

which tried out several months ago and was scrapped after tryout for revision and recoasting.

"So This is Paris," adapted as a musical from Homer Croy's novel opens April 14 at the Apollo, Atlantic, City, Cast includes Chic Sales, Nat Haines, Stella Maynew, Jack Clood and Eliet Dugan Ben Holms is staging for the Subpetil Ben Holms is staging for the Subpetil Ben Holms.

Isood and Eiler Dugal. Ben Holmes is staging for the Shuberts.

"Garey Divore's Case," written by an Englishman, G. Wakefield, will be produced during June by Lew Cantor. Janet Beecher will have the leading part.

"A Night in the Orient," a revue which will consist of speciatives of

"A night in the Orient," a revue which will consist of specialties of oriental entertainment, is being produced by Lido Productions, Inc., which firm is reported to be composed of Conners, Sclar and Stevenson. It is scheduled to open at the New Yorker theatre Easter Monday.

day.

"The Solid South" is listed as next
or Alexander McKaigg with possibility of Richard Bennett being projected as star.

With Bennett's former show for
the Shuberts "In- Command," tem-

the Shuberts "In Command," tem-porarily off, Bennett is free to ac-

porarily off, Bennett is free to accept new role.

"The Penal Law" will reach production next month via Arthur Garry, newcomer to legit producing field. Garry has posted bond at Equity and will begin rehearsals next week.

next week. Collins & Adams have taken over Toolins and Sex," previously announced for production by Louis Isquith and will give it immediate production. Started rehearsing this

Piece was given stock trial at the Piece was given stock trial at the Majestic, Paterson, N. J., last: fall. During June, Lew Cantor will put into rehearsal, "Garey Divorce Case," written by G. Wakefield, with Janet Beccher to have the leading

"Feast of the Fools," for production by Crosby Gaige, will op of town next month.

Hampden Quits Colonial

Walter Hampden is definitely through with the former Colonial, New York, which he has operated for the past five years principally with legit revivals.

It was a Percy Williams vaude-ville theatre and the basic lease is now controlled by R-K-O. During libe star's teanney it was called the

now controlled by R-K-O. During the star's tenancy it was called the Walter Hampden.

LEIBER IN HUFF OVER SHUBERT 'EXTRA' ITEMS

Fritz Leiber in Shakespeare repertory did so well the first week at the Shubert that he was offered an extension of the two-week date. The shades of the vertused after a final state of the shades of the vertused after a final state of the shades of the vertused after a final state of the shades of the shades of the shades of the shades of the Shubert office. With "Three Little Girls" spotted for the Shubert next week, it was suggested Leiber move to the Royale. Though really a new star for Broadway, Leiber is reported to have said he didn't care about making money and that it was a matter of principle.

A public utility man of the midwest is the principal backer of the Leiber tour.

Chevalier to Capacity, \$10,000 Advance Claimed

Maurice Chevaller at the Fulton, New York, in a two-week limited concert, engagement, played to capacity the second night Monday) of the engagement. It was said at the theatre that but 15 pairs of of the engagement. It was said at the theater that but 15 pairs of second night press tickets were in the house, with the remainder cash. Audience much the same as the premiere Sunday evening, when the French present were in a vast minority.

All do go of \$10,000. That would almost guarantee the financial success of Chevalier's undertaking. The concert comprises the Duke

concert comprises the Duke The concert comprises the Duke Ellington colored jazz orchestra with two colored boy dancers, consuming the first part and playing steadily for 50 minutes on the stage. Chevaller uses up the second and final part, with the orcehstra in the

Emma Dunn and "Cortez" Cast Lose Arbitration

Actors lost two salary claims filed with Equity and placed in arbitrawith Equity and placed in arbitra-tion last week. Emina Dunn asked for two weeks from Lodevick Vroom, the claim dating back sev-eral seasons and concerning a play called "Junk" The late James Shesgreen and Vroom managed the show for the producers (independ-ents) and countersigned Miss Dunn's contract.

ents) and countersigned Miss Dunn's contract.

The show was a flop. Vroom testified that countersigning of the contract was not done by him personally and he gave no permission for such okeying. He therefore the contract was not as the contract of the co

rema to settle with Miss Dunn for 2550.

Players in "Corter" presented early this sesson by Jack Linder made claim for one eighth of a week's salary. Linder was ill when the show was suddenly taken off at the Mansfield. Although having a right to close without a week's notice within the first four weeks, the cast assembled at the theatre on the second Monday, being then informed of the closing. It is Equity's contention that some sort of notice be given and backed the claim. 'Arbitrators thought otherwise.

CAST CHANGES

Ann Tieman and Granville Gates have supplanted Dorothy Peterson and Arthur Hughes in "Subway Express" at the Republic, New

Express" at the Republic, New Joseph Garrity has succeeded Edward Wragge in "Toppaze" at Music Box, New York.

Box, New York.

A the Const of 'First Mrs.

Franser" at Playhouse, New York.

Harold De Bary has displaced ner out of "First Mrs. Franser" at Playhouse, New York.

William Lodge has taken over Henry Holbrook's former assignment with "Sons o' Guns" at the Imperial. New York.

Alex Carr is withdrawing from "Mendel, Inc." He will be replaced by Joseph Schoengold, last in "The Jazz Singer."

Jazz Singer.'

Ledner's U. A. Berth

Hollywood, April 1.

Sum Ledner, former stage manager for George White, who came to the coast with Harry Richman for "Puttin" on the Riz" (UA), has been appointed assistant production manager by Sum Goldwyn.

Ledner will do his stuff on

Ledner will "Whoopee."

Leiber's B'way Surprise, \$17,500; **Spring Prospects Brightening**

Indications are that the spring CUT RATES HELPING period on Broadway will be much better than earlier forecast. Business started unward three weeks

ago, the average grosses last week again showing improvement. There are some bad boys on the list, but the number of attractions drawing profitable business is con-siderable, and the fact the leaders are holding to high money marks inspires optimism. There are 46 atunspires optimism. There are 46 attractions on Broadway, excluding several temporay offerings. The lark houses number 16, but include several which have been continuously untenanted during the season. Leiber Upsets Dope

Leiber Upsets Dope
New attractions last week were
sparae in number. Fritz Leiber,
with a bill of Shakespeare, tumbled
the dope and drew excellent trade
at the Shubert, where the take was
nearly \$17,500. Leiber has been a
road attraction and his date is for
two weeks only. Could have been
defined to be the state of the
definition of the Billon, ertitus

extended. "The Old Rascal" should do something at the Blou, getting about \$8,000 the first week. "Deah Old England," however, is doubtful. starting badly at the Ritz. "Simple Simon" and "Sons o' Guns' head the list, both approximating capacity at \$47,000 last week, "Flying Bigh" (musical leadweek, "Flying Bigh" (musical leadweek, "Flying Bigh" (musical leadweek, "Flying Bigh" ("Sirlie Upt he Band" pulled upward, getting \$33,000; "International Revue" again improved, bettering \$30,000;

Up the Band" pulled upward, getting \$33,000; "International Revue" again improved, bettering \$30,000; "Water Up and Dream" better at \$26,000, with date extended two more weeks; "Sketch Book" up too, getting \$25,000, and will probably last another two months.

"The Green Pastures" is hanging 'em or the ratters nightly and topping all dramas, \$25,600; "Strictly Dishonorable," \$15,600, and "It's a Wise Child" \$15,000 come next with "The Apple Cart" close behind at better than \$18,000; "Topaze" again jumped, over \$17,000; "A Month in the Country" and "The Last Mille," \$15,000; are "Rebound." "Brekles" \$16,000; "Strictly Dishonorable Lady," all rated around \$16,000; "Young Sinners," \$14,000; "Street Scene," \$12,000; "First Mrs. Fraser," \$11,000; "June Moon," over \$10,000; ditto for "Journey's End"; "Mendel, Inc," better at nearly same money; "Subway Express" claimed \$9,000; "The Infinite Shoeblack," "Those We Love," "Apron Strings," \$8,000 or better; "Nancy's Private Affair," \$7,500; "The Photocrat," avering at \$5,000; "The Photocrat," wavering at \$5,000; "Love, Honor and Betray," \$5,000; "Love, Honor and Betray," \$5,000; "The Photocrat," wavering at \$5,000; "The Photocrat," wavering at \$5,000; "The Strings," "Mendel, The Relyals," and "Willour from Erlanger's and

same for "The Matriarch."
In addition to Leiber, "The Rivals" will tour from Erlanger's and valis' will tour from Erlanger's and the Civic Repertor, calls it a season at the 14th Street: "Broken Dishees" goes out from the Masque; "I Want My Wife" quit at the Liberty, Saturday, "Launcelot and Elaines' stopping at the President on same date. Next week "Jonica" will relight the mostly darkened Craig: "They Never Grow Up" comes to the Masque; "Three Little Girls" enters the Shubert, and Will Mortissey will try his luck again with a little ievue down in the Village (Gansevoort).

Goodman's Receiver

Federal Court has named J.
Phillip Berg receiver of the prop-erty of Phillip Goodman, producer.
Goodman was adjudicated a bank-rupt following action by the law firm of O'Brien. Malevinsky & Driscoll to collect an unpaid judg-ment of \$6,952 against the producer. Judgment dates back to 1926. Goodman was represented by At-torney E. Phillip Cohen, who stated that the producer is now in Europe.

Denver Stock Cast

Denver, April 1. Selena Royle and Don Cook will Selena Royle and Don Cook will play the leads at time Ellich stock company this summer. Others signed to date include Netta Harrigan, Raymond Bramley, Duncan Penwarden, Frances Bearanger and J. Arthur Young.

Arnold Gurtler, president of Ellitch's, is in New York picking the balance of the cast. Theatre opens June 14.

SHOWS IN CHICAGO

Chicago, April 1.

Sump of the blizzard dass week socked the musical dass week socked the musical dass week socked the musical dass week sould be s

\$10,000.

"She's No Lady" went on the cut rate list at the Harris, but the Frazee production is about washed up and may leave the end of this week. It may be tried in New York.
"Papa Juan" retired from the Er-

Estimates for Last Week.
"City Hau!" (Cort, 4th week). On
the out-rate list, meller continues to
do business. Around \$8,000.
"Let Us Be Gay" (Studebaker,
10th week). Despite bilizard-shy
location on Michigan ave, comedy
was up a grand on slashed-ticket
sales; \$11,000. Due to leave April 12.
"Nina Rosa" (Great Northern,
12th week). Musical standing up;
\$17,000.

\$17,000.

"Papa Juan" (Erlanger, 2d and final week). Character study with Otis Skinner got around \$7,000 and moved. Evidently exhausted the Skinner fans for this piece last season. Thurston pulling rabbits out of last for the next three weeks in

son. Thurston pulling rabbits out of hats for the next three weeks in this house.

(Grand, 3d week). Musical profited by the blizzard, getting heavy trade from the hotels packed with folks who couldn't get home, but was off; \$20,000.

"She's No Lady" (Harris, 5th week). First week in this house, comedy from slumplate; \$6,000. Can't, last much longer.

"Street Singer" (Apollo, 4th week). Took it on the chin, dropping to \$10,000.

"Strictly Dules Dudley" (Playhouse, the week). Doing remarkable cutrate business at this small Michigan ave, spot; around \$8,000.

"Strictly Dishonorable" (Adelphi, 5th week). Comedy was forced to relinquish the lead, but has good advance for a rebound; above \$11,000.

Special Attractions

Special Attractions in Majestic (Shubert)—"Babes in Toyland," revival, second week. Princess (Shubert)—Mei Lan-Fang and his company open April 6 for a week's stay.

Goddmark-Clark (Stay). Next week, American premiers of Hellmeth American of Hellmeth

American premiere of Hellmeth Unger's "Kolpak Must Dance."

Actor Vs. Producer

Hollywood, April 1. Robert Milliken was dropped from Philadelphia" while playing in "Philadelphia" Long Beach.

Long Beach.
Equity is looking into a charge
made by Milliken that he became
that way at a party given earlier
by Andy Wright, the producer who
fired him.

Second "Blackbird" Off

Lew Leslie has sidetracked his proposed second edition of the col-ored revue, "Blackbirds," until

A Little Royalty First

"Change Your Luck," reported having gone into rehearsal under the joint producing auspices of Cooper & Fisher, hasn't started and won't if the author of the book of the show doesn't get some advance rovalty.

royalty.

Clifford McGuinness, of the Dramatists' Guild, claims the reported
production is news to him, as nothing has been taken up with him
for royalty consideration.

"Hi There" Rehearsing

"Hi There" Rehearsing
Los Angeles, April 1.
"HI There." musical reported
backed by Erlanger group for new
Erlanger Columbia theatre, San
Francisco, goes into rehearsal at
Biltmore theatre here next week,
with Paul Bissinger staging.

Mike Pentham casting.

Pittsburgh Figures

Pittsburgh, April : Dull legit week, with Lent, wea r and 11th week of taxi strike

Dull legit wettsourgh, April 1.

The property of the property

Boston Supports Rival Shakespeare Troupes

Shakespeare Troupes

"The New Moon," at the Shubert, now in list 7th own, at the Shubert, now in list 7th own, at the Shubert, now in list 7th own, at the Shubert own at the Wilbur theatre, at the Wilbur the Shubert own at the Week Shubert—"The New Moon" (The Week). Last week grown playing Shakespeare, Shubert—"The New Moon" (The Week). Last week grown playing Shakespeare, Shubert—"The New Moon" (The Week). Last week grown playing Shakespeare, Shubert—"The New Moon" (The Week). The Shubert—"The Week Moon" (The Week). The Week Moon" (The Week Moon

tival Company pinying successful of the Second week. First week netted \$17,000.

M. Cohan. Third week grosred \$18.00.

Plymouth—"Jattle Accident" (11th week). Last week still out front at \$14,000.

Wilbur—Walter Hampden in Shakespearean drama. Second week. Crossed \$12,000 for opening week. Lyrie—Now dark "Chocolate Solciler" ended with gross of \$8,000.

FRISCO GROSSES

FRISCO GROSSES

San Francisco, April 1.

After an unusual pre-opening 5.

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pre-opening 6.

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Cecil Spooner's Claim Going to Arbitration

Coil Spooner has filed claims with Equity against Ray Productions, Inc., and William S. Birns for alleged monies due on her appearance with "House of Fear" and for cost of costumes which the actress claims to have ordered with producer's consent and now repudies.

Miss Spooner, in private life Mrs Miss Spooner, in private life Mrs. Charles E. Blaney, claims she entered the production on a minimum salary and percentage arrangement and claims that the promised percentage was not paid.

Birns and associates deny and asked arbitration.

"Slapstick" Jams

Los Angeles, April 1. Los Angeles, April 1.

"Slapstick" failed to open Friday night because its lead, George Hackathorne, was mysteriously absent. Again Monday night the show could not start because of theatre guarantee squabble.

Play satirizing career of famous screen counc.

Phillip Pizza producing.

"Holiday" in Hollywood Los Angeles, April 1. "Holiday" opens April 13 at the Hollywood Playhouse as the first date of its Henry Duffy coast career.

Dale Winter starred.

"Student Prince" will follow
"Desert Song," which opened Monday at Majestic. Casting for
"Prince" has started.

"Bitter Sweet" Gala Philly Start Fails to Carry Through, \$21,000

2 NEW SHOWS IN L. A.; NEITHER TAKES LEAD

Los Angeles, April 1. Two premieres last week, one of them a coast-produced musical, but neither headed the b. o, procession, top take went to "East of Suez" at the Belasco, where Lenore Ulric drew around \$14,500 for the second

All houses blamed the hot spell for easing trade, but the aggregate take was equal to that of the week

for easing trade, but the aggregate take was equal to that of the week brief was even from the weak brief was to find a the was on March 25 for a run, had great preliminary campaign and managed to deform the rather ranged opening the rather ranged opening the rather rather as the second the shelks and eases. Madge Kennedy means little here, with "Perfect Ailo!" in the Biltmore with refrect Ailo!" in the Biltmore with the Martin Johnsons travel picture opened here Monday night.

Four attractions vacated Saturoweeks at the Majestic, folded and the same went into "Desert Song" Sunday. "Let Us Be Gay" was Jorked after its fourth week at the El Caplian to around \$4,500, and ay matinee." "Rope's End" went out of the Sunday matinee."

"Broken Dishes" opened at the Sun-day matine.

"Rope's End" went out of the Vine Street after its third stanza, and Andy Wright tried his hand at phia" Monday night. His cast con-tains persons who have had screen reps. "A Romantic Young Lady" stopped after three weeks in the Hollywood Music Box. Clivic Reper-tory group put on "The Hero" Mon-day Estimates for last West.

Hollywood Music Box. Civic Repertory group put on "The Hero" Monday night.

Belt stimulate for Last Week
Belt Stimulate for Considered,
314,560 very good.

Biltmore — "Perfect Alibir" (1st week). Holt weather considered,
314,560 very good.

Biltmore — "Perfect Alibir" (1st week). Little less than average for a four weeks attraction here. Blew to \$4,500.

Hollywood Playhou will be less than average for a four weeks attraction here. Blew to \$4,500.

Hollywood Playhou will have here blew to \$4,500.

Majestic—"New Moon" (10th, final week). Maclooms drained it for all the \$500d, and yanked at at a final week). Maclooms drained it for all the \$500d, and yanked at at a final week). Did not start off at a hit pace, though ambitious endeavors, Mason—"Rah, Rah, Daze" (1st week). Did not start off at a hit pace, though ambitious endeavors, but week). Some Stelle Brody parties belped this one to jump bit on final week). Some Estelle Brody parties belped this one to jump bit on final week). Some Estelle Brody parties belped dhis one to jump bit on final President—"Your Uncle Dudley (3d week). Only dropped \$400 below second and first weeks; very big at \$5,500.

Cast Steam Transport Cast Steam of the second of \$5,000 at \$2,50 top.

Gest's Eminent Creditors

Bror G. Dahlberg, Chlcago Celo

Philadelphia, April 1. Philadelphia, April I.
Although lacking a sensation, the average of Philip's legit business was higher last week than might have been expected with the Holy Week doldrums just around the corner.

Three shows were closely bunched

Three shows were closely bunched for leadership. "The Little Show," in its third week at the Chestnut, slumped about 5 grand, but still hit closes to \$21,00 considered okary, hereafted into the Shubert, sot grand notices 'and pienty of enthusiasm the first night, but fell shy of that \$21,000 on the week, which was not so forte for this elaborate and expensive show. It is in for only two "Strange Interlude", claiming 10 cla

sendire for this elaborate and exweeks.

"Strange Interlude," claiming to
have been underestimated here previous week, beat \$13,000 last week
on strength of very strong balcony
and gallery trade. Cutting of price
of some orchestra seats in the rear
of some orchestra seats in the rear
there are still plenty of gaps downstaries except at the end of the week
at the Garrick.

"Ritz," a well-liked little comedy,
completed, a painful two weeks at
the Walnut, with not more than
\$4,500 reported in final six days.

"Candelight," under the auspices
of the Professional Players at the
Adelphi, jumped from a scant \$7,000
to about \$5,000 in second and last
week, and could have been held in
been and demonstrated powers of
pleking up trade.

"Many-a-Silp" had the aid of sevgral benefits and parties in first
week at the Broad, and with the
help of excellent advance claimed
better than \$5,000 in \$300 in \$400.

The Barrymers at \$8,000

The Start Start of the services of the profession of the services of the profession of the services
better than \$3,000 in first week.

Barrymore at \$3,000

Ethel Barrymore's engagement at
Lyric went completely to pleces in
last week of "The Love Duel," the
second offering, which did not seem
to find favor here. One of the worst
weeks Barrymore has had here in a
long time. Between \$7,000 and
\$3,000

second offering, which did not seem to find favor here. One of the worst weeks Barrymore has had here in a reason where the seem of the worst weeks Barrymore has had here in a reason where the seem of the forest, but can get by undoubtedly because of inexpensive hook up. Re-grant of the seem of the forest, but can get by undoubtedly because of inexpensive hook up. Re-grant of the seem of the forest, but can get by undoubtedly because of inexpensive hook up. Re-grant of the forest, and the forest of the seem of the forest o

May. Estimates for Last Week

Bror G. Dahlberg, Chicago Colotex manufacturer and millionaire, was revealed as a creditor of Morris Gest for \$46,000, in a petition for hardward of the manufacturer and millionaire. We have to him was Paul Block, newspaper publisher and advertising executive of the Hearst chain, \$36,000.

Otto H. Kahn and Clarence H. Mackay are listed for \$25,000 each. Shuberts are also creditors \$630.

Gest didn't list any assets in his petition. Liabilities recorded as \$360,000.

Sothern in Seizure

Denver, April 1.

E. H. Sothern, now 71, collapsed on the stage of the Denham Saturday night from an acute heart urday in the product urday of the product urday

French Bookers Not So Hot. Either: **Badly Laid Out Bill at Empire**

Sample of French vaude booking occurred at the New Empire las occurred at the New Empire last week when the show had two single impersonators, one in each half of the bill. After the first day the solid the s

Charlot Rivels and Andreu Rivels, companies doing two separate acts with the same porsonnel, deserve the rating of the greatest comedy aggregation of its kind extant. They'd be a sensation in the States, but are slated for South America for a four-month tour starting May 15.

Empire show is the best in months.

This house countenances the crudest ticket speculation to be found in a Continental capital. Lobby spees drag likely looking customers away from the box office window and even ring in theatre attaclies to act as interpreters to help in high pressure sales talks. The continent of the continent

noor in presentation but extraordinary in substance.

Tallulah Must Travel And Tallulah No Like

London, April 1. "The Lady of the Camillas," with Tallulah Bankhead is closing at the Garrick the end of April with a short provincial tour to follow. Daniel Mayer Co. has Miss Bank-

head under contract to undertake the tour, although she is reluctan the tour, although she is reductant
to go through with it, since she has
an English offer to do a talking picture and is due in a new play in the
West End in August under directlor
of Gilbert Miller.

"Sister" Hit

Berlin, April 1.
"My Sister and I," founded on the French farce by Verneull and with music by Ralph Benatzky, is a bi- hit at the Komoedienhaus theatre, where it is pretty sure to last over the summer.

over the summer.

Plot has to do with a princess
who falls in love with a shy librarian and pretending to be her own
make-believe sister and a sales girl
in a shoe store, wins a proposal of

The score has no less than three surefire song hits. Production has Oskar Karl Welss and Inale Hald, both satisfying in excellent roles.

Blanche Merrill Writing

London, April 1.
Since reaching here from South
Africa, Blanche Merrill has returned

edy and vaude people.

Miss Merrill is at present on new
acts for Julian Rose and Ella Ret-

Blaney-Farrar Again

London, April 1. Noah Blaney and Gwcn Farrar re resuming their vaude partner-

ship after four years.

Team parted in America following Miss Blaney's marriage.

In a Cairo Cabaret

Cairo, April 1.
Ralph Camyll and his band are supplying music for the Pavilion Bleu.

Place has as attractions the Trlo Place
 Zirkas, Zirkas, Bea Egervary, Hungarian dancer, and Florelle, French singer

Vera Pearce on B'way

London, April 1.

Vera Pearce is sailing on the "Pres. Harding" tomorrow (2), under contract to the Shubart (4). Pres. Harding" tomorrow (2), of der contract to the Shuberts to p her original role in "Dear Love" Broadway.

MENTALLY UNSOUND **NEW GAG FOR WELCHER**

Berlin, March 19.

Theatrical Manager Hans Ritter has disappeared from Berlin. Up to a few weeks ago he was unknown except for the rather messy part he took in the vaudcville manager, James Klein's, last dubious enter-prise which ended in the bank-

ruptey court.

A few weeks ago Ritter rented the frommanadanten theatre, with the lace of giving a revue for children there. For this enterptise he engaged a crowd of young actors, stage director and stage hands. Then he rented out the various concessions, such as check room, buffet, etc. From a ticket taker he took security of 3,500 marks, and from two girls 2,000 marks each as cashlers.

In this way he got the control of
In this way he got together about 30,000 marks without handing any money out to actors or any of the others whom he was employing. After 33 days of rehearsing he had pald per person exactly 2 marks advance.

After things got too phoney look-ing, a suit was started against him in the labor court. He didn't ap-pear. He had walked with no ad-

It is since become known that he as a "Jagdschein," that is to say, a certificate which testifies that h is not quite all there and cannot sponsible for his acts

BERKOWITZ DISAPPEARS

. German Capitalist, in Money Trou ble, May Be Suicide.

Berlin, March 19.

Berlin, March 19.

Harold Berkowitz, a well known figure on the German stock exchange, disappeared last week and there is a possibility that he has committed suicide.

Berkowitz made a good-sized fortune during inflation days, but has since lost it all, primarily in the picture beauties. He was the owner of the states. He was the owner of the states
Berkowitz invested a lot of money in the last Pola Negri picture, made under Paul Czinner's direction in London.

The English firm behind it went

Bernsteln. Ellsabeth Bergner has already received heavy advances for her part, and it seems a long time before there will be any chance realizing on this investment, as the picture is not to be started for several months.

Turner's Bally Wins

Brussels, April 1.
The Gibbs "Siamese Twins" are a panic here; exploited by parades on the boulevards and have been held over for 3d week at the Palals, although contracted for only four

days.

Success of the freak turn is due to the American exploitation methods employed by the twins manager, Terry Turner.

"Business" Not So Good

"Business With America," fareby Frank and Hirschfeld, Just opened at the Lustspielhaus theatre, has little that is novel or original, but is amusing. It should have it in this Structure.

her original role in "Dear Love" on Broadway.

Plece is set to open the second week in May.

YORKE AND KING INTEREST

Legits in London Make Special Trips to See Am. Vaude Team

London, March 22. London, March 22.

More than ordinary interest has been displayed by West End legit actors in the Yorke and King act. Recently, Ivor Novello, playing Golder's Green, London subjurb, in his play, A Symphony in Two Flats, "Wanted to see the "Tin Types' at the Palladium. They were sheeting of his Jubist meant Novello, to see them, had to delay the Opening of his show by 15 minutes. The sext night he brought his leading lady along to see the

his leading lady along to see the team, and once again his show was

Vaude Show Had To Sell and Quit

Another old and once very pros-perous show business concern is up against fortune: Royal Orpheum, Budapest's one and only really im-portant vaudeville house, has been

Considered a gold mine only a few considered a gold mine only a few years ago, but public could no longer pay the prices calculated necessary for first class foreign at-

necessary for first class soreign ac-tractions.

New proprietor is Michael Smith, owner of a big, cheap, popular suburban circus. He proposes to hold two performance daily at very reduced prices. House was sold for 200,000 pengos (about \$35,000). Rumors say former owners of Royal Rumors say former owners of Royal Orpheum are speculating upon probable failure of Fovaros! Operette theatre, drama, that has changed hands once during this season and is struggling along under difficulties. They hope to get that building cheap for vaude purposes for next season.

TO CONTINENT FOR **FEMME LEAD OF "GUNS"**

London, April 1. ting the English After exhausting the English prospects for the Lily Damita role in 'Sons o' Guns," which Clayton & Waller are to do at the Hippodrome in July, Herbert Clayton has gone to

Purpose is to carry the search into

100 American Negro Pros. In Benefit at Paris

Evidencing the strong hold American negroes have upon the enter-tainment field in France, more than 100 colored performers, practically all of them from the States, participated in an all-colored charity benefit. Paris, April 1

benefit.

Affair netted, 14,800 for the flood sufferers in Southern France, Ganna Walsku donating the use of her theatre, the Champs Elysee.

Array of talent was recruited mostly from the Parls cabarets, almost monopolized by Afro-American

Jeritza Says-

Parls, March 18. Jeritza will do a screen opera she says some time real soon. Admits having had American offers. Now in Vienna in opera.

Hyman on the Top

London, April 1.
Johnny Hyman shares the top line on this week's Collseum bill, after playing Stoll's Shepherd's Bush last week.
He provides a novel bit of entertainment and scored strongly.

Buck-Bubbles in London London, April L After two years of off-and-on ne-gotiations, Buck and Bubbles, American colored team, have been booked for the Palladium, opening April 28.

They sail April 16 on the "Aquitania."

Berlin's Legits

Berlin, March 19.

Kunstler—"Aren't We All?" Lonsdale. This dear little bit of funit
habe been jacked into modernity by
caling manned "Sex Appeal" for
German consumption. On viewing
the goody mass the audience was a
triffe annoyed, but the leading role
of an English lord was so well taken
home conforted. Mady ChristiansAdele Sandrock and Rosa Valetti
also do their best to camouflage the
author's syringedenfect. ("Peast of.
Schiller—"Friedenfect. ("Peast of.
Schiller—"Friedenfect ("Peast of.
Schiller—"Friedenfect ("Peast of.
Schiller—"Friedenfect ("Peast of.
Schiller—"The audience of this middle class
theare still seems plenty up to date
and to treat the conflict of father
the father with abundant energy.
Kammerspiels—"The Dear Enmy," by A. P. Antoine. Very amusing comedy by the son of the fathe father with abundant energy.
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Kammerspiels—"The Dear Enmy," by A. P. Antoine. Very amusing comedy by the son of the fathe father with abundant energy.
Kammerspiels—"The Dear Enmy," by A. P. Antoine. Franz Moiher engaging looks as the declares herself willing to divorce her husband. It is the
man who will have none of her, not
being willing to marry out of his
cass. Ettle voor this
man will have none of her, not
being willing to marry out of his
cass.
Tribur willing to marry out of his
cass.
Tribur and will have not being willing to divorce her husband. It is the
man who will have none of her, not
being willing to marry out of his
cass.
Tribur will his derive and the proper and the people will be been a supported seather on the
thing the people who come
the becomes a strong influence in
the her ability.
Nelson—"The Red Thread" ("Per
rote Faden"). Composer, Rudolph
Nelson, who for years has had his
own little revue theatre, has been
who tyeists a quartet of men around
her fingers is etched with unrelenting salic. Lill Darvas, Franz Moiher engaging looks as the declares
her be

OWEN NARES' SKETCH AND WALDEN'S "BLUES"

London, April 1.

London, April 1.

Palladium yesterday put on a bill of no exceptional merit, headed by Owen Nares, last minute booking, in "A Voice Said 'Good Night'," done at the Collseum two years agos respectfully received out of deference to this idolized star. Plot of the sketch is based on a gramophone record, incident resembling that in "The Chanry Murder Case."

Newcomers in the bill are Stadler and Rose, after a month at the Kit-cat, who scored strongly, and John Maxwell, dual voice vocalist in man-woman attire, a novelty to this audience who probably never heard of Charille Tucker's similar act of 18 years ago.

ears ago. Harold Walden, provincial come dian, pulled the bluest gags ever heard at the Palladium, not even excepting George Robey's.

ALL SOUND IN 16 ENGLISH HOUSES

London, April 1.

Broadhead Circuit of 16 provincial houses, all playing vaudeville and touring revues, has gone talker complete, with nine houses already wired and starting next week with the new policy. Others are to follow shortly.

This is a savere blow to native acts, as he circuit relied entirely upon home tartiff and entirely the bout imported noveltes.

London Cabarets Desperate To Secure New Trade

London cabarets are going to un-heard of extremes to attract at-tention as a means of breaking the spell of bad business. All sorts of freak innovations are being ex-ploited.

Winter Garden is staging boxing
Winter Garden is staging boxing
Winter Garden is staging boxing
boxts once a week and the Kit Cat
has just installed taiking picture
apparatus, screening a newsreel
scrylee. Scheme may pull in a few
new patrons, but it is likely to do
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new new patrons.

German Composer in N. Y.

Berlin, March 19.

Operata composer, Hugo Hirsch, but of proposer in N. Y. inter Garden is staging boxing

"NO TIPPING" IS ON IN PARIS

Paris. March 19.

"No tipping" rule went into effect at the Folies Bergere when the new revue opened. Manager Deval is counting on the patrone good will, particularly in American

sood will, particularly in American quarters.

Tipping attendants here is considered the normal thing, but the 'no tipping' system introduced here by the best American-run picture houses has found favor with the public, such legit theatres as the Figalle following suit.

The new system means attendants will have to be paid instead of themselves paying to work for tips. They usually are not in direct touch themselves with the theatre man themselves with the theatre man the attendant of the contractor getting that the contractor of the contractor o

'Co-Optimists' Finally Set

London, April 1. London, April 1.

Opening of "The Co-Optimists" at
the Hippodrome has been postponed
from tonight (Tues.) to Friday eve-

Story is that when the show

Story is that when the show opened at Birmingham last week it was found to be unready to undergo the metropolitan test.

Reason is said to be internal bickering which for a time threatened to cost the group the presence of Herbert Mundin, Matters have now been adjusted and the company is proceeding in amity suggested by their title.

50-50 Chance

50-50 Chance

London, April 1.

"Cape Forlorn" opening last night
(31) at the Fortune theatre, is a
strong melodrama, but lacking in
comedy values, and looks like a 5050 gamble.

Story deals with a lighthouse
keeper's wife who carries on affairs with two other men, providing for four vigorous acting roles.

MAKING ENGLAND HUSTLE

Cochran's '30 Revue and "Vagabond King" London's Newest Standouts FOR 5-10 AM CHAIN

London, April 1.

Features of new production activities in London over the past week were the magnificance of C. B. Cochran's "1930 Revue' at the Pavilion, and the instantaneous success of Dennis King in the Lonston of London and the London of Lo

unlikely.

Cochran Revue
Cochran's "1930 Revue" at the
Pavilion, opening March 27, turned
out the most artistic production
that prolific maker of spectacles has
ever put on, scenically and satorialby Plece has catchy melodies and ly. Piece has catchy melodles and lyrics and its only lack is vigorous

lyrics and its only new comedy.

Ada May scored daintily. Roy
Royston established a classy sucess. Fowler and Tamara took the
dancing honors easily, Malsie Gay
sold excellent material ably, and
Jack Powell contributed a splendid
specialty, doing well despite the
lateness of his appearance.

"Musketeers"

These made a super-human effort

lateness of his appearance.

"Musketeers"
They made a super-human effort to duplicate the speed of the American production of "Three Musketeers" at the Drury lane, and they would have succeeded it handling of tolice at the premiere. Dennis King was an instantaneous hit, supporting cast was entirely satisfactory, and the production thoroughly worthy. Plece is almost bound to be a success.

"Damask Rose"
"The Damask Rose" operette based on Chopin music, presented and parily written by Robert Courtneidge, unfolded at the Savoy. It is a beautiful bit of production and has fine and chorus interfudes, but so old fashloned and clumy in its form.

form.
Extremely doubtful entry.
"Intimate Revue"
"The Intimate Revue", opening
Saturday at the Duchess, is the secend start. It was done for one performance earlier in the month and
then withdrawn for revainping,
the start of the second start in the second start in the second s

ment.

It is not nearly so amusing now because the laughable errors of the first try have been corrected. Whole affair is so amateurish it does not merit consideration as a commercial

60 GIRLS IN FLASH ACT AT COLISEUM, LONDON

London, April 1.
The biggest flash act staged at the Collseum in many years is due to open April 21. It will comprise the Collseum in many years is due to open April 21. It will comprise 24 Mangan Tillerettes, 12 Plaza Tiller Girls, 12 Paramount Tiller Girls from the Paramount, Paris; Helliwell Sisters and 12 show girls. In three scenese and 200 costumes. The show is devised by Francis Mangan, the Paramount European Poducer. It will notessitate the producer of the

any European theatre or vaudeville

Should this experiment be suc-cessful, it is likely to stay in the house for a run, with scenes changed weekly.

Germans Booed Off

Zurich, April 1.
First performance at the Basic here of "Cyancaly," new play by Friedrich Wolff and played by a young group from Berlin, was practically hissed off the stage.

Schaljapinx III
Zurlch, April 1.
Schaljapinx's tour of Italy and
Switzerland has been cancelled, the
artist remaining in Milân, seriously
91.

Dutch Actors Urged To Organize by Daily

Amsterdam, April 1. The newspaper "Telegraaf" her has opened a campaign designed to bring about the organization of standard Dutch legit players.

Preliminary aim is to get the leading actors formed into a group and then gather the lesser people about this nucleus.

Scheme apparently was inspired y the movement in London to reate an organization there re-embling the American Actors'

HOLLAND HOPES FOR VAUDE **REVIVAL**

Amsterdam, April 1.

Plaza Theatre Co. of Berlin has leased the Circus Schouwburg, Rot-terdam, for 15 years, first move in obtaining a circuit of houses in

Statement has been issued outining the concern's plan to take over houses in The Hague and in Amsterdam, all units to play a va-riety program booked out of Berlin

riety program booked out of Berlin apparently.

Newspapers here evince lively in-terest in what is regarded as a move to revive the decilning vaude-ville business.

Musical Leader Drops Dead Leading "Death Interlude"

Copenhagen, April 1.

A charity gala concert in Copenhagen's greatest concert hall had a tragic termination, when Vilh Poulsen dropped dead on the platform while conducting the "Death Interlude," from the French opera "Amadia." He illerally conducted his own death melody.

Audience saw the director faiter as his leader's baten lost step vith the orchestra's term far was green was cone of the most notable of the Danish musiclans.

Made Good on Aliens

Galveston, April 1.
Nick Marosis, former Texas the-atre man, has made good a pledge to Uncle Sam, although it took him

three years.

Marosis brought in a number of
Russian actors from Mexico several
years ago and signed a bond for
each, promising actors would leave
U. S. as soon as the engagement

U. S. as soon as the engagement was filled.

Some did. Some didn't. Marosis spent many months in rounding them up. All will return until they can enter legally.

"Command" Okayed

London, April 1.

"Command to Love," originally barned by the Lord Chamberlain in his censor capacity and then produced privately by the Art Theatre more than a month ago, is to see the regular stage.

It will have public production early in May, at the Apolio with Gordon Harbord producing in association with Edward Laurilliard.

George Curzon will play the lead.

THEATRE SITES

Woolworth's Thought to Have Bid for Palace Theatre Property, London-Montgomery - Ward Also Named - Breaking Down **British Tradition in Trade**

MASS PRODUCTION

London, April 1. The directors of the Palace the-atre are to meet in a few days to discuss a purchase offer from an American business concern.

American business concern.
Report couples the name of Woolworth with the deal, but inside the
understanding is that the bid comes
from Montgomery, Ward & Co., as
part of a campaign to invade England with the mail order business
on a vast scale.

The Palace property is situated on an "island" site and with the enormous traffic that surges around it would make an admirable spot Woolworth

To Woolward and the maintaine spot for Woolword interests made a bid for Daly's theatre, which is not nearly so favorably located for the 5-10 outfit. This proposition is awaiting the return from South Africa of Isidore Schlessinger. The advent of the powerful and resourceful Montgomery Ward mail order business might have a profound effect upon the British business policy and lead to the Introduction of American mass production methods, which British business has always discouraged, preferring small sales and wide margins of profit to cover overhead.

Ford's Monkey Wrench

Ford's Monkey Wrench

The traditional English policy in

The traditional English policy in this respect has been shaken by Henry Ford, who is building a factory with an annual capacity of 300,000 cars. Native makers of cheap autos are aiready panicky, airthough the factory won't be in operation for two years.

The chapast native motor of any horsepower sells at \$1,000 and the prediction is that Ford will out that in haif. Ford formed a British company two years ago capitalized at \$35,000,000 and this year paid 15% dividends. Its \$5 stock is selling at \$15. There is no room for objection on patriotic grounds, as the plant employs only British lab so the selling at \$15. There is no room for objection on patriotic grounds, as the plant employs only British lab so the selling at \$15. When the new Ford factory is complete it will employ 12,000 workmen.

Unemployment

After 50 years of American pro-paganda to convince merchants of the merit of the American system of mass production, small profits and large turnover, it now begins to look as though English business may embrace the modern ideas as a solution of the unemployment prob-

solution of the unemployment problem

Our years ago England removed
the duty on foreign autos and one
manufacturer declared he would be
bankrunt. Today he is the largest
motor maker in Britain, having
been driven by competition intomass production. A year later the
motor duty was restored and the
manufacturer became one of England's biggest financiers.

Now there is talk of three lowprice cars combining to carry out
the mass production plan.

Nearly all the desirable West End
theatter sites are under negotiation
by American business. One deal already carried through is the purchase of the Hotel Cecil by ShellMex, property to be converted into
an office building.

Russian Ballet in Floor Show

Calro, April 1.
Perroquet night club has the Krukowsky Russlan ballet ln its new show.

British Booking Combine Will Give Acts More Time Over There

Strictly British

London, March 22.

Newly married man visited physician at instance of his wife to discover what alled him. Fromised wife he would let her know the worst. Doctor analyzed complaint as "acute alcoholism." Fatlent profested couldn't tell that to wife. "Call it syncopation," and doctor.

When wife informed of ailment she looked up dictionary and discovered the definition read, "Irregular progyess from bar to bar."

REVUES BEAT FILMS IN BIZ

Amsterdam, April 1.

Business at the theatnes playing sprightly revues has taken a boon, while the box offices of the chemas continue generally quiet.

"The Pagan" (M.G.M) very successful at Tuschinski's.

"The White Devil" continues at the White Devil Continues at the White D

atre. Rotterdam.

2 INDIFFERENT NEW PLAYS IN PARIS

Paris, April 1. Pace of new production has calmed down after last week's splurge. Nothing especially notable in the two new pieces, both moderately, well received.

"Vive Amour" (Long Live Love!)

in the two new pieces, both moderately, well received.

What Amou''s Coop Live Lovely, which is a broad farce starting at the Theatre Comeodia, small house up Montmartre way, with a clientele of its own.

A spinster leaves her entire fortune to a nephew on condition that he eschew all women until reaching his majority. Dalsy, however, makes the young puritan lose his inheritance, leaving him to wed the daughter of a learned professor, and here there is a straight of the common that the early had been been and regime Henry and Simone Monalet.

Comedy of Politics

With the departure of Maughan's "The Letter," from the Athence, Lucien Rozenberg has mounted "Barricou," new comedy by Jacques Deval, presented with some degree of success. Story has to do with French political Intrigue, smartly written but vastly exagerated.

Barricou strives for political administration of the common the formulation of the common tensers, and Barricou has won success, in a high cabinet position where to further a political design he unscrupulously proposes to denounce the girl. By so doing he will galit the support of an opposing faction. He knows the girl has abandoned her old radical political values, but ignores all that.

Fortune defeats the rogue, when the girl barries his uncle and goes a considerable of the control of the

London, April 1.

Discussions are under way be-ween General Theatres (controlling

London, April 1.

Discussions are under way between General Theatres (controlling the legit and variety houses of British Gaumont) and Moss Empires, its opposition in many towns, looking to booking agreements on acts and shows which, it is promised, would lead to longer engagements for American act. It is admitted that such a deal would also seek some compensating scaling down of salaries, in consideration of the longer time offered.

The longer time offered of the longer time offered that such a deal would also seek some compensating scaling down of salaries, in consideration of the longer time offered salaries, and the longer time offered in the longer time offered time of the longer ti

scheme will solve their problem in this respect. Gillespic also is a director of the Victoria Palace, London, and the Alhambra, Glasgow. If a desirable supply of variety material became avallable, these two houses would revert to the yaude policy.

IN LENTEN CARNIVAL

Greatest free show is in Paris with the whole town making holi-day for the mid-Lenten carnival

day for the min-tenien commendation.
Everybody is in costume and foots are parading. Main exhibit is the fatted oxen which will be killed after Lent, on which occal and the state of the s

Cabarets are booming, in contrast to the duliness that prevailed a few

To Picture's Posters

Fortune defeats the regue, when the kill marries his uncle and goes to the kill marries his uncle and goes to Vienna where he has just been appointed ambassador.

In the cast are Marcel Andre. Pierre Etchpare, Charles Lorraine.
Andre Dubose, Mines, Simone Ronviere, Germaine Auger and Delian.
Acting is indifferent except Dubose. Toole of the uncle.

Toscanini's Successor

Zurich, April 1.

Sergio Fallon, musical director of the Opera in Budapest, will succeed a Arturo Toscanini at the Scale, Milan.

Literati

Big Time Spellers
K-i-m-o-n-o spelled defeat for the
only remaining member of Congress still on his feet during the old
fashioned spelling bee staged Saturday night at the National Press
Club in Washington. Ray Tucker,
of the N. Y. "Telegram," won the

That the old spelling bee is not a dead proposition was evidenced by the mob that turned out and also in two national hock-ups over 1.

The Congressman is known as the "scholar of Capitol Hill." His altibute was that he is a bachelor.

Official schoolmaster was Senator Simon D. Pess of Ohlo, with 19 of the 21 contestants passing out almost on the first words put to them. Messra Luce and Tucker stuck it out for 55 minutes.

Carlisle Bargeron, of the Wash-Carlisle Bargeron, of the Washontest. That the old spelling bce is not a

out for 55 minutes.

Carlisle Bargeron, of the Washington "Post," got the first word,
"Salable." He gasped a couple of
times, muttered "I'm licked," and

sat down. Plenty of comedy. Willium For-rest. N. Y. "Herald Tribune," mlssed "achievement." He left out the sec-ond "e." Representative Abernethy, N. C., went out on "liquefy." In the three-way contest, Senate, House and Press, the remaining went out

three-way contest, Senate, House and Press, the remaining went out as follows:
Senator Barkley, Ky. on "optician"; Representative Black, N. Y., "rhythm"; Byron Price, Associated Press. "Sacrifegious" Repressive Pred Essany, Baltimore "Sun', "abacus"; Representative Eaton, N. J., "anaesthetic"; John Monk, N. Y. Times, "bivouac"; Floyd S. Roosa, Universal Service, "buccaneer," Representative Jones, Texas, "carburetor"; D. R. Barbee, Washington "Post," "diaguerreotype"; Uric Beil, Louisvieus Press, "Senator Coannilly, Texas, "indigenous"; George R. Holmes, International News Service, "Igneous"; Representative McClintock, Ohio, "logarithm," and Representative Howard, Neb., "tranquillity." Ted Husing, announcing for Columbia, topped the broadcast end off by spelling out his own name and the name of his chain.

Fowler's Readable Book

The name of his chain.

Fowler's Readable Book
Gene Fowler, one of the best-liked
newspaper men in New York, has
written a book called "Tumpet in
the Dust." It will interest press
agents, actors and newspaper men.
Fowler has worked on papers for
the list 20 years, most of the time.
Fowler has worked on papers for
the list 20 years, most of the time.
Fowler has worked on papers for
the list 20 years, most of the time.
Fowler has worked on papers for
the list 20 years, most of the time.
Fowler has worked on papers for
the list 20 years, most of the
total the N. Y. "Annetcan." He is now
travelling with Joe Laintie to get
cofor for his next book, which will
be about actors.

"Trumpet in the Dust" has
plently of love interest, a couple of
good sobs, swift moving continuity
and some of the best writing seen
outside poetry books. It tells the
story of a reporter who starts on a
linck rag and works his way to star
reporter on a big New York daily is
the proper of the paper of the propers of the paper
Though the tale Fowler gives the
lowdown on newspaper work, ghost
writing and the incidentias. It's

Through the tale rowier gives the lowdown on newspaper work, ghost writing and the incidentals. It's got a lift that grabs your eyes and keeps your fingers thumbing pages. It ought to sell.

n ought to sell.
With plenty of log rolling going
on, Fowler deserves a break, but the
Hearst label makes it hard for the
boys to help out.

"Star" Grads in Pictures
Jerry Beatty, who recently left
the coast for the east after picking
up sufficient material for a series

A NEW BOOK ON

MODERN ACTING

By HELENA CHAIMERS

An excellent manual for those con-templating a stage career. Miss-'chaimers takes up the essentials of dramatic training and considers the problems of "getting into character," use of the voice, posture, make-up, etc., in an admirably sound dis-cussion. The most practical hook for the actor.

BOOKS BY THE SAME AUTHOR Clothes, On and Off the Stage. Fully illustrated, \$3,50

The Art of Make-Up. Illus-trated. \$2.00

At All Booksellers or from the Fublishers

D. APPLETON and COMPANY 35 West 32d Street New York

of film stories for the "American" mag, can boast of selling 24 yarns and articles during the first year after quitting press agenty. He is still connected with Technicolor. Beatty is one of the Kansas-City "Star" graduates who have made their presence felt in Dictures. Others in the coast group who are of the "Star" class C. R. Cooper, Harlan Thompson, R. T. Shannon and Quinn Martin ("World." New York), who isn't of the Coast, but comes from the "Star."

Circulation Un 1400%

The new "Daily Herald" London only national Labor daily, made its appearance March 17. "Herald"

appearance March 17. "Herald" has been established now about five or six years, doing very badly all the while. Its circulation at the time Odhams took over its control was around 50.000, but when the drive started it smashed home to 700.000 overnight.

This circulation has been guaranteed advertisers for the first fortinight, and the probability is the figure will hold firm.

Odhams put over the sheet after intensive advertising in other papers and by plastering the date of the first size under the changed regime all over the billboards. One of the sales drives started was a, pretty elaborate free gift scheme for registered readers, with cameras and pens given away for obtaining other readers. An insurance scheme is allushed as "The Daily Mail's" is included in the drive. as lavish as "The Da included in the drive

Am. News on Exchange the first time, the Americ

For the first time, the American News Company became a listed board quotation on the New York Stock Exchange last week. It opened at \$80 a share, common. Previously the Am. News stock had been inter-sold privately at not over \$50 a share. The \$80 surprised

over \$50 a share. The \$80 surprised the holders.

No object is mentioned as the reason for the listing. Stock control of the American seems indefinite at this time. There are but 200,000 shares, with the American paying a \$4 dividend in 229. That would make the quotation about right on \$5% basis.

sis. vears sen the Some years ago the Farrelly family held a big block of American stock with the Farrelly liberally distributed in the executive offices. That interest seems to have passed into other hands with the principal execs now of the American, H. A. Gould, president; M. A. Morrissy, general manager, and William Spillama. buginess manager. lane, business manager.

"Safe" Towns for Crooks
In the current "Popular Magazine" is an editorial comment on
"safe" towns, where crooks can live
if they don't operate, used as a
plot basis in a tale called "GangEthics," by Join Wilstach. Readers
wrote in they thought this was im-

wrote in they mought this was im-possible.

The mag prints Wilstach's de-fense, in which he names Toledo and St. Paul as two "safe" towns

of the past.

Toledo was that way during Brand Whittock's administration and St. Paul for the years Chief. O'Connor was commissioner. Crooks' would do their jobs in Minneapolis, last-named city stolen good after last-named city stolen good when the work of the condensation of the conde

Munsay's Idea Works Out Munsey's idea Works Out
Two years ago the Frank A. Munsey started something new in editor
picking. The firm figured a man'
who had never been employed in a
magazine office would be more likety to know what the public wanted
to read. Howard V. Bloomfield was
theren. Anywaysner, reporter. 8. chosen, ex-newspaper reporter, as editor of "Detective Fiction Week-ly," formerly "Flynn's." The idea worked out well, since that mag is worked out well, since that mag is said to be approaching the circulation of "The Argosy," the old mainstay of the firm, which claims to have the largest all-fiction circulation of any mag in the U.S. "Confession" group barred.

"Pulp" Formula

George Delacourt says that the formula for the stories in his "pulp" magazines must be identical. Admagazines must be identical. Admits they can be dressed up, but basically they must always be the same. His publications are "Air Stories," "War Stories," "Submarine and "Her Tories," "Le Delacourt points out that he has the course of the c

Stories" the hero can never be an officer, and ranking him as high as sergeant is taking a chance. It's always better if he is a private, and he invariably must be the key in the vital engagement which wins the war.

Hiding Away
The hottest way to put off authors
who have a hankering to find out
about their MSS has been thought
of by a new one, "International Detective Stories," instead of displaying an address on the letterhead, a station is mentioned as the place to

write.
The same firm puts out "Thrilling

George M. Downs, Jr., is publisher of both rags.

"College Humor" Tie-up
"College Humor" is offering. In
connection with Universal Pleys
prizes to-students who have witten called the street of the street
college August Show Contest,
closing May 1, 1930. The first prize
is \$1,800; the second, \$1,000.
It seems to be a circulation gag,
partly, as details must be obtained
by writing to Varsity Show Contest editor for details.

Horsey Reviews
"National Turf Digest," monthly
magazine for the pony followers,
has inaugurated a picture reviewing page. Criticisms are written in vernacular of the turf. Monthly box gives the sporting boys three

"winners."
Reviews include such expressions as: "This one has some dizzy hoofing around the oval." "A spavined old plug, left at the post." "Cracks like a whip."

Strin Characters to Screen

Strip Characters to Screen With several film producers already transferring nationally syndicated comic strip characters to the screen, Al Lowenthal of Chicago is now in Hollywood for the Famous Artists' Syndicate. He is offering producers rights to various strips.

Lowenthal also is acting as selling agent for those controlled by the King and Bell syndicates.

Using Hollywood's Literati Orson Durand has started the Satyr Press in Hollywood to pub-llsh limited editions for picture lit-

erati.
Unpublished letters between
George Sterling and Ambrose;
Beirce, verse by Ramon Romero,
and weird tales by himself called
"Necromancy Street" are on the
opening list.

A \$48 Yearly Pension
A fidea of the French Societe de
Gens, de Lettres, highest illetary
society, exchequer may be gathered
from the decision to increase the
annual pensions to aged and indigent members from 800 to 1,200
francs (\$32 to \$48) per year.
Society in Paris confesses It's
broke, and apologiess for no being
able to pervide more generously.

"Talking Screen," New
"Talking Screen" Is a new one
to be issued by the Dell Publishing
Company, Wayne G. Haisley, managing editor. He asys: "All of its
articles must pe prepared by writers who are in Hollywood, or in
touch with authoritative sources for
material."

Sounds like a contradiction!

Creditors in Charge
"Golden West" and "Underworld,"
woodpulps, are now being published
by a creditors' committee. J. woodpulps, are now being puminished a creditors' committee. J. Thomas Wood, the owner, is said to be gettling out of his financial difficulties, but writers who have claims must write to J. A. Falconer, treasurer, Phelps Publishing Co., Myrick building, Springfield, Mass.

Book Business Slumps
Business depression has hit the
book business in the face and, according to inside reports, so hard
that publishers are new being
forced to carry the retailers. Result
to be seek to be s is hardship on authors who have been in the habit of getting ad-vances on future work when under contract.

Medbury on Amos 'n' Andy John P. Medbury is now writing the radio dialog for Amos 'n' Andy. Medbury, King Features writer, has been doing the stuff in Los An-geles and sending it nightly to Chi-cago for the past six weeks.

Another Hearst Bond
A \$5,000,000 bond issue has been
authorized for Hearts's Chicago
"Herald and Examiner."

London as It Looks

By Hannen Swaffer

London, March 21.
Joke of the week is "The Intimate Revue," which ran for exactly and

Joke of the week is "The Intimate Revue," which ran for exactly, and consecutively, one night!
For some months, articles have been appearing in the "Star". signed A. R. Thomas. They have hectored theatre managers, they have lectured the stage, they have securged and sneared, much to everybody's surprise, because A. R. Thomas has only been doing it for a few months, and what he knows about the theatre would go into a liqueur glass.

The Critic Shows How!

Well, then, the other week, he canne along and said he was going to write a revue! Friends tried to stop him but Oumansky was in it, he said, and Fred Blisalde's Band, and oh, someone had put some money up, look you! Thomas is a Welshman.
Still, who put the money up, we do not know, except that a claque of 50 people sat in the stalls and applauded, and, at the end, the usual large wreaths were handed up, this although the revue had been one

long damned flon

The Two-Chairs Producer

Letters are reaching me, now, blaming Oscar Asche, the producer, who is said to have sat on two chairs and bullied the company. Asche says the stage hands did not know their jobs.

Anyway, not one line of with in the revue, and nearly every time the curtains parted, stage hands were seen walking about the stage, and nearly every time the curtains came to, they did not bome to. Everything went wrong from beginning to end. At the close, the audience were laughing at the blunders, not the show!

I have no doubt that Oscar Asche found it impossible to cope with the fact that there was nothing to produce. I should have shot half the company, if I had been producing.

"Enchantment," Only in Namel

Not much better was the first night that followed. That was "Enchantment," by J. Jefferson Farjeon, grandson of Joseph Jofferson and
a man who has done quite good work. He has tried to write a fantasy, but it was very dull.

Madeleine Carroll had to do two kinds of accents, one after the other,

Madeleine Carroll had to do two kinds of accents, one after the other, and she could do neither.

The Vaudeville does not seem to be having a good time just now. Anyway, Basil Dean sat in the front row and lasted it all through. His own show, "Healthy, Wealthy and Wise," had, just come off, after a week's run, and so I supposo he thought "Enchantment" was good. It did not enchant me.

The Negro Who Made Good Garland Anderson, the negro bellhop, who wished so well of everybody in the United States that they insisted on producing his play,
'Appearances,' is now continuing to wish everybody well in this country,
He put on his uplift drama at the Royatty, with \$10,000 raised from
friends. It was so artiess and kindly and simple and human that the
audience cheered, although, of course, the play is not really up to

audience cheered, although, of course, the play is not really up to London standing.

Still, Garland Anderson has made himself liked here. He tells every-body he meets how, if you wish well of people, good will come to you, and, so far, he has proved it.

A negro comedian called Doe Doe Green was very heartily applauded. He is certainly funny and I should think could stay here if he wants to. He is sure to want to. Americans never want to go home, any-way.

The Last of a Comedian

I went to poor Harry Weldon's funeral. Dora Maughan called up Jolo to say that Hilda Glyder, Harry's widow, would be so glad if I went, because they like me. So, although I never go to funerals, I went

along.

Dora Maughan, the Bad, Bad Woman, was there, proving how bad she was. I mean that, for days, she had been showing at night, and spending the day with poor Hilda Glyder. The whole burden of the funeral fell upon Dora and her husband.

When, at the graveside, Hilda nearly fainted, Dora was holding her

up in her arms.

I had another insight into a fact I have often commented upon—how

I had another insight into a lact I have often commented upon—now more capable American stage women are than our own people. In the hour of trouble, Dora just caught hold of things. Otherwise, I don't know what might have happened.

Harry Weldon's death robs us of one of our greatest comedians.

When Charlie Chaplin Started
Charlie Chaplin used to play a small part with him in "Stiffy the GoalKeeper," a Fred Karno sketch, and Charlie was unwise enough to steal
some of the laughs in those days, with the result that he was always in trouble

trouble.

Harry got into the \$1,250-a-week class and was really a very funny man. Then drink brought him down, just as it has brought down so many of the best people in the theatre and in journalism.

I regard drink as the greatest curse in the world.

Charile Chaplin, who understands the irony of life, will be interested to know that, as she stood by the coffin, crying bitterly, poor Hilds turned proudly to the pail of flowers which covered the grave, and said to me, "Poor Harry was a florist to the end. He started as a florist and it looks like a flower shop, doesn't it?"

The dead comedian was lying in the middle of it.

The Postcard Queen Marie Studholme, who was buried the same day, was an artist of Marie Studionice, who was suite another type.

She had no acting ability, but much charm and great personal beauty, and, in the days of picture postcards, she was the Postcard Queen

She died aged 54 and she was white-haired but still very sweet and

She may have been a great lady in the eyes of the public, but she was

she may have been a great lady in the eyes of the public, but she was always a damned good sort. Hale gave a house-warming, she went along with a loaf of bread in a piece of newspaper and a large lump of coal, in the habit of the Yorkshire she came from, and said, "That's for Yorkshire luck."

publications. Halsey, Stuart & by his paper to investigate the Bu-Company, the New York banking reau of Standards and Appeals, but house now so prominently con-cerned in the Fox matters, act in the Hearst issues.

the Hearst Issues.

Another Hearst Bond
A \$5,000,000 bond issue has been ulthorized for Hearts's Chicago
Herald and Examiner."

This makes about 50 millions in long issues a against the Hearst

Hearst Issues.

Joe Brady's Job
Joe Brady's Joe
Joe Brady's Job
Joe Brady's Joe
Joe Brady's

B'WAY SHADOWS

Melodrama in three acts presented at the Belmont March 31 by Theatres Produc-tions, Inc.; written and staged by Willard Earl Simmons.

ione, aine, written ann staged by Willard Earl Simmons.

Lucille Penton Mary Weston.

Lich Dawn Description of the State o

One of the leads is an occasional One or the leads is an occasional actor, occasional because he has a good job downtown. Asked his boss if he could return to the stage for a limited engagement. Boy, he didn't ask it, he said it. Strange if "Broadway Shadows" sees another

"Broadway Snauows, sees an of the crudest in a long time. That the author directed "Broadway Shadows" did it no good either. Same chap is in the cast under another name. No doubt the tried hard, but that doesn't count alone.

that doesn't count alone.

Action accurs in walk-up flat in
the West 70's. Son of a banker
rents it after a disagreement with
his father and some sort of a row
with his flances. Richard Alan had
walked out on his home, but everybody seems to have found out the
apartment he rented in a hurry.

body seems to nave tound out the apartment he rented in a hurry.

and the property of the seems
by Mary in light of succeeding events.

Mary has been getting along entertaining a couple of tired business men, both of whom send her a Dick Inows about her manner of livelipood, but marries her after straightening out from a 10 monthey lag. Gets himself a good Job and there is a baby. But they haven't moved from the old brownstone everybody with a gun and demands 50 G's, else he'll pump 'em all full of lead. Dead shot through the casement window, finishes the bad man. He had been laid low by one and the succession of the country of the succession of a country of the c

I just croaked him."

That curtain line sent the audience out giggling. A less poilte first-night bunch might have become bolsterous long before that. There were a couple of laughs at the wrong times and not a little loud whispering.

"Broadyay Shadows" cost nothing

"Broadway Shadows" cost nothing to produce, so there can be little loss. But much disappointment for the author and the players. It's just too bad, but the play is very bad.

THE OLD RASCAL

Comedy in three acts presented at the Bijou March 24 by William Hodge, who wrote and is starred in piece; staged by

Fredsric Tipperman Edmund Dalby
Olga Kimbls
Harry Allen
Julia MayJudith Windsor
Eddle AfburnDonald Kirkc
James Hart Douglas Wood
Mrs. Jos AdamsAlice Fisher
Alfred Ledge
William PrigmanJohn Martin
Joe Adams
Photographer Maurice Barrett
Effic AmesFrancez Dumas

William Hodge's second appearance on Broadway this scason. "Inspector Kennedy" did not make the grade, but his "The Old Rascal" has ready and the second appearance on Broadway this scason. "Inspector Kennedy" did not make the grade, but his "The Old Rascal" has the second and the may be did to the second and the success. The star is among the olidate name players. He built up a following that stood him in good stead, especially on the road. It may be dying on him and that could explain why Hodge decided to try something of more general appeal. Hodges role in "The Old Rascal" Yankee type that first won him success. His Joe Adams, a judge in a California etty for '20 years, is a .likeable character, an old boy who likes his grog and at least has, is you have the second his property. He promptly built a concrete wine cellar and stocked of money through oil discovered on his property. He promptly built a concrete wine cellar and stocked of money through oil discovered on his property. He promptly built a concrete wine cellar and stocked of money through oil discovered on his property. He promptly built a concrete wine cellar and stocked yor bottle. So had done to New York, hired himself a hotel suite, a secretary, valct and a lawyer, having also encared counsel. The

drops in his booze and a dame into his bed, where a photograph is finsh-lighted. For that bit of work Ma Adams came through with fifty erossing. Dame's phoney husband is in the gang and half a million is demanded to prevent a suit. The old boy appears to agree to the nick, but proves too crafty. He can be a suit of the control of the

and beats the mob all around.

Mr. Hodge wrote the play. His second act is laugh-winning and perhaps a little more resourcefulness could have made "The Old Rascal" funny all the way. Curtains not strong enough for one thing. The business of the photograph is immense. He admits he's the guy bed with him "does him too much credit."

The creation of the battle-av wife.

The creation of the battle-ax wife, a born bosser who runs against a stone wall in her mate in his new flair for freedom, reacters tavorably in human and the first particular to the first particular

away.

Some of the other characters are not so well conceived nor as convincing. However "The Old Rascal" is a reverse type of play for Mr. Hodge and it should win him new customers at the box office. *Dec.*

DEAH OLD ENGLAND

Comedy in three acts. Presented at the Ritz March 25 by E. F. Bostwick, Inc. Written by H. F. Maltby. Staged by Bost-

Lady Shoreham
Mrs. KirkpatrickKitty Bingham
Lord Tottenham Reginald Carrington
Lady Tottenham
Urmula Shoreham Mary Vance
Mr. BurrowsEdward Rigby
Mr. RakyTracy Barrow
Hector Burrows Reginald Sheffleld

A one-set, short-cast show, "Deah Old England" is a low cost produc-tion. Hasn't a chance for class pat-ronage, and a limited engagement is indicated.

ronage, and a limited engagement is indicated.

H. F. Malthy wrote his play as broad sattre, but it turned out travesty or, indeed, burlesque. First act is almost as much waste as the same of the sa

Flushing, L. I., which people in passing trains allude to as Phews Gardens.

Lady Shoreham, once of the Towers, a near-by mansion, resides in one of the dilapidated ears with Ursula, her daughter. Their chief possessions are a goat, which makes an unmannerly appearance, and some chickens, the control of the Towers, now owned by Mr. Burrows, upstart commoner, whose son Heetor is just back from Cambridge.

back from Cambridge.
Romance enters the dingy home when Hector becomes greatly attached to Ursula, but his pater won't hear about a union. Burrows is on the point of selling out the Shorehams when the youth steps in and buys a bit of erockery, paying more than enough for the rent.

saying more than enough for the rent.

A highlight comes when Lady Shorcham demands to know Hector's intentions toward her daught which was a similar to the British than it seemed harm. Doubtless the seene is much funnier to the British than it seemed here.

When Burrows discovers the people he is grinding down were the kindly titled folk of his young boye all the beautiful than the seemed by the seemed b

some young ideas.

The judge had come into a pile of money through oil discovered on his property. He promptly built of money through oil discovered on his property. He promptly built of the property of the

Out-of-Town Reviews

RAH, RAH, DAZE

RAH, RAH, DAZE

Musical comenty financed by and starting
Fred Waring with his Pransylvanian.
Dorothy Les aub-billed. Book by Pat Bailboy Pat Bailed Book by Pat Bailed Charles Henderson and
Tom Waring. Starged by Eddle Moran.
Mason. Los Angeles, March S. for 22 topPreddig Frey. Fred Waring
Dean Snoop. James T. Mack
Thiste Muzzlemug. Jack White
Taps. Burton Pierce
Alfonso. Lauled Garcia
June S. June Shafer
Jane. June Shafer
Jane. June Shafer
Jane. June Shafer
Jane. Fred March
June June Shafer
Jane. Fred March
June S. Paul Sterrett
Babe Heiler. Evolyn Nair
Waring's Pennsylvanians (20) and Chorus
Waring's Pennsylvanians (20) and Chorus Jim.....James (Varing's Pennsylvanians (20) and of 16.

Fred Waring's orchestra, in attempting to carry a musical comedy, has assumed too great a load to has a summed to great a load to have they restarving for a good musical show. In score, book and support, except for Durchity Lee, the band A few local weeks at the most will probably take care of the Waring draw. The same for the few other coast system in ratice, show they coast system in ratice, show they are all book; has no such intention, anyway, and its picture possibilities look very mild. Tom Waring is both they are the solid hilling in, of course, petures, and they are the solid hilling in, of course, petures. It's soon apparent that the best matter will come from the band in are his from various vauleville and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine number is now done with dominoes on a dark stage, and picture house routines of the pand. Tambourine numbers. Band doespit appears with the showled the composite and the pand the pand to
JONICA

"Jonica." thatic City, April 1.

"Jonica." that experiment of the most of the

two or three good tuncful rhythms which are likely to put toes a stappling, and the put toes a stappling. The east is able and ample and while not carrying "big names," theatrically speaking, with Jig names, while not carrying "big names," theatrically speaking, with Jig names, while not carrying "big names," the stappen of the Chicago utilities magnate. It is a young group that Friedlander has assembled, they are full hander has assembled, they are full hander has assembled, they are full hander has assembled, they are full hander. Dorothy Murray, whose piping voice and man pley up with all they are for any of the purpose of th

Johnny Comes Marching

Johnny Comes Marching
Albany, N. Y., March 28,
"When Johnny Came Marching Henne."
an American July by Frederic Stuart
Greene, Produced under the direction of
At the Capitol, Albany, N. There acts.
At the Capitol, Albany, Nr. The Fatter
Sergt, Fule, 302d Engineers, Austin Coglan
Capit. John Brigmen. The Fetter
Sergt, Short. Clyde Dilson
Capit. John Brigmen. Clyde Dilson
Capit. John Brigmen. Enid Romany
German Frisoner
William Norton
New Brigerman. Adde Bradford
Store Shafter. Serves Capitol Serves Capits.

derma. Friesser. Windle Romany Mrs. Brilgerman. Ackel Bradterd Googs Shafer. Ernest Calvett Wrs. Brilgerman. Ackel Bradterd Googs Shafer. Ernest Calvett This play to Col. Frederich Stuart Greene, state commissioner of public works, was received enthuslastically, chiefly because it was written by a play the production at the Capitol theatre, and the production at the Capitol theatre, where it had its premiere last Tuesday night (March 28), were surrelay and the control of the contro

go to a party with his wife, he overhears her planning to run away with the broker. He finds the pair declaring their love.

Disheartened, he decides to remain at home while his wife keeps and the house. Then he reveals to his mother what he had seen and heard and leaves for Mexico, away from money-mad New York. On the Christmas tree he pinned a note, while he will be a seen to be a seen of the content of th

HAWKINS' 10TH TOUR Birmingham, April 1.

The Bud Hawkins Players, who winter at Jackson, Miss., have started rehearsals at Jackson pre-paratory to opening of their rep.

season.

Their route covers Mississippi,
Tennessee and Kentucky, and this
will be their tenth annual tour. The
first date is Jackson early in April,
Twenty-two are in the cast.

"Cortez" Cast Lose

Claims of the former cast of "Cortez" against Jack Linder, producer, for one-eighth of their respective weekly salaries for not receiving their notices in time, were denied by the American Arbitration Board.

Colvan Off for Coast

Zeke Colvan, who directed the stage production of "Whoopee" for Zlegfeld, departed for the coast Saturday to handle dialog for Samuel Goldwyn's "Whoopee," featuring Eddle Cantor.



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Evelyn Nesbit in Panama Cabaret: Chinese Resent Lloyd's Picture

Panama, March 17.

Mary Lee Kelly returned to Panama bringing with her Evelyn Nesbit and Jane Allen, Jay Dixon, Joan Collyer, also the Thornton Sisters. Miss Nesbit is drawing and business is better than since the fleet pulled out.

June Helen Armstrong, entertainer at Kelly's Ritz in 1928, married Norris Holt, canal employer, then refused to live with him. Husband has filed suit for divorce, claiming she blew with him dusphand has filed suit for divorce, claiming she blew with his diamond rings and negotiable treasury checks for \$3,900. In leaving the Istimus Miss Armstrong and Marforts to locate he has had affected to the state of t

Hector Downc severed connections with Rices Cafe, back at his old job, manager of Kelly's Ritz.

Fleta's Hit

job, manager of Kelly's Ritz.

Fleta's Hit

Miguel Fleta, former Metropolitan Opera, received an ovation at the National Theatre never before given to any singer as Don Jose in Carmen," he was a riod. The appropriate of the second of the se

tion after many mon.... tertainer. Two new entertainers at the At-

Carlton Kelsev

5128 Marathon St.

HOLLYWOOD

BANDS NOW SET FOR **BRONX ROAD HOUSES**

When the clubs take to the coun-When the clubs take to the country in the spring and musicians must live, the trumpeters and plano players will sort of divide up the edge of Westchester real estate into four divisions that will send Ben Foliock and his band into the Castillian Royale. Paul Whiteman's at the Hollywood Gardens, Lombardo's at the Woodmansten Inn, and Vincent Lopez' the Pelham Heath Inn. Whiteman, in going into the

cent Lopez' the Pelham Heath Inn. Whiteman, in going into the Hollywood Gardens, goes to work for the crew that has been so successful in spotting Broadway's first "no cover" cabarct, the Hollywood. Ben Pollock will have a piece of the Castillian Royale. It will open April 24.

Chicago, April 1.
Blizzard last week hit the radio
for the first time in Chi.
In the early morning four stations were off entirely, while others over-came tremendous difficulties to keep

lantic cabaret are Dianc Blake and Babe Darling.
Over the Top cabaret has two new Spanish artists, Aguires Sisters, Singers and dancers. Six boat from New York.

Chinese Object
Harold Lloyd's first talkie, "Welcome Danger," was taken off after first showing in Colon. Chinese objected to members of their race beliegs thow as opium peddiers, under handed fighters, law breakers and characters of the underword. Co. is building a theatre, ready in about two months.

Elizabeth Kendle, late of the Silver Silpper and Cadallac, arrived yestorday, for the Atlantic Cabaret; also Kitty Merritt and Sally Kenny dancers.

NOW Featured in

"Fifty Million Frenchmen"

Don Dickerman's Daffydil New York City

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and His ORCHESTRA

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Edison Ace Recording Orchestre

Ray Walker's Radiolians

with DALY and MASON and SAM FLETCHER'S REVUE

SECOND YEAR AT

HAMILTON CHATEAU

NORTH BERGEN, N. J.

10-Yr.-Old Sock

About 10 years ago Nelson Ingham, then song plugging for Joe Morris, had a professional

quarrei.

Robbins has just engaged Ingham as his Montreal field representative, bearing no resentment and saying he admired m for his loyalty to Mor-

Public Keener For Classics. Hanke Finds

That classical music has made steady strides in the fancy of the hoi-polloi during the past few years is vouched for by no less an au-thority than Hans Hanke, the

the Castillian Royale. It will open an April 24.

At present Castillian Royale will be only "no cover" summer club in the four corners, but dope is that others are in same frame of mind. Hunter Island is under a padick for a year, while The Chateau at City Island is without date so far.

Snow Ruins Radio

Snow Ruins Radio itie of a piece vihich they may

have fancled.

Now, avers Hanke, it is an unusual day when he does not receive on an average of 160 requests from different people, who not only ask for the piece by title alone, but name the composers as well.

Not only does he receive many requests, but certain students of the

requests, but certain students of the ivories approach him and ask him to play various compositions, stating that they are practicing it and would like to hear it played as it should be played.

Since Hanke plays without the notes in front of him, many approach him with such silly questions as "Can you read music or do you play by ear only?"

WILL ROGERS' \$75,000 FOR 13 RADIO HOURS

Will Rogers will get \$75,000 for 13 broadcasts over the Columbia network each Sunday starting April 6. He will converse on news of the week during that period. Broadcast is for E. V. Squibbs & Sons, New York wholesale drug-

Year's \$65,000 for Ripley

Detroit, April 1. Robert L. Ripley is starting a B. I. O. N. hour on the radio. It will be over the N.B.C. chain every Monday, starting April 14, from 7:30 to 8. Hour is Beacon Oil Co's Ripley gets \$65,000 for a year. is allowed 10 weeks off in the st

16 Nite Clubs in Square Have Quit This Season

That the bottom fell out of the night clubs this season is proven by at least 16 night clubs and habitats being forced to close. Only clubs which were located around the Times Square section are tabulated among these 16. Harlem, Greenwich Village and the East Side have heat their course of foultreast.

wich Village and the East Side have add their quota of foldings.
Thosa which closed are:
Russian Cibu formerly the Little Club,
Chateau Madrid (contemplating reopening
n about one month),
Casanova Club,
Les Ambasadeurs,
Yacht Club,
Miradova di Opened and closed three, (imes).
Miradov

Chitorina topeans an Art Mirador. Mirador. Mirador. Mirador. More Privolity (fornerly the Wigwam). Jungle Club. Club Minic. Club. Minic. Hour. Mayfair Roof (formerly the Strand Roof.). Parody Club (opened and closed three lines and now reported to be opening gain).

lines and now reported to a specific gain).
Coffee Dans.
Some of the joints listed above

some of the joints instea above were non-couverts, but couldn't make a go of it. The majority ope-rated on a cover charge policy. Numerous clubs now operating are reported to be suffering heavy loss-es and will probably close any week.

Along the Coast By Bill Swigart

'TRUST' CASE ABRUPTLY ADJOURNS IN U.S. COURT

Wilmington, Del., April 1.
Suit of R. C. A., American Telephone and Telegraph and DeForest Radio Co. against Universal Broadcasting, came to an abrupt halt in federal court here after two slow days which followed the broadside of the opening day. Fold-up was due largely to pressing business of lawyers elsewhere.
Suit is for an injunction to pre-

inwyers elsewhere.
Suit is for an injunction to prevent infringement of DeForest patents on vital broadcasting devices.
Only testimony taken was of a highly technical character. DeForest, though in court, was not called to

he stand. April 5 is set as the day for rc-April 5 is set as the day for re-suming arguments. Lawyers are undecided whether to return to court room or file briefs. The suit was simplified during the two days by an unexpected move. Both sides agreed to admit the testimony of inventors taken in the previous cases over the same issue. Universal based its defense on a patent of Charles B, Lindbridge, after being deserted by DeForest

a patent of Charles B. Lindbridge, after being deserted by DeForest and Edwin H. Armstrong on the opening day. Armstrong also holds a patent on the device. Question is over priority.

OPERA SINGER OUT OF NBC BUREAU

Carmelia Ponselle, opera, concert and radio light, has been released by the NBC from her exclusive personal contract with the radio company's Artists' Bureau.

company's Artists Bureau.

Miss Ponselle was reported dissatisfied with terms which bound
her exclusively to NBC for all
other engagements, in addition to

weeks of R-K-O vaudeville by Jeff
Davis, R-K-O agent, without weeks of R-K-O vaudeville is Jeri Davis, R-K-O agent, without knowledge of the NBC, latter put in a claim for a share in the commis-sions on the grounds that Miss Ponselle's services were exclusively the NBC's under her contract with the radio organization. R-K-O's arbitrary decision gave the radio organization.

R-K-O's arbitrary decision gave
Davis and the NBC a 50-50 split of

the commish.

West Coast Theatre Using 15 Air Plugs Each Week

Hollywood, April 1. West Coast's Egyptian theatre went 2-a-day on the air last week, playing a supper program of organ nusic over KMTR besides a pre-noon period. Harold Curtis organ-

ist.

Theatre also broadcasts part of

N. Y.-Chi. and L. A. Due For More Raido Cuts

Washington, April 1. There is scheduled a realignment There is scheduled a realignment of broadcasting wave lengths to get things Into accord with the radio law. It will mean that New York, Chicago and Los Angeles are going to lose plenty of stations or, if not that, such cuts in power as to make the stations purely local in value. In framing the Couzens bill, which is expected to come out of committies to the season, the proportion is still further narrowed down to give each state a break on stations. Now it is zones.

It is zones.
Federal radio commission is trank
in admitting a battle ahead which,
from past experiences, isn't coing to
get far for a long time.
Congress only further complicates,
such divisions. It officially passes a
law and then its individual members
swamp the commission when it
strikes their own constituents.

Hollywood, March 29.
Paramount's first musical revue,
"Paramount on Parade," puts emphasis on its music. Numbers, with
exception of two concert standards
sung by Dennis King and Nino
Martini, are all originals by the stu-

die staff.

Included are "I'm in Training for You" and "Dream Girl," by Gilbert and Baer: "Anythre's the Time to Fall in Love with You," by Eiste Janis and Jack King; "Sweeping the Janis and Jack King; "Sweeping the Lee Robbin; "Isador the Toreador," "Dancing to Save Your Sole," "What Did Cleopatra Say," "Let Us Drink to the Girl of My Dreams" and "My Marine."

Hollywood's Variety

M.G.M trio was discovered working for Warners: Mitchell, Gottler and Meyer's initials....Jose Bohr is the only picture star to write the entire score for his own production. It reads to be a second of the second of the second for Sono-Art, and contains three original Spanish songs to be published by a Spanish firm....Moving a huge electric pipe organ on a motion picture set at Paramount church chort seene...Harold Berg driving over Cahuenga Pass at 6 m-ph...Violinsky and Toblas composing in the open air at Tiffany studies...Bill Raskim bew into town and told how he folded up a proser for such as the second of the seene of the

Claiming Piano Record

Claiming Piano Record
Based on the actual count of 115
pianos how in daily use by song
writers, directors, scenarists and
players at First National studies;
more than 1,500 are being used by
all the studies.
Add another 10,000 in the homes
of the people, depending upon pletures for their existence, and it
in Hollywood than in any other
community.

It's a long jump from coffee and cakes to owning your own automo-bile. Jack Meskill made it over night with one song—"There's Dan-ger in Your Eyes, Cherie."



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PARAMOUNT-FUBLISHED BY COLOMBIA Broadcasting System)
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.THE PLANTATION CULVER CITY, CAL.

VICTOR RECORDS

ANSON WEEKS AND HIS ORCHESTRA

Now in Third Year at to HOTEL MARK HOPKINS COLUMBIA RECORDS

PAUL WHITEMAN And His Greater Orchestra

Watch for KING OF JAZZ (Universal Picture)

Personal Rep.: JAS. F. GHLESPIE

Non-Film Songs Don't Class With Picture-Songs, and Why

"Welcome" in Reels

to worry what may follow.

One author has already stated he is working on an original! for the return greeting of Rudolph Friml, and stars are apt to souawk if their arrival only runs five reels, while someone elec's is done in 10 and Technicolor.

It's a clinch that sooner or

It's a cluch that sooner or later some "name" is going to insist that he step off the train

"UNFAIR COMPETITION,"

SAYS JUDGE, FOR MILLS

Supreme Court Justice Ford

signed an order Monday giving the

Gotham Music Service and the Mills Music. Inc., publisher of St James Infirmary," an injunction restraining the Benton & Hoskans straining the Benton & Associated Music Pub. Co., from distributing a piece of the same name as the "hot tune" written by Irving Mills under the nom de plume of Joe

plaintiff had not established their sole right to "St. James Infirmary" because it appeared in 1927 in the "American Songbag," compiled by Carl Sandburg, the writer.

In directing the injunction and requiring the plaintiffs to give a bond for \$10,000 to pay any damages the defendant may sustain if twins eventually, Justice Ford said:

"A clear case of unfair competi-tion is made out against the de-fendant."

War on Dialog Films?

Chicago, April 1.
Chicago Music Federation is planning a survey of all bands working throughout the midwest, with dope being the possibility of a general strike when the present music contracts expire April 26.

Survey is the result of the visit of Joe Webber here last week and a long conference with Jimmy Petrillo, president of the musicians:

Inside is that the musicians ar

fighting mad and are calling the strike for a showdown with sound

Line Up Summer Dates

Art Kassel and band at the Met-

Sell Foreign Rights

Davis, Coots & Engel have sold Francis, Day & Hunter the English, French and German releasing rights to their songs for a period of three

American firm was admitted to American Society of Composers, Authors and Publishers last week. Their class will be decided after the customary three-month period.

Fred Fisher Out

Chlcago, April 1.

Bands Use Radio to

Musicians Girding for

under the nom de plume The defendant contended that

Hollywood, April 1 Hollywood, April 1.
Following the publicity greeting for DeSylva, Brown and
Henderson, which was shot
from a scenario by Fox, the
studio press lads are beginning
to worry what may follow.

Publishers with film connections belittle the idea that non-film songs are not even will be, able to complete are not even will be, able to complete and the tremendous coreen pages. That a number of non-film songs are currently in top positions still can't talk away or aside the fact that with all publishers starting from scratch on radio, orchestra, mechanical and vaudeville plugs, the ones with the extra and superplug via the screen has what one publisher described as "150,000 copies sales edge."

In the old days, it is claimed a

copies sales edge. In the old days, it is claimed, a music firm needed four months to plant considered an excellent show-ing fit accomplished. Today the screen outlet means that 100 Joissons, 100 Chevaliers, 100 Dennis Kings, 100 Ramon Novarros, 100 Tibbetts, etc., are plugging a song in that many key clites the first week a picture. Is released. Apart from the advantage of synchronizing the music exploitation with the picture release, is a perfect performance of equal Broadway quality in each town.

Out-Selling

Out-Selling
It is said a fair song spotted in a good picture will easily out-sell a good song not in a picture. And this, the music ailies of Hollywood aver, is regardless of lack of intelligent handling or other Hollywood failure to give them the maximum of co-persion. of co-operation.

of co-operation.

As proof of what the picture connection can accompilsh and the measure of the advantage is cited "Desert Song," "Rio Rita" and "Vagabond King" with scores already having run their course a couple of years ago. "Desert Song" was revived after the Warner picture and sold an additional 300,000 copies, although having been a hit previously. previously.

previously.

This is in contrast to a couple of current non-film hits which after passing 250,000 copies started to taper off sharply. Had they a screen outlet these songs, film publishers declare, would double or treble their states.

Goldkette in Concert

Detroit, April 1.

Jean Goldkette, local jazz band impressario, known nationally, made has conceft debut, with the Defroit Symphony orchestra. To play as soloist with it is considered a mark of distinction. soloist with it of distinction.

Goldkette made the jump Sun. from blues to classics at Orchestra Hall in the presence of a capacity and enthusiastic audience. He played MacDowells concerts for piano and orchestra in A minor.

HERE AND THERE

Charlie Dornberger's band opens the season for the Atlantic City Convention Hall, July 1. Three other M. C. A. bands will round out their

Sam Robbins' band, at the Hamilton Hotel, Bermuda, now, opens a seasonal engagement at the Tybes Beach, Georgia, May 24.

J. Fred Coots and Benny Davis wrote a new tune for Dorothy Stone's use in "Ripples" on the

Paul Specht, after a couple of years away from vaude, returns next week for R-K-O at the Madi-son, New York.

Al Piantadosi, former indie pub-lisher, who called it quits two weeks ago, contemplates departing for the coast shortly.

Charles Previn, bandmaster, who recently completed two years at the Mastbaum, Philadelphia, has gone under the wing of Benjamin David.

Wm. Keller hand now at Moose Club, New York

Jack Robbins expects to leave for he coast end of next week.

Earl Carpenter and his band Metro, options on his year's conhecaded for Manhattan in a fleet of tract not being taken up by the bine cars. Just full-led their third producer. Contract was up last season at the Casino in Havana.

Organ Again at Strand

Organ presentations were reinstituted at the Strand on Broadway last Friday, with Louise M. Roesch, guest organist from the Beacon coming in for two weeks. She returns to the Beacon later, re-placing Ken Widenor who is sub-

MUSIC

She returns to the Beacon later, replacing Ken Widenor who is subbing in her absence.
Widenor has been the organist at the Strand, Brooklyn, which drops its organ numbers Friday due to the room required as a result of the double-features policy to be inaugurated there. Widenor will likely go into the Brbadway Strand after Miss Roesch's two weeks there.

FILM-MUSIC CHANGES **BRING ENGLISH HERE**

Foreign agencies for American music publishers, notably the Eng-lish, who are the most important, are running into an increasing maze of difficulties under the changed conditions of the film-music busi-ness.

ness.
At present two English publishers are in New York to adjust deals.
They are John Abbott, managing director of Francis Day & Hunter, accompanied by Eddie Day and Bert Feldman, Witmark's Englisherspresentative. epresentative.

Feldman, Witmark's in England for 20 years entered into a new term contract several months ago, but several important points later developed, necessitating the trip over here. Feldman recently cut his sheet music price from two shilling to one shilling and it is understood did not secure an olday from this side or an adjustment of royalties, Another the defunct Plantadou firm for whose British rights for a three-year period Feldman made an advance payment of \$25,000. He has been allowed a credit on this item. 71-Year Contracts

New aurangements between Metentered into a new term contract

71-Year Contracts
New arangements between Metro-Robbins and Francis Day &
Hunter will date from May 1. At
that date all Metro-Robbins foreign distribution contracts are expiring. In many instances there will be
switches of representation and
in all cases new contracts will be
awarded for a period of one year
only.

Bett Feldman returns to London

only.

Bert Feldman returns to London
this week. Abbott and Day have
gone to Chicago for a short stay
and will not sall before another
three weeks.

Chi. Opera \$43,260 in Dallas Nets \$30.25

Dallas, April 1.
When W. G. Hlgglns, head of the
San Antonio Lyric League, which
booked recent appearance of Chi booked recent appearance of Chl Civio Opera there, looked over the earnings he found they took in \$43,280 and paid out \$13,229.75, leaving a net of \$30.25. However, Higgins stayed cheerful as he kept 127 guarantors from diving into their pockets, and consequently got himself re-elected for next year on streamth of the "success"

strength of his "success."
In Dallas, the Chi outfit, playing same operas, broke Texas records.

OLSEN'S \$15 OPENING

Chicago, April 1.

With approaching summer and the shutdown of local nite spots, bands on the air are scouting for barnstorming dates. Scouting is done via radio, with announcement made through the mike that band is planning concert tour and will visit towns with most listeners. Hollywood, April 1.

George-Olsen is going Sid Grauman \$5 better. When Olsen opens his club in Culver City, April 23, he is going to charge \$15 a plate for those who want to witness the dedicatory ceremonles.

Highest they've ever gotten for a premiere was \$10, and that several years ago when Grauman opened "The Goid Rush," at the Egypitan.

Top for cafes has been \$10 also. Art Kassel and band at the Met-ropole are the leaders in the move. Announcers play up sentiment an-gle 'hen ask radio fans to get in touch with local theatre or ballroom manager and ask him to book band for a date.

Top for cafes has been \$10 also

Optional Slights

Hollywood, April 1.
Walter O'Keefe and Bob Dolan,
songwriters, out here for the past
year, failed to have their options
exercised by Warners-First Na-

Team were with Pathe previously

Schuster, Miller Renew

Contracts of Ira Schuster and Bob Miller, Witmarks, have been renewed by Warners for another year. Original contracts for one

year expired April 1.
Schuster is pro, manager for Witmarks and Miller band and orchestra manager.

Warners Retaliate on NBC for Going Too Strong for Radio: Holding Out Harms' Songs

Bandmen Papas

Wives of five musiclans in Whiteman's band are to have bables, four of Olsen's outfit are to become papas, while at least two in Johnny Hamit's band expect additions to the family

All on the coast or were.

WM. C. PERRY OF WEAF HELD FOR ALIMONY

William C. Perry, musical di-rector of Radio Station WEAF, was arrested Friday night in his suite at the Hotel Roosevelt by Deputy Sheriff John Goldstein and lodged in the county Jail on West 37th street for being \$4,500 in arrears of allmony payments to whose suit for divorce is pending.

The arrest order against Perry was signed by Supreme Court Justice Philip J. McCook on the application of the wife, Mrs. Mae V. Perry.

Perry.

Mrs. Perry was granted \$150 a week allmony in 1928. She said her husband paid her regularly until February, 1929. When her husband was \$3,000 in arrears, Mrs. Perry asked Justice Curtis A. Peters to hold him in contempt, but the jurist decided to give Perry an opportunity to pay \$300 a week until the back payments had been made up.

Later Mrs. Perry told Justice Mc.

back payments and been mined up. Later Mrs. Perry told Justice Mc-Cook that her husband had dis-regarded Justice Peters order and the arrest order was issued. Perry earns at least \$2,000 a month, Mrs. Perry informed the court through her attorney, William Grant Brown.

50 Dance Orchestras Quit; Blame Radio

Providence, April 1. More than 50 orchestras throughmore than bu orchestras through-out Rhode Island have announced their intentions of giving up their State charters because of inability to get business. Organizations blame downfall to radios and talking pictures.

For years these orchestras have been in the dough, playing at va-rious social functions and at ama-teur theatrical affairs. Radio and the talking pictures have cut deep-ly into their profits, so they plan to

Under the laws of State all such non-business organizations must obtain charter from Secretary of State. Last week when filing time was up for next year authorities revealed fact that more than 50 or-chestras plan to give up charters

Spaeth Hit-and-Runner?

Westport, Conn., April 1. Sigmund Spaeth, nationally known musical director, faces a charge of evading responsibility after his auto ad hit another car near here.

Spaeth claims that while know-ing he had figured in an accident he kept on going as he believed that only slight damage had been caused.

Police Chief Helps

Chleago, April 1.
Bootleg song lyric sheets have been ordered off Loop newsstands by Chief of Police W. F. Russell.
A general order instructed all officers to warn offenders and to make arrests if the sheets were not re-

Lyman Moves Over

Lyman Moves Over

Abe Lyman's orchestra, at the Chinese with "Rogue Song," will switch to the Carthay Chree April 22. It will appear there as musical feature with Universal's "Western Front."

Harry Bloom Publishes

Harry Bloom, formerly mechanical manager for Berlin, has started his own publishing firm in New York.

Intimating possibility of embargo in National Broadcasting Company radio programs of all songs pub-lished by the music subsidiaries of lished by the music subsidiaries of Warner Bros., the latter, charging discrimination, has ordered the NBC to discontinue the use of cer-tain current and catalogue songs published by the six music firms (Harms group) wholly or partly owned or controlled by Warners.

owned or controlled by Warners. Specific claim of the Warner music branches, as reported, is that the NBC has deliberately snubbed their numbers to favor Radio's own recently established Radio Music Co. (formerly Feist). Figures said to have been advanced reveal that of all the songs used in station and chain broadcasts over the NBC, 50% is published by Radio Music.

This statement was made by the Warner firms, from accounts, after checkup of all programs recently and currently going over the NBC

network.

Inall thus far about 10 Warner-published numbers have been or-dered dropped from the NBC broadcasts. Included are several "signature numbers" which established broadcasters use as theme songs to identify themselves with radio audiences

The "signature" songs, such as Rudy Vallee's "Your Time Is My Time" (Harms), and the Lucky Strike orchestra's "Lucky Day" (De-Sylva, Brown & Henderson) are as Sylva, Brown. & Henderson) are as closely identified with the users as the "Marseillaise" is with France. Warner firms' demands that the NBC discontinue use of the "signa-ture" tunes is considered a vital

Wholesale Restriction

Wholesale Hestriction
Restriction from use by NBC of about 3,000 catalog songs published by the Warner firms may possibly follow. In such an event numbers like the widely known and played compositions of Victor Herbert (Witmark) could not be used on NBC programs. NBC programs.

Up to now the Radlo Corp.'s theatre affiliation, R.-K.-O, has not entered the Warner embargo proceedings, nor has there been mention of orders to another Radlo organization, Victor phonograph, to refrain from using Warner-published score. lished, songs.

lished.songs.
The music publishing firms wholly or partly owned or controlled by Warners, are Harms, Remick, DeSylva, Brown & Henderson, Famous Music and Davis, Coutts & Engels.
A big part of the current pop, taiking picture and musical show songs is published by the six firms.

New German Disc Bends. Won't Break, Heat Safe

WORT Dream, Heat Sale
Washington, April 1.
New pronograph disk has been
developed in Germany, reports
Douglas Miller, Berlin, to the Commerce Department, that bends
easily, will not break, and is not
effected by heat or moisture.
Material is a special cellon product and as such is but slightly
more expensive that the shellou
under the state of the state of the shellou
German Duy Trust and the Rhenlah-Westphalian Explosives Co,
have the new development.

have the new development

Will Osborne Divorce

Will Osborne has been granted an absolute divorce from Adelaide Osborne, non-pro, whom he charged with having committed adultry on July 10, 1929. Co-respondent not

Osborne who disclosed his full name as Will Osborne Oliphant, married his wife in September, 1926. Harry A. Schwarts represents

Sleepy Hall Pays "Taps"

Sleepy Hall gave "Taps," band and orchestra booker, \$1,000 in set-tlement for alleged breach of con-

Orchestra leader left "Taps" to go with M. C. A. a year ago last September.

Settlement was effected through George Piantadosi and Mack Gold-man last week.

Harms New Song Sensation WITHOUT YOU EMAIINE

FOX-TROT

by Peter DeRose and Charles Tobias

IT'S DIFFERENT !



Great Patter, Wonderful Recitation · · · write or wire for your material

A GREAT COMEDY SONG

CUTTIN PAPER DOLLIES

WITH A LOAD OF GREAT COMEDY CHORUSES

A BEAUTIFUL BALLAD GEM

A CARDEN OF ROSES AND YOU

TO HEAR IT - IS TO LOVE IT

Still Going Strong-

I LOVE YOU
I LOVE YOU

FOX TROT

A LITTLE
KISS EACH
MORNINC
A LITTLE KISS EACH NIGHT

IF I'M
DREAMINC
(DON'T WAKE ME TOO SOON)

CREAN WALTZ

HARMS

C. WILL ROCKWELL

Professional Mgr

62 West 45th Street · Professional Dept-Strand Theatre Bldg. 47th at Bdwy

JESSIE L. BALL Radio Dept.

New Highs for Film Stocks

(Continued from Page 5)

(Continued from Page 5)
tion here being apparently that its
pool does not care to let off fire
works while the Fox affair is engaring public attention. Fox himself having had a hand in the
formation of, the Equipment coneern, but now understood to have
retired from its affairs.
General market conditions were
atrikingly juilish, yesterday wire
atrikingly juilish, yesterday wire
atrikingly juilish, yesterday wire
the movement, conspicuous being
Steel and the leading utilities.
Steel made a new peak above 197,
net up. about 3 and several of the
investment trusts—American International for one—going to new
highs. Money continued at 4 with
April 1 dividend payments estimated at between 1400,000,000 and
3600,000 and much of it made
available for investment. Money is
expected to ease toward the end
at the return of dividend noney to the
banks and seeking employment.
Last week ten amusement stocks banks and seeking employment.

Last week ten amusement stocks topped their best previous for the year, although iast prices for Sat-

Last week ten amusement stocks topped their best previous for the year, although last prices for Saturday were irregular.

Leaders Turn Quiet

Following last week's further climb of the amusement leaders. Following last week's further climb of the amusement leaders, because Monday to rest. Dealings were on a much reduced scale from last week's enormous votume, with prices shading off from the top for the old standards and new issues tools.

Notable was the increased firmness of Fox "A," together with the stock rights, which topped 6, compared with previous low of 3"A. Retwind the stock rights, which topped 6, compared with previous low of 3"A. Retwind the stock rights, which topped 6, compared with previous low of 3"A. Retwind the stock rights, which topped 6, compared with previous low of 3"A. Retwind the stock rights with the stock rights with the country will will account it is difficult to trading sentiment toward the view that the Halsey, Stuart financing proposal is desirable and eventually will awi favor. It is difficult that the rights are innocent of any gamble. If the Bancamerica plan becomes operative, rights may well become valuable. If the suncantically voided.

Until the court decision is made

seasons of the seasons of the particular of the

losse speculators who have neavycoup.

Fowerful sponsorship of Warner
seems to be so intent upon enlarging its position that it ignores the
normal chb and flow of price levels.

Monday's profit taking which might
day's turnover of 50,000 shares had
the effect only of easing the price 2
points from last week's peak.

Loew slipped back sharply again
to around its low since the top of
a round its low since the top of
the form of the flow
withing for publication of the flast
quarter's income statement, which
ought to make builts reading in
comparison with the showing of

other stocks in the industrial list. This might furnish a new impetus. Quarterly report is fit ace in the country of the count

General Theatre

General Theatre
Reputed pool in General Theatre
Equipment continued to mark time,
supposed to be due to another indirect association with the Fox afconfidence in the future. Recent
statement of this concern showed
net profit of \$2,710,300 for the first
year of operation under the prescut form. Taxes amounted to \$355,outcan Parks and Parks and Parks
outcan Parks and Parks and Parks
outcan Parks and Parks and Parks
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outcan Parks
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output

Reput

Repu

National Screen Up

National Screen Up

Another film stock to jump into the limicipal was National Screen upon the limicipal was National Screen upon the limicipal was National Screen upon the limicipal was national Screen the limicipal was national Screen the limicipal was national screen to 1229 showing 43.23 a share on the 10,000 shares outstanding, compared to \$2.75 for 1923, and is attributed to demand for company's product, mostly "trailers," which have become elaborate since the advent of talkers. Foreign business, which have become elaborate since the advent of talkers. Foreign business, but on the issue of the justice was the setback on announcement of the setback of an innouncement of the setback of a manufacture of the wind state of the setback of an announcement of the setback of an innouncement of the setback of a function of the setback of a function of the setback of the setback of the setback of a function of the setback of the setback of the setback of the setback of a function of the setback of a function of the setback of the setback of an announcement of the setback of a function of the setback of a function of the setback of the setback of a function of the setback of the setback of a function of the setback of the setback of a function of the setback of the setback of a function of the setback of the setback of a function of the setback of the set

Summary for week ending Saturday, March 29: STOCK EXCHANGE

SOUND FILM FOR COURTS

Coast Air Transport Co. Angling

Los Angeles, April 1.

Los Angeies, April 1.

Talking pictures ha re become of such consequence in commercial fields they are now being seriously considered as a legal instrument. Western Air Express, operating between Kansas City and coast points, is making a canvass out here among iawyers, soliciting opinions and attitudes on the advisability of securing legal depositions on sound film and transporting them via air direct-to the court in whatever distant city a case may be heard.

Plan is looked upon favorably by

tant city a case may be heard.

Plan is looked upon favorably by local attorneys, who agree that it would facilitate and change the aspect of a case if the judge and jury could observe the conduct and demeanor of a witness giving his deposition in another city.

While the experiment will be expensive at first, attorneys believe it.

will prove advantageously eventu-aily. Air company's angle is natu-rally to increase transport business Recording confession of a mur-

derer on film was tried recently in Philadelphia.

Pittsburgh Grosses

(Continued from page 8)

(Continued from page 8) ture held over, also going into Enright for week. It is to start the start of the sta

fany's reported scouting for a new stand.

Harris (1,800; 10, 20, 30, 40) "Hit the Deck" (Radio). Far at \$6,000. Picture had three weeks at Sherf-dan Square takings good considering everything. Also marked Dick Ware's debut on stage as m. c.

Sheridan Sq.—"Richard Dix picture "Loving the Ladies" weak at under \$5,000. Amusing but unimright and contrary weather didn't help any.

CURB 440 Columbia Pictures. 9,200 Fox Theatres. 500 Loew rights..... 60,600 Nat. Screen... 6,400 Technicolor... 100 Universal Pictures. BONDS \$1,000 Keith 0's, '46. 71,000 Loew 6's, '41. 101,000 Do ex war. 22,000 Par.Fam.Lasky 6's, '47. 11,000 Shubert 6's. 5,012,000 Warner Bros. 0's, '39. 90 120% 101 60% 102% 58% 113 ISSUES IN OTHER MARKETS All Quoted for Monday Produce Exchange, N. Y. Over the Counter, N. Y. Quoted in Bld and Asked Perv. bid. 254 Roxy. Class A (3.50). 25 Unit do. 25 Unit do. 25 Unit do. 26 Unit do. 27 De Furest Phono. 28 Los Angeles Suice. 26% Montreal

Fox Inside Stuff

(Continued from page 10) now 22 known attorneys fighling on one side or the other.
When the case was first brought before Judge Knox attorneys promised to get together. This was at the suggestion of Samuel Untermyer, chief counsel for Fox. They

myer, chief counsel for Nox. They were to agree upon what basis the matter might be adjudicated. But when the upshot rose it was found that nothing had been really accomplished except to inake the various counsel more adamant not to submit on any point.

As the legal tangle shapes up it has become a rea non grata to the Federal cour. In the arguments not only represent the same of the country
so wished.

That the matter has been permitted to become so tangled is a reflection upon the lawyers, the court said. Judge Knox cited the mixing as the worst he had ever encountered in practice or reading, saving.

saying:
"It's worse than Jandyce vs.
Jandyce."

Jandyce."

A new turn was given the legal procedure in the case when former Supreme Court Justice Joseph Proskauer presented himself as advisory counsel to the lawyers for the trustees, W. E. and E. R. P. I. Proskauer is personal counsel to Al Smith.

Proskauer is personal counses.

Smith.

It is likely the matter may be settled soon, but that is only a conjecture, for the various parties by bringing so many suits and counter. suits have about hung themselves and while nearly all would like to start anew they can't for one reason or another—mostly personal.

Explanation

Explanation

start anew they can't for one reason or another-mostly personal.

This fact Explanation

This fact Samuel Untermyer explained to the court that opposing counsel and he had met during the week-end, and that upon his suggestion agreed to make a joint action of the present federal receivership suits and the state court action brought by Winfield R. Fox, but that Nathan Burkan, Sheehan's isawyer, refused to accede.

Burkan's plaint was that the Sheehan action was distinct and separate from the federal action and should be left so. Shechan, he stated, is asking for specific performance of the Halsey, Stuart for the state, is asking for a state, is a state that he had no notice of the law-yers getting, Eurkan for the free celvership. Burkan forther state that he had no notice of the law-yers getting together.

In view of Attorney Harris' statement that as counsel for the trustees he was not interested as to which plan would be adopted, Bancamerica-Blair or the Halsey, Stuart person of the hearing was not withing else to consider.

Fireworks.

gether with the lawyers is something else to consider.

Fireworks
The hearing was not without its fireworks usual since the first action was begun by Ira M. Gast, Jan. 18. Untermyer pleaded with the court the lawyers in an endeavor to find a suitable basis upon which the matter might be cleared. To this the court replied in no uncertain terms:

"I won't be a negotiator. If you gentlemen wish to have this matter, judiclously tried I'll do, it only from the bench, and in this court."

During the hearing there were apparent efforts by Attorney Samuel Untermyer to get opposing counsel state of the court of the co

West in a criminal State court pro-ceeding, got an adjournment until the next day, Thursday, which is where the matter now stands. Wise Grack in Court A hit of humor crept in at this point when Untermyer cited: "Why not join Wae West with the present; section. That will leave Burkan free."

Smythe, representing that and other stockholders, questioned Lawyer Berenson's right to appear in tederal court and then followed by the claim that E. Clay Krebs, one of the clients which. Berenson is representing, is not a stockholder. This was passed up.

It wasn't the only thing that apparently went unnoticed. Another motion, new, was presented in behalf of smother stockholder. Isidore Koesh. The nature of the motion Frior to the hearing it was announced the hearing on the writ of prohibition pressed into the Circuit Court of Appeals questioning the Federal district court's jurisdiction in the matters was put off until April 7, until Justice Chase of Vermont could arrive to sit in place of Justice Hand, one of the court's presiding justices who was disqualfied, on objection by Fox counsel that both Justice and Mrs. Hand As the legal matter on the whole stands nothing can be properly adjudicated until the way is cleared to leave only the receivership actions.

ieave only the receivership actions.

Philly Nix on \$2

(Continued from page 8) panned, but Nick Lucas, on stage, helped greatly, \$44,000 reported.
Stanley (3,700; 35-50-75)—"Puttin' on Ritz" (UA) (1st week). Got off to \$24,000 first week. Engagement limited a fortight, although originally figured for more with big cam-

nally figured for more with big cam-pairs, and the state of the state

Up" (Par). Average picture, biz arona \$1.800, \$2.000 under recent arona \$1.800, \$2.000 under recent Boyde (2.400; 35-50-75) — "Rogue Song" (M-G-M) (sit week). Highly praised, heavily plugged. Between \$24.000 and \$25.000 in first week, and run curtailed to fortnight; big sur-Marlton (1.000; \$50-"Wide Open" (WB). Edward Horton comedy not so forte. \$4,000.

Erlanger (1.900; \$0-75) — "Lovin' Ladies" (RKO). Richard Dix comballation of the second of th

No Room in Hollywood

Hollywood, is enough to drive one

cray,
Out of work and hungry, they are
trying to scheme up something to
put themselves over. They talk of
this chance or of that chance of
getting a job. But they never get
any place, although they still try
to feel that they are in the land of
opportunity.

"Talent"

When they don't land jobs as ac-tors, they decide to become writers or artists, anything in the "talent" way to dig their teeth into Holly-

or artists, anything in the "talent" way to dig their teeth into Hollywood.

Even some good actors are "In the line" and all the big shots it seems "way up in mountains." They seems "way up in mountains." They can be also any to the counts are a shock to Broadway actors who have feit that those whio go to the coast were in luck. A good many will probably drop their Hollywood dreams and stick around Broadway iootting for a job without feeling that they are so badly off.

With the moral; if trained stage players can't find mass work in talkers, what earthly chance has the novice sap from the sticks.

Ruth Holly, pro-name Ruth Falmer, was strong-armed by a paman part of the fall of the fa

"Why not join Was West with the present; settlen. That will feave Burkan free."

When the hearing first opened it looked like something was going to crack wide open. Attorney role.

Row Brewing in Outdoor Ass'n Over Copying of New Ride Ideas

There is a tempest brewing with-in the ranks of the manufacturers division of the National Association of Amusement Parks that may reor Amusement Parks that may re-sult in a showdown on an abuse that has been going on among ride manufacturers for years, according to some of the parties involved. The trouble is all over the habit one particular manufacturer in the east of producing rides similar to new ones that appear on the marwithout notually infringing or patents, though there are some who allege he even goes that far at

allege he even goes that far at times.

Last year a group of inventors on the Atlantic seaboard perfected a new ride that proved to be a winner right from the start, some ten having been sold last year, its first season, from an actual worlding model that was demonstrated at an annual meeting of the N. A. A. P. annual meeting of the N. A. A. P. of the Chicago. A season of the chicago are been so the property of the chicago and the chicago are been so the property of the chicago and the chicago and the chicago are been so the property of the chicago and
turer who heretofore had to depend on amusement parks.

Ask to Join
It so happens that the inventors and manufacturers of this new ride are not members of the N. A. A. P.
They are not showmen and never have been. The man who has the exclusive sales distribution of the device is an old hand at selling and ever have been. As a proper of the general body of the N. A. A. P., but not of the manufacturers' division, but he has lately been solicited for membership in the facturers' division, but he has lately been solicited for membership in the manufacturers' division by one of the leading manufacturers in the industry, a man who not only builds roller coasters and rides, but builds roller coasters and rides, but plans and erects entire amusement parks. And he is keen to join un-less he is given some assurance that he and his principals will be protected in their rights. That's where the jam may get into the

open.
The manufacturers division of the obels.

A. A. P. was organized at one of the N. A. A. P. was organized at one of the N. A. A. P. was organized at one of the N. A. P. was organized at one of the N. A. A. P. was often at the N. A. P. W. A

played.

Shortly after this new ride made its appearance the manufacturer with the property of ayed. Shortly after this new ride made

"101's" Ether Ballyhoo

Ponca City, Okla, April I.

The 101 Ranch is going to go strong on radio advertising this season. Last year used the radio in 17 states. Plans are being made this year to catch all broacast stations within 200 miles of each stand. Will be handled by Dick Scatter-

Show makes a novel pica for snow makes a nover pica for ral biz, telling the listeners that ol. Zack Miller, himself a farmer, bringing a lot of his stock to be ewed. This gets the farmer trade.

Springfield Fair Murphy's

Chicago, April 1. Springfield, Ili., fair date was awarded the D. D. Murphy shows. All major carnivals were after this

Strong line-up of Gruberg inter est threw the date to Murphy, to his

Sells-Floto

(Colieeum)

(Coliseum)

(Colis

acts that haven't worked for 40 weeks. Dipplay 12, Tom Mir gave hat concert. This is the number that went by last year. Mix is a capital showman. The big bull that plays horse is novel. Likewise Mix's horse act is a neat turn and with the considering drugs the work of the considering drugs they can be used to be supplied to the considering drugs they can be used to be use

all layling the promise the laughs.
Display 3 the bulls, with Miss Stella Cronin, Madge Zumwalt and Billie Burton, Betty. Stephens and Lillian Burslem all working groups.
Well trained and the ladies put 'em Well trained and the ladles put 'em through their paces in great style. The Shuberts lead the way in Display 4. Shubert is flexible and doesn't mind tying himself in knots on high wires and other spots. The Romanys, Koban, the man who walks on his head, The Mantillas, and Rawlet & June all good standard acts nleasing.

and Rawlet & June all good standard acts pleasing.
The Sisters Schwarz in their first American appearance clicked. Graceful riders, good showmen and unfraid the girls will go far. The Lovellis-troupe of-barebackers- and the Reno Melvin Troupe worked the 1 and 2 rings. Held up their end (Continued on page 79)

SIGNING U.S. ACTS FOR IRISH MOTOR CIRCUS

The Great United Shows of Ire land, the only other circus in Ire-land as ile from Mike Duffy's Circus, an institution in that country for decades, will open its second season at Waterford, April 21, playing one-day stands.

This show is owned by Eddle Statford, also known as Torrelli, and at one time had a dog and pony act under that name, and Tom land, the only other circus in Ire-

and at one time and a day and pony act under that name, and Tom Broderick, formerly owner of the Hotel Grattan (at one time the Em-met) in New York City. Broderick is now in this country engaging American acts for new program this

season.

Johnny Patterson, son of the famous old clown of that name, is to
be with this show.

Old Circus Acrobat Dies

Toledo, April 1.
Joe Artessi Belmont, 70, circus acrobat who trouped for 53 years until receiving injuries in a fall, died at his home here March 28.
At the time of the accident he was doubling for Theda Bara in a picture in 1915. He missed the net in a 45-600 backward fall.
Belmont in 1894 was given credit for executing a double somersult leap that set a new world's record. He was a featured clown and equestrian director, in later life at the old Hippodrome.

equestrian director, in later life at the old Hippodrome. Survived by lis widow, Anna Belmont, former circus high diving champ, who was permanently in-jured the same year Belmont was hurt, and two young sons. Interment in Toledo.

BIG SHOW'S LIGHT START AT SEASON'S OPENING

Ringling-Barnum Circus opened Ringling-Barnum Circus opened a 10-day engagement at the Coliseum, Bronx, last Thursday, Business was poor the opening day at both performances, but the weather was against the gate.
Following the run in the Bronx the show moves to Madison Square Garden, opening April 7 and continuing until April 27, Sunday night.

No prize fights at the Garden during No prize fights at the Garden during the run of the circus, and there will be Sunday performances. Ringing's getting around that law by donating a portion of the receipts on Sunday to charity. Following the downtown engage-ment the show goes to Boston, opening April 30 and running for

opening April 30 and running for 10 days. Next spot is Brooklyn, May 12, its first date under can-vas. From Brooklyn, week stand, circus hits the road on usual route.

BIG BUSINESS IS GOING BEHIND CIRCUSES

Chicago, April 1 Industrialism Industrialism has entered the circus field. General Motors is backing the Gentry Bros. circus with all its resources. On the Pacific Coast, Southern Pacific railroad is reported as having set aside realy money to put out Al. G. Barnes with an outfit featuring California products. Union Pacific road is working on the same deea to offset S. P. competition, but has no title in view. has entered the General Motors is

S. P. competition, but has no title in view.

In case of Gentry Bross, which open in April at West Baden, Ind., 48 General Motor Trucks are being used.

See the second of the second place. General Motor is the regular circus program getting second place. General Motors got their first touch of circus biz from Fred Buchanan, owner of Robbins Bros. Last year Buchannan carried a showing of new cars in his menagerie. This year G.M. dropped Robbins and went to the Gentry title, figuring to show what their product can do in getting about the country and still be used for displays to make sales.

sales.

Idea is not to kill the circus, but several million people annually.

Industry figures the plan cheaper and more effective advertising than

and more effective advertising than the standard field.
Southern Pacific road, if it can get Barnes to manage their clrcus (which is expected to bear the same title) will feature orange lands and typical California state display. Road is said to be anxious to take a trip into Canada as it is figured there are still plenty in that section who don't know about the perfect-climate state. climate state

Fall Kills Jahn During Ringling-Barnum Show

Kingling-Barnum Show
Hans Jahn, top-mounter of the
Jahn Brothers, who do several acts
with the Ringling-Barnum & Balley
Circus, was killed last Saturday
during the night performance at the
Bronx Coliseum when he fell from
atop his 40-foot pole, striking on his
atop his 40-foot pole, striking on his
heeft offort to catch Hans, but to
ne wall; Karl himself being
knocked unconsclous. Hans' death
was almost instantaneous.

was almost instantaneous.

The Jahns Brothers did two dif The Jahns Brothers did two dif-ferent perch acts, one with a regu-lation pole and one in which a bottle was balanced on the head, besides which Hans did a swinging bar act at another spot in the performance. The act has been with the Ringling-The act has been with the Ringling-Barnum show for years, and before that was with the old Ringling Brothers Circus. Jahn's wife and child were back-stage at the time of the fatal accident and did not witness it. The show went on, most of the audience never realizing the accident had been fatal. (See also reference among obituaries in this issue.)

Tex. Centennial

Dallas, April 1.
An exposition of national caliber An exposition or national calloer celebrating Texas' centennial in 1936 being promoted throughout state. San Antonio, with most historic spots, probably will be chosen as site.

Obituary

EDMUND ABBEY

Edmund Abbey, 55 (Franklin

Edmund Abbey, 55 (Franklin

After she had leading roles in "Lae

actor, collapsed in the wings of the

Empire thearter, Toronto, during the

performance of "Thank You" last

was featured in Ziegfeld's "Folllogd"

"Porla G Grat Price," and Carroll's

"Forlda Girl."

ston, Ont.

He was born at Kingston, Ont., but came to New York as a youth and took to stage work early. After several seasons with E. Z. Poll in his Hartford (Conn.) stock Abbey returned to Toronto where he graduated from Upper Canada Col, lege and later from the University of Toronto. He returned to New York and appeared in support of Katherine Cornell and Jessie Shirley. He played "Lightnin' Bill Jonee" for two seasons on the American road and had 14 years in stock, nine with Poll in New England cities and five with George Kepple in Toronto.

Abbey's most conspicuous Canadian success was in playing parts originally done by George Ariliss, He was on tour in "Old Brgilish" and "Disraeli."

Four sisters and a brother survive. ton, Ont. He was born at Kingston, Ont.

MAX BEROL KONORAH

MAX BEROL KONORAH

Max Berol Konorah, 63, first and
later honorary president of the International Artists Lodge, German
performers' union, died in Berlin performers' union, died in Berlin following an intestinal operation. Mr. Konorah was active president of the Artists' Lodge for 25 years, but resigned a short while ago to become a director for Parena, vaudeville agency, organized by the German government to control the

booking of German acts.

During his presidency of the I. A.

L., Mr. Konorah put into effect many
new laws to benefit the performers.

In 1919 he caused a law forcing all
performers to be paid for extra performances and matinees and also prohibited the cancellations of any prohibited the cancellations of any engagement until its expiration. He also forced the managers to pay for the moving of acts' baggage within a radius of 300 miles. In 1920 he reduced the agencies' com-nessions from acts from 10% to

3%.

Konorah, at the age of 11, came to America from Germany and remained in this country for 25 years.

JOHN KIRBY

John Kirby, 37, comedian, appear-in "Silver Wings" at the Dominion, died in a London hospital March 18 of _cerebral_hemorrhage. _He_was taken ill after the Saturday per-formance and unable to appear on

Monday.

Malling from Australia (born in Mew Zealand), Kirby had become popular in England, where he had appeared in "The London Revue," "Carry On, Sergeant," "Shake Your Feet," and with Gertle Lawrence in "Oh Kayl" at His Malesty's.

Prior to "Silver Wings," he had made a success in "Virginia," the Clayton & Waller show at the Palace. He had acted and produced plays for some years in Australia and served in the army during the war before coming to this side.

ALLYN KING
Allyn King, 29, died March 30 in
the Believue hospital after Jumping
from the fifth floor of her aunt's
apartment at 116 Waverly place,
New York, the day before. Miss
King's arms and legs were broken
in the fall in the fall.

in the fall.

Miss King recently attempted to stage a come-back on Broadway but failed, due to excess weight.

From 1916 until 1920 Miss King

AFTER U. S. EXHIBITS

Washington, April 1, representatives of wide eparated state fair associations are in town talking it over with the De-partment of Agriculture on the gov-ernment's exhibits during the sum-

Group represents the Interna-tional Association of Fairs and Ex-

SELL READING PARK

Reading, Pa., April 1.
Ringing Rocks Park, once prosperous summer amusements resort between Pottstown and Norristown

will be sold by order of Montgomery County Court April 19. The place lost patronage when trolley service was replaced by busses last year and business fell

"Florida Girl." She has been reported despondent for two or three years, after a show girl career which included allusions to her as "the handsomest girl ou the stage."

HANG IAUN

HANS JAHN
Hans Jahn, 35, of the Tahn Brothmer's perch act with the Ringlinge Barnum & Balley circus, was killed during the night performance, March 29, at the Colleum, Bronz, N. Y., as a result of a fall from the top of his 40-foot pole. Death was almost instantaneous.

Jahn comes of an old circus family and had been a performer for years with Blother Brother and Balley with Blother Brother and Balley with Blother Brother Brother Western States.

with the Ringling-Barnum & Balley and Ringling Brothers circuses. He is a nátive of Duifburg, Ger-many, and lived in Sailorsburg, Pa, He is survived by his wife and two small children, who sailed yester-day with his body for interment in Germany.

MICHAEL GORMAN

MICHAEL GORMAN
MIchael Gorman, 72, former
vaudevillan, died March 29 in Ottawa, Can., after a long illness.
Mr. Gorman was one of a family
of five brothers who have been
prominent in theatrical and turt
circles for years.
The surviving brothers are Peter,
Jerry, Tom and Joseph, all of whom
have grown up with the theatrical
business in Canada and are
well known in the States.
Interment in Ottawa.

JOHN D'ORMOND

JOHN D'ORMOND
John D'Ormond, 59, former vaude
actor, theatre manager and Philadelphia newspaperman, died suddenly of heart disease at his home
in Glendale, Cal., March 24. While
on the coast for the past 11 years
D'Ormond was not active in show
he lectured for a dental company,
it is said.

t is said. D'Ormond's widow, known in legit tage as Agnes Fuller, is only sur-ivor. Interment at Glendale.

WALTER A. WOLFE

Walter A. Wolfe, 54, former minstrel and vaudevillian, died March 25 of heart trouble in Toledo. March 25 of heart trouble in Toledo. He had last worked in vaude with his wife, the team known as Wolfe and Lee. Besides the widow (Margaret Lee) a sister survives. Some years ago Mr. Wolfe appeared with Haverly's Minstrels as interloctur and basso. Re retired several years ago and settled in Toledo where he was buried.

MARY BILLSBURY
Mary Billsbury (Fitzgerald), 48,
former vaudeville artist and a sister of John Billsbury, K-K-O booking agent in Chicago, died March
25 in Chicago, Miss Billsbury had
been confined to ner home since Christmas.

Christmas.
She was in vaudeville three years, two of them spent in the act "Fas-clusting Flora." She joined the N. V. A. April 27, 1917.

N. V. Å. April 27, 1917.
Miss Billsbury played two years
in musical comedy at the old
Colonial, Chicago, in "Bright Eyes,"
and then successive two-year ensagements in vaude with "The
Petitioat Minstrels" and "Echoes of
Scotland." After two years as a
single she retired in 1928 and resided in Chicago.

LEW SILVERS

Lew Silvers, 60, who appeared in vaudeville, died March 29 in Knox-

ville, Tenn.

He joined the N. V. A. Dec. 2, 1922 He joined the N. V. A. Dec. 2, 1922 He joined the property of the property o

FRANK HAMMOND

Frank Hammond, 52, one of the carliest theatre managers in Birmingham, Ala., died last week of wounds sald to have been self-inflicted. He was found dead in the bathroom of his home at 111 Poplar

Burial in Atlanta, his former

EDWARD MITCHELL

Edward Mitchell, 64, a (Continued on page 79)

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644:4401

Bill overburdened with dance flash stuff, and weak on the comedy end. Johnny Jordan and Co, tumbling acrobatic turn, opened the preview half. Best part of act was balancing on pyramided tables. Clef Barons, four colored singers, died Irving, Beal, Bros. and Lillian, with with dance paiancing on pyramided tables. Clef Farons, four colored singers, died. Irving, Beall, Ercs and Lillian, with Lillian and Irving delivering the hoofing, made a fair turn. Bud and Eleanore Cole were big on their youthful appearance and fast dancing. Violin bit, however, out of place and about be cut. Cherry one of the color of th

nedy.
"Bishop Murder Case" (M-G) fea-re. Business good Friday. Loop.

Englewed

Englewed

Bilzzard aimost sliced the regular Tuesday night 10-act showing bill in half. Act started for the south side two to four hours in advance to make it. Six reached the it ones. Main turn was Greenwald & Weston's Ali Girl show (17 femmes), doing minstreley and skits for 55 work stood out with Goil from Woolwoitis monolog by Emily Darrell garnering laughts, aided by a building wearing shoes and stock; Holly and the side of the sid

Although the deal for a separately financed B & K house on Wacker drive has failen through, the Publix subsidiary is going ahead with its neighborhood program and will build at least two houses this year out of its surplus of over \$5,000,000.

When in Chicago Visit These Hits

An ELPHI

STRICTLY DISHONORABLE Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Pemberton
"An evening of delight."
—Heywood Broun, "McCall's" Mag.

ERLANGER Mats. Sun., Wed. and Sat. See the Vanishing Whippet Car and 10 Beautiful Girls

THURSTON

The Famous Magician and His Daughter, JANE, Singing, Dancing Comedianne

₹. K. O. WOODS The screen sensation that jolted jaded New Yorkers out of their

"PARTY GIRL"

With Douglas Fairbanks, Jr. Marie Prevost Leanette Loff

series of backsprings by one into a final lift, position on the upraised arm of the other.

Program completed by "The Avrul Truth" (Pathe) and Pathe news shots. Business was blizzard floppo.

Drake (north side) reopened March 28 under management A. Courshon.

Rehearsals of light opera season at Chi Civic Opera house started last week. Opens April 21 with "Bo-hemian Girl" and runs until June 21.

Richard Henderson back from southwest tour organizing rep show for Michigan and Ohio.

Civic theatre stock closes at Utica, N. Y., April 5. Bill Kelly here lining up another

State, Muskegon, Mich., added to R-K-O western office booking list three acts split week.

Coronada (Publix-Gt. States), at Rockford, Ill., has dropped vaud-film policy for straight pictures, leaving Palace (R-K-O) only vaude house in the town.

Omaha Publix houses switch policies April 5. Paramount, taken off the unit route, goes to straight pic-

BIRMINGHAM79

BUFFALO 79

CHICAGO 77

CLEVELAND 77

CLEVELAND 77
DALLAS 77
DES MOINES 78
DETROIT 79
LOS ANGELES 78
MEMPHIS 79
MILWAUKEE 77
MINNEAPOLIS 78
MONTREAL 78

tures, and the World from straight pictures to full-week vaude, four acts, booked by the Chicago Wil-ilam Morris office.

Enlargement of the Chicago RKO office under Jack Hess' new post as western exploitation chief, brings William Danziger, Milwaukee RKO, a., here as Hess' assistant. Sidney Stein, Fox-Midwesco, p. a. in Milwauker, succeeds Danziger there.

Following announcement of a new South Side house, property was acquired on the middle Northwest Side for the property of the state of t

Paramount, Waterloo, Ia, has gone from pictures to three acts booking through local R-K-O.

Belmont, R-K-O northwest side vaude showing house, will go back to picture policy May 1, when it re-verts to Publix. House will be added to the Greater Talkie chain, operated apart from B. & K.

Jack Dempsey opens at the Ava-nn, southside spot, April 4, and oubling at the Stratford beginning pril 6.

Herb Ellisburg has resigned as publicity director for Publix's Greater Talkie houses, to take ef-fect April 15.

Additional managerial changes in the B. & K. spring shake-up: G. Tabor, from assistant, Oriental, to

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated
The cities under Correspondence in this issue of Variety are as follows and on pages:

NEWARK .

OTTAWA .

assistant, Tivoli; A. D. Popel, from manager, Grunada, to manager, Roosevelt; II. Potter, from manager, Senate, to manager, Granada; H. H. Byram, manager, Rosevelt, to manager, senate; iva. B. Holden, from the manager, Eviera, as manager of manager, Riviera, Resignations: Walter Stein, as manager of the Uptown; Leo Fitzimmons as assistant manager United Artists.

CLEVELAND

By GLENN C. PULLEN
Obio—"Hot Chocolates."
Hunna—"A limole cree."
Play House—"Escape."
Stillman—"Puttin' on the Ritz."
Palace—"Such Men Are Dange

ude.
Allen—"Montana Moon."
Allen—"Song of the West."
105th—"Let's Go Places"; v
State—"They Learned About

nit. Columbia -- Buriesque.

"Doc" Waliace Elliott, manager, Keith's 105th, now being sued for divorce by his wife, Mrs. Helen Elliott, on the grounds of extreme cruelty and non-support. Wife also charged "Doc," also a pro football star, of temporarily deserting her star, of temporarily deserting her to entertain a stage and screen celebrity about two weeks ago. Said she wouldn't name this actress co-respondent unless divorce case made it necessary retranant all-married May 4, 1925.

Stench bomb vandals last week brought total of neighborhooders hit up to 30 by bombing Knickerbocker, Cedar, Cinema, Gaiety and Strand houses.

Emerson Gill's band at Show Boat nitery closing April 5 to open at Blossom Heath, Detroit, April 6, Rainbow Room going dark May 4,

NEW ENGLAND 77 OAKLAND 78

PITTSBURGH 77

PORTLAND, ORE..... 78

ROCHESTER 78 ST. PAUL 77
 ROCHESTER
 78

 ST. PAUL
 77

 SARANAC LAKE
 78

 SEATTLE
 78

 SYRACUSE
 79

 TOLEDO
 77

 TORONTO
 79

 WASHINGTON
 78
 back, one a day, in order of popu-larity for that week. couple were married at Waukegan,

Al Amato, director Vern Kalt's dance band at Green Mill Gardens (night club), celebrated 5,000th performance there last week.

Bandits blew safe of Harris thea-

George C. Francis, Fostorio, O, musician, living in Paris, his grandmother, Mrs. Sarah K. Thurstin, informed last week after appealing to Congressman Joe Baird to locate youth, from whom she had not heard since lie went to France with jazz orchestra two years ago.

The Cameo, second run downtown grind, brought in Fox's "Christina" for first run showing the first half of this week.

PITTSBURGH By HAROLD W. COHEN

Nixon-"Strange Interlude."
Alvin-"Merry Widow."
Pitt-Sharp stock.
Academy-Mutual burlesque

Pictures
Stanley-"Blaze o' Glery"; stage show.
Penn-"Bishop Murder Case"; stage

iow. Enright-- "Under a Texas Moon"; stage

now.

Harris—"Vengcance"; vaude.
Aldine—"The Rogue Song" (3d week.)
Warner—"Under a Texas Moon (2d cek).
Sheridan Sqnare—"The Golden Caif."

Jay Mills leaves Enright as m.c. April 24, going directly to Earle, in Philadelphia. He will be succeeded by Dick Powell, from Staniey, who was out in East Liberty prior to Mills. Staniey getting traveling m.c.'s with Publix units.

Burton Churchill at. Pitt next week as guest star of George Sharp Players.

Theatre Managers' Association running midnight benefit show at Stanley Sunday for local charity, now conducting drive for \$100,000. All theatres sending talent.

Order out to cut down operating

Johnny Biack back in town after short sojourn in advance of one Daniel Davenport's jungle picture, "Jango." This unit folded after censor trouble in Youngstown, O.

Local columnist giving plenty of space these days to Marc Connelly, whose "The Green Fastures" has everybody talking. Connelly used to pound a beat here for old Pittsburgh "Gazette Times" and ran a weekly humorous column in addition. Tradition is that Marc's column was lousy.

Jack Sidney's "Broadway Revue" in at Penn for four days to fill gap of Penn's switching from Monday to Friday openings. Penn plays the Loew units.

Advance sale for "Strange Inter-lude" exceeded anything ever be-fore presented here. Fortnight en-gagement expected to be good for \$65,000 easily. Top is \$4.40.

ST. PAUL

Paramonat—"Sarah and Son."
R-K-O Orpheum—"Oh Yoah"; vaude.
Rilvera—"The Sky Hawk."
Strand—Evidence."
Metropolitam—"Dark."
R-K-O Freedent—"Lovin' the Ladies."
Tower—"Playing Around."

After three weeks in Minneapolis at \$1 top, "The Vagabond King" opens here week after next at 750. St. Faul gets second shot at everything with the Paramount taking previous week's show at Minnesota (Publix).

The Metropolitan may stay dark or some weeks with nothing in

Frank Burke, just installed man-ager of the R-K-O President, is to be transferred to Washington, D. C

Oison and Johnson, now in Hollywood for Warners, reopen their R. K-O tour in Minneapoils with a two weeks' stop starting early in May, and will then come to St. Paul for

Rumored Boulevards of Paris (nite club) that started with a bang is about to fold.

MILWAUKEE

By FRANK J. MILLER By FRANK J. MILLER
Allambra—"The Rogus Song."
Davidson—"Street Seene" (legit.)
Davidson—"Street Seene" (legit.)
Andrette—"The Royalor"
Majorite—"The Aviator."
Merrill—"Anna Christic." (3d week).
Palsts—Grana play Sunfas,
Rerill—"Heau Handli', vaude,
Strand—"Mrn. Wilhout Women."
Wisconda—"Street of Chance'; stage.

The state of the s

The Chicago Symphony orchestra, Frederick Stock conducting, gave its last concert of the season at the Pabst last week.

Wisconsin Players stage "The Mask and the Face" at the Play-house April 9-12.

The Davidson (legit) has insti-tuted a ticket delivery system. Boys on motorcycles deliver tickets tele-phoned for, collect money for the same and return it to the box office.

The Riverside is to have its new electric sign after several years of itigation. When the house was first opened the building inspector retrievable to the control of the c

"Vagabond King" comes to the Strand April 18 for a run.

Joseph Kinsky has been made manager of the Fox Plaza.

NEW ENGLAND

Protests over first Sunday film shows in Arington, Mass, recently caused the board of selectmen to re-fuse to grant a license to the two film theatres last Sunday. The select-men previously had decided licenses would be granted for only on Sun-day at a time.

George Landers appointed man-ager of E. M. Loew's theatre (for-mer Majestic) in Hartford.

Safebiowers surprised in office of Strand, Fall River, Mass., by Patrol-man Raymond Lennon, attacked and badly wounded him.

Pians of St. Cassimir's parish for presentation in New Bedford, Mass, of a play next Sunday night drew attention of the State Department shows having scenes of violence. Rev. Stanislas Ryczek revised origi-nal plot having robbery of a monas-tery, a murder and the use of fire-arms.

James Thatcher players open stoch season at the Grand, Hartford, Conn. April 21.

Cooney's Union Square theatre, Pittsfield, Mass., has a policy of dra-matic stock and films on a split week basis. The stock is by the Leo Fleids players, direction of Irwin Farrar.



Chicago's Most Attractive Popular - Priced Residence for Transient Theatrical People 10 Minutes from Loop

Every Room with Bath and Radio

\$10.00 Per Week, Single \$12.00 Per Week, Double THE NEW HOTEL CEDAR

1112-18 North State Street CHICAGO

NEAR THE LAKE

AT LIBERTY

If you are looking for young man, 29 years old, single, with a general knowledge of show business, also an efficient bookkeeper, stenographer and secretarial duties, honest, with very best reference, to act as your

Write Box 143 Chicago Office Variety

IN CHICAGO **LINDY'S RESTAURANT**

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

after which Vic Leval, manager, and George Williams band opens at Conneaut Lake Park, O. Lee Roth's band due at Lake Shore Hotel June 13. Rosemont Club, formerly Rain-bow Gardens, starts summer season April 19.

Ben Schwartz, Uptown manager, resigning to go to Mansfield, O., to manage another Warner house. Succeeded by George Relster.

Brooks and Ross, radio singers, being booked through Cincinnati, Toledo and Ohio towns by Tommy Carroll.

William Watson quit last week as Hippodrome manager.

DALLAS

By RUDY DONAT Majestir-"Such Men Are Dangerous

Majore.
aude.
Palace—"Young Eagles."
Melba—"Sung of the West."
Old Mill—"The Furles."
Capitol—"Murder on the Roof."

Janet Easiman, 20, Ft. Worth, repternational beaut carnival

Mike Barnes, brother of late Fred Barnes, given contract for grand-stand shows for Texas state fair next October. Jake H. Lutzer, Dalias, made

manager for Indianapolis. Jimmy Eliard, m. c. for Palace (Publix), transferred to Toledo.

A. V. Baker, Denver, replaces Jimmy Landers as manager of Pai-ace. Landers transferred to Publix houses at Houston.

TOLEDO

By E. H. GOODING

now.
State—"Happy Days."
Pantheon—"Spring Is Here."
Valentine—"Girl Said No."
Vita-Temple—"Cohens and Kellys

HOLLY WOOD and Los Angeles

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Phone Hollywood 6141

New Fox West Coast theatre at Tucson, Arlz., will be opened April 11. Town will get a load of film celebs for the opening.

Hardwick Brothers, owners of the Lyceum and Rex theatres, Clovis, N. M., have started construction of a 1,000-seat theatre there.

Added to "Philadelphia," at Vine Street theatre: Frank Dawson, Frank Lengel, Ross Chetwynd, Kitty Leeds, George Morrell and Rand Barker.

Deutsches theatre presents "The Makropoulous Secret" April 4 at the Windsor Square theatre. Ullrich Haupt directing.

Chorus of "Gone Hollywood" paid off March 25. Total, \$476.

Leonora Cari, McDonald and Dean, and Bud Avrill to F. & M. for unnamed Idea.

Louis MacLoon's production of "New Moon" will move to the Curran theatre, Frisco, April 13. As in Los Angeles, the same company will play "Desert Song" at the end of the "New Moon" run.

Ted Wills, comic, opens at the Boulevard, Los Angeles, this week for F. & M. Later goes into a unit.

F. & M.'s "Milky Way" Idea has Vernon Stiles, Noree, Stone and Lee, Bert Faye and Steve Marlon. It opens April 3 at the Colorado theatre, Pasadena.

Grease Paint No Longer Necessary

Tosay it's Thee-Paint.
Its advantages ever the old-fashinode greate as paint are numerous. Thes-paint can solid with Thes-paint can solid with Thes-paint can be used before application—no construction of the numerous paint with the numerous paint numerou

-Henry C. Miner, Inc.





Rusco and Hockwald's Minstrels | Branford for one week, beginning will play Balboa, San Diego. House | Saturday. Milton Douglass quits as has been closed for nearly a year. Price 75c. top, three shows dally.

Bert Levey, vaudeville cartoonist, is in New York for an operation to his right ear. Mastoid condition feared.

Fanchon and Marco have tied up with National Confectioners Asso-ciation for publicity on "Candyland" unit. Confectioners figure to use the publicity as an antidote for "Don't eat sweets."

OAKLAND, CAL. By WOOD SOANES

Hot weather took considerable toll from the theatres over the week end, but "Journey's End" go a 15th at 15th

"Journey's End" is in for five days on percentage and may be followed by other touring shows if business holds up.

The Oakland Den of Lions go into the Fulton April 25 with a produc-tion of "Go Easy Mabel" by the The-atre Mart, local little theatre group.

The Fox-Oakland starts a midnight show policy March 29 under title of "Midnight Radio Revel," with Edna Fisher, radio planist. The Orpheum tried a similar scheme recently but withdrew it after a week or so.

George Bernard Shaw's "The Great Catherine" has been selected for a run of three week-ends at the Ber-keley playhouse.

SEATTLE

DAVE TREPP
FIfth Ave.—"Golden Calf" stage,
Orpheum—"Town Racket"; vaude.
Fox.—"Tomple Tower. The."
Metropolitan—"Applesance."
Blue Bouse—"Night Ride."
Music Box.—"Under Texae Moon."
Liberty—"Tanned Lers."
Collecum—"Tol for Parls."

John Savage asked city council for permit to reopen Butler Rose room dance cafe upon expiration of padlock order, which kept place dark a year.

Paul Whiteman and band here week opening April 7, at Civic Auditorium.

Robert Armstrong, publicity director Seattle Paramount past year, now manager of Metropolitan for Publix when house shows pictures. Eddic Cooke is manager for road shall a control of the cooker of

Washington medics at state convention had a show of F. & M. acts while gathered at the Olympic hotel.

NEWARK, N. J.

By C. R. AUSTIN

troad—"Hotel Universe."
hubert—Dark.
roctor's—"Roadhouse Nights"—Vaude.
oew's State—"Bishop Murder Case"—

Lock s dutc— Description of the West.

Mewark—"Holoout"— Yaude,
Mosque—"Song of the West.

Mosque—"Song of the West.

Mosque—"Song of the West.

Turning U)—"Stage Show.

Fex Terminal—"Happy Days" (2d wk).

Little—"Sny of Madane Pompadour."

Capitol—"Son of the Gods."

Empire—"Riche Zares" (Mutual).

Gregory Dixon now in charge of press work for the Branford, which will run its publicity apart from that of the Warner circuit.

The Mindlin, on Broad street, pens this month near the Mosque, t promises ping-pong, bridge, dancing, coffee and cigarets, and it will lso show pictures.

Bennie Ross comes back to the

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enth Avenue, between 40th and 41st Streets, New York City SOLE AGENTS FOR B & M TRUNKS IN THE EAST Phones: Longacre 6197 Pennylvs. 1 9004

PORTLAND, ORE.

Broadway—"Montana Moon."
Faramount—"Sarah and Son."
Inted Artistes—'Hell Hards.
Alder—"Iger Houting in India."
Alder—"Tiger Houting in India."
Musle Box—"Mexical Rose."
Blue Mouse—"Song of the West."
Orlental—"Disraell."
Orlental—"Disraell."
Dufwin—Henry Duff, Players (stock).

Bert Hanson new p. a. at the Publix Paramount, replacing Bert Shane, who returns to Los Angeles. Charlie Kurtzman, Publix Pacific chief, still here in active charge of bayes

Ben Greet and Shakespeare Players play here April 1-2 at Auditorium.

Portland Civic Theatre did anoth-er brodie with local production of "Officer 666."

Floyd Maxwell, Fox city mgr., op-erated for appendicitls, back on the job.

ROCHESTER, N. Y. By DON RECORD

m—''Journey's End" (stock). Palace — "Case of Sers"; vaude. RKO Temple—"Hell's Heroes." Loew's Rochester — "Rogue Song"

Loew's Rochester — 10520 ande.
Eastman—"Honey."
Regent—"Song of the West."
Piccadilly—"Little Johnny Jones"

tude.
Fay's—Dark.
Victoria—Dark.
Strand—Change.
Family—Change.

Little Cinema theatre dropped prices from 50c-75c to 35c-50c.

Kondolf-Folmer stock put on Sat-urday opening with "Journey's End" as starter.

With cops as doormen and ushers, Rochester police took over entire charge or RKO Palace for police benefit midnight performance. Or-chestra also in police uniforms. Union crew worked free.

Theatre business here now frank-by bad. RKO Palace and Loew's Rochester with most expensive shows holding up best, but it takes a smash hit to do any real biz. Un-shamed. At least 10% of population out of work.

MONTREAL

His Majestys—Manhattan Opera Co. Pulaco—"Wagabond King."
Capitol—"High Society Bluee"
Locw's—"Seven Days' League."
Locw's—"Seven Days' League."
Imperial—"Lowe Comes Along."
Orpheum—Double bill.
Roxy—"Wornan in Pawa."
Empress—Double bill.

Big legit shot in Montreal last week was at His Majesty's, when "The New Moon" totaled around

Gayety, Eastern Canada's only burlesque house, closed Saturday after renewing lease with Mutual since February. House ran in red since reopening and also had hard treatment from police.

"General Crack," smash on main stems, recalled by local censors and pitilessly cut up before it can be shown on second run neighborhoods.

George Rotsky, manager Palace, running for city council, election slated for April 7.

Orpheum (first run), running in or close to red lately, and house trying out double bill to help biz.

out double bill to help biz.

Total listed stock of Famous Players Canadian Corp., Ltd., on the Montreal Stock Exchange has been increased to 380,000 shares by listing increased to 380,000 shares by listing for the bear of the Montreal Stock Exchange has been increased to 380,000 shares by listing to common stock. Increase is result of purchase of stock under option to the bankers at price of \$25 per share. This purchase was to be made prior to April 1, when price became \$30.

Option was granted to bankers at 70.

Option was granted to bankers at 70.

When stock was carried on company's books at \$21 per share. With advent of talkers, earnings have gone up phenomenally. By exercising their privilegs the bankers pay \$40.000 per share for \$0,000 anares at \$25.

Option was the prefer a book of the property of \$10,000 anares at \$25.

Option is therefore about \$1,155,000. In addition there is a \$2 dividend, which will give bankers a further \$50,000.

SARANAC LAKE

By "HAPPY" BENWAY
Thomas White, on the "cure" list
for past year, is returning to New
York.

Alice Carman, 52 Park avenue passed another milestone.

Write to those you know in Sarana

Dr. Edgar Mayer ls back from a

New rules and regulations at 80 Park avenue—everybody must cure Dr. Wilson believes the new rule is not a bad one.

James Cannon made the "come-back" in eight months—a wonder cure. Leaving for the Bronx, ex-pecting to resume his musical work

Allie Bagley, Edith Cohen, Anna Mae Powers, Alice Carman, Irving Bloom, Ford Raymond and Charlle Besnah are listed as "abed" patients.

DES MOINES

By R. W. MOORHEAD

Balinoi-The Trespaser." The Vagaond King. "Those Y and Young to Compare the Compa

Nate Frudenfeld, Publix division manager in Iowa, has made the fol-lowing changes: George Eleckford to manage Des Moines, Des Molnes; Cedar Rapids; Irving Cohen to man-age Paramount, Waterloo; John Krier to manage Columbia, Daven-port; M. L. Elewitz, manager Gar-den, Davenport; Gerald Gallagher den, Davenport; Gerald Gallagher to manage Fort and Spencer houses Rock Island.

President Players have added Bradley Page as leading man and Sam Tuthill, former juvenile with Clemant-Walsh.

"Pygmalion" doing good business at Community Theatre Playhouse.

Carl Perry will manage the ball-room and picnic grounds of River-view park, which opens May 14.

The Lyric, Belmond, Ia, reopened under management of Geo. Hake. McClurg & Binkley have sold the Princess, Sanborn, to Dr. J. C. San-ders. The Strand, Sloux City, re-opened at the New State. The Rain-bow theatre, Marcus, bought by Lewhman & Robinson of Sibley.

MINNEAPOLIS

Metropolitan—Dark. Shubert—Florence Reed in "Stella Dai-sy", (Bainbridge stock), R-K-O Orpheum—"The Night Rido";

iude. Puntages—"Pereonality"; Lole Bridge b. Minnesota—"Honey"; Publix unit.
Century—"The Green Goddess."—
State—"The Sity Hawk."
Lyric—"Only the Brave."
R.K.O Seventh Street—"Lovia" the

Acter—'Lucky Star." Grand—"Phantom of the Opera."

Maude Aldrich, field secretary, Federal Motion Fleture Council of America, is appearing before load organizations enlisting support for the Congressional measure providing for federal supervision of pleture production and federal regulation of the industry's trade practices.

For the fourth successive year, the Chicago Grand Opera Co.'s local season went over without a deficit. The four operas drew about 24,000 to the Auditorium last week at \$6.00

Don Jenkins, of the city attorney's office, was certified by the civil service commission last week to the assistant managership of the municipal Auditorium. A competitive securiation was 2,700 a year.

VARIETY BUREAU

WASHINGTON, D. C.

418 The Argonne 1629 Columbia Road, N. W. Telephone Columbia 4630

By HARDIE MEAKIN
National (Erlanger-Rapley) — Steve
ochran's stock.
Foll's (Shubert)..."Journey's End."
Pictures
Columbia..."Rogue Song" (24 meth)

Columbia—"Rogue Song" (2d week), Earle—"Slightly Scarlet." Fox—"South Sea Rose." Met—"Green Goddesson." Palace—"Sard and Son." B-K-O (Keith's)—"Lovin' the Ladles the Ladies."

Palace, too, having its trouble on switched stage and screen attrac-tions. Last week Eddle Leonard was scheduled, but last minute change took the minstrel out.

Since Joe LaRose went to the Fox, Detroit, David M. Idzal, divisional manager, has been routining and lighting the shows at the Fox here.

Looks like Metropolitan Opera will come out financially during sea-son at Fox (Pcts) April 23, 24, 25, Advance sale is enormous.

Steve Cochran's sixth season at the National with stock getting away to excellent start. Harold Phillipps, former d. e. of "Times" back doing publicity for Cochran.

BRONX, N. Y. C.

Jules Fields on exploitation for Park Plaza, Fox.

New grand opera troupe at the Bronx Opera house, for week-end performanes only, is Royal Grand Opera Company. Antonio Ferrara and Enrico Odierno are behind it, with Marx Karper on publicity.

Last-minute decision by the co-operative dramatic stock troupe at the Tremont to stick this another week. No business yet, but hopes.



New! Ideal for acrobatle, aesthetle and ballet work. In soft black leather with Elk-skin sole, \$1.50. White leather, \$1.65 (mail ordors add 10c postago). Quantity prices to producers.



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Wicks J Mr & Mrs Wurzburger Jean'te Henning George Jaames F Miss Zeck Billy

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MEMPHIS

By WALTER D. BOTTO Loew's State—"The Girl Said No" Loew's bate— Ine Giri Said Av-Jaude. Orpheum—"Wedding Rings"—Vaude, Warttera—"The Melody Man." Loew's Palace—"Only the Brave." Strand—"Guilty." Princess—"Out on the Border."

yuga Mrs

Ciarence Williams new manager of R-K-O.

Show Boat cabaret at West Mem-phis closed by state officials on ac-count of gambling permitted at the place.

Dave Harmon and orchestra now at Peabody hotel.

Loew's Majestic theatre turned into a clothing store.

Loew's State and R-K-O now pre-senting four instead of five acts, as formerly.

Skeets Mayo, old minstrel, now conducting a dancing school here. F. Dailard is press agent of the R-K-O.

Chicago Opera Co. played a 2-day engagement at the Auditorium here and had a deficit of over \$10,000 to be paid by the subscribers.

Homer Guenette orchestra now at East End gardens.

Sterling Travy now handling the film and dramatic department of Commercial Appeal.

BIRMINGHAM, ALA.

By ROBERT H. BROWN z-"Such Men Are Dangerou

aude.
Alabama—"Young Eagles."
Strand—"Song of the West."
Empire—"Lillies of the Fleid."
Gala—"A Lady to Love."
Trianon—"The Very Idea."
Pantages—Marcus Show.
Lyrick—Dark.

The Favorite Players at Lyric losed Saturday night. They had he house leased from Interstate, and interstate's lease was up Monay. Interstate will not renew and tock goes out. Reported outside atterests trying to get Lyric for ictures. aity. stock

LORRAINE

LUNRAINE,
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DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY
DOUBLE WITHOUT BATH, \$14.00 WEEKLY
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Three and four rooms with bath,
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while "Marching Men" comes to the Boulevard.

Dyker theatre in Bay Ridge, of-fering pictures and stock with Saturday and Wednesday change of program. Tommy Hanlon heads the co. which also includes: Dor-othy Sevier, Joe Barret, Gale Stephenson and Harry Jackson: Plays this week arc. "A Keys to Baldpate," and "A Fool-S Advice."

Amateur nights in vogue again.
Paramount started a Saturday
night amateur contest with Aibee
offering "Discovery Nites" Wednes-

OTTAWA, CAN.

Mby W. M. GLADISH
After one screening of "Little
Johnny Jones" at the Centre Theatre, Manager Don Stapleton took it
of and substituted "The Furles" for
the week, using large display space
to explain the change.

Theatre managers here turning down French language pictures depute the large local French colony, but the time fection of the property of the large local French colony of the large large transport of the large large simultaneously at the Imperial and Regent.

Maurice Colbourne English Dra-matic Co. played to poor houses at the Embassy here, despite if was the first road show into Ottawa in two years. Lent and a hoost in prices to \$2.65 top were blamed.

BUFFALO

By SIDNEY BURTON
Teck—"New Moon"
Buffulo—"Young Eagles."
(entery—"Song of the West."
Hipp—"Seond Choice."
Great Lakes—"The Girl Said No."
Lafayette—"Framed."

Phil Lampkin, m. c. at Shea's Buffalo, leaves April 10 to make way for new Publix presentation, policy under which each unit will carry its own m. c. Lampkin has been here 18 months.

Local legit season perked up with "New Moon" and "Street Scene" booked for the Teck and "Hotel Universe" and all-star "The Rivals" at the Erlanger, all during

Chief Caupolican at Shea's Buf-falo last: week, left April 1, to join Eddle Cantor in Hollywood for film production of "Whoopee."

John J. Whitehead, Jr., will be general manager of the Kondolf-Folmer stocks, both here and in Rochester with headquarters at Buffalo. Charles S. Otto remains as manager of the Erlanger during stock engagement here, which opens April 28 with "Journey's End." Co. includes John Buckler, Leslie Austin, Philip Tonden, Lester Fuller, William Whitely, Glübs Penrose and Ernest. Lawford.



west. New York sent up a booker to double-o the show and local ver-dict quickly affirmed.

Sophie Tucker, headlining at Loew's this week, made Syracuse history Saturday when she wielded an axe on one of the houses convolved to the co

TORONTO

New Famous Pieyers house Galt, Ont., opens in three weeks.

Ben Geldsaler has been admitted to the charmed circle of Famous Players executives, who go into con-ference once a week to see what it's all about. He directs the booking of nictures.

Charlie Querrie, manager Palace now president of Danforth Business Men's Association.

DETROIT

Stage
Cass—"Fortune Teller."
Stabert Detroit—"Wonderful Night"
(2d wk.)
(2vice—"Ten Nights in a Barroom"
(3d wk.)

Fox—"Golden Calf"; stage show. Oriental—"Blaze of Glory"; vaude. Michigan — "Montana Moon"; stage

Monigan — "Montana Moon";

Owled Artists—"Sarah and Son."
State—"Rogue Song."
Parnmount—"Texas Moon."
Fisher—"Slightly Scarlet."
Adams—"Sergeant Grischa."
Madlson—"Second Wife."

Marty Cohn, proprietor of the ill-fated Study Club, night club that burned last fall with 22 lives lost, was acquitted of criminal negligence.

J. E. Flynn, district manager of the Detroit district for Metro-Gold-wyn-Mayer, has just taken over the Buffalo, Albany and Pittsburgh of-fices for the same company. Vacancy was caused by resignation of George Bendo, who left to go with the Arctic Nu Air theatre ventilating company.

Manager Joe LaRose of the Fox theatre is doing his best to help the Detroit merchants. He is paying the F. & M. personnel in advance, with the instructions to spend their money here where they earn it. Money comes in especially handy for the control of the second of the control of the contr



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NEW YORK CITY

Mrs. Jackson now in charge

Three Barnett Sisters and Madame Loretta. All creditable. Rudy Rudinoff in spot 8, with three rings of trained liberty horses, worked by himself, Gordon Orton and Merritt Belew, strong number, with the horses well trained. Plenty of speed and with each ring filled with sleek nage went over big.

with sieek mags went over big.
Display 5 brought on the Juliettes
another import. A high perch act,
novel and well handled. The Arleys
in Ring 1, baiancing and equilibriatic, the Wright Duo, same kind of
turn in Ring 2, and the Three Orantos on Stage 1. All o. k.
Feature clown number, Ford
troubles.

Scals filled the 10 spot, with Cap-tain Firth and Edwin Noble, pre-senting the two groups. All one could wish from this sort of num-

could wish from this sort of number.

Display 11 brought 23 young femmes to the swinging ladders without which no circus today could be called a circus. Jessie without which no circus today could be called a circus. Jessie White, E. W. White, John Shubert and the Walters made up the meat of the bill. Good aerial display and clicked.

Mix's Famous Poless Troupe into Display 13. Standard circus act of 3 men and one woman, this number aiways good for gasps and thrill. Never falls. Into Display 14, three riding acts with Otto Griebling, a crack clown, with his tunny falls. Griebling rides with the Novellie troupe and is an addition. Hollis-McCree troupe and Albert Hodgini Troupe both present a finished equestrian number beautiful dressed and well. Thirty-two horses on the track.

number beautiful dressed and weil executed.

Thirty-two horses on the track mounted by that same number of beautiful riders an eye viil and a strongular berent big. Followed by jumping horses and Liberty num-ber...

And interstates will not renew and stock goes out. Reported outside bright the string to get Lyric for pictures.

Buffalo Little Theatre remains draw with report it may be turned foot down again on some photos used for posters in the lobby at Partages. Marcus unit playing the Covered dam up with brown parter and peake.

SYRACUSE, N. Y.

By JO ABRAMSON
Flatbush—"Blossen Time,"

"Agastic—"Three Little Giris"

"Agastic—"Three Little Giris"

"Agastic—"Three Little Giris"

"Sarah and Son" broke the wock arrangement—"Inforted flate for the consention of the consention o

OBITUARY

(Continued from page 76) nt for Buffalo Bill and connected

with Barnum and Bailey's Circus, died in Romsey, England, March 12, after an adventurous career and many travels. Mitchell once ar-ranged a command performance many travets. Mitchell once arranged a command performance before Queen Victoria, which greatly enhanced his prestige.

Addie Robyns, 70, for many years in vaude with her husband, William Robyns, in "Counsel for the Defense." died in San Francisco March 21 after a lingering and complicated illness.

Survived by her husband and a son by a first marriage, Ralph Mitchell, picture actor.

JOHN F. FAY

John F. Fay, 73, old-time minstrel man, dled last week at his home in bridgeport, Conn.

Mr. Fay had been with many traveling outfits, but his most notable engagement was with the old San Francisco minstrei troupe.

Interment in Hartford.

JOE. A. BELMONT

JOE. A. BELMONT
Joe Artessi Belmont, 70, for 35
years a circus acrobat and who also
worked in films doubling for star,
died in Toledo, March 28. A news
story on his death appears elsewhere in this issue.

Adelbert B. Lane, 48, stagehand, Middlesex theatre, Middletown, Conn., was killed March 27 in an auto accident.

The mother (72) of H. M. Addison, manager Locw's Rochester (N. Y.) theatre, died March 23 in Hawthorne, Pa.

Benjamin Kinney, 45, known professionally as "Red" McFadden, once champlon prize waltzer, died In Buffaio March 26.

Father of Blutch Schielfstein, treasurer, Liberty, New York, died March 29.

Sister of Jackie McPartiand of Fuiton box office died in New York last week.

Brother of Larry O'Keefe, treas-urer, Alvin, New York, died March

Wife of Cresson E. Smith, divi-sion sales manager, United Artists, died March 30 in the Memorial hos-pital, New York.

DEATHS ABROAD

Paris, March 21.

A. Biguet, 75, French dramatic critic, died in Paris.

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"What a band!"
—"DAILY NEWS."

"Ellington and his band distinguished themselves in Mr. Ziegfeld's 'Show Girl' troupe earlier this year, and last night offered a series of barbaric tempoed tunes that won approval. Mr. Ellington's piano solos also clicked, and his drummer is better described as the ace of the cymbal dusters."—Walter Winchell, "DAILY MIRROR."

"The last note in jazz."—Charles Darnton, "EVE WORLD."

"Duke Ellington played for him and quite successfully occupied the fore part of the program."

-"EVE. SUN."

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VOL. XCVIII. No. 13

NEW YORK, WEDNESDAY, APRIL 9, 1930

80 PAGES

DVERTISING BO

Hollywood School Kids Told to **Keep Dancing Shoes at Home**

With ail major studios having a line of dancers on contract the dancing schools here are reaping a harvest from the young hopefuls who hope to get into the hoofing business.

In the six blocks that make up Hollywood's main stem, there are 32 schools where kids are mastering "Off to Buffaio." At the Hollywood High School, with most still learning their three "R's," the teachers passed a rule that the kids cannot wear tapped shoes in the class rooms. While changing classes the young hoofers were doing breaks in the halls.

Young hoofers were doing breaks in the halls. Most of the schools are on the second floor of Boulevard buildings, and the local yaps are getting an eyelul of the gals in practice clothese received of the gals in practice clothese received of the gals in practice clothese in some hoofing parlor. I be a subject of the propers are running a full page of dieplay advertisement on the dancing schools. All the ads claim that this or that picture had dancers from the school advertising It's getting so tough now that three or four schools will claim the credit for the dancers in one picture.

Golf Stars, Double, \$5,500

Clicago, April 8.

Gene Sarazen and Johnny Farrell are to double between the city's

goif links and the Chicago theatre, week April 18, for \$5,500. Also booked by William Morris office into the Fischer, Detroit.

St. Paul, April 8.

Paramount putting on most novel of its lobby ballyhoos this week with Len Mattson, golf pro. He's giving the standees putting lessons

while they wait.

Played up in ads with walting patrons to ask as many questions about golf as they can think of.

R. R. TRAFFIC AS GAUGE

20th Century in One Section, Both Ways, Same Day

Chicago, April 8. Rallroads are feeling the business slump in decreased traffic on crack trains between New York and Chi-

Twentleth Century (N. Y. C.) used by all roads as the business learnmeter, had only one section on the train arriving in Chicago Friday morning (4), and only one section leaving Chicago the same day. Its usual number is from three to five sections.

It was the first time in years troffic was at such low ebb.

Making the Weight

Biggest market for weighing scales is Hollywood.
Hardly a home there without a scale. First National has even gone to the extent of analyzing what weight would best suit its actors and latter are accordingly, advised or ordered.

ordered.
Weight is based according
to particular roles but in this
manner an actor or actress
gets first hand info without

FIFI PLEADS "SLAVERY" ON CONSTITUTION OF U.S.

Fifi D'Orsay is invoking the Constitution of the U.S. and asking the Los Angeles courts to liberate her from a contract with Lyons & Lyons, agents, on the grounds of

The complaint filed on behalf of the actress wherein she sues both Fox Pictures and L. & L. is a kick-back to the suit brought by the agent against her on her contract with Fox.

Article in the C. of U. S. is XIII and reads:

"Neither slavery nor involuntary servitude except as punishment for crimes of the party who shall have been duly convicted shall exist in the United States or in any place subject to their jurisdiction."

L. & L. is represented by Attorney Julius Kendler, who has answered the actress' invoking of the article as "promiscuous" and "laughable."

Greek Shorts Program

On Grind on Broadway

Orthophone Pletures, Inc., producers of Greek taiking shorts, has leased the Carroli theatre, New York, for this Sunday, (13) to show its film product.

Program will take up about 90 minutes and will be put on a grind from 8 p. m. until 11 p. m. at popular.

Two Greek taiking shorts will be

Two Greek talking shorts will be featured. One is called "Punch of featured. One is called "Punch of the Hunchback," with the Greek ac-tor, Tetos Dematriado, entirely in Greek dialog. Short runs to three

Greek dising. Short runs to three reels.

A one reel Greek singing short is the other feature film. Rest of the time will be used up showing Greek scenic shots with disc accompaniment.

ment.
Grock shorts were produced by
William Salzman at the Metropolitan Studios, Fort Lee, N. J. John
Marsich is president of Orthophonic
Pictures.

INTO MILLIONS

Stations Assert No Profit Through Expansion-Prices Per Hour \$10,500 and \$11,380-Too Many Advertisers to List

NEW OPPOSITION

Progress of radio as an industry continues in the class of modern phenomena.

Number of big commercial ac-counts is increasing rather than de-creasing, the new ones outnumber-ing the few advertisers dropping off

creasing, the new ones outnumbering the few advertisers of popping off the air.

Radio major advertisers spend from \$450,000 to \$1,000,000 or more annually. Other advertisers spending, \$100,000 or no a year are too numerous to list.

In the spending of t

(Continued on page 67)

Saloon Talkers Is All-English Idea; See, Hear and Stew

Daylight Talking Pietures, headed

by William McCormack, is offering

by William McCormack, is offering an equipment for pubs (salons) to show talkers in their bars and lounges.

Concern is making shorts with vaude artistes. It claims no license is needed as film is non-flam.

Fack projection of a four-foot screen is used, and runs off standing electric wiring at a claimed cost of 12 cents an lour.

File protest is expected from ex-

of 12 cents an hour.

Big protest is expected from exhibitors at this competition.

Will Fyffe and Florric Forde, oldtime soub, have made shorts for
this purpose so far.

HIGH COST HOURS: Clowning Radio Salesmanship Tried and Over-But Is "Daring"

Monkeys Immoral

Chicago, April 8.
Monkeys should be removed from the Lincoln Park Zoo bearon the Lincoln Park Zoo be-cause they are an immoral in-fluence, according to a small clique of north side blue-noses who are reported ready to petition the city fathers for

the move.
"Not until you put pants
and skirts on cows!" was the
heated reply of a Zoo official
approached in the matter.

"JOHN STUFF" AMONG FREAKS ON 42D STREET

A number of the girls around Times Square have been complain-ing of a shortage of Johns. It's a terrible state of affairs for the hungry, but it can be stopped it some of the ionesome gals will make a trip to Hubert's museum on

I. It's a terrible state or anarrs for the hungry, but it can be stopped if some of the lonesome gals will make a trip to Hubert's inuseum on 12d street.

A street.

A street of the trip to Hubert's and if the trained fleas weren't confined, they probably could be picked up, too.

The checker players are probably the best catch of the place. Checker players calmly and sedately played their game, taking on all comers amidst the hurly burly of the side show yog! chap can be the condition of the side show yog! chap can be the condition of the cond

An innovation in radio broadcasting, that of self-kidding by an advertiser, was started during March by the Judson Radio Program Corp. on behalf of one of its accounts, Quaker State Motor Oil. A deliberate effort to avoid dignity and to josh the advertising mentality has been carried through. Instead of opening with the usual

Instead of opening with the usual stiff: "This program comes to you through the courtesy, etc.," the broadcasts have been referred to as "these gushings," and similarly. This is considered daring technique in radio circles. Traditionally the buyers of air space have demanded dignity, being atraid of humor as subject to misunderstanding or misinterpretation. Paradoxically it has been a rule of radio that the cheaper the selling price of the commodity sponsoring an hour the more sophisticated the program had to be. In other words, a candy bar was celebrated by symphony nusic.

Reversing this the Quaker Oll is

symphony nusic.

Heversing this the Quaker Oil is going in for clowning despite having a high selling price, 35 cents a quart, and despite the advertising tradition that clowning is the nemesis of salesmanship.

Norman Brokenshire and Herbert Ploesie are handling the kidding experiment, reported as clicking with the radio fans.

\$300,000 GUARANTEE FOR AMOS-ANDY FILM

Ed. Scheuing, head of the N.B.C's Artist's Bureau, has received four different offers for the services of Amos 'n' Andy.

Fiorenz Ziegfeld has made an offer of \$8,000 weekly to star blackoffer or \$3,000 Weekly to star black-face team in his new "Follies" in the fall. Paramount desires to fea-ture Amos 'n' Andy in a talker to be produced in the Astoria Studios. They have offered the blackface a guarantee of \$300,000

They have offered the blackface team a guarantee of \$300,000 against 50% of the net profits derived from the picture.

Another picture company desirous of acquiring the two boys are Warners, who have offered \$15,000 a week for them. Publix has a week for them. Publix has a shall be successful to the profit of the shall be successful to the shall be successful to the shall be successful to the shall be sha when they lo at \$8,000 per.



Warners In. On and Out of Deals—Building on Coast but Not Buying Legits for \$2 Film

So many millions are involved in theatre expansion, and the acquisition of other interests, here and abroad, that the Warners are not going to expand their production facilities for some time to come.

While taking over the Brundell and the warners are not soling to expand their production facilities for some time to come.

While taking over the Brundell and the warners are not a supposed by some of the conferers, it is now said the deal will be definitely sealed for slightly under \$12,000,000 before Saturday.

Not so however, with the Wilmer & Vincent circuit. Several weeks ago, executives here reported this deal "practically closed." Monday, it was gathered from equally reliable sources that the W-V people are asking too much money and that unless they use the eraser on a cipher or so there will be no Warner cheek.

No Shubert Deal

No Shubert Deal

Namer cheek.

No Shubert Deal
The Warners' Winter Garden
buy hinges on how the big house
takes to popular prices. If these
go over, it is expected the brothers
will go after title to this piece of
real estate.
So far as the rest of the Shubert
chain is concerned, the revival of
reports of a purchase is discredited.
Months ago, 'it was considered.
Since then, the brothers, like Fox
and Radio Fletures, have joined the
film producer title that the Rox
and Radio Fletures, have joined the
film producer title that the house
are out. Warners are going further. They feel that the average
citizen will not park with the twospot and that a handful of such
theatres throughout the land will
take care of such big spenders.

5 Coast Houses
Within, the next six months, the
problems will have completed.

5 Coast Houses

Within the next six months, the
brothers will have completed or
under construction five theatres on
the West Coast, "All of these will
be well over a thousand seats and
modern to the minute. One of these
is the £500-seater in Oakland, Cal.
This dents also the reports that the
brothers were negotiating for some
of the R-KK-O California properties.
On the money end, one of the

On the money end, one of the biggest problems in economy has bust been solved by the brothers. They now admit that continuance on the disc system for recording will result in them losing large money. Exhibitors out in the sticks are balking at express charges on records. These, certain Warnerites admit, are sometimes as high as the rental of the film itself.

THAT AFRICAN TRIP FOR 'HORN'-BLOOEY!

Hollywood, April 8.

After W. S. Van Dyke and a Metro with ispent nearly a year in Africa shooting scenes for "Trader Hoin." Metro has entirely rewritten the script for dialog. The new varieto will pribably from the property of the property of artificial among their studies etc. Picture to date cost around \$500,000.

Neilan for Pickford

Hollywood, April 8.
Marshal Nelian has been engaged
Mary Pickford to direct her next
icture, "Forever Yours."
It starts in two weeks.

U Buys "Shyster'

Shyster"
Hollywood, April 8.
Jos. M. Schenck and Harry Green
ave bought talker picture rights
, "Shyster."
Play is be

Play is by Sam Spewack and Bella Cohen.

Irene Day Moves West
Irene Day, vaude singer, has been
engaged by Fox.
She is now on the coast.

If you have built castles in the air, that is where they should be; now put the foundations under them.

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York

\$300 Judas

Police commissioner in a Michigan city turned down a sex picture with allegation that it was immoral. Later he told the promoter he believed the film was bad for morals or youth, and added that he had written a scenario which a great lesson for the young-

Following day the promoter read the story and bought it for \$300. The commissioner then agreed to okay the sex

\$50,000 FOR GUITRY IN FIRST PAR TALKER

Sacha Guitry's Paris, April 8.
Sacha Guitry's Paramount talker
for which he signed with Robert T.
Kane may first be shown at the
Olympia, even before the Paramount
theatre.
Guitry's dislike to being filmed is
well known. He is said to have refused to sign with Natan for \$250,
000 for six pictures some time ago.
mated at a million dollars.
His Paramount talker (one) calls
for \$50,000 for himself and his costarring wife, Yvonne Printemps.

Coast Rumors Set Tunney And Cast Several Stones

Hollywood, April 8.
Major picture company is reported negotiating with Gene Tunney to play "Gashel "Byton's Profession," novel of a pugilist by
Tunney's pal, G. B. Shaw. 'Latter
has been reluctant to dispose of
rights to the yarn.

Same picture company is said
worked up over the idea of bringing
the entire Fred Stone family here. Hollywood, April 8.

\$6.500 for Tex

Tex Guinan and her gang of girls will receive \$6,500 for their week, (April 25), at the Capitol on B'way. It may be more than a week, but the same sugar and also in other Loew houses the Tex crowd may

Evelyn Brent as Star

In "Madonna of Street" Hollywood, April 8.
Evelyn Brent's stairing talker
with Columbia will be "The Madonna of the Street."
It will be a talking remake. First
National did it as a silent.

MAYER IN N. Y.

Louis B. Mayer, on business, arrived in New York yesterday (Tuesday).

Mary Duncan in "Decency

Mary Duncan in "Decency"
Los Angeles, April 8.
Mary Duncan will be starred in
Frankiln Warner's production of
"Decency," which opens May 12, at
the Curran, Frisco. Lawrence Grant
and Fat O'Malley complete the

Piece is by Arthur Gregor, picture director.

Lucille Webster Doubling

Hollywood, April 8.
Lucille Webster Gleason goes with
Columbia as assistant to Bud Barsky, prod. mgr. She will also act.

Lila Lee With Chaney
Lila Lee will be opposite Lon
Chaney in his first talker, "Unholy
Three."

Also engaged are Richard Carle and Ivan Linow.

Buys "Cimarron" Screen rights to "Cimarron," Edna Ferber's latest novel, have been se-cured by Radio Pictures.



(CHIC) YORK and KING

Originators of "Tin-Type" com-

Returning Coliseum, London.
Represented by JENIE JACOBS

SIDELINES

Picture Agents Sell Real Estate and Cure-Alls for Expenses

Los Angeles, April 8,

Los Angeles, April 8,
With the picture agency business skidding, many agents are hopping into sidelines the taken over the state of the state and patent medicines are among the businesses getting the agents' spare time.

Two agents are selling insurance, and claim it is paying their office expenses. Another is spending his evenings at the U. S. C. studying law. And agent with more than 10 actors on his list is preparing to start a casting directory, but the 12 directories now going are all the field can stand.

W. C. Fields in Shorts

W. C. Fields, through Harry Fitz-gerald, goes to RKO for a series of talking shorts. Fields has been out of pictures since the silents, when he made a couple of Par full lengths.

SAILINGS

April 18 (New York to Paris) Mr. and Mrs. Adolph Zukor, Clifford C. Fischer, Albert A. Kaufman, Ben Goetz (He de France). April 14. (Cairo to New York) Charles Baehler, hotel man and tour promoter (Belgenland).

April 12 (New York to London) Joe Brandt (Leviathan).

April 11 (Paris to New York), Fayette W. Allport and family (George Washington).

(George Washington).
April 9 (Paris to New York)
Baron Philippe de Rothschild and
son, Henri, known as Andre Pascal,
playwright (Ile de France).

April 9 (New York to London) James Whale (Mauretania).

April 9 (London to New York) William Mollison (Olympic),

May 7 (New York to London) Harry Jolson (America):

April 7 (Paris to New York) Mr and Mrs. Madison Corey (Rocham beau).

April 5 (London to New York)
Gordon Bostock (Sythia).

April 5 (New York to Los Angeles) Eddie Buzzell, Leighton Brill
(Pennsylvania).

April 5 (London to New York) Mr. and Mrs. Raoul Walsh, 8 Swifts (Aquitania).

April 4 (London to New York) Charlie Manny, Lillian Clay (Lap-

Charlie Manny, Lillian Clay (Lap-land).

April 4 (Capetown to London), Clara Butt, Kennerty Rumford, Adrian Holland, Togan and Geneva, Alice Craven, Audrey and Walters (Walme Castlydney to San Fran-cisco) Nat, and Terry Kendall, Hector McIntyre, Herman Phillips, Velma Rougal, George Roberts, Mr. and Mrs. Jan Rubini, Mrs. Hugh Ward, Clyde Hood and Mrs. John Hicks, Herbert Bentley (Niagara). April 3 (London to New York), April 2 (Melbourne to London) Pauline Johnson (Hobson's Bay).

U Renews Two

Two expiring contracts with U have been renewed: Barbara Kent, featured player, and Tom Reed, scenarist.

HEARST EDITORIAL FOR FEDERAL CENSOR FOOD FOR REFORMERS

Dusting the Attic

WHIPPLE-HUSTON CO. "Spocks" (Comedy) 12 Mins.; Three Harlem Opera House

(Nov. 13, 1914)

(Nov. 13, 1914)
An act that proved a novelty
Tuesday night.
Eayone Whipple handles the
role of a smartly-dressed widow
who carries on a conversation
with the house painter, a comedy role capably done by Walter Huston.

edy role capably done by Walter Huston.
That the widow may benefit by her husband's will, a portrait of the deceased man must be the more than the more part of the deceased man must be more than the more part of the property of the proper

No more hitting small-time vaudeville audience amidships with timely nifties, singing with timely nifties, singing ghost songs and proving a novelty on Tuesday night in Har-lem for Walter Huston. Dra-matic stage and later the talkies attended to that.

MRS. HARRY COHN NOW COLUMBIA'S DRESS GIRL

Mrs. Harry (Rese) Cohn has received the official appointment dress picker and designer for Columbia studios here. Mrs. Cohn ha been doing that very thing for her husband, Columbia's producer, but

nuspand, Columbia's producer, but unofficially Mrs. Cohn will design clothes for Columbia and hitch onto the payroll. That's much nicer.

Julian Saenger's \$40,000 Gift for Homeless Boys

New Orleans, April 8: Julian Saenger, retired millionaire showman and former head of Saenger Circuit, has presented a \$40,000 gymnasium to Hope Haven Home. It's a charitable institution for homeless boys, maintained locally by Rev. Father Wynhoven.

Maude and "Grumpy"

Par has Cyril Maude for one picture only, saying the English actor wants to remain in semi-rettrement, at least, and not tie himself up for longer.

Picture he'll do is, "Grumpy," done as a silent years ago with Wallace Reid starred. Maude arrived in New York yesterday (Tuesday), from England.

Doris Anderson will adapt.

Doris Anderson will adapt

Muni Idle Three Months: Fox After Contract Buy

Hollywood, April 8.

Megotiations are under way for a settlement of Paul Munit's contract with Fox, which has 30 weeks to run at \$1,000. Muni was brought here less than two years ago from the New York English and Yiddish stage, where he was known as Munit Weisenfreund.

Fox figured it had another Lon Chaney for characterizations. Munit

Chaney for characterizations. Muni made two pictures, which didn't hit the b. o. right, and Fox decided to call it off. Muni has been inactive call it off. Muss has no more than three months.

McLAGLEN'S "INTENTIONS"

Hollywood, April 8.

Victor McLaglen's next starring
picture for Fox will be "Good Intentions," instead of "Dust and
Son," as plained.

Fift Dorsay and Lilyan Tashman
will be in the cast, with Irving Cummings directing.

Washington, April 8.

Hearst came through with another of his picture censorship ditorial sast week. Along same lines as those preceding it, urging federal control. This time, though, it contained added criticism of the tt contained added criticism of the Hays policy of controlling the sub-ject from within the industry. Editorial stated experience had shown Hays couldn't do it. This furnishes additional material for the censor advocates in Con-gress.

Tasts to the whole thing is that a Heart Metrotone News came out, it has an easier Metrotone News came out, it has an easier Metrotone News came out, it has an easier Metrotone News and the ladding clip plugging censorily via gradustry. Same shot went into the 12 Fox Movietone News, too.

'Attempt to get Congressional residence of the News
pans. from the Democrats.
One Republican, Hudson of Michigan, who stated he had incorporated those "Donits" in his Federal control bill, can't see how Hays-can efforce them without the government doing it for him.

AT LAST METRO IS STARRING DRESSLER

Hollywood, April 8.

Marie Dressler will get star honors from Metro, as result of her work in "Anna Christite."

"Dark Star," intended for a young femme star, is being rewritten to fit Miss Dressler.

Latter has been on the Metro lot several years.

Rose Hobart Opp. Farrell

Hollywood, April 8.

Setting aside rumors, Charles:
Farrell will play "Lilliom" under
Frank Borzage's direction. Picture
starts on Fox lot April 26.
Rose Hobart, lately engaged in
New York, will play the femme lead,
which Janet Gaynor rejected.

STARRING STANWYCK

Columbia Gives Girl From Legit \$2,000-\$4,000 Term Contract

Columbia has decided in retaining Barbara Stanwyck from legit; to advance her from featured player to star.

player to star. Miss Stanwyck has received a three-year contract on the strength of her work in "Laddes of Leisure" for Columbia. It starts at \$2,000 weekly and ends with \$4,000 a week for the third year.

Weather

Washington, April 8.
Upon Variety's request the following outlook has been furnished by the Weather Bureau for the

by the Weather Bureau for the week beginning tomorrow. |Fair Wednesday. Thursday, in-creasing cloudiness and warmer, followed by rain over western sec-tions. Thursday and over eastern portions Thursdays night for Friday (11).

Saturday mostly fair and colder:

Paris, April 8 Paris, April 8.

Paris is seasonally springlike, with days of extreme warmth.

Heavy arrivals of tourists are getting great weather breaks and are livening the French capital up. Sidewalk cafes begin to take on new life and the city is sprucing up.

Armida Vice Damita In B'way Musical

Lily Damita is due to leave "Sons, o' Guns" at the Imperial early in May and return to the coast under a picture contract.

Her successor will come from there, Armida.

Jack Warner in May

Hollywood, April 8.

Jack Warner will make a quick
trip to New York in mid-May.

He expects to be gone from his
studio duties about two weeks. om his

THE FOX REORGANIZATION

Non-Exclusive Chatter Plan Is Called Off in Hollywood

Hollywood, April 8. With several producing heads of studios rejecting the non-exclusive

With several producing heads of studios rejecting the non-exclusive study releasing agreement entered into between studio press agents employed by members of the Association of Motion Plcture Producers, the plan which went into effect early last month has been set aside for 30 days. As a result, chatter writers who held exclusive sway in handling of studio news again reign.

Though the studio press agents had all consented to abide by a majority decision to release all spot news simultaneously to all wire services and local papers, Jack Warner informed the First National and Warner publicity department that his organization would not be a part in the agreement. Voic into a part in the agreement. One of the control of

R.R. TIEUPS WITH THEATRE LOBBY

Chicago, April 8.

Rallroads, grasping at the opportunity to use show business for tunity to use show business for profit, are going into lavish lobby display advertising. B & K houses will be used as the spots for planting, balt to attract summer, tourists. Through an arrangement by the Chicago "Tribune" the tleup for spring and summer includes the Burlington, Canadian Pacific, Chicagon the Chicago and the Chicagon and Rock Sanna Lines.

"Tribune's" advertising de-The "Tribune's" advertising de-partment openly promoted the tleup, in itself a departure from the rigor-ous "hands off" high-hat attitude toward advertisers by that daily. The lobby exhibits will be for one railroad at a time, with the first one scheduled for the Chicago theatre week of April 20.

DUBUQUE, UNDERSEATED, MAY GET BIG HOUSE

Chicago, April 8. Chicago, April 8.
R-K-O and Publix are making preparations to build in Dubuque, Ia. Several undercover men have been in the town, snooping sites.
Dubuque is the most underseated town of any size in the midwest. Only two small houses, totaling 3,500 seats, for a population of 50,000.

FIRED FOR SMOKING

Fox Publicity Dep't Clipped by Three Who Violated Office Rule

Meaning business in enforcement of the fire laws in its own building and by itself, Fox gave the air to three men in the New York; publicity department last week—Mort Shaw, Join McGrail and Herbert Jadecker, latter art director, who were caught smoking. Of trio, Shaw was able to get his job back inside of three days.

to get his job back inside of the days.

Jadecker has gone with Warner Bros. in charge of all insert work.
Recently a memo was sent through the Fox organization, asking everyone to sign and agree that they would be considered out the following Saturday if caught anythere in the building with a smoke in their hand or mouth.

Fox's Cash on Hand

Fox Films is said to have an accumulation of \$10,000,000 in cash on hand.

Pending the Fox trouble settlement, postponements of pay-ments of many items were

WARNERS-USE OF **B-B IOWA PLANT**

Dubuque, April 8.

Facilities of the Brunswick-Balke plant in this city and its central location will mean its early establishment as main factory for the lishment as main factory for the Warner production of synchronized records and talker equipment pro-duction. All sound pictures made at the California studios are sched-uled to be shipped here for syn-chronization; records will be made and this city may become the main distribution plant for the film con-

warners, it is said, will continue production of Brunswick phono-graph and radio cabinets and addi-tions and expansions of the plant will mean eventual employment of 3,000 people. Expansion is not immediately looked for.

mediately looked for.
Brunswick plant here was shut
down last Tuesday and inventory
is under way. The plant reopened
Monday with E. J. Magnuson, superintendent, in charge with the
normal force at this time of about
500 cm.

(A report of the B-B plant sum-mary is in the Music Dept. of this Issue.)

FOX PARTY AND GUESTS IN PUBLICITY PLANES

Eddie Pidgeon, Fox's publicity director for the de luxe houses, is nector for the de luxe houses, is making headquarters at Fox's, Brooklyn, instead of the Roxy, in the absence of Robert Horter, who went on the Fanchon & Marco aerial house party aboard the Fokker plane F-22, first of a group of large planes to be delivered to the Western Air Express, Hollywood.

Fox's tie-up on the plane, sending Horter and several F. & M. entertainers, is for the publicity value it will net. Aima Le Blanc, Ann Allen, Sandy Goodman and Marcella Burke, artists, chaperoned by Julia Muth and 28 guests, took off in the plane last week from New York to make

last week from New York to make stops in Detroit, Chicago, St. Louis, Kansas City, Wichita, Denver, Pue-Albuquerque and finally Los

TRADE RELIEVED

William Fox Received \$18, 000,000 for Class B Voting Stock-H. L. Clarke and Associates, Purchasers-From Halsey, Distinct Stuart Bank, to Do Financing

SHEEHAN FACTION WINS

A feeling of decided relief swept through the show business Monday, upon the amhouncement that the William Fox mess had been settled which side might win, the William Fox mess had been settled which side might win, the William Fox or the Winfield R. Sheehan faction, the dread had continuously been in the minds of the leaders of the industry that a Fox receivership might throw a heavy cloud over the standing of the picture trade.

That the Sheehan faction word organization, east and west. It has been known since reports of the breach between those partners for 18 years that Winnie Sheehan had about 80% of the whole staff with him, and William Fox the other 20%. To have Sheehan win meant a stable organization over night, a return to the 100% of the whole staff with him, and William Fox the other 20%. To have Sheehan win meant a stable organization over night, a return to the 100% of the william Fox Class Be voting stock of Fox Pim by Harley L. Clarke and associates, and Sheehan continuing as general manager of the Fox companies, the restoration of confidence Clarke is reliably reported to have paid William Fox between \$18,000,000 and \$18,000,000 for his Fox control, with the condition that Mr. Fox retire as president of the Fox companies. Another condition required by Fox and acceded to 1st that he remain in an honorary position of \$150,000 wearly during that period, five annual payments of \$500,000 each under a part of the consideration, leaving actual cash payment at this time of \$15,00,000 the closing of the ween Clarke and Fox After almost continuous conferences for 48 hours, Mr. Clarke departed for Chicago on other business. He is expected to return to New York tomorrow (Thursday), when, it is said, Clarke will officially assume his office as president of Fox in the Fox general main of the Sounday night between Clarke and Fox After almost continuous conferences for 48 hours, Mr. Clarke departed for Chicago on other business. He is expected to return to New York tomorrow (Thursday), when, it is said, Clarke w

Clarke's Companions

Clarke's Companions
Among those who will accompany
Clarke on the march to the Roxy,
besides Mr. Sheehan, will be Courtland Smith, Saul Rogers, John Zanft,
and probably a few others who
failed to enjoy Mr. Fox's favor toward the finish of his losing fight of
four morths.

four months.
That William Fox put up a val-

Learning by Asking

Is Brown's New Ass't

Hiram S. Brown, R-K-O president, has taken an assistant, James Turner, from the textile industry. He is with Mr. Brown in the circuit headquarters in New York.

Turner has had no previous show experience. He's learning by asking.

It's something Brown did himself when first failing into a theatre chain.

Franklin Due East Harold Franklin expects to leave for New York late this week.

He will conter with Fox officials on theatre operation.

Sheehan on Reorganization of Fox Companies—Fox Co. Not Selling Assets—Clarke, President

Harley Clarke's Career

Harley Liarke's Career

Harley L. Clarke, new president of the Fox companies, is around 46, and the young-set utilities leader in the country. He has a fair knowledge of the picture business. It started some 18 years ago through Clarke with one of his companies making educational pictures for schools, etc.

Within recent times, Clarke and Courtland Smith, with Smith, in charge of Movietone in New York for Fox, got closer together on the sound film development. Out of this between the two men sparage forandeur, with Grandeur, and the same president.

A University of Michigan graduate, Clarke is now rated many times a millionaire. He is president of the Utilities Power and Light Corporation of Illinois with headquarters 237 South LaSalie street, Chicago. That company has utilities holdings in New Jersey, the southwest and Indiana, including the Indianapolis

utilities holdings in New Jersey, the southwest and Indiana, including the Indianapolis Power and Light Co. The Clarke company in all owns or controls 43 gas and electric companies in the U. S. and nine in England.

Mr. Clarke financed the current executor of Fatts Light In

rent season of Fritz Lieber in his Shakespearean civic thea-

his Shakespearean civic thea-tre. Licber is a standard play-er of Shakespearean roles. The first utility property owned by Clarke was at Vin-cennes, Ind. He later sold it to Samuel Insull of Chicago.

MARY ELLIS-SYDNEY OFFER FROM F. N.

First National is negotiating with Mary Ellis and Basil Sydney for the dramatic team from legit to do "When We Were Twenty-Onc."

"When We Were Twenty-One."
Understood a condition will be
that Miss Eills sing. Previously a
prima donna, Miss Eills gave up
singing when forming the dramatic
starring partnership with her husband, Mr. Sydney.
It will be the film debut for the
couple who appeared on Broadway
this winter in "Children of Darkness."

Adolph Zukor Sailing

Adolph Zukor, with Mrs. Zukor will resume their suspended trip will resume their suspended trip abroad last fall when the market

went bump.

The Zukors are set to sail April
18 on the "Ile de France."

Gershwins' Fox Musical

Everything is set, excepting sig-natures, for George and Ira Gersh-win to go with Fox.

The agreement calls for the duo to write an original musical for Fox, to be finished by October, next.

McNutt Displeased

Hollywood, April 8.
Dissatisfied with story assignments, Patterson McNutt, castern playwright, has asked and secured his release from Columbia.

Gregory for "Whoopee"
Paul Gregory departed for the coast Monday to play his original stage role in Goldwyn's "Whoopee."

William Fox's resignation as president of Fox Film and its subsidiaries took place at a conference in the rooms of Samuel Untermeyer in the rooms of Samuel Untermeyer Sunday night, while the actual transfer of the B stock carrying control was accomplished in the Baukers' Trust Co. office.

On Monday the Fox directors met and the new control accepted the resignations of the old directors through which William Fox formerly excreised his control. There were Fox himself, Jack G. Leo, his brother: Charles S. Levin, his cousin, and Jacob W. Loeb, his life-ling friend.

Former directors who remained were W. R. Sheehan and Saul Rog-

ers.
The board was thereupon filled up The board was thereupon filled up with a nominal membership to serve for the formal signing of papers and other necessary action and to serve until the formal election of a new board.

The annual stockholders' meeting is due April 15, next Tuesday, but probably the board will be named before then by virtue of the voting control now vested in H. L. Clarka.

Sheshan's Replies

Sheshan's Replies

Following the meeting, Mr. Sheehan met the reporters and submitted to questioning, the upshot of the interview being about as follows, summarising Mr. Sheehan's replies

Fox Film now is amply financed and in a position to formulate its producing schedules for the coming year, arrangements for which were held up by the legal difficulties involved in the affair.

Company will sell no assets, but with \$10,000,000 cash in its treasury will go through with its expansion program, assurances having, been made by the banking group that capital will be supplied for such

capital Will be supplied for such purposes.

Halsey, Stuart & Co. become the permanent bankers for the Fox Company interests and are now at work upon a revision of their financing plan, which they piedge will be equally if not more favorable to the stockholders than the proposals heretofore made. The Bancamerica-Biair, Lehman, Dillon-Read bank group will participate in the immediate financing of the Fox companies, but after that will have no part of company dealings. Initial financing calls for between \$60,000,000 and \$55,000,000.

Harley Clarke, President

Harley Clarke, President

Harley L. Clarke becomes the new (Continued on page 26)

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Decision on Foreign Mades Will Be Reached Abroad by Zukor, Lasky and Kaufman

Adolph Zukor, Jesse Lasky and Albert A. Kaufman, latter assistant to Mr. Lasky and a member of the Par board of directors, are going abroad to thoroughly survey the foreign field and likely make arrangements for talker production on the Continent. First of a proposed has been decided on in advance of the Par executives' arrival in Paris. It will be an all-French talker, based on the play "Marius." Messrs. Lasky and Kaufman sail

based on the play "Marius."

Messrs. Lasky and Kaufman sail
Friday (11) on the "Parts." They
will be joined a week after arrival
in Parls by Mr. Zukor, who has
booked passage on the "Ile de
Prance," leaving here Priday (18).
The trio will remain abroad for
"bout two weeks, visiting France,
Germany, Hungary and other countries with a view to sixing up they
and Kaufman will return on the
"Europa," salling from Europe May
6. Zukor will remain over there
for a while.

Mr. Lasky says the most logical

Mr. Lasky says the most iogical way to overcome the foreign prob-lem seems to be the production of talker originals or "carbons," with native casts, but before looking over the situation carefully and visiting the Continent, it impossible to say whether this will be done. It the Continent, it is impossible to say whether this will be done. It will at least be given an experiment in "Martius" with an all-French cast and from the Hollywood side is to be put to a test with the Spanish version of "Benson Murder Case"; Prench version of "The Big Pond" and the planned French and German versions of "Slightly Scarlet."

On the Ground

On the Ground

Among the questions Zukor, Lasky
and 'Kaufman are to decide is
whether foreign productions of
talkers on the ground is practical
and for what countries. Some foreign nations represent such a small
distribution return that it is doubttalkers are the served with anythat but dubbed or non-dialog versions.

sions. In considering plans for making.
In considering plans for making.
of French, German and Spanish talkers with talent engaged in the capitols of those countries or in Paris, if all foreign production becomes centered there, Paramount is saking into account the "copies" comes centered there, Paramount is taking into account the "copies" that might be made. Pictures done originally in Paris can be remade in this country into English and talkers produced at first in Hollywood might be reproduced in Europe for countries desired. According to Mr. Lasky, it looks as though original production for the largest foreign markets at least might become possible at a chean might become possible at a chean

might become possible at a chear enough figure to be practical.

32 FOX FILMS FOR \$22,000,000

Hollywood, April 8.

Mullywood, April 8.
Winnie Sheehan will return to the
Fox lot around April 22, after an
absence of six months.
Jimmy Grainger, Fox sales general, goes cast first for 10 days and
will return to coast later with
Sheehan, to sit in on the production
councils that will determine next
year's production program.
Fox will make 32 pictures at a
cost of \$22,000,000. Of this number
it is expected 26 will he ready by
Sept. 1.

Sept. 1.

It is probable the Fox sales convention will be held in Hollywood May 25.

Berlin Tied Up

Hollywood, April 8.

Irving Berlin is tied up in New
York for at least another month.

Production of his first picture for
United Artists has been set back
until the end of June.

MacGregor on Dialog
Hollywood, April 8.
Edgar MacGregor, former legit
stago director, is fixing the dialog
for "Naughty Marietta," Metro pro-

Bowling Challenge

Hollywood, April 8.

Bowling is becoming so popular here the picture studios are organizing teams and hurling challenges.

Each is after Eddie Leonard

FOX HELD OUT **OWN-OWNED VENTURES**

William Fox, 52, and reputed worth \$35,000,000, is not without occupation through selling his stock holdings in Fox for \$18,000,000 after heading that immense concern fo 25 years. Mr. Fox did not dispose of his home projector and home picture ventures, neither of which is a property of the Fox Corp.

After a rest which may take in long sea trip Mr. Fox may return to those projects. Meantime brothers-in-law, Jack and Joe Leo both of the Fox staff in the past, are expected to give their attention to their promotion.

their promotion.

When criticism of William Fox's attempt to also do his own financing, additionally to operating the Fox companies, arises, it is claimed for Fox that were it not for his auto accident last summer, causing him a sctback of two months through injuries received, he would have completed his financial structure for Fox before the market bust arrived.

"Variety" Stage Show With Sidney's Consent

With considerable gracefulness if not consideration or else, Louis IK. Sidney, Loew's presentation produc-ion boss, inquired if "Variety" ob-Sidney, Loew's presentation produc-tion boss, inquired if "Variety" ob-jected to the use of its name as the banner line of a Loew stage presen-

tation. It is due to stark its travels at the Capitol, New York, April 18.

Mr. Sidney gave assurance nothing would be required but the loan of the title.

After several conferences in "Va-riety's" office it was decided to in-quire of Sidney why he had asked. Following a couple of huddles by Mr. Sidney on the proposition, the answer was he didn't know.

answer was he didn't know.

By that time the billing had been set, so "Variety" agreed, offered to furnish cach member of the company with three free copies weekly, and huy a lunch for Mr. Sidney—but not the company.

N. Y. to L. A.

Willard Robertson. Edith Ellis. Edith Ellis, Gene Buck. J. C. Rosenthal. Max Dreyfuss. Louis Bernstein. Jack Buchanan. Paul Gregory. Beet Love Bert Levy. Bert Levy.

L. A. to N. Y.

Ray Klages, Josse Greer, Al Kaufman, Jack Oakle, Julian Johnson, Hans Bartsch Jack Benny, Bun Costz Ben Goetz, J. P. Maxfeld, E. B. Hatrick, P. 13. Hatrick. Harold Franklin. Felix Flest. Howard Deitz. Sharon Lynn. Herman Spitzel.



WILL MAHONEY

In Earl Carroll's "Sketch Book," Chanin's 48th St. Theatre, N. Y. C. The New York "Swening Journal" said: "I take great pleasure in assuring the public that Will Mahoney is the most irresistible and the most nimble-footed comedian galunping on the boards today."

Direction

RALPH G. FARNUM 1560 Broadway

MENACE OF WALL ST." AGITATING DIXIE

Radio Socking Chain Stores Grows as Dues-Paying Racket

Birmingham, April 8.

Hardly a town in the South today that doesn't have an anti-chain store campaign on. The towns and cities ranging from North Carolina down through Tennessee, Georgia, Alabama, Mississippi and Louisiana all have campaigns under way

W. K. Henderson, flaming ovator of Shreveport, La., with his "Hello World" broadcasting station, gets the credit for starting all the lesser campaigns. They copy him.

campaigns. They copy him.
In Birmingham there are two factions fighting each other over fighting the chain stores. Both use radio
advertising over local stations. On
top of this each group gets out a
weekly "newspaper" expounding the
chain stores. These papers are of
four pages and are sold at so much
a copy to independent merchants
who in turn distribute them to their
customers.

And the people are falling for it. Independent merchants, too, are falling for the idea via their check books.

Membership in one organization

Membership in one organization is \$12.50, which carries on the financial worries of the organization in fighting the chains and looking atter the interests of the independent merchant.

Home Town Merchants
In the small towns where a broadcasting station is unavailable they will have the organizations for the protection of the home town merchant. The merchants pay in so much money to an organization and mass meetings are held in the court house, the chamber of commerce, etc.

house, the chamber of commerce, etc.

All that is necessary for a person, a leader, to do to start an organization is to open an office, secure his advertising medium and start collecting the dough.

Chain store anile on their faces. They seem to understand.

Clarence Saunders, operator of a clain of grocery stores over the South, is the only chain that has taken any steps to fight back. And his remarks are made "hy at W. K. Henderson, of Shreveport.

Using full page ads in several large southern newspapers he challenges Papa Henderson to prove to him that his radio campaign against chains is not just a "money-making schame" for Henderson.

Dix Virile Again

Indivood, April 8.

Radio has deelded to virilke Richard Dix, and soft pedal the farce stuff in which he has been spotted lately. Yarn is being concected by Wallace Smith which will present Dix to the flaps and mammas as a two-flsted guy again. Future stories will be of the same lik.

"MOTHER" MANN'S ROLE

MATRINE MANN'S RULE
MATRINE MANN'S RULE
Tox's film "Four Sons" and who
suddenly disappeared from the picture horizon after that film was released, goes with Metro for "Monsieur Le Fox."

Satisfied Indie Exhib Who Sold Disputes O'Reilly's Flop Alibis

Protecting Art

Last Saturday Mrs. William Fox ordered the removal of two truck loaks of art objects from the Fox building at 10th avenue and 85th street, New York. The art objects, belonging to hor, had been stored there for some months.

No Consent for a **Fox-Loew Merger**

Washington, April 8.
Settlement of the Fox mess and the entry of the Harley Clarke syndicate into the equation, brings forward the question of what will happen to the government's suit against Fox.
Department of Justice is very reticent about discussing the case, but denies the report it has ever given an okay to a merger of Fox and Loew-Metro.
The new line-up in Fox may inherit the government attitude.
Only way the pending suits could be withdrawn would be by a consent decree filed by the government.

decree filed by the government.

NATIVE MADE TEXAN **EPIC ON SENTIMENT**

Dallas, April 8.

Pan-American Pictures Corp. (recently formed), of Los Angeles, is getting set for production of Betty Blount's scenario, "Birth of Texas." Miss Blount, local playright, had dickered with D. W. Griffith and James Cruze for the Texas history of the Corp. (See James Cruze for the Texas history of the Corp. (See James Cruze for the Texas history of the Corp. (See James Cruze for the Corp. (See James Cruze for Dallas, with most scenes to be shot in San Antonio. Charles R. MacFarland, promotor of the cash, arrived here last week along "With" J. T. "Rechter, "Perey, "George Bowles, g. m.; Fred Windemere, director, and Finis Fox, scenarist.

Belle Bennett, asio due in connection with the picture, but not announced whether site is engaged. Griffichied of the board a sound, and officialed of the board of the control of t

Promotors are depending on pa-triotic sentiment of Texans to guarantee sufficient gross to cover \$250,000 production cost.

Nabbed as Film Faker

Nabbed as Film Faker

San Francisco, April 8.

Another of these bimbos who spread delusions among film struck girls landed in the clutches of John Law, booked for vagrancy.

The aligeed imposter, according to the police, said he was a representation of the police, and the police of the police

Jolson Sells Play

Hellywood, April 8. Marie Baumer's "Penny Arcade" has been bought from Al Joison by

has been bought from Al Joison by Warners. Joison micked up play when in New York and brought it west on speculation. John Gandolfi will direct for Warners.

At least one indie exhib exists who has his pockets lined with gold and no kicks. He was neither a pet of the distribs nor a briber, and thinks most exhibs who claim they can't do anything but silde downward are mostly all we.

That indie is Samuel Greenherg,
That indie is Samuel ore in the top to Fox under a 21-year lease, with dough in six figures for the good will, besides a rental of \$105,000 a year.

vill, besides a rental of \$106,000 a.

Year.

Among the hollering exhibs vibe takes exception to is Charles Ex.

O'Rellly, who he claims leased the large takes exception to is Charles Ex.

O'Relly, who he claims leased the proof of the pro

lo operate on shoestrings they'd all be better off." Greenberg philosophizes.

Another Story

"O'Reilly thinks the industry is tough to battle. Well, he doesn't tell the whole story. He found he couldn't stir the dough to go through with his original deal to operate the Park Plaza and then turned to Uto'spill. He 150% cut of the profit under my deal with him.

"U opened the house and got tired of it. They lost \$4,000 the last week they were in and I pald them \$150,000 to take the house back on my own hands. That's how O'Reilly went out of the Park Plaza.

"I installed Western Lieutric apparatus at the beginning and plunged heavily on pictures, taking a place of the Park Plaza.

"I installed Western Lieutric apparatus at the beginning and plunged heavily on pictures, taking a large of the profit of the Park Plaza.

"I installed Western Lieutric Albo, I found no trouble in arranging a deal with Pox to get that company's best product day and date with Fox's own houses in the neighborhood, running the gross business from \$4,500 to between \$18,000 and \$20,000 a week."

Made 'Em Notice Greenberg paid top prices for equipment and for the WB franchise. He own of the price of the within a year's time he had offers to buy and Tease from both Joew and Fox. He had cut into Loew's Burnside and had the jump on all other houses in his territory, including R.K.O's Fordham.

After 16 months' operation by himself, Greenberg turned the house over to Fox under a 21-year lease.

Thinking the Indie exhib bix o. k. Greenberg has a couple of sites around for new houses.

Fabian Takes Upstate Site For New R-K-O Film House

Schenectady, N. Y., April 8: Cy Pabian, of New Jersey, eldsed here for property on city's main stem on which a theatre is to be R-K-O is understood to be behind

R-K-O is understood to be rething Fabian, although that is denied by several here who are interested through connections with G. E. Co. Capacity, 3,000.

Jeff McCarthy Abroad With McCormack Talker

With McCormack Talker

Jeff J. McCarthy will leave New
York Friday on the "Leviathan," to
place the John McCormack Fox
talker, "Song o' My Heart," in various European capitals.

Mr. McCurthy, accompanied by
the Mras, will be away about three
months. His first stop will be Lord
don, with no theatre there as yet v.

McCarthy has handled the Mr 'ormark film in its major city showings
over here so far.

Dix in Radio's Special

Hollywood, April S.
After another picture not yet started, Radio will star Richard bix in a special to be made from Edma Ferber's Intest novel, "Cimarion." bought before publication.

It's another of Miss Ferber's pic-

turcsque swashbuckling heroes

FIREWORKS IN FILM STOCKS

Receiver for Chamberlain Co., Pa.: Owes \$2,733,000—Mismanagement

Reading, Pa., April 8. Chamberlain Amusement Enterprises. Inc., operating anthracite coal region theatres, went into a receivership when the Northumberland County Court at Shamokin, Pa., named as temporary receiver Stephen L. Gribbin, president of the Shamokin Banking and Trust Co. A bill in equity was filed by a committee representing the majority of the holders of the company's 3800,000 preferred stock. A bill in equity was filed by a committee representing the majority of the holders of the company's 3800,000 preferred stock. days before by which the Chamberlain theatres in Shamokin, Mahanoy City, Tamaqua. Lansford and Mt. Carmel had been leased to Lewis Borman, Philiadelphia, is held up by the receiver. prises, Inc., operating anthracite

adelphia, is held up by the receiver-

adelphia, is held up by the receiver-nip move.

Company's liabilities are estimat-ed at \$2,733,605 and assets at \$1,345,-600. The 7% dividend due last Jan-uary has not been paid. Extrava-gant management, fake expense ac-counts, excessive salaries and givine counts, excessive salaries and givine from the stockhold-ers' charges. The Pennsylvania Trust Company, Reading, mortgage, is enjoined by the court order from is enjoined by the court order non-entering a judgment. It is claimed that the theatre company tried to

MORAN AND MACK'S DISAGREEMENT COSTLY

Hollywood, April 8. Hollywood, April 8.
With no picture work in sight
Bert Swor, known as Moran, of
Moran and Mack, is organizing a
minstrel troupe of 25 to play
through the south under canvas.
Opening date in Dallas, May 15.
Paramount is not nevotiating for

Paramount is not negotiating for renewal of the Moran and Mack contract as result of inability of the partners to agree

Lunatic Driver

Jackie Monnier, French picture actress, had the exciting experience of being taken for a drive by a Junatic, narrowly escaping personal

Manufacture and "nut." describing himself as a brother of George O'Brien, screen actor, called and said he wanted to place the actress under a six years' contract. He rode out with her in her own car, then stated he was the son of a man controlling Paramount, Fox and Loew's, and finally ordered the actress's chauffeur to let him drive.

Von Stroheim's Latest

Hollywood, April 8.

After trying his hand at writing and acting, Eric vonStroheim intends to stage a comeback as a director in which he will also act as producer. His first will be "Mitzl," original

by John Farrow. Story has a vien-nese background during the World War period.

war period.

The ex-director is now looking for release for his proposed independent product.

Greta's New Opposite

Hollywood, April 8.

Metro is making tests for a leading man to replace Gavin Gordon opposite Greta Garbo in "Romançer" Gordon's arm is still in a sling from his collarbone injury of three weeks ago.

ago.

Wilen learning it will be some time before Gordon can resume, Metro decided to go ahead having already seriously retarded production.

Marie Prevost Well .
Hollywood, April 8.
Marie Prevost is out of the Hollywood hospital after an abdominal operation.

Records for Service

Chicago, April 8.
Considering the fluidity of show business personnel, the lasting flavor of the local Universal exchange is remarkable. The constant of the c

2-LEO BROTHERS LEAVING FOX

Jack Leo has left Fox and his brother, Joe Leo, is going to from all accounts.
It is said that Jack Leo received it is a said that Jack Leo received the fox board of directors Monday of \$500,000, when his resignation was tendered.
Both Leos are brothers-in-law of William Fox sight hand of late and accepted as his advisor.

Joe Leo was appointed by Mr. Fox some months ago as the Fox theatre operator in the middle west. More recently the Fox Metropolitan Theatres were turned over for Leo's direction.

Theatres were turned over for Lev s direction.
William Brandt is the general manager of the Fox Metropolitan Theatres,—I was Brandt who proposed to William Fox Metropolitan to the form of the form o

NUTS ABOUT BOATS

Pleture Mob Must Have Launches, or at Least Yachting Caps

Los Angeles, April 8.
Los Angeles' first Boat Show is playing up to picture people as their best cash customers. In the

playing up to picture people as their best cash customers. In the past two years the picture mob has been going in heavy for yachting, with everyone who is anyone ownling some kind of boat. The others buy a yachting cap:
Nautical yen started a few years ago when several vancourer boat hear their sloops and threw a few parties for picture people. They brought plenty of the Canadian boxee with them and managed to sell their boats to the picture crowd.

Picture people found later that the boats were not in good condition, and that it took a crew to keep one of the things going. Cetting rid of the sail boats, they went for power launches in a large way. Boat Show committee figures that the picture colony has over \$2,000.000 tied up in pleasure craft.

Fixing "'90's"

Hollywood, April 8.
After seeing a couple of previews
Metro has called in "The Gay Ninzties" for repairs.
It's Marion Davies' latest.

R-K-O SOARS, 441/2

Shubert Trotted Out, Goes to 193/4-Corrective Work in Former Leaders, Warner and Par.-Fox Settlement Helps Whole Group-16 Tops Last Week and New Peaks Monday.

LOEW HOLDS TO 89

By AL GREASON

Pyrotechnics halted vesterday in Fox, and they trotted out R-K-O to caper for the boys, running the price up to a new top for the year at 441/2 accompanied by huge volume. tween noon and 12:30 alone, during the height of the drive, probably 35,000 shares changed hands. Thereafter it calmed down and held fairly steady above 43. Previous top was

Meanwhile Fox was traded in in orderly manner, much reduced in quantity of transactions, ruling in fairly narrow range between 48 and 491/2, fractionally below its sensa-49½, ractionally below its sensa-tional opening Monday at 50 flat for 20,000. General Theatres kept step with Fox above 43. In other direc-tions there was nothing startling going on. Warner Bros. gave addi-tional evidence of getting down to a stable basis in its corrective setback around 72, while Loew retraced its course from 80 to around 86. Then recovered to 89 in last half hour trading.

Work In Shubert

During the flurry in R-K-O, Shubert, quiet these few weeks, sudden

Yesterday's Prices

Amusements

Gurb 41,600 Fox Thr.. 14% 12 12½ +2½ 2.400 Col. Pict.. 43% 42½ 42% + ½ 1,500 Loew deb. rts. 52% 52% 52% 52% -2% 1,100 Tech. 70% 68% 68% -1%

ly came to life, moving up to new top above 19, accompanied around Times Square branch offices with Times Square branch offices with predictions "they will put it up to 30." Nothing in the news so far to warrant the prediction, although from the behavior of the rest of the theatre issues almost anything would be possible.

Shubert bond prices gave no hint of any substantial betterment in the inside situation, although bullish talk for other amusement common stocks found reflection in swift ad-

talk for other amusement common stocks found reflection in swift advances in the fixed return issues. General Theatre Equipment 6's, for instance, gained 12 points Saturday on Fox advance rumors and on Monday jumped another 10 points to 154. Bonds carry valuable control of the company's stock running over the company of the company over the company of the company over the co

long term.
Looked like fairly heavy selling in Loew and Warner, but Street talk was to the effect that clique backers DeRochemont With Fox Michard deRochemont, for two pears re-write man on the New York "Sun," has hooked up with hot mistances and the liquidation Fox Movietone as title writer and editor.

He started on his new job today (Wednesday) at the New York or lace of the company.

(Continued on page 193. Decided of the Company.

TRAP FOX SHORTS: A. J. Balaban Resigning From Para-Publix as Director of Stages and Talking Shorts

You Can't Win

Toronto, April 8.
Mary Pickford's birthplace in
Toronto has been replaced by
a police station.

LIVING TRAILER **ON PAR'S STAGE** FOR 'HONEY'

Dance Act of 7 Becomes First Speaking Stage Plug for Talker

Possibility of getting stage vaude acts on current bills to exploit coming pictures looms with the first trial on the record and favorable re-suits reported by the theatre and Paramount, "Honey" was so trail-

Paramount, "Honey" was so trallerized.

It was the Olympia (Publix),
Bedford, Mass., that may go down
in history as the first house to use
a vaude act to advertise a forthcoming feature. Morris Sims, man
ager. last week had the history
ager. The street of the street of the street
how, do an afterplece, in which
"Honey" was the novel plus.

There are seven people in the Libbey tirm. They wore special costumes, furnished by the management, to spell out "Nancy Carroli,"
star of the picture, titlerof the coming talker and words "Starts Saturday," with the act building up
the living trailer idea with songs
from the feature.

LEO DONNELLY "READY"

Agent's Phone Call From Holly wood Leaves Leo Waiting.

Leo Donnelly, one of Broadway's most subtle wags, has for the past six days and nights been standing at the door of his hotel room; his hat in his hand, one leg outstretched and ready to turn the knob to go

out.

Donnelly has refused food or drink and is holding his breath. The star received a phone from a Hollywood agent, who has taken over the office of a Broadway agent. The Broadway agent has been dictering on the Coast for a connection for Donnelly. The film more than the securing Donnelly. The film more than the securing Donnelly. The film more than the securing that the securing the securing that the securing that the securing the securing that the securing the securing that the securing th

agent got a call from the Coast to get in touch with Donnelly. He phoned and said: "Hello, Mr. Donnelly, I'm walting for word from the Coast about you and I want you to stand ready." "What's that," said Donnelly. "I said, I want you to stand ready," repeated the agent. The prefield Donnelly. Twe been ready replied Donnelly. Twe been ready in the the Spanish-American war."
Thus is Broadway's wag, "stand-ing ready."

Freak Celebs
Culver City, April 8.
M.G. la using several sidershot elebs in "Unbely Three". Circus seenes have Birdie Thompson, the 500 pounder; Harry Kane, the "Theman skeleton," and De Garro, sword swallower.

Harry Earles again plays the midget.

A. J. Balahan has resigned as the directing head of Paramount-Publix stage shows and talking shorts.

stage shows and talking shorts. Resignation goes into effect May 1. Shortly after Balaban and his family will sail for Europe, for a summer over there.

A. J's contract with the company at \$75,000 yearly, with 13 months togo, is to be settled, it is said, at once, although its condition that the said of the short of

piration is to remain in effect from the account.

Causes leading to Balaban's resignation are not well defined. Inner stories are that he did not find the full scope expected in his division. This is said to have been curtailed somewhat when Jesse L. Lasky, the general Paramount producer, lately returned to New York for a permanent residence and in the natural course of events, immediately assumed to the course of events, immediately as neutral near the course of events, immediately as near the course of events, immediately as near the course of events, immediately as near the said of t

show business for both has been recognized.

Founded B & K
No one is mentioned to succeed Balabdn. It is said that I. M. Halperin of the Publix staff and assistant to Balaban, may temporarily step in when his present superior steps out.

A. J. Balaban founder of Balaban.

steps out.

A. J. Balaban, founder of Balaban

& Katz, was the second member of
the original Chicago firm, to join
Paramount-Publix. He left Chicago Paramount-Publix. He left Chicage for New York about a year and one-half ago. Sam Katz had previously become the president of Publix Theatres, following the absorption of Baiaban & Katz by Par-Publix, though B&K has continued to operate under the corporate name of the same of the contract of the contr ate under its corporate name, al-though looked upon as a 100% Paramount subsidiary. Several of Balaban's brothers re-

main in Chicago, jointly operating

Sam Marks Goes West Metro has signed Sam Marks, edi-tor of "New York Amusements," weekly theatre guide, as an "idea.

Marks left for the coast Sunday,

Mgr. P. Brill Shoots Young Wife in Leg

Ft. Wayne, Ind., April 8.
Peter Brill, former manager of the
Majestic, here, until two weeks ago,
when he went to Gary to manage
a house, shot his 17-year-old wife,
Quillon Brill, in the leg and killed
himself in a hotel room there early

The actress-wife was taken to a hospital. Her condition is said not to be serious.

Brill was to become manager of

the theatre, where his brother, An-thony Brill, is present manager. His home was formerly in Akron, O.

"Showing" For Pics

KLANGFILM'S STIFF TERM

METRO TAKES BRITISH FILM

Nook " British film farce, now playing at the New Gallery, London The film is a transcription of the play of the same name authored by Ben Travers, which had a long run at the Aldwych London, Same cast at the Aldwych, London. Same cast is in the film as in the stage play, with Tom Walls, Ethel Coleridge and Ralph Lynn.

Picture produced by British Do-minions and released in England by Gaumont Brothers.

ENGLISH REPORT ON FOX COMBINE THERE

London, April 8.

London, April 8
Simultaneous with the news
reaching here that William Fox has
sold the controlling interest in his
companies the trade was covered
with a report that an American
concern is negotiating for the purchase of the Moss Empires and the
Stoll Theatre Circuits. Plan is to
combine with General Theatres
Equipment Corp. (British-Gaumont), now controlled by Fox.

Wed ast November, Stoolt market alump,
however, prevented consummation.
Under that plan the late John Hayman was to head the booking committee, with his son-in-law, Llewellyn Jones, as chief assistant, and
two prominent variety agents on the
bank.

Spain's a Prospect

The whole world of picture producers seems to be flirting with Spain, which up to now has been regarded as secondary to the Latin-American markets in South American

Change in attitude is due to the Change in attitude is due to the intensive campaign of Spanish theatres to go wire. To date there are but 13 installations, but the prospective is that this number will be increased three-fold by summer. Although foreign languages are not understood generally, an intense national love of music makes this a potentially big market for synchronized pictures.

English Showmanship

London, March 29 London, March 29.
Smartest bit of showmanship in London recently is credited to Davis theatre, big Croydon house, which engaged Phil Scott to tell the audience all about Sharkey while it screened the news reel of the fight. Scott is a local resident. Combination of neighborly sentiment and the pug in person rolled up the grosses to around a record.

P-N's Sound News Reel Favored For Nativity

Paris. Natan's newsreol is threat-ening to displace the American sound reels in France, the P.N. editing being with a strict eye for local appeal and tie-in with dally sensational news happenings. For this reason there is a strong evi-dence of preference by the French public for the Natan news, as for example in the case of a recent murder story dwelling on shooting. P-N went and "shot" the shooting gallery where the murderes is al-Paris, March 28. gallery where the murderess is alleged to have coached up on her

targetry.

Natan is now ballyhooing himself
for goodwill effect as the father of
the newsree, claiming 1906 as the
opening date, and concedes Charles
Fathe's journal followed a year later.
Natan's first rolease 24 years ago
showed Bierlot's first overseas
flight, crossing the English channel.

SOUTH AFRICA FILM TAX

Proposed Sc. Ft. On Sound Film

Capetown, April 8. With the prospect of a deficit in next year's government budget, the

next year's government budget, the Minister of Finnec has turned as many the second of
working people.

New Rate Is Fatal

working people.

For example, a small cinema in Durban drawing from the colored population has announced it with persons of product, under the new tax. The product of this place has been instructed he will be charged 191 pounds (\$\$55), to clear 23,000 feet of silent film brought in under bond, instead of a total charge of 28 pounds (\$\$140), under the import schedule formerly in force. This exhibitor declined to pay the charge.

It is expected that many other small picture houses will close in like manner.

small picture nouses will close ...
like manner. Although the new duty is an established fact, and is causing a sensation in picture trade circles, African Theatres and Kinemas, Ltd., declare they have received no formal notification from the government of the new tariff.

British Film Field

By Frank Tilley

London, March 28.

Censor-baiting is current indoor sport. Freak societies think the Board of Censors is too tough; some of the daily newspaper writers are stunting the ease with which them vulgar American talkers get by. George Atkinson gets all het up twice weekly over what Hollywood is doing to womanhood and wants to know why it. Near-bruckie wiscoracks are under fire, with most cases resulting in public crowding to see the film rapped.

That refuge of Bloomsbury poets

refuge of Bloomsbury po That refuge of Bloomsbury poets and Chelsen near-artists, Film Society, gave a show at Tivoli with the apparent intention of exposing the Censor. Put on some captions telling how Censor passes undressing for bath scenes and will not okey 'Duloe's 'Scashell and the Clerkynan," of which Board reported "this is so cryptic as to be almost meaningless. If there is a meaning it is doubtless objection-

able." The Board certainly knows its hi-brows.

In report for 1929 just issued Board of Censors shows it had 2,-155 films put in for censorship, footage of 7,063,435 fect. Silents passed "U" totalled 923 and talkers and other sounders 721. Only seven were totally rejected and 42 objected. Board allowing cuts and other changes to be made where possible. Some of these are objected to on theme and cannot be changed, so are in same case as if rejected.

Remainder—280 silents and 182 sounders and talkers, passed "A," meaning they cannot be shown when childrn are admitted unless

when childrn are admitted univest the kids have their mother or someone with them. Reasons given for seven total rejections are habitual immorality; milister of religion in equivocal situations; psychology of marriage in physical aspects; intimate blo-logical studies not fit for public; Considered on nage 54)

(Continued on page 54)

EXCEPT WARNERS, AM. MAKERS OUT

Tobis Patent Control Abroad Menace to U. S. Talkers Over There - WB Pay \$10,000,000 for 20% of Ger-Klangfilm - Tobis,

\$1.000 REEL LICENSE

With the buy-in of approximately 20% "working interest" for around \$10,000,000 by the Warners, Tobis Klangfilm representatives will return to Europe. These representatives, Herr Kuckenmeister and Milton Diamond, are reported to have not dickered with any other company while here n his Warners significant of the warner afficiation.

Tobis, dependent upon the De Forest patents in America as the inventor is upon theirs on the Continent, is now drafting one of the most drastic licenses ever set forth in the film business. According to one of the leading factotums in the Klangfilm group, Americans who want licenses will now have two drawing roup, and the world privile reached to crash Germany and other European countries under the Tobis fast.

Within the next six months Tobis executives declare the German in-

Within the next six months Tobis
executives declare the German interests will seek to have England
and Australia adjudicate patents
which the German courts have ruled are the property of the Klangfilm

Confirmation of Buy

Warner officials, early this week confirming the buy-in, at the same time mentioning they had used money which originally had been intended for the purchase of Emelka, Bavarian producing and exhibition company and the nearest rival of company and the nearest rival of UFA in Germany. Emelka's price of \$10,000,000 proved too excessive for the state of affairs in which George Quigley, Vitaphone head, who has returned from investigating the German situation, found things. Quigley's check-up and recommendations here resulted, it is said, in convincing the Warners it is cheaper to buy than take out a license. Executives of the brothers were frank yesterday to concede that.

that.

Warners, it is lcarned, do not in Warners, it is learned, do not in-tend to introduce the Tobis system in regular theatres of this country. The industrial and home end, from which latter activity Western Elec-tric is borred under its patent ar-rangement with Radio Photophone, will doubless come in for some German sound and reproduction.

Exclusive

While several film companies claim that the Tobis visitors have attempted to interest them in the licensing end and while Sidney Kent denies that Paramount has been any party to a buy-in, Tobis, executives reiterate their pledge not to amount any of the amount of the property of the property and the property of the p

executives reiterate their pledge not to approach any other company while on the Warner deal. In fact, they claim that their only reason for the present visit was upon an Invitation extended by Quigley before his return.

That Tobis stand will put hundreds of exhibitors on the Continents of the Cont is facing a far tougher one than Americans.

Paramount's Attitude

Paramount, interested in the German situation and the results of conferences here between Warner ing Fros. and Tobis-Klangfilm representatives, Helarich Kruehenne ister land.

and Milton Diamond, is only as-(Continued on page 68)

Continental Problem

It has been understood the major distributors in New York, other than the Warners, have conferred on the advisability of pooling and buying an interest for them as a whole in the Klangfilm Tobis sound monopoly to date, under injunction on the Continent. If not by purchase inte K-T, an effort was to be made in some the purchase in the countries of German jurisdiction over there against exhibition of U. S. talkers without permit from Klangfilm Tobis, patent holders for that territory. It has been understood the

natent holders for that territory.

One belief of the Americans is that if Klangfilm wants to clap down the lid against Americans, perhaps other than the Warners, that the loss of American talkers in their countries will be so sorely felt, a public demand for them will follow. This in spite of English dialog, foreign tongue, "dubbing" and the other complications arising abroad. through the talking screen as concerning U.S. pictures. A Though the Americans did agree to pool for production on the Continent, there is such a diversity of tongue in the many

diversity of tongue in the many nations involved that the gross

nations involved that the gross revenue from any single one, with the exception of Germany and Spain, could not reward the effort.

Spanish, only, is looked upon as the single certain profit possibility in a specially made talker by Americans in that language. The Spanish tongue besides its environs to Spain, takes in one of the most profitable foreign markets, South America. America.

America.

The matter of the foreign produced talker in its native tongue is a momentous subject to the foreign producer. To produce a good talker, the foreign producer is relatively in the same position as the American, for cost and profit.

Mo Alarm

While ever might

While that producer might be without competition in his own tongue and country through the Americans remaining away, did the native try it in a money making talker country, it would then have to meet the American competition, whether the talkers were made locally or through dubbing.

blng.

A bad talker will always be

blng.

A bad talker will always be a bad talker in any tongue, with the somewhat vague trust of the foreign tongue producer that if its country can not see any country to the tone of the talker to the talker producer over the European situation. They say that their net from abroad in the countries of more money and less trouble than the smaller nations, will equal the net from the silent days with ease, and that this net will extend over a long period as Europe continues to increase its humber of wired houses.

· Fox, Abroad, Waiting

Paris, April 8. Fox foreign branches which have been preparing for the production of foreign talker shorts on this side are holding everything in abeyance pending word from overseas.

penaing word from overseas.

Litigation tangle has upheld plan which had okay of both Clayton and Winfield Sheehan. With Fox deal now settled plan may be taken up again probably.

W. E. Man Sailing

Hollywood, April 8, J. P. Maxfeld, supervising record-ing engineer for ERPI, leaves here Tuesday (today) to sail for England

Ile will supervise ERPI installa-tions over there.

NEW 30-HOUSE CHAIN MYSTIFYING IN PARIS

Paris, April 8.

The formation of a mysterious circuit of 30 picture houses, all to be wired by Western Electric, has aroused speculation in France. Deal is progressing quietly. W. E. denies it has obtained the contracts, but is non-committed on the project.

Trade insider say the deal is backed by Richibe, exhibitor of Southern France, operating 14 the-lates, who wants a sufficient block of playing dates to insure a certain source of product.

Richibe is now virtually a partner of Pierre Braunberger, who reactions with the success. The season of the seaso

berger would be to join the issue and together control important playing time. The tory is that their goal is the assembling of not less than 40 theatres with Richibe's 14 as the nuicleus. The Richibe houses are all wired by Wester Wiether the new chain project is backed by Richibe or Braunberger or somebody else, a new third chain will increase the bulk of theatre outlet in this territory for talking pictures and is cheerful news for the American distributors, for the Pathe-Natan and the Gaumont-France group has the distributors dizzy, and a third exhibitor entity would change the whole situation in favor of the film sellers all around. sellers all around. .
There is besides the new circuit

There is besides the new circuit proposal the potential chain talked of by Jacques Halk, which also adds to the optimistic outlook for producers and distributors in a troubled situation.

First American-Made Jap Talker Takes 10 Reels

Hollywood, April 8. Hollywood, April 8.

Jimmie Howe has finished production of "Earth Moves on Its Axis," first Japanese talker made in this country. It is being edited into a 10-reel feature and will premiere at the California theatre, Los Angeles, in May, with two Japanese talking shorts on the program.

Tom White is co-producer.

First Phone to S. A.

Buenos Aires, April 8.
Carl Sonin, chief for Metro in this
territory, was the first person to use
a phone from Buenos Aires to New
York after the new system was put
into operation with a formal conversation between the President of
Argentina and President Hoover
last Wombust Promit a Inter-come

last Wednesday.

Sonin put through an inter-continental hookup to the Metro-Goldwyn home offices in New York and
transmitted a verbal business re-

Schlesinger's Affairs

London, April 8. Courts have consented rangement by which creditors' peti-tion for the winding up of the af-falrs of Isidore' Scheslinger's British Talking Pictures is to be dismissed dismissed.

dismissed.
A condition of the arrangement is that \$125,000 be posted within two months. Thereupon the Scheslinger arrangement with the creditors may be carried out with the court's ap-

Another Brandt Trip

Joe Brandt of Columbia starts another European excursion, April 12, on the "Leviathan." 2, on the "Leviatuan.

Joe Freedman has been appointed

the Columbia representative

EUROPE OFF 'DUBBED' FI

Continental Bankers Behind German-French Try to Steal **Europe Away from Americans**

Paris, April 8. Pending banker deals and ar rangements already closed between Gaumont and Tobis Klangfilm, forecast a Franco-German alliance com-

Gaumont and Tobis Klangfilm, forecast a Franco-German alliance committed to the purpose of grabbing the European sound business from the Americans. With the Continental market under control, next and the Americans. With the Continental market under control, next and the Americans. With the Continental market under control, next and the Americans. With the Continental market under control, next and the Americans and the Ame

admits quite candidly their plain intention to oust Hollywood from (Continued on page 68)

FRENCH DON'T FAVOR **NEW U. S. TARIFF LAW**

Paris, April 8.

Kickback on the new tariff, law which awaits President Hoover's signature or veto, is manifest here. French politicians and business men have seized upon a tilt in duties on imported lace in the new schedules to bring a demand up to the French government for reprisal.

prisal.

Native film printers are demanding protection, among the first seeking to force through an increased duty upon imported positive films, idea being to compel importation of negatives only so that French plants may get the business of making the positives.

Same move was attempted months.

Same move was attempted months ago, but now is renewed, campaign being inspired by the American lace

Commercial Studio Is Going Up in London

London, April 8.

Building started yesterday (7) on the new Raycol company studio in the Seven Dials district, site facing the new Cambridge theatre.

Plant will be operated by Maurice Elivey. It is being built as a commercial venture profit coming from rental to independent producers.

Establishment will be equipped for talking pictures by the Raycol color systeem and for recording sound under the Edibell system, backed by the Edison-Bell Talking Machine Co.

Called from Buenos Aires

Called from Buenos Aires
Duenos Aires, April 8.
Monroe Isen, Universal Film Co.
chief here, sailed for New York this
week in response to a call to the
home offices for consultation.
Presumably subject is the foreign
language problem as it applies to
Latin-America.

DE ROTHSCHILDS COMING

Father and Son to Look Over Hol-lywood Studios

Paris, April 8.

Paris, April 8.

Government manifested a disposition to temporize with the tax reduction promised for the relief of the theatres and promised to become effective April 15, but the managers' association promptly brought pressue to bear.

Their campaign was immediately effective and the promised cuts in imposts upon the playhouses have now been ratified by the Fine Arts Ministry. and...go. into, affect on scheduled time.

This tax relief is a shining example of what showmen co-operation can accomplish. The revision or related theatre men to call a national strike that would close playhouses throughout the nation.

NATIVE DIALOG BY NATIVES ONLY

General Feeling Substituted Talk Not Good Sellers-Hold Off on Buy ing Next Season's Supply.

"DUBBING" DEAD?

Paris. April 8. With everybody on this side dizzy over the dialog problem, view is becoming general that dubbed dialog is dead.

All foreign picture managers due here or on the ground have reached different conclusions as to the solution which at the moment is the leading trade question. Most are in the air and stalling while they wonder if the potentialities of foreign markets is worth the cost.

Delehanty of Pathe has decided the making of foreign dialog pic-

the making of foreign dialog pic-tures with native players is the in-evitable and only answer. He is irrevocably opposed to dubbing. Bandy, Warner Bros., chief in Berlin, has argued the question to, the same conclusion. Arthur Loew left his ship at Nice and now is in Rome, headed for all the state of the conclusions of the ditions as in measure of con-ditions as in measure of con-ditions as a guife and ad-visor.

Dubbing is out for all time. They can't get away with it. No matter how keen local fan interest may be in pictures, public demands its dialog done by native linguists. While the debate and argument go on, next season's product is being hurt in its marketing possibilities. Who light product is being hurt in its marketing possibilities. Who light predict heating the product is being hurt in its marketing possibilities. Who light predict heating the product is a support of the product of the coming out of native-made dialog product, which they unquestionably prefer to American and English imports.

which they unquestionably prefer to American and English Imports. While there is any sort of a prospect for adequate supplies of this material, they will not obligate themselves to playing dubbed American pictures.

EDGAR BERGEN

At Low's State, New York, This Week (April 5)
The above picture showing EDWARD DUPAR, chief cinematographer at Warner Bros.' castern studio, and Mr. Bergen, who is also a member of International Motion Picture Photographers, Local 64, was taken while they were talking on cameras between shots on Bergen's Vitapione short.

phone short.

Edgar Rergen is leaving soon for Europe to play continental theatres and film foreign scenes necessary for his next talking short.

With Ruin Facing Indie Exhibs **Australia Raising Film Taxes**

DANISH EXHIB'S HOPE

Native Sound Device for Smaller Picture Houses

Copenhagen, April 8.
Distributors of talkers here look
for benefits from a move toward
amalgamation of a group of Danish electro-technical concerns which propose to exploit a new sound

eaulyment.

Device is called the Synchrotone and a new invention. Benefit arises from the fact that the concern proposes to compete with American and German sound interests on a lower price scale, promising satisfactory interchange of product. Entrances of a third element into the situation is regarded as a break for the distributors.

Device is designed principally for Device is designed principally for

Device is designed principally for the smaller cinemas.

Sydney, April 8.
Government is piling on import taxes applying to theatre equipment and film material, while theatre business is sinking to new low

business is sinking to new low figures.

Last week an increased duty on cinematograph machines of 50% went into effect and at the same time Fuller's Empire, Brisbane, turned to talkers, abandoning its vaudeville policy which had been a complete failure. Paying no attention to such straws the government let it be known it will increase film duties still further.

Melbourne is at low ebb theatrically due to the general business slump. Theatres are already overburdened with taxes and cannot survive further imposts.

The independent exhibitors faceruin.

AUSTRIAN DEAL OF SOCIALIST MONOPOLY

Vienna, April 8.

Abundant signs are visible pointlng to the prospect of a political
monopoly of the film industry in
Austria in the hands of the Socialist government, a development
bitterly resented by adherents of
other political ideas.

The Socialists are behind certain
picture enterprises which are
known as Kiba, and the same political interests are negotiating for
control of the Sascha Film Co.
large clnemas in this city and also
the two largest Vienna studios.

The Kiba group owns a dozen
theatres. Merger of Saschas would
stive Kiba Saschas' contracts with
British International, affecting important product. British International has granted to Saschas for
this year all Austrian rights to its
"Alantic" and "Hai Tane" of the
Saschas studios would mean the Socialist access to production facilities and the result is regarded as
inevitable that the party would use
them for the dissemination of liberal if not "Red" political propaganda.

There is another ominous angle.

eral if not "Red" political propaganda.

There is another ominous angle.
Austria being a socialistic republic,
the recent bankruptcy of many
small independent cinemas is now
ascribed to high socialistic taxation.
An obvious political maneuver
would be for the party in control
to tighten its grip on the screen for
propaganda purposes in this way
and in the end it is possible for
that party to perpetuate its control
of the Government.

First move and the one which is
feared would be for the government
to take over the small and poverty
stricken independents and thus establish itself in a screen monopoly.

W. E. Wiring Superior To Tobis' in Copenhagen

Copenhagen, April 8.

Opening here of the German talker, "I Love You," demonstrated the superiority of Western Electric reproduction over the system familiar here of the Tobis German group.

The picture exploits Mady Christians, protego of Max Reinhardt in Berlin. Picture opened simultaneously at Alexandra wired with Klangfilm and Capitol with Western, both inaugurating sound policy. Picture clicked in both spots, but Western reproduction was greatly superior in clarity.

DISTRIBS REFUSE TO COLLECT FOR ITALIANS

Rome, April 8.

Proposal of the Italian Composers' Society that the picture distributors act as a collection agency for it has been disposed of by the unanimous veto of the American distributors.

Scheme of the native musicians was that picture houses pay for the performing rights of their compositions a fee based on a percentage of film rentals.

Composers figured the distributors in the composition of the control of of the

of film rentals.

Composers figured the distributors could compute royalty sums as part of their bookkeeping on rentals, and use the same machinery for making collections in behalf of the composers.

Idea now seems cold.

Spanish Film No Go -- For Spanish Star-

Hollywood, April 8. Hollywood, April 8.
Until Spanish talkers reach a
more universal understanding within
the Latin American countries, and
some kind of a standard in accents
can be established, Sono-Art will
concentrate on making Jose Bohr an
American screen name instead of
appealing to his countrymen exclusively.

appealing to his countrymen excusively.

Bohr has been starred in two Spanish pictures. Hereafter the Spanish star will make pictures directly for the American market. Wherever stories are suitable for Spanish translation he will double on the Spanish versions.

Buenos Aires' Record

Buenos Aires, April 8.

"Sins of the Fathers" (Par) started big upon its release here late last week, replacing "Four Feathers" at the local deluxer. Picture is regarded as one of Jannings but a standing room and is headed to break all records as to gross and run.

Negri's "Souls" Liked At Amsterdam Opening

At Amsterdam Opening
Amsterdam April 8.
Pola Negris pleture, "Street of
Lost Soulis" opened yesterday at
Tuschinski here; well regarded by
reviewers and the fans.
The Rembrandt is holding over
the Gernan talker "Ital Tang."
Royal screened the second chapter of the pleture of Dutch East
Irdian locale called, "Mahacyctus,"
Spoken of tavorally by the reviewers, but the public responded only
moderately. Doesn't look like comimercial product.
At the Roys "Broadway Melody"
had successful revival.

Woods' Chi. Break With "Pinked" "Party Girl" and "Ladies Leisure," Another "Pinked" Un Following

Chloago, April 8.

Picture business was unsteady last week. Maybe the elections, with the shoppers finding they can drop into afternoon mass meetings at the legit houses, instead of buyings the legit houses, instead of buyings and produced in order to take an application of the control of the flagship, although taking only \$44,500 with "Green Goddess." Not orthusiasm for this picture in the flagship, although taking only particularly patronage of this house. Second place went to the expensive Oriental, which did excellent trade in the lear market to gather \$45,500 with control of the product of the

Honey, and a nameless stage with mery, and a nameless stage with McVickers in third spot with "Son of the Gods," first week at the run house, and the stage with the stage with the stage with the second week's business good, \$17,500. Woods has been difficult from the start, with with the second week's business good, \$17,500. Woods has been difficult from the start, with of lack of product. Which is the reason for hopping on the chance delivered by "pink," or better yet, injunction picture. "Party Girl" will be followed by "Ladles of Leisure, meaning adults only, by the censors.

"General Crack" nicely in 2d week at the Roosevelt, and may show dicted "Yeashond King." finished a four-week stand quietly, taking \$23,500 at the United Artists. Van und Schenck on the screen and in the flesh started strong at the countably in the last days.

Estimates for Last Week
Chicago (Publix-B & K.)—"Green Godess" (WB), stage show, (4,000; WB), stage

Estimates for Last Week
Chicago (Publix-18 & K).—"Green
fooddess" (WB), stage show, (4,000;
co-85). Arilss' name meant something after "Disraell," but picture
not to the taste. Plenty under
average and second off week for
this ace spot. Worry at 444,500.
"Son of the Gods" (FN), (1,865;
Son of the Gods" (FN), (1,865;
Son of the Gods" (FN), (1,865;
Son of the Gods" (FN), (1,865;
The Comment wobbly. Not
strong draw, but far better than
previous picture's mark. Current
ilicker booked until April 18. Fair
fill the booked until

week, chasing out sex titled "On-norn Child." Latter for four days, \$2.00 to the character of the character of the "Honey" (Par). Stage show, 30, 100; 50-\$5). "Picture, well liked, by laps. Good week considering tough lime house has been having. \$40, 50.

'TEXAS MOON' IN 2 PTSB HOUSES, DAY AND DATE

Pittsburgh, April 8. (Drawing Pop. 1,000,000) Weather: fair

Another dull week and the boys can't walt until Lent blows over.

Another dull week and the boys can't walt until Lent blows over.

Warners trade a new stunt, running "Under a Texas Moon" in East Jiberty at Enright simultaneously with second and last week or run at Warner. Boomerang, with takings tumbling at Warner and shooting in at Enright. No criterion, however, and the state of the state Enright.

Penn only got four days with

(Continued on page 32)

"HIGH SOCIETY" HITS IN MONTREAL, \$20,000

Montreal, April 8, (Drawing Population, 600,000) Weather: Fine

Orawing Papulation, source Weather Fine
Pine weather Fine
Pine wather and absonce of showe scopt for one big hockey game brought out fans in force last week and main stems came back into the limelight. Better grosses than at any time this year. Neighborhoods reported excellent week.

Allyhood big, got away to aum-away biz, grossing \$23,500, flaue Palace hash; see in months.

"High Society Blues" got all, the former in town to the Cayltol, give ing the house second best, \$50,000.
Estimates for Last Week
Palace (PP) (2,700; 40-75)—"Vag.

ing the house second best, \$20,000.

Estimates for Last Week

Palace (FP) (2,700; 40-75)—"Vagadond King" (Par). Turnaway biz first two nights and only one quiet night atter. Close to bulls-eye for the part of t

"SCANDALS" BOOTED BROWN, L'SVILLE \$2,700

Louisville, April 8. (Draw Pop, 500,000) Weather: Warm

Westher: Warm

Rusiness picked up last week despite warmer weather. Riaito advanced admissions on "Vagabond King" and grossed \$7,000. A check-up indicated that price raise drove many prospective customers away.

Loe w's took a deelded upfurff with take in town, with \$15,200. Brown took an awfu tumble with "Broadway Scandals," and the Alamo did even worse with "City Gin."

Estimates for Last Week
Alamo (44 Ave.) (909; 40)—"City Alamo.

Estimates for Last Week
Alamo (4th Ave.) (909; 40)—"Citly
Girl" (Fox) dull and uninteresting.
Lucky to get \$2,700.
Mary Anderson (R-K-O) (1,387;
30-69)—"Silghtly Scarlet" (Par)
pulled very well here; \$3,500.
Brown (Brown) (1,509; 20-50)—
"Broadway Scandals" (Col.) Jack
thing. Week Story, populoid and riddeuds scenes. \$2,700, pretty
bad.
Rialto (R-K-O) (2,940; 25-75)—



KEEPING STEP
Philadelphia is spending \$1,500,000.00 to tell the world about its
many cultural and manufacturing
advantages—
The BELLEVUE - STRATFORD
HOTEL, keep step by amplaying

The BELLEYUE - STRARGOME HOTEL keeps step by employing the MEYER DAVIS KENTUCK-IANS for dancing in its world fa-mous grill to entertain visitors to Philadelphia in a way that sends them home a-boosting.

Stage Shows Are Needed in House Of Down Grosses

Denver, April 8. (Draw Pop, 400,000) Weather, Fair

With stage attractions in town grosses of picture palaces suffered. At houses usually dark were the German Land opera, E. H. Sothern in lectures and annual state Little theatre tournament.

With-stage shows out at the Den-

theatre tournament.
With stage shows out at the Denver, grosses there are suffering.
The stage of the stage o

choice. \$3,200.

"Vagabond King" (Par) nearly \$7,-000 at advanced scale. Good money of the control of the contr

Detroit Over-Westerned: "Montana" \$52,500, but "Texas Moon" Weak

Detroit, April 8.

Bad weather last week was the only thing that kept the Michigan from doing capacity business. "Montana Moon" with mediocre stage show played to standees every evening and over the week-end.

Fox did well with "The Golden Calt." This was the up with a Calt. "This was the up with a compared to so well. "Under Texas Moon" had to be yanked after only a week's run at the Paramount.

Fatimets for Last Week.

week's run at the Faramount.

Estimates for Last Week
Michigan (4,045; 35-50-75) "Montana Moon" (Metro)—Town goes big
for this house and Joan Crawford.
\$\$2,500.

Fox (5,600; 35-50-75) "Golden
Calt" (FOx)—Bigrest house in town

for the house and Joan Crawors.
Fox (5,60; 35-50-75) "Golden Calf" (Fox)—Biggest house in town building against strong opposition. Big exploitation helped this picture. \$34,000, satisfactor 55-5-5; "Sighthy Scarlet" (Par)—Most beautiful theatre in town, if not world. This house has natives trained to come regardless of picture or stage show. Both deemed inclicate, but gross satisfactory. House located in

Fisher building, built by Fisher Body people. Last word in com-fort and architecture. Considering lease arrangements, \$28,000 not bad. lease arrangements, \$28,000 not bad.
Oriental (2,645; 25-50-65-76)
"Blaze o' Glory" (Sono-Art) and
vaude-Robert L. Ripley, believe it
or not, failed to do trick here. He
got \$3,500 for week, but didn't send
gross upward. Low at \$12,000.
United Artists (3,300; 35-50-75-90)
"Sarah and Son" (Par)—House always had good pag frem to eal elite.
why had good pag frem to eal elite.
cently. This one fair at \$18,700.
State (3,000; 35,50-55). "Bornes
State (3,000; 35,50-55). "Bornes

centily. This one fair at \$18,700.
State (a,000; \$35-50.75) "Rogue
Song" (Metro)—Class picture rushed
in when 'Song of West' died. Only
doing fairly and will be
Paramount (3,000; 35-50-75) "Under
Texas Moon" (Warner)—Little
too much western entertainment for
this town at one time. Tough for
strong Michigan opposibs. Picture
well liked by few seeing it, but
badly dated and had to be yanked
after seven days. \$12,700, not so
good.

Gorilla "Sex" Picture on Short Notice in Orpheum, C. F., to \$23,000!

'APPLAUSE' AS ARTISTIC ANSWER BUT B. O. FLOP

ANSWER BUT B. O. FLUP

Kannaa City, April 8,

"Applause" at the Royal last week for five days. House played it up as a daring picture and a challenge to those who had been demanding better pictures. Reviewers gave lengthy reports but the picture was bond King" set in for a run at popular prices. This brought the "King" in direct opposition to "Rogue Song" at Loew's Midland. "Rat run house, Uptown, one of the Friendly Theatre group under the Midland Circuit banner. Change of policy from first suburbans to real first run house, Uptown, one of the Friendly Theatre group under the Midland Circuit banner. Change of policy from first suburbans to real first run cauries a slight till-stead of 40c. "Big Party" opening. All pictures stay a week.

Lestimates for Last Week
Leview Midland "Rogue Song" Midland "Rogue Song" Midland "Rogue Song" Midland "Songue Song" Mife" (Radio) (3,200; 25-35-30-60) "Mife" (Radio) (3,200; 25-35-30-60) "Mife" (Radio) (3,200; 25-35-30-60) "Mife" (Radio) (3,200; 25-35-30-60) "Mige" (Par) (1,380; 25-35-50) Vaude 1,3800.

Newman "Young Bagles" (Par) (1,380; 25-35-50) Vaude (3,800) "Royal "Applause" (340; 25-35-35-80) "Maintreet (340; 25-35-35-80) "Nadio Sangue (340; 25-35-35-80) "Mide (2,200; 25-35-50) Vaude (3,830) "Royal "Applause" (340; 25-35-35-80) "Mide (340; 25-35-35-35) "Mide (340; 25-35-35-35-35) "Mide (340; 25

'Vag. King'—'Golden Calf' High Seattle Grosses

Seattle, April 8.

(Drawing pop. 550,000)

Weather, Cool and Dry

Usual rains missing this year, sit's not so good, for the folks het feel more at home when dam

Nevertheless biz holding fair bunot hot.

Nevertheless biz nothing and mot hot.

"Under Texas Moon" caused the most furore last week. Will click for fair un.

"The parameter stepped out front with "Vagathout King." Kennedy stepping on publicity here. Lobby show also persy the Estimates for Last Week Paramount (Publix) (3,106; 25-40). "Agashout King" (Par). Big 18:400." "The Paramount of Stepped St

Paramount (Publix) (3,106; 26-60)—"Vagabount King" (Par.) Big \$18:400 ... \$25.00; 25-60)—\$31:400 ... \$400 ...

Night New (U), Another. Music Box (Hamrick) (1,000; 25-50-75)—"Under Texas Moon" (WB), Picture okay and biz same way. In for run. Good opening week. \$7,600. (2,000; 15-25-35)—"More Texas (WB), Good. \$3,800. (1,800; 15-25-35)—"Hot for Paris" (Fox). Business spaining. \$3,500. (20). (2,000; 2,000; 3,300. (20). (2,000; 3,300.

Orpheum (RKO) (2,700; 25-60)— "Love Racket" (FN). \$10,100,

RADIO MARATHON

Topeka Goes Up Against Something New-Film Biz Normal

Topeka, April 8.

Topeka, April 8.
Nelther is Topeka roused over the chain and anti-chain propaganda.
New resignity above normal, but the propaganda film brought to town advertising the "Shrevport Menace" was deserted by the radio fans by a radio dealer who is stageing listening-in marathon with 16 on trants.

by a raddo dealer who is starling a listening-in marathon with 15 entrants. Starling a listening-in marathon with 15 entrants. Starling a listening-in marathon with 15 entrants. Starling a listening-in marathon with "Own Dealerse" trailing, "Happy Days," last half about normal. Total, \$6,000. (Sov.)—'No, No, Grand 1,400; \$50 y critics, bits consulted "bog stuff," \$4,000. Novelty (1,200; 40) (Fox)—Last week of apill bills and program pletures. Neither "Sacred Flame" nor "First Command" got much attention, though latter was made within \$Best (400; 25) (Fox)—Only house giving Lent as alibl. Tabloid stock furnishing stage show, plainly slipping; \$600.

San Francisco, April 8.
This seaport climbed back out of
the doldrums of the previous its al
week and found occasion for resuming cheerfulness. Surprise
proved to be an outsider from the
state rights department, "Imgagit!
It amazed the local trade by
getting \$23,000, at the Orphenin,
Publicity played up the sex life of
gorillas.

It amazed the Jocal' trade by getting \$23,000, at the Orphenian. Fullified played up the sex life of getting \$23,000, at the Orphenian. Fullified played up the sex life of getting the getting the leaften got under way last Wednesday hurting matiness during the last half of the week. Otherwise conditions favored theatr attendance.

Figure 1. The second of the getting the second of the week. Otherwise Conditions favored the second of
used huge and avidly to the handsome constant \$23,000.
Golden Gate (RKO) (2,485: 30-40-50-65)—"Love Racket" (FN).
Normal \$14,000 in combination with

vaude. Embassy (Wagnon) (1,366; 50-65-90)—"Green Goddess" (WB). 2d week not big at \$9,000.

Davies (Wagnon) (1,150; 35-50-65-90)—"Song of the West" (WB). Second week, \$6,000. Not outstanding.

Second ween, volume ing.

Gasino (Ackerman & Harris) (2,-400: 40-60)—"Hideout" (U). House holds to pretty consistent takings under new policy. \$5,000.

Publicity Bee Juice For "Honey"—Bklyn.

Brooklyn, N. Y., April 8.

Okay weather and no sighs. Paramount did most of the business. Had that pleasant fim, "Honey."

Special tie-up with a honey-making company and the free distribution of honey to early matinee-goers aided. Place sticky as jam. \$50,000. Wood of the side of t

Ted Healy topping the waude bill.
Estimates for Last Week
Paramount—"Honey" (Par) (4,-000; 35-60-75). Local scribes liked
this one and said so. Exploitation
boys gave away couple of ounces of
crown (180,100, satisfactory.
Strand—"Playing Around" (2,800;
25-35-50-60-75). Olcay.
Too.—"Men Les Dangerous" (Fox)
Too.—"Men Les Dangerous" (Fox)
Too.—"Stand—"Honey of the Control of the

'Puttin' on Ritz,' \$7,000, Only Fair in Portland

Portland, Ore., April 8. (Draw pop, 400,000)
Grosses started on the up last week in spite of hot spring weather and gasoline competition. Annual bout of Broadway vs. Highway is

bout of Erosaway rate of the Philip has adopted a run-off policy for the Riatto, which gets processed to the parameters of the processed of the parameters. Riatto dies of the parameters of the parameters of the processed of the parameters of the processed of the parameters of the processed of the processed of the parameters of the parame

With Show Trade Off 20% in L. A. "Montana Moon" Got \$32,000—Big: And "Everything," 3d Week, \$28,000

Los Angeles, April 8.

(Draw post, 1,500,000;

Town was off normal about 20%.
last week.
Couple of decorative totals were reported, notably on "Montana Moon" at Loew's State, \$2,200, and 3rd week of "Thotal Everything" with the company of the com

becomes imminent. Less \$1,300 becomes imminent. Less \$1,300 becomes imminent. Less \$1,300 becomes imminent. Less \$1,500 becomes imminent. Less \$1,500 becomes with be calculated to the control of the co

around \$7,000 for 2nd and Larewelveck.

Egyptian — (UA - Fox) "Anna Christie" (Metro) (1,800; 20-65). Previous showing at Criterion seems to have exhausted local patronage for this one. First second run at under \$1,000 at disappointment.

under \$1,000 for a disappointment.

Moon" (Metro) (2,024; 25-31). After previous poor week house came back (Continued on page 32)

FORMER M. C. NOW FILM STAR INTERESTS ST. L.

St. Louis, April 8.
(Draw Pop, 1,000,000)
Weather: Clear and warm

Weather: Clear and warm
God weather and not good pictures kept business up last week. A
lockout of union projectionists at
Loew's State when they threatened
to strike over "canned music" failed
to-stop-the show and didn't-seem to
hurt business.

to sure the show and country to the show and country to the show and country to the show and showing of Tuder Texas Moon, a care so was m. c. at that Skouras house. Elcture didn't exactly please Fay fans, but his name drew them

in,

Estimates for Last Week

Ambassador (3,000; 35-50-65-75)—
"Honey" (Par). Nancy Carroll gets
her man at cost of several theme
songs; Ed Lowry's stage show.

"Honey" (Far). Naticy Carton some her man at cost of several theme and the several theme and the several theme of
BOSTON'S BAD WEEK; "CALF" EVEN WORSE

(Draw Pop, 850,000 Weather; Pair Plicture Meather; Pair Plicture he chin last week. Metropolitan led, as usual, but gross was way down to \$34,900. Keith-Memorial also way down to \$34,900. "Golden Call" failed to draw 'em in. Other RKO house, TKO house, Loew's State down to \$18,000. Very poor week.

Estimates for Last Weath \$18,000. Very poor week.

Met (Publix) (4,500; 50-73)—"Young Eagles" (Par). Low at \$34,900.

"Young Eagles" (Par). Low at \$34,900. Keith-Memorial (4,000; 35-50-60) — "The Golden Call" (Fox). \$22,400; pretty bad lives (3,000; 50-60) — "Officer" ("Delen" (Pathe). Fair at \$18,000. \$000 = 1000

STAGE SHOW BUILT UP. **BRANFORD GOT \$23,100**

Newark, N. J., April 8. Newark, N. J., April 8. Business in general no better than average or worse. Nothing particular to draw them in. Branford with a weak pleture and not so not a stage unit added three extra acts and topped the town, but overhead is high here. Will tell a different story with big draws almost everywhere openings were strong, despite perfect outdoor weather.

Estimates for Last Week
Branford (WB) (2,350; 30-50-75)
—"Burning Up" (Par). "Tin-type
Revue" (Publix unit). Added acts
saved rest of bill. \$23,100.

saved rest of bill. \$23,100.

Capitol (WB) (1,300; 25-50)—"Son of the Gods" (FN). 2d run house, always something of a dog. Did well with \$5,700.

well with \$5,700. Loew's State (2,800; 30-50)—
"Bishop Murder Case" (M-C-M),
vaude. Year in and out most consistent money maker in town. \$15,000.

900.

Morque (WB) (3.231; 30-50-75).—

"Sonr of the West" (WB). Picture punned. \$14,700.

Rialto (WB) (1,762; 50-65).—

"Seven Days' Leave' (Par). (Son do picture, but bad business. Of to \$8.500.

\$8,800. R-K-O Proctor's (2,800; 25-60)— "Roadhouse Nights" (Par). P'cture liked. Vaude. Average at \$16,000.

VAUDE AT HIP. BUFFALO TO BEST GROSS, \$21,000

Grosscs last week showed sharp variations, with the weck slightly under par. Hip outstanding because of vaude.

Estimates for Last Week Buffale (Publix) (3,800; 30-40-65) -"Young Eagles" (Par), "Ace Iligh, "\$2,800 Fair. Hig. "\$2,800 Fair. Hig. Publix) (2,400; 40-60)—"Sec-ond Choice" (WE), vaude. Decid-edly uneven feature, with most of credit for the business going to stage vaudcville. \$21,000; very good.

good.
Century (Publix) (3,400; 40-60)—
"Song of West" (WB). Nose dive;

Century (Ed.)
"Song of (West" (WB). Nose
\$6,900.
Great Lakes (Fox) (3,400; 25-3550)—"Glrl Said No" (M-G-M). This
hammade the second of the s

\$14,000. Lafayette (Indep) (3,400; 40-60)— "Second Wife" (RKO), "Lct's Pre-tend" (F. & M.). Slow pace for \$12,500.

BENNY ROSS

BENNY ROSS
Says:

I am at the Branford, Newark,
this week, with Nick Lucus and
Sammy Cohen.
What a show!
Nick Lucas wowing them,
Schnozzle Cohen going over like a
house on fire.
As for me, still mastering of
ceremonics.
P. S.—My. song, "I'm ltappy If
You're Happy," out this week,
Shapiro-Bernstein.

El Brendel Given **Credit for House** Record. \$13.500

Providence, April 8. (Draw Pop, 315,000) Weather, Mostly Fair

(Draw Peo, 315,000)

Weather, Mostly Fair

Although Providence didn't have any film fare to rave about houses in several instances got neat grosses. Only draw pictures had was a few names, and this seemed to be only reason for unusually good bit in some for unusually good for the some for unusually good feature in picture was bit Brended they thought him the whole works. \$13.500, new record for this house. Majestic (2,200; 15-50) "Men Without Women" (Fox) and "Hello Sister" (Wide World). Fox production of the form of the some for unusually good bit in the form of the form

U's "Capt. Guard" \$99.700 and Held Over at Roxy, with "Honey" H. O. On B'way by Par at \$77,200

"SOUTH SEA ROSE" SENT UP FOX, WASH., \$22,000

Washington, April 8. (Draw Pop, 500,000) Weather: Okay

(Draw Pap., 500,000)
Weather: Okay
Ups and downs plus indecision in holding over last week. Business by "Green Coddess" had the advance campaign on the "Texas Moon," current, in one day and out the next. Odd angle added to this uncertainty. The uptown Ambassador, playing the first veleases day and date with the Met. for the first half of the week bees."
Fox jumped things six grand with "South Sen Hose" and the Ivalace did a little jumping, too, to \$5,000 the Earle, units stage "name," went down about \$5,000 with "Slightly Scarlet."
He farle, units stage "name," went down about \$5,000 with "Slightly Scarlet."
All the stage of the the farle in the safe in the farle and account of the safe of the

Estimates for Last Week

population.

Estimates for Last Week
Columbia (Loew) — "Rogue Song"
(M-G) (1,232; 33-50). Good 2d week
under conditions, \$10,000.
Earle (Warner) — "Slightly ScarEarle (Warner) — "Slightly ScarNot so
cood, though figure is previous average prior to booking in stage
numes; \$14,000; good for Lent.
Fox (Fox) — "South Sea Rose"
(Fox), stage show (3,434; 35-50-60-75). Boosted about \$5,000; sex an"Met (Warner) — "Green Goddess"
(W. B.) (1,855; 35-50). Had them
guessing, with final upshet but one
week to \$1,000.

Palace (Loew) — (2,353; 35-50-60).
Chatteroin strong locality; increased
to about \$21,500.

RKO (Keith's) — "Lovin' the Ladies" (Radio) 1,370; 25-35-50)—
Splurged mid-week on advertising,
but week held down to \$11,000.

"GOLDEN CALF" BIG \$11,000, BALTO-H. O.

Baltimore, April 8. (Draw Pop, 850,000) (Weather: Good

(Oraw Bop, \$80,000)

The Sach Weather: Good

The Sach Weather: Good

The Sach Sach Weather: Good

The Sach Sach Weather: Good Weather Sach Sach Weather Sach Weat

Estimates for Last Week
Century (Locw. U. A)—"Burning
Up" (3,200; 25-60). Good program
picture. Stage unit, "Southern Meiodies" okay. Eddle Leonard featured and went over big. Business
up over previous week's intake.
\$13,500.

tured and went over big. Business up. over previous week's intake.

Stanley (Loew)—"Surah and Son" (3,600; 25-60). Fine picture, and ditto draw. Mats, built and nights big. Good surrounding program.
Satisfactory at \$15,800. The Golden Calt" (1,600; 25-50). Regarded as just program picture when booked. Surprised by big draw, sexy slant taking the credit. Boosted gross cellent at \$11,000. Holding over.
Rivoli (Wilson Amus. Co.)—"Wide Open" (2,100; 25-60). Day and ditted with uplown Metropolitan. Waleria (1,200; 25-53). Competition and Lorth Held gross down to about \$2,000. Low and the competition of the competition

Lent, in use much less for an alibi this year, started to receive a little recognition along Broadway last week, particularly for the \$2-pictures. Drop of \$4,000 was reg-istered at the 44th Street by "Sons

istered at the 44th Street by "Souto" O' My Heart," while "Vagalound king," at the Criterion, skidded and the grant of \$12,00. "Mannay, at Warners, not of the John Series." John Barrymore's slapstick fare." John Barrymore's slapstick fare. "John Barrymore's slapstick fare." Man Prom Blankleys, started of strongly at the Central, proving an exception and surprise. "International with "Honey," but would hardly hold oyer on \$17,200 ordinarily. Apprach of pre-Easter slump had all of the big houses economising of the control of th

Buzzell's 2-Way Trip

Buzzell's 2-Way Trip
Eddie Buzzell is on the "Poinsstvania" bound for Los Angeles, with
two propositions to pass on before
his arrival. He left New York
Saturday (5).
One proposal submitted to Buzzell is for the revival of a stagmusical on the Coast. Other is a
high revival of the revival of a stag-

Heavy Plug for 2d Anniy. Week Got Minn. \$30.000—Others Mostly Bad

(Drawing Pop. 500,000)

Weather—Favorable
Minneapolis, April 8.

Big Minnestota theatre, celebrating is a substanting the subs

Ride" (U). Esther Ralston in per-son and vaude. Weak picture. Miss Ralston apparently no card here. \$10.000. Bad.

Meximare—Favorshle
Minneapolis, April 8.
Big Minnestota theatre, celebrating its highly exploited big anniversary week program, monobolized nearly all the available trade like house had its best business in months and seemed to hurt nearly all its competitors. Exceeded \$30-100 for the first time in many a monobolized to the first time in many a monobolized for the first time in the brack \$1,500 for the Barker (Par.) Nice Bad.

Lyric (Publix) (1,200; 40)—"Only house soon may have to return to vauce \$1,500 for the Barker (Par.) Nice Bad.

Lyric (Publix) (1,200; 40)—"Only house soon may have to return to house where he between the brack \$1,500 for the Barker (Par.) Nice Bad.

RKO 7th \$1. (500) Ead.

RKO 7th \$1. (500) Ead.

Aster (Publix) (900; 35)—"Lucky State" (Pox.) This part talker drew heavily on strength of immense local popular partent \$1,500 for the first state of the first s

Comparative Grosses for March

Table of grosses during March for towns and houses listed as previously reported weekly in Variety.

NEW YORK

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
CAPITOL High.\$109,286 Low. 30,000		"Byron of Broadway" \$51,100	"Anna Christie" \$109,286 (Record)	"Anna Christie" \$02,100
PARA- MOUNT High. \$95,000 Low 49,100	"Slightly Scarlet" \$75,900 Stage Show	"Only the Brave" \$67,000	"Sarah and Son" \$85,400	"Young Eagles" \$65,600
ROXY High.\$173,658 Low. 70,000	"Let's Go Places"	"Such Men Dangerous" \$104,800	"Such Men Dangerous" \$87,500 (2d week)	"Sky Hawk" \$86,000
STRAND High\$81,200 Low 15,000	"General Crack"	"Sally" \$29,000	"Son of the Gods" \$40,100	"Son of the Gods" \$31,300 (2d week)

CHICAGO

	Mar. 1	Mar. 8	. Mar, 15	Mar. 22
CHICAGO High\$71,300 Low 33,000	"Seven Days Leave" \$54,000 Stage Show	"Girl Said No" \$51,500	"Roadhouse Nights" \$50,400	"Sarah and Son" \$41,300
McVICK- ERS High. \$53,000 Low 13,000	"Love Parade" \$29,000 (2d. week) All Sound	"Love Parade" \$19,900 (2d week)	"Sally" \$24,000	"Sally" \$14,000
MONROE High\$12,500 Low 2,700	"Peacock Alley" \$4,700 All Sound	"Cameo Kirby" \$4,300		
ORIENTAL High\$52,500 Low 20,000	"Couldn't Say No" \$32,000 All Sound	"Sky Hawk" \$34,600	"Ship from Shanghai" \$32,300	"Devii May Care" \$42,700
ROOSE- VELT High\$36,500 Low 9,000	"Anna Christie" \$33,900 (1st week) All Sound	"Anna Chrisite" \$29,500 (2d week)	"Anna Chrisite" \$21,000 (3d week)	"General Crack" \$12,000 (4 days).
STATE- LAKE High\$35,750 Low 16,000	Vaude	"Second Wife" \$28,500	"Hello Sister" \$27,000	"Rich People" \$22,500
UNITED ARTISTS High. \$44,300 Low. 11,000	"New York Nights" \$13,000 All Sound	"Vagabond King" \$44,300 (1st week) (Record)	"Vagabond King" .\$39,400 (2d week)	"Vagabond King" \$26,900 (3d week)
ORPHEUM High. \$16,900 Low. : 4,800	"Tiger Rose" \$7,700	"Paris" \$7,500	"Wedding Rings" \$6,000	"On the Border" \$6,000

LOS ANGELES

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
EGYPTIAN	"New York	"Love	"Lone Star	"Street of
High\$14,000	Nights"	Parade"	Ranger"	Chance"
Low 6,000	\$11,000	\$13,500	\$11,500	\$12,500
	Stage Show			
LOEW'S	"Girl Said	"Such Men	"Chasing	"She Steps
STATE	No"	Dangerous"	Rainbows"	Out"
High. \$48,000		\$29,000	\$29,600	\$20,000
Low 15,000	Stage Show		or the first that	0.57
PARA-	"Vagabond	"Vagabond	"Sarah and	"Honey"
MOUNT	King"	King"	Son"	\$20,000
High \$57,800	\$37,000	\$23,000	\$23,600	\$20,000
Low 15,600		(2d week)	400,000	
	All Sound	(54 5511)		
UNITED	"Con-	"On the	"On the	"Hell's
ARTISTS	demned"	Ritz"	Ritz"	Harbor"
High\$38,700		\$19,600	\$11,000	\$16,000
Low 6,200		(1st week)	(2d week)	********
	Stage Show	(200	(24)	
WARNER'S		"Song of the	"Song of the	"Murder Will
DOWN-	Sav No"	West"	West"	Out"
TOWN	\$18,000	\$28,000	\$18.000	\$15,000
High\$38,800	(2d week)	(1st week)	(2d week)	(6 days)
Low 10,300	All Sound	(13t Week)	(zu week)	(o days)
WARNER'S		"Other	"Wide	"Hold
HOLLY.	. Goddess"	Tomorrow"	Open"	Everything"
WOOD	\$17,000	\$14,300	\$16,000	\$34,000
High\$37,300	(2d week)	\$14,000	\$10,000	\$34,000
Low 12,000		1		1
-011 12,000	ALL BOUNG			

SAN FRANCISCO

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
WAR- FIELD High\$48,000 Low 8,200	"Blaze o' Glory" \$12,000 All Sound	'Happy Days' (Without Grandeur) \$20,000 (1st week)	"Happy Days" \$8,200 (2d week) (New Low)	"Bishop Murder Case" \$13,400
PARA- MOUNT High\$36,000 Low 6,200		"Hell Harbor" \$18,000	"Honey" \$15,000	"Sarah and Son" \$14,500
CALI- FORNIA High\$34,000 Low 6,200	"Roadhouse Nights" \$18,000 (1st week) All Sound	"Roadhouse Nights" \$13,000 (2d week)	"On the Ritz" \$20,000 (1st week)	"On the Ritz" \$10,000 (2d week)
ST. FRAN- CIS High\$23,300 Low 3,000	"Vagabond King" \$20,000 (1st week) All Sound	"Vagabond King" \$20,000 (2d week)	"Vagabond King" \$14,000 (3d week)	"Vagabond King" \$9,000 (4th week)
EMBASSY High. \$24,300 Low 7,000	"General Crack" \$14,000 (1st week) All Sound	"General Crack" \$10,000 (2d week)	"Couldn't Say No" \$9,500	"Green Goddess" \$8,500

BOSTON

				1	
	Mar. 1	Mar. 8	Mar. 15	Mar. 22	١
STATE	"Not So	"Anna	"Roque	"Girl Said	ł
High \$40,000	Dumb"	Christie"	Song"	No"	l
Low 14,100	\$17,500	\$40,000	\$29,000	\$20,200	1
		(Record)			ı
METRO-	"Roadhouse	"Only the	"Sarah and	"Honey"	П
POLITAN	Nights"	Brave"	Son"	\$50,900	1
High\$66,000		\$30,000	\$46,400		١.
Low. 25,200					Ι.

KANSAS CITY

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
MAIN- STREET	"Thing Called Love"	"No, No, Nanette"	"Cohens & Kellys"	"Sergeant Grischa"
High. \$32,000	\$23,500 Stage Show	\$18,300	\$18,200	\$14,500
LOEW'S	"Bishop Murder Case"	"Anna Christie"	"Lummox" \$17,300	"Sky Hawk"
High. \$35,000	\$16,800	\$23,400	\$11,500	\$15,500
PAN-	Stage Show	"Song of	"Frozen	"Lone Star
TAGES High\$31,800	Alley." \$12,200	Love" \$9,600	Justice" \$11,000	Ranger" \$14,000
NEW-	"Roadhouse	"Vagabond	"Sarah and	"Honey"
MAN High.,\$33,000	Nights" \$13,400	King" \$19,600	Son" \$14,100	\$18,900
Low 8,000	Stage Show			

	SEATTLE			
	Mar. 1	Mar. 8	Mar. 15	Mar. 22
PARA- MOUNT High\$26,000 Low 9,000	"Roadhouse Nights" \$10,000 Stage Show	"Son of Gods" \$16,400	"Honey" \$16,400	"Sarah and Son" \$16,900
MUSIC BOX High\$17,000 Low 4,000	"Green Goddess" \$7,500 (2d week) All Sound	"Song of West" \$11,800 (1st week)	"Song of the West" \$6,300 (2d week)	"Troopers Three" \$5,500
FIFTH AVE. High. \$26,000 Low 8,500	"She Steps Out" \$12,000 Stage Show	"Girl Said No" \$16,000	"Men Are Dangerous" \$14,600	"Montana Moon" \$18,000
BLUE MOUSE High: \$16,000 Low 3,500	"Murder on Roof" \$5,600 All Sound	"Second Choice" \$6,500	"Cohens & Kellys" \$9,800	"Mexicala Rose" \$5,100
ORPHEUM High\$29,500 Low 6,500	"The Furies" \$10,500 Vaude	"Sergeant Grischa" . \$13,000	"Grand Parade" \$10,800	"Officer O'Brien" \$11,200

WASHINGTON

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
COLUM- BIA	"Anna Christie"	"Girl Said No"	"Girl Said No"	· "Rogue Song"
ligh\$19,000 .ow 5,500	\$10,000 (2d week) All Sound	\$13,000 (1st week)	\$10,000 (2d week)	\$14,800 (1st week)
EARLE ligh\$25,500 .ow 6,000	"Laughing Lady" \$14,700 All Sound	"Loose Ankles" \$20,000	"Couldn't Say No" \$17,800	"Hello Sister" \$19,200
FOX High. \$41,500 Low 14,500	"Happy Days"	"Happy Days" \$15,000 (2d week)	"Men With- out Women" . \$20,000	"Let's Go Places" \$16,000
METRO- POLITAN High. \$21,000 Low 5,000	'Son of Gods' \$11,000 (1st week)	"Street of Chance" \$15,000	"Song of the West" \$14,500	"Honey" \$16,000
PALACE High\$27,300 Low 11,500		"Not So Dumb" \$19,900	"Lady to Love" \$18,200	"Roadhouse Nights" \$17,000

PORTLAND, ORE.

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
PARA- MOUNT High. \$25,300 Low. 5,000	"Roadhouse Nights" \$7,500	"Son of the Gods" \$7,500		"Sarah and Son" \$9,000
ORPHEUM High\$22,500	"Grand Parade"	"Officer O'Brien"	"Love	"Sergeant Grischa"-
Low 5,500		\$10,500	\$10,000	\$14,000
ORIENTAL High\$14,000 Low 4,000	"Awful Truth" \$4,500	"So Long Letty" \$6,000	"Con- demned" \$5,000	"Disraeli" - \$4,500
MUSIC BOX High\$20,000 Low 4,000	"Murder on Roof" \$5,800 All Sound	"Second Choice" \$5,000	"Cohens and Kellys in Scotland" \$7,000	"Mexicala Rose" \$5,500
UNITED ARTISTS High\$16,000 Low 4,000	"Happy Days" \$10,000 (1st week) All Sound	"Happy Days" \$5,500 (2d week)	"Lummox" \$6,000	"Hell Harbor" \$7,000
BROAD- WAY High\$23,000 Low 9,000	"Devil May Care" \$15,000 (1st week) Stage Show	"Girl Said No" \$13,500	"Men Are Dangerous" \$12,200	"Montana Moon" \$17,000

MINNEAPOLIS

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
MINNE SOTA High\$45,200 Low 17,000	"Son of the Gods" \$30,500 (1st week) Stage Show	"Street of Chance" \$22,500	"Sarah and Son" \$25,000	"Slightly Scarlet" \$28,000
STATE High\$28,000 Low 4,500	"Dangerous Paradise" \$17,800 (1st week) All Sound	"Bishop Murder Case" \$9,000	"Roadhouse Nights" \$9,900	"Couldn't Say No" \$9,900
ORPHEUM (R-K-O) High\$22,000 Low 5,000	"Let's Go Places" \$14,000 Vaude	"Oh Yeah" \$11,000	"Cohens and Kellys" \$12,000	"Hello Sister" \$11,500

BALTIMORE

	Mar. 1	Mar. 8	Mar. 15	Mar. 22
CENTURY High\$27,000 Low 15,000	"Other Tomorrow" \$18,500 Stage Show	"7 Days Leave" \$18,000	"Bishop Murder Case" \$19,500	"Lady to Love" \$18,000
STAN- LEY High\$33,500 Low 12,000	"Anna Christie" \$22,000 (1st week) All Sound	"Dangerous Paradise" \$15,000	"Rogue Song" \$23,000	"Girl Said No" \$21,000
VALENCIA High\$11,000 Low 1,900	"Loose Ankles" \$2,600 All Sound	"Lone Star Ranger" \$3,300	"Anna Christie" \$2,400	"Rogue Song" \$4,600
KEITH'8 High\$18,000 Low 5,800	"Grand Parade" \$5,800 (New low) All Sound	"Officer O'Brien" and "Troopers Three' \$9,000	"Hit the Deck" \$11,000	"Slightly Scarlet" \$11,000

(Continued on page 32)

"Sarah and Son" **And Helen Kane** Philly's Best

Philidelphia, April 8.

Helen Kare. "Dop Doopa-doop" authority, seen alloy aboration of the one really smaehing box-office record of last week in Philly's downtown pleture houses. Appearing on the stage bill at the Masting of the stage bill at the stage bill stage of stage bill stag

INTERNATIONAL FILM LIBRARY IN GENEVA

Zurieh, April 8. nal library of film An international library of film records of world events which is to be maintained in Geneva under the supervision of the League of Na-tions came into being a few days

ago.

Home of the historic records will eremonies were conducted in Rome in the presence and with the sponsorship of the King of Italy.

\$2,400,000 GROSS FOR "GOLD DIGGER" TO DATE

Among the high grosses of talkers stand the Warners' "Gold Diggers."

It has netted a gross to the firm to date of \$2,400,000.

Tacoma Satisfied

Tacoma, April 8.

(Draw Pop, 125,000).

Weather: Warm and dry
Average attractions past week
pulled that kind of biz. General situation fair in this town.
Estimates for Last Week
KKO-Pantages (TKKO) (1,500; 2540).

Estimates for Last Week
Accompany of the state
Erasing F. N. Signs

Burbank, April 8.

A crew of sign painters detailed by Jack Warner are now erasing all First National studio signs reading: "The Home of First National Pietures."

These are a first National Pietures."

These will be replaced "Warner Bros." First Na National

CONTRACT TRUCE DELAYE

Only Six of 36 Indie Producers On Coast Active: Others Talking Or Scouting Hills for Bankrolls

Los Angeles, April 8.

Check-up of the independent studios shows six of the 36 producers who have office space in the studios actually producing pictures. Another half dozen are scheduled to start production within the next 30 days. Rest of them are in various with picture money almost impossible to raise, outlook for the indiests anything but bright. A good number of the old producers have switched to the production of shorts, but this market can take care of only a few. It's impossible for an indie producer to make any kind of a talker for less than \$40,000, and these boys who were in a habit of turning but their pictures that, and the shorts but the shorts but the shorts but the shorts who were in a habit of turning but their pictures that, and themselves out of luck when they talk that amount today. That much lan't around for the indies or grab. dies to grab,
"If" On Dough

All indies claim they have a re-lease if they could only get produc-tion dough. But when some grab a b, f, there is no release. Local "Investing" public is pretty wise to the picture business and wants to see a guaranteed return before it parts with a dime. To a great ex-sense in the condition, having in the past given, the lavestor every-thing but protection. thing but protection.
Only four studios cater to the in-

Only four studios cater to the indie producer today as against 10 in
former years. Universal rents
s, ce to indies, but as a rule they
are companies who release through
U. The others, Tec-Art, Metropolitan, Tele-Film and National Sound,
are regular indie spots.
Independent producers and their
activities are as follows:

By TEC-ART
Colorart-Synchrotone. Produced
one picture, "Mambia." Nothing set
for future production.
Cal-Core Production.

Cal-Core Productions. Nothing contemplates, italiatione. Financing through local Italians. Picture slated for production, but no starting date set. Dalias Fitzgorald. Trying to find a market for a series of kid shorts. No feature production contemplated to the contemplate of two-real dramain production of two-real dramain in color. No release set.

release set.

Brazilian Southern Cross Prods.

Made one feature for the Latin
market. No production scheduled.

Tom Terris. Producing travel talkers' for Pathe. No talent used.

Voice of Hollywood. Talker shorts
of picture stars. All talent gives services free. Release through Tiffany.

Buck Jones Prods. To make a
series of Westerns, with release
through Columbia. serics of Wester: through Columbia,

through Columbia.

Burton King, Hasn't produced in three months. Nothing slated.
Charles Burr. Nothing during the past year. Distributing features made by Trank O'Connor. No production contemplated. Office space.
Lon Young Prods. Office space.
William Miller Productions. Hope william Miller Productions. Hope derive Angling for release Armother the August Miller Mi

lumbia and six for Sono-Art. Start-ing date not set.

Metropolitan

Red Wing Productions. Plan shorts on Indian lore. Release or starting date not set. Excelsion Prods. Plan one in

Sheehan's 6,500 Words

W. R. Sheehan's affidavit in connection with his injunction application against Wilham Fox's financing plan, contained 6,500 words. It was entirely dictated by Mr. Sheehan.

COLDEST SPOTS ON 2 CHAINS

Kansas City has lately replaced

Kansas City has lately replaced Atlanta as the toughest town on the Loew circuit, and K. C. has been so consistently bad it's now conceded to have clear right to the title.

K. C. Loew's is as much on the headache for the booking. The coad shows, coming in from Houston on a two-day lump, must be strengthened for that one date or often tom completely apart. K. C. customers' hard-heartedness has been forcing the Loew booking office to part with from \$1,000 to as high as \$2,500 extra a week to keep the heating system from freezing. House reported figuring on dispensing with the cooling system this summer. Kansas City, says Loew's, gets the hand-sitters' duke without argument.

ment.

Siococing to R-K-O and acts, Siococing to R-K-O and acts, Siococity, Ia, still is, by far and otte, the R-K-O codest spot. Other towns plenty chilly themselves, but none offering any kind of competition.

For the average act, the R-K-O Palace, New York, two-aday straight, yaude, is admittedly the softest theatre. One exception there is the closing spot: Turns closing Palace bills generally see more backs than the Yanks did when crossing the Hindenberg line.

L. I. Studio Enlarged

Par's L: I: studio property in Astoria is being enlarged with the expansion of the annex space di-rectly across the street; this to re-lieve the regular studio, now over-

Enlarged annex will house production offices, including quarters for Jesse L. Lasky, now eastern production head permanently, and others.

reel noveities for Tiff.

Al Rogel. Will produce four westerns for Tiffany. Starting date not set.

set. Universal
Webb-Douglas. Making six westerns for Big Four release.
Richard Talmadge. Producing six
tirtillers. No release set.
Nat Ross Prods. Producing 12
comedy shorts for Universal.
Charles Davis Studios
Charles Davis Studios
Charles Davis Rods. Talk of producing westerns. State right and release.

National Sound Studios

DOES SOMETHING

Agree on Form Until Pro ducers' Demand for Deposits Halt-2-2-2 Get-Together-Concur on 25 of 27 Clauses.

MYERS' KNOWLEDGE

After three days of comparatively After three days of comparatively smooth progress, during which 25 of the 27 clauses were adjudicated, the 2-2-2 conference snaged on advance deposits until Abram Myers, convinced that the producers were sincere in their threats to ditch the new exhibition contract, secured time to confer with the Allied Exhibitors! leutenants.

It was indicated yesterday (Tues-day) afternoon that the indies will compromise rather than lose con-cessions already made in other re-

Indies, following what almost resulted in a blow-up of the entire effort, were more amenable to reason when Sidney Kent, acting chalman of the meeting in the Bar Asman of the meeting in the Bar Association building, assured them that producers have no intention of re-establishing the old deposit system, but simply want the warranty clause inserted to keep "crooked" exhibitors on the line.

The need of the deposit system of the control of the deposit system of the control of the deposit system of the control of

'conscience

Other than Tuesday's spurt, during which harsh words were exchanged with the producers, provided after having listened to Myers' repeated boasts of "inching up" for Alled exhibs, and his quibbling opposition to the security system, the producer-distributor-indie conference marked a new era of unheard-of give and take between big and little interests, particularly the big, it was even agreeable to Kent that in lieu of cash, theatre owners provide a bond for the safeguard of pictures while in their houses. Other than Tuesday's spurt, durtheir houses.

There was little or no steam

There was little or no stéamrolling, a characteristic of every
past closed-door conference in the
history of the business. In place
of the usual Hays' lleutenant, Sidney Kent sat at the head of the
table. At his right was Gabriel
Hess, for Hays.
Kent early in the sessions, long
grinding affairs, stepped on the
producer organization's mouthplece
most better of the sessions of the
producer organization's mouthplece
to the econome better mode by
Allled's chieftain, Abram Myers, the
former federal trade commissioner
who first learned of the industry
when block-booking was the pet
subject for indie attack.
One of the most interesting de-

subject for indie attack. One of the most interesting developments of the contract writing was the obvious increase in respect for each other's judgment, as the clauses were fixed into place. Of all present Myers exhibited the most surprising knowledge of the business. His work on the contract alone demonstrated that he has never regarded the Allied post solely from the political and 25 grand a year angle, as has been charged by certain of the producer spokesmen, none represented on the committee.

Schiller Knows

Italian, Ita

KENT'S TEA PARTY Haphazard Ways of Starting on **New Wide Film in Coast Colony**

Too Much in Trailers?

Steady picture houses pa-trons say, when discussing a program, that there is too much of the coming talker shown in the trailer pre-ad-

shown in the trailer pre-advertising it.

One young woman mentioned that in two or three instances it struck her that enough of that high light scenes of the original was pre-viewed by her in the trailer to an extent she did not deem it worthwhile to sit through that particular picture when it opened, to see those scenes over again, merely to see them complete. see them complete.

PRESS STUNT IS **COPPED BY R-K-O**

Two identical publicity stunts pulled off simultaneously by R-K-O and Loew's, have practically caused

pulled off simultaneously by R-K-O and Loew's, have practically caused a breach between both publicity offices with Loew especially doing a burn-up about the whole matter. Wednesday (2) Loew sent out notices to all the dailles and photographers' services that on Friday (4), Serge Fissh, Juggier and their act, would catch a rubber ball thrown from the top of the Loew State Fullding. December of the Loew State Fullding of the R-K-O imported act, Bob Ripa, a juggier and at the Palace, New York last week, would catch a rubber ball thrown from the top of the Palace theatre building.

Loew publicity men claim that shortly after the newspapers and photographers' they had notified phoned back and stated that they received word from R-K-O hat the the Bob Rips feat instead. R-K-O denies having told that to the dailles, awaying they had simply notified the dailles about Bob Ripa's stunt Asked how they had come to schedule their publicity stunt to go off at the same time as Locw's, after

Asked how they had come to schedule their publicity stunt to go off at the same time as Locw's, after the latter had sent out publicity on it two days before, the R.-K.-O office stated it was an original idea and they had no knowledge of Locw's plans.

Edge Off

Loew in turn claims that R.-K.-O simply tried to take the edge off their stunt by following it and that R.-K.-O didn't have enough ingenuity to think up a novel idea of its

R-K:-O didn't have enough ingenu-ity to think up a novel idea of its own. Loew's further asserted near-ly half a dozen news men and pho-tographers said they had been noti-fled by R:-K:-O that the Loew stunt was off and R:-K:-O's on Instead. After Loew heard about R:-K:-O notifications, they immediately got its truch with these measures.

notifications, they immediately got in touch with those previously informed and stated that their publicity stunt would be held as scheduled. Due to the confusion which existed, Loew's claims it missed getting a break in more than three new spapers and photographiers are vices and in the New York datasets of the confusion with the covered as the second of the covered as the second as the Loew's scheduled its affair for 12 o'clock noon and R-K-O for 30 12 o'clock noon and R-K-O for 30 minutes later.

minutes later.

Except for the 39 minutes which separated the feats of Bob Ripa and Serge Flash, both were practically identical.

Rubin Rambling

Rubin Amoung
Hollywood, April 9.
Berney Rubin's rambles take him
from the Metro Int, were to less
him should be printed by the dede-bot for all research ArriAfter that or reference to Titling,
to when he is unler contact.

Hollywood, April 8.

Three more companies are now making wide film productions. Pictures are being shot with regular and wide film, and are to be held in reserve against the time when agreement is reached among members of the Association of Motion Picture Producers as to standard size for all wide film.

tion Picture Producers as to standard size for all wide fill.

Metro was first to go into it, starting production last week on "Billy the Kid." Studio obtained Grandeur cameras from Fox and is using 70...m. Eastman negative. If the fill of the studies of the fill of the studies of the fill of

wide negative.

Shooting Bilad

wide negative.

Shooting Blind
Having made no deal with Fox as to the rights to use Grandeur process in its entirety, and not having the developing or projection facilities required for Grandeur, Mr-G-M is simply shooting the picture blind. Company is not developing or projecting its daily rushes, simply preparing in case an agreement is reached on the large film. It is figured 200,000 feet of negative will be shot at a construction of the control of t standard width.

It is not known what plan Radio It is not known what plan Radio has in mind. It goes into production the end of this month on a railroad story, to be made in requirar and 65 mm. width. Fox is set to shoot an outdoor yarn in Grandeur, and an unnamed musical. Double the control of the control o

width by four of the major productors, it is understood production heads here feel that this size as well as the 70 mm Grandeur used by Fox is a bit too large. They feel that agreement should be made on a maximum size of 60 mm, claiming this would be the proper size, with allo ance made for 10% of this width lost via sound track.

NO LEHAR OPERETTA

Viennese Composer Wrote Single Song Only for Gloria Swanson

Vienna, March 29. Franz I.char desires to have it understool that he has not written a whole operetta for Gloria Swan-

What happened was the Marquis

What happened was the Marquis de la Palalae, hushand of the star, mot Lehar in Derlin and bought a song from him. The song will be woven into Misa Swanson's next picture as the theme inclody, but one song doesn't make an operetta.

Hollywood Chatter

Jane Leigh is the new Equity sec. What this territory needs is a new

ot weather gag.
H. H. Van Loan is passing things ith a new big car.
William Courtleigh is expected

ere next week to go pictures. Circus billposters improving local

Picture conferences held at beach houses from now on.

Jack Mulhall's diversion is telling

stories.

Mr. and Mrs. Arnold Wolford went seaside.
"Bast of Suez" (legit) holds some kind of a local record. Five acts and "breaks" at 10:30.
It's 88 in the shade, and janitors are dusting "Coolest Spot in Town"

Buster Keaton says he mastered a vocabulary of 1,000 words in three days, but forgets what they were. Pitzy Katz got a screen test at M-G and refused a job after he was

M-G and refused a job after he was approved.

Frances Scully is back in the Catholic Guild office after three weeks on the sick list.

Hollywood Stadium is now used

Honywood Stadium is now used as a casting center for actors who buttonhole directors and producers. C. B. DeMille is called the "Bath Tub" King, though he has used only seven in 58 pictures.

Al Boasberg says a gag man is writing financial statements for oil-companies.

writing innancial statements for oil companies.
Gais who doubled for Greta Garbo in theatre lobby ballys are making life worthless for casting directors. F & M's "Gobs of Joy" idea closed after 16 months on the road, Closing was caused by the scenery wear-tree out.

Barbara Leonard, now playing the

Barbara Leonard, now playing the same part in four languages in "Monsleur Le Fox," is learning Chi-nese from Sid Grauman. Louise Huff, silent days' star now married and living in New York, returned east after a two weeks' visit

Baron Emerson and Count Baldwin motored here from Chicago to see about a mansion. Or maybe a

bee about a mannion. Or may be hot dog stand.
Vivian Foy, wife of Bryan, has opened a spaghetti spot in Hollywood on her own. Bryan will not

direct.
Signing a five-year contract which
assures her of almost \$500,000, Lola
Lane went home to Indianola, Ia,
and will tell the folks about it.
New Film Blue Book lists Victor
Schertzinger, Par director and composer of "Marchita," as composer
of "Mosquito."
Eddie Frogregier, who organized a

stage artists' association to oppos capital punishment in 1923, is work ing as a convict in "Big House" for

1-G.
Latest golf outfits for men are in oft pastel shades of yellow, green, ermillion, pink and pansy, with weaters, neckties and boys to natch.

match.

Repentant playwright asking how he can stop his collaborator from the can be considered to demand rent in advance.

Ciaim is made that the Brown Darby restaurant is doing between \$5,000 and \$9,000 weekly. That's the collaborator is the collaborator is considered to the can be considered to the collaborator in the collaborator is considered to the collaborator in the collaborator in the collaborator is considered to the collaborator in the collaborat

,000 and \$9,000 weekly. That's out the same as the State on a

Annual tanning season

Annual tanning season is on. Some girls are already stockingless and Sunday (23) was the first day the golfers picked up a sunburn through their shirts.

Abe Gore, one of the founders of the original West Coast Circuit and retiring with the Fox acquisition, will handle the Los Angeles agency of the Austin automobile. of the Austin automobile.

Hollywood gas station partners give feature billing to their names Guasti - Giulii, with the slogan

Guasti - Giulli, with the slogan, "Hard to pronounce but easy to do business with."

Taiking test of Bill Ferlberg's new office disclosed need of sound-proofing. He could hear Ed McCullough's conversations next door and the average. New ment has curtains

lough's conversations next door and vice, versa. Now each has curtains and a bookcase against the door. Archie Mayo is the colony's chief boat demonstrator. Drives any and all kinds of vessels as possible purchaser or to put the craft through its paces for someone else. He's on the water almost half the time.

Benny Than Mal's recently ac-

Benny Thau, M-G's recently ac-quired casting director from the Loew office in New York, hired a

Al and Harry Cohn's yen for salt air, it looks as if the latter will fin-ish up hoisting sails. Even the Beverly-Wilshire has

caught the fever. A parade down

this hotel's halls can be taken to the tune of clattering typewriters at most any hour. Just the boys turning out those scripts.

Femme picture star on the coast, refusing to use slum diamonds in a picture, wore her own valued at \$200,000. She insisted on having two cops as guards during the shooting. The company press agent looked on sadly. "Nobody." he sighed, "vill bear of the picture, while her will be the star of the sight of the same hall the sight of the same place. Pearl has also been known to do an entire comedy scene while picking plins up all over

known to do an entire comedy scene while picking pins up all over

scene while picking pins up all over the stage.

With Marilyn Miller's engage-ment to Michael Farmer announced, they tell out here how the young man—said to be short of 28—called New York nightly on the phone and always got a night letter from New York in the morning. He was here recently.

A big apple-butter and salmon egg man from the Roosevelt lobby egg man from the Roosevelt lobby has been telling the boys to keep it under the beret, but he's got a bood-de-oop of a foreign car on the way over. Car was imported once upon a time. It was spotted for months in a Sunset bargain yaid, nice 7-passenger Renault, for \$100 cash.

Baseball League

A meeting will be held at Par headquarters today (Wednesday) at 6 p.m. for the formulation of plans to form a major league of baseball teams along the picture producing and chain outfits.
R-K-O and Radio Pictures have been invited to organize a team. Ollie McMahon has been slated to manage the R-K-O team, assisted by R. B. Radtke and Lenny Grant. Regulars will be lined up in two weeks.

Le Baron Off Borrowing

Hollywood, April 8.

With several potential femme leads and seconds under contract and drawing-salary-while-resting, William Le Baron has decided to ease up on borrowing during the coming season.

Wherever were the season.

Wherever possible he will use his own talent. Among players slated for more work are Helen Kaiser, Sally Blaine, Joel McCrea and Roberta Gale.

Spanish Talker Roadshow For U. S. "Foreign" Spots

FOR U. S. "Foreign" Spots

Hollywood, April 8.

Tom White's Spanish talker roadshow opens at Watts, Cal., April 18

with 28 dates of from one day to
the spanish talker to the spanish talker to the spanish talker to the spanish talker to the spanish talker to the spanish talker to the spanish talker the spanish talker tal

Col. Joy East Again to Decide What He Thinks

Hollywood, April 8.
Col. Jason S. Joy leaves April 21
for New York to preview Broad-way for coast picture producers.

As director of studio relations for the Hays organization, Col. Joy ad-vises member producers on suita-bility of story material under the MPPDA code, whether they take advantage of his ideas or not.

Johnson East to Supervise Two at Par Long Island

Hoflywood, April 8. Julian Johnson, Paramount's west coast studio quired casting director from the Loew office in New York, hired a cab to lead the way to his favorite golf club. For \$1.70 he was able to drive his own coupe.

All Christie's twin mast "High-lander" has beaten all big winners in its class on the coast. Between claim to the control of the co

5c Bargain

Chicago, April 8 Business on the candy machine backstage at the Orinetal has fallen off since Al Kvale, m. c., put his nickel in and a mouse jumped out.

Indies Hopped Up About U's Runout On Horse Operas

Los Angeles, April 8. With announcement by Universal that it will discontinue production of program pictures and concentrate on specials, the more or less pover-testricken independent producers are taking a new lease on life.

are taking a new lease on life.
They all claim there is a market
for cheap pictures and if they can
beat down the nut on feature tilkers they feel the indie will come into
his own again. Big favorite with
the 'indies is the western, cost of
production on horse operas being production on horse operas being nuch smaller than any other type.

For the past two months indies have been crying the biues plenty. No money in sight for production and little chance of getting distri-

Work in 3 Silents Among Academy's 7 Awards

Hollywood, April 8 Hollywood, April 8.

Awards for outstanding individual achievements in motion pictures were presented by Wm. C. De Mille, on behalf of the Motion Picture Arts and Sciences, at its annual award banquet in the Ambassador Hotel. Awards were gold statuettes, designed by Cedric Gibbons, who fell heir to one himself for his art direction in M-G's "Bridge of San Luis Rey." San Luis Rey.

art direction in Ma-ty's "Brigge of San Luis Rey."
Warner Batter was awarded for his performance in the pioneer western talker "In Old Arizona," and Mary Pickford received the actress' trophy for "Coquette."
Frank Lloyd was singled among the directors for direction of "Weary River," "Divine Lady," and "Drag." Award for the best achievement in climentography went to Clyde De Vinna for "White Sindows," while Hans Kratly-headed the writing field in judgment of the Academy committee for script of "The Fattleit."

Award for production went to Metro-Goldwyn-Mayer for its pi-oneer musical production, "Broad-way Melody."

haracterized as the motion pic

way Melody."

Characterized as the motion picCharacterized so win judgment of its
best work, the Academy honors
were conferred after a study of the
feature pictures released between
August 1, 1928 and August 1, 1928.
Selections were made through
nomination by Academy members
and vote of a board of judges.
Only five of the 13 feature studios
figured in the seven awards. Three
went to employees of the M-G
each among First National, Fox.
United Artists and Paramount. Two
of the seven awards for achievements in silent pictures, including
direction of "Weary River" and
"The Divine Lady," and chematography in "White Shadows."

P. A.'S ON TITLES

Studios Drop Bonus for B. O. Title Suggestion—P. A.'s Stuck

Hollywood, April 8.
Studios have abandoned the practice of offering employees bonuses for suggesting box office titles. In many cases they're looking to the studio publicity office to furnish selling captions.

Other studios are asking co-opration of staff writers, directors l executives on titles, but finally s the buck to the publicity office.

Lustry in P. A. Charge

Lustry in P. A. Charge
Hollywood, April 8.
Lou Lusty has replaced Harry
Wilson as publicity director of Inspiration Pictures.
Lusty has been with Inspiration
about a year, moving over from
United Artists proper, with Emil
Jensen, Inspiration's sales vicepresident.

Studio Survey

Hollywood, April 8.
Production activity for March reached its highest since last September, at which time a total of 22 units in work was considered heavy production. Past month registering 67 features, increase of 10 units over the corresponding period of 1292 and increase of 10 units over the average of 1929, puts the industry on a healthy basis, in regard to actual production.

Bvery indication is for continued heavy activity because of the elaborate and any other conduction plans now being drawn and bigger pictures. Columbia, though

THIS TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY AT THE 19 ACTIVE STUDIOS ON THE COAST DURING MARCH, 1930, WITH COMPARISON OF AVERAGE ACTIVITY FOR THE SAME STUDIOS DURING THE YEARS 1928 AND 1929. STUDIOS

11111 111111100 1	020 1	WD IO	~ 0.	TODE	UB	
ARE DIVID	ED IN	TO GR	OUPS .	AC-		
CORDIN	G TO I	HEIR	MAIN			
	PROD	JCT				
	Average features	Average	e Total			storie: n final prep-
Name of Studio • Feature Group—	working		working			ara- tion.
M-G-M	. 9	1	10.	6.4	6.2	12
Fox	. 9		9	8.0	7.2	J 18
First National	8	2	10	8.8	4.8	. 1
Radio	4		4	2.8	2.4	9
Warner Brothers	. 4		4	6.7	4.8	10
Tiffany	2	2	4 4	3.0	1.8	8
Paramount		1	6	8.8	4.8	12
United Artists	2	1	3	2.0	1.6	
Universal			2	5.1	6.9	
Columbia	1		1	2.7	, 1.8	ì
Dethe	- 1	•		9.7	10	

1.8 2.0 1.6 1.8 1.3 1.6 Totals 52 124 Total units working—
January, 1930.
February, 1930.
March, 1930.

released. Where the producers spoke of spending thousands on their pro-gram last year, they speak of mil-lions this year. First National and lions this year. First National and Warners have grouped their forth-coming program in such a manner that executives declare it will require in excess of \$37,500,000 to carry out.—Universal-claims.tt will contribute \$20,000,000 to the melting pot, with the rest of the major producers holding back on their final

in no alarming depression, will re-turn to normal within the next two weeks when it puts a new group of features to work. At Educational features to work. At Educational no increased activity is expected for some time.

some time.

Leasing group of studios have an optimistic view for increased production this summer by wirtue of a number of new independents now entering the field with bankrolls to buck the State Rights field.

FLINN AND LALLY FINALLY INDICTED

After exonerated by one grand jury of responsibility for the Pathe studio fire of last becember, John C. Filmn and Henry F. Lally were in-dicted by the March additional grand jury Friday for manslaughter in the second degree.

They will be arraigned in General Sessions this week to plead.

Sessions this week to plead.

After questioning about 35 witnesses the grand jury ordered two indictments against each defendant, charging them specifically with the deaths of Catherine Porter and Edna Buford, two show girls. Previous grand jury had heard 53 witnesses.

nesses.

Arraignment of Film and Lally is indefinitely postponed, pending perfection of the indictment against the two Pathe executives. They are represented by Attorney Nathan Burkan.

It is likely that actual trial of the two men may not take alone for

two men may not take place for several months, as following ar-raignment the usual procedure of setting ball and setting trial dates follow with the expectation of both prosecutors and attorneys that a delay may ensue.

Columbia Adding Eastern Newsmen to Coast Staff

Los Angeles, April 8.
Columbia will add three eastern newspapermen to its writing staff. James Whittaker, Jack Bechtoil and Joe Litter arrive here next week from New York.
Edgar. Waite, San Francisco newspaperman, has also been added to the staff.

NEW CONTACT POST FOR M. A. SHAUER WITH PAR Jesse L. Lasky has created a new

Jesse L. Lasky nas createe a new post in the Home Office, assigning Melville A. Shauer, special foreign melville A. Shauer, special foreign representative on distribution for some time, with headquarters in Paris, but now in New York, as contact man between all production and foreign distribution. and foreign distribution.

Shauer's contacting will be be-tween Hollywood and Long Island production, as well as foreign pro-duction, with the foreign distribu-tion department, headed by his father, E. E. Shauer, who has been lll for some time.

The elder Shauer, in Atlantic City convalescing from kidney trouble, is reported improving rapidly and will probably be able to resume the reins of his office in two

PATHE PAYS JUDGMENT

\$127,500 Owed On "Romance of Colorade," Not Released

Pathe has paid \$127,500 to the Pathe has paid \$127,500 to the Clinema Finance Corp. In full settlement of the judgment obtained by the latter in January for \$133,945 on a loan of \$120,000 to the Bray Pictures, for the making of the illm, "Romance of the Colorado."

Pathe people were to exhibit the film and gauranteed the loan. They now ask that the \$127,500 payment be applied on the countrectaim of Bray Pictures and J. R. Bray and Margaret Bray of \$165,000, as Pathe declined in exhibit the film and declined to exhibit the film, and asks that the counterclaim be disWARNER BROS. present

NOTHING BUT LAUGHS Joyous Jolson Jubilee...
Jokes, Jazz, Jollity!

OSOII MANNY

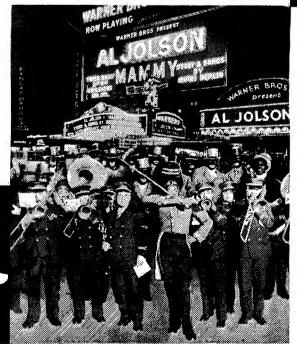
Nold-time minstrel parade made blasé Broadway stop, look and listen. Turn-away business was the answer to this exploitation wow at the premiere of Al Jolson in "Mammy" Here's your tip-off for record-breaking business. Available to you Day and Date with Broadway

with
LOUISE DRESSER
LOIS MORAN
LOWELL SHERMAN
HOBART BOSWORTH
TULLY MARSHALL
MITCHELL LEWIS

Story and songs by Irving Berlin

Adapted by Joseph Jackson and Gordon Rigby

Directed by Michael Curtiz



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

SONG HITS

"Let Me Sing and



"To My Mammy"



"Across The Breakfast Table Looking At You"



"The FUNNIEST PERFORMANCE ON ANY MOTION PICTURE SCREEN IN THE CITY OF NEW YORK TODAY"

-NEW YORK WORLD

BARRIER BROS. present

BARRIER BROS. present

The RIM From BLANKLEY'S



With

LORETTA YOUNG

Adapted by Harvey Thew and Joseph Jackson from the stage success by F.Anstey. Directed by Alfred E. Green.

æ

HOLD EVERYTHING JOHN BARRYMORE soars to new heights in his first modern high hat comedy, "The Man From Blankley's."

RARELY has a comedy been greeted with such an avalanche of approval. Without exception the New York critics described it as brilliant, hilarious, refreshing, a delight and a joy.

HERE'S amazing and surprisingly different entertainment for jaded picture fans. It's the talk of New York. And it will be the talk of your town when you play it.





NOW PLAYING
CENTRAL THEATRE

\$2.00 Top

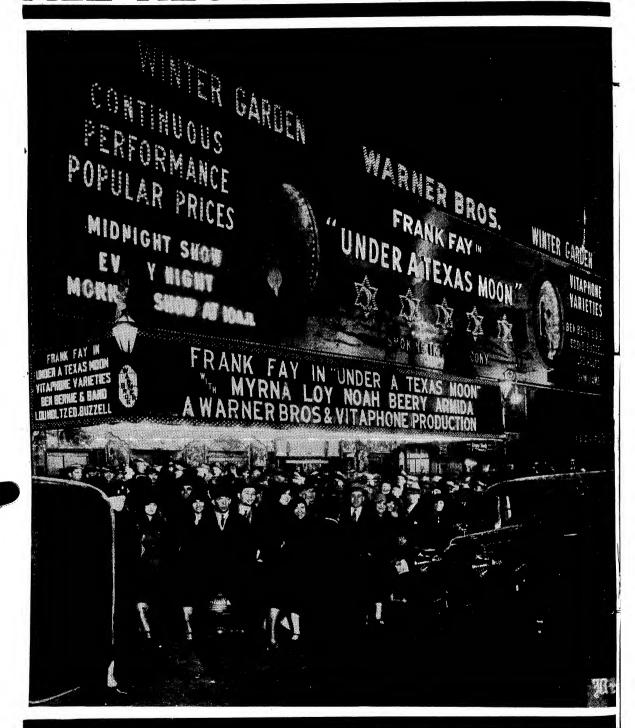
Available to You Day and
Date with Broadway!

FOR.

HOLD EVERYTHING

"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

ALL RECORDS SMASHED



IN SENSATIONAL OPENING

UNDER BROS. present UNDER TEXAS MOON

"UNDER A TEXAS MOON" inaugurated the new policy at Warner Bros.WINTER GARDEN with recording smashing business.

400 people stood in line for tickets when the doors opened at 10 A.M.

Every performance since completely sold out from ten in the morning to midnight.

Ticket sale stopped three times during week.

Here's just a sample of what you can expect when you play this glamorous all Technicolor production.

Available to you Day and Date with Broadway.

with FRANK FAY · RAQUEL TORRES
MYRNA LOY · NOAH BEERY · FRED
KOHLER · ARMIDA · TULLY MARSHALL

Based on the story by Stewart Edward White Scenario by Gordon Rigby Directed by Michael Curtiz

Song Hit
"UNDER A TEXAS MOON"



Film Stocks Do Cartwheels

(Continued from Page 5) ters that Loew's 1930 net should approximate \$14 a share.

Warner-Brunswick

approximate \$14 a share.

Warner-Brunswick
Continued reports were about that
a Warner deal for Brunswick-Balke
are on the eve of closing, but the
tape showed nothing to substantiate
them. Probability is that an actual
deal was fully discounted more than
a week ago on the brisk run up from
20 to better than 30.

Yesterday's market was an inand-out affair. Prices opened
slightly off, dipped in the first hour
and then slipped off gradually with
accompaning minor rallies and declines. Volume was considerably
lower in the general list and substantially so among the amusements with the exception of R-K-co.
Money renewed at a and then easied
Money renewed at a fand then easied
for the standard of the standar

account.

Fox's Sudden Climax
Climax came in Fox suddenly
Monday at the opening, aithough
there had been plenty of indications
late in the week that the blow-off
was close at hand. Anyhow, when
it came, it stole the center of the
stage, although there was plenty
going on around it in the theatre

stage, although uses going on around it in the theatre group and a turnover throughout the group was sensational; Loew staged a runaway demonstration, soaring nearly 10 points to an all-time top of 83 on a turnover for the single session of 115,000 shares. Several existence of the fractives, got to new peaks for 1930, but the dramatic incident of Box opening on 20,000 shares at 60, up nearly 10 over night, appealed to the trading imagination.

over night, appealed to the trading imagination.
What had happened was that the big sleeping short interest found it-self trapped with the settlement of the Fox tangle amounced in the Monday morning papers and there was a flood of orders to cover at the opening.

Price sagged immediately, getting

seeping snort interest tound it seef trapped with the settlement of the seef trapped with the settlement of Monday morning papers and there was a flood of orders to cover at the opening.

Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting Price sagged mumediately, getting price sagged mumediately, getting price sagged mumediately guide sagged mumediately guide sagged price sagged mumediately guide sagged
year.

These new aspects of Locw were added to many favorable factors already present in the situation. For one thing it was pretty well known around the Square that insiders in around the Square that insiders in Loew themselves were buying new blocks of stock and the trailers had been getting in from the middle of last week. Saturday's sharp setback in Loew shook a lot of small fity out and on Monday the deck was clear for renewal of the clique

clear for refewal of the clique maneuver.
General Theatres prospered from its Fox association, going to 51 for a new top on the year on an enormous turnover of 132,000 shares for the day, probably a record volume transactions the net advance of 2 was extremely moderate, suggesting, as in the case of Fox that the issue's market sponsors are not anxious for sensational happenings at the moment. Course of Theatres

right along has reflected some such lackground. Thursday the atock of the control
which account for the nign price.

During these spectacular happenings Mondac product was personal product of \$5,000 shares changed hands, with the top around 74½ and low under 73. Situation here seems to be that the issue aiready has gone a long way ahead and is due for a rest, anyway, in the control of the advance, but hat would likely attract a weak following.

in the front of the advance, but that would likely attract a weak following.

Wanners

Same thing as of Warner

Bros., which has gone from below 60 to over 80 on this move alone, without a single setback of importance. The stock's market position had for some time called for correction of the stock's market position had for some time called for correction of the stock of wanners since mid-week does not by any means alienate its buillah followers, who had been looking for a peak probably no higher than 75 before a probably no higher than 75 before a bottom of 71%, with shrewd traders looking to see it find a registance plott not far below that level as the basis of it new move sooner or later and the stock of th

Par Stock Distribution

Distribution of the 250,000 shares of Paramount stock at \$53 per, allotted for employes some time ago, is again underway. It is requiring considerable adjustment, it is said, through the heavy demand. The distribution was minounced as open of his annual construction of the same of

the rules, this somewhat congesting apportionment.

suming the upward course. Adherents still predict a level of 50.

Early Monday there were some tape readers who thought they dish ceremed sign and the still product the still p

strongest cliques formed in late years, Some of the other last week totals were: Fox. 414,800 shares; Gen. Theatres, 255,000; R.K.-C., 470,000; Loew, 212,000 (floating supply here reported to be small and getting seed of the seed of the seed to be small and getting seed of the seed of the seed to be seed to

Summary for week ending April 5:
STOCK EXCHANGE

| Sales | Issue and rate | Issue and rat \$4,000 Keith 0's, '40. 422,000 Loew 6's, '41. 103,000 Do, ex war. 103,000 Po, ex war. 42,000 Par-Fam-Lasky 6's, '47. 42,000 Shubert 6'e. 1,471,000 Warner Bros. 6's, '30. ISSUES IN OTHER MARKETS All Quoted for Monday Produce Exchange, N. Y. Over the Counter, N. Y. Quoted in Bid and Asked Montreal 6114

Substituting Talent Without Notice Cause for Cancellation

AUTHORS' AGENTS HOT

Collect Unknown Writers Through "Personals"—Studios Receptive

"Personals"—Studios Receptive

Los Angeles, April 8.

With studios showing interest in original stories from unknown writers for the first time in years, agents are plastering the local papers with advertisements for stories in hope that budding writers will send in something they can sell. All personal columns in the dailies carry one or two ads stating that original story material is wanted and that writers can cash in heavy if their story has b. o. quality. quality.

quality.

One agent received 340 scripts in answer to a two-day ad. He found one that had promise. Woman who one that had promise. Woman who wrote it decided she might as well crash pictures in a big way, and demanded 10 grand for the picture rights. When the agent told her that all she had was an idea and the price was too high, she walked out

on him.

For a week the woman tried to crash the studios, but then returned to the agent and told him to do the best he could with the story.

A demand of Allied Exhibitors for a clause in the new exhibition contract whereby printed matter, the sale of product shall be evidence for the exhibitor also that changes in books any plays made after pur-

in books any plays made after pur-chase shall privilege the exhibitor to cancel without penalty, started-a mild furore at one of the contract meetings in New York last week. Where the star, 'on' director (if he is the featured individual) of the book or play is substituted and the advance literature does not contain

book or play is substituted and the advance literature does not contain account of such change it is now agreed that the exhibitor will not be held for the booking date.

Before the modification was reached, exhibitor and producer-representatives indulged in considerable fencing. The burn from S. R. Kent, on what he later stated he considered the most important in the considered the first with reformal that the considered with technicalities, came after Nate Yaming (Allied) had reforted salesmen don't give away but show gaudy books after E. Schiller (Metro) stated such gifts had been abandoned by the larger producers three years ago.

"If I sell Clara Bow and James Hall and take Hall out that is no reason for your cancelling. You are buying Bow and we have got to consider voice and a number of other conditions, many of which cone up at the last minute." Sall Kent. Old Story N. G. Now

Old Story N. G. Now

Kent.
Old Story N. G. Now
"Ten or 12 years ago it was different. The exhibitor's great excuse then was that the producer
people in his locality wanted. Since
then producers, themselves, probabily have more theatres than all
others. The old story doesn't hold
now. Today exhibition is too important to the people who are making pictures.

Turning to Abram Myers, Kent
stated;

stated:
"You ask that plays and books be
not changed. You do not know that
a change in a book or play might
make it three times better on the

screen."

Kent then fold of the best Van
Dyne picture of the year released
by Paramount being one while
completely ne-written."

Colorful Advertising
At the same time Kent put in a
plug for colorful advertising, stat-

At the same time Kent put in a plug for colorful advertising, stating:

"Paramount doesn't need, a fancy booklet to sell 80% of its product. Nick Schenck has bought millions on the ham't see a booklet. But, first don't let's forget this is the show business. Right on down the line there a fendency for exaggeration. We are all reaching for the moon. This is a business living on its imagination, they'ving on stimulation. I am willing to be taken before any arbitration board on charges of wilful misrepresentation, but I object to having every little piece of colored paper, possibly taking off or bidding to a little flesh on a subject being used as on a subject being used as

INDIE TRIO MINUS EXEC. MEDDLERS-RELEASE

Hollywood, April 8.
With one feature finished, Joseph Henaberry Corp. plans further Independent production. Company consists of Harold Shumate, writer, president; Henaberry, director, vice-president; and Don Diggins, production manager, secretary and tressurer.

Writer-director-production man writer-director-production man-ager combination was formed to make pictures, free of supervision from execs, who lack practical ex-perience.

perience.
First picture "The Love Trader," is claimed to contain elements that heretofore have been considered nix. No release announced.

Technicolor Refunding \$1.500,000 in Price Cut

Los Angeles, April 8.

Technicolor has reduced the price of release prints from 10 cents per foot to .09 and .0885 per foot. Latter price is for film with sound track. With every major studio tised up on contracts for the next two years at the old price, Technicolor will turn back to the producers, through the medium of credits, more than \$1,500,000.

The reduction is made possible as a direct result of increased efficiency in the manufacture of colored film, and through the new Technicolor plant, which will be in operation within the next two weeks. New plant will have a monthly capacity of 3,000,000 feet of positive film.

positive film.

Technicolor has also purchased
the property adjoining the new
plant and will build a three-story

New Sound System Takes Load Off Operator, But-

Hollywood, April 8.

Jack Gregor, former eastern radio engineer, has perfected a system of sound recording at the Metropolitan studies whereby a complete sound track of a production can be projected at one fuder point and still retain a uniform quality and volume of merevalueity. of reproduction.

of reproduction. Most pictures now released carry cue sheets showing the operator when to lower and raise volume of sound in various scenes. Gregor's process rests entirely upon the pre-cision of mixing the sound in proper volume before reaching the sound track.

"Volga Boatman" with Noise

Hollywood, April 8.
Latest silent picture slated 4 lalog remaking is "The Vol.

Metro contemplates usedg Lionel Barrymore to direct it. andgaing

EASTERNERS IN RENTED PLANES OUTDOOR PESTS

Hollywood, April 8.

Drive-yourself planes have developed into a setback to outdoor production. And there's no remedy in sight.

production. And there's no remedy in sight, in sight, in sight, alriports have been doing a big business lately renting planes to eastern visitors who can show the necessary pilot's license. With the studios generally barred to sightseers, the visiting aviators have been taking a bird's-rey peep at picture production.

Airplane humming above is not welcome competition to players' distributions of the competition of the production.

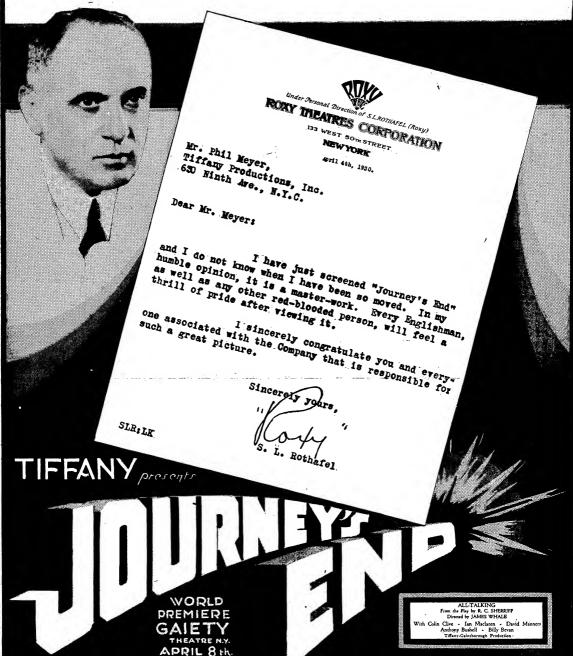
M. Hoffman's Back

Hollywood, April 8.
Milton Hoffman, who quit picture business three years ago, is return-

ing via Columbia.

Business manager, some chore beformerly filled for Paramount.





TIFFANY PRODUCTIONS INC

729 SEVENTH AVE.

HEW YORK CITY.



ALICE WHITE
JACK MULHALL
BLANCHE SWEET
FORD STERLING
JOHN MILJAN

Based on story by J. P. McEvoy
Directed by Mervyn LeRoy
Part Technicolor

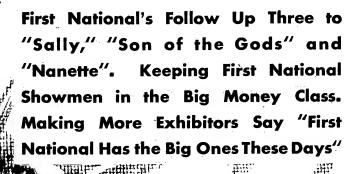
Set for 78 Simultaneous Showings Easter Week in the country's leading theatres. Tells why girls leave home for Hollywood. Season's exploitation natural. Held over in world-premiere showing in Toledo. Packed with boxoffice sunshine. With "Crying For The Carolines," "Have A Little Faith In Me"blazing its popularity.

LAWRENCE GRAY ALEXANDER GRAY BERNICE CLAIRE LOUISE FAZENDA FORD STERLING

Directed by John Francis Dillon, who gave you "Sally"



CONTINUOUS RECORD BREAKING



"Murder Will Out" is a "class" murder mystery for class houses. Selected by the industry's leading buyers as the finest mystery drama of the season.

JACK MULHALL

and LILA LEE
(Love Team of "Dark Streets")

and NOAH BEERY

Based on story by Murray Leinster Directed by Clarence Badger

MONORE

PERFORMANCE from FIRST NATIONAL!

Talking Shorts

EDDIE BUZZELL and Co. (4)
"Keeping Company"
Chatter (Comedy)
14 Mins.
Winter Garden

Vitaphone 963-64

Winter Garden
Vitaphone 963-64
A pleasing comedy short running to novelty in production and a sure-fire matinee attraction for the kid dies. It has the smaller animals and cless. It has the smaller animals and and animal store, with the picture winding up in a dog race on a regular dog track.

If you have been a support of the store, with the picture with the picture with Eddle Buzzell as the youthful but busted owner, who doesn't know where the surget febr next meal.

His clerk is a young girl whom Eddle would like to marry, but as he can't feed the little birds, he's also have been a support of the store of the support of the

LOU HOLTZ "Idle Chatter" (Monolog) "Idle Chatter" (Monolog) 7 Mins. Winter Garden, New York Vitaphone 954

Vitaphone 954
Low Holtz, of some stage fame, from White's 'Scandals' for productions, and vaude headliner in recent times. Monolog, with special material by Holtz for short, rather wise, and "Mio" not in. Will go better in towns where Holtz is not too well known and identified with that blue snapping "Mio" number.

Some laughs in Holtz's talk and some stage of the st

BEN BERNIE And Orchestra 8 Mins. Winter Garden, New York Vitaphone 958

Ben Bernie and Orchestra, just at. Days of orchestras on shorts

DUCI DE KEREKJARTO Violinist 6 Mins. Stanley, New York

Extremely weak short by Duci De Kerekjarto, vaude and concert vio-linist. His dead pan work is bad enough without the screechy tone when the muffler is taken off the

ndule. Selections, "Serenade" and "Witches Dance." Second seemed way off. One of the early eastern shorts.

Looks like a two-year-old shelfer and should have stayed there.

"BOWERY BIMBOS" Colony, New York Universal

Universal
Cartoon in "Oswald, the Rabbit,"
series, well packed with laughs, noveity and "situations." Where cartoons are preferred, will click.
The vabbit hero is a cop and
heavy a burgiar, with usual kidnapping and rescue for action. Besides
offstage voices, both talk and sing
for the characters to increase the
talker value, there is an Apache
dance for novelty. Drawings clever,
direction good and recording chircharacters of the control of the

"PEOPLE BORN IN APRIL" With Zanzimar Horoscope 7 Mins. Loew's New York, N. Y. RCA

One of the James P. FitzPatrick series of monthly horoscopes and similar to the previous ones in detail and action except that another month is discussed.

As good as the others from the noveity angle, Good filler anywhere.

Program Layouts

(Sample of all sound programs, as arranged by some key city theatres. Printed for such information as the programs may furnish for those interested.
Programs furnished "Variety" through courtesy of the booking offices of chains included.)

SENATE, CHICAGO

"Tiger Rose" "Night Owls" (comedy).... Trailers

HARDING, CHICAGO

(Week of April 11)
•(145 Mins.)
"Jazz Rehearsal" (comedy)...
Combination News Organ
"Interesting Tales" (Sport-

MARYLAND, CHICAGO (April 6-8) (150 Mins.)

Sound News....
"Show Boat"...
"Sky Skipper" (Fable)....
Traiters "Sky Skipper" (Fable).
Trailers (April 9-10;
113 Mins.)
"Mandalay" (Song Sketch).
Sound News.
"Uneasy Street" (comedy).
"Dangerous Paradise.
"Hotter Than Hot" (comedy)

Trailers (April 11-12)

(April 11-12)

Sound News.
"Museum Art"
"Learn About Women".
"Don't Believe It" (comedy)

Trailers

CENTRAL PARK, CHICAGO (April 6-8) (130 Mins.)

"Kibitzer" "Stepping Out" (comedy)... Trailers

stepping Out" (comedy) 7.20
Trailers 6
(April 9-10)
(128 Mins.)
"Mountain Medodies" (Scenic) 10
Sound News. 7 The Virginia Judge" (Wal"The Virginia Judge" (Wal"Street of Chance" 7.20
Tet Message 1.20
Trailers 6

(April 11-12) (128 Mins.)

Sound News.
"Sound Effects" Trick Drumming)
"Condemned"
"Uppercut O'Brien" (comedy)
Trailers

"MICKEY'S STRATEGY" Comedy 20 Mins. Stanley, New York Radio

Stanley, New York
Radio
Following pretty closely the kid
comedy precedent set by "Our
Gang," "Mickey's Strategy" includes
the usual juvenile gang loke. A few
good situations and some well
factory 20-minute entertainment.
Should find the neighborhoods especially soft and ease by elsewhere.
Mickey's gang starts off here with
a bunch of mutts, amusingly running a "dog haundry.". Home-made
theig, are good for some laughs.
Goody-goody kid of the neighborhood, named Stinkey, has snitched
to the dog catcher about the stray
hounds and thies them to the
pound Mickey fromes may dee
to the pounds, so they enter an amateur contest at the local theatre to
get it. While there they frame the
dog catcher, also in the contest, and
Stinkey. Mickey reks the prize.
Fontaine Fox would never recogrize his Mickey new.

LOU MAYOR

LOU MAYOR
"Gym Jams" (Club and ball jug-gling)
8 Mins.
Winter Garden, New York

Vitaphone 965 Classes as novelty short, good for oot as here, opening a program of

apot as here, opening a proposition whorts.

Vaude act in its routine of jurgiling indian clubs and rubber balls.

Club work ordinary, but ball juggling original and exceptional for most part.

Set in gymnasium.

Sime.

GEORGE SIDNEY
"Cohen on the Telephone"
Comedy Monolog
10 Mins. 10 Mins. Stanley, New York Universal

Universal

Monolog that will be recalled by
many as a best selling phonograph
record more than 10 years ago,
monkey-glanded in screen transfer
and delivered through George Sidriey, becomes a good comedy short.
Chatter should get its former quota
thatter should get its former quota
that the should be should be should be should be
desn't.

This is the one about Cohen and the broken shutter, with Cohen telling it to his landlord on the 'phone. Tlast night the wind came up and blew down the shutter. Please send one man to mend the broken shutter," etc. In Sidney's own dialect. Bigc.

HERMAN TIMBERG
"The Love Boat" (Travesty)
10 Minutes
Strand, New York.
Vitaphone No. 955

Strand, New York.

Vitaphone No. 955

"Amusing but by no means comparing to the best of the recent Varner shorts from the eastern of the control of the cont

JACK McLALLEN

"Oit, Sarah" (Comedy)

10 Mina.
Central, New York

Vitaphone No. 946

Practically, word-for-word from
Jack McLallen's vaudeville routine.
Smart stuff but not beyond the
usual and double advantage of
pleasing everybody.

McLallen's style of working is
smooth, easy, unhurried but certain
in effect. He has a woman partner
vaude, her feeding being adroit.

In toto, reliable laugh-getting
short for any show.

ORMOND SISTERS (3)

OFMOND SISTERS (3)

"Tr yes"

10 Mins.

Risito, New York

Paramount

One of the Long Island studio shorts made by way of experiment to determine reaction with a view to determine reaction with a view in the state of the state

"DOGGING IT"
Grantland Rice Sportlight
9 Mina
Greeley Sq., New York
9 Mina
Greeley Sq., New York
An intervent sportlight. Begins
with variousing sportlight. Begins
with variousing sportlight. Begins
with variousing sportlight. Begins
with variousing sportlight of the property
tricks and jumps and time good of
for the big race. Latter elips were
most interestings, put through trick
routines are supposed to have been
taken from bide-a-wee homes and
trained. Nothing unusual in their
routines, but their throaty baries
immensely. Whippets showwings
beautiful animals. An off screen
voice explains everything.
Where animal stuff is liked, surefree.

"FOWLER'S STUDIO VARIETIES"
Singing and Dancing
9 Mins.
Colony, New York
An indie produced and released short that puts a sort of condensed wande show into nine minutes, using three different acts. Of average value and suitable for general run of thouses.

The of class, Mile. Jazzelle and Charles Wellman, radio entertainer, backed with a band. Outstanding is harmony quartet, doing and Charles Wellman, radio entertainer, backed with a band. Outstanding is harmony quartet, doing the control of the

Miniature Reviews

"Under a Texas Moon" (WB), Unusuily pleasing "western," first in all color, with theme song and Frank Fay's out-standing performance, Deluxe programer of kind.

standing performance. Deluxe programer of kind.

"The Man Hunter" (WE), Awkward, dull and silly. Week to shoulked to the programer of the state of t

luxe for an average gross.

"In the Next Room' (FN)).
Conventional mystery meller with plenty plot situations, menace, suspense and comedy to make it a business getter.
Great small town fare.

"Guilty?" (Qojum bia).
Strictly a grind picture. Jumbled story with nursery rhyme dialog poorly recited by the cast.

"The Fighting Legion" (U) "The Fighting Legion" (U) 50% dialog western, with Ken Maynard. Not first run but good. Bit phoney yarn, storeo locale, but plenty story, action and some comedy. Recording and photography okay.

and photography okay.

"The Man from Nowhere"
(Syndicate). Silent western
with Bob Steele. Not worth
considering except as matinee
extra feature for kids. Customers kidded the film when
caught.

Under a Texas Moon

(All Dialog and Color with Song) Warner Bros. production and release. Fronk Fay featured. Directed by Michael Curtiz. Original by Stewart Edward White, adapted by Gordon Rigby, Cameraman, Bill Rees. Song writer, Ray Perkins (Remick). At Winter Garden, New York, on grit un (new policy). \$1 top, April 3.

ı	Runn! 3, 70 minutes.
ı	Don CarlosFrank Fay
į	Raquella
ı	Lolita Romero
ı	DoloresArmida
ı	Jed ParkerNoah Beery
ı	Pedro
	PhilipeGeorge Cooper Bad Man of PoolFred Kohler
	Girl of the PoolBetty Boyd
ì	Jose RomeroCharles Sellon
ľ	Buch JohnsonJack Curtis
J	Pancho GonzalesSam Appel
ľ	AldrichTuily Marshall
١	Lolita Roberto
	AntonioFrancisco Maran
	TomTom Dix
	JerryJerry Barrett
	MotherInez Gomez
	MozaEdythe Kramera Don RobertoBruce Covington
	Don RobertoBruce Covington

A light, pleasing talker-singer in all Technicolor of a western sort, planted on the Mexican border, giving plenty of flash in ensemble edy smooth performance by Frank Fay in his Don Juan way standing out and carrying weight, making this a de luxe programmer that is apt to beat the average gross any externs at present.

where the strong lean is toward westerns at present.

Good performances are uniformly Good performed Good performances are uniformly good performances are uni

one time there were so many in a haclenda that it looked as though the Don Juan had picked a spot for himself that called for the Mexican

himself that called for the Mexican army.
Whenever Don Carlos saw a woman he started to sing. It was a cue for his two body guards to tune up the stringed harmonicas to tune up the stringed harmonicas to the stringed harmonicas with the women, including one in swimming.
Many flestas on the Mex side, plenty of girls, lots of color and some fun, besides shorting, ridings some fun, besides shorting, ridings worth of the string of the string with girls are something every with girls are something every western hant had. As this is the first western all in Technicolor, there's something else again for Warners to talk about, besides the production itself. The latter very production itself. The latter very carried the high class for a western talker.

excellent and high class for a western talker.
While the hardbolleds may say
that after all just a western, it has
much else, and those who pay are
not so hardbolled; neither do they
want to be, which may be the best
way after all.

Sime.

THE MAN HUNTER

(All Dislog)

Warner probyction and release. Directed by Ross Leredman. Based on story by Cameranan James Van Trees. At Beacon. New York, week April & Running time 90 mins. John Loder Lady Jane Winston. Mora Lane Jim Clayton. Charles Delaney Tropby. Richard Maid. John Loder

John Loder

Charles Delaney

Rin Tin Tin

Pat Hartigan

Christian Yees

Floyd Simckleford

Billy Fletcher

John Kelly

Joe Bordeaux

GIRL SAID NO

(All Dialog)

Metro-Goldwyn-Mayer production and releases Directed by Sam Wood. Stark Production and Prolesses Directed by Sam Wood. Stark Prouger. Photograph by Ira Morgan Running time, 60 minutes. At Capitol, Tom Ward. William Haines Mary Howe. Leila Hyams Hotty Brown. Marie Dresslet McAndrews. Francis X. Bushman Marie Processes Mary Marie Dresslet McAndrews. Francis X. Bushman Jinmy Ward. William Jamey Bidde Ward. Junjor Caphian Alma Ward. Junjor Caphian Alma Ward. J. Phylis Crans

Jimmy Ward. William Janey Zolia ward. Janey Capina Zalia Zali



It's in the air!

SWING

16 STARS IN AN AMAZING CIRCUS SPECTACLE including CHESTER CONKLIN BEN TURPIN DOROTHY BURGESS HELEN TWELVETREES NICK STUART FRED SCOTT ROBERT EDESON STEPIN FETCHIT

DAPHNE POLLARD · SALLY STARR JOHN SHEEHAN · MICKEY BENNETT

GEORGE FAWCETT BRYANT WASHBURN

Directed by JOSEPH SANTLEY
Produced by E. B. DERR

The World's Greatest Talking-Singing Sensation Dramatic Wallops! Comedy Riots! Musical Hits!

20,000,000 LISTEN 48 NBC STATIONS PUT "(



MIGHTIEST Stroke of Show Salesmanship Since the Roaring Dawn of Amusement Enterprise ... Radio Rules the Air as America Hears Wonders of New Comedy Sensation In Grandscale Broadcast From Hollywood Last Night.

All competitive exploitation efforts rendered feeble and futile as Titan storms the nation with song and humor!

BERT WHEELER ROBT. WOOLSEY

WORLD'S GREATEST COMEDY TEAM

EUCKO

Giants of steel and concrete ... heads towering to the clouds ... the great NBC stations have carried "The Cuckoos" to the collective ear of the nation ... This advance campaign on the air will literally stuff the pockets of showmen with profits when they play Radio's monster fun show ... already acclaimed the biggest laugh attraction of the year!

RS SPELLBOUND AS UCKOOS" ON THE AIR...



Fox Reorganization

(Continued from page 3)

(Continued from page 3)
William Fox that all of the fighting by him centered around. The settlement gained by the Clarke-Halsey, Stuart Interests, representing through the bankeur AT&T and through the bankeur and the contract, it was on the basis of this contract, it was not the bankeur and the b

terests in pletures, as he has in the ether fields.

In another story in this issue Sheehan is quoted as stating that no Fox assets will be disposed of. In an announcement made by Samular states with the states of the states o

that coast chain.
Sheehan's statement that Fox the atres will continue with its ex-pansion program, would indicate that pending theatre deals when pansion program, would indicate that pending theatre deals when the Fox blowup first occurred might now be gone through with. Principally among these is the Libson mid-west chain in which \$3,000,000 is involved for the purchase price, and the Interstate Circuit of Texas, and the Interstate Circuit of Texas, Monard Kinst that seem the control of the

from the state and Fodoral Courts where they were severally placed. In another announcement handed out at Mr. Untermyer's office it was mentioned that acknowledgement should be given to Foderal Court Justice Coleman for having saved the Fox situation through refraining from a profession. the Fox situation through refraining from appointing a receiver. A couple of weeks ago the Halsey-Stuart attorneys lodged a writ of prejudice against Judge Coleman had he retired from review of the Fox proceedings before him, Judge Knox succeeding.

It is said the reorganization of chain this season. Under the chain this season.

the Fox companies will be com-pleted within 10 days, at which time Bhechan will probably eturn to the Fox coast studios. Most of the re-organization will be attended to in the east, where a number of Mr. Fox's relatives have been more or less importantly placed in the Fox offices and subsidiaries. Several of these were expected to start walk-ling immediately. Several resigna-tions were reported presented to the Fox board meeting for the Fox studios on the coast will be minor, that section having been oppnly for Shechan throughout the struggle for Fox control. For control

Sheehan throughout the struggle for Fox control.

One of the funny twists of the entire Fox matter is John Zant's demotion lost week by William Fox, about two days before Fox soid out. Zanft, the first Fox theatre operator, had had his metroplitan Fox houses taken away from him while he was in Florida. Upon his arrival the five Fox de luxe housest the was in Florida. Upon his arrival the five Fox de luxe housest to Joe Leo, the Fox metropolitan circuit operator and a brother-inlaw of Mr. Fox. Zanft just hung around with nothing to annoy him. He had gone with the Shehan faction, evidently much to William Fox's surprise. Zanft's next position in Fox is not known, but he remains an executive. He may go to England to survey Fox's \$19,000,000 buy of British Gaumont's General Theatres chain over there. Line Up Not Injured

Ine Up Not injured

In present line up, Fox as a whole appears to be the same as when William Fox was at its head. It is strengthened publicly, financially and physically by the annexation of the influential Harley Clarke; it has Winnie Sheehan, who any showman will admit has been the backbone will admit has been the backbone will admit has been the backbone graph of the best pleture sales general managers in this country; Courtland Smith, who did wonders for Fox with its Movietone sound news reel when Fox needed it most; Saul Rogers, the general counsel and Fox's legal counsel for years; Clayton Sheehan, an efficient expert on foreign film matters and market; Harold Franklin, ranked among the country's Line Up Not Injured lin, ranked among the country's foremost theatre operators who is in charge of Fox West Coast, and

Nightly \$196 Radio Giveaway at No Cost

the entire Fox organization as it has existed with the exception of William Fox's relatives.

Minneapolls, April 8.
Minnesota theatre, leading house
of the Publix northwest circuit, for
the first time in the two years of
its existence, this week is going in
for the free gift thing which has
been employed by many of the
smaller theatres to attract patron-

smaller theatres to attract patronage. It's going in on a big scale.

Tuesday night it gives way to the patron holding the lucky number two free round trips to Parls, France, including all necessary railroad transportation. Chanees had been distributed for three weeks preceding the drawing on the stage of the stage show and the holder of the number must be present in person at the time to

take place at the last stage show and the holder of the number must be present in person at the time to receive it. The winner of the Paris trips also had to be in the theatre when number was drawn.

None of the gifts is costing the theatre a nickel. A local travel bureau contributed the two Paris given it on the series and in the theatre lobby. Radios donated by a leading local music store for advertising purposes. The music store, in connection with the presentations, also defrayed the cost of two half-page and one-quarter page newspaper ads exploiting the theatre and even paid for the printing of the tickets.

Charnas Held Un

Fox Case Lawvers

Barrage of lawyers in the Fox legal suits is one of the biggest on record, if not the biggest, By count there were 22 represented in the recent hearing held before Judge

earing held before Judge
from: them are included,
from: them are included,
from: the service of the control of

Abroham Lillianthal Apranam Lillielli Arthur Berenson. Louis Frohlich. Eugene Untermyer.

No Fox Assets Sale

(Continued from page 3)

company president, Mr. Shechan remains the general manager and hopes to start for Hollywood within hopes to start for Hollywood within10 days; Saul E. Rogers remains
general counsel; John Zanft has resigned as district manager for the
metropolitan area; Harold Franklin
remains as theatre operator for the
West Coast chain, and Jimmy
Grainger retains his post as general sales manager; Clayton. F.
Sheehan continues as Pox foreign manager

"We now feel." said Mr. Sheehan "We now feel," said Mr. Sheehan, "that company affairs have been stabilized. Mr. Clarke, the new president, has had wide experience in the field of big business and we look to him to put the Fox com-pany in the forefront of the Industry throughout the world.

throughout the world.
"The new banking arrangements are all in the interest of the stockholders, of which there are now on the books something like 19,000 individuals throughout the world, with holders of 5 and 10 shares in almost every town in the country."

Rusiness Held Un

Sheehan reiterated that in spite

Sheal an enterated that in spite of all the contusion during the tangle business for the company for the contusion during the tangle business for the company for the same period of 1929, which was at a record pace, with the net profit for the same period of 1929, which was at a record pace, with the net profit for the period being slightly higher than the increase in gross business. Gross for 1929 was \$72,000,000 and net about \$15,000,000.

The general manager announced that Halsey, Stuart & Co. had made strangements to take up all the stock sold by the company to its minor employes some time ago at the exact faure they pad for it, and the exact faure they pad for it, and layed. (Stock was sold to employes at around \$25). This operation involves more than \$1,000,000, and applies to the Fox Theatre "A" stock. No Film Co. stock was sold to the company personnel.

Mir. Sheehan declined to comment upon a large number of questions put to him by the score or so reporters, such as the probable elimination of Fox relatives, the position pany affairs (newspapers carlier had said Mir. Fox would remain in an advisory capacity) and the nature of the company's future expansion in directions outside producing pictures and operating theatres. He brusquely refused to discuss the sum paid to fire "B" stock or the sum paid to fire "B" stock or the sum paid to fire "B" stock or the sum paid to fire Fox as et lement terms.

26,000 Employes

It was calculated by Messrs. Sheelan and Rogers that the Fox company had about 140 houses in the metropolitan area and that its employes number about 15,000 in the film company and another 10,000 in the thattes. There are around 1,200 camera and sound men engaged on the newsreel end alone it was stated.

it was stated.
Following statements in Monday morning newspapers from Samuel Untermyer on behalf of Mr. Fox and from Mr. Sheehan outlining the settlement of the controversy and praising Mr. Fox for his protection of the stockholders, a brief formal relaces came from the Helevy. release came from the Halsey-Stuart side immediately upon the closing of the stock market. It said

losing of the stock market in part:

"Refinancing of the Fox Film stock interest in the two Fox encorporation will be carried out under a plan promulgate/dand underwritten by Haisey, Stuart & Co. This plan, details of which

News From the Dailies About HOLLYWOOD

Through "Variety" now printing a four-page special bulletin weekly in Hollywood, placed with the regular weekly "Variety" upon arrival Saturday, considerable of that Bulletin's mater or national interest is rewritten into the News of the Dailies below. Accordingly this department has been detached from the Jsual News of the Dailies page and placed instead in this Picture Department, where it will continue weekly.

Paul Fejos, former U director, ay go with Metro to direct Sharon Lynn, with the company derry Widow," remake. Negotia-three years. She left for New York.

U will not close its studio until first two of the Murray-Sidney two-reclers are completed.

With six months still to go, Robert Armstrong signed a new five-year agreement with Pathe. Annual options, with Armstrong starred after second year. His fifth year's salary will be \$5,000 weekly.

Court will choose a new custodian for Frankie Darro, child screen actor. Youngster recently taken from his parents' care and placed under guardianship of George Ull-man, attorney.

Chinese has called off midnight shows. So far a temporary move, but may be eventually eliminated entirely.

Less than 20 directors attended talk on new producers' code at Academy of M. P. Arts and Sciences by Fred Beetson and Col. Jason S. Joy of the Hays organization.

Lawrence Gray, piaced under contract by Columbia, starts in Col. story no. 14 with Dorothy Sebastian.

Last week poorest in six for ex-(Continued on page 57)

PUBLIX FOR MID-WEST

Chicago, April 8.

William Elson, one of the young operators responsible for the growth of the Great States theatre chain, now Publix Great States, has resigned as assistant divisional manager of the Fublix subsidiar of 56 III and the will become a divisional director for R-K-O, assuming the duties which were Nate Blumberg's until the latter's promotion to assistant to Joseph Flunkett, the R-K-O general theatre operator. As middle-western manager Elson will superintend R-K-O theatre operation in Chicago, rest of Illinois, lowa, Wisconsin, Indiana and Michigan.

Elson, who joined Great States in Elison, who joined Great States in 1926 atter four years as trade newspaper reporter, introduced modern exploitation methods in the former Rubens chain with such success that within two years he was regional manager in Illinois. When Arthur B. Mayer left for New York in 1929, Elson succeeded him as assistant to J. J. Rubens, supervising all Great States of paration, and also handling all vaudeville of the control of the co

cult.

Elson will leave Publix-Great
States April 15 and recreate for
two weeks before assuming his new
duties in the offices across the
street.

Fox N-W Lineup

Los Angeles, April 8.
Theatres included in the Fox-West Coast deal for operation by the Fred Mercy chain in Washington are the Liberty and Victory Toppenish; Libertys in Sunnyside Kennewick and Pasco; the Capitol, Liberty Bornard Worker Crab! Liberty, Roxy, and Keylor Grand in Walla Walla.

Mercy will remain active with arl Crabb supervising for West

Col's 18 in '30

Hollywood, April 8. Columbia expects to make 18 fea tures this year.

They will tilt the budget 25% to do the job up neat.

will be announced shortly, will be more favorable to the company than any plan which has yet been

day said yield has yet been the standard said yield devised.

"It should be pointed out that General Theatres Equipment, inc, was originally invited to assist in the settlement of the Fox Film situation by Halsey, Stuart & Co. The General Theatres organization has worked closely with Halsey, Stuart & Co. in the consummation of the plan which has just resulted in the sale by William Fox to General Theatres Equipment, Inc., of the controlling stock interest in the two Fox cnterprises."

R-K-O GETS ELSON FROM LOBBY BUYING **MAY EXTEND TO ALL CHAINS**

Candy Selling Brisk in Publix Houses-Music

Publix'-successful entry into the lobby merchandising field by the candy machine route has tempted other chains. Inside now is that these, too, may assume the biz swing soon.

One of the chains already show-tree carefully market.

and the chains already show-ing tangible proof is Fox. Fox's Academy, downtown New York, has the machines installed.

the machines installed.

Installation of the machines is still going on in Publix. Chicago figures on the subject show that the public is buying eardy in the the-

arres.

One week's income from two machines in the Roosevelt theatre, Chicago, netted \$128; at the United Artists, \$136; Tower, \$77; Oriental,

1343. While this phase of the chain's merchandising trip is on the up grade the bane just now in the houses is sale of music. Sheet musica and records must still find an avenue of substantial 'sale outlet. Inside impression is that with the expansion of the eandy biz and the tutoring of the public in the habit of shopping in the theatre lobby, that the trend will take a swing around whatever else may be on sale and the music end will then come into its own.

N. Y. COURT ORDERS CONTRACT ARBITRATION

A deelsion that hands a paradox to the arbitration picture contract tangle was handed down in the New York Supreme Court upholding the arbitration clause in a case brought by the Vitaphone Corporation against the B. J. M. Amusement Corporation, operators of the Paragon Theatre, Boscon, N. Y. The court as much as stated that the contract between the two, which called for arbitration of the difficulties, is okay and ordered arbitration in accordance with the contract. Vitaphone's suit, was brought to decision that hands a paradox

bitration in accordance with the contract.
Vitaphone's suit was brought to enforce the arbitration clause. It is not contract to the contract the state of New York.
I away of the State of New York.
In accordance with the decision the court appointed Sidney C. Crain, 195 Broadway, neutral arbitrator, and ordered the B. J. M. Amusement Corporation to name latter's own representative within 15 days. Vitaphone's representative was given as J. D. Karp, 11 West 42d street.
J. D. Karp, 11 West 42d street.
J. D. Karp, 11 West 42d street.
J. D. Karp 15 West 42d street.
See on operators concerned a series of shorts for which the theatre owners were to pay 550 weekly. After about a month of biz it is alleged the exilabitors refused to proceed with the contract.



AN AMAZINGLY NEW KIND of HIT!

Great Cast of **REAL Stars**

playing REAL Roles!



JACK OAKIE LEON ERROL SKEETS GALLAGHER as the gentlemen guides



BUDDY ROGERS LILLIAN ROTH singing "Any Time's the Time to Fall in Love"



as Philo Vance CLIVE BROOK as Sherlock Holmes WARNER OLAND as Dr. Fu Manchu



MAURICE CHEVALIER EVELYN BRENT showing the origin of the Apache Dance



NINO MARTINI brilliant new singing discovery as The Gondolier



LEON ERROL JEAN ARTHUR in the hilariously funny hospital sequence



JACK OAKIE ZELMA O'NEAL show you ladies' night in a gymnasium



RUTH CHATTERTON singing "My Marine" to FREDRIC MARCH STUART ERWIN STANLEY SMITH



HARRY GREEN as Isador, the Toreador KAY FRANCIS as the Spanish belle



MAURICE CHEVALIER as your favorite Parisian gendarme



MITZI GREEN 8-year-old wonder kid of "Honey" mimicking the stars



HELEN KANE as the Head Teacher at the Boop-Boopa-Doop School



DENNIS KING singing a rousing song on the gallows



NANCY CARROLL singing and "Dancing to Save Your Sole." ABE LYMAN and Band



RICHARD ARLEN MARY BRIAN GARY COOPER FAY WRAY PHILLIPS HOLMES VIRGINIA BRUCE



GEO. BANCROFT is one of the rougher guests at the Big Party



CLARA BOW flashing "It" and singing "True to the Navy"



CHEVALIER and a bevy of luscious beauties singing "Sweeping the Clouds Away?

. . . and 20 more players!

> Supervised by ELSIE JANIS

Dances and ensembles directed by DAVID BENNETT

> Sequences in TECHNICOLOR

"PARAMOUNT

ON PARADE" A SHOWMAN'S PARADISE



大田を書 古書を

New Contract Delay

(Continued from name 11) niished 90% through getting landing inquireents to acquience the

pilshed 90% through getting the leading insurgents to acquiesce, the kind of a contract against which no exhibitor can legitimately squawk and which no court can throw out. Checking
That sound is revolutionizing the sales end of the film jndustry to the point where the system of rentals is becoming obsolete and that within a short time it will be completely supplanted by the percentage policy, except with the smallest theatre owners is the consensus of opinion of exhibitor leaders and representative producers.
With percentage, it is pointed out by Sidney Kent, is now also an evil likened to wayward agents in the government's prohibition force. These, he said, are many of the professional checkers who succumb to bribes of \$25 and less to take cuff figures from the exhibitor and who

professional checkers who succumb to bribes of £52 and less to take cuff figures from the exhibitor and who pass on to other box offices information that is supposed to be confidential and thereby cause in addition to loss and cheating, considerable disgruntiement.

Paramount, the first company-preparing for 100% percentage business, is now experimenting with a special checking system in and around Boston. If this is successful, Kent said, the industry will be asked to 'participate in a plan where there will be 50 official checking depots throughout the United States, each composed of expert accountants.

The Kent plan, which met with the approbations of exhibitor forces, including the the shaded by Abram Allied Group, and M. Lightman and F. Walker for the Motion Picture Theatre Owners of America, as well as Gabriel Hess, Haye' counsel, and E. V. Schiller, sitting in for Metro-Goldwyn-Mayer, was preceded by a storm.

Exhibitors now are at the mercy

Goldwyn-Mayer, was preceded by a storm.

Exhibitors now are at the mercy of checkers, described as being little more than gossips in the small towns. They are changed almost with every picture in many places and, in some instances, get the low-down on the theatre's business which is used by politicians in local tax measures.

tax measures.

Intolerable Checkers

Intolerable Checkers

It was then that Kent, speaking
for the distributors, stated present
professional checkers "are three
times as intolerable to the producers as they are to the exhibitors." In the case of certified accountants the acceptance of a petty
bribe would ruin a career so that

FOX West Coast Theatres Unit Best of the Stage

PETITE MARIE

Featured in F. & M. "CORAL" Idea Thanks to MISS FANCHON

ARKIN and **DEAN** Originators of the "SPARK DANCE" This Week-Granada, Chicago

the utmost confidence could be ex-

the utmost confidence could be ex-pected from them, he said. Hess explained that producers were so shackled by the expensive habits of "pro" checkers that they had decided to move for the ap-pointment of residents in each

wn. Until the Paramount plan is thou Until the Paramount plan is thoroughly tested the factions agreed that the industry should have either expert accountants do the checking or eise that regular employees of the companies be assigned the job. Down in Lightman's Tennessee territory a number of high school lads will get \$15 per week plm money until the Par plan proves it.

self.

The 2-2-2 contract writers also agreed that checkers be allowed four months after the running of any particular picture to audit the books on that one feature, but no other.

books on that one feature, but no other.

Under their agreement with the Society of Authors' Composers and Publishers producers are prohibited from selling fint to exhibitors who havent the heavent the producers admit themselves helpiess in the matter, the Hays organization, by its spokesman, Gabriel Hess, going on record, as saying that the Society was in the position to dictate terms when the society was in the position to dictate terms the one film maker to stand in opposition, to be now indebted to the Society for approximately \$1,000.

Society for approximately \$7,000-00.
Score charges, it was also vaguely conveyed to exhibitor and producer representatives drawing up the new standurd exhibition contract, represent these music taxes and sound expenses which film makers have been to high sgadinish ook on the contract of the standard of the contract o

since talk became synonymous with pictures.
That the Hays office and producers are taking the music tax a little too services are the services and the test aspect was intimated by Abram Myers, for whose indie following the tax conditions were enumerated. Myers, was loath to inspire a test case through one of his members, although he did term the condition "a yillianous license."

case through one of his members, although he did term the condition "a villianous license."

Myerr's attitude, plus Sidney Kent's Myerr's attitude, plus Sidney Kent's he record that "pressure had been brought upon Paramount to get into sound"; that the Warners were forcing it, and that "namy things in that license we had to swallow blterly," got the situation to the point winer a weight of the state of the second that the second second that the second second that the second
ido "a lot of things" on equipment in theatres it wanted to, the indie chief sagaclously observed.

