

# VARIETY

PRICE  
25¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1925, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVI. No. 8

NEW YORK, WEDNESDAY, SEPTEMBER 4, 1929

80 PAGES

## ARBITRATION BY ACTORS

### Montreal's Research on Wines For Info of Any Soused Tourist

Montreal, Sept. 3. Local cabarets and hotel dining rooms offer visiting and local stewards a complete wine education in one lesson. There is more inside on the wine racket than any barkeep has ever had and enough to make a professional taster out of a novice. At the Mount Royal Hotel, through the medium of what has been mockingly dubbed the "Carte des Vins," the wine buyer is advised not only when, how, how much and when not to drink, but is also faced by a detailed crop investigation.

#### Champagnes Vary

In this investigation the wily wine chump learns that "Port, 1914," yield was very small, owing to a severe attack of mildew. "Port, 1889," the report—condescendingly refers to as only "fair." Port, vintage 1888, "medicore." In 1892 port was moderately interesting, "but not much better."

Leaving port temporarily, interest is veered toward the alarming conditions in which the champagnes found themselves during several seasons. Champagne, 1875, only "passable"; 1876, "medicore"; 1877, "medicore and acid." In 1879 champagne was a complete bust. In 1881 was rated passable, while 23 years later, 1904, it could be guzzled with impunity, report stating that "wines were of exceptional quality."

#### Sherry O. K.

Sherry shows up rather well in comparison with the first two vintages listed. The worst that could be said about sherry is that in 1925 yield of useful wines was below average. This indicates that the unuseful, wine for that season, which serves practically the same purpose as the useful, was probably as plentiful as ever.

Burgundies also rate very high, although in 1909 only a small yield of "indifferent" wine. Experience proves that there is no such thing as indifferent wine, from the point of view of taste, price and effect, but maybe. In 1900 there was a large quantity of Burgundy. "The wine was somewhat light but pleasing."

Charets top everything. In 1925 yield was large; 1924, pretty wines, high classed. Growths excellent. The vin ordinaire, or ordinary charet, is both plentiful and of excellent quality and has a leading place on the card.

### No-Attach Record

Waterbury, Conn., Sept. 3. Christy Bros. played here last week without a single attachment being served.

This sets a record, as it is the first show to exhibit here in several years without encountering a single writ to strong-arm billposting or other causes.

### Facial Upkeep

Vivian Wilson's statistics on the facial upkeep of the average show girl:

Ten dollars for hair waves, \$2 for face powder, \$2 for lipstick, 65c for eyebrow stuff, 10c for mascara, perfume free from the boy friend, and \$4 a month for manicures. Total, \$18.75.

### ONLY 5 VAUDE HOUSES LEFT IN ALL CHICAGO

Chicago, Sept. 3.

Chicago, with over 3,000,000 population, on Sept. 3 increases its neighborhood vaude stands from two to three. Ascher Bros. Diversey starts a three-three-one split policy, booked by Harry Beaumont. At present only the Englewood and Belmont are playing vaude, booked by the R-K-O Western office. Keith's Palace and State-Lake complete the city's total of four vaude stands.

### FREE SUNDAY FILMS BIG DRAW IN PITSBGH.

Pittsburgh, Sept. 3.

Pittsburgh's free Sunday pictures in four city parks have proved the biggest municipal success ever undertaken around here. For the past six Sundays, upwards of 50,000 persons have thronged to the parks.

It is not unusual early on a Sunday afternoon to find entire families at the scene of the screening with their basket suppers, eating there and waiting for hours until the films get under way.

Shortly after 2 in the afternoon, cars begin arriving. By sundown every available parking space in the park is jammed and autos are lined up for blocks around the park in every direction. The overflow crowd takes points of vantage from the tops of their automobiles and nearby hills.

The free Sunday films that came at the behest of Mayor Charles Kline and is looked upon as a strategic move in his campaign for re-election this month.

### MADE-WIFE WALK

Boston, Sept. 3.

A Brockton woman had her husband arrested for leaving her to walk home from an automobile ride. The case was placed on probation and the wife has filed suit for divorce on the grounds of cruel and abusive treatment.

Technical charge was assault.

### CANTOR TELLS AT NVA INAUGURATION

Meeting in Clubhouse Saturday Night, When New Officers Were Inducted Into Office—Promises and Pledges—For Good of the Actor and His Health

### MEMBERSHIP DRIVE

Arbitration for the actor by the actor and the preservation of the actor's health were the two big points outlined by Eddie Cantor in his general address in the N. V. A. clubhouse Saturday evening, when he and the other officers were inducted into office.

Walter C. Kelly, first vice-president, followed Cantor, and emphasized the points the president had made. Additionally, Kelly, "The Virginia Judge," dwelt upon the future of the N. V. A. as at present constituted.

All of the officers and speakers were introduced by Pat Casey, the new treasurer of the Club. C. H. O'Donnell and Solly Ward, vice-presidents, and Henry Chesterfield, the secretary, also spoke, as did Ben Beyer who followed them all with an impromptu address to much applause.

Chesterfield called attention to a free or buffet lunch at the rear of the hall with several waiters waiting to go to work. About 300 members were in attendance. Some old timers were amongst them. The Saturday night before Labor Day had not been deemed the most opportune time for the inauguration, but through the new NVA Sanitarium at Saranac set to open Sept. 15, with attending ceremonies, it was not felt that the induction could be further delayed.

The gathering in view of that was rather surprising in size. Mr. Cantor, fervently, pledged himself to carry out all of the resolutions.

(Continued on page 36)

### By Request Revue

Ruth Selwyn (Mrs. Edgar) is framing a revue for Life full production by asking friends of her husband to contribute anything from blackouts to numbers. She said it is reported that Vince Youngins, Noel Coward and George Gershwin, among others, have come through. Show will carry the naive title of "Ruthie's Racket." It is expected that Mrs. Selwyn will have to pay the cast and stage crew.

### Pepper Pot Heats Up Radio for Sales Spiels and Music on Air

By Claude Binyon

(Not Copyrighted)

Chicago, Sept. 3.

### War Over?

Chicago, Sept. 3. The salary of a German acrobatic turn was cut \$50 by a fair secretary because the acrobats wouldn't work with an American flag atop their rigging. Secretary passed the buck by saying the American Legion had squawked.

Announcer: During the next several minutes we will present a combination of music and hot chatter furnished by the Pepper Pot House, hold Remedy Corporation, which last year sold 3,000,000 bottles of its marvelous pep inducer, and received 20,000 of the juiciest voluntary testimonials you ever heard of. Before delving into the choice bits, we will have a burnup rendition of "Hot Papa, Don't You Try to Radiate Me," as played by the Sex Appeal Seventeen."

(Music)

Announcer: Tie yourselves into your chairs, morons. Here comes a letter from Aggie Winthrop, popular widow, who stays up 'way past midnight seven times a week out in Muscatine, Ia. Any gent writing to this station will receive a pretty good photo of Aggie for his scrap book. But any gent who encloses \$1 with his letter will receive a full-size bottle of Pepper Pot Household Remedy, plus an art pose of Aggie Winthrop that will turn your den into a haven of ecstasy.

Good Old Aggie

"Here's the letter from Aggie—good old Aggie. 'Dear Pepper Pot Household Remedy,' she says. 'After the death of my first husband in 1926, the jury and I threw a midnight party to celebrate my acquittal. Imagine my embarrassment when I passed out cold and awoke the next morning to find the party had moved to another city to find a night club. Friends suggested that I try a bottle of your famous remedy. After my next acquittal I drank the jury under the table and was able to get a handsome check out of one of the boys on threat of a breach of promise suit. I am sending my latest photo, taken by a Greek sheld named Henry. At first I blushed when I saw it, but Henry finally convinced me that art is art, and that I must sacrifice some modesty in order to induce men to buy your wonderful pep inducer.

"Your old playmate,

"AGGIE."

(Music)

Announcer: "Here's a mild little testimonial from Mrs. Emma Whitcup, of Danville, Ga., but it's worth wishing up on. 'Dear Pepper Pot Remedy,' Emma writes, 'Until I drank my first bottle of this here

(Continued on page 44)

### A. C.'S "SEX" RACKET DRAWS MEDICOS' NOTICE

Atlantic City, Sept. 3.

"Psycho-Sexology," newest Boardwalk racket, has run afoul of the Atlantic County Medical Society. With sex literature for bait and private consultations with women as the pay-off a pair of men hold forth as the "National Health Bureau" at Pennsylvania avenue and the Boardwalk.

The censorship committee of the medicos has appealed to the State Board of Medical Examiners to squelch the outfit, charging it is just another easy dough racket.

William Edgar Boyce, who claims to have been selected as "America's Most Perfect Man" in a physical culture contest promoted by Bernarr Macfadden, and a Dr. Peter L. Lerch are the pair accused of violating the state law, prohibiting the practice of medicine by anyone not properly qualified.

The local medical society says Lerch makes lengthy harangues against the general inefficiency of the medical profession and offers a vegetable compound known as Nature and referred to as "treatments" at \$1.25. The box is marked \$3. A small red paper covered book, inscribed as the "Handbook of Health," and marked \$2, is sold at 50c. Boyce emphasizes the fact that "six whole pages are devoted to sex."

A large sign conveys the information that "Dr." Lerch lectures privately to women at 10:30 every morning.

### Tallulah Bankhead Will Keep Her Clothes On

London, Sept. 3.

Tallulah Bankhead will not undress in her new play, "Got Your Man." It's the first time in four years she hasn't undraped in the course of a drama.

Play now in rehearsal four weeks before coming to London, Clayton & Walter in association with Gilbert Miller are producing.

Author is Arthur Wimperis.

**BROOKS**  
THE NAME YOU GO BY  
WHEN YOU GO TO BUY  
**COSTUMES**  
DRESS AND UNIFORMS  
16-17 BWAY NY TEL 5500 PENN  
AND 2000 COSTUMES TO RENT PENN

# Warners' Deal With German Device; English Film Hooted Off in Berlin

Berlin, Sept. 3. Warner Bros. has patched up an agreement with Tobis-Klangfilm, beneficiaries of the permanent injunction in Germany against Western Electric, "The Singing Fool" will be reproduced at the Ufa Palace on Tobis-Klangfilm apparatus. This establishes the first precedent for interchangeability in Germany.

German apparatus is "fair for dialog but not so warm for music reproduction. Other Warner pictures are expected to come in on Tobis-Klangfilm.

Action of Warners in negotiating with the Tobis-Klangfilm against the interests of Western Electric is interpreted here as of far-flung possible reaction.

An English film, "The Wrecker," with synchronized accompaniment played on Tobis-Klangfilm at the Ufa Universum. Whistling, hooting, rioting, calling out of police reserves when irate patrons demanded refund, gave sound pictures another black eye in this country. Picture taken off after second evening.

## RCA SYSTEM CHALLENGE TO W. E. IN SO. AMERICA

Buenos Aires, Sept. 3. Western Electric is wiring three more houses in this town, making in all about a dozen equipped with the W. E. apparatus.

RCA Phonophone is now on the ground with equipment. It will be installed within a fortnight or so, giving that concern representation for the first time.

So far W. E. has been alone in this fertile field, but now is going after business on an aggressive scale.

As an indication of the extent to which South America has gone for the talking picture, regardless of equipment, it is stated that Metro has sold its "White Shadows" for six months' solid booking to the Astral theatre chain, starting September 6.

## BOOKLET IN SWEDISH AS U. S. TALKER PLAYS

Stockholm, Sept. 3. "Singing Fool" opened yesterday (Monday) at the Palladium and a big hit. Looks set for long run.

Dialog difficult was circumvented by distributors by inserting Swedish super-imposed captions on backgrounds; also giving each patron a booklet containing full dialog and song numbers in Swedish and English.

Same picture opens at Gothenberg and Malmo, second and third largest cities in Sweden, on Sept. 4 and 16, respectively.

## Pacnet's in Australia

Sydney, Sept. 3. With Western Electric and RCA Phonophone already in business Pacnet Sound Reproducing apparatus has arrived on the market.

Pacnet sells for around \$5,000, film and disc included.

## English Deadhead Tieup

London, Sept. 3. Exploitation tie-up. Five cents to the Empire for anyone giving the Evening News an advertisement of \$1 or more.

## New Zealand's Rejections

Sydney, Sept. 3. Statistics newly available indicate the government of New Zealand rejected 31 pictures for the year ending last March.

None of the rejected pictures was British.

## SOLVE PROBLEM OF FOREIGN DIALOG

Titles Superimposed;  
"Melody" So. American Sensation

Buenos Aires, Sept. 3. With a new scheme to handle English dialog for foreign audiences, "Broadway Melody" was a sensation opening at Glucksmann's Grand Splendide here Thursday. From the premiere every performance was sold and people were turned away, all records for the house going by the board.

Metro has overcome the language difficulty by superimposing titles on the running scenes, titles being in Spanish, of course, and making the sequence continuity clear.

Seats were priced at three pesos (about \$1.25) with continuous sell-out at the full rated rate. "The Doctor's Secret" opened Saturday at the Paramount house and scored substantially, this being the first all-dialog picture to play in Argentine territory.

English-speaking residents are now getting a break in entertainment, while the native public has gone wild over the sound innovation.

## GILBERT CABLED KING OF SPAIN FOR DATE

Madrid, Aug. 20. King Alfonso was all hot and bothered, having received a cable from John Gilbert, asking the king to meet him at Barcelona. An honor for Alf.

Talkers are making tremendous progress. About six installations will have been completed by the fall.

When Edwin Carewe recently dropped in on his way to the Ex-position, he gave our Spanish beauty (guapas) the double O. Hear some talk of an Hispano-American company.

Sidney Franklin, the first and only American toreador, has caused quite a furore in Spanish circles. He's from Brooklyn. Just a local lad.

## Foreign Labor and Studios

London, Sept. 3. At the Trade Union Council meeting scheduled to open tomorrow (Wednesday) at Belfast, under the presidency of Ben Tillett, it is expected resolutions will be discussed affecting English studios.

Labor desires to establish union conditions in the studios, presently unorganized.

## "BLACKMAIL" OVER HERE?

London, Sept. 3. Arthur Dent, director of British International, sails on the "Kaiser" tomorrow. He wants to dispose of the American rights of the English made talker, "Blackmail," or failing, to set it on Broadway.

## Fairbanks' Picture

Los Angeles, Sept. 3. When Douglas Fairbanks gets to Europe on the tour of himself and Mary Pickford it is understood he will remain there about a year to make a feature. Nature or locale undetermined.

The next Pickford picture scheduled for Hollywood production.

## W. E. Men Exchange

London, Sept. 3. Switch of officials by Western Electric has Herbert Knox going to the New York office.

Engineer Stuart Gregg, recently W. E. export manager in New York, will come to London.



They Draw 'Em In  
**MARY and MARGARET GIBB**  
America's only native born "Siamese" twins appearing with their mother and Billy Reinhart. True record breakers.

**AN ARTHUR KLEIN-TERRY TURNER ATTRACTION.** Suite 1405, 1560 Broadway, New York.

## Cardboard Containers

A laugh for the film trade in America is the rule of Swedish railways and insurance companies forbidding tin cans for the transportation of negative and instead insisting upon pasteboard containers. This is directly contrary to American regulations.

Swedish idea is that in case of fire cans become heated and explode. In other words, film in pasteboard containers burns more easily and with less combustion.

It seems once upon a time there was a film fire in Sweden and some of the firemen got scorched trying to juggle hot cans.

## SWANSON'S FILM OPENS 1ST IN LONDON SEPT. 9

London, Sept. 3. Gloria Swanson's first talker, "The Trespasser," will have its premiere at the Gallery Kinema here Sept. 9, with Miss Swanson in personal appearances. Miss Swanson arrived today (Tuesday).

Mr. and Mrs. Joseph P. Kennedy arrived Saturday for the premiere. Intention is to make it a swank opening.

"The Trespasser" is a personal production by Kennedy for United Artists release.

## UFA-EMELKA WOULD LIKE TO BALK FOX ABROAD

Berlin, Sept. 3. In a move to checkmate Fox and prevent the "Americanization" of Emelka, a deal is on, between Ufa and Emelka whereby Ufa will take over most of the Emelka stock and obtain control of its theatres on a co-operative basis.

Emelka's present position and its urgent need for outside help arises from the government's insistence that it make a \$1,000,000 back payment for shares of the bankrupted and defunct Phocous Company. This Emelka cannot do without raising capital on its assets.

Democratic and liberal press is antagonistic to the Ufa-Emelka deal, as the reactionary Hugenbergs press owns Ufa and it is feared will get a stranglehold on the German industry.

On theatres alone the proposed amalgamation of interests would give Ufa a practical monopoly of important first runs and deluxe.

## Lupino's Reported Holiday

London, Sept. 3. Stanley Lupino was out of "Love Lies" at the Gaiety last week.

Reports indicated internal bickering, but Lupino's wife denied this, stating it was merely a short holiday for her husband.

He will be back in the show later this week, according to the Missus.

## British Film Field

By Frank Tilley

## ALL-COLOR FILM ENGLISH WORRY

London, Sept. 2. Is England facing a panic because of color pictures?

This question is going the rounds of Wardour Street as a result of a tip-off that British International, strongest company producing here, has ordered all productions on the floor to be rushed to completion and stopped all preparation on new ones. This order includes "Harmony Heaven," which was all ready for shooting.

John Maxwell has been in conference daily with various specialists in color photography. Insiders believe B.I. and other British companies are afraid they will be caught with a bunch of black and white talkers on their hands and no market for them, as they were caught with a load of silents which never have been released because of the talker deluge.

British International, the wise boys believe, is doing the first far-seeing thing a British company has done since the big boom began two years ago.

Croakers are saying the close-down comes on orders from the city (Wall Street of London), but this is doubtful, as British International seems in a sound position and has had good fortune with its first talker.

## 12 Features, 24 2-Reelers For Latin-America Patrons

Hollywood, Sept. 3. Claiming to have the support of 6,000 theatres and co-operation of the Latin-American governments, M. N. Charles, president of the newly formed Associated Artists Producers Association, will start producing a series of pictures at Tec-Art for Latin American trade.

Program calls for 12 features and 24 two-reelers to be made in both Spanish and English. Jack Donovan is the first actor to be signed by this company on a three-year optional contract. He will be starred in the shorts and participate in the features calling for all star casts.

Representative of the association is now en route to Spain, thence to South America, and concludes his trip in Mexico where plans are for a studio site. Mexican government has already offered to donate land and buildings as an inducement.

Charles claims about 10% of the Latin-American theatres are wired for sound pictures. Julio Serador, active in directing Spanish versions of pictures in Germany, has been brought here for the same work with the Associated Artists Producers.

## NEW AUSTRALIAN TAX UPSETTING AMUSEMENTS

Sydney, Sept. 3. Entire amusement industry is bitterly fighting intended 5% tax grab on gross revenue by federal government. Stuart Doyle, head of Union Theatres, is leading fight.

Tax grab would bring additional \$3,000,000 to treasury plus \$1,750,000 on existing tax.

Increase on foreign duty from 35% to 60% is foot film lifts tariff from \$750,000 to \$1,250,000.

Announcement of increase created all panic on Stock Exchange, the amusement shares dropping away down.

Many senators will vote against the tax at the next parliament. "Amusement" prices may have to be remodelled the bill on one of other Opposition is tilted toward the federal treasurer. Latter states the industry's protest represents the American form of political pressure. Doyle replied that theatres here are owned and financed entirely by Australians and nothing American in method, control or pressure.

London, Aug. 16. Statement British Masterpiece Films, Ltd., has "entered into an agreement with a city financial house whereby the latter takes up the whole of the unused capital of British Masterpiece Films, Ltd., on or before Oct. 1.

Another blurb tells how eight artists have been signed for this company's "forthcoming production of talking films." Included in these are Olga Lindo, Viola Tree, Lilian Braithwaite and Milton Towner. Their version of being signed is they have contracts which call for them to play in four films any time within two years if they are available when called on.

The pity is there are several quite reputable men with good names mixing themselves up in this who can't see further than the Lamb in Lambton. These processes of association have gone adrift so they don't link up the connection between lamb and fleece.

W. E.'s Flying Start. If the half of the skedool work out as laid down by British Dominions Company, Western Electric and the Gramophone Company are going to hit this market with native productions for a whole carload of dollars.

Albert de Courville started work this week on "The Wolves" with Dot Gish, Charles Laughton, Franklin Dyal and Dino Galvani shooting their rounds at the miller. Horst Wilcox is starting on a "Life of Beethoven," with Mark Hamburg as the long-haired German piano worker. Wilcox is doing his dialog stuff in English, German, French and Russian.

Also in Production. Harry Hardin has finished "The Greenwood Tree" and is signing to make another for British International, if they let him do his own casting. Denison Clift is shooting dialog sequences for "City of Play," which he originally made silent for Gainsborough.

"What Red Hell," made over as a dialog, with silent version scrapped, is through, and the Tiffany folk here say they have a cable offer from Tiffany your side, for \$750,000 for the American and Sybil Thorndike and Bramwell Fletcher—latter one of Al Woods' recent grabs—are in this.

Otherwise it's pretty tough time for screen troupers, and with all this sunshine an ail.

Ducking the News Slump. Most all the Wardour street bunch are vacating at Newquay, Cornwall, this year. Must be the esoteric connection of the name with sound films draws them.

Inter-ex growing. Major Bell of Paramount has been put in charge of the experts okaying all equipment on any individual system as such, but examine every installation as soon as it goes into the theatre, Western Electric and all. But now, watching the rest of the program for cheaper systems usually get by, an exhib contracted to wire can go ahead with bookings. Which is saving the tightness for the distributors already.

Plenty squawks lately on sharing terms. Little men say they can't kick in 33 1/3% of the gross, pay for disks and the rest of the program and come out anywhere but in the red. Want disk charges included in the percentage and a complete program supplied. Otherwise, they complain, they are paying the talker distrib on the gross which is being drawn by the rest of the program.

## Weather and Business

Though the wet patch finished up end last week and it's been fine and warm this, wired houses in the West End have stood well up. "Flying Pilot" at Empire kept steady, but will only play a week. "Building Drammation," though scheduled to be followed by "On With the Show," is in its 11th week and still going. "King of the Khyber" stillies.

(Continued on page 71)

## High Pressure Film

Hollywood, Sept. 3. Antics and antics of the high pressure subject, with a percentage on the screen for the first time when Tattle completes Eddie Quillan's "Up and Atom."

Story is an original by J. F. Poland.

## The Tiller Dancing Schools of America, Inc.

64 WEST 74th ST., NEW YORK  
MANY REED, President  
Phone BRADford 5216  
New Classes Now Forming

Putting off an easy duty makes it hard, and putting off a hard duty makes it impossible.

MR. AND MRS. JACK NORWORTH  
130 West 44th Street  
New York



# 15 London Shows Rate as Smashes; Vaude Not So Good; Talkers Big

London, Sept. 3. Weather has been warm and bright with 15 shows rated as smashes continuing to do big biz, while everything outside the charmed circle suffers and starves.

Vaudeville houses are doing differently, largely because of poor bills. Coliseum is having unexpected good luck with its innovation of a five o'clock performance. It has dropped talking shorts as has the other 'Stoll' house, the Alhambra. This seems to have been a help.

Dialog features are draws. "Cocoanuts" at the Carlton, "Fashions in Love" at the Plaza, "Broadway" at the Regal, and "Bulldog Drummond" at the Tivoli are all clicking. "Madame X" did a flop here and was yanked.

## ROMANCE IN VIENNA

Composer Didn't Know Bride Worked in His Show

Vienna, Sept. 3. Emerich Kalman, composer of many operettas, is a principal actor in a new real life plot that smacks of an operetta libretto.

He has just married Vera Natasha, a beautiful but unimportant Russian dancer. He met her at a society function, fell immediately in love with her and married her. Later, he discovered she had played night after night, a small part in his "Chicago Princess" and he had never taken any notice of her on the stage.

## Egyptian Registration

Cairo, Sept. 3. A new law compels artists to register and obtain a license from the government.

To put teeth into the measure theatres are held accountable and must submit list of bookings to the government.

## Sailings Jammed

London, Sept. 3. It is practically impossible to obtain passage on any west-bound steamer during September. American tourists have chalked up a new high water this year.

## Budapest to Vienna for Rehearsals—Via Airplane

Vienna, Sept. 3. For the revival of the 20-year-old operetta, "Count of Luxembourg," in which Marie Jeritza is to have the principal part, it was decided to have M. Ratkay, the original comedian. But as he is playing in Budapest in the summer hit, "The Wife Elopes," the problem of his attendance upon rehearsals had to be solved. M. Ratkay has been making the trip each day by aeroplane, returning to Budapest for his evening performance.

## Adams Sisters Do Well

London, Sept. 3. The Three Adams Sisters, American dancers, who have been playing continuously at the Trocadero for several months and doubling in vaudeville, brought an augmented act to the Palladium yesterday. Girls now have twin piano accompaniment of their own and other attractions. They did very well. Alfred Latell, playing an immediate return at the same house, walked out when he came upon to close the show.

## TRYING EPHRAIM'S SUITS

London, Sept. 3. Lee Ephraim's two suits come up for hearing this month. He has sued Sir Alfred Butt for defamation of character and United Producing Corp. for breach of contract.

## Sydney's Critic Dies

Sydney, Sept. 3. Boyce Dowden, film critic of the Sun, died suddenly here last week.

## PARIS LEGIT THEATRES RAPIDLY REOPENING

Paris, Sept. 3. Playhouses are rapidly reopening, many resuming runs interrupted by the hot weather.

"Ghost Train" moves from the Madeline to the Renaissance. At the Avenue, "The Spider," in French, picks up where it left off. Theatre Paris opens tonight (3) with "Marius." Gymnase opens tomorrow with "Melo." An operetta, "Flossie," is due Saturday (8) at the Bouffes Parisien. "Hole in the Wall" resumes at the Mirandes, and "Enemie," at the Antoine. Sacha Guitry has a French version of "Bachelor Father" in rehearsal.

## Emerson Better; Looking For "Gullible N. Y. Mgr."

London, Sept. 3. John Emerson has arrived here after an extended health sojourn on the Continent. His throat trouble which caused his resignation as president of Equity is greatly improved.

He has a play by himself and his wife, Anita Loos, which he will take to New York at the end of September in "hopes of inveigling some gullible manager" to produce it.

## Converted—And Dies!

Capetown, Sept. 3. Hedley Churchward, chief scenic designer for African Theatres, at Johannesburg, died suddenly Aug. 28. He recently had been converted to the Mohammedan religion and was buried with Moslem rites.

## WEATHER

Paris, Sept. 3. Hot and rainless the prevailing weather is not favorable to theatre trade. Broccas started circulating today (Tuesday).

## SAILINGS

Oct. 4 (New York to London), W. R. Sheehan (Bremen).  
 Sept. 27 (New York to Paris) B. P. Schulberg and family (Ile de France).  
 Sept. 18 (London to New York) James Campbell (Homeric).  
 Sept. 17 (London to New York), Derickson and Brown (Leviathan).  
 Sept. 14 (New York to London), Ben Bernie orchestra (Majestic).  
 Sept. 7 (New York to London) Bob Frickin Orchestra (Leviathan).  
 Sept. 7 (London to New York) Dorothy Gish, William A. Brady (Berengaria).  
 Sept. 6 (New York to Paris) Evelyn Brent (Ile de France).  
 Sept. 6 (Capetown to London), Harry Weldon, Hilda Glyder (Edinburgh Castle).  
 Sept. 6 (Capetown to Sydney), Sampel and Leonard (Ulysses).  
 Sept. 4 (Montreal to London), Alan Foster and girl troupe (Megantic).  
 Sept. 4 (New York to Paris): Mr. and Mrs. Douglas Fairbanks (Mauretania).  
 Sept. 4 (London to New York), Gertrude Lawrence, Betty Schuster, Mr. and Mrs. Gilbert Miller, Dewey Bloom, Tracey and Hay, Mrs. James Campbe, Arthur Dent, Nathan Burkan, Arthur Kelly (Majestic).  
 Sept. 3 (London to New York), Leslie Howard, Reginald Owen, Robert English, Jack Carlton, Duncan McRae (Samaria).  
 Sept. 2 (New York to Paris): Max R. de Vaucorbell, Ed Cornillon-Mollat (France).  
 Aug. 31 (Paris to New York), Gaston Bell (Deutschland).  
 Aug. 31 (Boulogne to New York), Richard Blumenthal (Minnentonia).  
 Aug. 31 (Paris to New York), Theodore Gantzoff (Rochembeau).  
 Aug. 31 (New York to London), Hansi Gendreau (Olympic).  
 Aug. 28 (New York to Hamburg), Willem van Hoogstraten (Berlin).  
 Aug. 28 (Paris to New York), Dora Duby, Marguerite Nichols, Hope Hampton, Jules Brulatoor (Ile de France).



WILL MAHONEY

in "EARL CARROLL'S 'SKETCH BOOK,'" Carroll Theatre, N. Y. C. "Variety" said: "Will Mahoney is the comedian star of 'Sketch Book.' How that boy works and how he clicks. When he danced the first nighters would hardly let the show proceed, and the first act finale was well on its way when Mahoney had to appear from an exit for a quiet-look-bow."

Direction  
**RALPH G. FARNUM**  
 1560 Broadway

## Ann Murdock Marrying Cuban, After Divorce

Paris, Sept. 3. Ann Murdock, former American stage star and legatee of the late Alf Hayman, is expected to marry a wealthy Cuban in October, when her divorce from Hallam Keep Williams becomes final. Miss Murdock returned recently to Paris after wintering in Cuba. Williams also contemplates a matrimonial realignment in October. His new wife will be Ruth Harrington Anderson of Philadelphia, formerly with Earl Carroll's "Vanities." They will honeymoon in the Belgian Congo, where Williams has business interests.

Ann Murdock, made a star under the management of Alf Hayman, who died in 1917, was sent word by her attorney last week that a trust fund of \$250,000 on which she was to have received interest for life will not be paid, it having been ruled by Surrogate Foley of New York that this fund was not properly bequeathed.

\$1,500,000 was originally willed in trust by Alf Hayman to his widow, Minnie. Upon her death, \$500,000 was to comprise a fund for his brother, Alf, and upon his death the interest on that sum was to revert to Miss Murdock.

Mrs. Minnie Hayman outlived her brother, Alf, who died in 1921, willing the \$250,000 trust fund to Miss Murdock, according to his brother's wishes. Mrs. Hayman died last year.

William H. Rose, trustee of the fund, asked the surrogate for a ruling on the disposition of the money. The court decided that despite the plain intent of the testator to bequeath the money to Miss Murdock. The law forbids the creation of a trust fund to cover more than two lives, thereby violating the law of perpetuities.

Miss Murdock was in private life Irene Coleman. Alf Hayman put her name in lights in a show called "The Three Bears" and it was an inside joke along Broadway that the title was right—the orchestra, balcony and gallery were bare.

During the life of Alf Hayman, Miss Murdock never appeared under other management. Their close friendship was more plainly indicated by the fact that Hayman died in the apartment where Miss Murdock resided with her mother, Theresa Coleman, on 6th avenue.

The ruling of Surrogate Foley also denies the bequest of \$25,000 each to five charities, including the Actors' Fund, Mount Sinai Hospital, Catholic Institute, For the Blind, and St. Joseph's Home for the Aged.

## "Street Scene" Going On

Paris, Sept. 3. Instead of "The Shanghai Gesture," Wyn will produce a French version of "Street Scene" at the Apollo. Date is in October. "Gesture" was originally slated for last spring.

## Budapest

By E. P. Jacobi

## "JOURNEY'S END" WINS HIGH PRAISE IN BERLIN

Berlin, Sept. 3. "The Journey's End," British war play by R. C. Sheriff, in production at the Kuenstlertheatre, won high praise from the press for its artistic and dramatic merit, but the German appraisal is somewhat hurt by the repressed tone of the play which is foreign to the native temperament.

Production is a conscientious following of the British model, with workmanlike direction by Heinz Hilpert and realistic settings by Rochus Giese.

A well-balanced cast is headed by Mathias Wiemann with Hans Brausewetter, Friedrich Kayssler and Ludwig Stocssel.

Dumas, Operetta At the Schauspielhaus theatre "The Three Musketeers," spectacular operetta, got over by virtue of its splendid cast and brilliant staging, the score being weak and the comedy neglected.

Book is by Schlanser and Welisch and score by Ralph Benatzky with numerous musical interpolations. Eric Charnell is the producer and also staged the piece. Singing leads are in the hands of Alfred Jeger and Goeta Jungberg, with Joseph Schmidt featured.

Stiefriedt Arno, Max Hansen and Prude, Liscke do handsomely by what comedy opportunity is offered.

## Dolin's New Partner

London, Sept. 3. Anton Dolin, now partnered by Anna Ludmilla, formerly premiere danseuse with the Chicago Opera Co., scored at the Coliseum. Miss Ludmilla is a valuable asset to the turn and one of the best co-workers Dolin has had.

## Fyffe in U. S. Jan. 13

London, Sept. 3. Will Fyffe opens at the Palace, New York, Jan. 13 under a contract with RKO. Although booked for 25 weeks originally, Fyffe succeeded in securing a release on the last five, owing to conflicting dates here.

## MARRIAGE AS EVENT

London, Sept. 3. Jean Forbes-Robertson, daughter of Sir Johnston Forbes-Robertson and Gertrude Elliott, was married Aug. 31 to James Hamilton. Who's Who of English show business attended the function.

## FROM BOAT TO STAGE

London, Sept. 3. Jack Hylton, on the "Berengaria," due in tomorrow, will go directly from the dock to lead his orchestra at the Palace, Plymouth. The Hylton band commenced an engagement at the Palace Monday, awaiting its leader's return from a week's stay in New York.

## Griffiths Coming Over

London, Sept. 3. The Griffiths Brothers, who do a business horse act in vaudeville, have been added to the cast of Cochran's "Wake Up and Dream" for the American presentation under the direction of Arch Selwyn. The "team" comprised father and son, the latter having done an act of this kind for over 50 years.

## Good Act's Bad Spot

London, Sept. 3. Bob, Bob and Bobbie were splendidly received at the Victoria Palace, although they were required to close the show, a spotting that old-timers deplored.

## Starring-Frankie-Darro

Hollywood, Sept. 3. T. Hayes Hunter will direct Frankie Darro in the first of a series in which the youngster will be starred by Socy Art. J. G. Hawks is writing an untitled story of circus life. Production is slated for the end of September.

Budapest, Aug. 15. Preparations for the new season are in full swing. Silent vs. talkie situation has not quite cleared yet, though eight of the big picture houses have made up their minds for the talkie. The smaller houses are very hard hit. Censure dues which are added to import meter fees are very high. A number of small houses in the country are closing. They say that for the past year they have not even been able to keep up three performances a week, their only source of income being Sunday performances. Now village amateur theatricals are cropping up fast and steadily and taking away their Sunday public. No one knows what is going to be the future of small picture houses in Hungary.

## Eternal Hope

Theatrical outlook is considered with much greater optimism, with much blowing in the wind. The three empty houses of Budapest have found tenants: Magyar Szinhaz has been rented by an association of business men who have so far not had anything to do with the stage, and have secured Istvan Brody, director of musicals and reviews, for their manager. This combination is not looked upon favorably.

Belvarosi theatre, a small intimate house, has a 100% professional management of which big things are expected and which has been received with much blowing in the wind. The two managers are well-known literary and theatrical personalities: Eugene Heltai is president of the Hungarian Dramatic Authors' Association, a very popular man, and Melchior Lengyel, one of the most successful of dramatic authors. Between them they promise to give the Hungarian public at last a theatre that will combine literary and histrionic merit with amusement and good showmanship.

The first novelty of the Belvarosi is to be a new comedy "Dramatists and Beggars" by Lengyel and Karinty, a very witty and thrilling perisage of the crook play, in which a character moulded on the (Continued on page 74)

## DAVID E. BRUNDAGE DIES

Paris, Sept. 3. David Earle Brundage, 46, manager Long and Thomas advertising agency in London, died suddenly Aug. 31 on a Paris holiday. Burial in England.

## "Journey's End" in French

Paris, Sept. 3. "Journey's End" will be presented in French at the Edward VII Theatre, Sept. 27.

It is still running at the Albert with an English-speaking cast from London.

## Meyers' Show in London

London, Sept. 3. Bertie Meyers' new show, opening last week at Golders Green and currently at Lewisham, comes to London in a few weeks. Princes has the booking.

## Am. Chief Comics

London, Sept. 3. Naughton and Gold have been engaged as chief comics for a Christmas pantomime for the Lyceum.

## INDEX

Foreign	2-3-74
Pictures	4-32
Picture Reviews	18
Film House Reviews	48
Vaudeville	32-47
New Acts	48
Bills	50-51
Times Square	52-53
Editorial	55
Women's Page	55
Legitimate	59-64
Music	63-73
Obituary	75
Correspondence	76
Inside-Pictures	27-56
Inside-York	47
Inside-Long	52
Talking Shorts	12
Literati	61
Legit Reviews	63-64
Foreign Film News	2
Burlesque	54
Inside-Music	70
Radio	67-68-72
News of Clubs	70
News of Bailies	28
Outdoors	75
Letter List	79

# Originals Slowly Dominating Talkers—Plays, Novels Too Costly; 22 of 51 Current Films Originals

Hollywood, Sept. 3.

Demand for original screen stories is gradually reaching a level to dominate the present story market for talkers. Picture producers advance the reason for such a condition, as the inflated prices being asked for plays and novels. Added cost of making sound pictures will not permit exorbitant prices.

Past history shows that in a number of cases after fabulous sums were paid out for the rights to plays and novels, it became necessary to reconstruct the entire story and give it a new box office title, thus losing the original value the studio set out to obtain.

Survey of the type of material used in the 51 features now in production on the Coast shows 22 original screen stories, 14 plays, 11 novels and four magazine stories.

Original screen stories include "His First Command" (Pathe); "Cotton and Silk," "Devil May Care," "Road Show," "The Rogue Song," "Their Own Desire" and "Make It Big" (M-G-M); "Here Comes the Bandwagon" (Fox); "South Sea Rose," "The Three Sisters," "New Orleans Frollic," "A Song of Kentucky" and "Hurdy Gurdy Man" (Fox); "Song of Love" (Columbia); "Show of Shows" (Warners); "City Lights" (Chaplin); "Jazz Heaven" and "Tanned Legs" (Radio); "Helts Angels" (Caddo); "Welcome Danger" (Metropolitan); and "Zeppelin" and "Troupers Three" (Tiffany-Stahl).

Among the plays in production are: "Lilies of the Field," "No, No, Nannette," "The Next Room" and "Loose Ankles" (FN); "This Thing Called Love" (Pathe); "Dry" (M-G-M); "Vagabond King" and "The Old Lady Shows Her Medals" (Par); "Skinner's Dress Suit," "Shannons of Broadway" and "Shanghai Lady" (Universal); "Golden Dawn" (Warners); "The Night Parade," from "Ringside" (Radio), and "Woman to Woman," English play (P-S). Stories now in production taken from 11 novels are "The Dark Swan" (FN); "Trader Horn," "Lord Byron of Broadway," "Bishop Murder Case," "The Ordeal" and "Bugle Sounds" (M-G-M); "The Children" (Par); "Lone Star Ranger" and "Romance of Rio Grande," from "Conquistador" (Fox); "She Couldn't Say No" (WB) and "Condemned" (UA).

Magazine stories in production are "Seven Faces," from the Satevepost story "A Friend of Napoleon" and "Sly Hawk," from Liberty story named "Chap Called Bardell" (Fox); "Three Godfathers" (U), and "Acquitted" (Columbia).

## Slaughter-House Stake

Hollywood, Sept. 3.

Select group of writers have formed the False Friends Society. Motto is, "If you can't say anything unkind, shut up. Making it tough to join, too."

Meetings are held once weekly with various individuals unknowingly having these special meetings dedicated to them. Society figures a week is time enough for the membership to probe the scheduled subject and be prepared to espouse on same at some length. Group is slowly working up to one lad whose name will headline during "John Doe" Month.

An official kibitzer is carried in the person of an authoress who has never been known to pan anybody. Idea is that her compassion for the wounded spurs the members to new heights.

## TWO ART MIXES

Court Denies Davis' Injunction Application Against Art Mix Prod.

Los Angeles, Sept. 3.

Judge Gates, in Superior Court, has denied the application of J. Charles Davis Productions asking that Art Mix Productions be restrained from using the name of Art Mix. Davis said he had the original Art Mix under contract at the present time and that for anyone else to use the name would constitute unfair competition.

Defendant had made pictures with George Kesterson as Art Mix and claimed the name belonged to the firm and not to the player. Situation is complicated by the fact that Kesterson has had his name legally changed to Art Mix. Davis company will enter another suit in the name of the player asking that the defendant be restrained from presenting any player under the name of Art Mix.

## CHAMP TURNS JUVENILE

Hollywood, Sept. 3.

Charles Guest, golf links Apollo, and who has been southern California champ three times, has crashed pictures. Guest goes with Mack Sennett as the juvenile in "The Lucky Niblick."



A Natural  
SIMPLICIO AND LUCIO  
GODINO

And their brides and Filipino band opening at the Orpheum theatre, Oakland, Sept. 13.

Record breaking business. Eight thousand attendance first day. Opinion of northwest showmen, the greatest box office magnet in American theatre.

AN ARTHUR KLEIN-TERRY TURNER ATTRACTION. Suite 1405, 1560 Broadway, New York.

## AIR RACES HURT THEATRE TRADE

Cleveland, Sept. 3.

Though the National Air Races here last week drew in people by the thousands, the theatres failed to reap any benefits.

On top of that, the grosses fell off, through the crowds being held outside the houses, day or night.

Variety printed a story some weeks ago that air ports and aerial circuses were becoming highly competitive to theatres.

## BURBANK'S SEPTEMBER

Hollywood, Sept. 3.

Monte Blue will be starred in First National's "Murder Will Out." Lila Lee being the femme lead. Clarence Badger will direct this September picture. Other subjects to be started at Burbank, this month, include "Son of God," Richard Barthelmess with Constance Bennett, Frank Lloyd directing. "Playing Around," Alice White and William Bakewell with Mervyn De Roy directing. "Furies," with Lois Wilson, H. B. Warner, Matt Moore, Natalie Moorhead and Jane Winton, with Alan Crosland directing. "Spring Is Here," all star, John F. Dillon directing.

## "Franchise" Selling Starting This Week for R-K-O and T-S Films

### First Intimation

Hollywood, Sept. 3.

Believing that the talkers have already shown a tendency to increase the mentality of the average picture audience, besides attracting new patrons, publishers of fan magazines are gradually slipping into the highbrow form of subject matter.

In order to meet the demands of a higher class circulation, Coast contingent of correspondents and feature writers have been informed to change the selection of their feature subjects and to be more careful in transferring interviews on paper. Apprehension that clicked with the shop girls a year ago is being ridiculed today by these same readers.

### 1,000 Calls a Month

Hollywood, Sept. 3.

Call Bureau, established by the Association of Motion Picture Producers, averaged almost 1,000 calls per month for screen credit players during the first half-year of its existence.

In the first six months 5,555 calls were handled. Average for the second three months, after it had been thoroughly established, has been well over 1,000 per month, according to Fred Beeson.

### D. W. STARTS OCT. 20

Hollywood, Sept. 3.

D. W. Griffiths Abraham Lincoln picture will center much of its drama around the life of J. Wilkes Booth, the assassin. Plan is to parallel the story of Lincoln and Booth. Production starts Oct. 20.

### King South

Hollywood, Sept. 3.

Henry King leaves for Tampa, Fla., Thursday to make "Hell Harbor" for Inspiration. This is change of title from "Out of the Night." With him will go Lupe Velez, Jean Hersholt, Al St. John, Paul E. Burns, Harry Allen, George Bookasta and John Holland.

### J. E. Goodman With M-G

Hollywood, Sept. 2.

Jules Eckert Goodman, playwright, here from New York to write originals and make adaptations for M-G-M.

### L. A. to N. Y.

Dolores del Rio. Dr. and Mrs. Jerome Wagner (Norma Terris). Buddy DeSylva. Lew Brown. Ray Henderson. William Siström. E. Harper Mitchell. Mr. and Mrs. Walter Woolf. Dr. Wm. M. Marston. Evelyn Brent. Arthur Zelner.

### N. Y. to L. A.

Harry MacFadden. Hiram S. Brown. Major Edward Bowes.

### HAINES AS "WALLINGFORD"

Hollywood, Sept. 3. James Cruze will abandon production activities in his own right long enough to do one picture for M-G-M. He will direct William Haines in "Get Rich Quick Wallingford."

"Wallingford" was done as a silent by Cosmopolitan about eight years ago with Sam Hardy.

### CAMERAMEN AGAIN

Hollywood, Sept. 3.

Following five conferences in the east with producer representatives, the cameramen's house is preparing to resume meetings with a committee of Coast studio heads.

Object is the ironing out of minor controversies.

### Ornitz With M-G

Hollywood, Sept. 3.

Samuel Ornitz joins M-G-M's writing staff. He was at the head Paramount studio for a year, returning to New York last spring.

## THIS TABLE SHOWS TYPE OF STORIES NOW IN PRODUCTION AT THE VARIOUS FEATURE PRODUCTION STUDIOS ON THE COAST

Name of Studio	Number of plays in work	Number of novels in work	No. of original screen stories in work	No. of magazine stories in work
First National.....	4	1	0	0
Pathe.....	1	0	1	0
M-G-M.....	1	5	6	0
Paramount.....	2	1	1	0
Fox.....	0	2	5	2
Universal.....	3	0	0	1
Columbia.....	0	0	1	1
Warners.....	1	1	1	0
United Artists.....	0	1	0	0
Chaplin.....	0	0	1	0
Metropolitan.....	0	0	2	0
Tiffany-Stahl.....	1	0	2	0
Totals.....	14	11	22	4

### "Daily Bread's" New Name

Los Angeles, Sept. 3. "Our Daily Bread," F. W. Murnau's successor to "Sunrise," will be released by Fox under the title "The City Girl."

Originally made silent it will have part dialog.

DON'T WAIT!



### Social Theatre Opening;

### Retired Army Officer, Mgr.

South Norwalk, Conn., Sept. 3. Darien theatre at Darien, built by a group of society millionaires to provide pictures for their community, will open Sept. 5. Edward Delafield, Cyril Grimmins and Thomas McCarty are in back of the project.

Indication of the policy of the playhouse, which has been constructed in a rich Colonial architecture, is seen in the snooty announcement that parties with no less than three in number will be the only ones accommodated at the opening.

Major J. A. Umpleby, retiring from military service, will manage the theatre.



Well, folks, that talk I promised you is off. Some upset the dope. I did such a swell job of reviewing "Say It With Songs" which I directed. I'll have to repeat some of his comment:

"Again Al Jolson and songs in a Warner Brothers talker—AND MONEY." "With Jolson, 'Say It With Songs' is a marked advancement for him as a screen player." "The smoothness of the running is due to the direction of Lloyd Bacon."

Yours for Money and Good Entertainment,

### LLOYD BACON

P. S.—Running this picture so you'll recognize me, and if we meet anywhere we can get together.



# FRANCO FILMS WITH R-K-O

## Rush May Force Academy Into 2 Sound Sessions—Record Lectures for Future

Hollywood, Sept. 3. So great has been the flood of applications for entrance in the school of fundamentals of sound recording, to be conducted by the Academy of Motion Picture Arts and Sciences, it is probable that it will be necessary to conduct a second school immediately following the first. Initial session runs Sept. 17-Nov. 19.

Academy is also planning to record the lectures for the use of future classes and for the studios. School is limited to 100 members, and more than twice this number have signified a wish to be admitted.

William C. DeMille will deliver a lecture on "A New Art in the Making" at the first session, Sept. 17; Sept. 24 Dr. A. W. Nyé, head of physics department, University of Southern California, will discuss "The Nature of Sound." Oct. 1 Dr. V. O. Knudsen, vice-president Acoustical Society of America and associate professor of physics, University of California, Los Angeles, will speak on "The Nature of Speech and Hearing," and Oct. 8 on "Architectural Acoustics." Oct. 15 Dr. Donald MacKenzie, technical service engineer of ERPI, E. H. Hansen, assistant to H. Keith Weeks in charge of Fox's sound department, and Ralph Townsend, supervising engineer for RCA Photophone on the coast, will speak on "Recording Sound for Motion Pictures." Oct. 22 "Reproduction in the Theatre" will be the topic by S. K. Wolf, theatre acoustics engineer for ERPI, New York, and John O. Aalberg, engineer in charge of reproduction for RCA Photophone; Oct. 29, J. P. Maxfield, acting sound director for United Artists, will speak on "Acoustical Control in Recording and Reproduction." Nov. 7, E. F. Morgan, of ERPI, will discuss "Dubbing," and Nugent H. Slaughter, chief recording engineer of Warners, and Albert W. DeSart, sound technical director of Paramount, will speak on film and disc recording; Nov. 12-19 practical problems in recording and reproduction will be discussed by Douglas Shearer, recording engineer at M-G-M; John K. Hilliard, sound engineer at United Artists; C. Roy Hunter, supervisor of sound and camera departments, Universal; Howard Campbell, director of recording, United Artists, and L. E. Clark, Pathe's technical director of sound. Also on Nov. 19 Roy J. Pomeroy will discuss the future of sound in pictures.

### Fox's Music

Hollywood, Sept. 3. In lieu of the depletion of its song writing ranks by the Warner-Harms deal, Fox's music department is still in the air as far as known.

Studio and New York heads are reported discussing whether to affiliate with an already established music publishing house or form Fox's own music company. No decision or inkling to date on which way the production end will go for its tunes.

Jean Schwartz, currently in town, has become affiliated with Fox and is the first of the song writers to sign since the exodus caused by the Warner-Harms merger.

### Foreign Wire in Sure Seat

The 53th St. Playhouse is going wired with a foreign projection system, Ufa's.

Known as Ufaone and Ufatone.

### WHITEMAN'S REVUE

Paul Whitehead's "King of Jazz" has been turned into a revue when it goes into production again on Nov. 1 on the west coast. John Murray Anderson is being negotiated with by U to stage it.

Whiteman returned to New York Saturday morning, opening that night at the Savoy Hotel, the roadhouse at Valley Stream, L. I.

### Vice-Presidents

At a recent dinner of a lay organization's executives in New York, a facetious remark carried with it the expression, "vice-president."

It appeared to hit the president of the company, at the head of the table, in the manner spoken. Arising he said: "Will anyone who is not a vice-president of our company please stand up?" Two stood.

## CUTTING 100,000 FT. OF INDIAN FILM TO 12,000

A colony of film cutters, editors, music scorers and technicians is now installed on the Burden family estate at Mt. Kisco, N. Y., engaged in cutting over 100,000 feet of film down to about 12,000 for the all-Indian picture made in northern Canada during the past year.

Picture and expedition was entirely financed by the Burden family. Douglas and Shirley Burden, cousins, accompanied the expedition which roamed through a wild, desolate country all the way from Labrador on the east coast to Alaska on the west coast. E. A. Carver directed.

Burden family is connected with the American Museum of Natural History. It was their interest in the subject of Indians that first prompted the planning of the enterprise. No white man appears in the picture.

Burdens have an agreement with Paramount giving that company first call. Final acceptance has not been made by Paramount as yet but it is understood the picture will be in its final form within a week. It is contemplated that it will be road showed.

On the Burden estate is a fully equipped laboratory and projection room with sound recording and reproducing facilities.

### Sound for Censors

Baltimore, Sept. 3. The Maryland Motion Picture Board of Censors' new sound reproducing apparatus is installed to censor the talkers.

It is a composite sound reproducing device, designed to work with each of the various types of talkers.

According to Dr. George Heller, chairman of the Board, it sets the tax payers of Maryland back \$7,000.

### Gentlemen, Be Seated

Hollywood, Sept. 3. After spending six months psychoanalyzing production for Universal City, Dr. W. M. Marston, ex-professor of psychics at Columbia University, is en route to New York to put Universal's sales and exploitation forces on a psycho basis.

The Doc believes if they will apply his theories to both advertising and sales talks, circulation of U's pictures will leap.

### U's Revue

Hollywood, Sept. 3. Universal is also planning a revue for fall release.

It will be a super with college atmosphere and is listed for production following completion of the Paul Whiteman picture.

### THALBERG'S EVENT

Hollywood, Sept. 3. The Irving Thalbergs are reported anticipating an important family event around New Year's. Mrs. Thalberg is Norma Shearer.

## INTERNATIONAL DEAL IN SOUND

**Working Agreement—Franco Equipping French Studios With RCA Photophone for General Use—Robert Kane in Talker Charge for Franco**

### DISTRIBUTION ANGLE

An international association of French and American picture makers has been arranged between Franco Films and Radio Pictures. It is the first working agreement of its kind under the talker condition.

Franco Films will equip its studios at Paris and Nice with RCA Photophone sound devices. Besides producing itself, Franco Films will let the studios for any sound maker in Europe. With the Continent of no considerable width, Paris is as central to any other country's native film producer as his own capital.

Going with Franco Films is Robert Kane, who has been in charge of talker production for Radio Pictures and Pathe in the east. His Radio produced musical, "Syncopation," was among the first of the sing-dance screen films. Kane will leave for Paris as quickly as the Photophone equipment may be ready to ship.

With Franco's own talkers, any suitable of world distribution will be handled on this side by Radio Pictures, it is understood. Kane will direct all of the French product with the world in view.

Max R. de Vaucorbeil, representing Franco Films, has been over here since July. He visited Hollywood for several weeks and lately closed up the Radio proposition. M. de Vaucorbeil sailed Monday on the "France."

Franco Films will be the first sound studio on the Continent for general letting.

Franco, the leading French producer, placed one picture for showing at the Craig theatre on West 54th street, New York, recently. The intent of the concern was to hold the house for continuous display of foreign made. The Craig's handling displeased the home office in Paris and the plan was abandoned. It may be resumed in some other New York theatre at another date.

### Radio's Fancy Salaries

"Radio Revels," when made by RKO pictures, will have but a couple of radio personalities with the majority of the talent either from screen or vaudeville.

Stars of radio have not made favorable impressions, in the main, when transferred from the broadcasting studio to the footlights. Most are shy on sex appeal so far as cameras are concerned.

Another reason is the dizzy ideas the radio celebs have on salary. It is said Graham McNamee, announcer, asked \$8,000 to do a small bit in a dialog picture.

### 204 Girls in Scene

Hollywood, Sept. 3. Warner's will top the record for chorus girls in an ensemble in "Show of Shows." Just 204 girls in one scene.

Seven other ensembles in this picture in which from 75 to 160 girls are used in each.

### Pathe's \$524,336 Net

Los Angeles, Sept. 3. Pathe Exchange reports a net profit of \$524,336 for the six months from Jan. 1, 1929, to July 13, 1929, in a statement on file at the office of the Corporation Commission.

Profit for the same period of last year was \$350,050.94.

## Change in Policy Permits House to Dismiss Musicians, Says Union

### Merger Meetings

Two merger meetings listed, with one to be held today. It is said, between representatives of Paramount and Warners.

Other is on the Pathe-Shubert deal, said to have been scheduled for yesterday (Tuesday).

Each meeting as reported is for the purpose of closing up any remaining ends of the proposed respective combinations.

## CITY THREATENS PUBLX IF NOT BUILDING

Minneapolis, Sept. 3. Serving an ultimatum on Publix, Brainerd, Minn., councilmen have notified it that if a \$25,000 bond is not posted within five days to insure the building of a theatre there the license of both Publix theatres now in operation will be "automatically suspended."

A year ago P. & R. were given an exclusive franchise to operate theatres in Brainerd on condition the new showhouse would be erected. When Publix took over P. & R. a few months ago it declared that it will carry out the latter's promise to construct the theatre.

But, say Brainerd councilmen, there has been "too much stalling." Hence the demand for the bond.

If Publix fails to come through with the \$25,000 bond, the councilmen say, the municipality itself will build the theatre.

During the present dispute the license of one of the two Brainerd Publix houses was revoked and the house closed for a single matinee.

### Fox Takes Interstate

William Fox is reported to have closed for the buy of the Interstate Circuit in Texas, Oklahoma and Alabama (Birmingham). Karl Hobbeltzelle, head of Interstate, will continue as its operator for Fox.

Buying the Texan houses, with one in each city of the state, gives Fox an outlet for product he has been angling for, with Publix trying up the south otherwise for Paramount. With Interstate Fox gets Birmingham as an important key and is about to start building a house in Atlanta.

Accounts coming up from the south say that Fox has altered the plans for the Atlanta theatre, from its proposed 5,000 seats to around 3,000 instead.

Before the final completion of the deal and possession to Fox, the Fox people will look over the Texan string.

Interstate has a Keith vaude booking franchise with eight years yet to run. That angle has not been gone into so far by either side.

### Par's 1st Hour Sept. 21

Los Angeles, Sept. 3. Paramount's first radio hour takes effect Sept. 21 over KKK.

Frederic March will m. c.

### TOO LOW—\$100

Hollywood, Sept. 3. A Cameron was fined \$100 for giving the M-G-M plant too little milk an o. o. from an overplum.

Culver City applied the plaster.

Chicago, Sept. 3. In a settlement reached between the Musicians' Union with James Petrillo, president, and the local variety theatre managers, it is agreed that if a house in that classification changes policy at any time, it may dismiss its orchestra on four weeks' notice, regardless of outstanding contract with the men.

Picture theatres in town will hereafter pay the pit men \$5 a week extra. In the vaude houses, with Palace and State-Lake specified, the increase will be \$2 per man.

It is understood here that Petrillo's concession for dismissal upon change of policy may become nationally effective with the musical unions.

## California's 1st Husband To Get Alimony—For Life

Los Angeles, Sept. 3. When Grace Elliott sued W. E. Elliott, Hollywood really dealer, for divorce she charged cruelty. Elliott filed a cross bill to the same effect. Superior Court Judge Price awarded the decree to the husband with \$250 a month alimony for life.

It's the first time a man has been awarded alimony in California. Price was represented by William La Plante.

### ST. JOHN ON ROAD GANG

Judge Says \$150 Daily Surer Than Future Film Contract

Los Angeles, Sept. 3. Al St. John, film comic, was given an indefinite sentence to the county road gang by Superior Court Judge Burnell. Court held that the comedian was guilty of contempt by his continuous ignoring of the order that he pay alimony to his former wife, Lillian St. John.

Actor was \$1,642 in arrears when he appeared before Judge Burnell and offered as a defense that he was a member of Equity and had not been permitted to work since June 5. Last week, with the removal of the ban by Equity, he asserted, he was offered a film contract. Judge Burnell decided that the \$150 pay on the road gang was more certain than the possible big salary from a possible film contract.

Since being divorced from his first wife St. John has re-married. St. John was released Saturday on a writ of habeas corpus given on appeal to the Appellate Court. St. John posted a \$1,700 bond. Writ is returnable Sept. 3.

### Equity's Casting Closing

Hollywood, Sept. 3. Equity has again changed plans concerning its casting office in Hollywood. Latter will permanently close Sept. 19.

Quick drop in the number of calls for players experienced the past week brought about the final decision.

### SCHULBERG SAILING

Hollywood, Sept. 3. B. L. Schulberg leaves here Sept. 22 for an eight weeks' European trip. He will be accompanied by Mrs. Schulberg and his two older children. Family sails Sept. 27 on the Ile de France.



## Weekly Studio Survey

Hollywood, Sept. 3.

Production activity the past week takes a gain of five units over the preceding week and four units over the corresponding week of last year. Number of features in work are about the same, but the increase is accrued by additional shorts going into production.

Inactive plants are James Cruze, Tec-Art and Christie, the former two are preparing for early production. The Christie plant is considered a dead issue, with all activity centered at the Metropolitan studios, owned by the Christie boys. With 53 productions in final stages of preparation, sufficient evidence is asserted to warrant a continued campaign of activity for the balance of the year.

Of the group in the feature class, M-G-M heads the list with 12 features in work, including the "Trader Horn" company, on location in Africa. Following close is Fox with nine features.

Universal has dropped considerably with but four features and three shorts. First National is working its consistent number of five, with Warners well on the end of its feature program with but

three in work and two Vitaphone shorts added.

### Par's Three

Paramount is down to its lowest level of the year with but three features actually in work and a fourth in rehearsal. Present plans are to stop this up to seven or eight features before the month is passed. Both Radio and Tiffany-Stahl are working a normal three with enough in preparation to continue this schedule the next two months. Pathe and Columbia are in the same position with two features each, while Chaplin has one, United Artists one feature and one musical short, about normal. Cruze is handicapped for his own studio activity due to remodeling.

Among the leasing group, Metropolitan seems to be the most active, yet it can work 10 companies without being cramped for space. The same can be said of Tec-Art, practically idle for active production, but a flock of independents help keep the rent down in both places by occupying office space during the long stage of preparation. Tele-Film and National are recording plants which get a job now and then. Tele-Film registered the most activity last week with two units and National one.

Short comedy group picked up with the reopening of Roach adding two units. Darnour, Sennett and Educational are running normal at one unit each.



### LEON LEONIDOFF

Roxy, New York

Director of Production  
(assistant to Mr. Rothafel)

Just returned from annual European tour, visiting the theatrical centres of the continent.

Presentation this week—"In Old Havana Town."

### Columbia Buys Lab

Hollywood, Sept. 3.

Columbia Pictures has purchased the entire stock of the William Horsley Film Laboratory, Inc. Lab adding the Columbia studio.

A part of the plant sold consists of two Spoor-Thompson developing machines, the only equipment of this description in the possession of a commercial laboratory.

William Horsley, who owned all of the stock sold to Columbia, will continue in the lab business as heretofore, but will specialize on 16mm. work. That part of the plant owned by Horsley, as an individual, will be transferred to the Sunset frontage of the plot.

By its purchase Columbia practically will be independent of any other laboratory. The two machines have an hourly capacity of 11,000 feet of positive and a little less than that of negative. With a three shift force this will mean 250,000 feet daily, which will measurably take care of Columbia demands.

Among those studios having their own labs are Paramount, Fox, Warner and First National, M-G-M and Technicolor. It is reported R-K-O was a lively contender with Columbia for the Horsley property.

### Busick Resigns

Washington, Sept. 3.  
Adrien P. Busick, assistant general counsel of the Federal Trade Commission, has resigned.

Busick handled all court proceedings for the commission in the Paramount (Famous Players) proceedings. He was scheduled to argue this same case in October wherein the Commission is attempting to enforce its order against block booking.

### Chicago Warner Holdup

Chicago, Sept. 3.

These Chicago bandits love the picture folk. Three again got the familiar words, "Movie Holdup," into the headlines when they held up a score of girls at the local branch office of Warner Bros. and escaped with \$2,500 payroll.

### MORE RACKETEERS

Los Angeles, Sept. 3.

Since every conceivable phase of campus life has been used on the screen, Universal believes it has a new idea in the unsung life of a college racketeer.

Picture will be directed by Reginald Barker under the title of "College Racketeer." James Murray and Catherine Crawford featured.

### "APPLAUSE" AT CRITERION

Paramount has decided that the successor to "Four Feathers" at the \$2 Criterion, New York, will be the Paramount talker made out of Beth Brown's "Applause."

The newest picture is not expected to get into the Criterion at the earliest before November.

Evelyn Brent's "Lady"

Hollywood, Sept. 3.  
Evelyn Brent's next for Paramount will be "A Lady in Love," original by Florence Ryerson.

Clive Brook, now in New York, will co-produce the picture. Dorothy Arzner and George Dukor directing.

Billy West, last with Fox as a comedy director, is now associated with George Loew, in charge of Pathe's talking short production in New York.

## Advertising to the House Manager

Distributors in advertising their pictures to the trade have not considered the house manager as a prospect for promotion.

Advertising to the house manager may become a part of trade paper publicity by the distributor. It would seek to acquaint the house man, anyone, anywhere or on any chain, with the sales merit to the public of the picture. In its way individual exploitation, aside from the exchange anywhere, from salesman or the press sheet.

The theory is that the house manager seeing an advertisement addressed to him with saleable information through which he might run up an extra gross, would listen and retain the ad, waiting for that picture to arrive. If it never does arrive the house manager knows he will not be harmed by the suggestions.

Such an advertisement would not supersede the press sheet. It virtually would amount to a condensation of the press sheet, with the advertisement to be as full of information as it may be possible to give, but all brief, in single lines if convenient.

An advertising display like it might excite rivalry between the exploitation departments, since in an advertisement it could be read by all. The more ideas anything new can bring out to promote the box office, the more valuable it is.

House men would still receive or ask for the press sheet, probably. In any event there would be a condensed sheet in an ad on how to sell the picture to the public, or at least what the distributor considers the best way.

### House Mgrs. Neglected

House managers have been neglected in the theatre business. They are important because they are local. The more quickly they are developed the more valuable they are, and the longer the theatre tries to reach its utmost capacity daily and weekly, the more necessary is the house manager.

There are too many theatres to have every house manager a showman. The house man may be trained, even at long distance, and at least he can be stimulated. If the latter, then perhaps the manager after all who will make himself important for recognition by becoming important to the organization he is with, whether in Salina, Ga., or San Francisco.

### Statements—Not Alibis

In the show business where they believe statements and not alibis, the house manager has a chance every week to tell it in the statement.

In Variety, for instance, where often a distributor uses two or more pages in a weekly issue to publicize for the trade, couldn't one of those pages be reserved to inform the house managers on these things, and the remainder of the space for what the distributor wants to tell the trade in general?

Whether the house manager is an independent exhibitor operating his own theatre or a part of the chain, this information to him in an attempt to promote the showing of a picture in his house may be of real use. It isn't a matter of one company's exploitation department instructing the house men of another chain. That is too slight. It bears only on the picture mentioned wherever played. And if the information on one picture may be applied to another on a chain or in any house, so much the better. That will just be an equalizer.

After then again perhaps all applause and not so good. If so, then N. S. G., even on a hot night.

### INDEFINITE

Hollywood, Sept. 3.

Janet Gaynor and Charlie Farrell will do "The Man Who Came Back" for Fox. Just when is something else again.

Picture currently has no definite starting time, but is reported not going into work before late this year, and maybe next.

### Zellner East for "Shrew"

Hollywood, Sept. 3.

On his way to New York to supervise first runs of "The Taming of the Shrew," Arthur Zellner will stop over in Chicago to confer with Ben H. Atwill regarding special exploitation for the picture.

## \$20,000,000 WARNERS BONDS; NEW STYLE PLAN

Warner Bros. is offering to stockholders a new \$20,000,000 debenture issue arranged under the new financing plan which gives certain optional privileges to holders, both in the way of conversion into common and choice of interest payment in cash or in common stock. The latter feature is entirely novel, while the conversion follows much the same plan as in the Loew bonds and the Loew preferred, this being a comparatively new wrinkle in new financing. Goldman, Sachs & Co. have completed underwriting arrangements.

Warner stockholders may subscribe to the new 6% debentures at the rate of one \$500 debenture for each 60 shares of common held, the price being \$525 for each \$500 debenture. Offer goes to holders of record as of September 9. Preferred stockholders are not included, unless they convert their senior stock into common before Sept. 9.

Bond holders may elect to receive their quarterly interest either at the rate of \$60 per \$1,000 bond or one share of common per \$1,000 capital amount.

Conversion basis is on a sliding scale: At one share of common per \$75 of capital interest before Sept. 1, 1932, at \$80 up to Sept. 1, 1935, and at \$85 up to Aug. 26, 1939. Issue is redeemable at 105 to March 1, 1930, and at a reduction of one-half of 1% yearly thereafter.

Financing is done on a basis of the sale of a 6% security at 105. Purpose of the conversion feature is to take care of future growth when condition of the company would justify a larger outstanding amount of common stock, an increase which may not be justifiable at this time. At the same time it accomplishes a long term loan at a moderate rate—again, the bondholder's side there is an attractive prospect of price appreciation in the bond, in line with advancing quotations for the common stock. In the last few months the use of the bond conversion feature has increased enormously, particularly in the public utility field.



### RUTH ETTING

"The Sweetheart of Columbia Records"  
Glorifying the Popular Song  
in Ziegfeld's "Whoopee"  
New Amsterdam Theatre, New York, Now

## THIS HOUSE DID SIGN FOR A TIFFANY-STAHN FRANCHISE

NUFF SAID

### GHOST SHORT

Hollywood, Sept. 3.

George Fawcett, in novelty short, "The Ghost City Whispers," which Robert C. Bruce will make as one of series for Par.

Picture will be recorded and photographed at one of California's "ghost towns" near Yosemite.

### CONTINENTAL'S PICTURES

Ricardo Cortez, Henry B. Wallthall, Nancy Welford and Jack Curtis are in "Phantom of the House," first production of the new Continental Talking Picture Corp. Trem Carr directing on coast.

Same company has acquired "Jazzbo," by Beth Brown. RCA Photophone recording and theme songs by Shapiro-Bernstein.



# WM. MORRIS-PUBLIX THE-IN

## Amusement Stocks Do Little To Discount Pending Mergers

After making a brave show of strength before the holidays, the special amusement stocks concerned in merger possibilities began the new week and the fall term yesterday by doing practically nothing.

Paramount, on a reduced turnover, finished the day net up a half at 72 and Warner Bros. under subnormal volume actually lost 1 1/4. While these two leaders in the theatre group were backing and filling the industrial leaders elsewhere in the list were going ahead in spectacular fashion. Consolidated Gas made a new top and the pills and metals surged ahead.

With Paramount's board set for a special meeting today (Wed.) at which something is expected by Wall Street in a definite way about a basis of stock exchange with Warner and the Pathe-Shubert deal regarded downtown as on the eve of closing, the stage was set for a forward movement. A display of strength could easily have attracted a following. At the opening it looked for a few minutes as though the go-ahead signal was about to be flashed. One of the first quotations to come out was 3,000 Pathe at 10 1/2 with Paramount in 500 lots reported at 72. When the demonstration petered out and the day passed with no development, except that a sudden activity in Shubert carried that stock up nearly 5 points to the best level it has touched since, the sensational break early last month. Stock couldn't hold all its gains, but finished the day around 44, up around 5, and on a turnover of about 5,000 shares.

### Cliches Hold Off

The inference was unavoidable that the cliches behind Par. and Warner were not ready to go. If

Summary for week ending Friday, Aug. 30:

STOCK EXCHANGE			
High.	Low.	Sales.	Issue, and note.
100	99 1/2	1,100	American. Seat. (4).....
25 1/2	25 1/4	7,400	Cons. Film (2).....
30 1/2	29 3/4	2,200	Madison Square Garden (2).....
22 1/2	22 1/4	15,000	Eastman Kodak (8) (note).....
94 1/2	94 1/4	18,000	Loew (3).....
11 1/2	11 1/4	200	Do pref. (4).....
49 1/2	49 1/4	300	Keith.....
46 1/2	46 1/4	200	Do pref. (7).....
201	200 1/2	33,800	Fox Class A (4).....
114	113 1/2	2,200	Madison Square Garden (2).....
27 1/2	27 1/4	200	Met-G-M pref. (1,800).....
114	113 1/2	573,000	Loew (3).....
60 1/2	60 1/4	400	Motion Picture (1,000).....
71 1/2	71 1/4	103,000	Paramount-Pam-Loew (5).....
74 1/2	74 1/4	400	R-K-O (1,000).....
48 1/2	48 1/4	800	Shubert (3).....
93 1/2	93 1/4	400	R-K-O (1,000).....
93 1/2	93 1/4	108,610	Do pref. (18).....
93 1/2	93 1/4	108,610	Do pref. (18).....
93 1/2	93 1/4	108,610	Do pref. (18).....

### CURB

High.	Low.	Sales.	Issue, and note.
19 1/2	19 1/4	16,000	Acoustic Pro.....
29 1/2	29 1/4	2,200	Loew Class A (4).....
37 1/2	37 1/4	61,400	Fox Theatres.....
39 1/2	39 1/4	20,200	Gen. Thr. Equip. v.i.c. (1,000).....
49 1/2	49 1/4	500	Loew (1,000).....
51 1/2	51 1/4	200	Nat. Screen (1,000).....
51 1/2	51 1/4	200	Nat. Thr. Sup.....

### Ed Rowland's Firm

Hollywood, Sept. 3.

Ed W. Rowland has established what he calls a theatrical clearing house under title of United Amusement Enterprises of Hollywood. Plan is to establish a complete theatrical and screen service, with departments for drama, musical, comic production, musical composition, scenarios, plays, and artists' representation.

A. Leslie Pearce, heads the legit department. Aubrey Stauffer and Frank Rainger are in charge of musical and production work. Ed Moss is head man of the operatic and concert branch, and Kathryn Kelly leads the casting agency. An affiliation has been established with the Willis and Cunningham dance studio for dance instruction. Mary Peters is vocal instructor.

### Powell's "Under Cover"

Hollywood, Sept. 3.

Paramount feature William Powell in an adaptation of "Under Cover," the stage play by Roy Coughlin, Morgan.

### Yesterday's Prices

#### Leading Amusements

	High	Low	Last	Net Chg.
2,800 Fox.....	99 1/2	97 1/4	97 3/4	- 1/4
7,800 Loew.....	62 1/2	61 1/4	61 3/4	- 1/4
10,000 Par.....	72 1/2	71 1/4	71 3/4	- 1/4
11,000 Pathe.....	11 1/2	10 3/4	10 1/2	- 1/4
13,800 Do "A".....	21 1/2	20 3/4	20 1/2	- 1/4
9,000 R-K-O.....	37 1/2	36 1/4	36 3/4	- 1/4
2,000 Shu.....	48 1/2	47 1/4	47 3/4	- 1/4
13,400 W. B. P.....	93 1/2	92 1/4	92 3/4	- 1/4

they passed up a situation primed for a flash on the ticker, it must have been by design. All of which ought logically to mean that the further move ahead, indicated since mid-summer, is still in the future.

The essence of the bullish view of Par. is that it has been the object of several bids for amalgamation and has held out for its terms. With Fox in command of Loew, Paramount is probably the key to the film trade at this moment. If it is to be sold it does seem that the buyer has met its terms and a sale might reasonably be supposed to fix its quotable value pretty high.

It is remarkable that the ticker has done practically nothing to discount all these considerations, and the assumption is almost unavoidable that the stock is being held back. Par. has a reputation for being manipulated in all its movements, a background which also goes toward confirming the view that its basing is "inspired."

The Shubert move is obvious. Legitimate theatre situation being in the situation it is, any tie up with a screen connection could not but be a favorable factor.

Money renewed yesterday at 9 and there seemed to be no immediate worry about credit although the future is fraught with uncertainty.

### BONDS

High.	Low.	Last.	Net Chg.
100	99 1/2	99 3/4	- 1/4
25 1/2	25 1/4	25 3/4	- 1/4
30 1/2	29 3/4	29 1/2	- 1/4
22 1/2	22 1/4	22 3/4	- 1/4
94 1/2	94 1/4	94 3/4	- 1/4
11 1/2	11 1/4	11 3/4	- 1/4
49 1/2	49 1/4	49 3/4	- 1/4
46 1/2	46 1/4	46 3/4	- 1/4
201	200 1/2	200 3/4	- 1/4
114	113 1/2	113 3/4	- 1/4
27 1/2	27 1/4	27 3/4	- 1/4
114	113 1/2	113 3/4	- 1/4
60 1/2	60 1/4	60 3/4	- 1/4
71 1/2	71 1/4	71 3/4	- 1/4
74 1/2	74 1/4	74 3/4	- 1/4
48 1/2	48 1/4	48 3/4	- 1/4
93 1/2	93 1/4	93 3/4	- 1/4
93 1/2	93 1/4	93 3/4	- 1/4

### CURB

High.	Low.	Last.	Net Chg.
19 1/2	19 1/4	19 3/4	- 1/4
29 1/2	29 1/4	29 3/4	- 1/4
37 1/2	37 1/4	37 3/4	- 1/4
39 1/2	39 1/4	39 3/4	- 1/4
49 1/2	49 1/4	49 3/4	- 1/4
51 1/2	51 1/4	51 3/4	- 1/4
51 1/2	51 1/4	51 3/4	- 1/4

### McLagen's Sea Yarn

Hollywood, Sept. 3.

Seven players already lined up for Victor McLagen's next, which Raoul Walsh will direct for Fox: Fir D'Orsay, El Brendel, Polly Moran, Charles Judels, August Tolaire, Joe Brown (not E.) are listed, although the story is still in the making.

Ralph Spence and William Kernell are writing the dialog for an idea suggested by Walsh. It's a sea story, untitled.

### EVERYBODY IN

Hollywood, Sept. 3.

Pathe plans to use practically every screen credit player on its payroll in its dialog version of "War and Woman," to be made from the story of Dolzhevskit Russian, "Zonia Shvinskaya."

Production begins during October.

3rd Down—5 to Go

Hollywood, Sept. 3.

Lupino Lane is back with Educational to finish his eight picture contract. His five to make.

## FAMOUS AGENCY IN DOUBLE DEAL

**Publix Partner in Big Booking Office—Sam Katz and William Morris, Sr., Made Agreement—Booking and Showmanship Facilities Added to Publix Forces**

### PERPETUAL HOOK-UP

Sam Katz and William Morris, Sr., have entered into a mutual agreement under which the William Morris booking agency, with its staff, becomes a part of the Publix organization.

It is one of the most important booking deals consummated in a long time. It indicates the trend of the Publix Theatres toward the stage possibilities in its huge chain of houses. It links the unquestioned value of the Morris booking and showmanship facilities with Publix manpower for theatre stage operation.

The Morris office force is headed by William Morris, Sr., with Abe Lastofogel and William Morris, Jr., secondary only to the chief. Harry Lenetska and Johnny Hyde are other important heads of the offices. Various booking agencies, all managed by the modern show business' idea of the younger and energetic element.

Sam Katz has frequently expressed personal admiration for William Morris, Sr., as an all around showman, who has ever maintained the Morris office's lead as a booking agency with the changing years. Another admirer and friend of Bill Morris in the expanding Publix system is A. J. Balaban, who this week steps into charge of all Publix stages and productions. These matters of business and friendship had their weight with Morris, pere, in admitting Publix to a partnership in his long established business.

### Permanent Hook Up

Publix is believed to hold 50% interest in the Morris office. It was lately closed. It is understood the agreement does not give the Morris office 100% exclusive booking privilege for Publix productions and houses (stage), although that is considered immaterial, since the Morris office for years has been almost the exclusive booker for Publix and its subsidiaries.

The purpose on both sides appears to have been to link up Morris with Publix in perpetuity, for Publix to have the source of stage attractions and the benefit of the Morris office show experience, with Bill Morris the founder, particularly regarded from that angle.

William Morris for years has been regarded as the staunchest independent in the agency business. He was among the first to foresee the possibilities in the picture houses for the variety stage field. It was through this vision the Morris office became intimately associated in bookings with the Balaban & Katz theatres of Chicago, before B&K went Publix.

### Worked at a Loss

As an agent in the days when A. J. Balaban was struggling with the unusual problems of that time to provide extra attractions in the D&K houses, William Morris tendered the services of himself and his agency to promote the B&K business. Later, when the struggle had been successfully overcome and the B&K partners could look back, A. J. Balaban especially accurately calculated that the Morris office had made no money from its business dealings with D&K.

That was the fact. For two years without mentioning it, the Morris office gambled on the future of the picture house stage show, throwing in its work for the few bookings B&K could then consume, and with

## Admission Tilt Indicated For All Picture Houses, 5-10c; Extra Overhead for Talkers

### "Views That Speak"

Montreal, Sept. 3.

Big girl with a sense of humor, visiting here in Montreal, called on some French-Canadian friends. The latter wanted to know what shows to see during an impending trip to New York. "Whoopie" was mentioned and they were hot to see "Beaucoeur, Mr. Cantor." They asked what was Eddie's nationality and the girl answered: "Swede."

This town is about a year behind in pictures as well as shows. The French element is curious about talkers, which they refer to as "views that speak."

The Morris office during those two years operating at a net loss in the B&K dealings, Bill Morris was content. He had expected it. His reward was the picture house show as then produced and put on by A. J. Balaban, with B&K and more latterly Publix making it very profitable for the Morris office's current booking for them.

These early relations tended to bring the Morris, B&K and Publix forces closer together. Their relations in every way have been most cordial, with the Morris staff giving its personal attention to the Publix bookings in the past as much so as if it were the part of the organization it now is.

### Unique Position

William Morris, Sr., has an unrivalled reputation and record in the show business as a booker-actor who was a theatre operator for a spell and is a road show director. His agency is international and his rep goes with that. The Morris office always has been noted for handling the biggest and best attractions, in name and money, while its good will in the variety field has never been approached.

Just how Bill Morris' services and experience will be utilized by Publix and Balaban can not be foreseen. In a chain as large as Publix the outlet for both are unlimited. While Morris, pere, is surrounded by the smartest of the young booking set, and the Morris office is equipped to handle any proposition coming before it.

In acquiring an interest in the Morris office, Publix at once is protected on its bookings.

### Business Romance

William Morris, the elder, has had a career that is one of the business romances of the theatre. Resolute and with nerve, whether broke or easy, nothing has daunted him from the time he stopped selling ads for a tobacco trade paper to the several times E. F. Albee tried to put him out of business. When Albee found he couldn't lick Bill Morris, he tried to buy him out or annex him to the Keith booking office, and also failed in that.

Morris has been behind the two recognized big showmen of vaudeville, the late Percy G. Williams and Willie Hammerstein. Morris booked and worked for their success, as he has for any manager he ever booked. That S. Z. Froil succeeded in living and selling out for \$26,000,000 not more than a year ago to William Fox was made possible by William Morris in Pol's earliest days when the same Albee was also intent on putting Pol out of business, as he wanted to do a very thing, likewise with Williams and Hammerstein.

### Did Everything

At that time and in the Holland building on Broadway, Morris ran his booking office, supplying the B&K could then consume, and with

Indications point to what the exhibitors including the chains deem a necessary admission tilt to be made generally. It will probably be in most instances 5 or 10c. added to the present scales. Some current scales run very low at specified portions of the day, especially before 1 p. m.

In such instances as the price raise has recently occurred, no protests have been filed. It appears to be universally understood by the theatregoing public that talkers have detailed an extra cost upon the theatre, both in operation and in the rental the house must now pay for the new talking entertainment.

In theatre operation, besides the heavy expense of talker equipment and its upkeep weekly, there has been added expense in the union departments, particularly in the projection booths. While the ever present noticeable improvement and advance in the quality and manufacture of the talking picture speak for themselves as to the extra rental overhead.

### Didn't Know

With the advent of the talking picture and without pre-knowledge by theatre operators of the favor in which the talkers might find with the picture fans, the unusual investment created by the development and required devices for the theatre, there was no attempt made to proportionately offset the added expense by an admission rise. Since then the theatres have carried all of the extra overhead, amounting to large sums and with chains to a vast fortune weekly.

Now that the showgoers have stamped the talker with their approval the theatre men believe the time is opportune with the opening of the new season to lighten the theatre's burden. Picture house admission varies in sections, from 35 and 40c. or lower in many centers to the 50, 60 or 75c. out of town and the \$1 prevalent top on Broadway in the busiest hours. Broadway houses like others have a low morning and midnight scale.

The 5 or 10c. tacked on for the public will scarcely be felt, whereas the aggregate of the extra cost brought by the talkers on the theatre is unreasonably large. Any number of theatres have purchased the necessary equipment on the installment plan, under a monthly payment plan calling for from three to five years to pay off.

### Not Cheaper

The bugaboo of cheaper cost in making talking pictures over the silent was long since dissipated. With talker calling for the most skilled of talent in its every department, besides the trend running to the heavily produced musicals, production investment has mounted accordingly. This initial cost at the studio reacts to the theatre stage.

It is expected that the increased scale will go into common effect by October 1, with or without announcement.

### Moon, Fox N. E. P. A.

Russell Moon, formerly with Paramount, has been appointed press representative for the Fox New England theatres, under supervision of Hershel Stuart.



WOOF

THIS EXHIBITOR DIDN'T SIGN ON TIME FOR A TIFFANY-STAHLL FRANCHISE

## Loop Film Houses Bounded Over Averages Last Wk.; Chicago \$49,000

Chicago, Sept. 3.  
Weather, Fair

Practically all Loop houses above average last week. Greatest jump over normal gross was the \$48,900 at the Oriental, by Sophie Tucker in person and in "Honky Tonk" on the screen. Miss Tucker was in \$1,500 salary and a percentage, and got about \$7,000 above the salary. Notices on the picture mildly favorable.

Chicago was downtown leader as usual, with \$49,000 for "The Girl in the Show." At McVickers, "Four Feathers" opened very big with \$37,000 and strong notices.

"Black Watch" in its 2d. Loop showing, gave the Monroe \$2,000 above normal with \$57,700. Little Orpheum also was above its usual biz, drawing \$3,300 with the dialog version of a remake, "The Hottentot." Reviews on this very good.

Ken Murray's first picture, "Half Marriage," at the State-Lake, coupled with Ben Hard headlining the vaude, brought a \$24,000 week, slump from recent grosses, but still higher than the house average.

"Behind That Curtain," starting at \$28,000 and dropping to \$22,000 in final week.

At the Studebaker, "Paris Bound" closed a four-week run at top and house will shortly revert to legit. Grosses during the month declined slowly from \$9,000 start to \$7,000 finish. Class trade sought, and secured.

Fourth week of "On With the Show" gave United Artists \$22,000; one week to go.

### Estimates for Last Week

Chicago (Public) "The Girl in the Show" (M-G-M) stage show, (1,400; 50-75). Good biz \$49,000; no "name" assist on stage.

McVickers (Public) "Four Feathers," silent (Par) (1,365; 50-75). Very big start at \$37,000.

Monroe (Fox) "Black Watch" (Fox) (1,000; 50-75). 2d. Loop run; considerably above normal at \$57,700.

Oriental (Public) "Honky Tonk" (WB) Sophie Tucker also on stage (3,500; 50-75). Big week at \$48,900.

Orpheum (Warner) "The Hottentot" (WB) (700; 50). Nice, \$9,500.

Roosevelt (Public) "Behind That Curtain" (Fox) (1,500; 50-75). Last six days, \$22,000; 1st week, \$28,000; oke.

State-Lake (R-K-O) "Half Marriage" (Radio) (1,400; 50-75). \$24,000; under recent weeks, but good.

Studebaker (Insult) "Paris Bound" (Pathe) (1,275; 50-51). 4th, final week, \$7,000; started satisfactorily at \$9,000; house back to legit.

United Artists (UA) "On With the Show" (WB) (1,700; 50-75). Very strong run; 4th week, \$22,000, held for another; opened to \$33,000.

## "Curtain" Got \$22,000 at Palace, Montreal—Good

Montreal, Sept. 3.  
(Drawing Population, 600,000)  
Weather: Fine

Palace topped once again with "Behind That Curtain" with \$22,000. "Drag" went over at the Capitol pitte well to \$16,000. Loew's, vaude and "She Goes to War" did \$15,000. Neighborhoods all doing well, practically all in sound.

Estimates for Last Week

Palace (FP) (2,700; 40-65) "Behind That Curtain" (Fox). Usual good gross, \$22,000, average summer figure.

Capitol (FP) (2,700; 40-65) "Drag" (N.B.). Best picture in town, but not from B. o. standpoint. Average \$16,000, largely due to popularity of Barthelmess.

Loew's (P) (3,200; 35-60) "She Goes to War" (UA). Rated well and held up. Vaude above average, \$15,000, good.

Imperial (FP) (1,900; 35-60) "Three Passions" (UA). Vaude above average, \$9,000.

Princess (CT) (2,100; 30-55) "Two Weeks Off" (UA). Average show suffered by contrast to other main stems, \$7,000.

For M-G's Van and Schenck pictures: Bessie Love, Benny Rubin, Tom Jancus.

William Bakewell opposite Alice White in "Playing Around," P.N.

JUST TOO BAD / IF YOU NUFF A TIFFANY STAHL FRANCHISE

PLAY BALL NOW

## "Words and Music" Sent Fox, Frisco, Down, \$52,400

San Francisco, Sept. 3.  
Business spotty among the main stem flicker palaces last week, some slipping considerably.

The huge Fox with "Words and Music" was off on the week to \$52,400, blamed chiefly on the picture. Grandstand with "The Grease Murder" had in some months. Warfield held up strong with second week of "Madame X" but the California got a warpath with "Dance of Life" on its hold over week.

"Innocents of Paris" that has hung up a record at the St. Francis showed the first signs of being through hitting well under average. It will come off next week.

The two Wagon houses, Embassy with "Argyle Case" and Davies with "Masquerade" only fair.

Estimates for Last Week

Fox (Fox-West Coast) (5,000; 50-65-75-81) "Words and Music" (Fox). Didn't sing very heavy, B. o. tune and gross well below average here, \$52,400.

Warfield (Fox-West Coast) (2,672; 50-65-90) "Madame X" (M-G-M) 2d. week satisfactory. Business reported better than in any other city so far played, \$18,800.

Embassy (Public) (1,248; 35-50-65-81) "Greene Murder Case" (Par). Smash from opening day, \$27,000.

California (Public) (2,200; 35-50-65-81) "Argyle Case" (Par). 2d. week a bust for this house. Attendance started light and stayed that way, \$14,700.

St. Francis (Public) (1,375; 35-50-65-81) "Innocents of Paris" (WB) 1st. week dropped several grand below average it has been hitting. Off next week, \$6,800.

Embassy (Wagon) (1,365; 50-65-90) "Argyle Case" (WB). Started fairly big, but not as heavy as hoped, \$14,500.

Davies (Wagon) (1,150; 35-50-65-81) "Masquerade" (Fox). Fair gain, \$10,000.

## House Manager and Gals Dress Wkly From Costume by Film's Star in K. C.

Kansas City, Sept. 3.  
Dressing himself and the girl usherettes of the local Pantages according to the costume worn by the star of the current picture, appears to be unique ballyhoo throughout each week by Louis Charniksky, house manager.

This costuming thing Charniksky has kept up for several weeks. Last week, with "The Black Watch" playing, the manager and the gals were in kilts. Among the pictures billed for Pantages is "The Fall of Eve," and the customers are curiously awaiting that style of costume.

Big names in the electrics last week and the fans had no trouble in locating their favorite star in either drama or song and dance.

This is William Powell's real home town, but his "Greene Murder Mystery" did not attract as heavily as expected. Though with eight or nine shows daily the Newman handled a lot of customers.

"On With the Show," which came near establishing a house record at the same house the week before, was moved to the little Royal, with the same 60c top, and cleaned with the house, but missed it the first week, helped out with repeaters, \$6,000 on week.

Public has evidently settled on a big picture policy for its two theaters. From "With the Dance" started Saturday at the Newman, to be followed with Al. Jolson's latest. Both are in for a single week, with the possibility they will be switched to the Royal for a run if the business justifies.

Mainstreet is also shooting at a high mark and giving better and better shows and pictures, reaching a harvest. Last week, with "Paris Bound" as its screen feature, most of the publicity was given to Dacianova, in person, topping a fine vaude bill. Papers have the blonde Russian sweet notices, and also strong for Al. Triahan and company on stage.

Loew's Midland had Greta Garbo in "The Single Standard," perfect set-up for the females, but for some reason they did not buy as anticipated. Just another case of the fiasco shopping.

Starting Sunday the house changed its musical policy from a 25-piece concert orchestra to 14 pieces and "hot," Julius Leib still conducting.



### LIKE AN INSURANCE POLICY

Renewing contracts with Meyer Davis has become a regular policy with employers of MEYER DAVIS ORCHESTRAS.

It's insurance that provides freedom from musical anxiety and disappointment.

The FOX THEATRE, Washington, D. C., again renewed its contract with Meyer Davis for the third season, starting September 1.

### H. O. IN TACOMA

"Drummond" Does \$4,500 in 2d Week at Blue Mouse

Tacoma, Sept. 3.  
(Drawing population, 125,000)  
Weather, cooler

With Pantages and Broadway closed, biz up in rest.

"Bulldog Drummond" opened big at Blue Mouse and seems set for three weeks. Now in 2d week. Rialto and Colonial, Fox houses, hit on all six former with "Irish Eyes," latter with "Duke Street" oke.

### Estimates for Last Week

Blue Mouse (Hamrick) (650; 25-75) "Bulldog Drummond" (UA) (2d week). Good, \$4,500.

Rialto (Fox) (1,250; 25-35-50) "Irish Eyes" (FN). Good, \$6,300.

Colonial (Fox) (650; 25-50) "Duke Street" (M-G-M). Solid, \$3,700.

Constant rumors that the house will go to some kind of a stage show policy, but nothing learned.

Pantages received considerable benefit from several personal appearances of Victor McLaglen with "The Black Watch." The appearances lost some of their value as they were the week before the showing of the picture. This was caused by Fox "Moviephone" being held for a second week, when "Black Watch" was supposed to have the screen.

The Globe, first house in town to present talkers and closed for the summer, reopened, with Western Electric equipment Sunday with "Honky Tonk." Although the Futurix people have first local call on the Warner productions, they learned a costly lesson with Tex Guinan's picture and let this one slip to the Globe.

### Estimates for Last Week

Loew's Midland "Single Standard" (M-G-M) 4,000; 25-35-50. Greta Garbo and plenty of hot love romance, made to order for the fans. Maybe top not in feeling for the families as returns were far from satisfactory, with mats best patronized, \$17,500; very good.

Mainstreet "Paris Bound" (3,200; 25-35-50). Good for room with modern marriage with Ann Harding. Personal appearance of Dacianova had the big draw; good vaude. House is holding to high grosses now consistently than any other in town, \$19,000, fair.

Newman "Greene Murder Case" (Public) (1,800; 25-40-60). Given grand publicity with lots of extra stuff by the press on account of this being William Powell's home. Business steady only. Schedule arranged just about perfect for a fast turnover and high gross, \$22,000.

Pantages "Black Watch" (Fox) (2,200; 25-35-50). Saturday opening capacity and balance of week held up, \$13,000.

Complete cast "The Man," WB, includes John Barrymore, Lorelei Young, Matty Moore, William Austin, Albert Gar, Richard Henderson, Douglas Gerrard, Dale Pule, Louise Currier, D'Arce Corrigan, May Malloy, Anna Howe, Tiny Jones, Alfred Green to direct.

Lucille Gleason for "Play Boy," UA.

Pat Harmon for "Ship from Shanghai," M-G.

## Balto. Going Into New Season With No Vaude; First Time in 18 Years

### JOLSON'S REP DREW \$26,800, GRAND, PTSBGH.

Pittsburgh, Sept. 3.  
(Drawing Population, 1,000,000)  
Weather: Cool

Yesterday Labor Day and, per calendar, the season should have opened. But there can't be an opening when there's no closing. Summer new for going all through out July and August approaching the best the winter months offer.

Considering season, grosses of last 60 days in de luxe houses, little short among the 26 beaches around to lure them over week-ends.

Penn had another big week with "Fu Manchu" (Par) and Toddy Joyce's 2d week on return as m. c.; \$42,500, slightly above preceding week and close to house record.

"Say It With Songs" (WB) drew virtual capacity in first full week at Grand, around \$26,800. Notices didn't help any but mob flocked to see him on strength of "Singing Fool." Mat trade big, women domination, should not last month.

"Argyle Case" (WB) well liked at Stanley where biz jumped to \$30,000, indicating renewed popularity for this stand. "Dance of Life" (Par) ordinary at Aldine. About \$9,000. Harris slightly to front with "Words and Music" (Fox). Lois Moran, local girl, and Ted Best, local boy, both helped.

Enright shot into the money with "In the Headlines" (WB), snappy newspaper yarn, and stage show.

At last giving this stand some decent pictures, East Liberty de luxe has pulled out of red.

### Estimates for Last Week

Penn (Loew's-UA) (3,300; 25-35-60-75) "Dr. Fu Manchu" (Par) and Toddy Joyce, m. c., gave house second week sensation, \$42,500.

About \$42,500, slightly above preceding stanza. Picture closely approaches house record. Bally over reported Del Rio-Joyce engagement not lasting, \$1,000.

Grand (Warners) (50-75) "Say It With Songs" (WB), \$26,800, with eight complete shows daily. Opened with special Sunday matinee, Friday, starting off like whirlwind following day. Notices not so good but mob flocked on strength of Jolson. Women flocking to have a weepy time, for at least, month and possibly longer.

Stanley (Warners) (3,000; 25-35-60) "Argyle Case" (WB). Gave house good week at \$30,000. "Stopping Time" fair on stage. Spending plenty building Stanley for real biz to biz in fall. Prospects bright with pictures above average lately.

"Fast Life" (FN) opened big Friday.

Aldine (Loew's) (1,900; 35-50) "Wheel of Life" (Par) couldn't better summer average. About \$9,000. Summer poison to Aldine sans cooling plant.

Enright (Warners) (3,700; 25-35-60-75) "In the Headlines" (WB) and "Argyle Case" (WB) reported to have climbed out of the red into nice dough. Pictures improving and house looking up for first time since opening.

## DAVEY LEE GIVES FAY'S BIG WEEK AT \$12,500

Providence, Sept. 3.  
(Drawing Population, 315,000)  
Weather: Cool

Labor Day opening has fanned all eyes. Last week the show, Greta Garbo did right noble by Loew's State although competition was not particularly tough in town. Majestic was not helped with "The Merry Widow" but "Fu Manchu" was.

### Estimates for Last Week

Loew's State (3,800; 15-50) "Single Standard" (UA). Shorts. Garba clicks here in anything. Big at \$24,000.

Majestic (Fay) (2,200; 15-50) "Dr. Fu Manchu" (Par). Shorts. Next to Loew's for week at \$10,000.

Strand (Ind) (2,200; 15-50) "Light Fingers" (Col). Shorts. Average at \$9,000.

Victory (R-K-O) (1,600; 15-50) "Half Marriage" (R-K-O). Shorts. Held open at \$7,200.

Fay's (1,800; 15-50). Davey Lee in person and films. Smashing week; \$12,500.

Complete cast for "Painted Faces," T-S: Joe B. Brown, Helen Foster, Barton Hepburn, Howard Truesdell, Alma Bennett, Halcy Belmont, Jerry Blythe, John V. Brown, I. Scott, Florence Midgley, May Wallace, Russ Duddley, Purnell Pratt, Clinton Lyle.

Frankie Burke for "Blaze of Glory," Sono-Art.

Baltimore, Sept. 3.  
(Drawing Population, 850,000)  
Weather: Fine

Indoor amusement lineup took a big jump Monday with the Rivolt and the Hippodrome returning to the picture house lineup, and the Maryland once more catering to the legit. Next week the legit Ford's will join the picture ranks for six days, with the jungle "Janco."

House, which plus theater, Sept. 14 Auditorium begins its new super-picture-symphony orchestra policy with "The Awful Truth" on the first screen.

Columbia Hip returns with vaude as the straggler and of its bill. It's a temporary arrangement as the tab stage stock policy is to resume. With a similar policy on Keith's stage Baltimore for the first time in 18 years will be without vaudeville.

Picture houses got a good weather break again last week, with cool nights boosting the after-dinner intake. This plus exceptional hot weather screen fare, aided the exceptional summertime trade, both the Century and the Stanley running substantially ahead of figures for this period last year.

Valencia with "Single Standard" and the uptown Parkway with "Bulldog Drummond" both fair to good but not exceptional. At the New, the combination of Gaynor and Farrell in "Lucky Star" turned in a fine first week.

Estimates for Last Week

Century (Loew) "Greene Murder Case" (3,200; 25-60). This murder-mystery got exceptional. At the outstanding summer week, \$25,200.

Stanley (Loew, Stanley-Crandall) "Dr. Fu Manchu" (3,600; 25-60). Clicked consistently. All-round policy for this period last year. Exceptionally high grosses of past three weeks show. With overhead down and screen fare of A1 quality house now in best shape of its career. Excessively high, \$26,000.

Valencia (Loew, United Artists) "Single Standard," silent, (1,500; 25-50). Rather good but not as big as the record at Stanley last week predicted. Stiff opposition downstairs and at the Stanley hurt, Oke at \$3,200.

Parkway (Loew, United Artists) "Bulldog Drummond" (1,000; 15-35). Third Baltimore week to fine draw at \$3,600 in this uptown stand.

New (Al. Mechanic) "Lucky Star" (1,500; 25-50). Good; \$3,800. Holding over.

## "MODERN MAIDENS" BIG, SEATTLE AT \$20,000

Seattle, Sept. 3.  
(Drawing population, 525,000)  
Weather, cooler

Seattle fair weather season will indeed be a "Great Movie" season, with some Duffy drama thrown in for good measure. Public has two houses here, opening the Metropolitan (clanger house on talkies) and the Capitol. Pantages reopened with vaude and pictures.

"Strange Interlude" did record biz in Seattle. Two weeks at the Capitol, which reported to have grossed \$25,000. Next Ethel Barrymore and \$20,000 week expected.

Duffy will open the President in about a month, according to Bill McCann, who is reportedly new manager. Argument with size of orchestra has been ironed out, five men in pit.

Matinee at Orpheum building up. Fifth Avenue held tend week with record opening of year for "Our Modern Maidens," catchily title. Blue Mouse had fair week, repeating on "Bulldog Drummond" and "The Hottentot."

Estimates for Last Week

Seattle (Pub) (3,100; 25-60) "Four Feathers," silent, (Par). Just fair, \$13,500.

Fifth Ave. (Fox) (2,500; 25-60) "Our Modern Maidens" (M-G-M). Joan Crawford went like house afire. Great week. Panchon-Marco stage unit, \$20,700; remarkable.

Fox (2,500; 25-60) "Words and Music" (Fox). Very good, \$13,000.

Blue Mouse (Hamrick) (900; 25-75) "Bulldog Drummond" (NA) (2d week). Dropped off, so off this week, \$12,200; fair.

Seaside (Hamrick) (1,000; 25-75) "The Hottentot" (WB). 2d week below expectations and cut after first two weeks here, \$7,000.

Coliseum (Fox) (1,800; 25-75) "Coliseum" (Pathe). Not so bad, \$3,200.

Orpheum (2,700; 25-60) "Paris Bound" (RKO). Featured in ballyhoo over vaude, only vaude in town.

Met (Pub) (1,400; 25-60) "Dance of Life" (Par). Opening week in house with talkers. This picture in for two weeks.



# "Cock-Eyed World" Did \$654,046 in 4 Wks., Roxy—All Money Records; "Melody" at Pop Capitol, \$83,400

Summer's official end on Broadway also terminated the run of "Cock-Eyed World" at the Roxy. Having already taken all existing money records, Fox elected to pass up another, of being the first picture to play the temple of high finance five weeks, and "World" moved after four weeks.

Its performance was the sensation of the trade and street during August. It moved to the accompaniment of much extra newspaper space from the Roxy to the Academy on 14th street and the Fox, Brooklyn. At both stands it was getting a heavy backwash at the week-end and from the Roxy engagement and seemed certain to topple more house records.

At the Capitol steady sales for "Broadway Melody's" first week at pop grind piled up \$83,400. This, of course, was a two-week booking.

Among the 12 pictures Al Jolson's "Say It With Songs" at Warner's is conspicuously off. Attendance is way behind the records of the two former record-busting Jolson releases.

"Hollywood Revue," while reporting big biz, doesn't show the form of "Melody" which ran six months. "Hallelujah" at the Embassy is running close to capacity.

James Cruze's independently made "Great Gatsby" is due at the Selwyn Sept. 12, and Columbia's "Public Enemy" is opening this month at the Cohan.

**Estimates for Last Week**  
Astor—"Hollywood Revue" (M-G-M) (1,120; \$1-\$2) (3d week). Name-studded attraction. Last week bettered \$23,000.

Cameo—"Wrath of Seas" (Kelly) (540; 50-75) (2d week). Pictures that would be just too bad anywhere else get runs at this house with its break drop in clientele. \$4,500. Eight pictures as added to the list.

Capitol—"Broadway Melody" (M-G-M) (4,620; 35-50-75-\$1.50). Last attraction of old season. First week, \$83,400. Holding over.

Central—"The Sign of the Cross" (1922; \$1-\$2) (3d week). Not figuring much over \$5,000. Crucifixion story and can't compete at price scale.

Colony—"The Sign of the Cross" (1,100; 35-50-75) (2d week). Customized to Jolson. More than usual. Pictures of popular appeal getting 'em up to 53d street. May be \$13,000.

Criterion—"The Sign of the Cross" (silent) (Par) (13th week). Broadway's reigning enigma and dope-shatterer. \$14,000.

Embassy—"Hallelujah" (M-G-M) (550; \$1-\$2) (3d week). Second week around \$10,000. This one eccentric. Before taking a chance most of the experienced shoppers seem to be asking, "What have you seen it whether or not it is getting heavy word-of-mouth boosting from the component but not so definite what the hot polloi is telling its friends."

Gaiety—"Black Watch" (Fox) (808; \$1-\$2) (16th week). Run all out of proportion to business. Fox recently stop-gapped hot weather with this one. Under \$5,000 right along.

Globe—"Street Girl" (Radio) (1,415; \$1-\$2) (6th week). More than minimum in its own in 2d section. Over \$14,000.

Paramount—"The Sophomore" (Pathe) (3,666; 35-65-75-\$1). One of those occasional outside bookings. Pathé has been "strong" in this house last April. Eddie Quillan, star of "Sophomore," with Public Unit, simultaneously; \$72,100.

Rialto—"Bulldog Drummond" (U. A.) (1,900; 35-50-75) (2d week). Strongest United Artists picture on Broadway since Fairbanks' "Iron Mask." Ballyhoo helpful; \$55,900.

Rival—"Dance of Life" (Par) (2,200; 35-50-75) (2d week). Original title "Burlesque" almost as prominently as Hollywood choice, \$73,800.

Roxy—"Cock-Eyed World" (Fox) (6,205; 50-75-\$1.50) (4th. final week). Fox can play this tune on its megalodon: \$173,391; \$173,667; \$163,277; \$141,851. Grand total, \$654,046. Giddy show and money.

Strand—"The Gambler" (WV) (2,900; 35-50-75). Estimated at \$25,000, couple of notches better than average.

Warners—"Say It With Songs" (WV) (1,300; \$1-\$3) (3d week). First flush of Jolson novelty off. Story weak and picture panned. Markedly down from sizzling biz done by former Jolson pictures. Quoted around \$20,000.

Winter Garden—"Gold Diggers" (WV) (1,100; \$1-\$2) (1st week). Another picture in Technicolor in Friday Comment divided but has advantage of battery of names.

Rosalind Shaffer resigned from Fox studio publicity to devote time to her home writing.

Laura LaPlante and John Toles co-starring in "The Marseillaise" T. T. Fox is directing.

## A NEW OUT

Hollywood Sept. 3.  
A director was picked up for speeding and discovered the copper had an excellent voice for talkers.  
It worked.

## "BIG NEWS" SHOWS TO FAIR MINN. WK., \$13,000

Minneapolis, Sept. 3.  
(Drawing Population, 500,000)  
Weather: Warm and Clear

Opening of the season saw business keep right on at the same fast clip of the past month. Despite unfavorable warm weather, patronage was brisk. Letter carriers and foreign war veterans' conventions probably helped a little, but homecoming supplies by far the bulk of the trade.

"The Cocoanuts" wound up its record breaking State engagement in sensational fashion by turning in a much better gross than the most optimistic Public officials expected for its third and final week. It pulled an exceedingly healthy \$12,000, making a total of close to \$50,000 for the run.

The only other picture that ever has run for three consecutive weeks at the 3,300-seat State is Jolson's "The Singing Fool." Marx Brothers' picture attracted just a little less than that box office word-beater.

Another outstanding and notable theatrical trade development of the week was the surprisingly lively week in which the flesh and blood waltz spoken drama opened its 1929-30 season at the Metropolitan and Shubert in the face of warm weather. Despite their lack of cooling plants, both houses attracted profitable biz.

## Estimates for Last Week

Minneapolis (Public) (4,300; 75)-"This Is Heaven" (Par) and "Say It With Music" Public unit stage show. Vilma Danky well liked in Minneapolis. Stage show decided improvement over previous one. Return of Gene Sheldon, m.c., to Clint Johnson, singing banjoist, after vacations, welcomed. Forty-piece pit orchestra recipient of much favorable comment. \$10,000.

State (Public) (2,300; 60)-"The Cocoanuts" (Par). Public here went daffy over this picture. Third, final week close to \$12,000. Biz. First week was around \$20,000 and second nearly \$16,000. Close to \$50,000 for run. Highly profitable.

Hennepin-Orpheum (Radio) (2,890; 50-75) (2d week). (Pathe) and vaude headed by Lita Grey Chaplin. Entertaining screen production, this altair, but apparently had no pulling power. Lita Grey Chaplin not the card in first visit several months ago. Pleasing if not exceptional show. \$13,000. Fair.

Lyric (Public) (1,200; 35)-"Broadway Babes" (P. N.). One of the best shows in town. \$9,000.

Pantages (1,500; 25-50)-"Melody Lane" and vaude. Picture met with fair audience approval. Eddie Leonard's name helped trade. Nothing was said about the box office asset. \$6,500. Fair.

Metropolitan (1,800; 50-\$2.50)-"Dracula" (road company). Mystery shocker opening its road season here and was considerably better weather. Play and company liked. About \$9,000.

Shubert (1,300; 35-51). Dramatic stock in "This Thing Called Love." Ticker opening week in organization's record. \$6,400.

Palace, Chi. St. Vaude. Ahead of N. Y. Palace

Chicago, Sept. 3.  
Straight vaudeville in the two largest houses of the country devoted to that policy appears to be getting the edge to the local Palace (Keith's).

Palace, Chicago, last week did \$30,800 and the Keith's Palace, New York, \$24,000.

Both are booked out of the same Keith office.

Local Palace set a house record with the feature. That may be topped this week through Jack Dempsey and the three-day holiday. For New York's Palace, \$24,000 was its under its highest, but still shows its recent weekly figure of recent months.



Helen Josephine  
**TRIX SISTERS**

Returning home to America shortly after eight years of success abroad under management Charles Cochran, Andrew Charlot, Sir Oswald Stoll, Charles Gulliver, Sir Alfred Butt, H. Gillespie and all other first class managements in England, besides starring in their own show, "Tricks."

Direction JENIE JACOBS

## House Record Goes In 2 Straight Wks. At Loew's, \$24,000

Boston, Sept. 4.  
(Drawing Population, 850,000)  
Weather: Fair

Loew's State re-broke its August house record which had been made the previous week at \$21,400, with the new figure, \$24,000, with "Our Modern Maidens." Business started off heavy, helped by three factors, the most important one being the fall-off at the Metropolitan with "Smiling Irish Eyes." The other two were good weather which discounted the absence of refrigeration and the State and the lack of legitimate, the Plymouth being the only house open. The previous week at \$21,400 was set by "The Singing Fool." Matinees pushed it over.

Metropolitan suffered with "Irish Eyes" despite the popularity of Colleen Moore and the ruthless expurgating of touches that were feared might touch tender ground in a city that is heavily dominated by a well-to-do population of Irish ancestry. It did under \$31,000, not so sweet for the month's show house.

After Labor Day will find the film situation in Boston getting down to brass tacks. The Park is being reopened as a first run picture house and Keith's Memorial Sept. 7 will go onto a first release grind starting off with "The Street Singer" and followed by "The Cock-Eyed World." The new Public Palace with "Mrs. Cheyne" did \$2,500 drop from previous week, but no complaining; Earle bit off to top vaude in person. Picture was "Midnight Daddies" (Sennett), \$19,000, house record.

**Two Two-Week Pictures In Wash.—Big Films**

Washington, Sept. 3.  
Fox got it with "Why Leave Home" last week and then with "Cock-Eyed World" snowed everything in person. Picture was "Palace with 'Mrs. Cheyne' did \$2,500 drop from previous week, but no complaining; Earle bit off to top vaude in person. Picture was "Midnight Daddies" (Sennett), \$19,000, house record.

Met is holding over "Argyle Case" after fair intake. "Argyle Case" (WB) (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

Palace (Loew) "Mrs. Cheyne" (M-G-M) stage show (2,943; 35-50). New m. c. Al Evans, opening; \$22,000, fair.

Rialto (U) "Broadway" (U) (1,227; 35-50). Opening Friday; interest good after excellent opening ballyhoo.

**Estimates for Last Week**  
Columbia (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

Palace (Loew) "Mrs. Cheyne" (M-G-M) stage show (2,943; 35-50). New m. c. Al Evans, opening; \$22,000, fair.

Rialto (U) "Broadway" (U) (1,227; 35-50). Opening Friday; interest good after excellent opening ballyhoo.

**Estimates for Last Week**  
Columbia (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

# Heat and Zep Put Crimp in L. A.; "Maidens" Misses State Top at \$41,000

## Once More for Duo

Hollywood, Sept. 3.  
That "in" field trio of from Walsh to McLaren to Lowe is scheduled to toss the ball around again next year for Fox. McLaren and Lowe will again don their marine uniforms and Walsh will once more direct.

"Cock-Eyed World" is already past the Ohio and Pennsylvania censors with but a couple of minor cuts. New York didn't touch it.

## PAN'S FINAL PTLD. WK. HOUSE RECORD, \$19,000

Portland, Ore., Sept. 3.  
Two holdover films last week, "Bulldog Drummond" at United Artists, and "Hottentot" at Music Box, doing okay.

Cooler weather helped, with only about one or two weeks slump during entire season. Greater Movie Season went over with bang, getting good returns on exploitation.

Four theatre openings are scheduled immediately. Hamrick's Blue Mouse and (Parker-Fox) Alder open Aug. 30. Blue Mouse brings back "Desert Song" for start. Hellig is being remodelled and renamed "Duffy" for Public, to open Sept. 20. Duffy's will open the Dufwin for stock Sept. 19.

Pantages now closed, to reopen Sept. 14 under Keith's. Finished its Pan's career to \$19,000, town's leader last week.

**Estimates for Last Week**  
Portland (Public) (3,500; 25-60) "Greene Muxley" (Par) \$15,000, biggest week in five months.

Broadway (Fox) (2,000; 25-60) "Irish Eyes" Stage show. Started big but fell off toward end of week. \$15,000.

United Artists (Parker-Fox) (1,200; 25-50). (2d week). "Bulldog Drummond" held up well and to strong finish. \$7,000.

Music Box (Hamrick) (2,000; 25-50). 2d week of "Hottentot," good comedy picture, over big \$6,000.

Oriental (Tebbetts) (2,700; 25-35). Double feature program with "Night Club" (Par) and "Love and the Devil." Okay. \$6,000.

Pantages (Pan) (2,000; 25-50). Moran and Mack billed big to top vaude in person. Picture was "Midnight Daddies" (Sennett), \$19,000, house record.

**Two Two-Week Pictures In Wash.—Big Films**

Washington, Sept. 3.  
Fox got it with "Why Leave Home" last week and then with "Cock-Eyed World" snowed everything in person. Picture was "Palace with 'Mrs. Cheyne' did \$2,500 drop from previous week, but no complaining; Earle bit off to top vaude in person. Picture was "Midnight Daddies" (Sennett), \$19,000, house record.

Met is holding over "Argyle Case" after fair intake. "Argyle Case" (WB) (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

Palace (Loew) "Mrs. Cheyne" (M-G-M) stage show (2,943; 35-50). New m. c. Al Evans, opening; \$22,000, fair.

Rialto (U) "Broadway" (U) (1,227; 35-50). Opening Friday; interest good after excellent opening ballyhoo.

**Estimates for Last Week**  
Columbia (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

Palace (Loew) "Mrs. Cheyne" (M-G-M) stage show (2,943; 35-50). New m. c. Al Evans, opening; \$22,000, fair.

Rialto (U) "Broadway" (U) (1,227; 35-50). Opening Friday; interest good after excellent opening ballyhoo.

**Estimates for Last Week**  
Columbia (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Los Angeles, Sept. 3.  
(Drawing Population, 1,500,000)  
Weather: Hottest in 20 Years

At least five torrid days last week with the local papers claiming a top of 92 and L. A. duties never give the home town any the worst of it. It may have been 92 on top of a mountain. Both downtown and Hollywood sweltered and everybody was sweating. Besides that, the Graf Zep kicked a hole in all boxoffices during the two nights and a day it was here. Theatres in Pasadena and Long Beach felt the pressure of the big biz.

Locally the Zep kept the State and "Our Modern Maidens" from reaching a house record, theatre being out of business at 1000, might night. Out at the Egyptian business was \$250 under normal, and practically all houses were from 25 to 40% off Sunday and Monday. Theatre boys were glad when Hearst's tourists departed.

State hung up a big week at that in doing \$41,000, but started out after record by inaugurating seven showings daily for "Maidens" the first day. That's only a little behind the house top, now reported as belonging to Garbo's "Single Standard" at \$53,000. Theatre has been doing better and steady since Greater Movie season started, "Bulldog Drummond," which started out so fast at United Artists, pace to \$15,000 for "Paris Bound" to the extent of tumbling \$10,000 to \$23,000.

New entrants are now listed as they had to see Paris; at the Carthage, "Cock-Eyed World," at the Chinese, Sept. 26. For the latter picture the town is being plastered with 600 2d sheets, a local billing record. Dy-

Sept. 14 under Keith's. Finished its Pan's career to \$19,000, town's leader last week.

**Estimates for Last Week**  
Portland (Public) (3,500; 25-60) "Greene Muxley" (Par) \$15,000, biggest week in five months.

Broadway (Fox) (2,000; 25-60) "Irish Eyes" Stage show. Started big but fell off toward end of week. \$15,000.

United Artists (Parker-Fox) (1,200; 25-50). (2d week). "Bulldog Drummond" held up well and to strong finish. \$7,000.

Music Box (Hamrick) (2,000; 25-50). 2d week of "Hottentot," good comedy picture, over big \$6,000.

Oriental (Tebbetts) (2,700; 25-35). Double feature program with "Night Club" (Par) and "Love and the Devil." Okay. \$6,000.

Pantages (Pan) (2,000; 25-50). Moran and Mack billed big to top vaude in person. Picture was "Midnight Daddies" (Sennett), \$19,000, house record.

**Two Two-Week Pictures In Wash.—Big Films**

Washington, Sept. 3.  
Fox got it with "Why Leave Home" last week and then with "Cock-Eyed World" snowed everything in person. Picture was "Palace with 'Mrs. Cheyne' did \$2,500 drop from previous week, but no complaining; Earle bit off to top vaude in person. Picture was "Midnight Daddies" (Sennett), \$19,000, house record.

Met is holding over "Argyle Case" after fair intake. "Argyle Case" (WB) (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

Palace (Loew) "Mrs. Cheyne" (M-G-M) stage show (2,943; 35-50). New m. c. Al Evans, opening; \$22,000, fair.

Rialto (U) "Broadway" (U) (1,227; 35-50). Opening Friday; interest good after excellent opening ballyhoo.

**Estimates for Last Week**  
Columbia (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

Palace (Loew) "Mrs. Cheyne" (M-G-M) stage show (2,943; 35-50). New m. c. Al Evans, opening; \$22,000, fair.

Rialto (U) "Broadway" (U) (1,227; 35-50). Opening Friday; interest good after excellent opening ballyhoo.

**Estimates for Last Week**  
Columbia (1,232; 35-50). Good first week at \$17,700.

Earle (S-C-Warner) "Man and Moment" (FN) (2,244; 35-50). Double dose skidded this time; \$18,500.

Fox (Fox) "Why Leave Home" (Fox) stage show (3,432; 35-50-75). Consistent run of good pictures showing revenue following and musical ("Words and Music") this one dropped less than \$500 under previous mark; \$24,200. "Cock-Eyed World" got over \$7,000 on opening Saturday.

Met (S-C-Warner) "Argyle Case" (WB). Melchior's first talker helped; \$12,500. Held over.

## "CURTAIN" BREAKS RECORD IN SYRACUSE

Syracuse, N. Y., Sept. 3.  
"Behind That Curtain" (Fox) gave the local Keith office a record high last week, \$22,000.

Loew's stage with "Thunder" and vaude, had a fine State fair week business, about \$19,000. "Kid Gloves" was very much in the crowd and "The Shakedown" at the Strand about the same.

# THE TITAN

## Brilliant Stars and a Gallant Host of Supernumeraries

**BEBE DANIELS**, Rio Rita; **JOHN BOLES**, star of "Desert Song," greatest of screen baritones; **BERT WHEELER**, world-famed comedian from No. 1 Rio Rita Company; **ROBERT WOOLSEY**, brilliant comedian, also with original company; **DOROTHY LEE**, sensation of "Syncopation" and 500 other singers, dancers and glorified beauties.

Directed by Luther Reed. Book by Guy Bolton and Fred Thompson. Music by Harry Tierney. Lyrics by Joseph McCarthy. Chorus direction by Pearl Eaton, Singing Chorus; Maestro Cimini.





# RINGS UP

ON THE EIGHTH WONDER  
OF THE WORLD! . . .

FLORENZ ZIEGFELD'S  
Fabulous Super Screen Spectacle

# RIO RITA

Produced by Radio Pictures on the most  
overwhelmingly magnificent scale ever  
achieved by human art and ingenuity!

"RIO RITA" out-Ziegfelds Ziegfeld...  
towers head and shoulders above all other  
motion pictures of all time...and smashes  
to atoms the archaic formulas and moss-  
grown theories of old-fashioned stage or  
screen production.

All that has gone before is mere prologue,  
prelude and preparation. The Radio Titan  
now rings up on the Picture of the Century.

WALTER GREEN  
DOES RAVE IN  
M. P. NEWS . . .

Entertainment appeal and is one of those gold bonds that guarantee huge grosses regardless of opposition or condition.

RKO is responsible for the greatest piece of film musical entertainment produced to date. It's a positive two-dollar attraction in any spot and rates to do a smashing business everywhere.

"RIO RITA" is not only a fine production in every respect, it is outstanding in enter-

TAMAR LANE'S  
SMASHING  
ENDORSEMENT

dollar rate and every showman should book it if he can get it.

RKO has a big one here. A real road show if they choose to make it one and a sure-fire clean up for any exhibitor.

Patrons who see this will get their money's worth even at the two-dollar rate.

# BLAZING SENSATION OVERNIGHT ON BWAY



White Hot Dramatic  
Show Stopper Leaves  
Em Cheering in the  
Aisles! . . . . .

TWO REEL RIOT OPENING WEEK  
WITH "BULLDOG DRUMMOND"  
AT PUBLIX RIALTO, NEW YORK  
HELD OVER INDEFINITE . . . . .

## ST. LOUIS BLUES . . . all dialog

smash . . . with most stirring mus-  
ical and vocal setting at the mo-  
ment of moaning to press. . . .

From original song by W.C. Handy  
Directed by Dudley Murphy.  
With Bessie Smith, famous Victor  
recording artist and host of negro  
singing and dancing artists.

Produced by R. C. A. Gra-  
mercy Studios Distributed  
by RKO Distributing Corp.





# Talking Shorts

## "ST. LOUIS BLUES" RADIO PICTURES 16 Mins.; Colored Dramalet Rialto, New York

A pip shot, directed and authored by Dudley Murphy, and produced by RKO Pictures at the Gramercy studios (NYC) of RCA Photophone. It's a colored dramalet running a little short of two reels, pungent with race and action and replete with Afro-American local and other color.

W. C. Handy and Rosamond Johnson are credited for the choral arrangements. Action builds up into that now-black and white man's national anthem, "St. Louis Blues," a classic among indigo compositions, composed by the venerable Handy. It's the cheap low-down, colored brethren's torch song.

Plenty of atmospheric props and hotsy-totsy trimmings which may get by the censors on the ground of authenticity, for it certainly rings true and is so contemporaneous to certain strata of folk as it is to the white trash among the palefaries.

Jimmy is a "hot-shot" jazz-beau who complicate that Beauty who him the one suit he's wearing and not much financial super to boot. Jimmy is lucky in a crap game, especially after a toothsome "vench" encourages the dice by rubbing them insinuatingly. The sepiu jazz beau delivers a few numbers and with a b. r. takes the lucky gal into his room. Usual props of gin house, dice, prominent dice, with the enraged Bess interrupting their petting party.

Primitive battle between the gals, with Jimmy easing out and Bess taking to the gin. The final prizes of "St. Louis Blues" for soles.

A clever iris-out from her prostrate position on the tenement floor into her besotted condition in a honky-tonk, standing against the rail, has the recording blend in from one scene to the other without lyric interruption, yet effectively indolent in a time span.

Gale produces more local color, with the easy-rider, snake-hips, belly-rub and shootin'-from-the-hips type of colored Afro-American strut so peculiar to the Harlem blacks. (It has been averted by I. Jay Faggen, former managing director of the Savoy ballroom in Harlem and now B&K manager in Chicago, where he put the Regal over, that the bunny-hug clinches of the colored patronage is devoid of any moral laxity and contrarily, incalculates a firm, unshakable attachment between the couple, more or less hinting of forthcoming nuptials when the gal's arms so closely entwining her victim he is as if his paws spread out flat on the small of her back.) However, this incidental comment indicates the outward appearance of this style of ballroom clinch, "Hallelujah" (the play on the stage) and "Hallelujah," current at the Embassy, also depicts, besides that very dirty dance, "The Little Show."

The predominant theme of "St. Louis Blues" is its low-down colored hot-cha-cha-cha. Murphy has caught the spirit more of a yes-sir, a little honky-tonk than perhaps anything else.

For the finale, hot stuff re-enters, goes into a phony clinch with his Bess, who is willing to forgive and forget. As they're hugging and in a heavy clinch, he slips his hand into her stocking, extracts the roll and clips her again on the chin just enough not to be such a clump for a heavy lover content out on "St. Louis Blues" vocal reprise.

Hessie Smith is the girl. A little comedy also with the colored colored janitor figuring in a little incidental by-play. Abel.

## BOYCE COMBE "The Parlor Pest" COLUMBIA 9 Mins.; Comedy Paramount, New York

Both the fact of its booking in the Paramount and the unquestionable manner in which it rings up laughs tugs this short as worthy of the biggest de-luxes.

Two songs of ancient vaudeville are used by Boyce Combe. "That's Right," he is seizing the song, first popularized by the Clifton Crawford. They are well introduced by the device of having Combe impersonate an inveterate and irrepressible party creature in a parlor entertainer. Pepper is spread upon his kerchief and when he starts to tell about the big horse race the King, Queen, and Prince of Wales manner his faintest contortions create several moments of sustained hilarity.

His father-sonner from vaudeville is the only other person identified in the party. Short was directed at the Victor studio in Camden, N. J., by Jessi Smith. Scoy Bros. are credited with the sound and Frank Zucker and Dave C. are credited with the camera work. Production quality is first class.

High brows and low brows can both enjoy this one. Abel.

## MORAN AND MACK PARAMOUNT TRAILER 6 Mins. Rialto, New York

A trailer but an okay short in itself, packing not a few laughs on the Chas. Mack drawing the comedy delivery, stage bits, etc. Harry Green and Evelyn Brent are also in solo shots, with the usual balletic Rialto.

Shots from the forthcoming "Why Bring That Up?" title of the feature, starring the Two Black Crows, slated to follow "Bulldog Drummond" at the Rialto.

It's away from the usual trailer, featuring the comedy appeal as an advance herald, and effecting its purpose well. Abel.

## "PLUMBERS ARE COMING" PAINE COMEDY RCA Photophone 20 Mins.; 4 Scenes Congress, Saratoga, N. Y.

George Lemaire and Louis Simon are featured in this one, which arriving there, this crooks, posins as plumbers get down to discuss the situation with the society matron as if paying a social call. When the phony plumbers finally reach the collocation to repair the cracked water pipe they tip their racket, making matters worse by cracking the necks off liquor bottles against the water pipes, while sailing around the flood-land in a packing case.

Sufficiently plastered, the crooks take the maid for a ride in their "boat," while the butter calls a cop. Plenty of hoke thereafter with the butter and the cop both having the slug put on them, while the crooks, deciding to call it a day, strip to the waist and soap up for shower baths beneath the leaking pipes.

Well played sketch of an obvious theme, the Scotch young married couple with huffy complaining and wife deciding him to swap their jobs; she'll go downtown to the office and handle his business for him, while he'll handle hers. He's more than willing to prove she doesn't need any maid as an assistant like he does a stenographer.