Authority
When Myers brought forth the pint that it was disappointing to him of an authority in the effort to arrive at a contractual formula for the entire industry. Kent quickly put him in order with:

"On the question of anyone company of the question of anyone company of the condition of anyone company of the property of the condition of anyone company of the property of the condition of anyone company of the condition in which film should arrive at the minor box offices.

The kind of equipment used was an awas ecided that this clause in the new contract shall provide that the film be in such condition as apable of clear reproduction and synchronism with the picture.

The subject of the condition on the new contract shall provide that the film be in such condition as apable of clear reproduction and synchronism with the picture.

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The subject of the condition of the condition on the new contract shall provide that the film be in such condition as apable of clear reproduction and synchronism with the picture.

At the same clear the refer is a clause within and a picture obnoxious to the condition on t

Sales Diplomas

The exhib who books four or more Columbia pictures during April, 16th anniversary month, will receive an "award certificate" signed by Joe Brandt, president. Documents are in parchment paper. Columbia figures they would lend dignity to any exhib's of-

nickelodeon days the contract committeemen, producer and exhibitor representatives, were unanimous in voting that a dime be the minimum at any box office.

At the same time they agreed that roadshow tickets for any orchestra shall not slide under a buck, and that exhibs playing same shall not try to crowd in more than two such shows daily.

Naming 1st Runs

Naming 1st Runs
Although big production interests fought against it, saying that it may result in the killing off of two bregainst its interests for the killing off of two bregainst into succeeded in incorporating in the new contract a clause requiring that houses getting first runs shall so be specified. The contract a clause requiring that houses getting first runs shall so be specified, and the contract and

Advertising

Advertising
Exhibitors with lesser runs can
no longer advertise a gleture while
it is in its first or second run in a
town, except within their own theatres, under penalty of losing the
booking.
At the same time indies are
At the same time indies are
At divertising accessories. Those
who have chains in which theatres
of various runs or dates are included are permitted to use the same
accessories. The clause, however,
prohibits one indie passing his poscompletion of the run.

Transportation

Transportation

When and who is responsible in the transportation of films throughout the country is ironed out in the new contract along these lines:

The exhibitor pays the freight from and to the exchange. In case of damage in transit he is required in the country of the discovers same, otherwise blame is liable to be thrown his way.

In the course of the discussion leading up to the adoption of this clause Chairman Kent drew attention to the fact that color is inton the fact that color is incoming the value of a print by \$200.

Can't Cut on Disc

creasing the value or a print by 2500. Can't Cut on Disc

Theatre owners under the latest contract edict cannot cut newsresis on disc. Features and news on the contract edict cannot cut never the contract program, providing permission is received from the producer. It was brought out that the chopping of disc accompanient print.

would endanger up remaining print.

The point of newsreels came up when the exhibitor representatives brought attention to the fact that in many theatres where two reels are booked news events and shots are duplicated.

Protecting Indies

Protecting Indies
Indie theatre owners can never
be persecuted again. For that matter, then never were and there is
documentary evidence to prove it,
the Hays office told the Allied States
counter between Gabe Hess and
Abram Myers.

Even the summer famines for the
Indies are ending. Refrigerating
systems in theatres are making the
release of bis pictures than in the

charge situation." enumed over the charge situation." enumed over the charge area of the control of the charge area of the charge area of the charge area of prints, the Hay's control of the charge area of prints, the Hay's control of the charge of the ch

ansisty" distributors experience in their afforts to liquidate product as soon as possible.

To help things along Hess got on the record that the Hays office is working up an express system on the zoning and clearance idea which will even expedite matters.

The great indic college chant of muddled runs criss-crossing until next show's coming from, got its first real synchronizing.

Possible 1st Runs

Possible 1st Huns
The assemblage working on the legal contract, although Myers opcasionally with sly emphasis reminded of the Thacher decree when
"greediness" crept in, did get avaiiability, in a major sense, set for the
new seiling era.

"greediness" crept in, did get availability, in a major sense, set for the new seiling era.

Three days after a new picture has been running constitute sufficient to the sense of the sens

India Producere

Bearing in mind the plight of his indie brood, Myers waxed sympa-thetic for some four or five film pro-ducers he described as coming within indie bounds, although not

ducers he described as coming within indies bounds, although not make the second of th

of the ex-recurs assumer.

"You cannot find 10 exhibitors in the United States who want to biy individually. They desire the advantages of block booking," Kent

sald.

As Myers had a short time ago made another reference to the Federal court's ruling (every time he did this it was in an especially well modulated voice) Hess looked actually worried when he reminded Vant.

Don't call it block. Call it group

"Don't call it block. Call it group selling."
"Don't call it block. Call it group selling."
"Ton't a little discussion arose over the second run exhibitor possibly not liking the idea of becoming first run by way of accident, Schiller quickly ended it with:
"Mr. Myers' argument this morning was that second runs couldn't held them up. We do not want to be placed in the position of giving up that which we had before help; ing you."

ing you."

Conference between Myers and his cohort, Nate Yamins, resulted in a better-leave-well-enough-alone

and control water lawning, resulted is attitude.

After agreeing, following slight changes in the phrasing presented in the Hays contractual form, that the head of the head o

nad their first occasion to refer consistenciary to each other's organization of exhibitors in Pittsburgh being suitty of 400 holdovers of prints within a period of 40 weeks. Then suitting the period of 40 weeks. Then turnitude" and "prohibition" and "amugging" were introduced, all quite "facetlously." were finted to the first of the first o

Thacher Decision Cited. **But Arbitration Ordered**

Vitaphone Corp. got an order from Supreme Court Justice Ford last week, directing the B. J. M. Amuse-ment Corp., owner of the Paragon, at Beacon, N. Y., to arbitrate a disput over its refusal to carry out a

out account to take two Vitaphone shorts a week at \$50.

The Paragon used shorts for 17 weeks and refused to accept any

weeks and refused to accept and more. In opposing the arbitration the exhibs declared the contract was unenforceable under Federal Judge Thacher's decision in the Paramount cage

mount case.

Court appointed Sidney C. Crane
as arbitrator for the defendant.

In and Out of U As Officially Stated

The story in last week's "Variety" about some changes in Universal's sales department brought denial from U. While the Laemmle office admitted there were a few 'outs," it claimed that they were all exploita-No mention of Morton Van Pragg.

tion men.

No mention of Morton Van Pragg.

He appears to be very much out.

Ned Gerber, Big U film exchange as publicity man, off payroll sometime. Earle Griggs, from Atlanta division, another out, claimed to be exploiteer.

Mortine Brennan, Washington; R. M. Cooper, New Haven, and Jack Baker. Chicago, have gone, but U claims that was some months ago.

Denial that Bob Woods, Philadelphia; H. D. McBride, Los Angeles, and J. F. Lundy, Cincinnatt, have left. Ajso that Spencer Sladdin, Buffalo, has not been with U for several years.

left. Also that Spencer Sladdin, Buffalo, has not been with U for several years.

U claims to be looking forward to the enlargement of its staff from five or six regularly engaged men to about 15 to handle the big U pic-

Previn Changes Jobs

Charles Previn, conductor for the Mastbaum in Philadelphia, quit that De luxe theatre orchestra leading calls for too many hours ottendance. job and takes over music produc-tion for NBC.

"Outside Law" as Old Silent
Hollywood, April 8.
"Outside the Law," the melodrama which Tod Browning will
make for Universal, was done years
ago by Columbia.
At that time Lon Chaney and
Prisclian Dean were starred.



BILL AND HARRIET

With "White Caps" Unit This Wack-Marbro, Chicago

Howard J. Green

NOW WITH FOX

Could greater praise be given.

WILLIAM FOX presents

JOHN MCCORMACK

IN BOSTON Majestic Theatre

If John McCormack were content to allow "Song O' My Hear" to be his first and lost singing picture, it would serve as an achievement of lasting memory, something fine and delicate and true to be cherished long after that golden voice has ceased to be.

—Boston Herald

As delightful a bit of entertainment as you could wish. Frank Borzage directed the picture with feeling and simplicity, introducing a bit of pathos and more than a generous amount of humor.

—Boston Post

John McCormack's "Song O' My Heart" is a picture pearl of great price. As the reels unfolded its exceeding charm we felt ourselves enthusiastic and growing more so as time passed.

—Boston Evening American

McCormack is new to the talkies...that there was no disappointment was evident from the applause for every number...and there were surreptitious tears when that old and pathetic favorite "Little Boy Blue", was sung.

-Boston Giobe

If it were not for its many highly artistic features John McCormack's first sound film would be acclaimed largely as a new triumph of the machine. Surely the faithfulness with which the tenor's voice is reproduced by mechanical means is sufficiently amazing to relegate other features to the background in any ordinary picture.

—Boston Transcript

If you enjoy John McCormack's beautiful voice we don't need to urge you to see "Song O' My Heart." It is a splendid achievement, immense entertainment.

—Boston Traveler

"Song O'My Heart" is beautiful and natural qualities too seldom attained as yet by the "talkies". McCormack's part was to sing and sing he did, gorgeously and satisfyingly.

-Christian Science Monitor

IN NEW YORK 44th St. Theatre

Never has an audible film been recorded as flawlessly as this picture. It is something from which a reporter bounds with glee to write about —a huge success. —Mordaunt Hall, N. Y. Times

Here is screen progress—thoroughly touching and effective—the excellent J. M. Kerrigan plays one of the two old Irishmen most amusingly—in fact, next to the star, Mr. Kerrigan is the outstanding performer of the film.

—Richard Watts Jr., Herald-Tribune

"Song O' My Heart" is one of the best stories

unfolded upon the screen in many a moon.

Surely, if you have a grain of sentiment in you, you are going to fall very hard for this one.

This picture will bring happiness to millions.

—George Gerhard, Evening World

I enjoyed him via the movietone last evening more than I have enjoyed him in the flesh. —John S. Cohen, Jr., The Sun

Rollicking comedy, heart-rending romance and superb singing —Irene Thirer, Daily News

Noted Irish tenor's screen debut is excellent entertainment. —Rose Pelswick, Evening Journal

Tender in its sentiment and something very near to triumphant in the recording and projection of the voice of its illustrious star.

-Quinn Martin, The World Had audience in high glee.

-Regina Crewe, American
There is no doubt about it—a decided success—

and see it you must. -William Boehnel, Telegram
Frank Borzage has done a splendid job.

-Bland Johaneson, Daily Mirror
His is a gift to warm the heart.

There is a brilliant performance by J. M. Kerrigan as a misanthropic cab driver, an endearing

and richly humorous type.

-Thornton Delehanty, Evening Post

-Julia Shawell, Evening Graphic

The rare and priceless virtue of simplicity is astonishingly evident in John McCormack's first film, "Song O' My Heart", and is responsible for the considerable and deserved applause which has greeted this unpretentious production. —Robert E. Sherwood, Evening Post.

We take off our hat to director Frank Borzage...
We consider "Song O' My Heart" the most charming
picture ever produced by William Fox.

—Life

IN PHILADELPHIA Fox-Locust Theatre

The screen has done exceedingly well by Mr. McCormack both in choice of a simple and unobtrusive story by Tom Barry, which makes shrewd use of the distinguished Irishman's sentimental and wholesome appeal, in its excellent direction by Frank Borzage, and in its really astonishingly fine recording of the qualities which make Mr. McCormack's voice utterly distinctive.

←Philadelphia Inquirer

Mere words of praise, no matter how happily used, cannot commend the great appeal, the charm, the gripping sympathy, the uncloying naturalness,the humanness of John McCormack's performance in "Sona O' My Heart."

-Philadelphia Evening Ledger

It is a faithful reproduction of a magnetic tenor voice. There is about McCormack almost everything that could be desired of a singer. He held his auditors in rapt attention. He fascinated them with his throadal mesmerism. He, through his shadowy proxy and synthetic larynx, created wave after wave of applause.

—Philadelphia Daily News

The noted Irish tenor showed to such fine advantage that it was at times difficult to remember that his voice was not present "in person." There are frequent bits of dialogue between Farrell Macdonald and J. M. Kerrigan that are alone worth the price of admission.

-Philadelphia Morning Ledger

Woven into this story that is portrayed with a degree of naturalness and reality that the screen has rarely attained are many songs by McCormack... all excellently recorded, and abundant evidence of their appeal was registered by the applause that followed many of them last night. A film so real as to hardly seem a thing of the theatre.

—Philadelphia Bulletin

IN THE TRADE PRESS

This is not merely a matter of John McCormack singing 11 songs, but a film that's going to reap. Boiling it all down leaves two basic factors, John McCormack's voice and J. M. Kerrigan. Almost as good as Kerrigan's comedy is Macdonald's "straight".

"Song O' My Heart" is a credit to everyone concerned in it's making. The recording on McCormack is excelent, as is the judgment evidenced in the handling of all the component parts. It's unsophistication, simplicity and warmth are what they'll-like. The studio expects a gross rental of \$2,000,000 from this effort. But it will too that flaure.

—Variety

A box office certainty. John McCormack's famous tenor voice is reproduced naturally and pleasingly. Thoroughly enjoyable comedy, feast of scenic beauty and gracefully directed action. This picture should make thousands of new talker fans.

— Film Daily

A significant conquest! John McCormack has made a distinguished entry into talking pictures. An appealing sentimental tale with high moments of heart interest, as well as a great deal of effective comedy.

-Exhibitors Herald World

"Song O' My Heart" has every element that goes to make a picture a box office success—sweet sentiment, tender pathos, charming love interest, sympathetic interest for the principal players and friendly interest for every one of the characters.

The main love affair has been reserved for Miss Maureen O'Sullivan and John Garrick. Both these are young, and nice looking and by their good acting make the affair charming ... "Song O' My Heart" should appeal to everybody. It is destined to make a great success.

—Harrison's Rebots

IN THE MUSICAL PRESS

It is safe to state that this is the best bit of recording to be heard here at any time. McCormack sings eleven songs . . . in his own, inimitable fashion, with an added lousness of tone and clarity of diction that quite swept the audience off its feet. He is surrounded by an excellent cast

One could go on at length talking about John McCormack, the vocal triumph he achieves, via Movietone, and the success of "Song O' My Heart", but why not go and see it? It's a musical treat.—The Musical Courier

McCormack sings, as only he can, eleven songs throughout the picture, and they are recorded by Movietone with great fidelity. Of the picture, itself, as to its plot and general content, suffice it to say that it has laughs and tears galore and that it will in all likilihood exert a universal appeal. $-Musical\ \dot{A}_{merica}$

Never was John McCormack greater than in this picture. He touched the heart so often that many an eye was dimmed before the evening was over.

Best of all, perhaps, is the realization that John McCormack's voice, great art and personality are now preserved for all time to those who might never have the privilege of knowing him—save through "Song O' My Heart".

—Top Notes

If there was ever a brilliant object lesson in any department of art, it has been furnished by John McCormack. The musical style is the vocal revelation of the heart of John McCormack. Probably some realization of that fact was what caused his managers to name his picture "Song O' My Heart". —W. J. Henderson. Musical Critic New York Sun.

IN THE FOREIGN PRESS

At no time in the short career of singing and talking pictures has one heard a voice so clear and natural as that of the famous lish tenor, John McCormack, in "Song O' My Heart"...The story itself is well suited to the life and career of the great singer and he portrays the dramatic parts as well as could any legitimate actor.

— Jewish Morning Journal

Fox Films have produced a marvelous talking and singing picture in "Song O' My Heart". Mr. McCormack is heard in a dozen of his favorite songs...all of them excellent. The exceptionally good reproduction by Movietone is by itself enough to assure a long run for this production at the 44th Street Theatre.

— Il Progresso

John McCormack in the role of Sean plays a magnificent role' and one can well understand why he is the best loved singer in the world. Mr. McCormack is more than a singer. He is an actor and an artist. You will not want to miss this excellent performance at the 44th Street: Theatre. It provides an extremely delightful evening.

—Courrier des Etats Unis

The soul-inspiring and heart-touching film, "Song O' My Heart," should appeal to fine German heart just as it does to all others. The mixture of tender sentiment and of good natured humor is probably nearer German sentiment than any other expression of art by non-German people. This film is an unforgettable one. The voice of John McCormack is recorded with perfection. The effective action, the musical quality, the pictorial beauty and humorous episodes make this production the one most worthy of being seen in all our experience.

— Staats Zeitung

SONG O'MYHBARI

Directed by

FRANK BORZAGE

Story by Tom Barry with

MAUREEN O'SULLIVAN • JOHN GARRICK

ALICE JOYCE
 TOMMY CLIFFORD

J. M. KERRIGAN

FARRELL MacDONALD

EMILY FITZROY

EDWIN SCHNEIDER

subject to

EFFIE ELLSLER

Engagements of

JOHN ACCORMACK in SONG O'MY HEART

NEW YORK, 44th Street Theatre, NOW PLAYING BOSTON, Majestic Theatre, NOW PLAYING PHILADELPHIA, Fox-Locust Theatre, NOW PLAYING LOS ANGELES, Grauman's Chinese Theatre, OPENING SATURDAY, APRIL 19

OPENING LONDON, England; SYDNEY AND MELBOURNE, Australia; BERLIN, Germany; PARIS, France; VIENNA, Austria; DUBLIN, Ireland; BUENOS AIRES, South America,—in MAY

— Preparations for opening

1. cities throughout the world now being me

in other principal cities throughout the world now being made

N. Y. City's Ordinance Covering 5,000 Feet of Film Applies to Theatres?

The same ordinance that prohibits the storage of over 5,000 feet of films any New York studie also prevents any New York theatre from keeping "on hand" footage in exceeding the hand to have the hand for the theatre in any sext in 1922. Which does not contain on the hand and the hand the hand the hand the hand the hand the hand there is only one interpretation of a control and the houses a minimum of 15 reel, and there is only one interpretation of the ordinance as it now reads on the city books.

Article 20 in the Code of Ordinances for the City of New York always houses a minimum of 15 reel, and there is only one interpretation of the ordinance as it now reads on the city books.

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Article 20 in the Code of Ordinances for the City of New York always house a minimum of 15 reel, and there is only one interpretation of the ordinance as it now reads on the city books.

Article 20 in the Code of Ordinances for the City of New York and the Strand exonerated, on only in the complete of the same jurisdiction were different. Regarding such a permit and its suance is this information.

"No permit for storage of in-event of the properties of the complete of the complete of the properties of the complete the storage of over 5,000 feet of film in any New York studio also prevents any New York theatre from keeping "on hand" footage in ex-cess of that figure, say the city officials. The New York Fire De-partment, in the wake of the Pathe inquiry, has instituted a test case for the theatre in any action of this kind against the Mecca, 1,900 seat house on Avenue A. It is set for trial in a magistrate's court on Avril 7.

for trial in a magistrate's court on April 7.
Relief only by legislation is seen by exhibitor leaders in consultion with film counsel. The average theatre in Greater New York always houses a minimum of 15 red, and there is only one interpretation of the ordinance as it now reads on the country of the coun

than five reels without a permit."
Regarding such a permit and its
issuance is this information.
"No permit for storage of infiamable picture film shall be issued
ior any building:
"(a) Within 50 feet of nearest
wall of any building coupled as a
school, theatre or place of public
anusement or assembly.
"(b) Which is occupied as a matter allowed to remain statue quio.

Mayor Walker, then counsel for an exhibitor organization, appeared for the Strand.

That no action has been taken by the city until now does not built theatre owners into any sense of security. They point to the fact that since the Manhattan studio fire every local studio has been affected, several of the indies shutting down rather than going to the expense of installing sprinkler systems.

L. A. 20% Off

(Continued from page 9)

(Continued from page 9)
strongly with Joan Crawford's western. Socked 'em for \$32,000, very
spott.

(Carl 12,300, 0.5-00). After first forward lurch house back to average
with vaude not figuring importantly.
Normalcy here means around \$5,500.
Copheum — Laddes \$7,500.
Copheum — Carles \$7,500.

(2,95%; 30-wg.)
previous week but \$14,000 merely
lukewarm.
Arists—(Pub-UA) "Hell's
Harber" (LA) (2,100; 25-10,00) (2nd
and final week). Floppo for this
Luipe Velez opera. Last week down
to \$8,000, poor.
Warner's Downtown — "Under
Texas Moon" (WB) (1,800; 50-75)
(1st week). Okay at \$22,000.
Hold Everything" (WB) (2,75s; 25-75)
(Grd and data of the control of the co

2 "Texas Moons"

(Continued from page 8) "Gontinued from page 8)
"Bishop Murder Case," house going
to Friday openings last week with
"Housey," and claimed around \$15,000 for shortened period. Opened
big but let down. Aldine had "Rogue
Song" in 3rd week, and picture also
got only four days, both Loew
houses switching opening. Feture
all great shales except for initial

no great shakes except for initial stanza.

Eddle Dowling was at Stanley in person with his picture, "Blaze O' Glory" but fared only moderately well. Perhaps \$45,000 average. Harris had "Vengeance" and also felt slump at \$5,500. Sheriden Sq.

(Dark)

Mar. 15 ong of the West" \$5,500

"Sk

Hawk' \$3,800

Mar. 22 "Lady to Love" \$18,500

"Green Goodese" and
"Couldn't
Say No"
\$14,500

Mar. 22 "Twin Beds" \$4,100

'Girl Said No" \$4,300

"Other

Tomorro \$6,300

Comparative Grosses for March

(Continued from page 10) **PROVIDENCE**

Mar. 8

"Street of Chance" \$5,500 (3 days)

"Slightly Scarlet" and "Men Like That"

TACOMA, WASH.

Mar. 8 "Party Girl" \$5,100

Street of

Chance \$3,700

"Sergeant Grischa" \$8,000

RPRI

Mar. 1 ."Anna Christie" . \$25,000 (1st week) All Sound

Street o

Mar. 1
"Green
Goddess"
\$4,700
All Sound

"Devil May
Care"
\$3,500
All Sound
"No, No,
Nanette"
\$8,000

WE BUILD, BUY, LEASE OPERATE OR MANAGE

MOTION PICTURE THEATRES

IN PENNA.—NEW JERSEY DELAWARE-MARYLAND

DISTRICT OF COLUMBIA-

VIRGINIA AND W. VIRGINIA

1700 SANSOM STREET

PHILADELPHIA, PA.

STATE High. .\$29,000 Low. . 14,000

BLUE MOUSE High...\$8,280 Low... 1,400 RJALTO High...\$8,500 Low... 2,000

R-K'O .High..\$14,500 Low... 4,200

1st Runs on Broadway

(Subject to Change)

Week of April 11

Capitol — "Montana Moon" Metro). Colony—"Hideout" (U). Paramount — "Benson Mur-

Colony—"Hideout" (U).
Paramount—"Benson Murder Case" (Par).
Roxy—"Cock o' Walk" (Sono-Art).
Strand—"Disraeli" (WB).

Week of April 18 Capitol-"Free and Easy"

Metro).

Colony—"Furious" (FN).

Paramount—"Light of Westrn Stars" (Par).

Rialto—"Paramount on Parade" (Par).

Roxy-"High Society Blues" (Fox). Strand—"Song of the West" (WB).

\$2 Runs

April 17--"Hold Everything" (WB), (Hollywood), April 28--"Quiet on Western Front" (U), (Central).

with "Golden Calt." falled to get started and wound up under \$5,000. Estimates for Last Week Penn (Loew's-L1A (2000). \$5,000. \$5,000. \$5,000. \$6,000.

Portland Grosses

rortland Grosses

(Continued from page 8)

versing present practice. Music Box will run big WB features at 50c. Blue Mouse gets others at 25c. Understanding is that change came when Blue Mouse found too small for run features.

(Enter Mouse gets others at 25c. Understanding is that change came when Blue Mouse found too small for run features.

(Enter Mouse Gross) (2,200; 25-60)

"Ship From Shanghal" (M.G.-M) exploited big and did well for program film. F & M's "Eyes" stage show registered. \$13,500.

Paramount (Fubilix) (3,500; 25-51)

Orpheum (R.K.-O) (2,000; 25-60)

"Little Johnny Jones," okay program film. Exploited vaude. \$11,000.

"Cittle Johnny Jones," okay program film. Exploited vaude. \$11,000.

Alder (Parker-Fox) (1,200; 25-50)

"Lilles of Dr. L.". Good femma appeal film. Not strong but nicely.

"Music Box (Ilamrick) (2,000; 25-50)

"Music Box (Ilamrick) (2,000; 25-50)

"Melody Mam." Program musical film. Fairly. \$4,300.

Blue Mouse (Hamrick) (800; 25-50)

"Troopers Three" lacked popularing the strong but nicely.

"A strong of the strong but nicely.

"A strong of the strong but nicely.

"A strong of the strong but nicely.

"Music Box (Ilamrick) (2,000; 25-50)

"Relody Mam." Program musical film. Fairly. \$4,300.

Blue Mouse (Hamrick) (2,000; 25-50)

Oriental (Tebbetts) (2,700; 23-35)

Oriental (Tebbetts) (2,700; 23-35)

Duffy stock in comedy stage drama, "Jonesy." Fairly. \$4,000.

PUBLIX TAKING 35 HOUSES IN **NEW ENGLAND**

Boston, April 8

A deal for the absorbtion of as theatres operated by Netoco (New England Theatres Co.) in this territory, by Paramount-Publix has gone through. It will be announced by the absorbed company late this

gone through. It will be announced by the absorbed company late this week, it is reported.

Reporte on this combination has been in the air for four months. Nothing more, until Jack Barry, of Publix, arrived here last week to line up the staffs of the new Par addition in accordance with the latter outfits methods.

J. J. Fitzgibbons, esginani man aced was no, but referred at inquiries to Samuel Pinansky, president of Netoco. The latter called reports of the buy premature, but was hesitant to deny that Publix hadn't talken over the largest chain lin. N. E. Reports from Par men in the know here yesterday confirmed the strong rumor the merger is in the bag.

It is understood that the Pinansky as Samuel, president, and Napresident, and Napresident, plus other associates, will retain a heavy vote in the handling of the newest add to the local Publix string.

lix string.

By the deal, Publix acquires the Netoco Egyptian, key deluxe 2,500-

Still Going Strong 4th Consecutive Year

Benny MEROFF





JOE LaROSE FOX THEATRES

COSTUMES FOR HIRE

BROOKS

BERNARDO DE PACE A Riot with "TOP O' THE WORLD" Unit

NOW AT PARAMOUNT THEATRE, B'KLYN, N. Y.

Direction WM. MORRIS OFFICE

VERNON

FEATURING THE SONG "THE CRY OF THE WASTER" IN FANCHON & MARCO'S "MILKY WAY" IDEA

THIS WEEK LOEW'S STATE, LOS ANGELES



FRANK A. DUC

"The Human Nightingale"

Thanks to FANCHON & MARCO

SUITE

(DUKE)

Presented by Fanchon and Marco in "Coral" Idea featuring his high soprano and tenor voice.

A group of eminent scientists valued Duc's vocal organs at \$25,000, and are willing to pay his heirs this sum for the privilege of dissecting the chords after his death.

This Week: Fox Theatre, San Francisco

THE POWER BEHIND GREAT SONG HITS!

It's no lucky accident when an organization delivers one song hit after another!

The Robbins-Metro-Goldwyn-Mayer combination MUST continue its amazing hit performance because it has the POWER behind song supremacy!

Here are the greatest talents in song business - - songwriters, conductors, arrangers - each supreme in his field.

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Dr. William Axt
Charles Maxwell
Ray Heindorf
Domenico Savino
Hugo Frey
Paul Lamkoff

All of these are associated with M-G-M in the West and Robbins in the East.



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DOROTHY













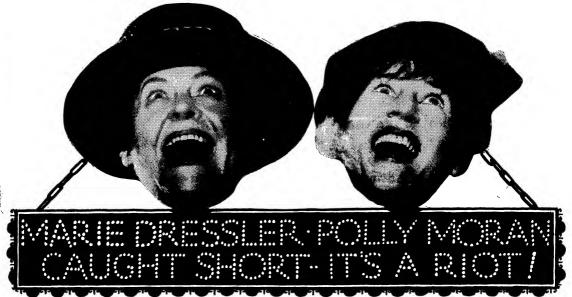








HEADS UP ON YOUR MARQUEE!



CAUGHT SHORT

With ANITA PAGE Directed by CHAS. F. RIESNER

is on the way—starring



THE
PERFECT
COMEDY
TEAM!

Get ready for the funniest film in ten years! Marie Dressler and Polly Moran in a riot of merriment! Tell the folks now



LOEW'S CAN BUY CHEAPER THAN ERPI SELLS

Heavy Cost for Sound Parts Revealed by Lower Prices Elsewhere

What Is referred to by chains as a substantial portion of the revenue going to BRPI, derived from replacement of parts for its reproducing equipment in theatres, may be cut to nothing, with Loew's leading the way in cutting down bills it claims are unwarrantedly high. Loew's has taken the lead going supplied for bart of the control of

Staggering Bills

Staggering Bills
According to an official, the bills
on repairs have been staggering.
ERPI, it was pointed out, has been
charging \$21 for the take-up
sprocket, described as an ordinary
part, whereas Loew finds it is able
to buy it elsewhere for \$8. The
ERPI driving gear costs the chains
and theatre owners \$32, but Loew
is now buying that outside for \$9,
the saving by per cent going into the saving by per cent, going into the hundreds.

the hundreds.

Low is now figuring up bills on repairs and servicing to determine exactly how much cost is involved and where the most savings may be made. Tubes at \$25 each, and transformers at \$25 each (ERPI prices) lead in replacements, because they burn out so easily, it is said.

As compared with Publix, Fox and other chains, Loew's is unique in that a large projection and sound department is in operation to keep a close check not only on theatres, but repairs, servicing, etc. This de-

a close check not only on theatres, but repairs, servicing, etc. This de-partment is headed by L. B. Isaac. It has jurisdiction over the sound

It has jurisdiction over the sound engineers and technicians employed. No other chain has a department that begins to compare with it. It is admitted that the department in Loew's is operating under a large overhead, but that it will probably show a nice profit in view that it will probably show a nice profit in view watch over the training to a close watch over theatres. The department is in charge of everything pertaining to talker equipment and ment is in charge of everything per-taining to talker equipment and watches it very closely, the Loew service engineers covering New York houses once a week to check A 24-hour service is maintained, with someone always on hand in case of trouble at one of the Loew houses.

case of trouble at one of the Loew houses.
"In every case when trouble occurred, we have always beat the ERPI man on the job," a Loewite commented.

Detroit Newsreel House.

Detroit, April 8.

Detroit is opening a newsreel theatre with a straight newsreel oplicy. House will be open all night, but will show straight newsreels only from 10 a. m. to 10 p. m.

Feature will be shown during the night as well as half the newsreel

program.

Reels to be changed twice a week and to be added to in the event of new local reels being available. Newsreel program runs one hour. Opened by Alex Schreiber, who also owns the Times Square, talking pictures.

Opened by Alex Schreiber, who also owns the Times Square, talking pictures. In the old Embassy in the heart of downtown. Right on the control of t

Joe Lee's Jests

Joe Lee with his latest "sick" R-K-O theatre in Brooklyn, the Prospect, has gotten out a circus throwaway for the opening with all sound, April

After a lot of good stuff, all in display, written by Lee, he has these lines at the very bottom of the fourth, lust,

"Our modern cooling system will be in operation this summer. It will be cool and comfortable inside the Prospect. Arrange to spend your vacation at this theatre."

tion at this theaue.
Another:
"To the first 1,500 children
who attend the 'Laff Matinee,'
Saturday, April 12, a 5c. bar of
Mason's Chocolates will be
given free."
The first 1,500 children!
Joe's idea of over-capacity.

CASH DOWN IN ADVANCE FOR FILM RENTAL

Rubber checks that have cost film producers millions and have given anyone or thing associated with the word "indie" a bad eye are out of the film business. It's all bonafide cash, or the check certified or money order, or the ever green gold that pays for deliveries at the box office from now on, That's what Allled and MPTOA leaders voted for along with producers to incorporate

allied and MPTOA leaders voted for along with producers to incorporate in the new law-proof contract.

The light was steen the contract of the

Publix Makes It Tough For R-K-O in Twin Cities

Minneapolis, April 8.

J. L. McCurdy, R-K-O northwest district manager, is shaking up his managerial forces in the Twin J. L. McCurdy, R-K-Co northwest district manager, is shaking up his managerial forces in the Twin Cities. Two new house managers last week and one transferred. Resignations by two veteran Orpheum circuit employes, Edward A. Furni at Minneapolis Orpheum, and Frank W. Burke, manager of the St. Paul Fresident for the past few we will be supposed to the control of the

Rather having resigned from the R-K-O organization. Three of the four R-K-O Twin City theatres have been consistent money losers for some time past.

Can't Cut Programs

No magic program arrangers for Publix. Making short subjects dis-appear from the bill is expressly forbidden.

This prohibition is the latest edict from Publix and marks the recog-nition of film shorts as a necessary booking.
That, despite length of feature. prohibition is the latest edict

Neitz' Six Westerns

Los Angeles, April 8.
Alvin Neitz will produce slx western talkers for Big Four.
Production at the Fowler Studios.

No Warner-Harris Deal

Warners and the Harris Amusement Company denled a report Warners are negotiating for the Harris theatres in this district.

Al Gottesman, Warner man, has been in town and around this vicluity for last two weeks, looking over sites, which may have given rise to the Harris rumor. Gottesman purchased a theatre site in New Castle, Pa., about 40 mlles from here, where Warner boys opened their first film house.

Fox's Stage Units in New Pantages, Hollywood

Hollywood, April 8. Pantages, Hollywood, operated by Fox West Coast, will open May 16 with Fanchon & Marco stage units and first run pictures. Egyptian, which now has this policy, will go to straight pictures on spllt week policy,

This move is a result of Howard Hughes refusing to spot "Hell's Angels" in the new house with the name Pantages retained.

House will be called Fox-Pantages, Pantages family insisting upon retention of name.

PROTESTS STOP PUBLIX COLORED HOUSE IN N. O.

New Orleans, April 3.

New Orieans, April 3.

Publix has abandoned its plan to convert the Crescent into a theatre catering exclusively to negroes.

Protests from the C. of C., Barrone Street Business League and Tulane University spiked the idea.

Publix has spent about \$18,000 within the house. wiring the house.

Walton (Fox), at East Fordham ond and E. 187th, Bronx, ls dark. Future policy undetermined.

VARIETY'S FOREIGN SHOW NEWS

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Press Stunts

Temple, latter at Princess (Publix). Jack O'Conneil plugging Joe E. Brown, Toledo boy, at Vita-Temple. W. Marsh Gollner using "one-way street" gag, new here, on "Texas Moon," inserting open letter to mayor in mewspaper adds calling attention to heavy traffic that will be housed for theatre. be bound for theatre.

Watch awarded Janet Thai in "Party Girl" contest conducted by Princess theatre (Publix) in connection with Tiff, picture. Based on audience rote. Local gals entered contest before they knew what a "party girl" was, but no squawks rode publicity. made publiciy.

Buffalo.
Business in independent neighborhood picture improving with several of the indies offering premium giveaway night stunts with remarkable results. Half a dozen houses

Two Warner western musicals, siveaway originating with a New Moon, competing against each other on same street. Former at Vita-Temple, latter at Princess (Publix), licular night each week one article ack (Moonel plusping less 2 of 2 24 nices tollet set. Doddal

Gus Eyessell, manager of the Paramount theatre and Alan Warshauer, press agent, have tied up with the Curtiss-Wright Aviation School for a Jobby and sidewalk display of training equipment during the run of "Young bar and a coperated by remote control from the ground and getting its power from a fan, is a traffic stopper.

hose given by large departmen

Minneapolis For exploitation, Esther Raiston ppearing, in person at the RKO

him through the Co. The plan gives indicated in the IRCO to every woman patron on a particular night each week one article of a 24-plece toliet set. Doodable costs the house about 10 cents.

Reliable reports in Buffalo state the givenway has tripled the gross tand more than doubled the net on the nights in question.

Los Angeles.

Los Angeles.

Gus Eyessell. manager of the Paramount theare and Alan Warria (see all doing is show). a local dorist shop.

Toledo.

A contest tieup with the Toledo
"Elade" by Bert B. Perkins doing
advance exploitation for First National's "Spring Is Here," helped
its premiere at the Pautheon Satur-

Tough siedding with bud weather and "Vagabond King" (Par) at the

Brooklyn, N. Y.
At RKO-Albee theatre, Brooklyn,
this week, the RKO production department is puilling amateur auditions on the stage with the Brooklyn papers giving it plenty of play.
Any person who can sing, dance or
play a musical instrument is given
change in the amateur, deponstra a chance in the amateur demonstration for talent for the stage, screen

or radio.
Tryouts were scheduled for Monday, Tuesday and Wednesday nights of this week with those selected as possible entertainers given the opportunity from the Albee stage. Others entering the con-lest were to show up at the theatre at 7 and give a tryout before eur-

Birminghum, Ala.

A week before showing of
"Honey," Paramount, Alabama used
good-looking girl to plug the song
hits in the outside lobby by the box
office. Piano accompanied.

New York City.

Loew's has a Spring Carnival in bloom. One night the Loew vaude acting bunch got on the radio and were still going at one in the and were the still going to the still going and the still going the still going and th

show.

Names alone were enough to hold the listeners, and a great plug for all Loew theatres.

George Debber of Proctor's is pulling a real golf match at a local club between Ricardo Cortez and Hughie Strong, local police hero. Debber has Strong, local police hero. Debber has a big stunt in an acrostic tie-up with the "Ledger." Debber furnishes the paper with names, etc., for the readers to build acrostics from. e.g., "Slightly Scartet." The daily winner gets three pairs of scats. The best of the week, \$5. carring on the state of the week, \$5. carring that the "Ledger" uses streamers to push it and is putting on an extra man to

"Ledger" uses streamers to push it and is putting on an extra man to handle the deluge of mail. David E. Weshner, head of the local Warner outfit, has small stickers in shop windows all over carrying a question like "What do you need for your wardrobe?" with "Spring is Here" in larger letters below. The same idea is carried out in 24-sheets. No mention of the picture which opens next week at the Rialto Is made.

ants in the lobby, attracting large crowds on their way in and out of 2 Publix Houses of 4 in Macon, Ga., Cut Operation to Two Days Weekly

Injunction in Balto. Over U's 'Capt. of Guard'

Baltimore, April 8.

Claiming that it has the exclusive right to first showing of Universal Pictures in Baltimore, the Wilson Anusement Company, owners and operators of the Rivoli, here, brought sult in Circuit Court Friday against the James L. Kernan Co., Auditorium theatre; Interstate Films Company, and Universal to stop the exhibition of "Captain of the Guard" at the Auditorlum.

In order to open with the picture iast Friday as scheduled, the Auditorium posted a \$30,000 bond to stay the action of the injunction.

Wilson Co. alleges Universal stated in a telegram that the pic-ture was offered to the Auditorium ture was offered to the Auditorium because the Rivoli rejected it. Frank Price, manager of the Rivoli, declares he screens all pictures be-fore accepting or rejecting them, and denies that "Guard" was sub-mitted by Universal, or its agents. "Captain of the Guard" opened at the Auditorium to a bit bouse Et-

the Auditorium to a big house Friday night at \$1 top, marking the return of the house to this scale after about a month at 60c.

Maeon, Ga., April 8.

The picture business in this southern city of 68,766 population (chamber of commerce figures) is awful, wait officials of Publix. It has ordered two of its four theatres here to operate only two days a

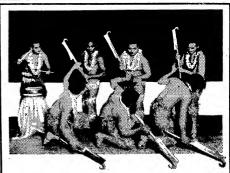
week.
One, Ritz, was erected only a short while ago at a cost of \$270,000. It was first operated by the Jenkins interest, which sold to Publix. Other, Criterion, is patronized mostly by those of the rural precincts that surround this community. Friday and Saturday when the farming gentry arrive in town with a control of the control of the criterion is continually such as a continually such as a continually such as the criterion is continually su

stile on the Criterion is continually elicking.

Despite these seemingly hard times, Monte Salmon, returned recently from Los Angeles by the Publix to bolster up the local patronage, had the elite out at the Risifo for a pre-view of "The Vagabond King" at \$1 a hend—and the house was packed.

Joseph Jackson

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THE ROYAL SAMOANS

With CHIEF TUFELE

FEATURED IN FANCHON & MARCO'S "CORAL" Idea

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5 EMIL EHTOR GIRLS

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Technicolor's audience grows by the day! "The Vagabond King," Paramount's allcolor, all-musical extravaganza featuring Dennis King, famous Ziegfeld singing star, is another Broadway-and-Main-Street Sell-Out! Billing Technicolor builds up B. O.:

Broadway went superlatire over First National's all-color, all-singing, dancing, laughing success -"Sally," starring the irresistible Marilyn Miller. Another Technicolor Big-Run Hit. The great producers announce 100 more! Billing Technicolor builds up B. O.!



TECHNICOLOR PRODUCTIONS

BRIDE OF THE REGIMENT, with Vivi-enne Segal (First National). BRIGHT LIGHTS, with Dorothy Mackaill (First National).

First National).

CHASING RAINBOWS, with Bessic Love
and Charles King (Metro-Goldwyn-Mayer),
echnicolor Sequences.
DEVIL MAY CARE, starring Ramon
lovarro (Metro-Goldwyn-Mayer), Techni-

color Sequences.

DIXIANA, with Bebe Daniels (Radio Pictures).

Pictures).

GENERAL (RACK, with John Barrymore (Warner Bros.), Technicolor Sequences,
GLORIPYING THE AMERICAN GIRL
with Mary Eaton. Eddie Cantor, Helen
Morgan and Rudy Vallee in revue scenes
(Paramount).

Morgan and Rudy Vallee in revue scenes (Peranound).
GOLD DIGGERS OF BROADWAX, with Windle Control of the Contro

IN THE GAY NINETIES, starring Marion avies (Metro-Goldwyn-Mayer), Technicolor

equences.

IT'S A (REAT LIFE, starring the Duncan steers (Metro-Goldwyn-Mayer), Technicolor squences.

Saters (actro-town proms).

Sequence Co. Seq

ton (First National).
NO. NO. NANETTE, with Bernice Claire
and Alexander Gray (First National). Tech-nicolor Sequences.
PARAMOUNT ON PARADE, all-star cast
(Paramount). Technicolor Sequences.
PARIS, starring Irene Bordoni (First
National). Technicolor Sequences.
PARIS and Paris Paris William Powell
and Bleich Ber Gramount), Technicolor
Sequences.

Sequences.
PUTTIN' ON THE RITZ, with Harry Richman (United Artists), Technicolor Se-

RIO RITA, with Behe Danlels, Robert colsey, and Bert Wheeler (Radio), Techni-Woolsey, and Bert Wheeler (Radio), Teclini-color Sequences. SALLY, starring Marilyn Miller (Pirst National).

National).
SHOW OF SHOWS, with 77 stars (Warnet Bros.).
SHOW GIRL IN HOLLYWOOD, with Alice White (First National), Technicolor Sequences.

Alice White (First National), Technicolor Sequence, Sequence, The GODS, starring Richard Barthelmess (First National), Technicolor Sequences, First National), Technicolor Sequences, First With John Boles and Vivienne Segal (Warner Brest).

SONG OF THE FLAME, with Bernice Claire and Alexander (Fray (First National), SWEET MITTY BELLAINS, allester assist the Claim of the Company of the Claim of the Company of the Claim
quences, THE ROGUE SONG, with Lawrence Tib-bett and Catherine Dale Owen (Metro-Gold-

THE ROULD SUMM, with Lawrence Induction of Metro-Goldent and Conference Date Owner. Metro-Goldent THE MELOOY MAN, with Alice Day and William Collier, rt. (Columbia, Collier, Regional College, Collier, Regional College,
recnnicolor Sequences.
THE VAGABOND KING, starring Dennis King, with Jeanette MacDonald (Paramount).

ount).
UNDER A TEXAS MOON, with Frank
ay, Noah Beery, Myrna Loy and Armida

UNDER GERN, Myrna Loy and Fay, Noah Beery, Myrna Loy and (Warner Bros.).
UNDER WESTERN SKIES, with Sidney Blackmer and Lila Lee (Pirst National).
VIENNESE NIGHTS, all-star cast (Warner).



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Washington, D. C.							1910 K St. N.W.

GIRL SAID NO

(Continued from page 22)

ence sympathy didn't quite get over.

Tesuit of this gross breach of literary rile was that reaction was favorable to the wrong character and the story went dead at vital spots.

It's a mad kind of romance anywer recentled. sympathy didn't quite get

spots.

It with the young cogetter that with the young cogetter that the point of t

matic, episone or a construction of a colorless role as the passive object of Haines' knockabout courtship, making the best of a bad job by being her charming young self and letting it go at that.

Rush.

HELL HARBOR

HELL HARBON

(All Dialog)

United Artists production and release.

To the desired production and release.

John Holland Directed by Henry Edge.

Cameraman, John Futten, Sound by Ernest

with delog by Clarks Silvernall, At
Rialto, New York, opening March 27 os

Anita Lups Veles

Joseph Grand Control of the Control

Joseph Grand Golden Gowland

Bundon Golden Gowland

greasy, sweaty, sloppy-waisted shirt is the gauge of the character's personality. The state of t

GUILTY?

(All Dialog)
Columbia production and release. Directed by George B. Seltz. Adaptation from story "Back Speep." and dialog by Doractory "Back Speep." and dialog by Doractory Tallack Speep. "Back Speep." and Holland, John St. Polis, Lydis Knott, Frville Alderson, Richard Carryle, Robert Hanes, Clarence Muss, Eddie Clayton. At the Camco be-liming April 4. Running time, 67 minutes.

A poor scramble of the most conventional things in southern home and prison pictures. Title can well carry a question mark because audiences are left in that frame of

mind.
One of the slowest motion pictures on the slowest motion pictured by a Broadway week-run house this season. "Guilty?" lets a father who has served a prison term commit suicide and then has 10 witnesses tell in courtroom stuff all that has gone before. Only difference on the second telling is that

the son of the judge who sent the father away is found guilty of mur-

tathier away is found guilty of auto-der.

There is no such thing as sus-pense because the picture has a leaking possible and thouse the con-traction of suicide so that she and the judge's son, John Holland, may marry, the audience knows it's suicide and that what happens thereafter is a kindergarten writing effort for one of those eleventh-hour things.

effort for a withing and the seleventh-hour things.

One particularly annoying sequence is the singing of 'Swing Low Sweet Charlot' over and over again by a monotonous colored lady. The ting accompaniment for a suicide, since it is while the verse is being repeated for the fifth time that the victime downs the poison left for his daughter by her lover to kill bugs colored gents do a better job with "Steal Away."

FIGHTING LEGION -

(50% Dialog)

Produced, and released by Universal.

Wroduced, and released by Universal.

Wroduced, and released by Universal.

Wroduced, and released by Universal.

Wroduced by Universal
Harry I. Brown. Story by Beneat Coben. The Color of the C

makes all friends, Ranger gets molected from ambush a little later. This gives opportunity to clothe the second control of the triangle of the second control of the second cont

re-issues than most Reitish films. Same result is not likely from this talker version. It is too heavy-handed. With fantasy splashed by hunor, treatment needs to be much more subtle (not the same as belief by the subtle for the subtle for the value toucher, has given it the vaude touch overnuch.

Theme simply the Alladin's Lamp. Theme simply the Alladin's Lamp (aga are heavy and in parts signaled too far alread, but breught plenty of laughs at pre-view, a checkup showing 203 laughs during screening.

obsective showing 200 laughs during screening.

Arabian Nights sets when action transfers to palace wished for by Alf looks fakey and odnisques want Oriental pants. Nervo and Knox, as well as Anton Dolin and Anna Ludmilla, introduced into these sequences to do their stuff, and these coloring which suits heavy sets well. On popularity of story and former silent film, this will do well enough here, but neither material kets except Colonial, with a bias in favor of Anstralia.

Recording on British Acoustics good and clear.

CITY GIRL

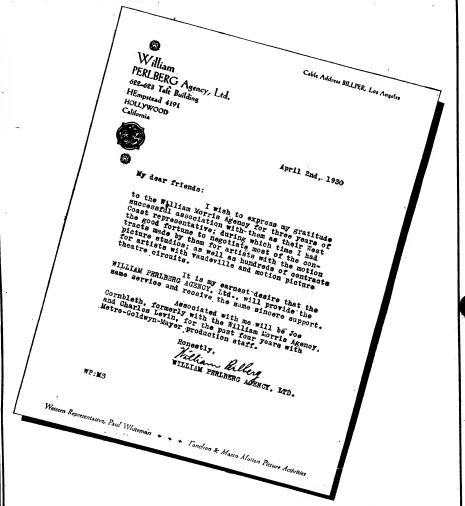
(50% Dialog)

Fox production and release. Directed by P. W. Murnau. Based on play, "Mud Turtle." In cast Charles Farrell, David Torrence. At Loew's New York one day, April 3. Running time 65 minutes.

oxy, April 3. Running time 65 minutes.

"City Girl" two years ago was on Fox schedule as a potential two-buck topper. Then they called it "Bread," and it was to have been an epic of the wheat fields. It was Murnau's last for Fox and intended originally for a silent. In its release state it represents a weat, conventional kind worked into a finis obviously reshot. "City Girl" (Confused on mage 42)

(Continued on page 42)





2 FEATURE SONGS IN UNIVERSAL'S PRODU

IT HAPPENED IN MONTEREY

LYRIC BY BILLY ROSE



2 MARVELOUS MELODIE

THE BEAUTIFU

by GUS KAHN and

WHERE THE GOLDEN DA

A BEAUTIFUL FOX TROT BALLAD by HA

*LIKE A

V JUST CAN'T BE BOT

FUNNY, DEAR, WHA

HOT AND SNAPPY FOX TROT NOVELTY!

THE TALK OF THE TOWN

by GUS KAHN & CHESTER COHN

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CINCIN NATI-

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SHO MICHGANTHEA BLDG.

TORONTO TORONTO

CHICAGO

MELBOURNE, AUSTRALIA 276 COLLINS ST. A



PAUL WHITEMAN in KING OF JAZZ" TION

LYRIC BY HARRY DECOSTA

Alleran ergeglerge Metra



TED FIORITO

HARRY ARCHER GUS KAHN હ્

ROLD SOLOMON, BENÉE RUSSELL & VINCENT ROSE

by GUS KAHN & SEYMOUR SIMONS THE OUTSTANDING HIT

BENNETT, GEORGE A. LITTLE & CHARLIE STRAIGHT

THEME SONG of UNITED ARTISTS' PICTURE "HELL HARBOR" Marring LUPE VELEZ

Words & Music by EUGENE BERTON

AY and 50 TH ST.,

LPHIA LOS ANGELES (KANSAS CITY)

BOSTON -240 TREMONT ST. CAO Rue de l'ECHIQUIER LONDON, ENG. BERLIN, GERMANY 37 LEIPZIGER STRASSE

Dance Orchestrations

늴

VARIETY

Behind the Keys

Scotia, N. Y.
Ritz, closed recently after differences between Frank Leannon, manager, and Farash Corp., has reopened. George Breymaier, manager.

Onkland, Calif.
Robert McHale has been appointed manager of the West Coast Sentor in Oakland. Charles Carroll, formerly supervising both the Sentor and Grand Lake here, will continue managing the Grand Lake.

shows and 267 against. The same question has caused much agitation in the village of Cobleskill, with the churches opposed and the civic organization who favor.

New theatre at Oak and Schuyler avenues will go to Publix on completion.

Wall Lake, Ia.

I. T. Henry has leased Wall Lake
opera house and will install sound.

sentence of Fred W. Edel of New York, who was to have been exe-cuted at Sing Sing this week for the staying of Emmaline Harrington, plcture actress of Binghanton, was commuted to life imprisonment by Governor Roosevelt. Edel was saved from the chair four times by the Governor.

Fort Dodge, Ia.
Staak & Pierce, operating a pic-ture house string, has purchased the Plaza. Will reopen as Iowa Corn theatre with sound.

Roswell, N. M. Eight-story hotel and theatre to be built here.

opera house and will install sound.

Ashland, Ky., April 8.

Ashland, Ky., April 8.

Organization of a holding commany to erect a \$500,000 theature for Sunday pictures, 446 for Sunday investigations ever undertaken, the building in Ashland was completed.

when contracts were signed between Ashland business men and the Hi-bernia Trust Company, of New Or-leans. Capacity, 1,500.

Palestine, Tex.
Robb & Rowley, indie chain, adding new house here.

Des Moines.
Robert Gary is new manager of
Paramount. Succeeds Jack Roth,
promoted to district manager.

Rock Island, Ill.
G. T. Gallagher named manager
of Fort Armstrong. Formerly at
Tivoli, Richmond, Ind. R. A. Howard now at latter.

Meridian, Miss.
Fred Ford, manager of Strand, shifted to Saenger, Shreveport, La. C. R. Wills succeeds at local house.

Mobile.
Empire now managed by T. R.
Campbell, former chief of service at
the Isis, Pensacola, Fla.

New Orleans.
Crescent, latest Publix house,
opening April 6, management Arthur
Lehman.

Cheyenne, Wyo.
Harry Blake is managing Strand.
Formerly student manager at Newman, Kansas City.

Joplin, Mo. M. D. Cohn replaced as manager of Electric by F. E. Shipley.

High Point, N. C.
Frank H. Burns, manager of Ridito, transferred to Colonial, Winston-Salem, N. C. Burns' local jobheld by A. W. Barber. Shifting was
occasioned by resignation of L. Orr
in Salem territory.

Denver.
A. W. Baker no longer at Denver.
Holden Swiger, new manager.

Davenoper, Ia,
Iowa town voters are overcoming
their blue Sunday notions, according to their vote upon Sunday
shows in four communities last
week at the annual town elections,
Sigourney, Bloomfield and Fayette
approved Sunday picture shows, but
Gowrie rejected.

A 90-year-old church building, occupied in recent years by the Masonic lodge, which owned the property, with a picture house operated by William Matthews, was destroyed last week by fire. Loss covered by insurance.

Reading, Pa.
Starting today with "Phantom,"
Arcadia (Warner-Equity) cut list
matinee scale to 25 and 10, latter for
children, and night to 35 and 15.

Three months is long onough to wait for sound equipment, Clifford Hales, Madrid theatre owner, decided when C. B. Yates, West Bend, Ind., who had represented himself as agent for a Chicago talker firm, and the state of the sta Boone, Ia.

Loew's 175th Street Changing Policy

Changing Policy
Loew's 175th spreet theatre, New
York, opened two months ago, dispenses with its stage shows, April
19, for straight pictures. R-K-O's
Coliseum and Fox's Audubon, vaude
and film houses are a few blocks
away in either direction.
Name attractions, extensive expictulion and other efforts to lure
pictulion and other efforts to lure
failed, Loew will be added to the
vaudeville there Saturday, house
soing straight pictures.

CITY GIRL

(Continued from page 39) is mediocre material for the second runs. The grinds, of course, can

is medicore material for the second runs. The grinds, of course, can use it. It takes a long, long time for the story to get underway and then it comes to an abrupt close. There is comes to an abrupt close. There is many time in that hasn't been done many time the lands and mule teams drawing the threshers are good, but these and worthwhile landscape views have been cut close. When the course is the course of the cours

naturally happy to get the news, while the father is of the suspicious film type. A farmhand makes such a bold play for the wife that nothing is left to the imagination. It's sealed and delivered that the hand whom a storm comes up; that old man is coming in; that the son beats up the hand and exacts a confession. And those are just the things that happen before the end comes, with the company of the confession.

MAN FROM NOWHERE

(Silent)

Western Produced by Sul Productions From Produced by Sul Productions From Produced by Sul Productions From Produced by Sully Winters Flotographer, Hap Depew. Directed by N. Y., half of double bill, non edgy. April 1. Kunning time, 49 mins. Bob Steels Grace McCloud. Incre Eeel Fat McCloud. Clark Comstock Fat McCloud. Clark Comstock Fat McCloud. For Promise McCloud. Tom From Sulley McCloud. Tom Fromman Subsert Blaks.

Customers themselves broadcast verdict in loud laughter as "apple-sauce" Titles even lack punctu-tion and scenery and acting is the usual McGowan stereo. Literally like a bunch of still poses shot fast

like a bunch of still poses sinu, iaso order.

Abot a western family fray where a step-brother is trying to wrestle estate away from a sick man and falls for the blonde niece. A couple of acrobatic fights, slow motion horsematchip and berything ends the state of the women customers said:

"It's a beautiful horse."



"It's a Great Life"

Use **FACTOR'S**

True to life characterization is always certain with Max Factor's Make Up.

When you see the Duncan Sisters in "It's a Great Life" ... remember the make-up is Max Factor's.



Max Factor's THEATRICAL MAKE-UP for the stage

At All Loading Drug Sto

Max Factor Make-Up Studie

R-K-O PALACE, NEW YORK

This Week (April 5)

HAL KELLY

(Himself)

Late Star of

Arthur Hopkins' "BURLESQUE"

and the Following

PARAMOUNT PICTURES

"DANCE OF LIFE" "WOMAN TRAP" "BEHIND THE MAKE-UP" "MEN ARE LIKE THAT"

Presenting in Vaudeville

"THE CHUMP"

PEGGY HOPE and EUNICE SAUVAIN



ARTHUR JAMES _{in Ex}hibitors Daily Review ONE ROMANTIC NIGHT)

A new Lillian Gish will greet the public in "One Romantic Night" which is Molnar's "The Swan," done into a charming talking picture with such assisting talent as Rod La Rocque, Conrad Nagel, Marie Dressler and O.P. Heggie.

This United Artists picture, directed by Paul L. Stein, is romance portrayed through a rose crystal. It is the story of the princess and prince and the tutor who is permitted to love ardently and beautifully until the dawn sweeps the stars from the sky. It is a splendid story, engagingly presented and attractively acted.

Lillian Gish was never so lovely. She speaks with clarity, charm and a thorough naturalness that gives her new power as a star. In all the pictures in which we have seen her, and we believe we have seen her in all the pictures in which she has appeared, we have never seen so competent a performance.

Conrad Nagel as the tutor is splendid. Rod La Rocque is fully adequate, but aside from the star the acting honors go to Marie Dressler and O. P. Heggie, trained players who can be depended upon always for fine performances. Phillippe de Lacy and Byron Sage, who have little boy parts, are very attractive, and young Master Sage has a speaking voice which is a joy;

to hear.

The whole production is beautifully scened against rich backs grounds and is carried along to its romantic heights on naturally introduced music that is altogether, delightful.

Lillian Gish takes her place as a big star of the talkies.

UNITED ARTIST**S**

The Royal Family of the Screen









for a 2nd BIG WEEK

ROM

The flaming romance inspired by "La Marseillaise" is the first of seven Universal BIG ONES to play the Roxy. The others are "All Quiet on the Western Front," Paul Whiteman's "King of Jazz," "What Men Want," "The Storm," "Czar of Broadway," "The White Hell of Pitz Palu."

CAPTAIN of the GUARD

LAPLANTE JOHN BOLES

CARL LAEMMLE presents a John Robertson Production from the story by Houston W. Branch, with stirring songs and music by CHARLES WAKEFIELD CADMAN. A CARL LAEMMLE, Jr., Production. Hit songs published by Handman, Kent & Goodman: "For You," "You, You Alone," "Maids on Parade" and "Can It Be?" Other hits: "Song of the Sword," "Silhouette."

UNIVERSAL FIRST!

SPEED IN THE NEW VAUDE

Gene Green Dies in Stage Harness After Doing 1st Turn at G. O. H., N. Y. ANY ACT SHORTLY

Gene Green, veteran singer of pop songs, was found dead Saturday afternoon backstage of the Grand Opera house, New York. The body was discovered two minutes after the first show broke by Dave Stanley, the dead actor's pianist. Green lay sprawied on the first flight landing of a stairway that leads to the dressing rooms located on an areaway balcony. How long Green had lain there is not known. Death was sudden and attributed to heart attack, aggravated by acute indigestion. Green is a Chicagoan. When In New York he made his home at the Hotel Somested, in Times Square. It was less than an hour before death that Green, second on the (Continued on page 80)

Zardo, Sedley, Etc., Owe for Jewelry On Installment

Castleberg's installment jewelry company in Baltimore has instituted proceedings against Erich Zardo, vaude planist, for \$865. Jewelry shop claims that between January, 1925, and August, 1926, Zardo purchased two watches, a bracelet, a full diress set and a vanity case amounting to \$2,925. The vanity case amounting to \$2,925. The wanity case mounting to £2,925. The wanity case ost \$1,300. Zardo bought the jewelry on the installment plan and until December, 1928, made regular payments, but thereafter ceased, with \$865 still due the jewelers.

ment pian and until December, 1928, made regular payments, but there-after ceased, with \$885 still due the jewelers, swelly consern has also Same an action against Roy Sediey, banjoist, alleging \$105.50 due it on a watch and strap band. Castibeberg claim that in October, 1929, Sedley bought the watch and strap band, costing \$130.50 and since that date paid \$25 on it. The mother of Luoy Ballantine, vaude actress, is also under the legal wrath of the Jewelers and Henry Rosember the enember of the sed of

A JUMPING COUCH

Alice Adaire Says it Hurt Her at

Alice Adairs of Rich and Adaire is secting a settlement from the Pastime theative, Union City, N. J., for injuries received while playing at that theatre.

Miss Rich claims that on March 23, 1930, she stepped on a loose board in the change room at the side of the stage, As a result, a small couch jumped up and hit her. She alleges contusions of the head and a scar on, her nose resulted from the Impact.

Impact.

Lou Handin, her attorney, has notlified the theatre to make good for the injuries suffered by Miss Adaire.

Ruth Mayon as Lead

Ruth Mayon as Lead Ruth Mayon, formerly in legit, is now the lead in Solly Turek's act, "A Modern Cinderella." Billie Tichenor, who formerly had the part, stepped out of it last week. She played with the act for 18 months.

Who Writes Amos-Andy Nightly Change Stuff?

Who writes Amos 'n' Andy's ether material?
It's a pretty acute question. The sensational and widely instemed to blackface comedy radio team is on the air for a search and the sensational search and the sensational search and the se

Philo Vance says that lets Medbury out. Philo Vance denies that Philo Vance is the author. King Features says Medbury protests being called an au-

Alibi

Philo Vance says his alibi is that on the night in question he was out gathering finger-prints to be plr sed on a new type of lady fingers by a prom-

prints to be pir sed on a new type of lady fingers by a prominent baking company.

MEC says the reason why Medbury got mixed up in the mess is that King Features approached Amos 'n' Andy to do a newspaper comic strip in addition to their radio work, with the characters in the strip to be Annos 'n' Andy. Also, says the NBC, King Features would have Medically the strip to be Annos 'n' Andy. Also, says the NBC, King Features would have Medically with the balloons for the radio boys, which would keep them on the air on and off the NBC. Aledoury, says the NBC witten some pample strips for Amos 'n' Andy so kay,

But not the radio dialog, says the NBC.

Amos 'n' Andy write it themselves, says NBC, and Amos 'n' Andy will say so if asked, the NBC says.

"As long as they keep it funny,' says a violent Amos 'n' Andy radio fan, "who cares?"

GLEE CLUB AT HIP

special engagement of four A special engagement of four days only at the Hippodrome starting April 19, and thus including Easter Sunday, has been arranged by R-K-O with the Notre Dame Glee Club. It is coming east to take part in Notre Dame Day in New York that week.

34 voices.

15-MIN LIMIT FOR College Student Critics as

Old Style Vaude Way of Stalling, Bowing and Milking All Washed Up-New Type of Show Won't Stand for It-Sock 'Em and Run

"TURNOVER" BIG ITEM

Booking men predict that in less than two seasons from now there will not be a vaudeville act staying over 15 minutes on, a stage and but few that long.

The new variety entertainment, they say, calls for speed. Speed is not only a necessary feature of the show itself, but has become an important factor in the actual box office receipts. Most vaude theatres mow run continuously stay by get off quickly and on time so that the proper turnover may be accomplished by the theatre.

"Turnover" today is a more important word to a theatre operator than "encore," "speed" and "another bow" ever were to a vanida actor. Proper regulation of the turnover, to a theatre, means the securing of box office money that away and lost. It often spells the difference between profit and loss.

Picture house stage shows, called presentations and run as productions with all acts 'participating throughout, are the forerunner of the speedy vaude bill.

Timing Shows

Picture houses proved the practicability of getting a stage slow

Timing Shows

Picture houses proved the practicability of getting a stage slow over on time. The film portion finished on time naturally. To speed up the bills and make the turnover possible the picture flouses created a new type of stage act—one that walked on, delivered its punch and (Continued on page 52)

Undercover Reviewers for R-K-O—Report Direct to Brown

COLORED DANCER OUIT SHOW FOR PUBLIX UNIT

·Connie Immerman, producer of "Hot Chocolates," has applied to New York Supreme court for in-junction against Publix and "Jazz-lips" Richardson, who suddenly quit the colored musical in Pittsburgh last week, going to Kew Ikaven, state week, going to Kew Ikaven, musical publix "Dude Ranch" mult

Ranch' mit.

Richardson, featured daneer in "Hot Chocolates," has a run contract with Immerman, but claims it was broken by the producer. His contract, according to claims, guaranteed him \$150 weekly for doubtling at Immerman's Hariem, night of the shown as a contract, and the shown as a contract, while in New York, but out of town is reciving the show saley, 250, "Jazzips" doubled as per contract, while in New York, but out of town is reciving the show saley only, he declares.

Greenwald & Weston booked "Jazzips" in the show. Ed Kough placed him with Publix. In the court action Richardson is represented by Harold Goldblatt and the plaintiff by Sanuel J. Buzzel.

Immerman seeks to enjoin Publimmerms seeks to enjoin Publimeration with public to the show of the show is the plaintiff by Sanuel J. Buzzel. Richardson, featured dancer in

Immerman seeks to enjoin Pub-llx from playing "Jazzilps" in the pleture houses and to force him back to the show, which has several more road weeks booked. Injunc-tion is up in court for argument today (Wednesday).

\$15 to Play Golf

Annual R-K-O golf tournament is reinstated this spring. The meet will be held at the Westchester Country Club, Rye, N. Y., May 8-9, Annual dues for eligibility to the tournament are \$15. Entries close April 30.

Mental Speed of Wife Too Fast For Stage Mgr.—Other Divorces

a prough Weisskepf, Louise searce that her job keeps her in the east, and her bushand's work has bim Lillian, who have appeared in vanda, knocking about the milwest, so that from the time of their marriage in an Lillian, who have appeared in vanda, knocking about the milwest, so that from the time of their marriage in and separated limit along the couple nameried in Jan. 1914. Informan former head of Effany-hard from the expert later, they saw each other practically never.

Disagreed Over Child

Become they couldn't agree on the couple name the couple in a second 12 weeks of EKO vande how to bring up their child, Helen bookings.

Clicago, April 8.

Clicago, April 8.

Last week saw drop in the divorce market, but the later sun and
spring weather revived the marital
problems, sending the couples out
to melt the tie that couldn't hold.

Ada May Ballautine, torner manager
of the Edgewater Beach Rotel here
of the Edgewater Beach Rotel
performer, got a divorce from Alexa
diver Melnich, nite elub operation
Rever nas devere fine
Reverue he eatie elub operation
Rever, nas devere fine
Reverue he socked he in the Splant
Rever, and Nasch Performer
Rever Melnich, nite elub ope

Something entirely new and tried for the first time is R-K-O's innovation in liring college students (girls) on part time to cover shows, reporting in detail not only on the show but on the general appearance of the theatres, inside and out, as well as the appearance of tetkets, subsets, etc.

as well as the appearance of ticket takers, ushers, etc.

Idea, ennanating from Hiram 8. Brown's office, has just been put to a trial in the Greater New York territory, with rive Columbia University students, mostly from the shows a week from the lawmen's angle. If the experiment works out satisfactorily, in the east, which IR-K-O is almost certain it will, it will be extended to cover the entire R-K-O chain, with student reviewers cuiled from local or nearby universities.

Girls are paid \$20 a week for their part time work, covering shows in railroad and other expenses going in on the swhole sheet.

Covering the shows as managers or bookers would (or are supposed to). the first late cach net to the first late cac

in on the swindle sheet. Covering the shows as managers or bookers would (or are supposed to), the first take each set separately and give them a brief but detailed review. The pletture is reviewed similarly, R-K-O wanting a check on the screen portion of the show as well of the show as well as the conting a check of the screen portion of the show as well as the conting a check of the show as well as the conting a check of the show as well as the conting a check of the show as the show

- the following questions:

 1. Electric sign and marquee?

 2. Are R.-K.-O letters displayed on outside electric signs?

 3. Outside poster display?

 4. Lobby's general appearance?

 5. Ticket seller (appearance and courtesy)?

 6. Ticket taker (appearance and courtesy)?

 7. Ushers (appearance and courtesy)?
- 7. Ushers (appearance)
 tesy)?
 8. Theatre cleanliness?
 9. Theatre (lighting)?
 10. Stage curtain?
 11. Orchestra performance?

11. Orchestra performance?
In addition to reporting on the feature, the college critics are to cover any short subjects or other matter on programs. Applause and andience reaction is also to be noted.

andience reaction is also to be noted.

A Squeezer

One girl's report pointed out that while the usher on one side of the house was need in apporarise, the provided of the house was need in apporarise, the provided of the house was need to be a superior of the provided of the house was need to be a superior of the provided of the pr

NAVARA: HOFFMAN SPLIT

Club Performers in Chi. Together, **Against Racketeering Agents**

With the indie club agents forming closed organizations, using closed organizations, using practicetering methods, especially with the institution of a blacklist against performers and agents, the club entertainers have decided that they need an organization, also. At their second meeting field Sunday at Sherman Hotel, 39 local club entertainers organized the Club Arts at Sherman Hotel, 39 local club entertainers organized the Club Arts Societtive Association, with W. C. Day as business manager.

Organization has applied for a can't work for organization agents.

Former Mrs. Watts Is Now Mrs. Jesselson

George Watts and Belle Hawley aude partners, have dissolved their act by the marriage of Miss Hawley (former Mrs. Watts) to Ralph Jes-selson, Washington, D. C., auto deal-er. Mrs. Jesselson is retiring from

Watts and Miss Hawley were di-vorced about two years ago, but continued their professional part-

Coast Benefit April 26

Los Angeles, April 8.
N. V. A. benefit locally again set
or April 26, the original date.
At Shrine Auditorium.

Haul Down the Rag, Boys, if They Do Dirt on Your R-K-O Stage—Brown

Just a Question

from the uppermost peak of the Palace theatre down to young Bob Ripa on the street below to be caught by him and juggled as a press stunt Friday.

Juggied as a press stuff Friday.

Roy Rogers, vaude comic, asked if they were throwing the old Keith agents off the roof now instead of the booking floors.

Gangster Gags Hurt Biz, Chi. Gets Peevish

Chicago, April 8.
Chicago is getting tired of being a
gag. Vaude performers, dying for
a laugh, no longer crack about
Pittsburgh's smoke, Boston's beans,
Florida's lots, California's sunshine,
Philadelphia's deadpan. It's Chi's
gangsters for the socks.
But business men are now
squawking that the rep has hurt biz.
They point to many instances where
factorier destined for Chicago have
been placed in other citels because
of the gangster label.
Opening gun in the move to clean

of the gangster label.

Opening gun in the move to clean
up the reputation will be a banquet, at which plenty prominent
biz muggs will be present. High
light of the evening will be an address by Ambassador Dawes by
telephone-radio from London. Press telephone-radio from London. Press agents are turning out stacks of copy pro-ing that, according to the stribtics the death rate isn't what the gags say it is. Letters are being sent to all valde circuits, producers, etc., requesting then to ask performers to lay off Chi as wise-crack material. Meanwhile, with the campaign going full blast, a kindly old lady from Dubuque, in town on a stopover, requested the Traveler's Aid Society to give her police protection on a little shopping she wanted to do in the loop.

to do in the loop

\$25 SPLITS 8-ACT

Melinoff Octet, Adagioers, Con-cerneed Over Alleged Debt

Argument over a \$25 debt owed by one male member of the act tre another has resulted in disrupting the Melinoff Octet, adagio turn. The members, on the latest info, are looking for new jobs. Melinoff, himself, stating that he is sailing Friday on the "Leviathan" as a ship cabaret entertainer. The crest of the trouble reached top backstage at the \$1st Street when management had to intercede before actual physical damage could be done. Octet consisted of two adagio trios, six men and two girls. It is comparatively new act.

Yates Shaping Girl Unit

Irving Yates, Loew and independent agent and producer, left New York yesterday (Tuesday) for Minneapolis, where he will stage the all-girl unit bill booked by Charles Freeman, for the R-K-O western (Orpheum) route. Bill opens April

12.
Selection of Yates, an outsider, and identified mainly with Loew's, by R-K-O, was explained as due to his experience in handling and staging all-girl bills and acts in the

Acts on the western femme show are Babe Egan and Redheads (band), Gracie Barry, Grace and Marie Eline, and Flo Mayo.

Brady's Operation

William A. Brady was operated on for appendicitis Sunday morning tt Mrs. Leroy's santarium, New York. Tuesday the showman's con-

dition was reported favorable.

The veteran showman had been under treatment preparatory to the operation for about two weeks.

All R-K-O vaude house managers are in receipt of a letter from Hirrim S. Brown which empowers them to use their own Judgment and go as far as they think necessary in handling offending acts and curbing the use of blue gags and dirty biz on the R-K-O stages. The managers are authorized to ring down the curtain on any act or turn the act out of the theatre if the offense justifies such drastic action. Advice to the managers is that headliners are not to be excepted, with the same treatment to

cepted, with the same treatment to

cepted, with tue same treatment to all movements and the same treatment to arrampage against use of off-color stage material and the same treatment of the

town reports are that stage dirt remains uncurbed.

Rough at the Palace.
At the New York Palace, however, the star acts have not refrained altogether from getting wint is considered rough in vaude. Palace is so close to Brown, he could ring its curtain down himself. One headliner playing there recently was given a daily list of gars and man but the gags substituted were as bite as those eliminated. Booking office was still ordering cuts on the next to last day of the week. It looked like put and take with no serious consequences for the offending headliner until Brown stepped in himself and adject the time of the best of the folial conditions of the best of the folial conditions of the blue single did not desist.

As many acts laying off in New York see the Palace bills weekly, flagrant use of the blue there is said to set a bad example. With these acts hearing the dirt used by others at the Palace, they advance that as gown stuff elsewhere.

Million-Dollar R-K-O

Million-Dollar K-K-U
Los Angelses, April 8.
Local R-K-O office starts booking
the Million Dollar, April 24, with
Harry Golub to handle the shows.
R-K-O will book six acts on a full
week policy, using local talent. This
date will be no confliction with the
R-K-O, nearby, which is playing
regular intact unit bilis.
With advent of the R-K-O bills,
Melkielohn and Dunn, now booking
the house, will be out.

ANGELINA Has Just Played

Jersey City, Union City, Royal, N. Y.; Grand Rapids, South Bend, Marion, Fort Wayne, Windsor, London, Rockford, Cedar Rapids, Davenport

AND NOW

Apr. 5—Indianapolis (week) 14—Joliet—Waukegan

23-.... St. Louis 26-Memphis (week)

May 3-Nashville (week) 11-Madison 17-Milwankee (week) 31-Schenectady-Troy

June 7-Albany (week)

East—BILLY JACKSON West—SAM ROBERTS

If GEORGE BARNUM JONES, formerly of Toronto, Canada, known on the stage as George Barnum, will communicate with the undersigned he will receive information to his advantage.

Macdonald & Macintosh, 357 Bay Street, Toronto, Canada.

R-K-O PALACE, NEW YORK

This Week (April 5)

AUNT

(TESS GARDELLA)

Late Feature of Ziegfeld's

"SHOW BOAT"

At the Piano

NEUMAN FIER

Gowns by Saul Burger

Direction Chas. Morrison

Loew's Finding "Names" Have No All-Around Draw — That Same Theatres Respond Only at B. O.

ABOUT JOE BROWN

ment on Broadway.

Lahr, now in "Tlying High" on Broadway, has eonsulted his attorney, M. L. Malevinsky, of O'Brien. Malevinsky & Driscoll, for legal remedy when the Warner picture is generally released. So far it is appearing only in Hollywood.

Lahr alleges that a than the control of the second of the secon

Lahr alleges that other than the theft of his stage work, Brown's use of it on the screen might debar Lahr from screen work in the future, unless it is publicly ad-mitted Brown is doing an im-personation of him (Lahr).

Loew agency firm of Bill Mack and William Schilling has dissolved. Mack remains on the Loew floor with a solo franchise.

Charge printed in "Variety" last week by Bert Lahr stating that Joe Brown has stolen his mannerisms, creations and business from the stage show, "Hold Everything," for the same titled picture Brown is fea-tured in, brought plenty of com-ment on Broadway.

A tabulation kept by Loce's value ville booking offices on the thelaye of variety singe "names" it has of late engaged for the Loce theatres discloses that "names" as rule, when they draw, draw in the same houses weekly.

In those Loce houses that have not responded to the pulling power of the "names," all "names" mean the same thing—nothing—and none draw in those particular theatres, in the latter class of Loce's, the Loce's compared to the pulling power of the "names," all "names" mean the same thing—nothing—and none draw in those particular theatres, the same titled picture Brown is the same titled picture Brown is possible to impress the patrons with "names" overnight.

Loew office deduces, and it is impossible to impress the patrons with "his mames" overnight.

Hitherto where vaudeville's recognized headliners have been played, it has been in what are known as the vaudeville houses, those evidencing a preference for vaude as well as the pictures. With the box office on their own, week in and out, the supporting strength of "names" on the stage and in the billing was added to standoff any deeline al lightweight talker might otherwise cause.

Previously "names" would exceed one another in draw power, with Loew's stutistics for its latest batch not revealing a more active to the stage work in the stage

Keating's Grudge on R-K-O Sent Him to Loew's

Fred Keating's jump to Loew, who will build a stage unit for the picture houses around his magic act, has a new flock of reasons for giving R.K.-O the air. They are spinninged annet the eastern booksing division of R.K.-O, which the actor claims, didn't give him a proper break.

The magician is claiming that he was booked into the Palace at a break-in salary, reported at \$400 and kept at that figure for the 2d hold over week. His third R.K.-O week found him at the \$1st Street at his regular set salary, but when he filled in for two performances at the Palace that week, doubling to do it, George Godfrey, eastern beker, wouldn't pay him more the rate of the break-in the rate of the break-in the rate of the break-in the content of the picture of the picture.

than at the rate of the break-in salary.

Then Keating went into the legit try, returning to the Palace. This time the booking department, put in Ted Healy on the same bill so that latter could burlesque Keating's stuff. Also, the booking department is claimed to have promised Keating a second week and decided against it without allotting the second week in another house, Keating had to do a benefit also, it keeping him up till 4 a. m., even though motesting that he was ill.

LESTER WALTERS LEAVING

23 Years With Casey Agency-Through This Week

After 23 years of agenting for Keith's and R-K-O, Lester Walters is through this week, leaving the Weeden-Schultz agency. Walters spent 22 years with the Patt Casey office and the past year with Weeden-Schultz, Casey Agency's successor.

11is future plans are not set.

Vidovich Convicted

Vidovich Convicted Galveston, April 8. Galveston, April 8. Marino Vidovich, former professional baseball player, and vandeville comedian, was found guilty of violating state liquor smugging act by jury in federal court. Vidovich was accused of being head of a rum-running gang.

R-K-O'S RADIO GIRL PLAYING FOR FOX

An unusual angle to Fox's playing Margaret Shilling in its theatres is that they are capitalizing on the rep Miss Shilling has and is earning as the R-K-O Radio Girl.

Miss Shilling is under a radio appearance with the R-K-O hour weekly.

Eva Tanguay Must 'Show' in New York For Vaude Date

Eva Tanguay has been informed by R-K-O, formerly Keith's, it will be necessary to play a three-day "showing" date in one of the New York hideaways, just like all other acts, before further time is offered. The "showing" salary, if a break-in is accepted by the one-time star of

is accepted by the one-time star of the Keith big time, will prevail for Miss Tanguay as for others. Booking office is said to have ad-vised Miss Tanguay to do one of her old routnes in the style that made her famous, without attempt-ing to modernize her type of work.

Claiming 4-a-Day Too Many for Her, Marion Harris Walks Out on R-K-O

VARIETY

EMERGENCY RADIO ACT PANIC IN THEATRE

Memphis, April 8.
Subconscious application of the radio personality idea in booking a local air feature proved an unexpected draw to Low's State. Sudden indisposition of Bloom's State and the comedy out of the local road show touring Loew's southern times. The State management did some quick thinking to hit upon "Salesman Sam, the Kilowatt Kid, and Lightning." The latter trio is local radio feature with tremendous vogue in the south.

Team secred heavily and news of their showing at the house brought big lineup.

Big big that followed bears out similar occurrences over the country where radio personalities have

try where radio personalities have been shunted in to the vaude and combo house.

Heidt at Palace, \$4,000

Paris, March 29,
As soon as Horace Heidt and his
Californians step off the dock from
the "Ho de France," sailing home
April 8, they appear at the Palace,
New York, for a week at \$4,000.
They don't start the Publix contracts until May 8 in New Haven.

Stating four shows were too many for one day, Marion Harris, \$15.00 single, walked out Saturday on her scheduled first half as headliner at the R-K-O Madison, Brooklyn, N. Y. Miss Harris declared that under the Madison's policy of four shows Sunday, it would not be possible for her to do her best at every performance. Madison does four Simday and three daily balance of the week.

Miss Harris' grounds for walking, from accounts, was that in her agreement with R-K-O there was no mention of four-a-day. She is booked for about four more weeks in New York, Booking office is reported canceling the balance of Miss Harris' time in retallation. New York, Booking office is reported canceling the balance of Miss Harris' time in retallation. Morgan dropped off the Palace, New York, bill, claiming illness. It was to have been her boldover week there. Irene Franklin substituted on short notice.

Miss Harris' spot at the Madison was filled by Lloyd and Brice.

Males With Fritzi

Fritzi Schoff to enter vaule, supported by Harold Morton, son of Harry K. Morton; John Quinn, Al DeSylva, Ken Williams, Irving Lesser and Tom Barrett.
Twe plenty of male support," said Miss Schoff.

THE PARADE HAS STARTED

LET'S GO!-TO LOEW!

My First Week's Bookings With Loew!

WILL OSBORNE	GATES and 46TH STAPRIL 12
WHEELER TWINS and Co	GRAND and ORIENTAL
GRACE NILE and Co	FAIRMOUNT and BAY RIDGEAPRIL 12
ALLAN CORELLI and JEANNINE	DELANCY STREETAPRIL 12
LOMA WORTH	VICTORIA and ORIENTALAPRIL 19
MODERN ROMEOS	
GUS and WILL	

GOOD ACTS NEED NOT LAYOFF! NOTIFY ME THAT YOU ARE AVAILABLE I NEED SOME REAL ACTS BE ONE OF THE FIRST ON MY NEW LIST

HARRY A. ROMM

804 PALACE THEATRE BUILDING, NEW YORK

Now Booking With

LOEW WARNER

PUBLIX FOX

LEONARD ROMM Gen. Mgr.

BRYant 8534-5

Cable Address "HAROMM"

RADIO - PRODUCTIONS - TALKERS

Major Chains Heartily Behind N. V. A. Campaign During Wk. April 27

Plans for the forthcoming N. V. A. Each circuit will select one of its fund drive (week April 27) are pro-

Plans for the forthcoming N. V. A. Bach circuit will select one on its tund drive (week April 27) are progressing rapidly, with the Pat Casey office stating there is more general conceptance of the conceptance of the product of the

THE ONLY MIDGET PRESENTING BIG ILLUSIONS

THE PICK SISTERS and ANNA KOZAN in "SONG AND DANCES" R-K-O CIRCUIT Direction TISHMAN & O'NEAL

FOUR CIRILLO BROS.

STILL R-K-OING IT WEEK OF APRIL 17-DENVER

GOGO DE LYS

Personality Singer

Direction: JACK WEINER-ED, KELLER

"The Palace"

Agent sent a wire to a two-act of his that had never played the Palace.
"What's the lowest you'll take for the Palace?" he tele-graphed.
"Palace o.k.," shot back the

'Palace o.k.," shot back the act, prepaid.

REVIVAL TRY OF **COAST CIRCUIT**

Chicago, April 8.

R-K-O is attempting to rebuild the once popular small time circuit between Chicago and the west coast under the direction of Billy Diamond, western booking manager.

First work of activity by your

mond, western booking manager.

First week of activity by road
men working out of Diamond's department resulted in six booking
contracts from houses which had
dropped vaude. They are at McCook, Neb.; North Platte, Neb.;
Cheyenne, Wyo.; Pueblo, Colo.;
Tucson, Ariz, and El Paso.

Under consideration are Trinidad, Walsenberg and La Junta, in Colo-rado, also former vaude spots.

rado, also former vaude spots.

Territory to be covered in rehabilitation of the circuit includes every state west of Illinois. Diamond's plans are for either three-act or five-act unit shows to play these houses, on a split week policy. He hopes to arrange a circuit of at least 10 weeks.

Union Matter Hanging

Washington, April 8.
Conferences last week at Labor
headquarters here as to which union
shall have jurisdiction over sound
engineers and installation men did
not reach a settlement.

Delegations are to get together again today (Tuesday) with hope the question will be finally settled this week.

Vaude Off in Danbury

Danbury, Conn., April 8.
Palace here dropped vaude last
week, and reverted to straight picture policy.

Route for R-K-O's Western Intacts May Reach 30 Weeks Next Season

Playing the Charlie Freeman intact shows for the west in various to-coast tour and return, with 39 castern cities to break the jump to St. Paul and indicating possibilities of their use from coast to coast, with "sport" houses in this part of the country in the future down to a bare few that would conflict, goes into effect July 12. The number of weeks for the Freeman-booked intacts will then increase to 22. Besides the Madison and Chester, splits as tryout houses locally for the Freeman shows, they will play Rester. Sports as the Madison and Chester, splits as tryout houses locally for the Freeman shows, they will play Rester. Sports as the Madison and Chester, splits as tryout houses locally for the Freeman shows, they will play Rester. Sports as point of the control of the

Tacoma.
The Interstate Circuit in the

The Interstate Circuit in south, representing around 14 weeks during the regular theatrical season, is also considered for the western intacts.

The future-planned hookup of the Interstate chain would build the for Linder.

RANDALL and WATSON

EARLE BROWNE

"YOU'LL FIND OUT"

This Week (April 5), R-K-O Palace, New York Direction CHARLES H. ALLEN

EXTRAORDINARY! SPECTACULAR! DIFFEREN

Armand and De Vore Co.

Featuring ALMA and ROLAND
B. Wills, H. Durr, M. Tracy offer "Song and Danca Unique"
NOW PLAYING R.K.-O. NEWARK
NAT SOBEL, Rep.

THE MAN RESPONSIBLE FOR THE FIRST REVUE IN TALKIES, "THE HOLLYWOOD REVUE"

EDWARDS

"THE STAR MAKER"

AT R-K-O PALACE, NEW YORK (WEEK APRIL 12)

WITH HIS "HOLLYWOOD PROTEGES STARS"

ARMIDA

Sensation of John Barrymore's Picture "GENERAL CRACK" and "UNDER THE TEXAS MOON"

COLLETTE SISTERS

Remarkable Sister Team

MARJORIE MOORE

Beautiful Toe Dancing Violiniste

WALTER KEVAN

At the Piano

AUDITION FOR SINGERS AGE 10 TO 25 WILL BE HELD ON STAGE OF PALACE THEATRE WEDNESDAY MORNING ONLY, FROM 9 TO 12

Permanent Address: GUS EDWARDS, Hollywood Bank Building, Hollywood, Calif.

SENSATIONAL

Greatest Act of Its Kind in Vaudeville

THIS WEEK (APRIL 5) LOEW'S STATE. NEW YORK

Booked Solid 1929-30 for Loew by LEDDY & SMITH

Booked Solid 1931-32 for R-K-O by Russell Decker of the WEBER-SIMON OFFICE

DORA' MAUGHAN

"The Bad, Bad Woman"

Now making Cafe Anglais the rendezvous of London's elite

Opened for 2 weeks, retained 3 months

Couvert increased from 250 to 600

DIRECTION
JENIE JACOBS

RELEASED FOR THE PROFESSION

The Greatest Fox-Trot Ballad In Years-

We are happy to announce that through the courtesy of Mr. Arch Selwyn, producer of "WAKE UP AND DREAM" we are now able to release for general use, the sensational song success-

WHAT IS THIS THING CALLED LOVE



HARMS INC.

62 West 45th Street · Professional Dept-Strand Theatre Bldg. 47th at Bdwy

WILL ROCKWELL Professional Mgr.

JESSIE L. BALL Radio Dept

Managers in Convention Want to **Know About Vaudeville from R-K-O**

Concerted circularization of thea-tre owners throughout the country by R.K.-O giving exhibitors a sales talk on the value of using vaude, has resulted in a special invitation from the Motion Picture Theatre Owners of Pa., West Va., and Ohlo, meeting in convention April 15, in Wheeling, for some light on the subject.

subject.
Claude Robinson, of Clarksburg,
W. Va., president, has invited RK-O to send someone to the convention to address the delegates on

Ben Piazza, business manager of Ben Plazza, business manager of the booking office, who has been directing the campaign for vaude among indie operators, has dele-gated Eph Rosen, one of his field men in the Ohio territory, to at-tend the exhib convention. John Pollock, of the R-K-O press de-partment, has been detailed to give the theatre owners a sales talk on vaude as part of programs.

F.-M.'s All-Male Unit

Los Angeles, April 8.
Fanchon & Marco's "Good Fellows" Idea opens at the Colorado,
Pasadena, April 10.
Unit switches from the usual girl

chorines to a singing chorus of 18

FRAZERE

"Acme of Finesse" THIS WEEK (April 5) Orpheum, Winnipeg

LEE P. STEWART & LEWIS MOSLEY

Send your booking material, photos, lithos, description of act and open dates, etc., at once! All agencies are abolished in Germany by law. They cease Dec. 31, 1930. To replace them, the German Managers' Association, Inc., and the International Artistes' Lodge, Inc., with the assistance of the Government, have jointly founded a

UNITED BOOKING OFFICE, Inc.

Vaudeville, Circus, Cabaret,

Dancings and Cinema

Called Abbreviatively

PARENNA

Which Starts Booking on April 1, 1930 WANTED:—Acts of all kinds, also specialty bands for April onwards. onwards.

WE OFFER to all managements in and out of Germany, indoors and outdoors, the biggest choice of suitable acts.

ADDRESS:—Parenna (Paritatischer Engagements-Nachweis für Variété, Circus und Kabarett G. m. b. H.),

Berlin NW. 7, Friedrichstr. 100

Telephone Merkur 3804-3806 Cables and Telegrams—Parenna Berlin

TWO WARNER HOUSES DROPPING VALIDEVILLE

Warner vaude book will lose two Pittsburgh and Erle, and gain one, New Britain, Conn., in about two

Enright, Pittsburgh, and Perry, Erie, go straight pictures, with the first run stand in Erie, supplant-

ing the Grand, which goes dark New Britain house is the Stra recently taken over. Policy will five acts on a split. Policy will be

New R-K-O Directors And Chain's Secretary

A new member of the R-K-O board of directors, elected at the annual stockholders' meeting, is Cornelius N. Bilss. New York financier, E. C. Mills of Radio Music Corp became a temporary director for the vacancy left by the late E. F Albee.

A change in officers brought about at the same session was the ap-pointment of William Maliard of the chain's legal department as secretary, following the resignation by Ben Kahane. Mr. Kahane remains vice-president and general counsel the company.

Jos. Plunkett is the other R-K-O

ANIMALS—ACROBATS O. K. SIINDAY IN R I

Providence, April 8.

By a clever ruse "Blue Law" opponents succeeded last week in having the Rhode Island legislature approve the billing of animal and acrobatic acts on Sunday shows. A bill making some technical change in the Sunday show law was before the Senate. Through a pretext those who have been steadily opposing liberalization of the Sunday show act were called out preturned the bill was so framed so as to permit animal exhibitions and acrobatic acts on the Sabbath. Vaude men in this town have for several years been making effort after effort to bring the change about because they have been running their Sunday shows in the red. Since talking pictures show everything there is to be desired patronage has been on the constant drop Sunday, vaude men say, who point out that the law hasn't given them a break to book decent acts for Sundays.

Warners' Many Shorts; None by Par's on L. I.

Vitaphone Varieties recently completed at Warners' Flatbush studio include the following: Eddie Foy, Jr., assisted by Oilve Shea, Joan Blondell, Dagmar Oakland, Walter Kinsella, Anna Seymour in a song cycle; a sketch, "Poor Fish," with Stanley Ridges, Hobart Cavanaugh, George Blackwood and Natalie Schafer, Mr. and Mrs. Jack Norworth in "The Nagger," and Harry J. Conley in "Silck as Ever."

An extravaganza entitled "The Devil's Parade" included Sidney Toler, Harry Clark, Joan Blondell, Gerald Oilver Smith, Jessie Busely and Eddie Green.

Walter Butterfield and Burnet Walter Butterfield and Burnet Howers and Stanley Rauh and Nevilie Fleeson. No shorts have been added to the Warner Stanley Rauh and Nevilie Fleeson. No shorts have been made at the Stanley Rauh and Nevilie Fleeson.

No shorts have been made at the Paramount Long Island studio for

R-K-O's P. A. "Notices"

First notice of several reported in R-K-O publicity department under Mark A. Luescher, who is realigning the group under him because of recent dissension, goes to Kay Merrill, seneral publicity writer. She takes her leave Friday.

Other notices are known to be under consideration, but have not yet been handed out. Besides a general to be the seneral senera

The Green Mind
Hollywood, April 8.
Harrison Green has changed hist
mind about reviving his old act
mind about reviving his old act
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Fox Booking Office Holding Back **Contracts Annoying to Agents**

Agents who do a large part of their booking with Fox vaude office are carrying on a whispering campaign against the no-contract spen of that office. Those agents claim the policy is a hardships the acts inter years as well as the mackeys, in that it leaves the acts in the fog until actually stepping on the stage and falls to give assurance that they will be played as booked.

as booked.

Contracts are issued by the Fox office only when an act is especially desirable, and when it would be inconvenient to lose it to anther circuit. Fox bookers decline to issue contracts for the general run of acts.

Under this system, an act can be cancelled at any time without recourse or means of forcing the Fox office or theatres to fulfil ther part of the original transaction. Malcoim "Buzz" Eagle, vet Rookers of the will play the dates for which they have been booked until they are on the stage.

town.

When a Fox booker changes his mind, at the last moment, there is nothing left for the agent and act to do, but accept the cancellation. Fox bookings must be accepted by all, but extremely choice acts at their own risk.

Marcus Loew **BOOKING AGENCY**

General Executive Offices

160 WEST 46™ST. BRYANT 7800 NEW YORK CITY

H. LUBIN

MARVIN H. SCHENCK

BOOKING MANAGER CHICAGO OFFICE 600 WOODS THEATRE B'LD'G JOHNNY JONES

Musical Comedy Quality

Acrobatic -:- Comedy

billy m. greene

Thanx: AL GROSSMAN

Rythmic Harmony of Films

THANKS TO ALL MY FRIENDS FOR THEIR KIND MESSAGES IN MY SAD BEREAVEMENT

HILDA GLYDER (MRS. HARRY WELDON)

R-K-O PALACE, NEW YORK, THIS WEEK (APRIL 5)

CHARMING GYMNASTS

FIRST NEW YORK APPEARANCE AFTER 26 WEEKS OF CONSECUTIVE R-K-O BOOKINGS

Mutual Ties Up Talent, Wins First Move in War of Ousted Producers

VARIETY

Mutual wheel's intention to operate its own shows next season has thrown a bombshell in the ranks of producers with latter lining up ways and means to keep in the business next season despite I. H. Herk's decision on future policy for

Mutual.

Talk of a rival wheel to buck Mutual's rotary policy is again in the air with all the boys talking about it generally but none assuming responsibility for the record as being active behind such

record as being active behau such a project. The control of the co Nickols, Mutual producer

as to tie up comics and principals for the shows next season.

as to the up comiss and principals for the shows next season.

Outsiders waiting until the last minute before deciding upon stock manual and the state of the sta

rection since comics around New York know the situation and also the stock men's dilemma and are holding out for a price.

With the increased number of stocks so far set this season and with the number of others contemplated bulleague performers will be a far be the set summer break they have had best summer break they have had be years.

Stock Manager a Suicide After Wounding Wife

Peter Brill, 28, manager of the Majestic burlesque company at Fort Wayne, Ind., shot and killed himself at Gary, Ind., April 3. He also shot and wounded his wife. Quinlan Brill, soubret with the Gary burlesque stock. Shot followed many jealous quarrels.

stock. Shot followed many jealous quarrels.

Peter Brill was the brother of Anthony Brill, who owned the Majestic stock and is operating the burlesque troupe at the Gary. Besides Tony and wife, his parents also survive. Burial in Akron, O.

Jamaica's Musical Stock

Musical stock has displaced bur-lesque at Fox's Jamaica, L. I., with Sam Kraus operating both house Tabs are in on a weekly change

basis.

Company includes Paul Donah, Ed. Antimer, Hal Howard, Charles Compton, Eddie McDonald. Barbara Clegg, Ina Kane, Dolly Frothingham, Dorothy Ray, Hazel Hillard and Tom Jenkins.

REMOVAL Gas Hill Jay Packard

Jas. D. Barton

MOVED TO

CENTRAL HANOVER BANK
BUILDING

47th Street and Broadway, N. Y.
PHONE LONGACEE 1191

UNION PROTECTS STAGE CREW BY DAILY PAY

Stage hands' union is posting doubtful spots and in most cases requiring those going into the lemon

requiring those going into the lemon stands to post bond covering the stage crew to the extent of two weeks salary. Several of the spots classified as above and having paid out the bond money have been permitted to continue under a nightly payoff of stage hands with the stage of the stage o

w only the performers have to about dough on salary night.

Public Ignores Calls For Burlesque Ideas

Mutual wheel's campaign for new material, both in comedy skits and material, poin in comedy skitis and songs for its shows next season, has found little response to date after several insertions in the classified departments of the New York and out-of-town dailies through which the circuit had hoped to interest embryonic authors, songwriters and composers.

embryonic authors, sonswriters and composers.

The few responses so far have brought nothing of much value, but the circuit figures something yet come of the campaign.

Idea of the contest was to get new material for the various stocks Muchan with the part of the contest was to stock and the contest was the contest of the contest was to stock and number purchased after stock that numbers purchased after stock tryouts and spotted in the various Mutual shows next season.

Holding Out On Names, Eh?

New Orleans, April 8. Dauphine theatre reopened for a spring season of stock burlesque under new management. First few days drew very light business.

Burlesque Changes

Complete change in lineup of principals goes in next week for the stock at the Empire, Albany. Newcomers include George Carroll, Sid Rogers, Harry Beasley, Jack La Mont, Robert Garrity, Flossic Devere, Francis Brown, Lene Santley, Jean Leroy and Elsie Banner.

Passaic Folds

Stock folded at the Playhouse, Passaic, N. J., with local censorship on shows too tough for the pro-ducers.

show was sloughed in its sec

Chi. Haymarket for Wheel

Chicago, April 8.

I. Herk has just returned to New
York after completing deals for bur-lesque spot here in the fall. Hay-market, former burlesque, now plc-tures, reverts to Mutual in August.

Comic Walks

Sam Raynor walked out of the stock at new Columbia, New York, last week, with Cress Hillary going

in.
Raynor was reported dissatisfied with support given him in the pro-ducing of the shows.

American's New Mgr.

American's New Mgr.

Jimmie James went in as manager of the American Music Hall,
New York, this week.

James formerly managed the
State, Springfield, for Mutual, and
was transferred to New York when
his house closed last week.

ILL AND INJURED

Norman Wendell, legit actor, suffered a stroke last week and is ill at his sister's home in Chicago. Wendell was with the Redpath "Perfect Alth" Co. Manager Joe Franklin, B. F. Keith's, Ottawa, recovered from long illness and again directing the

NEW COLUMBIA

NEW COLUMBIA

(STOCK)

They've certainly roughed up this stock troupe for it's second week a wind the stock troupe for it's second week as the stock of the stock of the stock of the stock of the current week's canata with practically a new cast since last week, with exception of Gertle Foreman, still reigning as featured soule and providing little more than the stock of the current week's such stock of the stock of th

dialogue or action Suits suit. Fitter it is anybody's guess.

With no programs to guide there may be a squawk on credits, or probably would be if any credit were due. The comedy scenes looked with everybody blowing up on lines, laughing it off or else letting Hillary smut them through. There was another comic doing buns, not recept with the control of the control

process seven to the provide audience but went blah with the chorus is a better looking bunch than usual for burleague but also suffered through lack of rehearsal and hit and run routines. A good example was the mob Charlestoning through a ballad sung by the prima. No runway employed but the gals rough a ballad sung by the prima. No runway employed but the gals rattire frequently throughout the show and it's field day for any who would participate without any interference from management. After seeing what has been conceded to be the roughest shown in the state of the same and the seeing what has been conceded to be the roughest shown in the state of the same and the rough show premeditatively to precipitate a pinch for publicity purposes, they couldn't have done better.

CITY (STOCK)

(STOCK)

This 14th Street troups is showing improvement. Show this week exhibited more talent, new faces and worked in more laughs and a snappier performance all around. Much of this was due to Harry Steppe. Hebe comic, who opened this week and Dolores Cordora were also new and helped. Biz better than usual Monday night.

Steppe's bow-in brought on a theatre party to mix banters with the stage folks which helped the grown of the stage folks which helped the grown or the stage folks which repeated by the stage folks which could be grown or the stage folks which could be grown or the stage folks which could be grown or the stage folks which stage folks which we have a round so citally for business. Scenes cut from usual 15 to 10.

or od ruy t mean that specially so darry to have around socially for business. Scenes cut from usual 15 to 10, and better with a couple of blonde lookers spotting to do a dance or two. Dolores Cordova, husky Latin type, did back bends, added diversity.

otherwise the skits, gags and scenes are stock routine. Biggest trouble with them when caught was that the laughs climax in the middle to scrape off the titter finish desired.

sired.

Stripping has been cut to lead off on the second go-on which helped a lot and kept the customers from getting kleig eyes and walking before the finish. Can still state of the first bow and limit to three with here.

the first bow and limit to three with the number of girls doing the stuff here.

Whether the theatre party was the limit of the stuff here.

Whether the theatre party was the stuff of the stuff was the stuff of the stuff was the stuff was one where chorus girls are trotted out to do specialty contest. Not enough laughs here. Abbod with more comedy could be made good stock feature.

Best number on the dance and song angle was the "powder putiff bit with Virginia Jones, chief stripping was the "powder putiff bit with Virginia Jones, chief stripping was the "powder putiff bit with Virginia Jones, chief stripping was the "powder putified with putification of the girls' backs—and they try to "powder stripping but deep was the powder the girls' backs—and they try to "powder putification" which was the stripping with every show on chatter reception. Worth while watching, Betty Real, another tiny blonde, does some light kicking that's okays or rightm.

Cordova's stuff is back bending that's usual with not technique or rightm.

Overdrawn blackout but good una m.c.'s and idea is good but worked with more comedy could be made good stock feature.

Best number on the dance and song angle was the "powder put" to got good looking blonde, leading the girls with put's attached to canes. Okay until the birds in the audience are asked to powder the audience a

Store Openings With Vaude About Biggest Thing on Coast for Agencies

BURLESQUE STOCKS

Tony Brill has taken over the Majestic, Cedar Rapids and will in-stall stock burlesque April 13. Brill is now in New York engaging cast and chorus.

Indianapolis, April 8.
Stock supplanted wheel shows at
the Mutual here this week with
Mutual officials operating.
Company includes Don Clark,
Harry Levine, Jimmy Waiters, Bob
Snyder, Howard Harrison, Frank
Lepp, Viola Spaeth, "Shelkee" Hayward, Nora Ford and Leona Grif-

Fort Wayne, Ind., April 8.
Howard Dunn has taken over the
Majestic and Installs stock burlesque policy next week.
Company will include Frank
(Rags) Murphy, Happy Jack

Company will include Frank
(Rags) Murphy, Happy Jack
Gerard, Art Vernon, Charlotte Ray,
Vera Thorne, Jules La Porte and
Betty Pearce.

Indianapolis, April 8.
Stock burlesque supplanted Mutuals at the Colonial this week.
Company includes George Fares,
Helen Morgan, Maxine Audrey, Ruth
Oward, Amy Anderson and Billy
Howard.

Burlesque Changes

At the stock at Gayety, Scranton, Pa., newcomers include Betty Hune Lee, Bob Eugene and Billy Perch. Isabelle Van closed with the company last week.

Harry Steppe, who closed with his Mutual show last week, went in as featured comic with stock at the City, New York.

Anna Clair, scheduled to open this week as runway soub at the Gayety.

Anna Clair, should at the Gavety, see Mana Clair, should at the Gavety, should be a strong of the Gavety, should be a strong over the Gayety assignment. Clyde Bates opened as featured comic with stock at American Music Hall, New York, this week, Jee Rose remains an associate functor and producer.

Al Pharr, Lee Smith at Bijou (stock), Philadelphia.

Joe Rose went into the American, New York, Sunday to stage shows and appear. Others joining are Alma Montague, Al Watson, Al Golden, Bee Bee Almond, Rags Rag-land.

Charles Goldie replaced Sam Charles Coldie replaced Sam Raynor at City, New York. Frank Mackey and Tommy Miller for Gayety, Baltimore, with James Yeoman, producer.

Jennings With Loew's

Akron, O., April 8. Akron, O., April 8.

Herb Jennings, who resigned as local manager for R-K-O, is transferring to Loew's.

He has been appointed to an un-

He has been appointed to an un-designated division managership by the latter.

An art department has been es-tablished in the Warner Building to draw up layouts and title pages for all Warner publishers. Pre-viously the work was done by free-

New department will be under the surveillance of Sam Serwer, who handles exploitation for all the Warner publishers.

What is called a "store vaudeville circuit" is formulating here, with vaude show now being booked for all kinds of store openings. That

all kinds of store openings. That takes in the open air markets, turniture stores, groceries, delicatessen and other establishments.
"Circuit" is considered of such importance the local R-K-O booking office is making a drive for the business. First of these shows, booked by Harry Golub of R-K-O, went to the Western Outfitting Co. Concern used four acts and a sevenness exchesize naving for every-

concern used four acts and a seven-piece orchestra, paying for every-thing in advance. With vaude theatres almost ex-tinct out here, local agencies are giving the stores plenty of atten-tion.

SPEED IN NEW VAUDE

(Continued from page 45)

vamped. Veteran vaude people ac-customed to taking their time and building up to the kick of their act building up to the kick of their act were at first opposed to the com-paratively brief time allotted them, but eventually they, too, learned to sock 'em and run. All vaude acts over 15 minutes, must have slow moments. Excep-tions are very few. The slow mo-ments will be eliminated by the new

vaude.

The four and five-act bills of the combination vaude - picture programs—almost unanimous policy of today—run not much more than an hour even now.

An hour, say the predicting vaude men, looks like the time limit for vaude bills of the future. Acts by then will have learned the speed system and forgotten the old time vaude methods of stalling, time

vaude methods of stalling, time wasting and "milking."
"Turnover" and the disposition of most theatres to four shows daily will demand stage brevity and probably work revolutionary changes in ably work revolutionary changes in the art of entertaining a pop priced

Madison and Chester

Madison and Chester
Madison, Brooklyn, and Chester,
New York—not the Madison and
Kenmore, as reported last week—
are the two theatres selected by
Charles Freeman as New York
Charles Freeman as New York
Dreak-in spots for the R-K-O weet—
ern (Orpheum) road shows
First western bill opens July 13

Coast Convention

Coast Convention
Los Angeles, April 8.
Frank Vincent, west coast head
of RKO, has about 20 managers
and publicity men here for a twoday convention.
He announced appointment of W.
A. Stewart, formerly with RCA, as
local division head of sound.

Judgments

Grace A. Fendler; O. Morosco et al.; costs, \$2,337. Losis Sherry, Inc.; W. Conahan, \$46,-115. Fortuse Gallo; J. C. Motzger; \$138 (Bronk). Bristolphone Service Corn.-P. Vilector.

Bronx).

Gotham Bristolphone Service Corp.;
Viecher; \$1,015.

Iving J. Mills; P. Katr.; costs, \$168.

Oswegatchle Paper Co., Inc.; G. H.
sumeyer et al.; \$276.

Al Plantadosi; Jasper Holding Corp.;

Al Plantadosi; Jasper Holding Corp.;

Al Tiantadosi; Jasper Hotding Corp., 473, rds. A. Storchan and Rose. Relication: T. L. Ruitedige, 1937, 758.

Robertson: T. L. Ruitedige, 1937, 759.

Nora Amusement Corp., Mary Collen, Dávid, Isidor and Berdamin Calet (Caleton): H. Matra: 15,671, Isc., and Estrary Macfaddon; J. M. Gelman; costo; 750.

387.

Irving Mills; M. Rosenberg, by guardian; \$1,212.

Harry Rose and Fleetwood, Inc.; La Pidus Frinting Co. Inc.; \$2,249.

United Screen Stars, Inc. and Charles Cohen; Photocolor Studios; \$958.

**Cohens Magazine Co., Inc.; M. Staub;

\$588. Helen Lambert; N. Y. Tel. Co.; \$32.66.

IKE WEBER

Mutual Burlesque Assn.

BOOKING DEPT. 723 Seventh Ave., N. Y.

It looks as though the Palace bookers dug into the jeans this week for more dough than usual, with result this will probably be one of the "up" weeks at the big house. This, despite the disappointment of Helen Morgan, who was to have been held a second week, but de-veloped laryngitis and had to beg off. Irene Franklin filled the disap-pointment at the eleventh hour and filled it well. And there's plenty other big time material on the show to make it look like something.

Besides Miss Franklin, name galaxy includes Hal Skelly, Ben Bernie and Aunt Jemima, with that fre-quently-played Palace act, Wilton and Weber, here again to hold up comedy end.

the comedy end.

It's lucky this good comedy act was shoved in, or else the show might have been a near flop for laughs, most everything running to singing and dancing. Even most of Ben enre's the strength of the strength

singing fans will get their fill and maybe more. Before the Palace bills gets far, it will be tightened up a little and changed around. It ran too the set the Saturdan is a state of the saturdan in the first. It is in this half that the three big full-stage acts are spotted, including Skelly, Bernie and 'Glad Raga,' girl flash, with A 'Glad Raga,' girl flash, with A 'Glad Raga,' girl flash, with Change First half with five acts ran one hour, 13 minutes, as against last helf (four acts) one hour, 32 minutes. This is unusual. Futting speed carried in the saturdan in the speed of the standard show from the speed of the standard show for the saturdan flashy, "Glad Rags' was originally billed to open, but closed do but cats. On No. 2, Resso Retter, clown.

stead. That was better for both acts.
On No. 2, Rezso Retter, clown, did fair, his bit in which he wresties with himself helping considerable for the finish little doubtful and the laughts not so close together.
Carl Randall and Virginia Watson, back again, also proved spotty, but on the whole agreeably entertaining. Act is a trifle slow, mainly at the start, but finishes very well added to the start, but finishes very well added to the start, but finishes very well added to the start in the 23 minutes tends to lessen the fast pace that otherwise might be set. Magic gag for the takeoff is a beaut, with Miss Watson fooling Randall at his own, tricks.

that otherwise might be set. Magic gag for the takeoff is a beaut, with Miss Watson fooling Randall at his was a sense of the sense of

Aunt Jemima, one of the "biggest" acts in yaude, next, and mopped up sweetly, doing a half dozen numbers, including her famous character that ties up with pancakes everywhere. The ingratiating personality that this artist wears is one of her strongest assets. A. J. is now sub-billing herself by her own name, Tess Gardella. Neuman

or me ab billings hereself by her own amone. Tess Gardella. Neuman Flers at the plano.

Back after about a year's absence, Ben Bernie used a couple of the series of the entertaining features of

time!
Slud Rags," thoroughly pleasing
not heavy on the punch, brought
the end of the long drawn out
ormance and held the folks well.
girls working as a sort of

Chester Hale ensemble and doubling for bits, with a Robinson stair-dance number among the routines, alternate with a sister team, Corbitt Twins, and Arvil Avery, in numbers. Nicely but not expensively mounted offering, well staged and entertain-

ing.
Pathe News (silent) on screen.
Lou Forman's Palace pit men this
week do "The Love Parade" from
Par's talker of same name. Char.

FOX, B'KLYN

("Accordion"—F. & M. Idea)
Fanchon & Marco produced this
Idea called, "Accordion," but you all
tea called, "Accordion," but you all
tea called, "Accordion," but you all
the called, "Accordion," but you all
that coast producer's standard.
Rest of it is pretty terrible all of
the called the called

STATE

STATE

(Vaudfilm)

Last minute cancellation by Correat and Eddy and Eddy and Carly Carly and a seal firm of the Carlo and a ca

so to of chances.

Filppen, with a style that cries for blackface simply walks on and spills it, which simplified the hurry-up subbing. Filppen's cross-firing audience plant was perched atop a step ladder in the left alse and did No stage boxes at the State. Not very smart location. Boy couldn't be seen from a big part of the balcony, which tended to make the folks up there more angry than appreciative. Filp, buy cork and try line of the seen from the seen fro

fill it.

Betty Jane Cooper Revue (New Acts), 15 minutes with tap dancing, opened the show. Bergen deuced and Kikuta Japs, best Jap act in vaude today and a mile-a-minute speedster, thrilled No. 2.

Runaway Four followed Flippen to close and knock them cold all over again.

again.
"Sarah and Son" (Par.), feature, should do the week's extra drawing, if any.
Bige.

86TH ST.

Richard Barthelmess's "Son of the Gods" (FN), running 80 minutes, caused the vaude to be cut to four acts. Eappening quie court of course, and turnover. Only when the picture is there as well as long, of course, and in such an event the vaude trim doesn't seem to be regarded as cheating by the customers. Four-acters have a knack tently good, with four acts enough to satisfy and the screen time making up the difference.

Most four-acters, that is. The first half bill here is an exception. It has its faults and slow moments. It drags badly in two spots blending on they of that, the house pit to related to the support the support of the the house pit or the support that the house pit or of the support that the house pit or of the the house pit or of the support the support that the house pit or of the tore the house pit or of the the house pit o

capacity. Filling for the evening show to perhaps three-quarters show to perhaps three-quarters also off in the nearby rivers. Rush.

JEFFERSON
(Vaudfim)

Good show all the way for the first half, and well framed. Plenty seven act brace.
Ora, femme gymnast, opened with a croatics on horizontal bar that pleased. A vocal prefacing the bar that a contains a strained voice.
Two Gobs, male due in sallor sallor should be supported by horizontal bar that the strained voice.
Two Gobs, male due in sallor sallor should be supported by horizontal bar the substantial boasts, and the discomforts of home in the substantial strained voice.
Two Gobs, male due in sallor sallor should be supported by horizontal bar the substantial strained voice.
Two Gobs, male due in sallor should be substantial to the substantial strained voice.
Two Gobs, male due in sallor should be substantial boasts a trained voice.
Two Gobs, male due in sallor sallor should be substantial by the substantial boasts a trained voice.
Two Gobs, male due in sallor sallor should be substantial by the subs

ing on the wig removal, with the audience seemingly quite anxious to see it, means an extra bow or or two.

to disease and the second of the control of the con

STATE-LAKE

(Vaudfilm) Chicago, April 5.

(Vaudfilm)
Chicago, April 5.
A long show, but lively, and if lacking in hoke, making it up in hoofing, with the typical State-Lake bunch going big for either.
Britt Wood, next to closing, proved himself a topping novelty single at the first show when, on a strong bill, he was a clean hit with his harmonica, quavering songs and light footiwork. Two encores, and topically the strong bill, he was a clean hit with his harmonica, quavering songs and light footiwork. Two encores, and topically the strong should be supported by the supported by the strong should be supported by the su

and following Dyer: As usuamatical line's lapses, tumbles, and maintain line's lapses, tumbles, and the applause. In the applause of the lapse of the lapses
81ST STREET

(Vaudfilm)

(Vaudfilm)

Not difficult to get four acts and a picture into the 800-word maximum recently established by "Variety" to prevent lite reviewers imitating the New Xord. To by a size of the "Variety" page. Despite "Variety" being a tabloid in size, its staff has become as verbose as William Bolitho or Heywood Broun. Even those most gifted a vaude show like this. It opens with where to start editorializing over a vaude show like this. It opens with Murad and Girton, who pack incessant movement into five zippy minutes. Hardly new, that speed is a desirable perguisite of vaugenphees might not be wasted on some of the present-day bookers.

Sam Ash and Lou Miller (New Acts) had no trouble getting by and over on their tenoring, despite the asinine chatter between times. Discussed in the sign of the same of the processed of the asinine chatter between times. Discussed in the sign of the same of the processed of the same and the archives are concerned, and the archives are concerned, and set aerchives are concerned.

creet pruning is urgently recommended.

Another new act, at least so far as the archives are concerned, and the archives are concerned, and the archives are concerned, and the second "drum" (girl) pulls a wig at the bow-off to the genuine surples of the assembly.

Henry Bergman bana art in Sing at the bow-off to the genuine surples of the assembly.

Henry Bergman bana art in Sing pleasant diversion, One funny creek is from the convicts who protest-about having dinner at 7 on account of Amos 'n' Andy being on the already and the second of the Gods'.

Saturday malines drew half a house with show running late, Jules Leazburg's pit ensemble played a Chinese mediey seeningly without previous rehearsal.

PALACE

VARIETY

(St. Vaude)

The Three Schicago, April 5.

The pineapple unfortunately fizzed out without accomplishing its life purpose, so Clayton, Jackson and Donnte closed the bill this after.

And since their appearance here, this present year will probably become known in the future as the year the Schnozales were in town. I shall be the year the Schnozales were in town. I shall be the year the Schnozales were in town. I shall be the year the Schnozales were in town. I shall be the year the Schnozales were in town. I shall be the year of the Schnozales were in town. I shall be the year of the Schnozales were in town. I shall be the year of the Schnozales were the town. I shall shall be the year of the Chi Palace riot, instigated by three New York guys. By the end of the two weeks, these mugs will be as household a name as Nance song or something choosales were here, and the town ham't had so much fun since the Valentine day massacre. Ill were Gaynor and Ast were the four Carlton Brothers, who delivered a honing and comety act a la the Ritz Bross. And the two the shall be shall be the shall be the shall be the shall be the shall be shall be the shall be the shall be shall

ALBEE, BROOKLYN

Nothing the matter with this R. K.-O specialty bill from the angle of was away from all known custom. Abandoned is the scheme of a dumbopener and a dance or acroatic closer. Instead this javout, starting the closer, instead this javout, starting a single comedian, has the appearance of the show form more or less perfected a year back at Fox Academy on 14th street.

The street of the street o

(Continued on page 55)

VARIETY **PARAMOUNT**

Los Angeles, April 4.
Paramount, nee Metropolitan, and with the name Grauman still sunk in big brass letters in the lobby, dropped to stage presentations year ago. He two hours and 15-minute show is now all on the screen except for an interlude on the origan.

except for an Interlude on the organ. Milton Charles, maestro of the stops, is therefore the house personality. He mais with the audlence and croons choruses of his pop numbers through a loud speaker. But all this with his back to the audlence. An organist now in the midwest, and working along the same line, is using a special console so that he may face the customate Charles are not the control of the contr

spot at the last show on 10 minutes notice.

Feature this week is "Young Engles" (Pet Insulate Similate, Engles' (Pet Insulate Similate, Insulate Similate, Insulate Similate, Insulate Similate, Insulate Similate Similat

and qulet.

Show costs 35 cents before 1 p.
m., 60 cents to six, and 65 evenlngs,
with loge seats 75 cents.

CAPITOL

CAPITOL

("April Follies" Unit)

New York, April 4.

New York, April 4.

Presentation is a revelation of what a deluxe picture house, with its enormous resources in staging, for the stage of the stage of the stage of first rate staging all, grouped, around the familiar specialty of Willie, McGinty and West's trick.

Swift pantominic clowning of three house carpenters at work on a bungalow has been seen all around the vaude circuits and never pulled more than casual billing in an ordinary five-act show. Heree fans have had few turns of the kind, the presentation idea calling for the song and dance acts that lend themselves to spectacle surroundings. This trio goes to prove they're just as hunger for low com-days.

Drop files on the same Willie,

they're just as hungry for low comledys as the neighborhood three-alays and the state of the neighborhood the neighborhoo

Pretty costume for this in blue and

Pretty costume for this in blue and yellow.
Production probably cost a good deal less than the usual unit prosens of the probably cost as the probably cost as the probably cost and the probably cost

EMBASSY

(Newsreel)

Company of the Newsreel Active the start of the week's daily 27 optical events.

At the start of the week's daily 27 optical events.

At the inception of the Newsreel theatre, the continuous turn-over was composed mostly of males. It is taken interest, their number increasing with much consistency; probably due to many shots of fermale activity throughout the world.

Obvously the house is advised to the taken interest, their number increasing with much consistency; probably due to many shots of fermale activity throughout the world of the world of the start of the fermale activity throughout a start of the st

LOEW'S STATE

LOEW'S STATE

("Bells and Belles"—Idea)

Lightweight stage show, plus the State's fare this week. Fanchon and Marco didn't exert the budget on this one so for Mart the unit of the state's fare this week. Fanchon and Marco didn't exert the budget on this one so for Mart the unit of the state
since for Marris, something he might have gone right into without the gags.

Dunbar's Beil Ringers, not the original group of vaude, follow with a tingling interpolation of the state of t

UPTOWN

week one may observe how the
"Literary Digest" is taking an indea
Modificationists. One sees the editors in conference while a prop interrogates him. According to figures
already in 42% of the folks want repeal; the other 85% dividend be
modification. Big whoops from the
audience when New York, Illinois,
Pennsylvania and Jersey were an
nounced as the wettest states.
The state of the state

they are until they see something like this. And managers apparently send on the personal friends of Jack Oakle without a tryout. Probably for nothing.

The Uptown has been going along with straight pictures for about three years, switching from stage Same and the stage of the

ORIENTAL (Presentation)

Chartest to the content of the conte

ontest. Other talent was Gypsy Lencre, whirling acrobatic and kick-dancer; can be about a discount of the control of the contr

Joe Allen, naudstand dancer and both of the recycle and Kelly, straight man and comedian. The Kings, although modeling after the better known three, could well afford to use a name bespeaking more individuality. Some novel as the straight of the straight

dance-gal groups on the local circurrogram completed with "Men
Without Women" (Fox). "The Master Sweeper" (Vita) comedy, four
Fox and one Par news shots.
Business at the first show failed
to attract the usual lobby crowd in
spite of spring weather, and there
spite of spring weather, and there
upper regions.

AVALON (Presentation)

(Presentation)

(Presentation)

(Presentation)

(Chicago, April 1.

"Everybody Taple, local production at this Natin-local production at this Natin-local production at this Natin-local production at this Natin-local production. The production of the production of the temperature of the production of the temperature of the production of the temperature of the production. Followed vaude from the production. Followed vaude fides more closely than ever, with two band accompanied behind a drop, entirely conceiled.

Four Carltons went big, using their adaptation of the Ritz Brother according to the production of the Ritz Brother according to the Ritz Brother accord

bilities. As usual, Charlle Crafts, m. c., did one specialty, gloating some at its conclusion when a claque in one corner kept up a clamor, but didn't stop several from, walking when he started to sing "Cryin' for the Carolines." with no lower register for the popular spiritual.

started to sum lines," with no lower register for the popular spiritual.

"Hit the Deck" (Radio) and Fox clips completed the show, Business good Thursday night.

Loop.

Ufa's "Hai Tang" Not Liked

Amsterdam, April 8.

Ufa's new picture, "Hai Tang," released at the Rembrandt cinema, is mediocre, according to the reaction of public and press.

British Film Field

(Continued from page 6)

(Continued from page 6)
predominant criminal element; indecorous dancing.

Among objections made resulting
in cuts before passing are: blasphemy, religious ceremonies, content of the property of the content of the continue of the continue of the content of the continue of the continue of the content of the continue of the continue of the content of the continue of the continue of the content of the continue of the continue of the content of the continue of the co

Another Scandal

Another Scandal

Alongside this, the private committee of Members of Commons and others—which some of the dailies manage to call a Parliamentary manage to call a Parliamentary cere conce—saw representatives of the dailies manage to county Council to ask for a broader minded-policy "especially on German and Russian films."

Brokway, Wille the included Penner Brockway, Wille the included Penner Brockway, Wille the mount of the property of the Censor based by showing the Russian films over here. Through the Censor by showing the Russian "End of St. Petersburg," at first banned by Censor Board, has now been passed with a few cuts and its to be shown at Scala for a run from April 13.

Provincial Theatres' Profit

Provincial Theatres' Profit Provincial Climatograph Theatres, controlled by Gaumont-Britanes,
Just Talk

Just Talk

Betty Balfour to roll her own.
Registered a nominal producing
company with her aunt, capital
500 and the position next two
months for one of the exces here.
Financial end getting wise to what
were formerly surefire grifts, both
studio and buying end. Story won't
break, as the big boy will probably
be five at chance to offer himself
of the producing concerns are
getting into a huddle for a merger.
British Screen Froductions, Argosy,
British Filmcraft Company among
Derussa belew in Berlin after supposing to sell out to British-German
merger including British Screen.
Maybe merged they'il get their
stockholders cast and go shoot
"Beggars' Opera."

Odds and Ends

Odds and Ends
Whitehall Film Company Studios,
at auction March 19, only reached
372,500, and withdrawn from sale.
Reserve, though not stated, believed
to be around \$100,000 to the sale of the sale o

to be around \$100,000.
Western Electric Installations to March 15, totaled \$20 in this marker of the property
NEW ACTS

NATIONAL CAVALIERS (5) Songs 8 Mins.; One 58th St. (V-P)

8 Mins.; One
Shith St. (V-P)
Another representation of the content
ASH and MILLER

Tenors 14 Mins.; One 81st St. (V-P)

Is a St. (V.P)

Sam Ash and Lou Miller, both tenors, merge into a fair deucer handlcapped at present by lack of a developed style of working together. Opening suggested boys might have hit upon an idea, both doing m. c. hit upon an idea, both doing m. children when the control of the carolines. The control of the carolines of the control of the carolines of the control of the carolines. The carolines of the carolines. The carolines of the carolines. The carolines of the carolines. The carolines of the carol

HOLLYWOOD COLLEGIANS (7) Orchestra 13 Mins. Three (Special) 86th St. (V-P)

First-rate entertaining band at-traction, nicely staged and punchy enough for the best vaudfilms in

traction, meet staged and punchy craction, meet staged and punchy existence.

Seven youths in collegiate garb open in a clowning number that suffers a trifle from slowness. It's then some unique lighting effects then some unique lighting effects with the some control of the stage of the sta

some ensimble hoofing, as done here.

Presentation of act tasteful, with both setting and lighting good.

Opened show here and got across very favorably.

Char.

TILLIS and LARUE (9)
Dance Flash
12 Mines, Full (Special)
86th 85t. V-P)
Standard mixed dance couple in
what seems to be new flash surroundings. Supporting, a line of six
girls, billed as Maryon Vadle Dancers, and planiste, Neas Scarre.
Principals dancing remains high
grade ground planiste, Neas Scarre.
Principals dancing remains high
grade ground planistes and planistes for the set of the

best only when hash is wanted on them.

Tillis and LaRue do three of their stock routines, always working together, and the line steps on with or stock routines. The stock routines are stock to the control of the stock routines are somewhere before, maybe by the same group. The billed pianise obviously does the timing and seems a factor. Costuming and production in general, very good.

Bige.

HAZEL ROMAINE (1) Songs, Piano 11 Mine.; One Lincoln Sq. (V-P) Ncighb No. 2. Same spot here for okay. Miss Romaine is better than medium height for a girl and well built.

onay, aniss komaine is potter than medium height for a girl and well built.

Erunet, with typical cafe volce, spottingly tempting. Nothing much to presentation manner. Does about five numbers, clinching on the finale with "Im Cryin" for the Carolines," with loud pit music for good walk-off.

Liked here. Male planist accompanies.

Fritz and Jean HUBERT

"Realistic Inebriates"
6 Mins.; One
Sist St. (V.P)
Sist St

FRIDKIN and RHODA (3)
Dance Revue
13 Mins.; One, Three and Full
(Special)
Lincoln Sq. (V-P)

13 Mins.; One, Three and Full (Specials (V.P))
Pair used to do double. Now company of five.
Honest effort to intro new dance angles. They do to a certain degree but have to tighten rhythm holes before at can be put above for religious to the second of th

GEORGE HALL and His Radio Entertainers (14) End of the Control of

ALBEE, BROOKLYN (Continued from page 53)

(Continued from page 53)
strong on the isugir angle, with the
trick kid auto car business aided by
Tony Arreta. Capital turn for this
Seeley and Fields started in high
with "Happy Days," whooped up
for a smashing opening. Miss Seeley
then into "Crying for the Carolines"
another number in high popularity
arother number in high popularity
for the vigorous handling she give
to the vigorous handling she give
the pair and aniusing travesty. Back
the pair and aniusing travesty. Back
Rita," which Isn't quite so well
picked, although these two voices
get most of it. Anyhow, they were
low for 24 minutes, and left a
tough spot for a polite concert
better. Highins makes no vaule.

picked, although these two volces get most of it. Anyhow, they were 100% for 24 minutes, and left a singer.

Feter Higgins makes no vaude gesture at all. Walks out in street clothes—double breasted gray jucket song cycle of such things as "Falling in Love With Someone," followed by a negro spiritual, and for the finish. Trish Mother of Mine, the such such that we will be such that the such t

RKO

(Vaudfim)

(Vaudfim)

Loe Angeles, April 3.

Unit here this week lacked the spontaneity of an outstanding comedy act. Bill was comprised of four standards, with the Four Diamonds in top billing, Valentine Vox, and Great Rolle opening, and Waiter-Dare Wahl with Emmett Oldfield in second spot.

Individually the acts were all that could be desired, but half the bill comprising ventrioquism and magnitude of the second spot.

Audience went heaviest for Wahl and his partner. Their dead pan acrobatics polied the majority of the night's giggles. Valentine Vox and Emily Walters, ventrioquists, Four Diamonds supplied the song and dance routines, although Rolle's three femme midgets contributed along these lines, as interpolation for his mystery stuff. Diamonds voungsters, stood out as the in.

Rolle's cabinet legerdemain and his floating lady stunt offered nothing new in mystleism, but the midget novelty of the act appealed and minimum serviced good returns. Teature was "Officer O'Drien" (Pattle). Business opening night near capacity.

HIPPODROME

Distinses light at the second show Saturdary, when the Saturdary of the Sa

on the head. He died almost instantly.

The stage stunt was called off, but will be used at a later date. Crack assembly crews froin the Hudson Motor company factory located here assemble a Hudson and Essex car in view of the audience during the stage show.

STAMFORD'S 2,500-SEATER

Stamford, Conn., April 8.

The Theatre Reaity Company of this city has purchased a site at the intersection of Main and South streets for the erection of a \$1,000.

on theatre.

The house will scat 2,500. Work will start at once. De luxe picture

combo fitting in to a nicety. Unbified team of travesty acrobats keep them roaring. Plenty of fun and speed in this turn.

Venita Gould, mimic, held next spot her her footlight impressions, and searing to good appliause and the spot her her footlight impressions, and the state of the spot her her footlight impressions, and the state of the spot her footlight impressions, and the state of the spot her footlight impressions and the spot of the spot her footlight impressions with a novely band act. Band in baker outfits spotted in the window of a vaude carfeteria at. Band in baker outfits spotted in the window of a vaude carfeteria at opening as back-up for Barton's leadership, spaced by song and tap dance by Marietta Murphy and a souse dance by Edde Rogers, both registering.

McManus and Hickey, straight and comic, rolled them with hokum next to shut. Boys work up the alaugh getter. While far from new it gets results.

Gomez and Winona, backed by Fillipino orchestra, closed with dancing meritoriously appreciated by the outfronters. Mixed team at best in the Latin numbers and especially in lange.

58TH ST.

sued shows poor judgment. Not vathe glanet through the source from single the combination
of legacted enough as maintail all whether the former indepts contributed
in glant through the source of t

Sidney's Frolickers
NEWARK
State (12)
Gordon & Day
Fanny Ward Co
3 Swifts
B Wells & 4 Fays
(One to fill)

(One to fill)
NEW OBLEANS
State (12)
Vardell Bros
Lane & Harper
Billy Glason
Living Jewels

NORFOLK State (12) Blus Garden Unit

Blus Garden Unit
PITTSBURGH
Loew's (12)
Bobby Gillette
Eddis Leonard
3 Donnis Sis
4 Flash Devils
Berta Donn
Pat Henning Co

Variety Bills

NEXT WEEK (APRIL 12) THIS WEEK (APRIL 5)

Numerals in connection with bills below indicate opening day of show, whether full or split week

LONDON

Week of April 7

FINSBURY PARK
Empire
"Funny Boy"
I-ONDON
Hippodrome
The Co-optimists

Figure 1.0000

Hippodrome
The Co-optimists

PROVINCIAL

BIRMINGHAM
Empho
Fred Duprez
B & J Pearson
Marle Burke
Tom D Newell,
Geo Betton
Les Charlies
Lurry Kemble
4 Brownls Boys
Grand
"Swish"

4 Brownle Boys
Swish'mad
"Swish'mad
"Journey's End"
BLACKPOOL
Opera Bouse
Frant Bouse
Opera Bouse
Opera Bouse
Frant County
"First Mrs Fraser"
CARDIFF
"First Mrs Fraser"
CARDIFF
"EDINBURGH
Empire
"Blue Exert W
Allambra
Walie Up Dream
"Lougin" 'Lougin'
"Lougin' Nikey
"Lougin' Nikey

Empire
"Loughs"
IIANLEY
Grand
"Crack-o-Jucks"
HULL
Palace
"Hit the Deck"

LEEDS
Empire
"House Jack Built"
Royal
"The Desert Sons"
LIVERPOOL
Empire
"Follow Through"

LIVERPOOL
EMPHOY
MANCHEROUGH
MANCHEROUGH
MANCHEROUGH
MANCHEROUGH
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MANCHEROUGH
MANCHEROUGH
MANCHEROUGH
MANCHEROUGH
EMPHOY
PORTHOLOGICH
FORE ROYAL
SHEFFIELD
EMPHOY
SHEFFIELD
EMPHOY
SHEFFIELD

Symph Two Flats'

Empire
Deia Folle Pure
SOUTHSEA
King's "Bandits"
SWANSEA
Empire
"The Rev Shop"

"Sky Hawk"
Paramount (5)
"Top o' the World"
Rudy Vallee
"Love Parede"

Picture Theatres

NEW YORK CITY
Canitol (6)
"April Foliles"
Willie McGinty Moore & Lewis
Capitolians
Capitol Rudy valle vilve respective properties of the pr

"Ilone" "Ilone Rubinont H. Case Seeman M. Case Seem

Tonuny, Wonder

Johns J. Hale Cirls

Sarahi & Son'

Uydown G.

Johnny Perkins

Faquual Broe

Madeline McKensle

Madeline McKens

Pitt'sBl'RGH
Enright (5)
"Spring Follies"
Jay Mills
Itarry Ross
Billy Meyers
The Andersons
3 Gobs

The Andersons
3 (Jobs
Holen Tonipson
"Lillies of Field"
For (5)
"Venetian Carnival"
Ted Claire
Don Alphonso
Zelaya
Feg Leg Bates
Tominy Atkins 6
Kathryn Lewis

Tradio 2 Carlena Diamond Haroid Stanton Statist Beauties Meyer Davis Sym Loos Brusilor "Big Party" "Klases U J & J McKenna Alszender Callam Wallin & Barnes Mable & Marcia Davs Hacker Heien Aubrey E Fig. 4 "DRUMMIN' ALONG"

In C. B. Cechran's "1930 REVUE" Pavilion Theatre, London, England—Indefinitely JACK POWELL Dir. LEDDY & SMITH

"Honey"
PROVIDENCE
Fay'e (5)

Loew

NEW MORK CITY

1st half (12-15)
Dave Harris (1012 Dave Harris (1012 Dave Harris (1012 Dave Harris (1012 Dave Harris (1012 Dave Harris (1012 Dave Harris (1012 Dave Harris (1013 Dave Harris (1013 Dave Harris (1014 Dave Harris (1015 Dave Harris (1016 Harris (1

Runaway (11)
Taradise (12)
Dave Apollon
Taradise (12)
Dave Apollon
Runs de Swanson
Bets Recon
Wilfred Du Hols
Art Jandry Orch
Clwo to fill)
Clwo to fill)
It Harrians's Cir
Gus Muday
Kulcay
Gus Muday
Co Enchanied Drove
Enchanied Drove
Enchanied Brook
Ench

MOSTON
Orpheum (12)
Weber & Ray
Jack North
Geo D'Ormonds Co
Domarest & Deland
Its Can Thom
Orthodo
Low's (12)
La Fleur & Purlia
Bob Nelson
Harry Hayden Co
Most Company
Most C

enny Davis U CLEVELAND Granada (12) d Claire

Cornanda (13)
College (14)
Coll

Pat Henning Co

MICHAMON 13)
C Emmy's Pets
Little Jack Little
Cone to III)
G Smith & Buddles
G Smith & Buddles
G Smith & Buddles
Lou Holtz
Van Horna Cine
Loew's (12)
Gene Dennis
Dresden Chino
U TORROW (12)
Milady's Fan Unit
WASHINOTON
Herman Timbers
Sammy Timbers
Sammy Timbers
Sammy Timbers
Little Cone
Li Lang & Haley
Carl Shaw & Co
MEMPHIS
State (12)
Alf Loyal'e Dogs
Kirby & Du Val
Emille Boreo
Joe Fejer Oroh
MONTREAL
Loew'e (12)
Ed & Lee Traver
Billy Bsard

Ř-K-0

NEW YORK CITY
Chester
1st half (127-15)
Roses Rev
Rose Rev
Solly Ward
Villon & Weber
Wells Cravey & L
Naughton & Gold
(Chree to fill)
(Three to fill)
(Three to fill)
Ruselan Art Circus
Roy Regere
Lon Lechard Co
The Raconner
Collecum
Collecum
Chester
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Control
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Juleo Bertander Scholesen Leading Scholesen Lead

Maria Mason Co
Affat St.
1st half (12-18)
Rodeo Boy Selin
Brady & Manning
Peter Higgins
Lloyd & Brice
2d half (16-18)
The Bob
Rob Ripa
Francy Brice
10 2d half (16-11)
Deno & Rochelle
Don Cunnnings
Irens Bordani
A' K Jiali Co

Ray & Harrison
4 Phillips
(One to fill)
(5)
Frank Farron
4 Peaches & Pear
Jackson & Carr
Ciliford Wayne 8
Kay Hanjon & Kay

Carr Lyan
Down Home
Down Home
Donnahue & Breen
White & Manning
Josephine Harmon
H Nawrot Boys
125th 8t.
1st haif (12-15)
Hurray & Irwin
Local Giris
2d haif (16-19)
Local Girls
(Others to fill) BOSTON Heith-Albee (12) Russian Art Circus Blood & Thunder Al K Hall Co Joseph Regna Grace Doro

Orace Doro
Dob RIPS
Dob RIPS
Don Galvin
Reed & Lucy
Leavitt & Lockwood
BUFFAI.O
Hipnodrome (12)
Pink & Ayree
Comine Titon
C Whoope Rev
(One to fill)
Harriman S & L
Hill Billies
Hilton & Almy
Hilton & Almy
Hilton & Campbell
Morfie & Campbell

CTwo to fill)

Local Girls 1-19

Local Girls 1-1

BEVERLY GIRLS "WOOF WOOF"

"GOIN' PUBLIX"
April 24, 1936
Dir. LEDDY & SMITH

CHICAGO
Palace (12)
Dodge Twins
Maker & Redford
Clayton J & D
Brennan & Rogers
Gaynor & Byron
i Carletons
Chris Chariton
Lights & Shandows
Chris Charlen
Eddie Nelson
Ruby Norton
State-Lake 1(2) izeo Chalzen

Samm Wilhard

1st half (13-15)

Research

1st Picktops

1st Nonkers

1st

Ruby Norton
State-Lake 1(2)
Goorgo Andree Co
Fulton & Farker
Ward & Gan
Blackstone (6)
Tiller Sunshine G
Ruby Norton
Britt Wood
WLS Showboat

WLS Showboat
CINCINNATI
Albee (12)
L Osborno & Chico
Fred Sylvester
Yiola Dana Co
Sylvia Clark
C Bennington Bd
Rankin (5)
Rankin Chr Co
Chae Silm Timblir
Van & Schenck
Dixle Days
CLEVELIAND
106th St. (12)
Lamont 4

Lamont 4.

Lamont 5.

Lamont 6.

Line (5)
Line (1)
Lin

OFFICIAL DENTIST TO THE N.

DR. JULIAN SIEGEL

Evens & Adams
Victorgraff
(Two to fill)

(5)
Grindell & Esther
Moran Warner & M
Victorgraff
(Two to fill)

PORTLAND
Orpheum (12)
Lomas Tr
Tyler Mason
Sully & Thomas
Natacha Nattova
(One to fill)
The Kliuyainas
Foster Fagan & C
Danny Dunean C
Ken Murray & 1
(One to fill)

(5)
Eileen & Marjorie
Jimmy Aliard Co
Yates & Lawley
Waiter Walters Co
5 Brown Bros

BONDS FOR INVESTMENT A. B. Leach & Co., Inc., 17 William St., N.Y.

MONTREAL
Imperial (12)
Breen LaBard & B
Anderson & Burt
Jimmy Lucas
Roxy's Gang
(Ons to fill)
Vis Honey's
Harrisse, Dakin
Grank Devos Co
(One to fill)
MT. VERNON

Frank DeVos Co
(One to fill)

MT. VERNON

Ist half (12-16)
Luster Broe
Mary Marlow
Mary Marlow
Mary Marlow
Age
And Holy
And Marlow
Mary Marlow
And Holy
Raymond Baird
Dan Hoaly
Deno & Rahelle Co
(2d half (8-18)
McDonals
Joe B Stanley
J & P Michon
Manlan & Co-Eds
NEWLARK

NE

Manahan & Co-Eds

NEWARD

Adeline Bendon Co
Stan Kewanayah

Olliford & Marlon

Honey Tr

Boyd & Wallin

Crace Doro

The Cavilers
(5) Falls Reading & B
Fulton & Parker
Voice of the RKO
Jim McWilliame
Roelta
ST. PAUJ.
Orpheum (12)
Reynolds & White
Ray Huling & C
Fred Lightner
Ledova
(5)

The De Toregoe
Lytell & Fant
Eether Raleton
Frank Gaby
SYRACUSE
Kelth's (12)
Bee Hee & Ruby
Hrry Feter Welch
Carroll & Lewick
Harry Carroll Rey

1560 BROADWAY
This Week: Loney Haskell, Joe Daniella

her & Waiter Waiters Co & M 5 Brown Bros TACOMe (12) | TACOMe (13) | TACOMe (14) | TACOME (15) | TAC

FROVIDENCE
Fay's (5)
Punjab
College Pranks
Don Kennelly
F & B Steger
Harry Hines
Stewart & Olive
"Troopers Three'
WASHINGTON
Fox (12)
Types" U
Harry Howard

Meyer Davis Sym
"Sky Hawk"
Falsce (12)
"Krazyland" U
Herman Timbers
"Lummox"
"Lummox"
"Pearls" U
Al Evans
Jerry Coe & Bros
Tito Carol
Desha & Sanşoms
Herman Mur Case"

H & C McFarlane
Cole & Snyder
Phylls Rae 8
(One to fill)
2d half (15-18)
Jean Carr
Jane & Kath Les
Edgar Bergen Co
Alexandria & O Co
Galea Ave.

Alexandria & O Co

Glates Ave.

Glates Ave.

Bolave Ave.

Bolave Succession

Bolave Succession

Bolave Succession

Mae Francis

Sam Kahn Orch

Kitage Succession

Kit

1st haif (12-16)
Caine Broe
The Canalmos
Cane Broe
The Canalmos
12d haif (11)
13d haif (12-16)
13d haif (12-1

JACK L. LIPSHUTZ 159 West 47th St. NEW YORK TAILOR, 908 Walnut St., Phila.

MANHATTAN Valencia (12)

TUESDAYS

Valencia (12)

Billy Paylor
[Jubin Larry & A
Taylor & Garry 4
Taylor & Gar Tito Cora Brow
Tito Cora BAY RIDGE
let half (12-15)
Chapelle Sector Book
Arnaut Brow
McCoy & Walton
Wiley Sie & Lee
2d half (15-18)
Homer Romaine
J R Waish Co
Grace Nile Co
Bayard & Cook
R & R Lyte Rev

(One to All)

(One to All)

(In the All (12-15)

I the All (12-15)

Bon Bernie & Ba

(One to All (12-15)

Bon Bernie & Ba

Cont McCollough

Prior Illigrine

(One to All (12-15)

Cardinal (12-15)

Cardinal (12-15)

The All (12-15)

All (12-15)

All (12-15)

All (12-15)

All (12-15)

Witten & Waber
J White & Iddo B
1 White & Iddo B
1 Ad half (2-11)
1 White & Peterson
La Belle Pois
Miller & Peterson
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Bayre & Speek
Rientado Cortes Co
Burko & Durkin
Monroe, Evidams
1st half (12-16)
H Gyate & Chantle
H Gyate & Chantle
Lynn Cantor
Cone to fill
Odd half (13-16)
Add half (13-16)
Add half (13-16)
Add half (13-17)
Add half (13-18)

(Two to fill)
2d half (15-18)
Ada Brown Co
(Othere to fill)
2d half (9-11)
Evans & Adams
Rae Samuels
(Three to fill) MINNEAPOLIS
Orpheum (12)
Ann Prichar'd Boys
Zeida Santley
Univ of Minn Bd
Eddie Nelson
Clair Sis & O'Day
Reynolds & White
Huling & Charlis
Ledovs
Frod Leightner
(One to fill) MINNEAPOLIS

Albee (12)
Reed & Lucy
Don Galvin
A & M Havel
Jimmy Savo
3 Mellecris
Honey Tr
Chas Craver
Clifford & Marion
Dillon & Faciar
Norm (IPER)
Kelth'e (12)
Vio Honey 3
Jack Jioush Char (5)
Cortell's White Rev
Farnell & Plorence
Bobby Joyce Co

PROVIDENCE

HOWARD SLOAT

Mack & Wright
(One to III)

REPRESENT A CONTROL OF THE ACTION OF THE ACT

Jestinova Duprey Gaill Rini & Sile Jack Popper Gaill Rini & Gaill & Ga

PORTLAND

Weston & Lyons lrene Vermillion Co

Westor, & Lyons
Irene Versillion Co
Zeida Bros
Crota Gerden Co
da Gerden
Marina Sa L
Hilli Billies

TROY

A Proctor's

Cal hair (12-15)

HARTY & Curly

Lack Jania Co

Babby May Mantora

A hair (6-11)

Tauster Bros

To hair (6-11)

Lackton & Curr

Rudel & Donegan

UNION HILL

Capitol 1-1

Lackton & Lackton

Tarry Bolmes

A hair (9-11)

Heier Justa Co

Tarry Holmes

A hair (9-11)

Larke & Morgner

Jackton & Morgner

Jackton & Morgner

Jackton & Morgner

Jackton & Garfiel

Jackton & Garfiel

Jarke & Morgner

Jackton & Carr

Tarry Jackton & Carr

Tarry Jackton & Carr

Tarry Jackton & Carr

Tarry Jackton & Carr

Tarry Jackton & Carr

Tarry Ballen & Marjorie

ATLANTA
FOR (11)
TRISSE" Idea
I & J. McKenna
VID Cowan
John Aubrey
Golon Aubrey
Golon Aubrey
False Barnes
BRIDGEPORT
False (12)
Tona Lawrence
Jorn & Lawrence
Tranklyn Record
Yay Watts & A
Joris Noiriy
BROOKLYN

BROOKLYN
Fox (4)
Art In Taps"
fyrtle Gordon
todney & Gould

yrtle Gordon odney & Gould l & Hal ohnny Plank canne McDonald iddle Lewis Brown & Willa

Brown & Willa
BUFFALO
Lafayette (12)
"Uniforms" Ideas
Armand & Perez
Hunter & Percival
Ruth Hamilton

Joy Bros Shore & Moore

Pearson Bros
Powers & Jornett
Al B White
The Rests
2d haif (-11)
2d haif (-11)
2d haif (-12)
2d haif (-14)
2d haif

(6)
Eros Frazere
Boyd Senter Co
Conlin & Glass
Tiny Town Rev
WHITE PLAINS
Keith's
1st haif (12-15)

BEN ROCKE

Boh Alforman
Roy alickinnery
Meras, Wullace
Cryville Strimm Co
Weaver Bros
Home Pooks
(One to fill)
WINNIFEG
Capital Capital
De Deros Fools
Lytolic Sont
Kitty Doner
Frank Gaby
(6)
Eros Frazere

BERGERIAND
Herodevary

Theo & Katya
Nat Spector
Mary Price
PORTLAND
Broadway

Helen Tillle
TULSA, OKLA.
Orpheum
1st haif (11-13)
"Columne" idea
Rome & Gaut
Niles Marsh
Billy Rolls
Maxine Evelyn
Dorothy Henly Bödle Altil

Born Thartone

For Thartone

SAN PRANCISCO

FOR THARTONE

SAN PRANCISCO

FOR THARTONE

SAN JOHN

Maurice & Vincent

SAN JOHN

SAN JOHN

AC HOLL MARIE

SAN JOHN

AC HOLL MARIE

Carbone

SAN JOHN

AC HOLL

SAN JOHN

Murich (13-14)

Tohnager Idea

HINGTONE

FOR THARTONE

WASHINGTON
Fox (10)
"Types" Idca
The Trado Twins
Carlena Dlamona
Haroid Stanton

Carlena Diamona
Haroid Stanton
WATERBUEY
2d Inita-115)
"Far East" Idea
Frank Stever
Helen Pachaud
M Sansmi Co
Ruth Kadamatule
10 WORCESTER
Palace (12)
"Carnival Russe" I
Countess Sonia
Alex Shrever Beken
Russian Sunita-16
Russia

6 Candreva Bros Don Carroll . Paul Olsen B & B Burroff Kco Yoki & Toki

KCO YOKI & TOKI
SPRINGFIELD
Palace (12)
"Let's Protend"
Tiliyou & Rugers
Florence Forman
Ed Chency
Jinmy Hadreas
George Green
Rita Lane

Rita Lane
ST. LOUIS, MO.
Fox (11)
"Overtures" Idea
Edison & Gregory
Toots Novelle
Louise Manning
Huff & Huff
Helen Illile

Association

John St. N. V City

Ada Kaufman Girls

Gheng Marvin

Gwo to dill)

Gwo to dill)

Gwo to dill)

Ada Kaufman Girls

Gwo to dill)

Ada Kaufman Girls

Millis & Shees

Ada Kaufman Girls

Millis & Shees

I Choo to dill)

Ada Kaufman Girls

Millis & Shees

I Choo to dill)

Ada Kaufman Girls

Maray & Irwin

Jirkin and Gosphert

Johny Marvin

Kettin

As thair (II-15)

Jos B Stanley Colore

Johny Marvin

San Marvin

Gwo to dill)

Jos B Stanley

Colore to dill)

Jos B Stanley

Gwo to dill)

Ada Carrol Ma

Gwo Gwo Beatty

(Cort to Mill)

Ada haif (9-11)

Ada Harris & Rach B

Jation Nortonia

Max Co (5)

Harris & Rach III

Max Co (6)

Hunter & Monte

Max Co

(5)

Hunter & Monte
Harmony Girls
Bozo Snyder Co
Sylvia Clark
C Bennington Co

Fanchon & Marco

CANTON, Ollio

2d hacewin-11)

Eltinge & Vernon,
1003 Brois Barrier
Tex McLeod
Mildred McIerose Co
CEDDAR RAPIDS
1st half (13-15)
5 Sakuran
5 Sakuran
1st half (13-15)
5 Sakuran
1st half (13-15)
5 Sakuran
1st half (13-15)
6 Sakuran
1st ha

(Four to fill)

DAVENPORT

Capitol

Ist haif (13-15)
G Thomas' Circus
Morris & Shaw
WBBM Nutty Club
2d haif (16-19)
Burchill & Blondes
Senator Murphy
Any Fam

2d half (15-15)
2d half (15-15)
2d half (15-16)
2d half (13-15)
2d half (13-15)
2d half (13-15)
2d half (13-16)
2d half (13-16

Mayle & Ted
Estate Total
Estate Total
Estate Total
Capito (13" 1
4 Kenmys
Article (13" 1
5 Kentel (13" 1
5 Ken

Conc. (c. fill).

Conc. (c. fill). Wisconsin (11,
"International" |
Markell & Faun
Federico Flores
Mignon Laird
Billy Carr FISHER and GILMORE

Direction LEDDY & SMITH

BUTTE, MONT. Fox 1st haif (10-13)

'Peasant" Idea
June Worth
Johnson & Duker
Diehl Sis
General Levine
Beloher Dancers

General Levine
Beloher Dancers
DENVER
DENVER
Manila Bound" 1
H & F Seamon
Stellia Royal
Samuel Loper
Fox (1)
Hot Dominoes' 1
Faul Mall
Hart Whiteelone P
Full Mall
Hart Whiteelone P
Full Mall
Hart Whiteelone P
History
Michael Hart (10-12)
Hanger Michael
Muriel Gardner
Art Haddynter
12 Hway Venuses
GREACE FALLS
Jet half (12-16)
Jet half (12-16)
Trees' Idea da
Leyine & Reicard

Osaka Boys
MISSOULA, MON7
Wilman (9)
PWIlman (9)
Tune Worth Johnson & Duker
Beicher Dancere
Seicher Dancere
NEW HAVEN
"Talace (0)"
Wally Tacken
Bylvia Dorce
Gus Elmore
Van Durce Transcent
Fox (11)
"B' way Venuses
Wei Kicken

Fox (11)
"B'way Venuses"
Mel Kice
15 N Y B Winners
Aerial Bartietts
Wells & Winthrop
Freda Sullivan
OKLANOMA CITY

Jerome & Grey
CHARLOTTE
Orphoum (12)
Samaroff & Sonia
Taient & Merit
Kramer & Boylo
Palm Beach Girle
DALLAS
DALLAS
Lucture
Bolth's (12)
Duncan's Colley
Hibbitt & Hartmar
Hickey Bros
Ruiz & Bonita OKLAHOMA CITY
Orphicum
2d half (14-17)
"Columns" Idea
Rome & Gaut
Niles Marsh
Billy Rolls
Maxine Evelyn
Ddrothy Henley
PHILADELFHIIA
"Accordion" Idea
Burt & Lehman

Bruno Weise 3 Marty May 12 O'clock Rev

Interstate

ATLANTA
Keith's (7)
Harum & Scarum
Jack Med Scarum
Ack Med Scarum
Harum & Scarum
Harum

HOUSTON Kelth's (12)

Corpheum (12)
Lovejoy Dancers
Clara Howard
V & E Stanton
The Briants
OKLAHOMA CITY
Orpheum (12)

FORT WORTH Malestic (12)

Maxine & Bobby Rose Perfect McKay & Ardine Butier Santos NEW ORLEANS Orpheum (12)

Hamilton Sis & F Curly Burns The Spanglers

SAN ANTONIO
Majectic (12)
2 Daveys .
Miller & Wilson
Chinese Showboat
The Spanglers

Great States

JOLIET, ILL.
Risite
Jat half (14-16)
Angelina & Clinte
Mirror Personaliti
2d half (17-19)
Bert Nagle Co
Geo K Arthur
PEORIA, ILL,
Palace Palace 1st half (11-13) 3 Melvins

The Ushers
Cunningham B Co
WAUKEGAN, ILL,
Genesse
1st half (13-16)
Uncle Bob
Geo K Arthur Co
(One to fill)
2d half (17-19)
Angelina & Clinton
Morris & Shaw
Mirror Personalities

Cabarets

NEW YORK

Barney Gallatter
Place Marchaeter
Place Marchaeter
Brand Jiminy Carr & Bu
nedy
n Holle Dog-for
La Bell-goose
Side Dog-for
Allan Daly
MarMile Fift
Mile Fift
Mile Fift
Model Of Brien
Jimy Siste
Sid. Frank
Bu Abram's Bd

CHICAGO

Tina Valen
Aicx Kerenafi
Kittle Cohen
Mary Thorn
Dale Dyer
Bernie Adler
Al Handler Bd

LINCOLN. NEB.
NEUMT (1)
The Alexanders
Frances Kennedan
LOSION. CAN.
1st Loose
LOSION. CAN.
1st Loose
Corpe Loren
2d half (17-19)
Ranion 1rec
1st Loose
Ranion 1rec
Ranion 1

Cotton Cinb

Britt vocc Britt vocc 130 haif (16-12) All diri Rev 130 haif (16-12) 131 haif (16-12) 132 haif (16-12) 134 haif (16-12) 135 OVEC CITY 135 OVEC CITY 135 OVEC CITY 135 OVEC CITY 136 Haif (16-12) 136 Haif (16-12) 136 Haif (16-13) 136 Haif (16-13) 137 Haif (16-13) 138 Haif (16-13) 138 Haif (16-13) 139 Haif (16-13) 130 Haif (16-13) 130 Haif (16-13) 131 Haif (16-13) 131 Haif (16-13) 132 Haif (16-13) 135 Haif (16-13) 136 Haif (16-13) 137 Haif (16-13) 138 Haif (16-13) 139 Haif (16-13) 130 Haif (16-13) 131 Teddy Peters
Blanche Calloway
4 Georgia Steppers
Dick Campbell
Joe Millinder
Walter Barnes Bd Froits
Joe Lewis
Nelle Nelson
Einmy Carmen
Texas Redheads
Gco McQuren
Buddy Howe
Louis Sales Bd

Golden Fumpkin
Jimmy Julian
M Sherman Bd
Granada
Ted Weems Bd
Little Club
Eddle Cliord
Bobble Roberts
Vivian Smith
Fred Williams Bd
Metropole

Metropole
Art Kassell Bd
Miralago
Del Lampe Bd
My Cellar
Charlle Rose
Joe Monnone Bd

Joe Monnone Bd
Petruslika
George Nelidon
Claide Avery
Ely Khmara
Gregory Davidon
Geo Stcherban Or
Stables
Johnny Dodds Bd
Terrace Gardens
Dusty Rhodes Bd
Triansia

Dusty Rhodes Bo Triangle Ray Reynoids Buddy Fisher Bd Turkish Village Freddie & His Parodian Bd

Parodian Bd
Uptown Village
Eddle Varzoo Bd
Vanity Fair
Rick & Synder
Jack Edwards
Heien Burke

Jack Edwaros
Heien Rucke
Evelyn Den
Heien Rucke
Evelyn Den
Heien Leo
Waratly
Romo Vincent
Snyder & Walton
Jewel Howard
Rudy Talmano
Heien Leon
Modesse Bless
Clint Weight
Bd
Roy Ingraham Bd
Roy Ingraham Bd

Mutual Wheel

Weeks of April 7 and 14)

Burlasque Revue—Hudson, Union City;

Happer Kolles—Lyric, Bridgeport; 14,
Happer Kolles—Lyric, Bridgeport; 14,
Howard, Beston,
Girls From Hollywood—Star, Brooklyn; 14, Gayety, Boston,
Get Hot—Gayety, Washington; 14-18,
Get Hot—Gayety, Washington; 14-18,
Get Allentows; 17-19, Orpheum, Reading, Allentows; 17-19, Orpheum, Read-

ing.
Orange Girls—Howard. Boston; 14,
O'Cle in Blus—Empire, Newark; 14,
O'Cle in Blus—Empire, Newark; 14,
Tronadero, Balladephia,
Patternon; 14,
Hudson, Union City.
Hudson, Union City.
In City.
Hudson, Union City.
In Ci g. Ginger Giris-Howard, Boston; 14,

Fire in the Cafe de Paris on the Fox lot at Westwood caused estimated damage of \$6,000.

With The old guard of Wampas burning over appropriation of \$1,000 for a hl-links to install the new officers at Agua Callente, only 35 of the membership of 117 boarded the two special cars headed for Mexico. Put O'Mailey, cast for the legit "Decency," because his name is Irish, is an English descendant us-ing his step-father's name.

Creditors of James Cruze, Inc., led a bankruptcy petition against

Eugene Walter, author, granted a

Hollywood Dailies

(Continued from Page 26) tras, with 5,687 placed by Central Casting. Three per cent under ave-rage. be shot in Durando, Mexico, Novar-ra's birthplace. Stage play, "Matriarch," will be filmed by Universal under title "For Husbands Only."

Radio's first wide film will be a callroad story with Louis Wolhein and Robert Armstrong. Story un-titled with no director set yet.

Columbia building writing staff of newspapermen only. New crop in-cludes James Whitaker, Jack Bech-told, Joe Lilley and Edgar Waite, Joe Swerling, also former newspa-perman, continues as scenario head.

"Subway Express," with possibly a New York cast, booked for Er-langer's Mason, following the War-ing show, "Rah, Rah Daze."

"Red Mother," by Ramon Romero, will be put on at the Pasadena Community Playhouse this month, with Lucille La Verne in the lead.

New Pantages theatre, Hollywood, to be operated by Fox-West Const, will be called Fox Pantages. Pantages' family held out for the name.

Norman Hall, formerly on "Lib-erly" staff, now writing for Fox. Paul Bissinger here easting for "Hi There," which opens this month at the Columbia, San Francisco.

De Sylva, Brown & Hendersor will publish the complete musical score of "Rah, Rah, Daze," Fred Waring show, current at the Mason.

Wanting originally to play the title part in "Abraham Lincoln" for D. W. Griffith, Lucille Le Verne has condescended to play the matron officiating at the birth of Lincoln.

"Journey's End" is in on six week guarantee at the Mayan, beginning April 10. Producers assured of \$8,-000 stanza for their share and a 50-50 split over that.

James Whale, en route to London, where he will stage the second R. C. Sherriff production. Fox changed title of "Fatul Wed-ing" to "Well Dressed Man."

Columbia starts on three thi week. Joe Cook in "Rain or Shine, "Tempiations" and "Sisters."

Al St. John has replaced Redmon Wells in Pathe shorts, opposite Jim my Aubrey.

Theatre Mart will present "Wood-row Wilson," by Morrls Salzman, local attorney, April 27.

Allan Prior will play lead in 'Student Prince" at the Majestic.

Four months without stage shows the Lincoln, in the black belt, tried a colored revue for one week, then decided to keep the stage empty.

Charging non - support, Alice Buchanan of the Duffy stage stock, was granted divorce from R. W. Smith, scenario writer. She gets custody of a daughter.

Fox has "Scotland Yard," Denison Clift's piay, as starring material for Edmund Lowe.

Universal—has acquired control-ling interest in Handman, Goodman Music Co., with title to be changed either to Universal Music or Hand-man, Goodman, Universal.

Hoot Gibson is making "Spurs," is last for U.

With theatre wails so thin that audible foyer entertainment carries through to the auditorium, Para-mount theatre is now using dumb foyer acts only.

Nat Carr has quite acting. He's writing material for the George Sid-ncy-Charlie Murray shorts, which Nat Ross will direct for Universal.

Re-financing of Colorart Synchro-tone is underway, after going busto during the market crash.

Radio has increased its slock list chorines from 16 to 50.

Radlo's annual sales convention fill be held here May 18 to 22.

Marion Schlling, engaged by Par-mount on a term contract.

Maurice Hanline, New York play-wright, here to write for Par.

According to a ruling of the Hays office, Fox will have to find a new tille for its proposed outdoor super, based on "Oregon Trail." Universal made a serial about eight years ago under this title and appealed for protection as it contemplates on the contemplate of the contemplat

By arrangement with Brock Pem-berton, the Erlanger office will bring "Strictly Dishonorable" to the Blltmore May 4.

M-G has exercised its option on Sam Wood, who will direct "Way of Sailor," with John Gilbert, as hls next.

Contention in the east that plc-ture production is destined to move buck to New York is claused as the bunk by studio exces here. Canvass of the studios show 50 percent of pictures in production have 30 per-cent exterior shots.

Sheriff attached the Vine Street b.o., where Andy Wright is producing "Philadelphia." Action was brought by Wright's former stenog, Beatrice Gould, who claims \$105 due her on back salary. Two consecutive attachments totalled \$44.

Hugh Trevor is on his way to New York and will make personal appearances with Radlo's "Cuckoos."

A young African Honess, which escaped from the Gobel Lion Farm at Neth Lion Farm at Neth Lion at Neth Lion at Neth Lion at Lio

Mrs. Mary Ilene Ziles, wife of Emmett Corrigan, was granted a divorce from her actor-husband on grounds of desertion. A property settlement was made out of court. Now that they're married, Grant Withers and Loretta Young will no ionger be teamed together by First National. David Manners will be opposite Miss Young in "When We Were 21."

Madame Schumann-Heink ult for \$75,000 against E sult for \$75,000 against Edwin Carewe, director and producer, claiming he agreed to star her in four talkers then disclaimed liability for his signature on the contract.

Sono-Art claims a record in shooting sound pictures, with pro-duction of "Such Is Life" in seven shooting days on 32,000 feet of nega-tive was used.

oscar Strauss, universally known musical composer who came here under contract to Warners, walked off the lot after disagreement with execs and is now under contract to M-G.

Maicolm Brown, art director, or-dered to pay \$45 a week for the support of his divorced wife, Grace Brown, and their child.

Clifford Robertson, casting director, flied voluntary bankruptcy petition listing debts of \$20,993 and \$100 assets.

Emmett Corrigan, pictures, di-vorced by Mary Zilles on grounds of desertion.

Deputy sheriffs are investigating the mysterious shooting of Jack Haines, film actor, during the filming of a sham battle for "Abraham Lincoln."

Studio officials, declare all guns and ammunition were inspected before the mimic battle began.

Naclo Herb Brown, songwrlter, must pay \$750 per month temporary alimony to Ruby Brown, suing for divorce.

Herbert Stothart, composer, rested on drunken driving cha after an automobile collision.

Served with a legal document, the luncan Sisters remembered to pay n old photographer's bill for \$150.

Patrick Kearney, pictures, robbed of clothes worth \$1,000 by a disappearing maid.

Lloyd Hamilton ordered to pay his former wife, Ethel Hamilton, \$10,000 alimony. Hamilton was or-dered to pay \$500 a month several years ago when divorced.

of chorines from 18 to 50.

If M-G can secure talker rights to "Blood and Sand" it will remake the pletter with Lanon Novarro islarring. Exteriors for the yarn will

Broadway Chatter

Speak booze pretty bad!

Rita Roy in a vaude act. Bobbie Olcott back from Paree Stella DeMette in Montreal.

Lee Wiley making records.
One Broadway night club has a
blonde beaut who sings bass.
Helen Lambert away from her
club in the fiftles. Operation.
Abe Krakuer of McBride's ticket
agency ill and away to rest.
Leon Sprachner is c. m. for "Interm of the fiftles. Operation of the second of the seco Stella DeMette in Montreal

amed LaBelle. Frank Gailagher joined "Babes Toyland," knocking off the lead. George Walsh blueshirting it

around.
Phil offin wants his right phone number printed: it's Bryant 2972.
LaMarr and Attles bound for London to appear in "Heads Up."
Virginia Biddie back in the N. T. G. fold and wearing lorgnette.
Bert Moss, of the Floridian, in town with Johnny Baker., Peggy Sickels announces that she is now boy free.
Jack Pearl's dad entertains Jack's friends when the latter is on stage.
Paul Dahlman hooked up with the "Journal." around

an. Beresford back from the Jack Buchanan, Monday, left for

Hollywood. Eddle Plohn, formerly manager

Next to the stage door of the

MRS. GERSON'S GRILL

After 11 Years on Broadway

for George M. Cohan, was operated on for intestinal trouble two weeks Now resting at home.

John Hundley in a pigeon blue mock, enroute along Broadway. Giadys Bourne and Jack Cronin

Rae Hanaman back from Miam

each. Dixie Hamilton buying seed for

Betsey Reese and her strained ligament have parted.

Al White with the new spring

Make With the new spring wardrobe.

Mae Murray is now in New York, arranging a vaude act.

Anna Seymour, as a single, is making shorts for Warners.

Imogene Cocca claims the largest eyes on Broadway—what lamps!

Evelyn Saether around the night clubs again.

Pete Dixon's in a Douglaston shack for summer.

Dough from sugar papas for dancing lessons is "stretch money."

Times Square hotel biz is on the terrific fritz.

The Greenroomers are planning night for Maurice Chevaller April

Walter Daly, brother of the late Arnold Daly, to Saranac in care of the Actors' Fund.

Rachel Crothers in London pre-paring "Let Us Be Gay" for Fran-cine Larrimore.

Basil Gerson Installing phone plugs at tables for convenience of

steady lunchers.
When the long distance boys start to operate, Basil will find out.
Pitchman starved to death peddling wallets in front of the Bond

diling wallets in no...
building.
June Carroll dropped from "Sons
"because she's only five feet

June Carron uropped from Sond of Guns" because she's only five feet and a half inch tall; rather short.
Ruby Shaw's young sister now

المراة بالمراق بالمراف والمراف NEW YORK THEATRES

7th CAPACITY MONTH

Strictly Dishonorable

Comedy Hit by Preston Sturges
Staged by Anteinette Perry & Mr. Pemberten
THEATRE, West 45th Street.
Eves. 8:50. Mats. Thurs. & Sat. 2:30

BELASCO Thea., W. 44th St. Evs. 8:40 Mats. Thurs, and Sat., 2:40 9th MONTH

DAVID BELASCO Presents It's a Wise Child

A New Comedy by Laurence E. Johnson

GRACE GEORGE

"FIRST MRS. FRASER"

PLAYHOUSE 48th St., E. of B'way. Even 8:50, Mit. Wed. & Sat., 2:36 Extra Matince Every Thursday until June 15

2ND YEAR IN NEW YORK CITY STREET SCENE

has moved
from the PLAYHOUSE
TO ANOTHER THEATRE
For further information
see dully papers
Eves. 8:40. Mats. Wed. and Sat. 2:30

THEATRE GUILD Presents

A Month in the Country

By IVAN TURGENEY

GUILD Thea., 52d St., W. of B'way.

THEATRE GUILD PRODUCTION THE APPLE CART

Bernard Shaw's Political Extravaganza MARTIN BECK Thea., W. 45th St. Evs. St. 2:30

ROXY 50th St. & 7th Ave. Dir. CAPTAIN OF GUARD

with JOHN BOLES
LAURA LA PLANTE
ubinstein, World-Famous Violin
Regular Roxy Features
Midnight Pictures

WARNER BROS. & VITAPHONE PICTURES "UNDER A TEXAS MOON"

(In Technicolor) WINTER GARDEN
Broadway & 50th St. and
7th Ave. & 50th St.
FOPULAE PRICES
Continuous Performances
tidnight Shows Every Night
JOHN

BARRYMORE "THE MÂN FROM

BLANKLEY'S"
CENTRAL THEATRE Daily 2.46, 8.46
B'way & 47th St. |Sun. 3, 6, 8.45

Al JOLSON

in "MAMMY"

WARNER BROS. Then. |Daily2.45, 8.46
B'way & 524 St. |Sun. 3, 5, 8.45
Specially equipped seats for the Hard
of Hearing. Tickets in advance.

William HAINES in THE GIRL SAID NO

A Metro-Goldwyn-Mayer Talking Ploturo On Stago, Springtime Rovue, "April Folilos," with Sammy Lew Yasha Bunchuk. Orchostre

JAPITOL B'way

RKO THEATRES -- LET'S GO!

B. F. PALACE BAYANT 4300

HAL SKELLY
WILTON & WEBER—AUNT JEMIMA
BEN BERNIE and HIS ORCHESTRA
HELEN MORGAN

PROCIORS 58#ST. NEAR

Wodnosday to Friday, April 9 to 1
ALMARUBENS

"THE GRAND PARADE" WIN

(18 Poople)
4 Camerons—Other RKQ Acts.
The Story of a Minstrel Man
"THE GRAND PARADE" with
HELEN TWELVETREES

Pat Rooney III was 21 on All finger fool's Day.

Calif. From the Rear

Los Angeles, April 8.
When local dailies are ballyhooing prosperity it's lousy to
mention this, but—
A Los Angeles oil man driving back from Chicago was
struck by the number of California license plates headed
east. At Salt Lake City, out
of curlosity, he bought a
checker and in the next 100 east. At Sait Lake City
of curiosity, he boug
checker and in the nex
mles it cilcked off 497
blowing away from

blowing away trom times.

Those raising dust figure they're lucky to scram while they still have cars. Those with shoes are pretty lucky, too. A St. Louis boy two weeks ago killed a man trying to get a pair to walk home in. He was hanged.

biossoming out into a performer. All she needs is the job.

Bell Hawley of Hawley and Watts ot married again after 19 years of

Patsy Kelly still sick; Gracie Worth doing bath-tub number in 'Sketch Book''

"Sketch Book."
Margy Keeler, sister of Ruby, now
the star tap dancer of Broadway
dance studio.
Georgie Price swung open a pent
house in 58th street and invited up
more folks than he hopes will come.
Lew Lesle has a donkey in the
front of the theatre and a goat in
the rear

the rear.
Julius Cohen, critic of "Journal of Julius Cohen, critic of "Journal of Commerce," took unto himself an assistant... Meet Murray Kohn. Dorts Vinton dropped out of "Dear Love." Role opposite Walter Woolf Insufficient for her. Charlle Aaronson watching Broadway close, but says to open a night club now is suicide. Maxine Brown signed for round the globe tour with Will Osborne's band.

band.

Jack McGowan wired Bill Boyd,
"Why don't you earn an honest living, ya mugg?" Boyd on the Coast.
Joseph Hazen, attorney for Warner Bros., back from the Coast,
whither he went with H. M.
Arthur Hurley spends his Saturday atternoons at the Lambs Club
talking scripts.
Wanda Stevenson, of the ensembles of Broadway, tweeting over the
air.

air.

Dave Warfield of Library ticket agency married last week. He held

out a long while.

Elmer Rice off to Europe for three months' roaming. Will complete a play over there.

The Mosconi boys made Los An-

geles via Dallas by car in eight

days.

Gertrude Schlomm so proud. Her name in gold letters on Lou Shur's office window.

Broadway's changing. A cop said "excuse me" to a white wing for standing in latter's way.

Julius Ziegler's greatest angle on the theatre industry is selling discount of the selling discount of the selling discount of the selling discount of the selling discounters to make a survey of the Bowery.

headquarters to make a survey or the Bowery. Katherine Parsons has made her air debut over NBC and is due to sing for Columbia April 12. Most guys who like to walk to with have been found to livs in the

uburbs.

Larry Lipton is getting out the fox Theatres house organ, when he printers will let him.

Rumored on the street that shakedown artists put the slap on Ed

Milana Tilden, stage door man of 44th Street theatre, a former Shake-spearean actor with Sothern-Mar-

checks were not acceptable. "But it's certified," he replied. Miss Gef-finger had it O.K.'d inside, slipping him the seat and \$13 change. Enough rubber in the check to make

Enough rubber in the eneck to make a pair of garters.

Bernard Sobel, again late Ziegfeld p. a., is now with WABC and the Columbia broadcasting system. It's an exploitation job.

Florence Osbeck, who gult show-biz two years ago for a husband, has a divorce now and a coupon for three months of tap lessons.

Lillian Drew, blonde acrobatic dancer of the Silver Slipper, has lost her scrapbook. This may start Davis announces he ls

Albert Davis announces he is celebrating the golden anniversary of his collecting pictures of stars. Fifty-year hobby.
Little Sousa, one time "boy wonder" saxophonist, has grown up and is returning to vaude under his own name, Raymond Baird.
Mr. and Mrs. Jess Freeman hopped their rattler, pointed it westward and are prepared to fix flat tires for four weeks.

tires for four weeks.

Next of the Friars' Saturday night feeds will be hung on Jay C. Flippen. Billed as "Fright Wig"

night feeds will be hung on Jay C. Flippen. Billed as "Fright Mig" night.

Last hot spot on Broadway for stage door johnnies passed with the Columbia. Runway gals there had six apiece to pick from nightly.

S. Jay Kaufman back from Europa. Left eye operated on by Dr. Santon. Result of sock with william A. Brady. Sr., convalescing in the Alice Fuller LeRoy Sanitarium after operated upon for appendicitis Sunday.

Luncheon today (Wednesday) at the Ritz-Cariton by Paramount for Marlene Dietrich, German star, in on the "Bremen" yesterday.

According to the adv. of a New York savings bank, 85% of those who monkey with the stock market flags and the stock of the saving and the sa

Mound City Country City, St. Louis.

Tex Guinan is down to 130; 15 off and doesn't know how but knows where she lost it. You can feel and see.

Homecoming party was arranged for Tom Davin, exploration artist, by Lee Posner. Everybody there but Davin.

Gertrude Schlom, Louis Shurr's

Gertrude Schlom, Louis Shurr's secretary, was the beile of the Warner Erothers' ball Saturday night in the Commodore Hotel.
Paul Castigiloni whose Rocky Point, R. I. clam bakes have been famous for a decade, will preside over the kitchen in Playland Casino, Ryea J. Welle changes in the Common Paul Castigilon of the C

troit all excited to work on Broad-way and wound up in a Hoboken night club. Says she'll make B'way

way and would up in a hooosen night club. Says she'll make B'way if it takes forever.

Gladys Feldman on the water bound for London to appear in leading role of the revival, "Belle of. New York." Originally played by Edna May.

Broadway theatre treasurer owns a vaude act that has been playing 52 weeks. It cost \$165 to put on and has netted him \$100 weekly throughout the tour.

McIntyre is wrong. Durante is an Adonis, plus nothing and minus everything. Mac better stick to writting, avoiding comparisons with artists.

artists.
Lillian Herskovitz, blond looker, is holding the fort in the Titan short product department during the absence of Jerry Safron. Pleurlsy slipped Jerry a sock.
Helen Morgan walked out of a night club the other night when a night club the other night when a fortight when a fortight when a fortight when a fortight when the presentation of her. Helen to like.

175 pounds—did an impersonation of her. Helen no like. Charlie Morrison has named his uew home at Bayside, L. I., Blue Haven. He expects Ben Blue will pay for It before the golf season cnds. Then the name will be chanced. changed

Now Linda doesn't want to the results of her three screen

tests.

One girl's explanation on her picture tests: "The first two tests made me so nervous I was terrible; the third retake caught me tired;

thate in so find retake caught me thred; and it retake caught me tred; and it retake caught me tred; and it retake the so of the solution of t formances.

The direct of him acce performances.

The Harry Hershfields have had the same maid for 15 years. Mrs. Hershfield tool ther 10 years ago the part for furniture, and now the parlor furniture, and now the Hershfields have the best kept loor furniture in New York. Clayton, Jackson and Durante with their all-male or chestra left New York last Friday for a four-week vaude trip in the midwest, with none of the mob permitted to bring the wife along. First break those boys have had in years. Solly Cohan of Felst's confronted

those boys have had In years.

Solly Cohan of Felsi's confronted
with two domestic problems. His
laundryman sells eggs on the side,
Solly figures there's a connection
somewhere but he can't dope it, and
the towels at his house have no
personality, he says.

Society papers report Mrs. Edward F. Hutton, social leader,
violently opposed to daughter's affections for Preston Sturgis, author
of "Strictly Dishonorable." Nevertheless Gertude's important finger

theless Gertrude's important finger

theless Gertrude's important finger is agitter with testimony of Preston's intentions.

One of the little ensemble girls in a nude cafe show had to think quick to keep her mother from seeing her speciality, a shake number. Mother visiting her from the middle west. One of the girls suggested she tell the mater that the club was exclusive, members only admitted. It worked. worked.

The two half-pint Meyers—Meyer (Basil) Gerson and Myer (Whisper) Shapiro of the Whiteman officehad great joke, eh fun! on April Fool's Day. Whiteman's Period had Mrs. Gerson's necessary evil looking under a table for lost French pastry. Basil claims an alibi and worn out knees, but Shap has two witnesses. Somehody must take a stand for Somehody must take a stand for The two half-pint Meyers-Meyer

Somebody must take a stand for immie Durante. It happens that Jimmie Durante. It happens that O. O. McIntyre in last Saturday's "American" paragraphed that although the McIntyre picture is on nearly every newsstand in the country, lie was mistaken for Jimmy, a fellow walking up to him saying. "How do you do, Mr. Durante" "McIntyre asserted publicly: "I know I'm better looking than that guy, Durante."

It cost one playboy—incidentally Jimmie Durante.

guy, Durante."

It cost one playboy—incidentally
a lawyer—\$128 to fall asleep for
thirty minutes in one of Broadway's
night clubs last Wednesday night.
The big Jury and trial man, entertaining two hostesses, was stuck
\$45, when his head began to wag.
"Don't fall asleep, dear," said the
first hostess. "Can't help it," he
repiled. "You'll be sorry, if you
do," said the second. He dropped
off. Girls invited two other parties
to table and laid it on check.
Two soused hostesses conversing

to table and laid it on check.

Two soused hostesses conversing in a night club after the sixth pltcher of champagne. "You ain't stugsin' me"..."No, well I'll slug you'r anybody else like you if I feel like it.... Yeah, well I wouldn't go for that....Well, I ain't goin' to slug you, you're too nice a girl—and a pai...I ain't no nice girl, I'm a phoney... Don't say you're a phoney... You were sweet to me the other night went I was drunk...Was I'llYes, an I wanna apologize fer my disorderliness... Su sh blg words!"

Joe, one of the popular 47th slip

Mme. Margaret Matzenauer, late of the Met. Opera House, arrived safe in Hollywood. She wired it. Tillide Losch, Evelyn Hoey and Tillide Losch, Evelyn Hoey and Bill Halligan supporting Lester Alien in his picture being made in Long Island.
Anna Chandler, of "Mendel, Inc.," lis a cood uptown, studying voice and high his subjects at Columbia. Usual Frawley and Jack Ruther to the Susquahanna.
Lucile Jarrot and Ruth Wheeler and high his a subjects at Columbia. The street is a support of the support of

Chorus Girls Are Younger but **Work Less and Disappear Where?**

Chorus girls' careers are getting shorter every year.

The chorus is no longer a profession! It is a temporary occupation lasting at the most for about two or three seasons.

After three seasons a chorus girl No matter how attractive or how much in demand the was after

how much in demand she was, after a chorus girl has been around a few seasons she cannot get a job. This is particularly true about the shows that specialize in beauti-ful girls. Producers of such revues never take their old girls back. They want fresh faces and bloom-

They want fresh faces and bloom-ing youngsters who have never been en the stage before.

Even in a few seasons of stage life there is a noticeable fading in chorus girls. They can't compete with the flocks of fresh girls clam-oring to get their chance at the limelight.

oring to get mer chainer at the limelight.

Such very youthful girls are required these days that most show girls de servible stants. A wings of the servible stants a wings of the servible stants. A wings of the servible stants are servible stants. A wings of the servible stants are servible stants. A servible stants are servibl

Ycars ago chorus girls could keep on working around at their profes-sion until they became really aged.

on working around at their protession until they became really aged.
Why any girls seek chorus jobs is
mystery never has been explained.
Not open the protest of the protest of the control of the cont

snows.

Some marry stage hands or sax players. The last stand of a girl who has been in show business for years is to become a night club or dance hall hostess.

SPEAK OPPOSITE M. E. CHURCH IS PINCHED

William Meyers, 33, 480 West 94th street, operator of a place in the basement at 230 West 48th street, and Albert Roberts, 43, barkeep, 299 East 51st street, were arraigned in West Side Court before Magis-trate Louls M. Brodsky and held in \$500 ball for trial in Special Seasions on a nuisance, speakcasy

charge.
F. C. Hanford, of the legal department of the Prohibition Department, and Agents Newman, Kendrick and

ment of the Prohibition Department, and Agents Newman, Kendrick and Abramowitz came to court. Affidavits of the three agents were submitted to District Attorney Wieder. Complaints have been received by the Federal service of the "speak." It is directly opposite the Union (M E.) Church and adjacent to the Longacre theatre. It is a few doors from the Hotel President.

The Court directed Dep. Fisher.

The Court directed Dan Fisher warrant officer in West Side Court to draft complaints against the de-fendants, who were haled to cour on summonses obtained by Han-

The Federal agents' affidavits are quite lengthy. They explain of their many visits. Liquor was purchased. Women, particle. The Federal agents' affidavits are

many visits. Liquor was purchased.
Women, partially intoxicated, became bolsterous.

A plano player sang. So did the number of the premises drinking intoxicants.

Tolice Commissioner Whalen recently stated publicly that the raiding of "speaks" was Campbell's job. The latter accepted the defy and the 'public nuisance charge' may nop the "whisperlows" contiguous to Manda Lane.

Hereforce, arrest for possession the culf has been carrying the boys on the culf has enough musleal instruments being heavily fined. The leaves something behind as never the result of the leaves something behind as security for his bagsage. Usually tearminate sentence, 6 months to 3 years, if convicted.

Hollywood Hev-Hev

Hollywood, April 8.
New game was introduced in
Hollywood this week when two
mad flaps entered a Vine street
restaurant and began throwing elassesful of water of each

other.
When thoroughly saturated,
they removed their outer garments and sat at the tables in

WIRE ON BOAT RACKET DOES TERRIFIC FLOP

William J. Lee. 23, longshoreman William J. Lee, 23, longshoreman, 416 West 56th street, was held for trial in Special Sessions on the charge of attempted grand larceny, Magistrate Louis M. Brodsky fixed heavy ball at the request of Assis-tant District Attorney Max Wieder.

tant District Attorney Max Wieder.
Lee was arrested at 12th avenue
and 56th street by Detective James
Fitzpatrict of the West 47th street
station. Lee was seated in a car
and attempted to hand a case of alleged phony liquor to Fitzpatrick.
Lee thought that Fitzpatrick had
come to get the liquor (colored water)

water).

The complainant, A. E. Widner, of the brokerage firm of Bertles, Rawls & Donaldson, received a phone message. The voice stated he was Mr. "Hart." A telegram had preceded the phone conversation purporting to come from Bertles to Miss Widner in the brokerage of the phone of the phone of the phone of the phone conversation purporting to come from Bertles to Miss Widner in the brokerage of the phone
fice.

The spurious telegram stated that a "Mr. Hart" would speak with Miss Widner and everything was "jake." Miss Widner knew that the telegram was a traud. Bertles had sailed that day for Europe. When "Mr. Hart" called Miss Widner stated she was acquainted with the

She got in touch with Fitznatrick She got in touch with Fitzpatrick and they kept the appointment. Lee began to take the phony liquor from the car. The bill was to be \$612. When pinched, he stated he was innocent and that he was to get 10 for delivering the case of wet

goods.
Wieder denounced Lee. The dis-trict attorney stated the racket was being worked on many Euro-pean bound passengers and that the racketeers were cleaning up.

Mae West Beat It

Mae West beat the "rap" on "The

Mae West beat the "rap" on "The Pleasure Man." Jury disagreed. The several defendants are under ball, Miss West being held in \$1,000 while the others \$500 each.

HOW B'KLYN DEVELOPED

Now Almost a City—Hotels Are

Brooklyn, April 8. town once resembled a Everything was quiet and This town cloister. people went to pictures only once

quebt to see the old place You ought to see the old place now. Since the hotels around here began to realize that the new Hotel St. George was coining all the dough and getting all the publicity breaks, thingr have changed.

breaks, thingr have changed.

Dallies here never get a tumble from the local hotels. None of the hostciries ever advertised. All churches went for display ads, but nary a hotel. Hotel St. George started something when it began to really spread itself all over the newspaper map with huge ads. Others, of course, followed.

Sheik Hairdressers Con Waitresses for Trade

Chicago, April 8.

Beauty parlor has four hatless sheiks in white coats and pants making the rounds of lunch counters during off hours. Boys pose as

operators and tell the waitress her nair would look so much better if she went to Miss So-and-So's place, Gives the line while slowly eating to bowl of soup, and makes an ap-

Barflies Get Privacy Yen: **Want No Dames**

Better grade speaks in Times Square are dispensing with femme shills and hangersout due to complaints of the big spenders who have practically delivered on ultimatum that either the dames are out or they'll transfer heir patronage elsewhere.

"Dame" angle considered essential in the face of heavy opposish is now agreed a nuisance by John is now agreed a nuisance by John with many of the places having involved the former cabaret regulations in pre-prohibition days in refusing admittance to unescorted women. Cabarets adopted the method after a gentlemen's agreement

fusing admittance to unescorted women. Cabarets adopted the method after a gentlemen's agreement with police in the old Tenderion with police in the old Tenderion. With the control of the speak racket, mostly stag joints with bar and no sitting room, some of the supposedly wiser muggs went for the sitting room gag, which naturally attracted the dames and once in the sitting room gag, which naturally attracted the dames and once in the sitting room gag, with naturally attracted the dames and once in the sitting room gag, with naturally attracted the dames and once in the sitting room gag, with naturally attracted the dames and once in the sitting room gag, with when the old Tenderion was in full blast and gave New York another.

Chumps that went for the dame-infested joints and taken heavy, legitimately or otherwise, soon wised up and transferred their whoopee sessions to strictly stag joints.

in what's left of the speak business in the district the stag joints are getting the better play and much less trouble than those cater-

much less trouble than those catering to mixed patronage.
Complaints on dame hangerson occasions police visitations to the spots and very often precipitate a pinch on possession if the props get tough with the coppers when asking questions about the women habitues of the place. The stag joints escape police atention, excepting when a bona fide complaint is registered against the place and this seldom happens.

BOGUS PAY CHECKS PASSED IN TIMES SO.

Many speakeasies off Mazda Land Many speakeasies off Mazda Lane received a trimming by cashing bogus city pay checks. About a score or more have been floated. They are made out as high as \$75. This became known through the arrest of John Tracy, 21, former hospital attendant, of 1122 Nostrand

hospital attendant, of 1192 Nostrand avenue, Brooklyn, who was arrested at his home charged with passing the forged city pay checks. He told Detective Sergeant Michael McNamara and Bernard Devanny of Police Headquarters that he found the Chrged checks in Times square.

223 with the Chronic Charles of the Chronic State of the Chronic Name of the

plainant against Tracy. Rappaport plainant against Tracy. Rappaport sold Tracy a dressing gown and a hat. Tracy gove Rappaport a forged pay check for \$46.08. Rappaport gave the clothing and \$21 in cash to Tracy

The check was on the Bank of U. S. It bore the signature of "J. R. Snowden cashier" and was end, was end, was end, was end, was end, was end.

L. D. At Dore the signature of "J. R. Snowden, cashier," and was endorsed "William White." The check came back to Rappaport from the bank marked forgery. It's a poor imitation.

European Theatrical Tours Are Under Arrangement for Summer

Making 'Em Regular

Strong moral persuasion is becoming a policy with the better versed panhandlers of the Square. Some of the would-be peg-legged gents in the side streets are even resorting to this line of speech to some of the cooler customers:

"I thought youse a regular give"

"I thought youse a regular guy."

That line is working better than the wooden leg and tin

HOSTESS AND FIGHTER ADMITTED BIGAMISTS

James Doyle, 24, boxer, of 12 West 92nd street and Lillian King, West 92nd street and Lillian King, 24, hostess, 12 West 92nd street, were freed in West Side Court on the charge of bigamy by Magistrate Louis M. Brodsky.

Louis M. Brodsky.
Mrs. King entered the police station crying. Doyle was behind her,
Mrs. King appealed to the police to arrest Doyle, whom she alleged was annoying her and causing her' to lose her jobs. When she explained the particulars Detective James Cotter told her she would have to he arrested too

be arrested too.
"I married Doyle several years
ago. My first husband deserted me.
I knew he was allve and so did
Doyle. Doyle knew my husband,
whose name is William King." She
added King is a saxophone player
in a Broadway theatre.

"Dovle made life for me a ver-"Doyle made life for me a ver-ttable hell. I decided to quit him. I have a young daughter by King. When I quit Doyle I thought I had got rid of him, but he learned where I was and followed me," said the sobbing hostess.

sobbling hostess.
"Do anything with me, but see that he (Doyle) is arrested."
Cotter arrested both on the charge of bigamy. Cotter made futile efforts to locate King. Being unable the Court had to free both Mrs.

King and Doyle.

The latter promised to cease annoying the hostess.

Theft of Customers' List Gets Selvia 6 Months

The N. Y. Appellate Division Friday put an end to one kind of crookedness in the theatrical shoe usiness when it ordered James Selbusiness when it ordered James Selvius, former employee of Salvatore Capezio, of 333 West 52nd street, manufacturer of dancing aboes for 41 years, to serve six months in the workhouse on his conviction of allpring a \$10 bill to Samuel Felson, to the latter's customers and samples and prices of his aboes.

Selvia went into husiness for him.

Sclvia went into business for him-Sclvia went into business for himself several years ago and according to the record of the case was anxious to get a glimpse of some of the 9,000 names of Capcalo's customers. Felson got a list of 800 and gave it to Sclvia. That resulted in the latter's conviction of violating the law prohibiting the bribery of an employee of a competitor.

Cheap Thief Sent Away

George Schwartz, alias George Rise, 38, stage electrician, of 1571 Occan ave., Brooklyn, was sentenced to 10 years in Sing Sing by Judge Charles C. Nott in General Sessions Charles C. Nott in General Sessions on his conviction of grand lareny in the second degree. According to probation officers, Rise had swindled nearly 100 persons by promising to obtain them jobs with picture theatres. Many of his victims, men and women, were in court when and women, were in court when the properties of the "meanest theyes operating in the city in many years" by Judge Nott.

Schwarz was convicted of the

bank marked forgery, it's a position mitation.

Barkeeps in Times square went Schwartz was senteneed. He was for them piently. Tracy, after cashing the checks, spent the dough in tother speakensies, asserted the cops. He was prodigal with the "speake" dough and handed out largesses to the hostesses as if wealthy.

It is a quiestion how many of the checks have been passed, but the cops feel that they work hear from many because of being in the rum many because of being in the rum tracket.

To inspire this summer's quota of tourists with a new interest in their travels, a sudden flood of theatrical tours are being arranged.

tours are being arranged. These tours primarily concern themselves with visits to the theatres and theatreal centers of Europe. Attendance of theatrical performances, rehearsals and interviews with producers, drammtists, directors and other theatrical folk are promised if the arrangements can be made. General sight-seeing is thrown in on the side.

is threwn in on the side.

There seems to be a theatrical tour to suit every possible taste.

There is a Church and Drama League Russian Theatre tour to be conducted by Hallie Flanigan, director of the Vassar College Experimental theatre, which will be mainly entered upon by stage aspirants.

Church and Drama League Short Summer Theatre tour goes to Eng-land and the Continent...

and and the Continent...

Church and Drama Leaguc Literary and Theatre Pilgrimage covers the same ground but is longer. Burns Mantle Lecturer

Burns Mantle Lecturer

Burns Mantle Lecturer

The Church and Drama League
Long Summer Theatre Tour with
Burns Mantle as lecturer is the
most extensive. This tour is primarily for theatregoers. It will take
in as many plays as possible and
concerns itself with business discussions, comparison of the European with, the American theatre
and the interpretation of European
drama according to American ideas.
There is a business of the European
Cochier, beside sightseeing. Puppet
theatres of the Continent will be
concentrated on.
The Hans Wilner Dance tour, with
lessons and lectures en route, has
been organized to acquaint Amerleans with the new German dance
movement and its founders.

The Modern Dance tour of Europea

The Modern Dance tour of Europe The Modern Dance tour of Europe conducted by Adeleine Rotti, former assistant to Russell Markert at Roxy's theatre, is designed to ao-quaint Americans with the modern dance movement at its European

AFTER 25 YRS. OF DRUGS MRS. RHEA ARRESTED

Mrs. Lucila Rhes, 47, who told Detective Joseph Grinzi of the West 47th street station that she came to this city 25 years ago to join a show, but instead acquired the drug habit, was held in West Side Court by Magistrate Louis M. Bredsky for trial in Special Sessions on the charge of passing bogus checks on the Hotel Victoria.

the Hotel Victoria.

Mrs. Rhea, who still retained some of her former beauty despite the ravages of the drug, asserted that her home was in Greenville, S. C. She gave her address as 215 Manhattan avenue, New York. She admitted issuing the "rubber," but stated she needed the money for drugs, declared Grinzi.

drugs, declared Grinzi.

The defendant gave her occupation as a designer. She had been a graduate nurse. 'I make an excelent salary, but it was to keep me in drugs,' she stated. 'I had been in amateur dramatics in Greenville. I came north to join a show, but I met some people who showed me how to smoke an optum plae.' Grinzi quotes her as saying.

Grinzi quotes her as saying.

"I never did enter the show business, but soon acquired the drug habit. Since then I have been taking drugs (heroin)," Mrs. Rhea told a "Variety" reporter.

Mrs. Rhea had stopped at the Victoria. She paid her bills promptly. Alfred Wright, credit manager, cashed two checks for her amounting to \$270. She left the hotel and the checks were returned.

J. C. Sport Arena Cold

Froposed municipal stadium and aports arena for Jersey City has been called off by Mayor Frank Hause. The stadium site had been practically set until the property owners getting wind of the project and kiting sales price precipitated the fold up.

Ilague and his committee had been working on the stadium idea, for the past six months.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

London, March 25. Cardiff's repertory theatre folded after short, unsuccessful trip. Rep, generally, is thriving in this coun-try.

Number of actress and actors who get mixed up in blackmail suits these days is so considerable it's almost worth a separate story.

The Shuberts intend to stage Doe Doe Green's "Footlights Lure" in London, largely to cash in on the personal hit he has made in "Appearances."

A talker version of Patrick Macgill's "Suspense," which opens at the Duke of York's April 4, is now being shot at British International studios, Elstreet.

Patrick Hamilton, young author whose "Rope" knocked up some nifty grosses here, has written another, shortly to be produced, with Ernest Milton in the lead.

"The Artist and the Shadow" was withdrawn from the Kingaway after a week's run. That just about makes it a 50-50 break in these days of one-nighters.

Sir Nigel Playfair has penned his eminiscences. Called 'em "Hamreminiscences. mersmith Hoy."

May 1 has been fixed for opening of "Heads Up!" Lee Ephraim's show at the Palace. Arthur Margetson, Sydney Howard and Louise Brown featured.

Richard Barton shot himself dur-ing a scene at the Wood Green Em-pire last week. He was seated in the stalls, and his action was at-tributed to the after-affects of shell

Palace theatre is said to be up for ale. Store reported offering \$2,sale. Store r

Lighted candle races on roller skates are the latest craze of the best clubs.

Dorothy Holmes-Gore, now appearing in Shaw's "Apple Cart," married quietly to Evan John Simpson.

NEW YORK

NEW YORK

Marriage of Rose Gallagher, show girl, to George L. Loft, son of the candy manufacturer, has leaked out. In February, 1939, arrested for driving while intoxicated and held in \$600 hall, she told the court she was it and Miss Gallagher also denied it when she left the court. Mr. Loft's secretary and Miss Gallagher's sister confirmed the marriage report.

Charging unfair and dishonest competition, McBride Theatre Ticket Office of New York filed suit in Wilmington, Del., against the McBride Theatre Ticket Company in that city. Complaint alleges that the defendant is using the name of McBride in order to mislead the trickets. Complaint asset of the Company o

RCA was reported considering taking over three city blocks between 5th and 6 avenues and 48th and 5lat street for a giant development surrounding a new Metropolitan opera house. The property is now controlled by John D. Rocke-feller, Jr. RCA, it was reported, considered building an enormous theatre of the air with television and color talkers.

and color taikers.

Suit for \$250,000 filed by Gotham Photo-Plays against William H. Bristol Taking The William H. Bristol Taking The Photo Plays against been transferred from the Supreme Court to the Federal Court due to a diversity of citizenship by the defendants. Gotham alleges that two synchronized sound pictures made with Bristol apparatus were so "embryonic" as to be commercially valueless.

Nicholas Schenck, president of Loew's, issued a statement saying that from September, 1929, to Feb. 15, 1930, the business of Loew's, Inc., was the best it had ever been at the second of the second

\$100,000. Fire Marshal Thomas P. Brophy started an investigation on the theory that it might have been of incendiary origin. Two employees, sleeping in the roadhouse, narrowly escaped. Woodmansten Inn was owned by Joe Pani.

Mrs. Adolph Zukor, wife of the picture producer, offered a \$1,200 award for the return of her \$20,000 diamond bracelet.

Peaches Browning brought another action against Edward (Daddy) Browning to establish her rights in 40 pleces of property worth more than \$15,00,000. It is controlled by Browning in the name of Edward Worden and the control of the c

Hazel Forbes, 19, show girl, got a divorce decree. Divorced from Edward Judson, non-pro, accusing him of being too fond of a mysterious "Eva," with whom he was found in a hotel in Provi-

Elaine Sims, 32, night club host-ess, attempted to commit suicide in her room at 31 West 936 street by inhaling gas. Her landlord called a patrolman and she was taken to Bellevue Hospital, where it is ex-pected the girl will recover. She refused to answer questions.

Mme. Frances Aida, Metropolitan opera singer, was ordered by the Supreme Court to pay the Winter Holding Company 33,38 for back singer for \$8,000 for rent and damages done to an apartment she occupied in 1926 at the Aidwin Apartments, 58th street and 7th avenue. Jury only allowed for the back rent.

Mrs. Sarah Yagoda, arrested for selling 5c song sheets on Broadway, was freed when telling the court where she had obtained the bootleg sheets. That information was not made public.

De Forest Radio Co. will take over the entire plant of the Brighton Mills, Passaic, N. J.

Gladys Bourne, show girl, was married to Jack Cronio, film juve, at City Hall. Miss Bourne came to New York from England.

Alma Dean, show girl, announced her engagement to Von Krupp, mil-lionaire.

Warner Brothers announced theatre, seating 4,500, on Bro street, between Lafayette a Greene, Newark, N. J.

Ted Gibson, 32, actor, known off-stage as Edward W. Morgan, died Monday (7) from injuries received when robbed and beaten Saturday (5). Morgan was sandbagged by bandits in Brooklyn and robbed of \$40.0 An examination revealed as was buried by The Lambs yesterday (3).

Metropolitan Opera Company has accepted an opera in English written by two Americans. Dr. How-ten by two Americans. Dr. How-ten by two Americans. Dr. How-ten by the state of
sent opera during '31-'32.

After a raid on the Yorkville temple, East 86th street, five girls were arraigned in Harlem court on the charge of giving an immoral dance at a stag. The 266 men who were watching their gyrations also \$1500 bail each. Seven men, charged as responsible, were held in \$500 bail each. Seven men, charged as responsible, were held in \$500 bail each. Seven fine for dark particular to the girls' bail, hisses arose in the court. Judge Wm. Dodge then fined each men the seven was to the detention pen.

Tyonne De Marr. tap dancer, was socked on the head by a sugar bowl hurled by a blond woman who shouted that someone had stolen \$8 from her while both were sitting in a restaurant on West 47th street. In the free for all which followed the blonde wig slipped off the party who threw the bowl, revealing 'her' as a man. He was taken to court LeCoue, 34, non-pro. Judge McQuade held him in \$1,000 ball. Miss De Marr, at Polyclink Hospital, had four stitches taken in her head.

GENE GREEN DIES

(Continued from page 45) house bill kayoed the customers at vaude's jump-off house at 8th avenue and 23d street. Green's voice was pretty well gone on the singing angle and he tom-tommed his rhythm between sighs. There was exertion written all over-but it was that same energy that brought Green out for extra bows. He sang over with "Cryin' for the Carolines'

That song was Green's last Variety" reporter was in the house catching the show.

Feet Tired

This was to have been the begin ning of a comeback tour for the old trouper. Starting off weakly, Green recalling the experience of 33 years as a singer, pulled all his en together to jazz the audience into a welcome reception. It was evident that the effort was a stremuous one. When Green went off into the wings after singing his famous "animal" song and "Cryin" for the Carolines." he remarked to Stanley:
"Gee, that last number was tough. I'm tired. I've never felt like this before. It's too much. We'll have to cut out one or two of the numbers." together to jazz the audience int

to cut out one or two of the numbers."

Then he came down to watch a couple of the acts to follow. Gordon and Day, old timers, had preceded him. Gordon is a hoke comic and bicycle expert. Following Green, Earl Mountain and Co, put on the sallor-girl skit. Alton and Wilson added some more laughs to the interest to break it for "Fast Company," flash of seven girls and three men with music novelties thrown in. None of it great, and strictly inland neighborhood stuff, but went over here before a crowd who inland neighborhood stuff, but went over here before a crowd who hardly knew that the hit of the afternoon in this comedown house before a thin audience had taken his last bow on a comeback tour. Green was at the G. O. H. for the first half pending settlement of issues with Loew booking office, according to Stanley, which would send the pair over a 35-week route. Parish and Peru replaced the Green act for the second show.

INCORPORATIONS

New York

New York
Author's Motter Picture and Radio
Buroau, Nac., Manhattan, deal in motion
pictures of all kinds: 2,100 shares no par
value. Filed by Reynoids & Goodwin,
art Filed by Reynoids & Goodwin,
Ark Films, Nac., Manhattan, deal in
motion picture films; 100 shares no par
side Fitch avenue, New York Chembers,
National Green Theatre, Inc., New
plays; 1,700 shares, 1,800 preferred and
100 common no par value. Filed by E.
Laurelton Annuennest Company, Inc.,
Cucons, operate theatre, motion pictures,
plays; 1,500,00. Filed by Martin M. Alt.
Tilayers Guild, Inc., New York, cenourges and culturge a tast for music,
and the company face,
and culturge a tast for music,
and the company face,
and culturge a tast for music,
and the company face,
and culturge a tast for music,
by George J. Houtin, 1457 Broadway,
New York, Tonderdens.

Flayers Guild, Inc., New York, encourage and cultivage a tast for music ape and cultivage a tast for music appearance of the property of the p

oster, New York.

Statement and Designation
Sight and Sound Corp., Del. operate
theatrea, motion pictures, plays, New
York office, 27-37 West foth streat, New
York office, 38-38 Schiffer, President; 100
shares no par value. Filed by Wolf and
Kohn, 270 Medison avenue, New York.

West Virginia

ROUND THE SQUARE

Terry Turner Burned by Taxi Driver

Terry Turner, American show exploiter, offered a Paris gendarme a 200-franc bribe to go around the corner so that he could have it out with a gyp taxi-bundit over a 100-franc demand for a two-block ride. This was during the taxi strike here when private cabe asked anything and a muge who would take a twenter by the comparison of the control of

and he and his new pal would pitch in. To Turner's disappointment nothing happened.

This was 5 a. m. The newly acquainted twain then coinnienced a real session until five the following afternoon when finally exhausted Turner called it quits, whereupon the new pal demanded: "Say, by the way, what is your name?", this, after both had been carousing for 12 hours calling themselves all the familiar fraternal cuss-words of a couple of results resources.

The Reds and Russian Pictures
With the New York dailles seething with the activities of the Reds
in this country Tork dailles seething with the activities of the Reds
in this country to the Communication were amazingly strong
and active in business circles and corporative centers it develops the
Reds are pretty regular customers of New York theatres.
In some of Broadway's de luxe cathedrals of the cinema amusement
class they are regularly noted as going in twos, threes and accordingly,
but where they seem to revel in screen entertainment is when a picture
having anything to do with Communism is shown at the thimblesized Cameo on West 42d street, N. Y. They have about dominated the
audiences there during presentations of Soviet productions. While they
are orderly to all appearances they are also known to have shown their
enthusiasm by giving vent to both vocal approbation as well as applause.

plause.

The Cameo opens at 10:30 a. m. When a Red film or one with a theme considered favorable propaganda to Communism the Reds don't drop in until after 1 o'clock; then biz is big as they are said to knock off work that afternoon if they happen to be working and spend the afternoon in the Cameo. The same applies to any other theatre whenever it plays one of the Communistic pictures or has anything to do with the Soviets.

The Cameo has booked in quite a number of these Russian films and at no time has it been necessary to blow any whistles for any outward demonstration by the Reds.

Modest Young Man Got Job on His Own
A young man applied recently to Publix in New York for a position.
Said his name was William H. Quigley and he wanted to learn the show
business. Talking and looking well, the young man was given an assignment. It was not long before he was advanced.
The other day Publix was called on the phone and a voice at the
other end expressed thanks for giving his boy the opportunity, saying
he had heard of the promotion, Asked what boy and his own name, the
information came out that the speaker was Commissioner of Licenses
Quigley of New York.
When the younger Quigley was asked why he had not mentioned who When the younger Quigley was asked why he had not mentioned who

his father is, he replied:
"I wanted the job for myself, not for my father."

Circular Playing Cards

Circular Playing Cards

Circular Playing cards, made by John Waddington, Ltd., London firm, is catching on as an American novelty, judging by the \$5,000 worth of daily business Waddington is exporting to the States. The circular playing cards are now being utilized by Jack Hylton as a giveaway novelty for his intimates.

How playing cards became converted.

How playing cards became converted from the rectangular paste-boards into circles was recounted by Hytton who knows the man who originally paid Waddington, Ltd, \$1,000 for 200 decks of cards or \$4 a deck, specially made to order for him. These cards, as a bridge novelty, sold so fast, Waddington, Ltd, decided to manufacture them and the originator of these, it is estimated, will gross \$50,000 in royalties for the first year's output.

Dora Maughan Draws Royalty

The biggest cabaret draw in London at present is Dora Maughan. This is due to a most felicitous repertoire of "naughty" songs carefully constructed to avoid any semblance of vulgarity. As a result she has been in demand for some time at the most exclusive home parties, when Miss Maughan opened at the Cafe Anglais for two weeks the place was immediately thronged by London's elite. A visit there any night will see the Lord Mayor, Lord Donegall, Mrs. Laughton Nott, Marquis Casa de Maury, Mrs. Loel Guinness, Countess Seafield, Lady Mibanke, Lady Henley, Earl of Harly, Lord and Lady Brecknock, Lord Gisborough, Capitain Barnato, Mr. and Mrs. Stanhope Joel or Lord and Lady Inverlyde. Lady Inverciyde.

Bad Whisky or Bad Hearts?

Gene Green and Newman Graham, both of whom passed away in New York Saturday, were reported drinking companions in a Times Square speakeasy prior to their death.

Green, who succumbed in the wings of the Grand Opera House after finishing his Saturday matinee performance, was said by the medical examiner to have been a victim of acute indigestion. Graham, found dead in bed in his room at the Belvedere, was stricken with a heart attack, the doctors reported.

That both should pass away almost simultaneously after drinking together shortly before is regarded as extremely peculiar in talk around town. Both had apparently been in good health, Green after doing his act and Graham before retiring.

Time Flies in Mexico
In Jaurez, Mexico, is a distillery working on a 24-hour stretch of
Bourbon manufacture. Demand is far in excess of butput. Distillery
has some sort of mechanical process, it is claimed, whereby after 10
days of "ageing" in tanks the liquor is qualified to be labeled as 10 years
old.

An' Everything

Down Coney Island way Sam Gompertz, a Coney Island freak and show exhibitor for many years, has erected an apartment house accommodating 170 families.

On the grounds are a miniature gold arming not

West virginia

In Shubert in another statement to the press, stated that the legitimate theatre throughout the country took a turn for the better at the beginning of the second quarter of 1350.

Woodmansten Inn, the Pelham, "Woodmansten Inn, the Pelham, In The

London Chatter

London, March 28. Breakfast parties getting popular.
Not a bright idea in town.
Hal Jones pruning the tonsils.
No more tinted eyebrows.
Cyril Ritchard got Co-Optimistic.
Blouses are threatened.
Multi-colored barges are the auto age.

rage. B. B. C. passing sex erack in radio

Shaw's praised someone eise'

Huntiev Wright elaims he gets fan Harry Waidon' sprung a dimple

uto smash. Matheson Lang now likes talkers -had offer.

Smail-time revue here titled "Re-ply to the Taikles."

ply to the Takkes."

Seaside comedians are resigning their bank jobs again.

Diana Maxweii deputizing for Emma Haig in "Silver Wings."

Jack Lambert, actor, thinks he's

wen Nares' threats to become a

anager. Mauriee Browne's caught his lit-

tle theatre complex again.
What nite dives left round Sondare mostly down Golden Square way Steve and Guy Nathono are going to Scandinavia to learn skating.

Scandinavia to learn skating. Albert deCourville staging pro-uction come-back. Miles Mander writing plays—more ough than being unemployed. Betty Fairfax boasts she broke he bank at Monte Carlo-mearly. Oda Slobodskaya is this town's most chic prima donna.

most chie prima donna.
Celia Johnson now reckons she's
a leading lady—with luck.
Max Murray, popular columnist,
going back to Australia.
Robert Courtneidge has pulled
out of double pneumonia.
Hugh Findlay, Gaumont publicist, football hound.
Sob sister mistook Owen Nares

Sob sister mistook Owen Nares for extra at Elstree. Still more "undesirable aliens" being eased out of town.
The way flopping talker units amalgamate is the current laugh. Strangest ghost in this town is the Alhambra sinee it went talker. Leonard Bellamy retired from Leonard Day & Hunter, song-monerers.

Eccentrie dance competitions in

Eccentrie dance competitions in the suburbs. Absurd. All suburban dancing eccentric.

G. H. Elliott still gets a provincial giggle out of his erack about the Queens Hotel.

Highest standard of ballroom dancing here is now credited to the Emprese Rooms.

Empiress Rooms.

Annette Wilson, actress, writes poems about "Green Fields Far

Away."
Swaff and G. W. Bishop, "Era"
editor, reckon they each created the
most hot air in Denmark.
D. Clarke, legal adviser to British
International, is John Maxwell's
son-in-law.
Sammy Shields has played the
Palladium for 16 years and won't
take a rest

take a rest.
Charles Hopkins threatens to in-flict some of his New York successes

on this town.

Maurice, this town's most popular
maitre d'hotei, puts himself in his
own show, Trocabaret.

Patrick MacGili's chief "Suspense"

how much the censor will cut out Pressmen elubbed up a gold eiga

ret case for Bili O'Bryen when he

ret case for Bill O'Bryen when he left the Galnaboroush space desk. Male mannikin parades are the vogue in stores, giving gigs the break of their lives.

Number of astrologers here who make dough handing bunk to actors, shows how brainy the profession is, both Burch, Hollywood technical, reckons it's a great countain, reckons it's a great countain,

try.
Celebs at Cochran first nights
fairly fight each other for the

fairly fight each other for the cameramen.

Tubby Edlin had a look at his first talker, and went straight back to his roadhouse at Brighton.

Billy Merson graces all British ficker premieres—trying to crash the business.

Class athletes this side are clamoring for jobs as store man-

nequins.

Lesile Williams, Universal's p. a. here, is so ritzy he goes hunting on week-ends.

Number of stage players this side

are looking for talker salaries from one Geneen.

Space hound here got a hunch.
One of his clients got razzed by the
girl-friend, so he suggested he sue
her for the dough he'd spent on her.

When she refused he got sick and threatened to injunct for arrears of publicity account. Par's radio broadcast of "The

Par's radio broadcast or Love Parade" scored a four-minibreakdown, keeping up B. B.

radition,
Film Golfing Society, peopled by
passion peddlers with handicaps
around 40, took its first outing this

week.

Poker's so taken the Wardour
Street boys congregate in nooks
of an afternoon for flutters with

Penmen taking cracks at the umant executive, supreme rulers the British Empire, get their

of the British Empire, get their passes cut for key theatres.

In view of the way legit plays flop here, surprise is feit Lee Ephraim didn't open the Prince Edward as a flicker box direct.
Phil Hyams, owner of New Metropole, near-West End house, started Personality Competition. Gives himself first prize.

Archie Pitt reckons "Lido Follies" is the greatest show on earth, including "Hamlet" and "Journey's End." It's his own.

cluding "Hamiet" End." It's his own.

End." It's his own.

Effort to make the Cosmo, nite
club, the communal ownership of
members, flopped through inside
ring snapping up all the shares.
"The Second Intimate Revue" is
the title of the second edition of the
masterpiece which ran one performmaterpiece which ran one performthe community of the community of the
Drury Lane chorines don't like
their white cats used for photographic purposes. Reckon they're
omens.

Laurie Cowie, wife of John Hast-

Laurie Cowie, wife of John Hast-ings Turner, is sufficiently better to be able to run round and praise all hubby's shows for him. Frank Lawton, who learned "Young Woodley" backwards when playing it at the Savoy, now gets his chance in the talker version.

Crowd extras trying to crash into British International studios at Elstree, are sent next door to British Dominions. Then sent back to International. Gag goes on all day.

GAME KID BERG BEATS JOE GLICK

By JACK PULASKI

They claimed Al Singer's right and was too sore for him to fight Ignacio Fernandez iast Friday, so the Garden hastliy substituted Jack "Kid" Berg and Joe Glick, the Britsher copping on points. Sports scribes pointed out that Singer's cancellation immediately followed the announcement that he was matched with Sammy Mandeli for the lightwatche the lightweight championship this summer and the fact that Fernandez Is the only boy who ever stopped Al Singer has taken plenty of chances in the ring but it did look

peculiar.

Berg rode to high favor two months ago when he trounced Tony Canzoneri. Glick has been doing pretty well of late, though he never was a wonder. In matching the men it was stated the fight was for the junior weiterweight title, which Berg holds and which was designed for 140-pounders. Both men were under the weight.

under the weight.

Glick managed to tie Berg up at various points but the whirl-wind limey cut loose often enough and peppered Joe from all angies. Jackie was off his pins three times, once in the third when he was toppled with a left hook to the face while off balance, but got up immediately a second of the pins of diately, and twice in the eighth, the latter knockdowns being from foul

biows.

It was noticed that Glick was It was noticed that Glick was planting hooks below the belt and the referee warned and scoided him several times. In the leighth, the low blow was palpably illegal. Berg sagged downward on the ropes clutching each strand, with face contorted in agony. The referee (Jack Dorman) was loath to stop the fight unless the kid made a claim of foul. Berg refused to do so and in answer to the question

Inaccurate Biographies

Harry Cohn

By Claude Binyon Hoilywood, April 11.

Until the recent Mayer-Goetz wedding Harry Cohn was a young fellow looking considerably like a bright young fellow named Cohn. But with a full dress outfit on his hands and wearing it at every slight opportunity, the previously distinctive producer of Columbia pietures has become just one of Hollywood's hundreds.

Hollywood's hundreds.

In a way, though, the tailcoat signifies something to Cohn. He can look at it now and remember when. Harry was born in New York's famous Harlem reservation. He ran around with such snipes as Eddie Cantor, Georgie Jessel, Fannie Briee and Caivin Coolidge. Cai was in the gang on an option never re-

newed.

The kids used to bake potatoes in a bonfire on 2d avenue and speculate on what the future had in mind for them. "I," Jessel used to say, "am going to be president of the United States when I grow up. I'll wear a top hat, gray pants with mean the property of the

"I'm going to be a philanthropist," said Cantor, small, dark chap with startied expression and no shoes

a startied expression and no shoes.
"I'm never going to get married."
"What is a philanthropist?"
asked Jessel, jeatously.
"A philanthropist," said Eddie, "is
a man who lives to be 80."
"Ho!" snorted Cohn, a chap with
a startled expression and Eddie
Cantor's shoes, "I'm going to be a
citation." a startled expression and Eddie Cantor's shoes, "I'm going to be a singer. I'll sing in big concerts and all my people will buy tickets and

Thin to me, muggs," he ordered, but bring their hunch. My name will be to be the first process. The means the state of the

lighted chorties of a baby chasing a

lighted chorties of a baby chasing a mouse across the adds.
"Such a finish," sighed Cohn, "for Harry Cohn. Is there no place in this world for a man with ideas?"
"Sure," repiled his brother, Jack.
"We'll go into pictures and you can give up song pluggins. There's a sidewalk comie named Joe Brandt we can take in, too. I saw him the own to be a surface of the control of the contro

scenery and turned out an epic.

"A cinch," said Harry. "We've cleared \$15 and can make three

cleared \$15 and can make three more."

"Let's quit those common things," said Jack. "For \$15 we can make two specials."

"Nix," said Brandt. "Let's make

t 12 superior programers, and we'll have enough left for lunch." In Hollywood the boys continued their rapid strides and soon had a bankroli of \$35. "Flight" was the

"Bring in all the song writers and pluggers you can find in Holly-wood," Harry told his secretary the

"Are we going to remake 'Flight' with music?" asked the steno.
"Bring 'em in," ordered O'Cohn,

harshly.

Half a hundred song pluggers and composers soon collected in "arry's private office. O'Cohn propped his feet on the desk, pulled a sack of pennuts from a drawer and started popping the shells.

"Sing to me, muggs," he ordered.

Sappy Slaps

By Joe Laurie, Jr.

Amy Leslie Hungry

Texas Guinan burned last week when she prepared a party at the Ritz in honor of Amy Leslle, critic, who accom-panied her east, and Loews wouldn't lift the cheek. Tex had the affair slated to be held had the affair slated to be held Thursday night.

Thursday night.

The same afternoon she told the hotel that Loew's would pay the bill. When Loew's was notified they got hard of hearing. Hotel asked \$1,000 for the party. Tex called it off, saying she would hold it some night would hold it some night week and that Loew would pay or else

said he was able to continue. He arose and went down again from a sock that was apparently low too. Berg Dazes Glick

Berg's gameness, however, came in the fore. He arose and started a socking bee that carried Glick around the ring. The men were hammering each other at close quarters as the bell rung. Next two rounds were Berg'. and placed him well of the rolling with a started purches, but he took plenty himself and several times walked to his Berg's gameness, however, came punches, but he took plenty himself and several times walked to his corner dazed. Once after his left lamp had been cut open he stood in the middle of the ring pawing at the lamp, his handler rushing over with a wet sponge to snap him out of.it. Berg is in the money over here and he might get a chance at the lightweight crown, although Jack was four pounds over the limit Friday.

Jack was as Friday.

In the semi-final Vince Dundee slammed his way to a decision over Ben Jeby. The middleweights lumbered about the ring to a constantly retreating audience, the bout going on last. They liked the way retreating audience, the bout going on last. They liked the way
Jeby erossed his right, yet Dundee
was not in trouble and he bothered
the East Sider with soild beits to
the short ribs and kidney region.
Jeby had schnozzig trouble throughout and he leaked plenty claret.
Neither boy interesting the last
Meritage of the leaked plenty claret.
Neither boy into the leaked penty claret.
Neither boy into the last of the last
his pression.
First 10-rounder, went the limit

First 10-rounder went the limit oo. A Frenchman, Gaston Le First 10-rounder went the limit too. A Frenchman, Gaston Le Carde, essayed to mix it with Joey Medili of Chicago, but the latter was much too rugged and slammed his way to a decision. Some thought it was even but the scrap didn't arouse interest. The eustomers really got their money's worth from the Berg-Glick event. Garden until the end of the month, the Ringling-Barnum and Balley circus having moved in for a three weeks' date.

Agua Caliente Relies on Bridge Bugs Despite Heat

Los Angeles, April 8.

Latest gag to bring money into Agua Callente during the off season is an annual bridge tournament, which will be staged in September or October.

or October.

Tourney will carry \$50,000 cash prizes and will be ballyhooed internationally.

During the early fall it is almost impossible to get tourists to cross the border on account of the heat. Races don't start until Thanksgiving, and promoters figure the bridg tourney will draw until the merry go-round starts again.

Kelly's Paddy Stables

Chicago, April Bert Kelly's Stables, one of Chi's best known nite spots, has a one-year padlock.

Spot closed with a dozen other unknown joints on observation evi-

Book on Tong Wars Bines Grant, Hearst re-write man

for years, and Eddle Gong, president of the Hip Sing, one of the most belligerent tongs, have col-laborated on a book entitled "Tong War.

Passed a vaudeville theatre and the V in the sign wasn't lit, making it read Vaude Ille. Guess that's right, but why advertise it?

to a burlesque comic. He charged \$400 for nose putty in his income tax return. The tax officials sum-moned him and told him that it was unheard of amount ty. "Ah," answers for the outty. "Ah," answers the e-but I put a rhinstone on mine.

Acts nowadays are demanding from writers "belly laughs." Why not have a stomach specialist write the act for them?

Very few cases of temperament. walking out on account of spot on the bill, demanding certain dress-ing rooms, or billing squawks this season. Are actors forgetting their

Irregular and Regular
Touches have become an art
among 'the boys.' Jt's almost
word and the start of the star

he's broke, and cut his salary.
Of course, there are many regular fellows who happen to have a tolgh break (which comes to all of us sometime) and are really deserving of help, and if you help one of these among the many fakers then you feel satisfied. But a "regular" doesn't come and the beause they had it that help them out now when they haven't. Very few will even tell you that they need anything even when you sak them.

"Passing the Hat"
"Passing the hat" for the N. V.
A drive is all wrong. Why not tax
each theatre with a certain amount,
according to their seating capacity
and charge acts working that week
1% of their salary? Only this way
can the actor keep his self-respect
and the managers gain the goodwill of the public.

Personally, I think lt's all

Chatter in Loop

Cucken clocks in Jack Hess' office Cuckoo clocks in Jack Heas' office are driving all the help cuckoo. Charley Straight's band tooting at the College Inn. Benny Meroff a member of Me-dinah Shrine. Roosevelt theatre tidying up with a new marches.

new marquee. Dave Balaban considering a sing-

ing ushers' escadrille as a lobby act. James Coston's hobby is yachting.

It needs sugar.

Kay McHugh, former Shubert show girl, now seeretary to Jane Addams at the Hull House.

There were 14 song publishers' men at the Granada cate one night last week. But Al Quodbach wasn't there.

there.

Max J. Landau will make that
New York trip any day now to give
his first grandehild a gold spoon.
E. M. Glucksman says sooner or
later he will outcount the Evanston
poll judges in the Sunday show

on L. "Doo" Hall, former drama critic and part owner of the "Journal" (now the "Times") in the loop, seeing the shows and yessing about the Continent.

the Continent. Because his father was an expert turfman, Will Aubrey, the troubador, is hesieged for "good things" by the Woods building crowd. He always advises "Externinator" as asie het. The nag retired years and Elevator operators are buying up askined in the layor. Buying the state of the property of the layor with the citizens and making the wife reduce for that try at show business.

Count McCormack, on return from Hollywood, asked the boys to It will be published about April ites, substituted Scotch and got the 18 by Nicholas L. Brown.

Wisdom for the Woeful

By Nellie Revell

Letters submitted to Miss Revell will be treated confidentially. No attention will be paid to unsigned letters, but real names will always be

Miss Revell may be addressed care "Variety," New York.

y place? We have never met each ther face to face. Charles. Answer—Forget it.

New York, April 1, 1930.

New York, April 1, 1930.

Dear Miss Revell:—

I am a daily reader of your column in the weekly Variety, and ready it very much. I am arriting to a superior of the superior of the superior of the superior of the method of the superior of the method of the superior of the

Answer—Inquire of a local pic-ture theatre manager.

NOW IT'S OUT-'MARKET CRASH SALE' PHONEY

Women are such insatiable bar-gain hunters that department stores cash in on their thrift instinct. If a supply of goods is advertised as radically reduced, women are in-spired to buy three or four times as many of the article on the basis that they are getting something for nothing.

they are getting something for nothing.

It is mainly for this reason that stores are constantly holding sales.

They ballyhoo their marked down droves. Most frequently the reduction in the prices of the goods is negligible. When a huge supply is on sale a few expensive articles that are real bargains are included, but the majority of the stuff is very little reduced recytling on a bargain counter sells. There are few women who discriminate and know a real bargain. Also there are very few exchanges at sales even when allowed as: the buyers are perfectly satisfied.

satisfied.
Stores welcome any excuse for a sale. The advertised stock crash sales were a boon to stores. Few of them were held from necessity. Most of them were just a plausible reason for getting bargain hunters into the shops.

Academy Dance Revel

Five of the seven acts at the Academy this week are dancing acts. The one with the nicest flavor acts. The one with the incest havor is that of Jean Carr, who impresses immediately with her fresh good looks and clinches a favorable re-ception by introducing Mama and Papa, who are dancing thorough-

breds.

Kay Spangler dances gracefully through the familiar hotel sketch.

Her white taffeta frock is a lovely Her white taffets frock is a lovely thing, but other costumes are not up to her own good style. Dancing is secondary to Venita Gould's Imi-tations, the Helen Kane being un-worthy of the others. An impres-sion of Frances Williams is new and does not top preceding ones. A finished tappist dances to Ben

Barton's uninspired jazz and Gomez Winona go pleasantly Spanish a closing act.

Dear Miss Reveil—a young man 22 years of age. Sometime ago I saw a show in Camden, N. J., and I went crazy over a girl in the chorus. The show left around Christmas, and I sent her a Christmas card, telling her how sorry I was to see her leave. She sent me a letter thanking me for the care and Ballimore. So I wrote to her in Ballimore. She week's corresponding with each other so in the color mine. So I wrote to her in a week or so. But I happened to be out in Chleago at the time. When I returned I found the letter on may deak. It had been there for three weeks after she wrote it. I wrote the theatre where the show was stopping. But received no answer what would you do it fyou was in my place? We have never met each ther face to face. Charles.

Answer—Forget it. "The Oyster Watch." No claim that its jewels are all pearls.

These days a barber's life is not just "cilp, cilp and home to the kiddies." Indeed not. He must take a course in cantites and hang his diploma as a cantitist up in his booth so that when bewildered patrons ask him what under the clippers cantites is or are he can hide his dismay at her ignorance and explain it is the study of frey hair. Grey hair and how the various dyes affect it and each other so that previously dyed hair may not turn a lovely pink by his using the wrong base as he guides it again along the color line. Stern's boasts several graduates.

Shops are turning their attentions brideward, climbel's showing a lovely roup. Bride's gum line stern's seven at the color line. Stern's suggests a directoire gown, yoke and puff sleeves of lace, train extending from the laceves of lace, train extending from

and green: Stern's suggests a di-rectoire gown, yoke and puff sleeves of lace, train extending from the body lines of the skirt; bridesmaids body lines of the skirt; bridesmalds in capelet lace frocks, skirts of tiny ruffles from the hips down; hats, of sheer hair, called "halo," which prevents them being too big, match-ing velvet band.

WHAT COULD GIRL SAY BUT NO TO THIS SWAIN?

It is not surprising that "The Girl Said No"—which is not only a statement but the title of this week's picture at the Capitol. That Leila Hyams, as the Girl, ever said "Yes" is a minor miracle that only a scenario could have brought about

"Yes" is a minor miracle that only a scenario could have brought about —for the hero, as portrayed by William Hajnes is like nothing human. He wrecks motion cars just for a trips people up, pours soup down their necks, talks baby talk, and otherwise romps through life as a picture elf brandishing a brickbat. Miss. Hyams in well groomed, almost too well for a business girl willing to marry Mr. Halnes' rival—an uninteresting bond salesman—mercly for the security of a home and pretty dresses. She registers proper indignation at the hero's prants and capitulates prettily at the end when Young Lark-invar comes out of the West to bust up her weedlings select our state of the security of the west of the security of the west
her wedding. Marie Dressler over-acts

Marie Dressier over-acts with gusto as a grumpy millionairess, but is, as usual, very funny. "April Follies," at the Capitol, features a house party thrown by Willy, West and McGinty—"thrown' being an accurate verb for any af-fair that house-wrecking trio might store.

stage.
The unit is clothed in spring-The unit is council in spring-time hues, turquoise and chartreuse, achieving a novel color combina-tion, and chartreuse with salmon and pale mulberry effecting another lovely scheme for a Chester Hale

lineup.

Lewis and Moore entertain with a pleasant line of chatter, and Lee Morse perches on an elevated pit plano for blues numbers sung in a remarkable trick volce. She wears a grand dress of rose velvet, beautifully draped.

BEGUILING LUPE VELEZ

BEGUILING LUPE VELEZ

Cameraman's art makes "Hell
Harbor" tolerable, cloud scenes being especially lovely. Lupe Velez is
still a beguiling little lady, and John
Holland acts pretty much like a
man; Jean Hershol is always good.

"Hell Harbor" will never last long
on the film map—just a 'boom
town, And no 'summer resort because postcards with the inevitable
"Wish you were here," might be
considered unkind.

Ormond Sisters in their familiar
toy dance in "Tooy," Scotch cosliumes very cute and becoming.

RITZY

While Mrs. C. Egerton Warburton (Elizabeth Peltz) is in Reno await-ing a divorce, her husband, known in Philadelphia and New York 80clety, has been seen around with Louise Garnet in "Sketch Book. His elopement in 1923, when he was 21 and his bride was 17, created comment. Son of Major Barclay Warburton, "Mayor of Palm Beach," he is a grandson of the late John Wanamaker, nephew of the late Rodman Wanamaker and a brother of Mary Brown Warburton, who entertains many show people, and of Barclay Warburton, Tr., who has the action of the part of the His elopement in 1923, when he wa

Elsie Janis' Career

Elsie Janis' Career

Elsie Janis, who has succeeded
Jeanie MacPherson on the staff of
Cecil B. DeMille, has been in show
business since childhood. When her
father, Sam Blerbower, was conrective the staff of the

—Smart Young Man
Gene Mallin is now featured entertainer at the Club Abbey. Recently he attracted sophisticated
throngs to the Rubalyat, until that
Greenwich Village resort was raided.
He was in the short-lived tryout of
"Sisters of the Chorus," and was
David Balasco's production of
"Mima," starring Lenore Uiric.
Young, clever and unusual, this

Maima," starring Lenore Uirlc.
Young, clever and unusual, this
Brooklyn boy already has a smart
following, and it would not be surprising if his New York success led
to a Paris engagement.
Harry K. Thaw is often at the
Abbev.

An Event

An Event
The stork will soon visit Mr. and
Mrs. Alden S. Blodget. She was
Cornella Otls Skinner, actress,
daughter of Otls Skinner, famous
star. Alden was divorced by Frances
Thorne, who then maried Hendrik
R. Jolles. By his first wife he has a
son and daughter, Frances and
Alden, Jr. His tather, H. Townsend
Blodget, socially registered, chose as
his second wife Ada Tavenor, formerly Mrs. Beckwith. This lady still
manages her long-popular restaurant, "Mrs. Beckwith"s," in Greenwich Village.

Ada Williams' Return

Ada Williams' Return
Ada Williams is back in pictures,
with the consent of her husband,
William Ince. In 1927 she won the
title "Miss Florida" and acted in Fox
pictures. Last July she married and
retired, but now appears with Constance Bennett in "Common Clay."
William is a son of the late Thomas
H. Ince, ploneer film director, who
amassed a fortune.
Cled out summer expenses by scrvling as bathing master and lifesaver
at Atlante Highlands, N. J., where
his mother, a veteran actress, entertained with recitations at occasional
performances at the Octagon.

Mrs. Chanler's Play

Mrs. Chanier's Play
Mrs. William. Astor Chanier has
had a play, "Orchids," accepted for
production by Brock Pemberton. In
the Social Register as Beatrice Ashley, she was once known in musical
comedy as Minnie Ashley, and sangand danced in "San Toy" a generation ago.

Now she has two grown-up sons,
William, Jr., and Ashley Chanier.
Her husband, descended from the
first John Jacob Astor, is a brother
of Robert W. Chanier, the painter,
who was first 'divorced by Julia
Chamberlain and then by Lina Cavaliert, the singer. (Lina later divorced Luclen Muratore, singer.)
Another brother, John A., Gianged
lis numm frechanter to hadoner.
John was divorced by Amelie Rives,
(Continued on page 66)

BIRTHS

Did You Know That

Hollywood, April 8.

Jeannette MacDonald is vacationing at Palm Springs, between pictures... Margie White's dog, sad to relate, ate was all the goldfash in a neighbor's fish pond.... Leonard Sillman and Charles Baron have opened a dancing school school of the service of the s Picktord, Mary Mulburn, Buddy Rogers, Mrs. Lawrence
Schwab, Barbara Stanwyck,
Frank Fay, Irene Delroy, Gene
Markey, Lady Feel, Corinne
Griffith, Buddy De Sylva, Constance Bennett (with a longieh halrcut), Eddle Cantor,
Ethel Shutta, George Olsen,
Leon Errol, Barbara Bennett,
Mort Downey, Julian Sande,
Louella Parsons, Harry Rapt,
Mr. and Mrs. Hunt Stromberg,
Mr. and Mrs. Jack Warner, the
Harry Cohns, the Darryl Zantucks, the Bobble Crawfords,
the Ned Marins, Lou Davis,
Merna Kennedy, Mr. and Mrs. and
Mrs. Al Rockett also Mayfairingt...Handsome youth, will
a magnification of the Control
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IRENE FRANKLIN AND AUNT JEMIMA—PALACE

Helen Morgan out because of a cold, made a bow in a neat blue suit with white blouse at the Palace Saturday perhaps just to prove she hadn't gone to another theatre.

Irene Franklin was an agreeable substitute for Miss Morgan. Miss Franklin appeared slimmer in that nillow-sleeved costume from "Sweet Adeline" than in her pink chiffon gown with its black lace circling gown with its black lace circling the middle of the skirt, and making the cape collar on the slightly bloused front flare from the walst-line, skirt straight to the ankles, narrow sections making the hip treatment interesting.

Marinelli Girls are an energetic group and a speedy one. Any show that keeps the pace they set opening it will have to travel. Costumes one piece affairs in white, diamond patterned with beads.

Ben Bernie's crude idea of humor almost ruined an otherwise thor-oughly enjoyable orchestra inter-lude. He has as always a fine band, but his frantic efforts for laughs made him overlook the little matter of distinguishing between a mot-

made him overlook the little matter of distinguishing between a smoking room and a theatre. "Glad Rags" girls open in suits of some costumer's bag, just a bit too realistic for pleasure. Corbit Twins dance with ankles chained and again as kittens in a well known number. Walts tap in crisp yellow and orange mains topped by junuty feather hats, very pretty and soft each girl with her dismond tina. Not being prepared to stay the week-end, where the girls wont from there is unknown.

MARRIAGES

Claude Eugene (Dutch) Foster, to Edith B. Lippincott, in Denver, March 28. Groom is rodeo star. Bride former Philadelphia girl,

mon-pro,
William E. Drumbar to Lydia
Dalton in Knoxyille, Tenn., last
week. Groom former Knoxyille Mr. and Mrs. Ed Scheuing, a boy, Dalton in Knoxylile, Tenn, last March 11, in the Jamaica Hospital, Father is the head of N. B. C. Publix manager now assigned Dal-las office,

Girl Music Boss Must Ask Men to Dinner and Pay

By RUTH MORRIS

Holding down a job of which there is only one of its kind in New York has distinction, but, according to Ida Warshauer, manageress of the Sherman-Clay Music Co. (coast firm), it also has its drawbacks. Since last August, when she was

Since last August, when she was promoted to her unique position, she has had to write her own book of etiquette to meet its requirements. Representing her firm, she had to compete with the high-powered salesmanship of rival managers. It is quite simple for a manager to call up a potential plugger with "How about dinner tonight?" But margine Miss Warshauer's embarrassment when she found out that such inviewed in the same product of the same pr Miss Warshauer's embarrassment when she found out that such invi-tations were an important part of her job. How, she wondered, could ner job. How, she wondered, could she call up a man and invite him to dinner, and still be a lady? And worse: how could she manage to pay the check from the swindle sheet without embarrassment to her worse.

guest.

Books on deportment for the business girl didn't throw any light on the matter. Drafting escorts from among her own acquaintances was not advisable, since third person have a way of cluttering business conferences. conferences.

Miss Warshauer Worried plenty

Miss Warshauer worried plenty until Someone told her that the giris at Vassar pay all the expenses of their boy friends when they invite them to Foughkeepsie dances. She decided what was good enough for Vassar was good enough for Vassar was good enough for Sherman-Clay.

Now she is the most famous asker-outer among music publishing house managers. When she calls up a man with "How about dinner to-

house managers. When she calls up a man with "How about dinner to-night?" he knows it's strictly busi-ness. She's hardened to the job and

ness. She's hardened to the job and doesn't even bat an eyelash when headwalters hesitate about giving her the check. Her problem is keeping dinner conversation restricted to the music business.

"But everybody's lovely to me,* Miss Wargshauer said. "Tm sorry, I have to go now to hear a new number. Be sure to put 'Tm Sorry' in the paper, because that's the name of the new number we're plugging."

Trained Monk's Glance

Speaks Deep Sarcasm

La Belle Pola, at Proctor's 58th Street this week, is the most likeable stage monkey seen in a long time. Her execution of tricks is uncannily human and her rendition of the Charleston, done with serious grace, is worth going miles to see.
Pola wears pants but "La Belle,"
which prefixes her name, isn't
necessary to prove that she's a lady
—her curiosity establishes that fact. —her curlosity establishes that fact. She pauses between notes of her "Oid Black Joe" solo to size up the audience and stops her dance abruptly to become absorbed in the staff of a bass viol in the pit. Her face meanwhile looks as though she were thinking great comic thoughts, such as: "After all, I'm just a monkey, but you paid to get in." Also on the bill is Nina de Silva in the dance act reviewed recently at the Palacc.

Fay as Gilbert Rival?

Texas is the largest state in the union which may have been the rea-son for choosing it for the gather-ing of Frank Fay and the alluring group of senoritas in his picture, "Under a Texas Moon." Mr. Fay is the favorite chin-lifter of vaudeis the favorite chin-lifter of vaude-ville and stage entertainment and he displays talent here. He might swen don the mantle of John Gilbert. Sharing his moments were Myrna, Loy, Armeida, Raquel Torres and Mona Maris. Petite Armeida can talk, sounding like hallstones against a window very often but decidedly more velcome. A cattle round-up with the attendant bel-lowing was the ore real contribu-tion to talking pictures; colors help-ed, too.

No escaping vaudeville when even jugglers are making shorts; acts doing exactly what they do on the stage surely show poor judgment.



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15 YEARS AGO

(From Variety and Clipper)

went further north consorship proposals. State senator proposed a measure prohibiting all dialect presentations on stage screen, specially German, Irish, Jewish and Negro, as "calculated to arouse race prejudice."

Jess Willard had taken the world title from Jack Johnson in Havana and now was headed for the next stop in fame. Hammerstein's Victoria at \$4,000 a week. Backers were H. H. Frazee and L. Lawrence

Holy week was the best for years in New York, and the worst in history in London.

Billy Sunday crashed on Pater son, N. J., for seven weeks. Started with a whoop. Collection brough \$1.800 first night, then tapered off to \$500. Predicted he wouldn't last the scheduled time.

Columbia circuit burlesque wheel made strict rules for clean shows. Wriggle dancers were barred absolutely and even advertising matter was to be subjected to official scrutiny.

Liebler & Co. held public auction of material from its Jersey City storehouse. Four carloads of scenery for "Daughter of Heaven" brought \$62. Production of "Pomander Walk" went for \$4.50 and the settings of "Alfas Jimmy Vatentine", which cost \$4,000, were knocked down for \$8.

Chicago censors banned two pic-tures, "Alone in New York" and a "medical" film put out by the Twilight Sleep association.

50 YEARS AGO

(From Clinner)

It was Holy Week in 1880 and business in the theatres was at low

The Newark (N. J.) Opera house was sold to Fred Waldmann, who proposed to operate it as a variety house. Waldmann also operated a smail theatre in Mulberry street, small thea New York.

Endurance pedestrian matches were declared outlawed in Glens Fails, N. Y. David Hoag lasted through an Indoor contest of 27 hours, afthough for the last hours his trainer had to drive him around the track with a stick. He died six hours after the finish, and then it was charged he had been kept going by the administering of morphine.

Must have been about this time that circuses joined hands for oper that circuses joined hands for opening dates in big towns and then split
for the tour. The Adam Forepaugh
and the Cooper & Balley (James A.
Balley, who afterward joined P. T.
Barnum) shows were merged for the
Philadelphia engagement, separating immediately afterward for the
road.

Capt. Matthew Webb, first Chan-nel swimmer, performed the feat of swimming 60 hours in the London aquarium tank.

Mark Sumner, Baptist minister was sentenced to six years in the penitentiary for forging pension papers in Albany, N. Y.

"The Field," sporting magazine, published statistics to prove that women's trailing riding habits were dangerous, resulting in the death of many riders at English hunts.

The E. F. Albee Will

In 1914 when R F Keith's will was road E E Albee had been left one-half of the vaudeville founder's estate, with A. Paul Keith, the son, the other half. Each half at that time was valued at about \$15,000,000.
In 1918 at the death of Paul Keith, his will distributed 510 shares.

the control of the Keith circuit, as follows: Thirty shares to E. F Albee, which gave Albee control; 160 shares to John J. Murdock, 80 shares to Maurice Goodman. 80 shares to Robert Larsen. 80 shares to the late E. M. Robinson, and 80 shares to George Cooke, Paul's attorney.

Keith circuit then had outstanding 1,000 shares. Each 80 shares be queathed by Paul later became worth, as a result of amalgamations, around \$2,400,000 to each holder. Meantime Lee Shubert had purchased the Polingon St shares for \$500,000 and later sold them for nearly \$2.

From 1918 to 1928, no stockholder in the Keith circuit received a dividend. Whenever Veith's accumulated any quantity of each W W Albae built a theatre. He built in a row, at Cleveland, Brooklyn and Boston. at a total cost to the company of \$16,000,000.

at a total cost to the company of \$16,000,000. During these, years when the Kelth schoolcholders received no dividend E. F. Albee drew \$150,000 yearly salary from Keith's; Reed Albee, son, drew \$52,000 annually, and E. G. Lauder, son-in-law, drew \$18,000, a total of \$280,000 a year. J. J. Murdock, the active mind in and operator of Keith's when not interfered with by Albee, drew a salary during those years of \$6,000 and a percentage of any profit anyone could find. Forgot

When B. F. Keith and his son died, they remembered generously those they believed were in part responsible for their success and fortune. When E. F. Albee's will was read it was found the most he had left to any one employee was \$5,000, while the man, still living and not affluent, who organized the Keith booking office and started the great chain that latter fell into Albee's lap, Daniel F. Hennessy, was not men-

chain that latter fell into Albee's lap, Danlei F. Hennessy, was not mentioned.

During the 11 years E. F. Albee used the N. V. A. for his publicity purposes, the audit of the books of the N. V. A. Atter Albee was eliminated from its direction, showed he had donated in all that time, \$120, total, to any N. V. A. fund. That he had been a member for one year only, lapsing his membership by non-payment of dues. In the Albee will is a message to the world giving his reasons for not substantially remembering the organization he dictated for over 10 years, Czar-like. The Albee will instead names the Variety Artistes Benevolent Fund of England as a beneficiary for an annual income from a trust fund provided. The British benevolent fund was created by the Variety Artistes Federation of England, an association of variety acts and actors. At one time when Albee found neither he nor his circuit stood very high in foreign variety channels and while Albee was in the midst of one of the several batties he waged to put Variety out of business, something he had tried to do continuously month in and out; for over 23 years, whether at peace or war with this paper, Albee authorized a display advertisement in all issues of the variety actors' organs of Europe, with N. V. A. frequently mentioned and most of the foreign advertising paid by the N. V. A. over here. Albee's advertising in the actors' papers of Europe, especially the English "Ferformer," the official organ of the V. A. F., greatly affected the attitude of those organizations and their papers to ward Albee and the Keith circuit. During these peace of the papers to ward Albee and the Keith circuit. During these peace of the papers to ward Albee and the Keith circuit. During these peace and the second of the control of the papers to ward Albee and the Keith circuit. During these peace and the second of the control of the papers to ward Albee and the Keith circuit. During these peace and the second of the papers to ward Albee and the Keith circuit. During these peace and th

N. V. A. Founded by Murdock

and pain by the N. V. A. of New York, as also discussed by the audit.

The N. V. A. as the National Variety Artists has become known all over this country was not founded by Albee. Organized in 1918 to provide an alibi for vaudevillo actors over here who would not stand for the White Rats, and with the White Rats at that time fighting the Keith office through a strike, and the Rats also fighting Variety to give it to count have with Variety Rited Heat at the Albert of the Strike it to work the Strike and the Strike and the Strike it to work the Strike and the Strike and the Strike it to work the Strike and the Str

Albee in Command

Albee in Command

From that day to the day Albee was bowed out of the N. V. A., which happened about one year ago, Albee dominated the organization, never permitted the books to be inspected, did whatever he pleased with the N. V. L., members and money, whether for purposes of charity or for loans, meantime using the N. V. A. as his personal publicity angle, giving away sums in his name and with his personal checks that were charged on the N. V. A. books, until as far as known, the first real money gift by Albee to any actors' organization are those mentioned in his will.

will.

Albee's cheer leader in the N. V. A. and up to the day of Albee's death,
Henry Chesterfield, the N. V. A. secretary, received a bequest from
Albee of \$5,000. Everyone concedes that Chesterfield earned that much
at least.

at least.

Another bequest of \$5,000 is given to A. L. Robertson, Albee's private and confidential secretary for 25 years. Before Albee left for Florida last January he summarily dismissed Robertson, who, after 25 years, Not an executive of the Albea and the secretary for the secretary for the summarily dismissed Robertson, who, after 25 years, Not an executive of the Albea and the secretary for the secre

had to look for another job.

Not an executive of the Albee regime in vaudeville, other than Senator
Henry Waiters, was named by Albee in his will, though the fact that
B. F. Keith and his son, A. Paul Keith, remembered those who had boes
instrumental in building up the Keith circuit might have indicated a
supposition by them that others to follow in control of the Keith circuit
would do likewise. would do likewise.

round do likewise.

Albee is estimated to have left \$25,000,000. Newspaper accounts put be value of the estate at \$2,000,000. Of the 25 millions left by Albee, millions were given him by the Keiths.

Bequests

The Alboe will covers 33 typeswitten pages and provides for a few direct hequests besides a number of trust fund legacies. Principal professor in that the widow, Laura F. Alboe, shall receive outright \$1,-000,000 of the first money available and shall receive immediately thomes in Lachemont and all its land and appurenances. After the numerous other provisions have been complied with, Mrs. Albee receives the residue of the estate.

Five trustees are named under these terms:

'Thereb make, constitute and appuint my beloved wife, Laura F. Albee; my daughter, Ethel A. Lauder; my son-in-law, Edwin G. Lauder, Ir.; my son, Reed A. Albee, and J. Henry Waters, of New York City, executors and trustees of this my last Will and Testament. I gratefully appreciate the tender of the services of J. Henry Waters to be an executor and trustee without compensation and his appointment is conscient.

ditioned upon his acceptance to serve without compensation as such executor and trustee of this my last Will and Testament."

Besides the provisions for the widow enough bequests are as follows: \$250,000 to Reed A. Albee, son, together with title to the home Reed Albee now occupies in Larchmont.

\$250,000 to Edwin G. Lauder, son-in-law.

\$10,000 each to Mary E. Smith, sister-in-law; Percy F. Albee, nephew, and Grace Rose and Edna Hurd, nieces. \$5,000 each to Charles Page, coustn and William L. Mitchell, friend, and his daughter. Nettie J. Mitchell Jeffnings.

\$5,000 each to these employees or former employees: May Wo McDonald, Philip M. Stern, A. L. Robinson and Harvey L. Watkins,

\$1,000 each to following employees or former employees: John H. Serringer, Noille Dowd, Anne Mahon, Margaret Henry and Charles

Following sums are in the form of trust funds with income to be paid beneficiary during life and given outright to their issue:

\$25,000 to St. John's Enisconal Church of Larahment

\$50,000 to Edna Hurd, niece, of Philadelphia. \$100,000 to Cross Bees misse

\$100,000 to Edward Oakford, grandnenhew.

\$100,000 to Percy A. Albee, nephew.

To Nettle Albee, sister-in-law, a fund sufficient to provide an income of \$1,820 a year during life.

To Abble Dickey, cousin, fund sufficient to provide an income of \$1,300

year for life.

To Charles Page, cousin, same,

Outright bequests to institutions include: \$100,000 to the Actors' Fund.

\$100,000 to the Percy G. Williams Home

\$50,000 to the Benevolent Fund of the Variety Artists' Federation of

\$5,000 to the Benevoient rund of the beneficiary shall secretary of the N. V. A.

Terms of the various trust funds require that the beneficiary shall receive the income for life and the principal shall go to the issue of the beneficiaries at death. If there be no issue the principal shall revert to the widow, daughter and son of decease.

to the widow, daughter and son of deceased.

About the N. V. A.

The testament recites the following circumstances as explanation of the absence of the N. V. A. from the list of beneficiaries:

"The vaudeville artists organized the National Vaudeville Artists, Inc., to co-operate with the vaudeville managers throughout the United States and Canada, for the purpose not only of creating a high standard in the vaudeville business, but to create. a feeling of good fellowship, friendship and confidence between the vaudeville artists and the managers, and a desire to establish an institution that would care for the unfortunate of our profession.

"Since its organization, vast sums have been contributed and paid out in divers ways for the benefit of vaudeville artists and the vaudeville of the vaudeville managers in the United States and Canada, and I trust this work will continue with the same interest in years to come. It has brought peace, contentment and prespectly to our business. There is no longer strife and agitation, but a genuine feeling of trust and confidence.

"The National Vaudeville Artists Fund was also created to promote the welfare of the vaudeville artists and it has accomplished much good in its field of endeavor.

"It took unto myself the burden of both these organizations and for 12 years my time, energy and material support have been freely given.

Now changes have taken place in the management and organization of the National Vaudeville Artists Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to be created, avadeville Artistra Fund which I caused to the created, or the Artistra Fund which I caused to the created, or the Artistra Fund or the Arti

and those now in control and in charge of the antairs of such avaconate Vaudeville Artists' Fund have summarily dispensed with my services, support and co-operation. "I am not unmindful! the work and the wants of the National Vaudeville A. Lists' Fund, but I ve concluded that the Actors' Fund of America, the Fercy Williams' Hime, and the Variety Artists' Benevolent Fund, and Institution through 'Brinsworth,' Staines Road, Tryickenham, Enginand, severally serve to promote the welfare of the vaudeville artist as well as the legitimate performer.

Therefore, subject to the provisions, directions and powers expressed in this my Last Will and Testament, give and bequeath to the Actors' Fund of America the sum of One Hundred Thousand Dollars (\$100,000); and Subject to the provisions, directions and powers expressed in this my Last Will and Testament, I also jive and bequeath to the Percy Williams' Home the sum of One Hundred Thousand Dollars (\$100,000); and subject to the provisions, directions and powers expressed in this, my Last Will and Testament, I also give and bequeath to the Variety Artists' Benevolent Fund and Institution, organized and opportating in the British Benevolent Fund and Institution, organized and opportating in the British Benevolent Fund and Institution, organized and opportating in the British Benevolent Fund and Institution, organized and operating in the British Empire and Europe, the sum of Fifty Thousand Dolfars (\$50,000) for t') care, maintenance, upkeep and support of the home for variety performers known as 'Brinsworth,' Staines Road, Twickenham, England." Unexplained Clause

The following paragraph appears mid-way of the document without

The following paragraph appears mid-way of the document witnous explanation:

"I hereby confirm and ratify any and all gifts I have made, or trusts which have been created during my life time, none of which were made or created in contemplation of death. At the time I was in excellent health and had many more years to live and my desire for love and affection, to immediately provide for my beenfclaries and other good and sufficient reasons caused me to make such gifts and create such trusts."

Testament also provides that in case the testator shall survive his wife, the estate shall be divided into five parts of which two parts shall go to each the son and daughter and the remaining fifth be divided among certain beneficiaries, and if the son is not then living, all four parts shall go to the daughter.

Will explains that earlier testaments had included gifts to the Cathedrai of St. John the Divine and to St. Stephen's college, Annandale, N. Y., amounting to \$10,000 each. A change of plan, the will sets forth, testator had made gifts of these amounts during his life.

Inside Stuff—Vaudeville

When Charlie Freeman's car swept his wife, Carrie, along with it through the rear side door being open as Freeman started the auto in the driveway at their Freenort home. Charlie jumped out of the driver's

In the driveway at their Freeport home, Charlie jumped out of the drivers east to assist his wife. In doing so he pulled the lever out into neutral as he thought, but it went into reverse.

Three girls were in the rear seat as the car started to back out on the driveway into the street or a tree. Elsie Morrison kept her head and jumped into the front seat, shutting it off.

Mrs. Freeman is recovering. Sile had 10 stitches taken in her leg. where she was hurt the most.

In Freeport where they have tried almost everything to get rid of wives or husbands, they are giving Charlie Freeman credit for a new way.

Radio-Keith-Orpheum has commenced active killing off of the name Proctor. One of the first houses in the Proctor chain to lose that name is the 86th Street. The Radio lettering is all that is being used.

Copyright Factions in Accord, Urging Passage of Vestal Bill

A long list of witnesses told the House patents committee that it was preferable to pass up the world copyright protection phase and get this country's own laws on copyright straightened out first.

This revision of our own law was stressed in apite of the fact that every witness at the same time admitted world protection was in a chaotic condition and costing writers.

Even the warning of Congressman Sol Bloom, D., N. Y., a copyright authority and a delegate to the copyright convention in Rome, that though the deadline for adherence to the Berne convention was July 1, 1931, the actual deadline was the closing of the present session of Congress.

Never during the six years devoted to the proposed copyright law changes has there appeared to be such a general agreement, as mittee present instant everyone was in accord; that one faction had given have and another there in the hone

was informed that everyone was in accord; that one faction had given here and another there in the hope that action could now be obtained. The bill, known as the "general revision bill," now H. R. 8990, stands as the text as it did two years ago. The changes to be made having beer worked out and to be presented to the committee tomorrow (Wednesday) when the hearings are resumed. Chairman Vestal, whose name the bill bears, hopes to finish up and follow immediately

whose name the bill bears, hopes to finish up and follow immediately with executive sessions in the hope of a report to the House.

Copyright. Owner's Control The measure gives the copyright owner complete control of every phase of his work, he being able to dispose of a single right or all, each being recognized individually by the proposed law of the copyright. If any right under it is infringed suit can only be brought in the near the hold of the copyright.

under it is infringed suit can only be brought in the name of the holder of that copyright, usually the original publisher either in serial or book form.

Bill also proposes to do away with the two cents set royalty plus the right of the mechanical reproducers to use it, once it has been released. This phase is also covered in a separate bill which the common is estimated in the common is estimated by the common in the common in the common is estimated by the disk and other mechanical interests. As to the divisibility of rights and

disk and other mechanical interests. As to the divisibility of rights and the general trade understanding so often referred to as being worked out under a "gentlemen's agreement," this agreement was characterized by Chester T. Crowell, novelist and short story writer, as any think the state of the state reason the farmer treated the cow kindly—expectations of some more "milk." farmer treated the cow kindly—ex-pectations of some more "milk." Mr. Crowell's statement just about

summed up the testimony of prac-tically all of the witnesses as in-troduced in turn by Will Irwin or behalf of the Authors' League of

Denair of the Authors' League of America.

Picture Changes

That the bill under consideration
will be changed, is unquestioned.
The picture producers, to be heard will be changed, is unquestioned. The picture producers, to be heard tomorrow, want many technical changes. This phase of the interested parties constituting practically the only group, other than the mechanical interests, scheduled to make propriet in the production of the product

about.

In his testimony Will Irwin, characterized conditions as damnable. He said that many countries existed that didn't even know an American ever wrote a play or a book. They've all been pirated in those places, he

Bill Has Friends In rapid order, each speaking on

Washington, April 8. a certain phase of the bill, came
A long list of witnesses told the
Marc Connolly, playwright, who
House patents committee that it was
sald American plays were now con-Marc Connolly, playwright, who said American plays were now controling the foreign market, and the foreign producers did not necessarily have to pay one cent royalty if not desiring in fairness to do so; Elmer Davis, Thyra Samter Winslow, magazine writer; Chester T. Crowell, novelist, and John Payne, formerly of Victor, but now with the American Society, Mr. Payne volced Gene Buck's approval of the bill, adding that Buck was called to the coast and for the first time in six years wasn't on hand. Mrs. William Atherton Dupuys

caned to the coast and for the first time in six years wasn't on hand.

Mrs. William Atherton Dupuys spoke for the League of American Pen Women. Edward Childs Carlometer of the Committee that in the days of the legitimate theatre alone the author fared better in a financial return than under the present conditions with all sorts of mechanical contrivances using his works.

Austin Strong, author of "Seventh Heaven," also appeared.

Col. William J. Donovan, formerly of the Department of Justice, has filed a brief in behalf of Radio-Victor, Columbia Phonograph and Brunswick in opposition to the mechanical repeal bill.

Outstanding in the Donovan brief.

Outstanding in the Donovan brief was the admission of the present subnormal condition of the phono-graph industry. Col. Donovan based his contention on the argument that his contention on the argument that the accessibility feature should be continued. He stated that "the development of the radio and the renaissance of the motion pictures under sound reproducing methods engaged the attention of the public with the result that there has been a decided extensive the piano".

Gene Bluck was here for earlier

Gene Buck was here for earlier earing, arguing against the Dono-

High Pressure Exec.

Chicage, April 8.

Company just organized has a stage manager who drives the truck, rounds up supers in every town, rehearses, them, manages stage in every detail, plays roles of Barabas, Blind Beggar, and Thief on the Cross.

His wife is the company stenographer, takes care of all correspondence, checks box office receipts, and plays the roles of Rachel, woman in sin, and Angel. Salary double is \$75 per week. Chicago, April 8.

Jackson Pays Off Pro Rata in Ton of Coal

Chicago, April 8.

Al Jackson's third stock attempt at Madison. Wis., went out under commonwealth agreement. Cold snap; Jackson bought a load of coal with the week's receipts.

With the weeks receipts.

Warm spell and the company closed, with each performer owning a share in the coal as his only pay. When last seen, two performers were just beyond Kenosha heading for Chi.

Erlanger Will Case

Both sides are awaiting the ruling of Surrogate Foley in the application of Charlotte Leslay Fixel, wife of the late A. L. Erlanger, to have her contest of the showman's will be heard before a jury. Last week (Wednesday) final arguments were heard.

At that time two prior wills were presented with the idea of show-ing that Mrs. Fixel-Erlanger was not mentioned as a beneficiary at

any time.

Decision on the matter of a jury trial in will cases is entirely discretionary with the Surrogate.

Inside Stuff—Legit

"Mendel, Inc." now in its 23d week in New York and at present at the Cohan, is being largely alded by the Leblang cut rate sale. The show is doing around \$3,000, alded the nearly \$10,000, with about \$4,500 of the control of the control of the cohan theatre that the cohan theatre that the control of the cohan theatre shoulding and yould like to see his tenant sitck there. The comedy has been in three or four Broadway theatres since opening.

Usual percentage up to \$3,000 with the show sharing to a larger extent over that amount, hence the urge all around for the show to dover nine. Joe Smith and Charlie Dale, principal comies in the show, also have the largest interest. Lew Cantor, who put on the show, sold his piece some time ago.

Smith and Dale (Avon Comedy Four), partners for over 20 years, have dug down any week the show has gone in the red, and also waived salary for a similar reason, through their faith in it. Comedy started out like a smash but many things must have happened to stop it, although now it is picking up again. Probably poor management at the outset held it back.

though now it is picking up again. Frozenty poor management with the outset held it back.

After the Cohan the piece will go on the subway time, later playing Chicago and other larger keys.

Meantime Smith and Dale stay with it, despite a standing vaudeville offer to them of \$3,500 weekly on a route.

Cut rate press agents and others willing to bust into the business anyway they can are making things tough for recognized publicity men idle around New York through lack of jobs. Most of the cut-raters are students, some taking journalism courses

and willing to grab the press jobs cheap

and willing to grab the press jobs cheap.

Shoestingers readily give employment to the cut-raters because of low selary with most knowing they have flops before they start and figure a high powered high salarted agent couldn't pull them out.

Several of the cut-raters are currently handling attractions on a strictly percentage basis, rated at small percentage of profits over what the shows had been doing before they took over handling of publicity. Few have gotten anything to mention through this avenue, except glory and entre to newspaper offices for contacts.

Inability to obtain theatres at reasonable rentals for stock several managers, formerly identified with permanent house leases, are planning stocks under canvas. Already several have engaged tents of circus capacity and will pitch them in certain stands now lined up and considered as likely of profit by hitting almost virgin territory and will stay on the lost as long as biz holds up. This proposition isn't a new one by a long shot but it's new in the eat and in territory adjacent to New York and Brooklyn.

York and Brookly.n
Play agencies have been sounded and plays that are not restricted have been tentatively contracted for with all the casta assembled from New York. Prices will range from 10c to 50c with the leads engaged from the ranks of some of the former permanent stocks.

Gilbert Miller seems in a way to realize one dream. For years he has been head of Charles Frohman, Inc., interests, for Paramount, and all the time he wanted to quit and live in France where he has an estate. During his absence in Europe for the past six weeks Paramount has engaged young Chester Fishlen to function in the Frohman office, picting his own plays, casting and producing them. Erskine staged "Harlem," "Subway Express" and "The Last Mile."

A number of legit actors here are still blinking over a proposition by a West Coast shoestring producer with elaborate plans for a show. Producer put in a call for a mob of actors, then, without batting an eye, offered them each \$10 a week guarantee against a weekly salary

The mob snorted and walked.

Theatre Guild Up Against It for Suitable Plays for Road for '30-'31

Pollock Sues Selwyn On Claim From "Fool"

Edgar Selwyn, Crosby Gaige and Arch Selwyn, as partners in the old Selwyn & Co., now defunct, are named in a suit brought against them by Channing Pollock. Suit is them by channing Follock. Sut is an outgrowth of the quartet's affiliation in producing "The Fool," in 1922-23, authored by Pollock, who also owned a 25% interest in the producing arrangement. This arrangement included Thomas Wilkes, another 25% holder. Selwyn & Co. owned the remaining 50%.

another 25% holder. Selwyn & Coowned the remaining 50%.

Follock is now demanding an accounting, and claiming one-third of
the profits of the Wilkes' share.

Details are rather complicating,
but, according to Follock's allegation, Selwyn & Co. bought out
Wilkes, after the play went into
production for \$25,000, which the
trio borrowed from the Columbia
the remaining of the columbia
they assigned to the bank the prorata share of profits from Wilkes'
25% interest. Follock claims they
did this without consulting him, and
as a partner he was entitled to part
of those profits.

The playwright is represented by
O'Brien, Malevinsky & Driscoll, who
have asked for an examination before trial of the three defendants.
There are motions pending by the
latter to relieve them of this examiHearing is scheduled for April \$.

Italy Bare on Talent

Rome, March 26. Signor Stefano Pittaluga is con-siderably tied up with his three Ital-ian talker productions.

Has all the facilities, a nice studio outside the Lateran gate

the facilities, a nice Has all the facilities, a nice studio outside the Lateran gate here, a flock of R-C-A Photophone engineers getting equipment into shipshape, but cannot find either a suitable director, suitable stars or leads, or any talent whatsoever.

The paucity of the Italian theatre,

ample only along operative lines, does not permit him to turn to the legit or kindred fields for assist-

Jr. Durkin in Air

Hollywood, April 8.

Radio is negotiating with Mickey Neilan for rights to "Penrod," with idea of making a talker with Junior Durkin, from eastern legit, in the Wesley Barry park Paramount also is considering using the 14-year-old actor in a talker remake of "Tom actor in a talker remake of "Tom Sawyer," done year ago with Jack

The boy has just completed his rst talker. "Fame." for Warners. first talker. His two sisters recently arrived here with talker yens. Al Rosen has the entire family under management.

Huerta Kin Turns Actor

San Francisco, April 8. San Francisco, April 8.

Manuel Huerta, former officer in
the Mexican army and nephew of
Victoriano Huerta, once provisional
president of Mexico, now an exile,
has turned actor.

The youth played the part of a
Spanish don in the Mission Play of
Spanish don the the Vision Play of
the Total Clara staged hast week by
Charles of the University of Santa Clara

Goodman's Next

Philip Goodman has begun cast-ing his next legit, "Hallam Wives," by Rose Franklin. It goes into rehearsal in two weeks.

Coast "Code" Lineup

Los Angeles, April 8.

"Criminal Code" Is in rehearsal and will start four weeks at the Geary, San Francisco, April 20.
Comes to the Belasco, Los Angeles, to follow "June Moon" here.

Easternays in the come board 10.

Easterners in the cast hold 10-week contracts, which looks like six here unless some out-of-town dates are arranged. Walter Colligan of the New York cast is directing. Local recruits include Boris Karloff, James Dwyer, Harold Nelson Harry Norman

With the legit theatre handicapped and oppressed by a variety of adverse factors, even the Theatre Guild is not immune to difficulties, At present its problem is how to

At present its problem is how to maintain and continue prestige on the road in the face of the pronounced lack of available plays suitable for road showing, and particularly one-nighting.

No secret about the current season having been a disappointment for the Guild, A. series of productions including "Karl and Anna," "Game of Life and Death," "Metoor," "Monthi in the Country," "Red Dust'. "Game of Life and Death," "Metoor,"
"Month in the Country," "Red Dust',
and "Apple Cart," failed to establish a single outstanding box office
hit, or what is equally important to
the Guild, a single attraction of
road show possibilities.
The Guild on the road has been
relying increasingly upon revivals
of former plays. Having fine-tooth
combed the country for several seasons the question now comes up as

combed the country for several seasons the question now comes up as to what follows or happens if the Guida can supply no suitable new play hits with all of the principal road spots including the Fodunits and Junctions, having seen the Guilds' former outstanders.

Seven High Standard
Seven High Standard that the seasons ago when taking to the road soons ago when taking to the road soons ago when taking an embarrasment. It stressed only plays of clearly established artistic and box office success as tested by

an embarrassment. It stressed only plays of clearly established artistic and box office success as tested by New York, for the road, that no attempt would be made to roadshow everything produced.

Of this season's plays it is pointed out "Meteor" is hardly available, being primarily a character study and with its star, Aifred Lunt, set for another piece in the fall. Doubt-order of the fall of the fa

No Leiber and Shubert Differences, 'Tis Said

Differences, 'Its Said
Reported difference between Fritz
Leiber and the Shubert office is denied by Max Faetkenheuer of the
Chicago Civic Shakespeare Society.
Last week Leiber was booked by
the Shuberts for next season, Shubert theatres to be played in all
stands except Chicago, where the
society has its own house. Leiber's
unexpected success caused the star
to be held over at the Shubert a
third week. Attraction's gross
jumped the second week, going to
about \$20,000.

E. B. Davis Tax Claim

E. B. Davis Tax Claim

Brockton, Mass., April 8.

Edgar B. Davis, the Brockton
philanthropist, who backed free
presentations on Broadway of "The
Ladder," faces a sult by the state,
which claims he owes it \$398.072 for
lncome tax in 1926.

It was in that year that Mr. Davis
changed his legal residence from
Brockton to Lulling, Texas, where
he has immense oil property. The
state will contend, however, that no
legal transfer of residence was
made at that time.

Mr. Davis, in his answer, makes
a general denial of the claims of
the state and also asserts that
was not legally domiciled in Massachusetts. It is said Mr. Davis
continues to maintain a home at
Campello, near Brockton.

Bill Norton Ill

Bill Norton, manager of the Music Box, New York, was taken ill at the theatre last Thursday. He was weakened by indigestion and worry over the sudden death of Fritz Wi-llams, Shepherd of the Lambs, Norton is hondling tha tickets for

Norton is handling the tickets for the Lambs' Gambol and had been in a long conference with Williams

just before he was stricken.

Bill remained on the job despite the doctor's advice that he rest and says he is feeling okay.

Mid-West Churches and Farmers Aiding Local Stage for Drama

Chicago, April 8.

The two most important social factors in the middle west have fin-planted themselves solidly behind the spoken stage.
Chicago Church Federation, parent body of 800 churches which have more than 1,000,000 members, and

more than 1,000,000 memoers, and American Farm Bureau Federation, most important national organization for the farmer, with an adult membership of 1,500,000, are those

bellind.

Both are conducting campaigns for the drama as a means of bolstering social life and community so-lidity. One-act plays are being encouraged, with contests and tournaments; original manuscripts are being sought and rewarder in sought and rewarder the conduction of the con

united church support for the Good-man theatre, Civic rep theatre operated by the Art Institute. With over a million church members asked to support this theatre, the Goodman predicts close to 20,000 subscribers for its sixth season beginning next fall, instead of the 10,000 set as a goal. Last year it had barely 1,000. Last year it had barely 1,000. The County of
souri and Minnesotta, a region where
the one-night stands once found
fruitful fields, and the area looked
to by chautaquas for existence.

Monthly Two-Reeler
In addition the national farm bureau executives are encouraging local support of chautaquas. A suggestion made was that rural groups
confact with chautaquas for use
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reel silent every month. real silent every month. Subjects relate to rustic people, and are developed dramatically, not technically. All are produced in a commercial studio in Oak Park, Ill., and are distributed to farm bureaus at transportation cert. distributed to transportation

SHIPMAN AND TULLY PLAY

Called "Parlor Ladies" to Please Al Woods, who Fell

Hollywood, April 8.
Sam Shipman and Jim Tully sold
AI Woods their title for a new stage
play, "Parlor Ladies." Al fell for
that one and sent on an advance. Now Tully and Shipman mus write it in time for Woods to produce by next season. The authoricalm they have started on it, of will if Al sends another deposit.

Lambs' Finances

Billy Lind, formerly a chlof steward on the "Levlathan," is managing the grille of the Lambs club. He was engaged about a month ago.
Lambs recently framed new rules, aimed to have members pay their bills promptly and to cut down the number of items charged.
Club is reported facing financial stringency.

Company Waives Bond

"Song of India" to be produced by Russell Janney. Cast has waived Equity bond. Will go into rehearsal this week.

"Dishes" Layoff and Tour

"Brishes" Layoff and Tour
"Broken Dishen," which waarde
the Masque, New York, last week in
favor of "They Never Grow Up" is
not folding as reported, but will go
on tour. The show is laying off this
week, reopens at Shubert-Riveria
next week and after a tour of subway circuit dates will go to Boston.
Current week's lyoff of the show
is with sanction of Equity with producers closing this week inetcad of
Holy Week for the layoff.

Maney with Harris

Jersey Censor Measure Confers Czar Powers

Newark, April 8.

The most drastic censor law ever heard of here has passed first read-ing by the Newark Commission, and ing by the Newark Commission, and apparently is arousing no protest. It gives the Director of Public Safety power to revoke permits for Dicenses for shows and exhibitions. "When in his judgment it is necessary for maintenance of decency and good order." If further provides that the director may frame rules from time to time for the conduct of shows and exhibitions when permits are granted.

If legal, this ordinance designedly deprives a theatre or producer any

If legal, this ordinance designedly deprives a theatre or producer any appeal to the courts as the phrase "in his judgment" is held to prevent any appeal. The present director has usually shown common sense in regard to the stage, but if the wrong man gets it, there are plenty of possibilities.

College Show Touring

"John Faust, Ph. D" the 42d an-nual stage production of the Mask and Wig, University of Pennsyl-vania dramatic club, started on a

vania dramatic club, started on a week's tour Saturday, one day Lancaster, Harrisburg, Pittsburgh, Rochester, Alientown, Washington, College show will play Atlantic City April 18, then opens at the Garrick, Philadelphia, Easter Mon-darrick, Philadelphia, Easter Mon-tow weeks and is said to be the only attraction of the kind to be hooked attraction of the kind to be booked

That length of time in a key city.
"John Faust" will play the Metropolitan, New York, matinee and
night, May 10, at \$4.40 top. politan

Disqualified

Two current attractions which seemed likely candidates for the an nual Pulitzer prize play award have been disqualified. They are "Green

been disqualified. They are "Green Pastures," at the Mansfield and "The Last Mile" at the Harris. Despite both being rated as jogical contenders and suggested as such by a majority of reviewers, they have been disqualified, since both are adaptations. Rulee of the con-test are that only original scripts can be entered.

Coast "Dishonorable"

Brock Pemberton is readying a third company of "Strictly Dishonfor the coast.

orable" for the coast. Male lead will be played by Lino Mauzoni, lately arrived on this side. He played in silent French films. Others in the coast company are Lee Baker, Ralph Locke, Joe McCullion, while the ferminne lead will be given either Mary Cullinan or Margaret Perry. Latter is young daughter fanning the Perry and in appear of "Dishonorable."

"Iron Widow"—Ulric

The production rights to "The Iron Widow," by Harry Herve, have been bought by A. H. Woods, although the book of same title will not be rublished until autumn (Liveright).

Lenore Ulric is to be starred in the drama, a penal colony story in which the characters are 19 men and a Creole woman.

NEW BELASCO PIECE

Another change in plans of David Belasco will set back his proposed revival of "Blind Windows" until revival of "Blind Windows" until mext season. The piece, previously tried out and been withdrawn for revision, was scheduled for another try next month until the decision to hold it over. Instead the producer will do a new comedy, uncaptioned as yet, by Larry Johnson, which will be given

Richard Maney has returned to new comedy, uncaptioned as yet, by Jed Harris as general manager. Whitaker Ray, former Harris gen. a spring tyoot next month and mgr., is with the Erlanger interests.

Orgy in Hollywood

Hollywood, April 8.
Hollywood Bowl, great ampitheatre where during the season they ballyhoo that 15,000 can listen to "gymphonies under the stars;" is still dark this early. But it's not quiet.
Accouple of thespians have a comparable of the start of th

secret vice is to go to the Bow secret vice is to go to the Bowl late at night, take the center of the stage in the focus of thousands of empty seats, and declaim Hamlets "Soliloquy" to a vast audience of twinkling

stars.
Other is less classical and more sociable. It is his custom to gather friends along the boulevard and take them to Bowl with him tne Bowl with him. He scatters them over the hillside and then tears out his heart in the transformation scene from "Dr. Jekyll and Mr. Hyde." It's the climate.

BOND WAIVING GETS COMMON

Shoestringers and short roll producers have equal representation on the list of forthcoming productions and the company of the company of the company of the company of the companies sign waivers of security. Non-bonded productions include "Stepping Sisters" (Albert Bannister), "Woman On The Stairs" (Hyman Productions, Inc.) "Marching Men" (George Reynolds), "Companients Mirage" (Lester Sager), and "Dollars and Sex" (Collins & Adams). Adams).

Several other productions opseveral other productions op-erated on the same basis have been knocked off by Equity, because of the producers having previously been indebted on former produc-tions.

Piking Stock Producers Can Not Get Away With Murder, Says Equity

THEATRE PADLOCK LAW

Albany, April 8. ,
The theatre padlock law, which
prohibits the immediate arrest of
actors and actresses when alleged
immoral plays are raided by police
has passed the Senate.
The measure by Assemblyman
Post passed the Assembly several
weeks ago. It is now before the

weeks ago. It is now before the governor for his signature.

Wilkes Pleads Guilty To 1926 Tax Defaults

To 1926 Tax Defaults

Al G. Wilkes, erstwhile theatre owner, save the government the expresses of the government the government charging him with failure to pay theatre war taxes in 1926. Wilkes' plea was entered the day before his case was set for trial before the Government Judge A. F. St. Sure.

Wilkes must pay Uncle Sam \$18,-494.22, which includes the \$7,816, which he failed to return to the government in taxes, plus penalties and interest. The offense occurred while Wilkes was operating the former Wilkes theatre here, now known as the Geary.

Albee Stock Passes

Providence, April 8. The Albee Stock Company, oldest heatrical organization of its kind n the country, will not function theatrical organization of its kind in the country, will not function this summer as usual custom, according to announcement by R-K-O, new owners of the Albee theatre. Stock company was organized 29 years ago by the late Edward F. Albee.

Talking pictures and vaude will be shown at the Albee this summer.

Equity's Future and Dues

Equity's future seems to be a matter of dues.

Income for the legit actors' association at present and to come is claimed to be precarious. A common belief is that Equity may be now obliged to dig into its surplus for current operating overhead. Includ: In that overhead are the salaries of the executives, from president

down.

It 1. estimated that at present there are not over 2,000 legit actors in good standi J with Equity: i.e., good standing arising from payment of dues to date. That is the number of actors engaged in legit plays, stock companies, etc. At \$10 annual dues per member, the gross income to Equity, since it has none other than initiatticn and dues, is cur. nily at the pace of \$30,000 a year.

Tunky at the pace nually, leaving a usual of \$100,000 this year.

Union Aid Must Be Voluntary

Though Equity is affiliated with the American Federation of Labor through Equity is affiliated with the American Federation of Labor through its Four A's connection in New York, it is an established fact in organized labor circles that each local union, which is under its own automony in action, must also support itself. Maintenance cannot be demanded from the closely allied stage unions in the A. F. of L. such as the stage hands and musiclans unions. Any financial aid furnished Equity another union would be a voluntary act by that union. Such financial aid from any other union is extremely unlikely. Equity's desperate position in dues has been brought about by the changed condition in the legit. It is quite well known that Equity actors in the vast majority pay dues only to Equity when working in a legit attraction or about to start work in such a show. When idle or enzuging in some other professional division, such as talking pictures and where Equity exercises no jurisdiction, the Equity members seem to forget that Equity might expect dues. The actors are aware that upon joining a legit production, they can at that time pay up back dues if called upon.

Despite all stories to the contrary it was unquestionably this phase of the Equity situation and its future that caused Frank Gillmore, as president of sulting picture studies through the equity members. Gillmore's complete failure to secure any concession of whole to Equity from the picture producers make the desperate future of Equity more so.

Gillmore is the largest salaried officer of Equity has waived any part of his salary to date.

Equity's Statement

Equity's fiscal year ended March 31. The report of the auditors has not been completed but it is claimed that the receipts from dues and initiations will equal the sum of the operating expense, minus the unuval outlay last summer during the "strike."

It is estimated that 50% of Equity's membership is behind in the payment of dues but it is claimed 25% of the total has always owed dues. The largest expense item attached to the flop on the Coast is that of doles paid members forced to remain idle. About \$45,000 was loaned, it is stated. That money is regarded as lost.

THEATRE PADLOCK LAW GOES UP TO N. Y. GOV.

Albany, April 8.

The theatre padlock law, which robibits the immediate arrest of company walves such securations and extresses when alleged life.

entire company waives such security.

Heretofore, some of the bad-boy producers have been getting away with signing but three players, usually leads and director, and job-bing the rest. On the jobbing angle producers were not required to post allowed to the jobbers. Despite allowed to the jobbers when the producers were not required to post a close of the producers were not required to post a close of the producers were not required to produce the producers were the producers and with no squawks, everything was okay.

Recently there has been any number of mixups and misunderstand-

ber of mixups and misunderstand-lngs as to Equity's stand on the stock shows. Equity has heretofore used discretionary powers on the matter, rather than jeopardize chances of employment of its members, but too many headaches in this direction brought about the change.

MILTON SHUBERT IN ST. L

He, Not Shubert Firm, Will Handle Civic Opera Season

St. Louis, April 8. St. Louis, April 8.

It's Milton Shubert, nephew, and
not the Shubert firm, who will be
general director of the Civic Opera
season here of 12 weeks this sum-

The younger Shubert, recently married, will be here in about a month. He has obtained a leave of absence from the Shubert office for the local stay.

Wiring Amsterdam

New Amsterdam, New York, is to be wired for talkers. It will cost about \$46,00.
Erlanger theatres in the key cities have been wired, but the only one in New York with equipment is the Liberty, which has not yet had a talker. The Amsterdam has been used principally for musical at-tractions.

"Slapstick" All Off

Los Angeles, April 8.

Los Angeles, April 8.
Third and final failure to open
"Slapstick" at Egan means it is cold,
Another piece, "For Crying Out
Loud," will open at the 800-seater
April 21, produced by Harry Brown
and Forrest Cornish, with Lorraine
LaVal in the lead.

"Bird" Claimant's Debt

Because the Court of Appeals reversed the judgment for \$608,351 obtained by Mrs. Grace A. Fendler against Richard Walton Tully for alleged plagiarism in the play, "Bird of Paradise," Mrs. Fendler now has nothing but a judgment against her for \$4.238 costs to.show for about 12

years of litigation.

A judgment for this amount was filed against her in the Supreme Court last week.

Irish Players Uptown?

The Irish Players, which folded at the Gansevoort, Greenwich Village, two weeks ago, may take over the Hampden, vacuted by Walter Hampden, and rechristen it the Irish Theatre.

Non-Union Stock

South Bend, April 8, Stagehands and electricians at the Oliver Stock Company quit last week because wages were not forth-

coming.
Stock continued into its 31st week with non-union crews,

BORDONI, NO

A report that Irene Bordoni may replace Gertrude Lawrence in "In-ternational Revue" appears to have been unfounded.

been unfounded.

There was some discussion with
Lew Leslie over securing an additional song for Miss Lawrence and
such a number may be inserted.

Two successful, special attractions are leaving Broadway this week, Maurice Chevaller going from the Fulton, and Fritz Leiber in Snakespeare leaving the Shubert. Two productions are added to the exit list.

exit list.
"Troyka" independently presented
at the Hudson will close, Opened

TROYKA
Opened April 1. "Dreary
and depressing" reported Anderson (Journal), and Littell
(World) echeed: "slow, butterfingered affair."

THE MATRIADCH

THE MATRIARCH
Opened March 18. Gabriel
(American) said: "another good
book gone wrong," but Lockridge (Sun) found it "vividy
alive, fascination triumphant
over imperfection." Brown
(Post) led the opposition saying "dull and terpid."
'Variety (Sime) said: "Willnot survive six weeks in New
York."

RITZY

(Continued from page 62)

novelist and playwright, who ther married Prince Pierre Troubetskoy

The Huttons

The Most Exclusive

Alken, S. C., is the most exclusive winter resort in America, much more so than Palm Beach., Adele Astalie has been visiting there the past fortnight. Next season she and her brother, Fred Astalie, and Marilyn Miller will be starred in "Tom. Dick and Harry." Aiken, S. C., is the most exclusive

> Honolulu By MABLE THOMAS

Guy Bates Post arrived for a three weeks' engagement, at the Liberty Theatre stock

Charlie Chaplin arrives in Hon-olnlu May 2, enroute to the Orient, and may remain here one week.

Mildred Harris Chapfin closed her stock engagement here, and rested a week at the beach, declaring stock engagements were very strenuous for the silent stars.

Holbrook Blinn is here for a

last brook

provement

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might euggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the eize of cast, with consequent difference in necessary gross of profit. Variance in the variance is processed to the variance in july is also considered.

Classification of attraction, house capacity and top prices of the admission ecale given below. Key to classification: C (comedy): D (drama); R (revue): N (musical comedy): F (farce): O (operatta).

Admission tax applies on tickets over \$3

"Armsion lax applies of "Armsion lax applies of "Armsion", Cost (18th week) (U-1,042-83). Business with Broadway logits holding up very well in past three weeks; "Strings" bettered \$8,000 but moves to 48th Street, "Uncle Vanya" following here next Monday.
"Berkoley Square," Lyceum (22rd week) (C-557-84:40). Making nice money; has been growed around the 315.000 mark for some time.

the \$15,000 mark for some time.

"Bird in Hand," 49th St. (54th
week) (CD-708 - \$3.85). English
comedy after long run slipped
down of late but appears to be
still making a little money; better
last week at over \$5,000.

down of late but appears to be still making a little money; better last week at over \$8,000.

**Froadway Shadows," Belmont (2nd week) (CD-515-32). Started badd of hanging on with cut rate help.

**Deah Old England," Ritz (3rd week) (CD-485-33). Claimed to have picked up during second week but only meagerly with pace about \$5,000. Holiday," Barrr-nore Itels week) (D-198-43). Matthees continue to virtual capacity, with night attendance good too: paced at \$15,000, which is highly profitable, "Empire (10th Helps," Barrr-nore Itels week) (D-1098-43). Matthees continue to virtual capacity, with night attendance good too: paced at \$15,000, which is highly profitable, "Empire (10th Helps," Despite (10th Helps," Despite (10th Helps," Despite (10th Helps," Million French-485-60). Class musical continues to clean up; sticks with the top money shows and virtual capacity; bettered \$44,000. **Strades on the started over \$11,000. **Trutual capacity; bettered \$44,000. **Strades over \$10,000. **Trutual capacity; bettered \$44,000. **Strades over \$10,000. **Trutual capacity; bettered \$44,000. **Strades over \$10,000. **Trutual capacity; bettered over \$11,000. **Trutual capacity; bettered \$1,000. **Trutual capacity; bettered \$1,00

week: nearly \$46,000; in big de-mand.
"House Affic," Little (2nd week)
C.600-\$3). Got socked by the re-C.600-\$3). Got socked by the re-lation of the control of the cont

den...
fair chance at try-ou,
week) (D-946-34.40). English war
drama continues, although talking
picture version opened here Tuesdrama continues, although talking
picture version opened here Tuesdrama continues, although talking
proadhurst: (27th

drama continues, although talking picture version opened here Tuesday: Show better last week at Top 19 mere to the state of the state o

the holdovers; improved again somewhat iast week; claimed around \$13,000.

around \$13,000.

"Strictly Dishonorable," Avon (30th week) (C-380-\$3.85). Has upheld predictions of those who early spotted this as a comedy smash; better than \$15,00 weekly, which means stande-trade.

"Strike Up the Band," Times Square (13th week) (D-90-13). Seems as a seem of the field last week, with gross around \$34,000.

around \$34,000.
Subway Express," Republic (30th week) (D-901-\$3). Looks like this mystery piece will last out the senson; getting fair money; \$9,-

000.

The Apple Cart," Beck (7th week)
(C-1,189-\$3). Excelient trade to
date; average \$18,000 weekly;
moves to Alvin next Monday;
"Hotel Universe" following in

"Hotel Universe" following in here.
The Blue Ghost," Forrest (5th week) (C-1,115-33). Doing better than expected; getting around \$7,-000, which is enough for one set mystery drama.

mystery drama.

The Green Patures," Mansfield (7th week) (D-1,050-\$4.40). Newest sensation among the non-musicals and by far the leader in weekly gross; standing room all times; \$25,600.

times: \$26,600.

The Infinite Shoeblack," Maxine Eillot (8th week) (CD-924-83). Reported ready to go out; moderate money show with profit doubtful; about \$8,000.

Grute money snow with profit doubtful; about \$3,00.

The Last Mile," Harris (9th week).

The Last Mile," Harris (9th week).

The Chilm did in \$30.

The Tisson melher, oped a pace of \$16,000 and again estimated at that mark last week.

The Matriarch," Longacre. Was taken off last Saturday, as indicated; house relights Monday with "Nancy's Private Affair," which moves in from 48th Street.

The Old Rascal," Bijou (C-600-43). Agencies report fairly good demand and this comedy should on the grade, estimated over \$3,000.

The Plutocrat," Vanderbilt (8th week) (C-771-33). Climbed more than \$1,000 last week and approximated \$5,000, which is best figure to date.

Three Little Girls," Shubert Premiere postponed until next week; Fritz Leiber holding over this

week.

Those We Love," Golden (8th week) (CD-900-\$3). Moderate money attraction which shows improvement and is getting word of mouth plugging; \$7,000 to \$8,-000 estimated.

of mouth pleasing Setting word of mouth pleasing. 17,000 to 38.

"They Never Grow Up," Masque (1st week) (C-700-33). Freented Independently (New York Theatre Assembly); written by Humphrey (10-100-35). An adaptation from French that has clicked; good agency sales a factor in gross building to better than \$17,000.

"Totake Up and Dream," Selwyn (15th week) (D - 1,004-35). An adaptation from French that has clicked; good agency sales a factor in gross building to better than \$17,000.

"Totake Up and Dream," Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week) (D - 1,067 - \$6.60). The self-waste Up and Dream, Selwyn (15th week

AND SEASON OF THE AND SEASON O

Bergere Revue," Gansevoort; poned.

"Folies Bergere Revue," Gansevoors,
Will Morrissey's show in Village.

"Michael and Mary," Hopkins; exceptional attraction in little house.
Ruth Draper, Comedy; monologcinaractor specialist in change of
bill pilling up record run.

AHEAD AND BACK

William Kane advance for the Pa-ific coast company of "Strictly Disbonorable."
Harry Reilly, company manager for "Broken Dishes."

Future Plays Shows in Rehearsal

"The Conquering Male" has gone into rehearsal as next for Arch Selwyn. It will onen out of town this month. Cast includes Ann Andrews. Ernest Lawford, Peggy Ames, Nancy Ryan and others. "Dear Love" (Shuber(s). Masque. Sheen" (Choos &

"Lost Sheep" (Choos & Donahue), Royale.
"So This Is Paris" (Shuberts), Shubert, "Gourteean" (I. K. Davis), President.
"Penal Law" (Alex Garey), "The Garey Divorce Case" is next on list for Lew Cantor, who will project Janet Beecher as star. Cantor now assembling a cast.

Biltmore.
"Lady Alma" (Shuberts), Cantor now assembling a cast.
"Merching Men," drama by James
Henry O'Bilen, former San Franclaso newspanerman, opened at the
Boulevard thentre, Jackson Heights,
Monday (7). Produced by George
H. Reynolds. Cast of 36 includes
Lois Wood, Edda Von Buelow,
Marshall Hale, Ton Irwin, George
Taylor and Frederick Stevens;
Scheduled for the Erlanger, New,
York, April 21. Morosco.

"Small Potatoes" (M. Kallesser). Wallack's. 4 Shows Out

York, April 21. "rumpet in the Duet," written by Gene Fowler, and recently pub-ilshed, will be produced on the stage by David Belasco. Belasco will shortly have it adapted for the

shortly have it adapted for the stage.

"Red General," by Heifnuth Unger, will be prioduced by Macgowan & Reed. It will be tried out about the middle of May and brought to the middle of May and brought to will direct. "When Hell Froze." by Wilbur Danile Steele and Norma Mitchell, tried out by Macgowan & Reed in January, will be reproduced about September.

"Corned Beef and Cabbage," a summer revue, will be placed in rehearsal ly William Rose early in June.

"The Matriarch," presented by Lee Shubert at the Longace, was taken off Saturday. Three weeks to small money and no sign of im-

hearsal ly William Rose early in June.
Will Morrissey has taken over the Gansvoort Greenwich 'Ullage, where he will spot a revived edition of "Hoboken Hoboes" recaptioned "Folies Bergers Revue," this week or next, according to when he can get it ready.
"The Woman on the Stairs" will be produced by Hyman Bros. with Broadway premiere set for April 26.
Benedict—MacQuarrie—will—be-principal male.

Benedlet-MacQuarrie-will-be-prin-cipal male.

"Birds of Prey," night life melo with speakeasy background, by A. Ex Engelhart, went into rehearsal last week with Harold Sullivan as pro-ducer. It bows in at Werba's, Flat-bush, Apr. 28, and coines' into New York two weeks later.

"Last includes Edma "Lawrence, Jack Kelly, Buth Byron, Drothy Woodward, silken "Carter," Frank Woodward, silken "Carter," Frank "The Sandy Hooker", previously tried out with "Lenore Uhic as star and taken off for revision before coming into New York, will be given another try next month by Mess-more Kendall, who preduced orig-inal production.

painter.

The Huttons
The Edward F. Huttons are much in the Ilmelight. He became well known as a broker and went about a bit in society. His wife died and their son was killed in a fall from a horse. He was attentive to Charlotte Lyes, the actress, who later married Jan Boissevain and retired. Hutton then married Marjorie Post, who inherited many milions from her father, manufacturer of Postum and Post Toastles. She had divorced Edward B. Close, with whom she had lived in Greenwich. Their daughters changed the name from Close to Hutton, and Adelaide married Thomas W. Durant. The Huttons, who now entertain extravagantly, have become intimate with the Ziesfelds, and B. F. is reported to be a backer of Florens Ziegfeld.

more Rendari, who produced orig-inal production.

Miss Ulric will not appear. The producer is negotiating for another man ctar

producer is negotiating for another woman star.

"Cabaret Boys," by John B. Hymer and Samuel Shipman, will not reach production via A. H. Woods, as previously reported, but has been taken over by Ramssy Wallace.

"On the piece, but let his option lapse last week when Wallace took it over. Now casting and goes into reheaval next week.

"Little Orchid Annie" has gone into reheaval inder direction of Frederick Stanhope, who also figures as producer. It will bow incold at a New York house, undecided

into reheavsal under direction of Frederick Stanlope, who also figures as producer. It will bow in cold at a New York house, undecided upon as yet, April 21.
Cast includes Betty Lawrence, Frans Bendtean, Kitty Kelly, Leona Maricle, Spencer Bentley, Mary Muray, James Norris, Maude O'Dell, Aletten Davis, Frank Wilcox, The Wester Davis, Frank Wilcox, The Wesker Sax, will be produced by Gilbert, Miller, next season, Miller, purchased the American rights to the play from the author, Edouard Boundet. Produced in Paris in December, under the title of "I.G. Sexe Falibe", "The Bellamy Trial," dramatization of Francis Hart's novel of the same title by Frank Carstarpehn, will go into production next month. James J. Hayden, producer, from the Maria Chen Bed," by Kate McLaurin, will be given reproduction next month by the Shuberts.

ENGAGEMENTS

Nat C. Haines cancelled his vande tour and opens with "So This Is Paris" in Atlantic City April 14.

Edwin Geach, managing director.
Union Theatres, Ltd., Sydney, Australia, is stopping here for a week before starting a world tour. He intends securing stage presentations in each country he visits, also acts that will be possible for his company, which controls about 60 to the ceast. Replaced by Lance Lister.

LENT GREAT IN L. A.—AS ALIBI

Los Angeles, April 8.

Los Angeles, April 3.

Now the explanation is Lent. Cialin that the religious spirit has hit hard locally and folks are shying away from theatres.

Four openings in the week, with none classified as hits or healthy box office mediums. The Macloons, having nothing else on hand, rushed "Desact, Song" in for fourth time "Desact, Song" in for fourth time and the second of the secon

and int around \$0.000 Just a gap
Thines, which will be its success

Sor.

And Wright, who did things now
and then back east, brought "Philiadelighia". Into the Vine Street and
papered the town pienty. Qualleys
to the street and
papered the town pienty. Qualleys
to the street and
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to the street to the street and
papered the town pienty. Qualleys
to that like comety who might have
cash to spend are turned away.
First, week around \$3.400, nothing to
that the producer happy. Grant
Michiel came in as guest artist of
the JHero". With the Civic Reper
Michiel and the produce the street
Back and brought the opening weak
takes above \$4.000. Big in this profit
sharing house.

"Other opening was "Broken
Dishes" at the Bit Capitan, which
will hardly get anywhere judging
"Cast of Suee" dropped to \$12.000
for its next-to-final stanza at the
Belasco. Fred Waring's show,
"Rah, Rah, Dase" couldn't. Got \$6100. with exploitation and tieups
salore.

"Estimates for Last Week

Fetimates for Last Week

Belasco — "East of Sue:" (2d week). About \$2,500 below week before; \$12,000 for next-to-last, which is profit to producers.

which is profit to producers.

El Capitan—"Broken Dishes" (1st week). Not crazy about this title or play, even th. ugh cast is said to be excellent. \$6,100.

be excellent. \$6,100.

Höllywood Playhouse — "Helena's
Boys" (3d week). May Robson's
try in this none to healthy at \$3,900;
"Hölfday" underlined for April' 20.

Malestic — "Desert Song" (Ist week). Macloons attempting re-yival of this one, which drained the town on its previous showings. For initial week around \$3,000.

Dillini week ground \$3.000.

"Mesen" Rah, Rah, Daze" (24 week). Though tinkering has been sound on the property of the state of the sta

#5.100, take.

"Music Box (Civic Repertory)—
"The "Hero" (1st week). Grant
Mikehell helping here immensely;

\$4,000.
"Pfédidant—"Your Uncle Didley"
(4ff week). Tooks like best bet
Dufty has locally, with Taylor
Holmes considered responsible for
draw of around \$5,800. Goes four
weeks more.
'Vine Street—"Philadelphia" (1st
week). Lots of names that used to
"Philadelphia" (1st
week). Lots of names that used to
"Philadelphia" (1st
week). Lots of names that used to
"Paperling". Oakloys kept up all
week but allowed for around \$3,400
in currency.

in currency

Things Have Changed Since

Bernard Granville was taught hoofing by Doo Quigley with the Fields minstrel show.

Nonh Beery dld the guard in "Si-eria" at the old Academy in New beria" at York.

Chiefrics Judels rode a horse through Columbus, O., carrying a same for the late Great Lafay-little Everything was fine until. a grob, fall dropped from the horse And the was run out of town for infareprise nation.

Raiph Kettering was an usher at the old Powers theatre in Chicago.

Bill Roche managed the Haymarket, Bijou, Star and Academy in

Herbert C. Duce was western

The Gatlin Treatment advertised drink habit cure in three days.

Nellie Revell was press agent for the Olympic, Chi, in its vaude days.

Edgar Schwyn wrote "The Country Boy."

Lon B. Williams was general agent for the Gentry Bros. Shows.

William Morris upset show business by introducing the two" vaude bill.

Tully Marshall played the dope field in "The City."

Recent New Plays Bunched Bad Lot But Spring Trade on B'way Better

Business along Broadway continues to look upward, with the spring period reaching much better agency and the second of the second reaching much better the second of the second reaching much better the second of the second reaching are atmosp the season's surface and the Fulton, and in the first seven days grossed \$25,500 at \$4.46 top. He continues for this week, then goes back to the coat. Fritz Leiber days grossed \$25,500 at \$4.46 top. He continues for this week, then goes back to the coat. Fritz Leiber and the second reaching first week at the Shubert, going to around \$25,000, and held over for a third (current). Last week's productions were Troyks," due tok. "Broadway Shadowa," which has little chance at the Belmont, and "House Afire," reported stopping at the Little this Saturday. While the Little this Saturday. While the others bettered markedly. Closely bunched are "Simple Simon," "Sons o' Guns" and "Flying High." all sround \$46,000; "Trity Million termational Revue" jumped to better than \$34,000 and looks set; "Strike Up the Band" went closer to capacity at \$36,000; whate Up and vanced to the \$30,000 line. That lists all current musicals, of which there are eight in number.

Drama list of the shows are flourishing. "Intrity Julianovable" still stand and the standard ward of the standard ward of the standard ward and "Tringo". "The Look." "Dishonorable" still standard." Stopped Cart." 118,000; "Topsec." "Over \$170,000; "Tropsec." "Was guoded well over the standard ward \$15,000; "Topsec." "Street Scene was quoded well over the standard ward and their short engagements this Saturday, when all three of last week's premieres may end, as mentioned. "The Old Rascal" shows life, about \$3,000 the "Noury Strings," and most of the others are before the standard." stopped at the "Noury Strings," and most of the others are befored that figure, as did "Appron Strings," and most of the others are befored that fig

TITLE MANIPULATION

"Murray Hill" Everything But That In Stock—S. A. Anglea

Los Angles, April 8.

Henry Duffy has coast rights for "Blue Ghost," now at the Forrest, New York, and will open at the Los Angles President April 20, following "Your Uncle Dudley."

Duffy has also taken Lesile Howard's play, "Murray Hill," for this torritory. With title changed to "Elizabeth Sleeps Out," this piece stuck nine weeks at the Empress, stuck nine weeks at the Empress, the McClower them was put on by the McClower them was put on by the McClower them was put on by the McClower them was put on the same play is on the schedule of the Savoy Players at San Diego April 20. Duffy hasn't decided what title he Players at San Diego April 20 Duffy hasn't decided what title he

MISS LAYE'S STAGE FUTURE

Evelyn Laye does not go into the Connoily-Swanston revue after all. Instead she will be starred in a bew operetta. "Princess Charming" by the same pair next fall.

P. A.'S DISSOLVE
Holzman and Dorfman, the p. a.
beam, will dissolve May 1.
Nat Dorfman may go to the coast
about June 1.

Holzman will continue

Miss Lorsch's Concert
Tilly Lorsch of "Wake Up and
Dream" may do a dance recital in
New York after the revue closes.
She first came to New York with
the Max Reinhardt season and at
that time did a concert with
Kreutzberg.

Frisco Grosses

San Francisco, April 8 one legitimate show sto h a gross anything like no

San Francisco, April 8.
Only one legitimate show stood out with a gross anything like normal and practically all the others brodled. "June Moon" at the Geary heat door never got started. Ended first week at \$5.000, which for this house and \$2.50 top, terrible. Madge Kennedy at Erlanger's Columbla starring in Charles L. Wagner's production of Paral Humbert of Paral Carven in final week of "Salt Water," slightly over \$3,500.

Chi. Treasurers Would Grab Race Track Jobs

Chleago, April 8.

Battle of knifing which has been raging between the Theatre Treasurers' Club and the rival organization, known as the Ticket Sellers, Ticket Takers and Ushers' Union, Local No. 53, has come out into the

Ticket Takers and Ushers' Union, Local No. Si, has come out into the open.

Local No. Si, has come out into the open.

The UTS, as the latter union is known in the state of t

Must Pay Musicians

Los Angeles, April 8.
Unless \$1,150 due musicians at
Curran, San Francisco, is forthcoming first, the local musicians union
will refuse to let its members play
for Fay Marbe at the Belasco, starting April 13.

Miss Marbe doing a one-woman

Equity's Ticket

Actors' Equity nominating committee yesterday (Tuesday) announced the following ticket to be balloted at the annual meeting late in May: President, Frank Gillmore; first vice-president, Arthur Byron; second wice-president, George Reed; third vice-president, George Reed; third vice-president, Forence Reed; third vice-president, George Fawcett: fourth vice-president, Harley Fadlet; treasurer, Paul-Duizell; recording secretary, Charles Dow Clark. The third vice-president will be representative of the picture memberahip while the fourth vice will represent the midwest, principal tents and rep shows. Both offices are newly created. Nominated for the Council: Beulah Bondy, Sam Colt, Pedro de Cordoba, Richard Gordon, Violet Hemling, John Kilne, Otto Kruger, Roger Proy. Elizabeth Risdon, Peggy Wood. Named as replacements to the Council through with-ments to the Council through withreggy wood. Named as replace-ments to the Council through with-drawals and to serve two years: George W. Barbier, Lucille Webster Gleason, Walter Huston, Donald McDonald and Victor Moore.

Howard Rehearsing

Howard Kehearsing
Chicago, April 8.

Joe Howard has completed his
vaude tour for R-K-C, and is getting set for the revival of "Time,
Place and Girl" at the Garrick.
Rehearsals are under way,
Scenery is from the defunct
"Great Day" production.
Although consensus here is that
Howard hasn't got a chance, the
promoter himself expects a run of
it and is planning to follow with
"Goddess of Liberty."

McCov-Savre's First

Frank McCoy and George Sayre are now a legit producing firm. Their first, "For One Night Only,"

"INTERLUDE'S" \$33,000

Pittsburgh Falls for O'Neill-Shuber Revival—Low at \$4,000

Revival—Low at \$4,000

"Strange Intertuble" at Nison, claimed close to \$33,000 for six performances, with capacity, Originally in for only two weeks, it will remain through Holy Week.

"Merry Widow Felt effect of "Interfudes" draw and town seems fed up on revivals, four having played this Shubert site in last six weeks.

"Two Giris Wanted" not so forte for Googe Sharp Players at Pitt. Lent has hit his stock site hard.

"BIRD IN HAND" PHILLY CLICK

Philadelphia, April 8.

Philadelphia, April 8.
Business aggred virtually all along the line in Philly's legit houses last week, and some of the grosses were pittjul.

One exception was the heoning in the property of the property o

three possible stock and repertorie ventures being planned for spring and summer.

Estimates for Last Week repertory (Bread Last Sellisons Last Se

week. "Follow Thru" (Forrest) (4th week)—Going along on week-to-week basis. Hard to figure, but may be doing a bit better than an even break because of inexpensive cast

be doing a bit better than an even break because of inexpensive cast "Meet Lady Clara" (Adciphi) (2d week)—Last offering under banner of Professional Players. Around \$5.500, and may pick up a little this week. House dark a week, then \$25.000, and the professional Players. Around \$6.500, and may pick up a little this week. House dark a week, then \$25.000, and the professional prof

Lytell to Coast for Stage, Film, "Brothers"

Stage, Film, Drouters
Bert Lytell departs this week for
the west coast under arrangement
to "guest star" for Henry Duffy, in
"Brothers," in which Lytell has been
starring, and also to cnact his
"Brothers" dual part in the proposed
talker version by Universe of the Coast
Alker, version by Universe of the Coast
Bellow, closing in New York March

28.
Sharing in the profits of "Brothers" are four men, John Henry Mears, producer; Herbert Ashton, Jr., author; Arthur Hurley, director, and Lytell, star.

Dick Bennett Next Season Richard Bennett is due to star in a drama to be produced by Alex-ander McKaig early next season.

BOSTON GOES FOR BILL OF AVON IN BIG WAY

Boston, April 8. Boston, April 8.

Bill Shakespeare set records on
the legit stage here last week. Saturday the crowning day when 5,600

urday the crowning day when 5,600 personas it two theatres witnessed three Stakespec three Sta

top. Walter Hampden—Wilbur. \$20,000.

Waiter Hampuen and "Gambling" with Gorge M. Cohan-Tremont. \$1.00 cm. Cohan-Tremont. \$1.00 cm. Cohan-Tremont. \$1.00 cm. Cohan-Tremont. \$1.00 cm. \$1

Rival Topeka Stocks in Tent and Club Theatre

Topeka, April 8.

With all Denoise theatres served up for talkers, the town is to be invaded by stock under canvas. The MacOwen stock company is erecting its tent at the Kansas fair grounds entrance for an indefinite stay, and Clyde Waddell says he will bring his rival company to the auditorium of the Woman's Club the latter part of the month. The MacOwen stock company has been playing repertoire out of To-peka two seasons a year, the summer season under canvas for the past nine years, but has never showed in the old home town before. R. J. Mack is owner of the company. Waddell's company played the Grand for nearly five years with only occasional vacation layous, and was successful. MacOwen stock company is erect-

L. A.'s Rep Backers Holiywood, April 8.

Meeting of patrons and patronegge of oners and gymphony segsons in Los Angeles will be held April 12, with the idea of organizing a permanent underwriting com-mittee for the Civic Repertory

theatre.

Group will be called the Civic Repertory Association, and will be similar in plan and partially duplicate in personnel the Hollywood Bowl Association. H. Ellis Reed, chairman of the Civic Rep's present executive board, was one of the organizers of the Bowl association and of its outdoor opposition, the Pligrimage Play Ass'n.

Repertory association would guar-

riigimage Flay Ass'n.

Repertory association would guarantee the theatre enterprise from overdraft between seasons and duroverdraft between seasons and dur-ing preliminary periods, sums so ad-vanced to be repaid as soon as pro-duction starts. Civic Repertory has been operat-ing on a commonwealth basis since January 27 at the Music Box, Hol-lywood.

Radio Advertising Boom

(Continued from page 1)

(Continued from page 1)
threatened opposition from a new
independent net work being organized by a syndicate headed by
Paul Block, the publisher, Malcoim
Strauss and Herman Halstead. They
contemplate a network of 60 stations covering the country and
available at \$7,370 in contrast to
N.E.C.'s 48 stations at \$10,500 and
Columbia's 60 for \$1,380. Block
company at a direction of the state of is going after advertisers through the Block newspapers.

the Block newspapers.

As rather pertinent commentary
on the booming condition in radio,
despite overything is last week's increase of the Lucky Strike session
to twice weekly, once for WEAF and
once for WLZ.

More than the weekly of the condition of the WLZ.

Women only over a national network
6 days weekly pays \$90,000 a week.

SUE ON THEATRE THEFT Chicago, April 8.

John Golden and Francine Lar-rimore have filed suit for the "Let Us Be Gay" company, to recover \$4,300 from the Studebaker theatre. They allege damage and theft of clothes in a backstage burgiary last month.

MID-LENT GOOD FOR CHI. TRADE

Chicago, April 8.

Chicago, April 8.

With only ten houses open and spring finally here, the legit busing the control of the contr

Great Northern will be added to this list.

Garrick reopens April 20 with Joe Howard's revival, and Selwyn relights the same night with the "Litting the same night with the "Litting Holy Week, but will reopen April, 19 with "Wonderful Night," muscla. Princess will go dark again.

Estimates for Last Week "City Haul" (Cort, 5th week). Cut-rated, didn't rise as much as the others, but was good; slightly over \$6.000. Be Gay" (Sindebaker, 11th week). Smart comedy, also being slash-priced, was up 2 g to \$13.000, and has added another week, now due to stay until Easter Sun-

11th week). Smart comedy, also being siash-priced, was up 2g to \$13,
000 und has added another week,
048.
059. In the stage of the st

DIGGES AGAIN ON FILM

Dudley Digges of the Theatre

shortly.
Digges is appearing in "A Month
in the Country," current at the
Guild, It is his second entrance into

Another Arty Group

Another Arty Group
The Playshop Theatre, new arty
group, has taken over the Provincetown Playhous, and renamed it the
Macdougal. New tenants will relight next week with "Joy of Serpents."

Born Plunger

Born Plunger
Edgar Walte, former drama editor of San Francisco "Examiner,"
has turned playwright. After a
month in Carmel he finished a drama
called "The Letter on the Floor"
and left with the manuscript for
New York.

4 New Parisian Plays, None Big And but One for Native Talker

Steal Sound for Europe

(Continued from page 7)

the talker market abroad if they

French, German and Danish sound interests are engaged in a three-cornered arrangement for the production of a big talker to be filmed in the far north.

Concerns involved in the enterprise are Nordisk Tonefilms, which uses the Feterson-Faulson patents will be the produced by the product of
The allied venture will make ver

sions in French, German and Danish of a picture to be called "The Eski-

mo," sending a company and staff to Greenland for three months and

then going into Scandinavian loca-tions.

This will be the first outdoor frig-idaire talker in the industry.

Copenhagen, April 8.

Tobla-Klangfilm is witing studios at Rasunda, the Hollywood of Sweden, and is preparing to produce Swedish, talkers on a big scale, starting with an elaborate feature based on "Charlotte Lovenskjold," novel by Selma Lageriot's novel of that name.

Among the many productions in German and Swedish will be talkers for Gosta Edman, foremost Swedish

Conenhagen April 8.

The Hague, April 8. German talking pictures and

with song sequences are popular in the Netherlands, to the exclusion of

next week.

Another German talker sponsored

Rome, April 8, German capital ls behind Bright Helm, who is shooting the first Italian taiking picture titled "Tho Singing City," direction of which is in the hands of three co-directors,

in the hands of three co-directors, Carmine Gallone, Earnest Murolo and Ernest Tagliaferri, all of whom formerly were prominent in produc-tion of silent film and who are now staging a come back spurred by prospect of a renaissance of the

The Czech tenor, Ian Klepura, who has often sung in Milan, is starring in the film which has a Neapolitan theme song and is 100%

is also behind Stefano Pittaluga, who is now active after long delays, due to trouble in finding suitable players and directors.

Scandinavia.

French, German and Danish sound

Parls, April 8. Four new productions here in the last week, none achieving any prospect of scoring a real success, but are moderately good commercial ventures.

Of special interest is that only one of the newcomers shows promise of being available for native talker material.

"Etlenne," new comedy by Jacques Deval at the Theatre St. Georges, is nicely done but its talker chances are spoiled by the finish and fact that it has exangles which bar it from the States. A wife patiently ignores the amorous adventures of her husbard in the second of the second states.

band, Inspector In a department store, out of regard for her son. The boy dislikes his domineering father, but adores his mother. He

father, but sinces his domineting father, but adores his mother. He plots to have his father change his position to a job that will remove him from temptation.

In this scheme he breaks off a firitation between his father and the wife of a friend, the youth limself becoming: the woman's lover. He turns despondent when the woman elopes with another man, but finds consolation in a pretty servant girl, his mother conspiring to help this affair along.

Excellent cast has Jacques Baumer, husband; Paul Bernard, son, and Marthe Regnier, mother.

"The Prisoner," by Marcel Epiau "The Prisoner," by Marcel Epi

"The Prisoner," by Marcel Epiau and Paul Gordaux, new at the Mathurins, will never do for pictures it doesn't do so well on the stage

and Paul Gordaux, new at the Mathurins, will never do for pictures, if doesn't do so well on the stage, diting.

If doesn't do so well on the stage, diting.

If doesn't do so well on the stage, diting.

If a police inspector, being incarcerated in a little used country jail. He falls in iow with the jailer's daughter. When his term explicitly and the property of the property pink the pink the property pink the pin with song sequences are popular in the Netherlands, to the exclusion of nearly all the American productions excepting such product as "The Höllpwood Revue." "Freadway Melody and the Progue seems to be drifting toward German talkers. Song pictures which attract heavily and entertain because they are conceived and executed in the continental tempo and framed to harmonize with the European temperament. So true is this that the supremacy of French and German pictures is forecast, which would mean the util-mate elimination of American product from this market. "The White Devili," German talker made by Sofar flims, is big in its second week at the Asta theatre, and probably will be held over for next week.

they die.

A couple of princes make the try and fall. Then a poet risks his life, kissing the princess with such ardor she falls for him. Then it develops she loved him at sight and had broken the bells before his test.

Two Am. Girls Featured

Paris, March 29, Two American dance specialists, Doris Niles and Georgia Hayes, will be featured in the new Raquel Mel-ler musical at the Palace music hall. "Good News" is in its closing

Marion Weeks Over Here
London, April 3.
Marion Weeks, sister of Ada May,
alied April 2 on the 'President Assume April 2 on the Harding."
She is taking a trip to Hollywood and may stay on the Coast.

Josephine Trix in Revue
London, April 8.
London, April 8.
London Pile 18.
Lordon Palace, April 16.
Victoria Falace, April 16.
Vic

Amsterdam, April 8.
Clash of American and European sound picture interests is well represented here. With a race going on between Americans and English producers to sign native talent for tallers.

British Pride

Hollywood, April 8. English actor, tipped that show was casting, wanted the divided the divided the divided to the divided the divided to the divided the divided to the divided the divid niow where to reach the director. Informant wasn't sure, but suggested: "Try him at the Blitmore for the nonce." "Me!" protested the actor, "play a nonce?"

Underworld Play In London About 'Scar Face' Panic

London, April 8.

"On the Spot," melodrama of the Chicago underworld by Edgar Wallace, is an absorbing plece at Wyndham's. Story is that the prolific Wallace wrote it in three days for a visit of two days in Chicago

lific Wallace wrote it in three days after a visit of two days in Chicago. Apparently the story is based on the life and exploits of "Scarface" Al Capone, Chicago gang leader. It's the most gripping piece of the atricalism seen in the London they atro in a long time. Only the control of a sense of a sense that the carmarks of a sense thank such control of a sense thank such control of the carmarks of a sense thank such control of the carmarks of a sense thank such carmarks.

of a sensational success

MELLER OVER AGAIN. "PRESS PROTECTED"

German and Swedish will be talkers for Gosta Ekman, foremost Swedish male star, and for Fridoif Rhudin, the country's leading comedian. Garman is pretty generally understood throughout Denmark, Norway and Sweden as well as many of the races of Teutonic stock. This circumstance plays its part in the proposal to divide Europe between the German and French producers. Paris, March 28. Having apparently overcome h aversion to ocean-traveling which had resulted in a breach of contract suit with a South American im sult with a South American Impresario, Raquel Meller has engaged with Wendell Phillips Dodge for American engagements opening in Havana, during January, 1931. She is slated for Mexico thereafter. This month the new Meller revue at the Palace music-hall opens by and with Saint-Granler.

and with Saint-Granier. Following Havana and Mexico, the Spanish diseuse hits Broadway again under auspices of The Tormentors, arty group organized by Dodge. Miss Meller was no wow at a \$25 top when E. Ray Goetz first brought to Broadway that she will be a supple of the second by t

press" by contractual commit-tance in a specific clause; a most unusual obligation. How Dodge unusual obligation. How D will insure that isn't specified. Dodge's agreement also cover:

nim field.
Through Bert F. Howell, her local rep., Miss Meller had previous bids for America, but disclaimed them for the same reason as caused her to breach a contract for South America. Meantime that suit has ben adjudicated.

Another German talker sponsored by Richard Tauber and made by the Emelka people is repeating "The White Devil" success at the Apollo. Word from Belgrade in Czechostovakia indicates pilanity that German talkers are ousting American product, due to the fact that German is better understood in the Balkan territory than is English. Agency here of the Danish Northers Sound Film Co. is gravely disturbed over the German invasion of Scandinayat. "Transatlantic" Am. Opera Premiere at Frankfort

Paris, March 28. America's first national opera, composed by George Anthell, "Transatiantic," is slated for May 20, last day of the Musical Week in Frankfort, for its world pre-

rn, German barîtone, will sing

Stern, German baritone, will sing the lead.

A ballet by Anthell, "Fighting the Waves," will soon be done in Lon-don, with Constance Lambert (Eng-lish) conducting.

Zelli Back in Paris

Paris, March 28.
Joe Zelii, the male Texas Guinar of Paris, advises from America that he'll be back to open his Royal Box April 11. Salling on the 'The de France' from New York, due here

Joe went to Hollywood and was mugged in a talker. Zelli's a Brooklynite gone Parea.

among the English concerns in this field, bidding at this time for many cabaret specialists who are sought for the making of shorts. Leader of the Americans with the same goal is Paramount.

London, April 8.

British International is preparing a feature in revue form in collaboration with UFA and using Dutch

ish producers to sign native talent for latikers.

British International is prominent studios April 14,

FAR EAST REGULATIONS ON CABARET SINGERS

Cairo, March 26.
High Commissioner in Syria has
issued new orders for cabarets and
music half owners reading:

Any songster cannot be admitted into the eastern countries under French mandate unless obtaining a license from the Supreme Commis-

In case the songsters cannot prove by legal documents that they have practiced their profession for at least three years, the Public Secur-ity Dept. can refuse to endorse its visa unless it is established that these songsters are fully qualified and enjoy good reputation. All dancing exhibitions which ex-cite feelings are prohibited.

Co-Operative Comedy in Australia Not So Good

Sydney, March 15 ly, "Handcuffs i

Sydney, March 15.
This comedy, "Handcuffs for Two," was presented for the first time on any stage at the Savoy by the Actors' Federation of Australia, to assist distressed actors.
It was stated at the premiere the play had been purchased by an English manager for presentation in the West End. London may find this little comedy to its liking, but in New York it wouldn't last a week. Story tells of the efforts of a charming but poor widow to give her daughter the same opportunity of the standard of the widow, but the daughter affirms that she is the thief in an endeavor to shield her mother. Usual stage detective unravels the mystery and all ends happily.
The nlaw by I. J. Handley, is

detective unravels the mystery and all ends happily.

The play, by I. J. Handley, is fairly humorous, but not of the quick type American playgoers demand. Best bet is the dialog which at times spariles. Cast includes Alathea Siddons, Fast Cast includes Alathea Contie Metters Brett Randall and Katte Towers.

Club Throws Out Pictures

London, April 8.
Talking pictures were pulled swiftly after the first performance at the Kit Cat club.
Management found the innovation entirely impossible for the

night spot.

Cecile Sorel Decorated

Belgrade, March 27.
King Alexander of Yougoslav honored Cecile Sorel, Comedie Francaise star, with the decoration of the Order of St. Sava, usually accorded r cultural and civic services, and

for cultural and a high honor.

Sorel gave three performances here at the State theatre, and was invited to the royal box by the

Carson, Agent, Weds

Paris, March 28.
Henry Carson, vaude agent, mar-ried Florence of Florence and Grip, dancers, at the Casino de Paris in Mistinguett's revue. Marriage was an elopement.

Bride is Florence Dubois in private life.

In Paris

Paris, March 28,
Lita Grey Chaplin and mother;
James E. Stroock and Mrs. Stroock;
Horace Liveright; Mrs. George
Fuller; Nikita Balieff.

Duncan's "Ideal Mission"

Paris, March 28.

Raymond Duncan, so-called aesthetic exponent, sailed March 28 for New York, for what he calls his "ideal Mission."

He is the brother of the late Isadora Duncan, and has made himself prominent in France during the past 20 years by warning sailed.

20 years by wearing ancient Greek attire for his "back to nature" propaganda.

Lehmann Takes Marigny

Lehmann Takes Marigny
Paris, March 28.
Maurice Lehmann, director of the
Porte St. Martin and co-director
with Fontanes of the Chatelet,
where "New Moon" is current, is
taking over the Marigny from Leon
Voltarra.

Policy of the house will not be

Germans No Like 'Hoboken,' Prefer Colored Actors

Berlin, April 8. "The Song of Hoboken," American production, by Michael Gold. was presented at the Volkbuehne theatre here in an adaptation by Guenther Weisenborn. It looks like

Guenther Welsenborn. It looks like a flop.
Germans take it as perhaps a characteristic picture of American Negro life, but filtered through Buropean acting and direction it all seems nonsensical Jargon, proving the impossibility of producing such strictly local pieces in Europe with white highest producing such strictly local pieces in Europe with white players

(This is the same piece staged at the Cherry Lane in Greenwich vil-lage in February, 1928, by the so-called New Playwrights, supported by Otto Kahn, and was laughed out-of the theatre by impatient review-

Then called "Hoboken Blues," It was characterized as quite the nut-tiest thing the Village had produced to date.)

VAUDEVILLE OPENINGS IN LONDON THIS WEEK

Palladium opened yesterday to capacity and overflowed to greet Jack Payne and his British Broad-

Jack Payne and his British Broad-casting band, a powerful draw. Fea-ture was booked in direct opposi-tion to Jack Hylton's band. While the Payne aggregation is deling well and is a first rate unit, it is below the Hylton band in

quality.

Max Morris' Akka is the best
monkey turn in the business, but the routine could be shortened to its advantage.

Coliseum
Jerry and her Baby Grands received with real enthusiasm opening yesterday at the Collseum.
Yvonne Arnaud in the sketch,
"The Red Hat," well acted, but

"The Red Hat," well acted, but ordinary.
Edwin Styles, newcomer, in a musical monolog, registered an attractive personality and looks like a vaudeville find.

Klangfilm's Stiff Terms

(Continued from page 6)

suming an attitude of watchful waiting. While Par is naturally concerned about protecting the German markets through some sat-isfactory arrangement with Tobis-Kinangfilm, which has successfully kept Western Electric out of Teukept Western Electric out of Teutonic territory, it is not interested in purchasing an interest in the German company nor joining any proposed pool of American producers in gaining control.

The Par attitude, as reported, is that it will neither inject itself inter any negotiations nor lay plans for a deal direct with Toble as long as dickering continues with WB.

Tobis' Factions

In both foreign and production circles it is admitted Paramount would prefer dealing with WB for a license than Tobls, which is claim-ed to be composed of many factions unable to agree among themselves

unable to agree among themselves on various questions. Although reports are current of Par's participation in plans to ent the German dilemma, executives de-clare they have not been approached as yet by Kruchenmeister and Diaas yet by Kruchenmelster and Dia-mond, nor have any appointments or meetings been arranged. This is due, it is inferred, to prolonged ne-solutions with WB, which might lead to control of Tobls patents by the Warners. Outside of the dope that Warners Outside of the dope that Warners of the dope that warners have in the outside of the dope that warners of the dope that warners have in the latest of Tobls. In some Quarters it is claimed they have full

the interests of Tobls. In some quarters it is claimed they have full authority and power of attorney to close deals in behalf of Tobls, while in others, it is said, no papers can be signed until Kruchenmeister and Soberheim return to Germany and present offers.

Berlin, April 8.

"The Blue Angel," UFA all talker, at the Gloria Palace opening last week, is the nearest thing to a perfect dialog picture so far produced in Europe. The triumvirate of Von Sternberg as director, Emil Jannings as star, and Erich Pommer as superyisor, turns the trick.

Production demonstrates that UFA is capable of turning pictures for international release.

Scenario is based on a novel by

Production demonstrates that UFA is capable of turning policities of turning out taiking plicities for international rolease.

Scenario is based on a novel by Reinrich of the street of

who supplies the sex appeal with a punch.
Von Sternberg prepared a novel English version, using actors who speak English and German.
Picture got a great publicity break, owing to inspired stories in the Nationalistic press in which Ufa sought to make it appear that the picture is really against Mann, whose novels are disliked by the Conservative element in politics. They maintain the novels attack Germany's pre-war life.
Zuckmayer and Volimoeller, who collaborated on the adaptation have written hefty articles denying the spirit of Mann's novel is tampered with, and the Liberal press gave fliese arguments plenty of space.
Result is a fine controversy which is working to the vast advantage of the picture.

CARLOS SEGUIN DIES AT SEA—S. A. FIGURE

Buenos Aires, April 8. Buenos Aires, April 8.

Carlos Seguin, wealthy theatre
and casino operator here, died at
sea en route to France last week.
He was the owner of the Casino

He was the owner of the Casino Maipu and several theatres in Buenos Aires and had interests elsewhere in Argentina. His houses constituted the principal South American tour for major attractions. Besides the playhouses he conducted several gambling casinos specializing in roulette. He started in this territory in 1834 and was reputed to be a millionaire many times over.

Before the picture vogue, Seguin virtually controlled the theatre business of South America

Palladium Holding Back On Foreign Act Booking

London, April 8.

Palladium is marking time on booking acts from abroad for the summer months. Only a few dates have been arranged from September on.

ber on.

George Black is looking for a suitable musical production to occupy the house in May.

If the experimental production policy clicks, it is expected it will be established as permanent, and acts booked for the Palladium will be switched to other houses in the General Theatres chain.

Mark Lupino Dies

London April 8.

Mark Lupino, 30, brother of
Stanley Lupino, died April 4 in a
London nursing home following an
operation on the brain.

Bike Race in Paris

Paris, April 8.
First six-day bicycie race ever held in the French capital started yesterday (Monday).

JANE MARNAC'S HIT IN PARIS' "BITTER SWEET"

Paris, April 8. "Bitter Sweet," Cochran's operette success of London and New York, "Au Temps ("The Waltz Decade"), is charmingly produced at the Apolio. Jane Marnac is starring in the Evelyn Laye role and also as production sponsor.

Saint Granier's adaptation is a bit quiet in mood, but the production is excellent, in many respects superior to the London staging, particularly in its mounting.

in its mounting. To Maurel, comedienne, and Max Bussy is opposite Marnac. One of the standouts of the premiere was the Baltabarin can-can girls as part of the original show and familiar in the New York production. Success of the piece is a feather in the cap of Jane Marnac. In one season she has demonstrated her versatility, first in the dramatic role, in "Shanghai Gesture" and now in a

"Shanghal Gesture" and now in a light opera.

PLAY WITH GOD BERLIN BARRED

Paris, April 8. Word has just been received in Paris that Alfred Savoir's play. "Tribune," has been banned in Ber-lin by the Christian society, which is the equivalent of the Hays or-ganization in the States.

gamization in the States.

Piece is branded as "Godless and anti-religious." It has to do with a madman who escapes from an insane asylum and under the delusion he is God, draws a vast following to his teachings.

Banning, as in America, has only served to draw new public attention to a play that already was a financial success.

Dollie and Billie and Others Get Over in Paris

Parls, April 8.

Dollie and Billie, following a slow start, finished as cilckers at the Empire. Audience found their Duncan sisterish clowning amusing. Carr and Reed, English plano trio trio, on their first date in France, did nicely.

Another newcomer to French vaudeville is "Togo," dog act, which did well.

did well.

Both the last named turns should do well in the States.

Schichtl's Marinnettes well re-

Tallulah's Play Melts

London, April 8.
"The Lady of the Camillas" clos
at the Garrick April 19 after 8 at the Garrick April 19 after six weeks. Wiseacres prophesied it wouldn't outlast a freak vogue. Next play for Tallulah Bankhead will probaby be "Let US Be Gay," with the star playing the role done in the States by Francine Larrimore.

Boedels, Holland, Dies

Amsterdam, April 8.

Boedels, 65, variety theatre manager, who ran the Flora theatre here for many years, has died.

His passing almost escaped notice, his theatre interests having lapsed for a short time.

Mollison For a Look

Mollison For a Look
London, April 8.
William Mollison sails on the
"Oilymple" tomorrow (9) for New
York to familiarize himself with
the Broadway production of "Sons
o' Guns."
He is to stage the piece for Clayton & Waller, due late in May.

ROBESON AND "JONES" German Press Concedes "Kulture"

Berlin, April & Paul Robeson, the American Negro actor, scored a triumph at the Kuenstler theatre in O'Neill's "Emperor Jones." Newspapers comment with much enthusiasm upon his magnificent voice and forceful acting.

Production here is under direction Production here is under direction of James Light of New York, formerly with the Provincetown group there. Light shares with Robeson in the honors of the enterprise, which the press concedes demonstrates that America is abreast with Europe in a religit a collaboration. Europe in artistic achievements

A return engagement of star and age director has been arranged.

Can't Book Acts Other Side, Says Agent: Too High

Clifford C. Fischer, foreign agent in New York on a business trip, says he will sail April 18, on the 'lic de France' without having consum-mated a single engagement for

mated a single engagement abroad.

"America has gone crazy," said Fischer. He is connected with the Paris branch of the William Morris agency. "I never heard of such salaries and I wouldn't think of booking neonle or acts at the prices booking people or acts at the prices they ask and the American mana-

they ask and the American mana-sers are paying.

"I can't see what the end is go-ing to be. Foreign acts over here that thought themselves lucky to get \$200 in Europe are now being paid over here \$700 and up. They still are worth no more in Europe but ask their American saiary now for over there.

"While some of the American turns I hear about and their pres-ent salaries simply paralyze me. How can theatres live and pay that kind of money? How is this all possible?

"Maybe because I haven't been "Maybe because I haven't been over here in three years, and the theatte chains have now so much money they don't know what to do with it. Anyway I find the American salaries so high that I am returning as when I landed, empty handed as far as acts are concerned."

cerned."

Mr. Fischer is one of the best versed of all international theatrical agents. Some years ago and for a long time he was in charge of the then famous international agency in New York, of the late H. B. Marinetti

MOSS EMPIRES CIRCUIT WITH NO VAUDE WEEK

London, April 8.

Not one variety bill is listed by
Moss Empires for next week,
April 14.

is is probabily the first time in This is probably the first time in the history of the organization that the specialty type of show has been ignored completely.

Chaliapin's Big Draw

Belgrade, April 8.
Chaliapin will be compelled to
give extra matinee concerts here
during his engagement starting
April 13, because of the tremendous

advance.
Explanation here is that demand comes from the large population of Russians who idolize the basso.

Milan, April 8. Challapin's farewell concert here

Challapin's farewell concert here drew sensational audiences despite strong competition.

On the evening of the basso's concert the town had also Johann Strauss and his Vienness orchestra, which also attracted heavy trade.

"Beggar Student" Bright

Berlin, April 8.
"The Beggar Student," in revival
at the Metropol theatre, is refreshing, despite its age.
Gitta Alpar is brillant, and Pattlera makes a satisfactory tenor.
Good for a couple of months.

Far Apart

With its installation in the Invercargill theatre on the southernmost end of New Zealand, Western Electric is now represented at what so far are the earth's extremities

The other one is in the Enpress in Fairbanks, Alaska.

YVONNE GEORGE KNOWS NOW WHAT THEY'LL SAY

Paris. April 8.

Yvonne George, popular Parisian entertainer, did a Mark Twain a few days ago when the newspapers reported her death and published elforate per research. As gone to Switzerland quietly, to undergo an operation which it is hoped will correct an allment which first was believed to be lung trouble.

Mile. George is a Parisian beauty who should be known to Broadway and Greenwich village, where she was a night club hostess some years ago.

She read her own obituaries with relish and exclaimed in giee, "It's great to be dead. Did you ever read such nice notices?"

LONDON'S \$2 TOP FOR MUSICAL

London, April 8.

The Jack Hulbert-Paul Murray revue is moving from the Adelphi, which is about to be remoduled and opens April 14 at the Winter

Garden.

Scale will be \$2 top, back to prewar. Expectation is that it will
clean up, in which case other houses
are pretty certain to follow the Huibert-Murray lead.

Norah Bianey and Gwen Farrar, whose re-teaming after several years was recently reported, have joined the cast.

RECORD BUYS FOR LEGITS IN LONDON

London, April 8.

Two of the biggest library deals made in a long time have just been concluded. Contracts call for \$180,-000, covering the new Cochran revue, and \$125,000 for "Three Musicalizations".

eteers."
Total of \$305,000 cails for large blocks of seats and long term buys.

States Troupe's Bad Start

Berlin, April 8

Russian state troupe directed by Meyerhold began its season at the Stresemann theatre with "The Inspector," by Gogol, and is disappointing in its start.

Picce is a futuristic bit of staging which is against it because Germanny has been fed up on mechanistic staging which is already such as a like of the realistic technique in dramatic staging.

lng.
Group is committed to a long engagement, but unless they change their methods it looks like pienty of

Lawrence-Hicks, Leads

London, April 8 London, April 8.
Seymour Hicks and Gertrude
Lawrence have been picked to head
Andre Charlot's new revue.
Piece opens the New Cambridge
theatre shortly.

Lonsdale's Musical

London, April 8.
Frederick London, April 8.
Frederick Lonadale, whose confedies are familiar to the States, is writing a musical show for Clayton & Waller. Details are lacking.

"Kibitzer" at Plaza

"Kibitzer" at Plaza
London, April 8.
Pleture version of "The Kibitzer'
has been renamed "The Busybody"
for England.
It opens at the Plaza April 11.

Gambling Season On Riviera Worst Of All This Year

Paris, April 8 Worst Riviera season ever, is the rote. Everybody squawking.

Cannes got the cream of the "salle prive" (private salon) gamblers for the big baccara games, but they all

Monte Carlo claims it was n adly off as was first thought.

Nice got a little respite through being centrally situated on the Cote d'Azure between Cannes—and Monte Carlo and being more of a city, having more shops.

"RIO RITA" ON STAGE JUST 'COMMONPLACE'

London, April 8. London, April 8.

"Rio Rita" opened with a splash
April 3, the social setting being due
to its spotting at the new Prince Edward theatre

Its settings are too much like those of "Silver Wings" to be novel-tles-and the reviewers were hyper-oritical. "Dally Mail" goes so far as to print the headline: "Commonplace 'Rio Rita' " and this seems to cover it.

cover it.

Perhaps Sir Alfred Butt knew
something when he didn't exercise
his option on the English production rights after the screen version
was released here.

Production cost \$75,000 and the
running expenses of theatre and
show total \$17,600 a week.

"Grischa" Is Stage Hit As Revived in Berlin

Berlin, April 8.

"The Case of Sergeant Grischa,"
by Arnold Zwelg, was staged at the
Nollendorf theatre here in its original stage form, written before the
novel, and proved a disjointed but
landring play.

inspiring play.

Action is chopped up into many Action is chopped up into many smart seenes, aiming to form an indictment of military bureaucracy. In spite of its haiting construction and confusing treatment, the piece has great power, particularly for the German audience. It is colorfully produced by the Russian Granowsky, with Herrmann Thiming and Dagny Servaes in the leads, and looks set for a run.

Pav Rovalty at Last

Belgrade, April 8.

"Journey's End," by the English Piayers, is a tremendous success here. Serbian translation of the Sheritf piece is to be done in a few days, being the first play to come under the new international copyright convention.

Heretofore, Yugoslav theatres have paid no royalty to foreign dramatists. A new national law requires payment of fees to foreign copyright owners.

"Co-optimists" Popular

London.

"The Co-optimists" at the Hippodrome was greeted rapturously by its faithful followers.

The show is much more elaborately produced seenically than heretofore and speed of the performance with popularity of the players seem to spell success for the contract of the process of the contract of the process of the contract of the players seem to spell success for the contract of the process of the

Show needs but little working over to get into a splendld stride.

Caridad Salas, 37, Dies

Caridad Salas, 37, Dies
Havana, April 8.
Caridad Salas, 37, Cuban actress,
died here today (Tuesday) after a
heart attack.
Madame Salas recently received
an offer from American picture producers to do a talker, but the proposal involved the journey to Hollywood and she declined rather than
leave her daughters here.

Literati

The "Digest's" Booze Poll

It is difficult for a rounder to accept the straw bulleting on the wet and dry subject by "The Literary Digest" as an accurate gaure of the present temper of the U. S. on the subject. This is wholly through the "Digests" poll evidencing an extraordinary majority for repeal of the Prohibition Act.

Were that majority for amendment of enforcement or moderation instead, it would more truly indicate public opinion at present. For at no time since Prohibition has there been a preponderance of expression for repeal.

In Times Square, New York, the wettest spot in the country, the feeling is not for repeal, but mode in the country of the country of the country has a country the feeling is not for repeal, but mode in the country has been been a prepondered by the country has a country that the country has a country to the country has a countr cessful current Canadian system on

Except hardened whiskey drink-Except hardened whiskey drink-ers to whom whiskey is a hablt, the rounders who drink anything any-where nowadays state that light wines, beer and ale would solve the problem, although there is an ad-mission with that that if the modi-fication limited wines and beer there would still be bootlegging in whiskey

whiskey.

There will be bootlegging probably in any event except with the Canadian method of supervision or repeal, with repeal at present as badly aimed as was the original

badly aimed as was the original Prohibition Act in 1919.

If the "Digest" voters, selected at random all over, voted repeal to ex-press their contempt for Prohibition enforcement, their ballots at an alelection would not go that far. No one with a grain of common sense wants the Prohibition Act repealed with all of those former evils re-turned. Prohibition has its virtues, but under ordinary conditions it turned. Prohibition has its virtues, but under ordinary conditions it would have taken this country 50 years to have discovered them, but even that would have been but even that would have been shibition merely the excuse for thousands of grafters to vex and annoy american citizens, whether they are in uniform or only wearing a

licity departments at the same time to sidestep any squawk from an exec who might feel he's slighted. All of the by-lined articles and im-portant trade stories affecting the flum's business or chains are sub-mitted to these named as the writnim's business or chains are sub-mitted to those named as the writ-ers or heads of departments for ap-proval, before printed.

A few of the house organs are marked "Confidential," but that is a

A few of the house organs are marked "Confidential," but that is a gag, of course, and was started first by "Publix Opinion," the Publix Theatres organ. One of the organ, "Voice of the R-K-O," house organ for that theatre chain, has made itself rather laughable by locking up its weekly edition, while those distributed are numbered and be in the R-K-O, publicity, department that it might print an exploitation in the control of the course of the co

house organ can be made and to what value it could go.

There are distinctive angles to nearly all of the house organs, though 13 in any one trade sounds like a large number.

The ecurrent crop of film house organs and their attachment is:

"The New Show World (Mctro);

"Carry On" (Warners and First National, Jointly); "Dynamo" (Fox);

"Radio Titan" (Radio Pictures);

"Pathe Sun" (Pathe); "Tiffany 'These' (Tiffany) 'Thouse' (Tolumbia); "United Action" (United Artists); "Universal Weekly" (United Artists); "Publix Opinion" (Publix);

"Volce of R-K-O" (R-K-O); "Locw-Down" (Locw).

These house organs are away from the distributors' press sheet gotten out for exhibitor circulation for each feature picture.

W.F. O'Connell Dies

Circulation of Dailies

Circulation reports by all dailies to the New York Post Office by April 1st, as required. Statements of October 1, 1929. printed for comparison:

	Oct. 1,
April	1. 1929.
"Daily Mirror" 446,4	162 434,116
"Dally News".1,286,1	
"Daily News	
Record" 12,6	19 12,728
"Daily Racing	
Form" 18,4	01 23,536
"Daily Run-	
ning Horse" 15,3	146
"Eve. World" 295,7	75 294,994
"Exhibitors'	
Review" 6,1	
"Film Daily". 5,4	00 5,386
Journal of	
Commerce". 24,4	01 24,374
"Morning	
Telegraph". 34,1	
"American" 354,9	
"Graphic" 308,2	
"Eve. Journal" 630,3	
"Eve. Post" 109,0	04 107,678
"Herald Trib-	
une" 323,4	
"Telegram" 224,0	
"Times" 483,2	
"Sun" 316,1 "Wall Street	74 303,997
"Wall Street	
Journal" 51,5	02 48,966
"Women's	
Wear" 32,2	
"World" 359,6	92 362,181

the concern to rapidly inaugurate or acquire other mags. McGraw-Hill now occupies an entire build-ing in which to house its publishing properties.

Reading Racket
Racket employed by a certain
literary agent, brother of an important book publisher, is to insist that the works of new authors submitted to him for placement be read mitted to him for placement be read by a certain woman, who, he claims, "is the reader for a very important magazine. Reading fee is \$10, and the woman's decision decides the agent whether he will handle the work or not. Agent subsequently gets half of the fee.

No reason given why the agent will not read the work himself, unless it's the half of that reading fee.

London as It Looks

By Hannen Swaffer

London, March 28. Strange things happened after Ewart Hodgson left the "Sunday Dis-

Strange things happened after Ewart Hodgson left the "Sunday Dig-patch" after a row over Cochran's publicity.
"Daily Mail," boosting Cochran every day, suddenly received orders, as did its associate papers, to boost also "Here Comes the Bride," a Julian Wylle production, and "The Co-Optimists," going into a Moss Empire house. One of their firms' theatrical writers retired to his bed and wrote "I am tired of writing silly musts."

Wanted-"Bright" News!

About the same time, William Pollock, who had resigned as theatre news man on the "Daily Mall," was succeeded by a young man called Conway, a relative of the editor, who sent out a most ingenuous letter to managers saying the "Daily Mail" wanted bright and original the-

atre news!
It was like writing home to Aunt Mary.
Well, the "bright and_original news" still consists of writing ecstatics
about Cochran's show and a lot of silly nonsense about how 100 white
cats were taken to Drury Lane for an audition for "The Three Musketeers." They now call it "The Three Mouseketees." Alfred But has
been photographed with white cats! They all forget that the "Dally
Mail" attack on "The White Cat," a Drury Lane pantomlme, once nearly
killed Drury Lane.

The Fleet Street Front

The situation in Fleet street was complicated because, nearly every time a press manager came round a messpaper office, with pictures, he said, "Cochran says it's to go in." It became a foke in Newspaper-

"Use this, or I'll tell Cochran," press managers would joke. Meanwhile, in Manchester, Cochran was apparently having trouble occause he announced he was not going to produce in Manchester again

for some years.

"The Manchester audiences are the best in the world," he said, "but I feel I shall wear out my welcome if I come here again too soon."

Cochran Wants "Gum Boots"

The Manchester "Evening Chronicle" went to the great length of printing a long reply to this on the front page, suggesting that the reason was that the new Cochran revue, in spite of all the boosting it had received in the Rothermere newspapers, had been critically received by the Manchester press.

The truth is, of course, that everybody in journalism has been discussing the Ewart Hodgson case. I've heard nothing else in the theatter for two weeks.

atte for two weeks.

However, in the "Dally Mail," they still keep on printing nonsense about the Cochran show and I have read strange statements by Cochran that "I see I should come in on gum boots, they expect so much from me." Cochran knows the boost has been overdone.

It is strange that a ballyhoo showman of that type has to pretend he would like to do it all secretly.

You would think that there was only one show in London, and that

was Cochran's. Then I read in the "Daily Sketch" in a column usually written by a

(Continued on page 71)

BEST SELLERS

(Best sellers for week ending March 31, as reported by the merican News Company, Inc., and branches.) FICTION

Clmarron (\$2.50)	Edna Ferber	
Exlle (\$2.50)		
The Door (\$2.00)		
Woman of Andros (\$2.50)		
Golden Dawn (\$2.00)	Peter B. Kyne	
Great Meadow (\$2.50)	Elizabeth M. Roberts	
NON-FICTION		
I'll Tell You Why (\$1.00)	Charles (Chic) Sale	

badge, is another matter. To push ony. He was at his desk on Mon-Prohibition down the throat of a country that resented it from the outset for the manner in which it was accomplished and the methods of enforcement, nothing any possible benefit. But the Canadian scream in America would make the was accomplished and the methods of enforcement, ndility any possible benefit. But the Canadian system in America would make the U. S. a comparatively temperate nation within 20 years.

Pictures' House Organs

Pictures' House Organs
About 13 house organs, from 4 to
12 pages, are now being printed
weekly or bi-monthly in New York
by the several picture distributing
offices or theatre chains. They are
informative to their own circles and
some are gotten out in quite good
style. All are compiled by the respective publicity departments,
Main object or purpose of each
organ seems to be to get as many
of the influential executives' names
and pictures in the office sheets as

and pictures in the office sheets as often as possible, and for the pub-

McGraw-Hill Leads
With the number of its publications raised to 30 last week, McGraw-Hill becomes the biggest
magazine publishing house in the country.

Magazian distributions of the control of the contro

Not a Western Union or a Postal Wire— Just a Message From the Heart

CLAYTON **JACKSON DURANTE**

Are Going on a Vacation May 15, 1930 And as a Result of This

JIMMY DURANTE'S ORCHESTRA

At Liberty All Summer and Will Be Open for Engagements ROADHOUSE—SUMMER RESORT OR CAFE

Address Communications care Variety, 154 West 46th St., New York

This Week and Next Week Palace, Chicago

WEEK APRIL 19, PALACE, CLEVELAND WEEK APRIL 26, ALBEE, CINCINNATI

THOSE HAPPY COLLEGIANS

TOMMIE JOIE

CARLETON BROS.

Direction: IRVING YATES

ORIGINATORS OF THE FOOTBALL SCRIMMAGE
THIS WEEK PALACE, CHICAGO

FREDDIE JULIE

IONICA

Musical comedy in two acts. Presented and the property of the property designed by William Hawley and Scandenin. Orneutra leader, carl C. Gray, Seenery designed by William Hawley and Scandenin. Orneutra leader, carl C. Gray, Seenery designed by William Hawley and Scandenin. Orneutra leader, and the property of the pr Betty.

Preggy
Mabel.

Irene aPreggy
Mabel.

Jack Stillman
Grchestra Lender.

Wilma and Earlier

Who Wallace Sisters
Show Girls, Town Boys, Artists, Bridesmaids, Ushers, etc.

*** is likely to

A musical comedy that is likely to have a past soon, in spite of the fact that much of it is agreeable enteraction of it is agreeable enteraction of it is agreeable enteraction of the spite of the spite of the conceived, doesn't possess the big punch that assures a lasting life.

Looks as though "Jonica" was brought in a little too hunnedly, to remove all the kinks. If ironed out here before the first week is up the show might take on a totally different complexion. Toward the ceding the finale, and the best number in the show, there exists a decided tendency to lag. The second act is worse, with a part of the build be shown the show, there exists a decided tendency to lag. The second act is worse, with a part of the build to most of costumes, and those the most unpretentious in the production.

It is the danneling in the main that gives "Jonica" its chieft charm. Seven who shoulder the burdens of one of the several romances called for under the book, are highlights in seven who shoulder the burdens of one of the several romances called for under the book, are highlights in seven cleverly executed number in the first act. Other topnotch dance specialties are done by Nell Roy and Jerry Novris, by Jack Stillman and Irene Smort, the Wallace Sisters and Prise work of the Matthews and O'Dea team is the waltz by Stillman and Swor opening the second half. A peach for grace, beauty and originates far in their first number, but in the second act make up for the defect nicely, "Book is only moderately amusing: Some of the comedy second half. A peach for grace, beauty and originates far in the material is rather mild. Among other things, agas have been borrowed, including one of the big laugh-getters from Tox's "Cook and that and only a very few others, the Friedlander ahow is quite sanitary. Many interesting tunes make up the music sore, but none has the makings of big hits. Outstanding is "University of the and very well by Joyce Barbour," "On as Miss Lawrence specialty, "You fast Miss Lawrence specialty, "You fast Miss

That way, done as Miss Lawrence Land way, done as Miss Lawrence Land work and the parabour.

"Jonica" is named after the girl in the piece who leaves the convent, an innocent and unworldly lass, and gets herself mixed up into what looks like a murder. Scene on the large way was a man way to be seen that looks like a murder. Scene on the large way was a man way to be seen and the large way to be seen and the large way to be seen a la

York, I Mary C John O	ce-act comedy presented by Arthur Mann Page, author. Singed by Brooke. At the Little theatre, New Jorch 31. Top. \$4.40. Klen
Ann Ei	llott
Mrs. B.	xter
Walter Chief F	Elliott
Billy A	forrison

eavesdropping and applying gas torches to homes of both friendly and cenemy employers. Thus "House After," with a crapble cast led by James and the state of the

TROYKA

Drama in three acts. Translated from the Hungarian of Imre Fazekas. Writ-ten by Lulu Vollmer. Presented by Laura D. Wilck, at the Hudson, April I. Stared by Lemist Esler. Settings by Eddle Eddy.

Staged by Lenist Euler. Settings by Eddle Euly.

One of those triangle pieces. One scene, laid in prison settlement on the island of Sakhalin, Siberia, just prior to describe the settlement on the island of Sakhalin, Siberia, just prior to the settlement on the settlement of the se

Out-of-Town Reviews WRITERS CLUB

Barbour.