John Hobbie is credited for authorship; Arthur Hurley directed. No credits for the cast, which is unfortunate as they all do creditable jobs, including one of the most natural children on the screen. She cries and frets and worries her frazzled male parent like many another real-life youngster.

The contrast to the sophisticated Baby Rose Marie (the star of her own short) was the more noticeable, following the theoretically schooled songstress immediately thereafter.

It's contemporaneous stuff, obvious in its unfolding, but punctuated with enough general appeal and studious bits to ring the bell generally. One knows for example that the inevitable of his attempting to turn the girl's little dress will be that the father will forget the fact that the girl is wearing the garment while he's distracted by something else. There are other similar sure-fire bits. Abel.

John Hobbie is credited for authorship; Arthur Hurley directed. No credits for the cast, which is unfortunate as they all do creditable jobs, including one of the most natural children on the screen. She cries and frets and worries her frazzled male parent like many another real-life youngster.

The contrast to the sophisticated Baby Rose Marie (the star of her own short) was the more noticeable, following the theoretically schooled songstress immediately thereafter.

It's contemporaneous stuff, obvious in its unfolding, but punctuated with enough general appeal and studious bits to ring the bell generally. One knows for example that the inevitable of his attempting to turn the girl's little dress will be that the father will forget the fact that the girl is wearing the garment while he's distracted by something else. There are other similar sure-fire bits. Abel.

## BABY ROSE MARIE VITAPHONE No. 809 6 Mins.; Drawing Room Mark Strand, New York

Baby Rose Marie's billing is "the child of the 'four year-old flapper.'" Probably nearer eight, this youngster delivers three pop songs with unanny capability as a vo-do-to e-con-shouter. Works like a miniature edition of Sophie Tucker.

The kiddie's talent for expression has been excellently caught in close-



DAVID MENDOZA

Musical director at the Capitol, New York, for six years.

Scored "The Big Parade," "Ben-Hur," "Dancing Daughters," and many other M-G-M feature pictures. Now creating high radio standard in charge of "The Fada Hour" over WABC every Tuesday at 10 p.m.

Unanimously acclaimed by the New York press, his recent appearance at the Lewisohn Stadium with the New York Philharmonic Orchestra.

## Gold Diggers of B'way (ALL DIALOG) (ALL COLOR) (With Songs)

Warner Bros. Vitaphone production and release. Coloring by Technicolor. Featuring Ann Pennington, Conway Tearle, Nancy Ward, Albert Hackett, Lilyan Tashman and Nick Lucas. Scenario by Robert Lord from the late Avery Hopwood's story "Gold Diggers." Directed by Roy Del Ruth. All songs by Al Dubin and Joe Burke. Western music by Gus Arnheim. Musical numbers staged by Larry Ceballos. At Winter Garden, New York, opening Aug. 30 on Tuesday at \$2 top. Running time, 103 minutes.

Jerry... Nancy Ward... Stephen Lee... Conway Tearle... Mabel... Winnie Lightner... Ann Collins... Ann Pennington... Eleanor... Lilyan Tashman... Nick... Nick Lucas... Helen Foster... Gertrude... Stage Manager... Neely Edwards... Dance Director... Lee Moran... Barney Barnett... Armand Kaliz

Lots of color—Technicolor—lots of comedy, girls, songs, music, dancing, production and Winnie Lightner, with Nick Lucas the main warbler in "Gold Diggers of Broadway."

That's what's going to send the picture into the money class for the Warners, in the regular houses. Somebody tossed the picture right into Winnie Lightner's lap, or else she stole it, for when Lucas is mandolining for the earning of his voice with at least two sure fire best sellers in songs, it's Winnie Lightner, and since it's Winnie, who's unknown to the picture fans in the steels, despite her two talking shorts or so with the hot songs, it's best to tell about Winnie, at last made by some one, this time the Warners.

She's from vaudeville, in what is known in vanishing vaudeville as a "hit" on the strength of the Lightner Sisters. Then Winnie went single turn, picked songs for their lyrics that a single should sing in vaude and then into a production or two; then the shorts and now pictures for most of the rest of her time. The talkers gain another comedienne and they haven't any more, so Winnie is set, whether she's mugging, talking, singing or slanting, for she can do them all and does in this picture.

And then Nick Lucas. Maybe he's singing a bit too much in "Gold Diggers," while the original number, provided by Al Dubin and Joe Burke run too closely in the same key, tempo and general theme, but there's no voice on the disc like Lucas' for the type of number sung by him. He's a paradox, as on the screen, great and can win with his voice, while on the stage Nick must get over on the strength of the fact that he has played so high. The two certain hit songs sung by him among the several others in "The Gold Diggers" are "Tulips" and "Painting the Clouds." Another one or so may edge in, Winnie sings a couple, too.

When they got through with Re-

up so that the drawing room background becomes almost non-existent, so compelling is her facial person-

ality. "Tulips," "Who Wouldn't Be Jealous of You?" and "Don't Let Him Go" are the titles, the latter due to very Helenkaish b-rop-puop-puop delivery.

Baby Rose Marie, while not quite as good as the adult version, does with it a comely clip. It's a peach short and they'll like it all over. Abel.

lance's "Gold Diggers," the Warners had the title only left. Around that they built another show, on and off stage. Larry Ceballos attended to the staging of the on stage portion, and well, it's well handled. The chorus boys in walking suits and silk hats for one bit. It must have made the show producers gasp last Friday night at the Winter Garden. For this lively film, with its comedy songs and numbers at 50c would still have a shubert who thinks any stage turkey can get \$4.40, and most of them from the status look like turkeys after a picture maker gets through with this or that extravagant production as a talker.

A couple of delinks otherwise from the stage in the celluloid "Gold." Nancy Wellford and Ann Pennington. "Technicolor has made a real little beauty out of the girl with the feet, who didn't dance much here or make herself notable. Just her name is something. Miss Wellford did nicely enough what she had to do. In the scene, Miss Wellford at least, she had a good way. Tearle, for Tearle too often forgot he was soured. He sobred up dreadfully to denounce Nancy, then remembered and staggered out of the gate.

Next to Miss Lightner in work was her comedy opposite, Albert (Gian), as a grey-haired heavyweight lawyer who landed. Winnie really landed twice when she got him on a yes proposal, but before then when Winnie took a leap from a table, right on to Gian's head apartment. It was a howl.

Lilyan Tashman did an upstage show dame right well, but someone forgot to make her say "ain't" too after squawking over it. Those gag men on the coast are only recalling half the stuff.

Helen Foster and William Bakewell were the kids in a very simple show, though Miss Tashman looks well enough to be read out in some of those Anita Page roles.

In the rewritten "Gold Diggers," the love thing is only the alibi. The new story, with only one or two regulation individual scenes or the ensembles. And the director, Roy del Ruth, entitled to equal bows.

And the dancing, dancing is frequently in use for its own effect. While the Warners "Say It With Songs" is also an all-colored talker, somehow here the Technicolor process was used to give greater length to the picture, a part of it. Technicolor's smoothness in the taking may also cause those many others who believe they have color processes to wonder.

A very good entertainment on the screen. Regardless of how long it runs at the "Winter Garden" at \$2, "The Gold Diggers," splendidly photographed and recorded, is in-

time.

## GIRL FROM HAVANA (ALL DIALOG)

Fox production and release. Directed by Benj. Selig. Story by John Edgar. Edwin H. Burke, dialog. Western Electric (Motionless) sound. At the Rialto, New York, opening Aug. 30 on Tuesday at \$2 top. Running time, 85 minutes.

Joan Anderson... Lola Lane... Joan Grant... Paul Page... Mrs. W. H. Harrison... John Harrow... Lola Lane... Natalie Moorhead... Warren Hymer... Douglass... Bert Roach... Joe... Douglas... Piffly... Alona Marlowe... Lew Harvey

A rough house battle between the hero and heavy truce, some scenic stuff on the Panama Canal and Havana, a love interest, and a nice little slice of love interest, make "Girl From Havana" a moderate talking picture.

It isn't the strength for high recognition, and one of the things there isn't a drawing name on the list. None of the silent blow-off battles of the past, while some may have been rougher, looked more like the real thing than this one, and Paul Page and Warren Hymer, which, offscreen, would be unusual for such an affair. She's asked to unravel a jewel mystery. The mob is fleeing to Havana.

Paul Page, one of the members, seems too nice to be a common thief, while, Miss Lane, is tougher for herself by falling in love with him. Lack of faith in his play, for he's only mixed up with the father. Simple.

In the closing fastidiously Page hands the one he was after. It happened to be the wicked Hymer, whose sourness gives his picture's comedy relief. This is the best played role.

Ship's concert on board the Havana-bound steamer, provides a clunker for a song and a piece for a theme song, "Time Will Tell."

Apparently rendered by Miss Lane, this crook talk is a bit overdone in the disc, and most of the time bright enough to avoid being taken too seriously.

Voice explanation of the trip through the Canal is interesting and does the explaining to two kids. When he's through they ask each other, "What did he say?" Big.

# UNGUARDED GIRLS

(Sex Picture)  
(SILENT)

Circle Films, Inc. (Samuel Cummins), released with return with return, story by Jack Henry, and produced by William Curran. Cast includes Taddy O'Flynn, Jack Hooton, Jack Hooton, Jack Hooton, Merle Williams. At Times Square, New York, indefinitely, starting Aug. 31, at 30c. Running time 90 mins.

Junior clerks, men who never found out what is all about, gents with their feet in the lobby, men who believe everything they read, and see on three sheets—these are the curious peasants who drift into a sex sack like "unguarded girls." When they slip down the sex bits and penetrate the veil of "the truth about white slavery" they may, or may not, feel like unchastity, but unless they're left school at the fourth grade they probably notice there's a long swim between what the lobby promised and what the screen delivers.

This, of course, has been going on for some little while. Every burlesque house in the country operates on the same principle, putting its sex bits in the lobby, several built up a technique and frequently a very high order of showmanship is represented in the exploitation of sex shows. The law allows managers to house curiosity, but does not permit its gratification. So the boys strike a balance. It's an organized business.

"Unguarded Girls" is, no more, and no less, than a younger generation sermon and shows far less than a Clara Bow picture. As to quality, it's passable, story is a little minus, but the sex bits, which are the attraction is pretty fair, photography only so-so, and it is very definitely on the side of the fundamentalists. Its sex bits would be, if it had a theme song, "Say No, Little Girl, Say No."

As with most sex pictures the speller does a work-up for his lit-erary, and the sex bits, several phlets for a buck. He alludes to the purpose of the presentation. A stranger might deduce that "Unguarded Girls" is a patriotic enterprise, innocent of commercialism, solely intent upon bringing light and understanding into lives darkened by ignorance of Santa Clara.

Sin struts its flamboyant hips late in the picture. They call it a speakeasy, but there's an older name. At least there are any speakeasies. This one around Variety's staff would probably do a story on 'em. I'd make page one.

"Unguarded Girls" doesn't turn out a very strong case for virtue, but it artfully subscribes to the requirements of censorship, and will probably find its way into most of the states.

Land.

## THE ARGYLE CASE (ALL DIALOG)

Warner Bros. Vitaphone production, release, all dialog, starring Thomas Meighan with a cast of 12. Story by John Edgar. Directed by John Edgar. Released by Harvey Thew. At Mark Strand, New York, opening Aug. 30 on Tuesday at \$2 top. Running time, 85 minutes.

Alexander Kayton... Thomas Meighan... Mary Moran... John Harrow... Lola Lane... Natalie Moorhead... Warren Hymer... Douglass... Bert Roach... Joe... Douglas... Piffly... Alona Marlowe... Lew Harvey

"The Argyle Case" is good box-office as a talker. It possesses all the elements of popularly appealing mystery melodramatics, fortified by the added significance of this being Thomas Meighan in a strait jacket as the star-detective hero of "The Argyle Case." Meighan more than sustains his end, even lending conviction to an occasional banality which the continuity writer wished onto him, such as: "Thanks, sergeant, I'll see that you're promoted for this."

I. B. Warner and Lola Lane featured in support roles. Zasu Pitts and Bert Roach in comedy assignments, the casting is handsomely care of. Miss Lee looks and speaks well, and "Brown" and "Hooton" as slightly dumbbell assistants injects enough of a light touch to maintain a consistent pace as comedy relief to an otherwise ultra-dramatic story.

Against the background of the murder of the head of the house of Argyle is a sinister sequence of antecedents going back 20 years, which the continuity writer wished onto him, such as: "The theatrical hokey with the Secret Service agents, the sliding panels, the photograph set-up (this now outmoded theatrical up is now new) and the would-be menacing assailant of the heroine all combine into agreeable anticlimactic scenes—scenes that were originally produced 15 years ago."

Of course, calling the hero, Alexander Kayton, "A. K." sounds a bit odd, but it's not a bad idea. It's otherwise that won't mean anything. Meighan's observation that "this case is getting more serious every day" was the big belly laugh. (Continued on page 24)

# IT'S IN THE BAG, BOYS! WATCH M-G-M!

*Never such a succession of box-office triumphs—and it's just the beginning—*

## 1—OUR MODERN MAIDENS (Joan Crawford)

Even greater than "Our Dancing Daughters" and beating "Dancing Daughters" records. In DETROIT it's so big at the Michigan Theatre that it's being put into the Madison for an extended run. STATE, LOS ANGELES wires: "Smashed all house records, beating 'Single Standard' which held record previously." PALACE, NEW HAVEN wires: "Playing to record-breaking business. Equals 'Dancing Daughters' at box-office and with audiences." STATE, LOUISVILLE wires: "Box-office sensation. Standees all day." PALACE, INDIANAPOLIS wires: "Largest capacity in months." North, East, South, West, it's a gold mine.

## 2—HOLLYWOOD REVUE (25 Stars—Chorus of 200)

ASTOR, N. Y. sold out every performance since opening with standees matinee and night. Advance sale biggest in Astor history. Midnight Show added. \$2 smash hit!

TREMONT, BOSTON. Never such an opening in all Boston show history. Traffic riot, police holding back crowds unable to pack into S.R.O. house. Biggest advance sale ever heard of in Boston. At \$2 it's on the way to fame and fortune.

GRAUMAN'S CHINESE. Continues its amazing \$2 engagement. Opening soon PHILADELPHIA, CHICAGO, FRISCO and elsewhere.

## 3—HALLELUJAH (King Vidor's Daring Negro Drama)

Playing day and date in two \$2 New York theatres, EMBASSY and LAFAYETTE and solid sell-out with standees at both houses. Midnight shows added.

## 4—DYNAMITE (Cecil B. De Mille's \$2 Smash)

Continues its great run at \$2 Carthay Circle, Los Angeles, to tremendous business. The greatest De Mille box-office hit of years.

## 5—MARIANNE (Marion Davies \$2 picture)

Opens Mayan Theatre, Los Angeles, Sept. 5th for advanced price engagement. The surprise musical romance that's on the way to a grand and glorious clean-up!

# METRO-GOLDWYN-MAYER

*Clicking 'em out!*



**Biggest Opening History Stanley, Phila.**

**Best Business in Months, Pantheon, Toledo**

**Stood them up at Empress, Oklahoma City**

**the records FALL and HOW!**

**Crowding them in at \$200 Top Central, New York**

**with DOUGLAS FAIRBANKS JR. LORETTA YOUNG and CHESTER MORRIS A JOHN FRANCIS DILLON production**

**Everywhere — every time**  
**A FIRST NATIONAL and VITAPHONE PICTURE**  
*does the trick*

**First National Pictures**

VITAPHONE is the registered trade mark of the Vitaphone Corporation designating its products.

## Hollywood Chatter

Richard Arlen has gone home, St. Paul, Minn., to visit his parents.

Lilly Damita is due in New York on the Bremen Sept. 10.

Graf Zep sailed over town and somebody thought it was Jimmy Durante in a pursuit plane.

Ruth Chatterton and Fay Bainter are planning to fly to New York together for a vacation.

Joe Pincus pulled out of town with an Irish setter and Lew Brown.

Emily Fitzroy is back in Hollywood after several months in England.

Kay Francis will gnash a rose in Paramount's revue. She's to do "Carmen," backed by a male chorus so she won't have to sing.

Mary Eaton and Millard Webb held a reception at the Beverly Wilshire following their marriage Sunday (Sept. 1).

Soon as Lenore Ulric finishes "South Sea Rose," for Fox, she and Sidney Blackmer will go east to do "The Sandy Hooker," legit.

Howard Hughes has new Boeing biplane. Recently the Goodyear blimp dropped into the producer's backyard and picked him up.

Jack Lait is in town and Aqua Caliente over Labor Day with his son, George. Lait expects to start east Wednesday (Sept. 4).

When Winnie Sheehan sails for Europe early next month he will try out the Bremen. Fox production head expects to be gone eight weeks.

Dick Barthelmess tried to secure passage on the Graf-Zep from here to New York. A wire from Jack Warner told the actor to stay at home.

Former fellow townsman of the Roach vice-president reveals just why that official practically always is referred to as "Beany" Walker. He was born in Lima, O.

Story drifting back from the east says that when it started to shower in New York one night, the girls on the Astor theatre living billboard went into "Singing in the Rain."

Sol Wurtzel found it imperative to preview a picture this week at Pebble Beach, scene of the golf tournament. Seventeen other important previews.

Rudy Vallee picked a tough day to arrive. Came in Saturday evening before Labor Day with everybody out of town. No mayor or

nuthin'. Publicity boys had to think fast.

Charles Chaplin is credited by his staff with having the right idea on the heat thing. Out of patience with Old Sol's persistence, Chaplin closed down production on "City Lights" from Aug. 24 to Sept. 3.

No trick to tell who's working among the film players who patronize hotel ballrooms. About 11:30 there's a general exodus of those who have to be on the set in make-up at nine a. m.

Kay Johnson (Mrs. John Cromwell) has a sneaker to do a comedy scene in M-G-M's next revue. A natural comedienne, Miss Johnson's handicap is that the studio execs won't believe it because of "Dynamite."

Plenty of tennis being played on Freddie March's court. To date the host, Chandler Sprague and Harlan Thompson, have been splitting top honors. Kay Johnson leads the femme contingent across this net, but can't stop laughing long enough to win a set.

A number of performers were sent out to a cafe on the outskirts of Hollywood in answer to a call. When the performers asked about the proposition the manager told them they were to entertain and wash dishes between shows. No takers.

Within 48 hours after "Bad Babies" was pinched Dave Cantor, local cut-rate ticket impresario, had messenger boys distributing packages of 12 passes with a four bit service charge tag through every office-building in town.

Harry Cohn picked himself a bargain in a new Hispano. Day after he bought he had two offers for it—one was \$6,000 and a used Rolls; the second \$9,000 and a Lincoln. Can't be said that Harry got the new bus for coffee and cakes, but coffee and French pastry gives the idea.

Columbia wanted a double for Ralph Graves to hoof in a long shot. Jack Murray applied and was okayed on looks but was told he was inches too short. Murray hiked to a cobbler, had two and one-half inch heels put on his shoes and came back to the studio in a high crowned hat and suit with vertical stripes. He got the contract.

They say First National has a title for a coming Alice White picture of "Darling of the Gobs."

Harlan Thompson and Marion Spitzer (Mrs. Thompson) leave for an eastern visit in October. Latest title for Miss Spitzer's novel is "Runaround." Will probably be away a month.

Mary Lucas is still struggling with masie shots and her husband, Bobby Crawford, understands. Following the family's eight weeks abroad, starting next month, Bobby expects to put in about two months of hard labor before taking a house in Florida and installing a golf pro therein. Says if he doesn't come back in the 70's he and golf will terminate the association.

Fox studio is wise to Step Fetchit. Step went to Frisco for a personal appearance at the new Fox there, and installed himself at the St. Francis with a valet. About midweek he wired into the studio asking for a week's vacation. Home office spurned the request on suspicion, later finding out that

Step had booked himself in another town on the strength of his Frisco click.

That Fator guy is still phoning members of the screen colony about those horses who whisper to him. But maybe a Fox femme name unknowingly cured him last week. Fator called the girl up and went into a long routine on this pony in that race and that race for this pony. After close to half hour sales talk, the actress finally said, "Well, all right, place a dollar and a half for me"—and meant it.

They're telling a yarn out here of the "break" Frank Albertson, the boy who plays the fresh kid in "Salute" (Fox), got in New York. Albertson, just a youngster, was in Manhattan for the first time when this unit went down to Annapolis on location. Knowing no one but a Princeton undergraduate, the two pooled resources, \$36; and Albertson traded a hotel because a noted gambler had been shot there. Asking a bell hop if he knew an actor by the name of Charlie Eaton, the uniform replied "No, but guess his sister stops here." Albertson and the boy friend grabbed the phone. Charlie was there, and for the next two days Miss Eaton and Marilyn Miller trotted the visitors from lunch, to dinner, to shows, to night clubs. And Albertson still had \$8 when he landed in Hollywood.

## MORRIS AND PUBLIX

(Continued from page 7)  
vaudeville bills to those managers, his office arranging them and Bill lending his exploitation advice. Although in that day the word exploitation had not crept into the show business. Instead it was called "framing stunts."

Bill Morris tried to run an opposition circuit to Keith's. On the verge of success he suffered the unfortunate loss of the late George Leventritt, his financial and contact man, also his attorney. Leventritt could not be replaced in time to prevent Morris abandoning the enterprise.

Bill has been broke a couple of times in 30 years but he never lost his smile or his grit. Far better than all, on his record is the undisputed fact that Bill Morris has never done a wrong thing in a business way in his life.

Joan Marsh, high school girl, has been given a contract by U. Morgan Farley for "The Show Off," Var.

Matt Taylor, screen treatment of "Paradise Ahoy," Glenn Tryon, U. Houston Branch, writing original for John Bale's next, U.

Al DeMond, writing dialog for "Behavior of Mrs. Crane," Laura La Plante, U.

TROCADERO and ROYAL  
PALACE HOTEL  
LONDON, ENG. -

SAGAMORE & SENECA  
HOTELS-ROCHESTER, N.Y.  
THOUSAND ISLAND  
COUNTRY CLUB

**HUGHIE BARRETT**  
AND HIS ORCHESTRA

Now playing  
The BROWN HOTEL ROOF  
LOUISVILLE, KY.

MANAGEMENT OF  
THE BROWN HOTEL ROOF  
LOUISVILLE, KY.

**JULIUS LEIB**

Musical Director

SECOND YEAR

LOEW'S MIDLAND, KANSAS CITY

ONE OF AMERICA'S FOREMOST THEATRES

**AL EVANS**



Now at

**LOEW'S PALACE THEATRE**  
WASHINGTON, D. C.

INDEFINITELY

AFTER ONE YEAR AT THE MICHIGAN, DETROIT

"SOUTH'S FINEST ORCHESTRA"

**FULCO'S MUSIC MASTERS**

JOS. FULCO, Conducting  
LOEW'S STATE, NEW ORLEANS

BACK ON BROADWAY

**WALT ROESNER**

Return Engagement

**CAPITOL THEATRE, NEW YORK**

Thanks to Mr. LOUIS K. SIDNEY

**FORD, MARSHALL and JONES**

(THREE BLACK ACES)

This Week: **ORIENTAL, Chicago**

Picture Rep., SEYMOUR SHAPIRO

West. Rep. R-K-O, SAM ROBERTS

East. Rep. R-K-O, M. S. BENTHAM



# IT'S A LIFE SAVER FOR EVERY EXHIBITOR



## HERE'S THE ONE BIG CHANCE YOU'VE BEEN HOPING FOR!

A FIVE-YEAR FRANCHISE WITH NO STRINGS ATTACHED TO IT

Read this partial list of offerings for 1929-1930

### "JOURNEY'S END"

From R. C. Sherriff's sensational stage success—a play that is astounding the whole world. A Tiffany-Stahl-Gainsborough Production.

### "THE LOST ZEPPELIN"

A thrilling, up-to-the-minute melodrama with Conway Tearle, Virginia Valli and Ricardo Cortez.

MAE MURRAY IN "PEACOCK ALLEY."

"TROOPERS THREE" by Arthur Guy Empey.

"PAINTED FACES" with Joe E. Brown, Helen Foster and Wallace MacDonald.

"DANGEROUS BUSINESS" from Edwin Balmer's Cosmopolitan Magazine story.

"KATHLEEN MAVOURNEEN" with Sally O'Neill.

TWELVE ONE-REEL "COLOR SYMPHONIES" with twelve more to follow. They are "Viennese Melody," "Songs My Mother Taught Me," "Minnette," "The Cossack's Bride," "The Sacred Hour," "Temple Bells," "Tales of Araby," "A Modern Cinderella," "The Mountain King," "A Song of India," "Pharaoh's Daughter" and "In Old Madrid."

"THE MEDICINE MAN" with a star cast. From Elliott Lester's play.

"WOMAN TO WOMAN," a Tiffany-Stahl-Gainsborough production with Betty Compson, George Barrand and Juliette Compton.

LEO CARRILLO IN "MISTER ANTONIO" with Virginia Valli.

"THE ENCHANTING MELODIE," all-color Technicolor feature. ALL-COLOR TECHNICOLOR FEATURE as yet unnamed.

All in dialogue and sound with RCA Synchronization

# TIFFANY-STAHL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY

JACK SAVAGE

WILLIAM FOX presents

# LENORE ULRIC

in her talking screen debut

## FROZEN JUSTICE

All Talking  
FOX MOVIE TONE  
Melodrama

with  
**LOUIS WOLHEIM ROBERT FRAZER**  
**ULLRICH HAUPT**  
**Tom Patricola El Brendel**

Dialog by  
Owen Davis

Scenario by  
Sonya Levien

Staged by  
Elliott Lester

Directed by  
**ALLAN  
DWAN**



### Lenore Ulric looking for the right kind of man

— has more mariners following her than the North Star in this torrid tale of the frigid zone. She was the cream in his igloo [her husband's] but left him for the bawdy night life of Nome.

Flaming, exotic and burning in her love-making, Lenore Ulric plays on every emotion in this primitive pageant.

More than 20 old time ballads and barroom songs of the 90's are sung in the Nome sequences and Lenore Ulric croons a tune that will sweep America like wildfire.



Pacemaker  
for the  
Industry



### "The Right Kind of Man"

Words by

Music by

**L. WOLFE GILBERT ABEL BAER**



# N. T. A. Exhibits Walk Out on "Outlaw" Arbitration—Court Actions Only

Minneapolis, Sept. 3.

The Northwest Theatre Owners' Association continues to wage a winning fight to prevent the distributors from re-establishing arbitration in this territory. The initial meeting of the "outlaw" film arbitration board, scheduled for last week, failed to materialize when not a single exhibitor member appointed put in an appearance at the Nicollet hotel.

The exhibitor members of the "outlaw" arbitration board were appointed by Mayor W. F. Kuntze of Minneapolis from a list submitted by the distributors. The list contained non-members of the Northwest Theatre Owners' Association.

Distributor members of the "outlaw" arbitration board were on hand to conduct a number of hearings. They waited in vain, for the exhibitors and were compelled to adjourn.

W. A. Steffes, president of the theatre men's association, declares "the exhibitors will be unable to re-establish arbitration." Even if they should he threatens court action to prevent the carrying out of any "outlaw" board's decisions. Disputes between distributors and exhibitors regarding contracts, etc., henceforth must be settled in the law courts, he says.

The owners' association avowed reason for withdrawing from arbitration was that the arbitration board was "a monkey court and collection agency and entirely one-sided." It charged that in every 98 cases out of 100 tried the "big fellow"—distributor—was unmolested for violations, while the small operators were, haled before the board for the slightest infractions of the written documents.

Edmund Breesse, Bert Roach for "Hold Everything," WB.

Montague Love for "Wild Heart," Radio.

Howard Estabrook, dialog for "Hell's Angels," Caddo.

## WALKED OUT ON THIRD

Coston Abandons Vista, Chi.—Leased to Salkin on Percentage

Chicago, Sept. 3. Chicago Theatres Co., headed by James Coston, who also is operating the National Playhouses in receivership for the Chicago Title & Trust Co., walked out of the Vista theatre leaving all equipment behind. About three years to go on the lease.

Harry Ortenstein, owner, has released the house to Morris Salkin who will operate it on a percentage arrangement.

This is the third Coston house to close in four months.

## Cullen Landis as M. C.

Chicago, Sept. 3. With release of Chas. Kaley as m. c. between the Granada and Marbro, Marks Bros. now employing temporary or "guest" stage band leaders.

Tom Waring concludes four weeks next week and will be followed by Billy Taylor and Cullen Landis. Taylor comes in for two weeks with an option for two more, while the date for Landis, former screen actor, has not been set.

## Thornburg Comes Back

Marshalltown, Ia., Sept. 3. Don Thornburg, former owner of the Casino and Odeon theatres, who disposed of his interests three years ago, is back in the picture business here in association with M. Wardman, A. DeVale, K. Johns and J. I. Trovas.

They have secured the Cronkleton building, 108 East Main street. It will be revamped into a theatre and opened Sept. 15.



Here 'Tis—Yours Very Truly

## LITTLE JACK LITTLE

Known and Idolized by Millions

Radio's celebrated personality is back on Station WJW, Cincinnati. The Big Radio Shows this season will keep me hustling for a while.

For future bookings correspond with 1238 Michigan Ave., Cincinnati, Ohio, or phone East 1671-L.

## Undertaker's Sideline

Norwalk, Conn., Sept. 3.

Andrew J. Collins, one of Connecticut's foremost undertakers, has given up his theatre running side line. The local Empress and Regent have been leased by Collins for 21 years to Charles Vuono, who operates the Palace and Strand at Stamford.

Collins recently let his other two houses at Danbury go to the Hoffmans.

Allie Hamilton, with Collins, remains with Vuono.

J. Charles Davis company has gone to Presidio, Tex., to make three pictures. First will be an all-talker, "Below the Border." Others feature Art Acord, "A Texas Bachelor" and "Flashing Spurs," both silent. Bruce Mitchell will direct. Joseph Caythorn for "Jazz Heaven," Radio.

# State Fair No Longer Brings Biz To Theatres—Autos Main Cause

Milwaukee, Sept. 3.

Wisconsin's State Fair is no longer a business maker for the local theatres. Held here last week the houses suffered instead.

Automobiles are given the main blame, but a dropping interest in the fair itself is cited.

Wisconsin's State Fair is one of the largest in the U. S. Its pull in previous years has been tremendous. Last week with moderate crowds and rain for a couple of days, the theatres downtown failed to feel any acceleration in the box offices.

Those drawn in from outlying points usually return home the same day. In former years the State Fair was an occasion and excuse for a trip to Milwaukee. It at least lasted over night or for two days.

Taken as a token of a fading interest in the State Fair exhibits, how long that institution will keep going in the face of the evident stronger counter attractions yearly may become the problems of all big city fairs.

## Fox's Mountain Div.

Los Angeles, Sept. 3.

List of Kohn and Fairchild houses taken over by Harold B. Franklin for Fox are as follows: Lincoln and Princess, Cheyenne, Wyo.; American, State and Lyric, Fort Collins, Colo.; West, Strand and Rialto, Trinidad, Colo.; Strand and America, Longmont, Colo.; Rialto and Loveland, Loveland, Colo.; Jones and Cannon, Cannon City, Colo.; Rourke and Wonderly, La Junta, Colo.; Corona, Mutual and Duncan, Los Vegas, N. M., and Ito Grande, Las Cruces, N. M.

These theatres will be known as Fox's Rocky Mountain Division, with headquarters in Denver and Kohn to remain in charge. Seating capacities range from 500 to 2,000. Franklin is expected back from Denver Sept. 6, if he doesn't go on to New York.

## "COCK-EYED" JAMS FOX HOUSES ON WEEK-END

Whizzed right out of the Roxy, where it made house b.o. history, Fox's "Cock-Eyed World" went into the neighborhood Fox vaude-film houses Saturday and started to smash all previous records.

Sensational biz reported at the Academy (14th street) Audubon (168th street), and Fox's, Brooklyn.

A line on what the picture can do at the Academy was shown since opening last Saturday. Six runs daily of the film with standees. The house seats 3,514. The house opens at 10.30 with a Panchen & Marco unit, "Bows and Deuts." Only on the stage. So that the six complete shows can be given daily there the stage act has its first presentation at 12.35, noon. It follows the feature.

Saturday, Sunday and Monday (holiday) never saw such crowds that jammed the Academy and its entrances, a condition also at the other Fox houses. The main price range for the three days was 60-75-90. Monday to Friday mats. 25-35-50. Monday to Friday nights, 40-50-75.

Over in Brooklyn the week-end and holiday turned the entrance desire almost into a panic.

Up at the Audubon it was forecast it would be a complete sellout for the entire seven days for afternoon and nights.

## Tracey's Three Years

Hollywood, Sept. 3.

Lee Tracey has got a three-year contract with Fox, Signatures were affixed last week.

It means Tracey leaves the stage after the coming season during which he must play "Front Page" on the road for Jed Harris.

ERNO

RAPEE



# MUSICAL DIRECTOR

W. J. Z.  
ROXY SYMPHONY  
SUNDAY 2-3 P.M.

W. E. A. F.  
MOBILOIL CONCERT  
WEDNESDAY 8-8:30 P.M.

W. J. Z.  
ROXY'S GANG  
MONDAY 7:30-8:30 P.M.

# ROXY THEATRE

NEW YORK CITY

## Pete Woodhull Keeps Traveling As DeForest V-P and Persuader

With the MPTOA rendered impotent by the Abram Myers Allied States and liable to shut off the president's traveling expenses and \$200 per week to boot any day now, Pete Woodhull grabbed himself a title and a little more dough with the Schlessingers. The latter feel Woodhull's indie contacts over the many years past will rip into this sewing up business on the part of talker competitors and will shoot Dr. DeForest's talker prescription to the fore.

The Schlessingers and Pete didn't negotiate long. Just a week, Woodhull capitulated to a vice-presidency.

DeForest plans to underbid RCA Photophone, which recently announced a reproducing apparatus for \$3,000.

At present DeForest equipment sells at \$6,500, with a junior apparatus for houses under 750 seats at about \$5,000.

Simultaneously with the drive for installations it is reported General Talking Pictures Corporation is about to make its long-postponed entrance into the production field. At present its studio on East 48th street is occupied on sub-lease by Weiss Brothers, but can be repossessed by DeForest upon notice.

Woodhull, with DeForest and the Steffes-Myers group actively endorsing RCA Photophone, creates the parallel of the pro-Hays and the anti-Hays exhibitors lining up behind two competing devices, each making strong bids to line up the 5,000 unaffiliated theatres of small capacity which now constitute the remnants of the independent field.

Although the MPTOA paid up membership for the past few years has almost been made up of 100% producer-affiliated theatres partial to Western Electric, the DeForest aggregation feels that its acquisition will deliver the independents hand and foot.

Past floppo heads of the MPTOA, including Joe Seider, also partook of the food spread at the Savoy-Plaza in jubilation of Pete's timely turn-over.

The theatre organization, never powerful because of petty bickerings among its executives, has, with the coup pulled by Myers and the Radio-Tiffany-Photophone hook-up, literally voided its usefulness to the Hays organization. Observations have been made frequently in the informed trade during the past few months as to why two outfits when Hays has the meetings in his place. Nevertheless, an out-of-towner is

### Sign—After 15 Yrs.

Painters are brushing on a colored picture for Radio Pictures' talking production of "Rio Rita" on the north wall of Keith's Palace theatre building.

That wall for 15 years has contained only the wording, "B. F. Keith's Palace Theatre." It's hardly distinguishable at present, through faded paint.

The wall and sign command a sweep up 7th avenue, and also from directly opposite on Broadway. The important billing space has been entirely wasted heretofore.

reported being brought in to sit in Pete's chair for awhile, M. A. Lightner.

Another Schlessinger acquisition is Robert E. Saunders, described as a South African banker. He will officiate as secretary. Heretofore, Joe Stark is understood to have held that post, as well as secretary for the DeForest promoters.

### No Publix, Cincinnati?

Cincinnati, Sept. 3. Publix is said to have temporarily abandoned its intention of building a theatre in this city.

The assembly of a site at 9th and Vine streets had gone forward. From the story, something unknown turned up and the deal is reported off.

## PUBLIX TAKES METRO FROM R-K-O IN MINN.

Minneapolis, Sept. 3.

Publix dealt R-K-O a hard blow here when it succeeded in getting back the M-G-M film product for Minneapolis. R-K-O last year had outbid Publix for this product and landed it for the Hennepin-Orpheum. It was the first time that the local vaudeville house ever had splurged so strongly on pictures, paying an average price of \$3,000 a week for the M-G-M screen attractions.

Hennepin played up the Metro pictures heavily the past season. Previously it depended almost entirely on its Keith vaude, using pictures as fillers in prior to the M-G-M acquisition.

Under a new contract, Publix takes the entire Metro '29-'30 product exclusively for Minneapolis and the northwest territory. Hennepin is now left only with RKO, Pathe, independent product and the '28-'29 M-G-M pictures still unplayed.

Fox and Universal pictures are still outside the Publix fold. Both of these brands are being used by the Pantages house here.

## Concessions From Unions In Cleveland's Small Houses

Cleveland, Sept. 3.

Local exhibitors and operators' union have signed a new working agreement. No trouble such as has been experienced in Akron came up in reaching a wage scale agreement.

New contract provides for a continuation of present day-scale in silent picture houses, but calls for salary reduction in two classifications of talker theatres.

Operators in houses with 500 to 800 seat capacity, playing seven nights and Sunday matinee, to receive \$85 instead of \$100 weekly. Houses seating 500 or less will pay operators \$75 instead of \$100 a week for seven nights and matinee.

Reduction doesn't apply to downtown continuous show houses, which will continue to pay \$100 weekly. Operator is to receive added pay, pro rata, if an extra matinee is scheduled in both cases.

## Zep's Sailing Over Frisco Cost Films \$15,000

San Francisco, Sept. 3.

Arrival of the Graf Zeppelin was a bigger show than any this burg has turned out to see since the place was a mining camp.

Every downtown picture house got a slap at the b. o. that was felt for the rest of the week.

Between five and seven that Sunday afternoon, each of San Francisco's hills was black with people. Weather was perfect to view the whale of the sky as it glided in from the Farrallones, skimmed through the Golden Gate, circled the bay, glided across the roofs of the office buildings and then headed for Los Angeles.

The huge Fox suffered a loss of \$1,500 during the two hours. Granada was hit about \$1,000, both figures admitted, and all of the other houses likewise suffered proportionately.

Estimated Zeppelin's arrival during supper show hours cost San Francisco theatres better than \$15,000 in receipts.

### "GABBO" AT \$2

"Great Gabbo," the James Cruze picture, opens Sept. 12 at the Selwyn, New York, for a \$2 engagement. It is being presented by the new group headed by Samuel Zierler, with whom Cruze recently effected a distribution tie-up.

Reported this picture has been booked by Fox for his entire circuit, but this is not confirmed.

### Neglected Theatre

Middletown, Conn., Sept. 3.

Charging that the Connecticut River Valley Theatre Corp. of Boston, present leasee of the Grand theatre in this city, has paid no rent for the house and has removed equipment from the unused theatre and that it has allowed the property to deteriorate, Salvatore Adorno, who controls the property, has started legal action to recover \$25,000 from the corporation.

## No Great States

Chicago, Sept. 3.

The name of Great States Theatres, familiar in every town in Illinois, will be discarded. Hereafter the houses will be known as Publix.

A special institutional advertising campaign has been started to acquaint the state with the change.

Harry Green in Fannie Brice picture (UA) before starting on term contract with Par Nov. 1. Robert Armstrong, borrowed from Pathe, to play prize fighter opposite Miss Bice.

Joan Bennett will sing in "Song of Broadway," UA.

**FOX THEATRE WASHINGTON**

ADDED TO THE EVER GROWING BRILLIANT ROUTE

**FANCHON & MARCO IDEAS**

Ask Jack Loeb

**BENNY MEROFF**



OF THE COMPANY: MARKS BROS.  
Granada and Marbro Theatres  
CHICAGO  
Per. Mgr., MURRAY BLOOM

**COSTUMES FOR HIRE**

PRODUCTIONS  
EXPLOITATIONS  
PRESENTATIONS

**BROOKS**  
COSTUMES  
143 W. 40th St. N.Y.C.

**RALPH SPENCE**

DIALOGUE FOR M-G-M

**BRADFIELD**

5th Ave.  
Theatre,  
Seattle,  
Wash.

# Enter.... SOUND and COLOR at Low Cost

**E**ASTMAN Sonochrome Tinted Positive Films translate every mood of the screen into color. Their sixteen delicate tints lend subtle atmosphere to every scene....Better still, they are so adjusted that they give pleasing, faithful, sound reproduction....Best of all, they are available at a cost no higher than that of black-and-white.

Versatile, effective, inexpensive, Eastman Sonochrome is the answer to many a sound-and-color question.

**EASTMAN KODAK COMPANY**  
ROCHESTER, NEW YORK

# While others make pictures—PATHE makes RECORDS

## ANN HARDING in "PARIS BOUND"

with **Frederic March**  
and **Leslie Fenton**

From the stage play by Philip Barry. Produced by Arthur Hopkins. Supervised by Maurice Reynes. Directed by Edward H. Griffith. Adaptation by Horace Jackson.

*The first BIG FIVE on PATHE'S 1929-30 program set a standard for showmanship excellence unparalleled in the industry. Keyed to the taste of a public that is rapidly becoming meticulous in its demands for all-dialogue productions of the most advanced type, the BIG FIVE, in star value, production merit, and story interest, are a true criterion of the high caliber of the entire PATHE Program for the current season.*

**ANN HARDING** in **PARIS BOUND** literally took Chicago by storm during the showing at the Studebaker, and was acclaimed by critics and public as a star destined to surpass even her brilliant career on the stage. At the Fisher Theatre, Detroit, **PARIS BOUND** duplicated its Chicago success.

**EDDIE QUILLAN** in **THE SOPHOMORE** played to tremendous business in day and date showings at the Paramount Theatres in New York and Brooklyn. The reviewers raved over the picture and placed Eddie on a plane as high as Harold Lloyd. **THE SOPHOMORE** also scored heavily in the Michigan Theatre, Detroit; Princess, Toledo; St. Louis Theatre, St. Louis; and elsewhere.

**INA CLAIRE** in **THE AWFUL TRUTH**, a production of wondrous power and appeal, is rated by reviewers as the most distinctive personality that has come to the talking stage—a noteworthy addition to the stellar ranks of Hollywood.

**BIG NEWS** with **ROBERT ARMSTRONG** and **CAROL LOMBARD** is classed by foremost critics as the most realistic, human story of newspaper life ever filmed.

**LUCKY IN LOVE** with **MORTON DOWNEY** is an all-singing, all-talking sensation; novel, fascinating, with sure-fire audience appeal.

ALL IN MUSIC ▼ SOUND AND DIALOGUE



# PATHE



## "THE SOPHOMORE"

with **EDDIE QUILLAN**  
**Sally O'Neil, Jeanette Loff**

From the story by Corey Ford. Supervised by William Conselman. Directed by Leo McCarey. Adaptation by Joseph Franklin Poland.

## INA CLAIRE in "THE AWFUL TRUTH"

with **HENRY DANIEL**

Story by Arthur Richman. Directed by Marshall Neilan. Supervised by Maurice Reynes. Dialogue directed by Rollo Lloyd. Adaptation by Arthur Richman and Horace Jackson.

## "BIG NEWS"

with **ROBERT ARMSTRONG**  
and **CAROL LOMBARD**

From the story by George S. Brooks. Screen play by Walter de Leon. Adaptation by Jack Jungmeyer. Directed by Gregory La Cava.

## "LUCKY IN LOVE"

with **MORTON DOWNEY**  
and **BETTY LAWFORD**

Story and dialogue by  
Gene Markey

Original songs by Bud Green and Sam H. Stept. Musical Director Sacha Bunchuk. Directed by Kenneth Webb. Supervised by Robert Kane.

*Five Big Ones—And The Season Has Only Just Started!*  
**OTHER GREAT ONES COMING!**

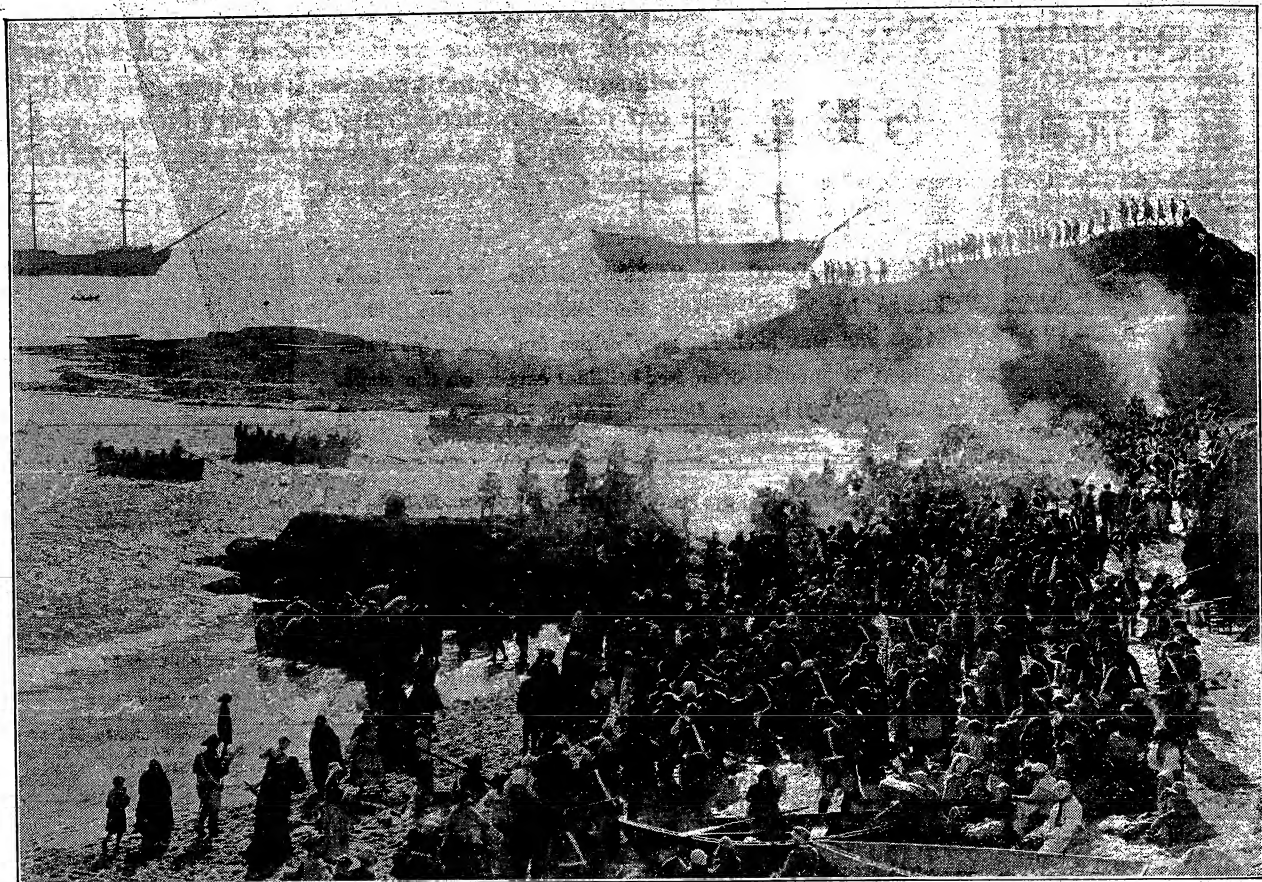


**The Greatest Epic Picture  
Released In Ten Years!**

# DOLORES DEL RIO

in **"EVANGELINE"**

from Longfellow's  
Immortal Love Epic



**One of the most heart gripping and stirring scenes ever produced for pictures**

**"A classic. It is a gem. Never has Dolores looked as beautiful."**

—*New York Telegraph*

**"An Epic achievement."**

—*New York American*

**"Deserves a Three Star rating. Miss Del Rio is a perfect choice for Evangeline."**

—*New York News*

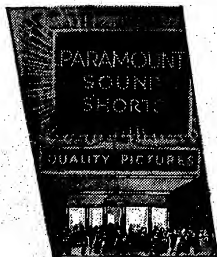
**"A spectacular film."**

—*Washington Daily News*

**An EDWIN CAREWE Production** that has been acclaimed in the biggest cities as the finest of its kind ever seen in New York, Pittsburgh, Baltimore, New Orleans, Seattle, Los Angeles, Cleveland, Minneapolis, Detroit, Washington, San Francisco, Salt Lake City, Kansas City.

## UNITED ARTISTS PICTURE

Synchronized with one of the most beautiful musical scores ever composed for a motion picture. In this picture Miss Del Rio sings three songs, one being the Irving Berlin HIT "Evangeline." Screen play by FINIS FOX.



# 272 reels of QUALITY SOUND SHORTS that SELL SEATS!...

¶ Paramount Sound Shorts turned program fillers into seat fillers! ¶ This company's 242 talking, singing, musical releases in one and two reels for 1929-30 give you brilliant flashes of the New Show World that make real box office attractions. Worthy of 24-sheets! ¶ Paramount Sound News has shown its leadership from the start. Paramount Silent News is a necessity for houses wired and unwired. Christie Talking Plays offer Hollywood's finest talent. Paramount Acts, made a stone's throw from Broadway at our Long Island studio, present famous stage stars no other company can get. Paramount Screen Songs, the most popular one-reel subject on the market. The new Talking Cartoons are its biggest rival!

Booked  
Solid by  
Leading  
Circuits!



## PARAMOUNT PICTURES OF THE NEW SHOW WORLD

HAROLD LLOYD\*  
talking in  
"Welcome Danger"

THE TWO BLACK CROWS  
MORAN and MACK  
"Why Bring That Up?"

"THE DANCE OF LIFE"  
Hal Skelly—Nancy Carroll

"THE FOUR FEATHERS"  
12th \$2 week in N. Y.

"DR. FU MANCHU"  
5 weeks on Broadway

"THE VIRGINIAN"  
\$2 Outdoor Talker

\* Produced by Harold Lloyd Corp.  
Paramount Release

# PARAMOUNT



# SOUND SHORTS

## *The New Show World Proves Superiority!*

The box office is the test. Adjectives don't count. Paramount merely asks exhibitors to compare theatre figures in judging 1929-30 product. The clean-ups scored by "THE COCOANUTS," "THE MYSTERIOUS DR. FU MANCHU," "THE DANCE OF LIFE," "THE GREENE MURDER CASE" and other Paramount product already released can leave no doubt in your minds that this company alone has the pictures that get the SENSATIONAL dough consistently in the New Show World. And the best of Paramount's mighty line-up are still to come.

# THE NEW SHOW WORLD COMPANY

**THE ARGYLE CASE**

(Continued from page 13)

A new element in the cook-robin exposition of mystery movies is struck here in that one pretty well suspects who the murderer is but appreciates that the criminologist's primary task is not to apprehend him until the necessary circumstantial evidence is first completed.

The analytical may become curious about the plausibility of certain things like the TNT-loaded cigars, the warning scrap of paper that falls from the ceiling, the gullibility of an otherwise astute gang and other loose ends, but the mystery fans love this bamboozing and realize that much of the extraneous hokum is put in "just to make it harder."

Picture running 95 minutes, maintains interest throughout. "Argyle Case" will not permit the ticket-choppers to fall asleep in the lobbies. *Abcl.*

George Barraud opposite Mae Murray in "Peacock Alley," T-S. Dudley Early and Sherman Lowe writing original, "Man About Town," for Joseph Schildkraut and U.

**WOMAN TRAP**

(ALL DIALOG)

Paramount production and release. Featuring Hal Skelly, Chester Morris and Evelyn Brent. Directed by William Wellman. Story by Edwin Burke. Dialogue by Bartlett Cormack. Adaptation by Louise Long. Cameraman Henry Gerard. At Paramount, New York, week Aug. 30. Running time, 82 mins.

Hal Skelly.....Chester Morris  
Ray Malone.....Evelyn Brent  
Kitty Evans.....Wm. H. Davidson  
Mrs. Malone.....Emil Elster  
Mr. Evans.....Guy Oliver  
Eddie Evans.....Leslie Benton  
Smith.....Joseph Mankiewicz  
Detective Captain.....Wilson Hammett

Melodrama of average program quality. Generates enough suspense to pump up the balloon of an hour's engrossment. It's gangster and tough copper hodge-podge, seen before, but holding a primitive punch that will suffice to get it across. Hal Skelly is the dominant character, an easy-going sergeant in the early footage, developing conscience later and becoming the terror of the scoundrels.

Romance is present to about 1/2 of 1%. Originally Edwin Burke's story

was a vaudeville act. It was revived around New York a couple of months ago by Robert Gluckier. This episode is incorporated at the finale of the picture, but falls pretty flat, the film ending a bit lamely.

"Woman Trap" remains in the programmer classification because of the muddled condition of the script from time to time. This, of course, may be due to editing.

Flaws can be picked, but the tout ensemble passes muster as reasonably tense melodrama. *Land.*

**BACHELORS' CLUB**

(SILENT)

Oscar Price production. Richard Talmadge, star. Support includes Barbara Worth and Edna Murphy. Independent release. At Loew's, New York (one day). Aug. 30, half double bill. Running time, 64 mins.

It's Dick Talmadge up to his old acrobatic stuff, touched up in a new way, but still the same old display of athletic skill that brought it. T. to the fore when he stopped doubling for Fairbanks. Leaving this picture good for double bills as a silent with acrobatics.

The picture was made before talkers became necessary to the exhibitors. It is given some help on the modernistic scheme of things by having a musical accompaniment made since the picture was turned out. Otherwise silent.

This indie sure is story shy. Attempt made to make something out of a president of a bachelors' club going goofy over a girl and then having the club mete out punishment to him for breaking the very rule he established.

Talmadge does those long hand-springs and bumpety-bump roll-overs for no good reason other than to make Dick look sprightly. The picture, however, gets its best inning on Talmadge's athletic procegs. All of Talmadge's skyrocketing

around lumber yards and aboard steamship.

Photography good. Ship scenes especially well camered. *Mark.*

**THE LOVE TRAP**

(10% DIALOG)

Universal production and release. Starring Laura LaPlante. Directed by William Wyler. Story by R. G. Montagne. Cast includes: Nell Hamilton, Norman Trevor and Jocelyn Lee. Western Electric sounded. At New York theatre, one day, Aug. 29. Running time 63 mins.

Much dramatic quality with nice comedy relief. Captions and dialog indisputably good. "The Love Trap" is not merely another chorus girl picture. Numerous unique situations. Recording of Laura La-

Plante and Nell Hamilton stands out.

Story gathers momentum from the start, reaching high interest with the voices. Backstage and society life well set forth. Girl fired from chorus, desperate for funds to pay handiary, goes with fast chorus girl friend to party to make half a "C". Attacked, she beats it home to find herself dispossessed. Picked up in street by young man, who offers shelter in his taxicab. Fellow puts furniture in three other cabs, ordering drivers to go "South." Bill runs up into the hundreds. Wind-up married.

Folks of the man belong to upper crust and disdain the chorus girl.

(Continued on page 31)

**LESTER HUFF***Solo Organist*

LOEW'S PALACE, INDIANAPOLIS

My 3rd Year With Loew's Theatres

Thanks to LOUIS K. SIDNEY

**VICTOR MILLER***Conducting*LOEW'S STATE THEATRE  
SYRACUSE, N. Y.**CHARLES TROY**

Late of "LADY FINGERS"

FEATURED IN FANCHON &amp; MARCO IDEAS

Direction LYONS &amp; LYONS

**BILL SCOTTI**  
And His  
**VENETIAN GONDOLIERS**

A Different Dance Orchestra

Nightly from the

**HOTEL MANGER**

NEW YORK CITY

Broadcasting Regularly Over Stations WEAJ and WJZ

EXCLUSIVE MANAGEMENT NATIONAL BROADCASTING COMPANY

LLOYD HILL Presents

**WILD OSCAR**

Originator of a New and Novel

**ORGAN ENTERTAINMENT**

"OSCAR'S SCHOOL OF BROADCASTING"

RADIO STATION L-O-E-W

**LOEW'S VALENCIA, NEW YORK, NOW****BERT WILLIAMS***Musical Director*

1916-'17-'18-'19

Loew's Stillman, Cleveland

Thanks to  
MARCUS LOEW  
(Peace be with him)

1927

Loew's Sheridan, New York

Loew's Oriental, Brooklyn

Thanks to  
ERNST LUZ

1928-'29

Loew's Ohio, Columbus

Thanks to  
LOUIS K. SIDNEY**BILL DALTON***Personality Organist*

Presenting His Latest Song Hit

**"WHAT A MOON"**At Loew's and United Artists Ohio Theatre  
COLUMBUS, OHIO



**AU REVOIR BROADWAY**

(With grateful acknowledgment to our many friends)

**HELLO HOLLYWOOD**

(Where we trust we will meet with equal favor)

**RUDY  
VALLEÉ**

*and his*

**Connecticut Yankees**

*Starring in*

**Radio Pictures' Special  
'The Vagabond Lover'**

*NOW IN PRODUCTION*

**Exclusive Management of the National Broadcasting Co.**

Personal Direction: EDWIN W. SCHEUING

# DE SYLVA, BROWN & HENDERSON, INC. SONGS IN SCREEN PRODUCTIONS

William Fox Movietone  
Production

## "SUNNY SIDE UP"

"Aren't We All?"  
"If I Had a Talking  
Picture of You"  
"Turn On the Heat"  
"Sunny Side Up"

By De Sylva, Brown & Henderson

Warner Brothers Picture

## "SAY IT WITH SONGS"

Featuring AL JOLSON

"Little Pal"  
"Why Can't You"  
"Used To You"  
"I'm in Seventh Heaven"

By Al Jolson, De Sylva, Brown & Henderson

Metro-Goldwyn-Mayer Present

Marion Davies in

## "MARIANNE"

"Marianne"  
"When I See My Sugar"  
(I Get a Lump in My Throat)  
"Oo-La-La-La-La"  
"The Girl from  
Noo Chateau"

By Roy Turk and Fred E. Ahlert

William Fox Movietone  
Production

## "MARRIED IN HOLLYWOOD"

"Dance the Night Away"  
"A Man--A Maid"  
"Peasant Love Song"  
"Deep in Love"

By Oscar Strauss, Harlan Thompson  
and Dave Stamper

William Fox Movietone  
Production

Featuring WILL ROGERS

## "THEY HAD TO SEE PARIS"

"I Could Do It for You"

By Conrad, Gottler and Mitchell

William Fox Movietone  
Production

## "THE COCKEYED WORLD"

"So Dear to Me"

By Conrad, Gottler and Mitchell

Pathé All Singing Talking  
Picture

## "THE SOPHOMORE"

"Little By Little"

By Walter O'Keefe and Bobby Dolan

Metro-Goldwyn-Mayer  
Production

## "NAVY BLUES"

"Navy Blues"

By Roy Turk and Fred E. Ahlert

William Fox Movietone  
Production

## "FROZEN JUSTICE"

Featuring LENORE ULRIC

"The Right Kind of Man"

By L. Wolfe Gilbert and Abel Baer

William Fox Movietone  
Production

## "HURDY GURDY"

Featuring GEORGE JESSEL

"Margharita"  
"Two Little Baby Arms"

By L. Wolfe Gilbert and Abel Baer

William Fox Movietone  
Production

## "WORDS AND MUSIC"

"Too Wonderful for Words"  
"Steppin' Along"

By Harlan Thompson and  
Dave Stamper

William Fox Movietone  
Production

## "WHY LEAVE HOME"

"Look What You've Done  
to Me"  
"Doing the Boom Boom"

By Conrad, Gottler and Mitchell

DE SYLVA, BROWN & HENDERSON, INC.  
745 SEVENTH AVE. ROBERT CRAWFORD, PRES. NEW YORK, N.Y.

## Inside Stuff—Pictures

The Montreal's drawing population as given in Variety at 600,000 brought on a controversy over its accuracy. A lay reader knowing his Canada wrote that every one but a Variety man would know Montreal has a population of over one million.

Making the paper's Montreal correspondent the alibi, he answered by saying that an estimated drawing population to him meant the possible number of people who might be investigated into a theatre. Taking his cue thence, the deductions are the children under 16 not permitted in theatres in the Province of Quebec and the attending resistance of their parents to the screen lure for that reason, and besides the very large number influenced by the Church in Montreal, also non-theatre-goers, leaving the net as per estimate as (draw pop. 600,000).

Endorsement ads of commercial articles has reached the stage where testimonials from secretaries to picture personalities are now being used in magazine copy. Among one of these noted in a nationally circulated mag is a plug for a facial preparation by the secretary of John McCormick, First National production supervisor.

Pathe and R-K-O is said to have gone into a clinch over the Keith contract to play Pathe features. Some meetings have been held on the matter. It appears to be mostly about rentals for the Pathe subjects. These take in full lengths and shorts. The Pathe-Keith contract that has about 10 more years to run, is reported calling upon Keith's to play a certain number of Pathe full length features annually, around 25 it is said. These with no rental fixed.

In exchange for that contract Keith's is reported to have received a bonus in Pathe common stock of some 50,000 shares.

Where no rental can be agreed upon, the contract calls for an arbiter. The Keith-Pathe wrangle nearly reached that point last week, from the account, although later it was said to be in the process of smoothening out. It started over some Pathe pictures Keith's played last season, without rental fixed.

A difficulty American film companies encounter in many foreign countries is the laws applying to the discharge of employees. In these countries from four weeks to six months, or even a year, must elapse between notice of dismissal and the actual dismissal or discontinuance of salary.

This is regulated by the length of employment and the character of the job occupied. It is designed as a government measure to protect workers in countries where jobs are scarce and being fired is a catastrophe.

American firms opening offices in these lands have to be very circumspect in hiring help as mistakes in selection are costly to rectify. An exchange merger deal between two American firms in a foreign country is now held up while the matter of taking care of employees is settled.

Nancy Carroll has fallen into a couple of big pictures, her first by movie accident and her latest by an incident.

When Ann Nichols arranged with Paramount to have "Abie's Irish" (Continued on page 56)

## WEST COAST NOTES

Frances Agnew to write adaptation, continuity and dialog of "The Poor Sport." U.

Nena Quartaro, Nick De Ruiz and Rose Dione, for "Isle of Escape," WB.

Robert Ellis, for "Ropes," U.

Lucien Littlefield, in "The Marcellaise," U.

Buster and John West, "The Dancing Goby," by Vernon Smith, Christie.

Bert Roach and Natalie Joyce, "The Fatal Forceps," Christie.

Joseph Rickson and Richard Alexander, "Lone Star Ranger," Fox.

Charles Grapewin, new head of Christie's script and dialog department.

Virginia Sale, for "Dude Wrangler," Mrs. Reid.

Robert Edeson, Antonio Moreno, for "Romance of Rio Grande," Fox.

Ulrich Haupt, for "Rogue's Song," M-G.

Jocelyn Lee, "The Children," Par.

Conrad Nagel, in "Ship from Shanghai," Kay Johnson, Louis Wolheim in cast. M-G.

Alma Bennett, Baldy Belmont, May Wallace, Jerry Drew, Howard Truesdell, for "Painted Faces," T-S.

Louis Wolheim added "All Quiet on Western Front," U.

Jocelyn Lee, for "The Next Room," FN.

Shop Camp, "If I Were King," Par.

Ruth Taylor, for "This Thing Called Love," Pathe.

William Austin, Albert Gran, for "The Man," WB.

Natalie Moorehead, for "Furies," FN.

Edil Rosing, Sydney Bracey, for "Bishop Murder Case," M-G.

Harry Pollard directing "Ropes," U.

Barbara Stanwyck opposite Frank Fay, Partner, WB.

Mitchell Lewis, Neely Edwards, two-reel comedy for Academy Pictures, new independent company, Lee Jason directing.

Albert Kelly and Robert Ober, co-directing "Night Hostess," M-G.

Story from Phil Dunning's play of same name.

Pickwick Productions will make "Illegitimate Parents" from story by Maxine Altan. No cast or director set.

M-G has changed title of "Jungle" to "Untamed."

Momo's Arabs, "Show of Shows," WB.

Ivan Lebedeff added "Bugle Sounds," M-G.

William Holden "Other Tomorrows," FN.

Harry Cording, "Marcellaise," U.