WRITERS CLUB

Thought on the large the glid

Thought on the large the glid

Thought on the large the large the large the large throught of the large through of the large through of the large through the large throu

mechanical music and real illiss from the musicians union. Lorgarctess rise to see whe's who. Lorgarctes rise the water in silver yells through rise the water in silver yells through rise the contain still doesn't anawer. Eisic the cutain still doesn't go up. Finally comes "April Fools," written by Walton Butterfield. It is about a young wife who throws a ten and finds at the last minute that her in tations carried the wrong the contained the word of the cutain still doesn't have a read the read of the rise that her in tations carried the wrong the contained of the contained with the same for everyone, and the applause is a Mrs. Piste first night. Next, "Surprise," by Sheby Growth are fowers for everyone, and the applause is a Mrs. Piste first night. Next, "Surprise," by Sheby Growth with the father of her illegit ist darfer 23 years and finding he's strictly the sort of Babbit she couldn't have around the house. Florence Caldey, formerly in picture of the couldn't have around the house. Florence Caldey, formerly in picture of the couldn't have around the house. Florence Caldey, formerly in picture of the couldn't have around the house. Florence Caldey, formerly in picture of the couldn't have around the house flowers for even the maid who spoke a line. California is full of flowers.

For "Lustiania Night," by John Bolton, are cries of "Bravo!" and Bolton die concerns a lady 123 years old in Berlin, and her dulle device the Caiser a note she received from Napoleon in exile. Both boys, says Bolton, had the same ideas. Some gray actress could take the piece out in vaude if it were chopped and.

gray -actress could take the piece out in vaude if it were chopped down.

Out in vaude if it were chopped down.

Cran every line, closed the layout with a comedy titled "Rope". It's a blackout idea and can be shorted or played on the boards. Three men are battling to hang them-cope. All over one's wife, but that isn't held for the blowoff. Comedy is the sole idea. They laughed hardest at the lead cholding over a shot of liquor and gasping: "God, that's Eddie Kane handled chief comedy and did it up brown. Kane, from vaudeville, played a Ziegfeld part out here and then played a few with Ziegfeld in them, and Kane didn't work for a long time. It was worth his free time to show those present he can play other guys as "The show ran past midnight. Everybody liked everybody elies's little thing and the stream of chauffeured immoushes filed away. No wonder those guys back east want to write for pictures. Ben,

"VIRTUE'S BED"

WIRTUES BEID

Willington, Del, April 7.
Comedy drama in three acts. Presented by Lohmuler & Emery, Inc.
Written by Courtney Savage. Staged by
At the Shubert Flayhouse,
Madam Delange. Vers. G. Hurst
Major Harry Austin. Robert Strange
Ellean Gregory. Major Grade
Haller Berson. A. J. Herbert
Major Marry Austin. Robert Strange
Ellean Gregory. Camilia Crune
The Honorable Patricia W. J. Herbert
Madam Clars Northrup. Camilia Crune
The Honorable Patricia Williary Benson. A. J. Herbert
Madam Clars Northrup. Camilia Crune
The Honorable Patricia Williary Benson. Shirley Gala
Wilnie St. John. Valeric Dade
Sin Edo Ramsey. J. Kerby Hawkes
Donald Chamberlain. Albert Hayes

London As It Looks

(Continued from page 70)

young believe-anything called Particle Balfour that Cochran said he had taken \$500,000 in booking for his new revue.

If he has taken all that, why all this fuss? Cochran is clever enough a producer to be judged as such.

The Discovery of George Arliss

To show the panicky nonsense that newspapers are now printing about the theatre, I read in the "Daily Mail" that "it has just been disclosed that George Arliss has been over here for some weeks."

Surely, the "Daily Mail" knows that George Arliss and I were an-nounced to speak at an anti-vivisection meeting in London two or three weeks ago, and that George Arliss comes to London every year.

Everybody knew he was in London, apparently, except the "Daily Mail."

By the way, I saw "Discouli" the control of the

Mail."

By the way, I saw "Disraeli," the other night, the talker I mean.
I can now understand why the play failed in London. Admirable as George Arliss is, as Disraell, the play is just a lot of nonsense, all wrong, sentimental flaphdodle.

The Critic Wins the Prize

The Critic Wins the Prize
When Gladys Co.per objected recently to Alan Parsons' criticism
of "Devonshire Cream," staged by Barry Jackson in her theatre, and
said that a critic should convey the feelings of the audience toward
a new show, the "Daily Mali" offered two or three prizes for the best
of the critical stages of the prize with the property of the public.
One of these prizes with the public of the "Arthur Wilton" for really A. E. Wilson, the dramatic critics of the
"Star."

"When I went in, I was given a postcard and asked to write a criticism," he told me, "so I did. I sent it in as a joke, but I won. When I told them in the office, they told me to send the prize to Lord Rothermere as a subscription towards the funds of his new political party. They thought it would help him."

mere as a sunscription towards the They thought it would help him."

Hairy Austin, another patron, had told her that she was "made for better and told her that she was "made for better and the tolerance and mercy of cultivated people, so she decides to start over, establish herself and then tell them all about it, believing they will accept her ampiew. Will accept her ampiew. The start over such that of Major Austin, who doesn't know this until he walks in on a visit home. Finding that she hasn't told them sineak back and threatens to expose her. Meanwhile, Sir Eric Ramsey has been making love to her. With things as they are, Elleen gathers the group at a dinner where, She dwells at length on theatre managers and the ways of the theatre. There follows a general calling for coats and exclamations of "who is preent, folias Bleen's attempt at suicide. Elleen then exposes the various relationships of her guests, Major Austin proposes marriage and South America, and the final curtain film. The only laughs come when Madame Clara Northrup supplies hefty burlesque and horseplay on American manners. Ara Gerald, in the lead, gave a creditable performant of the propose of the puests and the manners and the respiratory reserved. The English accept in the mouths of the rest of the players was pretty terrible.

The sets are fairly good, thugh not expensive.

Some People Knock on Wood-Others Bay Accident Insurance!

DO YOU KNOW that over 94,000 people are killed by accidents in the United States every year? DO YOU KNOW that ten times as many people are killed and injured than die from natural causes?

Buy Accident Insurance —Tomorrow May Be Too Late!

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MR. J. J. SHUBERT,

Dear Sir:

Heartiest congratulations for the unquestioned success of Charles "Chic" Sale and his associates in your new offering-"SO THIS IS PARIS," opening Atlantic City, April 14.

Sincerely yours,

ED EGGERS "HI" PIKE NAT. C. HAINES

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OHIO THEATRE, COLUMBUS, OHIO
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Warners Plan Music Counter Chain By Concession in 200 Dept. Stores

Warner's will establish a chain Herman Starr Closes for of retail music counters throughout the United States and Canada with approximately 200 music counters the reported goal. Jimmie Clark, of Witinark's, started on a tour of the country Friday to promote the pro-

During the past week. Warner's bought 17 music counters in the Mctropolitan Chain Stores, Canada. Counters were previously operated by individuals. Warner's bought

them all out.

Remick's Warner subsidiary, has about 25 music counters through the country, located in large department stores, such as Gimbel's. New York, and in many smaller emporiums.

ms. eet music of all publishers are Sheet music of all publishers are carried on these counters, although naturally Warner music is plugged. All other counters which Warner will acquire will most likely be operated in the same manner as those now under control. Warner's own employees are behind the counter, with Warner's giving the proprietors of the stores and those whom their concessions are secured from an interest in the net profits derived from the counter's sale of sheet music.

More Grief for Bands

Small cabarets still in operation in the cabaret belt of Greenwich Village have dispensed with paid musicians and have spotted slot machine radios, as substitute and with patrons now expected to feed the slot if they would trip the light fantastic

The slot radios work at a ratio of 10 cents for 10 minutes and the collegiate and flapper patrons are going for the gag. House furnishes pay for the gag. House furnishes the juice and gets a 50% cut on intake by the installing company.

Deal for the purchase of Brunswick-Balke-Collender by Warner's web-consumanted this week.
When an Starr, head of Warner's music interests departed for Chicago yesterday (Tuesday) to close the deal. Starr will be in Chicago until the end of this week.
Unless an unforeseen barrier arises, Brunswick-Balke-Collender will be a Warner subsidiary by the time Starr returns.

Gansevoort G. V. Theatre, As Nite Club Spot

As Nite Club Spot
Proposed plan to convert the
Cherry Lane Playhouse, Greenwich
Village, into a class night club for
downtown has been called off and
the house will remain as is to house
further legis.
Club idea was figured for a tie-up
with the new Will Morrissey revue,
"Folies Bergere," with dining and
dancing before and after the show.
With collapse of the club idea Morrissey will now spot his show at the
Cansevoort, also in the Village.

Irwin-Gieger 75-25

Vic Irwin, orchestra leader, has 25% of Pelham Heath Inn, which will be opened shortly with Vincent Lopez as purveyor of dansapation. Remainder of the financial interest in the roadhouse is held by Gene Gieger.

Gene Gieger.

Rehearsal Hall Sues Seabury

Australian Tariff

Washington, April, 8. Australia has jumped its import rates 50 percent on phonographs and disks, says the Department of Commerce.

Brunswick This Week B-B'S DUBUQUE PLANT REOPENS

Dubuque, April 8.

Wheels in the big plant of the Brunswick-Balke-Collender Company, phonograph and radio cabinet plant, started turning again after being semi-idle for seven months.

Warner Brothers, new owners through a \$10,000,000 deal embracing all holdings of the Brunswick

ing all holdings of the Brunswick interests, 're-started the plant with 500 men at work. 'Superintendent E. J. Magnuson had nothing official to say concerning the deal. Dubun between 'New York and California, and excellent factory facilities, will, no doubt, become the main plant of the huge firm. It was also said that Brunswick phonographs and radio cabinets will continue to be manufactured here. Talker equipment is to be made here, it was indicated. Physical equipment and plant stock was turned over to the new owners late last week, the plant having been wholly shut down for nearly a week, so that an inventory could be taken.

Gene Buck Party West

Gene Buck, J. C. Rosenthal, Max Dreyfuss and Louis Bernstein de-parted for the coas Friday in one

To represent the American Society of Composers, Authors and Publishers at the songwriters coast

eting.
Pour will be gone for about one

Along the Coast

By Bill Swigart

Robbins office is finding exploitation tie-ups comparatively easy for "Cooking Breakfast for the One I Love." from Fannie Briese St. A. starring picture. Already lined up agree the Weber Baking Chee Baking Chee Weber Baking Chee Weber Baking Chee Weber Baking Chee

the publisher.

Local offices of the Red Star Musical offices of the Red Star Musica Co. In the Red St

Acclimation of D. B. & H.

Matting to become fully acclii ated before getting down to work
at the Pox studios, in the conserved in a bound of the conserved in a tough spot to meet demands of western hospitality. Latest affair given in their honor was a
studio party staged by Mr. and Mrs.
Movietone city. It was one of those
studio family affairs. mands of western hospitality. Lating the session of the session hospitality. Lating the session hospitality and th

Signis. Joss amother time store oppening.

Shortage or songwriting talent in the east forced the Paramount Long Island studio to wire here for a song signand studio to wire here for a song the same day. Other assignments and Loe Robbin were given the assignment and mailed the song the same day. Other assignments week include Gilbert and Baer on two numbers for "True to the Navy" and "Palm Beach," both Clara Bow Bittures.

And the Mainger, afriving here last week, has been teamed with George Marion, Tr. to write original musicals for Paramount—Gottler, Mitchell and Meyer on "Come Easy," WE.

11 and Meyer on "Come Easy," WE.

12 in the Loe E. Brown, FN. .: At the Fox studios, following assignments were made: Conrad and Meskill to "Trunny Tace"; William Corneld the Plumber"; Grace Henry and Morriss Hamilton to "Are You There"; James Hanley and Joe McCarthy to an untitled northwest mour Feleral to "Road House" and "Good Intentions."

Rubber Checks

Checks Chicago, April 8.
Checks delivered by Leon Sweitzer and Leonard Leon to the entertainers at the Little Club, recently closed by the police, bounced back; according to squawks. Sophile Tracker's checks for the Green Mill engagement under Sweitzer's management a couple of months ago, also were rubber, to the amount of \$3,000.

acclaimed!

THE OUTSTANDING PALACE THEATRE HIT

BERNIE

MAESTRO

and his VERSATILE ORCHESTRA

RETURN TO BROADWAY FRESH FROM EUROPEAN TRIUMPHS ONE WEEK ONLY PRIOR TO HOLLYWOOD ENGAGEMENTS

N, Y. "EVENING TELEGRAM" "It's been weeks since a Palace show was positively stopped. But stopped it was Saturday night by Ben Bernio and his musicianty followers. Just back from Europe, Macstro Bernie has brought with him new features. Then there's the Bernie tone to the ercheirs. Its is tone that deserce being called a tone?

N. Y. "EVENING POST"

N. Y. "HERALD TRIBUNE"

"Palace bill best in many menths ... outstanding act of Ben Bernio, popular insestro, who
adds a touch of light cenedy to his job of
seding the orchestra. Baking its first New
theorem of the part of the part of the part
like band provided the best music lieard there
since ... ments ago!

N. Y. "EVENING SUN"

"Werking along individual lines and with, his own style, Bernie has built up a unique band that held the next to closing position and ran considerably overtime because of the audience's enhausiasm."

FIRST AGAIN!!

(DIRECTED BY JACK PETTIS)

Selected as Exclusive Feature Aboard the

First Transatlantic Night Club on S. S. LEVIATHAN

OF THE UNITED STATES LINES

BEN BERNIE ENTERPRISES. INC. 745 SEVENTH AVE., N. Y. CITY

HERMAN BERNIE, Gen. Mgr.

CIRCLE 6344-5-6

JEFF BERNIE, Artist's Rep.

Canada Prevents Paul Whiteman Vancouver Date in Surprise Ban

Vancouver, B. C., April 8.
Without one word of advance
notification, Canadian immigration
authorities banned Paul Whiteman's authorities banned Paul Whiteman's engagement here April 5, as originally contracted for both concert and dance programs. Upon the arrival of the jazz maestro he was amazed at unexpected action which was endorsed by the local Musiclans' Union, No. 145.

Whiteman had awaything set to

Whiteman had everything set to

Whiteman had everything set to play concert at Vancouver theatre which was to be followed by a dance in the hotel auditorium.

Whiteman offered to pay 35 local musiclans. They sanctioned the concert but declared there was nothing doing on the dance.

Then Whiteman immediately cancelled the concert, but publicly offered his services with the band for any worthy charity.

for any worthy charity.

Local statements were made by Local statements were made by Whiteman that he had appeared all over the world and this was the first time that any trouble had occurred. Whiteman band came here with a personnel of 33 men and two baggage cars of paraphernalia.

A counter statement was made by A F. Skinger, commissioner of first.

A counter statement was made by A. E. Skinner, commissioner of immigration in Vancouver, that or-chestras could be admitted to Canada only as "entertainers" and as such could play from theotre stages, but not at dances.

Faul Whiteman made an effort, through his New York offices, to get in touch with Joseph Weber, president of A. F. of M., but the latter was out of town and not expected back until Monday.

Band left Vancouver Sunday,

Band left Vancouver Sunday, go-ing to Seattle where it has a week's engagement.

The regular Tuesday (last night) broadcast for Old Gold via WABC was put on the air out of Seattle. Several reports were along Broad-way that Whiteman and Old Gold way that Whiteman and Old Gold were parting company this week or next. Such is not true as the Whiteman contract with the O. G. Interests doesn't expire until May 6. At present Whiteman has not indi-cated that he will renew radio con-tract with O. G.

Ottawa, Can., April 8. Department of Immigration here has placed a ban on alien dance orchestras. This drastic action is based on complaints Detroit orchesorchestras. This drastic action is based on complaints Detroit orches-tras were filling dance engagements in Windsor and other Ontario points and thus replacing Canadian bands. The first to feel the effects of this ban was Paul Whiteman, whose Vancouver engagements were can-

celed.
Reported here Whiteman threatens suit for damages.

Washington, April 8.
Evident foreign nations are to follow the lead of our own Congress in the move now under way to curtail the coming in of foreign musicians except in rare instances.
Report from George Canty to the Penartment of Compress states

Department of Commerce, states that Roumanla has barred foreign musicians in an effort to ease up the unemployment situation due to the advent of sound pictures in the theatres.

Petrillo to Step Up?

Chlcago, Aprli 8 James C. Petrlilo, president Musl

James C. Petrillo, president Musi-clans local, is reported being groom-ed as Joseph Weber's successor to the post of international president. "I' will not even consider it as long as Mr. Weber remains in of-free," Petrillo declared. Weber at various times in the

Weber at various times in the past has been reported anxious to retire because of his health, and these rumors have lately been revived. He is a close friend of Petrillo and openly favors the Chluragoan for the office.

Red Star Staff Grows

Pat Flaherty, general manager of Fox's Red Star Music Company, will make a trip to the coast in about two weeks.

Flaherty has added Charlie Bayha Fisherty has added Charlie Bayha, who recently was an Indie publisher, to the firm in the capacity of band and orchestra manager. Other additions are Emile Roth and Jim Courtney, both formerly with Shapito-Pernstein, and Jim Brennan. All will work in the pro department.

Great for Marquee

Shaniro-Bernstein claims to Shapiro-Bernstein claims to have the freaklest title of the year. It's called: "Atta Boy, Old Pal," Old Sock, Old Kid, Old Thing, Old Gold, Old Baby." From the show, Jon-

Billy Moll wrote it.

UNIVERSAL BUYS HANDMAN-KENT **MUSIC HOUSE**

After months of negotiation with various music publishers, U has closed a deal acquiring a half interest in the publishing house of Handman, Kent & Goodman.

Frank Goodman, president and g. m. who has been on the West Frank Goodman, president and g. m. who has been on the West Coast the past two months negotiating with U on the buy, is returning to New York this week to enlarge the music writing staff. Several of the Handman, Kent & Goodman writers have been doing special work for U. Company is publishing numbers from "Captain of the Guard," "Hide Out," What Men Want" and "The Storm."

Amang the writers who land on the U payroll are Lou Handman, Bernie Grossman, Samuel A. Perry, Clarence Marks, Heinz Roemheld and William F. Dugan.

Lou Handman and Frank Good-Lou Handman and Frank Good-man, active members of the pub-llshing firm, have been in the music business for years. Two years ago they formed the firm in which U is now acquiring a half interest. Handman, in consequence of the deal, is locating permanently at the U studio on the West Coast as chief

staff writer and contact man with David Broekman, music director of

MINEVITCH DROPS SUIT

Asked Injunctions Against Harmon ica Players Paid \$35 and \$40 Weekly

Borrah Minevitch's restraining suits against Dick Riddick, Eddle Mayo and Charles Lindley have been dropped from the calendar of the N. Y. Supreme Court, where the actions were instituted, indicating Minevitch has apparently decided not to continue the suits.

Minevitch in his affidavits claimed Mayo had unwarrantedly influenced Riddick and Lindley to leave his harmonica band for service with Mayo, after Minevitch had taught the boys how to perform on the

Minevitch also disclosed that for all this he was paying Riddick \$35 a week and Lindley \$40. Riddick got \$40 also when traveling.

Oscar Straus with M-G-M 50% Rights for DeS,B&H

Hollywood, April 8.
Oscar Straus, who left the Warner lot last week, is now with Metro.
He is scoring Arthur Schnitzler's
Austrian play, "Daybreak," for production as an operetta.

production as an operetta.

Bobby Crawford is releasing
Straus to do two operettas for
Metro, received a money consideration and retained 50% publication
rights on all Straus-Metro numbers,
one-half of which will be published
by DeSylva, Brown & Henderson
and rest by Robbins.

Mills Willing?

Inside reports mention Mills, former "czar" of the Amer-Mills, former "czar" of the American Society of Composers, Authors and Publishers, and now heading the newly formed Radlo Music Company, as altempting to spot himself for an executive position with N.B.C.

Mills has recently cultivated RCA executives among them David

executives, among them David

Piantadosi Resigns

George Piantadosi, professional manager for Remick, severs his connection with the firm at the end of this week.

His contract with Warners expires officially June 1
Plantadosi has no plans about his fettives.

Disk Reviews

By Bob Landry

Maurice Chevalies

Maurice, Chevalier
(Victor 22285-22294) Strangely
enough, the French star is much
less persuasive on wax when singing "My Love Parade" and "Noboy's Using It Now," from his own
Paramount picture, than when singing "You've Got That Thing," from
the stage musical, "50 Million
Frenchmen."

The northwest."

The northwest."

Perhaps its the Gallic quality of Cole Porter's tyrics that brings forth Chevaller's best. At any rate, he registers personality so vividly in "That Thing" that, by contrast, the other numbers are lifeless.

Chevaller's voice, despite she acChevaller's voice, despited veness.

He gives a mental picture of himself to the listener. And that is extreme praise, indeed.

(Victor 22229) Warners' romantic tenor reproduces splendily, particu-larly in "The One Girl," whose flowing melody permits him to get going. "West Wind," reversing, is of minor appeal. Both are from "Song of the West," Warner adap-tation of the operetta, "Rainbow."

Bebe Daniels

Bebe Daniels

(Victor 22283) by what film stars
are so nursely we want film stars
are so nursely spresented on
disc catalogs, it will probably soon
be possible to estimate what effect,
if any, has resulted. Bebe Daniels,
of course, was one of the agreeable
revelations of the sound era. Her
fairly round and not at all thin, as
might be expected.
She couples on this release "Night
Winds" and "Until Love Comes
Along," both stenciled tunes of
entire sales burden on Miss Daniels'
name and public curlosity. She is a
star of Radio, of the RGA family
that controls Victor.

Miff Moles' Little Molers

will arrest the addlcts of undiluted Ben Selvin

(Columbia 2116) For the dance record buyers the clear-cut melodles of "Happy Days" and "The One Girl" ought to make this release a good sell where allowed to make itself known.

Abe Lyman
(Brunswick 4698) Confirming a
suspicion of those who have heard
Lawrence Tibbett, there is little to
compare the suspension of t

Safer not to plug.

Guy Lombardo
(Columbia 2122) Probably the first recording of "Where the Golden Patfodlls Grow," written by Harry Archer and Gue Kahn and published by the new Radlo Music Corp. Interesting that Columbia should have been shead of Victor in waxins.
"Datfodlis" has a pleasant lilting "Datfodlis" has a pleasant lilting "Unit Can't Be Bothered" is the mate. Lombardo, as always, great on sweet orchestrations.
Ted Lewis

Ted Lewis

(Columbia 2112) Two hotcha epi-sodes are "San" and "Aunt Hagur's Blues," Incompletely described as

if any, has resided. Bobe Daniels of course, was one of the agreeable revelations of the sevent type, yet fairly round and not at all thin, as might be expected.

The sort of record children wont the studies of the sevent type, yet fairly round and not at all thin, as might be expected.

She couples on this release "Night Wind." She couples on this release "Night Wind." She couples on this release "Night Wind." She couples on this release "Night Wind." She couples on this release "Night Wind." She couples on this release "Night Wind." She was a "Night Wind." She will be showed the work of the standard with the standard was a she will be showed the standard will be showed the standard will be showed the she will be showed the showed t

Warners May Go Farther to **Break Attempted Monopoly** By NBC of All Music on Ether

Showmanshin!

Chicago, April 8. Chicago, April 8.

Téd Weber, p. a., who originated dance floor football as a male-female game at White a male-temale game at write City amusement park, is pick-ing his Casino band for th summer season by having the patrons vote for their favorite, changing tooters every week in the meantime.

5c Music Seller's Supply Source

Music Publishers' Protective As-Music Publishers' Protective Association, is making an intensive drive to clean New York, especially Times Square of the "bootleg" musical hit peddlers that have cleaned up by selling a 100 song hits (sheet music) for 5c.

cienned up by seiling a 100 song hits (sheet music) for 5c.

This drive began a few days ago. The first to be arrested was Mrs. Sarah Yagoda, 80, of 109 Herzle street, Brooklyn. She was arrested on Broadway between 42d and 43rd. street by Traffic Patrionnan, Broger.

Paul L. Fischoff, of the M. P. P. A., was the complainant against Mrs. Yagoda. Before Magistrate Brodsky in West Side Court, Fleschoff, stated that he was not dearous of prosecuting Mrs. Yagoda. arous of prosecuting Mrs. Yagoda. arous of prosecuting Mrs. Yagoda. arous of prosecuting Mrs. Yagoda. for for the woman whom weed. If no this woman whom weed, the first head of the for 5c. a copy. The sheet contains 100 song hits and the losses sustained by the authors and publishers have been several million dollars," declared Mr. Fischoff.

Mr. Fischoff conferred with Assistant District Attorney Wleders

dilars," declared Mr. Pischoff.

Mr. Fischoff conterred with Assistant District Attorner Wieder. He told Mr. Wieder that pedders can make as light as \$300 a week can make as light as \$300 a week believed to the work of the work of the work of the work of the work. It was no this charge Mrs. Yagoda was arrested.

Mr. Pischoff and Mr. Wieder Interrogated Mrs. Yagoda to assertain where the "bootleg songs" came from. They were told by Mrs. Yagoda where she got them. Mr. Fischoff is seeking the plant where the "bootleg sheets" are printed, Mr. Wieder said. Mrs. Yagoda was freed.

'In' For Foreign Orchestras

Paris, March 28.
Uncertainty as to the continuance of sound product for months to come is causing many French theatree owners to retain their orchestras for musical accompaniments for silent product. In addition, many still have a few unplayed silents to show.

When a sound feature shows, it's a grig for the pit opchestras. They play a brief overture and just to keep busy some of them even play the actual accompaniments to supplement the synchronized vocal and instrumental accompaniments.

Mixup Ousts Levant

Hollywood, April 8.
Because his contract with Harms conflicted with the music tle-up between Felst and Radio Pictures, Oscar Levant was released from the studio songwriting staff.
Sidney Clare, who teamed with Levant, will remain on the studio staff.

If N. B. C. continues its present policy of plugging Radio Musle songs, it is reported that Warners may adopt a more stringent attitude o the subject. N. B. C. and Radio Music are of the same "radio family.

According to reports, Warners According to reports, Warners took the slightest measure to bring the methods of N. B. C. before the limelight. They only withdrew the privelege of using six songs from commercials. Warners accomplished the desired effect, inasmuch as still there were pienty of meetings held in the N. B. C. building the past week, with the sponsors of commercial hours from which the privilege of using signature songs were llege of using signature songs were withdrawn, wanting to know how N. B. C. would remedy the situa-

Told to Court

If Warners takes a more drastic step to make N. B. C. give all publishers as fair break, there is only one thing more they can do, and that is to deny N. B. C. the use of all muste published by the Wurner substitute of the control
that is to deny N. E. C. the use of all music published by the Warner subsidiaries.

Warners still contends that the music fron its publishers L. heard music fron its publishers L. heard one and that the latter does not get the 50% of the plugs, as it was reported they do. This they aver to be so in view of the fact that Warners control four of the largest publishing house, Felst's, and one which publishes mainly standard music, Carl Fisher.

It is reported that what peeves mainly standard music, Carl Fisher.

It is reported that what peeves used yn radio programs is submitted to E. C. Mills, Rocco Vocco and Watter Fisher and that Vocco has been ordered to draw a line through a song published by an outside publisher, wherever possible, inserting a Felst or Fisher song instead. Artlets are also ordered to use the songs of these two publishers and intended using

songs of these two publishers and omit the music of others which they intended using.

Sustaining programs are especially meddled with and ordered to use Radio Music. Commercials are not interfered with as much as sustaining programs are, although it has frequently been reported that certain songs have been crossed off the list of those which the commercial was to use, and Radio Music tunes substituted.

Crash with Stew Charge

William F. Leonhardt. 39, orches-tra leader of a local theatre, is jammed with police, charged with driving while ginned. Police fired on him when he re-fused to stop on command. Leon-hardts car overturned after crash was not injured.

Dutch Registration

Amsterdam, April 8. Dutch government is proposing to

set up a national performing rights office, where copyright music and stage material shall be registered as The French Composers' Society has lodged a protest against such an agency.

Feldman 'Stein Song' Buy

Before Bert Feldman, English publisher, sailed for England Fri-day, he secured the continental rights from Carl Fisher of "Stein Song" for \$5,000.

Song" for \$5,000.

Feldman is the contractual Eng-lish representative for Witmark's and the "Stein Song" is the only a one of Pisher's catalog on which a he holds the continental rights. Keith-Prowse represents Pisher In Great Britain, but not on the continent.

Shapiro Has Pathe 3

Shapiro-Bernstein will publish the Snapiro-Bernstein Will publish the music of Pathe's musical "Swing High." S-B has three tunes in the picture, "Happiness Over the Hill," "It Must Be Love" and "Do You," Think That I Could Grow On You."

THE R-K-O HOUR

So often have arguments arisen sketch. Mr. and Mrs. Alan Wood wrote and played it, according to PEAF (NEO) is good or bad that he complete radioing of that hour rans listened in on Tuesday night, sad, even on April Fool: The foke, if whether the weekly R-K-O hour on WEAF (NBC) is good or bad that the complete radioing of that hour was listened in on Tuesday night,
April 1, from 10:30 to 11:30. Show eople in the main claim the R-K-O people in the main claim une at an hour, considering its source of talent. is poor. Lay listeners-in have disagreed, with the majority of the lavs heard discussing it as a rule lays heard discussing it as a rule favoring the hour. Since R-K-O is after advertising among the lays, that is the big point; and if they are satisfied, R-K-O certainly

are satisfied. R-K-O certainly should be.
But if the R-K-O hour April 1 is the average, it's pretty bad, for show or lay people. When a variety program from the bigsest would give one hour on the air without a single laugh, something is wrong. A lay could only remark, at its conclusion:

ision: 'Isn't there a laugh left in vaude-

"Isn't there a laugh left in vaudeville?"
This terribly straight stuff over
the ether is much too much for and
by the hour. Names mmy be,
there must be something substantial
belind the names on the air to
back them up, for you can't see
their faces. Fannie Brice, Hai
Skelly and Helen Morgan an'
April 1. The two best-known radio
names, around New York at least,
of the entire program, Margaret
Shilling and John Higgins, were not
pre-mentioned. Either one of these
Morgan, Skelly and Brice together,
despite their stage or screen fame,
whatever they may amount to for despite their stage or screen fame, whatever they may amount to for either, and neither is a screen smash as yet.

The announcer said, speaking of "The next will be the most famous somediene in America, Miss Fannle Brice."

And the "most famous fa

"The next will be the most ramous comedienne in America, Miss
And the "most famous comedienne in America" sang two
straight ballads, getting little, from
them. Never told a gag, never said
anything funny; never spoke at all,
besides while "Gowles as supply Miss
bride was the "Compart of the Compart
for the One I Love" as sung by Miss
Brice was taken in too slow a tempo,
the ballad tempo. It's a much better melody in faster time.

An attempt at a giggie was tried
by a man-and-woman talking

Carlton Kelsev 5128 Marathon St.

HOLLYWOOD

sad, even on April Fool's Day.

Miss Morgan sang two songs; Mr.

Skelly sang two, one two years old,

"Manhattan". Trom "The Garrick
Galetles." To sing the latter Hal

Galetles." To sing the latter Hal

pears with him in vaude. His other

was "Me and Myself." Miss Brice's

second song was "When a Woman

Loves a Man." Miss Morgan used

"Why Was I Born?" and 'Here Am

she recently was with.

Now, to break this pan up in sec
tions, why should any company pay

\$300,000 a year to broadcast, as

subsidiary of the company pay

\$300,000 a year to broadcast, as

subsidiary of the company pay

\$300,000 a year to broadcast, as

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\$300,000 a year to broadcast, as

subsidiary of the company pay

\$300,000 a year?

That the company pay

\$300,000 a year?

That would be from the east doesn't know how to supply one. And that

sastern Voice sounded like Tom

Kennedy's, who probably did most

of the announcing as he did the

sastern Voice sounded like Tom

Kennedy's, who probably did most

of the announcing as he did the

sastern Voice sounded like Tom

Kennedy's, who probably did most

of the announcing as he did the

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of the announcing as he did the

sastern Voice sounded like Tom

Kennedy's, who probably did most

of the announcing as he did the

sastern Voice soun

ber of minutes (in parentnesses), was compared to the control of the first (5); Morgan (5); RKO-lians (3) and quite good in each overture; Shilling (7); the sketch (6); Skelly (6); Brice (7); Higsuppose (1); Shilling (7); Shilling (7); Shilling (7); Shilling (7); Shilling (7); Shilling (7); Shilling (8); Shil

NOW Featured in

"Fifty Million Frenchmen"

Don Dickerman's Daffydil

New York City

TAL HENRY

and His ORCHESTRA Victor Records Warner Bros.-Vitaphone Artists

Exclusive Management Orchestra Corp. of America 1630 Broadway, New York

B. A. ROLFE

Radio's Premier Conductor

Lucky Strike Dance Orchantes Palais D'Or Restaurant Orchestra Edison Ace Recording Orchestra

IRVING AARONSON | California Collegians, Inc.

LEADING ORCHESTRAS DIRECTORY

and HIS COMMANDERS Featuring
"RED STANLEY" and PHIL SAXE

ROOSEVELT HOTEL HOLLYWOOD, CAL

FROM DETROIT

JEAN GOLDKETTE

Orchestras VICTOR RECORDS
Office: 812 Book Tower
DETROIT

VINCENT LOPEZ

and His ORCHESTRA

ST. REGIS HOTEL New York City

GEORGE OLSEN

AND HIS MUSIC

THE PLANTATION CULVER CITY, CAL.

VICTOR RECORDS

ANSON WEEKS

AND HIS ORCHESTRA Now in Third Year at the HOTEL MARK HOPKINS

COLUMBIA RECORDS

Ray Walker's Radiolians with DALY and MASON and SAM FLETCHER'S REVUE SECOND YEAR AT

HAMILTON CHATEAU NORTH BERGEN, N. J.

PAUL WHITEMAN

And His Greater Orchestra Watch for "KING OF JAZZ" (Universal Picture) Personal Rep.: JAS. F. GILLESPIE

Paint Co. "Conference"

RADIO

Another of those droll stories of dignified high salaried corporation executives going into solemn session over some trifling item on their radio program occurred last week when a big paint company was faced with the problem of finding a woman singer for its

faced with the provided reactive song.

A whole group of company executives, another group from their advertising agency, gathered to have an audition. After spending the afternoon selecting a singer from among 55 sopranos the captains of industry were congratulating themselves on a big day's work and the solution of an important problem, when the musical director of their hour came in.

sical director of their hour came in.

After listening to the so-prano for a moment he said: "She won't do. She doesn't sing in the original key."

PADIO DOG SERIAL

Rin-Tin-Tin's Confessions
Drummer as Canine

Chicago April 8

Rin-Tin-Tin's life story goes over the radio here this week on the N.B.C. network. Life divided into 52 episodes and broadcast once a week. Under the auspices of the Chappell Bros. Kennels of Rockford,

III. Episodes are 15 minute bits of drama, with Tin-Tin-Tin playing the dog hero that saves the herolne, pulls off the villain's false beard, and pays off the mortgage on the old homestead. No dog in the studio, with Rin-Tin-Tin's talk being imitated by a drum mecha-

Adv. Agency to Fight Station WPCH Award

Station WPCH Award
George Batten Co., Inc., advertising agents, will appeal from the recent judgment entered against them
in Supreme Court by People's
Broadcasting Corporation, one-time
owners of Station WPCH, New
York. Case was instituted early in
1928, but only recently adjudicated.
Judgment was for \$9,928, and interest from April 12, 1928.
Controversy between two
hinged on an alleged agreement of
Batten to broadcast the baseball
games of the New York American
and the New York National League
Clubs on consideration that the
People's Broadcasting Corp. get an
advertiser to defray the cost plus a
certain amount as commission to
Batten.

Batten.

Plan flopper, it is claimed, after Batten couldn't produce the ball clubs, although the station had already secured the Boyce Motor Meter Co. to undertake the broadcasting cost.

Reisman for Knox Hour

Leo Reisman, Central Park Ca-sino orchestra, has been engaged by the Kons Hats, commercial hour, for 52 weeks beginning April 17. This is the first time Knox has been on the air. It will receive a coast to coast NB.C. hook-up. Reisman recently concluded an engagement as the musical feature of the R-K-O radio hour, which contract was cut short by a tiff between Reisman and R-K-O.

KNX JUMPS POWER

Hollywood, April 8.

Hollywood, April 8.

KNX, Paramount and Los Angeles
'Evening Express' station, is increasing its wattage from 5,000 to
50,000. It will be the most powerful station west of Cincinnati.
First broadcast under the increased power will be in two
roothe.

SORET/S CRS RERTH

Bernard Sobel, till lately Zleggy's p. a., won't do publicity for CBS, as was the first intention. Instead, he will have charge of a brand new department whose func-tion it will be to find and develop new talent for broadcasting.

Ben Bernie has been engaged for the Montmartre Cafe, Hollywood, beginning April 15.

The Air Line

By Mark Vance

In proposed campaign to make "haby radio star" out of Baby Rose Marie, five-year-old prodigy, NBC may mean well but have started the kid off wrong. This youngster won her air spurs on the Orbach house of the proposed of th

New Radio Bill Bars

Washington, April 8. Couzens bill, if and when enacted Couzens bill, if and when enacted into law, will mean drastic changes. This is true to even a greater extent than originally forecast. The changes will be more far reaching than was that which set; up the present wave length assignments in November, 1928. Then the whole broadcasting industry volced plenty of complaints. They, however, adjusted themselves to the changes and new conditions.

Classified the proposed changes sum up with these highlights: Though zoning principal is retained as to appointment of commissioners,

as to appointment of commissioners, the wave lengths will be assigned 25% for State rights, 25% for area and the remaining 50% on basis of

and the remaining 50% on basis of population.

The bill will transfer the present radio section, as an administrative body on licenses, enforcement, etc. to the radio commission setting up a radio bureau under the commisto the radio commission setting up a radio bureau under the commission. It classifies the stations by law and, important, stops the sale of RCA to the telephone company. Latter an unusual feature and incorporated, it is stated, to bolster the fast weakening anti-trust laws that cannot seemingly cope with the situation. Here Congress will attempt to do a little anticipating upon forecasts contained in the testimony of important witnesses during the recent hearings. Question of censorship of programs has been carefully avoided though the political speeches angle is further developed so that there can be no question but that every party gets an equal opportunity for speech making.

NBC's Funny Fellow Ray Perkins ("Judge, Jr.") has been placed under contract by the NBC artists bureau. He will do humorous talks on

advertising programs or one one of the original of



799 Seventh Avenue New York

to the "commercials" buying the

Breaking Up Programs

e, dive-year-old prodigy, NBC
mean well but have started the
iff wrong. This youngster won
air spurs on the Orbach hour
WMCA with lively pop songs
or first appearance with Berning
Will be the strength of th

Neglectful Bands

Neglectful Bands
About time Frank Conveil's hard
made sure that its WOR broadcast
displayed more discernment for air
reception. Band sounded disjointedity in general, with one vocal
chorus a complete bust. Mike Landeau's orchestra is another that
depends entirely too much upon
out giving them any distinction.
Landeau plays so much accompaniment for Will Oakland that he may
not have time to give more thought
to his air programs alone. Palpably
abones alck
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The Slow Tempo Thing

The Slow Tempo Thing Will Osborne on WASC with his Park Central orchestra just slow-tempoes himself almost out of the air ploture. Program along same beaten paths as when he started on commercials. Osborne's band needs that something that it hasn't got right now.

Female Baritones

Female Baritones
Air vogue, on for women with the
sort of female baritone voices. Helen
Richards on Littmann Hour, WABC,
comes over Al when she sticks to
the blues type, but returns not so
now up to the blues type, but returns not so
now up for an air ep, with her lowvoiced sors with Ward's Tip Top
Club, WABC. Her lyrics are easily
understood, and the program fixers
should let her run in her own natural way. Insistent changing of
Richards or Miss Beasley.

can be no question but that every party gets an equal opportunity for speech making.

Camels Makes 3rd Big Radio Hour for Cigs Camels cigaret company has subscribed for time on the NBC system and will go on the air shortly for an hour weekly.

This places three important brands of Camels, and the state of the competition. The provided have been considered by the competition of the competition. The competition of the competition of the competition of the competition.

In the competition of the competition of the competition of the competition. The competition of the competition of the competition of the competition. The competition of the competition of the competition of the competition of the competition. The competition of


156-8 WEST 48TH STREET

Fast of Broadway

JESSE CRAWFORD

ORGANIST, PARAMOUNT THEATRE, NEW YORK
WITH MRS. JESSE CRAWFORD AT THE SECOND CONSOLE
LIATOUGHING HER Newest WALE FRIME
"MOONLIGHT REMINDS ME OF YOU." PUBLISHED BY
JIKYNO HERLIN, HE.
PARAMOUNT-PUBLISH HOURE (Columbia Broadcasting System)

MENACE TO **BIG CIRCUS**

Chicago, April 8.

Truck shows are menacing railroad circuses. Big tricks are alarmed because these small shows play the feeders. To fight the dan-ger Robbins Bros. will have a truck this season to tour a week ahead of the circus. No other duty but to see, the truck show doesn't cover

see, the trues when he hard to keep track of, while rail tricks can be followed by their railroad contracts. But the one on its own wagons the hard into fown, sets up and

Dilly the one on the sww wagons simply rolls into town, sets up and goes in any direction it chooses for the next stand.

There are any number of truck outlist souring this year. Some of the leaders are: Mighty Haag. Schell Bross, Downie, Wheeler New Model, Gentry Bross, M. L. Clark, Dorrsey Bros, Honest Bill, Drake Bros, Richard Bros, Sells-Sterling, Barnett Bros, Rouse Blos, Coup Bros, Harr Bros, Allen Bros. Wild West, Hunt's Model Shows, Ketrow Bros, Alton Bros, Orton Bros, and LaMont Bros.

4,000 Truck Show Spots
Figured there are 4,000 spots for

4,000 Truck Show Spots
Figured there are 4,000 spots for
railroad circuses to play. These
have to be divided among 10 major outfits. Approximately 40,000
for the truck outfits, but all of them
feeders into the big towns.
Circus men figure three truck
shows trailing a big one can hurt
business in the way So far, not
business in the way So far, not
them than Fred Buchannan and his
truck a week ahead of his show.

truck a week ahead of his show. Item costs about \$150 weekly.

Special Circus Editions Under Local Auspices

Chicago, April 8.

New racket in the circus biz is the special edition line-up by promotors not connected with the cir-cus. These men secure an auspices in a town with a strong newspaper and in turn get the circus owner to sell out for a flat price.

to sell out for a flat price.

Backed by the ausplees, promotors work on a special edition which
is built around circus idea. Paper
gets a slice for its end and is generally satisfied, as promotors, with
help of ausplees, do the work.
Largest known amount to date
was the Toledo Bee that netted \$\$,000 with the Sparks circus and
Shrine ausplees. This amount went
to the promotors after sheet had

to the promotors, after sheet had taken its end.

taken its end.

One outfit, wintering in the midwest has 55 offers from promotors for this season. Ringling office hat been deluged but so far paid no attention.

Circus owners figure they would rather take chances on a fair town than go in under a guarantee that doesn't show much profit.

Swarthmore Bankrupt

Philadelphia, April 8. The Swarthmore chautauqua organization has gone into bankruptcy

It was in business for 20 years.

Old Clown's "Benefits"

Toledo, April 8. John Clark, engineer for 11 years John Clark, engineer for 11 years at Women's hospital, who traveled for 15 years as a clown in Ringling Bros. circus, now does his "act" daily in crippled kids' ward for nothing. Old and feeble, still he climbs up stairs daily to do his "beneftt." Joe Collier, of "News-Bee" staff, dug up Page 1 yarn about him last week

TRUCK SHOWS AS CARNIVALS IN MELEE FOR FEW GOOD SPOTS

Jam-up in carnival bookings this season worst in the history of the business. Few remaining spots for the major outfits have been stolen re-stolen, and are still up in the air as to what carnival will play their lots this summer.

lots this summer.

Agents who thought they had towns sewed up tight have awakened to find another carnival in on another lot a week ahead. Switching bookings to beat the opposition has thrown the entire field in an uproar, with account dashing to uproar, with agents dashing to towns in mad haste.

towns in man naste.

Beckman Garrity, Johnny J.

Jones, Gruberg outfits, Royal

American, Brundage and Melville

Reiss tricks are a few in the mixup.

Ouits Chautauguas

Columbus, O., April 8. —
Robert L. Ferrante, for some years
manager of Redpath chautauqua
branch here, has gone into the hotel
biz in Oklahoma.

Rivals to Caliente

Galveston, April 8. Matamoras, which is just across the Rio Grande in Mexico from the Rio Grande in Mexico from Brownsville, near the mouth of the river may rival Tia Juana and Call-ente if plans of Rafael P. Capa-blanca, Mexico City capitalist go through. He plans a big tourist hotel, new bull ring, and acc track

note, new bull ring, and race track to be erected at an early date.

Also near Brownsville at Point Isabel where government is creating a new seaport, a syndicate has leased an 800-acre tract for notel and resort attractions.

Robinson, Wallace Opening Date

Cincinnati, April 8.
John Robinson circus will open
here April 26. Hagenbeck-Wallace
circus will open Peru, Ind., same

Chi. Ticket Union Makes Circus Fire Its Rivals

OUTDOORS

Chicago, April 8.

Union of ushers, ticket sellers and ticket takers, which have been charged with racketeering, put Sells-Floto on the spot last week and made good its demands. Al-ready using the union's men in the booths and at the gates of the Colbooths and at the gates of the Col-iseum, circus put two ticket booths in Marshall Field's, but used mem-bers of the Theatre Treasurers' Association, legit house group, and rival local union. Under threats that electricity would be turned off at the Coliseum S-F forced to fire these two and substitute UTS men.

New York Cops Start After Museum Gambling

The few remaining dime museums in the city will have to close up if the police continue its drive against concessionaires who have

if the police continue its drive against concessionaires who have been trying to make a living running petty games of chance in the ancient amusement places. This was made evident Monday when two men were sentenced to 60 days each in the Workhouse in Special Sessions. They had been found guilty of maintaining a gambling establishment. Sentence was suspended pending their good behavior. The defendants, Samuel Lewis, of 1893 Madison avenue, and Morris Goldwasser, 385 East 3rd street, were arrested by Policeman Thomas Moroney Feb. 17 in the Hariem Museum, 184 East 125th street. Maroney testified he found the two men in charge of a Japanese ball rolling game. They induced the other control of the service o gypped.

Western Electric Co., in Chi, says it will send 30,000 to the Sells-Floto circus when it shows at the Stadium.

Outdoor Novelties

This department will hereafter appear monthly. It will mention the latest novelties for the outdoors, their pessible drawing power, salability and the state of the context of the carnival and the state of the carnival mention of the state
Treach Tryer and Sandaman Gand Mirror in day line Resolution (Sandaman Gandaman Gand

RIDE, CONCESSION MEN STALL TILL FAIR TIME

Chicago, April 8.

Big concessionaires, ride and show owners are staying away from carnivals until fair dates begin, Give as a reason they won't play still dates. Many who have contracts with the larger carnys have asked for an extension until June, figuring that the fair dates will then be on and money more plentiful. Rather keep their stuff in storage than take chances on losing money. Carnivals are feeling the loss. Many have contracts which include so many rides and shows. Can't produce, with the result their rep is sliding. No solution, as most owners haven't enough cash to stock their own rides. "Dolly" Lyons is just one of the holdouts on the Morris & Castle trick. Chicago, April 8.

Chautauqua Grabs Little Groups for Local Pull

Chicago, April 8.
Chautauquas are turning to the little theatre field for inexpensive material.
First grab was by one which picked the little theatre bunch at the Goodman, clvic rep house. This group, not to be contused with the doubt kild playe.

Goodman's rep company, has been doing kid plays.
With the middle west cluttered with little theatre groups, all commanding strong community attention and at the same time bookable for summer dates in surrounding spots, the drive is on.
Instead of carrying a rep company Charlesons of the same they can

pany, Chautauquas figure they can give their tent plays cheaper and at give their tent plays cheaper and at the same time command greater newspaper and neighborhood at-tention by picking up the little theatre groups as they move from spot to spot, not carrying any com-pany in a wider radius than 100 miles.

OUTDOOR NOTES

Frank Gavin will have the privi-leges on the Hagenbeck-Wallace circus this season.

29 cars with the Sells-Floto circus this year for Chi engagement. 20 last.

William Glick Shows, one of this season's new carnivals, will open April 19 at Baltimore and play that city for four weeks.

C. Vanderlip, of River Park, Win nipeg, in Chi trying to determine the Hagenbeck-Wallace will pla the Regina Fair.

Chi Stadium is planning dog races or the summer months.

Sells Floto had the greatest turn-away in its career in Chi April 5 when the Shriners rounded up to kid population. With 8,000 in, an-other 10,000 walked the streets wait-ing for second show.

"Dolly" Lyons will have a fashion how on the Morris & Castle trick.

Eight carnies wintering in St. Louis, and all figuring on opening April 26.

Park business seems to be in a bad way in spite of plenty of optimism. Some dozen or more are on the market, the present owners evidently having decided to keep that \$2 they were going to spend for paint.

John Ringling's reorganization of the circus world has cluttered the field with surplus talent in all lines of the business. Much of this left-out talent are wending their way into the carrival business.

A. H. Barkley, former carnival general agent and now executor of the estate left by a well-known concessionnaire and ride operator, is reported to be giving a certain big shot carnival owner much grief in his efforts to effect sottlement of a heavy debt due that estate.

Carnival's Fair Bid Soars

Carnival's Fair Bid Soars

Springfield, Ill., April 8.

D. Springfield, Ill., April 8.

Elephants Go Wild Dallas, April 8.

Basket Co. Burington 1a. Popular films, April 8.

Elephants Go Wild Dallas, April 8.

Basket Co. Burington 1a. Popular films, Priced right of the Mgc. Co. New York City. Little Mgc. Co. Printing Mgc. American Juice Estractor, American Dallas, April 8.

Mille Mgc. Co. Winter Mgc. Co. Printing Mgc. American Juice Estractor, American Juice
PICKPOCKET GAG **FOOLS TORONTO** AND HOW!

Whoa, what's this application for the pickpocket concession at the Toronto Shrine convention in June! The Canadian town's talking and plenty, with mothers preparing to lock up their daughters, sons and even papas. It's terribe that the nerve of those outdoor racketeers is extitue out of bounds and non. getting out of bounds and poor, snow-white Toronto has to be picked on.

But it was all a gag, and Fred

But it was all a gag, and Fred McConnell, short subject sales manager, and Ted Schlanger, general eastern sales head of U, are the practical jokers. Claire Hague, g. m. of Canadian distribution for U, also had a hand in stirring up the non-prohib, town.
All got some local publicity, including the Shrine. Schlanger conduction of the Schl

fun with it:

elf, who figured he'd have a littl
un with it:

Senor: It is the unAD Mill of the mean of the concessions for the Shrine convention in 1930.

"I would like to make a deal
with you for all street concessions for the Shrine convention in 1930.

"I would like to make a deal
with you for all street concessions as well as the pickpocket
privileges. I have a good cane
racket, also six good three-card
monte games, 14 shell men and
a full line of grifters. I would
also like space for a snake show
and a 'hoockey' pialace.

"How much of a rake-off will
it be necessary to give the police to keep from being raided
and what's your split?

"All our culpment is in firstclass shape, as we represent
one of the most enterprising
and fast-growing organizations
of the present time.
"Address me at 58th street
and Seventh avenue, right opposite Central Park, New York
City.

"Respectfully yours,
(Signed)
"Schlupger and Pardner."

"Respectant, (Signed)
(Signed)
"Schlugger and Pardner."
Per Haps
Schlanger & McConnell
Dealers in Amusement Novelties

South All Washed Up on Big Carnival Patronage

Montgomery, Ala., April 8.
Opening date of Rubin & Cherry
carnival that ended here April 8 was
the worst in history of the show.
Weather o. k. and strongly billed
the folks simply wouldn't turn out
the folks simply wouldn't turn out
Model Shown womed by the same
people, opened biz was deep in the
red.
All carnivals

All carnivals opening in the south this year have been hit by poor conditions. This includes the Royal American Shows at Jacksonville, Jones Shows experienced extra-ordinary poor business in all Flor-ida spots and the above mentioned.

Chi. Bans Carney Joints

Chicago, April 8. First carny of the season—Bodnar

First carny of the season—Bodnar Shows—opened April 5 at Cottage Grove and 115 street. State's attorney refused to etand for any joints, so show opened with three rides and a few stores. The same the same that th

\$5,000 Wkly. for Coliseum

Chicago, April 8.
Collseum is costing Ringling \$5,000
weekly. Terms allow for two days
maying in and one out.

Aid Belmont's Widow

And Delmont's Widow
Toledo, April 8.
"News-Bee" (Scripps-Howard) is
taking contributions to ald family
of Joe Artressi Belmont, retired eigcus performer, who died in poverty
in Toledo last week.
Widow and two children in dire

Obituary

GENE GREEN

GENE GREEN

Green, 47, vaudevillan, dled April 5 in the wings of the Grand opera house, New York, after just finishing the first afternoon show with his singing act. Acute indigestion and a coughing spoll brought about a heart attack which proved fatal before a doctor could be called. The remains were removed to an undertaking establishment, with the N. V. A. arranging for its shipment Sunday night to Chicago for interment, upon the advice of Green's brother, who assumed all expenses. Green was born in Grand Rapids, but long residence in Chicago had given the belief that he was a native of that city. It was in Chicago that he won a big local reputation for his personality and delivery of songs. He was in demand years ago by the Chicago chartest, and it wasn't long before he was in vaude. He had

In Memory of Our Dear Ser PAUL NEVINS

Sadly Missed By His Father, Nother, Brothers and Siste May His Soul Rest In Peace Mr. and Mrs. Paul Klotz

gained perhaps the greatest cabaret prominence at Freddle Train's old place, but was also featured at the North American restaurant when it installed floor entertainment.

installed floor entertainment.
With Blanche Werrier, who became Mrs. Green, he formed the team of Green and Werner, a big-time standard for years. Miss Werner some years ago died in Dresden, Germany. Green continued stage work, doing a single and also working with a company which comprised Bobby Connolly and Miss Frances (Mrs. Connolly). The company act appeared in N-K-C. theatres for a Then Green retired from the stage and went into the restaurant busiless.

Then Green retired from the stage and went into the restaurant busi-ness in Grand Rapids. Things were going along successfully until Green became the figure of a Volsteadian emmeshment which forced him to

close. He returned to the stage as a single and with different plano players. About five weeks ago he drove into New York in his car, accompanied by the Connollys. All came east to sec: new vaudeville dates. Green had complained at times in Connolly's presence of having heart pairs, but one of the came can than the control of the came as the control of the came as than the came as the ca

enough to call them more than

gas pains. Green was married a second time, Beth Mayo, vaudeville, who survives. She was in Chicago when notified of his death. The Greens had a summer home in Baldwin, Mich., not far from Grand Rapids. A bother also survives, Frank Green, and Chical of old National Bank in Grand Rapids.

FRITZ WILLIAMS

FRITZ WILLIAMS

Fritz Williams, 84, actors Shepherd of the Lambs (presiding officer) died in the prill of the Lambs (Dib.) New York, at 5:05 p. m., April 1, of heart trouble. Mr. Williams just at a short time before had been active at a conference with other Lambs over plans for the approaching Gambol. He had seated himself at a table and was taking ten when he felt distress and called for bicarbonate' of soda. A few minutes later he collapsed. Dr. Frank Russell, of the Hotel Astor, was called, but Mr. Williams was dead.

Elizabeth Cooms Whitman St. Tender's all his life. He had served as Shepherd for one term and a few months ago was returned to the chief office of the Lambs in an election that showed the great esteem in which he was held by his brother members. He was a son of Fred Williams, actor and manager, and was born hin Boston, Aug. 23, 1855. When six months old he was carried on the old Boston Museum stage in a farce, "Seeing Warren," by William Warren, the star of the play.

Mr. Williams was deucated at St. John's College, Fordham University, He began his actual stage career as a Boston juvenile in "H. M. S. Pinar fore." Elizaber and play the probability of the Work. The Charity Ball." "The Guardiam" The Benefit or of Frobman's Lyoeum Co, playing in "The Amazona," "The Home Secretary," "The Charity Ball." "The Guardiam" and "The Benefit of the Doubt." He was a with Weber and Fields in Thoty; "He had also appeared in "Our Betters," "The Charity Ball." "The Guardiam" and "Too Many Husbands." "A popointment with a friend. While which also appeared in "Our Betters," "The Charity Ball." "The Guardiam" and "Too Many Husbands." "Appointment with a friend. While Wanger and "Too Many Husbands." "Appointment with a friend. While "Rand and "Too Many Husbands." "Appointment with a friend. While "Wednesday), (Wednesday).

His last stage appearance was as Dr. McPhali in "Berkeley Square," at the Lyceum New Yook.

He was one of the principals in "Rain" during its long New York run. Mr. Williams had been a member of the Lambs for 39 years and had filled all its offices.

Mr. Williams married Katherine Florence, actress, Jan. 25, 1898. The Williams home was at 112 Bay View avenue, Port Washington, L. I.

MME. EMMA ALBANI

MME. Emma Albani, 77, FrenchCanadian prima donna, died of
heart disease at her Kensington
home, London Albani, 87, FrenchCanadian prima donna, died of
heart disease at her Kensington
home, London Albani, Pill was conding
week. The famous diva had been
in ill health for some time.

Mme. Albani, before she became
one of the world's celebrated opera
stars, had been a cholr singer in
a remote Canadian town. Her
father, Joseph Lajeunesse, was
organist in the church of Chambly,
near Montreal. When she was 15
her family moved to Albany, N. Y.,
where she became organist and

her family moved to Albany, N. Y., where she became organist and choir director in a church. Her singing there attracted attention and she studied in Paris and Milan. She made her grand opera debut in 1870 at Messina, Sicily in "La Sonnambula." She toured Italy Covent Carden, London. When singing in "Lohengrin" she was heard by Emperor William I of Germany. who appointed her "first of the studies of the stud many, who appointed her "first singer of the royal household."

singer of the royal household."

Mme. Albani appeared in New
York many times at the old
Academy of Music and the Metropolitan Opera House under Abbey &
Grau management. She married
Ernet Gye, impresario, in 1898.

Mme. Albani retired from concert
work in 1912 at a farewell in Albert
Hall, London, when 10,000 persons
heard her sing. Also on this program were Mme. Patti and Sir
Charles Santiey.

gram were Mme. Patti and Sir Charles Santley. She was made a Dame Com-mander of the Order of the British Empire in 1925.

NEWMAN GRAHAM

NEWMAN GRAHAM
Newman Graham, 40, former vaude
agent and for many years producer
of the act known, as "Lady Allces'
Pets" (trained cats), dled of heart
trouble in the Belvidere Hotel, New
York, April 5, during sleep.
When his wife, Mrs. Allce Graham,
tried in vain to awaken him, she became alarmed and summoned ald,
Dr. Ganders of Flower Hospital ex-

To the Memory of FRANK CLARK JIMMY EGGERT Mr. and Mrs. James Steiger

talking with him he became very ill and was dead when he arrived at the Emergency Hospital. Weinstock had lived in Chicago and was a member of the Lawns-dale Jewish Theatre Co., which was at the Pabst for a one night date.

WALTER A. WOLFE
Walter A. Wolfe, 50, minstrel man
and vaudevillian, died March 25 in
Toledo, O., of heart trouble. Mr.
Wolfe and his wife, Margaret Lee,
had worked in vaude as Wolfe and

Lee.
At one time Mr. Woife was in-terlocutor and bass with the old John Haverly's minstrels. Besides the widow a sister also survives.

TED GIBSON

TED GIBSON
Ted Gibson, nee Edward W. Morgan, 42, actor and radio artist, died April 5 at his home, 2016 Mansfield place, Brocklyn, as a result of in-juries received when he was robbed and beater earlier that day. The bandits sandbaged him and obbed vealed a double skull fracture.
Mr. Gibson appeared in "Turn to the Right" and in a second "Abie's Irish Rose" company, He also appeared in many operetta performances over the radio, and was a member of the Empire Builders' radio hour. He was a member of Actors' Equity and the Lambs. He was buried by the Lambs yesterday (Tuesday).

A. O. DUNCAN
A. O. Duncan, 60, formerly a
vaudeville ventriloquist, died April
4 in Hollywood from a paralytic
stroke. Duncan retired from the
stage five years ago and since then
has been operating a soft drink
store in Hollywood. Previous to his
retirement, Mr. Duncan toured the
major vaudeville circuits for more
than a score of years. He did a "single," and was known as one of
America's foremost ventriloquists.

A son, Buddy Duncan, is no working in pictures in Hollywood.

NORMAN WENDELL

NORMAN WENDELL
Norman Wendell, 54, in Chicago,
April 4, following a paralytic
stroke. He was a veteran stock
company actor and director. The
day stricken he was to depart for
Georgia to manage a "Perfect Alibi"
company on the southeastern Redpath circuit. Surviving are three
brothers, Joseph, Frank and Dr. A.
M. Thometz, and three sisters,
Theresa and Lucy Thometz and
Mrs. Katherine Vertin.

J. E. PAGE

J. E. PAGE
J. E. Page, 60, actor, died London
hospital, March 27, For 20 consecutive years he played every
Christmas in the London revivals
of "Charley's Aust" and it is doubtful if he ever appeared in any other

EDWARD WARREN

EDWARD WARREN
Edward Warren, director and actor, died in Los Angeles April 3.
In 1920 Warren organized Edward
Warren Productions. Previous to
that he appeared in features.

Ringling-B. & B. Circus

John Ringling is rated among the world, if not the richest but instead of coasting, he is the most active circus man ever. His Ringling-Barnum and Bailey outht always was unrivaled and remains so, though Ringling is handling six big tops this season, having acquired to the remains of the re

everything in the way of oppsoidon early in the winter.

Ringing show of 1930 is little changed from last season, or the season before that, but is the class of all outdoor performances beforement. From the way the circus played Madison Square Garden Monday night, it looked as though Ringling was right in keeping it intact. It was a fast moving performance nearly all the distance, running exactly three hours. The show had moved down or with the show had moved down or who was light too but it always is at the opening. The three-week date here should be up to former seasons from all indications.

At first Ringling scratched the

here should be up to former seasons from all indications.

At first Ringling scratched the Garden because the latter wanted to hold out Friday nights for boxing. Sells-Floto got the date. But made the date should be season to
Always on the hunt for novelties, circus people are not often successful in getting results. The revived cannon act of last season—Hugo Zanon act of last season they went a long way for a freak attraction in digging up a bunch of Ubangi savages from the French Conjon The lower and upper lips, giving them a most outlandish but not appetizing appearance. It is a question whether the sight of these distorted Jungie people is not revoltion whether the sight of these distorted Jungie people is not revoltion whether the sight of the crowds downstairs where the freaks are. The drooling crew were later paraded around the track. Some the following the same the conjunction of the last work of t

ter is also working with Control of the State of State of the State of the State of State of the
one playing his tune so fast that the customers laughed and gave him a nice big hand.

tim a nice big handled and save time a nice big handled and the phants or sea cows again, but ter the other fellow's brother, because one kicked off last season. Gets a ride around the track and some fish. Opening fissis looked okay. Cospital of the company of

white the salams arth, aspt circling white the salams arth, aspt circling vool the control of the control of the control of the circle of continuous motion. Maximo in the center, migaries on one end and Ramona Ortiz on the other centered attention during the carry wire display. In a mixed distrack on stills. Fellow on the high-test does a stew and he is a wonder. A dog act in the same display features a back somersaulting caning, working, something like Alf Loyal's are familiar, as of other seasons. Without the Bradnas the Ringling show would not seem natural. Fred, the smart equestrian director, was are familiar, as of other seasons. Without the Bradnas the Ringling show would not seem natural. Fred, the smart equestrian director, was called the same cuestrian director, was allow tall, but he was on an availow tall, but he was one of the center ring, as usual, with her bird ballet, always effective. She looked excellent. She, too, had a hand in snapped up. In the center an adagle team did the principal posing and a good idea. Pat Valdo is again on the lot as Bradna's assistant, and nearly all the same complement was conditioned to the Brons, but have a good successor in "Arctic." Wild west display the same and will be a some the work of the control of the cont

Coast Carnival Opens

Los Angeles, April 8.
Foley and Burke's 20-car carnival
pened its annual season in Oakland

this week.
Outfit, confined strictly to California territory, will play fairs and still dates until October.

Circus Vet. in Poverty

Circus Vet. in Poverty.
Boston, April 8.
Gertrude Swassey, once famous
circus bareback rider, faces removal to the Haverhill city poor
farm. She has been living alone in
a little tenement in that city, surrounded by only 25 pets. A coalrounded by only 25 pets. A coalsaid the animals were hungry.

CARNIVALS

CARGILLAND CONTROL OF THE ACT OF

Circuses

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood
he first two acts, the 10v picked up speed and deome excellent entertainturn show picked up speed and de-livered some excellent entertain-ment. First act, Carl Seinsen's Marionnettes, too old-fashioned to please. Romeo and Rudy, hoke in-strumental turn, in the deuce, hasn't got a chance. Unique Revue, three men and three femmes, is good dance turn, mixing hoofing and adagio work. Sweet and Proctor, comedy two-act, has excellent pos-sibilities with usical comedy songs, but a weak closing.

aneadley of musical evaluation and aneadley of musical evaluation but a weak closing.

Raymond and Geneva opened the regular show with jugging turn. Act much better than it appeared at this performance. Disk Four. color over vecalized the results of the control of the control of the color over vecalized the law of the color over vecalized the law of the color over vecalized the law of the color over the colo

Belmont
Sort of bill that was mostly poor.
although it's never hard to please
the Belmont crowd on Friday night
with the long showing program.
Dora "Boots" Early, next to closing, demonstrated the crying need
for good femme singles by cracking
the whip all the way through with
her comic somes and sattires, as
slavey-in-boots business. A swell
looking girl at the plano does one
song while Miss Early is chauging,
and is an asset to the act.
Opening, the Three Aces, male

and is an asset to the act.

Opening, the Three Aces, male roller-skaters, showed an exceptional four-minute routine of whirling and skating acrobatics, beaides a tap dance by one on skates without the usual brake on at least one wheel

wheel.

In the deuce, Bobby Bruck and
Betty Jane, two children, danced
hard and sang harder, but had no
place on the bill, because R-K-O
couldn't book them around Chicago
if it wanted to. Elizabeth Barry and

When in Chicage Visit These Hits

AA. H. WOODS'I

BROCK PEMBERTON PROBLES
STRICTLY DISHONORABLE
SPECTON STURGE STRICTLY DISHUNDRABLE.

Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Pemberton
"An evening of delight."
—Heywood Broun. "McCall's" Mag.

ERLANGER 3 WEEKS Mats. Sun., Wed. and Sat.

Bee the Vanishing Whippet Car
and 10 Beautiful Girls

THURSTON The Famous Magician and His Daughter, JANE, Singing, Dancing Comedianne

R. K. O. WOODS

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LOOP THEATRES
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Single

Minneapolis, resumed vaude, booked Summit theatre of Smith-Beidler by Nan Elliott out of the Chiengo neighborhood chain.

ST. PAUL

Paramouni—"The Vagabond King."
RKO Orpheum—"The Night Ride";
ande Essiker Raiston's Night Ride";
ande Essiker Raiston's Night Ride";
RKO President—"High Society Blues."
KKO President—"High Society Blues."
Tower—"Strictly Modern."
Strand—"Painted Angel."

Boys, third, are a one-number turn, act working weakly from slow comedy by a struight and blackface to elderly Mrs. Barry's (she's 68) series there is a struight and blackface to elderly Mrs. Barry's (she's 68) series the original surface of the elderly Mrs. Barry's (she's 1) series and the four violin-playing gir's in a much-revised act that has more speed and better costuming, but still ready mrs. Barry's (she's and the four violin-playing gir's in a much-revised act that has more speed and better costuming, but still ready mrs. Barkeup. Al Haymie moves from the Seventh Street to the bigger of the subscription of swinging a mean bow on semi-highbrow stuff.

Bernice and Foran, man and girl, she will be stuffed by the stuffed by the standing out. A good finish, the man appearing as freed frange with many particular and the stuffed by the standing out. A good finish, the man appearing as freed frange with the standing out. A good finish, the man appearing as freed frange with the standing out. A good finish, the man appearing as freed frange with the stuffed by th

MINNEAPOLIS

Metropolitan—Dark. Slubert — Florence Reed (Bainbridge ramatic stock). RKO Orpheum--"Harmony at Home";

aude.

Paniagea..."Guilty": Bridge tab.

Minnesota...."The Girl Said No": Public, unit, "Ingenuer Gambol."

Century..."Lummox."
State...The Other Tomorrow."
Lyric..."Parls.

Lyric..."Parls.

MKO Seventh Street..."High Society

ational flower show drew 100.

Florence Reed concludes her guest-starring engagement with the Bainbridge diamatic stock company at the Shubert this week. She has been ill practically all of the time while here.

Originally scheduled for a mini-mum of five weeks, the Lole Bridge musical comedy tab company quits Thursday after only three unsuc-cessful weeks at Pantages, which will return to vaudeville. Two weeks' standing notice has been posted.

TOLEDO By E. H. GOODING Paramount-"Young Eagles"; stage

arimount: 10ung singtes; stage how. Valonthee "Free and Eazy," Vita-Temple—"Song of the Weat," Partition - "Spring is Here" (2d wk.). State—"Such Men Are Dangerous." Frincess "Unite a Texas Moon." Empire Stock burlength

"Street Scene" (legit) plays Riv-oli one night, April 26. First road show here since IV. H. Wright stock folded three months ago.

Reported R-K-O will have How-rd Feigley, manager Rivoli, as manager of the Palace too.

Coolness of Richard Wehmeyer, manager; Mrs. Beulah Ransom, cashler, and Thomas Ivens, operator, prevented a panic when fire was discovered in projection room of

Aster-"The Woman Racket."

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicater
The cities under Correspondence in this issue of Variety are as follows and on pages?

ALBANY 78 MILWAUKEE 7 ATLANTA 78 MINNEAPOLIS 7 BALTIMORE 79 MONTREAL 7 BIRMINGHAM 78 NEWARK 7 BOSTON 79 OTTAWA 7
BALTIMORE .79 MONTREAL .7 BIRMINGHAM .78 NEWARK .7 BOSTON .79 OTTAWA .7
BIRMINGHAM
BOSTON 79 OTTAWA 7
BROOKLYN 79 PITTSBURGH 7
BUFFALO 78 PORTLAND, ORE 7
CHICAGO 77 ROCHESTER 7
DALLAS 78 ST. PAUL 7
DENVER 78 SAN FRANCISCO 7
DES MOINES 79 SARANAC LAKE 7
INDIANAPOLIS 77 SEATTLE 7
KANSAS CITY 77 SYRACUSE 7
LOS ANGELES 78 TOLEDO 7
LOUISVILLE 77 WASHINGTON 7

gle-heel catch on the trapeze. Billy RKO-President this month and House, billed as guest star and doubling from the Palace, didn't show, failing to make connections. Bill completed with "The First Command" (Pathe) and Pathe Loop.

ommand" (rain, ound news shots.

Amy Cox, R-K-O, Kansas City now booking 10 additional one-day stands in Nebraska.

Three Doctors, Radio act which played the State-Lake first time in vaude, has been booked for the Riverside, Milwaukee, by R-K-O through Sam Roberts, for week April 26 at guarantee and percent-

Barre Hill and Chauncey Parsons, Radio names here, booked to sing leads for Light Opera company at Chi Opera House.

"Rogue Song" opens McVicker's April 19.

Film Board moving to new quar-ters in Standard Oil building.

Larry Day here from the coast on an ad short deal. One-reel enter-talnment, with subtitle giving mer-chant credit for presentation, Reels run by indie cathibs paid to use them on program.

William Parent, cabaret booker and producer, has joined MCA as head of the club department.

Clarence Cramer is organizing a Passion Play company. Equity holds claims against Cramer, who will pay off on installments. Company is going out under waivers.

Aaron Jones is back in town after a winter in Florida and California. Looking over local atuation before setting out for the east.

A. Fischer, Tiffany-Stahl branch manager here, has returned to the city after attending the funeral of his brother; Herbert Fischer, at years old, had been employed by the local-Tiffany-Stahl exchange as a film salesman and die after an emergency operation while on a business trip in Valley City, N. D. He is survived by a widow and two children. Mr. and Mrs. Morris Katz, parents of Sam Katz, and Mr. and Mrs. Ike Berkson are due back in town this week, following a trip around the world. Sam Katz expected to be in town for the occasion.

Frank Hooper, asst. business manager of Equity office here, is on a four-mouth leave of absence. Retiring to his chicken farm in Michigan. Clarence Sterling, road man for Equity, replaces for time being

After a few weeks of unsuccess-ful musical tab stock, the Pantages,

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street
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A Good Place to Eat and Meet

Noble Boyd, proprletor "Chicken Charley's" (cabaret), was fined \$25 and costs, with \$15 suspended, for keeping dance hall open after mid-night, and later was fined \$15 and costs again for assault and battery on Evelyn Powell, discharged cook

Four men held for questioning in death of Leverett Knight, 24, Decatur, Ark., last week, after fall down stairs in Delmonico, black-and-tan cabaret.

Dan Kirwan, owner of Ritz the-atre and Kirwan hotel, Lima, has repurchased 1,115-acre farm near New Hampshire, O.

KANSAS CITY

By WILL R. HUGHES bert—"Papa Juan" (Otis Skinner). heum.—"Broken Dishes" (Ober-

onnuert—"I'apa Juan" (Otis Skinner).
Orpheum.— "Broken Dishes" (Obercider Stock).
Mulustrect—"Framed"; vaude.
Newman—"The Light of West rn
tars." Pantages-"Men Without Women";

Royal-"Vagabond Ring." Uptown-"Blg Party." Following Otis Skinner, the Shu bert has Jane Cowl in "Jenny" an then "Dracula."

The Paluce, one of the oldest picture houses in the downtown district, is the latest to go talker, and with installation of equipment the unions placed a picket in front of the house. The palace does not employ union operators.

Doy union operators.

The Chicago Civic Opera Co. lost \$16,000 on its three performances here Friday and Saturday. The deficit was due to the limited demand for the higher priced tickets. The dollar and two dollar seats were sold out. The organization came in without a guarantee and played to close to \$25,000 for three performances, but claim expenses were about \$41,000.

INDIANAPOLIS

Publix. The picture did \$25,000, \$24,000 having been the previous record for first runs. Holds over.

Madison, Ind., ministers are at-tempting to close the two Holwager theatres on Sunday, but have met with no co-operation.

Sound confirment being installed at the Reilly, Greenfield, Ind., house which was named in honor of James Whitcomb Riley, who was born there. 12

Supreme Court set aside convic-tion of Arthur Jackson, Crawfords-ville theatre owner, who was fined under city ordinance instead of 100-year-old blue law.

Indiana indorsers of photoplays convention here April 22.

Harry Mueller. Anderson, filed sult in Federal Court for \$300,000 against Fox Film Corp. and Indian-apolis film board of trade for ruin-ing his business in violation of Sherman anti-trust act.

LOUISVILLE, KY.

By RICHARD B. GILBERT Alamo-"Second Choice." Mary Andersoe-"Roadhouse Nights." Brown-"Love Comes Along." Risto-"Puttin' on the Ritz." Strand-"Puttin' on the Ritz."

One of the attractions at Loew's last week was a comedy-rube act, purporting to come from the Kentucky hills. One member of the team turned out to be the house artist and the other a local songwriter.

E. W. Dozier, manager of the Cap-ltol, Madisonville, was arrested for operating his house on Sunday. Warrant issued on affidavits by the Rev. A. C. Johnson, pastor of Meth-odist church, and C. L. Harris, one of his flock.

Walter D. McDowell, manager of Loew's State, has inaugurated a good-will stunt. He sends out birth-day greetings from Loew's to Louis-villians who happen to be on his list.

By EDWIN V. O'NEE all).

Findlish's—"Street Scene" (1st ball).

Findlish's—"Street Scene" (1st b

MAX METH

Musical Director of "Nina Rosa" Chooses

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Lloyd and Erice open with F. & with actors, stage hands and scend by Art. avenue, has returned to the Mrs. "Manila Round" Idea at De- artists on sharing basis.

Broncx, N. Y., to resume his sax troit April 15, replacing Harry and "Case of Sergeant Grischa" fell playing.

Aifred Lateli will be featured in F. & M.'s "Let's Pretend" Idea, opening at Buffalo April 15.

Fox West Coast closed the Strand in Arkansas City, Kan.

Tom Bond succeeds Lionel Levy as manager of the Fox West Coast Hippodrome, Joplin, Mo.

R-K-O intact vaude bills will add an extra week on the coast with the State. Long Beach, due to go on the unit route. Date means a 20% cut for the acts. Local book-ing office now lining up other indie houses in the ter

To avoid confliction with other benefits and openings, local N. V. A. show date has been changed from April 26 to 22. Instead of midnite shows one big performance will be held at the Shrine Auditorium. Affair promises success, number of \$1,000 per chased. Pat Casey die here April chased. Pat Casey die here April

Two more vaude stands added around here. Strand on Whittier Boulevard opens with combination policy April 20, William Melkiejohn operating. Bert Levey office starts booking the Florenita, grind, with four acts on three splits.

JACKSONVILLE, FLA.

Florida—"Light of the Western Stars. Imperial—"Second Wife." Palace—"High Society Blues."

After playing stock since the last of September, 1929, the Arcade closed Saturday night. Last three months was co-operative operation,



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THEATRICAL CUTS THE STANDARD ENGRAVING CO., Inc.

"Case of Sergeant Grischa" feli below receipts of Paul Muni's "The Valiant" at the Palace.

G. R. Lewis, manager, Florida State Fair, aiready banking on next season despite record vainfall for fifty years during fair week. Seidel-mayer's Royal American Shows also took a beating here.

Sales tax agitation throughout state, chiefly inspired by Alfred Du-Pont, of the Delaware family, causing theatre men concern. 1929. legislature had bill before it providing heavy impost on amusement places, making business prohibitive.

SAN FRANCISCO

By WALTER RIVERS
Guy Bates Post will sail from
here this month for Honolulu to
star with the Wilbur Players in the
State Theatre in that city.

Irving "Tip" Sinclair, art director, San Francisco division, Fox West Coast Theatres, entered the Dante Hospital here for a minor operation.

Stage personalities do not score as effectively as the parlor enter-tainers in lobby entertainment, according to Charles Kurtzman, resional director Publix Theatres, who has been running a contest for tailer in the Paramount theatre here.

Fox West Coast Warfield is get-ting ready for "The Rogue Song" and putting out a heavy campaign. In addition to the usual billing Man-ager Dick Spier is using 150 full sheet hand-drawn pictorials on which are mounted stills. These are to go in special windows two weeks in advance.

The success of the midnight mat-inces at the huge Fox theatre here has resuited in the same policy be-ing adopted at Fox in Oakland.

College actors are making up for the dearth of road shows in Cali-fornia towns. Pacific Little Theatre of the College of the Pacific in Stockton staged St. John Ervine's "Anthony and Anna" two nights last week. The San Joaquin Com-munity Players of Freshe State Col-the White the College of the College of the the White theatre in that city and then took it on tour.

Henry Duffy has bought "Eliza eth Sleeps Out." renamed from beth Sleeps Out," renamed from "Murry Hill" for the Alcazar to fol-low "Let Us Be Gay," now current

DALLAS

By RUDY DONAT Majestic—"Golden Calf"; vaude. Palace—"Montana Moon." Melba—"Light of Western Stars." Old Mill—"The Show Off." Capitol—"Party Girl."

Publix finally showed "Hearts in Exile" last week at Old Mill after cancelling booking several times.

A downtown civic auditorium be-ing planned here for road attrac-tions. One used now at Fair Park and too far from blz section.

Ray Stinnett counted on such big biz for "Party Girl" at his Capitol that he pulled two midnite previews for advance ballyhoo.

SARANAC LAKE

By "HAPPY" BENWAY Peggy O'Neii, 34 Sheppard avenue, who has been "guestlug" it for two months, has returned to New York.

Dick Kuni, 80 Park avenue, is in bed after a slight injury received from a fali on the floor at the San.

James Cannon, "curing" at 84

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syenth Avenue, between 40th and 41st Streets, New York City SOLE AGENTS FOR B & M TRUNKS IN THE EAST Flores: Longacre 6197. Posseyivania 9064

The passing of another milestone by Nellie Quealy and Alice Carman topped by an extra good report, both apparently in good heaith.

Andrew Molony, newspaper scribe, resumes writing for a New York rag in near future.

All eyes turned on the opening of the new San. William Morris, here for a few weeks ridding himself of a few boils, reported: "It won't be long now."

won't be long now."

Weekly Passing Show
Ethel Clouds back on limited exercise....James Williams at his
Ethel Clouds back on limited exercise....James Williams at his
Ethel Clouds back on limited exercise
and overweight...Marion Greene
marked improvement...J. C. Louden much better, nearly ready for
Canada...Harry Namba exercises
with slight cold...Sue Nace, ditto.
...Lilly Lenora porch "curing"
with dining room okay...Charlie
Earrett not so well...Valentine
Kincaid, ditto...Twing Bloom doHarder Molorney own to two trivice
weekly....Eddle Voss the same...
Eobby Hatz out of bed...David
Mavity, also okay...The smile of
the day is the malinan, so write to
those you know in Saranac.

ALBANY, N. Y.

By HENRY RETONDA
Capitol—"Take My Advice,"
Hall—"Montana Moon."
Hall—"Montana Moon."
Strand—"The Cit! Said No."
Hitz—"Seven Days Leave.
Froctor—"The Case of Sergeant
rischa"; vaude.

The Capitol theatre will close next week, Holy Week, but will re-open with stock April 21.

open with stock April 21.

The taikers have been brought to
the Executive Mansion here. Governor Rooseveil received a talking
movie machine as a gift from Warner Bros. The Governor said upon
receipt of the machine that he had
seen only one talkie. Recently the
Governor has been attending stock
performances at the Capitol theatre
every week. He was so pleased at
the performance of the Players that
he did the company as his guests
the did not a the Mansion two weeks
ago.

More changes at Warner houses here. Bernard Depkin, Jr., zone manager of Troy, Albany, Syracuse and Utlea, maintains offices in Strand Duilding, here Charles Strand Duilding, here Charles Warner houses in Albany, is now in charge of publicity and exploitation in the four cities and acts as assistant of the Charles of th

The Lincoln theatre at Troy, per haps has the only singing manage in these parts. He is Haroid Jan ecky, who sings through a "mike."

RKO, which owns a new theatre at Schenectady, completed about two years age, has acquired another two years age, has acquired another two years are the state of
DENVER

Aladdln—"Under a Texas Moon."
Denver—"Montans Moon."
Tubor—"Son of the Gods"; Fanchon &
Blatten—"Young Eaglen."
America—"Song of the West."
Orpheum—"Free and Easy"; R-K-O
aude.

City council asked to pay part of he \$7,000 loss incurred by the Na-ional Western stock show her last anuary.

"Journey's End" at & Broadway April 20, jumping here from the

Fire at the Piaza destroyed about 20 reeis, including a complete set for "Show Boat." Confined to projec-tion booth, John Curtis, operator, was slightly burned.

E. H. Sothern left Friday for Chi-cago after his iliness following a collapse on the Denham stage while presenting parts from Shakespeare.

prize for plays by Colorado authors and also the Samuoi French trophy and \$50. Lucilie Landon, president Denver Art theatre, has agreed to finance this play in the national tournament.

BIRMINGHAM, ALA.

By ROBERT H. BROWN.
Ritz—"The Golden Call"; vauda.
Alabama—"The Girl Sald No.
Hrand—"Dord Byrong Brodway."
Empiro—"The Song Zorellin."
The Song Love."
Paninges—Hacrus unit.
Galax—"Free and Easy."

Claiming in a petition in Circuit Court that Russell Fillimore of the Favorite Players, who closed at the Lyric recently, "refused to deliver" an auto which she claims to have won, Eoline Stapleton has filed suit for \$500. The auto, scenery and other property of the suck has been attached by her attorneys.

Empire, Publix house at Montgomery, changes policy by playing solid weeks. Strand started full time April 5.

Walter Arnold has joined Edith Ambler stock at the Grand, Mont-gomery.

NEWARK, N. J.

By C. R. AUSTIN
Broad St.—"Many-a-Slip."
Shubert—Dark.
B-K-O Proctor's—"Grand Parade";

Loew's State—"Anna Christie." Newark—"High Treason"; vaude. Branford— "Young Engles"; stags

how.

Mosque—"Lummox."
Fox Terminal—"City Girl."
Rialto—"Soring Is Here."
Capitol—"The Aviator."
Little—"3 Lovee"; "Chang."
Empire—"Girls in Blue" (Mutual).

Warners have bought the remaining 50% of the Capitol from the former owners. A story the Branford is for lease or sale is false. Work on the new Warner started and will be ready about June, 1931.

Bill Lightner, at one time with the orchestra at the Branford, is the new m. c. at the Ritz, Elizabeth. Benny Ross, in a week at the Bran-ford, returns to the Stanley, Jersey City, Friday.

"Spring Is Here," at the Rlaito, ilied as "the world's premiere."

PITTSBURGH

PILIBBURGH

By HAROLD W. COHEN
Nixon—"Strangs Interlude" (2d wk.).
Alvin—"The New Moon",
Pitt—Alias the Deacon" (Sharp stock).
Academy—Stock bursesure,
Peon—"Honey",
Peonle", Ted Lawis.
Aldine—"Sky Hawk",
Warnes—Benion Murder Case,
Warne

iow. Sheridan Sq.—"Gullty."

With Ted Lewis and his band at Staniey this week, Publix unit scheduled for downtown stand is out in East Liberty playing Enright.

Mutual burlesque season ended at Academy last week and George Jaf-fee has put in stock for summer.

Paramount has refused to allow Warner to play "The Vagabond King" until June because house won't tilp tariff to a buck. Picture has been billed into Warner for over a month now, having been shown to invited audience several weeks ago

PORTLAND, ORE.

Broadway—"Ship From Shanghai."
Far—"Vagabond King."
Orpheun—"Little Johnny Jones."
Orthern—"Little Johnny Jones."
Alda-Rutting on Ritz."
Alda-Rutting on Ritz.
Blue Mouse—"Troopers Three."
Rainto—"Sarah and Son" (2d wk.).
Dufwin—Duffy Shock.

Chief opposish last week Ben freet's Shakespeare troupe at Au-litorium (civic) for two days. Much ree expioitation, \$5,000, good.

James B. McGowan is new man-

ager at Paramount, Bob Blair,

Outdoor amusement parks getting ready for what looks like big sea-son's competition. New Lotus Isle-park being built next to established Jantzen Beach.

When Ben Greet Players first showed here 25 years ago there was an audience of exactly 27 in the Old Marquam Grand theatre. His last week's audiences nearer 2,700.

BUFFALO

By SIDNEY BURTON
Erlanger—"Hotel Universe."
Buffale—"Hell Harbor."
Castury—"Be Yourseit."
Hipp—"Roadhouse Nights."
Great Lakes—"Bishop Murder Case."

"New Moon" at the Teck last week played to near capacity busi-ness at \$3 top. Tuesday and Wed-nesday nights excepted the house was a solid seil-out.

was a solid seli-out.

Popularity of local black and tan cabarets and night joints has led to growth of over a soore of this type of place scattered through the east side. Places run mostly by Negroes and range from straight-away cabaret stuff to hide-away apartments furnished in elaborate style with the entire works on tap. Style with the entire works on tap. sorts, frequented exclusively by whites, have developed into all night rackets.

Kondolf-Folmer stock at the Er-langer, opening April 28, plans a 15-week season. Further time optional.

ATLANTA

By ERNIE ROGERS
Frianger—Stock (Erlanger Players).
Loew's Grand—"Hallelujah."
Parameunt—"Benson Murder Case."
Loew's Capitol—"A Lady to Love";
anda

Loew's Caprost—A Passy Vaude.

Keith's Georgia — "Seven Days' Leave"; vaude.

Fox—"High Society Blues"; stage ow. Metrepelltan—"Song of Love."

Eddie Beck, former press agent, 101 Ranch, now Publix supervisor of publicity for Georgia and Ala-bama, succeeding Hai Norficet.

Stock going good at Erianger, Harry McKee directing, with Butler Hixon and Helen Louis Lewis as

Skinny Candier and Co. couldn't maite the grade at Metropolitan with musical comedy stock. Moving out this week, with Jimmie Hodges and Co. coming in.



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BROOKLYN, N. Y. By JO ABRAMSON

Flatbush—"Orchid Anne."
Boulevard—"Marching Men."
Jamaics—"Room 349."
Majestic—"Kingdom of God."
Fox—"Sky Hawk"; stage show.
Faramount—"Love Parade"; stage ow.
Albee—"Murder Will Out"; vaude.
Orpheum—Picture.
Loow's Met—"Locked Door"; vaude.
Star—Burlesque.
Gnrety—Burlesque.

All but one legit house with try-outs this week.

Next week four tryouts. "Un-clean," by Earl Gilbert, and pro-duced by Lee and Hörner at Majes-tic. "Mixed Marriage," new play by St. ohn Ervine, at Boulevard, and "Stepping Sisters," farce, at the Ja-maica: Flatbush gets "Room 348."

Bob West, organist at the Brook-lyn Farrmount, going to the Metro-politan in Boston. Succeeded by Earl Abel. Leslie Kaufman, exploit-ation now with Maurice Bergman, head of the press crew at the Brooklyn Far.

Wesley Eddy, back as m.c. at the Loew's Kings in Flatbush, Chamber of Commerce gave him send off on his return.

Two theatres robbed last week. Fox Ambassador's safe rified of \$1,930. Kingsway in Coney Island vicinity taken for \$1,500.

Steeplechase, Coney Island, open-ed Sunday.

Fox offering a midnight show of pictures Saturdays.

MONTREAL

His Majesty's—"Naughty Marietta,"
Falace—"Vagabond King (2d wk.).
Capitol—"Sarah and Son." padway,"
Frincose—"High Treason."
Imperial—"A Lady to Love",
Orpheum—Double bill.
Strand—Double bill.
Strand—Double bill.
Grand—Bouble bill.

The Grenada (2,000-seater), new theatre and 20th in chain of the United Amusement Corp., Ltd., opened in the east end last week with "Sunnyside Up" as the feature. The house will also show small house will also show small harders. Nicholas A. Lazarus is maharers.

Theatres here losing source of revenue from politicians advertising wares by short notices on screens. Current municipal elections have switched to radio.

Private showing of "Joan of Arc" at Roxy last week got big hand but cannot be screened here for public. Censors would refuse license in this ecclesiastical province, but picture may play Ontario.

Orpheum, which dropped stock for talkers last fall, resumes stock for the summer April 19.

OTTAWA, CAN. By W. M. GLADISH

By W. M. GLADISH
The Ontario Board of Picture
Censors classed only one film feature in 10, on the average, in the
"U" category under the new classification regulations, such films belng recommended for juvenile consumption. Very few "U" features
inding their way into first run
louses.

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\$12,00 UP WEEKLY

for salaries of the picture censors for current year. The chairman gets \$3,500 and the two projection machine operators \$2,000 each. The year's appropriation for the govern-ment film studio at Trenton, Ontario, is \$117,725.

Hon. P. R. Du Tremblay has attacked the Taschereau law providing for censorship of picture theatre newspaper advertising on the ground that it interferes with the traditional freedom of the press.

The Gem theatre, Bassano, Alberta, recently wired, has been destroyed by fire.

Canadian Government has in-stalled Western Electric equipment in its film studio here with a view to the early release of government talking films, direction of F. C. Eadgley. Western Electric system has also been purchaserd for the films of the control of the control of the Berta.

Amendments to the Theatres and Cinematographs Act have been passed providing for the raising of the age limit for unaccompanied to 16 years. One year from now no licenses will be issued to theatres in Ontario unless they can be classed as fireproof, while film exchange offices come under the control of the government like in the control of the safety. The law is effective June 1.

BALTIMORE

By BRAWBROOK
Maryland—"The Little Show."
Ford's—Dark.
Play Arts—"Dear Brutus."
Vagabond—"Sacred Flame" (2d wk.).

Daylight, saving, movement is forging ahead here. Big industrial corporations are indorsing the movement. According to W. H. Jennings, chairman of the league campaigning for the extra daytime hour, the life-stiffen in the companies of the companies of the companies of the companies to "speak out on the subject."

A committee headed by Elizabeth Ellen Starr is raising a guarantee to Insure the return of the N. Y. Philarmonic to this town next season. Certs. The orchestra's local sale this season totaled \$20,000. Capacity of Lyric is about \$25,000, which means about.48,500 per concert. Orchestra demands \$7,000 guarantee, phus \$500, or \$2,000 for the season.

Movement under way to provide local outlet for the NBC's red network (WEAF). Radio Trade Association back of agitation, with offices opened for the campaign.

ROCHESTER, N. Y.

By DON RECORD Lyceum—"Journey's End" (stock). R-K-O Palace—"Lovin' the Ladies";

aude. R-K-O Temple—"Undertow." Loew's Rochester—"Free and Ea

Eastman—"Benson Murder Case."
Regent—"Young Eagles."
Flocadilly—"Only the Brave"; yaude.
Victoria—Dark.
Fay's—Dark.
Strand—Change.

Mr. and Mrs. George Frank have taken over the Aster (neighborhood theatre).

Horseshoe pitching court has equal place with bowling alleys in new amusement place opened by Harland R. Martin, Webster, incor-porated as the Ridge Road Amuseporated as ment Corp.

"Vagabond King" did only fair biz at Eastman for two weeks at \$1. Pleture returns to Regent soon at regular prices.

Censor classed only one film featensor classed only one film featensor classed only one film featensor classed only one film fea"U" category ander the new classification regulater than the consification regulater on the



of Education contributed \$40,000, representing municipal tax on the Publix theatres.

George David, dramatic editor "Democrat and 'Chronicle," giving series of talks over station WHAM Wednesday evenings at 6:10 to boost drama in city. All free publicity for local theatres. Also reviews one or two Broadway plays the has seen and urges seeing them for possible.

University of Pennsylvania Mask and Wig Club stages "John Faust, Ph.D." at Masonic auditorium April 9.

Anita Kerry has been engaged as lead for new Kondolf-Folmer stock.

SEATTLE

By DAVE TREPP

High Ave. "Ship From Shanghai".

Seattle. "Yagabond King."

Liberty. "Tamped Less."

Seattle. "Yagabond Wing."

Liberty. "Tamped Less."

Orphemn. "Second Wife"; vaude.

Dies Moose. "Vengence."

Metropolita. "Applaus."

Metropolita."

Eddie Fitzgerald, publicity here for Fox West Coast, has resigned to take effect June 14.

Al Finkelstein of Fox Pacific Theatres reports fair business. Circuit includes medium-sized towns in Washington, and three good neighborhoods in Seattle, Uptown, Egyptian and Neptune.

S. L. Cross Music Corp., music publishers recently formed here, is publishing its first song.

MILWAUKEE

By FRANK"J. MILLER

By FRANK J. MILLER
Almantra—"Forus Song" (2d wk.).
Davidson—"Dracule" (tegt).
Garden—"Older a Texas Moon."
Majesile—"Troopers 3."
Majesile—"Troopers 3."
Marill—"Seven Days' Leave."
Fabet—German play Sunday; Roiand
Flabet—German play Sunday; Roiand
Flabet—Group Song Mowheres"; Vaude
Riverside—"Your Nowheres"; Vaude
Wilsonsin—"Sund-"Men Momme
Welk).
Wilsonsin—"Sund-"Men Are Dangeruus"; stage show.

Lawrence Tibbet was at the Auditorium April 8. "The Rogue Song" (film) was playing at the Alhambra about the same time.

Wm. Danziger, RKO general press representative for Wisconsin, man been called to Chicago. Sidney Stein, formerly with Fox, succeeds him.

Four Milwaukee detectives raided the Golden Pheasant roadhouse and arrested John Levine, proprietor, and three others. Levine was fined \$100 and costs for operating a gamoling house.

Nellie Revell, ahead of Charlotte Greenwood in "Mebbe," attracting plenty local attention. Show here at Davidson April 13.

SYRACUSE, N. Y.

By CHESTER A. BAHN
Empiro — "Mary's Other Husband"
(Syracuse Players).
Wieting—Reopens April 17 with "The
Rivals"; April 21, "Interlude" (Theatre



FURNISHED THE BERTHA APARTMENTS

COMPLETE FOR HOUSEKEEPING. 325 West 43rd Street Private Bath. 3-4 Rooms. Caterin

NEW YORK CITY

DAD WEST 43FG STREET NE.
Private Bath. 3-4 Rooms. Catering to the of the profession.
STEAM HEAT AND ELECTRIC LIGHT, \$15.00 UP Mrs. Jackson now in charge

presumably strengthening its bill to meet opposition of Loew's State, adopted.

which has "Anna Christie" (Greta.
Garbo). Half the turns at both Kelth's and Loew's this week are repeats from the opposition within the vear.

Ina Walrath, Syracuse glrl, who joined a George Wintz show via a fraternal order's beauty contest, is now with Syracuse Players at the

Christian Marx, 41, part owner of two Utica theatres, was assaulted and robbed by a holdup man last week. Marx was on his way home when held up, and lost the night's receipts from the Highland and Rialto, neighborhood houses. The Rialto, neighborhood houses. The Alax, later recovered consciousness and managed to stagger into the house, where he again collapsed.

Al Mack, former director of Wil-cox stock here, is in Ithaca at the Little theatre, directing three plays for the Williams School with stu-dent casts.

Hal Brown, managing director Syracuse Players, quitting the front of the house this week to return to the stage in "Mary's Other Hus-band."

"High Society Blues" may go a third week at the Fox-Eckei.

DES MOINES

By R. W. MOORHEAD

Casino—"Broadway"; suge soon esque.
Des Noines—"Tho Vagabond King."
Garden—Change.
Orphoum—Vauddim "Framed"; "Red
fot Haythm.
Frameount—"Young Eagles" Montana Moon."
Pressident—"New Brooms" (stock).
Evand—"They Loarned About Wom-

na Moon."
Provident—"New Brooms" (stock).
Strand—"They Loarned About Wom"; "Free and Basy."

Walter Dell Fleck comes to the Iowa Publix office here from Omaha to succeed M. L. Elewitz as director of publicity. Elewitz will manage the Garden, Davenport.

Two Iowa towns, Humboldt and Iowa Falls, now have Sunday films for the first time in their history, as result of special elections.

Two local boys have filed damage suits for \$15,000 and \$7,500 from Publix Theatre from Corp. and Ted Emmerson, manager Palace, in con-nection with their arrest at the theatre recently.

are recently.

Both boys, age 16, claim that they purchased tickets and during the picture left the building through a side exit for a few minutes and returning allege Emmerson struck one and then had them both arrested.

Arlington had motion pictures a week ago on Sunday for the first time. No more by order of the Selectmen.

No traveling shows will be per-mitted this year in Concord, N. H.

Frunk G. Sousa, Brockton musi-lan, pleaded guilty to two charges if larceny.

The Senate of the Mass. Legislature refused to pass a bill legalizing whist prizes.

VARIETY BUREAU

WASHINGTON, D. C.

416 The Argonne 1629 Columbia Road, N. W. Telephone Columbia 4630

By HARDIE MEAKIN National (Erlanger-Rapley) — Steve Cochran's stock in "Brothers." — Poll's (Shubert)—"Journey's End" (2d sk.).

Pictures

Columbia—"Only the Brave."
Earle—"Blaze of Glory" and Eddie
owing in person.
FOX—"Sky Hawk."
Met—"Under a Texas Moon."
Palace—"Benson Murder Case."
BKO (Keith's)—"Ladies of Leisure."

Rlaito (U) is to reopen, according to schedule. Easter week with "Capitain of the Guard." Met, has gotten U's talking newsreel with Graham MacNamee and billing it strongly.

Mrs. Robert Etrls, wife of the manager of the untown Ambassa-dor (Warner) badly hurt by an au-tomobile.

Ace Berry now divisional manager nercabouts for RKO.

Local dailes now falling in with staggered openings and instead of waiting until Monday to publish reviews are running them day fol-iowing openings.

With the coming of the Metro-politan Opera Co., into the Fox, op-position Loew houses are to carry announcements in lobby on the event. Whole town is playing ball with the civic leaders bringing in the season of grand opera.

Steve Cochran with his stock at the National is getting extra quar-ter on his scale this year. Also has a seven-piece orchestra.

Bob Ripley With N. B. C.

Wileigs—Ropess April 17 with "The livins" (Theatre livins"; April 21, "Interived" (The



BACK!

AFTER A MOST JOYOUS AND VICTORIOUS 10 MONTHS' TOUR OF PARIS, LONDON, BERLIN, OSTEND, MILAN, BIARRITZ, SAN SEBASTIAN AND MONTE CARLO



BORRAH MINESTERI

AND HIS MUSICAL RASCALS

UNANIMOUSLY CONCEDED!

AS HAVING CREATED THE GREATEST SENSATION OF ANY ATTRACTION WHICH HAS APPEARED IN EUROPE IN A LONG, LONG TIME

RETURN TO BROADWAY

PARAMOUNT THEATRE, NEW YORK (Week April 11)



My Grateful Acknowledgment to ABE LASTFOGEL

~•○•○•

HENRI LARTIGUE HARRY LENETSKA CLIFF FISCHER LOUIS SHURR

HARRY GOURFAIN

My Best Regards to All My Friends in Europe and the United States

BORRAH MINEVITCH



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TELEVISION

Sawdust Smell No Longer Holding Circus Performers—Tiring of Work

Circus folk, it seems, are finally becoming dissatisfied with their lot. Spell of the ring or smell of the sawdust or whatever kept them enthralled is losing its grip.

Words to this effect were uttered by Codona. Sald Mr. Codona, sñak-flag his head impatiently. "Real circus performers start in infancy to pierfect themselves. No one knows the constant practice and terrific struggle."

NEC acquired the "Stein Song." 20-year-oclipejate composition which in couple of weeks has reached 250,0 and the NEC for the express purpo of testing the radio as a mediu for national song pluggings. NBC acquired the "Stein Song struggle."

perrect themselves. No one knows the constant practice and terrific struggle.

Arrangele.

Arrangele.

Begins years to bring them to a goint where they can have a career.

Yet some actor can come out on a stage, do a little song or dance and gain success overnight.

Almost every circus performer has to have fine courage to go into the 'ring at all. It is always a strain, but performers key themselves up to watch for mishaps.

It won't be long, the performers and before it will be mishapped to the company of the control of the

Another Grievance

Another Grievance
Mrs. Eila Bradna, with her pigeon
and dog act, has another phase of
circus hardship to discuss. No one
can realize, she said, the days and
days of training it takes to even
make pigeons fly into a box. She
got some new pigeons last spring,
and they are not ready for exhibition even yet. At present her chief
dog is old and ill, and she is heartsick in contemplation of having to
find another dog for a long siege of
training.

training.

Clowns in the circus have their own problem. Children these days are more sophisticated than their elders. It is hard to get a laugh out of them. Older people will at least show some appreciation of a difficult feat.

"Cannon Ball" Talking
Znechini, who is shot out of a
cannon, says his work is difficult
and dangerous. Just at present his
cannon, is not working properly, but
he must so on besules if he did not
he must so on besules if he did not
he did not he must say the heart of he
he Garden would ask, for their
money back. He can only eat one
meal a day. But he has a name
now, and is going to play for three
more years, when he will have
enough money to retire, he said.
Even at that he considers his job
a clinch, compared to some of the
others, because his stunt only lasts
a few minutes. There is a German
aerial act at the Garden he can't
even watch. "They are crazy," the
"cannon ball" said, getting up and
"(Continued on Page 74) "Cannon Ball" Talking

OF RADIO AS PLUG

"Maine Stein Song," 20-year-old collegiate composition which in a couple of weeks has reached 250,000 sales, was resurrected, according to the NBC, for the express purpose of testing the radio as a medium for national song plugging.

NBC acquired the "Stein Song," along with the entire catalog of Carl Fisher, when merging that firm and Feist's into the Radio Music Corp. The tune had been dormant in the control of the contr

modern orchestration made, and the song caught on immediately. NBC declares result of the experi-ment with the U. of M. number proves that which was generally be-lieved, but not definitely known be-fore—that radio as a song plugger tops all other mediums.

HERE'S HOLY WEEK. SHOWS' HOLY TERROR

All of show business got out its headache tablets Saturday to prepare for the sooks that Holy Week delivers every year. While the first part of Lent almost always gets in the bad uppercuts, it's Holy Week that offers the ether.

Preparations everywhere in show bit to offset Holy Week were being completed last week. Showmen booked in the strongest shows available, including pictures, vaude, etc., to drag 'em in.

available, including pictures, vaude, etc., to drag 'em in.
Legit shows on the slippery edge are very often forced to lay off Holy Week. Several shows that should have tarried a little longer have already been given the strong kick and departed.

50,000,000 Frenchmen Wrong on Birth Control?

Paris, April 15. Government has made an educa-tional film titled "France in Peril," as a propaganda picture to Increase

the birthrate.

Other educationals on social and hygienic phases are being produced.

GOV'T APPROVAL ONLY NEEDED

Conversation with Pictures at Either End to Operate Under Gigantic Concessional Plan-RCA Handling It for AT&T-Benefit to Theatres Anticipated

\$300 TO SEE AND HEAR

Government approval of the most gigantic financial and concessional plan ever drafted by a public utilities corporation, dwarfing by comparison such rights gained for the telephone, is all that is detaining debut of Television to the mass debut of Television to the masses. The right to control four air waves for a single broadcast on the ether and to multiply by 30, the power contained in telephone line transmissions are two physical requisites. As to cost, it is conceded by American Tel and Tel officials that the present \$10 worth of conversation between here and (Continued on page 22)

WHITE-THE-SKIN HARLEM'S BEST **RACKET**

Hariem has gone beauty shop mad. So feverish and general has become the desire of the femmes with the heavily pigmented skins and fuzzy tops to sport light com-plexions that whiten-the-skin shops

plexions that whiten-the-skin shops are reaping.

Miracle workers doing biz in private rooms in dwelling houses or any old hole in the wall.

Even whites have invaded the colored beauty experts' domain and any control of the colored beauty experts' domain and any colored beauty experts the biz of turning out hair glorifiers and skin preparations has made some Negroes very (Continued on Page 74)

Presence of Mind

Male half of a mixed vaude-Male half of a mixed vaude-ville team happened to be in a compromising position with a blonde when his wife also his stage partner, busted in. Before the wife had a chance to squawk, her husband-part-ner jumped up, yelling: "Remember, this lady is no hum. She speaks five different languages."

"Promoter of Enthusiasm" Pres. Of Met's Opera Paid Clacque Mob

DETROIT BRIDGE-NUTS: PARTNERS FOR RENT

Detroit, April 15. Bridge has become the latest op-

posish for the local amusement places. The hoi-poloi locally for bridge in a big way. Factory girls read Work during their lunch hour. One of the local amusement cen-

One of the local amusement centers has started renting bridge equipment and partners for the sum of two bits an hour. The Recreation Building, with pool tables and bowling alleys, has installed a bridge room. Tables, cards, and score pads are furnished all comers for two bits an hour. You can bring your own partners or have them furnished at no extra charge. Local cateeria allows the men

Local cafeteria allows the men folks to play on several tables re-served for the privilege. Bring your own cards and no charge for equip-

THEATRELESS VILLAGE WANTS SOUND FILMS

Residents of this village want sound pictures like the cities have. Community Club and Legion Post have called a public meeting to see what can be done about it. Proposal is to invite some exhibitor to come in with promise of support, possibly financial. Castile formerly had silent films in the town hall, but even these went with the coming of the talkers.

That's Holding 'Em

Quincy, Ill. April 15. Another example of the Amos 'n' Andy ether hold is reported from

Macon, Mo.

Finding the 10 o'clock night show falling off theatre rananger installed a radlo, advertised the broadcasting of the blackface duo and has had packed houses since.

Mid-western broadcast of Amos
'n' Andy is three hours later than
the same period for the eastern
radio sector.
Above is not an unusual report
from the sticks.

Gibbons' Talk Speed

Floyd Glibbons, NBC announcer and regarded as the fustest talker on the air, was clocked speaking at the rate of 217 words a minute. This is more than double the speed at which the average stepos' typewrites (100 words per minute).

The curtain at the Met falls. Bored holders of orchestra and box places olap politely, willing to call it an intermission. But the foreign colerie leaning over tife rails of the top balcony claps loudly and in unison, its work beginning when the singers and official audience relax. The mechanical applauders are the claquie, absolutely necessary to the vanity of every opera star. By day they are boot-menders, barbers, hairdressers, fruit venders, but by night they become gallery godsholding in their clapping hands the power to make or break an opera star.

holding in their clapping hands the power to make or break an operastar.

The Met is ashamed of its clacque and will permit as little about it as possible to creep into print. But the organization is a tightly sewn one; functioning as arbitrarily as any trust. It has a Freedent who holds a Pooh Eah position of great dignity. He commands respectand gest it, for a great Part of the success of a performance depends on his showmanship. There is also a business manager who handles transactions with stars and arranges rates which depend on the length of the complexity of the command of the complexity of the comp

Musically Wise

Ciacque numbers, about 50, with selected groups for various languages. Membership in it calls for more than a pair of willing hands. It necessitates a thorough acquaintance with operatic scores. The terror of the President's life is that a novice will enter his group and applaud at the wrong moment, get the star in a fury and jeopardize payment of the nightly stipend. Recently an apprentice rulned the performance of the nightly stipend. The clack of the star in a fury and perfect of the star in a fury and jeopardize payment of the corp. The clacque has no particular headquarters. Its members meet after performances at designated Italian restaurants around 30th st. where they talk shop and receive their fees paid off by the stars' personal managers who check humber of men at performances.

Showing how powerful and unpleasant the chacque may be Launt-Volpt once effused payment after a performance of "Dumnohu" claim. selected groups for various languages. Membership in it calls



Execs of Radio Say Radio Will Head All Show Biz in Time—Wouldn't Change Jobs

Radio executives are convinced that when a short while has passed radio will have become the gradio will have been all other branches in its rise and completely changing the theatrical map by relegating pictures, vaude-ville, legit and the rest to lowly second, third and fourth-positions in esteem of the amusement-buying public.

Froudly and sincerely the same execs nominate themselves as surely due to become the world's principal to the property of the same execs nominate themselves as surely due to become the world's principal to the property of
Facts and Theories

These people are not issuing boastful arguments. They are stating what they believe to be inconstitul arguments. They are stating what they believe to be inconstituted in the state of the

one day.
Radio men do not disagree with "Radio men do not disagree with the theatre showman's argument that home entertainment (radio or television) cannot entirely replace theatres, since the latter ofter a place to go; that a part of the theatre's attraction is its crowd and splict of twelvelry. Quite true, say the radio men. But there will be television theatres, they add, and that's another spot that radio will step in. Unheard of Profit

Another claim of some radio execs is that when radio takes its place at the head of show big, if it does, radio will show financial profits that picture and stage showmen of the present would not believe possible.

Radio now gets it mainly from the advertising time it sells. In a short while it hopes to be directly paid for the entertainment it pro-vides.

vides.

A recent story in "Variety" was to the effect that Radio Corp.'s objective is to have television in the patior a fact by 1332, with 25,000,000 sets leased out at \$1 a week. And 25,000,000 sets at \$1 a week amounts to \$1,300,000,000 on yearly rentals. That would be in addition to the already established advertising income, or enough for the television broadcasters to dispense with advertising altogether.

Chaplin's Sync'd "Life" Costs \$750,000—Record

Tollywood, April 15.
Charlie Chaplin will finish shooting on "City Life" around June 15.
At that time he will start synchronizing the music, with final cutting to start about July 15 for scheduled fall release.
Chaplin has been working on the picture almost two years. Without charging his own salary for that period, the picture will cost litm around \$760,000. This is the most expensive film he has made since producing on his own.

The biggest room in the world is the room for improvement.

MR. AND MRS. JACK NORWORTH 180 West 44th Street Now York

Dusting the Attic

AL JOLSON Monolog and Singing Lew Dockstader's Minatrels

Lew Dockstader's Minstrels
(March 6, 1909)
Al Joison would be welcome
to vaudeville in the speciality
which he is using as a feature
to the speciality
which he is using as a feature
bressing neatly in evening
clothes of faultiess cut and of
the new color called "taupe"
Joison offers a quiet quarter of
an hour of smooth entertainment,

ans but oners a quiet quarter of ment.

As a singer of "coon" songs Joison has a method of his own by which lyrics and melody are given their full value. His talk more along the proportion to the rest of the act.

Throughout the talk Joison introduces little tricks of speech, and for a finish has an odd, eccentric vocal perform a peculiar buzzing note. Of course, it's fiagrant trick work, but it brings him back for a surefire encore. For this purpose he has a whistling solo the course of the course it's larger and the lower of the course it's making solo and loson is making sod a mile.

(The peculiar buzzing note (The peculiar buzzing note (The peculiar buzzing note)

(The peculiar buzzing note was probably Jolson saying mammy under his breath. He's now doing practically the same stuff, but getting paid for it.)

\$10,000 WKLY. TO LANG BY ENGLISH FILM CO.

London, April 15. Williams & Pritchard have gaged Matheson Lang through the Frank Zeitlin office to start on a film late in May. Consideration is fixed at \$10,000 a week, on a basis of four weeks guaranteed.

Story is still undecided, in reserve is "The Chinese Bungalow" with Edna Best as leading woman.

This is an abnormal price for an English star—at home.

Censorship by Omission Proposed for Rochester

Rochester, N. Y., April 15. Monester, N. Y., April 1b.

What has the signs of local film censorship has been started here by the organization of Better Films Council. Inspired and headed by Mrs. Hugh R. Smith, teacher and D. A. R., the Council includes about 80 leading church, school, club and litterary figure. iterary figures.

The idea is to publish a list of recommended pictures in newspapers Fridays from theatre bookings for the coming week. No adverse priticism and house not mentioned. Jules Greenstone, president of Picture Exhibitors' Association, and managers, have 12 neighborhood managers, promised support.

All-Children Shorts

with allwith a

Starring Lois Wilson

Hollywood, April 15.
Lois Wilson will be starred by Combia in "Temptation."
E. Mason Hopper will direct.



WILL MAHONEY

In Earl Carroll's "Sketch Book"
Chanin's 46th St. Theatre, N. Y. C.
The New York "Daily News"
said: "Will Mahoney's dancing can
be compared only to the dancing
of Will Mahoney, for he is in a
class by himself. This sawed-off
guttapercha conjedian is great." Directlor

RALPH G. FARNUM 1560 Broadway

FOX-LOEW MERG WILL BE MADE. TIS CLAIMED

Some of the closer Fox administration people say with the chances of any Fox assets being settled in the negative, it is exceed to the control of the control from Fox. The R-K-O just said to be an exchange of stock on the basis of two R-K-O for one to Leów according to market quotations, with some cash if the balance is in favore cash if the balance is in favore cash if the balance is in favore the control of the control o

muddle.

Asked about the attitude of the government as voiced by the Department of Justice on a Fox-Loew merger, one of the most stringent obstacles Willia. Fox'cond to the fulfillment of his financing plans last fall, the Fox man stated that under the present conditions he did not believe the Department would not believe the Department would reorganization.

AMES WILL OBSERVE ONLY

ccompany Artists to Warner Stu dio-Making "Old English"

Winthrop Ames is going to Holywood, but not in an executive or official film capacity.

He will accompany, George Arilas to, the Warner lot, as an observer during the making of "Old English" into a talker by Arilss.

Ames produced a number of, stage shows with Arilss the star, among them "Old English".

Asked if he would act in an ad-

them "Old English,"

Asked if he would act in an ad-visory capacity, Ames replied he did hot know enough about picture making to participate in any way.

Weather

London, April 15, Last week's summery weather has made a complete change, turning chilly with intermittent light rains.

Pavis, April 15. Weather is unseasonal, cold and intermittently rainy, with little sun-

New Warner Bldg. on Strand's Site, With Theatre Called Sam Warner

Fox's \$2 Specials

Fox is again about to play \$2 specials on Broadway, it is said. When Fox sent the "Cock Eyed World" into the Roxy without a prelim \$2 Broadway showing, and later gave up its optional lease on the Gatety, New York, it was

thought Fox intended to abandon all \$2 showing of talkers.

Now from reports Fox again contemplates Broadway with three or four pictures in sight in its coast studios declared available for the \$2 scale.

WARNER-SHUBERT DEAL IN AIR—UNCONFIRMED

Guarded inside sources are authority for the report that negotiations are on between the Warner Bros. and Shuberts looking to a merger or an acquisition with other legit organization. The legit organization meager leakings, Wall street informants claim a deal is under way, with inner Warner people substantiating dops that something is in the wind. Whether it is plays or theatres, or both, they won't say.

W. B. and the Shuberts have not had a working agreement, but are on friendly termis. This, combined wim. the known desire of the Shuberts for a deal with one of the picture powers, pressages strong possibilities.

Unconfirmed reports are that the

Unconfirmed reports are that the

Unconfirmed reports are that the Shuberts intend to wire its New York and out-of-town houses. Last week the Shubert stock took a surprising rise, gaining 7% points on the week.

F. P.- Can. Sues Nathanson For Stock Recovery

Ottawa, Can, April 15.
Famous Players-Canadian has Issued a writ against N. L. Nathanson,
its former managing director, asking for 4500 shares of United
Amusements, Ltd., subsidiary operating 20 theatres in Eastern Canada which, they claim, Nathanson
is holding.

is holding. The stock has a market value of \$157.000.

Famous Players has sued Nathar son for possession of a million do lar site in Montreal, Nathansc claiming he did not buy it for the corporation. mous Players has sued Nathan

Tiffany on Big Board?

A report is around that Tiffany indie film producer, may shortly be listed on the New York Stock Ex

change.
Tiffany has been financially backed thus far by L. A. Young, Detroit capitalist. It is now playing its biggest screen hit, "Journey's End" at the \$2 Galety, New York.

Blackhand Letter Writer Caught-Is Ex-Convict

Caught—Is Ex-Convict
Oklahoma City, April 15.
John Sinopoulo, theatre owner at
Oklahoma, City, reserved a letter
Monday demanding he deliver \$18,000 at a certain place in the Orpheum theatre or be blown to bits
with nitroglycerin.
The letter was turned over to the
police authorities. After a dummy
had been planted, a Negro was arrested. That led to the arrest of
Ralph Kunkel, former Pennsylvania
convict. In Kunkel's room was

convict. In Kunkel's room was convict. In Kunkel's room was found a typewriter on which had been written two other blackhand letters addressed to prominent citi-zens demanding money.

COMEDIANS FOR SHORTS

COMEDIANS FUR SHORTS
Clark and McCullough have been sold by Harry Fitzgerald to RKO for talking shorts. Team will double between the studio and their New York musical, "Strike Up the Band."

Clark and McCullough made some shorts about two years ago for Fox.

Building of a monument to the Warner Bros, and their interests is the thought behind plans for the erection of a large office and theatre structure on the site of the Strand, one of the oldest first-runs on Broadway and now owned by

on Broadway and now owned by WB.
Edifice is to be one of the costllest and most elaborate in Times
Square. It may be the highest, topping the Paramount (monunent to plant): Loew's State (monument to that chain)' and the proposed Lefcourt building in height. Before plans have been completed the Warners must decide by various matters now under consideration.

Among these is the question of whether the building shall have one immediate y and 270 on the other (facing 48th street), the Warners have discussed two houses in the one building. This would be an innovation as well as a novel experiment. Seating capacity of each house could be around 2,000.

The Sam, Warner

The Sam Warner

The Sam, Warner
The building will be called the
Warner. Theatre underneath will
be named the Sam Warner in
memory of one of the Warner
brothers who played an important
part in discovering. Vitaphone and
died before the first WB picture
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employing it opened on Broadway. If two houses, the other may be called the Strand.
Although plans have not been drawn and date for razing of the Strand set, Warners are anxious to start the new structure this coming winter or at the latest next spring, by which time all present leases in the WB had a Survey lease, on the

by which time all present leases in the Strand building expire.

WB has a 90-year lease on the Strand site, obtained lately.

Before the Hollwood opening was set, Harry M. Warner, president of WB, was thinking of naming the house the Sam Warner, but thought it would be better to but thought. It would be better to will form a part the theatre that will form a part of the planned Warner building. Will in a part of the planned warner building.

warner building. Will in all prob-ability become the headquarters of Warner. Bros. and its subsidiaries or some of them. The structure in West 44th street, put up hurriedly two years ago, is badly crowded now.

Harry Arthur East in Charge of Fox's Met Chain

Hollywood, April 15. Hollywood, April 15."
Harry Arthur goes east in about 10 days. He will take over operation, of Fox Metropolitan (New York) houses and will operate with separate divisional, authority as Herehel Stuart does with Fox-Poil (New England)...
Arthur has been divisional manager for Fox-West Coast.

SAILINGS

SAILINGS

April 22 (London to New York), Arthur Loew, Sain Eckman, Dayw Blum (Leviathan).

April 21 (Paris to New York) Mr, and Mrs. Martin Beck (Bremen).

April 21 (New York to Betin)', John Byram, Richard Watts, Don. Skene (Milwaukee).

April 18 (New York to Paris), Arthur Judon (He de France).

April 18 (New York to Paris), Jack Wilk (He de France).

April 17 (London to New York), James Bryson, Frank Ditchan, Simon Rowson (Europa).

April 17 (London to Capetown).

April 17 (London to Capetown).

Adams Sisters (Saxon).

April 17 (Paris to New York) Edward A. Biatt, Myron R. Granger (Eurona).

April 15 (New York to Berlin).

(Europa).

April 15 (New York to Berlin),
Rigoletto and Swanson Sisters (Re-

Rigoletto and Swanson Science Illance).

April 12 (New York to London).

Kimberly and Page (Leviathan).

April 11 (Capetown to London).

Three Virginians, Ken Kerry, Payne and Hilliard, Parr and Parr (Kenil-month Castle). worth Castle).

orth Castle).
April 8 (Mclbourne to London)
oe Brennan, Ida Newton (Nar-

AT&T STARTS TO CLOSE IN?

Laura La Plante Tells About Vast Importance of Suitable Roles FOR RADIO, MAYBE

On Her Way

A night club entertainer tried out the other night. After her dance she went to the proprietor, who was feel-ing terrible anyhow over busi-ness, and said: "You'il have

ing terrible anyhow over business, and said: "You'll have to give me more lights out there on the floor, I can't see where I'm going."

The owner called over the

headwaiter, saying:
"Put some lights on the revolving door so this lady can
see her way out!"

\$250,000 TO AMOS-ANDY

FOR 1ST RADIO TALKER

picture, together with a 50-50 split on the net profit.

Sort of inter-relation to the film

Hollywood, April 15.

Amos 'n' Andy are scheduled to arrive here in about a month. Their picture is to be a musical. Book and score will be locally turned out. No interruption of their regular ether interjudes.

Howard in "Bound"

Leslie Howard, English, goes to Warners for "Outward Bound," to be made on the coast. Howard will leave for the coast May 24. He has

a pleture agreement.

Due to the perforced withdrawal
of Howard from "Berkeiey Square"
(stage), it is said the latter play
may close, but reopen upon his re-

Julian Back at U

Rupert Julian, after being away from U five years, returns to direct for that company. Julian will resume by handling an original story.

Cromwell Directing

Hollywood, April 15.

ether interludes.

Laura LaPlante has been in New York for two weeks, presumably upon a vacation, but business has dogged her steps. Her contract with Universal is up, but she is negotiating with others. Since Miss LaPlante has been in town she has been considering an offer from Paramount. They want her to make a picture in their eastern studic, and she may do this if the part is agreeable. The star has a great fear of being miscast. While with the Universal company, she was consistently miscast, Miss LaPlante says, and that was the company's fault. Laura LaPlante has been in New

Miss LaPiante believes cor Allss LaPlante believes comedy drama is her forte. She says Uni-versal should not have put her in "Show Boat," not proper material for her and, furthermore, says she, they gave her a cheap and unbefor her and, furthermore, says she, they gave her a cheap and unbe-coming wig to wear. If she had known anything about wigs at the time, 'Miss LaPlante asserts, she would have gotten a good one of her own accord instead of taking what the studie gave her. Her business relations with Universal ended Chicago, April 15.

Jos: Schnitzer, president of Radio
Pictures, here last week got the
signature of Amos 'n' Andy to a
talker agreement. He is said to
have guaranteed the male team of
air spielers they will receive not less
than \$250,000 from their first Radio amlcably

amicably.
Miss LaPlante claims if an actress is given roles the film public does not identify with her personality, she loses all following, and given the critics cannot bring them-

gelves to like her work. n. If Miss LaPlante does not remain east to make a picture, she will re-turn to Hollywood this coming

URBAN GOES TO FOX AND GERSHWIN BROS.

Among several other engagements entered last week by W. R. Sheehan in New York for the Fox coast studios, were Joseph Urban and the Gershwins—George and Ira.

Urban will design settlings for the Fox talkers. Gershwins are to do song compositions.

If Geo, Gershwin is in New York when Paul Whiteman appears at the Roxy in May, the composer will

Roxy in May, the composer will play his "Rhapsody in Biue" with the Whiteman orchestra.

Vallee at \$4,000 on Run

Rudy Vallee will be continued as Rudy Vallee will be continued as, m. c. by 'Publix at \$4,000 a week. His Publix engagement now has Aug. 31, next, for its termination. Commencing May 15, the voice inhaler will take his summer vacation, lasting a month or two, according to the feether.

the fishing.

Soprano-Looker Set

Soprano-Looker Set
Giving her a long term contract,
Radio has taken Irenc Dunn from
musicals and will feature her in
"Present Arms" as first talker. The
soprano-looker will also appear in
"Babes in Toyland" and "Heart of
the Rockles."

Miss Dunn played Mignola in
"Show Boat" and appeared for two
years under the C. B. Dillingham
shows.

Edna Mae Oliver at Radio's

Hollywood, April 15.
Edna Mae Oliver goes with Radio
for one year, Arrived on coast Saturday.
Formerly under silent contract to

Paramount.

Sharon Lynn Held

Sharon Lynn Held
Hollywood, April 15.
Fox changed its mind and has exercised its option on Sharon Lynn.
She remains for another year.
Her first assignment is femme
lead in "Roadhouse."

Helen Chandler Moving
Hollywood, April 15.
Helen Chandler, recently of the
Fox roster, is understood going with
Warners.

Report mentions term ticket

WARNERS NEXT | Profit Percent as Part Salary

Semi-Official Admission of Deal Pending - Raskob's Dupont's Holding of Warners the Lever - Looks Like One Group of Bankers Behind 50% of Biz

NO STOPPING POINT

With the film industry slow slipping into their hands, the ele tric children of American Tel. a tric children of American Tel. and Tel. are now staging a battle for conquest.

conquest.

Radio (General Electric) is described as in the process of acquiring extensive and new picture intresets. The first of these is
strongly insinuated to be the vast
Warner Brothers properties via delivery of J. J. Raskob's huge Warners
stock holdings to Mike Meehan, thata
Wall Street operator who put RCA
stock where it is today.

The announcement of the first

The announcement of the first giant take-over by Radio, according to high authorities, will, in its own words "come as suddenly and unexpectedly as the crash of Wil-

Sort of inter-relation to the film contract, since Radio Pictures is affiliated with N. B. C., the broadcaster holding the couple for the air, through both being subsidiaries of RCA.

In the talker Amos-Andy will be brought forth in story to weave through a series of talks such as they do on the air nightly, with their many ether followers seeing them also. Guarding against the taint of monopoly is admitted playing a heavy role in what executives con-firm is "Radio's move to gather film moss."

Meed to greatly magnify its pres-ent film holdings "bocause com-petition in the film industry is nar-rowing down to big groups" is con-ceded as one of the reasons for the admission: "Radio was slow in ceded as one of the reasons for the admission: "Radio was slow in getting underway in the show field but it is starting to roll and no one can tell when it will stop."

Warners being swung to Radio has gained credence in other official spots. One liaison officer with

has gained credence in other orficial spots. One liaison officer with
pre-information of other deals in
the past because of his position, declares that Raskob, Meehan's silent
team-mate, has far more Warner
stock in his possession than anyone
in the business can realize. Another independent source, close to
Raskob moves, stated just after the
banker sailed for Europe hast
Thursday that Raskob has garnered
near control of the Warner situation. The 200,000 shares that
Raskob and the duPonts bought
from the Warner brothers, individually, sometime ago, started a
buy originally inspired by speculation, it now develops. Radio men
admit themselves in possession of
information that Raskob has control.

On the Raskob siant is that the On the Raskob siant is that the banker also a member of the Paramount board of directors, has made the move which will seal the spanmodically discussed absorption of the Warners by the Zukor organization. The Meehan hand, however, is observed as too strongly outlined for much consideration to be given this.

Cromwell Directing
Hollywood, April 15.
John Cromwell, former legit actor and stage director, will direct "Tom Sawyer" for Paramount. He may do the sequel, "Huckleberry Finn," scheduled for later.

Between the two Mark Twain yarns Cromwell will direct a gangster story based on the life of William Fallon, the New York crime lawyer. outlined for much consideration to be given this.

Figuring Warners with Radio brings about the dope that it's the same group of bankers after ail, associated with A T & T. Now through Haisey, Stuart' & Company and H. L. Clarke, the new Fox pres, closely friendly at least if nothing eise with the Morgan banking end, are linked Fox and Loew. With Warners, R.-K.-O and Radio Pictures, adding First National to Warners, that is 50% if not more of the present American show business.

Schildkraut's Illness

Opening of "The Imaginary Invalid" was postponed because the star, Rudolph Schildkraut, was too HI to pixy the part.

Hollywood Civic Repertory will Hollywood Civic Repertory will Hollywood Civic Repertory will Hollywood Civic Repertory will Hollywood Civic Repertory will Hollywood Civic Repertory will Hollywood Civic Repertory will Describe the property of the Warners on the coast Leaves Determined the Start Repeat of the Warner and Civic Repeat of the Warner

With Par-Publix Title Change

Service "Deadline"

Commercial airplanes have added the last step in film deitvery. While this service often exceeds in cost three and four times the rental of the film. Paramount in several instances has paid as high as \$150 for the delivery of a print renting \$50.

at \$50.

Big producers now pride themselves with pursuing a policy as sincere as a newspaper's deadline.

UNKNOWN COLLEGE BOY LEAPS INTO DEMAND

Choosing between a carrer in opera and pictures was Mike Bartformer Princeton youth had been singing in American opera, was looked over by the Warners in New York who waived the usual test to throw him immediately into a short made at the Flatbush studio. WB deemed everything satisfactory, but thought it advisable to send the youth into the new "Little Show set of the word of the property of t

money. Paramount chinned in and the two studies agreed to split the boy between them on pictures. Catch in the angle was Gatti-Casazza, who wanted to hear the young man sing at the Metropolitan. Bartiett, having wqxied all his life with the Met Opera in mind, told the film representatives everything was opinion. That gave Warners a chance to resume negotiations because of having heard of the Par-M-G intentions.

Bartiett was prominent in the

Bartiett was prominent in the Triangle club on the Jersey campus. He was practically professionally unknown until someone happened to hear him while vocalizing under Jeannot's tutelage in New York. From that point the ball started

If he goes with M-G-M, Bartiett will likely be spotted opposite Grace Moore in the latter's first picture.

Austin Picked Spot

Gene Austin has meited off 14 pounds in the right spot to make himself eligible for pictures.

Offers received recently were on condition that he air the excess. Austin did it with a milk dict.

ASTAIRES IN TALKER?

Musical Comedy Stars Idle over Summer

With the entire summer lying idie in front of them, through the postponement of their 3-star (with Marilyn Miller) Ziegfeld show until September, it is said Fred and Adele Astaire may consider a talker pro-

posal.

Both are now in New York, with
Miss Astaire shortly to start obroad
for a brief stay.

Fred Astaire is said to have answered inquiries by saying he and
his siter will only appear in an
original musical script for the
screen.

Butterworth Featured
Charles Butterworth has a contract with Warners to be featured
in four tailers on the coast, Leaves
New York next Monday (21).
Butterworth made a tailting short
for Warners in Broethym and the

Percentage of the net profit as part of officers' salary may be abolished or reduced to a common level with the retitling of Para-mount-Famous-Lasky to Para-mount-Publix. New name is due April 24.

April 24.

Paramount-Publix officers concerned are said to be Sid Kent and Sam Katz. Kent has been reported under a stated annual saiary with an additional five per cent of the net profit Paramount eurns yearly. Katz contract, as reported, is also a specified saiary with 1½ per cent of the net from Publix (tileatres).

of the net from Publik (theatres). This variance is reported to have been found something of a disturbling factor in the past between the producer seeking to obtain the utmost from the associated theatres as rental, while the theatres wanted Paramount pictures as cheaply as they could be purchased. The product of the purchased that the public purchased the purchased that the purchased the purchased that the purchased the purchased that the purcha

With the consolidation and all in the same pocket, it is expected that any former opening left for arguments over the profit percentage matter will be dissipated. No reports of new terms, if any, or new contracts to be issued to either Kent or Katz.

Less V-P's

or Katz.

With the hyphenation Paramount and Publix exces will see their vice-president titles blow away. It is said the only vice-presidents of Par-Publix will be Kent, Katz and Jesse L. Lasky, with Rajph Koha continuing as the treasurer. Adolph Zukor remains as president.

Publix is without stock issue. It is wholly owned by Paramount, formed as its distinct theatre operating corporation. Sam Katz has been its only president.

The ronaming of Paramount-Publix, to be ratified by the Par stockholders this week, sweeps away for the first time since Lasky Joined Par his name in the brand. The entire was present Paramount-Pamous-Lasky Corporation.

Tax Foreign Royalties

Washington, April 15.

Royalities paid to an American agent of foreign authors are not

agent of foreign authors are not subject to the personal exemption clause of the income tax laws, Board of Tax Appeals has ruled. Myra Furst, agent for Kramer Bramson, author of "Tiger Cats," and E. Temple Thurston, of "The Blue Peter," made such a deduc-tion when remitting to these writers in Eurone. in Europe.

Agent fought it out on the ground that the taxpayers (authors) were not under the jurisdiction of the sections of the 1926 and 1928 laws involved.

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Joan Crawford's Musical

Hollywood, April 15.
Joan Crawford will appear in
"Great Day" for Metro. It will be
her first musical. Harry Pollard to direct.

Sarah V. Mason's Year Metro ins given Sarah Y. Mason, authoress, a contract for one year from May I. next.
Miss Mason will write originals, adaptations, continuities, titles and

Trick Photography Proving Big Money Saver for Talkers; Cuts Out "Location" Expense

Hollywood, April 15.

Fresent development of sound pictures has brought about many Improvements in trick photography. Until recently trick stuff was only considered for incidental, weird and mand of the controlling sound and shutting out extraneous noises in filming outdoor scenes is placing the producers right in the laps of the trick photographers.

So far there is only one process on the market which controls patents covering use of a balanceed and the control of
acters.
The Dunning process can flim any background desired and then add intimate action in the foreground at the studio, where extraneous sounds deemed necessary may be inserted so as not to interfere with the dialog.

Cuts Out "Location"

Same procedure is employed in securing foreign backgrounds, sav-ing expense and time of sending a company to distant cities or foreign

countries.

Many even inside the industry belive Will Rogers went to Paris for
sequences in "They Had To Sec
Paris"; that Gloria Swanson and
Henry B. Walthail went to Chicago
for the street scenes in "Trespasser," or that Jack Holt and Raiphing chances in mid-air as seen in
"Pilght." All these pictures were
doctored at the Dunning laboratories.

doctored at the Dunning laboratories.

One of the many examples of how the Dunning process fits into the present frame of picture production is the case of a producer who wantied to shoot a scene on board a linerat twilight on the Mediterranean. To get this scene it would be necessary to charter a liner for two data transport the affire company appears to charter a liner for two data, transport the affire company appears to the control of the ship; then trust to favorable weather conditions. Dunning sent a cameraman to Catalina to photograph the ship from all angles. The photographer returned to the laboratory the same day with enough illm to cover the water scenes. This film was processed, and all necessary forground action and sound were aduction budget the scene; Dunning was defined to the scene; Dunning word \$40,000.

Transparent Film

Principles of this present here the present in the producer of the scene in the producer of the scene; Dunning per sent producer of the pr

Transparent Film

Transparent Film

Principle of this process is a transparent film through which any action before a blue background will cannot be the state of the ing the New York background action and the action of the players in the taxleab shell on the one negative.

Two Tiffs at Roxy

Roxy has settled upon two of Tiffany's specials as first Broadway runs. Plus 17ff to go into the Roxy will be "Mamba," reported for the Capitol (Low's) New York. Other is "Journey's End" now at \$2 in the Guidely, going Roxyward after its special run.

Two More English

Two more English
Charles Wileox, of London now
over here and who sold "Roofeey
Nook" to Metro last week, has two
other English mades he expects to
dispose of before sailing for England the end of this work.
His other talkers are "Splinters"
and "Loves of Robert Burns."

1st Runs on Broadway

(Subject to Change)

Week of April 18

Capitol—"Ladics of Leisure" (Columbia). Colony—"Furious" (FN). Globe—"He Knew Women" (Radio).

Paramount—"Young Man of Manhattan" (Par).
Rialto — "Paramount on
Parade."
Roxy—"High Society Blues"

(Fox). Strand—"Song of West" (WB).

Week of April 25

Capitol-"Free and Easy" Paramount - "Light of the Western Stars" (Par).
Roxy—"High Society Blucs" (Fox).
Strand — "Strictly ' Modern"

\$2 Runs April 22—"Hold Everything"
(WB) (Hollywood).
April 28—"Western Front"
(U) (Central).

29 Student Mgr's. Of Publix Course **Get Placements**

Student manager graduates of Publix's own school, out of the

Publix's own school, out of the seventh session, have been lucky enough is getting assignments to the been been to the been been to the been been to the been been to the been

over. They are J. R. Fraser, Rochester; Joseph Klein, Gardner, Mass., and John Krier, Davenport, Ia.

BRANDTS LOST \$12,000 ON NEWSREEL HOUSE

Samuel Cummins, picture distrib-Samuel Cummins, picture distrib-ulor and theatre operator, latter usually on rental or sharing terms, has taken Werba's theatre, Brook-lyn, N. Y., under a lease. Cummins' tenarry starts April 28. He has an-rounded no picture to open. The mostly on pictures so far have been mostly on system. Indorsed by local authorities.

authorities. Werba's in Brooklyn is the house some time ago, and following the opening of the Embassey, New York, as the Newsreel theatre for Pex Metretone, taken by Harry Brandt, of former Brandt Brothers, exhibs, for a similar policy in downtown Brooklyn, on a grind at 25 and 35c top. It is said Werba's lost \$12,000 for the Brandts in the newsreel venture.



edy.
Bristol, England.
Represented by JENIE JACOBS

WILL WM. FOX DO **COMEBACK IN** FILM TRADE?

Is William Fox coming back in the picture business, strictly on his

One of the most responsible of

One of the most responsible of film organizations understands that he is. That he has already commenced negotiations for two large independent companies, it is said. Columbia, one of the pleture companies included in the report, admits that. It would be logical for mits that. It would be logical for all the pleture companies included in the report, admits that. It would be logical for a logical for a logical form and the pleture of the p

this time." Fox's brother-in-law, Milton Schwartz, has been with the Columbia organization for several months now, traveling back and forth to Europe with the Itherant Joe Brandt. But that and heact they Total Schwarz Law 1988 and 1989 a

Joe Brandt. But that and the fact that Joe is on the ocean on another voyage shouldn't be taken in the light of confirmation, it is exclaimed by those remaining home. Whether Fox is permitted under, his agreement with the Wall Street and electric interests to return for several years is the question raised in the wire quarters. That there is a proviso in Fox's agreement to serve in an advisory capacity at a yearly salary of \$500,000 answers the questions, so far as some electric questions, so far as some electric executives are concerned.

RCA Photophone Shows Profit for First Time

Chicago, April 15. Radio's Photophone profit is \$600, 000 for the first three months of 1930, with a total of 1,403 installa-

tions.

Of all the executives placed in charge of photophone, Charles Ross, young comptroller from RCA, is credited with pulling the equipment enigma of Radio into the black after a rocky rnd career of two preceeding years.

years.

In the saddle six months, Ross took the Photophone books which, according to sources here, were \$200,000 in the red last March. Three months after taking charge Ross, last December, got Photophone for the first time in its existence into the money.

JAKE WILK FOREIGN TRIP

JAKE WILK FOREIGN TRIP
Jake Wilk, of the Warner sccnario department, New York, leaves
for an eight weeks stay abroad
via file de France Friday night.
He will visit Paris and London
and possibly Berlin. One of his
main reasons for the trip is to find
some foreign writer who can turn
out some acceptable material for
present-day talkers.

Billy, the Kid's, Town
Hollywood, April 15.
King Vidor may start "Billy, the
Kid," variously reported as Metro's
first wide Bilm under consideration,
in Lincoln, N. M. It's the feud
torn town figuring in the southwestern outlaw's life.
The largest western town everbuilt will be put up near here to
duplicate Lincoln as it was in the
late 70's.

Warners Taking Harris String in Pa., 27, and U's Wis. Circuit, 12 Houses

Warners' Stock

Warnerites concede it would Warnerites concede it would be a comparatively easy matter for outside interests to corral control of the company, as has been reported the Meehan-Raskob interests already have done for Radio Corporation (2000) and Electric (2000) and (2000)

field.

The Warner brothers, themselves, own between 250,000 and 300,000; Goldman Sachs, the brothers' bankers, around 300,000.

Mike Meehan and J. J. Ras-

Mike Meehan and J. J. Ras-kob, according to Warner sources, when "last tabulated" by executives of the brothers, had around 300,000 shares. The latter figure, however, is greatly amplified by other sources in filmdom, and also in the electrics.

Beetson Rejects Agents' Commt.; **Unrepresentative**

Hollywood, April 15.
Fred W. Beetson, representing the Producer's Association, informed a committee of five agents, elected at a meeting of film artists' representatives, to confer with producers on the regulating and standardizing of agency conditions, that the committee was unsatisfactory to the producers and a more representative group would be necessary. Committee consisting of Grant Dolge, Freddie Fralick, Myron Seiznick, Morris Small and Eddle Silton.
This group was shoved through

Morris Small and Eddle Silton. This group was shoved through at a meeting of local agents, attended by about 55, with those resenting the invasion from the east swinging the balance of power. Methods were so raw that Morris Revnes, one of the agents at the meeting, declared that he did not see any use of recording an open vote in an instructed meeting where the majority of those attending had been told how to vote. He further stated that he had been given his instructions how to cast his ballot as he came up in the elevator.

instructions how to cast his ballot as he came up in the elevator. Although those present representing some 44 licensed agencies many did not cast a vote on the committee tabulation which wound up with six local agents named out of seven, the latter to represent the New York contingent. Committee, in turn, nominated five to function as alternates. Dolge functioned as chairman of the meeting.

L. A. to N. Y.

Gene Buck J. C. Rosenthal Max .Dreyfuss Louis Bernstein Louis Bernstein
Norma Taurog
Mrs. Benny Rubin
Arthur Hammerstein
Robert Chisholm
Lenore Ulric.
Herman Fowler.
Howard Dietz.
Felix M. Feist.
A. Griffith Grey.
Charlie Einfeld.
Hector Turnbull. rnstein

N. Y. to L. A.

Lew Pollack. Mrs. Fred Fisher. Jack Robbins. Mrs. Harry Rapf. Herbert Fields Rodgers and Hart Louis B. Mayer.

Lou Anger's Breakdown
Hollywood, April 15.
Lou Anger is confined to his bed
with a nervous breakdown.

Anger represents Joseph 7 Schenck's real estate interests, is cluding the local Hotel Roosevelt.

Pittsburgh, April 15.

Warners are taking over the en-tire Harris theatre chain of 27 houses shortly, despite denials from both parties. Deal is said to give the Harris end \$3,000,000.

Cash and Warner stock in trans-action, but just how much is not Cash and Warner stock in transaction, but just how much is not known. Harris houses are in four states — Pennsylvania, Delaware, Ohio and Michigan, although majority are located in and around Pitteburgh. Chain has Harris de luxer in McKeesport \$500,000 house under construction in Butler, Pa, with sites in Johnstown, Washington, Donora, Youngstown, Ge Wilmington, Del, and elsewhere-in Control in Harris interests is held by John H. Harris, shother of late Sernator John P. Harris, frounder, and Dennis Harris, brother of fouldet, Harris deal will give Warner combo virtual monopoly in this section with transactions reported previously as result of firm's expansion policy.

U's 12 in Wisconsin

U's 12 in Wisconsin

Chicago, April 15.6

Warners will take over Unitversal's 12 Wisconsin houses May'l,
Deal is in line with Universal's
declared intention of disposing of
its theatre holdings.
Very little cash was exchanged,
as Universal mostly operating on
leascholds.

Houses are eight neighborhoodeys
in Milwaukee, two in Racine, and
one cach in Sheboygan and Kengsha, Wis.

In the last few months R-K-O
anl Fox were reported out for this

In the last few months R-K-O and Fox were reported out for this string. Fox dropped out when its blow-up occurred.

In these kind of deals since Lougs Cohen started to handle Universap? realty, an advantageous contract, is usually made with the purchaser for U's produce program on a long term.

WARNERS TELL JOLSON TO STICK WITH B. B.

Hollywood, April 15.
Following Warners acquisition of
Brunswick-Balke-Collender Al Jolson resigned as a member of Brunswick's board of directors. This because of his affiliation with United

Artists.

It is understood his resignation has not been accepted and that Warners desire Joison to remain with Brunswich, regardless of his U. A. switch.

A new arrangement is probable whereby Joison will record for Brunswick but carefully confining himself only to established hit numbers and not bothering with in-betweeners,

Warners intend reorganizing its latest, Brunswick-Balke-Collander, so, as one of the executives states, "It won't be recognizable a year from now."

from now.

Trom now.

Warners is acquainting BB's biggest executives with the home office on 8th avanue, which will be theirs from now on as well. The prothers have a few changes in the personnel in mind. That the main inspiration for the purchase was a television-radio proposition is denied by the brothers. They chortle over the idea.

Some of the most interesting things in the buy are many accessories which the Warners are counting on using in the projection booth and studio in connection with sound. Denial is made that this angle, plus the Klangfilm buy-in, is getting them further away from Western Electric.

GRAUMAN TRAVELING

Going with "Hell's Angels" as Pres-entation Director

Hollywood, April 15.

d Grauman has made a deal
Howard Hughes to handle the

with Howard Hughes to handle the worldwide presentation and exploitation of "Hell's Angels." It marks Grauman's return to activity after a year's retifement.

"Angels", opens at the Exyption. Hollywood. early in Max, for its promise. Ornuman will stage spectrum of the promise. Ornuman will stage year the promise.

FOX'S NEW BOARD NEXT W'K

68 mm. Wide Film Compromise May Be Reached in N. Y. by All Companies

A decision standardizing wide film te expected any day. From indicaje expected any day. From indica-tions, following a canvas of the Hollywood situation, the agreement will probably be the compromise width of around 68 millimeters. This relieves Fors Grandeur of two and adds three to the Paramount and Radio systems. In the advance-ment of standardization is the so-ment of standardization is the so-ment of standardization is the so-tup of war on artistry versus com-

lution of a knotty end caused by Hollywood's stand in the metter. A tug of war on aristry versus commercialism ensued until the pot was mercialism ensued until the pot was a falegation of euclineers, sitting in on the conferences here, was to the west coast to g't the low down. As things now stand, Holywood is pulling its fingers out of the ple, entrusting the New York end with full power in the wide angre. Suggestions coming from the coast's Academy, etc., have been relegated to the class of sidericalistic exert considerable influence over the engineering body commissioned by the producers to agree on one width. Where the Spoor and Paramount men were as certain of the value of 65 as Fox has been for its 70, they now are convinced that the compromise is necessary for all-round satmise is necessary for all-round s

inlas is necessary for an round our fafaction.

And .Hollywood, the engineers bring back, is as happy to let the glant film problem be handled entirely in New York providing that "the best wins."

Lon Chaney's Imitation Lands Him in Hospital

Hollywood, April 15.
While imitating a parrot in "The Unholy Three." Lon Chaney burst a blood vessel Saturday. As a result Metro has rearranged shooting schedule, but if Chaney cart resume in a week production will be halled. Star is at St. Vincent's Hospital, where his condition is not considered serious.

Kicks With Variations In Natheaux Family

Hollywood, April 15.

Velma Natheaux has started divorce proceedings against Louis Natheaux. Charges he kicked her in stomach and mouth to accompaniment of profane language.

She also names women. They were married three years ago.

Politz, WB Buyer

Hollywood, April 15.
Herman Politz has been made general purchasing agent for Warners and First National studies as were as all the western Warner the-Dair-

Politz was formerly a partner in a large tailoring firm out here.

DeMille's Other Daughter
Hollywood, April 15.
Cecil B. DeMille's daughter,
Katherine, is starting a picture career. Her father has placed her in
'Madame Satam' for a minor role.
The older daughter, Cecilia,
passed up a career in celluloid by
her recent marriage.

EINFELD CALLED EAST

EINFELD CAILED EAST
Hollywood, April 15.
Charile Einfeld left here Saturday
for New York. Sudden return was
que to call from the home office.
First National's publicity chief
had been in town on the yearly
visit to flash current product and
find out what was in the new lineup. Sojourn here was to have been
for two or three weeks.

Fox Coast Meeting

Hollywood, April 15.
Fox annual sales convention will

Coincidence?

With the Warners' announcement that its new Hollywood on Broadway will open April 22 instead of April 17, everyone remembered that April 17 is Holy Thursday.

"Hold Everything" remains the picture as originally billed.

BALLYHOOING **MADE NEW FILM BEAT RECORD**

Concrete Frisco's ample of Circus Exploitation for B. O.

If "Ingagi," the wild animal (go-rilla) picture that has set the town by the ears and smashed all exist-ing records at the R-K-O orpheum here proves anything, it proves the value of a circus bailyhoo and the efficiency of big top methods, in selling pictures in main stem the-

efficiency of big top methods in eliling pictures in main stem the-atres.

Rushed in in two days with no advance billing, no tleups, and no compalgration to the firm P.A. "Ingagi" hit close to \$4,000 the opening day. Most of this was pulled in as a result of a stuffed wild animal exhibit which Manager Cliff Work shoved into his lobby, giving a kick to the previous dignified R.-K-O methods of exploitation.

He turned the front of the theatre into a reproduction of the wilds of Africa, using palined anixabackgrounds, crammed in plenty of stuffed animals indigenous the the ballyhoo wild an enormous exhibit directly in front of the bo., showing a life-sized stuffed ion tearing to pieces a stuffed gazelle.

With the aid of a loud speaker and some jungle-sound records on a hidden phonograph, even the noises of the African bush were reproduced, stopping passersby in droves. In addition to this, much of the success was credited to the distribution, house to house, of a tabilottion, house to house, of a tabilottion to the sunce of the African bush were reproduced, stopping passersby in droves. In addition to this, much of the success was credited to the distribution, house to house, of a tabilottion to the sunce of the African bush were reproduced, stopping passers the sensational features of "Ingagi," notably the tribal sacrifice of women to roving gorillas.

The first day's business, in itself

tional features of "Ingagi," notably the tribal sacrifice of women to roving gorillas. The first day's business, in itself unprecedented in this house, climbed the second day and went on climbing through the week until the management couldn't believe the figures that came from the b. o. Irony of the situation is that "Ingagi" was offered to practically every manager along Market street and rejected. They characterized it as a "raw fake" that they wouldn't linited on their patrons, but the public that has flocked to the Orpheum failed entirely to take any suck view. As the contract when the contract when the contract when the owners of the film gave him \$1.750 to release it to the Orpheum. Wagnon in doing this passed up a small fortune.

Mayer Called Back

Mayer Called Back

Fox annual sales convention will sales convention to the convention of the sales will be the spot.

FMINENT NAMES

Clarke's First Attention to Financing-All Debts to Be Paid and 14 Millions Left Over in Cash-Sheehan Extending Personal Attention

SELL NO ASSETS-FINAL

The new Fox board of directors is expected to be made known early next week. It will be extended to about a dozen members, and made noteworthy in its representation. It is not represented to be a supported to a support of the suppo

BANCROFT WOULDN'T SPLIT

So Gary Cooper Replaces Him in Par's "Spoilers"

Hollywood, April 15.
George Bancroft is out of Paramount's "The Spollers." Company refused to give him sole starring honors in picture with big name cast. Gary Cooper replaces.
Bancroft will be seen next in "The Caveman," another of his regular starring series. Meanwhile he is temporarily laid up with a sore throat.

U's \$125,000 Guarantee

Universal has acquired the talker

Universal has acquired the talker rights to Preston Sturges' play, "Strictly Dishonorable," from Brock Pemberton, producer. John Boles will be starred by U. According to the agreement between U, Sturges and Pemberton are together guaranteed \$125,000 from the sale of the picture and television rights.

INCREASE TO 12; Sheehan's Unique Record for Handling All Fox's Production Work While Held in New York

Wm. Fox's Gifts

To date three munificent gifts have been reported given by William Fox, following the sale of his Fox stock holdings

by William Fox, following the sale of his Fox stock holdings last week.

Latest reported from the coast is a \$500,000 check received by \$501 Wurtzel, a Fox stand of the coast
HAYS' "DON'TS" NO GAG FOR **FILM MAKERS**

dent, has been devoting his entire attention to the finances of the companies since assuming charge upon his return to New York last upon his return to the control of the New York last upon his return to make the companies of the New York last upon the companies (Fox Films and Fox Theatres).

With the new administration of the Fox companies in action for inserting the carpet before Hary just as fast as Whalen would haul in a cop with the news from today (Wednesday) all of the outstanding due indebtedness of the Fox companies will have been paid with a cash surplus of \$14,000,000 left in the Fox treasury.

Organization Undisturbed The more important shifts in the Fox companies' operations will occur in the cast. It is unlikely, active the control of the New York last upon the producers advisors are glad they decided to battle it out in the open west, with the west operating as at present under the guidance of Hart (Continued on page 22)

BANCROFIT WOULDN'T SPLIT

"So Big," 2-Reeler

Hollywood, April 15.
"So Big," the Edna Ferber novel, has been made as a two-reel short by Warners.
This nips any idea of Pirst National repeating the story, made silent with Colleen Moore as a dia-

log feature.

Sick Wyle dialoged condensed

YOUNG LAEMMLE EAST

Universal City, April 15. Ivan St. John, head of Universal's publicity department, becomes as-sistant to Carl Laemmle, Jr., when the latter leaves for New York April

A remarkable part of the most extraordinary flareup in a manimoth nstitution such as Fox is the part accompilished meanwhile, in order that Fox production should not be retarded, by Winfield R. Sheehan, hed in New York for over five months during the troubles. Leading figures say there is no parallel in big business for the Fox matter, in its magnitude of assets and complications of its financial matters, that threatened often to entirely destroy the morale of the whole oxitoy the morale of the whole oxitoy the morale of the whole oxitoy the morale of the subject of the whole oxitoy the morale of the subject of the whole oxitoy the subject of the form Institution such as Fox Is the part

number of phones seemed to be open all of the time, with Sheehan seldom carrying on a consecutive conversation. He talked with the Fox stare, writeral the heads, with Fox stare, writeral New York bankiers, lawyers and other easterners who were only interested in the Fox business snarl. The quantity of work accomplished by Sheehan, in his endeavor to keep the Fox studio program rolling on schedule, and his attention at the same time to the Fox tangle, could not be overlooked by those is could not be overlooked by those is many of the Fox New York staff. During his imprisonment at the Saroy, Sheehan directed the purchase of a ground 35 plays for next season's Fox feature program, of about 30 professionals engaged in New York; signed five writers and four directors, besides around 18 seed of the procession of the production of the position of the production of the pr sued instructions daily to the stu-dies on production procedure by

It is expected Sheehan will leave for the coast by April 22, his first visit to the Fox studio and his home in Hollywood in nearly six months. Among the actors engaged since last October are:

Actors

Humphrey Bogart, George Brent, Lucile Brown, Robert Burns, Fred-(Continued on page 22) It is expected Sheehan will leave

Notre Dame Team and Campus in "Toplitzky"

Hollywood, April 15.
Before Jack Oakle returns from
the Paramount Long Island studies,
he will stop off at South Bend,
where Director Frank Tuttle will
take the initial scenes of "Toplitzky
of Notre Dame."

of Notre Dame."
Skeets Gallagher and Harry
Green will also go there from here
to play featured parts in the picture. The Notre Dame football
team will also be used for several

team will assess shots.
When the company returns the Notre Dame team is to accompany it for shots of a game to be played here. St. Mary's College team may be brought here from Marysville to play opposite it.

PEP ON TRACK

PEP ON TRACK

Isa Angeles, April 15.

Standard Oil Co. of Cal., is dickering with a number of producers for single reel talkers on salesmanship. Pictures will be used to wise up employees and independent dealers on the proper methods of Talkers will also be made of heads of the company etvine na nafet.

of the company giving pep spiels to heat up delegates at company con-ventions.

sistant to Carl Laemmle, Jr., when the latter leaves for New York April 22.
St. John will accompany his boss on the trip.

Gray Loaned, Not Released Hollywood, April 15.
Lawrence Cray was only loaned to Columbia by Metro. Jie has not been released by Metro as reported.

Devies, Head of G-A-F Merger. Gives Outline of Plan for Countries Besides France

Paris, April 5.

Following the formal approval of the Gaumont-Franco-Aubert merger, Maurice Devies, vice-president of the Banque Nationale de Credit, which figured importantly on the financial end, set forth his plans to the G.A.F. merger and the G.A.F. merger and the financial end, set forth his plans to the G.A.F. merger and the financial end, set ording to the banker, is the most important current coherent. Perfection of the industrial phases, especially on the recording end, will be heat tackled. Then only will the production phase of the G.A.F. alliance be given in the production of the industrial phases, especially on the recording end, will be heat tackled. The only will the production end of it, distribution and thesaft operation will automatically take. The present capitalization of the combine is \$3,400,000 which, states Devies, represents a real equity of about \$6,000,000, since the new mominal capital does not represent the full value of the shares of, the merged, corporations. This is because Devies had arranged, prior to the actual physical merging, that one corporation buy in one the other and the state of the companies reappraised at current prices would be far in excess of the book value, which has been taken as a basis for capitalizing the merger.

Besides this, power has been given the board to increase the stock capitalization at will, up to \$8.—(Continued on page \$8)

capitalization at will, up to \$8,-(Continued on page 63)

Continental Changes in Par's Continental Staff

Paris Continental Mail

With Adolphe Osso, head of Paramount-in France, having Jormally,
introduced Robert T. Kane as being
Paramount backed in his foreign
language talkere, productions, Kapis
has abalidoned his own offices sand
teken space in the Paramount theatre öffices; Young Dick Blurderthal
is agisting Kanee. soon of Emil E.
Melville A. Shauri, wice presty in
charge of Younger and Emil E.
Melville A. Shauri, wice presty in
charge of Younger and Emil E.
Melville A. Shauri, wice presty in
charge of Younger and Emil E.
Melville A. Shauri, wice presty in
charge of Younger and Emile Jord
have to emily back to Europe. Mel,
was special representative for Paramount abvörd, with Osso continuing
in practical and executive charge of
all business affairs, as heretofore.
John C. Graham, Par's general
European rep, with Shauer's leavetaking, takes up Shauer's duties as
well as special rep for Paramount abvörd in Formerly assistant to
Eddie Ugast, Formerly assistant to
Eddie Ugast

department.
Shauer is going to California, according to local advices, to get a load of the production end and learn it under. his father's sponsorship, particularly with an eye to the foreign talker market; but primarily for general knowledge.

'Jazz Singer's' Run Record

After six months' continuous showing at the Trianon Clne, Brussels, Al Jolson (whom Belgiams persist in calling Jonson) in "The Jazz Singer," has withdrawn to make way for "The Divine Lady" (Corinne Carette). Griffith)

six months' run is the local

Swedish-Played Par Film Will Be Made in Paris

Paramount's representative, Andre Davens, traveling through Copenhagen, after having visited Stockholm, stated he will bring a troupe of prominent Swedish actors to Paris soon to play in a Swedish talker drip Paramount's studio in Paris Pilm will also be produced in French and will also be produced in French and will also be produced in French and

Engaged among others two of len's prominent acto son and Costa Ekman. actors,

French Plays for Films?

Paris, April 5.
"Varlety's" Paris office in reporting 'new plays 'hereafter
will also supplement 'the
Broadway possibilities. with
comment on the French talker

rights for the screen.

American producers looking to Fench, German and other foreign plays not exclusively with a view to the world's film rights, but also with a thought to the local territorial possibilaties. Many a good French play would make good French tailer fare, if not okay for the world's narket.

RCA MAY MOVE INTO CONTROL

A quiet, unostentations move by RCA for important position in European theatre control is believed to be behind the hook-up RCA Photophone recently made here with Pathe-Natan whereby P-N becomes the ostensible agents exclusively for RCA in Freda.

Pathe-Natan wherevs at the ostensible agents exclusively for, RCA in France. In actual working out, RCA's control of the P-N circuit is foreseen by some, as Natan is said to 'hinve paid for the RCA Photophone equipment in 45 of his houses with shares of stock in the P-N enterprises, 'These shares are said to give RCA a strong 'in' on the commany.

give RCA a strong "in" on the com-pany.

Natan says he was negotiating with 'Verdadight' gwner of '59,5%pailsh theatres, for control thereof, but behind that also is seen an RCA move, as the RCA Photophone pro-jection 'quipment would go into all of these Spanish houses.

of these Spanish houses.
This alliance of over 100 theatres
in France and Spain would guarantee RCA and its allied production
companies sufficiently for some
conking French and Spanish talker
productions.

Wiring in Switzerland

Western Electric is wiring 17 more

Western Electric is wiring 17 more theatres in Switzerland, where there are already 14 theatres W. E. equipped in 11 different cities. Theatres under way will be completed by June. Talkers will then be shown in Aarau, Baden, La Caux de Fonds, Olten, Soleure, Winterthur, all of which have no wired theatre as yet.

In Holland, the Flora at The Hague, and the Ooster theatre in Rotterdam, will also be W. E. wired by May. This brings the total of Dutch houses sound equipped with W. E. wire to 9.

Bi-Lingual Features, Wettstein-Supervised

Paris, April 5, Ernst Wettstein, formerly British representative for Svenska Bio-graph (Sweden), is now the Brit-ish rep for Jacques Haik, French India wedwear

ish rep for Jacques Haik, French Indie produces.

Wettstein is supervising a French talker version of E. A. Dupont's Addande, "Wettstein to the German of the Cernan of the Common of the Cernan of the Cernan and English. It is access prompted Haik to do a French version which Jean Kemm will direct. As with Haik's "Mystere de la Villa Rose," he prefers Elstree as a production center to Paris and is sending French talent to London. H. G. Grantham-Hayes, English direction with knowledge of French, is directing "Lord Richard in the Pautry," English farce, as a billingual talker, under Wettstein's supervision.

supervision.

"Richard" cast includes Ginett
Gobert, Michele Verly, Andree La-fayette, Madeleine Guitty, Baron
Fils, Henry Garat.



McGARRY and DAWN

Comedy Dancers, In-ebriate Featured in Harry Gourfain's

"Smart Smartles."
This week (April 11), Paramount,
New York,
Next week (April 18), Paramount,
Brooklyn,
Direction PHIL TYRRELL.

DENMARK LOOKS GOOD FOR FILM REVENUE

Paris, April 5.

Denmark as a new market is very favorably regarded here. Robert Solness for Warners here says "Jazz Singer" earned \$70,000 for WB in Denmark, aided by its being the first wow talker and a Jolson special.

Opines the first Danish talker will anic 'em and earn \$100,000 for the

Patched Talker Tried With Singer and Discs

The Hague, April 3.

The Fritz Hirsch German Operietts Company started an experiment in Rotterdam' in sound-filming, At the Tivoli part of the stage was prepared to serve as a film studio and Friedl', Dotzar, githr, sains and acted some of her most popular operata songs. While cameramen the records were played which had been made previously by her.

The Med. was in receipt her to see The Hague April 3

The idea was to get her to act the singing with lip-movements, sort of a reversed talker-procedure. The Hispano Film Co here is trying that way to get synchronized records and films of popular songs

If the experiment succeeds it will be tried with other talent,

Dotza and others

Czech Apparatus

Prague, April 4, First apparatus to make own sound films in Czechoslovakia, has been bought by the Prague A. B. Film Works from Tobis of Berlin. With the exception of England, France and Germany, no other film company in Europe's 1s the possessor of its own sound-film-making apparatus.

British Film Field

By Frank Tilley

London, April 4. With the bulk of the foreign, which is a lot of dough, coming from this field, it ought to be worth while American distribs making a check-up on what does not go here. Roughly, back-stagers are through; musical comedy only good if either new, like "Broadway Melody," or a fairly recent theatre success here, like "Hit the Deck." The 5-10 year like "Hit the Deck." The 5-10 year of musicals done over suffer badly from two things: tunes Just old enough to be stale and comparison with London stage cast. This goes for such as "Sally" and "No, No, Nanette."

Revues with thousand-eter casts.

Nanette."
Revues with thousand-star casts, as "Happy Days" and "Show of Shows," don't cut overmuch ice, public fibing at billing and then seeing only some and for short flashes. "Show of Shows" here cut beut. Lillie and Lupino Lane nun-(Continued on page 63)

Americans Must Produce Abroad To Hold Foreign Market, Claimed

ENGLISH NEWSREELS

Hot Competition With Pathetone Entering British Field

London, April 5.

Intense competition between various newsreel concerns here taken on the constant of the cons London, April 5.

putting out magazine pictures in sound.

sound.

First move to tighten up on the news angle was made by Gaumont, issuing its reel as a bi-weekly. Movietone is said to be countering by laying down plans for a daily issue for key houses.

Belgian Flops 3 Features in Row At Amsterdam

Amsterdam, April 2.,

Ainsterdam, April 2...
Before the Netherlande Filmliga
the Belgian film director. Charles de
the Belgian film director. Charles de
the Belgian film director. Charles de
the Belgian film director and the belgian film of the
telephone. "Impatience" and "Historie de
the Detective" Public hissed off the
Detective" Film film film film did
not prependit film film film did
not differ from the ordinary newsreel with only a number of scenes
in negative instead of positive. "Impatience" seemed made of elastic;
not over a quarter of it was really
recorded, the rest repetition.

Poland's First Big Film

Brussels, April 4.

Poland's first big film, "Maroussia," was shown privately here by Hendricks, agent for Belgium. It created a good impression.

Josef Leytes, producer, reveals sound technical knowledge and has a good cast. Outdoor scenes showing landscapes new to Belgium we're particularly admired.

Italy's Famous Dramatic Star, Tina diLorenzo, Dead

Star, Tina dil.orenzo, Dead'
Rome, ppill 2.

The well known tamadic actess, Tina dil.orenzo, hard actess, Tina dil.orenzo, hard actess, Tina dil.orenzo, hard actes a maria dil.orenzo, hard actes a maria dil.orenzo del consideration of legitimate acting in Italy, and was, the foremost female lead in Italy during the 90's and even later. Her husband, Armando Falconi, one of the outstanding actors here, rushed from Naples, where he was playing, to his wife's bedside, arriving just in time to hold her hand as she breathed her last.

The press is full of columns of comment of the once famous Tina, who made famous many of the plays

comment of the once famous Tina, who made famous many of the plays of such dramatists as Sabatino Lopez. Dario Niccodemi and Giovachino Forzano. Tina dilorenzo played in dramas by the Frenchmen Donnay and Bernstein, in plays by Sudermann and Pinero, Rostand and Marco

Faris, April 4.

Fleture people coming into Patigare more and more firm in their opinion that Hollywood-produced foreign versions will not do abroad, Germans ette "Der. Tolpatch" ("Dummox")—the UA-dubbed talketer—as a horrible example. The French are negative about how Chevalier's "Love, Parade" was slashed and cut to produce a hybrid synchronous Version.

chronous vorsion.

Expansion of Germany along these lines is inevitable. Not only are the UFA and Toble studies only side of Berlin working hard turning out sundry versions, hapf German talent is generously sprinkled at Elstree, near Jendon, and ar Epilanay, outside of Parls. At the latter producing center, Sokal-Sofar Films maintains permanent stock companies of Friench, English, Germand and Spanion casts, with Italiana and Spanion casts, with Italiana Society of the Companies of Friench, English, Germanies of Spanion casts, with Italiana Spanion casts, with Italiana Companies of Streen. Buttheys of Streen.

man and Speines casts, win tar-lans to come.

Signor Stefano Pittilings of the common
In the Balkans, the German Guerers are coming along at a great clip. Czechs, Yugoslavs, Serbs and Croatians understand German and prefer that to the American prog-

uct.
The Germans razzed Warners'
Molssi talker in German as an instance that even with a German
star the American methods lack
the proper conception of the Continental tastes.

me proper conception of the Conti-nental tastes.

That the American Industry will,
have to take up foreign production
activity on the Continent, with
Faris as the import likely center,
faris as the import likely center,
loan picture interests who America
lize the value of the foreign laraguage talker market to America,
but state it can't be retained from
a Hollywoodian' vantage point.
They must come over here and
produce.

(This same subject was extensively reported upon in last weeks "Var ety," from the domestic and foreign angles.)

Money Difference

London, April 15. Arthur Dent, managing director

Arthur Dent, managing uneconof British International Pictures
Export, Ltd., denies there has been'
a split between his company and
World Wide of New York, distributors of foreign product.
He says the 'actual state of afclars is that British Export has
when the beautiful and the beautiful and
World Wide has delayed payment,
of money which British Export contends is due on account of productions already distributed by World,
which tions already distributed by

R-K-O'S S. A. OFFICE

Opens Exchange at Buenos Aires—

Buenos Aires, April 15.

Radio Pictures is entering this territory aggressively for the first time for the marketing of its pictures, opening an office in Buenos Aires. A representative is due from New

A representative is due to make the York shortly to take charge.

First booking was "Rio Rita," at the Cine Ideal, town's latest de luxer. Sold out in advance for the

opening.

METRO'S FOREIGN VOICE

, Hollywood, April 15.

Metro will tell delegates to the International Exhibitors conference at Brussels in June, what, it is doing one foreign language pictures. A two-red talker is being made for this purpose. Film will start in Louis D. Mayer's office and take in all formation of the control of t

DEFOREST BUY BY WARN

WALK-OUTS ON SILENT FILM IN PARIS

"Trail '98" at New Olympia Couldn't Hold-Other Demonstrations

Paris, Aprli 15. Jacques Haik's remodelled Olym nia opened April 10 as a deluxe boulevard film house showing "Trai of '98 (M-G-M silent) to walkouts

of '98 (M-G-M silent) to walkouts.

-Public's reaction to the silent
picture makes it plain they want
talkers here. That goes even for
the ritay clientele of the boulevards.
Early in the linitial show announcement was made the only
French talk in the performance
would be not be a performance
where the performance
would be not be a performance
where the performan proval, again indicating anew ris is strong for its native tongue on the screen

on the screen.

House Is beautiful in its new dress and with capacity increased to 1,900. Show also has stage presentation as regular policy.

To Placate Norse Exhibs

Copenhagen, April 15 American distributors are meetthe Scandinavlan exhibitors here in an effort to bring about

here in an effort to bring about an agreement or rental scales. Season follows widespread crosses by Morres showmen that price to talkers were unreasonably high. Distributors temporated with the theatre men, promising to put the controversy up to their home offices, meanwhile seeking to get a hearing for the argument that production costs on talkers made necessary high rentals and instead of revision downward, the rental scale should be even higher than it is to bring the producers adequate return.

should be even higher than it is to bring the producers adequate re-turn.

Reasoning made little impression. Swedish, Norwegian and Danish exhibitors have perfected an organi-zation on the issue and are making threats of a general boycott against American talkers.

"Love" Copenhagen Smash

Copenhagen, April 15.

"The Love Parade," at the Kino
Palast, here, is a smash. This Para
amount (Chevalier) talker probably
all. in French. Copenhagen, Denmark, employs the Danish tongue.

23 of 100 Rejected, Films Reinstated in Australia

Sydney, April 15.

State censors, reporting for the Year, list 100 pictures rejected.
Of this total distributors carried a fight up to the Appeals Board, which overruled the first censor group and put its o.k. on 23 rejected productions. cted productions. Tasmanian censor has just refused

to permit the showing in that terri-tory of "The Cock-Eyed World"

Zurich Likes "Vienna"

Zurich, April 15. Atlas Picture (German) feature,
"Vienna, City of Song," well received at its premiere here.
Direction is credited to Richard Oswaid.

"Frankenstein" For B'way

London, April 15.

Horace Liveright has bought the American rights to "Frankenstein." Lyn Harding will be sent over to start in the drama, under a two year contract with the manager.

Info for English

One of the English trade papers printed the following, which mentions the name of the writer of the Radio Pic-tures publicity had escaped the

For his information, the name ls Hy Daab, Radio's publicity

This is part of the English

omment:
"For the moment the identity escapes me of the ad designer of Radio Pictures, the unblushing genius of the vivid slogan, who blares his brilliancy across the U. S. trade papers.

Everyone of us who picks up the American papers must receive a hearty joit in the emotional jaw when the the emotional jaw when the mail arrives. Those Radio spreads are the biggest, brightest things in the U.S. trade, as delicious and invigorating to look at as they are useful to draw the buyer."

German Indies See Menace in Combo Of Warner-Tobis

Berlin, April 15.

SPIO, organization of the leading German picture producers, adopted a resolution at its meeting here demanding that the government undertake legislation insuring the use of sound facilities to any Independent producer.

What they want is a law which will compel owners of controling patents to fix fees and then permit use of sound to any independent producer who meets the legal pay-

The development awakening the The development awakening the ploture makers to their situation is the agreement between Warner Bros. and the Tobis people. The Germans see in this alliance a new threat of American domination and agitation is designed to meet menace.

2 FLOPS IN AUSTRALIA

"Shrew" and "Prince," Latter Si-lent, Die in Sydney

Sydney, April 15.
Two American pictures which have failed to make headway here are "Taming of the Shrew" (UA), and "Prince and Papuer," latter an old silent, starring William Faversham

snam.

First named, by Plckford and Fairbanks, goes down on the record as a flop at the St. James here. The Faversham did little better at the Royai, also in Sydney.

'Historical Liberties' Keep 'Guard' Out of France

Paris, April 15.
Distortion of historical facts for literary purposes offends French people who are intensely patriotic. Fine quality of production is nullified by mistakes in this regard, as examplified in the case of Universal's "The Marselliaise" (called "Captain of the Guard in the U. S.), talker which will not be shown in France at ali,
Instead, "The Western Front" will be Universal's next in this market.

Instead, The Western From win be Universal's next in this market. Alexandre Stein, U's French chief, saw "The Marseillaise" in London and made up his mind its historical liberties had ruined the picture's chances for France.

"Godless Girl" Liked Brusseis, April 4.

Cecii B. de Milic's first sound film at the Lutetia house here.

STRENGTHENING EUROPE, REASON

40% of DeForest Over Here - Added Protection Along with Tobis Buy by Warners-Western Electric In, but How, Denied

NO FREEZE-OUT

Barely allowing Tobis-Klangfilm Barely allowing Tobis-Nianghim representatives time to embark with the buy-in, which they now claim gives them a "dominating position" in the foreign talker end, Wanner is rushing the closure for a huge chunk of another and more imminent enemy of the American electrics.

minen enemy or the American electrica.

This latest deal, papers for which have been drawn and approved by attorneys for both sides, is for 40% or Deforest, center of the little of the dealers of the little of the dealers of the little dealers of significant on collecting \$500,000,000 triple damages following the final showdown against Western Electric, one delayed for three years, in the Wilmington, Del., Federal court, one month from today (Wednesday).

For Its position in DeForest, Warners is called upon to pay \$1,500,000 in Initial cash and a remainder, running into an unknown figure,

der, running into an unknown figure

within five years.

In the few parts of the trade familiar with this latest move, skepticism was expressed about the sincerity of the brothers' battle with (Continued on Page 70)

NATIVE TONGUE ENOUGH FOR ANY ACTORS

Hollywood, April 15.
Metro has concluded that actors cannot as a general proposition successfully handle more than their native language. Henceforth, it will try to get away from multi-lingual actors when making foreign versions.

actors when making foreign versions.
Foreign versions will be separately east from the principal, or English, version. Ludwig Lawrence, Metro's representative on the continent, has been cabled to secure

x stage leads from France and ermany. Metro expects to use some of the ew foreign players in "His Giori-us Night."

WIND-UP ORDERS FOR TWO CONCERNS

London, April 15.
A compulsory winding-up order
was issued today against British
Photophone in the absence of oppo-

A similar order against Interna tional Talking Screen Productions was up, but postponed to May f on the plea that a proposal for a merger is now before the stockholders.

ger is now before the stockholders
This is the merger reporter
of British Filmcraft and British
Screen Productions under the proposed title of Argosy Filmcraft Co

Australia's Tariff Request

Sydney, April 15. Prime minister for the common-Prime minister for the common-wealth has addressed an appeal to the English government, asking that Australian pictures be admitted free of duty to the mother country. Argument is that English made film is admitted free in this colony and the island continent is entitled to a reciprocal pivilege Australian Labor government has lately been pilling on customs duties for all ple-tures imported from foreign nations

tures imported from foreign nati

Rushing "Green Spook" with French Made in Hollywood, Into Paris

BRYSON'S PORTABLE

Coming Over to See "Jazz King"

London, April 15.

James Bryson, head of Universal's European organization, is salling on the 'Europa' Thursday.

He is making the trip to witness the opening of Whitemanis picture, the opening of Whitemanis picture.

The King of James at the Roxy.

Bryson returns immediately, bringing the picture with him to trade-show in London with probable pre-release at the Tivoli, following the engagement of 'Journey's, End."

Bryson is taking with him a

nery's End."

Bryson Is taking with him a portable sound reproducing machine invented in Germany and ready for marketing, which he proposes to introduce in the States.

Universit's foreign manager at home, N. L. Manheim, was to have started a foreign survey soon, but the convention of export manager at home, N. L. Manheim, was to have started a foreign survey soon, but the convention of export manager at home, N. L. Manheim, was to have started a foreign survey soon, but the convention of export manager at the convention of export manager at home, N. L. Manheim, was a foreign to have a survey soon, but the convention of the foreign men to their posts.

Al Szechler, general European chief, resident in Berlin, will be on the "Europa."

BALKAN CHAIN OWNER SUICIDE. **BAD BUSINESS**

Savkovitch, Luxor Circuit, Hopelessly Tied Up-Belgrade Laid Off Talkers

Beigrade, April 15.

Milosh Savkovitch, owner of the Luxor circuit of picture houses, committed suicide here yesterday (14), as the cilmax to business worries growing out of the talker situation in the Baikan territory.

Talker problems in southeastern Europe have so far been recognized by the American and native distributors as to bring about lowering of rental scales, but reverses that affected the Luxor chief are believed to have been caused by his contracts for sitent product, which was abandoned when he wired his theatres with Biophone. The sudden competition in talkers at the outset increased rentais with Biophone. The sudden competition in talkers at the outset increased rentain the product of t

suffered generally.
Nelther Biophone, Paramount nor Neither Biophone, Paramount nor Metro, chief creditors, pressed claims, extending liberal credit to the chain operator. Reason for his business troubles was not revealed until his many contracts for silent pictures were revealed and the figures showing box office depression Savkovitch had been through. Tight along to tit admission prices, in deference to the prejudice of the fans against high scales, although all his competitors had revised their price levels upward. The circuit gained much public good will by its action, but business remained poor.

action, but business remained poor

Bi-Lingual in Prague

Prague, April 15. Horky Productions making a fea-ture picture of one of Edgar Allen Poe's works with dialog in Czech, German and English.

It is one of the first multiple-

Paris, April 15. Metro-Goldwyn's "The Green pook," with dialog in French, di-Metro-Goldwyn's "The Green Spook," with dialog in French, directed by Jacques Feyder and Andre Luguet, star of the Comedie Francaise, is being rushed into opening April 22 at the Madeleine.

It is the first French dialogued effect is expected to be consulted and the district of the whole when the constitution of the whole American industry in of the whole American industry in

Trade looks to it to help the status of the whole American industry in this territory as a sample of what Hollywood can do in quality production for the French.

Metro's haste is explained by a desire to beat out Robert Kane's production here of "The Hole in the Wall," due for Paramount release.

More significant is that with the "show window" here, will foliate the example of the Paramount, the New Olympic and other de luxe boulevard picture houses by going grind instead of operating on the reserved seat basis, with bookings of seats seat basis, in advance. with bookings of seats

Continuous is bound to swell the gross, which is a benefit to the American distributors who book all first runs on a percentage arrange

ment. uns of a percentage arrangement.

The property of the pr

STEP FOR INDEPENDENCE OF NATIVE FILM ABROAD

Paris, April 15.

Faris, April 15.
Albert Kohan, director-general of
the new Gaumont-Aubert-France
merger, has taken a definite step
toward insuring the independence of toward insuring the independence of French pictures in Europe of the American electric sound companies. Move is the completion of patent agreements between Gaumont and the German electrics. Aligemeine Gesellschaft and Siemens-Halske as well as the Tobis Kiangfilm groups, both German and Dutch and their French Tobis subsidiaries. Deal covers the whole Continent. Kohan now is negotiating for an arrangement which will cover England, other party to the conferences being British International, it is assumed.

Gaumont side denies that it has

negotiations on with either Warner Bros. or RCA Photophone. Gaumont is at work on the project of perfecting its own television de-

vice.

The Kohan organization is going aggressively after the business of independent exhibitors by offering liberal credit and financing sound

The Gaumont chief has given no-tice of a general shakeup in the Au-bert-Franco units of the amalgama-tion, alieging loose administrative methods in theatre operation. He remains non-committal on persistremains non-committal on persist-ent rumors concerning probability of a merger with the Pathe-Natan group. Natan himself denies any prospect of such a deal, but Kohan admits he would like to absorb Natan's choice chain of 40 theatres, but without their present operating personnel.

Australian Distrib Deal

London, April 15.
Stuart Doyle, head of the Union
Theatres of Australia, has closed a
contract with British Int. for the
distribution of that producer's entire product on this Island continent.

Contract carries with it a theatre franchise clause.

"Journey's End" in Smash Class; Winter Garden, Pop. \$30,800, and Par-Roxy's Big Money Tumbles

Tiffany brought in a gusher last week when "Journey's End" in its first five days (West-Sun) amussed in the 18 city of the lowest grosses at the 18 calety, despite a late Lenten depression prevailing along Broadway, which occasioned some of the lowest grosses since last summer.

since last summer.

Week-end scale for the picture is 22.50, which makes possible a tremendous Saturday with four shows and Sunday's three. "Journey's End" is Tiffany's induction to the big money league.

Other \$2 pictures showed a continued downward tendency last week. Wegabond King," at the Cite 4th Street, and "Man From Blank-leys" tumbled around \$3,000 each from their previous week's total. "Manmy" Skidded \$6,000 "Mammy" Skidded \$6,000

Regular dcluxes last week saw the Roxy with \$70,300, a shade above the house low of \$70,000 flat, and the Paramount with \$57,300. Both had holdover features.

Holy week (current) promises to see other poor totals with warm weather making a pre-Easter ap-pearance and pictures in several cases figured as rain checks.

Estimates For Last Week

Astor—"Rogue Song" (Metro) 1,-120; \$1-\$2) (12th week). Suffered with others. Off around two G's for \$14,000. Still no hope available on successor, either as to choice or

Capitol—"Girl Said No" (Metro) (4,620; 35-50-75-\$1.50). Pretty good at \$69,200, although Haines smart aleck formula criticized as stale.

Central—"Man From Blankleys" (WB) (922; \$1-\$2.50) (2nd week). This week and next only, though takings very prolitable for belching comedy with John Barrymore. Last week \$14,900. Universal gets house April 28 for "Western Front."

April 28 for "Western Front."

Colony — "In Next Room" (FN)
(1,900; 35-50-75). Mystery had
ionesome time of it, getting but
\$8,000, 30% under house average.
When conditions are adverse this
location gets bad kick.

Criterion — "Vagabond King" (Par) (878; \$1-\$2) (9th week). De-mand markedly off. Down to \$9,100. Rest of April probably amplé to accommodate \$2 stay. Metropolitan district release held up by continu-

district recease neat up up communcommence "Newwareal Mouse"
(FOX-Hearst) (588: 25). Takings
(FOX-Hearst) (588: 25). Takings
pretty consistent, price and timekilling advantages slways attracting quota. Around \$8,500.
(TOX) (14.00; \$1.50) (th week).

(FOX) (14.00; \$1.50) (th week).

Lost \$2 leadership to "Vourney's
End" but strong runner-up. Around
315.300.

Jond" but strong runner-up. Around 19.500", "Jul. 2007. "Qurney" End" ("Rift). (Gaiel 1.42.50) (2nd week). Critics raved. Tiffany strongly commended for resisting "Hollywoodzing" story. Off at galloy despite stage verson, now in 56th week, still being current in the B'way legit line-up. Standees at many performances and throughtout week-end. Five-day total of \$11,500, equal to best week of "Sunout week-end. Five-day total of \$11,500, equal to best week of "Sunout week-end. Townerys" short week at rate of \$21,500, full time. Globe—"Firmed" (Radio) (1,655) 35-50-75) (2nd, final week). Socond week around \$15,000. first week under-quoted. "Allas French Gertie"

week around \$15,000; first week under-quoted. "Ailus French Gertier Gereicher-quoted." Ailus French Gertier (WB) (1,50; \$11.2-2.20). New louse replacing Winter Garden Warners \$2 list will open Tucsday. Paramount—"Honey" (Par) (3,-65; 35-65) (2nd, final week). Did not rate holdover so \$57,300 for 2nd week answer. St. (3rd week). Scend week down to \$23,200, drop of \$16,000. That's flop business for Rinter (1,500). School (1,500). School (1,500). Straved on Ordover, although good first week (nily skip from house low record (1,500). Strand. "Historial" (1,

Warners Mannay (WB) (1.306) of the 124 500 days week 1 7000 hig dron H and week 1 7000 hig dron H and week 1 7000 hig dron H and week 1 7000 high short stay. Beat 19 1 flower private hat have been 19 145,000 flowers were found on 114,000 flowers with the stay of the 124 flowers with the 124 flowers were stay that the 124 flowers were stay with 125 flowers were stay that the 125 flowers were stay that the 125 flowers with 125 flowers were stay that the 125 flowe

Montreal, April 15. (Draw Pop, 600,000) Weather: Fine

Main stems tade to stand up last week stand up last week strossing under \$15,000 as 3 against nearly \$24,000 first week and other houses receding considerably from previous highs. Capitol had "Sarah and Son," but fans were saving money for Daster, \$10.00 ahad "Sarah and Son," but fans were saving money for Daster, \$10.00 ahad grand from previous week, did fairly well at \$15,000 for "Lord Byron" combined with average vaude. Princess had biggest crowds with British picture 'High Treason,' best Tritish picture 'High Treason,' best prices, \$15,000 for 'Lord Byron' combined with average vaude. Princess had biggest crowds with British picture 'High Treason,' best gross of \$14,500.

Estimates for Last West.

gross of \$14,500.

Estimates for Last Week
Palace (FP) (2,700; 40-75) "Vagabond King" (Par) 2d week. Fell off on repeat week. \$15,500.

Capitol (FP) (2,700; 40-75 "Surah at the control of the control o

money. Best gross in many weeks at \$6,000. Rozy (Ind). (600; 50), "His House in Order" (British). Did well and in Order" (Britis held over. \$4,000.

'FREE AND EASY' DRAGS \$22,000 IN PROVIDENCE

Providence, April 15.

(Draw Pop, 315,000)

Except in one or two cases all of the local houses managed to hit ing of Strand for renovation a few weeks ago apparently is helping biz a great deal. Strand is due to open in about two months or so. Chances to the control of the co

Loew's State (3,500; 15-50) "Free and Easy," (M-G-M) good shorts. Buster Keaton thought very funny and crowds went big for his antics. Okay all week, \$22,000. Majestic (Fay) (2,200; 15-50)

Okay all week, \$22,000. Majestic (Fay) (2,200; 15-50) "Men Dangerous" (Fox). Show a wow and most for money last week. Two corking Vitaphone shorts and two talking comedies besides Par News. Got money all week. \$13,-000.

News. Got money all week, 113,00°. K-O Victory (1,600; 15-50)
"Western Stars" (Par). Not bad,
but not so good. Biz big for most
of week, dropping off last two days.
Okay at \$10,000.

Fay's (1,600; 15-50)
"Troopers
Three" (Tiff). Vaude not so hot.
Another quiet week at \$8,900.
Three (Tiff). Vaude not so hot.
Another quiet week at \$8,900.
Season. Big at \$13,000.

"Be Yourself" Over in Buffalo in Bad Week

Buffalo in Bad Week

Buffalo, April 15.

(Draw, Pop., 500,000)

Business Weather: Fair
Week. upparently due pre-easter seasonal slump.

Estimates for Last Week
Buffalo (Publix) (3,500; 30-40-5)

"Hell's Rathor" (U.A). Aladdins
on week for as bad a period as
louse has had in some time. 255,000.

Century (Publix) (3,400; 40-60)

"The Yourself" (U.A). Staged comebusiness has had in some time. 255,000.

Century (Publix) (1,400; 40-60)

"Hey Church (1,400)

"Hey Church (1,400)

"Hip (Publix) (1,400; 40-60)

"Roadhouse Nights" (Par). Vaude.
Hip (Publix) (1,400; 40-60)

"Roadhouse Nights" (Par). Vaude.
Held up well in face of conditions.

Hetture particularly well liked.

"Great Lakes (Pox). (3,400; 23-53;
501)

"Great Lakes (Pox). (3,400; 23-53;
501)

"Hord (1,410), "University (M-G-M)

"Hord (1,410), "University (M-G-M)

"Frand" (1,410), "University (1,410),



AIDS CRIPPLED CHILDREN Success of the Rainbow Ball, at the Ritz on April 12, was attribu-table to the enthusiastic efforts with which debutantes and young society matrons undertook this established charitable enterprise.
A MEYER DAVIS ORCHESTRA

personally directed by Joe Moss, was again chosen to play for this uitra fashionable event.

FOX AND PALACE, WASH. PRETTY CLOSE FOR LEAD

Washington, April 15. (White Pop., 500,000) Weather: Fair

(White Pop., 500,000)
Weather: Fair
Houses got break Sunday of last
week. 60,000 visitors in town to see
famed cherry blossoms. It rained.
Fersonal appearance.
Glady and the seed of the

Estimates for Last Week

Estimates for Last Week Columbia (Loew) — "Only the Brave" (Par) (1,232; 35-50). Not so good at \$410,500.

Earle (Warner) — "Blaze of Glory" (Sono-Art). Eddie Dowling in person (2,244; 35-50). \$9,000. Low for this house.

Fox (Fox)—"Sky Hawk" (Fox)

this house.

Fox (Fox)—"Sky Hawk" (Fox) stage show (3,434; 35-50-60-75)

Thrilled, sold and clicked for \$22,-

500.

Met (Warner) — "Under 1655; 35-50).

Mut (Warner) — "Under 1655; 35-50).

Full page run of paper spreads and plenty of exploitation with only one week resulting, that at about \$16,-

Palace (Loew)—"Benson Case" (Par). Stage show (2,36 35-50). Murders still interest hereabouts; advent of former prananent m. c., Al Evans, aiding 51 500. "Ladles - 270: 25-5 (Loew)—"Benson Murder Par). Stage show (2,363; Murders still interesting

RKO (Keiths's) — "Ladies o Leisure" (Columbia) (1,870; 35-50) Held 2d week, after \$16,000.

'EAGLES' WITH SUPPORT NEWARK, \$27,000—BIG

Newark, N. J., April 15. (Draw pop., 700,000) Weather: Mostly fair

Weather: Mostly fair Surplus or names probably pre-vented any one house from running way ahead, last week, but rade way ahead, last week, but rade of record. Lowe's cut vaude and ground "Anna Christie" from 10:45 till midnight to pleasing results. But Fanny Brice in person didn't stretct stimptes. I also week

Estimates for Last Week
Branford (WB) (2,350; 30-50-75)
—"Young Bagles" (Par). Nick
Lucas, Newark boy, backed by Publix's excellent "Dog" unit, on stage.
Grossed over \$4,000 to \$27,200.

IN'S excellent. Dog unit, on saves. Grossed over \$4,000 to \$27,200.

Gapitol (WB) (1,200; 15-25-50)

"The Aviator (WB). Weak first run shunted here to no profit but a bit higher at \$5,900. 209-55-50.

"On-"Chang" (Para) and "3 Loves" (UFA). So far baby theatre has shown profit weekly. "Chang," revival, of no help. \$2,500. 100-60.

Loew's State (2,800; 30-50-60)—

Loew's State (2,800; 30-50-60)—

Nosque (WB) (3,281; 30-50-75)—

"Jummox" (UA). Better than week before at least, \$15,400.

"Finite State" (FS). Excellent plicture. "Ieanup for neighborhoods, \$3,300.

R-K-O Proctor's (2,650; 25-60)—

"Grand Parade" (RKO). Vanny Brice draw not so hot. \$18,000.

Minn. Terrible, but "Society Blues" Made 7th St. Record at Scale—H. O.

PORTLAND CUTS SCALES AS BIZ STILL SO-SO

Portiand, Ore., April 15. (Draw. pop, 400,000)

Another price drop last week, following Publix Paramount's lead, RKO Orpheum down to 50e from 50e Chief RKO opposish, Fox Broadway, still getting top grosses at 60-85. Duffy Players at the Dufwin cut to \$1 and still poor. Duffy slashed last week, trying to adjust to in-

come.
Quiet biz during Lent has been felt all round. Several houses holdout major films till Easter, notably
Unitted Artists, which shelved
"Rogue Song" until end of this

Hamrick switched his policy to show major films at the Music Box, starting weil last week with "Under Texas Moon." Program films will be shown at the Blue Mouse at 25

nts. Estimates for Last Week Broadway (Fox) (2,000; 25-60)—
"She Steps Out" (Fox). Program
film comedy registered. F. & M.'s
"Sunshine" Idea stage show, okay.

\$13.000

Paramount (Publix) (3,500; 25-50)
"Young Eagles" (Par.). Air thriller over. Needed to help this house come back. \$7,500.

Orpheum (RKO) (2,000; 25-50)—
"Framed," program gangland film.
Fair. Vaude, \$10,500.
United Artists (Parker-Fox) (1,200; 25-50)—"Be Yourself." (10,0),
Only fair. Musicals passe here; \$7,-

Ohly fair. Musicais passe here; \$1,Ohly fair. Ausicais passe here; \$1,Ohly fair. All fair. All fair.
Ohly fair. All fair.
Ohly f

AERO EXPO IN DETROIT **BUT 'YOUNG EAGLES' N.G**

Business was bettoit April 15.
Michigan slumped ottlerably with "Young Eagles." Fox skidded about eight grand with "Rouga Romane." "Show Girl In Hollywood" was bust after eight days." ralebed the Afficial was out at the arropt. All in all plenty of headaches last week.

Estimate.

Estimates for Last Week

iast week.

Estimates for Last Week
Michigan—"Young Eagles" (Par)
(4,045; 35-50-75). Booked to run
with the All American Air Show at
(4,045; 36-50-75). Booked to run
with the All American Air Show at
(500d booking didn't hurt with ail
the air minded people in town for
show. Weak picture and mediocre
stage show did well the first few
devek. About ten grand under last
week. 442,600.
Fox—"Royal Romance" (Col.) (5,600; 35-50-75). Picture without
cal management changed name of
chis picture to "Horatio Alger, 1930"
and played it up as a laugh farce.
Geod showmanship and surrounded
ture wasn't as bad off as gross
sounds; \$26,000.
Fisher—"Vagabond King" (Par)
(2,500; 35-50-75) "Vagabonck Kingcamount at \$1; expected this class
picture would wow them lieve. With
a hig spread, "Pirst time at popular
prices," did not do so well. \$20,400.
mean anything. Still low at \$12,000.
United Artists—SSurah and Son!
United Artists—SSurah and Son!

000. United Artists—"Sarah and Son' (Par) (3,300; 35-50-75-90) (2nd week: Failed to build and called off. Run house; \$13,700; in Hollywood" (FN) (3,300; 33-50-75). Taken off after eight days. This house hasn't had a picture in last four weeks stay over a week. Run State—"Riverus Gore (McG-M) (35tate—"Riverus Gore (McG-M) (Mc

Minneapolis, April 15.

Minneapolis, April 15.
(Oraw Pop. 500,000)
Weather: Favorable
With business sinking to its loverage in years, theatre heavy. Undersone the years, theatre heavy. Undersone the years of years of the years of years

on expenditures.
Out of the 10 loop houses figuring in these reports, only two, Minnesots and the R.K-O Th Street, only two two the street of
with Billie Dove at the State.

A good William Haines picture, "The Girl Said No," plus rathing of two round trips to Paris and a free radio every might, brought custom-radio every might, brought custom-isfactory numbers. Biggest gross at the Seventh Street the house has had since opening several months ago after dark for over two years. Average recently nearly trippled by this pair in "High Soctey Blues." weeks outstanding screen draw occupied by the state of the seven when the seven well as the seven when the seven which we will be seven the seven when the seven which we will be seven the seven when the seven wh

Estimates for Last Week

Estimates for Last Week
Minnesota (Publix) (4,200): 75)"Girl Said No" (M-G-M) and "The.
Ingenues' Gambol," stage show,
Haines pleture knockout with
laughter. Much of draw probably
due to raifies of two round trips to
Particle of two rounds trips to
Particle of

200. Very good comparatively.
Century, (Publix) (1,600; 75)—
"Lummox" (U. A.). Well received:
by critics and customers, but no
blate (Publix) (2,100; 600—"Other
Tomorrow" (F. N). Panned by
some critics, but well enough liked'
by most of patrons, yet no inagnet.
Billie Dove does not seem to be
program or shorts did not help to
attract. \$16,100. Bad.

R.K.O Ornheum (2,890; 50)—

program of shorts did not help to attract. \$16,100. Bad.

R.K.O Orpheum (2,890; 56)—
"Harmony at Home" (Fox). Vaudeville. Possing enough picture and
mean anything. \$8,000. Bad.

R.K.O 7th Street (1,500; 25-40)—
"High Society Blues" (Fox). Janet
Gaynor and Charles Farrell outstanding magnets and picture
aroused enthusiasm. Helped by
high-power exploitation and favoratrailly big week house has had since
really big week house has had since
really big week house has had since
really be shown and the
really big week house has had since
really be shown and the
house has been playing to, in recent
weeks. Held over.

Lyric (Publix (1,300; 40)—"Paris"

Weeks. Held over.

Lyric (Publix (1,300; 40)—"Paris"

(F. N.). Entertaining picture along conventional lines, but Irene Bordoni meant nothing locally. \$2,900.

Partages (1,600; 25-50)—"Guilty"
(Col) and 3d, final week of Lole
Bridge musical comedy tab. Failed
to draw. House using vaudefilm
again. \$5,00. Poor.

Aster (Fublix) (900: 35)—"Womaddity (1,000; 35)—"Womaddity (1,000; 35)—"Dangerous Paradise" (Par). 1st haif;
"Saily" (F. N.), 2d haif. Second loop
runs. \$2,000. Fair.
Shubert ((Bailbridge dramatice
Shubert ((Bailbridge)). Princette
Red in "The Truth." Piny not
liked. About \$4,500. Poor.

ALBEE-MET, B'KLYN, \$500 APART-PAR. \$57.600

Brooklyn, N. Y., April 15.
Not a bad week. Best results at
the Brooklyn Paramount, where
"Love Parade" packed daily. Stunt
pulled by the exploitation boys at
the Par, love parade headed by
a falles, drew considerable attention.
Strand did good business with
"Disracii."

Estimates for Last Week

Estimates for Last Week
Paramount—"Love Parade" (Par)
(4,000; 35-50-75). Drew good crowdand fared well. \$57,600.
Strand—"Disrael" (WB) (2,800;
25-35-50-60-75). Fine picture with

25-35-50-60-75). Fine picture with steady patronage. Fox.—'Sky Hawk'' (Fox) (4,000: 35-40-50-60-75) Nothing to brag about. Stage show. \$14,000. Met.—'Locked Door (3,377: 35-40-50-75). Good vaude. \$19,900. Albee.—'Murder Will Out'' (3,248: 35-50-60-75). Plenty vaude. \$29,400.

COLOR FEVER COOLS OFF

Gorilla Dough Getter and Three RELEASE DELAYS Film Premieres Only Talk in L. A.

Los Angeles, April 15.
(Draw. Pop., 1,500,000)
Weather: Average
Last week's outstanding box office gossip locally was the business done at the Orpheum with "Ingagi," the sex gorilia thriller, and states right product. "This strange novelty product." product. This strange novelty paced around \$28,000, interesting the stag nonulation with its combination of

around \$28,000, interesting the stag population with its combination of national capes. The stage of the stag

(Johnson) (1,656; 50-21) (2d, final week). House dark again. Johnson tyavelog exited with indifferent \$6,000 carthay Circle (Fox)—"Happy Days" (Fox) (1,500; 56-\$1.50) (7th week). May have touched five figures for final 10 days. Used line, "You'll Never See Grandeur Again" For Johnson (1,500) (

Basy" (Metro) (2,024; 25-\$1). Good figure, \$25.000, for Buster Keaton Comety.

"Journey's End" (Tiff) (1,49); 50-\$1.50) (1st week). Reviews enthusiastic, but they always are out here so that's not vital. Trade and public, however, regard strongly with \$5.100 for three days.

Million Dollar—"Only the Brave" (Par) (2,300; 35-50). With stage show, \$6.500. Average.

(Col) 2.27-3.50.71(26,46,161) week). Had \$10.000 tilled when finishing second week. "Ingast," current, figured to approximate \$28,000 when completing its first week. "Benson Murder Case" (Par) (3,555; 25-75). Did not impress favorably, but \$22,000 not bad.

RKO—"Vengeance" (Col) (2,960: 30-56). Claimed \$14,580. Cokay, if United Artists (Pub-UA)—"Benson United Artists

So. United Artists (Pub-UA)—"Be Yourself" (UA) (2,100: 25-\$1) (1st week). Not dynamic at \$16,000 for

Tesas (La) (2.100; 25-51) (1st vocable (15,00) for Warner's Downtown—"Under a Tesas Moon" (WB) (1,800; 50-75) (2d. final week). Second total \$16,000 for \$100 making fairly good fortlight. Verything" (WB) (2,755; 25-75) (4th. final week). Whammued across four strong weeks scramming with \$20,000.

EXPLOITATION GIVES LOEW'S, PTSBG., \$29,000

LULW 3, FISHs, \$25,000

Pittsburgh, April 15.

Lone stand-out in dull week was Stanley, with Ted Lewis on stage and "Kine People," to \$31,000, better the property of \$23,000, with \$23,000, with stage assistance. Exploitation on beginning of Loew's Spring Carnival boisterned interest, at \$15,000 for first week at Warner and holds over. Closes Thursday nite and house will try a new stunt, dark all day Friday and opening with a standard of the standard the standard thing," at night.

"Hallelujah" went into low-scale Harris after it had been bandled sand fooled the wisearcs by a nice \$7,000. House -drew some class trade and notices were nothing less than raves. "The Sky Hawk" at Asherida Square taking it on chin through production mix-ups. With "Allias French Gertle" (Radio) having been announced now for order has come through each time at last minute and house has been forced to shoot in something overnight with bad sesuits. Brigging and went to \$13,000, not so forte.

never got started with "Lilies of the Field" and went to \$13,000, not so forte.

Estimates for Last Week
Stanley (WB) (3.500; 25-35-60)—
Rich People" (Pathe). Ted Levis out the second of the second

McCORMACK IN LENT IN BOSTON, \$2-\$14,000

Boston, April 15. (Drawing Pop., 800,000) Weather: Fair

Not so tough last week. There of four big houses did better wan in Lent did not have effect on picture houses it did not legit. Good weather helped grosses. "Song of Ny Heart, at Majestic, "Song of Ny Heart, at Majestic, and the song of the song

Estimates for Last Week

IRK PRODUCERS!

Picture Finished Last Au gust Now Just Released to Color Prints-Similar Black and White Steal Punch from Color When Shown Ahead

MUST HAVE SPEED

Hollywood, April 15. Coast picture executives are be-coming indifferent to color. Which makes it look as-if Technicolor isn't any too soon with its new laboratories. The general western squawk on the rainbow films is "time."

Although Tech, most prolific source of color at present, is cutting source of color at present, is cutting lits prices and will refund around \$1,500,000 to the studios on the announced reduction, the catch in the situation is the weeks and months it takes to release an all color feature or one with naturally tinted sequences. Studio officials have about made up their minds that unless there's a general laboratory spurt they may be forced to slice the shoet of its prices and will refund around

Beating Color To The Punch

Point is that some other studio with a similar story can beat the color film to screens by doing it in black and white—and that's a burnfor the studio boys addicted to

color.
Film execs out here state they appreciate the national ad campaign being undertaken to plant color films but point out that the many delays are causing them to lose the advantages of the publicity expenditure and ask if: it doesn't almost amount to a waste under present conditions. conditions.

conditions.

The predicament in color is no small matter. Time remains an important consideration and with the various companies preparing, or already into, their new programs for next season the problem on those pictures stated to be done in color constitutes an added worry which the studios figure they shouldn't have to shoulder.

If It's Good

If It's Good
An informal round table luncheon
discussion on the subject by a group
of executives read to the subject by a group
of executives read to the subject by a group
boiled down to the idea that subject to the subject by the

Chicago Critics Go Wrong, **Showing How Wrong Critics** Can Go Wrong if in Chicago

TEXAS MOON," \$8,000 IN BALTO.-GOOD WK.

Baltimore, April 15: (Drawing Population, 850,000) Weather: Fine

Weather: Fine
Weather; good last week, but sent
people outdoors during daytime.
Nights above late Lenten average
in most houses. Century with
"Young Eagles" drew a good week,
and Stanley with "Puttin on Ritz"
had satisfactory nights. "Captain of
Guard" drew good week at Auditorium.

rium.

Estimates for Last Week
Century (Loew)—"Young Eagles"
(3,200, 25-60), Well up with recent
good weeks. Nights okay. Stage
unit. \$19,000. Good seasonal aver-

good weeks. Nights okay, stage unit. 313,000. Good seasonal averiage.

"The state of the state o

EVERYTHING BUT FILMS BLAMED BY K. C. MGRS.

Kansas City, April 15.

Managers used every allbi for the absence of lines last week. Lent, new care, but it may have been the pictures and vaude in the houses. Two of the pictures "Lady to Love," at the Midland, and "Light of Western Stars," Newman, had onder Gifferent names. "Vagabond King," at the Royal, was on a 2d first run at the Newman several weeks ago at \$1\$ top, manager to the third of the control
or color, will do business. This is the present accepted Coast theory, plus that It's more important to flurn a film out when fits ready than in to hold back distribution dates through necessity and thereby jam through necessity and the developing time consumed have been slowly accumulating for about a year and have bothered the lab end as much as the studios are and have been and are striving turn prints out faster. Bready and Sunday just fair and business failed to hold up. Papers of very kind to either start; 144.—

Mainstreet — "Framed" (Radio) and turn prints out faster, paged seems the only remety and, as far the studios are concerned, right now that a many underworld the only remety and, as far the studios are concerned, right now that a many underworld the only remety and, as far the studios are concerned, right now that a more attractive item than reductions in color costs.

Kaliz Doing French

Armand Hollowood, April 15, and the played the m.e. in "King of Jazz" and also had a leading part in "Blushing Brides."

Chicago, April 15. Futility of picture critics brutally demonstrated last week. What the guessers told the public to see

demonstrated last week. What the senessers told the public to see flopped, and v.v.

Critical muges raved over "Lummox" and "Men Without Women." Both died. The typewriting bunch told the public that "Montana Moon" wash' so hot. Yet the Chicago did its best business in weeks, two was a bitter disappointment, since word-of-mouth praise was expected to boister trade.

"Sour of two mouth praise was expected to boister trade." Sour of the Meylcers in its 2st week and scrammed. Only \$2.000 above the record low. "General Crack" did fairly well for its last week at the Roosevelt at \$23.000.

"Party Girl" inished three profit to the neighboroods. Picture still playing under injunction. Woodsopende Friday with "Ladles of Leisure," "pink," but to disappointing quiet business pasts. Or pheum and Two small pasts of the profit of the selection of the selecti

Estimates for Last Week

Estimates for Last Week.
Chicago (Publix-B, &K.)—"Montana Moon" (M.G). Stage show
(4,000; 50-85). Flaps moved to this
house from Oriental last week, givlng ace spot sweetest gross in
weeks. Over 20 G's above any house
in loop, with \$25,500.
"Son of the Gods" (FN) (1,885, 50"Son of the Gods

many weeks. Sex angle midded.

12,700, 10,75). Lowest in many weeks. Sex angle midded.

12,700, 10,75). Sex angle midded.

12,700, 10,

Tacoma Ouiet

Tacoma, April 15.

Weather, Pop, 125,000

Weather, Pop, 125,000

Bue More had a god week with "Troopers Three," while Red Had been with the pop of the search of this type, Jraw okay.

Men Are Jungerous, beld fairly we had been the pop of the search of th

Estimates for Last Week

RKO-Pantages (RKO) (1,500; 25-)—"Offlier (Thren' (Rad), \$7,300. Blue Mouse (Hamrick) (650; 25--75) — 'Troopers Three' (Tif);

Blue Mouse (Hammer, 35-75) - "Troppers Three" (Tif); \$3,500, Rialto (Fox) (1,200; 25-35-50)— 'Happy Days" (Fox), \$4,300, Colonial (Fox) (\$3,50; 25), "Med Ate Dangerous," \$5,300.

Gorilla "Sexer" Beat 1st Week at Orph., Frisco, in 2d Wk., Doing \$25,000

San Francisco, April 15.

Weather warm.

In general warm.

In general state of the house did nicely. "Ingagi," the gorilla "scr" picture, beat its own first week to be come the reigning wonder of the law of the house did nicely. "Ingagi," the gorilla "scr" picture, beat its own first week to be come the reigning wonder of the law of the house did nicely. "Ingagi," the gorilla "scr" picture, beat its own first week to be come the reigning wonder of the law of

PRETTY LIGHT TRADE IN DENVER LAST WEEK

Denver, April 15.

(Draw. Pop., 400,000)

Weather: Fair
We

To offset it is putting the orchestra back.
Aladdin and Ambrica just about hit bottom hast week.
Tabor (Bennett) (2,200; 26-35-60
75)—"Sons of Gods" (FN). Natives flocked. Stage show helped. \$15,000.
75)—"Sons of Gods" (FN). Natives flocked. Stage show helped. \$15,000.
75)—"Hone Trasan. Young the Stage show helped. \$15,000.
Moon in ecitipse. \$15,500.
Denver (Fubilix) (2,300; 26-40-65).
—"Montana Moor" (Metro). Annotana Moor" (Metro).
Annotana Moor" (Metro).
—"Young Eagles" (Par). No high fler. \$5,100.
America (Huffman) (1,500; 20-31-50).
America (Huffman) (1,500; 20-31-50).
America (Huffman) (1,500; 20-31-50).
Wasn't bad but gross hit sour note. \$2,500.

"Hot for Paris," Cissored, Got Topeka for \$4,300

Got Topeka for \$4,300 \cdot
Topeka for \$4,300 \cdot
Topeka April 15 \cdot
A whale moribund, did a whale of a business in Topeka last week.
Nearly all other business was just make the series of the s

of TOPENAS COLLEGE TO THE COLLEGE THAN INITIAL COLLEGE THAN INITIAL COLLEGE TO THE COLLEGE TO TH

\$4.300. Novelty (1.200; 40) (Fox)—'Hot for Paris." Thought maltreated by Kansas censors, got by for a week's run doing 50% better than two pictures just ahead of it. \$1,500. Best. Musical tab in addition to tilent film, held its own; \$650.

SEATTLE DE LUXES

Seattle, April 15.

(Draw Pop. 59,000)

(Draw Pop. 59,000)

Fifth venue has one ig week and so did Orpheum. Fox was in a slump with "Mad World." Too many murder storels, with "Benson Murder" at Seattle Paramount and that the public seems to fall, more or less, for this kind of stuff.

"Second Wife" nice farw at Orpheum. Libery held steady big with "Show of Shows." This Jensen-von Herberg house clicking to surprise.

Patsimants for Last Jensen von Herberg house clicking to surprise.

Patsiman Midde" (Pai). \$13,600.

"Ship from Shanghai" (M-G-M). Good stage show. Big up and up. \$15,700.

"Ship (Cook) (25,600). \$25,600. "This Good Stage show." Big up and up. \$15,700.

Fis. 700. (2,500; 25-60)—"This Mad World" (M-G-M). \$4,500, terrible.

ribib.

Blue Mouse (Hamrick) (800; 2550-75)—"Vengeance" (Col.). \$6,200.

Music Box (Hamrick) (1,000; 2550-75)—"Under Texas Moon" (WB).
In for nice run. \$4,900; pulled out.
Liberty (Jenson-von Herberg) (2,000; 15-25-35)—"Show of Shows"

000: 15-25-35)—"Show of Shows'
(WB). \$10,400.
Coliseum (Fox) (1,800; 15-25-35)
—"Bishop Murder Case" (M-G-M).
\$2,900.

\$2,900.

Orpheum (RKO) (2,700; 25-50)—
"Second Wife" (Rad). Nice draw.
Good vaude. Summer prices, four bits. Advertising benefit shows or nights for clubs, etc., along idea first put over locally by Bill McCurdy for Duffy stock, very successful two. Duffy stock, very successful two or three years ago. \$17,500, great.

"Society Blues" so Billed by Min-neapolis House

Minneapolis, April 15.
R-K-O 7th Street theatre pulled a new one in advertising Fox's "High Society Blues" as "positively

not a revue."

That the local public is fed up on the screen revue entertainment seems to be the consensus of local theatrical opinion. "High Society Blues" is giving the 7th Street its first real busi-ness of the season.

PHILA. UNEXPECTEDLY SLIGHTS SOME FILMS

Philadelphia, April 15.
Business just fair in most of the
downtown picture houses. No
smashes and no real flops.
Mastbaum, after a corking week
with "Sarah and Son" skidded about
115,000 with a corking week
about the the

above the theatre's average during the last three months.

Stanley, with "Be Yourself," got \$22,000, nothing to rave about, but enough to warrant a second week. Stanton was N S G with "Road-house Nights," at \$10,000. Our Satset of notices week, despite good set of notices.

Earle hopped up to \$20,000, average gait during most of the season. Sixth anniversary of opening and considerable exploitation. Picture was "Strictly Modern."
"Under Texas Moon" not much at Boyd. Reviewers rather liked the Jairone expressed their preference for straightforward love romance and resented strain of travesty, Got \$19,000, and goes out the middle of this week, giving it less than fortnight.

Fox add a comparatively good

this week, giving it less than fortnight.

Fox did a comparatively good
week with "Such Men Are Dangerous." This house's stage bills have
failen way off. in caliber during
good part of its regular weekly cilentile. \$28,000 last week.

The Fox Locust with "Song o' My
Heart" still disappoints at matinees. Last two weeks announced.
Management reports healthy demand for Easter week, and it hat
holds up as Uncer 11,000 m may be
Erlanger expected some interest
in "Party Giff" because of sensational nature of story, but it ddn't
develop, censors' cuts ddn't help.
Around \$15,000.

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week
Masthaum (4,800; 25-50-75)—
"Montana Moon" (F. N.). Big drop
from preceding week, but little over
Stanleys (3,700; 35-50-75)—"Be
Yourself" (VA, 1st week). Liked by
critics and fairly successful. \$22,000.
Stays until Thureday (17). "Ladles
Stanton (1,700; 38-50-75)—"Roadhouse Nights" (Par) pretty sad and
out after single week. Good notices.
\$10,000. \$40.0 \$25,50.75.—"Indees.

out after single week. Good notices.

Boyd (2,00; 35:50-75)—"Under a
Texas Moon" (WB, 1st week). Another disappointment. \$19,000, and
out after tomorrow (15). "Hold
Fox (3,00; 90)—"Men Are Dangerous" (Fox) fairly good. \$28,000,
with little help from stage bill.
Fox-Locust (2,400; \$1.0)—"Song
O My Heart" (Fox, 4th week).

ROSE KESSNER CHARACTER COMEDIENNE

Now featured as the Teacher in Harry Gourfain's "Smart Smarties" Now featured as the Teacher in Harry Gourfain's "Smart Smarties"
nit.
This week (April 11), Paramount, New York.
Publix tour to follow.
Fersonal Direction JERRY CARGILL. MILDRED WEBER responsible.

Publix House Organ Officially Calls "Variety," "Bible of Show Biz"

(From Publix Opinion, April 11, 1930)

Backed by "The Bible!"

More than twenty-five years of honest, astute, comprehensive and often prophetic reporting of the news of show business has justly earned for Variety the name of "the Bible of Show Business." Its reputation and prestige are so well established that any comment

often deplicating the name of "the Bible of Show Business." Its reputation and prestige are so well established that any comment reputation and prestige are so well established that any comment reputation and prestige are so well established that any comment would be superfluous.

Published every week, its pages reflect the most important happenings in the entertainment world during that period. The lead story, or the one with the heavy banner heading on page one, represents what, in the opinion of its veteran and perspicacious editors, is the most significant and far reaching event that has happened that particular week. Publix Opinion notes with extreme pride and satisfaction that in Variety of April 2, the lead story, in recording an actual news happening, brings conclusive authenticity to the repeated contentions and admonitions of Your Editor who has been constantly pointing of the second of the property of

theatres.

Making It Official

"Publix Opinion" of last week headed its editorial, "Backed by the Bible," as reprinted above.
"Publix Opinion" is the weekly house organ for Publix Theatres. It is edited by Ben Serkowich. As a house organ of importance in the film industry, matter in it receives more than the usual thought given a weekly compilation of official trade news.
Variety has been called a lot of things by many, in print and other wise, but this is the first time an official proclamation has designated it "The Bible of the Show Business," with several other trade papers perhaps believing that that slogan should be their.

haps believing that that slogan should be their

AGAINST SCALE TILTS

Student body of the University of Virginia forced the Jefferson the-

atre to a lower and hound admission scale, after a rowdy street

President of college backed the

Agreement calls for no cuts in programs. HARRY COHN'S BOAT

Columbia's Producer Finally Lands on 96-Foot Schooner

Hollywood, April 15.
Harry Cohn's, family has that
boat. It's a 96-foot schooner, Cohn
can't decide whether to wear a high
hat or dirty canvas pants.

Idea is week-end relaxation for Columbia's Trader Horn. It's not certain as yet if the boat goes on the swindle sheet.

\$3,000 Net at Club's Party

The party for charity last Wednesday night at the Motion Picture Club for members and guests was a financial and social success. Around \$3,000 was netted.

About 350 people attended, with the blow-out breaking up at around

ACADEMY'S WHO'S WHO P. A. Hollywood, April 15., Academy of MP Arts and Sciences is negotiating with Clinton Wunder of Rochester, N. Y., to come to the coast as the academy's director of public relations.

Wunder is a social service worker with Who's Who listing.

demonstration.

Trailing along indifferently, during Lent. Matinee trade weakest factor, Last two weeks announced, but if biz picks up Easter week, as indicated, may be held in. 31,000.

Erlanger (1,900; 50-75) — 'Party Giri' (Tifi, figured as a potential hit on sensational angle, but didn't on sensational angle, but didn't on sensational angle, but didn't back in running. Trade of late languishing.

guishing.

Earle (2,000; 50-75)—"Strictly
Modern" (FN) went up to \$20,000
again after falling below for three
or four weeks. Eddie O'Rourke new

m.c. Karlton (1,000; 50) — "Sarah and Son" (Par). Picture shown week before at Mastbaum continued to click strongly, getting \$8,000 at this little house, way above average.

LOUISVILLE TOO HOT. PICTURES FOUND OUT

Louisville, April 16.
(Drawing Pop., 500,000)
Weather: Hot
Record-breaking heat iced grosses
last week. Loew's again doublet
any other take, but still disappoint.
"Honey" of the others, excepting Loew's, took dives.
Estimates for Last Week
Alamo (4th Ave.) (90), 40)—

Alamo (4th Ave.) (900; 40). Second Choice" (WB) wilted leat. \$2,600.

neat, \$2,600.

Mary Anderson (R-K-O) (1,387;
30-60)—'Roadhouse Nights' (Par).
Helen Morgan had hard sledding after killin: interest in herself with "Applause" (Par), but built up slightly toward end of week to fair \$2,900.

slightly toward end or week to fair \$2,900.

Brown (Brown) (1,509; 20-50)—

"Love Comes Along" (R.-K-O) drew fans of Bche Daniels to slightly less than average for this house \$2,500.

"Honey" (Par). Nancy Carroll Just about reached the end of vogue unless (eveloping unexpected talent and reliable singing, voice. Not State (Loew) (3,252; 35-50)—

"Putting on Ritz" (UA). Good entertainment, somehow failed to click as it might have. Lowest in months. Strand (4th Avo.) (1,785; 35-56)—

"Golden Call" (Fox). Jack Mulhall in silly film that won't help any of its cast cocept El Bereade, who held it together. Around \$4,700.

Taurog on L. I.

Hollywood, April 15.

Norman Taurog, recently with
Hiffany, has been engaged by Paramount to direct. He is going east
to do his first chore in the Long
Island studio. This will be one of
the four-reel tage presentations in
conjunction with Publix.

PAR'S LIBERAL POLICY

Amusement Stocks Give Wav Slightly, Snap Back Sharply; Par. Net High; R-K-O Rts. Out

By AL GREASON

By AL GREASON

Pannouncement in the first hour phat expert copper had been cut from 13 to 15 to

Par announcement came out in

And one for 6, rights representing at 14, youtside.

"I housed of the sale will be used for acquisition of new theatres, first "purchase being the Lipson chain of 55 houses in Ohio, Kentucky, Indiana and West Virginia, and with other transactions in the making. Radio Corporation will take 100,000 of the new issue.

Dealings in the amusements turned quiet under pressure and generally the group gave evidence stylenges of the sale of the

sponsorship would be likely to dissourage any prolonged bear assault.

Fox was low at 41%, just above its bottom of Monday, while Warner Bros, met strong support at 11%, point airday and the strong support at 11%, point airday and the strong support and a transport back to 80 in half an hour, giving notice to the bear side that a hands off policy would be safer.

Correction of Break

By Monday pretty much the whole amusement group had sold off mod-musement group had sold off mod-greately from their new peaks of the support of easing prices as a means of correction.

Last few models the support of
a recovery.

Amusements have zigzugged their way up with periodical setbacks and minor shalecouts. This course may well act as a substitute for a corrective break, the usual accompaniment of a long advance, or it may not it its a truism in the Street that

Yesterday's Prices

ł	Sales. High.Low. Last.Chge.
Ĭ	2,600 Con. F 26% 25% 25% - %
ı	58,000 Fox 46% 41% 43% +1
1	21,600 Gen. The., 49 47 4812 - 16
1	100 Keith pf1281/2 1281/2 1281/2 -6
ı	8,300 Loew 8614 821/2 85 +176
ı	.20.500 Par 73% 71% 73% +1%
١	23,400 Pathe 6% 5% 616 + 15
ı	151.300 RCA 60% 58% 50 - 12
ı	83.700 RKO 431/4 41% 4211/2
ı	100 Snu 24% 24% 24% - %
1	41.800 WB 74 71% 73% + %
ı	Bonds
ı	\$15,000 Loew124 121 124 - %
ı	51.000 Gen. The 145% 142% 145% + 39
١	19.000 Pathe 64% 63 64% +1%
ı	7,000 Shu 63½ 62 62 -1
I	Curb
ľ	11,500 Fox The 13% 11% 12 - 16
ľ	1,200 Col., Pict. 42% 42% 42% - 14
J	3,400 Techcl 72 70% 71% + 16
i	0,100 Lecuci 12 10/2 1-70 1

a,400 Teact. ... 12 to 1 tay 1

HOLLYWOOD CHATTER

Edward Everett Horton negotia-ting for a Slamese cat. One Eyed Connolly is living on what comes out of the Roosevelt.

One Eyed Connolly is Ilving on what comes out of the Roosevelt. Local promoters have quit million dollar ideas to concentrate on coffee. Plenty laughs at the circus last week with film celebs trying to hide out beilind a bag of peanuts. Hector Turnbull, assoc. prod. at Par, is eastbound for two months of nothing. All picture actors are counted as less than the dust unless they can support two wire haired terriers. That's the pop hound just now. One reason picture production will never move east, takims an actor, is that you can't sleep outdoors in winter. In the picture chatterers will rack wise about the tile. Warners is after a new name for "See Naples and Dile."

A. D. Saenger is now living here and playing soff. Aparently the

A. D. Saenger is now living

A. D. Saenger is now living here and playing golf. Apparently the cost has definitely lured him from New Orleans.

Actors out of work are fighting for position outside the main entrance of the Legion Stadium Friday nights. First there gets best spot to put the tap on picture people with two or more chauffeurs, such as Arthur Caesar.

Par's 3 Shorts Weekly

Under a schedule now being laid out, Paramount will make on an average of three shorts a week at the Long Island studio over the Long Island studio over the summer. Short production by Par has been quiet lately. Three-a-week summer activity starts about May 1

May 1.

Most of the shorts will be tworeclers of comedy type with names
starred and featured.

Brylatour's Judgment Jules Brulatour, Inc., given a cfault judgment of \$3,75 against the Henley-Kayton Motion Picture Lab-oratory in an action to collect on three notes brought in the N. Y. Su-

preme Court.
Co-defendants were Edward J.
and Lillan Kayton, indorsers of the

PRODUCTION COST

Departure in Quality Picture Operation - Budget May Be Exceeded if Deemed Required Before or at End of Picture's Making

S. R. KENT COINCIDES

For the coming séason's program, Par is establishing a new policy with regard to production and budgets. The company has set a budget of \$24,000,000 to cover 65 features, but under new plans the production forces headed by Jesse duction forces headed by Jesse to the held door to any maximum figure on a single picture.

picture.

In discussing the departure taken by the company, a high official says that every picture is ro be protected without regard to the budget agreed on for announcement at the sales conventions next month, Where in previous years Mr. Lasky, B. P. Schulberg and others have been re-

Schulberg and others have been restricted to appropriations agreed upon in advance of starting a season's program, in the future tiety will be permitted to go as far beyond budgets as they think is warranted, at the beginning of the production schedule or at its end.

Par's budget for last season, when 65 pictures were also scheduled was \$22,000,000 or \$2,000,000 less than for two-reel shorts, all to be done at the Long Island studio, will raise Par's production cost above that by around \$3,000,000, with Par determined to put the best of quality into its short product.

No Cheating

No Cheating

No Cheating

Because of the limitations on last season's budget, Mr. Lasky found himself in a bad hole and had to go over a trifle, but Sidney R. Kent agreed that this was proper. That it was a good policy to active the season of the season

will do for the distributor. Many Indications from the theatre operating field of what might be done by the expenditure of more money on individual pictures has led, in part, to Par's policy of a very flexible budget.

Based on the \$24,000,000 budget Par's would average \$369,000 each.

Flinn-Lally on Bail

John C. Flinn, vice-president and resident manager of Pathe, and Henry F. Lally, studio manager, in-dicted by the Grand Jury a week dicted by the Grand Jury a week ago on two charges of manslaughter in the second degree, pleaded not guilty before Judge George Donnellan in General Sessions. They were released under \$5,000 bail each pending trial. The first Grand Jury in March to handle the matter refused to Indick, but the case was refused to make the second pending the second pending trial. The two men are charged with being criminally responsible for the specific deaths of Catherine Porter and Edna Burford, actresses.

"Film Daily" Changes
Reorganization in "The Print mark's bung dow in Movietone Daily" has moved Arthur Eithy from the manufaging oditor's clear to associate editor to Jack Alleaute.

Stepin Fortble, colored consolidation of the position formerly held by Eddy, "associal with a club.

LIMIT TAKEN OFF R-K-O Buys 11 Libson Houses for \$9,100,000—All in Middle West

Puzzling Tourists

Hollywood, April 15. To eliminate unnecessary conversation with tourists and conversation with tourists and others seeking admittance to the studio, Fox has placed a sign in its studio reception room reading: "What does it mean at the box office?"

Films Classified **By Women Clubs** -Recommended

Hollywood, April 15.
Of the pictures reviewed at Academy headquarters by the reviewing committees of six organizations in Murch, the following were recommended by three or more groups as above the average entertainment for

- Suitable for Children
 (As well as Adults)
 "Around the World Via the
 Graf Zeppelin."
 "Across the World."
 "Cohens and Kellys In Scotland."
- "High Society Blues." "Lone Star Ranger."
- Suitable for Youth and Adult
 (6) "Young Eagles."
 (3 "Case of Sergeant Grischa."
 (3) "Light of Western Stars."
 (3) "Cray That Way."
 (3) "La Marselllaise."

- For Adults
 (5) "This Mad World."
 (5) "Benson Murder Case."
 (4) "A Lady to Love."
 (4) "Free and Easy."
 (4) "Ladles Love Brutes."
 (3) "On the Level."
 (3) "Double Cross Roads."
 (3) "Chasing Ralnbows."

Figure in parenthesis indicates number of organizations approving the picture under specific classifica-

Organizations reviewing pictures are the General Federation of Womare the General Federation of Women's Clubs, Parent-Teacher Association, Daughters of American Revolution, Women's University Club, International Federation of Catholic Alumnae and Young Men's Christian Association.

Up the Hudson

Warner employees' third annual boat ride up the Hudson comes off May 23. Two brass bands and double eats will mark the event. Young Al Zimbalist is publicizing the affair, and figures attendance by 1,000 boys and evise.

Fox Using Newsreel as Spot for Player Plugs

Spot for Player Plugs

Hollywood, April 15.

Averse to letting its contract people act for "personality" screen shots by outside companies. Fox is employing its own newsreel department to make a series of such subjects for incorporation in forthcoming news releases.

First subject filmed in this series was John McCormack with W. R. Sheelan in New York. This was followed by a camera glimpse of Tonimy Clifford and Maureen O'Sulliton Standing in front of McCormack's burgeow is Movietone City.

Against competitive bidding with Against competitive bidding with three other chains after what are known as the Libson houses in the middle-west, R.-K.-O suddenly closed the deal last Wednesday night paying Ike Libson and associates 39, 100,000 in cash for the properties. The Libson group is looked upon as one of the more productive smaller circuits in the country, having netted as much as \$2,300,000 in one year.

ted as much as \$2,300,000 in one year.

Fox, Publix and Warners were after the circuit. Fox had closed at one time for the theatres, but with Fox's financial mix-up, the contract was revoked by mutual consent. With the Fox adjustment last week it is said word was sent by the Fox regime it would take over the Libson houses at the original figure, which is the same amount R-K-O paid.

Meanwhile Warners and Paramount, both having gone as high as \$1,050,000 respectively, withdrew beyond that figure, when Libson Committee Good houses to R-K-C-O maurice Good houses to R-K-C-O general counsel and now in prace practice, represented all interests on the Libson side. Among these besides Libson, are J. J. Murdock, Dinny Harris of Pittsburgh, and the late E. F. Albee's estate.

Controlled

Controlled

Controlled

Some of the theatres have R-K-O
as a minor stockholder, inherited
from many and the control of the control of the control
while R-K-O+Albeed Opheum buy,
while R-K-O+Albeed Opheum
bus,
while R-K-O+Albeed

Strand, Family and Lyric, in Dayton, 3; Grand Rapids, 2, and Columbus,

umbus.
Cincinnati for years has remained a sewed up picture town for the Libson people. Paramount purposely held out on that town in favor of the Libson group. It was thought when the houses first went on the market Par would get them to the desired providing the proposition on the desired providing the provi

TYING UP SIMOTONE

Injunction Against Disposing of any Assets Granted Creditor

Additional precautions to protect the assets if any of Simotone and its allied companies, Combined Sound and Color Films, and International Films, were taken by the N. Y. Suprome Court. An injunction has been issued against the three firms, and William D. Ackerson and George Lamb, officials, from removing any such assets pending a clearing up of the companies' affairs, now in the hands of a state court receiver, Eugene Blanc.

Entire matter is outgrowth of contract made to install recording and reproducing equipment in Etchardance but here got equipment. He brought suit and won a judgment and writ of attachment. This brought about receiver when the judgment went uncollected.

Thompson's 3-Mo. Leave

Hollywood, April 15. Following "Are You There?" upon which he is now working, Harland Thompson, Fox writer, will take a three months' leave of absence in Europe. This will be from about May 1.

Beatrice Lille will be the star of "Are You There?"

A \$50,000 trust fund has been created from the estate of the late Ted Wilde, director, for his seven-year-old daughter.



DAM

The New Show World blazes into new box office glory!

Paramount tops its mighty march of money-makers with "PARAMOUNT ON PARADE". Read again the list of stars. The S. R. O. monarchs of the movies. Imagine! All of them—and more—in one big show. Not walking through it for the sake of their names, but each ACTING A REAL ROLE, doing the stuff for which they are famous or startling you with delightfully new and different talents.

WORLD PREMIERE RIALTO THEATRE, N. Y., ON APRIL 19th

"PARAMOUNT ON PARADE" is the one big picture of 1930 that's utterly different from any that's ever gone before. THE EXHIBITOR DOESN'T LIVE WHO CAN'T CLEAN UP WITH IT!

"PARAMOUNT

Nothing Like It Has Gone Before!

THE FIRST STAR NAMES OF FILMDOM!



LINGLY DIFFERENT!

The biggest stars in the business playing REAL ROLES in a brand new type of screen entertainment. Like a big Hollywood Party given in your theatre. With these popular personalities as hosts:

RICHARD ARLEN, GEORGE BANCROFT, CLARA BOW, EVELYN BRENT, CLIVE BROOK, NANCY CARROLL, RUTH CHATTERTON, MAURICE CHEVALIER, GARY COOPER, LEON ERROL, SKEETS GALLAGHER, HARRY GREEN, HELEN KANE, DENNIS KING, ABE LYMAN and BAND, NINO MARTINI, JACK OAKIE, ZELMA O'NEAL, WILLIAM POWELL, CHARLES "BUDDY" ROGERS and 30 more!

Drama! Comedy! Songs! Dances! Sparkling as diamonds.

Intimate as marriage. Good as gold. Supervised by FLSIE

JANIS. Dances and ensembles directed by David Bennett.

Sequences in TECHNICOLOR-



ON PARADE"

Nothing Like It in Sight or Sound?

EDWARD J. MONTAGNE

Scenario Editor-in-Chief

PARAMOUNT PICTURES

GARY COOPER

in

"PARAMOUNT ON PARADE"

CLIVE BROOK

in

"PARAMOUNT ON PARADE"

PATRICK KEARNEY

Writer

Under Contract to

PARAMOUNT PICTURES

HOWARD JACKSON

Special Production — — Orchestral Arrangements
"PARAMOUNT ON PARADE"

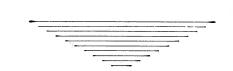
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GEORGE BANCROFT

"PARAMOUNT on PARADE"







CLARA BOW

IN

"PARAMOUNT on PARADE"



VICTOR SCHERTZINGER

Directed

Ruth Chatterton

in "MY MARINE" Number of

"PARAMOUNT on PARADE"

Now in Production

George Bancroft

in

"THE CAVEMAN"

VICTOR HEERMAN

DIRECTED

the . . .
LEON ERROL
"SKEET" GALLAGHER
JACK OAKIE
CLARA BOW
Sequences
in

"Paramount on Parade"

Now in Production
"ANIMAL CRACKERS"
with the
FOUR MARX BROTHERS
for PARAMOUNT

Reserved for

THE DIRECTOR

of

"TRUE TO THE NAVY"

"THE BENSON MURDER CASE"
(William Powell)

"ONLY THE BRAVE"

(Gary Cooper)

"SWEETIE"
(Nancy Carroll)

"THE GREENE MURDER CASE"

(William Powell)

and IN

"PARAMOUNT on PARADE"

The George Bancroft Number

OTTO BROWER

and

EDWIN H. KNOPF

directed

The Carmen Number

with

HARRY GREEN and KAY FRANCIS

for

"Paramount on Parade"

JUST COMPLETED

"The Light of Western Stars"

and

"The Border Legion"

For PARAMOUNT

PICTURE PRODUCTIONS 1930

"PARAMOUNT ON PARADE" Paramount "GOOD NEWS".... Metro-Goldwyn-Mayer "HOLD EVERYTHING" Warner Bros.

> NOW WORKING IN "MADAME SATAN"

ABE LYMAN



BRUNSWICK RECORDING ORCHESTRA

OPENING APRIL 21

As Sole Stage Attraction with UNIVERSAL'S SMASH PRODUCTION

"All Quiet on the Western Front"

CARTHAY CIRCLE THEATRE

LOS ANGELES, CALIF.

Ten Week Record Breaking Engagement with

"The Rogue Song"

GRAUMAN'S CHINESE THEATRE

HOLLYWOOD, CALIF.



LEON ERROL

"PARAMOUNT PARADE"

${f William Slavens Mc Nutt}$

Grover Jones

Story—Adaptation—Dialogue "BURNING UP" with Richard Arlen

Screen Play and Dialogue "YOUNG EAGLES" with Buddy Rogers

Screen Play and Dialogue "THE MIGHTY" with George Bancroft

Screen Play and Dialogue "DANGEROUS PARADISE" with Nancy Carroll

Screen Play and Dialogue
"THE LIGHT OF WESTERN STARS" with Richard Arlen

> In Preparation An Original Story for George Bancroft

Paramount Famous Lasky Corp.

LLIPS HOLMES

i n

^Daramount on Parade

GEORGE BANCROFT'S HILARIOUS SKIT IN "PARAMOUNT ON PARADE"

was written while under a year's contract to Paramount by

At present under contract to Warner Brothers Eastern Studio

Representative: EDWARD SMALL CO.

Coast Notes

Brooks Benedict, "Manslaughter"

Brooks Benedict, "Manslaughter"
Par.,
Guinn Williams, "Bad Man" FN.
Lloyd Hamilton, featured comepart of the Control of the Control
Gene Towne is writing an original for James Cruze.
Robert Ames and Arthur Hoyt,
Holiday," Fathe.
Ben Bard, Frances Upton, George
Hen Bard, Frances Upton, George
Ben Bard, Frances Upton, George
Ben Bard, Frances Upton, George
Mork," Pathe.
Boyd Irwin, "Madame Satan,"
M-G.
Marcia Harris and William V.
Mong, Oregon Trail," Fox.
Mong, Oregon Trail," Fox.
Mong, Oregon Trail," Fox.
and Joan, Bondel, "Penny Arcade," WB.
Rescoe Ates and Dan Wohleim,
Rescoe Ates and Dan Wohleim,

cade, "WB.
Roscoe Ates and Dan Wolheim,
"Billy the Kid," M-G.
Rodney McLennan, "Spring Fevery Company, "Bully the Kid," M-G.
Bon Terry, "Holiday," Pathe
Edward Ludy adapting and dialoging U shorts for George Sydney
and Charlie Murray,
Complete cast of "Roadhouse,"
Tox: H. B. Varner, Margaret LivIngstone Livre Compton, Kenneth
Continued on page 20)



W(Di

Our Musical Contributions to

Paramount on Parade

"Dancing to Save Your Sole" (With Nancy Carroll and Abe Lyman's Band)

"I'm In Training For You" (With Jack Oakie and Zelma O'Neill)

"Drink to the Girl of My Dreams"

(With Gary Cooper, Richard Arlen, James Hall, David Newell, Phillips Holmes, Mary Brian, Fay Wray, Jean Arthur, Virginia Bruce, Joan Peers)

Congratulations to Al. Kaufman and Elsie Janis

SAM COSLOW

Wrote the words and music of the outstanding song hit from "Paramount on Parade"

'SWEEPING THE CLOUDS AWAY'

Introduced by Maurice Chevalier Number produced by Ernst Lubitsch

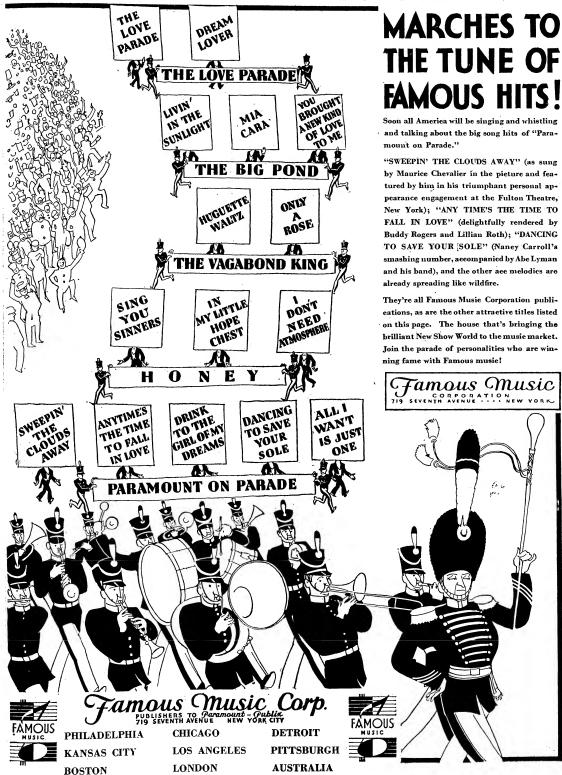
Now writing original Screen Music Comedies for Paramount West Coast Studios

Other recent hits:

'Sing You Sinners" from "Honey" (with Franke Harling)

'If I Were King" (with Newell Chase and Leo Robin)

PARAMOUNT ON PARADE





MARY RRIAN

in

PARAMOUNT ON PARADE

BALLARD 4acDONALD

DAVE DREYER

Our Record of Picture Songs to Date:

"A YEAR FROM TO-DAY"

"I'M FOLLOWING YOU"

"SAILING ON A SUNBEAM"

"ONE SWEET KISS"

"I LOVED YOU THEN AS I LOVE YOU NOW"

"THE HOOSIER HOP"

"RAINBOW ROUND MY SHOULDER"

"I'M K-RAZY FOR YOU"

"KICKING A HOLE IN THE SKY"

WE HOPE TO TOP THIS RECORD

PARAMOUNT

FAMOUS-LASKY STUDIOS

COAST NOTES

(Continued from page 18)
Thompson and Frank Albertson.
Leo-McCarey directing.
Russell Gleason, Jason Robards
and Morgan Wallace, "Sisters," Col.
Louise Fazenda and Alan Roscoe,
"Rain" or Shine," Col.

Dudley Early writing titles for silent "Broadway," U.

Richard Carle, "Unholy Three," Col.

Lawrence Gray and Dorothy Se-bastian, "Temptation," Col.

Lawrence Gray and Dorothy Se-bastian, "George Reilly, log for "The March of Time" and Eddie Gribbon, "Good Intentions," log for "The March of Time" and the Buster Keaton picture at B.G.

Loyd Ingraham, "The Devil's Joel McCrae "Dixhama" Radio.

Lloyd Ingraham, "The Devil's Group Reilly, Joel McCrae "Dixhama" Radio.

Playground," P.N.

Earle Snell, Fathe writing staff.

Richard Carle, "Unholy Three," Clarence Muse, "Rain or Shine," Col.

Lawrence Gray and Dorothy Se-bastian, "Ceorge Reilly, Corge Reilly, Corge Reilly, Col.

Lawrence Gray and Dorothy Se-bastian, "Con. Learner Col.

Lawrence Gray and Dorothy Se-bastian, "Con. Earner Col.

Lawrence Gray and Dorothy Se-bastian, "Con.

WENGE

HAS DESIGNED THE STAGE SETTINGS FOR THE PRINCIPAL SEQUENCES IN "PARAMOUNT on PARADE"

Among Them Being

"Any Time's the Time to Fall in Love"

"The Origin of the Apache"

"School Room Scene"

'Venetian Scene'' MARTINI

BUDDY ROGERS and LILLIAN ROTH

MAURICE CHEVALIER AND EVELYN BRENT

HELEN KANE Best Wishes and Thanks to AL KAUFMAN-N. Y. Address: 420 Riverside Drive

"PARAMOUNT ON PARADE" HELEN KANE

NEXT RELEASE

"DANGEROUS NAN McGREW"

Again Appearing in Person at Paramount, New York, Week April 25 Sole Management, HARRY BESTRY

Talking Shorts

PDESPERATE SAMe With Bert Gordon Comedy 20 Mines Bivoli, New York Paramount

Although the edge has been taken off this by "Two Gun Ginsburg," in which Nat Carr was featured, this short, which follows along similar lines though swerving here and there, will no doubt make appeasing entertaint uses the same nasal it. Bet call the same has and the same has a bough hombre by affecting gruff jones.

iough hombre by affecting gruntlones.

Some state of the state of th

bullet into the "killer."

Seene goes back to the east side as Gordon enters the house and a westerner middle the seene look and a westerner middle the seene look and a westerner middle the seene look and tries to make the Spanish girl who belonged to the killer," the upshot of which Gordon was driven out. was driven Both ver

was driven out.

Both versions gives Gordon plenty
scope to deliver, which he does oke
considering that many of lines do
not contain the flavor they should
and that the situations have not
been taken full advantage of.

CREATORE and Band

Gaiety, New York
Tiffany
Tiffany turned out an interesting
short with the Creatore band and the
wild Italian, greating. But as noisy
see ever, that band. What Wagner
tepresents for noise in music to
Germany, Creatore does for Italy,
It isn't the band, however, that
makes this short. It's the assembly
of newareel clips and store, that
makes this short. It's the assembly
of newareel clips and store, that
and the short is the assembly
of newared clips and store. That
the short is the assembly
of the short is the assembly
of the short is a short is a
bout Creatore at times. Then he
can be heard only and not seen.
Tiffany had this short opening at
the Gaiety, preceding "Journey's
End," also a war talker, but removed it the second day ownedy caring a Mickey store is a short can go anywhere.

"HOT DOG". Cartoon
7 Mins.
Rivoli, New York
Paramount
Tot to be

This short is not to be confused with Metro's short of the same title, which consisted sole to the same title, which consisted sole to the same title, which consisted sole to the same title is greater or the cartoon of the cartoon

MARC CONNELLY "The may
Comedy
10 Mins.
Loew's New York
RKO

RKO

Not so funny. It appeared as though in the attempt to keep down the running time, the plot was cut short. Ending is bound to disappoint.

though in the attempt of each of the running time, the plot of as plot in the running time, the plot of also photo. Earling is bound to disappoint in the companies of the acquainting himself will sull bones, and the acquainting himself will sull bones, and the actors while the mike is still low-ered, etc. Other gag also include an backing up into the camera, openly commenting the work of the actors while the mike is gill low-ered, etc. Other gag also include an action of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and they believe he is another discount of the company to those in the studio, and this does not happen.

Interest will lie in the studio at the new talking ficture jargon used by the cameramen in the film, which he will be the work of the studio, and this does not happen.

Interest will lie in the studio at the new talking ficture jargon used by the cameramen in the film, which new talking ficture jargon used by the cameramen in the film, which he will be the work of the studio, and this does not happen.

The provided the three the studiose of the bundle of the work of the studio, and the studiose of the studio, and this does not happen.

The provided the three the studiose of the studio, and the studiose of the s

Program Layouts

(Sample of all sound programs, as arranged by some key city theatres. Printed for such information as the programs may furnish to those interested.
Programs furnished "Variety" through courtesy of the booking offices of chains included.)

TOWER, CHICAGO (Week April 18) (150 Mins.)

RIVIERA, CHICAGO (Week April 18) (126 Mins.) "Shade of Apple Tree" (Song "Shade of Apple Tree" (Song Carton) News "After the Show" (comedy) "Tiger Rose" "Family Next Door" (comedy) Trailers

HARDING, CHICAGO (Week of April 18) (139 Mins.)

SENATE, CHICAGO (April 18-20) (139 Mins.)

(139 Mins.)

News 12

"Broadway's Like That" (songs) 10

Sportlight 9

Grgan 9

Girl Said No" 92

Mickey Mouse 7

(April 21-29) (142 Mins.) 12

"VOICE OF HOLLYWOOD"
With Bert Wheeler

Comedy
if Mina.
Globe Theatre, New York
Tiffany
Same criticism for each one in
this series. Continued indifference
in preparation will kill what was
unquestionably a good dea.
This one. This one will be a series of the continued in the continue

decessors.

Aimee Semple McPherson was the only natural in the group of Sally Starr, Bert Jordan, Ken Maynard, Marceline Day and Wesley Barty. She had her regular gospel on the Los Angeles to spiel and thus lost little time thinking up an act on the screen.

A little attention, just one rehear sal and this would get over big.

KIDDIE KABARET Juvenile Revue

"EVENTUALLY BUT NOT NOW'
Comedy and Dance.
22 Mins.
Globe Theatre, New York
Radio

Globe Theatre, New York
Radio

H. C. Witwer comedy with Alberta Vaugein, Kit Guard and a
number of familiar forms is built
around the courtroom which hind
and the courtroom which hind
shorts. Despite this feature there
is an abundance of situations guaranteed to provoke a maximum of
laughs. "Eventually But Not Now
is a bet for any theatre.
is the men's room on a pullman
when ventriloquism from a comic in
a nearby beth gets a porter to
abandon his hooch bottle, figuring
that the three dogs under his charge
and the common should be a common should be a
music and dancing via a girl's band,
lis by hooking the car of a traveling
show to a train from which a candidate in the bluenose bet it s tumpling.

ing.
These occupy over half the running time when the courtroom finale
is projected.
Waly.

"SPIKE SPEAKS"
with Frank Moulan
Comedy, Singing
9 Mins.
Cameo, New York
Columbia

Cameo, New York

Columbia

Mild entertainment for houses
that aren't too fussy. Frank Moulan, comedian-singer, formerly in
picture houses, gets over nicely but
picture houses, gets over nicely but
bers and gags.

Scene is a warden's office. Moulan is called in to answer for his
actions at a recent jail concert. His
comedy songs (2) following explain
why lie went at the tenor. An old
one Under the bown adduct by two
others, trio does a comedy tune
about Massachiusetts to cover up
misappropriated costumes for their
get-away. Close Moulan's phoning
to the mamma that he thinks he
can't get home for supper. Char.

"A DAY OF A MAN OF AFFAIRS"
Musical Comedy
12 Mins.
Circle, New York
Columbia

Circle, New York

One day's doings of a ladies' man, all the dialog in lyric form and sung and talked to musical rhythm. It isn't its are not interested to musical rhythm. It isn't its are not quite clear, but it is something different and therein liesits effectiveness. In a line-up of average shorts, "A Day of a Man of Affairs' would stand out because of its difference. So the ragtime wedding of vaude and musical Irish justice scene of burleeque in method. Here a 'man of affairs' is shown wading through a day and five women. He kisses the maid in the morning and follows by kissing tess and night club dancer, in that order. With each he does a song and dance. Then a ragtime wedding, which stretches it into another day.

ding, which stretches it into another day lover. He sings hoofs and juves it pleasantly, being a light musical lead type. Of the girls, the recommizable one is Ginger Ropers, apparently in one of her early film efforts, but showing plenty. As the night club girl she does everything well. The other women are okay. Gitz-Rice wrote the music and Leftoy Prinz staged the dances. Basil Smith directed.

LLOYD HAMILTON
"Follow the Swallow" (Comedy)
18 Mins.
Circle, New York
Educational

Circle, New York

Educational

Between a new screen kid, acting cute and doubling in mischlef, the gag mag was a common the same and the kid are spending the day at an amusement park. Starts off with the carrousel man saying how cute the baby (Googoolums is and the haby hang-haby and the same and the sa

EDDIE LAMBERT
"Bitter Friends"
Commedy Sketch
17 Mins
Low's New York, New York
Educational
Eddie Lambert's outlandish vaudeville dialect puts this one over. The
manner in which Lambert twists
and gargies words is bound to bring
siggies.
Lambert is always afghting with
dialect delivery and weaves in plonty
of Yiddish idioms that will tickle
audiences.

Minature Reviews

"Journey's End" (Tiffany). Started like a smash at Galety' New York, at \$2. Should do the same everywhere, but that opinion not ventured, until first reports come in of regular film house grosses in towns where the stage play of same name has not appeared. "Monthan Moon" (Aletto), "Monthan Moon" (Aletto), "Monthan Moon" (Aletto), "Monthan Moon" (Aletto), "Cock o' the Walk" (Sono-Art), Picture of a Continental gigolo as romantic hero, Allento the American attitude to a "smart" comedy. "Benson Murder Case" (Par). Van Dine sone of the American attitude to the American

Contentally with chances inkely only in unwired houses.

"ONE MAN REUNION" with George Fawcett Scenic Drama 10 Mina. Arena, New York Paramount Interesting Robert C. Bruce short which has a solo performance by which has a solo performance by clude pretty scenery, good off-screen singing and intelligent camera spotting. That the kid trade inst likely to see the point will be its another version of Rip Van Winkle. This Rip is tramping back, with a faithful dog at his side, to his home town, a mining village, after 30 years. He returns on what Day," but on this day he finds the village deserted. His calls echo back to him through the vacant streets. He stages the celebration volces in his senile goofness, but finally is convinced the town is shot and walks out again with his dog and pack.

"HIS BACHELOR DADDIES"

"HIS BACHELOR DADDIES" With Sunny Jim Comedy 14 Mins. Greeley, Sq., New York

14 Mins.
Greeley, Sq., New York
Universal
U is tumbling these "Sunny Jim"
shorts out in fast order and so far
all the state of the stat

In spite of failings at the finish, an oke comedy short.

"BEES BUZZ"

Educational

Produced by Mack Sennett. Story is credited to John S. Waldron, but this is superfluous. All material is common property.

common property.

Loosely woven potpourri of custard pie hoke with a knockout finish in which everybody around a country club, in locker rooms and on the golf course, gets stung with bees, for roughhouse. All strictly Saturday afternoon in the neighborhoods.

Saturday afternoon in the neighborhoods. as a buriesgie party of the property
JOURNEY'S END

Tiffany-Gainsborough production and re-lease. Directed by James Whale, respon-sible for the original production on the stage in London. George Pearson credited as supervisor. Bon Kline, cameraman, Running time, 130 minutes. At Galey, New York, April 8, \$2 top, on twice daily

New York, April 8, 32 10p, on twice Gauly
Laquital Stanhope. — Colin Cite
2nd Lieut. Halolgh. — David Mannera
2nd Lieut. Hilbert — Anthony Mushell
Co. Sgt. Major — Thomas Whiteley
Private Mason — Charle Greater
2nd Lieut. Trottet. — Lilly Mewan
2nd Lieut. Trottet. — Warner Klinger
German Soldler — Warner Klinger

and dramatic clash. The positive way to bring out that this picture will have the draw unitversally it has indicated so strong-versally it has indicated so strong-versally thas indicated so strong-value of the property of

Amusement Stocks

(Continued from page 11)

(Continued from page 11)

tions up to yesterday's market close? 30 to around 83, but this stock could was that the new control would will also the stock as a rest after its have no difficulty in voting its stock and would-automatically elect a new board of directors satisfactory to its board of directors satisfactory to its purpose.

Plan Due Soon

New financing plan by Halsey, New financing plan by Halsey, Stuart and associates is due for an entire production of the production of the stock's sponsors apparently are the stock's sponsors apparently are willing to let the stock find a trading level without any maneuvering the stock's sponsors apparently are willing to let the stock find a trading level without any maneuvering with the amount of the stock's sponsors apparently are the stock's sponsors apparently a board of directors, satisfactory to its purposes:

Plan Due Soon

New financing plan by Halsey, Stuart and associates is due for announcement by the property of the property

R-K-O Rights, Too

inancing arrangements are made public. Actin jumped to a new top above is and them lipped back to around 48, with the pace of trading on the decline, the turnover was only 60,000 shares, compared with last urday half session, of more than 150,000 a dars, compared with last urday half session, of more than 150,000 a dars. Street half the report that the company would shortly announce the terms of the session, of more than 150,000 a dars. It is not that the company would shortly announce the terms of the street that the company would shortly announce the terms of the street that the company would shortly an acting the same of the most aggressive in the recent upturn, the stockly spongher and the same of the most aggressive in the recent upturn, the stockly spongher or clees that mounted until Thirston, the same of t

Warner Deal langeed:
Something of a flurry was: caused in Warner, Bros. by the statement of John J., Raskab, on sailing for Europe, that the and his associates are maintaining their builtish position in the stock. Comments were operator about General Motors several years back when he was president of the company, remarks which preceded the sensational advance in Motors.

preceded the sensational advance in Motors.

Warner did little in the way of price movement during the week, and the sense of the sense of the sense of the sense of the sense reasonable to assume that it seems reasonable to assume that it seems reasonable to assume that the sense reasonable to assume that the sense is the sense of the sense of the sense of the sense and the sense along the sense along the sense along the sense along a continency that and the sense along, a continency that another than the sense along, a continency that another than the sense along, a continency that another than the sense along a continency that another than the sense along the

Strangely enough, the Warner coup in the foreign field—its alliance with the Tobis Klangfilm people who have a real grip on sound enough in the foreign field of the silvent was a real grip on sound the silvent was a silvent

Loew Resting on Laurels

Loew had reacted by Monday
from its top of last week of

equaling Paramount in that respect.
Paramount transactions were
moderate in comparison with the
others, and it was obvious that it
was being held back. When the
group is acting up Paramount gught
to be in the forefront of the advance, because it has all the favorable aspects of the last of the the
statement of the last of the second of the
analysement section in a ticker
sense and endoys an, eminently
favorable trade position.

Average a secretary in the interest of the control of the position of the control
Columbia Payment Soon

Columbia Payment Soon
Columbia Pictures is two out on
the Curb. making at double top
above 45, company announced tis
around 42. Company announced tis
intention of inaugurating dividends
at the columbia support of the columbia
and 55 or 20 o

Fox New Board

(Continued from page 5)

old B. Franklin. Operator for the eastern division has not been re-ported. Several are mentioned for ported. Several are mentioned for the consolidated eastern Fox theatre post. Among them are Major John Zanft, who has handled a part of that division in the past, and N. L. Nathanson, the Canadian operator, who sent Famous Players-Canadian into its present commanding position in the Dominion.

tion in the Dominion.

Nathanson some months ago left
F. P.-Can., when Adolph Zukor got
a hunch the proposal from British
Gaumont to buy the Canadian chain
had Fox in the background. This
led to the Nathanson-F. P.-Can.
split. Since then it has become
openly known that Fox bought the
British-Gaumont control. for \$15,
000,000, with it yet to be determined
if that buy were a bargain. AE
flumenthal, who acted for William
Fox in the English deal, is said to
have received a commission of
\$1,000,000 from the English end.

have received a commission of \$1,000,000 from the English end.

Whined R. Slieshan, from \$6.5 command.

Whined R. Slieshan, from \$6.5 command.

R. Slieshan fr

from going through with his BiddrBancamerica financing link. Sheehan's uncanny work in all directions of the Fox production end
during the near five months of finternal froubles, while he, finalinely
in New York, is reported elsewhere,
in this lesgue.

At present the Fox program for
hixt seadon already has utilized for
the product of the product of the completed, with 12 hidre to
be finished within 30 days.

Grainger on Sales Grainger on Sales

"While Stehehar will give the Foxeastern business organization considerable of his notice, the latter is expected, to function smoothly, since there will, be little disturbance there with the major heads practically unchanged. James R. Grainger continuing to head the Fox sales through the control of the contro other purposes.

Dawintown Financing
Lakt week 18 amusement issues advanced a fotal of 1 points from Saturday olose, with 18 includes the statuday olose, with

Sun	nmary o	f week	ending April 12:				٠,
			STOCK EXCHANGE				
1							
High.	LOW.	Sales:				٠.	Net
261/2	173		Issue and rate, H	ligh.	Low.	Last.	Chge.
27 %	1179	. 700	American Sest (2). Consol. Film pfd. (2). Eastman Kodnk (8). Fox Class A (4). Keith Do pret (7). Gen. Thr. Equip. Loew (3%).	2714	20	21	
284	1314	26.200	Consol. Flim (2)	27%	2434	2514	- 24 14
-0%	18	28.400	Consol. Film nfd (2)	27.	23%	25%	+1% +6% +3%
244%	175%	37:300	Eastman Kodak (9)		231	2074	.T.27
50	16%	\$50,100	For Clere A (4)	~?*		43%	7,076
43	21	2,400 838,700 208,700	Trains	50	431/2	43%	+372
136	95	2 400	weirn	48	421/2	43	+3
5114	901	200 700	Do prer. (7)	136	126	1241/2	+101/2
	42%	838,700	Gen. Thr. Equip	5114	. 47%	49	+1%
10716	85% 10%	208,700	Do pref. (6/4). Do pref. (6/4). Medison Sq. Garden (1/4). MetGM. pref. (1.80). Parta Exchange (3).	90	8314	8514	+4%
107 %		3,000	Do. pref. (6%)	10716	105	108	-11%
114%	111%	700	Madison So. Garden (114)	1132	7111	25%	- 2
2C .	23%	3 *** 600.	Mer - G - M prof. (1 80)	20.	25.0	26.77	T 12
7774	48%	ONE DITE .	Peramount Form Tasky (8)	20.	. 2076	25%	
7734	285	110,500 30,700 17,000 1,175,500	Pathe Exchange Pathe, Class A Radio Corp	1938	72	72% 5%	-1%
14	~~	17 000	Pattie Exchange		5%	9.59	+ %
62%	****	17,000	Pathe, Class A	14	11%	121/2	+ 14
0279	39%	1,175,300	Radio Corp	62	50%	59%	· ** %
45%	19	987,700	Radio-K-O	45%	3816	434	+496
95 25% 72 804	68 855.1	980	Oroh. pref. (8)	115	THE TABLE !	92	1.1
25%	1 865C)	41,500	Shiftert	o Esc	1. 18	n - 19814	45734
72.	20	: :: . 600	Holyargal invest (4)	79	7 59%	72 U	4722
SOL:	38%	411,000	Warman Division (4)	501/		-	at 1777 AF
70%	3012	500	Walter Brost (4)	10:5	11/4	7436	
10%	00:2	300	Radio K. O Orph. pref. (8) Shifbert (8) Universal pref. (8) Warner Brom (4) Do pref. (2.20)	67	63%	67	-21/2
			CURB Columbia Picts		100		
	4.		00112	٠,			
45%	24	17.200	Columbia Picts	46 % 14 %	#256·	32%	-2%
14%	216	04,500	Fox Theatres.	1446	10	1256	1-84
56	1214	1,100	Fox Theatres	56	58	51%	1,66
8014	671.	17 100	Technicolog	74%	6774	72	+1"
18	6718	100	Univ. Pict	18	18	18	41
1 20	٠,	200	BONDS	10	10	19	
1			BUNDS				
91	74	\$19,000	Keith 0's, '46. Loew 0's, '41. Do ex war Pathe 7's, '37 Par-Fam-Lasky 6's, '47 Shubert 6's.	993/	8814	8816	
127	101%	248,000	Loam Ca '41	197	122	124	
101 .	91%	204 000	There are a second seco	4500	08	124	#4
60	36	029.000	Do ex war	101/2	98	119%	
1001/	30	61,000	Patne 7 8, 31	0716	0016	011/2	+115
10314		52,000	Par-Fam-Lasky 6's, 47	101%	101	101	
0714	41	91.000	Shubert 6's	6734		62	+7
11336	108	70,000	Warner Bros. 6's. '30	110.	1081	100%	- 4
1 -			ISSUES IN OTHER MARKE	2T			. "
13			All Quoted for Monday				
1.							
I ' .			Produce Exchange, N. Y.				
1		\$1,300	Fox Script	94	90	94	+4
			Over the Counter, N. Y.				
1		_	Quoted, in Bid and Asked				
1		Prev.	· · · · · · · · · · · · · · · · · · ·			_	
Bid.	Asked.	bid.					
29	32	20	Roxy, Class A (3.50)				
1 31	33	31	Unit do	••	• • •	••	
214	314	294	Unit do	•••	••	••	
517	9.2	21.0	De Forest Phone	• •	• •		
212	3	2.5		• •	• •		
1			Boston				
		Sales					
1			Lorw's of Boston	1123	- 11	****	
1. ** .		120		1117	. ,,	3114	
1. '			Los Angeles				
1			Roach, Inc			10 ble	
1	• • • • • • • • • • • • • • • • • • • •	800	Fox This	1432	1274	11%	
	••	61/0	Ava among the	44.4	12.8	1174	
1			Montreal				
1		190	Famous Players	5012	59	59	
1	_	340	Toronto	30.5		30	
1							
	(ten	5	Famous Players	501	691/2	6914	

Sheehan's Unique Record

Smallest Wired House

Cleveland, April 15.

Lyric, Mdssillon, O., which was wired recently, claims to be the smallest talker house, seating 168.

Fred Ricker, manager, keeps down the overhead by operating projection machine while his wife sells the tickets.

week announced the intention to build eight more sound stages at Fox Movietone City (Coast) at a total outlay of \$1,500,000.

Late last week William Fox is

Late last week William Fox Issued a 30-page printed statement as a reply to the open letter of Halsey-Stuart and Sheehan's afficient was a reply to the open letter of Halsey-Stuart and Sheehan's afficient was addressed to the Fox stock-holdeag, but conleagues; gaiven to the New York press, Maithigh the bankers nor Sheehan, answered it. The Fox statement, Issued, after Mr. Fox had sold his holdings for a huge amount and was virtually out of authority. In the companies he had formed: struick the trade seemingty, much sag, did Salmiel Unterwayer's previous announcement directed, against Sheehan. Sheehan imerely replied at that time; Tuitermyer is a had losge? mver is a bad loser.

Untermyer later remarked it was the best answer he had heard throughout all of the Fox proceed-

ings.
All Fox legal matters remaining are pending through adjournment.

TELEVISION

(Continued from page 1)

(conunued from page 1)

Les 'yejes', will be easily over
\$300 with the picture included.

The problem of deriving income
from ether Television is being
solved, it is reported anomicially, by
leasing attachments to the millions
of receiving sets now in use on the
game monthly rental basis as the
phone itself.

same monthly rental basis as the phone itself.

Of the two midblook iel, telev. Joy inly proved in presideability, physically, at demonstrations given by the American Tele-aad Tele-physically, at demonstrations given by the American Tele-aad Tele-physical is the content of the company's scientistic is the easier habiled. Wired television aim only to show the face of the bonversationalists while the three broadesign aspire that the three broadesign aspire is transmit stage shows and alm productions.

A. T. E. T. is feaving the development of the companion of America (General Electric), but if it has walting only reaction on legalities to set booths up in the largest cities and colleges, and determine the public's willingness to pay.

The _Phone company. scientists

ness to pay.

The Dhone company scientists take the stand that there is only one kind of television and that others in the field, such as Jenkins, are now merely using the principles established in the Bell Laboratories.

are now merely using the principles established in the Bell-Laboratories. Helping, Theatres

That ether television will boomerang to the benefit of the motion picture industry and that producers are airesday planning to use it as a stimulus, for theatre business by broadcasting trailers of big productions in the future, is the stand taken by the Hays organization, finability, because of, terfific, financial outles, its Goadcast regular features, its 750% Feason with Hays people figure the film industry will have little to yorry, over. On the basis that, the average long run costs 3300,000, and that it would be good for only one-broadcast, producers' representatives have it callouded it runs after the control of the c

is to make the industry erect bigger and better theatres.
Radio has entirely different ideas on the subject. It knows that the cost of broadcasting pictures is going to be "terrific," but only at first. It expects to work things down to a system. Come the evenue end to system. On the control of the company of the compan not sustain any great loss, pointing to the fact that the cables are still under the Atlantic, while messages time arc being spirited

(Continued from page 5)

(Continued from page 5)
erick Burton, Irene Day, Larry Fine,
Neel Francis, Mitchell, Harris, Ted,
Healy, Althea, Heinly, Rosee Hobart,
Gus Howard, Harry Howard, Shemp
Howard, Dorothy Jacobson, Leslie
Mae, Frances McCoy, Nat Pendletöh, Tyrone Power, Marie Saxon,
Lillian Sande, Fred Sanborn, John
Swor, Henry Victor, Riuth Warren,
Charles Winninger, Elizabeth Keating, Helen Keating.
Stories
Among the stories Sheehan

Among the stories Sheehan

Among to secured are:

"Temple Tower," by Sapper (sequel to "Bulldog Drummond").

"The Golden Calf," by Aaron

Davis.
"Chickenwagon Family," by Barry

Benefield.

"Yonder Grow the Daisies," by
William Lippman.

"High Society Blues," by Dans Burnet.

"Solid Gold Article," by Richard

Burnet.

"Solid Gold Article," by Richard Connell.

"If I Was, Alone With You," by Richard Commell.

"It I Was, Alone With You," by Richard Commell.

"Louis Bifferti," by Donald Henderson Clarke, and a best seller.

"A Connectiout. Earnee," by Mark Twain.

"The Stand Willer Love." by Vincent Lawrence.

"My Lady's Dress," by Edward Knoblock.

"The Man Who Came Back," by John Fleming Wilson and Jules Eckert Goodman.

"The Gract K & A Train Robber, by Paul Leicester Ford.

"The Gract K & A Train Robber, who was Paul Leicester Ford.

"The Gract K & A Train Robber, who was Paul Leicester Ford.

"The Gract K & A Train Robber, who was But the Brave," by Bernard Merivale and Brandon Fleming.

"Alceptrag," by Max Brand.

None But the Brave, by Bernard Merivale and Brandon Fleming, "Alcairag," by Max Brand, "Dust, and Sun," by Clements Ripley. "Last Man on Bartin," by John D. Swiftin, "Six Cylinder Love," by Wm. Anthony McGuire, phy. "What Price, Glory?", by Lawringe Stellings and Maxwell Anthony McGuire, by Max Maxwell Anthony McGuire, by Max Brand, "Williamed," by Max Brand, "Will Geese," by Max Brand, "Burden of the Blonde, by Stephen Morchouse Avery, "Brass Commandments," by Charles Alder Seltzer,

"Brass Commandments," by Dfarles Alden Seltzer. "Drag Harlan," by Charles Alden

Seitzer.

"The Orphan," by Clarence El Mulford.

"Young Sinners," current New York stage success, by Elmer Harris.

Harris
"The Spider," mystery play by
Fulton Oursier and Lowell Brentano.
"The Renegade," French novel by

"The Renegade," French novel by Andre Armandy.
"Girls Demand Excitement," by Toseph Hilton Smyth and Emerson Emerson Browne.
"Prince Fazil," by Pièrre Fron-daie.

Writers
Samuel N. Behrman.

Samuel N. Behrman.
Maurine Watkins,
Lynn Starling.
Willard Robertson.
Earle Crooker,
Directors.
Hassard Short, stage.
Edward Dolfy, dance,
Max Scheckt, dance.
Songwriters
Joseph McCarthy.

Joseph McCarthy. Joseph McCarthy.
James Monaco.
George A. Littie.
John Burke.
Edward G. Nelson.
Harry Pease.
Byron Gay.
Edward Pola.
Edward Brandt. Grace Henry. Morris Hamilton.

Mrs. Ruth Santell secured a di-voice from Al Santell, director, for crucity. Santell gives her \$12,500 and \$500 monthly alimony.

Carter De Haven, Jr., settled a \$10,200 suit against Skeets Gallagher for damages suffered in an automo-bile accident for \$175.

Ernst Lubitsch and Lothar Mendes, directors, had a narrow escape from death when the windshield of their car was shattered by a bullet from a passing truck. It is believed they were mistaken for hijackers.

MIGHTIEST STARS OF ALL CREATION JOIN THE PAGEANT OF THE TITANS...

AMOS'N ANDY ON THE SCREEN

Radio's Grand Challenge Campaign Begins in Blaze of Glory...

BIGGEST ATTRACTION IN THE WORLD SIGNED... SEALED AND DELIVERED...







AND NOW, FROM OUT THEIR BOUND-LESS EMPIRE OF THE AIR, THEY TAKE FORM BEFORE OUR EYES...

Air "Incorpolate" me Attraction . . .

The Breathless Magic of Radio and the Godgiven Genius of Man Have Wrought in Amos 'n Andy the Grandest Phenomenon in the Sweep of All Show Ages...Unexampled...Fantastic... One of the Most Superb and Amazing Manifestations of This Roaring, Rocking Century!



MOS'N ANDY



Spring into Glamorous Life in Their First Motion Picture . . .

"CHECK AND DOUBLE CHECK"

Like Flaming Torches They Blaze Heaven High...Lighting the Way for Countless Millions to the Joy of Honest Laughter and the Boon of Hope and Courage

... And Destined to Shake the Foundations of Show Business When They Begin Their March on the Box-Office . . .



AMOS'N ANDY ON TALK SCREEN

STUNNING CLIMAX OF BROADCASTING MAGIC AND RADIO'S SUPER-SHOWMANSHIP!

AMOS 'N ANDY

Heart-flesh and human foible...they have stopped the show in an age of steel and granite!

AMOS 'N ANDY

Head Men of a Frenzied and Frantic World...dictating in regusted indolence the fads of an era in which the mike is mightier than sword or pen-

What they will mean at the box-office of motion picture theatres is obvious as the sun at noon. That Radio Pictures will pour every last ounce of its resources and production skill into this GREATEST. OF ALL SCREEN ATTRACTIONS goes without saying!

In the subway or at the crossroads...
In pillared halls where the spellbinder storms or in narrow streets where newsboys wisecrack... AMERICA SPEAKS THE LANGUAGE OF AMOS'N ANDY!



AMOS







Par Makes 40-Min. Revue Short: May Be Substitute for Publix **Stage Shows or Other Houses**

Paramount may produce a series of four and five-reel talkers along lines departing somewhat from features for exhibition in its own (Publix) houses and elsewhere, as the smallest half of what virtually will be a novel type of double-fea-

will be a novel type of double-fea-ture program.
First as an experiment, has been produced by Frank Cambria, Pub-lix unit stager, at the Long Island studio and is entitled "Leave It to Lester." The large cast is headed by Lester Allen and Evelyn Hoey, legit. Surrounding his work with considerable secrecy, Cambria has completed all shooting and is now cutting the picture to rouning time

completed all shooting and is now cutting the picture to running time of around 40 minutes.

This is the average time consumed on the Publix stages by the presentation units. In cities where the shows in the flesh are disappearing, the 40-minute productions would fill the gap. Whether Publix is planfleatures in the deluxers' formerly stage shows instead of vaude, against which factions in Publix seem to exist, is the question.

Purposes Purposes

Purposes

No one seems to know whether the double-length shorts are intendated for this purpose or as a means of padding shows out further with standard features now being out to shorter lengths because of the necessity of a turn-over and room, for other material, including news and regular talking shorts product. According to insiders, Par has talked of making around 15 of the four and five-reelers.

The methods of making standard features, as compared to those in production of most shorts, would prevail. In doing "Leave It to Leave It and It was the control of the It was the control of the It was th

production of most shorts, would prevail. In doing "Leave It to Les ter," four cameras were used to cut in closeups with the maximum of

Cambria wrote the story as well as directed it. He has made six shorts at the Long Island plant:

Judge Lindsay today dissolved the injunction which prevented the showing of Tiffany's "Party Gir" in the Granada and Marbro, Publix houses here.

2 After 9

Chicago, April 15.

Both R-K-O and Publix-B. & K. are negotiating for the nine Bird theatres, formerly the bankrupt National Playhouses, and now being operated by James E. Costoh.

Bird Theatres at present have

Bird Theatres at present have approximately \$2,500,000 in mort-gages, \$400,000 in interest, \$600,000 unpaid bills and \$1,200,000 in bonds outstanding that must be taken care of. Theatres made about \$500,000 last year, without paying any rent.

THEATRE PROMOTER INDICTED IN SYRACUSE

Syracuse, N. Y., April 15. Trial of Garland B. Latta, presi dent of the Investors' Underwriting Corporation, and financial backer of Corporation, and financial backer of the Salina Theatre Corporation, indicated by the March Grand Jury on four larceny counts, will be called before the end of the month. Latta at present is at liberty under \$15,000 bail.

Latta is charged with using money given to him for investment. Petition of the property have been filed in Federal Court.

Latta made his first plunge into the theatrical field here by taking over the Empire theatre. Later he became interested in the Salina Corporation, operating the Syracuse and Brighton, and contemplated the creation of a new circuit.

How Asst. Directors Happened

Hollywood, March 15.
Failure of Coast attempt to bring
the assistant directors under the
LATSE (tsage hands) is not the
first of its kind. Attempt was made,
in November, 1911, when the pleture
director's man of all work was still

carector's man of all work was-sturcalled a prop man.

David Horsley had just, brought
a Nestor company to Hollywood,
planning on staying only three
months. All Christic was studiomanager and Harry Edwards was
head property man, Other prop
men were Baltimore Joe Murphy,
Arthur Rose, Harry Tennebrooke,
and Horsce Davey.

When organizers for the stage
hands union approached the prop
men about taking out cards, they
decided to consult the boss.

"I wouldn't botter shot is going to
said Horsley.

"I wouldn't botter shot is going to
prop men my longer. I'm going
prop men my longer. I'm going
to the stage of the stage of the stage of the shot of the stage
to the stage of the

tors."
Only difference was in the title. They did the same work, with the exception that a couple of union prop men were put on to handle the standard duties.

"Party Girl" Goes On
Chicago, April 15.
Judge Lindsay today dissolved the injunction which prevented the showing of Tiffany's "Party Girl" in the Granada and Marbro, Publix houses here.

Jacques Lory, "Our Blushing Fides," M.G. "Gour Mariowe, "Fast Work," June Mariowe, "Fast Work," June Mariowe, "Fast Work," June Mariowe, "Fast Work," Going after props and also shooting chases and taking running sturf, chases and taking running sturf,

Picture Possibilities

"Deah Old England"—Favorable

"DEAH OLD ENGLAND" (Travesty, E. F. Bostwick, Ritz).
A comedy with an idea, that of the shabby genteel, calling for British types. Should make comedy program picture.

Ibec.

"THE OLD RASCAL" (Comedy, William Hodge, Bijou).
Okay for stage use by the author-star (Hodge), but hardly adaptable to the control of the co

"Broadway Shadows"-- Unfavorable

"BROADWAY SHADOWS" (Melodrama, Theatres Productions, Inc. Belmont).
Nothing here for pictures. Ibee.

"Troyka"—Unfavorable

"TROYKA" (Drama, Laura D. Wilck, Hudson). Unreal, complicated; no meat for pictures.

"Jonica"—Favorable

"JONICA" (Musical Comedy, William B. Friedlander, Craig).

Enough plot and good continuity, besides comedy, to shape as poshibility for talker. Would not attract as a picture buy because of the music, no outstanding hits being present. As talker, hit numbers would have to be injected.

Chor.

"Live and Learn"-Unfavorable

"LIVE AND LEARN". (Comedy, Michael Kallesser, Wallack's).

Ibee. Nothing for screen.

"The Never Grow Up"—Favorable
"THEY NEVER GROW UP" (Comedy, Theatre Assembly, Masque).
A farcial comedy that might make a program picture; not so good on stage, however.

"Hotel Universe"--- Unfavorable

"HOTEL UNIVERSE" (Drama, Theatre Guild, Beck). Unusual play. Too highbrow.

we used to be pestered by kids throwing oranges at us."
"Baltimore Joe," because he signed in Baltimore, was known as the king of Poverty Row for a long time.
"The indie game is all shot now," it easy." Want to get in with the says." I want to get in with the says. I want to get in with the says of the says. I want to get in which the says of the says. I want to get in which the says of the says. I want to get in which the says of the says. I want to get in which the says of the sa

up work for Bill Craft at Universal. Seventeen or 18 years ago he had a more important position at the U.

He headed a comedy unit and, inter-init athletic competition being hot, he made a job for a young baseball player named Ben Stoloff.

"I felt pretty good the other day to see these big posters up for 'Happy Daya," says Baltimore Joe Murphy, "with Ben's name up there big as director."

Sale to Big Cos. Probable Indies' Finish

neports are around of independent talker producers which are apt to be taken over by major picture com-panies.

Most often mentioned among the indies are Pathe and Columbia. Major companies named are. Fox and Radio Pictures.

Some mention is made of Uni-

There is little authentic information on any of the rumors

Pathe has been in negotiation with Radio for some time, with the proposition seemingly reaching no

conclusion.

Columbia has been talked of mostly in connection with Fox. Columbia this week going into Wall Street for the financing of 50,000 additional shares seems to dispute any contemplated deal on its part. Larger chain-producers are of the impression from reports that a secondary producer may be useful. The larger chains ould use it for the Class B houses, while a chain like R-K-O (Radio Pictures) might feel that another producer as an feel that another producer as an added source of supply will be a decided asset.

Hedda Hopper, "Our Blushing Brides," M.-G. Claire McDowell, "Big House," M.-G.

M-G.
John Lodar, "Eyes of World,"
Insp.
Fred Malatesta, "One Mad Kiss,"
Fox. Spanish version.
Emma Dunn, "Manslaughter,"

Emma Dunn, "Manslaighter,"
Par. Witt Jennings, "Scarlet
Pages," VB.
Schworth and Tom Ricketts, "Song of Flesh,", UA.
Lia Toro, untilled pleture, WB.
Grant Withers, Neely Edwards
and Helen Ferguson, "Scarlet
Pages," WB.
Waiter Long, "Moby Dick," WB.
Waiter Long, "Moby Dick," WB.
Tornell Pratt and James Cagney,
"Stall, Starr, "The Fired Man,"
Pathe.
Radio las given showgirl contructs to Rosemary Carr, Gladys
Belmont, Joyce Clark and Jean
Douglas.

Indie Producers Hopeful—Demand Increasing from Chains—Roxy

Indie producers here are more optimistie than ever before. The few that remain count either on being considered in the big merger push or else having their worth-while product being assured of the maximum consideration.

Booking of 12 independent ples

while product being assured of the maximum consideration. Booking of 12 independent pleatures into the Roxy and the break which others are getting in big noting the high indication of the Rox and the break which others are getting in the high indication of the high lord of the ground of the pulse.

Afairly high indic exec in a well well will be a straightful of the company told of the some of the high boysternee among some of the high boysternee among some of the high boysternee among some of the high boxes are also do the big the stress from now on are going to throw out all poor pictures, regardless of who makes them."

On the Roxy and, For spokesmen recall that it is the policy of the theatre to book so many independents yearly, and that what is now happening is nothing to shout about. Roxy himself is being mongered about the trade as going with every interest except his own house.

Roxy is in Havana and doesn't re-turn until April 17. Here are a few of his reported connections, after the Roxy theatre contract expires in

about a year:
Going with Warners to take charge of their new Hollywood the-





"Variety's" Special Publicity Plan has been functioning for some years. It has been employed by many of the newly-made stars in Pictures and Vaudeville, while the standard players and attractions have long since discovered its value in the advancement of stage position and salary.

The campaign is designed to keep a professional name continuously before the show business, all over the world, every week for 52 weeks in a year. This publicity may be used in displayed type or pictorially, but does not include reading matter, other than a limited caption under cuts.

"Variety's" Publicity Plan is made sufficiently flexible in cost to meet almost any condition.

A copy of the plan with other information as may be desired can be obtained at any "Variety" office.

> **NEW YORK** 154 West 46th Street

CHICAGO Woods Theatre Bldg. **HOLLYWOOD** Taft Building

Hold

SA, ON Ist Week, \$14, ON in Fronts

JOE E. BROWN WINNIE LIGHTNER

and

GEORGES CARPENTIER
SALLY O'NEIL
DOROTHY REVIER
BERT ROACH
EDMUND BREESE

ABE LYMAN AND HIS BAND

Adapted from the New York stage hit by John McGowan and B. G. DeSylva with music by DeSylva, Brown and Henderson. Additional numbers by Al Dubin and Joe Burke. Adapted by Robert Lord. Dance presentations by Larry Ceballos.

Directed by ROY DEL RUTH

All Technicolor

SONG HITS

"WHEN THE LITTLE RED ROSES"
(Get the Blues for You)
"SING A LITTLE THEME SONG"
"ISN'T THIS A COCKEYED WORLD"
"HOLD EVERYTHING"
"TO KNOW YOU IS TO LOVE YOU"

EYCIHHHING! HAS EVERYTHING!

THINK of the funniest comedy you have ever seen—and then forget it. "Hold Everything" is funnier than that! It is positively the funniest comedy ever made—and when we say positively—we mean positively.

- "Hold Everything" is based on the comedy which recently concluded a run of a year and three months in New York.
- « It has a great story, is full of heart interest, has a great cast of stage and screen celebrities, five real song hits, a chorus of seventy-two unkissed sunkist beauties and more laughs than a studio full of custard pies.
- **«** Joe E. Brown and Winnie Lightner head the cast of laughmakers. You have never really seen either one, until you have seen them in "HOLD EVERYTHING".
- "Hold Everything" is funnier than "Gold Diggers of Broadway".
 It's the best picture ever made by Warner Bros. and the best comedy ever made by anyone. Hold Everything for "Hold Everything"—because "HOLD EVERYTHING" Has Everything!

GRAND OPENING ATTRACTION
WARNER BROS.

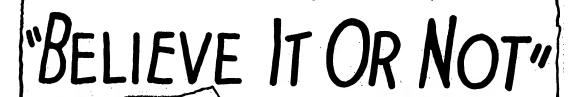
HOLLYWOOD THEATRE

Broadway and 51st Street, New York City

TUESDAY-APRIL 22



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Believe It or Not

· · · Vitaphone Varieties has more than one thousand subjects.

... Vitaphone Varieties were first in the field. They still lead in variety, quantity and quality.

... Vitaphone Varieties first introduced natural color (Technicolor) in short-length talking and singing pictures.

... Vitaphone Varieties offer more novelties than all other productions combined.

Vitaphone Varieties now brings new potent showmanship elements to the short feature field with this sensational series of

"BELIEVE IT OR NOT"

By ROBERT L. RIPLEY

"BELIEVE IT OR NOT" commands a popular appeal second to no other feature of its kind on the screen.

Ripley is the highest paid artist in America today.

He receives more than 2500 letters a day. He has a daily audience of more than twenty million readers in 220 newspapers in which his "Believe It Or Not" drawings appear.



News From the Dailies About HOLLYWOOD

Through "Variety" now printing a four-page special bulletin weskly in Hollywood, placed with the regular weskly "Variety" upon arrival Saturday, considerable of that Bulletin's mater of national interest is rewritten into the News of the Dailies below. Accordingly this department has been detached from the jusual News of the Dailies page and placed intotal in this Picture Department, where it will continue weekly.

rollowing a nospital sojourn due to a broken collar bone, Gavin Gor-don has returned to Metro to re-sume in "Romance."

Adoiphe Menjou goes back with Paramount, but only for the foreign versions of regular features. Former star will troupe for citizens of mer star will troupe for citizens of France and Spain in their native tongue, his first, being "Slightly Scarlet." Roslta Morenno, from vande, will be opposite in the Spanten edition.

Case of Anna La Vaska, Russian singer, who fell on a local stage last winter, is being investigated by the whiter, is being investigated by the State Industrial Commission. Hear-ing will determine whether the lia-bility rests with Fanchon and Mar-co's insurance company or Fox Coast Theatres which operates the house in question. She is still in the hospital.

Location Managers' Association has a new prexy, William Guthrie. Latter acts in that capacity for Warners and succeeds Jack Lawton as the association's president.

Mary Pickford's new production business manager is R. A. Blaydon.
Was formerly attached to Paramount and Pathe.

Moving up from the Pantages house in Memphis, Emil Umann is handling publicity on the new Holly-wood Pan house.

Fox is adding another associate producer (supervisor), in Ral Block. Block went Fox as a writ in Ralph after producing for both Pathe and

Radlo is negotiating to borrow Ann Harding (Pathe) and Mary Lawlor. Latter just completed a one picture assignment for Metro.

Radio wants Miss Harding oppo-site Richard Dix in "Cimmaron" and Miss Lawlor for "Present Arms."

California theatre, Los Angeles opens in June with some kind of a picture policy. Fred Miller has taken it over. He was the original lessee of the house. Theatre is being renovated and wired.

"Whoopee," with its cast of principals intact from the stage produc tion, goes into work at the Goldwyn

studios this Wednesday (April 16). Eleanor Hunt, chorister in the Ziegfeld edition of the plece, will be the Ingenue on the screen. Frances Upton, opposite Cantor on the stage, has gone Pathe in an Eddie Quillan picture.

Screen writers and music composers are starting to pout at each other. Most of the irritation seems to surround the two factions working at FN and WB.

Writers claim the note assemblers have not a carry conferences who have in a natry conferences.

Writers claim the note assembers are horning in on story conferences and making suggestions that have nothing to do with music. If one of: these ideas is accepted, the writers then claim the composers with the claim of the composers with the

Victor Herbert's score will be re-tained intact for "Babes in Toy-land." Luther Reed directs for Ra-

Fox picked Rose Hobart to pposite Charlie Farrell in "Lillic Fox picked Kose 200-201 Tillion." opposite Charlie Farrell in Tillion." Miss Hobart was selected in Xiv Miss Hobart was selected in Xiv Albart and the State of the Charles of the State of the Charles o

Ralph Pollock, m. c., opens for Fox Coast at Long Beach, Cal., April

Bataille Henri Is being transferred

Following a hospital sojourn due here from Paramount's Long Island

Carl McBride, assistant to Larry Ceballos, promoted to direct shorts for Warners.

Robert McGowan, who has directed all but one of the Roach "Gang" comedies, has been promoted to supervising director of all Roach comedies.

comedies.

Robert McKenzle replaces McGowan on the new "Gang" series.

Larry Darmour is here from New York with a contract to produce all shorts to be released on Radio's '30-'31 program.

O. D. Woodward is in town or-ganizing a dramatic stock company for the Denham theatre, Denver Colo., under auspices of the IATSE It is a legit try by the stage unions in a self-employment move.

After completing a \$2,500,000 studio bullding and expansion program, Mr-G is embarking on another which will cost around \$1,500,000. Two new stages and a modern lab we have the propriation of the supplementary appropriation.

Warners is bringing a group o all-American football players to ap pear in the grid scenes for "Maybit's Love."

Warner Baxter will remain with Fox four years more. New contract calls for his name over the film

Columbia will release a series of features to be made by Al and Charles Christle. First will be a remake on "Charlie's Aunt."

Wedding of Irene Mayer and David Selznick will take place at the bride's home in Santa Monica April 29.

Warners has assigned Claudla Dell opposite Al Joison in Big Boy."

George Arliss arrived here April . He will do "Old English" for

Foreign consuls here are evidently trying to chisel in on pictures. The boys are getting liberal with suggestions that they be appointed technical advisers on foreign versions of features made for their respective countries. Studios remain indifferent.

With all story material schedule for completion by June 15, and a re ported three months shutdow planned, First National is not tak ing up options of writers as con

ing up options of writers as con-tracts expire.
Writers leaving this lot are Wal-demar Young, Forrest Halsey and Richard Weil.

John M. Stahl has abandoned his intention of making "Remote Control" for M-G. He is now at Universal to direct "Sincerity," based on John Erskine's novel.

Zlegfeld was due in Monday. He

George Roesner will direct the dialog on "Penny Arcade" for Warners. John Adolphi handles the plcture direction.

Bessile Love, from M-G, has the lead, with Lucille La Verne and Noel Madison in cast.

United Artists will hold its west ern sales convention at the Palac Hotel, San Francisco, April 14-15.

Sam Weisenthal, former assistant to Carl Laemmle, Jr., has been ap-pointed assistant to Robert McIn-tyre, production manager for Samuel Goldwyn. First assignment

Belleving it will save First Na-tional thousands of dollars, Hal Wallis has issued orders that no employee be allowed to lotter around the studio cafe after finishing eat-

Erwin Straus, son of Oscar Straus, ls coming here. Young Straus, 19, ha his first opera produced in Ber-lln last month.

First National's first on its 1930 program is "Going Wild." Joe E. Prown will be starred.

Pathe tore up contracts with Tom Lennon and Mauri Grasham, writers. Gave them bigger and better ones.

With the local RKO office starting to book the Millton Dollar theatre,

vaude policy will switch from six to five acts, starting April 24.

Elizabeth Forrester, in the ork production of "Hollday," ner screen debut in Pathe's film ion of the play.

Jimmy Starr is directing a series of shorts, featuring Walter Hlers, for Jesse Weil. If Starr succeeds he will direct a feature of his own.

A dozen showgirls arrested on charges of giving an indecent per-formance in Sawtelle, Cal., were ex-onerated by a jury of 11 women and one man.

Ollyer McLennan is here taking tests for M-G for a spot in "Spring Fever" or "Naughty Marietta."

J. P. Kennedy, Pathe, left for New York last Thursday (April 10).

Corinne Griffith plans leaving for London late this month. She will spend a year there studying voice.

J. P. Maxfield, ERPI recording ace, left here April 15 to handle Western Electric development in England.

Producers' Ass'n is plenty steamed over tactics used by Lillian Brown, former employee of U's casting department, but now asso-clated with the General Casting Diclated with the General Casting Di-rectory. Miss Brown has been get-ting private information from agents and producers about their actors without telling the agents that she is no longer with U.

Claiming mental cruelty, Mrs Beryl La Cava was granted a di-vorce from Gregory LaCava, di-rector Mrs. La Cava gets the cus-tody of their child.

H. H. Van Loan will collaborate with Arthur Gregor in rewriting the latter's play, "Decency." Franklin latter's play, "Decene Warner will produce.

Joe E. Brown took the skin off the top of his dome by diving into a swimming pool. Pool had less water than a whisper low. Off "Top Speed" for a few days.

Maurilin Dietrich, former leading ady for Emil Jannings, is here to fay the femme lead in a Par. story n Morocco.

Diverce sult was filed by Mrs. Norma Carlisle against Robert Car-lisle, film editor, named Thurza Nelson, actress,

Pupett theatre will be in the new Paseo de Los Angeles, Mexican market place, opening April 20.

Marilyn Miller's second for F. N. will be "Sweetheart." Book by Herb Fields; score and lyrics by Rodgers and Hart. Story, musical romance, will have Miss Miller playing dual roles. Production starts in two or three weeks.

Alan Moody takes over the Vine Street April 27 to produce his own play, "The Questionable Elaine." Milton Weinberg is with him.

Local schools turning their gyms into free public dance halls are irking the amusement men in town. Orchestras usually are adults from night school organizations, furnishing free music with idea of getting professional experience. Same time the neighborhood gets recreation gratis.

FN will turn out sound cartoons Known as "Looney Tunes."

Mervyn LeRoy will direct 'Little

Jack Benny called off his trip to New York when his wife was op-erated for appendicitis.

With Pat Casey here, the NVA drive began to hum. Tickets for the benefit, at the Shrine Auditorium April 26, were placed on sale at all local theatres and branch offices also established in ticket agencies. About \$50,000 gross expected, with six \$1,000 boxes sold so far. Eddie Cantor has taken charge of the

Following "Manslaughter," Claud-ette Colbert and Frederic March go into "The General" for Par. Walter Huston in title part.

Sult for \$5,000 damages brought against Dorothy Burgess, pictures, for asserted injuries in an automo-bile accident was lost by Mrs. Anna Kelsko.

Richard Carle, actor, sued by June Plerce, cateress, for \$50,516 on claim she was kicked. Several "John Does," said to be picture peoplc, were also named in the complaint.

Suit of Mrs. Josephine Bushman against Francis X. Bushman to col-lect \$53,300 in unpaid alimony con-tinued until July 28. nued until July 25.

Rudy Vallee, orchestra leader, Early.

Ray Stillwell, musician, arrested on a charge of beating Virginia

Inside Stuff—Pictures

VARIETY

Nelghborhoods are coming back strong with business moving out from blg downtown spots. Movement is reported from several points. Nelghborhood spots now take care of themselves, with big exhibitors worried about downtown houses.

Change is due to equality of sound in both neighborhood and loop spots. Public can now see same show near home, and cheaper. When sound was new and available only downtown, people came downtown and long runs were possible. With sound no longer a noveity, long runs are extraordinary. Pictures stay one or two weeks, or if an extra-psecial, perhaps three or four, then go to the neighborhoods averages from 10 to 25 cents. Count 30 minutes for travel to main stem. Then either carfare of cents parking fee. Plus drawback of time and inconvenience. Result is soaring neighborhood grosses, while downtown houses often hit the bumps.

hit the bumps.

hit the bumps.

Small town situation shows same general trend. Small town exhibitors lagged in installing sound. In towns of 30,000 to 40,000 sound has been in for one to two years in the grade A houses. Now, even the shooting gallerles in tank towns have sound of some sort. Result is examped picture conditions and competition, forcing many exhibitors to hunt special stage attractions, such as vaude.

Spring sap of Sunday solons took the berry of the crop in a place called Hattlesburg, Miss., where a law coded in 1848 and designed to prohibit negre slaves from working on the first day of the week was invoked to close the local Saenger theatre by the police and to place under arrest manager. A. B. Parks and projectionist Louis Hammack. The particular law is incorporated in what is known as Hutchinson's Code of 1848, Chapter 64, Section 7, articles 3, 4 and 6. Sunday show presented by the theatre was free. No admission charged. Maybe, test

The paradox in the law is that at the time the slave holding gentlemen of Mississippi were legislating against their slaves and endeavoring to uphold the sanctity of their serfs cock fights, bear baiting and horse racing and duels were the chief form of amusement.

Major studios believe that while motion pictures have made rapid strides in the advancement of technique in most every phase, set designing has been overlooked. A number of the studios are concentrating With Gloria Swanson taking the first step in using modernistic backgrounds. Paramount promises revolutionary stage settings in its forth-coming "Paramount or Parade" revolutionary stage settings in its forth-ing this picture has afforded Nest Polgiage, art director, an unlimited field for color combinations, as well as utilizing new planes, lines, symmetries and angles.

Practically every setting for each of the 20 numbers in the production is designed to be entertaining in itself, either as comedy, tragedy or spectacle.

With the Warners and other big chain interests invading Pennsylvania, Mike Comerford, veteran Indie in the coal regions, is conficting himself in his strongest territories. Two theatres of around 4,000; seste acch are included in his expansion program for Wilkes-Barre, white another of the same size is slated for Scranton, Pa. Between the two cities it is reported Comerford is already represented by about 40, houses. Warners is confident it will be unable to buy ofter Comerford, it was learned Monday from executives. They figure that it Mike should decide later to sell if will be to Paramount. During Fox's theatre buying regime Comerford nearly succumbed to offers and if there had been more ready cash, he might have gone. The same now say, however, that Comerford is more deternished than ever to remain alone.

Will Hays and his new "16 Commandments" caught plenty hell in Toledo last week. Ernest Moorsfield, "News-Bee" d. e., devoted entre daily column to Hays and new rules, saying in part: "Hays has sought to placate the narrow-faced, the narrow-minded, the narrow-souled movie censor with a list of riddulous generalities that

taken liberally will see consistent as a new to futurous generatives; in taken liberally will see consistent to the major property of the minor and the second present in the blocked group of censors, chronic reformers and clergymen, he has sought the corner of compromise the motion picture industry. He has sought the corner of compromise and subterfurge. He lacked the courage to fire when the enemy saw the whites of his even?

and subterfuge. He lacked the courage to fire when the enemy saw the whites of his eyes."

The Rev. Paul Macy, pastor of Washington Congregational church, told the Toledo Motion Picture Council that Hays "has used his office as a smoke screen to prevent censorship." Macy advocated educating the movie public to a taste for good pictures, rather than censorship of the bad.

Synchronizing German dialog to American lip movements has proven unacceptable to Central European audiences. Reason is the need of twisting sentences to fit sounds uttered in English. At best the synchronization is only approximate.

German synchronization of "Broadway," was given a Vienna tryout, with result that it opened in Berlin as a silent. German dialog version of "Showboat" was also NG'd by Viennese audiences.

The only American talker with any lifetilhood of satisfactory Germanizing is "The Great Gabbo" because the foreground stuff is narrowed down to three characters, one a dummy whose mouth-flapping would fit any dialog in any language.

Separately produced versions so far made in this country with German-speaking actors will also go on the index in Germania and Scandiavia, due to the American accords, true even of German-born actors who have been in the United States since before the war.

Everything oke again between the Warner and Metro studios on the Coast. All set when Harry M. Warner met Adolph Zukor in Hollywood a few weeks ago.

The argument presented by many exhibitors that talkers have made public likes and dislikes of pictures definitely react within thirty days after a production is released and that as the result many pictures are antiquated within that time is dispelled by producers. The viewpoint of the makers, already taxed to an excessive speed by sound, is that public opinion does not crystalize at its earliest until six months after release. release

release.

Regardless of the time element pictures are like news storics, always
novel until known. In many spots of the country and in Europe today
there are pictures making big money that are the remnants of the in-(Continued on page 69)

sued for \$1,000,000 by Roberta Mc-Kay, who claims she wrote "Vaga-bond Lover." No relation to other suits in New York, Chicago and pos-sible points intermediate.

Colleen Moore and John McCor-mick have effected a property set-tlemen. Divorce action by Miss Moore probable.

Jack Darey, art director, lost all his clothing when his apartment was robbed. Ben Taggart, actor, lost an \$1,800 diamond ring from his apartment. Natives are looking sus-piciously at visitors from Chi.

Mollie O'Day sued by the Dow Taxl Service for \$145 worth of rid-

Lester Barrett, circus performer, shot twice and robbed of \$6 by a bandli, who was later captured.

Of The Greatest Pictures Ever Listed In Advertisement AND FIRST NATIONAL One

GIVES THEM TO YOU NOW! ONE RIGHT AFTER ANOTHER!

SHOW GIRL in OLLYWOOD ALICE WHITE

Jack Mulhall, Blanche Sweet, Ford Sterling, John Miljan. Booked in 82 big theatres for simultane

ous showing Easter Week. Tells why girls leave home for Hollywood. Exposes the talkies for the first time. Ran fifteen installments in Liberty Magazine. Millions are waiting to see if!

Set for long run Winter Garden, N.Y. 500n.

FIRST NATIONAL & PHONE PICTURES

""VITAPHONE" IS THE REGISTERED TRADE MARK OF THE YITAPHONE CORP. DESIGNATING ITS PRODUCTS

BARTHELMESS IN DAWN PATROL

Greatest Air Drama Ever Made. Dick as a daring aviator in a story by John Monk Saunders, author of "Wings". With Doug. Fairbanks, Jr. and great cast. Better than "Son Of The Gods". Already the talk of the trade.

SONG OF THE FLAME

A girl's flaming song destroys an empire and with it her one great love. Stupendous spectacle! 5000 in the cast! All in Technicolor. With Alexander Gray, Bernice Claire, Noah Beery, Alice Gentle.

Set for \$2 showing Warner Theatre, N.Y.May6.

BRIDE OF THE REGIMENT

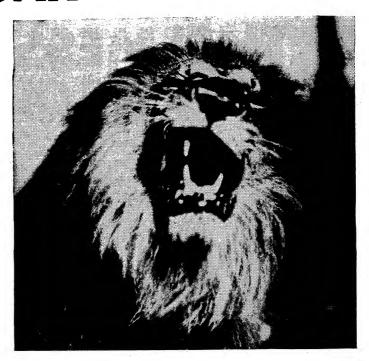
A beautiful queen matches her wit with the prince of all lovers. With Vivienne Segal, Allan Prior, Walter Pidgeon, Louise Fazenda, Myrna Loy, Ford Sterling, Lupino Lane. Directed by John Francis Dillon of "Sally" fame. All in Technicolor!

\$2 showing on Broadway soon.





ROAR LION! ROA



ROAR about the new wonder Talkie— THE DIVORCEE starring NORMA SHEARER

ROAR about the year's reigning hit— GRETA GARBO Talks in ANNA CHRISTIE

ROAR about the history-making comedy— CAUGHT SHORT-Marie DRESSLER-Polly MORAN

(A Cosmopolitan Production)

ROAR about MONTANA MOON, Joan Crawford's Biggest!

ROAR about THE GIRL SAID NO, Bill Haines' box-office smash!

ROAR about FREE AND EASY, a million laughs! A flock of stars and they all act in it!

BUSTER KEATON, WILLIAM HAINES, ANITA PAGE, ROBERT MONTGOMERY,
TRIXIE FRIGANZA, KARL DANE, FRED NIBLO, CECIL B. DE MILLE,

TALKIE COMING! ROAR about LON CHANEY'S **ROAR** about a **HIT EACH WEEK WHEN THEATRES NEED** THEM MOST!

The Roar of the Talkies!

METRO-GOLDWYN-

Comedy Shorts Only Wanted And Slapstick Stuff Preferred: **Less Use of Vaude Acts Now**

Tendency in shorts production is

Tendency in snorts production is gway from vaude acts and more loward two-reelers. Where six months ago it looked as though two-reel comedies would go just, many reasons therefore being given at that time, producers are favoring this type of "filler" more

than ever before. Even if two-reel producers with Even it two-reel producers with Ristribution outlets are out on com-ing season's programs, companies Rhemselves are arranging to handle their own two-reel production. Comedy is so high in demand that

anything without some comedy is according to producer tor sources. This turn and distributor sources. and distributor sources. This turn has the market on shorts has directly hit hundreds of vaude acts that a year ago would have been considered ideal for shorts pur-

Where producers can find suffi-tent original material, either constent original material, either con-irributed or written by staffs, to fill set program needs, the rank and file of vaude turns will be disre-garded. Only exception now seems be be good comedy material and "names" from vaude.

Acts Got Too Much
Acts Got Too Much
Vaude acts partly spolled matters
but the beginning by soaking the
producers top and sometimes exsubtlant prices to make a short or
kwo. Their reason mainly was that
gags and material exclusive with
fhom in vaude for years, would for
the payment of a couple days' work
be sold into thousands of houses.
The acts were correct in the minds
of some picture showmen, but lately
vaude people, it is said, have come
around to the realization that wide
slistribution of their shorts helps
rather than hurts them in other
fields. Some have accusally the
sorted that their vaude box office
years the production of the country of the
sorted that their vaude box office
years.

seems. Some nave actuary nurseased that their shorts work has sucressed their vaude box office yalues, a Warnerite claims.

At the beginning through technical restrictions now overcome, Vitaphone, Metro and others made many singing, dancing and orchestra shorts that were miserably lacking in variety. This product helped he hurt short sales with exhibitors, who have always regarded filler as foomedies, news, etc.," and are bartly responsible for the producer ceeding that it's comedy that must be fed the field.

Exhibs Burned

Many exhibitors frothed at the

Many exhibitors frothed at the nouth because of claims that shorts

mouth because of claims that shorts were sold them as comedies but weren't. One exhib who bought a musical short, claiming it was sold as a comedy, wired the distributor that his audience thought the subject was a funeral. It is reported considerable shorts product is being very slowly moved because of this and other reasons, with some product lying on the shelf for many months. According to shorts sources, most exhibs are reporting on all shorts from the comedy angle, claiming this one has some good comedy, that one flust a little and others (lament here extrong) none at all. strong) none at all.

The lean toward two-reel product

The lean toward two-reel product keems to be in line with comedy demands and easy sale of slapstick. Also, it is claimed producers can develop more plot in two reels, something audiences are demanding. Other than comedy shorts in one-reel length, cartoons seem to be enjoying best sales with every company handling them.

States Rights Producing Leader with 20 Talkers

With a program of 20 all-talk-With a program of 20 all-talk-fing features lined up for next year.
W. Ray Johnson will lead the state rights producing field from all indications. Johnson contemplates all-talker serials, first of which will be "Heroes of the Flames," to be produced by Charles Hutchinson. Ico"
Own the state of the stat

templated.
All of Johnson's productions will

be made on the west coast, with R-C-A Photophone recording sys-

SONO'S GOOD WILLERS

Traveling and Mixing with Exhibs for Closer Contact

Sono-Art has hit upon a new idea

contacting exhibitors

for contacting exhibitors.

Medium, concocted by Budd
Rogers, sales manager, is to have
traveling bookers, so to speak, tour
their respective territories and work
up a friendship chain.

It has begun in Boston, where
Paul Canty, former newspaperman
and brother of U. S. Commissioner
of Trade in Paris, George Canty, ist
of Trade in Paris, George Canty, ist
adelphia the company has Charles
Doneily. Donehy.

Other appointments will follow.

COLUMBIA'S PROGRAM. DIRECTORS AND STARS

Budget of \$10,000,000 has been oked by Columbia to cover its next season's program of 20 features and six series of shorts, embracing 104

On its short product, Col. is run-On its short product, Col. Is run-ning to cartoons, series including "Disney Silly Symphonies," "Dis-ney Mickey Mouse," "Krazy, Kat," and "Curlosities," Other two series are "Bits of Life" and "Screen Snapshots," novelty material, Among features set are "The

are "Bits of Lite" and "Screen Snapshots," novelty material.

Among features set are "The Criminal Code" (play): "Rain Shine" (Joe Cool Burden): "Maries of the Color Shine Code (play): "Sure Fire" (play): "Lover Come Back To Me" (short story): "Brothers" (play) and "Ballyhoo" (play). "Sure son McNutt, Edward Sloman, Ira Hards, A. H. Van Buren, Karl Brown, James Pilood, Bert Glennon, E. Mason Hopper, Louis King, Al Ray and Matt Moore, last mentioned making his directorial debut for Col.

Stars and players to be repre-Stars and players to be represented on a new program are Jack Holt, Ralph Graves, Evelyn Brent, Barbara Stanwyck, Dorothy Revier, Joe Cook, William Colller, Jr., Margaret Livingston, Johnnie Walker, Wally O'Neill, Molly O'Day, Sam Hardy, Alleen Pringle, Ian Ketth, Joan Peers, George Sidney, Charlie Murray, Lowell Sherman, Marie Prevost and Matt Moore.

Injunction Against Union Asked by 116th St. House

Regun Operating Co., which opened recently the picture theatre at 60 West lifeth street, New York, has applied in the Supreme Court for an infunction restraining the officers and members of the Motion Picture Operators' Union, Local 306, from picketing the theatre, annoying the patrons, blocking the function with the business, and from carrying a placard stating that the theatre refuses to employ union operators.

The plaintiff alleges that it opened the house March 27 after make ing extensive alterations, and entered into an agreement with the Emed into an agreement with the Em-pire State Motion Picture Op-erators' Union by which its mem-bers are employed in the theatre until next August. For this reason the plaintiff says the defendant union has no right to interfere with the business and to make it appear that non-union operators are em-ployed there.

Big House for "Mammy"

Pittsburgh, April 15.
Warners have decided against a run for "Manimy" at Warner. Instead, Joison picture goes into both Stanley and Enright for week this Priday, neighborhood deluxer playing day and date with downtown site.

site.
Previously announced for run at
Warner, it was figured "Mammy"
could gross more in single week at
big-seaters.
Joison's "Singing Fool," without
a stage show, holds house record at
Stanley.

House Organ Merge?

After "Varlety" printed last week there are 13 film house organs printed weekly or semi-monthly in New York, several of the editors suggested a

merge.

They claimed two sets of boiler plates would do for all of the 13 or one might be issued and distributed to all ofwith the title only changed.

Matter of who should be editor ruined the scheme.

2-FOR-1 TRY BY R-K-O IN MINN.

Bad Grosses Forces 50% Cut by Free Tickets

Minneapolis, April 15. Driven to desperation by the unbelievably bad business which the local R-K-O Orpheum and Seventh Street theatres here are suffering, J. L. McCurdy, district manager, is trying two-for-one.

Local retail establishments giving "complimentary guest tickto their customers. These tickets and one paid admission admit two to any R-K-O Orpheum and Seventh Street performances from Monday to Friday, inclusive, until Aug. 1. Through the scheme, both houses are receiving some free newspaper and window advertising from the firms participating in it.

Admission to the Orpheum is 35c in the afternoon and 50c at night. The two-for-one plan means that local theatregoers can see five acts local theatregoers can see five acts of blg-time vaudeville, including the leading name headliners, a first-class talking feature and several short screen Subjects for 17½c. or 25c. At the Seventh Street for 20c, at nights, they can see such a picture as "High Society Blues."

McCurdy has obtained the 80 plece University of Minnesota band to the second of the seco

Columbia's \$1.50 Dividend And Extra Stock Issue

Columbia is about to declare a dividend of \$1.50 per share for 1929, and also a 5% extra stock payment. This means one share of Columbia as part of the dividend for every 20

heid.
Columbia is now quoted around
\$45 on the New York Curb. It has
jumped up about \$12 a share within two months.
A special issue of 50,000 shares
has been authorized to arrange for
Columbia's next season's product.
Downtown bankers are financing it.

Debts Cut Down

Chicago, April 15.

Bird Theatre company which took
ver the equity in the National Bird Theatre company which took over the equity in the National Playhouses (Costen), has now been taken over by the Federal Theatres company, holding corporation. Officers of the two companies are the same, and there will be no changes in operation. So of the theatres of the theatres of the theatres (\$4.450,000 has been reduced to \$3.750,000, with all third mortgages and defaults paid.

Fox, Detroit, Gets In On Some M-G-M Films

Detroit, April 15.
For the first time the local Fox here is playing M-G-M pictures. Publix has a franchise for the Metro product having six years yet to go, with the option of refusing dates on a certain number of features and releasing them for other houses.

Publix released four pictures, three of which have been booked by Fox. "Song o' My Heart," first scheduled as a road show here, has been booked direct into the Fox.

DeForest and W. E. Equipment Clash In South—DeForest Installs First

MORAL MISS. TOWN

Mgr. of Strand, Hattiesburg, Pinched for "Party Girl"

Birmingham, Ala., April 15. A Brown Parkes, manager of the Saenger at Hattlesburg, Miss., was placed under arrest for showing "The Party Girl." He opened on Wednesday with the picture and skipped town until the run was

skipped town until the run was completed.
When he returned the cops nabbed him, charging him with "publicly advertising obscene and indecent pictures."
Town is probably copy-catting Birmingham.

HAYS' NAT'L MUSIC WK. WITH A. F. M. IN MIND?

Declaring that sound has multiplied music's domain a thousand-fold and containing citations that within 10 years most of the good music of the world will be written directly for the screen, a proclamation from Will Hays urges exhibitors to plug this phase during National Music Week until the public to the contained the contained with the public are the cading for plotter of the cading for the contained the contained with the contained the contained with the contained the co

sicians has been advertising liberal-

sicians has been advertising liberally of late for "human music back in the theatre."

Urging "cultural appeal" tie-ups with music dealers, etc., the Haye' message recommends special pictures for the week. Heading the list numerically are 50 shorts by the Warners, nine by Paramount and several features by as many of the other companies.

There are eight ways which Hays advocates theatre owners try out during the week. These are:

Promulgate meetings between theatre managers or orchestra leaders and musically interested citizens.

Noon hour concerts in the the

and musically interested citizens. Noon hour concerts in the theatres, at popular prices, illustrated with short musical films.

A music knowledge contest based on numbers played in the picture theatres; the music to be broadcast when feasible and prizes to be given from the stage. Contests

Essay contest, conducted by the schools, based upon a motion picture biography of a famous com-

voting contest (involving prizes) to determine what persons contrib-ute the most to good music in the

ute the most to good music in the community.
Contest to determine the best amateur music ensemble in the community — male quartets, glee clubs, church choirs, etc., the winners to appear as a feature of music week.
Special music program on a certain exemple, during the mesh con-

special music program on a cer-tain evening during the week, one performance instead of two, with double admission, half of the pro-gram by the theatre, half by local

falent.

Arrange for theatre music talent to take part in concerts at churches and schools; make use of song films; have the orchestra leader give a talk on a certain composer, illustrating with the orchestra; provide for short addresses in the theatre by local musicians, and plan descriptive dances by children.

First 5-5-5 Meeting

Results of the recent 2-2-2 conference looking to drafting of a new exhibition contract with arbitation in, will be reported at a special meeting called by the Hays office for tomorrow (Thursday) at 1 o'clock. Distributor representa-tives of all companies have been in-vited to attend so that the situa-tion may be laid before them as it now exists.

now exists.

Date for the resumption of pour-pariers by the 5-5-5 committees, representing distribs and exhibs, will probably be set at the meet-

Gabriel Hess, who represented the M.P.P.D.A. at the 2-2-2 meetings, sent out the notices.

William Collier is no longer man ager Strand (Publik) Birmingham

Competition between DeForest and Western Electric in southern and southwestern territory has served to alarm both ends in unsual fashion over situations apparently controlled by neither. Consequently controlled by neither. sequent action by representatives of both companies has resulted in bringing in the courts. The troubles concern installations of equipment at Rockingham and Clinton, N. C.; and at Okmulgee,

Oklahoma

Cinton, N. C.; and at Orimitgee, Oktahoma.
From what can be gleared of the controversy. DeForest contracted with the owner of the Rockingham the controversy of the Rockingham that the DeForest could be sufficient to the sum got there W. E. had also signed the exhibitor. It seems that the DeForest could misdirected. The exhibitor got hot and W. E. sold him its machine, before DeForest's arrived. By dint of all night work, DeForest located and installed its machinery according to contract, and with it presented the exhibitor with Pete Woodhull as m. c. for the opening night. night.

woodnull as in. c. for the opening night.

Joseph Cordeli, owner of the Rockingham house, is also owner of the Rockingham house, is also owner of the Corden
or ooth from intertering with equipment.

Intimidation

Alop of all this is the claim of
DeForest people that its representatives are being intimidated in N. C.
and Texas as a result of this action.

In the Okmulgee case it seems
that DeForest stepped in and installed a machine in the Yale theatre which was having some kindtre which was having some kindtocal laborites to declare DeForest
representative unfair. It is claimed
he was nearly put on the spot until
the DeForest H. O. wired the Governor of Oklahoma, the Secretary of
State, and the Chief of Police of
Okmulgee demanding protection of
its engineer.

What brings the head-on between the two companies in the latter case is that the Okmulgee was installing DeForest to replace a W. E.

UNITED ARTIST'S 18 **BIGGEST PROGRAM YET**

UA's program for 1930-'31 stands at 18 pictures, with a possibility of a 19th in the event Harry Richman, who made "Puttin' on the Ritz" is oked for a second. Option has not yet been taken up.

This program for UA will be its largest number of pictures on any season heretofore has been under 15.

Eighteen scheduled are:

City Lights" (Chaplin),

"Abraham Lincoln" (Griffith),

"Abraham Lincoln" (Griffith),

"Bride 66" (Hammerstein),

"Dres of World" (Inspiration),

"Dres of World" (Inspiration),

marge of Flesh" (Norma Talmadge),

'Love in Cottage" (Irving Berlin).

). 'Sons o' Guns'' (Ai Joison). Desylva, Brown & Henderson's, "Forever Yours" (Mary Pickford). Doug Fairbanks' not set. Two Dolores Del Rio's. 2d Arthur Hammerstein's.

Calif. Is in Doubt Over Iowa and News

Matter of Fox West Coast chain operating a downtown newsreel theatre is again up. Probably would select a legit house, although no site has been determined. Hearst faction is said to be dublous about possibility of 25-cent all-newsreel house clicking in this land of retired Iowans.

Fox's Coast Buyer

Hollywood, April 15.

L. A. Cabellero has been made purchasing agent for Fox Film Corp. He will also buy for the theatres. Formerly had same job with West Coast.



OOK OVER THESE STILLS AND GET READY TO CHEER













CONFLICT



THRILLS

EXCITEMENT

ALLURE



''looks like a wow!'

"a million dollar draw!"

"a natural from every angle!"

"what a bet this should be!"

"AND a box-office bet it IS!"

Joseph M. Schenck presents

DOLORES DEL RIO

"THE BAD ONE" EDMUND LOWE

TWO OF SCREENDOM'S GREATEST MONEY STARS IN A SMASH HIT THAT HAS S. R. O. WRITTEN ALL OVER IT

Picture Dolores Del Rio as a rollicking flirt, the dancing favorite of a waterfront cafe. Immune from love, she makes overtures to all the men customers to humor them into squandering away their money. Dolores Del Rio in a gay, breezy, colorful role, the most dynamic portrayal of her career.

Edmund Lowe elaborates his success in "What Price Glory?" and "The Cock-Eyed World" as a wise-cracking great lover of the Seven Seas, a two-fisted, rough-and-ready hombre, with a girl in every port. Watch him fall for Dolores. Tempestuous sweethearts, they wage the battle of hearts along the colorful waterfronts and carry it on past the mires of misunderstanding and temperament to triumphant glory.

The master achievement of director George Fitzmaurice's career.

Big time stars, a big time supporting cast, a whooping good story, romance, fun, adventure - "The Bad One" measures up to the highest box-office standards. It's slated for record highs. Fit it into your schedule now and smile the smile of a wise showman.





Next Contract Conference And Battle Within Two Weeks By 5-5-5- After 2-2-2 Drop It

tween producers and exhibitors is tween producers and exhibitors is slated for New York some time within the next two weeks when the 5-5-5 combination will seek to untangle problems admittedly ,too weighty and politic for the choice

untangle problems admittedly too weighty and politic for the choice 2-2-2 boys.

Along with the deposit system, details of protection, arbitration, arbitration, arbitration, arbitration, arbitration, arbitration, arbitration, arbitration, arbitration, and arbitration arbitration and arbitration arbitration and arbitration arbitration and final action by the big five group, that their agreement to include in the first arbitration and final action to the big five group, that their agreement to include in the first arbitration and final action complets them to include in the first arbitration arbitrati prohibition.

tax, hitherto as much laughed at as prohibition.
Exhibitor leaders will reiterate their demand to peruse the producer's agreement with the society in a second control of the se ronibition. Exhibitor leaders will reiterate



Joseph Jackson

"BE YOURSELF"

"Charity" Lists

A move to curb non-theatri-A move to curb non-theatri-cal showings of regular pro-ductions and to end the "charity list" has been started by pro-ducers and exhibitor repre-sentatives in the contract con-

ference.

Lack of appreciation and nulsance on the part of public institutions regularly seeking a hand-out of free shows, was also expressed.

tion is never resorted to. This is the makers' present interpretation of the system Allied prescribes for

Indies.

Under the Alled system, by way of preface to what is going to happen when the 5-5-5 group gets it for analysis and decision, Kent sees distributors placing themselves in a spot where they could be totally ruined by the Insignificant indie.

The Abram Myers methods (Alled) count numbers in human beings and not theatres. As the result the big chain owners would be overwhelmed in the voting and indies would have everything their

dies would have everything their own way, even the price fixing. It is understood that the Hays office has its own little plan in this re-spect, that of sounding out senti-ment via conferences in every zone throughout the country. throughout the country.

throughout the country.

Score charges will also be a feature in the 5-5 friction. Indies are all for having the charges either abolished or else incorporated in the regular rental. Here distributors are again blocked by the fact that the Warners organized Vitaphone for the very purpose of separating the two. If the indies have their way the Warners will dissolve Vita and do things in the regular way. Hope that this will soon be 'unnecessary' is expressed in the general belief, also shared in the Warner home office, but formally denied, that the brothers soon will remedy the situation themselves by ditching discs.

For publication, all of the prelim-

For publication, all of the prelim inary conferees are optimistic that after the shouting the 5-5-5 men will do something with these initial efforts. How why or when, they can-

not answer except with a laugh or a shrug.

The Hays office is giving its printer plenty of work. More galley proofs than on the average big publication so far have been pulled and an order for 20,000 booklets on the findings so far will also be submitted.

PAR UNDECIDED ON SHORTS-WAITING

Paramount's production policy on

Paramount's production policy on shorts for the coming season is said to contemplate 104 one-relears and 26 two-reelers for the eastern studio. This is the first decision of the "experimental" period just ending. Retirement of A. J. Balabar Retirement of A. J. Balabar and the state of the s

Publix Loses Another

Publix Loses Another
Chicago, April 15.
Herbert Ellisburg is now with
-K-O as exploitation man for the R-K-O as exploitation man for the Minneapolis district. He resigned as p. a. for the Publix Greater chain wo weeks ago. Last week R-K-O took Wm. Elson

away from Great Theatres as dir

"Eyes" Thru UA
Hollywood, April 15."
Waiter Camp, head of Inspiration
Pictures, arrived here to avrange for
the distribution of "Eyes of the
World," through United Artists.

SCALE CUT, 60 to 40c

Loew's and Keith's, Syracuse, Meet Drop by Competitive House

Syracuse, N. Y., April 15.
Indicative of the keen competition on the local Rialto, both Loew's and Keith's (R-K-O) jointly, and with no advance announcement, reduced their box office scale of 60c Sunday to meet a similar price cut inaugurated by the Fox-Esckel to

Keith and Loew counter Keith and Loew counter move was by agreement, it is said. While the 60c top is maintained by both houses for orchestra and loge seats, balcony seats from Monday to Friday, inclusive, are now

R-K-O SWITCHES ON NEW SHORTS

Radio's shorts program for '30-'31 will require a budget of twice that appropriated last year, or a reported \$2,000,000. It will run to two-reel ocomedies and one-reel novelties, in-cluding cartoons, but with vaude acts dramatic sketches, etc., out

entirely. Shorts schedule embraces 30 tworeelers and 24 one-reelers. No pro-vision at all made for the vaude short by acts from that field. Two-reelers will include follow-

Ing:
Six in "Headdiners" series, with
names such as W. C. Fleids and
Clark and McCullough, already
signed. Louis Brock, producer.
Six in new comedy series to be
decided. Louis Brock, producer.
Six in "Mickey McGulre" series.

Six in Anteey Medure series.

Larry Darmour, producer.

Six in name star comedy series.

Larry Darmour, producer.

Six in different star series.

Larry

Darmour, producer. One-reelers include:

Twelve comedy cartoons. Pro-ducer not set. Twelve in "Humanettes" series, in which human heads and marionette bodies will form the novelty basis.

Ralph Newman, producer.

Through With Vaude

Radio is through with the vaude acts because of claims that shorts

acts because of claims that shorts of every known type turn from that field were overdone by competitors. It is through with the dramatic short because of exhib resistance against them and preference for comedy. Radio spent between \$50,000 and \$60,000 on some of its highbrow shorts this season. One, "Hunting the Tiger," with Pedro de Cordoba, the Light with Pedro de Cordoba, took such a licting, though a class production, that it decided Radio on its comedy course for next season.

son.

The Mickey McGuire series is cut from 13 (current) to six to avoid overdose of the kid comedies.

43 PARAMOUNTS

Eventually All Publix Theatres Similarly Named

Gradual extension of the Paramount name to Publix houses brings the list of theatres so called to 43. New ones to be added are the Paramount, Salem, opening Saturday (19) and the former Strand, Provi-

new ones to be auded are the Paramount, Salem, opening Saturday dence, coming under Publix operation carly in May. Additionally are seven in construction in Kankakee. Bl Paso, Abliene (Tex.), Lynchburg, Helena (Ark.), Nashville and Middletown, N. Y.

Those given the Paramount appellation thus far are houses in Montgomery, Alai, Los Angeles and San Francisco, Cal.; Denver and San Francisco, Cal.; Denver and Character of the Char

Al Grey Back A. Griffith Grey has returned east to represent D. W. Griffith,

DESIGNED FOR TALKERS

Warner Bros.' Hollywood theatre to be dedicated with memorial ser vices to Sam Warner, at Broadway and 51st street. New York, opening April 32 with "Hold Everything," is April 34 with Rold Everything, is being exploited as the first modern deluxe picture house designed and constructed specifically for sound

pictures.

Experts went into every phase of acoustics and the result of the experiments have been embodied in the newest atmospheric theatre, which is circular in plan. Construction material, hangings, decorations and projection pillars were regarded first in relation to sound red first in relation to sound reproduction.

production.

Entrance is on Broadway through a lobby in modernistic French design. Beyond an oval rotunda serves as a foyer with decorations in French baroque. Features are a winding stairway to the mezzanine and a marble fountain, visible from and a marble fountain, visible from the control of the contro

House will have capacity of 1,600 with seats done in red, somewhat brighter than the coloring of the general decorative scheme which is in duil gold embellished in red and blue. Three hundred seats have been equipped with Warner Theatrephones for the deaf.

atrephones for the deaf.
House will have a modern alr
washing and ventilating system and
refrigerating plant, and a stage
equipped to handle any kind of production or presentation. Operators
will work in projection booths of
unusual size, ventilated mechanically and with shower baths and dressby and with shower baths and dressing rooms attached. A spacious lounge is situated under the orchestra floor.

Receivers for Chamberlain Named by Federal Judge Scranton, Pa., April 15.

Judge Albert W. Johnson, in the Federal court in the Middle District. headquartering here, has named receivers to handle the affairs of the Chamberlain Amusement Enter-prises, which operates seven the-atres in the lower end of the an-thracite coal fields.

Delmar K. Thompson, mayor of Hughesville, Pa., and Roscoe Kerr, a deputy attorney general in the state, have been appointed. Federal Judge W. H. Kirkpatrick, in the Philadelphia District Court, appointed the same men as auxillary receivers to take over the operation of three theatres in Schuylkill county.

County.

Chamberlain has the Victoria, Shamokin; Victoria and Dilks, Mahanoy City, Victoria, Panalogo and City, The naming of the receivers in bankruptcy overrides the appointment by the Northampton county courts recently of S. L. Gribbin, Shamokin attorney, Thompson and Kerr will keep the theatres open until further order of the court.

For a long while rumors here have been that overtures were made to M. E. Comerford to take over the territory occupied in part by the

to M. E. Comerford to take over the territory occupied in part by the Connerford concern,

Another in Milwaukee

Milwaukee, April 15.
Uihleln interests, responsible for
the building of several houses, will
but up a theatre and office building at 6th and Wisconsin. Work
will begin immediately on the razing of the buildings on the site,
which is just opposite the Palace
and the Fox Wisconsin.
Uihleins have been eager to get
started before this, but delayed by
the common council.

Mixed Opening Dates

Pittsburgh, April 15.

This town is still going mixed on This town is still going mixed on its opening days. Next month Stanley will go from Friday to Thursday, while Warner will alternate between Friday and Saturday. Stanley went from Monday to Friday openings several months ago. Last week Penn and Aldine went from Monday to Friday. Now the Stanley announces Thursday.

HOLLYWOOD, 1ST HOUSE More Evidence of What Talkers Do For Small Towns

Minneapolis, April 15.
Believing that the town's lack of talking pictures is causing it to lose trade to nearby towns with up-to-date show houses, merchants of Heron Lake, Minn, took over the local picture house and raisd the necessary funds among themselves to equip it for sound.
Merchants have organized the Heron Lake Community Theatre Association to operate the house. Members of the association of directors are serving as licket sellers and takers and in other similar capacities around the house

iar capacities around the house without compensation to keep down the overhead.

R-K-O ABROGATING G-S TERRITORIAL DEAL

Chicago, April 15.,
In Chicago, it is understood,
R-K-O intends taking over six
neighborhood houses. This is to
offset losing the Belmont, which
goes back to Publix May 1. Chicago trend of film trade has been
switching from loop houses to the
neighborhood all sunderstanding her
homeous a sunderstanding her

neighborhood districts.
There is an understanding between R-K-O and Publix-Great
States on invasion of and booting
of certain towns, but this agreement will be abrogated summarily.
In Wisconsin and Iowa steps for
leasing and acquisition already
have been taken by R-K-O.

That 5.000-Ft. Ordinance

Only the adoption of a new ordinance or drastic amendments to the present one will make the housing of more than 5,000 feet of film legal in New York theatres. Appreciation of this after study of the ordinance is admitted responsible and the continuation of the city's test case postponement of the city's test case against the Mecca theatre.

postponement of the Cry's test cases against the Mecca theatre.

The case has been put over from April 7 to the 21st. Meantime certain lobbyists are working at top

U's Meet in N. Y.

Lou Metzger for Universal has set April 26-29 for the sales convention at the Savoy-Plaza Hotel, New York.

York. While the convention is on, U's "Western Front" will open at the Central at \$2, and the same company's "King of Jazz" starts its first pop run, at the Roxy.

ANNOUNCEMENT

Acts Suitable for Lobby Entertainment

Novelties, Instrumentalists and Hokum Acts

2-Auditions-2 **April** 21 **April** 28 10 A. M.

7th Floor, Chicago Theatre Bldg.

Publix-Balaban & Katz Apply to DAVE BALABAN



THE FIRST ALL-TECHNICOLOR DRAMA

with

Jean Hersholt, Eleanor Boardman, Ralph Forbes Four Weeks at the Gaiety Theatre, New York

It is sweeping the entire country. Critics everywhere proclaim it marvelous in acting, story and color effects. You'll Clean Up Big on This One. Book it NOW. We have a smashing exploitation campaign all ready for you.

With RCA Synchronization



TIFFANY presents The Greatest Screen Drama Of All Time

ASTOURDING AND ALL
From R. C.
Directe
A Til say.

with COLIN CLIVE

originated the role of Captain Stanflope, and a Marvelous Cast.

From R. C. Sherriff's Stage Success.

Directed by JAMES WHALE.

A Tiffany-Gainsborough Production.

TIFFANY PRODUCTIONS INC.

729 SEVENTH AVE.

HEW YORK CITY.

Chicago Sunday Tribmae

By Mae Tinee.

"Ladies of Leisure" merits your attendance. It bears the trade mark The story carries you from one intensely human situation to another, hover losing its grip on your symmetry and imagination Genuine.

Jimmy Starr, L. A. Record

"Ladies of Leisure" is one of the Ten Best Jot "Ladies of Leisure" down Pictures of the year ... as a picture you must see Louella O. Parsons, L. A. Examiner

HELD OVER **inWashington** HELD OVER in Albany. **HELD OVER** in Boston

featuring the greatest cast of the year . . . headed by

Barbara Stanwyck Lowell Sherman Ralph Graves

Marie Prevost . . . George Fawcett Nance O'Neill . . Johnny Walker and Juliette Compton

> A FRANK CAPRA **PRODUCTION**

based on David Belasco s greatest stage success by Milton Herbert Gropper,

BOOKED



V A-R I-R-T V

COLUMBIA PICTURES presents

THE **FUNNIEST** PAIR ON THE SCREEN

GEORGE SIDNEY CHARLIE MURRAY Around the Corner

)FFICE DERS

Larry Kent and Charles Delaney



VARIETY

Behind the Keys

Minneapulis.

Eluc law opronents in Minneapulis.

Buffered en Willmar and Windom, two fair-sized town, voted down the Buffered en Willmar and Windom, the Sunday shows never have been permitted in the future.

Birmingham, Ala.

Pantages has been wired for talker of the Minday spots and ambediets of the state the time dittes of the state the time was believed ripe to carry an amendment in Willmar and Win to 1,011 against the Sundays sobers in Windom, 848 to Sunday shows never have been permitted in the future.

Pantages has been wired for talkers with the arrival of the Marcus of the Windom, 1848 to 1

Hinton, W. Va. P. L. Dysard, Masonle theatre, has leased from Hinton Theatre Co. the theatre proper and equipment.

Front Royal, Va.
Messrs. J. Goldenberg, of Charlestown, W. Va., and Sidney B. Lust of Washington, purchased a lot on Main street, to crect a theatre seating 1,000. Chairs will be leather upholstered.

Canadian Government Motion Picture Studio has taken possession of a new structure in the suburbs of Ottawa, after being located in downtown building for 14 years. Western Electric equipment bas





Danville III.

Gumbiner Theatres, Chicago, has disposed of lease on Licain, after two years, to Frye & Muench, operating local Colonial since August. Frank Ford, manager of Lincoln, will return to Chicago.

Minonk, Ill. Fire in Royal, owned by O. P. Morfe, swept interior of the build-ing, causing \$5,000 loss.

Ft. Dodge, Ia.

Plaza leased by John M. Schaupp
to recently organized Corn Bet
Theatres Corp. Bruno Pierce, president. W. H. Rhieimer will be house
manager, of the renamed house to
Lowa.

Burlington, Ia.

Jewel leased by Joseph Miller to
the Strand Amusement Co. of Ottumwa, which has taken over Miller's five year lease with a five-year
renewal option.
C.K. Adler own Strand company.

Henry C. Stickelmaler, southern flinis division manager for Publia advanced to divisional director for Publia division and director for Publia theatres in Indiana. Stickelmaler expects to leave St. Francis hospital this week, where he has been recovering from a long illness, for a vacation trip and will later assume his new dutles. Headquarters in Chicago.

That R.K.O. and Publix chains may erect two theatres in Dubuque as the result of the sale of the musical division of Erunswick-Balke-Collender company to Warner Brothers, has a croused more than beauting interest. Dubuque now has movel as to lass houses devoted to

movies.

Announcement may be fact in New York, according to dispatches, but it is still in the embryo, here, real estate men declare, while theatrical circles know nothing of it.

Blrmingham, Ala.
William H. Collier, manager of
he Strand, Publix, has left. Berard Buchhelt, asst., temporarily in

Eyanston, class suburb, has decided it wants Sunday pictures. First count gave the anti group the edge of 50 votes. Recount reversed, with the picture mob taking the lead.

Last official count, with the mat-ter going to the council tonight, gives

EBEN COE

LOIS COE

In F. & M. "Good Fellews" Idea This Week, LOEW'S STATE, LOS ANGELES

Pre-Release Defined

Exhibitors interested in film-Exhibitors interested in film-dom's vocabulary should know of the latest definition of "pre-release," one of the things ac-complished by the 2-2-2 talk-ers incidental to their job in attempting a new contract

formula.

Certain resorts and playgrounds governed by the seasons are deemed in the posltion to warrant new product, before its general release. Such bookings are now called

Sunday pictures an even greater margin of 96 votes. This is the close of a three-year fight for Sunday pictures. This year, however, Publix-B. & K. got behind the movement, making a big effort.

Knoxville, Tenn.
Floyd Smith, former Publix city
manager in San Antonio and the
Tivoli, Chattanoga, arrived here to
succeed Williamanger. Drumbar
shifted to Dallas Publix branch.

Fire swept through the Strand, Woburn, Mass, Sunday night, panicked an audience composed mainly of children, did damage of over \$50,000, and did not take a life.

Here of the strand was a life of

Portland, Ore.
Some comment and admiration
among west coast showmen on continued Fox leadership here despite
the national mess. Chief reasons
and J. Farker, Fox state mgr.
Parker's one-third ownership of
local Fox houses gives him authority for initiative. Maxwell has
seized on any thread of authority,
often disputing national circular orders, keeping his houses well in
lead of local grosses.

Hutchinson, Kans,
This town is to have a new the
atre, added to the Midland Circui
under a 25-year lease. Construction will be commenced at once. Hutchinson,

Elgin, Ill.
Rlalto (Publix-Great States) has
dropped Sunday three-act vaude
policy for pletures. Orchestra of
five and house organist were let out.

Allentown, Pa.
Al Boyd has taken over another
Allentown house, Strand, according
to reports not denied by owners.
Dr. B. H. Stuckert and Oliver H.
Gernert, Allentown. Boyd recently
bought the Embassy here.

West Chester, Pa.
Work has started on the proposed
Warner theatre at High and Chestnut streets.

Galveston, Tex.
Walter W. Peltler of New York
has announced amusement park on
north shore of Corpus Christi bay.
Project to begin at once, taking
over the Breakers Hotel.

Ft. Wayne, Ind.
An approximate total of \$350,000 has been appropriated by RKO interests for remodeling its three local picture houses.

Palmerton, Pa.
Palmerton, film house owned by
Mrs. Daisy Browell, sold at sheriff's

sale at Mauch Chunk, county seat, to the Mauch Chunk Trust Company, representing a creditor. Future of house uncertain.

West Grove, Pa.

Wounteer fire company has authorized the purchase of the Roselyn theatre, West Grove, from Robert Pyle. Company will wire and operate the house as a community center and fin theatre meet Square, where a similar theatre purchase took place recently, by the Kennett Square Fire Company.

New Britain, Conn.
Cameo Theatre Corp., controlling
houses in Warner chain, has filed
a claim of interest in the Embassy,
newest theatre here. Marshal F.
Davenson and Joseph Dzicek, owners, disclaim any other ownership

Lake Mahopae, N. Y. Clyde O. Chamberlain has lease Playhouse at Cold Springs.

Greenwich, Conn.
Pickwick sold to Fairfield Holding
company. It is at present operated
by the Pickwick Theatre Co. under

Rock Island, Ill.
Gerald Gallagher, city manager
for Publix. Shoved up when H. D.
Grove made district manager.

Cedar Rapids, Ia.
G. M. Peterson new manager of
State. Formerly at Spencer, Rock
Island.

Lionel Wasson, now manager of Paramount. Succeeds C. M. Pincus, new district manager.

Providence. Newly acquired Strand will be reopened by Publix as Paramount Edward A. Reed managing.

Waterloo, Ia.
Irving Cohen manager Paramount.
'ormerly at State, Omaha.

M. H. Todd managing Princess ere. RKO vaude now two days

Davenport, Ia.
M. L. Elewitz managing Publix-Garden.

Harry McClure, formerly city manager for Fox West Coast in Emporia, Kan., has been appointed supervisor of Fox theatres in To-peka, Kan., succeeding H. Jenck and Wm. Hoopet. Jack Moore suc-ceds McClure.

San Antonio.

Majestic only house using stage and orchestra. Texas passed up stage show and notified orchestra two weeks ago.

New \$250,000 Paramount (not Publix), seating 1,500, opened here.

Tiffin, O. Sigma theatre, one of oldest here closed by Ritzler & Kirwan, Lima O., owners. Dean Metzgar, manages transferred to Grand in same town Sigma to become a restaurant.

Wiring being installed in Orchestra Hall at summer resort here for reopening this week. Week-end talker shows until June, then daily grind,

Centralla, Wash.
Fox Pacific has let contract to build house here.

Mayor Whitta has refered bid of \$75,000 for Fosier lottered by Roby & Jackson, attorneys for Schine interests (Fox) to build hotel-theatre. City council now considering similar scheme, reputedly more money.

Lawrence, Mass.
A third Publix house, seating 3,000, in this territory disclosed here
with the recording this week of title
of largest real estate deal in the history of the city.

The sales week of the office of the city
of the city of the city of the city
of the city.

The Salem Realty Corp. purchased
110,000 square feet of land in the
business district. Firm is a holding
corp., 50% owned by Publix, balance by John Deery, Salem, Mass,
ance by John Deery, Salem, Mass,
men's outfitting chalm head.

The sales were proposed to the city of the city
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Par house at seven, month.

This new add to the New England Publix string gives Lawrence a total of 11 theatres, believed a record quota in proportion of city's population

Syracuse Default on ERPI

A default judgment for \$1,626 has been filed in the N. Y. Supreme Court against the Salina Theatre Corp. and Frank Sardino, of Syra-cuse, by the Electrical Research cuse, by the Electrical Research Products, Inc., on notes given last November for sound apparatus.

UNION MEN ARE INVOLVED IN **BOMBING**

Grand Rapids, April 15. Four theatre bombings here have been traced to union operators. Two union men, Frank Chamberlain and Roe Lawton, have been sentenced to 25 years for the Wealthy theatme

Four neighborhood houses suffering were Royal, Family, Liberty and

ing were Royal, Family, Liberty and Wealthy. All employed non-unloss operators. Wealthy theatre, explosion operators. Wealthy the Lawton and Chamberlain were traced through the license of their car. Since entering the Jackson jail the two men have signed confessions naming seven others. Adam Prus, president of the union; Don Clark, business agent; Wallace Bouk, secretary, and Lee Blue, of Detroit, are now under arrest.

Lee Blue, of Detroit, are now under arrest.
Frank Carnera president of the Detroit operators' union, and Wade Montford, local operator, as yed have not been apprehended. The trouble extended from December, 1929, to last month.

Still Going Strong 4th Consecutive Year

Benny MEROFF





CHICAGO

Talking Trailer UNIVERSAL'S SIDE SPLITTING COMEDY

Dames Ahov

National Screen Service

New York—126 W. 46th St. Chicago—810 S. Wabach Los Angeles—1922 S. Vermoni

ARKIN and DEAN

Originators of the "SPARK DANCE"

This Week-Marbro Theatre, Ch

JOE LaROSE FOX THEATRES

This Week-Marbro, Chicago





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A MIGHTY SPECTACULAR TALKING-MUSICAL MELO-DRAMA OF CIRCUS LIFE

THE BIG MONEY SHOW OF THE BIG TOP—the great outdoor spectacle that for generations has proved the sure-fire draw—with all its color, romance, lure, thrills, drama—has come to the audible screen!

A real circus—everything from popcorn to elephants! 40 acts of a monster circus in the Big Top scenes. An audience of more than 2,000 in a realistic spectacle. The world's greatest aerialists, wire walkers, tumblers, equestrians, trapeze rope performers and clowns. A complete menagerie—a side show with human and inhuman freaks.





SWING



HIGH

DIRECTED BY JOSEPH SANTLEY PRODUCED BY E. B. DERR

PATHÉ



N. Y. "DAILY NEWS," April 14, 1930

Spanish Armida Winner In Her First Engagement

Movie Actress a Feature of Bill at Palace

By JOHN CHAPMAN

Thanks to Gus Edwards, who contententedly lives up to the title of star maker, and to whoever it was in the booking department who signed up Fritz and Jean Hubers, the current Palace bill is not only unusually entertaining but also remarkable for the faces exhibited.

new faces exhibited.

Edwards has returned from Hollywood, bringing with him some of the girls he has been far-sighted enough to place under contract. One of these is Armida, of the movies.

Bit Like Raquel

Many's the movie star who has tried to put her-self over with a vaudeville audience and found the going hard. None probably has done it so easily and so quickly as the little Spanish Armida, Very young and very pretty, she sings in a small but acceptable voice, dances excellently, and puts one in mind of the wistful Raquel Meller turned sprightly.

Broadway gossip has it that Armida is to succeed Lily Damita in "Sons o' Guns," and it may well be. Edwards may also find a spot in musical comedy for the Collette Sisters, dancers

CHICAGO "POST," March 25, 1930 Armida, Herself, at the Palace

This seems to be Armida week in our town, and what could be nice? The little lady not only appears in the John Barrymore "General Crack" at the Roosevelt theatre and in "On the Border" on the Orpheum screen, but she dances and sings as part of Gus Edwards' show on the stage of the Palace.



Mr. PERRY ASKAN is the young romantic baritone who made it possible for the "Desert Song" to play the longest run of any musical on the coast, now starring in the Coast production of the "New Moon." Starred by Warner Brothers in the talking picture version of Belasco's "Sweet Kitty Bellairs."

Personal management of Gus Edwards.

IT'S THE

TRIUMPHANT and SENSATIONAL RETURN TO VI

COMPOSED OF A MILLION DOLLARS WORTH OF

NEW PLANET NO. 1

THE OUTSTANDING LEAD AND HIT OF W WITH JOHN BARRYMORE. AND LATE I SOON TO BE STARRED IN "CARMENCIT

NEW PLANET NO. 2

THE PERSON

(UNDER CONTRA THE NEWEST OF THE CON

NEW PLANET NO. 3

CUNDER CONTRA BEAUTIFUL TOE

AND THE MOST TALKED

NEW PLANET NO. 4

(UNDER CONTRA

MR. WALTER KEVAN-MR. EDW/

WITH METRO-GOLDWYN-MAYER

18 months during that period I or pervised, wrote and composed mar Blossom Time," "Lon Chaney Is Going to Get You," "Nobody but You," "I've Waiter I hereby want to express my gratitude to LOUIS B. MAYER, IRVING THAL me to learn all the angles of talking picture production.

AUDITIONS—Out of nearly 2,000 applicants during "Auditions" held by Mr. Edwards and won scholarships in the new Edwards and won scholarships and won scholarships in the new Edwards and won scholarships in t STAGE AND SCREEN INSTITUTION—Mr. Edwards announces the of The "Clearing House" for talk Watch "VARIETY" for further announcements.

AGENCY-Mr. Edwards' Hollywood Offices are in a very advantageous position to RADIO Mr. Edwards and his organized staff of writers, players, authors, composers, tions to address mentioned below.

GUS EDWARDS, Hollywood

Vaudeville Bookings Arr

QUALITY" THAT COUNTS

WILLE AT THE R-K-O PALACE THEATRE, NEW YORK

NF

AR MAKER"

PROTEGES"

EADED BY THAT SENSATIONAL LITTLE MEXICAN BEAUTY

TO MR. EDWARDS)

RNER BROS. PICTURE. "GENERAL CRACK." ATURE OF "UNDER THE TEXAS MOON" A" AN ORIGINAL OPERETTA BY MR. EDWARDS

JITY PLUS GIRL

DELYS

TO MR. EDWARDS) ALTO SONG CROONING SISTERS

MOORE

TO MR. EDWARDS) ANCING VIOLINIST

BOUT SISTERS ON THE STAGE

TO MR. EDWARDS)

DS' PERSONAL MUSICAL DIRECTOR

ceived, composed and appeared in the first revue in talkies, "The Hollywood Revue." Sumusical technicolor shorts. Among the song hits: "Your Mother and Mine," "Orange a Lifetime for You," "He's Good Enough for Me" and "If You Boop Boopa Doop with LRG and my protege, MR. HARRY RAPF, for their co-operation and opportunity they gave

rds while playing in Chicago, Cincinnati, Cleveland and New York, 26 qualified and were Is Stage and Screen Institution.

ning on or about January 1st. Building now under construction in Hollywood. t for "Stage and Screen." Nothing like it anywhere in the world.

nanage and represent "finds" and "names."

tc., will arrange special radio programs. Communicate or otherwise address all communica-

k Bldg., HOLLYWOOD, CALIF.

nged by Charlie Morrison



N. Y. "AMERICAN," April 14, 1930 EDWARDS' PROTEGES SPLENDID AT PALACE

Gus Edwards brings to the Palace Theatre this week his periodical allotment of proteges, no longer closen from the East and West Sides of New York, and the California of the

entertainer without having to resort to her success in the tallies. The Colette Slaters, pretty and 'lvid, are as two The Colette Slaters, pretty and 'lvid, are as two The Colette Slaters, been featured in any of his revues. Gogo Delys, Marjorle Moore and an unprogrammed lad doing an excellent impersonation of Ted Lewis complete his entertainment.

N. Y. "WORLD," April 14, 1930

N. Y. "WORLD," April 14, 1930

The Palace

Gus Edwards, who has, I am told, discovered more stars than you would care to take time to count, is at the Palace this week with a congregation of charming young women who have come out of Hollywood with player. She sings and dances and utterly wins your heart unless your heart be one of stone. Too, there is Gogo Delys, who sings; the Collette Sisters, dancers, and Marjorle Moore, who bids for applicate by doing same time. Why toe dancing and violin playing become such precious accomplishments when done simultaneously we cannot understand. The Saturday night audience seemed to understand very well, however.

N. Y. "HERALD-TRIBUNE," April 14

N. Y. "HERALD-TRIBUNE." April 14
At the Palace this weet is Gua Fabwards, alsocovers
of many of the stars of the stage and screen, who
returns to New York and the stage after two and
one-half years. He brings with him his latest crop
of proteges, led by the petite and attractive Armida,
Mexican lass who recently excited favorable comment.
Harrymore's recent picture. Others in Mr. Edwards'
act are the Collette Sisters, Gogo Delya and Marjorte
Miss mind proved as much a sensation on the
Miss white did on the screener singing and danceing receiving long and loud appleus graticularly their
dances. Gogo Delya scored with her songs, written
by Mr. Edwards, and the titlan-headed Marjorie Moore
were realise quite pleasing, particularly their
dances. Gogo Delya scored with her songs, written
by Mr. Edwards, and the titlan-headed Marjorie Moore
wery creditable toe dance while playing the
violin.



COLLETTE SISTERS

Mr. Edwards sponsored the Duncan Sisters, Leota and Lola Lane, Page Sisters, and the Reynolds Sisters, and confidently predicts a great future on both stage and screen for these beautiful and talented youngsters.

JOURNEY'S END

(Continued from page 21) is fast and absorbing, with a strik-ing bit of stage trickery for the cur-

(Continued from page 41)
Is fast and absorbing, with a striking bit of stage trickery for the curtains, has been brought back to
the dugout mortally wounded and he
dies before his school-mate captain
justa he is out too be the
tains as the strickery of the
tains as the strong the captain
justa he is out too be
tained to the captain disappears
through the entrance a shell crashes
the flimay doorway in an avalanche
of earth and timber. Everything,
the last thing on a blank
soreen, and then goes out
which flickers for five seconds perhaps, the last thing on a blank
soreen, and then goes out
which flickers for five sconds perhaps, the last thing on a blank
soreen, and then goes out
on the coast—James Whale and
George Pearson, former directing
and bearson supervising. One might
say that if the English would be
men England would have talkers
for worldwide distribution. Each
last performed his job perfectly.
The second performed his job perfectly
have talkers
for worldwide distribution. Each
last performed his job perfectly.
The performed his job perfectly
have to be the captain
beer picture producers.
Casting, too, 100%. Colin Clive,
creator of the Capt. Stahope role
in the initial London stage producfle couldn't be surpassed.