Robert Ellis, "Ropes," U.

Harry Langdon starts his third comedy for Roach this week. Di-

ley Chambers, "Cotton and Silk," M-G.

Grant Withers, Jr., "The Other Tomorrow," FN.

Harry Bowen, Ernest Hillard for "Red Hot Rhythm," Pathe.

Complete cast "Lone Star Ranger," Fox: Sue Carol, George O'Brien, Charles Morton, Rex Bell, Jean Barry, George McFarlane, Roy Stewart, Walter McGrath, Warren Hymer, Russell Simpson, Dick Alexander, Bob Steele, Roy Coulson, Oliver Eckhardt, Caroline Rankin, Ralph Le Fevre, Delmar Watson, Elizabeth Patterson, Iika Chase.

Georgie Stone for "All's Quiet on Western Front," U.

Cast of "Jazz Heaven," Radio, includes Jimmy Mack Brown, Sally O'Neil, Clyde Cook, Blain He-Fredric, Joel McRae, Ralf Harold.

May Boley for "Four Billies," FN.

Jack Bgan's option taken up by Col.



rected by Charles Rogers, former writer on studio staff, Oscar Apfel, George Davis, Dud-

# ELIAS BRESKIN

Musical Director

and

Violin Soloist

LOEW'S PENN  
PITTSBURGH

54th WEEK

# DICK LEIBERT

Solo Organist

LOEW'S PENN THEATRE  
PITTSBURGH, PA.



# BOBBY GILLETTE

AND HIS BANJO

Master of Ceremonies

LOEW'S VALENCIA, NEW YORK

Indefinitely—15th Week Now

WITH SINCERE APPRECIATION TO

LOUIS K. SIDNEY

Many Thanks for the Co-operation and Encouragement of COLBY HARRIMAN, BENNY THAU, W. K. SAXTON, CHESTER HALE, ARTHUR KNORR

Direction WM. MORRIS

After a gratifying engagement of 40 CONSECUTIVE WEEKS as Master of Ceremonies—Conductor at

CAPITOL, NEW YORK

# DAVE SCHOOLER

Has Been Chosen to Open the New Magnificent

LOEW'S PARADISE, NEW YORK

For an Indefinite Engagement, Starting Sept. 7

Acknowledging the splendid co-operation given me by Mr. Louis K. Sidney, Mr. E. A. Schiller, Mr. Benny Thau and the Messrs. Hale and Knorr



## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Los Angeles and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

### LONDON

Mary Merrill (divorced wife of Ion Swinley) and Franklin Dyllal (also divorced), both popular stage favorites are to marry in London this week.

Flying squad raided a Charles Square house and took 19 men charged with gambling into custody. Arthur Mince was charged with keeping a gambling house with roulette wheel as part of layout.

Nellie Florence Maxfield, registered bookie, was fined \$100 for keeping a betting house. It was her third conviction and she took a two months jail sentence.

George Ian Malcolm, grandson Lily Langtry, married to Edith Gaskell.

Daly's reopens under British Amusement Theatres, Ltd., with nominal capital of \$575,000 in \$5 shares. Isadore W. Schleisinger paid the George Edwards' interests \$1,250,000 for the property a month ago. House reopens Sept. 10 with "Sandy" Rogers, Hart and Fields musical.

Franklyn Dyllal and Mary Merrill, professionals, have given notice at the Chelsea registry office of their intention to marry.

Installation of Pari-mutuel known here as Totalizator, have the British bookies burning. Ordered at Bath to

take their places at the back of the public stands they objected, held a meeting, read an ultimatum to the clerk of the course, and on not getting his okay, took the law in their own hands and went back to their old places in the ring.

### NEW YORK

Jack Dempsey has been suspended by Equity on charges of disloyalty during the recent Hollywood crisis. Estelle Taylor, Jack's wife, remains in good standing.

In issuing three padlock orders against Atlantic City boardwalk restaurants, Judge Clark in Federal Court, Newark, specified all fixtures were to be removed.

Tim Murphy, actor, 67, who died Jan. 11, left an estate appraised at \$6,169 net. It consisted of L. I. realty and mortgages.

Accusing the government of laxity and negligence in prosecution, Federal Judge Cox L. Fiske in Newark vacated the padlock order against Meyers Hotel, Hoboken, which he had imposed six weeks ago.

Police Commissioner Whalen accused Maurice Campbell, Federal Prohibition Agent, of "passing the buck," when the latter sent him 300 complaints against speakeasies and requested him to act upon

them. Commish returned them with statement that federal prohibition agent had power to act upon them and that it would cost the city \$15,000,000 a year to enforce local prohibition.

Church of St. Malachy, "The Actors' Church" in 49th street, is to be enlarged at a cost of \$85,000.

Douglas G. Hertz will produce a dramatization of his novel "Flesh Alley" in October with Modette Hunt in the lead.

Edna Ferber will collaborate in a new play with George S. Kaufman.

Having settled his differences with Mrs. Anna Weightman Penfield, his "angel," Earl Carroll is having "Floretta" revamped with Dorothy Britton in the lead.

Florence von Wien, playwright, wife of William Auerbach Levy, artist, attempted suicide according to the police, by jumping in front of a 6th avenue train at 8th street station. She is in St. Vincent's Hospital in a critical condition.

To holders of common stock of record Sept. 9, Warners are offering an optional 6% convertible debentures, series due 1939 at the rate of one \$500 debenture for each 68 shares of common. The price which is required by Sept. 30 is \$525 for a \$500 bond. Total issue is \$20,000,000.

Net profits for the first two quarters of the present year, ending July 13, of \$524,338 are announced by Pathe Exchange, Inc. This compares with a \$380,050 loss for the same period last year.

Charged with negligence in driving, Madge Kennedy has been named defendant in two damage suits asking \$13,000 damages. Mr. and Mrs. Richard Shindler of Oaklyn, N. J.,

said they were injured when a car driven by Miss Kennedy collided with theirs on the Boston Post road, near New London, July 14.

Walter Greenough, who has acquired the Princess theatre, plans a subscription season of intimate plays for "exclusive audiences." The title given to the undertaking is "New York Theatre Assemblies."

All outstanding 6% convertible debentures, series A at 195 and interest, have been called in by Motion Picture Capital Corp. for redemption Oct. 1.

J. Finley Wilson was again elected president, for the eighth consecutive time, of the Improved Benevolent Protective Order of Elks of the World (Negro), at the annual convention held at Atlantic City. The defeated candidate was Casper Holstein of Harlem, supported by Representative Oscar De Priest.

A metal screen invented by Dr. Gabriel Weinschenker, Russian surgeon, has been demonstrated by the Engineering Society of New York. It is said to require one-fifth as much empuage for projection as the ordinary m. p. screen and is suitable for sound or silent films in daylight or darkness and is especially receptive to color.

Mrs. Margaret Reick Stearns, daughter of the late William C. Reick, former owner of the New York Sun, has filed a suit for divorce in Reno against Henry S. Stearns, Jr., charging her husband with excessive drinking and humiliation. They were married in New York in 1922.

Mme. Lillian LeRoy Arthur, for many years with the Chicago Grand Opera companies, is suing the Plaza Hotel, New York, for \$15,000. According to the complaint Mme. Arthur wished to go into an exclusive

women's rest room on the main floor but was refused admittance by a maid as she was not a guest at the hotel. She again tried the following day and was again refused admittance, the maid remarking "I will not allow this sort of a lady to enter here."

John P. Stapleton, promoter and salesman, committed suicide in a Philadelphia hotel. He had been reduced to poverty by the late David Steinhardt, bankruptcy lawyer, who duped him out of \$105,000.

"Rope" will be known as "Complex" when it is presented here next month by the Shuberts.

It has been revealed that Jimmy Walthour, six-day race champion, was secretly married to May Delaney, lately of "Manhattan Mary," at 1895 N. Y. Ave. 15, against the wishes of his parents.

Hallam Kemp, former husband of Ann Murdock, now divorced, comes effective Oct. 1, announces his engagement to Ruth Harrington Anderson, former "Vanities" girl of Philadelphia.

Charles K. Gordon is to produce "The Reason Why," new autobiographical play of married life on Park avenue, by Mrs. Minnette Hirst.

J. D. Williams is to become head of the Williams Plan multilingual talker studios. English project.

Irene Castle McLaughlin, widow and stage partner of Vernon Castle, is one of the heirs of (Miss) Ellen Hotchkiss, who died recently in New Haven, Conn., and left an estate of \$20,000.

Film censorship will be established in Moscow, U. S. Work will be handled by a new dept. under the Minister of the Interior.

Jeanne Eagels' suspension by Equity ended Sept. 1.

"The Good Old Summertime" is title of new musical to be produced by Guy Bolton, Bert Kalmar and Harry Ruby, who have recently formed a partnership.

### LOS ANGELES

Pola Negri made a flying trip here landing last Friday (Aug. 30).

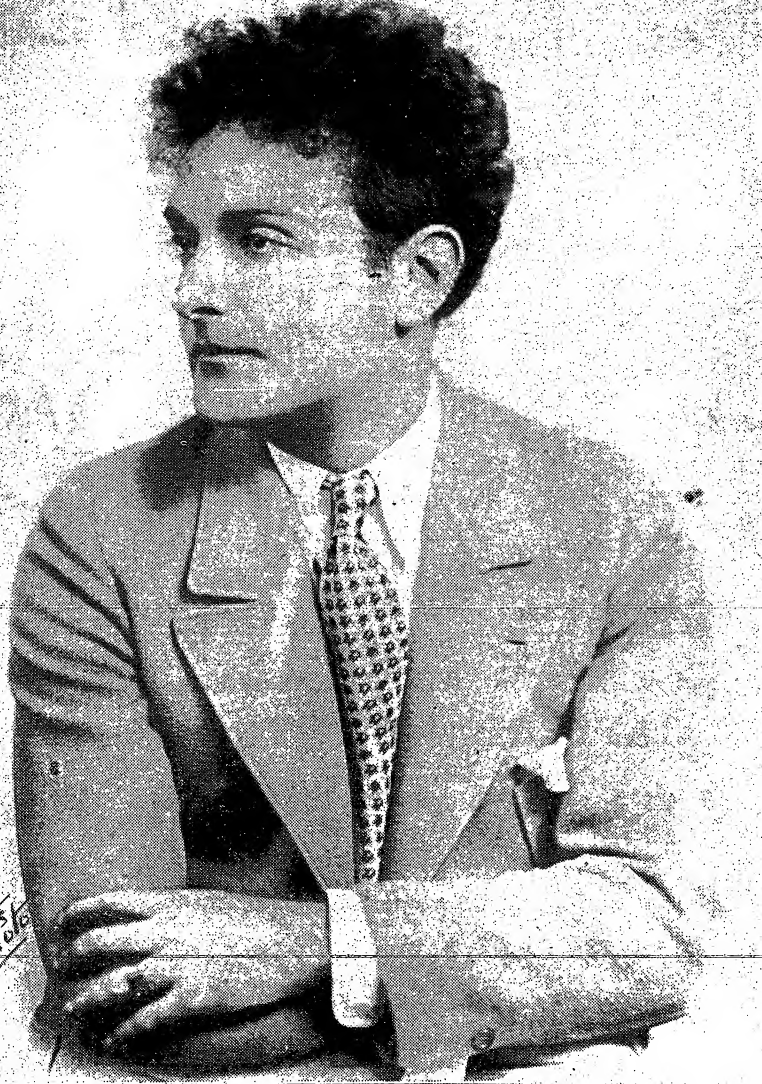
Jeanne Kent, legit actress, fined \$50 for speeding. Cop clocked her doing 63.

Motion Picture Capital Co. filed suit in the U. S. District Court against Harry Garson, secretary-treasurer of the Thomas Produce (Continued on page 47)

DAVID  
PESSE  
TZKI

MUSICAL  
DIRECTOR  
LOEW'S  
KINGS  
THEATRE  
FLATBUSH  
BROOKLYN

THANKS  
TO  
LOUIS  
&  
SIDNEY



NATIONAL  
SCREEN  
SERVICE  
SOUND AND SILENT  
TRAILERS

JOE LaROSE

PRODUCTIONS

FOX THEATRES

JACK  
HANLEY

In Fanchon & Marco's "Sweet Cookies" Idea

FAMOUS  
MEGLIN KIDDIES

Featured by  
FANCHON & MARCO

CARL  
TORNEY

DANCERS  
Featured in Fanchon and Marco's  
"Love School" Idea



**Jack Partington**

Presents

# **ROY SEDLEY**

in

**"Five and Ten Follies"**

**Paramount Theatre  
New York**

**THIS WEEK [AUGUST 31]**

Under Direction of **TONY SHAYNE**

# **RECALLED---to Pittsburgh**

By Public Demand

# **TEDDY JOYCE**

## **LOEW'S ACE MASTER OF CEREMONIES**

at the

Loew and United Artists'

# **PENN THEATRE**

**PITTSBURGH**

This Return Engagement Inaugurates

**MY SECOND YEAR AT THE PENN FOR LOEW'S**

---

Watch **VARIETY** for *THOSE* Box-Office Reports!

---

MR. LOUIS K. SIDNEY, my Boss and Sincere Friend, flatters me as follows:

**"Teddy Joyce is the 'coming' m. c. sensation of the show business"**

---

*Sincere thanks for their many kindnesses to Messrs. Lanning and Raymond, respectively the genial managers of the Penn, Pittsburgh, and Century, Baltimore; and, of course, my sponsor, Mr. Sidney.*

**P. S.—Still sending commission to LOU IRWIN. Believe it or not, it's a PLAZHURE!**



### THE LOVE TRAP

(Continued from page 24)

Gets the sympathy of the audience throughout. Dramatic kick when husband slaps his uncle for accusing girl of being mistress of host of original party. Goes with uncle and mother for showdown. Dialog here perfect. Wife turns the trick by compromising the uncle in her bedroom, when he comes through with check for \$50,000 to settle up marriage of his nephew. Entertaining picture.

### CITY OF TEMPTATION

(BRITISH MADE)

(Silent)

M. J. Gairland production. Directed by Walter Niebuhr. Story by Sir Philip Gibbs, adapted by Lucille Spiller. Olga Chesova, Juliana Johnson, Judith Kline featured. In cast: Hugh Miller, Marjorie Towl. At 5th Ave. Playhouse, New York, week Aug. 31. Running time, 60 minutes.

Cheap foreign-made quickie of the sort that won't draw a dime in the art houses or anywhere else, lacking in story development, casting and direction.

Philip Gibbs' novel has either been butchered or never was intended for screen adaptation. Old-fashioned plot has a Turkish refugee maiden in Constantinople.

### SILVER KING

(ENGLISH-MADE)

(Silent)

T. A. Welch presents this adaptation of the old-very-old-Henry Arthur Jones melodrama. Directed by T. Hayes Hunter. Percy Marmont featured with British cast. Photography by Bernard Knowles. Running time 70 minutes. At Little Carnegie Playhouse, New York, week Aug. 31.

An awkward screen adaptation of this ancient melo leaves it hopelessly old-fashioned. Try to wish an underworld story of 30 years ago on this generation of fans educated to the subtle nicety of dramatic crime, and all you get is a derisive giggle. It's a beautiful technical production and neatly enough acted for the most part, but the material and tone of the whole thing is absurd. Represents apparently Paramount's purchase of a picture for English quota purposes, film being released for what it will bring, and that won't be much, based on the rental scale the sure-seaters pay. Some-

thing should be salvaged from the purchase price from the daily changes, which is the field for this one.

"The Silver King" was one of Jones' earlier works, done in collaboration with Martin Herman and probably dates back to the late '80's. It's still in the late '80's and is "blue jeans" with a few of the rough edges smoothed out. When it was an American success Harrison was president and horse cars ran across 42d street. Whoever adapted the old boy for the screen couldn't get the musty smell out of it.

All the old hoke is still there, even if they have injected such sprightly modern touches as a vaing type who stands around for a brief scene in up-to-date undies. Chill Boucher does this role and over-acts painfully. Nevertheless she has possibilities with restrained direction, and by all odds the best thing in the film, getting over the torrid sex appeal in spite of a silly role crudely acted.

Compared to the modern underworld story dished up with atmosphere and studio slight-of-hand, this stuff is raw Nick Carter against Conan Doyle. They even have the heroine kidnapped by the master crook and held prisoner in a steel underground tunnel. Underground tunnels aren't good technique any more. They haven't been used for escapes since Chicago gangsters discovered the real blessings of the writ of habeas corpus.

Another detail is the return home years later of the English Monte Cristo in the midst of a heavy stage snowstorm. The comic papers killed off that dramatic device before the films began to cut into the drama's gate, and now it is the exclusive property of the two-reel comedy makers.

The tip-off on what Paramount thought of the film's value, of course, is that the company just dumped it on the market without taking the trouble to give it synchronized score or sound effects. Anyhow, the Carnegie Playhouse is candid about it. They bill it prominently as silent.

### Conquest of Holy Land

(FOREIGN MADE)

Producers not named. At 5th Ave. Playhouse, New York, week Aug. 31. Running time 35 minutes.

This three-reeler is said to be an authentic record of General Allenby's campaign in Palestine during the World War, and made in that country.

Allenby headed British troops against Turkish uprisings in the Holy Land while the big conflict on the Continent was raging. Several of the scenes seem faked, notably a sequence showing a British captain performing an exceptional act of gallantry for which he received the Victoria Cross. Lengthy titles of troop movements, shown on maps, help to pad it out.

With Palestine daily in the head-

lines, on account of the Jewish-Arabian riots, this picture may hold timely interest on a screen program, especially in neighborhoods with a large Jewish population.

### Reconstruction of Palestine

(FOREIGN MADE)

No producer named. At 5th Ave. Playhouse, New York, week Aug. 31. Running time 35 minutes.

Three reels of Palestine newsreel shots released by Hadassah, woman branch of the Zionist organization, without charge to the exhibitor.

Picture most likely has been used previously in Zionist campaign drives in this country. Dug out of the vault, because of the current pogroms in Palestine, the film contains many scenes of places where Jewish-Arab race riots are now taking place, but it is propaganda for the Zionist movement, showing what the organization has done with the money it has received mainly in this country, for the upbuilding of a Jewish Homeland in Palestine.

Photography is poor, but as subject is timely the film rates a place on any Jewish neighborhood house program.

### BLACK MAGIC

(SILENT)

Fox production and release. Directed by George Sells. Scenario by Joseph Maria Dix. Josephine Dunn featured. At Loew's New York one day (Aug. 27), half double bill. Running time, 66 minutes.

As nutty a story as a story could be, enough character parts for all the films in Hollywood and a villain for every honorable person in the picture.

A prolog shows how three men were doomed to exile. Henry Walthall performed "an operation while stewed, and the knife slipped: Earle Fox seduced a girl; Fritz Feld lost his honor but saved his life by posing as a woman in a shipwreck. Three dreadful guinea.

The three bad guys go so far as to pull phoney death scenes, and even that doesn't get them the polls.

A not too intelligent picture for not too intelligent audiences.

Big.

### WANTED!

Man to act as technician for broadcasting sound effects. Should have experience as theatrical property man, combined with imagination and mechanical ability. BOX XYZ, VARIETY, NEW YORK

# WAYNE KING

and his

## ORCHESTRA

The Most Talked-of Unit in Chicago today!

ARAGON BALLROOM

MANAGEMENT OF  
MURRAY KAPLAN & ASSOCIATES  
NEW YORK-CHICAGO



## HARRY BORJES

Director of Music for Loew Theatres in Washington

BEGINNING 12th YEAR

## CHARLES GAIGE

FEATURED ORGANIST

LOEW'S PALACE THEATRE

WASHINGTON, D. C.

## LOUIS W. BAKER

ORGANIST

LOEW'S STATE THEATRE

THE SHOW PLACE OF SYRACUSE, N. Y.

ROXY FAVORITE

# Gladys Rice

Exclusive Sole Management

Edison Recordings N. B. C.

---

## JONES and HULL

Featured in F. & M. "SWEET COOKIES" IDEA

Thanks to FANCHON & MARCO

---

## BETTY and RAMON

FEATURED

IN F. & M. "DANCE MOODS" IDEA THANK TO GAE FOSTER

## The Complete Sound Reference Book

# Sound Motion Pictures

by HAROLD B. FRANKLIN

Pres. and Gen. Mgr. Fox West Coast Theatres

401 pages of information, ideas, methods for immediate application to the running of a sound policy theatre, successfully and with profit.

Technical and practical studies of equipment—How to buy—How to operate and service it.

How to build programs, present and exploit talkie features.

History of sound—present trend—probable future developments—wide film—stereoscopic pictures—television—all intelligently discussed by a qualified authority.

Distributed by

### MOTION PICTURE NEWS

729 Seventh Ave., New York City

Price \$3

Plus Mailing Costs

ORDER TODAY

---

Motion Picture News  
729 Seventh Ave.  
New York, N. Y.

Enclosed in check, money order for \$3.00 (20 cents added to cover mailing costs) in full payment for one copy of Sound Motion Pictures.

Name .....

Address .....

# THE FOURTEEN BRICK TOPS

America's Greatest Girl Jazz Band

Directed by

**BOBBIE GRICE** [100 POUNDS OF  
MUSICAL DYNAMITE]

**A STAGE AND BOX OFFICE TRIUMPH EVERYWHERE!**

Thanks to R-K-O and their Collegiate Unit for their invaluable assistance and co-operation in promoting our success.

We are sincerely grateful for their helpfulness.

Just finished our third engagement at the Palace, Chicago, in less than a year... And each engagement to bigger business.

Last week attracted capacity business at every performance at the Albee, Cincinnati.

This week, Palace, Cleveland, and another big week.

Special exploitation, Miss Agnes Cherry, of our own publicity department, working ahead of the band, developing the "Redheaded Beauty Contest" and the "Brick Top Club."

**THE ONLY RADIO ATTRACTION OF ITS KIND**

Permanent Address:  
28 WEST NORTH STREET  
INDIANAPOLIS

GREETINGS

## LOEW'S BALTIMORE CENTURY CONCERT ORCHESTRA

Under the Direction of  
**GEO WILD**

The Ace Loew Pit and  
Stage Combination  
That Rates the  
Glowing Praise of  
Audiences, Producers  
Directors, Critics  
And Artists

21  
Good  
Reasons  
For  
Baltimore  
Pride.

Here They  
Are:

Thanks to Mr.  
L. K. Sidney and  
Loew's, Inc.,  
For Our  
6th Big  
Year  
At the  
Century



GEO. WILD, Conductor  
H. P. BANGS, Concertmaster  
K. ALT, Violin  
G. E. HELMERS, Violin

G. A. WIDOFF, Violin  
B. SOSNER, Violin  
S. ORMANSKY, Violin  
R. HAYNIE, Violin

M. C. DODSON, Viola  
J. C. SPAHN, Cello  
P. SPITZBARTH, Bass  
R. WIENER, Flute

W. F. SCHNABEL, Oboe  
F. KUMMELL, Clarinet  
M. C. SATER, Clarinet  
F. MARKS, Horn

C. E. MUELLER, Trumpet  
W. H. BLOHM, Trumpet  
H. BOMHARDT, Trombone  
R. G. JONES, Drums & Tym.  
GEO. FINSTER, Piano

# Keith's May Solve Act-Studio Situation West by Booking Its Contracted Acts for Picture Work

Los Angeles, Sept. 3. Local Keith-Orpheum office may soon put into operation a department to book its own acts in pictures, on a commission basis.

It has been figured that during the past 52 weeks, on an average of three acts, either at the Hillstreet or Orpheum here, have weekly done some kind of picture work. The "no picture" clause in the R-K-O contract has been long since ignored. In some cases, the circuit has found itself buying back the act at an increased figure because of a screen click.

Current idea for an established booking office is based on the premise that there is no necessity for the circuit to lose the acts, as if Orpheum makes the picture arrangement the contract will state that the act must resume the vaude route at its former salary.

The vaude chain will make the studio arrangements, and literally loan its performers for the usual commission fee, thereby holding on to its acts, creating good will among the vaudevillians by a willingness to let them do pictures (if the demand is there), and reaping for the vaude circuit, perhaps, \$20,000 a year in commissions. That's the present sketch of the plan.

## Kidding a Clause

Orpheum office now has a lone man scouting the studios and booking its acts in pictures which come into town. This, of course, makes a joke of the "no picture" clause. Besides which the local agents and studio casters watch the vaude houses weekly for possible talent, and when they want something, grab right and left to Orpheum's loss. Hence, it is said that as long as this condition exists, and if both the Orpheum and Hillstreet theatres have virtually become show spots for future picture work, the circuit may as well reap some benefit from the situation as nothing it has done or is going to do can stop it. One direct studio connection is already at hand, Radio Pictures (RKO).

According to report the western Orpheum office is sold on the idea, opposition coming from the east, which is supposedly as yet unconvinced on the proposition on the theory that it would be throwing the acts away.

## 275 Shorts

An angle to the situation is the 275 Vitaphone shorts Warners is planning for the coming season. This schedule, to be supervised by Bryan Foy and Al Cohn, reads as follows: 50 one-reel dramas, 50 one-reel comedies, 25 two-reel dramas, 25 two-reel comedies, 25 one-reel revues, 50 vaude sketches (bulk of these to be made in the east), 25 band recordings, and 25 two-reel playlets. With its feature program completed late next month, this studio will stay open to get these shorts under way.

The extent to which Warners must call upon vaudevillians to fulfill such a line-up is obvious. It's an argument put forward in favor of Orpheum's booking department for picture engagements by supporters of the plan.

As currently operating Orpheum is not reaching \$5,000 a year, in commissions on its booking of acts in pictures. Many a performer has left Los Angeles with a grouse because the circuit refused it a film chance.

## RINGS IN POND

New Britain, Sept. 2. Three diamond rings valued at \$3,500 and stolen from the dressing room of Mrs. Florence Vernon of 389 East 152d street, New York, on June 21 while she was playing a vaudeville engagement at the Strand theatre, this city, are at the bottom of a pond in Stanley park, the police were told.

John Wass, 18, said he had received them from two younger boys who had stolen them from the actress. Fearing arrest if found in his possession, Wass threw them into the pond.

Police are skeptical, but are investigating.

## Handshake for \$150!

Finding a wallet containing \$150, Maurice Maurer, chief usher at the Palace, New York, returned it to the owner and got a handshake.

Maurer also rescued a felt hat Sunday which was claimed by Senator Francis Murphy by wire from Baltimore Monday. The monologist has so much hair that when he left the theatre he didn't miss the benney.

## TED WILLIAMS CHARGED WITH EMBEZZLEMENT

Chicago, Sept. 3. Ted Williams, manager of "Kitchen Pirates," act at the State-Lake last week, was arrested after the final performance Friday on a warrant charging embezzlement, sworn out by Maurice Golden, owner of the turn. He was released the next morning on promise to make restitution for a \$500 payroll that disappeared while the act was playing the local Palace a few weeks ago.

During the Palace engagement, Williams reported that \$608, to pay off, had been stolen from his trunk in the dressing room. Police investigated and recommended that Williams be arrested.

Golden engaged Attorney Phil R. Davis and the warrant was sworn out for Williams' arrest. In court, although denying that he had taken the money, Williams promised to make up the amount and the judge permitted Attorney Davis to noll prosequere the case.

Edith Marcelle, featured in the turn, is Williams' wife. She and her husband left the act, despite Golden's offer to let them remain.

## Snodgrass' Cafe

Girard, Ill., Sept. 3. Harry Snodgrass, "king of the ivories," one of the first to capitalize radio fame, realizing not only vaudeville contracts but a release from the Missouri state prison, is going into the cafe business here.

Snodgrass is a native of this city and was a small time performer when he got into a legal jam that landed him in prison. He became famous in the prison radio programs and eventually his sentence was reduced to allow him to accept stage offers.

After the first glimmer he became a small time again.

## Heidt's Unique Co-operative Band H. O. by N. Y. Palace—1st Time East

Horne Heidt's band will hold over at the Palace, New York, next week. Return booking was consummated following the California band's opening day click in the Keith house.

The Heidt aggregation has the most unusual personnel arrangement of any band in the country, so good that it reads almost like press stuff. The plan is co-operation for all members, all sharing equally in the profits, with the leader's (Heidt) salary only slightly higher than the unskilled musicians. First requirement from all the men is that they place themselves and personalities secondary to the organization. If any member violates this he can be dismissed from the band by vote of nine members. Vote of nine unanimously is necessary before any change can be made.

A set sum is held out from all salaries weekly and deposited in individual savings accounts for the boys. No one can draw on the account without first consulting and

## Buck and Bubbles Hop in And Out of Jail Again

Chicago, Sept. 3. For the second time in three weeks, Buck and Bubbles, colored vaude team, were thrown into jail by Judge Lyle, lingering three days in the can this time. A \$1,600 bond put up by the RKO circuit gained their release.

Troubles of Buck and Bubbles had been accruing for a long time, arising from their legal jams with Nat Nazarro, former manager and sponsor of the team. Three weeks ago they were yanked from the Palace bill and incarcerated for two days. Later, released on a writ of habeas corpus, they continued work for Keith's until coming back to the State-Lake. Judge Lyle then ordered them back to jail until the bond was placed.

## Pantages' Trials

Los Angeles, Sept. 3. Mrs. Alexander Pantages went on trial today (Tuesday) before Superior Court Judge Hardy on charges of second degree murder growing out of an auto accident four months ago.

Mrs. Pantages was represented by Max Steuer, W. J. Ford, and W. I. Gilbert.

Pantages, facing trial on statutory charges, will be tried Sept. 23 before Superior Court Judge Fricke. Aloise Leyendecker, principal state's witness against Mrs. Pantages, was reported missing by deputies from the District Attorney's office.

Trial of W. R. McGee on charges of attempted bribery in connection with his attempt to buy off the arresting officer of Mrs. Pantages, was continued until Oct. 1. Postponement at the request of the district attorney, who wishes first to try both the Pantages cases.

## CHORUS GIRL'S DAMAGES

Catherine Ross Asking \$200,000 From Blank Company

Des Moines, Sept. 3. Claiming injuries received in an accident Feb. 8, 1929, at the Paramount here ended her career as a performer, Catherine Ross, chorus girl with Publix unit, has filed suit for \$200,000 damages in district court, naming A. H. Blank Theatre company, Des Moines Theatre company, Publix and Paramount Theatre company.

The plaintiff alleges she entered the theatre for the purpose of attending rehearsal and fell through a door used for unloading stage scenery as there was no light at the entrance.

According to the petition her left foot and her jaw were fractured and her eyes, nose and head bruised and lacerated. The injuries caused her lips to become stiff, hindering speech and have made it impossible for her to continue in her work.

## Ladies and Prima Donnas Can't See Why Blues Singers Get Breaks

### Just a Hardboiled

Jack Barry was in a sisters' hospital in Atlanta during his latest illness.

It was tougher than Jack knew for a week, but he finally pulled a smile that indicated consciousness.

"You were very sick, Mr. Barry," said a sister, "didn't you hear the angels singing?"

"No," replied Jack, "but I heard someone shoveling coal."

Which put Mister Barry on the blacklist for the rest of his stay there.

What's the use of being a prima donna when the blues singers get the breaks?

This seems to be the discouraging conclusion reached by a number of prima donnas. The prima still cling to their professional pride.

Blue singers, say the prima donnas, are usually girls with untrained voices of a different strata than prima donnas—girls with nerve. Witness the way they burst into the singing field—but often they have something that puts them over better than the prima donnas who are trained for their vocation. And blue singers frequently get more money with their nerve and personality than prima donnas with all their training.

Blue singers often have been chorus girls who crashed through. Prima donnas are usually from out of town trained with the ideas of doing big things. They marvel more or less at the success of their sisters, but console themselves with the thought of their own dignity.

The very title, prima donna, seems to signify a dignified standard that they feel they must live up to. It has a grand opera ring they think, while "blue singer" calls to mind a jazz mama.

## TISHMAN QUILTS KEITH'S; NO "ASST" FOR HIM

San Tishman has quit Keith's booking office, after serving there for six months. Induced by George Godfrey to leave a more lucrative post as the Great States booker in the association's office in Chicago, to join the Keith New York staff, Godfrey lately assigned Tishman as assistant to Johnny Collins on the New York books. It was Tishman's objection to the subordinate position which brought about his resignation.

Recognized as a class A booker in New York and Chicago, when Tishman first reached the Keith New York office, he was given the middle western book (houses). In the continual shifting of bookers in Keith's, Tishman was deprived of his mid-west book though knowing that territory better than any other Keith New York booker.

Collins was lately added to the Keith booking staff, after having left that office about three years ago. When previously with Keith's, Collins had booked the two-a-days, such as Pittsburgh, Cleveland, etc. Returning Collins was given the 17 or more New York Keith one-a-day spots, week houses, to handle under his sole supervision. Tishman was made one of his assistant bookers.

It has looked for some time as though Godfrey was trying to oust Tishman.

I. R. Samuels, recently returning to Keith's as a booker, following an absence like Collins', replaces Tishman.

## Cantor's Relief Benefit

A benefit performance of "Whoopee" for the relief of the Palestine Arab war victims is being promoted by Eddie Cantor, either for a Sunday night at the New Amsterdam or a midnight performance at the RKO Palace.

David A. Brown, philanthropist and chairman of several national Jewish charity committees, conferred with the comedian over it.

## STAGE BIT VALUABLE?

A piece of vaudeville business is valued at \$50,000 or what have you by Jack Strouse, who has retained Harry Saks Hechheimer to complain against Ker Murray.

It's the bit with the phone from the manager's office to the stage ringing up every time a gag is off color.

Strouse claims his prior use by many years.

## MORTON FAMILY WITH SAM

Sam Morton, his son, Paul, and the latter's daughter, Naomi Morton, are returning to vaude as a Morton family combo, in an act styled "Three Generations."

## Foster Girls in London

Montreal, Sept. 3. Alton Foster sails from here tomorrow on the "Magnific" to be at the Palladium, London, Oct. 7. A number of Foster girls open there on that date.

## Danny Dare for Fox

Hollywood, Sept. 3. Danny Dare, dancer, has been signed in New York for a period by Fox. He leaves by motor for Hollywood Oct. 1.

## \$30,900 TAKES PALACE, CHI, GROSS RECORD

Combination of Ted Lewis and Molly Picon set a new record of \$30,900 for Keith's two-a-day Palace here last week.

The previous record of \$30,900 was set by Ted Lewis the previous week. High before that, of \$28,433, also held by Lewis.

## Browning With Publix

Joe Browning is set with Publix for the forthcoming "Dance Marathon" unit. Brown is one of the few straight monologists of modern times remaining.

Another vaude monologist now out with a Publix unit is Senator Murphy.

## Hillstreet's 4 Shows

Los Angeles, Sept. 3. Last week's story that the Hillstreet will continue its three-a-day policy was wrong. House goes four-a-day starting Sept. 12, when it starts serving its vaudeville differently behind possible long run pictures.

Stage band will be inaugurated, the acts working in front of same and the set to be permanent upon the stage of each stage bill. Theatre closed Sept. 3 reopening as the RKO with "Street Girl" (Radio) as the screen feature.

Whether the weekly bills will hold over depends upon business. Rudy Vallee will probably go to the lat at \$5 premiere with his band.

Ray West's outfit, at the Orpheum last week, goes in here as the permanent stage band. West is a Coast product having played various hotels and cafes hereabouts.

## GUS' OPERETTA

Hollywood, Sept. 3. Gus Edwards is reported writing a stage operetta, "Carmenella," for Armida, young Spanish dancer. He found in the Mexican theatre here a couple of years ago and whom he has been boosting ever since. Expects to stage the operetta in Los Angeles.

## Brown on Coast

A coast trip starting Saturday with a return to New York set for Sept. 20 is being taken by Iliam S. Brown, of R-K-O.

**LOEW**  
**WARNER**  
**FOX & PUBLEX**  
**Ez Keough**  
**Stanley Rayburn**  
**JERRY CARGILL**  
1540 BROADWAY, NEW YORK.  
TELEPHONE: BRANT 054-2



**Only "Single" Act Doubling On Broadway**

# **Nick Lucas**

**"THE CROONING TROUBADOUR"**

**IN PERSON**

at

**RKO PALACE**



**ON THE SCREEN**

at the

**WINTER GARDEN**

as a Feature of the New Warner Bros. Vitaphone Production

**"GOLD DIGGERS OF BROADWAY"**



**Brunswick Records**

**First National-Warner Pictures**



Management LEO FITZGERALD, 226 West 47th St., New York City

# 2 NEW FEIST HITS 2

We take pleasure in telling the world we publish the tremendous French success

"DEJA" Under the title

# LOVE ME

A most seductive melody

by **T. ALVIS**

French Lyric by JEAN LENOIR

American Lyric by DOLLY MORSE

# COUNTING THE STARS ALONE

CHORUS

The birds don't count, the bees don't count, the sum-mer breeze and the trees don't count, WHEN YOU'RE  
COUNTING THE STARS A-LONE, And lov-ers lane, that shad-y lane, Some-

Copyright LEO FEIST 1929

by **VINCENT ROSE  
BENNIE RUSSELL  
JACK MURRAY**

You can't go wrong  
with any Feist song

**LEO. FEIST. INC..**  
Cor. BROADWAY and 50th ST. NEW YORK  
(ENTRANCE ON 50TH ST.)

SAN FRANCISCO 935 Market St.	CINCINNATI 707 Lyric Thca. Bldg.	PHILADELPHIA 1226 Market St.	KANSAS CITY Gayety Thca. Bldg.
CHICAGO 75 W. Randolph St.	BOSTON 181 Tremont St.	DETROIT 310 Michigan Th. Bldg. 405	LOS ANGELES Majestic Th. Bldg.
MINNEAPOLIS 235 Loeb Arcade	TORONTO 193 Yonge St.	LONDON, ENG. 138 Charing Cross Rd.	PARIS, FRANCE 30 Rue de l'Echiquier
MELBOURNE, AUSTRALIA, 276 Collins St.		BERLIN, GERMANY, 37 Leipziger Strasse	

Dance  
Orchestrations  
**50¢** From your  
Dealer  
or Direct

## Houses Opening

Vaude is out again at the Crescent, Brooklyn, with stage band policy supplanting.

Park Lane, Palisades, N. J., reopening, this week switches bookings from Jack Linder to Keith's. It will play five acts on split week booked by Mark Murphy.

Fox has taken over the Strand at San Pedro, Cal. House was built by Mark Hansen several years ago.

After closing for a month, Spring-

field's (Mass.) first deluxe theatre reopened Aug. 31 as Fox-Poll. It has been rebuilt, with 3,000 seats. House opened with "Lucky Star," film, and Fanchon & Marco's "Fantasma" on the stage, together with shorts.

A fall on the stage by Russell and Hayes put the acrobatic team out of action last week at Leew's Commodore, New York. Injuries forced them off the bill on Thursday.

## ACTOR ARBITRATION

(Continued from page 1)  
forms promised, with the other officers promising to lend their full support. No names of anyone not present were mentioned in any of the speeches, although Judge Kelly's quiet references could not be misunderstood.

### Arbitration

Arbitration for NVA club members was sketched by Cantor as a board of arbitration composed entirely of NVA members, before whom any member could file a complaint. As a further protection for the complaining member, Cantor said, if dissatisfied with the decision, the complainant could appeal to another board, called "the supreme court," which would be show people of standing unaffiliated with the NVA, and the second board's decision would be final. Cantor stated the names of both boards would be given out later.

On health, the president stated, the club intended to innovate a system of physical examination by doctors, with the hope that every member, whether traveling or in New York, would consult the club's physician in whatever city he might be at least once each six months. No expense for these examinations would be borne by the members, Cantor stated, as the club will retain the doctors by the year and carry all of the cost itself.

### Comradship

The physical examination appears to have been suggested by the Saranac situation, with the idea of a member through examination, if developing a symptom of any sort, to have it looked after in its first stages when it can be checked. It's along the life extension plan, universally recommended by physicians and industrial leaders.

A warm feeling of comradship appeared to extend over the first NVA meeting under a president of and for the bunch. The members were told to believe it was their club, and to treat it as such; to promote it and bring in new members; to tell everybody it's a new NVA.

Casey in a meeting at the club before the election spoke in the same vein, with Casey making it perfectly plain that the day of the stool pigeon in the NVA and in the variety theatre had passed along with the system in both that breed of such practices.

### Variety Field

A drive for membership for the club was mentioned, with this to take in all variety divisions, such as the picture field (including the studios) and radio. It was with the expanding membership scope in mind that the name of the National Vaudeville Artists had been changed to the National Variety Artists, with variety covering the extended area more properly and thoroughly than vaudeville could.

Mr. Kelly advocated a return of the "Clown Night" weekly in the clubhouse. This was met with a hearty response.

The president may call another meeting after the opening of the Sanitarium, to inform the members more fully of that institution in the Adirondacks.

## GUILD-JESSEL DINNER

A testimonial dinner to George Jessel will be given by the Jewish Theatrical Guild in the Commodore Hotel Oct. 27.

Jessel, now on the west coast making a talker, has notified the Guild of his acceptance.

### Doc Rockwell Back

Doc Rockwell, under Shubert contract, will likely return to vaude for a few weeks subject to Shubert assignment.

Rockwell may be placed by Jake Shubert in one of the two new shows the Shuberts will produce before Thanksgiving.

## Seger Ellis' Turn

Seger Ellis, composer-recording artist, goes R-K-O vaudeville.

Ellis is the Gene Austin of the Okeh records, having a tremendous following in the South and West, with the vaude bookings aimed at that territory especially.

T. D. Kemp, Jr., has Ellis signed exclusively.

### Ates Joins Fox

Hollywood, Sept. 3.

Roscoe Ates (Ates and Darling) has gone Fox under a two year agreement.

First picture will be Lenore Ulric's "South Sea Rose."

# ROUTES

are now being  
laid out in the

# MIDDLE WEST

If you are now working  
in or around New York  
see

# MAX RICHARD

immediately. Room 1207,  
Bond Building, 1560 Broadway  
Bryant 5208

# ACTION

guaranteed

## MAX RICHARD AGENCY

162 N. STATE ST.

Central 0246

CHICAGO

### ASSOCIATES

IRVING BERGER

JACK KALCHEIM

## Sing a Song That Helps YOU!

Your INDIVIDUALITY brought you where you are.  
Your INDIVIDUALITY will take you further.  
Provided you keep on telling the world about your

## INDIVIDUALITY



Send for Artist Copy and Vocal Orchestration—All Keys

Full Dance

Orchestration, 50c

Playable without fee or license

W. C. POLLA

Arrangement

SOLO MUSIC PUBLISHING CO.

1585 Broadway, New York, N. Y.

## A Big Hit in a Big House

STATE, NEW YORK, THIS WEEK (Aug. 31)

# MARGIE COATE

"A Gleaming Personality"

AL GROSSMAN, PER. REP.

160 W. 46th ST., N. Y.

# BEN POLLACK

AND HIS

## Victor Recording Orchestra

FOX VAUDEVILLE in and Around New York

FLEISCHMANN YEAST Commercial Radio (NBC)

PARK CENTRAL HOTEL, Returning Next Month

Exclusive Management of the National Broadcasting Co., New York City

Personal Direction: BERNIE FOYER, 226 West 47th St., New York City



**NOW PLAYING  
PALACE THEATRE  
NEW YORK**

**YOUTH WINS-  
ENERGY TRIUMPHS-  
*Entertainment*  
SUPREME!**

**HORACE  
HEIDT**

*and*

**THE MOST  
VERSATILE  
BAND IN  
AMERICA**



**THE  
CALIFORNIANS**  
**IN A DIFFERENT  
FANCHON & MARCO  
IDEA**

*Thanks to*  
**JACK LOEB & C<sup>o</sup>**  
**FANCHON-MARCO**

# THE TALK OF THE MUSIC INDUSTRY

**BENNY DAVIS AND J. FRED COOTS**

*AMERICA'S FOREMOST HIT SONG WRITERS HAVE MERGED  
AND PROUDLY ANNOUNCE  
THEIR FIRST BATCH OF SONGS*

*WE'RE NOT MAKING BELIEVE WHEN WE SAY*

## I'M ONLY MAKING BELIEVE

*FOX TROT BALLAD*

*WILL PROVE ITSELF THE "FASTEST NATURAL" EVER WRITTEN*

*TOO MANY EYES ARE NOT NEEDED TO SEE THAT*

## THERE'S TOO MANY EYES

*THAT WANNA MAKE EYES AT TWO PRETTY EYES I LOVE*

*IS A GREAT SONG - YOUR OWN TWO EYES WILL SEE IT*

*WE'VE HEARD IT SAID ON GOOD AUTHORITY, HE'D WRECK A WHOLE SORORITY - THAT RED HOT LADIES' MAN*

## COLLEGIATE SAM

*A GREAT COMEDY LYRIC - A TERRIFIC COMEDY PATTERN AND A WOW MELODY*

*WE WANT ALL THE SUCCESS IN THE WORLD*

## TO BE WITH YOU

*THIS DELIGHTFUL FOX-TROT BALLAD WILL BRING IT*

*EVERYBODY WANTS A PAL*

## PAL OF MY SWEETHEART DAYS

*WILL MAKE YOU A PAL OF YOUR AUDIENCE WHEREVER YOU SING IT*

**CALL, WRITE, OR WIRE FOR PROFESSIONAL COPIES, EXTRA CHORUSES  
RECITATIONS, PATTERN, QUARTETTE ARRANGEMENTS AND ORCHESTRATIONS IN ALL KEYS  
YOU ARE CORDIALLY INVITED TO ATTEND OUR FORMAL**

## OPENING, SATURDAY, SEPT. 7<sup>TH</sup>

*OUR PROFESSIONAL STAFF IS EAGER TO GREET YOU —  
LEON FLATOW - HARRY A. KUHN - NAT CHAIKEN - MONTE WILHITE  
JOE MOORE - MARTHA STRAUSS AND DOROTHY DALE*

## DAVIS, COOTS & ENGEL, INC.

*HARRY ENGEL, PRES.*  
**719 SEVENTH AVE. NEW YORK CITY**

*"Songs you'll remember"*

# One-Nite Vaude Fading Away; Its Bookers Fear Bread-Line

One-night vaude stands have flattened out. A few remain but they are wabbling. Several bookers who not long ago were doing a big biz on the one-night vaude gag admit the talker has done them wrong.

The booking of the one-nighters was a headache with the sort of grief that makes a pallbearer out of a booker. The commish ran to nickels and dimes and it took a long, steady line of one-standers to bring any sort of return to the bookers.

The one-night stand bookers are still dazed, hoping a miracle will get 100 or more stands to keep them from the bread line.

Some years ago 100 or more houses were playing indie vaude with Fally Markus, Jack Linder, Arthur Fisher, the Dows and John E.

Coutts scrapping to grab the majority. Now that the hundred has dwindled down to less than half worth a booking commish, there is less fighting among the bookers.

Coutts isn't in his office half the time. He is running a theatre at Bradley Beach or has been this summer on spec.

Markus doesn't seem worried, yet his booking harvest is failing. He has been a consistent leader among the indie bookers but the margin he has held lately hasn't been much.

Linder predicts a lot but has turned his attention to producing acts, a minstrel turn being his chief concern now.

The Dows have made money, according to reports, but are reported putting some of the net in burlesque, having an in on a Mutual show. Their indie list has also been faded to a whisper.

## ARABS ON DELANCEY ST.

Arthur Lyons says he purposely muffed a booking for this week, an Arab act for Loew's Delancey Street.

## \$25,000 FOR DEMPSEY

Jack Dempsey agreed upon a flat amount of \$25,000 for his four weeks in Keith vaudeville. His first is the current week at the Palace, Chicago.

Previously reported the Dempsey booking was arranged out of New York, it is said that the engagement was made by Ben Piazza, Keith Western booking manager in Chicago.

## Arthur Lyons on Floor

During Sam Lyons' expatriation from the Loew office, Arthur S. Lyons of the agency, is representing the L&L acts on the Loew booking floor.

Sam Lyons' differences with Marvin Schenck figured as the why-fore of the breach.

## SMOOTH OUT ROUTE FOR UNITS' COAST RETURN

Hollywood, Sept. 3.

New route being prepared for Fanchon and Marco units will carry them from Los Angeles, the starting point, across the country by a generally northern route, under a revised schedule, to New York, through all the larger Fox theatres in and around Greater New York, then over the Fox-Poli circuit into New England and back to Los Angeles via Loew's southern circuit.

Only marked changes from previous routing will be on the Los Angeles to New York tour. Gradual building up of this route left the F-M units with a hodge podge of jumps which were proving costly.

A couple of picture holdovers in prospect the next few weeks has made the switches possible. Some of the units are now being booked over Loew's southern circuit for the return to the Coast from New York. Gives them 10 weeks on the way back.

## MARRIAGES

Patsy Ruth Miller to Tay Garnett, film director, Hollywood, Cal., Sept. 8.

Blanche McHaffey, screen actress, to Wallace Staunton, non-pro, Hollywood, Sept. 4.

Richard Nicholls to Catherine Dunbar Juler, non-pro, Aug. 23 at Greenwich, Conn.

Ruth Elder, aviatrix and m. p. actress, to Walter Camp, Jr., president Inspiration Pictures, Aug. 29 in New York.

William (Billy) Moore to Lorelle McCarver, show girl, Aug. 29, in New York. Groom is son of "Dinky" Moore.

Frank Taylor (agent) to Alberta Winneck (dancer), Aug. 24 in Belleville, Ill.

Mary Eaton to Millard Webb, Sept. 1, Beverly Hills, Cal.

Warren Hymmer to Mabel Williams, Tia Juana, Mexico, Aug. 27. Hymmer is the son of John Hymmer, playwright. Miss Williams, non-pro.

Mrs. Lols Josephine C. Cross to James Henry Reed, Jr., non-pro, Aug. 30, in Boston. Bride at one time was in vaude with her former husband, Wellington (Dulce) Cross.

Captain Sir George Wilkins to Suzanna Bennett, Aug. 30, in Cleveland. Groom just returned from the around-the-world trip of Graf Zeppelin. Bride has appeared in several Broadway productions. Both are from Australia.

## Bankruptcy Petitions

Waterson, Berlin & Snyder Co., 1587 Broadway; liabilities and assets not stated. Irving Trust Co. appointed receiver.

Variety credited Al Boasberg for the dialog in the Nat Carr dialog short, "Two Gun Ginsberg," at the Globe. Dialog was written by Nat Carr.

## Personal

## Executives Bookers Managers

THE HUE AND CRY  
TODAY IS FOR  
SOMETHING  
DIFFERENT—  
SOMETHING THAT  
MEANS GOOD  
ENTERTAINMENT  
AND HAS REAL  
BOX OFFICE  
VALUE.....

HERE IS AN  
ATTRACTION THAT  
IS AS NEAR

# 100%

PERFECT AS IT IS  
HUMANLY POSSIBLE  
TO CREATE.....

COMBINING THE  
RARE ELEMENTS  
THAT GO TO MAKE  
BETTER BUSINESS  
AND ATTRACTIVE  
ENTERTAINMENT

A FASCINATING  
MUSICAL MYSTERY  
SENSATIONALLY  
PRODUCED, SPICED  
WITH BRILLIANT  
COMEDY AND  
PRESENTED BY  
THE MOST  
DYNAMIC  
SHOWMAN OF  
TODAY.....

EXPLOITATION  
POSSIBILITIES  
OF THIS GREAT  
ATTRACTION ARE  
UNLIMITED.....

TIE UPS FOR  
EVERY DAY OF THE  
ENGAGEMENT.....

## MERCEDES

WEEK SEPT. 7

PROCTOR'S 58th ST.  
FIRST HALF

PROCTOR'S 86th ST.  
LAST HALF

SEE FOR  
YOURSELF!!

Admiral

# JACK ALVIN

Commander of His Admirable

## CREW OF NAUTICAL SYNCOPATORS

On the MARINE ROOF

of the

# HOTEL BOSSERT

BROOKLYN, N. Y.

NOW IN OUR SEVENTH SEASON

## DOUBLING INTO RKO VAUDEVILLE SHORTLY

Exclusive Management of the National Broadcasting Co.

AMERICA'S BELOVED CLOWN

# TOTO

ALWAYS SOMETHING NEW AND ORIGINAL

NOW  
B. F. KEITH'S

# PALACE

NEW  
YORK

(WEEK OF AUGUST 31)

SAILING FOR EUROPE SOON

Management MAX HAYES



**WE ARE THE FOREMOST INDEPENDENT**

**ABSOLUTELY UNAT**

**SHAPIRO, BERNST**

**PRODUCERS, PRESENTATION DIRECTORS, SINGING AND DANCING ACTORS**

**From Our Catalogue of Many Thousands of Valuable Copyright Songs to Fit Any Occasion**

**A FEW OF OUR**

**THE GREATEST BALLAD WRITERS**

**EV'RY DAY AWAY**

**GREAT FOR HARMONY**

**BY CHAS. TOBIAS**

**EDDIE CANTOR'S SENSATIONAL COMEDY**

**MY WIFE IS**

**EXTRA CHORUSES GALORE**

**BY CHAS. TOBIAS**

**THE OUTSTANDING NUMBER FOR PIANO**

**LONESOME**

**GREAT FOR ORGANISTS AND PIANISTS**

**BY PHIL BOUTELIER**

**A NOVEL AND DISTINCTIVE BALLAD**

**THE BOOMERANG**

**BY BILLY ROSE AND LEE DAVID**

**A DRAMATIC BALLAD WITH A POWERFUL RECITATION**

**TWO PALS**

**BY PEASE, NELSON AND O'FLYNN**

**THE STANDARD BALLAD**

**I'LL ALWAYS BE IN**

**BY BUDDY GREEN, HERMAN**

**MUSIC  
PUBLISHERS**

**SHAPIRO, BERNST**

**LOUIS BERNSTEIN, President**

# THE LARGEST PUBLISHERS OF POPULAR MUSIC

NOT ATTACHED IN ANY WAY

## STEIN & CO., INC.

LOUIS  
BERNSTEIN  
President

FOR SINGERS, RADIO ARTISTS, ORCHESTRAS AND MOTION PICTURE PRODUCERS

Whatever Rights We Can Supply You With Complete Scores or Popular Songs in Any conceivable Situation

OUR NEW BIG HITS

WRITTEN IN THE LAST FIVE YEARS

# AWAY FROM YOU

BY FRANK L. SHERMAN AND JAY MILLS

FOX-TROT ARRANGEMENT BY ARCHIE BLEYER

MAJOR SONG HIT IN ZIEGFELD'S "WHOOPEE"

# ON A DIET

BY GEORGE BENNETT

TIMELY AND TOPICAL

FOR THEATRICAL PRESENTATIONS AND DANCING ACTS

# LITTLE DOLL

BY FRANK L. SHERMAN AND RUBEY COWAN

DANCE ARRANGEMENT BY SAMUEL CROSSMAN

HELEN KANE'S TREMENDOUS NOVELTY SONG HIT, THEME SONG IN PARAMOUNT'S "SWEETIES"

# HE'S SO UNUSUAL

BY AL LEWIS, ABNER SILVER AND AL SHERMAN

A LIGHT NOVELTY AND DOUBLE SONG

# SINCE YOU SAID UH-HUH To Me

BY HOWARD JOHNSON AND JACK WAITE

THE FAVORITE OF ALL TIMES

# IN LOVE WITH YOU

BY FRANK L. SHERMAN, RUBY AND SAM STEPT

## STEIN & CO., INC.

BROADWAY  
CORNER 47th STREET  
NEW YORK CITY

JACK GLOGAU, Gen. Prof. Mgr.

## Vaudfilm Back in Harris' Pittsburgh Houses—Straight Pictures in Red

Pittsburgh, Sept. 3.

After two months on a straight picture policy, Harris and Sheridan Square, Pittsburgh's last remaining vaude sites, will return this Saturday to vaudfilm under a stage band policy.

Each theatre will use four acts of R-K-O vaude with a stage band and possibly an m. c. on the same order as the big presentation houses here. Harris will run full week programs while the Sheridan goes split-week.

Straight films have been a losing proposition for both houses, known for years as vaude sites. While on the old vaudfilm policy, the pit band numbered anywhere from four to six men, but under a stage policy, 10 musicians will be used.

Inauguration of new policy also

marks beginning of Saturday openings for both of the Harris houses. This leaves but two in town, Penn and Aldine, both Loew's, opening Monday.

Price scale will be 10-20-30 for mats, with a 40c top for nights.

### SCREEN GIRL'S 10 WEEKS

Los Angeles, Sept. 3.  
Leatrice Joy opens a 10 weeks Keith tour at Columbus, O., Sept. 6.

### NEW ACTS

Jack Halligan and Dick Stewart, Sibylla Bowhan, opera singer, in four-people musical.  
Odette Myrtil, closing with "Broadway Nights," back in vaude.  
Gene Barnes, Joe Sully and Patsy Ruth Clark in "Interruptions," by Fred Allen.

### JIM THORNTON KNOWS

There is a saloon scene in "Sweet Adeline."  
During rehearsals Oscar Hammerstein, 2nd, was directing. To James Thornton he said: "Jim you should enter this way," and Hammerstein started to explain.  
Thornton stopped him with upraised hand:  
"Young man, you may tell me how to leave a saloon but you can't tell me the way to go into one."

### ILL AND INJURED

Jack Goode underwent tonsil operation, New York.

Harry Hassler, with Earl Taylor, Chicago, slightly injured in auto accident near Mitchell, S. D.  
Merquita Esmond, actress, very ill at her home at Silvermine, Norwalk, Conn.

Harry Sothern has been discharged from the Stamford, Conn. hospital where he was treated for severe auto accident injuries.

Brandon Tynan is in the Fifth Avenue hospital, recovering from an emergency operation performed 10 days ago.

Write to the Ill and Injured

### BIRTHS

Mr. and Mrs. James Briggs, son, Aug. 28, Los Angeles. Father is banjo player at Loew's State.

Mr. and Mrs. Sweeney Hamid, Aug. 28, in New York, daughter. Mother is Muriel Real, of the Real Sisters. Father with "Six Jacksonians."

### Pierong Retained

Spokane, Sept. 3.  
H. W. (Nick) Pierong, manager of the local Pantages for five years, will continue for Keith's, now in possession. Theatre closes Saturday to be reopened Sept. 13. Six acts and pictures will be played.

### PAN REOPENS AS ORPHEUM

Starts on Sept. 6 in San Francisco—Old Orph. for Legit

San Francisco, Sept. 3.  
The Orpheum opens in its new home, former Pantages, Sept. 6. Julius Tannen due as m. c. and Ted Lewis' band headlining first Keith bill. J. J. Gottlob of the Columbia has the old Orpheum and is remodeling it for a new Evianger legit road house here. It is expected to be ready next spring.

### JUDGMENTS

Roberson-Smith Players, Inc.; Western U. Tel. Co.; \$625.

Arigerst Inn, Inc.; Russet Holding Corp.; \$6,500.

### Mitchell East

Los Angeles, Sept. 3.  
E. H. Mitchell of the local Lyons and Lyons office, leaves for New York next week.

Will probably rejoin the Yates office in that city.

### INCORPORATIONS

**NEW YORK**  
Celebrity Productions, Inc., Manhattan, pictures: Harry Post, Thomas J. Shanley, Mae F. O'Leary.  
Twinkl Corp., Freeport, amusements: Alphonse Luttringer, Ann Luttringer, Sophie Weinberg.  
Cinequest Distributing Corp., Manhattan, pictures: theatres, \$10,000; Myron A. Ellis, Lew Elston, Jack Ellis.  
Juwell Productions, Inc., New York, theatres, plays: Samuel Schuch, Mel Nee, Will Rowhm.  
Phillon Productions, Inc., Manhattan, pictures: theatres, \$10,000; Myron A. Ellis, Lew Elston, Jack Ellis.  
Irma Kraft, George J. Westner.  
The Cine Production Corp., Manhattan, picture camera: Julia Hultvagner, A. Lincoln Epworth, Fred Rosenborg.  
Standard Broadcasting System, Kings, \$100,000; Peter J. Testan, Charles G. Unfer.  
Teatregroers, Inc., Manhattan, theatres, pictures, 30,000 shares—60 common no par value and 30,000 preferred; Louis E. Vielhaber, Anton Green, Rose Shapiro.  
Vick Amusement Corp., New York, theatres, pictures: Leon Kaufman, David Funt, Richard S. Funt.  
**Statement and Designation**  
E. E. Fulton Co., Del., theatre supplies, New York office, 115 46th street, New York; A. J. Jarmin, treasurer; \$500,000. Filed by Frederick C. Harbour, 35 North Dearborn street, Chicago.

## 3 ROTATING SHOWS FOR KEITH'S N. Y. HOUSES

In the elimination of the pit orchestras in some of the Keith theatres in and around New York the RKO offices have assigned three complete stage shows to rotate through eight houses, playing them on a split week basis.

The first show is headed by Walter Clinton and Invaders, doing an act as well as supplying the music for the other turns on the bill. The latter include the Hemstreet Singers, Cirolo Bros., Roberts, Conway and Earl, Mae Wynn and Sonny.

The second is the Will Aubrey Show, with Aubrey's band localizing in the neighborhood where playing. Among the acts are Rudolf Friml Jr. and Co., Monte May, Harriet and Bill Hutchins and Stanton and Dolores.

The third is the Lew Wilson Show with Lew Wilson and Mob furnishing the musical part and the acts including Pisano and Landauer, Alberta Hunter, Maurice and Vincent and Ondek and Walent.

## C. WESLEY FRASER

Incorporated  
**Exchange**  
260 Tremont St., Boston  
BOOKING EXCLUSIVELY  
The Bob Ott Musical Comedy Company  
Routed Throughout New England  
Available on and after January 6  
Personal Direction of  
J. J. McGINNESS

## FRANKENBERG'S JUVENILES

En Route Butterfield Circuit  
Direction GUY PERKINS

# Marcus Loew BOOKING AGENCY

General Executive Offices  
**LOEW BUILDING ANNEX**  
160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

**J. H. LUBIN**  
GENERAL MANAGER

**MARVIN H. SCHENCK**  
BOOKING MANAGER

CHICAGO OFFICE  
600 WOODS THEATRE B'LD'G  
**JOHNNY JONES**  
IN CHARGE

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES  
CONSISTENT, EFFICIENT SERVICE SINCE 1913

## The Fally Markus Vaudeville Agency

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway  
Lackawanna 7876 New York City

### RADIO-KEITH-ORPHEUM CIRCUIT OF THEATRES

Vaudeville Exchange  
General Booking Offices  
Palace Theatre Building  
1564 Broadway

R-K-O FILM BOOKING CORP.  
General Booking Offices  
1560 Broadway  
NEW YORK



1560-1564 Broadway, New York  
Telephone Exchange: Bryant 9300  
Cable Address: "RADIOKEITH"

### R-K-O PRODUCTIONS, INC.

Producers and Distributors of  
**RADIO PICTURES**  
Launching an Era  
of Electrical  
Entertainment  
1560 Broadway  
NEW YORK CITY

# UNION THEATRES LTD. AUSTRALIA

Australia's Largest and Most Important Picture, Talkie and Vaudeville Circuits Covering Every State and Important City in Australia

### NEW SOUTH WALES

Sydney	City	Capacity
Capitol	"	3300
Lyceum	"	3000
Haymarket	"	2000
St. James	"	2000
(Legitimate)	"	2000
Lyric	"	1600
Crystal Palace	"	1000
Empress	"	1000
Olympia	"	2200
Union de Luxe (Marrickville)	"	2300
Union de Luxe (Ashfield)	"	2400
(In association)	"	2400
Prince Edward, City	"	1500
Newcastle	City	Capacity
Strand, City	"	1400
Royal	"	2000
Lyric	"	1200
Star (Merewether)	"	1100

### South Coast Circuit

Crown, Wollongong	Capacity
Town Hall, Wollongong	2000
Royal, Bulli	1600
Kings, Thirroul	1400
QUEENSLAND	
Brisbane	
Wintergarden, City	2300
Tivoli	2700
Majestic	1200
Valley	1500
In association with Birch, Carroll and Coyne, Ltd.	
Toowoomba	1700
Ipswich	
Wintergarden	2000
Bundaberg	1600
New Wintergarden	1700
(In construction)	
Albion	1000

### Maryborough

Bungalo	Capacity
Albion	1400
Rockhampton	1600
Wintergarden	Capacity
Earlecourt	2000
Wintergarden	3000
Olympia	
Olympia	2800
Mount Morgan	
Olympia	1400
VICTORIA	
Melbourne	
State, City (Australia's Largest Theatre)	Capacity 4000
Majestic, City	1800
Melba	1200
Britannia	1000

### In association with Electric Theatres Pty., Ltd.

Paramount, City	Capacity
Star	1500
Strand	1185
In association with E. J. Carroll	
Athenum, City	Capacity 1200
Melbourne Suburbs	
Monroe Ponds	Capacity 1400
Burnley	1050
Empress, Prahran	1200
West Brunswick	1000
SOUTH AUSTRALIA	
Adelaide	
West's Olympia, City	Capacity 2500
Favilion	1400
Grand	1100
York	1800
Wondergraph	1200

### WESTERN AUSTRALIA

Perth	
Ambassadors	City Capacity 2750
Prince of Wales	" 2500
Grand	" 1400
Favilion	" 1000
Fremantle	
Princess	Capacity 1400
TASMANIA	
Hobart	
His Majesty's, City	Capacity 1700
Launceston	
Princess	Capacity 1850
Majestic	1400

ALWAYS OPENINGS FOR GOOD PRESENTATION AND BIG TIME ACTS UNDER THE MOST CONGENIAL CONDITIONS  
THE WORLD'S LARGEST PRODUCERS PLAY THEIR BEST AND SYNCHRONIZED PICTURES ON OUR CIRCUITS EXCLUSIVELY  
Address Communications to STUART F. DOYLE, MANAGING DIRECTOR, HEAD OFFICE, 251A PITT STREET, SYDNEY, AUSTRALIA  
or to

New York Office: 729 Seventh Avenue, New York City, N. Y.

Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.

London Office: Beacon House, D'Arbly Street, Warbour Street, London, E. C., 3



# ALL THAT I'M ASKING IS SYMPATHY

## ALL THAT I'M ASKING IS SYMPATHY

By BENNY DAVIS and  
JOE BURKE  
*Writers of Carolina Moon*

*Valse andante*

Now that ev - ry - thing is  
o - - ver, Have a lit - tle Sym - pa - thy,  
Tho' you may be glad it's o - - ver,  
Leave me with a smile, dear, Lin - ger just a while, dear.

CHORUS

You were all I had, Now I feel so bad,  
All that I'm ask - ing is Sym - pa - thy; Don't know what I'll  
do, I ap - peal to you, All that I'm ask - ing is  
Sym - pa - thy. Al - tho' you've brok - en your vow, I've grown so  
used to you now, I know I'll miss you some - how, I love you, I need you;  
So be - fore we part, Spare my ach - ing heart, All that I'm  
ask - ing is Sym - pa - thy. Sym - pa - thy.

Copyright 1929 by Joe Morris Music Co. 1587 B'way, N.Y.  
The Publishers Reserve the right to the use of this Music or Melody for Mechanical Instruments.  
International Copyright Secured All Rights Reserved. Albert & Sons, Australian Agents Sydney.  
All other countries. — Campbell, Connelly & Co. 10 Denmark St. London, W.C.2

*Duet - trio - quartette arrangements*

# JOE MORRIS MUSIC CO.

CORNER 48<sup>th</sup> ST.

1587 BROADWAY

NEW YORK

WE PUBLISHED  
THE COUNTRY'S  
GREATEST SONG  
"CAROLINA MOON"

HERE'S ANOTHER  
SURE HIT BY THE  
SAME WRITERS

WRITE OR WIRE  
VOCAL ORCH. ALL KEYS

MARVELOUS DANCE  
ARRANGEMENT BY  
BOB HARING

WOODS THEATRE BLDG.  
CHICAGO, ILL.

IRVING ULLMAN

ARCHIE FLETCHER  
General Manager

## Theatres Proposed

Annapolis, Md.—(M. P. and Vaude)  
\$75,000. West street near entrance to  
Monroe Court. Owner, Frank M. Kleis.  
Robinson, Md. Architect, Earl Harder.  
Ann Arbor, Mich.—(fire rebld.) N. W.  
corner Thayer and University avenues.  
Owners, Shelby and Moran. Architect,  
M. Finkell, Detroit.  
Chicago.—\$500,000. Lawrence avenue,  
east of Lipp street. Owner, Hudson &  
Katz. Architects, C. W. and G. L. Rupp.

Ft. Wayne, Ind.—\$1,000,000. Also stores  
and office, 126 E. Wayne street. Owner,  
Leop Realty Co. Architect, A. M. Strauss.  
Hillidsburg, Pa.—(remod., alt. and  
add.; Lyria). Allegheny street. Owner,  
Steven Chingos. Architects, Hunter and  
Coldwell, Altoona.  
Peoria, Ill.—(remod.) Ft. of Jackson  
street. Owner, Peoria Players. Archi-  
tects, Jamison and Harvason.  
St. Bernard, Ohio.—(M. P.) Main and  
McMillan avenue. Owner, company  
forming of Dr. B. H. Voss, president.  
(Incinnati and St. Bernard. Architects,  
P. A. Jones & Co., Cincinnati.

## Pepper Pot Heater

(Continued from page 1)  
now remedy of yours I could not  
climb stairs or scrub floors without  
getting an empty feeling in my  
head. After downing 12 bottles, I  
not only persuaded my husband to  
buy an automatic elevator but have  
also hired an old lady named  
Bammett to scrub the floors.

"Why not buy a bottle of Pepper  
Pot Household Remedy and  
persuade your old man to pry open  
his purse, ladies?"

"Meanwhile, the Sex Appeal 17 is  
panting to 'let loose on: 'Blow,  
Blow, Bloomer Girls.'"

(Music)

Announcer: "We have a little  
surprise for youse guys. Tillie Tan-  
talize, who just murdered her  
sweetie because she found him dat-  
ing another jenny, is here in the  
studio and has a few words to say  
before she starts on her tour of the  
country's largest vaudeville houses.  
Miss Tantalize!"

Tillie: "Hello, everybody! Can  
you hear me? Well, I just wanted  
to say that I've learned my lesson  
since my sweetie gave me the  
works. I found out later that the  
little snip he was dating drank a  
bottle of 'Pepper Pot Household  
Remedy' every evening just before  
she had her date, and stood head  
and shoulders above me as a neck-  
er. But now I drink two bottles  
every night, and pray that my  
sweetie will escape the punishment  
he so richly deserves in the great  
hereafter."

"I hold no grudge against him.  
In fact, I don't even see now why  
I used to date a punk like that.  
Well, call me up sometime when I  
play in your city. 'But bring your  
own bottle.'"

Announcer: "Thank you, Miss  
Tantalize. Now, radio listeners,  
don't forget that hot snapshot of  
Aggie that goes with every \$1 bot-  
tle. And while you're addressing  
your envelopes, the Sex Appeal 17  
will play our theme song, 'Pepper  
Pot Household Remedy Girl, Please  
Remedy Me.'"

(Music)

## Emde's Bookings

Suggestion from E. R. Emde,  
new Keith division manager for  
Westchester County and Newark,  
has caused White Plains and  
Newark to be removed from  
Johnny Collins' book to be booked  
with the rest by Mark Murphy.  
Change places all of Emde's houses  
under one book. They are, be-  
sides White Plains and Newark,  
New Rochelle, Mt. Vernon and  
Yonkers.

Nearly All Vaudfilm N. Y. Houses  
Opening Regular Week Saturday

Practically all vaude and com-  
bination theatres in New York  
City and vicinity, including the in-  
dependents, are now starting the  
stage week before Monday. Mon-  
day passed out generally last sea-  
son as the traditional day of com-  
mencement for bills in the east.

Theatres in New York and near-  
by country, with policies and day  
of opening are:

## KEITH'S

(All Saturday Opening)

Palace and Riverside, st. vaude,  
8-9 acts, full week; Albee, Brooklyn,  
vaudfilm, 6, full; Jefferson, Ken-  
more, vaudfilm, 6, split; Newark,  
vaudfilm, 5, full; all vaudfilm, 5,  
splits, 81st St., Coliseum, 86th St.,  
58th St., Fordham, Franklin, Ches-  
ter, Madison, White Plains, Regent,  
Royal, Tillyou, Trenton, Greenpoint,  
125th St., State, Jersey City: Cap-  
itol, Union Hill; Bushwick, Hamil-  
ton, Regent, Fairview; Fabian, Ho-  
boken; Ritz, Elizabeth.

## FOX

(All Saturday)

Academy, vaudfilm, 6, full or split

depending on picture; all vaudfilm,  
5, split; Audubon, Folly, Park Plaza,  
Star (New York), Savoy, Ridg-  
wood, Republic, Walker, Fox Brook-  
lyn, same policy as Academy; Riv-  
oli, Hempstead; Cameo, Jersey  
City; Sunnyside, Woodside, L. I.;  
Liberty, Elizabeth.

## LOEW'S

(All Saturday)

State, New York, and Metropol-  
itan, Brooklyn, vaudfilm, 5 or 6, full  
week; all vaudfilm, 5, splits: Boul-  
vard, Delancey St., Fairmont, Grand,  
Lincoln Sq., National, Orpheum,  
Victoria (New York); Bedford,  
Commodore, 46th St., Gates, Ori-  
ental, Palace, Premier (Brooklyn);  
Bay Ridge, Woodhaven, Yonkers;  
State, Newark, vaudfilm, 5, full.

## CORA GREEN

R-K-O Circuit 1929-30

As Acknowledgment of MR. LOUIS K. SIDNEY'S Kind Interest

## DON FELICE

Director of Music

Loew's Valencia, New York

MARGIE  
CROSBY and BAKER

Known as the "Two Sweethearts"  
Now with RAY WEST and His BAND  
At Orpheum Theatre, Los Angeles

M. SHEA, Pres.

J. G. MALL, Sec'y

THE M. SHEA BOOKING EXCHANGE, Inc.

Recognized Names—Standard Acts—Also Flashes Wanted at Once

WHITE - - - WIRE - - - PHONE

MANAGERS, INVESTIGATE OUR SERVICE

Cherry 6561 318 Erie Bldg., Cleveland, Ohio L. D. 39

## Originator of the "Fabello Policy"

## PHIL FABELLO

CONDUCTING

His Novelty Entertaining Orchestra


## RKO Coliseum Theatre

NEW YORK CITY

Phil Fabello introduced to New York the versatile pit orchestra, now being  
adapted as a standard for R-K-O neighborhood houses. Mr. Fabello is cur-  
rently personally supervising the induction of this policy at the Golden Gate  
theatre, San Francisco, and due to return to New York in a month.

Thanks to Milton Schwartzwald

**DON BESTOR**  
AND HIS **ORCHESTRA**  
NOW PLAYING  
RETURN ENGAGEMENT  
WM. PENN HOTEL  
PITTSBURGH



BROADCASTING  
DAILY FROM  
STATION KDKA  
FEATURING HIS LATEST HIT  
"I'M DOING THE RIGHT  
THING NOW"

**MCA**  
MUSIC CORPORATION OF AMERICA  
NEW YORK-CHICAGO

Still the Greatest Ballroom Band in America

# MAL HALLETT

and His

***Edison Recording Orchestra***

**VITAPHONE STARS**

**Starting Our 9th Consecutive Season  
on Broadway on Oct. 1**

At the Million Dollar

**Arcadia Ballroom**

Personal Direction

**CHARLES SHRIBMAN**

**SALEM, MASS.**

THANKS TO MR. HERMAN KNOLL OF THE EDISON CO. FOR HIS MANY COURTESIES



The "CASEY JONES" of the air!

# "BIG BOY JESS"

of the **WESTERN  
AIR EXPRESS**  
FOX-TROT

NEW YORK DAILY "WORLD" - CLEVELAND  
"NEWS" - BOSTON "RECORD" - BUFFALO  
"TIMES" - SAN FRANCISCO "BULLETIN" -  
KANSAS CITY "JOURNAL" - DETROIT "OAKLAND"  
"TRIBUNE" - CINCINNATI "TIMES-STAR"  
"INDIANA" - POLICE "STAR"  
"WHAT PUBLICITY" -  
The winning Ticket Contest Running 11 Weeks  
in the United States has awarded over 500,000 prizes  
Big Boy Jess of the Western

## "SONG of the GREAT ALONE"

FOX-TROT. A TRULY GREAT SONG!  
Says WHO?  
Roy Ingraham and his Paramount Orchestra;  
the "Lone Wolf"; Jones and Hare; Alice Remond;  
Prof. Moore's Hollywood Montmartre Orchestra;  
Abe Lyman and a host  
of others

## "TELLING the WORLD we're in LOVE"

FOX-TROT  
If you like class and rhythm and a  
different melody, you'll  
like this one!  
A BEAUTIFUL  
NUMBER

## "BELIEVE ME THAT'S LOVE"

FOX-TROT  
This is the Snappy Fox-Trot  
You hear played by all the  
Dance Bands and sung by  
all the Stage and  
Radio Stars

## "THAT'S MY IDEA OF HEAVEN"

FOX-TROT - TODDLE  
The Heavliest  
Heaven Song

Professional Copies,  
Vocal and Dance Arr.  
Now Ready! Wire-Write or Call

— AUSTRALIA —  
L.F. COLLINS, LTD.  
187-189 SWANSTON ST.  
MELBOURNE.

— BOSTON —  
231 TREMONT ST.  
BOB ELSWORTH

GEORGE IN SHITING  
1650 BROADWAY NEW YORK-N.Y.

## "JUST BEYOND The BLUE"

The Waltz Beautiful  
Our Prize Number

## Inside Stuff—Vaude.

Tony Shayne, who brought suit against Janet Reed, of "Whoopie" for \$58,000 for alleged breach of contract, has also instituted suit for the same amount against Walter Bachelor, contending it was Bachelor who was instrumental in getting Miss Reed to sign with Ziegfeld without consulting Shayne as to his contract with the star. Miss Reed took Ethel Shutta's role in the Ziegfeld show. Shayne's attorneys are Brelow and Salzman.

A trait peculiar to chimpanzees brought to this country and others for show purposes is making "Joe Mondl," performing monk, quite ineffective as a sheik. "Joe" is making his engagements on bills somewhat of a fright for the women.

Actresses have been declining to precede or follow "Mondl" on bills, not wishing to pass him coming on or leaving in the wings. Last week a feminine single refused to follow the chimp on a New York bill.

When "The Cocoanuts" with the Marx Brothers opened at the Rialto, New York, the Paramount comedy talker of the stage production, in the Public house, was almost unanimously declared too fast for the sticks; that the dialog and the comedy should have been slower, for the natives to get it.

"Cocoanuts" again proves comedy is comedy on the screen or in any country. "Cocoanuts" has been one of the big gross makers of the year for Paramount. Besides holding over to big money, it is starting to go to the second runs for continued high grosses.

### Jack Pepper's Return

Max Hayes' "Doin' Things" unit is at the Palace, New York, this week without its featured member, Jack Pepper. Keith office requested Pepper be pulled for the Palace week, since it so closely follows his recent opposition date down the street at Loew's State.

State is a 75c. house. Palace top is \$2.

As a compromise Keith's has booked Pepper alone this week at the 58th and 81st Streets.

### Rita Vale's Placement

London, Sept. 3.  
Rita Vale replaces Adrienne Allen in the vamp role of the New York company of "By Candle Light." After an opening week in Southampton it sails for America.

### Silver With Morris

Chicago, Sept. 3.  
Reports that Morris Silver, secretary to A. J. Balkan, would leave, have been confirmed. Silver is joining the William Morris office.

## NEWS FROM THE DAILIES

(Continued from page 28)

tions, alleging that the picture exec endorsed a note for \$7,492 only part of which has been paid. Plaintiffs ask the balance amounting to \$5,694.

New 13-story hotel will be started at Sunset and Vine in another month.

Warners reported negotiating with Billy Sunday to make a talker.

Oliver Morosco faces arrest on wage claim in the San Francisco office of the State Labor Commission amounting to \$1,000. Claims are leftovers from Morosco's "Someone in White" staged in San Francisco last winter.

Mrs. Ralph Ince back in town after canceling her contract with producers of "My Girl Friday" in New York.

Lionel Barrymore and Irene Fenwick Barrymore made defendants in suit brought by Dr. Louis Kauf-

man, New York physician, who asks \$2,890 alleged fees due.

Max Steuer engaged by Alexander Pantages to defend pending cases against both himself and his wife.

Jack Mower awarded divorce from Margaret Mower in Superior Court. Charges of infidelity.

## CHICAGO

Charlotte Faurot, show girl, attempted to end her life with gas last Friday. She was rescued by police who broke into her apartment when Ruby Halladay, friend of Miss Faurot, notified them she had failed to get a response to a phone call. Miss Faurot was found unconscious. Revived by an inhalator squad.

Chris Solbrig, art model "with a body like a god," and member of the Chicago Health cult, died at the cult camp in Colorado last week. Solbrig lived far back in hills, nude, existing on dandelion tops. The county coroner said that Solbrig starved himself to death, having reduced in 21 months from 160 to 85 pounds.

# DON ALBERT

Director of Music

LOEW'S NEW GORGEOUS PARADISE, NEW YORK

OPENING SEPT. 5

Many Thanks for Assigning Me in This Important Capacity

to

MR. LOUIS K. SIDNEY

Also Grateful Acknowledgment of an Eight Months' Pleasant Engagement at Loew's Valencia, New York

# JOHN H. BILLSBURY

AGENCY OF CHICAGO

Associate

CHARLES HART

Booking Exclusively RKO [Western Exchange]

Can Secure Immediate Routes for Suitable Acts for the Middle West

Will Only Be in New York Two Weeks

If You Want Immediate Action Get in Touch with Me Now

Headquarters—MEYER GOLDEN OFFICE

151 West 46th Street, New York

### HORACE HEIDT and his Californians (13) Band Entertainers 33 Mins.; Three Palace (St. V.)

Horace Heidt and his Californians have their punny billing the phrase: "the height of entertainment." That goes triple. His is the fastest band act in or out of vaudeville, topping everything for speed, punch, pen-ventuality and entertainment.

Fanechon and Marco: "present" Heidt and like the F. & M. units. It's just another case of not so much where, but why have they been hiding in the far west for so long.

This band act moved 'em at the Palace Sunday night to cheers, so much so that those insistent on getting the musical values show their more enthusiastic neighbors who were enthused to punctuate the presentation with audible appreciation.

What is equally as noteworthy in the Heidt band act is that it's the conductor (or is it Fanechon and Marco?) whose responsible for some of those staging effects, rhythmic routines, precise timing, and showmanly evolutions, it might be well for Heidt to throw his baton away and become a producer.

It's a wavy type of act from every angle. Having one's baton in the show is one of those hazy things to the one business in the east; as for the general eastern public Heidt means no more now as a name than Smith. However, the band will have them talking before the week is out. If capable of manifold routines, the act can play a stock engagement at the Palace.

From the barrier they start off with a zip and go that's undeniable. Their physical actions in the instrumental renditions are uniformly routine. Every tempo carries with a physical away the presents an arresting stage picture.

The boys are I. collegiate flannels and V-neck pull-over sweaters with the letter H. and their leader, as an insignia. They go through startling stage evolutions, doubling and shifting about with as much attention to scientific detail as a triple jump formation on a gridiron.

Heidt's manner of direction is in itself extraordinary. He has the physical front, towering six feet and of stolid football timber, and shifts about with the will of a type of instrument merely as an incidental play, yet impressing with his own individual versatility.

They have a well-planned effect, with the pianists to back, that's a bear and should be protected. Heidt is at one and his regular ivory thumper at the other, spreading their turn will have they play both baby grands simultaneously. That makes for a novelty four-hand effect. There comes two more keyboard and piano, and the eight-hand rhythmic effect is startling, which is pitched to a new peak through the manner of staging.

Choral effect nobody can cop because of their own native talents, beyond duplication by lifters. They do a comedy revue of the nationalistic dance routines, running from the Highland to the Tango.

Lee Lykens, announced as a Victor recording artist, vocalizes effectively in solo. An ice-skating dance specialty tops anything of that type ever done before, further enhanced by the stereoscopic effect.

What is the piece-de-resistance of the act is "Lomo," perhaps the smartest political bit in vaudeville stage. One of the band boys, Clarence Moore, handles him in a five-minute specialty that's an act in itself. How the dog escaped, Heidt tried contract will be the first thought.

Then there's Stewart Robe, announced as a protégé of Herbert Clark of Sousa's band, to hit C. above high C and scores with his trumpet solo. And there's lot's more. This isn't a band act; it's a production. Following a flock of songbirds, Warings, Olsen and all Heidt's Californian Collegians pars 'em all. These western lads set a new standard among versatile band acts.

### HUNGRY FIVE and The Weasel 18 Mins.; in Presentation Oriental, Chicago

A radio act from the Chicago Tribune's station WGN. Because of its radio reputation the act is a draw in this and other cities. There's nothing to the affair as stage entertainment. On the air its popularity was gained through more not notably intelligent listener, much less versatile than it gives than the ordinary showgoer.

Two comedy bits among the German musical puffings, both worked by Herr Louie and his comic, the Weasel. One is a German song, a humorous explanation and the other is a blindfold test wherein the Weasel identifies various kinds of wood by licking it. He licks a cat's tail and calls it pine. Men are costumed appropriately as penny-catching musicians. Their blatant music is good for a laugh at the start.

It is getting around \$2,500. It will more than pay for itself here or in any German district, but in less familiar spots it naturally wouldn't be worth the salary. **Big.**

### ROSE PERFECT (1) Songs 15 Mins.; One Palace (St. Vaude)

In 1923, Rose Perfect was caught by Variety at McClecker's, Chicago, and described as a slutty woman. That still goes and more; she's still stately, of prima stature; no more "slutty" and a looker, perhaps even more so than when White first signed her for the "Scandals." She's since been in another show and the old evidence, evidence itself in Miss Perfect's appearance.

If the Skirt wasn't giving Stony Brook a break, unapologetic, the songstress runs the Best Dressed Woman of the Week election.

Miss Perfect is a soprano and not only knows her lyrics, but doesn't keep it a secret. Audiences are asked that way; they appreciate being let in on the words of songs. So many primas slur or gah-gah the lyrics the music doesn't mean thing.

Miss Perfect has selected her songs cannily. She opens with a production medley, one or two still current, and doubtlessly by personal choice. What more the value the handles it, it's a great ad for the shows, which are announced.

"Evangeline," one of those would-be "Ramona" waitresses, seemed to go better than the music, because that way, they appreciate being let in on the words of songs. So many primas slur or gah-gah the lyrics the music doesn't mean thing.

A specially announced encore was "Kiss Me Again," which Miss Perfect did in her "Scandals" specialty. The piano accompaniment made the announcement. It's an asset on appearance and general masculinity alone.

Funny name that Rose Perfect. Even if on the level, it sounds phony. Those Arline, Pretty Cousin, Lovely, Donna Darling and kindred impossible superlatives of yesterday, flicker days, went out of style. Without any pun on the Perfect, Rose is good vaudeville, especially on Broadway and around New York, where "Scandals" rep means something.

### "DOIN' THINGS" with Ken Murray Unit 50 Mins.; Three, One and Full (All) Palace (St. V.)

Two weeks ago Max E. Hayes (also programed for staging) sent this unit out with Will Morrissey and Midgie Miller at the helm. It was more the reverse of the latter, probably a discard from a "Scandals" edition.

Bert Nagle opens with his cat act, doing his comedy personation well, wailing in the audience along the boys' rags on all fours, teasing the drummer, etc. Good opening specialty. Murray then introduces from there on.

The "Neighbors" sketch is a broad humor scene. Steve Savage's specialty is a very a la James Barton in make-up and stepping. Helen Charleston interrupts with "He's So Musical," Milton Charleston, a dance specialty, and the whoozis Pompei, follow.

Then the LeRoy Prinz dancing girls. Their formation ideas are good, the stunt of springing on up into bells, and octets and double-act, exiting and entering with new changes. But as presented, it's still very slipshod, which staging and the boys' rags, time, etc. The Mandy Twins were early starters with their too clogs. Arthur Page, acrobatic dancer, also dovetailed in. Supporting personnel includes Jack Wolf, Paul Davis and High Hattie Band, the latter a phony (with a few exceptions) the girls finding in the hand flash their dance evolution.

Murray's ad lib contributions endeavor to save the unit. Act is a hodge-podge and too tough even for the boys' rags, time, etc. The Mandy Twins were early starters with their too clogs. Arthur Page, acrobatic dancer, also dovetailed in. Supporting personnel includes Jack Wolf, Paul Davis and High Hattie Band, the latter a phony (with a few exceptions) the girls finding in the hand flash their dance evolution.

Murray's ad lib contributions endeavor to save the unit. Act is a hodge-podge and too tough even for the boys' rags, time, etc. The Mandy Twins were early starters with their too clogs. Arthur Page, acrobatic dancer, also dovetailed in. Supporting personnel includes Jack Wolf, Paul Davis and High Hattie Band, the latter a phony (with a few exceptions) the girls finding in the hand flash their dance evolution.

Murray's ad lib contributions endeavor to save the unit. Act is a hodge-podge and too tough even for the boys' rags, time, etc. The Mandy Twins were early starters with their too clogs. Arthur Page, acrobatic dancer, also dovetailed in. Supporting personnel includes Jack Wolf, Paul Davis and High Hattie Band, the latter a phony (with a few exceptions) the girls finding in the hand flash their dance evolution.

Murray's ad lib contributions endeavor to save the unit. Act is a hodge-podge and too tough even for the boys' rags, time, etc. The Mandy Twins were early starters with their too clogs. Arthur Page, acrobatic dancer, also dovetailed in. Supporting personnel includes Jack Wolf, Paul Davis and High Hattie Band, the latter a phony (with a few exceptions) the girls finding in the hand flash their dance evolution.

### SMITH BALLEW with His Band 20 Mins.; Three 58th St. (V-P)

Smith Ballew With His Band is the act billed. Ballew is presented by the National Broadcasting Co., which booked him into Whyte's 5th Ave. restaurant in the LeFouret-Normandie building, and would make a looker, perhaps even more so than when White first signed her for the "Scandals." She's since been in another show and the old evidence, evidence itself in Miss Perfect's appearance.

Ballew is further ballyhooed as "the glorious radio and recording voice to the accompaniment of his own orchestra."

This act is a good sample of the grave problem the NBC faces, in view of its close theatrical affiliations with R-K-O and the new season's schedule of radio-famed acts making their stage debut as in the case of Ballew.

How to properly present a radio name, especially if wholly new to the radio, and yet assure it of some novelty, no easy task. Rosalie Stewart ostensibly is in charge of this department. She'll have a headache before the seasons grows much.

They figured probably that to give Ballew another one of those radio "mikes" and simulate a "studio" broadcasting would be just as bad as permitting the radio rep to carry him with his currently, trite manner of presentation. One's as bad as the other. That's the problem.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

It happens that in Ballew's case it might even have been worth while doing the microphone gag all over again as with Mildred Hunt who has just started out, or Charles W. Boyer, a little less Jack, but any other of the other celebs. Ballew's voice is one of those sympathetic tenors, very a la Vallee (without the vocal range, and was taught to catch him the rear. This reporter purposely moved back for the test, with a sparsely filled audience seemingly appreciating the test.

### BOWERS-LaMOTTE Co. (3) "Doctor Dore" (Playlet) 15 Mins.; Three (Office) 88th St. (V-P)

John Bowers and Marguerite LaMotte, from pictures, are dipping into vaude with a sturdy comedy playlet. Without their name values it would more easily make it doubly ok for the act for anybody's theatre.

Bowers is an expert farceur, and Miss LaMotte sustains her end well as the "nurse" and the wife of the medic (Bowers) whose rep is being banded about through a w. k. penchant for treating the handsome flighty young matrons for "nerves," through such misdirected attentions as hip inoculations and the like.

Doc gives 'em a load of atmosphere, plenty of soft victrola music and lots of personality, getting 'em into the mood for "imaginary ailments."

Miss LaMotte frames it with a flirtatious patient's husband to scare the wife and the flighty doo into more conservative department.

Three people besides the stars, nurse and the Mr. and Mrs. Horace Livermore characters. Playlet has situation, punch and comedy appeal, and will please anywhere. The flicker reps are further assets.

Abel.

### WARNER, COLE and WARNER (4) Songs and Dances 18 Mins.; One Englewood, Chicago (V-P)

The parents have brought their two kids to the stage and the kids have taken to the stage. Boy and girl, four, are sure. The girl clicks easily, even getting across with a difficult ballad, and manages to keep the squeals out of her voice. The boy is a little more of a stammer, but neat and works cleanly. The pair get together later, the boy scraping a violin while his sister warbles. Playing is rather poor and should be cut out, but the instrument should be milder.

The parents, in comedy, have enough to get across with their songs and dances. The man should stick to his comedy clothes throughout. His business man appearance at the close is out of place and a sour note.

### CHRISTIE and NELSON Comedy Acrobats 10 Mins.; One Palace

Frank Christie and Eddie Nelson are novelty introduced by Ken Murray. After that they go into comedy acrobatics, including a stomach-coasting bit that will rate them as important comedy men or without Murray as their regisseur.

On the current week's Palace bill, with Murray all over the place (off and on stage) as m.c., wise-cracker, audience commentator, etc., the act is a bore. The boys are in the rostrum with them. Running time and extraneous bits became confused, but boiled down to its fundamentals, here's a very funny act.

Abel.

### "DANCE BUBBLES" (6) Dancing and Singing 20 Mins.; Three Englewood, Chicago (V-P)

Four girls and a couple of fellows in an ordinary dance and song act. The girls are in Hawaiian costume. Bit should be eliminated. The four girls do a couple of chorus dances, one girl stepping out to do four solo.

The fellows are but fair dancers. They score best with songs, done nicely. All of the dances okay, except for one jerky number by three girls in some sort of Hawaiian costume. Meaningless, and gets worse when the girls break to some individual body-twisting.

As a whole, the act, with some elimination and a bit more speed, should be able to play family time successfully.

### EUGENE JACOBS (1) Juvenile Xylophonist 15 Mins.; One Englewood, Chicago (V-P)

Boy xylophonist playing a mixture of classics and pops with considerable talent. Easy for the Ass'n. houses, and could be groomed for bigger houses. Picture customers especially would like him.

Very neat appearance, and likable personality. In big houses he could use more classics and less pop, but in the family spots his present preference for light stuff makes the act a sure success.

Idea of youth is made more no the playlet by having the boy play a small-sized xylophone and using a platform to reach it.

### SARGENT and DALE (2) Darkstage Illusion 10 Mins.; Full (Special) Englewood, Chicago (V-P)

Two boys, one in a dark suit and one in a light suit, with a table, chairs and bottles flying around while the one not visible acts annoyed.

A few original bits in it. Will suit in the smaller midwest houses. **Big.**

### ROXY

New York, Aug. 31.

"The Cock-Eyed World" gave Roxy four whole weeks to think 'em up, and Roxy took advantage. The stage stuff this week is a good one with both legs. It has been built to suit all tastes. Very strong background for the moderate feature picture, "The Girl from Havana" (Fox), which will be a heavy hand-to-hand tussle between the villain and the hero, at the box office.

There are four stage items currently topped by a dash called "In Old Havana Town," which leads directly into the film. The first, "Under the Sea," is an aquatic dance in a sea bottom set. Similar number led before in "Deluge." Havana is a stage musical, and something else like it around at present in vaude. Yet, they can all learn something from a lot of the original version. The dancing of Bernoff and Eulalie is excellent, but the staging sells it, and the staging will be remembered when the rest is forgotten.

Beatrice Bolkin, principal "stiff" songstress, has the huge rostrum to herself in a bird-like song accompanied by flute obligato from the pit. Possessing an extremely beautiful voice, she is a peach. Number will please others besides the class mugs at whom it was aimed.

Patricia Bowman, one of the nimble feet, leads the Roxyettes in a novelty kitten dance. Miss Bowman interprets a ball of wool, something for a Cissie Loftus to worry about. The chorus is a real peach.

Stevenson interrupted the stage series at this point, with the main presentation following. In it a couple, Palmira Lopez and Ismail Guzman, who is billed as the originator of the Cuban Rumba dance. It's plenty hot, plenty funny and proved a social closing number for the presentation. The entire crew, vocal and pedal, participated.

Throughout all Roxy presentations the beauty of color and masterful presentation can always be relied on to entertain, if nothing else can. But seldom does the talent in the talent isn't there with equal strength.

Symphony orchestra's playing of an arrangement of Tschickowsky's composition, under Erno Rapee's direction, resulted in a peach of the show. That's an orchestra that can't miss.

Standing them on the walls again Saturday afternoon. **Big.**

### PALACE

("Snap Into It"-Unit)

Washington, Sept. 1. This Loew house has Al Evans as m. c. Evans confined the break in to yielding the baton only. Now he is stepping out a little and doing right well.

Effectiveness of when he does get into his own atmosphere is somewhat lost by sticking him in between two acts. Evans has the talent to do it. "Would have been better to have saved him for the band number alone, for with that he can give the audience an excellent style in directing, a peach of an arrangement (his own) for the orchestra and then a pleasing turn. Evans ought to make the grade if he keeps it up.

As to the unit it possesses three or four high spots worthy of more than just a word or two. The De Torgos, with the girls and a vocal-ist supporting this unit, is excellent. They work with lightning-like precision.

Collette Sisters are decidedly okay. They are doing annoying and clinching it with the dancing. As to Van and Ernie Stanton, there is too much talk with most of it lost on a 35-50 audience. Most of it is lost in the back of the house, too. Mouth organ and ume number okay.

Couple of novel dance routines by the Servo girls helped.

Feature: "Speedway." **Meekin**

### PARAMOUNT

("5 and 10 Follies"-Unit)

New York, Aug. 30. Messrs. Woolworth and Kreske can fight for credit on this one, but must admit that the picture discovered that Jack Parrington wins the largest plume. He has thought up, or dug up, a couple of ingenious stunts, cheaply and cleverly done, and a picture of a production novelty, that rare flower.

Shrubbery and other scenic "lick-knacks" are created by fanciful combinations of various articles of tinware selling in the nickel and dime emporiums. Thus bread pans placed end to end form a tree trunk and knives assume the shape of leaves and on an old dining table the fashion of gentlemen who conceive and stage units for picture houses. Parrington does not hamper himself with any adhesive fidelity to history.

After the fashion of gentlemen who conceive and stage units for picture houses, Parrington does not hamper himself with any adhesive fidelity to history. The motif he calmly introduces the Felicia Sorrel stardom, dressed in costumes of 1840, or thereabouts.

The motif is pretty thoroughly snubbed although a couple of polite references are added. (Continued on page 54)



(St. Vaude)

Chicago, Aug. 31:

(Vaudfilm)

(Vaudfilm)

(Vaudfilm)

.. (St. Vaude):

(Vaudfilm)

(Vaudfilm)

(BROOKLYN)

(St. Vaude)

(Vaudfilm)

Boyd and Wallis' iron-jaw wire act opened big. Allan Reno (misprogrammed as Allan Shayne, with the annunciators carrying Reno) made the duce out an important scene. He did not come as English as he formerly, he announced himself as an English fiddling and dancing to bright returns.

Towers-Ja Molte Co., then Reed and Co. tap-stopped to a most sure, Rich and Cherry and the Rich gaze dancing. Well laid out, the abundance of dancing broken up so that that department did not overabound.

"Warning Shmies," (Par), feat. Alvin.





[illegible]



## Chatter in Loop

### Inaccurate Biographies

**LOYD LEWIS**  
Lloyd (Quaker) Lewis, author of "Myths After Lincoln," collaborator on "Chicago—A History of Its Population," and inspiration for "McGuffey's First Reader," is one of the countless Mahan and Kutz press agents who attack the theatrical departments of local dailies.

Born in Pennsylvania of wholesome parents, Lewis is a Quaker by profession but a hot-rod licker by environment. It was the Pennsylvania Cracker who convinced B. & K. officials that a nude poster may be an eyesore for the local pastors but a "Come In" sign for wandering gents. Lewis takes the posters home and stands them up in his room. He still gets a thrill out of opening the door suddenly and playing that he has entered the wrong room.

Lewis cut quite a wide swath in Swarthmore College, Pa., and came to Chicago intent on either taking over the Daily News or getting a job in the stock yards. So Lewis went to work on the News as a reporter.

From the News, Lewis went to the old morning Herald, where he eventually started editing its Sunday magazine supplement. It was there he learned the trick of calling a necking party an orgy, and of calling a \$35-per-week clerk a millionaire clubman. This training has stood him in good stead throughout his years as a picture house press agent. To him, now a lousy picture is an epic. Any working gal who goes out with a gent making more than \$75 per week is just one of Passion's Playthings to Lloyd.

Lewis joined B. & K. when the Chicago theatre was opened and remained ever since. His description of the Northshore theatre as the Well of Loneliness, if he had made such a description, would have been the talk of the town. Once out of his office, Lewis loses his name and becomes the meekest of husbands. He is married to Katherine Dougherty, secretary to Bickett of the Evening American, and figures on placing her with Henry Justin Smith of the Daily News as soon as Bickett is won over. Under no condition will he let her go near the Tribune. Lewis owns a sheep ranch of

10,000 acres in Utah, which he operates by long distance in partnership with a man who doesn't have to travel in society. Until this year Lewis used to visit the ranch every summer, but had to discontinue the trips when all the B. & K. boys and Mrs. Lewis complained of the ranch odor.

Will Singer had to be literally thrown out of the State Lake before he consented to take a vacation.

Herb Ellsburg, L&T publicity brains, sweeping the cobwebs out somewhere in Wisconsin; or maybe Michigan.

Ruth Racette, picture house prima, went with the Lauder company to Canada.

Trailer at the Englewood, RKO house, last week, carried invitation from Rudy Vallee to the folks to come down to Union Station and meet him while he changes trains, en route to California. Union Station is pretty big and it might rain.

Jack Lavin left for Los Angeles on business. Jack burned up. A couple of weeks ago he spent his own dough to go out there on a vacation.

Ashton Stevens, who says he achieved a rep for honesty in dramatic criticism by panning his own brother, Landers Stevens, last week gave the bro a good notice for his work in "Trial of Mary Dugan," film version, ruining his rep.

In a golf match between Harvey Woodruff and Westbrook Pegler, both of the Tribune, Pegler lost with a score of 133½. The half-point was decided by judges when Pegler socked the ball once in mid-air. The match was to see which was the louiest.

Dancing Masters' Association in convention here describes dancing as a means to marriage. Previous week the Piano Tuners' convention announced much family sickness is caused by an untuned piano. Next week the Banana Growers' Association may issue statistics showing the number of mothers-in-law sent to untimely death by a carefully misplaced peel.

### BILLING!

Even chefs get temperamental and insist on billing. It's now Zani & Joe's, with Joe, the kitchen mechanic, splitting the billing along with Zani who's the heavy person-ally greeter at his Park avenue uptاجر.

## 35 SLEEPING BUMS ANNOYED BY COPPERS

A large collection of human flotsam was brought to West Side Court before Magistrate Edward Walski. Youths and men ranging from 17 to 70 were rounded up on the I. R. T. platform at West 42d street.

Thirty-five in all. Unshaven for days and some bewiskered were nondescript in dress. They carried "beds," collection of newspapers. The mob snugs all day in Bryant Park and at midnight they trek to the platform.

Complaints have been made to the Interborough. Special Officers Louis Abrams and Hugh O'Connor were assigned to make the haul. With other cops they surrounded the horde. All were snoring and looked like Mr. Zero's Army.

"Peeved" when aroused, they savaged their beds and brought them to court. They told the magistrate they came from Nova Scotia, Canada, Oklahoma and points south. "We can't get work," they chorused. The court warned them and stated if they were brought in again he would keep them steady on Welfare Island. He suspended sentence. Homeward bound, the delinquents have complained they were forced to jump across the forms of the derelicts. The "bums" promised they would quit sleeping on the platform.

## 'ROUND THE SQUARE

### Baked Ice Cream Melts

Baked ice cream proving too hot as a summer tempter flopped in Times Square, but may be revived when it gets colder. The gag was an ice cream filled tart topped with whipped cream and placed under bowl shaped electric stove for browning. The demonstrations were being made in three spots around the Square reported financed by the company manufacturing the electric bakets.

With little encouragement given the racket, the shops passed out after a month's try.

### Free Movietone Show Again on Square

Fox Movietone booth spotted in Times Square at 47th street and Broadway will participate in the Mayorality campaign of Mayor James Walker and the Democratic ticket. Synchronized speeches by Mayor Walker and running mates will be alternated with vaude shorts and other features. It will again give Times Square a free show.

Although the Democratic ticket is practically set now the Movietone booth will not be installed until after the primaries the latter part of next month.

### Faro Bank Netted \$250,000

Faro bank, the best game for a man to play in a gambling joint, according to pro gamblers, some plays being an even bet as the cards, drawn from a metal box, near the bottom of the deck, still has the good old law of averages working in favor of the house. One of the faro banks operating at Saratoga with two tables running nightly finished about \$250,000 in front when the season wound up Saturday. Nick the Greek, biggest plunger around these days and a drawing card for any gambling house, was the biggest loser, dropping close to \$75,000.

Faro bank usually is a separate cohesion at the casinos, the house being in for a percentage of the gross winnings.

### Juice Joint Cleaning Up

Julius' Juice joint at Broadway and 46th street is a mop up. Crowds hanging around waiting to buy its 5-10 drinks are as large as those that watched the Lucky Strike demonstration for nothing when the cigaret started its street foot factory at Broadway and 45th.

The Julius orange drink with a mixture or so is an importation from the west. Paying \$26,000 for the corner the United Cigars moved out of rather than to pay that amount for around 60 square feet, the Julius rush has affected all of the other 15 or more drink stands in the Square.

### Barney Billed Again

Barney Stager's billing is back in Times Square after Whalen through his inspectors opposed any of the cops getting publicity in the New York Journal's popularity contest for the gendarmes.

Barney's billing in an especial large sign, paid for by the Journal, is that he's "father of 13 children." This should influence plenty of votes for him and that Journal's new automobile he's after.

One of the contestants in the National Air Races at Cleveland last week was Lieut. George T. Reynolds, attached to the "Saratoga," naval airplane carrier, who is a son of "Dad" Reynolds, former actor, now owner and "mother of 13 children" of the Hotel Maryland, one of the popular Times Square hostilities eating-munchy-to-show-folks.

### Increasing Columbia's Depth

When Radio Pictures start transforming the Columbia, N. Y., into a modern picture house it will also extend its present depth by adding the space occupied by the St. Regis restaurant on the West 47th street.

In taking over this place at a fancy figure Radio Pictures will add something like 20 feet to the present Columbia depth.

## Chatter in New York

York taking things easy until her legit season opens.

William Williams has been singing in concert in Connecticut summer colonies.

Jim McKown is in from the coast. On Keith's pay roll. Former wife declares in again for a share.

Tom Webster, the famed English cartoonist, over here with a coast stay on the route.

In the Harlem joints when a party enters, a waiter will say, "I'll take care of the body." Meaning he wants them at his table.

Temperamental outbursts between the Gloria (Albert and Adelaide) forced Vivian Hart to resume as a single.

Mary Hay's husband, David Vivian Bath, transferred from the Mirror to the News and got out a headline story the first night.

George Gliniere, colored porter and night watchman in Loew's State building, has one son at Dartmouth College and another at Amherst.

Gloria Swanson reported to have the intriguing wardrobe of varied pajamas extant. Bought them abroad.

Dan Healy will play part of a reporter in Jeanne Eagels' next picture. Dan is using the moniker of a Variety reporter.

Broadway duck hunters polishing off the guns and greasing the barrels for the game seasons premiere.

Sam, the colored stage carpenter of the LaFayette theatre has two Packards with a chauffeur for each. How have you been?

Frances Williams last last name is Jellinek. She changed it because the kids at school used to call her "Jelly Neck".

Jimmy Cannon would rather suffer with his rheumatism than carry the cane he recently bought. Couldn't stand the kidding.

Earl Carroll has a big order to fill, looking for that girl with a face like Knapp's and a voice like Segar's for "Vanities".

Jack Moran of the Chateau Madrid knocked off the August Heckscher Foundation press job. Now he is night club p. a. by night and philanthropist p. a. by day.

Fellow parading the stem with self-denying artist watches that operate by movement of the arm, has gone so dizzy he's been bobbing his head for six months hoping to get his brain going.

When the Lloyds, Eddie and Helen, left for St. Paul last week to start a long season of trouping they packed little junior along. Less than a year old.

Billy Pierce dusted off his high hat and cane and with his wife and Billy, Jr., went down to Atlantic City last week to attend the Negro Elks convention.

Eddie Clark has visions of oil coming forth in gushers on his property in Los Angeles. Jimmy Madison, living on the place, thinks he sees signs.

No high hat about Bobbe Arns, who, though she has reached stardom, still lives in modest apartment at Mansfield Hall and toots along the main stem in a new flivver.

Barbara Barondus, who quit showgirling to sell printing, making three times the dough selling calling cards to the night rounders and menus to the restaurants.

Gilbert Selig, new dramatic critic of the Graphic, will conduct 12 lectures at the New School of Social Research on "Satisfaction in the Theatre".

Norman Kerry was m. c. of a hot Park avenue party the other night. Steady stream of Broadway talent flowed in the apartment until noon the next day. Kerry went to the party unshaken to give it atmos-

(Continued on page 64)

## NEW YORK THEATRES

**NEW AMSTERDAM** THEATRE  
Eringer, Dillingham & Ziegfeld, Mgrs.  
Math. Wed. & Sat.—55¢ Seats at \$1

**EDDIE CANTOR**  
in "WHOOPEE" ZIEGFELD  
LAUGHING SENSATION

**ZIEGFELD** THEATRE, 64th St. & 6th Av.  
Cooled by Refrigerator  
MATS. THURS. & SAT.—HALF PRICE

**ZIEGFELD SHOW GIRL**  
with DOROTHY STONE  
CLAYTON, JACKSON & DURANTE

**BELASCO** THEATRE, 119 W. 44 St. Eves.  
8:30, Mats. Thurs. & Sat., 2:30

DAVID BELASCO Presents  
**It's a Wise Child**

A New Comedy by Laurence E. Johnson  
**EARL CARROLL** THEATRE, 50th St.  
Mats. Thursday & Saturday

**"SKETCH BOOK"**  
Now Revue of Laughs and Beauties  
Featuring WILL MAHONEY, WILLIAM DEMAREST, THREE SAILORS, 56  
SMILE BEAUTIES

**PLAYHOUSE** THEATRE, 48th St. Eves. 8:30  
Mats. Thurs. & Sat., 2:30

**STREET SCENE**

**ROXY** THEATRE, 50th St. & 7th Ave.  
Dir. L. B. Rath (Roxy)

All-Talking William Fox Movietone III  
**THE GIRL FROM HAVANA**

with LOLA LANE, PAUL PAGE  
ENTIRE ROXY ENSEMBLE OF 250  
& Augmented Orchestra of Guest Artists  
Midnight Show Every Day at 11:30 P. M.

**2ND BIG WEEK**  
**THE BROADWAY MELODY**

CHAS. KING, ANITA PAGE, BESSIE LOVE,  
Mammoth Show, Show—Doris Derby with Chester  
Hale Girls; Capitulations; Capitol Grand Orchestra,  
Yasha Bunchuk, cond.

**CAPITOL** THEATRE, 6th Ave. & 51st St.  
Midnight Pictures  
Nightly at 11:30

**STRAND** THEATRE, N. Y. and Brooklyn  
100% TALKING  
THRILLING

**MEIGHAN** THEATRE, N. Y.  
in "THE ANGELS CARE"  
Coming FRIDAY, Sept. 6

**"THE HOTTEST"**  
Willie Collier's Famous Stage Play

Warner Bros. and Vitaphone  
Singing-Dancing Pictures  
**GOLD DIGGERS**  
of BROADWAY

Winter Garden  
8:30, 5:30, 2:30  
Daily, 2:45, 8:45  
Sun., 3, 6, 8:45

**AL JOLSON**  
in "Say It With Songs"

Warner Bros.  
Theat., 8:30, 5:30, 2:30  
Daily, 2:45, 8:45  
Sun., 3, 6, 8:45

Johnny O'Connor was telling Louis  
Subal that it was unwise to spoil a  
good gag with big words. "You  
spilled one of Frisco's cracks the  
other day when you said Octogena-  
rian instead of old man," said  
Johnny. "Your readers don't un-  
derstand 12 words." Frisco came in  
at the moment and said: "No, they  
don't even understand the 75c ones."

**MEYER GRUSMARK**  
"The Theatrical Jeweler"

Special discounts in the profession.  
Choice collection of diamonds, jewels,  
precious stones, old gifts, novelties,  
etc. An unusual collection of our services  
is EXACT COPIES of ORIGINALS.  
Situated in the Heart of Times Square  
63 WEST 42d ST., N. Y. C.  
Clicking Bell

About a Neglected Institution  
The "Phone Booth" Classic  
**"THE SPECIALIST"**  
BY CHARLES (CHIC) SALE

Over 160,000 Copies Sold Last Two  
Months  
On Sale at  
**MRS. GERSON'S TEA ROOM**  
1588 Broadway, N. Y.

# Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in Variety. Mostly the stories dealt with baseball and prize fights, players and pugs. This series is reprinted weekly. Story below appeared in Variety, June 24, 1921.

## CON'S TOMATO SOAKED; OUT OF CONDITION

Eddie Mead Slips in Hummer  
Instead of Set-Up

Syracuse, June 22.

Dear Chick:  
We staged an open air boxing show up here Monday and Tomato got an awful pastin from a guy named Kid Lux that Eddie Mead brought up. I'm sure that Lux was a ringer and I want you to nose around Sam and Abe's cigar store and see if Mead don't tip his mit.



CON

wired Eddie at the last minute to bring up a soft light-weight as Tomato wasn't in no shape for a tough battle and they would be a nice 10 round walk for the folks and nobody injured.

Mead blows into town with this Lux bird who certainly looked like a hanger for my socker but you never can tell a book by its advertisement rates. They were the star bout and after a few pop and beaners had beat all the air out of the ball but tryin to hit each other they trotted out Tomato and Lux. I told Eddie just before the bell not to let Lux dive until after the fifth round as I wanted to give the saps a run for their jack. He laughed and said don't be surprised if he don't dive at all.

I didn't pay no attention to this for Mead is always braggin about his fighters when everybody knows he's the luckiest up in the world for grabbin guys who go out and cop for him. Well this Lux guy certainly slapped Tomato around in the first round and Mead yellin for me to get ready to catch Tomato on the first bounce.

In the third round Lux copped Tomato on the button and the birdies would have sung cuckoo for him only I had the presence of mind to pull the bell a minute ahead of time and the round. Mead made a terrible bee about me cuttin a round short and I asked him where was the set up he promised to bring up.

Mead told me that Lux was tryin to lose but that Tomato was such a tramp Lux couldn't help winnin. Can you beat that? I told Tomato to keep covered up that Lux guy knew he had caught him out of shape and was tryin to knock his brains out. Tomato wanted to bite, scratch and kick to make a fight out of it but I was afraid the gangs wouldn't stand for it for they were all stuck on this Lux's boxin.

In the sixth round I told Tomato to run across the ring and paste Lux as he was getting up off his stool. The kid done just as I told him and hung Mr. Lux across the top rope in his corner where he slashed him up good for about a minute but it was a flash in the pan for this bird could take it like Boer Rodde.

He comes out of the starn smilin and lit into Tomato with a right cross that I felt over in the corner. The way he entered my feller up would have made a bull fight look like a croquet match. All through this Mead kept crackin wise about cover up Lux, he aint heedin, he's stullin, and a lot of more cracks that I will make him eat sooner or later, you mark my words.

If I had wired Frank Bagley I know he would have brought up some set-up and not a nip out of Benny Leonard like this fat guy Mead did. And the worst of it is that the fans got so stuck on Lux they want him back in a return bout.

## PICTURE PARTIES AT PEBBLE BEACH MATCHES

Del Monte, Calif., Sept. 3.

Hollywood moved in on Del Monte and Pebble Beach with more than 300 members of the film colony on hand to witness the National Amateur Golf Tournament, opening Sunday.

Jesse Lusk has leased a house at Pebble Beach for the week. It overlooks the famous 14th hole. He is paying \$1,500 rental for period and as guests has Mr. and Mrs. Albert Kaufman and Jules Purthman. Harold Lloyd also has taken a house here for a week. Joseph M. Schenck is here with a party. Clarence Brown flew here from Los Angeles to attend, with others on hand Matt and Owen Moore, Frank Joyce, Albee Joyce, Arthur Bernstein, Charles Irwin, Alan Hale, Billie Dove, and Victor Heerman.

Howard Hughes strained a ligament in his arm while playing with the result he has withdrawn from the tournament.

About 150, teed off in the qualifying rounds Sunday and Wednesday.

Around 10,000 are expected in the gallery, with number figured doubled on semi-final and final matches.

Bobby Jones is the sole topic of conversation with the championship, practically conceded before matches begin. He broke course record of 72 in exhibition round by shooting 67 and is figured to average around par during the match.

Though Jones' backers are lining two to one on him against the field, it is difficult to get any reliable, with most betting being even money he cleans up again.

## SMITH DISCHARGED

Reported Settlement With Calmeta Friesse on Charge

On the recommendation of the corporation counsel, the charge against Walter Smith, actor, formerly in "Now-a-Days," which closed recently at the Forrest, of being the father of an unborn child to Calmeta Friesse, actress, of 242 West 49th street, was dismissed in Special Sessions. It is understood a settlement had been reached out of court between the complainant and Smith.

The arrest of Smith occurred two weeks ago when a warrant was served on him after the first act of the play had been completed. Miss Friesse alleged Smith had left her after learning of her condition.

## Walker's Times Square H'quarters

Headquarters for what is termed the Theatrical Business Men's Association for Jimmy Walker for mayor has been established in Harry Cooper's insurance office in the Churchhill building at 1675 Broadway.

As soon as he snaps out of it I'm going to start him. I'm going to knock him right back with this sappy guy and if he don't take him I'll punch you in the nose at 3 o'clock some afternoon in front of Macy's window.

But don't forget to sneak around to Sam and Abe's for I can just hear Mead yellin that back of knuckle puncher how he blacked out right on me after the lipin my boy want in no shape.

Find out who Lux is and I won't be surprised if he aint some new star from the Coast. I'm tryin to get Leach Cross for Tomato for next month as he is a big card up here and they ought to pack him in. Your pal, Con.

## COUPLE OF B'WAY GALS MEET AND TALK IT OVER

Hello Lil, what're you doing, workin'?

No, I'm not workin', I'm movin'—movin' to an elevator apartment. But I got to get a job, I need dough.

Look, Lil, Joe gave me a dozen of these stockings—\$3.50 a pair—when I was out cheatin' on him.

How's everything and Joe?

Say, I'm thinking of getting married, but he don't know about it. I'm waiting for my future mother-in-law now.

What a girl. I bet the old lady has dough.

Yeah, I think so. Wait'll you see her, she looks as young as me. Maybe she isn't his mother.

Yeah, that's what I'm afraid of. Say, listen, I need a job only I haven't got any costumes. I can't ask the boy friend for money for costumes. I lost the others he paid for.

Go through his pockets; that ain't stealing.

That guy knows every nickel in his pants.

Say, where'd you get the cigarette lighter Lil—your initials on it and everything?

Unusual Newspaperman

A newspaper fellow give it to me—he called me Lillian—took me out to swell places—you know was nuts on the profession—he'd have to go back to the newspaper office you know and he says here's \$10, get yourself some lunch.

Yeah, and of course you'd eat \$10 worth.

Say, listen, I got to write a letter. My cousin bought a piano. She wanted to send it back but all she could get was another piano. Says she'd paid \$200 and now they want references too.

Why didn't she want the piano?

Oh, she thought she was broke but she's gettin' married and going to live on West End avenue.

Listen, I met Valerie the other day on the street. She was bulling me about her trip abroad. She had on a \$12 dress, I says, did you get that in Paris?

What's her act like now?

Well, she sings rotten and dances lous.

What about the Hawaiian number?

Anybody can go Hawaiian. I don't know who she gets by.

Maybe she's a good mixer.

Sure. Some mixer. You know she played in that cafe in Newark for so long that she moved over there.

Listen, Lil, here comes my mother-in-law now.

Is that her? She's O. K. kid—his mother I'd be saying. If she isn't, break her in half.

## Chas. Green Jailed in N. Y. In Hot's Totsy Killing

Charles Entratta, alias Charles Green, indicted with Jack (Legs) Diamond for the double murder which occurred in the Hot's Totsy night club, Broadway and 62d street, July 13, last, pleaded not guilty before Judge Joseph F. Mulqueen in General Sessions last Wednesday. He was remanded to the Tombs to await trial. Diamond is still being sought by the police.

The arrest of Entratta occurred in Chicago in a telegraph office while his wife, Anna, remained outside in an automobile. Although she defendant only had \$1 in his pocket when arrested, she had a bank account amounting to \$4,500. She was also taken in by the Chicago police but later released.

When Entratta arrived from Chicago he was questioned several hours by the police at headquarters. He insisted he knew nothing of the double shooting, declaring he was not at the Hot's Totsy on the night of the fight. He admitted he knew Diamond casually, but denied he was a racketeer, extortionist or bootlegger.

The affray in the night club resulted in the deaths of Simon Walker and William Cassidy. The police have not yet learned the direct cause of the shooting. Commissioner Whelan has declared that since the shooting three important witnesses against the defendants have been killed.

Anthony Morillo, a singing waiter, considered by the prosecution to be the state's most important witness was hospitalized at Bellevue on the night of his counsel. He had been held under heavy bail as a material witness.

## GAMBLING OVERHEAD

Average weekly overhead of the luxurious gamerooms which operated in Saratoga, along the Jersey coast and in some of the Long Island resorts during the summer could hardly have been less than \$10,000.

Some of the spots had as many as 30 dealers each drawing \$40 a day. Other heavy expenses are entertainers and inside and outside protection.

## HEARING FOR WOMEN ACCUSED OF ASSAULT

Flo Hart and Alice Vale, arrested in connection with the savage assault on Charlotte Burke, divorcee and model of the Emerson Hotel, where the victim was living, will probably have a hearing in West Side Court tomorrow (Thursday), before Magistrate George B. Ward.

Miss Burke is still confined to the Medical Arts Sanatorium. She is said to be suffering from several fractured ribs, multiple lacerations and her eyes are reported impaired as a result of the assault.

Lieut. Walter Hourigan and Detective Joe Fitzgerald, of the West 47th street station, arrested Miss Hart in an apartment in Greenwich Village. Three hours later, Detective Jim DeFarrell, of the West 68th street station, located Miss Vale at Broadway and 47th street with two male companions.

"I want you, Miss Vale," said DeFarrell. "Don't get excited, officer, I was on my way to the detective bureau," said Miss Vale.

When both women were arraigned in West Side Court before Magistrate Walsh, Flo sobbed. Miss Vale was unconcerned and made jocular remarks to the seribes. They were released on bail. When Miss Vale was arrested, she ran to Flo in the detective bureau and embraced her.

"Don't cry, baby. We will be out shortly. This is just a trumped up charge," said Miss Vale. Both are blondes. Flo tall and heavy; Miss Vale, slender and good looking.

## UNSTEADY PUNCHER GIVEN TWO DAYS

If Gertrude Ederle, channel swimmer, could see how her father, and uncle, Jacob, bologna magnates, 110 Amsterdam avenue, drubbed Walter Petersen, a Swedish sailor and member of the crew of the steamship "Drottningholm," she would be happy. What a lolling Peterson got for being loaded and creating disorder near poppa Henry and Uncle Jake's bologna shop.

Henry, Uncle Jacob and Gertrude's mother were outside the shop. The place is in the heart of San Juan Hill. They were seated on chairs. Along came Petersen, his legs unsteady and in danger of colliding into the Ederles.

He parked himself outside of the bologna shop and began to argue with the Ederles. They advised that he keep on moving. He refused and began to "take a punch" at Uncle Jake.

He missed and then thought one punch at Henry couldn't do any harm. The Ederles are quiet folk. This was too much. But soon they put a polish on Petersen's optics that even his pilot won't be able to recognize him.

Patrolman John Broderick of the West 68th street station hove in sight. He took Petersen to the station house. In court the following morning his eyes were in mourning. He pleaded not guilty. Found guilty for \$10 worth or two days. He did his "bid."

## YOUNG CALLAGHAN WINS

Hollywood, Sept. 3.

Andrew Callaghan, Jr., Paramount's vacation employee and son of the Technicolor executive, won the 50-yard southern California junior swimming championship at Pasadena, Calif., 15-year-old high school lad, finishing in 0.273.

Clyde Swenson, swimming coach at the Hollywood A. C., is training young Callaghan for the 32 Olympic slouts.

## CHOCOLATE LUCKY BOY COPPING FROM SINGER

"What Do You Think of the Decision?" Heard Around Polo Grounds

By JACK PULASKI

Biggest outdoor boxing card of the season was staged last Thursday at the Giants' ball park when Kid Chocolate, of Cuba, received the decision over Al Singer, of the Bronx. Many squawks over the result, except from the Harlem contingent. The little man in drawing nearly a quarter of a million for a non-title scrap set a box office record, \$13 top.

After flurries raised the arm of the little ebony boxer signifying his win, everybody at the ringside started asking each other how the decision turned out that way?

Many, including officials, had the same difference of opinion. One of the judges did give the contest to Singer. An expert connected with the tarden admitted it was a mild contest and a bad decision.

## Don't Bet on Fights

The Chocolate-Singer affair is an example of why people should not bet on fights, made more pertinent when they cannot believe their own eyes. "What a mess," said the English Harry grab hit Meyers, 10 to 1. When the bell rang at the finish, the mob caustically yelled "Meyers! Meyers!" However, the judges could not call the wrong turn the second time.

Singer went out in front in the first five rounds. He did all the heavy work and continued to do so almost throughout. Fellows with short end bets on Chocolate were resigned to pay off because the colored kid would not come in. At times the crowd started the raspberry hand-claps, as the going was too casual.

## Scoring

It seems the referee (Magnolia) and one judge disagreed on the ending of the contest. Bronx lad and preferred to credit the Cuban with those blows to the body when in close. Chocolate, in the later stages of the contest, did show flashes of lightning fast work and once may have dazed Singer with a right. Al tried his hardest in the 11th and the 12th round but could not tag Chocolate with his vaunted straight right.

In total the fight while worth while as a contest, was not thrilling and the fans thought that was what they were to get. The men seemed more evenly matched than the odds indicated.

"The worst Singer should have gotten was a draw," tells what a majority of fight bugs thought.

The first 10-rounder was by Izzy Grove and Harry Bhetts, return match. Last time Grove beat the preopert blonde. This time it was the reverse. Izzy was on his way to repeat against Ebberits, when in the eighth he forgot to duck and went down for a nine-count.

In the final two rounds Izzy slugged Harry around pretty. The crowd got one of its few kicks of the evening out of that, yet that knock-down beat him.

The Berg-Meyers event looked okay, but the boys were so much disappointed over the main event that they didn't care much what happened, even though most of the gang stuck it out.

## F N TENNIS

Hollywood, Sept. 3.

In First National's tennis tournament Fred E. Smith defeated George Montgomery 6-4, 7-5, 7-2. Later, with Jay Chapman, 4-footed Will Kuzeloff and Earl O'Garra in the finals of the men's doubles, 6-4, 11-12, 6-3.

Six cups were given, one for each of the victors and the runner-up.

## Glennon's 80's

Bert Glennon has graduated to the 80's on the Coast. Turned in cards of 88-89 and 88 the past week last Lakeview.



## \$30 Chorus Jobs Snubbed—Raid Stocks—Mutual School N. S. G.

Mutual's chorister shortage has precipitated raids on stocks by Mutual producers in order to fill out their wiggling brigades to the required 18 girls.

Shortage of burlesque choristers, reported the most acute in years have had the producers and Mutual chiefs up a tree to fill the ranks of shows to required number before the regular season ushers in. Shows playing prelim season dates, the past two weeks have gone in with their eyes to the girls shy, but not particularly noticeable through the early opener houses having house brigades.