And the breaks in the show business: Clive, a chorus boy on the London stage, picked for the Captain
be made it. As freaky as the entire
story of "Journey's End." and how
it reached the stage, after its author,
R. C. Sheriff, had saved up penciled
the man who dug that stuff out of
the trunk and finally secured amateur production on a Sunday night
in London, later to take it to the
prodessional stage, has since bought

Howard J. Green

NOW WITH FOX

three London theatres out of his profit thus far, while Sheriff prob-ably long since grew tired of count-

three London theatres out of maprofit thus far, while Sheriff protability long since grew tired of countability long since grew the grew the since grew the grew t

HUNCHBACK'S MIGHT

(Greek-Made) (With Dialog)

Production with company of Greek players, made in New York by the Orthophonic Pictures Corp., presented by the same concern in the rented Carroll theatre; starting April 13. Running time, 25 minutes.

Strictly a foreign colony attraction and offered on that basis here. So little is the aim to attract Broadway transfents, they do not even furnish a program in English.

Picture is very cheaply made, involves only four people and one interior set. It is unintelligible in action to anybody but a native, that

is to say the pantomime doesn't mean a thing. There are no sub-titles and even the main title is in Greek, making the occasion 100% Hollenic

Hellenic.

Cast is made up of two mcn. presumably brothers in the pilay, theirmother, and a protection of the pilay theirmother, and a protection of the pilay theirmother, and in preson appearance at each show with an address in Greek. Two men are fairly good actors, a startler, to the American screen taste, a buxom blonde, weighing in around 140 and wearing white stockings to got the full value of all too generoth kneeded with the sons and the mother engaged in a conversation that lasts exactly 10 minutes without movement of any friend are on for a lite talk session and the mother engaged in a conversation that lasts exactly 10 minutes without movement of any friend are on for a lite talk session and then the whole cast goes to hat for a conversational foursome. Only incident to break up the diagon is a love song with a conversation and then the whole cast goes to hat for a conversational foursome. Only incident to break up the diagon is a love song with a conversational foursome. Only incident to break up the diagon is a love song with a conversational foursome. Only incident to break up the diagon is a love song with a conversational foursome. Only incident to break up the diagon is a love song with a conversational foursome. Only incident to break up the diagon is a conversational foursome. Only incident to break up the diagon is a roar, that would be loud in an apt. fire.

Picture amounts to a one-act Picture amounts the performance was lukewarm in response to both comedy and drama.

Show runs about an hour, remainder being a sort of rubberneck travel subject showing a party of athess. Titles here are duplicated in Greek and French.

Most of the footage is made up of an exhibition of ancient Greek and French.

Most of the footage is made up of an exhibition of ancient Greek and French.

Most of the footage is made up of an exhibition of the Athens and the protection of the ancient Greek outdoor theatre and incepted Greek outdoor theatre and incepted Greek outdoor theatre and incepted for the ancient Greek

INGAGI

(Foreign Made)
(Silent Production)
(Silent Production)
(Congo. Pictur Chicago.

a Exploration into Balgian Congo. Africa.

by Sil: Hubert Winstead of London. Re
corded with synchronized lecture and

dam Bull Shirk. Af the Garrick, Chi
cago. April 9, on grind. Running time.

80 minutes.

A travel picture, silent, with some musal shots of wild beasts, bu sems to have received clips from

others and in part an assembled picture. The main punch is packed in the last 10 minutes with views of a tribe of semi-simian women guarded by apes and a tribal sorting. The ape women are seen completely naked, but shadowed in a clearing, with the camera's vision obstructed by thickets. The summary of the gradient of the gradient of the gradient of the gradient is a continually "howing the other at work. There are pictures of hundring work. There are pictures of hundring away its human prey, and a good closury of the gradient of the gra

its assailants, failing wounded and dying.

Aside from the last 10 minutes, there is a gripping scene when a lioness attacks a camera man, with a lion hunt in the next clearing. No dight the state of this control of the state
MONTANA MOON

(All Dialog, with Songs)

(All Dialog, Wirt Songs)
Metro production and release. Directed
by Malcolm St. Clair, Based on original
foliation St. Clair, Based on original
dialog by Jee Farnham. Must ead lyrice
by Nacio Herb Brown and Arthur Freed,
with interpolations by Clifford Grey and
that Daniela. Film editor, Carl L. Flerson. Recording director, Douglas Shearer
At Capitol, New York, starting April 11.
Running time, 91 minutes.

Joan	Joan Crawtor
Larry	John Mack Prow
Elizoheth	Dorothy Sebastia
Toff	Ricardo Corte
"The Doctor"	Benny Rubi
Frorey	
Hank	
Mr. Prescott	Lloyd Ingrahat

this bead cotages over got by the director or the cutting room.

Recording is fair but not above average.

An exerge, the control of the control of the cast hard and a cowboy with a pronounced southern drawl, are the central figures in the Thalberg-Butler original which has borrowed liberally from western stuff done in the past. Each ping from the control of the day and the past. Each ping from the control of the day and the past of the control of the day and the past. Each ping from the past is a tride to the day and the past is a tride to the day and the past. Each ping from the past is a tride to the day and the past is a tride to the day and the sailing a tride rough when the life a mussing to find John Mack Brown calloused, but striking cowpuncher, getting into tux. but it's more shocking to find that a ranche areas in in order, with French phones and modernistic furniture to add to the unnatural touch.

Picture is propped up fortunately in some critical spots by the company of the day of the day of the tride of the tride of the tride of the tride of the day of the day of the tride of the tride of the tride of the day of

Jack Kaplan, formerly with B & K in Chicago, is now managing the Monroe, at 1st avenue and 76th street, New York City.

COCK O' THE WALK

(All Dialog)

(All Dialog)
Sone-Ari-World Wide production directed by James Cruze starring Joseph Schild kraut. Photography by R. W. McNelli, Described as a Eam Zierier production. Adapted from "Happiness insurance" by Adapted from "Happiness insurance" by phone. Running time 50 minutes. At the Roxy, April 11.

Carlos	
Narita	
Jose	Phillip Sleeman
Ortego	Edward Pell
Cafe Manager	John Beck
Rosa Vallejo	Olive Tell
Senor Vallejo	Wilfred Lucas
Pedro	Frank Jonason
Paulina Castra	
Maria	Natalie Joyce

Hollywood production with Amer-

Hollywood production with American players, but story has a vaguely disquieting foreign flavor avaguely disquieting foreign flavor calculated to go far. One of those bizarre characters that come from abroad. This time it's an outand-out signol candidly living off masculine side of a sweet scented romance.

Picture belongs to a new type, apparently a revolt by certain overtient of the second commander of the sec

ffends them. Whole li (Continued on page 49)

PRODUCTIONS

TALKIES

MAY **JOYCE**

"FIND" She SINGS! **She TALKS!** She DANCES!

> AND IS BEAUTIFUL

CAPITOL.

NOW

Week April 11 with **BENNY DAVIS**

Personal Manager

Charles Yates

FRANK

SPANISH-LATIN AMERICAN FILM BUREAU

Now Acting as Advisor for SONO-ART'S PRODUCTION, "SOMBRAS DE GLORIA." METROPOLITAN STUDIOS, HOLLYWOOD
Telephone GB 3111

BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit NOW—STANLEY THEATRE, JERSEY CITY, N. J.

Direction WM. MORRIS OFFICE

KING AND KING

"FEATS OF FEET"

(In the Last Eight Bars)

FRANK KING, OF THE ORIGINAL KING AND KING, IS NOW WORKING WITH HIS BROTHER NICK and Playing Publix Theatres

THIS WEEK GRANADA. CHICAGO

Direction, JERRY CARGILL-Thanks to George Levine

OFFICE OF

From the President of the National Broadcasting

NATIONAL BROADCASTING COMPANY, INC.



NEW YORK April 3 1930

President Mr Carl Laemmle Universal Pictures Corporation New York City

I am delighted to hear of the great success of Dear Mr Laemmle: the Universal Pictures Corporation newsreel featuring the Universal Pictures Corporation newsreel reaturing Graham McNamee. His charming and virile personality anaturally led all of us to expect the popular approval. with which this excellent feature has been greeted. But the work in its entirety has been done with a true appreciation of his unique qualities and I feel that appreciation or his unique qualities and 1 feet that Universal Fictures Corporation has a right to be proud of this new offering.

I therefore wish to offer you as well as Mr McNamee my hearty congratulations.

Faithfully yours,

M H Aylesworth

'A REAL Attraction-GRAHAM McNAMEE as the talking reporter in UNIVERSAL'S TALKING NEWSREEL. Two-a-week; sound on film or disc. Produced under the supervision of Sam B. Jacobson. Presented by CARL LAEMMLE.





J

Western Electric Quality'

for \$2950

THE sound equipment accepted as the world's standard -at weekly average rental as low as \$42.28, including service.

Small theatres can now use the earning power of Western Electric equipment to make rental payments out of weekly income -without down payment.

New equipment designed by Bell Telephone Laboratories, and economies of large scale production and distribution - bring within reach of every theatre a proven box-office stimulator.

Supervision by ERPI engineers assures the same high quality installations as in over 5,500 Western Electric equipped theatres.

Service. Electrical Research Products' organization assures for the life of the contract the same efficient service that gives these theatres 150,000 performances weekly with almost no interruption.

This new plan applies to all types of equipments, including those for the larger theatres.

Shipping dates will be scheduled in the order of acceptance of contracts.

> Complete information and survey of your theatre's requirements may be had quickly by communicating with our nearest sales office.

Electrical Research Products Inc.

IN introducing Sound into motion pictures this com-pany assumed a definite ob-ligation to maintain a high

aces the Western Electric retern within the reach of e smallest exhibitor, is one

Attro

NEW YORK, N. Y. 250 W. S7d. St. ALBANY, N. Y. ATLANTA, GA. 67 Edgewood Ava. DSTON, MASS. 20 Providence St. UFFALO, N. Y. 367 Main Se

CHICAGO, ILL. 910130. Michigan Avo. CINCINNATI, O. CLEVELAND, O. 925 Euclid Ave. DALLAS, TEX. 1700 Commerce 3t.

DES MOINES, IOWA 507 Grand Ave.

ETROIT, MICH. 2111 Woodward Ave. JACKSONVILLE, FLA. 317 W. Foreythe St. LOS ANGELES, CALIF. 7046 Hollywood Bird.

NEW HAVEN, GONN. OKLAHOMA CITY, OKLA. 119 No. Robinson St.

436 7th Ave. 1248 Olive Direct
SALT LAKE CITY, UTAH
200 So. Main St.
SAN ANTONIO, TEX.
105 W. Travis St.
SAN FRANCISCO, CALIF.
1 Montgomery St. 1 Montgomery S SEATTLE, WASH. 1326 Fifth Ave.



COCK O' THE WALK

(Continued from page 46)

idea is what an epicure would call "high" in a gamey dish. That goes particularly for its comedy. Gigolo is a violinist in a cafe where the women-particularly wives of sappy husbands—fall for him and deluge him with money gotten by one way or another from their mates. Debonain, self satisfied

him and deluge him with money gotten by one way or another from their mates. Debonair, self satisfied person this gig.

Heroine enters the scene by attempting to drown herself and is considered to the self and the

thin inomit suiced to the control of
Roxy's stimulating precision dancers, a beautiful production. Some
of the scenes in the auto chase up
a mountained are stumning. Settings both in the swank apartment
of the gig, and in the night club
are immense, but the story has a
sour taste. Myrna Loy makes a
dumb and passive role look graceful and seem real. Schildkrautable character of a gig all that and
then some.

Alias French Gertie

(All Dialog)

Radio production and release. Star-ring Bebe Daniels. Directed by George The Charles of the Control of the Control "The Charterbox" J. Roy Hunt, camera-man. In cust: Ben Lyon, Robert Em-mett O'Connor, John Jine, Dalby Bel-more, Betty Pierce. At Globe theatre, beginning April 11. Running time, 55

Crook meller, with enough hoke turns to provide laughs, but not good enough for a week, in any but a show window like the Globe with sales policy and grind prices. "Yuh mean it, Jimmie?" says

Bebe Daniels as smooth Gertie to Ben Lyon, the suave male end of the crook pain doesn't. and Gertie to the crook man de him back to his first crime and their meeting place. Then good right hand, the one that never mistumbled safe locks, to convince him and one of those pullocaphising your plan doesn't, that hand, the one that never mistumbled safe locks, to convince him and one of those pullocaphising and the straight lane.

The theme is filled with the kind of obviousness that some audiences and the straight lane.

The theme is filled with the kind of obviousness that some audiences if the straight lane.

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The theme is filled with the kind of obviousness that some audiences if the straight lane.

The theme is filled with the kind of obviousness that some audiences the detective's perked ear do a th-off, and little mystery now and then, Lyons' exagerated blandness or the detective's perked ear do a th-off, and the straight lane are the straight lane.

Lyons' exagerated blandness or the detective's perked ear do a th-off, and the straight lane are the straight lane and little mystery now and then, between the straight lane and little mystery now and then, between the straight lane and little mystery now and then, between the straight lane and little mystery now and then, between the straight lane.

The theme is filled with the kind of the suppose of the the chief, if not the detective's perked ear do a th-off, and little mystery now and then, between the straight lane.

The theme is filled with the kind of the suppose of th

The Benson Murder Case (All Dialog)

(All Dialog)
Paramount production and release. Starring William Powell in adoptation by Bartlett Cormack of S. S. Van Dine's novel. Directed by Frank Tuttle. Photographed by A. J. Stout. At Paramount, New York, week April 11. Running time, 10 mins.

(2% Dialog)
(German Made)
Tolia (Berlin) production and release.
Nivered by Carmine Gallone from Peter Holt's story, "Die Braut Nr 68." At the Goth St. theate beginning April 12. Run-goth St. deste beginning April 12. Run-Dick Ashlon. Conrad Velut Evelyne Bernhelm. Die Bleg Brink steve Tarker, ... Clifford MeLagten American physician. Mathias

pops Ashton is suddenly jerked out by a milling crowd and is saved from lynching by a gent described as an American physician.

as an American physician. When Parker defeats the elements and the town turns out to greet him, Ashton ends the narrative by stepping in front of a choo-choo train and the Doc, who is also believed to haven fallen for Evelyne, trains a gun on himselt. Elga Kriki does a pretty, but glum, Eevelyne, Waty.

Fighting for Fatherland (German Made) (Silent)

Wafilus, Inc., production. Released by Sono Art-World Wide. Straightaway rec-ord of world var scenes from German side taken from official army files. At Studies, New York, one day, April 11. Running time, 55 miles.

New York, one day, April 11. Emmine time, 53 mine.

Strictly museum that cannot be recommended entertainment and is primarily just a man's picture.

Another drawback is poor photographic that the picture of the property of the picture must be set down as a startling piece of realism outshedowing anything that has gone before it withing the set down as a startling piece of realism outshedowing anything that has gone before it withing piece of realism outshedowing anything that has gone before it withing that has gone before it withing the property frame of the control of the films recording the exception—the Market Mission and released through official Washington.

Present film opons before the Property Fram Josef, of Austria and the Sultan of Turkey to start off. From that point it progresses Every front-amost is shown and nearly every type of killing device used by the armies except poison plains shown, but submovine and sinkings are given some leway.

From the angle of regular film production the outstanding point is controlled in the production the outstanding point is marching in erect rigidity and theoretic military style, the thousands of men pictured in this lim march.

Bartlett Cormack, of S. S. Van Dine's yearshed by A. J. Stout. At Faramonin S. Var Nork, week April 11. Itunning time, and the state of
femmes, were substantial reasons for laughter.
Story is topid. It has been used

temmes, were substantial reasons for laughter.
Story is tepid. It has been used time and time again during the time and time again during the time and time again during the standard s

close-up and he doesn't severen so hot.

Production is all that could be desired for a film such as this, although at times it appears as though original intentions were to build this into something real big. It's better as it now stands, getting to a fast start and keeping up the pace.

Escaped from Dartmoor

(British Made)

Pro Patria production, released in America by Capt. Harold Auten. Story by Rerbert Price, with direction and adaptation by Anthony Asquith. Photography by Rodwell, Musical score and synchronization by William Hodgdon. At Cameo, New York, week of April 11. Running

I liary:

| Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Comparison | Compar

HEY! HEY! 35 Minutes of the Fastest Comedy Ever!

BENNY DAV

And HIS FUTURE BROADWAY STARS

BEMIS AND BROWN

JIMMY RAY

JACKIE HELLER

THELMA WHITE

ADDIE SEAMON

CALIFORNIA CROONERS

MAY JOYCE

CAPITOL, NEW NOW (Week Apr. 11)

ALL OF LOEM'S DE LUXE THEATRES TO FOLLOW ARRANGED BY WM. MORRIS AGENCY

Many thanks to L. K. SIDNEY and MARVIN SCHENCK. Appreciating the excellent Co-operation of YASHA BUNCHUK.

MOTION PICTURE PRODUCERS, HOLLYWOOD, CALIF.

YOU ARE CORDIALLY INVITED TO SEE AMERICA'S MOST VERSATILE COMEDIAN

AL TRAHAN

Opening Thursday, April 24

R-K-O THEATRE, LOS ANGELES

Terminating a very happy three-year contract July 15th for the R-K-O Vaudeville Circuit at which time I am free to consider all offers.

My grateful appreciation to Messrs. Ziegfeld, Shuberts, Carroll, Waiman and Brady, etc., for their kind offers which I was not free to accept.

AL TRAHAN

Regards to all R. O. C. T.'s

When in New York live at Joe Frieberg's Somerset and eat at Basil Gerson's PERSONAL MANAGEMENT

CHARLES MORRISON

1560 BROADWAY, NEW YORK

Press Stunts

New York City,
Getting back at R-K-O for coppling their rubber ball, juggling
stunt last week, Loew's retallated
Thursday noon with a new and
"breath-taking" press idea.
The Six Lucky Boys, acrobats
playing the Loew houses, moved up
int front of Loew's State Thursday
with a Vim radio truck, giving that
radio some publicity, and proceeded
to lay plans for a dare-devil routine. One of the boys crawled up
on the six marquee, with one of
an apparent leg-breaking catch on
the street below.

the street below.

The marquee-mounter hopped off but to the ground and then turned an elementary somcrsault to complete the risley part of the act. Very mild stuff.

Very mild stuff.

Hundreds around Times Square
jammed traffic so bad that the cops
got a trifle burned and started to give everyone the communist rush

New York City.

New York City.

Murt Zwiebler, one of like Rose's midgets, took a \$5 fine in New York traffic court last week for publicity purposes. Midge was nabbed driving a one-horse power miniature auto without a license. Rose act is playing for R-K-O.

Rochester, N. Y. Loew's Rochester in co-operation with Rochester "Journal," is giving with Rochester "Journal," is giving away postage stamps and albums to kids at Saturday shows. Get stamps at theatre and albums from newspaper for new subscriptions.

Brooklyn, N. Y.
Rose's Midgets and Maude Henry's Elephants, two acts on the
same bill at the R-K-O Albee here
Easter Week (19), will perform
daily street parades in downtown
Brooklyn. Acts paid extra for the

pavement pounding.

Dave Beehler, R-K-O div. mgr. suggested the parade ballyhoo with no-school week.

Toledo.
Plenty of exploitation for "Golden

Calf" (Fox) in State, Easter week. Harold Wondt, p. a., doped out editorial the "up with Toledo "Blade," the state of the ture projection machine in lobby showing trailers on feature week

before.

Princess (Publix) here had cowboy on white horse riding around town, advertising "Under a Texas Moon" (WB) at theatre. Warners co-operated with three - quarter page national ad on feature in Toledo newspapers, first time outside producer has helped a Publix house

Seattle.
Coliseum will have tie-up during aviation week, with Chamber of Commerce, starting April 21. Plane will be set up inside the theatre in the orchestra pit. Aviator will give talks on passenger and commercial flying.

St. Paul. Minn. St. Paul, Minn.
Paramount chalked up a new
lobby stunt last week. House,
through Eddie Kueppers, p. a., got
a photo studio to set up cameras
in the foyer and take pictures of all
kids who attended mattness from
1 to 4 p.m.
Stunt drew heavy plug in the
thentre's ads with the ldea costing
nix. Studio intends to get its break
on orders for prints in addition to
or orders for prints in addition to

the one given free.

Send in Press Stunt

Any house manager or n. a. Any house manager or p. a. putting over a ballhoo or press stunt if sent to "Variety," New York, will be printed in this department.

department.

Request if a house manager puts over a stunt of any character, he will add the amount it cost the house.

circuit is at the Florida as tie-up for "Puttin" on the Ritz." Local plumbing distributors put in a complete ritzy bathroom in color. Sent out 10,000 announcements and used newspaper space. Plenty interest and plenty wiseeracks, with picture getting a great plug.

New York City,
The trackless train is still proving a big card in the sticks. Those in "sound" are now getting the main play were shown. Harold E. Two too the work of the Two too the trains working them out of Miami. At one time Tillotson had 12 of the trains under his supervision scattered throughout the various Publix districts.

Brooklyn, N. Y.
R-K-O-Albee, Brooklyn, played
up Helen Morgan contest this week
with picking of the nearest Morgan
voice and mannerisms set for Friday night. Theup with the "Evening
Journal," Brooklyn section.

San Diego, Cal.
Fox California is showing a
"Nameless Fieture" and offering
3100 for suitable title. Newspapers
vith "Union-Tribune" tying up
with the come-on. Box office resuits O. K.

Capitol, running in poor luck virtually all season, is putting on first men's fashion show ever shown here with prizes of a suit and a sport dress every night, coming week.

Jacksonville, Pla.

Most unusual display on Publix with free stamp albums. Lucky kids

Warners' Shorts Change in Style; Less Vaude Acts: More Originality

will be selected via the number route, i. e.: each stamp packet will be numbered, and 40 numbers will be picked at random.

New York City.
Variety carried a story of a good press stunt credited to the assistant manager of a R-N-C house, who was and is in charge of pullielity. Done in innocence with no attempt on part of assistant to steal credit. Chains press dept, however, burned and called the manager for it. New York City

R-K-O Proctor's in Newark has a phantom on the streets ("Phantom of Opera") who steals uncannily up to a person and hands him a card, telling of picture. Good stunt attracting notice if it does not eause heart failure. Idea of George Debber, assistant to Eart Wadge, man-

New York City,
All in one week for Mike Simmons, advertising and publicity director for Sono Art-World Wide, when he tied up with the Auto Strop rasor for exploiting Edward Everett Horton's "Once a Gentleman" in eight advertising pages in "Liberty"; full page in the "American Weekly," with Molio Auto Pollsh, on Reginald Denny's "What a Man"; and a special edition of Jim Tully's "Reno," to be issued by the Macauley Book Co., with Ruth Roland's picture on the Jacket, and several Barbasol pages in connection with the Denny picture, for "Judge," "Life," "Liberty," "Coller's" and "American Magazine."

Geo. Brown's Addition

Hollywood, April 15.
George Brown is now personally in charge of both the Chinese and Carthay Circle

Carthay Circle.

They are the only picture houses west of Chicago regularly exhibiting at \$1.50 top.

Breaking with straight transferals of vandeville acts as talking shorts. Warners' Flathush studio is organizing the largest production force solely devoted to making one and two-reclers in the business. Roy Mack, from the coast, is the latest to come in as a director, making four. Others are archur-Hurley, Edmund Josephs and Murray Roth, director-in-chief. Until a month or so ago the studio had as its only staff writer Stanley Rauh. Now it has five. Neville Fleeson, Bernard Hershey, Walter Butterfield and Homer Mason are the others. Original skits, novelty ideas, few dramatics and an attempt to excape from the old vaudeville stuff typical in the early era of Vitaphone varieties will be the rule. Vaude talent could be a supported to the control of the country of

nante.

Last week the studio made "The
Song Pluggen," Mack's first assignment. This included Joe Frisco, Leo
Donnelly, Harry Brooks, Arthur
Leonard, Milt Francis, Josephine
Williams, Margery McKay and Sid
Garry. Others were "Fore," by Guy
Bolton, with Wallace Ford, Gerald
Oleve Smith, Lenita Lane, Novad
Cover Smith, Lenita Lane, Novad
featuring Jim McWilliams and Lef
featuring Jim McWilliams and Lef
Moise.

Harold Franklin Month

Los Angeles, April 15.
Los Angeles Theatre Maungera Assn. has designated May as "Harold B. Franklin Month" in honor of the head of Fox West Coast Theatres.

It's an inside appellation.

Picture rights to "Saint Johnson" by W. R. Burnett, not published yet, purchased by Universal. The book is to come out in the coming fall.

Three Years Ago...

I established the office in Hollywood, Calif., for the William Morris Agency. Am now again entering the agency business on my own and take this means of expressing my appreciation and hearty thanks to the artists and managers for their support and co-operation.

NOW

Am also in a better position to secure engagements for the following vaudeville and de luxe picture theatres: LOEW'S, FOX, PUBLIX and WARNERS. Also booking engagements for the Talkies with METRO-GOLDWYN-MAYER, FOX, WARNER BROS., PARAMOUNT, R-K-O, UNITED ARTISTS and UNIVERSAL.

THE FOLLOWING NAMES I PERSONALLY BOOKED SPEAK FOR THEMSELVES:

GUS ARNHEIM. . Montemartre, Hollywood JOHN MURRAY ANDERSON. Universal Studio JOHN MURRAY ANDERSON. Universal Studio
JACK BENNY. Metro-Goldwyn-Mayer
JACKIE COOGAN. Loew and Publix
SAMMY COHEN. Publix
GENE DENNIS. Loew-Publix
DUNCAN SISTERS. Metro-Goldwyn-Mayer
CLIFF EDWARDS. Fanchon & Marco
CHARLOTTE GREENWOOD. Fanchon & Marco
CHARLOTTE GREENWOOD. Matro-Goldwyn-Mayer CHARLOTTE GREENWOOD. Fancanon & marco MARION HARRIS. Metro-Goldwyn-Mayer DeWOLF HOPPER. Metro-Goldwyn-Mayer JOHNNY HAMP ORCHESTRA. Ambassador Hotel, Los Angeles HORACE HEIDT. London and Publix AL JOLSON Fanchon & DENNIS KING Paramount CHARLES KING Loew-Publi EDDIE LEONARD Universal Fanchon & Marco Loew-Publix DAVEY LEE Low-Publix
SAMMY LEE Metro-Goldwyn-Mayer

TOM MIX.

LOUIS MANN.

Metro-Goldwyn-Mayer

EDGAR MacGREGOR.

Metro-Goldwyn-Mayer

OUR GANG KIDS.

SALLY O'NEILL.

Fanchon & Marco

ANN PENNINGTON.

Fanchon & Marco

Philix

Philix Metro-Goldwyn-Mayer ANN PENNINGTON Francisco Communication of the Markey Richman Publix
ALBERTINA RASCH BALLET Metro-Goldwyn-Mayer
LILLIAN ROTH Paramount
ROONEY and BENT Universal
ANITA STEWART Loew-Publix
SOPHIE TUCKER Warner Bros.

Metro-Goldwyn-Mayer
Metro-Goldwyn-Mayer TEMPLETON Metro-Goldwyn-Mayer WEBER and FIELDS Metro-Goldwyn-Mayer
BUSTER WEST Grauman's Chinese

HARRY LANGDON Publix and Fanchon & Marco

MEYERS WALTER

1560 BROADWAY (Bond Building), NEW YORK CITY

MY GRATEFUL APPRECIATION TO MR. JESSE LASKY and MR. A. J. BALABAN

FOR THE OPPORTUNITY ENABLING ME TO PRESENT A

NEW TYPE OF COMEDY CHARACTERIZATION

TO THE SCREEN

BERT GORDON

MANY THANKS TO LARRY KENT, MAX E. HAYES AND RAY COZINE FOR THEIR PERSONAL SUPERVISION IN THE MAKING OF

"DESPERATE SAM"

AUTHORED BY HARRY CHARLES GREENE

RIVOLI, NEW YORK,—NOW STARRING

BERT GORDON

AND APPEARING IN PERSON NOW

PARAMOUNT-PUBLIX TOUR DIRECTION (HARRY LEMETSKA) WM. MORRIS AGENCY

BERT GORDON, PERMANENT ADDRESS--FRIARS CLUB, NEW YORK

BY THE WAY, MR. LASKY, HAVE YOU SEEN THIS PICTURE?

MED SHOWS USING ACTS

J. C. Flippen Agrees to Stop Using Material Claimed by M. Douglas

Milton Douglas, until last week an m.c. for Warners, slapped an order on Jay C. Flippen and the latter's stooge in the act. Sidney Wolper, to have them show cause why they should not be enjoined from using their present material pending hearing for a temporary injunction. Order was signed by N. Y. Supreme Court Justice John

Ford.

It was served on Flippen Saturday (12 while he was playing at the Orpheum, Brooklyn. The same afternoon Flippen went up to the offices of Douglas' attorney, E. Franklyn. Goldner, and offered to settle out of court, which Douglas was willing to do.

The whole trouble arose out of Douglas' claim that most of Flippeners act was made un of meterial.

Douglas' claim that most of Filppen's act was made up of material used by Douglas for a number of years. Douglas claimed Filppen, when he did a single never used the material he now employs. His present material, alleges Douglas, was given to him by Filppen's stoogs, Wolper, whom Douglas alleged worked for him (Douglas) for one year until Filppen.

Under Agreement

be went with Flippen.

Under Agreement
Oct. 1, 1928, alleged Douglas, Wolper came to him for a position as actor and writer of special material. He was taken by Douglas, according to the paper, on the grounds that all material he wrote and that used by Douglas was to be Douglas property which Wolper agreed to make the paper, on the grounds that all material be wrote and that used was at the Palaco, New York, week March 15, requested Wolper to stop using it, but Wolper never did, claims Douglas, but Wolper never did, claims Douglas, conding to the papers, until he first saw Flippen's act while it was at the State, New York, week April 9, last. E. Franklyn Goldner, his attorney, went to the State of the papers, which was a state of the papers
as long as Stoney Wolper chamer the material, he would continue using it.

Dias claims that when he goes should inquiring for work he is told Filippen is using an act similar to his. Douglas has affidavits to the effect that the material Filippen is using is his. They are signed by E. Franklyn Goldner, his attorney; Ben Filiper, now in Ben Earton's act, and for almost two years previously with Douglas; Bobby Leonard, with Douglas until recently; Dute Leonard, formerly of Murray and Leonard; Lillian Kelly, now with Douglas, and Percy Huber, nee Mayo, also with Douglas.

Settlement

Settlement

Mayo, also with Douglas.
Settlement
When Filippen came up to Goldner's office, it was agreed the matter should be settled quietly. Filippen stated, according to the attorney, "after reading the affidavits, I now realize it is your material." He further stated, according to Goldner, that his stooge, Wolper, had his presented to him tended taking court action asking damages for \$10,000 and a permanent injunction to restrain Filippen.

It has been agreed that Filippen will settle for counsel fees and will cease using his present material. He was permitted to use the material until last night (Tuesday).

If the terms of the agreement are adhered to by Filippen for a period of time, Douglas will cease print not, asserts Goldner, they will preced with the only in the injunction and for \$10,000.

LEONARD PUZZLES DOCTORS Los Angeles, April 15.

James Leonard of Leonard and Anderson is reported seriously ill here with an ailment puzzling to decrease.

dectors,
Leonard was recently in a local hospital under observation for 10 days and is now confined to his home,

Apple Pay Off

Vaudevillians have grown apprehensive of late when hearing that Hiram S. Brown, of R-K-O, owns an apple or-chard upstate, with 5,600 apple

"Will R-K-O commence to pay us off in apples next fall?" they inquire.

ALMA RUBENS BEAT UP GROOM WHO BEAT DOG

Alma Rubens, now in vaude, turned S. P. C. A. last week at the R.-K.-O Kemore theatre, Brooklyn, when handing a fistle trimming to a colored groom of the Russian Art Circus, dog act, who was alleged to have cruelly beaten one of the dogs. In attempting to stop a dog fight, from accounts, the groom hit one of the dogs on the head, fatally injuring it.

When blame for the dog's death when blame for the dogs death was placed on the groom, Miss Rubens went after him back stage and started to beat him up. The colored man was eased out of the theatre through a side door, such was the former film player's wrath.

NVA Appeal Trailers Use Each Circuit's Own Stars

Hollywood, April 15.
Richard Dix, Noah Beery, Edmund Lowe and Conrad Nagel are to make individual traillers which will be used in theatres throughout the country in the NVA appeal for funds starting week of April 27. Dix is the R-K-O representative; Beery, Warner-Friet National; Edmund Lowe, Fox, and Nagel, M-G-M. Charles Ruggles is making one in the Paramount Long Island studios. Heat a suggested by Pat Casey, is to have the trailers exhibited in houses controlled by the various producing organizations, so that the stars of opposition companies would not be used.

Trailers are all being recalled and

made the arrangements.

SAMUEL BOYS SUE FRIEND

In Auto Accident in His Car-Noth-ing Said About Insurance

Alleging forced to lay off for four weeks after in an auto collision with Jack Guttschneiden, nor and their friend driving the car, Al Samuel and brothers, in White and Manning's act, have started suit against Guttschneider for \$10,000. The boys also claim personal in-

March 8, 1930, say the Samuels, after they had finished the day's performances at the Fordham, Eronx, Guttseinieder called for them with his car to take them downtown. While driving along Webster ave, Bronx, allege the boys, due to the neglizence of Guttschneider, his ear collided with an-

other.

Al Samuels claims he was dazed for weeks after the accident. Pinky Samuels swears he was in the hospital with five stitches taken in the knee.

The third brother remained unscathed.

E. Franklyn Goldner is repre

senting the Samuels.

It isn't stated if Guttschneider, the Samuels' close friend, carried accident or liability insurance.

Dick Kearney Recovering Dick Kearney, in a hospital for two weeks, is expected to leave dur-ing the week.

CURE ALL BIZ IN SPEED REVIVAL

Improved Grade of Medicine Show Performer Drawing Big Crowds - Show's \$1,000 Daily Overhead, with 2,000 Bottles Average Sale-5 to 7 Acts for 21/2-Hour Performance

TALKERS HELP HERE CRAIG'S LIFE INSURANCE

Chicago, April 15.

Chicago, April 16.

Medicine shows are now employing five to seven vaude acts, Class of talent now offering itself to the outdoor is causing a heavy comeback of this style show. Acts that formerly wouldn't talk to med show performers are on the platforms are giving two and one-half hour are giving two and one-half hour programs, with 15 minutes out for the pedding of the cure-all. Result is a big sale in the bottled goods. Another reason for the sudden revival is the talkers. Average town where the med show plays, is anxious to see the flesh and blood troupe. Towns of from 10,000 to 60,000 where only pictures are on tap produce greatest biz. Natives, after viewing the performance, seem to feel obligated and buy the dope without question.

Good Sales

Good Sales

Good Sales

Some towns have raised the license fee to \$200 daily for this sort
of ballyhoo, but citll the med show,
with everhead of \$1,000 can make
money. Averages 2,000 bottles each
show, with all conditions normal.
Following are just a few of the
licensed doctors, backed by patent
medicine companies, are sending
out enlarged troupes this year.
Some are planning on No. 2 and 3
Yan Kilver, Oregon; White Hawk,
Ohio; Dr. Wm. Carter, Illinois; Dr.
Ed Lucas, Minnesota; Babetta,
Med. Co., Ohio; Dr. F. H. Head,
Wisconsin; Dr. N. B. Otis, Miss;
Dr. F. H. Head, Wisc, Dr. Lee Williams, Indiana; and Dr. Costigan,
Washington.

not be used. Trailers are all being readied and will be shipped throughout the country by April 19. Fred W. Beetson of the Producer's Association SENT BOOKERS **OUT FOR JOBS**

Many indic vaude bookers are now working on salary for com-mercial firms but keep their booking

now working on salary for com-mercial firms but keep their booking offices open as a side racket. These indies have cut down on their regular working staff with atenos running office. After their regular working hours are over the ex-bookers phone to find what messages have been left for them and whether any are for book-lings. They then phone anyone wanting entertainers for a club or party affair.

One reason for this manner of operation is that by working as a staired man at an outside occupa-tion, they are sure of a weekly in-come.

come.

Former indies working on the out
and inside arc in the minority. The
majority stepped out entirely and
hooked up with firms as salaried men with no other worry.

Nigh's Chinese Short

Nigh's Chinese Short

Los Angeles, April 15.

An all-Chinese cart will be used by William Nigh in the first of a green of single reclers.

Nigh, former Metro director, will infection of the spine and undermote the group at Tec-Art retudies. When the work two major operations at the No release yet.

Here's Mary Weiss Again, in Wrong With 3d Husband—Puzzle on Model

Pullman Section Less

Chicago, April 15. Chicago, April 15.
Pullman company has just anneunced a reduction of 22 percent in the Fullman tariff on a section occupied by only one passenger. Effective all over the United States beginning May 1.

POLICIES CANCELED

On the ground that he had falsified on certain info when applying for insurance with the Penn Mutual, the N. Y. Supreme Court has awarded the insurance company judgment of \$100.72 costs against judgment of \$100.72 costs against. Richy Craig, Jr., Yaude comedian, automatically empowering the Penn Mutual to cancel two life insurance, policies which had been issued to the actor in the fall of 1928. Suit for recision of the policies was brought by the company following Craig's application for certain benefits under them. Each policy was for \$47.5 returned from Saranac, where he had gone for a health cure.

SULLY, HE SELL FOR \$1,500

Barb Shop Owed \$450 That Sully-He forget—Casey's Free Shaves

Dominico Sylvestro Angelo, Mussolini Sullivan Woppo, otherwise Sully, has sold his barber shop in the Palace theatre building. Sull got \$1.500 in cash from someone, but before he got the cash, the landlord stepped in for \$450 back rent

As Sully was not accustomed to paying back rent during his 17 years trimming vaudeville people in the Palace, Sully—he squawk plenty. But the landlord got the dough and Sull—he got grouch.

and Sull—he got grouen.

Leaving the shop finally as its proprietor and with the best bottle of bay rum on his hip and the only three good razors in a coat pocket, Sully told the applauding tenants he's out of the barber racket for all time.

Prohibition Ruined Record

"Except Pat Casey. He's mi frienda," said Sully, as everyone nissed. "I don't have to pay Casey because he's out westa and whena he geta backa, I no got dough no more, so I give the mugga the storks

he geta backa, I no got dough no more, so I give the mugga the worka.

"But Casey, mi frienda, always can geta shava for nothing. I hold out one chair for Pat, because I knowa If I shava him, he pay doubla, and I can touch. I no touch Browna, who made me pays backa renta. The buma."

Sully, the Barb; has been hauntling Times Square for 27 years. He started in the old Hotel Saranac at 42nd stret, in the basement. Later moved to the former Putnam building (now Paramount) and then to the Palace not crying every and the part of the palace of the part of the palace. He calaries that only Problidion of the palace. He calaries that only Problidion stopped him from getting the father's world record.

Alice Weaver Better

Alice Weaver, confined to New York Joint Discase hospital since last Neyember, was discharged two

Chicago, April 15.

Is a wife who models a model wife?

This conundrum will be shortly answered in the divorce action of Paul D. Flddler, of the 3 Melvin Brothers, against Mary Lola Patterson-Flddler, model for Lester, costumer. They married December 2022 in Indianapolis, and lival 1022 and
Wrong Day

Wrong Day
Ehrlich is also the legal mind behind the plea of Fred Mindlin, at present film salesman in Wisconsin, to make his divorced wife, now Mrs. Hoskins, give him a chance to see their child, Mindlin squawks that, being out of town, he can't get to see the child with the change of the child with the change the date to Sundays.

Mary C. Weiss, former show girl, has filed suit for separate maintenance against Norman N. Weiss, Charges describon. This is Mary's third martial suit against as many men. The Weiss'es married on May 4, 1929 and separated last month. She can't find hulbby and wants an injunction restraining him from disposing of his assets.

PANTAGES FAMILY MOVE IN ABOVE NEW THEATRE

Hollywood, April 15.
Pantages family have had an apartment built above the new Pantages theatre here in which, it is said, they will live after the house

opens.
It is understood that Mrs. Pan-tages wishes to dispose of the home, which covers an entire block, and reported valued at around \$1,500,000.

AGENTS MAKE UP

Morrison and Curtis Talking After Silent for Three Years

"Listen, you soundso, don't try to steal my acts."
"Listen, you soundso, you haven't got an act worth stealing."
Which is how Charlie Morrison and Jack Curtis happened to make up after three years of silence. To celebrate they had lunch at Basil Gerson's and walked with-out paying.

Indie Agent's Sideline, With Stenog and Tape

Chicago, April 15.

Business in the office of Mort
Goldberg, inde agent, is picking up,
but not on bookings.

Tired of staring at empty chairs,
Goldberg has put in a stock of silk
stockings. His steno is the chief
saleziady and he handles the tape

Everything strictly cash!

Olsen and Johnson Resume
Having by that time completed
their picture work for Warners,
Olsen and Johnson resume in vaude
for R-N-C April 26 in Minneapolis,
R-R-O granted the team a temporary release for the film work.

R-K-O Pres. Teaches His Bookers How to Treat a Lady Who Protests

Following the personal Intervention of Hiram S. Brown, with the R-K-O president reported to have berated the booking office for its action in the matter, Irene Bordoni, who refused to open at the New York Palace Saturday when finding herself assigned to the No. 2 dressing room, joined the bill Monday might. At Brown's reported insistence and a gentlemanly gesture by Gus Edwards, original occupion of the star rise. No. 1 room. (Milas) Lee Morse, radio singer, who filled Miss Bordoni's spot for the five week-end performances and the Monday matinee, remained on the bill, despite Miss Bordoni's return. With the show running late Monday matine, was dropped.

When reporting at the Palace Baturday morning Miss Bordoni, whose vaude salary is \$2,500, found barried in the No. 2 quarters. Ed.

ANGELINA

Little Italian Girl" histles—The Best No. ct in Vaudeville

2 Act in Vaudeville ings operatic and popular songs English and Italian.

s. a sparkiing personality and

wards, the week's headliner, was assigned the room to which the feature and the the terme star thought she was entitled. Unless given No. 1, Miss Bordoni informed the booking office, she would walk. The booker held out and Miss Bordoni walked.

Brown, from accounts, called a special booking meeting Monday morning for the purpose of delving into the Bordoni matter, with the president reported steamed up over it. Result was Miss Bordoni's return.

Lesson in Gallantry

Lesson in Gallantry
The R-K-O president stated that
Miss Bordoni, being a lady, should
have been given the preference
without argument. Agreeing with
the gallantry theory. Edwards declared himself willing to move into
No. 2. Both No. 1 and No. 2 dressing rooms at the Palace are on the
stage floor. No stair climbins
necessary to get to either.
When Miss Bordoni walked
urday, the Palace lost its second
feminine attraction in as many
weeks, Helen Morgan, claiming illness, dropped out the week before.
The previous week another singing
single, Marion Harris, refused to
open as booked at the R-K-O Madison, Brooklyn, on the grounds that
she could not do the four shows
there on Sunday. Monday of last
week, Miss Harris opened at the
Club Richman, Times Square cabaret.

Miss Rordoni is understood to be miss Bordoni is understood to be receiving a pro rata salary under a special arrangement for the bal-ance of this week at the Palace.

Andy Rice Out

Hollywood, April 15.

Whether the former vaudeville writer will stick in the film colony here or return east is not known.

No Radioing for V. & S.





SAM HEARN

The musical comedy and revue comedian engaged as added at-traction for Louis K. Sidney's "Dresden China," Capitol 'Theatre presentation.

presentation.
Week of April 12, Syracuse, N. Y.
Week of April 19, Rochester,
N. Y.
Presentations, Wm. Morris
Agency; Loew Circuit booked by
North & Flaum; productions, Lou
Shurr; R.-K.-O, Charlie Morrison.

ACT CHEATED ON TIME CANCELED

Reports from out-of-town Loew managers that the Stroud Twins, dancers have not been devoting the right efforts to their work, caused the Loew booking office to cancel the balance of the twins' bookings.

A member of the booking office. catching the act at the Delancey last week. Strouds' first New York stand in from the road, charged them with doing a six-minute turn, whereas they were expected to do

12.
Strouds were booked for all of the
Loew time in New York and vi-

The twins are reported as return-ing to the Fanchon & Marco fold to head a new unit.

Splitting Twins

Marriage which will unite two sets of vaude twins is due to take place any day now. Clarence Stroud (Stroud Twins) and Beth Dodge (Dodge Twins) are the couple on the verge.

Stroud recently was divorced from Betty Wheeler. Step will be Miss Dodge's first.

Other halves of the stage twins haven't been heard from as yet.

Vaudevillians Now Disappearing: May Be Felt by Next Season

SYBIL VANE'S ROUTE

Required Lawyer to Enforce It With D K A

Through the intervention of Maurice Goodman, who they retained as counsel to push their claim, Leon Donque and Sybil Vane, just back from abroad, have won out in a fight for 2214 weeks called for under an old contract and o. k.'ed by Ed-win G. Lauder, Jr., before that offi-

win G. Lauder, Jr., before that official went out of Keith's with the Albee regime.

Donque, husband and planist for Miss Yane, arranged with Lauder to plan the control of
Goodman got the route set imme-diately and the act has just started

Tony Ferry with the Weeden-Schultz agency, instead of Harry Fitzpatrick.

Although still easy to get enough acts, vaude showmen say it is noticeable how many veteran artists are getting out of it Tinless conditions change by next season, giving vaude neonle more hone the deficit may begin to get serious.

Among claims is one that hun-dreds of regular vaudevillians who have a little money put away are going into some other business. Scores have tried the tea-room idea, in and around New York, while others have opened shops and trades of a varied kind.

A large percentage of vaude acts and people shrinking from the field they had been h A large percentage of vaude acts

DOWNEY and CLARIDGE SISTERS "IN WAIT AND SEE"

0.00000

Open Loew's Southern Tour April 21

0.000000

BOOKED SOLID LOEW CIRCUIT

~·O•O•

Rep., JOHN HYDE, William Morris Agency

FOUR CIRILLO BROS.

WEEK OF APRIL 26, ST. LOUIS

BOOKED SOUTH Direction, VACE WEINER... ED KELLER

TO **R-K-0**

LET'S GO

CHARLES A.

ARTISTS' REPRESENTATIVE

NICK AGNETA. Associate 1003 Palace Theatre Bldg. N. Y. C.

Phone BRYANT 0830

Phone BRYANT 4531

C. B. MADDOCK THEATRICAL PRODUCER

151 West 46th Street

NEW YORK CITY

wish to announce that

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Cable Address: "MADOC," NEW YORK

AND

AUTHORS AND COMPOSERS

are now associated with

C. B. MADDOCK OFFICES

who are prepared to supply material for standard acts for the coming season





R-K-O Takes Molly Picon's Short to Play Against Herself at Loew's

R-K-O has booked Molly Picon's WB talking short in its New York theatres as opposition for the Yid-dish star's personal appearances for

Miss Picon was lost by R-K-O to Miss Picon was lost by R-K-O to Loow's recently when her representative, Jenie Jacobs, took exception to the R-K-O way of transacting the deal. Miss Jacobs placed her with Loow's instead, to open May 8 in a presentation at the Capitol. New York William 1988 Picon was a draw last esason Miss Picon was a draw more extended of the metropolitan more extended.

houses.

R.K.O's talker version will be billed and played against Miss Picon wherever possible. As further opposition for Miss Picon and Leewis, R.K.O., through Harry Rogers, has booked Maurice Schwartz, male contemporary of Miss Picon on New York's east side, for a route at \$2,500 weekly. Miss Picon's Loew salary is \$3,500.

Letter Writer Aired

Chicago, April 15. Walter Howard, of "Cowboy Rev-els," Tishman-O'Neal act, was dis-missed last week for inciting race prejudice.

At Memphis Howard sent open tters to the dailles condemning several acts because of their re-

AFTER 57 YRS, IN BIZ. DANFORTH, 70, QUITS

Chicago April 15.

Harry Danforth, one of the oldtimers, has quit show business.

Last week he turned over his
R-K-O franchise, with 57 years of
show business to his credit. At 70,
Danforth will go into the cleaning
and dyeing business.

Danforth will see with the control of the control o

and dyeing business.

Danforth is well known in the middle west. He began as an usher and gradually acquired interests in houses. In 1905 he was a partner of Danforth & Campbell, owhing vaude theatres in Wisconsin and Michigan. For the last 15 years he agented with the Western Vaudenteen and the second of the

"I'm not getting out because there isn't room for me in show business, but because it needs young blood," Danforth says.

Loop Reunion in N. Y.

Helen Kane returns to Par stage work April 25 for a week at the Paramount, New York. With Paul Ash m. c.ing there that week, en-gagement will be built up as a re-union of a once well known western

ENTIRE

Double Break for Allen

Paul Allen, formerly of the vaude team Lester and Allen, is now \$2-0d and out of show business. During his many years upon the stage he incidentally learned a trade which now earns him a living.

The act of Lester and Allen had a bit of business in it which involved the breaking of a number of chairs by Lester.

which involved the breaking of a number of chairs by Lester. Allen repaired the chairs after each performance and became quite adept at it. Now he re-pairs chairs for a living. He recently fixed about 3,000 chairs in Madison Square Gar-

He says altogether business is good because so many actors are sitting around, out of work, practically every chair in town is broken.

Barton Near Contempt

James Barton has been ordered by the N. Y. Supreme Court to show cause why he should not be held in contempt for failure to pay certain alimony to his wife, Ottilia, from whom the comedian is legally separated since January, 1926.

Mrs. Barton has filed suit and claims the comic to be \$1,500 in arrears. By the separation order Barton was to pay his wife \$150 a

union of a once well known western bettern business combination.

While Miss Kane's pictures have been for Par, her recent stage play-ling has been in the R-K-O vaude theatres.

Answer in court today (Wedneslay). Mrs. Barton is represented by Attorney Julius Kendler.

Vaude's Salary Record Holding Act **Unable to Secure Any More Dates**

COLORED ACTS' WORRY

R-K-O's contract with the team was upheld by the N. Y. Supreme Court recently as was Marcus per-sonal agreement with them, when Buck and Bubbles applied for infunction against interference from Marcus, R-K-O, William Morris, Nat Nazarro and Louis H. Saper.

Nat Nazarro and Louis H. Saper.
Marcus, New York hotel man, secured 'Buck and Bubbles' contract
from Nat Nazarro at a referees'
auction when the latter went benkrupt. Team's R-K-O salary is
\$1850, out of which, as per the personal contract, the team puy Marcus \$250 weekly. Marcus obtained
the contract for what he now receives from the team in one week.

1—Portland.
8—En Route
12—Golden Gate,
San Francisco.
19—Oakland.
27—Hill Street, Los

27—Hill Street, L Angeles. 5—San Diego. 12—En Route 17—Salt Lake. 25—Denver. 1931 2—Omaha. 10—Kansas City. 17—St. Louis. 24—En Route 30—Oklahoma C (3 days).

City

30-Oklahoma City
(3 days)
3-Ft. Worth.
13-Dallas.
20-San Antonio.
27-Houston.
6-New Orleans.
16-Atlanta.
23-Birmingham.
31-Birmingham.
31-Birmingham.
17-Akron
24-Youngstown
1-Birfalo

WITH

Since drawing down \$12,000, the

COLORED ACTS' WORRY

Negro Who Bought Contract For \$250, Again in Court

Buck and Bubbles' troubles, still ton, have again reached the N. Y. Stureme Court with a suit filed there by Jacob H. Marcus, team's personal manager under a binding contract, for injunction agains: the fulfillment of the colored two-act's alleged European bookings.

Buck and Bubbles are charged by Marcus with contracting for some playing time in London without his knowledge or consent, despite their current three-year exclusive control three-years exclus

age week's gross of \$28,000.

John Royal, formerly with R-K-O
(Ketli's), and now manager of station WTAM, Cleveland, through
which Gene and Glenn broadcast, is
reported as the one who facked up
the team's price to where the bookers refused to listen. Glenn was
formerly of Ford and Glenn in
comparing the state of the state of the state
state of the state of the state of the state
state of the state of the state of the state
Herry Fitzgerald and Bill Jacobs.

Joe Marks Back

Joe Marks, comedian, returned to New York last week after two years in Europe.

He opens at the Coliscum (R-K-O), New York, today (Wednesday).

R-K-O

AMERICA Returning HOME

1930
Week April 12—Coliseum, Last
Half.

" 19—Kenmore, Flushing,
" " 26—Albee, B'klyn.
" May 3—Fordham, 86 St.
" " 10—58th St., Jefferson. 17—Palace, N. Y. 24—Boston. 31—81st St., 1st half **SCOTLAND**

35 Weeks for R-K-O

10 MONTHS' SUCCESSFUL

ROUTE 7—Vacation. 14—Vacation. 21—Vacation. 28—Vacation. Week June 5—Vacation 12—Vacation 19—Vacation 26—Vacation July ─Vacation. —Madison, Chester —Syracuse. —Rochester. —Cleveland. —Palace, Chicago Aug.

Sept.

ENGLAND

TOUR AROUND THE WORLD

An International Headline COMEDY ACT

"THEN THE FUN REGAN"

"THEN THE FUN BEGAN"

SOUTH AFRICA

AUSTRALIA

With GEORGE BROWN

MAE LEONARD

Foreign-REEVES & LAMPORT

R-K-O REPRESENTATIVE-CHAS. H. ALLEN

FRITZ and JEAN

HUBERT

"REALISTIC INEBRIATES"

R-K-O PALACE—NOW This Week (April 12) New York

Options Asked of Acts for Next Season Suggests Vaude Opposish

All acts booked by R-K-O for time during what remains of the current season will be asked, whon signing contracts, to give the elruit 30-day options on their services for the new season. Through protective options, R-K-O is apparently attempting to prepare for the threatened invasion of the vaude as the contract of t

more than 80 acts booked and signed for '30-'31.
For the past week or so the booking office has been requesting acts to issue 60-day options. At a meeting Monday, from accounts, the optional period was lowered to 30 days upon a declaration that the bookers should flow whether or not as the state of the state of the state of the bookers should flow whether or not as the state of the state of the bookers should flow whether or not as the state of the bookers at the bookers are with the state of t

3-Cornered Benefit

San Francisco, April 15.
Three benefit shows at one crack is plan here this year with the announcement that the N.V.A., Shrine and Press Club Ruckus will be a jolut midnight matinee affair to be

held in the Fox April 26.

Pat Casey was here and completed arrangements for the N.V.A.'s

Splits and Reunions

Mayo and Bobble have split as team. George Mayo now with Charlotte Woodruft, from legit, 2-act. Anger and Corday have dissolved, with Anger teaming with Tudor Dunhar (Dunhar and Sexton).

They will head a new production act for Lee S'ewart with Rosamond Russell in support.

Jerome and Herbert are again a team. They split several years ago. After, the split Jerome did an act with his daughter, Blizabeth, whose recent marriage and retirement dissolved the latter combo.

Ethel Sinclair and Jean Ford, who split about three years ago, have reunited and are breaking in a new two-act.

Eddie Dowling's "Find"

One of the turns on the N. V benefit bill at the Metropolitan, New York, night of May 4, may be a two-act composed of former Gov. Alfred E. Smith and Eddle Dowling. If it goes through, Smith and Dowling will begin rehearsals next

Joe Leddy's Job

Joe Leddy, of Leddy and Smith, bookers, retired from the agency, is connected with an automobile motor corporation. Leddy had been a booker for 19

"The Voice" on Stage
Tom Kennedy, former agent and
lately known as the "Voice of R-KO" in the circuit's weekly NBC
broadcasts, is making a brief return
to vaude.
He opens next week on an Interstate route.

DOUG LEAVITT and LOCKWOOD In "Hit-Bits of 1930"

With Ted Eddy and Band, the Seven Hayden Gloria Girls, Shirley McIntyre and Gattison Jones and Elsie Elliott. Now (week of April 12), R.-K.-O. Palace, New York. Direction CHAS. H. ALLEN

No Vaude in Coney?

R-K-O's Tilyou, Coney Island, vaude for the summer in the past, may retain its winter straight picture show for the summer. Circuit figures a three-hour show would be necessary with vaude added, against the usual two-hour straight film bill, with more turn-over available on the shorter schedule. Coney Island theatres do a Times Square type of rolling business when the season is on.

F. & M. Drons Line in Test

Los Angeles, April 15. Fanchon and Marco will produce a six act vaude unit without scenery under name of "Talents Idea." Should it meet with favor, more of

will be sent out.

"Talents" is scheduled to start from Pasadena, May 15.

VAUDE SLAMMED BY B. & K. IN EVANSTON

Evanston, Iil., April 15. One sheets slamming vaudeville and boosting talking pictures, were handed out here under instructions of Balaban & Katz, it is said.

These sheets stated vaudeville never has been liked here and that the attempt to revive it is only so nuch meaningless talk. It warns all that vaudeville is out of date. This, it cries in large type, is understood by all theatre operators,

stood by all theatre operators.

It goes on to state that talking pictures are much better and far superior to vaudeville, or any other old entertainment.

This appears to be the upshot of the theatre operators' attempt to put over Sunday shows here. They state "when permission is granted for Sunday theatre entertainment we are assured of fine motion picture entertainment without vaudeville."

we are asured of fine motion picture entertainment without vaudeville." The matter of Sundays was forced before the Common Council after a recount B. & K. secured. It was at first count beaten by 50, but upon a recount Sunday shows were favored by 87. This town's the fashionable suburb of Chicago.

Operatic Tenor Wiser

Torcum Bazazian, operatic tenor recently in vaudeville, has decided to abandon his classical ideas. Last to ananon in classical locas. Last week he broke in a new two-act using a straight man and himself as a slapstick hokum comedian. Present day vaude not fertile soil for operatics, he found.

Loop's N.V.A. \$2.50 Show

Chicago, April 15. N. V. A. benefit will be held at N. V. A. benefit will be held at the Oriental, midnight, Saturday, May 3, under direction of Andy Talbot. Price for main floor seats, \$2.50, instead of \$5 as in the past. Balcony scaled to \$1. Collections will be taken at all vaude houses during the week.

FOUR-A-DAY NO R-K-O PANIC **ON COAST**

Los Angeles, April 15. Four-a-day pollcy current in the entire coast division of R-K-O is flopping, seems to be the opinion

out here. In a number of towns, including Oakland, San Diego and Salt Lake, biz has dropped off from reports.

Following a recent inspection tour Following a recent inspection tour in the northwest made by Charles Freeman, R-K-O's western booking chief, Tacoma and Spokane, formerly full-week stands playing the intact units, are being cut to three days starting next week. This is considered an indication of what considered an indication of what when the considered an indication of what unless the four-a-day policy is additionally standard policy is additionally standard policy in the considered in the control of the control o justed.

uniess the four-a-day poincy is adjusted.

Reported contention of house managers in these towns is that failure of four-a-day is caused by creation day. Managers believe it even would be wise to close small town houses during the dinner lull, between 5 and 6:30, so as to get a better break on turnovers. Dinner hour shutdown, tried in other parts of the country, has never been attempted around the coast, except on two-a-day.

tempted around the coast, except on two-a-day.
Reaction of the acts is another thing the managers squawk about. Strenuous performers such as acrobats and dancers have been complaining, claiming it's tough enough doing four shows without having to play to empty seats.

Missed Show—Fired

Chicago, April 15.

Don Roberts, in Publix unit,
"Modes and Models," at the Chicago last week, was dismissed.
He falled to show for an afternoon performance.

MISS LEE MORSE

"AT HOME TO HER FRIENDS"

THIS WEEK, APRIL 12 R-K-O PALACE NEW YORK

REMICK'S SURE FIRE HITS!!



11CK MUSIC CO

219 West 46th Street

Jerome Keit · President

New ·York · Citu

50 MINS. ONLY ON **BEST SOCKS IN** 4 R-K-O ACTS

R-K-O's western (Orpheum) fouract road shows, booked in New York by Charite Freeman, are being trimmed to run under an hour, with the average set time limit to be about 50 minutes per performance. Time reducing process involves orders to all acts to get to the punch quickly, give the sock portions of their turns only and consecutively, with all stalling, bow copping and "milking" out.

Time allotments in "Freeman's western bills are made, according to the strength and type of the acts. While one act on the bill is doing 20 minutes, another or others, will run 10 minutes or less. But the total cannot exceed 50 minutes.

Under this arrangement the slow ing trimmed to run under an hour,

tun to minutes or less. But the total cannot exoced 50 minutes.

Under this arrangement the slow moments are out of each act, with all acts cut to a time minimum and expected to thit em and run.

R-K-O's western theatres playing the road bills are now able to plan their programs months in advance, with assurance that the stage end will finish at a set time. In the old days vaude managers were ignorant of the running time of their bills until after the first performance, and often all of the necessary cutting was not accomplished until half the week was over.

Quebec Quitting

Quebec, April 15.

Week of April 28 will be the last this season for vaude at the R-K-Ooboked Auditorium. House goes straight pictures the following

Quebec resumed vaude this season after a two-year lapse.

Piccadilly, Rochester, Stops Vaude—Goes All-Sound

Rochester, N. Y., April 15. Rochester, N. Y., April 15.

Vaude is washed up at the Piccadilly. Tried first at 40c top, then
50c, but a flop.

House closed for a week, reopening April 18 with "Mammy." returning to all-sound policy at 50c.

turning to all-sound policy at \$0c. Eastman and Regent, other Publix houses, are getting \$0c, but Piccadilly is in tough spot with pop vaude houses on both sides at \$0c top, and R-K-O Temple nearby, at \$5c top, ail sound.

Dick Bergen Elevated

Chicago, April 15. Chicago, April 15.

Publix-Great States booking position in the R-K-O office made
vacant by the resignation of William Elson will be filled by Richard
Bergen of the R-K-O staff.
For three years Bergen has

For three years Bergen has handled the association bookings.

MEYERS BROS. NOT REUNITED

Waiter and Eddle Meyers are not reunting for vaude biz as reported. Waiter is opening his own agency in the Bond building, New York: Eddle remains with the 'William Morris agency, handling foreign contracts. His contract with Morris does not expire until July 1.

Two-Day Ore. Stand

Two-Day Ore, Stand
Salem, Ore, April 15.
Bligh's Capitol, in straight pictures for a long spell, goes vaude
this week to play the R-K-O western (Orpheum) road shows Saturday and Sunday each week.
This two-day stand will fall between Portland, Ore, and San Francisco on the Orph road route.

Acts Out of Fox's Walker

Walker, Brooklyn, Fox operated, will drop vaude in two weeks, for straight pioture.

Marcus Loew

BOOKING AGENCY

General Executive Offices

J. H. LUBIN MARVIN H. SCHENCK BOOKING MANAGER

600 WOODS THEATRE B'LD'G

JOHNNY JONES

WEST 46"ST.

NEW YORK CITY



MOWATT and HARDY

(Week April 12th)
R-K-O Palace, New York
Dir.: Lewis Mosley Lee Stewart Office

INCORPORATIONS

INCORPORATIONS

NEW YORK

Chasebes Theairs Corp., Manhattan, theatre, pictures, play, 100 starse no par lelanof, Eliole Lang.

Stellbes Theatre Cerp., Manhattan, theatre, Pictures, Pictu

Albert Hubashman, Louis J. Jacoves, Gerry Kreiner.

Freiner.

Film Benorvating and Processor

Osal Rev. 1908 Processor

Lyona, 1908 Processor

Lyona, 1908 Processor

Lyona, 1908 Processor

Have the Company of the Com

Freda Finger.

Change of Name

From Ark Films, Inc., New York, to
Avendish Films, Inc.

Ayendish Films, Inc.

The Philadelphia Thesetz April 15.

The Philadelphia Thesetz April 15.

The Philadelphia Thesetz Association, Inc. of Philadelphia. Capital stock, Inc. of Philadelphia. Capital stock, Inc. of Philadelphia Capital stock, Inc. of Philadelphia treations. Elliphia Capital stock, Inc. of Philadelphia Capital stock, Inc. of Philadelphia, Salar Saybos Amanemast Co. Philadelphia Saybos Amanemast Co. Philadelphia Capital Saybos Amanemast Co. Philadelphia, Capital Saybos Capital

NEW ACTS

NEW ACTS

Eddie Green and Co. (4).

Arthur, Prince, formerly in charge of Fantages' press department, New York office, is associated with his father, Arthur Prince, now preparing a new act for vaude. Latter is the ventriloquist.

Belle Montrose (formerly of Montrose and Reynolds) doing a double with Joe Shriner.

Howard Marsh and Co. for R-K-O, latter including John Johnson and Peggy Riat.

Latest of the "Our Gang" alumni to crash vaude is Peggy Eames. Opens May 10 for R-K-O in Newark.

DELAYED REHEARSAL TIME HURTS SHOWS

R-K-O is after acts that show up R-K-O is after acts that show up into for rehearsals in a stern way. Circuit's drive includes warnings to acts, new instructions to agents, bookers and managers and incorporation in the artists' contracts of a clause effecting automatic cancellation for tardiness.

Present R-K-C contract provides for salary reduction if an act's late reporting for rehearsal necessitates Phate will stay in, with the cancellation threat added.

According to R-K-O complaints

cellation threat added.

According to R-K-O, complaints
from managers regarding lateness
of acts have greatly increased in
number, lately. When acts report
late, say the managers, it tends to
break up the routine and often
make a panic of the first perform-

Break up the first performance a panic of the first performance and the first performance and the first performance and time. R-K-O. from accounts, will ask that more care and time be devoted to rehearsing. Thorough rehearsing, the circuit states, makes, for better first shows and eliminates the usual opening show nervousness. About acts reporting late, R-K-O. portends, the tard acts of the state of the necessity of getting to the theatre on time opening day.

ing day.

Judgments

A. H. Woods Extravagance Co., Inc.;
A. J. Brower; 22,031.
Richy Craig., Jr.; Penn Mutual Life
Ins. Co. of Philia.; costs, 3105.
Corp.; 1875man; Broadway Surface Adv.
Corp.; 1875man; Broadway; Surface Adv.
Manley Kayton Motion Picture Labmatery, Inc., Product, J. and Lillian
Maurice Schwartz; Dieplay Stage
Lighting Co., Inc.; 14,071 and Julian
Bank and Truet Co.; 143,025.
Nichard Carey; Perfoldial Publishing
Salina Theatre Corp. and Frank Sardinc; E. R. P. J. 13,626.
Long Island Amus. Corp.; Actna Life
Inc. Co.; 243

Theatres Proposed

Bloomington, Ind.—(Harris Grand, alt.). 150,000, 22 N. Wainut street. Owner, Public Theatres, Pelvy Jians. Owner, J. Asline. Architect, R. V. Gay. Site, and policy not given. Also stores and offices. (Ait.). 701 West 71th street. Owner, Columbia Theatre & Grand, College College, Co

VAUDE ALL OUT **OF PAN CIRCUIT**

Chicago, April 15.

Last of Pantages circuit east, in Kansas City and Minneapolis close vaude this week.

K. C. house goes straight pictures, Minneapolis going dark.

Pan's booking office here folds, Nan Elliott, in charge for many years, undecided as to future.

Stage Band Sans Show

Pittsburgh, April 15.

Pittsburgh, April 15.
Although Enright, Warner deliver in East Liberty, disposes of
presentations this week, retaining
stage band behind footlights.
Idea is to have musicians offer
about half hour of stage entertainment, also contributing specialties.
It's the same thing the big fim
houses had then the stuff was dispensed from the stuff was dispensed from the pit.

Larry Rich's Unit

Larry Rich's unit for Publix has been titled "Satan's Hoilday," produced by Frank Cambria. It opens in New Haven next week. In company are Cherie, Dub Taylor, Ralph Lewig, Ralph Moore, Charles Roddick, Margaret Miller, Diolores, Eddy and Douglas.

Cameo, J. C., Off Vaude

Cameo, J. C., Off Vaude
Cameo, Jersey City, drops vaudeville April 28. Fox-booked house
has used seven acts on a split week
policy, being used as a showing
house for the Fox vaude chain. All-sound policy will be adopted with orchestra let out.

Denver Off Route

Denver On Route

Denver, April 15.

Local Orpheum will drop off the
R-K-O western vaude road show
route May 1. preferring a straight
picture policy for the summer.

Orph will step back with vaude in
the fall. the fall.

Freeport Loses

Grove theatre, Freeport, L. I., vaude-booked by Arthur Fisher, goes straight pictures next week.

ENOS FRAZERE "Acme of Finesse THIS WEEK LEE P. STEWART & LEWIS MOBLEY

EXTRAORDINARY: SPECTACULAR: SENSATIONAL: ARMAND and DE VORE CO.

Featuring ALMA and ROLAND
"SONG AND DANCE UNIQUE"
NOW PLAYING FOX'S AUDUBON, NEW YORK
NAT SOBEL—Representatives—JOE MICHAELS

Musical Comedy Quality

Acrobatic -:- Comedy

Rythmic Harmony of Films

billy m. greene Thanx: AL GROSSMAN

BRYANT 7800

To All Who Know MILES INGALLS Communicate Now

FORMERLY WITH WM. JACOBS, NOW ASSOCIATED WITH

R-K-O

R-K-O

1564 Broadway

PALACE THEATRE BUILDING, NEW YORK

Tel. 3468-9 Bryant

PALACE (St. Vaude)

(St. Vaude)
When a booking office is so well pleased with itself and bills that an important name to vaude like that of Irene Bordoni can be dropped after advertised and billed, it's not to be expected that anything else in connection with the show will be near perfect. And still entertaining variety at the Paicethis week, in face of the blundering and conflictions.
Of the eight or nine turns on this

Of the eight or nine turns on this layout three come in the flash com-edy class, and all somewhat simiedy class, and an somewnat similarly. So much so that in two of those acts the principal man kicks the principal woman in the rear, for a laugh, with the first laugh naturally the loudest. And a couple of repeat gags, with the similarity unforgettable since the first of the three, the Leavitt-Lockwood turn in the No. 2 spot, runs 35 minutes After intermission came Ben Biue and his company (New Acts), and following the entire layout, next to closing, the Gus Edwards turn (New

After intermission came Be Bits and his company (New Acts), and colowing the entire layout, next to closing, the Gus Edwards turn (New 1000) and the company of the color of t

Endor's "In the Middle of the Night," which, Miss Morse said, she had made popular on the discs. Known on the discs and records Known on the discs and records to the stage, and quite a girl, whether singing or in repose, this despite she wears bangs. Mowatt and Hardy opened. Stanley Bross and Atree closed. Sime.

MILLION DOLLAR

MILLION DOLLAR

(Vaudfilm)

Los Angeles, April 15.

If this house is a criterion there are still a great number of people who prefer their amusement in the flesh. With a vaude bill that could be their their and their the

ACADEMY

Teature of billia Paul Specht's Orchestra, variety of the value after quite a lapse. Specht has been meanwhile on the radio. His arrender of the special period of the special p

tive running of the best stunts word-beating pener. Stutz and Bingham were second. Specht third and Ross Wyse, Jr., and his folks fourth. Wyse's strenum acts, is better than the rest because Wyse, Sr., works as hard as his boy, besides folling for him. Wyse has been playing steadily for the musical clown, just back from Europe with his breakaway instruments and thousand-and-one props, ments and thousand-and-one props. "Flowers of Seville" one of the better flash acts around town, closed as it did at the Palace last week.

closed as it did at the Paiace manweek.

Plenty of work for the pit orchestra the first show. Following
an overture in its own spot, filled
the five-minute stage wait with
tunes. Overture is pretty, but the
Spenth and a spot music later on
part of the transparence of the transparence
"Such Men Are Dangerous" (Fox),
feature.

RKO

RKO

(Vaudfilm)

Los Affetles, April 10.

Since the Million Dollar is soon to be locally R-K-O booked the prominent banner line here, "Only R-K-O show the form," must come down. The state of the state the emphasis on the value as three times are the control of the value as in former days. Present intact ment of top heavy nut on the value as in former days. Present intact ment of top heavy nut on the value as in former days. Present intact of mark, and of times are much less.

This week is an example of a sensible show at a sensible figure. Four attractive and entertaining to a sensible show at a sensible figure. Four attractive and entertaining of a squawk. An open argument of a squawk an open argument of the downtown houses is that the neighborhoods are grabing all the seasons of the downtown houses is that the neighborhoods are grabing all the seasons of the downtown houses is that the neighborhoods are grabing all the seasons of the downtown houses is that the neighborhoods are grabing all the seasons of the downtown houses is that the neighborhoods are grabing all the seasons the seasons of the downtown houses is that the neighborhoods are grabing all the seasons the seasons of the

sell what many of her contemporaries can't on a vaude stage. A single woman dropping 12 minutes of straight plano playing and brought back for an encore. Alsa the comic next to slut, with a line of gags inspired by Joc Miller, but where they haven't heard of Miller, okay. Hope is another ex-p. b. m. c. with as since brished an order of the comic next to slut, with a line of gags inspired by Joc Miller, but where they haven't heard of Miller, okay. Hope is another ex-p. b. m. c. with one as since brished or a foil. Foilowing his own spot, Hope enlists his services with Harry Webb's Entertainers for the closing standard aggregation of music boys this year with all the trimmings. Besides his own dead pan for sure laughs, Webb has some clicking bits with Hope. Also there is a who is a clinder.

The three-reeler, "Campus Sweethearts" (R-K-O), was played up nearly as much as the feature, "Vengeance" (Col).

Big good.

Albert RROOKIYN

ALBEE, BROOKLYN

ALBEE, BROOKLYN

(Vaudfilm)

Aunt Jemima and Helen Morgan on a five-act bill, and followings on a five-act bill, and followings although accidentally it might, as a by-product, impress some of the peasants on the name angie. As a by-product, impress some of the peasants on the name angie, and and the state of the peasants on the name angie. As a by-product, impress some of the peasants on the name angie, and morgan have anything in common professionally other than both having been in "Show Boat." Still each is a singer and neither is punchy in the vaudeville sense. That this was counteract it is the natural interpretation of the Wilson Brothers closing the bill.

Miss Morgan is the still eather penty of hestiation, with a brief refrain, leaning against the proseenium arch. Hers is a baffling kind of charm, girlish, even childen, min-the piano and favoring, after plenty of hestiation, with a brief refrain, leaning against the proseenium arch. Hers is a baffling kind of charm, girlish, even childen, min-Those Wilson Brothers, one of them now working in giasses and quite baid, have spent a lifetime on the vaudeville platform yodeling. Their style suggests 1910 but has never prevented them from reaching the bull's-eye with a clear hit. Maryland Collegians, so-so one transitions and the sense of the John Held, Jr., type, and Carl Lyen, the ingratialing Australian bird imitator, public.

Breezy Richard Dix picture, Towlin the Ladies' (Radio), helped a lot. Business Saturday afternon was exceptionally good. Land.

125TH ST.

125TH ST.

(Vaudfilm)

Stage band policy obtains here with the vaude acts draped around Waiter Clinton and his Invaders, house band on stage, and show presented practically as a preentation build up for the screen feature, "Cohens and Kellys in Scotland! (U)... Clinton and band carry out the screen feature, "Cohens and Kellys in Scotland! (U)... Clinton and band carry out wearing Scotch garb. Good biz Sunday afternoon with the film undoubtedly doing its stuff for the box office.

Am The special control of the scotland was a screen on the film undoubtedly doing its stuff for the box office.

Am The special control of the scotland with semi-clowning songs and dances, with the Reats, mixed due contributing musical act runner up. Jacksor and Haskeli spot some contributing musical act runner up. Jacksor and Haskeli spot some contributing musical act runner up. The specialities are spaced by ensemble numbers by eight house firis, mostly precision routines with Clinton and boys also giving good account in back un for the wand torrid instrumental numbers. Clinton doubles as baton wicider and mc., getting in some good clownling and going over in a big way.

If you are completed to the sudden of the sudden of the scotland mc., getting in some good clownling and going over in a big way.

Edba.

PALACE

(St. Vaude)
Chicago, April 12.
Three Schnozzles, held over, and without lumber, riot again in a bill-that, with haplazard booking, shapes up better on the stage than

shapes up better on the stage than on paper.
Chryton, Jackson and Durante Chryton, fast 38 minutes, closing intermission. They retained little of their act of the week before, going heavier on Jimmite's singing and trio work. Their hold-over results were above expectation. Durante did everything, but wind his schnoz-tle around the bass Grantee men, were right with their hand-to-hand on bloycles, particularly good in a three-man trick on the moving frame.

ame. In the deuce, Cherry, Blossom and

frame.

In the deuce, Cherry, Blossom and Jun gifts, one a youngster, were subject, were subject, were subject, were subject, were subject, were subject, which was a subject with the subject with subject

Schnozzles.

After intermission, another surprise in Grace Barrie, the girl blues shouter, never in Chicago before. She scooted right along and was on top with her "Love Me or Leave Me," getting two curtain calls, but having breathlessly to refuse an encore.

having breathlessly to refuse an encore.

Breanna and Stanley Rogers
in another bunch of "Margit" businness, were good next to closing.
Rogers' rouged, red-head impersonation ran to laughs. Could have
been No. S, but for the Schnozzles
section.
Gorge Andre dance flash closed,
not caught.
Business v. b. I. (very bad indeed) this Passover) evo.

58TH ST.

SaTH ST.

(Vaudilim)

An E. K. Nadel unit comprised the bill the first haif. Called "Golf Flends," It onlike its 25 persons, among who can be seen to consider the construction of the con

GUS EDWARDS and his Hollywood Proteges (6) Revue 45 Mins.; Full Stage Palace (St. V)

Hollywood Proteges (6)

48 Mins.; Full Stage
Palace (8t. V)

Gus Edwards' return to vaudeville, even temporarily, must have
an object their emporarily, must have
all of the preparation, unless
it in the continuation of the property
and bound to a courted have been may be
armida, a Mexican protege of Gus',
whom he found in Mexico, and
bound to a courted have been
doing pretty well in the talkers so
far, just why she has been yanked
out of Hollywood at this time to go
stage in a vaude act is
forward to the country of the country
to follow Damita in "Sons of Guns'
(B'way musical), Edwards miss
have something in mind calone, to
follow Damita in "Sons of Guns'
(B'way musical), Edwards miss
have something in mind escems
capable of doing the Spanish songdance-castanet thing as well as the
others, who all do it alike anyway,
with Armida having plenty of the
chers, who all do it alike anyway,
with Armida having plenty of the
chers who all do it alike anyway,
with Armida having plenty of the
chers, who all do it alike anyway,
with Armida having plenty of the
stopping of young girls who sing
as though they are crying and tap
dance as ordinary tap dancers to
the country of the country of the
avoilinist with red hair, besides a
boy who gave an impersonation of
Ted Lewis and did it for the
encore would tell almost anyone
what had gone before, which means
His songs, remarks about himself
and past, naming the current stars
who started with him 20 or more
years ago, and Gus refusal to play
any of his fugus Edwards and Armida only. The remainder fail
to count.

Sime.

JOE NIEMEVER (4)
Flash Novelty
18 Mins; One, Three and Full

JOE NIEMEYER (4)
Flash Novelty
18 Mins.; One, Three and Full
(Special)
Jefferson (V-P)

Jefferson (V-P)
Crack novelty song and dance act
crackly dancing. Okay anywhere
with Niemeyer's past rep sustained.
Adagio routine featured by a
mixed duo. Technique okay but
rhythm off. Music is very incidental
The boy acts like regular-balancer
instead of dancer. Spotted okay in
the act this fault isn't felt as keenly as might be but it should be remixed and a second of the second of t

tne act this fault isn't felt as Keenly as might be but it should be repaired as might be but it should be remained in the felt of the fel

COLE BROTHERS (2).
Songs, Dances and Banjo
10 Mins.; Three (Special)
58th St. (V.P)
Boys start at good pace, but weak
finlsh. Both are youths, appearing
Spanish, and part of unit "Golf
Flends."

Pienda."

Open with singing in slow tempo, cueing their dance accordingly. Pollow it with banjo work, starting with "St. Louis Blues" and then other tunes. Close with one of the boys soloing "To My Mammy" in a weak voice which barely carried. In it he mixed a sobby recitation. A sone for harmony, only min in the sone for harmony, only fair. Some usage for harmony, only fair, some wakest singing, and their weakest singing.

weakest singing.

PULLMAN and LaTOUR
Comedy Talk, Songs and Dances
2007 Talk, Songs and Dances
Englewood (V-P), Chicago
Kate Pullman and Babe Latour
have a comedy hoke act that shows
possibilities. At present material
is plenty burlesque and slapstick,
with cross-fire talk delivered in a
"I say" and "You say" fashion. But
the germ is there, with the femmes
Alles Latour wears 1801 costumes
and does the heavy clowning. Miss
Pullman takes it a bit easier and
delivers some nitty hoofing. Roge
twiring bit could be eliminated.

BEN BLUE and Co. (5)
'Old Hukum Bucket" (Comedy)
20 Mins.: One and Full Stage
Palace (St. V)

Palace (St. V)

For the talking picture producers who know what a natural screen comic means—meet Ben Blue. If this comedian with his sense of pantonine and low comedy isn't a set up for Hollywood, then it's no use

Blue in 20 minutes, and time commendable, at the Palace this week. does several comedy acts. He's all access the control of the control

JOE SEILER and four PEACHES Flash 8kit 15 Mine.; Full (Special) Jefferson (V-P) Of the four peaches in this act three are blonde, all lookers and these are blonde, all lookers and the search of the

RADIO JACKS and Queen (3) Songs 14 Mins.; Three (Special) Lincoln Sq. (V-P)

14 Mina; Three (Special)
Lincoln Sq. (V-P)
Singing trio, out of the category of the ordinary by the manner in which the turn is presented in the category of the ordinary by the manner in which the turn is presented in the category of the ordinary by the manner in the category of the ca

WITH, CARR and REED Three Pianos 14 Mins.; Three Empire, Paris

re mine; Three
Empire, Paris
Empire, Paris
Empire, Paris
Entish male trio at three baby
grands. Perhaps it's one piano too
much but there have been twopiano teams and also larger enpiano teams and also larger enPlaying pienty plano of popularly
appealing quality. Spotlighted digits
at the keyboard in a darkened
at the keyboard in a darkened
at the keyboard in a darkened
hever in America. Clicked okay and
will do generally. They do pops exattraction and the discovery of the company
arrangements and hit a loppilar
keynote.

RISTORIS (2) ...
Comedy, Song and Dante
12 Minat, Full Stage
88th St. (V-P)
Harry and Marjorle Ristori, billed
as "globe trotting English artists,"
have a shapless sort of act, made
up of the man's "violin playing and
the symmetric grotesque comedy and

up of the man's-violin playing and the woman's grotesque comedy and They. Strong arm themselves through, but the devices are rough and crude, and the manner is unpolished. Opened the four-act bill here, fair measure of their entertainment raul. In evening clothes with straight violin solo with woman interrupting for comedy. They sing and dance, with the manehanging to red wig and hoke comedy ballerina costume (Paris garpops) for a burlesque of the "dying swam" interpretation, done by nearly all the comies who need something to fill in. Not very funny here.

something to mi mi doc-here.

Man and woman, latter strum-ming uke, for song and dance fin-ish. They can dance. Woman makes many good looking costume changes, but overreaches in comedy effort.

makes many good looking costume changes, but overreaches in comedy effort.

RAYMOND WILBERT (2)
Trick Golf and Talk (1)
14 Mins.; Full (Special)
58th St. (V-P)
158th St. (V-P

"HONEY GIRLS" (9)
Band and Dances
9 Mins; Full (Special)
58th St. (V.P)
Mainly instrumental aggregation,
In the B. K. Nadel unit "Golf Fiends." Girls are youthful lookers,
nicely attired and with plenty pep,
cornocal member. Other girls use
wind instruments, except for planiste.

wind instruments, except tor prantiste.

One blond girl takes the spot for a short acrobatic number to be followed by two other girls doing an ordinary dance. Both bits weak.

Instrumentation is okay, but a few strong healthy dance numbers, instead of those now used, plus some tonall work, totally absent, would help.

TESEO DUO
"The Men in Bronze" (Acrobatic)
9 Mins.; Two
Empire, Paris

Empire, Paris
Paris, April 5.

Male acrobats in effective bronze make-up. Gives 'em statuesque appearance for some of the poses.
Hand-to-hand stuff okay but overlong. With cutting can play anywhere in the world.

Abel.

58TH STREET

(Continued from page 59)

way in the running, for until the afterplece it looks like any other vaudeville show, and a weak one at that. Unit might be called anything as well as "Golf Flends." Golf idea is only brought out in a few of the backdrops, some of the costumes and in Wilbert, for whom it appears the cost of th

GRAND O. H.

GRAND O. H.

(Vaudfilm)

Neighborhood out to give their "ori" boys and girl a hand. But they little th

Trio, roiler skaters. Ten minutes of this and the kids romped on.

of this and the kids romped on.

First in one and then in full with
the usual flash meter and an m. c.
whose mane is Reagan, Furnity title
smear the stage mannerisms all
over, and on with dirty kness.

Twelve pairs. Another couple of
kness looked they'd been seraped
unit all told, with costumes mostly
solled.

solied.

Thin babes with pigmy faces, naive and looking out on the audience almost helplessly, they tried to keep the rhythm but couldn't. The chorus went this way and that, but mostly down the middle.

In between numbers old-timers the between numbers old-timers like Bryant and Hawthorne and Smith and Laurese helped—but not much. Best bet was a red-head, Isabelle Decalabros, or something like that, who has looks and figure and knows how to walk on the stage and intro.

One kid, out to sing a dramatic song with emphasis, lisped.

song with emphasis. lisped.

Altogether about Is numbers, including an overdrawn minetrel bit that winds up with a flash of costumes and gowns. The m.c. went so far as to wear a blue street jacket with a dorow tho over a full dress and afternoon trousers topped by white spats. He led the cheering, seconded by a woman in a box who applauded everything.

Rank vaude and fit for the hideaway theatres, this novelity went over the street with the sum of
whisted like a butcher.

The unit scheduled for 55 went
a couple of minutes over and with
the first act plus a screen overture
rounded. 67 minutes for the stage
end. Film feature took 108 minuates, Movietone News 9 and trailers 2. Entire show, 188 minutes.

HIPPODROME

HIPPODROME

(Vaudfilm)

Rather shapeless bill of six individual turns that should have worked well enough for the peculiar purposes of this huge house with the peculiar purposes of the huge house in the form of the peculiar purposes of the huge house in the form of the peculiar purposes of the huge house in the form of the peculiar purpose of the huge house in the form of the peculiar purpose in the form of the peculiar purpose in the form of the peculiar purpose in the peculiar part of
Perhaps a partner and a made-to-measure act would put him in a spot. Better than average turn the provided of
86TH STREET

(Vaudfilm)
Capital light specialty entertain Capital light specialty entertain-ment with consistent comedy values and only one minor conflict, which is batting over .300 for the bookers, "Cohens and Kellys in Scotland" (U) should have had value for this neighborhooder, but the attendance Saturday afternoon didn't show much until late when they began to drift in for the supper show.

sactions attention dight show much until late when they began to drift in for the supper show to drift in for the supper show to the supper show as it is should build for Sunday on word of mouth and make the best of Holy Week.

Weakest item in the speciative layout is the opener, Harry and build the supper show the s

where se upon the contraits and a place of the contraint and a contraint a

HAMILTON

(Vaudfilm)
Plenty of laughs on the first half

Plenty of laughs on the first half show here and a sellout Sunday night. With four out of the five acts carded clicking for laughs and "Cohens and Keilys in Scotland" on Olympia and Prize Winners, animal act featuring a foursome of leaping hounds, opened and pleased the juveniles, other dogs being put through paces of comedy stunts by the high jumping of the hounds topping off or getaway.

Two Gobs, male duo, followed and got over with some effective clowings, singing and dancing. It's all amusing but the hodrig, mostly acrobatic and ecentric, is the wall-Cardiff and Wales, mixed pair.

PARAMOUNT

("8mart Smarties"---Unit)

("Smart Smarties"—Unit)
New York, April 11.
That "something missing" look about the Broadway marquees this week is discovered to be, when some personal country of the state o

wwo. City g ernment ordered all abolished.
What needs to be reported this week is that without a chorus and with the stage band isolated in the place of the stage band was as mart as his comedy is infectious.
Rose Kessner, recently schoolmistress to a girl juzz band, was the kids. She got quite a few giggles and topped with her high-kicking specialty.

fect selection to preside ver the fields. She go quite a rev giggies fields. She go quite a rev giggies pecialty. With her high-licking appecialty. The field of
STRATFORD

(Presentation)

Chicago, April 9.

Just a fair crowd at the last show in this southside spot to see Jack Dempsey deliver his "Roadside Razz" skit, with the band working in the pit because of the former pure same apparatuse.

in the pit because of the former pugs appearance.
Opening the three-act presentation were the Three Melvin Brothston were the Three Melvin Brothston were the Three Melvin Brothston Wester and Davis in a fair collegiate song and dance turn. Ted Leary, house m. c, on the stage for a couple of gags, song, and a stirring introduction for the Mauler.

PENN

Chouling the three-act presents of the former Chonnel of the three-act presents of the control of the con

no source of the light is discernible. Apparently the effect is obtained by a high lamp throwing controlled light on an invisible film of sertin. In the light of
METROPOLITAN

(Presentation)

METROPOLITAN

(Presentation)

Boston, April 15.

Holy Week is always tough in this town, but when it occurs in this town, but when it occurs in the control of the control

PENN

("Southern Melodies"-Unit)
Pittsburgh, April 11.

FILM HOUSE REVIEWS LOEW'S STATE

("Milky Way"—Idea)
Los Angeles, April 10.

Los Angeles, April 10.

Balanced nicely in all departments, with exception of an overly varied chorus, F. & M's "Milley Way" Idea should travel along oke tempting pretentious display. Its troupe contains Vernon Stiles, tenor; Noree, contorion dancer; Stone and Lee, mixed repartee pair; Moroni, acrobat, and 12 hardwork-ing line girls. Pace at the opening show here was steadily forward outsile of a logical ballad interlude by Tar from a riot of names, until Far from a riot of names.

by Niles.

Far from a riot of names, unit such as this with the same cast would fare a lot better in the east than has been their usual fate. Once away from callfornia climate of the control of the con

Loow's State, L. A., and at the Fox, Brooklyn, is a novelette without a happy ending.
Curtnin parts on a sailet without a happy ending.
Curtnin parts on a sailet waite, and the state of t

Strain.
Finale had the line posing on various parts of the set, holding whirling disks which shot a stream of sparks for shooting-star effect. Running time, 35 minutes.
"Free and Easy" (M-G), Keaton feature, and Metroton News the film, side. Thursday afternoon's first show saw heavy trade. State is one of three downtown picture to the set of the set

out and playing hot and swaying to the rhythm. Very novel effect, and applause brought out the director for additional bows.

Next to stop the show was Sam Mext to stop the show was Sam as m. c. He directed band in playing the "Stein Song" and led the band through the main floor and lobby. He gasged that the audience had the band a chance to see audience. Bringing band back on stage, still playing "Stein Song," band went into the Michigan University song Louis Armstrong, of "Hot Chocolates," was booked in to round out the unit here, and wowed them with his hot trumpet stuff. Audience couldn't get enough. Happened to Monday algo sign for the weekly Monday algo so sign for the weekly man algo sign for the weekly monday algo sign for the weekly monda

STANLEY

("Tin Types" Unit)

House bill Hickburgh, Amil 12

If the mover takes full advantage of its possibilities, Hill gets over niccly and the mover takes full advantage of its possibilities, Hill gets over niccly and the may be an analysis of the mover takes full advantage of its possibilities, Hill gets over niccly and the may be an analysis of the moster himself, but also for house. It's surprising the way these Pitsburgh all gets as the mover of the moster himself, but also for house. It's surprising the way these Pitsburgh all gets and the most himself, but also for house. It's surprising the way these Pitsburgh and the mover of the

CAPITOL

("Broadway Stars of Future"-Unit)

("Broadway Stare of Future"—Unit)
New York, April 11.
Weaker show on whole than ordinarily found here. Unit an indifferently entertaining production built around Benny Davis and His Gang, and called "Broadway Stars of the Future." It's a misnomer cast and that including several specialty people that have slim chances. Davis himself, who lets it be known plenty times lie is a song-writer, acts as m. c. for his gang, as in vaude, and sings several songs—a nourly arranged batten of songs announced as written by him, with little more than a title for cach to identify them. The Davis voice, which never was strong, doesn't could be used to be used

routine is something that's lost entricity.

California Crooners, trio of harmonists, do fair, but are stiff in their work. Unit leaves it to May Joyce, commission of the state of the fair are far ahead of the field with two clever and fast routhes. Addic Seamon merely gets by, and only one claity. Jimmy Ray, eccentric hoofer, also works hot, that saving him. Theima White's tap dance is better. Specialties are marched out in such a manner that the unit often begins to look like an audition. No finale, and that quickly thrown together for an unexpected close.

It is unusual for bows in number and a curriant speech at pleture houses like Cap, but Davis does

Collegiate idea is carried out in staging and atmosphere, and for one of Davis' solos Yasha Bunchuk comes out to direct the stage bands-men. Unit length an even 40 minutes minutes.

minutes.

Bunchuk's overture in the class, got here is numbers from "Sons o" Guns," fit musical.

Newsreel Hearst Metrotone and Fox Movietone clips. "Montana Moon" (Metro) on screen. Char.

ORIENTAL

(Presentation)

ORIENTAL

(Presentation)

(Presentation)

Chicago, April 11.

In an earnest effort to the house, and, in an earnest effort to 199 minutes of show, 90 devoted to the stage. Presentation running much too long first show and, will undoubtedly be cut.

A. C., Johnny Perist, and and will undoubtedly be cut.

A. C., Johnny Perist, who was with a sold himself and the show nicely. Show wrapped around him, with the whole based on a gambling idea. Entire show rambles and wanders any continuity but with rapid pace. Palse opening, with cops stopping show and declaridag everybody undersarest. For operating and visiting office, a couple of gags from Perkinsand a stenog chorus routine.

Hoofing male chorus or 12, and the same office of the show of 12 and the same office of the same of the routine stopping show and declaridag show and declaridag show and chick the same of the same

are going m. c. there won't be a musician let in Chi soon.

Eddle Stanley and Ginger were a solid hit with their clowing and Ginger's boop-adoop. Stanley gets with the solid hit with the solid hit with the solid hit with this audience the blier the better.

The pony ballet, with the gals taking the hurdles, was tried here the solid his solid hi

Variety Bills

NEXT WEEK (APRIL 19) THIS WEEK (APRIL 12)

Numerals in connection with bills below indicate opening day of show, whether full or split week

PARIS

Week of Anril 19

Apollo
PBitter Sweet"
Jane Marnac
Bussy
Yo Maurel
Chauvet-Suffel
Dapolgny-Vonelly
Cancan 4

To Maurel
Dapolgny-Vone'lly
Feech Care
Cirque D'Hiver
Houston 3
Cubano
Albert Carre
Ohayo Jap Tr
Shinny Claudia
Harings Tr
Keynoid & Maria
Faige & Jewett
Loie Faillet Blets

April 19

Maggio 3

Jane 19

Maggio 3

Les & Loyal

Calroli Porto & C

Carloli Porto & C

Peggy Verblayol

Paulette Franck

Charpini ndris

Pernett May & P

Princean Heza Awa & P

Princean Heza Awa

Caro R Rittler

Garcy Brancato

Dollic & Billic

Carr & Reed

Togrou Tr

Schichti Co

Togrine Werblayol

Togrin

LONDON

Week of April 19

April 19

MANLEY
Gernal
Geo Sa'mv Co
HULL
Falor
Mad Hatters'
LEEDS
Empire
"Gipsy Spire
Uye Errout
Liverroot
Empire
"Hesert Son FINSBURY PK.
Empire
Prontoon" PPontoon"
Hippodrome
Price ('o-optimists'

Paince
"Journey's End"
NEWCASTLE Crime at Blossom NEWPORT

ne Co-optimist
NEW CROSS
Empire
'unny Boy''
STRATFORD

STRATFORD
Empire
"Western Front"
VICTORIA
Falace
De La Folle Puro
BIRMINGHAM
Empire
"Spiendour"
Grand
PiSpades Trumps"

FSpades Trumps'
Royal
Fine Jan I Killed'
BLACKPOOL
Grand
FFirst Mrs. Fraser'
Opens House
Ffollow Through'
BRADFORD
BRADFORD

Alliambra PGolden Arrows" CARDIFF

CARDIFF
Empire
Frunny Side Up"
EDINBURGH
Empire
FMr. Cinders"
GLASGOW
Alhambra
FBlue Byes'
Empire
FEmpire

Picture Theatres

NEW YORK CITY
Capitos (19)
"Bway Stars of
Future of
Futu

Gault Assert Cape

Cape

Cape

The Month of the Cape

Fatricla Bowman

L Reitlag & Gride

Fatricla Bowman

L Reitlag & Gride

Gount & Love

Joys Shoulds

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"Such Men Are
Dangerous"
Granuda (11)
"Rib'w R'nibl's" U
Billy Chandler Rd
Zoroyth & Kelly
King & King
Pasquali Bros
Mary Stone
Gypsy Lenore
"Party Girl"
Mnrbro (11)
"Totoldiu Kantaln Mnrbro (11)
"Kiddin Kaptain
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Chester Fredericks
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Units & Dragar
Willand Fry
Models Golden
Fredericks
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Case"
BOSTON
Metropolitan (12)
Charile Davis
Jazz Lips R'h'dson
Burns & Kissen
Rubinoff

Burnis & Klssen
Rubinoff
"Vagabond King"
"BUFFALO
Buffalo (12)
"Rivers of World"
Allen & Canfield
Ben Dova
Carlos Peterson
Virgina Bacon
Worthy & Th'mps'n
Fred Evans Girle
"Benson Murder

"They Learned About Warner"
Fox (12)
Burt & Ichman Triedore & Katy Sharp Price Itols & Jean Arnold Grant Factor (12)
Mary Price (13)
Mary Price (14)
Markbaum (15)
"Golden Call (17)
Markbaum (15)
"Sammy Colina "Young Eagler"
"TryTyBur Koht "Studio Blues"

DOUBLING

KIT KAT CLUB and C. B. Cochran's "1930 REVUE" JACK POWELL Dir : LEDDY & SMITH

Case" Hippodronie (12)
"Chinese Whoopec
Rayue"
Corinne Tilton
Coscia & Verdi
Fink & Ayers
"Strictly Modern" Jay Mills

From the State of the Control of the Con "Strictly Modern"
Lafayette (12)
"Uniforms"
Hunter & Percival
Stan Meyers
"The Night Ride"

Hunter & Percival Stan Meyers The Night Hills Stan Meyers The Charles Charles Country of the Night Hills Standard Kreder Hale Gertz Medical Standard Kreder Hale Gertz McCleilor Chen Country Standard Kreder Hale Gertz McCleilor Chen Country Standard Hills Hills Hills Hale Hales Hills Hills Hales Hales Hales Hales Hales Hills Hills Hales H

NEWPORT
Empire
"Revue Shop!"
NOTTINGHAM
Empire
"The Mouse Trap
"Middle Watch"
FORTSMOUTH
Royal
"Brompton Road"
SHEFFIELD
Empire Empire
"Crack-a-Jacks"
SOUTHAMPTON
Empire
"Hold Everything'
SOUTHSEA
King'e King'e
"Constant Nymph
SWANSEA
Empire
"Painted Dolls"

Ward Sie

8 Gamby Hale Girls

NEW HAVEN

FOx-Poil (12)

"Jazz Temple" Idea

"Her Golden Calf"

"Brats"

"Crazy The

"Brats" That Way'
NEWARK
Branford (12)
"Dancing Keye"
Art Kahn
Gabriel Hinss
Harold Reider
"Clancy in Wall Street"
PHILADELPHIA
Earle (12)
Eddle O'Rourke

Loew

Sey Ross 28 A McDonald & Dean Arkin & Dorne Markov Vocal En Lambert Ballet "Practice of the Control of the Cont NEW YORK CHTY

1st half (19-22)
Caltill & Mayboile
2st half (19-22)
Caltill & Mayboile
2st half (19-22)
Gallill & Mayboile
Decethy Wall Co.

Tracey & Hay Co.

Criwo to fill a

1st half (19-22)
Gul Mayboile

Tracey & Hay Co.

1st han Amac Gus Mulcay Renard & West Fisher & Gilmore Kikutae Jape 2d half (23-25) Inez & De Wynn Blossoms 2d haif (23-25)
Inez & De Wynn
2 Blossems
3 Swifts
Castle of Dreams
(One to fill)
Lincoln Sq.
1st haif (19-22)
Harrison's Circus

Alexander, Callam Meyer Davis Sym Lsong Research "Palace (19) "Color Rhythm" Dave Shooler Jane Carr "Montana Moon" (12) "Krazyland Herman Timberg Sammy Zimberg

Sainmy Tim Leo Chalzel Hale Girls "Lummox"

Moore Sis
Jose Darcey
College Lift
College Lift
2d half (23-25)
Principle Sisteman College
Ray Shannon College
Ray Shannon College
Treddis Bernard
Let Rational 22)
Consol & Takle
Let Cooler College
Cone to Ill
Barr & Dolle
Ratio Stantey & Marrie
Bett Cooler College
Cone to Ill
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Col Herman Timberg
Barbara Blair
Leo Chalzel
Sammy Timberg
(One to fill)
BAY RIDGE

BAY RIDGE

Loowing

Ist haif (19-22)

Gordon's Does CoJocation & Haskel

Joe Phillips Co

(One to fill)

Ozi ha Tati

Doyle & Donnelly

Barrett & Cunneon

Wells: & 4 Fays

(One to fill)

Ozi ha Consolution

One to mill

Ozi ha Consolution

Ozi

Carr Broe & Betty Natalie Alt Co J & B Brown Al Herman Oscar Stang Orch Oscar Stang On CAPITOL Loow's (19) Michon Broe Roeemary Sydell Sis Hilda Butzova 2 Boys Fred Keating Parndie (19)
Lewis & Moore
Willie West & M
Fuzzy Knight
(Two to fill)
State (19)
Les Gellis

CLEVELAND Granada (19)
Bobby Gilletté
Eddle Leonard
3 Dennis Sis
4 Flach Devlis
Berta Donn
Pat Henning Co

COLUMBUS Look's (19) Loew's (19)
Ted Claire
Zclaya
Janina Krulova
Tominy Atkins
Pog Bates
Katherine Leiws
CORONA, L. I.
Plaza

to haif (19-22) Chapelle & Carlton Barr & Davis Ray Shannon Co Ross & Edwards Raiph Obson Co 2d haif (23-25) Neison's Catland Mae Francis Anderson & Graves Bayard & Cook Will Osborne Orch

Will Osborne Orch
EVANSVILLE
Loew's (19)
Bernard & Towne
Ferry Corwey
Lang & Haley
Carl Shaw Co
(One to fill)

(Others to fit.

1st half (19-2)

2st half (23-2)

1st half (23-2)

2st half (23-2)

1st half (23-2)

1st half (19-2)

Nancy Decker

1st half (19-2)

2st half (19-2)

2st half (19-2)

2st half (23-26)

2

Carl shaw to come to full the MOUSTON Loow's 19 Valent 19 Lane & Harper Billy Glason Living Jewels (One to fill) JERSEX CITY Loov's (19) Wesley Eddy Chevaller Brons Edna Howard, Nat Spira King King & King Kansas City Eurns & Swanson
Betsy Recsis
Loev's 40th St.
1ot half (19-22)
Les Jardys
Bayard & Cook
Anita Stewart
Caits Bros
(One to fill)
2d half (22-25):
Amaer & Balfour
Lillian Morton
Parker Babb Orch
(One to fill)
Metropolitan (19)

King Ring & Ring KANSAS CITY Loew's (19) Proeper & Maret Mary Haynes Co "Eton Days" U (Two to fill)

Mangean Tr Bernard & Squiree Dave Harris Co (Two to fill)

(Two all)

(Two all)

1st half (19-22)

Kitchen Pirates

Miller & Henrietta
Colleano Fam
Georgie Price
(One to fill)

(One to fill)

Xikutas Japs

3. Rhythm Dancers
Lillian Shaw
De Marcos
Alexandria & O Co

Valencia (19)

Teduy Joyce

4 Emps of Harmony

Josephine Davis Ssed & Austin (One to fill) AKBON Locw's (19)

Loews (15)
La Fleur & Portia
Fulmer & Wayne
Ed Ford & Whitey
Phil Baker
Rathburn Co

Phil Baker
Ratiburn Co
ATLANTA
Loew's (19)
"Blue Garden" U
Allan Rogsra
Lewis & Ames
Les Ghezzi
3 Rolling Stones
Dodd & Rush
Winnie Shaw
Chester Haie Gir
BALTIMORE
Loew'e (19)
Harman Timbare

CANTON Locw'e (19)

TUESDAYS

HOTEL MANHATTAN

(Two to fill)

MEMPHIS
State (19)
Paul Nolan
Kelth Wilbur
Watson Sis
Amerique & Neville
(One to fill) (One to fill)

MONTREAL
Loew's (19)

Milady's Fan U
B Uke Henshaw

Milay's Fan NEWARK
NEWARK
Hungarler (19)
Eddingarler Code
Mac Usiner
Lippell's Cutle Kids
NEW ORLEANS
State (19)
Ed Sheriff Co
Ruloff & Elton Co
Jue Fong
Badine Howard Co
(One to fill)

(One to fill)

NORFOLK
State 1(2)
Revel Bros & Red
Emmy'e Pets
Little Jack Little
Frank Dobson Co PITTSBUBGH
-Loew'e (19)

Paul Remos Co
Olive Faye
Gloria Lee
(One to fill)
RICHMOND
Loew's (19)
Claridge Sis & D
John Waleh
OMManus & Hickey
Alex Hyde Orch

ROCHESTER

Gene Dennis
Sam Hearn
Dresden China U
(Othere to fill)
SYRACUSE
Locw'e (19)

Lohse & Sterling
Beth Challis Co
Lubin Larry & A
Harry Girard's En
Barto & Mann
TORONTO
Loew's (19)

Aurora Bob Nelson Co Harry Hayden Co Johnny Berkes Co Meyers L & R Re

Meyers L & R R.
WASHINGTON
Loew's (19)
Dave Schooler
Serge Flash
3 Small Bros
June Carr
(One to fill)
Williard

R-K-O

NEW YORK CIT

NEW YORK CITY
In Classific (19-22)
Bok Rile (19-22)
Bok R

Murray & Alan
(Tye to 10,10,118)
(Tye to 10,10,118)
(Tye to 10,10,118)
(Wilson Kopple & Boralli
(Wilson Kopple & Boralli
(Wilson & Weber
Herbert & Weber
Herbert & Byron
(Grace Document Co
Wilton & Weber
Herbert & Byron
(Grace Document Co
Wilson & Byron
(Grace Document Co
Mechan's Doce
Mechan's Milson
Herb William
(Ja half (19-2)
Libron & Carron Sis
Mitchell & Dove
Anger & Fair
(Og)
Mylla & Winner
(Og)
Mylla & Winner
(Og)
Mylla & Winner
(Og)
Med (13-25)

ACCEPTED

MAURICE COLLEANO

Manual har LEDDY & SMITH

Evans & Mayer
Olivette Co
81st St.
1st half (19-22)
T Monahan & Girls
Jack LaVier Co
Frank DeVoe Co
6 Brown Bros
(One to 18 1723 - 26)
M Cindercila
Sybil Vane
Jack McBride Co
Chris Charlton
(One to fill) Jennier & Buddy
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M Cindercita
A Cindercita
Jack McBulde Co
Chris Chariton
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JACK L. LIPSHUTZ MANHATTAN 159 Wast 47th St. TAILOR, 908 Walnut St., Phila.

L'es L'Golde
Local Girls
Bee Hee & Rubyette
Diverse de la Consensión de la

Gook Morton & H
125th St.
1et half (18-22)
1cot Girls
(Others to fill)
2d half (23-25)
1cotal Girls
(Others to fill)
2d half (16-18)
Smilrova & Bay
Frank "Feg" Jone
L & N Cook
Two Ladellae

Stanley Bros & A.

| Irane Bordoni Wilton & Waber (1998) | Waiter Jenny & B. Boson der Grote March 1998 | Waiter Jenny & B. Boson der Grote March 1998 | Waiter Jenny & B. Boson der Grote March 1998 | Waiter Jenny & B. Boson der Grote March 1998 | Waiter Jenny & B. Boson der Grote March 1998 | Waiter Jenny & B. Boson der Grote March 1998 | Waiter Jenny & Boson & Carr Jones & Grote March 1998 | Waiter Jenny & Gro

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Remore 29
Remore 29
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HAMILIUM
Palace (19)
Marola 3
Marola 4
Marola 4
Marola 6
Marola 7

(13)
Lee Twins
Medley & Duprey
Galia Rini & Sis
Jack Pepper
HAMILTON
Palace (19)

HOWARD SLOAT SEBONDS FOR INVESTMENT SEA B. Leach & Co. Sec. 52 Welliam St. N.Y.

Orif Flends
(Oct Flends)
(Oct F

Gilt Edge Rev
Polly Saron arrett
Victor Oliver
Rose Transparent
Rose Tra

Wager
LOS ANGELES
Hillstreet (19)
Arthur Petley Co
Gold & Raye
Tenhpost & Sunshine
Sol Gould
(One to fill)
(12)

Lime 3 Adela Verne Bob Hope Webb's Enter (One to fill)

CONTROL OF THE PROPERTY OF THE

Claire Sis & O'Day

MONTREAL

MONTREAL

Local

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Millon & Almy

Brien Lo Bard & Bd

Anderson & Burt.

Jimmy Locas Co

Jimmy

Cone to fill)
2d half (23-26)
2d half (23-26)
Jolly Tars
Powers & Jurrett
Ferb Williams
2d half (16-18)
Robbins 3 Baird
George Schreck Co
Bob Robinson 1
George Schreck Co
Bob Robinson 1
Correct Correct Co
Bob Robinson 1
Correct Co

Adeline Bendon Co Stan Kavanaugh Dillon & Parker Richy Craig Jr

OFFICIAL DENTIST TO THE N. V. DR. JULIAN SIEGEL 1500 BROADWAY This Week; Ted & Kathryn Andrews; Farland Sisters

Loma Worth
Walter Walters Co
Walter Walter Walter Co
Walter

Monay Tr NEW BCCHELLE 1st helit 9-22) Gray Million 19-22) Gray Million 19-22 Gray Million 19-22 William Ebson Rom Heastll) 2d half (23-25) Lamont 4 (23-25) Lamont 6 (23-25) Lamont 7 (23-25) Lamont 7 (23-25) Lamont 7 (23-25) Lamont 8 (23-25) Lamont 9 (23-25) Lam

(One to mi) Withord Withord Withord And the fact (1922) Not half (1922) Not half (1922) Not half (1922) Not half (2926) And half (2926) Zo half (2926) Zorlion & Ballow Anta Stewart Konkers Lat half (1922) Tod & Waldman Bresser & Ballour Barrett & Cluber San Half (1926) Dirmonde Co JO D'Ormonde Co JO D'Ormon **BROWNE** and **LAVELLE**

BROWNE and LAVELLE broadensted for 2LO during Failadium, engagement, and after playing Birmingham and Leode BROWNE and LAVELLE were brought for return engagement at Falladium. London, "Era" states that "BROWNE and LAVELLE one of the best sets America has, some to "BROWNE and LAVELLE playing Collecum this week must recording for Columbia. Now on 10th consecutive week and topping all bills, leads of the columbia with the control of the columbia with the Royalty Theatre, London). Robert Sutton Browne, son of BROWNE and LAVELLE, appearing in

ernnees." English Ropresentatives, PARNELL & ZEITLIN, 11 Golden Sq., London American Representatives, WEBER-SIMON AGENCY Orville Stamm Co

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roville Stamm Co Weaver Brow Weaver Brow State S

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BEN ROCKE

Amac Keithe

1st half (19-22)

La Belle Zol Mevera

Dillon & Farker

Ann Seymol Belle

De Ann Seymol Colle

College Service Service

La Saile & Mac College

Colympia & Winner

Boyd & Wallin)

Boyd & Wallin)

Fogy Bames

George Shelion Co

Naro Lockford Co

FITTSBURGH Fred Lightner

Fred Lightner
Lodova ACCUSE
SERECT SERVICE
LATIENCE Hudson
Flo Levis Comments
Come to fill
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Levis Carroll & Levis
REVO Fantages (19)
Heras & Wallacc
OWANTE STORM
HOME Folio
Manny King Co
Nanny Ling Co

Naro Locktord CoFITTSBURGH

Scooter Lamy
Ada Brown
(Others (12)
Victor Oliver

Victor Oliver

TORTINAN

TORTINAN Burns & Alien
TOSONTO)
Clark & Smith
Massetti Levi & Smith
Massetti Levi & Smith
Moma of Composer
Massetti Composer
Mass Jimmy Allard (co. Hal Neiman George Andree Co. SALT LAKE CITY Orpheum (19) (6 Amer Belfords Howard & Newton Teck Murdock Co. Karyl Norman (12) (Clrillo Bros M & A Skelly Scott Sanders Penilto

UNION HILL:
Capitol
1st haif (19-22)
The McReas
Earl Faber: Co
Suite 16
Geo Beatty
2d haif (23-25)
Victor Oliver

cott Sanders 'eplto SAN DIEGO Ornheum (19) Peplico NAN DIEGO (1972)

NAN DIEGO (1972)

Orpheum (19) Lino 3 Adeia Verne Savoy: & Mann (1972)

Adeia Verne Gayor & Byron (1972)

Nebb's Co Great Rolle (1972)

Oreat Rolle Walter Dare Wahl

FISHER and GILMORE

Direction LEDDY & SMITH

Vox & Walters 4 Diamonds
SAN FRANCISCO
Golden Gate (19)
The Kitayamas
Foster Fagan & Cox
Danny Duncan Co
Ken Murray Co
(12)
Tinova & Balkoff
Cheeleigh & Gibbe
Al Trahan
6 Galenos

Al Trahan

Gainose CTADX

SCH Gainose

Keith's

Lat half (19-22)

Lat half (19-22)

Charles to fill)

Zd half (19-22)

Goldens to fill)

Zd half (19-22)

All to fill

Lat (19-22)

Lat (19

UTICA
Colomial
Ist haif (19-22)
The Warners
Linzeed Arabs
(Others to fill)
2d haif (23-25)
Maker & Redford
(Others to fill)
2d haif (16-18)
Alleen & Marjorle
Pearson Bros
Powers & Jarrott

Pearson Bios Person Bios Provers & Charlett Welch's (10) The Dakota State (10) The Dakot

Ada Kudman Girls

Mayo & Woodroff
Mills & Shee
Mills Mills & Shee
Mills Mills & Shee
Mills Mills & Shee
Mills Mills & Shee
Mills Mills & Shee
Mills Mills & Shee
Mills Mills & Mills Mills & Mills
Fanchon & Marco

Maurice & Vincent Fronk Duc Royal Samoans Petit Marie OKLAHOMA CITY ATLANTA Fox (21) Types" Idea frado 2 Carlena Diamond

Horold Stanton

RBIDGEPORT

Falace (18)

Jazz Temple" I

Wally Jackson

Sylvia Doree

Jus Elmore

Van Do Velde Tr

Petti Marte
ONLA Orphesm
2d half (21-24)
Baby Sorger Idea
Rose Valydar
Pearl Hoff Rose
Rose Valydar
FORTH Hoff Rose
Art Hoff Ros Van Do Velde Tr BROOKLYN Fox (18) "Far East" Idea Frank Stever Helen Pachaud M Sananil Co Ruth Kadamatsu Joan Hardcastle

Joan Hardeastle
BUFFAL 19)
"Hot Dominees" I
FOR THE STATE OF THE STATE

George Prite
Viaskin & Lorraine
Jose Gonners Tre
Jose Tre
Jos

Dunbar Bell Rings
From Hard & B
Loretts
MAMALE OKLA
MANUEL OKLA
ROSE VAIVA
MANUEL OKLA
MAN "Black & ...
4 Kemmye
Arnold Grazer
ine Hamilton Arnold Grazer
Maxine Hamilto
Lee Wlimot
OAKLAND
Fox (18)
"Coral" Idea

Association

CEDAR RAPIDS
Iowa
let half (20-22)
All Girl Rev
2d half (23-26)
Monroe & Grant
Kelcey & Francis
Lander Bros
Palm Beach Nights
CHAMPAIGN
Oroheum

CHAMPAICS

CHAMPAICS

Orpheum

Ist half (25-27)

The Esher and Co

The Alexanders

Jack Knecland Co

The Alexanders

Belmont

1st half (21-23)

P Zukeeka Co

Hanlon Bros Co

(One to fill)

Englevood

st half (29-22)

kirk & Lawrene

Morris & Shaw
(Three 10, 11)
DA 10, 11)
DA 10, 11)
DA 10, 110
DA 1

Esther Durnell
Thelina V.llard
Louis Stover
Isabe ie Gerhardt
I n.my Noone fid

Gaudsmith Bros

R Burgess Gould
Eddio Dalo Co
Neill Amade E
Riverside (19)
Alexander & S Rev
Teller Sis
Jack Wilson Co
Sid Lewis
Sallardo 3
NASHVILLE
Princess (19)
Gilbert Bros Princess (19)
Elibert Bros
Frank Melino
Frimrosc Scmon
Ourainsky Rev
ROCKFORD, ILL.

Gaudemith Brose

Gaudemith Brose

Jos Jackson

Jos Jackson

Cilif Crane

Inter Kny

De Jackson

The Market Brose

Joseph Brose P Ourainsky Rev ROCKFORD, ILL. Fainces 222) Smith & Barker Lander Bros Plaim Beach Nights (Two to fill) (Two to fi

SO, BEND, IND.

Palace
ist half (20-22)
3 Jests

Morreil & Beckwith
Lights & Shadows
(One to fill)
2d half (23-26)
Page & Class

Schafer & Bernice
John Steele
Stanley Rollickers
LINCOLN, NEB.
Stuart (21)
Dance Mannequins
Harry Rappe
M' Montgomery
LONDON, CAN.

LONDÓN. CAN.
Loew'e
1st half (21-23)
Bill Talaak
McIrose & Dixie V
(One to fill)
2d half (24-26)
Harle Decoma.
Joe & Willie Hals
Brown Derby Bd
MOTOBeum
Ornbeum
Ornbeum

MADISON, WIS.
Orpheum
1st half (20-22)
Pressier & Idalss
Cliff Crane
Jack Kneeland Co
2d half (23-28)
Morrell & Beckwith
Smith & Barker
Light & Shadows
MEMPHIS
Orpheum (19)
Evans & Wolfe

Lights & Shadows and the state of the state Interstate -

Great States

Cabarets

NEW YORK

WLS Show Boat (Othere to fill) WAUKEGAN, ILL

WAUKEGAN, ILI Genesee 1st half (20-23) Adams & Rasch Pastime Rev (One to fill) 2d half (24-26) 5 Sakuras Frances Kennedy Burchill & Blonde

JOLIET, TLL.

Histo

1st haif (21-23)

Winchester & Ross
Burchill & Blondes
2d haif (24-26)
Ray & Nord
Ritz Rev

PEORIA, ILL. Palace let half (18-20)

lat half (13-20)
"B'way Venuses"
Mel Klee
16 N Y B Winners
Acrial Bartletts
Wells & Winthrop
Freda Sullivan
Fox (17)
"Miky Way" Idea
Vernon Stiles
Noree ATLANTA

ATLANTA

Loweley Dancer
Clara Howard

In Howard

I Howard

Ruth Silver
Up in Air Girls
SALEM, ORE,
Eisinore
lat half (19-20)
"B'way Venuses"

Vernon Stiles
Noree Lee
SAN FRANCISCO
SAN FRANCISCO
SAN FRANCISCO
SAN FRANCISCO
SAN JOSE
SAN

WATERBURY

Ist half (20-22)

The half (20-22)

The in Green's Green's Green's Lawrence Franklyn Record Watts & Arminda Doris Neirly

WORCESTER

WORCESTER

Hunter Hamilton

Joy Bros

Shore & Moors

Shore & Moors

NEW YORK Barkey Gallant's Da My Johnston Carlo Ba My Johnston Carlo Barkey Bar CHICAGO

Beau Monde
Eddie Clifford
Myrtle Watson
Margle Weilmun
Kylo Pierce
Carl Villani
Sol Wagner Bd
Black Hawk
Coon-Sanders Bd
Clinderelia

Tina Va'en
Alex Kerenoff
Kittle Cohen
Mary Thorn
Dale Dyer
Bernie Adler
Al Handler Bd Coon-Sanders Bd
Cinderella
Hank Liskin Bd
Coffee Dan
Frank Shaw
Johnny Tobin Bd
Collego Inn
Loyd Hunt'ey Rd Ambassadeurs

Colosimo
Bill Carr
Olga & Bliska
Makavia Sis
Adeline Dossinia
James Meo Bd
Jean Jordon

Cotton Club
Toddy Peters
Blanche Calloway
4 Georgia Steppers
Dick Campbell
Joe Millinder
Walter Barnes Ed Froller

Frolics
Joe Lowis
Nelle Nelson
Rimmy Carmen
Texus Redheads
Geo McQueen
Buddy Howe
Loula Sales Bd
Golden Pumpkin
Jimmy Julian
M Shermon Bd Grannda
Ted Wooms Bd

Y lette Club Little Clus
Eddle Cliord
Bobble Roberts
Vivian Smith
Fred Williams Bd Fred Williams B Metropole Art Kasse'l Bd Miralago Del Lampe Bd

My Cellar Charlle Rose Joe Monnone Rd

Joe Montone Bd

Fetrusika
Georgo Nelldoff
Claude Avery
Bly Khmara
Gregory Incident
Geo Stcherbon Or
Stables
Singing Watters
Johnny Dodds Bd
Terrace Gardens
Dusty Rholes Bd

Torrace Guidens
Dusty Rhodes Dd
Trlangie
Ray Reynolds
Buddy Fisher Bd
Turkleih Vilinge
Freddio & His
Parodian Bd
I plown Villake
Eddie Varzoo Bd
Vanlty Falt
Rick & Synder
Jack Edwards
Helen Rurks
Evelyn Dean

Jack Edwards
Itlelen Rurks
Evelyn Deson
Fbil Levant Bd
Wirstly
Rome & Walton
Jewel Howard
Rudy Taimono
Itlelen Leon
Modesse Bless
Clint Wright Bd
Jim'y Janagan Bd
Roy Ingrabam Bd

Mutual Wheel

MURIAL WRECH

Weeke of April 14-21

Burbesque Revue – Empire, Newarit 21,

Baytesque Revue – Empire, Newarit 21,

Baytesque Revue – Empire, Newarit 21,

Grand – 14-10, 1-27te, Allentown; 17-10,

Opheum, Reoding; 21, 84th, Theodiyn, 17-10,

Opheum, Reoding; 21, 18-10,

Opheum, Reoding; 2 Nite Club
Howard, Boston.
Take a Chance—Gayety, Washington, _
L.O.
Watson Show—Star, Brooklyn; 21, L. O.

G-A-F Merger Outline

(Continued from page 6) 000,000, and also to issue \$8,000,000 in bonds.

In bonds.

Expansion

Though no immediate issue is contemplated, notes, secured by the equity in excess of nominal capital, will be used to provide working capital and also to finance such alterations as are contemplated. Expensive litems soon expected to require financing are the equipping of the Nice studios, thus making southern France a production center, and also extensive remodeling and some extensive remodeling and also extensive remodeling the protocolour of the contemplate of the protocolour o

inated ipated.

One important point is that in spite of the fact Gaumont manufactures a sound reproducing equipment for which it claims to take orders on a large scale (and to install currently at the rate of five a week). Devies does not feel committed to the Gaumont equipment. a weel). Deviss does not feel committed to the Gatmont equipment. He is preparing to use as a research enter the Radio Cine Co., an Aubert subsidiary in which Jacques Halk is also interested. Halk is an independent producer and distributor, also a theatre owner, but not allied with G-A-F. For the present, immediate changes in the personnel of the merged companies are not expected. Robert Hurel, who created the Franco part of the Aubert-Franco Co., and was already quoted as stating that he would resign unless he were made head of the present combine, alone has done so. Whether he will join Pather-Natan or branch out for himself either in the common other industry is not objectionable to Natan.

First Step

First Step

First Step

The present merger is a first step preparatory to more comprehensive agreements involving other countries and industries, chiefly Radio.

Independent producers and exhibitors, also smaller circuits, exist, but interesting developments are expected to arise from the situation created for the other American distributors, unless they find normal outlet for their product through the existing circuits, going into competition with the rative Promein Company, one of the Boads, but interesting developments are expected to arise from the situation created for the other American distributors, unless they find normal outlet for their product through the existing circuits, going into competition with the rative Promein There are about 3,500 pictures. There are about 3,500 pictures are subjected to a subject of the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject total only 475,000 for the 15 months. Around 4450,000 and the subject to
British Film Field

(Cantinued from page 6)

(Continued from page 6)
bers, partly for length and partly
for copyright causes. Color is not
a draw so far, unless used only for
a very few sequences.

For musicals generally, revue type
with orliginal song numbers, not
overplugged and not necessarily
production numbers, are the safest
bet. Fine example of this is "Sunnyale Un", which clicked 100 per
cent with public on release, but did
not put over what distribs. figures
mydic Un".

Two others, "If I Ind a Talking Pleture" and "Aren't We All?" have
swamped, and are getting free plugging from every newsboy and street
band.

Outdoor talknys, if idlom is not toe

Outdoor talkers, if idiom is not too Outdoor talkers, if Idiom is not too Texan or Mexican, are a good bet, and strong society drama, if the east doesn't try talking too refined. "Sky Hawk" suffered from this from the juvenile, as it did, too, from the lowcharacters talking life characters talking vaudé. Cockney, Good general line on what goes

Good general line on what goes here now are successes of "Love Parade," "Disrael," "Flight," Sunnyside Up," and in the home production field, "Tookery Nook." Curlously, British film tipped your side by "Variety" reviewer as best to date, "Dark Red Roses," deem't seem able to get a break here.

Seem able to get a break here.

Bits and Such

K. R. S. (Distributor Scolety) held
the annual dimeriphic 27th at Savoy
Hotel, J. C. Gram presiding.
Society of Motion Picture Engineers has its first annual ditto April
10 at Mayfair Hotel, with Sir Oliver
Lodge as chief guest.

"Variety" is getting a break from an annual distance of the seed
George Weeks of Sono-Art. Stick-ing around John Maxwell, maybe with a deal in offing, as Sono-Art bas so far sold only individual films to W. & F. and Gaumont.

to W. & F. and Gaumont.
"Journey's End" goes into Twoit
this 14th. "Hit the Deck" expected
to be Tivoli's next, but this Radio
now being pre-viewed at Astoria.
tribution in this change
Maurice Divey is to make "School
for Scandal" talker in color. Using
Raycol and Sheridan's prithee fair
maid dialog.

maid dialog.

Studio Fire Death

Doubling in Piccadilly Theatre
chorus of "Here Comes the Bride"
and "Spanish Eyes" talker at
name Anita Fay Tipper, was burned
to death April 1. She was living
with her uncle, Ernest Edelsten,
while her mother was visiting in
through family relationships of
Julian Wylle, G. B. Samelson beling the film's director.

Wearing a Spanish lace dress,
Anita dropped in to Donad Calting her call. Bending down to a
mirror to okay her make-up when
the call eame she got her frock
against an open electric fire. Calput the fiames out, but the girl, who
was 20 and a preity blonde, died in
the Koyal Hospital, Kichmond, an
hour later.

Shawha cousin of Anita Eson

Shawha cousin of Anita Eson

hour later.

She was a cousin of Anita Elson and had been in "Mr. Cinders" and "Five O'Clock Gir!" choruses, and one of six from the Piccadilly chorus daneing in the picture.

British Phototone's Losses

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

James E. Page, veteran "Charley's Aunt" actor, died in poverty.

Huge crowds stampeded the tracks at the opening of the dirt track season here, indicating the sport is even more popular as an evening amusement.

Henry Hewitt and Douglas Burbidge have the leads in "B. J. I.," Stephen King-Hail's all-mate war play at the Globe. Ian Fleming, Scott Gatty and John Garside in

W. J. Locke, English novelist, is seriously lll on the Riviera.

Sybil Thorndike has been added to "Othello," which Maurice Browne Is shortly producing with Paul Robeson in the name part. Peggy Ashcroft, Max Montesole and Mau-rice Browne already cast.

NEW YORK

One woman was killed and 37 persons injured when part of the projection booth in the Renaissance theatre, 7th avenue and 137th street, crashed down on the audience, numbering over 400. Projection booth had no supporting columns, being attached to the wall by steel girders. Renaissance is mainly patronized by the neighborhood colored folks.

ored folks.

Mrs. Grace Riopel Blakeley Hyde, actress and social registerite, won an interlocutory divorce and \$1,000 and

Mrs. Dolly La More, actress, moved to punish her husband, Harry La More, vaude wire walker and juggler and known outside the profession as Harry Hemme, for contempt of court. She charges that she instituted a New York State suit for separation last October and that La More failed to pay \$30 a the charge that a more are managed to conceal assets.

Combined fees of all attorneys who worked on the recent Fox tangle were placed at \$2,000,000. Samuel Untermyer alone was reported as receiving \$1,000,000 as counsel fees, which sum was not verified.

Judge Joseph A. Delaney of Paterson, N. J., was to pronounce sentence, yesterday (Tuesday) on Berntence yesterday (Tuesday) on Berntence yesterday (Tuesday) on Berntence yesterday (Tuesday) on Berntence and the sentence of
assaut and pattery charges.

First bootleg song vendor to be arrested for violation of Section 441 of the bill signed last Monday by state misdecesser, making it a state misdecesser, making it a state misdecesser, making it a consent of the publishers, was Theodore Aaronson, 30, of Brooklyn. He was held in \$25 ball, Paul Fishoff of the M. P. P. A. was the combainant.

Report from Portland, Mc., says Pauline Frederick and Hugh Chis-holm Leighton, president of the In-terstate News Co., will be married this month. Miss Frederick has been thrice wed and divorced.

Salon of Belle Livingstone, former, actress, at 334 Park avenue, raided by revenue officers. Miss Livingstone's rendezvous was w. k. to ritzy and theatrical circles. She stated she would fight the charge of possessing liquor on the ground that it is her own home.

against her by Dorothy Knapp, show girl, who claims slic was ousted from the mustal because of Miss, end and the mustal because of Miss, end and the mustal because of Miss, end and the slick with Carroll and that she had angeled the revue through Mrs. Evelow Hubbel, non-pro, who acted as she bore no grudge against Dorothy Knapp, and added "Sile can't help it if she can't sing," said Mrs. Penneld, who seems to be an unconscious

Preston Sturges, author of "Strictly Dishonorable," and Eleanor Post Hutton, society girl, eloped. Girl's parents previously admonished the girl'to wait six months.

On one of the persons of two alleged forgers two checks were found signed "Rudy Vallee, per Edwin Scheuing, attorney." Both men are being held on charges of forgery and grand laceny.

Leah Roode, 21, Chicago colored cabaret singer now at the Kraxy Kat, New York, visited the Supreme Court and asked permission to change her name to Helen Morgan. She said that she had used that name tor five years in Chicago.

Fiorence Rice, daughter of Grant-land Rice, announced her engage-ment to Sydney Andrew Smith. Wedding June 12. Miss Rice left "June Moon" three weeks ago.

Mrs. Marie Cunningham Rabino-witz, of Scarsdale, non-pro, filed suit for divorce in White Plains, N. Y. from Miles C. Rabin-owitz, non-pro, naming four ac-tresses. Myrm Darby, Flossic Cyron and Kathers in Moylan, lately gone litto pictures. She is seeking \$3,000 a week allmony. Charges since they were married, May 6, 1927, her hus-band has been home on!. two days

A dispatch from Tokio states that 76 passages and three whole scenes were censored out of the dramatized version of "All Quiet on the West-ern Front," by shocked police. It was being presented by the Tsukiji Little Theatre Company.

Mary Kelley, dancer, attempted to end it all by taking lodine in her mother's home in White Plains, N. Y. Her condition was at first believed to be serious, but later stated she would recover. Miss Kelley, it was said, has been ill and in a nervous condition since she was in an auto accident June 21, 1928.

Harry Thaw asked the court to set aside the verdict ordering him to pay Marcia Estardus \$25,000 for spanking her in his apartment in 1927. He is attempting to prove that the girl is not as quiet and homeloving as she said.

Wilda Bennet, stage actress and wife of Pepe D'Albro, dancer, filed suit against Anthony Wettach, non-pro, for \$20,000 damages. Miss Bennet charges Feb. 17, last, she was thrown from his automobile due to his reckless driving. She fell to the street and was run over, seriously injuring one of her erg, seriously injuring one of her erg, seriously injuring one of the seriously injuring the serio

Edith Thayer, known on the air as Jane McGrew, was seriously injured when her automobile crashed into a tolegraph pole near Endeld, Conn., and pinned her beneeth. She is slowly recovering at her home in Cochituate, Mass.

Aarons & Freedley have purchased the Alvin theatre from A. H. Pin-cus and M. L. Goldstone, who built it.

Rose Nelson, dancer, formerly in "Vanities," filed suit against Dr. Louis M. Goodman, chiropodist, for \$50,000 for damages done to her lett foot. Miss Nelson charges that on Jan. 6. last, Dr. Goodman treated her foot and through carelessness caused it to become infected. She asserts danger of losing.

Frances Starr, actress, wife of Haskell Coffin, 52, portrait painter, is in Reno establishing legal resi-dence to secure a divorce. Coffin confirmed his wife's intention.

Mary J. Williams, notress and heliess to part of the American Express Company millions, will shortly wed John Ritchie Boyd and leave the stage. She was previously engaged to marry Howard Fordinand Nance, close friend of her new intended husband.

Mrs. Frederick Courtland Penfield,
who backed foart [Carrolls "Vanities" to the extent of \$250,000, grandmother, cardinst Charles P.
showed astonishing witamiliarity
Harman, 67, millionaire, for \$250,000, will show business during the trial
in the suit for \$250,000 brought
Supreme Court by a jury ordering

NEW COLUMBIA

(STOCK)
Less dirt in this week's show than
last, with the comics practically
nuted and the girls getting their
filing at the rough stuff. The short
ing at the rough stuff. The short
after last week and they toned.
This week the femme principals go
wide open for cootch and strip stuff
which may also get official atten-

which may also get official attention.

Despite everything a much better preformance all around and a better mob in Monday night, applieding rough stuff, so much so it looked as though the specialty folk were carrying their own boosters.

"Frolics of 1931" is the title of the current show, with Cress Hillary, doing tramp, retuined as printing the supposedly carrying the comedy brunt. Neither get to first base with the archaic material, and when not blueing it up, aren't there. It's the gals show all the way, and whom, Gert and Ruby Foreman, holdovers, contest with one another in the-takeoft and tease, and about even.

even.

Comedy scenes mostly done to death in wheel and stock houses.

Just bridge gappers to give the gals breath after the wiggling

scinds.

With Hillary held down on the dirt stuff he amounted to little more than a walkaround and the other comic merely a shadow. Just how long they're going to buy into and no laughs is anybody's guess. Same arrangement has practically knocked off the wheel shows and it's slim chances the stocks can do

better.

More attention paid to the presentation of the ensemble numbers
this week and they get over.
Chorus looks like a new mob with
few holdovers from previous week
and the new mob better lookers and

Law in downer from previous week and the new mob better lookers and and the new mob better lookers and workers than the previous bunch. The whole show, or practically what there is of it, is packed into the first stanza, with the second having no other excuse than to provide an intermission to give the property of th

Fair biz Monday night but will have to do better in this small capacity house to stick.

Mutual Closings

Mutual Closing's Mutuals closing's Mutuals closing 'Saturday (April 12) included "Step Lively Giris" at the Orpheum, Reading, Pa.; "Social Maids" at the Grand, Hartford, Conn. (house dark a week then reopens April 21 with dramatic stock direction, James Thatcher); "Wine, Womian and Song," Plaza, Worcester, Mass.; "Ginger Giris," Moward, the Mutual Control of the C

Shows closing April 19 are "Take a Chance," at the Gayety, Wash-ington; "Silding Bill" Watson, Star, Brooklyn; "Flapper Follies," How-ard Reston

Brooklyn; "Flapper Follies," How-ard, Boston.
Slated to end April 26: "Girls From Happyland," at Lyric, Bridge-port, and "Get Hot," Star, Brooklyn: "Girls in Biue," Hudson, Union City, N. J., and "Hello Paree," Gayety, N. J., and Washington.

BROOKLYN STOCK OUT

Burlesque stock is out again at the Myrtle, Brooklyn, with musical tabs supplanting this week. Tabs are in on a semi-weekly

Tabs are in on a change with pictures.

Dr. S. Parks Cadman's noon-hout Lenten services at the R-K-O Pal-ace, New York, held from Tuesday to Friday last week, are being held this week also (15-18). Admission is free, with the theatre contributed

Harman to pay \$25,000. Miss Lean's action was for damages to her affections, alleging she was acquainted with him for a long time, that he paid her great and boogs here provided the state of the state

CHICAGO

Paddy Harmon, boxing promoter and formerly in charge of the Chi Stadium, lost his fight for Repub-lican nomination for sheriff.

Albert J. Damon, manager of the Lincoin Dixie theatre, Chicago Heights, was robbed of \$2,000 by a couple of gunuen who kidnapped

"Sombras de Gloria" Spanish talker, at the Lorraine theatre for one week,

Mutual Shows on Book Plan. Revue Idea Out

The rotary stock arrangement under which the Mutual wheel wif operate next season may scrap cur-rent revue formula and revert to former layout of charge hullt on had instead of the bits and block

outs.

The book idea will at least be given a try at the opening of the new season with shows being lined up in two acts and ollo, carrying out suggestion of story idea in the one act extravaganzas and with the specialties spotted in ollo.

If the book idea flops shows may revert to the blackouts and strip

Mad at Herk, Dropping "Burlesque" From Stock

A number of burlesque stocks or-ganizing for summer and for spot-ting in regulation burlesque houses will drop the burlesque classifica-tion entirely and project the enter-

tion entirely and project the enter-prises as musical stock. Despite change of classification the casts will comprise burlesque performers and the shows will be in the same formula as burlesque. Some have taken the idea of drop-ping of the burlesque in advertising and exploitation as a slap back at I. H. Herk for his idea of dumping of the house of the state of the state of the properties of the state of the state of the state of the them. Mutual wheel will operate its own shows.

Burlesque Stocks

Burlesque Stocks
Summer stock goes into the
Howard, Boston, May 4, with Billy
Konarroducing the shows. Company has been organized in New
York and will rehearse here two
weeks prior to opening in Boston.
Among those aiready signed are
Mike Sacks, Fred Binder, Adeline
Parks, Johnny Cook, Harry Cornell,
Harry Connors, Vera Walton, Lucille Carroll, Opal Oakley, Eddle
Ryan and Paul Adams.
Harry Strouse has taken over the

Harry Strouse has taken over the Majestic, Williamsport, Pa., and will install musical stock next week

(April 21) (April 21).
Company engaged out of New York: includes Wayne Kirk, Eddle Soper, Jay Keily, Lawrence Hager, Clyde Costello, James Hall, Frank Harcourt, Viviam Kent, Maxine Lane, Billie Emerson, Helen O'Neill, and others.

and others.

Strouse has been producer of
Mutual shows.

Mutual shows.

Stock burlesque supplanted Mutuals at the Orpheum, Paterson, N. J., this week (April 144).

Ed Ryan, Mutual producer, is producing show and cast includes Sam Raynor, Lester Mack, Johnny Crosby, Frank McConville, Gladys Clark, Jean William S al, Best Da Val, Jean William S and Four Chocolate Danstones.

dies.

The Star, Brooklyn, will install stock policy to follow in the dosing of Mutual season there in two

Star is controlled by Sam Raymond, who also has the Gayety, Brooklyn, with latter house also having gone stock last week.

Cincinnati, April 15. Mayer Lentz has installed stock

Company includes Harry Bentley Company includes harry Benney Elsie Bergere, Mary Lee Tucker Eleanor Cody, Les Dunn, Bob Sand berg, Bobby Whalen, Beatrice Can-tor and Erhardt Brothers.

Detroit, April 15. Stock supplanted wheel shows at the National this week.

Company includes Frankie Moore Paul West, Marie Texas, Charli-Company includes Frankie Moore, Paul West, Marle Texas, Charlie Fagan, Bobby Vail, Gilbert Mack, Paul Markoff, Cecil Manners, Bub-bles Yvonne and Mary Ryan.

Summer Squawk Fails

Howard Burkhardt, manager of the City, New York, stock burlesque, who was pinched several weeks ago upon a complaint from John Sum-ner over lobby pictures, was dis-

missed.

The presiding magistrate pronounced the pictures "works of art"
and the Sumner complaint was
tossed out of court.

Howard, Wash., Closes

Washington, April 15.
A. F. Lichtman is closing his colored Howard this week. District government ordered a steel curtain the cost of which Lichtman decided

was prohibitive.

House had been doing well with imported principals and a stock

\$2.250 Damage Verdict For Dolores Garcia

Syracuse, April 15.

Court here. Miss Garcia, appearing here last summer with "Broadway Scandais" at the Temple, sued as a result of injuries received when a car driven by the younger Lavner and owned by his father, collided with a pole, after skidding on a wet pavement.

pavement.

Betty Roberts of the "Broadway Scandals" troupe was also hurt, while Michael Levine, fourth member of the party, was fatally injured. Miss Garcia sued for \$25 000 dom

ages. Miss Roberts, in another tion, asks \$10.000.

Stock Troupe Stopped **Before Curtain Rises**

Waterbury, Conn., April 15. Stock burlesque at Jacques theatre got off on the wrong foot. The cops stopped the first performance before the curtain was even rung

up.

The grand opening of the "Broadway Vanities" company was set for the early hours of Sunday morning. Stories that the show was going to be "hot" drew a house of about 500 and the cops. Due to the police interference the opening performance was put over until the Monday matinee. No arrests were made.

Edward Lewis is operating the

Burlesque Changes

Mae Brown left New York Sun-day (13) to play two weeks at the Empress, Chicago. Hindu Wasau, with "Hindu Belles," has two weeks for the same Chi house

Ann Corio, now with "Girls in Blue," after its Mutual tour, closes April 26 in Union City, N. J., will open the following week at the Mutual stock in Toledo.

tual stock in Toledo Jean Lee has supplanted Peggy Reynolds as featured runway soub with the stock at the Irving Place,

with the stock at the Irving Place, New York.
Opal Oakley closed with stock at the American, New York, last week to nop into the stock at the Gayety, Scranton, this week.
Mildred Cozierre, who had been out of the Irving Place, New York, stock for several weeks due to ill-ness, returned last week. Rose Bernrad, who had been pinch hit-

Bennrad, who had been pinch hit-ting for Miss Cozierre, closed.

Joan Collette has been added to brigade of femme principals with stock at the Gayety, Brooklyn.

Billie Holmes, formerly with Harry Steppe's Mutual, opened with the stock at American, New York, this week.

Donny Murphy, Al and Butler Le Bonny Gade Gade opened with stock at the Apollo, New York, this week.

weck.
Jack Reid, Mutual producer, went in as producer for the stock shows at the Academy, Pittsburgh, this week. Reid has also made several changes in the line-up of principals with Jerri McCauley, Fred (Falls) Binder and Evelyn Whitney added

this week.

New principals in for the stock at Gayety, Detroit, includes Jack Greenman, Lon Fowers, Paul Workman, Buddy Abbott, Thad de Monico, Harry Barber, Ione O'Donnell, Annabelle LaMorris, Esta Olga, Bee Vester, Toots Bronner.

Jersey Stock Blows

Stock burlesque blew the middle of last week at the Grand, Fair-view, N. J., owing cast and chorus salaries and with the performers refusing to go on for the Thursday night show unless paid for previous

week.
Rube Cohen organized the stock and was also featured comic. He claimed his backer ran out on him the opening

ENGAGEMENTS

Vivian and Lenore (sister team) with Elwin Strong Players, opeuring Fremont, Neb., May 3. Kenna Hawailan Trio, openity Verne Sloat Co., May 5. Vernout-ville, Mich. Jean Spence added to "All Girl Show," teaturing Babe Egan uni

Panhandling Going to Systems: **Alert Beggars Hot Competition**

With unemployment the ailisi, nendicancy is spreading to the point now where it is no longer territory that counts. Lately every type of racketeering in the beggar line has started to penetrate the subways, with a rider lucky to go to work in the morning or come home at night without being stuck for loose change, if an anonal scarcity of johs. Through an anonal scarcity of johs. Through an anonal scarcity of johs change, if an anonal scarcity of johs change, if an anonal scarcity of johs. Through a language with the colored glasses, canes and tin cups are suddenly faced with new competition. Perfectly healthy looking and able men are going into the racket. Several are using the old invalided soldier gag of walking through subways trains, laying a little package of something or other, a cheaply printed folder of poetry or just a plain, ordinary plea in every-body's lap, coming around later to collect. This has always worked, more or less, and handling back the come-on purchase.

more or less, and handing back the come-on purchase.

Now times are changing. Several who could be heaving coal or bleaning streets are passing out cheap mail files, pocket knives and other souvenirs, buyable at about 50c a gross. Along with it comes a plea that this must be done to nake a

One beggar who has been working the subways had a fight with an-other because they were running into each other.

other because they were running into each other.

Another using the subways all day, and for a nickel's cartare, with no cops to chase him, has a real system worked out. He will work one subway line for a couple of weeks, getting on at different stations each more than the subway line of the subway were subway line of the subway mendicants, who really tooked billnd, got off into one of, the subway mendicants, who really tooked billnd, got off into one of, the westibules and, when he thought no one was looking, tooksout his watch to see what the time was.

Castillian Starts May 1, No Cover and Table d'Hote

' Jack Goldman will open his road house, Castillian Royal, on the Pel-

house, Castillian Royal, on the Pel-ham (Bromy road May 1, with Ben Pollack orchestra. Now building to the side of the road house is an open air pavillon seating 400. At the Castillian no cover charge will be tacked on at any time. A table d'hote meal at \$2.25 will be

Friars' Sat. Nite

Jay C. Flippen was the guest of honor at the Friars Saturday night, and again the bi-monthly event went across in a big way.
Star of the evening was James J. Corbett, who told some stories of his barnstorming days—things that he can laugh at in retrospect. Flippen dld very well himself. With Phil Baker he entered a clown controversy over who copped whose act.

Slick Slot Sleuth **Grabs Bad Nickel** Passer. He Savs

Sobbing she was Innocent of the charge of placing a spurious nickel in the turnstile slot of the I. R. T. Margaret Cochran, 21, of 226 West 97th street was in West Side Court before Magistrate Francis X. Mc-

before Magistrate Francis X. Mc-Quade and held in \$100 bail for Special Sessions.
Miss Cochran was arrested on file Schi street platform of the I. R. T. by special officer Edgar Frick. Frick told reporters he had seen Miss Cochran pass through the turnstiles several days previous and he al-leged that she inserted a bogus coin

A watch was kept at the plat-

Miss Cochran modishly dressed again went through the turnstile. Frick asserted he noticed the spurious coin deposited by the model. He halted her and announced she

Frick took her to the police sta tion (100th St.). There she was searched and Frick stated two more searched and Fries stated two linds spurlous nickels were found in her handbag. She stated they had been given to her by a girl chum, he

said.

After Miss Cochran had been held a youth appeared in court and arranged for her bond. She said her home is in Lexington, Ky.

Ball Game

R-K-O's baseball team, just or-ganized, starts April 26 against the nine of Walker Bros., brokerage firm in the financial district.

African Art Socked for Indecency In City of Most Vivid Nudes-Paris

Paris, April 5.

African art treasures, alleged to be too indecent for public exhibition, have been returned to their owners by Baron Henri de Rothschild after on view for three weeks in the art gallery in the basement of the Baron's Theatre Pigalle.

Works included seven statues which beat even the Folies Bergere's revue in nudity.

Tristan Tazara, poet, deeply inter-

revue in nudity.

Tristan Tzara, poet, deeply interested in African art, protests the Baron's action and claims that African art is exerting considerable current influence and can not be looked upon as more objectionable than classic statuary. He makes him the chapfled that the chapfled that the chapfled that the chapfled that the creturn of their, possessions qualifies as whom he considers that the return of their possessions qualifies as holders of obscene matter, and is going to apply to the court to have the expelled statues reinstated in the Pigalle (allery, thus giving them a "good character" eartificate.

The Rothschild point over is The Rothschild point out that the gallery is open to the public which might cause the theater, above it, loss of patronage if it were reported containing exhibits until

soove it, loss of patronage if it were reported containing exhibits unfit for public view. That he did not take action sooner, he says, is due to friends only recently culting his attention to the character of the works exhibited, after their own lamilies had visited the callers.

GAL NO GUN MOLL

Told One Cop She Had Gotten Gur From Another

"Don't call me a gun moll. I jus borrowed the rod from a cop in Brooklyn," said Grace Depew, 26, hostess, of 308 West 44th street to patrolman Walter Ulsamer in West Side Court before she was arrained on the charge of possessing a fully loaded revolver. Magistrate McQuade held Miss Depew in \$500 bail for Special Sessions.

Miss Depew, arrested before, rode In a taxi from South Brooklyn. She stated she had been in the company of a Brooklyn cop. Lenving, she

took the bluecoat's gun, she said. She eame to Munhattan. She had the cab stopped in front of the Brighton restaurant opposite Madlson Square Garden. As she Madison Square Garden. As she alighted the chanfleur soliticed the revolver in a holster attached to a belt under Miss Depew's left arm. The cably called Usaner and the hostess was arrested. She told re-porters she had been imbibing. The cop was immediately sus-pended by Pollee Commissioner, Whalen and will be tried. His story differs much from that of the hostess.

Harlem Obevs

While the rank and file of taxi drivers are giving the Whalen compulsory uniform ruling the passive resistance treatment, the Negro chauffeurs of Harlem have welcomed the uniforms seemingly. Uptown is the only spot the controversial dusters and cap have made their appearance.

HOTEL PADLOCK STARTS PANIC

When Maurice Campbell, prohibi-tion administrator, raided Manger Hotel, he chilled the Main Stem.

Federal padiock proceedings is alarming the Hotel Association with biz definitely hurt for hotels in the entertainment belt as a result.

Tourists, salesmen, executives, out-of-town buyers and even theatrical folk who were wont to make their New York homes within hopping distance of the theatres have given Broadway the go-by. stemming newer climes in Manhat-tan for habitat.

Spokesmen for the hotels say that Spokesmen for the hotels say that as long as padiock proceedings can be brought against a hotel for finding a spot of booze in a guest room, every hotel is in jeopardy. And—so in view of the latest things it's how to keep a guest from drinking that's the big worry for them.

One hotel has gone so far as to hire a trio of outside detectives, and unknown to the hotel's employees, to make periodic search of the hotel rooms. The Hotel Association, itrooms. The Hotel Association, it-self, has taken no official stand. In-side dope is that it can't even if it wanted to. Any backslap at Camp-bell at this time, the members fear, hay bring down another raid. Federal complaint against the Manger, which is the largest in the Timer Source district and her 2000.

Manger, which is the largest in the Times Square district, and has 2,000 rooms, seeks to padlock only 16 guest rooms in which it is alleged liquor had been found by prohibition agents. But in another complaint against the Cornish Arms, E. 23d street, a hotel of 350 rooms, padlocking of the entire building is

Hotel men claim that when Campbell raided the two hotels he broke an agreement made with the Hotel Association about two years ago. This was to the effect that Association was to be notified by Campbell whenever he should find evidence of prohibition violation in a New York hotel and permit the association to impose a penaity on the violator without the use of public axes. The agreement and the conference which preceded it, the hotel owners aver, was made at the invitation of Campbell himself. men claim that when invitation of Campbell himself.

Cornish Odd Status

Cornish Odd Status
In the case of the Cornish Arms,
an unusual situation is existent that
literally and in fact makes the State
of New York the real defendant in
the padlock proceedings. The hotel in
question is in the hands of a state
years. receiver appointed by the N. Y Supreme Court and was so when

This hotel presents another com-plication in that it is owned by a group of 7,000 stockholders, many of whom are Britishers which may

of whom are Britishers which may or may not bring international com-plications. The hotel is a rendez-vous for British tourlats on visit to the U. S. Difference that brings padlock proceedings against only 16 rooms in the Manger and the entire build-ing on the Cornish Arms is that the latter hotel, it is alleged, was of-

ficially guilty of violation.

Both hotels were raided early in February and within a day or two of each other. Before Campbell and his cohorts swooped down prohibi-tion agents lived in the two hotels for about four weeks or so getting

Waiters, bellboys and other were scized. Altogether 33 indictments are now pending against individuals involved in the raid.

involved in the raid.
Although the first case of hotel
pathock attempt in New York such
an action inas precedent in the case
of the St. Francis Hotel, Milwauker,
The latter was pathocked for a year
following liquor raids, about two
ways area. vears ago

No answer to the complaints on Yo the Manger and the Cornish have as

Mrs. "Cappy" Rabinowitz Slandered **Evelyn Groves—Will Sue, She Says**

Jean Collier's Gun Charge

Waiving examination on a charge

Waiving examination on a charge of possessing a revolver in her apartment, Jean Colller, 20, dancer, of 344 West End avenue, was held in \$500 bail for trial in Special Sessions. She obtained the bond. Detective Lelgh Halpern arrested Miss Collier when he raided her apartment. He had received information the dancer had a gun in her dresser drawer. He found the weapon.

weapon.

Miss Collier became hysterical
and denied ownership.

Girlie Beaned by **Badly Fired Bowl** Of Impersonator's

Yvonne De Marr, 22, who dances at Shadowland, of 554 West 184th street, appeared in West Side Court atrect, appeared in West Side Court charging Henri LeCoue, 34, food checker, of 132 West 47th street, with bouncing a loaded sugar bowl off her head. Miss De Marr appeared with her head bandaged, LeCoue admitted to Magistrate Francis X, McQuade he threw the bowl, but did not intend to hit Miss DeMarr. He stated he had attended a costume ball in Harlem that was realed after he left.

DeMarr. He stated he had attended a costume ball in Harliem that was raided after he left.
"I stopped in the B. & J. restaurant. I was dressed in my costume (female). I sat down to get a cup of coffee. I was the butt of much jesting. Bald no heed to the slurs, "Miss DeMarr sat at another table with. several friends. I missed my purse containing \$\$. I shouted that I was robbed. Presently cup, dishes, cuttery and chairs began to come my way.

"I threw the sugar bowl at my assailants. I fied to the street. I didn't know I had hit Miss DeMarr," said LeCoue. Miss DeMarr went to Folyclinic Hospitial and had several stitches taken in her scaip.

Polyclinic Hospital and had several stitches taken in her scalp.

Bert Maskiell and John Walsh, sleuths of West 47th street, learned where LeCoue resided. They arrested him. He was charged with felonious assault and held by Magistreet McQuid. 18,2500 ball for the Course of the Cour

rant he wore a crimson evening gown with long gloves, wig and

Attempt to reduce Mrs. Marie Cunningham Rabinowitz' 9 good looking reasons to 8 In her separa-tion sult against her insband. Niles "Cappy" Rabinowitz, looms in the "Cappy" Rabinowitz, looms in the declaration by Attorney Julius Kendler that he is about to bring a suit alleging slander against the Scarsdale, N. Y., matron for naming Evelyn Groves as one of her sejaration causes. Miss Groves is a show girl with Leslie's "International Revue."

Kendler would not name the Kendler would so will ask Art.

amount Mies Groves will ask. According to the attorney. Miss Groves was hardly if at all acquainted with Mrs. Rabinowitz husband. She had met him only casually through a man to whom she is betrothed.

Mrs. Rabinowitz Is asking \$3,000 monthly alimony and \$10,000 counsel fee from her husband, Mt. Vernon real estate man and quite well known in Times Squares originally scheduled for April 14, before Justice Morschave in the White Plains N. Y. Suprene Court. It was postponed to April 17 on the motion of Rabinowitz' attorney who stated his client will contest the action. amount Miss Groves will ask.

N. Y. Suprene Court. It was postponed to April 17 on the motion of Rabinowitz' attorney who stated his client will contest the action. Number of alleged friends named by Mrs. Rabinowitz looks like the best of a co-pie of scason's the state of the state

Chi. Bouts at \$1

**Chi. Bouts at \$1
Chicago, April 15.
Coliseum Bidg. Corp. April 15.
Coliseum Bidg. Corp. has taken over Jack Dempsey's contract and will promote fights in the structure each week, beginning May 13.
Dempsey had a two-year agreement to produce 10 fights yearly.
Runs till Sept. 1931.
Under new arrangement. Watter George, Illinois Boxing Commission scale in prices will give the house 4.400 seats at \$1 and 335 boxes at \$3. No inbetween, with the early boys getting the best buck squats.

Actors as Social Escorts to Anv Visiting Buyer Newest Stuff Yet

Bad Boy Brother-in-Law Makes Plenty of Trouble

Richard Neulander, said to be noted cross country runner for the N. Y. University, appeared in West Side Court against 'his brother-in-

Side Court against his brother-in-law, Edward Lehr, 22, Jobless, of 430 Central park west. Lehr was charged with the larceny of \$3,000 worth of gems and clothing. The property has not been recovered. Detectives 'Bill May and Jimmy Hennessy of West 100th street, ar-rested young Lehr on the complaint of the runner. Neulander is mar-ried to Lehr's sister, Adde. Neu-lander asserts that Lehr and a com-partment, Lehr denied in Asserted hie brought a companion to the apart-ment and both got drunk. He said he fell asteep and his companion did the looting.

Neulander told the court Lebr had Neulander told the court Lebr had pillered the apartment several times and that he always torgave him. "This time I intend to prose-cute," stated the athlete. Young Lebr is out on probation, He was statemed to an indefinite term in 1929.

Actors as escorts for out of town buyers, men and women, is the

Numerous New York merchants

Mumerous New York metchants have discontinued sending out their models as company for visiting buyers in favor of social escorts from the stage. Preferred type is the youthful vaudevillian with a fairly good acquaintance around Times Square and the night piaces. Idea is that the actors are more entertaining than dumble to liking the firm's product. If the buyer also wants femiline company, the actor-escorts are there to supply it. It's with the women buyers, however, where the stage boys shine. Merchants going in for the actor-excents are there to supply it.

ever, where the stage boys shine. Merchants going in for the actor-escort idea helieve the gents and ladies from out of town are highly flattered when their stage companions introduce them to celebs of their acquaintance in the various might dubs.

their acquaintance in the various might delus. One thru is employing two escorts steadily, both beys from vaude, and paying them 475 a week and all expenses. They're not permitted to take tips.

A nice point is that the nettery duytime vande or other stage work, if the he are to be a considerable of the constant of t

Chatter in Paris

Paris, April 1.

Everybody joshing Doris Niles if she has a sweetie over here, or why the reason for going into the new Raquel Melier revue, opening the end of April at the Palace. Miss Niles was even suspected of a constitution of the new formation of the parish that the size of the parish that the size of the Pearl Regay dancing part in the new "Desert Song" at the Mogador. Thelmas Formancing in a big way. Harry Pilcer gets younger looking every day. Can't be the same juvenile as at the old Winter Garden, New York. Flitted with for Franco-American talkers. Rene Racover, the aviator Costa's manager and formerly managing Harry; also his current pal. The was an oversight that Paul Twas an oversight that Paul

New York, now managing Harry; also his current pal.

It was an oversight that Paul Farrell was omitted from the personnel line-up of that unique and extraordinary talent making songee at Harry's w. k. thirst parlor. This is a squarer for Paul. Harry McDilhone, the Harry of the N. Y. Bach his walls, but otherwise has to bury this here rag under the bar for spe-

clal requests. Other periodicals are scattered about, but they only walk off with "Variety," see he, implying some form of flattery.

some form of flattery.

David and Hilda Murray back
from Havana, cither going for a return at the Royal Picardy, Le Touquet, but also being filrted with by
Albert, Parls' most popular headwaiter, who now heads the Chcz
Albert on the Champs-Elysess, opposite Clarifge's. Jules Ansaidl, of
the Old Marthi's, New York, owner of the Restaurant and Bar des
Champs-Elysess, place is

er of the Resistarrant and Bor des Champs-Elvaces, whose place is now the Chez Albert, is the latter's backer and partner.

Earl Leslie, Mistinguett's partner, and with Pilicer the best known two American performers in Paris, can't stage a new show without that trick ear-lapping derby. Currently putting on the Palace show; next the Josephine Baker musical for the Casino de Paris, to follow Mistinguett's show.

Charlle Aheam loves Parls. Gone native in a big way. Fancies it's a better professional bet sticking here and working than laying off successfully in America.

and working than laying off suc-cessfully in America.

Peppy d'Albrew and Marcos de

brothers, spell their names

differently.

The Riviera season is officially The Riviera season is officially over to the filting bunch, although Cannes, Nice and Monte Carlo are trying to make it an all-year round spot. Anyway, the regulars are now back in Paris, and Ciro's is jammed

The market has the local boys (Continued on page 82)

OLIVE JENKINS FREED: NO ONE TO PROSECUTE

Olive Jenkins, 26, who stated she had danced at the Everglades res-

a diamond wrist watch and diamond ring valued at \$1,300.

ring valued at \$1,300.
Miss Roberts had been out shopping the day of the alleged larceny.
Miss Jenkins had lived at her apartment. When Miss Roberts returned
Miss Jenkins was gone. When Miss
Roberts sought her jewels that had
been in a trunk she found they had
disapneared.

been in a trunk one tound they had disappeared. Miss Jenkins on the street and demanded her gems. Miss Jenkins denied she had them. Miss Roberts selzed Miss Jenkins' handbag and found the ring in the bag, she averred. The watch was

bag, she averred. The watch was not there.

"I'll give you two days to return the watch," said Miss Roberts. When Miss Jenkins failed to return it she was arrested. She denied the theft.

Miss Roberts spoke to Assistant District Attorney Max Weider and "arted to him she sought to drop

stated to him she sought to drop the charge. Welder told her to ex-plain to the Court. She falled to appear and the Magistrate dis-missed Miss Jenkins.

Chatter in London vaude. Mrs. abroad.

London, April 1.
Girl chauffeurs these days,
Gordon Harker's craze Is knitting.
Bond Street won't go one way.
Brighter breeches for the guys.
Ari gilding's the new aport of kids.
Billiards for the dames.
Easter exodus to the Continent.
George Sax having operations.
Multi-colored sox this spring.

Ice rinks going up everywhere. Maria Corda just can't get a alker break.

talker break.

Lita Grey here, telling the boys about Charlie.

Augustus John's out of town again.

Policemen are first nighters at

thrillers here.

Thomas Bentley's first love is a

white panama. Sleeps with it. Muriel Angelus, blonde, went ill and wrecked schedules.

and wrecked schedules.
Chic York joined the Water Rats,
without knowing why.
Jack Payne's thrust his radio
jazz band on the vaude world.
Mark Stone has taken the late
John Kirby's part in "Silver Wings."
Flower girls in Piccadilly say the
one way traffic's ruining trade.
New hair fashions serve to show
with the world with the serve to show
the state of the serve to show
the serve to show the serve to show the serve to show the serve to show
the serve to show the serve to show

here.

Loud speakers between holes on near-London golf course.

Latest nite place, new Burlington.

Mostly bank clerks.

Mostly bank clerks.
Squawks at terrific prices now
current in nite dives.
Ninety-eight-year-old doctor, just
dead, smoked 10 cigars a day.
Alan Parsons hopes to get his
face slapped.
Charles Carson's turning producer.

Charles ducer.

Morton Selten's been on the stage 52 years—tough on the reviewers,
Boat race programs setting W. A. Darlington new president of

the Critics Circle.
"Chasing Ralnbows" netted some

"Chasing Rainbows" netted some of the Empire's lowest grosses. Percy Marmont lett for the States. Back when winter comes. Cliff Martel's the only player here to boast his stuff's the bunk. Only way British vaude players can make Broadway is as tourists. That stuff about a new Shaw play was a gag after all. Thank Shaw! Racing season started great—for the books.

Jack Cock, footballer and music

Jack Cock, footballer and music hall turn, has gone talker.
Murray's Club pretends it's this town's brightest spot.
Fact Grock's quitting vaude caused no tears here.
Billy Cotton has quit the Astoria, where he led the band, and has joined the Locarno, huge S. Lon-(Continued on page 84)

Broadway Chatter

Kay LaZelie at Abbey. Marion O'Day in from Florida. Lincoln Loper still very ill. Pepino la from Miami Beach.

Mercedes back from the coast. Merceaes back from the coast.

Dan Healy from musicals is
breaking in a new vaude act.

Mary Lee back from Miami,
working in night club.

Beth Calvin, dancer, staging a
come-back after long absence.
Peggy Bernier adding acrobatic
dancter.

dancing.

Lynne Overman will mark time
until Belasco calls for him in July.
Clifton Webb and Freddy Allen
to do a short.
Norma Taylor has quieted down

and looking swell. Irene Bordoni sails for Paris Irene Bordoni sails for after the Palace next week.

atter the Palace next week.
Dooley Twins picking out new
costumes to return to vaude.
All John Barrymore's ex-wives
live in Washington, D. C.
Wohlman at Club Richman.
Harry Richman blew.
David Belasco reading scripts
from 9 a. m. until—
Colette Frances preparing to go to
Vallwood.

Colette Frances preparing to go to Hollywood.

Max Hoffman checked the overcoat for a sport sweater.

John Hutchins gives regular Sunday afternoon parties.

Vazilka Petrova happy to get female lead in "Dear Love."

Bill La Hiff's accident in a dentist's chair.

Dinorah Castello on her feet seourely now.

Even Ben Bernie staying out late these a. m's.

these a. m's. Evert MacGowan, hockey star, for

Jack Curtls back from Sammy Burke can't wait for Sar-

atoga season.

Al Tucker skipping to Havre de
Grace to guess on the dogs.

Fred Astaire on the night club

Frances Norton has joined the

Frances Norton has joined the cast of "Sons O' Guna."

Big show's big problem—keeping clothes on the savages.

Doyle and Donnelly have gone to work at last.

Much pasta faziole extending that Ben Plazza bumper again.

Matty Rosen-Bert Lawrence night club closed for summer.

Irving Tishman driving aimlessly in the west to forget the market.

Sam Lyons now leasing his accent to his own dialect comics.

The control of the comics of the comics of the west of the comics.

Fatrola Lynne nursed mother Patrola Lynne nursed mother.

III.

Patricla Lynne nursed mother back to health and returning to B'way from St. Louis.

Mary Duncan suffered relapse in Atlantic City, while biyouacked at

Arthautic City, while bivolative at the Ritz. Appendicitis. 47th street boys have their base-ball pools all lined up, now that

ball pools all lined up, now that the season is on.

Naomi Johnson working hard on he how and dancing to leap out the season of
thing.

Annual Butterfly Ball at the Ritz
will be April 22. Strictly society—
no Broadway Butterflies admitted.
Ruth Kane, eyeful from the coast,
is steadily employed around the

studios.

Joe Frisco, Leo Donnelly and Sid Gary made another short at War-ners. Frisco got \$7,000 for this one June Blossom, society debble, will

June Blossom, society debble, will be in a Broadway production if John Krimski's plans materialize. Call for girls at the Chanin theatre for Carroll's forthcoming "Vanities" for Monday,
Another colored show—legit attraction—gumshoeing to Broadway next month.

next month.

Lincoln Schuster arranging for a
monthly prize for the best wisecrack
of the smart sputterers.

Eileen Wenzel has booked herself
solid for the bridle path in Central

Park.
Jack McGowan back on B'way,
with location Par's L. I. Studios at

with location rates.

Kid watched circus for three hours, then wanted to know if it was intermission.

Phil Dunning virtually recovered from injuries sustained in fail, visiting Broadway.

William A. Brady operated on for appendicitis. Due out of hospital and of week.

cnd of week.

Agnes O'Laughlin don't know it,
but she'll see herself painted in a
forthcoming Broadway production.

Francis X. Donnegan back from
Saranae for a short visit, looking

in good shape. Leaves for the dry lands of California to bake out un-der physician's advice.

der physician's advice.

Guy who writes material for the
Times Square panhandlers must
smoke plenty of hop.

Gene Geiger has something up his
sleeve for the summer. Won't tell
yet, he says:
Jackle Osterman a snorting success, chewing the rag outside the
Palace and telephoning agents.

Charile Chanel of the O'Cedar
mon the summer of the Coland the summer of the colarthur Brown back from the Colony club, Palm Beach, and golfing
daily.

Danny Simmons intends to sail
for France, where he will live permanently.

manently.

Theodore, Enrico and Novello, who closed at the Richman club two

weeks ago, reopened there Saturday.
Mrs. Seymour Felix has been ordered by her physician to a rest cure.

cure.

Bernice not back yet, but expected dally. Coming east with sister Zelma. Sam's waiting. All oke.

Irene Delroy writes she saw projection room premiere of h ture "See Naples and Die,"

pleased.

Flo Overbeck playing golf and had an accident. Some fellow pulled a string on her skirt and—gracious!

Jake Wilk, Warner's story and play purchaser, leaves for Europe this week, to once over some type-writers. Vacation on side.

Helen Morgan got a farewell dinner at the Albee, Brooklyn, last week and was then booked for next week in R-K-O houses.

Meyer Gerson now has mirrors.

Meyer Gerson now has mirrors on his tables instead of linen cloths. Claims it's the perfect tablecloth for

Hy Brown paid back Joe Toplitzky
Thursday night in New York the
free lunch Joe had slipped Hy in
Hollywood.

Hollywood.

That stuff about a dusky singer changing her name to Helen Morgan was inspired by Lee Posner.

Simon Gould has disassociated himself from active direction of the Film Guild Cinema, by his own an-

Immsed from curve direction of the Film Council (Film Council Circums, by his own and the film Council Circums). The Guinan may not be on the pay roll, but there's no doubt she's the headliner in any night club into which she ventures.

Pat Dobbs departing for Chi to take voice. Great for the lungs there, he says, one has to holler "Help" so often.

That Florsheim shoe salesman Titleip" so often.

That Florsheim shoe salesman collents got a 1126 cheef im more stretch in it than Akron.

Sidney Plermont, of Loew's very ha-cha on Sunday strolls, with striped pantsies and cane, but forgets to walk his women on the inside.

side.
Clifton Webb and Fred Allen will
do the "Still Alarm" sketch from
the "Little Show" as a short for

Warners.

Mike Mindlin installing a miniature golf course as attention snatcher for his new arty Playhouse ms). Newark.

(films), Newark.
Sidney Picken, son of the late
David Picken of Loew's, and Dorothy Green of National Screen Service, engaged.
Big dinner from the mob to Joe
Freiberg, of the Hotel Somerset,
April 23, at Basil Gerson's. Bassy
selling ducates

April 23, at Basil Gerson's, Bassy selling ducats.
Radio sets with slot machines for quarters used in some Times Square hotels. Sets with slots for a nickel offered as side lines for small stores. Lucille Ballantine dropped 19 pounds off her back and bleeps. Looks great, but sort of thred after ordes!

ordeal.

Hazel Forbes may plunge any minute now into the wedlock stream, from which she recently emerged dripping wet.

Miles "Cappy" Rabinowitz still

Miles "Cappy" Rabinowitz still playing the night clubs strong, despite publicity. It is rumored he is putting on a musical show.
Will Osborne and band signed for summer run at Woodmansten Inn. Also Maxine Brown. Inn burned down 10 days ago.
Peaches Browning out every night until dawn. Knows the whole mob on the street and talks show biz like a veteran.

a voteran.

Nucky Johnson with the double-breasted tux and that Atlantic City handshake, tearing in and out the delirious dens every night.

Jack Colkie is no high-hat. In the O. & W. restaurant, one of the little places he used to patronize before Hollywood dealt him a royal flush, has him again. A crowd (Continued on page 84)

Next to the stage door of the Palace Theatre, the new home of

MRS. GERSON'S GRILL After 11 Years on Broadway

. NEW YORK THEATRES NEW IORE LEE

8th CAPACITY MONTH BROCK PEMBERTON Presents Joan CRAWFORD in 'MONTANA MOON' Strictly A Metro-Goldwyn-Mayer Talking Picture Stage Show—Benny Davis Bunchuk, Orchestra

Dishonorable Staged by Antalactic Perry & Mr. Pemberten

AVON
THEATRE, West 45th Street
Eyes, 8:50, Mais, Thurs, & Sat. 2:30

Special Holiday Mat. Wed., April 23

BELASCO Thea. W. 44th St. Evs. 8:40 Mats. Thurs. and Sat., 2:40 9th MONTH
DAVID BELASCO Presents

It's a Wise Child

2ND YEAR IN NEW YORK CITY STREET SCENE

has moved from the PLAYHOUSE TO ANOTHER THEATRE For further information see daily papers Eves. 8:40. Mats. Wed. and Sat. 2:30

GRACE GEORGE

"FIRST MRS. FRASER" and Lawrence Grossmith
PLAYHOUSE 48th St. E. of B'wor. Eves.
8:50. Mia Wed. & Sat., 2:30
Malinese Kaster Wook.—Mon. April 21: Wed.
April 23; Thurs., April 24, and Sat., April 29

THEATRE GUILD PRESENTS.

HOTEL UNIVERSE A New Play by PHILIP BARRY

MARTIN BECK Th., W. 45 St. Evs. 140, Mts.Th., St., 2.40 A Month in the Country

By IVAN TURGENEV GUILD Th., 52d St., W. of B'y. Evs. 8.30. Mts. Thur., St. 2.30

THE APPLE CART

Bernard Shaw's Political Extravaganza

ALVIN THEA. 52nd, W. of B'y. Eves. Wed. & Sat., 2:30.

An item last week said Brenda Dahlen and Ruth Fallow were ap-pearing in "Simple Simon." They wish it known they are in "Dishon-ored Lady."

UAPITOL BINS ROXY 50th St. & 7th Ave. Dir. JOSEPH SCHILDKRAUT

in 'COCK o' the WALK' Farewell Appearance of Players from Japan—Roxy Symphony Or-chestra—Ballet Chorus—Midnight Pictures.

WARNER BROS. & VITAPHONE PICTURES

BARRYMORE "THE MÄN FROM

BLANKLEY'S"

CENTRAL THEATRE | Dally 2.46, 8.46 B'way & 47th St. | Sch. 3, 6, 8.46 Al JOLSON

in "MAMMY"
WARNER BROS. Then. Daily 2.46, 8.45
Bway & E2d St. Sun. 3, 6, 8.45
Specially oquipped seats for the Hard
of Hearing. Tickets in advance.
"UNDER A

TEXAS MOON" (in Technicoler)
(in Technicoler)
WINTER GARDEN
Broadway & 60th St. and
7th Ave. & 60th St.
POPULAR PRICES
Continuous Performances
Midnight Shows Every Night

RKO THEATRES LET'S GO!

GUS EDWARDS AND HIS HOLLYWOOD PROTEGES

PROCTORS 58th ST. NEAR Wodnesday to Friday, April 16 to 18
CORINNE GRIFFITH in

SOLLY WARD-JIM MOWILLIAMS TOMMY MONAHAN & CO-EDS PROCTOR'S 86#ST. COR

Wednesday to Friday, April 16 to 16
CORINNE GRIFFITH in
"LILIES OF THE FIFLD"

RKO's Popular Radio Star PETER HIGGINS WHITE & MANNING-Others

"Leviathan" Starts First Nite Club With Jazz Band as Entertainers

"Leviathan" sailed from New York Saturday morning, claiming the first ocean going nite club and jazz band entertalners to go along. It is in the nature of a deep water try to keep passengers gingred and to compete, with trans-atlantic lines that can dispense liquor freely on the seas.

n the seas. The United States Lines (now

on the seas.

The United States Lines (now privately operated-Chapman) is behind the innovation. The other 12 ships of the line may be equipped with, jazz, bands of, more or less numbers, if the "Levlathan" reports satisfaction with it.

The "Levlathans" orchestra is a Berr Bernie band of nine boys, with its 'leader. Jack: Pettis. "Ben's brother, Herman, is making the round trip for observation as 'the boat's guest. In dry dock for four months, this being-sits first ocean sailing since the overhauling, the "Levlathan" had its top deck salor refitted into a modern nite club' in appearance. It is just below the former salon, still remaining and adjoining, making one large room. A space for still remaining and adjoining, making one large room. A space for dancing is on the lower floor (few steps down) with the orchestra located to the rear. Along the side are booth seats without obstruction, with other tables to the rear, against the wall. The room is against the wall. The room is pecial designs and decorations. Effect is stimulating, perhaps more so at sea than on shore.

Class Opening

so-at sea than on shore.

Class Opening
Friday night, Harry Keller, in charge of the Lines publicity for the occasion, had a dressy crowd invited from Park avenue and Broadway. All seemed to have accepted the invites, with the room of perhaps 300 chapacity crowded. The orchestra did the dance playing the state of the control of the co

File This

Syracuse, April 15.

It's all settled, and Sid
Silverman need not bother to
forecast the winner of next
November's Syracuse-Colgate

ime. Gene Dennis, vaude psychic, appearing at Loew's this week, says Syracuse will gain a seven point decision over the Marcon in the Archold. Stadium classic, the final score to read

"I didn't ask you and I don't know you," answered the woman. He tried it a coulbe of more times, but repulsed, quit. And the woman with her arm with the real woman with her arm with the real section of the country of the property of the p

"Didn't I tell you I didn't want you to speak to me?" she angrily demanded.

"Its all right lady," he replied.
"This is Trenton and I am getting
off here. I just wanted to say that
probably you and I will never sleep
together again."

Several other volunteers pleased the class audience, notably Lester Allen, who started off with a great Allen, who started off with a laugh gag.

Fancy Prices

In the orchestra, all young and good looking boys, without wives, at least present, as far known, besides Mr. Pettis are Bill Keliner, Jack Press, Don Eiton, Leon Belasky, Pat Harrington, Pulton McGrath, Dave Grubeck, Nat Zilmer-off. The Bernie orchestra holds a contract until next September with the "Leviathan," payable weekly, whether in port or sailing. If the jazz-nite club scheme is extended over the U. S. liners, Bernie will handle those assignments.

where saying:

I'k knew Ben Berrile' when he had
more brothers than bands." VIsinia Judge Watter Kelly dug out
a big laugh, telling in brogue about
a Trenton. Without the brogue
the Widge's original story ran:
An Irishman's Remark

An Irishman's Remark

The Irishman found himself in a
seat in the day, coach with a very
prim woman in the same seat, next
to the window,

"This train goes to Philadelphia,"

"This train goes to Philadelphia,"

mentioned the Irishman.

Sappy Slaps

By Joe Laurie, Jr.

Rube Bernstein met Bugs Baer, took one good look at Bugs' specially baggy pair of pants and a super-wrinkled coat, and said "What the well-dressed man will throw away.

Which reminds me of the Bugs pulled after witnessing a par-ticularly dirty burlesque show, "It's a comfort station with music."

Harrison and Dakin have carried a canary bird for the past seven years. They claim it's for compan-ionship, Frank DeVoe claims they, use it to see if there's any gas in

When Jack Lait saw a well known but very much disliked comedian put his arm around the shoulders of a mutual friend he said, "He is teaching him to hate him."

Wille Collier was talking in the lobby of the Friars' Club to a guest when the porter banged a trunk near them. "I hate these noisy box parties," cracked Willie.

We were speaking about likes and dislikes when Harry Hirshfield piped up, "It's a good thing that some people like one thing and other people like other things, because if we all liked the same things we would all be eating herring."

"What's a Greek urn?" someone It's Malarkey, if you ask me.

asked Judge Walter Kelly. \$25 a week unless he owns the res-taurant," answered the judge.

aney were talking at the club about speeding. Someone asked Lew Hearn, "Have you ever been pinched for going too fast?" "No," answered "Lew, "but I've, been slapped"

"Who is that bum your calling up every night?" I asked Luiu McCon-nell. "That's my husbum," an-swered she.

Solly Violinsky said he is taking another fellow with him out west to write 'team songs."

I told Gene Fowler that Captain Irving O'Hay has saved many an Actors' Fund benefit, "Yeh?" an-swered Gene, "but can he save an actor from a benefit?"

Marvin Schenck, speaking about a certain actor, said, "Every time he doesn't go as well as he thinks he ought to he blames it on his agent."

Brandon Walsh during the riots in Palestine said, "I love Jews so much that I even hit street Arabs,"

Phil Dunning, speaking about a certain actor, said, "He reminds me

OFFICE BOY'S HOPES: BUT GOT \$2.50 RAISE

Milton Singer is a typical office boy. He couldn't be better if he went through a university with a course in office boying. Milton is an office boy with a head. He started in a Broadway theatrical office. Everybody who came in wanted to get in pictures. Milton got the idea it would be a good idea to get in himself. But he had no drag. But being a clever office boy he figured that he could pave the way by becoming an office boy in a studio. Turned in his notice to the Broadway agent, saying he intended to get into pictures. The boss let him so with a horse laugh. Milton jumpéd into a B. M. T. Milton jumpéd into a B. M. T.

Milton jumped into a B. M. T. and hit Warners Eastern laboratories, where he was given employment.

Then after a week he did so well they gave him a \$2 raise. Milton didn't think \$12 a week was much, but, he was nearer the cameras at this salary than he was with \$15 on Broadway.

unis salary than he was with \$15 on Froadway.

One day his opportunity came, when an office boy was needed in a newspaper office-skit. Milton got the assignment at \$4.50. Stardom was his dream. Then another picture came along. And another and another. Finally he took inventory and found he had done the office boy part in 11 pictures. Milton heard stars arguing over salary many times. So he bethought the time expedient for a raise.

Forthwith he approached the director in chief. "I beg your pardon, sin, but I think I've played enough pictures to get me a raise. You know \$7.50 isn't much for my speciality. I'd like at least \$10 for my now \$1.50 isn't much for my speciality. I'd like at least \$10 for my now \$1.50 isn't much for my speciality. I'd like at least \$10 for my now \$1.50 isn't much for all \$1.50 isn't much for my speciality. I'd like at least \$10 for my now \$1.50 isn't much for my \$1.50 isn't much

specialty. 1d like at least east east way my next."

The director told him he'd take it up with the Hollywood office. Days passed. Milton watched the mail. Then one day the director very seriously said: "The main of-O.K.'d that. Milton.

Kid called his mother to tell her

Discouraged Girl From Reading Is Taken in Charge

Discouraged because of conditions at home, Ellen-Britton, 19, of 1333 Locust street, Reading, Pag, daughter of William W. Britton, music critic and political writer several year's ago on the Reading Tribune, was in Jefferson Market or was in Jefferson Market or was in the charge of being a wayward minor.

The court after hearing Miss Brit-The court after hearing Miss Britton stated there was no evidence of her being a wayward minor and directed the girl be taken before Magistrate Maurice Gotlieb in West Side Court.

Miss Britton told of unpleasant conditions at home. She came here a week ago, unknown to her parents, with 15 courts.

with \$5.

Shortly before midnight she was bout to plunge into the North shorty before midnight she was about to plunge into the North River at 52d street when a bluecoat saw her. She had removed her hat and overcoat and was about to leap when Officer Hoffstaetter restrained

She spent the night in the Flor She sjent the night in the Florence Crittenden Home for Girls.

"I came here to obtain a job as a
writer. I helped dad when he wrote
music for the "Tribune". I covered
some of his musicales. My father
was let out when the "Tribune" was
taken over by new owners," sald
Miss Britton.

"I covered wowners," and offer to gain
man and the state of the selfto gain entrance to my room. I fled
and have slept in the subway and
any place that I could rest my head
for two days," asserted Miss Britton.
She told the Magistrate she had not
eaten in two days.

She told the Magistrate she had not eaten in two days.

The Court offered Miss Britton some funds but she declined. The Court is custodian of a fund founded by Abraham Bricken, philanthropist. He stated that he would see that Miss Britton was cared for until location.

Joo Laurie Jr., and Bert Hanlon, who haven't spoken to each other for eight years, kissed it up in pub-lic at the Friars' Jay Flippen feed Saturday night.

B'way Assn. Causing Removal of Smalll Hanging Signs Along B'way

Frisk Bally

Latest crowd gathering racket on Broadway is the frisking gag. Barker puts on front of detective and suddenly grabs shill, usually a dopey looking hombre.

Roughly handling the schill, feeling in all of his pockets, pinching him, etc., with the comic pulling a sheepishly alarmed expression, the racketer waits until he gets the nob hungry for the arrival of the pie wagon.

Just as suddenly he launches into his biz. It's only the wrist

into his biz. It's only the wrist watch without the works or the pearl necklaces.

Theatre men along Broadway ourned plenty Thursday morning when the police ordered all small hanging signs on Broadway be re-

langing signs on Broadway be removed. This included the minor electric lighted signs under the marquees, as well as those in front of stores. It was reported that the Broadway Association, a group of merchants, had brought about the removal, claiming the small signs were unsightly. Broadway still resembles the old Bowery in appearance, as ever.

while the theatres draw the crowds to Broadway, day and night, especially at night, the Broadway Aspecially at night, the Broadway Aspecially at night, the Broadway Aspecially in annoying theatre managements. Present is but one inagements. Present is but one in-stance of several on its part.

Inaccurate Biographies

John Barrymore

By Claude Binyon

John (Profile) Barrymore once tad and it became everybody's busitook a Louis Mann collar and ness.

Born of the royal families of Borrymore and Drew John would a
known as a genta brassler, and the kid was a riot.

Later Will Rogers fell for the Atle, with his seleter, Etchel, at 14

Chatter in Loop

Overheard in the Green Grilli Lou Holleb: "I want more roast eef on this order."

Waitress: "This is a full order." Holleb: "Not for me, for a mid-

Jack Dempsey is 40 pounds over-weight.

Ralph W. Long made director of the County Trust Co.

Lincoln Loper reported better, but still at home.

Adele Astaire going to Paris to buy gowns. Away three weeks.

Ed Giroux better, Expected back at Morosco this week. Sentimental Dave Beenler is re-uniting all the busted sister teams. Brooklyn crook copped the Paddy Schwartz baby carriage. Gail Borden, flying drama critic of the "Times," took off for Texas in his plane to visit the folks.

Charlie Yates won the Friars' 1930 handball championship, beating Meyer Berg in the final.

On Hearst Square they still sa-laam when a wagonload of empty barrels passes. The coppers who've been guarding Francine Larrimore go back on

Francine Larriers go back on Francine Larriers go back on Act of Pierce and Porter has passed. Edde Pierce now student manager at the State-Lake.

Ned Wayburn in the loop gloating over the b. d. Tgures of his Boulmich school.

"I put five gallons in this morning," he compiglined to the closest with the compiglined to the closest with the compiglined of the choice of the compiglined to the choice of the compigline of the passes of the choice and left the qualier running."

Tom Burchill, R-K-O agent, was blaming gas theves when he jumped into his car after leaving the office and found the gauge empty.

into his car after leaving the office and found the gauge empty.

John Bernero, manager of the Playhouse, has been palmed off as Mayor Jimmie Walker in necessary moments.

Time, place and girls for rehearsals of Joseph E. Howard's forth-coming mudelal retival is morning, noon and night at the Harris.

Texas Guinan is bringing to New York the two young children sho

Texas Guinan is bringing to New York the two young children sho adopted when in Chicago. Both are girls, about nine and 10.
Dr. Gregory Pollock, face fixer, is putting the finishing touches on a book called "Diet and Die." Title tells all.
I'roducer of a musical show, in chearsal, lectured choristers tilling them not to waste thus going out with actors. Threatened to fire

(Continued on page \$4)

ness.

Born' of the royal families of Barrymore and Drew, John would, have become an actor eventually, anyway. He beat eventuality to it. A talk, with his sister, Ethel, at 14 gave him the hint.

"Won't you—sit down?" suggested Ethel, "Fedining on a divain and rubbing a dimpled hand across her forehead.

John opened a plathum clearet.

her forehead.
John opened a plathum eigaret
case and thought: "I am worried."
he said. "Terribly worried. About
the career, you know." He flopped
into an easy-chair for practice.
"Tell me isbout it." suggested
Ethel, re-rubbing her forehead, ...
"It's this way." said, John, 'I'
don't know what to do or how to do
it."

"Gad," said Ethel, "you kill me.
You should be on the stage. Please
stand up and get to hell out of
here?"

John scrammed and became a car-toonist: The kids income was hampered somewhat by his unique

hampered Komewhat By fife unique style of a tristry, 'necessitating' and,' abundance of labels'. Where an or-difary, cartonist, 'simply, 'drew, 'a rat and labelled it. 'Foreign Propa-ganda,' John had to label,' Bid staw-ing 'Rat, Representing Foreign Propaganda,' Ripley saw one of the drawings' and got the lade for, 'Belleve It Or Not.'

Things got so bad John slept in bare room with his precious joke ooks as pillows. His ears are still

When the stage finally rescued John he was a sight in the Barrymore tights. His ribs looked like a toy xylophone and his kneecaps were turning the next corner.

"Won't you," laughed Ethel, "sit down?" John tried to laugh and his throat

rattled. "Hamlet!" gasped Ethel.

"Hamlet!" gasped Ethel.
Sure enough!
With the meals squred of "Hamlet" John set himself enough for a lengthy stage career. But he couldn't get stout.
"I-will not," resolved Barrymore, "become a social success via my build." Forthwith he quit the stage

build." Forthwith he quit the stage and went into pictures.
"Is there no relief from this maddening situation?" he waited.
"Certainly," answered Dolores Contelle, and Barrymore became a family man. But the stage of the stage o

Trobably the worst stench on John's otherwise fair record is a review of a Columbia theatre burleque show he wrote some years ago for "Variety." It read all right ago for "Variety". It read all right if anyone read it, but it seemed to displease John. "To better do a hideaway," he said without a smile, after he had read it himself. "That's what get him in pictures.

Mannequin's Goal, with Patou, Lost By 236 of First 250 Applicants

VARIETY

By Ruth Morris

Charms on Parade
Monday, hundreds of applicants
flocked to the Home Center at
Grand Central Falace to parade
their mannequin charms before a
group of judges acting for Patou.
One by one they were summoned
into the audience chamber where
Corde "Vacue" and Miss Case and
Mrs. Ives, editors of the same magazine, checked up on their possibilities.

Not even the hope of being ac-cepted ruffled their studied and pro-fessional poise. Wearing new out-fits, some of which were chic and fessional poise. Wearing new outfits, some of which were chic and others pathetic attempts at finery, they slunk into the waiting room and dropped into available seats with grande dame boredom. Some carried slender walking sticks to complete the picture, careful to archive the complete the picture, careful to archive the picture. The constant of the complete the picture, careful to archive the picture. For one never could tell when the door to the inner sanctum might open and one of the judges look out to survey the mob. Better than to be caught napping, they would grow numb and remain dumb.

The conceit of some, telling of their triumphal modelling in New York, was appailing. Others beseeched more humbly, terribly keen to be picked, begging to be picked, several offering to pay their own passages and take low salaries just for the chance of meeting a few Argentines.

Slight Error

Slight Error

Many, mistaking Dr. Agha for Patou, concentrated their attacks on him concentrated to be distant, but kind, have been expected, in view of a news advertisement preferring red-headed girls, many of the applicants appeared with hair that had just lately gone titian. Only four of the 14 girls eventually feel grade to be interviewed by Patou for final selection, were titlant-topped—and these had apparently not been aided by any hair-dresser's recipe.

parently not been aided by any thair-dresser's recipe.

"It's pretty sad," was Miss Case's i comment after the first session. "Of the 256 girls who applied this morning there were only 14 possibilities and there will be a repetition of the desame weeding out at the second session. 'Yet each one feels that yet have been seen to Europe in May, insisting upon wasting her time and our jown."

Disqualification

Disqualification

Disqualification
The committee, in its selections, was not awayed chiefly by beauty. The most important consideration was a good bearing and carriage, with bad anticles easily outweighing a pretty face. Pato: does not look at an applicant's face—he looks at her ankles and there are no passports available for ankles that are not neatly turned and trim.

Passing toward the elevator, the homeward-bound reporter over-heard a descriptive bit of conversa-heard a descriptive bit of conversa-

COMEDY WIN PALACE

By Ruth Morris

Craven on the heart of every American mannequin are two ambitions: To be a perfect \$8, and to model for Jean Patou.

Every spring the couturier comes to America to Stees making every model feel that at lasts she will have a chance to realize her life's dream. Modelling for Patou, like standom to the chorus girl, is the mannequining climax. It is not only the glimpse of a new country nor the substantial salary that make a Patou Job seem as one-way trip to Paradise. The property of the prope Irene Bordoni forced Lee Morse into the Palace on Saturday, where, on and off a piano, she entertained the audience with a group of songs in her unusual blue voice. She wore the same rose velvet in which she has appeared in at other houses, and should make a point of never changing the gown, except to have it duplicated, as long as its line is

it duplicated, as long as its line is at all fashionable. It's a beautiful uress and suits her perfectly, with its graceful neck drapery and sinder flowing skirt line. Gus Edwards showed up with a group of likable young people from Hollywood, chief among whom was Armida, who has appeared in hid and the state of the charm and daintiness and a natural flair for Spanish dancing...Her first gown was a hodge podge of wouldbe Spanish with vaude trimmings, but her second, a white satin and lace, had very pretty style. Others' in the act with Gogo Delya, whose comedy sense could be developed; Marjorie Moora, egracefulored danglorie Moora, egracefulored danglorie Moora, egracefulored and provided the second second was presented to be developed; Marjorie Moora, egracefulored and provided the second se

Sisters, cunning tappists who were liked tremendously.

Sisters, cunning tappists who were liked tremendously.

Renee de Marco's gowns were repetitions of the same style, gaining variety in variously tinied tulled concernment. Color selections were lovely and the gowns well carried and attractively fresh looking.

Floria Vestoff's tapping, sand-wiched between the gorgeous hokum of Ben Blue's new act, registered soundly with the audience, it seems about time for the intelligents to discover that the Blue low

sia to discover that the Blue low comedy is as high as anything that is.

Camera Unconscious

No matter when "The Battle of Paris" took place—directorially speaking—it is still a victory for Gertrude Life speaking—it is still a victory for Gertrude Life speaking—it is still a victory for Gertrude Life speaking—it is speakin No matter when "The Battle

her black and white gown, but Miss Lawrence had previously under-mined the subject with a heart at-tack, which was finally the decisive

factor.
Charles Ruggles chief aide de

One-Gown Mystery Film

One-Gown Mystery Film
On the filmfare menu, cobwebs
and scream are a regular dish
though "In the Next Room" tries
to disguise its tastelessness. This
one contained a classically draped
lady. Alice Day shared carrying
honors with a voluable French girl
produced from a cabhet.
Naturally these hectic night
dramas restrict the heroine to one
gown, Miss Day's dark crepe with
syntie lace used in a round collar
in front that became a cape below
ho back decolletage. Miss Day's
pearl choker was beautiful.

"It would be rather too-nice," replied her friend, stiffing a yawn.
"I've always had a yen to be a countess.

Said another: "If you get the job, I advise you not to go around with Argentines—you'll be sent home if

ports available for ankles that are not neatly turned and trim. Passing toward the elevator, the homeward-bound reporter overheard a descriptive bit of conversation. "Wouldn't it be simply swell to go?" asked one model of another. P'too like ya?"

Showgirl Tells All

Hollywood, April 15.
Extent of a New York
showgirl's education became a
hazy void here when a studio
press agent was assigned to
get a color blography from her.
Everything went fine until he
asked the gal what form of
literature she went in for.
Showgirl replied that she read
anything. Hollywood, April 15.

anything.

"Yes," the p. a. countered,
"but what do you like best—
fiction or—?"

The girl smiled sweetly.
"I haven't taken that up yet,"

RITZY

Harry Hurt, Jr., young man-about-town, has been frequently seen with Lily Damita, of "Sons o' Guns." He has twin sisters, Dor-othy Hurt, widow of Malcolm Meacham, and Margaret Hurt, wife of Col. Raiph H Isham. Col. Isham was previously divorced by Marlon Wenzel. Wenzel.

Gaynor-Isham-Mengel daughter of the late William J. Gay nor, mayor of New York.

The Marshall Fields

Ine marsnall Fields Mr. and Mrs. Marshall Field have been separated for some months past, she living in her magnificent home at 70th street and 5th avenue, and he in an apartment at 1 Sutton place. Now Mrs. Field is in Reno, awaiting a divorce.

Daughter of Mrs. Charles H. Marshall of New York and London, she is helress to marm millions. As a Chicago, her husband on of the richest men in America. It perfectly large marry Audrey James, widow of Dudley Coates-of London. Daughter of the late Wille James of New York and of the late Mrs. John C. Brinton of London. Mrs. Coates is conspicuous in the Prince of Wales' set. She is a close friend of Gertrude Lawrence, the actress. It Mrs. Coates becomes Mrs. Marshall Field she will introduce a Broadway element into the

actress. If Mrs. Coates becomes Mrs. Marshall Field she will Introduce a Broadway element into the Fark avenue contingent.

Marshall's brother, the late Henry Field, admitted the paternity of a son, known as Henry Anthony Marsh, by Fegry Greenough, dancer, the Marsh, by Fegry Greenough, dancer, the Henry Field's death, the Field family made a settlement on Peggr, who became the wife and widow of Albert L. Johnson, nephew of the late Tom Johnson, mayor of Cleveland, and then married and divorced an Englishman, Capt. Keld Fenwick. She halls from Chelesa, Mass.

To add to the complications, before Henry Field died, he married Nancy Perkins, niece of Lady Astor and of Mrs. Charles Dana Gibson. Nancy Ferkins Field later married A. Ronald Tree of London, cousin of her first husband, Henry Field.

The Right Rev. James De Wolf.

The Right Rev. James De Wolf Perry, Bishop of Rhode Island, was recently elected primate of the Protestant Episcopal Church in America. An opponent of divorce he is a connection of De Wolf Hopne is a connection of De Wolf Hop-per, the comedian, who has had six wives. The De Wolf family has been established in Rhode Island since Colonial times. Mr. Hopper's mother was Rosalle De Wolf.

The Balke Family

The Balke Family

Although Brunswick-Balke now under the control of Warner Brothers, is add to have had a disaster, and the control of Warner Brothers, is add to have had a disaster of the Balke family are to considered in affluent circumstances william Walter Balke was a divorced by Katherine McKeown, now known as Mrs. McKeown Balke.

One of their daughters, Eleonore, more of Talkey, or the state of the Grand Natherine McKeown, and the control of the state of the stat

Book Buying of Art

By Cecelia Ager

'JOURNEY'S' END DRAWS 1 WOMAN TO 10 MEN

"Journey's End" is a beautiful film, an accurate transcription of Sheriff's stage play, sentimental, cruel and devoid of sloppy cinema

symbolism.

Dread of what Hollywood would do to it is unsubstantiated by the result. This loyalty to the play may prove the film's undoing—if not in the key cities, at least in the hinterlands, which have in the past rejected filmdom's most distin-guished works. This, and the fact that the film is

This, and the fact that the film is not a woman's picture—a statement borne out by the presence of one woman to every 10 men at a recent matinee—may keep it from the success it deserves. But women, who send sons and sweethearts to war, should be interested in a film about war, and their attendance at the Galety may increase when it gets noised about that they can go there and have a good cry. there and have a good cry

There isn't a woman in the cast. Colin Clive, as you inhope, has not the charm of Colin Keith-Johnston in the same role, but he plays a gorgeously written part superbly.

BILLING NOT CLEAR BY HIP FOR MOLLY PICON

Billing in front of the Hippodrome might lead one to believe that Molly Picon is to be seen as part of the stage bill. The placard doesn't say "In Person" but neither does it say "Not in Person." Guillble are drawn in to see a short the whole Picon is to be seen as part of the stage bill. The placard doesn't say "In Person" but neither does it say "Not in Person." Guillible are drawn in to see a short in which the Idol of the East Side does two characteristic numbers. The short is not produced smartly but the ma-terial is good and is handled in Miss Picon's daintily expressive

The Marinelli Girls effect wel The Marinelli Girls effect well fitted black velvet leotards for efficient if not startling acrobatics and Billye Cavanuagh wears a smart abbreviation of a rhinestone-studded cow-girl suit to assist her whip-anapping, zope - throwing nature.

"Bride 68" Good Talker

"Bride 68," the all-German pic-"Bride 68," the all-German pic-ture with occasional talking sequences is easily the best picture to reach here from there in ages. Surprisingly easy to understand too for a German vocabulary limited to what might be called "neighbor German"—words picked up hearing neighbors talk.

neighbors talk.

Among the audible moments is one of hair-raising hysterics by Conrad Veldt who went crazy because he lost his expected bride, No. 68, not age.

The brides numbered in all 413, quite a boat load, until one died and in the pick to decide what man should be deprived, since 413 men were waiting in Australia, Veldt lost.

Not.

Wholesale wedding scenes were funny, men and women filing down a staircase on either side of a nulling, man at the foot holding three tall sides covered with wedding rings, sized 'possibly, bride being fitted and then over to the desk for papers and dozens of couples answering the questions at once.

An unusually pretty lot of girls with Eiga Brink getting the most close-ups and no complaints. Only two suicides, one hanging and one natural death making it quite cheerful—for a German picture.

Selling modern art in Hollywood is joyously easy. No questions asked, no doubts raised. Chiture-seeing buyers accept everything. Fearful of revealing unfamiliarity with the subject, they pose wise. A strong-minded dealer pouring arty phrases and letting loose a string of foreign names, astring of foreign names, as they of the string of tize a customer into dumb acquise esence and sell anything. All the dealer has to do is talk to him like a pal, two souls yearning for beauty in this Philistine commun-ity, and the customer, believing, sighs in agreement, handing over the roll.

ity, and the customer, believing, sighs in agreement, handing over the roll.

Dealer pretends to ignore the customer's lack of knowledge, acting as though he takes it for granted that of all Hollywood only this particular chump can understand art.

Wakes Up

An inevitable phase in its development, Hollywood has become articonscious. Not conscious of the different schools in art yet, but awakened to the fact there is such a though a the fact there is such a though the fact the fact there is such a though the fact the fact there is such a though the fact the fact there is such a though the fact the fact there is such a though the fact the fact there is such a though the fact
Modern art is most effective since nobody knows any more about it than you do.

Modern art is comparatively

Modern art is comparatively changed to the comparatively cheeped to the comparatively cheeped to the comparatively cheeped to the comparatively cheeped to the comparative the comparative
Two Systems
The scheme of selling though is of Hollywood's own. It works any and everywhere.

Gyp art fences on 5th and other arty avenue of New Yorok find it the easiest.

Of all New York's biggest art

Of all New York's biggest art buyers at top prices within the past few years, a couple of theatrical managers have been the best. Each had his own system.

One not quite certain and some-what wise to the retail gyppers, worked it out that art auction sales in the better known galleries were the thing. If hung around at were the thing. If hung around are never bidding first. With campeti-tive bidding first. With campeti-tive bidding however, the how was

never bidding first. With competitive bidding, however, the boy was
there. He knew, he bid and he got,
"Got" is right. To this day that
manager, with all of his show
knowledge, has never known that
when the auctioneers found out the
kind of a mugg he was, they rung
in shills on him.

The other manager knew something about art objects in a way.

The other manager knew some-thing about art objects in a way, but as he was the art buying agent for a chain, art didn't mean as much to him as a kickback. So he got the kickback, the theatres got plenty of useless art, and the art dealers got their original prices anyway.

Screen's Modern Homes Too Modern on Screens

As a "Second Wife," in the film of that name, Lila Lee attempts to make her marriage a success by moving her husband out of a house filled with memories and unstylish, comfortable furniture.

The exodus seems a caglly femiliae idea with the second seems a caglly femiliae idea.

comfortable furniture. The exodus seems a cagily fem-linine idea until the film shows the apartment of her choice—an over-done modern thing that would prob-ably drive any man to drink. Why no present-day screen home can be smart without being the last word in misunderstood modernism is one of the things that only designers

mignt explain. Miss Lee plays the wife with understanding, putting over without underscoring the unconscious seifishness of the character, but the film really belongs to Connat Narci. As a slow-witted, babbut advertising man and husband he is very real.

MARRIAGES

Lillian Ruggles to Ted Wood in Cleveland last week. Bride is Rain-bow Room (nite club) dancer: bridegroom is sax player with Stubby Gordon's band. Myrtle Gordon, singer, to Arnold Wolf, in Hollywood March 24.



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VOL. XCIX

15 YEARS AGO

(From Variety and Clipper)

Keith interests in a belated effort to get film supplies made an offer to Vitagraph for block booking of a new feature, holding out 750 playing days, but demanding a cut in price of 33-1/3%. Deal didn't go through.

Charley Chaplin had lately gond from Keystone to Essanay. Now the Keystone people found that gyps were buying Chaplin prints lr England, paying about \$20 a reel, and reimporting them for Ameri-can sub rosa release at \$7.50 a day.

Open air picture places, called airdomes, had so increased in the Brony and Brooklyn that exchanges opened special branch offices handle the trade

Marie Dressler signed her first film contract with Lubin of Phila-

J. M. Barrle had written the London revue, "Rosy Rapture," which don revue, "Kosy Rapture," which was netting \$4,000 a week in Lon-don, but the author regarded the piece with distaste and had never collected royalties from Charles Frohman. Baby Delys was starred.

Picture industry was prospering mightily and Wall street was swarming with gyps in blue sky produeing projects, who made impos-sible promises to lure chumps.

Charles Frohman company and David Belasco joined hands in a revival of "A Celebrated Case," employing this brilliant cast: Nat Goodwin, Otla Skinner, Helen Ware, Ann Murdock, Florence Reed and Robert Warwick.

50 YEARS AGO

(From Clipper)

Sporting event of the week was six-day go-as-you-please walking match for the American title held at Madison Square Garden. Telephone was used for the first time as an aid in scoring. Record number of contestants, who could go either way on the track at will, by serving notice on the scorer one lap in advance. Two-way going made formal traffic rules necessary. Lett-to-right movers had to use the outside of the track.

Lent was over and the theatres of the city were crowded. Tony Pastor 'reported a week of turn-aways. Also Niblo's, newly under management of J. H. Haverly, and a model of bright display. First house to put out illuminated signs in crystal letters lighted by gas.

Daly's theatre threw open a smok ing room "exclusively for the use o gentlemen."

William Gillette was playing "The Professor" in Chicago, where Man-ager J. H. McVickers had just won a discharge in bankruptcy.

So important a star as Fanny Davenport found it profitable to play a week stand in Albany.

Harrigan and Hart, In accordince with custom, were to close their successful Broadway season in early May in order to get in a three-week tour through New England, making towns that now are not on the legit theatre map.

Spring race track'meeting opened in New Orleans.

Inside Stuff—Pictures

(Continued from page 31)

dustry's first days in talk. At least, that's what the producers tell

Novel method of utilizing a foreign screen artist imperfect in English is being used by Warners in production of "Come Easy," featuring Lotti Lodar, a recent Hungarian importation.

Miss Lodar is introduced in the story as a Hungarian cabaret gri singing her native songs. As the story progresses, it shows the trouble she has mastering the English language, where ultimately she sings the same songs in English. Mitchell-cottler and Meyer wrote both versions of the songs used in this picture.

U is not going to actionize its newsreel with sound and dialog news clips after all, company finding Broadway houses will take it without that necessity. Only chance necessary was the making of the U Talking Newsreel on the film as well as on the disc. Graham McNames, under contract as the "reporter replacing the titles in the otherwise silent reel, is declared by U officials to be a big enough drawing power in himself to avoid the necessity of shooting the news matter in actual sound.

Instead of waiting interminably for a player to come to the studio instead of waiting interminably for a player to come to the studio sallery for portrait mugging, Hubert Voight at the First National studies has conceived a portable photographic background which is rolled on the set for portraits of players without interfequing with their work. Fortable background similar to the revolving scenies employed by slapstick comedy producers for traveling shots. It carries 12 different

Metro, wanting a violin spot for "March of Time," tried to get Zim-balist, but was turned down on an offer of \$5,000. Looking around, the studio picked a minor light in the violin field, a former vaude performer, getting him at considerable less than five grand.

After 10 retakes with this violinist the director decided to cut out the seene altogether. Studio in the meantime had spent a small fortune on sets and other apparatus for this particular seene.

Credited author of Sono-Art's "Cock o' the Walk" current at the Roxy, New York, is Artior S. Mon, picture editor of "La Nacion," regarded as the most powerful dally in Buenos Aires, Argentina.

This is said to be the first application of an old Höllywood custom in dealing with the press to a foreign source on behalf of Spanish versions. Sono-Art has actively engaged in Spanish dialog. features one of its stars, Jose Bohr, solely speaking Spanish.

With every fan letter coming into the "Voice of Hollywood" office the writer gets a membership in the "Voice of Hollywood Club." Mem-bership card is supposed to be signed by the "Board of Governors." Governors include, Betty Compson, Lupe Velez, Bebe Danlela, Rut Roland and John Bolles. Fans are writing just to get the signatures of

Lads around the Goldwyn studio on the Coast claim there were \$7 tests made for the ingenue part in "Whoopee" before Eleanor Hunt was seletede. Girl dropped into it out of a clear sky, coming on from the east, being submitted and clicking.

Miss Hunt had been playing secondary leads in legit musical road

Permission to use the title. "Reno" was given Sono-Art by M.G without charge or strings attached. Picture was originally produced by M.G in 1924 from a Rupert Hughes story and starred Lew Cody. Sono-Art's version, now in production with Ruth Roland starring, parallels the M-G story in no way except the title. It is an original based on the Cornelius Vanderbilt expose series.

M. Van Praag, recently resigned sales manager of U, who dickered with both Columbia and Radio for a spot in those organizations, is reported vasationing down in Mexico. Inside on Van Praag's resignation from U is that he asked Carl Laemmle for more complete authority in U and less interference, saying he would resign unless his request was granted. Resignation followed.

With 40% of the electricians out of work, union is making a checkup of neighborhood picture houses in Chicago, condemning worn wiring to get some of the men off the streets. Campaign is not confined to picture houses. Regular commercial spots also getting the strict once over.

In its drive against abuse of season passes, West Coast has discontinued issuing passes which permit entrance to all their theatres. Now passes are valid only in the theatre nearest to the holder's redience. Only exceptions to this are newspaper representatives, whose passes admit them to the theatres advertising in their pathers,

The AMPA has found what may be a permanent rendezvous for Thursday luncheons, at the Blue Ribbon, 145 West 44th street, one flight upstairs in a private dinling room.

Dave Bader has been plnch-hitting for Martin J. Starr as secretary, the latter having been away from Broadway for several weeks.

To insure authenticity of settings, vernacular and atmosphere for the prison seenes in William Powell's current starring picture, Paramount is using a former convict as technical advisor on the Coast. Man has served time in Leavenworth and Atlanta.

Demand for local news shots in France has Fox Movietone's French newsreel about 50% local stuff. One week it was 100% Frenchy. Pathe-Natan's soundnews stresses the local appeal wholly and is Fox's biggest competitor.

Reginald Denny's one-year contract with Sono-Art and four-years with M-G run concurrently throughout this year. Contracts interlock, with Denny alternating between studios.

He finished "What a Man" for Sono, is now finishing "Mme. Satan" at M-G, then returns to Sono for one.

New attempt of the picture houses in Chicago to use the 2,000-ft. pool has again been defeated by the operators union, which insists in the 1,000-ft. reel. Big spool is used, however, in all other cities

Sudden inrush of independent pictures at Roxy is explained by the oxy having 12 open weeks in which it can select any picture. Other) weeks of the year the theatre is obligated to play Fox pictures.

Screen actors who stuck close to the polished American parlor diction are now trying to acquire a western twang. Cycle of western pictures

Inside Stuff—Vaudeville

Though behind the bars Alexander Pantages continues to make money. He is known to have purchased a block of highly rated stock before the recent upward trend in the market and to date his holdings have risen 70 points. Recently his race horse, named after him, ran second in the rich Agua Caliente handleap. The purse for second place was \$9,500. The thoroughbred was quoted 20-1 in the winter books, the showman having \$1,000 across the board at that price which returned him 10-1 for the place alone.

But Pan couldn't make any money playing cards in the jail with other prisoners. Wouldn't let him play. Said Pan always after an edge.

A name vaude artist, speaking of the R-K-O vaude booking office and to tits chief bookers, said:
"He seems to have inherited all the annoying methods and ideas of the

Disappointed stool pigeons are not an unpleasant sight. There seems o have been three or four or more after the E. F. Albee will came out

in print.

Those boys who had stood the contempt of vaudeville for years still hoped against everything that their loyalty as stools would be remembered and recognized. It's doubtful if they were even remembered, for likely no one bore greater disgust toward a squealer or stool pigeon than Albee himself. He knew a lot about fixing and what stooling

So the boys lost out.

R-K-O is scouring the field for possible star single women. Class is a necessary requisite. Circuit's opinion is that the ranks of star feminine singles—with class—are nearly completely shot, with few of the old timers still retaining their pull. Also that this type is as badly needed as comedy acts just now.

Meanwhile the booking office is still bushing over the neasy Anna Seymour affair. Through a booker's bad judgment, Miss Seymour, one of the best prospects to appear in a long while, rus graphed in too early and set back so far that it may take her a season to recoup.

"Audience acts" are gradually passing out. Big capacity theatres of today are not suited to acts that mingle with the customers, consequently the vaude circuits, with large houses now in the majority, are shying from audience mixers as much as possible. Trend is to keep

he show on the stage.

Most of the current audience stuff now merely makes use of the orehestra as an entrance channel for stooges, with the stooges staying on rostrum when once getting there.

Many high priced acts are now doing all of their biz through attorneys, C. Fields, Moran and Mack, Helen Morgan, Ted Lewis and others, have turned everything over to legal mouthpieces and have cut out their own former direct contact with agents and bookers. Doesn't de-note they're getting rityy so nuch as it shows that actors, notoriously possible business people, are recognising the fact and taking means to boilere their business actumen with legal help.

When Mona LaMar, wife of Ed. Milne, former New York Pantages representative, went west last fall, she engaged airplane passage from Columbus, O., to Los Angeles. She took to the air Oct. 24 and while passing over Indiana dropped her wrist bag from one of the windows. In one compartment was \$125 in bills while another small purse con-

Mrs. Milne was greatly surprised April 8 when she received a package Mrs. Milne was greatly surprised April 8 when she received a package from Richmond, Ind., with the pocketbook enclosed and the smaller locked purse with the \$125. Children raking a residential backyard found the purse burled in leaves.

It's the Milnes' belief that the other money in the other purse either dropped as the book fell and lit elsewhere or was raked up and burned with the leaves, unnoticed by the children.

Ed Milne is still in New York, closing up a few affairs for Pantages but yet undecided what he will do in show biz.

An offer of \$5,000 to sing six songs at a private party given by Clarence Mackay was turned down by Maurice Chevaller because it involved payment of 10% commission to an agent. Chevaller stated he never pald coinmission and that any figure he quotes is net to himself. Chevaller did not appear.

Inside Stuff—Legit

Agents who place actors in legit productions and would not sign Equity's regulations for agents representing Equity members, are now saying that they (the agents) are largely in part responsible for the great drop in Equity's active membership, and the placement of legit actors described in the control of the producers, the agents say.

agents say.

It's an odd situation, created wholly by Equity, and apparently by Equity because the actors' organization thought it could open its own booking office in time, thereby controlling the legit easting business. Whoever thought ou that scheme in Equity displayed a worful lack of knowledge of legit agents, legit actors and the legit casting situation.

knowledge of legit agents, legit actors and the legit casting situation. Ted Gibson, known best for his work in "Able's Irlsh Rose," but recently working in sketches for the National Broadcasting System, was found dead in front of his home at 2016 Manshield Place, Brooklyn, early when the same of the same reported last week. The police declared wheth was due to a fracture as a reported last week. The police declared beath was due to a fracture and statud his spiriton fillson had died from a blow apparently from a block paper of the same and statud his spiriton fillson the attending physician of Brooklyn, sent the organis to the city toxicologist for analysis. This report is expected this week. Gibson was his stage name. Ills real name was Edward Whitener Morgan. On the radio he had been appearing in the Empire Builders programs. It was reported that he had written an Irish play which Fiske O'llara had under consideration.

is the reason.

Registrations in the fifth and sixth vections of the Motion Picture Registrations in the fifth and sixth vections of the Motion Picture Registrations in sound fundamentals on the Coast now total 340, which is 30 more than the original limit set for the course.

Chiseling Agents in Paris Mess Up American Acts, Who Aid Them

Indiscriminate submission of the same act by three different agents, as occurred recently, cost an act \$450 a week for a two weeks' engagement. It is not an uncommon practice here for agents to indiscriminately offer the same act, with or without authorization, to the detringuit of the act.

or without authorization, to the detriment of the act.

It is sometimes suspected that rival agents do so deliberately with a view to undermining a rival agent's business, or at least to minimize the percentage cut, at the expense of the act itself.

One agent had an American trio vitually set 50 when told that another agent had submitted the same act with guarantee to deliver, at

with guarantee to deliver, at 00. Which of the two agents the authorized representative vas the was the authorized representative doesn't matter so much, but the act peeved at both for this confliction, went to a third agent, and wound up accepting \$1,050, anxious to play the resort.

Both at Fault

Both at Fault
This situation indicates in a
measure that the acts are as much
to blame as the agents sometimes,
as they have a habit here of asking almost anybody. "Well, what
have got got lined up for me?" The
over-zealous agents, without caring
that perhaps the same request was
made of some other artist's agentcriminately. All the chiseling agents
here care for is that 10% guick for
one, two or three weeks, and let the
act worry further about future
bookings from then on.
An American act especially means

bookings from then on.

An American act especially means
at least that it has some talent,
hence the speed with which the
agents attempt selling them pronto
if possible; whereas the string of
mediocra talent ever available is
proportionately disregarded.

Am. Plays Hits in Spain

Madrid, April 4.

Touring troupe known as American Plays, with the Spanish dra-matist, Francisco Gomez Hidalgo at the helm, is cleaning up with American play successes translated into Spani

into Spanish.
"Cat and Canary" and "Trial of
Mary Dugan" are the hits.

Comedy for London

Paris, April 4.

Viennese comedy, "Business With America," has been bought by Ronald Squire, London actor-man-ager, for England and America. Frank and Hirschfeld are the au-

Squire will do it first in London.

"Sons' " London Femme Lead

Paris, April 5.

Mirelle Perrey, French musical comedy star, engaged here at \$500 per week by Clayton & Waller of London for the femme lead in "Sons o' Guns," opening June 1 at the Hippodrome, London. Lily Damita, also French, 'created the part

on Broadway.

Miss Perre, plays currently title role in "Rosy" here at the F

"Yacht" Comedy Popular

Belgrade, April 2. The comedy, "American Yacht," by the Yougoslav dramatist, Milan Begovitch, is being widely trans-

Plot deals with the arrival of an American yacht at the port of Split-Spalato in Dalmatia and the love of its American owner for the Dal-matian girl, with an American rival.

IN PARIS

Paris, April 5.

Marcel Meiliand, Paul Palmer, Ralph K. Strassman, Ward More-house, Serge Prokofer, Marcel Grandjany, Gilbert White, Edward A. Blatt, Myron R. Granger, David and Hilda Murray,

and Hilda Murray.

Aline van Barentzen (planist),
Clair S. Price (N. Y. "Times"), Boris
Artzybashefi, Doris Stevens, Samuel Dushkin, A. L. Potter, Ester
Johnsson, Edward A. Blatt, Dollle
Jant Bille.

S. A. in Banking

Parls, April 5.

S. A. in banking is a local
Parls-American gag. The
young clerks are picked for
their masculline "it" and the
resident and touring American
femmes react proportionately.
Old and young gals gush about
those Forecasts young men those gorgeous young men who handle their accounts and are carrying it along outside of business hours.

LONG LIST OF NEGRO PERFORMERS IN PARIS

Paris, April 5. An idea of the wealth of colored talent, chiefly American, now in Paris, and permanent residents of the French capital, would make Editor Vance think his constituents are deserting him.

The following talent appeared March 31 at a four-hour marathon at the Theatre des Champs-Elysees for the benefit of the French flood sufferers.

Frisco-Domingo, as his name Im-plies, coming abroad from San Francisco by way of San Domingo, mc.'d. Frisco, as he is briefly known, is Paris' pet nite club per-sonality now, his Joint on rue Fro-mentin doing a swell business.

sonality now, his Joint on rue Fromenth doing a swell business.

Happy Boys are Jazz dancers; a slapped together orchestra playing for the show was directed by James Boucher, meastro of 'Good News' at the Palace, where this colored conductor heads a white orchestra. Joe Boyd, singing "Swanee River," otherwise is the intermission band feature, with a quintet, at the Empire vaueville house. John Macklin and Flora Thomas are a marting and Macklin's trick tenor, with gestures, going okay at the Boourf sur je Toit (Cow on the Roof) where he is regularly, Macklin, or "Baby-Tace," came over with "Blackbirds" and stayed. Theim and Bobbie, yclept the "Hot Chocolates," are s. and d. specialists. Blilly Tailor does bone solos. Mile. Corney does Hawaiian concellants, one a. Parker are male comediants, one a. Blilly Tarrell are along familiar colored entertainment lines. Louis Mitchell, former American quick-lunch owner, does songs. Harvey White and his Harmony Boys jazz and sing

er, does songs. Harvey White and his Harmony Boys jazz and sing at the Chez Florence, where White is now the boss of the works.

More

More
Noble Sissle now heads a corking
d.nce band. Jack Taylor, Gene
Bullard, Bob Scanion and Cricketts
Smith participated in a hoke boxing
scene. Nanjo Flends are an octet
of torrid strummers. Kent and
Berenice, Shakey and Chick and
Marino and Norris, in dance and Berenice, Shakey and Chick and Marino and Norris, in dance and song doubles. Latter are by way of London where Marino under-studied Paul Robeson in "Show Boat". His specialty of "60". Man River" is the highlight of their turn. Team has been around the Paris nite clubs, now at the Boeuf-sur-la-Tott. sur-la-Toit.

8 Languages

sur-lo-Toit.

8 Languages
Frieco-Domingo, the m.c., did
Frieco-Domingo, the m.c., did
Frieco-Domingo, the m.c., did
Frieco-Domingo, the m.c., did
Frieco, and the m.c., did
Frieco, and topped off with a Spanish ditt., Equally fluent in all
these tongues along with some four
more. Rano-Me and the Stellio
Orchestra, Greenlee and Drayton
orchestra, Greenlee and Drayton and
Drayton now have a pair of lookers, making it a quartet s. and d.
act. It's an American standard.
Another feature was "A La Martinique," with Felix Ardinet and
Mmes. Rosita, Necultra, Fernande
and Fifi, backed up by a West Indian type of band, doing their odd
shiftling-swaying sideways cooch
didnitting-swaying sideways cooch
lain type of band, doing their odd
Paris. They're great stuff to the
insiders where the Spanish and
West Indian type of Negro, speaking neither French nor Spanish but
some argot all their own, disport
themselves in native style.

DeForest Buy by Warner

(Continued from page 7)

Western and as to whether the whole talker situation is being simmered down to the point where the electrics want it, via aiready wellknown runaround tactics. Warner executives at the same time said that if Western is making a catspaw of them, they are entirely innocent of the method.

DeForest sources likewise discredit such a belief, saying that with 40%, Warners would only be stockholders and that the suit against Western will come to trial

as scheduled.
With four Warner expert accountants and their secretaries gocountants and their secretaries go-ing over the DeForest books for the past week, meetings which are being held among the principals bear testimony, of witnessing this second buy-in sealed before the end of the week.

Rift

In their earlier negotiations a rift, which is now bearing indications of healing, developed between the neating, developed between the Schiessinger and German interests. Refusal to include the DeForest American rights in the Klangfilm deal resulted in the Kuckenmeister group closing without M. A. Schlessinger's approval.

As things stand under the present arannement U. Shlessinger's approval.

arangement I, Shlessinger is at the head of the foreign group, known as Associated Sound Films, and M. A. Schlessinger, with 60%, continues in dictation of the De-Forest American interests. Schles-

continues in dictation of the De-Forcest American Interests. Schles-singer holdings in the foreign pool, Associated, are reported to be 50%. Without the American agreement Warners would be unable to intro-duce the foreign sound angle here. Tobis having previously sold Ameri-can rights to patents which are bar-ring the electrics from Germany to Fox. DeForest patents are those which the foreign triangle are counting upon for any American invasion. invasion.

Invasion.

The buy-in is regarded here as strengthening the foreign equipment situation, Warners dignifying the patents and further validating them by pupchase. The same gos for a Warner interest in the local angle. angle.

Jabbina

Jabbing
For the record, both Warners and
Western are openly, jabbing each
other. Where the electric flatly describes the Tobis deal as "insignifleant," claiming it is familiar with
the German patents for the past
tour years and that as the result
it has "reached the conclusion that
its (own) apparatus did not intringe the Tobis patents and that
therefore it had no interest in purchasing them," the Warners take
the opposite stand. chasing them," th

the opposite stand.
Acknowledgement of what it describes as "an exclusive position" leat the interest of got through with the control of the Acknowledgement of what it de-

terest.

Didn't Call on Hays

tersit.

Didn't Call on Hays

That the Hays organization had a committee of producers ready to receive the Germans but that they paid no visits except to the Warners is the declaration of their interests. J. E. Otteron, it was admitted by Westernites, shortly before the state of the state o

"There is no benefit in keeping the rest of the world out. We can't do that and we have no intention of doing it."

WELL:

London, April 5. Femme partner of Browne and Levelle, American duo, was asked how she kept her good-looking partner-husband away from the chasing women.

To which she replied questioningly: "Have you seen the act?"

"NIGHT ÇLUB" PLAY

Shuberts Take Viennese Musical for America

Paris, April 4. Shuberts have taken "Die Wunderbar" ("The Miracle Bar"), Viennese musical play, for America, Geza

lists; Robert Katscher, composer of "When Day Is Done" (originally "Madonna"), did the tunes. Play is a nite club repica set, with the theatre patrons seated at tables in simulation of their participating also in the play. Some of the auditors are also seated on the stage at tables.

ne stage at tables.

Shuberts' rights include pictures

COWARD'S "VORTEX" DOESN'T PLEASE ROME

Rome, April 3. Noel Coward's play, "The Vor-tex," was badly razzed by the critics here, who found it too facilely lit-erary and, according to the "Tri-cuna," "full of continuous thresome and exasperating repetitions.

and exasperating repetitions. The characters are very sketchily designed and lack life."

The first night audience at the Municipal was divided in its opinions, applause and hisses being about equal at the final curtain.

This is the first Coward play divers by Action.

Sure-Seaters Doomed

Paris, April 5.

Paris, April 5.
French sure-seaters, playing freak plctures, along with others the world over, are doomed within a year, says Jean Mauclaire, owner of Studio 28, which caters to a patronage of very advanced tendencies.

This, he says, is due to the lack of suitable pictures. No more will be made because cost of production is out of proportion with box-office possibilities.

possibilities,

W. E.'s Good Will

Paris, April 4. Western Electric installed a sound projection equipment in Am-bassader Walter E. Edge's resi sound projection equipment in Ambassader Walter E. Edge's residence here as a good-will gesture.

First after-dinner program comprised sound newsreels and the Fox short of G. Bernard Shaw.

Cohn in Paris for Par.

Paris; April 4.

Emmanuel Cohn, editor of Para-mount News, is due here in June to reorganize the local Par newsreel. Plenty of local stuff is indignens French or local studies in Languers-able if newsreel is to compete with French product, particularly Na-tan's reel. Latter siso is expected to be reorganized in the fail.

New Cabaret Show London, April 15.

C. B. Cochran's new song and dance show, "The Prosperity Party," at the Trocadero restaurant starting last night, was well received. It is full of life, color and movement. Top honors go to Stadler and Rosae.

Cabaret Dates London, April 15.

New engagements for the London cabarets include Grace Edwards at the Cafe de Paris and Jack Powell at the Kit-Cat. Powers opens at the Cafe de Paris April 28 for a month.

Separation in S. A.

Paris, April 5. Horan and Myrtil, dance act, have

Horan is back in Paris. Myrtil remained in Buenos Ayres, at the

ENGLISH TAX NO LONGER DODGED

London, April 15. English Government is about to put through a new law requiring all foreign performers entering the country to post a bond covering their income tax assessments.

their income tax assessments. Foreign players have resorted to all kinds of subterfuges to escape the tax, with the worst offenders. Americans. They, as a last resort, have often left. England secretly. Government has lost many thousands of pounds in tax and now a determined upon measures he determined upon measures which will make escape impossible.

VAUDE BOOKING DEAL PROPOSED. CONFIRMED

London, April 15.

George Black, one of the heads of
General Theatres; today verified the
report of two weeks ago that that
circuit and Moss Empires are seekling to get together on vaudeville
booking agreements, with particular
reference to American acts.
Conference between Black and R.
H. Gillespie, slated for April 3, had
pressure of work on both sides, but
will eventuate. Purpose is to arrange the joint booking of American

range the joint booking of American

Black denies any intention of turning the Palladium (General Theatres' ace London house) over to musical shows, temporarily or permanently, but admitted overtures had been made for legit dates. Proj-ects of the kind had been turned. down, he added.

down, he added. Black says that Palladium and the provincial houses of the General Theatres chain have been successful with their speed variety policy, and that reports to the contrary have been inspired by the circuit's opposition.

been inspired by sitton.

Black declared, "Our vaudeville is as different from other vaudeville as silent pictures are different from

talkers."

Paliadium was practically capacity
yesterday, despite Holy Week, with
Jack Payne and his British Broadcasting Band held over. Newcom-ers are Novelle Bros. and Sally Joy, ers are Novelle Bros. and Sally Joy, vociferously received, and Ed and Jenny Rooney, who did splendidly. Balliol and Merton were out of the supper show, due to Jessica Merton falling into the orchestra pit during one of their dance spins.

BELGIAN PLAY ENTHUSES

"Les Forces" Seems Likely Bet

for Broadway

Russels, April 4.

A new three-act play, "Less Forces" ("Strength" or "Power"), by a Belgian author, Gustave Van Zype, was produced at Parc theatre, Brussels, It is a likely bet for Broadway, It's a human story show-ing Jacquerant, a world-acknowl-edged power in building cities, bridges, canals and so on, thwarted by his 20-year-old son, Pierre, whose strength of character permits him to refuse to follow his father's footsteps. Jacquerant's paternal pride is sorely wounded and to this is added leadousy when he discovers that Pierre is being encouraged by his mother, Fauline, and his university of the second of Pauline, although, in reality, nothing remains of that dream. Finally, Jacquerant has to admit that his power over Pierre is nill. 'Some fine dramatic situations and arresting dialog in which love, but

Some fine dramatic situations and arresting dialog in which love, brutality, strength and pitifulness each find a place. Cast was not certain on the first night, but that did not prevent the audience enthusing.

Play could be translated into English profitably.

Lita Breezes In

London, April 15. Lita Grey Chaplin has just a rived in London, creating some-thing of a publicity stir.

She will play a fortnight at the

Palladin

U's Japan Chief Chicago, April 15.
Lipton Astrachan, manager of the
Universal branch in Tokyo, has
been made director of the seven U
exchanges throughout Japan.

3 New War-Motive London Plays. With One Magnificently Brutal

London, April 15.
Three new plays are all based of the war motif.

he war motif. One deals with the struggle from he viewpoint of the enlisted man the viewpoint of the enlisted man instead of the efficer, and might have been another "Journey's End" if it had arrived first. All three reflect some propaganda purpose, either pacifist or commercial su-

sither pacifist or commercial su-premacy.

"The Man I Killed" is an adap-station of Maurice Rostand's French play, here at the Streatham Hill heatne as a try-out before coming to the West End. Theme stresses the futility of war hatreds. It deals with a conscience-stricken young Frenchman after the war, seeking out the German pa-rents of a boy he killed in action. Piece suffers from a good deal of repetition in its translation by Reginald Berkeley and the action is slow.

Three offers received for Ameri-

Three offers received for American rights.
Another "Journey's End"
"Suspense," at the Duke of York's, is almost a paraphrase of "Journey's End," except that the war is here seen through the eyes of privates instead of their officers in the trenches. It's a magnificent plees of britality.

It is a mean the eye of privates instead of the Sherriff plees, it might have proved equally successful. Splendidly acted and produced and looks like a success.

Naval Play at Globe
"BH-1" is a remarkably staged that well cast drama of the war at seen and has no women characters.

The second act showing the bridge of a cruiser during the Battle of of utiland is one of the most vivid plees of staging and dramatic il lusion ever produced. Play is shiply velded pies for introng aphicus of the sectious-minded, but its success with the generality doubt-

CO-OPERATIVE SCHEME NOT SO HOT IN LONDON

London, April 15 McQueen Pope, manager of the Duke of York's, has assembled a group of 12 actor-managers under the designation of the Famous Players Guild. It is proposed to revive the actor-manager system.

Another angle of the project is to groupe a lithe stem into 8 com-

organize all the stars into a comorganize all the stars into a com-bine that will pool production risks. Pope is enthusiastic on the idea. but London showdom shakes its head at the prospect of one star with a success dividing profits with two or three other associates who have fellines.

EGYPT'S THEATRICAL INSTITUTE—SUBSIDY OFF

Cairo, April 15 Direct government subsidy of the theatre has been discontinued. In place of financial support, it is now proposed to establish a theatrical institute.

Institute. Zaki Tuleimat has been nominated as director, working with a group of experts of the theatre on both the artistic and commercial ends. That new group is pledged to the aim of improving the Egyptian theatre. tian theatre.

First effort will be toward a remedy for the troubles which hamper advancement in the theatre's artistic progress.

Belasco's Vienna Buy

Vienna, April 15.
David Belasco has "Princess and Gigolo" for America.
It's a current success here.

Cooper Comedy Delayed

London, April 15.
The new comedy for Gladys
Cooper and Gerald DuMaurier by
Gilbert Waltefield, first scheduled
for the Playhouse, has been post-

On Duty

London, April 8.

Two hundred years ago a prisoner was confined to an isolated cell in the Tower of London and a guard placed on watch over him. In due course it is to be presumed the prisoner was either released or died. If you visit the Tower of London you will find the guard still there.

still there. It has just been discovered that for the past 36 years Tower Bridge has had a tug moored alongside it as a sort of rescue vessel in case any ship collided with the pier. During the period not one vessel has passed the picr, but the tug remains.

PARIS IS WILD **OVER BIKE RACE**

Paris, April 15. French society crowd and the stage coterie have gone dippy over the six-day bicycle race at the Velodrome d'Hiver, donating generous francs to prizes for sprints and other special features, modelled on the American Marathon bike events. events.

Place has been selling out and then some right along. Ticket sales stopped from time to time. Event handled with smart publicity.

Paris femme personalities all steamed up over the contest for title of "Queen of the Bicycle Mara-thon." Friday biggest day so far.

A mob of rough pedal fans stormed the gates one evening. Mounted police who tried to hold them had their charges slashed with knives. Reserves were called and a flock of arrests resulted.

Manageress Arrested

Paris, April 15. Mile. Devaleriola, manageress of the Grand Guignof here, is under arrest charged with the misappro-priation of \$1,500. Complaint made by Jack Jouvin, of the theatre.

Audit of the theatre's books revealed a shortage, due, it was be-lieved, to failure to make bank de-posits which appeared in the re-

"Co-optimists" Buy

London, April 15. London, April 15.

"The "Co-optimists" are scoring
strongly at the Hippodrome. Success cinched within the last few
days by a heavy library buy.

Libraries' arrangement runs for the entire 12 weeks of the engage-ment and, in effect, guarantees a profit on the enterprise.

Dawes Out as General Manager

London, April 15.
William Dawes, general manager
for Clayton & Waller, will vacate
that post April 19, after five years Parting is friendly and due to the firm disposing of its leases on the Palace and Lyric.

1st Cuban Orchestra

Havana, April 15.

Justo Axplazu and his native Cuban orchestra sailed late last week for New York. Unit is booked in vaude, the first all-Cuban outfut of the kind to visit the States.

Native dance team goes along.

"Heads Up" with Dixon

London, April 15.

Lee Ephraim's latest booking calls for the opening of "Heads Up at the Palace May 1.

Harlan Dixon heads the cast

Ada May III

London, April 16. London, April 16.

Ada May is temporarily out of the new Cochran revue, due to illDishonored Lady."

Must Ouit England

After in this country for 20 years, most of that time engaged in night club work. Elven Hedges received notice from the Home Office a few days ago to leave England within a fortnight.

Some time ago the night club years and the was connected was raided and Hedges was fined \$800. He originally was of the variety London, April 15.

He originally was of the variety trio of Hedges Bros, and Jacobsen.

ONE NEW FRENCH PLAY SUITABLE FOR SCREEN

Paris, April 15.
There are possibilities for pictures
in "Bobard," new at the Theatre
Antoine, although the ending would
have to be changed. "L'Achietuse"
at the Maison de l'Oeuvre, holds out
little screen prospect.

Ent

little screen prospect.

First named is a comedy by Jean
Serment, who plays the lead himself, supported by his wife, Marguerite Valmond, and Alcover.

An impecunious gentleman earns
a living by frequenting cabasets
cood natured capers. They nickname him "Bobard," signifying
Joker.

In pursuit of his vocation he pre-In pursuit of his vocation he prevents a rich patron from abusing a girl in the cabaret and in consequence loses his job. The pair fall in love and marry, going to live in the country where problems pile up. They consider a sparson makes that impossible and we leave them facing a dreary future of drudgery. drudgery. "Lady Buyer"

"Lady Buyer"

"L'Acheteuse" ("The Lady Buy-er"), comedy by Steve Passeur, is presented by Paulette Pax in a first rate production.

Elizabeth, elderly provincial spinster, is in love with a ruined cousin and pays a large sum to prevent his arrest. They are married, but the cousin makes mistress. Elizabeth prevents the elopement, declaring, she has "bought" her husband and threatens to kill both the elopers. They continue to live together, leading a ghastly existence, until the cousin saves enough money to pay back his obligation to his wife, buying back his freedom. Thereupon Elizabeth committe suicide.

pay back his colligation to his wife, buying back his freedom. There-upon Elizabeth commits suicide. Mme. Simone plays Elizabeth and makes it a triumpli of the player's art. Jean Max does but fairly with the difficult role of the husband.

TURKISH PRIMA DONNA HIT IN BELGRADE

Belgrade, April 15.
First Turkish prima donna ever
to appear in Belgrade is Fatima
Tchemile. Her debut here in "Carmen" was something of a triumph
for the singer, and for all Oriental
women freed from the harem seclu-

She is scheduled to make a visit to the States later on; exploited a an art freak attraction.

ENGLISH "FORD" CAR

This William Morris With a Sir Handle, in Auto Trade

London, April 15.

Apropos of a bid for the Palace theatre site by Mongomery-Ward, American mail order house, and the prospect of British business being spurred to mass production in the Henry Ford manner by the American invasion, news is just out that England is to have ite own "Ford"

auto.

It has just been revealed that Sir
William Morris, English counterpart of the Detroit motor magnate,
is building England's first low
priced six-villinder car, to be offered
at price about half that of any previous English-built six.

Leon Abbey Denies

London, April 15.
Leon Abbey, colored American
band leader who employs all British musicians, mostly from the West
Indies, makes denial that he is be-

He says that instead of being ordered to leave the country, he has just obtained an extension of permission to remain from the office of the Home Secretary.

Publix Clamor Held Good Grounds For Play Contract Violation

Always Business

In a Bavarian beer cafe: Singing waiter finishes op-eratic aria and without bothering to bow, turns to his cus-

tomer and says:
"Will you have apple strudel
or cheese-cake?"

ACTS IN FRANCE IN SAD PLIGHT

Talkers are killing off vaudeville and cabarets on this side so rapidly managers of floor shows and specialty theatres are demanding that agents out salary quotations on acts that are already underpaid. Managers say they can't afford to pay even the low salaries current. Grief of the situation is that the acts can do nothing but accept whatever salaries are offered. Specialty performers are already suffering from unemployment, since so many presentation and variety the Paris, April 15

tering from unemployment, since as many presentation and variety the atres have gone all-sound, dispens-ing with stage shows altogether.

Melbourne House Goes All Sound and Shorts

Sydney, April 15.
Fuller's Roxy, Melbourne, opens April 19, with a new policy, playing all talker programs, including talking shorts.
Shorts take **-

talking shorts.

Shorts take the place of vaudeville on a weekly change basis.

They are figured to effect a big
saving over stage performers imported from the States or from

New "Emperor" Light

Berlin, April 15

"The Emperor Requests Your Presence" is light but satisfactory at the Komische theatre here, founded on a play by Rudolph Lochar with book by Rideamus and music by Walter Kollo.

Scene is laid on the island of Elba during the Imprisonment of Manner.

Scene is laid on the island of Elba during the imprisonment of Napoleon. Emperor takes a fancy to the wife of a general and orders the husband to his room. Purpose of the monarch is frustrated by development of his plan to escape. The second of the second of the smart haying of Camilla Spira and Filtz Schulz put the piece over in a light way.

in a light way.

Reunited Team Not Wanted

London, April Gwen Farrar will have to fill the Palladium date next week with a recent partner, Billy Mayerol. Miss Farrar had returned to her old teaming with Norah Blancy, but the Palladium insisted upon the other combination.

Oscar Strauss' Hit

Zurich, April 15. Oscar Strauss' new musical com-dy, "Marietta," is a sensational

dy, "Marietta, 10 a constant uccess here.

The Viennese composer has a big-ind enthusiastic following in Switz-

Stadler-Rose Doubling
London, April 15.
Stadler and Rose have been added
to Cochran's revue at the Pavilion.
Team doubles at Cochran's Trocadero cabaret during the engagement, for 12 weeks with an option.

Twenty Years as Leader
London, April 15.
After 20 years' continuous service
as leader at the Victoria Pulace,
John Weaver was released April 12, owing to the house changing policy. Historic old theatre will hereafter

Vienna, April 15.

A law point has just been settled hero in a test case of international significance. Its gist is that adverse public opinion may be held to be coercion and justifies a manager in refusing to module a play ager in refusing to produce a play contracted for.

contracted for.

Permanent arbitration board of
the Vienness Managers and Authors body denied \$500 damages to
Walter Hasenclever, author of
"Marriages Are Made in Heaven,"
against Max Reinhardt, who bought
the Austrian rights to the German
play. He refused to produce it following protests from the newspapers and clergy and public threats
against Reinhardt's Josefsadt theatre here, if the protests were ignored. nored.
Ground of public feeling was that

the play treated the Deity with lev-ity. The author sued to invalidate the play treated the Delty with levity. This author sued to invalidate the Reinhardt contract, but the arbitrators held that no impresario should be compelled by contract to risk the destruction of his theatre under circumstances of public excitement.

Otherwise validatity of the agreement was sustained.

'DESERT SONG" IN PARIS GOOD, BUT NOT N. Y.'S

Paris. April 15. "Desert Song" is tastefully pro-duced and well sung at the Mog-ador, where it supplants "Rose Marie," which ran three consecu-

tive seasons.
Robert Cousinou and Marcelle
Denya, both formerly Paris opera
songbirds, are in the roles made
familiar to New York by Robert
Halliday and Vivienne Segal.
George Buty, tenor, is no William
O'Neal, and D'Orville's comedy
O'Neal, and D'Orville's comedy
or and D'Orville's comedy
of the Segal Course of the New
Tork stage be Buzzel on the New

ling at Eddle Buzzell on the New York stage.

To stage.

The lima Edwards, who first had
the part created by Pearl Regay on
Broadway, here does the role in
which Margaret Irving appeared,
dancing beautifully and handling
French remarkably well.

Roger Ferreol anc Saint Granier
adapted the Romberg operetta for
Isola Bros, as they did its predecessor, "Rose Marie."

COCHRANE AND BROWNE ON CONTINENTAL SHOWS

London, April 15. Charles B. Cochran and Maurice Charles B. Cochran and Maurice Browne have entered into a combi-nation with the object of presenting an international season here fea-turing Continental stars starting the end of May.

First will be Alexander Moisel, the German, in "Hamler' and "Re-demption," with an all-German cast.

Browne is the original impresario of "Journey's End" in London, He has made a big fortune from it.

Butt's P. A. Leaves

London, April 15.
Douglas Hamilton, press representative for Sir Alfred Butt for 15
years, has retired.
Butt's withdrawal from his many

theatre enterprises ends the useful-ness of a publicity man, illustrating the completeness of Butt's retire-

"Journey's End" Ends

London, April 15.
"Journey's End" is closing its 14month run at the Prince of Wales
on May 24.

"Calendar" Reopening

London, April 15.

Edgar Wallace's "The Calendar's forced out of Wyndham's after six months' run to make room for the same author's new play, "On the Spot," refuses to be squeleted.

It request April 18 at the Lycoum

It reopens April 19 at the Lyceum at popular prices.

Royalty Payments to Authors Are Disclosed at Copyright Hearing

Washington, April 15.

It was to good to be true this general approval of the general revision of the general revision of the general revision of the weeks ago found with ness after witness informing the House patents committee what a great bill it was. Then, on Friday last, came Lee Shubert and A. H. Woods, and the fireworks started. To these three was thrown the support of Dr. William I. Strovich, D., N. Y., a new member of the committee. Washington, April 15.

port of Dr. William I. Strovich. D. N. Ya a new member of the committee.

At one time during the hearing, which ran through the entire day way past the usual adjournment time, everybody was talking at once. The stenographer has yet to find out what it's all about. To make it perfectly good Well and Louis M. Straum and heart of the process of the product and the process of the product and process of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the products and if we cannot keep them for ourselves we will be put of the product and the put of the product and the p

Royalty

Winthrop Ames paid \$79,780 in royalties and \$24,982 for author's and \$25,000 as the author's share of the form of the state of

549.

Brady and Wiman pald \$113,365 in royaltles on "Road to Rome," while R. E. Sherwood got autonter \$12,500 for his share in picture rights. "Little Show" had 12 authors and the composers splitting \$30,313 from this same frm. "Command to Love" was worth \$86,875 in toyal—(Continued on page 74)

Arliss' New Play

Affiss New Flay
Hollywood, April 16.
After completing "Old English" for Warners, George Arlbs will go
to England to confer and collaborate
with John Galsworthy on a new
play the latter is writing for Arliss.
Probable that Arliss will produce
the play upon the stage, either in
New York or Los Angeles, before
making another picture.

Doctoring "Dreamer" "The Dreamer," produced by May-new Productions, has folded for epairs after two weeks out. It will be done again later.

ST. PAUL'S STRAW VOTE ON PLAY'S POPULARITY

St. Paul, April 15.

"Save Our Stage" subscription campaign by the St. Paul Association, business and civic group, is being taken so seriously 6,000 letters were sent out Monday asking support of the stage of the support of the support are lists of 30 plays with check mark requested on those wanted. Most are current Broadway successes.

William A. Brady started idea
with promise of Grage George in
"The First Mrs. Fraser" if 3,00
would agree to buy seats during
week of play. Minnie Maddern
Flske in repertory will also come on same basis

SPOT FOR DONAGHEY

Chi. Gen P. A. for Shuberts or Head Drama League

Chicago, April 15.

General report is that Frederick

General report is that Frederick Congieve, lately drama critic of the "Tribune," will go with the Shuberts here as govern less representative, material control of the property of the propert

Edna Hibbard Heads Melo In Third Time Out

"Sisters of the Chorus," backstage melo by Thomas Burtis and Martin Mooney, is being readled for another try, its third. Ray Payton, producer. Edna Hibbard will head the new

Arbitration Awards

Arbitration Awards
Ernest Pollack, who staged
"Philadelphia" (later called "Legal
Practice") was awarded \$200 in
arbitration of his claim of balance
due. The award was against Dr.
I. Altman, principal backer of the
meller in which a number of people had "pleces."
Actors in "Take My Advice"
which played the Belmont briefly
about two years awarded
claims against William Caryl. They
had agreed to take a 20% cut in
salary provided the show continued
after a specific date. It closed instead. Several members of the cast
withdrew claims and did not figure
in the award.

Informal Show Biz

Stonington, Conn., April 15.

Stonington, Conn., April 15.
Representatives of the Mintature
Circius, en route from Eargor, Me,
to Newark, were arrested here when
it was learned that the trucks carried no markers and the drivers
were without operators' licenses.
Edward Kalese of New York
city, owner of the outfit, and his
drivers were each fined \$29. The
outfit had no eash on hand and
out the fines in the New London
jail, but for John B. Findlay, manager of the United Theatre at Westerly, R. I. Findlay made arrangements to sell one of the trucks and erly, R. I. Findlay made arrange-ments to sell one of the trucks and pay the court with the proceeds.

Fav's Albee Stock

Providence, April 15.
Report in the dailies that Edward M. Fay, local theatre man, had bought the Albee Stock Co. dropped for this summer at least by R-K-O, owner of Albee theatre here. has brought announcement from Joseph Plunkett, that R-K-O from Joseph Plunkett, that R-K-O Intended to resume stock in Provi-dence in 1931. His concern had not sold the Albee Stock Company or given permission to Fay to use name of Albee stock, Plunkett



Karl B. Krug, Pittsburgh "Press," said: "Roscoe Alis, principal comedian in "The New Moon" operetta, is less that the said of
ROSCOE AILS

Featured Comedian with Schwab & Mandel's "New Moon" Co., enroute Direction LOUIS SHURR

CARROLL STARTS ON **NEW AMSTERDAM SHOW**

With a contract for the New Amsterdam, New York, for his new "Vanities" as, soon as ready, Earl Carroll, Monday, ordered rehearanisto start April 21. This week he has been looking for male-comics and high salaries show girls happen of the started
time, it will have to vacate for Car-roll's show.

In about a week demolition of the Carroll theatre at 7th avenue and 50th street will commence. In its place around next New Year's will stand an all-new house seat-ing perhaps 3,000 and at least 2,800. Its scale of \$3 top) will give the new Carroll a weathly group of \$30,000. Carroll a possible gross of \$70,000 weekly, without Sunday night vaude. Sunday night at \$2 top in a 2,800-house should reap a gross of around \$4.500.

The old theatre had a seating ca-acity of only 900.

Dave Warfield Very III

Dave Warfield has been at the Post-Graduate Hospital, West 20th Street, New York, for two weeks,

seriously III.

The former "Music Master" underwent an operation for fistula. It failed to properly heal, obliging him to return to the hospital.

Illness Hits "Decency" Liness hits "Decency"
Los Angeles, April 15.
Due to the sickness of Mary Duncan, Franklin Warner's "Decency"
will not open at the Curran, Frisco,
May 20, as announced.
Plan "is to "open the piece in
Santa Barbara in June.

Wayburn's Denial Ned Wayburn denies report he's financially interested in Joseph E. Howard's musical revivals in Chi-

Also that he is directing Howard's production, "The Time, the Place and the Girl."

Whining Actors of Today Give Reminiscent Oldtimers a Pain

ANDY WRIGHT'S FLOP AND UNPAID CAST

Los Angeles, April 15.

Andy Wright, from New York, has a bust and Equity claims for salaries on his hands. "Philadelphia" folds Saturday after three hectic weeks at the Vine Street. Second we ek's salary checks bounced. Wright left town for five days and returned with a brandnew idea that San Francisco is the place to go after the show had laid place to go after the show had laid off two weeks.

off two weeks.
Dudley Ayres' production of,
"Among the Married," with Robert
Frazer and Alma Tell, comes to the
Vine Street Ayril 20. Show was in
town for eight weeks last summer.

COMSTOCK'S SUIT SETTLE

Asked Shuberts for Accounting of "Student Prince"

"Student Prince"

Suit of F. Ray Comstock against the Shuberts asking for an accounting of the profits from the musical "Student Prince in Heidelberg," produced in 1924, has been settled out of court.

Given. Comstock brought the action in the N. Y. Superme Court on the grounds that the musical was adapted from "Heidelberg," drama. Latter was produced by the Shuberts and Comstock in 1992. Comstock's interest was 12½%. Remainder was held by Sam and Lee Shubert.

Shuberts' defense was that since that time they have incorporated and that firm is different now.

Chicago Treasurers Get Am. Fed. Charter Back

Chicago, April 15.
Legit box-office men have won the fight for return of their union charter, which had been held by a so-called racketeering union of ushers and ticket-takers known as the

This gives the box-office men

This gives the box-office men, who have a separate organization of 30 known as the Theatre Treasurerers' association, control of the choice jobs, all legit houses, race tracks, prize fights and circuses. Treasurers lost their charter by being sold out, according to Pete Stroth, president. Matter finally taken to William Green, president of the A. F. of L., at Washington for settlement. Return of the charter ends a minor reign of terror which included beatings and threats to regular treasurers. to regular treasurers.

TODD-GUY ENGAGEMENT

TUDD-GUY ENGAGEMENT
Pittsburgh, April 15.
Eula Guy, stage manager for
"Strange Interlude" here, waited
until she got home to announce that
she would soon marry W. James
Todd, assistant stage manager, who also plays a small part in the last act of the play.

Miss Guy is a native Pittsburgher and attended the Carnegie Tech

he Carnegie Tech from which she drama school, f graduated in 1919

Union Stock Solicits All Denver By Phone, Getting 80% Returns

The members of the new Denham stock company arrived in Denver Saturday and started rehearsals Monday, directed by O. D. Woodward and his assistaant, Raiph Lee. Onening date will be Sunday, April 20, with a matinee.

Advance ticket sale proves that Denver has been without a stock company just about long enough. Every private phone in the city will be solicited before the opener. Out of 350 called the first day over 80%

made reservations.

Music will be one of the features.

Twenty-five musicians, probably the

Phelps, Dua
Amy Goods
Billy Ford,

largest orchestra ever used with stock, will be in the pit. It has been unnecessary to sell stock as the unions interested have financed it out of their treasuries. financed it out of their treasuries. The backing organization has been incorporated as the Denver Cooperative Amusement company by George W. Brayfield, Jerry Barger and Frank Splegi. They are renting the theatre from C. C. Spicer, whose lease has two years to run. The opening play will be "The Great Gatsby," comedy drama, by Owen Davis. Cast includes Diane Esmond and Selmar Jackson, leads; Barbara Josephine Allen, Billy Phelps, Duane Thompson, Al Price, Barbara Josephine Allen, Billy Phelps, Duane Thompson, Al Price, Amy Goodrich, John Lynds and

Actors today are always complaining about their lot, but they don't know nothin' about the hardships of show business, according to a few oldtimers still around town In fact, according to these old chaps the actors of today are weak milk-sops who can't stand anything and don't know when they are well off. What about the old days when actors were likely to be stranded

actors were likely to be stranded whenever they went on the road? As soon as a good engagement came along the producer took the profits and skipped. No matter what was the guarantee, some loophole could be found by anyone and the actors were left holding the bag. However, this was all in the day sworth was all the day work of the company would set out to hite from town to town and somehow reach home. reach home.
'And actors had spirit; their heart

And actors had spirit; their heart was in their work those days. If there wasn't a play for them on hand they found one for themselves. As long as someone had some "paper" a play could be put on. Billing meant everything in those days. Plays were plastered up outside like the circus come to town. And this Plays were plastered up outside like the circus come to town. And this was the most necessary part of theatrical production. As long as someone, whether actor or other-wise, had collected a lot paper and lithographs to display outside, a play could be put on. Any old play would do. The paper display was merely to attract attention and need have no real reference to the pro-duction. duction.

duction.

Actors when they were out of work and no one was starting a company for them would gather together their own company along these lines. They first went around to the printers' offices and collected all leftower billing papers. They then gathered old ones from the saloons and restaurants, and when they had a sufficient quantity they got a few of their cronies together for a company. Anything might be played, despite the billing. Sometimes when "East Lynne" was announced merely a half-baked minstrel show was the eventual enter the company would easily the control of the members. The next night the proceeds were donated to another member. They all took turns in this manner.

Actors Took the Slap Actors when they were out of

Actors Took the Slap

nated to another member. Any autook turns in this manuer.

Actors Took the Siap.

There were people in the business then, not actors, who made a business of this fake showmanship. And sometimes they got into trouble. They would get a company together with a lot of letfover billings to go on and take them to Sixten Island, Flushing or Port Jervis, where they would display the billings without stripping of the good of the street of th

Disabled Vets' Net

Disabled yets Net!

Los Angeles, April 15.

Disabled American Veterans' Association will back Wallace Stark's play, "Paths o' Glory" at the Orange Grove theatre, opening May 20.

It is planned to make a national tour, with each local D. A. V. post giving the production a guarantee.

Proceeds of each show will be split between the national and local bodies.

LEGIT STARS WASHED UP

Grosses of Stage and Screen Hits Of "Journey's End"—Both on B'way

on Broadway.

Picture started at the Gaiety last week, and although business at Henry's Miller's, where the play has been running for over a year, slipped off, the management of the stage play claimed a general drop in legit trade during the week as the cause rather than the picture. This being Holy Week, the opposition of the talker to the play cannot be accurately gauged until next week.

The gross of the play last week was about \$8,500 as against \$10,400 to \$10,000 Picture started at the Gaiety last

ooo, at the rate of \$20,000 a week breaking the Galety's record with a film. Its the aim to attain a total gross of \$2,000,000 with the stage play in this country. Up to March 23 the New York company had grossed \$851,654 and the million mark for the Broadway run will be reached if the show continues through the summer as now planned. During the major period of the run the weekly takings bettered \$13,000. There we major period of the run the weekly takings bettered \$13,000. There we major period of the run the weekly takings better \$13,000. There were also and the combined gross to March 1 was \$1,700,000. Two companies not we have been called in. There were also a dozen companies of the play in other countries. Total takings abroad are estimated at one-third of the American and the settlemated at the s countries. Total takings abroad are estimated at one-third of the Amer-

constituted at one-third of the American figures.

The talking picture version is predicted to gross at least \$2,000,000 in America, but while the world showing of the play has bettered that mark, it would be possible for the picture to draw that much within a period of \$60 days when generally released without the foreign market figured.

Capacity audiences the first week for the picture have been largely masculine, but the stage version has consistently drawn as many women as men.

Grosses

Grosses

Difference in grosses between a play and a picture is that with a stage play, the gross is gross, to be divided between two, show and theatre. After the show receives its shares, the overhead must be deducted from that amount before the show knows what net is left.

With a picture the gross is called in the control of the picture distributor, to be divided with no one. The distributor's net is usually 35%, coast of distributors in the same amounts of gross would be more than double of gross would be more than double

EOUITY STOPS CHORUS GIRL FROM "WAIVING"

Chorus Equity has issued an edict prohibiting its members from either appearing on commonwealth basis or in musical productions where the bond is walved.
Equity's stand is that the \$35 weekly minimum as obtaining for choristers is little enough and when that amount he places hinself upon record as a shoestringer.
Equity has no regulation for the tab division since the latter is generally classified as either burlesque or vaude.

CAPITAL A 1-NIGHTER

Washington, April 15.
Erlanger-Tyler revival of "The Rivale" relegates the capital of the U. S. to a one-night stand. Company comes in for a Sunday night performance only at the National May 11.
House bee

House has stock for over the

"Journey's End" as a talker and plenty income for stage play are opposing each other **EQUITY, SAYS GILLMORE**

New York, April 12.

New York, April 12.
Editor Variety:
It certainly was a great surprise to me to read the article in this week's "Variety" entitled "Equity's Future and Dues."
It is misleading from start to finish. Let me assure you that there is little, it any chance, of us being obliged to "dig into our surplus for current operating overhead." Whoever estimated that at present there are not over two thousands still Equity knows little about the subject. At the present moment, there are over six thousand in good standing, which number will doubtless be increased by five hundred before the annual meeting.

Then again, you state that the annual dues of Equity are \$15 Surely it would have annual the work of the are \$18 a year and have been for the last five years.

Another source of income which your informant apparently forgot is "initiation fees" and the difference collected when the actor changes from Junior to Senior membership. Last year, these exceeders a "rent-alse" and "interest on investments." These figures make a vast difference in the estimate, which was made in your columns, of our present and prospective income.

made in your columns, of our pres-ent and prospective income.

As to our appealing to any other union for financial aid, the thought is absurd. To begin with there is no necessity for it, and in the sec-ond place we wauld not, even if there were.

no necessity for it, and in the second place we wauld not, even if
there were.

Being in a position to know, I,
can state definitely and positively,
that in spite of the bad theatrical,
season, the very worst on record,
that we expect our operating income to more than cover our
operating in the deeperating in th in Hollywood.

Frank Gillmore, President.

"Journey" Play Beats Picture to Pittsburgh

Picture to Pittsburgh
Pittsburgh, April 15.
"Journey's End" will return to
the Alvin Easter week to beat the
plcture version of the Sherriff play
into town by a single week. The
Tiffany production has been booked
into the Sheridan Square for a fortnight beginning April 26.
"Nina Rose" had been scheduled
for Alvin next week, but holding it
indef in Chango made necessarie
"Journey's End" played here for
two weeks in February, biz then
was figured strong enough to warrant another week, but it was Impossible because of previous booklings.

ings.

Eastern company will play it here this time. It was the Chicago company before.

"Manor" Stopped

"Greystone Manor" was halted in

"Greystone Manor" was halted in rehearsal this week by Equity when it found that Frank Martens, former producer and owing obligations, was directing for Lacey Productions, producins.

Cast had signed waivers for the show, but Equity took the stand that a defaulting manager could neither foat nor direct its members in a production even on complex of the production of the product of

monwealth until litting his previous obligation at Equity.

Martens has a claim against him for salaries on "The Black Cockatoo," which had a brief run at the Connedy two years ago and cleved by Equity when salaries were not valid.

"Greystone Manor" may resume again under another director.

ON B'WAY OR ROAD

Good Actor in Bad Play No Longer Draws on Name Same in Hinterland as in Big Key Cities

BADLY WHIPPED

Although hundreds of actors and actresses in legit get feature or star billing, hardly 15 star names have a positive box office drawing power at present. And of this number not more than a handful mean a nickel

more than a handful mean a nickel on the road. Most of the stars with box office pull are seasoned veterans who have stood the test of time, but even the best succeed or flop with the guality of their play. Gone forever is the old phenomena the start of the start o

mean something in the badly whip-ped legit division are: Ethel Barrymore. Rated good for four weeks in New York in any-thing and doubles or trebles that in a good piece. Never-subbed the road and a reliable grosser. Prestige of family name attracts in towns where stage drama has been for-

Irene Bordoni. French star com

mands Park avenue following and generally sure of good business for a time George M. Cohan. Institutionalized. Can step into anything and box office will jump. Has made more than one so-so show im-

Clark and McCullough. Hokam dispensers have their chief follow-ing in New York. Comparative

FIRST ORDER SENT TO AGENCIES BY LEAGUE

Immediately following the announcement Monday that former Governor Alfred E. Smith had agreed to act on the board of governors of the New York Theatre League, formed to eliminate allegad theatre ticket abuses, the League sent out "order number one" to the ticket agencies, declaring there are to be no more ficket buys. The order against further buys is dated as of Monday. There are about 20 buys now running, most expiring by May 30.

The acceptance of Mr. Smith results to the control of the ticket situation was discounted because of Smith's other and more important business activities. Whether he will be active is problematic but the weight of his pame to be League

Smith's other and more important business activities. Whether he will be active is problematic but the weight of his name to the League is undoubted. It is proposed to mane an executive who is to have problematic with the proposed to make an executive who is to have problematic which we have been as the proposed to make an executive who is to have problematic which we will command a salary, estimated at \$25,000 or more annually. No other salaries paid. Rules of the League call for a board of governors made up of persons representing theatre owners, and lessees, producers, ticket brockers, Equity, Authors League of America and the public. Mr. Smith is the latter representative.

The general order sent out Monday stated that the League would actually start operations June 1, at which time no tickets are to be sold for more than 15 cents premium.

FEW WITH PULL Cut-Rate Subscription Scheme For Okaved Plays by Women's Clubs

FUTURE OF N. Y. SUBWAY CIRCUIT IS IN DOUBT

The future of the Subway circuit, extending as far as Newark, is in doubt. That nearly all such houses will be forced to suspend is the belief of managers conducting the outlying theatres.

lying theatres.

Despite the fact that attractions are oftered in the neighborhood houses at pop prices, the competition from nearby picture houses has developed to such a point that the subway spots are taking it on the chin. The vaudfilm houses are offering shows at much lower admission prices. Shows which have cut rated too much during the Broadway engagements have fared particularly badly lately, and the legit season in the outlying houses has been away off all, season.

Morris Schlessinger is reported.

been away off all,season. Morris Schlessinger is reported closing the Shubert, Newark, and is ready to sublet the Broad Street there, too. The Shuberts own the first-named theatre and also the ground upon which the Windsor, Bronx, is built. Latter house also reported ready to quit.

reported ready to quit.
Werba's Flatbush appears to be
one of the exceptions this season.
But Werba's Brooklyn is shut because of dearth of bookings, while
the Flatbush appears to have killed
off the Majestic, which was formerly
a good money maker, but which is
also reported on the market. The
Riviera has been dark intermittently
Riviera has been dark intermittently
problem.

Has Nine-Year Echo

protant. Katherine Cornell. Since "The Ketherine Cornell. Since "The Ketherine Cornell. Since "The Ketherine Cornel Hat" established as draw; favorite particularly with college boys, young literati, etc., as player of searcy heroines. Hardly a road far frankfel of bigges to be the control of the proposal popularity and fairly well known around the country. On the ground that Florenz Zieg-feld has given the "runaround" for feld has given the "runaround" for nine years to Mischa Biman, com-poser, Gene Buck, lyricist, and Augustus Thomas, libretist, of a comic opera, "Soldiers of Fortune," counsel for Elman applied in the N. Y. Supreme Court yesterday to compel Ziegfeld to carry out the terms of a settlement of the action made when it was about to be tried last spring.

Elman sued for \$100,000 for breach of an agreement by which Mr. Ziegfeld was to produce the work. He received \$10,000 in advance, of which a quarter was pald by T. B. Harms and another music house, which were to publish the music. Ille delivered the score to Mr. Ziegfeld but it never saw the stage. Settlement terms provided Elman was to keep the \$10,000 and the comic opera was to be returned to him, Buck, and Thomas.

M. Walter T. Kohn, counsel for Elman, said he has been trying ever since to get possession of the opera, but that Ziegfeld refused to turn it over. Elman sued for \$100,000 for brea

Kohn stated he would be com-

pelled to bring the court action, unss the settlement was carried out.

ANOTHER "MUSIC BOX"

Sam Harris and Irving Berlin Pro

Irving Berlin and Sam Harris will produce "Music Box Revue" next August, it is now tentatively ar-ranged. Eerlin and Harry Rosenthal have conferred over the latter find-ing a suitable partner.

ing a suitable partner.

Berlin left for the coast Friday
(11), after opening a summer home
in Great Neck. Mrs. Berlin did not
accompany him. When returning
hell spend the summer swatting
golf balls at Lakeville Country club.

Overman With Relacce Lynn Overman goes under David

Belasco's banner. Contract dates from next Septem-

Club women of New York and New Jersey attended a meeting in the Park Central hotel yesterday to endorse a plan proposed to help stimulate legit play production. The women listened to the complete

The women listened to the complete workings of the plan insofar as it affects the producers.
All the prominent federated clubs, big and little, of the city, state, and New Jersey, have been approached by Mrs. Edgar Cecil Melicidge, chairman of the radio department of the New York City Federation of the City County of the City County of the New York City Federation of the City County of the

Women's Clubs. Each has pledged support.

The women will have a play com-mittee of 11 members to pass on the new plays. Their decision, if favorable, will mean the combined support of the clubs which as plan-ned would mean its salvation on what would be a subscription ticket

plan.
Where a new play is set, two of
the club leaders familiar with
things theatrical, would look over
the play at the invitation of the
management, then in turn advise
the judging committee to see it, the judging committee to see it, and then give its endorsement as a

and then give its endorsement as a whole.

Mrs. Melledge and another woman designated by the committee will comprise the due for the first visitation.

No Censoring

Mrs. Melledge says the plan is wholly constructive and not a censoring body in any sense; no criticism of any kind intended other than the anticipated support of the federated clubs behind the approved plays.

She stated that such a play would have at least an audience of 100,000 club women to draw from and that support could be pledged accord-ing to the enthusiasm shown by the

ing to the enthusiasm shown by the different clubs.

Where the women get a break is the producers when assured of the combined clubs' support, permitting them to have a subscription plan of tickets at \$2.20 instead of the former \$3.85 plan.

SHUBERTS BREAK NEWS TO THEIR HOME TOWN

Syracuse, N. Y., April 15.

Syracuse, N. Y., April 15.
The Shuberte are ready to kiss
their home town good-bye, dramatically speaking.
Lee Shubert, speaking for the
firm, broke the news in a telegram
to "The Herald," which had asked
what the boys intended to do for
their natal city when their lease of
the Wicting expired next August.
"The Lease the strength of the service of the contraction of the service of the serv

years.

After being dark for months, the Wieting reopens on Thursday night with "The Rivals," while the last gasp of the touring drama will be the Theatre Guild's "Strange Interude," which moves in next Monday

lude," which moves in next Monday for a week.

Both attractions have a heavy advance, with the entire up-state show-hungry. Reservations for "Strange Interlude" have come from across the Pennsylvania state line.

2d Ave. Grand Opera

Royal Grand Opera Company, traveling troupe from Rome, Italy, will attempt a grand opera season at \$2.50 top in Gabel's Public theater on 2d avenue. Company opens April 21 with "Il Trovatore." Antonio Ferrara and Enrico Odlerno are impresarios. About 10 operas are included in the repertoire. Performances will be given, Sunday nights also.

Italian and French will be sung,

Shows in N. Y. and Comment

Figures estimated end comment point to some attractions being successful, while the same gross accredited to others might eugest medicrity or loss. The variance explained in the difference in house capacities wiff the same properties of the same considered in the same considered. Also the size of cast, with consequencessary for musical attraction as against dramatis juy Is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operatta).

Admission tax applies on tickets over \$3

Agmission to Applies of Agmission to Appron Strings," 48th St. (19th week) (C-969-\$3). Business slipped considerably in some cases last week with approach of Holy Week; Saturday not good because of Jewish Passover; "Strings", moved over from Cort.

we newish Passover: "Strings" moved over from Cort "Werkeley Square," Lycoum (24th week) (C. \$87,44.0), Goling along at slackened pace, but a montey string of the string

about \$12,500 last week; good uni-til May 36, however.

"Fifty Million Frenchmen," Dyric (21st week) (M-1,406*344.0). De-ciline appears not to have beek in the second of the second material with leads 43.000.

"First Mrs. Frasor," Playhouse (17th week) (C-879*34.885, Slipped, but apparently sky around \$10,000; house and show under same management and date indefinite." A nollo (7th week)

Flying High," Apollo (7th week) (M-1,168-\$6.60). Virtually unaffected; comparatively (M-1,188-\$6.60). Virtually maf-fected; comparatively new mu-sical smash protected by advance sales and agency buy; \$46,000. Hotel Universe," Beck (1st week) (CD-1,189-\$3). Final production by Theatre Guifd this season; written by Phillip Barry; opened

Monday, "Little. Stopped Sat-drday; played two weeks; house dark; "Dora Mobridge" next week.

urday; "Dora Mortidge", input davis, "Dora Mortidge, "Internetional Review, Majestic (8th week) (R-1,776-85.6b). Lively agency trade, but out rates used, too; has been building up to beta should stick to profit.
"It. Never Reine," Bayes. Finally, dropped out of sight after 22 weeks to gameatly low trade; "Jonies," Craig (2d week) (M-1,300-\$4.40). Difference of opinion over this new musical, with business indications somewhat in doubt, "Jonies," Craig (2d week) (M-1,300-\$4.40). Difference of opinion over this new musical, with business indications somewhat in doubt, "More and business of the started last week) (D-346-\$4.40). Business dropped from \$10,500 to about \$8,600, but not all blamed on picture version which started last management plans continuance into summer despite film. "June Mono," Broaddurest (28th week) (C-1,118-33). Expectation and may just longer, though eased off to \$10,000 last week. (C-108-\$3). "Fresented by the \$1.400 clara"; opens Thursday 'Lady Clara"; opens Thursday 'Love, Honor and Betray, "Eltinge (6th week) (C-\$82-\$3.85). Last work of the norst week. "Ludy Clara"; opens Thursday 'Love, Honor and Betray, "Eltinge (6th week) (C-\$82-\$3.85). Last work of the norst week. "Live and Learn," Walladd's. Odd 'Learn, "Live and Learn," Walladd's. Odd 'Learn," and week the norst week and Learn," Walladd's.

ween terrainay move on whether ween the state of the stat

"Sketch Book," Chanin's 46th St.
(42d week) (D-1,413-45.69). Was
credited with more than it got
two weeks ago; gross then around
\$25,000! last week about \$21,000!
"Sill last week about \$21,000!
"All last week! Claim week."
"Sill last week! rafe with
the best of the season's musicals,
"Street Scane" Ambasador (StM)

that mark last week; rates with the best of the season's musicals; "Street Sceney" Ambassador (67th, week) (C.1,200-43.85). Has been time, bettering that figure as a rule; indefinite. "Strictly Dishonorable," Avon (31st week) (C.530-53.85). Some attention, 500-53.85). Some attention of the season of the seaso

average was 15,000; moved new 1700 Mus (host," Forrest (6th Week) (C-1,115-33). Management satisfied to turn any degree ed profit; slipped to \$5,000 last week. The Green Pastures," Mansfield (8th week) (D-1,050-34.40). The non-musical leader; pace unaffected and not expected to be for months to come; over \$25,500

weekly.

The Infinite Shoeblack," Maxine
Ellilot (9th week) (CD-924-\$3).

Week to week with gross around
\$7,000; nothing listed to follow in
and may remain a few weeks

and may more, more, The Lest Mile," Harris (10th week) (D-1,051-\$3). Eased off like most other last week but approximated \$14,000 which is plenty for meller

414,000, which is plenty for meller of kind.
The Old Rassal," Bijou (4th week) (C-695,43), Fair agency demand; allows a special property of the considering considering considering to the constant of the con

other week, perhaps longer, however.

Three Little Girle," Shubert (1st
week) (O-1,395-85.50). Presented
ed from German; well regarded
out of town; opened Monday.

Those We Love," Golden (9th
week) (C-102-90-23. Has not
to moderate trade of \$7,000 to \$8,000 and bettering even break.

"They Never Grow Up," Masque
(2nd week) (C-700-43). First
nighters did not think out of
after slight; booking is for three
weeks minimum and doubtful of
going longer.

after slight; booking is for three weeks minimum and doubtful of going longer.

"Topaze," Music Box (10th week) (D-1,000-43). Trade off a bit last with the state of the state

Shows in Rehearsal

urtesan" (Irving Davis), President.
"The Traitor" (A. S. Brown),

"The Conquering Mele"
(Arch Selwyn), Times Sq.
"Dear Love" (Shuberts), Na-

"Dear Love" (Students, tional.
"When in Rome" (John Golden, Golden.
"Romee and Juliet" (Civic Rep), Civic.
"The Solid South" (Alex McKaig), Little.
"Bare Facts" (K. Kirkwood), "changle.

Five Shows Going Out

Sudden closings featured the week-end, five attractions suddenly dropping off Broadway's list. "Deah Old England," an independ-ent attraction, stopped at the Ritz Played three weeks. Less than

DEAH OLD ENGLAND.

Opened March 25. "Amiable of the control of the

mood."
Variety (Ibee) eaid: "Limited engagement."

"Live and Learn." independent opened middle of last week at Wal-lack's and was taken off Saturday

LIVE AND LEARN LIVE AND LEARN
Opened April 9. Took severe bruising from critics.
'Squashy, flat and terrible,'
declered Littell (World), and
Darnton (Eve. World) cehoed:
'A play as trite as its title.'
Lockridge (Sun) said: "Drags
its way from impossible line to
improbable situation."

"Broadway Shadows," another dependent, was taken off at Belmont. Two weeks.

BROADWAY SHADOWS
Opened March 31. Second atringers belittled it.
Variety (Ibee). "Very, very bad."

"House Afire," also independent topped at the Little after a mild stopped at two weeks.

HOUSE AFIRE

Opened March 31. Garland (Telegram) reported: "One of season's feeblest." Gabriel season'e feebleet." 'Gabriel (American) eeconded with "Dismally, maudlingly, immod-estly bad." Ruhl (Herald Trib-une) found it "Built to amuse." Variety (Waly): "Just an-other of those things."

"It Never Rains" finally clo the Bayes Saturday. Was slated to stop several weeks ago, but hung on. Despite 21-week stay, got very little money at any time.

MET'S OPERA CLACOUE

(Continued from page 1)

ing that the applause had been by the audience: The next time he ap-peared, the boys sat on their hands and the performance fell flat. Volpi always paid thereafter. It is believed that Mary Garden is the only woman singer who ever resisted the clacque. The stars usually pay for standing room but it is believed that the management sometimes Annie Oakleys the gang.

Far from resenting the activities Far from resenting the activities of the clacque, opera stars are grate-ful for it. They realize that sub-scribers applaud apathetically and that the synthetic enthusiasm is necessary to stimulate their per-

AHEAD AND BACK

tinued to hold around the \$13,000 mark.
"Young Sinners," Morosco (21st week) (CD-893-83). Slipped a bit bush of the control of

Royalty Payments

(Continued from page 72) ties and \$12,500 in picture rights to Gottald and Lother.

Hammerstein, the producer, split \$42,000 with Hammerstein-Harbach \$42,000 with Hammerstein-Harbach and Kern, the authors and composers of "Sweet Adeline." "Little Jesse James" paid \$118,067 while "Let Us Be Gay" brought Rachel Crothers \$52,180. These royalty payments came from Lawrence

Websting to Aarona and Freedley the figures gave royalties on "Hold Everything" of approximately \$135,000 to McGowan, DeSylva, Brown and Streetley on the figures gave royalties on "Hold Everything" of approximately \$135,000 to McGowan, DeSylva, Brown and Stenderson, "Okay" between 135 feet of the first
Title Royalty sold for "Desert Song", \$572,13,56 * \$30,000, "Good New" 401,211.8 90,541 "New Moon"; \$261,402.88 * 6,900 "Pollow Thru", \$251,452.88 * 6,900 "Pollow Thru", \$251,457.12 \$4,977 Sam Harris is stated to have peld \$110,0076 on "Animal Crackers" and \$114,922 on "The Spider."

Shubert Payments
For the Shuberts these royalty

figures:
"My Maryland," \$56,815 to American Play Co., \$61,815 to Dorothy Donnelly and \$61,815 to Sigmund Romberg.

Romberg, "Blossom Time," Donnelly, \$102,-036; Karczag, \$409,977, Romberg, \$72,146 and picture right \$11,000.
"Student Prince," Donnelly and Romberg got \$185,186,94 each wind Wm. Meyer Forster got \$72,000.

Figures also disclose that Miss Donnelly received \$3,000 for the picture rights in "Student Prince," sold for \$50,000.

sold for \$50,000.

"Countess Maritza." Kalman, \$56,628, and Smith, \$18,150.

"Red Robe," American Play Co., \$16,538, Gilbert, \$12,402 and to Smith and Wood to split, \$3,288.

"Circus Princess," Kalman, \$24,58mith, \$1,021, Kalman (extra) \$1,502, Kalman (extra) \$1,502, Kalman (extra) \$1,502, Kalman (extra) \$1,002, Kalman

listed 'in this 'musical at \$3,500. These, were submitted to prove to the committee that the 'poor author' was not suffering and heeded no more protection.

And then said Mr. Bickerton: 'I't the authors were paid-supil staggering, sumps the committee must understand that we producers made quite a bit more than that.' This raised the Shubert side up in the air.

This raised the Sauper, since up, in.
Charles of monopoly, a pet proposition in most every Congressional hearing, was charged against the Dramatists' Guild. William H. Osporne, answered that one in his legal capacity for the Guild by staticated the sauper of the Guild by staticated the sauper of the Guild by staticated the sauper of the

Picture Grabbing
During the ensuing argument Dr.
Sirovich brought out the fact that
he had financed stage plays at the
rate of \$25,000 each on several
occasions, and that he did not want
to see the picture peeple grabbing
everything in sight.
Developments continued to come
fast until Vestal, committee chairment over legal technicalities that
things look headed for most anythings. Bickerton brought it back
to earth, finished his statement and
made for his train.

Analyzed Bill

to earth, finished his statement and made for his train.

Analyzed Bill

Things getting normal once again Arthur W. Weil, for Hays and author of "Weil on Copyright," gave belief of "Weil on Copyright," gave bill. He stated he would not enter into the controversy, but that he saw in the Shubert argument not a fear that anything new was being given the authors in this bill thair rather the Shubert argument of a fear that anything new was being given the authors in this bill thair rather the Shubert argument of a fear that anything new has being given the authors in this bill thair rather the Shubert argument on the service of the state of the service of the se

NO PIT MUSIC IN ANY L. A. LEGIT

Los Angeles, April 15.

Henry Duffy will discontinue orchestras and organists in all his
Coast stock houses. Move is being
made to cut down the overhead.

L. A.'s legit houses are now all
without must

Future Plays

"Farewell to Arme," novel by Ernest Hemmingway, is being dramatized for production by A. H. Woods. Laurence Stallings is making the adaptation.

Alexander McKaig has the American the American Stalling of Cannot Marry

ing the adaptation.

Alexander-McKaig has the American rights of "One Cannot Marry rights of "One Cannot Marry Reviews of the
Hanley, Bertram Mayer, Louise Clark, Evelyn. Cronin, Eugene Skinner, Harold Thompson, Eleanor Hyde, William Vadnals and Louis

Wilder, mana Robert manager

Peters.
Robert Wilder, manager and press agent for "Many a Silp," now in Chicago, has written a play called. "Empire", for an all-colored ceast. Laura Wilce-has acquired the play for production.
"The Surprising Lady," Centre Spauding, author, to be produced the play for produced leading, woman. Opens Windsor theatre, Bronx, Appll 21.
"Mixed Marriage," listed as first for the new producing combine of Cort and "Abramson, goes into rehearsal next week; with cast waiving Equity bond and in on commonwealth arrangement.
"The Traitor" went into rehearsal this week with A. S. Brown as producer. It opens out of town May & Ceast includes Fuller Mellan, Charles Ceast includes Fuller Mellan, Charles Ceast includes Fuller Mellan, Charles Court in the Court of the Cour

HARLEM'S BEST RACKET

(Continued from page 1)

rich. At least two individuals stand rich. At least two individuals stand out among the blacks of the nation. They are Mme. C. J. Walker (deceased), whose daughter, Mme. A'Leila Walker, Inherited her riches and is carrying on the take-the-kink-out system, and Anthony Overton, whose Hyglens Products landed him at the head of the Douglas Nation and Bandent of the control o In Chicago and president of the Victor Life Insurance Co. Turn-white epidemic has also

Victor Life Insurance Co.

Turn-white epidemic has also caught the men. They, too, have been using powders and cream on the quiet. But their patience doesn't last, and they soon give up in disgust. The women click, with a light complexion are envited up in Harlem than any of the so-called colored Clara Bows of Greta Carbos.

SAWDUST SMELL

(Continued from page 1)

leaving the circus, which he had been watching until this act began. leaving the circus, which he had been watching until this act began"It is the most dangerous thing in the world. They are risking their lives and for what?" This act of five people gets \$300° a week.

Circus people think they work hard for a living and don't get too much money or glory. Heavy applause does them a world of good, but they don't get much of that in America, all agree. The freaks are about the only contented creatures in the circus. The Ubangi savages think things are great, and they are the only ones featured in the Ringling-Barnum show this season.

show this season.

Seasonal Slide Last Week With B'way's Legits—Lent's Only Dent

After moving upward steadily for nearly a month, Broadway's busi-ness slipped last week. Approach of Holy Week (current), which is the ness supped has week. Approuen of Holy Week (current), which is the only time that Lent actually affects box offices in ew Zork, is one extraction of the control of the co

Musical Leaders

There are four musical leaders—"Simple Simon," "Sons o' Guna," "Flying High." all around 446,000, and "Fifty Million Frenchmen," 443,-600; "Strike Up the Band," about \$4,000, "Strike Up the Band," about \$4,000; "Strike Dock" off to \$21,000; "Wake Up and Dream" dived under \$20,000. "Three Little Girls," which opened the Shubert Monday, was well regardend comedies remains unchanged with "The Green Pastures" topping the field at \$26,500; "Strictly Dishonorable," \$15,500; "Is a Wise Child," \$15,000; "Apple Cart," \$10,000; "Topaze" at leaders, with "Month in the Country" also rated at \$16,000; "Last Mile," \$14,400; "Young Sinners" about the same; "Rebound" and with the same; "Rebound" and honored Lady," \$12,500; "Street Scenos' claimed around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10, "Death Takes a Hoilday" dropped more than some others, with a gross around \$11,000; "June Moon," \$10,
In and Out

While the hand Out
While the hand Out
While the hand Out
While the hand Out
While the hand Out
While the hand
Oloshier for the hand
Oloshier for the hand
Oloshier for the hand
Saturday: "Deah Old Encland,"
Ritz; "Live and Learn," Wallack's,
"Broadway Shadows," Belmont;
"Broadway Shadows," Wallack's,
"Broadway Shadows," Wallack's,
"Broadway Little," "The Went
Sir Harry Lauder, Jolson's (one
week); "Little Orchid Annie, Ele
Hand, "Deap Lauder, "Loson's (one
week); "Little," The Courtesan,"
President (little); "Rome and Juliet," 14th Street, Seven additional
possibilities for the consensor of the
Daughters," "Unclean," "Stepping
Sisters," "The Woman
on the Stairs" and "Marching Men."

Stock Spots Now Wired, Subscription Idea Cold

Fewer spots available for summer Fewer spots available for summer stock this, season through most of the houses formerly going for stock policies, either self operated, or on rental have since wired and will string along with talker polley. A few resort towns are being sounded on the subscription stock tie-up, but so far the subscription idea has been a bust. Former stands once willing to gamble on percentage with the stocks are now requiring flat rental. Proposed dramatic stock for the

Proposed dramatic stock for the Rialto, Engelwood, N. J. has been called off with house continuing its

current vaudfilm policy.

House did well with stock last summer and had announced policy for next month, then vetoed the change

Royle Named Shepherd

Edwin Milton Royle was ap-pointed by the council of the Lambs to act as Shepherd, succeeding the late Fritz Williams for the unexpired term. Usually the Boy fills the post in ease of sudden death, such as Williams', but Arthur Byron, who would have automatically become Shepherd will be out of New York until late in the sum-mer.

The selection of Royle was promptly determined upon because of the impending public Gambol at the Met, April 27. R. H. Burnside will again direct the

'TAVERN' DOES \$16.000 IN BAD BOSTON WEEK

Boston, April 15.

Boston got a foretaste of Holy
Week when grosses went off generally. There were no serious slumps,
but énough to indicate that the
leanest week of the season is at

but enough to indicate that the leanest week of the season is at hand, in the leanest week of the season is at hand, in the feed Stone show. The place, which comes into the Colonial Easter Monday night, opening that theatre after several weeks dark-mess. There will be an advance said "New Moon," at the Shubert, was \$5,000 below preeeding week, and "Little Accident" also felt the effect of the long run and the advent of the long run and the advent of Chan's "Tavern" at the Tremont is a big hit, with the gross the opening week \$1,000, divided between this attraction and the two matinees of "Gambling." Last it is about washed up here.

In four performances at the Hollis Mrs. Fiske and her company in an adi-star revival of "The Rivals" grossed at Week's Estimates

In an all-star revivalor "The Rivals" grossed star tweek's Estimates
"The New Moon," Shubert (8th week). Grossed \$20,000, down \$5,000 from previous week and the poorest so far during the run.
"The Taven" and "Gambling," Tremont (2d week of "Taven"). Sell out for the evening performances with matter of Gambling," off.
"Little Accident," Plymouth (13th week). Did \$13,000.
"Candle Light," Wilbur (2d week). Dropped in at a bad time, \$11,000.

Stars Through

(Continued from page 73) strangers as legit stars in many big

stands.
Jack Donahue. Stuck pretty close to Broadway. Most popularity

close to Broadway. Most popularity there.

Mrs. Fiske. Held her own through three decades and right up to present. Her position is secure in New York and out-of-town. In the last season or two recognized as "the first actress of the American stage." Grace George. Despite unfor-tunate at times in plays, Miss George's reputation as a smart comedienne has survived the decline

f legit. William Hodge. Veteran William Hodge. Veteran road star but also, when properly equipped, sure-fire in New York. Identified with preachy type of plays in recent years but currently upsetting all his own precedents.

Alfred Lunt - Lynn Fontaine. Guild's ace due easily rank with group whose names mean Jonnething and the road.

Otis Skinner. Like Ethel Barrymore. Mrs. Fiske and Grace George.

more, Mrs. Fiske and Grace George

more, Mrs. Fiske and Grace George, has built up loyal legion over a long and distinguished career of many years. One of the "first gentiemen" of the American drama. Fred Stone. Until recent New York failure of "Ripples," anything this comie was in considered insured from the least ext months. Always hig. for at least six months. Always big

n road. Ed Wynn, "Perfect Fool" is box

Ed Wynn. "Perfect Foo!" is box office on Broadway and in big east-ern stands.
This list does not include Walker Whiteside and Guy Bates Post, more typically "road" stars than Broadway. It also omits many eminent artists and successful comedians whose reputations may be established but whose box office powers are vague or insufficiently tested.

powers are vague or insufficiently tested.

Other names formerly legit but now considered in the picture field. Among these are Marilyn Miller, the highest salaried star musical com-edy has ever known; Beatrice Lillle, Ina Claire, who may return to the legit: Al Joison, Marx Brothers, legit; Al Jolson, Marx Brown Will Rogers and Eddie Cantor.

Same in England
London, April 4.
Touring companies of legit plays
with West End reputations are
through in the provinces, even when through in the provinces, even when they contain star names. Such names as Fred Terry, Franklyn Toyall and Mary Merrall looked upon as surefire for the provinces, hereby making ends meet.

Most of these touring shows and audiences. Closing of these theatres would average around \$100 for opening injent, with remainder of the nights

Frisco Grosses

San Francisco, April 15.

"June Moon" at the Geary continued to top box office figures to the state of the st San Francisco, April 15.

better than first but not even fair at \$5.500. Duffy got good takings at both his houses. Alcazar had Violet Heming in "Let Us Be Gay," copping around \$5.000. and at his President "The Blue Ghost" intrigued with wild ho-kum to the tune of \$6.000.

'PHILADELPHIA' L.A.'S PRIZE BUST

Los Angeles, April 15.

Dull legit week, with near-summer weather and Lent co-operating to keep tocals away from the the legit was a summer weather and Lent co-operating to keep tocals away from the three the legit was a summer was a summe

than \$6,000 in the first two weeks. Town has been 'plastered with "Dosert Song," at the Majestic, was put on to fill the gap between "New Moon" and "Student Prince." 'Song," with the same cast as "New Moon, the same the same than the same t

Woods' Storage Judgment A default judgment for \$2,017 was filed in the N. Y. City Court last week against the A. H. Woods Exweek against the A. H. Woods Ex travaganza Company by Ancel J Brower, on a lease of the property at 537-541 West 24th street for the storage of theatrical scenery.

averaging little more excepting, of course, Saturday evenings.

Most of the trouble has been brought about by the theatre owners. With little einema opposition the theatre was the puly place of amusement and the multitude of pleasure seekers were forced torgo there, despito all possible discomfort. With new and palatial einemas springing up, those oldtimers with their decrepit buildings were the first to feel the draught, and will never recover.

Looks like 500 provincial theatres will have to close during the sum-

3 DARK HOUSES IN PHILLY EASTER WEEK

Phinadelphia, April 15.
Plenty of repertoire was the word in Philly's legit houses hast week.
"Bird in Hand" held up in 2d week at the Lyric with \$12,000 claimed. It will ride through Exaler week at least, but Play to Play the Play of
exceptions out of second construction. This week Adelphi, Walnut, Shubert and Keith's are dark, with the Shubert relighted Saturday with the new Chie Sale musical, "So This is Paris," Chestnut has "Ingagi," ani-

mal film.

Next (Easter) week Walnut, Keltiu's and Forrest will be dark, with only two openings listed, Tohm, at the Garriek, and "Rollday," by the Sharp stock as its first at the Archejah, with Dorothy Gish as star, and the Garriek, and "Biroal star over to Broal star over to B 1. Estimates for Last Week

Triangs Intering the moves over to The Estimates for Last Week.

LeGallienne Rep. — (Broad, 2d week). Very good in first week, although weil under last season's trade, \$17.000 claimed. 'Strange Ingle week.

"Bird in Hand"—(Lyrhe, 3d week).
English comedy held up neatly with \$12.000.

"Bird in Hand"—(Lyrhe, 3d week).

"Bird in Hand"—(Lyrhe, 3d week).

"Broad week.

"Strange Week.

"So This Is Paris"—(Shubert).

Osens Saturday. House dark until

"Follow Thru"—(Forrest, 5th week). Thal week for hit, which nizeled here. Not over \$11,000. Noth
lange Week.

"Strange Week.

"Hollday." "Meet Lady Clara," in the order the week.

"Hollday," "Meet Lady Clara," in the order the week.

Walmut is dark until April 28 week.

gram, got around vorce; week. Wainut is dark until Aprii 28 when new outsit, Philadelphia The-atre Association, opens nine-week season with "Lysistrata," "Every-thing's Jake" under 5,000 last week.

Tryouts at Ebb, Casters See Lean Months Ahead

Legit casting agents, both in and out of Equity are bewalling lack of standing and fewer spring and summer tryouts listed than in pre-

summer tryouts listed than in pre-vious years.
What little activity there is at present in the legit division is being shown by novices and shoestringers, most easts in on commonwealth ar-rangement.
With the picture placement bub-ble also burst the easter are to

ble also burst, the easters are in a bad way for a sideline through the

Pittsburgh Figures

Pittsburgh Figures

"Strange Interlude" delivered another health.

"Strange Interlude" delivered another health.

"Interlude" delivered another health.

"Interlude" delivered another health.

"Interlude" delivered another health.

"Interlude" delivered another delivered health.

"Interlude" delivered and likely to establish record Holy Week figure at \$4.40.

"Tho New Moon," Chi company, or the second Holy Week figure at \$4.40.

"The New Moon," Chi company, or the second in satisfactory \$19,000. House, dark this week, this hard by "interlude."

Pitt pleked up-a bit with Burton Churchill as guest star for George Sharp Flayers in "Allas the Deacon."

Two Wagner Plays

Two plays of the life of Richard Wagner are destined for production, one is by Eva Bareay. Another founded upon letters which Waner's widow had hidden in London Another is Cosmina Wagner died recer Beyreuth, Germany, aged 94.

Dinehart Buys Comedy

Chicago, April 15.

Harry Segall, author of "Mrs
Crane," which had a short New
York run, has sold a new comedy
"Yesterday's Husband," to Allan Dinehart.

Cast of seven women and three men, with two sets. Contract calls for production by Sept. 1

"Dreyfuss" by Miller

CHI. GOES FOR **LAN-FANG BIG**

Chicago, April 15.

Mei Lan-Fung dug in deinsticks into juley gold in the season of Chinese theater at the Princess. Backed by tremendous publicity and public favor as just the thing to see during. Lent, brenking all house "Scandais" led all in a fair week, finishing a four-week run at the Grand, going to Cinchinati. House relights April 19 with "Wonderful Contrary to announced reports, "Nina Rosa." the Shubert operetts, stays on. Cast is said to have taken a general cut. This dropped. "Street week at the Apollo but stays on.

Among the non-nusicals, "Strictly Dishonorable" was off a couple thou, but is still the leader. "Let the contract of the couple the cut. It is still the leader. "Let the contract of the

Stays and April 19, "Mebbe" repededman-Clulc rep artists in
"Kolpak Must Dance," a play new
in America.

Majestic—"Babes in Toyland"
around \$12,000 its third and final
week. House dark Holy week reopening with "Merry Widow."

Princess—Mel Lan-Fang's interpretations and sword dances broke
all flouse records in this old-time
all third them away at matinees. Lengthened engagement four
days.

Coast's Light Opera

Los Angeles, April 15.
Light opera season of 17 weeks
will go into the Shrine Auditorium,
starting June 8. Ferris Hartman
is promoting the venture on a subscription basis. \$1 tow with season

seriomoting the venture on a sub-scription basis, \$1 top with season tickets selling 12 for \$10. Hartman's deal with the Shrine la said to be a Tental of \$3,750 as against a 70-30 split, with the house in the short end. Tentative opening piece is Herberts "Fortune Teller."

STOCK INCREASE

Hollywood, April 15.
Increase in dramatic stock companies indicated by Darcy & Wolford list showing 3 titles playing last week,
There were 71 the second week in March.

Burkhart "Rah, Rah" Stage
Los Angeles, April, 15.
Through omission in the opening night's progetim the name of
Addison Burkhart did not appear in
"Varlety's" review of "Ruh, Rah,
Daze," Waring show.
Burkhart staged the production.

"The Dreytuss Affair" will be produced in New York by Gilbert Miller during the fail.

Play was written by Hans F. Reidisch and William Herson and topened, in Berlin in Notember, 1972 definitely.

Literati

Swaff, English, After All

Swaff, English, After All
A story but recently related in
New York, brings out that Hannen
Swaffer, despite his posings and his
writings, is just English after all.
On a boat, London bound, a New
Yorker met up with an Englishman,
and they became boat-chummy. One
day, the American said to the Englishman.

"You have a more acute sense of "You have a more acute sense of fun than I usually associate with an Englishman, so I want to tell you a story. It was told to me 20 years ago by Al Smith, and new then, but rather old now, although I'm sure you have not heard it."

I'm sure you have not heard It."

The New Yorker proceeded with
the story, 20 years old, as he sald:
"A couple of fellows feeling pretty
good thought, they, would put over
a heavy joke on a saloon keeping
friend of theirs. They got a body
from the morgue, braced it up with
a stick down the back, and walked
it into the saloon, standing it bed
fore the bar. Deer as along
the saloon that it is the
town the bar was a saloon that the
town the bar was the saloon that the
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town dead man r

against the bar.

"McCauley, the saloon owner-partender, seeing the other men did not return, said to the man against tipe bar, '90 cents, please.' No an-swer, and McCauley waited a few moments. 'You owe 90 cents for those drinks,' he repeated, and no nevers. Acother few rewards and answer. Another few moments and McCauley picked up a bungstarter, saying, 'Are you going to pay that 90 cents you owe?'

McCauley picked up a bungstarter, saying, 'Are you going to pay that '90 cents you own answer and McCauley, whan a man own the head with the bungstarter, snorted: 'There's your receipt in full.'

1, As the man fell to the floor of the saloon, the two other fellows rushed in and one felt his pulse. 'My God, Joe.' said he to McCauley, 'you've killed him.'

158eff defense,' McCauley replied. 'Self defense,' McCauley replied him.'

158eff defense,' McCauley replied. 'He pulled a kinfe on me.'

158eff defense,' McCauley replied. 'He pulled a kinfe on me.'

158eff defense,' McCauley replied. 'He pulled a kinfe on me.'

158eff defense,' McCauley replied. 'He pulled a kinfe on me.'

158eff defense,' McCauley replied. 'He pulled him.'

158eff defense,' McCauley replied. 'He pulled him.'

158eff defense,' McCauley replied. 'He was a me.'

169eff of the pulled him on me.'

169eff of the pulled him on me.'

179eff of the p

of the rest of you. Listen to this, and the New Yorker recited the en-tire story with the Englishman'

reply:
"The Englishman was absolutely right. You can't remove a body from a mortuary over here."

Few Imported Books

Few Imported Books
Imported books, especially those
from France and Germany, are about
washed up. At one time anything
with a foreign label got a break but
in the last few years publishers have
had only headaches out of them.
Of all the French translations
drily Maurios's blographies go over.
German books are just as bad. Outside of one or two hits like "All
Quiet" and "Napolean" the market

side of one or two hits like "All Quiet" and "Napolean" the market is off. Complaint against foreign stuff is

Complaint against foreign stuff is that its too highbrow Popular foreign books are no good over here as the American public reaction and sense of humor are different. American publishers have to pay advances and for translations. A good translatior gets should 1,000 a job. Spending the same money a publisher can get American stuff that has a chance.

Real Inside Stuff

Most talked-of book on Breadway just now is Danny Ahearn's "How to Commit a Murder," released last week by Ives, Washburn. It is the last word in a thriller, written ir underworld language that has never been more vividly or sincerely done

been more vividly or sincerely done.

Moment the book was off the press
Ahearn, who has survived 22 convictions for major crimes, including murder, was visited by the

two of nurder, was visited by the inspector.

Title is precisely what the book is about, aside from chapters on how to get away with forgery, book a crap game, stick up a crap game, burglarize flats, hold up a fewelry shop, trail diamond merchants and peddiers, steal automobiles, rob wavehouses, bootleg, light act, cree was the course of the course o

shot 12 different times, often left for dead and put on "the spot." Just before book was published he was picked up for the Eugene Moran killing in Brooklyn, but let go.

spicked up for the Eugene Moran killing in Brooklyn, but let go.

Such gruesome passages in the book as how to kill a married woman for her husband are but tame compared with other chapters. Ahearn tells of being approached by a husband who wanted his more tells how he was going to do it, when he found the fellow was "wrong"; but he went on to tell how he would have done it, stating that he'd have gotten acquainted and taken her to night clubs, then for a muto ride to the outskirts of the city, where they'd get a room and take walks in the woods for a week. Then, he said, a grave would be dug—a little bit each day, until it was deep enough; then he'd put the slug on har, dumping her in and covering her cut benefits.

right.

Broun's Jobs Drive

Heywood Broun tells of having re-Heywood Broun tells of having re-ceived a story back from Liberty with a rejection silp. Hs read over the script and found he had not written the yarn. In his Telegram column last week he made this comment: "I wish my shost would stop signing my name to stories I know nothing about." know nothing about.

Broun's benefit show in aid of his Broun's benefit show in ald of his 'Givs a Job' campalgn was held at the Imperial Saturday at midnight. The take was given at \$8,000. In addition the artists, stage hands and musicians donated their ser-

In advance of the show, Broun opened a free employment agency, spanding about \$1,500 of which \$900 spanding about \$1,500 of which \$900 was donated which left him \$800 personally in the red. "However," he explained, "Im even—I made that much at the last two poker sessions." The free agency has obtained work for about 250 men. Plan is to take six out of the bread line daily and get jobs for them.

"Interviews" on Ai "Interviews" on Air
Interviewing celebs in the newspaper way is bsing tried by the
National Broadcasting Company as
a step away from the conventional
15-minute talk prepared in advance and read by the speakers from a typed copy. The informal inter-

and read by the speakers from a typed copy. The informal inter-view formula for the radio sounds better to the broadcasting com-pany than the straight talk. In charge of the NBC's ether in-terviewing a William (Skets) read of the Fullizor journalism price for the Fullizor journalism price for his reporting in the Floyd Col-lins affair. Miller engineered the lins affair. Miller engineered the welcoming broadcast from the "Europa" at quarantine, and had Capt. Frank Hawks, the cross-country gilder, at an NBC studio mike fou after he land

Daily for Aviation

Daily for Aviation
Reported around the printing
crafts center that about June will
see a new daily sheet devoted to
aviation: Understanding that Bernarr Macfaden will be the publisher is without confirmation. Some
say also that William Randolph
Hearst is behind the vanture.
If the aviation daily becomes a
fact—and rumor says it's certain—
it is another indication of program
It is another indication of program
York now has a number of trade
dailies, covering such industries as

York now has a number of trade dallies, covering such industries as automobiles, women's wear, leather, etc. They ars money makers. Notably is "Women's Wear Dally," most important of the Fairchild chaln of trade papers. It ranks in revenue with the standard dallies.

Woolworth's 5c. Mag Woolworth's 5c. Mag Woolworth's quartet of 10c. monthly magazines have gone over with such a smash that the fiveand-teners have decided to crash the weakly field with a fitney paper that makes its debut in May. Idea is to compete with such mags as "Liberty" and "Colliers,"

Questions for "Collier's"

A short story writer, whose works are been consistently turned down y "Collier's," sent a questionnaire the mag's chief reader containthe mag's chief reader cong the following questions ing the guidance;

"Must a story always have an ending? "Is it best to start a story at the

beginning?
"If the hero of a story inadvert- puently dies before the tale is com- he

Hollywood's Reading

(Consensus of best'sellers at Hollywood book store, Satyr book shop, Esme Warde; and Pat Hunt shops.)
Fiction

1. "Woman of Andros,"
Thornton Wilder.

2. "Clmarron," Edna Ferber.

3. "242 Parallel," John Dos

sos. . "Ex-Mistress." . "Roman Hollday," Don

Ryan. 6. "Coronet," Manuel Knor-Non-Fiction

"Byron," Andre Maurols.
 "Year In, You're Out."
Samuel Hoffenstein.
 "Mata Hari," Major Thos.

Two of the Hollywood Book Store's best sellers are "Carl and Anna," both the novel and and Anna," both the novel and the play, by Leonhast Frank; also novelization of "Journeys" End," by R. C. 'Sherriff and Vernon Bartlett. In the Vine-Street sector "Age for Love" makes the Satyr's best six, with Ernest Pascal, now a Paramount writer. Couple of local playwrights, Florence Ry-erson and Colin Clements, figure in Pat Hunt's list

ure in Pat Hunt's list with "Saven Suspects."
Esme Wards reports a very Hollywood appetite in non-fiction "Is Sex Necessary?."
"Marriage and Morals," "Strictly Dishonorable," and biographies of Byron, Lincoln and Canfield.

plsted, is it permissible to fill out the story with jokes? "Need a story have a happy end-

ing or may the hero and marry at the end? at the end?

l 'Collier's' exchange 10 reslips for ons acceptance Wili tection

reply

Col's 15 Cents Novels

Columbia (pictures) is getting out a 15 cent novelization of "Wall Street" and "Hurricane," which is Strest" and "Hurricane," which is being handled by various stores throughout the country, Copies have been sent all Col., exchanges with a view to display and use in con-junction with product exploitation. Salesmen are being instructed to use the cheap paper-cover novelizause the cheap paper-cover noveliza-tions in selling pictures.

New York "Star" Bi-monthly Roland Burke Hennessy's 20-year-old weekly flop, New York "Star," will hereafter, for a while, appear every other week. Coincidentally E. F. Albse lately died.

At one time "The Star" was hooked up with the defunct "Vaudeville News," the Albee personal organ of the N. V.

News," the Albee personal organ of the N. V. A.

In 20 years with his paper backed every week in every way by the Keith circuit per Albee, Hennessy never introduced an origination. The only new thing he ever put in "The Star" was stolen from "Variety." That's That's why for one reason Hen-nessy stands so well. Other reasons may be told when "The Star" finally folds.

Show Girl's First Novel

Show Girl's First Novel
Dorothy Wegman's first novel will
make its debut about at the same
time as her second baby. Miss Wegman's other nams is Mrs. Samson
Raphaelson. She is a former show

giri.

Brentano will publish the initial literary effort, which is untitled to date. It's a backstage story, with those who have read the manuscript rating it among the best novels to have appeared in the past

year or Miss or two. Iss Wegman was in saveral Miss Wegman was in several Ziegfeld attractions and undertook matrimony while in "Rio Rita."

Long-short Stories

Funny thing about that "Scribner's Magazine" contest of a \$5,000
prize for the best story of between
15,000 and \$5,000 submitted before
next September, is that Robert.
Bridges, whose idea it is, thinks
that size of story unusual.

Says Bridges: "The Jac-shortsory is a story of the masterpleces of
every literature, is now practically
excluded from publication by commercial considerations, to the detriment of some of the best American
writers."

As editor of "Scribner's." Bridges wouldn't, of course, read the wood-pulp paper mags, but if doing so, he would find a novelette of from

15,000 to 30,000 words in every issue of any. Any woods in every ispect of any. Any wood-pulp paper mag editor will tell you, in contradiction of Bridges, that the long-short story, or novelette, has excellent commercial possibilities, because the average author is usually given to short stories or full-length novels. No denying, though, that \$5,000 is a lot of money for a long-

Useless Press Stuff

Picture p. a.'s are beginning to lanent the squawks starting to comin from newspapers and publishers associations, who claim they are being literally deluged with material cannot use. Resentment against they cannot use. Resentment against too much pleturs copy is beginning to be felt, it is admitted.

One newspaper wrote the producer-distributors to take it off the mailing list. This paper wrote:

"If you will look over this material, for the preparation and mailing of which you have nail considerable.

rial, for the preparation and mailing of which you have paid considerable money, you will realize that it is not news and therefors is valueless to newspapers. We cannot afford to give away our valuable space any most than you can afford to give than you can afford to give than you can afford to give mailing list for this kind of publicity and save yourself money, to be spent for legitimate advertising at regular rates."

Another and rather squawk came from the Pennsylvania Newspaper Publishers' Association. This organization is returning the bulk of publicity copy sent its newspaper members with memorandums that the material is not acceptable

that the material is not acceptable as news matter.

The association informs the picturs p. a.'s that at a convention this winter it voted to adopt this plan of impressing upon manufacturers and others the folly of spending so much money for publicity material that only went into the wastepaper

basket.
"One of our members with a medium-sized newspaper," says the association, "reports that in one week his office received stories, mats pictures, etc., that would have taken a total of 72 eight-column pages."

There are 224 newspapers in the P. N. P. A.

The Pseudo-Scientific

Current trend in magazine fiction is toward the pseudo-scientific type of story, with most overy mag publishing house devoting or planings to devote, a new mag exclusively to that type of tale. In addition, many of the wood-publ mags with a contract of the contract of the contract of the type of this type in the magnetic public publishing the contract of the contract of this type in the magnetic publishing the contract of the

their make-up.

Its a vindication for Hugo Gerns-back, whose "Amazing Stories" was the first to go in exclusively for the pseudo-scientific tales. Gernsthe first to go in exclusively for the pseudo-scientific tales. Geris-back was alsead of his time, for his "Amazing Stories" Toccod him into banjcruptcy and is now published by another. But Gernsback, still belleving in the idea, came back still belleving in the idea, in the idea of t

Over Production
In a letter to the "Publisher's
Weskly," Charles A. Burkhardt, of
Dutton's, gives as his opinion the
reason why book sales are in the doldrums. Burkhardt, in the business for 60

Burkhardt, in the business for 60 years, and conceded to be one of the best versed persons in retail bookselling in the country, maintains the spring list of 3,200 new books is over-production He points out no bookseller is able to handle more than 1,000 new titles at a time, not the country of the countr at cut prices.

His suggestion is that publishers reduce production at least forty per

The Type
At least three magazine publishlng houses are held up largely by
their "true story" mags.
Bernarr Macfadden's "True Story Magazine" has been his biggest money-maker ever since the mag was established.

Dell Publishing Co. started with I Confess," and has maintained.

adopted and rejected numerous mags since. But "I Confess" is still that house's leader. Same goes for Capt. Billy Fawcett's "True Con-

fassions."

Despite fluctuating appeals of Western, detective, air and war stories, demand for "true stories".

Many Nom de Plumes

Many Nom de Plumes
Author employing most nom de
plumes believed to be Jack Woodford. He writes in Chicago, where
things happen. Woodford is
prolific its nothing for three and
even four of his stories to appear
in a single issue of a mag. As a
result, all but one of his tales bear nom de plumes

nom de plumes.
Odd part is that Woodford never
selects his nom de plumes himself,
the mage editors doing that for
him. His stories might carry a
feminine name or a masculine name,
according to the tale. Woodford only
finds out about 1' when he reads his
story in print.

Names of Authors

George A. Birmingham is James Owen Hannay, Mary Borden and Bridget Maclaglen are Mrs. Edward Lewis Spears, Beulah Marle Dix is Mrs. G H Flebbe, Maxim Gorky is Mrs. G H Flebbe, Maxim Gorky is Alexed Maximovish Pyeshkoff, Billy Whiskers is Lurline Bowles Mayol, Lesley Storm is Mrs. Doran Clark, and Mme. Ghesiri, who tells the past, present and future as the author of "The Fortune Telling Book," is George Edmund Platt.

Infringement Penalties

New Vestal copyright bill sets \$5,000 maximum and \$250 as the minimum on statutory infringe-ments of copyrights. Magazine pubments of copyrights, Magazine pub-lishers want that minimum cut to \$10, principally to protect such mag-azines as "Life," which pays on an average of \$5 per gag. Vestal's bill, as it stands, would permit a \$250 payment on in-fringed \$5 joke.

3 Writing Spitzer Sisters

Besides Marion Spitzer, who is sstablished as a novelist and short story writer, there are two other story writer, there are two other writing women in the Spitzer clan. Antoinette Spitzer, rscently of the New York "American," is finishing her first novel, while Janet Spitzer, Marion's sister, is writing a text book on physics for public schools.

Concentration

Concentration
Another indication that Double-day, Doran is planning to confine
itself to book publishing only is the
sale its Sun Dial Library to the
Modern-Library, Starting with the
sals of the "Bookman" to Seward
Collin Double Seward sals of the "Bookman" to Seward Collins, Doubleday, Doran has been relinguishing its miscellaneou lishing properties to concentrate book publishing.

"Sreen Secrets," a Fawcett fan publication, is inaugurating a serv-ice of guaranteeing a personal an-swer to not more than five letters addressed by fans to screen stars. Only obligation on the writers' part is that they become a paid subscriber to the magazine.

Teas Missed

Teas Missed
There have been no literary teas
in N. Y. during the past two weeks.
First time the draught is on since
early fall. Boys and girls who depend on teas for fodder and literary
gossip are getting lean and worried,
Publishers say teas do no eany
good but the teaers.

Real Names of Authors Lewis Carroll was Charles Lut-widge Dodgson; Babetts Deutsch is Mrs. Abraham Yarmolinsky; Owen Mrs. Abraham Yarmolinsky; Owen Fox Jerome is Oscar Jerome Friend; Susan Glaspell is Mrs. Norman Matson; Fannle Hurst is Mrs. Jacques S. Danlelson, and George Sand was Mme. Dudevant.

A co-incidence is that England and America each has a Donald Stewart who writes. To distinguish himself from his English contempohimself from his English contemporary, the American Stewart calls himself Donald Ogden Stewart. Another way to tell them apart is that the American Stewart is funny.

Prize Contests

Many beginners find that prize contests give them a start in the literary thing. The Blue Book Magazine offers, monthly, a century note for a story of true experience. It takes five a month, 2,00 words the limit in length. "Our Dumb Animaba" of Person offers 55 and 550 mals," of Boston, offers \$25 and \$50 for the best animal verse submitted before May 16, '30. Poems mustn't be longer than 32 lines, to be used (Continued on page 77)

Inside Stuff—Legit

(Continued from page 69)

for about \$90,000. J. P. Muller is acting in a managerial capacity as a courtesy to the papers involved. It was estimated it would take 10 years to liquidate the Capehart-Carey indebtedness to the dailies. When it was pointed out that if the shubert copy was taken away the agency would be virtually denuded of business. The Shuberts are said to have postponed indefinitely their plan of switching to the Blaine, Thompson agency which handles the Warners advertising account.

Judgment recorded this week in New York City against Renie Belasco-Gest for 443,000 is through Mrs. Gest endorsing a note for her husband, Morris Gest, recently declared a bankrupt. Judgment obtained by the bank discounting tile paper. It is said that one or two other of her husband's discounted notes may bear Mrs. Gest's endorsement. Mrs. Gest is reported in receipt of an annual income from her mother's (Mrs. David Belasco) estate.

Retired attorney lined up a Cohan show that usea one set and six people, figuring he could load it on a truck and play one-night stands along the West Coast. Before sinking anything in production he spent around \$200 seeing if houses were available.

His scout covered the territory from Los Angeles to Sacramento and reported it wouldn't work. In many spots houses were being kept dark by a film chain.

New York's theatrical clubs all are having their financial worries, what with the growing number of delinquent members in the matter of dues and other items. The Players is believed to be in somewhat better shape than the others, there being no mortgage on its club house. The Lambs property is valuable, the club having an equity of about \$600,000. It was proposed to move two block westward which was voted

Club may be forced to reconsider that idea.

The Chevalier engagement at \$4.40 at the Fulton, New York, for two weeks has been the most surprising legit theatrical event on Broadway in years. The Frenchman packed the house at every performance, with women flocking to see him, even at the high scale.

An experiment with Chevalier, his first legit stage appearance over here, since previously he had appeared only in a nite club's floor show (Ziegfeld's).

Victor Leighton, former booker for the Erlanger exchange, is teamed with George Morely of the Apollo in conducting a summer hotel in Stamford, Conn. Called the Stamford Arms, Leighton is in charge. Report he might return to Broadway doubted. Has a suit pending against the Erlanger enterprises for a share in the booking office profits. Due for

McBride's ticket agency and all its branches including hotel stands were closed Sunday and Monday out of respect to Thomas McBride, the st-year-old founder of the agency, who died last Thursday. A complete return of all tickets for Monday performances was made to the theatres Saturday morning

Upon the death of Fritz Williams, shepherd of the Lambs, Arthur Byron, boy, next in line of office, becume the presiding officer. But as Bryon is on the West Coast, Edwin Milton Royle, corresponding secretary, has been named as main club official.

LITERATI ·

(Continued from page 76)
in connection with a national "Be
Kind to Animals" Anniversary.

Kind to Animals" Anniversary.
Scribner's offers \$5.000 for a long
short story, to be submitted before
Sept. 20, '30. Manuscripts suitable
for publication will be accepted for
immediate publication. They will
be bought outleft, subject to adjustment if the tale gets the prize.

Elections in Washington

Elections in Washington
White House correspondents in
Washington have elected their new
set of officers. Lewis Wood, New
York "Times," got the presidency
over O. B. Lerche, "Wall Street
Journal." Wood succeeds Wilbur
Forest, New York "Herald Tribune."
Thomas J. Healy, Philadelphia
"Public Ledger," vice-president
without opposition, succeeding Carlisle Bargeron, of Washington
"Post."
George L. Tarry, "Wall Street

George L. Tarry, "Wall Street George L. Tarry, "wan Street Journal," elected secretary-treas-urer, defeating Leo Sacks, Scripps-Howard. Tom Edmunds, "U. S. Dally," and Robert Allen, "Christian Science Monitor," elected to the ex-ecutive committee.

Rewards of Industry
Gene Fowler, off to a running
start as a novelist, with his
"Trumpet in the Dust" already in
its third printing, is at work on
his second book tentatively called
"The Iron Apple." He has received
an offer to write dialog for Warners
Morris office. Not decided on the
picture matter as yet.

"St. Nicholas" Sold

"St. Nicholas" Sold
"St. Nicholas," most famous of
juvenile mags, in which Mark
Twain's "Tom Sawyer Abroad" appeared, as well as "Little Lord
Fauntieroy," has been sold by the
Century Company, which published
lastic Publishing Company of Pittsburgh, Maurice R. Robinson president. "

Hecht's Reminiscences
Ben Hecht, sometimes Charles
McArthur's playwriting boy friend,
is writing a novel with a professional wrestler as the central charactor. It goes back to Hecht's

newspaper days in Chicago, when he thought Hackenschmidt was the world's marvel. Night Frank Gotch world's marvel. Night Frank Gotch tossed the German with a toe hold, Hecht nearly lost his job. He sat at the ringside and instead of flashing the result to his paper he stared in a daze.

Mayor Thompson Biography

Mayor Thompson Biography
John Bright, Chicago newspaperman, who came to Hollywood to
pollsh up his blography, "Hizzoner
Bill Thompson," has dabbled in
films to the extent of work on "Very
Fractical Joke" and "Fatal Wedding" (Fox).

Mayor Thompson's blog comes out April 21.

Congress at Budapes

International Congress of Dra-natic Authors will take place in

matic Authors will take place in Budapest at the end of May. This is a big event. Budapest is by way of becoming a congress center and is doing a lot to promote foreign travel directed to that country.

Educational Note

Educational Note
Heron Press will publish a limited
edition—1,000 copies only—of a book
as yet untitled and to be written by
Louis Sobol, Evening Graphic columnist. The book will be a compilation of famous romances of the
Main Stem.

Where Good Chicagoans Go Where Good Chicagoans Go Chicago newspapermen of New York threw their annual get-together evening at Villa Vallee Tuesday night. There are more than 300 from the windy burg en-gaged in Journalism in the metrop-olis and most of them attended.

Koenigsberg's Mishap M. Koenigsberg's misnap M. Koenigsberg back from Den-ver has been confined to his home with face in bandages as a result of a taxl smashup. Glass splinters caused numerous cuts about the

Dorfman on Specials
Nat N. Dorfman, who goes to Hollywood in June to write for the talkers, will be there as a special Hollywood correspondent for the New York "Herald Tribune."

Reviewer Goes Fox turned author, Richard Rochemont, of the "Eve. Youth."

French Can't Forget

Quincy, Ill., April 15.
Samuel French agency in
New York through its attorney, Stanley K. Olden, is attempting to collect \$100 unpaid
royalty on a play produced in
1228 by the Drama League of
Burlington, Ia. Organization is now extinct and the legal ef-forts are directed against for-

"Why Smith Left Home" was given twice under an arrange-ment to pay \$50 per perform-ance.

Sun" staff, who covered the Palace vaude reviews for the paper every opening bill day, has quit the paper to join Fox news reel staff. Rochemont also covered the Embassy news reel each week.

Editor-Dramatist

Wayne Welsharr, former Dcs Moines (Ia.) dramatic critic, now with New York Herald Tribune, has written a new play, "Let's Pretend." It will receive a stock test by the Frances Dale President Players in

Alienation Verdict

Mrs. Carl Patton. Llma, O, awarded \$20,000 by jury in common pleas court in that city in allenation of affections action against Mrs. Lee Eden, former wife of the late James Oliver Curwood, novelist and explorer.

Mrs. Metcalf's L'il Girl

Rosalind Metcalf, whose mother was dramatic editor of "Vanity Fair," has returned from France, and will go to work for a book publisher in New York as translator.

H. C. Cupit Dies

H. C. Cupit Dies
Herbert C. Cupit, 64, publishers'
representative, well known particularly among Pacific Coast newspapers, died in San Francisco recentily. He was at one time publisher of the Baltimore "Sun."

Circulation
Variety's tabulation of the circulation of the New York dalies, as reported to the New York P. O. April 1, hardly is a true line at this ason when sales of all periodicals

are on.

In future Varlety will parallel the circulation statements for two years, instead of one.

The \$1 Book Things
The \$1 cut rate cheating volume supposed to contain humor doesn't appear to be a hit with the story makers.
They say it is merely educating a reading public to squawk against the \$2 or more standard book.

Don Clarke's 4th
Don Clarke of the Metro press department and a novelist (in spare
time), who has already budded, is
working on his fourth book. His
last was "Louise Berreti, Gangster."

being filmed by Fox. New Coast Mags

New Coast Mags
Two new publications appearing
on the Coast, "International Film
Reporter," weekly news sheet, is
edited by Desider Pek,
"Filmland," fan monthly, is put
out by George Swift, and has previously been a fan club organ.

Whitback on Publicity
Frank Whitback, publicity director for Fox West Coast, is writing a book on amusement advertising. He's making it a handbook on all amusement publicity from gilly to grand opera

First co-operative magazine is contemplated by B. M. Goldberger, the political editorialist. He will call it "Political Science." Idea is to have contributors and other workers help on a mutual sharing basis.

Not a Bad Scheme
Harry Stephen Keeler, who pays
\$6 a story for material for his "10
Story Book Magazine," places bls
own storics elsewhere, where he can get better payment.

Model for "Young Man"
It's generally conceded by now that Dick Vidmer, of the sportstaff of the "Herald Tribune" served as the model for the hera of Katherine Brush's "Young Man of Manhattan."

London as It Looks

By Hannen Swaffer

London, April 10.

Sir Nigel Playfair, who has just published an autobiography called 'Hammersmith Hoy," talks in it very modestly of his own achievements although, of course, Mr. Baldwin recently gave him a knighthood for his services to theatrical art.

I never knew quite why Sir Nigel was knighted because, although he is a most estimable man who has run the Lyrle theatre, Hammersmith very intelligently, I should not have signalicd him out for distinction

myself.

I do not seek to disparage hlm when I say this, because "Hammersmith Hoy" proves hlm to be a most modest, kindly man who says of himself that he is proud that he has just managed to earn his living for 20 years and that his salary would cause hughter if it were compared with that of a musical comedy star.

Plain Words About Irving

Plain Words About Irving

Sir Nigol's opinion of Inching will encourage those of us who, seeing
Irving when we were young, thought him rotten.

Irving and Ellen Terry once went down to Harrow, when young Nigel

Playfair was there, and gave a reading of "Macbeth."

"He structed and mouthed," thought the boy Playfair, "and I suppose
there was no one brave enough to correct his obvious faults. I listened
with respect to those who thought and said otherwise, but could not help
thinking that they belonged to the great company of those people prepared at any time to fail down and worship the Emperor's new clothes.

As he read 'Macbeth,' I thought that the Scotsmen must have elected a
very eccentrick king with an exceedingly peculiar method of expressing
his thoughts."

Sir Nigel in New York

It was Playfair's production of "The Beggar's Opera" that made his fame, but even about that he speaks very nicely, and he says that when he took it to New York, "I remember that I stepped ashore into that vast shed which is the common entrance to America, Stephen Thomas received me with these affecting words, 'I say,' I don't think this is our place.' It certainly wasn't.

The service of the state of the

The Stricken Manager

I had one of those difficult tasks, the other night, which sometimes fall

I had one of those difficult tasks, the other night, which sometimes in the total of the dramatic critic.

Robert Courtneidge, the veteran manager, who is over 70, was producing "The Damask Rose," which he had written partly himself to Chopin's music. He had staged it on tour, and everyone said how old-fashioned and stodgy it was. Then he fell ill, and was near death's door, and, for weeks, he lay battling for life, babbling, in his delirium, about he rehearsals which he could not attend.

I feared to write the truth about the show, if it was what it was described to me.

Courtneidge's oldest friends were in the house, when the curtain went up, and the theatre was full of sympathy.

An Affecting Letter

An Arecting Letter

Then a piece of luck came my way. I discovered, on the call board, a most affecting letter from Courtneldge to his company, saying that neither distance nor doctor would keep him away from the theater that night. He would be with them in spirit, holding their hands, watching every cuc, joining in their work.

I printed tilis most dramatic letter, and thus was able to save myself from having to comment too much upon what proved to be a very crude.

from having to comment too much upon what proved to be a very crude and old-fashioned production.

"The Damask Rose," of course, is just the silly sort of play that Jose Collins used to act in about 19 years ago. We liked them, in those days, But, now! It is like "Catherine" and "Our Nell," which was about Nell Gwynne, and in which Jose tried to wear a carrotry wig, but, because of all this Americanization of musical comedy in the last 19 years, "The Damask Rose" seems worthy old fashioned.

By Comment of the Catherine and the Catherine and the last of the Catherine and the heat of the Catherine and the heat of the last 10, the humor, and sh. the plot and oh, the heatiness of it all.

Philip Page called it "Clutsam and Jetsam."

Worries of a New Manager

I had lunch with Maurice Browne, who is starting in the management of two theatres, earned with the profits of "Journey's End."

I am beginning to feel sorry for him. He seems overwhelmed with woe, by which I mean that his fine intelligent face looks strained and

Everyone is sending him plays, every actor and actress in London still calls, and few of his staff see eye to eye, they tell me. Paul Robeson has started his rehearsals of "Othello" but, before its production, he is going to do two performances of "The Emperor Jones".

Browne ought to have started with his own play, "Wings Over Europeshich you saw first.

The Miracle of George Robey

The Miracle of George Robey
George Robey is certainly, a wonder. I know he falled in New York
at a trial show a quarter of a century ago, when he went there, but, at
the l'alladium, where he is back this week at \$2.50 a week, after having been absent only three weeks, he is again crowding the place, using
jokes, of course, that no one else would dare to use, getting away with
it, fighting the audience for laughter and getting it all the time.
I have known George for 30 years, during which we have quarrelied
and made friends, over and over again.
"You look like a priest," he said to me, the other night, looking at my
black the and Belasco-like collar.
"We were talking of you last night, George," I said, stalling.
"Where, at the Oratory"? he asked.

The Worst Slating of All

Oh, by the way, 'The Show of Shows,' at the Tivoll, has had a worse,' shifter than shoot any talking film ever seen in England. They talk of its stars almost with deristion, and they tell me that it old Charle Cohorn, who is nearly 80, had gone on the stage at any time and sung 'The Man Who Broke the Bank at Monte Carlo,' it would have torn the house down.

I really think that America has got to take its European market more seriously. The public will not long stand all this nonsense that is being sunt over.

f Manhattan."

John Held, Jr., the plustrator, her world shame the meanest schoolhoy, urned author. First novel is "Grin"

I do not know how much you pay these go-called stars, but I scriously addies you to shoot half of them

VARIETY

HUIE	T ONIA	EKS	E.
Theatre Guild staged by Phil	; written by in Moeller; of	Beck Philip sened Ap	by tite Barry; pril 14. exander
Pat Farley			
Tom Ames Hope Ames Norman Rose.			
Allce Kendall. Felix Stephen Fleid.	Ru	thelma S ustave I	Stevens Rollund
Stephen Fleid.		rris Car	no. any

LIMBURDER

To the average auditor at the first night, "Hotel Universe" Impressed as the most complex, confusing drama of seasons. Theatre Guild has high hopes for this play, saved for its final presentation this season. It is assured of good patronage for the six-week subscription period. But after that, doubtful.

period. But after that, doubtful.

Philip Darry, who first attracted attention as a collegiate playwright and commands high respect for the keen. intelligence of his writings, authored "Ifotel Universe". He is exceptional, perhaps too much so for the stage. Barry seems to write the stage of the control of the stage of th

Universe" is much higher.

Guild assembled a crack cast, They were asked to verge on what, seemed luncy at times and -in less; expert hands such passage mad -in less; expert hands such the players broke through with ilines or comment that sail about. Mostly, however, these people were in the midst of moods or imaginings, over fancied worries, incidents long past, even childish make-belleve, and not, always easy. A group of American firends of an American girl visit at her villa in the south of France. And Field is not the happiest of persons, devoted and the such passage of the s

They Never Grow Up Farce-comedy in three acts presented at the Masque April 7 by the New York The-

	atre Assembly; written by Humphrcy Pear-
	son; staged by Walter Greenough; Otto
	Kruger starred.
	Martha Warc
	Maud Hofbrook Anne Sutherland
	Eminn
	Peter Holbrook Edwin Maynard
	Andrew Ware Otto Kruger
_	Hawley
_	Joe Santano Edward Colebrook
	Tonia Cordoba:
	Haggerty H. H. McCollum
	GannonJack Bennett
	Major Pealer Coorge Le Role

couple of shown in the 295-seater.
One. "Everything's Jake." was myved to the Bljou, lasting only a few weeks there. The Assembly people probably figured they might climb out of the red if clicking, but the state of the state

seemed enort wascass weight comedy.
"They Never Grow Up" has some subscription support. Won't get much otherwise, save from cut rates. Ibee.

Out-of-Town Reviews

Folies Bergere Revue ("Un Coup de Folie") (PARIS)

(PARIS)

New Tolies Bespere evenue at the State Bespire, titled Whilms of Follyto, presented by Paul Dryll, authored and concision and the State Bespire, titled with the State Bespire, titled with the State Bespire, titled with the State Bespire, and the State Bespire, titled with the State Bespire, and the State Bespir

assortment of iree and for consumers, devenances and devenances and consumers, devenances and consumers, devenances and contain the contained and an article and an article and article article and article and article and article and article article article and article and article article and article article article and article article article article and article articl

As ever before, it's not who's in a Polies Bergere extravaganza, but what is in it. This show holds a lot. Whatever the criticism of its propriety decorum and taste, the revue will be a sensation on its spice and nudity, even for Paris. The management has outdone and outstripped itself—and the gale.

English girls Chied dive decorum and the parish girls Chied and outstripped itself—and the gale.

English girls Chied and the gale.

English girls Chied and the gale. The complaining about being in an unjdess show of this type, and even the "grands boulevards" posters og those typical Parisian roundhouses have gotten attention with their replica of the nude.

As an extravaganza, aslde from

replica of the nude.

As an extravaganza, aside from
the gals and the spice, it's a bear,
Already has the Broadway boy
scouts worrying about buying legitlnetly or copping. Some of the effects will grace Broadway summer

Martin Ware.

Ma

ously contemplating the hotsy

ously contemplating the hotsy harem wiggler...

Neat highlack Foles Bergere':
dating from 1380 through 1900, 1918(post-war patifold stuft) and 1980. Miniature theatre audience. set, ion the stage, with a marionette show performing to the pseudo-audiences of the foles, in this evolution, builds up into the finale, introducing a marvellously-bodied colored male danter, ferral Benga, Opp.

A colored personality has always been associated with the Folies Bergere and Benga, while no male Josephine Baker, will be considerably talked about. In a second-half sensuousness with a while vis-a-vis, even the native French remrked "degoutant" (disgusting). But as a box-office proposition, a cinch clicker, especially with an eye to the ist.

For intermission finale, the crack.

scene, Sig-Zag Folies metallique scene, is something else that will Finale, Zig-Zarg Folles metallique scene, is something else that will be copped. First part, as with the beginning of the second half, dwells on "Sins

of, Peris," showing the tourist the Ofty of Joy, the Drunken Charm of Hot Joy, the Drunken Charm of Hot Joy and the Law of the Charm of House and the Law of the Law

wednesday, April 16, 1830

whose kindly philosophy ultimately sends hint to prison
Despite shiftings and 'a carnival scene, the play doesn't rivel a foot, is poor philosophy and hopeless thearts for Americas. In a large continental city, presumably Vienna, within the space of a day. A little girl is run over by a limousine and taken into a boarding house, where within the space of a day. A little girl is run over by a limousine and taken into a boarding house, where he had been a boarding house, where he had been taken into a boarding house, where he had been taken in the space of a day. A little girl is run over by a limousine and taken into a boarding house, where he had been taken a boarding house, which had been a boarding house, and had been a boarding house of the prison of a circus, is the meat of the play. There is the usual amount of European 'stark realism.' The translation mixes dramount of a consumptive and the stark realism.' The translation mixes dramount of the consumptive and the stark realism.' The translation mixes dramount of a consumptive and the sta

Minneapolis Phanton **Bid for Attractions**

Minneapolis, April 15.
The Minneapolis Civic and Commerce Association, the town's leading civic organization, believes that all Minneapolis residents have to do to bring the leading road attractions here is to make the gesture.

tions here is to make the gesture.

Show people are smiling at a leiter sent out by the association to its several thousand members, stating "here is our opportunity to prove we want the best shows of Broadway with original companies without placing any financial obligation on ourselves," revealing there's nothing doing on guarantees or subscriptions

subscriptions.
There have been but three legit bookings here since the first of the year, "Street Scene," "Journey's End" and Genevieve Hamper. The Civic and Commerce Association got behind the "Street Scene" engagement with only negligible re-

KOLPAK MUST DANCE

Chicago, April 8.

Drama in four acts by Hellmuth Unger, translated by Derek Wulf. Presented at the Kenneth Sawyer Goodman Memorial theatre by the Art Incitute of Chicago Civic Repertory company April 8. Four sets and cast of 45. Directed by Hubert sets and

Lautenechlag
HuppRaymond Jones Mrs. NebolekBernard Ostertag
KolpakNeal Caldwell
Miss BeierSara Fonton
AdaAudrey Balrd
Fire-EaterRoman Bohnen
BillArvid Crandall
The Zenoma SistersPolly Ames
Virginia Relily
Servant
LaSerenaEllen Root
Master of CeremoniesGeorge Storm
Walter Peter Martin
GittiBess Kathryn Johnson BrokerCarl Kroenke
BrokerCarl Kroenke
Cigarette Girl.,Blair Bird
ManagerThomas K. Fuson
Busboy
Mile. Berenice BiancheTasin Bride and GroomFrances Burke
Ramon Hedge
A Lady Edith Atwater
A Sallor
A Girl Dorothy Dinkins
An Apache
A Soldler Lowell Blanchard
A MidinetteSiva Silbara Mother of the ChildEstherle Andrews
Chorus of 12 and cabaret musicians.

First American performance of this drama is not much. Piece is crudely translated. It is a curious, botched, immobile treatment of one Kolpak, a gentle post-war nitwit



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A. F. OF M. RADIO IDEAS

The Air Line

By Mark Vance

Lack of showmanship unquestionably hurting all the systems. This wasted. An attempt to lift it up takes in Na to Lower and the systems are the systems and the systems are too the systems and the systems are too the systems and that irrespective of what is suddenly scheduled for broadcast.

the costly talent that hits the other programs weekly.

There is the lame duck excuse that some of the commercials are to the commercial
about outclasses 'em all.

Miss Ponselle showed the real showmanship in the songs she sang. Diversified and all of the simple type that was sail of the simple type that sail of the simple type th

ary" were best.

Columbla via WABC made a
feeble attempt to offset the Ponselle
lure on WEAF and Atwater Keni
on WJZ with an arty program at
the same hour. WOR even ran a
weak fourth same time with its. Red
Lacquer program. This one is entertaining in a way but hopelessly
outraced by the other stations.

Copying
Throat cutting apparent in stations' desire to have similar programs, especially those considered having any following. We have a considered having any following the state of the

Rudy Vallee Polite

Rudy Vallee Polite
They may like Rudy Vallee and
they may not. But just the same
he is one of the preciously few of
the featured artists who gives his
professional brother a tribute now
professional brother a tribute now
professional brother a tribute now
precious tribute paid than he sent
over the mike for Marion Harris,
"guest artist." Said he had been
looking forward to the joint broadesteem in which, he held in a reference to his book, saying she had
been one of his inspirations. And
Miss Harris sounded mighty good
music. And she sure handled "I"
Ain't Got Nobody."

Sounded strange to hear Vallee

Sounded strange to hear Vallee doing a fast gallop in singing "Kansas City Kitty." Not afraid to step away from his slow tempo.

All-Tschaikowsky

Eugene Ormandy and his Jack Frost Melody Band jumped entirely away from the topical stuff and offered an all-Tschalkowsky program on WEAF A few more like that and Mr. Ormandy will be set. Used the noodle in arranging a proper processing notice. His violin work was unusual.

Organs All Over Dial

Pipe organs are flooding the air.
Different programs offered by Ann
Leaf (WABC), Lew White with
Lucky Strike (WEAF) and Emil
waves digging them from Loew theatres in New York and N. J.
Of the lot, Velazco is going in
for some novelty. Some change for
with sity during the Leaf programs
with sity during the Leaf programs
russes. Singers just so so.

Circus Program Flops

Circus Program Flops
Unquestionably the prize broadcast flop last week was that of the
Ringling-B. & E. circus from Madison Square Garden via WMCA, with
A. L. Alexander, the studio's chief
A. L. Alexander, the studio's chief
It was duil, uninteresting and a
complete fizzle as far as etheristing
any entertainment was concerned. If
the broadcast did the circus any
miracle. Extremely doubtful if fans
stood by during all that verbal spleiling by Alexander.

stood by during all that verbal spleiling by Alexander.

sputing for the show, with only the
circus band playing its usual performance accompaniment, which did,
not permit a full recording nor enparticular numbers played. Alexander.

not permit a (uli recording nor enable the announcer to specify the particular numbers played. Alexander's plug might have been one of old Tody Hamilton's press notices. Jack Fillman, the demon hockey spleler, in for a description of a hippodrome boxing bout, didn't lift the broadcast. It was too much for the lmagnation.

Leviathan Cabaret

Leviathan Cabaret

Ben Berm do al "reseamal appearance" on da al "reseamal appearance" on the all the constant of the broadcast from the nite club on the Leviathan prior to its departure from its west 42d street pler. New York, via WEAF. It was a Bernith Bernie deing the amount of the broadcast as a whole wasn't so hot, and even Bernie's familiar remarks failed to make it stand out. Transamitting the program from the bat mitting the program from the bat the music itself didn't sound so fancy. Straight dancing umpty umpah, and that let it out Bernic, however, got the benefit days the old maestro started slinging his kidding spiels.

Lyons & Lyons

Lyons & Lyons on for another of their. WOR weekly broadcasts. A mixture of talent was offered, but again not arranged for the best rebuild by the state of the least rebuild by the same articles of the state
Static Still Around

Static Still Around
Bizness of talking into dead
mikes of late. A few nights ago a
break in WJZ's raddoing of Amos
'n' andy, had the New York and
eastern fans getting only a portion
of the customary Fresh Air Taxi
partners take. On for his second
Squibbe' products broadcast Sunday
night via WABC, hit the same dead
mika thing. Entire opening of his
talk was lost completely with the
band in the Columbia system's N. Y.
station doubling until the transmisstation doubling until the transmisstation doubling until the transmisfined.

SHOE HOUR REPLACING OLD GOLD ON WABC

Starting May 6 Fred Rich's or-chestra and the Douglas Shoe Hour will be assigned the WABC period formerly filled by Paul Whiteman's Old Gold Hour.

Crawford's Half Hour Jesse Crawford will do a series of weekly programs over C.B.S. every Monday for 30 minutes beginning

ruses. Singers just so so.

Note Club Out-Moded
Village Grove Nut Club (NMCA)
Lass long since worn out its novelty lour.

AS NEW STRATEGY

Petrillo, Chicago President, Jockeys for Ascendency Over Broadcasters - Organize Four Centres

CHI. VS N. Y. RATES

Chicago, April 15.

By sanction of Joseph Weber, president of the A. F. of M., James C. Petrillo, president of the Chicago musicians' local, will undertake the work of safeguarding the interess of the fast-supposed by radio stations. Petrillo will leave for the coast this week to survey the Los Angeles and San Francisco situations.

tions.

Report is that the Interstate Commerce holds that in case of a radio nuscicians' strike in one city, musicians in other cities could not walk out in sympathy because of interference with interstate commerce code.

Petrillo will aim at uniform expi-ration dates for the radio musicians' contracts in the four principal na-tional broadcasting spots: Chicago

ration dates for the radio musicasiscontracts in the four principal national broadcasting spots: Chicago.
New York, Los Angeles and Frieso.
New York, Los Angeles and Frieso
New York, Los Angeles and Frieso
explaint, "it will mean that in the
event of a New York strike, Chicago union men would play the New
York programs and these would be
relayed back to New York and rebroadcast. The broadcasters would
then have public sympathy on their
side and the musicians would be at
the will be the sympathy of the relation of
the contracts, the three other centers could withhold new contracts
and strike sympathetically without
legal injunction in the event of dispute at the fourth cented will seek
Chicago president also will seek
Chicago president also will seek
chuniform seek in the sympathetically without
for chain programs from city to city
by underbidding. Under present
agreements, Chicago's scale of \$17
for any part of a two-hour unit is
higher than New York's scale of
\$11 an hour plus \$3 an hour for rehearsals.
New York musicians could rehearse
and play within the one-hour broadcasting period, thus receiving only
\$11, but for the same hour's work,
Chicago's men receive \$17. For
half-hour programs, New York
thus can underbid Chicago.

Radio as Salvation
Weber and Petrillo look upon

half-hour programs, New York
thus can underbid Chicago.

Radio as Salvation
Weber and Petrillo look upon
radio as the salvation for those musicians forced out of theatre work
tions forced out of theatre work
tions are 75% normal, with nearly
300 former picture house musicians
now employed by broadcasting companies at a scale higher than top
theatre scale.
Having succeeded in forcing the
broadcasters to employ "panicake
turners," at it is employ "panicake
turners," at it is provided to principal stations to employ union
men to regulate the sound volume of
music programs. Although this is
work done by technical engineers,
Petrillo has construed that artistic
determination of proper volume of Petrillo has construed that a mand determination of proper volume of instruments calls for a trained mu-sician's assistance. This will mean sician's assistance. This will mean an additional three men at each sta-tion at the "pancake" scale, \$115 a

"CUB" REPORTER SKIT WITH SUE CAROL, LEAD

Hollywood, April 15.
Sue Carol has been engaged as lead in a series of "Gub Reporter" broadcasts over KFRC.
Sitecthes are being prepared by Edward Stodel, assistant dramatic editor of the Los Angeles "Herald," and will incorporate interviews with screen personalities as well as cover theatre openings and current

ETHER CONTROL Economical Mutual Tie-up on NBC Hook-up for Del Monte and Film Cos.

The Hatless Reisman

Leo Reisman engaged by the Knox hat people for broad-casting, never wears a hat. When Reisman went to meet the Knox exces his agent lent him a hat.

After looking at the hat, the Knox head man said: "I must give you a hat."

give you a hat." When Reisman left he asked

his agent:
"Will that guy fire me if I forget to wear it?"

No Premature Theatre Dates

N. B. C. artists will not be booked N. B. C. artists will not be booked to play vaude or picture theatres until they have been heavily exploited by N. B. C. By building artists first via ether and creating a demand for them N. B. C. figures they can secure much more inoney for them when playing theatres later.

hater.

Acting along these lines, N. B. C. will not book Baby Rose Marie, the child star signed to them for 52 weeks, to play theatres until about another six months have been used in building up the name of Baby Rose Marie. The child is already well-known, but N. B. C. mitends well-known, but N. B. C. mitends her and then cash in on her borners. her and then cash in on her pop-

Young Wm. Lynch Dies; Radio Industry Mourns

National Broadcasting Company considers the radio industry to have lost one of its most promising youths when William Lynch, as-sistant eastern program director for the network, died April 13 in New York. Complications followed an

York. Compileations followed an operation for appendictits. Wm. Lyph was 23 years old. Born. In Chicago, he had been in the radio business since 16. In the NBC organization Lynch was known as the "fiying announcer," due to his adroitness at broadcasting from an airplane in flight. He was regarded by NBC officials as thoroughly versed in all ends of radio and an exceptional prospect. Mrs. Lynch and a two-year-old child survive.

L. I. Station Applies For Television License

Application for a television broad-casting license for the construction of a station for sound and television transmission has been filed with all transmission has been filed with all Pictures, Inc. The company is not connected with the film producers, R-K-O. The company area.

H.-K.-O.

The commany now operates a television station, W2XR, on Long Island where experiments have been
going on for nearly a year in television. John V. L. Hogan, radio
engineer, Is head of the corporation.
New station asked for is for 100
watts and 137 meters, with 1,070
kilocycles. Hogan says that present
station does not include sound, reason for asking for another license.
At present it's all experimental
work.

Mme. Alda's \$18,000

Mme. Frances Alda's contract for radio work with RCA-Victor calls for a net of \$18,000 for the six ap-

pearances arranged.
This is claimed the record for operatic stars.

Los Angeles, April 15.
Through a tie-up with the Radio,
M-G-M and First National studios,
in which it will freely exploit their
players and pictures without cost
to the film companies, the Del
Monte food products and canning
concern scems to have put over one
of the most economical national
radio exploitation campaigns on
record.

C. artists will not be booked a vaude or picture thearting first via ether and creating and for the most economical national of the most economical national and the coordination decompany has purchased to fine the picture ask atturdue in the most economical national and the coordination obtainable. Del wonte national administration company has purchased in high flours from NBC, to run on as many Saturday nights at dimer time. Takint is supplied from the exploitation obtainable. Del Monte for he exploi

R-K-O CUTTING DOWN RADIO HOUR TO 30 MINS.

R-K-O is reported considering cutting down its regular Tuesday night radio (WEAF) hour to 30 minutes.

It also may discontinue the Thursday afternoon radioing.
Cuts will save the theatre chain around \$150,000 a year.

Radio Commish Has 200 Permit Pleas-Hopeless

Washington, April 15.
Radio commission has again started something, put part of it through and then called the balance off.:
Recent

ance off.

Recently announcement was made that 28 stations were going to have their wave lengths switched around. New York and Chicago were to bear the brunt of it. Attorneys immediately got on the case—now no changes except in few minor instances.

When the supplications for new stations continue to pile up. Commission now has 200 such on the angle and not a chance of any of them going through.

Marx's Limited Time

Sam Marx's contract as writer for Metro is for eight weeks, beginning June 1 and ending August 1. Marx, now p. a. for WMCA, starts driving to the Coast May 10. After his work with Metro is completed, he will rsturn to WMCA.

Chi. Songwriters' Hour
Chicago, April 15.
Radio station KYW is using a
weekly program each Sunday callcd "Chiz Composers' Hour," giving
local music men personal plugs.
Dorothy Deere, staff writer, handling program, tells all persoral
chatter about bables, homes, cans,
bookings, etc. Results excellent.

"STEIN SONG" IS 20-YEAR OLD **SENSATION**

VARIETY

New York, April 13.
Sheet music sales took a turn for the better during March. They are not what the publishers desire and feel they should be, but in comparison with February, during which month the music trade was pulling its hair, March showed a decided improvement. Quashing of bootieg lyric sheets may have had some-thing to do with it, but notwith-standing what the authorities can do, or have done they are still be-

ing peddled.

One of the surprises among the best sellers is the manner in which the "Stein Song." 20 years old and the campus song of the University of Maine, caught the fancy and moved into the hit class over night. "Should I" (Robbins) rated No. 1

In this survey, was fifth for Febru-Several led for a week ary. Several led for a week or so. "Happy Days" (Ager, Yellen & Bornstein fourth in February, now second. "Happy Days" led the first two weeks of March, but slipped a few notches. Another example is "Cryin' for the Carolines" (Remische) first in Nebruary and the first f

entire Victor list is new for March. Two separate recordings by Al Joison led the Brunswick list, "I'm Happy" and "Little Red Roses" first and second. "Puttin' on Ritz," first in February, slipped into third for March. Bottom three discs listed new to the Survey.

None of the Columbia discs listed for March appeared on the previous for March appeared on the previous for March appeared on the previous for March appeared for February, did a fade-out during March. Majority of Columbia list are orchestral recordings. Only one vocal listed, by Ruth Etting, and that has the bottom notch.

Chicago

Chicago, April 12.

Overflooded music market still keeping business at low. Lyzic peddiers have been driven off the streets be purely the control of the streets been driven off the streets been problem to the control of the streets again the sheets. Robbins' "Should I" had a big edge over the rest. Ager, Yallon & Bornstein's "Should I" had a big edge over the rest. Ager, Yallon & Bornstein's "Should I" had a big edge over the rest. Ager, Yallon & Bornstein's "Should I" had a big edge over the rest. Ager, Yallon & Bornstein's "Should I" had a big edge over the rest. Ager the street, and the street of the street, and the street, an

MARCH MUSIC

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MARCH BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	"Should I" ("Lord Byron of B'way")	"Should I" ("Lord Byron of B'way")	"Happy Days" ("Chasing Rainbows")
No. 2—SONG	"Happy Days" ("Chasing Rainbows")	"Happy Days" ("Chasing Rainbows")	"Springtime in the Rockies" (Pop)
No. 3—SONG	"Stein Song" (Pop)	"Cottage for Sale" (Pop)	"Should I" ("Lord Byron of B'way")
No. 4—SONG	"Cryin' for the Carolines" ("Spring Is Here")	"I'm a Dreamer" ("Sunnyside Up")	"There's Danger in Your Eyes, Cherie"
No. 5—SONG	"I'm a Dreamer" ("Sunnyside Up")	Here")	"When I'm Looking at You" ("Rogue Song")
No. 6—SONG	"I'm Following You" ("It's a Great Life")	"I'm Following You" ("It's a Great Life")	"Under a Texas Moon" ("Under a Texas Moon")

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"Let Me Sing and I'm Happy" (Ai Joi-	"There's Danger in Your Eyes, Cherie" (Harry Richman)	"Singing a Vagabond Song," "With You" (Harry Richman)
BRUNSWICK-No. 2	"When the Little Red Roses" (Ai Joi- son)	"Strike Up the Band" (Red Nichols Orch.)	"Danger in Your Eyes," "Puttin' on the Ritz" (Harry Richman)
BRUNSWICK-No. 3	"Puttin' on the Ritz" (Harry Richman).	"What Is This Thing Called Lovs" (Ben Bernie Orch.)	"Puttin' on the Ritz," "With You" (Ear Burtnett Orch.)
BRUNSWICK—No. 4	"Thank You, Father" (Al Goodman Orch.)	"Oh, Doctor" (Louie Panico Orch.)	"Danger in Your Eyes," "When the Little Red Roses" (Earl Burtnet Orch.)
BRUNSWICK—No. 5	"Sing, Yoc Sinners" (Tom Gerun Orch.)	"Just Can't Be Bothered" (Jack Denny Orch.)	"Happy Days" (Ben Meroff Orch.)
BRUNSWICK—No. 6	"Happy Days" (Ben Meroff Orch.)	"Hangin' On the Garden Ga'e" (Jack Denny Orch.)	"A Year from Today" (Burtnett Trio)
COLUMBIA-No. 1	"Happy Days" (Ben Selvin Orch.)	"Lazy Lou'siana Moon" (Guy Lom- bardo Orch.)	"Dance Hagar's Bluss" (Ted Lewis
COLUMBIA-No. 2	"Where the Golden Daffodils Grow" (Guy Lombardo's Orch.)	"After You've Gone" (Paul Whiteman Orch.)	"Nobody's Sweetheart" (Paul White man Orch.)
COLUMBIA-No. 3	"Sand" (Ted Lewis Band)	"Fan and Aunt Hager's Blues" (Ted Lewis Orch.)	"Happy Days," "One Girl" (Ben Selvii Orch.)
COLUMBIA-No. 4	"Nobody's Sweetheart" (Paul White- man Orch.)	"Hand Me Down My Walking Cane" (Paul Whiteman Orch.)	"Hand Me Down My Walking Cane" (Paul Whiteman Orch.)
COLUMBIA-No. 5	"There's Danger in Your Eyes" (Guy Lombardo Orch.)	"Springtime in the Rockies" (Ford and Glenn)	"Under a Texas Moon" (Paul Tremain Orch.)
COLUMBIA-No. 6	"If He Cared," "Cryin' for the Caro- lines" (Ruth Etting)	"Molly" (Charlie Lawman)	"What Do I Care," "When You're Smiling" (Ted Wallis Orch.)
VICTOR-No. 1	"Stein Song" (Rudy Vallee Orch.)	"Stein Song" (Rudy Vallee Orch.)	"Happy Days" (Leo Reisman Orch.)
VICTOR-No. 2	"Should I" (Arden-Ohman Orch.)	"What is This Thing Called Love" (Leo Reisman Orch.)	"Danger in Your Eyes" (Waring' Penn.)
VICTOR-No. 3	"Song of the Islands" (King's Orch.)	"Happy Days" (Leo Reisman Orch.)	"White Dove" (Lawrence Tibbett)
VICTOR-No. 4	"Strike Up the Band" (Arden-Ohman Orch.)	"We Love Us" (Coon-Saunders Orch.)	"Puttin' on the Ritz" (Leo Reisma: Orch.)
VICTOR-No. 5	"Lazy Lou'siana Moon" (Hilo Ha- wallan)	"Love Made a Gypsy Out of Me," "Be- sids An Open Fireplace" (Rudy Val- lee Orch.)	"Lover Come Back to Ms" (Perr Askan)
VICTOR-No. 6	"There's Danger in Your Eyes, Cherie" (Waring's Penn.)	"Hangin' on a Garden Gate" (Ted Fiorito Orch.)	"Should I" (Arden-Ohman Orch.)