Most telling raid was staged last week when 11 of the Apollo's runway ensemble were pulled for the road attractions. The withdrawing gals delivered an ultimatum to Minsky's that unless they were given ironclad season contracts for house runway they'd vamp to the wheel shows and did.

Minskys have no qualms about substituting for the dropouts claiming that there are plenty of girls available for the metropolitan dates that wouldn't give the road shows a tumble.

Some of the old standbys in burlesque chorister line-ups have been angling for better coin than the prevailing \$30 salaries, but with wheel producers laughing that off and claiming there would be plenty available to replace at the set figure. With stocks not willing to sign up their gals it looks as though the wheel men will work the problem out okay.

Mutual's training school idea inaugurated this season and figured to enlist stages to offset previous shortages didn't work out as planned. A number of gals enlisted, but most after getting stage legs and free dance instruction jumped to Broadway musicals with Earl Carroll's "Sketch Book" having the cream of lookers of the Mutual school.

### Not Indecent Show

After hearing the testimony of the raiding detectives, Magistrate Ewald in Harlem Court the other day discharged the four women and two men, members of the burlesque stock troupe at the Columbia on Broadway at 125th Street, Harlem, arrested on a charge of participating in an indecent performance.

The magistrate's action was similar to that of three years ago when a number of performers arrested at the same playhouse were discharged, the judge declaring that in his opinion the show they gave was no more indecent than any on Broadway.

The six are Jenn Fox, Ethel Lee, Betty Shaw, Winifred Howard, John O'Connor and Alfred Pisone. Pisone manages the house.

### Bridgeport Stringent

Bridgeport, Sept. 3. Police censors are watching every performance of the burlesque shows at the local theatre. Burlesque must be clean is the order. Last week many cuts were ordered in "The Jazztime Revue."

### Boys in on Jamaica

With the Mutual circuit operators "in" on the operation, Fox's Jamaica theatre opened with Mutual burlesque. It was reported Dave Kraus was the sole operator, but Kraus is reported as being there as house manager only and representing the Mutual on the policy.

### City Stock Delayed

When the new burlesque stock goes into the City in 14th street is a secret. The Minsky crowd is reported having acquired the house and made arrangements for burlesque but the opening has been held up until the lire dept. inspections are completed and house approved. When the City goes stock Charles Burns' Irving Place, a stone's throw away, will have opposition. Burns plays a combination of stock and Mutuals.

### SOCIAL MAIDS

(Mutual)

Every Tong had better agree with Chang, Fui Yung and Yau Mous Toy, and all the other hundredry from the Social Maids (that) the show at the Irving Place house is quite the rice pudding this week. Yan and Chanu lost all their Oriental dignity sitting directly in front of the runway when Minnie Fitzgerald, Ethel Spears and Ruth Donald torqued out accompanied by Lottie Chisel-fair, Bertha Cranston, Vera Muscalze, Maggie Suernouth, Trixie Gumbolls and Rachel Stup-joints. The ironing-board knights rolled under their seats and came out with only a vestige of their fancy pajamas.

Of a half-dozen comedians, two were funny enough to get a rise out of Messrs. Yung and Toy. That they were messin' around while the girls were convulsed from their inherent stups is patent.

The funny fellows were Shorty MacAllister and his partner. They've been two years at the Irving and the patrons gave them a big ovation every entrance. Bryan Chang and Yan know them.

Minnie Fitzgerald failed to register as strongly in this house as at the Apollo. In an endeavor to talk her way through phony lyrics telling of her Broadway appearance she flopped vocally, but with a look fairly strong with the class. But even here she was left behind by the hip wavers attached to the theatre. Some of the girls have some nifty curves, all the same.

The Hotel DeBunk number was crude, and so were all the sketches without exception. None had punch or kick and each wound up staggering.

The regular house runway girls were better than the visitors, and changing throughout was even lavishly.

Chang and Yan enjoyed all.

### Girls From Happyland

(Mutual)

To open a burlesque show in a different manner—besides providing the only "different" moment of the performance—Irving Selig featured comic, appears ahead of the women. Will Kramer, singing straight, makes this fairly clear in a poetic announcement at the Columbia on Broadway this week.

Here's how Selig opens the show: Bed is on the stage. Comic enters. Pulls back the sheet. Scans the house thoroughly up and down, meanwhile slipping the audience a knowing look. "Throws this invisible something to the floor and the drummer contributes a gallop roll. A bedbug."

Pretty? Comic slips into bed with his shoes on. Rakes his hands in prayer. "Please, God, send me a woman!"

Prettier? Rest of the show explains the straight is Selig's dream. It's a nightmare.

Note this show is called "Girls From Happyland." Later on another comedian and the straight tell a gag while walking off at the finish of a comedy scene. The straight was the only one in the house who laughed. Embarrassing.

Selig wrote the comedy for this show besides his own. He double-crossed himself.

Even vaude could show the burlesque boys something in the way of gags. Yes, even vaude, and blue enough for burlesque, too. Just a see and hear and look at Ken Murray at the Palace this week would polish up "Girls From Happyland's" first part. Murray is telling one that would be perfect. It goes thusly, and don't forget the 10%.

Gee! When I get married I'm going to darn my husband's socks, cook for him, do the housework, greet him when he comes home at night, have my slippers and newspaper ready for him, and fill his pipe. Could a husband expect any more?

Murray: Not unless he's evil-minded.

A burlesque comic would substitute "dirty" for "evil," and have the best gag on the wheel.

Selig has so arranged his book that two filtration scenes, in which the handsome straight shows 'em how to get a gal, and a pair of money changing bits follow on each other's heels. But for different dialog, it seems a rush on the moment before.

The comedy isn't comedy at the Columbia. But, they reply, it goes only in the City. May be a one-night stand route of Cantons would be better for the Mutual.

But the comics aren't kidding themselves any more, either. They know where they stand in burlesque. And how they know it. There isn't any such thing nowa-

## QUESTIONS L.A.'S RIGHTS; ELECTRICIAN BEATEN

Claiming that Harry Dignam, asst. president, I. A., was preventing him from obtaining work and had overstepped his premise by not giving him a contract to go with the Sliding Billy Watson Mutual show as electrician, George L. Davis, stage hand, went to court to force Dignam to grant the contract. The case scheduled for the Supreme Court Aug. 29 was dismissed by Judge Crahn.

The I. A. has a ruling that all burlesque applications must be submitted in turn—where company crew designated by the office, with Dignam assigned to take care of that particular work.

Davis insisted through his attorney, Harry Wallach, that the I. A., via Dignam, had no legal right to hand out the Mutual crew assignments and that as the Watson manager had consented to his going to the show, the I. A. should okell his contract despite any rule.

The I. A. in former years as well as the present has endeavored to keep as many of the old burlesque stage hands working as possible; for the few jobs available there are hundreds of applications. At I. A. headquarters it was claimed that Davis had not been employed by any other burlesque company.

## Minskys Play Mutuals, But Don't Advertise 'Em

Minskys, combining their house stock burlesque with the Mutual shows at their uptown theatre, the Apollo, 125th Street, took the high charge cue from the downtown legits when they opened the house for the new season.

Entire lower floor at 12 with 900 seats, meaning an intake there alone of \$1,800.

Still rubbing it in on the Mutuals. They are playing them this season, despite a house announcement that they had been denied, but the Minskys are not giving the Mutuals any mention on the advertising or the programs.

### Cast Changes

Fritzi White replaces Gertrude Haynes, Jr., on the Columbia (N. Y.) runway next Monday.

### Vaude Sundays

Italian vaude goes in as policy for Sundays at the Irving Place, New York, Sept. 8 instead of burlesque as formerly.

days as comedy in burlesque, so the comics do or mean nothing, because they have nothing to work with. It's no honor or glory to merely fill in between ladies' sexy strip numbers. No chance for self-glorification when the audience is in the evening repeating an opening speech six or seven times and dorfing the lid while the teasing woman tells encores.

These callow women, doing nothing so substantial as the passe cooch, are still making them like it, nevertheless. They all take a "whack" at it in the show. Violet Buckley Co., featured with Selig, gets best chance. But Vi was in stock at the Columb most of the summer, so she can show the boys nothing they haven't seen before. Unless breaking the law. The way they do it now, within the law, it's smuttier than if breaking it, and the night effort in either case isn't worth while.

In addition to what familiarity is said to breed, Vi has some outside opposition in Mae Brown, the blonde section of the house runway group. While Gerlie Hayes, on the brunet side of the house payroll, doesn't look as nice as Miss Brown with her clothes, the blonde Miss Hayes is a more proficient performer.

This troupe's drag went for chorus costumes, new and bright. Girls ate average and you may know the average house chorus has the edge, as usual.

"Girls From Happyland" is the third Mutual Wheel show of the season at the Columbia. It's a toss up which has the best chance to finish out of the money for those prizes with strings on.

The O. and M. Production Corp. probably did its best with "Girls From Happyland" on the \$1,800 and \$1,800 guarantees. Maybe it did.

Ring when you get to New York and find out one of these, you can't be inaccurate. House folks have to watch one of these over 25 minutes.

Bigs.

Capt. R. E. Blount, 11th U. S. Cavalry, will be technical adviser on "The Cavalry" at the shooting location, Monterey, Cal., will be the shooting location.

### Pre-Season Tap

Tough summer on a lot of the Mutual chorus dames as the first thing they did when starting the roll call was to "make a touch."

One Mutual had "I. O. U.'s" on about every girl in the troupe before the first performance.

## MINSKYS TOSsing WHEEL SHOWS WHEN READY

Despite the Minskys' reported tossing out of Mutual shows at the Apollo, Harlem, New York, the wheel shows are still in, but may be out anytime.

I. H. Herk burned plenty after Minskys' notification that Mutual wheel shows were not up to snuff and the Mutuals could get along better with stock burlesque at the uptown house.

Herk claims an ironclad contract for the Mutual shows.

Minskys are said to have another peevish through inability to get Mutual's okay for the City on East 14th street, which they are reported asking over for stock burlesque. It will sit out on the Irving Place playing the Mutual shows and having the burlesque situation of the vicinity sewed up since the opening of the Olympic, former Mutual stand.

With the downtown wrangle Minskys threatened loss off of the wheel shows were not surprising. Herk, however, claims he will hold them to the contract with Minskys retaliating with a stand that they'll toss the wheel shows out when ready and let the courts iron things out later; if Mutual intends to drag the controversy that far.

### PARAMOUNT

(Continued from page 48)

in due course. It was not mentioned but Roy Sedley, the unit's chief comic, had apparently paid a visit to Woolworth's and purchased some of the material was reminiscent of "1001 Laughs" by Joseph Miller, Esq. He also was reminiscent of Rinky Dink, Jimmy Savo, Jay Flipper and Jay Seaton.

They liked Sedley at the Paramount. They will probably like him elsewhere. Those gags always were good gags and picture fans never followed vaudeville very carefully.

Phil Arnold and June Carr, a team but also working solo, are clever comedians. Paramount production department should have provided them with change of costumes. This particular unit is pretty skimpy in these respects. A burlesque piano bit by L. La Grand got over nicely, this performer knowing a lot of vaude tricks for making hokum seem somehow difficult.

Jesse Crawford's organ concert, Rubinstein's nip-ups in the pit, Paramount sound news, Boyce Combe in a very funny short and "Woman Trap" (Par) rounded out the show.

### LOEW'S STATE

("Columb Idea"—Unit)

Los Angeles, Sept. 3. Handicapped by that "unusual" California heat, Loew's State opened to a bad start with plenty of main floor seats to be had throughout the day. Not the rule for this house. Screen feature, "Words and Music" (Fox) supported by a 40-minute stage show, sound newsreel (Fox) and plenty of trailer footage.

Since every F-M idea must be identified by a title, this one is misplaced. The only part "columb" take of the offering is a few trick geography grapes fortified in huge columns to cover the miniature like bodies of the line girls. Rest of the show is straight vaude with ensembles of 30 girls.

Two clever kid toe tappers, without announcement, dancing threatened to stop everything. Girls are Mimis Twins. Jerome Mann entered in plenty of leg man and arm gesture, warbling a la Jolson. To make the mimicking more impressive, he picked "I'm in Seventh Street" sung by Jolson in his latest picture. Mann continues with impersonations of Tod Lewis, Eddie Leonard and Pat Rooney.

Another ensemble, with the girls dressed in black and white to give the impression of leg man and half woman clicked big on its novelty and the illusion it gave when couples teamed for ballroom dancing. Number was intended to advance stage by some clever gyrations of a acrobatic danceuse. Vocal rendering was furnished by a former Tanager dance line girl, given her first chance to lead a band. Girl has a pleasing voice and not hard on the

## SHOWS AT COLUMBIA NICKED FOR \$130 WKLY.

Mutual shows playing the Columbia, N. Y., have taken it on the chin since the opening of the new season with Walter Reade, Columbia operator, handing them a socker to the tune of \$130 each. This amount was expected to be paid each Mutual under the new producing agreement one week at a time. It was the increase on last year's guarantee of \$1,670, which the Mutual boys were also assured under the new season franchise. The producers understood, but Reade didn't. Reade did not sign any new house agreement, running the Mutuals under the arrangement of last year.

First show in to get the unexpected, whom from Reade was Ed Duley's "Broadway Scandals." The show management was amazed when the Reade check came over with out any provision for the additional \$130.

The second show, "Dimpled Darling," headed Sullivan's Mutual, bumped into the same condition.

Both shows in turn are understood to have gone to Herk in effort to straighten out the condition.

On top of the additional \$15 weekly Mutual show must pay stage crew this season comes word that the Mutuals hereafter to be hauled out from the New York theatres must pay \$100 a haul. This is an increase of \$20 over the former hauling scale.

Shows playing one or two girls short of their required circuit number, 16, are being fined \$30 for each gal out of the chorus.

Some of those Mutual show producers are in hock already.

Al St. John for "Out of the Night," Inspiration for Gallagher for Paramount revue.

Vera Lewis for "Wide Open," WB, Alphonse Ethier for "First Command," Pathé.

H. B. Walthall, Nancy Welford for "Phantom in the House," Trem Carr.

James Eagle for "Son of the Gods," FN.

Lionel Belmore for "Rogue's Song," M-G.

eyes, preceding the finale, Rome and Gant landed with their clowning dance routines and patter. Billy Rols, old time Fanchon-Marco tumbler, appeared again here this week to live up to the ensemble numbers.

### ORIENTAL

Chicago, Aug. 30. Herr Louie and His Hungry Five (New Act) conceded to be the foremost strictly local name on the air since Correll and Gorden (Amos 'n' Andy) have gone east, are headlined at the Grand this week at \$2,750.

The first New York street act was to capacity, with the screen feature, "Smiling Irish Eyes" (P. N.). The German band from Chicago Tribune's station, WGN, should be rated the draw.

Luie's act was set in a locally produced stage band presentation titled "The Old Neighborhood." Scene was a lower New York street act with the regular house band stood in an election speaker's stand. One-third of the stage was occupied by a store front advertising a brand of radio, and an announcer speaking through an amplifier to introduce the Hungry Five Act also mentioned it. That's a lot of publicity to give a company just for the privilege of using the amplifier.

Show started with a clever routine by the Bourman ballet, imitating a working man during his lunch hour with the w.c. dinner gals. Number started with a song by the Darling Twins, who appeared later in a harmony and dance act that clicked nicely.

At Kvale, m.c., followed with a ballyhoo election speech for Mr. Joodlian, who is billed all over the stage as running for mayor. Kvale's only other special bit in this show was as one of warblers, taking a break in a pop band number. Joe Griffin, tenor, appeared in this number and scored with his excellent voice, with a series of merged right into the finale—celebration over the election of Mr. Joodlian.

Hungry Five closed the acts and merged right into the finale—celebration over the election of Mr. Joodlian. How the band worked a pit overture also for a change, with a medley of Irish melodies. Movietone News and Paramount silent clips completed.

House should have a big week due to the radio act.

Bigs.





**VARIETY**  
 Trade Mark Registered  
 Published Weekly by VARIETY, Inc.  
 151 West 46th Street New York City

SUBSCRIPTION:  
 Annual, \$10 Foreign, \$11  
 Single Copies, ..... 25 Cents

VOL. XXVI No. 8

## 15 YEARS AGO

(From Variety and Clipper)

Up to date the greatest hardship wrought by the European war was the tilt in price for champagne from \$5 to \$71 in New York dance places.

New York Hippodrome was rushing its biggest spectacle, "Wars of the World." Marceline was back at the Hip after two years absence.

Harry Fox and Jenny Doh were married in Long Beach, Long Island. Announcement was made that George M. Cohan would write a musical which Cohan & Harris would produce with the pair as stars.

Famous Players celebrated the first anniversary of its career as a program releasing company. Adolph Zukor's greatest work was regarded as his deal with leading producers for filming stage successes. His allies were David Belasco, Henry Savage and Charles Frohman.

"Tipperary" and "Over There" had not yet been given to the world, but an avalanche of patriotic numbers was on. One of the early pops was "Fatherland, Motherland, the Land of My Best Girl," over which two publishers were fighting.

Peter F. Daley, comedian, left an estate of \$18,000 divided between his brother, Robert, and a sister.

Litigation that later opened most of New York state to Sunday pictures, reached an advance phase. Justice McCann in Utica ruled that George M. Cohan would write a musical which Cohan & Harris would produce with the pair as stars. Authorities had to prove such shows were disorderly or against public order. City had sued under code section forbidding "hunting, gaming or other public sports or shows." Utica filed notice of appeal and it was on this argument before the Appellate court that the decision in favor of Sunday pictures came.

## 50 YEARS AGO

(From "Clipper")

After much ballyhoo a contest was framed between Capt. Webb, English channel swimmer, and Paul Boyton who made the Calais-Dover crossing in a life-saving suit. James Gordon Bennett of the N. Y. Herald, offered the pair \$1,000 to appear at Newport, Webb to swim in only a bathing suit and Boyton to paddle himself buoyed by his suit. Conditions called for Boyton to make 25 against Webb's 20 miles.

The Albany team of the Baseball League topped the circuit in home runs for that season, having scored 12, four by one player. Albany also had the distinction of being the only professional club in the country that had never been "white washed."

Clipper deplores disappearance of the old fashioned small circus, which visited the minor towns. Explains that the tendency is for only "colossal" organizations to take to the road.

Steamship Arizona made the trip from New York to Liverpool in 7 days, 8 hours and 3 minutes, described as fast going.

Mark Twain was leaving the Continent after four months in Flanders, Belgium and Holland, preparatory to sailing for home where he would publish an account of his travels (apparently "Innocents Abroad" was in the making).

Bernhardt was on the eve of an American tour for which she would receive \$600 a performance, besides living expenses of \$20 a day whether she appeared or not.

Project was on to build an elaborate all-year casino at Conoy Island with two 200-foot swimming pools.

## "Variety" on the Pan

By Sid Silverman

Hollywood, Aug. 31

It's too hot to squawk. Been that way a week and what a theme song a thunder storm would be.

Neither is Variety helping the situation. Now that you guys have that "Hallelujah" special number off your chests, maybe you'll spill some news. That's the greatest space filling racket we've heard of in years. Better than office "fillers," and representing more picture reviewing than Vance has done since '15. Variety's getting tougher. Got to black up now to get a by-line.

Just 72½ inches on the Vidor picture list week. Count 'em. A page of reading matter because the paper was afraid to trust one critic's judgment on an experiment. Well, it's nobody's fault but their own if they read it.

Is Variety the sap paper of the world? Is it the pushover for publicity some-ones? Wise Variety, eh? Listen. On the front page last week was a yarn headed, "Seeing the World With Celebs As Newest Gag." On page one. We'll say it's a gag. Look in the issue of June 12 and read what the two column head on page six was all about. The same yarn slipped over by the same guy. You'd better put that p. a. on the staff before he sells you the 59th Street bridge.

Merely proving that neither Variety or its reporters are reading it. Chumps making a chump of a chump. Save some radio bed time stories for those page one boxes and let the boys take turns wearing Pulaski's rubbers when they go out—if they do go out.

Only don't forget the guy who took a prop yarn and moved it up from page six to page one within three months. There's a Variety staff member preparing an expose book on rackets, too. He should be in the home office. Variety, take a bow! And, my word, if we catch you bending.

It's still too hot to squawk.

## Inside Stuff—Pictures

(Continued from page 27)

Rose" done into a picture with the Nichols office to supervise its production. Miss Nichols did her share of the thinking over the cast. The Nichols office is on West 44th street. Standing outside it on day Miss Nichols observed a girl, who was Nancy Carroll. Asking her name and address, Miss Nichols learned she had appeared in a picture or so around New York as an extra.

Deemed just the girl for Abie's Rose, Miss Nichols maintained she wanted that Nancy Carroll, through a long debate on both coasts as to the best girl for the role. No one but Miss Nichols had seen Miss Carroll.

Again when "Burlisque" was being considered for a talker, Walter Wanger asked Arthur Hopkins if he would not send the full stage company over to the Par Long Island studio for a test of one act. Hopkins, also curious, consented. The full cast reported at the studio, minus Barbara Stanwyck, the girl lead of the stage play. The trouble and annoyance of preparing for the test with consequent probable postponement, irritated every one at the studio over Miss Stanwyck's disappointment.

Wanger finally concluded the test would have to go on with any kind of a substitute for Miss Stanwyck, and Nancy Carroll again called. She retains the role in the Paramount hit, now at the Rivoli on Broadway, "The Dance of Life," "Burlisque" on the sheet, and generally voted better than the stage smash.

Christies don't like the term, Shorts, as indicating talking shorts. Called the Christie shorts Talking Plays in the Christie ad in Variety last week, saying that is what they are instead of Variety's pet expression, Shorts.

That came about through Pat Dowling, p. a. for the Christies, writing in to inquire why Variety in its different reports always group the talking shorts on the program as just Shorts; why not mention the names of the shorts, especially the Christie shorts, probably meant Pat. A reply went back to the coast that if meeting with Pat's desire, Variety would have to list the names of vaude acts instead of using merely Vaude, to denote the stage show included turns.

So it was suggested to Pat that since he did wish to make the titles of the Christie shorts known and since Variety went to vaudeville houses playing shorts as well as many other theatres Pat knows not of, why not advertise?

So Pat did.  
 And that rough spot was over.

Freelance members of Fox's "In Old Arizona" were elated when called back to the studio to make a silent version of the picture. Anticipated several weeks work.

All reported, went through a fast day's shooting and in the evening were told that was all. Only scenes retaken were those which couldn't possibly be lifted from the talking version.

Buying up unplayed dates of the existing production is one of the troubles that go with remaking a picture because of sound. Pictures on the market three years, and, longer in foreign countries, have been found with as many as 50 play dates yet outstanding.

It is necessary to conciliate the renters, usually accomplished by returning the deposit and canceling the booking, before the studio deems it safe to go ahead with the new version. One large plant estimates the average cost of buying up unplayed dates to be \$7,500.

Keith's theatres have shown a profit over the summer period. Last week the net is said to have been \$225,000. Week before it was \$160,000, and running near to a million for 12 weeks.

For those 12 weeks Keith's charges off no rent. The Keith annual rental for nearly all houses is charged off on the old style "season" of 40 weeks. That in the days when the theatres were not open in the hot weather and left them free of rental overhead when idle.

Just what the rent amounts to for all of the Keith, (and Orpheum) houses isn't known. It is said the weekly Keith overhead (Radio Pictures not included) has been \$175,000 this summer. With Labor Day the rent charge goes on again.

Keith theatres of late have been getting a better picture break, with the talkers given the entire credit for the increased business over other summers, although a decreased expense in the houses may have aided on the profit side.

Exploitation in Brooklyn was big on "The Cock Eyed World" at the Fox. Ad in all the Brooklyn dailies handed the readers quite a laugh. One great two column ad read: "Good bye Broadway—Hello Brooklyn—We're Moving Over With Our Whole Outfit of Gags, Dames and Deep Belly Laughs." Cut showed Plagg and Quirt grabbing the dame around their waists, at the same time. Other two column layout showed them intimating, saying: "Hey, Brooklyn, we've left the front lines to fondle the wallflowers. . . of the sweetest set of dames a guy ever loved at one time. You'll be a horse's neck if you pass up this chance to laugh yourself goofy when our little bedtime story begins on Saturday. Faithfully yours but not to each other, Plagg and Quirt."

Ads received quite a big hand here and much talked about.

## The Future of the N. V. A.

It's not "The Pity of the N. V. A." any more. That day is almost forgotten. But it had a long run.

The N. V. A. of the future seems to be the thing. Quite an institution for the actor when properly conducted. And when not, not.

There is so much for the N. V. A. to overcome from its mismanagement of the past. Its name is nationally known, but not any too favorably. This panhandling stuff in the theatres one day yearly for "the poor vaudeville actor" was deadly.

That must be forgotten. The personal publicity theft of the N. V. A.'s good name is one of the things to be overcome. Although that need not concern the actor-member of the N. V. A. so much, as long as the N. V. A. is an actor's society and nothing else.

In the new layout the N. V. A. looks okay. There's sincerity to it now. Variety actors should have an organization. It should be their club and their court, as the N. V. A. is intended to be. That gives them everything—excepting work.

But in the well conducted club, organized and operated like the N. V. A., with no member burning up through oppression or mistreatment by the club itself, the discontentment of the lay off is not apt to carry far.

As an institution of the variety-business, now 95 per cent of America's showmen, the N. V. A. can go forward, to be the representative and the home of its people, to mean something to the actor, that he can respect along with his profession, and something just as much to the manager who wants the actor to have respect and be respected, for the standing of the show business with all of the public.

The N. V. A. can be a regulator of the actor for it is of the actor. It can be a regulator of the manager in his dealings with the actor, while its main purpose, taking care of the actor when ill or unable to act, if the actor needs either, is the great goal.

To be free from agitators, free from interference, to be run by the actor for the actor, to be his guardian or guide if necessary, to have the actor believe he is the N. V. A., to accept it and look upon it as a haven, and to be satisfied with it, whether a star or a novice, will make the ideal N. V. A. and the actor's society, it should have been.

To accomplish all of this, the actor must have faith and help. He must believe there is one place he can go to that is on the level, and that place he must believe is the N. V. A. For those now in charge of the N. V. A. must make such a place within it; they must make the actor believe by making the N. V. A. on the level, something it never before has been from the day it was illegitimately born.

The N. V. A. is a necessary part of the variety profession. There is no charity connected with the N. V. A. The word "charity" should never be uttered in the clubhouse, in the N. V. A. theatre or any other place. The N. V. A. never did and never can do any charity. It has done and can only do for the actor needing it what that actor is entitled to. Any actor of repute (not reputation or renown) in the variety field reaching a point where he should be taken care of by the business he has graced, should be taken care of by that business, not through panhandling poverty up and down theatre aisles with a hat, but from a business that can support and will support its people, whether unfortunate in the office or on a stage.

In the new officers of the N. V. A. is the pilot light. They are actors, of and with the actors, and the N. V. A. is a truly actor's organization at last.

First time in many months that the cops had to be called out to quell embryonic riots in front of the Fox when "Cock Eyed World" opened Saturday. Nothing like this in a long while around here.

Stand-by equipment for projection of talkers seems to have been discussed by those interested in exhibition, and then forgotten. Some say it is growing to be a more important subject daily. Even in the keys when an equipment break down occurs, there is no immediate remedy at hand. In the smaller places the break in sound projection may have to be repaired through phone call or new parts sent by air plane.

It is claimed that an emergency projector could be rigged up for around \$4,000 through the sound portion being added onto the regulation projecting machine, giving another machine in the booth as the stand by. The more thoughtful say this is a necessary insurance to proper running and the requirements of an audience. The audience end seems to engage the most attention, inasmuch as a break in the projection, even with a refund following, still leaves dissatisfied patrons with a ruined evening.

Resultant loss of patronage and good will for the house are said to be important factors of the entire phase.

A long time ago George Jessel worked for Gus Edwards. George had to do a number in the act with a girl, and the frail was frail. So young Jessel registered a squawk. Edwards suggested a couple of other girls in the turn, but George held out. "Waiting along some town's main street while talking it over Gus finally said, "All right, youngster, you're so smart, pick your own partner." They happened to be passing, a hotel and George, looking through the glass front, spotted a girl reading and said, "There she is." Lila "Cuddies" Lee. She joined the act.

Some time later George signed with Fox, his first picture to be "Hurdy Gurdy Man." Studio heads suggested one girl, and Jessel shook his head. They proffered another name, and George kept on shaking. So they also said, "Pick your own." And George picked Lila Lee.

Reads like a press yarn and it will be when Vic Shapiro gets hold of it.

Typical attitude of the producers since the Equity thing was that shown by the head of one of the big studios when the casting of a picture was being discussed.

Name of a character man, one of Equity's torchbearers, was suggested. "Send for him," said the producer. "But," protested another, "he was among the most active in the Equity fight." "What Equity fight?" asked the producer, "Sign him."

Uniformity of the wide film for the wide screen has been talked of, it is said, by some of the producers who see this as the future filming. At present the wide film is of three different sizes. Which size will be ultimately adopted has not been settled upon.

Nor is there much talk about to guide the date when the wide screen will go into more general use. A couple of the chains are said to be striving to install a supply, without the screens having been made as yet from the accounts.

Technicolor is preparing for a national publicity campaign reaching to \$1,500,000. New York advertising agency is handling it.

Just what Technicolor's objective is isn't announced, nor has the campaign itself been mentioned. Technicolor, with its stock trading from 5 to 85 since the talker arrived, has been thought to be up to its full capacity. A recent report from the coast stated Technicolor has 34 cameras and with an order filed to increase the number to 100.



# GILLMORE PUT ON SPOT

## COUNCIL WAITS FOR HIS REPORT

**Last Week's Equity Meeting Reported to Have Much Undivulged Inside Stuff—Anti-Gillmore Group on Coast Marking Time**

### GRANT'S STAND

Frank Gillmore is said to have been put on a spot before Equity's Council at its meeting last week, the first held after Gillmore's abandonment of Hollywood to the picture producers. The spot is said to have been set by Lawrence Grant, member from the coast and representing the anti-Gillmore group in Equity out there.

Gillmore is reported to have replied to Grant's arraignment of him to the council that he would shortly submit a report on the Equity coast fiasco. Following that statement, the dozen or so council members present did not press questions.

The Equity's Council meeting occupied about four hours, with Grant's fireworks the big thing, although for the public an announcement was issued that Jack Dempsey had been suspended, resulting from the Equity Hollywood affair.

At the same meeting and following Grant, Jetta Goudal is said to have presented a petition of pro-Gillmore members, whitewashing him for Hollywood. Grant is said to have answered with the remark he could secure another list of signatures, with three to one against Gillmore over the Goudal names.

Miss Goudal is reported to have admitted a possibility of Grant making good on his assertion.

The council is reported to have been greatly surprised by the vehemence and information of the Grant-read letter to it. Gillmore attacked in it is quoted as replying, referring to Grant's statement and declaring the statements were brought about by a personal animus:

"This man has hated me for years."

### Nothing Given Out

Nothing on the internal matter of Equity has been given out, nor has Grant or the group of Equity members he represents announced any of the Grant statement to the council, either in New York or in Hollywood.

In New York it is reported that neither William Canavan, the stage hands' head, nor Joseph N. Weber, of the musicians, was consulted by Gillmore before the Equity president left for the coast early in June. The first intimation had by the labor leaders Gillmore knew he would have to call upon at a show down of the Equity movement was the press announcement given out by Gillmore the day before Equity's no-studio-contract order went into effect, June 5.

A part of the Grant statement is said to have been that Gillmore, while active in operation in Hollywood and with a layout that looked more like a battle array than a preliminary, failed to give heed to or follow any suggestion made by his coast advisory board that did not meet with Gillmore's personal view of the subject under discussion.

There is no information as to the future attitude of Canavan and Weber toward Gillmore in his Hollywood ambition.

Gillmore left Hollywood with a promise to return for a renewal of his hopes in the picture making field. To return what a pledge from the theatrical unions would leave Gillmore in a possibly more difficult position than he found himself on the late trip.

## Sunday Nite's Specials

A Sunday Nite Experimental Theatre is a new little theatre venture being promoted by Myron E. Sattler, director of the 92d street Y. M. H. A. Players.

Talented local talent is specially invited by Sattler to join his group, headquartered at 303 Lexington avenue.

## WANTS MOONEY FIRED BY GUILD

A fight between Martin Mooney, co-author with Thomas Burris of "Sisters of the Chorus," and Louis Safian, producer, over play ownership, took a more serious slant last week when Safian filed counter-charges against Mooney with the Dramatists' Guild in defense of the latter's attempt to reclaim rights to the show.

Mooney petitioned Safian to show cause why the rights of "Sisters" should not revert to himself and collaborator to be decided by Dramatists' Guild arbitration with Safian, through his attorney, Theodore Lesser, retaliating with counter-charges demanding Mooney's dismissal from the Dramatists' Guild upon allegation that Mooney engineered police interference which sloughed the production after its premiere at the Windsor, Bronx, some weeks ago. "The complaint alleges Mooney phoned the Bronx District Attorney working as anonymous complainant and was responsible for the follow-up pinch."

Mooney has amended former complaint to reclaim the show with blanket denial of Safian's charges, also claiming that neither he or Burris had received royalties due. The matter will be arbitrated next week.

Mooney is reported after play as he has another-producer ready to reproduce it.

## GRAINGER'S ALIBI FOR ALIENS THROWN OUT

Paul Grainger's alleged attempt to escape Equity's alien actor regulations has been apparently nipped, after Grainger's protest against alien actor classification two weeks ago.

Grainger signed for a road co. of "Journey's End" two weeks ago. Equity's checkup found him on the list of visiting English actors. When questioned he claimed that although he had appeared in productions abroad his father was a naturalized American citizen and therefore he should be regarded as such. Equity demanded proof and when not forthcoming notified Gilbert Miller that Grainger would have to be replaced.

are 50 people on the Council, many are out of town and some are on the coast.

### No Talk on Coast

Los Angeles, Sept. 3. Little is heard about as a rebound of the Equity try to corral the studio acting forces.

The anti-Gillmore, launch of Equity members, containing prominent players, is awaiting any outcome in New York, from the story. The anti-Gillmore, it is believed, have decided to say nothing until some definite result comes from New York. Should that be lacking within a reasonable time, they are apt to talk.

Lawrence Grant, of the local advisory board for Gillmore when going through the struggle here during the three months of the summer, went by rail and plane to New York, returning by the same mode of travel. Nothing is known before Grant's mission to appear before Equity's Council in New York, other than he acted as the representative of the anti-group and placed a report of the Equity failure on the coast before the council.

## MARGARET ANGLIN WENT UP-STAGE IN MILWAUKEE

Milwaukee, Sept. 3.

Margaret Anglin went up-stage here late last week, when about to open in "A Woman of Romance" for the Davidson stock, starting Sunday. She sent an ultimatum to Mack and Brown, the stock managers, either the company would have to come to her hotel to rehearse or else.

It was or else immediately. Isabel Randolph was brought on from Chicago by plane, learned the role over night, and opened Sunday. She is a favorite here, having previously appeared with the stock.

Miss Anglin had differences with Albert Mack, the company's director. It was then she refused to come to the theatre for final rehearsal.

It is said the stock management will prefer a charge with Equity against Miss Anglin.

## JOLSON'S WORLD CONCERT TOUR

Al Jolson starts a world's concert tour next winter, under Billy Morris' direction, with Billy Grady of the Morris office to accompany him and handle all business details en route. Mrs. Jolson (Ruth Keeler) will, of course, also be along and may contribute a portion of the "one man" show.

The tour starts in the midwest in February, followed by a couple of concerts in Florida, and from there either to London or Australia as starting points round the world. In Albert Hall, London, a \$10 top will be charged and it is expected.

Supporting talent will be recruited in big cities like London or in the Antipodes, but in the far eastern countries, such as India, China, Japan, the Philippines, etc., Jolson will do a single.

The tremendous sales of Jolson's Brunswick recordings of the "Singing Fool" picture songs gave him the idea for the tour, that being the first strong indication of his international rep. In far-off trading posts, general stores, etc., to prop phonograph has been used to demonstrate only Jolson's records to the natives who went strong, for the mammy singer's "canned" ditties. In some of the countries with wired theatres, Jolson is equally known in those spots, from his talking pictures.

## St. Paul Tries to Keep Legit Alive By Pledges of Leaders for Patrons

### ZIEGFELD FOUND OUT

Ziegfeld was feeling good about Eddie Cantor's terrific matinee business with "Whoopee." Upward of 100 standees turning out regularly.

Ziggy wanted to know: "I don't know who's the draw, whether it's Cantor or Ziegfeld."

Eddie replied: "Well, you saw what happened with 'Show Girl'."

## FAVERSHAM PLAY TAKEN ON FOR BETTER BOND

"Her Friend the King," starring William Faversham, came within an ace of blowing in rehearsal last week when Equity demanded better security than that proffered by Morgenstern and Short, producers.

Result was a break between Morgenstern and Short with the latter taking over the production and promising to place security, although it is figured from other angles that the cast may waive to permit play's opening at Asbury Park, N. J., next week (Sept. 9). Short has propositioned the cast to waive if unable to interest enough coin for the Equity bond.

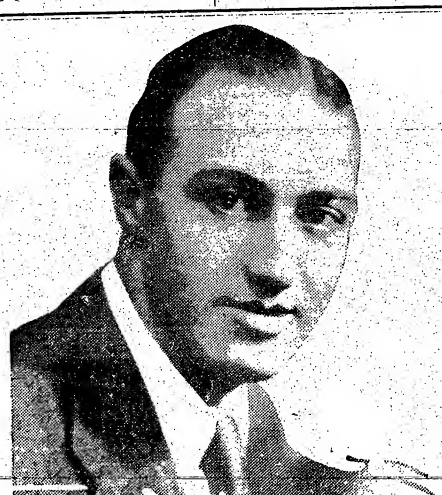
If this one folds, it will be the second bust this season for Morgenstern and Short, the other a revival of "A Temperance Town." It folded after two weeks' trial and with cast paid off from Equity's bond.

## Phoney Solicitation for Equity Funds on Coast

Hollywood, Sept. 3.

Another racket is an aftermath of the Equity fight. Equity headquarters has received numerous complaints that a group of people are soliciting funds in the name of the Public Safety Committee of Equity, showing printed cards to prove the connection.

To stop the graft, Charles Miller, coast representative of Equity, is broadcasting that Equity is not soliciting funds for any purpose whatsoever at the present time.



**FRANKLYN BAUR**

Voice of Firestone  
Coast to Coast WEAF  
and  
Exclusive Victor Recording Artist

Minneapolis, Sept. 3.

St. Paul civic leaders are determined that St. Paul shall no longer be known as "a poor show town" and that the flesh and blood spoken drama shall no longer want for support there.

They have organized all the civic and commercial bodies of the city into an organization which will devote its efforts to enlisting support for the drama throughout the entire new season.

After hearing addresses at a meeting last week on the importance of a theatre to the city, 100 of these leaders pledged themselves to attend at least once each week some offering of the legitimate stage.

The civic leaders promised to ask the members of the organizations they represent to pledge themselves to support the living drama.

There are two spoken drama houses in St. Paul—Metropolitan, playing road shows, and the President with a stock company. Both did poorly last season.

## "ROGUE'S" VILLAGE FLOP DOESN'T K.O. PRODUCERS

"The Noble Rogue" closed at the Gaiety, Greenwich Village, last week, with producers still hopeful of putting over the downtown playhouse.

A new one was immediately tossed in rehearsal, "Comedy of Women," due to bow in next week (Sept. 9) with Theresa Maxwell Conover, Jean Downes, Jane Allen, Ruth Fallows, Ethel Allen, Max King, Leslie Peacock and Elizabeth Day.

The downtown house was badly hit through inability to carry out its playhouse and cabaret idea when the Fire Department stepped in the opening night and slapped violations on the upstairs cabaret.

"Noble Rogue" did indifferent business with cast paid for both of its two weeks from money posted at Equity. Fresh security covering two weeks' salary now up for new show.

## Burnside Spec Closed

Atlantic City, Sept. 3.

"Here and There," produced by R. H. Burnside at the civic Auditorium for this city, closed Saturday night. That winds up the show. It had been reported headed for Boston and later for New York.

First local closing date was given out as Sept. 20, then moved to Sept. 7, with the Saturday shutting down suddenly.

In the immense auditorium, seating around 50,000, the ordinary attendance for a stage show was lost. With even 7,000 people in the place it looked bare.

Atlantic City furnishes an Equity bond of \$50,000 to ensure the salaries of the cast.

## Shuberts Cut Salaries

Entire cast of Shubert's "Night in Venice," current at the Shubert, has accepted a 25% salary cut by balance of the run.

Business off.

## HITCHY IN K. C. HOSPITAL

Kansas City, Sept. 3.

Townsend Hiltchcock is a patient at the Pate Hospital in this city undergoing treatment for heart trouble and asthma. He has been in Colorado Springs for a number of weeks, but the high altitude did not agree with him. En route to Chicago, a heart attack necessitated his going to the local hospital.

Physician says his present condition is not dangerous.



## ZIEGFELD NOT READYING NEW SHOW UP TO NOW

Flo Ziegfeld appears undetermined as to the start of his production of "Ming Toy," the "East Is West" musical. Its score is reported written.

Ziggy's "Show Girl" at the Ziegfeld is no smash, suggesting an early successor if an outside attraction is not to be sent into that house.

Despite this, Ziggy has notified talent under contract to start Sept. 15 to defer the date or seek engagement elsewhere. One of the actors contracted is Jack Donahue, who has accepted the high spot in the new Bobby Connolly show, "Tin Hats." It will get into action around Oct. 1.

A report has been that another show other than a Ziegfeld production will follow Ziggy's "Whoopee" into the Amsterdam. "Whoopee," with Eddie Cantor, did a tremendous come-back following its three weeks' layoff in July, having led the Broadway field in top gross since reopening. It is expected to remain at the Amsterdam until at least Nov. 1.

No date has been set for the departure of "Show Girl" from the Ziegfeld. It's hardly doing enough at present to hold in. For the past couple of weeks "Show Girl" got barely over \$26,000 in a house that can do \$33,000.

Change of femme lead from Ruby Keeler to Dorothy Stone failed to assist the b. o. "Show Girl" will likely go to the road, as it was a stronger hit when playing for two weeks in Boston before opening in New York than it has been at the Ziegfeld.

## Miller Theatre Changes

A temporary change in the house staff of Henry Miller's was ordered because of legal technicalities relating to the dissolution of the E. & M. Corporation, operating the house.

Lodewick Vroom is in charge, replacing Ollie Alger. Willie Harris of the Empire replaced Louis Ohlms in the box office.

It is understood the staff will be re-engaged upon the return of Gilbert Miller from London this month. The theatre is now controlled in total by Miller. The lease of the corporation in which A. L. Brininger was a party expired Sept. 1, the term for five years was entered into after the death of the elder Miller.

## Duffy Vetoes Himself

San Francisco, Sept. 3. After picking the original cast for "Cooking Her Goose," premiered at his Alcazar here, Henry Duffy, during the third week of its run, sat through a performance and then started giving out two weeks' notice.

Nydia Westman, leading woman, was not replaced, neither was Leo Lindhard, who plays a detective part. Jason Robards, male lead, was replaced by Irving Mitchell. Dickson Morgan was brought in to brush up the production, which had been originally staged by Ferdinand Munier, the regular Duffy director.

Duffy is planning to do "Cooking Her Goose" in New York after its coast runs.

## WOOLF'S TOUR

Hollywood, Sept. 3. Having finished "Golden Dawn" for Warners, Walter Woolf leaves here tomorrow (Wednesday) for the east.

Woolf resumes in "The Red Robe" (Shuberts) starting a road tour to the Coast at Syracuse, N. Y., Sept. 12. Troupe comes in here from Texas during December.

## H. C. BLANEYS DIVORCING

Bridgeport, Sept. 3. Harry C. Blaney, 2d, theatrical manager, has brought suit for a divorce from Marion Melrose Blaney.

The Blaneys were married in March, 1922, and Blaney alleges desertion since June 1, 1923.

## High-Voltage

Add the following to the collection of anecdotes about the producer who thrives on aggravation; who tortures himself with needless difficulties; who wouldn't be happy if he could not feel that each member of his cast was personally doing his utmost to make the show a flop. Call him Joe Producer. He's a dynamo. He's dynamite just before a premiere.

It happened at the opening night out of town. The cornet player hadn't been delivering his "wah-wahs" up to standard, the chorus work had been "lousy." According to Joe, unless everyone came through 100% at the opening, he'd close the show.

Afore-mentioned cornetist had been the subject of most of the abuse. Poor guy meant well and blew well, but was just the patsy. Immediately before overture, the producer summoned his orchestra and read them the lecture of a football coach whose team has just muffed the first half.

He called them everything. Then he called them to order and shoved them into the pit. Particularly, he addressed the cornetist.

"Listen to me, you guy," he clapped. "You never played a good show in your life. But you're going to tonight, d'ya hear? Or out you go—and I don't mean two weeks' notice!"

The trembling cornetist followed his brethren into the pit.

Curtain up. Cast doing its damndest. Orchestra ditto.

But soon enough, the bunch of nerves that Nature made into a producer bobbed up in the pit, grasped the baton from the startled conductor and from then on his wild conducting made it practically impossible for anyone sitting in the first five rows to see what was happening on the stage.

First act over. Big applause. A great performance, including the cornetist's. Joe Producer rushed back-stage, called for a fresh shirt, collar and stood at the entrance waiting for the musicians to file out.

Came the cornetist. Joe Producer swooped down on him, murder in his eye.

"Listen, you mug," grabbing the cornetist, limp from excellent musical endeavor, and almost sweeping him off his feet.

"Listen, you bum cornetist," Producer shouted; "what was the matter with that trombone player?"



**RUTH LOCKWOOD**  
of LEAVITT and LOCKWOOD  
in "Hit-Bits of 1929"

With Ted Eddy and Band, the Seven Haydens Gloria Girls, Babe Day and Gattison Jones and Elsie Elliott. Opening R-K-O route, week August 31.

Keith's Madison, Brooklyn, and K-A, Flushing, L. I.

Direction CHAS. H. ALLEN

## WOMEN RESCUED

Great States Saves Rockford Femmes From Show Biz

Chicago, Sept. 3. The Rockford, Ill., Women's Club, which ventured into the picture business by operating the Little Rockford theatre, experienced some internal controversy over Sunday shows. It has now disposed of the house to Great States circuit.

The circuit is installing Public Players, dramatic stock troupe, in the house.

## Cast Changes

John E. Young replaced Lon Haskell in "Hold Everything" at the Broadhurst Monday, at which time Helen Gilligan replaced Ona Munson.

Jerome Collamore replaces Lawrence H. Cecil in "Freddy."

Helen Crane has succeeded Adele Klier in "Let Us Be Gay."

Patricia Barclay, Frank Beaton, Arthur Pearson and Edward Van Sloan, have replaced Viola Frayne, Walter N. Greaza, Percy Helton and William B. Mack, respectively, in "Reborn."

## FUTURE PLAYS

The next of the new Shubert productions to go into rehearsal will be "Nina Rosa," musical operetta, the joint work of Sigmund Romberg, Otto Harbach and Irving Caesar, with Guy Robertson and Don Barclay among the principals.

"Reborn," by Irma Kraft, Glenn Hunter starred by Murray Phillips, opens at Baltimore, Sept. 16.

Cast includes Charles Henderson, Jay Mulvey, Larry Wood, Jerry Cavanaugh, Duncan Penwarden, William Gardner, Jerry Taylor, Charles Ohlmeyer, Edward Redding, William Janney, Ralph Adams, Eunice Stoddard, Sanford McCauley and Lotta Bonner.

"Dollars and Sex," by Adeline Letzbach, will reach production next month via Louis Isquith. Casting and due for rehearsal next week.

Edgar Selwyn has the American stage rights to "Other Men's Wives," by Walter Hackett, current in London.

"Family Affairs," Lowell Brentano and Earl Crocker, with Blanche Ring mentioned as producer star, goes into rehearsal in two weeks.

Ralph Rainger and Adam Carroll, songwriters, will author and sponsor a new musical, "Yes, James," going in rehearsal in two weeks.

"Prima Donna," with Madge Kennedy as the star, will be given a stock trial in Greenwich, Conn., next week (Sept. 9). Charles Wagner will produce the Kennedy show in New York latter part of October.

"Jehovah Joe," tried out last week in stock at Greenwich, Conn., goes in rehearsal next week, with James Rennie as star. The cast includes Flora Sheffield, Moffatt Johnston, J. H. Brewer, Valorie Valaire and George Lee Hall.

It has been decided by Shuberts to produce "The Duchess of Chicago," which is now running in Berlin.

"The Whip Hand," drama, by Marjorie Chase and George S. Brooks, will be produced by William P. Farnsworth and Marian Florence in November. Edward Goodman will direct.

John Golden has a group of plays for production without definite plans or dates. They are: "Let Us Be Good," by Raphael Crothers; "Salt Water," by Dan Jarrett; "When in Rome," by John Kippatrick; "Big Six," by Austin Strong; "The Brass Ring," by Philip Dunning and Buford Armitage; "Eagles and Lions," by Geoffrey Kerr; "After Tomorrow," by Hugh Stange.

## COPS WILL NOT LEARN; SLOUGH SHOW IN L. A.

Los Angeles, Sept. 3.

Looks like the cops just won't learn. Out of deference to squawks from the blue-noose element the gentlemen swooped down on the Figueroa Playhouse last Wednesday night (Aug. 28) and plucked the cast of "Big Babies" after the night performance. Paying to \$150 nightly before the raid, the show continued the following evening and has been capacity, or close to it, ever since. Injunction asked to stop the show was denied.

Reports that the play would be spanked again if it repeated proved unfounded, it being said that City Prosecutor Nix decided to lay off after George Scarborough, author-producer, agreed to cut some of the dialog.

On Friday a cut-rate ticket operator flooded the town with 50-cent service passes for that night's performance and the house went clean with the first 10 rows sold out at the regular \$2.50 seats other than that the cast must stand assignment tomorrow (Wednesday) morning, the only tangible result of the raid, as usual, is a decided b. o. impetus.

Players arrested were Jobyna Ralston, Arthur Rankin, Mervina Williams, Marjorie Montgomery, Norman Peck, Edith Flynn, Arnette Westbay, Daric Shindell, Frank Jennings (stage manager), and Scarborough.

## L. A. Assault Trial

Los Angeles, Sept. 3.

Retrial of Harvey Perry, George Wilson, Edward Welch, and Sam Cummings, actors, on charges of battery arising from their alleged attack on Harry Deck during the recent Equity case starts tomorrow (Wednesday) before Municipal Court.

Actors are accused of beating up Deck with various reasons assigned for the attack. Deck asserts it was because he refused to join Equity. The others assert that he owes a debt to one of them which he refuses to pay.

## ARLEN LIBRETTIST

Michael Arlen, as a musical librettist, will figure this season through Max and Nathaniel Lief adapting one of his Mayfair stories for a smart drawing room comedy with songs. Dr. Nat Lief, known as a theatrical dentist, met Arlen on the Continent.

The Liefs are doing a musical for the Shuberts and another in collaboration with George Abbott, who likewise is debuting as a book writer, although he has previously written lyrics.

## SUZANNA BENNETT WEDS

Cleveland, Sept. 3.

Suzanna Bennett, ex-"Vanities" star, was married to Capt. Sir George Hubert Wilkins, Australian aviator and explorer, Aug. 30.

Miss Bennett, 28, and a divorcee, was one of the Prince of Wales' favorite dance companions on his American tour in 1924. Wilkins flew over the "top of the world" in 1928 and recently was on the Graf Zeppelin's world flight.

## AFTER ORANGE GROVE

Los Angeles, Sept. 3.

Sid Goldtree is negotiating for the Orange Grove, for the balance of Robert Levy's lease, starting immediately. Goldtree's idea is to bring his San Francisco show, "Easy for Zee Zee," here. Nothing definite on the deal as yet.

Ruth Renick opens a stock at this house Oct. 8.

## CHI AMBASSADOR STOCK

Chicago, Sept. 3.

Harry Minturn will again operate the Ambassador with stick, reopening next week.

Ralph Kettering, in on a third interest with Minturn last year, dropped out after losing a chunk. Kettering will operate the Adelphi for A. H. Woods.

## "Yourself" on Road

George Choo is sending "Hello Yourself" again this season as a road attraction, booked through the Shuberts.

Choo won't say what band he has to take over the Warnings Pennsylvanians' previous stellar assignment.



The Girl With the Golden Voice

## ROSE PERFECT

Keith's Palace, New York, This Week (Aug. 31)

Prima Donna with George White's Scandals for the Past Four Seasons  
DIRECTION RALPH FARNUM

## "Reborn" at Lyceum

"Reborn," starring Glenn Hunter and produced by Murray Phillips, will open at Ford's, Baltimore, Sept. 16.

Two weeks later it will star into the Lyceum, New York, as supplanter to "Freddy," also produced by Phillips, which at that time will be shipped to Boston.

# 3 Money Shows in 1st Flock of 7; Over Normal for Season's Start

New show production may be slowed up somewhat, but the percentage of indicated successes among those attractions which have already arrived on Broadway is up to normal, if not better.

Last week there was one new play, "Gambling," at the Fulton, and it scored a hit, getting over \$18,500 capacity. That makes three money plays among the first seven fresh productions. This week's card includes at least two promising shows, of the four to be displayed, those well regarded being "Soldiers and Women" and "Sweet Adeline."

Next week from five to seven new ones are due: "Scarlet Pages," Morosco; "House Party," Knickerbocker; "Remorse," Century; "48th Street," "The Comedy of Women" in the Village; "Heigh Ho," expected at the Royale, with "Divided Honors" and "The Wall Between," possibilities.

Week of Sept. 16 may have the heaviest premiere card of the new season, a dozen-plays being scheduled, though only half the number are set: "Scandal," Apollo; "Murder on the Second Floor," Eltinge; "Complex," "Rope" in London; "Masque," "Mendel, Inc.," Longacre; "Fiesta," Garrick; "Sea Gull" (revival), 14th Street; with these possibilities: "The Street Singer," "A Strong Man's House," "Strictly Dishonorable," "Hawk Island" and "The Shadow."

**Good Grosses**  
Business continued very good last week, the money shows collecting despite the Labor Day interval. "Wise Child" again approximated \$23,000; "Gambling" is in the contender's place, while the holdover leaders, "Street Scene" and "Journey's End," were around \$18,000; "Bird in Hand," which moves from the Morosco to the Barrymore, \$14,000; "Let Us Be Gay," \$11,000.

The musicals are strong, with "Whoopee" still in front at \$42,000; "Follow Thru" and "Sketch Book," \$34,000; "Almanac," \$30,000; "Show Girl" perhaps the same; "The Little Show" in great stride, again well over \$25,000; "The New Moon," \$25,000; "Hold Everything" and "A Night in Venice," about the same; "Hot Chocolates," \$11,000, probably profitable for colored show.

There are 24 current attractions, which means that slightly more than one-third of Broadway's legit houses are lighted with comedies. From now on the list will steadily increase.

## Frisco Grosses

San Francisco, Sept. 3.  
After two weeks of a heavy Spanish drama, Ethel Barrymore gave her followers "The Love Duel" at the Curran and topped the biggest gross of her engagement. Week hit better than \$23,000, two grand above "The Kingdom of God."

The Geary with "The Door Between" in fourth and final week, petered out to a bare \$8,000. Both Duffy houses, the Alcazar with "Cooking Her Goose" fourth week, held on, topped better than \$4,300, and President with final week of May Robson in "Rejuvenation of Aunt Mary," slipped to \$4,000. The Green Street dark owing to sudden closing of "Easy for Zee Zee" after 51 consecutive weeks, getting ready another French tid-bit.

## A. C. Grosses

Atlantic City, Sept. 3.  
Elsie Ferguson in "Scarlet Pages" drew \$14,000 to Apollo last week. "The Street Singer," Shubert musical at Garden Pier, did \$26,000, and "Rio Rita" (road), at Globe, got \$8,000 for its final week.

### Staff for Mojica

Hollywood, Sept. 3.  
Marcel Silver will direct Don Jose Mojica in Fox's untitled production in which the grand opera star will make his screen debut. Harlan Thompson is writing scenario, dialog and lyrics and Dave Stamper the music. Stage numbers will be under supervision of Edward Royce. Mojica is due here Sept. 9.

### Hazel Gaudreau With Butt

Hazel Gaudreau has been placed through Willie Edelman of the Lyons & Lyons agency, for the Butt production of "Rosemarie" in London. Miss Gaudreau will open with the show at the Drury Lane.

## "ACCIDENT" TO \$14,000; COLORED TROUPE QUILTS

Los Angeles, Sept. 3.  
Hot weather, and plenty of it, plus the Zep's visit, gave the legit something of a tossing around last week. Cops swooped down on "Bad Rubies" at the finish of Wednesday night's performance, and "Come Seven" suddenly withdrew from the Orange Grove, minus any advance inkling of the move, giving no show resume at their old stand, the Lafayette, in a couple of weeks, but "Babies" is probably permanently through. Business in both cases was "wet off."

"Little Accident," at the Belasco, is running away from its field. House is going "clean" about every other night and finished its third week to \$14,000. That's a lot of dough in lieu of what the self-styled naive sons call "the hottest summer in 20 years." Charlotte Greenwood's "She Couldn't Say No" couldn't come any closer to the leader than \$6,400. Miss Greenwood is reported heading the cast at the El Capitan on a guarantee and percentage, and asking heavy dough from the studios, which have shown interest. Miss Greenwood is said to have snubbed one film offer of 30 or 40 weeks at a salary which would permit the purchase of a Chrysler.

Next in order is "Kibitzer," at the Mason, on \$6,000 for four days, with "The Sap" and "Masquerader" closely bunched at \$5,000 and \$5,500 respectively. From there down it doesn't make much difference.

Mayan reopens Thursday (Sept. 5), but with a picture, "Marianne" (M-G), on a twice daily basis. Another new arrival will be "The Youngest," at the Vine Street, with Doug Fairbanks' little boy in the east.

**Estimates for Last Week**  
Belasco—"Little Accident" (3d week). Doing right well for itself; ploughed through the heat and laughed off the Zep for \$14,000; figure probably only unusual aspect of the weather.  
Egan—"The Big Gamble" (2d week). Not bad at \$1,000; gross sounds discouraging, but house only sells 18 cents a seat.

El Capitan—"She Couldn't Say No" (2d week). Eased off here and there but no squawks on \$6,400.  
Figueras—"Fayha" (2d week). "Bad Babies." Four days into its second week when the cops arrived; if the usual restraint order can be procured raid may help, otherwise piece was doing a series of rehearsals.

Hollywood Playhouse—"The Masquerader" (4th week). Post can still draw \$5,500.  
Mason—"Kibitzer" (1st week—4 days). Started off with a smart clip, doing \$6,000 in four days.  
Orange Grove—"Come Seven." Suddenly folded at beginning of fifth week, quit Aug. 26, due to scarcity of customers; colored troupe may reopen at former site, Lafayette, within couple of weeks; never heard solidly here.

President—"The Sap" (1st week). Taylor Holmes doing all right; opening week of \$5,900.  
Vine Street—"Cooking Willie" (2d week). Will bow out end of this week; showed nothing; Pangborn leaving to make a couple of pictures; "The Youngest" here Sept. 9 with Doug Fairbanks, Jr., in cast.

## AMERICAN OPERA IN CHI

Chicago, Sept. 2.  
American Opera company will open its third Chicago season at the Majestic, Oct. 7. Vladimir Rosing, manager, and Isaac Van Grove, musical director.

Opening bill is "Yolanda and Cypriano" work of Clarence Loomis of Chicago, and Gale Young Rice of Evansville, Ind.

## STAGER'S "TIN HATS"

Bobby Connolly, dance director, now on his own as producer, is lining up a cast for his initial venture, "Tin Hats."

The piece is figured for rehearsal next month.

### Prov. O. H. Sticks

Providence, Sept. 3.  
Instead of tearing down the ancient old Opera House as reported, Col. Felix Wendelshaeffer will play legit this season beginning with "The Vagabond King," Sept. 9.

### Stock at Freeport

Dramatic stock will supplant vaude at the Freeport, Freeport, L. I., Sept. 9.

Al Luttinger will make the try.



LEWIS B. DOLGOFF  
Master of Cemeteries

For 18 months at the Village Grove Nut Club, 15 Barrow street, New York City. Branded: "Best impromptu comedian in radio," by Ben Gross, radio editor; N. Y. "Daily News." Abel Green in "Variety"; "Lightning ad libber," N. Y. "Evening World." Much of the entertainment value (at the club) is due him.

Bookers and radio commercials, get an eye and earful of this unusual funster. Midnight until 2 a. m. Mondays and Thursdays, the Village Grove Nut Club is on the air from WMCA. Doubled and summering at the Family Jacobs' Alamac, Lake Hopatcong, N. J.

## 'KIBITZER' STARTS WELL IN LOOP TO \$19,000

Chicago, Sept. 3.  
Legit season opening with perfect fall weather giving theatres a break and with the arrival of three new shows, "Kibitzer" had a big first week at the Woods, \$19,000. "Rain or Shine" came into the Grand Sunday, forcing "Pleasure Bound" to the Majestic, and "New Moon" opened Labor Day at the Great Northern.

"Follow Thru" is still the honey, piling up \$34,500, which beats week before by \$500. Other run musical, "Pleasure Bound" dropped off badly.

**Estimates for Last Week**  
"Follow Thru" (Apollo, 4th week). Looks plenty good at present pace. Glancing up at \$34,500.  
"Pleasure Bound" (Majestic, 1st week; 11th in town). Moved from the Grand Sunday nite, going out with another drop of two grand, \$29,000.  
"Rain or Shine" (Grand, 1st week). Opened Sunday night, big, "Kibitzer" (Woods, 2nd week). Splendid opening week, \$19,000.  
"New Moon" (Great Northern, 1st week). Monday.  
"Nut Farm" (Cort, 17th week). Still carrying on \$6,000.

## Engagements

Hazel Baker, Milton Goodhand, Bert Edwards, stock, "Twin Boy" (William Knickerbocker).  
(director), Ruth Easton, Larry Wood, Eunice Stoddard, "Reborn."  
Charles Henderson, Edward Redding, "Crook" (Reborn).  
Carl Anthony, William Rieckard, Louis Heydt, Edward J. McNamara, Muriel Kirkland, "Strictly Dishonorable."  
Gladys Hart, "Good News" (touring).  
Paul Russell, "Vantities" (coast).

## Shows in Rehearsal

"Town Boy" (L. Weber-C. Harris), Longacre.  
"The Crooked Convention" (Irving Lande), Forrest.  
"Brawl" (P. Dodd Ackerman), Belmont.  
"Me For You" (Aarons & Freely), Broadhurst.  
"Divided Honors" (Robert Sterling), Ritz.  
"Dracula" (Horace Livright), Avon.  
"Scotland Yard" (A. H. Woods), Harris.  
"Hawk Island" (Thomas Kilpatrick), Lyric.  
"House Party" (Tyler-Pranger), Prolic.  
"Great Day" (Vincent Youmans), Knickerbocker.  
"The Student Prince" (E. J. Carpenter), Engineers Hall.  
"Signed X. Y. Z." (George M. Cohan), K. of C. Hall.

## Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacity with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.  
Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

### Admission tax applies on tickets over \$3

"Almanac," Erlanger's (4th week) (R-1,250-\$5.50). Week-end exodus over Labor Day did not seem to affect the good things; "Almanac" again \$30,000 or better.  
"Bird in Hand," Morosco (33d week) (CD-906-\$3.85). Field pace with approximate \$14,000; moves to Barrymore Monday; Miss Barrymore's season does not start until New Year's.  
"Follow Thru," Channin's 46th St. (35th week) (M-1,413-\$5.50). Though hot Labor Day those shows giving matinees sold out; this was one; up again last week, \$34,000.  
"Freddie," Lyceum (8th week) (C-957-\$3). Sticking but to little purpose; rated under \$2,000.  
"Gambling," Fulton (2d week) (CD-913-\$3.85). George M. Cohan scored hit in and with new play; capacity second night and virtually so first matinee; \$18,500 rating it with best on Broadway.  
"Hold Everything," Broadhurst (4th week) (M-1,118-\$5.50). Leaped last two weeks in August; again \$25,000 or better.  
"Hot Chocolates," Hudson (12th week) (R-1,904-\$3). Colored revue ought to last well into autumn; using some cut rates; \$11,000.  
"Wise Child," Belasco (5th week) (C-1,050-\$3.85). Belasco's comedy hit selling out and topping its division at \$23,000.  
"Jerry for Short," Waldorf (4th week) (C-1,101-\$5). Cut rates and can't stick long.  
"Great Scott," 49th St. (1st week) (C-708-\$3). Presented independently; written by Howard E. Koch; opened Monday.  
"Journey's End," Miller's (25th week) (C-946-\$4.40). Nothing should stop English war drama from running to New Year's or longer; capacity; about \$13,000.  
"Let Us Be Gay," Little (29th week) (C-530-\$4.40). Another holdover success; around \$11,000, very good in small capacity house.  
"My Girl Friday," Republic (29th week) (C-901-\$3). Cut rates have helped this comedy; also wide difference of opinion; \$5,000 claimed.  
"Night in Venice," Shubert (16th week) (R-1,208-\$6.60). Doing fair week; \$24,000 estimated.  
"Show Girl," Ziegfeld (10th week) (M-1,622-\$6.60). Not as hot as expected; holding to profitable business at around \$30,000, if that much.  
"Sketch Book," Earl Carroll (10th week) (R-928-\$6.60). Revue hit expected to last well though new season; \$24,000.  
"Soldiers and Women," Ritz (1st week) (CD-945-\$3). Presented by Lew Cantor; written by Paul Herby Fox and George Tilton; well regarded as try-out; opened Monday.  
"Street Scene," Playhouse (35th week) (D-879-\$3.85). Hit drama; rated over \$18,000 every week.  
"Sweet Adeline," Hammerstein's (1st week) (M-1,265-\$5.50). Presented by Arthur Hammerstein; authored by Jerome Kern and Oscar Hammerstein 2nd; rated very good out of town; opened Tuesday.  
"The Commodore Marries," Plymouth (1st week) (D-1,042-\$3.85). Presented by Arthur Hopkins; first called "Blow the Man Down"; written by Kate Parsons; opens tonight (Sept. 4).  
"The Great Tenth the Needle's Eye," Guild (21st week) (D-914-\$3). Few week more and then Guild will open its subscription season with "Mary and John"; "Came" around \$7,000.  
"The Little Show," Music Box (19th week) (R-1,000-\$4.40). Weather nor week-ends affects capacity; part of this revue, sure to hold over; over \$25,000 last week.  
"The New Moon," Imperial (51st week) (O-1,446-\$5.50). Sitting pretty with this one; nearly a year's run; around \$26,000.  
"Whoopee," New Amsterdam (37th week) (M-1,702-\$5.50). Leads list and ought to run until first of year; since resuming after three weeks' shut-down, average \$42,000 weekly.  
"After Dark," Rialto, Hoboken; revival; 39th week.

## Inside Stuff—Legit

Helen Mehrmann, who had her face slapped 504 times in as many performances of the stage version of "Shannons of Broadway," is about to have it slapped some more. She's in the same part as the dumb waitress in Universal's screen version of the show.

C. B. Cochran's London revue, "Wake Up and Dream," which will be brought to New York this season, will have a new score written by Cole Porter. Music used in London was the same as Porter used here in the Irene Bordoni show "Paris."

Word from France, where Eugene O'Neill is now living with the new Mrs. O'Neill, the former Charlotta Monterey, is that he is at work on a play which will take him a year or more to finish, and that he will, therefore, have nothing for the coming season.

Arthur Kobor intends to give Vera Caspary something real to kick about since she warned him not to use the title "White Man" for his forthcoming production.

Miss Caspary's book, "White Girl," dramatized by The Speedwicks, is due on Broadway about the time Kobor's play starts. Because of the howl about "White Man," Kobor has changed the title of his play to "White Woman."

A group of critics, columnists and reporters gathered at the Friars to toast E. W. Osborn, retiring dramatic critic of the New York Evening World, after more than 40 years in newspaper work on the same daily. Mr. Osborn will probably write his memoirs at his home in Auburn, N. Y. A retiring man, Osborn recalled that earlier in his career, he succeeded the late Alan Dale on the Evening World in the job from which he is withdrawing. He supposed the weight of big names in newspaper work at the time had his own.  
Burns Mantle, the News critic, acted as spokesman and did it nicely. There was some bantering about the city of Auburn, home town of that recent fall break, but it was agreed that Osborn wouldn't break in. Gilbert Gabriel said something or other, as did Bide Dudley, while Henry Clive, a specially invited guest, told a few pet funny stories.

H. H. Van Loan, co-author of "Cooking Her Goose," having premiere production at Henry Duffy's Alcazar, San Francisco, brought his show and the theatre a windfall when he picked a Chinese merchant to play an Oriental.  
Seeking a real Oriental Van Loan was sent to see Harry Hu, proprietor of a big silk merchandising firm in the Frisco Chinatown. Harry grinned when Van propositioned him. Modestly he explained he was a merchant, not an actor. Van was persuasive and induced him to take a fling at it. At the opening night critics hopped on Harry Hu and harrowed at his naturalness.

In the three weeks "Cooking Her Goose" has been playing Chinese trade heavy enough to cause wonder. Harry's big doing his own press agenting in the Chinese quarter and spending all his theatrical salary for tickets for his particular friends.

After a run of three months at the Studio des Champs Elysees, "Maya," in English, with Willette Kershaw, closed Sept. 1. Miss Kershaw will take the play to European tour with New York and London players.



# London as It Looks

By Hannen Swaffer

London, Aug. 23.

Bernard Shaw and I have apparently crossed swords at last—in the sense, I mean, that after I had said his new play, "The Apple Cart," exposed him as a man years behind the times and an author with nothing to say, he replied, when seen by one of our reporters the next day, "Poor Swaffer," and added that I had written "Tosh."

## Shaw Met the Wrong Man

Still, Shaw did not get it all his own way. When the reporter called to see him at Malvern and made him read my article, which was headed "G. B. S. With Nothing New to Say," "Play That Is Years Behind the Times," and "Stupid Notions of a Little Boy," Shaw exclaimed, "Fancy sending poor Swaffer down. The Daily Express ought to have sent its Parliamentary correspondent."

"I am the Express' Parliamentary correspondent," replied the reporter.

"Have you seen my play?" said Shaw.

"Yes," replied the reporter. "I saw it last night."

"What did you think of it?"

"I thought the first act fairly amusing," replied the reporter, "but then—"

"And, in a criticism which followed his interview with Shaw, he said: 'It was duller than a first class debate in Parliament,' that 'feeling was damped, and the thread of the argument lost so that the talk led nowhere.'"

## When G. B. S. Talks Tripe

So Shaw did not even win over his silly statement that Parliamentary correspondents ought to go, and not dramatic critics.

A few weeks ago, when the play was done at Warsaw and the Observer had something snotty in about the show, Shaw, interviewed by the Daily News, said the critics ought to go six times before they wrote about it. "What nonsense! Once is once too much."

After the first night, the producer, taking a call, told the audience, "We shall know more about this play when we have been playing it for two years."

Let me tell you frankly that there is nothing in "The Apple Cart" to understand. Shaw, whom I reverence more than does almost any man in England, is now exposed as a tired man fooling about, unable to understand the great changes that are going on around him, even although it is he, more than anybody else, who brought about the changes.

## The Early Days of a Genius

I have been going, the last few days, through stacks of cuttings concerning Shaw's early career, things he has forgotten because the cuttings, which were originally his, have long since passed from his possession.

They are cuttings from obscure newspapers, signed by Shaw's own name, and all sorts of comic non-de-plumes like "G. B. S. Larking" and "Amelia Mackintosh," urging reforms in a hundred ways, fighting abuses of power, doing small, earnest, petty, tiresome little jobs. I came across announcements that he was speaking "next Sunday at the corner of Battersea Park Road" to a handful of people, and probably in the rain.

This sort of thing went on for years when Shaw was living on £5 a week. He worked his life out, doing obstinate things for good. He has always been the champion of the oppressed.

I came across letters objecting to fogging in the industrial schools, fogging in the Navy, vivisection. I found reports of a two nights debate in which he took part. There is a mass of material which is almost priceless.

Well, Shaw has done it all now. He has freed the mind of man. He has freed my mind. Yet, in freeing it, he has freed my mind even of him.

## The Patron Saint of Malvern

Malvern, where I went last Sunday to see "The Apple Cart," has adopted Shaw as its sort of patron saint. Although Malvern is an ultra-Conservative town in Stanley Baldwin's own constituency, and the most Conservative town in that constituency, Shaw, the raging Socialist, is made the local god. Now that's a funnier thing than anything in "The Apple Cart."

I am moved to anger at some of the play's conclusions—For instance, that Democracy needs a check from Monarchy, and that the crisis will come 30 years hence. Actually, the crisis was passed when Asquith, speaking "with one eye on the country and one eye on the throne" forced the House of Lords to drop its Veto, some years before the war.

## Rothermere Is Much Funnier

Shaw has a great theme. He just plays around with it, and says nothing.

All the time while he fooled, Philip Snowden, the crippled ex-postman, whose father was a weaver, and who, a few weeks ago, was the terrible Socialist who so frightened Lord Rothermere that he started to invest half his millions in America, and made him print in all his newspapers "Keep the Socialist Out," is now cheered on by that same Rothermere's newspapers, which print pictures of Snowden with the Union Jack behind him, and praises that must make Snowden roar with laughter.

## Gene Tunney Missed His Punch

Shaw should have finished when he wrote "Saint Joan," his masterpiece, the greatest play of our time. Now he is 73 and I am going to stop this nonsense.

Shaw must not be allowed to interfere with the natural progress of the English people. He had better go back to Italy and talk tripe to Gene Tunney and not fool around here, stepping in the People's way. He has been their champion all his life. Now he is going on the other side. That is senility—not genius.

In the name of all the martyrs whose cause he championed in "Saint Joan," I protest against this change of front. Shaw has forgotten his own youth, when he dared everything, day after day. We must save him from himself.

When a Socialist is cheered by Tories, God help him! Besides, he should not write such nonsense.

## "The End of Bernard Shaw"

My "Bystander" article announces in large type, "The End of Bernard Shaw."

I shall go on now. The future of the world must be saved from this pantulone who is trying to turn somersaults.

"The Apple Cart" isn't Bernard Shaw. It is Noel Coward, yes, it is as tripe as that.

There is one scene at the end of Act II where the King and his mistress roll on the floor just like poor old "Sirocco." Surely Shaw has heard of Sirocco! Every child must have told him something about it and, by the way, when he was spending all those weeks with Tunney on an island, why didn't he get Tunney to tell him how to put a punch into his play?

## The Wrong People Write In

I have received all sorts of letters in regard to my attack on "The Apple Cart." Unfortunately, the words of praise come from the wrong



Star of Stage and Screen

**KEN MURRAY**

Retained for a second week (Aug. 31) at Keith's Palace, New York.

Last week "VARIETY" said: "Murray, who is a most proficient clown, knows how to keep the ball moving all the way. They liked everything that came from Ken." Aug. 10, Palace, N. Y.; Aug. 17, Boston; Aug. 24, Palace, N. Y.; Aug. 31, Palace, N. Y.; Sept. 7, Riverside, N. Y. (opening).

Dir. Chas. Allen (Bentham Office).

people, all the folks who hate Shaw because of his Radical views, all the lunatics who are 50 years behind the times, all the mean-minded, bunk merchants who think that Shaw has always been clown.

They do not understand that I am now criticizing Shaw from the viewpoint of my own idolatry of a great man, a great thinker and a great liberator. These poor little idiots have never understood a word he meant.

## Shakespeare as the Rival

There is one more thing I must tell you that, while Malvern has been trying to start a local Shaw Festival, which will turn Malvern into a sort of Bayreuth or Oberammergau, there are posters on the Malvern railway platform advertising Stratford-on-Avon and its Shakespeare Festival, that is still on.

The Shaw posters show a Satanic face outlined in red. The Shakespeare pictures are much more impressive, for they are photographs of his marble statue.

Shaw has attacked the Shakespeare boom all his life. Now they have set him up as a rival god!

No, no, Mr. Shaw. We must not allow that.

I must cast the first stone.

## I Might Be Thrown Out Now

Oh yes, and there is just one thing more. When I went into the new Malvern theatre, the manager asked me to write in a nice new autograph book, with virgin leaves and a nice clean mind.

"I hope I shall never be thrown out of your theatre," I wrote.

"Oh, no," she replied gushingly, for she was a woman. It would be so nice to be thrown out of a theatre by a woman.

Well, two days afterwards, my attack on Shaw appeared, and, of course, the poor theatre staff nearly dropped dead.

I expect they would throw me out now, all right. At least, I hope so.

Twenty years ago, an American friend of mine saw a cable in a New York agent's office:

"Send 12 elephants immediately to Blackpool."

It was the first time he had heard of the town. Well, gradually, the whole world is hearing of Blackpool. It is the greatest show place I have ever seen.

## Several Towns in One

New York revels in Coney Island. Blackpool has a Coney Island at one end of its promenade.

Atlantic City swanks of its promenade. Blackpool has over five miles of promenade better than Atlantic City's, and is already talking of 20 miles in the future.

Blackpool sends emissaries to Coney Island every year and they scour all the pleasure resorts and zoos and seaside places of the Continent. They are building a Romy because they have heard of New York's, and a Vaterland is to be copied from Berlin.

Blackpool, proves what the showman's instinct can do for a town when it is used with self-confidence.

## The Cause of British Pride

Bertie Meyer announces he is bringing over Big Bill Tilden in a farcical comedy, "They All Want Something," and I read that Meyer admitted to me that he would be prouder of presenting Mr. Tilden to the public here as an actor than any achievement in his long managerial career.

How on earth can anyone be proud of putting a tennis player on the stage? If Mr. Meyer had put on "Journey's End," which, like all the other managers of London, he had a chance of doing, I could understand his being proud, but how can anybody boast of bringing over a tennis player who knocks balls about and then, merely because he has left off knocking balls about, paying him to say words?

Surely the English theatre has got quite enough amateurs as it is. Some are actor managers' wives. Some are society dames. Some are just nobodies. What a lot of nonsense!

## Am I a Semi-Pro?

This semi-pro business has touched me, now. I have been attacking the semi-pros who form concert parties in the London parks, arguing that real professionals ought to do the job.

In consequence, a theatre man wrote to the Daily Express last week and said that, if I attacked semi-pros, why was I appearing in Harrogate as a semi-pro myself?

He had read enormous six-sheet posters advertising my appearance in the Royal Hall, as a lecturer.

"People who live in glass houses should not throw stones," he said.

I wrote back and replied that if I was doing anybody out of a job, I should be delighted. He at once replied, withdrawing his first letter, and saying, in that cowardly way that most theatre people have, that he would not like to be thought a critic of the local theatre movement. So that's that. I shall, of course, refer to the matter in my Harrogate speech.

# RITZY

## Green Lady Ghost

The Earl of Northesk, ex-spouse of Jessica Brown and now married to Betty Vlasto, once owned Ethel Castle, made famous by Sir Walter Scott in "The Antiquary." Castle had been in the Northesk family since 1178. William the Lion presented it to the ancient Abbe of Adbroath.

Ghost of the castle is a green lady who appears, according to tradition, just before the death of any member of the family. With her appear certain sounds of a single foot mounting the stairway. This is supposed to be Cardinal Beaton, who only worn one shoe, his other foot being bandaged because of gout, thereby making no sound. Lord Northesk, only 27, sold this castle and has taken his bride to Glenaeles instead.

Carlyle Blackwell, old-time film favorite, is back in the show business after several years of retirement. He was recently seen in New York in "The Wrecker," a former-made picture, and now he stars in a London stage play, "Life."

His own life would furnish an excellent scenario! Divorced by

Ruth Hartman, he married Leah Barnato, formerly Mrs. Alfred Haxton. From her father, the late Barney Barnato, she inherited \$4,500,000 outright, plus an additional \$125,000 a year and shares in the Barnato Brothers organization valued at \$1,250,000.

Barney Barnato was originally Barney Isaacs, and first a cab driver in London, then a second-hand clothes dealer. After being a bartender, he went to London, Africa, and secured control of diamond mines. In 1893 he committed suicide at sea by jumping overboard.

Barney Barnato's son was the first husband of Fannie Ward's daughter by Joe Lewis, now married to Lord Plunkett. When Lewis divorced Fanny in 1913, enabling her to marry Jack Denn, he settled \$250,000 on this daughter.

## Mrs. Sam Katz

When Eleanor Ambrose married the late Maurice, she was exploited as a "society girl from Kansas." Now that she has married Sam Katz, the wealthy president of Public Theatres, it develops that her father, Howard Puckett, was a policeman in Newton, Kans.

Eleanor and her sister, Adelaide, changed their name from Puckett to Ambrose after Adelaide had come to New York and got on the stage. Maurice's name was Mowat, and although supposed to be a Parisian, he was born and bred in New York. He was divorced by Florence Walton, from Wilmington, Del. Florence then married Leon Lettrim, dancer, and is now a successful milliner in Paris. As for Charles Sabin, with whom Miss Ambrose, widow, and to whom she was reported engaged for publicity, he seems to have dropped out of everything. The tabloids once confused him with Charles H. Sabin, Jr., son of the president of the Guaranty Trust Co.

## Man-About-Town

Archibald G. McIlwaine, New York banker, who died recently, was a popular man-about-town. His father was the late Archibald G. McIlwaine, American representative of the London and Lancashire Insurance Co. His mother, Elizabeth Laing, secured a divorce and died as the widow of Joseph Palmer Knapp, who had been divorced by Sylvia Kepner.

The senior McIlwaine is survived by a widow, who was Caroline Read, daughter of the late William A. Read, millionaire banker. Her brother, R. Bartow Read, was divorced by Hope Williams, the actress.

## The Kochs

H. C. F. Koch & Co. has for a generation prospered as a department store on 12th street. The business was inherited by two sons, William T. Koch and the late E. von der Horst Koch. The latter was received by the smart set in New York and London, and, after taking up coaching, became an intimate friend of the late Alfred G. Vanderbilt and the late Reginald C. Vanderbilt.

Survived by a widow, who was Jean Livingston, and now the daughter, Jenn Koch, has become engaged to Reginald Victor Hiscoc. Hiscoc was divorced by Marie Hiscoc, remarried to her, and again divorced. In her last suit, Mrs. Hiscoc claimed her husband, broker, makes \$100,000 a year.

## One of the Three

Halle Schaffner inherited a large fortune, as the daughter of the late Joseph Schaffner, of Hart, Schaffner & Marx, clothiers. She divorced Elmer Schlesinger, father of her two children. Schlesinger then married Eleanor Patterson, who had divorced Count Joseph Glycyka. The Countess, an authoress, is a sister of Joseph Medill Patterson, of Chicago, the millionaire publisher. Her daughter, Mrs. Drew Pearson, is a divorcee. Schlesinger died, and the former Countess was, of course, his widow, but Halle Schaffner still called herself Mrs. Elmer Schlesinger. Halle, however, then married and divorced Clifford Porter, who lives in Paris, and recently chose as her third husband Sumner Well, New York lawyer.

## Rich Uncles

This highly respectable Mrs. George D. Mason, of New York and Tuxedo, died recently. Her husband inherited many millions

(Continued on Page 61)



# Literati

## Correspondents' Lunch

The Association of American Correspondents in London gave a luncheon the other day, with Edgar Wallace, playwright, and Charles B. Cochran, English manager, its guests.

Wallace spoke felicitously and humorously of his journalistic experiences. Cochran claimed that most of the things he had learned about theatrical management was in America.

Among other things, Cochran mentioned he was heavily obligated to Archie Selwyn for his comeback after his disastrous failure several years ago. Cochran's failure culminated in a debt of something like half a million dollars.

When the news of it was cabled to New York by Variety, Selwyn immediately wired \$5,000 and made a collection. Among Cochran's American friends of something like \$40,000. As he was in the throes of bankruptcy, Cochran could not accept this assistance, as it would have been merely a drop in the bucket and been applied toward the payment of his indebtedness.

Since then Cochran has gotten on his feet and is repaying as rapidly as possible the entire half million, with the exception of \$25,000 due to a professional moneylender who had forced the bankruptcy proceedings. Last year he paid back \$110,000.

The scene, painters, costumers, etc., with whom he had been dealing were all willing to extend him a new line of credit after the bankruptcy, and Cochran feels a moral, if not a legal obligation, to pay every penny due them. He has sought no publicity for this attitude. Since then Cochran has always given Selwyn the first call for America on all his London successes.

## L. A.'s Financial Daily

"Exchange" is the title of a new \$5-penny financial daily tabloid that starts publication Sept. 10 in Los Angeles. It will sell for a nickel, reaching the street as soon after Wall Street's closing as possible. E. C. Simmons is reported as the owner. It will publish in the Daily News building, but beyond this any connection is denied.

## Public-Mirror Tie-in

New York Daily Mirror anticipates 20,000 daily increase of circulation through its tie-in with Public theatres in New York. The start was at about 4,000 a day last week. Through the deal Public stopped using the New York World as a giveaway at its final performances nightly, in its Broadway houses.

With the World it was no hook-up. Public just probably buying the papers as a giveaway at the Paramount.

## Vaude Reviewers

James Gow has been assigned the vaude reviews by the Morning World, formerly covered by Norman Krasna.

The Graphic has added Krasna to its dramatic department as assistant to Gilbert Goldes.

John Hutchens, formerly of the N. Y. Post and vaude reviewer, has gone to the Times dramatic department.

Jules Dubois, of the Trib, is the vaude reviewer for that paper.

## Old S. F. Bulletin Merges with Call

The San Francisco Bulletin, an old newspaper, has been merged with the San Francisco Call by Hearst who bought the publication last week.

Only two or three of the Bulletin's staff retained. A. F. Gillaspie, dramatic editor and death of the local critics, was among those left without a job. Gillaspie had been covering shows for nine years. He will handle publicity for the two Wagon houses, Embassy and Davies.

## Bluebloods and Circulars

The new social register—Directory of American Society—has been completed and the second edition will follow under way. This 1930 compendium of bluebloods will be issued in numbers less than the total of registered names. Idea is to prevent class society with being bombarded with circulars from all manner of mill order houses, etc.

Every name in the book was furnished and checked by a member of the family. The names on blank had to be filled out and signed as proof of authenticity.

Business houses storming the publishers for sets of the new social

list have been turned down. Every effort is being made by the bluebloods to counter the circularizing evil.

## Phoney By-lines

Among the phoney by-lines one reads in the New York dailies, most prominent are: Periwinkel Couden of the Mirror; Gates Monroe of the News; Ed Williamson of the Evening Telegram and Peter Van Buren and Douglas Cameron of the News and Mirror.

## A Backkicking Raise

It was a great day, the photographers of the Graphic thought, when summoned in a body to the office of the new m. e., Louis Witzenzon, late of the World. He informed the lads of a \$5 raise. He put the boys in the over fifty-a-week class.

The following day on the Graphic's bulletin board:

"All photographers earning more than \$50 weekly will hereafter pay own carfare and telephone calls."

## American Still Flopping

New York American, battling for circulation, recently bought publication rights to "All Quiet on the Western Front" at a high price and claimed to have gained 30,000 with it. That piece having expired, the paper is now using "Little Caesar," the Literary Guild book by W. R. Burnett, about Chicago gang life.

Apparently the policy of publishing best sellers, which they are best attached, such experts as Robert Benchley, Dorothy Parker, Frank Sullivan and Alexander Woolcott. More recently disappointments over makeup, text, art work and salaries (with Samuels arguing in favor of higher prices for higher class material) jarred Ross' nerves. He took a cure upstate and upon his return decided to dispense with Samuels.

Waiting until Samuels and his wife had had a European holiday and Samuels was on the seas homeward bound, Ross called the sad news by Herbert Bayard Swope.

## Blythe on Diets

Sam Blythe is in Los Angeles getting plenty of space in the Examiner on a diet controversy.

Among his other works, the yet political writer has many a paragraph on what and what not to eat.

## Like a Woman

The woman in charge of a Chicago daily's theatrical department has had a feud with a Windy City p. a. for several years. When the p. a. started a new and important position, recent weeks the woman sent one of his first pieces of copy to his superior, circling an error that had been her cause for rejecting it.

The p. a. had used "over" instead of "more than."

## Boni's Buys

Charles Boni, who separated his business activities from his brother, Albert, to get out those paper-bound books, is accepting stories on outright purchase instead of the usual royalty basis. As the books sell for around 42 cents each, Boni feels that the royalty plan, based on a percentage of the retail price, would give the author too small a return.

## Mags Down and Up

Within the past two months about 25 of magazines have suspended publication. None is expected to resume. Perhaps the most prominent of the dead ones was Munsey's, with its circulation down to 50,000. Its owners gained 1 wealth with the suspension. Despite the suspensions not less than eight new magazines are slated to reach the stands within the next two months.

The Magazine Publishers' Corporation alone killed eight mags, while Rainer Reviews which specialized in art and dirt mags knocked down six. W. M. Clayton killed three but is starting another trio soon.

## "Saturday's Children"

An agreement was reached recently through Charles Braunhut, attorney, whereby Orin Lanshin, secretary to Walter Lippman of The World, received a cash settlement for her share of royalties of "Saturday's Children," of which she was coauthor. This is the first anything has been heard of Miss Lanshin as coauthor of the play. Through a former close friendship with Maxwell Anderson and the intervention of newspaper friends including P. P. A., a private settlement was reached and Miss Lanshin agreed to let her credit as coauthor go by the boards.

## A Sea Jolt

Among other inside on the Arthur Samuels-New York separation is the chafing of two sensitive time-keepers which culminated in the disposal of Samuels, leaving Harold Ross, editor, in charge. About two



BOBBE ARNST

Now at the Casanova Roof, New York. When "Rosalie" the New York Herald Tribune said: "This reviewer's main pleasure came from the appearance of a delightful jazz singer named Bobbe Arnst. Miss Arnst is a lovely and exciting young person, with an air of infectious merriment that is irresistible."

## Direction

RALPH G. FARNUM  
1550 Broadway

years ago Ross persuaded Samuels to shake an important post with a local advertising group for the managing editorship of the weekly.

Almost immediately after accepting the new job Samuels brought over Rea Irvin as art chief and later attached such experts as Robert Benchley, Dorothy Parker, Frank Sullivan and Alexander Woolcott. More recently disappointments over makeup, text, art work and salaries (with Samuels arguing in favor of higher prices for higher class material) jarred Ross' nerves. He took a cure upstate and upon his return decided to dispense with Samuels. Waiting until Samuels and his wife had had a European holiday and Samuels was on the seas homeward bound, Ross called the sad news by Herbert Bayard Swope.

## Brooklyn's Only Day

It's a tough wind that doesn't blow something in from Brooklyn these days.

Monday, being Labor Day and a holiday for everybody but show biz, the Brooklyn Eagle swept into the Times Square newstands with papers and a one-sheet flat which read:

"No Manhattan evening papers Labor Day. Buy the Brooklyn Eagle."

## Darnton Returns

Charles Darnton, back in New York from a long stay on the west coast in picture work. He has succeeded E. W. Osborn as dramatic reviewer of the Eve. World, returning to his old desk.

## Syndicate Publishing

The Metropolitan Syndicate, one of the bigger firms supplying feature stuff to newspapers, is to go into book publishing as well. Maximilian Elser, Jr., having formed Metropolitan Books, Inc., for that purpose.

Idea is to publish all the book-length stories and features, syndicated by it. Formerly the rights were sold to Burt or Grosset & Dunlap or other publishers of cheap reprints, but Elser believes he can realize more on the subject by publishing them in book form himself.

Other syndicates may follow. Many syndicate large numbers of serial stories each year and their newspaper reproduction publicizes them well.

## Borden Chi Tab Critic

Daily Illustrated Times, Chicago's new tab daily, has Gale Borden as drama critic. Borden, who replaces Virginia Dale from the old Journal, is a New Yorker of many experiences, but has not worked on a newspaper before.

## "Fanfare" and People

"Fanfare" (Guthrie's) by Richard Hallday, is another in the series of Broadway-Hollywood newspaper books which uses real-life personalities freely for realism, intertwining them with the fiction characters.

Hallday, said to have been a picture critic, in his first novel mentions a lot of screen people. Variety, the Algonquin round table, countless

newspapermen and writers and injects a realistic note to his book.

A departure in book publishing is the cover notation that "Fanfare" has "not appeared in any magazine," thus as a means to offset title confusion through periodical serialization.

## Monte Brice's Shorts

According to a press story sent out on the Coast, Monte Brice will write a book of 20 short stories as related by various "name" people, such as Chaplin, Peggy Joyce, Dempsey, Ray Long, etc. Publisher is not mentioned.

## Right at Home

The mysterious looking dwelling used to advertise the new Robert M. McBride & Co. mystery story, "The Murder in the Brownstone House," is the building occupied by the publishing house on 16th street. The McBride Co. occupies a former private residence.

## Ladies and Gents' Title

Vera Caspary's new novel is "Ladies and Gents," a story of show life. Her first book, "White Girl," went across so well that she quit the "editorship" of the hotel give-away, "Gotham Life," to devote herself to writing only.

## Woman Wrote It

The Henry Handel Richardson who authored "Ultima Thule," this month's selection of the Book-of-the-Month Club, is a woman, who has been using the male handle for all her writings.

## Splitting Names

Since the death of Frank A. Munsey, the late publisher's name hasn't meant a thing to Munsey's Magazine, with the result that it is to undergo a change in title. The title of the Argosy-All Story Magazine is to be split up with Munsey's to be known as the All Story Magazine, and the Argosy-All Story to remain simply as the Argosy Magazine.

## Indian Child's Sandal

Chief Buffalo Child Long Lance, Indian writer and frequent contributor to the Cosmopolitan, has designed a moccasins-sandal along Indian principles, which the Good-year Rubber Company is placing on the market in a few weeks.

It will be called the Chief Long Lance sandal.

## Three More for Fans

Three more "picture fan" publications for national circulation will make their appearance this fall. One will be a monthly to be edited by Ruth Blery, for the Woolworth chain of stores.

Another monthly, dealing with talker features and personalities, will be sponsored by the Dell company, publishers of Film Fun. The third is a weekly tabloid to deal exclusively with picture subjects and to be published for the Eastern Distributing Co.

## Gaga Club

Story-tellers and those who also tell stories have banded together in Topeka and have organized a club for mutual edification. At the first meeting, at which Arthur J. Caruth, Jr., m. e. Topeka State Journal, presided, only dog stories were allowed. They are at present trying to sign more tabloid editors and a couple of fishermen. Maybe a gulfer or two.

It is reported that the membership is composed entirely of those suffering from chronic insomnia.

## A Bad Summer

This summer has been a walloper to the publishers of books as well as mags. Some of the book publishers are far from breaking even on the period.

Of course the turn now is expected to shortly arrive.

## Guessing 'Em

V. K. Richards, dramatic editor Toledo Blade, leaving Sept. 1 for six months in Europe. E. H. Gooding, Variety's local news hound in Toledo, will guess 'em meantime.

## Broadcasting Restriction

Rita Weiman's story, "The Poor Sport," has been purchased by Universal. A stipulation in the contract forbade Miss Weiman from broadcasting any part of the story over the air.

## Snook's Trial "Hot Stuff" Banned

Transcripts of Snook's trial of Dr. James H. Smith, former Ohio State University, convicted of murder, of Thomas Hix, now being held in jail, was Ohio cities. Chief of Police

Louis Haas, Toledo, ordered any copies found to be seized and destroyed.

## Just a Memory

One of the stories Margaret Tuttle will use in her yarn on press agency for the Saturday Evening Post includes a former exploit of John McCormick, Bernice Pineman and Peg Smith. Pete, now head of M-G-M's coast publicity, was then personally heralding Colleen Moore, one of his alums in life being to sell to the unconvinced McCormick, at that time head of First National publicity.

## Libel Action Withdrawn

Robert K. Haas, president of the Book-of-the-Month-Club, announces his company has dropped its libel suit against John Macrae, president of E. P. Dutton's book publishers, whose letter of retraction of Aug. 23 is the consideration for the abandonment of the suit.

## Chi's Little Spain Paper

Figuring a potential clientele of 100,000 Spanish-speaking people in the Chicago territory, Francisco P. Metancourt of Havana is starting a Spanish weekly printed in Chicago, to be called La Raza ("The Race"). First issue is Sept. 15, Mexican Independence Day.

## Burtis Going Film

Thompson Burtis, novelist and playwright of juvenile subjects, leaves New York late this month for the coast. He will join one of the picture companies.

New novel by Henry Justin Smith, managing editor of the Chicago Daily News, is "Poor Devil," published by Covici-Friede. Not a newspaper story, but most of Smith's tales have been of the craft, including the famous "Deadlines."

Kenneth Hutchinson will edit the Woolworth 10c mags to be published in the fall. H. Kellar has taken Hutchinson's place with MacKinnon-Fly.

Victor H. Cunningham will be editor of the Playgoer, the theatre magazine programs to come out next month in about 20 cities. He will be located in Chicago.

Frederick James Smith, with Photoplay Magazine for three years, is leaving it in October, upon the termination of his contract.

Hans Roberts has written his memoirs and called it "Forty Years Through a Stage Door."

R. M. Brinkerhoff, cartoonist of the "Little Orphan Annie" series, is visiting Hollywood.

# RITZY

(Continued from page 60)

from his uncle, the late James Henry Smith. Oddly enough, Mr. Smith had inherited this fortune from an uncle. Smith left additional millions to his widow, who had previously divorced William Rhineclander Stewart, New York society man, and finally married Jean St. Cyr, considerably her junior. Jean had previously inherited a fortune from his first wife, also an elderly widow, Mrs. Alexander Redfield. St. Cyr was originally Jack Thompson, of Vaco, Texas, and had been a hell boy, chorus boy and hat salesman at Wanamakers', and a kind of a fellow named Schenckman, whose father was a telegraph operator in Trenton. The Mason daughter married Samuel Sloan Colt, and the son, George Grant Mason, Jr., married Jane Kendall. Jane was adopted by the late Lyman B. Kendall after he had married her mother, who had divorced Dr. William H. Schenckman, manager of the Grand Hotel, Syracuse. Mrs. Welch Kendall was originally Elizabeth Coyle, but was known on the stage as Betty Lee.

For some weeks past the flitting of "The Return of Sherlock Holmes" has been a topic at the Paramount studio on Long Island. It is rumored to be that Charlie Chaplin once toward the French provinces as Betty, the year in "The Black Sheep" and when William Gillette, who starred in London in 1905, as Sherlock Holmes, Chaplin again appeared as Betty.

**NEWS (John Chapman)**

"That superb clown, Jimmie Savo, was a sheer delight."

THANK YOU, MR. CHAPMAN

**EVE. JOURNAL (John Anderson)**

"Mr. Savo bobs wistfully in and out of it . . . The most Chaplin-like of the stage's funny men, he is a quiet riot, equipped with hilarious leerings and a shy sadness which tinges his comedy gently with absurdity."

THANK YOU, MR. ANDERSON

**MORNING WORLD (Alison Smith)**

"Mr. Savo was more ingratiating than ever."

THANK YOU, MISS SMITH

**EVE. SUN (Stephen Rathbun)**

"Jimmie Savo was funnier than ever."

THANK YOU, MR. RATHBUN

**EVE. POST (Wilella Waldorf)**

"Of the performers, a comedian named Jimmie Savo, who hasn't been around in some little time, is still as funny as we dimly remember he used to be. Mr. Savo does a funny little shuffle dance that so many comedians try to do nowadays but can't, and he sings and chatters comically besides."

THANK YOU, MISS WALDORF

**EVE. WORLD (E. W. Osborn)**

"Jimmie Savo (who was funnier than ever)."

THANK YOU, MR. OSBORN

# JIMMIE SAVO

RECEIVED THE UNANIMOUS APPROVAL OF THE NEW YORK PRESS

AS FEATURED COMEDIAN IN

## MURRAY ANDERSON'S "ALMANAC"

ERLANGER'S THEATRE, NEW YORK CITY

# NOW

**GRAPHIC (Gilbert Seldes)**

"The perfect clown, Jimmie Savo . . . Savo is the man with the agonized white face who crumbles up and disintegrates and goes completely to pieces out of sheer embarrassment for no reason in the world. He sings a song in his voiceless way and leers out of his bright little eyes, or he tries to pick up a stogie from the pavement or he shows the orchestra a piece of music he has written and is terrified at the result. And whatever he does he is completely and endlessly funny . . . he sings—with coy glances, sudden enthusiasm and equally sudden retreats and seems baffled by the laughter and applause. He is a fine comic as everyone who has seen him in vaudeville knows."

THANK YOU, MR. SELDES

**EVE. TELEGRAM**

(Katharine Zimmerman)

"Jimmie Savo rings up gales of merriment with his melancholy chanting and his eccentric dancing."

THANK YOU, MISS ZIMMERMAN

**MIRROR (Walter Winchell)**

"Yet only the antics of Mr. Jimmie Savo deserved the salvos, if anyone should ask this deputy, and they probably will. The veteran of the two-a-day was thoroughly amusing, and even his vocalizing of the most tuneful of the songs, 'Maybe I'm Wrong,' fell on willing ears—threw the comedy burden on Savo's able shoulders."

THANK YOU, MR. WINCHELL

**TIMES (J. Brooks Atkinson)**

"At any rate, what seems to this spectator most enjoyable in a long evening of sketches and turns, are such items as the diminutive, pantomimic clowning of Jimmie Savo . . . is also an artist who leaves no lines incomplete in his clowning. Against an antimacassar backdrop of wild prohibition morality, he does a vastly ludicrous pantomime number of facial contortions, wriggles, slaps and falls . . . interpolating nonsense all the while . . . Mr. Savo keeps the comic spark delightfully alive."

THANK YOU, MR. ATKINSON

JULIUS KENDLER, Attorney, 1540 Broadway, N. Y.

## Plays on Broadway

### GREAT SCOTT

Comedy in three acts by Howard E. Koch presented at the 49th Street Sept. 2 by L. A. Safian; staged by Albert Bander.   
 Ethel Strickland ..... Mary Roth  
 Annie Simpson ..... Walter Horton  
 Jack Scott ..... Millard F. Mitchell  
 Lem Scott ..... Ray Harper  
 Delancey Scott ..... Adele Ronson  
 Ruth Watson ..... Dean Raymond  
 J. H. Watson

A play about tin cans, new ones though, to the manufacture of which psychology is applied by a gabby youth just out of college. A friendly first night audience seemed to like it, but "Great Scott" isn't good entertainment, in fact it hasn't a chance to run.

Show is independently presented. It is the first presentation by L. A. Safian, a modest sort of lawyer chap who had his name out in the canopy lights. Mr. Safian is one of the group called the Showship that "tried" "Sisters of the Chorus" which appears to have passed into the dormant class. "Class" is a Showship property according to a program note. Group is due to do five other shows.

"Great Scott" is set in the small

factory town of Canton, Mass. You are introduced to the Scott family, right there in their combination kitchen, living and dining room. They are common people and know it, being satisfied to labor with their hands, go to bed right after dinner, getting up at dawn for another 19 hours of it. There is Jake, the father, Lem, and a son and Ma Scott.

But on this particular night a younger son with the fancy name of Delancey, is coming home after four years in college. Mother has worked late into the nights to supply money to give her favorite boy a college education and she has great expectations. Top gets the shock of his life when as soon as the family sit down to dinner, Delancey starts talking highbrow stuff that the old boy never heard about and doesn't care about knowing.

Delancey is sent to labor in the can works. He has ambitions as the director of social welfare in the Watson plant. Instead he steams up the men to strike, then sends them back to work by promising reforms in the line of an eight hour day, profit sharing, planting of gardens and trees where the birdies can chirp. For stirring up things the old man and Lem get the air

and so does he. But after a few months it seems his ideas were on the right track. Production had increased, the plant showed a profit. So it looked like everything was going to be all right, in a small way. Delancey is to teach his stuff in the local school and is to wed Ruth, daughter of the head man of the can works.

During all this the talkative college grad spills plenty of theories on social science out of his text books. Most of it may be true, in line with industrial plant development, but its place in the theatre is rather uncertain.

Millard F. Mitchell, as Lem, a fellow of few words, provided what diversion there was in "Great Scott." His "aw pa" was funny. He had been friends with Annie Simpson for 12 years but was too bashful to ask her to marry him. On her part she was of a family where the girls had to be asked. Mitchell did well too in a newspaper play last season.

Ray Harper, former dramatic editor of a Brooklyn daily, is the lead. Delancey, a fellow who airs his views on his family and all else. It isn't easy to make a gabby egotist likeable person. Adele Ronson is Ruth, in love with Delancey, but heaven knows why.

"Great Scott" is a small cast attraction that costs but little to put on. It can likely get by on a cut rate basis for a time, but is no better than that.

## Plays Out of Town

### SCANDALS

Atlantic City, Sept. 3. Sketches by Wm. K. Wells and George White. Music and lyrics by Cliff Friend and White. Art director, G. A. Weidman. Orchestra under direction of William Daly. Willie and Eugene Howard, Mitchell and Durant, Evelyn Wilson, Jack White, California Collegians, Carolyn Rolfe, Harry Morrissey, Dolly Gilbert, James Cady, Frances Williams, Chic Endor, Marietta, Fritz and Jean Hubert, Abbott Dancers, Sally and Ted, Florence Robinson, Fred Lyon, Scott Sisters.

George White brought to the Apollo last night a merry and tuneful affair. The 10th edition of "Scandals." It provides the combination of the elaborate costume and chorus effects and the short, snappy and unelaborate comedy.

While this year's revue is too imitative and too content to follow along the paths of its predecessors, to be a great show in the Broadway meaning, yet in production it represents the most tasteful and colorful of all.

A virtually new batch of principals is provided. The Howard boys and Frances Williams are the only

entertainers retained. White does several specialty dances himself, and part of the time acts as master of ceremonies.

Chief among the newcomers are Mitchell and Durant, Evelyn Wilson, Jack White, Chic Endor, Sally and Ted, Fritz and Jean Hubert, Marietta, and the Abbott Dancers, all of whom do their own turns in the second act to make the revue a vaudeville extravaganza. The first portion of the revue evidently uses up most of White's thunder.

The comedy sketches by Wm. K. Wells and White are not great shakes, almost all ending with the usual husband or wife betrayal and gun shot.

Miss Williams is used particularly to plug one song, "Bigger and Better Than Ever," although Cliff Friend has written some tuneful numbers which the program also accredits to White. Miss Williams and White also introduce a new dance, "bot-toms up." It combines the Charleston, black bottom and the shimmy. Howard Brothers are as funny as ever, but the material they use lacks freshness. The California Collegians were the real knockouts of the evening, but every member of the cast received a strong welcome.

This 10th "Scandals" may be put

# JACK POWELL

CREATOR and ORIGINATOR

OF

## "JAZZ IN A KITCHENETTE"

THANKS TO MY MANAGER

MARK J. LEDDY

Am at Present One of the

BIG HITS

in JOHN MURRAY

## Anderson's "ALMANAC"

ERLANGER THEATRE, NEW YORK CITY, INDEFINITELY

Dir. LEDDY & SMITH



# Charles Dornberger

AND HIS ORCHESTRA

Victor Recording Artists

RETURNING EVERYWHERE WE PLAYED LAST YEAR

Opening GIBSON HOTEL, CINCINNATI, October 3rd.



down as a more subdued edition, in which White is more in for real beauty and more nudity. It was rumored about the theatre that two of the most costly tableaux would be left for the New York opening, since they need considerable overmaking of the stage. The tempo last evening was sluggish, but with more playing and judicious cutting it should provide good entertainment in the accepted revue fashion.

Wentraub.

## ORPHEUM STOCK MONTREAL ("Nice People")

Comedy in three acts, presented and directed by Harry McKee. Written by William A. McGrew. Margaret Brayton and Victor Sutherland featured, with cast including Arthur Jacobson, Eva Edge, S. Henry Norell, Madge Chandler, P. Roy Elkins, Melba Palmer, Joseph Eggenston, Frank Joyner and Emily Smiley. At Orpheum, Montreal, Aug. 29, 11:45 top.

Orpheum Players opened the new season in Montreal rather inauspiciously with an improbable, weak-kneed little comedy which flopped in New York. Played by a company which is locally popular, it was okayed by show-starved audiences, mostly women. It cannot serve as a barometer for the balance of the season.

Montreal, the largest city in Canada, with a population of over a million, can only support one stock. At that, the support is meagre and with the list of unpromising plays so far announced, prospects not so radiant.

"Nice people" is considered risqué, from the viewpoint of local femme audiences. It is a slightly smutty but a thoroughly dull and lustreless comedy, lacking speed, human interest and drama. This

opening presentation, as a play has little to recommend it. Regardless of this, it was a wise choice. It evidences a sly daring along dirt lines, without being openly brazen, and appeals to the local mob.

The women fell for it hard. It has plenty of birth, marriage and wedded life gagging.

McKee has done a nice job insofar as scenic settings and costuming are concerned. The house, also, being properly handled out front.

Most of the players were miscast and undertrained. Emily Smiley, as the scarlet woman, played it like a grandmother. Joseph Eggenston, as the henpecked husband swallowed every time he tried to speak and wallowed about generally. Madge Chandler, the older sister forced to marry a man for his wealth against her desires, not so good. What was intended as the high spot of the play fizzled out into a too obviously theatrical hysteria.

Innumerable speeches were unslung like schoolroom recitations. Words followed words in cataracts, meaningless. Every gag was released like a super-special, with long, expectant waits for laughs which, happily, followed in time.

Margaret Brayton, the new leading lady here, has been imported from Hollywood, where she is reported to have been with the Duffy group. Miss Brayton created a favorable impression in her first week and is likely to hold attention.

Arthur Jacobson, as the kid brother, is easily the outstanding member of this group. The only player on the stage who handles lines naturally and doesn't pause for laughs. P. Roy Elkins, as the love-stricken again, failed to impress. Action in this role was mainly responsible for the unevenness throughout.

## FOREIGN REVIEW

### THE APPLE CART

Malvern, Eng., Aug. 19.

Comedy in three acts presented by Capt. Roy W. Lister. Sir Barry Jackson. Written by Bernard Shaw and produced by H. K. Ayling. Cedric Hardwicke and Edith Evans starred. Scenery and costumes designed by Paul Sheving. At Malvern, 11:30 top.

Pamphilius.....Wallace Everett  
Sompnious.....Scott Sunderland  
(Secretary to King)  
Bohnergates.....Madeline Boulton  
Magnus.....Cedric Hardwicke  
(King)  
Procobus.....Charles Carson  
(Prime Minister)  
Crassus.....Julian D'Albie  
(Foreign Secretary)  
Pliny.....Aubrey Mallalieu  
Balbus.....Frank Moore  
(Home Secretary)  
Amanda.....Barbara Everest  
(Postmistress-General)  
Lystratus.....Eileen Beldon  
(Powermistress-General)  
Orinthia.....Edith Evans  
Queen Jemima.....Barbara Everest  
(Queen of the South Sea Islands)  
Mr. Vanhatten.....James Carew  
(American Ambassador)

This one has 90 laughs, one gag and a pratfall. If it had sex appeal, a hit. It hasn't.

It will get laughs in America when the Theatre Guild takes it over in October, but some won't be where Shaw planted them. They'll be in the speakeas where the walk-outs of Act III gather to laugh at this guy who says he stands on Shakespeare's shoulders.

They opened a two weeks' festival of Shaw at Great Malvern with "The Apple Cart" and shipped a load of critics down from London to catch it on a Sunday afternoon.

In itself this is a prize piece of showmanship, since Malvern (pronounced Malvern) with its 18,000 hill-billies isn't in any sense great, except that Mme. Goldschmidt (nee Jenny Lind) died there.

Imagine the Broadway mob running up to Kingston, N. Y., to catch a show due in town three weeks later anyhow—and killing their day off to do it. Get that and you get what Roy W. Lister, Barry Jackson and Bernard Shaw put over on the Fleet Street muggs.

For what end? To learn about a king's power in England 30 years from now and take their pick as to whether they'd like a constitutional monarch or absolutist or have him pass out altogether.

So here's a political socialist who started his playwrighting career plugging prostitutes now ending it plugging princes—or where Shakespeare began. Born in Ireland, Shaw's gone English so completely that he has to stop rehearsing for tea.

This play shows the subtle effects of hanging around gentlemen too long. None of the rowdy writing of Mrs. Warren's Profession is "The Apple Cart." None of the waggery of "You Never Can Tell" or "Fanny's First Play" is here either. It can't touch "Candida." It's terrible when placed against "Saint Joan" or "Heartbreak House," but it packed them at Malvern, because it's all-British.

Forty-eight laughs in Act I, 22 in Act II, and 21 in Act III, but only 10 lusty enough to survive an Atlantic crossing. Even under the sure-seater staging of The Theatre Guild, some will die the first night.

Yet because it's more English it will do better in London than previous plays of his of far better merit. The two sap parts are a thundering rabble leader dressed like a Russian moujik in red smock and black trousers tucked into high boots, and carrying a pistol (which turns out to be a pipe-holder), and the American Ambassador who's an Uncle Sam cartoon.

All other characters are played as goofs except the king and even he has one moment where his dignity goes slapstick. But for the most part this philosopher-king gets all the fat lines and the English will love that. An aristocratic Aristotle is what they've never had, but all ways longed for.

It took Shaw to give it to them by having a ruler pull such stuff as this:

"Cabinets may come and cabinets may go, but I go on forever." (Laughter)

"You're beautiful, divine and enormously amusing." (Laughter)

"Most people wouldn't miss their heads." (Laughter)

"Frankly, I always looked upon his mouth as the most important part of the President's head." (Laughter)

"Is it possible this proposal reaches me before the press has it?" (Laughter)

"I must go to tea." (Laughter—American)

There are lots more, but you

wouldn't want to hear them. They're even duller in print.

Like all Shaw plays but "Heartbreak House," this one jacks wealth. No passion, no affection, nothing to stir the blood and, to a detached outsider, nothing much to stir the anything.

Each act is as complete as a flat. Act II is a time lapse. It has an exquisite modern set in blue and gold and the king's mistress has a robe that's shimmering with sex appeal, but the king sprawls around as if it were a rub-down room of a country club.

This joke is laid in England in 1962 when Shavian seer assumes mob will still be singing "God Save the King" at the end of all shows. Magnus is king. Magnus is nephew of the late ruler. Shaw no doubt figuring present Prince of Wales won't marry.

If Magnus had been the dumbest egg in the Empire he'd have been kicked for the crown, but in this piece he's as fast under his hat as a Broadway racketeer. He keeps the Cabinet members squabbling so that he can keep on top of them.

Joe Proteus, prime minister, is the sour cream in Mag's coffee—and vice versa.

There are four women and the only one who shows any emotion is a power mistress, cabinet member, and she only to weep because a lineup of refined racketeers keep her department in the red. The Queen's a fat dumbdora. The favorite has a whole act to herself with the king and gets nowhere.

Matthew Boulton as Wild Bill Bonnergates about steals the show, with Charles Carson as Joseph Procobus, Cedric Hardwicke as King Magnus and Edith Evans as Orinthia trying to make it a blanket finish. But with Shaw, as with Shakespeare, the play's the thing—and that's in a sense a knockout, anywhere outside of England.

Shaw's name will keep it in the West End for 20 weeks and the New York Guild addicts will holler quit after 10.

Scutty.

## NEW YORK CHATTER

(Continued from page 52)

phere. Sound proof walls proved ineffectual.

Sam Lefter back from Europe, press agenting the Little Carnegie Playhouse.

Dot Justin fishing up in Canada. Vee Carroll, secretly wed to

Eddie Peck, became a mother last week. Baby died at birth.

Johnny Weismuller has lined up 14 bulls and three carabuncles. Etta Rose of "Sketch Book" fell in the orchestra pit during the surf board number. Frontrowers helped her back on stage.

Gin-tight group of three fellows and three girls went on a cemetery drunk the other night, visiting graves of their respective relatives from Sleepy Hollow to Kingston, N. Y. Brought flowers but were so tanked they couldn't read the tombstones. So they laid flowers on any grave.

The gossips of the Rialto can tab 146 boys and girls separated, who haven't the dough for a divorce.

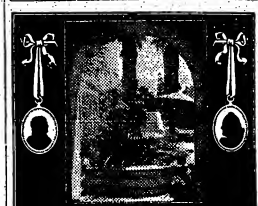
Alice Curvin, model for Rothbard, landed with "Scandals."

Lou Schwartz will open the Richman club Oct. 3 with Maurice Chevalier or Jack Buchanan, maybe.

Eileen Wenzel abed with appendicitis.

Whitney Bolton back from vacation.

Weslyn Crowell, Virginia Hawkins and Nelda Kinkaid have spent all the money they've saved for dental work. An epidemic of tooth disorder prevails among the gals of Broadway. Seven in one company have been to the dentist. Talker aspirations.



The Members of the Faculty of the School of the Theatre Are Qualified by Years of Professional Experience to Teach in Their Respective Departments

For further information write to: Charles F. Frickel, Business Manager, 39 South Elmwood, Pasadena, California

Winter Season Opens Oct. 10, 1929



EDITH SHELTON,  
Featured Dansusee,  
"New Moon." Uses Stein's

In every  
branch of  
SHOW  
BUSINESS

stein's plays the lead

- In VAUDEVILLE
- On the DRAMATIC STAGE
- In MUSICAL COMEDY
- On the SCREEN
- In GRAND OPERA
- On the CONCERT STAGE

Singers, Dancers, Legit Players, Screen Players, all find in Stein's Cosmetics an indispensable aid to beauty and success in their profession. And no wonder, "unquestioned purity for over 50 years," and today, as through all these years, unquestionably the leading theatrical cosmetic in the world. Write for new free booklet, "How to Make-up."

stein's  
MAKE-UP

Stein Cosmetic Co., 51 Madison Ave., New York City  
(A Unit of Stein Cosmetics Company, Inc.)

## FOR RENT

The Beautiful  
VICTORIA THEATRE, TORONTO  
Seating Capacity 1,995

For musical or dramatic stock purposes. Ideal downtown location. House thoroughly modern. Population of Toronto approximately 800,000. Theatre available September 1, 1929.

Apply  
Famous Players Canadian Corporation, Limited

## PAUL WHITEMAN

Booking Exclusively Through His Own Office

1560 Broadway  
New York City

JAMES F. GILLESPIE  
Personal Representative

## XIE FRIGANZA

ERLANGER THEATRE, NEW YORK  
IN JOHN MURRAY ANDERSON'S "ALMANAC"  
Personal Manager, CHARLES MORRISON, 1560 Broadway, N. Y.

## Publishers Doing a Hideaway May Be Overlooked by Film Producers

The self-complacency of the "outside" music publishers who may be sitting back, waiting for the picture companies or the electricians to approach them, may be disturbed by the knowledge that even as powerful an organization as the affiliated Harms music interests, with the affluent Dreyfuss brothers at the helm, figured strongly on the future and forced the recent Warner-Harms \$8,000,000 merger. This, after Warners had turned it down cold twice before, revived interest, and again letting things lapse.

There are firms in the field now who are sitting back, waiting for "propositions" and offers, and seemingly blind to the parade that's marching by.

At present, Feist-Berlin-Schirmer-Fischer are reported in throes of amalgamation with RCA, or which ever subsidiary Radio may nominally own these merged musical catalogs to, which means possibly R-K-O. In any instance, RCA has its own Photophone, NBC and RKO and Radio-Victor interests in mind. A past bid of \$20,000,000 for the Big Six among the pop publishers, which had been turned down, is a buy from either standpoint.

### Waiting

There are the other firms who seem content to loiter back and wait for the merger "heavy sugar" to come to their doorstep. Why keep themselves a secret? Most probably are just that to the electricies or the picture companies.

This isn't a pro-Variety advertising discourse. It's business. Elsewhere in this issue, the financial difficulties and bankruptcy of Henry Waterson's firm (Waterson, Berlin & Snyder Co.) speaks for itself. Yet even in the midst of it all he is trying to get in with pictures through his Gordon & Rich subsidiary or ally.

### Few Publishers

There are only six or eight more "independent" publishers left that merit the attention of the mere 12 or 13 big league picture producers or their allied electricies. (Ultimately of course the electricies through A. T. & T., their parent, may have it all, but this is merely predicated on the present status of things).

The industry may well look to the Robbins-Metro alliance as the best answer. For years Robbins struggled, struggled so much that his uncle, Maurice Richmond (when the firm name was Richmond-Robbins) gave up the ghost and figured he'd let the publishing destinies to an ambitious and pugnacious nephew. Richmond went into the music jobbing field where he rates highly.

### Story of Robbins

Robbins as a publisher ranked more as an idea man. But Robbins had vision and his talkativeness stood him in good stead in selling the Metro-Goldwyn-Mayer officials on the future of things.

Robbins had been building up a catalog of picture music. It so happened that this entering wedge proved the least valuable commodity he had to offer, something other publishers might keep in mind.

They don't want the old or familiar songs, unless possibly for characteristic incidentals. Primarily, pictures require original themes and freshly created and synchronized scores. The secret lies in the writers.

Robbins found his wagon hitched to a star and riding with a picture winner to big sales of important theme songs.

That's the trend of music publishing. Pictures are too big and important to seek anyone out and too big and important for the publisher not to bother calling himself to proper attention.

Even though there are but 7 or 8 publishers for 11 or 12 producers.

## Song Pluggers

Along with the radical change the music business is experiencing from the publishing end, its personnel is undergoing a highly commendable change. It is a matter of satisfaction to the "plugs," it should be stressed, that the old-type song plugger is fast disappearing.

It will surprise the old-school music men to know how often the orchestra leaders, especially, complain to a disinterested audience—such as a Variety man—that it would be a great relief if the pluggers visited them socially, not just on a matter of business, not merely to land a song or a plug on a radio program.

As a result there's a spirit of cordiality and conservatism which seems to be in keeping with the general aura the industry has taken on to wit, that the music business now rates as Big Business.

The association of the picture people, the executive direction in the hands of business men, has reacted favorably onto the rest of the personnel. They chat and discuss matters along new and different lines.

### 100% Popularity

There is one music man who, if he does not know it, can land a 100% plug program with almost any of the contemporary hotel and class spot masters for the reason that as a natural thing the last thing he discusses with the plug is songs. He may chat on the stock market, mergers, show business conditions, but rarely songs.

These come along through the regular channels by mail or a deputy. His exploitation purpose is achieved more forcibly than if he high-pitched the band boys with a now familiar line of honey that "my job depends on putting this instrument across and I want you to help me," etc., with a plea of necessity that may have momentary sympathetic effect but nullifies his efficiency for repeated favors.

## WATERSON'S FIRM FILES BANKRUPTCY PETITION

Petitioning for a receiver to take over the business for benefits of its creditors, Waterson, Berlin & Snyder Co., veteran music publishing firm, went into voluntary bankruptcy last week. Henry Waterson, Sr., struck a pessimistic note as to the why of his financial difficulties, blaming the mechanization of music, chiefly the radio and singing films. Waterson's opinion that everything's "canned from music to beans," was offset by the rest of the industry's general optimism that this "canning" was the life-saver of the music business.

No schedule of liabilities or assets was filed. With Irving Berlin leaving the firm, some years ago, Henry Waterson continued the firm name. Ted Snyder, third of the original trinity, has also since left Waterson after considerable bitterness over Snyder's share of the profits, royalties, etc. A suit to that effect is still pending.

Waterson last week changed the billing on his business office to Gordon & Rich, a new firm which is attempting to specialize in theme songs. It has Mack Gordon and Max Rich at the helm with Frank Waterson, son of Henry Waterson, as business associated.

Waterson may be attempting to stage a come-back through the medium of this allied firm.

Judge Cox appointed the Irving Trust Co. receiver of W-B-S. Liabilities are as yet indeterminate; assets are about \$10,000, exclusive of the value of the song copyrights which cannot be materially established.

### Sedley in Between

Roy Sedley at the Paramount, New York, currently is the subject of a tiff between Jerry Cargill and the William Morris agency. Sedley is Publix routed at \$50 a week by Cargill, with Morris claiming the act.

It developed that Tony Shayne has the comic under personal management, guaranteeing him about \$400.



L. WOLFE GILBERT

Writing, "Gilbert-Rex" Songs. Fox Movietone Studios, Beverly Hills, Calif.

Grateful acknowledgement for many courtesies to Messrs. Sheehan, Wurtzel, directors and stars of Fox Studios and our publishers, De Sylva, Brown and Henderson.

## Disc Scale for Musicians

Commencing Labor Day, the following scale of prices for recording services in the connection with the making of Columbia, Brunswick, Victrola and similar records became the minimum scale for such work wherever performed in the U. S. or Canada.

One session, not to exceed three consecutive hours, \$20; two sessions, same day, not to exceed five hours, \$30; overtime for 15 minutes or fraction thereof, \$2; leader or contractor, double.

No member is now permitted to play trial date or rehearsal for phonograph without receiving prevailing rates.

## Olsen's Picture

Hollywood, Sept. 3.

George Olsen will send his band before Fox cameras while here. Olsen's main coast purpose is to replace Aaronson's Commanders at the Hotel Roosevelt the middle of this month.

Understanding is that Fox has or will close with Olsen for the outfit to be included in "New Orleans Frolic."

### Chi Columbia Lab

Chicago, Sept. 2. Columbia Phonograph Co. has established permanent lab here, with Bob Myers in charge.

## The Made-to-Order Orchestra

By Edwin W. Scheuing

(Managing Orchestra Dept., National Broadcasting and Concert Bureau)

### Tuners Get P. A.

Chicago, Sept. 2. Are you bothered with a furry tongue, mal-de-mer, rheumatism? Do you awaken with a dark brown feeling? Are you sick of it all? If so, it must be your piano.

The National Assn. of Piano Tuners, in convention assembled, have officially declared that untuned pianos are detrimental to health, and that no person, whose piano is a mess of flats, can be properly attuned to life.

If suits can be bought on the bolt and bargains from blue prints, there's no reason why a dance orchestra can't be ordered according to specifications. Isn't this America, where money can satisfy every individual—can accomplish anything?

Which is a rather flippant, but an entirely accurate statement of a new and surprising turn to routine in the merchandizing of orchestras. To the layman it is already an obvious fact that this is the age of the "big-name" orchestra. No one is startled when the out-of-towner who has one week to spend in New York City, announces that he wishes to see and hear the name bands in his sightseeing.

What I am wondering is whether the hotel manager, the night club and the orchestra manager, as well as the dance promoter realizes that the day and the opportunity have arrived whereby they can anticipate the fame of a "big-name" orchestra. Or, better still, can actually have a "big-name" orchestra created to fill their own particular needs?

The answer, of course, is radio. The idea is reasonable enough, yet the situation has evolved so subtly that many persons still seem blind to it.

To begin with, radio has already made and sustained the majority of present day orchestras. As I write this, I am reminded that a year ago tonight Rudy Vallee played at the Ritz, Carlton in Bridgeport, Connecticut at \$17 net, while last week he played the same place at \$3,000 net—with the man (Continued on page 73)

## Violinist Demands \$10,000 For Freak Chi Accident

Chicago, Sept. 3.

Olga Marselli, violinist with the Roma Trio, has started suit for \$10,000 damages against Chris Paschen, building commissioner, because of injuries alleged received when the iron disc of a swivel chair was dislodged from the window ledge of one of Paschen's buildings by a workman, crashing upon Miss Marselli.

The violinist states a broken collar bone makes her incapable of performing.

## Gerunovich—or Else

Brunswick objected to the curtailment of Tom Gerunovich's name as one of its exclusive recording artists and so the orchestra continues under the name built up nationally on the Brunswick disks. When the Music Corp. signed him last week to open Sept. 6 at the Baker Hotel, Dallas, Gerunovich became Gerun.

Brunswick simultaneously engaged the orchestra leader for another year, objecting to the shortening. Gerunovich sticks.

### GERMAN GOOD-WILL

The pro-German good-will manifested by the exploits of Dr. Hugo Eckener and his Graf Zeppelin is manifested in song as well as aeronautics.

The latest ballad is "Friedrichshafen, Ich Will Dich Haben," with 50% of the chorus constructed in familiar idiomatic German.