3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers make their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ager, Yellsn & B.	"Happy Days Are Hare Again" ("Chas- ing Rainbows")	"Lucky Me, Lovable You" ("Chasing Rainbows")	"Molly" ("Grand Parade")
Davis, Coote & E.	"Why" ("Sons o' Guns," prod.)	"Dream Avenue" (Pop)	"You Can't Stop Me" (Pop)
De Sylva, Brown & H.	"Cottage for Sale" (Pop)	"I'm a Dreamer" (Sunnyside Up")	"Congratulations" (Pop)
Donaldson, Douglas & G.	"Lazy Lou'siana Moon" (Pop)	"Romance" ("Cameo Kirby")	"'Tain't No Sin" (Pop)
Famous	"Sing, You Sinners" ("Honey")	"Love Parade" ("Love Parade")	"Only a Rose" ("Vagabond King")
Leo Feist	"Just Can't Be Bothered" (Pop)	"Daffodil" (Pop)	"I Love You So" (Pop)
T. B. Harms	"What Is This Thing Called Love," ("Wake Up and Dream," prod.)	"A Little Kiss Each Morning" ("Vaga- bond Lover")	"Without You, Emaline" (Pop)
Jack Mills	"St. James Infirmary" (Pop)	"When You're Smiling" (Pop)	"Mistakes" (Pop)
Joe Morris	"Still Remember" (Pop)	"If You Didn't Care for Me" (Pop)	"I Lost My Gal from Memphis" (Pop)
Red Star	"In the Market for You" ("High So- city Blues")	"Like in a Story Book" ("High Society Blues")	"Song o' My Heart" ("Song o' My Heart")
Remick's	"Cryin' for the Carolines" ("Spring Is Here")	"Have a Little Faith in Me" ("Spring Is Here")	"Under a Texas Moon" ("Under a Texas Moon")
Robbins	"Should I" ("Lord Byron of B'way")	"Blue as the Night" ("Their Own Desire")	"Woman in the Shoe" ("Lord Byron of B'way")
Santly Bros.	"Beside an Open Fireplace" (Pop)	"Singin' a Vagabond Song" "(Puttin' on the Ritz")	"I Never Dreamt" (Pop)
Shapiro-Bernstein	"What Do I Care" (Pop)	"Man from the South" (Pop)	"Sunny Side of the Street" (Int. Re- vue," prod.)
Sherman-Clay	"11.30 Saturday Night" (Pop)	"Sorry" (Pop)	"Wedding of the Painted Dolls" ("B'way Melody")
Witmark & Sons	"Hangin' on a Garden Gate" (Pop)	"Watching My Dreams Go By" ("She Couldn't Say No")	"Once Upon a Time" (Pop)

organization lad an unusual seller in "Oh, Doctor," a local put out by Milton Well's house, and pluyed by Panico and his band.
"Stein Song," on Victor list, sensation of the month.

Los Angeles, April 8.

White the trade along the Pacifics, Well trade and the Carolines," "When Well trade along the Pacifics of Sale" and "Just Can't Be production of a cong. "In the Carolines," "Cottage footnered With Me."

Promising New Numbers

Me Down My Walking Cane, "by Paul Tremaine's band, hill-blight tune. Cane and the presentatives are provided in the presentative and the presentative as the presentative as the present and the presentative as the

actiy Like You" and "Me and the Girl Next Door." Leo Feist has "The Stein Song," "I Love You So" and "It Happened in Monterey." Robbins has two numbers in the best six for March, and three strong Shoc." "Blue is the Night" and "Moon Is Low."
Turnover in disks as reported by the three major recording companies was fair for March, grid ers being vocals the demand for orchestrations has never been more pronounced in the history of record business here. business here.

Forbstein Set

Hollywood, April 15.
Leo Forbstein, musical director,
stays with First National for another three years.
Just completing his first year.

Double Tax on Music Likely for Canada

Ottawa, Can., April 15. When the Rinfret amendments to the Canadian Copyright Act becomes law, theatre proprietors of the Dominion will be called upon to the Dominion will be called upon to pay double music thxes on an annual basis, one to the Performing Rights Society and the other to the Authors and Composers' Association in the United States, it is announced. The bill, sponsored by Hon. Fernands, it is contained to the state of the bill, sponsored by Hon. Fernands, it is contained to the state of the s

Along the Coast

By Bill Swigart

Hollywood, April 10.

Battle for supremacy in night club attractions is now being waged by Los Angeles operators. It may pep up local night life by making it worth while for the patrons. Competition at this time is centered on the band attractions, apparently Engagement of Een Bernle and his orchestra for the Montmartre is an example.

·Clubs and Orchestras

an example.

Ciubs and Orchestras

There are 18 major cibes now in the control of
Witmark Invading Schools
Local Witmark office is making a
play to land its music in schools by
sending out a circular letter to all
sending out a circular letter to all
asking for the names of their orchestra leaders, band directors and
glee club managers. Office will submit professional copies, believing it
worth while to get the youngsters
acquainted with the catalog.

Brunswick Busy

Brunswick Busy
While the Brunswick recording
laboratories here is far in advance
of its recording program, the plant
is working to capacity in pressing
Among new recordings made within
the past two weeks are "Song of the
Dawn," from Universals "Capatian
of the Guard." by the Earl Burtnett orchestra and Abe Lyman playmett orchestra and Abe Lyman play"Worrying Over You."

Names

Washington-Magidson and Cleary, Names

Washington-Magidson and Cleary, until a few months ago under contract to Warner-First National, the Warner-First National, the Contract of Warner-First National, the Contract of Warner-First National, the Contract of the Contract o

VOGEL CAN'T COLLECT

New Suit Claims Conspiracy—To Hide Sheridan Assets

John Franklin Sheridan, publisher of "Marchita," and former head of the John Franklin Music Co., is being sued by Jerry Vogel through O'Frien, Malevinsky and Driscoil, who recently got a \$24,095.77 verdict for Vogel against Sheridan, but find no tangible assets as most of Sheridan's property is in his wife's name and she in Californian to the Judgment. Vogel calims that when Sheridan sold his music firm he did do in a conspiracy to thwart

he did do in a conspiracy to thwart Vogel's possible collecting from him. Vogel's possible collecting from him. Bdward J. Kordula, Herman Brink-man and the Kay and Kay Music company, are co-defendants. Vogel now charges fraud. He affidavits that Sheridan sold out while the legal controversy between the new year produce in court.

while the legal controversy between the pair was pending in court. The argument between Vogel and Sheridan grows out of the pair's Sheridan grows out of the pair's Milliation some years back when Sheridan was trying to put over Marchita." All Vogel got was 52,000, so he sued for an accounting. They will return to Wilmarks after Milliation some years back when the water that the waste for the result of the waste for the

Big Boy' Music Warners'

Hollywood, April 15.
All numbers in "Big Boy," Ai Joison's final picture for Warners, will be published by a Warner music house. This disposes of Joison's former method of spotting the songs for publication with various firms.

Jolson is now in Paim Springs with Sid Silvers working on

ULTIMATUM WILL BE SENT N. B. C. BY WARNERS

Withdrawal of the privilege to use any of their copyrighted music, which they estimate now comprises 85% of the current pop numbers, is now contemplated by the Warners in reprisal for its charges of par-tiality against National Broadcast-

ing Corp.

Admittedly stung by what they describe as a perfunctory reply from Aylesworth, NBC head, Warner music executives bluntly attribute the cditting of programs of air artists to E. C. Mills, head of the radio interests music end.

terests music end.

"Mills is making a killing and we refuse to be the goat. They will either use our songs and discontinuthis prevailing practice of forced substitutions or else they will be unable to use any of our music."

So worded is the ultimatum which one high Warneritc said will be de-livered to NBC "any day now."

Meantime Warners have an "in" which is checking on all "edited programs."

So far Warners has restricted NBC from using five of its hits. The Warners claim that with only two shows not using music by composers under contract to them (the Warners) or tied up through their vast music interests, the chief station of the air will be without a recognized number next season.

MCA CANADIAN UNITS TO SOLVE DANCE BAN

Because American bands are not Because American bands are not permitted to play dance engagements in Canada, M. C. A. will shortly add a number of Canadian orchestras to play dance engagements in their native territory. Phil Baxter recently booked by M. C. A. in Vanyouver to play dance concerned was probabilisted.

engagements was prohibited from doing so by the Vancouver authoridoing so by the Vancouver authorities, who barred his band in the same manner as they prohibited Paul Whiteman from dance engage-

Pit Orchestras Returning In Seattle and Portland?

Pit orchestras may be put back in the Seattle, Seattle, and the Port-iand, Portiand, both Publix theatres. Boris Morros, head of the Publix usic department, departed Saturmusic department, departed Saturday to look both theatres over and decide conclusively whether or not to put orchestras back in the theatres. Both theatres have been on an ail-sound policy for the past year. After looking over the theatres, Morros will go to Los Angeles. It will be gone about six weeks.

Composers in Act

Joe Schuster and Johnny Tucker, teaming in an act called "Delivery Boys" for Loew, are both song-writers under contract to Witmarks. They will return to Witmarks after

Choosy Looters

MUSIC

Hollywood, April 15. Hollywood Legion has a 30-piece band which furnishes music gratis between bouts at the Friday night fights.

Wise miggs check on the number of bandmen going into the stadium, and if it's below 25 they scram for home.

RADIO MUSIC REPLIES TO "SHUTOUT" CHARGE

Deny Discrimination Against Warners-All Firms Equal with N. B. C.

Radio Music Company asserts that Warner's is all wet in its claim that it is blue penciling Warner Fasion Music time in Interest that Warner's Fasion Music times in Interest fasion with sustaining programs, and even then do not touch the songs as much as Warner's would have the trade believe. Radio admits pushing Feist and Fisher tunes over some of its studio programs and informing studie artists that this is only natural in view of the relationships with N. B. C.

Radio asserts it is not in a position to take other firms' songs out of commercial programs and insert its own songs. It states that for the commercials it must go after plugs like any other go after plugs like any other publishers to the effect that publishers to the effect that publishers.

publisher and as far as the rumor which was spread among the publishers to the effect that publishers other than Feist and Fisher were not admitted to go after plugs in the N. B. C. building, that is not true. Radio Music states that all publishers are permitted in the building for plugs and that the report to the publishers who were dissatished with the plugs they were receiving, which was due to their own lack of initiative, avers Radio Music.

Radio Music claims its songs are heard almost as much over C. B. S. as over N. B. C.

RAPAPORT LOSES

Beaten by Universal in Suit for Orchestra's Salary

Orchestra's Salary

Mitcheli Rapaport, band leader, lost his suit against Universal Pictures. He sued the film company and Waiter Batchelor, agent, for \$4,500 on the grounds of an alleged contract for work, in the N. X. Suprement against Rapaport, we was taxed costs of \$125. Batchelor was the agent. Action against the latter dismissed as no judgment was sought against him. Rapaport cialmed a contract with Universal made in the fail of 1926 for eight weeks in the picture company's theatres in Denver and Kansas City that same year. Instead, the band leader cialms he and his Paramount Band were given air

Paramount Band were given air after three weeks. Universal's deafter three weeks. Universal's de-fense was that Rapaport was en-gaged on week-to-week basis and Batchelor was not the company's exclusive agent or representative. Rapaport's salary under the agreement was \$900 less 10%.

Vallee-Osborne Suit

Suit of Wili Osborne against Rudy Vallee for \$500,000, alleging iibel, is appealed after the first action was dismissed in the New York Supreme Court

Court.
Only two defendants now where formerly three. The Sun, afternoon paper, was let out by agreement of both parties. This leaves only Vallec and E. P. Dutton, his publishers. Suit centers around certain things Vallee wrote in "Vagabond Dreams Come True," his autobiography. It it Osborne is set down as a former pupil of Vallee's. To this Osborne pupil of Vailee's. To this Osbo

Bernie on Coast

Ben Bernie and his band are mov-ing toward the Montmartre, Hollywood, to open April 23. Several one-nighters will be play-

With the Montmartre is operated the Embassy Club, the latter rather exclusive, by the same management

Tony Pace, formerty with Remicks, hooked up with Davis, Coots and Engel Monday (14).

Petrillo Explains Error in Phone Interview With "Variety"

Press Leaving Par.

Morris Press, gen. mgr. o. Para-inount's music department and of Famous Music, Par's subsidiary, has resigned, leaving April 19. Rea-son for Press' departure is reported a diversity of opinion.

Abe Meyer, whom Press recently brought from the coast as his as-sistant, will step into Press post, it is said.

Songwriters Are New York Bound Option—Ruined

Option time in Hollywood is sending songwriters back to New York at the rate of several a week. Most of the sharps-and-flatters are returning without hook-ups, leaving them free lancers meaning gents without drawing accounts

While the Hollywood bankrolls last the songwriters don't have to worry. Songwriters by disposition are light-hearted and don't anyhow.

What seems to concern some most is whether or not they dare show up around New York golf links in the gay knickers and other rainbow haberdashery brought back

FRISCO UNION WINS CONTRACT REVERSAL

Higher Court Sustains Pact with Theatres as Valid

San Francisco, Apr. 15. Contract of the Musicians' Union of San Francisco with theatre own-ers and the Allied Amusement In-dustries is vaild and enforcible by injunction, according to an impor-tant and sweeping decision of the California District Court of Appeals handed down April 10, reversing a decision rendered ten months ago by Superior Judge J. J. Trabucco.

decision rendered ten months ago by Superior Judge J. J. Trabucco.

Higher court verdict concerns the action of the Musicians' Union against Nasser Brothers, theatre chain operators here, who with the advent of the "dialog" dismissed their orchevitras as an unnecessary expense. Under its contract with the various Sam branciaco that me to the various Sam branciaco that me to the various Sam branciaco that the various Sam branciaco that the various for the various for the various for the various districts of the various districts of the various managers. This action came to trial before Judge Trabucco ten months ago and that court held that the organized musicians had, no enforcible contract.

Because of the decision of the

Because of the decision of the District Court of Appeals the case will now be leard on its merits in the superior court. If the musicians win, the theatres must either put back the human orchestras or close their doors.

close their doors.

The higher court degision written by Judge John J. Tyler says: "The law does not have one rule for the employer and another for the employer and in the court of the employer and employers allow, and enforcible by both parties. Court should in the both parties of the property of groups to improve industrial con-ditions and to prevent waste and violence."

Attorney Schmulowitz, representing the theatre men, said he'll de-mand a rehearing before the Dis-trict Court of Appeals and in the event this is dealed will carry the

Chicago, April 15.

Cilicago, April 15.
Editor "Variety";
In this week's "Variety" appeared the following:
"James C. Petrillo, president musicians' toon, is reported being groomed as Joseph Weber's successor to the post of interna-tional president.

tional president.
"I will not even coisider it as long as Mr. Weber remains in office, Petrillo declared.
"Weber at various times in the past has been reported anxious to retire because of his leathty, and these rumors have lately been revived. He is a close friend of Petrillo and openly favores the Chicagoan for the officers of the property of the control of the control of the property of the control of the

ores use Chicagoan for the office."

The foregoing statement is not accurate, in fact is misleading.
Here are the facts: A few days ago a representative of "Variety" called me on the phone and said it was rumored in New Fork city that I was slated to succeed Joe Weber as president of the American Federation of Musicians. I told him that I was not even considering the position, and would not, as long as the present incumbent was alive and in his present state of excellent health.

health.

"Variety" has always been eminently fair to the Federation of Musicians, and to me individually. I feel quite sure, therefore, that as far as the reporter to whom I spoke is concerned, the mistake made was entirely unintentional. It is just another illustration of the folly of submitting to an interview which is conducted over the phone, where there is no opportunity to check up on possible errors.

I therefore request that you pub-

theré is no opportunity to check up on possible errors.

I therefore request that you publish this in your next issue, as the article in question has placed me in a very embarrassing position.

James G. Petrillo,

President, Chicago Federation of Musicians, Local No. 10, American Federation of Musicians.

JCP:MR

Hungarian Band Leader Very Strong in Europe

The Hague, April 2.

The Hungarian jazz king and fidler conductor, Dajos Beia, and his band from Hotel Adlon, Berlin, got a roatring reception on their arrival. Beia proved just as much a draw as his predecessors, Faul Whiteman and Jack Hylton. Public enthusies.

lic enthusiastic.

Touring Holiand and a few provincial towns this weck.

Paris, April 15.
Beia, making an infrequent tour,
has been wildly acclaimed all over
judgling from the various reports
percolating into Variety's continental bureau from all European capi-

uis. His Odeon disks are terrific sellers in Europe and many are well known in America.

Piantadosi with Robbins

George Piantadosi, who severell his connection with Remicks, where he was professional manager, goes with Robbins as general professional manager. Billy Chandler will reremain with same firm as radio manager.

remain with same firm as radio manager.

Quite a few changes in personnel of the music industry. Elmer White, resigned as professional manager of DeSylva, Brown & Henderson and shifts to Davis, Coots & Engle Mon-day (21) where he also will be not smitte to Javis, Coots & Engle Mon-day (21) where he also will be pro-fessional manager. Dave Ringle, harmony man for DeSylva, Brown & Henderson, also handed in his resignation and will hereafter act in the same capacity for Shapiro-Bernstein.

Fifth Herbert Memorial

Firth Herbert memorial Friends of St. Patrick and the Gallic Society are planning fifth Victor Herbert memorial week, for week of May 25.

They also intend having special program radioed to Ireland.

Greer and Klages Back

recent one is wented with early the plasme to the State Supreme Court.

Theatre men have claimed that pointers with Missionals Trion was, Meto, returned from the coast last in merely an agreement on working week. Both boys will remain in second that in the missions worked. New York for a tew menths doing but not a guarantee to employ them, tree into e work.

Disk Reviews

By Bob Landry

British Broadcasting Band

British Broadcasting Band
(Columbia 59213) Radio in John
Bull's water-slapped side of the long swim. Over there it's "wireless," government monopoly, and as a public diversion admittedly giving the surface of the long swim. Over there it's "wireless," government monopoly, and as a public diversion admittedly giving the surface of
"Memorica's Boy Friend"
(Columbia 2143) Charles "Buddy"
Rogers makes his initial phonograph, recording under the above billing mention it's his first. Rogers has been doing a singing specialty in a number of Paramount pletures, also appearing on Fublix stages. That Same and the stage of the "America's Boy Friend"

6. 7 6. 6 6. 7 6 5. 6 5. 7 5. 6 5 TOMMY CHRISTIAN and those "paramount" programs he and his orchestra
offer at the Hotel Paramount
in New York, as well as via
WABC. They're paramount
because they all feature "When I'm Looking

at You" "Should I"

ROBBINS MUSIC CORPORATION 799 Serventh Avenue, New York

this June the Websterians will take up music professionally. This is their premiere on the discs. They play very well together their their premiers of the discs. They play very well together their their play their play their play their play their play their play a recording studio collaboration, was in overdoing the arrangement for the process. In the process. The Wallsce (Columbia 2151) "Stelp Song."

(Columbia 2151) "Stein Song," best represented in the vocal work, reversed by a pleasing new Remick tune, "Telling It to Daisles," makes an attractive couplet.

(Columbia 2180) Tremaine band is on Broadway at a Chinese spot. Their ideas run to a wide-open heat vaive and diadain for mutes. This technique when applied, as here, to Tailly and the second of the second

(Columbia 50266) Another imported 12-incher. Flute and echo flute dominate melodious pair of semi-standards, "Echoes of Valley" and "Gavroches," may appeal to the old schoolers.

"Gavroches," may appeal to the old schoolers. Tancress Pasero (Columbia 50211) "Two Fair Children," the hauntingth beautiful basso aris from "Il Trovatore," can be recommended by dies shops to the recommended by the recommendation of the recommendation

more melodious, and therefore most popular, operas. (Columbia 2137) Waiters has ex-cellent style, clear diction and vocal personality for comedy numbers such as "Me and Girl Next Door" and "Leven-Thirty Saturday Night", and "Leven-Thirty Saturday Night", beth are lyrichi ideas or consid-erable clevenness.

English Act Savs Moss Withheld Promised Pay Nesbit Brothers, an English act which arrived in the States eight

which arrived in the States eight months ago, are requesting a \$285 settlement from Joe Moss and the Hollywood Restaurant E. Franklyn Goldner, attly for the act, notified Moss that unless the claim was made good they would start suit. Neabit Brothers allege that they worked for the Hollywood for eight week the first four weeks they would receive an increase in salary. Salary was not increased during the last four weeks of their engagement.

Joe Moss' Pelham Place Operators of the Hollywood Res-taurant, Joe Moss, Ben Uberall and

taurant, Joe Moss, Ben Uberall and Jack Amaron, are erecting a new roadhouse on Pelham Road.

Construction on the roadhouse, which will be called the Hollywood Gardens, started Monday (14). Building will cost in the neighborhood of \$100,000.

hood of \$100,000.
It is planned to open the roadhouse the eve of Decoration Day, Jan Garber, now at the Hollywood Restaurant, will go into the Gardens for one month. Charles Dornberger will probably follow Garber into the Hollywood restaurant.
Hollywood Gardens will be operated free of couvert.

NBC Bands for Asbury

NB.C. Artists' Bureau, through Ed. Scheuing, will supply all bands used at the Asbury Park Casino, Asbury Park, this season. Casino, built at a cost of \$1,000,000, opened for the first time last week with Roy Ingraham's band. Howard Phillipse and followed thousand the week and Plorence Richardson's week and Plorence Richardson's aggregation costs.

Richardson's aggregation goes in next week. Among the dansapation purveyors who Scheuing will book for the Casino are Rudy Vallee and B. A. Rolfe.

Each band will play at the Casino for either one or two weeks.

Bernie Damage Suit

Suit for personal injuries result-ing from being struck by an au-tomobile alleged to have belonged to Ben Bernie, is pending in the N. Y. Supreme Court, filed by Rose

N. Y. Supreme Court, filed by Rose and Irving Hirsch.
First named claims physical in-juries suffered as a result of the accident which occurred while she was crossing 86th street, at Broad-way, last November, and asks for \$5,000. Irving is her husband. He wants \$10,000 for loss of his wife's services. services. Bernie

Bernie has entered a denidenial

HAMP STICKS WEST Hollywood, April 15.

Johnny Hamp has called off his summer trip to Paris for an engage-ment at Les Ambassadeurs. He will linger here at the Ambassador Ho-This is Hamp's first summer away

from the Westchester-Biltmore, New York, in a number of years.

Chatter in Paris (Continued from page 66)

(Continued from page 66)
piling in two days work in one day.
The call it a day at four bells,
The call it a day at four bells,
the in time to get to the brokers'
offices for the opening of the market. Buillsk quotations has 'em all
cheerful here again.
Spring's officially in sight, Longchamps track open.
Isie of Corsica, where the new
Hotel Napoleon Bonaparte opened
April 1, being ballyhood as new
hotel a new bell bell bell bell bell bell
course, beach, tennis and
trimmings.
Charles Frank, in his early 20's,
among the better known local picture and stage actors because of
his behemoth stature, died suddenly. His heavy weight made him in
demand for comedy roles, especially
in Harry Lawresson now here edit.

Harry Lawresson now here edit. in pictures.

Harry Lawrenson now here editing the Fox Movietone newsreel.
William G. O'Brien, former assistant
general European director with
Jack Connolly, continues with Fox

PAUL WHITEMAN

And His Greater Orchestra
Watch for

"KING OF JAZZ"
(Universal Picture)

Personal Rep.: JAS. F. GILLISPIE

Inside Stuff—Music

Score Syndicates

Three firms will publish the songs used in Paul Whiteman's "King of Jazz," which is slated to go into the Roxy. Ager, Yellen & Bornstein have four songs in the picture, Leo Feist have two and Shapiro-Bernstein, one.

Boy Who Made Good

The lyrics for all the songs in "Jonica," at the Craig, were written by Billy Moll, brought east from Madison, Wisconsin, by Shapiro-Bernstein last summer. Moll never saw the pan alley bedre S-B sent for him, after he made a few contributions to that publishing house. Besides writing the songs in the show, Moll did the song in "King of Jazz" which S-B will publish.

Young Menuhin's 70% Highest percentage player in the concert field is the 12-year-old violin prodigy, Yehudi Menuhin. Boy is on a 70% arrangement of the gross wherever he plays, besides a flat guarantee. Young Menuhin, son of a poor Hebrew teacher in San Francisco, is being acclaimed the greatest living virtuosi of the violin, with a style radically new and different. Goldman, of Goldman-Sachs, the bankers, recently gave him a 130,000 Strad as a gift.

BUYING PAVILION ROYALE? Atlantic City Resorts

Hollywood B'way Group Reported

Negotiations are reported under-way for the Hollywood restaurant group on Broadway to buy John and Christo's Pavilion Royale, roadhouse, on the Merrick road at Val-ley Stream, L. I. Asking price re-ported at around \$300,000, including property surrounding the restau-

rant.
Hollywood group of Joe Moss, N.
T. Grandlund and Benny Urberal! is
the same operating the Hollywood
restaurant. It has been cleaning
up this winter, without a cover
charge and 2,000 capacity, for a
naked floor show. Same kind of
floor show will probably be installed at Pavillon if the deal goes through. Pavillon seats 800. John and Christo bought it some years ago from the late Paul Salvain.

Don Bigelow Steps Up
Don Bigelow's orchestra, now
playing at the Park Central Hotel,
doubling with Will Osborne's band,
will be featured at that hotel when
Osborne steps out. That will be
April 26. Don Bigelow Steps Up

Schwartz at Abbey
Arkie Schwartz has taken over
the management of the new Club
Abbey on 54th street. Some inside deal.

HERE AND THERE

Jack Lavin has left the Villa Moret office to become local man-ager for the Red Star Music Corp.

Jack Denny, for the past three years playing at the Mount Royal hotel, Montreal, now with M. C. A. Latter organization intends to bring him to the States about the middle

Tom Gerun leaves the Coast to open at Lincoln Tavern, Chicago, May 15.

Lloyd Huntley's band to the Gibson hotel, Cinn., May 1, and June 1 back to the Broadmoor, Colorado Springs.

MCA booking Ben Bernie on single dates from New York to the Coast

Willie Creager, musical director at the Columbia, New York, for buriesque policy, is now attached to the NEC staff in New York doing special erranging of numbers for new commercial accounts.

Defy Cops Closing Rule

Atlantic City: April 15.

Despite the police order that all places "equipped to sell alcoholic beverages" shall remain closed, the cafe people are preparing to open for the spring trade and have engaged counsel to fight. They want the police to draw the line between legitimate cafes and "dives," which

legitimate cafes and "dives," which have been forced to close, following the vice expose in which the Mayor and one other city official have been indicted on extortion charges. The notorious Little Club has been redecorated and now calls itself the Charm Supper Club. Phil Nipp, Irma Mann and the Silvertown orchestra head the floor show. The Club Babette is featuring Ruth Dilworth and her dancers and Al

town orchestra head the floor show. The Club Babette is featuring Ruth Dilworth and her dancers and Al Miller's orchestra. The Silver Silpper is also featuring a revue under the direction of Anthony La Rosa. The Follies Bergere, another of the night clubs, was padlocked the day before Falm Sunday. Charlie Masters and his orchestra are at the Atlantic City Casino, while the Georgians are the attraction at the President hotel. The New Madison hotel offers Irwin Hughes and his Royal Southerners. Paul Graham and his Crackers are doubling between the Million Dollar Piler and the Municipal Auditorium. Gerry Blackwell and his Manni Moon Band are entertaining at the Garden Pier.



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New York City

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"A COTTAGE FOR SALE" "LAZY LOU'SIANA MOON"
"SHOULD 1?"

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IRVING AARONSON

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with DALY and MASON and SAM FLETCHER'S REVUE SECOND YEAR AT-**HAMILTON CHATEAU** NORTH BERGEN, N. J.

PAUL WHITEMAN

BAD START FOR CARNIVALS

RINGLING CUTTING OFF ROBBINS' FROM EAST

Chlcago, April 15.

Cheago, April 15.

Ringiling has openly announced war on the Robbins Bros. circus. Has contracted all town sorth and south through Indiana and Illinois with the intention of keeping Robbins from getting east.

Opposition started because Robbins is the only circus outside of the combine carrying a human cannonali act. H. W and R. B. circus expensions of the combine of the combine carrying a human cannonali act. H. W and R. B. circus expensions of the combine carrying a human cannonali act. H. W and R. B. circus expensions of the combine carrying and the combine carrying in the combine carrying and Virginity carry "this spring, but with Ringiling circuses ahead of him in each town it is likely the trick will head west.

May Collier in Jam

Milwaukee, April 15. Milwaukee, April 15.
Mrs. May Coller, 42, former trapeze performer, was one of five arrested following the mysterious kidnapping of Gilbert Gohree, son of a wealthy West Allis grocer, the
holdup of a town of Greenfield
speakeasy and a long series of
check forgeries.
Mrs. Collier was said to be the
"queen" of the band. An adopted
daughter, Bessie, was used in cashing the checks, gotten up by Mrs.
Collier.

Fox Fair Dept.

Los Angeles, April 15.

Los Angeles, April 15.
Fox West Coast has opened a fair booking department with E. H. Keate in charge.
Office will work with Fanchon & Marco in furnishing acts for western fairs, with a number of F. & M. Ideas offered intact for outdoor dates.

Circus' \$154 Opening

Uvalde, Tex., April 15.

Cole Bros' circus here grossed \$154, most disastrous topening for this outfit. It not the state of the state o Printing Co., of Chicago.

Cheap Radio Plug

. Chicago, April 15.
Cheapest radio buy by Sells-Floto
here. Getting a nightly tout from
nine stations for \$5 and \$25 fickets
each. Sum covers entire engage-

Credit to the P. A., Wm. B. Nay-

Al G. Barnes

Al G. Sarnes.

"Los Angeles, April 9..."
The Ringlines and the contection of the collection the Barnes' layout this year. Last year Barnes sold, out to the American Circus Corp. but it wasn't until Ringling acquired this show that the Barnes top stated undergoing this year. The Barnes show will go east. Other than one exception, some years ago:when it fumped to New Jersey for a date, Barnes sippl. Its main stamping ground is naturally around the coast and through the west, north ann south. Immediate coast time has already been played, with the show out two the Hill and Washington lot. Local stand is for nine days starting April 5, with the route turning north from liere. Ringling polish includes new from the side shows. One thing ruled out is the cushion selling racket. Its hardboards for everybody and hover the place with other gags and novelies.

Barnes' stock remains standard.

Barnes' stock remains standard, with few if any additions or sub-tractions. Carrying a total of 30 (Continued on page 87)

St. Louis, April 15.

Sells-Floot has contracted the Market and Compton lot. Plot is located across town from the best location, the Grand and Lacled December 10 to 10

announced he would be underdays.

Likely that the Sells-Floto will remain five to late days here! going direct to Springfield, Ill., first opposition stand with the 101.

SPARKS SELLS AGAIN; **GOING WITH RINGLING?**

Washington, April 15.
Charles Sparks has sold the Downey Bros. Shows back again to Andrew Downey for the second time.
Last year Sparks bought the outfit for \$125,000 and sold it back for \$125,000 and sold it back for \$100,000. This year, though price was not stated, Downey made a profit. Show opens. April 17 in Havre de Grace.

Behind it all is the report that Sparks is to line up with John Ringling.

Sparks i Ringling

Park Without Band

No band or orchestra for Columbia Park, N. J., launching its regular season April 26. Park is cutting down the overhead by an Orthophonic outfit. A number of dance halls throughout Jersey tried this system last summer and reported a success.

Three free acts will be played.

OUTDOOR NOTES

The Addie Forepaugh Tent of Altoona, Chrons Fans Association of America, has been formed with ten charter members, including Mayor John J. McMurray. The rames of the local tent was chosen since Addie Forepaugh, son of Adam Forepaugh, was a native of Pennsyl-

Sheldon Clark went out last week as head of the Chi Stallum. Sidney Strotz succeeds.

George Meighan back to Chi to railroad the Robinson and Hagen-beck tricks.

Hand-painted business cards for Miss Karl Knecht, educational di-rector of Tom Mix. She paints em herself.

Sparks Circus will open April 17 at Macon, Ga.

Christy Circus carrying eight men on advance car.

Cut rates will not be allowed on any Ringling circus this season. Innovation not going so strong with the P. A's.

Edward Arlington, now general agent, Downie Bros. Replaced Je-rome Harriman. Circus will play Lancaster, Pa., April 28.

John A. Driscoll, outdoors booker ill, is back, but taking things very

The recent death of Hans Jahns, equilibrist with the Ringling-B. & B. show, will not force the act to be withdrawn for the season as Jahns' brother Karl will continue the turn with another man in Han's place,

Palisades (N. J.) Amusement Park, opens April 26.

S-F EAST

John Ringling has decided to bring the Sells-Floto show east fol-lowing its present western engage-ment with the idea to cash in on Tom Mix's popularity. Mix is again the star feature with

Sells-Floto Couldn't Get in St. Louis —1st Opposition Stand GROSSES EVER

South and Southwest Ac-Little-Some Not Enough to Pay Transportation

CHISELED OVERHEAD

Chicago, April 15. Extremely low grosses for car-nivals in the South and Midwest have the industry worried. The

have the industry worried. The opening season, has been the most disastrous on record. Top notch outfits, as the Rubin & Cherry No. 1 grossed \$40 at Montgomery, Ala, and a like amount the next day. In Bessemer, Ala, the No. 2 show of the same company did \$89 on the first day, with corresponding low returns on the week. At Marlon, Ill., the Gold Medal Carnival Aphl 7-9 got only \$189, hardly elough to pay lot rent. Still further, west at Bnid, Okla., the Monarch Shows March 31 to April 5 got around \$300, hardly railroad got around \$300, hardly railroad.

around \$300, hardly

At Anderson, Ind., always looked upon as a good spot, the Sol's Lib-erty Carnival took in \$112 in three

arnival took in \$112 in three days.

In Norfolk, Va. another opot usually pie, the Sheesley Shows, April to the season of the se

Carmivals are operating this year under the cheapest setup they have ever had. 'Large' and small outlist are feeling the restrictions, grad-ually squeezing them out. To save, all departments have been obiseled. (Continued on page 87)

Dance Barge Disaster

Portland, Ore., April 15.
Dance barge "Swan," cruising up
Columbia river with a night party
of 300 dancers, was struck by steel
lumber freighter. Five were drowned and many injured. Filoto' in
Reports were that dance barge had
improper navigation lights.

\$15,000 for 2 Shows

Chicago, April 15.
Westinghouse is paying Selis-Floto \$15,000 for two evening per-formances at the Stadium week of April 14.

April 14. Shriners paid the same price for a morning show for kids at the Collseum a week earlier.

FLOTO'S MAY TERRITORY

Altoona, April 15. The Sells-Floto circus will show The Sells-Flote circus will show in Altoona on May 22, licenses already having been obtained. With the old grounds partially given over to playground use, the lot has not been decided.

San Antonio's Open-Air
San Antonio's Open-Air
San Antonio, April 15.
City has begure construction on first unit of open-air theatre in Breckenridge Park.
Stage and colonnades to be completed by May in time for San Antonio Civic Opera Company's first outdoor production.
Completed projece will cost \$50-600 and will incorporate several features of St. Louis amphitheatre. Stage will cost approximately \$10,000.

S-F OFF AT COL., CHI., BEST GROSS, \$7,000

Chicago, April 15. Sells-Floto Collseum engagemen Sells-Floto Collseum engagement ending Sunday 13, fell below last season's receipts. This, despite no opposition, as last season with 101. Cher mail Outdoor Season for the season with 101. The season's receipts. This, despite no opposition, as last season with 101. The cepted as Forecast of Dismall Country of the season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. The season's receipts. This, despite no opposition, as last season with 101. The season's receipts. The season's receipts as last season's receipts. The season's receipts as last season's receipts. The season's receipts as last season's receipts as last season's receipts as last season's receipts. The season's receipts as la

"Duck-Lips" Manager

The contractural fight between Ringling-Barnun circus and Terry Turner over the rights to public exhibition of the Ubangi tribe of duck-lipped savages from Africa has been adjusted through Turner agreeing to let it play the show date under a sub-booking provision.

date under a sub-booking provision.
Turner established a prior contract. A mix-up of representation
had resulted in Frank Cook signing
the tribe when he was in Paris,
where the beaks were on exhibition.
Ubangis will revert to Turner's
direction when the circus season is
over.

Hanaford's "Farm"

The Hanafords, back from abroad The Hanafords, back from abroad, are for the present at Lake George, N. Y. George Hanaford has a "rlding farm" where his circus stock will be kept.
"Foodles' Hanaford, impressed by his brother's picturesque place at the lake, is also buying.

Carnivals

(For current week, (April 14), when the control of the wise indicates.)

(For current week, (April 14), when the control of the wise indicates.)

(For current week, (April 14), when the control of the Smiln. "Fulladelpain Rinesic Sendidon, Ky. Smilner, Brockenilde, Tex; Situyer, Finceton, Ky. Toxas, Luling, Tex. Toxas, Luling, Tex. Webb, Callente, Nev. Webb, Callente, Nev. Webb, Callente, Nev. Webb, Callente, Nev. Jalowston, Callente, Nev. Jalowston, Callente, Nev. Zarras, Duzellon, N. J.

Circuses

Al.G. Barnes April 16, Tatt, Calif.: 17. Porterville: 18, Visalia: 19. Fresno; 20. Tracy: 21, Sania Cruz: 22, Monterey: 23, San Jose; 24-27, San Francisco.

R-B'S FIRST WK. AT GARDEN **DOES WELL**

Ringiling-Barnum circus got off to an unexpectedly, strong-start at the Gardon. First weeks built to capacity by Thursday, night. Sunday afternoon was a sell-out with night performance also big. Sunday nerformances are reputed to share with local benevolent societies. Last season the big show started the Gardon date Easter week. This season, two weeks ahead of a similar period, there was some doubt about attendance. Without the holiday, however, the box office is said to be well ahead of last year. Outsit has three weeks, then moves to the Boston Madison Square Garden, the first date under canvas then following in Brooklyn.

Circus Notes

Though running six big tops this season John Ringling is sticking to the R-B show. It was thought he would go to Chicago for the transfer of the Sells-Floto outfit from the Collegum to the Stadium. Business out there not so good so far.

Charlie Weber, 18-year-old clown with R-B, is a professional boxer, Around Sarasota he is known as the fighting clown. Record is 18 knockouts out of 19 bouts, He was kanyed enge, but came here and the composition of the co

Ubangi Make Talk Ubangi Make Telk
Zhose big Jip women, the Ubangi
sakares, are; the talk of the town
Somebody wanted to know how the
clufet kisses his wives. He dosen't
The blacks like their krog. Whea
it was not forthcoming they made
a yequest for d sniest grinder and
pails. Wanted to make cider, hard
They accumulated a mass of apples
for that purpose-

for that purpose.

Affredo Codona is a marvel even to fold circus oxecutives. The flye is doing a new suint but not have ing it announced. Me leaves his perch with our hand scioped to the common suint but not course, to a two-hand catch by his brother and self,

A party from the circus visited Lew Graham the former Ringling announcer, motoring to Middletown, N.Y., Sunday last week. Graham's memory is not impeded but he will remain in the institution inden-

Arthur Dunn Clowning
Arthur Dunn, from vaudeville, has joined the big top. He is with the contingent of clowns and thinks it's a great life.

Dave Wariner of the Bob Eugene troupe, bar act, who fell to the stage on the opening night at the Garden, is still out of the show and will be unable to work for añother monitor so. Eroke a bong in his wrist. First stated frighty was & sprain.

Elil Conway, contract man with the Ringling show, has been sent to Chicago as assistant to Zack Tell, manager of Sells-Floto.

Al Butler back to outfit after a trip to St. Louis to square Sells-Floto date there. Three circuses had contract for same lot, same date. Al fixed and Sells show plays the date

Jake Newman Off 101

Chicago, April 15.

J. D. (Jake) Newman is out of

1. Going to California for the

mmer. summer.

Newman was engaged by Zack Miller to assist with the Tom Mix suit he has started. Newman was to be the keyman in the fight.

WANTED

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Obituary

THOMAS J. McBRIDE

Thomas J. McBride, 31, president McBride Theatre Ticket Offices, died of pneumonia April 10 at his home, 562 West End avenue, New and shock to his theatrical
ds. He had been in excellent
h up to a short time before health up to a short time before he became III, the second time he had been really sick in his business

had been really sick in his own-life.

If Mr. McBride had lived until May 1 he would have rounded out 57 years of theatre ticket selling, a business he started in a small, mea-gre way but which thrived until he had 14 branches in New York and correspondents in principal

cities abroad.

Mr. McBride was an Englishman.

Upon arriving in New York he assumed the second of a newstand in the sum of a newstand in the first of the second of a newstand in the cities selling with a charge of 50 cents for the service. And as the years progressed and Mr. McBride prospered he always adhered to the principle of maintaining one rate until two years ago when the New York legislature passed a law adding 75 cents to the ticket face price. Society people, government, army

ing 75 cents to the tloket face price. Society people, government, army and navy officials, for many years obtained theatre tickets through McBride. Among his customers at more time were General Grant, General Sherman, William H. Vanderthi, Jay Gould, Cyrus W. Field, P. Morgan, James R. Keene, Joseph Chosto, Thomas C. Fratt, Russell Chosto, Thomas C. Fratt, Russell

MOUTAM, JAMES R. Keene, Joseph H. Choate, Thomas C. Pratt, Russell Sage, etc.

Mr. McBride was organizer and first president of the New York Newsdealers Association and it was recailed on May 1, 1923, after 50 years in ticket selling he bought a bundle of papers and sold them at his old stand in Union Square "just to keep up my record."

About a year ago Mr. McBride relinquished active direction of his agency which is under the management of his two sons, John S. McBride, vice-president and treasurer, and William McBride, secretary.

Also surviving are two daughters, Mrs. John L. Snowber and Mrs. Fred J. Kenney. Interment in Kingston, N. Y.

GEORGE G. KRUSE

GEORGE G. KRUSE.

George G. Kruse, former circus clown, vaudeville dancer, show boat owner and in recent years deputy sheriff at Parish Prison (La.), died April 2 at the Kruse home in New Orleans after a long illness.

Mr. Kruse when 15 ran away from

home in New Orleans after a long lilness.

Mr. Kruse when is ran away from home in Quincey, Ill., and joined Cross & Le Roy's circus. For 15 years he trouped under canvas for LeRoy and became one of the best known clowns of that day. He had done a contortion act with W. W. Cole in the 60's. In addition to Cole in the 60's. In addition to contortionist. He had also teamed up with other famous circus men including Albert Guyer of the Guyer Bros.; John Robinson, Dan Rice, who gave Kruse permission to carry on his name; Ed. Nary, Carnard Bros, and Jim Matthews. He also clowned with a trick pony. He toured the south with French and Monroe shows and has papeared in Monroe shows and he appeared in theatres in his comedy sketch, "Silence and Fun." In New Orleans he and Dan Rice formed the act

he and Dan Rice formed the act of Dan Rice and Dan Rice, Jr., and upon splitting Kruse became known as George Rice.

In 1885 Kruse and his brother bought and operated a show, boat which piled the Mississippi, making annual stops from New Orleans to Cincinnati. In 1965 they sold the boat and Kruse settled in New Orleans to the state of the st

later life he became a prison official but illness forced him to re-

official but illness forced him to re-sign about four years ago. His widow, two daughters and a son survive. Of the daughters, the younger, Marllyn Kruse has been a dancer with Albertina Rasch and Chester Hale bullets in New York. Interment in New Orleans.

NAT PHILLIPS

NAT PHILLIPS

Nat Phillips, 41, for many years identified in show business as producer, manager and agent, dropped dead of a heart attack in Los Angeles, April 10. His death came geles, April 10. His death came suddenly, occurring in his room at the Continental Hotel, just two days after he had arrived from New

Phillips was in good health J. E. BOWEN
and as far as known had hever complained of illness. For years in the
east he was associated with Jack
Wing Picture Productions, died
Lait and at one time handled Henry April 7 at his home in Hollywood. to

Santrey's orchestra. His other ac-

tivities were confined to producing and managing acts and shows.

Several years ago he produced a colored revue in New York with Miller and Lyles, backed by the late Arnold Rothstein, it was said. Rothstein was a personal friend of Phillips' and on a number of occar-

sions became interested in ventures with him.

Mr. Phillips' present trip to the coast was on his own, with the intention of remaining there permanently. He went out with several propositions. The morning he died Phillips was up and about in the hotel, changing his room and ad leading the company of the control of the c

Bobby Crawford assumed charge Bobby Crawford assumed charge of the remains, which was sent to Chicago for burial, where his mother, Mrs. Bessle Leff, resides. Besides the mother he is survived by his wife, Martha Vaughn, singer, a seven-year-old daughter, and five brothers and sisters.

MME. ALBANI

MME. ALBANI
Madame Albani, 77, famous prima
donna, died in London, April 3,
after a week's illness. She had
been singing for 55 years on her retrement in 1911 and in her later
years gave singing lessons. Deceased was of French-Canadian
parentage and commence hard prima
parentage and commence hard so the
Cathedral, cler Cathedral, Color Cathedral, Cat

IN LOVING MEMORY OF FRED ARUNDEL

Who Departed This Life

Helene M. Arundel

vorite of royalty, at one time court singer to the German Emperor. In 1925 a special concert was arranged for her by Melba, at the close of which it was announced King George had made her a Dame of the Brit-ish Empire.

lsh Empire. Some time ago she published a Some time ago she published a book of memoirs under the title. "Forty Years of Song." Famous works inspired by her were Gounoid's "Mors et Vita," Dvorak's "The Spec-ter's Bride." and "St. Ludmila"; while Sir Arthur Sullivan's "The Golden Legend" was specially writ-ten for her.

BLANCE DE BAR BOOTH

BLANCE DE BAR BOOTH
Blance deBar Booth, 86, actress
and niece of Edwin Booth, died
April 14 at the Brunswick Home,
Amityville, Long island. She had
been ill for a long time.
Booth, 2d, and Clementina deBar,
she was married to George Riddell,
who died many years ago.
Retired from the stage in 1900 to
conduct a dramatic school in Minneapolis.

conduct a dramatic school in Min-neapoils.
Funeral services will be held to-day (Wednesday) from the Littie Church Around the Corner, 1 East 29th street. New York City, at 2 p. m. In accordance with her wishes, the remains will be cre-mated and the ashes placed in the Actors Fund plot, Evergreen Ceme-tery, Brooklyn.

ANITA FOY
Anita Foy (Anita Foy Tipper),
actress, died in Richmond Hospital,
England, April 1, of shock following

burns.

Deceased, niece of Ernest Edel sten, was only 20, and a dancer in "Here Comes the Bride" at the Pic-cadilly theatre. With five others she motored to Twickenham to take she motored to Twickenham to take part in a ballet scene for a film "Spanish Eyes." While waiting a call, her filmsy dress ignited from an Electric radiator and she wai immediately enveloped in flames. Despite prompt succor, she succumbed a few hours later.

HERBERT FISCHER

HERBERT FISCHER (Eveland film man, died last week as result of an operation. He is survived by his wife and two children. Fischer was associated with Abe Fischer, Tiffany-Stahl branch manager, and formerly operated Victor theatre in Akron. O

Interment in Bradfard. Pa.

He is survived by his wife. Bowen was active in producing circles for the past 12 years, during which time he invented and controlled the rights to slow motion pho-

ART ADAIR

Art Adair, 61, clown many years with all the large circuses, died April 5 in Chicago from effects of injuries received in auto accident

two years ago.

In private life Adair was Arthur
Langan. Survived by his wife. Interment in Elmhurst, Chicago,

MRS. DANE CLAUDIUS
MRS. Dane Claudius of the vauderille team of Claudius and Scarlet
lied April 1 in Burbank, Cal.
Mrs. Claudius and her husband,
who survives, retired five years ago.

Frank J. Spare, 85, gateman at the Radio studios, dled April 10 at his home in Hollywood. His death terminated nine. years' service at the studios, beginning when Robert-son-Cole first bullt the plant. He is survived by a wife and daughter.

William Lynch, 23, assistant es william Lynch, 23, assistant east-ern program director for the NBC, dled April 13 in New York, follow-ing operation for appendicitis. Wid-ow and child, aged two, survive. A detailed account is in the radio sec-tion of this issue.

Mrs. Jane Maloney, 60, mother of mrs. Jane Maloney, 60, mother of Janette Gilmore, actress, formerly of "Rio Rita" died March 19 in Hollywood, Cal., from effects of operation for tumor. She had just returned from Australia where she had toured with her daughter.

Max Waldman, 65, father of the heatrical Waldman family, d April 13 in Bayside, L. I. Ted, and Selma, all of vaude; Singent, and the wife survive. Shep

William E. Van Doren, 57, musi-cian with the Chicago Little Sym-phony orchestra, died at the West Suburban hospital April 13, in Chi-cago from injuries in an auto acci-

E. E. Hopkins, 45, part owner of the Standard Casting Directory, died April 12 in Hollywood after a long illness.

sister, not professional, sur-

DEATHS ABBOAD

Paris, April 4.

George Jefferys Adam, 47, English
ournalist (N. Y. "Sun," etc.), died

in Paris.

Marie Kalb, 76, former actress of
the Comedie Francaise, Paris, retired in 1905. Jenny Rosny, French comedienne

Widow of late Maurice Level French novelist.
Tina di Lorenzo, 57, Italian actress

died in Milan. Her husband mando Falconi, theatrical di was present.

Chatter in London

(Continued from page 66) night club, where they hug b

don night club, where they hug by the thousand.
Gwladys Stanley abed with sciatica. So unsatisfactory—sciatica. Freddle Foss was nearly gassed in his bath. Better Juck next time. Gilbert Miller's gone back to the States, which serves him right. Naval parley is slipping lower and lower in the news. Fleet Street just can't get to town to bite.
Hyde Park Church Parade, raditional dress lounge, now peopled by suburbans.

by suburbans.

Women generally are het up the way leading restaurants won't let them eat unescorted.

Wilna Berkeleye boasts she's got the best stage voice—not saying

Wilma with best stage voice—much.
American renters raising squawks at the prices charged for floor rentals by British studios.
Maisle Gay burlesquing Marie Tempes is just Maisle Gay as a charet for

Maisie Gay but Maisie Gay as Maisie Gay.
Gordon Marsh quitting cabaret for pierrot costume. So much more restful.

George Atkinson of the "Express"

George Atkinson of the "Express' tripped specially to Berlin for premiere of German talker.

Lupino Lane's landed in the Brit-ish studios—fraternizing with Harry Lachman in "Fellow Mask."

"Down with Dora," Trocadero's most successful supper show threat-

ens to close. New radio film critic, John Greerson, highbrow. He thinks on the future of the cinema as art. Example of dumb way saps try to run small-time national dailles

is evidence in fact that, on train wreck in Lancashire recently, London office of one sheet hadn't got enough petty cash in hand to send two legmen north. Staff did a whip-round and gave the boys a holiday. holiday.

"When East Meets East" got razzed off at the Empire during the

week it held. British talker players waste s. a. n sob sisters and reap reward in

nns. e Charles Farrell in "Cape rn" ain't the guy you're think-

Poriors" ain't the guy you're tinisting of.
Decorations of the new Prince
Edward theatre put, it in the red
before it starts.
Professor Steinhof is the name
on stage lighting.
Betty Stockfield reckons she's a
great film star—after the art department had changed the contours.
Stafford Dickens, now in New
York, is having a piece presented
by the Repertory Players.
"There's a Song in My Heart" is
backed as a future winning number here.

ber here.
Francis Mangan's Plaza Tiller
Girls are the snappiest bevy of
chorines in town.
Indications are Monty Banks has
made up his rumpus with British
International.
Everythmy you find a good site for

International,
Everytime you find a good site for
a new theatre it's too good—worth
more for a commercial enterprise.
Milton Rosmer het up with Maurice Elvey. Rosmer remade an old Elvey silent and Maurice gets screen title.

oreen title.

Mme. Galli-Curci's remark grand pera is dead is reckoned by the ophisticates to indicate she's itch-

sopnisticates to indicate sne's itch-ing for a talker.

"Almost a Honeymoon," which couldn't get a break as a play, is to be made as a talker by British

International.

After half Fleet Street had been get on the new "Daily to get on the new "Daily clamoring to get on the new "Daily Herald," half on are hoping to get

Folks are discovering the reason why railways run non-stop trains to British watering places. If stop-ping, passengers think better of it and quit.

and quit.

Only snappy yarns going the rounds at present are the ones crooned from the cradle. Shortage of new material believed due to the

absence of American visitors.
On results, Victor Taylor, of British Filmcraft, is about the bes ish Filmcraft, is about the space hound in the studios. does a thing; Taylor

Loop Chatter

(Continued from page 67)

any he caught. Then manager threw a party last week for two lawyers and five of the girs at-

So many kidders called Harlen 1999, the number of Amos 'n' Andy's supposed Fresh Air Taxi office that the colored people really having that phone number went nuts. Number discontinued.

discontinued.
Soft shoer calling himself Warren
trying to get free ducats for Broadway shows via phone. Claims to be
on "Warlety." A phoney.
Wife of Lep Solomon, Music Box
treasurer, operated on at Women's
hospital last week. Reported favor-

ole. B. & K. ordered 6,000 hard-biled eggs to give away to kids the neighborhoods on Easter Sun-

in the neighborhoods on Easter Sunday.

Ed Lewis, music publisher, still limping around with a cane after having sprained his ankle in the blizzard.

When a census-taker asked Barney Dean what his profession was, and he answered "vaudevillian," she insisted he tell her what he did for a living.

Guy Robertson returned to the lead in "Nina Rosa" after the Shuberts changed their minds about putting him into "Three Little Girls." putting Girls."

Girls."
The stock company kings, Frank and Dudley Gazzola, father-son team, are contemplating "Strange Interlude" for the neighbors who frequent Kedzie theatre.

Jane Love, captian of the chorus in the contemplating the contemplating of the contemplating the conte

beauty contest. of the girls are growing

alarmed over the near future pos-sibility of television telephones. sibility of television teleph They may have to take the pl out of the bathrooms when happens, the girls claim.

B'way Chatter

(Continued from page 66)

gathered and the proprietress, upon Jack's departure, addressed the gang, saying: "You know who det gang, saying: "You know who det vas—Jeck Ukle, Jeokle used to itt here before he was nobuddy on he leem beck ull de yay from Holle-hwoot to itt here again." Jack sig at Par's L. I studios for awhile. Plenty of the younger genera-tion, brothers and sisters, sons and daughters, of Broadway stars, al-stens.

steps.

Christo gave Broadway's night clubs a break this last week. Did you know his last name was Toutamoulis? That may be a little wrong.

you know his mast name was routamoulls? That may be a little wrong,
but you get the idea.

Gladys Frazin phoned from London to tell her folks in Riverside
state of the state of the state of the
large of the state of the state of the
large of the state of the state of the
'Kay Lazel, in the floor show at
the Club Abbey, is a daughter of
Elizabeth Leltzel, formerly of
Healy's Golden Glades. Her mother
is at the club with her every night,
Helen Lowell, veteran trouper, in
'Wise Child,' returns nightly to her
Connecticut farm at Norwalk, 45
miles by train and stage coach from

Connecticut farm at Norwalk, 45 miles by train and stage coach from Broadway.

On strength of Joe Frisco's performance in a talking short Warners is dangling a feature contract under the comic's rebuilt smeller.

During this Passover week the pigeons which congregate on the wince the contract of the Joe of

trated. More pro-F. Huttons.
Walter Plimmer, who Walter Plimmer, who retired, has decided, after vacationing the winter in Florida, that he'd rather plne in the Times Square cubby hole

pine in the Times Square cubby hole than under a southern palm. First National has started a Hollywood Show Girls' Club for the dancers. In "Fifty Million Frenchmen." Herb Crooker is up against it for engaging rules. Picture critics on the dallies now get sheet music in advance along with the other picture dope. Doris Jay has a new coat that dats.

fits.
Paramount feted James T. Rucker and Willard Vander Ver, camera men who were with Admiral Byrd on his trip to the South Pole, at a

and his strip to the Gouth Pole, at a dinner at the Ritz-Cariton last night (Tuesday). No answer yet for Lew Leslis from Alice Brady, offered Gertrude Lawrence's bit parts in "Int. Rev." Miss Lawrence about to leave. Leslis reported figuring Miss Brady, in her first musical, would be handy for blackouts—and exploitation. Abe Lastfogel, tries to cut her salary in his sleep. Whenever she listens in, according to Frances, Abe is snoring "250." Frances says he must raise that figure, sleep on his side or else.

side or else.

Peggy Schenck, 14, daughter of Peggy Schenck, 14, daughter of Joe Schenck, completed ourse in dancing; Al K. Hall, Jr., 14, can step with any of the hoofers; Billie Worth, 18, sister of Colle and Gracie Worth, principals in "Sketch

Book."

Janette McLaigh and Grace
George are among the celebs who
have their nails manicured a la
technicolor—green for a green
gown; pink for pink and black for
black. It's the mode, folks, the
mode!

mode!
Rita Carita has a "real-name complex," which means that she has on her finger-tips the true monickers of film celebs. If you think the real tag of Joan Crawford is Luclie Leceur, Rita will lay you 20 to 1 you're wrong. She knows—she

says.

Lowdown on a recent Park avenue party, where the champagne flowed uphill, is that the young society deb who gave it was celebratflowed uphili, is that the clebrat-clety deb who gave it was celebrat-ing a fire which destroyed a negative of her in a chemise. The neg was held by a syndicate editor, who used it as a black-jack whenever he wished an exclusive picture of

her. When Paul Frawley left for the coast his brother Bill agreed to take over Paul's apartment. But Paul knowing Bill is ag'in valets made a stipulation. Bill must take all a stipulation. Bill must take all that goes with the apartment. Bill said he didn't know how to behave around a valot. But Paul insisted. Bill agreed. They caught Bill backs the bill accept the step of the performance the other night—he was afraid to go home.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Canacity as usual Tuesday night

Capacity as usual Tuesday night for 10-act preview Opening was the Hess and Schultz revue, with two men doing some ground was a summer of the
ing. Kate Pullman and Babe Latour (New Acts) went over.
Opening regular bill was Ethel-Marino iron-law and trapeze worker, and big. She works smoothly gradient and the state of the state

Belmont
Only two more showing bills at this house before it reverts to Publix, and the bookers are heaving a sigh of rellef. The 10-act Friday night bills have not been so hot

sigh of rellef. The 10-act Friday light bills have not been so hot to Whitey Roberts, on sixth, began floppo with his Scandinavian monolog, but finished red hot and on top with his fast hoofing and rope-skip with his fast hoofing and rope-skip and girl semi-collegiate team. who recently showed at the Englewood, and on just before Roberts, were also a wow with their hoofing, and the girl's triple-tap toe charleston is Opening, the O'Malley Sisters, five

the girl's triple-top toe charleston. Is there.

Opening, the O'Malley Sisters, five girls, one at the plane and four in a line, a new flash, are not there at all examples of the sister of the siste

loud speaker in the auto doing the business. Moved, singing and musically an automatical and automatical and automatical and automatical and automatical and some fast, silly songs and charter. Acceptable regularly. Arthurter, and some fast, sill some fast and summer and summer and spiri. Mo. o. is unnecessary, but girl who does summer and
When in Chicago Visit These Hits

An ELPHI

BROCK PEMBERTON Presents STRICTLY DISHONORABLE Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Peniberton
"An evening of delight."
—Heywood Broun. "McCall's" Mag.

ERLANGER 3 WEEKS Mats. Sun., Wed. and Sat. See the Vanishing Whippet Car ERLANGER

THURSTON

The Famous Magician and His Daughler, JANE, Singing, Dancing Camedienne

R. K. O. WOODS-

The Unaltered Screen Version of David Belagoo's Fearless Play

"LADIES OF LEISURE" With Barbara Stanwyck, Raiph Graves, Lowell Sherman, Marie Prevost, Geo. Fawcett, Johnnie Walker With 150 theatre organists out of work, James C. Petrillo, president of the musicians' local, is considering everything except an ultimatum to the churches to put them to work. Recent closings of small houses have made the situation acute.

Fall schedule of Erlanger-Powers ouses has "Simple Simon" booked houses has "Simple Simon" booked to open the season at the Illinois and "It's a Wise Child" at the Er-langer. Blackstone will again offer N. Y. Theatre Guild attractions.

Lou McDermott rehearsing a troupe of kids he will take back to New York for a Par short.

Hugh Adams here organizing tent show for upper Wisconsin.

Clyde Elliott has completed pay-ment of all Equity claims with the exception of the Don Dixon claim which will be settled by arbitration.

Kondorf Bros. are east organiz-ing companies for Rochester and Buffalo; to open in Rochester. April 22, and Buffalo, April 30.

Ethel Bennett's companies of "Big Pond" and "Mollocs" for the Red-path circuit, in rehearsals here.

Rehearsals for Clarence Cramer's

Length of "Vagabond King" (Par) forces rerouting of Publix units, "Red Rhythm" and "Jazz Preferred," for the week of May 2.

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated. The cities under Correspondence in this Issue of Variety are as follows and on pages?

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 PITTSBURGH
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theatre. Dow was formerly manager of the Rialto.

Players' Club onened Friday. Will do three plays before summer, al-though weather already proclaims that season. Local Players' Club one of best non-professional groups in south, with own symphony orchestra.

Kaile Gamble, 21, of Hopkinsville, Ky., is able to walk after crippled for a year and a half, according to her mother and friends, who attributes a state of the mother and friends, who attributes a sadministered by Charles L. Danlel, Hopkinsville attorney, it is alleged. Miss Gamble fell and in-jured her hip and ankle at a manuployed.

TOLEDO

By E. H. GOODING

haranum-light of Westrn Stars"; tigs shows "light of Westrn Stars"; tigs shows "Stricty Modern." Valentine—"Be Tourself." Pantheo—"Stricty Modern." VHa-Tenple—"Beau Bandit." Frinces—"Guilty" Statt—Review of Hits Week (change). Empire—Burlenque (stock);

Fred Williams, bill poster, Marion, O., shot in both legs last week by owner of chicken house on which he was tacking 24-sheets advertising

Priscilia (Charnas-Feigley chain), running "Mysteries of Love" (sex lecture), with "living girl models" and spiel by "Prof." A. D. Boylor. Continuous, 9:30 a. m. to 11 p. m. at 35c.

Burglars carried off 300-pound safe in National theatre (Smith-Beilder neighb), getting contracts, house and film records and \$107 in b. o. receipts, last week. Police trying to connect crime with \$1,500 holdup of Charnas-Feigley chain headquarters in Strand.

VARIETY BUREAU

WASHINGTON, D. C.

416 The Argonne 1629 Columbia Road, N. W. Telephone Columbia 4680

By HARDIE MEAKIN

National (Erlanger-Rapley) - Steve Cochran's stock, Poll's (Shuberi) - "Scandals" (April 21); Waiter Hampden in Shakespearq (April 28).

April 25). Pictures
Columbia.—'Mra Are Like That."
Earle—'Strictly Modern."
Fox.—'Big Party."
Falace—'Lummox."
FALO (Krith's)—'Ladies of Leisure
Halto—'Captain of the Guard" (April 19).

Steve Cochran's stock at the National getting excellent start and raves from the reviewers. Harold Phillips, former d. e. of the "Times," and now doing publicity for Cochran was married last week to heal girl.

Joseph Kimmel, a kid usher for two years at the Fox, stepped out after many hours of practicing and landed himself Lotus cabaret. His hoofing went over big, and he is now m. c.'ing, too. ing went over m. c.'ing, too.

"Journey's End" had a splendid two weeks' at Poll's.

Educational films turned out by the Department of Agriculture and the Burcau of Mines now include large number of talkers. No thought yet, however, of discontinuing the silents.

John Boles in person for two days with "Captain of the Guard," which reopens the Ralato (1) April 19. Original plan was to reopen with Paul Whiteman's "King of Jazz" at \$2, but this was switched to bring in the Boles-LaPlante feature. White Boles-LaPlante feature. White higher scales.

DALLAS

By RUDY DONAT

Majostic—"The Racketeer"; vaude. Palace—"The Diverce."
Metha—"Street of Chance."
Old Min-"Murder Will Out."
Capitol—"Dance Hall."

Fritz Leiber in Shakespeare repertoire booked for next season with dates also in Denton, San Antonio, Austin, Memphis (Tenn.), Houston, Tulsa, Okla., and New Orleans.

Publix's Pulace doing average around \$12,000 (about \$5,000 loss). Once leading house in city. Without units, m.c., or band, \$6,000 been deducted from operating costs, officials claim the house still makes money. Majestic (Interstatict) heavlest opposish two blocks up Elm street, still sticks around the \$15,000

John Rosenfield, Jr., critic for Dallas News, in New York wiring daily review column.

ATLANTIC CITY By GEO. R. WEINTRAUB

The opening of the new Shubert usical, "So This Is Paris," featurmusical, "So This Is Paris," featuring Chic Sale, was postponed from
Monday to last night (Tuesday), It
will play at the Apollo but four
must be added to the property of the Apollo
must be and an extra on Priday.
Show gives way to the Mask and
Wig production, "John Faust, Ph.D.,
of the University of Pennsylvania
on Saturday. The Shubert show
goes next to "Philadelphia.

An exact replica of the minstrel parade in Al Jolson's new picture, "Mammy" was staged on the Board-walk last Saturday by the Warner theatre.

The day of band concerts having hecome a thing of the past, the Steel Pier management is turning the music hall into a modern theatre. Vaude and pictures or minstrel shows during the summer season republik.

BUFFALO

By SIDNEY BURTON Buffulo "Benson Murder Case."
(ceatury—"Inder a Texas Moon."
Hipp—"Strictly Modern."
Great Lakes—"The Golden Calf."
Infayette—"The Night Ride."
(ayety—"Rarin" To Go" (Mutual).

Edward P. Hartnett has been appointed city editor of the Buffalo "Evening News," succeeding the late William F. O'Connell. Hartnett be-Evening News, we constitute that the state of the state o gan newspaper work as copy boy on' the Buffaio "Courier" in 1901.

Shubert-Teck, is taking charge of the reopening of the Whiting opera house in Syracuse, under the manhouse in Syracuse, under the maning attraction at the Whiting will be the Erlanger-Tyler revival of "The Rivals," April-37:...

Sunday pictures will be submitted to the voters of Westfield April 25 for a second vote, the last referendum being mullified by 54 ineligible votes and 90 votes not registering on the machines.

Beginning this week, the Lafay-etto Square inaugurates a new pol-ley of change of weekly programs on Friday instead of Saturday. Switch made to accommodate the Fanchon-Marco reviews, which jump from Buffalo to Worcester, Mass., opening Saturdays.

Michael Shea of Shea Publix in-terest arrived in Buffalo this week after a two months' absence at his Manhattan Beach home to formulate plans for the spring and summer programs at Shea houses here.

PITTSBURGH

By HAROLD W. COHEN
NIxon—"Strange Intervide"; (3d wk.).
Hix—Dark.
Hix—the salurt: (Shara stock).
Hix—the salurt: (Shara stock).
Fitter—Stock burlesque.
Pictures
Stander—"Light of Western Stare";
Hixon—"Light of Western Stare";
Hixon—"Men Wilhout Women."
Warner—"Benon Milder Case" (2d

reck).

Harris—"It's a Great Life"; vaude.

Baright—"Phantom of the Opera":
tage show.

Sheridan Square—"Girl in the Port."

Liberty—"Anna Christie."

Legit season to wind up here early next month. Thurston, who had two highly successful weeks in January, to return week of May 12 to close Alvin. Nixon ends up week earlier with "Sherlock Holmes." which will also end tour

Joe Falvo, previously with Stan-ley stage band, has left for Chi-cago, where he is to have his own band at Hotel Morrison.

"Happy Days," which didn't do so hot on its first run here, is mopping up in the neighborhood stands.

Vaude has two more weeks at the Harris. Then the house reverts to straight pictures for the summer. At Harris in McKeesport, vaude finishes up first week in May for straight summer pictures.

Tom Gerun and his band leave William Penn hotel next week to open at Lincoln Tavern, Chicago. Bernie Cummings will replace him here.

MILWAUKEE

By FRANK J. MILLER mbra-"The Rogue Song" (2d week).

Davidson—Charlotte Greenwood with
"Mebbo" (legit).
(tarden—"Under a Texas Moon" (2d

reek). Gayety—Burlesque (Mutual), Majestic—"Spring Is Here." Merrill—"They Learned About Wom Pabst—"German play Sunday; con-

reria.

Palure-Orpheum—"Be Yourself."
Riverside—"Playing Around"; vaude.
Strand—"Blaze o' Glory."
Wisconsin—"The Girl Said No;" stage

L. A. Greier added to Fox pub-licity department to succeed sidney Stein who went to R-K-O.

Manager Orlova (Fox Uptown) informed police were putting parking tags on cars of theatre patrons, stopped the film and advised car owners to move them before pink tickets were issued. About 40 hurried out and returned after putting cars where parking was permitted.

"The Rogue Song" continues to pack them in at the Alhambra, helped by the personal appearance of Lawrence Tibbetts at the Auditorium.

Karl Schauermann, many years drama and music critic for Mil-waukee Leader, working for the Chicago Tribune in its local office the Tribune is getting out a Mil-waukee edition every day and has necomplete staff covering local de-large more to the control of the con-

Awakening to find herself locked in the Riverside theatre Mrs. Anna Amundsen, Rhinclander, called po-lice from a telephone booth in the house and was freed.

IN CHICAGO LINDY'S RESTAURANT

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DENVER 86 SARANAC LAKE 85
DERVORT 86 SARANAC LAKE 85
LOUISVILLE 85 TOLEDO 85
MILWAUKEE 85 MINNEAPOLIS 85
MINNEAPOLIS 85
MINNEAPOLIS 85
MINNEAPOLIS 85
MINNEAPOLIS 87

Instead of playing the Uptown and Paradise; units will go to the Gra-nada and Marbro. B. & K. will hold auditions for lobby acts April 21 to 28.

BUFFALO 85

Rialto, Plymouth, Ind., has been leased to George Zeddos, of Wil-ming, O., for 15 years.

Bradley Kincald, WLS radio name, booked into the Palace, South Bend, on guarantee and percentage.

Added houses for R-K-O's Kan-sas City office are Grand Island, Neb., Colorado Springs, El Paso, Tucson and Casper, Wyo.

Emery Ettleson added to R-K-O road staff.

"Doc" Wilcox has left as treas-urer of the Garrick. Stanley Levin, assistant, succeeds.

assistant, succeeds.

Three Schnozzles were in a schnozzling predicament with the schnozzles predicament with the schnozzles predicament with the \$4,500 act finally squirmed into a second week at the Palace with New York's sanction.

When Clayton, Jackson and Durante were advertised to appear at R.K-O office went into an uproar and melted the wires between here and New York, declaring it was a breach of contract and asking that the trio be canceled, despite its included the school of the

LOUISVILLE

By RICHARD B. GILBERT Alanio--- "Camee Kirby." Mary Anderson-- "Only Bias: Brown--- "Hello, Slater." Flatto--- "No, No, Nanette." State--- Be Yourself." Strand--- "Figer Hose." Gayety-- Stock bur. Ritz-- Stock bur.

Brady Brown, formerly usher at Rialto, R.K.-O. has gone to San bia headed by Danny De Mar and Francisco, where he is floor munager Billie Ballus, with James Morrisson for David E. Dow at the Hill Street producing.

to Traffic Inspector Thomas J. O'Rellly, after suspended sentence of 90 days in jail, fined \$50 and costs and for idden hy court to drive auto for \$60 days. Charged with driving while intoxicated after car hit polices speed car and overturned twice Leonhardt and companion unintered.

Sells-l'loto circus first billed for Toledo this spring. Set for May 13.

Paramount keeping weekday prices Saturdays to stimulate blz. Now 35c to 1 p. m., 50c to 6 p. m., then 65c.

Royal (Smith & Beldler neighb), swept by fire last fall, has reopened. Although wired, it is still showing silent pictures, two features and dally change, 10-15c.

Hill Gardens, new nite club, just opened. Chateau La France, owned by Greiner & Marks, operators of Green Mill, reopened for summer.

CLEVELAND

By GLENN C. PULLEN

Ohlo-"Front Page."
Play House-"And So To Bed."
Stillman-"Around the World."
Millen-"Around the World."
Millen-"Janumer."
State-"Randhouse Nights."
Palace-"Cohens and Kellys in Scotmid"; vaude.
105th-"Golden Caif."
Columbia-Burleaque (stock).

Hanna goes dark for Palm Sunday week, due to lack of road shows, Robert McLaughlin plans Oblo's summer stock opening "Front Page." using Pat O'Brlen and John Gallau-det, of original cast.

Balph J. Walsh, former super-visor, Warner-Stanley houses in Pittsburgh territory, appointed manager of Hipp. He replaces William Watson, out on account of poor health.

HOLLY WOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)

Phone Hollywood 6141

H. E. Jameyson, publicity for the midwest division of Fox West Coast, will also take over the same duties in the St. Louis Division. He will have offices in St. Louis and Kansas City.

Stroud Twins will head F. & M.'s "Twin" Idea. Jack Laughlin producing for F & M

Fanchon & Marco's "Candy Land" Idea opens at the Colorado theatre, Pasadena, April 17. Jones and Hull, Mc. ters and Gryce and Reeves and Lou are in it.

Fanchon & Marco's "City Service" Idea opens at the Colorado theatre, Pasadena, April 24. Shapiro and O'Malley, Laddie Lamont, De-Quincy and Stanley, Seb Meza and Eddie Mack's Dancers are in the

"Criminal Code" will play a two day break-in date at Santa Barbara April 18-19, prior to opening at the Curran, San Francisco. Comes to the Belasco here four weeks later.

Harold Elias, exploitation head for M-G-M in the northwest, will ihandle exploitation on "Rogue Song" in first run houses where the pic-ture is being played on percentage. Bookings have been made on this basis in 30 towns in the territory.

SAN FRANCISCO

By WALTER RIVERS

By WALLER HIVERS
Harry Stewart, the lifer who was shot and killed while attempting a jail break at Folsom penientiary jast week, was the convict who. Aug. 1, 1928, held up Rube Wolf, uow east, and robbed him of \$200. Stewart drew a life term under the new habitual criminal law.

Dick Mitchell here doing exploit-ation on "Around the World With Mr. and Mrs. Martin Johnson," which goes in the Erlanger Colum-bla next week.

Mei Lan-Fang, Chinese actor, ap-



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THEATRICAL CUTS

pears in a special performance, one ling next month. First set is "Ladles night only, in the Tivoil theatre here, April 23. The appearance before an English-speaking audience promoted by a committee of wealthy promoted by a committee of wealthy residents. Mel will then appear for a month at the Great China theatre in San Francisco's Chinatown after which he returns to his native land.

Walt Roesner, band leader at the Fox, was robbed of a violin valued at \$1,000 last week. He had left the instrument locked up in his auto near the theatre.

OAKLAND, CAL.

By WOOD SOANES
"Journey's End." reported at a shade under \$10,000 for the week at the Fulton, has given rise to hopes that this Duffy house may be used for road shows regularly.

"Much Ado About Nothing," done in the bay region by the Stratford Players and the Greet company, has been selected as the Shakespeaream drama of the year for the U. of Calif. Professor Charles D. Von Neumayer, head of the drama department, is producing it.

Thoda Cocroft is promoting a dance matinee, April 24, at the Geary for Grace N. Borroughs, Indian Interpreter, and Kurt Ener, modernistic dancer, both Berkeley

Oakland Lions' Club have taken the Fulton for April 25 for an an-nual show, "Go Easy Mabei," farce done by the Theatre Mart, amateur group here.

Mary Boiand was, removed after six days at the Dufwin in "Ladies of Jury" and Frank Craven goes in with "Sait Water."

DETROIT

Cass-"Babes in Toyland."
(lvic-"Ten Nights in a Bar Room"
(5th week),

Pictures For—"They Learned About Women."
Orlental—"Hello, Sister"—Vaude.
Slubert-Dertole—"Ingag!.
Michigan—"Divorces."
Michigan—"Divorces."
Fisher—"The Other Tomorrow."
Fisher—"The Other Tomorrow."
Framount—"Ladles of Leisure."
Adams—"Cohen and Kellys in Scot-

nd." Madison—"In the Next Room."

"Hello Stranger" at the Shubert, Detroit, April 20, produced by stu-dents of University of Detroit.

A price war between beauty par-lors started last week. Headlines in the papers. Permanent waves low as \$5.

"They Learned About Women" (M-G-M) was booked for the Fox Thursday afternoon, with town plastered with specially-made 24-sheets. Believed to be the fastest

Afrilnes out of Detroit have cut rates; \$5 to Toledo; \$10 to Cleveland; \$18 to Chicago.

SYRACUSE, N. Y.

By CHESTER B. BAHN By CHESTER B. BAHN

Fmpire-Syracuse Players (Stock),
Wieting — Thursday, "The Rivals";
ext week, "Strange Interlude."

Kcikits—Vauddim.
Paramount—"Young Eagles."

Krand—"Joose Ankles."

Eckel—"The Golden Cail."

Syracuse—Vaudfim.

Stracuse—Vauditin.

John R. Van Arnam, who mixes minstrelsy with football scouting, is organizing another blackface troupe, which will start rehearsals May 1 for a tour under canvas. Co. to travel by motor.

Kelth's, which has depended on Paramount, Radio and Pathe for its films, adds Columbia to its list start-

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ARING! DIFFERENT! ORIGINAL!

Frank Stirling, veteran director The Players, Utica Little Theatre group, has sent in his resignation, effective at the annual meeting April 26.

"Paramount on Parade" is set for the Paramount here May 3. Same week Warner's Strand offers "Hold Everything."

Fox-Eckel goes split week again next week with "Double Cross Roads" and "Temple Tower."

A reward for tricks he turned for Columbia, while in this section this winter, Bill Healy has been named national exploitation director for Columbia Pictures.

Waily Crlsham, Syracuse juvenile late of "Sweet Adeline," will play opposite Greta Nissen in her vaude

act,
Vincent Coleman, leading man, and Foster Williams, second man, of the Syracuse Players, have closed with the Empire Stock. Coleman will be replaced next week by Tom McQuillan, former juvenile of the Coleman speece to Harford, Conn. Williams, whose successor has not been signed, goes to Providence.
Nancy Sheridan, leading woman, the coleman speece of the coleman speece to the coleman speec

DENVER

Aladdin-"The Golden Calf."
Tabor-"Girl of the Port"; Fanchon
& Marco Idea.
Denver-"The Benson Murder Case."
Rilaito-"They Learned About Wom-

Orpheum—"Hello, Sister"; RKO vaude. America—"Happy Days."

Fox sending about 300 persons into Jackson Hole country, northern Wyoming to make a western Will also use 1,000 natives.

After a week at the Aladdin, Harry Huffman taking "Happy Days" to the America for a run. Jane Wheatley, Caroline Hum-phreys and Frank Hearn, will ap-pear with Elitch's stock.

Leon Ginsberg, Hyman L. Sun-shine and J. J. Bernstein have in-corporated under the name of "Russian Village" and will run dance halis,

The old Tabor curtain, first used in 1881, was used last week during their anniversary celebration. Great care is given it and only on special occasions is it lowered.

Cecil E. Page appointed manager of the Columbia film exchange.

4,400 paid \$8,445 to see slx bouts at the City Auditorium. Show backed by Disabled Vets.

SALT LAKE CITY

A Pathe newsreel sound truck is in Sait Lake City, coming from Seattle, to stay a week or more, principally to get the Centennial Celebration of the Mormon Church. Pageant is employing thousands of costuned people, presented by the church in the famous Mormon tab-ernacia.

church in the famous 200, 1000. The pageant was months in re-hearsal, and tickets for the entire two-week schedule are at a pre-more by the characteristic and the second process of the characteristic and the second process of the control of the second of the second of the world's largest open mine, the cop-per mine at Bingham, several miles across and thousands of feet deep.

P. A. Speckart, one time Publix publicity man, later manager of its Victory house here, and then radio announcer at KLO, Ogden, is back in Sait Late City, doing special publicity and exploitation work for R-K-O.

Dave Edwards, for many years associated with the L. Marcus En-terprises, and later with the Play-house stock house, has left the show business with the change of

ownership of the Piayhouse. He is now seiling insurance.

now selling insurance.

Going into its 2d week under new management, Playhouse, Sait Lake's the selling of the

INDIANAPOLIS

By EDWIN V. O'NEEL
Lyric-"Frozen Justice."
Indiana-"Honey."
Palace-"The Mysterious Island."
Circle-"Benson Murder Case."
Apollo-"Cameo Kirby."
Ohlo-"Son of the Gods."

Tudor Hail seniors staged "Caesar nd Cleopatria," April 10 at Civic

"Button, Button!" was presented at English's April 11 by the Hares-foot Club of Wisconsin University.

The Grand at Bluffton destroyed by fire. Loss \$30,000. It was under lease by Charles Mallers who oper-ates theatres in Indlana and Ohio.

Harry Danford, allas Joe Proda, identified as a leader of the Chicago gang which bombed the State at Hammond two years ago. Investigation of the Hammond bombing begun at Marlon in connection with

BOSTON

Representatives of Massachusetts fairs will meet this week in Worces-ter to discuss new year. Total of 1,500,000 persons visit fairs in this state each year.

Show Boat, floating night club, whose finances have been aired, hit another snag. The licensing board of Boston refused a license to operate. Looks as though the boat must be towed beyond the 12-mile limit.

Weymouth has voted for Sunday

J. Weston Alien, lawyer and former attorney general of the commonwealth, resigned as a trustee of the Repertory Theatre Fund, operators of the Jewett Repertory the-

The Stratford - Upon - Aven Shakespearean Players salled for England Sunday.

SARANAC, N. Y.

By "HAPPY" BENWAY
Jack Hubb, former Detroit agent, is at Hillcrest Sanatorium, Albuquerque, New Mexico. He is a bed patient.

Leah Temple out for the first time n slx months.

Allie Bagley on limited exercise after an eight month a-bed routine.

James Williams, after a faithful dege of "curing," left for Freeport, L. I. Arrested case. Six months siege of L. I. dld it.

Write to those that you know is

Edith Cohen left for Brooklyn, N. Y., to see her parents.

After one and one-half years in bed, taking the nerve operation and several setbacks, Chris Hagedorn is now at his best. He's on one hour exercise twice daily, and a gain of 35 pounds.

Russ Kelley and Georgie Harmon

will play a skit at the annual min-strel show given by the St. Ber-nard parish.

Eddie Gailagher and Erving Andreas will spend the Easter holidays at their homes in New York.

Nell Gordon up. Husband visited her...Angels Papulis much better ...Dlck Kunl out of bed...George Neville kind of off and on...Al Downing improved...Harry Clark now at his best...Harry "Pop" Barrett, oldest juggler in the world, still holding his own...Anna Mae Powers walking around a little, first thinking a more arrivati... Yola Allen the still calling on the sick ...March fine, five left okay; no new arrivals.

BRONX, N. Y. C.

Hassei Shelton, whose co-opera-tive dramatic stock flopped at the Tremont, is flirting with the Wind-sor, for summer dramatic stock.

R-K-O Chester planning a musi cal revue with anateur talent, to supplement the vaude at some fu-ture week.

Loew's lease on the National expires in November. It's reported there will be no renewal. National was one of the first of Marcus was one of the first of Marcus by the showman upon its competion about 18 years ago, and he thought so much of it he placed his own brother, Henry Loew, in charge. Henry is still manager, said to be a record for long service in that capacity.

SAN DIEGO

By LON J. SMITH

Orlipeum—Vaudfilm.
Liberty—Buriesque (stock).
Savoy—"Journey's End" (stock).
Spreekels—"Night Ride."
Fox—"Chasing Rainbows"; F. & M.

ea. Fox California—"Nameless Film." Balboa—"Annong the Marricd" (road

Now), "Second Choico."
Superba—"Second Choico."
Superba—"Song of the West."
Mission—"No, No, Nanette."
Broadway—"Woman to Woman."
Fox North Fark—"Love Pavade."
Fox Pairmount—"New York Nights."
Azteo—"Sally.".

Balboa, dark for months, opened last week with "Among the Mar-ried." House out of theatrical zone here, but business good.

Warner Bros. reported having purchased a site here for their own theatre.

Mission Beach getting ready for summer opening. With Crystal Pier condemned, resort will have little competition.

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BROOKLYN, N. Y.

By JO ABRAMSON

By JO ABRAMSON
Flatbash—"Room 348"
Boulevard—"Mixed Marriage,"
Boulevard—"Mixed Marriage,"
Majestic—"Unclean,"
Faramoust—"Benson Murder Case";
Iges show,
Brocklyn—Dark,
Procklyn—Dark,
Procklyn—Dark
Strand—"Disraell" (24 week),
Strand—"Disraell" (24 week),
Star—"Waten Show (Mutual),
Ogytty—"Baby Vanno" (Mutual),

Four new ones this week: "Un-clean," Majestic; "Stepping Sis-ters," Jamaica; "Room 349," Flat-bush, and "Mixed Marriages" at the

Miller and Lyles' show "Shuffle Along of 1930" trying out next week at the Flatbush.

Bob West, formerly at Brooklyn Par and reported going to the Met in Boston, now at the Brooklyn Fox as organist.

Side show at the Brooklyn Par. Free attraction.

MINNEAPOLIS

Metropolitan—Dark, Shubert— "All God's Chiliun Got Winge" (Bainbridge stock), B.S.O. Orpheum,— Officer O'Brien; waude (U. of M. hand); "Rantages— "Prince: of Diamonds";

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and Central, J. C.: Branford, Ritz, Elizabeth. Clem Murphy now head entire production depăriment. Changes of managers: Ben Weshner from Hollywood, East Orange, to DeWitt, Bayonne; Jimmie Nash to Hollywood from Cranford, Cran Grand, Cran Candal Can

The Libert, Guild Players, Liberty, Irvington, have added Buddy Blake, kid player, for the week. Guild stock holding on longer than thought possible with Community Players, East Orange, and Cameron strong, Matthews players added Margaret Anglin for "Woman of No Importance."

OTTAWA, CAN.

By WI M. GLADISH

The Advertising Ciub of Canada has protested against the new Que-bec law which provides for censor-ship of picture advertising in news-papers. Protest forward to Premier

Manager Joseph Paquin, Laurier theatre, Hull, Quebec, followed his usual practice of closing his house all day on Good Friday.

Joe Franklin, manager Keiths again honored by election as a two-year director of the Ottawa Rotary Club.

Manager T. Ray Tubman, Regent and Imperial theatres, has started a month-by-month contest for pa-trons to designate box office value of att-actions at the two houses, in a list in their proper order.

Manager Oscar O'Shea, Embassy, announced a 10c cut in prices, 50c top, for the summer season, but has booked "Journey's End" as a special road show for week April 22 at \$2 top.

The Armour (silent), Middleton, S., was destroyed by fire last eek with a loss of \$75,000.



SEATTLE

By DAVE TREPP n — 'Little Johnny Jones';

Mate. "Men Are Like That."
Liberty.—"Hit the Dook."
Sth Ave.—"Lady to Love"; stage.
Fox.—"Free and Easy."
Seattle—"Young Easte.
Collseum—"Pride of West."
Music Box—"Under Texas Moon."
Blue Mouse—"Vengeance."

A. C. Raieigh, Fox theatres man-ager in Olympia, Wash., here iast week, reports lumber business down, causing some slump in show going. Outlook bettering.

Dave Himelhoch, new manager of Coliseum (Fox) and chairman of the Seattle board of censorship, figured in a real drama. Two robbers entered his home early one day last week, kidnaped lum, took him to real week, kidnaped lum, took him to row the combination, called up Nick Schmitz, asst. ngr., who opened the safe after one shot was fired. Rob-pers made away with \$1,700 in cash.

George Bellman, formerly dra-matic ed. on Seattle "Times," now doing special exploitation for Fifth Avenue.

Al G. Barnes

(Continued from page 83)

Ask. O. Greenam. Officer O'Brienzi.

**Partages* — "Pities: of Diamoda's: "The Armour (silent), Mildieton, N. S., was destroyed by fire last control of the Castary. "Spring is Here".

**RAJO. Seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. The Mindle Opens April 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. "High Society May 100 seventh Street." High Society May 100 seventh Street. The Mindle May 100 seventh Street. The Mindle M

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by Irene McAfee; aeriai non, Nani Boyd; tiger on elephant by Joe Metcaife; llonesses, by Johnny Myers.

Not much in aerial stuff, with the sensational tricks of the "Gretonas" topping everything eise. Compared to the Nelss troupe this outfit, although working the same routines on altitude of but 25 feet, where the others flew to 43 feet. This due to the much lower top here. Combination flyers, are Babe Letourneau, Bertha Cook, Raymond Behee, George Viera and Wm. Letourneau. Of the equestrian acrobate the Mark of the comparison of the comparison when the same control of the comparison with the Matlocks next.

Matiocks next.

On the end platforms usual small animal presentations, including seats, cockatoos, birds, monkeys, dogs, etc. Track acts don't mean much here. Comedians and clowns much here. Comedians and clowns of straightaced variety hardly merit a snicker. Only hippodrome laugh is the gimmicked auto. No other feature thrills or spills. At falls flat on just a short stride. Same stunt, formerly done here by Arthur Bryson, used to click plenty. For the windup the usual track races evoke little interest. High attention. After show concert, featuring a strent on. After show concert, featuring a

After show concert, featuring a "Parisian Revue" with a ballet of four girls, and the Cossacks, is a bust. The two bit extra not worth it. Just a handful of the curious

linger.

In all the Barnes outfit stacks up okay for the hinterlands, but if going east Ringling will probably Jack it up considerably.

Fersonnel lineup includes S. L.

Cressonel lineup includes S. L.

Austin, general mgr.; J. B. Austin, general agent and traffic manager; John T. Backman, equestrian director; Allen J. Lester, genpress rep., and C. E. Redrick, much with Barnes for years and still serves good music out of 15 men. Span.

CARNIVAL'S BAD START

(Continued from page 83)

Flash on many tricks is gone, with not enough draw to net money in good times.

good times.

A major outfit, such as the Rubin
& Cherry shows, is operating on
14,300 daily. This is computed on
15 a 52-week basis. It includes the
16 doost of winterine and overhead,
17 and the state of the state of the state of the state
18 spending \$1,850\$ daily, with Beckman-Garrity tailing in with \$1,000,
18 orns & Caattle around \$1,150. Nat
18 spending \$1,850\$ daily, with Beckman-Garrity tailing in with \$1,000,
18 orns & Castle around \$1,150. Nat
18 selection of the state of the stat A major outfit, such as the Rubin

this type are operating on less money than ever before. Investment in these tricks represents thousands, most of the money tied up by individuals who own the rides and shows. These, along with the name they operate under, are feeling the pinch and the let-down in business. In, some cases P. A.'s are only getting \$10 weekly. With others the cheapest class of labor has been engaged.

engaged.

Situation is lowering still further the standards of these carnivals that the standards of these carnivals that were once America's apple pie. Now appears that few rebookings will result from this year, with more towns closing because of dropped standards.

H-W Starts 26th
Chicago, April 15.
Hagenbeck-Wallace circus will
open at Kokomo, Ind., April 26.

ROCHESTER, N. Y.

By DON RECORD

Lyceum—"Bacheior Father" (stock).

RKO Palace — "Murder Will Out"; ude. RKO Temple—"Harmony at Home." Locw's Rochester—"Crazy That Way"; Eastman — "Light of the Wostern

Eastman — "Light of the Wost tars." High of the Opera." Piccadilly—Dark. Regent—"Phantom of the Opera." Victoria—Dark. Fay's—Dark. Strund—Change. Family—Change.

Four of nine principal film houses dark this week. New ones are Pic-cadilly for one week, planning change of policy, and the Little Cincma, three weeks for sound in-stallation.

Charles H. Crocker-King, English actor, here for lead in stock production of "Bacobleo," Father." Others in Kondolf-Folmer Co., are Stafford Dickens, Victor Beecroft, John Buchler, William Whitehead, Anita Kerry, Vera Nellson, Adrikan Suzanne Porter, Gibbs Penrose and Peggy Shannon, Catherino Wilari may return here later this year.

Beatrice Ryan, who recently re-turned to the Eastman as featured organist, is out again.

Harold Balihorn, assistant man-ager, Piccadilly, has resigned on account of health.

With biz way off the Little Cinema decided sound only solution. House closed for three weeks to reopen April 19. Arthur L. Morris will manage, and Joseph Hiley continue as house manager.

Elmer Eckam elected president of Rochester Ring, International Brotherhood of Magicians. About 20 members here.

Waiter Pidgeon, "Sweet Kitty Bellaire," WB. Paul Fix, "Abraham Lincoln,"



MY ADVISOR -CHAS. MORRISON MY BENEFACTOR WILLIAM MORRIS

FLORIA VESTOFF, JIMMY FRENCH-LEO ARTIGA. JOE SELLY - CHARLES RUDY HARRY FRAISER, Drums CHAS. SAWYER, Electrician.

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VOL. XCIX. No. 2

NEW YORK, WEDNESDAY, APRIL 23, 1930

80 PAGES

TE LIFE IN PARIS NOW

Minister of Modern Church 'Show' Gets \$1 Bills for 'Names' in Person

One of the foremost showmen in New York City is not a theatreman. The tendent the lighter the Rey Christian, T. Releier, paster of the Cheller. The Church, on Washington Heights. Every local theatre man admits as much, and Loew's knows as much. The attractions at the Chelsea Church had as much to do with the Silmination of the stage shows at Loew's recently-opened deluxe 175th street theatre, as the competition of nearby R.-K.-O and Fox houses.

houses.

Rev. Mr. Reisner competes with amusements with their own weapons—only he is able to offer bigger attractions at more advantageous

terms.
Every Sunday night is "celebrity
night" at the Chelsea Church, with
a stage or screen star; Al Joison
Eddle Cantor, Jane Cowl, Fred and
(Continued on page 69)

MERE SCREEN TEST IN STUDIO UP TO \$500

Making screen and voice tests of legit actors in the New York studios has become something of a science. With each test averaging two hours in the making, the men in charge spend half that time calming down and soothing the actors, whose foollight assurance deserts them before the insidious

microphone.

Idea is to stall on the actual take until the nervous tension has spent itself and the actors exhausted from strain, have a reaction, acting human again. Very often the first couple of times are not recorded at all, although the actor is not informed.

couple of times are not recorded as all, although the actor is not informed.

Each test costs from \$300 to \$500. It requires about 10 studio employees, cameramen, electricians, etc. Each test is put on the cost sheet of the particular picture for which the actors are being tested. It's already narrowed down to definite possibilities before the test is made. Very difficult to get a test nowadays, the receptive attitude by the studios of a year ago being altered materially.

Novelty for Nuns

Warner Bros. is giving a private showing of "Disraeli" at the new Hollywood theatre Thursday morn-Mollywood theatre Thursday morning, to the nuns of all orders in New York and Brooklyn. Motion Picture Board of the International Federation of Catholic Alumnae is acting as host.

Expected to be the strangest audience ever in a theatre, as nearly all have never network at the acting and the property of the strangest and the strangest

Wise Cab Driver

Shubert chorus boy rushing out of theatre hails a passing

cab.
"Take me to one of the
downtown ferries quick," he
ordered.
"Anywhere in the Village
o.k.?" piped the cab driver.

Talkers in Alaskan Town 1.800 Pop. with Daily

And Two Theatres

Anchorage, Alaska, April 5.

This, nearest town to the Arctic Circle, has been given talkers, Empress, only local picture house in the farthest-northern town having Western Electric equipment. Town has a population of only 1,800, yet supports two shows a challenge of the manner of

er. He's Kenneth Laughlin, and on Sundays gives piano lessons. One of the unusual policies of the Empress is the refusal, now that talkers are in, to seat anyone atter 7, as it might disturb seated patrons.

GOV. OF OHIO ASKS FOR **VAUDE IN DAYTON**

Dayton, O., April 22.
Gov. George Cox of Ohio has written to Hiram S. Brown, president of R.K.O., requesting that vaude be restored to the circuit's theatre in this city. Dayton hasn't seen a real live vaude actor since the start of this seen the start of the seen the start of the seen the seen that the company of the seen that the seen

went straight pictures.

Besides the letter. Cov. Cov's.

Besides the letter. Gov. Cov's cover warm of the letter.

"Heraid," has been warm of the letter of the letter of the letter of the paper, is doing the editorialism, stating the time is ripe and vaude is wanted by the Dayton public.

"Abie" Lives Again

Expected to be the strangest audience ever in a theater, as nearly all have never entered a theater spine taking their vows.

Many, especially from foreign clustering the special provided and the

BARS AND PLACES

By Abel Green

Paris, April 12.

Paris, April 12.
With minor variations, if any, the following low-down on the Paris nite life will be a satisfactory guide to all American tourists visiting Paris this summer.

inte life will be a satisfactory guide to all American tourists vieiting Parie this summer.

Current nite life is divided into two divisions, Monmartre and Montparnasse. Referring to what is known as the Left Bank, i. e., the other side of the Siene, centrared and the control of the left Bank and knowing that they are the ones that give Paris the rep as a take town. Since these Russian joints are quite important, to dispose of them there's first, the Sheherazade, which there's first, the Sheherazade, which boasts of an air-cooling system in the summer. Atmospheric and dec-orative: A class joint, but, like the Casanova, they're out to fill up your

(Continued on page 28)

INDOOR GOLF IS **NEW USE FOR** DARK HOUSE

San Francisco, April 22.
Found: new use for unprofitable and dark theatren and Bob Gates, Barding for in Burlingame, suburb near lere, have leased the Garden theatre there and transformed it into an indoor golf course. Stop ourtain is hung back stage and in the orchestra pit is a sand trap. Terraces in the balcony have been transformed into a putting course. Sampson ballyhoos list venture by claiming it gives opportunity for exercise of woods and long trons that no other type of course offers.

GUIDE TO JOINTS Clacquers' System Disclosed By Paris' Chief Noise Maker

The Breaks

London, April 12.

London, April 12.

Some people get all the breaks in this world.

Sidney Fox, executed for murdering his mother, was cited to appear as co-respondent in a divorce suit day after hie step-off.

Experimenting with Television on Stage With 7x7 Ft. Screen

Schenectady, N. Y., April 22.
Every morning at Proctor's (R-K-O) local theatre, General Electric engineers are experimenting with Television.

with Talevision.

At present a screen 7 x 7 feet is being used, with a screen 12 x 12 preparing to follow.

Theatre's stage hands observing the tests want to join the projection machine operators's union, fearing their stage services will not be required at some time in the future. They say that from what has been seen so far it won't be long, maybe, New York may be Televisioned to 2,000 or more theatres.

Chicago, April 22.

WMAQ, Chicago "Daily News" station, contemplates a Television studio by July.

It will broadcast groups of three images, showing figures to the

WiBO's present daily half-hour Television broadcasts are confined to single head image.

ONE BIG TIME VAUDE HOUSE IN AMERICA

Chicago, April 22.

Palace, one of the remaining two straight vaude houses, is finally going vaudfilm. Changeover is set, awaiting Hiram Brown's final okay. House goes to four shows a day, with vaude. Latter will cost about \$5,000 for a five-act bill, containing two headflusters.

\$5,000 for a wo headliners. Prices will range from 25° to 75°c on weekdays; 50°c to 85°c on Saturtwo headliners. on weekdays; 50c to 85c on Satur-day, with Sunday 85c all day. Tar-iff places Palace on level with all loop picture louses, and a dime higher than the other R-K-O wauf-flin spot, State-Lake. Palace, New York, is the other two-a-duy all vaude theatre, the last big timer left in America.

Shelving It

Paramount has heard Garbo talk. It will plug its "Paramount on arade" with the slogun: "Clara

Paris, April 12. The chief clacquer of the Casino

de Paris is being interviewed. With true pride in his art, he

"No. we don't believe it's wise to scatter the clacque all over the to scatter the clacque all over the house. You can't get good team-work that way, Gotta have aix on one side and six on the other side of the house. And by signal (demonstrating the various cues at this point) we can arrange how to create a good round of applause, an extraordinary salvo and, on occasion, an uproarious 'bravo.'

"But we don't bravo under 500 francs a month. We don't get that dough you know; that's the leader's. Of course he pays the management 1,000 ('440) for the clacquing privilege for a year."

Asked how a management as important as that of the Casino's would bother about a 40 buck annual deal, the clacquer was of the opinion that some secretary to the "direction" (as they call there) (Continued on page 75) house. You can't get good team-

BUY AT HOME IS LOCAL CAMPAIGN

Reading, Pa., April 22.

In York, Pa., Appeal theatres boosting a "Buy at Home" advertising campaign, without cost to merchants and businessmen. Posters put up at each theatre and cards urging the public to buy all merchandise at home instead of going to the larger cities within a few hours' or a half day's journey, on screen.

FLYING TOO DANGEROUS

Eastern Parks Don't Want Stunters Over Crowded Fair Grounds

All aviation stunts for the fairs and parks this summer in the east so far are out.

In previous seasons some of the parks went in for the "nying circus" stuff so far the demand for them is nil.

The drawback against the stunt aviators is the risk the crowds run when the planes are zooming above them.



If the deal is not closed, its consummation is daily expected of R. K-O buying in on Columbia Pictures.

It is unknown whether R-K-O is it is unknown whether R-K-O is it is unknown whether and possibly be a come an advisory as well as a financing adjunct. Columbia's control is held by the three partners, Harry Cohn, his brother Jack, and foe Brandt, now in Europe. Harry Cohn is the producer and the big asset to the commander and the big asset to the commander and the big asset for Columbia bia, and with Columbia to be an assured source of product for the we. R-K-O theatres that the deal has like mean made.

been made.
The three partners own 70% of oc Columbia, divided equally between them. Remainder is with the bankers or the public. Columbia was, lately Curb-quoted at \$46, going to that height from its former \$33 a washare.

that neight from its former 333 a share. Reports of renewed negotiations between R.K.O and Pathe are said to have been called off.

Reports of renewed to the said to have been called off.

Radio Picture producer is Radio Picture, in the said renewed at the said rene

UA's Lincoln,' Bride 66'

May Have \$2 Starts East

Hollywood, April 22.
United Artists is apt to have a pair of \$2 pictures in New York during June. Studio is playing with the idea of sending both "Bride 68" and "Lincoln" onto Broadway for twice delily showings. Latter picture will be ready first, due to D. W. Griffith having cleaned it up on schedule and within the budget placed upon the feature. Bridge of the pair of the pa

Baptist Minister In

Foxtrot of Relatives Starts: Fox Theatre Operators Are Named in East and on Coast

Of William Fox's relatives let out of the Fox organization or slated to pull stakes shortly, only Aaron Fox, brother, treasurer of the Fox companies, and Joe Leo, brother-in-law, as operator of the Fox-Met chain of theatres, have been suc-

William C. Michaels, a Harley L. William C. Michaels, a Harrey L. Clarke man and former treasurer of international Projector Corp., has been appointed to succeed as boss of the Fox exchecquer, while Harry Arthur, who arrived from the west coast Sunday (20) is due to step into Leo's post today (Wednesday). Theatre Heads

Harold B. Franklin remains in charge of the important Fox-West Coast chain, and Herschel Stuart for the Fox-Poli string in New England.

for the Fox-Poli string in New England.
Fox Chicago houses, about 8, will probably be placed for Balaban and Katz operation in that city, but if in a pool is unknown.
Fox Wisconsin, formerly in the Fox Wisconsin, formerly in the Hosen will be handled by John Fitz-patrick, who has been division manager for Fox in Wisconsin, Fox de luxers in Detroit, St. Louls, Atlanta, Philadelphia, W as hin gt on, and Brooklyn will be operated with their local affiliated theatres under Individual direction.
This does not appear to place at present. Major John Zantt in the Fox theatree line-up, although the Major remains with the Fox organization.

Franklin and Arthur with Marco reached New York yesterday (Tues-

rearish and Arthur will account of the continuous and the continuous a

Cousins Go

Michaels' former connections tied him up with show business from the equipment end and particularly Grandeur. International Projector Grandeur. International Projector is a subsidiary of General Theatres Equipment, headed by Clarke and along with other subsidiaries handled Grandeur apparatus from the

Pending appointment of a suc-cessor to Charles S. Lavin, cousin of William Fox, and secretary of both the Film and Theatres com-panies, Michaels will preside over that post. He may later be ap-pointed secretary and treasurer, it is said.

Another cousin of Mr. Fox's, Louis

Another cousin of Mr. Fox's, Louis Levin, was formerly in charge of the London branch and recently on the purchasing committee. While out, no one has been chosen to fill the vacancy as yet.

Neither has a successor been selected to Muniroe Fox, younger brother the committee of be filled from the ranks in the routine way.

GOLDSTONE TALKS OF LEAVING TIFFANY

Hollywood, April 22 Phil Goldstone's possible quitting of Tiffany is getting to be a gag around here. Goldstone, reversing the usual technique of executives, talks freely of his possible retire-

ment. His reason is his mother's health.

There is nothing in the world that teaches us so much as looking at life from another person's point of view.

AND MRS. JACK NORWORTH 130 West 44th Street New York

Dusting the Attic

CATHERINE CALVERT and CATHERINE CALVERT and Co. (6) "To Save One Girl" (Dramatic) 30 Mins.; Full Stage Opera House, Chicago (From "Variety," May 2, 1910)

(From "Variety," May 2, 1910)
It is all about a young reformer who will not sign a
certain bill. The 'bulldozing
politicians say he must. He
likes the atenographer. The
longer she remains, the better
toom he loves her.
Enter the three politicians,
regulation stage politicians.
They want the young man to
sign the bill. He says, he will
not. Much orimination and reBright dea on part of the big

not. Much crimination and re-crimination.

Bright idea on part of the big plants. The Drules it to the anne. They agree.

Terrific bombardment at the door. The house detective is there. They tell him he must sign the bill or ruin a young girl. Girl pleads with him not to ruin her whole life. He will me to be the service of the service of the total plants with the more training to the total plants of the properties of the service of the total plants of the service of the properties of the service
(Since slinking away from his futile dirty work into the wings of the Chicago Opera House stage, Ben Plazza, one of the three stage politicians, has become general business manager of the RKO booking office. Esides one of the heavies, Mr. Plazza was also manager of the away also manager of the away of the chicago of the chicago of the chicago of the day without billing.)

J. P. SIMPSON SHOOTS HIMSELF AT HOME

Dallas, April 22. James P. Simpson, head of Simpson Advertising Co., southern screen syndicate, has been in a critical condition for some time at the local Methodist Hospital, after attempting suicide. A bullet passed through

ing suicide. A builet passed through both temples, piercing the brain. Shooting occurred while wife was at home. He is expected to die, Simpson is president of National Screen Advertising Assn. and also g. m. of National Screen Advertising Bureau of Detroit.

Generally believed that his firm enjoyed good biz, but sound had made heavy inroads on smaller houses.

Joe May's "Dubbing"

Berlin, April 22.

Berlin, April 22.
Joe May, producer for UFA, and
who made "The Immortal Vagabond". for that company, will reach
New York aboard the "Europa" on
her next westward voyage.
May is taking the trip to demonstrate a method which he has patrate to the company for making foreign language versions of dialog
pictures.

pictures.

He is taking with lilm copies of "The Immortal Vagabond" and his "The Last Company," which has been subjected to the "dubbing"

Not Shubert, Says Warner

"There is nothing to the rumors of the Shuberts and Warners hav-ing any deal. "They are only rumors," said Harry M. Warner.

Sounding Birth Control Los Angeles, April 22.
"No More Children," birth control propaganda picture made last year as a silent, will be remade as

Albert Kelley, who directed originally, will do it again.



WILL MAHONEY

IN Barl Carroll's "Sketch Book,"
Chanirs 46th St. Theatre, N. Y. C.
The New York "American" said:
"Will Mahoney must be acclaimed a real discovery. He is subtly funny,
Sympathetically humorous; he sings, tells stories and is a highly specialized hoofer."

RALPH G. FARNUM

ONE CONTRACT **FOR ALL WORK** BY WARNERS

Stage or Screen, East or West, or Double Any Time and Everywhere

Combination contracts are being issued by Warners as the newes thing yet. Contract calls for the players to appear either on screen

thing yet. Contract cails for the players to appear either on screen or stage or double between both. Olive Shea, the radio girl, has one of the first new contracts. / Miss Shea engaged through Mike Connelly of the M. S. Benthäm office, was given a five-year political green with the was given a five-year political green with the was given a five-year political green or was given a five-year political green or was given as the was given as the second of the was given as the was

Fox's 7 Previews

Hollywood, April 22.

If an effort to complete the remainder of its ,1929-30 program of pictures and ship to New York at the earliest possible time, Fox established a precedent by previewing seven pictures within a week.

Features are now in the final process of clipping and include "Born Reckless," "Arizona Kid," "Fox Follies of 1930," "She's My Wongan," "Not Damaged," "Cheer Up and Smile" and "So This Is London."

Weather

Washington, April 22, Upon "Variety's" request, Weather Bureau has furnished the following outlook for week beginning tomorrow (23) fair and cool Wednesday and Thursday, followed by showers Friday, with Sunday probably fair.

probably fair.

London, April 22.
Cold and wintry weather checked
the usual holiday exodus from London and in consequence the theatres enjoyed the best Easter Monday business in years.

Paris, April 22. Weather has turned colder and

R-K-O Buying In on Columbia Pict.; Wants to Protect Product Source

Coincident

A picture man, longing for a motor yacht, finally purchased one second handed. Taking his wife to look the boat over, she recognized it as having been bought new by her first husband.

MARTINELLI'S 11TH SHORT FOR WARNERS

Vitaphone Varieties (shorts) made at Warners' Flatbush .(Brooklyn) studio last week included Glovanni Martheill, opera tenor, who made his lith short for Warners. This is believed to be the largest number of recordings made by any individual for a single company. Martheill's latest was a scene from "Aida" with Ina Bourkayi in support.

"Aida" with Ina Bourkayı III. oup-port. George Kaufman's .sketch, "The Still Alarm," from last year's "Little Show," recorded with the original stage cast, including Fred Allen, Clitton Webb, Allen Vincent, Har-old Moffet and Ray Hetherton. Roy Wack directed.

old Moffet and Ray Hetherton. Roy Mack directed.
Henry Hull, James Dale, Joyce Arling and F. B. Herson appeared in 'The Matinee Idol.' Allen Wood, radio artiste chief performer in 'The Shell Game.' Another sketch, 'Thank You Doctor,' included John Rayold, Eleanor Hicks, Eiolse Tay-Chester (Derme, Tom Coyne and Chester (Derme), Tom Coyne and Chester (Derme), Tom Coyne and Chester (Derme), Tom Coyne (

Chester Chute. ... At the Paramount studio a short in Spanish for the Castillian market had the Spanish dancer Argen-

Gov. Whitman Story

Hollywood, April 22.

Life of the former Governor Whitman of New York will be basis of a Paramount picture.

Oliver H. P. Garrett, newspaper man, whose two latest were based on life experiences of Arnold Roth-stein and James Fallon, is writing it.

Third Title for "Ex-Wife'

Hollywood, April 22.
Metro will again change the title of "Ex-Wife." To comply with a Will Hays edict it was released as "The Divorcee."

Now the Canadian censors object to that and another will probably be selected.

RUBE GOLDBERG'S GOLF

Going to Keep Track of That Fel-low, for Unusual Reason

Hollywood, April 22.
Rube Godberg was surprised upon his arrival here Saturday by a welcome from his 80-year old father, who came down for the event from San Francisco.
Rube spent Sunday getting acclimatized by shooting 122 at Rancho and then hunting up a pingpong table.

"Variety" will attempt to keep table of the second of the second the second the second that is the se Hollywood, April 22.

He has more high scores to his credit than any ordinary eight men. Rube's here for three months or more. Family due next month.

Geo. Brown's Boy Hurt.

Hollywood, April 22.
Robert Brown, 10-year-old sen of George Brown, managing director of the Chinese, fell down a mountain side while at play Sunday, Lad is getting along okay in hospitai, alithough suffering from skull fracture and concussions, and unconscious for hours.

He was playing at the time of the accident with Pete Smith's youngster.

McKenna Opposite
Hullywood, April 22.
Kenneth McKenna Opposite
Hullywood, April 22.
Kenneth McKenna Utte Many Pickford's lead in "Forever Yours"
Fox loaned him to United Artists.

Hollywood, April 22.

Clinton Wunder, Baptist ministre, moved into the offices of the Academy of Motion Picture Arts and Sciences this week. No announcement was made and some mystery surrounds the appointment, but it is presumed he will fill the office of public relations counsel.

Understood Wunder was recommended for the job by George Eastman. Wunder has been without a pastorate for four years.

SAILING

May 7 (New York to London) Mr. and Mrs. David Selznick (Olympic). May 3 (London to New York). Chick York, Rose King, True York, Jack Pearson, Raymond Ringo (Lapland).
April 30 (Paris to New York), Marcel Andre, Andre Berley (Olympic).

IVEAWAYS IN LOBBIES

Warners Acquire 7 Chains In Drive for 1,000 Theatres

Warner Bros. box-office expansion plan will have in operation 1,000 additional theatres before the first of the year, a Warner official states.

The brothers are after theatres ewned by the chains, this official said and there are plenty to be bought. Instead of tightening up, box-office by the bulk, is loosening, according to the Warner survey.

Warners' Theatres

Menumbile Warners is acculting

Meanwhile Warner survey, according to the Warner strates

Meanwhile Warners is acquiring the the second of the sec

Towers, Camden.

The 18 in the Harris circuit throughout Pennsylvania, Delaware

throughout Fennsylvania, Delaware and Ohlo are: Harris, Tarentum; Peoples, Tar-entum; Harris So. Hills, Dormont; Harris Majestic, Johnston; Harris, Findiay; Sixth Street, Coshocton; (Continued on page 20)

Ted Lewis at Kit Cat

Ted Lewis has an engagement of 10 weeks at the Kit Cat cabaret, London, commencing May 2. He will probably double at the Palladium (vaude), as usual with the cabaret's high salaried floor attractions,

s, wls sails Saturday (26) on the Lewis sails Saturday (26) on the "Majestic." The Morris agency secured a release from Publix for a couple of weeks on the end of his term with it to permit Lewis to make the London date on time. Morris booked both.

Eddie Foy's Salary Jump

Eddie Foy, Jr., has agreed to ap-ear in "Present Arms," the Radio Pear in "Present Arms," the Radio Pictures talker, at \$2,000 a week. Young Foy has been with the Fred Stone show, "Ripples." A brother, Dick Foy, has taken

up the theatre's business end. He is an asst. mgr. on the Publix

LOLA LANE, "FEMME"

Los Angeles, April 22.
Lola Lane plays her first star
part in "The Femme."
James Cruze bought the story
for her from Gene Town.

Mary Lawlor Moves
Hollywood, April 22.
Mary Lawlor leaves Metro at
completion of "Good News."
She has been engaged to appear
opposite Richard Dix on the Radio
lot.

Edith Fitzgerald West

Edith Fitzgerald, co-writer of
"Many-a-Silp," engaged by Metro
through Sydney Phillips. Contract
is for three months with options.
Miss Fitzgerald starts April 23 on,
the coast

Clarke Speaking

Hollywood, April 22.

A phone talk by Harley L.
Clarke in New York to one of
the Fox men on the coast is
being repeated for a smash hit
around here.
Calling up from New York

Calling up from New York, Clarke said:

arke said. "This is H. L. Clarke speaking. I represent the people who are now in control of Fox. Hope you will pardon me for calling, but it is necessary," and so on, along a similar reserved line.

lar reserved line.

It utterly astonished the Fox employe at this end. He repeated the conversation of the new Fox president who took such modest pains to identify

NO MERGING O.K. SAYS DEPT. OF J.

Washington, April 22. Washington, April 22.
See-sawing of statements concerning the likelihood of the physical
merger of Fox and Loow, wherein
the picture interests claim the action will be taken and that no interference is expected from the government, has gottlen covernment.
Again Department of Justice officlais state that they "will not sanction" such a combination of interests. It was added that that also
applied to the Warner-First National merger.
Those familiar with the workings
of the department, particularly under the administration of AttorneyGeneral Mitchell, cannot see the department putting itself in such a
position. See-sawing

partment putting itself in such a position.

Mr. Mitchell reversed the previous Col. Donovan approval of the Fox-Loew deal. He proceeded slowly before filing suit with every indication the department believes it along a good case.

Description of the proceeded showly before the proceeding the process of t

Only way seen here, in view of that "will not sanction," is a consent decree entered in the courts.

"Norma" Nos. in "Lind"

Culver City, April 22.
"Jenny Lind" (M-G), going into
production within two weeks, will
have Grace Moore singing the same
songs which the Swedish Nightingale

songs which the Swedish Nightingale sang on her tours.
Studio has obtained rights to mu-sic of the opera "Norma," numbers from which were among the out-standing of Jenny Lind's programs.

Tiff's 3d Dimension

Tiffany's third dimension has gotten to the printing machine stage.

An outfit is being assembled in Detroit. At present only test shots have been made and no regular release is yet scheduled for the process.

Protecting the Prince, Making Talker Silent

Ottawa, Can., April 22.

Because they did not like a gas about the Prince of Wales in the British number of "Show of Shows," playing Keith's Ottawa, last week, the censors deleted the dialog when the film became a stlent—much to the disgust of patrons.

MERCHANDISE IN 'STORES' FREE

Inexpensive Tieups with Local Merchants Insure The atre Patrons of Many Household Things Without Charge — "Country Store" Idea of Other Days Now Systematized

GOOD WILL STUFF

In the picture theatres today one can buy or-if one is lucky-win anything from food to eat to a pot to cook it in. The chains, in a great competitive effort to give 'em some-thing besides a show, have resur-rected the old time neighborhood exhibitor's once-monthly "Country Store Night" biz balter, jazzed it up and placed it on a 365-day

Instead of once a month as in the past, every night is "Country Store Night" in the picture houses.

Store Night" in the picture houses. It's all a part of the new style theatre advertising. No longer are theatres publicizing in the staid old-fashioned way. Exploitation is the word that has displaced advertising and they're socking it over by word of mouth and throughout the two properties of the p

unnoticed on the dramatic page.
The giveaway, raffle and lobby
store means of dishing out out merchandise is merely the theatres'
way of commanding attention for
pictures and stage shows. It is a
new old ballyhoo that creates attention for one thing by getting it
through something else.

General Merchandizing

A list of the stuff handed out makes them sound more like gen-eral merchandising stores than theatres.

Publix opened up the lobby store field with booths for sale of music sheets and djees. Machines that vend candy at a profit for the circuits are with the candy manufacture of the circuits are now giving away and raffling off any article they can land through economical tie-ups.

Fox theatres are handing out shoe boxes containing about a dozen samples, ranging from pancake flour to aspirin and a patent medicine.

R-K-C houses giving candy to kids in the handout.

All the theatres are raffling off kitchen utensils, electrical appliances, even automobiles, with the numbers going on each admission ticket.

Season tickets for beauty shops, radio sets and exact replicas of dresses worn by the various pic-ture and stage stars are among the favorites for theatre raffles

favorites for theatre raffles. Hook-upe for merchandles with local tradesmen are cheap, mostly without cost to the theatre through exploitation given the tradesmen's goods. The giveaway is considered by the theatres as an attractive method of gaining attention for the soon. As well as strong builder of good will.

Folies Magic Number

In the review of the new Paris Folies Bergere production in "Va-riety" last week, it was indicated that the Parisian producers had litted at least one number from the New York stage. It is said to be the magic number created by Seymour Felix and attractive strettle. It Fellx and attracting attention in "Simple Simon."

"Simple Simon." It true, it is a reversal of the usual order of things. It is no secret that American producers have adapted plenty of material from other Folies revues. The Parislan show a special group of girls is doing the magic number. In "Si-mon" Felix picked his girls from the ensemble and trained them.

Injunction Dissolved on "Party Girl" by Judge-Saw Kids in House

A Studio Tip

Los Angeles, April 22. New writer at one of the studios had the studio stool pigeon pointed out by an old hand.

"Look out for that guy," said the vet. "He's the prophet who tells all."

FOX BOOK AUDIT FOR YEARS BACK

Fox-Locust Not Operated by Fox Theatres

Under the new administration of the Fox companies, an audit is pro-ceeding over the books for a num-ber of years back.

per of years back.

Nothing so far is announced as having been revealed for publication through the examination. Just what goal is being striven for besides the balance sheet to date for the new regime to start under is not stated.

One item reported uncovered is that the Fox-Locust, Philadelnia, is owned jointly by William Fox and Alfred Greenfield, of Philadeland Alfred Greenfield, of Philadel-phia. The audit discloses this theatre was never carried on the books of the Fox Theatres Co., and that it never has paid film rental to Fox Films Co. under a plea, it is said, that the Fox-Lotust has been an exploitation house for Fox pictures.

pictures.

Amount involved for Fox film service, unpaid, is reported at over #800,000, since the Fox-Locust opened, during which time it has been operated by its owners, independently of either Fox company.

The Fox-Locust is a twice-daily run at \$1.50 top. It is now play-ing "Song o' My Heart," (McCor-mack), (Fox).

Connolly Abroad, Likely To Resume for Movietone

Sailing on the "Tie de France" Friday from New York, Jack Con-nolly ostensibly returns to Parls to bring his family home. It is under-stood, however, that Connolly will re-sume his former position as Eu-ropean general director for Fox Movietone sound news.

Movietone sound news.

It's a position Connoily occupied for three years before his summary removal with Courtiand Smith from the Fox organization at the order of William Fox before latter sold out. Connoily, with his portion of the foreign celebs brought before the Fox mike, partially shared with Smith in the unlimited glory resulting from putting over Fox news as the pioner sound real. Connoily will likely remain on this side a few weeks after his next ocean trip west.

Mae Murray's 3 Weeks

Chicago, April 22. Chicago, April 22.
Mae Murray is headlining at the
R-K-O Palace two week. It's the
first she has accepted in R-K-O
houses. At the finish of the tour houses. At the finish of the tou Miss Murray is due back in Holly

wood.
Other two houses, in consecutive weeks, are Palace, Cleveland, and Palace, New York.

Gus Howard—Fox

Gus Howard, recently in "Sweet Adeline," goes with Fox on an op-tional contract. Booked through Lou Irwin. . Deging June 2.

Chicago, April 22.
Dissolution of the injunction restraining police from interfering with "Party Girl" in Chicago was brought about by the fault of the theatres themselves, according to the presiding judge, William B. Lindsay. Court said he had gone to see the film and in the theatre saw plenty of minors, contrary to the terms of the ruling, but explained that the picture was not immoral in his eyes.

that the picture with his eyes.

Theatres playing the picture, Avalon, Grenada and Marbro, had two hours in which to replace "Party Girl" with other pictures.

Avalon sent in "Melody Man"

"Party Girl" with other pictures.

Avalon sent in "Melody Man"
(Col); while the Granada and Marbro used "Cohens and Kellys" (U).

HAYS' MILLIKEN VERY FRANK BEFORE WOMEN

Reading, Pa., April 22.
Former Governor Carl E. Milliken, of Maine, secretary of the Will
Hays organization, told the
Woman's Club here, at an open meeting:

meeting:
"The picture industry needs plenty of criticism, because there are still plenty of things wrong with

still plenty of things wrong with it."

"But is not as hopelessly vulgar as some declare it is," he added. The secretary answered many questions from the floor.

"Pre-view groups of representative women from the churches, women's clubs and patriotic societies have been a great factor," he said, "in improving the movies in recent years. Co-operation between the public and the industry is needed to make film entertainment clean and fit for children."

FRENCH TALENT HERE

Actors and Composer Coming Over —Metro Contracted

—Metro Contracted

Paris, April 22.

Dritt of American picture producers toward use of foreign talent in several fields is again noted in the departure of French players and a composer for engagements in the States.

Yves Mirande, playwright, sails on the "Paris" tomorrow (23) under contract to Metro.

Maurice Yvain will be aboard the "Levitathan" tomorrow (23) in company with Paul Fekete. Yvain is a composer under exclusive contract to Salabert, while Fekete is that firm's manager. The pair will tour the States and may seek a tie-up will.

Marcel Andre and Andre Berley, French externs and services and may firm the services of the product of the services of the Marcel Andre and Andre Berley,

French actors, are booked for the "Olympic," April 30, under a Metro

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\$22,000,000 in Stock Exchange For F. P.'s 280 Canada Theatres **By Paramount—Deal Requested**

Paramount has made a proposal to buy Famous Players-Canadian at the invitation of that company above the border, formerly under active control of Adolph Zukor and associates. Invitation from Canada came after many repeated efforts of others to gain control, plus threats from N. L. Nathanson and other interests to build in opposition. The present Famous-Canadian direction did not want to be left holding the bare. If any.

bag, if any,

Par has offered the Canadian interests 30,000 shares of Paramount
stock. At around current figures it
would bring the price in stock at
around \$22,000,000. Deal is on a
basis of exchange of stock, Par giving four shares for every five in
Famous-Canadian. The offer is expected to find acceptance. It places
F.P-C stock at valuation of around
\$460. It has been lately selling in
Canada, with few sales recorded, at
\$50.

Sto.
Originally when active control by
Adolph Zukor and associates was
passed, the Canadian company felt
that it was in an embarrassing pothat it was in an embarrassing po-sition with American interests di-recting it. After several confer-ences, it was agreed active control would be passed to Famous-Cana-dian, Par trusteeing its stockctual that time it was clearly as the con-trol of the conference of the con-trol of the control of the con-trol of the con

. se efforts, coupled with threats Those efforts, coupled with inreats of building by opposition, have led Pamous-Canadian to a desire for return of active Paramount control from this country.

F. P.-Can has 250 theatres in Canada It domains the Dominion complete in the property of the pr

Toronto, April 22.
Fathous Players-Canadian shareholders are upset by the offer of
Furamount to take over the Conadian stock on a basis of four shares
of F. P.-Can. for five of Paramount
at current prices of \$8 a share.
Local-directors say it is up to the
shareholders to decide what they
want to do, that business will likely
improve as the result and that they
will, get a better security for their
money from Paramount with no
change in the management, they
think.

Arthur Roebuck, legal representa-Arthur Roebuck, legal representa-tive of minority F. P.-Can. share-holders, declares the whole thing is a "breach of trust, an abuse of power and a national menace." That is how he expresses his disapproval of the whole idea. He has suggested of the whole idea. He has suggested the formation by the minority shareholders of a protective association; an appeal to the courts for an injunction to enforce the terms and spirit of the company voting trust and also suggests an appeal to the federal, provincial and municipal legislative bodies to "preserve the Canadian screen from United States domination."

Statement

States domination."

Statement

"One year ago," said Mr. Rocbuck, "the voting rights in the controlling shares of Famous Players—

trolling shares of Famous Players—

in the hands of three trustees, N. L.

Nathanson of Toronto, I. W. Kiliam

et Montreal and Adolph Zukor of

New York, and the shares themselves, ex-voting rights, were offered for sale to the Canadian publie at \$51 per share. Canadians
were urged to purchase on the representation that their so doing

the the same of the control of the control

Shareholders are hearing all kinds

of runiors. One of the strongest is
that an offer was made to I. W. Kil
lam last week for the purchase of

P. P.-Can. stock at \$55, and he

turned it down because he felt it

was allegedly worth \$76.

Here's what J. P. Sicked, vice
"In view of the exceptionally generous nature of the offer, I feel

sure the exchange of shares will go

through. One only has to look at

the balance sheets of the two companies to see the great benefit to

P. P.-Can. shareholders. Although

it is up to the directors of the new

companies, I shareholders. Although

it is up to the directors of the new

1st Runs on Broadway

(Subject to Change)

Week of April 25 Capitol-"Ship from Shang-ai" (Metro)

Colony-"Double Crossroads

Globe—"Cuckoos" (Radio).
Paramount—"Light of Western Stars" (Par)
Rivoli—"Ladies Love Brutes"

Roxy-"High Society Blues"

(Fox) Strand - "Strictly Modern"

Week May 2 Capitol - Redemption"

Colony—"Clancy of Wall St." Roxy—"King of Jazz" (U)

Other Bookings

Other Bookings
April 26—"Western Front"
(U) (Central)
May 2—"Show Girl in Hollywood" (FN) (Winter Garden)
May 6— "Song of Flame"
(WB) (Warners)

be any changes in personnel or pol-

A. Cohen, managing director of the company, says Arthur Roebuck is wrong in his assumption that the

is wrong in his assumption that the controlling interest is going to be sold into the United States, regardless of what they say, "There is no opposition to the matter at all," he said. "It is entirely up to the shareholders. We are sending them a letter outlining the offer and they can do what they please. There have been no mistatements made and no objections are being made from minority shareholders. They will get a better security for their money." ter security for their money.'

shareholders. They will get a better security for their money."

200 Theatres

F. P.-Can. controls 200 theatres throughout Canada. Control practitions of the control of th

N. Y. to L. A.

Ginn Allvine. Lewis Warner. Edith Fitzgerald.

L. A. to N. Y.

Waiter Camp, Jr. Ai Lichtman. E. C. Jensen. E. C. Jensen.
Bruce Gallup.
Carl Laemmle.
Carl Laemmle, Jr.
Jack Ross.
Ivan St. Johns.
John Wray.
Carlette King. Carlotta King., Harlan Thompson, Marion Spitzer, R. A. Digges, Sam Rork,



YORK and KING Originators of "Tin-Type

g. Glasgow. Represented by JENIE JACOBS

HAYS' HARD RAP AT INDIES WHO SELL STOCK

\$10 Per Share Asked for Stock in Company to Reissue "Bar-Room"

Resurrecting "Ten Nights in a Bar-Room" from the silent vaults, a group of independents headed by H. M. Richey of Abram Myers' Allied indie staff, are endeavoring to unload \$250,000 in common stock at 10 bucks the share. The promoters are promising a \$3,000,000 return from bookings of the talker version of "Bar-Room."

They say it can be a masterful combine of "Cock-Eyed World," "Over the Hill" and "Sunny Side Up."

While informed of the move, which is termed there "one of the most audacious stock selling schemes made in the industry," the Hays office is not revealing what action it will take.

One Haysite comments:

"Funds get low in some of these political exhibitor organizations. Myers is starting his trade paper and SI Steffes wants, Publix to give him a theatre, so it looks like the Michigan lieutenant figures his best 'in' is to become a producer." best 'm' is to become a producer."
Exhibitors, it is learned, are recelving subscription blanks and copies of an elaborately worded prospectus on the revived "Bar Room."
A lot, however, are turning the
communication over to others and
there is considerable conversation.

Except for the lining up of offi-cers nothing so far has been accom-plished. According to the printed matter, even DeLuxe Productions, Inc., is only proposed so far as the "Inc" gos. Printing and world rights to the theme are set.

Yonkers' Ladies' Kick Over Dog Sportlight Leaves No Impression

An "unnecessarily crue" com-pilaint from five lady members of the Yonkers S. P. C. A. over a short subject on the bill at the R-K-O Proctor's was disregarded by the management and the film finished the week in spite of protests.

the week in spite of protests.

Picture the ladies didn't like was "The Feline Fighter," Grantland Rice Sportlight. Scene objected to by the S. P. C. A. committee of five pictured a death struggle between a pack of dogs and a wildcat.

One ground for the objection, as offered by the "anti-cruelty ladies, was that last week happened to be "Be Kind to Animals Week." In view of that, the picture was espe-

Florida Looks Bad for Summer: Sparks Closing 20 or More Houses

Those Coast Lobbies

Hollywood, April 22.
In the Roesevelt hotel lobby:
"....And I says to him, Til
only make three pletures a:
"exar...." grand...."
"....I knew that lug back in
New York and when. New, his
secretary tells me, he's in conference..." ference. "....40 grand...."
"....There goes 2:

".... There goes Zieggy..."
".... So I says to bim, 'It you don't grab it, Fox will'...."
".... Did you notice if Aaronson played my number yet?..."

....50 grand...."Look at that swell pair

"... be grand..."
"... Look at that swell pair
of gams..."
"... Holly wood's the
nuts... That guy's
serewey;
what I said was..."
"... 69 grand..."
"... And that supervisor
thinks he can tell me how to
write, say..."
"... They're trying to make
an actor out of him, but he's
still a hoofer..."
"... Oly a buck, and I'll
pay you back Friday..."
"I'm tellin' you, they killed it
in the outtin'...
"... 53 grand..."
"... If that's gin, I'm..."
"... 50 grand..."

"....Don't pay any attention to that guy, I'll tell you what

to that guy, I'll tell you what to do..."
"....That punk agent wants me to pay commission and I got the job myself..."
"....The house has a three-car garage and four bathrooms. I'll sell for..."
"....A cool million..."

PAR TAKING FRENCH FILM COLOR PROCESS

Paramount is threatening to be the first of the big Technicolor customers since color came in to awing away from that process in favor of one of their own. A deal may goon be closed with the Eastman Kodak interests for exclusive or non-extraction of the color of their case
This is the Keller-Dorian process of the K. D. Company, Paris, and is explained as a three-color method of printing on single-coated method of printing on single-coated film. It can also be projected both in natural colors as photographed, and, if desired, in plain black and white, this standing as one of its important features outside of that of single emulsion film.

This new Eastman process is not to be confused with Kodachrome, contracted for by Fox and given the name of Foxcolor for that com-pany's color product.

Under their contract, Par will still do some more pietures in Technicolor, reported at a half dozen.

Fox's First Big Special With New Pres. on Job

Fox, with Harley Clarke in his first lap as head of the organization, is out to top any super-special made by Fox of any other producer in the business. Those are Winnie Sheehan's ambitions for "Big Trail," to show the utilities what one of their own, Clarke, can get behind.

The picture, expected to get in the shooting stage within another week will feed 20,000 players at difweek will feed 20,000 players at dif-ferent times in the course of its camerawork, which alone is antici-pated to require the next three months. Color, wide film and standard width will be some of the technical attentions of this theme, dealing with ploneers blazing the Oregon path, will receive. offered by the anti-crueity ladies, was that last week happened to be "Be Kind to Animals Week." In work with that, the picture was especially out of place, they stated. Manager George A. Roberts' answer was the film had been passed by the regular censorship boards, and therefore could not be considered objectionable.

Objecting ladies still steaming.

Jacksonville, April 22. Foreseeing a hard summer pull in Florida, E. J. Sparks, largest Florida operator of theatres, short-ly will darken over 20 houses in

ly will darken over 20 houses in the state.

Sparks says he is profiting by former experiences. Many houses open last summer will not reopen until business conditions improve appreciably. Sparks says he prefers the loss of fixed charges rather than add to the "red" through operation.

ation.

Theatres which did not open this winter season remain closed until January, 1811, becarse of heavy losees incurred while they ran. They include the Queen, Fort Lauderdale: Wallace and Rialto, Bradenton; Sarasota and Park, Sarasota, Omar, Fort Myers, and Temple, Ocala.

Fort Myers, and Temple, Ocala.
Houses open this winter and clos-ing shortly are Orpheum, St. Augus-tine, 600-seat house; Princess, San-ford, 700; Ritz, Orlando, 700; Ritz, Clearwater, 700; Etta, Ocala; Lyrie,

Gainesville.
Gloomy Outlook Since Gleomy Outlook Since
Houses already closed the winter
season include the Plaza (800), St.
Petersburg: Arcade (1,200), Riverside (800), Republic (800), Temple
(1,600), Jacksonville; Athens (800½),
DeLand; Arcade (800), only house
in Klssimmee.
Four of the eight houses operated by Sparks in Jacksonville are
dark, with another house closing
soon. Florida (Publis) and the
Casino (independent) are the only
other white (people) houses in the

other white (people) houses in the

Publix has closed several houses down state, including the Victory, one of the first line houses in

down state, including the Victory, one of the first line houses in Tampa.
Florida conditions this summer look gloomy, even to the most optimistic, with the tourist crop large but lacking the spending urge. One of the state's leading financiers, Jacksonville banker, said this week that it will be a tough drag uphill to the next winter crop, eight months away. The races at St. Johns park, near here, took it on the chin about 50 grand to the bad and the fair lost \$7,500.

Eastman's Refund of \$2,000,000 From Income Tax Paid

Washington, April 22.

Eastman Kodak Co. has been refunded over two million dollars in income and profits taxes covering 1920, '21, '22 and '23.

Report from the Internal Revenue

Report from the Internal Revenue Bureau covers four pages of com-plicated legal phases. It involves erroneous assessments, employees' compensation, losses, reserve ad-justments, invested capital, inven-tories, depreciation and miscellan-eous items.

SHEEHAN'S SUIT MUST SOON BE ANSWERED

W. R. Sheehan's suit in the New. York Supreme Court to recover \$450,000, alleged by Sheehan to be withheld from him by William Fox, is soon due for an answer from Fox. Summons was served nearly three weeks ago. Fox has 20 days within which to file an aswer to the al-

Griffith on "Birth"

Hollywood, April 22.
When completing his present task
of editing and cutting "Abraham
Lincoln," D. W. Griffith will step out

PERCENTAGE CHEATERS

Commercial Talkers Halted by General Business Depression

Commercial production has been hard hit by business conditions, the unemployment situation and contributing factors, with manufacturiers, according to business picture solices, unwilling to try the talker advertising until present depression eases up.

sources, in wime, to try the states advertising until present depression eases upon the services are advertising until present depression eases upon the services product are admittedly up against a struggle, with contracts more difficult to obtain than ever. This includes Par, whose subsidiary, Paramount Business Pictures, was recently organized to, go after commercial business.

The one big deal arranged for a series of one-reelers through the Boston "Post," which in turn had negotiated a plan for distribution through the Publix New England houses, has been called off, information reveals. Boston newspapers angle was to solicit national advertisers for the pictures, Par doing the production.

the production.

Big business organizations are Big business organizations are claimed deeply interested in the use of talkers for advertising purposes, seeing this as a medium that may eventually lock horns in competi-tion with radio, but at the present time are quoted as saying that busi-ness conditions forbid the large ex-penditures. penditures.
Railroads contracted and figuring

on using talkers are holding off be-cause of admitted large decreases in passenger travel and freight business within the past few

7-REEL OPERATIC FILM **ENTIRELY IN ITALIAN**

Fortune Gallo in collaboration with Joseph W. Coffman has completed a seven-reel opera, "Pagliacci." Cast is entirely operatic without previous screen appearance.

Picture was made without re-keksing arrangement with an eye on the seven with the

Gallo, impresario of the San Cario Opera, expects to have an American trade showing in about a month. Picture is now being cut and edited.

NED SPARKS AT HOME

Talks Politics at St. Thomas, Can-Still Canadian, and Howl

London, Can., April 22.
Ned Sparks, born Edward Sparkman, visiting his parents in St.
Thomas, plunged into Canadian politics Friday night. He spoke in support of the local Liberal member saying he had been in California in Canadian, but his heart is still in Canadians, but his heart is still in Canadians, but his heart is still in Canadians, but his constitution of the second properties of the

yet become an American citizen. Sparks urged the development of Canadian motion picture industry and cited John Robertson and Del Henderson, two other St. Thomas boys, as a pair who might be willing to help boys, as a pan to help. His speech caused a lot of com-

Coast Agents' Committee Increased by Producers

AHCFCEASEd by Producers
Los Angles April 22.
Dave Thompson and Leo Morrison, alternates on the agents formatitee, have been added to the regular committee of five selected last week by the agents to meet the Producers' Association in an effort to better agency conditions. Producers asked that the agents Producers asked that the agents was the producers asked that the agents agents was not sufficient representation.

Richards in Hospital
New Orleans, April 22.
E. V. Richards has gone in the
hospital for observation.
In the same institution is Mrs.
Richards, with a better reason.

Useless French

Hollywood, April 22.
Jack Holt burned the mid-night oil to master a song in French for his next Columbia, "Hell's Island."

He lisand."

He burned some more when discovering it was just a gag. The picture is songless.

B'way's Ex-Sleuth, Peabody, Author For Fox Talker

Capt. Frank Peabody, one of the best known detective chiefs of the New York police force, now retired, has been engaged by Winnie Sheehan as a scenario writer for Fox. The term is indefinite, with Peabody likely diagring up from his memory several stories based on actual experiences in his varied sleuthing work.

Peabody's first for Fox will be a tale of a sensational mystery of its day in New York, with a society background. He is now in communion with John Ford, who will direct the Fox talker. Ford is in New York, living with Peabody while the story is being worked out.

Peabody Winnie Sheehan and Joe Schenck, both of whom were permanently in the metropolis at that time. Besides a skilled crime detector the captain was known to Broadway as a prize getting semi-pro ballroom dancer. He became a semi-

tector the captain was known to Broadway as a prize getting semi-pro ballroom dancer. He became a semi-pro through vieling with pro-fessionals in the dancing contests frequently held in the foremost dance places of years ago in New York

Capt. Peabody has several cups

Capt. Peabody has several cups won by him in the contests. He still looks upon them with longings for the good old days when he was hoofing with gusto and speed.
While Peabody was strutting his stuff both ways, Sheehan aided the New York police commissed Sheet was the secretary to the commissed Sheet was the secretary recall of many incidents of his conner experience that went han's own recall of many incidents of his copper experience that went into Fox's best underworld film. "Dressed to Kill," which convinced Sheehan Peadody can be converted into as good a talker author as he had been a detect and stepper.

Frances Dade Op. Maude

Frances Dade, legit ingenue, will be the femme lead in Cyrll Maude's first for Paramount, "Grumpy." Miss Dade is under contract to Samuel Goldwyn, He engaged her as a possibility for "Raffes." She has not appeared in a Goldwyn nicture as yet. picture as yet.

Laura Lee Injured

Laura Lee Injured
Hollywood, April 22.
Laura Lee suffered a fractured
rib and other boddly injuries Saturday night, when a microphone
boom fell on her.
She was appearing at the time in
First National's "Top Speed."

Newlyweds Sailing

Newlyweds Sailing
Hollywood, April 22.
Following their recent marriage
here Irene Mayer, daughter of Louis
E. Mayer, and Dave Seiznick will
go abroad for a honeymoon.
They sail May 7 on the "Olympic."

Marie Baumer Arrives

Hollywood, April 22.

Marie Baumer, playwright, arrived Monday under contract to Paramount.

She authored "Penny Arcade," re-cently purchased by Warners.

MUST STOP OR **OUIT BUSINESS**

Chiseling on Grosses with Talkers Rented on Percentage to Theatres Causing Much Loss and Great Annoyance -- Cannot Police Every Theatre

SERIOUS SITUATION

Cheating exhibs, running from insignificant indies to those operating important first runs, are giving the distributors more than a headache on percentage booking of talkers. The gypping has increased with the volume of percentage playing to the point where distributions of the control of t

the other hand is convinced the temptation to the checker to graft

the other hand is convinced the temptation to the checker to graft with exhibs is too great. In a word, agreement is that the checking system as now in vogue does not word, agreement is that the checking system as now in vogue does not work thousands claimed. Despite the distribs by the dishonest theater owner, the distribs are holding back on a return to flat rentals on the theory that percentage selling is the most feasible and modern plan of doing business. It is also pointed out that the percentage plan has a more direct influence on production and playing of better pictures, low returns to both distrib and exhib on poor product having the effect of outlawing the weaker material.

both distrib and exnib on poor product having the effect of outlawing the weaker material.

"We will Stick Until—
"We will Stick Until—
"We will stick with percentage the weaker material and the work of the state of the company has been conducting definitely unless the state of the company has been conducting to the company has been conducting the company has been conducting to the company has been conducting to the company has been conducting the company has been conducting to the company

Ill. Censors Upheld by Court: **Bad Judgment in Two Houses** Over Children and Advertising

Dimmed Flash

Los Angeles, April 22. Los Angeles, April 22.
T. A. T. could get more picture celebs as passengers for the trip from Hollywood to New York if the last lap of the trip, from Columbus to New York were made by plane instead of trait they could be square that they unless making a bonafide landing in New York.

PAR'S OWN MAG AT 10c AS PART

OF LOBBY SALE

Par-Publix plans for their own fan magazine, for sale in the chain's fan magazine, for sale in the chain's houses at a low price, probably 10c., to meet competition from mag put out by Woolworth's 6-10 stores, would add a new line to the Parpublix merchandising system and be the first actual backing of a fan mag by a producer-distributor or mag by a producer-distributor or chain.

chain.

For some time Par and Publix have considered a fan mag. Recently shought of backing or publishing it has grown warmer with the company's houses marketirg in lobbies sheet musle, records, canetc., on a large scale and profitably.

prontably.

At the same time avoiding any public impression, it was merely an exploitation sunt for Par pictures and Publix houses, the fan mag would print news of all leading producer companies, stars, etc., carefully selecting and editing the material.

Urban Will Design for Fox's Wide Film Talkers

First Fox pictures in color, with both under pians to be shot in both 35 and Grandeur width are "Connecticut Yankee in King Arthur's Court" and "The Man Who Came Eack." Joseph Urban will design sets for both pictures. He is familiarizing himself with color for

Chicago, April 22.
Illinols Supreme Court decision upholding the police ban on "Allb!" (UA) has brought censorship matters to a head here.

matters to a head here.

Reports are that the censors will issue no more "pink" permits, meaning adults only, but will ban objectionable films outright, with indications of full support from the police. Attitude of cops and courts here has changed to the opposite side recently, due principally to pictures and those playing under restraining injunctions, as did "Alibi." Allbi

restraining injunctions, as did
"Alibi."

First was the dissolution of the
injunction on "Party Girl" (Tiff),
by Judge William Lindsay, after
picture had played three weeks at
the Woods and was in de iuxe
neighborhood spots. Judge gave as
reason for setting aside injunction
that he had gone to the Avalon,
southside theatre, and found many
children present, expressly against
the terms of the injunction. Judge
also complained that the theatres
had advertised and exploited fact
that picture was playing under an
injunction, whereas he had told exlibitors not to advertise it. Decision has frightened local Tiffany
exchange, which is now willing to
take cuts and get a "pink." Atthe substance of the property of the presence of the substance of the presence of the conmitting to cuts in the beginning,
the ban sticks.

the ban sticks.

Fines?

The case of "Ailbi" may have farreaching effects. Picture played
here profitably under an injunction,
Supreme Court has upset injunction, thus making the showing illegal. All louses which have played
"Ailbi" are now liable to a fine of
runn. And of the control of the
runn. And of the control of the
runn. And of the control of the
runn and of the
runn an

worried.

Supreme Court stand has had a mighty effect upon the courts here. It is doubtful whether in the future they will be ready to issue restrainer papers on censored flickers. That the censor board had the support, in some way, of many women's clubs is evident. These clubs rarely see the picture, but rely entirely on the censors' decisions. The censors have their best argument to the clubs in the ads spread in the dailies. in the dailies.

in the dailles.

Even though the censors let "White Cargo" through with a "pink," the women's clubs are taking steps to have the picture banning steps to have the picture bannoss, spurree on mainly by the ads to the step of the step o

Arthur Loew Not Sold on Making Foreign Dialog Talkers Abroad

Paris, April 12.

Arthur Loew, here on a general gurvey, made necessary by the foreign language talkee, roblem, has many things to say about it.

Hollywood is to be/favored as a production center for French, Italian, Spanish, Germah-and other foreign language talkers, he says. Foreign market is as secidedly there for talkers as in filent days, and even more so. France, is a very important foreign market, and Italy, as yet untapped, will ge veen greater than France. Spann and Germany worth-while, claims Loew.

'As to producing foreign dialog in Hollywood, the best thing for the industry abroad will be that Hollywood genius and talent will be directed with a special eye to the foreign counters. Dialog shortcomings will be totally discounted when a previously accepted silent American star is shown making a dialectic effort to parley-yous in the lings of that particular country. They'll appeals to the four time of the production of the pr

(Continued on page 56)

TOO REALISTIC SAY RUSSIANS **OF "EARTH"**

Powerful Foreign - Made Instructive Film May **Be Suppressed**

By Eugene Lyons

By Eugene Lyons

Moscow, April 11.

"Earth," a powerful picture just released by the Ukrainian Kino Co. has become the center of a furlous discussion in which not only film people but politicians and educators are taking a lively part.

All participants in the discussion agree that the picture is technically excellent—masterpiece of photography and direction, according to some. Alexander Downsinko, young more and more attention, aspush to put on the screen the most elemental things in life—birth, death, love, hate, the planting and harvesting of crops, etc.—in simple unadorned terms. All admit that he has succeeded in the largest measure.

There is no such unanimity on other phases of "Earth." Dovzhenko has gone the limit in the matter of screen franiness. He has left little to the imagniation in handling such to the inagniation in handling such to the inagniation in handling such that the control of the con

stance.

The question has been raised by some critics as to whether it is desirable to let the public see the production at all. Although the intention of the film throughout is purely artistic (and there is not even a suggestion of delibratie pomography), some folks fear that the public might take it as such.

Political

Objections are raised to the film

might take it as such. Political Objections are raised to the film on political grounds, or, as the phrase goes here, on "ideological grounds." The philosophy implied by Dovzhenko—who is also author of the picce—is one of trust in Nature. This is harry in accord some forest critical color of the picce—is one of trust in Nature. This is harry in accord some Soviet critica colim, which is the foundation of Soviet thought. "Earth" takes the pirze for absolute candor. A considerable footage is given over to a stark naked girl, without so much as a veil or a bathtub between herself and the camera. Her lover has just been killed and she is shown in her own room, completely nude, writhing in the agony of her disappointed love. There is the usual Soviet story of the good poor peasants and the bad

French Indie Exhib Must Assemble Circuit To Ensure Protection

Parls, April 11.
On top of Jacques Haik and
Reginal Ford's joint idea of extending the Haik theatres into a
large circuit, plus Pathe-Natan's
and Gaumont-Aubert-Franc's exnansion plans now comes the elderly

and Gaumont-Aubert-Franco's expansion plans, now comes the elderly Pletre Foucret, owner of the Moulin Rouge, with a serious intention, in an interview for "Variety," to secute 10 or 12 surburban houses in the Seine and Selne-et-Oise sectors, Parlsian suburbs within 20 miles of the capital.

Foucret states he must have these houses if he is to live. Forced into presentations through inability to get good pictures or pictures of any quality, he is intent on getting at least three choice Parlsian houses. Having these showases, he maintains the provinces will take care of themselves.

When Foucret opened, none but J. Carlo Bavetta of Fox would give him pictures. Bavetta gave him Pctures Bavetta gave him Pctures Bavetta gave him Pctures and the two nights following the prefere.

the two nights following the pre-

the two nights following the premiere.

Martin the American distributors,
awing the Ambert-Franco houses
(before the Gaumont merger) and
the Fathe-Natan circuits in mind,
wouldn't play ball with Foucerts
converted music hall, Moulin Rouge.
From the start there had been reports of Foucret selling out by
spring and having the house resume
its old revue policy. The distribs
fancied continuing friendly relations with A French these

Fourert is after the circuit idea if

Gircuit Idea

Fourcet is after the circuit idea if
he is to survive. Meantime PatheNatan, through T. Natan, as spokesman, also mentioned the acquisition
of a Spanish circuit of 50 houses.
Jacques Halk's Olympia on the
grand boulevards, another converted
music hall, which opened today (11),
also is to be the key of still another.

chains to be the act of sain another chain this tends optimisationally for the general marketing of hims. The sole danger is the lack of suitable talker material, although the increase in releasing channels is bound proportionately to increase production activity.

Fourest claims his Moulin Rouge on its all-day to midnight and later grind is grossing 275,000 to 300,000 francs weekly (\$10,000 to \$12,000).

Australian Musicians Stand Against Union

Three McDonagh Sisters, talented Anree McDonagh Sisters, talented young Australians, have had a tough break in their endeavor to produce a full-length talker in Melbourne, under working title of "The Cheaters."

Cheaters."
When the girls requested the Melbourne branch of 'the Musicians'
Union to supply members to provide
musical accompaniment, official of
the union refused, stating not one
member would be allowed to make
canned music because it was
through the talkers that so many

musicians were out of employment.
The girls advertised for musicians and received over 200 replies, main-ly from professional members of the Musicians' Union, seeking em-

the Musicians' Union, seeking employment.
Work is now proceeding on the picture with a full orchestra.
Judging by the McDonagh case, musicians resent the stand taken by the union and are ready to assist in the production of talking pictures in Australia.

end is some of the finest photography yet produced in Russian films. Much credit goes to Daniel Demutzki, the cameraman, and to his assistants, U. Solutzev and L.

There is the usual Soviet story of rainly yet produced a in Russian the good poor peasants and the bad films. Much credit goes to Daniel rich peasants in which the poor, of course, win out. But the story is subordinated to the theme of Nature, Beginning and End
The film begins with the death of rain old man, who eats a juley apple and explires peacefully. It ends with the lovelorn lady taking a new lover.

Between the beginning and the

NORTH AFRICA CIRCUIT

New Theatres Proposed - French Made Talkers Wanted

Paris, April 11.

Circuit building has reached North Africa. Henri Roussillon, manager of the Rialto, 1,290-seater in Casablanca (Morocco), says that a local garage owner, D. Gauties, is heading a syndicate to finance a circuit which, besides the Rialto, will build a 1,000-seater in Rabat, the French Morocco capital; also 800 seaters in Meknes, Fez and Marakkech, Moroccoan provincial towns.

Marakkech, Moroccoan provincial towns.
Rialto has Western Electric wire.
French talkers, says Henri Roussillon, are now imperative in Morocco, as well as everywhere else in French possessions.

1st Swedish Film With Stage Star Is Native Made

Stockholm, April 8.

Svensk Filmindustri, the largest local producer and exhibitor, is just starting the first Swedish-made Stockholm, April 8

local producer and exhibitor, is just starting the first Swedish-made dialog picture, based on a well-known Selma Lagerlof story, "Charlotte Lowenskold," with Pauline Brunius, the Ocear heater's leading actress, in the title role. Gertrud Paulsen-Wettergen, Swedish opera singer, has the singing in Anna Svard's role.

In the next talker nothing is decided except that is going to start in it, with Paul Merzbach as director. There will be one Swedish and one German version, both produced at the Rasunda studio, on the newly installed Klang-Tobis equipment. Ekman is going to do the German dialog version as well as the Swedish. Paramount is engaging Swedish actors for Swedish versions of the talkers which it will produce in Paris. Engage Edvin Adolphason.

another from the Oscar theatre in Stockholm, as director of the first Swedish version. He may take one of the principal roles.

British Film Field

By Frank Tilley

London, April 11.

Jefferson-Cohn's French talker,
"Queen's Nocklace," prize flop of
week. Despite Macpherson's hysteria over censorship.
Pathe's "Grand Parade" didn't
hold up at Capitol.
Personal appearance of Anna May
Work the sure performance keep.

tera over censorsin.

tera over censorsin.

tera over censorsin.

resonal appearance of Anna May

Mong at every performance keep
ing "Flame of Love" burning an
other week at Alhambra, into Em
pire, so M.-G.-M's one-week flop

marathon ends, with the De Mille

picture staying another week.

"Anna Christe" April 22.

Anna Christe" April 22.

Anna Christe" April 22.

Ernie Read, one time Fox head

here, now taking care of Columbia

in this burg. Mitton Sonwarz also

of many bow the Miller flow brand of

Seven Dials ow Wester 18.

Seven Dials ow Wester 18.

Seven Dials on brewery site.

Scottish Trade Union Congress

next week figuring to boycott all

talker houses on ground over 300

through "installation of American

talking machines." Will ask trade

union public to stay away from

wired houses.

Total wired houses in this field

just over 12.00 with Western Elec
tit Anning 52. of tiese.

Whitehallt Terrible Record

Whitehallt Terrible Record

Whitehall's Terrible Record

Whitehall's Terrible Record
Report of the senior Official Receiver now winding up Whitehall
Company concludes failure was due
to extravagance, lack of managerial
unity, bad buying of continental
films and unlerwitting of Union
Cinema Company shares. This letter was the outcome of a deal made
with Gernhard Kean Productions

(Continued on page 32)

Convention Over

Parls, April 22.
Metro's Continental sales convention closed here after a week's ses-

Finale was a big dinner.

British Pictures Inferior, Sav Australian Censor's Report

Poor Translation and Spelling with Films From Am. Now in Paris

Faris, April 11.

Sloppy laboratory work in printing either French or English titles is giving the distributors trouble. "
Tiffany's "Midstream" talker to be shown at the Capucines shortly gave local exhibs a shock at the preview trade shows. Superimposed on Claire Windsor was the French title: "Are you sewing on the curtain rings with the gramphone's needles?" deficient Anglo-French title-writer's idea of a suitable translation of what was probably an idiomatic English speech.

Aside from this, the gross errors in spelling drives the distribs goofy. Jacques Halk's Olympia, boulevard house, runs features with French and English subtitles. Terrible misspelling in Metro's "Trail of '98," although the print has been here for months, was one example.

One Way Propaganda Film And German Film Operetta

Vienna, April 10.

"Turkskib," Russian educational film, describes the determined attempt still going on to build a connecting railway between Turkestan and Siberia. This line was commenced at both ends at the same time, and it is hoped that 1931 will see it finished. The difficulties involved in laying track over deserts and freat and cold are brilliantly represented. Altogether, the discontinuation of the contraction of the c Vienna, April 10.

of heat and cold are brilliantly represented.
Altogether, the film is a good piece of propagand for Soviet efficiency, more especially since it leaves out such scenes as the dally procession of starving children or the lineup of aged people before the state food shops, there to wait hours for a little bread or salt.
"Liebeswalzer" ("Love Waltz"), German film operetta featuring Lillan Harvey, Willy Fritsch and George Alexander. Fritsch plays an American millionaire's son, who accepts a position as right hand man to an Austrian archduke. The archduke has no love for ceremony nor liking for his rank and behaves with an entire irresponsibility which liking for his rank and behaves with an entire irresponsibility which proves highly embarrassing to the American who has to straighten out the resulting complexities. Picture is fairly amusing, well acted and very German.

Lasky After Stories?

London, April 22 With Jesse L. Lasky in Paris, story is circulated here that he will immediately start search for forcign film stories. He also will look over the operations of Robert Kane, backed with \$2,000,000 by Paramount in his Paris production, who already has made 35 shorts in French and Spanish, as well as a feature length talker. "The Hole in the Wall."

Story here is that Paramount is prepared to put a large amount of capital in the building up of its foreign market.

An interview with Adolph Zukor before he sailed from New York late last week quoted the Paramount head as saying his company con-templates turning out 20 features in French, Spanish and German for ex-port during 1930.

Mangan Ballet Clicks

London, April 22.

"Beauty and Dance," comprising 75 girls, atthough billed for only 62, is the biggest and best dance aggreation ever seen at the Collseum. Production is made up of four dance were seen at any with a smelal setting. scenes, each with a special setting.
Act was held over for second week
after first show and after second
show date was extended another

week.

Team work in precision drills is splendld and the act was accorded an enthusiastic reception. Idea was conceived and carried out by Francis Mangan, Paramount's European

Sydney, April 22, In a report just published with a sydney censor points out that platures of British origin have been censored much more severely the American product, due to the full that the British producers' teadencies are toward undesirable Cogumental ideas and -treatments.

tinental ideas and treatments.
Constant recurrence of situation
in which story heroes and heroing
are in compromising relations as
use of vulgar and sordid incidents a
complained of.
The official cities the figures show
ing that the States sent 31,842,00
feet of film into Australia in 193
compared to Great Britain's 4,230,00
feet of film into Australia in 193
compared to Great Britain's 4,230,00
feet of Siz features involved
for the compared to the control of the consor retermination of the consor retermina lected 45.

The censor draws the conclusion that the British trade has lost that the British trade has, lost a golden opportunity to capture is film market of the whole Empis because of its inferior production. The official summarizes that British films are generally below the stank ards of the American product, it technical quality and entertainment with the stank and the stank ards of the American product, it technical quality and entertainment with the stank are stank and the stank are stank as the stank

HIGH SCALES IN **ARGENTINE** FOR FILMS

Expects Good Year in Theatre Despite Businoce Cricic

By Harry E. Goldflam

Buenos Aires, April 3.
Theatrical and picture season in full swing. First release was Pammount's "Patriot," which last yeth played to good effect at the Portess mount's "Patriot," which last yet played to good effect at the Portee as a pre-release and now is blidging to the cash at the second-ma Paramount also put over "Forg Feathers," smash from the state, "Love Parade" is on for a scheduled two-mounths' run at the Astral Nothing but praise heard. Picture opened to 33 top and looks like ending its run at that top. Exos the smalled for over and is running pleased to over and is running second to the same time of the same time, a record. While a least 15 films showing at one as the same time, a record. While a far there has been nothing outstates ing, all the films are good bof (Continued on Page 62)

Minor Argentine Exhibs Want Wire on Rental

Hollywood, April 22.

Major studios have been progesistioned by, a group of small establer equipment on a rental pass.

Argument by the exhibitors in that they cannot afford to install proording equipment and the studies will use out unless the smaller houses are wired.

Mexican Gov't Educating Farmers Through Talkes

Farmers Through Talkets

Los Angeles, April 22.

The Mexican government has made definite preparation for production of talker shorts to be used in educating its farmers. Migral Contreas Torres, in charge of matter than the state of the producting equipment for the government's new studio it Mexico City.

Pictures will be similar to these turned out by the United State government, and will be exhibited with portable sound equipment. Torres will also buy camera and lighting equipment while here.

The government has appropriated \$300,000 for outfitting the venture and if this is successful intends by extend its picture activities to other branches of education.

WORLD SOUND DEVICE POOL

English Lesson on Merging Of Four Film Companies with Stockholders Wanted to Fall

London, April 11.
Watch out, you Americans!
There's a merger in England agoing to call you on your invasion of their market. Sure!

companies are amalgamat Four companies are amalgamating with an Issued capital of \$1,780,000, out of which cash will be \$534,035, which they propose to get from their various existing stock-holders...If they are still existing. These four companies are British Screen Productions, International Talking Screen Productions, International Talking Screen Productions, Ageorate Company and British Pilmcraft

Taiking Screen Productions, Argosy Company, and British Filmcraft Company. International Taiking Screen is already a merger of British Screen Productions, Argosy and two German concerns which have never been on the productions, Argosy and two German concerns which have never been on the productions, and the sense of them, had its debts repudiated by Soviet, which said it never had anything to do with this German company, supposed to be a Berlin distribution allbi for Russian films.

Other German concern merged in International Taiking Screen was Staaken Studio, now in a complete muddle, having been that its German promoter, Schlacht, accused of two-timing all round.

British Screen Productions already controlled stock of Argosy Company, as well se Williamson Film Printing Co., also thrown into new merger. At a meeting last September British Screen Productions and company as well se Williamson Film Printing Co., also thrown into new merger. At a meeting last September British Screen Productions and company and the service of t

UFA'S FUTURE IN U. S. IS DUBIOUS

UFA distribution, always a problem in America, has been complicated by sound until it looks as though the big German company will have to take it on the chin until the dialog and foreign political ends of talkers are solver eleasing contract with Paramount and Metro has expired, little or no benefit was realized for the German company during the last years of the agreement so worded that they could pick and discard, resulting in a bare handful of Ufa pictures getting a break over here through those channels. Of these in the period of the contract "Warlety" was the outstanding.

While Klitch, German representative, admitted talking for renewals at the Paramount headquarters, als at the Paramount headquarters, Par executives recalied that during the past year Par did not release a single Ufa feature. Any new agreement will be on the same basis as the old except more latitude for Par, it is understood. It is understood incumstances, which is the present circumstances, which is the present circumstances, the present circumstances, the present circumstances, which is the present circumstances, the present circumstances. The present circumstances is the present circumstances of the present circumstances. The present circumstances is the present circumstances of the present circumstances. The present circumstances is the present circumstances of the present circumstances the present circumstanc

UFA's Novelty Short

Berlin, April 22.

Kurfuerstendamo theatre is showing "Der Meistersinger," an UFA
comedy short of great novelty.

It's a trick tonfilm drawn by Paul
N. Peroff with special music by
Schmidt Gentner and called an inspired surprise.

"Jazz Singer" in S. A.
Buenos Aires, April 22.
"The Jazz Singer" has just ended a fortnight at the Portento, deluxer, on pre-release, and goes into general release for the neighborhoods.
Grosses impressive.

PAR AND "BLUE ANGEL"

German Pictures Print Over Here

Par is considering buying rights to "The Blue Angel," produced in Germany with UFA with Emil Jannings and Mariene Dietrich in the leading roles. Picture was directed by Joseph von Sternberg and is mostly in English.

A showing for Par was arranged in the leading roles with the control of th

Cerman sequences would have to be cut, it is said.

Miss Dietrich was recently engaged by Par and imported. She speaks English fluently.

Clarke's Cables on Sound With Brockliss Abroad

Paris, April 22.

A new prospect presents itself of
Fox interests reaching an agreement on sound for Europe, report of
such a deal coming in a roundabout way. Idea is to make an
aliance with the Gaumont-AubertFranco group which in turn is ausociated with the German Tools

sraines group writes in turn is asspeciated with the German Tobis people.

In the state of the story appears to be that Frank Brockliss has been in cable communication with Harley L. Clarke, president of Fox, the two men being lifelong friends. Upon receipt of cables Brockliss went into a huddle with Maurice Devles, vice-president of the Banque Nationale de Credit and leading spirit in the formation of the Gaumont-Aubert-Franco bloc.

Brockliss was fornerly in France Brockliss was fornerly in France Development of the Simplex projection machine, controlled by General Theatre Equipment. He was local head of the Tiffany organization, but suddenly resigned from that post following the Clarke exchange of cables.

Arthur Lee, general manager for Tiffany, accompanied foreign manager George Weeks of Sono-Art in his European travels. They man ager George Weeks of Sono-Art in his European travels. They are not appeared to the second of the control of the contro

Spain's Censorship System Criticized by Newspapers

Madrid, April 22.

Film censorship of all Spain has now been centralized under the Ministry of Security in the capital which corresponds roughly to the American Department of the Interior

Rule is established in spite of the almost unanimous objections of the newspapers. They see in control of the screen by the central govern-ment a tendency to tighten super-vision of expression generally.

Interested in Whale

Hollywood, April 22.
Paramount and United Artists
are interested in James Whale, who
directed "Journey's End" for Tif-

English stage director returned to England four weeks ago. Negotia-tions are being carried on by his

London Tivoli Robbed

Livoli Robbed
London, April 22.
An American custom, going after
the week end receipts, was practiced by thieves at the Rivoli. They
grabbed \$15,000 of the take for
"Journey's End."

POSSIBILITY IS CONCEDED BY ALL

DeForest Prefers to Gamble on Outcome of Federal Patent Suits Next Month —Warners' Denials and Belief of Inside Trade on G. E.'s Final Control

MINTZ TELLS THINGS

Before 1931 is ever, all talker patents will be in one company and the American electrics will be in-vincible in the sound field through-out the entire world. This is con-ceded by the biggest independents in the talker field, including spokes-men for DeForest, Warner and Klangfilm, the three interests now flectrics in obstructing the same difference of the company of the company of the While acknowledging such

figuring in obstructing the same electrics.
While acknowledging such a pool, regardless of the outcome, Deforest rights are set on taking the dustry. They are holding off approved of the 40% buy-in by the Warners, with its million and a half immediate spot cash, until their patents and Western Electric's are straightened out in the federal court over here next month.
Winning the suit against W. E. Winning the suit against we can be considered and the collection of millions in damages for DeForest, but a dictatorial position over all sound interests. If the verdict is in its favor, DeForest will still approve and foster a world combine of talker manufacturing interests.

interests.

Losing for DeForest will mean an automatic sacrifice of the Warner offer, now seen strictly in 'the light of a defense move for the electrics and a precautionary measure against any jossibility of a silp-up in the near court clash.

All belief that the Cemers Warner Warner was a silp-up in the property of the country of th

with the intent of bucking the elec-trics are setting up recording and reproducing of their own, was of-ficially shattered by two recent de-velopments.

Harry Warner terms as "a joke"

Harry Warner terms as "a joke" the belief, through material indica-tions, that his company is fisting (Continued on Page 62)

B. O. According to Film In Amsterdam-Even With Silents, 50-50

Amsterdam, April 22.

"The Cassacks," silent, is regarded as moderately interesting at the Tuschinski.

Silent pictures also at the Royal and Rembrandt, accompanied by and extremely had business.

On the contrary trade at the Roxy for Universal's "Night in Taxi," ex-

AUSTRALIAN BUSINESS WORSE THAN EVER

Sydney, April 22. Rusiness

Business is off heavily here. slump exceeding even the dullness prevailing for months.

Stuart Doyle, chief of Union Theatres, places the blame upon the staggering taxes assessed against the theatre business. In an interview he has asserted that for every \$50,000 paid to shareholders in theatre enterprises, the Government collects \$70,000 In taxes on land and income.

collects \$10,000 in taxes on the collects \$10,000 in taxes on the collect of the

Foreigners Shy Off U.S. Equipment, May Be Kept Out of German Nations

UNDERWORLD "TIGER"

rmans Make Their First Hit and Money Maker

Berlin, April 22. "The Tiger," first German alltalker underworld production of the talker underworld production of the kind typified on this side by the Edgar Wallace Technique, is a hit at the Kurtuerstendamm theatre here. Looks like a money maker for the provinces. Picture was directed by Johannes Meyer with photography by Paul Hoffmann. Leads are satisfactelly Pracetch by Charlotte Susa and Harry Pracetch.

Franck.

It is an inexpensive but able piece of work by the Alfred Zeisler company and ends with a surprise twist. Plot has to do with the tracking of the master murderer, called "The Tiger," by a detective masquerading as a criminal himself.

nimseif. Recording is indifferent.

House Buying Competition Between English Circuits

London, April 22.

Two deals mark the progress of competition between Gaumont Brit-ish and British International in the

ish and British International in the acquisition of theatres. Gaumont British has purchased control of United Picture Theatres, Schlessinger's corporation which owns 17 houses in the London suburbs and also controls British Amalgamated Theatres. Amalgamated Theatres. Amalgamated owns Daly's theatre, it lost \$100,000 last year. Simultaneously is a report B. I. has taken over the Gilbert four suburban London houses.

French Hit Stage Writer **Turned Toward Pictures**

Paris, April 22. Jacques Deval, French author who wrote "Etienne," smash current suc-cess at the Theatre St. Georges, has turned to pictures.

He has a term contract with Me tro-Goldwyn to supply screen ma-terial—another move toward creating suitable talker subjects for for-

"Holy Wells," Silent, but Hailed by Germans

Berlin, April 22.
"The Three Holy Wells," silent
picture based on an idea of Dr.
Arnold Franck, director, is halled at

Arnold Franck, director, is halled at the Ufapalast am Zoo, as a fit suc-cessor to his "Pixpalue." It is a fine scenic production with background of the Alps and has as star, Luis Trenker. Story is de-signed to show in dramatic form the mechanical triumph of man over

the mechanical triumph of man over nature.

Direction by Mario Bonnard is highly successful, while Willy Winterstein's photography of the superb mountain scenery lends itself to a powerful story of the elements. Subject is a capital example of the type of story in which Germany excels.

"Love Parade's" 2 Records

Buenos Aires, April 22. 'Love Parade" has just ended its "Love Parade" has just ended its first month to solid capacity at the Astral clnema here, maintaining the high rate of 3 pesos (\$1.20) at which it started. Indications are that it will run two full months, probably breaking all Argentine money records and establishing a new mark for a ploture run.

Paris, April 22.

The alliance on sound equipment newly cemented between Gaumontand the Aubert-Franco coterie, has had the result of ham-pering American business here. Reason is that French product recorded on American equipment may

orded on American equipment may
lose the German market altogether.
That is the attitude taken by
Peirre Braunberger, maker of the
talker success, "La Route est
Bellc." He is equipping four stages

Bellic." He is equipping four stages in the Biliancourt studios in the suburb of Paris with Tobis system. Has the plant under a 20-year-lease from Louis Nalpas.
One contributing consideration is the price. Tobis representing \$32,-000 for the equipment compared with \$180,000 for Western Electric, Forth National Paris Indiana Compared with \$180,000 for Western Electric, Forth National Paris Indiana Compared with \$180,000 for Western Electric, Forth National Paris Indiana Pari of American-sounded product, Braunberger canceled arrangements to shoot in the Natan RCA Photo-phone-equipped studio at Joinville, near Paris, substituting a plant in Berlin with arrangements also made for a London studio.

WARNERS' 50% **NAKKEN PATENT**

The Theodore Nakken patents of sound on film and television of the air and wire kind, which have knocked around the independent field for years without fruition, have finally found a home. Warners has taken a 50% interest. While Harry Warner says his company is acquiring so many patents he doesn't "know what for," other executives say the brothers are just interested in working themselves into a recognized patent position.

It seems that Nakken, while a Russian admiral, according to the romantle stories the brothers are now weaving around the inventor who last had faith in the ill-fated indie equipment company, Travel-indie equip sound on film and television of the

who last had taken in the manace indie equipment company, Travel-tone, had a lot of time on his hands. With it came developments filed in

With it came developments filed in the patent office in 1820.

A re-issue wa necessary, and that is what the Warners has bought. It's No. 16,870 in the Washington files.

So far as Television from the Warner outlook, there are from three to five good years to come before it will be anywhere near ripe to be considered a competitor of radio.

Since the brothers got this paton buying mania, gents with all kinds of gimmicks are flocking over to 8th avenue. To guard against unnecessary intrusions the execs are demanding all but birth certificates from legitimate callers.

Fox Echo in London

London, April 22.

Frederick Szarvasy for the Brit-ish Foreign and Colonial Corp., on that concern's balance sheet, shows nearly \$1,750,000 reduction in quot-

nearly \$1.750,000 reduction in quotable value of picture securities since the previous statement made Dec. 31. Most of the stock mentioned is believed to be British Gaumont shares acquired by the company at a higher price when Szarvasy was trying to edge in on the Ostror Bros.-Fox deal.

Szarvasy and the Bancamerica-Blair financing plan for Fox had gone through there would be an offering of Fox stock on this market.

As Exploitation Goes Gaga

Eggs Admit Kids Free in K. C.

"RIG PARTY" GOT FOX.

WASH. \$22,700-GOOD Washington, April 22.
(Drawing Population, 500,000)
Weather: Good, to Heavy Rains

'Twas Holy Week but the town ot a good break in having the

D. A. R. convention. Ladies heipeu some.
Outstander was "Big Party" at Fox. Columbia, Loew percentage house, rang up its lowest of many months with "Men Are Like That." Earle with "Strictly Modern," Palace with "Lummox," and Met with mother to complain of considering.
R.K-Co's 2d week of Columbia's "Ladies of Leisure" did well.
"Ladies of Leisure" did well.

Estimates for Last Week

Capitol, \$73,000, and Par, \$66,900. Both Beat Roxy's New Low of \$59.800 Holy Week on Indie Film

"SILENT" WHALE DREW MANY IN LOUISVILLI WHALE DREW MANY IN LOUISVILLI WHALE DREW MANY IN LOUISVILLI WAS 15,000 its previous ebb having been \$10,000. Roxy played "Cook of Margin between the Roxy and Paramount last week was \$1,000 while the Capitol had a \$13,000 edge. Compared to their own normal syverares the Capitol with \$73,000 while the Capitol with \$73,000 while the Capitol with \$73,000 its "Person Murder Case" was light at \$68,000 in the Paramount. Tiffany's "Journey's End," at the Galety was alone among the \$2 pictures, holding up against Holy during Easter (current) week was decided. Going clean practically every performance.

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week
Astor — "Rogue Song" (Metro)
(1,120; \$1-\$2.50) (13th week). Into
fourth month and still indefinite.
Figured around \$14,000.

Figured around \$14,000.
Capitol—"Montana Moon" (Metro)
(4,620; 35-50-75-\$1,50). Joan Crawford dude ranch western cantered
in with \$73,000. Very good. Critics
dldn't fancy it, but fans outvoted

them.

Central—"Man From Blankleys"
(WB) (922; \$1-\$2.50) (3d week).
Pace lessened at rather sharp angle.
Holy Week socked it another \$3,000
down to \$11,700. In last week.

down to \$11,700. In last week.

Colony — "Hideout" (U) (1,900)

35-50-75). Picked up \$2,000 from
previous week touching \$10,000.

Pirst National's "Furles" current
with Fox's "Double Cross Roads"

following, House will run into June,
when probably closing for summer.

B. S. Moss seemingly in no hurry

to take back his profitable lease.

Criterion — "Vagabond King (Par) (878; \$1-\$2.50) (10th week) Steadled some from previous week returning to five figures for \$10,100 returning to five figures for \$10,100. Embassy—Newsreel House (Fox-Hearst) (568; 25). Playing to be-tween 25,000 and 40,000 drop-ins weekly. Weather breaks affect grosses with editing also vital. Couple of particularly interesting clips can start word-of-mouth plug. Around \$9,000.

Attention 43,000.

44th 8t.—"Song o' My Heart".

(Fox) (1,400; \$1.42) (6th week).

Holy Week probably told here directly on John McCormack's picture. Off nearly \$5,000 to \$11,700.

Gaiety—"Journey's End" (Tiff) (308; \$1.42.50) (3d week). Smashing all previous tallies at Galety.

Rettered \$2,000 on first full week.

Rettered \$2,000 on first full week.

Good Friday this one. Sold out of Good Friday.

Tiffany has strong \$2 contender for a long run in this one. Sold out on Good Friday.

Globe — "Alias French Gertie" (Radio) (1,085; 35-50-75). One week plenty. Picture panned and arainst Holy Weck hardly \$14,000. (WB) (1,986; \$1-25.06). Came in last night (Tuesday) after Warners had circused entire district and as far away as Syracuse. Quarter, half and full pages in dailies. Warner had shad the strong strong was a directly a specific pages in dailies. Warner half and the pages in dailies. Warner half and the pages in dailies. Warner half and the pages in dailies. Warner half sand man had been had b

(Radio) (1,055; 35-675). One week plenty. Picture panned and and the plenty. Picture panned and and the plenty. Picture panned and all the picture panned and and the plenty. Picture panned and all the picture panned and all panned and picture picture. This unexpected spurt in grosses had circused entire district and as a care property of the picture premieres always advertising agenty as the picture premieres always advertising agenty new story instead of novel used. Palled to offer opposition to the Printeosatal period. Weak at \$65,90. "In all mine days of "Heil Harbor," \$20,500, end-ing indifferent engagement. Paramount revue opened Saturday and panned to provide the picture with its hot love seenes between Joan 10, 22,000; 35-50-85-31) (3d week). Pinn and provided partornage in measuring and \$22,000, by \$23,000. Discontinuation of the picture provided considerable laughter. \$6,000. Back part of provided partornage in measuring and scheme provided considerable laughter. \$6,000. Back part of provided provi

MANY IN LOUISVILLE

Louisville, April 22.
(Drawing Population, 500,000)
Weather: Hot
Continued heat and Holy Week
Kitch takes fast week
Continued to the Continued

over.

Fanny Brice's new nose didn't help much in "Be Youvelf" and Loew's, for the first time since opening nearly two years ago, had its second consecutive week under \$10,000.

"No, No, Nanette" pulled only moderately well and took around \$5,500. Others took their k, o's gracefully.

Estimates for Last Week
Alamo (4th Ave) (1,100; 40)—
"Cameo Kirby" (Fox) under average; \$3,200.

age; \$3,200.

Mary Anderson (R-K-O) (1,387;
30-50)—"Only the Brave" (Par).
Pleasant comedy-drama; \$3,100.

Brown (Rrown) (1,509; 20-50)—
"Hello Sister" (Tiff). Built up slowly during dull week to nearly \$3,000.

\$3,000. Rialto (R-K-O) (2,940; 35-50)—
"No, No, Nanette" (Par). When reviewed sound was pretty bad, but improved later; possibly new print sent in. Alexander Gray and Bernice Claire not yet names but business fair; \$4,900. Best Technicolor yet seen.

yet seen.

State (Loew) (3.252; 35-50)—'Be
Yourself' (UA). Harry Green probably drew as many as Fannie Brice.
Cast worked hard but entertainment ordinary. Under \$10,000.

Strand (4th Ave.) (1,785; 35-50)—
"Tiger Rose" (WB). Lupe Velez at her worst couldn't help; \$4,800.



A VOLING MAN'S FANCY

In Boston-As Expected

Weather: Fair

**Signord Aing (Par), Jown to 33, 200 Miles (1900); So-600 — "Spring Is Here" (Radio). With fashion show, got \$13,000. Falr. Keith-Memorial (4,000; 35-50-60) — With Memorial (4,000; 35-50-60). Week, down at \$18,200. Loew's State (4,000; 30-40-50)— (Jummov, UA). Low at \$19,000. Majestic—"Song o' My Heart" (4th week), Rad at \$5,000.

Estimeter of a week Like That" (Par) (Le22; 35-50). Close to bed rock low at \$7,00. Earle (Warner)—"Strictly Modern" (F. N). (2.24; 35-50). With no stage names to help got about a Fox (Fox)—"Big Party" (Fox), Stage show (3.43; 35-50-60-75). Everybody pleased with \$122,700. Met (Warner)—"The Furies" (Holy Week, \$11,000. Palace (Loew)—"Lummox" (U. A.) Stage show (2.363; 35-50-60). Down for house; \$11,500. Down for house; \$11,500. Leisure" (Columbia) (1.870; 35-50). 2d week to \$3,000.

(Draw Pro-100, 200)

Weather Cold

Lett and Passover dented grosses over Holy Week, as expected, despite good pictures and special publication and the second of the secon

expectation with \$18,000. Holy Week.

Capitol (FP) (2,700; 40-75)—
"Their Own Desire" (M-G-M).

Montreal's favorite daughter, to-gether with enem shinon show, the second of the second

\$9,500.

Orpheum (CT) (1,200; 40)—Double bill. \$6,500, best in weeks.

Roxy (Ind) (600; 50)—"House in Order" (2d week). Tapered somewhat at \$3,000.

Providence Off but Beat Other Holy Weeks' Gross

Frovidence, April 22.

(Draw. Pop., 315,000)

Washer: Mostly Fais were
Drawlent in this town last week.

"Be Yourself" at Loew's State
packed a pretty hefty wallop considering everything. House was
stately above average, and at least
\$1,500 week.

silghity above average, and at least \$1,500 over gross of 1928 for same week. Estimates for Last Week. Lowe's State (5,500). 15,500—"Bo Yourself" (UA), and shorts. Funnie Brice's big draw kept business brisicall week. Good at \$13,800. Majestic (Fay) (2,200; 15,50)—"Majestic (Fay) (2,200; 15,50)—"Majestic (Fay) (2,200; 15,50)—"Majestic (Fay) (2,200; 15,50)—"Roth features kind of disappointing. Bit off, but not so bad at \$1,900. The form of the fay
Allvine's Hurried Trip Glenn Allvine left Monday for Hollywood to got a hurried last-over on Fox product for the new season.

Kansas City, April 22.
The week ended brought rejoicing Lent is over. That allbi is now
off for another year.
Starting works, business looked
up a little, but sagred badly in the
middle of the week.
The several theatres have so many
free ticket tie-ups with other businesses that the commercial display
pages of the papers look like amuse-

free ticket tie-ups with other businesses that the commercial display pages of the papers look like amusemesses of the papers look like amusemesses that the commercial display pages of the papers look like amusemesses with the second papers of the papers

HOLY WEEK MONTREAL
HIGH DOWN TO \$16,000

Montreal, April 22.
(Draw Contreal, April 22.
(Draw Con

tainers from Hadio station KMEC; \$17,000...—"Benson Murder Case":

New March Case 1.

New Hollicity and with star home-towner. Engagement proved profitable; \$14,100.

Royal—"Only the Brave" (Par) (340; 25-50). Somewhat of surprise, Not given much advance advertise-viewers and had satisfactory week; \$3,800.

Pantages — "Murder on Root" (Col) (2,200; 25-50). Mystery with another home-towner, David Newell, another home-towner, David Newell, another home-towner, David Newell, outstanding. Just another: Five acts, the last vaude to be seen on Pan stage for some time; \$8,100.

GORILLA FILM AT \$1 DIES IN NEWARK: \$3.500

Newark, N. J., April 22.
(Drawing Population, 700,000)
Weather: Rain or Cloudy
Holy Week did its usual damage,
with only the Mosque and the crack
("Disraeli" showing a jump, "Ingast," maybe cut by censors, could
do nothing at \$1 top at the Shubert,
despite sensational lobby pictures.
Friday night its portable sound
equipment went flosey and money
Easter week.

Estimates for Last Week

A YOUNG MAN'S FANCY In the Spring there's no such thing as age at THE GREENBRIER. On the Links, Ridins, Mountain Climbing, Swimming, you find only the exurberance of Youth. Every evening Terpsichore's magic wand seems to direct the music of The Greenbrier's inimitable MEYER DAVIS ORCHESTRA.

Holy Week-McCormack

Boston, April 22. (Drawing Pop, 860,000) Week hit Boston hou Met lead with \$38,200. I

hard. Met lead with volume too bad.
John McCormack's "Song 'o My
Heart" sild to \$5,000. Holy Week
no place here for a McCormack.

Met (Publix) (4,500; 50-75)—
"Vagabond King" (Par). Down to

Strong Shows Lifted Grosses Up In Minn.—'Montana' \$27,000—Good

Minneapolis, April 22.
(Draw. Pop., 800,000)

Weather: unfavorable
Umemployment and generally bad
business conditions keep right on
exercising an adverse influence on
theatrical patronage here, but,
strange to relate, Holy Week at
most of the houses was better than

TOPEKA CAN'T SEE GRETA-LIKES MARIE

UKEIA—LIKES MARIE

Topeka, April 22.

(Draw, Port, 80,000)
Topeka celebr Port, 80,000
Topeka celebrate Port, 80,000
Topeka

STOCKS STAND OFF DRIVES

Loop Grosses Started Headaches Holy Week-Many Bad; New Low

Chicago, April 22.

Biame it on Holy Week or the rain, but business was brutal. Sevencerd lower than the read and one got its.

United Artists took it on the chim with "Lummox" on second and final weeks for \$18,800, low for the house. Two weeks together of the worst business this theatre has ever seen. The control of the control of the word to the wore

wand a heavy-cost stage show sent that house approximately \$4,000 into the red.

Best you green so the loop was discovered to the red.

Best you green so the loop was discovered to the red.

Best you green so the loop was discovered to the red to the re

Estimates for Last Week

Chicago (Publix-B. & K.)—"Men Are Dangerous" (Fox), stage show (4,000; 50-85). Best figure in loop, but plenty low for this house. \$41,-500.

MeVickers (Publix-B. & K.)—
"Hot for Parls" (Fox) (1,85; 50-85).
"Hot for Parls" (Fox) (1,85; 50-85).
Planned by dallies and only fair in spite of s. a. First week \$28,900; slated to scram soon.
Monroe (Fox)—"Crazy That Way".
(Fox) (1,009; 50-75). Bad at \$3,000.
House off for some time.
(Fox) (1,009; 10-16). Hot and the sound of
200, 50-55). 'Red ink all over with "Take a Chance Week.' Stage show cost plenty. Gross mile undersound at \$26,600.

"Take a Chance Week." "Jise of Beround at \$26,600.

"Opposition of the control of th

cellent business in und ween, 700.
Garrick (Shubert)—"Ingagi" (Indie) (1,200; 75.\$1). Tavelog hitting good stride. Now in 5th week, with gross last week at nitty \$3,200. Great drop-in trade, lobby posters and stills excellent magnet.

Holy Wk.-Tacoma-Aspirin

Tacoma, April 22. (Draw Pop, 125,000) Weather: Okay

Two worst things in show biz-Holy Week and Tacoma. Both last

Estimates for Last Week

Estimates for Last Week
RKO-Pantages (1,80); 25-50)—
"Strictly Modern" (FN), Vaude.
New cut in admission prices, from
80 to 861, 85,800.
Region (1,80)—"Inager". Advertised, "Now
shocking Tacoma scientifically."
Real pull; 84,00.
Righto (Pox) (1,250; 25-35-60)—
"Giatto (Pox) (1,250; 25)—"Men
Without Women" (Fox); \$2,500.

2 STATE-RIGHTERS GET FRISCO'S ATTENTION

San Francisco, April 22.

San Francisco, April 22.

Local theatres were hosts to larger words than have been show-shop-frow and Warfeld, West Coast aces, particularly jumped back and up-publix houses were partially blanked by lack of alluring features.

Publix houses were partially blanked houses competed on Market Street for honors. "Ingagi" had the edge through theme and prior opening on the innocuous but suggestively titled "Her Unborn Child."

Estimates for Last Week

Fox (5,000; 50-65-75-s1)—"DI-vorcee" (Metro). Started off with bang. Given heavy sex exploitation. Saturday midnight matinee resumed former significance as house touched \$40,000 for first time since early March.

340,000 for first time since early March.

March. (Fox) (2,072; 50-65-50)

Wardsterious Island" (Motro) (Motro

nue, Haridy Iair at \$13,000.

St. Francis (Publix) (1,375;35-50-65-90)—"Her Unborn Child" (Windsor). Another states righter of set title but cold otherwise and only \$5,500. Not a box office peer of that "Ingagl."

Orpheum (RKO) (2,270; 35-50-65)
—'Ingagi'' (Stateright). Third week
continued surprise. Remarkable at
\$16,000.

Golden Gate (RKO) (2,485; 30-40-50-65)—"Lovin' Ladies" (Radio). Nice profit on \$15,000. Richard Dix light comedy liked.

Embassy (Wagnon) (1,365; 50-65-0)—"Under a Texas Moon" (WB). Fair stamina in second week's \$8,-

Davis (Wagnon) (1,150; 35-50) (double bill prices reduced)—"Isle of Escape" (WB), "On the Borden" (WB). New policy apparently stimulated attention. \$7,500.

Casino (Ackerman & Harris)—"Lilles of the Field" (FN). House has been off lately. And this one another let-down; 83,500.

'ANNA CHRISTIE' SENDS MET, B'KLYN, TO \$30,300

Brooklyn, N. Y., April 22. Brooklyn, N. X., April 22.

Nasty weather. Dull week all around. Strand had holdover, "Disreal" (2d week) and fared mildly. Paramount, "Benson Murder Case," Vallee on the stage and a side show in the grand lounge, all of which meant nothing in the way of good business, \$49,000, kind of slow here now.

now.
Fox offered "Big Party" and stage show. Loew's Met with "Anna Christie," vaude, and Albee, "Lovin' the Ladles" and vaude.

Estimates for Last Week

Estimates for Last Week

Paramount—"Benson Murder
Case" (Far) (4000: 35-0-75). Mild
Dictive Case (Far) (4000: 4

FOX RECOVERS TO OOUBLE TOP

Drive Against Theatre Share Prices Weakens in Second Day-Pathe in Demand Goes to New Top of 17 and 8—Loew at New Peak Before Attack— Warner, Par. in Corrective Decline

HUGE COMBINE LOOMS

By AL GREASON

All the film stocks were under strong pressure at the opening as the bears sought to press their advantage from the slump at the Monday close. In every case the leaders defended their old resistance points, while several issues, notably Pathe common and "A," were forced to new tops for the year, and Radio jumped to 66.

Fox was singled out for testing operations at the start. Large blocks of stock were offered and the price made an orderly retreat to a bottom of 51% before the turn came

Yesterday's Prices

Amusements

High, Lost, Last, Chge,					
1,900 Con, Film, 25% 24% 24%					
142,700 Fox 55% 51% 55 +1%					
24,000 Gen. T 494 484 494					
21,300 Loew 90% 80 90% +3%					
11,000 Par 73¼ 71% 78 + 1/4					
61,100 Pathe 8 6% 7% +1					
24,000 Pathe A 161/4 131/4 157/4 +21/4					
271,100 RCA 08 631/4 67% +4%					
29,400 RKO 42% 41% 42% +1%					
1.700 Shub 24% 22% 24 +1					
34,200 W. B 74% 71% 74 +3					
Curb					
27,300 For T 15% 14% 15% + %					
1.800 Col. P 42% 42% 42% + 14					

1,800 Col. P..... 42% 42½ 42¾ + ½ 2,200 Tech 74 70% 74 +3½ Bonds \$96,000 Gen. T....145½ 148¼ 145 -1 12,000 Pathe 68 65 68 +2½ 4,000 Shub 60 60 60

In the early aftermoon resistance slackened as bears stood aside to await effect of their assault.

Recovery was brisk, the stock going in processing the stock going in the stook going in the stock going in the stook going

in an expanding short interest in the issue. Nothing came out by way of news in reference to Pathe, but it was all over the tape most of the day, changing hands in huge volume and moving steadily up against the trend. Shubert did better around 24, but there was apparently no urgent trading in it to indicate that it was affected by the same influence that was actuating Pathe. The two have been coupled recently in market gosstlp.

fluence that was actuating Pathe. The two have been coupled recently in market gossip. Ticker carried news around noon that Warner Bros. had announced purchase of an interest in the Natican Patents to, carrying license to under the content of the

(Continued on page 20)

"Journey's End," Talker, Capacity; London's Best Run Predicted: "Queen's Ncklce" (French), \$17,500

'DIVORCEE' \$43,000, BIG, HOLY WEEK IN DETROIT

Holy Week was ably assisted last week by the weather. Opening of Friday was hurt by the extreme spell the rest of the week had cold and rain to further the misery. Michigan opened poor with "Divorcec", but built through the curre for the first time "They Learned About Women" started poor also, but built for \$29,000, a gain of three grand over the previous Estimates for Last Week Michigan — "The Divorcec" (Metro) (4,045; 35-50-75). A wonderful Holy Week total of \$3,000, a grid of the control of th Detroit, April 22.

WHITEMAN CONCERT PORTLAND OPPOSISH

Portland, Orc., April 22.
Unusual one day opposish last week lopped about nine grand from band on \$8,000 guarantee for one concert at the auditorium. All profit went to local charity, but agreement included Whiteman's band playing from 11 p. m. to 1 a. m. at McElroys Spanish ballroom, atter concert. John State of the state of th

M's "Marble," stage show, good; \$14,000.

Paramount (Publix) (3,500; 25-50)

"Benson Murder Case" (Par);

\$7,100.

7:100.
Orpheum (RKO) (2,000; 25-50).
Orpheum (RKO) (2,000; 25-50).
"Jovin' Ladles," program comedy film. Fair. Vaude. \$9,000.
United Artists (Parker-Fox) (1,-200; 25-60).
"Temple Tower" weak program film. Fair; \$7,000.
Alder (Parker-Fox) (1,120).
"Jeanned About Women." Fair; \$4,-00.

"Learned About Women." REIT, **1-00.

Music Box (Hamrlck) (2,000; 25-50).—'Ingagi,' jungle film. Well exploited, got extra biz; \$14,000, blg.

Blue Mouse (Hurnick) (800; 25-50-80).

Riate (Publix) (2,000; 25-50-90).

Western Stars' (Par) good western talker. Failed to score; \$6,300.

Dufwin (Duffy) (1,400; 25-31)—
Enry Duffy dramatic stock, "Smiling Through." Not strong; \$4,000.

Irving Mitchell and Richard Tucker, "Manslaughter," Par. Marguerlia Padula and Wallace Beery, "Billy the Kid," M.G.

London, April 22.
Feature of the week at the box office is the 100% capacity attendance for "Journey's End" (Tiffany) at the Tivoli. Trade is divided as to at the Tivoli. Trade is divided as to another the say the film will stay six months and top every record the house has, perlaips, with the exception of "Ben-Ilur." Others hold that the long run of the stage play (holds May 24, after running from January, 29) has exhausted the public interest.

London's long-run record, but ends May 24, after running from January, '23) has exhausted the public interesting London Film Estimates Alhambra—"Planne of Love" (Bettish International) finished its fortnight's run April 18, averaging under \$15,000 weekly. Replaced by 'Harmony Heaven,' first colored Capitol—"Yagabond Lover" (Radio) moderately successful at around \$17,500. "Such Mon Air Dangerous" (Fox) came in yesterday (Fox) came in yesterday (Fox) came in yesterday (Fox) and the hadden around \$17,500. "Such Mon Air Dangerous" (Fox) came in yesterday (Fox) came in yesterday (Fox) came in yesterday (Fox) came in yesterday (Fox) (

date.

Carlton—"Love Parade" (Par). In
3d month and still around \$20,000.
Staying until middle of May, when
"Vagabond King" (Par) in. Thie
house plays three shows daily with
highest price film scale in West

nignest price nim scale in West Edition Theatre—"The Insult'. Dutch made). Opened April 15. Story work of Dutch dramatist and follows stage formula. Deals with half-casts army officer who resents insult from superior and is shot for insubordination. Well received, well acted, but doubtful of commercial success.

"Ingagi" Doubles Record Of Blue Mouse, Seattle

Scattle, April 22. (Draw Pop, 550,000) Weather: Favorable

Nothing extraordinary. Whiteman band at Civic Auditorium hurt a whole lot.

Estimates for Last Week

Paramount (Pub) (3,106; 26-60)—
"Young Eagle" (Par); \$1,3100.
5th Ave. (Fox) (2,500; 25-50)—
"Lady to Love" (M.-G-M). Stuge
unit; \$1,300.
25-80)—"Free and
Eaby" (M-G-M). Plenty tough; \$8,-400.

Dany (1,300; 2,3-80)—Free And Dany (M.-C.-M.), Pienty tough; \$8,700.

Blue Mouse (Hamrick) (900; 50-75)—"Inagus" (Congo, Real draw. Prices tilted; \$14,100, wonderful. Almost double previous record. Almost double previous record. Music Box (Hamrick) (1,000; 52-36)—"Menilly; \$6,600.

Liberty (J-vil) (2,000; 15-25-36)—"Hellow (Poxx) (1,800; 15-25-36)—"Armonia for Vices" (U). Rather Met (Pub) (1,200; 25-60)—"Menilly (Pub) (1,200; 25-60)—"Menillo, Sister" (Rad), Vaude; \$15,000.

Giennon on "Island"

Los Angeles, April 22.

Bert Gleinon, former Columbia director, will direct Tiffany's Tleasure Island."

\$1.50 Specials in L. A., Not So Hot: "King Jazz" 1st Wk., Pop., \$18,000, Big: Three Other Pops. Bunched at \$26,000

Los Angeles, April 22. (Draw. Pop., 1,500,000) Weather: Usual

. VARIETY

pected.
"Devil May Care" at the State,
"Light of Western Stars" at the
Paramount, and "Ingag!" at the Orpheum are bunched around \$25,000
each for a dead heat. Such an even
distribution of the big coin is excep-

distribution of the big come acceptional here.

As a result of the dublous future of "Song o' My Heart" It is now possible "Hell's Angeis" will open at the Chinese after all. In the event the McCornack picture should blow prematurely the Chinese would have

the Accounter that the Chinese would have no available attraction. Week Bou Estimates (Fox. Week Bou Estimates (Fox. Week Fox. (City Girl" (Fox) (2,154; 25-50). Short of normal, \$5.500. Re-made F. W. Murnau pleture, first running in this neighborhood.

Carthay Circle (Fox)—"All Quiet on Western Front" (U) (1,500; 56-31.50). Started Monday night with heading sale strong.

on' Western Front" (U) (1,500; 50\$1,50). Started Monday night with
opening sale strong.

"Started Monday night with
opening sale strong.

"Reart" (Fox) (2,028; 50\$1,50). Will
have to reverse early form to go
beyond four weeks. Got \$2,900 first
Sunday contrasting to Lawrence
Weck end total, \$3,300.

Criterion (Fox)—"King of Jazz"
(U) (1,600; 26-75). Bettered anticolpations and will be close to \$13,00
Pace not far behind "Anna Christie",
of blessed box office memory here.
Egyptian (UA-Fox)—"Sarah and
Song (Far) (1,800; 20-85). Ddge
and State (Low-Fox)—"Devil May.
Care" (Metro) (2,024; 25-31). Second run following Carthay (Crict
\$1,500 showing. No grumbling at
\$1,400 Mayan—"Journey's Bod" (Till)
Mayan—"Journey's Bod" (Till)

Mayan—"Journey's End" (Tiff) (1,490; 50-1,50) (20 week) Unknown cast no paybox asset in this dorsed warmly but no sleep color-wing. Unless improving on \$10,200 will not rank as financial fireworks. Million Dollar—Silighity Scarlet Week's \$6,000 is —581ghity Scarlet Willing Tollar—Silighity Scarlet Willing Tollar—Silighity Scarlet Week's \$6,000 is close enough figuring. Orpheum—"Ingagi" (Congo) (2,-270; 50-75) (3) (st week), Audiences \$55 male At \$26,000 practically ture exploitation—made. Ects of profit for everyone. Figured for four week's, the Publica Congo (2, 555; 56-75). Publik ace can find gratification in \$26,000.

00. 10—"Second Wife" (Radio) (2,-30-65). Maybe \$15,000. Just

"Swid—"Second Wife" (Radio) (2-956; 30-65). Maybe \$15,000. Just fair. United Artists (Pub-UA)—"Be Yourself" (UA) (2,100; 26-31) (2d. 100; 26-

Pretty Bad Holy Week For Buffalo Film Houses

DURIAIO Film Houses

Buffalo, April 22.

(Drawing Pop., 500,000)

Weather: Fair
Hoy Week marked low ebb at local box offices, thickness receding about the lowest figures of the season Estimates for Last Week
Buffalo (Publix) (3,600; 30-40-55)

"Bonson Murder Case" (Par)
"Rivers of World," Stage, Slow at 326,900.

Century (Publix) (3,800 40.50)

\$26,900. Century (Publix) (3,600; 40-60)— "Under Texas Moon" (WB). \$8,500.

"Under Texas and Pretty quiet.

Hip (Publix) (2,400; 40-60)—
"Strictly Modern" (FN) vaude.

Vaude ran ahead of picture \$16,-

Value ran ahead of picture. •••50.

Great Lakes (Fox) (3,600; 28-3550)—"Golden Calif" (Fox). As good
as could be expected. 39,800
as could be expected. 39,800
as (1)—"Golden OUT and the defendant agreed "Night Rich" OUT and the defendant agreed to sell the plaintiff 12 pictures in continuing Fanchon & Marco revees and returning to vaude. Last washing gross speaks for itself. 38,500.

"LUMMOX" SINGLE BAD GROSS IN BALTIMORE

Baltimore, April 22,
(Drawing Population, 850,000)
Weather: Rainy
Fight between the Wilson Amusement Co., owners of the Rivoli, and the Kernan Amusement
the Kernan Amusement
And Commerce of the Rivoli, and the Kernan Amusement
And the Commerce of the Rivoli, and the Kernan Amusement
And the Commerce of the Rivoli, and the Wilson Co., went to court over
'Capt. of the Guard,' first at the Wilson Co., went to court over
'Capt. of the Guard,' first at the back telling it to the judge about
'King of Jazz,'' scheduled to open at the Aud. Thursday (24).
With bad weather and Lens surpuisingly good. Century, with 'Myseterious Island,'' way above average. New was satisfactory for Lent with 'Double-Cross Roads,' and the Farkway was well up with its average.
The off house was the big Stanley, where 'Lummox' failed to get a mass draw Auditorium dark until end of week.

Estimates for Last Week

til end of week.

Century (Loew)— 'Mysterious Is-land' (3,200; 25-60). Surprised management by pull, despite Lent and (3,600; 25-60). Guorprise Lent and (3,600; 25-60). Good notices and class draw. Attracted only booklsh minority. Well done, but not pop subject. \$14,500, well under average.

subject. \$14,500, went under a reage. Valencia (Loew-U A)—"Playing Around" (1,200: 25-35). Elevator house handed first-run for change and justified. Gross almost matched. Gross almost matched processes at \$2,600, week's fair Lenten average at \$2,600, week's fair Lenten average at \$3,000, (Loew-U A)—"Sarah and Son" (1,000; 25-35). Drew well at downtown Stanley and even better here. \$4,100, big seasonal business.

ness.
New (Mechanic) — "Double-Cross
Roads" (1,500; 25-50). Good late
Lenten business. \$6,500.

BRONX PARTNERS IN COURT: FOX-FIGHTING

Row of two indies in the Bronx, who recently took over the Bedford

Row of two Indies in the Bronx, who recently took over the Bedford and turned it into a money-maker, has gone into the courts and is threatening to do a Fox. Max F. Felder and Benfamin Knobel, both war for the property of the form of

Default Opened

American Cinema Association, sucd for \$28,489 for breach of consucd for \$28,489 for breach of contract, and which through an error failed to file an answer in time, got an order in the N. Y. Supreme Court opening its default on condition that it file a bond for \$2,500 to pay any judgment that may be obtained by the Edward L. Klein Corp.

Denver's Slow Week

(Draw Pop 400,000) Weather Fair

Weather Fair
Grosses not bad considering week.
Plenty of legit competitionek
Aladdin (Huffman) (1,500; 35-5075) "Golden Calif" (Fox) \$7,000.
America (Huffman) (1,500; 30-3560) "Happy Days" (Fox) Good considering it had been at Aladdin.
Ristle (Publix) (1,040; 20-40-50)
"Learned About Women" (Par)
\$3,700.
Denver (Publix) (1,040; 20-40-65)
"Benson Murder Cases but
Tall 200.
The own weller cases but
Tall 200.
Tall 100.
The own eller cases but
Tall 200.
Tall 200.
The own eller cases but
Tall 200.
The own eller

Philly Grosses \$2,500-\$14,000: Off Holy Week

Philadelphia, April 22.

Philadelphia, April 22.

Expected low bow was reached last week in the bow was reached last week in the property of the proper

Estimates for Last Week

Estimates for Last Week
Maetbaum (4,800; 35-50-75)—
"Young Eagles" (Par). House had
lowest gross of season. Around
\$36,000, which was indication of general Holy Week depression in film
houses. "Honey" this week.
\$\text{Stanley}\$ (3,700; 35-50-75)—"Be
Yourself" (UA) (2d week). Stumped
to \$12,000 in second week, a drop of
10 grand. "Ladies Love Brutes"
next.

10 grand. "Ladies Love Brutes" next. no. (1,700: 35-50-75). "Lillies of the Field" (FW). Only lasted a of the Field" (FW). Only lasted a row to flop: \$9,000. "Man from Blankleys" succeeding.

Earle (2,000: 50-75). "They Learned About Women" (Metro), Van and Schenck picture held up nicely, exception to week's rule for bad business. Close to \$20,000. Boyd (8,40: 35-80-75). "Under a Boyd (8,40: 35-80-75). "Under a Total bust and exticd with scant \$14,000 in second week." "Hold Everything" in Thursday and started strong.

314,000 in second week. "Hold Everythins" in Thursday and started strong. (3,000; 90)—"Golden Calf" (Fox). Another exception to general rule. Rather good with between \$28,000 and \$29,000 figure. "High Society Blues" in Friday and started sensationally. Erlanger (1,900; 50-75)—"Gli of the Fore (Radio). Another bust the Fore (Radio). Another bust week. Under \$12,000. "Ladies of Lelsure" following for run.
Fox.Locust (1,800; \$1.50)—"Song of My Heart" (Fox) (5th week). Picture still dragging along pathetically. Never caught on an expected here. Ends run this Saturday with grain due to end of Lent. \$7,500 or less.
Karlton (1,000; \$50)—"Not So

less.

Karlton (1,000; 50)—"Not So
Dumb" (Metro). Picture did very
well in tiny house, getting \$6,000 and
should have rated larger theatre
here.

56 "Ingagi" Prints

Hollywood, April 22, A shipment of 56 prints of "Ingagi" went east Saturday. This is the states rights sex picture that has thus far been a mop-up on the coast. Exceptional shipment for an independent.

Film's producers got \$7,000 as their share of its first week at Orpheum, Los Angeles, when the picture did \$23,000 gross.

U's "Phantom" Paralyzes Ptsbg. Holy Week—\$16,500 at Enright: Suburban

Sex Settled

All argument on sex is over. It's a girl.

The Truman Talleys welcomed her into their home a

FOX STOCKHOLDERS **MEET TO RATIFY**

Fox Class A stockholders will meet in New York Saturday, April 26, to ratify the new board of directors, which will be completed by that date. All but four of the 12 directors have been previously announced, with the remaining four to be named on the day of the meeting. Notice for the meeting was so with the manuncement of the full Fox board, all officers, headed by Harley L. Clarke as president, will be listed.

Harley L. Clarite as president, will be listed.

W. R. Sheehan, vice-president and general manager of Fox, is also a director, as is Saul Regers, general counsel. With William Fox, retained on the board through agreement with the sale of his Class "B" votting stock to General Theatres Equipment, per Clarke, they are the only members of the forner Fox board on the new.

Within 10 days or so the full reorganization of the Fox business end in New York will have been accomplished. That includes the theatres and booking offices as well as, the Fox Films division.

New Phase

A new and final phase of the Fox

Fox Films division.

New Phase

A new and final phase of the Fox financing was announced this week with the proposal of a syndicate headed by Halsey, Stuart to office to the proposal of a syndicate headed by Halsey, Stuart to office to the proposal of a syndicate headed by Halsey, Stuart to office to the form the proposal of the form the funds required by the company for the purchase of the Fox "B" stock as well as the new "A" shares of Fox Film. Debentures are convertible into Gen. Theatres common on a basis of 21 shares of stock for each \$1,000 of principal. Company already has outstanding \$6,000,000 in bonds convertible into common in the ratio of

outstanding \$5,000,000 in bonds convertible into common in the ratio of 30 for each 1,000. 2-tvileges on the new issue run until Jan. 1, 1931.
Obligation in respect to purchase of Fox stock, refers to the arrangement made public last week by which Fox Theatres turns over to Fox Film the \$60,900 shares of Loew, carrying control. For this Fox Theatres receive 1,500,000 with 12,000,000 in cash. In confidence of the confidence

selectal Instatutes obysethe 1,600,000 shares of \$45,000,000 and \$25,000,000 and \$25,000 and \$

Publix Ridding Itself Of Smaller Houses

Gradual disposition of its interest, 100% or part, in smaller theatres throughout the Publix chain con-tinues, but is narrowing itself down to only a few selectory.

to only a few sales now.

Latest to go are the De Luxe,
Paul and the Strand, Evel
Minn, two small houses.

Pittsburgh, April 22.

Pittsburgh, April 22.
(Drawing Population, 1,000,000)
Weather: Fair
Enright struck oil in that casts
known as Holy Week with sizzling
the struck oil in that casts
known as Holy Week with sizzling
the struck oil in that casts
known as Holy Week with sizzling
that the struck oil in months;
Cricks rapped pieture, but mob insisted upon seeing it.
Another surprise was good showthat the surprise was good showthough with \$10,000 to cop house's
Holy Week record. Rave notices.
Excepting these two sites, biz all
around as expected. *Cocked Door'
though with \$10,000 to cop house's
Holy Week record. Rave notices.
Excepting these two sites, biz all
around as expected. *Cocked Door'
they will be the struck of the sites
around as expected. *Cocked Door'
they will be the sites of the sites
around as expected. *Cocked Door'
the to Struck of the sites
around as Creat Life'
at Harris, less than \$5,000. "Benson
Murder Case" in 2d week sunk Warner to \$3,000 and "Its a Creat Life'
at Harris, less than \$5,000. "Benson
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at Harris, less than \$5,000. "Senson
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Murder Case" in 2d week sunk Warner to \$3,000 and "Its a Creat Life'
at Harris, less than \$5,000. "Senson
Murder Case" in 2d week sunk Warner to \$3,000 and "Its a Creat

\$16,500 and not to be sneezed at here any week.

any week.

any week.

and steers didn't mean a thing steers didn't mean a thing steers didn't sa Green and steers didn't sa Green and steers and steers where the steers and steers where was no valid reason why they should be any better on screen. Good idea of what the steers was no valid reason why they should be any better on screen. Good idea of what can be foundaried in the steers where steers where steers were steered and the steers where steers were steered and the steers where steers were steered and the steer steered and the ste

can be found in fact that it's one of few Metro pictures Penn didn't play from (Loew's-UA) (3,300; 25-35-60-70)—"Clocked Door" (IA). Pron-est gross in some time. Less than \$23,000, wockully weak. Stage show. Sheridan Square (Radio) (1,200; 36-50)—"Girl of Port" (Radio). Last-minute entry and miserable at \$4,000. Old release pushed in oversion. Old release pushed in oversion, because the couldn't get by censors. Housette row, however, with line-up of pictures including "Ladies of Leisure," "Journey's End," "Mamba" and "The Cuckoos." Stanley (Mamba" and "The Cuckoos." (3,600: 25-35-60)—"Stanley (Warry Green's work. Pretty creak at \$19,000. "Warry Green's work. Pretty creak at \$19,000.

at \$19,000. Warner (WB) (2,000; 25 4 .60)—
"Benson Murder Case" (Par) not strong enough to hold over and 2d week proved it by sultry \$9,000. Hold Everything" (WB) opened Friday at big night premiere, despite Good Friday.

Equipment Buying Pool For Mich. Indies-Richy

Detroit, April 22,

Detroit, April 22.

Michigan Theatre Owners' Association is going to start a theatre
equipment branch for the members.

H. L. Richy says independents
should be able to buy supplies at a
price somewhere near what the
chains pay for similar equipment.

The chain theatres buy this
expectation of the control of the control
expectation average of 15%
below the pat chain dependent exhibitor pays, he claims.

Garsson Contempt

Jules E. Brulatour, Inc., applied in the N. Y. Supreme Court yesterday to punish Murray W. Garsson for contempt of court, because of his failure to appear to testify as to his ability to pay a Judgment for \$8,721, obtained by Brulatour Dec. 6 last.

Papers stated Garsson was to appear March 13, but on that day pear March 15, but on that day limb, said he wall in the hospital and would appear April 8.

W. C. Changes

Hollywood, April 22. Höllywood, April 22.
Fox West-Bast changes following
Harry Arthur's eastward transfer
are: Harry Hartman from San
Diego to succeed Arthur as division
manager; Norman Sprowl from
Riverside to Santa Ana replacing
Jack Rantz, who enters the home
office in charge of ticket scrip.
Another switch is Raiph McGowan, Fanchon and Aarco booker, now
manager of Clendale.

242 OF 1,169 HOUSES DARI

Tiff Will Distribute Its Own Mint. "Journey's End," After Road-Showing N. Y. ZONE EXCHS.

Everything, except that "free pic-ture." is aces between Tiffany and Allied States Exhibitors. Grant Cook, Tiff's executive head, declares turthermore that he had never had a real squawk to lodge with Abram

a real square.
Myers.
And as for Tiffany itself, everything has been changed by "Jour-

ney's End."
Good Friday afternoon every
available executive was standing in
the drizzle and gloating over the
fact that on the show business'
proverbial toughest day of the year

macrowibial toughest day of the year the number turned away for the daily matines was near 500. Reports were around in indie and some producer circles at the same time that Tiff is going to tilt its first real money maker to some national distributor.

Cook burned at this one saying that it will be shown in the good old fashioned road way until much money has been concreted. He goldery until next fall with the possibility of a hang-over until Santa Claus. Then the franchise holders are going to get it.

of at indis-over unit Sainta Caius. Then the franchise holders are going to get flotterion Clause Questionnaires, it is reported, are being circulated among Allied members asking if they had not been induced to sign the five-year franchise mainly because of the picture to be thrown in by Tiff each year. And, if they were, that their franchises might be cancellable if Tiff doesn't kick through. Cook doesn't talk about the free one, but he is certain no such verbiage as recounted was incorporated in any questionnaire. He sees all of them before they are released, he stated.

he stated.

Cook will divide all of his time between here and Hollywood. Within a few weeks he plans to voyage to England for a confab on more product like "Journeys End" with the Gainsborough interests.

Rental, contract so far made by Tiff for "End" are said to hold a clause that no picture, with a war clause that no picture, with a war had to the Tiffany special.

NEW WB CAMERA 'BLIMP' ONLY WEIGHS 37 LBS.

Hollywood, April 22. technical laboratories have devised a new camera "blimp" which will send all its present camera booths and housings to the

camera boths and housings to the junk pile.

Device, made of an especially prepared mine composition is fire, water and sound proof, and weighs but. 37 pounds. Others now in use weigh from 150 to 200 pounds. Boxes will be placed on the market for all producers, and will be handled through the Continental Theatre Accessories Co.

WB and FN Conventions, With 166 Subsidiaries

During the Whimer Brothers convention in Atlantic City May 27-29, the Warners and First National salesmen, of about 100 each, will meet separately daily in the Ambassador hotel.

The final get-together will be at the banquet on the night of the final day. About 1,000 are expected to surround the board. Representatives will be there from the 166 sub-sidiary companies to the Warner Brothers.

All Warner people in A. C. will be permitted to remain over Decoration Day (May 30) as the guests of the company.

"Sportlights" Coast Unit

Jack Eaton, producer of the Grantland Rice "Sportlights" is here to satabilish a Coast production unit for this sport series. Campany will work in the Tec Art skidlo.

MEETING ON EXTRAS

Supes May Get Pay If Waiting Over 2 Hrs. for Interviews

Los Angeles, April 22. Further improvements in work-ing conditions for extras will be taken up by the Industrial Welfare Commission at a meeting called for Further

Commission at a meeting called for April 25.
Matter of extras interviews for chorus work is specifically up for attention. It is probable that the commission's order No. 16, agreed to by the producers in 1926, will be modified to provide compensation for extras not selected but who have waited two hours or more to be interviewed. Line girls and boy hoofers are affected.

be interviewed. Line girls and boy hoofers are affected. Extras whose working conditions are defined by order No. 16 are all women or minors employed as film actors at \$15 or under a day.

Declare Actors In on Studio-**Agent Confabs**

First triangular conference between representative agents, pictures producers, and actors will be called this week by Fred W. Beet son to discuss the agency elucation. Agents' committee and notified by Section that the producers would not consider it representative because of its "Coast defence" majority, held a meeting in Grant Dige's office Thursday and named Dave Thompson and Leo Morrison as two additional members. This committee, however, may be asked to eliminate two others to hold the number to five for the joint conferences.

Beetson declares that the AMPP some seeking to limit arbitrarily the number of agents acting between players and the studios. "There is room for as many agents as can render service," said Beetson. "We are interested in seeing the agents agree on certain basic principles of service." Actors to sit in will be individuals

principles or service."
Actors to slt in will be individuals who have shown active interest in the situation and will not be appointed by any organization.

Amateur Uses Phone Drum For 16 MM. Film Recording

Hollywood. April 22.

Jan Sofer, local musician, has effected sound a far recording with him. He will be something the sound of the sound of the sound of the sound of the light variations. Sofer rigard up the recording contraption for his own use. He is now applying for patents, scenting commercial value.

Laemmles in N. Y.

Carl Laemmle, Carl Lacmmle, Jr., Carl Laennine, Jr., and other exces from west coast arrive in New York next Monday (28). They came east to attend openings of "King of Jazz" and "All Quiet on Western Front," plus that of U's national sales meet to be held next week.

Near-Panic From Smoke

Hear-raine Thollywood, April 22.
A near-panic occurred Sunday afternoon at the Chinese when house filled with smoke. Many pa-

trons rushed to street.
Discovered the ventilator was picking up oil smoke from the Roosevelt hotel across the street.

Disastrous Aftermath Sound Introduction Screen — Besides Closed Theatres, 159 Operating Without Wire—Metropolitan Area Only Included

38 WIRE DEVICES

Most astounding of several start-ling facts disclosed in a detailed and checked survey of all picture fouses in the east served by New York sychanges is, that of the 1,169 houses in the zone, 242 are now closed.

This represents more than 20%, or one-fifth of the total number of houses. To picture showmen it is one of the most disastrous of con-ditions resultant from invasion of sound and higher costs of opera-tion.

tion.

That the eastern zone, largest of the 32 into which the country is split; in number of film theates and distribution returns, can be taken as a but the state of the second of th

down.
Territory covered in the survey
down to smallest of shooting galleries embraces Manhattan, Brookjun, Bronx, Staten Island, New
York state up to Kingston, N. Y., (Continued on page 12)

FACILITIES INCREASED BY TECHNICOLOR

Expansion in facilities that have cost \$2,000,000, but have increased printing capacity from 1,000,000 feet monthly a year ago to \$,000,000, is disclosed by Technicolor.

Where there were only nine cameras hast august, 18 have since been this subsection of the control of the

will be out within the next few months.
Increases in laboratories in Bos-ton and Hollywood are underway, it is further claimed. The working personnel in a year's time also has jumped from 150 to 1,000 men.

jumped from 150 to 1,000 men. Plus the plants here, two more are designed for Europe in an effort to relieve the congestion, which producers on the coast are now complaining about, and in which some of the distributors in New York also concur. But the distributors on the concur distributors on the value of color to talkers. Distribs appear to hold the higher opinion.

Whiteman's 2d for U

No contract as yet has been given Paul Whiteman for a second picture for Universal. Since arriving the Coast Saturday white the Coast Saturday white the Coast Saturday with U executives, who admit that Paul will go back to Hollywood if "The King of Jazz" shows the way when it opens at the Roxy May 2. This time, Universal says, dotting the line, it will have a story and everything in readiness for Paul. The first time over half of the contractual period was spent in Paul tearing up scrips. Personal appearances with horochestra on the stage will recompany the "King" projections at the Roxy.

ODD STATISTICS IN Loew's Cuts Stage Show Time 10 Mins. To Play Two-Reel Shorts Instead

dark, fans go for the show if it's the show if and the show if the show it the show if the show it the show if the show it the

5.000 Bit Actors **But Few Talking:** Film Budgets Up

Hollywood, April 22.
Although there are not less then 5,000 small part and bit players now on call lists for picture work, studio casters find it increasingly difficult to secure suitable bit players as perfection of talkers continues.

Previously small parts were given little attention, and often undermined work of the principal cast. A bit player selected, as in silent days, may be totally incapsble of putting over lines, thereby causing delay and replacement. In the end the one selected may be far from looking the type originally in the script.

script.

Because of this condition, featured players in the heavy sugar often are called to play bits, bringing a higher cast salary budget.

Met Studios Schedule 23 Features, 36 Shorts

Los Angeles, April 22.
Twenty-three features and 36 shorts listed for production at the deterophene season. This means the studio will be working capacity for the major part of the year.
Six features and 12 shorts will be produced by Christle. The features will be released through Columbia and tite shorts by Educational. Sono-Art will produce nine features, sair of them westerns. Harold Lloyer and the shorts by Educational. Sono-Art will produce nine features, sair of them westerns. Harold Lloyer two features each. Al Rogel will make four for Tiffany.
Twelve shorts will be made by Robert Bruce for Paramount, with Brown and Nagel making eight single-receive using Creatore and his band. Latter will be released by Tiffany.

Christie also plans a number of industrial pictures, some to be made in the studio.

Current Metro Program Cleaned Up by June 1

Cleaned Up by June 1
Hollywood, April 22.
With four features now in production and two more to be started within the next two weeks, M-G will finish its 1929-39 program of 22 pictures by the end of May.
Two features for the 1830-31 program are already completed, and five others are in finit stages of production. Those completed are 'Good News' and "Sixacer of Seville". Features in production are Monagon Le Fox. Blassid, 2 "Moreon Le Fox, Blassing Indes," "Billy the Kid," "Madeon Satan" and "Trader Horn,"

DAYLIGHT IN 12 STATES

Starts in New York and New Jersey Next Sunday (27)

Cries of losses caused by daylight saving are mostly bugshoo and little more than the drop-oft naturally expected in summer months, is the claim. Whether it's light or dark, fans go for the slow if it's there.

Such is the philosophy of the Hays organization, which is keep-ling its mit out of any argument except in some border lines where towns looking at each other with an hour's difference and a mile apart, would suffer by setting the setting look-in.

in such cases two-reclers still not setting look-in.
Feeling is that such instances will be isolated with Metro and other producers gradually shortening features. "Ship From Shanphal," coming into Cap Friday runs only 60 minutes and is regarded as typical. That, plus, 30 minutes stage show, two recler, news and orchestra, will fill out show in proper way, Loew-ites claim.

fill out show in proper way, Loew-ties claim.

With Loew now buying large vaude attractions and especially names, building units around them, an official figures there will be no trouble lopping off the 10 minutes. The properties of the 10 minutes of the 10 minutes of the 10 minutes. The properties out of some units has been successfully made, it is pointed out, but this will be done only where convenient and without apparent intury to stage shows.

convenient and williout apparent injury to stage shows. Very few talker shorts, even one-reelers, have been used in the Capitol and other Loew deluxers. Basides feeling that more distribution in Loew theatres should be given the product, comedy two-reelers are looked upon as taking the place of a good comedy act or time added onto units.

L. I. STUDIO'S SHIFTS: DARK FOR 2 WEEKS

Changes in the Paramount Long Island studio's schedule of features eliminates Murcice Chevalier's "Too Much Luck." It will be done on the west coast.

Long Island studio is inactive fer about two weeks, "Queen High" having been completed, and the next feature, "Sap From Syracuse," starring Jack Oakle, not starting unstil about April 28.

"Animal Crackers" with Marx Brothers commences around May 5. No cabts for any of these features as yet. Tests are in progress.

"Head Up," No. 3 on the future list will not be done in Technicolor

"Head Up," No. 3 on the future list will not be done in Technicolor as originally planned. It was decided that luasmuch as most of the action is aboard a gray battleship, there is little opportunity for color. Par's east coast studio is under contract with Technicolor for two productions to be made some time over the summary.

Censors Stop 'Cross Roads' From Syracuse Showing

State censors tossed a monkey-wrench into the Fox-Sekel's Easter program, withholding license of (Fox), "Double Cross-roads," which was scheduled to open Friday night. Decision did not reach the Eckel until Friday, after billing and advertising for the film, lead on the magazine story, "Yonder Grow the Drawfard of the Head of the Company of the Head of

Lewis Warner's Short Visit

Lowls Warner departed for the coast Sunday (20). He is expected to return east within a few weeks.

News From the Dailies About HOLLYWOOD

JARIETY

Through "Variety" now printing a four-page special bulletin weekly in Hollywood, placed with the regular weekly "Variety" upon arrival Saturday, considerable of that Bulletin's mitter of national interest is rewritten into the News of the Dailies below. Accordingly this department has been detached from the Joual News of the Dailies page and placed instead in this Picture Department, where it will continue weekly.

George Moran amended his application for Injunction to keep Charley Mack from using the team name of Moran and Mack. Technical error found in the first application.

Local radio stations assembling confidential list of telephone numbers of screen and stage celebs, to be used in checking phoney requests. Practice so strong one station received 20 requests in a single night from "Mary Pickford."

Elizabeth Patterson, brought here by Fox seven months ago, returns to the stage in New York. Op-posite Richard Bennett in "Solid South."

Frederick Lonsdale, here under contract to Par. He starts on one of his own plays, which not decided

Olsen and Johnsen back to an R-K-O tour for the summer. They return in October to resume with Warners in "Gorilla."

Douglas Fairbanks importing Prof. Eisenstein from Russia to direct his next. Eisenstein, now with Sofkina Film Co., Russia, directed "Ptomkin."

Harry Tierney has taken out a 100,000 insurance policy against sing his hearing. Publicity angle.

Andy Wright has called it quits in L. A. Producer of "Philadelphia" moved his cast, but not the produc-tion, to Frisco, where he expects to open at the Capitol, May 4.

Sally Eilers will be Buster Keaton's lead in "War Babies," his next for Metro. Edward Sedgwick to direct.

Fred Datig, casting director at Par., is away on a protracted rest, suffering from a physical break-down. Joe Egll is filling his berth. Harry Ham, added to force, will search for foreign talent.

With indle production slow, in-die studios are after industrial film blz, figuring it the only way out. Problem is keeping sound crews and equipment working all year. Tec Art and Metropolitan have started. Hot competition the re-

Syncing rushes with radio broad-east will be tried by R-K-O on its first wide. film, "Raliroad Man." Experiment will be attempted be-tween Höllywood and Montana, studio planning to broadcast sound from a duplicate print, so that the figs rushes.

Following George Bancroft's replacement in "The Spoilers" by Gary Cooper, over billing differences with Par., apparent rift has now extended to cancellation of Bancroft's next. "Cave Man." Disagreement hinted, though officially the picture's abandonment was due to Bancroft's liness.

"Rope's End" company disbanded in San Francisco after two poor weeks. Tour announced for the coast and Canada called off:

Primo Carnero wants to crash pictures. Ben Hershfield is his agent.

After staging numbers in De Mille's "Madam Satan," Lcroy Prinz left for New York to stage "Vanities." He returns in seven weeks under new contract to De

Edith Fitzgerald, author of cur-rent New York show, "Many a Silp," is with Metro under contract to write.

Sam Goldwyn took up option on Frances Dayde, ingenue.

Bessie Lee and B. Norec, dancers in au F. & M. Idea, lost \$308 in eash and jewelry from their dressing room at Locw's State.

Alexander Pantages lost a third application for freedom on bail from the county jail, where he is being held pending appeal on his sentence of one to 50 years for attack on Junice Pringle, Pantages had three physicians testify to a murmur in his heart

Ai St. John. comedian, ordered to pay his wife \$530 back allmony within two weeks or do a stretch.

Cyril Maude here for "Grumpy," at Par. June Collyer and Philips Holmes will have juve leads.

Patterson McNutt, recently out of Columbia, is now underwriting contract to Fox.

Universal will co-feature John Boles and Jeanette Loft in "Love Cavaller," an original screen oper-etta by Charles Webb and Arthur Ripley. John Robertson, director.

First National has acquired the screen rights to "Broken Dishes." Loretta Young and Douglas Fair-banks, Jr., may be co-featured.

Tiffany starring Rex Lease in "So

Charlie MacArthur has returned to M-G to complete his dialog-writing contract. He has been in New York.

Three directors are engaged for Tiffany's "Glory," a special. One for scenes, one for drama and the other for comedy. Phil Goldstone will personally supervise.

Fox West Coast has made arrangements with ERPI to equip all its theatres with earphones for the deaf.

Everett Marshall, from the Met Opera, will star for Radio in "Heart of the Rockles." Irene Dunne is femme lead, and Harry Tierney is supplying the score.

Betty Carter, English film actress, spotted in Radio's "Inside the

Albertina Rasch, under contract to M-G-M, has been permitted to piace her ballets with other com-panies when not working at Metro.

Edward Laemmie decides to go back to his own name. He has been using Lawrence.

Harry Keaton and Maurice Love, picture school operators, convicted of petty theft, won an appeal for new trial when the Appellate Court ruled that charges against them ruled that charges were unfounded.

James Murray, arrested on a drunk-driving charge after crashing into two parked automobiles.

Alice Baxter, pictures, obtained a divorce from her husband. George Calhoun, on grounds of cruelty.

Fox and Pathe both bidding for Marjorie Rambeau. Fox wants her for features, while Pathe figures her a bet for shorts.

Frank Lloyd's next is an original based on California in 1850, with Richard Barthelmess. Bradley King writing the treatment.

Universal is bringing Wilhelm Schultz, correspondent for a Ger-man newspaper syndicate, here from New York for his viewpoint on "Western Front." Consul General Von Hentz from San Francisco turned thumbs down on it.

First National will remake "The Gorilla" as a talker. Olson and Johnson will be in the detective

Henry Henigson, general man-ager for Universal two years ago, is back on the lot as studio man-ager. He replaces J. J. Gain, who had been there three months.

Warners have acquired the rights "Office Wife," Cosmopolitan mag cory. Constance Bennett may

Universal is to release "Command to Love" under title of "The Bou-doir Piplomat."

Will Rogers' "So This Is Lon-don" will follow U's "All Quiet" at the Carthay Circle.

"Red" Coreoran was given a co-tract by Fox following a previ of "Flirtation." Chandler Sprag who directed, also immediately a signed to another picture.

"In Cold Arizana," first of the Murray-Sidney shorts, is finished. "Beware of Women" is No. 2 with Gertrude Astor featured.

242 Houses Dark

(Continued from page 11)

and New Jersey down to Trenton or practically all of latter state. The 1,169 houses in this large territory are located as follows:

Manhattan ...213 Long Island ...164
Brooklyn271 N. Y. State ...147
Bronx 88
Staten Island ...18

Staten Island... 18|
Number closed include some that tried sound with costly and cheap equipments, but could not stand the gaff. Dark theatres are split as follows, with more located in New Jersey than elsewhere in territory covered:

Manhattan ... 23 Long Island... 41 Brooklyn 55 N. Y. State... 33 Bronx 11 New Jersey... 74 Staten Island... 3

Leading in number of silent ac-counts is New Jersey, with totals showing the following:

showing the following:
Manhattan. 24Long Island... 24
Brooklyn ... 16 N. Y. State... 42
Bronx ... 5 New Jersey... 44
Staten Island... 41
Including standard equipment and all indies down to mere synchronizing devices and one listed by the exhib as "home-made," the terrical plan out of its 1,165 theatres wired.

768 wired.

The record shows the precise number of different makes of equipment. Western Electric leads with over 56% of total installations, or 429 altogether. RCA Photophone is a far-off second, and with Pacent's big rating for New Jersey, only a new shead of that comonly a nose ahead of that com-petitor. RCA has only 88 installa-tions and Pacent 69.

tions and Facent 69.
This leaves 182 theatres with indie equipments. Of the number 32 different makes are represented. Equipments, together with number of installations, are:

of Installations, are:
Photophone ... 33 Homophone ...
Tone-o-graph. 29 Maderiltone
Biophone ... 21 Rectione ...
De Forest ... 11 Filmtone
Moviephone ... 10 Timens ...
Heri ... 30 Minterior ...
Heri ... 30 Minterior ...
Mellatone ... 3 Cleatone ...
Mellatone ... 3 Rectone ...
Mellatone ... 4 Rectone ...
Medations ... 3 T. A. C. Lincrophone ...
Medations ... 3 T. A. C. S. Medations ...
Medations ... 3 T. A. C. S. Supertone ...
Supertone ... 2 Synchronizer
Gilsher ... 2 "Home Made"

Clisher ... 2"Hom Made". 1
Clisher ... 2"Hom Made". 1
Summary
By territories within Zone 1 division gives W. E. a good lease on installations in every case, nearest
any competitive device comes to it
being in New Jersey, where it has
only 58 equipments, and Pacent is
on its heels with 40, most of latter's
in Warner houses. W. E. has 166
in Manhattan, 111 in Brooklyn, 51
in Bronx, 8 in Staten Island, 62 in
Long Island, and 34 in New York
state.

RCA is away behind, figures showing only 25 in Manhattan, 19 Brooklyn, 4 Bronx, 1 Staten Island, 17 Long Island, 8 New York, and 14 New Jersey. Pacent's 29 outside of Jersey, where the Warner support helped immeasurably, are 5 Manhattan, 12 Brooklyn, none Bronx and Staten Island, 7 Long Island, and 5 New York state.

Where Pacent has been aided by Where Pacent has been aided Warners, RCA got much of break from R-K-O, brother susidiary of RCA, most of whe houses have the Photophone equiment. Exceptions include Alb Brooklyn, and Hippodrome, but W. E. apparatus.

To \$104,000 for Lumas Co.

I. Rogers and Samuel Sax filed a confession of judgment in the N Y. Supreme Court Monday for \$104,-000 in favor of the Bank of America. They admitted that amount was due on their guarantee on notes made by the Lumas Film Co.

Yarn is by W. B. Burnett, author of "Little Caesar" and "Iron Man."

Al Cohn engaged by the Christies to write for and supervise on full-length features. First assignment is "Charley's Aunt."

Capitol theatre, Long Beach leased by Milton Arthur, former manager of the Figueroa theatre. Opens May 1 with second run films.

Burbank, burlesque house, is now resenting a full week five-acpresenting a

R-K-O CLOSING TWO IN N.W.—'SUMMER' ALIBI

Minneapolis, April 22. With general business in the Twin Cities bad and, apparently, getting worse, theatres already are start ing to close "for the summer."

Two R-K-O houses, the 7th Street, Minneapolis, and the President, St. Paul, are to call it quits shortly after about three months of tough going. Both theatres almost onstantly in the red. "High Society Blues." winding up its three weeks' run this week, gave the Seventh Street its only profitable business since reopening after dark for two years. Houses were to close this week but were continued for "Ingagi" Gorilla film engagement.

R-K-O is up against the problem of getting enough high-class pictures for two houses in each of the cities. Publix having most of the cream of all the product sewed up for Minneapolis and St. Paul. It is stated that the 7th Street and President will re-open next fail. Plans to install modern cooling and ventilating plants in the theatres have

tilating plants in the theatres have been temporarily abandoned.
The other R-K-O Minneapolis house, Orpheum, also has been doing poorly with its five acts and pictures at 56c. With a somewhat larger, choice of pictures available for the house as a result of the 7th Street closing, it is hoped the screen entertainment can be improved and business will pick up.
Rumors have been current and now are confirmed that Pantages soon will close "for the summer" because of the unprofitable operation during recent weeks. Man-

because of the unprofitable operation during recent weeks. Manager Bostwick has accomplished what many theatrical wiseaeres regard as a miracle in keeping Pantages in the winning column most of the time.

That still other theatres in the loop district will be dark soon unless things quickly take a turn for the same time Publik is reopening the Palace, former home of Mutual Wheel burleaque, with third-run talkers under a 20e grind policy. This will be the lowest admission of any of the Publix loop houses of any of the Publix loop houses using sound pictures.

No Protection for Specials By 'Vagabond's' Handling

San Francisco, April 22. ocal rumbles of discontent over Publix putting "Vagabond King" into the Paramount here at popular prices less than three weeks after it played at \$1 top in Publix St.

Francis.

The boys who sit in the managerial chairs not owned by Publix don't like it. Without going into personalities the criticisms against this theatre chain have been em-

this theatre chain have been emphatic and bitter.

"Just about puts the final touch on all future \$1 pictures... The public has been kidded too often with these extra-free features, they're beginning to sit back and wait for them to play at regular prices, knowing they will within a few weeks... Boosting the price of "The Vagabond King" for the St. Francis run and then within 20 Francis run and then within 20 days putting it into the Paramount at 65c means a kick for the next house that offers a 'special'."

That's about how the comments

are running, and they've been pretty

New Loew Division

New managerial division in Pitts-burgh and vicinity will be created by Loew's, increasing the number of Loew divisions outside greater New York to five.

Harry Long, formerly manager of Loew theatres in Louisville and Syracuse, has the new divisional as-signment, with headquarters in Pittsburgh. Under the change, W.

A. Finney moves from that city to

A. Finney moves from that city to Cieveland.

pay his wife \$330 back alimony Murray-Sidney shorts, is finished. which it wowcks or do a stretch, it weeks or do a stretch, and the stream of
OPPOSISH VAUD IN OMAHA **PAYING**

R-K-O and Publix Opposed-Both Reported Doing Business

Omaha, April 22.
Opposition vaudeville by Publix,
William Morris-booked, is in its
third week at the World, against the
R-K-O Orpheum vaudfilm.

third week at the World, against the R-K-O Opheum vaudfilm, established here. Both houses are reported to be showing a profit with the Orpheum deling the business of the World (Fublix) expects to top-\$1,000 gross this week or next, while Orpheum is claiming a weekly average gross of \$15,000.

World changed yesterday from three to four performances daily, with Ted Mack m. c. and a stage band that also goes into the pit. The extra performance is figured to help, with the World's overhead claimed smaller than the Orpheum's Previous to vaudfilm at the World.

Previous to vaudfilm at the World revious to vaudnim at the World, ts all picture policy on a grind did not exceed \$5,000 weekly. Present policy is \$3,500 more costly to it than before.

on pefore.

Orpheum is paying weekly \$4,500 and over for its vaude alone, from ecounts.

More and New Suits By Fox Stockholders

A new duet of New York Supreme Court actions have been filed in New York tending to compel performance by Fox on the Bancamerica-Blair plan and the restraining and setting aside of the H. L. Clarke purchase of Wm. Fox's stock. These two actions are brought by Stanley Lazarus, lawyer, in behalf of a committee of Fox class A stockholders headed by Arthur Meyer and two off Fox class A film.

Suits come as an aftermath to the gigantic legal battle waged for control of the Fox properties that resulted in the General Theatres deal and Harley Clarke control. Until these suits everything had been cleared but one action. It is the Krebs, Snyder, Rudnick action brought by Attorney Arthur Berenson of Boston. Six thousand shares are represented here.

are represented here.

In this suit the bringers are trying
to collect \$30,000,000 damages from
William Fox, charging mismanagement and other things. Originally
It demanded specific performance of
It demanded specific performance of
the specific perfor

adopted in the Clarke deal.

Principal questions involved in
the Lazarus are the said of the Follows
holdings in Leew's Inc.
matter of the stockholders right
to buy their aliquot share of now
issues. Lazarus' papers claim that
Clarke's deal has prevented the
latter aim and the suits are brought
to permit the shareholders to get
in on the new buy as per meeting
of March 5, at which time the
Bancamerica-Biair plan was ratified
and adopted by the stockholders.

Values

In connection with the nurchase

Values

In connection with the purchase of Fox's Loew holdings by Clarke and General Theatres, Lazarus 18 trying to have the court rotterin possible purchase of control of the circuit and to reallocate the buy on the claim that Clarke bought the holdings at \$30,000,000, below the market value. Lazarus: claim is that the holdings are worth \$85,000,000, and sold to Clarke at \$48,000,000.

Outside of these suits including

Outside of these suits, including Krebs, everything else has been dropped in the way of Fox court actions. The Krebs suit is hanging

Something on this end is expected to pop before the week is over which may or may not involve the situation further

tion further. In the meantime neither Bance america nor any of the latter's associates are concerning themselves in any technical way with the Lazarus suit. The angle of the bankers is just a curious ever and they're merely watching.

*a *1 *1 .

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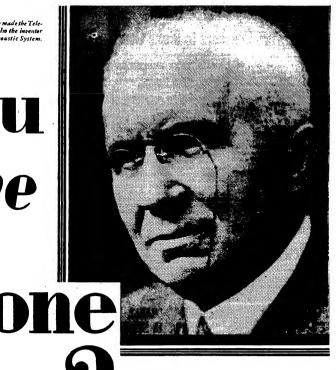
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Tell me ALL the good news about Berlines
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Name____

Theatre

City

Chicago Exchanges Force Exhib **Contract-Breakers to Make Good**

Chicago, April 22.

With exchanges making good their threats to haul contract jumpers into court, exhibitors are showing signs of fright. They are at present eager to settle all claims in the exchange offices. A Universal Fox, Paramount and Universal Fox, Paramount and Universal Sox, Paramount and Universal Sox, Paramount and Universal Sox Paramount and Universal

tre Corp., operating the State, South Bend, Ind., for \$7,000.

to sense Exhibitors seem to sense that their chances of winning are slight and figure that the cost of the suit

Most cases so far have been open and shut for the distributors.

Seattle Cut Scale **By R-K-O Changes** Its Red to Black

Seattle, April 22. Seattle, April 22.

By cutting its top from 75 cents to 50 cents, R-K-O's Orpheum (waudfilm), without altering or changing policy, has jumped from the red into the black within two

use red into the black within two weeks.

Burning up an overhead of around \$12,000 weekly the Orpheum had been a loser with grosses of \$10,-000 and thereabouts. First gross under the low scale (week before last) reached \$15,000. Last week (12), with the low still in force, Orpheum recently commenced to do four shows daily. The price for the fourth (night) show is now 50 cents, with 25c high more during the day. Locals are finding the new scale better suited to their pocket books.

Cut Scale and Double Talker Bill in Small San Francisco House

San Francisco, April 22, San Francisco, April 22.
First downtown first run picture
house to enter competition with the
neighborhoods which have been
copping most of the trade from the
big theatres is Wagnon's Davies
theatre.
Starting last week the Davies put

big theatres is wagnons bytes theatre. But week the Davies put not effect a price sials, reducing its mot effect a price sials, reducing its period of the side of

Valentino Reissues in Chicago Draw Big

Chicago, April 22.

Heavy success of Valentino picture reissues, though silent, at the Century, has induced Publix-B. & K. to start Valentino matinees one day a week at other spots.

First will be Senate, Norshore, Tower and Central Park, all neighborhood and control Park, all neighborhood control Park, all n

Again After Interstate

A couple of chains are said to have taken up the matter of buying the Interstate circuit in Texas—Publix and R-K-O.

Publix and R-K-O.
That circuit is vaude, booked through the R-K-O office. Publix would like to annex it to its Saenger subsigliary in the south. Fox once had the Hoblitzelle houses tied up in leases, but that deal was later dissolved when the Fox trouble broke.

Mary Brian, "Toplitzky," Par.
Arthur Edmund Carew, "Captain
Applejack," WB.
Harry Allen, Lionel Belmore,
Otto Lang and Carl Stockdale,
"Hell's Island," Col.

SMALL TOWN EMBEZZLER

Banker in Illinois Financed Theatre Circuit With \$143,000

Edwardsville, Ill., April 22.
Farank B. Sanders, for 15 years
associated with the Bank of Edwardsville, embezzled \$143,000 from
that institution to finance the
United Operating Co., of which he
is principal owner, and under whose
effectives theatre, Altoni, Wildley,
Edwardsville, and the Wood Riven,
in Wood River, the latter a new
brilding costing \$100,000.
Alton theatre was recently sold
of Publix for \$50,000.
Story of his theatrical operations
came, to light when George W.
Meyer, president of the bank, bradcasty statements of bank depositors
as to the stebility of the bank.
A slight run brought the situation
forcibly to attention of bank officers,
who, went into detail of the Sandere'
activities to assure the patrons the
bank was not dangerously involved.
Sanders has made some restitution and directors have taken up
the remainder det scimburse them.
Although Sanders has been dis-Edwardsville, Ill., April 22.

the remainder of the shortage under Sanders' promise to reimburse them. Although Sanders has been dis-charged no court action has been started against him.

HALPERIN IN CHARGE OF PUBLIX STAGES

With the departure May 1 of A. J. Balaban from Publix, charge of the chain's stages (shows) will pass to I. M. Halperin, currently Balaban's assistant.

Talking short making at the L. L. studios, another of Balaban's duties will probably be taken over by Walter Wanger and James Cowan, under the supervision of Jesse L.

under the supervision of week Lasky.

Morris Silver, heretofore acting in a confidential capacity to Balaban, will resume his active interest in the William Morris Chicago office.

Mr. Balaban and his family expect to sail from New York May 16 for a trip abroad of from four to six months.

Distribs Appeal From Judge Thacher's Ruling

Washington, April 22.
With the 5-5-5 and 2-2-2 conferences between exhibitors and distributors endeavoring to battle it out tributors endeavoring to battle it out as to a new rental contract, etc, to coincide with the Thacher decision, throwing out the Hays' previous method of arbitration, 10 distributors have filed an appeal with the U. S. Supreme Court in an attempt to upset Judge Thacher's decree. Papers filed with the highest tribunal have the corporations denying any violations of the artitrust contract and the provisions of arbitration, film boards of trade, etc., as created under that contract. Supreme Court will not be able to pass on the appeal, until its next session beginning in October.

Business and Pleasure

Chicago, April 22. Chicago, April 22.

Mrs. John Riceton, colored,
was fined \$2 for bringing her
clothes to the Norshore, Publix-B. & K. house and washing
them in the washroom.

SUMMER COMING PUBLIX READY

Through its house organ, "Publix Opinion," Publix is reminding its managers of the approaching outdoor season and the fight that must be made against the outdoor shows Among other things, Public

Among other things, Publi warns the managers an equipment, particularly cooling systems, should be in order to make the theatre even more inviting than the outside.

SEN. BROOKHART HAS NO HOPE FOR BILL NOW

Washington, April 22. Senator Brookhart has practically given up all hope of doing anything this session with his rather famed

this session with his rather famed measure proposing Federal control of the picture industry.
Senator sees the present session ending with the completion and action on the tariff bill, with the interstate commerce committee forgetting everything else in an endeavor to get some action on the Couzens general communications by the control of the couzens general communications by the control of the couzens general communications. What will happen when the legislative body gets together again "was too far shead" for Senator Brookhart to give any outline as to his plans.

MARCUS TAB LEFT FLAT WHEN STAGE CREW OUIT

Birmingham, April 22. Pantages is dark here, with the people of the Marcus musical tab left flat last week, when the stage hands and musicians walked out without notice. House owed them

about \$900.

Salary not being paid the union
men by the theatre management,
they quit.

Marcus show played three weeks
in the house on percentage.

Colored House, Anyway

New Orleans, April 22.

With the Saenger people revoking

With the Saenger people revoking their announced intention to convert the local Crescent into an all-colored house, R-K-O may proceed with its first intention to do that very thing with the Palace here.

The Saenger (Publix) group quit talking Crescent for the blacks when protests reached them through the location of the theatre. With the Palace, location is the least, as its trouble lately. The Palace site is now worth \$100,000 less than when the Orpheum Circuit bought it years ago.

Far Distant Publix Houses Will Stage Own Shows—Musicians Back

Saenger, New Orleans, starts producing its own stage shows May 2. Ben Black opens at the theatre on the stage shows May 2. It can be seen a producer to stage shows May 2. It can be seen a producer to stage shows May 2. It can be seen a producer to stage for the northwest houses. Until this week, both theatres were minus presentation, which will be presented somewhat along the lines of the Roxy, New York. Stage shows will be changed weekly. Saenger, until one month was dropped out when Publix decided to make Minneapolis the last stop for their units, are the Seattle, Seattle, and this week inserted pit orchestras in both the houses. Publix houses which may shortly be operated along the same policy or those in Los Angeles and San Francisco. Morros will give the will shortly produce their own stage, likely put pit orchestras back in units are the Seattle, Seattle, and the Portland, Portland, Ore. Both houses are slated to commence playing individual stage presenta-

Buying Pool Formed by 125 Exhibs In Mid-West Assn. of Indies

LEVIN SELLS IN FRISCO

Neighborhouse Owner in Deal With Another Operator

San Francisco, April 22. San Francisco, April 22. With both parties to the reported deal hedging on admitting its consummation, Samuel H. Levin, owner of the Coliseum and Alexandria theatres, two of the largest and most profitable neighborhood picture houses, has sold out to the Golden State Theatre & Realty Corporation which controls numerous other neighborhood houses. Price could not be learned, but

other neighborhood houses.

Price could not be learned, but it is pretty well known Levin is to retain 50% in the houses and have a say in their operation.

Levin himself would neither confirm nor deny the deal.

HOLLYWOOD CHATTER

Clarence Nordstrom in from lew York for tests. Rufus Le Maire bought a new

Ruits Le Mainle bought a new suit.

suit.

allactician claims he's living "out among those Beverly Heels."

Monday is song pluggers' night at the Roosevelt Hotel.

Sidewalk actors are trying to angle passes for the NVA benefit. They say the first word Hollywood bables learn is, "lousy."

When they shoot scenes on Hollywood streets now cops kill your motor.

motor.

A couple of doctors here named Godby and Godby are looking for a partner named Goodbuck.

It's monocles now for gals on the boulevard. Sidewalks are littered with broken glass.

John (Hard-to-Get) Barrymore called the dalles personally to tell Murry Bloom, in from Chicago one week, gained five of the 15 he lost.

"Dance it oir," is the current re-duction gag. Probably okay if the dancing is strenuous enough. Aside from training his dog to chase golf balls, Buddy Rogers em-ploys six caddles to keep him com-

ploys six caddles to keep him complays, were elso to see the Chicago
blizzard will be shown in local theatres until Florida has another
cyclone.

Marco's new tennis court and
swimming pool at his Bew Hill
home will get a premiere on his
Fifi Dorsay, celebrating her latest
birthday, went around the Fox lot
kissing everyone on the spur of
the moment, oppon and his wife

kissing everyone on the spur of the moment. Hardan Thompson, and his wife, Marion Spitzer, leave here this Sat-urday for Europe. They will re-turn August 1. For the first time. In moons a money wagon had to carry b. o. re-ceipts from the Orpheum, during the "Ingagi" run. Ivan Simpson playing a part in "Old English" (film) isn't news. It would be news if George Ariles & A flock of prize fighters who went pictures are planning to get back in the fight racket. Acting too tough.

on the gar macher. Acting to ough.

When First National's "Top Speed" troup went on location at the swanky Lake Narconian Country club near Los Angeles, the club management took display ads in the dailles to tell about it.

After spending 30 years on the stage, during which time he spent a few years directing pictures, James Durkin will make his screen debut as an actor in "Shadow of the Law," Paramount.

Leonard Sillman, just out from the east, has started a studio of negroid rhythm, with possible weight reduction as a side inducement. Bebe Daniels, Mary Miles Minter, Carfnel Myers, ZaSu Pitts and Patsy Ruth Miller are trying it.

Marceline Day, untitled picture,

Vera Reynolds, Harry Woods and Philo McCullough, Buck Jones pic-ture, Beverly.

Chicago, April 22. Independent Exhibitors' Assn. is set on a policy of wholesale film buying. It has taken steps for organization of a regular booking circuit.

Booking head will be Aaron Saperstein, president of the 125 exhibs Organization of this circuit will put a hole in the circuit booked by James E. Coston, who has many indie association exhibitors on his

Return of Stage Shows on Pacific Showmen Expect

Los Angeles, April 22.
Return of stage shows in local picture houses is forecast by shownen here, including prologs for picture specials on a two-a-day run. picture specials on a two-a-day run. What precipitates this outlook, among other things, is the activity, of Sid Grauman again. Grauman, always considered a pace setter in stage productions here, is now preparing an atmospheric prolog to "Hell's Angels," which goes into the Egyptian around May 15.

About the same time the new Fox Pantages will open in Hollywood with Fanchon & Marco units. with Fanchon & Marco units. Other houses are expected to follow suit, with Warners mentioned foremost. Talk of Warners returning to stage shows in their Hollywood house has been around for some time. No confirmation, however. Both the Chinese and Carthay Circle are now without stage shows, though the latter has Abe Lyman's orchestra in the pit.

PUBLIX COMPLETES NETOCO N. E. 50% BUY

Publix has completed the deal with Netoco and by the terms of agreement gets 50% interest in the New England chain. Publix will operate the houses. Netoco owns or is partnered in 36 houses located in 16 cities and towns in New England. Six of the houses are at present closed.

The circuit is estimated to be worth about \$3,000,000 or more, but the Publix purchase price was not

Official operation of the chain by Publix will start April 27. The outfit will be shunted in as part of the regular New England unit of Publix.

Sam Pinanski, president of Netoco, will be retained by Publix as New England representative of the Pub-lix realty department.

Loew's Banner Test

Within two weeks after the police Within two weeks after the police tabooed all banners Loew's State on Monday displayed hanging cloth signs for Will Osborne.
Ordinance on the books for years, but never enforced until recently. Loew making a test.
Ordinance has not been enforced in Brooklyn or Bronx, being cented in the Times Square district.

"Cuckoos" at Globe

A sudden shift in film bookings Monday eased out "Runaway Bride," penciled for Friday in the Globe, New York, and placed "The Cuckoos" (Radio) there for its Broadway pre-

miere.
"The Cuckoos" will run as long as
business warrants. It follows "He
Knew Women" (Radio), starring
Lowell Sherman.

Lupita Tovar, English and Span-lish versions, "The Yankee Don," Richard Talmadge Production, Harry Gribbon, Dot Farley and Vince Barnett, "Swell People," Pathe.

LONDON PARIS BERLIN BOSTEND HERE COMES THE OLD HIGH HAT



Sailing on the S. S. Majestic, Friday, April 25th, to fill return engagements in Europe... Assisted by my boys, Miss Eleanor Brooks, Eddie Chester and Charlie Whittier, we open The Kit Kat Club in London, May 5th. Other engagements in European capitals to follow... Before sailing, we acknowledge with thanks the excellent co-operation given us by the following: H. Harold Gumm, personal representative; William Morris Agency Inc. and Abe Lastfolgel, American representatives; Harry Foster, Clifford Fischer and Henri Lartigue, foreign representatives; and Leon A. Friedman, publicity counsellor... And so we're sailing with the hope that when we return we will be able to receive an affirmative reply to the question: "Is Everybody Happy?"

Ted Lewis



MEGLD EVERY

The Laughing Successor to
"Gold Diggers of Broadway"

with

JOE E. BROWN WINNIE LIGHTNER

Georges Carpentier, Sally O'Neil, Dorothy Revier, Bert Roach, Edmund Breese. Abe Lyman and his famous band. From the Stage hit by John McGowan and B. G. DeSylva with music by DeSylva, Brown and Henderson. Additional numbers by Al Dubin and Joe Burke. Adapted by Robert Lord. Dance presentations by Larry Ceballos. Directed by ROY DEL RUTH.

ALL TECHNICOLOR



Box-Office Swamped In Triumphant Opening!

Warner Bros.

HOLLYWOOD THEATRE

Broadway & 51st Street, New York City

No picture in years has scored such an overwhelming hit. Advance ticket sale unparalleled in history of Broadway \$2.00 attractions. Available to you Day and Date with Broadway.

Hold Everything for

"HOLD EVERYTHING"







WARNER VITAPHONE TALKINGS PICTURES ?

FROM the single reel Vitaphone Varieties to the most elaborate Technicolor production, Vitaphone Discs satisfactorily meet every demand of exhibition. • • Vitaphone Discs have passed the acid test of performance under every condition and have definitely proven their superiority over any other method of sound recording and reproduction.

5) = T = ? (4) 4

Stocks Stand Off Drive

(Continued from page 9)

view that the present recession is welcome to the street which desires welcome to the street which desires a curative setback in preparation for a new forward movement. Few think there can be a wide open break at this time, partly owing to the political angle on business.

Money yesterday repeated 4 for enewals and 3½ for new loans.

Significance of yesterdays late rally seemed to be that great purchasing power is waiting at this time just under the market, with market sponsors standing by in emergencies.

Fox Soars Against Trend

Fox Soars Against I rend
Fox was the sensation of the market upon the resumption of trading
Monday after the three-day holiday,
moving up nearly 8 points against a
reactionary trend in the general
risk.

risk.

The Monday splurge was a continuation of a violent upturn that started in the last half hour Thursday. Fox had been under pressure agreements had developed among the former banking rivals over the financing plat of the last hour of trading Thursday. Fox has been under pressure in the last hour of trading Thursday of the last hour of the financing had been completed and its favorable terms would be made public before the end of the week. Situation was made to order for a run-up. Heavily command to order for a run-up. Heavily command to hot property of the last they were with the unexpected truce in the intricate litigation three weeks ago. The other coup took place similarly on Sunday with the market closed.

shallarly on Sunday with the market closed.
Result of the situation was to bring on an urgent demand for stock to cover short lines. In the last hour Thursday turnover was enormous, the ession, a record for Fox or any other amusement stock.
Even that huge volume did not get all the shorts out of the situation. Monday Fox opened on 20,000 shares above points. But didne in the stock pressed their advantage this time. Belated shorts who sought to cover found stock scarce and they had to bid for it. Fox mounted to 55% before new slort selling came decline in the heavy general selling that marked the Monday close. Stock ended the day at 53%, up 5% net on a turnover of 238,000 shares, dwarfing any previous volume in any of the amusement shares.

net on a turnover of 288,000 shares, dwarfing any previous volume in any of the amusement shares.

Looking Ahead

Mondayaring and the the other amusement for a reaction now long overdue. There may be a few individual stocks that have exceeded the amusement group in the extent of the control of the whole late has gone so far so fast as a complete group. The leaders are close to double their late 1929 lows, and several of them are standing at all-effect of a panic. For two weeks brokerage advice to customers has been to shorten long lines in preparation for a corrective setback. With the seems likely that the public hiterest in the group has been pretty well liquidated.

The view that the amusements have been overdone is confised on a corrective setback. With the seems likely that the public hiterest in the group has been pretty well liquidated.

The view that the amusements have been overdone is confised on a corrective setback. With the seems likely that the amusements have been overdone is confised on a corrective setback and the seems likely that the public hiterest in the group has been pretty well liquidated.

The view that the amusements alton. Wall Street generally looks to see the substantial amusements find higher levels later on. Many downtown observers would not be sure as leading part in the next unward nove, just as they did in the New Year recovery that ended with the February break, and again in the second stage of the edvance chrough looked upon as a necessary preliminary to a new phase of advance.

Loew's Earnings

inary to a new phase of advance.

Lowe Earning

Paramount's high rate of profits for the first quarter has aiready been exploited in market reports. Just at the minute a good deal of interest is being shown in estimates unofficially to be \$5 for the first half of its fiscal year starting Aug. 31. Partismas of Lowe put out estimates that such a current rate should put share, although the logic of this does not appeal to theatre trade figurers.

does not appeal to theatre trade fig-urers.

It is a fair presumption that quar-ter by quarter profits of Loew in 1330 will exceed the similar periods of 1529, but a rate of \$5 for the Sep-tember-March half year, the best two quarters of the year, do not work out at a \$12 rate.

Appreciation of real estate hold-

bonds, which stand close to 50 on jngs also play a part in any apthe basis of 30 shares for each \$1,000
Radio-Keith was quieter than
usual, apparently coulent to go
through its usual resting period
punctuating each new sally upward.
Opinion continued to indicate the
day \$4,000 shares.

Loew Figured at 113

Loew Figured at 113

Control of Loew is shifted in the new Haisey, Stuart financing plan. Fox Theatres turns its 660,800 shares of Loew over to Fox Films, receiving in exchange 1,600,000 shares of the control of the first plant in exchange 1,600,000 shares of the control of t

paused.

Fact is that at their highs the fast stepping theatre stocks have probably done all that is reasonable by way of discounting favorable elements already in sight. These are their high rate of current-earnings and their virtual immunity depression.

from the iiis of general pusiness depression.

For a new phase of the upward move something eise probably will have to be brought into view. What have to be brought into view. What at in vague terms in such Street gossip as gets into the newspapers, although the amusement business has been conscious of it for some time. The development, of course, is the consolidation of certain leading. The development, of course, is the consolidation of certain leading. The such as th

company, just as he represented them in General Motors.

company, just as he represented them in General Motors.

It doesn't sound like Paramount to let a coup like that go unchallenged. Both Wall Street and peoting the sound like Paramount to let a coup like that go unchallenged. Both Wall Street and peoting the sound of the season that the season that the season that the season that the same relationship of Fox and Radio-Keith and Warners is apparent on its face, as also is the same relationship of Fox and Radio-Keith and Warners is apparent on its face, as also is the same relationship of Fox and Radio-Keith. So the possible ramificationship of Fox and Radio-Keith and Warners is apparent on its face, as also is the same relationship of Fox and Radio-Keith. So the possible ramification with the same relationship of Fox and Radio-Keith. So the possible ramification with Adolph Zukor well on his way to Faris, one of the regular quoted the Faramount chief Monday morning in the first intimation of a foreign distributing pool of American pictures, an idea that had either the New York or the European capitals. Mr. Zukor is quoted as asying that plans were afobt "with some degree of expectation of success," to enlist the add of leading and pooling their resources in the foreign market. This was the first expression of a leading theatre man on the subject of foreign distributing stock of the warner-Tobis Klanglim deal.

R.K.-O Drops Back

R-K-O Drops Back

the Warner-Tobis Klanglim deal.

R.K-O Drops Back

Radio-Keith went into a period of relative calm following its gyrations of last week, when it made a new top for the year above 45. The operation here is being conservatively directed. Stocks of the operation here is being conservatively directed. Stocks illiquidated, as it goes along, subjected to brief, sharp advances alternating with gradual retreats and long resting periods. Monday it had moved backward to around actly here that it marked one phase of its march up from below 20. R-K-O should offer special resistance to bear attack against the group.

R-K-O should offer special resistance to bear attack against the group. The should offer special resistance to bear attack against the group. The should offer special resistance to bear attack against the group. The should offer special resistance to bear attack against the group. The should offer special resistance to bear attack against the group. The should be should b

is the consolidation of certain teads in intricate document that shed ing theatre units through a holding ing theatre units through a holding company with strong big business in the background and the strongs in the background and the strongest capital and banking organizations of the country interested.

The Foreign Jam

A straw in the wind is the apparent complacency with which paramount seems to regard the trustion in the European market. On place Warner Bros. have live surface Warner Bros. have ment is made that company has Europe nearly tied up through an alliance with the German patcnt is dies workmer's compensation inholders and J. J. Raskob seems surrance and has set aside a fund admittedly in command of Warners, of \$50,000 for personal property representing the du Ponts in the damage claims and legal fees.

Summary for week ending Thursday, April 17: STOCK EXCHANGE

	930		. GIOCK EXCHANGE				
High.	Low.	Sales.	Issue and rate,	High.	Low.	Last.	Net Chge.
2614	17%	100	American Seat (8)		21	21	U
27%	15%	7,700	Consol. Film (2)	26%	24%	2514	- 1/4 - 1/4 +5
2814	18	6,400	Consol. Film pfd. (2)	20'	241/2	25	_ 2
247 50	175%	37,800			2341/2	245	+5~
130	10% 85	371,600	Fox Class A 4). Keith pref. (7). Gen. Theatre Equip. Loew (3½).	48	40	48	+ 176
5114	30%	100 83,300	Keith pref. (7)	1281/2	1281/2	12814	-6
90	42%	55,000	Gen. Theatre Equip	49%	47	10	
1071/4	85%	1,800	Do pref. (6½)	88%	821/4	871/6	+1%
14%	11%	200	Medicon So Conden (11/)	107	1051/4	107	+1
26	. 2814	400	Madison Sq. Garden (1½) MetGM. pref. (1.80) Paramount-FamLasky (8)	26	11% 26	11% 26	1 */
771/4	48%	60,000	Paramount-FamLasky (8)	78%	71%	731/4	+ 1/4 + 1/4 + 1/4 + 3/4 + 3/4
0%	2%	36,600	Pathe Exchange	6%	500	632	1 22
14	. 5	11,500	Pathe Class A	. 14	121/4	131/4	I 2"
02%	34%	779,400	Radio Corp	62%	68%	62%	+3"
45¼ 95	19 63	225,000	Radio-K-O	44	40%	42	-14
25%		120		. 92	92	92	
7212	8% 25	14,400	Shubert	25%	2214	23%	- 1/6
78 72	30	70	Stanley Co. of A. Universal pref. (8)	72	72	72 'e 72	- 1/2
8014	38%	81,000	Universal pref. (8)	78	72	72	+1"
704	30%	1,100	Warner Bros. (4)	74	71%	721/2	-1%
	00/4	1,100		631/4	63	631/4	-8%
			CURB				
46%	24	6,000	Columbia Picts	42%	421/4	42%	
481/4	4234	7,800			12%	421/2	- 14
14%	21/2	54,300	For Theotres	148/	11%	14%	+1%
56	12%	400		5514	60	5514	+4
861/2	0714	4,400	Technicolor	72	704	701/2	-114
31%	15% 3%	10,000			29%	30%	-1¼ -1¼
11		900	Loew war.,	15%	1414	15%	+ %
	•		BONDS				
91	74	\$6,000	Kelth 6's, '46	001/			144
127	101%	76,000	Loew's 6's, '41	125	88 121	88 125	-136 +1
101	91%	49,000			971/4	98	-1%
69	36	31,000	Pathe 7's, '87	65%	62%	6814	+2
1031/4	98	39,000	Par-Fam-Lasky 6's. '47	10114	101	101	12
6714	. 41	31,000			60	60	-2
113%	108	542,000	Warner Bros. 6's. '39	. 70014	108	108	-1%
152	12716	195,000	Gen. Thrs. 6's, '44	14614	142%	145	- /•
			ISSUES IN OTHER MARK	ETS			
			All Quoted for Monday				
			Produce Exchange, N.	v .			
		\$10.800	Fox Script	. 96	94		
		\$10,000			94	94	
			Over the Counter, N. Y.				
Bi0.		Prev.					
20	Asked.	bid.					
201/2	32 3214	20	Roxy, Class A (3.50)		•••	•••	
21/2	32%	29	Unit do		•••		
216	8	214	Unit do	• • • •			
472	U	2.5	De Forest l'hono		•••	•••	
			Boston				
•••		103 Sules	Loew's of Boston	121/4	12	12	
			Los Angeles				
• • •			Roach, Inc			10 ble	
		300		13%	13%	13%	
					-0%	-1176	
No	ткМол	16 1681. For	Skouras onto, closed Monday, holiday,	28	28	28	

Picture Possibilities

"Virtue's Bed"-Unfavorable

"VIRTUE'S BED" (Comedy Drama, Lohmuller & Emery, Hudson). Only film chance is the theme, not new, and an inverted title. No action. Dialog would need doctoring.

"Penal Law 2010"-Unfavorable

"PENAL LAW 2010" (Melodrama, Alexander Gerry, Biltmore) Court room plays are no novelty to the stage or screen. This one has little to recommend it either way.

"Three Little Girls"-Unfavorable "THREE LITTLE GIRLS" (Shubert musical at Shubert).

Typical dull book and a costume play disposes of this for the screen Rush.

"Dora Mobridge"--- Unfavorable

"DORA MOBRIDGE" (Comedy Drama, Louis Isquith, Little). Nothing for pictures.

"Little Orchid Annie"—Unfavorable
"LITTLE ORCHID ANNIE" (Farce Comedy, Myra Furst, Ellinge).
Too raw in idea for the screen. Played the Coast last season and vas available for screen but ignored.

Percentage Cheaters

(Continued from page 5) recently came up where an exhib had met the checker on arrival in his town and taken him out to a country place to wine him for three days so that he could forget about seeing the books.

Nicks

In another instance the distrib n close checkup found that an exhib was operating on an "eight-day" week putting his stolen receipts into an added day not provided by the calendar.

Others cheat on the sly in various fashions, some closing off their receipts at 9 at night, so that everything taken in after that hour applies to the next day's business when a picture is being played on flat rental. Distribs admit they must have expert auditors and de-tectors to catch the exhibs in this form of gypping when books are

A checker in one case reported to the home office he had been locked in the box office by the exhib, latter immediately opening a spare box office for gypping purposes un-known to the distrib sleuth.

known to the distrib sleuth.

Some of the percentage business is on the basis of a guarantee with privilege of a split, but a large volume of it is on straight percentage, usually 25% up to a certain figure and 50-50 beyond that. Even with the guarantee the distribs, however, are being gypped when the business runs above and the percentage privilege obtains or would.

Some exhibs do not keep books Some exhibs do not keep books. In such cases it would be entirely necessary for the distrib to have a man posted at the theatre everytime one of its pictures was being shown. That can't possibly be done bccause of the expense. One of the large companies is payin \$8,000 a week in checker salarles alone.

Overcoming Stealing

Overcoming Stealing
Various plans to overcome the
stealing on percentage business are
contemplated. Paramount is planning a special audit system with a
bond required from the exhib as an
evidence of good will and honesty.
Whether this will work out satisfactorily remains to be seen, someleaders saying that unless the bond
cover as much as stolen and even
then it would be necessary to notice. then it would be necessary to police the box offices.

Paramount is also considering a

Paramount is also considering a dictum to theatre owners that that company will not play percentage with any exhib that does not keep a full set of books.

a full set of books.

Another company hints that it might try legal action in every case where an exhib is caught cheating. The question of whether the exhib can be criminally prosecuted on the ground that he is committing larceny in taking money due the distrib is behind that company's sugnetion. gestion.

One distril is reported with affi-davits in its possession as proof of gypping. One from a girl cash-ier who says the indie owner told her to hold out 100 or more tickets

WARNERS AFTER 1,000 THEATRES

(Continued from page 3)

Wm. Penn, Pittsburgh; Harris, Pittsburgh; J. P. Harris Memorial, McKeesport; Harris, McKeesport; Harris Majestic, Butler; new the-atre under construction, Washington, Pa.; Washington, Washington, Pa.; State, Washington, Pa.; Harris, Donorah; Harris, Wilmington; Harris Eltna: Harris Mt. Oliver.

The 14 houses in the Dipson circuit, spotted throughout New York State, West Virginia and Ohio in-

State, West Virginia and Ohio include:
Dellinger, Batavia; Family, Batavia; Lafayette, Batavia; Diana,
Medina; Park, Medina; Babcock,
Wellsville; Majestic, Hornell; ShatWille; Majestic, Hornell; ShatWille; Majestic, Hornell; ShatWille; Capitol, Wheeling; Haven, Olean.
The Columbia circuit of five theatres in Pennsylvania numbers:
Columbia, Erie; Penn, Wesleyville; Liberty, Warren; Columbia,
Warren; Columbia, Sharon.
In Ambridge, Par, the light includes
th Ambridge and the Prince. At
State College, Par, the Chatan and
Nattaney are taken over. In Fairmont, W. Va., the closures include
the Fairmount and Virginia.

Milwaukee, April 22,

Warner Bros. has bought Universal's Milwaukee Theatre Circuit, Inc., consisting of 11 houses in Milwaukee and southeastern Wisconsin.

waukee and southeastern Wisconsin. Warners will assume control May 1. The theatres purchased include the State, Lake, Riviera, Juneau, Downer, Kosciusko and Venetian. The Alhambra, operated as a separate venture by the Universal company, will continue under that company's management.

pany's management.
Out-of-town houses concerned in
the deal are the new Kenosha at
Kenosha, the Venetian and Rialto
at Racine and the Sheboygan at
Sheboygan.
Fred Meyer, who has been local
hanaging director for Universal, is
in New York conferring with Warner
Brob, and it is said that he will re-

Bros., and it is said that he will re-main as head of the group.

The new chain will be operated in conjunction with the new Warner Bros. house at Second and Wiscon-sin now under construction.

Judgments

Betro Theatre Corp.; M. Badin. \$856. News Syndicate Co., Inc.; Philip Wolf, nc.; \$123. Richard Herndon; Pittaway Scenio Jonst. Corp.; \$507. yames L. Carlton; Hotel Empire, Inc.;

"Spannes La Carton; Hotel Empire, Inc.; 1922.
William B. Fearce; H. B. Shontz Co. Inc.; 4422.
Milliam B. Fearce; H. B. Shontz Co. Inc.; 4422.
Milliam B. Fearce; H. B. Shontz Co. Inc.; 4422.
Am. Paterial Frotection Corp.; H. Delos et al.; \$1,922.
Thrilling Stories Publishing Co., Jac.; Adam E. Evaul and Peter P. Smith, Silheber Pires, Inc.; \$2,924.

Bankruptcy

Donald D. Vorhees, 234 West 45th treet; ilabilities, about \$20,500; avects,



cordial invitation is extended to you and your friends to attend the formal opening of the professional studios and executive offices of the Red Star Music Company, Inc., at 729 Seventh Avenue [second floor] on Thursday, April 24.4 Time — all day long.

It will be a gala affair and your attendance with your friends will afford us a real pleasure.

> PAT FLAHERTY Vice President and General Manager
> RED STAR MUSIC COMPANY, INC.
> Publishers of Fax Film Song Hits

JACK McCOY Professional Manager. RED STAR MUSIC COMPANY, INC.

Star in Vites Profession Trade Music World

RED STAR MUSIC COMPANY, INC.

729 Seventh Avenue, New York City

A subdivision of FOX FILM CORPORATION

Harley L. Clarke, President

CHICAGO Woods Theatre Building

JACK LAVIN, Manager

LOS ANGELES Majestic Theatre Building HERMAN SCHENCK, Manager

(Both of these offices now open and ready to welcome you)

FULL SPEED

ent is over. Business is on the up and up. Fox is ready with the greatest Spring crop of pictures that ever brightened your tired eyes. Here's a Spring tonic that vivifies business each week and every week.

For example look at the business being done at the NOR and CHARLES FARREL ROXY bu Hedda Hopper Louise Fazenda Directed by DAVID BUTLER JANET GAY Lucien Littlefield Tou've learned to expect phenomenal success with Janet Gaynor and Charles Farrell, the screen's most alluring lovers. The shortest memory couldn't forget "Seventh Heaven" — Photoplay Gold Medal Winner. Then there was "Street Angel", another one that knocked over the records, followed

lanet Gaunor & Charles Far

by "Sunny Side Up", a terrific success."
High Society Blues" is in fast company and stepping along to top any of them.

WATCH FOR THESE OTHER FOX PICTURES COMING TO THE **ROXY SOON**

BORN RECKLESS

EDMUND LOWE as "Louis Beretti"

CATHERINE DALE OWEN LEE TRACY

Marguerite Churchill Warren Hymer William Harrigan Frank Albertson

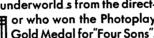
> From the novel "Louis Beretti" by Donald Henderson Clarke

and underworld s from the directm or who won the Photoplay

Gold Medal for Four Sons

Arthur Goodrich's Iquahina stage

Directed by JOHN FORD A powerful picture of the upper







WILL ROGERS

SO THIS

IS LONDON

Irene Rich Frank Albertson

Lumsden Hare Bramwell Fletcher

Maureen O'Sullivan

Adaptation and Dialog by Owen Davis Sr. Directed by JOHN BLYSTONE

Will Rogers, master of laughs, in

success, a combination sure to make audiences merry.

Will Rogers



- Mona Maris



Edmund Lowe



HARLEY L

CLARKE

President

with

WARNER BAXTER

as O. HENRY'S

lovable bandit in his new adventures in old Arizona

and

MONA MARIS

Mrs. | iminez Carol Lombard

An ALFRED SANTELL production

Remember "In Old Arizona," Fox Movietone's pioneer outdoor talker? Here's Warner Baxter again in the same colorful character, "The Cisco Kid"

"In Old Arizona" made Warner Baxter a star and made exhibitors a bankroll. Think what the even greater sequel will do!



Warner Baxter

Talking Shorts

"LAND OF SKY BLUE DAUGH TERS" By H. C. Witwer Slapstick Comedy

15 Mins.

Globe, New York Radio

Globe, New York

Radio

Hath't the auction scene becupadded as much and a little more cutting done in sequences with man chartened by the sequences of the sequence of the seq

***ROMAN PUNCH"** Comedy Cartoon 6 Mins

6 Mins. Globe, New York Educational

Of "Paul Terry-Toon" series and slight in action. Also lacking in originality, same old mice love, animal athletic meet and chase, winning reward. Will do for smaller

ning reward. houses.
Some Italia: singing in early part of the cartoon when mouse meets mouse. One is a charlot racer, femme interest a fruit peddler. Action later shifts to old Roman collegum. Oher.

"THE PAY-OFF" with Henry B. Walthall Dramatic Dramatic 12 Mins. Strand, New York

Vitaphone No. 3798

Vitaphone No. 3798
Short erook meller, heavy all the way, with a finishing twist that's even sadder; well acted by Henry Waithail as an heroic old crook, and not so well by the detective character. Okay for all audiences, but suited wan light dramate feature. Not built for playing with heavy topper.

Not built for playing with heavy a Not built for playing with heavy a Waithall is "Soapy," jailbird father of an honest blonde, who doesn't know he's the dad. Her sweetheart framed into a three-year stretch, is on the way home and they're going to wed.

Her was not be a supported by the seeping them as payment for the three years, but—

Cops are outside, so "Soapy" pre-tends he's sticking 'em up and he gets shot instead of the boy. The dick, who was on, said he's going to see the seeping the seep the s

"SPOOKEASY" Krazy Kat Cartoon Krazy Kat Cartoo 8 Mins. Loew's New York

Columbia

Columbia

Idea used in this eartoon has been used in a cartoon previously releused by another company. Previous release was much better.

Musical accompaniment, though nicely cued to antics, poor as to choice.

"HALLOWE'EN"
"Sporting Youth" Series
20 Mins.
Greeley Sq., N. Y.

Universal
Another of the "Sporting Youth"
series which U is releasing weekly,
Each one containing an individual
plot, but the same cast of characters. Plot of this is as silly as
the others. If chapters of this have
heen scen previously, may prove interesting, otherwise just a so-sotime filler.

Rose Dione, "On Your Back," Fox. Mervyn Lc Roy, direct "Little Caesar," FN. Edward G. Robinson added to the east. Jack Bechdolt dialog on "Broth-

added to un.
Jack Bechdolt dialog on c.s.". Col.
Edgar Watt and Jed Kiley, dialog
on "Paris Nights," Col.
Casey Robertson, original for
Evelyn Brent, Col.
Claire McDowell and Sharon
Tvnn, "Roadhouse," Fox.
Tvnn, "Roadhouse," Fox.

Unin, "Roadhouse," Fox. Hacquel Torres, femme lead, "Never the Twain Shall Meet," "Never the Twain Shall Meet," M-G. Ahe Lyman and band, "Madam Salan," M-G. Program Layouts

(Sample of all sound programs, as arranged by some key city theatres. Printed for such information as the programs may furnish to those interested.
Programs furnished "Variety" through courtesy of the booking offices of chains included.)

HARDING, CHICAGO (Week April 25) (Running Time, 150 Mins.) Silent News...
"Lobo" (dog)... "Lobo" (dog) 6
Organ 9
"Sally" 100
"First Seven Years" (Our
Gang) 20
Trallers 6

RIVIERA, CHICAGO (Week April 25) (Running Time, 150 Mins.)

"TAKE-OFF" "Sporting Youth" Series Sketch 17 Mins. Stanley, New York Universal

Universal
Just one chapter in the "Sporting
Youth" series, of which U releases
around the adventurous doings of
the younger set, with each serial a
story in itself.
This one isn't so hot, Will probably draw interest from the youngsters but will pall upon their elders.
Girl, apparently, the heroine, stows
atlantic fight one dare, and doesn't
let her boy friend, the hero of the
series, know about it. Blond girl
who dared her also keeps it on the
q. L.

series, know about it. Blond girl who dared her also keeps it on the d. Girl is discovered in the plane and put to work pumping sas, "Clips a wire which disables the plane and it dives into the water. All are rescued by the speed boat which the hero drives to the spot after he road the plane and the plane is the plane and the plane is the plane and the plane is the plane is the plane in the plane. Heroine is not much of looker, and in attempting to look coy when speaking to the b. I., muggs in a meaning much like poly Moran. Boy and the plane is
"YE HEART SHOPPE" with Kathryn Reece and Jerry Norris Singing Skit 10 Mins. Globe, New York

10 Mins.

Globe, New York

Columbia

Catchy, idea behind "Ye Heart
Shoppe," plus effect of color, places
this as a good marketing possibiltly. Photocolor process used farfor Columbia release.

A fantastic heart shop where a
kindly old gent fixes up cardiac
troubles between lovers and even
old misers with hard hearts. Bringman then saves hir shop by transplanting soft heart for his hardboiled landlord about to forcelose.
Kathryn Recec and Jerry Norris
sing love songs as singles first, doable. Miss Recec is an deal screen
type, picturing very well.
Recording at beginning, especially
on music, little of, but toward end
is much clearer. Color photography
outstandingly clear.

Oher.

"MOAN AND GROAN, INC." With "Our Gang" 20 Mins.; Comedy Loew's New York

Metro-West, Elect,

Metro-West. Elect.

"Our Gang" has been handle apped by dialog necessity owing to extreme immaturity of the kid actors, but Director Robert McGowan has employed his customary skill in handling the youngsters. Jittle punch line dispenser. He has already acquired a pretty good knack for tossing off a droll crack.

This one concerns the treasure digging activities of the gang in meries tunatic given to weird pranks and noises is in the house. Kindhearted cop as usual comes to the rescue.

rescue.

Amusing trifle for the family neighborhoods particularly. Land.

FAY MARBE
"A Continental Evening" Stanley, New York Columbia

Columbia

The experience which Fay Murbe had in silents a number of years ago has stood her in good stead. In this short her easy and personable carringe and manner are notleable. It is her delivery and playing straight to the camera which put

It is nor delivery and playing straight to the earnern which put home some are tuneful. They are for the main part unfamiliar.

Miss Marbe does three numbers, one as a Viennese, sung in English, followed by a song in English and German. Latter number was the only recognized, the obsolete pop, "Dew Dew Dewy Day." Closing was vocaled en Francais.

The word of the short, instead of letting it slow up. Goes behind a screen, with only her head and shoulders showing. As her mald changes the gown she explains the next number.

changes the gown she explains the next number.

Camera treated Miss Marbe nicely and she screened exceptionally well. Voice sounded good when not straining, but on the high notes somewhat pipy.

CLARK and McCULLOUGH "Hired and Fired" Comedy

20 mins. Loew's Circle, New York Fox Movietone

Fox Movietone

A medicine short for the blues. No doubt but this will slay them in any house. Goes from ehuckles to howls. Clark and McCullough have done several shorts previous to this one. This keeps up the high comedy average. Here they are butters for a Hore temme. Groot familiar with guests, tell them how and what to eat and break dishes.

"SUPPRISE"

with Tom Dugan and Barbara Leonard Comedy
12 Mins.
Loew's New York
Vitaphone No. 3885

Old such the control of the control

AUDIO REVIEW No. XIV Magazine 8 Mins. Lincoln Sq., New York

Pathe

Pathe
Photographic piece of beauty in four cilps. Okay for filler anywhere. Recording okay. The filler anywhere. Recording okay. The filler anywhere was the only shorts that specialize in the art of the camera. It's this phase of the thing that gives aftem program worth. Striking examples of what can be done with the plenamera, they provide a tasteful interface on any program—color no.

Invariably one of the cilps goes in Pathecrome and this short is no exception to this rule.

Only one here cilps in sound. Only one here cilps in sound. Only one here cilps in the second, takeoff on the old barber shop quartet. Here "Heaven Will Protect the Working Girl" is sung by four males while fifth handles the banjo, in costume and setting. Other cilps take in a shot of the output for the strip the second.

Miniature Reviews

"High Society Blues. (Fox). ('ertain to please average fan. Pretty and colorfut.

"Paramount on Parade." Pip revue packed with laughs and talent, Great stuff.

atlent. Great stuff.

"Free and Easy" (Metro. tood laughing Buster Keaton comedy. Familiar plot of good in Hollywood studio.

"Young Man of Manhattan" (Par.). Best seller novel of same titled flawlessly translated to screen. Quality film hacked by book's proved prestire. prestige.
"He Knew Women" (Radio).

Mild programer which through novel ideas, direction and act-ing passes requirements. Title

ing passes requirements. Title likely draw.

"A Royal Romance" (Columbia). Comedy thriller of haunted castle-author kind with colored actor doing a thome fairy-tale to please 10-15-35 payees for whom it is

bet. "The Hide-Out" (U). Racke-"The Hide-Out" (U). Racke teer angle college story. No strong but can fill in on neigh borhood combination shor

'Overland Bound" (Raytone). "Overland Bound" (Raytone).

Recording is poor, but not enough to cause lesser grinds to pass this one up. Dealing with lost son and papers, knitted together far better than many a more pretentious Western. Furies" (First National). Based on murder mystery play While many of the situations and much of the acting is stiff. Sufficient suspense to make it a fair programer.

netting ...
pense to make it a ...
gramer.
"The Three Sistere" (Fox).
Mother love story of familiar
texture, but with enough human interest to insure it fair
business. Well treated and

HIGH SOCIETY BLUES

(All Dialog-Songs)

(All Dialog—Songe)
ox production and reneace. FeaturCharles Farrell and Janet Gaynor,
oxed by David Butler. Story by
ita Burnet, with dialog and adaptaby Howard J. Green. Charles Van
itor, cameraman. Running time, 38
utes. At Roxy, New York, week

Annual An Pretty romance done into flawless

restly romance done into flavless technical production and a sure click with the generality of fans. Light and graceful entertainment, making no pretence to artistic, but commercial product of the first program grade, with strong appeal to pretty much the whole range of fan taste. Recommended for any clientels.

entele.

Story values are capitally balanced, playing is engaging throughanced, playing is engaging throughanced, playing is engaging through the control of the complex of the control of

point.
The pleture escapes the syrupy quality that too frequently go with sereen romances of young love. David Butler could be trusted to avoid the too sweet extremes, and the cast of seasoned players insures just the right tempo and pace.

shop quartet. Here "Heaven Will Protect the Working Gil" is sung by four males while fifth handles the Control of the Control of Con

Paramount on Parade

Paramount on Parade

(All-Dialog Revue)

Paramount production and release. Superunder the direction of an datase satembles
was the direction of an datase satembles
was compassed of 20 numbers.

Chevalier,

Richard Arten, Jean Arthur, William AustInt. George Bancort, Clara Bow, Evelyn,

Richard Arten, Jean Arthur, William AustInt. George Bancort, Clara Bow, Evelyn,

Richard Arten, Jean Arthur, William AustInt. George Bancort, Line Bow, Boyel,

Ray Cooper, Leen Errol, Stutt Favel, Lick

Bruce, Nancy Carroll, Ruth Chatterion,

Gary Cooper, Leen Errol, Stutt Favel, Line

Bruce, Nancy Carroll, Ruth Chatterion,

Gary Cooper, Leen Errol, Stutt Favel, Line

Reden Clan, Dennik King, Abe, Lyman band,

Right Green, James Häll, Phillips Holmet,

Heden Clan, Dennik King, Abe, Lyman band,

Jack Oakle, Warner Gland, Zelma

Inter, Devell, Charles Rogers, Lilliam Rovel,

Land Fower, Charles Rogers, Lilliam Rovel,

Land Fower, Charles Rogers, Lilliam Rovel,

Land Devell, Charles Rogers, Lilliam Rovel,

Lord Devell, Charles Rogers, Lilliam Rovel,

Land Devell, Charles Rogers,

Mana-Zucca; Sam Coslow.

Jone Sam Coslow.

Mana-Zucca; Develle Rogers, Lotter Mender,

Develle Rogers, Lotter Mender,

Mana-Zucca; Sam Coslow.

Jone Sam Coslow.

Mana-Zucca; Develle Rogers, Lotter Mender,

Mana-Zucca; Sam Coslow.

Mana-Zucca; Develle Rogers, Lotter Mender,

Mana

Just when the Industry is figuring studio revues are passe the Zukor organization re-introduces the subject with less gusto but with a pleture that is in a class by itself. Real entertainment incorporating everything on the schedule in its 20 numbers, "Paramount on Parade" witnesses the first production of this kind linking together with an almost from the smallest technical detail to the greatest artistic endeavor. It is a prize for all houses and certain for indefinite runs in the key centers.

Rialto audiences applauded each of the skits, sketches and musical numbers. Interspersed throughout the running time are 14 songs, the work of 18 writers. They are all pleasing, but five of them will be hummed by the masses.

Technicolor used in seven of the mumbers. Close-ups exceptionally mumbers close-ups exceptionally definition than many demonstrations of this process in two-dollar pictures.

definition than many demonstrations of this process in two-dollar pictures.

It is continued to the continuity, something virtually unknown in most revues, is responsible for almost a perfect tempo of audience reaction. Comparison of the good and the medioren unibers, which has caused a running time consciousness in the apparent in "Paramount on Parade."

In color, setting and gracefulness of players and direction, "Dream Girl" number is artistically outstanding. Song is a lingering waltz titled "Let Us Drink to the Girl of My Dreams," written by Gibert and provide the theme, which opens and closes in gold picture frame effect. The people include: Richard Arlen, Jean Arthur, Mary Brian, Virginia Bruce, Gary Cooper, James Hall, Phillips Homes, David Newell, Joan Lender, and the competition Maurice Chevaller comes through in first

reers and Fay Wray.

With all the competition Maurice
Chevalier comes through in first
place. He is featured in three
numbers and in two of these renders
the song hits of the production.
Chevalier is placed in the schedule
as to afford a perfect counter-balance.

the wong hits of the production. Check the same to the production of the production

\$\frac{1}{a} a day pays for

Western Electric Quality



Only a few more patrons a day needed to pay for it.

The smallest theatre can equip profitably with Western Electric.

New equipment — new plan — new prices — starting as low as \$2950, no down payment, average weekly rental \$42.28, including service — bring the highest quality sound within the reach of every theatre.

Western Electric's new equipment upholds the same standard for quality and uninterrupted programs, set in theatres now giving 150,000 performances weekly.

Prices now in effect cannot be lowered unless quality is sacrificed— and this will not be done.

Don't be misled into waiting. Get your share now of the increased attendance Western Electric Sound Equipment brings—as proved day after day in 5500 theatres.

For full information and survey — mail the attached coupon.



Titan Comics Lead Moa In Pageant of Dimples





Grandest Comedy Smash of This Cock-eyed Era . . . Gayest Giggle-grabber Since "Tillie's Punctured Romance"... Open Season for Cutting Paper Dolls Begins as Radio's Legion of **Lunacy Eludes Keepers and**

Swarms All Over Gotham For Battle Royal of Hurricane Hoke and Classic Slapstick!

WHEELE AND WOOLSE

Gay Gandhies of the Modern Show World . . . Hoofing and Clowning Their Way to Glory...And Their Royal Army of Assorted Nuts and Nitwits in Joyous Trek Across the Nation's Screens.



RADIO'S sweeping show campaign for "The Cuckoos" gathers

impetus as thousands of

cuckoo clocks sing their ballad of the box-office...stunts ...gags...tie-ups in profusion...flash paper to jolt your town into the spirit of this gorgeous show . . . Swell big press book, packed with ideas of gay young showmen gone deliciously off their nuts.

and Delirium . . .



Paris Nite Life

VARIETY

(Continued from page 1)

(Continued from page 1)
glass quick; such things known as
champagne glasses are unknown
here. They pour it out in water
tumblers with as much freedom as
water. "Champagne obbligatoire,"
of course. Entertainment good it
you care for the love pictory.
Lepends on mood. No place to get
her the such place the such place
her the such pl

close during the winters sump, whereas the Sheheraxade remained open the summary of the summary

room at one or two tables, singing more or less informally from the tables while seated.

tables while seated.
L'Aigle Russe, or Russian Eagle,
was for a time Paul Santo's and
Lee Weller's ace room, but auddenly
dropped off. A fine kitchen because Weller, an Atlantic City restaurant man, knows his stuff.
Ermitage Russe, on the Rue Boissy-d'Angials, more pop-priced than
the Ermitage Muscovite, Same
general idea.

Montmarte

No tourist misses "my old pai" (Santo) it is not men management of the pair of

and how, considering that the wine grows in the backyaris, so to speak, and there's no prolibition.

In Montmartre also is the Abbaye, with its strong Spanish following: Florence's, with Harvey White analish Harmony Zerter and the Harmony Authority of the Control of the Contr

snopposity obtain, sain arraw a smartly dressed bunch.
L'Enfant is under the same management as the Grand-Ecart and the Boessur-le-hold, the consistent and the England Scart and Scart a these three spots have been click-

these three spots have been clickers:

Where Rap Follows Rep
On the other hand, the snooty
Florida and Perroquet, the latter
one of the world's most famous nite
spots, with their dress-obligatory
rule and the high scale for everything, have been closed since New
Year's. To natives the Perroquet's
closing was the low-ebb indication
for all time, as never before could
they remember when either the
Perroquet or Florida hadn't been
open. With Dufrenne and Varna
taking over the Casino de Paris,
property, on the first floor of which
is situated Le Perroquet, that nite
club's most vital personality, Al'bert, perhaps the best known head
waiter in the world, also scrammed,
along with his former boss, Leon watter in the world, also scrammed, along with his former boss, Leon Voiterra. The new management (Santo) tried to travel along on the old Perroquet rep of giving away handsome doils and worth-while souvenirs to its patrons, but only gave away heavy checks, cutting out the come-on gadgets for the femmes. Albert's absence was also a factor.

Peppy d'Albrew and Marcos

White, the colored jazz leader, since took over the management. Frisco-Domingo's was a curious spot for a time. Soon the novelty wore off through the colored m. c. getting too fresh with his patrons, manifesting that curious negroid psychology, of becoming the curious results of the company of the company of the company of the colored watering staff. camiliar with whites who might like yu. The colored waltering staff reflected the m. e. and biz eased offi through the regulars resenting the general tone of the room. Complaints from the Hotel Fromentin on the rue Fromentin, where was situated Frisco-Domingo's, objecting to the late-hour noise, cropped up ever and anon and by the time the Parisian visitor may find occasion to utilize this guide this may be one room that will have passed into the beyond.

Chez les Borgia, with Luclenne

have passed into the beyond.
Chez les Borgia, with Lucienne
Boyer as the chief draw with her
Frenchy songs; also Pizzella from
the Casino de Paris revue, and a
good local supporting show, drew
the smart French bunch. A cute
room, cozy and atmospheric, but
the native language is against the
catch-as-catch-can American tourint.

Year in and year out in Mont-marte are also such nondescript dance spots as the Lajunie, Savoy, New Monico, Sevilla (Spanish en-tertainment, and oke). A Bord du Pingouin, Palermo, Plantation (closed at this writine, have experi-enced disaster with sundry policles, including a colored show under Mitchell's direction). Le Rat Mort, Floresco, among many others. Rue Pigalle, Place Pigalle, Place Clichy and the Boulevard de Clichy in Montmartre are sprinkled with joints like this, all getting a modi-Montmartre are aprinkled with jointe like this, all getting a modi-cum of drop-in trade or relying on their hostesses to pull 'em in. Sometimes, amongst a goodly collection of patrons, there's a couple of real live ones who're actually paying; no telling the shills from the chumps.

Montmare.

Montparnasse

To shift over to the Left Bank, perhaps a little more real color is present. The Jockey and Jungle clubs on both sides of the Boulevard slubs on both sides of the Boulevard Montparnase, just above the Dome (and everybody knows where the Dome is) are beaucoup hotsy-totsy. Great steer stuff to give visitors a flash of these hot-boxes with their "dirty" dancing, free mixing between the seres and races, with the most curious phases derived from either or both, i.e., the black and whites or just the other sex. It's from the Martinique negroes (West' Indian) that the native gals have picked up the sensuously swaying Senegalese type of hip-cooching, the hottest style of ballroom hoofing extant.

Can't stand much of this for more

Can't stand much of this for more than a half hour or hour top. A

drop-in spot for a couple of drinks and an eyeful.

Nothing rough otherwise; non-incais are well taken care of, and the two gendarmes stationed without at all these pseudo-rough" rooms are always reassuring. That's why the Apache Johns on the rue de Lappe are such phonies; the cops stationed outside are the tip-off it's open door stuff. Only difference in the de Lappe "Apache" sector is that the tourist gets soaked more for his drinker. Dome. Select and Rotonde are so-called "brasseries," similar to the famous Cafe de la Palx on the grand boulevards, but drawing the Left Bank's long and short-hairs. The greatest human museum on earth walks right by you on the sidewalk as you're playing with an apertiff.

A Passine Show of Human Freaks

museum on earth walks right by you on the sidewalk as you're playing with an aperitif.

A Passing Show of Human Freaks on which the Coupole and Dome especially cash in an average of 100,000 francs a day each. Not a bad gross considering the coffee is one and a half francs (six-cents) although the drinks are higher, of course. Gets everybody sooner or later. Like the Cafe de la Paix, or Broadway and 42nd street, if you stay at the Dome or Coupole long enough everybody one knows almost will pass you by you not to me from the many you by you not to me from the many you by you not to me from the many you by you not to me from the money of the possible of the coupole long the possible of the possib

The tourists of course almost al-ways fall for those wandering art-ists who sketch your picture. Ninety percent of them are bloosy. They waste their own and the chump's time making terrible mo-tions with their crayons and the answer otten is, Whai et al. The answer otten is, Whai et al. The Company of the waste, buncoing the sightseer.

many of 'em exist, buncoing the sightseer.

Hard by, in that same sector, is The Vikings, Norwegian sand-wichery, but the only gag of its kind in Paris. Gets a nite bunch. Also the College Inn, Cigogne (Storch, Falsatif bar and other popular drop-ins, half of which claim the backgroun Paris.

For an eyeful, the Bal du Negre on the rue Blomet-every cab-driver knows it—is a great flash. Also has a reassuring cop on the premises. They dance to a Spanish-rhythmic type of music, with a sensuous clarinet and a pebbly sort of rhythm instrument.

Bars
Harry's New York Bar on the rue
Daunou, opposite Ciro's, is the bestknown in Paris. During the winter how Paul Farrell, Roy Barton, Curtimith, Harry Reiser and Harry Cashill entertaining. From Easter on, half of 'em shift to Le Touquet at Harry's new bar at that resort. Always a good bet for a drop-in drink and a collection of the latest pops. It's tough for the boys to get the new songs here but somehow they do it and to anybody away from Broadway for a spell some of 'em are a treat; one only knows 'em otherwise from the "Variety" ads as the copyright regulations on picture theme stuff especially limits their release over here for months and years sometimes.

Life on Rue Pigalle has Paul Farrell, Roy Barton, Curt

picture theme stuff especially limits their release over here for months and years sometimes.

Life for Rue Pigalle
Fred Payne and Clift Thompson's Bar on the Rue Pigalle is another live spot. Henry's opposite the Chatham gets many of the old-time regular Parisian colonists; ditted Johnnys, of the Opera, and others, of the Chatham gets and
Halles (The Market Place) for onion

Jialles (The Market Place) for onion soup (orginole gratines"), paying terrific toils in this nondescript neighborhood for the privilege of the privilege and entered the privilege and entered privilege and ethologists and the privilege and ethologists and the privilege and ethologists. For a supper in Montmartre, sans cabaret trimmings, there's the popular Chez Graff next door to the Moulin Rouge. Herbie and Clino's U. S. Bar is the popular American Quick Lunchery, where all the show people go. A gossip centre from 1 a. m. on hours one can see the "French can-can" danced at the Bal Taharin or the Moulin Rouge ballrooms; former is to be preferred. If you're an American you'll be steered to the reserved elevated seats where "champagne obligatoire" is the rule as a privilege for these choice vantage points, Everything reasonable and worth it. The other patrons are the natives making stepee in what constitutes the Roseland creep journey of the privilege for these choice vantage points. Through it all you'll be pestered by "guides" with leering expressions who either have dirty post-cards to sell, or "moving pictures" of illegal calibre to steer you to, along with the other usual steerers and hookers.

A great town for the quick visition. Stay here a couple of months and you're dying for a good picture since. Chempa. Meters of those gosh-awful German and other foreign silents will be viewed, especially at those other two or three houses on the grand boulevards, where "English and French subtitles" lure you. In a present the comment of the property of their own apertitist take a demi-Vittel or Vichy, You're surfeited with wine and you won't look at it. The natives for their own apertitist take a demi-Vittel or Vichy, You're surfeited with wine and you coult look at it. The natives for their own apertitist take a demi-Vittel or Vichy, You're surfeited

that.

So a load of a real high-grade
Broadway hooker at 29 bucks for
the privilege of sitting at your
table, and a sample of Hoboken gin
or Mulberry street acotch lends
more zest along those lines.
But the wild American here on a
spree gets the unlimited reaction
he's been anticipating from the
start, all of which is the salvation
of Montmarter and noults west.

of Montmertre and points west.

INDIA By Philip Areaves

Calcutta, April 3.

Calcutta, April 3.

The American, L. Ayres Mantell, who did well here for a season as Len Ayres and with his marton-ette show, has gone on to the Far East with his little crowd, styled "The New Yorkers." It includes Ruth Van Valley, dancer. She was unfortunately, at the beginning of the tour, laid low with nine weeks of "Off." Cinders" had its first showing outside Britain at the New Empire, Calcutta, by R. B. Salisbury's company.

pre, calcutta, by R. E. Sainsoury scompany.

A this house currently the Cal this a Opera Company with nightly changes. They came out on the "Naldera," in company with Dame Nellie Melba, on her way home to Australia. It is the first time they have appeared outside the British Isless after 60 years of continuous, appearances. So far, replacing the property of the property of the company of the c

"Rio Rita's" Hit
Mary Pickford in the much discussed "Coquette," Tom, Matt and
Owen Moore in "Side Street" formed
the opening talker performances at
the newly decorated Empire, but
"Rio Rita" proving the best housepacker of all. Now in its second
week, crowds are as big as ever.

away those murderous prices deterves to be taken," tells the story,
Up in the Bois de Boigne sector
the roadhouses like the Chateau
fadrid, Pavillon Roya and other
the silent film, the 10th regime with
fadrid, Pavillon Roya and other
the silent film, the 10th regime with
"Steppe" to the seasonable
the saway tea trade in seasonable
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KING AND KING

"FEATS OF FEET"

(IN THE LAST EIGHT BARS)

FRANK KING, OF THE ORIGINAL KING AND KING, IS NOW WORKING WITH HIS BROTHER NICK and Playing Publix Theatres

THIS WEEK FISHER THEATRE. DETROIT

Direction JERRY CARGILL-Thanks to George Levy

P. S.-HAVE YOU EVER SEEN FORSYTH AND KELLY?

271 775 ATE



with **BARBARA STANWYCK LOWELL SHERMAN** RALPH GRAVES

George Fawcett

A FRANK CAPRA PRODUCTION

COAST₆

PHILADELPHIA ERLANGER

BOSTON KEITH'S MEMORIAL

CHICAGO

WOOD'S THEATRE

PITTSBURGH

SHERIDAN SQ.

BUFFALO LAFAYETTE

MILWAUKEE PALXCE

> **DETROIT** PARAMOUNT

WASHINGTON B. F. KEITH'S

LOS ANGELES ORPHEUM

A ROADSHOW ATTRACTION

Jumbia Delivers Hit.





New York Crashing Big Film Frolic by Thousands! Newspaper Guests Rave About Wonderful Time!

"PARAMOUNT ON PARADE' SETS NEW STANDARD ON THE SCREEN. A continuous riot of song, dance and laughter in which every star of Paramount appears. Genuine humor and intimacy."—William Boehnel in New York Telegram

"A BIG SHOW. A GOOD SHOW. I HAD A SWELL TIME. I RECOMMEND that you go to the Rialto and enjoy it. A bargain, smartly imagined, piquant and and pictorially exquisite."

—Quinn Martin in New York World

"THE RIALTO SHOULD KEEP 'PARAMOUNT ON PARADE' FOR MANY weeks. A continuous march of box office figures. Stars at home in intimate show. Sparkling comedy, excellent music."—Julia Shawell in New York Evening Graphic

"A GREAT SHOW. NOVEL, INTIMATE, CLEVER. PLAYED BY A LIST OF stars including every one a movie fan could mention."

Bland Johaneson in New York Mirror



DICK







"ALL STAR FROLIC WITH SMARTNESS, SOPHISTICATION AND SHOWmanship. The total talent of Paramount at play. Quick-witted entertainment. A talented company. Put together with speed and dash."

-Thornton Delehanty in New York Evening Post



"A BIG HIT. GRAND ENTERTAINMENT. SMARTLY PRODUCED, CLEVERLY devised. Songs tuneful, dances snappy, material bright."

-Rose Pelswick in New York Journal



"SOMETHING TO MEET ALL TASTES IN 'PARAMOUNT ON PARADE'. No matter who your favorite Paramount star is, you'll get a glimpse of your idol."

-Regina Crewe in New York American



"TALKIE CELEBS SCORE TRIUMPH. COLORFUL, HAPPY, HILARIOUSLY funny. The audience gets an eyeful and an earful. Smart as well as beautiful. Don't miss it. Your favorites are all out in full regalia."

-Irene Thirer in New York Daily News



"AROUSED GENUINE_APPLAUSE._ BRIGHT AND IMAGINATIVE. THORoughly enjoyable film frolic. Beautifully staged and virtually all is endowed with wit, surprises, competent acting and tuneful melodies. It is to be hoped Paramount stars will have further frolics." -Mordaunt Hall in New York Times



"LAVISH IN ITS OFFERING OF PLAYERS. MOVES ALONG RAPIDLY, IS skillful and sophisticated." -New York Herald Tribune

"WHAT PEOPLE BOB IN AND OUT OF ITS PARTLY TECHNICOLOR sequences! What people! Funny sketches. First rate songs."

_John S. Cohen, Jr. in New York Sun/



"A BOX OFFICE ACE. WILL PROFIT MORE AT BOX OFFICE THAN ANY other player-presentation made this or any preceding year. Swift. Sheer entertainment. Major portion comedy. It will carry the fan recommendation, You ought to see 'Paramount on Parade.' It is good'."-Hollywood Daily Screen World





JACK











PARAMOUN PARAN

Supervised by ELSIE JANIS Dances and Ensembles directed by David Bennett Sequences in TECHNICOLOR



Is hanging 'em on the chandeliers at world premiere, long run engagement Rialto, N.Y.



New Contract to Be Approved By Entire Industry, Is Belief; **Tangle Over Music Situation**

As the result of concessions reorted effected during several reent private conferences of disfibutors, Haysites are certain that
he new contract, already skeletoned by the 2-2-2 committee, will
e endorsed by the entire industry,
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endorsed by the entire industry,
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worked out. Following the latest of the distrib get-togethers came expressions entirely different to those accompanying the last of the 2-2-2 meets. The attitude now is that many of the things that "defy solution" should be passed up, in deference to the industry having one set of working paners.

papers.
Just what should be regarded in a philanthropic light by the 55-5 boys was only intimated by the distributor conferees.
On the music seat tax end, one of the Indie thorns grown longer by its placement in the contract, distributor representatives declare that music corporations cannot be dis-solved to please the contract

Exhibitors in the past few days Exhibitors in the past few days have suddenly become aware that 80% of the music publishing houses are now controlled by film makers. This point is a sharpener because with such control, exhibitors point out, producers can well afford to dictate to the American Society of Authors' Composers and Publishers.

FANCHON

& MAR(O)

Fox West Coast

Theatres

Solution

Solution

If it can be shown the U. S. Supreme Court when the appeal comes up for argument that all factions have sotten together of their system of contract and arbitration why so much better, from the producer angle, of eliminating that cloud now hanging over every move they make on a collective basis with the indies.

To keep small theatre owners, guided by that federal school postgraduate, Abvam Myers, in good humor and fettle now majors in producer sentiments. The reaction about organization headquarters since the distrib pow-wows is that if there is any battle at the 5-5-5 affair it will be precipitated by the indies.

indies.

Annoying Nom de Plume

S. S. Van Diné reported telling friends that "S. S. Van Dine" will commit "suicide" in 1931, that Willard Huntington Wright might live

Wright assumed the S. S. Van Wright assumed the S. S. Van Dine nom de plume with his first mystery story, "The Benson Murder Case." An artist and writer, of learned dissertations on the arts, Wright turned out the "Benson" story while on a sick bed, and it had a huge sale. It instantly established Philo Vance as worthy of ranking with Sherlock Holmes as a fiction detective. Wright followed up the "Benson" story with the "Greene," "Bishop" and "Canary" stories.

stories.
Wright looks down on the detective story thing, though, hence the S. S. Van Dine nom de plume, and now fears it may interfere with the work he turns out under his the work he turns out under his own name. There may be two more Van Dine stories, though, before the "suicide." One "The Scarab Murder Case" comes out soon, and Wright is working on another.

P. A.'ing Polo

Lynn Farnol, eastern publicity presentative for Samuel Goldwyn, has been appointed public relation counsel to the United States Polo

Association.

He will sit in with the Defense Committee headed by Tommy Hitchcock. It is preparing for the international series this year with England. Farnol will look after the dispensing of official polo informa-

Without Notice

Report of a badly stricken exhib comes in from the field. He received the shock on getting a college picture that actually had a classroom se-

British Film Field

(Continued from page 6)
B. E. F. Companies for the dis-ution of three Continental pic-s with \$125,000 advance against

and B. E. F. Companies for the distribution of three Continental pictures with \$125,000 advance against Tribution of three Continental pictures with \$125,000 advance against This was repudiated, and the films were afterwards placed elsewhere at heavy losses, but the company entered into an agreement of the continental company, and on the failure of this issue, had to come through with \$156,501 in cash. Receiver says "power of directors to enter into such an underwrited through with \$156,501 in cash. Receiver says "power of directors to enter into such an underwrited require careful consideration." Payment of this left Whitehall with no money and it had to borrow to complete "Instead the Dragon," cost \$1,500 and was sold for \$225. First production, "Juan Jose," cost \$1,256,00 as furned over to New Era Company after the such as security for legal costs.

Studio and equipment, estimated in prospectus to cost \$175,000, accounts in the company and the \$150,000 accounts with the company and \$150,000 accounts who was deficiency of \$967. For the three Continental films bought the company apid. \$42,500 and \$150,000 accounts.

587.
For the three Continental films bought the company paid: \$42,500 for "Joan of Are"; \$30,000 for "Genteman at Arms" and \$32,500 for "Baccarat." None is likely to gross anywhere like that amount in this field.

"Baccarat." None is likely to gross anywhere like that amount in this field.

Fifteen months ago a Mr. Pickering of oreed dand \$200.000 to \$300.
The state of the state of

Cochran's 1930 Revue to be made

Cochran's 1930 Revue to be made taiker by British Instructional. Klangfilm recording. Patrick Macgill's play, "Suspense," which got a rave from Swaff at International at Elstree British International at Elstree. City rumor says British International may absorb Associated British Cinemas, theatre end, but at present separate companyirested in British International significant properties of the British International significance of the British International significance in the British Inte

Standard of Stage Lighting for **Publix Theatres Now Worked Out**

ternational and Par on Quota pro-duction when Par's contract with British Filmcraft expires this June. British Filmcraft is one of those concerned in that Argosy Filmcraft merger.

Bosdari's Rubber Check

Bosdaria Rubber Check
Stockholders waited 20 minutes in
stormy atmesphere this ninth for
the arrival of directors at Eritish
Phototone meeting. Bitter and
acrimonious passages marked the
discussion when directors and the
discussion when directors and the
ling a circular issued around a week
earlier, it was suggested to postpone the meeting for 14 days while
a winding-up petition was presented
to discourts.
Compulsion to compilating were
ducked on replies these could be
dealt with by the official Receiver,
who would probe deep. Meeting
ended with a resolution to adjourn
for compulsory liquidation was
made.
Thus comes to a close one of the
most curious of all the queer boob
promotions, and a concern whose
promotions, and a concern whose
starting and the concern
whose the concern
the concern whose
the con

Clayton Hutton, former directors, Winal little information was forth-coming from the directors and the attorney was extracted with diffifully by these two questioners. Lynas accused F. G. Kirby, a director, who sold Buston Ignition Company to the country of having used the money he got to become a gentleman of leisure and of never having made any attempt to get to work. A command the strength of the company having made any attempt to get to work abominable treatment he got after bringing A. W. Harris from America to work on the A. W. H. set, and claimed Harris was here over a year without being allowed to do anything the company was originally an off-shoot of British Brunswick, and was to handle Panatrope. Then went after Klangfilm, and later fell on this after an attempt to float a further company merging British Insuctional, Klangfilm and Eritish Photone.

More A. B. C. House More A. B. C. Houses
John Maxwell this week added
three London theatres to his Assoclated British Cinemas circuit, buying Falladium, Brixton, Coronation,
Manor Fark and Queen's, Forest

Ideal Wins

Ideal Wins
Judgment was entered April 10 for
Ideal Company in an action claiming \$50,000 and interest from Briting the action of the state of the concontract with Pathe to Ideal, conditional on Pathe signing an agreement before May 31, last year. Otherwise, Ideal was to get its money
back with Interest.

pack with interest.

Pathe did not sign, but B. I. P.
pleaded the agreement still held and
that Ideal wanted to get out bethe still be still be still be still be still be still
F. Counter-claimed for installments
dismissed.

New Maryland String

Baltimore, April 22,
Harry Gruver, long of the Whitehurst organization, and now assoclated with M. Mechanic in the
downtown New Theatre, is head of
the recently formed Suburban Theatres.

A string of outlying theatres is projected, beginning with a house at Glen Burnie in Anne Arundel Coun-ty, between this city and Annapolis.

After considerable study and research of lighting, theatre equipment and new types of illuminating apparatus, Publix has devised a standard of lighting which in the future will apply to all stage units. Looking to best results with every all stage productions in line with layout agreed on and installations in theatres to handle plots as wanted. wanted.

injust agreed on and installations in theatres to handle plots as wanted.

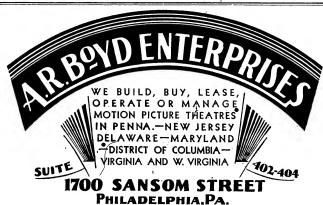
Francis M. Falge, James Orr and William Enes of the Publix production department have spent months working out a standard lighting system for use in connection with units and any other part of the show where applying. And and setting shows, simplification of operation and improvement of first performances of units are pointed out as benefits under the new plan. All light plots will be standardized with the lighting on units in every house down to what is boped will be a routine matter.

Footlight circuits chosen are of red, white and blue, with the red and white to be dimmed and blue foot, with the standardized with the plant of the control of

quate.

Kate Cameron on "Liberty" Kate Cameron revlewing plctures in "Liberty" is in reality Loretta King, formerly on Chicago "Trib" as assistant to Mae Tinee. Miss Cameron has been on "Liberty" for only a few weeks. Under that name energy of Dalamer of Dalamer of the control of the





FOR RENT

GRAND THEATRE

MACON, GEORGIA SEATING CAPACITY, 2,000 COMPLETELY EQUIPPED

Apply to De Give, 205 Grand, Atlanta, Ga.

Billie Dove in

'A Notorious

Affair"

Is One Of The Profit-



LOVE. Directed by LLOYD BACON.

Packed Gems In First National's Sensational Line-Up This Year! Play It Now!



"THE HIGHEST HONOR THAT OUR INDUSTRY CAN BESTOW"



Academy of Motion Picture Arts and Sciences, representing the entire industry, picks "The Broadway Melody" as the year's finest picture.

THIS TROPHY GOES TO METRO-GOLDWYNMAYER!—and here's a prophecy:

THE LOGICAL CONTENDER FOR NEXT YEAR'S FINEST PICTURE TROPHY IS



Behind the Keys

City of Durham has leased its theatre, operated by Don Nichols as an independent, to Publix-Saenger chain. Lease effective Easter Monday. Company bought Nichols' five-year lease at an unnamed figure and pays the city a rental of \$70,000 for the five years, or \$14,000 as year.

\$70,000 for the ave years, or \$15,000 a year.
Publix-Saenger now operates all theatres in Durham.
Nichols will-leave Durham to operate the municipal theatre at High Point, N. C.

Belle Plaine, Ia.

A three-story 500-seat theatre
will be crected here by Milton
Mansfield and his sons, who own the
Belle Plaine and Tama theatres.

Sauntering past house employees at midday two young bandits made their way to the office of Edwin B. Lewis, local Publix manager in the safe, it taking \$466, kept for change, after the Sunday receipts had been deposited. Walter Grometer, Lewis assistant, was in the office. Both were made to lie on the floor.

Burt, Ia.

N. I. Morness, proprietor of the Belltone theatre, is a theatre man first. He defied the unwritten law of the community against Sunday shows and announced Burst is going to be "big town." to be "big town."

Morness is a member of the Pres-



On the Set DOROTHY MACKAILL "Bright Lights"

Uses MAX **FACTOR'S** MAKE~

Flexibility, quality, purity . . a few reasons why the stars prefer Max Factor's Make-Up.

When you see Dorothy Mackaill in "Bright Light s"... remember the make-up is Max Factor's. •



Max Factor's THEATRICAL KE-UP for the stage

Max Factor ake-Up Studio byterian church board. That body walted upon him to protest formally against the action but Mr. Morness stood pat. Plan is now to put over an ordinance forbidding Sunday shows.

Sunday shows.

Four downstate towns went for Sunday shows and one community in the northern part again defeated an attempt to open the show houses seven days at elections. Mt. Morsey and the state of the seven days at elections. Mt. Morsey and the seven days at elections. Mt. Morsey at electrons at electrons and the seven days at electrons and the seven days at electrons and the seven days and the seven

Jacksonville, Fla.

John E. Crovo, transferred from
city managership of Sparks' houses
In Jacksonville to city manager In

Ocala.

Guy A. Kenimer back here at the Palace.

J. L. Hylton replaced at Rialto by Howard Martin.

Erie, Pa.
State has been torn down to make room for the new Warner theatre of 3,000 seats. Bert Wild, former mgr. 3,000 seats. Bert Wild, former mgr. from Strand to Perry, succeeding Perry Spencer, transferred to WB house in Pittsburgh.
Musiclans have contract with memory of the performer of the setting films contracted for Satte.

Oklahoma City.

Midwest theatre, in course of erection here, will open about July 1.

Jackson, Mich.

Butterfield Circuit will open new
Michigan here April 30. Same circuit Intends building at Lansing and
Battle Creek, this state. It recently
opened a new house at Sault Ste.
Marie.

Dover, N. H.
Lyric, one of the Publix New England houses, has been closed.
Whether house will be sold not

Youngstown, O. A lease under which Parkmount (Publix) will take over State here for 21 years has been signed in New York.
Gives Paramount two large houses with in half a block of each other on Main street. Other is Liberty.

Harry Bernstein, gen. ngr. for Frank Harris, appointed Stanley Goodwin mgr. of Crewe theatre. Alonzo Nally transferred to Palace, Petersburg.

Parkersburg, W. Va.
Durling 1930 the big lot at northeast corner of Market and Eighth
streets, 72 on Market by 170 on 8th
to an alley, will be occupied by a
theatre and office building. 1,800
seats. Frincipals: Charlets. G. Harte,
Tulisa, Okla.; Frank Hassett, R. J.
Hiehle, Smoot Advertising Co.,
Smoot Amusement Co. and John W.
Hubbard, Pittsburgh. New house
will supplant Lincoln, due for store
purposes.

Montreal.
Theatre Guild of Montreal. Inc. capital \$500,000, has been granted letters patent in past week. Business and society names behind venture, which indicates beginnings of attempt to offset lack of legit scope in eastern Canada.

Robuster N. Y.
Fay's theatre fire Jan. 9 finally
washed off court books when second
grand jury failed to indlet Edward
Harding, night watchman, on charge
of arson. Reconstruction work will
talle three months and house probabily will not reopen before next fail.
The property of the property of the court of the cour

After a long, hard fight this town goes to wide open Sunday, blue law being repealed by an overwhelming popular vot the cause was Carl Pearson, of Princess theatre.

Denison, Tex.

Leo Ridcout of the Rialto has been named Publix city manager.

He will have charge of the Star.

Kearney, Neb.

World and Empress now managed by Eddle Forrester, succeeding W. H. Bereman, Latter at Columbus and Swan houses in Columbus when M. P. Gettier resigned.

Paid, Ohh. Hugo Plath shifted from Criterion

Indies' Magazine

It is announced by Abrum P. Myers, chief of the indies, that their organization, Allied States, will issue around June I "The Allied Exhibitor" as a monthly magazine. It will be the indies' house organ. No editor or staff mentioned

"CONTINUOUS USAGE," FILM NOT STORED, PLEA

Every film theatre in the City of New York will be forced to darken if the ordinance prohibiting stor-age of over 5,000 feet of film is not specially interpreted for the box of-fice. This was the stand, taken by the local film industry in petitioning the local film industry in petitioning that celluloid is not stared but projected and in continuous use so far

jected and in continuous use so far as theatres are concerned.

Briefs were ordered submitted after the Justice, listening to vigorious arguments in the negative by the corporation counsels office, said he would delay immediate ruling.

Nathan Burkan, retained by the Theatre wwners number intained by the metal of the said through the Mecca, Avenue A house, kept Charlie O Reilly on the stand throughout most of the Industry's side of the case.

throughout most of the Industry's side of the case.

While the Pathe studio fire is directly associated with the move against theatres, which exhibitors see as the agitation of fire underwriters, the ruiling which Mayor 1922, obtained for the Brooklyn Strand, was spread by Burkan on the record.

The industry's contention of "continuous usage" rather than storage

tlinuous usage" rather than storage was met by city counsel with refer-ence to long run Broadway houses.

to the Ritz, Weslaco, Tex., to re-place T. Horton, resigned. Scaling succeeds Plath at the Criterion.

Gardner, Mass Herbert Brenon, Jr., now ma ager of Uptown. Succeeded O'Keefe, who resigned.

Abilene, Tex.
Al Fourmet, new Publix city manager. Succeeds Milton Overman,
now at Rialto, Denison. Fourmet's
former job at the Kirby, Houston,
held by C. E. Garden.

Holden Swiger is back at the Denver. He had been ill. A. W. Balker, temporarily in charge at Palace, Dallas. Baker succeeds J. Landers, now manager of Aztec, San Antonio, to succeed Floyd Smith. No assignment yet for Smith.

Colorado Springs.
Maurice Leaby, now at Paramount. His job at the Rialto has been taken by J. P. Read. Leahy succeeded C. T. Perrin, shifted to the Paramount, Cheyenne, Wyo.

Ranger, Tex.
Arthur Swanke has succeeded J.
T. Hughes at Arcadia. Hughes is at the Grand, Parls, Tex.

Omaha.
Irving Cohen from State to Paramount, Waterloo, and Ray Palker
now in charge.

Rock Island, Ill. H. D. Grove, Publix district manager, has office at Fort, which he formerly managed.

Grand Island, Neb. George McKenna has succeeded District Manager Vogel Gettler at the Capitol and Majestic.

Burlington, Ia. Strand Amusement Co., Ottumwa, hus purchased the Jewel theatre, here.

Iowa Falls, Ia.
Protestant ministers here protestlng Sunday films, which just carried in a special election.

Palace, many years a stock house, was leased by R. J. as tock house, was leased by R. J. as tock house, was leased by R. J. as to the control of the control

Danbury, Conn.
Harold G. Cummings is managing Empress, succeeding Manael
Kegel, who goes to Capital, New

Taking Away from Mag Film Ads To Advertise in Local Dailies

Theatres Spattered with Colored Paints. Without Reasons at Milwaukee

Milwaukee, April 22.
Three neighborhood the atres, Greenfield, Fox Uptown and Venetian, ware spattered with colored quick-drying paint last week. The tactor, shortly after midnight green and black paint being squirted over the box office.

Between two and four in the morning, box office and entrance of the Uptown were treated to a dose of red and black paint.

The treatment of the state of the decentian was visited as standard squirted about the lobby and box office window. Employees of the theatres had difficulty removing the paint, The lobbles may have to be redecorated.

None of the houses has had labor or other trouble, and the management is at a loss to locate a motive.

Kantner Badly Hurt

Hollywood, April 22.
Oscar Kantner, advertising manager of Paramount Los Angeles exchange, is in a serious condition at Burbank hospital.

Paramount, from accounts, may thep its advertising budget in last the amount of drily newspaper advertising throughout the country. This would mean looping off cost of the mage, national mag and other, advertising that could stand a cut. According to insiders, general feeling seems to be that the national campaigns in dailles throughout the country are very valuable for many reasons, chief among them the exhibitor or patterns, and the insider of the country are very valuable for many reasons, chief among them the exhibit of the exhibition of pletures, anorthing at the large amounts that have been "thrown away" on national mags especially. Last year Par cut into the budgets on that type of advertising to turn over more to local dailies, in some cases inserting names of their own (Publix) houses where pictures advertising tied up properly.

One angle of Par is said to be the good will of the exhib stablishing to cally for them.

Increase in percentage bookings makes the local advertising of greater potential benefit to both exhib and distrib.

Sam Mintz adapting "Kid Boots," Par. Hank Mann, "Penny Arcade," WB.
Sumner Getchell, "Maybe It's
Love," WB.



may enjoy the play or movie infinitely more . . . RESEAT!

"Came the talkies" . . . sound reproduction to synchronize with photography. The tartes dressed up . . another era dawned. Beauty, harmony, comfort and acoustical perfection. Sound without reverberation, without echo. That is what the public asked of theatres.

So, America blem. They undertook acoustical research. They found that chairs of certain types have greatest sound absorption. That



'seats could aid the ear—as well as make for comfort and beauty. And soon the motion picture in-dustry found that chairs meant more Associated and the chairs mean more distry found that chairs mean more beauty to harmonize with the chairs and decorative charm of interiors:
That to attract patrons—to keep them coming to the theatre, new sound equipment was not enough. New chairs were needed: ir.chairs whose acoustical properties brought to their audiences the speaking or singing voice—clearly and undistorted. To many, reseating—the replacing of old chairs with new—corrected sound distortions, and brought the bigger box office receipts that new sound equipment failed to bring.

Free...This Booklet-"Acoustics and its



let-"Acoustice and its Relation to Scating". Our booklet, "Acous-tics and its Relation to Scating" will show you how correct scating has a direct bearing on the number of the scating has a direct period on the number of the scating theatre regularly. Our Reseating Engineering Service is at your dis-posal, without obliga-tion. The facts are avail-able. Just address De-partment V4

American Seating Company



Makers of Fine Seating for Churches, Schools and Theatres General Offices: 14 East Jackson Boulevard, Chicago, Illinois Branch Offices in All Principal Cities

Paramount on Parade

(Continued from page 24)

(Continued from page 24)

elited introductory ditty. Their
shility to move in and out and fineshility to move in and out and finepart of the continuity, is Just another slant on the scruptions consideration the script was given.

Bringing Philo Vance, Sherlock
Hodmes, Pu Manchu, and Sergeant
Heath together is the way Paramount disposes in a few minutes
of its many mystery plays. It is a
travesty, full of holey high-landed
laughs with all of the title players, a
travesty, full of holey high-landed
laughs with all of the title players.

Brook, Warner Ohad and Eugene

Brook, Warner Ohad and Eugene

independent with all of the title players. However, and the proof of the title players. Frook. Warming in the ward has been played by the players in the ward has been played by a mourning and commence to discuss his funeral and their legacies, as to inject some high-powered senset action. Training for Young the players in the ward by a number with cute lyric, "I'm in Training for Young the players of the pla

Paramount

THIS big order was placed and additional

installations are to follow as the result of the outstanding performance of these efficient cooling and ventilating systems.

PUBLIX

Are Now Being Equipped

URE'S REFRIGERATION Silent Partner of the Talkies

Kooler-Aire Engineering Corp.

with

My Marine," by Whiting-Egan, is

"My Marine," by Whiting-Egan, is insignificant.

Two others in Technicolor are songs by Nino Martini and Dennis King. Against a gallows background King sings the Russian number, "Nichavo." His voice is expecially well record and Martini Martini and Dennis a galnata a gondolier setting, the Curtis composition, "Forna a Surriente."

A novelly in photography, of which trickery no revue has omitted, introduces Abe Lyman and his boys from a shore of an analysis of the setting of the setting and
FREE AND EASY

(ALL DIALOG)

Metro production and release starring				
Buster Keaton. Story by Richard Schayer				
with dialog by Al Boasberg. Directed by				
Edward Sedgwick. Leonard Smith, cam-				
craman. At Capitol, New York, week of				
April 18. Running time, 73 mins.				
Elmer Buster Kealon Elvira Anila Page				
MaTrixie Friganza				
JarryRobert Montgomery				
Director Niblo Fred Niblo				
Director Middo				

Matro has turned out several features based on studio happenings. This is the first one since sound although Marion Dayles and William Haines were in a synchronized studio romance about two seasons ago. Tike most of the others "Free ago. Like most of the others "Free and Easy" is strictly a routine programmer, but interesting for the intimate detail of the lot and for some genuinely funny, if slapsticky,

Theatres

Dorothy Sebastian, Karl Dane, etc., and finally becomes a comedy star and finally becomes a comedy star ship but for laughing purposes effective.

Pred Niblo as an actor will particularly interest fons. The arc ticularly interest fons. The arc ticularly interest fons. The arc ship is the first particularly interest fons. The arc ship is the following the property of the first particularly ship is the following the first particularly ship is the following the first particularly ship is a funny picture all the way and with most of the particular ship is a funny picture all the way and with most of the particular ship is a funny picture all the way and with most of the particular ship is a funny picture, and the way and with most of the particular ship is a funny picture, and the way and with most of the particular ship is a funny picture, and the way and with most of the particular ship is a funny picture, and the way and with most of the particular ship is a funny picture and picture.

Young Man of Manhattan

(ALL DIALOG)

Premount production and release. Directed by Monta Bell from Katharios Brush's novel, adapted by Robert Pressell, Clim. The minister. At the Persmount. New York. week April 18. Made at Paramount. New York. Ne

At last a story with a newspaper background that san't sappy apple save and that maintains interest in the fortunes and fate of human people, lappy medium between the savage cynicism of "Front Page" and those very terrible star-reporter-who-solved-the-murder romances. Newspaper atmosphere is only incidental. The essence of the story is a modern romance of a workaday young man or reporter and a clever young woman who chanced to be working on a newspaper.

Novel is transcribed faithfully.

young woman who chanced to be working on a newspaper.

Novel is transcribed faithfully. This and other recent pictures to this and other recent picture to the faithfully. This and of forcing picture technique upon novelists' creations. Or maybe in this case it's because Monta Belinian the city room and knows his journalistic atmosphere.

It would have been as interesting if the young man had been a shipping clerk and the girl described in the surroundings give a capital coloring. There is a tradition that a newspaper play has all the odds against it for commercial success. This one studied record of real people and not a juvenile glorification of the newspaper business, which is the error most journalistic playwrights. Feature exolotis a comparatively

not a Juvenie giornaction of the more appearance of the control of

the valuated with perfect exactitide.
That's the meat of the treatment
through the picture. Always the
same nice balance. Stirring news
events like the Army-Navy game
are merely given a passing glimpse,
while the affairs of Tooy and Ann
hold the center of the stage.
The stage of the stage of the stage of the stage of the stage.
The stage of the stage o

we see him coming home much the worse for revolry. This reviewer hasn't seen a picture in a long while quite so admirable in what it left out. Distinctly the picture art has learned much about retiredness, and and wife the tension you'd expect from a brilliant but easy-going man and a clever, ambitious woman, mated. Girl wins success with the help of a magazine publisher while way by her ability to make more money than he does. This family situation leads to alternate wrantless and bursts of affection, with the summer of the sum

left behind in their abandoned flat. This marisk the end of Toby's care-free life. Horrified by the results of his habits, he turns to work to win back the girl he had lost. Story of Toby's reform, it is sad to relate, is not nearly so absorbing as the course of his downfall, but it makes a cheerful period to a very satisfactory picture.

a cheerful period to a very converted to the very picture.

Talk is splendidly handled for brevity and compactness, particularly the brief but telling lines apportioned to the Ruggles role. Ginger Rogers appears as the ultramodern flapper who pursues our hero, playing it trimly and without excess and singing two special numbers, one a good travesty on tinpan alley product called "I've Got 'I'. But 'It' Don't Do Me No Good. Rush.

(ALL DIALOG) Radio pictures production and release.

Radio pictures production and release.

N. Behrman. Associate producer. Mylet Connoily. Directed by Much Herbert.

N. Behrman. Associate producer. Mylet Connoily. Directed by Much Herbert.

New York, week April 18. Running time. New York, week April 18. Running time.

Geoffrey Clarite. Loveli Sherman Mrs. Allec France. Allec Joyce Austin Love. David Manners Munica Geoffrey. Prances David Manners Montes Grey. Prances David Manners Montes Grey.

HE KNEW WOMEN

This is virtually a four-character picture and as need a play transcompared to the picture and as need a play transdone. Despite all that and the four walls set up around the action, it holds the interest reasonably well, providing a few outstanding kicks. Not because it is inherently a good talker, but because it is endowed with some brilliant direction, acting and a few situations, this one ought of the picture of th

Cast doubtful at b. o.
The four characters in "He Knew
Women" are a writer with a rich
mama, and a rich chemist dabbler
with a poor girl friend. Trouble
arises when the impecunious frail
puts out the hooks for the petted
poet, going so far as to make
charges of a compromise in presence of all to win out.

charges of a compromise in presence of all to win out.

Lowell Sherman, who owns to being a class parasite and takes his
heart where the dough lies, staving
off an affair with the other girl,
which imbues it with many delightful touches. If an actor ever carried a picture, Sherman carries
this, Even though a little added
his present the present of the conlisting the present of the conlisting the present of the conplayer a different appearance, he is
still the suace matines dol type.

Alice Joyce is featured apposite
as the rich widow, but Frances
Dade gets the break on footage and
scenes. She is, the young heroine,
scenes. She is, the young heroine,
semi-thankless part as a pest, but
overcomes the possible unsympathetic cord threatening to strike for
the cord threatening to strike for
David Moseon of the cord
David Moseon of the cord
performance lends a note of light
comedy.

performance lenus a note of right-comedy.

Besides other unique directorial touches, Hugh Herbert has provided a novel opening and a refreshing

close. Opens with Lowell Sherman apparently delivering his valedic-tory to bachelor pals. Shot re-veals unseen audience is a pack of

omen. Recording, photography, par.

THE HIDE-OUT

(ALL DIALOG)

Universal production and release. Story and adaptation by Arthur Ripley and Lamand adaptation by Arthur Ripley and Lamand Matt Taylor. Diver Immert Hillyre and Matt Taylor. Diver Immert Hillyre and Matt Taylor. Diversal Taylor. Bearber, Photography by Gilbert Warrenton. Recording under supervision of Ce April 11. Running time, 65 ulnuive. Method of the March Taylor Story. James Murry Dorquity Evans. James Murry Dorquity Evans. Kathryn Grawford De Hennesey. Lee Moran Coach Latham. Edward Hearn William Burket. Robert Elliott.

In "The Hide-Out," a young hilacker getting out of the clutches of the police uses a university as the least likely place where he will be the police uses a university as me least likely place where he will be detected. Romance that develops along with a warmth of classmates for his skill as an oarsman is the regenerative influence. This new twist to a story with a college background, alded by a plot that program, and the story with a college background, alded by a plot that promets, and the story with a college background, alded by a plot that promets, and the story with a college background, alded by a plot that promets. James Murray, straying, and figure in the strain of the detected. Romance that develops

(Continued on page 39)

Still Going Strong

Benny MEROFF



MARBRO (FURITX) GRANADA CHICAGO

COSTUMES FOR HIRE

BROOKS

BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit NOW-BRANFORD THEATRE, NEWARK, N. .!

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Write for full information.

KEO-TOKI-YOKI

THANKS TO FANCHON

"COCK O' THE WALK"

Just Completed Its World Premiere at the

ROXY THEATRE

'Nuff Said

A JAMES CRUZE PRODUCTION

Starring

JOSEPH SCHILDKRAUT

in His Most Fascinating Role, with

MYRNA LOY OLIVE TELL

The Story of a Surefire Lover with "Lady Technique"



READ 'EM AND REAP!



REGINALD DENNY

"WHAT A MAN!"

With MIRIAM SEEGAR, ANITA LOUISE, HARVEY CLARK

EXHIBITORS HERALD-WORLD SAID:

"One of those pleasant surprises that makes the town happy and proud. A distinctive kind of picture that deserves a lot of credit. Likely to be one of the commercial sensations of the season."

MOTION PICTURE NEWS SAID:

"At last Reginald Denny is supplied with a story! Makes extremely pleasant entertainment."

FILM DAILY SAID:

"Worthy of a Broadway showing. Denny gives an excellent performance, putting this picture in the money."

PETE HARRISON SAID:

"The type of picture every independent producer dreams of producing but fails! It is as good and as wholesome entertainment as one will find in the best pictures made by the big producers and will add prestige to the picture business."

FILM SPECTATOR SAID:

"A surprisingly clever and annusing Denny vehicle. It deserves the success it will undoubtedly receive,"

EXHIBITOR DAILY REVIEW SAID:

"Reginald being is likely to stir the box office to the point of heavy receipts. The play is smart, distinctive, of the highest class. Watch this one for a money clicker."

Distributed by



GEO. W. WEEKS Executive Vice-president HARRY H. THC ... Vice-pres. in Charge of D' . sution

VARTETY



E LINKS

Joseph M. Schenck presents HARRY RICHMAN

PUTTIN' en RITZ with JOAN BENNETT

James Gleason, Lillian Tashman, Aileen Pringle MUSIC and LYRICS by IRVING BERLIN Directed by EDWARD SLOMAN

Joseph M. Schenck presents **HERBERT BRENON'S**

From the Best Seller by FANNIE HURST with WINIFRED WESTOVER BEN LYON EDNA MURPHY WILLIAM COLLIER, JR.

Joseph M. Schenck presents

with HARRY GREEN ROBERT ARMSTRONG Directed by Thornton Freeland

Inspiration Pictures presents HENRY KING'S HELL HARBOR

with LUPE VELEZ JEAN HERSHOLT

John Holland Al St. John

Joseph M. Schenck presents LILLIAN GIS

"ONE ROMANTIC **NIGHT"**

Rod La Rocque, Conrad Nagel, Marie Dressler and O. P. Heggie — Directed by PAUL STEIN

Joseph M. Schenck presents

DOLORES DEL RIO "THE BAD ONE" EDMUND LOWE

A GEORGE FITZMAURICE PRODUCTION



"The best talkie-single to reach Broadway."-N. Y. News. "A box office hit. A triumph for United Artists." said the N. Y. World. "Richman puts over his songs like

"LUMMOX"

a milllon dollars," said N. Y. Graphic.

"PUTTIN" ON THE RITZ"

"Truly fine film. Magnificent and Impressive."-N. Y. Mirror. "Will leave its imprint upon the memory of all who see it."-San Francisco Examiner. "Quite possibly the greatest picture the talkies have produced."-St. Louis Globe Democrat.



"BE YOURSELF"

"A riot of laughter."-N. Y. American. "Hilarious comedy. Fannie Brice at her best."-N. Y. Graphic. "Probably the happiest picture now current. Fannie Brice at her funnlest."—Brooklyn Union.



"HELL HARBOR"

"Measures up to every standard of a great photoplay."-Tampa Morning Tribune. "Something NOT to be missed."-Exhibitors Herald. "One of the best entertainment films of the year."-San Francisco Call-Bulletin.



"ONE ROMANTIC NIGHT"

"A splendid story, engagingly presented and attractively acted. Altogether delightful. Lillian Glsh was never so lovely. She takes her place as a big star in the talkies."-Arthur James, Exhib. Daily Revlew.



"THE BAD ONE"

Screendom's greatest money stars in their most colorful roles. Big names, a whooping good story, romance, fun, adventure—"The Bad One" measures to the highest box office standards.

BIG ONES

EDDIE CANTOR in "WHOOPEE" The first Goldwyn-Ziegfeld All Technicolor musical comedy.

RONALD COLMAN in "RAFFLES"

Samuel Goldwyn's Third All-Talking Box-Office Sensation

GLORIA SWANSON in "What A Widow"

Directed by Allan Dwan. Musical-Comedy Drama.

"BRIDE 66" with Jeanette MacDonald

All Technicolor mammoth Arthur Hammerstein-Joseph M. Schenck Musical Production

D. W. Griffith's "ABRAHAM LINCOLN"

with WALTER HUSTON. Adapted by Stephen Vincent Benet. The "Birth of a Nation" of Talking Pictures.



THE HIDE OUT

(Continued from page 36)

(Continued from page 36)
pajks or otherwise. Miss Crawford
doesn't loosen up enough.
Of the mi'r roles Robert Billott
soutstanding as the suave dick.
Some incidental music. That in
the balliroom seems one some not
redited anywhere is sung by Miss
Crawford. It is entitled "Wandering Onward." Just a song, and even
less than that as Miss Crawford or
someone less tang I correling, apart
control of the some some of the some o

A ROYAL ROMANCE

(All, Dialog)

Columbia, production and release, Directed by Eric C. Kenton from etory "Frivate Proporty." Ted Tezlaf cameraman. In cast: William Collier, Jr., and Pauline Starke. At Loew's New York one day, April 17. half double bill. Running time,

Blazke. At Loew's New York one day, de minutes.

First and swords fly. There's a haunted castle bought by an aspiring author who finds love in another man's wife. All the ingredients that appeal to the 10-15-35 masses are in "A Royal Romance." Proprietors of Prom the standpoint of real merit a colored comic gets the baton. Although secondary, so far as the script is concerned, he is more vital before the standpoint of real merit a colored concerned, he is more vital before the standpoint of real merit a colored concerned, he is more vital before the standpoint of the script is concerned, he is more vital before the principals.

Collier is the young author about to be ousted from the boarding house when he inherits a few hundred grand and doesn't have to get Rusty Worffrishnee Bunker Hill. "The weap-on, incidentally, provides the directive with an opportunity to work in flashes of the Various wars. These enhances the running time.

Sets where most of the action takes place are the long-halled and big fireplaced locales of every stage and the standpoint of the

Pauline Starke is cached away in a mysterious part of the castle until her young American friend thrusts his way through and gets the low-down on the faithless husband. Beer drinking scene, with shells bigger than in the best pre-prohibition days, is the noteworthy surrounding in which the camera finds this Duke. In the due, atriplane and love in a Brooklyn flat.

CABALERRO TRANSFERRED

C. A. Cabalerro, purchasing agent for Fox West Coast theatres, has been transferred to New York to take up the same duties in the Fox eastern division.

Montagu Love, Reginald Shar-nd, Ivan Thomas, "Inside the land, Ivan Thomas, "Inside the Lines," Radio. William Tooker, "Our Blushing Brides," M-G.

GEORGE PRIZE d His Famous PUNCH and JUDY ared in F. & M. 'Gyp, Gyp, Gypsy' Idea



NEW HOME 2203 Venice Blvd., Los Angeles

OVERLAND BOUND

(All Dialog)

Prasidio production, released the Raytone. Bused on story by Ford B No directorial credit. In cast: Jack rin, Wally Wales, Allene Ray, At Le. New York, one day, April 17, half of de bill. Punning time, 33 minutes.

New York Young Tays, At Joews Show York Young Tays, and Cast "Overland Build" Would be regular ent-up for a wind you will be regular ent-up for a wind you will be regular ent-up for a wind the stay of the stay

THE FURIES

(All Dialog) First National-Warner production and lease. Directed by Alan Croslaund, fratage play of same title by Zoe Atkl In cast: Lole Wilson, Montague Love. B. Warner, Theodore Von Eltz. At Colo New York, week April 13. Running tin 69 minutes.

Another murder mystery play comes to the screen in "The Furies." While technically stiff situations reflect themselves in the cast, even in the acting of H. B. Warner, picture version of the Zoe Atkins writing provides sufficient suspense through shifting with almost alarming abrupting the composition of the composi

tair programer.

Too many entrances and exits, and the overdoing of other details, including cocktail drinking from the time Mr. Sanders'is found murdered right through lengthy questioning by the district attorney, distract. Had Alan Crosland limbered up the caching and a few rehearsals part of the caching and wording a few rehearsals part of the caching and wording or practically all the principals-could easily-have been averted.

all the principals-could easily-have been averted.

A doctor and an adventurer, and by degrees spartling toward the last few reels, a lawyer, are in love with Mrs. Sands. At home to be suspected of the murder. The lawyer, Warner, is too reposed and cold to be associated with the deed until toward the end he commences to droop. Then little time is lost a Jelyil-Hyde demanon. The lawyer reveals his butler is really his keeper.

the control of the co

She eventually marries the doctor, described as a nerve specialist but a man who rarely fails to have been as a nerve specialist but a man who rarely fails to have before the murder of Sands, a bit part of a few minutes by Montague Love. Up to and immediately after the murder of an adventurer, essayed by Theodore Voa Eliz, lends in male at the district attorney's investigation is one of the most entertaining of the sequences. Servants coached by the lawyer to save their-mistress and guests at an apartment party, hold the interest and provide a discrepancy in the story. Picture has its stitle interpreted first by a radio rendition of that nussical number, shortly afterwards with an explanation by the attorney and again vis wiolin solo in the lawyer's spartment. Wills.

THE THREE SISTERS

(All Dialog)

Fox production and release. Associate producer, James K. McGuiness. Directed by Paul Stonen. Based on original by Paul Stonen. Based on original by J. McGuiness. Directed by Paul Stonen. Based on James K. McGuiness. Theme song by J. Wolfe Gilbert and Abel Baer. Photography by L. Univ. Original Recording by H. McGuines. The Company of the McGuines. Recording by H. McGuines.
Marta	Louise Dresser
Tony	
Count d'Amiti	Kenneth MacKenna
Carlotta	Joyce Compton
Elena	June Collyer
Antonia	Addle McPhall
Pasquale	
Rinaldl	
Judge	John Sainpoils
Tito	Sidney De Grey

Mother love in a war setting, designed from a familiar pattern but containing sufficient human interest parties. Mother love thome seldom fails. Wel handled here and with Louise Dresser a more sympathetic character in this picture than in others where similarly cast, chances look certified.

look better than average.

From title inference might be drawn that this is a picture of sisterly love, but no more than "Four Sons" was one of brotherly affection and devotion. Between "Three Sisters" and "Four Sons" there is a certain similarity, but no comparison.

ters" and "Four Sons" there is a sertain similarity, but no compariliers the three sisters suddenly marry and disappear, one dying after giving birth to a son shortly after news of her husband's death to America, where they prosper with a florist's shop, while third sister marries her music mentor in Vienna. Through curious but Vienna. Through curious but loses track of her two remaining daughters and flees from her little home in Italy to 40 me, where her grand-daughter ward is taken duces her to washing dishes in a cheap restaurant. Heavy who is figured by the American couple as a friend receives money set to be the stands out as the one unconvincing feature of the story, with audences unlikely to believe that the American communification of the story, with audences unlikely to believe that the American daughter and son-in-law would not want to communification of the two daughters in America and their trip cauchters in America and their trip.

not want to communicate direct. No reasons given why they couldn't.

An unexpected reunion of the two daughters in America and their trip back to Italy with husbands and plenty of Querk provides for a mother who they thought was being taken good care of as well as the villain, latter getting the works right in the street with a garbage cart dumped on him for a laugh.

Audiences liking their pathos terest in various forms will get the emotional kick out of this that is delivered by most mother love talkers. Miss Dresser is very touching in the more poignant scenes.

Three slicers make a happy community of the deep feeling that Miss Dresser is well all played, though without any of the deep feeling that Miss Dresser imparts to her role. Tom Patricola, as the comical Tony, hasn't much to do, but does that well. He is the only member of cast to sing the them song, "Italian Nisses," going

Press Stunts

Keith's is going in strong tor, every and Haratio Alger stuff, unstreet distribution of tree samples of caudy for current and coming attractions. Thousands of buckages of Life Savers given away last week to boost "The Vagabond King."

This week distributing Paker's lightly for "Journey's End" at the Chocolate. ins week

Sault Ste. Marie, Ont.
W: P. McCeachie, manager, Algoma, used white space in his regular newspaper advertising display for "The 13th Chnir." Readers were asked to hold the sheet to the the control of the control of the picture which had printed in reversed type on the next page. A line read: "A mystery like this should be kept a mystery."

For a street ballyhoo for "High Society Blues," Manager Emiliand an ann and a purchased and a street ballyhoo for "High Society Blues," Manager Emiliand a man made up to resemble Lucian Littleficid's rube character parading the main business streets, Outfit included a high plug hat and he carried a grip with a placard reading. "On My Way to the Seventh of the street of the seventh of the seven

During the showing of "Young Eagles" at the Rialto, Munager Com had a 80-80-60 typsy Model to the company of the Posts" "Just Kids" club on switch

Reading, Pa.

Stage wedding at the Rajah theatre last week landed all kinds of
publicity for Jack Erickson's musical comedy co. Following the regular show came the nuptials with
Rev. Dr. Frederick A. MacMillen,
of Aristocratic Christ Episcopal
Church, officiating, Erick was Lillian Wallace, local, and Thomas Vilwith the Erickson troupe. Rest of
co. there as attendants with house
packed.

with the except of the control of th

Ballyhoo used by the Alamo last week to attract attention to "Camoo Kirby" was a large pin-wheel in have a free spin- green to be a large pin-wheel in have a free spin- if the pin pointed to an ace, admission was free. On opening day so many people drew aces that Sunday but one ace was left on the entire wheel. Probably not more than 100 passes for the their lack and often the sidewalk was almost blocked by the curious.

Publix put on a "book matinee" in six houses, admitting kids for one book plus a nickel, books going to help broke public library. About 5,000 volumes taken in with about

through it on two different occasions. A fair-to-middlin' tune.
Climed Saum ideal menace, conClimed Saum ideal menace, there
and count who expires in fighting
under the Italian flag. Fails to distinguish himself.
In first part of picture some
ground noises prove annoying, and
interfere with good reception of dialog and music.
Photography on whole o. k.
Char.

Los Angeles.

Dermard Weinberg, handling publicity for "Journey's End" at the Mayan, made a tie-up with the Shell Oil Co. for distribution of 200,-000 cross word puzzles.

Half the words on the puzzle are Shell products, the others expressible the third of the control of the Co. Those southern the thirds get a Chance on 100 guillons of gas.

100 gallons of gas.

N. W. Exhibs Favoring Arbitration Clause In Standard Contract

Minneapolis, April 22. Members of the Northwest The

ater Owners' Association, meeting here in convention this week, will go on record in favor of a con-tract containing some form of arbi-

tract containing some form of arhi-tration, it was indicated in advance of the initial session. The theatre owners, however, wish to have not only the "minor differences" between exhibitors and distributors arbitrated, but also "the industry's major problems, such as the traction of the problems, and the traction of the problems of the con-tent of the problems of the problems of the traction of the problems of the problems of the traction of the problems of the problems of the traction of the problems of the problems of the traction of the problems o

ident.

Members of the body looked askance at a proposal of M. A. Miller,
owner of two Cloquet, Minn, thearter, for the association to own and
operate a huge chain of theatres
throughout the Northwest in competition with the Public hain. They
deemed the idea "Impracticable."

Leading independent theatre owners expressed no concern over television's possible inroads on their business. They think that television, as serious opposition to showhouses, is still some distance away, despite reports of great progress being reports. reports of great progress being made in its development. Steffes was to be re-elected presi-

dent without opposition.

New Publix Div. in Ind.; Stickelmaier in Charge Chicago, April 22.

Indiana has been created as the territory for a new division manager by Publix in the Publix-Great States Division, directed by Jules J. Rubens.

Henry Stickelmaier, former dis-trict manager for Southern Illinois, has been given the post, with head-

quarters here.

Marc Wolf has been placed in charge of S. Ind.

JOE LaROSE FOX THEATRES

Joseph Jackson

Author of "BE YOURSELF" Fannie Brice's Big Success

MORRIS SILVER

ASSISTANT TO A. J. BALABAN

ANNOUNCES HIS PERMANENT RETURN TO THE *N*ILLIAM MORRIS

OF CHICAGO, ILLINOIS

THEATRICAL AGENCY, Inc.

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NETTIE LOZOWICK

MANNIE GOTTHELF (Clubs and Radio) FAY SILVERMAN

WILLIAM MORRIS THEATRICAL AGENCY, [Inc.]

16th Floor, Butler Building, 162 North State Street, Chicago

PHONES STATE 3632



THE WISE BIRD IS IN THE SPOTLIGHT



Lyung & BILLY ROSE

Music by

The Season's Most Delightful Waltz Song!

I Love You So

LYRIC by GUS KAHN MUSIC LYTED FIORITO

The Beautiful Melody Fox Trot You Hear Everywhere/

"Alone Hith My Dreams"

LYRIC & GUS KAHN

*1USIC & HARRY ARCHER

FIHAD A GIRL IKF YOU

FOX TROT BALLAD & LOUIS W MODERMOT

The Prize-winning Song In The NY Evening Graphic Contest!

The Song Without A Name

FOX TROT BALLAD () BENEE RUSSELL

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[SAN FRANCISCO]

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SAP IS IN THE TREES! INGING THESE NEW FEIST HITS!



BERLIN, GERMANY 37 LEIPZIGER STRASSE

SIXTEEN STARS IN A

HALE OF A TALKING-SINGING DRAMA

T'S HEREL IT'S IN THE AIR! AND IT'S

OW READY TO CASH IN FOR YOU. THE

GREATEST SHOW ON EARTH IS COMING!

ERE'S A MIGHTY SCREEN SPECTACLE-

T'S THE BIG TOP SHOW FOR BIG TIME.

GET ABOARD THIS WINNER-A SURE-FIRE

HIT OF HITS!

With HELEN TWELVETREES • FRED SCOTT and DOROTHY BURGESS • CHESTER CONKLIN • BEN TURPIN NICK STUART • ROBERT EDESON • STEPIN FETCHIT SALLY STARR • DAPHNE POLLARD • JOHN SHEEHAN MICKEY BENNETT • GEORGE FAWCETT • BRYANT WASHBURN LITTLE BILLY • WILLIAM LANGAN

Directed by Joseph Santley

Produced by E. B. Derr



VAUDE ACTORS QUITTING

Kicked in Rehearsal, Helen O'Shea Sues Ben Blue, Kicker, for \$33,000

Palace, New York, he gently kicks the featured young woman in the turn, Gloria Vestfoial, where he shouldn't, for a laugh. It is now occuring twice daily without any-one taking it seriously.

But when Blue kicked Helen O'Sheai in the same place at a renormal in the same place at a renormal in the Bist Street theatre, when york, on April 2, he kicked himself into a damage action for 33,000. That is what Miss O'Shea, dancer, is demanding through I. Nick Gordon, her attorney. Miss O'Shea says the klek cost her \$25,000 in humiliation and that she lost stage work through it to the amount of \$7,000. Shea's salary must be made to the same when the same protect in the same when the same when the same shear the same same than reported, since Blue holds a wire signed Helen O'Shea. It is dated April 16, four days after the kick, in which she expresses regret at her hasty action and askes to be reinstated into the Blue act. But when Blue kicked Helen

Shy Butler

Shy Butler
According to Blue, one of his
"stoages" (assistants) was supposed
to play a butler role and hasten Miss
O'Shea along by kicking her. A
stage kick is not so terrible when
delivered at a woman by a man.
Last week at the New York Palace
it happened in two different acts.
The butler seemed rather shy with
his feet and his kick carried no
punch.

punch.

Blue, acting as stage director for
the nonce, instructed the girl to
walk past him and told the butler
to watch the demonstration. Blue is
also a dancer and has a trained foot.
Blue made the kick and it was a
ran!

godi.
Miss O'Shea remonstrated. She
preferred the buttling kind of
kicking, it is said. Blue retailated
by mentioning he could not stand
temperament in his company, declared the rehearsal off and fired
Miss O'Shea.

Miss O'Shea.

Then the wire and then the suit. Blue thinks if he can carry the suit along far enough there should be plenty of publicity for the suer and himself. He has instructed his attorney to demand an examination to determine any physical damage and a bill of particulars.

LOU CLAYTON, SHILL; LOU SIMON, AGENT

Chicago, April 22.

Lou Chayton, one of the three Schnozsies, was mabbel last week on a warman charging him with obtaining man charging him other containing man charging him other containing the sease after Lou Simon, egent, charged that Clayton had stopped Payment on a \$5,000 check in 1928. Simon claims Clayton gave him the check in payment of a loan at the Sherman House. Clayton says it wasn't a loan but happened at the Manhattan Club, Milwaukee gambling joint. Clayton claims he went to the joint to act as a shill, losing \$1,800 of his own, plus \$5,000 which the house was to stand. Clayton claims his check for \$5,000 was only to fool the other players. Clayton claims his check for \$5,000 was only to fool the other players.

Roscoe Ails Marrying

Roscoe Ails, once known as the eigenic papa, will marry Shirley Pahl, dancer, in June. Announcement of their engagement was made lost week in Akron, O. Miss: Dahl is with the Haynor Lebr act in vaude. Alls is on the road with "New Moon."

Todd Quits Sun

J. Warren Todd has resigned as eastern manager of Gus Sun Cir-

castern manager cuit.

He has formed an agency alliance with William Schilling.

Muggs and a Mark

It cost Ernest Woods, Publix ontact man for Omaha and Des Molnes, more than a grand Des Molnes, more than a grand crowded Jilm as he got off the train here and picked his pockets.

ENGLISH TURN TAKEN OFF BILL FOR "DIRT"

Naughton and Gould Failed to Eliminate Blue Gag in R-K-O House

First instance of R-K-O carrying

First instance of R-K-O carrying out its threat to go the limit in treatment of dirty gag users occurred at the Chester, New Yoric, last Thursdny night when Naughton and Gold, comedy team from England, was cancelled by the house hadance of the engagement.

Act resumed Saturday at the Coliseum with the undesired gag out and after promising it would not again be used. Naughton and Gold have about 12 more weeks to go for R-K-O. They arrived here from England about a month ago, following a previous trip several years before. They do a fast comedy turn, thoroughly elected to. This gag, besides being the only blue one in the act, is also an unimportant part of the routine. According to R-K-O, Naughton and Gold were advised to eliminate the suggestive bit prior to the Thursday hight performance by the Chester manager. When they failed to drop it Thursday night, they were informed by Federmas that their stream of the curtain or or dismiss from the first to receive the threatened severe penalty carries no International significance. Hiram S. Brown's orders to the circuit's huse managers were to ring down the curtain on or dismiss from the curtain or or dismiss from the

out.

Naughton and Gold were booked direct with R-K-O by Reeves & Lamport, foreign agency. Their American vaude salary is \$650.

Chicago Divorces

Chicago, April 22.

Mary Barrett, former vaude per-former, married E. R. Swan on April Fool's day and separated June 23, 1929. She got her divorce last week,

igeg. She not her divorce last week, charging crueity, Intoxication and a couple of socks to the jaw. Andrew Bandyk, lis a musician around town, and now he's got to do three months in Bridwich a red-but loker when sie squawked about his two-timing. Mrs. Blandyk also combined that he should be something that he stabled her in the back with a kulfe; but Bandyk says no, it was a fork.

NO MORE PRIDE; NOW WANT JOBS

Fally Markus, Former Indie Agent, Placing Many Through His Employment Agency—Small-Timers by Hundreds Giving Up Hope

PARADE PASSED

Several hundred vaudeville actors have become firmly convinced that, as far as vaude is concerned, the future has little in store for them. Result is that more vaudevillians are forgetting pride with other false beliefs and leaving the show business for other lines today than ever before.

Death of the month of the store of the

beliefs and leaving the show business for other lines today than ever before.

Death of the small time hinterland route, where even the most medicore acts found a good livelihood for years, is the cause for greater realization of Tact. It is greater realization of Tact. It is a second of the sec

have been spent in vaude, and that to attempt anything new they must learn all over again.

The statempt and the statement of
by the actors themselves.

Necessity is destroying the old belief of every actor that he is the best in the business and needs but a break to prove it. Many who have waited years for the break have become convinced that it's not going to arrive.

ILMA DUBSKY MISSING, DISAPPEARED SUNDAY

Ilma Dubsky of the Dubskys, four people accolate troupe appearing in Publix houses, disappeared in New York early Sunday morning. The girl dined at a Prench eating nlace on West 48th street. The girl does not drink intoxicants but dailed at the place until 2a. m. She went to her room but forgot her perketbook and started heek to the cafe and leas not been seen since. Foul play is suspected. Act is continuing with another girl replacing her.

Troupe is Hüngarian and booked is Max Lowenstein. Ilma Dubsky of the Dubskys, four

Elsa and Billy Newell open April rartner, Manries Rose, in R.-K.-O's 24 in New Haven with "Home recent agent disenfunciolising, is Wreckers," Public unit. Lock going with Ed Reilly in a New Partnington producing.

Actors Saving Now, Losing Rep Of Spendthrifts by Placing Part of Earnings in Trust

Protest to Publix of Lifted Materials from Nadel by Miss Kessner

Rose Kessner, for three seasons featured in E. K. Nadel's 'Happiness Girls" act and now with the Publix unit, "Smart Smarties," playing Brooklyn Paramount this

paying Brooklyn Paramount this week, by use of alleged bits and material claimed as original property of the Nadel office, has resulted in Nadel filme complaint with Publix's Nadel saw Miss Kessner at the Paramount, New York, last week. He immediately notified Publix she was using anaterial conyrighted by Nadel's office.

I. Halperin, of the Publix production department, turned the protection department, turned the protection of the Publix informed Nadel man T. Fowers for Publix informed Nadel mad and that he (Nadel) had no protection unless it was original. Nadel contends that the material as used is the same in continuity, style and mannerisms and that under the copyright law he is entitled to protection.

der the copyright law he is entitled to protection.

The Publix attorney is giving the protest further consideration.

\$20,000 FOR NVA FROM L. A. BALLROOM NIGHT

Los Angeles, April 22. The first shot in the NVA cam-paign to secure \$100,000 from this sector was touched off Thursday night by a party in the Ambassador hotel's Cocoanut Grove. Be-tween 1,600 couvers at \$2 and the

tween 1,600 couvers at 42 and the auctioning on of boxes, for the benefit performance at the Shrine Auditorium April 26, close to \$20,000 came in as a sturt. Hotel's hig room turned away well over 500 people on the night with Badile Cantor, the NVA's president, taking charge of an impromintu floor show. Boxes were auctioned off by Cantor, George Sidney, Conditions of the Shrine Marcay. Ton price was \$1,500, another went for \$1,100, and 13 were sold for \$1,000. Annual benefit performance will

Annual benefit performance will follow the Manhattan schedule of permitting each turn but three minutes on the stage, Idea being to ring up at eight and "health" by midnight. Some 50 acts are listed to appear in the Auditorium which seats \$6,000 and is without pillar or post.

Auditorium will be scaled at \$1, \$3 and \$5. Annual benefit performance will

DENIES PETTING STUFF. SUES FOR PLENTY

Greater New York Vandeville Theatres Corporation, as owner of the Hamilton theatre, has been sued in the Supreme Court by Herman In the Supreme Court by Herman F. Willfach for \$120,000 damages for accusing bin of becoming too friendly with a woman neighbor in the theatre and ordering him to the manager's office. He claims his reputation was somewhat spoiled because of statements made by the claims have a statements made by the claims have a statements made by the claims have a statement and by the theatre for statements quite places. Fat Rooney, 3d, Married friendly with a woman neighbor in the thearre and ordering him to the manager's office. He claims his reputation was somewhat spolled because of statements made by the manager are asking him of using the theore for attempted petting particulars. The decipholan god an other Sature. The decipholan god an other Sature day for particulars as to where he was when the manager is alleged. The manager was the manager and to larve called him names which have alled him names which have been departed in pictures.

Actors have become better versed in the value of a dollar. What was once known as the world's most extravagant set is gradually losing its spendthrift rep—instead of its

oxtevangant as the medium should be a processed of the month of a tightening up in the melghborhood of the threspian poke is the away of numerous prominent and high-salaried picture and stage players to a new savings plan that limits their weekly expenditures and at the same time builds and the same time builds and the same time builds bank account. The savings plan operated by various trust fund eon-cerns, soaks a certain portion of the denositor's salary away every may day. Balance goes to the actor't be spend as he wishes to be spend as he wishes to spend it.

Highlight is that the depositor-cannot overdraw the periodical alceured by the trust people and not to be touched unless in a serious emergency.

In the past these same big carners were not savers. They did put it in the bank, considered the most convenient spot for temporary burial, but it didn't stay there long. Others converted it it its tock, but a convenient spot for temporary burial, but it didn't stay there long. Others converted it is tock, but a regordable as colinias long as they stayed up—and when the stocks droppet, the family fortune went with them.

In Other Days

In Other Days

Smartest of the economical actors of other days sunk their savings in good real estate and others in staple securities. They were few results of the acting profession and that spelded only poverty, or they spent it on themselves.

For reckless expenditures on themselves, actors have had no equals. Now it's getting to be different.

Many actors are realizing that on their salaries, without help from outside! hivestments, they should be able to compile comfortable fortunes.

tunes.

he able to compile confortable fortunes.

When an actor is a good actor he is also in the money class. They go together. Yet in this country, with so many stage and screen people to the comparatively few very wealthy actors. About half are the because they used their theatrical earnings as foundations for expansion in investment lines. Proof of the actors' inborn extravagance is that the few actors who are reality 'dight,' or who save to an unnatural extent, stand out actor who is exceptionally penny-clutching is generally known to all other actors and the rest of show big. He's extracrdinary. While those who spend their salaries wildly and thoughtlessity, being in the great majority, are not nearly so complexious.

so conspicuous.

They're realizing the big coin comes but once and never again. The former heavy spending girls and boys of the theatre are learning what they should have known long ago.

Ferhaps some day the mixed two-acts of vaudeville who constantly they constantly they constantly the constantly they cannot be used to be a fittle cottage in the country will all see their hopes granted, instead of about 10% as in the past.

Pat Rooney, 3d, Married

Pat Casey's \$500,000 Commission On Libson Circuit Sale to R-K-O. Biggest Yet Known to Vaudeville

TRAHAN IN SHOW, WITH A CLASSEY, who started in the theatrical bushness as an agent, is about to draw down \$300,000 as commission of the co

5% on Whole

It was understood before Casey opened negotiations with Fox that he should receive 5% of the entire price the circuit might be sold for, if the price secured by Casey proved acceptable to the various stockholders. That agreement carried throughout, and the stockholders will be compared the control of the compared the control of the compared the compared that the compared the case of the compared the case when the case was entitled to payment for his work and signed an agreement to that effect sometime

payment for his work and signed an agreement to that effect sometime before lie passed away last month. Several of the -stockholders are better known to the vaudeville profession than others, although the Libson circuit, principally in Clncinnati, was looked upon as a vaude string of houses. It has been booked through Kcith's (R-K-O) for years, with R-K-O owning a considerable linterest in different houses before buying the remainder. Two. or, three of the 11 are controlled by R²K-O through majority stock holdings.

Free "Pieces"

Connie Immerman, casting a second "Hot Chocolates," has made a dea with R Recoli for the reason with R Recoli for the reason made hookings. Team will owes R-K-O about \$1,500 of an original \$5,000 debt. The money was secured from the booking office in form of advances on salary and money for a vaude act Harris and Radcliffe produced.

Team had until July to play for R-K-O. Reported arrangement of Harris and Radcliffe's debt to the booking office.

Set for "Vanities"

Among the principals so far arranged for Carroll's new "Vanities" are Herbert Williams and Wilton and Weber, for comics.

Ann Pennington is the lead femme.

Puck-White, New Act

Free "Pieces"

A few of the stockholders received their disters in this or that Libson the entering in this or the few of the stockholders received their disters in this or the few of the stockholders received their disters in this or the few of the few

Cantor's Mistake

Hollywood, April 22.

In the "15 Years Ago" column in Variety, Eddie Kane, playing out here in pletures now and then, found an item about himself, and Eddie Cantor returning from Europe and preparing to start a vaude tour together.

vaude tour together. Kane clipped the item and sent It to Cantor with a nota-

"You should have stuck with me."

N.V.A. Week Starts Sunday, With Aid

With the N. V. A. Week in the variety houses starting Sunday, April 27, a request has been sent out by that society for any artist asked by a theatre chain or theatre manager to lend his ald, to do so whenever and as far as he conveniently may.

whenever and as far as he conveni-ently may.

The N. V. A. drive will be local, to the town, with some stralghrip picture houses possibly requiring talent assistance on the stage from the combination houses. It many elties a special benefit performance will be held, on top of the daily col-lection from the audience for the lection from the audiences for the

will be held, on top of the duily collection from the audiences for the N. V. A. fund.

Pat Casey has been on the coast conferring with Eddie Cantor, N. V. A. president, on the subject of the weel's drive and the benefit shows. Casey is due back in New Casey is due back in New Casey is due back in New Cannalign from that end. Cantor is held on the coast through having started in the "Whoopee" talker.

Unions Donating
Chain producers have fully cooperated with the N. V. A. Week, issuing their own trailers and fractructions to promote the drive. The Hays organization also has been helpful.

It is anticipated that the stage hands' and muslclans' unions will step asside from their usual policy of not volunteering for benefits, to suggest local men donate serviced that Casey has been aspend to their control of the control of

or not volunteering for benefits, to suggest local men donate services for the N. V. A. benefits. It is said that Casey has been assured to this effect by President Wm. Canavan of the I. A. T. S. E., and President Jos. Weber of the Musical Federa-tion.

tion.

At a meeting of the major circuit booking heads, Lew Golder of Warners was elected chaliman of the May 4 N. V. A. benefit show at the Metropolitan O. H. Golder is booking and arranging the bill.

Acts are being asked to sign pledges that they will appear, so that names may be advertised.

Edwards with Fox

Gus Edwards suddenly switched from R-K-O to Fox and opened Saturday at the Academy, New York, at a reported \$4,500 salary. Edwards came cast with a new revue of proteges from Hollywood, headed by Armida. He was at the Palace last week.

Henry Bergman's Loew's
Loew's has Henry Bergman,
whose new production has been
playing R-K-O houses for a picture

house unit.

Date for opening of presentation to be built around Bergman's act will be in May.

Big-Time Vaude Not Likely to Be Show Factor for Years. Is Conclusion of Vaude Showmen

000 he is to get for a week at the Palace, New York, May 17, to the unemployment fund he is building up through his column in-the "Evening Telegram."

The columnist says that while he Of Many Artists has not yet definitely decided on doing that with the grand, he may do so after he gets it in his jeans, minus the usual commissions

minus the Usual commissions. Brum Will do a 10 or 12 minute monolog. He has been booked for only one week, but if wanted for a second, might consider it. Max Gordon negotiated the unusual date at the admittedly unusually low salary in consideration of the likely draw.

The agent wrote Broun, asking him if he wouldn't like a real job for himself and the columnist grabbed it right away, approving the Palace date immediately it was offered.

Palace date immediately it was of-ferred.

Broun's drawling power at a theatre is a question, but in appear-ling at the Palace the feeling is that R-K-O is gettling what might prov-a very unusual box office attraction at a little plant. at a little salary.

Baseball Players

R-K-O ball team has been finally organized.

Lineup Includes Louis Potocki and "Chick" Schultz, pitchers; Conrad Bottomley, catcher; Robert rad Bottomley, catcher; Robert Brager, left field; Herbert McEntee, center field; Harry Pimstein, right field; Benjamin D. Bender, short stop; "Bud", Spurge, second base; Joseph Denkecher, first case; John Callahan, third base; E. Waxberg, Robert Sherman, Howard Hein and A. H. Wells, utility men.

O. R. McMahon has been appointed manager, with L. P. Grant and R. B. Radtke, assistants.

Team is recruited from both R-K-O corp and Radio pictures.

Herb Williams in Show

Herb Williams goes from vaude to Earl Carrol: as comic in the new "Vanlties."

Show starts rehearsals shortly.

Jack Lewis' New Field Jack Lewis, former theatrical agent, is now executive vice president of the Office Equipment Corp. His offices are at 730 Fifth ave.

Smith-Dale Shorts Smith and Dale, Hebe comics, now in "Mendel, Inc," at the Cohan, New York, will make six shorts for Paramount, with an option for a feature film to follow.

The shorts are to be made at the Long Island studios.

Morris office closed the deal.

BROUN MAY GIVE AWAY
HIS PALACE \$1,000
Heywood Broun may turn the \$1.

Heywood Broun may turn the \$1.

Heywood Broun may turn the \$1.

The imaginary big time bubble has burst and the proposed revival appears to have been visionary only. Onlinon of booking men is that should straight vaude again seart itself during the next five Palace. New York, May 17, to the Palace, New York, May 17, to the They was a search itself during the next five pears, it can't attain a route of Palace, New York and Chicago are the only York and Chicago are the only

R-K-O's Palace theatres in New York and Chicago are the only remnants of the once popular form of vaude. Latest blow is the response of the continue the big time policy in The New York Palace is considered the showcase of the R-K-O of circuit, therefore a necessary evil. It costs R-K-O thousands of dollars yearly in burdening the other thanks of the cost of the co

Mae West's New Act

Mae West is set for a return to vaude in a new skit she has writ-

vaude in a new skit sne lits writ-ten for herself.

Miss West has abandoned plans to star in a vevival of her former stage success, "Diamond Lil."

Lyons & Lyons are engineering her vaude debut with Fox date now being arranged.

G. O. in Vaude
The New York Opera Co., playing
a condensed version of "Pagliacei,"
starts a tour of R-K-O houses next
Saturday at the Jefferson, New
York.
The principals will be Cosma
Vullo, Fernando Bertini, Marie
Valle and Nino Fucile.

ATTENTION! MANAGERS, ARTISTS AND PRODUCERS

Having originated and routined a new dance "Idea," named "THE RACKETEER DANCE," which has been acclaimed by press and public sensational, we

DENO and ROCHELLE

Take this means of WARNING IMITATORS to lay off, as the above dance is fully protected, including the following dance "Ideas," namely "THE DANCE OF THE THREE RHYTHMS" and a novelty number, "THE DANCE OF THE ROBOTS"

(Signed) DENO and ROCHELLE Direction R-K-O MARTY FORKINS

Loew's State, New York, This Week (April 19)

Dance Ideas Conceived and Routined, March 1, 1930

The Only Act of Its Kind in the World

ROCKETS

SUPERB ACROBATIC SEXTETTE

PICTURES ON THE ROMAN LADDERS

NINA OLIVETTE

PARAMOUNT'S Latest PICTURE COMEDIENNE



MISS OLIVETTE has just completed Paramount's Newest Comedy Sensation

"QUEEN HIGH"

(Comedy Lead)

Previous to Her Talking Picture Debut She Was Featured in the Musical Comedy Stage Production of

"HOLD EVERYTHING"

(Comedy Lead)

Which Had a Successful Run of Sixtyseven Weeks in New York.

Also Played the Comedy Lead in the Original Stage Production of

"QUEEN HIGH"

(Musical Comedy)

NINA OLIVETTE

PLAYED THE LEADING COMEDY PARTS IN THE FOLLOWING NEW YORK PRODUCTIONS

"SCANDALS" "MUSIC BOX REVUE"

"GREENWICH VILLAGE FOLLIES"

"CAPTAIN JINKS" and "SWEET LITTLE DEVIL"

AND IS APPEARING

R-K-O

NOW PALACE NEW YORK

(WEEK APRIL 19th)

SUPPORTED BY

BENNY and WESTERN CHARLES STRONG and BOYS EDDIE PRITCHARD

R-K-O Bookings CHAS. H. ALLEN M. S. Bentham Office



BROADWAY

1587

R-K.O Calls Off Vaude Bookings in L. A. Million Dollar; "Blacklist" Threat

Los Angeles, April 22.
R-N-O's deal to book five act
bills into the Million Dollar here
is cold. The chill goes on after but
two weeks of R-K-O bills, first one
going in this Thursday (24). Theatre is squawking about being given atre is squawking about being given less than four weeks' notice of the discontinuance, but the local Keith-Orpheum office has decided it won't provide opposition to the ovide opposition to its own vaude its at the R-K-O, formerly the

Hilbstreet.

This doeen't mean that the Million Dollar is not going to have vaudeville. It's a cinch that someoner's going to book the house because the site wants acts in addition to its screen. Who or what office will place the acts on this corner after R-K-O quits is unknown at present a row reported within the local R-K-O office over the matter with wires and phone calls flashing between both seaboards. Situations may even de-

the matter with wires and pione calls flashing between both scabards. Situmed members are acceptantly some properties of the second properties of

2 PUBLIX PRODUCERS OUT

Stage Unit Staff Going to 3—Reduc-tion of Weeks

Publix will chop it's unit producing staff from five to three staff producers within a fortnight. Surviving trio, comprising Jack Partington, Boris Petroff and Frank Cambria, will thereafter divide further unit production output while Louis McDermott and Harry Garfine will be dropped. Both of the latter are on their last assignments. ments.
The cut in producing staff is said

to have been precipitated by the cir-cuit for the unit shows having nar-rowed from 42 weeks previously to 17 weeks now.

Joyce City Manager

Mike Joyce, former manager, Co-lumbia, New York, former Mutual burlesque house, became manager of the City in 14th street for Mans-bach & Froelich Monday.

Joyce succeeds Howard Burk-

Publix "Show" House
Chicago, April 22.
Starting May 1, and every Thursday, Publix will run five or six showing acts at the last presentation performance at the Oriental.

portunity to ping vaude, regardless of house and as long as R-K-O was booking it for a fee, evidently didn't count.

With the R-K-O office relinquish-house.

ARNOLD-MICKEY-CHARLIE-TEDDY

FOUR CIRILLO BROS.

STILL R-H-OING IT WEEK OF MAY 2—OMAHA

MIKE SHEA OBJECTS TO R-K-O BILLING

Toronto, April 22. As a result of the cut made in the business at Shea's Hippodrome by Famous Players-Canadian's Imperial (formerly Pantages) since the latter commenced to play R-K-O vaude, the Shea house has demanded that the Imperial discontinue using the R-K-O name in exploiting and billing its vaude.
F-P-Canadian owns 50% interest

in the Hip, with Mike Shea as part-On consent from Shea, playing R-K-O vaude for years, Im-perial went to R-K-O for bookings a month ago, with Shea stating at that time that if it did not affect

that time that if it did not affect the Hip's business, a second To-ronto theatre using R-K-O billing would not be objected to. Imperial, through its F. P. connections, has the local picture edge over Shea's, this combining with the stronger vaude to cut in on Canndian Paramount's theatre in Hamilton, Ont, which followed the

Hamilton, Ont., which followed the Imperial with R-K-O bills, is the lone R-K-O-booked house there and using the brand without opposition.

Morris Stein, in charge of vaude for F-P-Can. left Sunday for New York on the first of what will be monthly or bi-monthly trips to the R-K-O home office to advise New

Tork on the bookings.

R-K-O booker in New York for
Toronto and Hamilton is Jack

Coast House-Cleaning

Los Angeles, April 22.

By order of Nate Elumberg a housecleaning in the R-K-O western division will start pronto.
Frank Vincent, divisional manager, left for the northwest territory where there is some sweeping of delinquent house employees in prospect.

Harry Watts is manager of the

Dayton and Columbus Go in R-K-O Offices Once More for Vaude

Vaude will return to Dayton and Columbus, O., next season under R-K-O's direction. Both have been without vaude for over a year.

Dayton and Columbus were included in the R-K-O \$9,100,000 Libson middle western circuit buy. When playing vaude in the past the two Ohio towns booked through

R-K-O booking office is figuring on addition of Dayton and Columbus to the vaude books by Sep-

LOOP AGENTS WIN

Chicago, April 22. Two cases protecting agencies in commission collections were won in courts here by Attorney Harry P. Munns.

Gene Sheldon, m. c. at the Minnesota. Minneapolis, tried to break a contract with Schallman Bros., indie agents, charging that when he signed away \$75 a week of his \$275

signed away \$75 a week of his \$275 salary he was still a minor, but was ruled against. Margaret Felch, operating without a state license, was awarded \$203 from O'Mailey and Maxfield, court holding that she was acting as the act's personal representative rather than as booking agent and therefore needed no license.

FOX-LOEW JOINT BOOKING OFFICE?

Rumors around suggest that there may be a joint vaude booking of-tice in New York for the Fox and Locy chains. Nothing behind the rumors to base them upon.

None of the Fox people will admit that angle of the Fox reor-ganization has as yet been reached.

A joint booking office is not sim-Har in actuality to a common film exchange for the two companies.
Latter would indicate a merger of D booking office is figuring tion of Dayton and Columitte vaude books by Separate vaude books by Separate A came booking office could be operated as an independent agency, supplying both effecties with stage attractions, without directly responsible to either.

The sating vector by both creating with stage attractions, without directly responsible to either.

The sating vector by both creating of all and the properties of the sating of this would be tremendous.

Loeb's Own Agency

Loeb's Own Agency
The vaude agency which now supplies the Pox theatres with stage
material and has been doing so for
years, is not circuit-owned, as are
the exchanges of the other chains.
It is an independent bureau, operated and generally managed by
Jacob Loeb, close friend of Wiltiam Pox, with the probable profits
therefrom reported shared in largety and personally by Loeb.

therefrom reported shared in largety and personally by Loeb.

As the Pox general vaude booking manager, Loeb's weekly income
is considered to be the largest of
any vaude executive of the past or
present, with every reason existing
for that belief. Loeb shares heavily
in theatre properties also.

Armand → DeVore Co.

FEATURING ALMA AND ROLAND
B. Wills, H. Durr, M. Tracy Offer "Song and Dance
NOW PLAYING FOX'S ACADEMY, NEW YO NOW PLAY -Representatives-JOE MICHAELS



R-K-O PALACE, NEW YORK THIS WEEK (APRIL 19)

HARRY ROGERS

Presents

THE EMINENT JEWISH TRAGEDIAN

MAURICE SCHWARTZ

As SHYLOCK (In English)

THREE SCENES FROM "THE MERCHANT OF VENICE"

! PRESS COMMENTS!

"It is a passionate, furious portrait that he creates, but precise and controlled in diction and held closely to the rhythm of the verse. It leaves no doubt on the part of Mr. Schwartz as to the tragic implications of the character."— "TIMES."

"The episodes give Mr. Schwartz an excellent opportunity to display his remarkable dramatic talent?"—"HERALD TRIBUNE."

"His interpretation of the Amdictive usiner yesterday field in tassi-nated silence an audience-in the "revenge" speech especially Mr. Schwartz racided a high peak or acting"-"WORLD." "Schwartz as "Shybod' carned a tribute that rivals any he has "received at his own Yiddish Art Theatre," "GRAPHIC." "One of the finest Shybods of the generation."- "TELEGRAM."

AT REHEARSAL

By Joe Laurie, Jr.

CHRIS

"INTERNATIONAL ILLUSIONIST".

SAILING MAY 14

ON S. S. "BERENGARIA"

RETURN SEPT. 20

TO PLAY

R-K-O ROUTE

Secured by CHAS. H. ALLEN

27-Open for traveling • 31-Golden Gate, San Francisco

15—Los Angeles 23—San Diego 30—Open for traveling 4—Salt Lake City

-Chester and Madison, New York

Week 1930

Sept. 20

Nov. 1--St: Paul 10-Winnipeg, Canada 16-Open for traveling

Dec. 6_ -Seattle

Jan.

Feb.

Apr.

May

21--Spokane -Vancouver, Canada

27—Syracuse

4—Rochester

Chicago

25-Minneapolis

11-Cleveland

13—Tacoma 20-Portland, Ore.

> 1931 -Oakland

11-Denver 20—Omaha 28-St. Louis Mar., 7—Kansas City

" 14—Open for traveling

" 20—Oklahoma City

Worth

27-Fort Worth

11-Birmingham

18-Charlotte

3-Dallas -San Antonio -Houston -New Orleans

17. 24 4 -Atlanta

CHARL

The Animal Act
Gobd morning, Mr. Conductor.
Yea, those are my books. Play the
gallop until the ponies start shaking their heads, then sequid into the
waitz very soft and when I say
"Good girl Alice" give me a .cord
while the pony takes a bow.
Then back into the gallop until
I set up the flagis. I stop you when
I'm ready, then after a speech I i
introduce Spotty the dog, give him
a short cord; then I do a little
speech and ask him to pick out the

different flags from the different countries. When he picks the flags you play the music like its marked in the books; it runs the same each show. When he picks the British flag you play "God Save the King," then comes Italy, German, Irish, and the pick of t

numbered there:

For America give me "Yankee
Doodie" good and lively and double
forte. Then you go back to the

gallop.
Stop when I bring the monkey to

the footlights. I do some tricks with him. Mr. Drummer, give me a roll every time he turns over and a loud crash when he sits down. Then back to the gallop. Stop when I bring Alice to the footlights. I ask her how many days in the week and all that stuff, and Mr. Drummer and all that stuff, and Mr. Drummer give me the wood block when she taps her foot and at the finish the cue is "How many days would you want me to work?" Then give me a cord. She makes a bow. Then back to the gallop again until I stop

Joui.

I make a speech about Jimmy, the dog, being the highest diving dog in the world. You don't play until he jumps from the high stand into my arms. Mr. Drummer gives me a long roll until he lands, then a loud crash. Then you go into the gallop again until the curtain comes down. Then a long cord for

comes down. America w. Just watch me, you can't go wrong. I'll give you the cues he Hoofers Hello, etlers. Two introductions, first piano, second forte vamp until cue, "So's your old man," then you play one and six. We sing a verse and a chorus and dance the other five choruses. It's song and dance stuff.

stuff.
Sequie to number two in the books. This is a Russlan dance, good and lively. Play soft until I get into the floor stuff, then bring tup good and loud, and Mr. Drummer, give me picnty of cymbal stuff. That's it.

Then the partner comes on makes

That's it.
Then the partner comes on, makes announcement about giving imitations of different dancers and asks which one they want. 'He gives you a direct not for each one and says, 'Do you know that one professor? One of the cones that they call.'
They're all marked plain so you can't go wrong. Frisco, Mosconi, George Primrose and the last is always Pat Rooney. That's fine.
Then into the next one marked No. 4. Good and lively. We each do a few steps, just a short wait for a hand after each one dances, then pick the next one unight don't kill set dand. That's it. Yiells of cymbals Mr. Drummer when we go over the top. Everybody good and loud. That's it. You play No. 5 for bows. Thanks very much, feliers. You'll get it ok. after the first show. It's a little tricky but the first show. It's a little tricky but the first show is, a rehearsal anywey. Thanks.

Good morning, gentlemen. Will you be so kind as to play "Home

The Sketch
Good morning, gentlemen. Will
you be so kind as to play "Home
Sweet Home" at rise of curtain and
diminish until phone bell rings, and
when the lady answers the phone,
you stop. You have at least a 15minute rest until the cue, "My wife.
My husband. My hat." Then you
play, "The The The My husband. My hat." Then you
play, "The The The My hat." The you
play, "The The The My hat." The you
have the My hat." The you
have the My hat." The you
have the My hat." The You'll
have the My hat. "A cade
and gentlemen.
The Single Woman

and gentlemen.

The Single Woman

Hello, Julius, Hello boys. Gee, I can hardly talk. Had a party last night. Didn't get to bed until three and then had a lousy jump in here. Couldn't get a sleeper or nothin'. I'm dead. Well, we'll do the best

we can. Two introductions first piano, sec-

we can.

Two introductions first piano, second forte. Vamp until ready

"Mince Meat Papa," two and two, keep it down nice are piano. Sequile just one introduction. That's fine.

Now on this next one, "My Wop Is a Flop," play the introduction until I give you the sign in the entrance. It's a hard change and keep it down very plano because if they don't get the catch lines it's lous.

Sequie into the ballad, "You've. Sequie into the ballad, "You've. Sequie into the ballad, "You've. The catch income in the last four bars. Then sequie into the next number for bows. Sometimes I sing it if they're good and sometimes I won't.

Watch me very closely. If I wave my handkerchief you stop the music then If I'm going to do the number. I'm they war ad direct nod and pick way they want they want advect the limit of the with the work and and pick want of the limit of the with the limit of the with the limit of the with the with the limit of the with the limit of the limit of the limit of the with the limit of the l

I'll give you a direct nod and pick up the vam, up the vam, You gotta help me with this, Julius. I make a few cracks to you and you act bashful; then I go over to you, drumner; and you put your head in the kettle drums, and when I say "Isika Bibble, let's make whoopee," you go nto the varse two and two very plano for the catch lines. That's fine.

You play the music like it should be played. Last week they played it terrible. Thanks boys. Oh, I almost forgot. Jim and Fanny Oakes send their best regards to you and (Continue) or page 53)

(Continued on page 53)

2 New Public Units

Two new Publix units are curently in rehearsal and will be spotted for the allotted 17 weeks' tour of Publix hous s still operating with

of Publix houses still operating with stage show policy. "Home Wreckers." featuring O'Donnell and Blair and produced by Jack Pattington, will bow in at the Paramount, New Hoven, April 24. Support will include Billy and Elsa Newell, Andy and Louise Carr, Six Beverly Girls.

Six Beverly Girls.

"The Blue Mill" is the other of the duo with Borls Petroff producing. Latter includes Ray Bolger, Emily and Romaine, Helen McFarland and Pred Evans Girls. It will bow in at the Paramount, 'New ed Evans Girls. It will the Paramount, New bow in at the Haven, May 1.

TOUGH FOR UNION.

Chicago, April 22.

Chicago, April 22.
With times tough, Actors' Union
of America is retrenching.
Phil' Phillips, president, is working at a radio station under an assumed name and conducting his
union activities at night. He states
he is working gratis for the union.

Omaha Adds Act

Omaha, April 22,
To offset new five-act vaude
policy at the Paramount, formerly
presentations, local R-K-O is adding
an act weekly to the regular fouract Orpheum road shows,
Extra act Chicago-booked.

Bert Lytell has had his nos lifted. He considered his probos-cis a bit too ample for picture work and went under the knife wielded by Dr. Luis Berne, plastic surgeon in New York, to have it fixed.

WANTED IMMEDIATELY YOUNG and TALENTED

GIRL USICIAN ALL INSTRUMENTS

TOP SALARY

K. NADEL 8 West 46th St., NEW YORK

R-K-O PAYS MARCUS \$12,000 IN SETTLEMENT

R-K-O came to terms with the Marcus Show last week, with the show's claims settled for \$12,000. . Marcus troupe, musical tab, was booked last season for a lengthy booked last season for a lengthy route over protests from many of the circuit's house managers. Following advent of the present R.K.O booking regime, Marcus Show's route, was rearranged.

Settlement made was in lieu of time unplayed and for transportation claims.

Fox office has the Marcus Show for some dates in New York. Bob O'Donnell wants it for a run at the Crescent, New Orleans.

UGH FOR UNION,
PRES, UNDER COVER
Supreme Court to restrain Sol Hurok, impresario, from interfering



say:-ire to hear this voice in er enunciation is perfect."

charming personally, "
study in showmanship,"
study in showmanship, "
er imitations of birts very realistic,"
er encoro makes the audience want to
le—and they de."

FRED CLINTON

writes her songs and is her accompanist— accretary—chantfeur and partner. BILLY JACKSON SAM ROBERTS is N. Y.

FRAZERE

"Acme of Finesse"
THIS WEEK
April 19, Spokane
LEE P. STEWART A LEWIS MOSLEY



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Rythmic Harmony of Films

2

Thanx: AL GROSSMAN

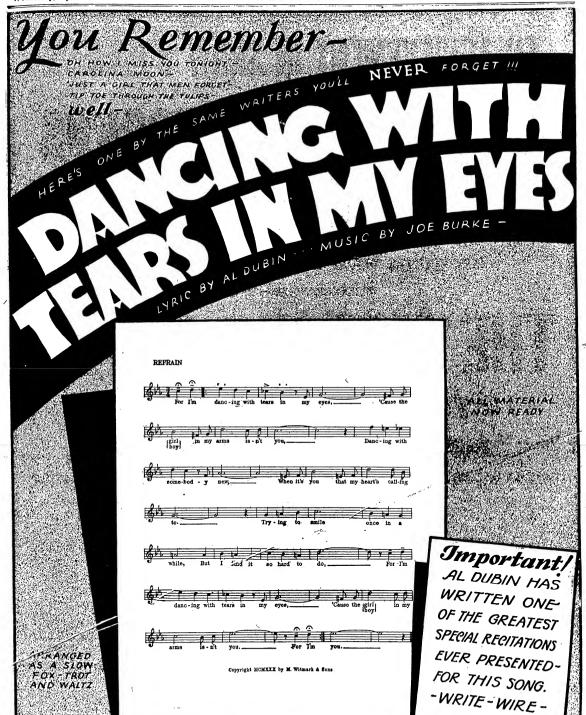
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AN ACHIEVEMENT IN SHOW BUSINESS BROKE HOUSE RECORDS

IN 90% OF TOUR JUST COMPLETED

175

CONSECUTIVE WEEKS OF KEITH-BOOKED THEATRES

RETURNED TO NEW YORK

THE MARCUS REVUE

"YOUTH AND BEAUTY"

TRIUMPHANT COAST TO COAST TOUR

THE ONLY PRESENTATION-REVUE TO PLAY ALL OF THE BETTER VAUDEVILLE THEATRES
IN THE ENTIRE UNITED STATES

50---PEOPLE---50

AND A CARLOAD OF

MAGNIFICENT COSTUMES and ELABORATE SCENERY

ESPECIALLY IMPORTED BY DAZIAN FROM GERMANY AND FRANCE

This Production Brilliantly Staged by LEON MILLER, with
ELMER COUDY, LEON MILLER, BEE WINSOME, DOROTHY COUDY, TOM MULLALY, MARIA FOKINA
OTHER PRINCIPALS AND

24--SOUTHERN PEACHES--24

ALL PRIZE-WINNING BEAUTIES—THE MOST GORGEOUS EVER ASSEMBLED IN A REVUE

Week April 26-Fox's Crotona, New York

Week May 3-Fox's Park Plaza, New York, and Savoy, Brooklyn

Week May 10-Fox's Academy, New York

Week May 17-Fox's Audubon, New York

AN A. B. MARCUS REVUE

3 Other Companies Now Playing Stock in Key Cities

Cirque d'Hiver (PARIS)

Paris, April 11.

Like the Cirque Medrano, the Cirque d'Hiver (Winter Circus, althoush open the year round) is an intimate one-ring affair doing a consistent business, and proves, with the current bill, even more so than original opinions concerning. the Medrano: that an indoor circus

the Medrano: that an Indoor circus of this type would be a terrific click in New York and from coast to coast. It may even be the means of helping variety, as it is generally come to the property of the pro

air to the ground, but, of course, anchored by tapes at the ankies, safely swings along very close to the ground. A thriller. Good showman, too, is Cubano, dressing well for the Haring's Co., mixed quartet, with her work, were nice, although the actual man and woman gymnasts are the real act; the pseudo-comedy Gaston Desprey is director-general of the Cirque d'Hiver; Les Fratellini, artistic directors; A. Deniau, secretary; Jean Coupan, secretary; Jean Coupan, secretary; can conductor.

Show usually runs 8:30 until midnight; Saturday night top, 25 francs (\$1).

STATE (Vaudfilm)

Meat for b. o. in this week's lineunit and the control of the co

STATE-LAKE

(Vaudfilm)

Chicago, April 19.
Savior of this haphazard five-ac show was Billy House, recently a the Palace with his six-person song dance and comedy skit, "Resolutions."

dance and comedy skit, "recontrolled to the control of the control of the controlled overture by the pit men. George Andre and Co., adagio fash, three me and a girl, started very slowly, showed carteleaness, and got poor the controlled of the con

ing.

Third, Billy House had no trouble wowing a sleepy and small audlence, but had to kid them along to get his first song encore. Act did not seem to carry its usual punch at the first

first song encore. Act did not seem to carry its usual punch at the first show. The seem to carry its usual punch at the first show the and fifth were Stuart and Lash, mais hoke team, combining with their brassless orchestra of eight men for the final heat. Opening skit, "Oh Doctor!" in "one," between the two men on some falls tumbles and comedy full the two men on some falls tumbles and comedy full the two men of the company of the comp

PALACE (St. Vaude)

(St. Vaude)
Bill of condictions, in which one act took the edge off another, piayed over the hundles and on strength of considerable raw material, muscled itself into approval. Booking job was a matter of lining up a string of strong turns. Again, of thought is the strength of the piay to the strength of the strength

school and the other following the former's style while preceding in the running order. And the singing close together. And so of comedy. Still again, shortage of the s

corrected.

Schwartz ended the first part. In the second, Floria Vestoff, that nifty tapper with the Ben Blue act, was tapper with the Ben Blue act, was tapper with the Ben Blue act, was the second, Floria Vestoff, that nifty tapper with the Ben Blue act, was the second, Blue decided to do an entirely new turn, which few ever tried at the Palace, hearsal the night and morning before, setting a record in nerve. Lack of preparation told on the new stuff Saturday, and the result was that after opening day. Blue was forced by the setting a record in nerve. Lack of preparation told on the new stuff Saturday, and the result was that after opening day. Blue was forced bys for the last haif of the act. By Monday the routine was working smoothly, with the new and old portions blending nicely, and Blue was forced by the setting smoothly, with the new and old portions blending nicely, and Blue was had have done even better had not the booker chose to place Miss Olivette on the same bill and ahead, in that manner having two acts fighting each other and injuring the bill, into a successful show.

Blue's newest is a live bull on the stage for a darb satirical toreador number worked by Blue out by a milkmaid who didn't know the cow's name was Jake.

Opening bit of the turn was better for the house than for Blue personally. Stoog gets in a locked out by a milkmaid who didn't know the cow's name was Jake.

Opening bit of the turn was better for the shouse than for Blue personally. Stoog exist in a locked trunk incidentally in view during most of the act, and ringing a belings a signal that he's in the trunk. As the audence passed out of the form in the lobby and the belingide still ringing.

Blue's pantomime and slide stepping, interspersed by the lovely Miss Vestoff's tap work, finished. It was noticed that in Blue's comment the lobby and the belingide still ringing.

Blue's pantomime and slide stepping, interspersed by the lovely Miss Vestoff's tap work, finished. It was noticed that in Blue's comment the lobby and the beling

thing, even brings out most singers for an encore.

Horace Helidt, at the Palace for ils first date since returning from France, and his California crew france, and his California crew to the control of the control o

many in the infinition reached and the manufacture of the manufacture

HIPPODROME

(Vaudfilm)
Hipp bill all isten and mostly songs and music. Not a dance in a songs and music. Not a dance in the many songs and music. Not a dance in the feature, "Honey" (Par). Vaude headlined with Notre Dame University Glee Club. Thirty-fve in the unit all told, including the intervent of the control of

(Vaudfilm)

R-K-O
(Vaudfilm)

Los Angeles, April 18,

Tempest and Sunshine are 18,

manues fear and Sunshine are 18,

the marques fear seek, solding down thrid base for 14 minutes in average style. Ulric and Heien Kane impersonations get over nicoly. Jimmy Walker stuff would be n. g. in the west, even if new.

I have a sunshine a sunshine a strong strong with Arthur Patley's hoke trampoline bouncing and finish with Sol Gould dragging out his act to fill space after working to a nice pace earlier.

Sid Gold and pace are the working to a nice pace earlier.

Sid Gold and Don Daye, tapping transcended on the floor. The bouncing skeleton is the act's meat.

Sid Gold and Don Daye, tapping transcender second, Hoofing seet the act's meat.

Sid Gold, followed Tempest and Sunshine, and clowning with a bright, take-off on a couple of amature in the seet of
PALACE

(St. Vaude) Chicago, April 19. This is a long but smooth-rnnning

bill. Opening was Howard's Spectacle. ponies and dogs, going big with the kids at the matinee. Roth and Shay

nonies and dogs, going big with the kids at the mathee. Both and Shay were a weak aput in deuce with their clowling, and comody tumbling. Didn't cilck, but insisted on encores. Jack Norworth and his wife, Dorothy Adelphi, have some lauchs with the nagging frau routine. Norworth the nagging frau routine. Norworth delivers a near comby come for his Yates and Lawley. Boys can vocalize and use the planist for clowing that gets better as it goes along. Very big, and deserved it. The state of the company consists of John which are the company consists of John West and a Miss De Haven West has deviced in the company consists of John West and a Miss De Haven West has deviced by the company consists of John West and a Miss De Haven West has deviced by the company consists of John West and a Miss De Haven West has deviced by the company consists of John West and a Miss De Haven West has deviced by the company consists of John Hoofing for great returns. The solid hit of the bill was Sylvia Clark. This girl has some of the best material she has ever shown, even for the vaude repeated year after year without growing state.

Closing were the three Di Gatanos, dancing turn, with very few walk-outs. But there weren't many peopage.

58TH STREET (Vaudfilm)

SATH STREET

(Vaudilm)

Good bill for first half with Irene Bordoni topping and clicking with head on the property of the prop

ALBEE, BROOKLYN

ALBEE, BROOKLYN

(Vaudfim)

Brooklyn R.-K.-O leader is neavy on the make for kid trade this Baster Week. Three turns aimed bill. Street parade daily by Maude Henry's Elephants and Ike Rose's Midgets. Saturday. Attennon 1,500 newsboys. In free, on a local daily the street of the street of the holiday week seems to have been strictly a managerial proposition. There was no co-operation from the booking office. The show should as it stanis, three turns will be liked by the youngsters and at least two of the romaining three they won't understand or care for. A pheatr's original Intention.

No comedy at all until the skth and closing act. Harris and Radciffe, with that turn no credit to the booker since this is its fiften of the two properties of the street of the booker since this is its fiften is no trick in repeating the god ones. Trick is to find new ones.

No comedy in the feature picture, either, Radio's "Framed," streight continued to the booker since this is its fiften in the tray. Somes and the first two acts, the clephants and Johnny Downs, one of the "Our Cang" alumni. Nothing for them in the tray. Somes and realth two resigning, which followed, with the singing in the preceding flash doing its best to take the edge of Regar's work. Midgets were next to shut cored team closed, again without their drop. This time the jump was from Youngstown. If R-K-O's ceastern and western divisions were still (Continued on page \$3)

OLYMPIA (NEW) (Paris)

Paris, April 11.

In spite of tremendous opposition, Including the opening of "Desert Song" at the Mogador, the invitation opening of Jacques Halk's new Olympia on the Boulevard Capucincs yesterday was a tremendous success. It clearly demonstrated that even the smartest Parls society circles are now picture-conscious, as was shown by such an audience never before was brought together never before was brought together for a picture show. In the matter of silent pictures, Paris now feels like sophisticated Broadway; they are passe here, "Trail of '98" caused a general walk-out, scarcely one-half of the audience waiting for

one-half of the audience waiting to the final fade-out.

The Olympia, for many years a music half owned by ules Dumlen, was radically altored into a film house, but advantage was taken of the old excellent stage facilities, thus allowing for elaborate presen-tions.

thus allowing for elaborate presentations.

With the exception of a theatre in Cannes, it is the first of a chain which Jacques Halk, French produced the control of the co

to 2 p. m. grind, and scale of prices the new house is emulating.

The Olympia represents an investment of about 31,400,000. It comprises a 1,900-seat auditorium, a full sequipped stage, and a 130-foot and a 100-foot and an analysis of the season of the control of the season of the control of the season of th

Decorative scheme is light green with touches of gold. Excellent sight

with touches of gold. Excellent sight range all over.

The Erneman projection equip-ment is satisfactory but the sound equipment, Clnevox, Halk's own local device, must be scrapped be-fore talkers can be shown with success.

success.

Service, modeled on Paramount,
is under Manager Land. There are
80 men usliers, in brown jackets
with grey pants in four shifts because of the long grind.

Usual stunt of having French
film stars acting as flower girls to
the audience was done for the opening.

film stars acting as flower girls to the audience was done for the opening.

Program included an overture by a good 25-piece orchestra under Compile and the star of the star

the Uympia screen would start tailting, it would do so in the French tongue.

For Movictone News and a Mickey Mouse cartoon, much enjoyed, came a stage presentation by Louis Lemarchand, associate producer and author of the "Folies Bergeres" revues. He is under contract to stage the Olympia presentations, and they will be a big asset attions, and they will be a big asset included Madame Cestron, locally famed singer, and a chorus of 18, styled Stelling Girls under Madame Kenarova, ballet mistress.

Sietch, beautifully doner Madame of the stage of

PARAMOLINT

("Dude Ranch" Unit)

("Dude Ranch" Unit)
New York April 18.
Three specialites make a straight
procession of cickers, unusual ir
spotting for a stage band unit. Arrangement for this presentation is
exceptionally happy. Entire unit
unus 40 minutes, rather long, but
seemed less because of its brisk
movement and the quick audience

seemed less because of its unlaw response. And the quick audience No extraordinary scenic flash for the show, which had Faul Ash in cowboy costume leading the band similiarly costumed, and banked up to one side of the stage instead of rangement.

Ash is doing vastly better than on his first Paramount visit, loosening up in style and working up to his audience effectively. Cowboy atmosphere is helped out by the preservorked before in the Times Square de luxes. Splendid sextet of male volces.

since the Engineer who have worked before in the Times Square de luxes. Splendid sextet of male volces.

Daring Twins, pair of young, plump ponies, of lemania dividence of the property of th

"Young Man of Mannattan" (Par) the feature and supplying the stronger half of the show. Same picture playing day and date at the Paramount, Brooklyn. Rush.

FISHER

FISHER

(Presentations)

Detroit, April 19, 1930.

Eisber theatre occupies a unique status in theatre occupies a unique status in theatre occupies a unique status in the theatre occupies a unique status in the farmous Fisher building, a landmark and the show place of the city. Theatre was not needed in the farmous Fisher building, a landmark and the show place of the city. Theatre was not needed in the city and in the state of the city of the cit

tations, and they will be a big asset to the house if they remain of the same quality as the initial one. This funded Madame Cesbron, locally one of the control of the con

on occasion and talks his

piano on occasion and talks his song numbers and has following. House Symphony orchestra doubles on the stage for presentation. Pit number under direction of Samuel Benavie.

Presentation caught on Good Fri-day when the house opened at 3 o'clock. Broken running tim and day and the second of the second with the second of the second of the Wright, Douglas and Co., dummy horse act with a girl trainer build for laurehs.

in the timeliness of the ideas used. Wright, Douglas and Co., dummy horse act with a girl trainer build for laughs. Douglas and Co., and the control of the

ORIENTAL.

(Presentation)

ORIENTAL

(Presentation)

(Good Friday are consequently and the footless, locally produced by Will J. Harris of the B. & K. staff and rouning 55 minutes, with good all-around talent.

Comic Joen, produced by Will J. Harris of the B. & K. staff and running 55 minutes, with good all-around talent.

Comic Joen, furnished the boke with his quavering vocals; Felovis, for novelty with his ball and stick luggling, and Danny and Eddy, two colored lads, for hoofing with excited his geling, and Danny and Eddy, two colored lads, for hoofing with excited his geling, and Danny and Eddy two for the provides a gaudy stage set of huge clown faces and bright colors, opening with Ainsley Lambert's 12 line grits routining an April showe core the finish. Danny and Eddy followed a "Stein Sons," rendition by Lou Kosloff and his band. These two boys are there, just as at the Regal. Edd of the first colors, with his vaude act considerably shortened, was a show stoppen, but weight dellow for his background, making his ball and Chinese sticks poorly visible and providing no contrast.

Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity Fenner supported the continuity of laughs in an aisle candy hawker set-to with Kosloff and getting a screaming finish with his song spectual supplication of the first of laughs and Fenner pantonime.

Kosloff, returning to this house with the splitup of the five m. c. unit, overplayed for his following as continuity of the first of laughs and Fenner pantonime.

Kosloff, returning to this house with the splitup of the five m. c. "Show Girl in Hollywood" (FN), Fox and Par news clips, and Easter orchests; feature with synchronized film, and Preston Sellers organiog completed Edu Lamber and Fenner pantonime.

NEWSREEL.

New York, April 21.

For's 16 cilps and Hears's 14 merge into 44 minutes of news, mostly of the magazine kind, worth the merge into 44 minutes of news, mostly of the magazine kind, worth the merge into 44 minutes of news, mostly of the magazine kind, worth the merge into 44 minutes of news, mostly of the magazine kind, worth the merge into the merge

CAPITOL

Kooloff, returning to this house with the splitup of the five m. c. mit, overplayed for his following, and after a violin specialty held his unit, overplayed for his following, and after a violin specialty held his unit, overplayed for his following, and after a violin specialty held his unit, overplayed for his following, and after a violin specialty held his distribution of the clambert line, as an acrobate dancer far above ordinary. The show uncovered Mona Dell, captain of the Lambert line, as an acrobate dancer far above ordinary. The show uncovered Mona Dell, captain of the Lambert line, as an acrobate dancer far above ordinary. The show uncovered Mona Dell, captain of the Lambert line, as an expectation of the content of the

ROXY

New York, April 19.

Stage show is an excellent blending of the religious observance of ing of the epring season, an appropriate and graceful handling of both aspects of the day, but the stage presentation rather scants its usual variety of appeal. The Roxy level of novelty and varied entertainment that regulars feel acutely, a show in which all the usual elements are not present, as happens. Churchly Easter spectacle eschews the customary elaboration of staging and puts its big moment into a splendid bit or pictorial display. Interest of the stage present of the stage of the s

PARAMOUNT, B'KLYN

PARAMOUNT, B'KLYN

("Smart Smarties"—Unit)

New York. April 21.

There are few, if any, de luxers that provide as much per dime as this one. Besides feature, "Young Man Manhattan" (Par.), there are four different units in the feature, and the season of t

much more clearly heard than before Vallee was on 10 minutes and
returns.

Earl Abel at the organ and presenting an original program, arranged with more than the usual
and the senting and the senting and
returns.

Earl Abel at the organ and presenting an original program, arranged with more than the usual
and program. Monday night patrons
decided his worth in the affirmative
and with spirit.

Regular own and the senting and
read of "Smart Smartles,"
staged by Harry Gourtain and featuring Borrah Minevitch. For date
here Mitzi Green is added to stage
above for remaining that the senting
read of the senting and
read of the senting and
read of "Smart Smartles," fitting in nicely with kid atmosphere. Opening,
the young girl delivers a speech that
might have been written by a liter
intended as a lauch, and lands that
way. Leading her taik to a restaurant where she met a lot of big fine
stars, Miss Green goes into imperconviction of the senting a loke,
Edited Barrymore ordering a meal,
Al Jolson gabhing about "Sonny
Boy," Fannie Brice and
Goughand of the
Goughand of the
Goughand of the straight
end. Much of the material from the
Moran and Mack act as It was in

(Continued from page 55)

(Continued from page 56)

New Acts

Maurice SCHWARTZ and Co. (7)
"Merchant of Venice"
Place (8t.)
Category into which this production falls limits its vaude playing field to a few choice spots, but for these few spots, which should be spoints. Maurice Schwartz, leading light of the Viddish Art Theatre, is a name around New York in those same spots. It's not so much that wande patron, but that he will draw from his Yiddish audience, meaning new faces in the vaude houses. Mr. Schwartz does a clean cut job but not against expectations. His is an intelligent reading of a part that is most perfectly suited to him; is an intelligent reading of a part that is most perfectly suited to him; is fan, indeed, with inclusion of the thought that the act was being staged for vaude playing. Set, by Mordecal Gorelick, good looking and ver the management of Mr. Harry Rogers, and don't forget the Mr.—follow the billing. Eight people in support: Carl Reid, John Wintfroof, Edward Bullis, Charles-Livingstone, Walter Coy, Maurice Cass. Bige.

Ray STANTON (6)

Walter Coy, Maurice Cass. Big.
Ray STANTON (6)
Revue
18 Mins.; One and Full (Special)
86th Street (V-P)
Ray Stanton fonds a six-people
turn pleasantiy mixing comedy and
singing, dancing specialties. Whyge
act threatens to slow down, a surprise comes along to hold it up,
rise comes along to hold it up,
rise comes along to hold it up,
rise comes along to hold it up,
Act is by William K. Wells. He
is the author of several comedy
scenes, best of which is one showline
of "Way Down East," with all characters Charlestoning, and good for
laughs. First at opening showling
holds and screen.
It is, but loses kick because idea has
been used before several times, on
both stage and screen.
It is, but loses kick because idea has
been used before several times, on
both stage and screen.
It is the comedy ballet number
opened by femme dancer and topped
Weakest part of Stanton's act are
the specialties in "one." Acrobatic
and eccentric singles near opening
fail to str. Woman's song and dance
and topping tap steps, makes
etronger bid for a hand.
The "Way Down East' travesty
closes. Fut act over faith here
when reviewed. Spotted this,"
George GRIFFIN and Rosetta (3)

George GRIFFIN and Rosetta (3)
Songs, Dances.
Tis Minns, Full VP Pi
George Griffin is a tenor, in a new
turn with a brunet dancer, male
planist, and two boy tappers. Okay
for the better class neighbs, early.
The control of the control of the control
as the face, figure and gracefulness. Two boys who tap are better as tumblers, in appearance and
Criffin dreases in tancy evening
clothes which suck throughout the
act and put him in the too ornate
tribe of entertainers. Girl changes
for each number. Griffin not a
turbulled of the control of the control
to the control of the control
tribe of entertainers. Girl changes
for each number. Griffin not a
to such control of the control
to such control of the control
to control of the control
to control of the control
to control

whiri.

Joe B, STANLEY (3)

Comby, Musical Skit

Comby, Musical Skit

Jefferson (V-P)

Stanley is a former burlesque
comic. He doesn't do much but wiggle around and bend sideways while
walking for eccentric comedy effect.
Three girls help. One is a broadtree girls help. One is a broadover.

Curtain goes up on beach scene.
Action has to do with a pioney
taken for a beauty judge by three
girls with a pioney
taken for a beauty judge by three
for the others he prempts to bribe the
"judge" to win a beauty contest.
Girlis make costume changes and
Stanley does acrobatic comedy while
the girls shout at him alternately.

Dancing finish fair.

Dancing finish fair.

BURNS, STOKES and LEE Bros.
Dance Revue
Dance Revue
Burner (I Special)
Bith Street (I Special)
Lees have worked out several excellent comedy routines, variations of things seen before but good as for things seen before but good as for thing seen but good as for thing see

AZPIAZU'S Havana Orch (12)
"Fiesta in a Cuban Sugar Mill"
25 Mins.; Full (Special)
86th Street (V-P)

riesta in a Guban Sugar Mill"
25 Mins.; Full (Special)
86th Street (V-P)
R-K-O imported this turn from
Cuba. Leader is Don Justo Aziapzu
billed as from the Havana Casino.
Observation of the Moxton Tipica
ago and having the same colorful
appeal, it may be voted a successful
bit of act scouting in foreign climes.
Featured are Antonio Machin, Gran.
Tempo of act is slow, reflective of
latin music with' its proccupation
with tangoes. A notable order of
autistic merit makes possible and
passable several specialties whose
damaging. This includes a "peanut vender" number, probably comic
in Spanish, done by Antonio Machin,
ticketed as "Cubas Own Rudy Vallee," probably
Another slow number is a shawltwirling stomp by Granito de Sal.
Frofusion of shawls of varied color
combinations makes good fass.
Tilesta in a Cuban Sugar Mill." In
other words, a company picnic with
everyone in his or her best finery.
Finale has Garrido and Chelin
strutting "The Rumba," Cuban
was failed with welcoming applause by a liberal sprinkling of
Cubans in the audience.
Much of the music is percus
sioned by gourd and other unusual
value probably and and cube unusual
value probably straight American lazz,
and do it well, but the native stuff
with the glamorous and exotic setting is what sells the turn.
Excellent vaudeville.
Land.

Lynn CANTER With Frank Jefferson "Song Pictures" 18 Mins.; One. 86th Street (V-P)

18 Mins.; One.
86th Street (V-P)
Miss Canter recently teamed with
Al Shean and splitting because act
had played everything. New turn
is with piano player. Follows song
cycle idea with thread of connecstantial for real responsibility, although Miss Canter's troupership
makes it seem much better than,
upon consideration, it actually is.
Act also overboard on running
time. Encore, a dramatic affair
gaga when wealth arrived, is okay
but probably better for body of act.
Miss Canter's diction is exceptionally clear. Every syllable audible from three-ways back. That is
an incalculable advantage for a
lacks is a couple of good comedy
songs. She has the poise and ablitiv.

Nice ivory work by Frank Jefferson and some incidental dialog.

Land.

JEFFERSON

(Vaudfilm)

(Vaudfilm)

House appeared to be in a great hurry to get the vaude over with. Six acts first half running to but \$4 and off in fast order and didn't even pause for one encore. Not an encore was taken among the whole six turns. Good neighborhood stuft, this bill, and did well for the undemonstrative Jefferson. Six did well for the undemonstrative Jefferson. All the six did well for the undemonstrative Jefferson and Mack, shoved off. Boys open with comedy song and dance and drift into trick gag ground tumbling. Smaller of the two is an expert ground tumbler and does a complete somersault in the air from a stunding whatsoever. Boys on only four minutes.

strong cumoust and does a complete somersault in the air from a stunding position without showing any effort minutes. Boys on only four minutes.

Mixed purveyors of hoke, Mitchell and Dove, were an oke deucer. Girl is a low comedienne, assuming uncling in a plping voice. Boy is the feeder. Snappy crossfire between the two, although for the main part they are released gags. The strength of the main part they are released gags. The strength of
his "Hollywool Proteges," includ-ing Aomia, closed Staying 35 in nucles, eith the six principals, including Edwards, doing too many numbers each for vaudilim of this kind, act started to tire 'em. Col-lette Sisters did so many routines count was lost, and Edwards himself including introductory and topping bits. Armida, clever singer from films, did five numbers, including a dance. Cute and talented, she held her own nicely. Gogo Delys and Maryler Moore, doing singline a, show-stopper, but an agreeable Interlude that would please more if trimmed down a bit and tightened Up. his "Hollywood Proteges," includ-

up.
Only filler usual Fox-Movietone
Char.

86TH ST.

(Vaudfilm)

(Vaudilim)

Saturday preceding Easter found a lot of Cubans in the Yorkville output of RKO. Islanders were attracted by the continuity of RKO. Islanders were attracted by the continuity of the

81ST STREET

Four lengthy acts here the first had running the state of
The property of the property o

Rulof & Elton Rev Jue Fong Bedini Howard Ćo

JERSEY CITY Loew's (26)

JERSEY CITY
Loew's (26)
Teddy Joyce
Emps of Harinony
Josephine Davis
Sced & Austin
KANSAS CITY
Loew's (26)
Mulroy M & R
Lane & Harper
Sophic Tucker
Elily Glacon
Living Jewels
MEMPHIS

Variety Bills

NEXT WEEK (APRIL 26) THIS WEEK (APRIL 19)

Numerals in connection with bills below indicate opening day of show, whether full or split week

PARIS Week of April 26

Week of Circus d'Hiser R & W Roberts R & W Roberts Albert Carre Harrings Co House Country Falge & Jowett Ravels Tr Horris To House Country Sis 4 Country Sis "Desert Sons"
Dorville
Gro Huy
Churche Steber
Rane Gerbert
Mona Palya
Cecilla Navarre
Theima Bdwarda
Rose Card Urls
Robert Cozinou
Marce Balace
Ranual Ranual
Ranual

LONDON Week of April 23

"Sunny"
Hippodrome
The COV Official
The

HRMINGHAM
Empire
"Rev Shot"
Grand
The alerry Whirl
"Frire Royal
"Frire

CARDIEF

CARDIEF

CARDIEF

HOLD REPAIR CARDINAL
Oapitol (19)
"Warietiee"
Fred Keating
Michon Broa
Sydell Sis
Rose Mary
Cheeter Hale Girls
"Free and Easy"

DETROIT Fleher (19)

DETROIT
Fisher (19)
"Enater Foilles"
Fred Strip
Days Seatury
Marie Seatury
Marie Seatury
Morton, W & D Co
"Freo and Easy"
Fox (19)
Frankle Jenice
Will Aubrey
4 High Hatters
Betty Lou Webb
Hory Idea
Hory Idea
Sunkint Beauties
"Society Blues"

PITTSBURGE
Baright (19)
Farevell (Welt'
Jay Mills
"Manney (19)
"Illigh Speed"
Ritz Bros
Gloria Lee
Chester Hale cliris
"ROYULENCE
Fay's (19)
Ry mond. Shool Co

Farler Bab: Or

In Oriental

In

JEAN CARR PRESENT PLAYING

LOEW CIRCUIT Dir. LEDDY & SMITH

Michigan (19)
"Aladdin's Revele"
Enster Fantasy
Codee & Orth
"Light of W Stars
MINNEAPOLIS
Minnesota (26)

Minnesota (29)
"Rain Ramhlers" U
Forsythe & Kelly
King & King
Osaki Japs
Inez Campbell
Lambert Girls

NEW HAVEN
FOX-Poil (19)
"Black & Gold"
3 Kenmys
Arnold Grazer
Maxine Hamilton
Lee Wilmot.
Sunkiet Beautles
Barney Rapp Bd

Barney Rapp Bd

NEWARK
Branford (19)
"Top o' the World"
Bert Gordon
Bernardo De Pace
Vera Kingstoa
6 Ehtors
Evan'e Beautice
"Honoy"

"Honoy"

PHILADELPHIA

Barle (18)

Sophie Tucker

Nat Nazarro Jr

"Lady to Love"

(Others to fill) (Others to fill)
Fox (19)
"Art in Taps"
"Society Blues"
Mastbaum (19)
Harry Greon
Skeets Gallagher
Lillian Roth
Stanley Smith
"Honey"

Bvc Stether Madge Whitoside Miriam Chester Madge Whitoside Miriam Chester Brown and Chester Brown and Chester Brown Brow

Loew

Uptown (18)
"Jazz Preferred"
Al Kvale Bd
Yvette Rugel
Cy Landry
Kendall Cappe
Bryant Rains &
D Berke Girls
"Sally"

"Sally"

Tivoli (18)
"Models & Models"
Francis Marter's Bd
Bellack Martese
Chester Fredericks
Duffin & Draper
Nita Care
Brengk's Golden H
Willard Fry
Evan's Ens

Williard Frys
Evan's Ens.

BROX (10)
FOX (10)
FO

Jain of Manbattan

1003TOM

Metropolitan (19)

Satan's Holiday

Larry Rich

Larry Rich

Larry Rege

Bully Rege

Bully Mayers

Holmond

Satan's Holmon

Ladies Love Brutes'

Larry Rose

Billy Meyers

Holmon

Ladies Love Brutes'

Hippodrome (19)

'Ladies Love Brutes'
Hippodrome (19)
"Hit Bits of 1959"
Leavitt & Lockwood
Gattison Jones & E
H Gloria Girls
Teddy Eddy Bd
"Loose Ankles"

Lafayette (19)
"Hot Dominoes" I
Stan Meyers
Les Kilcks
Paul Mail
Jeff Libonati

"Free and Ensy "Free and Ensy "Fraemond" (19)

Burns & Klissen Daries & Klissen & Klissen Daries & Klissen & Klis Joff Libonati
Sunkist Denuties
"Lailies of Lelsure"
CIEVELIAND
Whate (19)
"South Melodica"
Eddic Libonard
Pat Hennard
Dennia Slig
Jennia Slig
Berta Donn
Chester Hale Girls
"Free and Eusy" Signor Friscoe Or Adler & Bradford (Two to fill)

Addre & Bradford

T. Vefecte Better B

JACK L. LIPSHUTZ 159 West 47th St. TAILOR, 908 Walnut St., Phila.

Goreic Ifuner College Pau (College Pau (Coll

TUESDAYS

MANHATTAN

Bayes & Speck Chris Chariton (One to fill) 2d haif (22-25) Denno & Rochell Don Cummings Gay Gordons Joe Young Co Schepp's Circus

Joe Toung Co Schepp's Circus
Louiseum 1
Loui

Joe Marka Co
Joseph Regan
Palla Reading & B
Palla Reading & B
Palla Reading & B
Palla Reading & B
Roughton & Gold
Roughton & Ballow
Pallow

Fordham 1st half (26-28) McDonald 3

Wilton & Weber Eva Tanguay (One to fill) 2d half (23-25) B & L Gillette Carrie Lillie Jackeon & Carr William's Midgets

Franklin

Scheppin (16-22)
Scheppin (16-

SAYS—"ALL

Fails Reading & Roy Sneck Chas Howard Co Murray & Alan G & P Magley

START START

Phili Baner
HOUNDON'D
Lower & Betty
Natalle Alt Co
J & B Brown
Newley Edw
Nester Edw
Nester Edw
Nester Edw
Nester Edw
Little Dew Drops
Rona Howard
King & King
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Milo Honey Tr (19)

(19)
The Digitances
Yates & Lawley
Buster West Co
Sylvia Clark
Roth & Shay
Mae Murray
Jack Norworth

Mee Murray
Me Murray
Me Hayarde Nev
GIMMNATI
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Golden Gate (26) (One to fill) Lomae Tr (19)

Lomae Tr Tyler Mason: Sully & Thomas Natacha Nattova (19) The Kituyamas Foster Fagan & C Danny Duncan Co Murray & -Ch's'tons HAMILTON, CAN. (19)
Frabelie's Froilce
Manny King Co
Nan Halperin
Burns & Allen
(One to fill)

HAMILTON, CAN.

(26)
Joe Landie 2
Clark & Smith
Mazzeiti Lawis Co
Joe Mendi
Mein of Gt Com
(38)
Maxola 3
Bartran & Saxton
Irene-Vermillion Co
Weston & Lyone
Crandall's Circus

One to fill)

FROVIDENCE
Albee (26)
Cowboy Revele
Cora Greene
Blood & Thunder
Sim Moore & Pai
White & Manning
(19)
Russian Art Circus (19)
Russian Art Circus
Brady & Wells
Al Hall & Co
Harry Holines
Hugh Doyle Co

HOWARD SLOAT BONDS FOR INVESTMENT A 8 Leach 4 Co., Inc., 57 William St. N.Y.

JERSEY CITY (Others to fill) (Others to fill)
Arnac Moran Warner & M
Francols Densmore & M
Francols Densmore Miller & Peterson
(One to fill)
ROCHESTER
Palace (26)
La Salie & Mack
Ruby Norton
Chines & Whoopee:R
(One to fill)
RYFYF Filter Welch

Sissie 5 191

To Market 1 1 191

To Market 1 191

To Mark

Chinese, Whoopee:
Con 5 (13)
M'err Frieter Welch
Carroll & Lewie
Karry Carroll Rev
Garroll & Lewie
Karry Carroll Rev
Oracl Rolls
Oracl Rol

1566 BROADWAY This Week: Mae Wynn; Wm. H. Mack

Roy Mckinney

Herns & Wallace

Herns & Wallace

Waver Brow

Home Policy

Moran Wener & M

Clifford Wayno Co

Moran Wener & M

Clifford Wayno Co

Deblarcos

Long & Smith

Mazzeti & Lewis

Joe Mendi

And Com

TORONO CO

TORONO CO

TORONO CO

TORONO CO

TORONO CO

TORONO CO

Maximum Leavit & Lockw'd

Charle & Smith

Mazzeti & Lewis

Joe Mendi

All Niema

Leavit & Lockw'd

Charle & Co

Lockw'd

Lockw

Marcelle Denyi Palace Raquel Meller Saint Granier Dorris Nills Lulu Hegoburu Carlos Conti (Othere to fill)

FINSBURY PARK | Jack Murray | De Guise Seymours | Murroy Knox Co | STRATFORD | Empire

PROVINCIAL.

Bennett & Williams
4 Brownle Boys
Reso & Reto
Jack Edge
Royal
"Wake Up and D"
LIVERPOOL
"The Desert Song"
MANCHESTER
Talace

Palace
"Journey'e End
NEWCASTLE
Empire
"The Man I Killod'
NEWPORT
Empira

"The Mouse Trap" NOTTINGHAM Empire
"Gipsy Vagabond"
Royal
"Cup of Kindnese
PORTSMOUTH
Royal
"Troffic"

Picture Theatres

"Traffic"
SHEFFIELD
Empire

Empire
"Journey's End"
SOUTHAMPTON
Empire
"Virtue for Sale"
SOUTHSEA
HEAD
WANSEA
Empire
"Fine Fcathers"

NEW MORK CITY

NEW MORY CITY

He is half (20-29)

He is half (20-2

McHonald 3
2 Gobs
Jack Usher Co
Evans & Mayer
Hawana Casino Or
2d half (39-2)
Golf Frends
(Others to fill)
(Others to fill)
Debug Co
Den Galvin
Rin Tin Tin
McHino & Davis
Norman Philips Co

Jackeon & Carr
William's Midgest

MROOKLEN

Martin, Mason Co
Faul Kirkland
Martin, Mason Co
Faul Kirkland
July
Martin, Mason
July
Martin, Mason
July
July
Martin

SUNDAY "CHRONICLE"

JACK FOWELL

Aske for is a drum stick and he can keep audiences entertained until closing time. Great stuff this.

POWELL"

Dir. LEDDY & SMITH

G & P Magisty

Rippodrome (26)

Frank Conville

Melino & Davis

Gaynor & Dyros

Grace Dave

Gaynor & Byros

Grace Dave

Melino & Mayo

Jafferson

Jaferson

I Mailena
I hail (16-2)
In hail (16-

ALHANY
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ACTOR
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And the state of t

Aketthe (26)
Aketthe (26)
Aketthe (26)
Aketthe (27)
Block (27)
Blo

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL

Wednessay, 1971 Senter of the control of the contro

Johnny Marvin
WINNIPEG
Capitol (26)
Ann Pritchard Co
Zelda Sentley
Eddie Nelson
St Claire Sia & O'D
Reynolds
Reynolds
Reynolds
Fred Lightner
Ledova BEN ROCKE

1632 8'way, at 50
Joe Freed (1988)
Joe F

ATLANTA

Fox 2d haif (28-30)
"Accordion" Idea I
Burt & Lehman
Theo & Katya
Naf Spector
Mary Price

Mary Price
BRIDGEPORT
Palace (26)
"Black & Gold I
4 Kemmye
Arnold Grazer
Maxine Hamilton
Leo Wilmot

BROOKLYN
Fox (25)
"Idea in Green"
Boran & Lawrence
Moran & Weston
Franklyn Record
Watts & Arminda
Dorls Neirly
BUFFALO
Lafayette (26)
"Yory" Idea

Markell & Faun Federico Flores Mignon Laird

FRESNO

Fox

Ist half (24-25)
"Singer'e Midgets"
GT. FALLS, MONT.
Grand
Ist half (23-27)
"Sunshino" Idea
Balley & Barpum
Vince Silk
Arline Langan
Norman Schy
Richard Wally
Mary Lou

Direction LEDDY & SMITH

sallier de 1 dese

OAKLAND
Fox (25)
"Changes" Idea
Baker & Mandell
Murlel Gardner
Art Hadley
Dave Lo Winter
12 Dway Beautics
OKLAHOMA CITY
Orpheum (24)
J & J McKenna
J & J McKenna
E Flat
Helen Aubrey
PASADENA

Fanchon & Marco

Tiny Town Rev
(19)
The Dakotas
Ryan & Noblette
Henry Santrey Co
WHITE PLAINS
Keith's

WHITE FLAIRS

Reiths

Keiths

Ada Kaufman Gris

Ada Kaufman Gris

Devito & Denny Co

Johnny Marvin

2d haif (30-2)

Ada Kaufman Gris

Larimer & Huson

Johnny Marvin

2d haif (32-25)

Ada Kaufman Gris

Johnny Marvin

Ada Kaufmen Gris

Quinn & Roy

Fegg & Bone

Johnny Marvin

WINNIFES

16 N Y Bessetty W
16 erial Barstetty W
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18 erial Bar

CANTON, OHIO
Loew's
2d half (1-3)
Bernard & Hehrle
Frosinis Melodians
Claudia Colemen
Burchill & Blondos
(One to fill)

Grate Million Blondos (One to fill)

CEDAR RAPIDS

Let half (27-29). M Montgomery Ray & Nord Big Parade (One to fill)

2d half (30-3)

Fayne & De Costa Leslie Strange
Lights & Shadows (One to fill)

Association

Bands and Orchestras

Routes for Next Week (April 21)

Permanent addresses of bands or orchestras will- be published without charge.

without charge.

No charge is made for listing in this department.

For reference guidance, initials represent: H—hotel, T—theatre, P—park, C—cafe, D H—dance hall, B—ballroom, R—restaurant.

Ae far as possible, etrest addresses in large cities are also included.

Aktronson, frving, Romen Pools, Miemil.
Agordini, Geo., Pialece T., Montreal.
Agordini, Geo., Pialece T., Montreal.
Albert, Harry, Lido-Venice, Venice, Italy
Albert Don, Lewe's Jarsey, Critical.
Albert, Jack, Statier B., Suffalo,
Albin, Jack, Statier B., Suffalo,
Albinst, Joc., New Bamboo Inn, Chicago,
Aminon, A., 912 E. Sth St., Film, Mich.
Agricology, Statier C., Statier,
Armbruster, J. L., B., C., Buffalo,
Arradians, Greystone S., Dayton, O., 304
Addison St., Fbilla.

Great States

Cabarets

NEW YORK

Dot Mysrs Co J & W Halo B Ridge Ramblers

WAUKEGAN, ILL.

2d half (I-3)

Sibrer Sluper
John Van Love
Corlines St. Claire
Kay McKay
Sunny Dale
Sunny Dale
Midred & Maurice
Lillian Drew
Devent Rogers
Dot Makine
Devothy Van Hov'n
Geraldine Pratt
Middee Evens
Jean Joyce
Ann Ransom
Joyn Manney
Lean Joyce
Ann Ransom
Joyce
Ann Ransom
Joyn Manney
Lean Joyce
Ann Ransom
Joyn Manney
Lean Joyce
Ann Ransom
Joyce
Ann Ransom
Joyn Manney
Joyle Manney
Joyn Manney
J

Village Nut Club

Bert Nagle Co Francis Renault Cunningham Co

JOLIET, ILL.
Rialto
1st half (28-30)
Francis Renault
Russell Market Da
2d half (1-3)
Jean Boydell
Jollet H S Bd
PFORIA, ILL.
Palace
1st half (23-27)

Barney Gallant's B & M Johnston Ellnor Kerr Cardell Twina Harry Stockwell Hale Beyer Orch

Arnheim, Gue, Savoy H., London, Ash, Paul, Paramount T., N. Y. C. Astorie, Jo. P. O. Box 398, Coral Gables, Fla.
Atkins, A. P., 2614 6th Ave., Des Moines Austin, S., Davie le, Country C., Tampe В

Baer, Moe. Sharry's, Baltimore, Bailey, R., 520 So. B'way, Los Angeles, Baird, Maynard, Crystel T., Knoxville, Baidwin, P., Frontenac, Quebec, Can, Bard, Jos., Golden Peasent R., Baito, Barnard, B. 830 W. Morrell St., Jackson

Barnard, B. 339 W. Morrell St. Jackson. Mich. Barringer, Dun, Calleo Cat B., Mlami. Barrett, H., Wilsonsin H., Milwaukes. Barriett, O., Book-Cholliac, Detroit. Walk. L. J. Manner, Montawa Folint, Monauk, L. J. March, Montawa C. J. Bartin, Walt. State T., Detroit. Basils, Joe & No. 14th St. Newark, N. J. Bastin, Walt. State T., Detroit. Bauss. F. J., 67 Ormond St., Rochester.

Battism, Voll., date 1, Det., Nocheetes, Nav., Fortones, 1, et Ormond St., Rocheetes, Nav., Baum, Bebe, 226 Reas St., Reading, Pa Bay Stota Aces (Al Relyea), 3 Mohaw St., Cohoes, N. V., Beals, Boo, Athens Club, Oskiand, Cal., Beckley, T., 102 E. 8th St., Wilmington Denkey, Sam, Capilo T., Detroit, Bergs, W. E., 01 Grand Ava., Englewood, N. J.

Bergs. W. E., 67 Grand Ave., Englewood. Spergst, Paul, Rice H., Houson, Tex.; Berger, W. J., 6449 Penn Ave., Pittsburgh. Berger, High. Chass III. S. E. Burfalo, Englement, T. G. Tid. Nov., Pittsburgh. Bernie, Ben., 145 Tid. New, N. Y. C., Baston, Don, Wm., Penn H., Pittsburgh. Bernie, Ben., 145 Tid. New, N. Y. C., Baston, Don, Wm., Penn H., Pittsburgh. Bleekte-Mackann, Marigold R., Rochester, Black Derby, Armory, Prov., R. I. Bulmenthal's Orth., Sovasian Hotel, Chl-Biumenthal's Orth., Sovasian Hotel, Chl-

Bolbitt, F. O., Varelty Inn, Van Wert, O. Bolbitt, F. O., Earlion Country C., Earlion, N. Y. Bosiles, Y.
Boutells Brothers, Winchendon, Mass.
Boyls, Billy, Copley-Plaza H., Boston.
Bradfield, E. Max, 5th Ave. T., Seattla.
Bradfield, Max, Fox T., Detroll.
Brambilla, M., St. Francis T., San Fran-

Brandy's Singing, Eagles B., Milwaukee. Braunsdorf Orch., 811 22d St., Galveston. Bresskin, Daniel, Earle T., Washington. Brigods Ace, Denceland B. R., Cleva. B'way Collegians, Walled Laka B., De-rot.

Briston Collegians, Walled Lake Br. As-relt.

Brooks, Bobble Lido C. N. Th.
Brooks, Jay El Capitar T., San Fran-cisco.

Brower, Jay El Capitar T., San Fran-cisco.

Brown Jay El Capitar T., San Fran-cisco.

Brown Jay H. (528 S. 6th St. Terr-Bryant W. H. (528 S. 6th St. Terr-Buck Ind.

Buckeys, Wonders, 640 So. Main St.

Buck, Verns. Tivoll T., Chicago.
Buckeys Wonders, 645 80. Main St.,
Akron, Owners, 645 80. Main St.,
Akron, Owners, 645 81. Milwaukee
Bunchuk, Yacha, Capitol T., N. Y. C.,
Burk, Milo, Brockton, Mass.
Burke, Chick, Amesbury, Mass.
Burkett, Earl, Blitmors H. L.,
Burkett, Gaddy, Richmond H., Richmond,
Duttten, Buddy, Richmond, H.,

Burtson, Buddy, Mcomole E., Archinote, C., Cin-chnetter-Guth, Plnes, Mctuchen, N. J. Butler, Mcl., Davenport, Spokana. Byere, Hala, Variety, N. Y. C.

Calris, Danny, Orpheum T. L. A.
Collf. Collegions, C. Daffydil, N. Y. C.
Capsroon, Fred, 601 B'way, Camden, N. J.
Carberry, Duka, Walpole, Mass.
Carpenter, E. J., 745 'Ith Ave, N. Y. C.
Carr Bros., Agua Callente, Mexico.
Carr, Jimmy, Silver Silpper C. N. Y. C.
Carta, F., Majeatic, Long Bacch, Cal.
Casalis, M., 140 'Pine St., Williamsport, Sasalis, M., 140 'Pine St., Williamsport, Sasalis, M., 140 'Pine St., Williamsport,

Pa.
Casils, Art, Metropole C., Chicago,
Cato's Vagabonds, Swiss Gardene, Cincin-Causer, Bob, Ithaca H., Ithaca, N. Y. Cavallaro, John, 20 irving St., New

faven.
Cavato, Etz. Flotilla Club, Pitteburgh.
Calestain, Jack, 1930 Boston Rd., Bronz,

Pittaburgh.
Chapman, Jack, Drake H., Chicago,
Christian, Tommy, c-o Creatore & Martin,
Jond Bidgs., N. Y.
Christia, H. J., 1831 N. Ormeby Ave.,

Craseford, "Buss", 2119. Pannsyivala
Ara. N. W., Washington,
Crawford, Sect. co. M. C. A., Paramount
Crawford Thomas L., Wichita, Kan.
Crawford Thomas L., Wichita, Kan.
Cullen, B. E., 31s L., cn Bt., South Boste
Cullen, B. E., 31s L. vn Bt., South Bost
Cullen, B. C., 31s L. vn Bt., South
College, C., 31s L. vn Bt., South
College, B. C., 31s L. vn Bt., Sou

I liuii viue Revue—Gayety, Borion; 28, Carlot Orta, 81 lath St., Norwich, 13,110. Bridgeport.
Girls Frem Happyind—Lyrid, Bildyelf, 128, L. O.
Girls Frem Happyind—Lyrid, Bildyelf, 128, L. O.
Girls Frem Happyind—Lyrid, Bildyelf, 128, L. O.
Girls In Blue—Hudson, Union City; 28, L. O.
Lividon Parcq—Garety, Washington; 28, 1, Chicago, Larin, Color, 1, Chicago, Larin, C

Delbridge, Del., Capitol T., Detroit. Del Poso, Senor, 1587 B'wey, N. Y. C. Dellica, J., 231 St. Marke Ave., Bro DeLuca J., 231 St. Marke Ave., Broeb-yn, N. Y. Deterich, Roy. Avsion T., Chicago Dewces, Lowell, 1200 Jackson St., Spring-eld, 111, Deeph 22 4th St. Troy N. Demino Jove, 22 this K., Troy, N. Y.
Donnially, W. H., 239 Glanwood Ava. B.
Donnially, W. H., 239 Glanwood Ava. B.
Dolds, John, Kelly's Stables C. CM.,
Dolin, Max, Leev's Warfeld T. S.,
Rollin, Max, Leev's Warfeld T. S.,
Rollin, Max, Leev's Warfeld T. S.,
Rolling, M. R.,
Rollin, S. C.,
Deugharty, Doc, Adelphis H.,
Dellin, John, Co. Van ety, N. Y. C.
Jurnite, Jin, Co. Var ety, N. Y. C.
Jyrich, H., and S. Pire St. Dayrons, Fis.

Eegan, Jack, Peramount T., L. A.
Eddy, Wea, Loew's Kings T., Brookn, N. Y.
Edmund, Gen, Alexandria H., L. A.
Edwards, Gus C., Terrace Gardens, Cbl.
Egyptian Ser., c. o. A. S. C., Chl.
Elsenbourg., Dok. Shapard - Colonial R.,

E

Elembourg, Dok, Shagard Colomia R., 64000. Carle, Carley Circle, Ca. 64000. Carle Carley Circle, L. A., 64000. Carle, Carley Circle, L. A., 64000. Carle, Carley Circle, Carley Carl

Fabrilo, Phil, Collscum T. N. Y. C. Pabrigat, Geo., Hall's Chinese C. L. A. Pagan, Ray, Sagmore H., Rochester. Fallon, Owen, Wilson's D. H., L. A. Farrell, F., Inn. 4 Sherdan Sq., N. J. C. Fay. Bernard, Fay's, Providence, Feensy, J. M., 226 E. 118 St., Oakland, Seensy, J. M., 226 E. 118 St., Oakland, Feensy, J. M., 220 E. 11th St., Oskiand, Feldman, Joc. 1908 E. 98th St., Cleveland, Fann, F. G., 100 Lafferts Ava., B'klyn, Fanton, Carl, 104 Broedmay, N. Y. C. Florito Ted, Montunetre C., Hollywood, Flacher, Carl, Majsate D. H., Datroit, Flacher, C. J., 91s 80. Wastnedge St., Flaher, Mark, Varlety, Chicago, Flaher, Mex, Warlety, Chicago, Flaher, Mex, May Flaher, C., L. A. Forgs, A. M., 174 Beacon St., Fortland, Forgs, A. M., 174 Beacon St., Fortland, Plecher, C. L. and to wattnesse st. Klammoo, Mily Firty, Chair So. Wattnesse st. Klammoo, Mily Firty, Chair So. Wattnesse st. Forland, Plether, Max. Max Fisher, C. L. A. Rose, A. M. 17 Beacon St., Forland, M. Portes, L. D., Lenver, T., Portes, C. Pordick, Gene, Ball Tuberin, Chicago, Four Horsemen, Masonic Temple Bidg., Fox. Roy, Music Box, Mollywood, Cal. From Roy, Music Box, Mollywood, Cal. Franklyn, Milk. Grand Lake T., Oakland Prancity, and Common C., 258 W. 125th I., N. Y. C. Preed, Carl. 29 S. Oranga Ave., Nawark. Freeman, Geo., La Monica B. R., Sange,

Freed, Carl, 20 S. Orange Ave., Nawark.
Monicani, Coo., La Monica B. R., Sanig.
Fridkin, Bob. Laurd A., Lakewood, N. J.
Fright, Orange, Rockinni, Mas. Y.
Fright, Carlotte, C. C. Carlotte, C. Carlotte, C. Carlotte, C. Carlotte, C. Carlotte, Carlotte, C. Carlotte,
a

Galvin, J. J., Plaza T., Worcestar, Mass, Galliacchlo, Jo, 250 Sheridan Rd., Chi. Garber, Jan, Hollywood R., N. Y. C. Garber, J. C. C., 1827 N. 24th St., MacCarly, C. C., 1827 N. 24th St., Landarigan, Jummy, Villa Lago, Chicago, Gasparre, Dick, Hotel Plasa, N. T. C. Gayna, Miehs, Forum Theatre, L. A. Gard, C. J. T. S. N. J. Axa., Atlantic Str. (J. 117 S. N. J. Axa., Atlantic

Geld, A. 11 o. 7.

Gerun, Tom, Wm. Penn H., Pitte.
Gill, Joe., Congress H., 5t. L.
Gill, E., Bamboo Gardens. Cleveland.
Gillette, Bob. Valencia Th., Jamaica.
Giron. Adolphe, Les Ambassadeurs C.,

Gillette, Bob, Valencia Th., samman. ()
Giron, A.O., other and the state of the control of the c Park.
Green. A. J., 840 Weet 63d St., L. A.
Green. Jacquen, Ritz Towers, N. Y. C.
Green. Jimmy, c-o H. C. A., Paramount
Bldg., N. Y. C.
Green. Blilly, 1002 Main St., Davenport,

Greystone Orch., Greystone H., Dayton.
Greystone Orch., Greystone H., Dayton.
Grosco, St. St. James St., Elmhurat, L. I.
Guanette, Lou, 16 St. Angels St., Quebec.
Gurnick, Ed., 36 Raynolde Ave., Providenca.
Gunsandorfar, W., Whitcomb H., 8. F.
Gutterson, M., Valencia T., Bailmore.

н Hall, Sleepy, Brown H., Louisvills, fisilett, Mal., Arcadia B., N. Y. C., Halstead, Henry, Cosmopolitan H., Den-

Italiett, Mai. sevendin B. Survey.

Italietted, Horry, Compopilian H., DenVisummond, Jean, Sty Room, Milwaukee.

Hamm, Fred, Firoldian H., Mami.

Hamcock, Hogan, e-o M. C. A., Framout Bidea, N. S. C. Taven, Chicage,

Hand, N. C. Taven, Chicage,

Hand, Armin, Piccadilly T., Chicage,

Harling, Bob., e-o Brunwick, B. A.,

Harling, T. D., e-o Orth., Co., Amer., 166

Bway, N. Y., C.

Hendervan, F., N. RO. 180, Michiganf',

And Chicago, Brunking T., Chicago,

Hine, Borl, Grund Terrace, Chicago,

Hing, Bark, A., 1123 Goetiman B., Pitta
Hongland, E-greeft, Le Peroli, C., L. A.,

Hongland, E-greeft, Le Peroli, C., L. A.,

Hirabak, a., Durgh. Hoagland, Everett, Le Perrott C., L. A. Hobbs, Frank, St. Cetherine H., Catalins

s. Hoffman, Earl, Froices C., Chleago. Hoffman, L. G., 78 Ernst St., Buffalo. Hollowell, B., Strand D. fl., Wilmington. Del.
Holmes, Wright, Martihique H., N. Y. C.
Houston, Chas., Monmouth Beach C.,
N. J.
Huseton, B., N. 1656 P.Way, N. Y. C.
Huntley, Lioyd, C.-leye inn, Chicago,
Hyde, Alex., c-o Wm. Morris 1000 B'wsy,
N. Y. C.

living, B., Lyceum I New Britain, (Continued on page 76)

YONKERS Keith's (26-29) Keith's (28-29)
Gray Fam,
Jack Levier Co
Patsy Calahan
Glann & Jenkins
Glann & Jenkins
Levier (30-2)
Golden Dreams
Jolly Tar
Billy Burt Gr
One to fill)
2d half (23-2)
Bingham Moge
Bingham Moge
Rogers & Donnell
Seller & 4 Peach

YOUNGSTOWN Keith's (26) Heith's (26)
Lanc Osborne & C
Harrleon & Dakin
Bloasom Seeley Co
Roy Rogers
Broken Toys
(19)
Jean Rankin Bd
Reynor Lehr Co
Chae Slim Timblin
Roy Cropper Co
Dixle Daye

LONG BEACH
West Const (24)
"Milky Way" Idea
Vernon Stiles
Noree
Stone & Lee
Bert Faye
Steve Moron!
LOS ANGELES
State (24)

"Candy Lend" Ide: Jones & Huli Masters & Grayes Reeves & Lou Sunkist Ballet

Lights & Shadows
(One to fill)
CHAMPAIGN, ILL.
Orphenm
Orphenm
(And Carlo)
Releave Francis
Bachelor's Rom
(One to fill)
CHICAGO
Listenort
Listenort
Listenort
Smith Strong & L
Cunningham & R

Cunningham & P.

Englewood
1st half (27-29)
Paul Gordon
Shaw & Lucine
Eliz Morgan Co
Chas Celvert Co
(Ono to fill)
2d half (30-3)
Wilkens & Wilken
Eltinge & Vernon
Boulevardiers
Miss Illinois
(One to fill)

DAVENPORT

Manters & Grayes
Reeves & Bout
MAMI, OKLA,
Malestic
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In

pittings & Vernos
Boulevardires

Ona (to fill)

DAYENFORT
1st haif (21-29)
Favne & De Coste
(One to fill)
2d haif (20-3)
Ray & Nord
M Montgomery
Drivers

Dr FISHER and GILMORE

Interstate

ATLANTA

ANAINA & Bobby

Maxine & Bobby

Rose Perfect

MIRITAL AND

MI

Bee Starr Hamilton Sis & F

urly Burns
The Spanglers
On to fill
PORT WORTH
Majestic (26) Nathal Everett Sanderson Eddie Pardo Franklyn D'Amoré (One to fill)

HOUSTON
Refishe (26)

Refishe (26)
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Teddy Peters
Blanche Calloway
Georgia Steppere
Dick Campbell
Joe Millinder
Walter Barnes Bd Froiles

Joe Lewis
Nelle Nelson
Emmy Carmen
Texas Redheads
Goo McQueen
Buildy Howe
Louis Sales 84

Mutual Wheel Week of April 21-28

limitsque Rovue-Gayety, Boston; 28, 1111; Bridgeport, 124; Hot-Star, Brooklyn; 28, L. O. Girly From Happyland-Lyric, Billignost; 28, L. O. Girls From Happyland-Lyric, Billignost; 28, L. O. Girls in Blue-Hudson, Union City; 28,

Harry Stockwell
Hale Beyer Orch
Club Lide
Irene Bichman
Smith Bellew Bd
Berry Richman
Swith Bellew Barry Richman
Swith Bellew Barry Richman
Swith Bellew Barry Richman
Swith Bellew Barry Richman
Swith Barry Richman
Swith Barry Rev
Barry Richman
Leonard Harper Ru
Leonard Harper Ru
Leonard Harper Ru
Leonard Harper Ru
Onklandr Rev
Mollie Deherty
Will Cakhand Rev
Ada Winston
Swith Greacy
Jos Storacy
Jos Storacy
Jos Storacy
Jos Storacy
Jos Storacy
Jos Harty
Loretta Flushing
Ludaur El Motel
Duvol 4

KHIII Village Nut Club
Louie Dogloff
La Beile Rose
Jack Fagan
3 Hauser Boya
Alian Daly
Mile Fin
Charlie O'Brien
Jimmy Slato
Sid Frank
Dave Abram's Bd CHICAGO Golden Pumpkin Jimmy Julian Eddie Nelbauer Bd Granada Ted Weems Bd

Little Cipb Eddle Cilford Bobble Roberta Vivian Smith Fred Williams Bd

Triangle Ray Reynolda Buddy Fisher Bd

ryvan Smith
Fred Williams Bd
Art Metropolis
Art Maria Bg
Del Lampe Bg
Del Lampe Bg
Genrie Rose
Jos Monnone Bg
Genrie Rose
Jos Monnone Bg
Genrie Rose
Jos Monnone Bg
Genrie Rose
Jos Holdon
Charle Rose
Genrie Nelloof
Charle Avery
Genrie Rose
Johny Dodds Bg
Johny Dodds Bg
Olive O'Nelli
Rose
Ratio Charle
Rose
Ratio Charle
Rose
Ratio Charle
Reny Ratio
Ratio Charle
Ratio

Rady Pholes B

Cervone, ixay, 502 Blacketone Bldg.. Pittsburgh.

Louisville.

Church, Ross, Buckey Lake P., Buckeys Lake, O.

Church, Gos. Chin's R., N. Y. C.

Chi, Gos. Chin's R., N. Y. C.

Chi, Gos. W. Douglas St., Reading, Pa.

Cohen, Richard, Vanderblit H., N. Y. C.

Cole, H., Swaner Club, N. Y. C.

Coloman, Emil, Montmattre C., N. Y. C.

Landlegian Sernaders Fer East R., Cleve

Collegian Serenadre, Fer Eest R., Cleve Condeiori, A., Adelphi H., Philadelphia, Contrey, Zes, c-o M. C. A., Fersmouni Bldg., N. Y., Conkilly Richard, Lotto Clib, Wash, Collegian Conn., 689 Cantral Ave., Bridgeport, Conn., Convad H., 1088 Park Ave., N. Y. C., Coolsy, Frite, Maple View, Pittefield.

Cooler Frite, Maple View, Fritensen-Mass,
Coon, Del, Mira Lago B., Chicago,
Coop, Pythlan Tempis, Brockton, Mass.
Copp, Pythlan Tempis, Brockton, Mass.
Copp, Pythlan Tempis, Brockton, Mass.
Coven, Lynn, Blvd, T., Les, N. T. O.
Coven, Lynn, Blvd, T., Les, N. T. O.
Coven, Lynn, Blvd, T., Les, N. T. O.
Coven, Lynn, Blvd, T., Les, P., Nashvilla,
Crascent Orch. Armory, Middiatown.

D D'Artri's Orch., 81 14th St., Norwich

GRAND RAFIDS

Ist half (127-29)
Connor Family
George Cyons

(Two to fill)
A Santon Rev
(Four the All

Ambassadeurs
Snyder & Walton
Kitty O'Reilly
Host Barone
Margey Wellman
Jimmiy Noone Be
Beau Monde
Eddle Clifford
Myrtle Watson
Margle Wellmen
Kyle Pleros
('ar' Villan')
Sol Wagner Bd
Black Hawk
Con-Sanders Bd

Ambam
Tina Valen
Alex Kerenoff
Kittle Cohen
Mery Thorn
Dale Dyer
Bernie Adler
Al Handler Bd

Ambassadeurs

Coon-Sanders Bd

Hank Liskin Bd Coffee Dan Frank Shaw Johnny Tobin Bd

Johnny Tobin Bd
College Inn
Charle Straight Bd
Colosino
Bill Carr
Olga & Miska
Makavia Sis
Adeline Dossinia
Jemes Meo Bd
Jean Jordon
Princo All

25 Stocks Now, 25 More Figuring **Forecast Bonanza for Troupers**

A number of Mutual shows will have extended seasons this summer through increased activity in stock burlesque and with practically entire companies engaged for the stocks. The engaging enmasse angle has solved the casting problem for the stock producers, who, un-decided as to whether they'd go for stock this summer, were caught napping and when ready to engage companies found most of the talent signed up for Mutual operated

Ed Ryan has installed his "Girls

stocks.

Ed Ityan has installed his "Girls From the Follies" in stock for Billy Watson at the Orpheum, Paterson. N. J., with Ryan also retained as producer of shows whileh changes in "Girls in Blue" which whols up on Mutual this week will form the nucleus of another stock at the Gayety, Cleveland.

The American Music Hall, Irving Place, and New Columbia, all in New York City, are also grabbing entire troupes for their stocks, some changing casts weekly through ability to grab talent between time and wheel shows close and before comics and others begin on previously signed stock engagements out of town.

So far there are 25 stocks set and So far there are 25 stocks set and if others now contemplated materize there will be twice that niark operating over the summer, which is more than the number of wheel houses that play Mutuals in season. With the 25 current stocks each carrying 10 principals and 16 girls

e already in operation are prothose already in operation are providing employment for nearly 700 performers and choristers and if the other stocks in the offing come through later it will provide a bonanza season for burlesque players.

Burlesque Stocks

Stock burlesque will follow in Mutuals at the Hudson, Union City, N. J. next week (April 27).
Company includes Hap Fryer, Jack Montague, Joan Collette, Howard Hali, Jean Vitale, Howard and Gus Flaig. An illuminated runway will be installed.

Max Fields, burlesque producer has leased the Westchester, Mt. Vernon, N. Y. and will install musical stock May 12

cat stock May 12.

While emphasizing the fact that
the stock is not burlesque its principals will be recruited from burlesque ranks.

Columbus, April 21.

Stock burlesque went in at the Columbla this week.

Company includes Mickey Mark wood, Danny De Marr, Harry Flelds, Thelma Lawrence, Marton La Mar Apric Devere, Billie Bayliss, Smith and Baloe. and Ralon.

Stock goes In at the Stran, Emerson, N. J., next week (April 23) with Frank Carr operating and producing the shows.
Company includes Kathleen Mahoney, Jack Sullivan, Ruth Moore, Elien Polk, Frank Rafterty, Lewis Post, Frank Graham and Jack Hanley.

Musical stock has flopped at Fox, Jamalca, L. I., after a three weeks' with house going dark this

week.
Policy followed the regular Mutual season and never got going.
House may reopen later with dramutic stock.

Burlesque Changes

Burlesque Changes
Another shakeup in the personnel

of the stock at the New Columbia
went in this week (April 21).
Edith Palmer, Ruth Osborn, Will
Kramer, Al, Enyder and Hugh Flaherty closed last week with Al Ferris, Frank O'Rourke, Sonny Brown,
Yronne and Joy St. Claire going in.
Control of the Stock of the Stock
with the Stock
wi

chartes beloy takes charge as producer of shows.

Chat Gorman will be a feature at the City, 14th street, beginning

Vic Geslie, dancer and singer added to the cast of the City, 14th

added to the cast of the City, 14th street.

Judy Butler, singer and violinist, is another feature to be added to the cast of the City, 14th street, beginning April 25.

Wheel's Two Last Shows Call It Season May 3

The two Mutual circuit shows, "Night Clu', Girls" and "Burlesque Review," closing week May 3, are the last survivors.

Shows operative week April 21 in-Shows operative week April 21 in-clude "Girls From Happyland" (O. M. Producing Co.). "Get Hot" (J. Catlano, "Hollo, Parce" (Hon. Nickels), "Night Club Girls" (Jake Potan). "Burlesque Revue" (John Jermon) and Ed Daley's Black and White Show (not a Mutual regular this year but organized a few weeks 260).

"Night Club Girls" closes May 3 at the Star, Brooklyn, and "Bur-lesque Revue" in Bridgeport, same

COLORED TABS IN PROV.

Providence, April 22.

Empire theatre, old burlesque stand in this town, dark since last when Mutual burlesque was

rail when Mutual buriesque was transferred to Modern theatre, re-opened last Saturday, playing all colored tabs. Sam Rice, house buriesque man-ager in this town for years, takes the house over until lease expires next fall from Albee estate, lessee.

Mutual's Own Stocks

Stock burlesque throughout the country in which the Mutual offices are interested both in house

faces are interested both in house and co-operation includes: Wcst—Garrick, St. Louis; Empress, Chicago, Gayety, Milwaukee; Mutual, Indianapolis. East—Hudson, Union City, N. J. (opening this week); Orpheum, Paterson, N. J.; Gayety, Brooklyn (directed by Harold Raymond); American and Irving Place, New York; Gayety, Baltimore; Trocadero, Philadelphia (opening this week) and Howard, Boston (opening April 28).

INCORPORATIONS

NEW YORK

Gerin Operating Corp., Buffalo; thetres; \$10,000. Rudolph Inderbitzen,
Villiam C. Gehring, Byron A. Inderbit-

Mason Amusements, Manhattan; the-tres. Jack Mason, Frieda Goldring,

Attest Jack Mason, Fried-Harry Import.
Motion Ficture Screen Corp, Manhat-tan; picture screens, Benjamin Kaut-inan, Robert H. Epstein, George Gar-

funitel.

Blow Booking Corp., Manhattan; 320,000. Dizabeth R. Segelbaum, Howard
Sonny Froductions, New York; theatres;
110,000. Harold Cooper, L. E. Warren,
Atlantic Sound Recording Corp., Manhattan; sound recording nuclines; 120,00. Stella Maynier, Marion Frieding

Addatic Somm active program of the color of

Fox Film Corp., Manhattan; 1,000,000 hares no par, 5,000,000 shares no par, lled by Rushmore, Bisbee and Stern, ow York City.

Statement and Designation Smith Amusementa, Inc., Dcl.; operate parks; New York office, 150 Broadway, New York City, George P. Smith, Jr., president, \$35,000. Filed by S. V. Ryan, Albany, N. Y.

Theatres Proposed

Charlotte, Mich.—550,000, Cochran steet. Owner, C. R. Becchler, Archi-tect. R. V. Gay, Policy not given, Chicago—5500,000, Aino stores, West-ern avenue, Owner, Balaban & Katz Corp. Architect, J. E. O. Pridmore. Generus, N. W.—Ailos stores and offices, Owner, Schine Chain Theater Corp. Ar-given, V. A. Rigaumont. Site not given, V. A. Rigaumont. Site not

Street, A. Agadamon. Sie and Street, O. Aso stores and offices. Main street. Owner, F. Hutler. Pulcy and richiter not stated, street, Oscillation, S. Architects, Miller & Reeves, Columbus, O. Policy subjects.

Jackson The Continue Architects, Miles S. Architects, Miles S. Ones S. Columbus, O. Policy of given. Peru, Ind.—\$50,000 Åiso stores and offices. Fourth street. Owner, care E. Alger. Architect and policy not given. A Sanford. Architects, Rapp & 2010.

Sloux Lity, in.

Chwner, A. Sanford. Architects, Rapp &
West Unlan, O.—125,000. (Motion pletures, Android. Architects, Owner, Adams
tures, Long Stores, Owner, Adams
Vort, Pa.—120,000. (Seence). George
and Mason streets. Owner, Nathan ApBillimeyer.

Youngstown, O.—11,000,000 (motion
picture). Also office building: 23 W.

Architects, C. W. & G. Rapp.

Architects, C. W. & G. Rapp.

CRAIN CALLS VICE SOC. RAP POLITICAL DODGE

Committee of 14, flanked Society of Suppression of Vice is focusing attention of stock buresques in New York with idea to attract official attention to shows and demand a clean up on dlalog and dressing of girls.

The first to receive attention is the stock at the Irving Place, New York, which investigators from the reform bodies claimed was running wide open on everything. Police dept, has been watching the shows since complaint was made, but no Thomas Crain has been also dragged into the controversy again through being joint owner of the Irving Place with his two sisters by irving Place with his two states by inheritence from his father. Crain characterized action of reform bodies as mere political mudslinging, stating he'd prosecute if any tangle evidence that house was giving immoral shows was brought before him. Crain added that stipulation him. Crain added that stipulation of the lease require shows be kept clean on pain of lease forfeiture. He has directed the realty company handling his affairs to see that this is adhered to. Investigators from Crain's office are said to have reported the shows okay.

The City stock came out victorious after a tilt with agents of the Vice Society who found nothing offensive in the shows but summoned management because of life sized semi-nudes in the lobby ballyhoo.

fensive in the shows but summoned management because of life sized semi-nudes in the lobby ballyhoo. Latter case was thrown out and the photos remain. Police action on complaints of both Committee of 14 and Vice Society have investigated but claim to have found nothing in the shows

to warrant a pinch.

With the crusade on now the stocks have toned down consider-

Loew's Foreign Ideas

(Continued from page 6)

speak lines in French or Ital-or Spanish or German, Arthur

ian or Spanish or German, Arthur claims.

Good Pictures

As to the second point regarding the foreign market. Loew and Laudy Lawurence, his special rep, as well as Allen Byre, the local exchange head, and the rest of the Metro bunch, are certain that increased French talker product, which will boost gross receipts generally, will in turn increase the generally, will in turn increase the generally, will in turn increase the generally. The second in the product of the second control of the second contro

No. 3, is the French market big enough, is answered by the above. As for Italy, Loew thinks it tops France in its potentialities. As has been previously pointed out, the large Italian colonies in Brazil, where it's a pipular language, aside from the mother country and its own legal possessions, suggests Italy as a big market. Ray by Kane's dea of producing Ray by Kane's dea of producing a well as others, including Metro. Loew says there's not a chance. Yes, they might use the Kane studios as No. 3, is the French market big

Loew says there's not a chance. Yes, they might use the Kane studios as a test spot for a personality they might want to bring to Hollywood, Just as they've done with other French producers' studios, but Loew is not in favor—for the time being, anyway—of transfering foreign producing to Europe. Think it can be done bigger and better under seasoned Holywoodian supervision.

KANE'S FLOOR SHOW

Paul Kane, burlesque producer, will install a new floor show next week at the Queensland, Brooklyn, cabaret.

cabaret.
Principals recruited from burlesque include Harry Hart, Mona Reld, Cookle Seidel, Peggy O'Neal.
Kay Norman and Frances Welsh.

Conductor on 7th avenue trolley ir calls out: "Roxy; 50th Street," but not on payroll.

PARAMOUNT, B'KLYN

(Continued from page 52)

aude before talkers claimed pair is

vaude before talkers claimed pair is pulled word for word, and rather well done.

Miss Green is a clever young enmiss Green is between young enkers and in possesses of a single presence that is out of ordinary for kids. It's too bad the girl couldn't sing and dance, it being explained the law wort allow her to do that. He was a single property of the property

LOEW'S STATE

LOEWS STATE

("Good Fellows"—Unit)
Los Angeles, April 17.
Stage show this week (goes Heidelberg, with a male chorus of 18 giving the F&M idea a different twist. Usually the girl lineups predominate. Passing the buck to the boys entered the strictly to volces; no hoofing. While this is a Fanchon & Marco unit, it was staged by Jack Laughlin, who returns to activity on the coast after the coast of the coast

was staged by Jack Laughlin, who returns to activity on the coast after the coast after the coast after and the coast after and the coast after and the coast after a coast a

FOX. BROOKLYN ("Far East"-Idea)

("Far East"—Idea)

Position the Brooklyn Fox now occupies as the result of Fox now occupies as the result of the control of th

ing, like "Far East," it looks bad in following the high speed tempo of others.

East" is replete with color in background and dressing. In mention, however, it is not sufficiently swift. For one-number specialty people must have a speedy pace made for them, as they always did, in F. & M. Ideas, but in this productured them, as they always did, in F. & M. Ideas, but in this productured them, as they always did, in F. & M. Ideas, but in this productured them, as they always always and the same productured to help the team of comedy acrobats, nor to aid the three solo dancing girls, one a Chinese, so far as to make them appear to be more than mere pickout members of the line, in the same pickout members of the line. F. & M. Peppiness, being more decorative than active and weighted down most of the while by heavy trimmings. House chorus of equal sizes bleuded in with the traveling group, but put's own specialists, the

wednesday, April 23, 1830

turn would realize how had the commonplace items look against the many unusual stunts, he would trim out the dragy stuff and greatly increase the value of his act.

Idea's own crew was the couple, next to closing the bill, in a Javannese Buddha dance. They create extraordinary effects with their arms of the state o

TIVOLI

(Presentation)

Chicago, April 16.

Chicago, April Ji.

The flups have been dizzy these last five weeks legging it from one house to the other trailing their house to the pash fiends.

Publix-B. & K. took a chance on the five ne. c stage show in an effort waning trade. One week, with a bilizzard that wrecked show business throughout the city, the Oriental trailing that weeks show in an effort waning trade. One week, with a bilizzard that wrecked show business throughout the city, the Oriental trade of the control of the

NEW ACTS

George Mayo and Charlotte Woodruff, songs. Hayden and Chester, dancers, 10

woodruit, songs.
Hayden and Chester, dancers, 10 girls and one man, dancing act.
Kathicen O'Hamion (formerly of O'Hanion and Zumbuni), new dancing turn.
Pauline Garon (pictures) and Co., of four in "Lawful Larceny," sketch.
Al B. White, single.
Kelso Brothers open in a new act for R.K-O in Philadelphia Saturday (25). Will have for support the Three Aristocrats, Gallagher and Cox, Jean Walters and Fd. Quigley. Turn will run 40 minutes, produced by C. B. Maddock.

The Lees Divorced

down most of the White by Heavy trimmings. House chorus of equal stress blended in with the traveling stress blended in with the traveling the stress of the

SOCIAL SECS SPLITTING

The Whys of Chi's Gag Town Fixing Limit "Knowing"

Chicago, April 22.

Chicago April 22.
Chicago Is a gag because:
If you know a certain guy you
can have a keg of real beer put
in your house and the same guy
throws In a new beer pump with
the first order.
If you know certain guy and
own a car you get a big gold plated
as the same of the same car you get a big cold plated
the same of the same car you get a big cold plated
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the same of the same car you get a big cold plated
the same of the same car you get a big cold plated
the same of the same car you want yo

star for your radiator that lets you hop traffic lights.

If you know another mugg you can have a statue of yourself stuck up anywhere in Grant Park,

If you know a Southside boy you can buy "pineapples" very chcap.

If you know another Looper and own property, they'll clean the gar-

own property, one, ... bage can daily. if you know two of these guys at the same time you can have the alley back of your house paved

at the same time you can have the alley back of your house paved gratis.

And if you know all these guy for over three months you know too much. Then it's dangerous.

7-YR.-OLD GIRL ACCUSES **ENGLISH ACTOR, CULLUM**

Charles Cullum, 32, actor, said to be with the road company of "Journey's End," was held for trial in Special Sessions on a charge

charges that Culium spoke to her and followed her to her hallway. He is said to have offered her 10 and lollowed ner to ner flailway. He is said to have offered her 10 cents to answer certain questions. Set to answer to the to the comparison of the case from her. The following night Cullum was in the neighborhood. Rita was with her grandmother. She told the latter and the cop arrested Cullum on the complaint of Mrs. Florence Carroll, the child's mother. Cullum stoutly declares he is innocent. He asserted he was not in the neighborhood the night alleged. When arrested he declared he was on his way to the Fox Fillm Studio at 55th street and 10th avenue.

BABY ROSE MARIE SANG AT MIDNITE IN CAFE

Court hangers-on will jam Jef-ferson Market Court this week to set a view of Baby Rose Marie, five, who will probably accompany her father, Frank Mazetta, 36, salesman, of 616 East 17th street, and Bernie Cummins, 30, director, of 325 West 45th street who will answer to the charge of permitting a minor to sing at a public entertainment. Mazetta and Cummins were sum-moned to Court by Vincent Pisarra. Court hangers on will jam Jef-

Mazetta gund entertainment.

Mazetta gund cummins were summended to Court by Vincent Fisuracities, and enter by Vincent Fisuracities, and control of the summan of the country of the

Coast Booze Quotes

Hollywood, April 22. Hollywood, April 22.

Spring quotations for imported and domestic boose along the Coast and especially in Hollywood, show a decrease of more than 20 percent from prices prevailing three months ago. Reduction is attributed to an oversupply and an alarming shortmer of the component of the prices of the prices for face, was the prices for face, was kaged.

Current prices for face, was kaged.

Current prices for fancy packages in case lots are as follows: Imported Scotch and

Imported Scotch and bourbon ... \$75.00-\$85 Gordon, Silver Silpper and Segar Dvans gin... \$75.00-\$85 Leading brands of champagne \$105.00-\$125 Cordials \$100.00-\$125 Cordials \$100

wines\$ 30.00-\$ 35
Bacardi rum....\$ 85.00
Cuban rum (gal.
jugs) jugs)\$ 35.00 Black West India

rum\$ 85.00 Synthetic gin\$ 20.00-\$ 35

CHAS. LLOYD FREED ON 'FUGITIVE' WARRANT

Charles Jloyd, 33, salesman, of the Hotel New Yorker was dis-charged in West Side Court by Magistrate Francis X. McQuade. He was arrested on the charge of being a fugitive from justice from Cali-fornia. He denied he was guilty. Lloyd was at the Hotel New Yorker entertaining friends. When arrested he detached himself from his guests and accompanied the sleath to the West 47th street sta-

tion.
Detective Neil Winberry arrested Lloyd on a warrant issued by Municipal Court Justice Louis P. Russell of Hollywood. Wararnt and telegram stated complaints had been made to the district attorney of Hollywood by Carl Meyers; Metropolitan Finance Company and the law of the Company and the law of the Company and the law of the Company of the Comp

aggregate sum amounted to almost \$£5000. Winberry asserted.
Lioyd was well known in Hollywood. He made beaucoup and spent it. Several high powered autos that Lloyd o. k.d to the finance companies were selzed by federal officers, supposedly as rum runners. When the cars were selzed the finance companies complained they wanted their premiums for the cars. The selzures were made when a

The seizures were made when a fleet of cars allegedly toting rum came in from Mexico, an informant told Winberry. Billy Hoberg went on Lloyd's bond. Governor Roosevelt

GYPS GROWING LAZY ON COAST: SELL MUD

Los Angeles, April 22.

Latest gag used by gyps for soft dough from tourists is the sale of adobe bricks, supposed to be relies from the sale of adobe bricks, supposed to be relies from the sale of adobe bricks, supposed to be relies from the sale of the sal

SMART--THRIFTY

Many Want Little Piece of Any Dough Going Out-Plenty of Opportunities Social Secretaries Ofttimes Know All-Take Care of Everything

AGENTS FIND OUT

Agencies booking orchestras an talent for society events in the Park Avenue sector are annoyed by a mob of lady racketeers. Under the guise of social secretaries to the elite they solicit 10% commission on the grounds of being the power behind the social thrones.

On a recent placement one or-chestra agency received phone com-munications from four different social secretaries looking for a cut. It is said that the average party It is said that the average party in the upper fashionable tier runs from \$10,000 to \$15,000 and that the smartly gowned and spoken lady racketeers who pull the strings can chisel themselves around \$1,500 through commissions from hotels, florists, caterers, orchestras, bootleggers and others purveying to such ultra fetes.

Experts on Eligibility

ultra fetes.

Scala cretaries are invariably women of nitimate familiarity with the wealthy classes. So chaotic is so-called "society" since the war with its influx of thousands of new millionaires and families of no previous standing that it takes an expert to discreetly investigate the exact degree of social eligibility. That's where the social secs come in. Their job is to see that the list of the social invariance in the second property of the second

Usual Bookie Raid with

PARK AVE, AIDES No-Cover Eateries on B'way with Floor Shows Socking Class Cafes

Low-Stake Bridge

What is modestly described as the First International Bridge Tournament will be held in connection with the First International Bridge

with the First International Bridge Congress in Vienna, June 14-17. Contract bridge is to be played, the cards to be shuffled and distributed as the played of the cards to be shuffled and distributed as the contract of the cards of the car

LADY CUSTOMER OF FINANCE CO. PUNCHED

Laurel Miller, petite astrologer writer and lecturer, 1834 Broadway, appeared in West Side Court with appeared in West Side Court with her right eye hadly discolored as a result of a blow delivered by Donald Keith Abele, 23, manager of the first charge of the country of th

company the amount due, she said refused payments.

icfused payments.
"I went to Abcle's office, Judge,"
said the astrologer. "I waited and
finally he arrived. He said I could
get the car if I paid \$189. I declined and stated that it was pure
burgiary." With that, Abele punched me in the eyet. e. cop. I went
"I couldn't locate cop. I went
burgiary is the strended my
hurt. When I recovered I registered a complaint in the West 68th
street station.

street station.

street station.
"In the auto I had left \$4,000 in gems. They have been stolen, your Inonor," asserted Miss Miller.

Abele and his agents denied the theft of the jewels. They claim there was nothing in the car when it was seized. it was seized.

Witnesses bore out Abele that the

FAY GERSHOFF DYING: MIDWIFE ARRESTED

Fay Gershoff, 22, dancer of 432 Van Sicklen avenue, Brooklyn, is

Askin has received complaints from the little through the content taken with the missions they were approached by a gent claiming he could get a briefly the missions they were approached by a gent claiming he could get a briefly the missions. Charge is from \$\frac{1}{16}\$ to present the altar or some other part of the mission. Charge is from \$\frac{1}{16}\$ to present the package until he is only to open the package until he is only to open the package until he is only to open the package reveals and the package reveals and the package reveals and the package until he is only to open the package reveals and the package and

An entirely new type of night life habitue has been created and brought to Broadway by the half dozen no-convert clubs dotting the dozen no-couvert clubs dottling the stem. The places where a guy and a gal can have a whole evening's fun on a \$5 bill and a heek of a time for a sawbuck, liaving copped the hol polloj play away from the chop suey peddlers, are now proceeding to hand out more punishment to the Squarc's expensive places than the yellow peril ever was capable of delivering.

was capable of delivering.

Folks and fogies who never before took part in Broadway's lateat-night life are now getting their
first taste of what it's all about
without straining the poke.

"No Cover Charge" is the new
magic phrase of the Broadway
cabaret business. At present it's
parme a, couvert place could nosmame a, couvert place.

more magnetic than any previouslity name a couvert place could possibly hang over its door to attract. A phrase so powerful, the high couvert racket, is liable to pass out altogether on Broadway from inattention.

Nightly Velvet

Nightly Velvet
Although every night seems to be velvet for the non-couvert, Saturday nights provoke a land office bit. Two of the places very nearly emerge from behind the eight ball on Saturday and ride practically clear the rest of the week
Last Saturday night in a spot featuring one of those intentionally nutty floor shows, but two gents in the packed room wore tuxes. Which tells the story of the type and the tripe in a sentence.
Flaps and their saps from Brooklyn, or Jersey, who formerly had to stay at home or settle for a Chink Joint on Br.adway, are now getting the regular night club stuff for short sugar and having a great, big time.

sugar and having a great, big time.

The surroundings are not so classy, but neither are the customers.

Beating Class Places

The no-couvert places are beating the class clubs in much the manner that the picture houses once trimed straight vaudeville—giving them as much entertainment, pre-

med straight vaudeville—gving them as much entertainment, prethem as much entertainment, prethem as the prethem as a prethrough greater mass appeal and heavier turnover.
Minimum check in the no-couverts is \$2 per head. It stands them that whether they take it out in eats and water or not. Two of the nocouverts are giving: them as much nudity on the floor as they ever found in the class places, and all prethem as the proper state of the prepeal to the people attending.
Meanwhile, the ritzier couvert cafes, getting quite punchy from the pop priced blows, are losing much trade to Harlem and the East Side, which the hi hats have apparently found to be more exclusive.

clusive.

clusive.
They learned the no-couverts are spilling practically the same stuff for comparatively nothing that the browy cabarets were nicking them leavy for-and, anyway, what the masses can have "the set" doesn't want.

Los Angeles, April 22.
With the fight biz having a tough {
time getting by, local promoters are
beginning to take notice of wrestling: The bull necks are becoming

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago. San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Louis Eiyshavitch, dancer and producer, is "Princess Cabaret" on tour, accused at Aldershot of as-saulting chorine.

"Belie; or, What's the Bother?" originally produced by Stage Society, Cockney play by Ernest George, is to start public run at the Vaudeville. Nancy Price featured.

Jack Hulbert is cutting admission prices for "The House That Jack Built" on transfer to the Winter Garden.

After the jury returned a verdict of accidental death with no rider, Nita Foy, chorine who was burned to death when her dress caught fire in a talker dressing room, was buried in London.

Latest effort of the Everyman Guild, where the brows are much higher than the prices, is the lbsen

Next to the stage door of the Palace Theatre, the new home of

MRS. GERSON'S GRILL

After 11 Years on Broadway

opus, "Ghosts," with Sybil Thorn

"The Mulberry Bush," new Edward Knoblock play, is to open at the Criterion April 29, with Frances Carson, Mercia Swinburne, Evelyn Roberts and Hubert Harben.

Film Booking Offices, indle renters here, first distributors to be stabbed for not putting out enough quota footage, amounce intention of building studios and forming production unit.

NEW YORK

State Supreme Court of Georgia upheid the Fulton County Superior Court, which set aside the divorce granted Lieut. Leslie Arnold, round-the-world flyer, which he secured just before in married Friscilla of Groton, Conn. his first wife, went to Atlanta and asked the court to set aside the decree on the ground of fraud. She stated Arnold obtained the divorce while stationed at Forl Not Plant of the divorce while stationed at Forl and not notified of the action.

Alice Nielsen, former light opera star who was featured in Victor Her-bert's "Fortune Teiler," was report-ed to have started a divorce action against her husband, Dr. R. Le Roy Stoddard, plastic surgeon. It was learned that at the instigation of Miss Nielsen detectives raided an

apartment at 138 West 58th street "Other womaπ" in the case is sup-posed to be a beautiful nurse.

Jack Kennedy's chop house, at 121 West 45th street, raided by a dry squad, previously posing as guests. Three waiters arrested.

Course in the operation of taiking picture equipment will be given by the West Side Y. M. C. A., starting Monday (28). Course will consist of 20 sessions. Since an advance course, only those holding an operator's license will be enrolled. Y. M. C. A. has Western Ejectric sound.

A radio set, built to hold a man, was offered to the medical profession as a possible cure for disease. Possibilities in killing disease bacteria are claimed. It is a substitute for hot baths and differs from other heating by bathing the interior of the body instantity with heat.

Mrs. Beatrice Relss Feinstein, for-mer show girl, intends starting sep-aration suit against her husband, Louis Feinstein, attorney. She was spurred on to this action by her husband's refusal to obey a court order to give back her wearing ap-roder to give back her wearing ap-tories and the second of the second Last January were married in 1928. Last January were out but kept her clothing.

Manhattan Congregational Church, at Broadway and 76th street, will feature an 11-piece jazz band for six successive Sundays. Paul Specht's is the band hired. He played at the church for the first time Sunday (20). Pastor, Rev. Dr. Edward H. Einmett, said he is doing It for the younger generation.

Mrs. Marie O. G. O'Conneli, who flied suit against Eart Carroii for \$50,000, obtained an order from the Supreme Court requiring Carroii to show cause why the suit should not be dismissed. Miss O'Conneli is betone to the product of
that Carroli obtained the money.

When Elias Unger, non-pro, applied for a writ of habeas corpus directing Amelia Phillips, whom he cialmed was holding his brother Aaron Unger, pro, prisoner under the claim that the latter was been applied to the control of the

After three famous psychiatrists studied the psychle reactions of William Fox. as he spoke to his father, Douglas N. Tauzig, the court signed an order permitting the father, Douglas N. Tauzig, the court signed an order permitting the father to see the son twice a month. Mrs. Tauzig, daughter of William Father to see the son twice a month. Part of the psychological provides the provided former husband proved disquieting to the boy, whose head was injured in an accident some time ago.

Naticha Rambova, former ac-tress and one time wife or the iate Rudoiph Valentino, and now a modiste, fled suit in a judgment for ray in Los Angeles recently, Miss Rambova took the action to get the cash here as soon as she saw that Miss Murray had arrived in New York City.

A purse containing a pearl neck-lace and earrings, valued at \$1,500 and \$50 in cash was taken from the analysis of the contained at the con-appearing with "Virtue's Bed" at the Hudson. When Miss Dae re-turned to her dressing room be-tween the second and third acts, tween the second and third acts, composed the window at the fire secope open and her purse gone.

escape open and her purse gone.

Hal Sherman, engaged to marry again will have to go through and state of the
Irene Bordoni came right back at Richard J. Mackey, the attorney, who started suit afainst her for \$1,500 for giving her legal advice and not being paid for it, by stapping a suit on Mackey for \$100,000 for libel. She stated that Mackey made wicked statements about her.

**Continued on page 79)

ROUND THE SQUARE

De Luxe Bejewelled Car for Shah

That Shah of Persia may not be as weathy as the Mogul down in
Asia's Indiana who ploked an Oregon girl but he is causing plenty of
eyes to pop. An auto store around Columbus Circle has in its window
what it describes as "the costliest car in the world". It's really a jeweiry

store on wheels.

The company, which doesn't say how big the Shah's check will be before the car takes to motion, will have to get a couple of extra police squads to hold back the mob unless it comes through soon. It's an all white and gold babe, even the bumpers being heavily washed in gilt. Just after these are reached are two pearls, the size of pigeon eggs, perched on replicas of the Shah's headplece (one for each fender). Besides all the jewels, bitse ones on the doors and diamonds on the smokestand inside, is an oddity for the plus fours or elevens or whatever represents the death of another Russian welfound but 'tis the first, 'tis said, to have its carcass used as a mat in an auto.

Mrs. Gerson's Unruly Clock

Mrs. Basil Gerson bought an alarm clock, to get her husband, the oily restaurateur, out of the house early enough in the morning to allow her to see a picture show before punching the cash register in Basil's Joint in the Somerset. After buying the clock and without asking questions how to operate it, Mrs. Basil thought the picture show idea was current, so she stopped in Loew's State.

While watching the show the clock in her lap started to strike. Mrs. Gerson started to the rear of the house, but on her way the clock stopped so she sat down again. But it was a repeat alarm. Again it started, Rushing to the back of the orchestra rail and opening the package, no one around knew how to stop the clock.

So out in the lobby went Mrs. Basil when the third repeat commenced, and she gave it up, going to work.

Defiant Smoker Piles Up Woes

A man who insisted on smoking his cigar on the lower floor of the
Paiace, New York, Sunday night stood pat on what he termed his individual rights that he talked himself into jail and also possible deportation from the U. S.
When told against the control of
portation from the U. S. When told several times by Palace attaches to cut out the smoke, he continued until the fireman on duty remonstrated. The man told the fireman where to go. Fireman called a cop and when the man sassed the bluecoat, off to jail.

Elmer Rogers, Palace Manager, provided pienty of witnesses. The man would not take the oath when haled before the judge. A three months' sentence to the Island followed as the deportation proceedings intimated by the Court upon learning that the offender is not a natural-itzed citized.

It's the first time at the Palace anyone was pinched for a "no smok-ing" violation. Palace smoking is permitted in the mezzanine and the outside lobby but not on the main floor.

Still an Apothocary
There is a drug store on East 49th st. which is the last of a line of
noble old chemists. Nothing but drugs are sold; there is a sickroom
atmosphere and the old clerks tiptoe around the sedate place.
If anyone asked for a soda the place would probably fall down like
Jericho. What would ever happen if this drug store realized that its
Broadway confreres sell chicken a la King?

London Chatter

Bare tennis legs at Wimbledon. Gliding competitions the rage. Golf club stealing the vogue, Politicians now amateur theatre

men.
Fay Compton and Gwen Ffeangcon-Davies dithering round the
Ophelia spot.
Gariand Anderson and Gordon
Selfridge are getting together on
the old success complex.
Now Felix Bertrand, leader of the
Gardenw of that name, has died,

academy of that name, has died, this town's lost its most picturesque swordsman.

swordsman.

Eve Moore reckons she's got a
good role at last.

P. G. Wodehouse just can't Imagine the dough he's going to net
in Hollywood.

Sister Almee Macpherson says
London's very wicked. Won't come
again. A very bad town getting a
very good break.

War stuff in "Suspense," talker,
so realistic the language—unresor realistic the language—unre-

very good break.

War stuff n "Suspense," talker,
so realistic the language—unrehearsed—nearly fused the mikes.
All because it would keep raining.
Long hair soon all back.
That Ramsay Mac's son has been
honobbling with Dolores Del Rio
doesn't mean a thing this side except photographs.
Ada May can't make up her mind
about an operation.

War plays gettling more plentiful.
Malcoim Keen back from America.
Those dreadful talkers!
Art craze now is to stage plays
in original Russian. Saves the fans
pretending they understand 'em.

Layton and Johnstone like the

Layton and commenced climate.

D. A. Clarke Smith reckons he's a better producer than a cricketer, and that's a lot better than he ever is as an actor.

Restaurant owners are packing

the best crockery away. Safe side for boat race night.

Nigei Playfair's son is following in father's footsteps, without apol-

in father's coopy.

C. H. Dand, latest newspaper man to go over to talker publicity, is running a drive for no ballyhoo in film announcements. Some

So fine these days some of the nite

boys just keep it up an hour later and then run round, pretending they're taking early morning constitutionale

Open coliars again.

British film producers have those

British him producers have those Budget Blues.

Aima Taylor back from New York.
Didn't see the talker studios.
Constance Carpenters deputizing
for Ada-May in Cochran's new

revue.

More and more dance clubs are being run on member-sharing basis. Three Pirates off to Germany. Couldn't stand the London racket. Dress exchanges make special reductions for stage folk. Necessary. The Bat pretends it's this town's most exclusive nite dive. They all

American bars are now disguis

Eve Fuiton, cabaret turn, aims at a stunt for marathon toe walking. Plans a mile by August, on a dif-

Flais a mine by August Ferent too daily.

Barrel organs replacing orchestras for intervals at some of the atmos-

for intervals at some of the atmospheric plays.
Joke of the week among columnists was the statement Ibsen's 'Doll's House' would be produced by the author.
Plays are crowding in so fast these days it looks like the flops will be over "each."

these days it looks like the flops will be even faster.

Betting here is evens on Frederick Lonsdale ducking Hollywood half-way over.

Taibot O'Farrell says his pash is for trout fishing. Guy named Pedelty, flercest auto driver in space racket, is responsible the properties. Madeloine Carroll keeps getting.

Rex Evans reckons his Cafe Anglais fans now go to Kettners—to (Continued on page 79)

NEW YORK THEATRES

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THEATRE GUILD PRESENTS

HOTEL UNIVERSE

A New Play by PHILIP BARRY

MARTIN BECK Th., W. 45 St. Evs. 8:50 Mts.Th., St., 2:50

A Month in the Country

By IVAN TURGENEY

GUILD Th., 52d St., W. of B'y.

THE APPLE CART

ALVIN THEA. 52nd, W. of By. Eres. 8:30. Mais., Wod. & Sat., 2:30.

8th CAPACITY MONTH

Strictly Dishonorable Comedy Hit by Presten Sturges and by Anteinette Perry & Mr. Pemberte

AVON THEATRE, West 45th Street. Ever.8:50, Mats.Thurs.& Sat,2:30

BELASCO Thea. W. 44th St. Ers. 8:40 Mats. Thurs. and Sat. 2:40 Oth MONTH DAVID BELASCO Presents

It's a Wise Child A New Comedy by Laurence E. Joh

2ND YEAR IN NEW YORK CITY

STREET SCENE

has moved
from the PLAYHOUSE
TO ANOTHER THEATRE
For further information
see delly papers
Eves, 8:40. Mats. Wed. and Sat. 2:30

GRACE GEORGE ROXY Soth St. 4. 7th Ave. DIT of S. L. Rothafel (ROXY)

"FIRST MRS. FRASER" with A. E. Matthews and Lawrence Grossmith PLAYHOUSE 48th St., E. of B'way. Eves. 8:50. Mts. Wed. & Sat., 2:30

FREE and EASY

LAPITOL B'WAY 51st ST.

WARNER BROS. & VITAPHONE PICTURES BARRYMORE

THE MÂN FROM

BLANKLEY'S"

Al JOLSON

in "MAMMY"
WARNEE BROS. Thea. Daily 2.45, 8.46
Bros. & 626 State Son, 15, 8, 46
Specially equipped seats for the Mayor advance.

Specially equipped seats for of Hearing. Tickets in

TEXAS MOON" (In Technicolor)
WINTER GARDEN
Broadway & 50th St. and
7th Ave. & 50th St.
POPULAR PRIVES
Continuous Performances
Midnight Shows Every Night

RKO THEATRES LET'S GO

Biggest Holiday Show in N. Y.
MAURICE SCHWARTZ
BEN BLUE
PETER HIGGINS
HORACE HEIDT & HIS CALIFORNIANS

PROCTIONS 58#ST. NEAR AVE.

nesday te Friday, April 23 to 25 COOPER and MARY BRIAN "ONLY THE BRAVE"

HENRY BERGMAN Id Big Rovue—25 People JOSEPHINE HARMON

mocroics 86#ST. LEX

Wednesday to Friday, April 23 to 25
GARY COOPER and MARY BRIAN in
"ONLY THE BRAVE" GOLF FIENDS
25-Pcoplo-25
NAUGHTON AND GOLD

"HIGH SOCIETY 0 BLUES' Musical
Romance with
JANET GAYMON—CHARLES FARRELL
Enster Program—"The Last Supper"
Other Stage Features
Other Stage Features

Irls Barry, late "Mail" film critic, flung a party to celebrate publication of her latest book. All the chat-

tion of her lates soon at the teres there,
Jack Hylton and George Black het up over the salary business. Hylton wants more dough and the Palladium's got it.

(Continued on page 79)

Broadway Chatter

Alma Smith working.
Doris Jay has moved again.
June Carter Waddell quite ill.
Kay Lazelle out of Abbey Club.
Georgia Paine packing to visit the
folks down thar in Louisiana.
Mary Reid, head of the Tillers,
leaving for coast.
Caesar on an partner
caesar of the month of the coast
Dodde Green is back at the Krazy
Kat.after a vacation.
Al Spengler sick, but office running.

ning.
Rosalind Greene and sister teamed for vaude.
Edith Thayer is recovering from her recent auto accident.
Irene Beasley has lost her gift

One of those picture teas netted

only two critics very recently.

Most colorful colored stories belong to Jack Cohn.

Neida Nincald and Violet Arnold

now at the Hollywood. Ruth Rich is exploiting Sasieni

pipes.

Mike Simmons uses a new razor

every day. Charlie Einfeld's pash is handball. There's a reason.
Irving Kaye Davis has changed

lawyers.

Max Lief's favorite is "going down an alley for laughs."

Edna Thomas, who sings spirituals, a "Little Show" prospect.

Ada B. Peacock, costumer, has returned to Pauls.

Automat sold matzohs in the slot daying Passouer.

during Passover.

during Passover.

Best meeting place in town is the

Paramount on a Saturday night.

Gloria Swanson wired she does
not want a Broadway show.

Frances Gershwin another to
make picture test this week.

Mary Jane Warren cooks her own

Mary Jane Warren cooks her own meals.

Arthur Brown 'is at the Evergiades, with a Hollwood prospect.

Gordon-Haddon, who wrote 'My Uncle King George V', cabled Irving Strouse from London for \$30.

Fox Athletic Club is doing its spring dancing at the Astor Hotel tonight (Wednesday).

Guys sharpshooting for columns are heading the way of the Morning Telegraph.

Brad Browne and Al Llewelyn are permanently with La Palina's broadcast.

The woman stand and the men sit at the Hollywood when the show

sit at the Hollywood when the since is on.
Will Hays goes on the air in Washington, May 7, at the banquet of the Notion Picture Engineers.
Even the big chains are now asking artists to radio free, despite would andition.

Leven the big chains are now asking artists to radio free, despite
many and the columbia oyemany a

late with the boys he takes candy home.

indy nome. The "Journey's End" company will

The "Journey's End" company will be the guests of the Green Room Club midnight, April 26. Paul Gulick, Universal's publicity director, returned Monday after a week's illness with the flu.

"We can't get the title in lights" is the kick against "All Quiet On the Western Front."

Friars are giving a night to Joe Frisco at which J-j-joe will be the

Frisco at which J-j-joe will be the toastmaster.
Johnny Dunn, toastmaster of "Blackbirds," is organizing a band of his own, to take to Paris.
Floyd Snelson is manager for Julia Coleman's Hair-Vim-Vogue establishment.
Newton Lewipson, Well, street

Abbey are on the same street-three

Abbay are on the same street—three blocks apart. Robert Riskin and his wife (Miss Fitzgerald), who wrote "Many a Silp" have finished "A High Com-

edy."
Ruth Goodwin, whose molars, bicuspids and incisors have been
wired for two years, is taking the strands out. Steve Barutio, head man at the

Paramount, is the youngest manager of a Broadway deluxer. He's in

ager of a Broadway deluxer. He's in his early 20's.
Silver Gate, Harlem, was scene of Louis Sobol's initiation into the Harlemaniac Society. Lee Posner

officiated.

In between Par pictures, Charles Ruggies will do a six-week stretch in vaude. Starts May 3 at the Palace, Chicago.

Saily and Ted O'Shea, out on the coast, say climate and all, notwithstanding, they're willing to come back if agent sees the right spot. In the coast, and the coast, and the coast of the coast of the coast. The first point on the west coast. He fiew out by plane.

out by plane.
Josephine Hall, colored songstress,
appearing at the Cotton Club, Harlem, sailed last week for Ernest
Roif's revue at the China theatre,

Roin's Yevue at the China theater, Stockholm.

Three tons of candy and 5,000 live baby ducks are part of a collection of givenway tleups arranged by Ben Serkovich for the control of the street of th

Scotch racketeers who want some

one bumped off thave them "taken for a walk." Second Scotch gag ever in "Variety" and first outside a box.

a box.

Joseph V. Reed, Denver millionalre and partner of Kenneth McGown in theatrical productions in
New York, sailed for Paris to study

New York, sailed for Paris to study French stage production. The buil in Ben Blue's act at the Palace caved and the act took another pause Saturday night. Veterinarian consulted said it must have been the weather at the Broadway Rubber at the Broadway Brubbix chiefs who never fall to chat with her when yis lime the theatre.

Publix chiefs who never fail to chat with her when visiting the theatre. Goes for Paramount heads, too. Watter Simon has quit the Triangle theatre and by his own announcement says he will not write the proposed revue with Roy McCardell.

Local was exploiting Park ave

Cardell.

Local p. a. explointing Park Ave.
matron shoved her into divorce to
ready her for Broadway show. His mistake was when the court records revealed the woman's age and

o'd her show ambitions.
Unusual facial features of a cernin former Shubert chorus gir tain former Shubert chorus girl will bring her a picture contract if she can drop 50 of her 160 tonnage by end of summer. She's making

by end of summer. She's making the try.

Abramson, secretary Indie Theatre Owners, Chicago Ass'n, re-ported engaged to wed Ann Barr, Universal exchange, and nicee of Perce Barr, Education sales man-

ager, here.
Another benefit went that way

Another benefit went that way when the T. P. R. O. A. held its annual at Erlanger's theatre. Good show and plenty of talent but few customers. Looks like Broadway is off those things.

Nett Graff, of Abner Rublen's office, burning because two other girls in the office had their names in this column before she did. Just a squarer. Got to be nice to some rirls.

Chatter in Loop

The C. A. Leonards are going to fly to New York. Madeline Woods handled a pen-cil in the Benton Harbor, Mich, spring blossom beauty contest. William Hollander finally drove his old jallopey into a junk man's backyard and has got himself a man was the second of the second of the second of the Marcus Glazer is wearing.

mew Linc'n.

Marcus Glazer is wearing a bandage headgear since diving through a windshield while on his way to Cincinnati.

through a windshield while on his way to Cincinnati.

Tom Carmody tried to do a Sarazen with a piece of paper and a new driver off the top of his watch. He missed the paper by a mainspring.

Miles Ingalls, New York bound, got a champagne headache and a set of golf clubs form his associates.

A press agent with a humorous slant on matrimony went into a stushy phone conversation with his sweetheart in his ex-wife's presence, He's the same one who went to the ex-wife's wedding with some one eise and insisted on giving the bride away.

LONDON NOW DULLER THAN EVER AT NITE

London, April 11.

London's just dead. London's just dead.

Ever since the Byng Boys of
Broadway, new name for Scotland
Yard since the police chief began to
interest himself in nite life, started
their habit of popping in places and
doing things, London goes home to
bed even earlier than usual.

London's nite life has mainly been
recolled by forestrares and a small

peopled by foreigners and a small mixture of show folk and gadflys.

mixture of show folk and gadifys. Real London, in general, knows as much about the joy parade as the mayor of Monkeyville. Real London goes to its theatres, clears out at 11, sips frown liquid it imagines to be coffee, and trots off home by the tube, hitting the suburbs and feathers well before widnight. midnight.

other London, the little bit The

The other London, the little bit made up of foreigners and newspaper clippers, used to start getting lively around 12. They ended up around six a. m. Nowadays, if he wants a class break in this line, it has to trot out to roadhouses along the river, crawling home through police traps all along the West road.

along the West road.

Not more than 10 dance clubs of any size left in London. Most of the sup- and- strut parades get largely internal-residence patronage. What dives there are advertise their respectability in the tabloids and fairly shriet their existence in electrics and commissionaires. All to remind the Byng Boys theyrs just dance dives.

ance dives. Nowadays, if a place gets an ex-Nowadays, if a place gets an ex-tension till two, the proprietor makes whoopee. Reminds him of the dear glad days beyond recall. Most of the dives fold mostly around midnight, with two extensions until one a week. Best sign of the London dives these days is in the sandwiches. There's a crazy drink law here which pre-vents you drinking after 11 unless

a crazy drink law here which pre-vents you drinking after 11 unless you eat. Stunt used to be to hand round plates of sandwiches which no one touched and serve the drinks under 'em.

These days they're as fresh as cullers how-and fotis eat 'em.

college boys—and folks eat 'em.

Any New Yorker wanting a rest
cure ought to book himself in the
London nite belt. He'd be taking exercises before breakfast after week of it.

Skene, three newspapermen who sailed for Europe aboard the Milwaukee Saturday. Instead of the regulation package and so forth, he arranged for 1100 worth of credit in the ship's bar for the boys. Idea two-thirds okay. Byram does not include the ship's bar for the Lombardo family has been added to Guy Lombardo's band, at the Roosevett Hotel. He is Vic Lombardo, 19, sax player. Orchestra now has four members of the Lombardo family, Guy, Carmen, Lebert and Vic.

After theatre dinner tonight (Wednesday) to Joo Frieberg at Gerson's in the Hotel Someract. Women thero, too, as though Joe were one of those pretty face screen muggs. During the dinner Charlie ung an assentit with finence kill tune his wife. Carrie-and, having Johnny Dunn, toatmaster of "Slackbirds," is organizing a band of his own, to take to Paris.
Floyd Shesson is manager for Julia Coleman's Hair-Vim-Vogue stablishment.
Newton Levinson, Wall streets broker and w. k. main stemmer, bend it in New Yack.
Newton Levinson, Wall streets to be the stable of the stable o

Inaccurate Biographies

Sid Grauman

By Claude Billyon

Sid (Gee Whiz) Grauman, father of prolog and mother of log-rolling, has repainted the oldest Rolls Royce in the world and is ready for his comeback in the show business. He will handle the showing of Howard Hughes' film air Marathon, "Hells Angels." When the picture opens at the Egyptian, Grauman starts active duty. Meanwhile he has time to cruise around the world or order a ham sandwich in the Brown Derby, mod years were Grauman's chilms father was an engineer and had no idea where he might want the kid to meet him with his lunch. As a result Grauman became known up and down the Coast as the Vagrant Toter. Other children threw stones at him. Royce in the world and is ready for

Hollywood, April 19;

him.
"You just wait," threatened little Sid. "Some day I'll get my father's gun and shoot my initials in you."
"What are your initials?" taunted a big bully named Pat Casey.
"What?" answered Grayer

"What?" answered Grauman, looking in his hat. They weren't

there.

The next day Grauman met his father in Yuma, Arizona, and they sat under the town's lone tree while the elder Grauman ate.

"Dad," said Sid, "how's chances on erashing a public school? I mean for alphabets and numbers, and things like that."

nean for alphabets and numbers, mid things like that."
"Haven't you been going to townoi?" asked bis father, incredubusly. "What did you do with that tickel I gave you last week?"
"I spent it," Sid confessed, "on a iri.". "Sid confessed, "on a iri.". Sid confessed, "on a "Hell's belis!" exclaimed Hughes, "Hell's Angels?" shouted Grau-Grauman, as hile first day's work. "Haven't you been going to school?" asked his father, incredu-lously, "What dld you do with that nickel I gave you last week?" "I spent it," Sid confessed, "on a

de Bisyon

chuckied. "You're a smart boy, Slaw,"

he said. "You never commit yourelled to be said." To be said. "You never commit yourled to be said." To be said. "You be said."

"You buy, yourself a public school,"

"So buy, yourself a public school,"

"So buy, yourself a public school,"

"All right," said his father. "Youe
buy the first four grades. And
meet me in Wyoming tomorrow
with two corned beets on rye and
plenty of mustard."

plenty of mustard."

Moving
In his period of primary education Sid attended more than 30 publio schools. Then he became a newsboy in Nome, a freak show owner in Frisco and a hoke king in Hollywood.

Hollywood.

His theatre career started in Frisco, where he was part owner of a store theatre playing 17 shows daily. He would have played more, only his acts had to sit down now and then.

In Los Angeles later Grauman started his famous projons at the Milion Dollar theatre and reached with the control of
"Only one thing will bring me back into show business," he said. "Somebody will have to ask me." Several moons passed and Grau-

Chatter in Paris

Free weighers so jammed the side-walk traffic Walkover Shoe Com-pany's free Toledo scale ordered re-moved.

pany's free Jorean scare over-a va-moved.

Bill Henly, here since the war, among drist American jazz band leader Taverne, a readhouse at Bou-Frank, popular barman, from the Cloche, on the Left Bank, now in charge of the food and drink em-porium at the new Belgravia hotel. Meurice hotel, catering chiefly to nobility, not so snooty now with biz off and issuing list of new arrivals

Congress of Headliners Marks Morris' Benefit

Marks Morris' Benefit
Benefit performance at Carnegle
fall Sunday evening brought out an
impressive aggregation of headlinere which played a long bill to an
audience that nearly filled the big
house. Event was for the Jewish
Community Center and Social Service Fund of Saranac Lake, which js
the pet hobby of William Morris,
who promoted and carried through
the property of the property of the contool appearance of Mitti Green,
child film player and daughter of
Joe Keno and Rosle Green, who did
a remarkable song and dance turn
before Paul Ash and the Paramount
stage band. Youngsters' imitation
of Moran and Mack singling a ballad was a riot.
There were three masters of
ceremony starting with Solly Ward
and finishing with Bugs Bacr, with
Lester Allen presiding midway
through the evening.

through the evening.

Horace Heidt and his band without their instruments but working an advantage group opened the particle of the property o

oome that sort of publicity.

H. Wolf Kaufman, ex-Broadway scribe, p. afn the Hotel George V, sold that swell hostelry two planes well hostelry two planes with the second of the swell hostelry two planes buyer and transport genes direct from the port of arrival to Paris, eliminating tedious boat-train ridea.

M. R. Werner, author of "Barnum" and "Tammany," in Paris, en route to Moscow. Going to study the Soviet stituation with a possible tome in view.

Tex Guinan reported coming over

tome in view.

Tex Guinan reported coming over
for Leon Volterra's son who's opening a cabart 'specially for her.
Rudolf Frim! brought over two
Fords as gitts for friends in Frague
and his own flashy Cord. The dosgy
buggy was a local sensation when
Frim! drove it off the "Europa." Frimi drove it off the "Europa."
Frimi here to get away from it all, especially Sam Goldwyn on whom he took a run-out powder on the Coast, refusing to write for the sound-screen under certain condi-

tions.

A vicious circle of American pro-

tons.

Tessionals in Paris fight now. Overactioning the usual rought now. Overactioning the usual rought now. Overactioning the usual rought now of the result of the usual rought of the usual rought of the usual rought now of the "Europa's" malden return voyage decided to democratize the boat and not restrict Teyaity to Lady Mountbatten and a few other titles abroad. He gave every passenger hokum names such as Leftenant. Or the usual rought names with a Leftenant of the usual rought names with a life-of-the-party youth. Jessel in Paris admitted having recovered his "nerves" resulting from his own "Joseph" flop and the Willard Robertson play is produced and financed. Mrs. J. (Florence Courtney) came over to join him. join him.

ILL AND INJURED

Nick Holde recovering from an operation for hernia. Now at home, Charles Stewart greatly improved. Maric Traccy, secretary to J. J. O'Connor, R.K.-O film booking office, operated upon for appendicities in Lutheran Hospital, New York, lest reach recovering.

last week, recovering.
Sam Bernstein laid up with a small bone broken in his foot at his New York hime. If ut when stepping from Bond building elevator.

RITZY

It looks as though Frances Williams will marry Alan Jones who
plays the Change wile and wile
plays the Change wile and wile
flows, vecority such Miss Williams
for \$100,000 for alienation of Alan's
affections. Jones formerly played
in the Yellow Cab orchestra in
Pittsburgh.

Pitts'jurgh.
Frances, whose name was Jellineck, is a daughter of Maude Williams, actress. In the fall of 1928 she was reported as about to marry

she was reported as about to marry Howard Lee, millionaire poloplayer. Lee previously paid court to Hilda Terguson.

A few months before that Miss Williams was reported engaged to Charles Kaley, orchestra leader at the Granada theatre. Chicago. Kaley was awalting a divorce from Alpha Vaccount of the provided that the Granada Charles and the control of the control

London Marriage
In London recently Donning
Miller married Allson Powell,
daughter of Mrs. James D. Powell,
of Maplewood, N. J. He is the son daughter of Mrs. James D. Powell, of Maplewood, N. J. He is the son of Mr. and Mrs. Henry Wise Miller, of New York. His mother was Alice Duer, and, as Alice Duer Miller, has written many successful novels and plays. She is a cousin of Katherine Duer, who divorced Clarence H. Mackay, and then divorced Dr. Joseph A. Blake, Dr. Blake, a noted surgeon, had previously been divorced by Catharine Ketchum, and finally married Florence Drake. Mrs. Duer Blake is the mother of Mrs. Irving Bevilin.

Eugene Walters Finally Agree
Eugene Walter and Charlotte
Walter ought now to feel satisfied
they are divorced! He finally
secured an interfocutory decree in
Los Angeles on the grounds of
desertion, suppicmenting a divorce
granted him in Delaware some desertion, supplementing a divorce granted him in Delaware some years ago. First a reporter on a Cleveland newspaper, he was later on the New York "Sun." He served in the U. S. Cavairy, and became an advance agont, before gaining favor as a playwright. "Paid in Full," produced in 1907, was his outself of the produced in 1907, was his outself of the produced in 1907, was the t

various southern states, made her various southern states, made her stage debut in 1893. In 1900 she was with "Miss Print," and in 1907, leading lady in Belasco's "Warrens of Virginia."

Marie Dressler, Cannuck
Marie Dressler to be starred in
Mctro pictures, was Lelia Koerber,
of Cobourg, Ontario. She made her
stage debut in 1886, as Cigarette
in "Under Two Flags," In 1892 she
was in "The Robber of the Riline."
In 1896 she played Mrs. Malaprop
in "The Rivals," Years ago Marie
ran a concession at Dreamland,
Coner Island. She has many ricings in "The Rivals." Years ago Marie ran a concession at Dreamland, Coney Island. She has many friends in New York society, including Mrs. Oliver Harriman. She was once an intimate of Mrs. Oliver Belmont and the late Mrs. Stuyvesant Flsh.

The Maudes
Cyril Maude is making a talker

Cyril Maude is making a talker version of 'Grumpy' for Paramount. He starred in this comedy in 1914. Born in London in 1862, he first acted in Denver in 1884, in 'East Lynne' with Daniel Bandmann. Son of the late Capt. Charles H. Maude, 'grandson of the Hon. Francis Maude, he is a great-grandson of Sir Corunwallis Maude, first Viscount Hawarden. His brother, R. W. D. Maude, married Jenny Goldschmidt, daughter of the famous Jenny Lind. His first wife famous Jenny Lind. His f His first wife famous Jenny Lind. His first wife was the late Winifred Emery, actress, and in 1927 he married Mrs. Beatrice Eills Trew. His daughter, Margery Maude, is married to a New York society man, Joseph Warren Burden. She returned to the stage this spring to appear in "The Gyrals." The son, John Cyrll Klaude, married Rosamond Murray, Boston society girl.

Boston society girl.

Frances Alda's Creditors
Frances Alda, who divorced
Gatti-Casazza, and retired from the
Mctropolitan, has been ordered by
the Supreme Court to pay the
Winter Holding Co. \$3,338 for back
irent for her suite at the Alwyn
Apartment, at 58th st. and Seventti
ave. John I. Carri, interior decorator, previously obtained a default judgment for \$1,546. Joseph
Caljan, another decorator, sued for
Caljan, ano

Two New Departments, Good Taste and Humor

On every studio lot in Hollywood there should be a Good Taste Department to watch particularly over women's wardrobe and tip off producers to what well-born, sophisticated women do and do no

Ostensibly they spend much time contriving backgrounds to convey an aristocratic note, and then ruin the effect by having the mistress of the menage appear in a gown masquerade. The department would teach the needed lesson that rich-ness is not always obtained through glittering rhinestoned and sequined applications. They would prevent actresses appearing for a quiet din-

actresses appearing for a quiet din-ner, party (as one does in "The Furies") wearing a bedazzling court gown with back decolletage creep-ing down to the hip line. There should also be a Sense of Humor Department to curb the grand utterances that are exempli-fied in "The Furies" dialog. Every one in the film goes around having them in as many words as pos-them as many words as pos-sible.

Desnite these drawbacks and that Despite these grawbacks and that the murderer's identity doesn't come as a surprise, "The Furies" is an arresting picture, with at least two good performances to sustain in-terest.

Gatti in 1910. In Melbourne, where Gatti in 1910. In Melbourne, waere her name was Frances Adler, she was in musical comedy, starting in the chorus. Trained by her grandmother, Mme. Simson, music teacher. Her aunt, Frances Simonson, sang at the Metropolitan a generation ago as Mme. Frances Saville.

May Collins has rented a pent-house apartment at 175 East 79th street. She appeared this spring in "House Afre." Corcy Ford. of the "Vanity Fair". in "House Appeared this spring in "House After." Corey Ford, of the "Vanity Fair" staff, has a terrace apartment at 438 East 51st st. He wrote the satire. "Salt Water Tafty." Harry D'Arrast, film director, has rented an apartment at 455 East 57th st.

"Drags" in a Mansion

Many well known people attend the various public "drags" held in New York each season, but some of the private affairs are more sensational. Among the most impressive, because of the circumstances and background, are those given in the palatlal residence, one of the most famous in New York, of a multimilfamous in New York, of a multimil-lionaire whose name is outstanding. The parties are given by this man's butler, during the protracted ab-sence of the master and mistress. Not only is the master's cellar called on to supply liquid refreshment, the mistress' wardrobe is ransacked for silks and satins to adorn the host and his friends.

June Walker's Apartment

June Walker's Apartment
June Walker's Apartment at 307 East 44th street. She
and her husband, Geoffrey Kerr
(pronounced "Carr"), had the leadlug roles in Belasco's "Bachelor
Father." Born in New York, she got
her start as an extra girl at the Essanay Studio in Chicago, along with
Gloria Swanson, Agnes Ayres, Colleen Moore. Helen Perguson and
"The Bletrothal," at the Shubert, in
New York. Later she made a hit
in "Gentlemen Frefer Blondes."
Gcoffrey is a son of Frederick
Kerr, English actor, who changed
his name from Keen.

Versatility

Elsie Thompson, organist at the Brooklyn Paramount claims to be the most versatile

organist.

When relieved at the console, she sings and dances to
entertain the lobby crowd.

NINA OLIVETTE MAKES KNOT OF PALACE BILI

Nina Olivette tied the Palace show into a little knot Saturday afternoon with a nicely routined comedy-dance offering. The co-medienne's likable faculty of poking medienne's likable faculty of poking fun at herself, added to excellent dancing, sent her into audience fa-vor which culminated in a burst of appreciation after a screamingly funny adagio burlesque. The turn is well groomed.

Floria Vestoff, held over with Ben

well groomed.
Floria Vestoff, held over with Ben Blue, repeated her success of last week with her clever combination of tap and ballet work. A Spanish dance, added to Ben Blue's toreador number, which will be better with repeatee playing, makes it more repeated playing, makes it more playing, makes it more better than the work is not limited to style. Paper dress styles were exhibited by Lestra La Monte, female impersonator, who removed his wig every few minutes in an attempt to prove that he was only kidding. Tailored costumes were badly fitted and dowdy, but elaborate show girl gowns were cleverly devised and as successful as if done in fabric. Gowns of crinkled paper frings had rare beauty.

The flarrington Sisters announced thing you'd expect Little Rosebuds to wear, and were liked most in their familiar gold-digner number.

to wear, and were liked most in their familiar gold-digger number

Warm Ballet at Capitol Leaves House Undecided

Capitol patrons, accustomed to circumspect entertainment, may be surprised at Chester Hale's saucy little partomime to "What Is This Thing Called Love?" in which the ballet, assuming langorous postures in negligee, retires to separate coverin negligee, retires to separate cover lets of an enormous satin bed an goes into the kick routine tha goes Into the klck routine that caused so much comment in Carroll's "Sketch Book." A blackout terminates the action as gayly dressed cavallers enter and divest themselves of their coats, preparatory to retiring. The number is delicately staged, but really quite delicately staged, but really quite the first showing on Friday indicates the audience didn't know just how to take it.

the authence than t know just now to take it.

Rest of the entertalnment is excellent stuff. Rosemary, pretty coloratura, and the Sydell Sisters, who nearly kill each other in a hectic

nearly kill each other in a hectic Apache number, are there. A Hale line-up is beautiful and quite away from the trite color combinations of usual precision numbers. Frocks are of the puffy ballet type graduating from white, through the dust shades, to black. The combinations are arranged beautifully in dance manipulation.

Daddies, Lovers, Plots

"Gullty" Is another story of dad-dies who differ and children who love. Added feature has circum-stantial evidence returning to con-vict the son, whose father had used it ten years previous to Jail an

wich the son, who is to have the son who is to have comeny. Virginia Valli is always Virginia Valli, never a change of expression or even different coiffure. Miss Valli wore a good looking sport coat of printed linen with stiff double collar; a silk frock was pretty with its small ruffle topping the skirt is mall ruffle topping the skirt which came to different which came to different which came to the stiff or the stiff of the st flares which came to different heights and a similar ruffle on the upper sleeve, odd neckline.

MARRIAGES

Harry Van Hoven, Ealtimore publicity man, and Helen Q. Hammond, daughter of Mr. and Mrs. Augustus Quandt, of 3436 Piedmont ave., are

Quandt, of 3436 Piedmont ave., are to wed in the early fall.
Lillian Wallace to Thomas Villastrega last week in Reading, Pa. Couple are leads with Jack Brickson's musical comedy company.
Pat Rooney, 3rd, to Doris Dawson, April 14, at Lynhirst, N. J., by the Carl Henderson, agent, to Dorothy Sauter, of Babe Egan's "Rediteds," April 12 in New York.

A Hollywoodian in New York

By Cecelia Ager

SWELL CUBAN BAND

At 86th St.—Lynn Cantor There With Grace Hayes' "Snap Shots"

Lynn Cantor, using Grace Hayes' "Snapshots' at the 86th Street, has ulso fallen heir to Miss Hayes' costumes—or, at least, their designs. Her delivery is similar to Miss Hayes, which means that she handles the numbers well, all but the glddy granddaughter bit, unsuited to her. Her closing song is one of the control of the state
on the bill making its American debut is a perfectly swell Havana Orchestra led by Don Justo Azplazu, dispensing soft melody against the smothered beat of Cuban crap gadgets. Between numbers are specialties.

Minister-Showmen

(Continued from page 1)

Dorothy Stone and even Mae West up, with Mayor Walker and Police Commissioner Whalen, have been

Religious faiths of his attractions don't bother the Rev. Mr. Reisner. Sole condition is that they draw crowds—and they do. The pastor's press agent advertises the attrac-

Introducing the attraction of the night, the Rev. Mr. Reisner's talk will go something like this, while holding up a dollar bill:

"This is a lowly dollar bill. So lowly is it that it will not even procure an admission for you into any legitimate theatre. But not so here—and here you have the biggest of stage and screen stars. My boys stage and screen stars. My boys will now pass among you," he haforms the congregation, significantly, and assumes a Billy Sunday attitude, extending the dollar bill:
"Who will 'fade' me?"

Congregation "fades" the pastor with a vim. Dollar bills float into the baskets brought around by "the boys." None of the dollars go in the "special attractions," they being present merely as guests. Mone goes towards the \$5,500,000 fund be ing raised by the pastor towards the construction of the Broadway Temple, 30-story structure to contain a house of worship, apartments

Temple, 30-story structure to contain a house of worship, papartments and offices.

On other than Sunday nights there are talkers, with wiring equipment donated by Warner Bros. No charge or admission, but cousections are always taken up.

Tor his showmanship, he Rev. Tor his showmanship, he Rev. Tor his showmanship, he Rev. To his showmanship, he Rev. To his showmanship he always taken up.

The Broadway Temple already erected, and a Cadilliac car.

Rev. Mr. Reisner has a competitor in the Rev. George Maychin Stockdale, pastor of the St. James M. E. Church, in Harlem. Rev. Mr. Stockdale goes in for more sensational stuff. Just now he is having six girls of the congregation taught to drop with parachutes from speeding airplanes for church publicity purposes.

Quincy, Ill., April 22.
When "Uncle Tom's Cabin" was advertised for a Sunday night show by the First Congregational Church, its pastor, Rev. Carl Glover, nearly passed out when he beheld it. Not the old Uncle Tom, of Harriet Beecher Stowe's but the jazzed up "Topay and Eva."
Congregation liked the picture.

Mr. and Mrs. Jim Wong, of the Yuong King Chinese acrobatic troupe, at St. Vincent's hospital, Sloux City, Ia., son.
Mr. and Mrs. Charlle Williams, in New York last week, son. Father is the actor.
The April 4, son. Father is in raude. Mother has resulted. Third child.

Marcia Nordi, formerly on the "Graphic" and with the Frank A. Munsey organization, has been added to the R-K-O publicity bureau to replace Kay Merrill.

Nobody says "Excuse me" when they bump into each other. First nights here are a plunging let-down after Hollywood's picture premieres Sometimes traffic lights permit a three-block jaunt . . : Top-hats with dinner clothes are the province of short, rotund fellows Very young sticklers for tail coats....Finest food in town cooked in west side speakeasies....There is no escape from anagrams....Orchids and gardenia are cheap enough for everybody Women who watch those things wear neither fern nor ribbon with their flowers ... Rubbering

Skill of taxi drivers developed to gouging by half-inches...Fruit hereabouts should make the California markets hang their heads Cops are indulgent and forgiving Cops are induigent and forgiving... Everybody wants to be told about Hollywood... Saleswomen manage somehow to be last words of style for their customers... New York saleswoman doesn't believe you want to buy... Folks who used to do crossword puzzles in the sub-ways now turn to the theatrical re-views... Importance of Hollywood picture chatterers is deflated to normal.

normal.

Prominent actress in a Guild play wears short socks with high-hecled slippers..., Recently released talkers usurp the prerogative from the stage for suggestive lines and situations... Restaurant-night-club on Broadway is called "Hollywood." and a pleture house likes the name, too....Apartment Interiors have gone from "modern" to "romantic" gone from 'modern' to 'romantic'.
...For evening women concentrate
on the make-up of their eyes...
Gala staterooms on trans-Atlantic
boats are half last year's price...
Crosstown traffic jerks just like
Hollywood Boulevard and Vine....

be called press agents, now a more honorable profession.

horozable presegents, how honozable presegents, how honozable presegents, how honozable presegents are accepted to the presegent of the preseg are east-side conscious...All ac-tors are waiting to be tapped Holly-wood....Whereas Hollywood's Ideo of a blissful job is anything at the Paramount Long Island studios.

Women Needed

Newspaper advertisements of the Newspaper advertisements of the avenue shops stress the beau-catching qualities of their dresses ...Local musical comedy is languishing for women ...You can't see the clothes because the kaleide-scopic modernistic windows of the avenue shops make you dizzy ...
When a New Yorker exiled in Holly-

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VOL. XCIX No. 2

15 YEARS AGO (From Variety and Clipper)

David Warfield refused contracts for pictures totaling \$100,000.

Joe Leblang, "the cut rate king," paid A. H. Woods \$50,000 for eight weeks of "Song of Songs" at the Eltinge, taking the house also for that term. Leblang was taked to the control of the

Gideon Society and several anti-saloon societies had taken title to a film called "Prohibition" and pro-posed to use it in the coming elec-tion campaign. William J. Byran posed to use it in the coming co-tion campaign. William J. Byran and Josephus Daniels appeared in a celiuloid prolog.

Legitimate stars were being attracted to the pictures in increasing numbers. New names attached to picture contracts included Mr. and Mrs. Vernon Castle, Viola Allen, Florence Reed, Ann Murdock, Walker Whiteside, William Courtenay was angling for Maude Adams and Margaret Anglin, while George Arliss was thinking it over.

The Kelth peopl: were about to experiment with "family vaude-ville" over the summer instead of closing its New York houses. Policy was to go into the Alhambra, Orpheum, Prospect and Royal, while the Colonial was to close in May.

Fred W. Taylor was found gullty in Special Sessions, New York, of fraud, first conviction of a fake dra-matic school, which were multiply-ing because business depression encouraged people to seek new fields of employment.

50 YEARS AGO

(From Clipper)

First mention occurs in the Clipper of John L. Sullivan. Paddy Ryan and Joe Goss were matched for the world heavyweight title, and while training in Rockaway Goss went to Boston to take a benefit, as was the happy custom, in the Boston Music Hall. During the show he sparred with half a dozen local favorites. Clipper ends the account with this comment:

With this comment:

"With this comment a young with a part of the Hub, in the wind-up, and from all accounts the latter performed in a more satisfactory manner than his antagonist."

Apropros of the start of the cir Apropros of the start of the circus season, Clipper publishes the blography of "Dr." G. R. Spalding, famous circus proprietor of the previous generation, relating that it was he who in 1850 invented the quarter pole and the 11-tier seats, which for years were standard. Article relates that "Dr." Spalding was standard to the property of the property ness. He lent a sum of money to Sam Nichols' circus, and when the showman defaulted had to take over showman defaulted had to take over the tented property, with the intention of putting it up at auction when he could get back to Albany. On the way the outfit made money and Spaiding ran it for years. At one time he had three big shows and was operating on the rails, on wagons and on half a dozen of his own show boats on the western-livers.

An attempt was made to put "Robinson Crusoe" on the stage in Boston, but it was a failure.

The American Horse Exchange The American Horse Exchange was founded in New York, where it flourlshed for many years, by W. K. Vanderbilt, whose son later on as auto speed maniac did his part in ruining the horse husiness.

Inside Stuff-Legit

The story last week on "Leg)t Stars Washed Up" did not mention Jane Cowl as a box office draw, so John Peter Toohey points out. Text of the yarn mentioned that several names might have been overlooked. There is no question about Miss Cowl's draw, especially out of town. Last season when trying out "Jealous Moon," the gross in Newark was \$23,127. "Jenny" got \$19,000 last fall before it came to New York for a moderate engagement. Same figure applied to "The Road to Rome" when she first appeared in it in Washington.

Mrs. Marie O'Connell, who has been suing Earl Carroll for \$50,000 on the ground that she enlisted the backing of Mrs. Anna Weightman Penfield for 'Fioretta" to the extent of \$250,000, wants to drop her suit and filed an application for permission to do so in the Supreme Court. Carroll has denied that he had any arrangement with Mrs. O'Connell as to the financing of the expensive flon which has drawn Mrs. Penfield into litigation with Dorothy Knapp, who claims the wealthy angel and others caused her to be dropped as star.

Stadler and Rose, American dancers, were approached by Lee Ephraim at the last minute to augment his show, "Rio Rita," in London. Team were to be placed in the cabaert in the ship scene, in the second act. They rehearsed for hours on the eve of the production, when it was found permission for their appearance had to be obtained from General Theatres Corporation, with which they are under cont Ephraim approached General Theatres. It blankly refused.

Inside is that General is sore at Ephraim, due to his charging it \$2,500 a week for his touring show "Sunny," booked by General on Ephraim's say-so, and which General figures is not worth the money. Pity is that Stadler and Rose would probably have grabbed the "R ita" notices, as the show was in dire need of a first rate dance team.

Cast of "Strictly Dishonorable" in Chicago friendly again, now that Margaret Perry isn't playing lead. When the show opened at the Adelphi, Edward Raquello bore the blame for a weak second act until It was discovered he couldn't be ardent, with Miss Perry shying at ever a stage kiss.

In the meantime Raquello had been accumulating most of the pany's publicity, particularly played up by the "Tlmes," tab, in a Valen-tino contest. Ill feeling grew and finally flared up when Raquello and Charles Richman playing the judge clashed after a rehearsal at which Antoinette Perry was present.

Mary Cullinan replaced Mlss Perry last week and got off to a lauded start, with the entire company working together.

Despite the numerous new writers who have cropped up in bunches lately, the legit mart is short of substantial comedy sketches.

Connolly & Swanstrom's summer musical comedy production is being delayed due to an absence of punch blackouts. It is meeting the same difficulty which befell the lot of the second "Little Show." Latter was held up for months because they couldn't get strong comedy material. even though they advertised and asked anybody who thought he had a good idea to mail it to them

Lack of comedy material is placed at the door of the established writers, who formerly devoted their pens to supply legit comedies but are now working for films.

The Actors' Fund of America, which received \$200,000 as residuary legatee under the will of Mrs. Stella Cooper Megrue, mother of Rol Cooper Megrue, playwright and playbroker, lost \$23,034 additional by a decision of the Appellate Division on Friday from which Justices Finch and Martin dissented. The majority of the court rules that the executors Sidney Struble, John Brennan of Selwyn & Co., and Mrs.

executors Sidney Struble, John Brennan of Selwyn & Co., and Mrs. May N. Benson, had a right to divide this property among themselves as executors under the third article of Mrs. Megrue's will.

This article provided that all personal property not otherwise disposed of in the will was to go to the three executors for distribution in their discretion but thereon the discretion but there are the second of th

at \$2,800.

The Actors' Fund objected to this item in the account, but Surrogate Foley ruled that no trust was created as to this property, and the majority of the Appellate Division upheld the decision. In case of a reversal the property would have been part of the residue going to the

Lad who held a nice advance job with a Coast musical, later elbowed out the person who got it for him. The producers who allowed them-selves to be argued out of their first choice have since been kicking themselves.

out the person wine government of their first choice have since been kicking themselves.

Told to lay off street car advertising, the new advance man went ahead and had 50 banners made. Upon receiving a hot telegraphic into the turned the banners over the since provide an expect of the since and the since man to clinch the sub-lease of a Hollywood house, had not been paid in and it looked as though another show was going into the house. There being some confusion as to who held the lease by this time, the producers told their advance man to go directly to the owner and give him \$500 to clinch the site. Some kind of conference, but that \$500 wasn't laid down and at the showdown with the backer the advance man produced \$300 cash and his personal check for the balance, then stopped payment on the check.

Theatre owner was so burned up by the advance man's approach that he demanded and is receiving \$1.125 weekly for a house for which the standard rental is \$1,000 and which has recently gone for \$3,000 a month.

Alexander Gerry, co-author of "Fenal Law 2010" which he produced at the Biltmore last week, is a young attorney. Gave up his practice, turning cases over to associates and took his name off the door, to enter show business.

"Hotel Universe," the Guild's new production at the Bock, drew as sharply diversified opinions from the critics and first nighters as any show this season. Guild did the unusual by printing exerpts from both the good and bad notices, spotting them side by side in the dailles. The only comment made was: "There seems to be a difference of opinion"

Inside Stuff—Pictures

The president of a local (in one city) theatre circuit, since cone broke, was approached at one time by a man who had investigated the business arrangements of the theatres and discovered that everything was not run according to Hoyle.

Said this man to the president "About a hundred thousand dollars or more a year is being stolen right out of the box office in your various theatres. Everyone is getting away with something. One fellow will take his 50 a week and so on until the ultimate result is the loss to you of huge sums of money. Now I can show you in detail just who gets the money and how he gets it. So just let met get these fellows into a -room, face them with the facts and make them confess. There is no use in you being cheated in this wholesale fashion."

Said the president, "Listen, I know all that. You don't have to tell

ne. But what am I going to do about it. All the people in my theatres are either my relatives or my wife's relatives and I would have to sup-port them somehow anyway. The way things are is the best because the stockholders have to support them instead of me."

Warners had a 10-page special section of the New York "American" (Hearst) April 20 for the premiere of its new Hollywood theatre on Broadway last night (Tuesday). "Sunday American" has a circulation of around one million.

The section carried about \$18,000 in advertising, a large amount for that sort of quick snap, with plenty of readable matter and profusely illustrated by Warner sees. Majority of the advertising came from firms concerned with the building and furnishing of the theatre, the Warners taking but one page for the house. An excellent publicity push and, for a picture theatre, attracting more than casual observa-

Warners' publicity office is said to have co-operated with the newspaper in the very good all around results.

Hobart Bosworth, playing his first talking film part in 'Devil's Hollday" for Paramount, recalls that 16 years ago he was party to one of the first film mergers in motion picture history. In 1914 Rosworth was president of the Bosworth Film Co., making Jack London productions. Adolph Zukor and Jessc L. Lasky had just become partners, and wishing a further alliance to meet a certian production total, formed a combination with Bosworth. Output of the three producers was released under Famous Players-Lasky-Bosworth title.

Bosworth has been back at Paramount only twice since completing his contract with Zukor and Lasky. First in 1916 and then in 1926, sup-porting Esther Ralston in "Sawdust Paradise."

Pathe grabbed off the only interview with Ruth Hanna McCormick after her Senatorial nomination in Illinois. Mrs. McCormick had at first refused to talk but agreed to have her secretary read a congratulatory letter at the station in Chicago. News got out. Reporters and newsreel men went to the denot.

Meanwhile, Pathe had fixed up a room at the Palmer House, just a few doors from the nominee's suite. An hour before train time, they explained to her there would be too much noise at the station, and wouldn't she rather do the deed now and have it over with. Mrs. Mc-Cormick consented.

John W. Davis, widely known lawyer and one time Democratic Presidential candidate, has been retained by distributors to argue the appeal from the Thacher decision when it comes up before the U.S. Supreme Court.

According to inside distrib sources, Davis and other lawyers feel that they have a good chance of winning the appeal, which would mean ability to revert to the old Standard Exhibition Contract form and compulsory arbitration under Film Board rule.

Coast studio exec was in a quandary. He wanted a player for three weeks but the player was holding out for a four-week guarantee. Finally the producer explained. His wife, starring in the picture, was to become a mother in six weeks. As he felt she should have at least three weeks' rest before the happy event, he couldn't use the player more than three weeks.

Even the arrival of a future producer wouldn't budge the player. Four weeks or nothing; and he got the four weeks

A long term best seller being given its first talker production on the Coast had every available male lead in Hollywood up for consideration. Contract giving 25 grand flat went to a lead then playing a Hollywood theatre. He dropped out of the legit cast to play the film part, and then ost the part when he was pronounced too "heavy."

It cost the studio 25 grand to start shopping for another lead.

Two film producers were after Amos 'n' Andy; Radio Pictures and Paramount. The race started some weeks ago when Radio made the first offer of \$100,000 guarantee and \$6.50 on the net profit of the talker. Negotiations were held up at that time with the proposal of Paramount of \$250,000 and the same spilt.

When Radio met the other offer, Paramount made no further hild and the tether pair went with Radio.

Inside Stuff—Music

Feist will publish "Song Without a Name" which tune recently won a song contest. Song was written by Bernic Russell, who has been writing professionally for many years.

Some importance in Los Angeles is attached to the number of employees in local music publishing offices, higher by ratio than anywhere else in the country. Robbins leads with a staff of five. Next is Famous with four, then Berlin, Shapiro-Bernstein, and Witmarks with three each. Felst and DeSylva, Brown and Henderson are entreached with two aplece. Singles go for Remick, Harms, and Santiev Bos, the latter concern being the only independent in the field

Year's Continental Tour for Acts Marx's Goal for Big Time Vaude

The Hague, April 9.

Not only are German film trusts hidding for control of Dutch theatres, and peaceful penetration is on its way, now also the vaudeville business is getting under German

control.

Circus theatre, Rotterdam, one of that city's bigrest houses, has expected for 10 years to Jules Marx, who owns the Scala and Plaza in Berlin.

The Marx syndicate is also looking out for similar leaseholds in Amsterdam and The Hague.

Vaudeville is Marx's specialty, He was formerly selling readymade clothes. Starting out with 20,000 marks (\$5,000), he threw up his old job and made the Berlin Scala what it now is.

Paris, April 10.

As previously reported, Jules
Marx is lining up an inter-continental circuit of big time vaudeville, and already has 16 weeks.

ville, and already has 16 weeks.

Marx is after 26 weeks, so he can
guarantee a year's bookings to
suitable acts, playing the circuit
twice, starting with a month at his
Scala in Berlin, fortnight thereafter
at the Plaza, Berlin; then Hamburg, Mannheim, etc.

Marx is after a Parls big-time
house.

'DREYFUSS CASE' CLICKS IN VIENNA THEATRE

Vlenna, April 11. " at the Volksthe ater is a click; opened enthusiastlo-ally and doing heavy trade.

Based on the famous French political scandal, the Teutons accept it Wouldn't do to stage it in

avidly. Wouldn't do to stage it in France.
"Heart is the Fashlon," with Charlotte Ander, German picture star, ilked by the public, panned by the press.
"Dreyfuss Case" followed "Business is Business" (Elmil Jannings' ness is Business" tollowed "Business is English and the press is a first properties of the public business is a first professional to the professional troup at the Schauspielhaus doing "Lecoq," old French operetta, a clicker.

Ostend Artists

Ostend, April 10.

A number of famous artists have been engaged for the Kursaal concerts this season. Amongst them are Eugene Ysaye, violinist; di Mazzel, Eide Norena, de Hidaigo, Tillida: Servala, Huberty Urbano, Malson, Ritter Clampi, Clairbert, Vina Bowy.

Tilkin Servals, Huberty, Urbano, Malson, Ritter Ciampi, Clairbert, Vina Boyy. The dancers from the Monnale theatre, Brussels, under Mile. Gall, will also appear when the Ostend summer season starts.

Rolf's Revue People

Paris, April 11.

Ernst Rolf, Stockholm producer, back from Hollywood, returns to the States in October for Paramount Pictures

For his revue at the China theatre, Stockholm, Olympe Bradna, Mitty and Tillio, Robert Kino and Jeannin Autrey, have been booked Autrey, have been booked

In Paris

Paris, April 11, Robert O'Connor, Loraine Power, Charles Still, Henry Justin Smith Charles Still, Henry Justin Smith, Loren Mozley, Samuel Putnum and wife, Caroline Lean, Mrs. Lenore Ibsen-Hillquit, Barton W. Currle, Gene Byrnes, Ward Morehouse, Joseph Rogatchesheg.

French Girl for Aus.

Another French actress, Cecilia Navarre, will play in Australia the wart in "Sons o' Guns" which Lily Damit's treated on Broadway, Williahaon-Tait will do the show

in the Antipodes.

Source of the Razz

London, April 11.
Prize actor here is Randle
Ayrton, Shakespearlan and
talker player, who lives in the
provinces and cultivates rasp-

Got two and a half acres of

VIENNA'S GRAND OPERA AND NEW OPERETTA

By Emil Vadnay

By Emil Vadnay

Vienna, April 11.

Emmerich Kalman's new operetia,

The Violet from Montmartre,
which opened at the Johann Strauss
theatre here, he as a straight of the terms
over 3% hours—was readily overcome, but the conventionality of the
libretic—transcription of the eternal
"Boheme"—with its always resurrian Gruenwald, and their always
recurring banalities, was a bigger
obstacle to success.

Kalman's music is very molodious,
artistically do but for all that its
sweet and sentimental. Even the
Viennese public seems to be fed up
with sentimentalism. It looks as
though Kalman couldn't forker
stoned to be the sentimental services of the sentimental services of the services

genius.

Real triumph opening night was made by Adele Kern, young coloraturs singer from the Vienna State Opera, in lead. Though she does sing in grand opera, Miss Kern is not only pretty, but slim and graceful. She also can act.

ful. She also can act. "Jojy Maiden" Although Felix Joachimson's play, "The Ugly Maiden," had a big reception in Berlin, Vienna didn't take to it at Reinhard's Josefstadt theat. Vienness could not find much comedy in this story of an ugly girl of, her admirers that she not only believes she is pretty, but becomes pretty. The moral of the play seemed to be that there are no ugly girls, but In the leading role, Helen Wessely tried to be ugly without success.

Alban Berg's Opera

Alban Berg's Opera

Modern "atonalism," which means the sort of music you can't whistle or remeber and which you either like or you hate, won a striking vice. The property of
Doctor's Play

BEST ACTORS GOING TALKERS"-REINHARDT

Copenhagen, April 9.
Coming here to supervise the staging of Strauss' "The Bat" at the Royal theatre, Max Reinhardt expressed himself on the talkers. Said the llustrious director to a "Variety" correspondent:

Sain the illustrious director to a "Variety" correspondent:

"It will swallow all the great actors and the talkers will prove a severe competitor to the stage. In all small towns the talkers will freeze the theatres out," he said in effect, "but in big cities the theatre will still live because the public will after all prefer the living art of blood and words.
"But the talkers will not really be good until it gets its own authors—real talent specially suitable for writing for the talking screen." Reinhardt has been propositioned to make a talker version of "The Bat," he said, and is considering the German film company's (FA) offer.

Bat" he said, and is considering the German film companys (FA) offer.

About the crisis in the theatre, Reinhardt opines there are many good actors but very few good au-thors and the public has become over-cultivated, too severe and too

English Mergers

(Continued from page 7)

(Continued from page 1) completed and in production, which needs to be proved, and studios and land at cost \$111,738. This cost is as taken into prospectus at original issue when valuations were skyhlgh owing to general promotion racket.

When this and its other companies made a fresh issue for the merger under title of International proportion of the sub-underwriters defaulted, and the company took a number of legal actions on its hands against folk who were probably shoestring underwriters and have no money even if I. T. S. P. got judgment.

Another

Judgment.

British Filmcraft Company is one of the Sir W. F. T. O'Connor fontations, and later O'Connor fontations, and later O'Connor went on the board in February, 1923.

Company was floated in 1927 with a capital of \$750,000, all in common stock of the \$1.35 variety. Later needing flower money it saws \$41.50 cm. The control of the

Great estimators.

Existing stockholders are being offered shares with a liability on them. International Talking Screen stockholders get two \$1.26 shares for each similar share, issued with a liability of 40 cents a share. British Screen and British Filmcraft stock holders get one \$1.25 share in the new concern with 40 cents liability one of the stock o

This liability going on the new This liability going on the new stock, if holders exchange, is payable in four instalments and, altogether, they are being asked to take up 1,424,104, shares with this 40 cents a share to pay. A composite balance sheet gobs with this proposal, allowing they flurue to save 35,000 a year in overheads, but no names are given.

"Herr Doktor, laben Sie sesen?" ("Doctor, laben Sie sesen?" ("Doctor, Have You Anything to Eat?"), by Karl Schoenhert, nome of Austria's leading dramatists ownedly, given at the Burgtheater with every appearance of success. Schoenhert, himself a doctor, seem of the problems and trages with every appearance of success. Schoenhert, himself a doctor, shows well the problems and trages are successed to the problems and trages are successed to the problems and trages below and sout logether. When the successed of doctors and lawyers are idle and many others are hardly able to keep body and sout logether. Meeting the successed of doctors and lawyers are idle and many others are hardly able to keep body and sout logether. When the successed of the suc

Shaw Still Unchanged

An old Bernard Shaw nifty, not generally known, is apropose the recent gags on panhandlers.

Shaw was walking down a London street with William Archer, the critic, when approached by a beggar.

'Press," said Shaw, and walked by.

High Film Scales

(Continued from page 6)

office, which counts in the main.
Critics panned "The Bridge of San
Luis Rey" on the score that it is
well being terribly high-brow.
It with "The Trespasser," now in
the neighborhoods, and opened with
'Buildog Drummond," after promi
Brown and the state of the state of the
Tox has "Married in Hollywood,"
which flopped, and is following with
"Cock-Byed World" and others, releasing early in April.
Jose Bolivs, "Married in Hollywood,"
which flopped, and is following with
"Cock-Byed World" and others, releasing early in April.
Jose Bolivs, "Sombrad de Gloria"
Mundo", "popular tab, says pictures
Mov weeks, but got four days, ""El
Mundo", "popular tab, says pictures
Mov weeks, but got four days.
"Desegned own here for Empire
Productions, cabled his principals to
stop everything.

Laughed state Palace—Max Glussmann-flopped and
taken off. Public laughed when
Boles dressed and undressed about
six times, marvel of bad direction,
it was called here.

"Desegned and undressed about
six times, marvel of bad direction," it was called here.

"Some punk covering nothing as
yet but tidding over had times with
held-overs and re-releases, "Show
Boat" and "Uncle Tom's Cablin" bobbing up again overing pictures here,
Some punk covering nothing as
yet but tidding over had times with
held-overs and re-releases, "Show
Boat" and "Uncle Tom's Cablin" bobbing up again overing pictures here,
Some punk foreing pictures here,
Some punk foreing pictures here,
Some punk foreing here
of sound now makes most houses in a
cleaning up in such houses as the
Renaciment," but they and picture here
of sound now makes most house in
cleaning up in such houses as the
Renaciment," but they are pict on the crists
which is on us, but doesn't seem
to affect th

tions, whereas Entchen Jones, Western Electric's chief here-does it first
and asks atterwards.
All the trade worrying about
R-K-O, variously reported as going to United Artists and to other
to be under R-K-o by being watched
and waited for.
R-K-O stuff could be handled by
local branch of United Artists all
right, this having a good organization, which isn't at present overburdened
Theatre Gossip
Two revues at Samiento theatre
using American principals, Hilda
Moreno and Virginia Regals, both
popular locally.
Two and Virginia Regals, both
popular locally.
Though the property of the concompany of the control of the congraph of the control of the conroll of the con-

effect.
Casino, lone vaudeville house, doing usual business with second-rate
Continental turns, mostly acrobats.

"Wise Child" Lead
Vlenna, April 11.
Belasco's "It's a Wise Child," by
Larry E. Johnson, will have Paul
Wessely in femme lead when it

opens here.

Max Heinhardt is doing it at his Josefstadt theatre.

Saucer-Lipped Natives Can't Leave Congo. States French Gov't

Paris, April 11.
Saucer plate French Congo natives will no longer be allowed to be taken from there for exhibition purposes. The French govern-

to be taken from there for exhibition purposes. The French government wants to protect them against a possibility of finding themselves, ignorant natives, stranded and unprotected in strange countries, which would amount to peonage. Act is currently showing in South America. It consists of women whose underlip has been cut open and a wooden disk introduced in the wound which is allowed to heal, thus causing; it to take the form of a plate. This, in their tribe, is considered quite fashionable.

Some of these women had been exhibited first at the Jardin d'Acclimitation. Faris' public puri, and the strands of the summer of the purpose of the summer of th

World Sound Device Pool

(Continued from page 7) on to every available talker patent and device in an effort to be inde-pendent of Western.

pendent of Western.

He augmented this with:

"We are acquiring patent rights
only for those parts of the world
in which Western cannot license us.

Western's contract is okay. The
only troubles which we have had
are being taken care of in arbitration.

only troubles which we maye had are being taken care of in arbitration.

General Electric
Deapite Warner's publicity statement denying reports that J. J. Raskob is selling out to Radio, responsible parts of the trade give credence to the story. DeForest interests, it is also known, now believe that Warners will be in the hands of General Electric. This, it is said authoritatively, has made the Schlessingers more determined than ever to take the chance on sacrificing all for the bigger gain of the control of the section of the section of the section of the section of the control of the

music cue sheets, declared within the paneled walls of his \$150,000 indie recording venture that the electrics license agreement with the producers is in restraint of trade. For the same feature that the electrics charge \$13,000 to record, Mintz declares his facory will turn out the job for \$4,000. The difference is in royalties, overhead and accessory charges.

The Fear Claiming that he interviewed vice-presidents in Radio and Western for a license and that he found the would have to pay double and the royalty besides, Mintz, widely, known in film executive circles, states that producers 'know their contracts are not worth have admitted to me they are afruid to take any action for fear of the electrics removing recording equipments from these tradios and setting back film schedules three or four months."

At the same time a report was in circulation that Warners had sent circu

At the same time a report was in circulation that Warners had secured their "first licensee." This proved to be just the reverse. Tiffany, prior to the Warner buy, had been having records pressed by the Brunswick people. Tiffany has withdrawn this business and Warnerites attribute it to fear of violating their license with Radio.

Meantime little is heard of Pacent. Flopping all over the country, the first chemer talker in the industry. in circulation that Warners had se-cured their "first licensee." This

Meantime little is heard of Pacent. Flopping all over the country, the first cheaper talker in the industry, is now being openly condemned by certain big indie exhib leaders. While always associated with the Warners as an under-cover venture the bythers' dickerngs in other directions indicate that they are either washed up with Pacent or have something bigger on the pan.

West End Legit Biz Better Now: "Co-optimists" Surprise, \$15,000 W'kly

London, April 22.
Legit business, bad since early February, is now picking up. Prediction is it will not until a fortalight after Easter. Legit after Easter estimated figures to West End attractions: Adwych—"A Night Like This." Holding steady at around \$15,000 weekly. Ambassadors """.

Holding steady at around \$15,00 weekly, weekly, weekly, and in Possession." Small house running along nicely at \$9,00, with buy renewed until end of July, Apollo—"Almost a Honeymoon' moved here from Garrick. Now returns to that house for four weeks, starting April 25. Numbers." Flop: Comeov—Classic rep as a stopgap. Running until the new Knoblock play, "Mulberry Bush," is ready, "Mulberry Bush," is ready,

fock play, "Mulberry Bush." Is ready,
Dally's—"Song of Sixpernee." Slower
Dally's—"Song of Sixpernee." Slower
Dally's—"Song of Sixpernee." Slower
Dominion—"Silver Wings."
Dominion—"Silver Wings.
Dominion Wings.
Dominion Wings.
Dominion Wings.
Dominion Wings.
D

constantly picking with a second play bit should be set to price seate, priced seate, priced seate, Fortune—"Cape Forlorn." Good play but ghastly grosses. Gaiete—"Darling, I Love You." Just getting along. Profit of about \$500 weekly during tough going of Lent and now will probably live through spring. Around \$10,000 weekly.

Sent and now will probably live through spring. Around \$10,000 weekly.

Garrick—Tallulah Bankhcad in "Camille" closed Saturday (19). Six possible spring of the sent
diately and has tremendous advance booking.

New-"Nine Till Six." Moderately. Piccadilly — "Etera Comes the steadily to average of \$15,000, which means profit of over \$3,000 weekly. Princess—"A Warm Corner" o. k. at \$7,000, netting \$1,000.

Prince Edward — "Rio Rita." Around \$11,000, with overhead of a found \$10,000, with overhead of slong slowly, but likely to pick up. Prince of Wales—"Journey's End" doing \$7,000 and closing long run May 24.

Prince of Water
doing \$3,000 and closing long ru.
May 24.
The Queen's—"The Applecart" still
playing to over \$17,000, and steady.
Royalty —"Appearances." Very
poor for this freak from the States.
St. James—"Michael and Mary"
dropped off but still doing fairly.
St. Martin's—"Honors Easy."
Around \$5,000.

"Sister Acts" on Parade

Paris, April 22.

Parls, April 22.
Even non-pros are tumbling for the sister act idea as currently expounded by Dollie and Billie (American) at the Empire.
Farls is now full of girls, who, on the strength of being somewhat alike, dress identically and parade together, careful to ape one another's mannerisms.

Continental Film Name Returning to Stage

Parls, April 22 Paris, April 22.
Charlotte Ander, who did the Marie Bell leading role in the German version of "La Nuit est a Nous," also titled "The Night Belongs To Us," is returning to the stage in Vienna. She opens there at the Komodie in a play called "Heart Is Again the Fashion."

Fashion."
Several Continental screen personalities are currently all in legit. In Berlin Conrad Veidt is at the Tribune; Gerda Maurus at the Lustspielhaus and Liane Haid at Kom.

dienhaus. In Vienna Emil Jannings returned in "Business Kolkstheatre. Business Is Busines

"La Passion" in French

"La Passion" ("Passion Play")
was splendidly staged at the
Comedie Francalse. Play is in six
acts by Edmond Haraucourt and
has been mounted by Emile Fabre
with settings executed by Andre
Bell. Incidental music is by Hillemacher.
Play deals with

Play deals with the agony of the

macher.
Play deals with the agony of the Crucifixion with Alexandre as the Christ and Denis Ines as Judas. Other roles are Leroy as Lazarus. Maddeline Koch as, the Virgin and The play was first produced 30 years ago at the Porte St. Martin and afterward at the Odeon. The government forbade the production for many years because of a prejudice against visial manifestation of The Christ.

The Ambigu theatre has just re-

The Ambigu theatre has just re-The Ambigu theatre has just re-vived Foulon and Wicheler's three-act Belgian comedy, "La Mariage de Mademoiselle Beulemans," as successor to the flop aviation drama, "L'Equipage."

Paris' Easter Holiday

Paris, April 22. Easter Monday is a national holi-

day in France.

Matinees everywhere in Paris
were of big attendance yesterday.

Egyptian Opera?

Cairo, April 22.
Prof. Halford who is understood
to hold the chair of history in Fisk to hold the chair of history in Fisk University (Nashville, Tenn.) is to conduct researches in Egypt shortly. He has addressed a request to the American legation asking that the necessary arrangements be made with the Foreign Affairs ministry. As the legation 'understands it, the educator seeks historical data to help in the preparation of an opera of Egyptian locale.

Richard's Limited

Cyril Ritchard, a last minute addition to the cast of "The Co-Optimists," will be with the troupe for a limited period. He is under conract to the Calety people and will appear in the next show at their house about June.

Cargill's Paris Rep.

Paris, April 22.

Jerry Cargill, New York agent, due here on the "DeGrasse," May 5, to meet his local representative, Arthur Scellg, also from the home office, here for the past two months.

Henry Carson will handle Cargill's acts in France and on the continent.

Illness Closes Show

Paris, April 22.
Madelcine theatre was dark for two days due to the illness of Yvonne Printemps, co-starring with her husband, Sacha Guitry.
Vain effort made to keep the house open with an understudy.

Lita Grey With "G. V. Paris, April 22.
Lita Grey Chaplin is reported under Shubert engagement for the fall. She will appear in the "Greenwich Village Follies."

NEW ORATORIO BY AIMEE, NOW TOURING

Aimee Sample MacPherson, California evangelist, is in Cairo for the purpose of purchasing eastern costumes to be used in a production of an oratorio ahe has written called "The Iron Furnace." It has to do with the exclus from Egypt.

Aimee has let it be known she will make a production of the spectacle at the Angelus temple, Los Angeles. The Four Square Gospel leader goes from here to Jerusalem accompanied by \$6\$ of her followers who Cairo, April 22.

goes from here to Jerusalem accom-panied by 65 of her followers who are making the pilgrimage. Later, the party goes to Oberammergau to witness the "Passion Play" before returning to the States.

NEW PARIS REVUE MILD. WITH HITS

Paris, April 22.

"Revue de la Femme" ("Women on Review"), elaborate production in two acts and 45 scenes, is the new production at the Palace by Du Frenne and Varna, authored by Varna. Saint-Granier and Earl Les-

Billing credit goes to Raquel Mel-

Billing creat goes to raquel Mel-ler and Saint-Granier, only.

Piece is clean, wholesome, without undress and is no panic. Meller sings a new number in Spanish and French, called "Rambla," but Saint-Granier steals the show for the femme star.

femme star.

Conspicuous hits were recorded by Doris Niles and George Hayes, both American dancers, in two separate specialities.

Meller was terribly nervous at the first performance and in consequence was ordered to take a rest Easter Monday. She delayed informing the management until the audience had been admitted to the matinee.

matinee.
Varna got a joit at the prospect
of a refund, but the audience accepted the star's absence good naturedly. No refund and no Meiler

Gayle Wyer and James Hughes Die in Sydney

Sydney, April 22.
Two Americans died here within the last few days, one a player, the other a producer.

the other a producer.

Gayle Wyer was staging units for de luxe film house, presentations and operating mostly over the Fuller

chain.

James Hughes, legit actor, collapsed during the performance of "The Hawk" at the Royal theatre while he was playing the role made familiar in America by William

Whiteman's \$9,000 Abroad

Paris, April 22.

Several Paris agents are filrting with Paul Whiteman for European dates. His figure of \$9,000 a week rather chills the managers.

That's the sum Whiteman has set as minimum cutarante. as a minimum guarantee.

Continental Problems Before Metro Men

Before Metro Men

Paris April 22.

Change in distribution conditions brought about by the local talker requirements; the resistance opposed to the product by the more important French circuits, and German problems caused by the patent fight in Germany and the termination there of the American combined booking allilance were the main points Arthur Loew came over to settle at the first Continental convention of sales executives to be held in Europe by Metro, which opened Sunday (20) here.

Un his arrival on this side after a short visit in Angiers, see a fact a Napiles, where he was met by Laudy L. Lawrence. After visiting Rome, they made a fast trip to Spain before coming to Paris.

Bernie Hyman, Irving Thalborg's assistant, also conferring with Loew about engaging European talent pending the arrival of trying Thal-

about engaging European talent pending the arrival of Irving Thal-berg, expected here later.

German Star Ballet Is Not Allowed to Land: White Slavery Charged

Buenos Aires, April 23 Argentine Immigration department refused permission to land to the Star Ballet, now in Montevideo, Uruguay. The matter is being

Troupe came from Germany and played some South American stands. Trouble was caused here, when accusations were made that white slaving was going on. These charges were not substantiated, although they caused a great deal of trouble to the woman director of the ballet.

Argentine government was led to believe the girls were under age, but it now appears some are as old as 36 and only one under 23.

French Gambling Resort Bankrupt; Owes Much

Paris, April 22. Tragic flop of the resort season in Southern France has reached a climax in the involuntary bankruptcy petition against the

petition against the Municipal Casino, Pau, near Biarritz. Establishment lists unsecured ob-ligations of \$1,280,000. Its unpaid employees have been forced to ap-ply for poor relief from the town.

ply for poor relief from the town.
Management of the Palais Mediterrance at Nice, operated by the
Gould syndicate from America, offered to take over the Pau place
on payment of 20 cents on the
dollar.

dollar.

Strong opposition has come from a local amusement syndicate which is building a huge anxusement place, privately financed by Henry Lillaz, owner of the department store called the Bazaar Hotel de Ville, Paris, who also is Minister of Technical Education. The new place includes a hotel, library, pinseellaneous a hotel, library, pinseellaneous house with 650 sents and wired with the Gaumont system. Enterprise is

the Gaumont system. Enterprise is due to open in September.

French Revue, London Hit

London, April 22.

"De la Folles Pure," adapted from last year's revue in the Folles Bergere, Paris, has scored the biggest kind of a hit at the Victoria Palace. Production has the original scenery and constumes of the Paris scenery and constumes of the Paris Transferes for the girls.

Major successes were Elsie and

prassieres for the girls.

Major successes were Elsie and
Paulsen, ice skaters, and Glenn
Ellyn, doing an eccentric acrobatic
dance with a man partner, prepared
only on the morning of the pre-

Leginska Conquers Pilsen

Pilsen, April 22. Pilsen, April 22.

Although this town scoffs at Americans and derides American stardards of art, Ethel Leginska, American planiste, is the first woman ever to conduct a major orchestra here and probably in Czechoslovakia.

Miss Leginska conducted for Miss Leginska conducted for at the Municipal theatre here with utmost succegs.

Examining Passports

Paris, April 22.

Paris, April 22.
The Paris police are going over for \$\psi^*\$ in dance place orchestras and alien performers with a fine-tooth comb to weed out those with defective passports. Reported many fraudulent passports are in circulation, result of operations by one impresario with gratting acquininances.

Too Drab

London, April 22.

London, April 22.

"Down Our Street," new at the Vaudeville theatre, draws an interesting picture of cookney life in the East End. It has an abundance of comedy, capitally acted.

Piece is more a pen picture of drah existence than a drama. For that reason its future looks dubious.

\$8 WKLY. SALARY FOR FRENCH CHORUS GIRLS

Faris, April 22.

The native chorus in the new Palace revue, sturring Raquel Molfer, its paid 210 francs (\$8.40) per week. This compares badly with the 600 francs (\$24) the Allan K. Foster boys and girls were getting in "Good News on the seaso stare. We have a surface of the property o

10-GIRL JAZZ BAND STRANDED IN GENOA

Paris, April 22.

A jazz orchestra of 10 American girls is stranded in Genoa due to the walking out of the Roumanian impressrie who signed the group in Marie and the strand of the strand of the strand of Chicago. Bon John, New York girl, was in the troupe, although she is reported engaged to a wealthy Piocentine manufacturer, Carlo Genoa Dollee are ranorted seeking Genoa Dollee are ranorted seeking.

Genoa police are reported sceking

Dollie and Billie Apart

Dollie and Billie, American sister act headlining at the Empire here the first fortnight of this month at \$2,000 a week, will split professionally.

Billie is married to a Buenos Afres showman and is returning to Argennie. Dollie wants to continue of a row over it since they we what of a row over it since they we standard together for so long.

Marathon Craze Is on Now in Australia

Sydney, April 22.

Craze for freak endurance stunts has hit Australia with extreme violence. Sydney is the center. In the list are pie eating contests, fing pole sitting marathons, dance grinds and endurance piano playing, proposestants are often vaudeville go into any kind of exhibition for lincome.

Paris and Tourists

Paris, April 22. Tourist business has taken a re-Tourist business has taken a re-markable boom over Easter.

'Large number of Americans in the French capital make up per-haps 80% of the restaurant trade for the gay night spots.

Strike Averted

Buenos Aires, April 22,
The stage hands conflict, for a
time threatening to close every
theatre in Buenos Aires, has been
adjusted.

Truce was brought about by con-

STONE AND VERNON OVER

London, April 22.

Stone and Vernon, assisted by
Baltazar and Martin, in eight min
utes of adagio thrilis, scored spien
didly at the Palladium in the new
bill, starting yesterday.

Americans in Yiddish
London, April 22,
An American group is opening a
West End season of Jewish plays at
cluding Ludwig Zatz, Panny and
David Lubritzit, Diana Goldberg
and an orchestra leader, with the
remainder of the company recruited
here.
And the company recruited
here.
On t

Paris Symphonic Liked
Amsterdam, April 22,
Paris Symphonic orchestra's concert here well attended, with enthus siastic praise

Monteux conductor.

White, Harris, Slam Ticket Plan; Both in Agency "Buys" Differences

Several showmen made violent and exchanged at the box office for erbal thrusts last week at the New telests. verbal thrusts last week at the New York Theatre League, organized to control ticket selling in the agencies. They charged the League's plans are wrong in theory and principle, and not an honest effort to eliminate ticket speculation. Those who crashed into print had had trouble arranging buys with the agencies.

George White in particular de-clared himself opposed in every way to the League's proposals. He heatedly took the position that the re thing the matter with the legitlmate theatre is the quality of the pro-ductions presented and declared the

theatre is the quality of the productions presented and declared the only way to get rid of ticket speculation is to sell tickets only at the box office. White's remarks were addressed to former Governor Alfred E. Smith, named to represented the public on the League's board of governors, with the comment that formed Smith of the true status of the ticket situation. White issued an invitation to all managers to join in the formation of another, association, whereby all would guarantee to sell tickets only at the box office and do away with all speculators, so far as doing business with them. He says fe is ready to conduct his theatre and shows on that basis. He also complained about cut rates in the ticket situation, chasting that mineral theatrical firm more interested in real estate than show production.

White-McBride Feud

White-McBride Foud
Back of White's trade is a feud
between him and McBride's ticket
agency that dates from the opening
of "Flying High," McBride's refused to make a "buy-out" for the
show (the only agency which passed
ft up) and was reported to have
fully and the state of the state of the
correction of the state of the state of the
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correction of the state of the state of the state of the
correction of the state of the state of the
correction of the state of the state of the state of the
correction of the state o show is a smash and has been play-ing to capacity, getting ticket dis-tribution through the other agen-

White intimates that the whole White intimates that the whole plan of the League is an attempt to corral most of the tlokets by a few of the leading agencies, particularly McBride's, because of branches and extensive distributing machinery. Since a number of other agencies cannot make a profit selling strictly for a 75 cent premium, they would be forced out of business, he figures, despite the fact that most of the leading brokers have stated they would welcome the trial of the plan. White calls attention to extra would welcome the trial of the plan. White calls attention to extra charges made by agencies, such as a \$5 or more per year fee for bookkeeping, telephone service charges and the added 25 cents per ticket for delivery either to home, office or the box office.

"Vanya" Buy Declined

"Vanya" Buy Declined
Jed Harris, who was refused an
elight-week buy on his current
'Uncle Vanya," because he wanted
no return privilege, joins with White
in opposing the League's plan, due
to be set into operation on June 1.
The dailing sawe as much attention
The dailing sawe as much attention
prior announcements by the League
The League, was formed shortly

The League, was formed shortly

prior announcements by the League. The League was formed shortly after the New York "Times" began a campaign to eliminate high prices for theatre tickets. The daily had made up its mind that only a sustained movement could bring results. One of the leading ticket brokers is said to have conterred with the "Times" publisher and to have convinced him that the League would solve the problem. White charges the ticket broker with fostering his own agencies though apparently on the up and up with the publisher. the publisher.

apparently on the up and up with the publisher.

Another point that appears to have attracted attention of laymen and aroused some opposition, is the fact that ticket agencies are to pay a license of \$100 per year. White said went double for him. He predicted that if the League started functioning the result would be bootlegging in tickets, equivalent to speakcastes under the dry law. He, too, thought the only way to curb-prices would be to whee out the brokers. Harris brought up the central ticket office idea gail, suggesting such distributing system have branches in various outlying points where sitps could be obtained

White stated that he had been in touch with several producers who had privately declared themselves not interested in the League's ac-tivities. The League had previously mentioned White as the only active producer who had not joined in the movement. movement. following the White "manifesto,"

Following the White "manifesto," the League announced: "The attacks are being made with reference to the machinery rather than the principle involved. The purpose of the League is to put a stop to ticket speculation and the machinery which will be adopted is being carefully ordered to the property of the producers who has opposed to the producers who has opposed to the producers who has opposed of the producers who has opposed to the producers who have the producers who has opposed to the producers who has opposed to the producers who has opposed to the producers where the

the League's further comment, of the producers who has opposed the League has drawn attention to the so-called cut rate situation. It is the intention of the League to consider this situation in due time."

consider this situation in due time."

Later it was stated the League
has no intention of going into the
cut rate matter. Its primary function is to limit the agency sale of
tickets for not more than 75 cents
over the box office price and to that
end would bend its efforts.

Rothstein Estate Sues Miller for Advance

Due for trial this week is a suit by the estate of Arnold Rothstein against Flournoy Miller, formerly teamed with Aubrey Lyles, who appeared in "Keep Shufflin'," a colored show backed by the deceased gam-

peared in "Keep Shufflint," a colored show backed by the deceased gambler.

The claim is for \$1.100 advanced to Miller by Rothstein. Miller contends that the money was refunded via royalties for materia' supplied to the show by him (Miller).

"Keep Shufflin" is current in Brooklyn. Miller and Lyles are billed but neither of the original team is appearing. Irving, a brother of Miller, is in the show, the Lyles being unknown. Original Lyles is reported to have gone to Africa.

Original team gave permission for the use of the book, show being revived in Harlem by the Florence Miller Momorial Association to also with the shown of the show the show the firm of the shown back.

"Little Show" Postponed

"Little Show" Postponed Brady, Wiman & Westherly have set back their proposed second edition of "The Little Show" until latter part of July. Postponement reported necessary through several desired principals being under contract elsewhere and not free for rehearsals until that time. The producers had lined up a tentative list of principals for rehearsal immediately but most of those signed could not get out of previous contracts. Among these were Al.

signed could not get out of previous contracts. Among these were Al. Trahan, from vaude, previously announced as chief comic. Trahan had a couple of months more to go on his RKO contract and would be unavailable until July. With no opening definitely set, he may go in wat.

Clarke 'Don't Say' Award

Harry Clarke was awarded a week's salary as director of "You Don't Say," in arbitration.

The show was produced by Jules Leventhal, playing in neighborhood spots, then being taken off. Closing was a week of the state of the st vas ascribed to illness of Mary Hay the featured player.

Fawcett's Stage Play

rawcett's stage Play

Hollywood, April 22.
George Fawcett will produce at
the Vine Street May 18 'The Great
George Canton.' Fawcett starred
in piece 12 years ago.
Percy Haswell will stage.

Frances Williams In

Frances Williams will succeed Gertrude Lawrence in the "Interna-tional Revue" when latter steps out

next week.

Miss Lawrence is returning to
London for Charlot's new show.

BORDONI'S \$2,500 PAY HELD BY LAW FIRM

Before Irene Bordoni left for Europe she was surprised with a court ticket that said in effect her salary of \$2,500 at the Palace, New York. last week would be nicked in escrow for \$1,500. Sum is the amount attachable on the complaint of Mackey & Marchislo, law firm, who have instituted action in the N. Y. Supreme Court, against the comedienne, for legal fees.

The trouble dates back to last Pebruary that of Miss Bordoni, started an action for divorce from the actress. Miss Bordoni had previously been given an annulment in the Chicago courts. She sought legal counes from Mackey & Mar-legal counes from Mackey & Mar-legal counes from Mackey & Mar-legal counes from Mackey & Marticket that said in effect her saiary

previously been given an annulment in the Chicago courts. She sought legal counsel from Mackey & Mar-chisto to try and stop Gest' action. Richard J. Mackey, of the law firm, advised her and claims he was retained for such purpose by the tion and alleges Miss Bordoni okay-ed and even sent up to get the papers.

papers.

Mackey avers that after he told
her how to stop Goetz from proceeding with the divorce action in
New York, Miss Bordoni went to an-New York, solve other lawyer. She succession, joined Goetz from prosecuting action. The New Y divorce action. The New York court held that the Illinois annul-ment ruling should be respected.

Fendlers Won't Quit

Los Angeles, April 22. Attempt to reopen the "Bird of Paradise" plagiarism litigation will be made by Harold A. Fendler, son and attorney of Mrs. Grace Fendler, who claimed the Richard Walton Tully story was stolen from her "In Hawaii."

Hawaii."
Fender says he will apply for re-argument before the Court of Appeals. Application is based on his claim that this court, finally deciding in Tully's favor, disregarded evidence on which the previous decision of the New York Appellate Division for the New York Appellate Di finding Tully

Two Old Timers Located

Chicago, April 22.

Chicago, April 22.

Police cases last week brought to light two old-time stage players.
One is -Helen St. Clair, who 28 years ago played with the Drews and Barry and Fay. She is now a ticket agent for the Illinois Central, and came to notice when she was held up in her book and robbed.

Wounter y aspectance of police court voluntary appearance at police cour and asked for a jail term in order to and asked for a jail term in order to take a dope cure. She is now in Bride-well prison hospital. Maud Orloff was acquitted in 1913 for having stabbed a man to death, after she admitted the killing.

"Caprice" and Leads

Pacific Coast rights to "Caprice" have been acquired by Belasco and Curran from the Theatre Guild. It will be produced in Los Angeles next month, with Fay Bainter and Reginald Owen heading cast.

WILBUR'S SPARE TIME

WILBUR'S SPARE TIME
Hollywood, April 22.

Crane Wilbur, writing and acting
for Metro under contract, has authored two plays scheduled for New
York production. First is "Romance, Inc.," melodrama based on
talking pictures to be produced by
William Doyle.
Other, slated for fall production,
is "State Trooper."

Broad Street, Newark, Lease

Broad Street, Newark, Lease
Newark, April 22.
The Broad Street theatre is not
on the market despite reports. M.
S. Schlesinger has just taken a new
10-year lease on it, beginning next
September. The Broad St. has had
36 weeks so far without a single
Schlesinger says the Shuberts will
hay the just mysicals next season

play the usual musicals next season if certain local transfer conditions are clarified.

Old Play Suit Settled

The suit brought in 1923 by Charles F. Nirdlinger against Flo-renz Ziegfeld, for the value of a manuscript of a play left with him for consideration by Billie Burke, but which Ziegfeld declared he had not accepted for her, was settled and discontinued in the Supreme Court Monday,

TREASURERS' AFFAIR

The Boys Social Evening to Beston

Midnight Saturday, in the north ballroom of the Hotel Astor, the Treasurers' Club gathered to dine and honor five of its fellows, who were inducted as life members, being given the silver ducat, token of 25 years' membership in the club. The occasion was labeled "Parisian

The occasion was labeled "Parisian Might," and the menu card was patently French in its descriptions. Harry B. Nelmes, president, introduced each of the honored members, recalling the traits and habits of each. Laughter greeted his remarks, also the responses as each made acceptance. The honored made acceptance. The honored treasurers were Leonard E. Berg treasurers were Leonard E. Berg-man, formerly of the New Amster-dam and Elanger office; Edmund Plohn, 'now a stockbroker; Louis Kallski, who has resided in Detroit for some time; Joseph 'A. Pile of McBridde's agency, and Sol Schwartz. Paris on Walls. The walls were decorated with large painted cycs designed by Herb Ward and supposed to picture spots in Paris.

in Paris.

The event played to capacity and is the club's only carded social affair

8-WEEK ROAD TRYOUT. THEN N. Y., GUILD PLAN

Theatre Guild may solve its 'road" problem next year by playing eight weeks out of town before opening in New York. At present a two-week break-in period with Baltimore the favorite "dog" is the

rule.

It is figured that the two-month period will take care of Boston and Chicago where the Guild faces organized subscription opposition. There is also the advantage of going into these important towns without a New York label.

Guild has been in a huddle for some time over various reports.

Guild has been in a huddle ror some time over various problems of road showing and selection of plays. Understood there was much inside debate among the Guild di-rectors over the failure to visualize and secure "Green Pastures."

Decide "Miracle" Claims

The liability of the Managers' Protective Association for salaries for the cast of "The Miracle," which stranded at Dallas, will be decided by arbitration today (Wed.). Under the agreement with Equity the M. P. A. must pay verified salary claims should any manager-member fail to do so.

fall to do so.

"The Miracle" was under the direction of Morris Gest. Firm of Comstock & Gest belonged to the M. P. A. The firm is no longer in business, and under the contention that the attraction was a personal venture of Gest's, the M. P. A. claims

MISS GISH STOCK LEAD

Stock players opened for the summer at the Adelphi, Philadelphia, Monday (21). Will change plays weekly or bi-monthly.

Dorothy Gish and George Black Wood are the featured members of the troupe. Others are William Kerry, Don Biton and Charlotte Winters.

Lobby Pictures Removed

Washington, April 22. For first time in memory of oldest inhabitants police have removed photographs from the front of a local theatre. Little was the offender with one of those "women only" pictures,

Fowler-Belasco Drama

Gene Fowler may do dramatization of his novel "Trumpet in the Dust," which has been optioned for production next sea-son by David Belasco. Belasco took dramatization rights

of the novel with open choice as to adapter for the stage. The plan now is that Fowler and Mr. Belasco collaborate on the stage version.

Legits Go Film

Reginald Sheffield, of "Deah Old Diamond.
England," and Betty Lawford have been engaged by Warner Bros.
Both have had picture experience.
Both have had picture experience.

MASK AND WIG CLUB'S **NEW EASTER SHOW**

Atlantic City, April 19.

Annual Easter production of the Mask and Wig Citub of the U. of P. staged at the Apollo here today is a musical travesty called "John Faust, Ph. D." by Gounde Goethe Faust, Ph. D." by Gounde Goethe Charles Cilpin, Hubers and Jos. F. Follmann, Jr. It is an expectation, to bring to pass a musical play of current ratempt and a successful one, to bring to pass a musical play of current pattern, including the upholstery and spectacle. Not only is the builesque of Goethe's characters lots of fun, but costumes and settings represent probably the most ambitious and extravagant of the Mask and Wig productions. All done in excellent taste.

Scene of convertings is Wittenberg Atlantic City, April 19,

done in excellent taste.

Scene of cavortings is Wittenberg
of the 16th century. Faust, aged
philospher, receives a string of
jewels which restore his youth in
exchange for whatever. (and whenever) Mephistopheles wishes from
him Marguerite, as easily guessed,
him Marguerite, as easily guessed,
to give her up, he loses his
youth.

He enlists the students of Wittenburg to accompany him to purgation to the lewels that will recomb of the delegation of the lewels that will recomb of the delegation of the lewel state of the letter band, particularly those of suppressed dealers, abandon hope. The third setting finds them back in the little German village where a night of the little German village where a night of the little German village where and the letter of the property. Music is tuneful what with passages lifted from Gounod, Grieg and Wagner; the dances by F. W. C. Paton, effectively arranged, and the book brightly directed by Jasper Deeter of the Rosemont Players of Philadelphia. A phalanx of friends, parents, graduates and near-graduates and He enlists the students of Witten-

Assembly's Last Effort, "Never Grow Up" Ends

With the closing of "They Never Grow Up" at the Masque this week, looks as though the New York Thelooks as though the New York The-atre Assembly was about washed up for the season. Managerial force has been cut to the minimum. Walter Greenough was the director and general manager of the inde-pendent group which rented the Princess earlier in the season, changing its name to the Assembly. Several miays produced, but not veral plays produced, but not ccessful.

Several plays produced, but not successful.

One of the principal backers of the Assembly shows is said to be Mrs. Harriet Stackpole, who figured as a witness in the Oiga Edwards case. The Edwards git claimed wealthy Nathan Amster was the father than the company of the Compan

Albee Stock at Carlton

Providence, April 22.

Providence, April 22.

Carlton theatre, Edward M. Fay house, reopens shortly with summer stock. Company with a couple of exceptions includes all former members of Albee Stock Company of this city. Robert Lynn will be leading man and Faam May, leading woman, and Faam May, leading woman con Albee Schooled, former different content of Albee School will be director of the wrough the director of the wrong the stock will be director of the wrong the stock will be director of the wrong the stock of th

of Albee stock will be director of new group.
Others in company include John, Winthrop, Jasbel O'Madigan, Poster Williams, Flora Maude Gade, Day Manson and Frances Loughton James Thatcher, half owner of the Century Flay Co., of New York, Milbe associated with Mr. Fay in putting stock over.

Thomas in Chi G. O.

Chicago, April 22.

John Charles Thomas has gone opera and will be a baritone with the Chi Opera Co., next season.

Judgment Against Herndon A default judgment for \$2,470 as a balance due on a note of the Bel-mont Theatre Corporation has been filed in the N. Y. City Court against Richard G. Herndon by Harry E. Dlamond

Play Censor Question Revived: N. Y. Gov. in Doubt on Post Bill

Broadway play censorship-cropped up again last week when 11 of the jurors in the "Pleasure Man" case which resulted in a dis-agreement wrote Governor Roose-velt tha: a censorship bill should be agreement wrote Governor Roosevelt that a censorship bill should be introduced at Albany at the next session. The topic has been a deal issue since it was aroused by "The Captive" and then ended with the Wales "padlock law."

Wales "padlock law."

Last week it developed that the chances of the governor signing the Langdon Post amendment to the Wales law, were somewhat doubt-fui. The amendment provided that actors should not hereafter be summarily arrested by police in cases of "immoral" or "indecent" shows. The Post bill was passed by the last New York legislature. Assemblyman Fost and Frank Gillmore called on Governor Roosevelt last week to urge his signature.

Form Not Workable

District Attorney Crain had writ-ten the governor that the Post bill would make negative laws that have been on the statute books for many been on the statute books for many years. Gillmore pointed out that such laws against the theatre were no longer necessary because of changing conditions. The governor replied he believed the bill a just one, but he was advised it was not practical in its present form. He added that should he leave the Post amendment unsigned he would like to see the bill reintroduced at the next session of the assembly in a form that would be workable.

One of the silk stocking jurymen in the "Pleasure Man" case refused to sign the letter sent the governor by Irving A. Chandler, foreman. The by Irving A. Chandler, foreman. The missing name was accounted for by the claim he was out of town. Next day the man spoke his views, saying he was opposed to censorship in every form and particularly in the theatre. He is credited with heater heater that the same pays the same pays correcting more in might lower theatres to the same category as seekeassies—open for raidgory as speakeasies—open for raiding by the police at will. One of the dailies is credited with digging up the commentator.

Juror Opposes Control

The jurors' letter to the governor, inspired by the remarks of Judge Bertini, who presided at the trial, said in part: "The unsatisfactory termination of this most important case tends to demonstrate that cencase tends to demonstrate that censorship of plays by criminal litiga-tion is not the most effective and most reliable means of assuring the play-going public of New York that no play will be presented that tends to corrupt the morals of the young. Obscene, immoral and indecent plays and those depicting or implying sey deveneracy and acceptance. ing sex degeneracy and sex perver-sion must be banished from the New York stage by a positive method

method.

"We do not believe it is the best procedure to wait until an obscene play is produced and then make arrests for criminal trial. We believe in obviating this by effectively preventing the presentation of such plays."

After the censorship wave that Started with the "Captive" incident, it was sought to censor plays by a clitisens' play jury. That idea started fairly well but soon broke down. Citizens on the "juries" which judged half a dozen shows became subject to all sorts of pressure from without and were harrased by more without and were harrased by more subject to all sorts : I pressure from without and were harrassed by pro-testing letters and phone calls. The then District Attorney Banton de-the rystem was not making sood. The the rystem was not making sood. The the rystem was not making sood. The result is not soon to be soon reopened.

The margaren can Emilia them.

the show reopened.

The managers and Equity then devised another plan, that of the American Theatre Board, which was to judge the doubtful shows, it being arreed to stop any deemed unfit. That board was aimed as a counter to the then proposed Wales Badlock bill. When the latter became a law, the board ceased to function since there would have been two agencies to judge the bad een two agencies to judge the bad

Moskovitch Casting

MOSBY'S WIFE DEMANDS \$2,000,000, DIVORCE

Names Gladys Deering in Suit Against "Woof Woof" Angel

Cincinnati, April 22. Divorce trial of Mrs. Gilbert H

Cincinnati, April 22.
Divorce trial of Mrs. Gilbert H.
Mosby, who charges her husband, a patent medicine manufacturer, with intimacy with Gladys Detering.

By the control of the control

Mrs. Mosby denied charges by her husband that she had been friendly with Major Hugh Watson, local air-port owner. Watson also denied

CARROLL AFTER TALENT IN FILM COLONY

Hollywood, April 22.
Earl Carroll is reported dickering with Laurel and Hardy, Hal Roach comedy turn, for his new "Vanities."

ties."

LeRoy Prinz left here Sunday for New York with photographs of 18 Hollywood girls. Carroll will select eight for his revue.

Vanities" Deal Makes 1930 "Follies" Doubtful

Earl Carrolls "Vanities," which is slated for the New Amsterdam in June, will have the Erlanger office interested in the production. It is said Erlanger share will be a minority precentage, Carroll retaining control but welcoming the Erlanger representation.

representation. Ziegfeld and Dillingham are Erlanger board of with the former who is on the coast reported protesting financial par-ticipation in "Vanities." The New Amsterdam housed most of the ticipation in "vanities." The New Amsterdain housed most of the "Follies," but with Zieggy in Holly-wood plans for a new "Follies" this summer have apparently been in-definitely side-tracked.

May Do Raided "Sisters"

"Slsters of the Chorus" is carded for production again, this time by Ray Payton and Lester Bryant. The show was tried out in the Bronx last season and raided by the police. Later went on at Atlantic City, but never came to Broadway. A dispute over the show followed.

City, but never came to Broadway.

A dispute over the show followed.

Thompson Burtis and Martin Mooney, the authors, claimed the rights reverted to them because of non-payment of royalties. Arbitrators decided in their favor.

BRADY'S ILLNESS SERIOUS

The condition of William A. Brady appears to be more serious than earlier reported. The appendicitis operation was a drainage

Although his condition is clain be favorable it is doubtful if he will be able to leave the hospital for at least another month.

PROV BANS "INTERLUDE"

Providence, April 22.

For the second time within shor space of several months the Louid of Police' Commissioners turned Maurice Moskovitch will produced of Police; Commissioners turned of cally "The Outsider."

Now starting to ast. No theatre Interinde," at the Opera House for the week of May 5.

No Change

Hollywood, April 22. Paul Gregory was only in town three hours when he had procured a colored sweater, beret, and rented Greta Garbo's

His last words on complet-ing the latter deal were, "And don't change the sheets."

SHAKESPEARE **CAST SOUGHT** ON COAST

Hollywood, April 22 Jane Cowl is reported out here trying to recruit a Skakespearean repertory company for New York next season.

Understood Frank Reicher now with Metro has been approached as stage director, but doubtful if he would be at liberty.

BORDONI VICE DAMITA, HOW ARMIDA LOST OUT

If, and when, Lily Damita steps out of "Sone o' Guns" May 10, the part will probably be taken over by Irene Bordont. Musical is set at the Imperial, New York, until Irene Bordoni. Mus the Imperial, New

Armida, Mexican Ingenue from Hollywood, mentioned for the role, but idea abandoned when Gus Edwards, her manager, demanded \$13,-000 for himself, for her release. Show offered Armida \$1,100 weekly.

Erlanger Will Truce?

It is reported that the claim against the Erlanger estate filed by Max D. Steuer on behalf of Char-lotte Leslay Fixel, reputed common-law wife of the late A. L. Erlanger, is in process of settlement.

That might explain the surro-gate's delayed decision whether the will contest shall be heard by a jury. The ruling is optional with the court. Understood attorneys for both sides have requested the de-cision be held in abeyance, pending the reported settlement negotia-tions.

Gillette's Farewell

Rittsburgh, April 22.
William Gillette will close his tour
"Sherlock Holmes" here at Nixon
eek of May 5.

Newspapers are telling readers that when Gillette walks off Nixon stage after Saturday night perform-ance May 10 he will walk off the

Just Drops Out

"Marching Men," listed to open at Erlanger's this week, dropped out of the list suddenly. The show played Newark last week.

Failed to pay salaries and was

Greenroom "Pilgrimage"

Paul Meyer, promoter of the Greenroomers, is at work on a scheme to send a club troupe through the smart towns of Long Island this summer.

The show will be from the sketches and bits done in the club during the

Cailing the stunt a "pilgrimage.

SKOWHEGAN CAST

Skowhegan, Me., April 22. Lakewood theatre, called "Broad-ray of the Maine Woods," has its remiere of the 1930 season, May 26. Herbert L. Swett, manager of Lakewood, returned this past week from a ten days visit in New York during which he began arranging for the season's productions.

The opening cast will include the return of such favorités as Houston Richards, Thurston Hall, Frances Goodrich, Dorothy Stickney, es Goodrich, Dorothy Suckney, Garland, Arthur Byron, Wal-

Why Pick on Leblang?

Broadway's ticket thing is boiling again. Several producers opposed to the New York Theatre League, designed to control high prices, have issued statements why they don't like the idea.

One producer after his argument against the plans mapped out for ticket agency operation June 1, switched to cut rates, saying that that was mostly the matter with legit show business. Perhaps that is just a point to pick on. But why? There are plenty of arguments against a point to pick on. But why? There in its faxor. The growth of the production theatre has been accompanied by the growth of the cut rate system.

Leblang certainly has a strong case in his favor. He keeps shows in for runs that could not survey on the characteristic that could not survey on the characteristic that could not survey on the characteristic that could not survey on their lower floor traces the Leblang certainly has a strong case in his favor. He increases the Leblang certainly has a strong case in his favor. He keeps shows in for runs that could not survey on their lower floor trace.

Bulk Upstairs

The bulk of cut rate takets soid are for the balcony and gallery. The small salaried playoper cannot afford to pay the box office scale and probably never would have been attracted to Broadway if it were not for Leblang's office. He has therefore widened the field of the theatregoing public. That is a service to the theatre and certainly to the public.

It is contended that out rates rough that the life of the contended that out rates rough which is a service to the theatre and certainly to the

DUDIO.
It is contended that cut rates never hurt a hit. Perhaps there are peo-ple who will wait for the tag end of a run in order to see the show cheaper. Certain it is that all successes command strong business, with never a recourse to cut rates.

never a recourse to cut rates.

Cut rate ticket selling became possible because of the poorer or mediocre class of productions. Not all shows can be hits. There therefore are bargains in theatre tickets for some shows, the same as there are bargain sales in the merchandise field in stagnant stocks that must

be sold. The proof is that there is always a score or more attractions on Broadway for which no cut rate tickets can be had (saye where a broker dumps in bought tickets at the last minute). Leblang's argument goes further. Without the outlet of his cut rate exchange, many more theatres would be dark. Producers cannor rush new shows onto the boards as soon as it is seen that replacements are encessary. By cut rating the engagements are prolonged, actors kept working and also stage hands, musicians and other theatre employees. The new league has no present innetion of considering the squawks about cut rating. It is primarily concerned with lower floor tickets and the sale of such tickets at not more than 75 cents premium in ticket agencies.

"Peephole" Sloughed 5th Time in San Francisco

San Francisco, April 22.
They're apparently making an endurance contest out of the battle between the Green Street theatre and the police department.

Arrested three times on police court warrants and once on a grand jury indictment all charging produc-tion of an indecent play, Manager Sid Goldtree kept his theatre dark for five weeks. In two instances the jury trying the case disagreed and in two others voted not guilty.

On this showing Goldtree decided his skirts were clear and he could proceed with "The Peephole."

proceed with "The Peephole."
Goldtree reopened "The Peephole"
last Tuesday night and before the
evening was over down swooped
Captain Layne again and took Goldtree and 12 members of his cast to
the hoosegow. Again he charged
them with presenting an indecent
show and also booked the Green
Street impresarid with violating 12
sections of the theatre building laws.

So again the Green Street theatre is dark and the manager and cast have asked for another jury trial. Date has been set for this week.

Shubert-Erlanger Pool On Road Bookings Up

A recent conference between Lee Shubert and former Judge Mitchell Erlanger led to the report that the often talked about merger between Erlanger and Shuberts interests

It seems, however, that the Erlanger office has no such idea in mind. The conference was said to mind. The conterence was said to have been arranged to talk over continuing pooling arrangements between the theatres of both road towns. An Erlanger executive stated that office saw no particular advantage to that side in the pooling scheme.

Cohan Summer Revivals

George M. Cohan, who successopened his season at the Ful-n "Gambling," returns to that house May 19, at which time he wil revive and appear in "The Tavern."

A summer stay is anticipated. Cohan has been showing in "The Tavern" in Boston to big attend-ance, subordinating "Gambling" to navern in Boston to big attend-ance, subordinating "Gambling" to matines showings. During the Ful-ton date, Cohan may also revive "The Song and Pance Man."

Courtleigh's Return

William Courtleigh, agented by Max Tishman, will stage a vande re-turn, opening for R-K-O in two weeks.

Lepit name will do a sketch with

HOPE HAMPTON'S SOLE **DESIRE IS GRAND OPERA**

Hope Hampton will sing July 3, 16 and 17 with the Monte Carlo Opera. and I with the Monte Carlo Opera. Sept. 25 she will make one appear-ance with the San Francisco Opera, and Oct. 6 a single appearance with the Los Angeles Opera.

Former picture star now the wife of Jules Brutlatour, is interested only in opera. By report she has rejected offers to do screen operet-tas.

Fight for Washington Poli's Up to Congress

Washington, April 22.
Shuberts and Poli don't want to give up Poli's here as the Government has notified them they must do on July 1 next.

Action is being taken in Poli's name for a fight before Congress.

name for a fight, before Congress.

Under the leasing arrangement
Shuberts and Poll have the house
at an annual net rent of about \$5,600 due to a kick back by the government to repay the theatremen
for renovation of the house to make

it come up to legal requirements.
Fight is to keep the house until Fight is to keep the house until after the Washington bi-centennial celebration here in 1932 which will bring thousands of tourists, Odds are about 10 to one that the

park, which the government wants the plot of ground for, will be there

Children in Play

The children's school of the thea-tre, the Professional School, gives its annual of all kids in grown ups roles, April 29 at the 14th Street theatre, New York. Mollere's "Would Be Gentlemen" is the play.

Graduation day of the school is scheduled for the end of May at the Longacre.

Warren a Phoney

A free ducat chiefer calling him-self Wairen is again telephoning for passes for Broadway shows saying he is with Variety. No such person is connected with this pub-lication.

Colbert-Foster Trip

Collect-Poster Trip
Hollywood, April 22.
Chaudette Collect and her hus-band, Norman Foster, will leave
shortly for a trip around the world.
Foster is new working on the
Paramount lot. Trip will follow
completion of present picture.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest medicority or loss. The variance is explained in the difference in the comment of the

Admission tax applies on tickets over \$3

Holy Week business sub-normal; therefore recent average grosses estimated instead.

"Apron Strings," 48th St. (20th week) (C-969-\$3). Staying to moderate but profitable takings; average weekly gross \$8,000 or a

"Berkeley Square," Lyceum (25th week) (C-857-\$4.40). Has eased downward; one of the season's stand-out attractions; recent gait to Holy Week around

*813,000.

*Bird in Hand," 49th St. (56th week) (CD-708-\$3.85). One of several long run English plays; \$7,000 to \$8,000 average lately; date still indefinite.

"Death Takes a Holiday," Barry morc (18th week) (D-1,090-\$4.40). Maintained profitable pace after slow start; recently slipped to \$11,000; another month or so in-

"Dishonored Lady." Empire (12th week) (D-1,099-\$4.40). Expected to stick until May 30; melodrama with a class draw; around \$12,000 iately.

"Dora Mobridge," Little (1st week)
(C-600-\$3). Opened Saturday
night; Impressed as a cut rater.

"Fifty Million Frenchmen," Lyrlo (220 week) (M-1,406-86.60). One of the leading musicals, aimed for summer continuance; niaking plenty at \$43,000,

1

"First Mrs. Fraser," Playhouse (18th week) (C-879-\$3.85); Mat-lnee strength a feature of this run; business down around \$10,but will last into warm weather.

"Flying High," Apollo (8th week)
(M-1,168-\$6.60). High in ticket
demand at agencies; capacities
all performances with approximate weekly intake \$46,000.

"Hotel Universe," Beck (2d week)
(CD-1,189-\$3). Sharp difference
of opinion over this new drams;
has Guild subscription for support, however; \$16,000 first week.

"International Revue," Majestic (9th week) (R-1.776-\$5.50). After (9th Week) (K-1,776-35.50). After a wavering start business built to better than \$30,000; using cut rates, but agencies active too; away off last week. "Jonica," Craig (3d week) (M-1,300-

\$4.40). Hasn't shown any strength as vet: takings estimated considerably under \$10,000.

siderably under \$10,000.

"Journey's End". Miller's: (58th week) '(C-946-\$440). Prior to Holy Week pace was about \$8,500; whether show can continue opposed to talking picture should be indicated this week.

"June Moon," Broadburst (29th week) (C-1,118-33). An early success that has been going along-docess that has been going alo

*Lady Clara," Booth (2d week) (C-708-\$3). Opened Thursday fast week; general opinion unfavor-

week; general opinion untavorable.

"Little Orchid Annie," Eltings (1st week) (C-892-83). Presented lindepondently (Myra-Furst); written by Hadley Waters and Charles and Char

week will immeate length of engagement.

"Nancy's Private Affair." Longacre (16th week) (CD-1,013-43), Average trade has been around \$7,000 maric, but less lately; expectation weather, howover.

"Penal Law 2010." Siltmore (2d week), (D-1,000-43), Opende Friday last week; brief engagement Indicated.

"Rebeared." Dumouth (2th week)

"Rebound," Plymouth (12th week) (C-1,042-\$3.85). Smart comedy

did very well first two months; off intely to about \$13,000, but should last through May.

"Room 349," National (1st week)
(D-1,164-\$3). Independently presented; written by Mark Linder;
opened Tuesday.

opened Tuesday.

"Simple Simon," Zlegfeld (19th
week) (M-1,622-\$5.50). Finished
Holy Week to capacity; average
gross estimated at \$46,000 with
notiting getting more.

"Sketch Book," Chanins 46th St.
(43d week) (D-1,413-\$5.50). Longest run among current musicals
with about one more month in\$20,000.

Beimostauy, mist almontener to the state of the state of the week) (C-1,200-\$3.85). Longest run drann on the list; business lately claimed around \$12,000.

'Strictly Disnonorable,' Avon (23d week) (C-330-\$3.85). Only 'Green Ponn-musicala; very little affected last week; \$10,500.

'Strike Up the Band,' Times Square (15th week) (M-1,057-\$6.50). Has been drawing excellent business; up to last week business average "Subwar Eversee." Benthilt (23d 'Subwar Eversee.")

week.

The Blue Ghost," Forrest (7th week) (C-1,115-\$3). Around \$5,000; producer satisfied at that pace, but it means nothing for house

house.

"The Green Pasturea," Mansfield (9th week) (D-1,050-84.49). Was not affected Holy Week; leads non-musicals with weekly pace year 25,000. Shoeblack, "Maxine Elilot (10th week) (CD-924-83). Final week, engagement rather a disappointment; recent pace, 17,000.es hill, "To-

disappointment; recent pace, 37,000.
"The Last Mile," Harris (11th week) (SL_1051-33). Stern melodrama commands profitable trade, though not actually among the leaders; 114,000 lately, "Bijou (5th week) (C. 906-53). Business moderate, but new Hodge comedy, should make the strade; paced around 33,000.
"The Plutocrat," Vauderbilt (10th week) (C. 711-53). Week to week; show liked, but for some reason show liked, but for some reason (7the Plutocrat, "Vauderbilt (20th week) (C. 711-53). Week to week; show liked, but for some reason (7the Plutocrat, "The Plu

| Sha | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100

They Never Grow Up," Masque (34 week) (C-700-33). Final week; takings only \$300 and \$400 finase We, Love." Golden (10th week), (CD-900-43). Has been going along to moderate trade, but apparently bettering an even Pueck at \$100 cm events of the control of the co

U-1,000-\$3). One of the surprise surcresses; average better than \$16.000; may be through summer, probably moving to Barrymore after \$1a., "Uncle Vanya," Cort (2d week) [D-1,642-\$3.55). Drew some rave notices from reviews."

(D-1,042-\$3.85). Drew some rave notices from reviewers; attendance surprising for Holy Week start, bettering \$15,000.
Virtue's Bed," Hudson (2d week) (C-1,094-\$2.80). Think this drama will build; about \$6,000 first week; no special transon for low-changed starts which may be changed as which may be changed as which week (M-1,067-\$6.50). Final week; (Mr1,067-\$6.50). Final week; (English revue going on tour for a time; "Lost Sheep" next week.

Shows in Rehearsal

Conquering (Arch Selwyn), Times Square. "The Traitor" (A. S. Brown),

Erlanger's.
"Gold Braid" (Louis Safian), Bryant Hall.
"Hash" (Ted Rellly), Wai-

iack's.
"Vikings of Helgeland" (R.

"Vikings of Helgeland" (R. Herndon), New Yorker. "The Solid South" (Alex Mc-Kalg), "Little. "When in Rome" (John Golden), Golden. "Dear Love" (Shuberts), Natlonal.

4 Shows Out

Four shows on Broadway's exit-ing list.
"Wake Up and Dream," presented by Arch Selwyn, Flo Ziegfeld and C. B. Çokran, leaves the Selwyn after 17 weeks. English revue started very well, getting around \$40,000. Supported by a strong agency buy. gency buy.

WAKE UP AND DREAM Opened Dec. 30. Brown (Post) summarized: "Well-danced, pleasantly acted, but very tiresome re-

acted, but very vue."

Littel! (World) said: "Not all it ought to be."

Seldes (Graphic) :Among he ayes reported, "lavish and entortaining."

Variety (Sid) thought: "Not better than a moderate rating."

"The Infinite Shoeblack." posned by Lee Shubert, withdra from Maxine Elliott's Saturd Came in with rep, but never able command good business. Tweeks.

INFINITE SHOEBLACK INFINITE SHOEBLACK.
Opened - Feb. 17. "Worthwhile drama," reported Darnton (Evs. World). Anderson
(Tex. World). Anderson
(Mantle (News) no-opinioned:
"Should appeal most strongly
to the aentimental eisterhood,
but I doubt if many of them
will understand it." "Limited engagement indicated."

"They Never Grow Up," pre sented independently at the Masque will fold Saturday. Three weeks.

THEY NEVER GROW UP THEY NEVER GROW UP
Opened April 7. "A bit
childish," stated Mantle
(Newa). Anderson (Journal)
complained: "Pretty backward
even for Broadway in the silly
seaon,"
Variety (Ibee) figured: "Has
little chance."

"Love, Honor and Betray," by A. H. Woods, stopped at the Eltinge last Saturday. Six weeks. Cast cleeted to continue on co-operative basis. Around \$5,000 weekly. LOVE HONOR AND BETRAY

Opened March 12. "More than "usual brutality and offensiveness," declared Littell
(World), and Gabriel (Sun)
echoest "One of the dreariest."
Variaty (Ibee) ventured:
'Opubtful of catching popular
favor."

Cast Changes

Mary Culilnan replaced Margare Perry in "Strictly Dishonorable," Chicago. Miss Perry will have the lead in the London company.

Mary Boland with John Golden for new production. Arthur Byron for Molnar's "One, Two, Three." Gilbert Miller.

well into summer; business a age estimated around \$14,000.

start, bettering \$15,000.

"Virtue's Bed," Hudson (2d week).

(C-1.094-\$2.50). Think this drama will be about \$6.00 first week of \$8.00 first week of \$8.00 first week of \$8.00 first week of \$1.00 first will be about \$6.00 first week of \$1.00 first will be about \$6.00 first week \$6.00 first week \$6.00 first will be about \$6.00 first week
London as It Looks

By Hannen Swaffer

London, April 11.
There was a frantic rush for "Variety" when it arrived in London with the streamer, "Swaffer Raps Rothermere" across its front page.

I got my copy by post in the morning. It was about four o'clock I heard in Fleet street of the sensation caused by my defense in "Variety" of journalism and the theatre against the boosting of certain plays and certain players in the "Daily Mail" and associated newspapers to the detriment of theatres, plays and players who, for reasons which they do not understand, were not chosen for continuous publicity. From Northcliffe House came stories of excitement.

Yet, although no newspapers referred to it, world of the London the-atre talked about little else all the week and, on all sides, I heard the opinion that "Something had to be said by somebody or the situation would have got worse."

Clayton and Waller Speak Out

William Mollison was the first one to express an opinion for me to "I would like you to say, Swaffer," he said, "that whereas I have pro-

duced, for Clayton and Waller, an English show called 'Silver Wings' at the Dominion theatre, we have fuend it difficult to get publicity for a play built up and produced in this country so that we can export it abroad—and we have already received an offer from America—whercas an American play called 'The Three Musketeers' has been boosted in the 'Dally Mail' to our detriment. Why this is, we do not know.

"I am not sorry that Cochran has obtained a lot of Rothermere pub-licity for his new revue. I would not say anything to his detriment, but what I would like to know is how can 'Silver, Wings' get similar pub-licity? We have been taking \$25,000. a week at the Dominion and yet the 'Daily Mail' does not seem to have heard of us.

A "Variety" Blow for Fairness

When I was in their office on the next day discussing their firm's future, both Herbert Clayton and Jack Waller said that my article in "Variety" had been a fine blow for fairness, and for the theatre generally, "We do not mind being criticized if we have a bad show," they said, "but why can't "Silver Wings" obtain publicity if Cochran's show is boosted every day?" "We do not mind being criticized if we have a bad snow," they suid, "but why can't 'Silver Wings' obtain publicity if Cochran's show is boosted every day?"
"Why don't you call a meeting of the West End theatrical managers to discuss the situation?" I asked. "As it is, your success seems to be at the mercy of the whim of one great newspaper firm."
If the "Daily Mall", is boosting certain shows, the owner of a rival play cannot very well go to other newspapers and ask them for a boost, to make up for it.

to make up for it.

"You know very well, the West End managers will not agree on any-thing," said Jack Waller. "I do not know what we can do."

"Must"... "Must"... "Must".

For some weeks now, there have been a series of "musts" issued from somewhere in the Röthermere firm, by which I mean that orders have been given, by somebody or other, that certain shows are to receive publicity almost every day. Rothermere's own staff discuss this openly with managers.

Among the shows is "The Co-Optimists," one of the directors of which told me that he was tired of these "musts."

"The Co-Optimists," one of the directors of which told me that he was tired of these "musts"
"Somebody on the 'Dally Mail' has been pestering us every day for news," he said. "I have told him I have no news. "You must find some for my sake,' the young man has said. My objection to a 'must' is that it soon becomes a 'must not.'
"I mean that, if our show is over-boomed for some weeks under orders, everybody else is sick of it."
Now the reason seriously given to me by a "Co-Optimist" director rothe fact that a lot of dull news about their show has appeared in the "Dally Mail" is that, quite recently, one of Lord Rothermeer's chiefs had a mother who was staying at the Mayfair hotel and she was so nicely treated that her son asked one of the "Co-Optimist" directors what he could do in exchange for their kindness.

Jokingly, it was suggested that "The Co-Optimist" was "coming along soon."

soon."

Clifford Whitley, the publicity manager of the Mayfair hotel, is one of the original directors of the "Co-Optimist" syndicate.

I would not credit this story, but I was told it in all seriousness and by one of the directors!

Anyway, it is certainly true that so much news about the "Co-Optimists" has appeared in the "Dally Mall" that it has caused laughter and horaden.

and boredom:

The Curse of the Must

Newspaper men hate these "musts" because they are a bore and they crush individuality. Theatre managers hate them when their own shows are not "musted." Press managers always hate them. They only want to run their own business in a decent way and not find a lot of silly news, when there Isn't any, just because, weeks before, somebdoy gave an order. Besides, if the "Daily Mail" is boostlug a show, other papers leave it

out.
"Give it to the 'Daily Mail'," they say in another newspaper. office, jeeringly, when theatre news comes in.

The Rumors Begin Rumors went round today that "The Man I Killed" was going to be "Daily Mail" "must." Silly rumors of this sort spread every day. I saw a press manager, the other day, with a groan in the jowi. "I hear the Andre Charlot revue next July is going to be a "must,"

The "must" makes news musty. They ought to hire me for the job.

The "must" makes news musty. They ought to hire me for the 30b. I am very utustard.

In the interests of my own profession, and its dignity and its tradition, I do hope all this nonsense will stop. It has got to stop, or the whole of journalism may be tainted with this sort of thing. I protest, too, in the name of the entire world of the theatre.

I have never obeyed a theatrical "must" in my life and I never would.

"Pity the Poor Press Manager"

Meanwhile, an air of gloom permeates the purlieus of publicity

Meanwhile, an far of gloom permeates the puttient of functualoum. The latest joke is that one press manager went up to another yesterday and said, "So sorry you're on the 'must' list, old 'man."

That meant that he knew the other poor guy would have to sec the same distracted little "Daily Mail" man every day, for two weeks, and that, in reply to his mean, "I don't knew anything more," he would hear the words, "Do help me out, there's a good fellow. I've got to get something, even if it isn't worth using."

The Man Who Said "No!"

Gordon Beckles, when he was doing the "Weeldy Dispatch" theutre storr, some time ago, received honorable mention in this column for refusing to obey some silfy "must" about an actress.

He flatly refused to

(Continued on page 69)

Broadway Easter Recovery Slow: Advance Sales Promise Recovery

Only the leaders of Broadway's legits stood up to approximately normal business last week, indica-tions of a typical Holy Week holding true. An extra attraction in the zone got big money, too, being the Ringling circus at the Garden

the Ringling circus at the Garden, where mattness topped the nights throughout. School holidays counted in favor of the outdoor outfit. The second of the circumstance
normal, are not truly indicative of business generally, and therefore such such estimates would be missicading.

How were hove offered during Holy Week were more numerous than usual. Three stood out: "Three Little Girls" got a fair start at the Shubert at 17,000, and squres to do notices at the Cort and started at better than 15,000 in seven performances; "Hotel Universe" provided a sharp difference of opinion, racted some attention at the Hudson, but started lightly at about \$6,000; "Lady Clara" was given a critical turndown at the Boothe, and "Doa Mobridge", at the Little, and "Doa Mobridge", at the Little, neither rated having any chance.

This week "Wake Up and Dream" will leave the Selven, which gets "Lost Sheep meat week. "Lost Sheep meat week." They have for the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely House of the Masque, with no new show definitely the masque of the Masque, with no new show definitely the masque of the Masque, with no new show definitely the masque of the Masque, with no new show definitely the masque of the Masque, with show the masque of the Masque, with no new show definitely the masque of the Masque o

BAINBRIDGE CO'S HOLY **WEEK TOPS NAME STAR**

Minneapolis, April 22. With their second woman, Ruth Lee, playing the feminine lead and minus any guest star, the Bainbridge dramatid stock company, at the Shubert theatre here, grossed more at \$1\$ top Holy Week than they did the star of minus any guest star, the Bainbridge

Bathuridge veleased Blanche Turka from a contract to open as a guest star May 4 in Ibsen's "The Lady from the Sea," in order that she might appear in New York in a production of the Norwegian drama-duction of the Norwegian drama-lbeen play the Bainbridge company is going to do "One Man's Woman"—some contrast. The outfit jumped from O'Neill's "All God's Chillun," a tragedy, into "The Gingham Gir," a musical comedy, claimed to be one a musical comedy, claimed to be one egotiated.

Bad Slump in Boston

Boston, April 22. Boston theatres took it on the

Boston theatres took it on the chin Holy Week.

"The New Moon" at the Shubert that has played to full houses during practically its whole 10 weeks in town got about half its accustomed figure.

Down at the Plymouth "Little Ac-Down at the Plymouth "Candle Light" "Candle Light" was even worse.

worse.

George M. Cohan played "The
Tavern" and did better than expected, up a grand from the week pre-

ed, up a grand from the week previous.

Easter Monday has put new heart into the business. Two shows opened, Francine Larrimore in "Let Use Bed Stone in "Rippite" at the Colonial. Estimates for Last Week. "The New Moon"—Shubert. Now in 11th and last week. Sank to 316,000 last week from around \$30,000. Move in 14th week and has don's up to \$18,000. Now in 14th week and has don's up to \$18,000. "The Tavern," with George M. Coham—Tremont. Not had at \$11,000. "Candle Light"—Willur. Now in "Grande Light"—Willur. Now in "Hippies," with Fred Stone—Colonial. Opened Easter Monday. "Let Us Be Gay"—Hollis. Francine Larrimore in lead. Opened Easter Monday.

ONLY FOUR SHOWS DEFY PHILLY'S HOLY WEEK

Philadelphia April 22 With only four houses open dur-ing the week, business in the legit was about average for the Holy Week siump period. "Bird in Hand" has caught on

solidly here, and while no smash got better than \$13,000 last week at the Lyric. Natural drop Thursday and Friday was all that prevented it hitting considerably higher, as it was well ahead of both previous weeks up to and including the Wednesday night performance. It is now an-nouncing seats three weeks in ad-

up to and including the Wednesday night performance. It is now announcing seats three weeks in advance and looks set for a total run of from six weeks to two months. In the season of t

with gross of not far under \$5,000. Show needs fixing, but looks good for run.

"Bird in Hand" (Lyric, 4th week). In Continued strong last week, in fact. Continued strong last week, in fact. In the continued strong last week, in fact. In the continued strong last week, in fact. In the continued strong last week. When the continued for the continued strong last week. "John Faust, Ph.D." (Carrick, first week). Mask and Wigs latest show the continued for the co

Frisco Grosses

"June Moon," in its third week at the Geary, continued at profitable speed at better than \$11,000, only a slight drop from the preceding seven days. The Curran had a dark week after "Rope's Dan" walling for Dan's wall the seven days. The Curran had a dark week after "Rope's Dan" walling for Dan's wall the seven days to a healthy start. First week better than \$3,000. At his Precident "The Blue Good" of the seven days to a healthy start. First week better than \$3,000. At his Precident "The Blue Good" parenering \$5,000. Prianger columbia had road show film, "Around the World With Mr. and Mrs. Martin Johnson." This on, despite strong competition from "Ingagi," drew satisfactorily. About \$1,000.

AHEAD AND BACK

H. Elliott Stuckel, ahead; Joe Williams, back; Richard Bennett in "Solid South."

"Solid South."
Fred Jordan, advance: E. Bostwick, back; "Deah Old England."
Frank McGrann, ahead: Eddie
Rosenbaum. Co. manager, "So This
Is Paris" (Chic Sale). Sam Stratton, advance, "Dear Love" (Shuberts).

"Delineator," one of the most astute of the women's mags, will go in for stronger fiction.

Pittsburgh Legits

Pittsburgh, April 22. Lone legit attraction here Holy Veek "Strange Interlude," which rounded out a three weeks' engage-ment at Nixon and took more dough out of this town than Ponzi. Did

ment at Nixon and took more dough out of this town than Ponzi. Did \$34,000, which tops every legit Holy Week figure around here. O'Neill play approached \$115,000 for three-Guild has promised.

Nixon dark first half of this week, reopening April 24 for Mrs. Fiskés three-day engagement in "The Rivals." Next week house goes to Gower Club for the Branch Compand Color of the Compand Color of the Compand Color of the Compand Color of the Color of Th

Future Plays

"Garrick Gaieties" will be revived this summer after a three-year iapse with several of former edititions alumni behind the new duction and with the Theatre Guild. which formerly produced, lending a helping hand, although not actually behind the production. Sterling Holloway and Philip Loeb will have charge of the production, the former appearing in it also and the latter staging.

"Garrick Galeties" was previously projected by the Theatre Guild with members of the Junior Guild com-prising the cast. Herbert Fields, Richard Rogers and Lorenzo Hart collaborated on previous editions and first attracted attention in this connection. The new edition will not have the same trio, but will have skits and songs of the same light comedy purport. Piece goes into rehearsal next month.

"Check and Double Check," musical revue by Edwin Kimbaii and Robert Hood Bowers, is being readled as initial production of Robert Burke, formerly associated with the Chanins in managerial capacity and now running a ticket agency.

Title may be changed since Amos and Andy, radio comics. originated the catch words and have been signed to make a feature for R-K-O Pictures of the same

"Caliente," which was to have gone into rehearsal next week, for Richard Herndon, has been side-tracked until later.
"Whatta & Break" is being readled for production by Conness & Rav-old, new producing combo. Show will be done on commonwealth with cest waters bond

will be done on commonwealth with cast walving bond.

Two new plays for fall production have been bought by Lew Cantor, "Nearer the Rainbow," by Alexander L. de Meroff, and "On the Verandah," by Tom Blair. Former will be given an early summer tryout under plans.

"Golour Blind," starring: Helen McGolour Blind," starring: Helen McGolour Blind," starring: AGREGIA GREGIA STARRES AGREGIA GREGIA STARRES AGREGIA GREGIA GREGI

"Tripletes," farce by Mark Linder.

Wiman.

"Tripletes," farce by Mark Linder, will reach production next month via Collins and Adams.

"Maybe She Will," musical by Elwood Engelhart and Prank Fisher, is being readled for Immediate producing from with Harry Madero as managing director.

Now casting and due for rehearsal in two weeks.

"Ladies Must Live," comedy by Doroth Hyde, went into rehearsal last week with Frank Shaw producing. It bows in at Allentown, Pa., May 11, and follows into a New York house two weeks later.

Cast includes Frank Wagner, Margaret Clark, Marie Polk, Daniel Sullivan, Billy Deane, Ruth Eyers, Frank Caster, Clark Clark, Marie Polk, Daniel Sullivan, Billy Deane, Ruth Eyers, Frank Caster, Clark Clark, Marie Polk, Daniel Sullivan, Billy Deane, Ruth Eyers, Frank Caster, Clark, Marie Polk, Daniel Sullivan, Billy Deane, Ruth Eyers, Frank Magner, Clark, Millam Seabce and others, "When Hell Froze," readled for "Tarker Teacher," "Tarker Teacher, with Teacher," "Tarker Teacher, with Teacher," "Tarker Teacher, with Teacher, wi

COLLEEN MOORE BACKS SHOW FOR BROTHER

Los Angeles, April 22. Holy Week is beginning to lose its grip on L. A. legit theatres. With the seven days figured as a possible bloomer, all theatres turned possible problems, all theares turned in around normal business. "Rah Rah Daze" built over week before. "Your Uncle Dudley," "Hero" and "Broken Dishes" fell off, buit all three are at the end of their run

Ameginary invalid opened Mon-department of the Montage of the Mon

Hudson, Edwin Staniey, Kari Hue-bel, Charles Lewis.

"Mixed Marriage," produced by Cort and Abramson, has been with-drawn for recasting after two weeks

out.
"Courtesan," play with solo cast
by Irving Davis, which was to have
bowed in at the President, New by Irving Davis, which was to have bowed in at the President, New York, tomorrow night (Thureday) has been postponed until next week due to its single player, Elsa Shel-iey, having contracted laryngitis, it is said.

"Times Square," by Sam Orange and Miriam Burton going into pro-duction by Sam Orange. Now cast-

"Yesterday's Husband" "Yesterday's Husband" is the joint work of Alian Dinehart and Harry Segal. Latter was credited with sole authorship. He wrote "The Behavior of Mrs. Crane," last play in which the late Margarct Lawrence appeared. Dinehart will play in "Husband" which has not found a producer as yet.

Now casting and due for rehearnal in two weeks.

"Ladies Must Live," comedy by
last week with Frank Shaw producing. It bows in at Allentown, Pa.,
May 11, and follows into a New
York house two weeks later.
Cast includes Frank Ward, Certride Feats, Marie Folk, Daniel
Sargaret Clark, Marie Folk, Daniel
Frank Callahan, Mazie Ward, Gertride Fester, Claire Ardiely, Ed.
McLaughlin, William Seabeck and
others.

"When Hell Froze," readled for
another try by Macgowan and Reed.
"The Lawless Lady," starring Virienno Goborne, goes into rchearsal
next week. Cast includes John
Wostley, Richard Thornon, Tabasection an afterplies with an instrei
tha Goodwin, Margaret Fitt, Robert

8 NEW CHICAGO **LEGIT ENTRIES**

Chicago, April 22.
Consolation is that Holy Week business was not as had as expected. Plenty of papering, though, to keep the houses from looking spotty.
Of the two musicals in town, both Shubert productions, "Nina Rosa" slipped again willie "Street Singer" held steady monong the straighter but held the held. "Let Us Be Gay" went to Boston after profitable 12 weeks, although cut-rated toward the end of its run, and was consistently in second place.

Eight Openings

"Fore Uncle Dudley," "Here" and "Broken Dishes" fell off, but all three are at the end of their run and the drop was expected.

Fay Marbe came into the Belasco for one week with her one-girl show. On percentage, Miss Marbe made money for herself and the house. "Philadelphila" got about nut money and folds Saturday, It. marks the finish of Andy Wright as a local producer. "Hollday" in its first week at the Hollywood Play-house got about average take for the heatre week at the Hollywood Play-house got about average take for the heatre week, and the first week at the Hollywood Play-house got about average take for the heatre week, and the first week at the Hollywood Play-house got about average take for the heatre week, and the first week at the Began, "June Moon" has Chive Moore, brother of Collem Moore, in the lead, Miss for 10 fg, and it figure to get a good picture crowd draw due to her patronage. Reviral of "The Student Prince" opens at the Marbell of the William of the patronage. Reviral of "The Student Prince" opens at the Marbell of the William of th

Estimates for Last Week

"Let Us Be Gay" (Studebaker,
12th and final week). On cut rates,
did Holy Week business of around
\$10,000 and left, going to Boston.
House dark.

"Little Show" (Selwyn 1st week). One of several Sunday openings, with great chances and in a choice

"Many a Slip" (Cort, 1st week). Comedy replaced "City Hau!" which left for the east after six weeks of cut rate business; never strong. Final week, \$4,000.

Final week, \$4,000.

"Mobbe" (Erianger, 1st week).
Farce comedy in for three-weeks at \$2.50 top. Ran 13 weeks in Los Angeles and nine in San Francisco.
Thurston closed a three-week run at the Erianger with \$3,000.

"Street Singer" (Apolio, 7th week).
Musical going along evenly and not affected by Lent. Around \$10,000.

"Strictty Dishonerable" (Adelphi, 311,000, but no worry and will run right along. The non-musical leader.

"Wonderful Night" (Grand, 1st week). Adaptation of Strauss "The Fiedermaus," operetta in a good

week). Adaptation of Strause "The Fledermaus," operetta in a good spot our Uncle Dudley" (Playhouse, 11th week). Light, clean home-folk comedy on cut-rate basis felt Holy Week, dropping two grand to \$5,500, but still taking profits and may make a bid for a summer run.

Special Attractions of the straight of the straight of the same and the straight of the straight of the same and the straight of the straight of the same and the straight of the same and the

Two book agents, making the rounds of the New York office buildings, are selling "Aphrodite," privately printed," for \$2.50. It is one of the books vice crusader Sunner no like.

UNCLE VANYA

Comedy in	four acts pres	sented at the Cor	t
April 15 by	Jed Harris: ad	iantation of Chek-	•
hov's Russi	an original by	Rose Caylor.	
Marina		Kate Mayhew	,
Michael Ast	troff	Osgood Perkins	3
Ivan Volnit	.skl	Walter Council)	,
Sonia	,	Joanna Roos	3
Alexander S	erebrakoff	Eugene Powers	ì
Ilya Telegi:	n	Eduardo Clannell	1
Helena		Lillian Gist	ŧ
Mmc. Voini	tskaya	Isabel Vernor	ŀ
		.Harold Johnsrud	

"Uncle Vanya" is the second com-edy from the Russlan to be prented on Broadway within a month. was "A Month in the Coun try." Neither is gay. Latter is quiet, "Vanya" even is more so. Both are skillfully presented and both impressed as being of limited appeal, with the edge, however, in favor of "Vanya."

Jed Harris returned to Broadway with "Uncle Vanya," technically a revival though never given the care revival though never given the care and attention as now. Harris declared hinself through with the clared hinself through with the property of the control o

Tamplay is presented in four acts but two intermissions are three-minute intervals, so there really are two long acts. There is a ripple now and then throughout the evening was a constant of the control of the contro

THREE LITTLE GIRLS

Musical comedy in three acts and 18
scenes by Herman Feiner and Bruno Hardt-
Warden. Presented by the Shuberts.
Adapted by Marle Armstrong Hecht and
Gertrude Purcell. Music by Walter Kollo.
Lyrice by Harry R. Smith. Staged by J. J.
Shubert. Settings are by Watson Barrett,
credited as art director. At the Shubert,
New York, April 14, \$5.50 top.
Wendolin
Attendant
Baron von Bankenau Edward Lester
Beate-MarieNatalie Hall
Baron von Biebitz-Biebitz

	Raymond Walburn
Count Von Rambow	John Goldsworthy
Heinrich Norgard	Charles Hedley
Mrs. Munke	Lorraine Weimar
. Kunz	Stèphen Mills
Otto TCunz	Harry Puck
Marle	Bettina Hall
Antoinette	Martha Lorber
Fritz von Tormann	Rollin Grimes
Franz Walden	George Dobba
Von Hoffenstein	Raymond O'Brien
Prince vnn Hochberg	Tom Houston
Little Hans	Buddy Proctor
Eiga	Lillian Lane

Elaborate scenic and "costume" production on a trick revolving stage, overloaded with sentimental 2. story and utterly lacking in any comedy. Production probably inspired by the Shuberts' series of straight musicals reinforced by the

commercial success of "Blt Sweet," to which this is inferior

commercial success of "Bitter Sweet," to which this is inferior in all respects. A companion piece to "A Wonderful Night." in its unin"A Wonderful Night." in its unintined to something like the same indifference. Its assets include several excellent voices, several fine stage pictures set off against much shoddy staging and one waltz melobserves a measure of poplatifity. The stage of the stage in the stage pictures are the astonishing blanness of the book, absence of comedy and tedious plot.

Liabilities are the astonishing blanness of the book, absence of comedy and tedious plot.

Piece is from the Austrian, although the program is silent on the subject, and is old fashined. As the proceedings unfold one gets the imnique is of the 89s. Why it was deemed to be material to compete with the usual sprightly competition of light summer entertainment which is due on Broadway shortly is.

The revolving stage brings into ylew about 18 scence carrying the

is something to wonder at.

The revolving stage brings into
view about 18 scenes carrying the
story over a period of no less than
45 years and involving no less than
three generations of characters and
their romances, most of them unhappy in the cloying manner of the
German sentimental school. It's a
soon deal of tender emotion to absoon deal of tender emotion to abvelleving touch of uning without any
telleving touch of uning without any
telleving touch of uning without any

relieving touch of humor.

Comedy is pittiul, consisting of a few feeble gags by what would be a "Dutch comic" in a burlesque troupe, the fun growing out of his marriage to a low-comedy woman character, and the comedy standard of the the musical comedy standard of the property of the standard of the company of the property of the company of the comp

pression uppermost that the whole the provided of a reveal of the principal of the principa

out.

Score is indefinitely agreeable—
sort of studious Victor Herbert
blended with a bit of Strauss and
memories of others. Two numbers
are reprised. Another number is the
only concession to popular Broadbeing strain to the score
being scare. The little score is
'Love Once,' by Harold Stein and
Stella Unger.

Production follows the Shubert
Production follows the Shubert

Stelia Unger.

Production follows the Shubert formula. Much is casual and lacking in high effect, the producer depending for his final impression upon a long for his final impression upon a findence, a long so deal of magnificance, a with the people impressively costumed in the rich sating and brocades of 1880 or thereabouts.

DORA MOBRIDGE

Comedy-drama in three acts presented at
he Little April 19 by Louis Isquith; writ-
ten by Adeline Leitzbach; etaged by J.
Ellin Mobridge Florence Gardner
Dora MobridgeLouise Carter
Herbert MobridgeJack Halliday Will MobridgeHalliam Bosworth
Will Mobridge Halliam Bosworth
Mr. Thomas
Mr. WallaceThomas M. Reynolds
Madam Van Doran Maude Richmond

One of those small town plays with a theme the same that once was considered strong dramatics. But "Dora Mobridge" is quite elementary. Its appeal is strictly for those who like their shows at bar-

sain prices.

Not a happy thought to dish "Dora Mobridge" on the eve of Easter, but then it is a tearful sort of thing for any evening. He topic is intolned to the second of the second

ple.

On the eve of a church festival Dora's early life comes to slap her. Seems her mother had in some way staggered into the disreputable house of Madame Van Doran on River street, Milwaukee, and there Dora was born. At it Bora realized it was no place for her and she had decamped, coming east and marry-

ing Will. She had not been an in-mate, but had been brought up by the Van Doran woman.

the Van Doran woman.

Dora's father had disappeared, but he had amassed a fortune of \$400,-000. Upon his death the fortune was left to Dora, whose identity is Foor life. Abbridge didn't know what to do—take the money and stand the exposure of her early life or renounce it and deny her identity. Either way the papers would get the news, so Wallace the lawyer sald. Why, he never explained.

said. Why, he never explained.
In any event, it all comes out and
the neighbors turn on the Mobridges.
But the young pastor stands by
them. Dora has made good,
them. Dora has made good,
and the stands of the stan

household. Some of the friendly first nighters appliated lines here and there. One that especially delighted them came when Mine. Van Doran exclaimed to the indignant woman next door: "If it weren't for my profession, women like you couldn't stay decent."

women like you couldn't say de-cent." Carter looked the prema-turely aged Dora Morbidge, who had to be weepy almost throughout the play. Halliam Bosworth looked the part of her husband. They liked Bruce Morgan who played the pas-tor, but when Jack Halliday, who called his mother a haviot (second act curtain) returned home a few days later repentant, they lissed him to be a second to the could be a "Do the second by the could be a likely but it doesn't make much difference what label is put upon a mediocre play of this kind. Ibee.

LADY CLARA

Comedy in three acts and one scene by
Armes and Philip Stuar. Produced by
Logar and presented at the Booth, New
York, Thursday evening, April 27.
Tudor ... Roland Hogue
Barl of Drumoor. T. Wigney Percyval
Justin Kerr. Immoor. Lews Stuart Casey
Clara Gibbings ... Florence Nash
Yolands Probyn ... Noras Swinburna
Mr. Galiagher ... John Gray
Mr. Galiagher ... John Gray

Another of those English drawing-room affairs that won't kick up much dust or enhance the counter saies at Joe Leblang's. Tame for sales at Joe Leblang's. Tame for the mob, talky and sans action, bright in spots, but not enough to amount. Unless Shuberts want to force it, lucky if it withstands three or four weeks. All depends if they can ready a successor for house.

"Lady Clara," reputed to be a bondon rage of "Clara Gibbings, or the subject of the second of the

stitted affair, relieved only by the wisecracks of Clara Gibblings.

"Lady Clara" is another one of those Cinderella themes, this time locating Cindy in the Limehouse district of London. Cindy is Clara Gibblings, offspring of the Earl of derived from her deceased mother's chain of slum pubs. Clara has social ambiltions, despite her occkney accent, and hops in upon the aristocratic branch of the family in St. James. After convincing the Earl stem sakes a heavy play for the affections of Pop's nephew, Errol, and it's all fixed for the matrimonial gilde until Clara finds out that Errol has been playing around with marriage, of convenience but nevertheless remains the mistress of Errol. Clara has the entire aristocratic clara has the entire aristocratic

marriage of convenience but nevertheless remains the mistress of Errol.

Clara has the entire aristocratic end of the family in the paim of her hand, to manipulate as she will. He had to manipulate as she will, ship by bowing out of the crieis with a slight idea that she may prance to Mendelsohn with Teddy, Isalfituh ornes picker and head bar her chain. She retires from the scene not for the eiders, but to keep the high-caste offspring of Errol's brother in Ignorance that a scion of brother in Ignorance that a scion of the properties of the profession of the second of t

EAST SIDE OPERA

Verdi's opera presented by the Royal Grand Opera Co. under the manager-odlerned at the Public Theatre, 2d Ave. at the St. Monday night. April 21. First weeks. Scale 69 Cente to \$1.00. res. veeks. Scale 69 Cente to \$1.00. res. Leonara Emilia Vergeri Asucena Elizabeth Hoeppel Asucena Elizabeth Hoeppel Count of Luna Jose Tortosa Count of Luna Graff Ramana Ruits Countage Stripe St. Constante Stripe Ruits Constante Stripe Ruits Constante Stripe Ruits

Bringing grand opera to the East Side has disadvantages. Grand opera can't be had cheap and cheap grand opera can't be done at ail. And—judging from the blz the opening night of this six-week repertoire cantata the East Side takes it very caimly. Prices range from half a buck to two-fifty, but the \$2.50 trade in this neighborhood goes to the National Winter Garden goes to instead.

goes to the National Winter Garden instead.

Understood that a pastry king or such dug up the idea. Royal Grand such dug up the idea. Royal Grand the principals hall from road operas. The supers are mostly from the Met—and the orchestra is quite big for the neighborhood but doesn't matter. Michael Fevelsky conducts. Six weeks of this night's biz and the impresario may have to pay off in cream puffs.

Neighborhood is mostly Jewish with a good measure of Italians and balance Polish. Thus any way it mostly Halian and sings in Presch and German besides, it's either a contract or a conflict when the curtain rises.

Most interesting part of this house

tain rises.

Most interesting part of this house where Max Gabel played his Yiddish dramas is how to find it: And it's a fact that the folks down.here don't know the name of, the street of the continuous of the continuous of the street of the continuous of the con

But the grand opera proceeded and the invited friends for opening night applauded

VIRTUE'S BED

Comedy-drama in three acts, three scenes, presented by Lohmuller and Emery, Inc., at Hudson, New York, April 15; written by Courtenay Savage: staged by 50 Graham: settings by Karl Amend. Ara Gerald starred. Top \$2.50. starred Pop \$2.50. Ame
Sonia May
Lucia Lucia
Lucia Delange
May
Major Harry Austin
Elleen Gregory
Final Major Harry Austin
Harry Austin
Harry Ensore maid
Hilary Bensore maid
Hilary Bensore maid
Hilary Bensore
Sir Ecic Ramsey
Alico Chamberiain
Donald Chamberiain cend. Ara Geraid

Czara Romanyi
Audree Workman

Vera G Hurst

Sarat Lahiri
Robert Strange

Ara Geraid

Doris Coven

Joseph Overt

Camilla Crume

Shirty Gale

Valerie Dade

Eller Hukes

Eller Hurst

Landrie Camilla Crume

Shirty Gale

Valerie Dade

Eller Hurst

Eller Hurst

Albert Hayes

This play marks the debut of a new producing firm, Lohmuller & Emery, Inc., in drama. With \$2.50 top and the purport of the play itself it looks as if the producers' aim is directed at a certain general pub-ilo with a modern tendency for sex histrionics. In this first attempt a histrionics. In this first attempt a head start is noted. Bolistered by the cut-rate which the show will need and with interesting exploitation the 12-week mark in possibility. First night daayed it, First night daayed it.

As the play travels it opens on the roof top of an imagined fancy brothel in North Africa patronized by officers of the French and British armies. Story is more alluring than the play.

armies. the play.

the play.

Three girls in slik night coats and suggestive deshabilie mutter competitive ambitions to the tune of native music that seems to come from below. Fourth girl, cast as a harlot, is an American and prima donna of the bad troupe. Madam is a banky French woman who speaks of the property of the

Generals and minor officers alike go for the prima donna, who rates 10,000 francs when she can gold-dig. This night she's brooding. An Eng-lish major told her there are two doors to Heil.

doors to Hell.

While thinking of that, the old boy returns for jole de vivre with Elleen, the p. d. He finds she's get-ling good, suddenly but deliberately. He good, suddenly but deliberately, the leaving her plenty dough and a house in England. She's going to become respectable. Didn't he, the major, tell her that there were two doors to Hell?

doors to Hall?

Second scene is an English drawing room that carries pink bouder
cuttains and an outlook on a garden
with a blue wall. To all appearnores Elieen has made good. An
English Sir falls for her and they're
cuught kissing which. In England,
evidently means "hooked."

But—the major comes in an erturn form Cour and begins to nick
it act. He can't set Elieen "sneak"
boarder in that house. The girl in-

into his relatives' homes and family like that. Eileen decides to tell her tuis—and she does by way of a nover the control of
She was left an orphan and Shang-haied, brought to Cairo and sold into white slavery.

"Why didn't you commit suicide?" someone asks naively.

"Nobody wants to die," says

Elleen.
Suicide is then attempted by Elleen but thwarted by the major and the two end in a love pact to marry and go to South America, a preachment that the future will bring a new code of morals when men will be like women and women like men—so to speak, morally. Noboth control of the state of the stat

like men—so to speak, morally. No-body applauded.

Though laid among English there is only a faint tremor of a British is only a faint tremor of a British is only a faint tremor of a British Respective of the set of the

because as one prima donna of the brothel in the first act.

Strange does his part, but his accent is off. Little to say for the reaction of the control of

PENAL LAW 2010

Molodrama in three acts, presented at the Blitmore April 18 by Alexander Gerry; written by latter and Augusta Greely; staged by Miss Greely.

A melodrama leading to a court room criminal trial, the play's big scene, much too long drawn out. A. crude affair and not very diverting. May do for cut rates, but lacks too much to draw otherwise.

may do for cut rates, but sake so much to draw otherwise.

"Penal Law 2010" refers to the crime of seduction of a girl under the age of B. The accusation is made but of the control of th

The first-nighters were not polite. The first-nighters were not polite. They jaughed at points which the authors apever intended to be comic. It was partly the fault of the actors and partly that of the writers. When the posecutor violently assaled the political defondant, the audience giscaled.

gled.

Alexander Gerry, said to be an attorney, should know his law. His play is built upon the position of a lawyer who discounts the value of circumstantial evidence and who has the sublime faith that a jury will believe his unsupported denial, rather than the word of the woman and her witnesses.

and her witnesses. The fact that Roger Stuart is a bad witness is not strange because lawyers are notorlously bad witnesses. That he should develop acute weatness in cross-examination is something else. Stuart makes no attempt to dig up any witnesses, investigate the girl's background not to rebut her claims.

troduces a diary in which supposed intimacies are set forth. Only in one detail is Roger able to dent that testimony.

testimony.

Countiess cases of women who make accusations against men have been decided against the man where it is a case of one's word against Law 2010." It seemed far-fetched to believe the mald would accuse the rising young man of this well-to-do home, especially in light of the defendant's known ability before the fendant's known ability before the fendant's known ability before the a jury would convict, even though the defendant swore that with evident sincerity he was not gullty. But there is a snapper finish here. A woman is brought into court when the decision has been made. She is the wife of the chauffeur and the women is brought into court when the decision has been made. She is the wife of the chauffeur and the husband and had been living with him. Dora thereupon confesses it was all a frame-up. There were people who remained to apply the acting was mainly indifferent, but Frank Millar's nlaving. Countless cases of women who

The acting was mainly indifferent, but Frank Milan's playing of the accused lawyer made a good impression. Janet McLeay was the double-crossing Dora and good enough. They seemed to like Worthington Romaine as the boarder. But the play lisht good, and are the play isn't good, and are the seemed to be the play isn't good, and are the play isn't good, and are the play isn't good. the play isn't good, and will

Kilpatrick's Minstrels

Old-time minatrel show, produced by Thomas Kilpatrick, Staged by J. A. Shipp, Musical numbers staged by Donald Hey-wood. Material selected and edited by Henry Myers. Presented at the Royale, New York; Saturday evaning, April 19. Bones—

nes—
Tom Bethel, Harrison Blackburn, Star ford McKissick, Dan C. Michaels.

John W. Cooper, Louis Craddock, Wil-llam Hart, Bert Howell, George W.

ritones—
George Battle, Thomas H. Brandon,
Rudolph Dawson, William Cornish, Billy Busses—
J. W. Mobley, George Myrick, Donald
Hayes, Jamea K. Love, R. C. Raines.
Jarahal

Minstrelsy as was three decades back is incorporated in this production with a toss as to whether the gags Dad and Grandad laughed at ean be accepted on faith by the younger generation. Upon this premise will depend the longevity of "Kilpatrick's Old Time Minstrels."

"Kilpatrick's Old Time Minstrels."

An out-and-out freak and a brave gesture upon part of young Tom gesture upon part of young Tom on the property of the production fling and hitting upon the old-time minstrel show idea. Whether it lives or dies Kilpatrick deserves a great big hand for the audacity of trying. But from where the reviewer sat little hope or comfort can be given the producer that he has a bonama to the producer that he has a bonama of the producer that he has been the producer that he has been the producer that he has bonama of the producer that he has been the producer that he has bonama the producer that he has been the head of the head he has been the head he had the head

York.

Although the show has its entertaining qualities, mostly in the song
and dance section, it is weefully
lacking in comedy. The period stuff
may alibi the archaic gags, but
whether it will go with the buying
mob is something else. We have
our doubts.

our doubts.

Production runs according to old-ashioned ministrel formula, emcapacity of the control of the co

must stand upon its song and dance features. As is, it does very well in feature from the principals are there 40 ways on vocalizing, with soloists and choral groups clicking in yesteryear numbers from "Hot Time in the Old Town Tonight" to "Under the Bamboo Tree" and with delivery and accompanying dances in the The first part is speedy and a clicker when the speedy speedy and a clicker when the part is speedy and a clicker when the end men were working ancient gags. Every chear working ancient gags. Every chear with all above listed doing their structure of the first part with all above listed doing their stuff to satusfaction and with Willlam Cornish uncorking a great old three back and wins. And with the control of the structure of the second of

and Cooper's ventriloquial stuff topping the rest. The afterpiece just another one of those things that may have made them laugh 39 years ago, but won't now. The gag about the ugly duckling daughter on the hands of the old gent and no takers until they believe he has inherited a large legacy and all former suitors rallying for the hand of the gal. Well done for what it was yorth, but no rlot for laughs.

LITTLE ORCHID ANNIE

Farec comedy in three acts presented at the Elitinge April 21 by More Parett the Elitinge April 21 by More Parett Electron and the Elitinge April 21 by More Parett Electron and Eliting April 21 by Eliting A

Patrick O'Connell......Robert B. Williams

"Little Orchid Annie" is a raw
little cornedy, farcial most of the
way. Title doesn't mean mich oblige
way. Title doesn't mean mich oblige
meaning and others not so subtle.
That may attract some patronage
for a limited engagement. Doesn't
rate as an attraction the agencies
can be a subtle of the subtle of the subtle
as presented in Los Angeles about a
year ago by Rowland & Pearce.
Myra Furst, new to the east, is
offering it now. They thought it
for the subtle of the subtle
Eltinge saw the types of "Annie"
long before in the Woods' farces.
The girls in undies are mannequins
in Madame Elaine's dress shop,
which has its male gown designer

What changes if any except for
What changes if any except for
What changes if any except for

which have the male gown designer — which changes if any except for the cast which is entirely different, not noticed. The principal character is little Annie Westlake, one of the models. She is very popular with the designer and Elaine, also two weathy men, one being chant, and the other George Graham, a steel man. Annie is sweet but very dumb. She is accepting presents from Kuppy and Georgie. The former has just given her a new Rolls Royce, while the latter has made money for her in the The other girls know their stuff and won't believe the relations be-

has made money for her in the market.

The market is the prick know their stuff and the market was the relations between Annie and her rich boy friends are purely platonic. The special doubter is Madge King whose comments furnish most of what fun there is. She had been Kuppy's girl friend and said she king the second of th

innew he didn't give up, except. It is Christmas eve and a party is proceeding in Annie's new apartment gives are in all kid clothes, it being a Mother Goose affair, One of the men comes as an infant, dolled up in a diaper and large pin. A. flight is started by Danny through Yale. Copie and the men are taken off to the station house. That solved things for Annie, since Kuppy, George and Danny had all declared they canned a compare through Yale. Copie and the men are taken off to the station house. That solved things for Annie, since Kuppy, George and Danny had all declared they canned down, with the finale disclosing Danny as Annie's husband. Betty Lawrence piasy annie. It a question how well she registerelies but successful though presumably virtuous gold digger. In "Houseparty" this season she at tracted attention, even though to seemed pretty strong.

Kitty Kelly scored best—the same Miss Kelly once of the Ziegfeld group but now somewhat rounded "Three meals a day and a daddy who knows how to feed them to me." Franz Bendsten did very well as thrown at him were dangerously near the line. Jane Allen, Leona Maricle and Mary Murray were the other "lookers." Miss Allen's short line with a dilect that did not seem encessary. Frank Wilcox okay as Kuppy.

Out of the desired the should give the title of the canner of the content of the cont

cide to chuck assile won't be missed
—it's that kind of a show.
The plot, adnyted by Edgar Smith
from Homer Croy's story, "They
stake at present. There's too much
of it. It turns chiefly about "Chle'
Sale, who, behind the whiskers of
the old "tuby" player, succumbs to
the las struck oil on his land. How the
las struck oil on his land. How the
las struck oil on his land. How the
las struck oil on his land. How the
las struck oil on his land. How the
las struck oil on his land. How the
las struck oil on his land. How the
las struck oil on his land.
But It does give Sale opportunity
to give a remarkable portrayal, of
an old man. There are good bits
that Sale injects from his Hatmony
tille, and several references to "The
Specialist." When Stella Mayhew,
as the gossipy dunt Min, returns to
the kitchen with an armful of kindinto the alises."

Miss Mayhew and Nat. C. Haines,
who plays and Min, returns to
the kitchen with an armful of kinlinto the alises."

Miss Mayhew and Nat. C. Haines,
who plays and Min flien Dougall, this quartet proves the most
tof Sale. There's a chorus that's not
particularly impressive in beauty;
neither is its danning or singing.

Of Russell Tarbov's music two
transitions of the single of the single of the
Shortand on a Bine Moon," may
at. in popularity.
Watson Barrett showed his susual
good taste in fashloning the
Shortand on the stage of the first
Shortande considerable, "So This
is Paris" can be made into agreeshe entertainment. It is fairly
funny, fairly novel, and there is always "Chie" Sale. "Weinreub.

MEBBE

MEBBE

Chicago April 20.

Chicago April 20.

Farce comedy in three acts by R. M.
Kaye. Presented at the Erianger April 20.

July Henry Duffy; directed and staged by
Walter Turnhull. Bryant Weshburn
Christopher Morton Stanley Taylor
Mary Hudson Doris Brownias
Eliphaite Fotter: Edward McVade
Eliphaite Fotter: Edward McVade
Ely Sweezey William Robyns
Josish Story Jonkins William H. Turne
Exer. Pins. Tom Burke
Panny Hopper June Morgan

Charlotte Greenwood turns a small town courtroom into a bat-room. She swings her legs and arms for three acts and is very funny, making this farce each at the story and otherwise, doesn't seriously matter.

Piece was known about five years ago as "She Couldn't Say No," tried, and the Greenwood part. Seript has since been revised considerably. Story deals with an attorney's love-stricken and devoted, smart like-hell stenge who assumes each of promise case, with her fee from the banker-defendant to be some rallroad stock her boss wants. When she gets to the sticks she finds her pensy, the gaddy plaintiff. The stenge yet is the judge and the others stewed, which is excellent Greenwood hock, showing Charlotte off to considerable advantage, and wins A fair cast has Bryant Wasaburn as Attorney Trumbull, William Robins as Ely Sweezy, Jane Morgan as Panny Hooper, and William Turner as the judge, handling her parts.

All of the laughs are slapstick and most of the catch lines puns. Miss

well.
All of the laughs are slapstick and
most of the catch lines puns. Miss
Greenwood and Ethel Barrymore
now have something in common.
Both can make poor material into
passable entertailment.

LOST SHEEP

Atlantic City, April 21. Comedy by Belford Forrest. Produc by George Choos and Jack Donahue. Apollo, Atlantic City, week of April 21.

type down standing was that way to co. Maude Odell played Madame Dilaine with a dilated that did not as seem necessary. Frank Wileys of the Cornel of the Co

London As It Looks

(Continued from page 66)

put the woman's name in. He knew she did not matter. He even braved

put the woman's name in. He knew sne um not matter.
his editor. He won!
Some more of them ought to behave like this—and then make speeches in Trafalgar Square.

The Play They Did Not Must

"Suspense," Patrick MacGill's new play, was not on the "niust" list. It is a serious story about the war and how men dled, written by an armest young man who was once a navy and who has no pull of any ort. He has a child who is tubercular and just writes for his modest earnest

He wrote a wonderful drama in "Suspense," which ranks with "Journey's End" for its strength and virility, but is all about the Tom-

miles, not the officers.
Yet the "Evening News," one of the Rothermerc papers which boosted the Cochran revue said, "This play never stands up." Perhaps they take it lying down.

June Gets in the News

June made a bad break the other day. She is Lady Inverciyde now,

you know.

The "Evening News" published on the front page a statement by her that, when she saw "Suspense" that night, she would see her dead brother on the stage!

on the stage: At the Battle of Loos, she said, her brother, Dudley, went out in front of the line all aione, captured a party of German soldiers and brought

of the line and any appearance them back.

"To me, it will be the most polgnant of scenes," the "Evening News," was told by June, who is said to have told Patrick MacGill her brother's

story. Well, when June saw the play, she saw that the young man was not her brother at all, but a young private who, full of tunk, ran across No Man's Land, was fired at by his own company and was subsequently placed under arrest for desertion. The "Evening News" was made to look an awful ass. So were the critics who received from their editors at the theatre the cutting, with a message, 'Interview June on this."

The "Must" Men Miss the Story

The "Must" Men Miss the Story

The "Dally Mail" missed the story of "B. J. One," the next night.

It was out getting "musts," I suppose.

Her was the launching of Maurice Browne. Ltd., founded on the story of "B. J. One," the next night.

They had an idealistic program, given the story of the firm, and the play was an idealistic one, staging the Battle of Juliand and urging co-operation in peace time, just as you get co-operation in war.

Yet the "Dally Mail" did not know that three of the executives had already resigned—one Clifford Hamilton, the general manager, because there had been too many arguments in the Browne office; Walter Havers, manager of the Globe theatre, because he had sacked seven program girls who had been taken on again by Maurice Browne, who sald, "Inwanatty, comes before efficiency"; and Thomas Warner, the stage director, who sent me a copy of the program and said, "I have resigned. After reading this program, I would prefer to starve."

Idealism · Goes Wrong

Idealism. Goes Wrong
Maurice Browne is the most idealistic theatre manager I know.
Now, surely the "Dally Mail" must have known that there was a good
story in that night's play? No, it just printed an ordinary criticism,
and did not see the drama going on right in front of its eyes! They
ought to have "musted" Maurice Browne. Then they might have known
something about it.
I saw their news man in the house, looking as though he had walked
in on his way from Cochran's Revue to the "Co-Optimists," with his
pocket full of musts, and knowing nothing about it.
"Db. J. One" is a naval disaster.

"Who Is Elsie April?"

"Who is Elsie April?"

There was quite a sensation at the party which Charlie Cochran gave at the Savoy to celebrate the 300th performance of "Bitter Sweet," for suddenly, there came loud cries for a speech from Elsie April. "April! April!" shouted the members of Cochran's companies. She stood up, blushing, sat down, and stood up again, while the scores of guests who were not members of the Cochran companies, were asking, "Who is Elsie April."

"Who is Elsle April?"
At the next table sat Gordon Beckles, the music critic who, after the first night of "Bitter Sweet," had written, "There were two important emissions from the program—the name of the woman who transerthed the music and the man who orchestrated her work."
The woman was Miss Elsle April, who has written music for scores of London's so-called "composers" and the orchestrator was Albert de Orellana.

Cochran Puts an Omission Right

Cochran had to write to the "Dally Express" and admit that Coward was not technically capable of writing down music fit for playing.
"I think it only fair to add that the harmonies taken down by Miss April were note for note as Mr. Coward composed them," said Cochran

April were note for note as Mr. Coward composed them," said Cochran in this letter.

Elsie April never made her speech. Cochran, scenting danger—se Gordon Beckles tells me—sprang to his feet and in a loud voice said, "I call upon my co-host, Mr. William Boosey."

Elsie April sat down. Then Peggy Wood made the best speech of the kind that an actives is said to have made for years.

I was not present.

The Duchess Who Was "Dearie"

The Duchess Who Was "Dearis"

There was nearly a tragedy in the life of the Duchess of Leinster, except, of course, that her ille has been tragle for some time. She was a chorus gift, or something of that sort, called May Etherlege when she married the helf to a not-rich dukedom and, since then, she has been living in poverty, trying to get film work. A few days ago she was living with a man called Williams, and there seems to have been a quarrel over the raidlo. Afterwards, she turned on the gas.

The landlady's story is an illumination.

"I knew she wasn't Mrs. Williams," said the old woman, "so I could not call her that, and although I knew she was the Duchess, I could not somehow call her 'Your Grace.' So I used to call her 'Dearle.' It thought that would do."

The "Lady" With Cowheel

This reminds me of a story Doroth, Ward told me when she was on tour with a would-ville first who was thought to be the wife of a Knight, until his death proof that she warn't.

One night a telegram same to field Northern lodgings, addressed "Isady So-and-So." "She don't live here."

"Rady So-and-So." "She don't live here," said the landlady.
"Oh, that's Miss Blank Blank," said Dorothy.
"Is she "Her Ladyship?" a sked the old weeten. "I did
could be, because she had cowhed for supper last night." er an. "I didn't think sho

Literati

Heavy Stuff
"Variety" as an authority in matters pertaining to amusements again went into the Congressional Record in Washington Monday (21) in connection with a memoranda on radio and song plugging read into it by Senator Dill (Dem.) (Wash). Dill inserted an editorial from the New York. "Times" ament Rudy Valley's creating a vogue for "Maine Stein Song." It has been one of chairman of the ciub, he started a fund for indigent reporters with a contribution of \$2,500. Wallace's income must be in the nelghborhood of quarter million dollars annually and there is no freer spender in the West End of London.

At a meeting of the Executive Committee at the Mid-Bucks Lib-eral Association, held at Aylesbury, April 7, Wallace was adopted as the

REST SELLERS

(Best sellers for week ending April 19, as reported by the American News Company, Inc., and branches.) FICTION

The Door (\$2.00)			
Party Dress (\$2.50)Joseph Hergesheimer			
Woman of Andros (\$2.50)Thornton W. Wilder			
War Nurse (\$2,00)			
Great Meadow (\$2.50)Elizabeth M. Roberts			
Cimarron (\$2.50)			
NON-FICTION			
Strange Death of President Harding (\$3.50)			
Grandeur and Misery of Victory (\$5.00)Georges Clemenceau			
Treatise on the Gods (\$3.00)			
Mata Hari (\$3.00)Thomas Coulson			
I'll Tell You Why (\$1.00)			
Byron (\$5.00)Andre Maurois			

the Senator's ideas in the past that radio was entitled to free use of all numbers it desired because of the tremendous plug for the publishers.

Edgar Wallace's Income

Biggest moneymaker as a news-paper writer is Edgar Wallace. He is his own producer and backer for plays and owns a controlling interest in his own film company, which makes pictures from his own stories. makes pictures from his own stories. In addition to his numerous novels, he writes a daily racing article for the London "Mail" and for one other London morning paper, with contributions to the "Post" and in-failmerable weeklies. There are men in the London Press Club who remember when Edgar sold them their newspapers in front of the building. Two years ago, when retiring as

BEWARE OF THEATRE THIEF

Do you know that the N. V. A. and V. M. P. A. have discontinued writing

TRUNK and BAGGAGE INSURANCE

against fire, theft and pilferage while in THEATRES as well as in hotels, in transit, etc.,

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Service from Coast to Coast

Prizes for Reporters

Prizes for Reporters
John A. Kennedy, Universal Service, won the Pugsley prize of \$1,000
Tor the most noteworthy work of a
Washington correspondent during
1923. Prize was sponsored by the
National Priewas Sponsored by the
National Priewas Cub of the Capital.
Kennedy got the award on breaking the Senator Bingham story
wherein the Senator put Charles L.
Eyanson, lobbylst for the Connecticut Manufacturers' Association, on
the payroll of the Senate as a clerk
so that he could sit in on the executive meetings of the committee
forming the new tariff bill.
Kennedy's story resulted in an

tive meetings of the committee forming the new tauff bill.

Kennedy's story resulted in an official censure by the Senate.

Reporter's work was referred to as of a "definite public service."

Another Universal man, Cole E. Morgán, got honorable mention for his statistics heavily played by Hearts on the 1,360 persons killed in an effort to enforce the Volstead

and entire the more the voiseau Antender of the spetting honorable mention were Paul Mallon, U. P., and Fracer Edwards, Universal, for the secret Senate vote on confirmation of former Senator Lenroot for the Court of Customs Appeals. This story resulted in all confirmation votes being made public.

Oliver Lerch, "Wall Street Journal; Wilbur Forrest, New York "Herald-Tribune," and Martin Codel, North American Newspaper Allance, among these for honorable mention.

Before sponsoring the prize the

mention.

Before sponsoring the prize the National Press Club polled its active members and selected the following jury to decide the award: Marien E. Pew, editor "Editor and Fublisher"; Theodore P. Noyes, associate editor, Washington "Evening Star;" Roy A. Roberts man Gration Wilcox, assistant managing editor, New York "Herald-Tribune;" Dr. Henry Gratton Doyle, dean, Dr. Henry Gratton Doyle, George Washington University. dean Chester D. Pugsley of Peekskili, N. Y., is the donor.

Women Declared In

Names of six feminine writers on the bulletin board at the Authors Club are the first proposed for mem-

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Booking Exclusively Through His Own Office

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JAMES F. GILLESPIE Personal Representative

bership since the passing of the resolution recently to admit women to membership. If no objection within a week, they will be formally inducted into the club.

inducted into the club.
Organization has been strictly
male since founding, about 50 years
ago, and now has around, 300 memhers. John Erskine is president,
with W. Adolphe Roberts, the writer
and editor more or less in active
charge as chairman of the house
committee. Building occupied by
the club was a gift from the late
Andrew Carnegle, the steel magnate.

German Fan Monthly

German syndicate publishing "Das lagazine" and other periodicals in ierlin will enter the picture field with a German fan monthly after ne style of American fan maga-

zines.

A Hollywood office is to be established, with Dr. Fred Kohner in charge of the Coast end. Kohner is a brother of Paul Kohner, heading Universal's foreign production.

\$1 Reprints

\$\frac{1}{8} \text{Reprints}\$

Little Brown & Co., Harper Bros., Harcourt Brace and Dodd, Mead will not join Doubleday-Doran in its Dollar Books reprints, but will form their reprint publishing company under the name of Blue Ribbon Books. Representative from each of the quartet will serve on the board of Blue Ribbon Books, with each publishing house contributing about seven book contributing about seven books, with each publishing house contributing about seven books, with Edible Ribbon reprints will sell for around a dollar, with the White House reprints still the cheapest at 50c each, and the A. L Burt reprints continuing to sell at seventy-five cents each.

prints continuing to sen at seventy-five cents each. :
Doubleday-Doran, which already has Simon and Schuster for re-prints, is trying to line ipp a num-ber of other publishing houses for the same purpose.

Morehouse's Jaunt

Ward Morehouse, in Europe for the New York "Sun," is gonna dis-cover a show business where it

ain't.

After three weeks in London, and
a briefer stay in Paris, the "Sun"
d. e. takes a 3,000 mile choo-choo
to Constantinople, then cross the
Black Sea into Persia, and write
about the theatre there; also Sofia
and points east into Asia Minor. All on the paper's swindle sheet

P. O. Bans Puzzle Addresses

No more will the Ripleys with their "Belleve Or Nots," etc., be able to fill, in when stuck for ideas by reproducing envelopes with trick addresses that have been "promptly delivered by Uncle Sam," to quote them.

Postoffice in Washington has de-cided that it is costing the Governcided that it is costing the Government too much money in having specialist spend hours trying to figure out those trick addresses. In the future any such will be immediately returned to the sender and in case of no return address to the dead letter office.

Department admits the cartoonists are not the only offenders. Other famous personages, writers, actors, politicians, etc., have plenty such mail directed to them.

Soft for Snows

Soft for Snows
Walter Snow, "New Masses" poet
and real estate editor of the Bronx
"Home News," has the literary urge
again. He retires next month to
an old farmhouse in Chaplin, Conn.,
where he will write a radical novel
exposing the real estate and banting businesses. Snow and his wife,
month, Including several apple
trees and a couple of barrels of
cider.

Society to Drama

Society to Drama
Elizabeth Yeaman, formerly soclety editor of the Hollywood
"Citizen" replaced Dorts Denbo as
dramatic ed of the same sheet.
Miss Denbo resigned to try writing for pictures.

Rival Picture Contests

Rival Picture Conjests
When the Chlcago tabloid "Times"
increased its circulation by 17,000
on the first day of its "Elect a Successor to Rudy Valentino" contest,
the "Tribune" hurriedly looked
through its files and is now in the

Any Songwriter

By Ruth Morris

No greater phenomenon of show business than the songwriter, the tikable fellow who discovered how to rhyme "moon" with "spoon" and "June" and made a million.

"June" and made a million.

He is a Broadway type, of medium height. Dresses immaculately, with tailor-made shoulders emphasizing a stocky build. His ties are works of art, shunning noisy stripes for minutely printed designs that melt into tasteful backgrounds. He prefers rich greys and taun browns for his double-breasted suits, sometimes permitting a tiny pinstripe to occur in the weave. He never

lor nis double-weastes survived to occur in the weave. He never chooses anything more shows. Charming and friendly, he never snubs anyone because of 'his own success. He works with 'partners who are his close friends. He has an office but is seldom in it. Joe Songwriter on a sunshiny day,' gazes wistfully at his golf clubs, decides he can go into the country if he wants to—but he doesn't want to. He has a terrific sense of humor. Sometimes his ternarks are brilliant, sometimes not—but they always have the force of a puinch line. He's been fitting words to meter for so

have the force of a punch line. He's been fitting words to meter for so long he talks in marked rhythms. He lacks perspective on himself, seidom falling to fall into a trap that invites him to talk about his achievements.

achievements. He plays a good game of bridge but prefers pinochle, being known at that game as the "squawking winner." He squawks because it gives him a chance for comedy, and he loves to get laughs. Ideas

Ideas come to him so rapidly that he hates to apply them. By the times he writes them down they're old stuff. On one occasion an actor gave his firm a certified check for \$1,090 as advance payment on some of Joe's material. Joe, who needed

money at the time, was delighted and closeted himself with the actor for two hours, thinking up comedy gems. Every other sentence was a punch line—a howl.

"Gees, Joe," said the actor, "that's the stuff I need. Get that down on paper, boy, while it's hot."

But at the thought of getting anything on palper Joes' ardor cooled. He stalled around for weeks, and the thousand. His sense of humor leads him into this sense of humor leads him into

the thousand.

His sense of humor leads him into
the most elaborate practical jokes.
He loves to call up delicatessen
stores and order a mammoth feed
in dialect, giving a fictitious name
and address. He sends a ficck of taxicabs to call at the home of a friend at three o'clock in the morntriend at three o'clock in the morning. He has pet stunts and imitations to pull off at parties, and
they're always tremendously funny.
When success-provided him with
unaccustomed leisure, he accidentally discovered that a biographical

ally discovered that a biographical tome may be as interesting as a novel. He read the serious work avidly and with great respect, not skipping a line and retaining every syllable in a keen, active brain, Hungry for more, he questioned well read friends about other books and finally developed enough discrimination to ido his own selectings.

crimination to ido his own selecting.

Now he is well on the way toward
owning a fine library.

He goes to the opera two or three
times a season, never failing to.
carry off some beautiful melody,
mull it over in his brain and turn it into a remunerative hit.

Picks Up a Tan

His habitual coat of tan is ob-tained at Miami during a winter month and summer week-ends at Atlantic City. At the latter, he spends his days with the theatiral coterie on the beach and, when eve-

(Continued on Page 73)

throes of a "Elect a King and Queen for Movieland" contest. Trib ran similar vote in 1926.

Novelist in Person

Recently the Jordan March Co., Boston's biggest store, had Henry W. Clark, author of "History of Alaska," appear during certain hours in the store's book section to auto-graph copies of his books for pur-chasers.

Testimonial
Carl W. Ackerman's biography of
George Eastman is finishing its first
run. The book is as thick as a
dictionary and Maurice Mackenzie,
Will Hay's personal representative,
says it is great reading.

Radio Column

Alma Sioux Scarsberry has started a column on radio personalities and comment to be syndicated ittes and comment to be syndicated via the North American Newspaper Alliance. Miss Scarsberry has authored several newspaper serials. Also wrote two theme songs for Warner talkers.

Wilk's Helper Sanford Greenberger is assisting ake Wilk as story selector for

Warners. Greenberger is a former press agent.

Circulation! "Daily Express" daily sales figure claimed to be second only in the world to the London "Daily Mail," now average 1,685,483 copies.

"Things I Never Knew Till Now-"
That there were so many things
everybody, including Ripley, knows
that Winchell never knew until now.
Paul Copley.

Real names of authors:
Maud Hart is Mrs. Delos W.
Lovelace, Jessle Bell Rittenhouse is
Mrs. Clinton Scollard, G. B. Stern
is Mrs. Geoffrey Lisle Holdsworth.
Joan Sutherland is Mrs. Richard
Kelly, and E. J. Rath are Mr. and
Mrs. J. C. Brainerd.

Orlin Tremaine, editor of "Miss 30," has purchased the mag from William Clayton. He will publish it further uptown as the Perefinial Publishing Co. Tremaine under-Publishing Co. Tremaine under-stood to have financial backing, and will acquire a number of other mags if "Miss 1930" prospers.

made recently by Llewellyn Jones, book editor of the Chicago "Post," and exhibited at Chicago's art cinema theatre. Film independently made, but no attempt for general release:

What's become of the literary "round table?"
Brevoort used to have the literary mob for lunch, later the Algonquin, and more recently the Shelton, the last-named only to a certain extent, however.

Now the mob isn't discernible anywhere in any numbers

Walter W. Hubbard and Isaac W. Ullman have the first issue of their new film fan mag, "Broadway and Hollywood Movies," on the stands. At 15c. a copy, undersells all of the others.

H. Thompson Rich, who writes ultra-sophisticated poetry for the highbrow mags, also turns out sentimental love stories for the Street and Smith mags.

Cosmopolitan Book Corp. has got out one of those dollar books of humor. It's by Irvin Cobb and called "To Be Taken Before Sailing.

Harry Niemeir, dramatic editor for the St. Louis "Post-Dispatch" is in Hollywood for a month, gathering studio material.

Horace Liveright has purchased novelization rights to Arthur Gre-gor's play, "Decency." Piece opens in San Francisco late in May.

Dorothy Heyward, co-author with her husband, Due Bose Heyward, of "Porgy," has written a novel of small time vaudeville, called "Three Day.

Terence Carey, novelist and short story writer, has quit his writing workshop in Sausalito, Cal., where he just finished a new novel, "The Bridge at Temateo." He becomes a press agent pro tein.

Betty Sale Stewart, who is writ-ing a hot novel about young love, is doing her work in one of the Gramercy Square hotels where no nen are allowed to visit after dark.

of the control of the state of

TRIXIE FRIGANZA

EARLE THEATRE, PHILADELPHIA
Personal Managers—STANLEY RAYBURN and JERRY CARGILL, 1560 BROADWAY, N. Y.

Chiseling Bandsmen Still Hang Around—Out for Stake or Else

Plenty of chiseling still survives among name orchestras despite ethical codes within the music trade. Bandsmen with radio ins or important commercials are not backward about capitalizing in petty ways their power and impor-

tance as plugs.

Radio has different reactions with Radio has different reactions with different bandsmen according to their personalities. In a couple of instances the fame and position attained through radio clicking has caused an attack of dignity. One name bandsman formerly notorious in his demands on music publishers hasn't been near the boys in a year. He is now a high ranking plug but disdains the angles he ence worket.

once worked.

Other bandsmen riding the wave of radio popularity haven't been diffident about squeezing out every penny. Where the plug is important their demands run from a nominal activation. ments. Where the plug is Important their demands run from a nominal cut up to 75%. Average bands
but with a radio connection work
the "special orchestration" gagInsisting on their own version and
collecting \$50 or up for an arrangement to be made by themselves,
they use the regular print arrangement and pocket the \$50. This is
very common.

very common.

Raw instances from some of the

New common.

Raw instances from some of the more brazen bandsmen are reported. A leader walking into a band and orchestra manager's office minus a hat and with a story about it having blown off into a mud pudde, accepted an order for a new bonnet. Just a Kid "He's just a kid" is the explanation some of the publishers give to the habit of a youthful leader who is occasionally in need of a Sadd kid capitalizes his youthful con which he never repays. Sadd kid capitalizes his youthful style of living finds him out of Ethilshers who dean warmhing.

style of living the funds.

Publishers who deny everything and don't like to discuss the subject are parity to blame for the persisting abuses.

Some of the radio bandsmen

Some of the radio bandsmen with staggering incomes will chisel for half-a-cent a copy. Nor is the old practice entirely forgotten of saying, "Gee, this is the wife's

Coast Stations Can't Find Gag Men with Ether Knack

Local radio stations are having a tough time with comedy for their programs. All stations claim they are unable to get writers the understand of the company
picture mon apperidea.

Onc station has had a picture gag One station has had a picture gas man working on a series of comedy sleetches for a commercial account for the past four weeks. Manager of the station claims the gag man hasn't turned out one good radio laugh.

Radio excess claim there is a good opportunity for comedy writers if they will forget picture technique. And salaries.

CBS in A.C.

Deal closed last week whereby Columbia Broadcasting System acquires Station WPG in Atlantic City. Columbia programs start via WFG May I. Edwin M. Spence has been WPG's director since it started. He will continue in charge under the new Columbia supervision.

Burbig-Brandon Radio Team

A new radio comedy team has been formed by Henry Burbig and John Brandon, heretofore doing Hebe monologs on different free

lance programs.
Combo with the Van Heusen program on WABC.

First time that a social affair of importance has been broadcast over a network will be the Ivy ball, Senior Class event of the U. of P. It will be held at the Pennsylvania Athletic Club, Philadelphia, May 2, at midniert.

Two bands, Jean Goldkette's and Fletcher Henderson's.

His Error!

A wisecracking radio an-nouncer in a Philadelphia sta-tion lost his tob about two weeks ago as the result of a stern reprimand of the station by the Federal Radio Commis-

sion.

Announcer had concluded a bed-time story for children and thought the power was turned off. For the benefit of the countrol room he added; "It hope that pleases the little b—"
This went out over the air. Within 10 minu-es several telegrams of protest, among them the Federal Radio Commission, had arrived. Others came later in bundles.

FAVOR TO RADIO BIZ LESSON TO CENSUS

Washington, April 22 Inclusion of the question "have you a radio set?" in those put by of trouble. Reports coming in from every section of the country, particularly in the cities, indicates citizency resenting this question. In fact, Census Bureau officials have let it be known that never again

let it be known that never again will any industry get anything like that wished on the census takers. Criticism is coming in not only from the rank and file, but the press has picked it up throughout the country, with the bureau here re-ceiving bundles of editorials pan-ning the idea.

itself in the census controversy claiming the radio-owning information is desired by themselves for allocation of wave length. Public fear of being taxed is groundless, they state.

All Announcers Bad?

C. B. S. held auditions last v C. B. S. held auditions last week for radio announcers for WABC. Out of 75 prospects none passed above the mark C, according to G. J. G. Ricker, director of studio and production. Marks are A excellent, B good, and C bad.

Ricker may hold another audition.

TELEVISION WAVES

Promised By Radio Commission When Needed

Washington, April 22. Television will get own wave lengths. It may take a little time, but the radio commission is on record as approving necessary adjust

ord as approving necessary adjustments to give the waves needed.
Stumbling block will naturally be, it is pointed out, the large number of bands that will have to be squeezed away from the regular broadcasters to satisfy one television operator. How it is to be worked out is causing conjecture and the commission is holding back on all details. Beyond admitting television will be taken care of when ready nothing more is forthcoming.

Asked how long Variety's re-porter was informed it "would be several months."

Guy Lombardo, now at the Roosevelt Hotel, New York, opens for 12 weeks at John and Christo's Pavilion Royal, at Valley Stream, L. I.,

June 14.

Lombardo returns to the Roosevelt Hotel for the winter season

velt Hotel for the winter season Sept. 13.

Anson Wocks' band, at the Mark Hopkins, swank San Francisco hotel, for two years, will go into the Roosevelt Hotel, New York, for the summer, May 12.

HOOVER LIKES RADIO

Has Spoken 19 Times as President Easier on Him

Washington, April 22. In his 14 months in the White House President Hoover has already established a record for himself as a radio speaker. He's talked 19 times, to be exact. That's already more than half the number of times credited to Mr. Coolidge during his entire seven years as chief executive of the nation.

Fresident Hoover likes the radio talking much better than personal appearances. For almost the first time in American history the White House occupant suffers plenty when

House occupant suffers plenty when making "personal appearances."

The radio interests are not overlooking this angle.

Congress Sees RCA-G. E. Deal

Washington, April 22. Short while ago the Department of Justice informed the Senate that

of Justice informed the Senate that the tie-up of the Radio Corporation of America was so complicated that it didn't know when it would be able to submit a report on the alleged trust existing there.

Now with G. E. and Westinghouse acquiring some million odd shares of RCA, Senator Dill, and a few dozen other legislators, are voicing the belief that the thing is now so complicated that the Department of Justice never will be able to figure it out.

able to figure it out.

Whole development is looked upor Whole development is looked upon as a challenge to Congress. Many here see it as possibly the move that will bring about the long forecasted change in the admittedly antiquated Sherman anti-trust law and the Clayton Act.

LUCKY STRIKE DODGES PARAMOUNT'S HOUR

The Lucky Strike people are unwilling to compete with Par-Publix on the air Saturdays, according to inside dope. Both are on the same hour, 10 p. m., P-P on the Columbia system and the cigaret makers on Station W12 of the N.B.C. system. Claiming move is because of competition, Lucky Strike has the state of the competition of the compe

Lucky Strike's is a dance hour, with B. A. Rolfe's orchestra. Because it wants its audiences to be able to dance to the music, it is reported going to unusual details to see that the time of the music is proper for dance purposes. To this end people from Lucky Strike, including stenos, are in the casting stenos, are in the casting stenos, are in the casting they can dance comfortably to the music.

Govt. "Police Stations" To Check Radio Waves

Washington, April 22.
With the coming of Fall broad-casters will have to stick close to casters will have to stick close to the wave length assigned them. Present system of checking has given plenty of leeway in the past and the radio interests have been taking advantage of it. However, within a few months radio "police" stations will be established in every principal zone where checks will be made and made accurately, the Commerce Department which is still charged with the regulating phases of the radio law. Largest station, first of the lot, is

Largest station, first of the lot, is fast nearing cor Grand Island, Nebr. completion

George and Rufus Daily

Anson Weeks' band, at the Mark
Hopkins, swank San Francisco
hotel, for two years, will go into the
Roosevelt Hotel. New York, for the
summer, May 12.

Jack Sheehan, formerly with
Shapiro-Bernstein, now behind the
music counter for Fox's Red Star
Music.

Warners Say Broadcasting of Canned Shorts Biggest Thing On Air—All Over at Same Hour

Personal Equation

Los Angeles, April 22. Request programs are out of favor for local major radio stations. The request pest has made it necessary for the ether studios to devote from 30 minutes to a full hour of "Banks of the Wabash," etc. It classes at the lowan influence out

here.
The radiocrs also found out the main reason for requests was that the listeners had a yen to hear their names waft over the air.

As a Challenge VOICE FROM THE SOUTH KIDS OLD N. Y. IDEAS

Memphis, April 15.

Bditor, Variety:
Recent edition Variety carries story Norman Brokenshire wisc-cracking on sponsored radio programs on Quaker State hookup. For your information and the balloon busters of the hinterland, vis., New York City this particular advertisers' material originated by myself. Incidentally, the use of dithyrambics permit me state that for protection of material and method many entire programs recorded as proof of my priority of conception.

conception.

It's the same old Broadway; let a guy go out and score and before night they cop his material. About the only thing those square roots of zero originate is a different kind of hangover from bathtub gin, made in Orange, Jersey. They should furnish the crust for one of the big before the control of radio producers and plagiarists. The dictionaries are on me.

Hugh J. Moony (Salesman Sam) of ships William of the control of the

Radio Announcers Taught Free Other Requisites

Broadcasting studios provide free pressing service for the tuxedoes of their regular announcers. With many of the announcers slee writing continuity or having plenty of work to keep them busy through the supper hours, studios in general have adopted this custom.

Announcers also may take lessons. Announcers also may take lessons they will pay the bill. This is so they will know how to tackle French, German and Italian proper names and song titles. Announcers are expected not to need English lessons.

essons.
Still another item furnished by
the studios are stop-watches, Each the studios are stop-watches. Each announcer is equipped with a trick ticker at the studio's expense.

"Cub Reporter" Idea Claimed by NBC

A Variety story of last week from Hollywood stating Sue Carol had been engaged to play lead in a series of "Cub Reporter" broadcasts via KFRC brought quick action on the part of the National Broadcast-ing Co. which claims a prior hold to the "cub reporter" theme of things. things

things. NBC asked KFRC sbout it and the west coast station dended all knowledge of such a series going on its programs. It was reported Edward Stodel, assistant framatic editor of the Los Angel "Herald" was doing the writing of the series. NBC through the WJZ station is running a "Cub Reporter" series, broadcast every Saturday night at 9:15 p. m. with the principal characters enacted by Peter Dixon and Aline Berry. Dixon is also the author of the air skits.

Martin on WABC
Johnny Martin went with WABC
this week as announcer. His first
assignment is with the Eulova
watch commercial.

works with artists broadcasting in the flesh from one station are exorhitant in cost and largely fail in purpose because of differences in time, as chicfly responsible for their time, as enemy responsible for their remaining off the air. Warnier Brothers is preparing to organize independent stations, described as disgruntled, and feed them with star names, songs and numbers via re-corded programs.

Estimating that 60% of the ad-

vertising revenue good charges in transcontinental hook-ups and that advertisers broadcast-ing from New York are charged the bigh local rate and yet are three hours out of the way in West Coast reception, the brothers have figured many things for disc attractions. vertising revenue goes for wire charges in transcontinental hook-

Reasons

Combining the hit musical num-bers of their pictures and shows, from music publishing interests which they calculate comprise 85% of all in the field, with singers and contract players represented in their picture companies and logitimate shows.

Second, guaranteeing as perfect rendition in sound and quality as the human voice, in the canned

the human voice, in the canned programs.
Third, assuring greater numbers of listeners-in by releasing the program throughout the entire country are at the same hour.
Fourth, reducing to a fraction of present network costs such as national ballyhoo in the elimination of wire clarges and the circumstances under which the artist can be obtained.

under which the artist can be outained.

In the last respect the vast library of short subjects, with noted artists, Warners has made for the screen is recalled. That with the payment of royalties these can be dubbed into a program record is also considered.

The brothers are not striving to control any phase of broadcasting. Their executives use the word "foster" in this respect, They point to the record making facilities of Brunswick-Balke, their recent acquisition.

quisition.

Admitting there are numerous small interests attempting similar promotion of canned programs Warners is confident that only an all-round organi own will succeed. organization

Shopping

independent Unlike independent exhibitors forced to kowtow to the big producers for film, indie broadcasting ducers for film, indie broadcasting stations can shop where they please and, according to a survey already made by Warners, are only too eager to break away from the big radio interests. The Warners feel that this field in virgin. Invitations which indies have eagerly given the coording companies to supplie the coording companies to supplie the coording companies to supplie the work of the coording to the coord

right goods made and delivered in the right way will open up one of the most lucrative channels in brown and the right way will open up one of the most lucrative channels in brown and the right way to the brown and the right way the cannel field the strategy of the brown and the right way the ban way the right way to have the right way
Along the Coast

By Bill Swigart

Hollywood April 18.
Radio is becoming an important factor in the home life of all studios workers. Most all of the studios turn the studios turn that the studios turn somes from local radio stations. With this battery of requesters working nightly its easily understood why the non-nicture songs are subordinated in air programs.

Key Picker
Aside from assisting Bobby Crawford on office detail pertaining to Warner-Pirst National music, its Arthur Franklin's job to try out each new song with the artist assigned to sing it. Then he decides what key it should be played in.

Green and Stept's Original
Green and Stept's first original
screen musical is "Louislana
Nights," which they wrote in collaboration with Henry McCarty,
staff scenarist at First National.
Picture will be produced by FN.

Picture will be produced by Arm.

King's Funny Plug
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Ing.
Dorothy Fleids scored a hit with one of her latest compositions, "Three Cheers for the Margineers."

Those British

"Bver So Gooscy," a CampbellConnelly novelty, introduced here
several months ago by George
Olsen, has now been acquired by
Santly Bros., who are publishing it
under title of "Bver So Goofey."
"Goosey" has a different meaning
in England.

Howard Seiznick, at one time a major executive with the Seiznick Film Enterprises, is now a free lance music composer... In the seiznick Film Enterprises, is now a free lance music composer... In the seiznic composer... In the seiznic composer is players on lines for songs in pictures. Instead of trying to make the actors learn the lines, which ordinarily would feel copy of the number on a huge screen facing the set.

Tunesters' Titles

Tunesters' Titles

Tunesters are becoming valuable
to producers as title concocters.

First was "Come Easy," a story
written for the screen by Vina Delmar. This was later changed to
"Maybe It's Love," from a number
by Mitchell, Gottler and Meyer at
Wriners, Scoond was "Film Bears
Wriners, Scoond was "Film Bears
to the story of the product of t

Pit Orchestras Back

Plt orchestras were this week put back into the Seattle, Seattle and the Portland, Portland, both Publix theatres which previously operated on all sound policy.
(For information of unions stories

of this character are usually for with more detail in the Picture Vaudeville sections of "Variety.")

HERE AND THERE

Harry Hoch is out as band and orchestra manager of Robbins, with Frank Kelton replacing. Manny Baker leaves Shapiro Bernstein to join Robbins.

Shapiro-Bernstein publishing en-re score of Will Morrissey's tire score of Will Morrissey's "Folies Bergere." Eubie Blake wrote

Chicago office of Fox's Red Star Music Company was opened Monday (21). Jack Lanin, in charge of Villa-Morct's Chicago office for six years, managing Martha Young, his wife, and Sydney Lachman, pre-viously with DeSylva, Brown & rson, assisting.

Ted Fiorito's band, one of Chi-cago's name bands, opened at San Francisco's hotel, Mark Hopkins, Sunday (20), engaged for eight

Dave Bernic's band opens at the Sinton hotel, Cincinnati, May 10, for limited engagement.

RAID SONG PIRATES: 3 SELLERS ARRESTED

Chicago, April 22. Music Publishers' Protective As-sociation led federal men in raids against the 10-cent song sheet pl-rates and destroyed 20,000 copies. Three men were arrested as wholesale distributors and will be

Foreign Royalties Split

tried in United States Court.

Paris, April 12.

Paris, April 12.
Odd situation in world's rights for
division of royalties cropped up in
connection with a theme song composed by Ralph Erwin, author of
"I Kliss Your Hand, Madame," written for a Gaumont talker which
Max Romberg de Vaucorbeil directed.

Three different twisters

Three different lyricists wrote the French, German and English lyries for the three versions of this talker. Each lyric was a different title and idea. Question arose who would be considered the "original" text writer in case there were Spanish or Norwegian or other adaptations of the song which, in view of Erdwin seensations of the song the constant of the constant o French, German and English lyrics

Red Star's Australian Rep. O. K.'d for \$20,000

After four months of negotiations between Pat Flaherty, general manager for Fox's Red Star Company, and Davis & Company of Australia for the releasing rights to the Red Star catalog in the Antipodes, the deal has been finally consummated. Davis purchased the Australian releasing rights for one year at a figure reported to be around \$20,000. Red Star holds an option on Davis

Red Star holds an option on Davis for the second year, whereby they Red Star, may take a 51% interest in Davis if they so desire.

Hotel's \$2 Couvert

While the tendency is to reduce or eliminate couvert the Manhattan Hotel on Broadway and 76th street is opening with a \$2 couvert for supper danasants. Aim is to establish spot as swank rendezvous for mid-town silk stocking district. Paul Specht orchestra opens the date. Specht also is being heard in Friday weekly broadcasts for the Tuneful Tallors (Moe Levey) over WOR.

Vee West Dies

Chicago, April 22. Vee West, 40, former cabaret singer, died from injuries alleged received from an auto bus accident in which Miss West figured on April 20.

She was quite well known here-abouts and prior to the accident had given up cabaret work for commercial singing

New Harlem Floor Show

Connie's Inn (Harlem) has a new floor revue, produced by Leonard Harper; words and music by Stan-ley Adams and Thomas (Fats) Waler, and Allie Ross directing the or-

It's called "Spades Are Trump." It's called "Spades Are Trump."
Company Includes Aida Ward, Louis
Deppe, Maude Russell, Swan and
Lee, Moore and Spenier, Rossoe
Simmons, Three Rhythm Kings,
Evans and Weaver, Dudley Dickerson, Chink Collins, Jean Starr, Loonard Harper, Louise Cook, Earl
(Snakchips) Tucker, and Paul Bass
Entertaingre. Entertainers.

Dick Powell Back

for limited engagement.

Hal Kemp's orchestra booked by Ed. Scheuling of N.B.C. to open for three weeks at the Nixon, Pittsburgh, April 21.

Tom Gerun's orchestra booked for the summer at the Lincoln Tavern, Chicago, beginning May 12.

Warner-N. B. C. Tiff Pleasant To Indie Pubs

Publishers outside the Warner and Radio Music fold eagerly awaiting the outcome of the radio squabbetween those two

Outsiders hope that N. B. C. will Outsiders hope that N. B. C. will ignore Warners' ultimatum to them to cease plugging Felst and Fisher sougs and give all publishers an equal break or Warners would withdraw the privilege of using all songs published by their subsidiaries. If N. B. C. and Warners diagree, publishers outside the fold figure they can step in with their units of the publishers outside the fold figure they can step in with their publishers of the publishers outside the fold figure they can be subsidiaries. It's prefix fourth to get a break on the

ers and Radio subsidiaries, it's pretty tough to get a break on the air at present. It's the smaller indie publishers who are the most interested and are facing the east and praying for a break between N. B. C. and Warners'. Then, they state, their cata-logs will get a real break.

Spitzer in Charge of Paramount Music but Remains with Harms

Henry Spitzer, general manager of Harms, has been assigned by Paramount Music Co. to reorganize and place new department of the control of th

Harms, he was unable to do so. With Press' resignation, Par repeated the offer, permitting Spitzer to remain with Harms.

Spitzer will place a new manager for Paramount's music department to act as contact between Par's mutator of Paramount Music. Life cost and Famous Music. Life cost and the cost of the

studios, may be placed in charge of the music end in the L. I. studios. All three will be under Spitzer's

All three will be under Spitzer's supervision.
As yet, Spitzer has not named anyone for Paramount's music de-partment.
Abe Meyer, brought east by Press as his assistant, left Famous Satur-day (19)

day (19).

Red Star's Party

For's Red Star Music Company is holding its formal opening to-morrow (Thursday) in their quar-ters at 729 7th avenue. Whole trade has been invited to get an eyeful of the place and a mouthful of the free spread. Pat Flaherty, general manager, as host.

Abe Meyer on Coast

Hollywood, April 22,

Hollywood, April 22.

Abe Meyer returns to the coast as mustcal supervisor for Al Rogell productions. Meyer was second in command to Mortis Press with Famous Music in New York.

Promoted when Press stepped out Meyer preferred to seek another when Tather han succeed Press who had appointed him.

Eddie Van Coming Back Hollywood, April 22.

Eddie Van, assistant to Sig Bos-ley, in the Robbins Music coast office, has been given two weeks' salary and transportation back to New York.

Came out a month ago.

Colored Choir In London

An extended concert tour abroad An extended concert tour abroad has been laid out for the Hampton Colored Choir of forty volces from Hampton Institute, the initial date abroad being in Queen's Hail, London, May 3.

Choir, direction Dr. Nathaniel Dett, sailed last week.

Disk Reviews

By Bob Landry

UNION KEEPS COLLEGE BAND OFF R-K-O STAGE

Providence, April 22.

Action taken by the local of the American Federation of Musicians resulted in the cancellation of the booking of the Brown University band, to have played a week at the R-K-O Albee, beginning Saturday. Union forbade seven of the university of the control of the contro Union forbade seven of the univer-sity. bandsmen who are members of the union to play at the theatre with the band, which has a large percentage of non-union players. Booking offices in New York hear-ing of the union's refusal, cancelled the contract.

the contract.

Brown band, union officials say, is

becoming too competitive.
Union says that members can play with the university band as long as the band confines its activities to the college.

Publix Music Counters

Josef Simanich, field man for Paramount's music sales depart-ment, is looking over Publix the-atres in the west to advise the home office as to the advisability installing musle

them.

Acting on his reports, Max Start, heading the sales department, is installing music counters in the Publix theatres in Youngstown, O., and in Illinois and Michigan.

Violinist's Burns Bring \$50,000 Suit for Hotel

Claiming she was forced to lay-off an entire season after severely burning her hand when lighting a lamp in her room in the Hotel Bris-tol, 129 West 48th street, New York, Lucile Collette, concert violinist and Edison artist, is demanding \$50,000 from the hotel.

from the hotel.
Miss Collette's burns date back to
August 21, 1927. On that date, it is
alleged, she started to turn on the
electric light switch in her room
in the Hotel, when a flame flashed
out and burned her right hand.
She calains that the flame caused a
third degree burn of the entire palm
and the third flower of the hand. third degree burn of the entire palm and the third finger of the hand. Due to the injury, she was forced to cancel engagements and also lost one whole season, is the claim. Miss Collette, represented by Lou Handln in her suit, is now con-nected with the Judson Musical

Bureau.

Even Kids Snub Sax

Even Kids Snub Sax

With a wane in the popularity of saxophones, directors of music in city public schools report the popularity of saxophones, directors of music in city public schools report to the popularity of the sax popularity of the sax popularity of the sax, they now demand instruction in other instruments.

Superintendent of music in a large upstate city declares that

Superintendent of music in a large upstate city declares that even the kids realize the sax is primarily a noise-making instrument, good only to produce loud, peppy music for dancing. Says that in symphonic orchestras there is no real place for a sax and that much the same situation prevails in bands.

Coast Firm's Film Nos.

Los Angeles, April 22. Lloyd Campbell Music Co. of San Francisco will publish all numbers used in Christie and Halpern pro-

used in ductions.

Campbell will also publish any numbers used in the Lloyd Hamilton

Organist Lobby Doubling

Organist Looby Doubling
Doubling of organists for lobby
entertainment work in Publix houses
is under trial at the Brooklyn, N. Y.,
Puramount. Earl Abel, new organist there, is holding special singing
fests every Saturcay at midnight
shows

Witmark's S. F. Office Closed . Hollywood, April 22. Witmark has closed its San Fran-

clsco office.

Jack Schwartz moves to L. A.

At 15 cents are by phonograph dises are a source of considerable vexation and disappointment to the unwary who constantly make the annoying discovery things sound great in a shop but tepid at home. This has helped sell plenty of radios. This has beiped sell plenty of radios. This has being discovery things sound great in a shop but tepid at home. This has being discovery things sound great in a shop but the plant of the appointed in three-for-\$1 discs quite as easily, but the sting is less painful. At 35 cents per error the average domestic budget can absorb octoring the still discovery the present of the part of the part of the present of the part of the present discs. It's the same story for mill hands and laboring families. Their natural gait is three-for-\$1.

Mountain and Prairie Stuff

Mountain and Prairie Stuff
An analysis, of the output from the Framingham, Mass, wax works of the Plaza Music, which issues triplets under the "Perfact label, the prairie stuff of the Plaza Music, which issues triplets under the "Perfact label, the properties of t

Lonez

Loper
It is rather paradoxical that the ace recorder for these cheap discs should be the musical feature of the St. Regis Hotel, as swanky a rendezvous for the elite as there is in the big money section as the result of the process that the process the process that the Garden Gate, "" "Thirt, Mr. Sin," backed by "Happy Days" and "There's Danger in Your Eyes," with "Singing a Vagabond Song."

"Singing a Vagabond Song."

"Song of the Condennod" (12597), is given melocomment (12597), is given melocomment (12597), is given melocomment with the produce that the produce the produc

nom-Broadway.

Clarence Gaskell
Clarence Gaskell who das a
Street sense of musical cords has a
Street sense of musical cords have
(12589), a hot one of "St. James Infirmary" type. Chick Bullock renders. Gaskell is the chap who wrote
"Father Power's Grave," "Lindy's
East on "The Stein Song. a travsty on "The Stein Song. a travsty on "The Stein Song." That Maine anthem is represented
in the dance records from "Perfect"
by the Hollywood Dance Orchestra,
with the Majestic Dance Orchestra,
with the Majestic Dance Orchestra
with the Majestic Dance Orchestra
of Lower Stein Street Stein Control
Listage 1, one of the best of the
dance recordings is Low Godfe" "Lowe
Aint's Nothin' But the Blues" (15280).
Sam Lanin (15276) has "On a Diet
of Lowe," fair, and "Mona," not so
"Dorsey Brothers (16255) contrib"Dorsey Brothers (16255) contrib"Dorsey Brothers (16255) contrib-

of Love," fair, and Mona, no warm.

Dorsey Brothers (15265) contribute slight distinction to "Have a Little Faith in Me," but the reverse. "Could be a control of the contr

Bill for 3d Time Washington, April 22. For the third time the House of has passed the For the third time the sacratic Representatives has passed the Vestal bill increasing music fees. Each time previously bill killed in the Senate.

Pelham Roadhouses in Large **Numbers and Capacity Listed**

After a drear winter, barren of snow and open roadhouses, the Pel-ham road section of the Bronx, NYC, looks due for a deluge this summer. Several roadhouses with good or better capacities are scheduled

good or better capacities are scheduled.
Woodmansten Inn, destroyed by five about three weeks ago, is announcing an opening for April 26, with Will Osborne and his orchestra. It's fast rebuilding. Woodmansten, with Joe Pani again operating, like the most of the others up that way, will have an open air adjunct, with equal capacity inside and out, around \$50. Osborne is the air rival of Rudy Vallee. Pani probably will sitck on a cover charge of \$1 week nights.

Another new roadhouse, also rebuilt, will be the old Fell Tree Inn, later occupied by the California Ramblers, to be taken over by the Hollywood restaurant group with the control centre. Capacity of that size means no cover. One report is that Paul Whiteman will loay they was the and they may be an expense of the cover of the centre.

floor in centre. Capacity of that size means no cover. One report is that Paul Whiteman will play there. The road Hollywood will probably reopen about the time Whiteman completes his three-week engage-ment at the Roxy, New York, open-ing at the picture house early next month.

month. Long Lease from City
Another entrant on the same road is the veteran Hunter Island Inn, with the padlock off. This may not reopen, however, until Arthur Mc-Lean, its owner, is freed from a personal Injunction, terminating on June 26, next. Hunter Island is on city (New York) property, with Mc-Lean holding a lease for 10, years, with a reported renewal of 10 years is the second valuable. Lease by itself is cented valuable. Pelham Heath, as reported, with capacity of 700 outside and 450 inside, is reopening with Vincent Lopez the music attraction and Gene Geiger managing. Opposite will be Jack Goodman's Castillan, with a capacity of 450 each, both ways, and no cover. It opens May 1, with Een Follack's orchestra.

The Hollywood group, N. T. G. Joe Moss and Benny Uberail wand to the Hollywood group, the Castillan, with the capacity of the Bway trio offered 20,000 a year as rent. Owners asked \$300,000, and sell only. Long Lease from City

AL SHAYNE

"The International Ambassador of Song" widely known, as the result of radio activity via WMCA, as rhabach's Miracle Melody Men." s daily broadcastings have won a host of "fans" who are group thilled by his superb rendi-

Should I

When I'm Looking at You

ROBBINS MUSIC CORPORATION 799 Seventh Avenue, New York

Any Songwriter

(Continued from page 70)

ning falls, takes up his post in front of the Ritz where, ignoring the ocean, he leans against the board-walk railing and surveys the pass-ing crowds, only occasionally leav-ing his stand to greet a roller-chair acquisitions.

ling crowds, only occasionally leaving his stand to greet a roller-chair acquaintance.

He resents my criticism of his material, always finding something like his shows.

His health is so good that he's in a panic whenever the slightest pain drives him to a doctor. Once he was told an operation was necessary and almost worried himself into a nervous breakdown before going to the hospital. Came the time for the operation and he refused to go through with it until his partners had been sent for. They finally consented to attend the gala opening, thinking that perhaps Joe was worried and wanted to make a will. They they local find the sick room expecting to the spiritual work of the was the sick of the sick had been sent for the sick room expecting to the sick prometry of the sick of the sick had been sent for the sick room of the

The Hospital Melody
The moment Joe's worried eyes
itt on them he sat bott upright in
bed. "God, I'm glad you fellows
came," he cried in an agony of relief. Listen, I've got the greatest
Idea for a number—what do you
think of it?" Wavling his palms to
emphasize the rhythm be hummod
a strain that in a few weeks was
to be blared from every radio station.

tion.

Je likes to be told he's a little crazy, and counters by asking himself a question which he immediately answers.

"Crazy, huh? Who's that riding in a Mercedee? Oh, he's crazy. Who are all these people eating at the Automat? Sure I'm crazy."

the Automat? Sure I'm crazy."
And so, smilling over the fact that
he's crazy, he steps into his Mercedes and grandly roils away,
Joe doesn't need to know a locale
to write a song about it. His visualization of the Rhine is so graphic
he won't watch the ecree scenice
he won't watch the discoverathat he made the Mississippi famous and thinks the South was a
forgotten country until he discovered it.

rered it.

Joe believes he could write from his mood, but can't work up a mood. The only mood he ever had was when he went broke, and then the

when he went broke, and then the melody kept away from him. Otherwise, Joe is pleased now-adays, thankful to the talkers and producers of musicals, while sec-retty telling himself that at last HE is in Big Business.

Composers, Attention!

Have just completed new ideas in SURE FIRE Song Titles and Lyrics. Popular Composers communicate immediately.

MRS. JESSE CRAWFORD

ORGANIST

PARAMOUNT THEATRE, NEW YORK, PLAYING

"THE PERFECT SONG" "TELLING IT TO THE DAISIES"
"A COTTAGE FOR SALE" "LAZY LOU'SIANA MOON"
"SHOULD I?"

TO MY PROFESSIONAL FRIENDS:

I TAKE GREAT PLEASURE IN ANNOUNCING THAT I AM NOW AFFILIATED WITH THE FAST PROGRESSING MUSIC PUBLISHING FIRM

DAVIS, COOTS & ENGEL, INC.

JUNIOR PARTNER AND PROFESSIONAL MANAGER, WHERE I SHALL BE VERY HAPPY TO **GREET YOU**

ELMORE WHITE

HOLLYWOOD

(CABARET)

New York, April 17.
Starting as an idea six months ago, the Hollywood restaurant, at Broadway and 48th street, in the

isroadway and 48th street, in the former upstairs Rector's, has become a New York fad. It seats 1,000, asis no couvert, has a minimum limit of \$2 per check perperson for the after-theatre crowd, and is doing around \$30,000 gross weekly. It's phenomenal trade for a piace of its kind.

Phenomenal in another way. No nite club anywhere has drawn the mind the country of the country o

and threw ad libs so fast to the floor everyone was hustling to keep up with Tex's rapid fire. Graniund goes in for strong kidding of the graniund goes in for strong kidding of the floor and the floor of the floor was the floor of the floo

The Air Line

By Mark Vance

Ray O'Hara and his band from the Hotel Governor Clinton via WEAF spoils his otherwise favorable im-pression by trying a Vallee.

poins in otherwise intonic impression by trying a Value.

New Opera Composer.

Aspiring and promising grand orlight opera composers in the United
break the idea of the Composers in the United
break the idea of the United break the idea of the Index
Premiere of an American opera.

"The Sun Bride." by Charles San,
who has long the Bride of the San,
who has long the Bride.

It was directed by Cesarc Rodero,
who has long been active in radio
who has long been active in radio
selected from NBC's army of voices
and, for the most eart, well rendered. But the outstanding feature
was the Indian music—quaint and
mad characteristic.

Importance of a g, o. broadeast
depends a lot on the announcer. He
must tell the story and, between acts
or during intermissions, attempt his

ers. A bit of jiu-jitsu mixed in, with the floor set for a restaurant scene and the chorus girls in Bowery dress.

ear. A oft of early less massuant scene and the chorus girls in Bowery dress.

Jan Garber's orchestra has been at the Hollywood for four months help and the Hollywood for four months help along in the floor show, besides leading, and his boys commede in a quiet way a couple of times.

Mark and Marquette are a mixed team, doing a movely dancing the floor of the control of the con

best in keeping up the dramatic intensity of his pickups on the continuity. Of the g. o. type doing this sort of work effectively, two of NBC's staff stand out, Milton J. Cross and John S. Young.

"The Sun Bride" can stand repeating later in the season.

Contests of all types and prizes ranging from furniture sets, radio outfits and lots down to group pictures of the bands on the air, are flooding the air. Glad Nest, on WGBS, appears to be striving for more attention from its prize distribution than from its music.

Knox-Dunlap First

Knox-Dunlap First
Knox-Dunlap hat plug blossomed
for its initial broadcast last week
on W.7Z. Lee Reisman, who landed
the weekly contract, made no effort
of straight orchestral numbers,
mostly of a topical nature. Apparently Reisman is treading carefully
and may rely strictly on the musical
following. the period to build up a

Forcing Baby Rose?

Forcing Baby Rose?

NBC giving Little Baby Rose Marie pickity of work, but on her last time out with the Bernie Cummins' band via the New Yorker hotel program she didn't sound so good. Of her numbers only one came over in the kid's inimitable style. Otherwise her voice seemed strained and almost on the verge of a break. This should sound a servinich and assigning her as the added feature of Rudy Vallee's Fielschmann hour next week.



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Palais D'Or Restaurant Orchestra

Ray Walker's Radiolians

with DALY and MASON and SAM FLETCHER'S REVUE

SECOND YEAR AT HAMILTON CHATEAU NORTH BERGEN, N. J.

PAUL WHITEMAN

And His Greater Orchestra Watch for "KING OF JAZZ"
(Universal Picture)

Personal Rep.: JAS. F. GILLESPIE



FRANCIS, DAY & HUNTER LTD ENGLAND, GERMANY & FRANCE

ALLAN & CO. PITTED AUSTRALIA & NEW ZEALAND

This Season May Tell How Long Carnival Racket Will Endure; **Small Shows Are Near Washed Up**

Fewer of the smaller carnivals will be in operation when the season ushers in through owners of the makeshift traveling outlits unable to dig up sufficient coin to take the early weeks of the season. All carnivals were socked plenty last season, especially the small outlits, through wide operation, were unable to get into the small outlits, through wide operation, were unable to get into the smoney spots through previous bad reputation. They consequently computed heavy losses, mostly borrowed, and, white tends to get into the same and provided the same and the

merchandise passout but going afte money play to the exclusion of all else. Rides and equipment were dllapidated and couldn't attract pat-

Some of the larger carnivals go Some of the larger carnivals going out are partially profiting from mistakes of the sharpshooter operators and spotting more shows on their outfits than before. The real showmen left in the carnival division are new seemingly convinced they've got to have something to draw the mobs, as well as a show to get good rental from concession—

With the carnival racket washed With the carnival racket wasned up in most spots and with a ma-jority of towns having closed down on the traveling outfits, the con-ing season should tell just how much longer the carnival racket can

Chicago's World Fair

Chicago, April 22.

Chicago, April 22.

Directors in charge of amusements for the 1933 World's Fair are Frank W. Darling of Playland, New York; Norman S. Alexander, Woodston Fair, Philadelphia, Rex D. O.; Fred Pearce, Jefferson Beach, Detroit, and A. R. Hodge, Riverview Park, Chicago.

Construction on Fair buildings starts in 60 days. South Park bard has granted the Fair use of necessary lands. Ordinance allots all territory between Roosevelt road (12th street) and 39th street.

World's Fair committee has posted bond of \$1,000,000 to live up to its agreement.

Moyer's New Job

West Baden, April 22,

Geo. Moyer, for many years in charge of all circuses of the Amer-ican Circus Corp., will act as gen-eral agent for the Pacific Whaling Co. Moyer moves around in a wheel chair, but figures the new job will pull him on his feet again.

Mix Ill-Show Silent

Chicago, April 22.

Chicago, April 22.

Tom Mix is out of the Sells-Flotc Circus because of illness. Unable to appear at either show beginning April 18. Doctors claim Mix is threatened with pneumonia.

Johnny Agee is doubling for the crack cowboy, with the circus forsetting to tell the public Mix is sick. Squawits from the seats ignick. Squawits from the seats is sick. Squawits from the seats is back.

Agent for Ringling

Agent for Ringling
Clifford C. Flscher, the Morris
associate agent in Paris, left New
York Friday (18) on the "lle de
France," authorized from report to
represent the Ringling circuses in
Europe in booking circus acts.
Fischer will remain with the
Morris Paris office, booking generally, as usual.

Miller-Mix Suit in October

Erie, Pa., April 22. Zack Miller-Tom Mix suit here has been postponed until October. Miller is suing Mix for the alleged breaking of a 1929 personal appear-ance contract.

With apparently a bitter fight waged against them, especially in the east, owners and operators of chance games and paddle wheels are in the worst despair season that has ever come their way to be a support of the summer of th

results have killed their chances of getting another fling.

Same Billing for All

Springfield, Ill., April 22, Springfield, Ill., April 22.
All Ringling "wait" banners and
paper reads: "Wait: The Greatest
Show on Earth Is Coming."
Used in all opposition stands and
for the Sells-Floto, Robinson,
Sparks and H-W outfits.
The billing is putting all the
tricks in a class with the R-B ctrcity. Heretfore wording has been

cus. Heretofore wording has been used for the big show exclusively.

Animals Left Behind

Chicago, April 22.

Sells-Floto opened April 16 at the Chi Stadium minus the managerie.
No place to house the animals, which were left at the Coliseum.
Will remain there until outfit goes on the road April 29. Only seats reserved are the \$2 and \$3 ones.

Carnivals

(For current week (April 21) when not otherwise indicated.)

Alox, Frederlochbur, Va.

Alox, Frederlochbur, Va.

Alox, Frederlochbur, Va.

Alox, Barden, Antonio.

Ariolok, Stamferd, Cenn.

Bunia, Rainelli 28, Chib Greek, W. Va.

Bard, Genevier, Mo.

Bard, Greevier, Mo.

Bernardi, Grennda, Miss.

Bernuck, Riepereila, Yil.

California, Northampton, Mass.

Grenn, Chillische, Q.

Croin, Chil

Once, Greenboro, N. C.; 28, Washingto D. C. D. Caus, Pocennic City, Md. La Vern's, Kennaryen, Mo. La Vern's, Kennaryen, Mo. Laughin, Popier Biuri, Mo. Legactie, New Burin, Mo. Legactie, New Burin, Mo. Laughin, Wilkee-Barre, Pe. Majestic, Edon, Mo. Michican, Detroit, Miller, Pilah Desling, N. J. Monarch's, Fonca City, Okia. Morrie's, San Antonio.

Pacific-State, Alboquerque; 22, Los Vessibilibrain Jackson, Mich. Page, Frankfort, Ky. Page, Frankfort, Ky. Page, Frankfort, Ky. Page, Frankfort, Ky. Page, Frankfort, Charles, Carlon, Charles, Carlon, Charles, Carlon, Carl

Ran Away-Divorced

Ran Away—Divorces
Cambridge, Mass., April 22.
Because her husband, John A.
MacEachern, left his home in Somerville to "go away with a circus,"
his wife, Edith, was granted advorce in Probate court here.

She charged desertion, testifying she had not heard from him since he left in May, 1924.

TIEUP WITH DAILY

Ranch Exchange Deal with Springfield, Ill., "Register"

Springfield, Ill., April 22, New advertising plan tried here by the 101 Ranch on the "Register." Consists of a combination circus sideshow and concert ticket, given each person bringing in a 30-day subscription to the "Register."

subscription to the "Register."

Newspaper is paying the Ranch
50c. for kid tickets and 75c. for
adults. It is a discount of 25c. on
each. In return the "Register" is
running full, half-page and quarterpage ads, as well as getting out 1,000
window cards, all of which bear the
name of 101.

page aus, as we are active window cards, all of which bear the name of 101.

101 Ranch to Display

101 Ranch to Display

101 Ranch to Been granted the General Motors Chevrolet display, held last year by Robbins Bros circus. Hagenbeck-Wallace and Selis-Floto both made a bid.

General Motors will spend approximately \$80,000 on the exhibition. Show will be held under a special 60 x 40 top and will net Miller Bros. \$50,000 on the season, as well as a Chevrolet banner in each spot, good for another 10 grand.

10 MOVING DOG **RACING PLANTS**

Portable dog racing plants, for throughout ise on fair grounds Illinois are getting ready to take the road in May. Company back of the project expects to have 10 in operation.

They will go into a town cold with a charge gate, but with a plan of giving away several thousand tickets daily. Two weeks will be the average stay. Mutual system of bet-

Dog racing is considered big opposition to carnivals as the class of people that go for the hounds also go for the outdoor shows.

Applause System

(Continued from page 1)

probably gots that 40 bucks as side dough for himself. Special Service

"Must the acts pay you for clac-

"Must be acts pay you for clacquig?" and the head man of the
clacquers. "but we expect 'em to for
special service. Of course Mistinguett doesn't pay anything, but she
gets special clacquery just the same.
Charile Ahearn, he's smart, he
doesn't need it and when he almost killed one of the special agents
when he made a proposition for 350
francs, we decided he doesn't have
to pay anything because he gets
ten) anyway. But some of the
others pay. They need it too," he
added. He enumerated the tarifs
ranging from 100 francs (34) from
minor dance specialists to 500
francs (\$20) a month which the
juvenile kicks in.

None is obligated to. The music
halis maintain the clacque as enthusissam-inducers and pay the boys
admission free to the special clacquerg' perches.
"You don't live on that only, do

quers' perches.
"You don't live on that only, do
you?" we asked.

where percess. We seek that the whole as ushers or stand outside and interpret for patrons—this particular clacquer admitted himself deficient only in German of all the modern tongues, but knew Turkish and Egyptian to boot—"and most of us got jobs during the day. "I'm a private secretary."

Why don't they have women control to be a secretary."

Why don't they have women of the proud clacquer demonstrated, reverberating his "applouse" through the corner cafe where this interview took place over a shell of French biere.

Told that he was an unusually intelligent, clacquer and didn't he agree that the theatres were foolish in this artificial inducement of appoint and the corner cafe where percentage in the sagree that the theatres were foolish in this artificial inducement of appoint and the corner cafe where percentage in the sagree that the theatres were foolish in this artificial inducement of appoint and the corner of the cor

Circuses Starting South: Sparks Cuts Out Parade

Washington, April 22.
Tented outfits are getting started hereabouts. Downey Bros. opened in Havre de Grace Thursday night n a downpour of rain. Show has ropped wild animal exhibit as feain a prowpour or rain. Since which are the control of the control

Big Spots and Circuses

Circuses, as a draw in the big spots, seem to be about over. Special attraction be about over. Special attraction seem to under the special attraction and the special attraction. Deterioration showed up two years ago when the cities began to slack off in attendance. Last season most large spots were red ones, with Los-Angeles proving the exception for the Ringling. Barnum and Bailey outfit. Selis-Flote got its biggest days in the middle sized towns, and sufficient the large cities with the large cities. The special s

towns.

Circus men blame the drop on the talking pictures. Many are looking about for new ideas, but so far the main one is to keep in the spots where picture biz isn't so strong.

OUTDOOR NOTES

C. C. Coats will be general agent the J. W. Stoneman Shows this

Homer Hobson riding troupe, contracted for the Robbins Bros. Circus here, have cancelled and will tumble off their steeds for

Col. Jim Eskew is running the Wild West on the Rubin & Cherry No. 1. Latest addition is Hank Fer-ris from Hollywood, who used to work with Ken Maynard.

Bodnar Carnival, Chi's first of the season, took in \$284 on the week Lot rent \$300.

Fourth generation of the Albert Hodgini riders with S-F. Riding at 16.

Neiss Troupe, through a slip-up, will be with the Hagenbeck-Wal-lace outfit instead of Sells-Floto this season. Booking office jam caused the switch.

Paddy Harmon has declared himself bankrupt. Expenses incurred in running for sheriff given as rea-

Twenty per cent. of S-F perso nel laid up with colds caused drafty buildings.

"Broadway" Jones is dusting off e weighling machine and will again operate the guess-your-weight cession at Luna, Coney Island.

Sam Lessor is building a new wax work chamber of horrors on Surf avenue, Coney Island.

Mrs. Jerry Mugivan gave \$50,000 to a new school in Peru last week.

8-F circus will have a \$9,000 a

it anyway, even if they know we are the clacque."
All this prying into the clacquers'
affairs went along smoothly until
it was suggested that the rival
musical hall's clacque at the Folies
Bergere by scattering their men
did a better job of, it whereupon
professional pealousy asserted tiself,
and the layouse trace to the

and the clacquer closed up for the

Indie Circuses **Together on Coast** To Buck Ringling

Los Angeles, April 22. With the C. C. Christie show jumping from Galveston, Tex., to local territory this week, a battle for circus business is anticipated centering against Ringling's Al G Barnes' show. Also in the fight is the Cole Bros. outfit, which ranks about the same as Christie, both

operating with around 15 cars each

about the same as Christie, both operating with around 15 cars each. Up to last year the Christie bunch shied clear of California, atticking close to southern territory. In the opinion of outdoor showmen here it is a concerted effort by the few remaining local independent outfits to fight the Ringling outfit. Ringling is expected to send either the Sells-Fioto or "big show" here are shown are Shell Bros. Christie, Cole Bros. (owned by Floyd Wright) and the Robinson circus. All are small town invaders. Outdoor big this year is admittedly off so far. Carrival outfits are suffering heavily from reports. Among this division are the John T. Wortham show, from the east to Craft outfit. Remainder, about 30 or 40 at most are small, mostly the "gilly" kind.

\$40,100 in One Day for -R-B Circus at Garden

The Ringling-Barnum circus date at Madison Square Garden hit its peak last Saturday, the day before Easter, when the takings were estimated at over \$40,000. The show is figured to be shead of last season, but at no time has the weekly gross equalled that the first season the new Garden was built

but at no time has the weekly gross equalled that has the first season the new Garden was built. Strength of the Ringling Garden date has been in the afternoons, night performances being fairly good but not capacity. Business for this, the final, week also looks strong, but reports of selling out appear to be exaggerated.

Park Economy

Free gate ballrooms with ortho-phonic music boxes displacing or-chestras will be projected this season as business pulpers for the small inland parks in and around New York. Free dance hall replaces the free

act program in these spots,
Heretofore the ballrooms used
nondescript dance orchestras and
exacted gate fees ranging from 26
to 50 cents.

Rodeo in Chi.

Chicago April 22.
Negotiations are under way between Madison Stuars Curp. and the South Park Commissioners here for the use of Soldier Field for a rode to begin July 12, on a percentage rental.

Tex Austin has been asked to stage the rodeos, but due to 11 health will likely pass the dates. Next in line is Allen Branin.

Park Commissioners have not decided. Chicago, April 22.

Hudson Co., N. J., Closed

Several carnivals have been re-fused permits for operation next month in Hudson County, N. J.

Frink With Cole's

Chicago, April 22.

F. J. Frink has been engaged by the National Printing Co., here as general agent of the Cole Bros, circus.

Carmelita Geraghty, "Rogue of the Rio Grande," Sono-Art. Marion Ballou, Martha Matton, Jim Donlin and Babe Kane, "Night-work," Pathe. Harry Gribbon, "Pigs in Parlor," Pathe.

Bands and Orchestras

(Continued from Page 55) Irwin, Vic. c-o Variety, N. Y. C. Imperial Marimba, American House, Boson Ingraham, Roy, Paramount H., N. Y. C. Innis, Ed. Vanity Fair B., Huntington. V. Va.

Ipana Troubadours, WEAF, N. Y. C.

Isaminger, Bill, Hagerstown, Md.

Isham Jones, c. o. A. S. C., Chl.

Iula, Fellee, Rivoll T., Baitimore.

Iuls, Ruffino, City Park BJ., Baitimore

Jackson, Harry, Pign Whistle C., Holly kson's Jazz, 18 Chestnut St., Glovers Frad, Turkish Village C., Chicago er, A. L., 1255 Grant Ave., N. Y. C H., 475 Hawthorne Ava., Newark Jaget H. 415 Hawnioms Ava. Brooklyn.
Johles John, 75 Driggs Ava. Brooklyn.
Jockers, Monry, Leightion's G., L. A. Y. G.
Johnson, G. Small's Paradite, N. Y. C.
Johnson, Jack, Canton Palace, N. Y. C.
Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, Johnson, W. S. Groves ava. Q. Parav.
Johnson, Meris, 158 W. 48th St., N. Y. C.
Johnson, Meris, 158 W. 48th St., N. Y. C.
Johnson, Meris, Johnson, Mich.

Joy, Jim, Coronado, St. Louis.

ĸ Kahn, Herman, Capitol T., Newark, N. J. Kahn, Roger W., Churchill Bldg., Hahn, Harman, Capitol M. Avenilli Sidg., N. Kalin. R. Lido Venice C., Beaton, G. Kaila, H., Lido Venice C., Beaton, G. Kaila, H., Lido Venice C., Beaton, G. Kaila, H., Lido Venice C., Beaton, G. Kapian, F. J., Bamboo Inn, 2529 M. Madison St., Chicago, G. C., L. A., Paramount Bidg., N. T. C., Katz, Ritleria, S. G. M., N. T. C., Katzman, L. L. C., L. C., N. T. C., Katzman, L. C., AKayanaugh, Ray, 44th St. T., N. Y. C. Kay, Geo, Paramount T., N. Y. C. Kay, Go, Merry Gardens, Chicago, Keegan, Ross E., 22 Gold St., Fraeport.

L. I.

Kemmerer, Walt, Berke Trust Bldg.,
Reading, Pa.
Kemp, Hai, Coral Gables, Fla.
Kennets, Larry, 801 Keensn Bldg., Pittswigh.
Keniner, H., Benj. Franklin H., Phila.
Kenin, H., Multonomah H., Portland, Ore.
Kerr. Chas., Golden Dragon, Phils.
Kcystone Serended Dragon, Phils.

King, Hermie, Oakland T., Oakland, Cal. King, Ted, 745 7th Ave., c/o Taps. King, Yayne, Aragon B., Chicago. King's Melody, 63 Mueller St., Bingamon, N. X. Rickin, Fred, Kingsway H., Hot Springe,

Krueger, Art, Wisconsin H., Milwaukee. Krumhole, G. P., O. Box 404, New Bedrd. Mass. Keller, Wm. R., 4115 bist st., Woodside, I., N. Y.

gasse, F., 518 Merrimae St., Lowell Lagasse, F., 518 Merrimas St., Lowell,
Laditsky, Bon, Majestic T, Blög, L. A.
Lamps, Dell, Captiol T., Chicago,
Landau, Mite, Osklande Terrace, 50th
Lane, Eddig, McAlpin H., N. Y. C.
Lang, Hony, Baker H., Dalkas,
Lang, J. V., 37 Abbott St., Lowell,
Lann, Sany, WEAF, N. Y.
Laughtner, Marris, Bt. Francie H. L. A.
-Adfortits, Harry, Casley, H., Scrauton. Pa. Lente, Al., 1599 President St., Brooklyn N. Y. ard, Harold, 64 W. Randolph St. Leonard, Harold, we w. Assembly Chicago.
Levant, Phil, c-o M. C. A., Chicago.
Levin, Al, 478 Whalley Ave., New Haron.
Levine, Jack, Cinderella B., Long Beach. al. Levitow, Bernars, Commodore H., N.Y.C. Levy, R. H., 131 Eimer Ave., Schenec-dy, N. Y. Lido Orch., Suite 55, Loew Bidg., Wash-giton, D. C. Light, Enoch, c-e Loew's, State Bidg., Lido Oren, solidario, angiton, D. C.
Light, Enoch, c-e Loew's, State Bidg.,
Y. C.
Lipsey, M., 1731 Humboldt Bivd., Chi-Age.

Lombardo, Guy., Roosevolt H., N. Y. C.
Long, Dick, Curtle H., Minneapolis,
Lopes, Vincent, St. Regis H., N. Y.
Lows, Burt, Statier H., Boaton.
Lowes, Grandson, 22 Ciliford
Lowes, Grandson, 22 Ciliford
Lowes, A. C.
Lowes, A. F.
Lynan, Abe. Chinese T., Hollywood.
Lynn. Bammy, 2003 Wichita St., Dallas.
Lyne, A.J. Fox T., San Diezo.

cdonaid, Rex. Coliseum, St. Peters

burg.co. Art, Rendezvoue B. R., Crystal Pier, Cai. Madson, Maddie, RKO T., L. A. Mattiand, J., Carden B., 8135 Sheffeld Ave., Chicago. Major, F. J., 8007 3d St., Ocean Park. enn. Mann Bros., Venice B. R., Venice, Cal. Mann, Geil, 76 E. 86th St., N. I. C. Marburger, H., 346 Knight St., Reading Pandarsh, Chas. Ft. Pitt H., Pittaburgh.
Marih, Chas. Ft. Pitt H., Rochester.
Mason, Bobble (Miss), New China R.,
Youngstown, Ohio.
Masters, Frank, Uptown T., Chicage.
May, Cilit, El Cortez H., San Diego.
Mayo, Edde. 80 Crocks Ave., Erockiyn, N. I. McEnelly, E. J., 36 Sylvan St., Spring field, Mass. McGay, J., Detroit Country Club, Detroit , Mass., CGay, J., Detroit Country Club, Detroit CGowan, Loos, c-o R. W. Kahn, Church-Bidg., N. Y. C. Clutyre, James, Chateau Laurier, Ot-

MeXinner, Edgewater B. Datroit.
McVer. 18, 127 B. 35 B. L. A. A.
McVer. 18, 127 B. 35 B. L. A.
McVer. 18, 127 B. 35 B. L. A.
McVer. 18, 127 B. 36 B. L.
McVer. 18, 127 B. 36 B. L.
McVer. 19, 128 B. C.
McConst. 19, 128 B.
Mc

Meyer, Oscar, 4629 N. Camac St., Phila-lajbla. Vic., Butler H., Saatie. Meyerinck, Herb., Mandarin B. R., S. F., Meyers, L. 6206 Girard Are, Phila. Meyers, Louis, Horn's D. H., L. A., Miller, J. Frans, Statler H., Datrost. Miller, J. Frans, Statler H., Datrost. Miller, J. Frans, Statler H., Detrost. Miller, J. N. 212 Williams Bt., Chelesa.

Mass.
Miller, Ray, e-o M. C. A., 1801 B'way.
N Y. C. N. Y. C. Miller, Vic, Loew'e State, Syracuse, Miller, W., Ritz Carl, H., Phila, Miner-Doyls, 1192 Middlessx St., Lewell Mass:

Mass: July Middlessx St., Lewell Mille, Floyd. 786 Fayette St., Cumberland. Md. Minich wa Ed., 1101 Prospect Ave., Scraw Minich, Ed., 1101 Prospect Ave., Scramon, Pa.
Mitchsi, Al. Olympia T., New Haven.
Montana Collegians, Ritz-Carlton H. re, Al. Venetian Gardens, Miami e, Dinty, Hunter Is. Inn. Pelham

Beach.
Moore, Dinty, Hunter Is. Inn, Pelham,
Moore, Prof., Montmartre C., Hollywood.
Moore, Prof., Schabers C., L. A.
Moore, T., Schabers C., L. A.
Moore, A. L.
Beach. Call.
Morey, A. L.
Wort, T., Worth.
Morris, Glen, Silver-Sulpy, Baltimore.
Morris, Gelen, Silver-Sulpy, Baltimore.
Morris, Gelen, Silver-Sulpy, Baltimore.
Morris, Mel, Piccadilly, N. Y. C.
Moohier, V., 3137 10th Ave. S., Minneap-

olis. Murphy'e Skippers, Majestie H., Tama

ua, Pa. Musiai, Fred. Oriental T., Detroit. Mozna H., Walkiki Beach, Honoiulu, Ha wal.

Nashold, Dudley, Nashold's B. R., Seattle Naylor, Oliver, Palais D'Or, Phila. Neft, Art. 6223 Spruce St., Philadephia. Neibauer, Ed. 1997, Philadephia. Neibauer, Ed. 1997, Philadephia. Neibauer, Part J. Roosevelt, N. O. Nichols, Red. Selwyn T., N. Y. C. Norvo, Red. Minnespolis, Minn. Novit, Jules, Parody, Chicago.

I. Y. O'Hare, H., 20 W. Jackson Bivd., Cbi. O'Hearn, Trave, LeClair H., Moline, Ili. Olsen, George, Roosevelt H., Hollywood. Oppenheim, W., Benj. Franklin H., Phila Original Georgia S. Danceland, Jamaica J. I. Original Yellow Jackete, Summerland Seach, Buckeys Lake, O. Orlando, Nick. Plaza H., N. Y. C. Osborne, Will, e-o P. Central Hotel, V. Y. C. N. Y. C., o-o F. Central Hotel
Owens, H., Mayfair H., L. A.
Owen, Dale, Capitel T., Flint, Mich,
Oxiey, Haroli, c-o N. B. C., 711 5th Ave.
V. Y. C.

Pace, George C., Roseville, C. Paleman, Dan, Black Cat R., N. Y. C. Panico, Louis, Canton Tea Gardens, Chi cago.
Parisian Red Heads, 28 W. North St.,
Indianapolis.
Pasternacki, Steve, Luigi's R., Detroit,
Payne, Al, 469 Moigs St., Rochester.
Pearl, Morey, 233 Hunting Ave., Boston,
Pack, Jack, Mol Keenan Bidg., Pittsburgh,
Peerless Orch, Mommuth St., Newport,
Newport. Peerless Oron, Moninovan St., Kr., Perluss, Abe. Rose Room, Los Angeles. Perrl, Don, Sanger T., New Orleans, La Peterson, B., Tivoll T., Michigan City

nd. Peyton, Doc. c. o. A. S. C., Chi. Pfeiffer's Orch., 1848 Palmette Ave., To sdo:
Philibrick's Orch., Younker's Dspt. Store
se Moines, Is.
Pliclips, Phillips, Phill., Ciub Bardad, Dallas.
Plccino, A., 850 N. 8th St., Reading, Palerce, Chas. Pership Palace, Chicago.
Pip's Orch., Buillyan'e, Edmonton, Can
Pollock, Ben., co N. B. C., 711 5th Ave.

Nollock, Ben, c-o N. B. C., 711 5th Ave.
Nollock, Ralph, Loew's State, Stracuse.
Politock, Ralph, Loew's State, Stracuse.
Pontrelli, Nick, Rose Room B. R., L. A.
Prado, Fred, American House, Boston.
Prince, G., King War Lo R., Detroit.
Pullen, R. E., 1365 Selisre St., Frank
ord, Prila. 0

Quam, Gene, Maryland H., Pasadena, Cal R ·

Rainbow Ramblers, Havernitt, Mass. Randall, Slatz, Muelbach H., Chl. Randell, Art, Fontenelle H., Omaha Rapp, B., Arcadia, West Haven, Com Rape, Erno, Warner Bros., Hollywoo Ramussen, F., 143 Graham Ave., Cou

Rammusson, F., 143 Granam Ave., Counciluffs, Ia.
Rawden, Bill, Palace H., S. F.
Releman, Leo, Cantral P. Caeine, N. Y.
Renard, Jacquas, Coconut Grove, Boston,
Roser, Harry, 148 W. 46th St., N. Y. C.
Ribythm Roamers, care Chae. Mack, De-

rolt.
Ricci, Aido, Ritz-Cariton H., N. Y. C.
Rich, Fred. c-o C. B. S., N. Y. C.
Rickits, J. C. Kocclusko, Miss.
Rickits, J. C. Kocclusko, Miss.
Rittenbaud, J., U. Artists T., Derrolt.
Rittenbaud, J., U. Artists T., Derrolt.
Rodzmich, Gene, Metropolitán T., Bosten.
Rodzmich, Gene, Metropolitán T., Bosten.
Rodzmich, Commodors B., Loweli. Roesner, Walt, c-o Fanchon & Marc

an Francisco. Rohde, Karl, Loew's Orphsum, Boston. Roky, Lson. Syracuse H., Syracuse. Rolfs, B. A., 1990 Broadway, N. X. C. Roman, Jos. 108 Winter St., Portian Romanelli, I., King Edward H., Toronte Romana, P., Roseland B. R., N. Y. C. rook, Leon, Roxy T., N. Y. C. Paul, 78 W. Randolph St., Ch

ago.
Rosenthal, Harry, Steinway Hall, N. Y. C.
Rothachild, Leo. 300 W. 14th St., N. Y. C.
Royal Novsity Six. 2333, N. 22d St., Phila.
Rublnoff, Paramount T., Brocklyn, N. Y.,
Rublnoff, c-o Publix, Paramount Bidg., Russell, B., King Cotton H., Greensbore, Russo, Dan, Beachview Gardens, Chicago

8 Banborn, Ed., Loew's T., Montreal, Bands, P., 215 Ridgewood Ave., B'klyn. Scharz, C. F., 624 Buwy, Buffalo, N. Y. Schmitt, Fred. Righto T., Denver. Scholler, Dave, c.-b Loew's, N. Y. C. Schubert, Ed., 24 Arthur St., Lawreace. Mass. Schwarte, U. J., 819 Court St., Frement Ohlo.
Scott, L. W., 609 Dilbert Ave., Spring field, O., Scott, Frank, 284 President St., B'klys N. Y. N. Y. Seldenman, Sid, Mayflower H., Wash. Salinger, Abe, President H., A. C. Sellinger, Henry, Drake H., Chicago, Selvin, Den, Columbia, 1819 B'way, N. Y. Setaro, A., Granada T., S. F.

Seven Aces, c. M. C. A., Paramount Bidg., N. Y. C. Saveri, Gino, Granada T., S. F. Sheffers, H. C., Wilbur's, Taubton, Mass Sheiton, Geo., Olympie H., Seattle, Sherbo, Dulliv, Montmartre C., N. Y. C. Sherman, Maurie, Golden Pumpskin, Chi-Sherman, Maurie, Golden Pumpskin, Chicago. Sleff, Jos., Caves C., 19th & Bway, Oak-land. Cal.

Silverman, D., Missouri T., St. Louis,
Silverman, D., Missouri T., St. Louis,
Silvertown Gord, c-o M. C. A., Paramouni
Black, N. T. Olinan, Spanish B. R., Seattle,
Bimons, Seymour, Hollywood T., Detreit,
Singer, Lou, Trianon B. R., Seattle,
Skrivenais, Jos., El Patio B. R., L. A.
Slacon, Fred, Lotus R., Washington,

O. C.
Smith-Ballew, Richman C., N. Y. C.
Smith, LeR., Connie's Inn, N. Y. C.
Smith, Harl, Blossom Heath Inn, Detroit
Smollin, S., 160 W. Buchtel Ave., Akres
hito.

Smolin, S., 180 W. Buchtel Ave. Akres.
Dhouders, Jackle. Strand T., Vancouver,
Specht, Paul, 1985. Breadway, N. Y. C.
Spichiman, M., Moulin Rouge C., Blyins,
Spichiman, M., Staller H., Cleveland.
Spitainy, H. Leopold, Chicago T., Chi.
Spitainy, H. Staller H., Clevaland.
Spitainy, H. Staller H., Clevaland.
Spitainy, H. Staller H., Clevaland.
Spitainy, L. Staller H., Clevaland.
Spitainy, M. Staller H., Clevaland.
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Spitainy, M. Staller H., Spitainy, Spita

Btafford, Jesse, Palace H., S. F. Stanley, Jack, Senator T., Sacrame:

al. Stark, Ferdinand, Curran T., S. F. Steppe, Norman, Shadowland C., San An onio. Stern, Harold, Ambassador H., N. Y. C. Stevens, Periey, 238 Huntington Ave., ard, Sam, Black Cat C., Columbue, k., B., c-o T. Shayne, 1576 B'way,

Steward, Sam, Black Cat C. Columbs Block, B., es T. Shayne, 1578 B'was Stoll, Gro. Low's State T. L. A. Straight, Chan, College int, Ch. Straight, Chan, Pandody H., Memphis, Stelle, Blus, Fabody H., Memphis, Stelle, Blus, Folder, Ch. Straight, Ch. S •т

Tape, 745 Seventh Ave., N. Y. C.
Taylor, H., 1018 Chestnut St., Palla.
Taylor, Jack, Ambassador H., L. A.
Tappas, J. J., 538 Glenwood Ave., Buffar
Theyiv, 1789 Straus Blog., Chicago.
Theye, 1789 Straus Blog., Chicago.
Theye, 1780, Millard, Royal Knickerbocke.

Thies, Millard, Royal
I.Y. C. Thomas, Millard, Royal
I.Y. C. Thomas, Millard, Royal
I.Y. C. Thomas, Millard, Royal
I.Y. C. Tomaine, Paul, Ydeng's C., N. Y. C.
Turcotte, Geo., 90 Orange St., Mancl

Vagabonds, Orloie Terrace, Datroit. Vallee, Rudy, Paramount, T., Brooklyn w

Wade, Jim, c. o. A. S. C., Chl. Wadsworth, Waddy, Terrace Gardens, Chi Walker, Ray, Hamilton Chateau, N. Ber en, N. J. Walker, May. Hamilton Consearch Warner, Sol. Beau Monde, Chicago. Warner, D. Egyptian B., Ocean Pk., Cal. Warles, W., 212 E. Tremont Ave., N. Y. C. Warles and Yenn., co- J. O'Connor. 187 Warring a Yenn., co- J. O'Connor. 187 Warren, Art, P. Central H., N. Y. C. Watson, Monk, Grand-Riviera T., Defroit. Weed-Mayro O'Cr., co- M. C. A., Para-

Waston, Monk, Grand-Riviers T., Detroit, Wesch-Abergo (Cr., cc- M. C. A., Frar-Weske, Annon. Mark Hopkins H. S. F. Weske, Annon. Mark Hopkins H. S. F. Weske, Annon. Mark Hopkins T., Detroit. Wester, Ed. Michigan T., Detroit. Wester, Ed. Michigan T., Detroit. Wester, Ed. Michigan R., Detroit. Wester, Ed. Michigan R., Detroit, White, Roger, Night Boat C., N. Y. C. L. Whiteman, Faul, 1500 Bwar, N. Y. C. L. Darleston, S. C. Wilson, Phila of Palars Wilson, Rilly, Du Pont H., Wilmington, Wilson, Clare, Madison Gardens, Toise, Michigan Research Country City, Fass-None, F. Marcell Country City, Fass-None, Fa

Wilson, F., Marcell Country City, Fasa dona. Winebrenner, W. S., 207 Frederick St. Hanover, Pa. Wittstein, Eddie, New Haven. Wolf, Rube, Fox's Brooklyn, Brooklyn

Y. Wolfe, Lee, Vanity Fair, Chicago, Wolshan, J., El Patlo B. R., S. F. Wunderlich, F., 1537 B. 19th St. Bklya. Wylle, Allister, Coronado H., St. L.

Yatee, Danny, Windsor H., Montreal. Young, L., 1868 Prospect Pi., Brooklys Youngman, H., 882 51st St., Brooklys.

Things Have Changed Since

Strand was figured a grand first

run on Broadway.

Joe Brandt, president of Columbia, was in the theatrical trade paper field.

neid.

"Iy Daab was writing sports on
New York dailles.
Will H. Hays was postmaster general of the U. S. and pictures had no
papa to lead them.
Balaban & Katz got their start
on Chicago's west side with a small
noture house.

Jesse L. Lasky told E. F. Albee he'd never cross the Ketth office threshold again as long as he lives because of an argument over an act

Obituary

MARIA GALETTI

Maria Galetti, 74, widow of the late Glacomo Galetti, monkey trainer, died at her home in Chicago April 20 from pneumonia. Mrs. Galetti herself trained many monkey troupes. After the year 1884 she worked jointly with her husband and worked for Barnum & Bailey, Ringling Brothers and Kohl & Middleton.

From the training quarters which she maintained at Chicago, she has recently turned out vaudeville acts recently turned out valueville acts among which were "Galetti". Monkeys," "A Day at the Races, "Galetti & Kokin" and "La Belle Pola." She is survived by three sons and one daughter.

PETER AMES VINCENT

PETER AMES VINCENT
Peter Ames Vincent, 46, regisseur
of the Galveston, Tex., Little Theatre since it was organized eight
years ago, died April 16 after
a long filmess. Vincent, a native of
Nyack, N. Y., where he was born
in 1884, was a World War veteran.
After work in New York theatres he
went to Texas and was for some
years with the University of Texas
Curtain Club. He was graduated
from Cornell in 1912. He was author
of many articles on theatre art.
Interment in Galveston.

Jacob Mayer, 83, father of Louis B. Mayer, died at the Glendale Sanatorium, Glendale, Cal., April 18 of bronchial pneumonia: He had been in poor health for the past two years. In addition to his son, Louis B. Mayer, he leaves two other sons.

Mayer, he leaves two other sons, Rudolph W. and Jerry, and a daughter, Mrs. Ida Cummings, all of Los Angeles.

The wife of Jack Gault, manager, Publix Riaito, Portland, Ore., died last week.

Horace E. Hand, 67, reception cierk at Warner Bros. studio for the past four years, died in Holly wood; April 13. Wife and daughte survive.

Paul James, head of Bandmasters Association of Texas, died in Mem phis, Tex., recently.

The mother, 82; of Sam Hardy died April 16 in Hollywood.

The mother of Harry Chaffin died April 2 in San Antonio. Burial in Cincinnati.

blackface single at the Majestic. Wilson was touted about Al's work. Saw him under cork. Made him an offer. Joison remembering the turndown mentioned a figure he thought prohibitive. Wilson acceptthought prohibitive. Wilson accepted. Charley Wilson was known those days as a manager nobody could crash.

Joe E. Brown was the "twisting kid" and did a trampoline act with Frank Prevost in "Ideals," bur-

lesque.
Paul Gerard Smith of the U. S.
Marines in France.
Jack Pearl in his burlesque days.
E. Louis Bauer was stage director
at the old Hippodrome, New York.
Dan Quinian trouped with Al. G.
Fleids' minstrels.
Will Oakland was a soloist with
Endry's was a soloist with
Endry's was a soloist with
Endry's was a soloist with
Willie Collier toured in local Eliks'
shows in Portland, Me.
Willie Collier toured in "The Man
From Mexico."

LOST SHEEP

(Continued from page 69)

profession in the world. In fact, so recently, that the very first night the pastor's family is settled in their

Jesse L. Lasky told E. F. Albee he'd never cross the Keith office threshold again as long as he lives because of an argument over an act Lasky produced.

Rector's became a clothing shop. Herman Shumin, producer of "Clast Mile," was a reporter on the old New York "Clipper," trade sheet, while he was taging local talent shows.

May Howard was known as the "Queen of Burlesque," Many queens since but she was the first Americania. He was a staging local talent shows.

May Howard was known as the "Queen of Burlesque," Many queens since but she was the first Americania.

Polly Moran used to be the life of the party around the old Hotel Statega, Chicago.

Statega, Chicago.

Al Joson was turned down by Charles Wilson manager, Dockstader's minstres at the Capitol, Little Rock, when he wanted to see liter and the seem of the show. Jolson was doing his Sidney Fox, as the youngest daughtern was the party around the collection of the results of the grind of the work of the state of the grind prompts and structure on an untracted night the son of the vicar the work of the work of the work of the stage of the grind prompts and prompty falls in love with her. He is for taking and the girl of smething of the stage of the grind prompts and prompty falls in love with her. He is for taking and the girl of smething of the stage of the grind prompts and prompty falls in love with her. He is for taking and the girl of smething of the stage of the grind prompts and prompty falls in love with her. He is for taking and prompty falls in love with her. He is for taking the son of the vicar the work of the grind prompts and prompty falls in love with her. He is for taking the son of the vicar the appearance. One happear to the appearance of the grind prompts and prompty falls in love with her. The minted half prompts and prompty falls in love with the son of the vicar the appearance. The head of the pastor and prompty falls in love with the son of the vicar the appearance. The he pastor and prompty falls in love with the son of the vicar th

BENJAMIN B. NOYES

Benjamin B. Noyes, 55, actor, died at his home, 155 West 22d strees, New York City, April 20. Mr., Noyes was billed in vaudeville as "The Man of Many Characters." In legit he played with Nance O'Nell, Taylor Stock Company and Richard Mansfield. He was born in Wisconsin.

(Tuesday) at Campbell's Funeral church under the auspices of the Actors' Fund of America. He was interred in the Actors' Fund plot in Kensico cemetery.

MARK LUPINO

Mark Lupino, comedian and dancer, died in a London nursing home April 4, aged 36, following an peration on the brain from which he never recovered consciou

ne never recovered consciousness. He was an elder brother of Stan-iey Lupino and cousin of Lupino Lane, all members of the famous circus family of Lupino, which, for four generations, has been popular in England.

DEATHS ABROAD

Parls, April 11.

Osman Perez Freire, Spanish
composer, died in Madrid. Born in
Chili.

Rose Caron, 73, French opera-singer, died in Parts.

M. Falconnier, 75, actor, at Comedie Francaise, died in Paris, Connected with Comedie Francaise for 45 years, in small parts in most of the productions.

Capt. James P. Casey, 44, who played vaude as a magician when not fighting fires as a member of the Syracuse, N. Y., fire department, died of heart trouble last week.

Casey attached to Engine House No. 7 for 20 years. He obtained leaves of absence for his stage

leaves of absence for his stage dates.

dates.

Legrand, 50, French journalist, known as Gabriel Mauriere ("Quotidien"), died in Paris.

Pierre Bertrand, 65, French writer and critic, ided in Paris.

Philippe Emmanuel Glaser, 50, French journalist and literary critic ("Pigaro," Paris).

Alfred Rheims, 60, former stage manager of Marigny theatre, Paris, anders bered Montpellier, France-He was father of Louis Fourestier, conductor at the Opera Comlque, Paris.

ter, who is the mainspring of the play. Hugh Sinclair, as the bounder, and Rex O'Mailey, a term of the real so make good to the real so make good to the real so that the real so that the real so that the real so that the real so the real estate man. Play has a single setting and is in three acts.

HAD TO SEE PARIS

(Pasadena Community Playhouse)

(Pasadena Community Playhouse)
Pasadena, April 17.
Moderately amusing, the stage version of Homer Croy's novel, which was done in pictures by Will in the stage and the property of the ordinary class.
Mae Savell Croy, wife of the author, is credited with the stage adoptation. In bringing the play from the screen she has chopped equal parts. Only change is at the finish of the second act, where Pike Peters, with a slight bun, comes into the chateau dressed in a suit of the chateau dressed in

party. In the picture Rogers and the Grand Duke went on a stew toConstruction of the play is so obvious that its only justification, as in the picture, would be comedy situations. Its story is of the ambiconstruction of the story is of the story of the story is of the story in the cast strictly anateur, the characterization was lost in the shuffle. General overplaying of parts was evident. Direction by Gimmer Brown was spotty and sets weren't so forter by Charles Bruins as the son, with looks and youth pointing toward pictures, and Lotnie Fray doing French siren. Others in the custrow, Lucy Local, Frank Fleming, James Sewell, Richard Yeates and Howard Earling. I adaptation of a As an example of the store. "'aris' touches nothing not covered by the picture.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Belmont

Showing night Friday, with no real punch in the whole lineup. Business off for the first time on the property of the first time of time of the first time of the firs

the time of the control of the contr

"Learned About Women" (M-G) feature.

Englewood

Englewood
Good family bill of nine acts on
showing night, led by the Robbins
family, tumbling acrobats, and
Fauntleroy and Van, male Oklahomy
nusical novelty and comedy team.
Opening, Cochran and Brothers,
and dance turn, saved by the girl's
applearance. Lee Barton Evans,
bartione, deuce, was handicapped by
a cold, but gave a coviking imitation
of Tibbett's 'Rogue Son', see 44,
and four sons and two daughters of
varying ages down to five, overworked weak dialog and dancing

When in Chicago Visit These Hits

ADELPHI BROCK PEMBERTON Presents STRICTLY DISHONORABLE

medy Bit by PRESTON STURGES
Staged by
ntoinette Perry and Mr. Pemberton
"An evening of dolight."
—Heywood Broun. "McCall's" Mag.

R. K. O. WOODS-

The Unaltered Screen Version of David Belasco's Fearless Play

"LADIES OF LEISURE"

With Barbara Stanwyck, Raiph Graves, Loweii Sherman, Marie Prevost, Geo. Fawcett, Johnnie Walker

SELWYN Matinees Thursday

THE LITTLE SHOW

Hear "Moanin' Low"
CLIFTON WEBB
FRED ALLEN
LIBBY HOLMAN
"Can't We Be Friends"

ERLANGER Mats. Wed. & Sat.

GREENWOOD

Fun Frolic "MEBBE" with BRYANT WASHBURN

HOTEL RALEIGH

648 N. Dearborn St., Chicago, Ill.
WHERE YOU CAN SLEEP ANY TIME
DAY or NIGHT
A clean, comfortable and reasonably
priced Thisatrical Hotel within easy
walking distance of all
LOOP THEAT HOTEL
EAST STATE OF THE SINGLE
Rates: \$ 1.00 and Up Single
\$ 1.00 and Up Double

start, but were in high with tum-bling and acrobatics. Fauntleroy and Van, following, stopped the show with their old but effective gags, Fauntleroy's rube appearance and dialect, and their musical bel-

and dialect, and their musical bel-lows, saws and broomsticks.

Anne and George Schuler were well liked with their heavy-appara-tus strong-woman turn. Doherty Sisters, comedy team, went nicely on comedy business about golf, but Paul Petching and company, the prop flower garden bell-ringing act, went best with musical pears on a tree. Jack Hanley, hoke juggler,

MILWAUKEE

By FRANK J. MILLER

llumbra—"Captain of the Guard."
avidate—"Jango."
avidate—"Jango."
b. Hollywood."
aviet—Burleaue (stock).
indesile—"Spring is Hern" (2d week).
indesile—"Spring is Hern" (2d week).
indesile—"Spring is Hern"
(2d week).
indesile—"Spring is Hern"
(2d week).
indesile—"Spring is Hern"
(2d week).
indesile—"Spring is Hern"
(3d week).
indesile—"Aldes of Leisure."
interedic—"Loose Ankler";
interedicapital (stock).

"The Vagabond King."

Representatives of Bill Posters' union appeared before a common council committee to protest against contemplated action by the city's posting license for outsiders as against \$50 for-local, men. It is claimed by councilmen that transients who snipe the city with unsightly advertising matter would be lied in check by posses of a local union posters assert such

ed in Eric county against the Little Theatre of Rochester (Art Cinema) in favor of F. Randikson for elec-trical installments at the Buffalo Little Theatre has been forwared to Rochester for execution. The local Little Theatre remnings dark despite recent announcement of a reopening with sound policy.

David Rubinoff, violinist, will be guest conductor at Shea's Ruffalo for three weeks beginning April 25. Rubinoff comes here from the Para-mount, Brooklyn.

John Buckler and Peggy Shannon open as leads for the Buffalo Kondolf-Folmer stock at the Erlanger April 28. Several local amateurs from the Studio Theatre will play minor parts, namely Suzanne Porter, Jean Howard, Stanley Travis and Russell Hardie.

Fifth and final production of Theatre Scholl Players will be "Sun Up" opening May 21.

Following "The Rivals" at the Erlanger April 19, the house closed its regular season. Only 10 shows and two pictures have played the house since fall as against nine productions and one picture last year.

MINNEAPOLIS

Metropolitan-Dark, Simbert-"The Glagham Girl" Bain-Mittope—"The Unicham Girl" Bain-bridge stock, but the stock of the sto

Blanche Yurka released guest starring contract with the Bainbridge stock so that she may appear in New York in "The Vik-ings." The Shubert is using Ruth Lee, second woman, for feminiue leads.

Here on an inspection trip, Jo-seph Plunkett, R-K-O circuit oper-ator, told newspapers the new wide screens will be shown in local R-K-O houses before summer.

The Minnesola theatre (Publix) beat the R-K-O Orpheum to it by two weeks with an "all-girl" show. The R-K-O Orpheum has the all-girl unit this week.

SYRACUSE, N. Y.

By CHESTER B. BAHN

Wieting—"Strange Interlude,"
Empire—Syracuse Players (stock),
Lowis—Vaudilin,
keithy—Vaudilin,
keithy—Vaudilin,
fermin—Theory of Tense Moon,"
Paramount—"Ladies on Brates,
Ferkel—"Embarrassing alomenty
Syracuse—Vaudilin,

One-night stand of "The Rivals" last Thursday saw the Wirting packed. It was the first road show here in months. Thentre Guild's "Strange Interlude" opened a week's engagement Monday night with fair advance, Guild asking \$4.40 top, a record top here for a dramatic show.

Filmer Kenyon and Anne Ford were here in advance of the O'Neill play.

If efforts to find Henry Gelsel, a brother, fall, the \$15,000 entire of Mrs. Murle Effe Pratt, actress, the total fall of the
Tonmy McQuillan made his debut as leading man of Hal Brown's Syracuse Players in "Ritzy" at the Empire, replacing Vincent Coleman. Grace Dening, Ingenue, is the femme lead this week during absence of Nancy Sheridan, who is lil. Miss Sheridan is recovering.

At the suggestion of the city administration, aroused by the stringing of banners across two different blocks on S. Salina street in busible of the suggestion of the suggesti a single banner over the thoroughfare.

Loew's was the first house to resort to banners. Kelth's followed.

Since the advent of Ken Sparnon as conductor of the pit band a few months ago, Keith's has preceded each performance with a novelty overture. These features draw as much applause as the average stage, turn, and a particularly peppy overture brings numerous requests for a repetition.

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated
The cities under Correspondence in this issue of Variety are as follows and on pages:

follows and on pages?	×	ıI.
ALBANY 7	8 MINNEAPOLIS 77	i
BIRMINGHAM , 7	9 MONTREAL 79	П
BROOKLYN 7	9 OTTAWA 78	11.
BUFFALO 7	7 PITTSBURGH 77	ш
CHICAGO 7	7 PORTLAND, ME 79	Ш
DALLAS 7	9 PORTLAND, ORE 78	П
DENVER 7	9 ROCHESTER 78	Ü
DES MOINES 7	9 SAN FRANCISCO 78	I
DETROIT 7	9 SARANAC LAKE 78	н
INDIANAPOLIS 7	7 SEATTLE 78	п
	8 SYRACUSE 77	
LOUISVILLE 7	9 TOLEDO 78	ш
	7 WASHINGTON 79	

was good. Sandy Lang and Co., skating turn, three girls and a man, closed in a fast routine, but still use the long explanatory trailer. "Dames Ahoy" (U), feature. Business near the usual Tuesday night capacity. Loop.

Clarence Cramer has completed payment of Equity claims against him and opens with his Passion Play at Danville, Ill., April 22, for a three-day stay. Company has waived bond. Troupe motorized.

Joe Howard has posted a bond o \$1,890 for two weeks salary fo chorus of "Time, Place and Girl. Principals waived bond.

Civic Light Opera Co. (50), all Equity personnel, opened April 21 with "Bohemian Girl."

Joe Lewis, local night club m. c., is booked for the Kit Cat, London, following his date at the Frolics

Paramount starts building its new exchange at Michigan and 13th street May 1, costing \$250,000.

Garden theatre stock, direction Fred Merle Smith, closed after a week of co-operative. Share of each player amounted to \$6.50.

National theatre, recently closed with stock by Clyde Elllott, may get another stock shortly.

Al Henderson opening a stock company at the Auditorium, Ann Arbor, Mich.

George Robertson of Robertson-Gifford Players here from California, organizing rep company.

Dr. Lee De Forest will be one of the speakers at the meeting of the northwest exhibitors in Minneapolis this week.

State-Congress Dancing Instruc-tors' Club, taxl dance joint, seeking an injunction to keep the cops out. Police padlocked joint on opening night.

Supreme Court decided that Chicago Yacht Club could build quar-ters on the lake in front of the Stevens Hotel, in spite of the hotel's

Truckload of radios valued at \$12,-000 was hijacked from the Kennedy Radio Company.

More embryo singers coming into the Windy City daily than cattle to the stock yards. Rush is due to Civic Opera announcement to train free ally worthy voices.

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

a measure would mean less work for

a measure was a continuous men.

City Attorney John M. Niven has been asked to pass on the legality of such a measure.

INDIANAPOLIS

By EDWIN V. O'NEEL

Indiana "Young Eagles."
Palace—"Free and Easy."
Circle—"Spring Is Here."
Apollo—"Such Men Are Dangerous."
Lyrle—"The Melody Man."
Ohlo—"Hopey."
English "-"Strictly Dishonorable." George Settos, Ohio operator, has leased the Rigito at Plymouth for 15 years. Formerly it was operated by Clay W. Metsker. Western Electric equipment ready May 3.

M. Marcus, Fort Wayne theatre owner, has purchased the local chain of neighborhood houses operated by Jean Marks. The Alamo, Cozy, Regent and Galety are involved in the deat The four houses will be a nu-bushed the country of the co

Mrs. David Ross named commit-tees for the Indiana Indorsers of Photoplays convention here April 22.

No less than six amateur produc-tions announced for early spring by local church and school societies.

PITTSBURGH

By HAROLD W. COHEN

By HAROLD W. COHEN
Nixon—"The Rivala."
Aivin—"Journey's End."
Pitt—"Hollow Standow, Charles Hock,
Academy—Store Hollow, Charles Hollow,
Pictures Standow—"Mammy"; stage show,
Penn—"Montana Moon"; stage show,
Penn—"Montana Moon"; stage show,
Adine—"High Society Blues",
Harris—"Let's Go Places"; vaude,
Enright—"Montana Moone,
Liberty—"Crean Goddens, of Lehure,
Liberty—"Crean Goddens, of Lehure,

Emmett Vogan, from Orphcum Players in Kansas City, is new lead-ing man for George Sharp Players at Pitt.

Hal Kemp's band at Nixon cafe icceeding Ben Pollack.

Larry Jacobs, for Columbia Pic-tures, here in advance of "Ladies of Leisure."

John P. Harris Memorial theatre in McKeesport will celebrate first anniversary next week. Clayton Hamilton and Beauvais Fox here in advance of William Gillette, due at Nixon May 5.

BUFFALO .

By SIDNEY BURTON Buralo- 'Ladles Love Bruten.' ('entury- 'Mammy.' Hipp- 'Loose Ankles.'' (fret Laken- 'Montana Moon.' Lafayette- 'Ladles of Leleure.''

All Buffalo picture theatres were dark Priday afternoon until after 3 o'clock following custom established several years ago by the then Mayor Schwab.

A judgment procured and docket-

HERE'S BILL PARENT of the Music Corporation of America Who Has Lived at

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Phone Hollywood 6141

Sadie S. Witwer's answer to the interrogatories of Harold Lloyd and the other defendants in her suit charging that the film, "The Freshman," infringes on the late H. C. Witwer's story, "Emancipation of Rodney," was filed last week in U. S. district court stal with publicity for that house and the orwasding editor of Southwest, as editor. Does daily column, but different from peculiar style developed by Rajhn Phelpa.

M. E. Berkhimer has been aprinted from peculiar style developed by Rajhn Phelpa.

Wita-Temple now opening Fridays Green and the Princess, Cheynone.

odney," was med last week a last in the la

Bud Harrison, burlesque comic, engaged for Fanchon & Marco's "Good Fellow" Idea.

Due to litigation loopholes, F. & M.'s "Candyland" Idea has been changed to "Box o' Candy." Opening April 17, at the Colorado, Pasadena.

Warner Brothers celebration of the second anniversary of the Hollywood theatre includes ground-breaking ceremonies for three new houses.

houses.

Beverly Hills affair is Friday, (25), with Jackle Warner, Jr., at the official pick-handle.

April 29, W. B. digs at Huntington Park. May 2, set for breaking ground at San Pedro.

"Quetsionable Elaine," written and produced by Alan Moody, opens at the Vine Street May 4 with the following cast:
Kay Hammond, Dennis d'Auburn, Jose Melville, Elwyn Eaton, Lydia Knott, Ernest Murray, Byron Alden, Elinor Jackson, Grace Hampton and Jossephine Chalen.

La Salle and Mack; Brandes, Car-roll and Mann; Red Donahue and Pal, and Barton and Young will go into Fanchon and Marco units.

A. C. Stearns, Jr., appointed head-quarters manager for Congo Pic-tures, Ltd.

George Weiss now manager of Warners' Whittier, and assistant on



Dorothea Antel 226 W. 72d St.

New York City The Sunshine Shoppe



M. E. Berkhimer has been appointed manager of the Fox West Coast Grand, Rocky Ford, Col. He succeeds Mel Todd, who is transferred to the Princess, Cheyenne, Wyo.

M. J. Cohen, former director of publicity for Warners and First Na-tional in San Francisco, is with Tiffany in the same capacity.

"Ramona" pageant's second an-nual production at Hemet, Cal, plays three successive Saturdays and Sundays starting April 26.

Jack Leigh directing "Question able Elaine" at the Vine Street Hollywood.

John Wayne, college grad now playing his first screen part in Fox's "Big Trail," is reported being groomed for star timber.

SAN FRANCISCO By WALTER RIVERS

Milton Samis out as manager of Publix's St. Francis theatre. Mark N. Silver, brought out here from Publix's Paramount, Brooklyn, re-

Without any advance announce-ment all Market street first run houses closed from noon until three o'clock Good Friday.

Press Club was in a tough spot after inviting Walt Roesner, Fox orchestra leader, to be honor guest last Sunday night. Musicians' Union notified press lads that Roesner couldn't attend because Press Club orchestra was not union. To meet the situation club hired a union band for the one night.

Mildred Doughty, planist in the De Sylva, Brown & Henderson of-fices here, engaged by Karyl Nor-man as his accompanist.

United Artists executives held a two days' convention here last week Eastern and Western sales mogule met in Palace Hotel to discuss ac-tivities for coming year.

TOLEDO

By E. H. GOODING

Rivell-"Street Scene" (opening April

Paramount—"Benson Murder Case";
tage show.
Yita-Temple—"Acarbaa"
Yita-Temple—"Acarbaa"
Yita-Temple—"Acarbaa"
Yalestine—"Montana Moon."
Pantheon—"Show Girl in Hollywood."
Frincess—"Clancy in Wall Street."
Emplre—Buricaue (stock).

Jack O'Connell plans big pre-miere at \$1.50 top for "Journey's End" (Tiff) in Vita-Temple first week in May. First Tiffany film ever to rate such exploitation here and first extra-tariff opening in To-ledo since same theatre's stunt on "Desert Song" (WE) last spring.

Dance hall at Willow Beach, To-ledo's amusement park, new last year, now open week-ends with regular season opening around Dec-oration Day.

News Bee (Scripps-Howard) has added regular radio dept., with Ted

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INSTITUTION OF INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Vita-Temple now opening Fridays with Publix houses, Paramount and Princess.

PORTLAND, ORE.

Broadway—'The Golden Calt.''
Faramount—"Benson Murder Case."
Orpheum—"Lovin' the Ladies."
United Artists—"Temple Tower."
Adder—"They Learned About Womes.
Musile Bex—"Ingas!."
Blue Mouse—'On the Border."
Rakte—Light of Western Stars."
Datwis—Heart Duffy Flayers.

J. J. Parker, Fox gen. mgr., will change policy at Alder and Rivoli. Second runs will be switched from Rivoli to Alder, with Rivoli to show tiree of Captain Edward Salls-bury's jungle films. These may run couple of months.

Herman Kenin's band, local hotel orchestra, now a steady drawing card at the Fox-Broadway. This is the second local hotel band to start climb to show fame. First was George Olsen's.

Gus Metzger, who has just opened his third new house, the Fairtax, in Los Angeles, was once partner of J. J. Parker in small houses here. Parker is now one-third owner in all local Fox houses.

ROCHESTER, N. Y.

By DON-RECORD Lycoum—"Little Accident" (etock). Community Playhouse—"Aren't We

Community Playhouse — "Aren't We All?" RKO Palace—"Ladies of Leisure"; vaude.

RKO Faince—"Ladies of Louser, auxKO Temple—"Lilles of the Field."
Loew's Rochester — "Righ Society lues", vaude Loew Brutes."
Eastman—"Ladies Love Brutes."
Eastman—"The Tourself."
Fay's—Dark.
Strand—Change.

Loew's Rochester trying occa-sional presentation policy in stage shows, starting this week with "Dresden China" from the Capitol, New York.

All film houses making play for family trade with 10c and 15c price for children at any time.

Sammy Watkins' orchestra of Cleveland, night club band which played Palace here last week, got a route as a result.

Rochester Community Players closing season with "Aren't We All" for nine performances. Highly suc-cessful. Eight plays given and three additional performances for organ-izations at \$500 a night. Indebted-ness on Players' 300-seat theatre cleared and money in the bank.

Ralph Bellamy will continue as leading man for Kondolf-Folmer stock at least part of the season.

Truman Moulder comes from To-iedo Paramount as assistant man-ager of the Piccadilly.

Dorothy Gish, who played here in stock two seasons ago, engaged to return later this year to play lead in "Holiday."

Entire personnel of Rochester Civic Orchestra, 48 musicians, signed up for next season.

SEATTLE

By DAVE TREPP
Orpheum—"Lovin' the Ledley", vaude,
Fitth Avenue—"Blaze o' Glory"; stage.
Fox—"Rogue Song."
Seattle—"Ladles Love Bruten."
Blue Mouse—"Her Unborn Child."
Muse Box—"Wide Open.
Liberty—"Seven Roys to Baldpate."

Amos 'n' Andy so pop here neigh-borhoods stop the show and turn on the radio. Runs here 8:30 to 8:45 p. m. Also this week Seattle Motor Boat Show advertised that Amos 'n' Andy would be heard nightly at their show. Not figured to cut in on downtown theatres, though.

Vic Buchanan, assistant to Bill Hartung, Paramount theatre man-ager here, transferred to Portland as assistant manager of Riaito.

Syd McDonald back on job after week, in hospital,

Star Dual here as assistant at

Paramount. W. H. Hart, Portland, new Par treasurer hera.

Lane and Gordon, lobby enter-tainers, now at Portland theatre lobby, with Three Troubadous coming to local Paramount from Portland. Eddie McGill now singer at Paramount.

ST. PAUL

Faramount—"Girl Said No."
RKO-Orpheum—"High Society Blues"
36 week),
Riviera—"Song of the West."
Riviera—"Song of the West."
Auditorium — Minneapolis Symphony,
sadora Dancers (Tuesday),
RKO-Orpheum — Omeor O'Brisa";

aude.
Tower—"Be Yourself."
Strand—"Son of the Gods."
Lycenn—"Fox Movietone Foilien."

"High Society Blues" showed 35 per cent in second week at Presi-dent. Lyceum, former Mutual house, re-opened Sunday at 20c top with second runs and four changes a week.

The State wide Little Theatre tourney Ray O'Connell framed for his Palace proved a business getter. St. Paul and Duluth players split \$150 prize, having won equal lonors in opinion of judges. Others competing were Rochester, Winona and University of Minnesota.

ALBANY, N. Y.

By HENRY RETONDA
Capitol—"Private Affair" (etock).
Hall—"Soolety Blues."
Strand—"Hold Everything."
Leland—"Loet Zeppelin."
Ritz—"Texas Moon."
Proctor—Vaudflin.

A site costing \$750,000 has been acquired for R-K-O theatre in Albany. Deal closed last week by Sigmund Fablan. Location includes 14 pieces of property on a corner opposite rear of present Proctor house. Section 25,500 with stores on main floor.

Majestic, in addition to stock burlesque, is giving talker, sound news and other short subjects. Grind

Capitol, dark last week, reopened Monday night with "Nancy's Pri-vate Affair." Rose Burdick is guest artist of Capitol Players.

Bernard Depkin, Jr., local manager of Warner houses, leaving for Milwauke tomorrow (Wednesday), as zone manager there. Replaced at Albany by Jou Lozar of Newark, N. J. One of last acts of Mr. Depkin was to start a contest among his houses awarding 3100 to the manager having the cleanest theatre.

Ben Kelmensen, salesman for irst National, Pittsburgh, made First National, Pittsburgh, made district manager at Albany, suc-ceeding Harry Thompson, resigned.

Edward A. Walker, a painter at Proctor's, Schenectady, is in Ellis hospital with an injured back suf-fered when he fell from a ladder back stage.

C. W. Putnam elected president and gen, mgr. of the Lew-Charles Co. C. V. Derry vice-pres and Mary A. Graham, treas., Corp. operates theatres in Hoosick Falls, Fort Edward, Ticonderoga and Chatham, Y.

SARANAC LAKE

By "HAPPY" BENWAY

Sanatorium patients elated over reading matter received from the Friars Club and books donated by Judge Walter Kelly.

William Holly, 64 Park Ave., new arrival at the San, showing improvement,

Andreas Erving received an okay ogo away for two weeks, spending ne in Brooklyn and one in Phila-

Catherin Vogelle, at 9 Front St., for the six months now at the San, and considerably improved.

John J. Farrell (New York), a new-comer is resting at the Burke Cottage, 9 Front St.

Dorothy Maxwell, now at 408 East Main St., up and around after

recent operation, noticeably im-

Irving Bloom, able to go down town to the talkers for first time, is fastest come-back seen here; 10 weeks and ready to go.

Oscar Lorraine has Xray reports that will permit him to return to New York; an arrested case.

Patients in bed with slight set-backs are Allie Bagley, Neilie Quealy, George Neville, Ford Ray-mond, Lawrence McCarthy and Sue Nace.

Weekly Passing Show
Ben Schaffer expecting an operation...Moore shows insprovement...
Joe Reilly ditto...Dave (D. D. H.)
Hall at his best...Dave Hall, Jrthe same...Vernon Lawrence okay
...Al Pierce up and around...Alice
Carman abed...Charile Barrett airing with Pop Barrett...David Mavity on exercise and okay...Anna
yity on exercise and okay...Anna
yity on exercise and okay...Anna
gaining weight. Bobby Takck and
and up...George Harmon great and
expects to go home...Write to
those you know in Saranac.

OTTAWA, CAN.

By W. M. GLADISH
The sale of Famous Players Canadian Corp., with its 200 theatres
in Canada, to Paramount-FamousLasky Corp., will not affect the former's executive personnel. Adolph
Zukor, New York, will continue as
president of the company.

The Lord's Day Alliance announced its intention of pressing for the tightening up. in Sunday law enforcement in celebration of the 40th anniversary of the founding of the alliance.

Manager R. J. Harrison, Capitol, St. Catherines, has installed a radio speaker on the stage to give early evening patrons the Amos 'n' Andy broadcast.

P. J. Nolan, proprietor, Avalon theatre, has street car conductors calling out "Avalon Theatre" when the trams come to his corner.

Dr. W. H. Collins, director, Canadian Department of Mines, announced that during the past two mutils 7,000 persons in Canada to 20 films closured to Canada by the United States Bureau of Mines, these beling members of engineering and technical organof engineering and technical organ-izations throughout the Dominion.



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Waller Clarence Verobell Madamo Yuga, Mrs

DENVER

Tabor—"Spring Is Here"; Fanchon & favo Idea.
Aladdin—"High Society Blues."
Denilam—"The Great Gatsby" (stock).
Orphetim—"Ladies of Leisure"; RKO aude.

aude,
America—"The Scarlet Flame."
Rialte—"The Vagabond King."
Broadway—"Journey's End."
Denver—"Ladies Love Brutes."

Two libel suits for a total of \$482,-000 against the Denver Post by for-mer governor Clarence J. Morley were dismissed.

R. P. Lamont, son of Robert P. Lamont, Secretary of Commerce, has been elected president of National Western Stock Show Association.

Ned A. Stout, who claimed he was hurt in a roller coaster at Lakeside park, lost his appeal to the State Supreme court. Coaster operator preme court. C held responsible.

RKO vaude has been added at the Rialto, Casper, Wyo.

Lucille Langdon has resigned as president of the Denver Art Theatre because, she says, teamwork is ab-sent. She is the third president to quit in a year.

Rehearsal on for the Junior League "Follies" at the Broadway week June 2.

"Strictly Dishonorable," with Margaret Perry, local girl, booked at Broadway four days. April 28-May 1.

Four Arapahoe Indians from Wind River reservation in Wyoming ap-pear in a picture being made by Fox in Hollywood. They are Yellow Dress, Old Man Goes in Lodge, White Horse and Rising Buffalo.

LOUISVILLE, KY. By RICHARD B. GILBERT

Alamo—"Feacock Alley."
Mary Anderson—"Young Eagles."
Mary Anderson—"Young Eagles."
Mary Relate—"Breson Murder Case."
State—"Free and Easy."
Strand—"Stuch Men Are Dangcrous."
Gayety—Burlesque (stock).
Ritz—Burlesque (stock).

Press association reports had the Rialty, Mary Anderson and National theatres among the 55 playhouses of the Lisbon circuit, acquired by the R-K-O. The Lisbon Circuit operates chiefly in Ohio and Indiana and did not include the three local houses.

Gloria and Salvo, dance team, are at the Madrid ballroom, coming here from Coral Gables, Florida.

Theatre-goers and shopppers were caught in a traffic jam when a five-sallon can of naphtha exploded in the basement of the National Shoc Rebuilders Shop in the Theatre Building. The shop is only a few doors from Loew's State.

PORTLAND, ME.

By HAL CRAM

State-"Honey."
Strand-"The Green Goddess"; "Monana Moon."
Keth's-"The Golden Calf"; vaude.
Empire-"Swellhead"; The Great Di-Jefferson — "The Bachelor Father"

(stock). Maine-"Men Are Like That"; Ven-Scance."
Colonial-"Clancy in Wall Street."

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neer film man, will operate the new theatre just completed at Bridgton,

James J. Hayden Players end their stock engagement at the Jef-ferson theatre about the middle of May. The company goes to Brock-ton for one week and will then dis-band.

Dick Lewis is now organist at the State.

MONTREAL

His Majcsty's—"Bitter Sweet."
Paluco—"Bonson Murder Case."
(upitel—"Young Eagles" Stars."
Loew s—"Light of Western Stars."
Loew s—"Light of Western Stars."
Imperla—"Roadhouse Nights."
Strand—Double bill.
Strand—Double bill.
Empress—Double bill.
Orpheum—Stock.

Maurice Davies, former manager Regal films here, who became man-ager of Quebec City theatre some months ago, is back in Montreal managing Tiffany-Stahl offices.

Exchange building on Mayor street, downtown section of city, in which all film exchanges are parked, having been condemned, the exchanges are moving to Notre Dame de Grace, western suburb.

Men's fashion show, first to be held in Montreal, was big hit at Capitol and being combined with women's fashion show on smaller scale, brought in femmes as well.

DES MOINES

By R. W. MOORHEAD

Casino—"Words and Music."

Des Moines—"Under a Texas Moon."

Geden—Cang. 3 Sisters," The Case
(Sgt. Grischa"; vaudfilm.

Paiace—Change.
Paramount—"Not Dumb"; "Light
(Western Sirt." Pretend" (stock).

Strand—"In the Next Room"; "Seven
1839" Lexae."

Paramount, Waterloo, now has vaude Sundays only, first show April 20. Straight pictures week days.

Gem theatre here sold by R. G. ones to Dr. L. H. Chamberlain.

"Let's Pretend" given premiere by the Frances Dale players at the President Play with the Meritan Weishaar, former dramatic critic with a local paper, now a feature writer on the New York Tribune.

Fred Sullivan of President Players has joined a stock in Columbus, O. Robert Blaylock replaces hlm here.

The Family here has gone sound.

The Garden here goes to three changes a week with second runs.

Biaphone Corp. of New York is plaintiff in a suit for \$3,000 against the insurance company and O. C. Johnson, theatre owner, Atlantic, Ia. The insurance policy was on talking apparatus which Johnson was purchasing on contract and which was destroyed by fire last December.

"Dracula" booked for Berchel May 4, 5, 6.

BROOKLYN, N. Y.

DRUGHEN, N. C. This base of the control of the cont

String our String Yourself , Low's Met—"He Yourself , Met—"Gayety—"Jazz Bables of 1930" (stock of gayety—"Jazz Bables of 1930" (stock of gayety—"Gayety Lawrence). Star—"Get Hot" (Mutual). "Suffle Along of 1930," only try-out here this week, at Werba's Flatbush.

Colonial—"Clancy in Wall Street."

Three new ones slauted for next week. "The Lawless Lady" (Vivienne Osborne) at the Flatbush;

Opposite
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6.9 and Dy. Strgir
816 and Dy. Dupor
816 and Dy. Dupor
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NOT ONE
C on pictur

"A Surprising Lady" at the maica, and "The Trimmer" lian Foster) at the Boulevard:

Tappen's Sheepshead Bay Inn, pens next week with Eddie Gray's

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BY HARDIE MEAKIN ational—Cochran stock.
oil's—White's "scandais."
ox (Fox)—Metropolitan Opera Co. Fox (Fox)-(April 23-25).

Fictures

Columbia—"Futtine on the Ritz."
Earle—"Show Girl in Hollywood."
Fox—"Cameo Kirb." (four days only).
Met—"Alammy.
Met—"Alam

Andy Sharick, back handling the

Metropolitan Opera in under local Congressional and society patron-age for last three days of current week at the Fox.

Wesley Eddy, long m. c. at the Palace, comes back Saturday for one week.

"Journey's End" scheduled for local R-K-O house.

Rialto has "Captain of Guard"

DETROIT

LEE ELMAN
CINE—The New Moon,
Willen—The New Moon,
Willen—The New Moon,
Willen—The New Moon,
Willen—The New Moon,
Mintered City of Pictures
Andrews (Mintered City of Moon,
Mintered Cit

week).
Paramount—"Ladies of Leisure" (2d week).
Adams—"Cohens and Kellys" (2d ms-"Cohens and Kellys" (2d week).
Madison—"The Divorces."

Publix passes with dime service charge has cut down number being used.

Rumored Publix going to put vaude in Adams or Madison.

Detroit has more seafood restaurants than most coast towns.

BIRMINGHAM, ALA.

By ROBERT H. BROWN
Ritz—"High Society Bluen"; vaude.
Mabama—"Täght of Western Starm."
Strand—"Redemption."
Empire—"Blit tho Deck."
Trianon—"Seven Paces."
Gnixx—"Wide Open."
Lyric—Free beauty contest.

A beauty contest at the Lyric promoted by "The News" this week is a campaign to sell advertising.

Pantages still dark after musi-cians and operators struck for back wages. Jack Dempsey here last Thursday night as referee of a bout at the

HEART OF THEATRE LAND REASONABLY PRICED-PRACTICAL-ECONOMICAL OR DER YOUR GROCERIES - YOU'RE:HOME SEER APARTMENTS 245 W. 511 STREET 9 STORY Modern Fireproof 2~3~4 ROOM SUITES -Furnished #115.00 UP OWNER-MANAGEMENT 245 W.518 & CHARLES TENENBAUM

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auditorium. A sellout despite bad weather. Trianon on the day of his appearance here dug up a print of the Tunney-Dempsey fight and showed it for the day.

East Lake Park opened Easter Sunday.

DALLAS By RUDY DONAT Majestic - "Righ Society Blucs";

Majestic Andrews Majestic Aude."
Paince—"Ladies Love Brutes."
Melba—"Rogue Song."
Old Mill—"Vengeance."
Capitol—"Capitain of the Guard

The Chi Civic's "Mignon" Walkuere" selected as Do The Chi Civics Anghon and Walkurer' selected as Dallass opera schedule for Feb. 18-19, 1931, with Schipa in former and Theo. Stack heading latter.

Griffith Amusement Co. of Okla-homa City purchased the Yucca and Ritz in Midland for \$400,000. Fred Morley will manage both.

Lester Lang, technical director for local Little Theatre, taken sim-liar post with Vassar (femme col-lege).

London Chatter

(Continued from page 58)

(Continued from page 88) see him handle the turns. Expects appreciation in the pay roll. After the Winter Garden started it, a number of nite dives are using pro boxing as stunt supper turn. Cochran's boosted the new political party in his new supper show. Maybe it's just another publicity tieuwith Lord Rothermel in front of 5 bus in theatreland recently, but is now simpline tea arain.

ā bus in theatreland recently, but is now slpping tea again. Stoll circuit patron-puller is Xmas gift scheme for good-slzed prizes, to be given to most regular patrons. Carlyle Blackwell reckons he still looks a screen hero. Thinks the fams still remember. And they have most remember and they have made to the still be supported by the still be supported by the still be supported by the support of the principle
Derby Sweepstakes are flopping this year, due to uneasiness about official attitude.

official attitude.

St. John Ervinc off "Dally Express" as book critic.

Viola Tree's handing out patter about the Great Stage Illusion.

"Zehu", is the latest dish for the laded diners-out. Like nothing warmed up.

Lap dogs once more.

Lap dogs once more.

Intel halt.

jinks ln Italy.

Exposé Writer East Patricia Kelley, "Jane Logan," ex-posé writer for the Chicago "Flmes" (tab), will join the staff of the N. Y. "Mirror."

112 West 47th Street

112 West 47th Street
1 rooms, private bath, \$12—week
2 rooms, private bath, \$25—week
2 rooms, private bath, \$25—week
Maids service and all night olevator.
Our rooms are larger, cleaner and
more attractive than any in this
section or at these rates. They are
turnished with an aim for real comfort.

News From the Dailies

(Continued from name 58)

Even if they were true, she said, he had no right to air them because the relationship between lawyer and a client should be a sacred secret.

a client should be a sacred secret.

Lina Basquotte is expected to rut up a legal battle to regain her baby. Lina Basquette Wanner, 3, who Bs in the care of Mrs. Harry Warner. Miss' Basquette stated that after her husband. Sam Warner, the brothers, died, she agreed to let the Harry Warners adopt the child, when Harry Warner adopt the child, when Harry Warner told her he and his brother wished to create a \$300,000 rust fund for the child, when Harry Warner told her he and his brother wished to create a \$300,000 rust fund for the child, would not be permitted to visit her mother this summer or any other summer until she is 21.

Paulter Section 1.

Pauline Frederick and Hugh Chisholm Leighton, president of the Interestate Company. were married Sunday evening at Leighton's home, 45 East 58nd street, New York City. They will leave for California next month. Miss Frederick was thrice previously married.

CHICAGO

New traction franchise agreement, providing for consolidation of street and J. car. Hors and for expenditure of \$300,000,000 for subways and betrached last week.

Melville Purves, former business agent for Sign Fainters and Bulletin Board Hangers' Union, was found guilty of the mutded bitm as agent of the union. Purves got 14 years.

Morris Waldman, part owner of the Wigwam Cafe, was arrested and released on \$1,000 bond when he was found in an auto with a loaded re-volver on the seat.

First radio slander case in Illinois, when Fred Broucek, defeated candidate for Berwyn magistrate, was found guilty of defaming John E. Ehardt, police magistrate-cleat, over the air. Fined \$10 and costs.

Genevieve Tacgard, who used to lure big money for her fiction from "Delineator" and other class mags, before her marriage, is back in New York to recume writing.

New Fletlen mag is "Detective Book Magazine." R. Terrill edit-

0

В

FLORE



BOYS ..

(The Originator)

ROA

and Associated Radio Stations

COLUMBIA

'REGENT" PATERSON , N. J.

"Will Osborne and his band set a new box-office record and proved a great drawing attraction."

—Joe Lefkowitz, Manager, Regent Theatre, Paterson.

"We played to absolute capacity at every performance and want him back again."

—Wm. K. Saxton, Manager, Loew's Pitkin Theatre.

I'S RECORD & CONSECUTIVE

AND STILL GOING - THANKS TO OUR REPRESENTATIVE - PALACE THEATRE BLDG, NYC.

CABLE ADDRESS

BRYANT-8534-5

RADIO HOURS MAKE IT POSSIBLE TO INVITE PRODUCTION OFFERS

WILL OSBORNE UNITS AVANCABLE



Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$18. Single copies, 25 cents. Entered as second-class matter December 22, 1965, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCIX. No. 3

NEW YORK, WEDNESDAY, APRIL 30, 1930

72 PAGES

3-WAY HOME SHOW NIG

Pedantic Hokum by College Profs To Bring Capacity at Lectures

Professors in American universities, notably the biggest ones, are increasingly adopting the methods of show business in their classrooms.

Desire to attract a packed house to lectures has the learned fraternity competing among one another in putting on the best show. With professors' salaries, as a rule, not large, it's necessary to develop byproducts, with publicity the surest and shortest route.

Recent case of M. H. Marston of Columbia had a widespread influ-Marston was an assistant professor of psychology when a press agent, Hubert Voight, now with First National but at the time with Metro, approached him to participate in an exploitation stunt on the emotional responses of noneces and brunests to John Gilbert. As a result of the personal publicity Marston received from that sunt he was given a fat job as a consultant psychologist to Universal, and has since been something of a the emotional responses of blondes

Sex for Poets

Psychology, history, English and sociology are the fertile departments for publicity, with the dailies always responsive to any startling statement or clever bit of pedantic statement or clover bit of pedantic holum. English profs who found the minor poets of 17th century dul stuff for their students have adopted a new tact and are now dramatizing the sex life of the same poets. This insures a crowded lecture.

... Classic example of an unknown assistant professor leaping into overnight fame was Scott Nearing. Years ago at the University of Pennsylvania, he read his sociology class two stories from the same edition of the New York "Times". One was the Christmas list of Needlest Cases, the other as account of a million. the Christman list of Needlest Cases, the other an account of a million-aire's dinner which cost \$1,000 a plate. Nearing made no comment, but the trick won him dismissal and fame when the millionaire trustee kicked. Nearing is now, and for many years has been, a high salaried lecturer.

lecturer.

Professors chasing publicity and personal popularity as a foundation for remunerative by-products have, in some cases, been willing to co-operate with and in exploitation stunts so silly and undignified, these controls are also as a second to the control of the con

Apart from those to whom the sky the limit, and who make a play Is the limit, and who make a play for public notice through the press, there is the other group of teachers who merely wish to be popular within the limits of the campus. They take up wisecracking of the Yaudeville type. Also, put on a show with everything except a spotlish.

2 Films—3 Millions

Universal will have two talking pictures on Broadway this week, representing to that producer over \$3,000,000 in investment.

vestment. "Jazz King." starting Friday (2) at popular scale at the Roxy, cost the Laemmies near \$2,000,000. At the Central, opening last night (Tuesday), "All Quiet on the Western Front" is a \$1,000,000 and more special.

ROXY HOOKS UP WITH NBC-R-K-O

It's fairly certain S. L. Rothafel Roxy, has hooked up with the N.B.C broadcasting company and the R-K-O theatre chain, both of the Radio group.

Roxy's contract with the Roxy Roxy's contract with the Roxy theatre has about a year to run. It calls for Roxy to receive \$2,000 weekly shalary and a percentage of the weekly gross when that gross exceeds \$125,000 any week. Last week with "High Society Blues" (Fox) the Roxy did, \$13,000; week before, with "Cock 'o the Walk" (Sono Art), Roxy did \$50,00 could effect an adjustment of his Roxy theatre agreement with the Fox organization, which controls the house. With N. B. C. he is to have

theatre agreement with the Fox organization, which controls the
house. With N. B. C. he is to have
supervision of all broadcasting programs from reports, and with
R-K-O will make production suggestions for the theatres.
When going with the new attachment, ROOK probably we direct make
the control of the country.
He has not abandoned his two-yearold idea of a 6,000 scat theatre
around 6th avenue and the 50's for
musicals at pop prices.

Chicago Will Have Nite Football in October

Chicago, April 29,

Night football, the first ever tried in Chicago, will be inaugurated at V Solder Field Oct. 3, when Druke and Oregon meet. On Oct. 7 Marquete and Georgetown will meet for the same field after dark. 7 South Park Commissioners figure, Chi has more football fans than a may other spot in America. By staging games at night they hope to pack the field, which seats 120,-900. If the plans work, out it is tilkley that many future games will be played at night. Field has a prefect lighting system.

MOVING FILM IN RADIO CABINET

New Style Instrument About Ready for Marketing-Pictures, Radio and Phonograph in One-Moving Pictures in Top of Cabinet

FROM \$225 TO \$500

Figuring that correctly organized it can garner close to \$1,000,000,000 and considered to the consider

second.

Reduction of standard film to 16
mm is the plan practically adopted.

(Continued on page 60)

Chi's Rep So Bad Yaps On Excursion Trains Never Leave R. R. Depot

Chicago, April 29.
Excursion trains into Chi dally bring 55,000 people, three-quarters of whom won't go uptown because they're afraid of city's gun reputation.

Many of them grab a lunch in the railroad restaurants, quiz the walt-ers and waitresses about the wicked city and take the next train back

home.
Smart hash throwers are grossing big on a line of real hair-raising stories.
Stock yarns tell of being held-up and being released on the promise to help rob their own cafe. A sick mother, baby or brother is always in the picture and helps jerk the large tips.

Class!

Hollywood, April 29. Hollywood, April 29.
There's the Casa del This, the Haclenda That and those Villa de Contentas out here, but the champ name for an apartment house is downtown. It's

KINKELSTEIN ARMS

Painter Heard Same Song Played 1,500 Times—Then Asked Name of It

13-Word Criticism

New Britain, April 29.
Arthur E. McDroy, "Variety" correspondent here who reviews the plays at Parsons' theatre, Hornford, for the New Britain "Herald," claims the world's record for brevity in passing judgment on a show His complete review on "Oh, Professor," while he world's record for brevity in passing judgment on a show His complete review on "Oh, Professor," which have acts at Parsons' for three nights beginning April 24, was "The Society for the Prevention of Cruelty to Audiences should look into this."

ARABIC TALKER WITH DIALOG IN ARABIC

Cairo, April 29.
Aziz Emir, actress, and her husband, Ahmed Shereyi, operator of the native distributing organization called Isis Films, left here for Paris, to engage upon the production of the first picture in the world with Arabic dialog.
Lisis films is a local branch of the French Aubert organization. That concern sent the invitation to engage in production and the couple agreed to it, with the stipulation in their contract that the picture must in no way "be disparaging to Egypt or the Egyptian people: or the Egyptian people

50-Year-Old Juv

The Hague, April 14.
A 50-year-old pash lover, currently in "White Cargo," opposite Tondelayo, and an 80-year-old "Dutch Sarah Bernhardt," cclebrate their respective birthdays as more or less theatrical holidays here this The 50-year-old juvcnile is

year. The 50-year-old juvcnile is Tournaire.

Mrs. Theo Mann-Bouwmeester, sister of the late Louis Bouwmeester, Holland's best actor for years, famed for his "Shylock," is bringing out her memoirs as her octeganarian celebration.

Actors Tour on Yacht

Syracuse, N. Y., April 29. Van and Schenck made their jump to Keith's here on Joe Schenck's raiatlal yacht. It's anchored off the Yacht Club on Oneida Lake, with the perform-

on Oneida Lake, with the perform-ers living aboard during the local engagement.

Music liath charms but that music which floats out through marquees for the benefit of sidewalk passersby has small appeal for the curb-stone dragoons and ticket-sellers employed by Broadway's film par-iors. They get terribly sick of a tune by the time a picture's run is

tune by the time a picture's run is over.

"It's pretty monotonous," said one uniformed sentinel, "but it's not so bad if there's more than one song in a picture and they keep changing the melody." That seems to be the glat of the complaint of tioser the glat of the complaint of tioser the glat of the complaint of tioser that the glat of the complaint of the glat of the glat of the complaint of the glat
NUNS ASKED TO SAY PRAYERS FOR WARNERS

The theatre party that Warner Bros. gave to the nuns of New York was a great success, standing room only and never a more appreciative audience. Program consisted of a coloved short, "The Wedding of Jack coloved short, "The Wedding of Jack adags on the part of the part

Alumne, in New York, and managery bywood.

Mrs. Kathleen Norris said a few words, principally thanking Mrs. McGoldrick (herself the mother of five children) for the help she is giving toward making pictures safe for all children.

In her closing remarks, Mrs. McGoldrick asked all the nums to say prayers for the Warners, their good "Continued on Page 71)

(Continued on Page 71)



Retarded Reorganization of Fox Expected To Be Speeded Up This Week on Clarke's Return

Harley L. Clarke's presence Is ecessary for the stockholders'

Harley L. Clarke's presence is necessary for the stockholders' meeting which will ratify the complete board of directors for Fox. Clarke returned to New York yesterday (Tuesday) after an absence of over a week. It caused the post-ponement of the Fox stockholders' meeting scheduled for Saturday (26). If the new board has been completed in membership, the added nor does anyone appear to know who they are. Nor is there any information when the stockholders' meeting will occur. That is expected to happen immediately. Meanwhile various reports are around, without confirmation for any. All concern Fox's theatre operation. One is that the Fox deliuxe houses may, be placed with competing (local) circuits for pooled operation. One is that the Fox deliuxe houses may be placed with the Scouras' operation there. If Paramount Publix places its West Coast deluxes with Fox West Coast similarly, with Fox Vest Coast similarly, with Fox Leroit, also hanging upon that contingency.

West Coast similarly, with Fox, Detroit, also hanging upon that contingency.

The contingency is the case is the Fox houses in Philadelphia with the Warners fit the Warners place any opposition theatre it now has or is building in the same isolated instances with Fox. to prevent cutthroat competition, locally. A Fox deluxe at Atlanta is another case, with the Fox Brooklyn, also susceptible of this placement. While the Warners' are threatening to have started building in Milmaukee, a Fox stronghold. In Detroit, it's Publix-Kunsky that Fox opposes, while in Chicago, Fox has a small neighborhood string, without Fox having a Loop deluxer, a continued threat for that town against Publix-Braban & Katz.

Meanwis Shaban & Katz.

Meanwis Shaban and Jimmy Grahagen, with the eport the conferences are on the matter of Fox product for next season. Grainger: Sheehan does not give his personal attention to that Fox dispersion.

personal attention to that Fox divi-

sion.

The single Fox appointment of importance during the week is Charlie Caballero, from Fox West Coast, as general purchasing agent for the entire Fox system and in charge of the Maintenance Department. Caballero assumed charge of his new post in New York last

week.

Franklin
Harold B. Franklin has been in
New York for a week. He is due to
return to the west coast tomorrow
(30), continuing his direction of the
Fox West coast circuit. Franklin
was not called east, from account,
and says his business here at the
present moment is not directly conpresent moment is not directly conreport is that Franklin's semitobecome the Fox general theatre
operator were considered prohibitive
by the Fox powers. become the Fox general theatro operator were considered prohibitive by the Fox powers. Another is that Frankiln demanded all of the Fox houses be placed under the West Coast's wing, and that he continue as the West Coast president at his present remuneration, \$85,000 yearly and \$10.00 of the net profit. The profit of the p

One conquers a bad habit more easily today than tomorrow.

MR. AND MRS. JACK NORWOBTH 130 West 44th Street New York

Reviewers with Secs

A slightly irritated press agent rises to remark that the method of the film companies in dealing with the New York dallies is all wrong. There's too much catering to

dollies is all wrong.

There's too much catering to temperamental-reviewers who, in return, refer the humble press agents: to their secretaries. That's burning the boys lately. Those secretaries are new for film critics, evidently inspired by Mac. Time and the film companies to meet any press agent. In consistency of the film companies' deferential attifude is that in the cases where important news outlet are really involved, they are not very interested. Each of the three services A.F. thurs are the services A.F. thurs are the services and identify themselves to get and identify themselves to get and identify themselves to get appears. These same three wife and identify themselves to get and identify the identification and in the interest and identification and interest and interest and identification and interest and interest and interes

LAEMMLE TALKS OF ROAD SHOWS-TENTS

Kansas City, April 29. Iu a speech here Carl Laemmie

of Universal said: 'Conditions in certain parts of the conditions in certain parts of the country result in a virtual monopoly. Theatre circuits have been fused to a point where the independent producer may be shut out it be will not accede to the prices the combines are willing to pay. It believe it entirely feasible for a production company of sufficient magnitude to play a succession of

magnitude to play a succession of 10 show engagements throughout the agricultural sections of the U.S. and make money,
"The tent idea may be practical in sections where talker equipment has not been installed. There are a great many dollars in these communities waiting such a venture."

Pitsy's Comeback

Hollywood, April 29.
Pitsy Katz is trying a comeback
s an actor. He has quit the suit
nd cloak business.

His first job is in Buster Keaton's War Babies" at Metro.

Jack Loeb, its head, is also re

ported.
Just where Major John Zanft fits
in the Fox reorganization has not
been disclosed so far. Currently he
is said to be operating the Fox eastern deluxes as proviously. Clarke

An opinion appears to be spreading that Clarke, Fox's new president, is quite self-minded, without pretending to have assimilated showmanship in his short tenure of that office to date. One statement credited to Clarke is that he is in-different to past internal affiliations of Fox men; that he does not favor losing efficient man power, regardless of whom it might have stood with during William Fox's trouble-some times. some times

some times.

Show business' execs are accumulating the impression that Clarke is quite a guy in his own field (utilities), and may prove to be the same in the film industry. Downtowners who know veryone say Clarke ranks with any big business anywhere.

where ranks with any big pushical where. Considerable speculation exists over Courtland Snith and his future spot in the Fox line-up. That cand the other pertinent matters of the reorganization are expected to lbe revealed following the new board's and stockholders meetings. Sheehan, who has been held in New York for a long while, now expected to leave for the coast early next week.



WILL MAHONEY

in Earl Carroll's "Sketch Book," Chanin's 46th St. Thestre, N. Y. C. unaning 48th St. Thestre, N. Y. C.

The New York "Morning Telegraph" said: "Will Mahoney danced his audience into a honest panic, only to wow them anew with his mugging. He delivers lines with a punch and aings a nut song like nobody can."

Disastics.

RALPH G. FARNUM 1560 Broadway

13 Stage Imports **By Single Studio** Within Six Weeks

Wholesale manner in which pictures are grabbing from legit is evidenced in the importations in six weeks by one studio, Warner Bross. Studio has 13 now getting first camera experience, and more said to be coming. Warner room

to be coming.

Warner roundup includes Charles

Butterworth, Jack Whitling, Irehe
Delroy, Claudia Dell, Evelyn Khape
Kay Strozzl, "Digby Digges, Laura
Leel Frank McHugh, John Halliday
and Olsen and Johnson from vaude.

Jack Warner Due East Hollywood, April 29. Warner will leave here

May 22.

He will attend the Warner convention in Atlantic City before re-

Miss Owen on Air

Catharine Dale Owen, M-G-M star, is going on the Old Gold Hour tonight on the radio. Miss Owen's father is an exec-utive of the Liggett-Meyers com-pany, competitor of Old Gold.

SAILING

May 16 (Bombay to Venice), Mark Hanna (Cracovia). May 15 (New York to Havre) Mr. and Mrs. Charlie Murray (Ille de

and Mrs. Charlie Murray (Ille de France). May 14 (London to New York): Walter Hutchinson (Farris). May 7 (Parls to New York): Mr. and Mrs. Jesse Lasky, Adolph Zukor, Al Kauffmann, Terry Turner, Andre Ullman, Frances Mangan, Iyan Petrovitch, Serge Einstein

May 4 (Port Sald to London), Mr. and Mrs. Shafto. Shafto is Australian theatre operator. (Nar-

tralian theatre operator. (Narcunda).

May 4 (New York to Southampton), Percy Marmont (Homeric).

May 3 (Craris to New York).

May 1 (New York to New York).

May 1 (New York to Homeric).

May 1 (Clay York to Homeric).

May 1 (Clay York to London).

April 30 (London to New York).

William A. Kelssy (Albert Ballin).

April 30 (New York to London).

Mapil 30 (New York to London).

Mapil 30 (New York to London).

Douglas Fairbanks (Mauretania).

April 30 (New York to London).

Douglas Fairbanks (Mauretania).

April 26 (Sydney to San Francisco), William Soott (Sicirra).

April 25 (New York to Parls),

Milton Dianond, Gilbert Miller, Lee

Shubert, Arthur Swanstrom, George

E. Quilegle (Buropa).

Snubert, Arthur Swanstrom, George
E. Quigley (Europa).
April 25 (Capetown to London),
Myron Pearl and Co., Mason and
Royle, Two Latabars (Balmoral
Castle).

Dusting the Attic

GUS EDWARDS

"Kid Kabaret" (15)

Musical Skit

37 Minar, Full Stage

(From "Variety," Sept. 6, 1912)

Gus Edwards appears to have
lost his "cunning" in the presentment of "kid" acts. Hislatest can scarcely be desire

estimated to be sent to have
lost his "cunning" in the presentment of "kid" acts. Hislatest can scarcely be desire

latest can scarcely be desire

at sunning in the promotion of the conmentioned for individual honors, unless it be Eddie Cantor

A young man—a very young

man—gives a supper in the absence of his parents. None eats

anything, but everybody does

appeared with a few lines which

are much better than those delivering them.

All the specialities are songs.

All the specialities are songs.

All the specialities are songs

with a few lines which

are much better than those delivering them.

All the specialities are songs

with a few lines which

are much better than those delivering them.

All the specialities are songs

with a few lines which

are song as the service of the entire cast. For a finale

there is a Song labeled "Flowors," so that the cast can run

uning paper "favors." Jolo.

Of all Mr. Edwards' protege

Of all Mr. Edwards' protege acts, this one later produced more "names" than any. In the "Kid Kabaret" cast, all seemingly having learned quite a lot since not rating mention for individual honors, were, besides Eddie Cantor, George Priesel, Eddie Dazzell Walter Georgie Price and Jack Weiner.

Myers Doesn't Soft Pedal On Ad Solicitation for His New Film Trade Mag

Abram Myers is losing no time in business of his trade paper "Allied Exhibitors." In a prospectus in which he announces appearance of the first issue in June, Myers

"Every advertisement in 'The Allied Exhibtor will reach at least 3,000 prospective buyers of your product-buyers who have only to be told of its merits to win their sympathetic interest."

Seen as a challenge to other film publications is the assertion that such advertising "will receive attention it could not command in any other trade publication."

other trade publication."

Another paragraph in the same tempo makes the statement that an ad in the Myers' medium means "implied approval of any company whose advertisement is accepted."

This in itself is something afforded by "no ordinary trade paper."

What Big Bank Thinks Of Harry M. Warner

In announcing the election of Harry Warner to its directorate, the Manufacturers' Trust Company stated yesterday (Tuesday):

"Manufacturers' Trust Company nas served as the principal banknas served as the principal bank-ers of Warner Bros. for several years. The election of Mr. Warner to the board will give the bank counsel of one of America's lead-ing amusement magnates, who has been associated with the film indus-try since its pioneer days."

Richards' Baseball Nine

The E. V. Richards completed heir baseball nine by a son, born last week. It also weighed nine pounds.

Richards is racing around town with his chest above his chin mak-ing propositions. He's still after childless couples. The day after the Richards' 9th happened, O'Donnell shipped his wife to New York.

LAWYERS WORK ON FOX-LOEW **MERGER**

Fox and Loew's are on the merger wagon. Fox interests now controlled by General Theatres amount to stock control of the Locw

amount to stock control of the Locw circuit in turnor controlling Metro. Controlling Metr

panies.

Paramount, Warners and Radio
were out for Loew's during the Fox
mixup. At, one or another time
each or both was negotiating with
William Fox.

COLUMBIA-R-K-O SET; PRODUCT DEAL ONLY

Columbia and R-K-O have closed their reported deal. Instead of a buy-in by R-K-O of the film pro-duder, it's 100% product, contract between the two from an authentio

ccount. R-K-O has agreed to take Columbia's pictures 100% and play them 100% in R-K-O theatres.

100% in R-K-O theatres. Previous report was to the effect R-K-O, other than sewing up a source of film supply for its houses, had offered to purchase stock in Columbia. This offer is said to have been made, but with the rapidly rising quotations of Columbia of late, no price could be agreed upon. The product franchise by Columbia was then sone into and consummated, "Columbia reached \$\$3 on the Curb Monday, a leap within a month

Monday, a leap within a month from \$33 a share.

R-K-O's Interstate

It seemed fairly certain yesterday R-K-O will lease or buy the Inter-state Circuit of Texas.

state Circuit of Texas.
Deal and details have been previously reported in "Varlety."
If the Interstate sells, Karl Hoblitzelle, operating the Texan circuit,
will continue at the post. It will
cause no change in the R-K-O lineup as R-K-O has been booking it,
for a long while.
Interstate owns three of its eight
houses, with leases on the others.
Last reported valuation of the circuit was \$7,000,000.

Weather

Washington, April 29.
Weather Bureau has furnished
"Variety" with the following fore-cast for week beginning tomorrow
(30):

Fair and warmer in the east: showers in western sections Wednesday and Thursday. Friday (2) showers. Colder and mostly fair at end of week.

Paris, April 29.
Weather here is unseasonably warm and humid. Early spring rush of tourists is on, causing upward trend in everything, particularly hotel tariffs.

German Girl as M. C.

German Girl as M. C.

Marilne Dietrich, German actress
imported by Paramount recently,
will be the mistress of ceremonles
in the German version of "Paramount on Parade."
Miss Dietrich was brought over
specifically for German versions

Hollywood, April 29.

John Tiller, English dance director, and 16 Tiller girls arrived here Monday.

First assignment under a three-picture deal with Radio 16 "Half" way to start the new arrangement.

SMITH AS FILMDOM'S CZAR

Midnight Shows As Index to Drawing Power—New Idea SOUND PATENTS

Power of draw that has eluded theatre and film exces for some time is near to solution. The method whife unscientific on the right technical equation is, however, as near perfect a human device as could have been manipulated—the mid-

nite snow.

States of working up an Alaskan hour trade the thing has become a fixture but not because of profit. The midnite show except on certain nights like Saturday hardy pays expenses. The film minds have discovered that the midnite show is the barometer of the theatre's biz. Only Bway houses not hitting the midnite are the State, combo vaude and film, and the combo vaude and film, and the life what is the draw, the vaude or film, personality or picture. Chief experimenter, in this division is Paramount where close study of this angle has been going on. Started first on Broadway for the

Paramount where close study of this angle has been going on. When Dennis King played, for instance, on the Paramount stage, the midnite end was off, but big in daytime. The same when Buddy Rogers hit there. Bosses figure daytime biz on general average but the midnite is just a mercury rule.

daytime bis on general average but the midnite is just a mercury rule.

Previews, Too

In line with this tack the excess started the Thursday midnite previews. It's on the same calculus plan. What the preview brings in and how it is treated at that performance, the exces claim, is the arrow on how the film will draw its regular week.

This provides the theatre staff with a working advance on how and what to expect and be ready and what to expect and be ready and what to expect and be ready in the biggest cross section stretch of any populace. It takes in practically every type of person from the Fark avenue and social registerite to the hundry who plods the cobbles for his biggest excitement. Not big in numbers at this hour-but plenty diversified in mind and reception. The only problem now that this draw basis has been discovered is placingtize the scheme but the film folks are not worrying about that. They give it freely to the world.

"Hot" Cartoon Drawers Must Watch the Code

Hollywood, April 29.

Will Hays' office is reported to have issued a warning to cartoon animators. Pen and ink boys must not transgress the code of morals duly adopted by the M. P. P. D. A. hierarchy. hierarchy.

hierarchy.

It seems that the supposedly simple cartoons have been wicked of late. Some of the artists have etched in. Ink certain scenes which nice cartoonists never use.

An irreverent tendency to draw hot scenes is charged.

Louise Huntington Set
Louise Huntington, legit, engaged
by Fox, through Mike Connoily,
with the usual optional clauses.
Miss Huntington is to be on the
coast ready for work by June 1.

No Ellis-Sidney Deal

No Ellis-Sidney Deal
Mary Ellis and Basil Sidney have
been given the go-by by Warners.
Negotlations for their services were
suddenly ended.
At the home office it is denied
that there were any differences or
that there were any differences or
the brothers were planning on using
the couple in one film and that since
then production of this story has
been abandoned.

Cleanest Up-State House

The Madison theatre was awarded first prize of \$100 in a contest among the Warner theatres in Albany, Troy, Utica and Syracuse or the cleanest theatre.

Eclipse

Hollywood, April 29.
After elaborate preparations to shoot dialog sequences on location a unit anxious to accomplish things picked Monday morning. They showed up day morning. They showed up nice and early at seven ready

Couldn't understand why the fog wouldn't lift.

Mary McCormick Says Prince Serge, Pola's Heart, Now All Cold

Paris, April 29.

Pola Negri and her Prince Serge
M'Divani having patched up, Mary
McCormick, Chi opera singer now
here, sez her romance with the
Prince is cold.

Miss McCormick

Miss McCormick playing Paris and London guest-star engage-

Grauman Vice Roxy—If

At the Fox offices in New York, it is said that if any of the many reports about Roxy should come true, and he leaves the Roxy theatre before his contract expires, that Sid Grauman will replace him as the stage producer and managing director of the big house.

Roxy's contract with the Roxy, Fox-owned, has over a year to go. Grauman currently is under engagement to Howard Hughes to handle and stage present Hughes' "Hell's Angels."

New Facial Gag

Hollywood, April 29.
Solly Vlolinsky is now Stanley
Vloli Sky. This follows an operation to have his eyes cut so he looks
like Valentino.
Lots of nose and ear clipping out
here, but eye wrinkle is new.

Pathe Denials

Pathe stockholders held their reg-Pathe stockholders held their regular meeting and election of officers late yesterday (Tuesday) afternoon. Prior to the meeting it was reported that the session was purely perfunctory and that the schedule called for no changes in personnel or policy.

At the same time it was claimed that Pathe, despite reports perfunct Pathe, septie reports perfunct Pathe, the perfunction of the perfunctio

Mitzi Called for Film

Mitzi, the eight-year-old daugh-ter of Keno and Green, has been called to the Paramount studios on the coast to start in the next Clara

the coast to start in the next Clara Bow talker.
Mitzl and her parents left New York Saturday. The child, a mimic and marvel, is under contract to Far until January. While east she played alone a few variety stage dates and was offered \$1.500 weekly to continue. Joe and Rosie Keno preferred their daughter to keep on in pictures.

Big City Stuff, Too

Boston, April 29.
Scollay Sq. theatre has installed a radio and amplifier in the lobby of the theatre so the theatre's patrons may listen nightly to the antics of Amos 'n' Andy and their Fresh Air Taxi Co., Incopulated.

ELECTRICS POOL Over 100 Executives Lose Titles

Gen. Motors Idea Applied to Screen-Protection of Billion Loaned by Bankers-**Buy of DeForest Imminent** -Raskob Engineer of Deal.

Creation of a giant pool wherein Creation of a glant pool wherein the electrics now riding the crest of filmdom will be placed under a single control of a huge banking syndicate is now in the making, built around two units, one of which hitherto played but a small role in the industry while the other was never, if even remotely, directly connected. The first is General Talking Pictures. The second is al Smith al Smith. is Al Smith

General aim is to shunt the elecgroup with Al Smith as the driver and general boss of the film industry.

and general boss of the film industry.

The situation is fraught with more color, intrigue and politics, the like of which has never been seen in filmdom. It is so close to materialization that papers have been drawn and only formal announcement of the deal is left.

To some it looks like the realization of a General Motors policy for the entire industry.

To others equally as well informed, it is claimed that the bank-ers, holding notes for filmdom's sound venture running into an approximate billion, want nothing in their pathway which might obstruct or delay collection.

The facts are that a week ago when Warners had their hands on datent there also appears a group of lawyers, Williams-Rich-Molse, all patent specialists. This was their message:

Ex-Governor Al Smith, their

their message: Ex-Governor Al Smith, their

Ex-Governor Al Smith, their client, has been submitted a proposition by a group of outsiders, in which J. J. Raskob is associated, to enter the picture business via General Taiking Pictures.

The Governor wants to buy General (De Forest) for this group, but before doing so he must have access to all of the patents and application of the company the control of the control o

merit and worth of the company.
Since then four conferences have
been held with M. A. Schlessinger,
the South African theatre owner
who a year ago ploked De Forest
from the brink of bankruptcy and
for \$25,000 in yearly salary and
20% stock interest in the patents
now standing to accept \$50,South-hardware cross and a control
South-hardware cross and a control

000,000 in initial interest from the Smith-banker group and a permanent cut thereafter.

While the conferences have been underway with Rich, one of the Smith law firm also a patent specialist for the Warners at different times, the firm of Darby and Darby has been devoting its artice afform. times, the firm of Darby and Darby has been devoting its entire effort getting odds and ends together for the Wilmington, Del., legal showdown against. Western Electric and the bankers next month, the winning of which would not Schlessinger 10 times the total of the first payment.

Single 2 the first payment.

With Smith in saddle and with Wall Street conceded for the first time by a producers' organization to be in control of filmdom, the story from equally responsible sources is that the insignificant General Fictures Corp., which never produced a successful film, will be the nucleus around which the banking-electric Interest will work the first payment of the first payment were the first for consideration in the Smith deal. In fact, it is claimed the brothers were told to stand by, awaiting initial development, acquisition of De Forest, in the more to consolidate picture

velopment, acquisition of De Forest, in the move to consolidate picture business. As things will first op-erate, according to what has so far developed, the Warners will have a big end in the licensing, paying (Continued on page 23)

in Par-Publix Reorganization

Can't Be Dubbed

Film company was hot for making a talker with the Ubangi duck-lipped women with the Ringling show. Idea went cold when someone in the export department skilled on lip-action stuff pointed out it would be tough dubbing picture for foreign countries.

Young Baritone, New to Screen. Goes with Fox At \$1,000 Wkly., First

Edwin Bartlett, the promising young barttone, has cast himself on the Fox lot at \$1,000 weekly for the first six months of his optional agreement, to learn the talker technique. Deal was closed Monday in New York, against competitive bidding by Warner and Metro. This the initial instance that stage through pictures, rather thanfrom opera to pictures as has been customary of late. Warners after a test, made the

warners, after a test, made the first offer of \$500 a week to Eartlett. Metro, without a test, sent it to \$750. While the boy to whom all of this came overnight remained in a daze, Fox took a test, made the offer \$1,000 and secured him.

offer \$1,000 and secured him.
Young Bartlett has had two auditions for the Metropolitan, but did
close owing to the film offers interjecting. The Fox contract permits
him to sing in grand opera during
a certain portion of each year, at his
will. He studied in Rome for five
years and sang in grand opera for
two years. two years.

Bartiett's parents live in Massa-

Bartiott's parents live in Massa-chusetts. He's a Princeton boy, un-married, and never appeared on the professional stage over here. His appearance was a large factor as well as his voice, the latter tutored by Jeanneot, the noted New York vocal cuitivator.

MAE WEST ON SCREEN

Columbia May Set Mae in "Lil," Strained—Talking It Over

Mae West may get herself and "Diamond Lil" on the taiking

screen.
Columbia is talking it over with the actress-playwright.
Columbia wants Miss West to do "Lil," in a strained way, not for Mae but the play, as Mae originally did it.
The Bowery joint may become an lice cream parlor in the picture.

The Bowery joint may become an ice cream parlor in the picture. But Mae will use the same hips. Next Sautrday (3) at Fox's Audubon, Miss West will start a stage trip of spit weeks over that New York vaude chain. She is playing on percentage only. No guarantee Terms 50-50 over a verage overhead.

Par's N. Y. Studio-New

Paramount Long Island studio has been renamed officially. It is now the Paramount New York

Purpose is to emphasize the stu-dlo's proximity to Broadway and the Broadway talent marts.

Helen Gardner with Par

Hollywood, April 29. Hollywood, April 29.
Helen Gardner, from legit stage, leaves New York for the coast May 1. She will first appear in Firmst Lublisch's "Monte Carlo."
Miss Gardner is on an optional ticket with Paramount running to five years.

With over 100 of the smaller ex cutives deprived of their titles through the combining of the Paramount and Publix corporate names, one of the most thorough house cleanings in the history of the Zukor organization is anticipated by wiser of the home officeites.

Assistants to executives, partic-Assistants to executives, particularly for division managers, are listed as the first scheduled for the axe. Eliminating these and others in spots in the two companies where duplication is marked are also seen from another perspective: that of lessening the chances for buck passing, especially out in the field, as well of the companies of the second of the companies of the property of the proper

ly erased, these men even being issued new stationary with the Paramount - Publix Corporation and

amount - Publix Corporation and nothing but on the letterhead. Avoidance of confusion through executives of the two organizations having similar titles and the intent of interlocking both together under the new system so as to function

(Continued on page 12)

FOX'S SECRECY CLAUSE WITH LEGIT PLAYERS

Fox is inserting a secrecy clause. In contracts given to legit players for picture work. Clause forbids the player engaged from making any announcement concerning their eargagement or their future work for Fox, unless receiving special permission from the Fox office. Fox's alm, it is said, is that it can break the news when and if wanted. Clause also forbids the artist eargard from publishing advertisements regarding her work with Fox, unless the film office permits. Latter clause is not uncommon.

Tania Fedor Engaged

Paris, April 29.
Tania Fedor, star of the Comedie
Francaise, has been engaged for
French version pictures by MetroGoldwyn.
Sha acti-

She sails on the "Olympic," April 30, for Hollywood,

Nancy's So Tired

Hollywood, April 29.

Nancy Carroll, announced to appear over the Paramount Publix hour Saturday, didn't show up.

Later, she was found asleep in her dressing room. INDEV

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"Circuit" Advised for Theatre **String Use Rather Than "Chain"**; As Distinctive from "Chain Stores"

The trade term, "chain," as applying to a string of theatres may pass entirely from the show business. Its outlawing is being very seriously considered by larger the-

sees. So considered by larger theretoey operators. Paramount Publix has already stricken it from the record, substituting the word "circuit."

Move is to guard against damages to box office because of public resentant against all kinds of chains, claimed growing with tremendous strides. Theatres do not want to suffer the abuses possibly resulting from agitation and propaganda against store and other types of chains dotting the country.

In many instances it is known chain stores are stirring up the local citizenty by refusing to even deposit their money in local banks, townspeople figuring this results.

ownspeople figuring this results in local business depression. The money the public spends in chain stores does not go into the banks nities, this to a large extent tightening up the local money situation and embing lending possibilities by the banks.

Chain stores are a contraction.

Chain stores and theatres are dif-Chain stores and theatres are elf-ferent institutions, operating dif-ferently, but the public reaction, it is figured, may be the same with the theatre placed in the same class with the grocery store directed by heads from far-off cities. The chain stores, as a rule, do not even buy any equipment locally. They merely rent store space and have everything they sell shipped in. All the stores bring to a town

have everything they sell shipped in. All the storce bring to a town is rent and perhaps a local clerk or two, while with the theatre a far different situation exists. Even most of the chain grocery and other stores cut prices, the store of the chain grocery and other properties of the chain grocery and other stores cut prices. With local independent theatres the local pocket-book gets all of the break.

Trade Stimulant

The theatre is admitted to be a The theatre is admitted to be a local and semi-public institution, a credit to any community. Besides a civic asset, it is widely known as a business simulant, merchants laving time and again sone on record as conceding that locations near theatres mean business-building, besides the theatre drawing about the control of in dragging people out of their homes.

homes.

Local theatres deposit all receipts in local banks, and usually spend 60% of such grosses locally. Often the theatre must draw on the home office to pay off locally. Theatres use many thres the amount of light and other power that chain stores december, were learn help for the couldry more learned to the and other power that chain stores do, employ more local help, rent more billboard space, usually spend more money in local advertising and makes itself more of local value and aid than stores in other ways, besides taxes, etc., on a theatre costing \$1,000,000 or more to build. Besides the part theatres play in benefits and funds, most often for local purposes and they attract business from towns that are with-

local purposes and they attract business from towns that are without pictures or other shows, this inout pictures or other show, this in-directly bringing prosperity and Im-portance to the town where located. Theatres very frequently effect ex-ploitation promotion tic-ups with lo-cal merchants, chambers of com-merce and other organizations which are of mutual benefit. Stores cannot very well do this.

Plus the many other differences that exist between the chain store and the circuit theatre.

and the circuit theatre.

Actors Shop

Theatres playing stage attractionare an important asset to local hortels and merchants. Whether people working in theatres are employed locally or not, they are in greater number and create more buying power. Besides the transient troupes remaining for a week in town and doing necessary shopping. Theatres playing stage attraction:

doing necessary shopping.
The public is not expected by shownen to realize that this wide differentiation exists and wift current activation exists and wift current activation risking, protective measures against mass resomment must be taken, must be adopted, by circuits breadquarters.
Where bord theatres operated on a circuit can be tangled, locative

1st Runs on Broadway

(Subject To Change)

Week of May 2 of -- "Redemption" Capitol

(Aletro).

Colony — "Clancy of Wall
Street" (Indie).
Paramount—"Return of Dr.
Fu-Manchu" (Par).
Rivoli — "Vagabond King"
(Par).

Par). Roxy—"King of Jazz" (U). Strand — "Strictly Modern" (FN).
Winter Garden—"S
In Hollywood" (WB). -"Show Girl

Week May 9 Capitol—"Ladies of Leisure"

Capitol—"Ladies of Leisure" (Col).

Paramount — "Devil's Holiday" (Par).

Roxy—"King of Jazz" (U) (2nd week).

Strand — "Wedding Bills" (FN).

\$2 Runs
May 6 — "Song of Flame"
(WB) (Warners).

COMMUNITY PRIDE GAG REOPENS COAST STUDIO

Los Angeles, April 29.

American Studios at Santa Barbara, closed for the past 12 years, will be reopened as a rental studio by Robert Welsh, former studio manager for Universal.

Welsh Interested Santa Barbara capital in recepting the studio as a

capital in reopening the studio as a plug for the community. Plans call for installation of sound equipment and soundproofing of the stages.

No Fear for Flinn-Lally

Move for the dismissal of the in-dictments charging John Flinn and H. Lally with manslaughter in the second degree in connection with the Pathe fire will be made in court here tomorrow (Thursday). Whether the motion is granted or

not, Pathe executives are certain that Flinn and Lally will escape punishment.

Hollywood, April 29.

John C. Flinn, vice-president of
Pathe, arrived here Monday morning. He is to take charge of Pathe's short subject department.

Warner Impostor

New London, Conn., April 29.
State police have been asked to watch for a man representing himself as an agent of Warner Bros, He had elaborate plans for the film-He had elaborate plans for the filming by the Warner outlt of a picture to be called "Paul Jones." They called for the use in local seen of mer. from the Coast Guard base and girls from the Connecticut College for Women.

Alleged Warner agent was endavoring to collect funds for a ball to be given in honor of the locals chosen for parts in the production.

Looking Over Role
Hollywood, April 29,
Lina Malena goes east Thursday
to look over Lily Damita part in
"Sons o' Guns."
Miss Malena is a prospect for the
same part in United Artists production with Al Johan.

Carewe on U Lot

After completing "The Spoilers" for Parumount, Edwin Carewe will move over to the Universal lot. He will direct one of U's specials.

differentiation exists and with current additulon rising, protective measures against mass resemblent must be taken, must be aken, must be aken, pust be aloqued, by circuits' headquarters.

Where local theatres operated on a circuit can be landled locally, killing it in every avenue through that is considered advisable. Use which escape to the public eye of the term "circuit" would set the



York and King Originators of "Tin-Type

COLISEUM, LONDON Represented by JENIE JACOBS

10 FOX MEN HELD **OUT BY WM. FOX**

Before finally disposing of his in tcrest in and control of the Fox companies to Harley L. Clarke, William Fox protected 10 Fox men Each received a Fox contract for three years, dating from the time of Fox's vacation. This move is said to have been told Clarke by

Fox.

Among the protected Fox employes, some of whom are William Fox's relatives, are Louis Rossenbluh, Jack Loeb, Alec Kempner. Charles Levine and Joe Leo.

Should any of the 10 be requested to resign by the new Fox administration, and the said before a contract, it is said, before agreeing the said before agreeing.

it is said, before agreeing.

it is said, before agreeing. Besides the protection given his business intimates, Wm. Fox gave checks for \$500,000 each upon selling to Jack Leo and Sol Wurtzel, and another for \$100,000 in Joe Leo. The Leos are Fox's brothers-in-law.

Commercial Short Used on Chain Store Basis

First practical use of commercial

First practical use of commercial films on the chain basis by a business outfit was made by the Texas Oil Company.

It showed a short simultaneously in 14 of the company's branches over the country.

Shorts were made by Stanley Film and worked over Stanaphone projectors and equipment, probably the largest commercial film job yet done.

Damage Suit Dismissed

Not enough stuff in their com plaint to make a cause of action the suit of Hollywood Pictures Corp. against Audible Pictures, Inc., brought through the law firm of Phillips and Nizer, was dismissed by the N. Y. Supreme Court, but with leave to draw up another com-

plaint.

Hollywood sued for \$50,000 for alleged failure of Audible to deliver on time and in good condition cer-tain Audible produced films as peralleged contract.

Lusty Goes Author

Los Angeles, April 29.
Lew Lusty, brought from New York three weeks ago to direct publicity for Inspiration, resigned to join the writing staff of First Na-

John P. Miles, formerly unit p. for D. W. Griffith at United Artis succeeds Lusty.

Fox's 48-Page Insert

Hollywood, April 29. Glenn Allvine leaves today (Tues-lay) for New York, having cleaned up matter of new program announcements in record time with Vic Shapiro.

Annual advertising insert of 48 pages on Pox pictures has been completed.

Agony!

Al Selig, of Tiffany, stands the Galety's lobby night-burning up the drop-ins om competing offices by crying that there weren't as m turnaways tonight as usual.

7 DIRECTORS ON L. I. WITH PAR TALKERS

With the arrival from the west coast of Norman Taurog and Victor Schertzinger, Paramount's eastern studio has seven directors currently studio has seven directors currently on the job either preparing or finishing pictures. Rest of directorial talent includes Monta Beil, Victor Heerman, Fred Newmeyer, Harry D'Arrast and Eddle Sutherland. Two pictures get started this week (28) and two more will follow in about four weeks. From now on through the summer there will probably be two features under way at all times.

all times.

all times.

Current pictures are: "Sap From
Syracuse," with Jack Oakie, Ginger
Rogers, Granville Bates, Sidney
Rigss, Jack Raffald, J. Malcolm
Dunn, Betty Starbuck, Verree Teasdale and Bernard Jukes. Marx
Brothers "Animal Crackers," also

current. Victor Schertzinger will direct 'Heads Up," which will include Buddy Rogers, Helen Kane and Victor Moore. An entirely new score is being written. 'Laughter,' with Nancy Carroll and Frederic March, will get into production simultanously with Harry D'Arrast directing. current. Victor

PROMOTER MILLER IS PINCHED IN SAVANNAH

Savannah, April 29. Alden Miller, about whom the National Better Business Bureau

National Better Business Bureau has a long record of phoney film deals, was pegged here on a warrant from New York charging him with second degree grand larceny. Miller, who has been attempting some promoting here via Hollywood in Georgia idea, is contesting the extradition on the ground that a scenhicality is responsible for a picture outfit he had in New York not heine incomparated.

not being incorporated.

The main issue is being brought by Genneth Briscoe, who claims Miller defrauded him of \$200 in

6.745 Extras at Work

Hollywood, April 29.
Extras had a boom last week.
Figures from the Central Casting
Bureau were 6,745 placements for

This tops last year at the same time b. 10%, and is among the biggest weeks of 1930.

Harry Wilson's Chalet

Los Angeles, April 29.
Harry Wilson, formerly director of publicity for United Artists and Inspiration, is tired of it all and will shelve his typewriter in favor of Europe.

From a chalet overlooking Bucharest he will direct the distribution of Inspiration Pictures in the Balkan States, says he.

L. A. to N. Y.

Mr. and Mrs. Charlie Murray. Percy Marmont. J. E. D. Meador, Dave Epstein. Johnny O'Connor. J. J. Murdock and family. George Naylor. Ralph Townsond. Lina Malena. Alex Aurons.

N. Y. to L. A. Seymour Felix.

P. G. Wudehouse. Louis Shurr. Harry Howard.

G, H. & P. Co. Sued

G. H. & F. Oo. Sucu.
Conlew, Inc., iided suit in the New
York Supreme Court against G. H.
& P. Amusement Corp. on a note
for \$14,000 made hast September and
signed by Julius Genell, president,
and Herman Pekcler, treasurer,
who, with Joseph Horowitz, were
late made defendants. also made defendants

They gave protested notes of the R. O. N. Theatres due May 1 last, for \$42,000 as security.

Police Power Is Made Absolute Newark Censor

Newark, N. J., April 29.
The radical censorship ordinance, giving the Director of Public Sattey power to close any show or picture at his wish and to make such rules as he desires has been made into law with control of the control

although Direction breinian has not indicated openly any intention of co-operating with them.

Aside from the new law, he has started something by declaring that there shall be no more midnight shows. It is believed that this will be put to a test.

W. E.'S EXPERIMENTAL HOUSE IN HOBOKEN

Western Electric is in the tlicatre business but not as an exhibitor. It has taken over the Lyric, Hobo-ken, on a mystery house basis. Doors will always be closed and the Doors will always be closed and the public will never be allowed a peep because in this little place the elec-tric's scientists commencing next week will work in a practical atmos-phere on the betterment of sound. The Lyric is the second theatre the clottles for experimental pur-poses. First is the house in Schen-ectady operated in exclusion for ectady operated in exclusion for some time by General Electric.

ERPI Plans Educational Series Under Devereux

Los Angeles, April 29.
Production of a number of pictures for educational purposes is planned by ERPI. Production will be in charge of Col. Ft. Devereux of the New York office.
Subjects to be photographed are Subjects to be photographed are control of the contr

Loew's 61% Up in Toronto

Toronto, April 29

Marcus Loew's Theatres, Toronto, April 29.
Marcus Loew's Theatres, Toronto owning two theatres here, showed an increase of 61% in net operating revenue during the past year is the financial statement issued.

The company operates a downtown theatre, which showed gross receipts of \$725,29, and leanes its second hotse to Fanous Flavestone of \$85, \$99 was derived.

Net profit for the fiscal year was \$124,801, as compared with \$77,30 for the previous year.

Assets are listed at \$2,086,309.

Technicolor's 5,000,000-ft. Hollywood Labs by Sept

Hollywood Labs by Sept.

With opening of Technicolori new plant in Hollywood this week all Technicolor prints used in the territory west of the Mississippi will be produced here. Boston plant takes care of the east.

The new plant has a capacity of 3,000,000 feet monthly. Construction will be started on another laboratory next week. When the lose plant is completed in September Technicolor will have a total infinity capacity of 5,000,000 feet monthly its Hollywood labs.

WB's Test Stage

Special test stage will be built at the Warner studio in Flathusii. Smuch talker testing of stage people being done that other studio activities have to be protected.

The permanent test stage is the answer.

U. A. Bunch Returns

Al Lichtman, Bruce Galbib and Emil Jensen, all of U. A., arrive b New York today (Wednesday) afte seven weeks on the Ceast.

18 B'WAY PICTURE HOUSES

MYERS CLAIMS **HAYS NOT FOR INDIE PEACE**

Gives Out Announcement for Allied States-Replies to Story

Washington, April 29.

Abram F. Myers, Allied States, Indie head, says, in a statement issued here, that the Hays organization has declared against peace within the industry. Myers made the charge after reading "Varlety" of April 23, wherein he points out a direct quotation is made from a member of the Hays organization. Article referred to was a report on the Richey plan to sell \$250,000 in common stock to resurrect "Ten Nights in a Bar-Room," Also the attitude of the Hays organization in "not yet revealing what action it will take."

Direct quote from one Haysite is

will take."
Direct quote from one Hayslte ls incorporated in Myers' statement, to which he replies:
"This is not the first time that

"This is not the first time that business arrangements made by this association and its affiliated units have been tampered with. There was a very serious effort on the part of the same persons to break down the franchise plan work of out with the franchise plan work of the same that is reference to this attempt are a matter of record in this office.

are a matter of record in this office.

"This organization has no knowledge of the matters mentioned in the foregoing article except the publication of The Alled Exhibitor, which was made the subject of a victous and untruthful attack in another trade paper which is closely allied with the Hays office. We have the assurance of the men concerning the concerning these other matters are misleading as they are base. "We do not believe that this campaign has the support of the distributors themselves. We turn there believe that once they are acquainted with the facts they will be a supported to the support of the suppo arc fice. "This

will put an end to it.
"This association in its relations with other branches of the industry is proceeding in utmost good faith in the hope that through the 5-5-5 Conference a constructive task can be accomplished. Our representatives have cheerfully assumed the burden in the control of th

represent their members in these all-important meetings shall be undermined by those who apparently resent their presence there."

Myers further stresses that throughout the 5-5-5 conferences he has admonished his representatives and members to keep the peace. He says they have done it and in rare instances when one has bolted that member has soon been brought back into line.

To all of which he adds, "We are reluctantly droved in copying that it is not the same that is the sam

To all of which he adds, "We are reluctantly forced to conclude that Mr. Hays does not want peace in the industry, at least so far as the exhibitors are concerned."

The Hays Quote

The "Variety" story last week said in part:
One Haysite comments:

"Funds get low in some of these political exhibitor organizations. political exhibitor organizations. Myers is starting his trade paper and Al Steffes wants Publix to give him a theatre, so it looks like the Michigan lleutenant figures his best 'in' is to become a producer.'

producer."
Exhibitors, it is learned, are recelving subscription blanks and
copies of an elaborately worded
prospectus on the revived "Baring the communication over to
others and there is considerable
conversation.

Except for the lining up of of-

Profit-If Any

Hollywood, April 29. Masquers Club has made a proposition to Warners to re-cord its annual Revel. Idea is

to split up the various skits, etc., into talking shorts. Club and Warners would then split on profits, if any, from release.

WM. FOX HOME TALKER ON TRI-ERGON PATENT

William Fox is contemplating the Home Taiker field with equipment and distributions angles now in the making. Entirely his own aim and new devices and talker reproducing through use of the Tri-Ergon patents. These were bought by Fox about a year and a half ago but never used ! y him. This plan is in time with Fox's orliginal. When first planning before the tangle that wound up in his selling control of Films, Fox was stopped from going ahead by Western Electric. It complained there was no immediate field for the home talker.

there was no immediate neid out the home talker.

Tril-Ergon patents were bought by Fox for about \$100,000. They were originally owned by German Engel, Vogt and Mussoil. Later they were sold to Tonebilt, German firm. It was the latter company that sold them to Fox.

Fox does not control the patents outright, but does the American rights.

rights.

Inside into is that all the equipment has been devised and includes everything. The device is compact and can be securely fitted into an ordinary sulcase.

Before announcing his plans there is the possibility of Fox allying himself with other interests towards the same end, the Tri-Ergon patents not being basic_according to report.

report.
Tri-Ergon history is to the effect
that the German interests attemptthat the German interests attempted to register here, but too late and found prior patents pending. Sale to Fox occurred after that.

Talking "Humoresque"?

Hollywood, April 29. Hollywood, April 29.
Cosmopolitan Productions toying with the idea of remaking "Humor-esque," sensational grosser of about

esque." sensational grosser of acout-eight years ago.

For the dialog sound version it is understood it wants Jascha Heifetz and Yehudi Mehulin, 11-year-old boy prodigy rolinist. This musical battery would come high. Heifetz' asking price for one picture is re-ported as \$200,000.

Birth Control Remake

Hollywood, April 29. Charles Vidor is directing a birth control talker for Tom White productions. It's a revision of Al Keliy's silent "No More Children," a couple years old, with courtroom scenes and close-ups done over.

"Royal Family" East

"Hoyal Family" Last
Hollywood, April 29.
Paramount will do "The Royal
Family" at the eastern studio Curing the summer. Frederic March
will have the lead, staying over
after completing "Laughter," for
which he goes east with Nancy
Carroll lete in May. which he goes east with Nancy Carroll late in May.

March played the role in the coast stage version.

Club's 'Flicker Frolic'

Picture Club is billing a "Flicker rolic" for the Liberty, New York, May 11

Front orchestra seats \$10, \$15 and others at \$10.

ficers nothing so far has been accomplished. According to the printed matter, even DeLuxe Pro-ductions, Inc., is only proposed so far as the "Inc." goes. Printing and world rights to the theme are

PAR WITH 4, 2ND

All of These Within 11 Blocks Along Main Alley - Divided Into Days and Grinds

MORE TO COME

Warners have laid slege Broadway, From a lean and doubtful position in 1926 before debutting with Vitaphone have finally captured the Big Street theatrically, taking the lead from all competitors operating picture theatres.

operating picture theatres. WB's advance on Broadway reads like history. From the bare Warner theatre taken in 1925, and something of a problem on their hands at that time, the company has stepped ahead to more picture houses on Broadway's most important stretch (42d to 59th street) than Par, Metro or any of the others which had the big head start. Along with it, WB now has more seats on Broadway than the nearest opposition.

seats on Broadway than the nearest opposition.

Of the 18 houses that get the Broadway picture rating, this including the Rialto and Roxy, the brothers Warner have five. Three are \$2 houses and two pop-priced houses. Total number of seats from the WE quinter runs to 8,626, and its divided as follows:

18 De-Luxera

The 11 important blocks between 42d and 53d streets contain 13 picture houses of de luxe, 42 and poprun classification, with a sum total of seats to fill of 37,59s Considering the turnover necessary, with 11 of the 18 houses on a grind, this number of seats must be multiplied several times daily to arrive at an exercist contains the several times and in the several time state of the several time state of the several times the profitable operation of pictures on the country's best known street.

Line-up for the coming season

known street.

Line-up for the coming season will add the Columbia (former burlesque house), 2,300-seater, to the picture list with R-K-O operating. That house will jump the figure at 19, unless Colony, reverting to B. S. Moss, is operated by him under a policy without pictures. R-K-O now has the Globe, with its smaller Cameo on 42d street.

Fox has only two houses

Fox has only two houses to its credit, with total seating capacity of 6,773, Roxy (6,205) and Embassy (Newsreel) (568).

of 8,173, Roxy (6,205) and Embassy (Newsreel) (568).
Singletons with representation on main stem are R.-R.-O with Globe (1,298), Tiffany with Galety (808), U with soon-to-be-given-up Colony (1,000), and the colony of the colon

WARNERS' 5 LEAD. Wide Film Is Looking Dubious; **Economical Side Big Issue: Engineers Discouraging**

Publicity for Sales

Since De Forest has had the spotlight thrown on his pat-ents, sales of his equipment have reached records. One day last week the num-ber of contracts gathered is re-ported to have numbered 18.

LOLA LANE'S SISTER PAID DIVORCE COSTS

Des Moines, April 29 Guarded with secrecy, Leota Lane secured a divorce on April 18 from

secured a divorce on April 18 from C. Mischel Picard, charging extreme jealousy and cruel treatment. Decree granted at Adel, La. Married in Haverford, Pa., Dec. 9, 1928, Leota testified her husband's intense jealousy threatened to ruin her career and forced her out of a show. She asked no alimony and paid the costs of the trial.

Leota is now on her way to Hollywood to enter pictures and to rejoin her sister, Lola.

Doubtful About Berlin's U. A. Script; May Stage It

Hollywood, April 29.

It is said here that the picture Irving Berlin was to have written and directed for United Artists is either postponed or definitely off. Title of the film was "Lucky Break." Report is that Berlin will now take the script and transcribe it into a show ten New York. It may then be of the property
BIT AGENT QUITS

Players Ask \$50 Through Agency, But Book Sells for Stamps

United Character Actors' Ass'n, organized six months ago by Major Frank Pease as a clearing house for bit players, blew up when Pease decided there was no money in handling \$15 a day players.

When Pease started his agency he found that almost all bit players to the players. When Pease started his agency he found that almost all bit players to the studies he was toold they worked for anything they could get. Pease had a list of more than 250 players.

Buddy Rogers on L. I.
Hollywood, April 29.
Charles "Buddy" Rogers leaves
here May 7 for the east, where he
will make his first talker at the Astoria piant, "Heads Up." Victor
Schertzinger will direct.
Rogers got his start in silents at
the Long sland studio.

Marx' on New Talker

At Par's Long Island studios Monday the Marx Brothers com-menced their second comedy talker for Paramount.

It is an adapted musical of their itest stage hit, "Animal Crack-rs." First was "Cocoanuts."

houses in Times Square sector ac

June or July.

Cohan's is only house on Broadway proper holding currently a legit play ("Mendel, Inc.").
Caddo's lease on the Cohan expression of the picture theatres on the main stem have legit opposition to figure pires May 4, when it will revert to its owner, Joe Leblang.

Warner intends building either a Warner intends building either a Warner house on the site of extra the search of the picture, but the picture of the picture, but that g 2,000 each. That would increase number of WB seats and possibly that trade label.

With the cold scientific and mathematical knowledge that gad-gets and glmmicks will never work and definite proof that the changes will be more revolutionary and

and definite proof that the changes will be more revolutionary and exactly twice as costly as sound, the entire picture industry is cooling off on wide film.

In the minds of engineers, familiar with all the ins and outs of the situation, wide film is as far off as Television. Not that the mechanleal means for glant pictures cannot be perfected, but the tremendous economic angle is proving the barrier.

Dispersing original beliefs that

Dispersing original beliefs that wide cameras could grind side by side with present standard dimen-sions and that trinket attachments

side with present standard dimensions and that trinket attachments in the projection booths would guarantee results, the Society of Motion Picture Engineers, to which producers turned over all data for sitting, reveals:

12 and the standard of the standa

hibitor.

(4) That new sets, placement of people, and etc., involve practically the shooting of a separate picture for every one made in standard

for every one made in standard size.

(5) The biggest item in long run of retail expense being the necessity for the producer to charge the ex-nibitor conservatively three times the amount he is now paying for

Two Years Away

Two Years Away
So certain now is the Society of
Engineers that wide film is at least
another two years from further development in the industry and that
the indications are stronger in
prophesyling a wash-up of the entire
idea, at least until third dimension
ideals itself to the highest priced
pictures the entertainment would
within the property of the control of the
which was to have been a feature
at its national convention next
month is not included in the lengthy
program.

month is not incured in the conservations.

"No one would want to be placed in the foolish light of talking on wide film when it has retrogressed even from its position of six months ago," states Joseph (Continued on page 61) (Continued on page 61)

ALEX AARONS RETURNS: NO STORY ON COAST

Hollywood, April 29.

Alex Aurons will return to New
York late this week without hayling done a picture, the object of his
coast trip.

Understood Fox had no suitable
story available. After staging a hustory available. After staging a huturn to the coast for film production.

Duncans on Concert Tour

Hollywood, April 29.
Vivian and Rosetta Duncan will shortly emback upon a concert tour, under the direction of L. E. Behymer. Girls will do an entire show. Concert angle develops as a possible alternative for high-salarled talent, where western vaude and pletture house circuits are unable or unwilling to book them.
Duncans have generally commanded shering terms on the coast.

Balkans Tire of Both German and **U. S. Talkers—Silents Preferred**

The Balkan public is fed up on German and American dialog pic-tures without song numbers. Jugo-Slav cinema managers are serving an ultimatum upon distributors they, will revert to silent product unless material offered more clearly conformer, to local tastes.

unless material offered more clearly conforms to local tastes. Inclusion of the German talkers in the showmen's stand is a surprise to the distributors. Explanation seems to be that although most of the Balkan public understands German, the product from that country is inferior to the American They understand English very little, but the fans like synchronized subjects with interpolated, songs. Preference for non-dialog subjects pleases the managers, who resent (Continued on page 56)

YOUGOSLAV HOME-MADE TALKER GOOD AT HOME

Belgrade April 15: First Yougoslav talker, "The Sinner Without Sin," opened well with Persa Paylovitch, of the cast, ner Without Sin," opened well with Persa Pavlovitch, of the cast, making a 'personal appearance, Pretty thick stuff, but as the first native lingo talker a natural cilck. Artistic Films, small indie, made "For the Honor and Glory of the Fatherland," historical talker, di-rected by Stanislav Krakov. Not so good despite the War Minister's lending of regiments of troops for the project as deadhead extras.

the project as deadhead extras.

Story has to do with Serbian retreat over the snow-capped Albanlan mountains, hence the official

Composite Sound Device for Talkers in Naples

Paris, April 15.

A strange composite recording equipment which is a mixture of Tobis-Klangfilm and De Forest, is used in Naules by Signor Carmhie Gallone, who'is making there "La Citta Canora" ("The City of Song"); featuring George Alexander and Briefitts Helm Germans.

Song"); featuring George Alexander and Brigitte Helm, Germans.
This is the first of three films he will make partly in Italy and partly at Wembley, England, with English, German and Italian werslons.
Other two films are "The Eternal City" (Rome) and "The Dream City" (Venice).

DEPT. STORE BACKER

Monteaux Backing Braunberger And Richebe

Pierre Monteaux, one of the important owners of the glaries. Lafayette. Wig South Pierre Monteaux, one of the important owners of the glaries to the pierre Monte of the glaries of the gl

of Paris from Louis Nalpas which Gaumont will wire.

French Actors Are Resentful of Strict Kane's Studio Rules

Paris, April 18.
Super-Hollywood efficiency in
Paris is causing the easy-going
French film artists to squawk at
Bob Kane's Cine Continenta Bob Kane's Cine-Continental studio's rules and regulations. A \$40 (1,000 francs) fine for reporting 15 minutes' late is one peeve. Free rehearsals for a full week prior to actual sound-shooting is another. As a class, all French artists, with their optics on the Chevalier success, have been got the Chevalier that the control of the co

Cantornia.

Kane's studios also restrict artists from performing for other companies for a period of time, this neffect being unenforceable as contrary to common French law.

Lang's Flop a Hit

Parls, April 16.
Fritz Lang's last film, "A Woman in the Moon," on account of whose flop he has severed his connection with UFA, is a hit in Parls Plays to big business at the Capucines, Tiffany's local showcase, where it breaks the house records.

NATIVES' OWN DUPING IS SONO-ART'S IDEA

Paris, April 29.

Paris, April 29.

Sono-Art has a new system for handling foreign tongue duping, selling prints outright to German agents who will do their own duping to the selling prints outright to German agents who will do their own duping the selling the sel

Par Will Dub East For Smaller Film

Hollywood, April 29. Paramount has dumped its deciadd foreign dlalog for countries with business insufficient for straight language production.

straight language production.
First group will be dubbed for fall release in Germany, Poland, Czechoslovakia and Hungary. Plan is to haye the players chosen for dubbling by consulates of the various countries. Tests and "Jealousy." Folish: "The Mighty," "Benson Murder Case." Hungarian: "Halfway to Heaven," "Illusion." Czech: "Seven Days' Leave," "The Virginian." Spanish and French versions will continue being made direct. Also a few German.

Metro Rep Abroad Takes Issue on Variety Report Of Foreign Dialog Films

Amsterdam, Holland, April 16.

Editor Variety:
In "Variety" of April 9 we read
an article by your reporter in The

He says the supremacy of the German and French pictures is a fact. We emphatically oppose this declaration. We can show you with figures the success in The Hague which has been tremendous for such pictures as "Spite Maritage," "Woman of Affairs," "Wild Orchids," "The Pagan," "Broadway Melody" and "Hollywood Revue"—success certainly comparable to those gained by the German pictures. Repeatedly it appears to us that the communications from your Hague or correspondent that the correspondent that the correct appreciation of the real trade facts.

F. L. D. Strengholt. fact. We emphatically oppose this

F. L. D. Strengholt, (Man. Dir., N. V. Metro-G.-M. in Amsterdam,

Mr. Strengholt seems to have partly misinterpreted the comments of "Warletye" correspondent in The Hague. In the article cited he rather sought to point out, in connection with an article dealing with mection with an article dealing with American pictures dubbed in foreign languages, that German dialog was gaining over American dialog prod-uct.

Story in question had to do with Story in question had to do with the French-German sound patent alliance. It apparently was the purpose of The Hague correspond-ent to suggest it might do an in-jury to The Netherlands market for American pictures.

London Dailies Charging Up to \$40 Inch for Ads in Clash with Exhibs

PALESTINE'S 27

Pictures Unknown to Over 70% of Population; Arabs

Jerusalem, April 14. it lists 27 pictu Jerusalem, April 14.
Government lists 27 picture houses in Palestine during 1929, with an approximate seating capacity of 16,000. Of these, Jerusalem has 4; Tcl.-Aviv. 4; Haifa, 3; Jaffa, 2; Petah Tikvah, 2, and Bethlehem. 1.

hem, 1.

Trying to estimate the ratio of seats per capita doesn't mean a thing here. The great majority of the Arab peasants and villagers don't know what the inside of a picture house is like, and the Arabs are over 10% of the population.

Of the 27 houses more than 26.

Some of the pouses, particularly those in the smaller towns and colonics, give only two or three shows.

For Smaller Film

Revenue Abroad

Revenue Abroad

Schlesinger's U. P. Co's Unsatisfactory Report

London, April 17. Following the general rule of show people who invade England, the United Pictures Theatres, Ltd., the United Pictures Theatres, Ltd, an I. W. Schlesinger corporation owning-17 cinemas in the suburbs of London, some of which were old-fashioned music halls, is in an unsatisfactory financial condition.

The loss for the year ending Decret the Company of the Co

(Continued on page 56)

Fire Reaction Abroad

Paris, April 17.
Recent Pathe fire in New York is having far-reaching effect at local studios, and also in Berlin and elsewhere on the continent through more stringent enforcement of fire

laws.

Parls police refusing more and more permits to store celluloid in the heart of the city in any quantity. Distribs are locating their film storages in the suburbs for ready delivery, but away from official interference.

Newsreels Passed Up

Brussels, April 15.
Belgian exhibs urged to show local events in the newsreels. American, French and English shots predominated.

dominated.

Newsreels are usually screened too fast. They seem to be regarded as stop gaps during a change over of audience between two showings

British Film Field

By Frank Tilley

London, April 17.

Fox in a Jam with exhibitors through hirling legit houses and town halls to road-show "Song of My Heart."

R-K-O Jack Burch says tea time will be the downful or Patitish the

R-K-O Jack Burch says tea time will be the downfail of British film production. Walks about one of those old-world villages where G. K. Chesterton resides, wearing yellow shoes, Atlantic City plus fours and a blue shirt. This is a tolerant country.

Western Electric to date has 700 theatres wired in this field; around 20% of the effective houses in the market.

market.
Provincial exhibitors asking for revival of Trading Scheme idea. Want to start their own co-operative distribution through their Aspercality and their control of their

London; April 29.
London exhibitors are in reballion against the London newspaper advertising rates. They are highest in the world, reaching as much as 440 an inch.
West End cinema men are at the moment at the height of agitation of the subject, with a direct conflict between showmen and newspapers on the subject of national circulation. The newspapers claim national circulation and base their rates on wide coverage, while the cinema owners insist it is only the local London circulation that attracts Londoners, or at most Londoners and a certain suburban cle-doners and a certain suburban cle-doners and a certain suburban cle-

CONTINENT SUSPECTS PAR IN TOBIS DEAL

Paris, April 29.
Undercurrent stories in the trade here make it appear that instead of Warner Bros. holding control of the Tobis sound patents, actual majority possession of stock rests jointly with Warner Bros. and Paramount.

The Warner buy into the Kuchien meister Tobis patents is understood the meister tobis patents is understood the holdings maintained broadly in the interest of the whole American industry, since Paramount is reported to have possession of an additional 10% actual majority resting in neither and control only through the Joint holdings of the two companies. two companies.

On the Continent the trade is con-

On the Continent the trade is convinced that Warrers and Paramount are working in concert to keep the path open to the American industry into the German and Continental markets.

Support is given to this view by the fact that Adolph Zukor, Jesse Lasky and Al Kaufman left Paris Saturday night for visits to Berlin, Vienna and Budapest immediately following the arrival here of the Paramount president the night before. Their objective is an intimate study on the ground of the German patent altuation and the possibilities (Continued on page 56)

(Continued on page 56)

Czech's Own Film

Prague, April 17.

Following the Czechoslovakian celebration of the 1000th anniversary celebration of the 1000th anniversary of a favorite Bohemian saint, Vac-lav, a stupendous historico-religious film, costing many millions of crowns, went into production last year, and was world premiered last week at the Adria.

The St. Vaclav film's heavy production of the control of the

The St. Vaclav film's heavy preduction cost was made possible through government endowment. While it's both a patriotic and religious production near to the Czechs, its warm reception elsewhere is dubious. It was not produced with runch commercial intent, although the Czech exhibitions are bound to be extraodinarily succession to the commercial produced with nucleon through the commercial intent, although the Czech exhibitions are bound to be extraodinarily succession. The prize intent of the commercial intent, and J. Munckinger, an actor with the National theatre, with music (for the accompaniment; not synchronized) by Oscar Nedball, famous for his opera, "Polenblutt," and Jan Kricks, based on early Bohemian songs.

Jan Kricks, based on early Bonemian songs. Z. Stepanik of the Vlnohrady thea-tre plays St. Vaclay; supported by Dagny Servaes, Austrian actress; Vera Baranskoija, Russian; J. Speer-ger, J. Loskott, Czechs.

Chile Finally Falls

Washington, April 29.

Washington, April 29.
Chile after two hop attempts has finally gotten across its first successful showing of a talking picture, says a report to the motion picture division of the Commerce Department.
Dialog is in English with Spanish translated titles superimposed on the nictive.

ish translated titles superimposed on the picture.

Result has been orders for seven more American installations with the commerce official reporting that the musical type of picture is the best solution for the market.

THE 6th ANNUAL International Number



Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

Par Heads Deciding in Europe Where Foreign Tongue Films Will Be Made—Over There or Coast?

Paris, April 29.
Situation with regard to making foreign tongue pictures in Hollywood or on foreign ground remains mixed, with Metro committed to the Hollywood idea and Paramount discounting toward a decrease of the committee of the Hollywood idea and Paramount discounting toward a decrease of the committee of the Hollywood idea and Paramount discounting towards a decrease of the committee of t

mixed, with section to the month of the followed idea and Paramount divided, but progressing toward a decision with the personal study here by Adolph Zukor and Jesse L. Lasky.

Paramount's tuture policy will be crystallized within a few weeks. Mr. Zuhourited on the "Ile de France" of the person
Their purpose possible the potential yield per production in those territories. Right now the Paramount officials favor Hollywood production to supplement the output here. The Cinestudio, Continental enterprise just opened at Joinville, near Paris, is equipped for recording with Western system. It is under Robert Kane's direction. Kane recommends production be

equipped for recording with Western system. It is under Robert
Kane's direction in the country
that was a superior of the contry
that year on the country
that year on the year of the year
that year on the year
that year on the year
that year of the kind was the
plan of Mr. Zukor back in late
October when he arrived on a Tuesday and returned Friday on the
same ship, called home by the market crash of October.
The year of the year
that year of the year
that year of the year
that year
tha

(Continued on page 60)

ENTICING GOAL MAKES BERLIN TALK BIG

Berlin, April 29:

"The Enticing Goal," all talker at
the Captol, is naited as the last
word in naive-raide sound film.
Picture stars Richard Tauber, star
German singer, and was directed by
Max Reichmann.
Subject is called a triumph of
sound picture making. It is splendid for Tauber's superb voice and
agreeable personality. Sound recording is on the Tobis apparatus. It so impressed the German public
many critics voice the view "tonfilm" may, sooner or later, surpass
actual opera.
Trade here strosses such an ad-

actual opera.

Trade here stresses such an admission, pointing out it opens up the appealing idea of cheap opera for the masses, which would mean much more for Germany and the rest of the Continent than it would in the States.

rest of the Continent than it would in the States.
Story of "The Entiling Goal" proyides opportunity for the use of
many and varied German send
backgrounds Tauber dominates the
pleture without "hoeging" it. Photorraphic quality is excellent.
A new soprano, Maria Elaner,
whas a good deal of praise in the
leading support role.

Mangled in Warsaw

Warsaw, April 29.

Warsaw, April 29.

"Rio Rita" did a flop here and no wonder! Film editing was in the last degree terrible.

Polish titles were superimposed upon English dialog and titles. Action and speech never once got linto step.

KANE, PAR'S PROD. **HEAD FOR EUROPE**

Paris, April 29.
On the occasion of the opening of
Robert Kane's new Joinville studios
near Paris, Jesse Lasky announced
the designation of Kane as Paramount's general production chief for Europe.

Studios are wired with Western If Eisenstein Can Get Electric recording apparatus

PAR-F. P. DEAL **GOING THROUGH**

Toronto, April 29.

Things seem going smoothly for Faramount-Publix taking over Famous Players-Can. stock in a trade. After the first howl the_minority shareholders, supposed to be kicking through their counsel and demanding legal action to stop the deal, have stopped taking. F. P.-Can. directors and officials F. P.-Can. directors and officials F. P.-Can. directors and officials. They still say that more of the innority shareholders are objecting.

Big expansion is expected when the deal is completed. Half a dozen of the largest citles across Canada can stand another de lixe house. Toronto could do with two.

This city has a population of 800,000 and two main film houses, one seating 1,600 and the other 3,000; three vaude houses seating 5,001 and two main film houses, one seating 1,600 and the other 3,000; three vaude houses seating 5,001 and two main film houses, one seating 1,600 and the other 3,000; three vaude houses seating 8,001 and the other and the property of the paramount offer was made. been at a standstill since the Para-

Klitsch with Hopes

Berlin, April 29.

The Ufa home office has received word from its agent, Ludwig Kiltsch, en route from New York, that his effort to arrange a releasing arrangement for 'Ufa product by Paramount in the states 'had been without result.

Kiltsch added that he would continue the negotiations with Zukor and Lasky now on the Continent. Falling of the desired purpose, he would seek to arrange large loans to provide for the expansion of Ufa operations.

Paris, April 29.

Just before Klitsch sailed for merica, Ike Biumenthal, Para-Just before kittsen sailed to America, Ike Biumential, Para-mount's German executive, stressed here that Klitsch, who is the Northcliffe of the German press, was making the New York trip solely in the interests of his publications.

Even at that time Paramount's

Even at that time Paramount's intentions toward Usa were pretty well understood.

Brockliss Coming Over

Paris, April 29.
Frank Brockliss, confidential representative in Europe of Harley LC Clarke, of Genera College of Harley LC Clarke, of Genera Salling on the Breengaria," May 3, in response to a summons to a conference in New York.

He remains

He remains non-committal on the purpose of his trip. Brockliss re-cently resigned as Tiffany's head here on 10 minutes' notice, and ac-cepted the Clarke offer to act for that interest.

Arthur Swartz-Warners

Arthur Schwartz-Warners'
Faris, April 29.
Arthur Schwartz, American composer, is completing the score to be used for Julian Wylie's unnamed musical to be produced in London.
Librettists are Desmond Carter and Thomas Garth.
Schwartz will sail April 30 on the 'Olympic' for New York, under assignment to do a musical for the Warner Bros.

. 3 TIED IN GROSSES

Talkers in Amsterdam Against Bad Easter Week Weather

Amsterdam, April 29. Amsterdam, April 29.
In a group of new pictures showed here for the first time, "Love
Parade" came in for special praise
from the reviewers and manifesta-

from the reviewers and manifesta-tion of great interest from the pub-lic. Picture, at the Tuschinsid, is called the best talker so far. It holds over second week. Ufa's "The Immortal Vagabond" at the Rembrandt did almost as well, while "The Duke Steps Out" at the Wile "The Duke Steps Out" at the The Whip" was successful at the Royal circus.

"The Whip" was sac.
Royal cinema.
Weather last (Easter) week was
bad which worked to the profit of
the cinemas, holiday makers being
driven indoors by inclement condi-

In U. S., Paramount Has Work for Foreigner

Paris, April 29.

Serge Eisenstein, Soviet film director, excluded by most of the governments of the Continent, has been engaged by Paramount for a six months' tryout in Hollywood.

Arrangement is contingent upon permission of the U. S. Government to admit the Russian. He was once refused admission into the States, but Faramount is making present.

Eisenstein is under formal instruction to quit France, but is still here under a decree extending the time for his departure. Order to scram was due to the Government's displeasure at the Russian's alleged. displeasure at the Russian's alleged film propaganda in favor of Com-

film propaganua in lavor of com-munism.

Elsenstein saiis May 7 per Eu-ropa. It's hoped by then his en-trance into U. S. will be arranged.

Amkino Corp., which represents in New York several Russian film pro-ducers, some Soviet-subsidized, has announced a pre-showing of "Old and New" at the projection room at 122 West 42nd street this evening

122 West 42nd street this evening (30).
"Old and New" was directed by Elsenstein, with G. W. Alexanrov. They directed the foreign mades, "Potemkin" and "Ten Days That Shook the World."

MERNITZ' NEW FILM CO. TO RIVAL GERMAN UFA

Berlin, April 29. A giant new picture concern, rivailing UFA in size and scope, is in formation here under the leadership of Curtis Mernitz, formerly United Artists' German manager. Max Reinhardt is associated with it.

New unit is known as the Vere

New unit is known as the Vereingte Kuenster Europas. Its published plans make it loom as a strong influence in the industry. Fritz Kortner, star of "Atiantic," will act and also direct pictures. Although Reinhardt is an ally he will not produce "Die Fledermaus," as predicted, owing to the trouble between the Oscar Strauss Heirs and the Shuberts and Warners.

Others in the personnel are Alexander Granowski, Russlan director; Prof. Stern, designer; Kurt Bernhardt, former UFA director, and the authors Heinrich Mann and Frank

authors Heinrich Mann and Frank

Grock, the clown, will make his talker debut under the auspices of

taker debut under the auspices of the new organization.

Mernitz has declared his com-pany will go in strongly for dialog pictures in many languages.

Total Refund on Crackup

London, April 29. Taiker equipment at Marbie Arch Tarker equipment at Marbie Archi broke down completely Saturday. House had to refund all admissions, "Green Goddess" and "Dark Red Roses" were showing.

DeSano in Berlin

DeSano in Berlin
Parls, April 29.
Marcel dei-no, formerly in Hollywood, and recently with the Robert
T. Kane producing organization in
Parls, has left for Berlin where he
will start his own production company. He is the husband of Arlette
Marchal, French actress.
Andre Davan resumes as Kane's

Argentine Fears U. S. Screen. Spain Anti-American on Talk Musicians Back Both Attacks

MORE PIT MUSICIANS AS GOOD-WILL GESTURE

Sydney, April 29. Union theatres has increased its orchestra at the Capitol here from orchestra at the Capitol here from 20 to 40 men, playing up the move for bublicity by deolaring the change is in response to public demand for orchestral features in connection with taking pictures.

May be also designed as a gesture relating to unemployment of musical playing the control of the control o

AUSTRALIA BIZ GROWS WORSE

Sydney, April 29. Results of general business de-pression continue in the show busi-

Hoyt's is closing four Melbourne suburban talker theatres and at the suburban taiker theather salary same time putting into effect salary same time putting interest alary cuts throughout its staff. Many house attaches have been let out, also due to the industrial slump which has greatly affected attendance at the theatres.

Williamson-Tait has quit sending legit attractions to New Zealand, determined to operate a new plan for at least a year. Instead the chain will go all-talker. compelled the chaine, a situation intensified by high transportation costs. The Fullers are also playing talkers throughout their New Zealand territory, even eliminating revues and all legit attractions.

And Cables Cost!

Cairo, April 29.
Councillor Shafto, proprietor of
Luxor theatre, Perth, Australia,
reached Cairo Saturday (26) enroute
to London, accompanied by Mrs.

Shafto.

He is remaining here a couple of weeks to visit his son, Thomas, proprietor and operator of the local Voxy Palace.

Germany's Tele Test

tion is about to be given under the auspices of the German post office. Demonstration will consist of the transference of a motion picture en-titled, "Morning Hours."

English Disc Deal

London, April 29.

Thomas Cohrane of Morgan & Co.. is holding daily conferences looking toward the amalgamation of the Gramophone company and Columbia Graphophone with a combined capital of nearly \$200,000,000.

Deal involves General Electric, American Tel. & Tel. and RCA.

"Gabbo" Liked in S. A.

Capetown, April 29.

"The Great Gabbo" (Sono-Art)
did well for the Artican Theatres,
opening at the Alhambra, Capetown's principal house.
"On With the Show" (WB) like-

"On with the Snow" (WB) like-wise did well at the Bijou.

Johannesburg reports the suc-cessful showing of "Splinters"

(Paritche, mode)

"Vag King" in London
London, April 29.
"Vagabond King," Par taiker,
set to open at the Carlton May 8.

"Noah's Ark" Not Liked Rotterdam, April 29. "Noah's Ark" at the Grand poorly

Buenos Aires, April 29.
Leading native newspapers,
notably "La Prenna," have been
campaigning against the invasion
of dialog pictures from the United
States which, they declare, constituts a menace to the Spanish language for one thing, and threaten
to obliterate native music and musiciams.
On the soriem, they declare, are
signs of the spiritual and artistic
conquest of Latin America by the
United States.

United States.

Editors point out that the govern-nents of France, Germany and

ments of France, Germany and Spain have challenged the supremacy of foreign made pictures which make a new problem in national life, and urge that the Argentine Hite, and urge that the Argentine Another angle of the protest is that canned music has caused the complete disappearance of native Argentinan music from the cin-emas and cafes making the screen an altogether American social and art influence which is essentially foreign and is now absorbing all the faculties of the people, "who must in the long run succumb before the attack."

Another Anti Campaign

Madrid, April 29.

A heavy campaign is on in Spain

A heavy campaign is on in Spain against talking pictures of foreign against talking pictures of foreign against talking pictures of foreign with English dialog and also product with Spainsh dialog made outside France.

Campaigners comprise a group within the picture business and their line of argument at this time is entirely anti-American. Propaganda is carried through the circulars and pamphiets. Or creuiars and pamphiets of the Press Association, heads the anti-American movement with a borde of Spanish-American authors supporting him and jazzing up the patriotic argument that the purity of the Spanish language must be preserved at all costs. Behind all (Continued on page 65)

(Continued on page 68)

SWISS CLIQUE **BUYS SASCHA** FILMS

Vienna, April 29.

A group of Swiss bankers has bought the Sascha Co., largest pro-ducer and distributor of pictures in Austria, and is committed to an ambitious program of talker pro-

ambitious program of talker production.

This breaks up the plan of the Austrian Socialists to grab off a national monopoly of the screen. The Socialists control the plcture enterprises known as Kiba and had started a move to acquire Sascha as well. In this object they would have probably succeeded, but the Switss group outbid them.

Sascha Film owns two large cinemas in Vienna as well as the two important studios here. Among its other assets is a valuable contract with British International covering distribution of certain subjects.

jects.
The Swiss banker group is headed by Heinrich Schenck and Albest
Rosenstein, Schenck being one of
the founders of Sascha, although he
withdrew from the organization
several years ago. The Rothschilds,
Europe's most influential bankers,
are said to have disposed to
suppose the service of the service of the
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Zurich, April 29. Heinrich Schenck, former general manager of the Saschafilms, leading trade unit of Vienna, confirms the purchase of that organization by a group of Swiss capitalists.

Transaction had been rumored in a vague way, but never had definite-

Balkans Tire of Both German and U. S. Talkers—Silents Preferred

Belgrade, April 29.

The Balkan public is fed up on German and American dialog pictures without song numbers. Jugoslav cinema managers are serving an ultimatum upon distributors they will, revert to allent product unless material call the service of the substantial cares. Inclusion of the German talkers in the showmen's stand is a surprise to the distributors. Explanation seems to be that although most of the Balkan public understands German, the product from that country is inferior to the American in quality of sound.

They understand English very little, but the fans like synchronized subjects with interpolated songs. Preference for non-dialog subjects pleases the managers, who essent (Continued on page 55) Belgrade, April 29.

YOUGOSLAV HOME-MADE TALKER GOOD AT HOME

Blegrade, April 15.

First Yougest atliker, "The Sinner Without Sin," opened well with reason and the season and the season at t

Composite Sound Device for Talkers in Naples

Paris, April 15.

A strange composite recording equipment which is a mixture of Tobis-Klangfilm and De Forest, is used in Naples by Signor Carmine Gallone, who's making there "La Citta Canora" ("The City of Song"); featuring George Alexander and Brigitte Helm, German Imm's he will make partly in Italy and partly at Wembley, England, with English, German and Italian versions.

Other two films are "The Eternal City" (Rome) and "The Dream City" (Rome) and "The Dream City" (Venice).

DEPT. STORE BACKER

Monteaux Backing Braunberger And Richebe

Paris, April 16.
Pierre Monteaux, one of the important owners of the Galeries
Lafayette, big local department store, is behind Pierre Braunberger and Richebe, latter heading the south-of-France Richebe circuit, in their joint film preduction and circuit expansion venture.

Eraunberger came to attention with his pioneering French talker, "La Route est Belle," which Richebe bought first for his southern time; and with which he broke all his house records:

and with which he broke all hls house records:
Since then they combined to expand the Richebe circuit of 14 de luxers, and with Monteaux's important backing, they have taken over the Billancourt studies outside of Parls from Louis Naipas which Gaumont will wire.

French Actors Are Resentful of Strict Kane's Studio Rules

Paris, April 18.
Super-Hollywood efficiency in Paris is causing the easy-going French film artists to squawk at Bob Kane's Cine-Continental studios rules and regulations. A \$40 (1,000 francs) fine for reporting 15 minutes' late is one peeve. Free rehearsals for a full week prior to actual sound-shooting is an other to actual sound-shooting is an other with their optics on the Chevalier success, have been ogling Hollywood for multi-lingual talkers, but this sample of west coast efficiency has dampened local enthusiasm for

wood for multi-lingual talkers, but this sample of west coast efficiency has dampened local enthusiasm for California.

Kane's studios also restrict artists from performing for other com-panies for a period of time, this in effect being unenforceable as coneffect being unenforceable as trary to common French law.

Lang's Flop a Hit

Paris, April 16.

Fritz Lang's last film, "A Woman in the Moon," on account of whose flop he has severed his connection with UFA, is a hit in Paris Plays to big business at the Capucines, Tiffany's local showcase, where it breaks the house records.

NATIVES' OWN DUPING IS SONO-ART'S IDEA

Paris, April 29.

Sono-Art has a new system for handling foreign tongue duping, selling prints outright to German agents who will do their own duping in German, using the Tobis process. At the Tobis process, and the Tobis process that the Tobis considerable to the Tobis process. At the Tobis to toning Europe with C. O. Weeks, of Sono-Art. Both companies have laid out a producing schedule for French, German and Spanish versions of talkers. Deal calls for foreign distribution of both companies by Tiffany. Latter will use the disk method, particularly for the German market, working under a patent licensing arrangement with the Tobis group. Sono-Art's outright sale arrangement appears to be another way of covering the licensing angle.

rar Will Dub East of the 27 houses more than 20 are worded and patronized by Jean Some of the houses, particularly those in the smaller rowns and colonies, give only two or three shows are chosed to be a compared to the seek. No matthese performances except children's shows and in Tel-Ayly during the winter. All Jewish-owned houses are closed properly the seek. The shows are closed by the seek of the seek. The shows are closed by the seek of the seek. The shows are closed by the seek of the seek. The shows are closed by the seek of the seek of the seek. The shows are closed by the seek of the seek. The shows are closed by the seek of the seek of the seek of the seek. The seek of the seek. The seek of the seek. The seek of the se Par Will Dub East For Smaller Film

Hollywood, April 29. Paramount has dumped its decision not to dub. Execs decided to add foreign dialog for countries with business insufficient for straight language production.

with ousness insument for straight language production.

First group will be dubbed for fall release in Germany, Poland, Czechoslovakia and Hungary. Plan Is to haye the players chosen for dubbing by consulates of the various countries. Tests of the various countries. Tests of the various countries. Tests of the values will then be taken on discs and sent to Europe for yets of the straight of the values of the synthetic voice are German: "Fa Manchu," "Kiblizter," "Sightly Scarlet," "Sarah and Son," "Lady Lies," "Ladies Love Brutes," "Vagabond King" and "Jeslouey," Polish: "The Mighty," "Benson Murder Case." Hungarian: "Halfway to Heaven," "Illusion." Czech: "Seven Days' Leave," "The Virginian." Spanish and French versions will continue being made direct. Also a few German.

Metro Rep Abroad Takes Issue on Variety Report Of Foreign Dialog Films

Amsterdam, Holland, April 16. Editor Variety: In "Variety" of April 9 we read

an article by your reporter in The Hague.

He says the supremacy of the German and French pictures is a tact. We combatically oppose this declaration. We can show you with figures the success in The Hague teach has been tremenous for such pictures as "Spite Marriage," "Woman of Affairs," "Wild Orchids," "The Pagan," "Broadway Melody" and "Hollywood Revue"—success certainly comparable to those gained by the German pictures. Repeatedly it appears to us that the communications from your Hague correspondent disclose he has no knowledge of the real situation here, while your Amsterdam correspondent testifies to his correct appreciation of the real trade facts. fact. We emphatically oppose this

F. L. D. Strengholt, (Man. Dir., N. V. Metro-G.-M. in Amsterdam,

Mr. Strengholt seems to have partly misinterpreted the comments of "Variety's" correspondent in The Hague. In the article cited herather sought'to point out, in connection with an article dealing with harmonican pictures dubbed in fordign languages, that German dialog was guilling over American dialog products.

uct.
Story in question had to do with
the French-German sound patent
alliance. It apparently was the
purpose of The Hague correspondent to suggest it might do an injury to The Netherlands market for

London Dailies Charging Up to \$40 Inch for Ads in Clash with Exhibs

PALESTINE'S 27

Pictures Unknown to Over 70% of Population; Arabs

Jerusalem, April 14.
Government lists 27 picture houses in Palestine during 1929, with an approximate seating capacity of 16,000. Of these, Jerusalem has 4; Tel-Aviy, 4; Halfa; 8; Jaffa, 2; Petah Tikvah, 2, and Bethlehem. 1.

2; Petah Tikvah, z, and neume-hem, 1.

Trying to estimate the ratio of seats per capita doesn't mean a: thing here. The great majority of the Arab peasants and villagers don't know what the inside of a picture house is like, and the Arabs are over 70% of the population.

Of the 27 houses more than 20

Schlesinger's U. P. Co's Unsatisfactory Report

London, April 17.
Following the general rule of show people who invade England, the United Pictures Theatres, Ltd., an I. W. Schlesinger corporation owning 17 chemas in the suburbs of London, some of which were old-fashioned music halls, is in an unsatisfactory financial condition.
The loss for the year ending Dec. 29, 1929, is \$100,000. Directors report the company had a severe set-back last year. Trade profit was

(Continued on page 56)

Fire Reaction Abroad

Paris, April 17.
Recent Fathe fire in New York is
having far-reaching effect at local
studios, and also in Berlin and elsewhere on the continent through
more stringent enforcement of fire

laws.

Paris police refusing more and more permits to store celluloid in the heart of the city in any quantity. Distribs are locating their film storages in the suburbs for ready delivery, but away from official interference.

Newsreels Passed Up

Belgian exhibs urged to show local events in the newsreels. As there is no Belgian newsreel, American, French and English shots predominated.

Newsreels

dominated.

Newsreels are usually screened too fast. They seem to be regarded as stop gaps during a change over of audience between two showings of the feature.

British Film Field

By Frank Tilley

London, April 17.

Fox in a jam with exhibitors through hiring legit houses and town halls to road-show "Song of My Heart."

R-K-O Jack Burch says tea time will be the downfall of British film production. Walks about one of those old-world villages where G. K. Chesterton resides, wearing yellow shoes, Atlantic City plus fours and a blue shirt. This is a tolerant country.

and a blue shirt. This is a tolerant country and a blue shirt. This is a tolerant country and a blue shirt. This is a tolerant country and a blue shirt. This is a tolerant country and a blue shirt and a blue sh

London, April 29.

London exhibitors are in rebellion

London exhibitors are in reballon against the London newspaper advertiling rates. They are the highest in the world, reaching as much as \$40 an inch.

West End cinema men are at the moment at the height of agitation of the subject, with a direct conflict between showmen and newspapers on the subject of national circulation. The newspapers claim national action of the subject of national circulations are supported by the content of the property of the new part of the new part of the content of the property of the content of the property
CONTINENT SUSPECTS PAR IN TOBIS DEAL

Paris, April 29.

Undercurrent stories in the trade here make it appear that instead of Warner Bros. holding control of the Tobis sound patents, actual mightly possession of stock rests jointly with Warner Bros. and Paramount.

The Warner buy into the Kuchen-

The Warner buy into the Kuckien-meister-Tobls patents is understood to represent about 45% of stock with the holdings maintained broadly in the interest of the whole American industry, since Paramount is re-ported to have possession of an ad-ditional content of the content of the ting in relational paramount of the through the joint holdings of the two commandes. two companies.

On the Continent the trade is con-

on the Continent the trade is convinced that Warners and Paramount are working in concert to keep the path open to the American industry into the German and Continental markets.

Support is given to this view by the fact that Adolph Zukor, Jesse Lasky and Al Kaufman left Paris Saturday night for visits to Berlin, Vienna and Budapest immediately following the arrival here of the Paramount president the night be faramount president the night be faramount her ground of the German patent situation and the possibilities (Continued on page 55)

(Continued on page 56)

Czech's Own Film

Prague, April. 17.

Following the Czechoslovakian celebration of the 1000th anniversary of a favorite Bohemian saint. lav, a stupendous historico-religious

of a favorite Bohemian saint, Vaclav, a stupendous historico-religious
film, costing many millions of
crowns, went into 'production last
year, and was world premiered last
week at the Adria.

The St. Vaclav ilmade possible
through overnment endowment.
While it's both a patriotic and religious production near to the
Czechs, its warm reception elsewhere is dubious. It was not produced with much commercial intent,
although the Czech exhibitions aire
bound to be extraodinarily successiful because of the theme.

A prize libretto by Dr. J. Kolár
and J. Munckinger, an actor with
the National theatre, with music
(for the accompaniment; not synchronized) by Oscar Necholut,
and J. Munckinger, an actor with
the National theatre, with music
(for the accompaniment; not synchronized) by Oscar Necholut,
and J. Munckinger, an actor with
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Cor the accompaniment; not synchronized) by Oscar Necholut,
and J. Stepank of the Vinohyady thea-

Songs. Z. Stepanik of the Vinohrady thea-tre plays St. Vaclay; supported by Dagny Servaes, Austrian actress; Vera Baranskoija, Russian; J. Speer-ger, J. Loskott, Czechs.

Chile Finally Falls

Washington, April 29.

Washington, April 29.
Chile after two hop attempts has finally gotten across its first successful showing of a talking picture, says a report to the medion picture division of the Conimérce Department.
Dialog is in English with Sparish translated titles superimposed

ish translated titles superimpose on the picture.
Result has been orders for seven more American installations with the commerce official reporting that the muslcal type of picture is the best solution for the market.

THE 6th ANNUAL International Number



JULY, NEXT

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

Par Heads Deciding in Europe **Where Foreign Tongue Films Will Be Made—Over There or Coast?**

Paris, April 29.

Situation with regard to making foreign tongue pictures in Hollywood or on foreign ground remains mixed, with Metro committed to the Hollywood idea and Paramount discounting to the progressing toward a devided, but progressing toward a decision with the personal study here by Adolph Zukor and Jesse L.

Kane's direction.

Kane recommends production be centered in Europe in the country the various productions are aimed at, although concurring in the idea of a personal study of conditions by the executives before a decision is made on broad policy.

Something of the kind was the plan of Mr. Zukor back in late October when he arrived on a Tuesday and returned Friday on the

plan of Mr. Zukor back in late October when he arrived on a Tuesday and returned Friday on the same ship, called home by the market crash of October when he was ship, called home by the market crash of the control of the work of the w

(Continued on page 60)

'ENTICING GOAL' **MAKES BERLIN** TALK BIG

Berlin, April 29.
"The Enticing Goal," all talker at
the Capitol, is hailed as the last
word in native-made sound film.
Picture stars Richard Tauber, star German singer, and was directed by Max Reichmann

Max Reichmann.
Subject is called a triumph of sound picture making. It is splendid for Tauber's superb voice and agreeable personality. Sound recording is on the Tobic apparatus. It so impressed the German public many critics voice the view "ton-film" may, sooner or later, surpass

film" may, sooner or later, surpass actual opera.

Trade here stresses such an admission, pointing out it opens up the, appealing idea of cheap opera for the masses, which would mean much more for Germany and the rest of the Continent than it would stressed to the continent than it would be contined that the continent that the contine

many and varied German scenic backgrounds Tauber dominates the picture without "hogging" it. Pho-tographic quality is excellent. A new soprano, Maria Elsner, with a good deal of praise in the leading support role.

Mangled in Warsaw

"Rio Rita" did a flop here and no wonder! Film editing was in the last degree terrible. Polish titles were superimposed upon English dialog and titles. Action and speech never once got into Etch.

KANE, PAR'S PROD. **HEAD FOR EUROPE**

Paris, April 29. On the occasion of the opening of Robert Kane's new Joinville studios near Paris, Jesse Lasky announced the designation of Kane as Para mount's general production chief fo

Studios are wired with Western

PAR-F. P. DEAL

GOING THROUGH

Toronto, April 29.

Toronto, April 29.

Things seem going smoothly for Paramount-Publix taking over Famous Players-Can. stock in a trade. After the first howl the _iminority shareholders, supposed to be kick-ties the also held compared and device the appearance of the Continent, has been engaged by Paramount for a sk months' tryout in Hollywood. Arrangement is contingent upon Permission of the U. S. Government of admit the Russian. He was once refused admission into the States, after the first howards their counsel and device the supposed to be kick-ties the substitution of the Continent to a continent of the continent, and the continent to a continent of the continent, has been engaged by Paramount for a skin months' tryout in Hollywood. Arrangement is continent upon the continent, has been engaged by Paramount for a skin months' tryout in Hollywood. Arrangement is continent to admit the Russian. He was once refused admission into the States, and the continent of the Continent, has been engaged by Paramount for a skin months' tryout in Hollywood. Arrangement is continent to admit the Russian. He was once refused admission into the States, and the continent of the Continent to a con

Things seem going smoothly for Paramount-Publix taking over Famous Players-Can. stock in a trade. After the first how! the "minority shareholders, supposed to be kickling through their counsel and demanding legal action to stop the deal, have stopped taking officials F. F.-Can. directors and officials of the large state of the minority shareholders are objecting.

Big expansion is expected when the deal is completed. Half a dozen of the largest cities across Canada can stand another de luxe house. Toronto could do with two.

This city has a population of 800,000 and two main film houses, one seating 1,600 and the other 3,000: three vaude houses seating 5,000, and two legits, one dark most of the time. F. F.-Can. has plans finished for another here but it has been at a standstill since the Paramount offer was made.

Klitsch with Hopes

The Ufa home office has received

The Ufa home office has received word from its agent, Ludwig Kiltsch, en route from New York, that his effort to arrange a releasing arrangement for Ufa product by Paramount in the states had been without result.

Kiltsch added that he would Kiltsch added that he would the Ludwig of the Continent, Falling of the desired purpose, he would seek to arrange large loans to provide for the expansion of Ufa operations.

Paris, April 29.

Just before Kilisch sailed for America, Ike Blumenthal, Paramount's German executive, stressed here that Kilisch, who is the Northcliffe of the German press, was making the New York trip solely in the interests of his publications.

solely in the interests of his pub-lications. Even at that time Paramount's intentions toward Usa were pretty well understood.

Brockliss Coming Over

Paris, April 29. Frank Brockilss, confidential rep-resentative in Europe of Harley L. Clarke, of General Theatres and president of Fox, is sailing on the "Berengaria," May 3, in response to a summons to a conference in New York.

York.
He remains non-committal on the purpose of his trip. Brockliss recently resigned as Inffany's head here on 10 minutes' notice, and accepted the Clarke offer to act for that interest.

Arthur Swartz-Warners'

Arthur Swartz-Warners'
Paris, April 23.
Arthur Schwartz, American composer, is completing the score to be used for Julian Wylie's unnamed musical to be produced in London. Librettists are Desmond Carter and Thomas Gartin.
Schwartz will sail April 30 on the 'Olympic' for New York, under assignment to do a musical for the Warner Bros.

3 TIED IN GROSSES

Talkers in Amsterdam Against Bad Easter Week Weather

Amsterdam, April 29.
In a group of new pictures showed here for the first time, "Lowe Parade" came in for special praise from the reviewers and manifestation of great interest from the public. Picture, at the Tuschinski, is called the best talker so far. It holds over second week.

Ufa's "The Immortal Vagabond" at the Rembrandt did almost as well,

at the Rembrandt did almost as well

at the Rembrandt did almost as well, while "The Duke Steps Out" at the Roxy was abreast of both in gross. "The Whip" was successful at the Royal cinema. Weather last (Easter) week was bad which worked to the profit of the cinema, which worked to the profit of the cinema can be able to be a supported by inclement conditions.

If Eisenstein Can Get In U. S., Paramount Has Work for Foreigner

tations to Washington in his behalf.
Eisenstein is under formal instruction to quit France, but is still
here under a decree extending the
time for his departure. Order to
scram was due to the Government's
displeasure at the Russian's alleged
film propaganda in favor of Communism.

munism.

Eisenstein sails May 7 per Europa. It's hoped by then his entrance into U. S. will be arranged.

Amkino Corp., which represents in New York several Russian film pro-ducers, some Soviet-subsidized, has announced a pre-showing of "Old and New" at the projection room at 122 West 42nd street this evening

122 West sense of the control of the

MERNITZ' NEW FILM CO. TO RIVAL GERMAN UFA

Berlin, April 29. Berlin, April 29.
A giant new picture concern, rivalling UFA in size and scope, is in formation here under the leadership of Curtis Mernitz, formerly United Artists' German manager.
Max Reinhardt is associated with it

Max Reinhardt is associated with
New unit is known as the Vereinigte Kuenstler Europas. Its published plans make it loom as a
strong Influence in the industry.
Filts Korner, state in the industry
Filts Korn

Thiess.

Grock, the clown, will make his taiker debut under the auspices of the new organization.

Mernitz has declared his company will go in strongly for dialog pictures in many languages.

Total Refund on Crackup

London, April 29. Talker equipment at Marble Arch House had to refund all admissions.

"Green Goddess" and "Dark Red
Roses" were showing.

DeSano in Berlin

Paris, April 29.
Marcel del'ano, formerly in Hollywood, and recently with the Robert
T. Kane producing organization in
Paris, has left for Berlin where he will start his own production com-pany. He is the husband of Ariette Marchal, French actress.

Andre Davan resumes as Kane's production head.

Argentine Fears U. S. Screen; Spain Anti-American on Talk; **Musicians Back Both Attacks**

MORE PIT MUSICIANS AS GOOD-WILL GESTURE

Sydney, April 29.
Union theatres has increased its orchestra at the Capitol here from 20 to 40 men, playing up the move for publicity by declaring the change is in response to public demand for orchestral features in connection with talking pictures.
May be also designed as a gesture relating to unemployment of musicians and a bid for good will as a public spirited policy to put men to work.

AUSTRALIA BIZ

Sydney, April 29.
Results of general business de-pression continue in the show busi-

pression continue in the show business.
Hoyt's is closing four Melbourne suburban talker theatres and at the same time putting into effect salary cuts throughout its staff. Many house attaches have been let out, also due to the industrial slump house at the theatres of the industrial slump. Williamson-Tali has guit sending legit attractions to New Zealand, determined to operate a new plan for at least a year. Instead the chain will go all-talker. Previous losses have compelled the change, a situation intensified by high transportation costs. The Fuliers are also playing talkers throughout their New Zealand territory, even eliminating revues and all legit attractions.

And Cables Cost!

Cairo, April 29. Cairo, April 29.
Councillor Shafto, proprietor of
Luxor theatre, Perth, Australia,
reached Cairo Saturday (26) enroute to London, accompanied by Shafto

He is remaining here a couple of weeks to visit his son, Thomas, proprietor and operator of the local Voxy Palace.

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set to open at the Carlton May 8.

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Buenos Aires, April 29.
Leading native newspapers, notably "Le Prensa," have been campaigning against the invasion of dialog pictures from the United States which, they declare, constitute a menace to the Spanish language for one thing, and threaten to obliterate native music and musicians.

Both innovators

Both innovations of music and talk on the screen, they declare, are signs of the spiritual and artistic conquest of Latin America by the

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USTRALIA BIZ

GROWS WORSE

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Campaigner

Campaigners comprise a group within the picture business and their line of argument at this time is entirely anti-American. Propaganda is carried through the circulation of circulars and pamphics.

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(Continued on page 68)

SWISS CLIQUE **BUYS SASCHA FILMS**

Vienna, April 29.

A group of Swiss bankers has bought the Sascha Co., largest pro-ducer and distributor of pictures in Austria, and is committed to an ambitious program of talker pro-

This breaks up the plan of, the Austrian Socialists to grab off a national monopoly of the screen. The Socialists control the pleture enterprises known as Kiba and had started a move to acquire Sascha as well. In this object they would have probably succeeded, but the Swiss group outful them.

Sascha. Film owns two large Sascha. Film owns two large two in the second of the seco This breaks up the plan of the

overing distribution of certain sub-

jects.

The Swiss banker group is headed by Heinrich Schenck being one of the founders of Sascha, although he withdrew from the organization several years ago. The Rothschilds, Europe's most influential bankers, are said to have disposed of their holdings in Sascha to the Swiss syndicate, representing the majority of shares, at a price of \$250,000.

Zurich, April 29. Zurich, April 29.

Heinrich Schenck, former general
manager of the Sascianlina, leading
trade unit of Vienna, confirms the
purchase of that organization by
a group of Swiss capitalists.

Transaction inad been rumored in
a vague way, but never had definitebeen established.

Roxy Shows Difference in 2 Wks. Of \$75,500—Holy Wk., \$59,800, and Easter Wk., \$133,300—\$2 Short Runs

Earter week failed to live up to its billing as the reliable big-grossing period of the spring. It restricted by the state of the spring was to the state of the state of the state of the state of the stand out. A comparative chart of Baster week, 1229, against this year's sholiday stanza illustrates a general decline with the single exception of the Roxy.

Comparative Easter Wks.

_		
	1929	1930
Capitol	\$83,500	\$68,800
Colony	12,000	8,500
Paramount .	78,500	75,800
Rialto	54,500	53,500
Roxy	111,300	133,300
Strand	34,200	30,600

"High Society Blues" hit \$133,-300, excellent total for the Roxy. This presents the astounding situation of a theatre on successive veeks having a \$7500 difference floxy with an independent picture ("Cock o' the Walk") sank to a new low gross of \$58,00 me.

Since the winter the Broadway Since the winter the Broadway Since the winter the the saw of the winter that the Sunday night mobs are paying \$2.50 plus a 75 cent agency premium, or around \$3.75. It is the highest told for film entertainment want \$5 pernieres winter, low-ever, are mostly give aways.

Estimates for Last Week

Astor — "Rogue Song" (Metro) (1,120; \$1-\$2.50 (14th week). Picked up some with holidays. Paced around \$14,000.

(1.129; \$1-\$2.50 (14th week). Picked ip some with holidays. Paced around \$14,000. Capitol—"Free and Basy" (Metro) (4,520; \$35.6-75.\$1.50). Did better (4,520; \$35.6-75.\$1.50).

BOSTON LAYS OFF \$2 TOP 'JOURNEY'S END'

Boston, April 29.
"Journey's End" furnished film
news here last week, but it wasn't so nice. The picture did not get over so well. Reason believed to be lack of love interest and no attraction for the femmes.

tion for the femmes.
Other Boston houses were average. Loew's State had a fairly good week at \$25,000.
"Ladies Love Brutes," at the Met, did to the control of the control

John Museum Heart" stayed down to security Majestic.

Estimates for Last Week Majestic — "Song o' My Heart" Same as week before at \$8,000. Majestic — "Song o' My Heart."
Same as week before at \$8,000.
Light (Publix) (4,380; 50.75)—
"Laddes Love Brutes." Poor at \$36,900.
Losw's State (4,000; 30.40.50)—
"Montana Moon." Fair at \$25,000.
"Montana Moon." Fair at \$25,000.
"High Society Blues." \$31,500.
Good.
Tremont—"Journey's End." Averaged \$1,500 a day since opening at \$2 top.

'MAMMY' SO-SO IN ST. L.; 'FREE AND EASY' \$13.900

(Draw Pop. 1,000,000

(Weather: Cool

St. Louis mt. Louis, April 28,
St. Louis mt. Louis, April 29,
St. Louis april 20,
St. Louis mt. Louis, April 20,
St. Louis theatre only fair. "Laddies of Leisure" didn't seem to hit.
"High Society Blues" at Fox, though, held over.

Estimates for Last Week.

"High Society Blues" at Fox, though not drawing the crowds it deserved, held Serimates for Last Week
Ambass.dor (3,000; 35.50-85-75)—
"Ladies Love Brütes" (Par). Typically Bancroft. Good entertainment Stage show; \$25,400. "High Society Blues" (Fox) SFRappers (1982) (1

lieurst) (568; 25). Runs along between 13,000-110,000. Carries twoinch ads every other day, weekly

11,000 and nut running around

44th Street—"Song o' My Heart"
(Fox) (1,400; 31-32.50) (Ith week).
Find of Lent quickly felt here, busi1,000 to around \$18,000.

Gaiety—"Journey's End" (7117)
(G88; \$1-42.50) (4th week). Thus
far pretty close to capacity. Extra
fore Y Week with fairly good attendance at freak matinees. Whizzing
fore Y Week with fairly good attendance at freak matinees. Whizzing
fore Y Week with fairly good attendance at freak matinees. Whizzing
fore Y Week with fairly good attendance at freak matinees. Whizzing
fore Y Week with fairly good attendance at freak matinees. Whizzing
for Y Week with fairly good attendance at freak matinees. Whizzing
for Hokum came in Friday meeting
with the proposition of the proposition of the fore the forefold hand and picture bowed in together last Tuesday after tremendons and rithing eamning. Size of the forefore and picture bowed in toforer size tuesday for fish200. Couple of critical raves with
others just luttewarm.

(WB) (1,608; \$1-32.50) (2d week).

Filling for the first of the f



FELLOWSHIP

The Prince of Wales and many other internationally prominent of the prince of the prin

All-Sound Flops; Par., Portland. **Resumes Music**

Publix has finally rejected its allsound, policy in the northwest and
with have stage bands. But you will have
week, installed Happy Phil Lampkin
and band at the Paramount. Publix
move back to stage attraction seems
of the property of the property of the property
Exc. Broadway holds popular lead
here with its F. & M. stage shows.
RKO's Orpheum vaudfing senerally
grosses second.
KKO's Orpheum vaudfing senerally
grosses second.
time with the property of the property
for the property of the property of the property
for the property of the propert

Estimates for Last Week Broadway (Fox) (2,000; 25-60)—
"High Society Blues," winner, good start and kept going. F. & M.'s
"Skirts" on stage; \$18,000, new high

start and kept going. F. & M.'s

"Start and stept spoing. F. & M.'s

"Start and stept spoing. M. & M.'s

"Start and stept spoing. The start and stept

"Ladies Love Brutes" (Par.) Okay

but not big. New stage m. c. Phil

Lampkin and band; \$5.00; 25.50)

— Orpheum (RRO) (2,000; 95.50)

— "No, "Topus Song," big musical film draw. Well exploited and
good for ruw. Well exploited and
good for ruw. Well exploited and
good for spoint of the s

BKLYN CHILLY BOTH WAYS

Par as Usual Leads-Albee with "Framed," \$26,000

Brooklyn, N. Y., April 29,
Quite cold. Biz only pretty fair.
Pletures of average quality.
Faramount led the tow
Y. Taramount led the tow
Y. Estimates for Last Week
Paramount—"Young Man of Manhattan" (Par) (4,000: 35-50-75).
Fair reception to film. Stage show;
\$58,000 perking up.
\$58,000 perking up.
\$28,001: 25-35-50-60-75). Fair week;
\$20,000.

\$20,000.

Fox—"Three Sinters" (Fox) (4,000;
35-40-50-60-75). Ehigma of Brooklyn. Stage show with Rube Wolf;
\$15,000.

Met—"Be Yourself" (3,577; 35-40-50-75). Fair vaude; \$19,300.

Albee—"Framed" (3,248; 35-50-60-75). Unimportant picture. Plenty. vaude; \$26,000.

Short on Golf Held Over in Denver: **Tabor's Industrial Lobby Expo.**

'MAMMY' NOT DRAWING LIKE JOLSON'S 1ST FILMS

Newark, N. J., April 29. (Draw pop., 700,000) Weather—Fair and cold

Weather—Fair and cold
Easter week boosted the totals
in the Warner houses. "Honey,"
at the Branford, is exactly the type
picture for this house and proved it
by \$6,000. Mindlin's Playhouse with
its many attractions gave the older
houses something to think about for
the future, although they figure Mindlin can't break even under capa-

dilin can't break even under capa-city.

Repeated failure of portable sound equipment spoiled all chances 'Ingag!' might have had Good Fri-day is included in the Frantord and Morents of the control o Estimates for Last Week

Branford—(WB) (2,350; 30-50-75) Honey" (Par). Sweet as the title.

"Honey" (Par). Sweet as the title. \$25,500. -(WB) (1.200, 15-25-50). "Gapitof West" (WB). Biggest in weeks: \$1,800. Little—(Whitmarsh) (299; 35-50-60) "White Sister" (Metro). Revival surprised by \$2,800. Low's State — (2,800; 30-50-60) "Girl Said No" (M-G-M): \$15,000. Low's State — (2,800; 30-50-60) "Girl Said No" (M-G-M): \$15,000. To see the see that th

00. Rialto—(WB) (1,762; 50-65) "Man rom Blankley's" (WB). Best late-

Rialto—(WB) (1,762; 50-65) "Man From Blankley's" (WB). Best late-ly; \$9,800. R-K-O Proctor's — (2,650; 25-60) "Lovin' Ladies" (RKO). Huge balconies prevent this house from drawing in proportion to capacity; \$15,000. 25-55-25.\$1

\$15,000.

Shubert — (2,000; 25-50-75-\$1)

"Ingagi" (Congo). Gorillas looking up but not much. Holding over for no reason; second week, \$5,000.

Met Opera at Fox, Wash., Gave 'Montana' \$27.300 At Palace. Wash.-Record

Washington, April 29

Washington, April 29.
(Drawing Population 500,000
Wheather: cold and fair
With the Fox going grand operalasing the state of the state

Counteracting this was the rather disappointing "Mammy" in Jolson's home town.

Others businest. "Show Gir" at Others businest. "Show Gir" at State of the state

Estimates For Last Week

Columbia (Loew) — "Puttin' on itz" (UA) (1,232; 35-50); \$14,000;

Ritz" (UA) (1.232; 35-50); \$14,000; held over. Earle (Warner) — "Show Girl" (FN) (2,244; 35-50), Finished about two grand below usual; \$12,700. Fox — Cameo Kirby" (Fox) stage show (3,434; 35-50-60-75). In four days only; \$14,000. Met opera lost

days only; \$14,000. Met opera lost here.

Met (Warner)—"Mammy" (WB) (1,585; 35-50). Disappointing at \$15,000; heldew—"Montana Moon" (M-G) stage show (2,385; 35-560). Started big and went to new high: grand opera at opposition, Fox contributing factor; \$27,300.

Rialto (UD"—"Capttain of Guard" (UB", and Show (1,500) (

Moss Buys Jamaica House

B. S. Moss has bought the Shubert, Jamaica, L. I. The house has been dark since the Mutual burlesque shows stopped playing there.

Moss has set no policy for it as yet.

Denver, April 29. (Drawing Population 400,000)

Weather: fair "High Society Blues" "High Society Blues" made the box office busy at the Aladdin—oo held over. A short "Match Play" golf comedy, received so much publicity and word of mouth advertising that golfers came in large numbers and it was held over also—unpages and booklets on golf boosting it were placed in every locker in all the golf clube in town. Best gross for week.

The property of t

Estimates For the Week

Estimates For the Week
Mtiffman's Aladdin (1,500; 35-50-75) "High Society Blues" (Fox).
Holding over; \$11,000
Tabor (Bennett) (2,350; 20-40-50
75) "Spring is Here" (FN). Sixteen F. & M. beauties nearly stopped show Average \$7,500.
Taddes Love Brutes" (Par). Folks that want stage shows must go elsewhere. Orchestra back, but not helding much; \$7,000.
Huffman's America (1,500; 20-35-164).
Rialte (Publix) (1,040; 20-40-50)
"Vagabond King" (Par). At Denver recently so gross down; \$4,000.

1ST RUN HOUSE NOW 25c: HIGH-SCALED 2NDS KICK

Kansas City, April 29. Midland Leila Hyams
Malnstreet Billie Dove
Newman Mary Astor
Pantages Sue Carol
Orpheum Florence Reed
Shubert Jane Cowl

It was quite appropriate for Easter week girls were given the top lines and big lights in the pub-licity for pictures and the talking

licity for pictures and the talking Some of the pictures also had male names, but the girls were played up. A clever lot from which to make a selection for amusement, ing of the Lenten period and the Saturday and Sunday openings were large, but the grosses slipped in the middle of the week. Wednesday when the Shrine Circus opened in Convention hall. Thou-sands of season tickets good for the 10-day run have been sold at 50c. the opening has been lammed since

In the second of
Estimates for Last Week

than the first run downtown.

Estimates for Last Week
Loew's Midland—"The Girl Said
No" (M-67 M) (1,400; 25-35-50-60).
William Haines put over this one
for chackles. Stage show. "Extor
respectively show the stage; \$17,500.
Melliam House band on the
stage; \$17,500.
House the stage; \$17,500.
House the stage; \$17,500.
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House the stage the stage the stage
House the

Henley at Warners

Hollywood, April 29. Hollywood, April 29.

Hobart Henley, who returned here after an absence of two years, has been signed by Warner Brothers '0 direct "Captain Applelack."

Frank Fay is playing the made lead.

FILM STOCKS BREAK, RALL'

Poor Trade Keeping Up in Loop: Oriental Down to \$26,800—That's Red | ARE HARDEST HIT

Chicago, April 29. Second week of poor business for the loop; only a couple of bright spots. B. & K. discovered a new headache in McVickers. House hasn't hit a good mark in several months. Oriental continues as the

months. Oriental continues as the ace worry.

Other houses off for the most part.

Other houses off for the most part.

Other houses, the part of the most part of the continues
three days. Tremendous for this house.
Woods held up excellently in 2nd week with "Ladles of Leisure," \$18,600. Picture has had every advantage at this spot. Got a "plnk" (adults only) tag from the censors and plenty of help from dallies, besides fine word-of-mouth build-up.

besides fine wort-of-mouth build-Un'fdVickers' troubles due to "Hot for Paris" which finished weakly in Ind week, and replaced by "Rogue Song" wherever and whenever pos-sible. "Rogue Song" opened fair. Picture is getting spreads in dailies with Metro home office spending freely in an effort to bolster ficker. Picture also getting great radio plug in a Lawrence Tibbett voice con-test in three-way agreement be-tween B. & K., M.-G. and Atwater-K. State-Luke, vaudilim spat, dropped State-Luke, vaudilim spat, dropped

Kent.
State-Lake, vaudfilm spot, dropped from its level pace, though house is built on solid family trade, consistent weekly repeaters. Monroe and Orpheum, the two small houses of the loop, held up with average

Continuous, neur de Weck Ext. Imates for Last Weck Chicago (Publix-B. & K.)—"Benson Murder Case" (Par). Stage show (4,000; 50-85). High of loop but poor for spot. Unexplained, except for general depression; \$46,500. McVickers (Publix-B. & K.)—"Hot for Paris" (Fox) (1,865; 50-85). Dropped sharply in 2nd weck and program material in this house for two week runs. \$18,700. First week, \$28,900. "Rogue Song" (M-G) current.

Monroe (Fox) — "Sky Hawk" (Fox) (1,000; 50-75), Picked house up to \$3,900.

Oriental (Publix-B. & K.)—"Show Girl in Hollywood" (FN) stage show (3,200; 50-85). Second week of red at \$25,800. Average overhead here \$32,000.

\$22,000.

Orpheum (Warner) - "Song of West" (WB) (793; 50-75). Good trade for semi-western. Holids over. \$3,500. House goes from Saturdav to Friday opening.

Roosevelt (Publix - B. & K.)—"Happy Days" (Fox N. [1,500; 50-85). No doubt of power of this one. From tape, smassh. Opened mid-promer of the semi-group of the s

State-Lake (R-K-O)—"Lovin' the Ladles" (Radio) vaude (2,700; 50-75). Dropped off in slump, taking some four grand under average at \$20,000.

Solution of Artists (Publix-Ux)—
"Public on Rills" (Will be replaced May 2.
Woods (R-K-0)—"Ladies of Leisure" (Co) (1,200; 50-85). Second week dropped off slightly, but still sood figure at \$18,000. "Captain of Cuards" (U) this week.
"Indigo (1,20) 75-81. Remarkable for 8th week. Pace steady and could hold on: \$9,000. Pushed out May 2, when "Journey's End" (Tiff) hits town.

Franklin Warner Bankrupt

Hollywood, April 29.
Franklin Warner has filed a petition in bankruptcy here. It auto-matically linits legal actions pending against lifm.

Becomity Warner Maynt Competition of the second of the sec

Recently Warner operated the Mayan theatre for a brief time. His petition of bankruptcy cites that he has been unemployed for six months.

'EVERYTHING' SMASH IN PTSBG: \$26,000-H. O.

Pittsburgh, April 29.
(Drawing Population 1,000,000)
Weather: cold
Big news in town last week the
smash of "Hold Everything" at the

smash of "Hold Everything" at the Warner, and weak showing of "High Society Blues" at Aldino. The Warner and weak showing of "High Society Blues" at Aldino. The Warner and Warn

'LEISURE' HITS BUFFALO: \$16,000 AND HELD OVER

Buffalo, April 28. (Draw. Pop., 500,000) Weather: Cold and snow

Spotty last week. Should have been one of the best weeks of scason. Brand of attractions only average, which had something to do with it.

General Theatres, Pegged at 485/8, Holds Despite Hammering - Fox Taken in Bulk Above 52-Pivotal Industrials Slump Badly.

WORST SINCE NOVEMBER

By AL GREASON

Monday's market crack was only a foretaste of what happened yes terday when the bears had their way, with prices throughout the list breaking in the sharpest decline since the collapse of Novem

The amusements were among the last to be drawn into the crash of prices, with special pressure upon Famous Players at 671/4, Warner Bros. at 671/4 and R-K-O at 40%. Strongest resistance against pres-sure came from the Fox coterie, Fox itself and General Theatres.

Closing the list on the bottom Monday the bears came to the opening primed. In the first half hour the decline was precipitate on the closing out of weakly margined accounts, but that sort of selling was soon over, there being but a small public following left in the market after a weak of graduals entire. after a week of gradually sinking prices. From the first hour the

Yesterday's Prices

Amusements

2,100 Con. Film. 24½ 23½ 23½ - 3;
11,100 East. Kod.249% 241% 246 -2
62,000 Fox A 54% 52% 53%
54,800 Gen. The, 49 49% 49 - 15
8,500 Loew 87% 85% 87% +1%
21,200 Par 69% 68% 68% - %
19,100 Pth 7% 6% 7% - %
7,100 Pth A 17% 14% 17% - %
115.600 RKO 44% 40% 42% -112
278,000 RCA 64% 60% 6315 - 15
7,300 Shu 32% 80% 31% - 35
61,300 W. B 70% 67% 68% %
Сптр
1,100 Col. P 50 49 59 - 14
21.400 Fox T 18% 18% 18% - %
29,000 Tech 7014 60 60 -214
100 Univ. P 2114 2114 2114 4-1
Bonds
120,000 Gen. T 10174 10114 10115 - 74
7,000 Pth 73 71% 71% -2
5,000 Snu 64 64 64 -1

alternate waves of selling and brief, tlmid rallies. trading took the famillar form

May Be Pool Consent

May Be Pool Consent
Trend was drastically down with,
a pause around 1 o'clock when irregular gains appeared momentarily. Close was extremely encouraaging with urgent covering by
short sellers searlier in the day.
In this respect the theatre stock
did better than the general list.
Final prices held out some prospect
time being, although the break
probably will cool builish enthusiasm for a white.
Special declines in Paramounts.

Estimates for Last Week
Buffalo (Publix) (3,400: 40-45)

Buffalo (Publix) (3,400: 40-45)

Special declines in Paramount.

Special Reliance in Paramount.

Special declines in Paramount.

Special Reliance in Paramount.

Spec

PAR, W. B., R-K-O Disappointments on Coast Last Wk—'Western Front' Made Big Showing, \$22,000 at \$1.50 Top

UNUSUAL GOOD BIZ IN PROVIDENCE LAST WK

Providence, (Draw pop., 315,000) Weather—Fair and cold

Weather—Fair and cold Unusually good business here last week. "Montana Moon" at Loow's State was the picture with the most wallop. RKO Victory with "Young Eagles," with Good Friday opening, published fast one and had them standing up all day.

Estimates for Last Week

Estimates for Last Week
Lows's State — (3,500; 15.50)
"Montana Moon" (M.-G-M). Shorts.
Joan Crawford always draw here.
House reported \$24,500, about \$1,500
short of record pinned on Joan
CROO Victory — (1,600; 15.50
"Young Eagles" (Par). Just entertaining enough to get by. Unusual
angle here was packing house on
Good Priday, day of opening. Feaand then petered off. Good, however, at \$10,000.
Majestic — (Fay) "High Society

ever, at \$10,000.

Majestic — (Fay) "High Society Blues" (Fox). Good shorts. Rabble didn't go so hot for this Farrell-Gaynor combination. Okay at \$11,500, though. RKO Albeet (Radid-Y Vaude. RKO Albeet (Radid-Y Vaude. Radid-Y (Radid-Y Vaude. About only decent all-round show here in weeks. Okay at \$10,500.

SEATTLE PRETTY GOOD: "ROGUE SONG" \$18,100

(Drawing Pop. 550,000)
Weather: Warm, little rain
'Ingagi,'' gorlila pleture, held so
well at Blue Mouse it goes for 3d
week. Best record any indie has
made in Seattle in years. week with
"Seven Keys." Colleeum started off
to best opening biz with "Sky Hawk.", while model airplanes made
by high school boys in lobby proved
interesting, and miniature plane
tracted. "Brogue Song", put biz up
nicely at the Fox. Held over. Seattle Paramount had good week with
"Ladles Love Brutes."
Estimates for Last Week

"Ladies Love Brutes."

Estimates for Last Week
Paramount (Pub) (3,106; 25-60)—
"Ladies Love Brutes"; \$12,000.

5th Ave. (Fox) (2,500; 25-60)—
"Blaze of Glory" (WW); \$10,700,
slumped.

"Blaze of Glory" (WW); \$10,700, siumped. Siumped

STONE SHOW, \$30,000: WAY TOP IN BOSTON

Fred Stone show took high last week with \$30,000; top \$4.40. All down the line legits held their own with the possible exception of "The New Moon" that closed Satur-

Los Angeles, April 29. (Draw. Pop.: 1,500,000) Weather: Usual

Two film revues with the same experience here, starting big, caper of the same experience here, starting big, caper of the same experience here, starting big, caper of the same experience here. The same experience has a pace that indicated \$13,000, but by the time it came to count up at the Criterion it was found that the early demand had lessened so that the carly demand had lessened so that the carly demand had bestered that \$11,000.

Other revue disappointment was "Paramount on Parade." It faitered after a great getaway and tallied the Paramount but \$24,000, good but not big, and meaning one week sufficient.

not one, and meaning one week sufficient.

Great, and the state of the

exploitation policy.

It is not practically certain that "Hell's Angels" will succeed "Song" at the Chinese. A problem to be unknotted is the matter of a said the public not to expect elaborate the public not to expect elaborate prologs at the Chinese, Fox people are dublous about advisability of re-introducing the tasty, but expensive, new deburs.

Estimates for Last Week Boulevard (Fox)—"They Learned About Women" (Metro) (2,164; 25-50). Around average, \$6,600.

50). Around average, \$6,600.
Carthay Circle (FOX) — "Western Front" (U) (1,500; 50-\$1,50) (1st week). House sangulne after first week? showing. Predict 10 or 12 weeks. Went clean over week-end, turning away many. Strong first week at \$22,000.

week at \$22,000.
Chinese (Fox) — "Song o' My
Heart" (Fox) (2,028; 50-\$1,50) (1st
week). Disappointing. Limited to
six weeks, although Grandeur print
will be sprung May 10. House borrowing booth equipment, etc., from
Carthay Circle. \$21,200.

Carthay Circle. \$21,200.
Criterion (Fox)—"King of Jazz"
(U) (1,500; 25-75) (1st week). First
few days pointed to big things, but
demand dwindled to \$13,000, just average. Second week, \$11,300. Four
weeks will be ample, with Metro'"Divorcee" to follow.

Egyptian (UA-Fox) — "Vagabond King" (Par) (1,800; 20-65). 'Al right at \$11,000, but not pyrotechnical.

cal.

State (Loew-Fox)—"High Society
Blues" (Fox) (2,024; 25-51). Good
take, \$25,500, but several notches below wow mark.

Mayan—"Journey's End" (Tiff)
(1,490; 50-51.50) (2d week). \$8,500
pretty weak. Just not agitating
locals. Off \$1,700 from first week
and the state edge.

Million Dollar—"Sarah and Son" (Par) (2,300; 35-50). Regulation \$5,500.

15.50). (Congo) (2.50). Regulation
Orpheum-"Ingagu" (Congo) (2.70). 50-75) (3d week). Sill! on
gravy side of \$20,000 and will be
around for fourth week before
'Show Girl in Hollywood' (FN) due.
'Show Girl in Hollywood' (FN) due.
'Paramount (Publix)—"Paramount
on Parade" (3,595; 25-75). Abandoned intentions for second week.
After wildfire start, sudden aenomin
of \$24,000 not scintillating.
RKO—"Love Comes Along" (Radio) (2,95): 30-65). Bad week,
around \$12,000. United Artists (Publ-VA)—"La

own with the possible exception of "The New Moon" that closed Saturdian State of the New Moon" that closed Saturdian State of the Saturdian State of Saturdian Saturdian State of Saturdian Saturdi

Break Hits Film Stocks

(Continued from page 9)

(Continued from page 9)

retated its own overbought condition that had been promised.

How long the recession would continue and how far it would go was anybody's guess. Certainly the complete day yesterday gave no hint of its probable extent. There was comfort, however, in the feeling that practically all the theatre stocks were getting down to a level at which they should look attractive to buyers and bring in a very large bull element that had been standing aside during the high levels of the market attended by surrounding uncertainty.

(Continued from page 9)

ment came out Monday and was all that had been promised.

RK - O Profits Jump

Curracting profil made a continue for its profil made and the same three months of last year, the net for the entire year of its page and its profits. The same three period is profits from the profit of the entire objects of the market attended by surrounding uncertainty.

In the special case of the theatre

the market attended by surrounding uncertainty.

In the special case of the theatre issues, high prices probably had over-discounted the brilliant first quarter income reports, but on the sharp setback, those earnings statements ought to become operative again on, the constructive side.

Movements of Shubert and Pathe had small significance. Both issues after their long lagging course at extremely low levels are tightly held and cliques could work them about pretty much at will. Shubert did rather well on the ticken yesterday, low just about 31 at its bottom and Pathe going back from around 17½ to a bottom for their countries, of course, before well above the levels of a few weeks ago, although down from the top of early last week.

Monday's Setback

weeks ago, although down from the top of early last week.

Monday's Setback
The amusement group picture at the week end was extremely puzzing. Twenty-two theatre and allied issues were net up Saturday, 83½ points, with 15 important at one time or another during the preceding six days. Five other issues declined an aggregate of 5½ points during the same time. Remarkable part of the situation was none other than Paramount and Warner Bros., both of which fell back to new lows on the movement from early March. Paramount's lack the set of the situation was none other than Paramount's lack to the set of
71. broke through on the cown sines the a near that level. He had not shall be a seen and the shall be a seen as the shall be a seen and the shall be a shall be a seen and the shall be a seen and the shall be a
stands at 86.89 cents, 2.08 cents, and 90.24 cents.

More eloquent yet are the items designated as "provision for federal taxes." which appear as follows: For the Jan.-March quarter, 1390, \$215,000; for the same quarter of 1323, \$60.000, and for the entire year 1329, \$250,000.

Loew Profits Big

Loew Profits Big
At the same time a statement was issued covering the 28 weeks ending March 14 of Loew, showing a net profit, after depreciation and excess in the same period of 1928. Operating profits for the same periods were 110,893,972 and 37,376,287. Showing also bears out promises their part in the dizzy climb of the stock from 44 or so late last year to recent top of 91. It may be assumed that improved It may be assumed that improved their part in the dizzy climb of the stock from 44 or so late last year to recent top of 91. It may be assumed that improved by the stock from 50 methods were manyly discounted before they came out, but their publication just at this moment was well timed. They demonstrate that in times of business prospers, and they make cherful reading right now, when first quarter reports of most industries draw a gloomy picture. Irrespective of a gloomy picture. Irrespective of continues of the stocks they represent business done by the theatres during the winter of '25-30 will be remembered by markets for a decide.

Shubert Well Touted

shubert Well Touted
Plenty of bull propaganda for Shubert during the week, both in. Times Square gossip and market comment downtown, but most tradict the price movement which is a standard treated the price movement white last fail, when the dividend was passed, were in large part due to lake its ast fail, when the dividend was passed, were in large part due to lake its passed, were in large part due to lake its last fail, when the dividend was passed, were in large part due to lake its last fail, when the dividend was passed, were in large part due to lake its last fail, when the dividend was passed, were in large part due to lake its last fail, when the dividend was passed, were in large part due to lake its last fail to be form a protective aspociation of fail to form a protective aspociation of fail to fail

46

MÁYRIS EDWARD CHANEY and FOX

Dancing Stars of Two Continents Doubling Month of April JFA" Picture Theatres, Alkazan Kabarett, Hamburg, Germany.

Direction—Fosters' Agency, 32 Shaftesbury Ave., London. New York—William Morris.

closely held and it would be a simple matter to work its price almost anywhere. Difficulty is to get a following for it at its higher levels, stock now being at 32, or four times its recent bottom—and the dull summer imminent.

Pathe

summer imminent.

Pathe last week zoomed to better than 18 for the "A" and 9 for the than 18 for the "A" and 9 for the than 18 for the "A" and 9 for the the than 18 for the "A" and 9 for the than 18 for the "A" and 19 for the than 18 for the the than 18 for the control, but denied it promptly. Warner Bros. did the same thing. Shubert-Warner story was circulated again but was not accepted. Monday's pressure.

Technicolor continued its recent irregularity, steadying around 72 after publication of income for the first than 18 for the than

Summary for week ending Saturday, April 20:

STOCK EXCHAN Sales. Leve and rust 1200 American Seat (2). 1200 Depted (2). 1200 Paramount-Fam-Lasky (2). 1200 Paramount-Fam-Lasky (2). 1200 Stanley of (3). 1200 Stanley (3). 1200 Stanley (3). 1200 Stanley (4). 1200 Stanley (5). 1200 Stanley (6). 1200 Stanley (6). 1200 Stanley (6). 1200 Stanley (6). 1200 Stanley (7). 1200 Stanley (7). 1200 Stanley (8). 1200 Stanley (8). 1200 Open (8). 1 CURB Columbia Picts... Nat'l Screen (2)... Fox Theatres... RKO rts, w. i... Gen. The, deb. w. Loew warrants... Technicolor 535.000 Keith 05, 46. 88 535.000 Keith 05, 46. 88 535.000 Leve 08, 41. 12. 226 144.000 Pathe 18, 47. 77. 1018 30.000 Pathe 18, 47. 1018 91 13 91 13 11% 10 bld 16%

'RITZ' TO RECORD IN MONTREAL AT \$18.000

Montreal, April 29.

(Draw Pop., 600,000)

Weather—Cold and snow.

Princess got lead for first time, with record gross on "Puttin' On Ritz." Twenty percent lower prices up by queues and gave turn-away biz first three nights. \$18,000; record for Princess.

Palace hadn't much to offer in "Benson Murder Case" and fans picture is nearing saturation point. Capitol banked on Buddy Rogers in "Young Eagles" and offer of free airplane every, night picked up a little business. On whole expectation with the capitol of the capital control of the capital capit

BUT 2 BRIGHT SPOTS IN PHILLY EASTER WK

Philadelphia, April 28,
Traditional boom in Easter Week
business folial enter week
business folial enter week
business folial enter
some state of the state of the state of the state
large did not materialize as expected.
Most theatres reported gains, but
they were well 'under the figures
counted upon.

Big Masthaum, with "Honey"
and special Easter Week bill, pulled
a ceant folial easter Week bill, pulled
a ceant between the state of the state
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BAD WEATHER IN TORONTO HURT BIZ

Toronto, April 29.

(Draw Pop, 800,000)

Fair pictures and good vaude kept spring grosses average last week. Weather rotten.

Estimates for Last Week
Uptown—(3,000; 35-80) "Red Hot Riythm" (Pathe). Good Daster sevue helped this one along, Jack dutur responsible. Average at \$17,

revue helped this one along, Jack Arthur responsible. Average at \$17,000. The control of the con

TOPEKA'S OFF WEEK

Outside Attractions Pretty Strong Opposition

Opposition

Topeka, April 29.

(Draw Pop, 80,000)

Rain and cold held down grosses this week. Opposition strong in a coup Estimates for Last Week.

Grand (1,400; 50) (Fox)—"Vagabond King" failed to come anywhere "smeary" and varying intensity of color. Under \$4,000.

Sarah and Son," ist half, not "Sarah and Listed by builder. Total, \$4,900.

Novelty (1,200; 40) (Fox)—"Novelty (1,200; 40) (Fox)—"Novelty (1,200; 40) (Fox)—"Novelty (1,200; 40) (Fox)—"Novelty (1,200; 40) (Fox)—"Tope Sarah and Son Sarah and Sarah an

\$4,900.
Novelty (1,200: 40) (Fox)—"Hallelujah," 1st half, took hold and should have been held over. "So Dumb" helped by 1st half business and stood up. "Total, \$1,200, almost nemet nemet."

ness and stood op.
most normal.
Beat (400; 25) (Fox)—Tab musical in next to last week, average \$650. Silent film added.

JUDGMENTS

Demarest & Lohmuller, Inc.; Rose-Marie Co., Inc.; \$262. Star-light Amusement Park Co.; A. Paul; \$2,649 (Bronx).

Paul; \$2,649 (Bronx).

Bankruptcy
Pen-Post Hotel, Inc.; liabilities
\$188,649; assets \$130,388.
Cosmopolitan Enterprises, Inc.;
Lowy Bros.; \$1,517.
Starlight Amus. Park Co.; A.

Paul, by gdn.; \$2,649.
Walter F. E. White; Standard Show Card Service, Inc.; \$58.

Tree and Easy' \$28,000, Big for Fisher, Detroit; 'Society Blues,' \$59,500

Business was generally good. Fox led at \$60,000, with "High Society Blues." Ficture didn't get into the real money till after Sunday, but real money till after Sunday but the tremchodous matiness. Fox played to 14,000 people Monday afternoon, and only 3,000 in the evening. Same held true all week good stage show including and good stage show including turn (Continued on page 61)

2 STATE-RIGHTERS AND 1 WESTERN GET BREAK

Business in general pretty good last week Cool picker" weather a the appended chart it will be noted three, "Ingagi," "Clancy of Wall-Street" and "Her Unborn Child" belong to the states-right classification to the states-right classification to the states-right classification there is spinicant item is the further demonstration via. "The Texan" that westerns are entirely restored to good standing in this frontier post.

For a state of the state week For a state of the
"SOCIETY BLUES" H. O. IN BALTO AT \$17.000

Baltimore

son. Week 'way over average; \$15,000.
Auditorium (Schanbergers), 'High Times' (1,572; 25-41). Just four-day filler until "King of Jazz,' held up by court injunctions, finally opened to big business Thursday night. Both Whiteman and Boles in person Thursday night. "High Times," four days, \$6,000.

Tacoma's Best, \$7,100

(Drawing Prop. 125,000)
Weather: Waron cool nights
Blue Mouse went into 2d week
with "Ingagai" to good biz. RKOPantages drew with "Lovin the
Ladies," while good attractions also
prevailed at Risito and ColonialTwo had good shows all around and
biz "Un cool of the colonialTwo had good shows all around and
biz "Estimates for Last Week
RKO-Pantages (Ljobo: 23-50)
"Lovin" Ladles" (Rad). Good
\$7,100.

"Lovin' Ladies" (Rad), Good.

Blue Mouse (Ramrick) (550; 2550-75)—"Ingagi" (Ind), Good 2d
week; \$4,000.
Rialto (Fox) (1,200; 25-35-50)—
"Vagabond King" (Par), Very 200d.
\$4,800.
Golonial (Fox) (850; 25)—"Only
Grave" (Par), \$2,400.

6 ORIGINALS IN 328 FII

SURVEY OF 11 COS. ON '29 PRODUCT

Dramas Lead List with 161 _Musicals 48 — Only 5 War Stories-54 Outdoor Pictures-Of 265 Authors 2 Did 5 Films: 4 Did 4: 12 Did 3, and 38 Did 2

5,000 SCRIPTS JUDGED

Hollywood, April 29.

Drama, in its various classifications, predominated last year's pro-duction program from 11 major studios. IThis is according to a sur-

duction program from 11 major studios. (This is according to a survey by "Variety" compiled to determine the number of different types of stories selected for production during this period.

The analysis shows that of 325 features produced by these studios, 107 were adapted from plays; 136-108, and 38 from unagarine stories. The stories, as shown in the accompanying chart, are classified as to the position they were placed when the producer released them. Straight drama, with its 12 subdivisions, leads with 161 features; comedy drama, with six classifications, quotes 95 features, while accompanying the straight comedy (Including farce, adventure, and action). 19; war stories were 5, and musicals (in four classifications), rated 48. With society dramas and comedy dramas heading the list, totaling 55, there were another 15 subjects with the control of
such stories.

5,000 Scripts

It is estimated that before \$25, stories could be finally selected stories could be finally selected stories could be finally selected where carefully considered and put through the elimination process, while more than 10 times this number were submitted to the producers, but were never read. The authors with five stories each are George Abbott and Wallace Smith; those who had four to their credit include Guy Bolton, Fannie Morgan, List of three timers shows Harvey Gates, Ed Burke, Otto Harbach, Oscar Hammerstein, George M. Cohan, Dorothy Howell, Owen Davis, Joe Jackson, Franz Molnar, J.F. Natteford and Booth Tarkington.

The doubles were Zoe Akins, F.
R. Adams, J. Gelzer, Ed Gouldins,
R. Gelzer, Ed Gouldins,
R. Gelzer, Gerger,
R. Gerger,
R. Gelzer, Gerger,
R. Gerger,

YOUNG ASST. SEC. SKIPS

Maraine Left Bouncers Behind Him in'S. F .- Sold Self by High Pressure

San Francisco, April 29.

Hired four months ago as asst. sec. to Charles Kurzman, Publix division manager here, Allen Morraine mysteriously disappeared last week and the police were asked to cashed checks amounting to \$150. The checks were cashed at the Paramount heatre box office.

The youthful secretary was engaged in answer total a newspaper advertisement. He telegraphed his answer with a high pressure message, telling them he was a world beater, go-getter, only man for the job and not to close with anyone until they had talk with him. It did the trick. San Francisco, April 29.

DARMOUR'S \$1.500.000 **BUDGET ON 36 SHORTS**

Hollywood, April 29.

More than \$1,500,000 will be spent
by Larry Darmour in production of
36 two-reel comedies for RKO re-

38 two-red coments for RAO Peleane. "Mickey Allimeol! McGulare" and "Toonerville Rids" series will be continued, with a third group of shorts to be labelled later.

Larry Darmour has arranged with Metro to borrow Karl Dane. He will re-team Dane and George K. Arthur who have not been together since Arthur lett After and went into vaude. Six two-red kane-Arthur connecties are continued to the starred in a comedy series by Darmour. Because of Darmour's work on last year's product Radlo is naming no set hudget.

Duplicate DeForest-W. E. Patent Case in Canada

Patent Case in Canada
Derovest's Wilmington, Del, Federal suit against Western Electric, will have a forerunner in Canada, where Deforest's Case and the Canadian subsidiary of W. E. It is scheduled for the Ottawa courts today (Wednesday). What bearing a decision in Canada may have on the Wilmington suit is not known, but it is expected the trial will have been cleared by the time the electrics start battling in the Delaware courts, May 19, and will be the The trial in Canada will be the subject of a huge technical display with replicas and ordering the first machine and ordering the first machine and a variety of patents disting back 15 years and more. The Deforest Canadian company is known as Deforest Phonofilms, Ltd., of Canada, and backed by M. A. Schlesinger of General Talking Pictures. Darby and Darby, law firm, represent both interests and have gone to Ottawa to try the case. Dr. Lee DeForest will be the principal witness for the plaintif.

"Overland Telegraph"
"The Duke Steps Out"
"Tide of Empire"
"Broadway Melody"

This table shows classification of sources from which the 328 feature pictures taken into this survey originated from. _____Adapted from

Name of studio	Features produced	Novels	Plays	Original stories	Magazine stories
First National	. 42	5	20	- 9	8
M-C:- M	5.4	13	14	23	3
F. Pux	. 40	5	8	20	7
liadio comment	. 19	2 .	6	7	4
tathe	. 16		.5	8	3
United Artists	. 11	2	7	2	
Warners	. 34	2	20	10	2
Tilliany	. 9	1	3	4	1
Paramount	. 39	15	13	10	3
Universal	. 22	1	10	12	3
Columbia	. 31	4	1	22	4
Total	. 328	47	107	136	39

Various Classifications

This table shows the various classifications of the stories selected by 11 major producing organizations for the 1929 program of pictures:

STORY												
CLASSIFICATION	F.N.	M-G-M	Fox	Par	W.B.	Radio	Pathe	U.A.	Univ.	Col.	Tiff.	Totals .
Drama												
Historical	0	2	1	2	N 1	0	0	0	1	0	0	7
Sex and Exotic	4	3	1	1	3	0	1	1	1	4	0	.19
Sophisticated City	3	2	i	4	4	1	0	1	1	. 4	3	24
Society	6	8	3	1	2	0	0	1	1	- 5	2	29
Backstage	3	0	1	1	0	0	0	0	1	1	0	7
Night Club	1	. 0	0	0	0	1	0	0	0	0	0	2
Underworld	1	1	2	3	1 '	1	2	1	2	1	0	15
Crook	1	1	. 0	0	0	1	0	0	0	4	0	7
Prison	1	0	0	1	0	.0	0	0	0	0	0	2
Courtroom	1	2	0	0	1	0	0	0	0	0	0	4
Outdoor and Western	1	7	2	2	2	1	1	0	8	0	0	24
Mystery	4	3	3	3	0	0	1	0	4	3	0	21
Comedy Drama												
Society	- 6.	3	1	5	0	2	3	1	.5	0	1	26
Rurai	1	Ō	0	1	Ó	Ō	0	1	1	0	0	4
City	2	3	2	3	Ò	2	Ò	1	3	0	Ó	16
Mystery	0	i	0	0	0	1	0	0	0	0	0	2 9
College	0	3	1	0	Ó	ī	1	0	2	1	0	9
Domestlc	0	0	3	0	0	o	0	0	0	0	0	3
Action-Adventure												
Horse Racing	1	. 0	0	0	1	0	0	0	0	0	0	2
Football	1	0	0	0.	0	0	0	0	0	0	0	1
Auto Racing	0	1	. 0	1	0	0	0	0	0	0	0	2
Prize Fight	0 4	, ō	ō	ō	ō	2	Ó	Ó	. 0	Ó	Ó	2
Adventure Melodrama.	i	Ó	1	Ó	ō	ō	Ó	0	Ö	Ó	0	2 .
Air Melodrama	ō	i	2	Ó	1	Ó	1	0	0	1	1	7
Sea Melodrama	ò	õ	1	Ó	ō	Ö	1	1	Ò	1	Ö	4
Novelty		-	_									
South Sea	0	2	1	0	0	2	0	0	0	0	1	6
Negro Drama	ō	1	ō	0	Ò	0	0	0	0	0	0	1
Railroad	ō	ī	0	Ó	Ó	0	1	0	0	0	0	2
Submarine	ŏ	õ	i	ō	ō	ō	ō	ō	ō	i	ó	2
Newspaper	ŏ	ō	ō	ō	i	ō	i	ō	1	1	ō	4
Comedy												
Farce	0	6	1	5	2	0,	0	1	1	2	0	17
Adventure-Action	ō	0	2	ō	ō	ō	0	ō	ō	Ö	٠.	2
War	Ť											
Drama	Ó	0	1	0	0	1	Ð	0	0	1	0	8
Comedy	ŏ	·ŏ	õ	ŏ	ŏ	ō	i	ō	ō	ō	i	2
Musicals	,	-		-	•	•	-		-		_	
Musical Comedies	3	2	7	4	12	2	1	2	1	1	0	36
Revues	ň	2	i	ó	1	ō	õ	ō	õ	ō.	ŏ	4
Operettas	ž	ő	î	2	2	ĭ	ŏ	ŏ	ŏ	ŏ	ŏ.	8
Minstrei	õ	ŏ	ıõ	õ	ō	ō	ĭ	ō	Ó	ō	Ó	1
in mination	_		_			<u>.</u>						
Totals	42	54	40	39	34	19	16	11	33	31	9	328
			:-		20							

Features Made on Coast in 1929

A COMPLETE LIST OF FEATURE PICTURES PRODUCED ON THE COAST DURING 1929. CLASSIFIED AS TO TYPE OF STORY, THE PRODUCER, AND THE BASIS OF

THE ADAPTATION					
Title.	Producer.	Туре.	Adapted.	Author	
Prisoners"	FN.		Novel		
Prisoners"			nNovel		
Broadway Babies"			Original		
'areers"		Exotic drama	Play		
Birl in Glass Cage".		Clty drama	Magazine	· · · · G. K. Turner	
Dark Streets"			Magazine		
Drag"		Prison drama	Original	• • • •	
Pront Divide"		Western melo	Play	· · · · W. Moody	
Her Private Life"	"	Society drama	Play	····Zoe Akins	
Smiling Irlsh Eyes".		Drama	Original	····Ton: Geraghty	
ast Life"		City drama	Original	····Shipman & Hymer	
Little Johnny Jones"		Race track drama	Play Original	····G. M. Cohan	
Pootlights and Fools					
A Most Immoral La	ady"	Society drama	Play	T. Martin	
sle of Lost Ships"		Novelly drama	m Play	C. Marriott	
Paris"		Musical comedu	Play	D. Itan C. France	
Sally"		Musical comedy.	Play	Harbach & Handel	
No No Nanctte"		City dyama	Orlginal	Dradley Mine	
Young Nowheres"			Piay		
Lilies of the Fleld"			a Magazine		
Painted Angel" Forward Pass"		Football drums	Original	Harvay Cates	
orward Pass		Courtroom drains	Play		
Wedding Rings"		Social drama	Play Novel	Ernest Pascal	
Loose Ankles"		Reform com, drai	m Play	Sam Janney	
in the Next Room".		Mystery drama.	Play	Eleanor Robson	
Con of the Cods"		Drama	Novel	Rex Beach	
Son of the Gods" Playing Around" Other Tomorrow"		Sex drama	Novel	V. Delmar	
Other Tomorrow"			Magazine		
Strictly Modern"			Play		
Furies"		Mystery drama.	Play	Zoe Akins	
Soring Is Hore"			m Play		
Murder Will Out"			Magazine		
Song of the Flame".		Operetta,	Play	Harbach and Hammerstein	
Show Cirl in Hollyw	ood" "	Comedy drama	Magazine	· · · · J. P. McEvoy	
Clirting Widow"			mPlay		
Faithful"			Play		
Bride of the Regime	nt" :	Operetta	Play	Romberg	
Back Pay"			Magazine		
Bright Lights"			Play		
Murder on Second Fl	oor"	Murder mystery	Original	Too Ingleson	
His Woman"		Sorrety diama	Original	1 OF ARCKSON	
The Trail of '98"	Metro	Ontdoor drama	Novel	R. W. Service	
Baby Cyclone"		Society com, drai	naPlav	G. M. Cohan	
A Woman of Affairs	y	Society drama	Novel	Michael Arien	
White Shadows"		South Sea drama	Novel	F. O'Brien	
Alina Jimmy Valenti	ne" "	Crook com. dram	a Play	P. Armstrong	
The Flying Fleet"		'Air drama	Original	P. Wend and Byron Morgan	
Morgan's Last Rald"		Historical wester	uOriginal	Ruthven and Wells	
Honeymoon"		Mystery coinedy.	Orlginal	Lew Lipton	
Single Man"		Society com, drai	naPlay	H. H. Davies	
Wild Orchids"		Society drama	Orlginul	John Cotton	
Rellamy Trial"		M garana	Magazine	F. N 11 07	
Desert Nights"		Sec. destroy.	Ortainel	Thomas, Neville and Van	
		:		Every	

We term done to the control of the c

Richey's Denial Contradicted By 'H. M. Richey' on Stock Sales

"Ten Nights in a Bar Room" has had its first night in burn-up wires of denial and questioning: H. M. Richey denies he ever was or will be "connected with any audaclous tock selling scheme," while Al Steffes, mentioned incidentally in "Variety's" account of the stocks selling scheme," while Al Steffes, mentioned incidentally in "Variety's" account of the stocks as firmly declares he isn't oning "Based on the silent firm the selling move to sound "Ten Nights" "Based on the silent firm the selling move to sound "Ten Nights" in Bar Room should conservatively gross \$3,000,000, which is firmly declares he isn't boning that all checks remain that exhibitors are in possession of the four page yellow-papered prospectus of the Luxe Productions, inc., in which H. M. Richey is listed as treasurer, and of an order blank noting that all checks should be made payable to H. M. Richey and listing the capital stock, all common, of \$250, one railto on the investment. It is elieved by the officers and discloses that all checks should be made payable to H. M. Richey and listing the capital stock, all common, of \$250, one railto on the investment. This slip of blue paper describes for the production cost and miscellane-town of the production cost and miscellane-town of the production of the production cost and miscellane-town of the production of the production cost and miscellane-town of the production o

subscription."

That there be no mistake as to the identity of the Mr. Richey the prospectus itself describes DeLuxe's H. M. Richey as "secretary of the Motion Picture Theatre Owners of

the producer."

This statement also discloses that the production cost and miscellane-ous expenses, including salaries and etc., are gauged to run into at least \$1.500,000. This, when the least \$1.500,000. This, when the cost of the c

TITLES DISAPPEAR IN NEW PAR-PUBLIX

((Continued, from page 3) and be recognized as one are included in the official reasons.

Except for Adolph Zolor, pand Ralph Kohn.

The state of th

Katz," etc.
Every fancy title having gone by
the board in the change over to P P,
it will be necessary for the time
being for the bigger boys in the
company to typewrite, their own
ticket at the bottom of signed letters, with that probably figuring in

this manner:
S. R. Kent, v. p. and general manager in charge of distribution.
Sam Katz, v. p. in charge of the atre operation.
Jesse Lasky, v. p. in charge of production.
And so on.
Later official titles

Whether later on official titles will be given most everybody who had them before, especially, those who are to be vice-presidents and assistants (First, second or third) to v. p.'s is encompassed with a halo of doubt.

Inner sources claim that titles are going to be taboo except for Zukor, Kohn and Ludvigh, plus directing heads in production, distribution, theatre operation and perhaps a few other branches.

Inner sources claim that titles are roing to be taboe except for Zukor, Kohn and Ludvigh, plus directing heads in production, distribution, theatre operation and perhaps a few commendation of the commentation of the commendation of the commendation of the commendati

Staterighters in S. F.

(Continued from page 10)
000, exception to prevailing trend of
grosses upward.
Warfield (Fox) (2,672; 50-65-90)—
"Rogue Song" (Metro). Profitable
If under expectations. 2d week,
25,000.

"Rogue Song" (Metro). Profitable it under spectations. 2d week, \$20,00.

It under spectations. 2d week, \$20,00.

Person Munder Case" (Par). Did nicely on Philo Vance following and Easter. \$10,000.

California (Publix) (2,200; 35-50-650). The Texam" (Par) Opened five days will have around \$17,000; very blg. Follows recent precedent in favor of westerns here. \$75: 55-50-50.

St. Francis (Publix) (1,000; "Winderset). "Ingagi" seems to have stolen publicity thunder on this one. Ordinary story with phosphorous title. Complete dud here. Second week Complete dud here. Second week Orpheum (R-K-O) (2,270; 35-50-50). "Ingagi" (Stateright). Fourth week, \$10,000. Still above former grosses at this house. Orgheum (R-K-O) (2,270; 35-50-50). "Ingagi" (Stateright). Fourth week, \$10,000. Still above former grosses at this house. Orgheum (R-K-O) (2,485; 30-40-50-55). "Ungagi" (Stateright). Fourth week, \$10,000. Still above former profit in normal \$14,000.

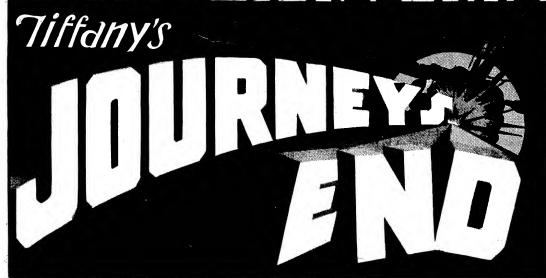
Embassy (Wagnon) (1,385; 50-85). "Ingagit few days. First week, \$10,000. Still above for the control of the control of Becape" (W-B). Another nice week, \$4,500 shows price slash and double feature good control. A. & H) (2,400; 40-60). "Clancy in Wall Street" (Sono Art). Fairly good at \$3,500.

Montreal Record

FEATURES MADE ON COAST IN 1929

		(Continued from page 11)
	"Madame X"	(Continued from page 11) Court drama. Play A. Bisson Youth drama. Original J. Lovett Youth drama. Original J. Lovett Society drama. Play B. Veiller Farce comedy. Play J. C. Nugent Musical comedy. Original D. Van Every Bert Hecht Society meiodrama. Original D. Van Every Society meiodrama. Original Ben Hecht Society meiodrama. Original Ben Hecht Society meiodrama. Original Staff News G. M. Saviller Society meiodrama. Original Staff News G. M. Saviller Society drama. Novel Staff Underworld drama. Novel G. M. Saviller Society drama. Novel G. M. Saviller Society drama. Novel G. M. Saviller Society Grama. Original Staff Underworld drama. Novel G. M. Saviller Society drama. Novel G. M. Saviller Society Original B. Morgan Original Grama. Novel G. M. Saviller Society Grama. Original G. M. H. S. Drago Oriental drama. Novel G. M. Society Original H. S. Drago Oriental drama. Original S. Thalberg and F. Butler Society drama. Novel H. Suderma. Novel H. Suderma. Society drama. Original S. Thalberg and F. Butler Society drama. Original S. Morgan Society drama. Play Society drama. Original S. Morgan Society drama. Play Society drama. Play Society drama. Play Society drama. Play Society drama. Drago Oriental drama. Original S. Morgan Society drama. Play Society drama. Play Society drama. Play Society drama. Play Society drama. Society dra
ı	"Madame X" "Our Modern Maidens" "Speedway" "His Glorious Night" "The 18th Chair" "Wise Girls"	Youth dramaOriginalJ. Lovett Race com. dramaOriginalB. Morgan
	"His Giorious Night"" "The 13th Chair""	Society dramaPlayF. Molnar Mystery dramaPlayB. Veiller
I	"Wise Girls"	Farce comedyPlayJ. C. Nugent Musical comedyOriginalD. Van Every
I	"Unholy Night"" "Dynamite" "	Mystery dramaNovelBen Hecht Society melodramaOriginalI. Macpherson
I	"So This Is College"" "Hollywood Revue of 1929""	College com. dramaOriginalA. Boasberg and D. Daves RevueOriginalStaff
l	"Hallelujah"	Negro dramaOriginalKing Vidor - Society dramaNovelG M Saville
1	"Wise Girls" "Marianne" "Unholy Night" "Dynamite" "So This Is College" "Holliyoud Revue of 1929" "Hallelujah" "The Kiss" "Untamed" "All at Sea"	Society dramaNovelC. E. Scoggins Sea comedyOriginalB. Morgan
١	"Voice of the City"" "Bridge of San Luis Rey""	Underworld dramaPlayW. Mack Historical dramaNovelT. Wilder
l	"The Pagan"" "Trial of Mary Dugan""	South Sea dramaNovelJohn Russell Court dramaPlayB. Velller
l	"The Kiss" "Intamed" "All at Sea" "Voice of the City" "Bridge of San Luis Rey" "The Pagan" "The Pagan" "Slow Blood" "Slow Blood" "Where East is East" "The Iden Kich" "A Man's Man' "China Bound" "China Bound" "China Bound" "The Glee Rider" "The Glee Rider" "The Jesert Rider" "Single Standard" "Thunder" "Sunklased" "On the Set"	Sea comedyOriginalLew Lipton WesternOriginalH. S. Drago
l	"Where East Is East"" "The Idle Rich"	Oriental dramaOriginalH. S. Drago Farce comedyPlayEdith Ellis
l	"A Man's Man"" "Last of Mrs. Cheney""	Movie com. dramaPlayP. Kearney Society com. dramaPlayF. Lonsdale
l	"China Bound"" "Wonder of Women""	Oriental comedyOriginalS. Thalberg and F. Butler Society dramaNovelH. Suderman
l	"The Desert Rider"" "Single Standard""	WesternOrlginalT, Shane-M, Bren Society dramaNovelA. R. St. Johns
	"Thunder"	Railroad dramaOriginalB. Morgan Sex dramaPlay
	"On the Set"" "Fresh From College""	Movie comedy Original E. Sedgwick College comedy Original A. P. Younger
	"House of Troy"" "March of Time""	Spanish dramaNovelA. P. Lugin RevueOriginalStaff
	"Thunder" "Sunkissed" "On the Set" "Fresh From College" "House of Troy" "March of Time" "Montana" "The Songwriter"	National Grams Oliginal S. Morgan
	"Speakeasy"Fox	Underworld dramaPlayE. Knoblock-G. Rosner
	"Thru Different Eyes"" "The Valiant""	Mystery meloPlayM. H. Gropper-E. Sherry Underworld dramaPlayH. Hall and R. Middlemass
l	"The Black Watch"" "Fox Follies""	Adventure drama NovelT. Mundy Musical comedy OriginalD. Butler
	"Behind That Curtain"" "Cockeyed World""	Mystery dramaOriginalE. D. Biggers Adventure comedyOriginalL. Stallings-M. Anderson
	"Pleasure Crazed" "Masquerade""	Society dramaPlayM. Hoffe Society dramaMagazineL. J. Vance
	"Chasing Thru Europe"" "Girl From Havana""	Western Original S. Thalberg and F. Butler Drama Underworld drama. Play E. Knoblock-G. Roaper Mystery melo. Play M. H. Groper-E. Sherry Underworld drama. Play H. Hall and R. Middlemass Adventure drama. Novel T. Mundy Musical comedy. Original D. Butler G. M. H. Groper-E. Sherry Underworld drama. Play H. Hall and R. Middlemass Adventure comedy. Original D. Butler G. Middlemass Adventure comedy. Original L. Stallings-M. Anderson Society drama. Play M. Hoffe Society drama. Magazine L. J. Vance Adventure comedy. Original A. Bennison Detective drama. Original A. Bennison Detective drama. Original John Stone Sex drama. Novel E. Mikkelsen Musical comedy. Original Play H. H. Brennan Musical comedy. Original Desylva-Brown & Henderson Domestic com drama Play N. Kederati-N. Mitchell Operation of the Middle Myster Society drama. Original Desylva-Brown & Henderson Domestic com drama Play Oscaw Straus Operation of the Myster Society drama. Original L. Clemmons and J. B. Hyme Drama Original L. Clemmons and J. B. Hyme Novelty drama. Original L. Clemmons and J. B. Hyme Society drama. Original L. Clemmons and J. B. Hyme Society drama. Original L. Clemmons and J. B. Hyme Society drama. Original L. Clemmons and J. B. Hyme Society drama. Original L. Clemmons and J. B. Hyme Society drama. Original L. Clemmons and J. B. Hyme Society drama. Original Maude Fulton Submarine drama. Original Maude Fulton Submarine drama. Original Adolf Paul Musical Comedy Original Staff Comedy Original Novel Ellinor Glyn Comedy Grama. Original William Original William Comedy Original Novel Ellinor Glyn Comedy Grama. Original William Original William William William William Willi
	"Salute"" "Frozen Justice""	College com. dramaOriginalT. Tupper-John Stone Sex dramaNovelE. Mikkelsen
	"Words and Music"" "Sunnyside Up""	Musical comedyOriginalF. H. Brennan Musical comedyOriginalDeSylva-Brown & Henderson
	"Why Leave Home"" "Married in Hollywood""	Domestic com. drama. PlayR. Medcraft-N. Mitchell Operetta PlayOscar Straus
١	"Big Time"" "They Had to See Paris""	Backstage com. dramMagazineW. W. Smith Domestic com. dramOriginalH. Croy
ľ	"The Sky Hawk"" "A Song of Kentucky""	Air drama MagazineL. Hughes Society drama Original Conrad-Gottler-Mitchell
۱	"Love, Live and Laugh" " "Romance of Rio Grande" "	Drama
١	"Three Sisters"" "Seven Faces""	War dramaOriginalG. Brooks-M. Orth Novelty dramaMagazineR. Connell
l	"Lone Star Ranger"" "South Sea Rose""	South Sea dramaMagazine, Tom Cushington
	"Nix On Dames"" "Cameo Kirby""	Comedy dramaOriginalMaude Fulton Romantic dramaPlayBooth Tarkington
۱	"Men Without Women"" "Hot for Paris""	Submarine drainaOriginalJ. Ford-J. R. McGuinness ComedyOriginalRaoul Walsh
	"One Mad Kiss"" "Happy Days""	Musical RomanceOriginal
	"Harmony at Home"" "Fast Workers""	Musical comedyOriginalW. K. Wells
l	"Such Men Are Dangerous"	Air dramaNovelElinor Glyn
١	"Street Girl" Badio	Comedy drama. Original Staff Night Club com. dram. Novel C. Wonderly Comedy drama. Magazine W. J. Cowan. Underworld drama. Original George O'Hara Society com. dram. Play Wallace Smith Operetta Play Guy Bolton-F. Thompson Musical comedy Original George Hub Prize Ring drama. Play George Hub Original George Hub Original George Hub Original D. Murphy Musical comedy Original D. Murphy Musical comedy Original D. Murphy Musical comedy Play V. Youman South Sea Romance Original V. A Creelman Mystery com. drama. Play V. Touman Mystery com. drama. Play A Creelman Mystery com. drama. Play A McGrue Comedy drama. Magazine Vlan Delmar South Sea Romance Magazine John Russell Domestic drama Magazine John Russell Domestic drama Play F. Oursler Underworld drama Original P. Schofeld Western Original P. P. Schofeld Western Pluy Philip Barry
I	"Street Girl" Radio. "Haif Marriage" "Side Street". "The Very Idea" "Deljahftü Rogue" "Rio Rita" "Vannet Legs" "Night Parade".	Comedy drama
i	"The Very Idea"" "Delightful Rogue""	Society com. dramaPlayWm. L. Baron Sea dramaMagazineWallace Smith
	"Rio Rita"" "Tanned Legs""	Operetta
	"Night Parade""	Prize Ring dramaPlayGeorge Abbott-T.Paramore- Hy Daab
١	"Jazz Heaven"" "Hit the Deck"" "Love Comes Along""	Comedy dramaOriginalD. Murphy Musical comedyPiayV. Youman
١	"Love Comes Along"" "Vagabond Lover""	South Sea RomanceOriginal Wallace Smith Musical comedyOriginalJ. A. Creelman
l	"Seven Keys to Baldpate" " "Case of Sergt. Grischa" "	Mystery com. dramaPlayC. McGrue War dramaNovelA. Zweig
١	"Acye Comes Along" "Negabond over Holpate" "Case of Sergt, Grischa" "Dance Hall" "Girl of the Port" "Second Wife" "Framed" "Strictly Business"	Comedy drama MagazineVina Delmar South Sea drama MagazineJohn Russell
١	"Second Wife"" "Framed"	Underworld dramaOrlginalP. Schofield
١	"Strictly Business"	Say drama Play Philip Parry
I	"Paris Bound" Pathe. "Sophomore" "The AWOU Truth" "The AWOU Truth" "Salors Hollday" "Her Private Affair" "Rich People" "Oh Yesh "The Rocketeer" "This Rocketeer" "His Pirst Command" "This Thing Called Love" "The Grand Parade" "His Pirst Command" "The Grand Parade" "The Grand Parade" "Hight Voltage" "Flying Fool	Sex drama Play Philip Barry College comedy Magazine Scolety comedy Play Arthur Richman Newspaper melo Play G. S. Brooks Sea comedy Play J. J. F. Poland Mystery drama Play Leo Urvantsov Society com. drama Magazine Jay Gelzer Railroad comedy Magazine A. W. Somerylle Underworld drama Original J. Jungmeyer Society com. drama Magazine J. J. Jungmeyer Society com. drama Original J. Jungmeyer Society com. drama Original Ed Goulding Underworld drama Original Ed Goulding Underworld drama Original Ed Goulding Underworld drama Original T. Buckingham
	"The Big News""	Newspaper meloPlayG. S. Brooks Sea comedyOriginal I. Poland
	"Her Private Affair"	Mystery dramaPlayLeo Urvantsov
1	"Oh Yeah""	Railroad comedy Magazine A. W. Somerville Musical comedy Original W. Conselman
1	"The Racketeer""	Underworld dramaOriginal Paui Gangelin War com, dramaOriginal J. Jungmeyer
	"This Thing Called Love" "	Society com. dramaPlayEdwin Burke Minstrel musical comOriginalEd Goulding
	"Officer O'Brien" "	Underworld dramaOrlginalT. Buckingham Outdoor melodramaOrlginalE. Clauson Air com. dramaOrlginalE. Clauson
	"Flying Fool	Air com. dramaOriginalE. Clauson
	"Alibi" UA "Three Live Ghosts" " "The Locked Door" " "Lunmox" "	Underworld Play Wray-Nugent-Carrington Comedy drama Play Max Marcin Soclety drama Play C. Pollock Drama Novel Fannie Hurst Comedy drama Play H. S. Stange Missical comedy. Original Joe Jackson Musical comedy. Original J. W. Considine State Comedy original J. W. Considine Society original J. W. Con
	"The Locked Door"" "Lummox"	Drama
	"Lummox" " "New York Nights" " "The Champ" "	Comedy drama
	"New York Nights" "The Champ" "Puttin' On the Ritz" "The Swan" "Tamping of the Shrew"	Society com. dramaPlay, F. Molnar
	"The Swan" " "Taming of the Shrew" " "Coquette" " "Condemned" "	Comedy
	"Condemned"	Force Play Manag Caller Flor
	"The Hottentot"Warners.	Farce Play Mapes-Collier Klein Underworld drama Play C. Klein and C. R. Adams
	"Time, Place, Girl"" "Honky, Tonk""	Musical comedy Play F. R. Adams-Will Hough Musical comedy drama. Original L. Burrows Drama Play M. E. Ganes Force Play Wm. Grew
	"Skin Dcep"" "The Sap"	Frace Play Wm. Grew
	"In the Headlines"" "The Argyle Case""	Drama Play Ford and Higgins
	"Say It with Songs"	Severapuper drama Original Message Sur- prama Play Drama Suspensive Sur- prama Play Drama Message Sur- Musical drama Original H. Pearson Musical drama Original H. Gates and Zanuck Musical comedy, Play A. Happoods Drama Play W. Archer
	"Green Goddcss"	Drama
	"Hearts in Exile"	
	"Evidence"" "Is Everybody Happy"" "So Long Letty""	Drama Original J. Openham Musical drama. Play J. D. McPherson Musical comedy. Original Joe Jackson-James Start
	"So Long Letty"	Drama costumePlayElmer Harris (Continued on page 28)

CONCEDED THE GREATEST PICTURE OF ALL TIME



BROKE EVERY RECORD ON BROADWAY DURING HOLY WEEK

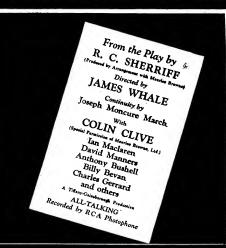
PLAYED TO STANDING ROOM ON GOOD FRIDAY - HUNDREDS TURNED AWAY

OPENING as a SUPER ROAD SHOW SPECIAL at the

Tremont Theatre, Boston, April 22nd Mayan Theatre, Los Angeles, April 10th Shubert Theatre, Detroit, April 27th Grand Theatre, Cincinnati, May 4th

Also Chicago, Baltimore, Cleveland, Pittsburgh, Kansas City, St. Louis.

Opened Tivoli Theatre, London, England, April 14th



TIFFANY PRODUCTIONS INC.

729 SEVENTH AVE.

HEW YORK CITY.

THRILLING!

GAY!

ZOOMING HIT HURL

San Francisco Press Raves Over Latest Marvel of Talking Screen

"Lillian Gish scores an outstanding success in her talking debut. Of equal importance is that 'The Swan in its audible film form is particularly fine entertainment. It is a story which will appeal to the romantic of all ages. Its beauty of scene will delight the eye of the artistic. The glamor and grandeur of its settings will intrigue lovers of the magnificent. Its very excellent dialog will appease the veriest stickler for quality in that regard. Its fine enactment by a carefully and well chosen cast will find the utmost favor with the meticulous. Lillian Gish is an entrancing Alexandria. All the charms and graces and that certain wistfulness which made her so great a favorite in the silent drama are here in evidence, together with a well modulated speaking voice that is used most effectively." -NEWS

"Lillian Gish Wins Talkie Honors in 'Romantic Night'! It is a long step-and she takes it triumphantly-from the misty-eyed, languorous type of roles. She becomes a more buoyant heroine. Her voice is sweetly resonant., A newly revealed laugh and vivacious manner. Conrad Nagel is delightful as the tutor, Rod La Rocque displays a good voice and an excellent performance. It is fine entertainment, with flawless acting against a scenic background of lavish beauty."

-CALL-BULLETIN

"Acted by a high-power cast, the spirit of the original play and much of its most significant dialogue have

ALLURING!

been faithfully preserved. Lilli Gish is remarkably well cast and acts with intelligence and restrai

Marie Dressler is happily cast a does excellently. Much credit is a Paul Stein; he has done his we with intelligence and feeling, a has made of 'The Swan' more th I imagined could be made of it a talking picture." -EXAMIN

"An exquisite picture. The spi of that lovely creation has been p served. Lillian Gish's diction is cellent, her laugh a delight. She warm and sweet and lovely. St has managed to veil his story delicate beauty, tender and daii and affecting. Romance sir through its scenes. Rod La Roce looks splendid and acts with mu passion. Conrad Nagel makes t tutor a very likeable and handso man. Marie Dressler does wond and O. P. Heggie is admirable."

-CHRONIC

in her first talking picture

ONE ROMA NTIC NIGHT

ROD LA ROCQUE MARIE DRESSLER

Presented by Joseph M. Schenck Based on Ferenc Molnar's Stage Hit "The Swan"

CONRAD NAGEL P. HEGGIE

Directed by Paul L. Stein Supervising Producer: John W. Considine,



LILLIAN GISH



ROD LA ROCQUE



CONRAD NAGEL



MARIE DRESSLER

SMART!

TANTALIZING!

BRILLIANT!

CHALLENGE TO ALL

Wonder Film Defies Record-Smashers.



AN AMAZING ROMANCE

IT'S THE LAST WORD In Screen Entertainment

BUILT FOR EXPLOITATION

Your Press Book Offers Material Galore to Crash Through to Capacity Houses

PRIMED FOR ALL TIME PEAK HIGHS



A Thumping Good **Business Awaits** Showmen Giving It a Smash Send - Off Here's a picture that bids for the highest box-office honors. With a great cast of big stars, it brings to eager millions the talking voice of the beloved favorite of "The Birth of a Nation," "Way Down East," "Broken Blossoms," and "The White Sister." "One Romantic Night" offers you guaranteed entertainment and audience satisfaction being based on New York's stage sensation "The Swan," by Ferenc Molnar. Everybody's interested in the new, the smart, the daring spirit of love today. That's what you give your public in this smash attraction. Book it NOW!

D ARTISTS PICTURE

O. P. HEGGIE

COLUMBIA delivers



BARBARA STANWYCK LOWELL SHERMAN RALPH GRAVES MARIE PREVIOST A FRANK CAPRA PRODUCTION

Held Over from Coast to Coast

THIS IS COLUMBIA'S YEAR-ONE BIG SUCCESS AFTER ANOTHER PROVES IT—HERE ARETHREE PICTURES THAT TICKETS FOR ___ YOU =

THE FUNNIEST PAIR ON THE SCREEN

GEORGE SIDNEY CHARLIE MURRAY "AROUND THE

WITH JOAN PEERS and LARRY KENT - DIRECTED BY BERT GLENNON







GRANT WITHERS Powerful Drama of Soldier Life in Haiti

DIRECTED BY EDWARD SLOMAN



Talking Shorts

LAUREL and HARDY "The Brats" Comedy 28 mins. Capitol, New York

Comedy
Ze mins.

Capitol, New York
Capitol, New York
Capitol, New York
About the best thing the LaurelHardy laugh team has made. Not
only is the comedy there with ripples in every food but the production of the comedy there with riples in every food but the production.

Stanley and oliver play dual roles.
They are the cast. First as two
fathers staying at home caring for
they own the cart first as two
fathers staying at home caring for
they own the cast of the cast.

As kiddles the comics are best.
One attired in Lord Fauntleroy rig
and the other as a sailor. They
seem it which not a single detail is
overlooked. To minimize their size
a bathtub has been built to the proprofitors of a small swimming pool.

Magnification, phones and wases.
In story all of the good old signstick ingredients used. Tub overflows, ceiling gives way, many
brickbaits are huried and wast.

"YAMEKROW"

"YAMEKROW"
By James P. Johnson
Singing
10 Mins.
Hollywood, New York

Vitaphone No. 1009

Vitaphone No. 1009
Tog great an effort to be futuristic and overdo the Murnau art in photography and setting makes this one doubtful of mass appeal.

Pon and named after a town near Savannah, Ga., is intended in this short to express the moods and emotions of the southern Negro, but it is not to the inagination. Very fantastic sets, with cabin in one actually seen moving.

to the Imagination. Very fantastic stes, with cabin in one actually seen moving.

In the short photographed in many shorts and the short s

werdone.

"HELLO BABY"

With Ann Pennington
Revue in Color
20 Mins.
Strand, New York

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No

Pennington has that certain some-thing.

Technicolor numbers make a good
flash. Quite likely talent and sets
were just lying around the Warner
studio, idle, with Foy and dance di-rector Larry Cebellos working out a
few patterns.

Despite the so-called plot, "Hello,
Baby," is okay diversion with color
as a program dresser.

Land.

BUDDY TRAPS
Sound Effects
Soy Drummer
7 Mins.
Strand, New York
Boy.
Vitaphone With a decided
talent for drumming, plus rhythmic
feet. Scene is a music shop. Trying
out a new pair of drum sticks, lad
talent for drumming, plus rhythmic
feet. Scene is a music shop. Trying
out a new pair of drum sticks, lad
talent for music shop.
Trying
out a new pair of drum sticks, lad
talent for music slight, and on
the professor of his kind, and on
tramy okay for any average protram,
When briefw attempting to slig,
When briefw attempting to sligh,

novery okay 107 any words from the briefly attempting to sing, when briefly attempting to sing, when be result is pretty awful. Boy has a strained, unmelodious voice, possibly due to his early addedscent age, and the single single from the single from the single from the proposity realizing it needed muting. Neatly dressed in Eton costume.

Scott Darling, screen treatment or "Snowbound," Tiff, Frank Star-er will direct.

Program Layouts

(Sample of all sound programs, as arranged by some key city theatres. Printed for such information as the program furnish to those interested. Programs furnished "Yariety" through courtesy of the booking offices of chains included.)

HARDING, CHICAGO (Week May 2) (Running Time, 132 Mins.) News 'Money, Money, Money' (Comedy)
Organ 'Honey' (Laurel and Hardy)
Trailers 10

NORSHORE, CHICAGO
(May 4-6)
(Running Time, 148 Mins.)
News.
Orgo.
"Love Parade" Overture...
"Love Parade" ("Cannibal Capers" (Cartoon)
Trailers
(Running Time, 148 Mins.)
News.
News.
"Gym Jans" (Comedy)
Organ NORSHORE, CHICAGO

"Gym Jams" (Comedy) 7 7 7 0 rgan 9 9 "Devil May Care" 9 9 "The William of the Mayor" (comedy) 18 7 rallers 6 (May 9-10) (Runnin Time, 137 Mins.) News 10 "Moonbrides Wedding" 12 "Moonbrides Wedding" "Moonbrides Wedding"
(Band)
Organ
"New York Nights"
"Western Nights"
Trailers TOWER, CHICAGO

(Week May 2) (Running Time, 126 Mins.) News'Moonbrides Wedding" (Band)
Organ
"Only the Brave"
"Scotch"
Trailers SENATE, CHICAGO

(May 2-4) (Running Time, 139 Mins.) ews Moonbrides Wedding" (Band) Trailers (May 5-9)
(Running Time, 128½ Mins.)

| Commission | 128½ Mins. | 1882 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 1892 | 18 UNITED ARTISTS, CHICAGO

(Running Time, 112 Mins.)
News
"Blowing Bubbles" (song car-

HONEYMOON ZEPPELIN'

Educational No. 1380

O Educational No. 1380
One of the Mack Sennett series. Cast has Nick Stuart, Daphne Poilard, Marjorie Beale and Edward Earle. Will fit outlying houses.
Story has action and suspens which some laughts, but may be the some laughts, but may be the couple mooning in cab over engagement ring. Enter cafe and girl leaves for usual reason, which gives the boy a moment to be taken for a water by a looker. Will be taken for a water by a looker. The summer of the care and trouble behinds.
Cafe scene is embellished with

rumpus by fiances and trouble be-bine.

Secone is embellished with drunk imitation by one of the chara-acters and the boy's sweetheart los-ing part of her skirt. Competing sweetheart is injected and he pians trip in Zepp without the girl accep-sate of the competing trip in the con-traction of the con-part and the low rets a plane to chase the Zepp. He catches up and settles everything. Competing the Usual newsreel setting kick for finish that's not new but okay when drunk tady follows lovers down to earth.

Henry R. Miller, "Little Accident," Paul Muni and Lee Tracey, "Lll-

Paul Muni and Lee Tracty. Interm." Fox.
Wheeler Oaknara. Arthur Hoyt
and Raymond Harkett, "On Your
Back." Fox.
Date Fuller and Joan Blondell,
"Ciffee Wite," WB.

Novelty 14 Mins. Hollywood, New York

Vitaphone No. 1022

14 Mins.

Hollywood, New York

Vitaphone No. 1022

Although this was apparently made as dedicatory and as short for opening of this new WB house, of the plug Warners get from angle of being first with sound pictures, all-talkers and all-color talkers. That could even be cut and short that the control of the plug Warners get from angle of being first with sound pictures, all-talkers and all-color talkers. That could even be cut and short that the color talkers. That could even be cut and short that the color talkers. That could even be cut and short that the color talkers and strength it is no votationally with remarks by Leo Donnelly, who remains unseen and is unbilled. But Frank is programmed. He probably assembled the views as he exhaulted that the color that

"The Cuckoos"—Radio Pletures. Sure fire through its low comedy laughs. Latter there in abundance. Rest doesn't matter. Can stand low comedy laughs. Latter there in abundance. Rest doesn't matter. Can shand heavy exploitation on that angle. Rather elaborate production, with story adapted from Broadway's musical concey hit. "The Ramblers."

"A Notorious Affair" (FN). Swank production lardly swank production lardly plot giving Billie Dove to the wrong man. Routhe love triangle of no exchement and considerable ennul.

considerable ennui.

considerable ennul.
"Double Cross Roads" (Fox).
—Fair underworld melodrama minus on romance.
"Light of Western Stars" (Far). First rate talking western with plenty of competent with plenty of control
Money-maker.

"The Golden Calf" (Fox).

Mildly entertaining love story,
with some good music and
dance numbers. Title a bust
but exploitation possibilities

"The Ship From Shanghai" (M.G.-M). Mediocre thriller stuff for short terms in some of the first runs. Hack handling and insincere theme, but enough fight and storm sequences 'to entertain the

with the Show," first alicelet Pool," called the Proof, "called the Brate I gather." If all history, despite the Warring of the Control of th

Miniature Reviews

even while the audience does not consciously know with the consciously as a film achieves the theoretically impossible, it makes a cross-section of tragic life and the consciously consciously the consciously consciously.

This country should be as proud of having conceived the play as Amilied can be of having given magnificent and triumphant achievement all the more so because it brings credit, as well as profit to the screen. THE CUCKOOS

(All Dialog, with Songs)

(All Dialog, with Songs)
Radio Pictures production and release,
Starring Bert Wheeler and Robert Woolsey.
Feeturing Dorothy Lee with sub-featuring
Dilling Company of the Starting Star

Radio has a comedy laugh hit in "The Cuckoos." It holds little besides the laughs, and doe-n't need anything else. For this picture is apt to draw people back for another laugh spell. Through that it may be a holdover in the larger before a notice of the larger between the larger than the larger before a notice of the larger before a



IN THE NEXT
TWO MONTHS

FIRST NATION

Girl In Hollywood" Opens At The Winter Garden This Friday! Big Campaign On "Hollywood Romance" Angle Has The Whole Town Talking! Just An Example Of The Box-Office Dynamite In This Exploitation Natural!



▲ ▲ Sensation of All Sensations at Warner's Hollywood Theatre. Set for \$2.00. Showing at Warner Bros. Theatre, Broadway. Opening May 6

WILL RELEASE THE FOUR MIGHTIEST PICTURES THE INDUSTRY HAS EVER SEEN

Samples of Theatre Advertisements for General Information

How Houses Bill Talkers

As a weekly piece of Information hereafter, "Variety" will reproduce a page of advertisements in this manner from the current week's announce ments throughout the keys of the country.

try.
Frequently advertisements in the dailies are framed by the local house staff. More often they are reproduced from the distributor's press sheet for the picture.

for the picture.
This sort of information is almed
more at the smaller towns than
anywhere else;
those towns that
do not see a
grouped display of
this character.

this character.

Nothing new in the idea. Nearly all press departments compile the weekly d is play ads all over in the same way, but to have them collated on a single page and see all in a glance may be of some use in conveying a suggestion to the small-town showman looking for a different way and manner of billing.

Vaude Billed

Attention might be attracted here to two announcements: one of the Balaban & Katz boxed houses in Chicago, with each a straight picture policy, while the other is Fay's, Providence, playing vaudim.

ing vauddim.

It will be at once noted that Fay's is not hiding its vaudeville stage attractions under a general heading of "Vaudeville," but listing each act, to give it some prominence, at least. The ad brings out its headliner as secondary in display to the feature

brings out its headliner as secondary in display to the feature talker. The illustrated ads when the illustrations are in silhouette, as with Joison's "Mannex" cerpt and the Whiteman head for "Kimg of Jazz" at Detroit, are examples of the worth of that sort of a flash in small space.

amples of the worth of that sort of that sort of that sort of the sort of cities will be followed, but the ads printed for the best information, such as may be best information, such as may be where Blackstone, magician, is evidently ranked by where Blackstone, magician, is evidently ranked by utiling power equal to the picture, "Spook Night," if not more so.



A similar page of Assorted and Reproduced Theatre Ads will appear weekly in "Variety"

Exploitation and Press Stunts

Immense railroad Milwaukee, railroad steup was arranged by R-K-O for week of Three Freezide here. Railroad stations all carry signs advertising excursions from the tanks to Milwaukee to see the team, with the return a broadcast of the railroad excursions by the Doctors on the radio.

larly in the middle west.
Radio company is going into the
thing with page ads in the dailles.
Prizes will be cups and broadcasting contracts. Most unusual is that
Atwater Kent was so eager for the
tieup it proposed the deal originally. B. & K. and M-G-M press departments had be gagged to prevent over-enthusiassic acceptance.

E. & K. execs are stocking up with groceries and won't ever have to buy it the lobby displays keep up. United Artists is aboving of coree noted as the quietest, most unostenatious spot in the loop. In the neighborhoods Uptown and Tivoli are showing how bees work and giving the customers jars of honey in a tleup to plug the picture of that name.

Reading, Pa.
All Manager Paul E. Glass needs for
the Astor theatre here is a lunch
bar. With Nick Lucas singing in
person from the stage and giving
ords, supplied free by a Brunswick
record dealer, at matines to 100
women, a nearby restaurant supplied hot coffee and cream in the
founds. The stunct brought capacity nightly
and all but one matinee.

For Wayne, Ind.
R-K-O Palace sponsored "Sex Appeal Week" in conjunction with appearance of "Golden Calf" on screen.
Newspaper ads announced contest of the conjunction of the conjunctio

Charlie Einfeld of First National has devised a simple attractive sort of puzzle until read. Against a line sketch of Alice White is a red colorate asying to old down. When down one reade Alice White is "America's Girl Friend."

Inexpensive.

The Caria Torney girls are Mil-waukee's own who have been danc-ing together for about three years. So when they returned from a swing around the circuit Ben Katz, under the direction of J. D. Keefe, head of Fox publicity in Milwaukee, got 12 merchants to sponsor the 12 Torney dancers in the stage show at the Wisconsin.

RK-Orpheum is going in for lobby acts with a week's tie up on a jazz band in the lobby. Band, in chaps and four-galion hats-cowboys, as it were—paid by local candy company to plug its Rodeo candy bar. When not in lobby band rides the special postructed and particles are constructed and particles are considered to the special postructured to the special post post constructed and particles are considered to the special postructure to supply band and pay the bills except to get gaping crowds to read its signs.

first one to find and identify all. Sidewalks at street intersections painted 'Double Cross Roads.' Capsules like those used for medicine passed out, each saying 'this is the straight dope,' then urging receiver to see "Cross Roads."

Ealt Lake City,
During Paramount's run of "Puttin' on Ritz," complete picture (necessarily shortened in spots) put on
air, with dialog, songs and all. No
information given on how trick was
turned.

Rochester, N. Y.

City went psychic crazy, with all classes aimbling over to ask energy and the classes are considered by the constant of the

Lynchburg, Va.

A publicity stunt that failed was tried here for "Young Eagles," at the Academy. It is an afrpiane picture and the ounce manager conceives and the ounce manager conceives the state of
Providence, R. I.
Probably the cheapest but most effective publicity stunts put over about 50 Manager McCarthy of Loew's State. Used in connection with "Puttin' on Ritz."
McCarthy had Mayor Dunne send Harry Richman, star of picture, in-vitation to personally attend the run stressed the occasion as insugiration of N. V. A. Mayor Dunne, McCarthy and representative of local Postal Telegraph office posed for picture with fassimile of telegram. Cost of stunt was price of photo, used gratis by newspapers. Cost of stunt was price of photo, used gratis by newspapers.

New York City.

New York City.

Loew's intest press stunt, with
Will Osborne, April 24, trying
to seil \$5 gold pleess at \$4. Osborne,
who was on the current vaude bill
at the house, tried to sell the gold
pleess at 1 o'clock, but could only
dispose of two.

No publicity noted.

Not a new gag.

Princess which has had biggest wow of its talker career with "Put-tin" on Ritz," tied it up to stores and radio, offering 84 prizes for those who could guess names of irving Benlin's early compositions given over radio.

They had mailbags full of fan

New York City.

Auburn auto people capitalizing on Paul Whiteman's purchase of one of the swanky front-drive busses.

Company is sending that 1,000,000 mailing list themselves. On one side of the card is a picture of Whiteman and his new car, reading "This is my second. How do you like it?"

Other side in spot for correspondence is "Don't miss my latest picture, "King of Jazz," Paul."

Nifty bits of exploitation preceded premiere of the Whiteman picture, "King of Jazz," at the Criterion. Two Whiteman effigles paraded tracting plenty attention, while every street corner downtown was blocked off with Whiteman's head picture.

Los Angeles.

Eddy Eckles, director of publicity for Fanchon & Marco on the coast, arranged with Postai Telegraph for publicity on "Cities Service" idea. Company will carry a drop with replica of, a telegram 35x42 feet. Telegram is addressed to the company played, reclime the town's city service. Postai will also distribute advertising telegrams daily in each town.

No apparent reason for candy manufacturer to supply band and pay the bills except to get gains graced at the signs. Tokedo.

More hot exploitation turned out by Haroid Wendt, State p. a., on Frox's "Double Cross Roads," Co-op Daga arranged with Toledo "Blade", Daga arranged with Toledo "Blade", Daga arranged with Toledo "Blade", Droiuctional to players of the series of the seri

the layout, natives thought the Prince of Wales must be in town.

Prince of Wales must be in town.

Minnesota (Publis)

Minnesota alco had sequipment and actual instruction is given to paractual instruction in the paractual properties of the paractual properties of the paractual properties of the explorer's recent expedition and, as a result, received damay free publicity attractual properties of airplane motors, propellers, etc.

"Mammy" opened at the Garde, when M. Meilnorf of that theatre got the Bamby Bread Co. to pay for a full-page ad calling attention to bread Joison said mammy used to make was like Bamby.

Bamby.

For every loaf baked Friday a coupon was issued and the first 20 presented at the Garde today (Wednesday) will be given free admish

Melincoff also staged a minstrel parade as a street ballyhoo for "Mammy," engaging the High School Band for the stunt.

The-up called Lost Modoy on teat engineered by 50 account on the Fox is with the Detroit "Daily" newspaper, Station WGHP, Gardner-White Furniture store and Fox theatre. Prizes amounting to \$250 byrdes contests. Newspaper space and broadcasting.

ing.
Costs theatre nothing.

Newspaper space and broacesting.

Costs theatre nothing.

Duluth. Which was celebrated in Duluth by window display was devised by window display window disp

Newark, N. J.
Frank Le Falce, publicity director for Warners, getting out fourpage tab called "Newark Screen
News." Carles ads of stores having tie-ups with Warner houses.
Stores pay for ads bringing bultein's cost down to minimum. More
with every sale. Priced at 1e, but
newsstands give it away. Issued
weekly.

Schenectady, N. Y.
This town went in a big way for
Tchens and Kellys in Scotland,"
due principally to ballyhoo stunt
pulled by Manager A. J. Gill of the
pulled by Manager A. J. Gill of the
half record business house. House
seats 3,000 with three shows daily.
S. R. O. sign out nearly all the time.
Stunt was the dressing up of two
baspipe and the two went through
the city's downtown streets all day
long. Second man gave out small
envelopes to every passerby, ensand printed on each envelope was
the following: "Hoot Mon, a Scotchman giving something away. See
the Cohens and Kellys in Scotland
at R.-K.-O Proctor's

New York City.

New York City.
Fashion Show at Proctor's 125th
Street last week drew capacity, with
free publicity by the 125th street
stores which contributed to stores
and the contributed to the
stored by Tommy Dowd for
the house. the h

Behind the Keys

Heleu Garrity is the new publicity chief for the local Public Nouses, and comes from a brilliant newsparam," where she climbed, in a few years, from classified ad counter attendant to feature writer and literary page editor.

Ottawa, Can.
Famous Players Caundian Corp.
has closed for an atmospheric theatre in Port Hope, Ontario, to replace
the Royal theatre, the license for
which was cancelled by the Ontario
Government because of structural
shortcomings.

San Francisco.
Stanley Brown brought here froi
Milwaukee by Publix to succeed Ni
Holt as manager of the Californ
theatre.

Springfield, III.
The Scnate theatre, closed since
the Gilford stock company left it
several weeks ago, has been reseveral weeks ago, has been reville acts and talking picture. Bill
changes twice a week.

changes twice a week.

Publix has taken over Empress and Regent to the towns of the

six houses and Fox has one.

Buoynus, O.

Theatre battle looms in this town of 7,000. Bucyrus Theatres Co., which already operates two houses here, will start work shortly on new 1,00 seater on 1 and 1 an

North Baltimore, O.

Business men of North Baltimore,
O., sponsoring free pictures in Virginia theatre each Wednesday night
to bring in shoppers.

to bring in snoppers.

Winston-Salem, N. C.
Publix-Sacenger opened here Easter
Monday with the State, formerly
Auditorium, chain having taken it
over from A. F. Sams under 10-year
good. Sams takes over lease on this
building, and if the opens it as a
theatire the rent on the State drops
from \$25,000 a year to \$15,000. H. F.
Burns will manage the State, going
there from Colonial.

there from Colonial.

Minneapolis, April 23.

Defeat of the Sunday show proposal at a special election at Worthelmont of the Sunday show proposal at a special election at Worth Lawrenneam of the Sunday at the Sunday at Sunday

E. A. Vinscon shifted to the Scolloy Square. Thomas James, former manager, to get new assignment.

Howard Luter is manager of Rosetta, Luter replaces N. L. Tow-er, resigned,

Greenville, Miss.

Monte Hance will manage the
Stanger. Formerly at the Strand,
Hattiesburg. Latter theatre goes
under management of A. Brown
Parkes, who also manages Saenger,
Hatticsburg.

Robert Blair, former manager at the Metropolitan, is now Publix dis-trict manager for Portland and Scattle, under Raiph E. Crabill, di-vision director. Blair makes his headquarters at Paramount, Port-

Gless Falls, N. Y.

Supreme Court Justice O. Byron
Brewster has granted an injunction
to John A. Fitzgranil, owner of the
Mausert, of State, this city, and
against First National, restraining
re-run of picture, "Sally," at State,
prior to a showing of it at Strand,
"Sally," was to have been shown
"Sally," was to have been shown

at the State again Friday and Sat-urday, and at Strand for first time May 1-2. Picture was at the State March 16-20.

Youngstown.
Publix takes over the State and
Cameo houses May 1.

Promotion of E. R. Cummings to division manager has shifted Lea Richmond from district manager-ship of southeastern Nobraska to Cummings former Job. Vogel det-tier succeeds Richmond. Gettle formerly city manager at Grand Is-land.

Town now sewed up by R-K-O, which takes over the Virginia, indie vaudfilm house. Chain owns the Palace. Virginia will continue vaudfilm. Was booked by Morris office,

Bloomfield, Ia.
Sunday show war flared up again
when H. E. Rehfield of Iowa thetre, arrested for operating Sunday.

Ashiand, Ky. Holding company organized here erect \$500,000 theatre.

Paris, Ky.

Phoenix Amusement Co. of Lexington has extended for a long period its lease on the Grand operahouse here. Seating capacity will
be increased from 700 to 1,200 and
sound installed.

Alton, Ill.
Publix-Great States has acquired
the Princess, sewing up this town,
Chain owns Grand and Hippodrome,
latter closed.

Publix-Great States chain has been divided into four Illinois districts instead of three, southern districts instead of three, southern district being split, with part becoming former house manager, and of Publix managers' school, takes charge over eight buses.

The state of th

Mahanoy City, Pa.
Elks theatre in Mahanoy City, ieased by the Chamberlain interests, closed for renovation, it is said.

Reading, Pa.
Rajah, this city, Wilmer & Vincent house, closed suddenly after
trouble between the management
to the company of the company
depends of the company
depends of the company
depends of the company
had advertised performances.

Lancaster, Pa.

Legal dctalls connected with the sale of the old Pennsylvania raliroad station site to make way for a Warner theatre, are being cleared up. Boyd theatrical interests, Philadelphia, had an option, but it was lates purchased by Warner-Stanley.

West Chester, Pa.
Grand opera house, closing April
19, may be put out of service by the
new theatre now being erected by
Warner. No plans have been made
for next season.

Fox West Coast managerial changes additional to those previously reported transfer Les Fountain from Long Beach to San Diego; Marshall Taylor from the Dome, Ocean Park, to Long Beach; Santa Monica, to Ocean Park; and Jerry Carr from Glendale to Fox's Riverside, at Riverside, Cal.

ROXY PLAYING U's 7 TALKERS

Roxy theatre, New York, has taken for exhibition Universal's seven pictures U now has ready or almost to show.
Second of these to play the Roxy

almost to show.

Second of these to play the Roxy is Whiteman's "Jazz King." opening this Friday and penelled in for three weeks, with the Whiteman's "Jazz King." opening this Friday and the penelled in for three weeks, with the Whiteman and the William of the William of the St. Gentral, to go in the Roxy as a pre-release for general distribution, meaning the end of the Central's riund.

Others include a foreign made, "White Hell," with a sub-title of the Sub-t







CARL LAEMMLE, SR. President

Devised and Directed by JOHN MURRAY ANDERSON

JOHN BOLES, LAURA LAPLANTE, GLENN TRYON, JEANETTE LOFF Heading a Brilliant Array of Radio, Stage and Screen Stars

A CARL LAEMMLE, JR., PRODUCTION

ACCLAIMED THE TWO

"Universal has the last thing in jazz, extravaganza, beauty and charm that has ever been concocted in a revue since the talkies have taken the world to task to witness the wonders of the screen.

"Great credit is due Carl Laemmle, Jr., for finally putting over the "King of Jazz' to its completed form. The whole motion picture industry have been betting against him and for this young man to come forth with this great show—the greatest of its kind ever staged—was a great accomplishment."

Harry Burns—"Filmograph."

"We do not believe there is a more glamorous picture yet made by a studio than "The Kine ôf Jazz." Things have been done with color in this lavish produc-tion that no other studio has approached." Educard Martin—Hollywood "News."

"Universal has made, beyond doubt, the best screen revue so far. A coherency is achieved by the capers of the behemothic band leader that holds the skits and the dance and song sequences together. Settings are designed upon the same magnificently general scale as Paul Whiteman himself. Color is used with a careful restraint that makes for a distinguished smartness of effects."

Llewellyn Miller-Los Angeles "Record."

"Never before has so much beauty been crowed into one picture. Photographed entirely in technicolor, The King of Jazz' contains scenes as lovely and multi-hued as the gleaming facets of a lewel. It has others in the most delicate pastel tints. On every side, the eye is fascinated by the constant unfolding of new harmonies of color."

Harrison Carroll-Los Angeles "Herald."

"When all Hollywood has seen The King of Jazz,' the Paul Whiteman Universal picture, Carl Laemmie, Jr., boy that he is, is going to be accorded a place among the producers who are to be taken seriously; and John Murray Anderson, who devised and directed the entire production, is going to be recognized as the greatest director yet uncovered by the sound device."

Welford Beaton-"Film Spectator."

"However, in brief, 'The King of Jazz' with Paul Whiteman and his orchestra, is by far the finest film revue and most sensational production yet to be made. "Junior Laemmle has more than proved his ability. "John Murray Anderson, who conceived and directed the massive feature, shows the world in fine fashion that he is indeed a master with vocal and dancing choruses, blackouts, enappy skits, camera angles and general routine work of making unusual cinematic entertainment." Jimmu Ritura-la angles (Ritura-la angles and general routine work of making unusual cinematic entertainment."

Jimmy Starr-Los Angeles "Record."

"King of Jazz' tops anything Universal has undertaken since the audifilm epoch. It is conceived with such brilliance in screen aesthetics and showmanship, that it should prove a great box-office office in It also comes at the strategic time when Universal has several other obvious big successes of widely different entery. The success of the second of the public results of

"'All Quiet on the Western Front,' by Remarque, is a talking picture for today, a sensation for tomorrow, and history for all time." -"International Film Reporter."

UNIVERSAL

CARL LAEMMLE Presents

QUIET

ON THE

WESTERN FRONT"



CARL LAEMMLE, JR. General Manager

Directed by LEWIS MILESTONE

WITH

LOUIS WOLHEIM, LEWIS AYRES, JOHN WRAY And All-Star Cast

A CARL LAEMMLE, JR., PRODUCTION

DUTSTANDING PICTURES YEAR

"All Quiet on the Western Front had its national premiere after nearly a year of preparation and production. Without qualification, it proved its right to be listed among the things not to be missed by those who delight in rare cinema achievements.

"All Quiet on the Western Front is a new plume for the young producer, Carl Laemmle, Jr., and gives added interest to Universal's announcement that its purpose in the future is to devote itself primarily to making superproductions." Monroe Lathrop—Los Angeles "Express."

"Universal has made a very remarkable picture out of Remarque's book which tails the story of the war from the German angle. Very deftly, very delicately, with infinite good taste, Lewis Milestone has directed this difficult story. There is no favoritism shown Germany, and no attempt made to discriminate between countries. The blame for the slaughter of innocent boys is laid at the door of all those who were responsible for the war."

**Lowella Parsons—Los Anceles "Examiner."

Louella Parsons-Los Angeles "Examiner."

"And it is an adventure. It is one of the most daring adventures in the making of make this film so bliting, so sensationally a statement of facts, that, if they never make another picture, this one will keep them famous.

"Though it sounds rather deadly, as a recommendation for a show, 'All Quiet on the Western Front' deserves the support of schools, and of churches. I can think of no more profitable way for a class in modern history to spend two hours, And I can think of a no more harrowing way for sensation seekers to spend an evening."

Liewellyn Miller-Los Angeles "Record."

"So terrific, so dramatic and with a two and half hour driving cry against odern warfare, 'All Quiet on the Western Front' last night fairly shocked film fans Carthay Circle when it was premiered."

"On the scroll of great achievements of the screen let the name of this produc-tion be deeply and darkly engraved. For until you have seen it you have never viewed the war portrayed on the motion-picture film.

viewed the war portrayed on the motion-picture film.

"I cannot recommend that you see this picture simply for enjoyment. I cannot say enough, however, as to what a courageous accomplishment it is. Produced by Carl Laemmin, Jr., and directed by Lewis Milestone, it will, without question, give can be sufficiently as a superior of the
"Grim as the book was grim, merciless in its expose of the false-heroic conception of war. Universal's film version of 'All Quiet on the Western Front' thunders its message with a fidelity of purpose and a disregard of conventional entertainment values that has been equaled but once or twice in the history of motion pictures scenes are terrific in the intensity of their destructions. Nothing before has come even close to them."

Harrison Corroll...! a Angle of Administration of the content of

Harrison Carroll-Los Angeles "Herald."

PICTURES





PARAMOUNT ON PARADE

is in a class by itself.

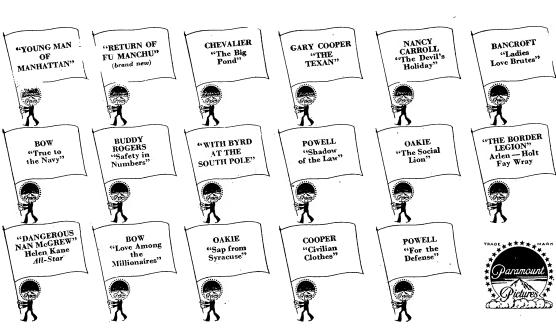
"A prize for all houses and certain for indefinite runs in key centers. Rialto audiences applauded every number."

Marching to greater and greater box office glory in second sensational week at Rialto, New York! Other key centers falling into line with smash openings. The showman doesn't live who can't clean up with it!



PARAMOUNT ON

PARADE" leads the Grand March of PARAMOUNT'S Spring Money Hits!



News From the Dailies About HOLLYWOOD

Through "Variety" now printing a four-page special bulletin weekly in Hollywood, placed with the regular weekly "Variety" upon arrival Saturday, considerable of that Bulletin's mater of national interest is rewritten into the News of the Dailies below. Accordingly this department has been detached from the Jsual News of the Control of

Unmistakable sneers previously of concert offers in the waste aimed at pictures by the opera and concert field have changed to expressions of anxious solicitation.



COSTUMES HIRE

FAMOUS MEGLIN KIDDIES

NEW HOME 2203 Venice Blvd., Los

Talking Trailer

UNIVERSAL'S STUPENDOUS MASTERPIECE

"ALL QUIET ON THE WESTERN FRONT"

18 A KNOCKOUT NOW AVAILABLE

National Screen Service

New York—126 W. 46th St. Chicago—810 S. Wabash Los Angeles—1922 S. Vermoni

aimed at pictures by the opera and concert field have changed to expressions of anxious solicitation. Practically all film players who have vocally crashed in a big way on the screen can show a couple of the concern the content of the concern the content of the concern the content of the co

Warners has engaged the Monroe ubliee singers for Joison's "Big

Two weeks of vaude was all the Florencita, small neighborhood, could stand. No biz. Now back to a straight film grind.

Believing marathon dancing to be a draw, William Meiklejohn has leased the Balboa dancehall, Balboa Beach, Cal., to stage endurance stepping this summer.

Bess Schlank, local costumer, has brought suit against the Gladys Brockwell estate to recover a claim of \$4,000.

Operating her own agency for 10 years here, Irene Jones has closed her office. Now working for Walter Trask.

Guy Colburn has brought suit against Tiffany for an accounting of the profits on "Wild Geese," pro-duced several years ago.

Claiming \$5,775 back salary James Hum, former business man-ager of the Hoot Gibson Corp., has filed suit.

Unable to agree on story opin-ions, Howard Higgins, former di-rector taken on as a writer, walked off the Fox lot.

Harry Garson, former casting director, leaves here for Borneo, May 5, with a complete crew of technicians and cast. He will film a story based on the life of gorillas, taking a load of tear bombs along.

Staff of comedy writers including Dick Smith, Gil Pratt, E. R. Luddy, James Milhauser and Nat Carr, have been engaged to assist Nat Ross on the Murray-Sidney shorts for U.

Jacques Jaccard engaged to write and direct the first of a series of westerns for Red Wing Prod. Com-pany is backed by local physicians.

Despite doctors' orders, Gavin Gordon will finish his work in "Romance" for M-G, then return to the hospital for three weeks to allow a broken collarbone to knit.

Industrial department of Metro-politan studios will film the Mormon Church pageant to be held at Salt Lake City next month.

Hays office "don'ts" are personally being explained to studio writers and distribution of the studios of the studios of the studios for distribution.

Rudolph Schildkraut. from illness, intends playing ir "The Enemy" for the Civic Rep

In the Heart of Brooklyn

Flatbush Avenue at Nevins Street The Funny Swede of "Sunny Side Up" and "The Cockeyed World"

EL BRENDEL

The Golden Calf'

MARJORIE WHITE-JACK MULHALL Sue Carol - Paul Page - Walter Catlet

EL BRENDEL

Management SIDNEY PHILLIPS 234 West 41th Street, New York

Organization is meeting May 6 to outline new plans for next season. Among other changes, the commonwealth policy will be dropped.

Elinor P. Ince, widow of Thomas II. Ince, pioneer picture producer and Holmes Herbert, actor, illed notice of intention to marry.

Harold Lloyd's unit, making "Feet First," leaves next week for a fort-night aboard the "Malolo." Ship plies between here and Honolulu.

I. A. Young, president of Tiffany, refused to accept the resignation of Phil Goldstone, general prod. mgr. Latter has compromised by accepting a month's vacation.

Russell Birdwell has resigned as western editor of the proposed Dell fan magazine to be issued in June.

fan magazine to be seed to be
Evan Thomas, English player and recently on the New York stage, engaged by Radio for his first talker, "Inside the Lines."

Annual picture tennis tourney scheduled for May 25 and June 1-8 at the L. A. Tennis Club.

Suit was filed in U. S. district court against Foster & Kleiser by Cheil, granted a ten-day stay of the government, charging the admitted the forman anti-trust law. Action charged the company with controlling 90% of the outdoor advertising business on the coast. Suit asis: tempt to interest them in out rate tempt to interest them in out rate

that the defendants be required to cease all acquisition of competing companies and to divest themselves of all interest in the La Fon Co.

Pathe has engaged Harry Crib-bon to star in two shorts.

Pete Pontrelli and band given a one year contract, with option for five years, by the Palace Pallroom, Ocean Park, Cal.

With the appointment of Ivan St. John as exec assistant to Carl Laemmle, Jr., the publicity director's berth at U is now occupied by Milt flowe.

"Adios," original by Bradley King is next for Richard Barthelmess a FN. Frank Lloyd will direct.

May Robson sails for Europe on ne "Leviathan" May 3. A vacation fter eight months of steady work.

Nils Asther filed a complaint with ne district attorney's office chargthe district attorneys office charg-ing Ira Angus, income tax expert, with defrauding him of \$1,700. At present Angus is awalting prosecu-tion in the Federal court on charges by the Duncan Sisters.

tickets. Cut rate plan has been overworked, and concerns are be-coming indifferent.

Bobby Crawford going east May 20; will be away two or three weeks. It's business,

William Fairbanks, pictures, sued or divorce by Edna Fairbanks on for divorce by Edi charges of cruelty.

Sally O'Neill sued for \$3,300 in inpaid furniture bills.

· Construction of a Fox theatre on Broadway, between Sixth and Sev-enth, will be started in June.

Grandeur print of "Song o' My Heart" will replace the standard width at the Chinese May 10. Fig-nred to give the McCormack pic-ture added impetus.

.AMBERT

DANCERS Now at Publix-Balaban & Katz Theatres ORIENTAL—GRANADA—MARBRO CHICAGO, ILL.

GEORGE

PRIZE And His Famous TUNCH and JUDY Fontured in F. & M. 'Gyp, Gyp, Gypsy' Iden

KING AND KING

"FEATS OF FEET"

(IN THE LAST EIGHT BARS)



FRANK KING, OF THE ORIGINAL KING AND KING, IS NOW WORKING WITH HIS BROTHER NICK and Playing Publix Theatres

This Week Fisher Theatre, Detroit

Direction JERRY CARGILL-Thanks to GEORGE LEVY

P. S .- Have you ever seen Forsyth and Kelly?



1700 SANSOM STREET PHILADELPHIA.PA.



Met. Critics Shake Salt on "Cuckoos" Tail

"Kept the Globe audience in gales of laughter."..... Marguerite Tazelaar, N. Y. Herald Tribune.

"The comedy team of 'Rio Rid,' Bert Wheeler and Robert Woolsey, are starred... They make 'The Cuckoos' a riot. It's a pip of a musical comedy."—Bland Johaneson, Daily Mirror.

"The audience at the Globe was kept laughing throughout its showing. Mr. Wheeler and Mr. Woolsey are almost as funny as all the Marx brothers together....tuneful music and good dancing as well as spirited slapstick."—New York Times.

"Far those who enjoy broad slapstick."— Rose Pelswick, New York Evening Journal.

"Lots of funny spots."—Irene Thirer, Daily

"Everyone enters into the spirit of the thing and a good time is had by all plenty of ballads, torch songs, blues, love songs, novelty numbers and dance times ... the gags follow one another with the speed of a taxi on a green light."—Regina Crewe, N.Y. American

"If you like to laugh you'll enjoy the Cuckoos."—George Gerhard, Evening World.

WHEELER ROBT WOOLSEY

Bounce Laughs All Over Times Square and Soar to Peak as Year's Greatest Comedy Team . . .



CKOSS

"Cuckoos" Hits the Demand for Fast, Sure-fire Comedy Flush on the Chin...The Grandest Pageant of Terrific Fun...Sharp-shooting Hoke and Slap-stick Ever Devised . . . Push-over for Every Showman Who Packs a Showman's Punch . . .

PEATLIDES MADE ON COAST IN 1000

FEATURES	MADE ON COAST IN 1929
	(Continued from page 12)
"General Crack" " "The Avlator" "	Drama Pay J. Montgomery
"The Avlator". " "Dispareli" " "Under a Texas Moon". " "Sacred Flame". " "Tiger Rose". "	Musical dramaMagazineS. E. White
"Tiger Rose"" "Second Cholce""	Drama
"She Couldn't Say No" " "Golden Dawn" "	Air farce. Novel George Preedy Drama Pily J. Montgomery Musical drama Magazine S. E. White Drama Play W. S. Maugham Drama Play W. S. Maugham Drama Play Willard Mack Drama Magazine E. Alexander Musical comedy Play B. M. Kann Operetta Play O. Harbach-O. Hammerstein Parce Play B. E. B. Mortis
"Stee of thote" "She Couldn't Say No" "She Couldn't Say No" "Golden Dawn" "Show of Shows" "Wide Open" "Isle of Escape" "Hold Everything" "Maming"	RevueOriginalStaff FarceE. B. Morrls
"Isle of Escape"" "Hold Everything""	DramaNovelG. C. Dixon Musical comedyPlayB. G. DeSylva-J. McGowan
"Mammy" " "Man From Blankleys" "	Musical comedyPiayF. Anstey
"Man From Blankleys" " "On the Border" " "Rough Waters" "	Revue
"Kathieen Mavourneen"Tiffany.	. Comedy dramaPlayD. Boucicault
"Midstream" " "Mister Antonio" "	Drama Play Comedy drama Magazine B. Tarkington Drama Original C. Wilson
"Plater Antonio" "Painted Faces" "Two Men and a Maid" "The Lost Zeppelin" "Troopers Three" "Woman to Woman"	Droma Original F Hyland
"Two Men and a Maid" " "The Lost Zeppelin"	Drama Originai J. F. Natteford Air drama Originai J. F. Natteford War comedy drama Novel A. G. Empey Society drama Play Michael Morton
"Woman to Woman"	
"Betrayai"Par "Innocents of Paris"	Drama Original Hans Kraiey Musical Romance
"The Wild Party"" "Close Harmony""	Comedy dramaNovelWarner Fablan
"Studio Murder Mystery" "	Comedy dramaNovel
"A Dangerous Woman"" "The Man I Love""	Drama
"Stairs of Sand""	Western
"Fu Manchu""	MysteryNovelSax Rohmer
"The Wheel of Life"" "Greene Murder Case""	Drama
"Fashlons In Love"	Society farcePiayH. Bahr Romantic com drama Piay
"Charming Sinners""	Society com. dramaPiayW. S. Maugham Underworld dramaPlayEdwin Burke
"Fu Manchu" "The Wheel of Life" "Greene Murder Case" "Thunderbolt" "Fashlons in Love" "River of Romance" "Charming Sinners" "Woman Trap" "Why Bring That Up" "Fast Company" "Fast Company" "Hustong Brinan" "Hustong Brinan"	ComedyOrlginaiO. R. Cohen ComedyPlayRing Lardner-G. M. Cohan
"The Virginian""	Western
"The Dance of Life" "The Dance of Life" "Behind the Makeup" "he Mighty" "Saturday Nigh Kid" "The Kibitzer" "The Vagabond King"	Mystory Novel Sax Rohmer Play J. B. Fagan Flaw J. B. Farklington Society farce. Play H. Bahr Romantic com drama Play B. Tarklington Society com. drama Play W. S. Maugham Londerworld drama. Play J. Edwin Burke Comedy Grama. Play Ring Lardner-G. M. Cohan Western Novel O. Wister and K. LaSalle Comedy drama. Novel O. Tala Magazine M. Cram Drama Magazine M. Cram Comedy drama Magazine M. Cram Comedy drama Orlginal G. Abbott J. V. A. Weaver Comedy drama Orlginal G. Abbott J. V. A. Weaver Comedy J. J. Swerling-E. Robinson Cometed Play J. Swerling-E. Robinson Operetta Play J. H. McCarthy-W. H. Post B. Hooker Musical comedy. Original G. Marion, Jr-L. Corrigan
"Saturday Night Kid"" "The Kihitzer"	Comedy dramaOrlginalG. Abbott-J. V. A. Weaver Comedy J. Swerling-E. Robinson
"The Vagabond King" "	OperettaPlayJ. H. McCarthy-W. H. Post B. Hooker
"Sweetie" " "Love Doctor" " "Marriage Playground" " "Medais" "	Musical comedyOriginalG. Marion, JrL. Corrigan Society farcePiayW. Smith-V. Mapes
"Marriage Playground"" "Medais""	Orama Novel E. Wharton Drama Piay J. M. Barrie Maledyama Bould B. Bullo Cibbs
"Men Are Like That" "	Comedy
"The Love Parade"" "Fiesh of Eve""	Operetta
"Mariage Playground" "Medais" "Darkened Rooms" "Men Are Like That" "Pointed Heels" "The Love Parade" "Resh of Eve" "Half Way to Heaven" "Burning Up"	Musical comedy. Original G. Marion, JrL. Corrigan Society farce. Play W. Smith-V. Mapes Comedy drama. Novel E. Wharton Melodrama. Movel E. Wharton Melodrama. Magazine Philip Gibbs Comedy Play G. Kelly Comedy drama Novel C. Brackett Operetta. Play E. Vajda-Guy Bolton Melodrama Movel Depretta Play E. Vajda-Guy Bolton Melodrama Novel Joseph Conrad Melodrama Grama Novel George Albott Racing meiodrama. Original George Albott Racing meiodrama. Original W. S. McNutt-Grover Jones
"The Drake Case"	Mystery dramaOriginalC. Logue
"Wagon Master"" "Embarrassing Moments""	Western Original M. Jackson Comedy drama Original Earle Sneli
"Barnum Was Right"" "Tonight at Twelve"	Comedy dramaPiayP. Bartolomae-H. Boyd Mystery dramaPiayOwen Davis
"Long, Long Trail" "	Western Original E. W. Bowman
"Hold Your Man" " "Mississippl Gambier" "	Comedy dramaOriginalM. Alton Romantic dramaOriginalK. Brown-Leonard Fields
"Lucky Larkin" " "Broadway" "	Western drama Original M. Jackson Backstage drama PiayPhilip Dunning—Geo. Abbot
"Shanghai Lady"" "Shannons of Broadway" "	Backstage drama
"Courtly Calamity" "	Western drama MagazineW. D. Peiley
"One Hysterical Night" " "Last Performance" "	Comedy farceOriginalReg. Denny Mystery dramaOriginalJ. A. Creelman
"Courth Calamity" "Golden Bydide" "One Hysterical Night" "Last Performance" "Undertow" "Skinner Steps Out" "Fighting Legion" "Out to Kill" "Hell's Heroes" "Dames Aboy" "The Chariatan" "Clear the Decks" "College Racketeer" "College Racketeer"	Drama
"Fighting Legion"" "Out to Kiii"" "Hell's Hears"	Western Original B. Cohn Newspaper drama Magazine H. LeCossitt
"The Cimax"" "Dames Ahoy""	Drama
"The Chariatan"" "Clear the Decks""	Mystery dramaPlayE. Pascal-L. Prasitins Comedy dramaOriginaiE. J. Reth
"College Love""	UnderworldOriginalL. Hilyer-A. D. Ripley College dramaOriginalL. Fields
"College Love" "Come Across" "His Lucky Days" "Lariat Kid" "The Love Trap"	Comedy dramaOriginal
"The Love Trap" " "Melody Lane" "	Society dramaOriginaiE. J. Montagne Musicai dramaPiayI. Swerilng
"Melody Lane" " "Modern Love" "	Western drama Magazine W. D. Pelley Western drama Original H. McCarty-H. Bergman Westerd drama Original H. McCarty-H. Bergman Mystery drama Original Res. Creedman Drama Piay W. D. Steele Comedy drama Piay W. D. Steele Western Original B. Cohn Newspappe drama Magazine H. LeCossitt Western drama Novel P. B. Kyne Western drama Novel P. B. Kyne Gward Locke Comedy drama Original B. Cohn Mystery drama Piay E. Pascal-L. Prastins Comedy drama Original L. Hityer-A. D. Ripley College drama Original L. Fields Underworld Original L. Fields Underworld Magazine W. D. Pelley Western drama Original E. J. Reth Society drama Original E. J. Reth Society drama Original S. Leman-Darle Snell Western drama Original E. J. Montagne Society drama Original E. J. Montagne Musical drama Original Beatrice Van
"Acquitted"	Crook Melo Evelyn Campbell and Norman
"Fall of Eve" "	Farce ComedyJohn Emerson and Anita Loo
"The Flying Marine"" "Lone Wolf's Daughter""	Air Drama
"Restless Youth" " "The Eternal Woman""	
"The Eternai Woman" " "The Apache" " "The Donovan Affair" " "This Manylage" "	Drama "The Wildeat" Undesworld Melo. Ramon Romero Mystery Com-Drama Play Owen Davis Romantic Drama Sonya Levien
Tildi Milinge	Romantic Drama Sonya Levlen Drama Dorothy Howell Mystery Drama Howard Green Love Drama Elmer Harris
"Object—Ailmony" " "The Younger Generation" "	Love Drama Eimer Harris Society Drama Fannie Hurst
"The Quitter". "The Faker". "Object—Allmony". "The Younger Generation". "Behind Closed Doors". "Hurricane".	Society Dinina. Elmer Harrs Society Dinina. Fannie Hurst Mystery Melo Lilian Ducey-H. M. Kitchin Sea Melo. Evgyn Campbell and Norma:
"College Coquette". "The Machelor Girl". "Father and Son". "Light Fingers". "Court-Martial". "The Sideshow". "Runaway Girls". "Submarine". "Submarine".	Comedy Springer Norman Houston Drame Jack Townsky
"Father and Son"" "Light Fingers""	Drama Eimer Harris Crook Melo Jack Natteford
"Court-Martial" " "The Sldeshow" "	Drama Elmer Harris Circus Drama Howard J. Green
"Searlet Woman""	Draina
"Stool Plgeon"" "Street of Illusion""	Crook Melo
Scirret Woman "Submarine" "Stool Pigeon" "Street of Illusion" "Sinners' Farade" "Nothing to Wen" "Fower of the Press"	Society Drama
"Driftwood" "	Comedy Springer Comedy Norman Houston Drama Jack Townely Drama Jack Townely Drama Elmer Harris Drama Elmer Harris Circus Drama Dorothy Howell Drama Dorothy Howell Drama Bess Meredyther Crook Melo Edward Meagher Drama Dorothy Howell Drama Dorothy Howell Drama Dorothy Howell Drama Dorothy Howell Crook Melo Edward Meagher Drama Dorothy Howell Crook Melo Peter Mign Comedy Peter Mign David Lewis Drama David Lewis Comedy Peter Mign Drama E. A. Thompson Drama E. H. David Drama E. H. David

Smith as Czar?

(Continued from page 3) back to the holding company \$2,000 a year on every ilecense granted.
This aiso is stated to include nontheatrical showings which are
looming up as one of the biggest
features in sound-picture-radio advances of the future.
The intention
In the course of the metamorphosis other companies will be
drawn into a single meshwork and
the electrics will outwardly score aid. back to the holding company \$2 .-

the electrics will outwardly sever all

drawn into a single meshwork and the electrics will outwardly sever all relation with the entertainment world, the story goes. General Electric's official asknowledgment of Radio Corporation of America is regarded action of America is regarded action of the story o

tingent,
Western, with its 5,000 talker instaliations at an average of \$10,000
each, is figured to have approximately \$150,000,000 in paper which
the banks are holding. On the same
basis Radjo Photophone is calculated to have between three and five
millions in notes held by the banks.
De Forest, itself, has \$1,500,000 in
paper on instaliations. Pius these
figures authorities estimate that
close to another billion is represented in Western and General
Electric's recording equipment, films
s and licensing rights.
In the meantime the trade, while
unaware of the injection of Smith
and the accompanying change in the
complexition of things, has been
individual mergers are cond. The
best posted parts of the industry
have, however, since the electrics
got in and Broadway went Wall
Street been predicting just what
now has every semblance of occurring.
Condition precedent to Governor
Condition precedent to Governor Western, with its 5,000 talker in-

now has every semblance of occurring.
Condition precedent to Governor Smith entering into the field was; presented on terms exacted by De Forest that Warner Bros. first take out a license from De Forest. This, according to inside info, has been done and papers to that effect drawn. Only actual announcement of the deal is left. Figures are not known. It was negotiated by the German Interests and exacted that correlative to issuing a license to Warner Bros. by De Forest that the German Interests comply with a previous condition not to license any-American producer in territory controlled patently by the German companies with the complex of the c

The import of this is in the fact

The import of this is in the fact that the German electrics have exclusive control of their territories and are at present closed to American producers. By this latter condition in the deal it makes the exclusion of the American producers and the American producers of the American producers where the same time it gives DeForest an in on practically every country in the world.

Warmaded Significant license brings added if not greater significance to the De Forest suit against Stanley on patent priority brought by De Forest and defended by W. E., which comes .up in Wilmington, May 19. The Warner-De Forest deal in effect is like a settlement of those issues, it is said. Whether the Stanley will continue to be a party to the action signist them by De Forest remains to be seen, alsuit will go on but the larger and defendant will ask for added, and concluding of the De Forest deal also makes it possible for

Warners to realize the ambition of producing on the Continent in na-tive made talkers. In this Warners will participate with Tobis. Arrangewill participate with Tobis. Arrangements are now in the offing with George Quigley, vice-president of Vitaphone, on his way to Europe, accompanied by Milton Diamond, American lawyer, representing Tobis' American interests.

bis' American interests.

From this angle it looks as if W. E., at first reported figuring in the Warner-De Forest deal, didn't.

Original plans for Warners-De Forest adiance called for purchase of 40% or a substantial interest and participation of Warner and Tobis in De Forest holdings. Whether these same conditions are still existent is unknown.

Raymond Hatton, "Sllver Horde," Matthew Betz, untitled Dix pic-

Matthew Betz, until the Radio, Raquel Torres, "March of Time," M.G.
John Miljan, Crauford Kent, "Unholy Three," M.G.
Ruth Hyatt, "Night Work," Pathe, John Barrymore, "Hamlet," W.B.



Still Going Strong 4th Consecutive Yea

Benny MEROFF





JOE LaROSE FOX THEATRES

FOR RENT LONG OR SHORT LEASE

GRAND THEATRE

MACON, GEORGIA

SEATING CAPACITY, 2,000 COMPLETELY EQUIPPED

Apply to De Give, 205 Grand, Atlanta, Ga.

ONE OF THE HIGHEST SALARIED ARTISTS IN AMERICA BUT---

THE GREATEST BOX OFFICE and CAFE ATTRACTION

IN SHOW BUSINESS

"TEXAS" GUINAN

The Record Breaker

BROKE ALL CAFE RECORDS IN CHICAGO-\$143,000 IN 12 WEEKS

Breaking All Records

THIS WEEK (APRIL 25) AT

CAPITOL THEATRE, NEW YORK "TEXAS" GUINAN and HER GANG

Austin Mack and his "Hot-Shots," Chicago's Greatest Band

Special Material, Which Never Has Failed, by Mann Holiner and Alberta Nichols

Personal Direction HARRY O. VOILER

Grateful Appreciation to Chester Hale, Who Has No Peer as a Stage Producer

At Conclusion of Vaudeville Engagements Will Open

The Most Sensational Cafe

New York Has Ever Seen

WANTED by the PUBLIC!



WARNER BAXTER

> MONA MARIS CAROL LOMBARD MRS. JIMINEZ

A handsome reward is yours if you play . . .

ARIZONA KID

The further adventures of O. Henry's lovable bandit, The Cisco Kid

"IN OLD ARIZONA" blazed the trail in outdoor talking romances. It broke records everywhere. And Warner Baxter's performance as The Cisco Kid won him the actors award of merit presented by the Academy of Motion Picture Arts and Sciences.

Here's Warner Baxter playing the same romantic bandit in a brand new story that carries him through even more exciting and colorful adventures in old Arizona.

Dialog by, Raiph Block ALFRED SANTELL Production

Remember! "The Arizona Kid" is just one of a dozen big movietone money-makers coming to you between now and mid-summer!

THE NEW MOVIETONS FOLLIES of 1930

Second edition of the record-breaking Follies! Love, laughs, and lovely ladies! Company of 800 Includes El Brendel, Marjorie White, William Collier, Sr., Frank Richardson, Noel Francis, Miriam Seegar. Directed by Benjamin Stoloff,

BORN RECKLESS

Edmund Lowe as "Louis Beretti", title role of Donald Henderson Clarke's best-selling novel of gangland. Co-featured are Catherine Dale Owen, Lee Tracy, Marguerite Churchill, Warren Hymer, William Harrigan, Frank Albertson. Directed by John Fard.

ON THE LEVEL

Victor McLaglen as an iron-worker, and a fast worker with the ladies, including such charmers as fift Dorsay and Lilyan Tashman. A typical McLaglen triumph. William Harrigan is also co-featured and the direction is by Irving Cummings.

NOT DAMAGED

A money-making story about whoopee-making youth. Has a climax they'll all talk about and flock to see. Cast includes Lois Moran, Walter Byron, Robert Ames, Inez Courtney. Directed by Chandler Sprague.

WOMEN EVERYWHERE

Musical tole of love and adventure'in Morocco and the Foreign Legion. Cast includes J. Harold Murray; Fifi Dorsay, Ralph Kellard, George Grossmith, Clyde Cook, Rose Dione Songs by William Kernell. Directed by Alexander Korda.

WILL ROGERS in SO THIS IS LONDON

America's unofficial ambassador jumps from Paris to London and lands another comedy hit. From George M. Cohon's International stage success. With Irene Rich, Frank Albertson, Maureen O'Sullivon, Jumsden Hare, Bramwell Fletcher. Directed by John Bystone.

ROUGH ROMANCE

Punch-packed drama set amid the snows and tall timbers of the colorful Northwest. Featured in this great outdoor romance are George O'Brien, Helen Chandler, Antonio Moreno, Noel Francis. Directed by A. F. Erickson.



CHEER UP AND SMILE

A radiant radio romance with a sunny story and snappy songs. Richard Connell wrote it and the cast Includes Dixle Lee, Arthur Lake, Olga Baclanova, Charles Judels, "Whisperina" Jack Smith. Directed by Sidney Lanfield.

GOOD INTENTIONS

Mighty melodrama of a crook who tried to fight his way out of the underworld against heavy odds. With Edmund Love, Marguerite Churchill, RegisToomey, Warren Hymer, Earle Foxe, Owen Davis, Jr. Story and direction by William K. Howard.

ROADHOUSE

An Intensely human drama of a prodigal son and a father who bared his sout to save him. With Frank Albertson as the son. H. B. Warner as the father, Sharon Lynn, Joyce Compton. Kenneth Thomson, Richard Keene. Directed by Leo McCarey.

ONE MAD KISS

A colorful and stirring musical romance, breathlessly paced and beautifully acted and sung. With Don Jose Majica, golden voiced star, Mona Maris, Antonio Moreno, Tom Patricola. Directed by Marcel Silver.

Publix Opening Prod. Dept. in S. F.: **Producing Units for Coast Houses**

Necessity of stage entertainment n the west coast in Publix's own on the west coast in Publix's own houses has resulted in plans for the establishment of a producing department in San Francisco. It will start functioning next month and from that point presentation units will be formed for the Paramounts in Los Angeles, 'Frisco, Seattle and Portland Portland.

These are a starter on a probable west coast route that may be increased from time to time as demand for stage shows becomes apparent, with routining possibly go-ing as far east as the middle west-

ing as far east as the middle western states.
Harry Gdurfain, Publix producer
in the east, has been assigned to
head production activities out of
San Françisco. He left Friday (25)
for the west coast.
None of the other regular Publix
producers, putting out units from
the Far Long Island studio, will
accompand the studio of the coast will accomp

McDermott Back
Staff in the east will retain four regular stage show builders, this including Frank Cambria, Jack Parington, Borls Fetroff and Louis McDermott Leaf mentioned was recently the Losa the mentioned was recently the Coast, has been restored to the pay roll.

Los Angeles, San Francisco, Seattle and Portland were all formerly time and from Minneapolis to thattle and Portland were all formerly time and from Los Angeles to Denviron the regular Publix stage unit ver on the return trip.

KATZ SAYS AD ERROR **MUST NOT BE REPEATED**

The n. g. sign on all wrong advertising and salacious stuff on the slightest tack has gone out to all Publix theatres and staffs on personal sayso of President Sam Katz.

Recent rumpus in a southern city is taken to be the cause. Katz agrees mistakes may happen, but they must not recur. That's the tenor of his order.

After Cincinnati

STENCH BOMB CASTER **GIVEN 45 DAYS IN JAIL**

Minneapolis, April 29,
Percy Wing, State theatre stagehand, is under sentence to serve
45 days in the workhouse for throwlng a stench bomb in the Grand
theatre. State and Grand are Publix
houses. Wing was granted a stay
of sentence to May 5 and released

of sentence to May 5 and released of sentence to May 5 and released Bomb Incident is an outgrowth of a fight being waged by union smachine operators at the Grand and Publix on the one hand and the stage hands union on the other. Grand operators have refused to back up the stage hands union in its demand that Publix employ stage hands at the Grand, splitweek second-run house with a straight film policy at 35c. admission.

The Grand never uses any stage attractions, orchestra or stage sets. Only excuse for the demand of the stage hands' union is that it hap-Cincinnati, April 29.

Almost at once after the announcement of the Libson circuit sale to R-K-O, appeared reports Paramount and the Warners intend to build in this city.

Both were bideson having this cover it is a proper to the Libson in the cover it is a proper to the Libson in the cover it is a proper to the Libson it is and years to place to the Libson it is a proper to have a stage and years to place to the proper to have a stage and years to have the proper to have a stage and years to have a stage and year to

Spokane, April 29.
Reported here from New York that Harold B. Franklin, of Fox West Coast, has completed financing for a new West Coast de luxer in this city.

Op's Day Off Bill a Law

Albany, April 29, Governor Roosevelt has signed two theatrical bills. One bill which two theatrical oills. One bill which he made Into law gives motion pic-ture operators and projectionists one day of rest out of seven. The bill was introduced by Senator Williams and is an amendment to the labor

law.

The other is the Goodrich bill, which gives Peekskill the right to submit to électors the question of

ANOTHER FOX SUIT: **BUT 2 NOW PENDING**

Another suit aiming to set aside the Clarke financing plan and purchase of Fox control has been filed in the Federal Court, New York. Principals are E. Clay Krebs, Fox Film stockholder and others. They are represented by Attorney Arthur Berenson of Boston. This and another suit in the N. Y. State courts also on behalf of Krebs, Rudmids and Snyder, latter two from Boston, are the only suits on record how against the Fox companies, arising out the tangle of a month or so that the couple of the tangle of a month or so that the couple of the the state court action is to compel adoption of the Halsey, Stuart plan as first presented. In the Federal action the complaint is similar but directed at the Fox in in the Federal Court, New York.

similar but directed at the Fox in-

order to show cause is returnable by May 5.

Year 1927

Year 1928

Year

Hays' Ambassador As Code Reminder In Coast Studios

Hollywood, April 29.

Hays office will build up a dip-lomatic corps with resident contacts in the major coast studios. These ambassadors will be trained in the public relations department of the producers' association in Hollywood under directional doses. The studies of the studies. First Hays envoy to a studie is Ted Fithian, at Universal City after two weeks. Fithian is on the U payroll but doesn't come under either the publicity or story departments. His duties bring him into closest contact with the writers. Other studies have been invited by the producers' association to send delegates for training to the public relations diplomatic school. Col. Joy is now in the east. In his absence John V. Wilson is in charge of the department. tacts in the major coast studios.

absence John V. Wilson is in charge of the department.

Before Col. Joy left for the east, he and Fred W. Reetson, executive secretary of AMPP, addressed meetings of all production departments at five coast studios—Kataunouni-Publix, Warner Pradicional, M-G-M, and RKO-explaining the new Hays odde of ethics.

DANCE DIRECTOR and JUVENILE COMEDIAN

PRODUCED ARRANGED AND

Dance Numbers for the Following Musical Comedy Production Hits:

"MY GIRL"

"Harry Puck made it about the hottest dancing interlude that has been seen in a Broadway show in a long time."—"Variety."

"MERRY MERRY"

"The dancing is frequently remarkable." -New York

"TWINKLE TWINKLE"

"A great dancing show

-New York Morning "World."

"LUCKY"

"The dances were a treat."

-New York "American."

"THE MADCAP"

"Clever dancing and a well-trained chorus." "Sun." -New York

"LUCKEE GIRL"

"Harry Puck upholds his reputation as one of our cleverest inventors of stage rou-tines."

New York "American."

And the Current Musical Comedy

"Mr. Puck rates an additional bouquet for his staging of the ensembles." -New York "Mirror."

FEATURED IN

"THREE

SHUBERT THE

NEW YORK

A three year contract with Messrs. Shubert [expiring August 1930] has prevented me from considering many flattering Offers.

Now can consider offers to appear in or produce Musical Comedies for the stage or screen.

Chains Building Up Own Servicing **Corps—Need Personal Attention**

Fiber Gears on Camera Reported Quietest Yet

\$2 Road "Journeys"

Hollywood, April 29.

On the ground that too much is at stake in theatre operation, chains are rapidly coming around to the point where all talker equipment will be serviced by their own engineers. In chain circles the move is declared inevitable.

is declared inevitable.
According to sources, the wisdom of having their own men on the job at all times is being proven daily, no hesitancy seeming to exist anywhere in admitting that the ERFI servicing is not as favorable as desired.

Part. Public poperating conserving contents.

Around 400 Indie film theatres throughout the country are threatened with having their supply of talking pictures cut off. These houses have not paid the 10 cents per seat music tax annually charged by the American Society of Authone and unless they reform the music oranization states advantage will as desired.

Par- Publix, operating approximately 1,200 houses, has decided to build up a staff of engineers of its own, whose duty it will be to watch all houses more closely than it would be possible for an ERPI services to do. And unless they reform the music organization states advantage will be taken of a clause in RCA and BRPI agreements whereby licensors can be directed to withhold product from any theatre not in good stand-ing on the performing rights.

all houses more closely than a would be possible for an ERPI servicer to do.

In various territories throughout the country Ear-Publix has already the country of the country regardless of the contract with ERPI which calls for weekly service charges by the electric, and runs for the length of the equipment leases.

When it was building up its servicing staff, ERPI went to the daily want ad columns for engineers.

SAENGER, N. O., TAKES

SAENGER, N. O., TAKES
LUCAS, NEW POLICY

Par Publix has booked Nick
Lucas, standard in vaude for many
years, to inaugurate the local stage
hand policy at the Saenger, New
Orleans, May 9.
Salary is larger than vaude ever
paid, \$3,000.
All acts for the Saenger, except
in cases where conveniently obtained locally in New Orleans, will
New York.

**Sandary is larger than value ever
paid, \$3,000.
**Chicking the Garaid (Erlanger). Cinclinnati,
and May 11 at the Garrick (Subert), Chicago.

**May 4 the special talker starts at
bert), Chicago.

**May 1 at the Garrick (Subert), Chicago.

**May 1 at the G

HOLLYWOOD CHATTER

Elizabeth Murray is here, and plenty homesick for Philadelphia. Veteran performer looks great. Joe E. Brown now lunches in the executive bungalow at First Na-

Bobby Crawford's new Mercedes is as big as a battleship. Mrs. Crawford continues one of Hill-crest's best customers. She's still out to break 100. **IGNORING SEAT TAX**

Out to break 100.

Carl Laemmle, Jr., threw a party at the Embassy following the premiere of "All Quiet." Picture didn't "break" until 12:30, due to a late start and running 139 minutes on he screen.

the screen.

Paul Frawley and Bill O'Neill did
a front flip in a small car on their
way to Malibu. Auto skidded into
a ditch and turned over. Boys escaped with scratches—how, nobedy
knows. Frawley isn't off automobiles, but if O'Neill drives, Paul

blies, but if O'Neill drives, Paul walks hereafter.
Only those who "burn up" can get in the heart games around the Roosevelt. Louis Epstein emerged the other night to find the queen of spades pinned to his steering wheel. Louis Mann will stop you on the street to show you a notice on the preview of his M-G picture. Sammy Shipman has no comment to make. Eddie Rubin figures Singer's Midgets would make good short subjects.

Hollywood, April 29.
Use of fiber gears and precision standards on bearings of a new camera made by George Mitchell are said to make it virtually silent. Camera has been tested by the Academy's sub-committee on cemera silencing, with results not divulged, but reported quieter than any camera previously tested. jects.

Milly Lou Mobley, ex-Par scenarist who hit Paris last year and was loaned by the American Embassy to the reparations commissions, is now in Hollywood secing for Frank Joyce.

Title of "Poor Little Gee String," M-G- picture song, was not named after the Sisters" G,"

Michael Curitz gave a party at the Roosevelt following the premiere of "Mammy."

Fox found Frank Gay is the only

"Mammy." Fox found Frank Gay is the only writer who does dialog in high altitudes. All for an untitled northwest mounted yarn.
Warners wanter some publicity stills of Arthur Caesar playing polo. Couldn't find horses big enough. If they do, Caesar will pay for the stills himself and send them to everybody be knows. everybody he knows.

Somebody may do a picture titled "The Hell of Homeliness."

8th AVE VALUES HOLD HIGH

Consolidated May Sell Bronx Houses, But Not Those Downtown

Rumors concern the pending sale of the Consolidated Circuit houses in Manhattan and the Bronx, New York. Consolidated has no desire to sell the houses it operates on 8th avenue (downtown). It says. The reason is because of the realty

he Consolidated may dispose of cight or nine Bronx houses.

2 DE LUXERS IN CHI OFF PRESENTATIONS

Bird Amusement Co. will drop presentations from two of its de luxe houses next month. Stratford, 68d and Halsted, closes May 17 for repairs and reopens as straight sound house. Avaion, 78th and Stony Island, goes into sound for the county of the control of the county
Russell Cook and Ted Leary, m.c.'s whose contracts recently ex-pired, have received notice. Agree-ment with Charlie Crafts. m.c. expiring June 7, will not be renewed.

Harris-Warner Deal Will Close June 16

Pittsburgh, April 29.
Control of the 17 Harris houses in this district passes to Warners June 16. Deal finally cleaned up last week with approval of stockholders. Cash payment down of \$850,000 on purchase price of \$3,500

500,000.

Although they have not indicated any move in this direction, it is believed that Warners may close a few of the houses, where the sites are opposish to their own naborhood stands.

PAYS ALL DEBTS

Quick financing of the Fox com-panies under the Harley L. Clarke deal has resulted in entire clear-ance of the Fox financial situation. ance of the Fox financial situation.
Of the \$100,000,000 raised under this
plan \$85,000,000 has already been
put into circulation. There was
\$30,000,000 recently secured for the
transfer of the Fox interest in
Loow's to General theatres.

transfer of the Fox Interest in Loew's to General theatres.

Within a few days Halsey-Stuart will announce a second issue of \$55,000,000 6% one year gold notes. This part is the Halsey-Stuart end of the deal. These notes are for the purpose of payment on the maturing obligations of the company included in this is the Fox company's \$12,000,000 issue of 6% gold notes due April at 1800 en prepared with a particular aim to appeal to institutions and banks, in demoninations of \$1,000,000. But is is likely that these will be cut later by the banks and other purchasers into multiples of \$1,000 and upwards for public sale.

With \$\$5,000,000 already issued there remains outstanding only \$15,000,000, to be issued under the proposed \$100,000,000 plans. All outstanding supposed \$1,000 and the proposed \$100,000,000 plans.

Div. Mgrs. in N. Y.

All Publix division managers are in New York, to remain east for two weeks. Idea is in line with the recently adopted policy of Fublix, "know your organization."

it is Educational Fires Its Sales Force in Chicago

few of the houses, where the sites are opposish to their own naborhood stands.

Radio's Convention May 18
Radio Fictures is holding its sales convention in Log Angeles May 18.

Hat mann and Harry Goldman.

NOW-PARAMOUNT, NewYork-NOW

CHERIE

DUB TAYLOR—RALPH LEVIS—RALPH MOORE—CHAS. RODDICK

"Skimmers off to Larry Rich now playing the Met-he can make you laugh at a mossy quip like it was a newie—and goes fruit cake all over the stage whether Myrtle thinks he's foolish or not-many locals had to be revived after witnessing Larry's pachydermic capers - it was too much for them to see an m. c. who could do something."

> GEORGE B. MACKINNON. Wisdom Box, Boston Record.

We want to take this means to thank Mr. GEORGE GODFREY and Mr. CHARLES FREEMAN for their many past kindnesses during our three years' headlining tour for R-K-O. This goes double also to CHARLES H. ALLEN.

Personal Management of WILLIAM MACK and ALEX HANLON

2 MORE WARNER BROS. HITS Y



THIS sanctimonious soulsnatcher didn't know that chickens come home to roost. But these chickens taught him that people who live in glass houses should pull down the shades. Rapid-fire dialogue and mile-a-minute comedy!

ROBERT AMSTRONG BARBARA KENT

Beryl Mercer, James Gleason, Claude Gillingwater, Julia Swayne Gordon, Arthur Hoyt, Mary Foy

Adapted by J. Harvey Thew from the play "Weak Sisters" by Lynn Starling, Screen dialogue by James Gleason. Directed by John Adolfi.

WARNER VITAPHONE TALFILLE 3







DUMB-BELL/ ERMINE

LAUGH/Y

Warner Bros. present

The 2nd MUCTERY



ARL DERR BIGGERS, author of "Seven Keys to Baldplate," wrote the story "The Agony Column" from which this great story is adapted. And he never wrote anything so baffling, mystifying and thoroughly entertaining.

GRANT WITHERS LORETTA YOUNG

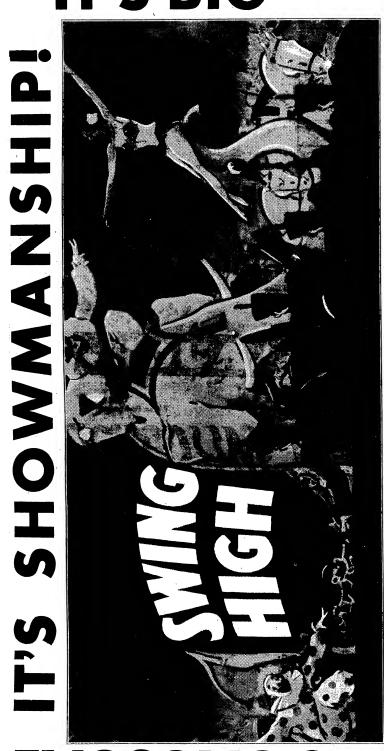
H. B. Warner, Claire McDowell, Sidney Bracy, Crauford Kent, John Loder, Claude King, Judith Voselli

* * *

Adapted by Joseph Jackson
Directed by Roy Del Ruth



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products



HERE'S THE BIG PICTURE OF THE YEAR! BIG in all the elements of entertainment-dramatic-colorful-spectacular-actionful. A MIGHTY PRODUCTION built on a massive scale—the BIG TOP SHOW brought to the BIG TIME SCREEN for BIG SHOWMEN! UNUSUAL! In theme—story—pictorial values—music and treatment, PATHE has disregarded all preconceived ideas in ordinary production. It strikes a distinctive note in audible screen production-Something New Under The Sun! SHOWMANSHIP! The essence of Showmanship is the Unusual. Here's the Big—Unusual— Showmanship Picture of the Year!

wondertul cast with HELEN TWELVETREES

FRED SCOTT - DOROTHY BURGESS Robert Edeson - Stepin Fetchit - Daphne Pollard Sally Starr - John Sheehan - Mickey Bennett and Chester Conklin . Ben Turpin . Nick Stuart Seorge Fawcett · Little Billy · Bryant Washburn William Langan

PATHER

1'S IN-ALL SET FOR BOX-OFFICE RECORD-BREAKING!

THE CUCKOOS

(Continued from page 17)

ing him a fast light comedian, who could be fitted into almost any light timbered picture. Heavies were placeded, the latter Lewis and the very latter of the latter of th

A NOTORIOUS AFFAIR

(All Dialog)

First National production, starting Billie Dove. Setting Ball Ratibone and Kay Boyley Setting Ball Ratibone and Kay as a play by Audrey and Waverly Carter. Adapted by J. Grubs Alexander. Producer. Adapted by J. Grubs Alexander. Producer. Cameraman. Ernest Holler. Solven North. Cameraman. Ernest Holler. Solven March 1988. Setting Set

minutes.
Pat Billie Dove
Gherardi Basil Rathbone
Countess Kay Francis
Sir Thomas Montague Love
Allan Pomroy Kenneth Thomson

Ultra production qualities, gor-geous femininity fetchingly frocked, and other fancy trimmings is the strength and the allbi of this latest

geous femininty fetchingty rocked, and other fancy trimmings is the strength and the allbi of this latest Billie Dove picture. Plot is tantalingly and irritatingly incomplete, illogical and sappy. Suggests a studio compromise between trite dictions of the strength of th

ness, one of the most convincing jealous fools a season's quota of eternal triangles would reveal. Legit-trained Thomson, still very much of a newcomer, is a very fine trouper.

trouper.

Baul Rathbone's training also stands out. Rathbone's training also stands out. Rathbone is better known in films than Thomson, and it's no discovery that he's a skilled Thespian. Kay Francis, whose up-ward rise has been very rapid since last summer. Is limited in scope last summer is limited in scope saying the standard of the standard in
Double Cross Roads

Fax production and release. Directed by George Middleton. Brom the novel by William Lipman, entitled "Youler Grow production. Conserman, Joseph August Eastured in the east ner Robert Ames, Lifa Lee, Moniague Love and Ned Sparks. Running time, 69 minutes. At Co-my, New York, week April 25.

Colony in the Universal fold is reaching around for underwork storles as a sort of specialty. Pity the crook romance was going good. It could then have played any of the

deluxes on merit.

Probable defect is that the picture has no star personality to exploit, but as a crook story it is rich in punch and vigor, and as a straight story has plenty of points. Programmer of excellent quality and a lirst-rate subject for the neighborhoods.

hoods.
Slow opening, showing two men in prison, and continues quietly for 500 or 600 feet, then comes awake with a bang. From then to the finish a really tight story, full of suspense and fast unrolling of incident, with the first production magnificence,

and tast unrolling of incident, with mot a little production magnificence, mot all title growth and other convicts of the convict of the country and his new-found divinity, worked up and the picture is beginning to lag, when it wakes up with a bang.

Joiting surprise is, the sudden rev-

ning to lag, when it wakes up with a bang.

Jolting surprise is the sudden revelation that the wistful girl and the control of the wicked gang, planted to help in getting the hero to one more "job." for which he is badly needed by the plotters. Quick disclosure is story going at top speed with a joil. Ficture has a touch of the sentimental quality that made "The Miracle Man" what it was, although the product of the sentimental quality that made "The Miracle Man" what it was, although the printing that with the product of the sentimental quality that made three stars overnight.

Explanation that appears as likely is that the producer decided crook melos were out of fashion and let the picture go to the comparatively modest release medium of the ton house show window. A lot of pictures with less merit have been ballyhood at the Broadway deluxers.

THE BLUE ANGEL (All Dialog) . (GERMAN MADE)

(GERMAN MADE)

UFA pictus, product under purcettsion of Scial Pommer, scenario founded on Aprice Pommer, for an appropriate production of the Aprice Pommer, and Carl Veilloudier, Continuation of the Aprice Pommer, and the Aprice Pommer, and the Aprice Pommer, and the Child Pommer, and the Child Palace.

the Gbria Palasi.

Erich Pommer's idea of engaging Sternberg to direct Junnings' first Sternberg to direct Junnings' first an astite calculation. It will unquestionably do splendaldly in the whole of Europe and should also appeal strongly in the States. On top the direct part of
Waltz."

At the beginning the scenario sticks pretty closely to the novel. At the beginning the scenario sticks pretty closely to the novel. An idde-syed school teacher discovers that several of like pupils are strength of the school teacher discovers that several of like pupils are attending a diver the Blue Angele Lola, He goes to the cularet in the hope of catching them redhanded and falls for the singer himself.

Despite the seers of his pupils and the school, he marries Lolater at a result, he loses his position. In the novel he and the girl remain in the town and she takes on several in from the school, he marries Lolater at a result, he loses his position. In the novel he and the girl remain in the town and she takes on several in from the school, he marries the seven at the school of the school of the school he marries. Sternberg evidently thought this a farmberg evidently thought this as showing his wife in semi-nudity to assistant in a magician's act.

In a grotesque clown men and when he meantime like a rooster. Despite his protests, he has to play in his snative town and is featured his protests, he has to play in his mattre town and is featured the manner of the school of the seminary of the school of

haps the most captured.
Sound on the whole satisfactory, especially the music. Dialog not not be considered to the most captured to the most captured to the c

ascribed to the Klangfilm loud-speaker equipment which is not even able to reproduce first rate American product satisfactory.

American product satisfactory.
Only fault is a certain ponderousness of tempo which tends to
fire. The story is not one with
serous framatic impulse and section
serous framatic impulse and section
emotionally. It is the exceptional
playing of Jannings and Dietrich,
and the sensitive direction of Stornberg which will put it across for
money.

Light of Western Stars

(All Dialog) (All Dialog)

Paramount production and release. From Zane Grey movel of same issue. Adaption of the production of the pr ne, 70 minutes.
Richard Arlen
Mary Briun
Pred Kohler
Harry Green
Regis Toomey
William LeMaire
George Chamiler
Sid Sayion
Gue Saville

"Light of Western Stars," based on the widely read Zane Grey novel written many years ago and Par's first straight talker of the eaw country, has every thing that a horse country has every thing that a horse comedy. Unquestionably moneymaker. Laughs if nothing else put the picture out of the doubtful cities.

the picture out of the doubtful chies.

Dialog has revived the slapstuck thought packed away for dead in the silent era. Same has occurred with westerns and this one, entered the substant sound, is a various elements, the telling, including the substant sound, is a various element, the telling, including the substant
peddler tossing his lot with the cowboys who set out to save the heroine.

Alchaed Arian, who gets tough a license and a license

stuper and manhandles her, only to discover she is the sister of his heat friend who was shot from behind, he immediately sobers up and changes his voice accordingly. Later he takes a built-t from a salion wall that ordinarily would have a solid to be a

THE GOLDEN CALF

(All Dialog, with Songs)
Fox production and release. Associate anoduce, Ned Marin. Directed by Airchard Directed by Airchard State and the Airchard Airchard Airchard Airchard Airchard Airchard Songs by Cliff Prient Protecting by Latelea Andriel. Recombination of the Airchard Airchard Airchard Songs by Latelea Andriel. Recombination of the Airchard Airchard Songs and Airchard Songs and Airchard Airchard Songs and Airchard Songs

stee.

Flitip Homer. Jack Mulhali
Maryhello Cobb. Sae Carol.

Kaute Gleon. Mil Brendel

Four Mill Brendel

Tournile Mulhari Keng

Kawari E. Paul Frag

Master of Geremonics Walter Collett

Comedinate. Ilka Chass

Nothing to write home about unless it's to tell that "couled conceived to the tell that "couled calle" is not difficult to take. An immodule shall be shall

(Continued on page 38)

"THE DANCING FOOL" Featured in F. & M.
"CITY SERVICE" IDEA

BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit NOW-MASTBAUM THEATRE, PHIL., PA.

Direction WM. MORRIS OFFICE

Featured in Fanchon & Marco's "CITY SERVICE" IDEA

"THE SYNCOPATED FIREMAN"

THIS WEEK LOEW'S STATE, LOS ANGELES

THIS WEEK (APRIL 25), CAPITOL THEATRE, NEW YORK

INTERNATIONAL DANCERS

GOMET and WINDNA

Sailing May 9 for Extended European Tour, Opening May 19 SAVOY HOTEL, LONDON, ENGLAND

Just Concluded an Engagement of 21 Weeks at ST. REGIS HOTEL, NEW YORK.

Thanks to Vincent Lopez



'PUTTIN' ON THE RITZ" HARRY RICHMAN'S First Picture WITH

THERE'S DANGER IN YOUR EYES CHERIE!

WONDERLAND"

Released -3 JONG HITS From AL JOLSON'S Newest Picture"MAMMY"

ME SING AND I'M HAPP

SENSATIONAL SONG

REQUESTED of the BRAND SONGS are

MOONLESS NIGHT "Best Tune WILL OSBORNE'S

"Another HARRY WOODS Song Hit

Worthy Successor To

DEAS Song - Dance

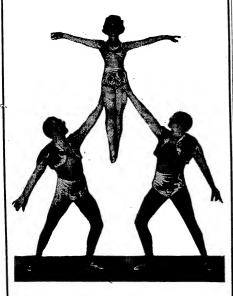
WRITE to the NEAREST BRANCH

ORCHESTRATIONS IN ALLKEYS

56 W. RANDOLPH St., /177 TREMONT St., /1228 MARKET St., /1509 BROADWAY /502 KRESS BLDG., /845 S.BROADWAY, CHICAGO, ILL. / BOSTON, MASS. / PHILADELPHIA, PA. / DETROIT, MICH. / SAN FRANCISCO, CALIF LOS ANGELES, CALIF



DOLORES EDDY **DOUGLAS**



Late Feature of "Broadway Nights"

CONCEDE NOTHING IN DARING AND RECKLESS ADAGIO DANCING

CO-FEATURED with HELEN KANE PAUL ASH and LARRY RICH

THE Paramount

THIS WEEK, APRIL 25 in "SATAN'S HOLIDAY"

Their 6th Consecutive PUBLIX UNIT

THE GOLDEN CALF

(Continued from Page 35) asking takes place for the fin-

"(Continued from Page 35)
unmasking takes place for the finish in the place of the finish in the production and likely to be a hit. This is "You Gotta Be Modernistic." It is done several times and has a pleasing swind. About Tou" is also a good number. This is used for the finale and is built up by a clever dance scene in which the world is represented with various the world is represented with warious the world is represented with warious the world is represented with warious the world is represented with various the world in the world is represented with warious the world in the world is represented with warious the world in the world is represented with a warious the world in the world is represented with warious the world in the world is represented with warious the world in the world is represented with warious the world in the world is represented with warious the world in the world in the world in the world is represented with warrious the world in the world in the world is represented by the world in the worl

Ship from Shanghai

(All Dialog) Motro-Coldwyn Mayer-production and lease. Directed by Chas. Brailin. Themse cost: Control Nage, Kay Johnson, armel Myers, Holmes Herbert Zane libury, Louis Wollielm, Ivan Linow, ack McDonaid. At Capitol, week April , Running time, 65 minutes.

Jack McDanal. At Capitol, week April. 25. Running time, 55 minutes.

A steward with a complex against society which develops into lunacy timely enough to provide the happy with the property of the action, with the exception of a short preface in China, takes place on a ship. It has sufficient highlights to make it mediocre thriller lights to make it mediocre thriller lights to make it mediocre thriller but preface in China, takes place on a ship. It has sufficient highlights to make it mediocre thriller lights to make it mediocre thriller lights to make it mediocre thriller but preface in China, takes place on a ship. It has sufficient highlights to make it mediocre thriller lights to make it mediocre thriller lights to make it mediocre thriller but the many of its attempts at drama that audiences of the intelligent calibre laugh in the Despite ancient dialog and dove-tailing situations, Louis Wolheim manages to make of the steward role the strongest and most interesting thread in the production exists the strongest and most interesting thread in the production with the strongest and most interesting thread in the production with the strongest and most interesting thread in the production with the strongest and most interesting thread in the production with the strongest and most interesting thread in the production with the strongest and most interesting thread in the control of the strongest and most interesting thread in the strongest and many interesting thread in the strongest

nity to save friends from the last extreme of scuttling the ship by surrendering to the servant. Before the steward loses his hold by becoming insanc, thus joining the sharks to which he had sent the captain, there is another brawl on deck, less realistic than the first, in which Nagel is quickly dispatched by the giant Linow. Bolines Herbert and Carmel My-Bolines Herbert Bolines Herbe

BALACLAVA

(BRITISH MADE) (70% Sound)

London, April 15.

Produced by Calnaborough Company,
Directed by Maurice Rivey and Mitton Rosmer. Story by Boyd Cable; scenario by
and Percy Strong. The Rose Wilson
and Percy Strong. April 14. Running
time, 56 minutes.

time, 80 minutes.

Originally shot silent by Maurice Elvey and in large part made over by the control of the co Elvey and in large part made over by Milton Rosmer, this costume with Milton Milton states and rich apmacler suffers from the comparative states and rich apmacler suffers from the comparative states and rich apmacler suffers from the comparative states and rich apmacler suffers from the send states whenever this making over happens.

Story is routine, dealing with a guarrel between two officers, a duel, from it, and the eventual confession of a trooper after the officer-hero has been cashiered and rejoined as a horse soldler. Love interest in a lorse soldler. Love interest in a lorse soldler. Love interest in received the send of the sold of the

Clive Brook and others, of having to pay real money if they make too much of an actor. Benita Hume weak and miscast as heroine, femme end falling to Betty Bolton for a nice characterization of a Russian

end falling to Betty Bolton for a nine characterization of a Russian maid middle from the property of the Light Brigade." This part, kept in from the first made silent, is easily the meat of the film, and is a fine piece of the control of the control of the control of the control of the meat of the film, and is a fine piece of the control of the con

CRAZY THAT WAY

(All Dialog)
Fox production and reness. Directed by Hamilton McFodden and based on Vincent Lawrence's play, "In Love With Love." Joan Dennett and Kenneth MacKenna featured. In cast; Jason Robards, Regis Low's New York on

Joseph New York one day, April 34, os diminutes.

In every registed "Crazy That Way" is a near little comedy. So far superior to the average in entertainment value that some of the first runs can easily find place for it, while seconds may safely hold it for Just about three men and a girl, and, with the setting confined to a country club lawn and suburban home partor, this adaptation of Vingard, which was a superior of the control of the company of th

PRINCE OF DIAMONDS

Columbia production and release. Aliene Pringite and Ian Ketth Cestured Directed Pringite and Ian Ketth Cestured Directed Story by Geometric Authorities and Glalog top Faul Hervey Fox Photographer. Or Photographer of Control and April 28. Running Hervey Fox Photographer of Control and April 28. Running Hervey Fox Principal Control and April 28. Running Hervey Fox Principal Control and April 28. Running Hervey Control and April 28. Running Hervey Control and April 28. Running Hervey Control and
deluxe film but fits or the communitype.

It's an original something fancial film and the film a

with Matro goldwyn hayer P. G. Wodehouse Nerbert Stothart (nur contract (year) Edich Titzgerald Edith Ellis

Jox Tilm

Jonn Barry (new contract & years) Harlan Thompson. melville Burke willard Robertson Paul Herrey Jox nat Pendleton

new york Otty

associate William Stophens Adlyword Knieladviker Hotel



AND HERE'S MORE NEWS:

THE DIVORCEE

Here are the first reports:

AT NEW HAVEN, CONN.

"Divorcee at Fox Poli did sensational business, within few dollars of 'Broadway Melody' record."

AT DAYTON, OHIO

"Divorcee at Loew's Dayton did better business Saturday and Sunday than even Greta Garbo in Anna Christie."



NORMA

SHEARER

SCORES!

MARIE DRESSLER POLLY MORAN

The Perfect Comedy Team!

CAUGHT SHORT

HELD OVER 2nd WEEK!

AT DETROIT

"Caught Short" opened at Michigan Theatre to sensational success. Crowds equalled those of "Anna Christie" opening. The press says:

"Never such a riotous comedy. Miss it and you'll regret it to your dying day."

—Richardson, Detroit Times

"Riotous comedy. Audience laughs continuously."

—Detroit Free Press

"No end of fun."

-Detroit Times



-GOLDWYN-MAYER

The Good News Outfit!

Current N.V.A. Week's Drive More **Extensive Than Ever Before:** All Variety Circuits at Work

VARIETY

With the N. V. A. Week drive a ready under way and but a few days left to go, the executives, managers and publicity men of the major and indie theatre circuits have shown more interest and devoted more time

more interest and devoted more time and effort to the actors fund drive than the actors themselves.
This is the first time there has been a complete absence of the old regime's one-nan direction in the N. V. A. matter; it is the first time the other circuits and theatres bedien Edith's (R-K-Q) have consider Kelth's (R-K-Q) have former than the content of the circuits and theatres because the content of the circuits and theatres because the circuits and theatres because the content of the circuits and theatres because the circuits and the content of the circuits and circuit ributed to any great extent. This year Paramount, Loew, Fox, Warners, R-K-O and the independents are individually promoting the drive.

Drive and collections commenced in the theatres Friday, Saturday, and Sunday on the opening days of current bills. So far no statements have been turned in to the Pat Casey office, but indications are that at least 30 or 35% of the total sought (31,000,000) will be secured. This will be the largest and the second of the collection of Drive and collections commenced the only benefit by participating.

Acts' Pledges

the only benefit by participating.

Acts' Pledges

Of all the acts asked to sign pledges that they will appear at the blow-off show midnight Sunday (May 4) at the Metropolitan Opera House, New York, the following only, in alphabetical order, have signed: Lester Allen, Paul Ash, Aunt Jennium, Jules Bledsoe, Fannie Brice, Phil Baker, Ben Blue, Baby Alyee Cerf, Eddle Dowling, Will Demarest, Trixle Friganza, Ruth Ford, Hornace Heldt Band, Ted Husling, Lou Holtz, Don Azplazu Orchestra (Cuban), Peter Higgins, Will Mahoney, Jack McLallen, Graham MacNamee, Will Osborn, Molly Ploon, Jack Pearl, Puck and White, Aima Rubens, "Rin-Tin-Tin," Larry Rich, Harry Richman, Sunshine Sammy, Smill and Dale, Hall Skelly, West and Paul Whiteman.

The addition, the entire Roxy baltet and singing corps from that theatre and two numbers, one a gift ensemble, sent over by Earl Carroll out of "Stetch Book." In one of the latter will be Will Mahoney in his xylophone dance.

Roxy had to go away for a nervous breakdown after running the

Roxy had to go away for a nerv-ous breakdown after running the stage at last year's Met benefit and swore off at the time, but he will way. Milton Schwartzwald will conduct the pit orchestra of 40. Lew Golder of Warners is book-

Lew Gotter of warners is soon-ing the show.

The fund appeal in the theatres
is via talking short of one of the
stars of the major circuits, each circult using its own short. R-K-O's is of Richard Dix; M-G (Loew's), Conrad Nagel; Paramount, Charles

Conrad Nagel: Paramount, Charles Ruggles; Edmund Lowe, Fox; Bert Lytell, Fox. Lytell is also the talker in the indie theatres participating. Special N. V. A. benefit performances during the week are being given 128 principal cities, besides principal cities, besides principal cities, besides Bridgeport and New Haven, Conn., both blue towns, Sunday shows will be given. will be given.

In New York, in addition to the

Met performances, a bill topped at \$2 will be at the Paradise, Bronx, Saturday midnight. Other New York special shows are set for the Paramount, Brooklyn, and Audu

You Can Yawn

Joe Frisco leave: for Hollywood June 15 with a Warner contract calling for a feature picture, Jack Curtis placed him.

Frisco's talker work to date has been in shorts for the same company

Frisco first refused an offer from Frisco first refused an offer from Warners for the part of the detective in the talker version of "The Gorilla." Warners were willing to pay \$40,000 for five weeks. It was the Warner pina to have Frisco demanded \$50,000 for five weeks. It was the Warner pina to have Frisco also do two shorts in addition to the feature. With Frisco out Warners engaged Olsen and Johnson and one of them will do the picture sleuth.

Fox May Need Nets

The firemen's nets used by Keith's when tossing the agents and bookers out the window some time ago, are available to the Fox office, if wanted, at 50% off.

\$60,000 GROSS ON L. A. NVA SHOW

Pathe Studio "Stole" Big Benefit Performance

Los Angeles, April 29.

N. V. A. benefit performance at the Shrine Auditorium grossed \$40,000 Saturday night. Could have sold 2,000 more \$5 seats, many slying at lesser-priced locations in \$,000-seat house. With previous event at Co-conut Grove, N. V. A. got \$60,000. Last year's affair grossed only \$35,000. Los Angeles, April 29

Pathe studio practically stole the benefit show, sending a production splurge from their revue, "Swing High." Must have cost Pathe \$6,00 to put its part of the entertainment on the Auditorium stage. Pathe sent 35 men for the pit and in all had around 200 Pathe employes partlclpating.

Local coffee company had the right to broadcast the show for \$1.25 an hour, but N. V. A. officials made Station KFWB kick in with 50%. Show ran from 8:30 to 12:20. Pat Casey immediately after it, left for New York, where he will arrive Friday to supervise the N. V. A. benefit Sunday at the Mctropolitan Opera house.

Local benefit included 44 acts. right to broadcast the show for \$125

Didn't Pay Off

Empress, Woodridge, N. J., play-ing vaude Saturdays and Sundays failed to pay off Sunday leaving the five-act bill flat.

House had been changing bookers almost weekly through finan-cial and other troubles with the standard bill booked in by Harry

standard bill booked in by Harry Hunter, club agent.

Acts Included Leroy Brothers, Flossie Fischer, Gordon Warren and Co., Colebrook and Lee and "Nite Lifers," the latter an eight-people dancing flash.

Empress is operated by Myer

Hugo Morris Reinstated

Single exception against R-K-O's Single exception against the edict against return of any of the agents recently let out will be Hugo Morris, reinstated with his fran-Morris, reinstated with his fran-chise returned. His former agency partner was Murray Fell. Recognition was taken of Morris 20 years of agency work with Keith's and later R-K-O.

Norman's Starring Script

Karyl Norman, female impersonator, is understood to have a script he is trying to peddle which would star or feature him in a legit pro-duction on Broadway.

nuction on Eroadway.

If financial backing is not secured
there's a chance Norman may go
through with it on his own.

Nadel's Claim Uphelo

F. K. Nadel on Thursday list re-ceived notification from the Publix Theatres' legal department that his protest against the use of certain material and bits used by Rose Kessuer in a Publix unit would be upheld and that they would be ellm-

inated from now on. Nadel claimed Miss Kessner was using property from his (Nadel's) act, "Happiness Girls," with which she was with for three seasons.

OF THOSE THINGS'

Tenor and Others After Chicago Divorces-A Buck

Per Song

Chlcago, April 29. Mary Campbell Robbins Douglas Weiss, a show girl, continues to add names to her official monicker. She keeps right on associating with newsprint, legal papers, courts and husbands.

husbands.

Last weck Mary Welss was arrested with Norval Douglas, her hubby No. 2, but they were freed on charges of disorderly conduct, despite the blushing testimony of detectives hired by Norman Weiss, who is No. 3. Court ruled out the evidence because it was secured by binoculars 150 feet away from the apartment in which the conduct was supposed to be disorderly.

supposed to be disorderly.

Meanwhile, Mary Weiss has sued
Norman Weiss for divorce, charging
cruelty. She refuses to state
whether husband No. 2 will become

Join Steel, the tenor, was di-vorced by Mabel Stapleton Steel, violinist, on charges of desertion Her only explanation for the trouble was that it "was one of those things." Court evidently knew what that meant. Couple married in Day. things." Court evidently knew what that meant. Couple married in Day-ton, O., March, 1925, and separated Nov., 1927.

Kay Ronayne, radio warbler, gother divorce from Norman Ronayne her divorce from Norman Ronayne, for cruelty. Everytime she asked Norman for some money he forced her to serenade him. At the rate of a buck a tune, she figured her pipes wouldn't hold out long enough for her to get enough on which to retire. She was given custody of their child, Kathryn. Did not ask for allmony. for alimony.

Mudge Conway, former Helen vaude performer, secured an orde for temporary alimony for \$65 weekly from her husband, Edgar Conway, interior decorator. She is suing for divorce on grounds of ex-

\$150 Eva Tanguay's Pay In R-K-O "Show" House

Once the peer star of vaudeville and the highest salaried American variety single of her time. Eva Tanguav, played a "showing" date for R.K.-O at the Bushwick, Brooklyn, this first half of this week at a lighest salary ever drawn by Miss Tanguay was 31,500, years ago when such a stage salary sounded insane. Her first half salary at the Bushwick probably was the lowest paid to Miss Tanguay for an engagement of any kind in 25 years. When Percy Williams raised Miss Tanguay's salary to \$2,000 many years ago, the rest of show business almost fainted.

In some percentage Yaude dates a

almost fainted.

In some percentage Yaude dates a few years back Miss Tanguay was reported on several occasions to have drawn close to \$3,000 for herself.

Moss Inguay applied to R-K-O.

Moss The weeke age for an openacy she was informed she would have to "show" her act in the customary manner.

tomary manner.
Booking office's advice to the one time celeb was that she should do her old routine of numbers in the familiar style and stick to the Tanguay manner without moderniz-ing her work.

Miss Tanguay is playing a last half at the Royal currently.

Chinese Girl Released

Leong Soo Mu, little Chinese acrobat, who appeared with a Chinese trouper at the Broodlyn Foo last week and taken in custody by the Children's Society, was released when N. Y. Supreme Court Justice MacCrate sustained a writ of habeas corpus sworu out by Amy Wren.

Wren.
Miss Wrcn showed passports belonging to the Chinese girl, which
gave her, age as over 18. The two
boys who were in the same act with
her, Chuck Ngau and Wong Chal,
also taken by the Children's Society, are being held because of the so clety building being quarantined,

STEEL'S MARRIAGE ONE Intact Vaude Bills Likely to Be Prevailing Policy All Over R-K-O

Moving Public

Employment agencies are securing window demonstrator jobs for numerous vaudevillans in and around New York. Stage experience is considered an asset in store window demonstrations of razors, foundain pens, etc., in the security of the security of the security of the considered better than laying off by the actors who couldn't get a stage break. They are considered a small means of keeping them before the moving public. Employment agencies are se-uring window demonstrator

VAUDE TALKERS AS CARNIVAL SPIELERS

Carnivals have made the discov ery that a vaude actor makes the est barker. This season finds many a former vaudevillian standing on

a former vaudevillan standing on a box and waving the mob inside while shouting "the biggest dine's worth you can get."

The day of the old-time barker with his wide pink striped shirt and a bright diamond tlepin appears vanished.

vanished.

Carnival operators have found the vaude actor delivers his little spiel each time with the same intonation, attributed to his training. They like the personable manner in which the former vaude actor talks, making it sound as though ad ilbbed.

Though the spielers don't get much salary, the racket is getting dutte a play from the vaude layoffs.

offs.

One type of side show attraction, the like of which is now playing with about 20 different carnivals, is using former vaude actors only as

Church Benefit with No Stage Hands or Else

Topeka, April 29.

Church benefits here must have union stage hands or else. That was the dictum issued by Charles Brown, business manager of the union stage hands or else. That was the dictum issued by Charles the stage of the stage hands of Guadalupe" at City Auditorium, morning of the show, which was brought here from St. Benedicts College at Atchison. Brown objected to St. Benedicts students handling scenery, said five stage hands at \$3 per must or the stage hands at \$3 per must or \$3 pe

5 Vita Shorts

Five Vitaphone varieties, all comedies, were made last week at Warners' Flatbush studio. Shaw and Lee in "Going Places" with Joan Clements and Frank McNellis.

Joan Clements and Frank McNells. Directed by Murray Roth.
Low Fields made his second short,
"The Duel." Surport included Verree Teasdale and Jean Delval. Arthur Hurley directed.
Trixle Friganza did "Strong and Willing," skit. Roy Mack directed Ryan and Lee in "A Tenement Tangic." A skit, "Seotch Love," Included Eric Blore, Nora Swinburne, Ray Colling and Joe Hyland.

Bledsoe at State

Jules Bledsoe, colored baritone, has a onc-week booking with Loew, going into the State, New York, Saturday (3). He was at the Palace, atre New York, one month ago.

He will receive \$1,500 for the Boo week. Booked through Phil Coscia.

Next fall may see the adoption of the intact vaude type of show over the entire R-K-O chrout with exception of Palace, New York, and such other R-K-O houses as not adaptable to playing of bills in that fashion. Idea is being considered in view of the all-around satisfaction found so far with the routing of shows in intact form on the western end of the R-K-O chain. Official sanction for creation of a unit later than the results from a trial of intacts in Madison and Chester. (Greater New York splits) as well as Rochester, Syrcusse, Cleveland and State-Lage, Chicago, on way to starting of regular western swing. These intacts are framed by Charlle Freeman.

The additional eastern and nild-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western weeks will be added sometime in June (date not set). If the far-western and the far-western weeks will be added sometime in June (date not set). If the far-western and the far-western weeks will be added sometime in June (date not set). If the far-western and the far-wester

nature of the lone big timer's business, patronage and policy.

In theatres of type of Albee, Brooklyn: Palace, Cleveland, and Palace, Chicago, if latter were not spot-booked due to use of State-Lake for units as contemplated, an beautiful to the second of the second

Modern and New

Modern and New
Routing of intacts over entire circult is in line with success of experiment thus far and with new
chain thoughts behind regime in
R-R-Co. recent indications being
R-R-Co. recent indications being
sidiary must be conducted along
modern, proved and estanlished
chain principles. Spot booking is
not considered in line with that
policy though successful in past
years.

policy though successful in past years,
There is minority opposition in the R-K-O booking office against intacts for the east because of the claim that this does not leave room for quick booking of name attractions who perhaps are suddenly available for vaude through shows closing or for other reasons.
Attitude against that opposition seems to be that the circuit is not obligated to use everything coming along just because it's there and especially if it is found the intacts, properly set, are doing suitable

properly set, are doing sultable business. If necessary, it is pointed out, such acts, if considered scoops and badly needed, could be made room for by changes or switches in Intact personnel.

Circuit has been struggling for some time to figure out a satisfactory way of properly exploiting spot-booked shows, many of which are not built until it is too late to plan a campaign bailyhoo, etc. Another item is the sound trailers which are made for the western intacts now and are desired for the table of the control of the contro Circuit has been struggling for

State-Lake for 'Show' Acts

Chicago, April 29.
State-Lake will be used for R-KO's Friday night showing program,
replacing the Belmont, which reverts
to Fublix ownership May 10.

Five to seven showing acts will be run in at the State-Lake's early everun in at the State-Lake's early eve-ling show. It will give the house a 10 to 12-act program to sell as a one-night draw. Other R-K-O showing spot is the Englewood, south side theatre, on Tuesday night.

TOOTHLESS FRECKLES

"Our Gang" Kid Trying Out in Vaude at \$25 Daily

Chicago, April 22.
The "Our Gang" kid personal appearance ractet is again breaking out into a rash here.
The first of the spring batch brings "Hard Boiled Harry" Spears, who claims he has freckles and no teeth. He brings his freckles without the teeth to the Essaness theatres, the Logan and Blograph.
Kid does a song, dance and splet.
Booked by an inde agency for \$25 a day.

PAR STAGES NEED

"On the Cuff" Joe Freiberg Given | GIVE IT IN WAY Midnight Dinner in Own Hotel

Some people deserve a punch in the nose. Others a kick in the shins. Joe Freiberg deserved a dinner. He got it, at Mrs. Gerson's grill the other midnight. The grill is in the Somerset hotel on West About 150 attended, all that Basil could jam in the room.

Joe Freiberg is the manager of

the Somerset hotel. Just a hotel, sald his friends, but Joe is such a

said his friends, but Joe is such a different manager. More professional deadheads and lost accounts on his books than on the books of any other hotel mark in the Square. When seeing the 150, Freiberg declared he didn't know he had so many friends, even if 75% were debtors. Joe didn't count the many others who couldn't get in, not notified of the dinner or out on the road.

notified of the dinner or out on the road.

Just as an insight on what kind of unique guy Freiberg is, his hotel was recently suing one of the guests for back rent while that guest was still living there on the cuff.

Joe's a tall mugg who speakl weit and the same Jones and walled the same Jones and the same from his years in the Austrian cavalry. In a touching wire, Mrs. Freiberg said he still has that cavalry atmosphere about him.

Another wire read at the dinner, stamps Joe as a match maker, read: Please ask "Neille" of Bloomberg's Alaskans to meet me stage door Fordham theatre Friday night and oblige.—"Rin-Tin-Tin."

"Why don't you install showers

oblige.—"Rin-Tin-Tin."
"Why don't you install showers
in your bathrooms stop I hate tubs
and haven't had a bath since moving in your dump stop my boy
friends are starting to complain,"
telegraphed one of the Somerset's
feminine guests.

This one sountled, panicky: "My
This one sountle Somerset with
a blonde. She is very broadminded
but angry that I should be so careless as to register without baggage.

but angry that I should be so care-less as to register without baggage. Will you please testify that I had a trunk under my coat-oosar 800." A double crosser who signed him-self "A Friend" wired, "The couple in 820 are not married." "I recommend Gerson's food, not Freiberg's rooms—Alfred W. Mc-Cann."

cann."
"We suggest a slogan: The Only
Hotel Where Agents Walk in and
Out With Their Own Wives—Gen.
Outdoor Adv. Co."
"You and entire party cordially
invited to my navel disarmament—
N. T. G."
"Why Agents Company of the Property of the Pro

"Why don't you engage a house detective?—Hotel Dicks' Assn." "Have Aunt Jemima show you the new wrinkles--Zicggy."

On the Job

In the midst of the celebration the room clerk telegraphed, "Come immediately. Party on third raising Cain and disturbing other guests." To which Joe replied without hesitating: "Go up yourself and view situation. If party okay and blonde available, let me know and I'll be right up."

Dave Beehler and Jimmy O'Neal are so accustomed to going out without their wives, even to decent affairs, they came to this one with a sister team of wax dummies.

Al B. White did the toast-masterings so well he suggested he could

ing so well he suggested he could be a pro at it. Everybody delivered a panning speech. Some were good and others so terrible even Basil Gerson's prop laugh couldn't save

Widow Carries on Washington, April 29.

Aaron Brylawski's widow is carrying on his work.

Known as "Daddy B" to those of vaude playing Washington for more than 30 years prior to his death, the widow observed the anniversary of his death he continuing the annual his death by continuing the annual dinner he aiways gave to the 460 inmates of the Home for Aged and Infirm at Blue Plains.

Overnite Headline

Taken out of Fordham and Flushing to be moved into Palace, New York, for current week, R-K-O created some surprise by billing Havana Casino orchestra above rest of show, headlining the attraction over Fritzi Scheff.

Orchestra Imported from Corchestra Imported from the property of the

PALACE IN LOOP LEGIT FOR **ERLANGER**

Disposition has been made of the R-K-O two-a-day Palace here

through a deal with Erlanger. through a deal with Erlanger.
The straight vaude house will shortly become another legit stand here with the Erlanger group. Latter takes house on rental or sharing percentage. Marcus Helman for Erlanger arranged it with Joe Plunkett of R-K-O.
Change of policy and management relieves R-K-O at this point of a angled situation. Its alternative of two-a-day vaude was vauddim. R-K-O's State-Lake plays that sort of show and is doing well.

of show and is doing well.

With the shift, R-K-O Palace,
New York, will remain the single
big time vaude theatre in America.

ONLY A PIG P. A., BUT NOW A DEAD ONE

Milwaukee, April 29. Milwaukee, April 29.

Five months ago, while playing in Galena, Ill., Lucille Steele, vaude-ville artist, became enamored of "Snookuns," only a pig, but an exceptional one. She lured him from his farm home, and "Snookuns" became the mascot of the vaudevillian.

came the mascot of the vaudevillian. Publicity is the life of the show biz, and "Snookuns" soon learned that part of the daily grind. In search of publicity for his fair mistress, he usually wandered out onto the main stemmer of the main stemmer of the control of the main stemmer of the main stemmer of the main stemmer of the control of the main stemmer of the control of the control of the main stemmer of the control of th

publicity stunt.

And so passed the perfect press

Olsen-Johnson's P. A.

Minneapolis, April 29.

OF VAUDE ACTS

and Div Mgrs Making Survey to Decide What and How — Big Vaude Turns Slated for Units Under Own Billing

BY NEW SEASON

When next sesson arrives the vaude actor is likely to find that Paramount-Publix, operating more houses than any other circuit in the industry, will provide a greater outset for his or her services than will be found under any other banner.

The actor and the vaude field generally do not know it, but changing conditions are resulting in a feeling within Par that "something in the flesh" is needed in many houses in widespread territories now under all-sound policies.

ritories now under all-sound policies.

That Par is just around the corner from becoming the largest individual user of vaude and alled talent on its stages looms with omical admission that the matter is the stages of the control of the stages of the country, some in New England, others in the South and other points. The William Morris office books some of the theatres, R-K-O and a few others are handled local of the control of the stages of the country, some in New England, others in the South and other points. The William Morris office books some of the theatres, R-K-O and a few others are handled local of the stages of the st

HORWITZ' HARD LUCK

Agent Very III and in Financial Straits, With Family

Arthur Horwitz, the Loew agent, is seriously ill in his room at the Chalfonte Hotel, 70th street and Amsterdam avenue, New York. With him are his wife, Irene, and their 8-months-old baby. Financial conditions forced them to vacate their W. 54th street apartment last week. Doctors give Horwitz alight chance put his possible the put of the street apartment is the street apartment and the street apartment is the street apartment and the street apartment is the street apartment of the street apartment of the street apartment as the street apartment as the street apartment and the street apartment as the street as the

Fox's Booking Offices and Met Theatres Changes, If Any, Yet To Be Made by New Heads

Some Tough

Things are so tough now in what's left in the indie vaude field that agents and bookers attempting to keep up a front are going for rubber spats and prop gardenias.

Both are washable and non-

50 LOBBY ACTS: B&K NEED MORE

Chicago, April 29. B. & K.'s lobby-act circuit is pushed for talent. Dave Balaban, lirector, and Louis Lipstone, pro-

duction chief, are going to New York in search for more. This week, with spring vacation freeing the kids for shows, 50 acts are playing the lobbies of 10 B. & K. houses.

HOLLYWOOD ANXIOUS ON RENO SPLIT STATUS

Los Angeles, April 29.

A point of divorce law, involving the question whether a decree obtained in Nevada holds good in California is up for decision before the Supreme Court of this state. Case

Supreme Court of this state. Case is Gertrude Broder vs. Gustave Broder. Mrs. Broder, wardrobe mistress of the Metropolitan Opera, was sued by her husband, who was granted a decree in Nevada in 1926. Broder charged his wife left him with their son, Martin, boy-actor, then appearing with one of Otis Skilmer's play Broder came to California and had the decree set aside, when Judge Yankwich refused to recognize the Nevada divorce on failure of Broder to established a bona-fide residence in that state at the time he obtained the divorce. Broder has now appealed to the Supreme Court, with the ruling to be handed down by the higher tribunal expected to set a precedent.

Joe Leo and Jack Losh remain in their respective positions as operative to the control of the co

and houses, with the Processing set week, unless it is decided that Lee shall remain.

It is decided that Lee shall remains has been mentioned to replace Leeb in the booking office. It is no secret that Fox heads have been inquiring during the week about different booking men seeking a possibility for the position. Loob, with some associates, is said to own the Fox vaude booking office, and that at no time since its formation as such, many years ago, has that againly been a part of the foxed process of the booking office, and that at no time since its formation as such, many years ago, has that againly been a part of the Pox of the booking office, and that at no time since its formation as such, many years ago, has that againly been as a to salary or time. Loeb has been zealous in his booking for Fox theatres, often antagonising agents and acts in his anxiety to cut salaries. Leo's Record

Joe Leo is one of the 10 preferred Fox man given a three-year contract by the preferred for the preferred for the foxed that the formal preferred for the foxed that the foxed have to be settled if he were let out. There has been talk that Leo might be left in his position, owing to the showing he has made in bringing the Fox Met houses, 140 in all, out of the red and sending them into the black for an average net profit of late.

When Leo assumed the operation of the Fox Metropolitane, the group was losing \$40,000 and his lowest during Holy Week.

No changes have occurred in the staffs of either office, with the exception of David Flamm, press agent for the Leo houses, Leo dismissed Flamm land week lithout. Lawrence Lipion, to the position.

It is expected that with the redution of Carleton of David Flamm, press agent for the Leo houses, Leo dismissed Flamm land week without. Lawrence Lipion, to the position.

It is expected that with the redution of Carleton New York yesterday (Tuesday) that any contemplated changes in the Leo or Leeb office would be placed into effect at once.

Barton Must Pay Off

James Barton, actor, was found guilty of contempt of court for failing to pay his wife, Oilla, back allmony amounting to \$1,500, which sum she sued him for.

Judge Gavagan, of the New York Supreme Court, ordered Barton to make up the \$1,500 due his wife by paying her \$50 weekly during the period of his illness and \$100 weekly after he recovers. This in addition to his regular weekly allmony payments of \$150 per.

Harry A. Schwartz represented Barton.

Barton

Eugene Picker Marrying
Eugene Picker, son of the late
David B. Picker, of Loew's, will be
married June 12 to Sylvia Moses,

non-pro. Young Picker is assistant to Dave Loew at Metro.

Danny Russo's Health

Chicago, April 29.
Danny Russo, for many years orchestra leader at the local Palace,
moves to Los Angeles for his health.
Art Frasik replaces.

Fear of Unseen Audiences Keep Stage Comics Unfunny on Radio

of both sexes turn pale and lose all of their stage ability to create laughs when standing before a radio micro-

when standing before a radio microphone, R-K-O is looking for lesser
but more radio-minded comics to
hold up the frail comedy end of the
circuit's weekly NBC broadcasts of
vaude talent.

In a criticism in "Variety" on a
cent R-K-O program, the rerecent R-K-O program, the reversal veteran and high salaried
stage laugh getters to transfer any
of their stage comicality to the
ether.

Minneapolis, April 29.

Olsen and Johnson playing the real real veteran and bigh salaried Burke, former Orpheum manager, sat their personal publicity representative.

Burke will accompany the comedians to the coast where, final their real veteran and high salaried stage laugh getters to transfer any other stage laugh getters to transfer any entire the real veteran and high salaried their stage laugh getters to transfer any ether, shange comicality to the ether.

Obvious error in most of the girl at the program of the proposition of the program arranger, has been the complete dependence on name comics for the comedy relief. Remaining for the comedy relief. Remaining and not so important acts on the time that the program of the program of the comedy relief. Remaining the dependence on name comics for the comedy relief. Remaining the dependence on name comics for the comedy relief. Remaining the dependence on the complete dependence on name comics for the comedy relief. Remaining the dependence on the complete dependence on name comics for the comedy relief. Remaining the complete dependence on name comics for the comedians with the star comedians missing the relief.

their usual laughs and the balance of the acts not of comedy classifi-cation, comedy was almost totally missing from the weekly expensive

missing from the weekly expensive broadcasts.

Speechless
Another point brought out by the programs thus far has been the radio superiority of comparatively mediocre comedians over the stars of the stage school. Gauged by fan mail and requests, numerous comics who don't rate comparison on the stage, did far better with the radio audiences than the names.

An innate fear of playing to an unseen audience of a dozen or a million has spelled the radio downfail of many stage lights. There is something awful to the invisability of the stage entertainty all the perchiess before the mike. That must be overcome before a stage star can attain even a slight part of his theatre confidence over the sir.

THOSE YOU W IN SARANAC

PY" BENWAY

ac, N. Y., April 25, ne left the colony an Silx months of faith-did it. He will re-

liv was successfully the General hospital, kay. A gritty boy.

is at the sanatorium, okilng fine. (Mrs. Roy Gordon),

NARO

CKFOR

EDY ADAGIO QUARTETTE

LILI DEMUTH FRED FREDDIN

EMRIK ANDREWS

ieft for a two-week visit and vaca-tion with the city folks. Reported marked improvement.

Ban on fast driving in effect. Chief of police instructs cops to nab all speed maniacs. Haroid Forgett first to get \$10 fine.

Anna Mae Powers after one year abed gets her first okay to leave the blankets for a little exercise and church going. Faithfui little "curer."

Reports from Patricia Baird, Mo. S. shaatorium, Mt. Vernon, Mo. nuch improved: Jack Hubb, Hill-crest sanatorium, Alberquerque, N. M., resting better, galning weight; Dorothy Maxweii, 408 E.

Maln street, Rochester, N. Y., up after operation; Olga Kaiinin's second operation, doing weil, French hospital, N. Y. C.; Levi Langevin, 353 Plain street, Providence, R. I.

Every "show-folks" patient here received gifts as Easter greetings from Jerry Vogel, Piaza Music Co. Much joy amongst gang.

Luba LeRoy a newcomer at 9 Front. Needed a little rest. Not much trouble. Formerly with Sild-ing Billy Watson on Mutual wheel.

George Harmon is peddling laughs while spending a two-week visit at home in New York

visit at home in New York

First four months of 1930 show
good results—Left Saranac O. K.;
Richy Craig, Jr., doing great; Paula
Campbell at her best; Mae Johnson,
working; Keith Lundberg, to tour
Sweden, Thomas White at home,
Sweden, Thomas White at home,
fashing; James Cannon at work
dishing; James Cannon at work
dishing; James Cannon at work
dishing; James Cannon at work
fishing; James Cannon with the service
fishing; James Cannon at work
dishing; James Cannon at work
dishing; James Cannon
fishing; James Cannon
fishing
fishing; James Cannon
fishing

Clouds.
Unilmited exercise: Vernon Lawrence, Gladys Bishop, George Harmon, Harry Barrett, Russ Kelly and Jack Nicoli.
Write to those you know in Saranac.

West End Dead

Mark Murphy and John Daiey, former R-K-O bookers, who took over the West End theatre in 125th street and tried out a stock and picture policy there, have turned back

the lease.

The old house and the neighborhood showed no signs of b. o. life.

Intent to Keep Combo Shows Down To 2-Hr. Running Time by Labor Day

Pete Mack and Al Shean Will Be Known as Hans and Otto

Pete Mack, R-K-O vaude agent, and Al Shean (Gallagher and Shean), have formed a radio team partnership to broadcast every Tuesday- night at 9:15 over WOR under a 13-week contract with the Gobel sausage company. Mack and Shean's radio monickers are Hans characters out doing Dutch butcher characters. characters.

Mack has been lending his Dutch comedy to the boys for years, just for laughs. This is his first attempt to cash on it. For the present his radio work will be just a sideline, with Pete sticking on the R-K-O booking floor and selling acts out of the black book dally. Shean was last in vaude with Lynn Canter. Booking office has okayed Mack's air doubling. WOR is reported attempting to build Hans and Otto Into Dutch counterparts of Amos 'n' Andy. Mack has been lending his Dutch

n' Andy.

Al Reid, manager R-K-O Hip. New York, has handed in his notice and leaves next week.

Minutes are being chopped off under two hours and a haif. Inthe combination vaude-picture and presentation-picture bills at such a rate that it appears the majority of grind stage-screen shows in the key cities will be down to a two-hour maximum running time by continuous maximum running runni

on tonowing.		
pening act		
No. 2	12	mins.
Vo. 3		
Closing act	15	mlns.
Newsreel		
railers	5	mins.
Peature picture	60	mins.

MAURICE **CONSECUTIVE WEEKS**

1930 FEB. 26—ROYAL 28-ROYAL

1-81ST ST. and.5STH ST.
28-PALACE, CHICAGO.
22-ALBEE, BIND COLVINA
22-ALBEE, BIND COLVINA
23-ALBEE, BIND COLVINA
23-BETH ST. and ACADEMY
5-COLISEUM and FLUSHING
19-CROTONA and PARK PLAZA
26-PALACE, NEW YORK
3-KENMORE and TRAVEL
17-FORT WORTH, TEXAS
24-DALLAS, TEXAS
31-SAN ANTONIO, TEXAS
7-HOUSTON, TEXAS MAR. 7—HOUSTON, TEXAS 14—NEW ORLEANS, LA. 21—ATLANTA, GA. 28—BIRMINGHAM TRAVEL and CHARLOTTE
TRAVEL and CANTON
DETROIT, MICH.
R-K-O WESTERN JULY AIĻG. -MADISON and CHESTER, N. Y. SEPT. 27—ROCHESTER
4—CLEVELAND, OHIO
11—STATE-LAKE
18—MINNEAPOLIS
25—ST. PAUL
3—WINNIPEG, CANADA
8—TRAVEL
14—SPOKANE, WASH.
22—VANCOUVER
29—SEATILE OICT. NIOV. 29—SEAT IILE
6—TACOMA
13—PORTLAND, ORE.
20—TRAVEL
24—GOLDEN GATE, CALIF.
31—OAKLAND, ÇALIF.

AND NOW PLAYING

8—HILLSTREET 16—SAN DIEGO, CALIF. 24—TRAVEL 28—SALT LAKE

5-DENVER 13-OMAHA 21-ST. LOUIS 28-KANSAS CITY

NEW YORK (April 26)

PERSONAL MANAGEMENT

LEONARD ROMM

IARRY A. ROMM OFFICE CE THEATRE BUILDING, NEW YORK

ANNOUNCEMENT

ABE FEINGOLD, Associate

Representing the Following Artists on the

Radio-Keith-Orpheum Circuit

SYLVIA CLARK
EDITH EVANS and RAY MAYER
CHAMBERLIN and HIMES
JOE BROWNING
THE INGENUES
HARRY ROSE
HICKEY BROS.
SIX LUCKY BOYS
DON GALVAN
JACK NORTH
WORTHY and THOMPSON
CHEW HING TROUPE
MARTINET and CROW
TABOR and GREEN
MORRIS and SHAW
HECTOR and PALS
ERGOTTI and HERMAN

WILTON and WEBER WILTON and WEBER
FRITZ and JEAN HUBERT
BARTO and MANN
MITCHELL and DURANT
CHINESE WHOOPEE REVUE
NORMAN THOMAS QUINTETTE
JOE DARCY
ERNEST HIATT
CLAPA HOWARD CLARA HOWARD ELM CITY FOUR MILLER and WILSON ENO TROUPE BOB and MARGIE DUPONT FIVE MOUNTERS MAXINE and BOBBY THE LAMAYS FINK'S COMEDY CIRCUS

Most of the above attractions are routed for 40 weeks.

Can place good acts immediately without any unnecessary lengthy negotiations or delays.

> SUITE 510—BOND BUILDING, 1560 BROADWAY, NEW YORK CITY

> > BRYANT 0988-0989

R-K-O's CRUSAD

"Dirt" in Vaudeville

"Dirt" on the vaudeville stage is a flexible quantity. It calls for a censor with intelligence and not his wife's.

The first start to ruin Columbia byrlesque was too much censoring. Its censors apparently could not distinguish between spice, smut and filth. So all had to go. And the Columbia went with them. Spice would have saved it.

"Dirt" on the stage is anything rulgar.

If the vaudeville managers will bear that in mind, they won't go wrong and won't lose any patronage. Too much censoring will clean the box offices as well as the stages.

The R-K-O idea of a clean-up is aimed very well if handled rightly. Not by house managers, nor house managers wives, but by someone of prime intelligence in the circuit's headquarters, who understands the theatre and the public.

A great fault with all circuits is to give subordinates an opinion that some kind of a report will bring that subordinate to the attention of the high the subordinate of the high heads will watch the box offices and colthing flows. If the high heads will watch the box office and colthing flows how high garder need be known by them should collect of departments, booking current each circuits and those which accept the b. o. statements as the sole guides appear to expand the faster.

For further evidence of the difference between "dirt" and "snice."

the faster.

For further evidence of the difference between "dirt" and "spice," For further evidence of the difference between "dirt" and "spice," vaudeville men are referred to the talking pictures, and what the great mass of Americans cnjoy. If the great mass of Americans don't enjoy vaudeville, it isn't the tault of the great mass.

The masses are not the classes. No showman should be swayed by his set, family, reformers, clergymen or annoymous letters.

- Peter Higgins' 5-Year 3-Way R-K-O Contract

A three-way contract which will A three-way contact which will bring him \$500,000 or over in salaries in the next five years has been entered into by Peter Higgins, vaude tenor, with R-K-O. Contract covers picture, radio and vaude. Higgins signed it last week while at the New York Palace, where he is he office currently

is h. o'ing currently.

Harry Fitzgerald was the in-

Vaude Exploits Local

Civic Theatre, Group Schenectady Civic Players, amateur organization that started out as a sure seater group, but which has become the town's blg thing, with their own playhouse, have been booked at R-K-O Proctor's for May 7. 8. and 9 by Manager A. J. Gill.

Guignol thriller, "The Mask," will be the one-act opus presented. Three players in cast, one woman being Eleanor Priest, local girl and newspaper woman.

STARTED, BUT SO

Two Unimportant Acts Penalized to Date-R-K-O's "A c e" Palace. House, Looks Exempt - Brown's Instructions Interpreted

HOUSE MGRS' JUDGMENT

Some results of R-K-O's general Some results of R-K-O's general and Hiram S. Brown's personal crusade against dirt on the vaudeville stage, have been the leimination from standard routines of gags and biz of long standing and used unchanged for years; turn-down of numeroud attractions because indications from past experience were that they might, perchance, contain objectionable material; cancellations because of blue infractions, and fairly thorough whitevashing, and fairly thorough whitevashing and permaturely terminated a "name" act, although one of Mr. Brown's early ultimatums was that some important dirt gag using act, no matter how important, would get the dropping rag right in the middle of the turn—as an example for others and lesser acts to Meanwhile the New York Palace, located directly under the Brown office, has been practically immune (Continued on page 47) and Hiram S. Brown's personal cru-

(Continued on page 47)

Warners' Vaude Booking Office Adding More Time by Next Season

Report Warners would dispense Warner theatres in Jersey City, with its own vaude booking office and make a deal for the theatres in diamapolis and St. Louls, at present to be 'xaude-booked clsewhere is unfounded. While the Warner waude booking agency is not yet on a paying basis, it expects to be by next season, with 20 more weeks of playing time on the books, it is declared. At present the Warner office is ing time on the books, it is declared. At present the Warner office is booking 12 weeks, all Warners owned. Bookings are handled by Harold Kenp and his assistant, Steve Trilling. Books were raised that number with withdrawal of the torner of Kenk Concerns of the contract of season, with 20 more weeks of playing time on the books, it is declared.

At present the Warner office is booking 12 weeks, all Warner-owned. Bookings are handled by Harold Kemp and his assistant, Steve Trilling. Books were raised to that number with withdrawal of the formerly Keth-booked Warner theatres from the R-K-O floor. The 10 or more additional weeks expected by fall will be found, it is precised by fall will be found, it is proximately 1,000 indie houses now or expected in the Warner fold through purchase or for which deals are on and partly closed. Selecting All but a few of the theatres coming in play straight pictures. Warners is looking over the entire field for the purpose of picking those sulted to vaude. It hese suitable in the word of the profit of the purpose of picking those sulted to vaude. It hese suitable in the profit by adding acts, they will be added to the Warner vaude books, according to present intentions.

The Harris theatres in the Pitts-

through purchase or for which deals are on and partly closed.

Selecting

All but a few of the theatres coming in play straight pictures. Warners is looking over the entire field for the purpose of picking those suited to vaude. If these suitable suited to vaude if these suitable theatres stand a chance of increasing profit by adding acts, they will be added to the Warner vaude books, according to present intentions.

The Harris theatres in the Pittsburgh section, now Warner-owned through a recent buy, will be booked by Warners instead of R.K.-O, where they now are booked, at the start of next season. Both drop wande in June for the summer.

It has been intimated that the

ACTORS IN DISTRESS FAVORED BY F. & M.

Los Angeles, April 29.

"I am glad to see that Chic York and Rose King are due back at the Palladium to-morrow, for this is far and away the best act America has sent us for years and years.

-Sunday "Referee," London, March 9, 1930.

Thanks to All Concerned

SIGNED \$1,000,000 CONTRACT
FOR R-K-O VAUDEVILLE, N. B. C.
AND RADIO PICTURES

PETER HIGGINS

AMERICA'S FOREMOST TENOR

FRANK DIXON, Pianist

HELD OVER INDEFINITELY

R-K-O PALACE

NEW YORK

Direction HARRY FITZGERALD and DANNY COLLINS

Present Act-Agency Situation On Continent Badly Tangled; No Breaks for Foreign Turns

Paris, April 16. Conditions being what they have always been on the continent, the exclusivity to one agent for artist's representation is only a matter of good fortune if that ever named of good fortune if that ever happens. Otherwise an act is forced to filt from agency to agency over here if some sort of consecutive bookings are to be effected.

There is not one agent who can keep an act going solidly and if that happens it's just a good break through being spotted in a hit musical in Paris; otherwise, with sporadic bookings, anything re-sembling a truly consecutive itin-erary can never happen.

sembling a truly consecutive linerary can mover happen.

Acts and agents have found this out long age and because of this condition there is more cut-throating on this side among agents than among the chilederest of the Gaster of the condition cecessity.

Acts sometimes come over supposedly bound for a year or two under exclusivity arrangement to some agent, through possibly a New York or Chicago representative, and find that it must fill in open weeks through other agents despite themselves. Even the agents who have acts tied up can't hold them and are powerless to keep them away from other agents. Latter, living a precarbous exist-Latter, living a precarlous exist-ence, don't care about building up good-will or amicability with rival

(Continued on page 47)

Marcus Loew

BOOKING AGENCY

General Executive Offices

160 WEST 46™ST. BRYANT 7800 NEW YORK CITY

J. H. LUBIN

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE 600 WOODS THEATRE B'LD'G

JOHNNY JONES

ARNOLD-MICKEY-CHARLIE-TEDDY

FOUR CIRILLO BROS.

STILL R-K-OING IT

WEEK OF MAY 10, KANSAS CITY

BOOKED SOLID

Direction: JACK WEINER-ED. KELLER

STAGE SHOWS GOING BACK ON PUBLIX ROUTE

Stage units are being returned to Paramount, Denver, which dropped the Publix presentations two months ago and in meantime has found demand existed for them. Shows go back next Thursday '(May 8).

Denver, as a result, will be the tail-end of the units produced in the east and currently winding up in Minneapolis. They will jump from Minnesota there to the Denver date.

date

date.

Saenger, New Orleans, taken off
unit route earlier in season, goes
back to stage shows May 9.

Further indication that stage
shows of some kind are needed in
the former unit stands is borne out with institution of vaude policies in two others, Omaha and Des Moines, and restoration of four on Pacific coart for units Pacific coast for units.

Oriental, Loew's "Show"

"Flash acts" and especially those the unit type designated for Loew's circuit, must all be shown for the Loew bookers at the Orlental, Brooklyn, prior to starting pen-

tal, Brooklyn, prior to starting penciled in time.

The latest set for this is the Victor Hyde unit, headed by Beth Challs.

It's due for a southern tour, starting May 12 at Richmond.

FOX MUST TAKE AND Tex's Big Bill Plant PAY FOR STATE, J. C.

Fox theatre circuit will have to part with approximately \$100,000, or as much as the State theatre, Jeras much as the State theatre, Jersey City, N. J., lost during the past year, under a New Jersey court ruling, which orders Fox to take over the house as per a lease signed for it a year ago.

State is independently owned by the State Inheatre Corp, of Jersey the State Theatre Corp, of Jersey to booked by R.K. Out of the State Corp. State is independently owned to be included by R.K. Out of the latter of t

City. It plays vauddlim, with acts booked by R-K-O. Two weeks motitiee has been served on the latter that after May 9 Fox, when taking over operation, will also book its own vaude there. State falls under the control of the state under indie operation the past year must be covered by Fox, since the court ruling was to effect that the Fox operation began last year, according to the lease, and belonged to Fox, whether Fox occupied and managed or, not, Pox lease on the State runs for 21 years at a rental of about \$100,000 a year. Shortly after the deal was made, the Fox buyers were said to have learned that the State was more of a headache than a joy. An attempt was made to kill the agreement. State Corp. went to court.

L. A. Indie Agency's Rub On "Opposition" Hits Acts

Los Angeles, April 28.

Meikleishim & Dunn agency, controlling most of Dunn agency, controlling most of india adelected the Hippodrome, booked by Bert Levey, opposition to the Burbank and Million Dollar, both M&D houses. Meikleishim & Dunn office has notified the Levey office it wants a six weeks' clearance on all acts between the Hip and the M&D houses, with all three near each of the standard of the standard of the metalected of the metal Los Angeles, April 29. Meiklejohn & Dunn agend

weeks means just as many weeks of hunger for acts during the en-forced layoff.

F. & M. New Convention Circuit for Shows

Loe Angeles, April 29.
Jolly Jones, formerly in charge of
the Fanchon & Marco Kansas City
office, will come here May 1 to organize a national commercial entertainment division for F. & M. New
division will supply entertainment
tional business concerns.
First contract is with the Chevrolet Motor Co. Show will be routed Los Angeles, April 29.

let Motor Co. Show will be routed to hit each state convention without any layoff. Productions are also being planned for other units of being planned General Motors.

Dancehall Dancing Teams Now Double Vaude Act

Milette and Johnson of Queens, L. I., winners of the world's ball-room dancing championship in the context held at Roseland, New York, and Mr. and Mrs. Remac of Brazil, second, have been booked as a combination by R.K.-O.

They will play two weeks of New London and Mrs. Remaced to the world of the combination of the combination by R.K.-O. They will play two weeks of New London and the combination of the combi

1st Aid in N. V. A. Drive

Warning her girls to beware of phone numbers, Tex Guinan is pull-ing one of the niftles for the N. V. A. drive at the Capitol this week.

drive at the Capitol this week.
Robing their bended work in white
slips, the girls, some 20, cover the
lower house in a way that makes
It impossible for any of the payees
to slip into dark corners.
Back on the stage Tex closes
the act by dumping the baskets
litto one large pleee of wicker work.
At all of the shows "some one"
donates a single large bill, either a
fifty or a century. Maybo it's
planted and maybe not, but Tex
stops the flow, mostly sliver piaces,
while she holds it up and longs for
the identity of, the generous giver.

Plunkett's Coast Trip

It looks like a coast trip for R-K-O Joe Plunkett about May 15. Plunkett doesn't know the desert in the heat. Don't tell him.

Charlotte Ayers is no longer with the act of Mario and Ayres.

ONLY 2 SUMMER **CLOSINGS BY R-K-O**

R. ik. O closings for the summer this year will be down to a bare handful. Those faced with closing for the warmer weather for most part are stands in the south and those not yet been equipped with cooling systems.

While in previous years a representative number of closings have sentative number of closings have but two mre on the stands of the cooling systems. The stands week, and Majestic, Tulsa, ending its season May 2.

R. K. O operation of houses has resulted in equipment of as many

resulted in equipment of as many houses as possible with modern cooling systems, until now many that otherwise would be closing down will run through the summer.

ENOS FRAZERE "Acme of Finesse" THIS WEEK April 26, Vancouver

LEE P. STEWART & LEWIS MOSLEY

An International Headline Comedy Act

"THEN THE

"THEN THE FUN BEGAN" JOE FUN BEGAN"



JUST COMPLETED A TOUR OF ALL EUROPEAN COUNTRIES

AND AM NOW STARTING ON **40 WEEKS ROUTE WITH**

R-K-O

THIS WEEK (APRIL 26)

PALACE NEW YORK

CHAS. H. ALLEN

M. S. Bentham

Extraordinary! Spectacular! Different!

Armand and De Vore Co. Featuring ALMA and ROLAND

Is, II. Durr. M. Tracy offer "Songs and Dance U NOW PLAYING—FOX, PARK PLAZA NAT SOBEL—Representatives—JOE MICHAELS

THE ONLY DANCER OF HIS KIND ON THE AMERICAN STAGE

HEODORE **STEPANO** R-K-O PALACE, NEW YORK, THIS WEEK [APRIL 26]

In His Original Russian Tap and Spanish Dances, Also Featuring His FAMOUS WHIRLWIND DANCE on the Table

JACK WEINER-EDWARD KELLER OFFICE

PERSONAL REP.
ANDREI HUDIAKOFF

VARIETY

PALACE (St. Vaude)

(St. Vauce)

The sort of thing Palace patrons have a right to expect they will be guarded against is the sort of thing Joe Marks, from burlesque, is offering this week. By no stretch of bencyclence is this turn fit to mingle with the presumed class of America's only remaining big-timer.

cus only remaining obs-timer. Marks employs sheer noise in lieu of any real sense of comedy. For 20 dull mluntes at Saturday's matiness he pushed and forced his bolsterous mugging, while people in the audience audibly expressed their worldwicks.

terous mugging, while people in the audience audiby expressed their mystifications and an expressed their mystifications of the second of the

and Himes and the hit scored by the Don Justa Azpiszu' orchestra from Havan.

Havan.

(New Actis) not too warm.

Followed Johnny Downs, former member of the Hal Roach "Our Gang," now grown to the height so the height of the he

musical and specialty italent, with the charm and unusualness of the Latin; the band scored easily and completely. N. V. A. solicitation via Richard Dix on the Palace new audition of
STATE

(Vaudfilm)

for requests anl the answers are smart. Musical side is gas-paced and free from sameness. "Humoresque" jazzed up and "St. Louis Blues" both as played capable of bein, leard a block away. Impression made by percussion in this case is almost as valuable as the plant stuff. What Priscoe didn't plant stuff. The plant stuff is gas an explusive plant stuff. The plant stuff is gas an explusive plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff in the plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff in the plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff in the plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff in the plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff in the plant stuff is gas and should be plant stuff. The plant stuff is gas and should be plant stuff in the plant stuff is gas and should be plant stuff. The plant stuff is

it.

Miss Samuels blue streaked here as ever with special songs sung In her own style. She is another of Loew's new parade of vaude head-liners, all names elsewhere but possibly new to audiences of this circuit. And still headliners even where they are new, on strength of reps.

where they are they or a service and leading and Bradford's quadruple adaglo work is sensational enough to overcome the effects of ruinous overdoing of this style of dancing, or rythmic aerobatics, and held up the show at the finish. Miss Adler's flying and the eatch work of her purpose adaglo troupe. Bigs.

81ST STREET

Resonality headliner in a dog, Rin-Tin-Tin, and biz Saturday change night at this house was were feature, "Capitain of the Guard" (I) and Pathe sound news, with pit band overture. N. V. A. collection and trailer using Richard Dix hrought thin to Bo green the Ring Richard Dix hrought thin to Bo green Falls, Reading and Boyce, Bayes and Speck, Mayo and Woodruff and "Dance Fables." By Mayo and Woodruff and "Dance Fables." Reading and Boyce, Bayes and "Dance Fables." By Mayor and Woodruff and chatters while Tin-y mugs and does things at command. Film trailer preceded stage action on the dog. Speck, Mayor and Woodruff and chatters while Tin-y mugs and does thing at command. Film trailer preceded stage action on the dog. Spotted in the middle gave both Country and the properture of the control of the middle gave both and the properture of the control of the middle gave both and the control of the properture of the control of the

ACADEMY

(Vaudfilm)

For a four action of which is a lengthr of the control of the cont

Every act a standard and all so over the first standard and all so over the standard and all so

R-K-O

(Vaudfilm)

R-K-O

(Vaudfilm)

If R-K-O Is interested in selling its western unit shows to a few Independent houses along the line it should pay carfare and invite possibility of the selling its western unit shows to a few Independent houses along the line it should pay carfare and invite possibility of the selling its displays everything a vaude bill should have. The audience here, and probably as much entertainment out of the \$2,800 show as a Palace audience in New York receives in a \$13,000 bill. In the unit are Trahan, Chestoff, and the Six Galent and Battoff, and the six Galent and the halting curtain speech, all sailed over in swell style. And Lady Yukona is a great partner, behind a list of predecessors who were far. Opening the unit Throva and Battoff, dancers, pay more than casual attention to stage dressing, costuming and routning. Basing all their battoff, and care, pay more than casual attention to stage dressing, costuming and routning. Basing all their battoff, and care, pay more than casual attention to stage dressing, costuming and routning. Basing all their battoff, and certain growth of the stage of the

LINCOLN SQ.

(Vaudfilm)
Three acts first half at this Loew house instead of five, due to length of feature picture, "The Love Parade." Good attendance Sunday

of feature picture, "The MOVE Larged." Good attendance Sunday, afternoon.

Miller and Marks Revue packed, plenty of flash and class in paceplemy of the packed of the pack

Been vis.

Jane and Katherine Lee, toplining, followed, and goaled them with comedy, singing and dancing. The screen gais mopped up plenty, especially the comedianne who never lost a bet in the way of keep-with the comedy division with their sidt 'In China' in closer. Winifired under cork and Mills doing Chink with the comedy talk woven around a sight-seeing gob being propelled through seeing gob being propelled through the comedy that we will be converted the mix-up of the gob to convince the mix-up of the gob to convince the coole what he's talking about which makes for plenty of guffaws, he can be converted to the gob to convince the coole what he's talking about which makes for plenty of guffaws.

GRAND O. H.

CNAMID C. 11.

(Vaudfilm)

This downtown independently operated ncighborhood house has swung back to former stride on business since passing of Lent which nicked the intake plenty. Monday night a complete seliout to the control of
kes Gellis, Monday night a complete sellouit with even the top tier usually usually annual and discontinuous continuous the the turn, for adding the continuous conti

ball field. Ames makes a corking appearance in all three of his numbers with as many attractive coatume changes. His falsetto is somewhat weak, but doesn't spoil the act. Want to Be Giorified by Ziegfeld." Want to Be Giorified by Ziegfeld." Gollowing with a Holland girl song and wooden shoe dance and a modern flapper for finish. All ilis numbers of the state of the s

funnying up, but get the muo alis more or less. Stopped the show her is more or less. Stopped the show her is more or less. To have a some so that the stopped to the stopp

58TH STREET

Flenty of diversity in the first haif layout here and good house on Sunday night. N. V. A. week with the usual audience collection, with the usual audience collection of the state of the

STATE-LAKE

(Vaudfilm)

Chicago, April 26.

House ushered in daylight saving with "Spring Is Here" (FN) on the screen and two bathing beauts shivering in raccoon wraps on the

with "Spring Is Here" (PN) on the screen and two bathing beauts shivering in raccoon wraps on the marquee.

The street of the st

PALACE

(St. Vaude)

(No use in the New York booking office getting ahead of itself. Because this house is slated to go cause this house is slated to go the state of the

Baddie Bruce, his cigar and eyebrows, together with more of Miss Lew is compared to the stopper for this act, but bloogs hoke, was the colored mammy (actual) with her fig and burlesque hip movements. She had to do it three times to satisty.

A collection, and the meagre audience dug down to the last man, Walter Davidson and his Louisville Loons, band of 11, cavorted and were noisy, Trunks and props failed to arrive, piacing Brass is loud enough to rattle a cement wall. Rosle Moran, the toe tap danseuse, slated to work with the act, was not included the first liven of the state of the

86TH ST. (Vaudfilm)

(Vauurim)

Nice average bill consisting of "Edinburgh," a Scotch kiltle revue: Texas Four, Hal Skelly, Don Galvan, Spanish banjoist, and Bok Ripa, the whiz English juggler. Universal's "Captain of the Guard"

Ripa, the white English upggler. Universal's "Captain of the Guard" for the screen. Not the least popular item of the program was from the pit. Undeed Service of the control of the contr

HIPPODROME

HIPPODROME

('Vaudfilm)

Hippodroms is putting further, emphasis upon its new slogan-"Always a three-hour show.' Accordingly the specialty division goes to six acts, in this case of a fairly good quality, but not ploked with any discrimination for a dischart the lumination for a dischart the first the lumination of a dischart the first the luminations put upon choice of turns for this special establishment cramp bill-framing. This arrangement hasn't any change of pace, and is lacking in low comedy. General effect, is of termediate grade. Fault is rather with sub-binding of the material than in the individual quality of the show.

Francois and Densmore open.

than in the individual quality of the show.

Francois and Densmore open, and brisk turn for the purpose.

For people doing a scattering of the stands on the stands on the stands on the forward somersault by what may be woman acrobat. The forward somersault is the tipoff, and the wig isn't any too well made. Finish is a weak attempt at finish of the effects not so well amone, to set of the same per-Frank Conville, single dancing comedin, second, a chance to take with a talking comic in this spot and house and just to be contravy he scored the hit of the hill with a (Continued on page 43)

(Continued on page 48)

Par Stages Need "Flesh"

(Continued from page 41)

cally or from nearby key centers where attractions can be obtained.

In some cities, such as Omaha and Des Moines, where Publix units fell out, the new policy is vaude, attitude against stage attractions under the vaude terminology having

under the vaude terminology having recently eased up somewhat, according to reliable indications. Where the nature of the theatre's patronage and conditions is most favorable to vaude, that would be the policy, but where a Par-Publix house would rather remain in the recurse theatre classification the picture theatre classification, the "attractions" slant would likely be substitute.

Par-Publix operates around 1.000 Par-Publix operates around 1,000 houses. Many formerly played vaude or stock and are equipped to use vaude or stock and are equipped to use vaude or stock commodate vaude acts, but do not have proper facilities for playing large shows. In such cases, unless suitable stage depth can be obtained, booking of attractions would have to be in accordance with limitations.

Reasons for Acts

Measons for Acts
Only recently has Par-Publix indicated a strong leaning toward
avude acts. Many reasons are advanced in explanation.
Fundamentally, demand for "something in the flesh" has arisen to a

very large extent through the set-tled state of the talker situation and tled state of the talker situation and the end of the novelty of sound programs. Besides that, with many "subsequent runs" in opposition to Par-Publix wired up and offering the remaining possible navelty of sound at lower prices, question of box office security and business increase depends on something new as a draw. Entertainment of some crease depoints as a draw. Entertainment of some kind in the flesh, which would have to be vaude acts if pictures are to be continued, presents itself as the

be continued, presents itself as the possibility.

In the field Par-Publix managers have lately added entertainment in person to shows, booking talent locally and on their own initiative. In some cases acts traveling through towns and available for dates are caught by the local managers in

nat way,
Official sanction of Par-Publix in
ooking of talent locally reflects itelf in approval of such booking on manager's or division manager's part and, according to a Par official, is not discouraged.

is not discouraged.
Division managers are watching
their territories very closely, studying conditions and taking into account the need for program material
in the flesh. According to authentic
reports, they have been asked to
closely survey their respective territories and express theselves. tories and express themselves or

tories and express themselves on a questionnaire on need and possibilities of stage attractions. For units certain types of attractions are wanted, while under regular vaude policies other booking rules would have to be followed. For large or small picture houses simply wanting "attractions," a still different value control of the property of the p simply wanting "attractions," a still different policy would have to be considered.

It is obvious that in the more modarisobvious that in the more mod-ern, large capacity picture theatres a regular vaude policy built along conventional lines would be out. Attractions would have to be the

Attractions would have to be the type that would play properly in those houses, such as "night," singing, dumb, and musical acts.

With the Par-Publix district managers in New York for two weeks, the matter will be brought closer to a head, it is inferred from the inside.

New Vaude

New Vaude
Publix has stage presentation
units in 14 of its own houses and
four of the Warner theatres. There
is no thought of cuttling them out,
but experiments are being made in
the direction of creating a new
type of unit and one that can hardly
be ceiled anything but vaude attrace. There are pretentiously dressed.
First pretentiously dressed.
First pretentiously newed for 16
weeks and going out as a unit May
8, with no people or acts added.

with no people or acts added. ont will be billed as Horace Heidt and his Californians, this mariting first instance where a Publix stage show carries for its main title name of the attraction.

Idea, it is said by officials, is to use big acts and build them up until they look like his mediatrins.

use big acts and build them up until
they look like big productions.
"The Chinese Whoopee Revue".
The chinese Whoopee Revue".
Feccently, in R.-K.-O vaude houses, is
planned for a unit tour starting
May 16, this the second act from a value of the sear.

vaude to give the new type of unit a trial. "Slim" Timblin and Co., from vaude, will be another, open-lng in June.

While the use of large vaude pro While the use of large vaude productions as units in themselves is experimental, it denotes a greater leaning toward the vaude market and in the future under Par-Publix's swing to more material in flesh would probably mean the booking of the biggest acts mainly for unit shows, others for vaude and attractions available. tions policies

Average cost of Publix units for-merly is reported at around \$30,000. It is now declared down to about \$20,000, this including all overhead in their production.

R-K-O's "DIRT" CRUSADE

(Continued from page 43) from office censorship. Everything goes at R-K-O's "ace" house, especially with money acts, while elsewhere refusal to clip a blue one means disaster.

2 Dropped

Two acts have thus far been can-celed because they declined to abide by a house manager's orders to cut something regarded by the management as too rough. Neither is prominent. The managers were acting on direct orders from Brown, giving the managers the right to use their own judgment in penalizing

The acts are Naughton and Gold The acts are Naughton and Gold, of England, and Sinclair and Ford, two-girl combination, both comedy acts. Naughton and Gold were yanked off the bill for the next to last day of a last half at the Chester, New York, when refusing to cut as ordered. They reopened the following day as booked at the Colisseum after roomising to court. seum after promising to omit the

gag objected 2. Ethel Sinclair and Jean Ford, playing their first date since reuniting after a two-year split, were jammed up at the same theatre, Chester. One of the lyrics was considered blue. They refused to cut and were canceled at the Madison, for which they were booked the last half of last week.

R-K-O bookers were advised by Brown that to book Mae West would not be in line with the cir-cuit's anti-dirt campaign. Miss West opens for Fox instead.

N. T. G., producing a new vaude act composed of members of his floor act composed of members of his floor show at the Kollywood cafe, was turned down by the R-K-O booking office when submitted as a turn. Brown's opinion, passed to the booking staff, was that an N. T. G, production would most likely in-volve too much nudity for neigh-borhood vaude audience consump-ion, although the act had not yet

Dirt

At the Palace last week were three acts using gags that were considered too dirty for vaude. Ben Bine, one of the three, cut his when the complaint was lodged. Whether the complaint was lodged. Whether or ordered to along with Biue or not, Nina Olivette and Jim McWilliams did not drop their respective alleged rough stuff.

leged rough stuff.

Brown's crusade, in the opinion of vaude people, may be of benefit to the vaude stage if not carried too far. Outright filth, they say, has its place in Shubert revue black-out, but does not belong in vaude. At the same time, according to general belief, R.K.O. will not derive the possible benefits if bias is shown and only the unimportant acts affected, with the names and shown and only the unimportant acts affected, with the names and money acts not censured because of a likely fear on the part of R-K-O bookers and theatres, also perhaps Brown as well, that the names would be lost along with the dirt.

Berrens-D'Orsay Split Berrens and D'Orsay have split as

vaude team. Berrens goes with the Herman Timberg act, "The Professor," in which Muriel Abbott and Donald Tannen will appear in support.

May Joyce's Year

BINGHAMTON QUITS

K.'s Vaude All Sound House

Einglamton, N. Y., April 29, The last vaudeville in the Southern Tier is no more. Binghamton theatre, Kohen & Kornblite, has turned to talkers only.

K. & K. played football with vaude K. & K. played football with vaude here for two years before they de-cided that the quality used would not put money into a Binghamton box office. It was switched from the Capitol to the Binghamton less than a year ago.

Act-Agency Situation

(Continued from page 45 agents for possibly some future benefit, and such things as split-ting commissions is unheard of

The act in desperation for work original representative. They are faced with filling in or going broke.

This is the general picture of the This is the general picture agency situation on this side

Separate Weeks

agency situation on this side.

Separate Weeks
One agent may have a week or two in Milan and Rome with some house he's representing exclusively. Another may have an "in" with the Riviera resorts. Another with some other casinos. Still another in cabarets, etc. The act must filt from one to the other to fill in. The agent can't hold the act down. The agent can't hold the act down. The agent of the managers and never protecting the acts, except for his own 10%. Such things as an act maintaing its salary seldom if ever happens on the Continent as a direct result of this situation. If an act should have a fortnight at a pretty good figure in Milan, where they must pay a pretty fair price to get acts to make the long jumps from Paris, and should the act desiring tweek; two, it just mean one thing.—that Riviera fill-in date is at a terrific cut.

Raiiroad fares, even for second class passage which is considered.

terrific out.
Raiiroad fares, even for second class passage which is considered reading passage which is considered reading to the considered reading to the considered reading to the constant of the constant of the constant of the constant of the constant constant of the constant of th for "service." And anybody doing biz with Mr. Cook and Son's Com-pagnie Internationale des Wagon-Lits (Pullmans) knows how tough

In Hock

In Mock
These and other elements figure
ir why acts must jump around
in order to make ends meet.
One dance-team decided to keep its
price by refusing everything below
par and is genteelly starving as a
result.

result.

Another is working a nite club at 300 francs (320) a night in a smart Paris cabaret, dressing as sartorially perfect as exhibition hoofers and m.c's usually must be, besides buying champagne for guests, and so in hock. That case too is going to be a bad situation before long.

Another musical act went to a Bucarest, Roumania, casino on spec, supposedly guaranteed \$1,000 a week for a route with a month's final salary in the bank as surety, only to be forced to serenade its way back to Paris with a station concert in order to pass the hat for third-class fares. And the way in which spents from And the way in which agents from Paris shoot out collect telegrams to acts in other countries telling them to telephone at a certain hour after midnight, would even make a Broadway agent blush.

Broadway agent blush. The greatest drawback beinind all this is Paris. If an actor is hotsytotsy, he can go berserk here and especially if over for the first time—as it scens to be a current cycle among a certain clique of dizzy show people—they'll do almost anystowish of the control of the a case of apple sauce and probably has to cable the agent to open it the last-half somewhere, European rep or otherwise, and "please advance passage money."

Ex Keough opening his own

Bates Players Run-Out; Halted by Gendarmes

Cedar Rapids, Ia., April 29. Walter Hoffman, manager, and Tony Briell, owner of the Bates Players, a girl show which has been having its ups and downs at the Majestic theatre, were halted a few miles north of here with a truckload of scenery and such equipment as they could load when they attempted to run out on the other

members of the company last week Hoffman is held charged with at-Hoffman is held charged with attempt to defraud a hotel keeper and uttering a false check, and Briell held on a count of defrauding a hotel. Lou Goff, one of the girls of the troupe, was with them, but no charges were preferred against her. Hoffman and Briell deckled to scram when they were tipped off that an officer from Garry, Ind., where they had given \$500 bond for appearance on similar charges, was where they had given \$500 bond for appearance on similar charges, was in town. The Iowa and Indiana cops had a race to grab their quarry, the Iowans getting there first. Martin Catanzaro, who claims contract for advertising work for the confidence of the contract of the

Stock Rides Along With Help of Films

Stock burlesque figured to fold at the 125th Street, New York, last week is sticking indefinitely instead, going from two-a-day to grind with pictures this week.

nctures this week.

Bad business for the past couple of months had operators on the fence to continuing burlesque or changing policy. Vaudfilm policy was to have supplanted and may later when house is wired for talkers. For the present it is projecting silents

Tony Brill's Pinched

Cedar Rapids, Ia., April 29. Tony Brill, who two weeks ago opened a burlesque tab troupe at the Majestic here, was arrested for passing phony checks to the Grand

Stock company folded Thursday (24), following Brill's arrest.

Burlesque Changes

Cress Hillary closed with the stock at New Columbia, New York, this week.

Evelyn Ramsay closed with the stock at the City, New York, and opened this week with stock at the Orpheum, Paterson, N. J.

Elsie Bergere, featured with the Mutual "Step Lively Girls," has gone in as featured runway soub at the Irving Place, New York.

Benny Moore, Harry Myers and Billy Reid have been added to stock at the Gayety, Brooklyn, N. Y.

Several changes in personnel of the stoc.: at the Trocadero, Phila, went in this week. Among the new-comers are Harry Stratton, Mel Melvin, Nanette Daly, Lew Denny, Paimer Cody, Dorothy Alexander, Kitty Eaton and Chickle Wells.

Kitty Eaton and Chickle Wells.

With the advent of lie Weber as
booking head of the Mutual burlesque offices the following engagements are reported through his offace: American, New York—Bert
Carr, Jess La Rue; City, New York—
Mable White; Galety, Seranton,
Pa.—Chickle Wells, Connie Fanslow,
Earl Kerns; New Columbia (Garrick), New York—Chas. LeRoy, producer; Al Ferris, Frank O'Rourke,
Florence Naomi, Edith Palmer;
Orphicum, Reading, Penn.—Jack Forme Assoni Edit Palmer.
Forme Assoni Edit Palmer.
Orpheum, Reading, Peup-Jamer.
Ryan Bohlya Lonard, Corogaroll, Rags Ragiand; Trocatero,
Philadelphia — Kitty Axton, Lew
Denny, Dot Alexander, Mel Melvin,
Marlo Melvin, Palner Cote, Harry
Stratton.

13 Troupe Out o' Luck

New Orleans, April 29,

With no salaries forthcoming, the Dauphine burlesque stock pulled its second flop here

second flop here.
With stock falling to draw, the principals and choristers were out of luck pay night.
There may be an alibi in the fact that the principals number 13.

BURLESQUE TURNS MILD WHILE REFORMERS BUSY

The lid is on temporarily on stock shows in New York pending the outcome of the Committee of 14's current crusade against dirt shows, focused especially upon bur-

lesque.

Even the New Columbia, which had been going wide since opening, has toned down its shows. Latter is said to have happened simultaneously with Charles Le Roy, stepping in as producer of the shows. Le Roy is reported to have had an understanding with Rosenberg and Spiegel, operators of house and show, that he be given carte blanche or orders to rough up when business was dropping.

Since Mike Jovee's entrance as

ness was dropping.

Since Mike Joyce's entrance as nanager at the City the stock shows there have also improved and business also bettered somewhat through Joyce rolling up his sieeves and going heavy on exploitation. But the stocks are also holding in temporarily.

Agent Saves Columbia Stock from Folding

Ed Spiegel is out as partner with Jerome Rosenberg as operator of the burlesque stock at the New Colum-bla. New York. Salaries weren't pair.

Nat Mortan, agent, hopped into Nat Mortan, agent, hopped into the breach, lined up a new com-pany for current week and is in-terested in the stock to the extent that those whom he has booked in arc secure for salaries. Mortan saved the house from folding. With an outside guarantee that salaries will be paid, he or-ganized a company and will here-after have full say on the shows.

Burlesque Stocks

Max Fields has completed roster for his stock burlesque which he will install at the Westchester, Mt. Vernon, N. Y., May 12. Besides Fields, company includes Anna Fink, Al Golden, Max Barron, Belen Lubick Joe Delaney, Sam that Al now, Jean Williams, and Meiba Lentz.

Boston, April 29.
The Old Howard, favorite Boston
buriesque house, will start its own
buriesque company April 28. Among
those to play there are La Belle
Marie, Opal Oakley, Jerri McCauley,
Mike Sacks and Fred Binder.

Cincinnati, April 29.
Stock buriesque went in this week
t the Empress with Sam Micals
nd Jimmy Stanton staging the

shows.

Company includes Micals, Les

Dunn, Joe Van, Bob Sanberg, Bobby

Whalen, Lawrence Wall, Erhart

Brothers, Teresina, Lolita, Eleanor Cody, Mildred Steele, Mary Lee Tucker, Beatrice Carter, Althea Connolly, Jerry Brady and Lee

Sisters.

Stock burlesque goes in at the Casino, Lyndhurst, N. J., May 12 with Harry Jacobs operating, Company includes Matt Rooney, Bob Curtis, Lew Klein, Flossie Mitchell, Marie Estabrock, Frank Connors, Louise Kinnear, Dan Gill and Rose

Waterbury, Conn., April 29. Edward Lewis has taken over the Jacques here and will install stock burlesque next week. Lewis is now in New York as-embling his company.

Stock burlesque may go in again at the Lyric, Hoboken, N. J., if Lew Dealy, proposed operator, can come to terms with house operators.

Dealy wants percentage with owners, preferring straight rental-

gambling.
Stock burlesque was tried and foided after one week.

LUBA LEROY IN SARANAC

Luba Leroy, chorister with "Skid-ing Billy Watson Show," has been ordered to Saranac for an indefinite

of luck pay night.

There may be an ailbi in the fact that the principals number 13.

The 26th annual banquet of the Sorlety of American Magicians is scheduled for June 6 at the McAlpin lifeti.

New Acts

Fritzi SCHEFF and Co. (12)

Fritzi SCHEFF and Co. (12)
Revue
20 Mins.; Full (Special)
Palace (Sy); files last list Miss
Schuff us doing a new act in 1924.
She briefly curtained at the finale
that this was a vaudeville return
following an obperetta return last
fall in Victor Herbert return last
fall in Victor Herbert revivals. Her
roception at the Palace was lons
in the language of the billing, "ever
glorious."

in the language of the billing, "everglorious."

Miss Scheff sings a couple of
numbers interspersed with hoofing
and singling specialties by her rather
extensive company of 12 men. At
the getaway she does the expected
ferbert. Smartly gowned and with
the same melodious volce, Miss
Scheff hing up another cilck, topping a long and distinguished
career.

Schieff sime of the program of the p

STEPANOFF and Co. (6)

STEPANOFF and Co. (6)
Revue ; Pull Special)
12 Mins. (ct. V)
Adagio, Russian tap and assorted
dancing. Fairly good, but not ultra
or exceptional. In certain items of
dressing and mounting has a small
timey aspect. Moves rapidly, howtimey aspect. Moves rapidly, howcast includes Syriva. Noir, Phillip
Wills, Launette Meier, Leo Pernia
Stepanoff. Staged by Anthony Neile
and credited as an Andrel Hudlakoff
production.

opened the show at the Palace and dld nicely.

Land.

Opened the show at the Palace and did nicety. TRINI'S Orch. (10) Band with Specialty 16 Mins:; Full Academy (V-P). Another musical aggregation that owes its vaude engagement to radio was the vaude engagement to radio the ether for using the same instrumentation as do Vallee and Osborne. Besides this, Trini's voice and manner of singling closely resemble Valimentation as even announcement on the scrim stating that he is the leading radio rival of Vallee. At this house the amplified horns spotted sings solely into the mike, working as though in a radio studio. Trini renders mainly the slow-tempoed pop tunes. His musical introduced the state of the s

a dance specialty, and oke as a pac-changer.
With the modern craze for slow-tempoed tunes and crooning tenors, Trini shouldn't have much difficulty pleasing vaude audiences.

pleasing vaude audiences.

WHEELER Twins (5)
Dances and Songs
14 Mins: Full
Dances and Songs
14 Mins: Full
Read of the Songs
15 Mins: Full
Read of the Songs
16 Mins: Full
Read of the Songs
17 Mins: Full
Read of the Songs
17 Mins: Full
Read of the Songs
18 Mins: Full
Read of the Songs
1

PORCELAIN ROMANCE" (6).
Adagio and Singing
7 Mina; Full (Special)
Fox a Academy (V-P)

to draw all eyes.

Two other girls are posed around prop candelabrum and accompany throughout with singing.

"VARIETYLAND" Revue (18) Revue (18) Revue 46 Mins.; Full (Special) Academy (V-P)

Academy (V-P)

A good injout of tailent, and nicely blended. Is well jacced, with none
of the bits prolonged and cach
strong in itself. Harris m. c's
throughout, beside hanging around
plent for the strong and to take
First II minutes is used up with
Harris and a four-faced comic dishing hoke legerdemain in which Harris comic-seriously pulls off a few
angle exposed by death-pan assist-

ris comic-seriously pulls off a few tricks exposed by dead-pan assist-tant. Here that they swing into the review of the few feet of the few feet of the feet of th

dad.

Harris is on and off with announcements, vocaling and banjo
work. At the finish he shows his instrumental versatility by playing
several wind instruments and a

cello. Finale was hula-hula number, with six gals strutting Hawaiian. Good anywhere.

CONCHI

CONCHI-Instrumental
16 Mins.; One
Fox's Academy (V-P)
Conchi is unusual vandevitle, and
a bet for any house. Why this girl
a will be a bet a conclusion of the and her type of work, she should
prove a drawing card. Sine is as
above her knees and klddie socks.
She doesn't look 14.
The girl plays five different in
a struments and is adept at each. All
a truments and is adept at each. All
a variety. She starts at the plane and,
in order, takes to the violin, violoncello, a small accordion and xylophone.

in order, takes to the violin, violonceilio, a smail accordion and xylophono.

Georgia and a smail accordion and xylophono.

The smail accordion and the translation and untra-classic. This they further developments. When she went to the violin she immediately took hold. Her rendition of "The smail accordion clinched it. Latter number was exceptionally well played, considering how difficult the selection is and any large accordion with all its possibilities, but one of the smailer variety with the finger movements limited. The smail accordion with the smailer variety with the finger movements which she did in real showmanilke fashion. She stepped down into the pit ornelestra, took the baton from through an accordion and determined the small accordion. If she is a child, she is an unusual natural for b. o. exploitation if heraided as a musical marvel.

DUGAN and PARKER

DIG Well here as an unknown.

DUGAN and PARKER
Cornedy, Dancing
String and Congrey
Minar. One
Male dup. P.
Little fcllow acts a la Jimmy Savo
even to the blid twittering in the
air and the pit band number. Ragged and jericing performance that
will make one believe he doesn't
to get lauke.
But boy does remarkable falls and
ought to try to be orighal. Slim
man announces a new "dance, first
time on any stage—the Big Shoc
Shuffle: Same long shoe routine.
MAYO and WOODRUF

Shuffle." Same long shoe routine.

MAYO and WOODRUF
Songs, Comedy, Piano
13 Mins.; One
14 States
15 Mins.; One
15 Mins.; One
16 Mins.; One
16 Mins.; One
17 Mins.; One
18
JCE MARKS and Co. (2) Comedy 20 Mins.; Full (Special) Palace (St. V)

Comety. Full (Special)
Palace (St. V)
Originating in burlesque and labeled as Just back (rom a world tour. Marks is making his first appearance at the Palace. His turn-cones are the Palace. His turn-cones can bolsterous delivery, act was completely out of focus at the Palace actiough in the non-fastidictivity of the Palace although in the palace although in the palace and hasn't the advantage of meaning anything as comedy. He belongs to an old but not especially venerated school of hard-working burlesque comics.

Martia MASON

wenerated school of hard-workins burlesque comics.

Martha MASON

"A Hollywood Fantasy"
Dance Flash
Il Mins.; Full (Special)
Albee, Brooklyn (V-P)
Can be used in neighborhoods, but not to be expected to get front-line rating as a micedy position of the second of the s

HIPPODROME.

(Continued from page 46)

haust being a great work-up tor me punch.
"Framed" (Radio) for the fea-ture and fresh from Broadway ex-ploitation should have helped. Bare eming show when everything are in ind-town was doing turnaway. Kush.

ALBEE, BROOKLYN

ing talent to go with its good appearance. Opened show here and sorred lightly Standey after Cher.

ARMAND and Da. VORE Revue (5) Dancing and instruments.

By Mina: Full

Conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the conventional program, a little standard date of the convention and a little standard date of the convention and a little standard date of the convention and the plano.

A man support as the xylonhome and takes the spot once for Tover and a large of the convention and the plano.

A man support as the xylonhome and takes the spot once for Tover and the plano.

A man support as the xylonhome and takes the spot once for Tover and the plano.

A man support as the xylonhome and takes the spot once for Tover and the plano.

A man support as the xylonhome and takes the spot once for Tover and the plano.

By Copy of troubadors with own a plant of the convention and the plano.

Britine opera not before no stage and the convention and the plano.

For vaude altogether too long and the convention and the plano.

For vaude altogether too long and the convention and the plano.

For vaude altogether too long and the convention and the plano conv

here, running time being 17 minutes, Specialties between skits are not much, but some of the Wells muterial gets across nicely, plus a comic tramp ballet expressing a dream. Held them in well and drew comic tramp ballet expressing a dream. Held them in well and drew fair hand.

Pathe Sound News and special N. V. A. trailer on screen, with col-

N. V. A. trailer on screen, with col-lection in audience. Gertrude Dowd, organist here, is playing some classical and semi-classical numbers. House about three-quarters filled at 2:30. Char.

ORPHEUM

(Vaudilm)

Okay all the way with biz caparity Monday night speaks for itself. Dear was a control of the control

HOLLYWOOD

HOLLYWOOD

(New)

New York, April 22.

Spending \$1,500,000 and doing the job up nice and neat, this is the insert picture house in New York Warner Broa, have actually built themselves. Further up on Broadward themselves. Further up on Broadward themselves with the work of the picture of the

part of the auditorium and of similar design set the brothers back \$12,000.

In designing Hollywood, the Warling Hollywood, the Warling Hollywood, the Warling Hollywood, the Warling Hollywood at Heatre John State of the Hollywood at Heatre John State of the Hollywood at Heatre Hollywood at Heatre that would combine the best features to be found in film and legit structures without making it too gaudy, yet rich enough in appearance to escaped ressed Christmas tree. This has been achieved.

All the paintings in the theatre are Rambusch's and artistic. Twelve examples of the Hollywood, only feature of house that assumes the tissing aspects.

To other side is a bronze tablet to the late Samuel L. Warner, reading "whose nobility of nature and will seen the house the house of house that assumes the tising aspects.

To other side is a bronze tablet to the late Samuel L. Warner, reading "whose nobility of nature and will seve be an inspiration to those who were privileged to know him." Among decorations in rotunda is a Rodin statue (antique), a Louis XIV plans que and a hand-made slike L. Wood in modern equipment from operator's modern equipment from operat

AT ACTION AND A PROPRIES AND ACTIONS AVERAGE. When the Second of the Analysis of the FT Operation and a hand-made with a completion and the second of the Analysis of the Second of th

cal juice (A. C. and D. C.) are provided in case power is shut off or one. All the operator has to do to shift from one to the other is present a button.

a button.

Among conveniences for the patrons is a Postal Telegraph machine off the mezzanine floor.

Acoustics are good, no echos or reverberations in any part of the house marring reproduction of talkers.

reverberations in any part of the house marring reproduction of the house marring reproduction of the space for the orchestra is take out a row of seats in front, pull a lever and up comes a fully-equipped pit. Tunstormation, with seats removation of the space of the seats in the seats removation of the seats of the

GRAND RIVIERA

(Detroit)

GRAND RIVIERA

(Detroit, April 26.

Neighborhood house does big business. Bought from the Munz organization a few months ago, is considered a sure seater. Plays to vive the seater of t

show.

Robbins and Family were fine in this house. Everybody went for this family act.

Show, billed "Circus Week," opened with band coming from rear property of the standard
march.
After this number Monk introduces Bush Bros, trampoline. Over big with the kids. Good adult entertainment, too.
Good show with picture "The Girl Said No."
Business capacity.

Lee.

FILM HOUSE REVIEWS CAPITOL

Tex Guinan—Unit)

Tex Guinan—Unit)

New York, April 25.

The ghost of the Columbia salaks through the Capitol this week with messed on the rough-hewn boards of that condemned edifice of burlesque. Tex Guinan, debuting in high-chass house, trumps the old her girls, nude of pan-and fan, out one by one and after they're all presented and backed against the audience swings this one at the audience swings this one at the audience are you know, holding out

"What are you guys.holding out for, murder? Well, you ain't going to get any more."

And Tex revels in travestying her own experiences in court. Her version has the fuge and dist the course of the time, with an admitted little knowledge of English but culture when it comes to "Scotch."

Plus the chean pudity there are

knowledge of English but culture when it comes to "Scott".

Plus the cheap nudity there are some smelly cracks that are world-famous in morning joints. The regular Capitol audience got enough to go for Tex. Up in the loges apologies of men to women were audible. Even winding up the 50 minutes by sending her girls through the house with ling her girls through the house with cause witnessed the curtain going down on Tex and her mob with not a single ripple of applause from the regular payess. This ddirt dampen made the noise throughout the show. It's a Capitol decidedly out of character this week, with the feature picture, "The Ship front Shang in the state of the show. The best piece of film work on the bill is Stan Laurel and Oliver Hardy in their new short, "The Brats," unquestionably the best they have Opening in a full stage night cubsetting, with strilles in vellow and setting, with strilles in vellow and setting, with strilles in vellow and

turned out.

Opening in a full stage night club setting, with girlies in yellow and red dancing, platform is suddenly elevated from the orchestra pit. On it is Tex, formally dressed in black, with a yellow feather on a big black picture hat serving as the only dash of color.

"If there's a raid here how are you all going to get into one patrol wagon?"

That's Tex's greeting to the audi-

That's Tex's greeting to the audience.
Up in a box there's a single gentleman who let's Guinan's mob sing the "Give the Girl a Great Big Hand" number before he cracks:
"My God. How that lady can lle."
Says Tex to him:
"If you'd change the oil on your hair every thousand miles you'd go much farther."
"I do. But my rear end drops just the same."
Then there is a song about Mabel

Replies ne:

the dam. But my rear end drops just the dam. Then there is a song about Mabel Willebrandt, an admission from the entertainer that she is smart 'to get away with what I do,' some cracks about her fat being in the right places, heavy underwear, a mid-places, heavy underwear, a mid-places, heavy underwear, a mid-willed with the properties of the properties of the properties of the work of the properties of the work of the wo

Bunchuck's boys fill out the program. Yasia this week has a medley of snappy pop numbers.

The feature picture, incidentally, at, the \$3.9 projection went bad on sound just before the end of the first reel. The organ interinded for a few minutes when all that was seen before was zeen again, Waly.

FOX, BROOKLYN

(Unit—"idea in Green")
New York, April: 26.
On whole a fulr to middlin program offered here this week. It's two hours and 25 minutes in length and is value received, though not assouring as high in entertainment found way into the Fox de luxer out here.

found way into the Fox de iuxerout here.

Screen has "The Golden Calt" (Fox), given first run here for metropolitan territory. Is a musical, story of only fair audience interest. Draw is centered, around Jack Mulhall, Sue Carol and El Brendel, latter being ballyhooed as one of those guys in "The Cock-Byed World."

That may, lend picture some b. o., strength.

That may lend picture some b. o. strength.
Fanchon &-Marco unit 'Idea In Green,' with Rube Wolf remaining as m.c. to handle it. He does that sort of Job very well and gets away with it, the beak and all, this week with the strength of the sound of the strength of the st

ing a mild comedy fouch to his work.

"Idea In Green" has been rather lavishly and attractively staged. Setting very start a pleaser, with its bright and various shades of the orchestra behind to provide melody for arrangement of pop Irish numbers done by male chorus and girls, brought on one by one, as objects of song interest. A neat start for the unit. It's all topped by an Irish lig, with everyone seeming to know how.

of song interest. A neat start for the unit. It's all topped by an Irish lig. With everyone seeming to the song
LOEW'S STATE

LOEW'S STATE

("Box o' candy" Idea)

Line gals are all up on their toes in Fanchon & Marco's "Box o' c' c'andy" idea. They're a ballet but sont in the classical manner. Three in an in the classical manner. Three is not in the classical manner. Three gastumed and make a nifty showing against the black voivet backgrounds. Only 11 of the 30 minutes have the girls on the stage, as the property of the stage of

sence s. "This is the Manufet for you" is the best done and appreciated.

Jones and Hull, placed in the idea of th

PARAMOUNT

(Unit-"Satan's Holiday")
New York, April 25.
In entircty a show that should turn no one away dissatisfied. Won't break the Par box office record, but assured of being a good way from lowest smeak.

desired to the control of the contro

(Three to fill)
2d haif (30-2)
Ross Rev
2 Gobs

Variety Bills

NEXT WEEK (MAY 3) THIS WEEK (APRIL 26)

Numerals in connection with bills below indicate opening day of

PARIS

Week of Circine d'Hiver Miss Pakara Ravels R

Babyiae
Bouglione's Eleph
Blrkeneder Tr
Georges 3
Firmin's Horses
Boby & Pippo
Whyes

Boby & Pippo Whyes Palace Requel Meller Saint Granier Georgi Hayes Dorie Nilos Dorie Nilos Dorie Nilos Dorie Nilos Dorie Nilos Palau Irace Beity Spelli Helene Regelly Liliane Lucley Shore Girls Mox Berget Ciddel Davai Jean Brun Ivanova

PROVINCIAL

BIRMINGHAM Empire "Laughs" Grand New Casey's Court

"Pame"
Opera House
"Baa Baa B Sheep'
BRADFORD
Alhambra

Empire
"Rogues & Vag"
EDINBURGH
Empire
"Follow Thru"
GLASGOW
Alhambra

MANGOW
Alhambra
"Man I Killed"
Empire
"House Jack Built"
HANLEY
Grand
Beauty On Parade'
RULL
Palace

Palace
"Journey'e End"
LEEDS
Empire

NEW YORK CITY Capitol (25) Capitol (25)
Toxae Guinan Guinan Gang
"Ship Shanghal"
Paramount (25)
Helen Kane
Paul Ach
"Satan'e Holiday"

Markell & Faun Billy Carr Jimny Lyons Frederica Flores October 19 June
Cone to fill)

BOSTON
Orpheum (5)
Arrora I
BOS Neson Co
Hayden Co
Johnny Berkes Co
Meyers L & R Rev
CANTION
Lover*a(5)
J & I St Onge
Bernard & Townee
Ferry Corwey
Lang & Haley
Carl Shaw Co
CAPITOL

(10) KIKUTAS JAPS **OPENING ON**

CAPITOL
Locw's (5)
Kikutas Jape
Ted Claire
3 Rhythm Dancere
Nell Kelly Capitol Theatre, N. Y. C. Dir. LEDDY & SMITH

Empire
"Journey's End"
MANCHESTER
Pala~* Palace
"Mr Cindere"
NEWCASTLE
Empire

Empire
"Blue Eyes"
NEWPORT
Empire Empire
"Splendour"
NOTTINGHAM
Empire "Western Stars"
Fox (26)
"Art In Taps"
"Society Bluee"
Mastbaum (26)
"Top of the World"
Bert Gordon
Bernardo De Pace
"Divorcee" "All Fit"

Royal
"First Mre Fracer"

PORTSMOUTH

Royal
"Persons Unknown"

SHEFFIELD

Empire

PITTSRUBGH Emright (26) Prince of Pep"

WASHINGTON

"Art in Tapp" use the control of the co

Loew

"Honey"
BROOKLYN
Fox (25)
"Idea in Green"
Rube Wolf
Moran & Weston
Franklyn Record
Franklyn Record
"Golden Culif"
Franmount (25)
"Dude Ranch"
Rudy Vallee
Earl Abel
"Westorn Stars"
Houseners

"Western Stars"
BOSTON
Metropolitan (26)
"Campue Dazs"
Pat Rooney Co
"Western Sto

Cy Landry Kendal Kapps Bryant Rains & I Berke Girle "Honey"

"Honey"

Uptowa (25)

"Ip Toppere Rev'
Al Kvale Bd
Norton & Haley
Stanley 2
D & H Dixon
Helen Nafe
Evane Ens
"Honey"

Pat Rooney Co
"Western Stars"

"Western Stars"

"Buffale (29)

"Buffale (29)

"Buffale (29)

"Intype Rev"

Linite Rev"

Linite Rev"

"Botty Gang"

"Loyal Ga

"Western Stats"
"Rustle of Spring"
Patricia Bowman
Patricia Bowman
Harry Stockwell
Rosy Balist Corps
CHICAGO
C

TUESDAYS

(Othere to fill)

ATLANTA
Loew's (5)
Claridge Sis & D
John R waleh
McManus & Hickey
Alex Hyde Orch
BALTIMORE
LOEW's (5) Carl Emmy's Pets Little Jack Little Frank Dobeon Co MONTREAL

VARIETY

BALTIMORE
Lower's (5)
Wesley Eddy
Wesley Eddy
Wesley Eddy
I Little Dev
11 Little Dev
12 Little Dev
12 Little Dev
13 Little Dev
14 Little Dev
15 Little Component
16 Li

Nell Keily CLEVELAND
Granada (5)
Al Desira & Sancone
Staw & See
Tito Coral
Tito Coral
Selve & Sancone
Collumbus
Paul Remos Co
Olive Faye
Gloria Lee
(One to fill)

Cone to fill)
COBONA, L. I.
Flaza.
1st haif (5-8)
Van Horn & Inez
Roy Sedley Co
B Barton Orch
2d haif (9-11)
Geo D'Ormonde C
Clark & O'Nell
Olyn Landick
Keraper & Jeannie
The Censinos

The Censinos

EVANSVILLE

Loews (5)

Vardeli Bros

Lane & Harser

Billy Glacon

Living Jewele

(One to fill)

HOUSTON
Loew's (5)
Alf Loyal's Dogs
Kirby & Du Val
Emils Boreo
Joe Fejer Orch
(One to fili)

JERSEY CITY
Loew's (6)
Dave Apollon
Danzi Goodell
Burne & Swanson
Betoy Rees
(Market State
MEMPHIS
State (5)
Revel Bros & Red

· c.

Loew's (5)
Carr Bros & Bett:
Natalle Ait Co
J& B Brown
Ai Herman
Occar Stang Orch
NEWARK
State (5)
Tracey & Hay Co
Esmonde & Grant
Willie West & A
Gene Dennis

NEW JERSEY

Cahill & Maybelle Paiermos Cannice Los Costilios Great Johnson (One to fill) NEW ORLEANS

State (5)
Paul Nolan Co
Keith Wilbur
Watson Sie
Amerique & Neville
NORFOLK
State (5)

State (5)
Sierak's Miracles
Seymour P & M
3 Swifte
Frank Mastere Co
PITTSBURGH
Loew's (5) Loew's (5)
Herman Timberg
Barbara Blair
Leo Chazel
Sammy Timberg
(One to fili)

(One to fill)

RECHMOND
Loew's (5)

Homer Romaine
Cariton & Ballew
Ralph Olson Co
Runaway 4
(One to fill)

ROCHESTER Loew's (5)
4 Aces & a Quefulton & Parker
Ross Wyee Jr (
Joe Friece
Ed Janis Rev C

STRACUSE
Loew's (5)
France & La Pell
Fleids & Georgie
Anita Stewert
Bown
Loew's (5)
Lorraine & Minto
Loew's (6)
Lorraine & Minto
Loew's (6)
Lorraine & Minto
Control & Whitey
Ann Codec OV
Rathburn Co
Washington

WASHINGTON Loew's (5)

Loew's (5)
Teddy Joycs
4 Emps of Harmony
Josephine Davis
Seed & Austin
(One to fill)

seed & Austin
(One to fail)
WOOD MERCH, LI.
WOOD MARCH
1st half (6-9)
1 congleids
1st half (6-9)
1 congleids
1st half (6-9)
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1

R-K-0

NEW YORK CITY

Chester 1st half (3-6)
The Thilliere Wilson Bros
Evans & Mayer
2d half (7-8)
Cothew to fill)
2d half (30-2)
H & -C Dancers
Bayes & Speck
Victoria 6
Claud & Marion
Collegenm

Claud & Biarrow
Collsenm
1st half (2-5)
Earl Faber
Ben Blue Co
Aunt Jemima
(Two to fill)
2d half (7-8)

Fordham
1st haif (3-6)
Marinelli Girle
J Thomas Saxotette JACK L. LIPSHUTZ

2d half (30-2)
Larree & Krypner
Larnen & Krypner
Larnen & Krypner
Larnen & Larnen &

Ross feet (30-5)

Gobb Mann

The Ingenues

T Amac (26)
Amac Palge Sis
Heyday of Youth
Princeton & Renee
BOSTON
Keith'e (3)
3 Lordene
Cora Greene
Songe & Stepe

HOLDING A LATE SPOT IN THE

SECOND HALF

of C. B. Cochran's "1980 REVUE" JACK POWELL Dir. LEDDY & SMITH

Beyes & Speck
Rosy'e Gang
Thelma A: Us Co
Sargent A: Caumie
Alma Rubers
4 Camerone
Reili & Lapell
Hippodrome
LaBelle Poi(3)
Ward & Van
Harrie & Radellin
(Ons to fill)
Rankine & Bluebell
Raynor Lehr Co
Rosy'e Gang
Dirk Daye
CMICAGO
CMICAGO

Anderson & Burt
Rogers & Donnelly
Engers & Donnelly
Chapelle & Carlton
126th St.
1st haif (3-6)
Gray & White
Downing & B Sis
2d haif (7-8)
(72 fill)
17 fill)
18 radios & T Rev
3 Racketeers
J & L Kippen
Hail & Pillard
Falace (3)

Mall & Pillard
Hall & Pillard
Palace (3)
Dar Falace (3)
Dar Falace (3)
Mas Murray
Norman Thomas Al K Hall Co
The Ingenues
(26)
Songe & Steps
Peter Higginder
Peter Higginder
Peter Higginder
Peter Higginder
Dechne & Rubyatte
Chamberlain & H
Fritzi Scheff Co
Herb Williams Co
Joe Marka Co
Peter Higgine
Naro Rockford Co
Royal a

net not to the control of the contro

Dixie Daye
CMICAGO
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Murray & Charlest's | Sol Gould SCHENDCTADY | Clother |

HOWARD SLOAT BONDS FOR INVESTMENT STREET AND LEACH & Co. Line of William St. N.Y.

26 Princk (26)
Fink & (26)
Fin

Al K Hall Co
OAKLAND
Orpheum (3)
Lomae Tr
Tyler Mason
Sully & Thomae
Natacha Nattova
(26)

The Kithyramaco Charles of Control of Contro

(26) LaSaile & Mack Ruby Norton Chain & Conroy

Ryan & Noblette
Santrey Co
(Two to fill)
SPOKANE
Orphanm (3)
Reynolde & White
Huiling & Charlie
Fred Lightner
Ledova
(One to fill)
(26)
De Toregree

DR. JULIAN SIEGEL

Chi Who pes Rev (One to fill) SALT LAKE CITY Orpheum (3) Orpheum (3)
Lime 3
Bob Hope
Adala Verne
Webb's Entsr
(26)
Great Rolle
Walter Dare Wahl
Vox & Waltere
4 Diamonds

Week of May 1

Kitoras Tr Monroe Bros Monty Richard & M Jar d'Acclimatation Babyiae

Empire
Linder
Walter Nilson
Wilton Crawley
Hene Gerar

LONDON Week of April 28

FINSBURY PARK STRATFORD
Empire
"Virginit" CROSS
NE CROSS - Empire
"Par Plansuree" "Rev Folle Pure"

"Merry Whirl"
Royal
"Symph In 2 Flats"
LIVERPOOL
Empire

Royal
"Wake Up & Dream'
BLACKPOOL
"Fame"
Opera Home

Alhambra
"Tuns In"
CARDIFF

Empire
"Funny Side Up"
SOUTHAMPTON
Empire
"W Dreams C True"
SOUTHSEA
King's King's
"Storm"
SWANSEA
Empire
"Mouse Trap"

Picture Theatres

NEW YORK CITY
Boulevard
In hair (6-8)
G Do hair (8-8)
G Do Phillipe Co
Ruth Mayon Co
(Two to fill)
2d hair (9-11)
2d hair (9-11)
Winifred & Campbell
Winifred & Campbell
Kinngaria Campbell
Fore to fill)
Delanevy St.

Cone to fill the control of the cont

A Folos Peta Valencia de Polos Parlamonat A Folos Parlamonat Parla

1et haif (5-8)
2 Blossoms
Sam Hearn
The Mearn
Two Can Hearn
Two Can Hear

Zelaya Gaeties of 1930 Paradise (5) Gasties of 1930
Faradise (6)
Comparison
To the first of t

JACK L. LIPSHU12

MANHATTAN

159 Wost 47th St.
NEW YORK

TAILOR, 908 Walnut St., Phila. Dixie Hamilton Winifred & Mills Morris & Campbeli (Two to fili) 2d haif (9-11) 2d hair (***
Bee Jung
Fein & Tennyson
O'Neil & Manners
Marty White Co
Ceil Freed Orch

Rein & Tennyson.

Marty White Co
Gui Freed Orch
Jenny Gui Freed Cryb
Jean Carr Co
Lea Geille Gro
Lea
Callenry Bros Pacific White Course Boys Course Boys Course Boys Canada C

Puch & White
Protect & White
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And half (8-2)
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And half

Flushing

Ist half (3-5)

Par Reading & B

Par Reading & B

Chae Ruggies Co

Sona Pargies Co

Chae Ruggies Co

Sona Pargies

24 half (4-8)

For Angleton & Gold

Ist half (30-2)

Examples

Morris & Campbell

Examples

Morris & Campbell

Ist half (30-2)

Colf Fiends

Ist Kenmores

Ist Manulan

Februit

Ist Manulan

Februit

Ist Malleon

Ist Ma

scott Sandere
feepito (26)
Gallarini & Sie
Medley & Duprey
Eethor Raleton
Jack Pepper
Paris Fashions
LOS ANGELES
Hillstreet (3)
Kitayamae
Foster Fagan Cox
D Duncan Co

De Tor (26)
De Tor

Leavitt & Lockwood
(Others (28) Girls
Maker & Redford
Van & Schenck
Land Committee
(National Committee
(Na

Scooter Lowry
Arabs (26)
Sensational Togo
Moran W & M
Clifford Wayne Co
Jock McKay
The Demarcs
The Demarcs
(3)
Ranking (3)
Ranking (4)
Ranking (5)
Ranking (6)
Ranking (6)
Ranking (6)
Ranking (7)
Ranking (8)

Mar C. (26)

Mar Neiman
Leavitt & Lockwood
Crow to Environ
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1560 BROADWAY This Week: John Boyle; Engeno Bros.

4 Diamonds
SAN DIEGO
O'phicum (3)
6 Galenos
Cheeleigh & Gibbe
Tinova & Balkoff
Al Trahane
(26)
Arthur-Petley Co...
Gold & Raye
Tempest & Sunshino

Ray Shanon

Ray Shanon

Tone to fill

2d half (74)

The McDillian

Boxo Snyder Co

Bobby Folom 2)

Russian Art Circus

Tacile Coller-sten

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EXCLUSIVELY DESIGNED.

1632 B'way, at 50th St., N. Y. Cit

Fanchon & Marco

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"Sunshine" Idea
Balley & Barnum
Vince Silk
Arline Langan
Norman Selby
Richard Wally
Mary Lou

Norman Solby
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Julia Curties
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Ruth Sulvig lis
Palace (3)

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Billy Maine Co
Rea & Santora Co
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Jack Keeland Co
Two to fill)
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LINCOLN, NEB.
Murrell & Bokwith
Britt Wood
Brown Can.
Lincoln Company
Lincoln Compa CD'R RI'DS, M

Iowa

1st haif (4-6)
Eltinge & Vernon
Primrose Semon
Jack Wilson Co
(One to fill)

2d half (7-10)
Dixie 4

Kane & Ellis
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(One to fill)

Joe Jackson (One to fill) CHAMPAIGN, ILL Orpheum 1st half (9-11) Marle Decoma (Two to fill) CHICAGO, ILL CHICAGO, ILL
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MILW'KEE, WIS.
Riverside (3)
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Kluting's Enter
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NASHVILLE,
Princess (3)
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NAME WILLE, TY.

Jettes Sin Warner

Morris & Shaw
Palm Beach Girls

ROCKFORD, LLL.

15 Palac. 45)

Tabor & Green

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E Morgan & Boy

Grwo to fill

Mirror Personallites

Lorn Boydell

Mirror Personallites

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Interstate

ATLANTA Keith's (5) Miller & Wilson 2 Daveys Chinese Showboat (Two to fill)

Chinese Showoost
(Two turks) And Month Marke & Bobby
Rosse Perfect
McKay & Ardine
Dutler Santos
OHARLOTTE
2d half (9-11)
Lovejoy Dancers
Clara Howard
V & B Stanton
The Briants
X & Marker & Mar

Nathal Everett Sandsrson Eddle Pardo Franklyn D'Amore Eddle Pardo
Franklyn D'Amore
(Ons to fill)
FORT WORTH
Majestle (5)
Eliz King's Stepper
Voice of R-K-O
Any Fam
Bert Walton

(One to fill)

MOUSTON

Keith's (5)

MARIY MAY

IS OCCIONER

MOUSTON

MOUST

Great States

JOLIET, ILL.

Jos & Willie Hals
Rea & Californian
(1-1) Canak (4-1)
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In that (4-1)
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AULKPOAN, ILL.
Genesee
A half (4-10)
(One to fill)

Mutual Wheel

Week of April 28 Burlesque Revue-Lyric, Bridgeport, 5 L. O. Nite Club Girls-28, Star, Brooklyn; 5 L. O.

Bert Lahr will havo to take it out in dirty looks on Joe Brown. M. L. Malevinsky, the business' crack on lifting, says if a guy does, he does. Mal wouldn't take Bert for a fee because he-didn't think there was a

PARAMOUNT

(Continued from page 49)

(Continued from page 49)
change, Dancer here is either Ralph
Levis or Charles Roddick, neither
being announced and only one unidentified specialty artist, with show it
dentified specialty artist, with show it
dentified specialty artist, with show it
provides the property of the specialty artist, with show
price trumpet solo, but is announced
for that, peculiarly enough. Why
not give that dancer a chance in
the direction opped the show Friday night and had to make a speech.
She did three numbers with Ash,
topping it on fourth with both Ash
and Rich. A couple were mosslater the beautiful and the show it is
print got her big start at this house
two years ago.

With she and Ash, plus regular
unds what's on stage cost a little
thow included the show it is an opportunity
and the show it is a stage to the show included the show i

and lavender. Five numbers played with lyrics thrown on screen. They represent collection from hit musicals and talkers, each boiled down.

Newsreel Paramount's.

Capacity biz and standees: at 9,

PĖNN

("Pearls"—Unit)

Proving again that musical come presentation houses, at least away from Broadway, Shaw and Lee, who did their stuff at the Alvin a couple of months ago in "Pleasure Bound," one-tenth that amount and fared only moderately well. No opening reception, and applains at the end of turn was less than that of at least to the state of turn was less than that of at least to the state of turn was less than that of at least to the state of turn was less than that of at least to the state of turn was less than that of at least to the state of the state of turn was less than that of at least to the state of turn was less than that of at least turn of the state of their two musicals. The collock Girl and "Pleasure Bound," and the have an expectation of the state of their two musicals, "Five of look Girl and "Pleasure Bound," at the tenth of the state of their two musicals, "Five of look Girl and "Pleasure Bound," at the state of their two musicals, "Five of look Girl and "Pleasure Bound," at the state of their two musicals, "Five of look Girl and "Pleasure Bound," at the state of th

STANLEY

("Dancing Keys"—Unit)

("Dancing Keys"—Unit)

Pittsburgh, April 26.

This one sounds better than it plays. It's only good at the beginning and at the end. In between, idence.

After novel chorus opening, Six Maxellos get things off to a flying start with wallory feats in turn bling. Boyset Arr Call and wind up in flash fashlon with one of the understudles spinning four collers, one by one, on top of upraised feet of partner nearby. Act with the control of the control of the understudles spinning four collections on the control of the understudles spinning four critical feet of partner nearby. Act with the control of the control

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicage, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

"End of St. Petersburg," for long time banned by the censor, and "Prifters," British film which is sur-prisingly good, in the bil at the New Scala. Ritzy critics claim this is the hottest program ever pre-sented here.

Shamrock V, yacht with which Sir Thomas Lipton hopes to win back the America cup, launched at Gos-port.

Louis Elyashavitch landed a three months' stretch for not treating a chorine like a perfect gentleman.

Herbert Wilcox, who has been fighting First National for monhts over alleged wrongful exploitation of his British film, "The Only Way," lost his case on appeal.

Scottlsh exhibitor has just been nabbed for evading quota act and fined \$100. First exhibitor prosecution under the act, although a number of renters have been scotched for evasion.

Duchess of York has canceled all engagements throughout the sum-

Prince of Wales will lend the unch of the Actors' Benevolent fund at the Savoy, May 20.

Walter Hackett, Marion Lorne's husband, has authored "The Way to Treat a Woman," shortly to be pro-duced with Lorne in the lights.

Edith and Edward Ellis are the authors of "Women," in which Owen Narcs will start his connec-tion with the Famous Players' Guild.

Divorce proceedings have been started by Captain Kenyon-Slaney against his wife, eldest daughter of the Duke of Abercorn.

The B. B. C's experimental short wave station, 5SW, will shortly start a series of Empire news bulle-tins at 6 p. m., British time, idea being to get round the globe with

Sir Harry Lauder has lent \$20,000 to Oban, Scottlsh town, taking the town as security.

Law suit has been started in the courts, fighting over the make of tennis ball to be used in the yearly Wimbledon championships.

NEW YORK

Starting in September, all ploture operators will be entitled to one day off during the weck, according to the bill signed by Governor Roosevelt which makes a six-da'y weck for operators a legal right.

week for operators a legal right.

Les Shubert and the Shubert Threats Corporation applied to Supreme Court Justice Moveshauser in Willie Plains for a change in venue from Westchester county to New York City of the trial of a suit for \$880.—
Elia Gray Discala, weathly White Plains woman, in which she charges she was defrauded of that amount when she sold the site of the Contact three years.

Temperamental separation of Ina Claire and her husband, John Glibert, is to end in a divorce, according to reports spread around town by friends of Miss Claire after she left. New York. The couple's marriage will be a year old May 3.

Salvatore Tralango, non-pro, ar-rested for selling bootleg song lyric

are seen playing a huge prop plane, later jumping on top of it for line dance. At conclusion of this they introduce Kahn, who is seated on platform at top of stage behind scrim. Looks very musically comeaning the plate of the series of the

sheets, was the first man to be sentenced to jail for the llegal sale of song sheets. He was given one of song sheets. He was given one the sale of th

Emily Hadley, 23, alleged actress, was in Women's Court on a charge of attempting to steal a \$48 dress from a Fifth avenue store. Her bail of \$500 was supplied by Dr. Hippolyte Werthelm.

Mrs. Rabinowitz, non-pro, submpher bushand, Miles C. Rabinowitz, for divorce and naming more than half a dozen show girk given the submit of t

Natalie Moorhead, screen actress, admitted that she was engaged to marry Alan Crosland, film director. Tentative time set for the marriage of ls July.

Is July.

Emily McCormick, who impersonates a boy on the radio during the 'Main St. Sketches," was named object of the affection of her husband, Albert Tate Smith, social registerite. Mrs. Tate stated that while trying to make both ends meet on the pittance allowed her by her husband, he was cutting capers with Miss McCormick. Mrs. Smith as Miss McCormick, alwas maner' with Miss McCormick and that the latter was formerly a fle-clerk in his office.

Major J. Andrewa White, president of CBS and ploneer announcer of sporting matches, will resign from all broadcasting on May see that the seed of the

Separation suit of Dorothy Huyett, or Mrs. Dorothy Huyett Jakobs, against Ned Jakobs, producer, who gave Miss Huyett air in 1928 when he married Marietta O'Brien, will trial next month. Jakobs owes back alimony to Miss Huyett.

S. L. Rothafel ("Roxy") may be director of a mammoth theatre in "Rockefeller City." in midtown New York. Theatre will be built by John D. Rockefeller and will be leased and operated by R-K-O, it is reported.

supreme Court Justice Strong, in Brooklyn, granted \$10 a week all-Brooklyn, granted \$10 a week all-

CHICAGO

Edna (Eddye) Adams, 23, who said she was a blues warbler over WCFL, paid a fine of \$10 and costs for masquerading in public in men's clothes.

Ralph Capone, owner of the Cotton Club, was found guilty on four counts of attempting to defraud on income taxes, Faces 22 years at Leavenworth and fine of \$40,000.

Chi. Opera will send thre war blers to study abroad, with the thre to be chosen by public contest.

Broadway Chatter

VARIETY

Billy Halligan is writing scenarios.
Fred Syltes out of hospital
Bobby Arant is looking for a spot.
Ginger Rogers doesn't amoke.
Lou Goldberg is married. News?
Phil Davis is prof. mgr. for Bibo,
Bloeden and Lang.
Ruth Cambridge and Tom Davis at the Helen Kane party.
Bessle Mack says nix on the nuptial rumor.
Mrs. Sidney Skolsky is shorter
than that.

There's a Wall Street p. a. being toted for a Hollywood trip by a

Despite rald biz as usual at Holly-

diamond selling.

Jack Oakle may make a personal at the Paramount.

Al Melnick renounced the Loop

Matzohs are just as bad in bed as soda crackers.
Colorcraft gave a dinner for the Byrd cameramen at the Biltmore.
Carl Laemmie, Jr., was 22 yesterday (Tuesday). Last night after the "Western Front" premiere at

HOTEL UNIVERSE

A New Play by PHILIP BARRY

MARTIN BECK Th., W. 45 St. Evs.

A Month in the Country

By IVAN TURGENEV

GUILD Th., 52d St., W. of B'y.

THE APPLE CART

Bernard Shaw's Political Extravaganza

ALVIN THEA. 52nd, W. of B'y. Eves. 8:30. Mats. Wed. & Sat., 2:30.

8th CAPACITY MONTH BROCK PEMBERTON Pres

Strictly

Dishonorable

AVON THEATRE, West 45th Street. Eres. 8:50, Mats. Thurs. & Sat. 2:30

BELASCO Thea. W. 44th St. Era. 5:40
State. Thurs. and Sat. 2:47
9th MONTH
DAVID BELASCO Presents

It's a Wise Child

A New Comedy by Laurence E. Johnson

Comedy Hit by Presten Sturges ed by Anteinette Perry & Mr. Pemberton

Danny Simmons back to Parls again last week.
Floria Vestoff, looker-tapper with Ben Blue's act, only 18.
Baxter's Waffle Shop in the Publicity Building didn't pay and shut.
There's a Wall Street p. a. beling plotted for a Hollywood trip by a fellow that's more than a banker.
A femme cooking expert for broadcasting chain lives at a hotel and eats all meals out.

broadcasting chain lives at a hotel and eats all meals out. By dieting, Jackle Brandon, Geo. Godfrey's see, dropped seven pounds from all but one of the right spots. Rian James, Brooklyn "Bagle" and the seven pounds of the right spots. The seven at a friendly. Charley Washburn is now with "Virtue's Bed" after doing the "City Haul."

Haul."
Credit for that "America, I Love
You" gag in Joe Freiberg's innac
biog due Jack Hart.
Ward Morehouse has started
writing theatrical stuff from abroad
for the "Sun."

for the "Sun."
Returning from Panama cabarets
Ruth Nagel and Betty Brand got
Into New York on the "Virginia."
Doris Jay is looking for her girl
friend, Jean. Last heard of in Wor-

cester.

Spotting a couple engrossed in whispering, Joe Laurle yelled, "Talk louder, I can't hear a word."

Wedding of Leo Cohen of Loew's and Maxine Lewis of Carroll's vaude

and Maxine Lewis of Carroll's vaude revue looked for daily. Frank Tannehil is regarded as the Edgar Guest of the VMA sanctum, with his original sonnets. Cliff Stork, Bill Hodge's hand-some manager, swears he has only seen one talker in his life. Press Photographers, Association

seen one talker in his life.

Press Photographers' Association
will hold its 13th annual dinner
May 3 at the Hotel New Yorker.

Burnet Hershey and Stanley Rauh
played joint hosts to a tea party
for the Vitaphone studio mob.

Arthur Ungar and wife, Ella "Patossie" Ungar, visiting from Hollywood. Came by boat via Panama.

Charles A. Levy of the Broadway

GRACE GEORGE

"FIRST MRS. FRASER"

PLAYHOUSE 48th St., E. of B'way. From 8:50, Mts. Wed. & Sat., 2:30

JAPITOL B'WAY 51st ST.

ROXY 50th St. & 7th Ave. Olf.

"HIGH SOCIETY

BLUES'? Musical
Romance with
JANET GAYNOR—CHARLES FARRELL
On the Stage—"The Last Supper"
Deautiful, Magnificent
Other Stage Features, Midnight Pictures

RKO THEATRES LET'S GO!

DON AZPIUAZU and Idla
HAVANA CASINO Orchestra
PETER HIGGINS
FRITZI SCHEFF

PROCTORS 58#ST. NEAR

6 BROWN BROTHERS BOB RIPA-Others

Wednesday to Friday, April 30 to May 2
Alice WHITE and Choster MORRIS
In "PLAYING AROUNO"

On the Soreen
The SHIP from TEXAS
SHANGIIAI
M-G-M Sea
Drama
On the Stage
TEXAS
GUINAN
and Her Gans

Also STAN LAUREL
and OLIVER HARDY
in All-Talking Comedy

Los Angeles, April 29.
Standard Recording Studios, advertising self recording of voices, talent or what have you, is selling a 10-inch double phonograph record for \$10.
Among the selling points mentioned is: "If you are away from your dear ones send them a record telling of your life in sunny California."

Won't Tell

sunny California. So far, response n.s.g.

Theatre ticket agency and Joie Gold, going to coast. Arguments over commissions sent Budd Gray from WOR back to Pub-lix and the Rialto.

Renee Carroll is bent on a book to be called "Checking Up on Broadway." Theatrical club said to have a

list of 400 members owing the card

Irving Yates to Minneapolis with deuce in his kick and back with

Scientists have overlooked the vaude gag in their search for the secret formula of everlasting life. Bugs Baer dressed up in gray suit to match hair. Rube Bernstein, designer.

Arthur Swanstrom and Bobby Connolly after Rudy Vallee for a

show.

Krazy Kat colored revue has shifted to an East Side theatre to ride with pictures on a vaude basis. Dan Healy cast a party in the Park Central Pool for Helen Kane and Jack Oakie stayed out of the Louis Levine threatens if the ride

nootchers don't lay off his new Packard limouze he'll put a clock

on it.

Sally McKenna has quit show biz
to go literary. Compiling a novel
on back-stage experiences. All
needed is a publisher.

You may miss Harry Lauder after he salls from New York today (30) until his next return in October

Dave Clark threatens to invoke the law on Broadway delicatess charging 60c for cornbeef sand-

Simon Lazarus, inde exhib of Los Angeles, arrived in New York Mon-day on the "Virginia." It's his first eastern trip in six years.

easten trip in six years.
Dave Beehler and Jimmy O'Neal
had better think up something funnier than wax dummles for their
own feed, shortly due.
Lew Chalue, known in vaude as
Uke Lew, quit acting and turned
inventor. His patent shaving brush
ready for the market.
While watching a talkting short of
himself, Buddy Doyle reached for
a throat lozense when the vecord a throat lozenge when the record

squeaked. Senator squeaked.
Senator Murphy—Carrle Eddy
some time in June. Maybe you'll

some time in June. Maybe you'll get an invitation. Engraved with R. S. V. P. and "No Presents."
Alice Weaver, after five months' on a hospital cot, returning to vaude in a Tishman & O'Neal special all okay but for weak ankles.
Leone, backing "Courtesan," also owns the President where it is playing. One character in the play, the

ing. One character in the play, the ideal way to produce.

The nude picture show on Broadway, raided by the cops only to have the court dismlss the charge has since folded.

has since folded.
Ben Glick, of the former P. Dodd
Ackerman scenic studio, has opened
his own interior decorating and
turniture shop.
People along Broadway observed
Monday's partial eclipse by looking
at the reflection of the sun in shop

Following the advent of the new baby, complications developed and Mrs. Jack Linder is under day and

Mrs. Jack Linder Is under day and night nurses' care.

Bookles crying their eyes red. Take at Jamalca this year 50% under past normal and clouds lined with everything but silver.

Larry Puck's 32rd birthday affair at the Bayside mansion next Satur-

at the Bayside mansion next Saturday night. Surprise, though Larry's doing his own inviting.
Mr. and Mrs. Alian Pollack's 47th wedding anni May 5. Lew and Bernie Pollack, of the muste biz, two of their accomplishments. On the Pollack, of the muste biz, two of their accomplishments. N. A. Million who are not that N. V. A. Million who are not chart N. V. A. Million who are not chart in the basket as it is passed for the collection.

million wis...
ter in the basket as it is,
the collection.
Circular letter announcing new
office building on Broadway states:
average building in that district
winding publishers and, uncaters to music publishers and, unfortunately, has its quota of racketeers of the various kinds to be

(Continued on page 67)

London Chatter

Chatter in Loop

Lloyd Lewis, the literary p. a., o Virginia for a short layoff. Stars on United Artists sign done with gold leaf instead of paint.

with gold leaf instead of paint. Several legit performers who tried to crash at the Adelphi got the w. k. "Sorry, but New York says no." E. M. Glucksman, Publix's only Ph. D. theatre operator, languishing in the sun at Snreveport, La. Billy Blaon getting a corner suite. Billy Blaon getting a corner suite. comes Chicago divisional director. Mauren McKernon, former theatrical p. a., now doing commercial work here.

New night spot, Kalico Kat, oper

New night spot, Kalico Kat, open-ed on the near North Side by Vida Mead, formerly cafe booker. Freddy Rosenthal is going to drive his can to the coast in an attempt to creath the pictures. Bryant Washburn back in his home town again as leading man in "Mebbe."

Dave Balaban attributes his increasing baidness to worry over the boll on his finger.

Max Richard hired a chauffeur

Max Richard hired a chauffeur for his new car, but when he tried to deduct 5% it was another story. Billy House made a crack about the Chicago, across the street, his first show at the State-Lake, and was immediately ordered to cut. Since one of the local agents got rabbed for putting on a tear show.

nabbed for putting on a stag show, he has been swamped with offers clubs.

John Tuerk becoming a familiar figure on Randolph street. Espe-clally the collegiate angle of his

topcoat.

B. & K. head usher pacing back and forth in the lobby. An underling approaches. Head usher: "Don't bother me. Can't you see I'm in conference?"

Paris Chatter

Max R. de Vaucorbell to London Max R. de Vaucorbell to London at the new Domino studios, Elstree (Herbert Wilcox's), to work with Louis Mercanton on French version of talker starring Betty Balfour. Mercanton supervising both French-English versions. French dialog production in Paris, with de Vau-corbeil going to London to prepare scenario.

corbell going to London to prepare scenario.

Joe Zelli's Royal Box reopening with Smiling Joe's royal hosey made a wow première here. Everybody turned up. Still one of the brightest institutions here.

Burt Furman, English jazz-beau, heavily romancing with an Oriental potentate's niecs. Dark-skinned, potentate's niecs. Dark-skinned, cd lawyer husband for the London jazz-band leader and they are an eyeful about town as real heavy romancers.

eyetu about own as item, and mancers.

Publicized recent romance bepublicized recent romance berecent and market and musical comdepend an international playboy is an inside laugh to the Parisites. Said playboy said to be one of the best take 'em gigs in Europe.
Local gag coming from the Orlent supposed to set a Calcuttian or Bormbayian into postitive hysterics, has to do with a Mrs. Babbitt, following a world cruise, stating "I love the Agha Khan by moonlight." She means the Taj Mahal—what-She means the Taj Mahal—what-ever that is. Just a sample of An-glo-Oriental wise-cracking.

Havana Chatter By RENE CANIZARES With the cabarets closed or clos-

ing, most of the imported chosen girls and hostesses are returning to New York.

siris and hostesses are returning to New York.

Montmartre Cabaret closed and the Tokio ends April 28. May 1 same management will reopen Summer Casino.

Ernesto Lecuona, foremost Cuban composer, organizing his own company to take to Madrid. Already signed Elisa Altamirano, Candita Glada Lopez Soncia, Sanish comedian, with his company, arrived from Mexico City, and is at the Payret theatre.

Leopoido Ortin, with his company, from Mexico, at the Nacional. In open competition with Somoza's company.

Teopolou -from Mexico, at the from Mexico, at the open competition with Somucompany -from Lawrence -from Mexico, at Cubic -from Mexico, at the Cubic -from Mexico, at
Jameson Thomas' pet is a cactus

plant.

Benlta Hume calls her dog after Society weddings at rate of six a

London's free shows for the rub-ernecits in full swing. Gayer suits for men. Ada-May reckons this talk about

her sclatic nerve indecent.

Joe Graham, stock actor, pens his

Overcoats again. Cold spell. Vodka at press premieres these

Opera stars trimming tonsils for ent Garden

Women pilots trip round Europe r week-end vacations these days. Brighter and breezier suitcases

e dames.

for the dames.

With the actor-manager system getting going again, plays look like being worse than ever.

Margaret Bannerman fallen for meller. Says it suits her style.

Mary McCormic, American singer, made her London bow to an empty Albert Hall.

Jan Kubellk violinist mode. lbert Hall. Jan Kubellk, violinist, made a

talker, not to be shown, for benefit of his posterity. G break for the kids. Great

benefit of his posterity. Great break for the kids.

D. G. A. Lowe, Cambridge athlete and Olympic games track runner for Engiand, married to Karen Thamsen, Dane.

Jenny Dolly, writing from Paris, says she's adopting orphans for Gordon Selfridge's son is getting more space than the Old Man.

Cochran's given Constance Carpenter a three-year contract, to show how nice she was to jump into Pavillon stardom.

Sybil Thorndike's sorry she's never played in Disen before. Says it's good to have a little light relaxation between work.

Garry Allighan, film trade publicist, landed the editorial chair of "London Opinion," humorous paper—alleged.

Haif the small-time renters are putting out age-old silents in the hope of netting a cent or two from the unwired shooting galleries in

the unwired shooting galleries in the Provinces.
"Sunnyside Up" voted most tune-ful talker to date.
Polley of some of the British bands in plugging home-grown, songs, to the exclusion of more popular numbers from the States, resulting in decreased managerial

Telephone service had fire drill

Telephone service had fire drill and suspended work for three minutes, during which subscriber's house caught fire. Victim unable to secure phone connection. Richard Cooper took seven hours' non-stop bath for talker purposes. Movietone News, Fox newsreel, got talker print of the boat race out three hours after the run, hottest news reel work known this side.

A columnist has discovered actors are awkward people to deal with. Owen Nares' next play will have six leading ladies, in keeping with the Nares tradition. Frank Vosper's mascot is an old lady who attends all his first nights. Used to know him when he was soldier boy. Michael Arlen says his wife likes his books. Needs a wife or a mother. A columnist has discovered actors

Prawns are the craze for swint-

mother.

Frawns are the craze for swimming diets.

James Whales running round talking big dough. "Journey's End."

Small timers around Lelecates of the second talking big dough. "Journey's End."

Small timers around Lelecates of the second talking big dough. "Journey's End."

With the war book wave over, papers are looking around for a new atunt to keep the pages filled. Stage is so ritzy these days a guy doesn't get a chance unless he's been to a dramatic academy.

Minor hack writers go through American musical scripts and translate 'em into English.

Duite of York's Light Infantry is name given to stage staff on "Suspense" play. They all trip on as soldier extras.

John Galisworthy used to act.

John Galsworthy used to act. Some of his criics wish he'd kept it up.

Next to the stage door of the Palace Theatre, the new home

MRS. GERSON'S GRILL

After 11 Years on Broadway

2ND YEAR IN NEW YORK CITY STREET SCENE

has moved
from the PLAYHOUSE
TO ANOTHER THEATRE
For further information
see daily papers
Evos. 8:49. Mats. Wed. and Sat. 2:30

wood.

Betty Jordan, back from Hollywood, says it's all a fake.

Henry Epstein hasn't played golf
with William Fox for a week.

Lou Holtz buying sea legs for
use in couple of weeks.

Tina Meller carries a whistling
space around on her jett shoulder.

Farman meets them at the
theatre.

theatre.
The Ben Piazzas switching from hotel to own jernt on W. 74th.
Oscar Doob is back from Cleve-

Charles E. Lane has gone into

r Broadway. Mrs. Ned Williams hates high

hats.
Val Lewton has joined the four

Wal Lewton has joined the foureyed brigade.
Marjorie White remembers her
vaude pals, and why not?
Eddie Hitchcock is Publix' 'Honey' boy. He rated two jars.
Julius Ziegler still bosses the
Cheese Club table.
Bernardine Ryan would rather
say ''Hello' than ''Good-bye.''
Jean Bouche has quit Broadway
to open a tea room in Providence.
Robert Littel now columning besides reviewing for 'World.''
Warren Nolen says fat has nothing to do with it. It's the soap.
Matzohs are just as bad in bed as
sodia crackers.

NEW YORK THEATRES and twitter at a term of the second of the s

0

Inaccurate Biographies

Maurice Chevalier

By Claude Billyon

Los Angeles, April 26.

kid surprised old man Mauand he talked it over with the

rice, and he talked it over with the wife.

"That baby has his nerve," said Par"y, "and, Mother, he wants a good name."

"Daddy," said Mother, "a kid with a nerve like that should be an actor."

actor."
The baby grew up and went to school. They taunted him about being called "Chevaller."
"Chevaller." said the other boys, "he's an Englishman. That's the name of the English star, Chevalier."

mame of the English star, Chevalier."
Young Chevalier commenced to pick up a grouch. At supper one night he demanded a show-down. "Listen, folks," said he to his parents, "what's my name and what am I, French or English?"
"Mother," said Fappy, "dian't I tell you years ago that kid has nerver And Pappy thereupon the said of his head and it has been there ever since.

side of his head and it has been there ever since.

"Let's make bim a juggter," screamed Pappy, "That's who he's named after, that English singer, Chevalier, who sings 'My Old Dutch'."

Too Many Nations
'Listen, folks,' said Maurice,
without removing the straw hat,
'you have set me in two countries
already and I won't stand for Hol-

Maurice walked out of the house, still with the straw hat on the side of his head, and bumped into a woman crossing the stree of the house, at tempted to a condition of the head, and bumped for steps to dodge, and the hely exclaimed:
"Oh, you're a danger, eh?"
And Maurice, always the gentleman, answered:
"Yes, ma'am," as he would to his mother.
The lady was Mistineuett the

Tes, main, as he would to his mother.

Mother was Mistinguett, the reigning Paristan musical comedy queen. The boy's manner of address impressed her. She asked his name and, hearing Chevaller, thinking he was the son of the late and great Chevaller, to the model of
Later on he appeared with Mistinguett and later on, when France was trying to find out how to make talking pictures, Chevalier came over here to make them for Par-

amount.

He still wears the straw hat on
the side of his head, uses his face
to smile, and has an Englishman,
Tom Hearn, for his personal rep-

to smile, and has an Englishman, Tom Hearn, for his personal representative.

When his Paramount talkers go back to France, Hurel and the others sigh, but are still glad that they can have at least that much of the vallet has split his French 80-50 with the other 50 the American accent, sings his songs two ways, and acts like the devil before the screen. Mistinguett is still in Paris, on the stage, but off French juveniles, preferring Americans like Earl Leslie, who now has been Mistinguett's leading man for some time. For some time also, it seems Chevaller may remain in American talkers, although Menlimontant has piled down the statue of Napoleon in front of the city hall, replacing it with Chevaller's.

Gyp Specs at Circus

Specs operating near the Garden did everything but commit hunder to dispose of their circus thetes. Any number of sales of two secondaries of two secondaries of the sales of two secondaries of two secondaries of two secondaries of the sales
oy.
At the Garden gate the doormen
efused entrance to the children
ntil half-tickets were brought.

"Pappy," said a baby named Maurice shortly after he was born at Monimontant, near Paris, "give Chicago Plans Bigger 'n' Better 25c Freak Show

Chicago, April 29. Amusement arcades and dime museums are having a big revival here, with the same interest in freaks circuses noticeable in other cities in the midwest

cities in the midwest.

Four dime Joints are at present coining dough in spite of all efforts on the part of the police and merchanits' associations to block them. Plans are now under way here for the installation of the biggest urban museum. To be spotted on Randolph street, in the center of the shopping and theathrical area. Joint will be holly-tolty instead of honky-tonk. Plenty of ritz and Oriental atmosphere. Idea is to get away from the old-time joints, with Chinese opium dens and horse-halr odor.

Spot will use only reputable per-Spot will use only reputable per-formers, and will invade the vaude field for some of its talent. Plan to use a magician, a lobby vocal trio, several freaks, including Siamese twins, a fies circus, chamber of hor-rors, and other attractions. The old-rors, and other attractions. The old-lesqued with old-style penny slot machines and the daguerreotypes of the past age.

machines and the daguerreotypes of the past age.

Whole thing will be dished out at two-bits a copy. Muggs behind it are ready to sink 25 grand into the venture, and expect to open by the

2 YOUNG GIRLS JAMMED OVER \$1 TAXICAB FARE

Two young blondes, one a stu-dent and the other a model, were in

Two young blondes, one a student and the other a model, were in West Side Court before Magistrate Dodge on the charge of failing to pay a cab bill of \$1. The cabby, Alleyre, 29 West 181st street, was paid and the defendants received a suspended sentence.

They gave thefit and 24th Creston and Patricia Ramana as Grace They gave thefit and 24th Creston avenue, Brown, and Patricia Ramana, 22 model, 111 West 75th street. The model was permitted to go. Bernard Randall, lumber merchant, told the Court he desired further action in his daughter's case. Grace was taken to Women's Court on the charge of being a wayward minor.

Both girls told reporters they had been in the Bandbox, Harlem cabaret of sepia hue. Grace has been absent from her home several days, She wore a mannish overcoat and her right optic was discolored.

"It Bought Patsy had the Are And Patsy thought I had the money.

her right optic was discolored. I'l thought Patsy had the Are. And Patsy thought I had the money. We are just out of luck," said Grac, whose hair was closely clipped. The latter stated that hereafter she is going to make the Village her play-ground.

L. A. MOVES TO **CURB RACKETEERS**

Los Angeles, April 29. Business heads of local theatre circuits have been invited to participate this afternoon (Tuesday) in a meeting called at the mayor's of-fice. Corporations and merchants will be represented with a view to

will be represented with a view to considering defensive methods to be taken against racketeers who have been on the increase out here. Scarcity of currency has made the chiseling gentry particularly sharp-minded. They have been in-flicting many gyps on commercial concerns.

Handball Champs

Friars handball tournament, com-pleted last week, returned vaude-agents the winners in both divisions

competitors.
Charles Yastes won the class A title, with Milton Myerberg the runner-up. The class B winner was Harry Kalsheim, with George Joy second.

Old Timers in Brooklyn Probably Sing "Sweet Adeline"

Brooklyn, N. Y., April 29.

The Bartendere' Union, atill going strong here, met again in Lyceum Hall and sang songs of days of yore. The Brooklyn Bartenders' Union and the Brooklyn
few are mixing ice creams in the

lew are mixing ice creams in the downtown frapperles.
Two thousand persons turned out for the affair, with Jacob Schiffer-decker acting as chief floor manager and publicity dispenser. Charles Boyd is president of Local 70 of the Bartenders' union.

JADED APPETITES FIND NEGRO CHITTERLINGS

An old, odd dish, chitterlings, long popular among the colored folks but given scant attention by the whites, the state of
Irish Move Back

Looks like the Irish are trying to reclaim Greenwich Village, New York, which had been a Celtic stronghold before going Coney Is-

land.
"Erin's Isle" and Killarney dance palace are the latest to be sp in the district and although apotted open a week have been getting

good play,
Erin's Iele projects an Irish
cabaret, while the dance hall has
an accordion and bagpipe combination to dispense the dance mustnot be dispense the fance mustnot be dispense the fance mustnot be dispense the dance palaces employ.

London sobble found Hannen Swaf-

London sobble found Hannen Swaf-fer resplendent in a vivid negliged in his palatial apartment.
"I detest your paper," he started off, waving a cigaret holder in the air. Turning away, to give sobble a slant on the famous profile, other-berow, he idly looked over his se-lection of two dozen neckties for the day.

lection of two dozen neckties for the day.

"Green and cream always indi-vidual notes," he mused, flicking a speck of dust off a morning coat on

what do you think of the theatre?" query, notebook in hand.
"I never think of it. I prefer to the it think of itself. I detest theatre.

Mentally speaking. There is

London, April 16.

Imaginary Interviews

BARTENDERS' UNION MEETS No Cheap Joy Ride Going Over the Jumps of Hubert's Joy Joint

Going Back

Asked by a woman how long he had been a waiter, the grey haired serving man replied: "Lady, I was a bus boy at the Lord's Supper."

8 ALLEGED 'CON MEN' IN \$5,600 'TAKE'-FREED

Magistrate William C. Dodge in West Side Court freed eight men, suspected by the police, to be members of a confidence gang. They were arrested in the Hotel Manger by detective Joseph Fitzgerald of the West 47th street. Fitzgerald seized the octet in the lobby of the Manger on suspicion of being implicated in the swindling of Gustave Rothenbach out of \$5,600 on May 21,

Rothenbach, according to his story to the cops, was taken to the hotel by a man who had proposed that they enter a partnership in buying a hotel at Peekskill, N. Y. They met two other men. The first man shortly left, saying he was going to a bank to withdraw his share of the money to be invested. The others suggested a game of cards. They permitted Rothenbach to win. The first man returned. He also permitted Rothenbach to win. The first man returned the also permitted Rothenbach to win. Rothenbach confident played along as the stakes became higher, but there is the confident played along as the stakes became higher, but there were noney. He returned and went again. He bowed out. The next day he was satisfied he had been taken! He told his story to Fitzgerald. Rothenbach was unable to identify!

taken! He told his story to Fus-gerald.

Rothenbach was unable to identify any of the defendants. They gave their names as:
John Burke, 43, jeweler, 617 West 135th street; Joseph Keating, 65, salesman, Ashland, Wis; Joseph Welleson, 62, salesman; manager hotel; John Boyd, 57, salesman, 117 West 45th street; Karl Mahon, 51, importer, 50! West 110th street; Carl Neison, 62, salesman, 344 Pa-cific street, Brooklyn; Edward Thompson, 32, salesman, Manger Hotel, and Henry Harris, 35, dress goods, 10 West 3nd street.

Mileting dimes and quarters, after the door charge has been extracted, the cost of seeing everything in this cellar and first floor joint would pay for front row position at any Ziegfeld show. Huberts gives every indication of making plenty. It's a regular haven for the type of orator that cops keep the type of orator that cops keep place is on 42nd street. New York. So many of those trick slot machines that even assistant managers don't know the total plaster the

don't know the total plaster the place with nudity and heat. The folks who are herded through in classes are largely the greaseballs who fre-quent Sixth avenue agencies in the daytime.

daytime. Because it's the only one of its kind in the U. S. and the last link reaching back to the defunct dime nuscums, the management figures it should get the support of the show world. This after a crack that most of the readers of "Warlety" haven't the price of admission, and the "Warlety" doesn't mean any-ther Warlety" doesn't mean any-ther warlety."

thing, anyhow.

"Why press can bring their children he. There's nothing that we've got to be ashumed or," one of the house said.

This taking into consideration all of those saladously laced and posed dames in the peep machines and the "sexual enigma," which shows both parts of the fan to prove the difference.

The Cancer.

The Coppers

They are afraid of a visit by the cops and make no bones about

They are afraid of a visit by the cops and make no bones about johnstuff publicity getting them in line for an official once-over.

"It's a lie. That's what it is," said one saids and saids and to like from the outside being able to make each other as easy as the sucker mobe said one saids as the sucker mobe said one saids as the sucker mobe start breaking bills.

Selling things, that range around a half buck in price from the strong man's muscle builder to the low-down with alleged nude stills and the Indian's home-made rings, not overlooking the dime for dominoes at the gaming tables right next to the shooting gallery, is 75% of the entertainment racket.

While every performer talks about the value of his time, another drove of tourists upstairs being groomed for the take-overs below. In the fless are only uncleaved. And the

to believe the management. But the fleas are only incidental. And, like

fleas are only incidental. And, like everything else, you have to pay to see those wires pulled.

The Hubert's place has been in business for fivo years. It expects to be here another five as a testimonial to the abundance of the most inferior and guilible type of chump..

Wally.

FRIARS' SAT NIGHTS TO OVER-CAPACITY

The Saturday night boys were in action again at the Friars with stuttering Joe Frisco the main idea, but there were others at the speak-er's table who shaded the kid with the permanent cigar. The club's

er's table who shaded the kid with the permanent cigan. The cibb's grille was over-capacity and they are thinking of putting up bleachers for future events. This Saturday (3). Eddie Miller's turn. Surprise laugh-maker of the eventing was Sam Lyons who did so well he applied for membership in the good actor, although he insisted he is a good agent. He kidded about his dialect, explaining the war had something to do with it. Some fellows came out shell-shocked but he emerged dialect-shocked.

lows acting out a stell-indexed but how a consider the control of
talkers, phone call from an old lady who had lost her pet poodle and hoped to establish contact with the canine ego, and a remarkably suc-cessful musical actress who called the hope of pulling a press Quote Freely

"The world," said Swaff, select-ing his best top hat for the morn-ing's calls, "is a stage. The men and women only players."

ing's calls, "is a stage. The men and women only players."

"Can we quote you as saying that?" hopefully.

"You can quote you as saying that?" hopefully.

"You can you have all, I adore players. I am shortly arranging for a well-known actor to knock me down in public. Leading agencies will have operators on the spot ready for the front page spread."

"You like publicity."

"I detest it. Nearly as much as I detest first nights. But I want is detest first nights. But I want is detest first nights. But I want a creat big broak. And ng other celebrity would be knocked down in public for the sake of the stage."

"Tomorrow," he continued, "Agm lecturing at Manchester on "The Socialist Government in the Light of Plato," with occasional disgressions showing. The Swafer column in the limelight of publicity. You would like to come along?"

"Manchester never agreed will our health," faintly.

"It's A weak continue."

"It's A weak continue."

"It's the derman in hand. Protect dumb onlinals. Itead Nietzsche:

He balanced the topper untilly on the balanced the topper untilly on

let it think of itself. I detest theatres. Mentally speaking, There is no Theatre."
"You really think so?"
"I say so. Have a cigar?"
"How did you start life?"
"Lefdn't. It was started before I was called in. Pity for humanish."
"The celebrated critic was husy white the compared to the day for his waster. "You want my opinion for the summer sales?" he asked.
"What you think of the American invasion of the English vaudeville stage?" as a sidetrack.
"There is no American invasion. I stopped it. Equally, there is no Errish vaudeville stage. Until year, it. The only institution in this country is Fleet Street. And there is equally only one real newspaper man."
Interview was broken for a space while the critic disposed of a deputation from distressed saxonhone placers, out of work through the paper and only one newspaper man." Nictascha."

The balanced the topper nattily on while the critic disposed of a depution of the back of the celebrated cranium, players, out of work through the get out."

Tribudge the elephants, the old time trouble to the back of the celebrated cranium, players, out of work through the get out."

Tribudge the elephants, the old time trouble tropper nattily on great contributions of the back of the topper nattily on great contributions. The back of the topper nattily on great contributions of the back of the celebrated cranium, players, out of work through the get out."

A Hollywoodian in New York

VARIETY

By Cecelia Ager

New York's wintry blasts in April at last make California's eastern blizzard headlines honest... Biggest bystander draw here is a motion picture camera, same as Hollywood Women smoking on Fifth aveque busses are gelf-conscious abant ... Women smoking on Fifth avenue busses are self-conscious about it... Sensation of the Police Parade; airplanes mounted on trucks ... Local shopping at a standstill, awaiting the post-Easter sales ... "Graphic's" week-end magazine teaches How to Get Your Man... New York picture house stage shows still a mark for the California theatres... Not so many Oriental dancers.

Spęaks Shot

Speakeasy business so shot a proprietor has turned to producing plays...Smart avenue shops exhibiting handbags with metal knobs like a bandmaster's baton...Buyers still wary...Fourteenth street shops advertise "Exact duplicate of Parley models". New does racket Paris models".... New dress racket selling two for \$15 in their apartselling two for \$15 in their apart-ments by women whose dress-man-ufacturing husbands are supposed to have lost their all in the market ...Ex-Gov. Smith's topcoat has glossy satin labels...Cheap ciga-rets getting cheaper...Peaches dis-played like jewels in the fancy fruiterers.

played like journal fruiterers.

New York Stage Set Bridesmald's costumes in the shops approaching the limited of the new buildings making New York look library and the new buildings making New York look like an urban setting... Most disillusioned men in town apartment hotel clerks..., Most indifferent room-service walters... Papers full of proi and con anent the new theatre ticket plan but readers still Vurn to sports page... Lovellest facade in town adorns the Elizabeth Arden building... Palm for artisty cade in town adorns the Elizabeth Arden building... Palm for artistry in shorts remains with "Black and Tan" and "St. Louis Blues"... Cuckoo ballyhoo for "The Cuckoos" calling the customer's names... And a 6th avenue cafeteria advertises "A trayful for a trifie."

Dirty Clothes

Bootleggress turning conscientious now they have fewer customers...
Lace evening dresses are all you can.

Lace evening dresses are all you can see....Smart saleswomen who like white frills at the neck are learning white frills at the neck are learning to fron and to mix starch. ""Amazing" is having a record run... It costs just twice as much to keep your clothes clean here as it does in Hollywood... Some painstaking evening papers list the programs' songs on their radio pages... New York stransients go to the theatres, Hollywood with the programs' songs on their radio pages... New York pione rate make it cheaper to phone from booth to booth... Florists' business growthen cheaper to phone from booth to booth....Florists' business growing booth...Florists' business growing despite everything... You can tell a hit show by the thickness of the advertising pages in the programRenee Carrol is the champ column maker...It seems the dramatic editors must fill their Sunday space even when the week's plays warrant no discussion.

Free Poker Rooms
Composite picture makers for the tabloids have been idle lately... No one can be as ruthless as a woman at a sale... Household serve

tabloids have been idle lately...

No one can be as ruthless as a woman at a sale....Household servants who have worked on the east
side never let their west side employers forget.it....Hotels are giving rooms for police games free,
hopling to make it up from sandwiches and water... New York uses
Folding bare to mix highballs...
Folding bare to mix highballs...
Motorcycle cops' shrait cresping up on the ear-splitting walls of
Hollywood am bulances...New
Yorkers are as grateful for a sunny
day...Number of by-lines on front
pages of New York dallies multiplying... Press agents find they
can write their best copy when going straight to work from an allnight poker pow-wow...Saga of
New York: From Hester to Delancey
to Grand Concourse to Washington
to West End to Central Park West
to Park to Sutton place to Fifth
avenue.

Lifting

Picture dance numbers aren't so choosy from whom they lift their routines...News stories are developing complicated cases of 'good writting'...Lots of the more knowing sun-tana came from Nassau this year...Local maldens heave deep slighs for Chevaller, but deeper ones light or Chevaller, but deeper ones legish for Chevaller, but deeper ones legish for Chevaller, but deeper ones light or the gratifude of Holly-for Mayor Walker...With the perdayonts is losing that Mulberry street flowers in The gratifude of Holly-form of the graties of this description.

Graties of this description.

For years drugs have been given every few weeks at Rockind Palvery few weeks at Rockind Palver Picture dance numbers aren't so

A LITTLE ATTENTION

Making all allowances for the countless irritations that must dis-turb an usher's day, the fact re-mains that ushers, except in the cinemas, are extremely discourte-

It wouldn't be a bad idea if the It wouldn't be a bad idea if the various personnel managers would instruct their staffs in proper deportment. It isn't only one house that offends. At R-K-O's 86 Street, if asking for a program, you're told in gruff tones where you can go to go to the control of the control o

Comfort.

Quite recently, one of the State girls, falling to direct a patron to the seat she feit he should occupy was heard to call him a "damn

'CUCKOOS' VERY FUNNY: DOESN'T TAX BRAIN

In spite of its title "The Cuckoos" is a very funny picture. It is as slapstick and vigorously funny as a good two-reel comedy, with a great comedy team in Bert Wheeler

great comedy team in Bert Wheeler is as appealing as he is amusing. Jobyna Howland clinches her success in "Honey" with her second film role. Her statuesque dignity makes knockabout situations uproarious. Marguerite Fadula, piapa in unconvinning Gypsy queen, ling an unconvinning Gypsy queen all member and June Clyde registers prettily as an incenue. There's nothing in the film to test spectators' intelligence, but it's awfully funny.

ILL AND INJURED

Florence Carr, of Hanley and Carr, was stricken with a nervous breakdown at the Monday rehearsal at the Atlantic, Brooklyn. She has been ordered to take an indefinite rest by her physicians. Mayo and Glenn substituted. Bobby May, Juggler, is in Schenetady, Nr. Ar or several days receively. Nr. Ar or several days rechedly. When the Macherson, asst. mgr., Chicago branch National Screen Service, iald up by nervous breakdown.

down.

George Johnson, concessionaire,
Mid-City Park, Albany, N. Y., after
a long illness, suffered a set-back.
Caught cold at the park, preparing
for its opening and was forced to
bed.

bed.
Sybil Vane recouping from appendictits operation at Medical Center, New York.
Younger brother of the acrobatic act, Les Gellis, received a fractured rib during their performance Sunday night at the Academy of Music, Cell the rest of the week.

NEW ACTS

Georgia Ingram (Snow, Columbus and Ingram), Gene Mason and George King as Southern Style, new dancing act. Billy Taylor and Co. (3). Princess Wahletka, single.

Houses Closing

Vaude out of R-K-O's Proctor's, New Rochelle, this week for summer; straight pictures, three changes weekly.

Drag at Garden
Jack Mason is circulating claborately printed announcements of the drag he is giving May 17, at Madison Square Garden, thus cstabilsh ing a precedent in connection with affairs of this description.

Did You Know That-

Hollywood, April 26.

Faul Frawley now here, has been approached for pictures. ...Doris Kenyon wore an exquite boliero suit embroidered in tiny flowers at a luncheon given recently by complete and badde to the picture of the pictur bright red hair...Marle White and Eddie Tierney are in New York on three weeks' leave... Mrs. Jack Warmer waits on table every Tuesday, at the 'League,' proceeds going to charlty...Most all studios now have theier own einging and dancing teachers on the lot... Jack Rutherford is here for 'Whoopee'—the picture, if you please...Ceell Cunningham entertained at George Brown's party the other night...Great excitement over Carmel Myers' masquerade party...Gertrude excitement over Carmel Myers' masquerade party...Gentrude Olmsted went as a Puritam måld, Barbara Bennett was a striking white Spanish senorita, Carmen Pantages a delicate Colonial with a white wig: Marlon Spitzer as Lupe Velez in a wild black wig, Mary Eaton a grand court lady, Eddie Duzzell a French sailor, Arthur Richman as a velvet-Arthur Richman as a velvet-clad artist, Lila Lee had a cun-ning Normandy thing and fooling nobody, Inez Courtney a pirate—what ho! Harold a pirate—what ho! Haroid Lloyd a Russian, and Mrs. Lloyd as Lord Fauntieroy, Leonard Siliman was in shorts, Claudette Colbert and Beatrice Lillie arrived late, not cos-tumed, and the hostess was in a white satin cowboy outfit with feather chaps. .Frances Upton lett her heart'in Chi-

SINGLE WOMEN WITH **MANY ACCESSORIES**

If vaudeville continues along its present trend there will be no more single women acts. When a prim donna or comedienne is hilled these days it means that she will do an eighth of the act and the remaining moments will be taken up by a sexmoments will be taken up by a sex-tet of hoofers, tenor and possibly two pianists. Fritzi Scheff brings this type of act to the Palace, bat-tling hard against a tremelo to achieve occasional lovely and clear

achieve occasional lovely and clear notes.

Her first gown is a black chiffon, punctuated with heavy sliver trimmings, worn under a wrap of chiffon and ermine. Not awfully good style, but grand prima donna stuff. A second costume has the same recall results in "Kiss Me Again" without which no Fritz Scheff appearance would be complete. Even though it contains smartly stepped routines and Millon Ager's stirring "Song of the Dawn," the act has the stodgy flavor of a Shubert operetta. Feggy Chamberlin, disciple of

Peggy Chamberlin, disciple of hard-bolied comedy, registers im-mediately with knockabout mate-rial, concluded with the lusty rendition of "My Man," in which she nearly kills her partner, Ross

Himes.

Mae Brown, wearing blue crepe and ostrich feathers, serves as a comedy foil for Joe Marks, and, just to keep the records complete, Herb. (Herbert) Williams' yellow sloes are still things of beauty.

BILLIE DOVE'S POSING

Mostly Drapes Doorways in Foolish

Billie Dove's acting in "A Notorious Affair" is confined to draping doorways. She drapes prettily, but the pose grows monotonous. Menace is provided by Kay Francis as a countess, smoking Russian cigarets, cultivating stablemen and butlers, as well as violinists. She wears richly over-done ciothes. Basil Ratihone, always a charming leading the properties of the control of the control of the college of the col

up on the annual the characters.

Women, it appears, are not the only ones who will change their exteriors to screen well. Since Kenneth Thomson's last appearance he has acquired a permanent wave that improves him vastly.

Woman at the Stock Exchange

By Ruth Morris

RITZY

What would the courts do with-out Wilda Bennett? She is suing Anthony Wettach, wealthy sports-man, for \$20,000 damages, declaring she was hurled from his automobile

she was hurled from his automobile between the control of the cont

as escort to Texas Guinan.

William Ryan got a judgment agaist Wilda for \$2.217. Charlotte King Palmer sued Wilda for \$4.000, for alleged damages to the Palmer residence. Charlotte, former showeriet, was once attacked in her home and robbed of jewels valued at \$55,000). Harry McComas, New Jersey livery stable man, sued Wilda for \$1,078, for care of her horse.

In 1926 Miss Bennett married Abrahao deAlbreu, known as "Peppy," dancer. A year ago Peppy re-opened Florence's original cabaret in Parls.

in Parls.

Halling from Asbury Park, Wilda
made her stage debut in 1911, as
Conscience in "Everyman," at the
Herald Square theatre, New York.
In 1913 Belasco cast her as Fairy in
"A Good Little Devil," in which
Mary Pickford played to lead, and
Lillian Gish was in the ensemble.
In 1924 Wilda appeared on Broadway as "Madame Pompadour," after
Hope Hamnton created the role on Hope Hampton created the role

Finish of Male Milliners

the tryout

Finish of Male Milliners

A generation ago three leading
milliners of New York, with smart
theatrical trade, were Louise, Francois and Frederick. Louise committed suicide, Francois died in
poverty and Frederick Van Fatten
transferred his work from fashion
plates to dinner plates.
House restaurant, in East 58th
street, Van Fatten is doing well.
Many actresses for whom he once
trimmed hats now drop in for a
meal.

Jean Malin Moving Up

Jean Malin keeps on climbing! the tryout of "Sisters of the In the tryout of "Sisters of the Chorus," he had a small part, hav-

Chorus," he had a small part, having previously been a dancer in ensembles. Since then he attracted throngs to the now defunct Rubalyat, and became the star attraction at the Abbey. Having made a hit with his distinctive personality, he returns to "Sisters of the Chorus" for the New York engagement, this time co-featured with Edna Hibbard and Enid Markey, doubling at the Abbey, Texas Guinan returns to the Abbey shortly, Jean will move to the

bey shortly, Jean will move to the Chateau Madrid.

Frances Starr's Career

Frances Starr, Wo is divorcing Haskell Coffin, the artist, halls from Oneonta, N. Y. She first acted in Albany in 1901. Later that year she joined the Murray Hill Stock in New York, remained there three seasons, and followed with Castle States. scasons, and followed with Castle Square, Boston, and Proctor's 128th street. Belasco engaged her for support of Dawe Warfield in "The Music Master," 1906, and starred her in "The Rose of the Rancho," in which Jane Cowl had a bit. Miss Starr triumphed in. "The Easlest Way," 1908, and again in "Martie-Guellic," 1815.
Miss Starr remained with Belasco until 1928.

Natalie Potter Engaged

Natalie Potter Engaged
Natalle Potter is in the Social
Register, along with her mother,
Mrs. Nathaniel B. Potter. Last
year she was in "Let Us Be Gay,"
and this season in "Those We Love."
She has become engaged to William
C. Ladd, son of Dr. and Mrs. Louis
Williams Ladd, of Cleveland.
Oddly enough, Natalle is a granddaughter of Professor Charles S.
Bartinco as grandow of Professor
George T. Lodd, of Yade

Though they are excluded from the floor of the New York Stock Exchange, women, who have in recent years become increasingly Wall-street-conscious, are the favored guests in the gallery which will be suffered to the floor of the hectic tradings one. They are welcomed by a special officer, Merchant of the Gallery, His sometimes difficult task is to make clear the mysterious, rushing movements on the floor below. The results are often disheartening to the willing lecturer, He outlines in defail the complicated Wall street process and points out the difference between commission, special, \$22 and odd-lot brokers.

Having finished his discourse he may be greeted with:

difference be tween commission, special, 32 and odd-lot brokers. Having finished his discourse he may be greeted with:

Having finished his discourse he may be greeted with:

The most indeate those little numbers of the wall?

The most frequent feminine reaction is one of disappointment when the visitor, excited by the rush of sound below balcomy plunges to the rail and discovers that there are no seats on the floor, and the patient attendant explains and the patient attendant explains and the patient attendant explains and the patient attendant to how why the brokers wear white carnations and think it quaint when told its a floor tradition that starfed ages ago when Jake, the smoking room attendant, installed in his domain, as mail flower counter which all the brokers patronize. They slos inquire west Looking Brokers and think it quaint when told its a floor tradition. They slos inquire west Looking short on the floor. Brokers scorn the presence of curious females in the gallery and once had occasion to show that exists the best looking neon the floor. Brokers scorn the presence of curious females in the gallery and once had occasion to show that explaints of the property of the standard once had occasion to show that explaints of the short of the standard once had occasion to show that explaints on and, the Merch and I caligant, each one nursing secret dreams of some day being secretary to J. P. Morgan.

Peggy a Panic

Peggy a Panic

The gallery's most famous visitor is Peggy Hopkins Joyce, who created what the Merchant describes as "a small sensation" when scribes as "a small sensation" when she appeared on the gallery reserved for members' guests. All trading ceased for one breathless second and the Merchant still looks rapt telling about it. He remembers nothing about hen costume except a she wore orehids and the manner of the still be sense to the still be sense to the sense of
The Merchant stated proudly that a woman had never occupied a seat on the property of the prop

so untiring and purposeless. Just standing around all day phoning orders and yelling unintelligible things doesn't look like much fun.

MARRIAGES

Dorothy Adair, dancer, to Otis Dennis in Hollywood, April 22. Groom is of Everett Hoagiand's Troubadours. Joseph M. Goodwin to Fern M. Goodd in Brunswick, Me., April 19. Groom owns picture theatres in Brunswick. Brunswick.

BIRTHS

Mr. and Mrs. Joe Abramson, in Chicago, April 25, a son. Father is with the Coston circuit, Chicago. Mr. and Mrs. Freeman Gosden, in Chicago, April 25, son. Father is Amos (Amos in' Andy). Mr. and Mrs. Harry Hunsucker. a son in Visalia, Cal., April 14. Father is manager Fox theatre there.

ARIETY

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15 YEARS AGO (From Variety and Clipper)

Lebiang declared he Joe Lebiang declared he was operating with frequent losses amounting sometimes to \$1,500 in a night on turnback tickets in the names where he had to make a purchase. Took the loss philosophically and charged it to "educating the managers." Some tickets he took on a pian of paying 10 cents below half price and made a dime profit generally. He related that one house had enjoyed an income of \$3,500 a week from his agency. All this was new to show business in 1915.

Hammerstein's Victoria closed for nammeratem's victoria closed for remodeling. Several bids were up for its lease, which was in abeyance due to a difference between \$125,000 a year and about \$120,000, bid and asking price.

There was talk again of a picture producing pool of legitimate theatre nagnates, rumor being that several of the elements of the divided General Film Co. would be in. Subberts and K. & E. supposed to be in agreement on participation. Idea was to furnish a consecutive route for plcture shows in legit houses.

Joe Jackson was the first performer to demand and get extra pay for playing an extra Sunday night ("sacred concert") performance at Shubert with the sunday support of the sunday support of the sunday clause, under which scores of players had been brought in for Sunday night specialty shows. Jackson got 440 for this show. At that time "Varlety" was also at odds with Shuberts, as now. It advised Jackson to demand payment for Sunday night.

"101 Ranch" Wild West offered Jess Willard \$1,000 a day to travel as feature of the outfit, a record for anything but grand opera up to then. Engagement was for a short term, with options. (Willard traveled with the show for a couple of

50 YEARS AGO

(From Clinner)

Cooper, Bailey & Forepaugh circus gave a torchlight parade in Philadelphia that was described as the most elaborate affair of the kind ever. It had 1,200 torches, borne by as many performers and other attaches, all ending with a gaia dinner to newspaper men at a leading hotel.

Here's where the piano playing marathon began. Two musicians of Lisbon, so the story goes, agreed to settle a quarrei in competition. One of them lasted 48 hours, playing "Miserere" nearly 200 times, and then dropped dead. His rival is described to the competition of the competi scribed as being "near iunacy."

American billiardists had developed the "rail nursing" game to its highest degree, while the continent-als specialized in a more open style of play. Slosson, American champ, met Vignaux, French title holder, and the American sports looked to are the continuous control of the continuous control of the cont skill at the American game, running off 422 in one inning and 187 in another, humbling Slosson and leaving Americans gasping.

Berghc, the man who started the Cruelty to Animals Society in New York (which for years and within memory of today's elders was called memory of today's elders was called the Berghe Society) was in the flesh and active. He tried to stop Bar-nium from exhibiting the Salaman-de: Horse, which went aloft in a Stariot of flame at the Garden. But was the salaming explained the horse was under the flames, and couldn't be scored. Berghe was more suc-cessful in the salaming the style of a real Spanish under the salaming the real Spanish under the salaming the to this country and show the salaming the salaming the to this country and show the salaming the salaming the to this country and show the salaming the salaming the salaming the to this country and show the salaming the salaming the salaming the to this country and show the salaming to this country and brought his bulls along to give a show here.

Inside Stuff—Pictures

Some of the trench warfare in Universal's "Ail Quiet" is so strong that it forced a few women up the aisies the night it opened at the Carthay Circle in Los Angeles. They came back, but the respite was found necessary.

Intermission chatter quoted one feminine guest as completely succumbing. She had lost a relative in the war in the exact situation and position as shown on the screen. When that flashed it was all over as far as she was concerned.

Femme opinion out here seems divided on the film. All designate it a fine piece of work, difference coming in whether it's too grim or not. Some sat fascinated by the hand-to-hand struggling. Our it brutally strong, but a majority had a cry for themselves

It drutally strong, out a majority nad a cry for memoerves—when memoe the picture's future optimistic.

Masculine reaction was very favorable from the personal angle. Western theatre men maintain the feature will either be terrific or a flop when generally released. They don't think it's the kind of a film they were so called the control of a strong impression one way or go along without leaving some kind of a strong impression one way or the other

Decline of road shows and the legit in general is affecting businesses catering to the profession. Among these are the theatrical photographers whose volume of trade is reported way off, with the studios resorting to high pressure sidelines.

Example is the White Studio, largest of the theatrical photographers. It has recently established a "Frominent Persons Bureau." This is a separate department actively soliciting well known people in and out of

show business

show business. They want the person solicited to pose for a picture for their fles from which they place photographs with what they describe as "the smart magazines." Photographer will go to office or home but an appointment in the studio is suggested. Not compulsion to buy but if the prominent person likes the finished photograph, they're \$25 to \$200 per dozen.

It's reported the repeated denials by Wilmer & Vincent of their pending deal with Warners, and the Warners meanwhile confirming the negotianos, admitting auditors have gone over the W & V books, is said to have been the intervention of R-K-O as a possible buyer also of the W & V circuit.

W& V circuit.

Like the Libson houses, the Interstate circuit of Texas, the latter now believed to be closed in an R-K-O deal, Wilmer & Vincent has been booking its vaude through the R-K-O agency and is looked upon as a part of that chain. By these buys R-K-O is expanding its own owned holdings, but not its booking business since all of these circuits have been with Kelth's R-K-O for years.

Each of the three circuits was included in the "cats and dogs" of J. J. Murdock's, not bought in on the original R-K-O buy of the Keith-Orpheum-Albee circuit.

Surprise of the industry is the business being done by "Ingagi." Made in 1924 as a wild animal picture, it was peddied around the studios by Nat Spitzer who was then willing to sell it for cakes.

Responsibility for its resurrection and presentation in its current form is due to Mike Newman and Fred Siegel, who pumped the showman angle into it and tested their exploitation ideas on its first showing at their San Dlego theatre, the Spreckles. Same boys who were given the cold shoulder by all the studios are said to have refused 2500,000 for the cold single lists week from a producer who had previously turned it down.

Several stories concerning Soi Wurtzel and the Fox studios; also Louis B. Mayer and Irving Thalberg of Metro, have been sent east, following the change in Fox. As far as can be unearthed, nothing in any. The first and strongest report appears to have arisen through Mr. Wurtzel going to Universal City on a matter of the Fox studio and while there having lunch with the Laemmies. That developed into s tale of Wurtzel moving from Fox to take charge of Metro, with Mayer and Thalberg entering into an agreement with the Laemmies it operate Universal City on a sharing basis.

Just how that connection was made is another of the Hollywood talking mysteries.

Picture people are still aces on the chump lists of promoters working around Hollywood. In the last net thrown out by an outfit promoting stock for an airport, a flook of screen folk responded plentifully. One featured player, recently recruited from the stage, kicked in with \$40,000. A prominent stage prima, recently gone talker, contributed \$10,000, and a well known director fell to the tune of around 30 grand. Apparently the promoters were within the law as no legal squawks were made by the victims, though hollering plenty on the outside. Some have received rebates, as the promoters are anxious to, keep it quiet.

The fast way the Warners force is working in acquiring theatres was sharply brought to the attention of R-K-O recently. The R-K-O field men had arranged for a meeting of West Virginia indie theatre owners, to confer at Wheeling at an appointed date for vaude bookings for next season

Nortly before the meeting date, R-K-O was advised nearly all of the theatres represented originally had since been purchased by the Warners. Of course that called off the meeting.

Only one theatre in the Warner chain will be a memorial to the late Sam Warner, the \$1,000,000 house scheduled for erection in the brothers' home town, Youngstown, O. The new house considered to replace the Strand, New York, is described too far in the future for naming, despite reports it is to be called the Sam Warner.

Memorial services in the new Hollywood on Broadway gave rise to a belief that all new theatres in the Warner chain will be dedicated to the deceased popular brother. This is without foundation, it is declared by officials.

Rumor that Cecil DeMille had gone "lower case" spread over Holly-wood like wildfire. Started when his name was spotted on the official letterhead of the Association of MP Producers spelled Cecil de Mille For years it has been William C. de Mille, but "DeMille" for brother

Cecil. Cecil de Mille's secretary, called from the producers' offices, said lower case "q" was correct. Reason for the change given around Hollywood is that he'd grown tired of hearing it said that Cecil was a big "D" and William a little "d". Cecil

A French actress in Hollywood who became a star through her work in an American war picture, was known in the film colony as a good fellow and a lavish entertainer. Her home in Beverly Hills was the hangout for some of Hollywood's regulars and a great number of

Six months ago, the actress became ill. Doctors told her she was suffering from lung trouble and advised her to go to a sanatorium. She has been a patient there for five months, and although it is but 20 miles from Hollywood only six former friends have visited her.

California trusts you. Probably the whole state, surely Los Angeles, runs on credit. Eddle Buzzell got off the beat with his car and nothing is smaller than a \$50 bill. When he went to get gas the filling station at-

tendant couldn't change it. "I'll have to send it to you," said Buzzell. "Okay," said the attendant.

"Okay," said the attendant.

Five miles further on the brakes started to burn. Stopping to have
thom adjusted the situation repeated itself over the half "yard," "Send
it to me," was the garage lad's solution. to me," was the garage lad's so Go to California with a \$50 bill.

Scarcity of product compels French exhibitors to bid for films from

Schrickly of product compels Friedric Aminors to the formation of the following and available sources. Albert Kohan, general manager of the Gaumont-Franco-Aubert combine, with Robert T. Kane, head of the Cincstudio-Continental, show that the G. A. F. organization will require more product than it can turn out for some time. American distributors will support the continuous product based already been reported. Pather-Natan booking Metro product has already been reported.

Producer insiders watching the color situation closely claim that proper projection of the Technicolor-made product is as vital as the photography and printing processes involved. One producer source stated that he had made it a point to check on their color pictures in various houses and to his amazement found that they looked very good in one spot but terrible in another. Checking back, it was found that the lighting must be precise in the projection of the color talkers or a biurred or eye-hurting result obtained.

"British films do not study the market," Shayle Gardner, British film actor who has been acting in Hollywood recently and is now on his way back to the Old Country, told Montreal press in interview last week. He added that British film-makers fashion a product they believe acceptable without having theroughly reconnoitered the field and they were usually wrong in their fudgment. He gave high praise to American producers for powers of adjustment to foreign conditions.

With the present cycle of outdoor pictures exhausting western locales, there's a tendency to move north where the northwest mounted police will stage a comeback.

will stage a comensack.

First National has three northern pictures in preparation and the costume department is stuck for sufficient furs to trim costumes. In taking inventory on this item it was discovered that practically all fur stock had been eaten by moths. The furs hadn't been used for sev-

Tiffany spent a lot of coin seeking a means to simulate the whistling of shells for "Journey's End." None of the extravagant contrivances evolved proved satisfactor desired effect through Jimmy Whale, the director, and Gerald Samson, assistant director, merely whistling into the "mike." Have someone whistle on the other end of a telephone and you'll get the idea immediately.

Renovation of the Manhattan studio, scene of the Pathe fire, starting during the past week, has given rise to reports that it will be re-occupied as a picture center.

Neither Pathe nor any regular producing company is returning, with the owner simply following a clean-up order from the city.

A full length talker of "Chauve-Souris" in Technicolor is in the General Pictures vaults. It was made in 1925 when Dr. Lee De Forest was grinding steadily. It cost \$225,000. Never has been publicly exhibited. At the time it was made, De Forest was offered Al Jolson and Zicgfeld's "Follies." He turned down both propositions, saying he didn't like leggy nor Joison.

According to West Coast dope, Herbert T. Kalmus sold Louis B. Mayer \$100,000 worth of Technicolor stock on the steregith of a sequence from King of Jazz" (U) recently completed. Mayer, Tech sources say, has openly admitted his favoritism for Technicolor, that explaining its use in Metro pictures instead of Foxcolor or Muticolor, process of Technicolor, that explaining its use in Metro pictures instead of Foxcolor or Muticolor, process of Fox

Theremin will never be a popular instrument except with youngeters of the rich. Radio men admit this, stating that \$150 is beyond the reach of the average and that the instrument itself is reacting as little more than a novelty to adults.

Frank Calderone is reported trying to recover the houses the former Calderone circuit turned over to Fox on Long Island.
Young Calderone inherited the L. I. string when his father, M. Calderone, died, He's living at present in Massachusetts.

Inside Stuff—Vaude

Ken Christy says he has not retired from vaudeville. Mrs. Christie (La Broneil) was ill for three weeks and in a hospital. Her husband remained with her, giving rise, he says, to the report.

Some actors think lawyers are good showmen and some actors know

Some actors think lawyers are good showmen and some actors know some agents are.

In all the records of the show business with many attorneys neseying around various executives' offices, not one has ever developed into a showman. The nearest was a lawyer who made a superior exec believe him because the superior knew less about showmanship than the lawyer did. Even that didn't last very long.

Agents become showmen if they are good agents and if not good agents, they become gyps or clerks.

An actor may require legal counsel or better judgment on material matters than he owns himself, but for the show business, he needs showman, or any agent who thinks he is. A lawyer can wash up an actor with his misdirection on showmanship as quickly as he can a circuit.

But while actors believe everything they hear and it sounds cheap enough, they will probably fall.

Gus Edwards states he did not ask for a personal bonus to permit his protege, Armida, to replace Lily Damita in "Sons o' Guns." The stage show offered the girl \$1,100 weekly, Gus says, but her picture engagements on the Coast prevented acceptance.

Inside Stuff—Legit

Brooklynites indignant over the "Miller and Lyie" team there is week in "Shuffle Along" which tried out at the Flatbush. Folks claim they should have been told this team was not original outfit. Letters from Miller and Lyles' lawyers to the dailles state that the team is playing Lowe time and has nothing to do with the musical show on the

road.
"Eagle," Brooklyn daily, said: "This seems to have been a joke at the public's expense, and also at the expense of the 'Eagle,' to which the facts were misrepresented."

Dudley Ayres' production of "Among the Married" at the Vine Street in Hollywood carries the line: "A. H. Woods presents." Woods is a local angel, backing Ayres in the legit venture, and can't help it if his first name is Al. Nor can he help it if a press agent decided his middle initial is "H."

Variety of Budapest New Plays. **Including Usual Hits and Flops**

Laszlo Fodor, one of the most prolific playwrights of the younger generation in Hungary, had two premieres on one night.

"Grand Hotel," although transisted from the German of Bruno Frank, was advertised on a poster which bore the name of Laszlo Fodor, adaptor, in double the size of the author's name. Reason for this was that the idea of the play came from Fodor who lent it to Bruno Frank and only figured as translator, whereas German adver-tisements say "written after an Idea of Laszlo Fodor by Bruno Frank." "Grand Hotel" is quite amusing, but plot is slight and hardly justifies tree authors. Story, is about a

but plot is slight and hardly justifies two authors. Story, is about a young man who meets the lady of his dreams miles above him in splendor. In a moment of mad im-pudence asks her to supper. She accepts and he hasn't a cent for the swell restaurant the night that follows.

the swell restaurant the night that follows.

How the boy and his friend leave no stone unturned to get the money from somewhere, while the boy makes love to the wowman with the boy for the word of the word of the boy's friend, in blank despair goes to the woman's rich souteneur and asks for a loan, making a clean breast of it, how the woman has known all along that the boy hasn't a cent, but kept him on tenter-hooks because It armised her and because she, too, was enamoured of

a cent, but kept him on tenterhooks because it amissed her and because she, too, was enamoured of
him and didn't want him to goall this makes a pleasant farce, but
the play made no great impression
on the public of the Vigszinhaz.
Fodor's other is a brief comedy
in three scenes "Madame is Dreaming," a real hit at one of the Buda
nig," a real hit at one of the Buda
real of the buda
with the series of the buda
and sarcastio, well suits the Hungarian spirit. They have the ad
program which begins when most
theatres end, so that they can obtain the best actors every night,
after they have played their regular engagement, at a comparatively
to in "Madam is Dreaming" Gizl
Bajor and Arthur Somly are giving a brillant performance. It is
a skit on the fashionable Freudian
dream theory. Gizl Bajor is the
dreams of a chimney-seeping
Grangm of a chimney-seeping
Grangm of a chimney-seeping
Grangm of a chimney-seeping
Gomlay, the doctor, who analyses
it for her.

Very clever little play.

Just N. G.

Very clever little play. Just N. G.

Very clever little play.

Very clever little play.

Only one reads and Hungarian play to record upon for a new musical at the Fovaroal, "A Hussars" Strick, hardly worth speaking about, being the old-fashioned mixture of maneuvers, country-maid.

It fails to draw audiences even here and certainly cannot abroad.

It fails to draw audiences even here and certainly cannot abroad.

Illy Haivany's new play (author Night Or Never.") Title ferror of the manual play of the form a French perfume, Ce soir ou Jamais, which for the heroine is a symbol of a desperate resolve.

Symbol of a desperate resolve. The symbol of a desperate resolve here got being truly green and the mistress of the manager, on the verge of becoming his wife, a date he keeps putting off since he is an interested in other woma.

The firl can bear it no longer. She decides to play the same game on him—called "tit for tat," in Vice. She fails in love with a man site thinks is a trigger travelling with a superannusted but wealthy American opers singer. She fails in love with the supposed fire resoluted on page 4th superannusted but wealthy American opers singer.

She fails in love with the supposed fire resoluted on page 4th superannusted but wealthy American opers singer.

English "Fraser" in Paris

English "Fraser" in Paris
Paris, April 29.
Following their tour over Southeastern Europe and North Africa, the English Players returned to Paris, opening last night (28) at the Theatre Albert I in Ervine's "First Mrs. Fraser." Piece was neatly done, although attendance was small for the opening.
Edward Stirling with Frank Reynolds, is again managing and also playing alternately. Reynolds is playing Mr. Praser in the current production. Margaret Vaughand does nicely in the name part.
The group proposes to remain in Paris until summer.

TATTOO ON AGAIN

More Opposition in London for This

London, April 16.

Owing to its enormous success
the Searchlight Tattoo will be repeated this year at Aldershot.
Last summer more than 300,000
people attended the Tattoo. They
year the seating capacity will be increased to 85,000, the reserved portion being double possition to show
business during the summer.

London Ad. Rates

(Continued from page 6)
ment, while the more distant national coverage is valuless to them
at the box office is valuless to them
at the box office is values to them
at the box office is values to them
at the box office is values.

The papers decline to yield the
point. Certain West End theatre
operators are also distributors.
While they are burning up inwardily they are not making any audible
squawk. But the houses owned by
concerns with purely exhibitor interests have openly declared war
and as their introductory move have
cut their advertising 50%.

The actual amount spent by West
End picture houses annually in London newspaper advertising is \$1,
380,000.

ion newspaper advertising is \$1,-390,000.
British Gaumont's six chemas, Tivoli, New Gallery, Capito, Marble Arch, Astoria and Avenue Pavillon, are spending \$390,000.

Paramount on the Carlton and Plaza and British International on the Regal and Alhambra, each \$210,000.

Metro-Goldwyn spends \$113,000 on the Empire.

Universal on its one small establishment, Raito, is the smallest with \$40,000.

Business Ulubur*

\$40,000.

Business Unhurt

British Gaumont as the biggest
spender has taken the initiative and
has cut its budget in halt, apparently without any injury to business this time. This same company ness this time. This same company some time ago stopped advertising in the Daily and Sunday "Express" due to a disagreement with George Atkinson, the newspapers' film reviewer, over his reports on pictures in one of its houses. They resumed after a few weeks, with Insiders admitting that during the lapse business dropped 20%.

London newspaper rates are topped by the "Daily Mail." with 2-topped by the "Daily Mail." mich, and the others average about \$20.

Rome Likes Colored Show

Rome, April 15.

"Blackblrds" dance better than they sing," say the Roman.
Colored company of the American show is having a big success at the Salar Umberto here. Crowded houses with the sing of these "Blackblrds" appro

Rata Georg Engaged

Vienna, April 16.
Director Albert Rotter, of the Rot er Theatre Company, of Berlin Director Albert Rotter, of the Rot-ter Theatre Company, of Berlin, whilst in Vienna engaged Rita Georg, Marischka's best operetta star. She will sing in Berlin the new German operetta by Ralph Benatzy, "On a Lonely Isle With You."

Xou."
Rotter has bought the German rights for the new Emmerich Kalman operetta, "Violet of Montmarte," and is negotiating for Marischia's latest revue, "Reklame."

Talkers in Balkans

(Continued from page 6) the high rentals demanded for alltalkers, pointing to the low financlal state of native theatres and recalling the recent suicide of Slako-vitch in the Balkans as a result of financial reverses due to booking contracts.

Situation described in Beigrade dispatches is at wide variance with conditions in France, where all indications are that silent product is a dead loss and unless French dialog pictures are supplied the foreign distributors may as well close shop. Everybody here is loaded with silent pictures and can't dispose of them on any terms. It is difficult to sell even the synchronized pictures. The public is more and more patronizing talkers in French.

Distributors of native product are much disturbed by the production plans of Paramount and Metro and Fox, calling for more French

Schlessinger Report

(Continued from page 6)

de for the first haif of the year but the second half resulted in a severe loss, attributed to the increased cost of films on the introduction of talking pictures, the film renters recelving a percentage of the gross takings instead of the flat rate as was the custom with silent

The compan/invested during the

nima.

compan, invested during the year in the Britlsh Amajganated Theatrea, Ltd., which bought Daly's in the West End of London in August, 1929.

Several of the directors resigned during the year, including Harold Holt in February of 1929; Albert Clavering, the managing director, in June, 1929; M. L. Abrahams in August, 1929, and the chairman himself, Lew Schlesinger, in Destination of the profits are the sevent issued November last estimating profits at over \$450,000 after paying interest on debenture stock.

This report follows soon after the

This report follows soon after the difficulties in which Schlesinger's

difficulties in which Schlesinger's British Talking Pictures, Ltd., falled to make a success of it here. A meeting was held yesterday at which it was decided to sell a con-trolling interest to Gaumont British Film Corp.

German Legits

Berlin, April 11.
For years Meyerhold has been touted as the greatest of Russian producers, far in advance of Stanis-

For years Meyerhold has been fouted as the greatest of Russian producers, far in advance of Stanis-lawsky and his Mescow Art theatre. But his engagement with his Soviet subsidized ensemble here has been a disappointment to date. Particularly Roar China' by Tretjakor of the standard of the standard of the standard a conventional production. It treats of kulls in a Chinese seaport, where a British battleship is stationed. In a quarrel with a kull an English of kulls in a Chinese seaport, where a British battleship is stationed. The standard of the standa

Pajamas Are Wrong, but Josephine Baker's O. K. For Antwerp's Tourists

Brussels, April 16.
Darman, Belgium's star comedian, who runs his own vaude stock company, has been refused the rental of the Theatre Royal in Antwerp because his repertoire contains bed room scenes and pajamas.

As Antwerp expects some thou-sands of tourist during the sum-mer, principally from America and England, to see the exhibition, Jo-sephine Baker has been permitted to rent the Flemish Opera house.

British Film Field

(Continued from page 6)

Budget. And got none.

Bauverbrook and Moss Empires
Says the story, Lord Beaverbrook now has a lot of Moss Emtroe to the story of Beaverbrook now has a lot of Moss Emtroe with the story of the story of the story
throw yet what to do with it end
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th

would like to pass it on to a buyer.

Alpha Company had verdict given against it April 16 when Piccadilly theatre brought an action for \$400 theatre hire for pre-view of "Comets" held Jan. 31. This was a show to be a subject of the compariet was liked, owing of the companied was shown to be a subject of the companied was been countered and impudence of Alpha executives. Alpha tried to make counterclaim the film had been ruined by bad operating and sound equipment, and asked \$125,000 dameduling and sound acter looking over press raps on film, did not go on with counter-claim.

cialm.

Evidence for Piccadilly theatre showed sound was put up on insistence of Alpha with result Billy Merson and similar sequences blasted and a valve blew. Operators claimed equipment and running okay if Alpha had not butted in with orders.

Guild's Vienna Buy

VILINA SYLENDA BUY
VIENDA, APPIL 15.
Theatre Guild of New York has
acquired the American rights of
Max Mohr's comedy, "Die Welt der
Enkel," which might be translated
as. "Our Grandsons" World."
It has played with great success
in Hamburg and Wurzburg.

Gibbs Twins in Luna

Faris, April 29.
Luna Park is building a special 500-seat show place for the exhibition of Mary and Margaret Gibbs, the "Slamese Twins," who open there May 4.
Twins will show on a six-daily grind plan with a guarantee against 70% of the gross.
Tigyry Turner, who brought the twins over and got them set on the contract that runs into the summer, sails for home May 7 on the

mer, sails for home May 7 on the "Europa."

-Yvonne George Dies

Paris, April 29.
Yvonne George, Paris actress who
was forced to retire from the stage
not long ago at the height of her
fame, died in Genoa of tuberculosis late last week

late last week.

Passing of the star puts a traggic end to a sensational career. She recently departed from Paris guietly and for some time there was much mystery concerning her whereabouts. At length it was revealed Mis. deorge had gone into a consumption.

Par and Tobis

(Continued from page 6) of the market in the three capitals

This view is not held in New York.

It was understood recently when the Klangfilm-Tobls representatives were in New York, that a meeting of the American distributors were held, with all but Warners represented. A verbal agreement was reported at the time, that if a deal were to be made with Klangfilm by the American distrib-producers, other than Warners, which already had made a buy in on Klangfilm, that all the Americans would be represented or deal would be made with the foreigners. New York Contrary

represented or uea. now...
with the foreigners.
Adolph Zukor is said to have been

Adolph Zukor is said to have been at that meeting and coincided. If any abridgement of the mutual understanding was later arrived at by the Americans before the departure of Zukor for Europe about two days ago, it has not been reported nor rumored.

Amsterdam, April 29.
Kueshenmelster shares have turned violently active on the Amsterdam Bourse (stock exchange) with tips in circulation from many quarters that it is due for a rise. New influence, said to be the entrance of the Warner Bros. into the situation with large capital to develop the sound pictures.

THE 6th ANNUAL **International Number**



Will Be Issued During JULY. NEXT

Advertising copy at far away points from New York City should be forwarded as quickly as convenient to

"VARIETY"

NEW YORK CITY, U. S. A.

SOUTH AFRICA STOPS VAUDE

The London office of the South African Trust has just received in-structions from the home office not to book any variety acts after

er that time the circuit hous in South Africa Intend to play only revues and talking pictures.

About the same situation prevails in Australia as to abandonment of specalty stage shows.

'JUNE ROSES' OFF. **BUTT PAYS GERRARD**

London, April 29.
"June Roses" has been abandoned
by Sir Alfred Butt as the next
starring musical for Gene Gerrard Aithough packed with comedy play was voted too weak on the neces-

was voted too weak on the neces-sary romantle side.
Written by Desmond Carter it was acquired for production from Williamson-Tate of Australia. But had Gerrard under contract for four musicals, two of which have been produced. With permis-sion of the Drury Lane co-directors, Butt acquiesced to a suggestion from Gerrard and settled the con-tract by paying the star a few thousand pounds. Desmond Carter mcanwhile is

Desmond Carter meanwhile is writing Gerrard an entirely new musical entitled "Little Tommy Tucker." Vivian Ellis and Arthur Schwartz, latter American, are providing the music.

Under a new arrangement Butt and Louis Dreyfuss will be inter-ested in the new show, due at the Lyric some time in July.

LESLIE HENSON AT LAST IN WEST END SHOW

London, April 29.

William Berry is out of "A Warm Corner," at the Princess, owing to illness. He has been replaced by Leslie Henson, financially interested in the management of the show. Henson is probably England's Henson is probably England's has not played in the West End for years.

As soon as he can arrange it R H. As soon as he can arrange it, R. H. Gillesple intends to star him at the Hippodrome. But this cannot be done for a while, since Clayton & Waller have arranged to present "Sons o' Guns" at that house, following the 12 weeks' run of "The Co-optimista." That ends in July.

Lehar's 60th Birthday And Composer's Ambition

Vienna, April 29. Franz Lehar celebrates his 60th birthday tomorrow (30) with a great

birthday tomorrow (30) with a great gala here.

It is no secret here that Lehan's great desire is to have the State Opera stage one of his operettas, but the ultra-conservative director.

but the ultra-conservative director, Franz Schalk, 'retused to accede during his regime. His successor, Clemens Krauss, has followed the same precedent. Lellar bitterly complains that the Sopra is interested only in dead conservation of Laughter' has been done on the German opera slagor.

Birth Control Play?

London, April 29.
"Appearances" closes May 3, at
the Royalty after an in and out

It will be followed by "Ostriches"

y Marie Stopes, birth control

"Find" Hit in "Debonair"

"Debonair" opened at the Lyric revealing itself more the novel from which it was taken than a stage drama. Hence its success is doubt-

Play served to bring to the West End Celia Johnson, discovered not long ago by the critics in a flop play. Miss Johnson scored in the new

HYLTON, SMASH

Summary of Reports of English Jazz Orchestra On Continent

Stockholm April 29 Jack Hylton, presented by Ernest Rolf in this country, opened here at the China theatre to a tremendous ovation.

dous ovation.

This is the first time the Swedish public has encountered real jazz by genuine jazz interpreters. Hylton group is the biggest musical attraction the Swedish public has

The Hylion tour has been variously reported to "Variety" as it has been touring the Continent. In one spot the English ovchestra played to \$4,000 for a single performance at \$3 top, a tremendous figure for an orchestra over there.

The Bela orchestra of Germany, also touring, and likewise favorably reported.

New Paris Revue by Rip Purely Local and O. K.

Paris, April 29.

Paris, April 29.
The new revue of Rip called "Par le Temps qui court" ("As it Gees Today") was satisfactorily researched at the Theatre Daunou where it was hurried to take the place of "Fleur de luxe," which failed to take he place of "Fleur de luxe," which failed to take hold.

It is the usual melange of skits, mostly local and political; rather beyond the comprehension of the stranger. Produced by George, popular Paris comedian, and has in the cast Gabaroche, Louvigny, Pizani, Barencey, Fernand Gravey, Therese Dorny and Jane Renouardt, ani, Barencey, Fernand Gravey, Therese Dorny and Jane Renouardt, among others.

Principal items by way of novelty Principal items by way of novelty are brief bits, like American black-outs, such as an imitation of Guitry and Yvonne Printemps criticising the Paris critics; Marcel Pagnol, the author, disclaining other playwrights and a bit in reference to French hotels neglecting the French and devoting all their attention to American touriest.

Another episode has a humorou comparison between white slaving and beauty contests.

New Acts in Paris

Paris, April 29.

Show at the Empire has six new acts, four of them American and the bill is pretty poor.
Wilton Crawley, colored clarinetist clicked, so did Kitaro with

Wilton Crawley, colored clarinetist clicked, so die Kitaro with Japanese acrobatics. Gerard Ballet, non-American, did extremely well and are good for any place, irrespective of nationality, Richard and MacCarthy, Franco-Americans, do a mediocre pianolog, saving themselves here with their French numbers. Walter Nilsson, American comedy cyclist, well regarded. Fernande Linder, non-American, headlined. Playing his first Empire date, mild in song imitations.

POWELL'S ERROR

Drummer Plays With Orchestra in Cafe de Paris, London

London, April 29.

Jack Powell opened last night
(28) at the Cafe de Paris. While
doing well he did not repeat the
success achieved in his just completed month's engagement at the Kit Cat.

Kit Cat. Orchestra was not with Powell, which handicapped. Also Powell's stepping into and joining the orchestra after finishing his specialty detracts from him as an act.

Gerrard Welcomed

London, April 29.
Olga Spessiva opened last night
the Collseum on a three-week booking. She is surrounded by eight persons in a pretentious ballet. Well received.

Well received.

Genc Gerrard, after seven years away from Vaudeville, returned with two of his former vaude skits. He found welcome and popularity.

Dillingham's "Suspense

Dillingnam's "Suspense"
London, April 29.
Charles Dillingnam has acquired
American rights to "Suspense."
This is the much advertised play
described as a paraphrase of "Jour-ney's End," characters being en-listed men instead of officers.

German Grosses Less Than Rastelli's Pay. Due to Many Copy Acts

Berlin, April 29. Brilio, April 29.
Enrico Rastelli, perhaps the most famous of European jugglers, has had to cancel extensive German engagements, because lately receipts at the theatres he played have been less than his nightly salary.
Condition is ascribed to many copyists taking the edge off Ras-

telli's performance.

NAPOLEON RETURNS. IN PLAY—DISGUSTED

Berlin, April 29.

"Napoleon Interferes," fantastic comedy by Walter Hasenclever, at the Stressemann theatre, is a potential success, thanks to its novelity and witty dialog.

A figure of Napoleon Bonaparte In a wax works comes to life, playing himself throughout the action. He observes with much astonishment the contemporary life of the world. world.

world.

He is dismayed, for instance, by
the discovery of his betrayal by
Josephine 100 years age, and the
fact that world leaders no longer
are military leaders. In disgust he
returns to wax.
Piece was directed by Victor
Barnowsky, who has rather overdone things. Stars are Werner
Kraus and Maria Bard, Kraus came
is the premiere only five, days after
to the premiere only five, days after

to the premiere only five days after he left the hospital following an operation for appendictis. His con-dition affected his performance and the effect of the production unfav-

the effect of the production shall orably.

The play's anachronous situations give abundant opportunity for witty turns of dialog and the satire of the play is often brilliant.

"Command" York and King

Upon the announcement of a command performance to take place at the Palladium May 22 with a bill of international headliners, York and King were approached for the

event.
Couple had made all arrangements to sail before that date, but now probably will postpone their trip to the States. Another American act has been approached also.

Kimberly and Page as **Emergency Act and Good**

London, April 29.
Buck and Bubbles, American colored comedy team, are reported by George Black, general manager of the Palladium Circuit, to be on water London-bound.

the water London-bound, to we do the water London-bound. To water London-bound to me this week at Palladium but couldn't get away from America because of legal difficulties over the ownership of their contract.

Kimberly and Page, not due in with their new turn, "On the Riviera," until next week, filled the current gap caused in the Palladium bier to the word of Buck and Bublish to the word of Buck and Bublish and came in too soon as a book-ers' favor, it went over strongly and with fixing should have no trouble.

Dolysla is the Palladium head-

Delysia is the Palladium head-liner this week, but her act is hope-lessly ineffective. She is credited with important drawing powers. Georgie Wood presented a new sketch that scored neatly. Another click was the Three Urbanis, acrobats. Taking advantage of New York Taking advantage the grant power of the present of the present present ment against their de-parture, Buck and Bubbles salied for London Friday on the "Buropa,' leaving Jacob H. Marcus, their per-sonal manager by contract, holding leaving Jacob H. Marcus, their personal manager by contract, holding an empty bag. They open May 5 at the Palladium, London, booked by Lyons & Lyons, despite that R-K-O holds an exclusive contract for the team's services that does not terminate until September, 1931. Marcus, New York hotel man, section 2 buck and Bubbles contract, the services of the person of the services are services as the services are services as the services are services as the services of the services

Report now is that Marcus has een declared out of the London

STOLL AND PALLADIUM Coliseum Stands in Danger of Raz-ing—Not Razzing

London, April 29. An unconfirmed rumor is in cir-culation that Stoll is still anxious to purchase the Palladium and has submitted a definite offer which

submitted a definite offer which has been turned down.
Story sounds reasonable, since Stoll, with the possession of the Palladium would then command the vaudeville situation in the West End.

West End.

What makes the story sound more likely is that Stoll is planning ahead because the Collseum may be razed for the widening of St. Marrazed for the widening of St. Mar-tin's lane, as part of the new Char-ing Cross bridge scheme.

Hollowness of Modern Life, Molnar's Newest

Vienna, April 29. Franz Molnar, the Hungarian who has more New York successes to his credit than many an American playwright, is writing a new play that is all about the hollowness of modern life

nodern life. That Molnar has been writing a That Molnar has been writing a new piece has been an open secret, but nobody has known anything about the subject for the reason he has so far been carrying the plot around only inside his own head.

Berths for "Heroes"

Buenos Aires, April 29 This is a grateful republic. In-stead of giving its popular heroes engagements in vaudeville theatres at large salary, it provides political berths for them.

berths for them.
Justo Suarez, unbeaten Argentine
lightweight champion, is only 20.
Before taking up boxing he was a
laborer in the waste department of a South American stockyards

Justo had an interview with the president of Argentine Saturday and was offered a post with the Argentine Consulate in New York.

"BITTER SWEET" TALKER

Gochran in Berlin About It—English and German Versions

London, April 29.

Tom Arnold, who has the touring rights to C. B. Cochran's last year revue, "Wake Up and Dream," will take a company in that piece to Barcelona, with Sonny Hale heading the cast. Date is for a fortnight.

night.
Cochran will jump his "Bitter
Sweet" troupe to Paris for one Sunday night performance during July.
Cachran left Saturday for Berlin
to arrange for a film version of
"Bitter Sweet." It is to be done
with both English and German dialor and lyrich with both Engi

Another Mystery Play

"Odd Numbers" is closing its two-month run at the Comedy. Art was the replaced by a new mur-der mystery play. "The Silent Wit-ness," starring Malcolm Keen and Marie Lohr.

No International Fight Deal

No international Fight Deal
London, April 29.
Lionel Bettison, promoter of the
new National Boxing Club at Earl's
court, recently went to New York
to get the heads of Madison Square
Garden interested in the enterprise.
Idea was to have the Garden people take a financial interest. The

New York group was prepared to participate, but only on the condition that they receive 51% of stock and hold control.

3-Act Back in Show

Howell, Harger and Naldl, out of "Here Comes the Bride" at the Piccadilly for a fortnight, due to an accident to Naldl during a performance, returned to the show yesterday (Mon.).

Ada May Better

London, April 29.
Ada May, American ingenue, will return to Cochran's Revue May 5. She has been recuperating from a recent illness at Cannes, France.

1ST FILM SCENE IN GRAND OPERA

Berlin, April 29.

Premiere here May 5 at the State
Opera House of the grand opera,
"Christopher Columbus," will introduce for the first time a moving
picture scene in the unfolding of a
grand ones libratio. grand opera libretto.

The book is the work of Paul

Claudel, French ambassador to United States; score is by Darius Milhaud, while the translation was done by Rudolph Stephen Hermann

CONNELLY CALLS OFF **BOLITHO PRODUCTION**

London, April 29.

Marc Connelly won't produce a new play by William Boiltho, although he had made all the preliminary arrangements, including engaging the cast and arranging for a theatre.

Sudden illness of Bolitho is the reason. Cast engagements and theatre booking had been conditional with no contracts signed, Abandonment of the plan involves no complications.

ment of the plant in the plant in the plantings.

It had been reported Connelly would stage "The Green Pastures" here, but nothing more has been added to that angle.

Guild's German Star

Elisabeth Berginer, probably the most famous dramatic actress in Germany, has accepted the New York Theatre Guild's invitation to appear in a play in English on Broadway under its auspices. She will do "Arlane," Claude Andrew Charles and Charles

novel.

Miss Bergner has organized her own company with the idea of doing the same piece in the form of a talking picture to be made at Elstree, near London, later.

Unknown in Africa

Capetown, April 29. Capetown, April 28.

London cables announce the coming here of a show with 30 people staging an entertainment of the "musical moments" kind and launched by British-South Afri-

can Productions.

Nothing is known, here of such a concern. There is much mystery over the attraction.

Wallace, "The Doo"

London, April 29.

Edgar Wallace was called in by
Lee Ephraim to doctor "Rio Rita"
as a preliminary to its formal open-

ing.

Picce was especially staged Sunday. Wallace made a number of alterations, injecting comedy into several scenes, especially in the opening.

Charlot's in June

London, April 29.

Fractically certain Charlot's Revue will open June 16 in the provinces. Will arrive here early in July at the new Cambridge theatre, rapidly approaching completion.

Charlot is after Jack Stanford but Ernst Rolf, Stockholm revue pro-ducer, has the say-so on that. They're negotiating.

Importing Sinclair

London, April 29.
Arthur Sinclair, principal comedian for many years with the Irish Players, Dublin, will sail shortly for New York. He is under contract for a Jed Iarris play.

Weber's Band Touring

Amsterdam, April 29.
Marek Weber's band from Germany has been doing well on its tour through this territory.

Kemp's at Cafe

London, April 29, Hal Keinp and his Carolina Club orchestra opens May 26 at the Cafe da Ports de l'aris. Set for two months.

Ticket Regulation Try Getting Into Tangles Before Starting

The ticket control plan of the New York Theatre League, formed to curb high prices on Broadway, underwent several changes during the several changes during 100% tepresentative of the legit theatres have aroused speculation as to whether the whole plan will be workable.

Several managers remain out of the league, opposed to the idea in principle and detail. There, to, is some doubt the late of the plan will be workable to the deal in principle and detail. There, to, is some doubt the late of the deal of the late of th

mint time.

Sharing contracts for next season stipulate that the league shall have charge of, ticket. distribution. That substitutes the clause that heretofore set forth the right of the house to have full say. In that matter. Attraction managements rarely are permitted; authority over tickets. Agency deals and the like are house nsactions

high and the allotment will probably be contested.

Central Ticket Agency
The league ridiculed that substitute plan outlined by George
White, Jed Harris and other objectors. Arthur Hopkins stated the
latter apparently knew little about
conditions, although both are estable
that tips and the contest of t about ticket matters. As to their idea of a central ticket office, Hopkins replied he had tried several years ago to have such a plan agreed on, only to find that the managers would not agree on it. Guy trates ago the control of th

minute.
Several seasons ago a Ziegfeld show used cut rates to advantage It was "Louie XIV" at the Cosmopolitan. About to close, cut rates were tried and it is claimed

rates were tried and it is claimed by reason of that revenue "Louie" continued another five months. Gilbert Miller, one of the sponsors of the league, and Lee Shubert sailed for Europe last week.

New Colored Show

Marty Forkins, the R-K-O agent producing a colored musical for roadway for the summer. Not Broadway for the summer. Not titled yet, but casting has started.

Bill Robinson and Adelaide Hall will be starred.

"Sisters" Shift

PLAYWRIGHT DAVIS RESTRAINS ATTORNEY

Temporary injunction was gran Temporary injunction was granted irving Kaye Davis, playwright
and author of "Courtesan," against
Attorney Harry Oshrin, restraining
the latter from interfering with the
production of the play or payment
of royalties. The play opened on
Eroadway last night (29). Hearing
on the suit Davis has instituted
against the lawyer is scheduled for,
N. Y. Supreme Court May 1.
Davis is suing to cancel a contract-entered into with the lawyer
whereby Oshrin was made Davis'
exclusive representative and was to
out in on Davis' royalties for a pe-

exclusive representative and was to cut in on Davis' noyalties for a pe-riod of 10 years with an option for 13 more years. The contract is one of three papers which the author is trying to break and made in 1929. Davis is represented by Attorney, Richard Mackey of Mackey & Morehield.

Davis alleges that when he signed the contract he was under duress owing to criminal proceedings filed against him and that was unaware he was signing such a contract. These criminal actions charged the playwright with larceny on three counts and were pending for several months, but recently were taken off the calendar with the stepping into the case of Attorney Mackey. gainst him and that was unaware

stepping into the case of Attorney Mackey. Reneged
Davis' charges against Oshrin, per his papers filed in court, allege Oshrin reneged on him just prior to the date the criminal actions were to go on trial by asking Davis to, get another lawyer as he Coshrin didn't on the court of the court

venson.

The criminal charges fell when Attorney Mackey's investigation revealed that Mis. Mason before investing had sought the advice of a banker, who recommended that she not enter into the deal

not enter into the deal.

Davis' connection with Mackey
came through A. H. Woods, the
producer, who has bought Davis'
play "Intermission" for production
in August. Woods had his attorney, in August. Woods had his attoriey, Nathan Burkan, stick in and the latter sent Davis to Mackey after obtaining a copy of the contract be-tween Oshrin'and Davis.

WRIGHT TAKING FLOP TO COLUMBIA, S. F.

San Francisco, April 29.

Andy Wright has taken a lease
on the former Columbia theatre
here, recently rechristened with its
old name of Tivoli. The lease is

for a month with an option.
"Philadelphia," recently produced
and flopping in Hollywood, will be
Wright's show, opening May 4.

Stock Washed Up?

Theatrical Stock Managers' Asso ciation has dropped the "stock" classification and is now operating classification and is now operating as Theatrical Managers' Association, although the body is composed entrely of stock producers throughout the country.

The dropping of the stock classification looks like an admission that stock is through, although the stock men affect a Pollyanna outloot.

The T.M.A. is making plans for its third annual convention in June at the Hotel Lincoln, New York,

Warfield Better

Condition of David Warfield is re-ported better.

The former legit star has been dangerously ill for some weeks at the Post-Graduate Hospital, New York. He was removed there from his home at 135 Central Park West, "Steeping Sisters," figured to fold at the Waldorf, New York, newkel, will instead shift to the Royale, supplanting "Klipatrick's Old Time Minstviels."

Little Theatre Tournament gets summoned his relatives in San the Waldorf for two weeks' session. I Prantisco to come east.



Len G. Shaw, of the Detroit "Free Press," said: "Most of the comedy falls on the capable and untiring shoulders of Roscoe Ails, whose fooling brightens the way per-

feetly—
"He is an active cut-up, and his antics are guaranteed to make you forget everything else when he is in the foreground."

**TTC

ROSCOE AILS

Featured Comedian with Schwab & Mandel's "New Moon" Co., enroute.
Direction LOUIS SHURR

BETTY WATSON STARTS **UNCONTESTED DIVORCE**

Pittsburgh, April 29.
Betty Watson, Pittsburgh girl,
with the Publix unit, "Tin Types,"
filed suit for divorce here from Edward W. Watzek, charging cruelty.
She said they eloped from: Pittsburgh in January, 1938, and weremarried in Welleburg, W. Va. Atterward, in Columbus, O., Betty testifled, her husband abused her and
she had to go to work in a restaurant. Once he threatened to kill
her, the show girl said....

ant. Once he threatened to kill her, the show girl said.

She left him in December, 1928, and came here to live with her mother. Last summer she-went on the stage to support herself and her three-year-old daughter.

Suit is uncontested.

Birns Pays and Pays

Cecil Spooner has been upheld in arbitration of her claim against Ray Productions for costumes the so-tress obtained on credit in her own name for "House of Fear" in which she appeared last season at the Republic, produced by William S. Birns sunder the corporation name. Birns repudiated Miss Spooner's claim. The actress took it to Equity and the latter body sent it to arbitration. Abitrators found that Birns and associates were responsible unand associates were responsible un-der Equity rule that the producer supply gowns in all legit produc

Casters Hard Put to Make Living in Slump

excepting stock.

Make Living in Slump.

The panic is on worse than ever for the legit easting agents in New York, with most out-rating on commissions and kricking back at times to keep active. We can be considered to the commission and kricking back at times to keep active. You can be considered to the commission and kricking to commission and kricking agencies in New York, mostly Bquity licensed, there, has soarcely been enough calls around to keep even a few in healthy business. Several have given up their former offices and taken desk room in other offices, not in the same-business.

Some with no placements and desperate for coin have served working clients with bulletins to effect they will take So% coash on outstanding claims, but with few taking advantage, preferring to kick in the 5% weekly rather than 25% in bulk. 236 % in bulk.

Jolson Loaned McGuire

Al Joison gave up trying to col-lect \$5,500 from William Anthony McGuire on a note for 90 days made last June, and sued through Nathan

Burkan.

McGuire didn't bother about defending the case. Judgment for \$5,715.was filed against him Monday in the Supreme Court.

The "Chiseler" as Play

Chicago, April 29.
A. H. Woods is reported dickering to produce "The Chiseler," three act one-set comedy by Harry Rosendale, Chicago newspaperman. Play, Rosendale's first, deals with a grifting gas station operator. Script uncovered by Ralph Ketter-

Plans are to play Chicago later in the summer. Richard Bennett

Chicago Drama Critics in Melee; Stevens vs. Blocki 10-4-1: No Choice

LOT OF MONEY TALKED OF LEFT BY ERLANGER

Surrogate James A. Foley last week ruled against Charlotte Leslay Fixel, alleged common law wife of the late A. L. Erlanger, in her agplication to have a jury hear her contest, of the showman's will, which does not provide for her participation in the estate, estimated as 13 200 000 or more. at \$12,000,000 or more.

at \$12,000,000 or more.

"Max D. Steuer, attorney for Mrs.
Fixei-Erlanger, "Intender taking the ruling up on appeal to the Appeliate Division. Mr. Steuer will also appeal against the surrogater appointment of Saul J. Baron as temporary "administrator, Baron was Erlanger's personal attorney. Another point against the surrogate with a bill of particulars, styling details.

order to furnish the surrogate with a bill of particulars, giving details of the alleged marriage between Migs Fixel and Erlanger in Atlantic City in 1927, several weeks after the contested will was drawn.

The date of the hearing to establish the claimant's right to contest the will was set for May 19, but the planned appeal will probably cause a postponement and a ruling from the Appellate Court would not be had until next fall.

Bitterness between the principals.

Eitterness between the principals and attorneys is undiminished. It was intimated that when the case is heard an effort will be made to have it considered by a temporary surrogate. Charles L. Craig, who argued the case for the Erlanger heirs, was formerly a law partner of Foley. Craig was comptroller of the city of New York until about a year ago. Bitterness between the principal

of Foley. Craig was commenced the city of New York until about a year and the city of New York until about a year and the commenced of the amount of bonds the commenced of the amount of bonds the commenced of the amount of bonds the confessant believes the estate to be much greater, than the figure mentioned by attorneys for the named heirs. A settlement with Mrs. Fixel-Erlanger is said to have been in progress up to the time of the surveys and the confessant of the confessant believes the estate to the time of the confessant believes the estate to the time of the surveys and the confessant with Mrs. Fixel-Erlanger is said to have been in progress up to the time of the surveys are reported having rejected a plan are reported having rejected a plan.

are reported having rejected a plan by Steuer on the grounds it sought too much money for his client.

Royalty Waiver Unproved

Harry Delf and William A. Grew, co-authors of "Jerry for Sure," were awarded \$939 against Eugene Productions, producers of the comedy, through American Arbitration Society arbitration.

The playwrights, claim was prosecuted by the Authors Laling tor through American Arbitration Society are supposed to the control of the sure of the control of the sure
the amount savoived casing for un-paid royalities one the play. De-fendant interposed defense that Defi and Grew agreed. to accept part royalities in order to keep the play going, but, when unable to produce written proof. of such an arrange-ment the arbitrators found for the play wrights and awarded judgment.
The play involved had a brief run in New York last season, bu rated as a money attraction.

"Internat'l's" Second Cut

A cut of 15% went in last week for cast in Lew Leslie's "Interna-tional Revue" at the Broadhurst, New York.

It's the second chop since opening and with cast taking it with a smile

and with cast taking it with a smit to keep it going.

Show has been doing around \$30,
000 for past weeks with cutrate aid but even this respectable figure no enough to amount with show heavy nut.

Davis, Jr., Hops

Davis, Jr., Hops
Hollywood, April 29.
Owen Davis, Jr., left here for Cleveland immediately following completion of "Good Intentions" at Fox to open May 5 in a featured part in Alex McKay's play, "Solid South."

Chicago, April 29.
Drama critice are at war again.
Primcipals this due
The control of the "Herald and Examiner" and Fritz Blocki, sässlaant
drama editor of the "American,"
both Hearst papers, with Slegfried
Wagener, drama editor of the
"Abendpost," city's largest German
datly, siding with Blocki.
Blocki's review of A. A. Milne's
"Abendpost," city's largest German
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Blocki's review of A. A. Milne's
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"Abendpost of the contr Jerking services and plady; was not spared. Offstage she is Mrs. Ashton Stevens.

The Stevens-Blockl feud began the stevens unmercial and the stevens and play.

years ago when Stevens unmerci-fully panned a locally produced play authored by Blocki. Stevens re-cently, in a special Sunday article on "Kolpak Must Dance" imported

cently, in a special Sunday article on "Kolpak Must Dance," imported drama which flopped at the Goodman, worke: "My friend; Fritz Biocki, I said to myself with tardy justice, is much better than this at playwriting."

Another result of the "Kolpak" article was that Stevens lost the friendship of Wagener. Stevens and his close friend and colleague, Charles Collins of the "Tribune," were both derided by Wagener in an article entitled "Ashton Stevens-Collins & Co., or a Strange Duplicity With a Suspicious Motive."

Wagener charged Stevens and Collins with unnecessarily rough treatment of Hellmuth Unger, the Genamy and Collins with unnecessarily rough treatment of Hellmuth Unger, the Genamy said. "It is well known that Miss Katherine Krug, a member of the Goodman personnel, who at one time or another participated in the Goodman personnel, who at one time or another participated in the Goodman personnel, who at one time or another participated in the Goodman presentations with more or less success, is in private life Mirs. Ashton Stevens, She was cast, Mars. Ashton Stevens, She was cast, Mirs. Ashton Stevens, She was cast, She

Goddman presentations with more or less success, is in private life Mrs. Ashton Steyens. She was cast, if the gossip from behind the scenes can be relied upon, to play the part of the robe walker in this play, but this being a rather small and enimportant role, Muss fring is said to not have cared much for it, and her name entirely out of the cast."

Wagener followed this with a blasting review of "Ariadne," and said of Miss Krug that Ellen Root, another member of the company,

another member of the company, could have handled her role more

proficiently.

Thus far, however, Wagener's widely quoted articles have failed to

widely quoted articles have failed to inspire Stevens to a rejoinder. What Wagener and the others have not mentioned in the Stevens-Blockl melee is that Mrs. Stevens-Blockl melee is that Mrs. Stevens-before her marriage was not an actress, and that Mrs. Blockl was, but left the stage when she became a wife.

CHAMLEE'S WIFE STILL IN MEXICO—DIVORCED

Norwalk, Conn. April 29.
Greek Evans, light opera star;
Mario Chanlee, Metropolitari Opera
tenor, and Mrs. Ruth Miller Chamlee, all of this town, were witnesses
in the divorce suit of Paul Miller,
brother of Mrs. Chamlee, against
its wife Evelyn Jackson, Miller, or

his wife, Evelyn Jackson, Miller, of parts unknown.

The witnesses told the court at Bridgeport that Miller was sent to Mexico City about 10 years ago to start a branch office and that his wife accompanied him, Three years later Miller, having accomplished his mission, returned to New York, alone. His wife said she preferred Mexico to New York and all efforts to have her return failed.

Miller received his divorce.

Harris' Duo of Shows

Sam H. Harris is readying two productions for summer showing. 'Once in a Lifetime,' by Moss Hart, will, be first, currently custing, to open at Atlantic City May 28. After that Harris will do "The Big Charade," musical by Herical Sig Charade, "musical by Herical New York perusal carly in July.

Duffy, the Fireman

Los Angeles, April 20, Henry Duffy dismissed three box office men at the President and Hollywood Playhouse last week.

Possibility of Stage Musical in Warner's New B'way Hollywood

Test Agreements

The agreement legit people are being asked to sign before given tests in the east gives the studio the right to their services, or to meet any offer made by some other company. No cash figure mentition of the services of t

Dave Schneider's Mother Contesting Will, Leaving **Everything to His Widow**

Mrs. Dora Schnelder, aged mother of the late Dave Schnelder, for years treasurer of Carroll's theatre, through her attorney, Harry E. Shirk, 44 Court street, Brooklyn, has started an action to contest the will of her son. He disinherited her and left his entire fortune, estimated at over \$30,000 to his widow, Pearl. Schnelder died in Polycline Hostonic of the Hostonic of the Polycline Hostonic of the Poly

A jury trial has been demanded by Shirk. The Surrogate reserved

EQUITY "PINCHES POT"

ON AWARDS ABOVE \$500

Equity has passed a ruling whereby members involved in arbitration
matters amounting to \$500 or over
will hereafter he taxed \$% of
the amount awarded with moneys
derived to be turned over for maintenance of Equity's legal department handling the claims.
The percentage nick is both fair
and imperative, according to Paul
Duizell, executive secretary for
Equity's logal department depended to the control of the contenance of the control of the control
as been saddled upon its small
legal staff in past two seasons. With
additional revenue from percentage
on awards, it is figured that the department can be expanded.

partment can be expanded.
Equity had been handling salary and other claims of its members gratis until now.

Back of the equipping of the Hollywood for big musical shows is an intention on the part of the Warner Bros. to use the house now and then, if not altogether later on, for their own legit attractions, either backed by the brothers or produced under their banner without outside associations, according to inside information. Warners are the backers of "Fifty Million Frenchmen," outstanding Broadway musical hit current. They

Million Frenchmen," outstanding Broadway musical hit current. They

Broadway musical hit current. They have financially aided in the production of other stage shows this year, and are reported convinced, along with the rank and file of picture producers, that the legit husiness has to be gone into directly by film producers.

Hollywood, opened last week by the Warners under an all-sound policy, has one of the best-equipped stages in the country. It is large enough, according to inner sources, to accommodate the largest of musicals or spectacles. It seats 1,-800, with a very wide orchestra.

to accommodate the largest of musicals or spectacles. It easts 1,500, with a very wide orchestra. House is also equipped with a large screen and is getting 65 mm. projector apparatus later on for showing of wide film in addition to regulation product between legit shows or indefinitely, if desired. Provision of the large stage, however, and Warners' likelihood of producing musicals themselves, rates house as only one controlled by WB now that could house such abows, unless arrangements were made satisfactory to the Shuberts to slip them into Winter Garden. It is possible, it is asaid that a May follow "Hold Everything" into Hollywood at end of that picture's \$2 run.

ONLY 3 MUSICALS IN SIGHT FOR SUMMER

Fewer summer tryouts are listed this year than in previous seasons with legit producers seemingly no longer influenced by the few try-out spots still left.

Whatever production output is to

out spots still left.
Whatever production output is to come during the dog days will be done by novice and newcomer producers, with few even of these going for the out-of-town tryouts, but taking chances on cold openings in New York.
With but about eight shows in rehearsal or readying to go in, unless there is an eleventh hour spurt in production there will have a production the will be a supported by the production there will be a production the support of the production there will be a production to the tenant shows now in are on their last lap, operating from week to week and with nothing in sight to succeed at the houses when the weak sister attractions fold.
Only three musicals are thus far night for summer, including Carroll's "Vanities," to be spotted at New Ameterdam; "Dear Love," which the Shuberts will bring into New York after out of town tryouts and the second edition of "Vanitie Shuberts will bring into New York after out of town tryouts and the second edition of "Vanitie Shuberts will bring into New York after out of town tryouts and the second edition of "Vanitie Shuberts will bring into New York after out of town tryouts and the second edition of "Vanitie Shuberts" which I shuberts will bring into New York after out of town tryouts and the second edition of "Vanities" which I shuberts will be the will be the production of th

Barron A. P.'s Columnist

Mark Barron, associate publicist for the Theatre Guild with Bob Sisk,

for the Theatre Guild with Bob Sisk, will leave May 12, to succeed G. B. Seymour as theatrical columnist for the Associated Press.

Barron had been with the Guild for the past year, going over from the "Herald Trib," where he had been assistant dramatic editor.

"Trap" Cast Waves Ta-Ta

"The Trap" folded in rehearsal this week when cast refused to go commonwealth and waite usual security when Henry Jacobs, producer, had been unable to post bond. Jacobs had the plece in rehearsal for 10 days upon promise bond would be posted Monday. When we have been the provided the cast ways the hist than the provided the provided the provided that the provided the provided that the provided the provided that the provided that the provided the provided that t

the cast walve, but they wave good-bye instead.

Schnozzles for Musical

Clayton, Jackson and Durante, Clifton Webb and Frances Williams are set for E. Ray Gotez' new mu-sical for New York opening in the fail.

Cole Porter and Herbert Fields doing the book and score.

Guild's Departure

Theatre Guild may offer under its banner a production not originating with and produced by itself.

Negotiations are well advance for the Guild to handle Jed Harr "Uncle Vanya" on the road ne "Uncle Vanya" on the road next year, with Lillian Gish starred.

EQUITY BACKS DOWN ON RULES FOR AGENTS

Equity may soften the rigidity of a rules designed to control legit

Equity may soften the rigidity of its rules designed to control legit casting agents. That was intimated following a number of conferences with leading agents who have refused to take out permits arbitrarily drawn up by Equity. Few agents classed as personal region of the conference of the conference of the conference. Such agents charge 10% for the life of an engagement, if guaranteeing 20 weeks work per season. Other agents are permitted a fee of 5% for 10 weeks. Although at first Equity appeared adamant in the agency matter and threatened suspensions if members did business with agents who failed to take out permit, the dearth of jobs due to the poor season appears to have led Equity to hold off taking drastic measures.

to have led Equity to hold off taking drastic measures.
Conferences with agents recently sought to find out the main objections the leading casters had to the rules in the permits. Chiefly complained about is the right Equity takes of licensing agents and the privilege of revoking such licenses without comment. That that clause will be changed to make such matter subject to arbitration may be agreed upon. Other rules too may be changed. sert that Schneider left his wife a small fortune in gems. The decedent was 36.
Shirk offered an objection to the probating of the will before Surrogate Fule for the will be the series of the series of the will be the series of the will be the series of the best known men on Broadway. He had been chairman of the entertainment committee of the Elks, Lodgo No. 1s. mother stated that she had been supported by her son before he passed away. Since his death, she has been virtually penniless. Relatives and friends were piqued when they learned that a monster benefit was to be held and the proceeds given to Schneider's widow. This was abandoned. Schneider had been married seven years.

JERITZA'S TRYING TO SMOTHER NEW STAR

Vienna, April 16.
Returning here to operetta May 31, Vienna is keenly watching Jeritza's operatic battle in Budapest this month. The famous New York Metropolitan diva deliberately advanced her Budapest engagement from April 23 to 25 in order to be opposite Elizabeth Rethberg, another Met star, who was long heralded for the Royal Opera. Jeritza is at the Concert Hall.
Rethberg is a new star to Austria-Hungary and Jeritza's deliberate attempt to squash her has the musical bugs buggler. Since the Royal Opera and the Concert Hall's combined capacities far exceeds he estimated number of the Concert Hall's combined capacities far exceeds he estimated number of the Concert Hall's combined capacities for exceeds he estimated number of the Concert Hall's combined capacities far exceeds he estimated number of the Concert Hall's combined capacities with Hubert Marischka will inaugurate the Vienna Festival Weeks with Johan Strauss "A Night in Venice" operetta opening May 31.

Filmers Back to Legit

Los Angeles, April 29 Lowrence Grant and G. Pat Col-lins will support Katherine Wilson in coast production of "Decency." Now rehearsing with San Fran-cisco opening shortly.

Stock Play, Bus Ride and Dance for \$2, as Extra by Embassy, Ottawa

Something in the way of special exploitation for patrons of the Embassy, with the O'Shea Players, is being conducted each Monday evenifier. The plus dar, the Monday player ticket purchaser gets one seat for the performance, bus ride to Standish Hall in Hull, Quebec, the Otlawa River, where wine and beer floweth freely; mid-might supper and daneling at the roadhouse with Nancy Duncan, fearing the properties of the three conductions are seated to the Embassy here after the crowded to the and the the conduction and the the conduction and the combination to control the conduction and the conduction and the combination of the combination of the combination the crowded to the Embassy here after the crowded to the Embassy here after the crowded to the and of the conduction and the conduction and the conduction and the combination the crowded to the combination of the combination to control to the crowded to the combination to control the crowded to t

portation back to the Embassy here

Stage Unions May Be Salvation Of Stock for Future—Now Trying

Lambs' "S. O. S." Fund

In a canvass of receipts from the Lambs' Gambol at the Metropolitan, it came out that repolitan, it came out that repolitan, it came out that repolitan it came out that the state of the control of the

Muriel Starr, Bankrupt in Australia, Has \$3 in Cash: Liabilities \$12,000

Sydney, April 6.

Muriel Starr, former American dramatic actress, was examined in bankruptey last week. Miss Starr stated her rea name is studied in 1913 to William Hartwell Johnson, from whom she is now living apart. The actress stated she first appeared in this country in 1913 under engagement to Williamson-Tait, opening in "Within the Law" at a salary of \$200 per week. On her last visit here, under the same management, her salary rose to \$400 a week. On completion of contract, Miss Starr stated, she decided to form a company of her own, going on the road with dramatic plays, Most of her tours were failures, she said.

A statement of her alians and closed Miss Starr owes around \$12,-000, mostly to W.-T. Her assets are 25 stage dresses and \$3 in cash. statement of her affairs

ωσ stage cresses and \$3 in cash.
Miss Starr asked the Registrar to
grant her a discharge, so that she
might be able to return to America,
where work is awaiting her on ar-

Judgment reserved.

NEW 'TICKET' PLAN REST ON BUSINESS BEING OFF

Another plan for ticket "location" selling without extra cost to the patron, is being tried here. So far it's proving successful so long as business in the legits remains off. Plan is to give the men age of the best in the house after the regular first line agencies, that charge a premium, have had their choice. This agency has been instituted by Lloyd D. Mitchell. Under his system stores throughout the city advertise "best seats for all shows at recling to co-operate believing that every set customer may also spend something in their direction. Mitchell, while taking no option on any part of the house, has a guarantee that the beat seats available will be given on calls from any of his stations. Only additional coat the customer list for the telephone call.

G. O. H. at 23d St. Held At Sale for \$1.750.000

Grand Opera house at 23rd street Grand Opera house at 23rd street and 8th avenue, New York, is on the market, but doubtful if there will be any theatrical takers with the price set at \$1,750,000. It is playing vaudefilm on a lease by an incorporation headed by Sam Morris Trate when the house is a fix believed when the house is a fixed with the fixed with the fixed with the house is a fixed with the fixed wi

Third Guild "Gaieties"

Theatre Guild is preparing for its third "Garrick Galeties,"

third "Garriek Galeties," Last one was in 1927.

The new show will be produced around June 10 and probably at the Guild theatre, New York, New casting.

That stage unions, stage hands and musicians, will jointly try to save stock is the hope, almost the prophecy of casters, actors, and

prophecy of casters, actors, and stock producers.
Unions are the only thing that can save stock and it seems they are coming to this realization. It is expected that they will organize to bring stock back. When unions find themselves out of work, they are inclined to see conditions in a reasonable light and try to save themselves.

A stock commany at the Denham.

tensormane ingit and try to save themselves.

A stock company at the Denham, Denver, has been taken over for management by the stage hands and musiclans. The actors are paid by them and all business is in their hands.

The stage hands and musiclans been stated by the stage hands and musiclans been staged to the stage of the stag

venting stock from attempting a cometack.

This attempt to save the future of stock by the unions was first contemplated last year, with a stock in Lancaster, Pa., and another in Yonkers, N. Y. They were taken over by the unions.

It may take another year before conditions get on a working basis but eventually the trend and feeling of the unions in this direction will be felt and probably bring results.

Not Discouraged

Not Discouraged

Not Discouraged
For this reason and several others'
stock people who are non-union are
not as discouraged as one might
expect by current conditions. They
are working grimly to keep stock
half alive and with the hope they
will has half at half if in.

half alive and with the hope they will be able to build it up.

Fiske O'Hara is taking a stock company out to St. Paul for the summer and Sydney Mason, Jr., is keeping a stock running in Irving-ton, N. J., at a personal loss, solely with the stout intention of building

with the stout intention of building up for next fall.

James Carroll has organized a company to open in Bangor, Me, and play one-night stands in 14 towns. He has extended his circuit of last season from six towns to that number. At the Elitches Garden, Denver, another stock will open this summer and in Montelair and Orange, N. J., stocks are now up to the stock of the company of the stock of the company of

Aside from the hope of the come-Aside from the hope of the come-back, stock people feel that there is, and will be more so, a place for stock as a training spot for actors. The talkers have sent every per-former in search of stage experience. The one logical place for future ac-tors is in stock companies.

GAMBOL NETS \$30,000, WITH LEBLANG'S GRAND

Joe Leblang bought the souvenir program auctioned off at the Lambe' Gambol at the Metropolitan Sunday night. Bidding started at \$10 and climbed to \$4000. Leblang then bid \$1,000, which won. The ticket magnate, seated in a box in the "diamond horseshee," preferred not to arise and take a bow. Sam Zolotow of the "Times" walked down the alsie to get the program and identification.

of the "Times" walked down the able to get the program and identify the bidder.
The Gambol grossed \$40,000. Of that about \$15,000 was represented by advertising in the program, the actual ticket sale amounting to \$22,000 which, however, was not capacity. The net is expected to be about \$30,000.

In addition to the program auction, there was a donation of \$1,000 to the Lambs' relief fund.

Old-Time House Sold-

Lexington, Ky., April 29.

Transplyanta College, holder of a mortgage on the first 22,014.22 when it was offered at auction last week.

The college was the only bidder. George Bain, auctioner, cried the standard of the standard standard of the standard o

5 Five Full-Length Plays in 2d Wk. of Little Theatre Tournament in N. Y.

eight years playlets have been brought out in the annual Little Theatre tourney contest for prizes in New York, but this season prizes in New York, but this season an extra week has been added to the Belasco Cup competition for full-length plays. From the list of competing theatre group, a two outside of New York will present complete plays in hope of copping the \$1,000 cash award.

Presenting one-ncc plays is an old after for the Little Theatre tourney, and the the prize of the full play prizes only five groups will participate, three from New York. The tournament opens May 5 in the Wallorf, New York, for a week of the short pleess and the week of the short pleess and the week of the short plees and the short pl

the Waldorf, New York, for a week of the short pieces and the week of May 10 for the full-lengths. In the full-lengths lin the full-play list the only writer of professional recognition is Wallace Mannhelmer, author of "Romco." once given a Broadway production. The two outside (New York) full-length play entrand the Little Theatre Company of St. Louis and group from Lake Forman of the Company of the Louis Company of the Company of the Company of the Company of the St. Louis for the shorts of the St. Company of the St. Co

Forest, Ill.
Competing groups for the shorts
will appear nightly from Monday
to Friday (week May 5) with four
of the selected best to again do
their stuff on the following Saturday for the Belasco Cup award.
The same procedure will follow the
second week (starting May 10 with
the cup award made Saturday.

FUTURE PLAYS

Nothing doing on "The Big Charade" by Sam Harris, this summer. Planned for a spring proposi-tion, but idea now is to bring it in the fall.

"The Trimmer" in rehearsal. Pro duction via Jaclay Productions Cast includes Lillian Foster, Lorna Eillott, Alice Mason, Martha Milli-ken, Biliy Quinn and others.

"Color Blind," by Sam Park, is-set as next for the Shuberts. It goes into rehearsal in two weeks. Play carries a mixed white and colored cast. Helen Menken will head cast.

Edward A. Blatt, Broadway's youngest producer, returned from abroad last week and started to cast a second company of "Subway Express" for the Pacific Coast.

Express" for the Pacific Coast.

"A Graceful Generation," by
Knowles Entreken, goes Into rehearsal next week, next for Brady
and Wiman. Forest Haring will
stage 'Helen Brook, Hans Sondquist, William Charlee, Weldon
Harblum and ethers in company. quist, William Charlee, Welde Heyburn and others in company.

"Etienne," by Jacques Deval, cur-rent in Parls, will be produced in New York next season by Gilbert

"Rome Hau!" will be produced by Bela Blau in the fall. It was written by Frank B. Elser and is based on the novel of the same name authored by Walter D. Ed-

"Spook House," by Joseph Byron Totten, with Leo Donnelly featured, is set for a premiere May 19 at Werbu's Jamalca and into the Van-derbilt, New York, a week later.

"In the Meantime," by Paul and Claire Sifton, has been acquired for production by the Theatre Guild.

Sifton is on the editorial staff of the "World." He authored "The Belt," which the New Playwrights theatre produced a couple of sea-

"First Night," produced by Fred "Ladies Wait," produced by Ted

Shaw.

George Ford is reviving for this summer "Miss Gulliver's Travels," tried out as "Rags and Patches."

"The Web of Penelope," produced by the Shuberts, with Lionel Atwell. "A Lucky Break," tentatively titled, to be produced by Hyman

"Hot and Bothered" to be pro-

"Hot and Botnered" to be produced by John E. Brown, Jr.
"Quicksands" is being readled for a revival by Lawrence Productions for next month.

Stock at Changagua Chappaqua, N. Y., April 29.
Dramatic stock goes into the
Westchester Playhouse, New Castle,
June 2.

3-Way Home Show

(Continued from page 1)

Plus this will be some productions made for original use in the home. Universal, so far, is the only company known set on the original productions.

Biggest problem is the fireside field is seen as solved when the industry gets behind the venture by distributing firm through regular professional material. Exchanges in turn can act as denots for designations and the second secon

professional material. Exchanges in turn can act as depots for designated stores and spots, which will library it direct to the public.

Getting film rentals down to the basis of \$1, and eventually less than that, per day, is in the industry's plan. As 'important is 'peedy and plentiful distribution making it possible for the home showman to have sible for the home showman to have at the outset at least three changes week and before long having the 16mm pictures in such perfect cirlon that these changes can be at the rate of one feature

made at the rate of one feature daily.

The moving 16-mm film is projected onto a silver sheet in back of a small enclosure at the top of the radio-phonograph cabinet. It is controlled from a projection center for the district. for the district.

Detroit, April 29. Detroit, April 29.

A home sound picture machine about to be placed on the market, will cost \$495. Set includes radio, two foot square screen and phonograph cablnet, a little larger than the standard electrical talking machines now in the second standard.

the standard electrical talking machines now in use.

Uses 16-mm film. Manufacturers expect to have a complete library of sound pictures available for use with the outfit.

Outfit set here is claim that expects to start markething this set about June 1. Reproduction is very good and set is easy to operate.

and set is easy to operate.

A child can thread film and set in the sound. Built to play sound on disk only.

Paris Language Problem

(Continued from page 7)

local production, while Metro's "The Green Spook," opening at the

local production, while Metro's "The Green Spook," opening at the Madeleine Cinema May 7, beats everything eise. Effort was made to hurry "Hole in the Wall" to get a break with "The Green Spook." Paramount is in favor of bilingual stars like Chevaller and in line with this preference have resigned Adolph Menjou with the intention of using him especiality in Spanish talkers. The same company takes the attitude that Hollywood production technique is superior to production technique is superior to anything in Europe and hence de-sires to employ the American plants

anything in Europe and hence desires to employ the American plants to supplement the Kane output, while Kane states he can't produce fast enough here to fill all demand responsible to the supplement of the supp

Paramount's Spanish chief Mes raramount's Spanish chief Messeri is here attending the meeting of foreign distributors called by Lasky. He says sound is spreading rapidly in the Spanish territory in anticipation of product done in the native language

Budapest, April 29.
Adolph Zukor, Jesse Lasky and
their party arrived in Budapest on
their travels. In Interviews they
declared Paramount Publik proposes to establish another Hollywood near Paris. Lieft party arrived in Budapost on their travels. In interviews they declared Paramount Publix proposes to establish another Holly-wood near Paris.

Medicared Paris.

Medicar

Shows in Rehearsal

"The Solid South" (Alex Mc-Kaig), Little. "When In Rome" (John

Kaig), Little.

"When In Rome" (John Golden), Golden.

"Woman On the Stairs" (Hyman Productions), Bayes.

"The Traitor" (A. S. Brown), "The Traitor
Erlanger's.
"The Conquering Male"
(Arch Selwyn), Times Sq.
"Reckless Daughters" (Jaclay Productions), Waldorf.

3 Shows Out

Three more or less recent attrac-tions were suddenly added to Broad-way's closing list last Saturday. The old time minstrel troupe with colored actors stopped at the Royale Played a week and one night. This week may see several weaklings

Played a week and one night. This week may see several weaklings taken off.

Only scheduled withdrawal this week is Ruth Draper whose engage-ment of 20 weeks at the Comedy is a record never before attained by a solo artie.

is a record never perore attained by a solo artist. "Those We Love," presented at the John Golden by Phillp Dunning, closed Saturday after a 10 week date. Business averaged between \$7,000 and \$8,000 for a time, then slipped to about \$6,000. Claimed to have made a little month. have made a little money.

THOSE WE LOVE

Opened Feb. 19. Brown (Post) announced: "nothing to get excited about." Garland (Telegram) thought: "better than average." Gist of comthan average." Gist of comment was that production was better than play.

Variety (Ibee) said: "makes generally satisfying entertainment."

"Dora Mobridge," presented at the Little by Louis Isquith, stopped Saturday too. Played one week.

DORA MOBRIDGE Opened April 20. "Frail and foolish," declared Anderson (Journal), while Darnton (Eve. World) felt "nothing worse can happen."

can happen."

Variety (Ibee) reported:
"elementary and mediocre."

ENGAGEMENTS

William Maloney, Little Theatre Co., Grand Rapids, Mich. Rupert Clarke, Mr. and Mrs. Post, R. E. Thompson, Harold Wilson, Elwin Strong Players, Fremont,

Neb. Jack Marvin, Denham Stock, Den-ver, Colo.

AHEAD AND BACK

J. Frank Gibbon, back with "Jun-Moon" (... A.).

Chas. Stewart Improved

Charles Stewart, general manager for "Green Pastures," in the Post Graduate Hospital, for 10 weeks, is expected to leave in about three

weeks.
He is much improved in condition although a final operation by Dr. John F. Erdman is to be performed, prior to his discharge.

Theatres Proposed

Allentown, Fa.—120,006. (Embasey) th and Hamilton. Owner, At. 1904, Philadelphia Policy not given. The Contract of the Contrac

Iven.
Clare, Mich.—\$25,000. Also store.
wener, John Asline. Policy not given.
Cincinnati—\$40,000. Also offices. Ownr, Glennore Improvement Co. Archicet, E. Hoefler, Cleveland. Policy not

Bivon. Moeffer, Cleveland. Foircy melivon.
Des Moines—42,000 (moving pictures).
Owner, Janus Howson, O. Ludington street. Owner, Dolft Theatres.
Green Bay, Wis.—43,000 (Strend).
Owner, Fork Vidwesson. Architoct. J. M.
Harkensnek, N. J.—41,000,000 216-22.
Main street. Owner Warner Bros.
Hanilton, O.—715,060 (Faramount).
Hanilton, O.—715,060 (Faramount).
Arons. (Bildnam Co., Cinclinnatt. Architects, Vanus, Chilegon.

Also stores and offices. 2d street. Owner, Midham Co., Cincinnatl. Architects. Rapps, Chica—2275,000. Also apartments and stores. 16330 Broadway. Owner, care architects. R. Levine C.O. and E. P. Rupper, Chicago. '7 Broadway.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might euggest house capacities with the varying overhead. All the difference in house capacities with the varying overhead. All consequent difference in necessary gross of profit. Variance in business necessary for mueloal attraction as against dramate play le also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: (C comedy); D (dramay); R (revue); M (muelcal comedy); F (farce); O (operatta). Figures estimated and comment point to some

Admission tax applies on tickets over \$3

'Apron Strings," 48th St. (21st week) (C-980-83). Easter week along Broadway not up to expectations; number of grosses up however, extra matinees a factor; however, extra matinees a factor; coing over \$8,000.

going over \$3,000.

(Berkeley Square," Lyceum (26th week) (C-857-\$4.40). One extra matinee here with the gross well over \$14,520, best figure in a

matinee here with the gross well over \$14,520, best figure in a month.

"Bird in Hand," 49th St. (57th week) (CD-708-43,85). Has been getting moderate money recently; up plenty for this one; expected to stick into summer.

"Death Takes a Holiday," Barrymore (19th week) (D-1,909-344.0). Eased off but still making money; last week takings bettered \$12,009. Eased off but still making money; last week takings bettered \$12,009. Eased off but still making money; last week takings bettered \$12,009. Eased off but still making money; last week takings bettered \$12,009. Eased off but still making money; last week takings bettered \$12,009. Eased off but still making money; last week takings bettered \$12,009. Eased off but still making money; last week, "D-1,093-34-00. Closed Sat. "Unday; one week; "The Traitor," due to open here Friday.

"Fifty Million Frenchmen," Lyric (23rd week) (M-1,408-35.60). Two daded matiness of the still making making a bit off, same for nearly all others; over \$43,000. "First Mrs. Fraser," Playhouse (19th week) (C-379-343.50). English comparison of the still making making betweek (10,109-119-43). Considering subscription support trade fairly good the list last week (3rd week) (CD-1,189-33). Considering subscription support trade fairly good international Revue," Majestic (10th week) (R-1,776-\$5.50). About \$25,000 last week; (8th out come further making and the still per support trade fairly good international Revue," Majestic (10th week) (R-1,776-\$5.50). About \$25,000 last week; (8th out come further making and the support trade fairly good international Revue," Majestic (10th week) (R-1,776-\$5.50). About \$25,000 last week; (8th out come further making and the support trade fairly good still good and the support trade fairly good

mer. Jonica," Craig (4th week) (M-1,-300-\$3.85). Hasn't much agency 300-53.85). Hasn't much agenc call; picked up somewhat las week; between \$11,000 and \$12, 000; maybe okay for house bu hardly for show (musical com

edy), ye End," Millor's (59th week) (C-946-54.40). Business improved to \$10,000 (no extra matinee) indicating run can continue despite concurrent showing of picture version of English war

drama.

June Moon," Broadhurst (30th
week) (C-1,118-\$3). Picked up
somewhat too last week; no added
matinee; gross aproximated \$12,000 and early hit will complete the

USU and early hit will complete the season.
"Lady Clara," Booth (3rd week) (C-708-\$3). Show better than rated, but business has not been much; last week estimated around \$4,000.

\$4,000.

Little Orchid Annie," Eltinge (2nd week) (C-892-\$3). Notices mild; business first week bad; estimated under \$3,500.

Lost Sheep," Selwyn. Premiere set back until next Monday; being fixed up after out of town showling.

ing.
Mendel, Inc.," Cohan (23rd week)
C-1,371-43). Date indefinite; last
week best since moving here, with
the claimed takings \$11,000.
Month; in the Country." Guild (th
Month) of the Country." Guild (th
supported by subscriptions; with
average around \$15,000; business
this week should indicate staying
possibilities.

average around \$15,000; business this week should indicate staying possibilities.

Nancy's Private Affair," Longare (Mancy's Private Affair," Longare (Mancy's Private Affair," Longare (Mancy's Private Affair," Longare (Mancy's Affair, Mancy and Mancy and Stage (Mancy and Stage (Mancy and Mancy a

week best gross since moving here from 44th Street; claimed better than \$25,000 without extra mat-

than \$25,000 without extra matinee.

Sone "In general (23:d

Sone "In general (23:d

Tormances for front sun kined:

Tormances for front sun kined:

Cormances for front sun kined:

Gross over \$50,000 mar.

Stepping Sisters, Waldor (2nd

Gross of Call

Stepping Sisters, Waldor (2nd

Gross of Call

Stepping Sisters, Waldor (2nd

Gross of Call

Stepping Sisters, Waldor (2nd

Stepping Sisters, Waldor (2n

summer.

Strictly Dishonorable," Avon (33rd week) (C-830-83.85). As much a clean-up as ever; got 122.000.last week in nine performances; prosection of the strictly of the strictly of the strictly of the strictly of the band," Times Square (18th week) (M-1,087-88.69). Came back to pace of prior to late Lent, last week's gross approximating last week's gross approximating mer.

mer. "Subway 'Express," Republic (33rd week) (D-901-\$3). Has made a season's stay of it, generally to moderate money; lately around \$7,000.

\$7,000.
The Apple Cart," Alvin (10th week)
(C-1,387-\$3). Business last week
again around \$12,000. Shaw play
making some money, but not a
summer candidate.
The Blue Gheat Forrest (8th
The Blue Gheat Departs cost
much to operate and at \$5,000
mystery play can go along for a
time.

week) (C-1.115-3). Doesn't cost much to operate and at \$5,000 mystery play can go along for a "Inc. Green Pastures." Mansfield (10th week) (D-1,050-\$4.40). Dramatic leader went to new high gross mark; 10 performances during the season of th

over \$19,000; may go through summer.

"Young Sinners," Morosco (23d week) (DD-893-43). Stood up better than most others last week; pross approximated \$14,000, and summer stay likely.

Little Theatres

"Courtesan," President; premiere set back; opened Tuesday, "Michael and Mary," Hopkins; little theatre hit.

"Follien Bergere Revue," Gansevoord and Stay (1988). Civic Repertory, 1ith Street. Ruth Draper, comedy; final week (20th week). Old Time Minstrels, Royale; closed last Saturday,

Yiddish House Closed

Bad business and the prohibitive salaries of Jewish stage hands, have closed McKlnley's Square theatre in the Bronx.

Easter Week Nothing Extra for General Run of Broadway Legits Healthy grosses enjoyed by practically all legitimate theatters. Curran which brought in Louis Mac-

Although there were some great grosses along Broadway last week; business was not up to holiday (Baster) expectations. Most of the leaders played extra matiness and several new highs were recorded, but the difference attendant to the Los Angeles. April 29.

business was concupy to a control of the control of

less.

New Shows and Low Grosses
New shows are among the low
gross affairs. "Virtue's Bed" at the
Hudson has a moderate money
chance but not warm at \$7,000.
"Stepping Sisters" at the Waldorf

gross affairs. "Virtue's Bed" at the Hudson has a moderate money chance but not warm at \$7,000; "Stepping Sisters" at the Temping Sisters" at the Temping Sisters" at the Temping Sisters" at the Temping Sisters of the Temping Sist

Stage 'Journey' Jumps Up Against its Talker Opposish

The stage production of "Journey's End" at the Miller, New York, is demonstrating it can go along indefinitely, despite the opposed talking picture version at the indefinitely, der talking picture \$2 Galety.

\$2 Galety.

Last week was supposed to indicate the show's chances against the picture. Takings at the Miller were \$10,000, jump of about \$1,500 over the previous week.

The drama is in its 59th week and indefinite. Operating cost not considerable and show will attempt to span a second summer.

Coast Shifts

Arthur Moranz, Warner staff con-ductor at KFWB, and Bill Ray, as-sistant manager of same station, have resigned. Ray becomes manager of Station KGER in Long Beach.

"The Blue Ghost" has been leased by Jimmie Cooper to Henry Duffy for production in Duffy's west coast theatres

CUT RATES—EVEN BREAK

Particularly when the cut raters can't see Moliere.

Estimates

Belasco—''Une Moon' (1st week).
Got away good with a strong picture draw, due to Colleen Moorés interest in the production. Scarcia week).

Egan—''For Cryin' Out Loud'' (1st week).

Week week start in this 300-leater. Nine hundred dollars take with so-cent service passes flood-leater. Nine hundred dollars take with so-cent service passes flood-leater. The service of the serv

midnight show on Sat. grabbed off \$2,200. Hollywood Playhouse—"Holiday" (2nd week). Didn't start off as expenses at \$5,500. Majestic —"Student Prince." Opened Thursday and on the first four performances got \$6,100. Maje chorus is always good here, and this reviyal should pack 'em for at least

chorus is always good here, andrevival should pack 'em for at least eight weeks.

"Rah, Rah Daze" (4th week). Easing upon publicity, the Warings fell off to \$3,000. Plan billboard and paper bilurbs to bring the show up again.

Music Box (Civic Repertory) —
Threst the state of the stat

PATHE BUYS WALTER PLAY

Culver City, April 29.
Pathe has acquired talker rights
o "Greatest Love," play by Eugene

Walter which was produced sev-eral years ago by Al Woods. Waldemar Young is putting it into screen form. No other assign-

Old Suit Settled

Nirdlinger-Ziegfeld suit has been settled out of court. Amount not

Nirdlinger sued the producer for Nirdlinger sued the producer for \$7,500, alleged due on a scenario written at Ziegfeld's request and in-tended as a picture for Billie Burke, wife of the producer, in 1923. The late Tom Ince was named as one interested in making the pic-ture.

ture. Nathan Burkan represented Zieg-

Frisco Grosses

Loon's "New Moon" topped the list opening by and maintaining heavy trade through week. Got \$24,000 on first seven days. "The Criminal Code" at Geary also got away nice start and prospered. Hit better than \$14,000.

"Around the World With Mr. and Mrs. Mrs."

state 134,000.

"Around the World With Mr. and Mrs. Martin Johnson" at Erlainger's Columbia in second week held up fair at \$8,500.

Both Henry Duffy houses satisfactory. At Alcazar "Elizabeth Sleeps Out" in second week grossed \$5,000 and at President "The Blue Ghost" likewise above \$5,000.

Easter Wk. Sees No High Trend In Philly Biz

Philadelphia, April 29.

Nothing sensational in the way of Easter Week business and no particularly strong upward reaction following Lenten dull period, but several of the legit offerings reported trade okay, and there was observed to the control of the legit offerings reported trade okay, and there was observed to the season washed un hare for the season washed to have the season wash

Shuberts, who are apparently just about washed up here for the season as far as new attractions are concerned, are nevertheless for tunate to have all but two of their six haves and the properties of the season as the season a

is doing a good trade and promises to hold for another monitary Stock Company, also on straight rental, and first offering, "Holiday" with Dorothy Fish as guest-star, was well liked last week and started enterpies of the Walmut re-cnters the field with another special venture. Organization, known as Philadelphia Theatre Association, backed by both Philadelphia and out offered comedy, "Lysistrata," given modernized version by Gilbert Seides, and featuring Fay Bainter, Ernest Truex and Mirlam Hopkins. By Norman-Bel Geddes, one of promoters, a feature. Movement, if successful, will be carried on next fail and is supposed to lead eventually and the supposed to lead eventually and the supposed to lead eventually and the supposed to lead eventually of the supposed to lead eventually and the supposed to lead eventually like the supposed to lead eve

stock company out a summer dra-matic festival," during which sev-eral new plays will be tried out by well-known managers. It will have \$1.50 top like Adelphi, while Walnut has regular \$2.50 or \$3 scale. Wal-nut only set through June, but other

has regular \$2.50 or \$3 scale. Wainut only set through June, but other two the set of th

Philadeiphia Theare Association. They're to do three plays for three They're to do three plays for three "Holiday" (Adelphi, 2d week). George Sharp Players with Dorothy Gish guest star. Had satlefactory start with \$7.000 or better reported at \$1.50 top. "Romance," with Alice ""50. This is Paris" (Shubert, 2d week). After very big Saturday opening (April 19) completed excellent, though not sensational, first week to about \$22.000.

In Gruth week comedy hit \$14.000 with help of extra matinee. Should last through May.

Cuts in Play

Los Angeles, April 29.
Deletions were made after several days in "Among the Married," current at the Vine Street. Dudley Ayres, producer, asserts cuts were made voluntarily.
Show played here last summer intact.

"Little Show," \$27,000; Smash Among Chicago's 8 Openings

Pittsburgh Figures

Pittsburgh, April 29.
Legit trade way off last week, and boys are none too sorry season is gasping its last last pool to the sort of the s

\$45,000 Sherrin piece did in a fortnight before.
George Sharp Players in "Holiday" with Emmett Vogan, new
leading man, and blz fair. Sophisticated comedy figured trifle over
heads of this audience.

Wide Film Dubious

(Continued from page 5)

(Continued from page 5)
Coffman, chairman of the society's committee on papers, and consultating engineer to the Bell Laboratories, Eastman and Consolidated film manufacturers.

As to the claims of the Warners and Metro-Goldwyn-Mayer that a device -osting only a 'few hundred dollars can be supplied the exhibitor and he will be able to accommodate wide film, Coffman, who has sat in on most of the deliberations by the engineers states:
"The only way wide film will come into the industry will be if some one takes hold of it, like was done with sound, and forces it on the market through competition. Producers whe think otherwise are whose, the same time. The company which attempts to force wide film will have to spend millions, and willingly, taking the chances of losing at the same time. Wide film will never succeed in the picture business as long as it is handled as a by-product."

Radio Photophone, experimenting with the Spoor process for R-K-O interests, admits calling off all wide

with the Spoor process for R-K-C interests, admits calling off all wide

with the Spoor process for R-K-O interests, admits calling off all wide film activities for its subsidiaries. The same thumbs-down attude is found at Paramount. Fox, pioneer in the field and the headest investor either the kind of the subsidiaries of the subsidiarie

ing as much film in 35 millimeter as it would if the size were doubled.

Detroit Grosses

(Continued from page 10)
of former m. c. did one of the bigsest weeks as far.
Estimates For Last Week
Michigan — "Jaght of Western
Stars" (Par) (4,045; 33.50-75).
Names Midm mean anything, but
helped; 338.300, up and rep of house
helped; 338.300, up and rep of house
helped; 338.300, but yet with the service of the ser

"Little Show" was the sensation in a week that had eight open shad, Giving eight performances at \$4.30 top, this intimate revue was prac-tically capacity its first seven days at the Selwyn, and took the "loop lead."

Business did not show any great

Business did not show any great post-Lenten spurt through up in fair manner. The spurt through up in fair manner. The subsert must be presented to the service of the servi

ment and with names, this picture was sold very well. Held over; \$83,500.

**Was sold very well. Held over; \$83,500.

**Sold over well. Held over; \$83,500.

**Castle over well. Held over well. Held over; \$83,500.

**Castle over well. Held over well. Held over; \$83,500.

**Castle over well. Held over; \$83,500.

**Castle over well. Held over well. Held over; \$83,500.

**Castle over well. Held over well. Held over well. Held over; \$83,500.

**Castle over well. Held over well. Held over

ROOM 349

ROOM 349

Nystery drama in bree ses and fire screen and fire s

Hardly a prospect for Broadway Cut rates may keep this piece hanging on an extra week or so. Down to cases, however, it deserves only the guaranty period and that's from the actor's angle. The Linders have a way of sticking around, but not for long with this.

Designed as a mystery drama

based on the Rothstein tangle it's too thin and has little suspense. The play has come in with the anand flock of spring frills beginning
All Fool's Day and ending in the
warehouse on Memorial Day or

atl Pool's Day and ending in the consumer of the process of Memorial Day or sooner.

Story is about a racketer who is shot during a card game in a hotel room. Police nab the murdered man's cront for the deed and for the consumer of the co

Tust thinkl Hundreds

Of satisfied clients in the pro-Have taken out Insurance with

Now THERE MUST BE A

join other satisfied Policyhold

Keep your Insurance with a experience of over 20 years has

Made him the

Professionals' friend as well as

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the court room seenes on the stage and in the orphests of Ballins and the orphests of Ballins are courtroom scenes are on and they do their stuff with the usual stooge scream from a box.

First and opening scene crashes Forename or the scream from a box.

First and opening scene crashes from the scene of the scene o

the maid.

Whole business smacks of neighb vaude, and altogether is unoriginal.

STEPPING SISTERS

Farce in three acts presented at the Valdorf, April 22, by Albert Bannister; ritten by Howard Warren Comstock, hereas Maxwell Convey, Grace Huff and felen Raymond featured; staged by pro-

Herbert Ramsey William Corbett
Cecella Ramsey. Theresa Maxwell Conover
Norma Ramsey
Tuelle Dewson Roslyn Harvey
Regina Chetworth-LyndeHelen Raymond
Bose to Morr
Jack Carleton Frederic Tozere
Rev. Henry Chambers George McEntee
Mrs. Henry Chambers Marjorie Dalton.
Mrs. Donaldson Lorna Eillott
Teddy Donaldson
Mrs Tremaine
JcpsonVernon G. Williame
oopoon

stage anamous with Polite Guartic As for local society, however, they as for local society, however, they remain quite upstage, especially Mirs. Ramsey and the legit actress. Rosis frankly says she has come to find an old bird she called Chummy, and whom she intended to shad and the same of th

Out-of-Town Reviews

Time. Place and Girl (Revival)

(Revival)

(Revival)

Chicago, April 23:

Musical comedy in two acts and three geomes, presented at the Harris, Chicago, and the property of the control of

UP AND AT 'EM

(Colored)

Los Angeles, April 24.

All-colored revue, produced by Hal Reid and associates. Featuring Walter Richard-strangement by Sonny Clay. Dances and 22 seenes. Catl Sonny Glay's End, and 22 seenes. Catl Sonny Glay's End, Albertina Pickens, Flo Washington, Terrie Malze, Down Home Quarter and the Four Market Control of the Color Playhouse, Los Angeles, April 23, \$2 co.

Abertina Function on the control of the Pour Covan. At the Figueros Playhouse, Lee Angeles, April 22, 82 top.

An ambitious effort in turning a 50-minute tab into a two and one-half-hour show, with as short a cast sical around these parts. But despite the smallness, there's plenty entertainment in the lowdown, dark; town gailop of song and dance. It own gailop of song and dance it own gailop of song and dance it own gailop of song and dance it own gailop of song and dance. It own gailop of song and dance it own gailop of song and the town gailop of song and the foundation of the property of the song and the foundation of the property of the song and the foundation of personality and shown anship. That's about all, except a lineup of 16 girls who shake kness and ankless that in a local colored pleture house recently. It lasted but a week in that spot, and tien was gathered up by a song and the song and song the s

right now. Music is assembled and rehashed, consisting mostly of Negro spirituals. Whether or not by per-mission, they're using "So Black and Blue" from "Hot Chocolates," Num-

right now. Music is assumoize amorehashed, consisting mostly of Negremission, they're using "So Black and Blue" from "Hot Chocolates." Number is well done by Sonny Clay and the band, delivered from the pit in and slits are old and monotonously the same. "Lasses" Brown and "Stompy" are the chief and only comics, working under cork. Coli the same. "Lasses" Brown and "Stompy" are the chief and only comics, working under cork. Coli the same. "Lasses" Brown and "Stompy" are the chief and only comics, working under cork. Coli the material suffers. A couple of new blackouts, or at least more up to date, would go great both for these boys and the show. With the alert bunch of gals strutting it not and plenty, the Four Covans for punch, and a sextet of boys around them, there's emough and varied types of the control of the con

For Cryin' Out Loud

Los Angeles, April 24. Los Angeles, April 24.
Comedy in three nota presented by Harry C. Brown and Cyr Forrest. Written by Joseph Lawlis and starring Lorten by Joseph Lawlis, and starring LorDelmas, Joseph Lawlis, Toni March, Al
dirch, William Ruhi, Louise Bowden
and Lesile Thomas. At the Egan, Los
Angeles, Starting April 22. \$1 top.

lamine. Joseph Lawijs, Toni March. All hands. Joseph Lawijs, Toni March. All and Lesis Thomas. At the Egan, Les Angeles, starting April 21. 31 (op. Playing for 31 top in a 300-seater and with nine people in the cast, "For Cryin" Out Loud" is an appropriate exclamation. It's a coffee and cake affair all the way and the and cake affair all the way and the some other guy's conception of cigarette money. If they can hang on for a few dollars apiece weekly, the show should last over a month-the show should last over a month-the show should last over a month-canvas previously, and its theme is aimed right at the heart of the button-shoe trade. Typical legit audiences or, metropolitan minds with the show should last over a month-canvas previously, and its theme is aimed right at the heart of the button-shoe trade. Typical legit audiences or, metropolitan minds with the some starter of the show the should be sh

In this town the salary list is no longer a novelty. Bang.

Although an entirely colored cast "The Green Pastures" is 100 per-cent Equity. Few colored attrac-tions have had that status.

ARIADNE

Chicago, April 23.
Chicago, April 23.
Chicago, April 23.
A. Milna. At Kenneth Sawyer Goodman
Memorial thatre April 22. Staged and
Ariadae Winter.
Ariadae Winter.
Making Marker April 22. Staged and
Ariadae Winter.
Making Marker Making Making Marker
John Winter, her husband.
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Marke Hoster Chadwick, L. Elle Janet Ingloby Elle Horace Meldrum Harry

A A Milne, who wrote "A Perfect Allbi," when the afternoon tea mystery plus with a powder pull, wrote this to the afternoon tea mystery plus with a powder pull, wrote this beath baby's hairbrush. The piece at no time has more vitality than an anesthetized white mouse sleeply nibbling at perfumed cheese.

This was its first american performance after attempts by English stock companies. In Britain it was stock companies. In Britain it was stock companies. In Britain it was trook of the province of the prov

too provincially and colloquially British in character, expression and humon; with a smart wife in a town near London who wants to cure her solicitor-husband of penny-pinching habits by arranging an elopement with a wealthy contractor who has tossed considerable business in closed considerable business friends also wants to cure hubby of making her piay up to his business riched such a contract of the piay and casting in. Choice of the piay and casting in the piay up to his business riched such as the piay of the piay and casting in the piay up to his business riched such as the piay of the piay and casting in the piay up to his business riched such as the piay of the piay and casting in the piay of the piay and casting in the piay of the piay and casting in the house staff. Casting could never be anything but attroclous, because oughly English group at the outset. Katherine Krug as Ariadne Winter is too coy and ludicrous. She gives no spontaneity to a good role. Harry Mervis, target of the with and sarcas as Horace Meldrum, contractor, is much too American to be a noisy Englishman. Bernard and sarcas as Horace Meldrum, contractor, is much too American to be a noisy Englishman. Bernard contractor, is much too American to be a noisy Englishman. Bernard Films, as expected, by 99,9% dialog.

LYSISTRATA

LYSISTRATA

Philadelphia, April 28.

Aithough sponsored under highart auspices as the first offering of
an organization that intends in time
are a constructed in the control of the concivity of the control of the control
civity of the control of the control
of "Lysistrata," the old Greek comedy classic by Arlstophanes, presented last night at the Walnut
Strest theatre, looks like a "natural"
Contiginally announced production
as intended for this city only, it was
planned to give it for three weeks
and then follow with two other
plays, for smilar runs. Right now
held in, if clicking as likely, the rest
of program being put off until fall.
Chief reagon for this is the old
comedy's dirt. And when that word
is used, it is used advisedly. Here
is no innuemon as outposed.

Continued on page 53)



George ANDRE & Co. ADAGIO FOURSOME ROOKED SOLID R-K-O

PAUL WHITEMAN

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Literati

Mussolini's Thoughto

Mussolini's Thoughts
In Italy the novel, "All Quiet on
the Western Pront," can be obtained in English, French and German, but not in Italian in Italy.
Some time ago, the Mondadori
publishing house of Milan, and one
of the most powerful in Italy, published "Western Front" in an Italian
edition. When ready for distribution the Milan Prefect refused to O.
K., giving no reason.

edition. When ready for distribution the Minar Prefect refused to O. K. giving no reason.

The publisher went to Rome to see the Duce, who was adamant. However, he did promise to have to the publisher went to come the report.

After some weeks, the publisher was informed the book had been found to be unsuitable for the Italian public. Later an authoress and personal friend of the Duce's was told soldiering would be hopeless in Italy were the book to find its way into the hands of the highly impressionable Italian youth. And the government inspired paper, "Tevere," of Rome, said the same.

The veto has likewise held up a screen version which was well ad-

screen version which was well ad-

There is no restriction to the sale of the book in the English, French and German editions.

Theme Song Story

Theme Song Story

Now the song writers are chiseling into magazine story writing.

Starting with the May 1 issue, "Top-Notch" will have a theme-song story each month, advertised, "Read It, Sing It, Play It!" Words and music to the first theme-song story, "Believing," are by Harry De Costa and Fred Phillips, authors of "Love and Fred Phillips, authors of "Love The sheet music of the number is published on the second page of the

The sheet music of the number is published on the second page of the story, and the hero of the tale sings it throughout, making it an important part of the action. The first story is by Neil Moran. The succeeding theme-songs will be written by De Costa and Phillips. The cellion. by De Costa and Phillips. The editor, J. I. Lawrence, figures he is giving the public something new. The mag is published by the up to now conservative Street & Smith firm.

The Newest Road

The Newest Road
There's a new road to fame for
the new-comers and amateurs.
Popular Fiction Institute, of 100
5th avenue, New York. This company has what is called a course
named, "Writing For the Billion
Word Market." Home instruction
work conducted by eight editors and work and the bright editors and wards of the control of the contro

West Coast's Fan Magazine

West Coast's Fan Magazine
"Screen Mirror," new 10-cent fan
magazine, makes its appearance in
California this month. Although
not linanced by Fox West Coast, it
has a program insert tle-up with
has a program insert tle-up with
has a program insert tle-up with
has a program insert view of
hinose theatree in Hollywood.
Frank Whitheek, publicity and
advertising director for West Coast,
is
editorial director and Eddy
is
of "Now". New publication
carries the usual fan mag material,
with an extra plug for pictures,
playing West Coast houses, It replaces the previous West Coast fan
places the previous West Coast fan places the previous West Coast fan periodical, "West Coaster."

Tabs Battling
New York is having a little tabloid war. With the "News" and
"Mirror" reaching the streets about
6:30 p. m., they have virtually become afternoon papers. There was an agreement between the tabs to run at 8:30. "News" recently notifled the "Mirror" the agreement was
off. "Mirror's" deadline has been
shortened to 4:20 except for late
sports, both papers running about

Meantime the "Graphic" is coming out with a final sports edition, here-tofore passed up by that tab.

Picture Glossary
Glossary of some 400 terms is to
be included in "An Outline of the
Motion Picture" will cover the lansuage of nhow biz from Airedale to
Zoning, "Airedale" is a bearded extre, and "zoning" the dividing of a
community for exhibition gross.
Campbell MacCulloch is editing

the textbook for the Academy of Motion Picture Arts and Sciences. Book will be illustrated.

That "Or Else"

That "Or Else"

James Whittaker is off the "Dally Mirrors" staff. He walked out. Whittaker is completing a novel with an ex-husband thing a novel with an ex-husband the kobler the tab's publisher, wanted the serial rights. After several conversations on the matter he told Whittaker the paper must print the story first or else.

Whittaker grabbed his hat and replied: "Tve been through before."

He was on re-write.

Herb Crooker's Break

Herb Crooker's Break
Herb Crooker has disposed of the
British rights on his first novel,
"The Hollywood Murder Mystery."
In public life Crooker is assistant
to Charlie Einfeld of First National

for the Home Correspondence School; "Author and Journalist" ditto, "Author and Journalist Sim-plified Training Course; "Writer's Digest" ditto, "Ideal Course in ditto, "laca Writing. Short Story

Shaffer, Jr., in Charge
John C. Shaffer, owner and publisher of the Chicago "Evening
Post," has turned the sheet over to
his son, Carroll Shaffer, who has
been general manager of the paper
for several years, and now assumes
additional duties as publisher. John
advisers his position as editorial
duvisers.

Caution Gag

Caution Gag
Nelson Bell, m.p., Sunday and roto
editor of Washington "Post," has
it so tough in keeping his schedule
that now a big hand lettered sign
in red blazing letters informs space
grabbling aspirants:
"Danger—Men at Work."

LYSISTRATA

(Continued from page 62)

Herb Crooker's Break
Herb Crooker has disposed of the
British rights on his first novel.
In public life Crooker is assistant to Charle Einfeld of First National Came.

Offer to Build
New Yorg book publishers and book publishers' representatives are helm sounded out by Henry Mandal, builder, on the idea of a structured on Union Square and will erect a 44-story building if, the entire book publishing. Manda has a plot on Union Square and will erect a 44-story building if, the entire book publishers more located in the Grand Central district and in and around 4th avenue in the upper 30's.

Bob Patterson's Funeral Joseph Doyle has taken over be patterned on them his on the plantance of the proper of the deceased. It was declined with thanks by the scribe's widow with was in line with "Patts" wishes.

Form the money Heywood round the sense 2550 to the Jewish Then.

Form the money Heywood round the sense 2550 to the Jewish Then the sense 2550 to the Jewish Then the part stage and screen.

He sent 2550 to the Jewish Then the sense 2550 to the Jewish Then the sense 2550 to the Jewish Then the part stage and screen.

Faries and Control Jewish Then the sense 2550 to the Jewish Then the sense 2550 to the Jewish Then the part stage and screen.

Faries the heart of the ground in his 'Give a Job Until June' on the control of the deceased. It was declined with the factor. Yeah?

On the counter in the Hudson Bay post at Anglers, queben for the work of the John Reed Club, composed of radical writers, may form a co-operative book publishing company if they can rake the memory Heywood round in his 'Give a Job Until June' on the sense and the publishers, and that defeats the purpose of the open the control of the sense and the publishers, and that defeats the purpose of the open the control

London as It Looks

By Hannen Swaffer

It is not many months ago since I printed in this column a protest against the constant publicity given to W. Macqueen Pope, who was then merely acting manager of the Duke of York's theatre. I did not know that half the baby boys who were signing their names as "experts" on the London theatre were rushing to Pope for all their facts and all their knowledge and that, roally the articles were his. Nor did I know—I was then only a casual acquaintance—the extent of Pope's practical knowledge of the theatre or the sterling qualities of his mind.

The Man Who Climbed

He had been kicked round for years by various managers, and I considered him just one of those genticmen in evening dress, who stand near the box office and smile when somebody asks for a five and nine. Well, since then, Pope, using his accumulated knowledge, burst out as a publicity man—he now represents Tom Walls, Julian Wylle and Jack Hylton permanently, and, frequently, has five or six new shows under his care, all at once—and now, this week, he has published the details of his Famous Players Guild, destined, before long, to place six different stars in actor management, permanently, in set theatres.

A Scheme in the Making

A Scheme in the Making
Reginald Lowris Pearson, who, after an experience in publishing, lost
what money he had over an unfortunate tour with Mrs. Pat Campbell,
his first theatre venture, went to Pope six months ago with the idea
that if he could get several stars to form a pool, each taking a fixed
salary and then sharing the profits, noney could be got to back it.
Very quietly, for six months now, Pope and Pearson have been working out this scheme and, last Monday, they announced that Owen Nares,
Cediric Hardwicke, Henry Ainley and Marion Lorne were to be established in different theatres and that actor management was to be given

a new chance.

a new chance.
The plan was worked out without even a secretary or typist, and so loyal were the newspaper men to Pope that, although half of them knew about it, and some of them knew all about it, not one word appeared in any paper until Pope announced it himself last Monday.

The Showman Bunk

The Showman Bunk
For months, managers have been getting publicity every time they
imported some foreign artist. They were called "marveilous" because
they found something ready made abroad.
"Oh, what a great showman he is!" declared the newspapers. "Why,
he bangs his own drum!"
Yet, little encouragement has been forthcoming for British art or
British artist.

Index Pope's scheme, publicity will be used efficiently, because Pope
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I under Pope's scheme, publicity will be used efficiently will be used

"No Scandals in Our Outfit"

No women are to be engaged by the Famous Players Guild because they know some old gentleman who has got money. It is just a plain, straightforward business deal. No woman is to be engaged merely because she has a friend high up on some newspaper. "We don't want any seandals connected with our theatre," said Pope. "Our only trouble was to find actors who were not swollen-headed, stars whose wives were not interfering and rulning their careers."

Within a few days, I expect to hear that a group of theatres has joined up in the new scheme. Then, if the plays are right, it looks a certainty.

Manchester— and Cochran

I have not seen the new Cochran revue, so I hesitate to express an opinion about it, but I must point out that while I have been reading in the "Daily Mail" almost every day, how marvellous it is, all about a record deal, how \$2,500 worth of seats were sold in one day, even after that deal—yet Horace Watson told me, the other day, that when they took \$1,500 in a day at the Haymarket a few months ago, it was a record and the entire staff was worn out—Cochran is not going to Manchester with his next production because of the universal criticism this one received.

When I was in Manchester, the other day, Paul, the maitre d'hotel at the Midland, a man who has known me for years, came across and said how his customers had all been complaining about the Cochran show, how they bought their seats on the strength of the publicity and then were bored stiff.

A Boost for Rothermers
Indeed, I heard this on all hands in Manchester.
Now, if all this is true, why all this Rothermere boom? Ah, I can
now tell you the answer. In the "Eyening News" on Wednesday, I saw
a boost of a new Cochran cabaret at the Trecadero.
It was called "The Prosperity Party," this new cabaret show, and
so it had a half column boost. Oh, how marvellous it was!
Now, Lord Rothermere runs the Prosperity Party, or, rather, I think
the youthful Esmond Harmsworth, once talked of as Crown Prince
of Hungary, does. Now, obviously, as Rothercmere has been boosting
Cochran, Cochran will boost Rothermere's Prosperity Party in return.
There can be no other reason.
You back my scratch and I'll back yours.
So, if Tothermere wants to scratch Baldwin, he gets Cochran to back
hlm.

The Bishop Will Go to Hear

The Theatrical Managers' Association has asked the Bishop of London and myself to address it at the annual lunch next month.

As occasionally, the Bishop and I are regarded as the stage's enemies—that is when the stage is not relying upon me to pull it out of some mess—I regard this as a great joke.

I shall tell the theatre managers, on that occasion, exactly what I think of all this boosting, what it means and where it is leading to, and the inevitable end of it.

I hope the Bishop will listen very carefully.

I hope the Bishop will listen very curefully.

Alfred All But

Well, Alfred Butt has nearly got out of the business. He announced last week that he had retired from cverything, except Drury Lane, which means that now I shall have to go to the Globe, the Queens, the Dominion and the Victoria Palace, from all of which Butt barred me. Butt, as a matter of fact, has been fill. Besides he has been involved in quarrelin. Lee Ephraim, with whom Butt had a terrible row at Drury Lane, which he pays the pays menting age-their differences being settled by the pays mention of the companies of the pays mention of the companies of the pays mention of the companies of the pays mention of the pays which Butt once turned down for Drury Lane.

Ephraim is also the new tenant of the Palace, where he produces a new show. He has four or five companies on tour, and I see him marked out for more power in the land.

He case over here before the war as manager to Arnold de Blere, the magician, but now he has become naturalized, and is settling down.

Radio Naturally Free of "Dirt"

Without any set censorship reg-ulations, radio programs offer the cleanest, nicest and strictest of all entertainment.

entertainment.

The old silent picture ideals, where all the heroes must be fine, virtue rewarded and vice punished, have been usurped by the radio.

It is almost essential that all the other characters be "nice." No blue pencil gang in the various studios to censor material intended for the air, because by now anyone subair, because by now anyone sub-mitting stuff for broadcasting knows

air, because by now anyone submitting stuff for broadcasting knows what is required.

There is an unwritten law to the effect that there will be no type of liston on the air. Last summer a bath of the liston of the marriage of the principal claracters and complaints came in.

The radio mustn't go in for sex appeal as a draw for listeners-in. Things ordinary to the stage or screen can't be attempted on the air. It might be possible to get away with broadcasting a risque joke but the risks are too great to attempt it. The radio audience, though vast, is not a mob with mob psychology. Bach listener is an individual, usually seated at home. When a remark that might be how the diston to so funny. Neither must there be any curses.

Neither must there be any curses on the air. Floyd Gibbons, it is said, has α fearful time controlling these. Many of the radio announcers have to watch their step. Because of its national character the radio is curtailed in many ways, socially, politically and sectionally, including Canada. Neither must there be any curses

Radio Curb on Discs Proposed

Steps to prevent radio stations from etherizing disc music without permission of the mechanical company who made the record or the copyright owners of the song is being taken by the M.P.P.A.

Copyright bill will be introduced enabling mechanicals to copyright their records and make any public their records and make any public consent an infringement.

There are a few mechanical company of the consent an infringement.

There are a few mechanical com-panies who manufacture records solely for the use of radio.

15-Min. Canned Radio Program by Goodrich

A Goodrich Tires radio program is being put on for 15 minutes each day through a hookup over 35 small stations from here to the Coast with material going on the air, the announcer's speech coming from canned records.

This is the most extensive re-

corded program to go on the air. The program is on four records, and not a second of the 15 minutes is

Complaints of advertisers, con-cerning the loss of five or six min-utes on each program, now becom-ing more frequent, is one factor in the growing popularity of recorded

However, both chain stations continue to turn down such advertising programs no matter of what im-portance or extent.

Old Gold's Final

Old Gold's Final
Paul Whiteman and ovchestra
conclude radio broadcast for "Old
Cold" next Tuesday (May 6), when
'their last program goes over the
air for the cigaret company.
It is understoo! Whiteman will do
no more broadcasting for the present, other plans forbidding.
Jazz maestro has been getting
\$3,00 a week 120 m. Old Gold.
"King of Jazz" has first talker,
Paul Whiteman will make \$1,000,000 from picture, under a conserviative estimate based on what picture should do and press notices to
date. Production cost \$2,000,000.

Instruction to charge a "admission" to litera to the program via she honor system. All radio listenste to be informed that at least one nickel is desired from all those listening in, with the proceeds to be divided between the Salvation Army and the various denominational religious societics.

Broun approached N. B. C. for a coast-to-coast hook-up for the benefit, but was refused on the grounds that it would not be good policy to call to the attention of the nation that times weren't as good as they were cracked up to be.

Over WMCA Broun's benefit will be given about two-hours. It is

Over WMCA Broun's benefit will be given about two hours. It is now planned to ruu the benefit between the hours of midnight and 2 o'clock in the morning. These hours are not so desirable from a standpoint of ether attendance and they are now attempting to set the time about two or three hours ahead of midnight.

of nidnight.

Broun is now doing 15 minutes daily over WMCA, talking about present conditions and about the needs of the needy.

Publicity for B-B

o plug Brunswick radio sets rners have okayed the expen-re of \$200,000 in a publicity

atture of \$20,000 in a point.

This is only the first, they say, of a series set to speed up marketlng of B-B goods. The first one gets under way within a week, it being the idea to unload a number of the current sets before the new model comes out in June.

Budapest Plays

(Continued from page 58)
really wants to marry her this time,
it is she win refuses now.
Third or reveal to the continue of the continue of the continue of the collection of

her a wonderful engagement and its affection. Speak about happy The play is not without charm and humor, the dialog witty and spirited, while the sophistication the story lacks is substituted by the sound the story lacks is substituted by the sound the story lacks is substituted by the sound the story lacks is well-known Budapets society beauty, originating from the upper 400 of finance and with connections among the aristory of the sound the sound that the sound the sound that the sound is not a sound that the sound is not a sound that the sound is not sound to so the sound that the principal role and so are the men. Hegedus, Goth, and Torza, although one and all seem about 10 years to the semi-fallure of a play that is certainly not worse than a great many successful ones, and it this mistake is remedied it might man "patsy" a Hit "Madame's Day Out" is the title for "Les Avenutures d'Irene" by

"Patey" a Hit
"Mudamc's Day Out" is the title
for "Les Aventures d'Irene" by
Armont and Gerbidon at the Magyar. Story of the society woman
who dresses as a housemald for
fun and fails in love with a bookbinder, had no appeal for Budapest
audionces.

who and sails in love with a book-binder, had no appent for Budapest audicinces.
"Patsy" at the Belvarosif, with Francisca Gall, Rozsahegyi and Reday king the Prioring Law of the Priorin

WGBS's Temporary Stay On Protested Wave

Because It Is 'Nice'—No Censors of the Income of WGBS on revoked the Ilcanse of WGBS on the revoked the Ilcanse of WGBS on the Ilcanse of WGBS o

VANDALS OUT. N.B.C. SERENE

N. B. C.'s policy of permitting their ether programs to be watched only by those holding invitations turned out to be a huge success. No more are their carpets burned full of cigaret holes as they were when the doors were wide open for the amusement of the general public. No more are there over-turned ash trays on the floors and overturned inkwells on the desks.

The mob is now orderly and is on its best behavior.

The mob is now orderly and is on its best behavior.

N. B. C's reason for forbiding entree to the programs to all was due to the untold damage caused. Public came up in hordes and curiosity led them to explore all the floors.

He floors are the control of the control of the control of the building entered their offices and found their deske pens missing. A check up showed that the desk pens were missing from every office which had been open during the preceding night. The mob had run rampant through it and removed them, beside messit and removed them, beside mess

it and removed them, beside messIng up the desks.

Numerous other damages, which
became a steady expense to fix or
replace, forced N. B. C. to bar the
public. Only those who are issued
invitations are now permitted to enter. Latter policy has been in force
for some time and has proved succestful from all angles.

ALL ENGLISH STATION; **NO FOREIGN SONG STUFF**

Dallas, April 29.

WFAA probably is the first allEnglish radio broadcaster in the
country if Bob Poole's mandate
works okay. Poole ordered that all
foreign music titles, where possible,
must be translated into English,
must be translated into English. He
did not domand translations of
operas.

Order was result of local musiclans, on commercial hours, going
clans, on commercial hours, going

clans, on commercial hours, going for the "elite" stuff, especially song

For Radio Spellbinding

Senator Washington, April 29, Sagain out to war on any monopolies in the radio industry. Several speeches last week and now he goes on record for the provision of the new Couzens bill, to create a general properties of stations must be declared once a year.

in amusements through the copyinterest hearings of the past six years,
has retired at his own request.
Solberg is 78. He served as head
of the copyright office for 33 years.
Successor not yet named.

Par Disputes Warners' "Canned" Crack—Neutrals Say Both Right

BRIEFS IN RADIO'S FEDERAL COURT SUIT

Wilmington, Den, appearance Patent suit for permanent injunction brought against Universal Wireless Communications, Inc., in Coloral court here recently by R. Wilmington, Del., April 29. federal court here recently by R C. A., American Telephone and Tele-

tederal court nere recently by R. C. A., American Telephonup and Telegraph and DeForest, as technical co-plaintif, went to Judge Hugh M. Morris for decision this weeks arguments in writing, instead of a fighting it out in open court. Same day, Judge Morris was reported as saying he would issue the injunction, but he later told "Variety" the entire case hangs on issue of whether Lindgridge, one of the inventiors concerned, did or did not write a magazine article explaining the invention in July, 1929, a month before patent was issued to De-Forest. The justice has not gone into this phase of the evidence and declared he can give no opinion in the case until he has done so. Compared it to a problem in mathematics.

pared it to a problem in mathematics.
Fight, which has been hanging five some time and which concerns entire radio industry, is over a vital broadcasting principle. Rights on patent were leased from DeForest band A. A. and A. A. and A. A. and A. T. Fat outs were hand and T. Fat outs were hand to the han

That canned programs will never be recognized by any except the cheapest stations and that Warners flopped on the national network because they "tried to put over vaudeville shows" is the slap Paramount takes at the brothers for their crack at live stock on transcontinental wire broadcasts.

Paramount, which says its own hour now rates so highly that it is scheduled in importance even ahead of Will Rogers, predicts that indie stations will "bite now," due to competition from the big networks, but that if such competition were stations will be some indies would approach the same indies would present wire costs cheap by comparison.

would skyrocket their charges, making present wire costs cheap by comparison.

Radio fans that count won't turn into the cheaper currents, says Par, observing that if the brothers wants ballyhoo costs will more than detract from any financial expenditure on the network.

In neutral quarters the comments are that both Paramount and Warners are right in their respective stands. The Zukor organization didn't buy into the Columbia network for nothing, and, on the other finger, the Warriers aren't corraling companies like Erundendikt, for the pleasure of barter.

Ramon Novarro on Air Ramon Novarro will go on the air for the first time May 13. He will sing with the Sunuco Hour over NBC.

over NBC.
Novarro arrives in New York from the coast May 11.

Radio Air Line

By Mark Vance

After fizzling around with their air programs, Lyons & Lyons have gone in for a different style, reducing the number of acts accordingty. It is a style of the st

Marimba Band came over effectively.
Lyons brothers have been around long enough to know the diff between small time vaude and modern days to be a second of the second work of the second work where L. & L. are spending money to another station.
Bert Lown and his Biltmore orchestra lost an opportunity on WABC to give their full program, borne on from Park Central Hotel had completed his half-hour broadcast when shot an SOS by WABC to stay on until the Biltmore connection could be established. Osborne kept pinch-hitting until Lown faally showing improvement.

Ellington's "Duke"
Duke Ellington and his Cotton
Club band from WABC dished out
"When the Duke Steps Out," as
"restless and rapid rhythm." Ellington outht Jazzes things. The
Duke thimself. It's tricky and lowdown hotsy totsy.

Senator Dill (D., Wash.), is again out to war on any monopolies in the radio industry. Several speeches last week and now ic goes on record for the provision of the new Couzens bill, to create a general commission, wherein ownership of stations must be declared commission, wherein ownership of stations must be declared (Couzens bill also provides further protection for the political talkers with a proviso that times shall be equally allocated and that rates charged the parties shall. not be more than the regular established rate to commercial advertisers. Indicating that maybe during the last Presidential campaign somebody didn't like the toll charges.

Solberg Refires

Solberg Refires

Solberg Refires

Solberg 18 8. He served as head of the copyright office for 33 years.

Successor not yet named.

Successor not yet named.

the air that they are selling themselves no matter whether the connection is a commercial; plug or not. Bands can slip on air reps just as fast as they can on any other public appearance. Proven in a number of cases of late.

Cliquot Club Eskimos on WEAF so long one can almost forecast what Harry Reser is going to play on his old banjo.

Top Heavy

Top Heavy
WOR didn't give the pop songs
inuch of an opportunity to edge in
Friday night as the Wandering
Gypsles, Fannle Farmer Ensemble
and the Moonbeams periods aren't
laid out that way. Light music and
much of it straight made the station more than topheavy.

Sieberling Singers Off

Gone from the Thursday night standards are the Sleberling Singers on WEAF. Male quartet, one of the best combos on the air, comprised Messrs. Melton, Glenn, Martin and Tordo

RCA premised its Victor broad-cas. WEAF with Rudolph Ganz, WEAF with Rudolph Ganz, the WEAF with Rudolph Ganz, ist, plus the Victor orchestra with Nathaniel Shilkret directing. Such a lineup couldn't miss and dian't. the air the music houses by off. They know they haven't a chance. That "Lieberkram" (List) number by Ganz alone was worthy of dial attention.

No Preference by N. B. C. Claimed by Radio Music, in Warner Agreement

With N. B. C. taking no action on the ultimatum delivered to it by Warners, to the effect of stating that if N. B. C. dld not cease giving preference to its subsidiary, Radio Atusk, Warners might withdraw the privilege of using its songs, it is reported that N. B. C. Is content to let the matter rest where it is. According to a Radio Music official, bis commany has no saw other way in

According to a Radio Music official, his company has no say either way in the matter. It was to N. B. C. the Warner ultimatum was delivered, and it is up to N. B. C. to take action if it so desires, the Radio Music official said. He stated Warners had been misinformed on Radio Music songs being plugged over N. B. C. "With a turn of the dal an ethor.

"With a turn of the dial an ether fan can get any of 10 broadcasting stations. If N. B. C. were to play Radio Music tunes excessively with those songs mostly written by the same writers and weaved along the same pattern, it would soon become monotonous and we would be tuned out and another station dialed in," the R. M. man added.

Poses Warners think that N. B. C. with its established horde of ether fans and with millions of dollars involved, wants to jeopardize its

involved, wants to jeopardize its standing because of a small sub-sidiary? We are out to get as many teners to our programs as we can, is only by giving them con-

sistently entertaining air programs we can do this. Whon a program becomes monotonous, a new one is tuned in. N. B. C. will take no chance of losing its reputations for class ether programs because of a subsidiary."

He asserted Warners may have

He asserted Warners may have first received the notion N. B. C. was plugging Radlo songs a few months ago, when Radlo Music made an arrangement with N. B. C. whereby Radlo Music was to have three 30-minute periods during the week in which to play only songs published by either Feist or Fisher, both of Radlo Music. Radlo Music was to supply it own band. Attention of the property of the second was also with the received and the second was also with the second was also with the second was a second one week, stated this official, they discontinued the polley, finding it wearisome to listen to the same style of tunes and that it would not benefit either Radio Music or N. B. C.

He closed with:

He closed with:

"Warners shouldn't envy our
position and connection with N. B.
C. Do we envy the position or connection of Witmarks or Harms with nection of Witmarks or Harms with Warners? Why don't they play Radio Music songs in Warner pic-tures? It is just as natural to ex-pect them to use their own pub-lishers to their advantage as it for N. B. C. to use its publishers to advantage.
"It all evens in the end."

Disk Reviews

By Bob Landry

George K. Arthur (Brunswick 4733) Small half of the former Metro comedy team of and Dane hereby presents himself as a phonograph artist. For his bow he uses "Have a Little Faith In Me," reversed by a little

Faith In Me," reversed by a little something of his own authorship. This is called "Why Leave Me?" and if not the type for adjectives it was been adjusted that the type of the little was all the latest that the type of the latest weeks and the very weeks and t

Paul Whiteman

(Columbia 2163-4) Four of the half dozen tunes from Universal's miles of the half dozen tunes from Universal's from Universal's miles of the original Whiteman orchestrations. These run strongly to the "Interpretive" type and as the numbers are themselves specially spotted in a revue it is difficult to estimate their music shop possibilities and teller music shop possibilities and teller music shop possibilities and teller, include "A Bench in the Park," the weakest; "Happy Feet," stomp of good rhythm, and "Song of the Dawn," most pronouncedly interpretive dealing musically with the end of night and "It Happened in Monterey," by Wayne and Rose, sounds pleasant at first hearing. Like the others the melody is hard to estimate in the fancy Whiteman embellishment.

ments.

Great plug can't help being very vital.

(Brunswick 4728) Al Goodman, rated the ace of pit maestros for Broadway musical comedies, plays "Thank Your Father" from "Flying High," which he is currently handling on Broadway. This is an established and growing hit that will sell, although the reverse side. "Without Love," is the usual cheater that customarily goes with a sure-fire tune.

Brevities Quartet

(Brunswick 4737) Male foursome handle "Woman In the Shoe" and "Wrapped In a Red Rose," latter lukewarm. Will please the custom-ers who have a weakness for part

George Olsen

George Olsen
(Victor 2249) New scores for old
nusicals is typically Hollywood,
'Hold Everything' has a pair of
specials by Al-Dubin and Joe Burke.
'When the Little Red Roses Get
'When the Little Red Roses Get
when the Little Red Roses Get
preath title of one reasonably peoply
dance number. "Sing a Little
Theme Song" is lyrically a cousin
of "If I Had a Talking Picture of
You." Not momentous. In toto, a
'Prank Prog vocalising in a great
meabure in responsible.

Frank Luther

(Victor 22330) "The Moon Is Low" and "What Is This Thing Called Love" very pretty slow croons for sentimental disc-buyers.

Carson Robison

(Okeh 41889) Somewhat pun-ey couplet has "Nothin" and "Less Than That" teamed. Reversing the English it's "Less Than That" which is more than "Nothin'". Latter is poor.

Slatz Randall

(Brunswick 4719) Entirely unsat-isfying merger of "Sweetheart Trail" and "What a Perfect Night For Love," both trite and imitative. Falsetto vocalizing no asset. Cornell and Orch.

Cornell and Orch.

(Okeh 41386) "Collegiate Love and "Accordion Joe" just nonentities. The type every publisher hat to keep the presses working between hlts.

Carl Fenton

(Brunswick 4734) A chiefly-vocal rendition of "Song of the Vagabonds" labeled deceptively as Fox Trot backed by a turtle-paced Brunswick Hour Orchestra selection, "Only a Rose," makes this a dust-collector.

Merle Johnston
(Columbia 2160) Band which celebrates Cece Paste plays "So Sympathetic" a Harry Archer-Gus Kahn collaboration of typically melodious Archer type. "Exactly Like You" from the International Revue is, the mate.

Ben Selvin

(Columbia 2159) Waltzes have their appeal and "I Love You So" and "Reminiscing" will satisfy that yen. Latter is labeled Fox Trot but a slow one of that species requires an expert to draw the line.

To Start as Publishers

Two kid brothers of Buddy Green songwriter and formerly a pub-lisher in partnership with Sammy Stept, are going into the music publishing business. Neither of the brothers have any previous music business experience and will open their office "cold."

Maxie Green is by trade a furric and Johnnie Green a lighter. Will Gould, a reporter, is going to be their chief songwriter. He has already written the boys a catalog.

FRENCH UNION **ASKS EMBARGO**

Paris, April 29.

Actual embargo upon foreign mu-sicians is the object of a new agitation here, result of publication of a survey by the musicians' showing only 40% of its membership em ployed,

Situation affecting the musicians Situation affecting the musicians is further heightened by wholesale dismissal of orchestra men by Pathe-Natan from 40 wired theatres, making a total of 450 men out. Franco-Aubert chain dropped orchestras in 25 more houses this week

week.
Union is urging the Government
to enforce a strict embargo embracing all other European nationals as
well as Americans.
Wiring of more houses is going
on with increasing speed and makewith increasing speed and makeincreasing speed and makewith increasing speed and makeincreasing speed and makeincreasi

ing the situation more acute daily

Red Star's All in High Opening-Movietone

Formal opening of Fox's Red Star Music Company, held April 24, was the most splendiferous opening any

publishing house ever had.
Two Fox Movietones recorded the

Two Fox Movietones recorded the doings for the audible screen. Winnie Sheehan and Heywood Broun were big lights present.

Broun did three minutes before a Movietone camera, on the Fox promise to show it at the Embassy (Newsreel Theatre) the next day. As expected Broun apoke about unemployment situation.

An 11-plece band was kept going all day with their instrumentation amplified out to the street through three amplified horns. HERE AND THERE

Harold Lee, western manager for Davis, Coots & Engle, with head-quarters in Chicago.

Publication of a song titled "Journey's End" followed opening of the picture in Los Angeles. It was written by Alfred Hustwick and Aubrey Stauffeur, who wrote the L. A.-produced operetta, "Oh, Susanna." Hustwick is publishing the number, having opened a music of the control o

Dusty Rhodes, drummer, back in Ted Fiorito's outfit.

Al Dodson, sales manager in Chlcago for Irving Berlin, moves to St Louls to work out of that office.

Inside Stuff—Music

Those Chinese Pirated sheet music sells in China for abo

Pirated sheet music sells in China for about seven cente a copy. This is in contrast to the 35-cent selling price obtaining where music is legitimately imported into that country which has no copyright laws. It's a sample of what music publishers are up against in half a dozen potential music markets around the globe where there is no legal redress or method of punishing infringement.

Hiustrating the ingenuity of the Chinese is the printing by a lorge matter publisher of a pricated edition of the unabridged Webster dictionary. This was lifted bodily by photographing it page by page.

Flood of 6,8 Mss. Follow "Stein"

With "Stein Song," proving one of the big surprise hits of the year, publishers are being flooded by manuscripts written in 6.8 time, in imitation of the time the "Stein Song," was written in 6.8 time, in These flood of imitators always pro out after a fresh time because a hit. Same thing happened when "vilnerals" one he country by storm a few years ago. That time was also yet one and for months after the song died down publishers were flooded by 8.8 meledles.

Bud Green's Kid Brothers Ordinary Band Acts Losing Out In Vaude Demand—Pit Bands Better

Par-Publix Plug Cards

Par-Publix is trying a new one to get its talker songs plugged over the radio. It is distributing to all employees cards listing song bits in recent and coming Par pictures, with the request that the recipient call up the radio stations for these as request numbers.

Besides employment of means to Besides employment of means to land numbers on all rice plugging, contact with radio stations to request playing of songs is regarded as likely to have some influence because of supposed public demand.

The Par card is being circulated on the coast and in New York. Proposals have been made to send them throughout the country.

throughout the country, Cards include a list of radio sta-

tions with telephone numbers as well as numbers of hotels where dance orchestras play.

Royalty Judgment Vacated

The New York Appellate term has set aside a judgment for \$1,085 obtained by the Edward B. Marks Music Co., against Bertha Kallch, Inc., for royalties on 'Das Ratzel Weib," or "The Riddle Woman" alleged to have been preduced by the defendant without authorization from the plaintiff as owner of the copyright obtained in 1921 from the Allen Property Custodian. lien Property Custodian. Sult asked 5% of the gross in-

Appellate term said there was no evidence the defendant ever contracted to pay any royalty to the

Kahn's 50-50 Judgment

A default judgment for \$2.776 has been filed in the New York City Court on an assigned claim of Roger W. Kahn, against Don Vorhees to Rose Feldman.

Rose Feldman.

Kahn and Voorhees became indebted Dec. 21, 1928, to the Brooks
Costume Co. for \$12,000 on a note.
Kahn settled it by paying \$5,394 last
December with half this sum due

Meyer Gusman Solo

Meyer Gusman, songwriter and former member of the publishing house of Kendis, Gusman & Sam-uels, is going into business for him-

Gusman will become a solo pub-lisher, starting May 5.

Eddie Janis' Appendix

San Francisco, April 29. Eddle Janis, Los Angeles repre-sentative of Famous Music, oper-ated on in San Francisco for acute appendicitis on Saturday. business trip.

R-K-O is considering a large cut in the number of band acts played To Get Songs Started in the vaude bills. Since the big improvement in quality of hit hand music, house outfits have been outclassing many of the bands on the stage.

Another move will be omission of the pit orchestra's overture when the vaude bill includes a band act. On numerous occasions lately well played overtures by the pit musi-clans have had unfavorable effect on band acts which had to fol-

on barra nees low.

The general R-K-O reduction in bands will take in the many medicore orchestras now being played in the property of the bands of the bands of the bands of the bands rating above average in musical excellence or in the "name" class among orchestras will be class among orchestras will be played. Those dropped off the books will include several of the girl bands of questionable merlt, it is re-

Shuberts Claim Talker's Song Lifted from Show

Song Linea from Snow
Declaring that Lawrence Tibbett's
song, "The Narrative," in the talker,
"Rogue Song," was lifted from the
song, "The Spirit," in the revue.
"Vogues of 1824," Shubert Theatrical Co. in the N. Y. Supreme
Court asked for an injunction to
restrain Metro from continuing use
the state of the state of the state of the state
damages.

of "The Narrative;" and for \$100,000 damages.
Shubert declared Herbert Stothart, composer, and Clifford Grey, lyric writer, received \$3,064 each in royalties and assigned all rights in "The Shirt" to the Shuberts.

Musician Turned Back

Detroit, April 29.

A local musician has been deorted from Windsor, Ont., just across the border.

across the border. Mike Falk, band manager for Seymour Simons' booking agency here, was on his way to attend a dance in Windsor, Can, her was supposed to play at. He had been warned not to accept engagement and was on his way over merely as a visitor

He was stopped at the border and forced to return to the States and told not to come back to Canada for a year and a day.

N. W. Dance Dates

Seattle, April 29.
Jack Crawford band, booked to
open Rose room, Butler hotel, early
ln May, after year's padlock, opens
at Trianon ballroom here April 28. Booked for six weeks, to alternate with Tex Howard band, between Trianon and Rose room.

Howard's band goes barnstorming about state in dance halls. Ten lays booked.

Along the Coast

By Bill Swigart

Hollywood, April 25.
Warner-First National contribution to the national music week
beginning May 6 will be an hour of
music over the NFB network May
hit the eastern states between 5 and
6 p. m. Talent includes a 70-piece
symphony orchestra and vocal ensemble of 60 volces under direction
of Brno Itapee. Hollywood, April 25.

Of Error vac.

Nat Ross has engaged Lee Zahler to supervise music in production of the George Sidney-Charlie Murray comedy shorts now being made for Universal release. Zahler is one of the pioneers in searing music for the pioneers in searing music for beautiful and the search of the pioneers. the pioneers in se the laugh makers.

Crawford Couldn't Forget crawrord Couldn't Forget
Bobby Crawford found "Danging
With Tears in Your Eyes" unsuitable for a stantion in "Daneing
Sweeties," a Warner pirture, Crawford discarded the number at the
ford discarded the number at the
later had be could not forget the
tune.

Jack Robbins Bubbles
Jack Robbins, sole owner of his
name, and a controlling interest in
the music company that bears his
name, is now on the coast bubbling
with enthusiasm for the future of
the Robbins corporation.

He was invited to listing to
being used in M.-fc flottures, and out
of the six, plothed five as sensational hits. He's willing to bet,
too.

Soliciting Radio Listeners Soliciting Radio Listeners Solicitation for listeners on overtain audio programs is getting so warm to be getting so warm to be statisfied and solicitistic sections aren't satisfied any more with 24-sheet billing and newspaper display ads. They're employing bell pushers to go from house to house with a printed program urging the house, wives to tune in.

De Sylva, Brown & Henderson toru unscaurent the number at the time, but discovered three weeks mustin publishing office will move have that he could not forget the time that he could not forget the time. The manner-ip awas sent rust and Witnards is now plugfing it as my marker holding recat week, the third of the Witnards is now plugfing it as my moving here within the past two number one pop

PROGRESSIVE REPRESENTATION

Since the beginning of operatic and concert history, great artists have risen to great heights through association with understanding, sympathetic, unselfish management.

Jennie Lind and P. T. Barnum, Jan Kubelik and Daniel Frohman, John McCormack and Charles L. Wagner, Alma Gluck and the Wolfsohn Musical Bureau, Geraldine Farrar and Chas. E. Ellis, Vladimir Horowitz and Jose Iturbi (the outstanding concert sensation of the past four years) and Concert Management Arthur Judson: such are a few outstanding examples of international artistic and management associationsfl

In the theatre also have been innumerable similar unions: Maude Adams and Charles Frohman, Blanche Bates and David Belasco, Marilyn Miller and Florenz Ziegfeld, Sothern-Marlowe and Lee Shubert, Jeanne Eagels and Sam Harris.

When the radio sang its song of progress in a million homes, the need of management of artists became dominantly important, and the Judson Radio and Concert Bureau, affiliated with the prestige of the name of Wolfsohn, has maintained a quality of excellence in the radio field which has attracted the greatest vocal and instrumental artists. Judson has served the Atwater Kent and other great radio programs.

Three years ago the motion picture found its voice, and the talking picture beckoned to the finest artists of operatic, concert and theatre fields. The invitation was attractive, but the risks seemed great. Where there was hesitancy there should have been courage. Only experienced management by those familiar and intimate with the motion picture industry solved the problem.

Announcement is now made of a unification of presentation in motion pictures of three outstanding artists' representatives.

Ruth Collier, Inc., of Hollywood, California, now represents exclusively for motion picture engagements the artists of the Judson Radio Program and Concert Bureaus of New York, and the stars and authors of the theatre who are under the management of Mr. Max Gordon, producer of many of Broadway's biggest successes and best vaudeville acts.

Ruth Collier, Inc., has achieved unique success in the management of screen personalities and writers. Her affiliation with and exclusive representation for motion pictures of the artists of the Judson and Max Gordon managements places at the disposal of the California studios the greatest names before the amusement-loving public of the day.

JUDSON RADIO PROGRAM CORPORATION and CONCERT MAN-AGEMENT ARTHUR JUDSON, 113 West 57th Street, New York City.

RUTH COLLIER, Inc., 8226 Sunset Boulevard, Hollywood, California.

MAX GORDON, 1560 Broadway, New York City.

No Cover Charge by Road Houses Around New York This Summer

As predicted in "Variety" during the winter, there will be no coveur charge imposed by the road houses name bands or floor entertainment around New York this sum-

Indicator is the Pelham Heath Inn, lately opened with Vincent Lopez. It's on the Pelham road, opposite the Castillian Garden which opens tomorrow (Thursday) night, also without a coveur task. Pelham Heath, seating 300, has a 15-piece Lopez orchestra as the sole attraction, with Vince leading, the leader doubling with the Hotel St. Regis downtown. A printed notice on table states the Pelham Heath expects the minimum, check of each guest will be not less than 32 after theatre on week days, and 33 over the week-end. During the dinner hour, when a table dhote is sold at \$2.50 per, the minimum check of the a la caure patrons must go to \$1.50. Time is about the results of the sold provided the

check of the a la carte patrons must go to \$1.50.

Another notice is along the prohibition line, as Pelham Heath and probably none of the no-coveur road places will sell. They say liquor is really a small part of the volume gross a road house should do and it's not worth the worry or annoy-coasilize thrives. Canc Catter, the control of the coast of the prices of the coast of the

its not worth the worry or annoyance selling brings. Gene Geiger is
operating the Pelham.

John and Christo's Pavilion
Röyale on the Merrick road, Long
Isiand, already has announced the
abandonment of a coveur charge
this summer. The new Hollywood
up Pelham way with Paul Whiteand the Company of the Coveur charge
to 2,500, also will waive all
coveur charge.

The coveur charge on the road has been looked upon as so much

ne coveur been looked upon

Rudy Vailee, Rajah of the Radio, is America's Broadcasting fool because he plays and sings the tunes his listeners love.

So, on. almost every Vailee program you're almost sure to hear him make the sir waves tay "THE MOON IS LOW"

"BLUE IS THE NIGHT"

ROBBINS MUSIC CORPORATION 799 Seventh Avenue, New York

gravy in the past. It has been \$1 or \$1.50 with a slight week-end tilt. or \$1.50 with a slight week-end tilt. Stiff competition up the Pelham road is expected to draw a considerable trade in the warmer weather. Road men say there must be competition to create business, pointing to Castillian Garden this winter. With every road, house on the Pelham parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut during the will be supported by the parkway shut by

nite lifers.

Joe Pani will open his Woodman-sten Inn, Pelham Road, May 3. Emil Coleman's band will supply the dansapation.

Organ Judgment at Harlem Colored Cab

Robert Morgan Organ Co. filed a judgment for \$7,664 in the N. Y. Supreme Court Saturday against George and Connie Inmerman, because they refused to accept and pay for a \$6,000 organ purchased-for Connie's Inn in Harlem.

The answer alleged the organ was improperly constructed and useless improperly constructed and useless to the defendants, as it could not be installed in the Inn, but they de-faulted at the trial and judgment for the full amount was entered.

Sues Wagner for \$124

Sues Wagner for \$124 Tonlka Frese, planist, has instituted proceedings to recover \$124 from John Wagner, who produces the floor shows at the Everglades. She claims that when Wagner was rehearsing a floor show for the Everglades, he requested her to play at the ivories during the rehearsal period. This, she alleges through her attorney, Hyman Emerson, ahe did for 10 days without believed the state of the s

Mamie Kelly in N. O. Panama City, April 29.

Panama City, April 29.

Mamie Lee Kelly, who operates
Kelly's Ritz, is en route to New Or-leans where she will open a road-house for the summer period.

Mrs. Kelly also operates the Ab-

sinthe house

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ANSON WEEKS

AND HIS ORCHESTRA ow in Third. Year at the HOTEL MARK HOPKINS COLUMBIA RECORDS

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Don Dickerman's Daffydil New York City

TAL HENRY

and His ORCHESTRA Victor Records Warner Bros.-Vitaphone Artists Exclusive Management Orchestra Corp. of America 1650 Breadway. New York

B. A. ROLFE

Radio's Premier Conductor Lucky Strike Dance Orchestra Palais D'Or Restaurant Orchestra Edison Ace Recording Orchestra

Ray Walker's Radiolians

with DALY and MASON and SAM FLETCHER'S REVUE SECOND YEAR AT HAMILTON CHATEAU NORTH BERGEN, N. J.

PAUL WHITEMAN

And His Greater Orchestra Watch for "KING OF JAZZ" (Universal Picture) Personal Rep.: JAS. F. GILLESPIE

OLSEN'S

(Hollywood)

Hollywood, April 24.
Many a band leader watching
what will become of this roadhouse what will become of this roadhouse effort, because the boys are wor-ried. If you're interested in bands at all you have noticed that the various "name" units have slowly been drifting west for the past 12

various "name" units have slowly been drifting west for the past 12 months. Everybody with nine lines over the side of the boat trying to hook on to something. If Obsen puts this renovated Plantation where he wants it there's apt to be another avalanche of "jernts."

Pictures bring the band leader and his flock to southern California. If there's no film connection it's not so funny. Comes an immediate search for an "out." They can't go east, they'se just come from there are the control of the property of

J work.

A lot of admiration around for Olsen's nerve on going after his houch in an elaborate manner. But a process of the control of the college bunch can houch in an elaborate manner. But a question if the college bunch can hold up the place on the \$1.30 couvert week nights so that the \$2 week-ends supply the velvet. What hold up the place on the \$1.30 couvert week nights so that the \$2 week-ends supply the velvet. What hold up the place on the \$1.30 couvert week nights so that the \$2 week-ends supply the velvet. What hold up the place of the \$1.30 couvert week nights so that the \$2 week-ends supply the velvet. What hold in the \$2 week-ends supply the velvet. What hold in the \$2 week-ends supply the velvet. What hold in the \$2 week-ends supply the velvet. What hold in the \$2 week-ends supply the \$2.50 could be \$4.50
That's about the only flash the customers—will-have—of—Mrs. Olsen-However, the family is being represented and taken care of by Jack Shutta, who comedy doubles with minister proutine.

A military tap again turns loose the girls, working up to a finale with the brass section blaring forth U. S. C. S. Outball chant. Menn while the property of the pro

B'way Chatter

(Continued from page 52) found in some buildings in the thea

trical district

trival district."

J. Wesley Hamer, former d.e. on Hearst's "American." is running Ridgewood Grove, Brooklyn. Reported cleaning up \$75,000 annually with that fight club and dance hall. Billy Montgomery wouldn't reloin Bill Mornissey for his current "Folies Bergere Revue" at Ganselven and the state of th

romes Bergere Revue at Canseveort, claiming he's fed up on pinyling centre of the control of the

Philly Bright Spots

(Continued from page 10) house got same figure Holy

as house got same figure Holy Week,
Right now it is becoming increasingly difficult to find pictures strong enough for runs in Philly.

See the second of the second of the second of the week was the Fox, which reported \$38,000 or better with "High Society Blues." Crackerjack businessee the second of the secon

\$4,000 over Hoty Week to int \$40,000.
Stenley (3,700; 25-50-75)—"Ladies Derugare Frutes" Bancroft's Lover Brutes" are recorded to the Lover Ladies of the Lover Ladies

Evelyn Nesbit In Panama at \$250 a Month

Cristobal, Panama, April 29.
Evelyn Nesbit is now working for \$250 a month, room and 20% commission at Bilgray's cabaret

for 1250 a month, room and 20% commission at Bilgray's cabaret here. She has the job for just one month and is making three appearances a night. She opened here last week after a month at Kelly's Ritz in Panama, where she got 4400 for the monthly stipend. The last reason was a man a list of the commission of the country of the commission of the country of the coun

rymore film liked by critics but not by fans. Only single week to less than \$14,000.

Fox. (3,000.**) 0.0—"High Society" 160.

Fox. (3,000.**) 10.0—"High Society 160.

Fox. (3,000.**) 10.0—"High Society 160.

Fox. (3,000.**) 10.0—"High Society 160.

Ins. had in, some time. "Source 160.

Source 11.000. (3,000.**) 10.000.

Felanger (1,000.) 50-75)—"Ladles 160.

**First 160.

**Fi



TAVERN

OF EXCEPTIONAL MERIT 156-8 WEST 48TH STREET East of Broadway

Mr. Joe L. Panî

Announces the Opening of

Woodmansten

Williamsbridge Road and Pelham Parkway New York City

Next Saturday Night, May 3 With EMIL COLEMAN'S ORCHESTRA

MRS. JESSE CRAWFORD

ORGANIST

PARAMOUNT THEATRE, NEW YORK, PLAYING

"THERE'S DANGER IN YOU'R EYES, CHERIE" "SING YOU SINNERS" "ON THE SUNNY SIDE OF THE STREET" "PLL SEE YOU AGAIN"

\$750,000 TOTAL GARDEN'S GROSS

Ringling-Barnum Circus closed its annual date at Madison Square Garden, Sunday night, establishing the biggest gross yet registered by the outfit for an engagement of similar length. Estimates of the

the outfit for an engagement of similar length. Estimates of the talkings for three weeks aproximated \$150,000 Gross the first ventual \$150,000 Gross the first ventual to the first ventual \$150,000 Gross the first ventual \$150,000

Johnny Ortiz, head slide specialist in the Ringling show, will team with Karl Jahns in a perch act. Latter's brother, Hans, fell during the Bronx date and was instantly

killed.

Three younger brothers of the Wallendas, whose high wire act is the show's thriller, coming over.

Act to be duplicated when the show goes under canvas. Last season the Relimuths did the routine on

the lot.

Mabel Kline missing from the
wild west contingent this season.
She went to her home in Indianapolis last week, an expectant mother.
Ted Sandwinn, heavyweight boxer,
and his mother, Kate, the strong
woman, visited the circus. Ted was
born at Des Moines, during a Barnum and Bailey date. Mother re-mained with the show for years, Ted being rated the freshest kid ever on the lot.

Paxtang Park Through

Harrisburg, April 29.
The city will have to worry along without Paxtang Park, suburban trolley park.
Paxtang Park was once a nicled ride into the country and free amusements. Some hot so free were reasonable. Harrisburg Rallways

ran it for many years.

Its Ferris wheel has been shipped Its figure eights splits into kindling and dance floor and pavilions have been advertised for sale.

50% Off at Opening

East St. Louis, Ill., April 29.
Wortham carnival biz last week
was 50% off compared to last year.
Bigger fash on the lot, with more
money spent for improvements than
last year, but less attendance.
Show has been opening here for

Fear U. S. Screen

(Continued from page 7)

the uproar is the desire to develop a Spanish national screen. Meanwhile sound is growing rap-idly all over Spain and particularly here in the capital. The San Carlos and Royal film house were obliged to wire when the fans descried

them. Lately the first Spanish all-talker "La Cancion del Dia, ("The Song of the Day") had an indifferent reception. Picture was made in an English studio by an all-Spanish cast and is the work of Spanish authors and directors. It seems to prove that good film technique is necessary besides native talent. Picture is doing well here, but it lacks substance.

Printing Contract Change

rrining Contract Change
Erle, Pa., April 29.
Erle Printing Co., here, has advised the Ringling office it is willing to release the printing contract
if the office will pay for paper on
shelf.

Trouble all spring between the

two.

Next senson's contract likely to go to the National of Chicago.

MAY COLLIER GUILTY: DAUGHTER IMPLICATED

Milwaukee, April 29 May Collier, former trapeze artist vas found guilty on two forgery was found guilty on two forgery counts. Pleading not guilty, Mrs. Coiller said the checks had been given her by her husband, recently convicted of kidnapling and banditry and James Miller, serving a prison term for the kidnapling of Glibert Golires, West Allis, grocer. Mrs. Coiller will be sentenced later. Bessie Coiller, 18-year old adopted daughter of Mrs. Coilier, pleaded guilty to a charge of a forged check. It was her confession that led to the gang's roundup.

the gang's roundup.

Ilma Dubsky Married; **Explaining Disappearance**

Ima Dubsky, the Hungarlan girl acrobat of the Doubsky troupe, reported missing early last week, has been found. After sought for two days, she returned to the act, explaining that she had been married. The girl left a French eating place at three in the morning to see her at three in the morning, to se sweetheart. She took a train to his home, not far from New York, and the wedding followed.

John Robinson Circus

John Robinson Circus

The 107th menual tour of the John Robinson circus, oldest white top aggregation in the United States, was launched Monday afternoon in this city, its orliginal home, with the opening of a three-town of the John Robinson circus, oldest white top aggregation in the United States, was launched of a three-town of the Control of the

by Dany Ruty, presence of an imbipodrome track by Madge ZumSilvers Johnson is producing clown. Wade Zumwalt is musical director of the 17 pleces. Wild West Congress is headed by Weaver Gray. Hurry McParland is equessimoving briskly. Announcing is well done by Ray Delano.

Jess Atkins is manager; A. R. Hopper, general agent: William Backell, ear manager, w. Missien, brigade agent; Paul Rice, manager, car No. 3; Bob Hickey and Bernie Head, advance press. Rex Roselli back with the show. Duke Druck-enirod is side show manager with a Main top is 160 feet with three fifty foot middles seating 7,000. Menagerie has twelve carges, twelve elephants and Vicor, "world's largest hippo, weighing 4,25 pounds."

Ringling Rocks Sold

Reading, Pa., April 29. Ringling Rocks Park, near Potts-Ringling Rocks Park, near Potts-town, Pa., for many years one of the leading summer resorts in East-ern Pennsylvania, was sold by court order for \$17,550. New owners have not decided whether or not to continue the prop-

erty, which has a big pavilion and other buildings as a park.

R-B's Group Insurance For All Performers in Circus—Splitting 50-50

John Ringling has arranged for group insurance covering the performers and staff of the Ringlingoutfit. Policies are

Barnum outfit. Policies are to cover accident and death. Under the plan cost of the premiums are to be split, Ringfing paying half and the insured the balance. The idea calls for a considerable saving in premium costs to performers. The blanket policy figures as protection to the management also. There is an average of 50 accidents during the Ringling season, injuries ranging from fractures son, injuries ranging from fractures to permanent disability and death Not known if workmen's compen-

Not known if workmen's compensation applies, to circuses. Although New York and some other states have such protective laws, the engagements are temporary within the boundaries.

Group insurance may be applied by Ringing to his other outfits, he controlling six bloops this year. Surance sought by each Individual will be set, based on salaries.

S. F. B. O. BELOW LAST SEASON IN CHL

Chicago, April 29.
Sells-Floto biz here was away off
Show closed April 27, going to St
Louis for six days.

Louis for six days.

Average daily gross was less than \$4,000, with many days slipping below the two grand mark. High spots were three sell-outs, that went for \$7,500 each show.

Receipts were 40% less than last season, which was attributed to a

poor program.

Tom Mix was out of show for six days at the Stadium

Carnivals

(For current week (April 28) when not otherwise indicated.) (For current week (April 28) when not otherwise indicated.)
Anderson, Red Cloud, Neb.
Anderson, Red Cloud, Neb.
Barnhart, Shenandah, Ia.
Barnhart, Shenandah, Ia.
Barnhart, Shenandah, Ia.
Barnhart, Shenandah, Ia.
Bernandah, Markettier, N. T.
Bernandah, M. T.
Ber

CIRCUSES

April 30, Springfield, Ill.; May 1, Dan-ville; 2, Anderson, Ind.; 7, Cumberland, M., 1, May 1, Dan-April 30, Harican, I., May 2, Criswold, 3, Fairfield; 4, Keokuk; 5, Monnouth, Ill.; 6, Frinceton, 8, Ottawa, 1, 1

MARRY IN HASTE AND LIVE HAPPILY AFTER

Wichita, Kans., April 29. Wichita, Kans., April 23.
Clark Feiger, theatrical man, trouper, press agent, now with the Lachman-Carson Carnival, met the present Mrs. Feiger 25 years ago. Two days later they were married. Mrs. Feiger travels everywhere with her husband.
Clark Feiger, Jr., the 11-year-old by, disappeared from Los Angeles last fail. His parents have not been able to find trace of him.

Claims of \$45,000 Against Palmer Estate of \$20,000

Claims totaling nearly \$46,000 have been instituted against the Alonzo Palmer estate, the latest claim being entered by E. G. Axworthy, concessionaire of Toronto, who, through his solicitors, Lang and Mitchener of Toronto, has issued a writ on the grounds of broken agreement with the late against the property of the property of the control of the co

remain agreement with the late carnival owner.

Palmer died a year ago in Northern Ontario. He operated one of the largest carnivals in Eastern Canada, sold to Fred W. Sims, and opens in Brantford this month. The estate is estimated at \$20,000. Previous claims are from Mrs. Carrie Stebbins of Neustedt, Ont, for \$7,188, concessionaire with the Palmer shows, representing the amount of loans made to the deceased owner, and from a niece, Mrs. Ada Mo-and from a niece, Mrs. Ada Mo-and from a niece, Mrs. Ada

loans made to the deceased owner, and from a niece; Mrs. Ada Mc-Auley of St. Thomas, Ont. for \$9,277, also for loans.

The Toronto claimant alleges he has an agreement signed by Palmer in which he was to have cook-house privileges for \$1,000. He said that the cancellation of the agreement by Mr. Palmer represented a loss of \$13,000.

OUTDOOR NOTES

Doc Broadwell to be p.a. of the Hart Campbell 11-car carnival this summer. Campbell is the gent who dropped 100 grand finding out about

Lew Dufour, back in Chi fram-ing more "Unborns" for carnival use. Reported going big this season.

Tom Mix resumed at St. Louis after a week's lay-off because of a Chicago cold.

Jack Dempsey is going to use Cubs Park, Chicago, in June for Carnera bout. Opponent not yet selected.

Douglas Jackson, negro, 18, employed by Christie Bros. Circus, was drowned in the Canadian river, Oklahoma City, seized by cramps while swimming. His home was at Galveston, Tex.

India Temple will give 10-day inside carnival and country store in the Shrine Auditorium, Oklahoma City, commencing May 1.

John Ringling Isn't expected to do much traveling with his Ringling-B&B outfit owing to his operation of five other circuses this summer.

Bernice Brown, riding menage with the Ringling outfit, will double as prima donna during the statue number. Just discovered she has an exceptional voice.

Louis Berger again general agent of the Bodnar carnival.

J. A. B. Hossick, former auditor the American Circus Corp., has wife in the hospital. Not serious

One available downtown circus lot in Chi, which Christy show ex-pects to use. Too small for the Ringling-Barnum-Bailey.

Hank Darnell doubled for Tom Mix last week at the Chi Stadium, while Mix was fighting a cold.

Stadium will probably be used for the Ringling-Barnum Chicago sum mer showing.

Not At Grant Park

Newman with Robbins
Chicago, April 29.

J. B. (Jake) Newman has replaced Arthur Branson a general
agent of the Robbins Bros. Circus.

BOWERS HAS 101: FULL CONTROL

Chicago, April 29, Bert Bowers will take over the 101 Ranch in June. Negotiations have been under way between Bowers and Zack Miller all spring. In buying the outfit, Bowers will assume full control and ownership with the consideration likely to be cash.

cash.

Bowers is buying because he is anxious to get back on the road. No change in personnel contemplated for 1930.

Mother Monkey Bites

Pine Bluff, Ark., April 29

Fine Blur, Ark, April 29.
Leland Keintz, Jr., four-year-old
son of Mr. and Mrs. Leland Keintz,
was bitten by a mother monkey belonging to the Sutton Shows when
here. The little fellow got too near
the baby monky and its mother
charged on the lad.

A local physician after examina-tion of the boy's wound and the monkey family, reported no seri-ous effects would result from the

BODNAR BROS.

(Carnival)

Chicago, April 25.

(Carnival)

(Carnival)

(Carnival)

Chicago, April 25.

Like prohibition, America now has no drinkers, the Carnivals playing Chicago's lots betwe no gritt.

Carny owners are manuers say when they spot a mugg on the grounds that doesn't belong, they drop their hats and merchandise begins to move out the shelves. It you do the walkaround yourself warpon, the story is different. You get an eyeful, your leg puiled and your roll lifted.

All in an evening of fun and frolic at 14th street and Cottago Grove and Your coll lifted.

All in an evening of fun and frolic at 14th street and Cottago Grove and Your coll lifted.

All in an evening of tru nand frolic at 14th street and Cottago Grove and Ford, outfit with 3 joints, 5 rides and 4 shows has been bucking loy weather and rain for two weeks, but still managing to trim.

"Gambling Eilli, from o'er the Hill," is the moniker one boy back of a plaster-of-paris elephant joint dubs himself. And, the kid with a spindle wheel does gambling. Give her her ward of the collection of the property of the prop

see that we was the Operator to the work of the work o

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Brightest spot on the 10-act Friday night bill was Sylvia Clark, doubling from the Palace for one performance. As Rosies saying good-bye at the depot she tied the big audience is a bundle she opener, International Four, skating male quartet. Why these four are not busy on regular dates is a mystery. They have speed, appearance and appeads from the center, finishing with one man swinging the other three. They went over great here.

inthe winth one man swinging the here. They went over great here. In the deuce Mazle White, a youngster, showed unusual Japana or some step in the state of the s

terial. Next to closing, Ulis and Clark, male straight with the woman comic, got the laughs on her use of slangy German, and went big. She is good mimic and clown, and the act's principal ass.t.

Englewood

Fast, smooth nine-act bill on view
or the southside bargain crowd last for the southside bargain crowd last Tuesday night.

Five Honey Boys taxied from

> When in Chicago Visit These Hits

ADELPHI BROCK PEMBERTON Presents STRICTLY DISHONORABLE

Comedy Hit by PRESTON STURGES
Staged by
Antoinette Perry and Mr. Pemberton
"An evening of delight."
—Heywood Broun. "McCall's" Mag.

R. K. O. WOODS

The Unaltered Screen Version of David Belasco's Fearless Play

"LADIES OF LEISURE" With Barbara Stanwyck, Ralph Graves, Lowell Sherman, Marie Prevost, Geo. Fawcett, Johnnie Walker

SELWYN Matinges Thursday

THE LITTLE SHOW

Hear "Moanin' Low"
CLIFTON WEBB
FRED ALLEN
LIBBY HOLMAN
"Can't We Ba Friends"

ERLANGER Mats. Wed. & Sat

GREENWOOD

in the "MEBBE" with BRYANT WASHBURN

PLAYHOUSE -12th Big Laugh Week

YOUR DUDLEY

With THOMAS W. ROSS and MRS. JACQUES MARTIN

IN CHICAGO

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

Louis theatres have organized the Association of St. Louis Theatre Managers and have applied to the circuit court for a charter. David E. Russell, Municipal Opera manager, is predictnt. Other officers are: John McManus Louis's State, and Acklanus Louis's State, St. Louis, second vice-precident, and J. L. Karty, of the Shubert Rishto. secretary treasurer.

Sells Floto circus opened a six-day engagement here April 29, with Tom Mix featured.

Solls Floto circus opened a sixy exagging and lam. Big. Rives and Larsen followed with neat work on the ryings, mixing tries study with clownise comedy and his xylophone. Four Chesters, wire act, got over. Kirk and Lawrence with the rir horse costumes. Talk very weak but impersonator got plenty comedy out or may make the right of the right o

Gravce Scobell, dancer at Seneca Nite Club closed for season, goes to Palais Royal, Buffalo.

PITTSBURGH

By HAROLD W. COHEN

Peggy Dougherty rejoined George harp Players.

Legit season at Alvin, scheduled to close week of May 12 with return of Thurston, may be extended another week for Jane Cowl's "Jenny."

Dick Ware, who closed at Harris as m.c. after six weeks, directing floor show at Plaza Cafe.

Liberty—"Sarah and Son."

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicater
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LOS ANGELES 70	TOLEDO 69
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Shay, comedy tumblers, and guest trailer. Two newsreels used as one, act from the Palace, cleaned up in Universal and Fox Movletone, mak"Wedding Rings" (FN) feature. Business capacity.

Harry Minturn stock closed at the Ambassador April 20.

Charles "Plekles" Hart, former boss property man for various circuses, took a trip to jail last week because he tried to slug. Sldney Strotz, manager of the Ch Stadium. Hart until recently was property man of the building, but during the weekly shakeups was dropped from the navroil. the payroll.

W. W. Brumberg has resigned a manager of the local Sono-Ar World Wide exchange. Leroy Alex ander, formerly an exhibitor, re places.

Verne Slout Players rehearsing at Vermontville, Mich., in preparation of rep season.

W. C. Welch, managing the Belmont, which reverts to B. & K. operation May 1, transferred to the R-K-O Orpheum, San Diego, Cal.

Max Richard, R-K-O booking of-fice moving from seventh to elev-enth floor of Butler bulding, tak-ing an enlarged suite with private sanctums for Jack Kalchelm and O. L. Oz, associates.

Douglas George, now assistant to J. C. Keefe, Fox-Midwesco pub-licity at Milwaukee.

Bobby Lopez is convalescing fr an operation for goiter at Lutheran hospital at Moline, Ill.

Dave Ablin has opened a new Club Algiers, with the cops kept away by court order.

ST. LOUIS

By E. M. CRIGLER
Ambussador — "Hight of Western
starts"; bd Lowry's stage show.
Fox—"High Society Blues" (2d week);
Pert Frohmans stage show.
Loew's State—"Montana Moon."
Mesouri—"Tranmout on Paraile."
Grand (entral—"Those Who Jance.
St. Loils—"Frammit's Those Who Jance.
St. Loils—"Frammit's prammit."

The St. Louis Symphony Society has launched a drive for \$750,000. Six hundred workers are canvassing Six hund the city.

The managers of the principal St

thit; according hand in the state is being organized here by S. L. Carrel Ted Dickinson will direct, and an ensemble of 50 is planned. Two shullar bands in country, one in Chicago, the other in Frisco. LINDY'S RESTAURANT

William K. Saxton, one of the early managing directors of Loew's State here, will return to the house, succeeding Col. Harry L. Long, pro-moted to division manager in Balti-

- Obituary -

ADELE RITCHIE (Mrs. Guy Bates Post)

Adde Ritchie, 5d, divorced wife of Guy Bates Post, was found dead in a cottage at Laguna Boach, Cal., April 24. She is helleved to have committed suicide after shooting and killing Mrs, Doris M. Palmer, wealthy divorcee, 20 years her junior.

junior.
Double killing is believed to have Double killing is believed to have been a result of Jealousy over a supposed social snub. Mrs. Palmer, formerly an Intimate friend of Mrs. Pset and colluborator with her in directing the stage work at the Community Little Theatre, was reputedly planning to succeed the potential of the property of the theatre. In her comparer days Miss Ritches

In her younger days Miss Ritchie

In her younger days Miss Rift it was a theatrleal beauty of the New York and London operata stage. She married Guy Bates Post 14 years ago in Toronto, and practically rethred from the profession. She was a native of Philadelphia. She was a nombre of the aristocratic Bohomian cedany at Leguna Beach long before her uncontested diverce last summer. Guy Bates Post is at present fuffilling a theatrleal engagement in Honolulu.

C. HARRY KITTREDGE

C. Harry Kittredge, 58, actor, died April 25 in New York City. He had been under the care of the Actors' Fund for the past 15 years

Actors' Fund for the past 15 years at various times.

Mr. Kittedge made his first appearance on the stage as a child of three. Some of the productions in which he appeared were "Secret Service," with William Gillette; "Widow Bedotte," "Telephone Gir," "Ruggles of Red Gap," "Trilhy," "Prince and Pauper." "So This is London," etc.

He was burled April 28 in the

London;" etc.

He was burled April 28 in the
Actors' Fund plot in Kensico Cemetcry, New York.

A slater, Mrs. William Vennart, of
Hartford, Conn., is the only surviving relative.

JOHN H. BURNS

John H. Burns, veteran western theatre manager, died in Polict, Ill., April 21, of heart disease following an attack of influenza,

Mr. Burns at one time managed the Crystal theatre in Jolict and when the Orphcum opened there last year had charge of it. In 1897 Mrs. Clare Tree Major brought her children's theatre to Masonic Tem-ple for two performances during Easter "Pinocchio" and "Master Skylark." he managed the Joliet Standards, a semi-professional baseball team. His widow and three sisters sur-

GEORGE M. HALL George M. Hall, 40, actor, who went to Saranac Lake, N. Y., about

Alvin-"Babes in Toyland." Nixon-Pitt Cap and Gown show. Academy-Stock bur. Penn-"Puttin' on the Ritz"; stage ing song sheets containing copy-righted popular songs, and was fined \$100 by Judge Bryant. Song sheets had been seized at his printing shop earlier in the year. how.
Aldine—Crazy That Way."
Warner—"Hold Everything" (2d wk.).
Harris—"The Big Party."
Enright—"Hold Everything."
Sheridan Sq.—"Ladles of Lelsöre (20

Bernard Depkin, castern division manager for Warners, with head-quarters in Utica, has been trans-ferred to Milwaukee, where he will direct a 16-house circuit for War-ners. He is succeeded in this terri-tory by Louis Jazasr.

Fern Tarona, daughter of a Mor-mon cleric and missionary, made her bow as leading lady of the Em-pire stock Monday, replacing Nancy Sheridan.

Joe "Poppy" Miller, Syracuse dancing juvenile, returned home Saturday after a season's engagement in London with an English revue. He will spend the summer at home, having signed for next season with a Funchon & Marco unit on the Phenomena, who does his mind-reading daily over the air from sta-tion KDKA, dispensing his sc-ances from the Harris stage this week, accompanied by Herbert Me-tice, station announcer.

SYRACUSE, N. Y.

By CHESTER B. BAHN

Empire: Syracuse Players, stack.
Whiting Dark.

Mary Chester B. Bahn below of the children of the childre

10 years ago in hope of benching his health, died there April 24. Mr. Hall was born in Sweden. He is surviyed by his wife. He had been both a legitimate and screen

TOM MAGRANS

TOM MAGRANS
Thomas Ashtom Magrans, 60, actor, dled recently in New York. Mr. Magrans had not leen on the stage in recent years, but had once been prominent in stock, heling a member of the Jahn Wolfe Stock, populay in the west years ago.

MATT MARSHALL Matt Marshall, 84, organ

MATT MARSHALL

Matt Marshall, 84, organizer of
one of the first brass bands in Wisconsin river valley and owner of a
show bearing his name which was
wiped out. In a terrific storm at
Sparta, Wis., died at Perry, Okla. recently.

ALLEEN MORRISON

Alleen Morrison, 43, died in St.

Lukeen Morrison, 43, died in St.

Lukeen Loperison, 43, died in St.

Lukeen Loperison in private life
22. Miss Morrison in private life
setel with set wife of Pred C. Vance,
lates actor, who was with her when site
active Mr. Vance had been working with a stock campany in Kansas

with a stock company in Kansas (city,

Miss Morrison had appeared in both vandeville and legit-and at one time was leading woman for Boyle Woolfolk of Chicago when he was staging musical plays. She had tenned with her husband in vaude.

The remains were also by Merita wards. The remains were taken by Mr. Vance to Houston for interment.

ISABEL VERNON
Isabel Vernon, 56, actress, died in
the Langwell Hotel, New York,
April 21. She had been playing in
the legit play "Uncle Vanya" at the
cort, New York.

Cort, New York.

Miss Vernon had been with many shows, Including "Mrs. Cook's Tours," "Cafe de Danse," "Pickwick," "May Time" and "Music Master."

Survived by her husband, Henry Waterman, actor.
Interment in Actors' Fund plot in

Kensico Cometery, New York.

Alfred Spengler, 21, who headed a press bureau and did free lance press work, died in Medical Hos-pital, New York, April 20, of pneu-

monia.

He was the son of Otto Spengler, director of Argus Press Clipping Burcau, who will perpetuate his son's name by carrying on his press

Alfred Spengler was unmarried, but was engaged to wed this summer.

The mother of Frederic March, Paramount, died April 28 in Holly-wood. Death following injuries sus-tained when she fell on a train geing to the coast about three weeks

Otto B. Bahn, 58, electrician, died April 25. He was a member of the I. A. and had been on the road for 35 years with shows out of New York.

Archie H. Powell, 76, of Powell family, which long has operated Powell's Inn, roadhouse, outside Al-bany, N. Y., died April 20.

Emma Viets, chairman of the Kansas Board of Pleture Censors, dled in Girard, Kan., April 26. She had been a member of the board for 11 years.

The daughter of Mr. and Mrs. Clarke B. Felger died April 24 in El Reno, Okla. Father is press agent for Lachman-Carson Carnival

HOLLY WOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

George Harris, Richard Powe and Gordon De Main added to "Stu dent Prince" at the Majestic.

Lyons & Lyons booking off filed suit against Fifi Dorsay f \$735 claimed due in commission.

Victor theatre, Victorville, C was sold by Wacott & Bramer Wm. Mays.

Ida Hedin, Nancy Murray and Evelyn McElvan, winners of the Buffalo, N. Y., "Times" and Lafayette theatre "Stage Career Contest," are here under contract to Fanchon and Marco: They will receive parts in F. & M. Ideas.

Frank Sterling added to F. & M's "City Service" Idea.

McDonald and Dean, Chirot and Mercado, Hassans Bluestreaks and Hirsch-Arnold Girls engaged for E. & M's "Brunettes" Idea, opening at the Colorado theatre, Pasadena, May 8.

With Fanchon & Marco Ideas out of the Egyptian theatre in Hollywood after May 9, due to the house switching to a long run policy, Ideas will fill in at the Golden Gate theatre. Whittier, pending The Company of the Co

Gate theatre, Whittier, pending opening of the new Fox-Pantages in Hollywood.
"Box o'Candy," "City Service" and "Brunettes" Ideas will play the Whittier date, with "Good Fellows" Idea opening the new Fox-Pantages.

neae opening the new Fox-Pantages.

Neighborhood picture house trade cutting in on the downtown houses if forcing the main stem spots to up with a nearby parking station, which will admit patrons of the theatre for 10 cents. This is the lowest rate yet obtainable by a local theatre, and the parking problem is one of the The parking problem is one of the only the parking problem is one of the why the neighborhoods are grabbing the biz.

Chief Eagle Feather has been





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THEATRICAL CUTS

added to F. & M's "Desert" Idea, testants were distantly related to opening in Detroit May 1. the deceased.

Three Prize Winners added to & M's "Overtures" Idea, opening Milwaukee May 1.

Walter Kofeld new manager of the Fox Plaza in Hawthorne, Cal.

SAN FRANCISCO

By WALTER RIVERS

First-run picture houses here are gradually going back to Saturday openings. R-K-O Orpheum shifted from Thursday to Saturday. Warfield changed from Friday to Saturday and now comes the California, which changed tis Thursday opening to Saturday with "The Texan."

Legitimate theatre managers were hopeful that the race meet that re-cently opened at Tanforan track near here, would help show business but contrary seems the case. Hears papers went after the race meet Didn't bring theatres a dime.

Tom Boyd is out as orchestra leader of R-K-O Orpheum here. Jack Sprague, trumpeter, formerly soloist with Faramount theatre orchestra, New York, succeeds Boyd.

"Star of Scotland," a four-master, formerly operated by the Alaska Packers in the salmon run between here and Alaska, has been sold to Lewis Lockhart, O. A. Pearce and I. F. Arnold, all of Los Angeles, to be transformed into an amusement ship and to be anchored off the southern California coast.

Ackerman & Harris at the Casino have launched a campaign of retrenchment. Sylvia and Clemence, sister team, featured, roceived notice. Management is cutting fore used in stage show and will substitute drapes as much as possible, to cut stage hand cost. In keeping with many other first run houses here Casino has been houses. Business has alipped considerably the past month or so.

ROCHESTER, N. Y.

By DON RECORD
Lyceum—"Dracula" (etock).
RKO Palace—"Spring Is Here"; vaude.
RKO Temple—"Clancy in Wall Street."
Loews Rochester—"Anna Christie";

Low's Rechester—"Anna Christon and Christon

Plans for sound in Little Cinema delayed and house continues dark.

Rexy theatre (neighborhood) installed Weber synchrodisk sound apparatus, locally built.

Silent film houses nearing ex-tinction in Rochester. Thirty out of forty now talkers. Thirty out of forty now talkers. Three neigh-borhoods just joined sound ranks and three others contemplating. Only downtown silent operating is the Family, formerly Cook's opera house, and most ancient of film

BOSTON

Anna Williams, 18, full-blooded Cheyenne Indian, who came here several months ago with Miller Bros show and lost a leg in a rail-road accident, has gone home.

Names of five contestants were not stricken from Middlesex County Probate Court records in the case over the will of Irving H. Niles, who left \$300,000 to the Actors' Fund. Counsel for the will argued names should be stricken off as the con-

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Charlie Bowman, formerly manager of the Shuberts' Plymouth Theatre, has become one of Publix' news dispensers, Bowman's first assignment was the Scollay Square Theatre where E. A. Vinson, past member of Loew staff in New York, is now manager.

Thomas H. James, manager, Scollay Square, transferred to a Norwalk, Conn., Publix house.

James J. McGuinness man James J. McGuinness, many years head of New England Olympia Theatre chain, appointed executive secretary of the Allied Theatres of Massachusetts, Inc.

ATLANTIC CITY

By GEO. R. WEINTRAUB
"Shuffle Along of 1930" (all-colored), having fitived in Brooklyn,
left the Apollo dark this week. Arch
Sclwyn's "The Conquering Male," by
Laurence Grossman, 'opens May 4.
Gladys Hanson and Ernest Lawford
head the cast,

Harry McNaughton succeeded Hugh Sinclair in "Lost Sheep" dur-ing the last two performances here.

Earl Carroll's "Vanities," with Ann Pennington, will break in at the Apollo either June 23 or 30. Both weeks are being held open. An-other revue, "Moscow to Broad-way," expected during the Shubert week of June 2.

The play called "Lily White," with a cast of 40 Negroes and about five whites, the latter including Helen Menken, is due here week May 5. Miss Menken plays the part of a beautiful mulatto.

BIRMINGHAM, ALA.

By ROBERT H. BROWN
Ritz—"Double Cross Roada."
Alabama—"Paramount on Parade."
Trianoa—"Society Blues" (2nd week).
Strand—"Futtin' on Ritz."
Empire—"Show Girl."
Galaz—"Huting Tigors."

With the Erlanger, Pantages and Lyric all dark, only six theatres op-erating in Birmingham.

Dog racing in Birmingham for the

Books selling at popular prices and taken from pictures have been added to the sheet music stand in the lobby of the Alabama.

Joan Winters, who appeared in local stock company, is talking about a breach of promise suit against Maj. Robert C. Read, Boston aviator. They were to have been married May 5. Recently Read was reported killed in a crash in Canada and Miss Winters was notifications. fled. Late

BRONX, N. Y. C.

Tremont, recently vacated by Hassel Shelton's dramatic stock troupe, will be wired by Sidney Cohen, who has the house.

Attack of three thugs on Louis Gans, manager of Boston Road theatre, in the playhouse, got the bandits \$1,800 and Gans five stitches in his head.

Prospect closed its Yiddish legit season earlier than usual, It is play-ing a number of touring Yiddish attractions before going dark for the summer.

Leo Brecher making secret tests of a new type screen for his theatres. Everybody sworn to sccrecy

tres. Everybody sworn to sccreey.

Bronx restaurateurs are successfully combatting the "yellow peril."

Chink
Chin
Chink
Chink

DALLAS

By RUDY DONAT
Majestic—"Double Crossronds"; vaude.
Paluce—"Dramount on Furnde."
Molha—"Show Girl in Hollywood."
Old Mill—"Skin Deep.
Capitol—"Captain of the Guard."

"Vagabond King" booked at popu-

lar prices at Old Mill, opening May 15, after two-week flop at Melba several months ago at 75c, top.

Majestic (Interstate) celebrating ninth anniversary this week with "Double Crossroads" and vaude, headed by Curley Burns, Anniversary always a heavy b.o.

L. O. Daniels is new manager of Palace (Publix) here. Is son of local apitalist and first Dallas man to andle the house.

Another suburban, seating 1,800 planned for Highland Park, fashionable residence section.

MILWAUKEE

By FRANK J. MILLER Alliambra -- "Captain of the Guard" (2d

Alhambra—"Captain of the Guard" (To Possible Park of the Guard of the Guard of the Guards of the Gua

This is sixth anniversary week for the Fox Wisconsin and pub-licity department has worked over-

The Davidson may close its legit eason with Jane Cowl in "Jenny."

Das Grosse Glueck, 100% German talker, did well at the Pabst for three days. This house, home of German drama for years, taking ad-vantage of its Western Electric vantage of its Western Electric equipment to play as many German pictures as possible.

The Milwaukee Philharmonic Or-chestra gave its last concert of the season Sunday. This organization is now on a firm footing with plenty of local financial support.

PORTLAND, ORE.

Broadway—'High Society Bluea."
Paramount—'Ladies Love Brutes."
Orpheum—'The Second Wife."
United Arthsts—'The Rogue Song.'
Alder—Bo, No, Nanett.
Alder—Bo, No, Nanett.
Buse Broadway State
Tebbetts' Oriental changed open-ing day to Thursday. Most houses have mid-week openings, except RKO Orpheum which is regulated by vaude programs.

Portland Civic Theatre will pro-duce this week "You and I" (Phillip Barry).

Parker-Fox Rivoli doing big ex-ploitation for three South Sea travel films starting next week. Captain Ed Salisbury, explorer and film-maker, here in person to make tie-ups with stores and schools.

Ivan Quimby, Publix Rialto door-man, made a bid for fame by doing quick sketches from current films printed in local press.

SALT LAKE CITY

Jack Foss joins the Playhouse stock as juvcnile, succeeding David Loring, Jr. Publicity used by Play-house on Foss hammers heavy on the fact that he has been in 62 pic-tures—no titles mentioned.

Gladys George, brunet, and long time stock lead in Denver and Salt Lake, surprised localities on her re-turn here as a blonde. Whether the change was better or worse is still a topic of discussion.

Ben Edway, male lead in this section of the country, is back at the Playhouse (which is right, since he is the other half of Gladys George's

Ben is much heavier than a yeago when here. He is bordering the corpulent,

OTTAWA, CAN.

By W. M. GLADISH

Col. J. A. Cooper, president of
Motion Pieture Distributors and
Exhibitors of sanada, salie for
leaders of the printing of the printing of the printing of the printing the musical copyright studion in
Canada.

Daylight saving went into effect in many cities and towns of East-ern Canada April 27 without a pro-test from exhibitors and other op-ponents of "summer time." All cities in Western Canada continue on "old time."

Harry Kaufman, managing director Consolidated Theatres, Ltd., Montreal, operating His Majesty's theatre, is urging the erection of a legit theatre in Ottawa. With such a theatre here he believes more coad attractions would play Easttern Canada.

INDIANAPOLIS

By EDWIN V. O'NEEL
Palace—"Montana Moon."
Circle—"Ladies Love Brutes."
Apollo—"Under a Texas Moon."
Lyrle—"Tiger Rose."
Indiana—"Show Girl in Hollywood."
Ohlo—"Be Yourseli."

"Strictly Dishonorable" at Eng-lish's over week-end to good busi-

Charles Mallers, Grand theatre manager, announced plans for re-building the Bluffton house which burned last week.

Michael Hanley of Fort Wayne sold interest to Maliers brothers. Seating capacity 1,000.

Drinking scenes in pictures decried by Mrs. David Ross, editor of national publications, at Indiana Indorsers of Photoplays convention. Charles C. Pettijohn spoke. The indorsers adopted a resolution pledging support to the Hays



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Gazelle Peter Gifford W C Hall & Essley Johnson & Duker Raymond & Genev Saxton Teddy

Waller Clarence E Verobell Mme Yuga Mrs

BUFFALO By SIDNEY BURTON

Teck— 'Street Scene."
Frianger—"Journey's End" (stock),
Buffalo—"Light of Western Stars."
Century—"Mammy."
Hipp—"Love Comes Along."
Great Lakes—"Such Men Are Danger Lofavette-"Ladies of Leisure."

Reports that the Lafayette would discontinue the Fanchon & Marco reviews were denied at the theatre, with statements house holds a contract with F. & M. for reviews until 1931.

The Shubert Teck will call it a season following Jane Cowl's engagement at the house in "Jenny," week May 5.

Dorothy L. Jones, 18, dancer in the floor show at Palais Royal, was sent to the Emergency Hospital after collapsing in the show just before midnight. She said she had been given knockout drops in drinks but hospital authorities found her suffering from hysteria with no signé of narcotles.

Shortage of Euffalo theatre news is making it tough on the local newspaper theatrical paragraphers now being featured in all Buffalo dailies. Publication in Variety of almost any kind of item with local interest results in a shower of telephone calls from the boys who want the inside and exclusive.

A Supreme Court jury here returned a verdict of \$140 for Joseph Granite in. his action to collect moneys wagered on horse races since January. Granite used Theodore Wright hand for \$1.00 lost in wagers made in a local speak. Granite claimed he bet \$74 on March 8, and won \$860, but that Granite refused to pay. Action is based providing moneys lost in gambling may be recovered.

TORONTO

By MURRAY SINCLAIR
Uptown—"Puttin' on the Ritz."
Tivoli—"The Rogue Song."
Imperial—"7 Keye to Baldpate"; Imperial—"7 Keye to Baldpate vaude. Loew's—"Free and Easy"; vaude. Sliea's — The Other Tomorrow

Shews — The Other Tomorrow"
vaude.
Empire — Elizabeth Sleeps Out'
(stock),

Two legit houses dark.

An appropriation of \$29,225 has been made by the Ontario government for salaries for the Ontario Board of Motion Picture censors. Chairman gets \$3,500. Set aside \$117,725 for the government picture studio at Trenton.

The Canadian Government has urchased a Northern Electric film nd disc system.

Alexandra theatre at Kapuskas ing, Northern Ontario, wired b North Electric.

Few pictures being marked with "U" by local censors which means O. K. for the infants to see. Only 10 have been given the mark reported so far.

SOUTHERN TIER, N. Y. By BILLY CLARK

Work progressing on remodeling of old Stone Opera House into a modern theatre. Will open Sept. 1.

A special talker based on the

LORRAINE SINGLE ROOM, BATH, \$2.00 UP
DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY
DOUBLE WITHOUT BATH, \$14.00 WEEKLY
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history of Binghamton is planned as an opening feature.

The Symphony installed W. E.

Oxford, Chenango County, lost its last theatre in a fire April 24. Passemento's Recreation halls, which included a theatre, dance hall and bowling alleys, burned.

The Mill, roadhouse on Upper Chenango street, which burned last fall, has been rebuilt and opens next week.

The Capitol has gone back to the midnight show racket. Manager Fred Perry expects to work it through the season when Max Schmeling, German heavyweight, trains here for his Jack Sharkey

The Happy Hour installed W. E.

MONTREAL

His Majesty's—"Sari" (legit).
Falace,—"Roguo Song.
Capitol—"Montana Moon"
Capitol—"Montana Moon"
Frincess—"The Lady Lies."
Importal—"Officer O'Brien."
Roxy—"The Hunchback" (22 week).
Strand—Double Ull.
Empress—Double Ull.

Night clubs showing activity for coming U. S. tourist season anticipated to be the best ever this year. Jerry Shea opened one last Saturday and four others announce early starts.

Considerable press comment here on proposition of taking over of Famous Players Canadian corp. by Paramount. Objection raised to Americanization of Canadian film theatres and regret expressed of turndown of Gaumont British proposal earlier in the year.

BROOKLYN, N. Y.

By JO ABRAMSON Flatbush—"The Lawless Lady."
Jamalca—"A Surprising Lady."
Boulevard—"The Trimmer."
Majestic—"Broken Dishes."
Strand—"Notorlous Affair."

Majetic—"Broken Dishen."
Strand—"Notorious Affair."
Brooklyn—Dark.
Paramount—"Light of Western Stars";
Age show.
Albee—"Gaptain of the Guard"; vaude.
Loew's Met—"Girl Said No"; vaude.
Orpheum—"Picture.
Star—"Nite Club Girls" (burlbague).
Gayety — "Broadway Nites" (bur

Three new ones this week: "Law-less Lady" (Vivlenne Osborne), at the Flatbush: "A Surprising Lady," at the Jamaica, and Lillian Foster in "The Trimmer," at the Boule-

Bob West, organist formerly with the Brooklyn Par, opens May 2 in same capacity at the Fox, a block away.

Two new plays for next week. "Sisters of the Chorus" (Edna Hibard) at the Flatbush, and "Lawless Lady" comes to the Boulevard. "The New Moon" (old) scheduled for the Majestic.

Werba's Jamaica goes stock nex reek with "Criminal Code" as open ng biil.

DENVER

Tabor.—"Playing Around"; Fanchon & arco Idea.
Denver—"Paramount on Parade."
Aladdin—"High Society Blues" (2d

eck).
America—"Let's Go Pictse."
Righto—"Putling on the Ritz."
Broadway — "Strictly Dishonorable" Broadway — "Strictly Dishonorable" (legit).
Denham—"The Nut Farm" (stock).
Orpheum — "Prince of Diamonds": RKO vaude.

Denham theatre was packed on opening night. Backed by Denver Amusement Council to relieve unemployment and playing stock. "Great Gatsby" was opener.

Jack Hayden, Broadway director, will direct the stock company at Ellitch Gardens this year. Meiville Burke, who was eriginally announced as director, was inable to get a seave of absence from Fox



Film in time for the opening, June

So seldom do they hold a short for a second week that it is news. "Match Play," golf comedy, is being held over at Huffman's Aladdin with "High Soclety Blues."

Orpheum, dropping vaude for three months, will start picture pol-ley May 1 with African huntin film, "Ingagi." A private showing was given for F. G. Bonfils, million-aire: "Post" publisher.

Rivoll, local burlesque house, was visited by the district attorney as the result of two or three complaints, but he saw nothing to take action about.

VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne 1629 Columbia Road, N. W. Telephone Columbia 4630

By HARDIE MEAKIN National (Erlanger Rapley)—Steve Cochran's stock. Poli's (Shubert)—Walter. Hampden rep.

Pictures
Columbia—'Puttin' on the Ritz'' (2d cek).

Barie-"Ladies Love Brutes."

Fox-"Such Men Are Dangerous."

Met-"Mammy" (2d week).

Palace-"Free and Eagy."

Riaito-"Captain of the Guard (2d

eek). RKO (Keith's)—"Ingagi."

Rialto starting its new week on Thursday. Paul Whiteman's "King of Jazz" comes in this week. Scale is to be slightly titlted by moving up evening prices and spreading division prices higher.

N. V. A. week here will end Friday night with special show at Fox. Wesley Eddy, town's prize m. c., back for week at his old stand, the Palace, will join with Alexander Callam, Fox m. c., and introduce the combined house stage shows, while Warner's will give a first-run picture.

Guy Wonders back and reported in tle-up with Warners after so-journing in Detroit for Fox.

Metropolitan opera season at Fox last week was a grand event. With excessive nut and all figured in guarantors only got tapped for about \$6,000, in comparison with last year's \$18,000.

Mrs. M. J. Cullen, former Hazelle Jennings of Ziegfeld's glorified, is again seriously ill in a local hospital. Husband is managing director of two Loew houses here.

DES MOINES R. W. MOORHEAD

no. "Song of Love."

Moince..."The Rogue Song."

den..."The Kibltzer"; "Love Pa de."
Orpheum — 'High Society Blucs'';
udblm.

vaudhim.

Palnes—'hange.

Paramount—'Benson Murder Case'';

"Show Girl From Hollywood.''

Fresident—'The Outsider'' (stock).

Strind—'Lost Zeppelin''; "Strictly Dishonort.ble.''

Leota Lane secured a divorce from C. Mischei Plcard at Adel, Iowa, April 18. Charged jealousy nearly wrecked her career. Now headed for Hollywood.



FURNISHED APARTMENTS

NEW YORK CITY STEAM HEAT AND ELECTRIC LIGHT, \$15.00 UP Mrs. Juckson now in charge

"Burlesque," by George Watters, as last play of season.

Frances Dale's President Players close their season at the President May 3 and move to the Rialto, Sloux City, opening there May 5.

Robbins Bros. circus got away from winter quarters at Grangen to a bad start. Two workers were killed in loading the show—one trampied by a horse and the other run over by a flat car.

Riverview park open May 10 with Abe Frankle manager.

Highland Park post (American Legion) brings Crawford & Francis shows here May 26-June 3.

Lawrence Downey formerly with Roxy has been broadcasting from station WHO.

NEWARK

Case of the control o

Dore Schary is assistant man-ager of Mindlin's Playhouse.

The Mosque had Harry Richman in person for the opening of "But-tin' on the Ritz" Friday afternoon only and the mat record for a year and a half was broken.

Loew's State is showing "Dresden China," the first of the unit shows to appear here.

The Subert is to be wired with Western Ejectric equipment. The house plays "The New Moon" (legit) in two weeks.

Warners erect a new theatre in Hackensack starting July 1. It will be located at 220 Main street run-ning to Morrc and Salem streets.

Albert McKee Stroud, formerly of the Stroud Trio, is managing the Little and viec-president of the Mo-tion Picture Guild.

SEATTLE

By DAVE TREPP Fifth Ave. — "High Society Blues"

tige.

Orpheum "Fr-nch Grette"; vaude,
Fox—"Rogue Bong" (2d week),
Collseum-"Clasting Rainbown,
Collseum-"Clasting Rainbown,
Blac Mouse "Ingagi" (3d week),
Music Bos "Manning,
Liberty-"General Grack."
Metropolitan-"Notorous Affair."

gag is being worked on some of the the local theatres, too, where booker gives no pay other than ex-perience to tyros, doubtless un-known to the showman.

Mickey Mouse club at Collseum proving great stunt to interest the children.

Jensen - von Herberg reported near close for getting into radio broadcasting, with von Heberg now in New York and going to Wash-ington wave length conference

Ben Westland, representing Congo Pictures in Northwest, getting off to great start with "Ingagl." Tacoma went two weeks with it and three weeks at Blue Mouse in Scattie,

Ai Franks forming musical com-edy stock planning open Pantages May 1. Pan has been dark some months.

PORTLAND, ME.

By HAL CRAM

Strand—"The Benon Murder Caso";
Loose Ankles."
Lose Ankles."
Light of Western Stars"; "The
Method Strand Murder Caso";
Method Strand Murder Caso";
Kelitis—Vapadhim,
Fortiand—"The Party Girl."
Maine—Tale of Escape."
Colomini—"The Untamed."

Evening Express-Press Herald staging old-time food fair this week at City Hall. Jack Smith, formerly of Boston American, directing.

Walter Hood's Merrymakers fur-nishing music. Holland Twins also featured.

Thomas J. Kennon stages a Sportsman and Outdoor show at the Exposition building next week.

James J. Hayden Players, after 35 weeks stock at the Jefferson, closed this week indefinitely.

Prayers for Warners

(Continued from page 1)

Intentions and high ambitions. She promised to send them a "real Cath-olic note of thanks" in the name of all the sisters present.

of all the sisters present.

One of the cute Little Girl Blue ushers remarked of the unusual sight of so many nuns in their various headnesses and habits fillings a theatre, "Isn't it beautiful?" The look of bewilderment on a taxi driver's face as no deposited three sisters at the door of the Ilollywood theatre (signs blaring forth "Ilold"). theatre (signs blaring forth Everything") was a study.

There has been one previous oc-casion of a private showing for nuns, with "King of Kings."

Drama association here produces booked at ittle expense. Expense caprenect an annual event.

Warners

Hollywood

R-K-O

Hollywood, April 30, 1930

OLSEN AND JOHNSON CRASH

2-Act Now Partners for 14 Years: First Appeared as Team in Cafe

Hollywood, April 29. Believe it or not, but Olsen and Johnson have been partners for 14 years. They first met through Al Bellen in Witmarks old Chicago office.

First agent—Jake Sternad and Sam Kramer.

First appearance together-North American restaurant, Chi-cago, proprietors of which were Abe and Ben Frank.

First vaude appearance—Mabel theatre, Chicago. author - J. Brandon

First First eastern agent—H. Bart

McHugh First \$1,000-From Keith and

First production — "Monkey

First production abroad-"Tip

Toes" (Australia).
First film offer rejected—"Gold Diggers" (WB).
First film offer accepted—"See

Naples and Die" (WB). First time "starring" contract rejected. Pathe (1930).

Favorite author — Hannen Swaffer, Walter Winchell, O. O.

McIntyre, and John Medbury.
Favorite Slogan—"Another effort from the northwest divi-

Favorite book-"The Special-Favorite gag writer-"College

OIL BUSINESS POSSIBLE SIDELINE FOR COMICS

Signal Hill, Cal., April 29 Olsen and Johnson may go in-to the oil business as a sideline to their famous comedy.

The Olsen and Johnson Cal-Ven Preston well No. 31 struck oli sand at 6,200 feet, and a 2,500-barrel well has been fore-Enthusiasm is running high as this proves there is on the entire six and one-half

Team's New Act

Hollywood, April 29. Olsen and Johnson's new act consists of the following princinals:

cipais;

Red Pepper, Al Artega, Cappelle Sisters, Veega Vupt, Connie Piper, Joe Perry, Sidncy Gibson, Don Rice and Comb and

Parks Sisters Score

San Francisco, April 29. Parks Sisters, formerly fea-tured with Olsen and Johnson, are scoring brilliantly on the NBC network out of this city.

Acknowledgements

Holiywood, April 29. There are letters of appreciation in the Olsen and Johnson office for Hiram Brown, Joe Plunkett, Ben Piazza, George Godfrey, George Godfrey, Freeman, Jack Daryl Zanuck, Warner, Archie Mayo, Max Hart and Al Lloyd.

DIVIDE TALENT WITH STUDIO AND VAUDE

Holiywood, April 29. Nothing to do until tomorrow. Warner studio was plenty ac-tive Saturday on the "Naples" set as the staff rushed to finish Olsen and Johnson's work in the picture, so the pair could open in

Duo continue the vaude route until October, at which time they return here for five weeks at the studio, and then, again, to RKO

Minneapolis April 26.

It is then that the pair start on their three-year Warner contract.

Detecting Legs

Hollywood, April 29, Philo Vance and Sherlock Holmes might well take lessons Olsen and Johnson. As American gobs ashore in Naples, the famous comics disregard all involved and scien-tific methods of deduction in their search for a man with a wooden leg who has stolen the ship's stores,

Their method consists of using a bean-shooter on all suspicious persons to determine the composition of their legs.

\$150 to \$5,000

George Primrose is credited

Observing them together one night on a vaudeville stage in Chicago, he wired Alex Pantages about the boys and one week later they were signed for a 30 weeks' tour.

After finishing with Pan they immediately went with the Keith

A jump which eventually ranged from \$150 to \$5,000 a week.

VAUDE MOURNS FAMOUS COMICS

Families Hastening to Hollywood - Friends Expected This to Hap-

TOGETHER 14 YEARS

Thirteen years ago when two have in brown suits hopped out on the stage as the lights flashed "Olsen and Johnson" at the Mabel theatre, an obscure 200seat house on the outskirts of Chicago, little did the patrons realize that these two would crash the gates of Hollywood for contracts that will not them \$500,000 in three years.

Neither did the piano player in the Mabel theatre think of it in the Mabel theatre think of it as he tickled out an introductory measure while wondering what the old lady was cooking for dinner. Little did the manager realize it as he looked over the situation and decided he'd have to wait another year for that Ford. Little did Olsen and Johnson realize it as they waited for anything from bouquets to toma-toes. But the boys clicked and the uphill climb started. They've been together 14 years.

Now their families are hastening west for the rare opportun enjoy that golden sunshine which has as its top press agents Arthur Brisbane and Graham

(Continued in Warner Pictures)

A "SHOT" HELPED

Two drinks apiece were needed by the comics. Olsen and Johnson, before they could summon up enough courage to present their act to the public.

This was before prohibition, of course, and the spot was the North American Cafe, popular night club of that day in Chi-

"Monkey Business"

Holiywood, April 29. Being late for the studio one morning, Olsen and Johnson neglected the formality of breakfast.

While waiting on the set for their part, they espied a large bowl of bananas and immediately devoured

When their turn came they were called upon to eat bananas and four retakes were needed.

After that the director called time out for luncil.

Olsen-Johnson Coast's Top Priced Comedy Team—"Rushes" Sell Them

A Hollywood Dog

Hollywood, April 29. Sid Silvers, Warner Brothers brilliant gagster, flaunts a mangey look "hound" called "Option."

Asked the reason for the name Silvers coyly replies, "Because he's seldom ex-ercised."

WILD RIDES END IN LONG WAIT **AT STUDIO**

Hollywood, April 29. This town is quietly laffing at Olsen and Johnson's debut in pictures.

Receiving the customary curt notice to be on the set and ready for work at such and such a time, etc., the comedy team flew in madly from Denver via Western Air Express. Arriving at the Alhambra airport at eight p. m., they then hopped an auto, drew a "ticket" for going 63 m. p. h., made the studio 30 minutes late, and then sat around all night waiting to be called upon.

waiting to be called upon.

When approaching Archie
Mayo, the director, at six a. m.,
Mayo said: "Are you guys here?

Didn't think you'd get in until

And as the boys put it: "Not only did we do nothing, but we had two doubles standing around

Checking as One

Hollywood, April 29. In all investments made Olsen and Johnson, their individual checks read for the same

"We've been together for 14 years and always share slike," they maintain, "if one of us goes broke, the other will still be with

On Both Coasts

Olsen and Johnson are both married. Olsen has

Olsen owns a home on Long Island, while Johnson claims California as his "home sweet

Hollywood, April 29. After RKO had set back their

route for five weeks, as an anpreciation for years of loval service, the first "rushes" Warner studio flashed on Olsen and Johnson were sufficient to bring about a three-year contract between the studio and the boys. This agreement makes them the highest paid comedy

them the highest paid comedy team in Hollywood. J. Conclusion of negotiations was due to the scouting ability of Al Lloyd, the salesmanship of Max Hart, and the foresight of Daryl Zanguk. Olsen and John-son, for years ace funsters on the RKO circiut, have now started on their first picture for Warners: Warners:

AUSTRALIA AWAITING COMICS' 1ST PICTURE

Sydney, April 29. Ali Australia awaits the ar-rival of Olsen and Johnson in their first talking picture.

Their legion of fair dinkum friends will take this "bonza" picture to their hearts when they see their merry alcoholic play-mates so near and yet so far

MET IN COLLEGE

Both Worked Way Through School—Chic as Waiter, Ole in Nickleodeons

Olsen and Johnson first met at Northwestern University, Evanston, Ili. Chic was working his way through school by waiting on tables while Ole sang illustrated songs at nickleodeons.

Getting together one afternoon they discovered Chic was a comic and Ole had the voice.

Result was the formation

a vaude team that was to become known from Coast to Coast and applauded by thousands.

Ex-President's Favorites

Olsen and Johnson were the late President Wilson's favorite vaude act. Whenever the comics played Washington, D. C., the President was in the house some

President was in the house some time during the week. They gave a special perform-ance for Mr. Wilson at Keith's Washington theatre the Christ-mas Eye before his death.

COMEDY TEAM IN 'DANUBE'

Hollywood, April 29. Warners has just released that Olsen and Johnson's next pic-ture will be Oscar Strauss' "Blue Danube."

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