There are a number of Zep songs out.

## Jay Brower, M. C., Falls In

San Francisco, Sept. 3.

When Rudy Vallee failed to appear as m. c. at the Fox here following Walt Roegner, as announced, his non-appearance explained as due to illness, Jay Brower, young leader at the Fox California in San Jose was commandeered to fill the breach.

Brower came up from the sticks and showed the Fox audience right in the nose with his personality. The lad proved he had something on the ball and now Fox management is said to be considering him as big league material.

Possibility his temporary m. c. job may be made permanent.

## S-B's Themers

Shapiro-Bernstein is easing into the theme song publishing business with Father "Oh Yeah," by James Gleason and Robert Armstrong, which has "Love Found Me When I Found You" as its theme. Helen Kane's "He's So Unusual" in her next Paramount picture is also S-B.

The Harry Carroll revue opening at the Music Box in Hollywood this month is published by S-B. Louis Bernstein also being a financial backer. A tie-up with a picture company for the Movietone rights also exists.

## RUBE WOLF'S BREAKDOWN

Los Angeles, Sept. 2.

On the eve of leaving for San Francisco and the new Fox, Rube Wolf was stricken with a physical breakdown which necessitates his taking a month in the mountains.

Max Dolin, pit director at the Warfield, goes to the Fox until Wolf is ready.

## VALLEE'S GROSS, \$6,000

Rudy Vallee almost grossed \$6,000 on the night when he played the Ritz ballroom, Bridgeport, Conn., at \$2 a head for the hoofs.

This was Vallee's only dance hall date in his record, playing there just prior to leaving for the States. He was guaranteed \$2,500 on a 60-40 split.

### Rademich in Toledo

Gene Rademich was to have shifted from the Publix Metropolitan, New York, but supposedly spoke out of tune and was let for a levity in Toledo or some such hinterland assignment. Alex Kees succeeds him in Boston.

Dave Rubinoff as guest conductor of the pit organization at the Met sends Guy Harrison back to Rochester.



LEW WHITE

Radio's Foremost Virtuoso of the Organ and Roky's Premier Organist

Enjoying his second year exclusively with the National Broadcasting and affiliated stations, thanks to Messrs. Aylesworth, Shand and McLeod.

In Lew White, whom the NBC heralds as "the celebrated American organist," commercial broadcasters have a genuine novelty as a feature that is different—a great hit for the new season's distinctive commercial hours—a "name" that is internationally known wherever radio is a household word—featured on Lucky Strike, Eveready and other commercial hours—and of whom the N. Y. "News" rhapsodized: "Flat out to the prize organist, Lew White! What an organist!"

Also an exclusive artist for Brunswick records and Acadian Duo-Art. Lew White, Organ Studios, 1680 Broadway, New York City.



# Along the Coast

By Bill Swigart

Hollywood, Sept. 3.

Judging from the number of unsolicited song manuscripts now pouring into the various studio music departments, it looks like every home has a songwriter.

Constant stream of manuscripts in all forms, ranging from lyrics crudely written on wrapping paper to the finished printed music sheet, which the author has had published for the benefit of his own glory, are pouring in. They come from all parts and people—doctors, children, bakers, plumbers and ditch diggers. Every contribution is a hit in the author's mind until he learns that it's a big year when 32 outstanding popular tunes hit with any reasonable degree of success. It's an event when a newcomer breaks into this exclusive circle.

As an aftermath of the late Warner-Harmon music publishing merger, independent producers who find themselves out in the cold without any publishing tie-up, realize they are in a tough spot. The complete mercy of the combine who, they believe, will naturally subordinate outside numbers to that of the producers in the combine, is a very large house left open for affiliation. It is too late for the indies to cry over spilled milk.

DeSylva, Brown and Henderson staged a farewell party at the Rancho club as a token of appreciation for the co-operation of all members on "Sunnyside Up."

In his address, Buddy De Sylva emphasized that this was the first Fox party ever staged at the expense of Warners.

Sept and Green invited Cliff Edwards to the Warner theatre to witness "The Argyyle Case." After the show the three wound up in a discussion on proper pronunciation of the title. Session ended with Green set on "Argorol."

Abner Silver, now vacationing here with P. B. Cassidy, New York millionaire playboy, finished another new number for Helen Kane, and is writing two more for a Tiffany-Stahl picture.

Changes are Cassidy will do a solo return to New York.

Herb Brown and Arthur Freed fled corporation papers last week for the new picture, "The Sign of the Cross." It is just another publishing house to start out on royalty checks from Jack Robbins.

Since Hollywood has gone Chinese in the construction of markets, theatres, apartment houses and show meinerles, Universal has fallen into the atmosphere with the production of "The Sign of the Cross."

Grossman, Sizemore and Mickey Kippel have been engaged to write the lyrics and music.

Same crew will contribute some numbers for the Billie Holiday picture for which C. W. Cadman is writing the bulk of the score.

Charles King, Gus Edwards and Anita Page's personal appearance at the Columbia, San Francisco, served a double edged purpose in drawing customers for the opening of "Hollywood Revue." The picture has over some heavy plugs for Robbins numbers already established as hits.

Comparing size and position of studios, Paramount has the least number of composers on its staff. This is attributed to Par's present lack of musical pictures and reluctance to force songs where they are not absolutely necessary.

Ted Haddock, champion gong getter in local orchestration circles, gave up his summer occupation of gong hitting at Catalina to join Jack Dunn's band. Lou Singer's tour of the beach resorts is apparently not yet over. His band reopened again at the Casino Garden ballroom, Ocean Park. 40 Mexican voices were employed to sing Gilbert and Jaer's "Ride on Vespers," written for "Romance of the Rio Grande" (Fox). Gordon has sold "I've Got a Lotta Men" for Lupe Velez in her next U. A. picture. Columbia and Brunswick both make all their Spanish recordings for the Mexican trade here. Each make around 200 records a year for this income. Jack King assigned to write the music for Paramount's "On Parade."

Since the arrival of Irving Aaronson and his Commanders, other fly-by-night orchestras about town are trying to imitate his sound. Imitations are so poor it does more harm than good to the cafes employing the Aaronson doubles.

One of the song themes here was given a finished script to write the necessary numbers. That same evening all scripts were recalled, but when the director tried to get the tune, he found they had gone to

## Distributed Section

This issue of Variety includes some special matter devoted to the news and activities of the music men, talking in the orchestra leaders, broadcasting artists, recorders, composers, publishers and theatre men, organists and m. e. s. The display, announcements of these artists and advertisers have been scattered throughout the paper, spotted in the respective departments regarded by Variety to be most appropriate to their classification.

It is not in every special section of Variety that idea can be carried out. It oftentimes becomes a physical impossibility to spot a picture house act or attraction in the Picture Department, or a vaudeville, legitimate or music advertiser in the respective departments. When this is feasible, Variety deems it to be of additional value to the advertiser. Otherwise, such requests come under the head of preferred position and only guaranteed in consideration of the usual 20% surcharge.

However, this issue, because of the diversity of its extra music business, affords Variety's makeup to scatter the advertising accordingly without extra surcharge to the advertiser.

## Hijacked Benny Haskell In His Minneapolis Rooms

Minneapolis, Sept. 3.

Minneapolis Journal last week carried a front page story declaring that Benny Haskell, erstwhile pugilist and supposed bootlegger king of the city, was hijacked out of \$30,000 in choice liquors by three men with drawn pistols in one of the city's leading hotels.

The Journal says that the men entered Haskell's rooms in the hotel and drew guns on him and two friends who were with him. They had trucks drawn up near the hotel and carried off the entire liquor stock in the rooms, according to the story.

It is also reported Haskell learned the identity of the hijackers and offered them half of the value of the liquor for its return. They laughed at his offer.

The only time Haskell ever has been molested was by the federal authorities in 1927 when they raided his apartment and seized \$14,000 of liquors. It is said that he had been warned in advance of that raid, but thought the warning was a joke. He was sentenced to 10 months in jail, but spent practically all the time in a hospital.

A mob of 500 persons stoned federal prohibition agents in Winona, Minn., near here, after the agents had arrested 16 persons in an extensive series of raids there.

## B-B Abroad

A bid by Brunswick-Balke-Collender Co. for the phonograph and record trade of the Continent is evidenced by the establishment of a factory and business headquarters in Amsterdam, Holland, for the making of talking machine records.

Brunswick Duophone is the Dutch subsidiary.

This intensifies competition abroad, with the Kuechenmeister Tobisconcern contemplating the same.

Brunswick has a natural advantage through its American and British affiliated resources, exchange of "master" recordings, improved equipment and the like.

Benny Bornstein arrived on the coast this week to confer with his two partners on business pertaining to publishing agreements with affiliated and non-affiliated film producers.



MAURICE GURSKY  
Radio's Popular Balladist

Out of the west comes this new sensation of the ether as a popular interpreter of contemporary ballads. Having long since won his spurs on the west coast, where for three years he was a standard over KPO, San Francisco, Gursky is reporting his favorable impression via WOL, WABC and associated Columbia Broadcasting System stations. It was on a recent Majestic program that Gursky was signally acclaimed. Columbia: the gem of radio-casting and recording, Gursky is doing both; broadcasting for CBS and recording for Columbia.

All communications to Station WABC, Steinway Hall, N. Y. C.

## The Payoff

Chicago, Sept. 3.

Although jobs for colored musicians are exceedingly scarce this year in Chicago, George Green, head of the musicians' union local, yanked the orchestra out of the Grand Saturday night because an extra musician was not paid at that time. The regular orchestra in this colored tab house is paid off Monday.

House was forced to refund admissions. Saturday, but resumed Sunday. Company manager thought he was giving the musicians a break by hiring an extra musician.

## HERE AND THERE

Bernie Cummins concluded a three years' run at the Biltmore hotel, New York, last week, shifting to the Gibson, Cincinnati, for a month, to be following by another special engagement at the Hollenden hotel, Cleveland. Cummins returns to New York to open the new New Yorker Hotel, Dec. 1.

Mel Morris and his Piccadilly Players from the Hotel Piccadilly on WOR as a regular feature. Morris was formerly orchestra booking manager for Paul Whiteman.

Felst is issuing a new title page on "Rio Rita" in conjunction with Radio Pictures' "Rio Rita." Title page now bears a photo of Bebe Daniels, also carrying names of the featured leads in the picture.

Joseph "Doc" Burton has left the American Sound studios. He goes RLA studio as musical director.

Don Alberto's Argentine Orchestra, six-piece combo, Central Park Casino, New York.

Bob Frickin and his orchestra sail Sept. 7 on the "Leviathan" for a London engagement, returning to the Laurel House, Lakewood, N. J. on Nov. 15. Band closed Sept. 3 at the Hotel Brighton, Long Beach, L. I.

Maurice Cook, former Loew organist in Cleveland and Syracuse, now at Century, replacing Harold Ramsay assigned to Loew's new Paradise (Bronx), N. Y.

## Cowboy Band Abroad

Dallas, Sept. 3.

Guy Goltzman, music impresario of St. Louis, went to Europe last week to arrange bookings for a European tour next year of Texas' most famous band, the Simmons U. Cowboys.

## Bakaleinikoff in Charge

Hollywood, Sept. 3.

Constantin Bakaleinikoff goes with Sound Synchronization Service to assume charge of musical arrangements for the synchronization of independent films.

He replaces Mischa Glushtkin.

## CHRISTIAN'S JEW PLAINT

"Say a Prayer for Palestine," by Howard Johnson, a non-Jew, is a new topical ballad which Shapiro-Bernstein is publishing, and which the national radio networks are voluntarily featuring because of its humane message.

It's an almost spiritual song of prayer, the more significant because a Christian wrote it. The Arabian-Jewish warfare in the Holy Land inspired the ballad.

## FEIST'S AND ROBBINS' TIE FOR NO. 1 BEST SELLER

Feist's "Vagabond Lover" and Robbins' "Pagan Love Song" are battling it out for first place among the best sellers. It's about even now, the Feist publication displacing the "Pagan" theme song, while the latter is still on top in certain regions; but nationally it's a toss-up.

Sandy's "Miss You" and another Robbins' hit, "Singin' in the Rain," are far up in certain sectors like the west coast, but nationally the "Singin'" number from the "Hollywood Revue" is first coming up.

"Wedding of the Painted Dolls" (Sherman-Chyn), from "Broadway Melody," is maintaining important rating, and Harms' "Sleepy Valley," out of "Rainbow Man" (Eddie Dowling) again proves the strength of the picture song appeal, for neither the Dowling film nor the song happen to be world-belters. Witmark's has two song picture themes coming along fast, "Am I Blue" out of "On With the Show," and "My Song of the Nile," from Barthelme's "The Deag"; latter especially will be another "Pagan Love Song" with the increased circulation of the picture.

## "Desert Song" In

Harms' "Desert Song" music (Sigmund Romberg) is enjoying a reincarnated lease of life because of the Warner Bros. Vitaphone production of the operetta. There is no doubt that this was an element in the success of the picture. The 100,000 acquisition of the Harms' affiliated music publishing group, for it proved the value of the screen, to carry operetta music to the length and breadth of the nation.

"Desert Song" as a stage production was only limited to certain key cities. Romberg and his publishers at that time were satisfied with the limited sales because of the conditions. That's why they make up for it to the authors with a 50 royalty as against the 3 and 3c on the ordinary pop song; and that's why, also, the opera composer must get his from the box-office in the form of a royalty percentage.

Now, with the screen carrying anything musically into the hinterland, there's hardly any distinction between pop and show numbers—it means that the former production writer who holds a fat rate of royalty remuneration is the fortunate beneficiary of heretofore unexpected circumstances.

By the same token, the "Show Boat" (Kern) music is destined for renewed vigor across the music counters, along with the long list of about to be motioned and vitaphoned stage musicals.

One pop song that is maintaining a tenacious lead, as in the case of Feist's "Vagabond Lover" (which likewise is not a theme song) is "I Got the Blues When It Rains" (Forster). Renick's "Louise," from the Chevalier picture, is still in the fore; the Fox "Movietone Melodies" numbers (DeSylva) are maintaining consistent sales; Trinnick's "S'posin'" is a radio-made pop; Joe Morris' "Carolina Moon," a recent No. 1 best seller, and also not a theme song, is likewise enjoying a steady sale.

"Little Pal" is the top seller from the new Tolson picture, "Say It With Songs," with three others coming along at a nice gait. In the East, "Tonin' Low" (Harms), from the "Little Show," is doing all right, but otherwise it is limited. "Till Always Be in Love With You," "I've Come True," "Broadway Melody" songs, "Do Something" and "Junior" are others getting a play.

Los Angeles, Sept. 3. Demand for dance records made by the popular bands showed a tendency the past week to swing over to popular numbers, cutting considerable into the field of picture song vocals and orchestral tunes.

Check for the week shows eight of the 18 best sellers reported by the three leading phonograph companies to be new pop numbers with the resurrection of an old favorite, "Three O'Clock in the Morning," recorded by Carter's band for Brunswick. Sales on this number fell into third place of the Brunswick catalog after a concentrated sales drive for the revival.

Brunswick

Lineup of six best sellers for the week are: "Barnaby Rill the Sailor" backed by "Dixie Lullaby," "Am I Blue?" ("On With the Show," Wit) and "Let Me Have My Dream," "Three O'Clock in the Morning," and "That Naughty Talk," from the Pagan Love Song (M-G) and "Bulldog," a new song for "What a Day" and "Maybe You Knows," "Moaning Low" and "After Thinking It Over" (M-G).

Columbia

"Lewislada Blues" and "I Love You" both pop numbers by Ted Lewis, "Only For You" and "Somebody Sings" by Anson Weeks' band, "Just You, Just Me" and "I Want to Be" (M-G), "Loveable and Sweet" and "Red Hair and Freckles" ("Street Girl" Radio), "Am I Blue" and "My Song of the Nile" (radio), "The Deag" (The Deag, FN), "Medicine Man for the Blues" and "Wouldn't It Be Wonderful" ("Is Everybody Happy" WB).

Victor

"Singin' in the Rain" and "Your Mother and Mine" ("Hollywood Revue," M-G), "Am I Blue?" and "Let Me Have My Dream," "Baby, Oh, Where Can You Be" and "You'll Just Miss Me," "Gotta Feeling for You" and "Low Down Rhythm" ("Hollywood Revue," M-G), "Pagan Love Song" and "Wedding of the Painted Dolls" (radio), "Broadway Melody," M-G, "Sleepy Valley" ("Rainbow Man," Par) and "This Is Heaven" (from picture of same title).

10 Best Sellers

Group of 10 best sellers for the past week in sheet music is divided equally between pop and picture contributions. The Pagan Love Song recovers top position with "Singin' in the Rain" (WB) and "Song of the Nile" running close.

Other tunes reported for the highest number of sales by the local jobbers appear in numerical order in the alphabetical order of the week's turnover: "Vagabond Lover," "I'll Always Be in Love With You," "When My Dreams Come True," "I Got the Blues," "Am I Blue," "Singin' in the Rain" and "Reaching for Someone."

Publishers reporting their three top numbers for the week are listed in the alphabetical order and not in the order of sales.

Ager-Yellen and Bornstein: "This Is Heaven," "Doing What I'm Doing for Love," "I'll Be a Winner," "If I Had My Way" (Flying Fool, Pathe).

De Sylva-Brown and Henderson: "Little Pal" (Say It With Songs), "You'll Be Loved in Me" and "Why Can't You."

Feist: "Vagabond Lover," "Blue Hawaii" and "Satisfied."

Harms: "Sleepy Valley," "With a Song," "My Heart," and "I Kiss Your Hand, Madame."

Renick: "Here We Are," "Where the Sweet Forgetments Remember" and "The Deag."

Robbins: "Pagan Love Song," "Singin' in the Rain," and "Your Mother and Mine."

Sandy Brothers, Inc.: "Miss You," "Sweetheart's Holiday" and "I've Got a Feeling I'm Falling."

Shapiro-Bernstein: "Everyday Away from You," "It's You" (Col), "Lullaby," "I'll Be a Winner" (Col), "I'll Be a Winner" (Col), "I'll Be a Winner" (Col).

Witmark: "My Son of the Nile," "Am I Blue" and "Maybe, Why Knows."

Green and Stept: "Do, Do, Something" and "Congratulations."

Gordon and Rich: Latest publishing house to invade the Coast coast, the Zepplin Co., has been concentrating a sales drive on first two numbers, "My I Love You" and "Wuzza Matter Baby."

## Script on Zep

The first song manuscript to make a round-the-world tour on the Graf Zeppelin is "You're Just a Wonderful Baby Doll," written by Chris and Gladys Pender, who are \$500 richer through Boyd Watson, a Pittsburgh collector, paying that much for the original song manuscript, provided it made the tour. Pender mailed the song addressed to Louis Armstrong, head of the publishing house, August 7, reaching back in New York on August 29. Postage was \$3.55.



## Argument Is On Over What's Best To Hold Exploitation Attention

A new trend to submerge the frills of the stellar radio "name" who is being paid by some radio commercial advertiser will be tried out this season in an effort to give the advertiser more attention.

The theory is that Paul Whiteman gets to mean more to the public than Old Gold, whereas if a capable but less famous maestro like E. A. Roy submerges himself and features the Lucky Strikers orchestra, it is more to the latter's advantage. Roy, then, is merely mentioned as the incidental conductor, while Whiteman's name predominates.

More and more advertising agencies (usually concerning themselves with this form of radio exploitation along with the billboard, newspaper and periodical campaigns) are becoming interested in "names" for the ether. The William Morris agency, through Mort Milman, in charge of

(Continued on page 68)

### Public Invited

Washington, Sept. 3. WJVS, near here in Virginia, is running display advertising in the dailies inviting the citizens of Washington to come on over and see how broadcasting is done; meet the artists and "see a big broadcasting station."

### STERLING'S IDEAS

Louis Sterling, head of the Columbia Graphophone Co. of England and similarly the president of the Columbia Phonograph Co. in America, is planning to jazz up the radio manufacturing field in Britain with a pop priced improved receiving instrument.

Sterling predicts that within two years all radios will carry talking machine combinations with the exception of the portable sets.

### Canned Talent for Air

Under the imposing billing of the Radio Cinema Vision Corp., another company has been formed to specialize in the making and booking of "canned" talent for distribution to broadcasting stations. Donald Flamm, president of WMCA; Marion Gilliam, of WPCB; Herman Halstes, vice-president of Paul Block, Inc., and Malcolm Strauss, former picture producer and now head of the International Broadcasting Service, are heads of the new venture.

Instead of etherizing from records, the film sound-track recording process will be used.

Simultaneous with this, the Paramount-CBS system decided to eliminate any form of recording broadcasting, having reconsidered and come to the conclusion that the chief of appeal is the personal performance by the broadcasting artist before the "micro." To use a "canned" program for etherizing would nullify the very thing that made Radio so popular.

## The Air Line

By Mark Vance

Boy, page a life saver for the lower wave stations! What a mess of dull, uninteresting program mirc they are wading around. Precious little either new or novel to attract the dial swingers, yet they persist in running hopelessly along the old rut of yesterday.

Just what is in store for them remains to be uncovered. Right now the whole caboodle could be put in a boloney skin.

### Tiresome Imitators

These Rudy Vallee imitators are still cropping out. Time somebody in station authority got out the muzzles. And while they are hanging a can to them it would be doing the radio public a favor to throttle that deluge of Helen Kane moaners.

### Voice Throwers

The apparent desire by the big chains to grab the commercial accounts is knocking a lot of the programs galleywest. Many of the new accounts are going in for class or arty stuff and clogging up the

air with repetitious numbers, musically and vocally.

A continual dinnings of the same program style diminishes the publicity value intended. Were a station able to clock the number of cutoffs on their apparent "best programs" like theatres tally the biz of opposing houses, it sure would be interesting copy for the radio bugs.

Seldom a night now that a raft of sopranos, tenors, quartets and orchestras, some good and some bad, isn't heard.

And some of the announcers are throwing their voices into the boring state, due to a palpable intent to be sticklers for diction, enunciation and everything else that jams over the mike.

Voice throwers will have to go far before finding an announcer who could come close to the late John B. Daniel on English as it should be spoken on the wave lengths.

### Sobbing

If the radio birds stick around long enough to hear any of the Cities Service programs on WEA, (Continued on page 72)

## HARRY RESER

PRESENTS HIS

# Clicquot Club Eskimos

Direction of HARRY RESER

One of the Oldest and Most Popular Commercial Radio Features on the Air

Starting Our Fifth Season Over the National Broadcasting Company

## The Flit Soldiers

Headed by CAPT. HARRY RESER

Another Novelty Radio Commercial Feature Over the NBC

Harry Reser's Orchestras Record for All the Better Labels

## Harry Reser's Correspondence Course for the Banjo

Efficiently Servicing 350 Pupils from the

HARRY RESER STUDIO

148 West 46th St., New York City

**CHARLES STRACH**  
AND HIS ORCHESTRA

FEATURE RADIO ARTISTS FOR THE MONTGOMERY-WARD HOUR EVERY DAY ON THE N.B.C.

NOW PLAYING AND FEATURED WITH  
**RAIN OR SHINE CHICAGO SHOW**  
GRAND OPERA HOUSE

Thanks to MURRY BLOOM

MANAGEMENT MCA

## Radio Rambles

Tang of the air lately, which always produces better transmission and reception, or the advent of the new season, may account for the seeming improvement in what the ether waves are saying. More pep to the bills these days.

Even the song pluggers are taking life and their songs more seriously as witness the smart showmanly tie-up of Harry Cooper's name as m. c. and Mayor James J. Walker as the outstanding luminary in connection with a program of Warner Witmark songs, which Ira Schuster and Bob Miller etherized after midnight over WMCA. They took extra

space to advertise the alleged favorite songs of the Mayor, although in actuality they were new ditties; still in the throes of exploitation and popularization. Anyway, great showmanship, with Cooper's name as a squarer with the city's chief magistrate.

Amos 'n' Andy, on behalf of Popsoned, have moved east, arriving for 15 minutes every night at 11 bells (excepting Tuesdays) from WJZ. Means cheating on the slumber music programs, that excellent string ensemble conducted by Ludwig Lauer, which only runs 45 minutes now, until midnight.

It's WEAF that's the nite owl station, staying on the air now until an hour past midnight with a dance program from the various hotels and cafes around. Charles Styckland from the Park Central on the air Friday night; farish, but lacking Ben Pollack's distinction. Pollack is slated to come back to the hostelry in about a month.

### Big Boy and Shorty

WJZ kinda repeated itself with "In Good Old Summer Time" program, featuring George Dinvorth's 16 Salon Singers, which was heavy on the old-time songs. An hour and half later on the same station that evening, as part of the Gillette program, an old-time medley by Sam

Lanin's orchestra, was along the same lines. Graham McNamee continues on the Gillette half hour with his sports' review.

Phil Cook and Vic Fleming are now the Interwoven features in lieu of Jones and Haro, who are vacationing. As Big Boy and Shorty, their vocal stuff is similarly in a lighter vein, but the program this time holds a full-fledged orchestra, Will C. Perry's.

"Kiss Your Hand, Madame," the Continental tune which Jack Hylton popularized abroad, got a good ride from several sources. Even an Hawaiian troupe, with Walter Neff That Hawaiian Shadow's 30 minutes on WOR is plenty oke, instrumentally and vocally. U. S. Army Band followed.

Will Osborne, subbing for Rudy

Vallee for the dinner sessions at the Villa Vallee (while Rudy was tied up at the Brooklyn Paramount) has sufficiently absorbed the Vallee style to give a fine No. 2 road company impression of the original. He plays his medleys well, subsidized by Herbert's as the commercial sponsor.

Dave Grupp wielded the baton for two different programs, following

each other on WEAF. First Al Bernard and Billy Beard as the Ray-

bentos Twins, with Lannie Ross

as assisting artist, were on

at 6:30. Followed Rapid Transit,

comic sketch regular feature, with

Grupp again handling the musical

direction capably.

## Argument Over Exploitation

(Continued from page 67)

its radio department, has been approached for a roster of names for the fall and winter and has many booked up in advance.

This type of advertiser believes that the name value will more than satisfy the product through centering dial-in attention on that period of broadcasting. Once the public is attracted, and interest focused, it's up to the continuity to properly plug the commercial product and at the same time not weary with a long sales talk.

### A Good Program

The advertisers opposed to names contend that by building up a good program, regardless of the talent that's enough to catch public interest and hold it. No brilliant-luminaries like the Whitteman's, Jolson's, Cantors, etc., to overshadow what

they are paying for, is the argument. Furthermore, and this is their strongest argument, the names take their radio "appearances" as a lark, as a means to some extra fancy dough, with little thought to how they will register on the ether, minus the invisible audience reaction. That has been proved in the past by any number of names flopping over the air.

The major argument is to specialize with radio-proved talent, people who ultimately build a reputation because of the "mike" equation, reversing the situation through ultimately commanding theatrical attention. People like Vallee, Hump, Little Jack Little, Austin, Whispering Smith, any of the radio bands, Mildred Hunt et al. prove this point.

### ARRANGING

for  
PIANO-ORCHESTRA  
STAN TUCKER  
Care of Remick's, 219 W. 46th St.  
NEW YORK CITY

### The Popular Song Ballad of the Day "DOWN THE LANE TO HOME SWEET HOME"

(Waltz)  
Sheet Music, Orchestrations and Brunswick Records  
Featured by John Walhstedt

Brunswick's Latest Exclusive Artist  
OTHER SONG HITS OF THE DAY  
"I'M SORRY" (Waltz) "TRY AND GET IT" (Fox Trot) "SUNSHINE (Who Don't You Shine on Me)" (Fox Trot)

Professional Copies on Request  
Crocker-Wilkinson Publishing Company  
CLINTON (Box 157) MISSOURI

## JOHNNY JOHNSON AND HIS ORCHESTRA

Victor Artists

Hello, Folks:

Just finished our first season for the M. C. A. at Syracuse last month and here is what they thought of us:

### KEITH WOW STUFF, BAND AND BALLAD

Between the rhythm of the Johnny Johnson band and the beauty of Fleurette Jeffrie's top notes Keith's has pretty near a wow show. It's better August stuff than you have a right to expect.

Johnny Johnson is known. You could tell that by the way his number was greeted at the opening. That the band made a jump from Atlantic City and beat their baggage in didn't make a bit of difference—they all put on a great act. This isn't the ordinary jazz affair we are all so used to. There's music that a critic can listen to and consider critically. Why, that English song, "Garden in the Rain," is a gem. Josephine Harmon came out and sang with the boys and that was a bit of joy, too.

Sincerely yours,

*Johnny Johnson*

P. S.—Just recorded three new numbers for Victor: "Marianne," "Just You, Just Me" and "I'm a Ding Dong Daddy from Dumas." J. J.

## MEL MORRIS

And His

## PICCADILLY PLAYERS

Playing Nightly at the

## HOTEL PICCADILLY

NEW YORK

EDISON RECORDS

BROADCASTING OVER STATION WOR

Mel Morris Orchestras

1560 Broadway, New York City

You Must Come Over!

## LA BELLE ROSE IS BACK

The New

## Village Grove Nut Club

15 Barrow Street

In the Heart of Greenwich Village, New York City

LEW DOLGÖFF, Master of Cemeteries

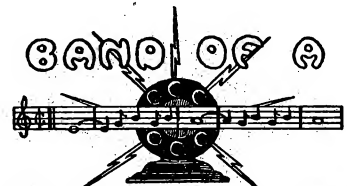
BUDDY WALKER, Chief Nut LA BELLE ROSE, Ass't Chief Nut  
HAUSER BOYS

And all the Other Assorted Nuts  
Crazier Than Ever!

AL OLSON, JOHN McCORMACK, JR., LEHIGH VALLEY [RUDY'S BROTHER(?)]

SIR JOSEPH GINZBURG, JR.—BETTER (OR WORSE) THAN HIS OLD MAN—IF POSSIBLE!

"VARIETY" (Abel Green) is of the opinion: "The wise mob are missing a laugh if they haven't made the Village Grove Nut Club as yet, especially on the broadcast nights, Monday and Thursday."



THOUSAND MELODIES

LARRY FUNK and His Serenaders

Featured in

The Broadway Production, "Remote Control"

"THE NUT CRACKERS"

## EMERSON GILL

and his

## ORCHESTRA

At the New

## Lake Shore Hotel

CLEVELAND

After September 14, 1929

# Disc Reviews

By Abel

## VICTOR

The unusual of releasing a British recording is Victor's No. 22067 of Jack Mylton's sprightly fox-trot couplet, "I Lift Up My Finger" and "Laughing Marionette." Feist's is handling both these British ditties in America and Mylton has "canned" them with all the pep and go of American dance standards.

This is a departure for Victor and a tribute to Mylton, who rates as England's Paul Whiteman. Other Mylton British-made disks will be released by Victor from now on. It's a regular thing for American recorded dance numbers to be marketed abroad, but outside of concert and operatic Mylton's is the first instance of the reverse.

Ben Pollack of the Park Central has a peachy-t couplet in "In the Hush of the Night" and "Won'tcha?" Former should be a "cinch melody hit." Along similar melodic lines, the

corking Leo Reisman orchestra (Central Park Casino) presents the appealing "Evangeline" waltz, and "Can't We Be Friends?" the latter from the "Little Show."

Johnny Marvin vocalizes "Every Day Away From You" and "Little By Little" (inevitable theme song) in zippy style. Gene Austin's "Ain't Misbehavin'" and "Peace of Mind" is characteristically Austin, and makes a good contrasting vocal back-up. John McCormack compromises a concert and pop piece with "Little Pal," one of Johnson's songs from "Say It With Songs," backed by "I Love to Hear You Singing."

Jesse Crawford whangs his Wurlitzer (hummingly with "My Sin" and "Singin' in the Rain," the latter the hit of the "Hollywood Revue."

In the dance field, Reisman's "Liza" and "Do What You Do" from "Show Girl," Rudy Vallee's "Pre-

tending" and "Where Are You, Dream Girl?" along with George Olsen's "Out Where the Moonbeams Are Born" and "The Moonlight March," are done in characteristic manner. The latter two leaders' selections are notably melodic and sentimental.

George Olsen's "Song of the Moonbeams" and "If You Believed In Me" is interrupted by a radio-stylist type of audible announcement by Olsen that he is recording the number and mentions the title by name. One might captiously observe that the label tells all this before the machine is started, but it has its distinction through interrupting the straightforward rhythmic and, in a measure, relieving the monotony. It's just one of those wrinkles, in short, that works either way. Regardless, it's a nice recording.

Helen Kane's "He's So Unusual" and "I'd Do Anything For You" are in Kaneish manner, which tells everything; good personality "canning." Jim Miller and Charlie Farrell, once quite notable among the class cafes, sell it pretty on this Victor version of "Loveable and Sweet," from the Radio picture, "Street Girl," backed by "When the Sweet Forget-Me-Nots Remember."

Ben Pollack and Victor Arden-Phil Ohman orchestras split the honors on No. 22074 with "Rashful Baby" and "I've Waited a Lifetime For You," respectively, the latter a theme waltz. Johnny Johnson rings the bell with "Marianne" and "Just You, Just Me," two fox-trots from the Metro picture of the former title. Smooth dance numbers with interesting vocal-refrains against a guitar background.

## BRUNSWICK

Al Jolson hasn't run out of "Say It With Songs" numbers, doing a fifth, "One Sweet Kiss," backed up by "Liza" from "Show Girl" in which Mrs. J. (Ruby Keeler) starred. This was the number Jolson picked up from the orchestra floor during the first days of the new Ziegfeld musical's run.

Another "Show Girl" number, "Do What You Do," is Zelma O'Neal's on Brunswick, backed by "Two Made a Habit of You," from "Little Show."

After making the individual song hits from the respective shows, Al Goodman has recorded fox-trot medleys of "Follow Thru" and "Hold Everything" on a back-up with Zelma O'Neal and Dick Robertson vocalizing the refrains. Both solo-

ists also figured previously with solo version of the big show hits.

Carl Fenton is back on Brunswick as an exclusive artist and does the "Lucky in Love" theme songs on one couplet, No. 4466; "Smiling Irish Eyes," from the Colleen Moore (F.N.) feature of that name, backed up with "The World's Greatest Secret Heart," is on another disk.

From the west coast, Tom Gerunovich clicks with "Am I Blue?," "On With the Show" ballad theme, and "Let Me Have My Dreams," waltz from the same Warner picture.

Lew White, Roxy's ace organist, and the organ star of the NBC, re-creates two of his broadests favorites, "Pagan Love Song" and "Baby, Oh Where Can You Do?"

## WABC Key of CBS

Station WABC is now the sole key station of the Columbia Broadcasting System.

WOR previously was an alternate broadcast central, but WOR, owned and operated by the L. Bamberger (Newark) department store interests, will be maintained as an exploitation adjunct for the store.

NATIONAL BROADCASTING CO. TAKES PLEASURE IN ANNOUNCING  
AMERICA'S TWO CLASS BANDS

# BERNIE CUMMINS

and His

## NEW YORKERS

Opening About Nov. 20 at the New

## NEW YORKER HOTEL

Just Completed a Highly Enjoyable Three Years' Engagement at the  
**HOTEL BILTMORE, NEW YORK**

Currently and for the Next Four Weeks at the

## HOTEL GIBSON CINCINNATI

(Broadcasting Over WLW)

For Six Weeks Thereafter at the

## HOTEL HOLLENDEN CLEVELAND

Broadcasting Over WTAM From the New Show Boat Room  
Victor Records and NBC Radio Exclusively

# JOHNNY HAMP

and His

## ORCHESTRA

Inaugurating Our Fourth Season on Sept. 21

at the

## CONGRESS HOTEL CHICAGO

Past Engagements Include:

**AMBASSADOR HOTEL, ATLANTIC CITY**

(Three Seasons)

**WESTCHESTER-BILTMORE**

(Four Seasons)

**MIAMI and BELLEVIEW BILTMORE**

(Winter Seasons)

**VICTOR RECORDS EXCLUSIVELY**

(For Five Years)

**ALL RADIO**

Exclusive Management of the NBC



# Merle Johnston

Presents His

## ORCHESTRA

and

## SAXOPHONE QUARTET

Premier Radio Features of the NBC Networks and Columbia Records

With appreciation to the radio and phonograph industries  
Emanating from Merle Johnston's Studio for Modern Saxophone Instruction

Emanating from Merle Johnston's Studio for Modern Saxophone Instruction: 151 West 46th St., New York City



B. & O. ROUTES

(Continued from page 51)

Stuntley, Lloyd, c-o M. C. A., Paramount Bldg., N. Y. C.  
Hyde, Alex., c-o Wm. Morris, 1500 B'way, N. Y. C.

Irving, B., Lyceum T., New Britain, Conn.  
Imperial Marimba, American House, Boston  
Ingraham, Roy, Paramount H., N. Y. C.  
Innis, Ed., Vanity Fair B., Huntington, W. Va.  
Ipana Troubadours, W.R.A.P., N. Y. C.  
Irwin, Vic., Pavilion Royal, Valley Stream, L. I.  
Iseninger, Bill, Hagerstown, Md.  
Isid, Felice, Rivoli T., Baltimore.  
Iula, Iuliano, City Park Bld., Baltimore.

Jackson's Jazz, 13 Chestnut St., Gloversville, N. Y.  
Janis, Fred, Turkish Village C., Chicago  
Janover, A. L., 1253 Grant Ave., N. Y. C.  
Jard, H., 475 Hawthorne Ave., Newark, N. J.  
Jellie, John, 75 Driggs Ave., Brooklyn  
Johns, Brooke, Granada T., S. F.  
Johnson, Arnold, 1500 Broadway, N. Y. C.  
Johnson, C., Smal's Paradise, N. Y. C.  
Johnson, Johnny, c-o M. C. A., Paramount Bldg., N. Y. C.  
Johnson, Monte, 155 W. 40th St., N. Y. C.  
Johnston, O. W., 48 Grove Ave., Ottawa  
Jordan, Art, 6241 Norwood St., Phila.  
Jorgensen, Ruth, 1235 Sheldon St., Jackson, Mich.  
Joy, Jim, c-o M. C. A., Paramount Bldg., N. Y. C.  
Joyce, Teddy, Penn T., Pittsburgh.

The New Fox-Trot Ballad Hit  
Melodic Rhythmic Spirited  
By Benny Davis-Otto Motzn-Billy Friesch  
**"Where Are You, Dream Girl?"**  
They're all playing and featuring it—Valles, Lopez, Spitznagel, Potack, Roy, Ingraham, Specht and many others. Great for radio transmission because of its smoothness and melody; even greater for straight dance purposes.  
**ROBBINS MUSIC CORPORATION**  
Publishers  
792 Seventh Avenue, New York

K

Kahn, Herman, Tivoli T., Newark, N. J.  
Kahn, H., Lido Venice C., Boston  
Kaley, Chas., Granada T., Chicago  
Kamas, Al, Syracuse B. R., Washington  
Kasaba, F. J., Bamboo Inn, 3222 W. Madison St., Chicago  
Kassal, Art, c-o M. C. A., Paramount Bldg., N. Y. C.  
Katz, Kitzens, c-o M. C. A., Paramount Bldg., N. Y. C.  
Katzman, Louis, c-o Brunswick, 709 7th Ave., N. Y. C.  
Kaufman, W., 28 N. 10th St., Lebanon, Pa.  
Kay, Geo., Olympia T., New Haven  
Kayer, Joe, Midland T., K. C., Mo.  
Kegan, Ross E., 22 Gold St., Freeport, L. I.  
Kemp, Hal, Manger H., N. Y. C.  
Kenneth, Larry, 801 Keenan Bldg., Pittsburgh  
Kerner, H., Benj. Franklin H., Phila.  
Kerlin, H., Wintonomah H., Portland, Ore.  
Keystone Screenagers, Gd. Riviera T., Detroit  
King, Hermie, Oakland T., Oakland, Cal.  
King, Tod, 745 7th Ave., o/o Taps  
King, Wayne, Algonk H. R., Chicago  
King's Melody, 68 Mueller St., Birmingham, N.  
Kerr, Chas., Golden Dragon, Phila.  
Kilne, M., 543 Spruce St., Philadelphia  
Kinchel, E., Biltmore H., Atlanta  
Knutson, Erling, President H., K. C.  
Kosloff, Lou, Chicago T., Chicago  
Kraus, Arthur, 1482 Broadway, N. Y. C.  
Krausgrill, Walt, Balconades D. H., S. F.  
Kreuger, Art, Wisconsin H., Milwaukee  
Kumbold, G. F., O. Box 404, New Bedford, Mass.  
Kvale, Al, Oriental T., Chicago.

L

Lagasse, F., 518 Morrismac St., Lowell, Mass.  
Lange, Dell, Capitol T., Chicago  
Lander, Mike, Oakland's Terrace, 60th St. and Broadway, N. Y. C.  
Lang, Henry, Baker H., Dallas  
Lange, J. V., 27 Abbott St., Lowell, Mass.  
Lanin, H., 2900 W. Grand Ave., Phila.  
Lanin, Sam, W.R.A.P., N. Y. C.  
Lefkowitz, Harry, Casley H., Scranton, Pa.  
Lentz, Al, 1590 President St., Brooklyn, N. Y.  
Leonard, Harold, 64 W. Randolph St., Chicago  
Levin, Al, 473 Whalley Ave., New Haven  
Levine, Jack, Cinderella B., Long Beach, Cal.  
Levitow, Bernard, Commodore H., N.Y.C.  
Lido Orch., Suite 56, Loew Bldg., Wash.ington, D. C.  
Light, Brock, Gasmont Palace, Paris  
Lipsky, M., 1731 Humboldt Blvd., Chicago  
Lombardo, Guy, c-o M. C. A., 32 W. Randolph St., Chi.  
Long, Dick, Curtils H., Minneapolis  
Lopez, Vincent, St. Regis H., N. Y.  
Lowe, Bert, Statler H., Boston  
Lowry, Ed., Ambassador T., St. L.  
Lyman, Abe, Lido-Venice, Saratoga, N. Y.  
Lynn, Sammy, 203 Wichita St., Dallas  
Lyons, Al, Wilson T., Fresno, Cal.

MUSIC

M

Macdonald, Rex, Coliseum, St. Peter-burg  
Mack, Austin, Golden Pumpkin C., Chi-cago  
Maitland, J., Garden B., 8139 Sheffield Ave., Chicago  
Major, F. J., 3007 3d St., Ocean Park, Cal.  
Maloney, R. B., 808 Elmer St., Knoxville, Tenn.  
Mann, Gell, 76 E. 80th St., N. Y. C.  
Marburger, H., 348 Knight St., Reading, Pa.  
Marsh, Chas., Ft. Pitt H., Pittsburgh  
Mason, Bobbie (Miss), New China R., Youngstown, Ohio  
Masters, Frank, Uptown T., Chicago  
May, Cliff, Beach H., Coronado Beach, Cal.  
Mayo, Eddie, 89 Crooke Ave., Brooklyn, N. Y.  
McDonald, E. J., 36 Sylvan St., Springfield, Mass.  
McGey, J., Detroit Country Club, Detroit  
McIntyre, James, Chateau Laurier, Ot-tawa  
McKinney's, Edgewater B., Detroit  
McMurry, Geo., Balboa Pavilion, Bal-bosa Beach, Cal.  
McVee, I. S., 1221 E. 33d St., L. A.  
Meach, Iola, Palmer House, Chicago  
Meila, Wm., 91 Edwin St., Ridgewood, Park, N. Y.  
Melton, Chas., Stanley T., Jersey City  
Memphianiana, 92 S. Main St., Memphis  
Menge, M., El Patio B., L. A.  
Messinger, Al, Roseland, Taunton, Mass.  
Merritt, Ben, Granada T., Chicago  
Meyer, M. P., 626 Broadway, Brooklyn, N. Y.  
Meyer, Oscar, 4529 N. Camde St., Phila-delphia  
Meyer, Vic., Butler H., Seattle  
Meyerlich, Herb., Alhambra T., Sacra-mento  
Meyers, Al, 6206 Girard Ave., Phila.  
Meyers, Louis, Hum's D. H., L. A.  
Miller, J. Franz, Statler H., Detroit  
Miller, Jack, Frasa Club, Montreal  
Miller, N., 721 Williams St., Chelsea, Mass.  
Miller, Ray, c-o M. C. A., 1501 B'way, N. Y. C.  
Miller, Vic, Loew's State, Syracuse  
Miller, W., Ritz Carl. H., Phila.  
Miner-Doyla, 1192 Middlesex St., Lowell, Mass.  
Mills, Floyd, 786 Fayette St., Cumber-land, Md.  
Minich, Ed., 1101 Prospect Ave., Scrant-on, Pa.  
Mitchel, Al, Olympia T., New Haven  
Moore, Dinty, Hunter Is. Inn  
Moore, Prof., Montmartre C., Hollywood  
Morey, Al, Worth T., Ft. Worth  
Morey, Jack, 99 Westfield Rd., Holyoke  
Morris, Glen, Slipper Slipper, Baltimore  
Morris, Mel, Piccadilly H., N. Y. C.  
Mosher, V., 1137 103 Ave. S., Minneap-olis  
Murphy's Skippers, Majestic H., Tama-qua, Pa.  
Musil, Fred, Oriental T., Detroit  
Moana H., Walkiki Beach, Honolulu, Ha-waii  
Novit, Jules, Parody, Chicago  
Naylor, Oliver, Palais D'Or, Phila.  
Neff, Art, 9223 Spruce St., Philadelphia

New Orleans Owls, H. Roosevelt, N. O.  
Nichols, Red, c-o M. C. A., Paramount Bldg., N. Y. C.  
Nobis, Johnny, Royal Hawaiian and  
Octavet Orch., 35 Dufield St., Brooklyn, N. Y.  
O'Hare, H., 20 W. Jackson Blvd., Chi.  
O'Hearn, Trave, Letair H., Moline, Ill.  
Olsen, George, 30 W. 43d St., N. Y. C.  
Oppenheim, W., Benj. Franklin H., Phila.  
Original Georgia B. Danceband, Jamaica, L. I.  
Original Yellow Jackets, Summerland Beach, Backree Lake, N. Y. C.  
Orlando, Nick, Plaza H., N. Y. C.  
Owens, H., Mayfair H., L. A.  
Owen, Dale, Capitol T., Flint, Mich.

P

Pace, George C., Roseville, O.  
Paisman, Dan, Black Cat R., N. Y. C.  
Paisman, Red, Houla-25 W. North St., Indianapolis  
Pasterneck, Steve, Lujit's R., Detroit  
Payne, Al, 440 Meigs St., Boston  
Pearl, Morey, 353 Huntington Ave., Boston  
Peck, Jack, 801 Keenan Bldg., Pittsburgh  
Peckles Orch., Monmouth St., Newport, Ky.  
Perlus, Abe, Rose Room, Los Angeles  
Peterson, B., Rivoli T., Michigan City, Ind.  
Peiffer's Orch., 1348 Palmetto Ave., To-lejo  
Phillips's Orch., Younker's Dept. Store, Des Moines, Ia.  
Phillips, Phil, Club Bagdad, Dallas  
Piccolo, A., 810 N. 8th St., Reading, Pa.  
Pike, Fred, Sullivan's, Edmonton, Can.  
Pollock, Ben, Park Central II, N. Y. C.  
Pollock, Ralph, Loew's State, Syracuse  
Prado, Fred, American House, Boston  
Prince, G., King War Lo R., Detroit  
Pulkin, R. E., 1705 Sellers St., Frank-lyn, Phila.

R

Randell, Art, Pontenelle H., Omaha  
Rapp, H., Arcadia, West Haven, Conn.  
Rager, Erno, Rony T., Chicago  
Rasmussen, F., 113 Graham Ave., Coun-til Bunna, Ia.  
Rawden, Bill, Palace H., S. F.  
Reisman, Leo, Central P. Casino, N. Y.  
Renard, Jacques, Coconut Grove, Boston  
Reser, Harry, 148 W. 46th St., N. Y. C.  
Reynold Hamers, care Chas. Muck, De-troit  
Ricci, Aldo, Ritz-Carlton H., Fred Rich, 75 7th Ave., o/o Taps  
Rickits, J. C., Kosciusko, Miss.  
Riles, Joe, Elks H., Boston  
Rittenbush, J. U., Artists T., Detroit  
Rizzo, Vincent, Sylvania H., Phila.  
Rosenfeld, Gene, Metropolitan T., Boston  
Rosenmer, Walt, Variety, N. Y.  
Rohde, Karl, Loew's Orpheum, Boston  
Roky, Leon, Syracuse H., Syracuse  
Rolle, B. A., 1590 Broadway, N. Y. C.  
Roman, Joe, 105 Winter St., Portland, Me.  
Romanelli, I., King Edward H., Toronto  
Romana, P., Roseland B. R., N. Y. C.  
Rose, Irv., Statler H., St. L.  
Rosebrook, Shlad, Pantages T., S. F.

Rosen, Paul, 78 W. Randolph St., Chi-cago  
Rosenthal, Harry, Steinway Hall, N. Y. C.  
Rothschild, Leo, 306 W. 14th St., N. Y. C.  
Royal Novelty Six, 2233 N. 12d St., Phila.  
Russell, B., King Cotton H., Greensboro, N. C.  
S  
Sanborn, Ed., Loew's T., Montreal  
Sands, P., 215 Hinkwood Ave., B'klyn.  
Schmitt, Fred, Histo T., Denver  
Schroder, Dave, Capitol T., N. Y. C.  
Schubert, Ed., 24 Arthur St., Lawrence, Mass.  
Schwarz, U. J., 819 Court St., Fremont, Ohio  
Scott, L. W., 603 Dilbert Ave., Spring-field, O.  
Scott, Frank, 284 President St., B'klyn, N. Y.  
Seidenman, Sid, Mayflower H., Wash.  
Selling, Abe, President II, A. C.  
Selling, Henry, Iroko II, Chicago  
Selvin, Ben, Columbia, 1816 B'way, N. Y.  
Setaro, A., Granada T., S. F.  
Seven Area, c-o M. C. A., Paramount Bldg., N. Y. C.  
Sevitt, Gino, Granada T., S. F.  
Sheffers, H. C., Wilbur's, Taunton, Mass.  
Shelton, Geo., Olympic II, Seattle  
Silverman, Maule, c-o M. C. A., Para-mount Bldg., N. Y. C.  
Silverman, D., Missouri T., St. Louis  
(Continued on page 79)



**TAVERN**  
A CHOP HOUSE  
OF EXCEPTIONAL MERIT  
156-8 WEST 48TH STREET  
East of Broadway

EXCLUSIVE ARRANGER

TO

PAUL WHITEMAN

FERDE GROFÉ

FESS WILLIAMS  
AND HIS  
ROYAL FLUSH ORCHESTRA  
VICTOR RECORDING ARTISTS

NOW ON A DANCE TOUR

Under the Exclusive Direction of the NATIONAL BROADCASTING COMPANY

# JEAN GOLDKETTE

And His

## ORCHESTRAS

*Exclusive Victor Artists*

**Famed on the Radio from Coast to Coast**

Presented Exclusively Over the NBC Networks Are:

**Jean Goldkette's Studebaker Champions**

**Jean Goldkette's Atwater Kent Midweek Program**

**Jean Goldkette's Skelly Oil Program**

(Midwest Chain)

**Jean Goldkette's WGN Orchestra**

(Chicago "Tribune" Station)



## McKINNEY'S COTTON PICKERS

(A Jean Goldkette Unit)

Now on a dance tour under exclusive direction of the NBC

*Jean Goldkette's Radio Music Under the Exclusive Direction of the National Broadcasting Co.*

**Goldkette Executive Offices: Book Tower, Detroit**

## THE AIR LINE

(Continued from page 67)

they will be rewarded with a road map. Just what one patient enough to time in and has no use for a road map is entitled to is something for the time expended.

A haritone warbled the theme song from "Hallelujah" and he sure dragged it so that it seemed like another number.

### Justifiable Cruelty

The popular gag now where card players gather or the meal providers for the slippers for the night and permit the radio to run is "Do we have to listen to that?" The one nearest to the instrument,

leaps over for a dial switch. Justifiable cruelty to unseen radio artists.

There's a singer named Valentino who is getting a play on the lower depth stations. Name must be the attraction.

### A Gag in the Pan

Some longwinded radio spouter is Franklin Ford. He has started the fall season by again hopping on the Catholics. Must be some real gag here for all this razzing as he is known to be a pretty fast worker in selling real estate.

That WHAP station probably offers more talking than any of the others. Talk on this one seems to be cheap the way Ford and the other speakers burn up time.

### Gimbel's Sliding

Poor old WJLS seems no better and perhaps no worse than it has been for months. That Gimbel crowd might loosen up some of that Gimbel bunkroll and put the station on the map.

The Gimbel store could profit by what the Bamberger crowd did for WOR. Now that Macy's of New York controls WOR the belief prevails that WOR will shortly be boasting Macy's as well as the Bamberger store.

### West Light East

How is this for the Moran and Mack style of Negro dialect competition? Last Friday night Phil Cook and Vic Fleming and Big Boy and Shorty on WJZ during interwoven program drew their gags between musical bits. And later in the eve came Amos 'n' Andy over the same station, making their New York debut with one of their 10-minute crossers.

These comics out of a long radio success in the midwest are going to be on the air every night except

Tuesday, with Poppendent responsible for their first eastern account.

For their initial New York broadcast Amos 'n' Andy were not so funny. They did a taxi cab bit that covered a drive down Fifth avenue and to Broadway. Interesting but for the most part sans a good laugh. They will have to come stronger than that on their daily stuff.

### Killing Words

The words "blue white diamonds" have become a radio chestnut. Herber's shop was one of the first to use it and other jewelry accounts followed suit.

On Rumback's period last week the announcer whammed "the old stereotyped announcement. Recalls the one Norman Peters used for Herber's time and again.

Somebody may yet write out station announcements and mimeograph them for a dime a dozen.

### Nut Club Attracts

For a long time WMCA had the late hour stuff the main hook up when the others closed shutters for the night and "special nights" had stage celbs galore riving the station a break. Of late the late hour programs seem to lack novelty, the punch or whatever it is that should keep the dialists up into listening in.

Perhaps the one program getting the biggest air play is the Nut Club. It is really diff from the others.

### Different Program

What is slowly gaining popularity as a worthwhile program is now supplied by the Bremen-Tully Co. of Chicago. It's a plug for their make of radios but staged a little bit different.

### Usual Deluge

Too many periods devoted to story telling and presentation of ming stories. It won't be long before they will be eliminated entirely unless the payers insist on burning up their money.

A novelty at first, the deluge now has killed it.

Something sour about that Palms Royal music via WOR last week. For punishment the boys should have to listen to a recording of some of those numbers they hammered or blowed to pieces last week.

Will Perry and his Interwoven orchestra seem to be improving with radio age. Coming via WJZ the Interwoven has perked up its account as 32 Coast associated stations were announced as a late addition last week.

Sidney Blackmer opposite Dorothy Mackall in "Cousin Kate," F.N.

Complete cast "The Children." Par—Huntley Gordon, Kay Francis, Lilyan Tashman, Frederic March, Rockcliffe Fellows, Gerald Omerod, Joan Standing, Little Mitzel, Philippe DeLacey, Donald Smith, Billy Seay.

## TED HENKEL



### Musical Director

Second Year Conducting Pitt Orchestra of 30 Together with Stage Band and Presentations  
**CAPITOL THEATRE,  
SYDNEY, AUSTRALIA**

Ted Henkel's Capitolians Over Station 2 FC

# JOE STOVES

## LOEW'S STATE PROVIDENCE

## NATIONAL BROADCASTING COMPANY

Presents

# SMITH BALLEW

and His

## ORCHESTRA

## WHYTE'S RESTAURANT

Northeast Corner of 43d St. and 5th Ave.,

NEW YORK CITY

Doubling

Radio-Keith-Orpheum Vaudeville

Regularly featured over the National Broadcasting System

Personal Direction: T. D. KEMP, Jr.

## Coast Club Folds

Los Angeles, Sept. 3.

"Meet Marie-New York Night Club" in Culver City blew up last week after four weeks of activity with performers and waiters a week behind on salary. Marie Lovett, operator of the club, was not in sight.

When the performers reported for work Aug. 26 they say that they found the place locked. Later, reports said that a search for Miss Lovett proved unavailing.

Performers and the orchestra leader, Bob Compton, state that they will file claims with the State Labor Commission in an effort to collect.

### Young Announcer Quits

Pittsburgh, Sept. 3.

C. A. Wakeman, for four years senior announcer at station WCAB here, has resigned to enter college. Wakeman, only 22, has been announcing since he was 17.

Leaves the local station to take a law course at Penn State.

## B. B.'S CELLAR

Hollywood, Sept. 3.

In spite of a large number of night clubs and cafes going flop in the past month, B. B. B. declared himself in Hollywood with the premiere of his new cellar cafe in the heart of Hollywood's business district. It's near enough to Henry's to hurt.

Cellar opened to capacity. It seats more than 600 at \$2.50 cover. The alley leading to the underground rendezvous became jammed with standees as late as one a.m. It is destined, by some commentators, to become Hollywood's future casting and tryout shop where guest talent is prevailed upon by B. B. B. Again it may develop into a song plunger's paradise.

B. B. B.'s following from Coffee Dan's downtown place, where he resigned for more than two years, indicates optimistic chances.

Two piano players furnish the dance music.

Murray Smith, pianist-baritone, opened at the Casanova Roof, New York, Tuesday, replacing Whispering Jack Smith.

# LEADING ORCHESTRAS DIRECTORY

## IRVING AARONSON

and HIS COMMANDERS

CLOSING SEPT. 15  
HOTEL ROOSEVELT  
HOLLYWOOD  
VICTOR RECORDS  
EXCLUSIVELY

## DANNY CAIRNS

And His

R-K-O MELODY BAND  
Vaudeville's Greatest Hit and Stage Band  
Now Playing Orpheum Theatre,  
LOS ANGELES

## SAM FREED, JR.

and His

ORCHESTRA  
Inaugurating a New "Fabbello Polley"  
R-K-O FORDHAM THEATRE  
New York City

FROM DETROIT

## JEAN GOLDKETTE

Orchestras

VICTOR RECORDS  
Office: 812 Book Tower  
DETROIT

## VINCENT LOPEZ

and His ORCHESTRA

Summering at the  
PELHAM HEATH INN  
Pelham, N. Y.  
Doubling at the  
ST. REGIS HOTEL  
New York City

## LAUGHNER-HARRIS

and their  
12-Piece Entertaining Orchestra  
Indefinitely

PAUL PERROT'S CAFE  
LOS ANGELES

## GEORGE OLSEN

AND HIS MUSIC

Opening Sept. 15  
ROOSEVELT HOTEL  
HOLLYWOOD, CALIF.  
Office, 20 West 43d Street, N. Y. C.  
VICTOR RECORDS

## B. A. ROLFE

Radio's Premier Conductor

Lucky Strike Dance Orchestra  
Palais D'Or Restaurant Orchestra  
Edison Ace Recording Orchestra

## JACKIE TAYLOR

And His

ORCHESTRA  
Indefinitely  
at the famous  
COCONUT GROVE  
(Hotel Ambassador)  
LOS ANGELES

## PAUL WHITEMAN

And His Greater Orchestra

Special Limited Engagement  
PAVILLON ROYAL  
Valley Stream, L. I.

Personal Rep.: JAS. F. GILLESPIE

## THE BRICK TOPS

(PARISIAN RED HEADS)

America's Greatest Girl Band

Now Headlining RKO "Collegegate East"  
Personal Address  
28 West North St., Indianapolis, Ind.

## JACK DUNN

AND HIS

## ORCHESTRA

Now in 40th Week at  
CINDERELLA ROOF  
LOS ANGELES, CAL.

## PHIL FABELLO

and His

## ORCHESTRA

The Different Ensemble  
Presentation Feature  
COLISEUM THEATRE  
New York City

## TOM GERUNOVICH

and his

## ORCHESTRA

Exclusive Brunswick Artists  
Now at the  
BAKER HOTEL, Dallas, Texas  
Management Music Corp. of Am.

## MAL HALLETT

AND HIS ORCHESTRA

America's Greatest Dance Band  
Bigger and Bette Than Ever  
Personal Management  
CHARLES SHRIBMAN  
Salem, Mass.

## ART MacLEAN

and His ORCHESTRA

KIT CAT CLUB, LONDON  
Under Exclusive Management  
MUSIC CORPORATION OF AMERICA

## PROFF MOORE

After a Year and a Half at the  
Roosevelt Hotel, Hollywood

Back Again at the  
MONTMARTRE CAFE  
HOLLYWOOD, CALIF.

## PHIL PHILLIPS

BAND

## CLUB BAGDAD

"Southland's Most Beautiful Club"  
DALLAS, TEXAS

## JESSE STAFFORD

and HIS ORCHESTRA

## PALACE-HOTEL

SAN FRANCISCO

P. S.—Brunswick Recording

Haase, State-Lake Director

Chicago, Sept. 3.

Sam Haase, former leader of "Katz and Jim Kittens" orchestra, has replaced Jimmy Henschel in the pit of the State-Lake theatre. Henschel resigned.



## Made-to-Order Orchestra

(Continued from Page 65)

agement proportionally pleased. Radio accelerated for him a fame which in barnstorming days might have taken years to accumulate. Nor is such a fame inflated. Rudy Vallee's singing has an appeal which should be worth gold so long as it is heard.

Take the case of another leader, whom radio has brought to the attention of the public—B. A. Rolfe. Being a showman, as well as a finished musician and a personage, Rolfe's enormous popularity increases with every broadcast.

As in every branch of business, the leader who introduces something different will make his money faster, as will one or two of his imitators. But the good directors who consistently give fine dance music, not over arranged, will keep their coffers filled as long as their patrons continue to evoke rhythmic jazz.

### Booking Evolution

To those of us who work through

radio, the change represents a complete evolution in orchestra booking. Fan mail and spoken comment following broadcasts provide an unbroken hold on the public pulse. There will be fan mail so long as stores sell paper and ink, and there will be comment so long as there is a public. Unquestionably the radio audience is a stratum of all audiences, and the peculiar intimacy of a microphone can present any orchestra in its individual setting.

The result is that in my own case the fan mail which appears on my desk every morning answers as a sort of ticker tape which can reveal the degree of popularity, day by day, of all the orchestras which we have chosen to present on large networks. Naturally no entertainment can be forced on the public, nor, with experience, is there ever any attempt to do so.

Radio merely anticipates for all of us the trend of public taste.

Whether next week will find the public wanting simple melody or

will prefer its scores intricately arranged is of no concern to us. All we need to know is which orchestra leaders the public enjoys today. The trend in taste runs a cycle and will take care of itself.

One thing many persons overlook is that there's enough room for a wide variety of jazz leads. One or two leaders may change the accepted style, but all good directors can sense the change and keep in step. The point is that the leader must excel in his own line.

### Musts

Generally speaking, the thing which "makes" any aspiring young maestro into a headliner today is the possession of some all-around quality which the public can recognize even though it doesn't understand it. Versatility is average today—there must be originality. Also the leader of yesterday who was merely an attractive master of ceremonies has gone his carefree way. Today he must be a musician, an organizer, a creator. That he must be personable likewise comes

under consideration—because the personal appearance career which follows radio fame.

It is, therefore, hard to understand why the theatre does not include among its scouts a specialist who will watch the rise of radio reputations. Why can't dance promoters look to radio for the key to the public taste?

Which brings us around to our initial suggestion that radio can be utilized, for example, to create for the hotel a demand for an orchestra which it can later feature. Hotels, it must be said in passing, are the logical cradles for promising orchestras. Where people eat, there can be more spontaneous and just criticism of an orchestra's worth. If the orchestra is on the air at the same time, both the hotel's clientele and the whole public can acclaim the merits of the leader.

### Errorless Heroes

Supplementing radio there is, of course, a necessity for careful presentation. Vallee with his intimate orchestra would not have been

appreciated so quickly in a large girl room. Nor could Rolfe, with his 30-piece orchestra, do himself justice if crammed in a small night club. The matter of representation is an art which must remember that once a leader misses his mark, he is as definitely out as an outstung popular song. The public won't give him another chance, since it seems to be a human trait to demand that a hero make no mistakes.

Nor is any mistake necessary—with normal care. Likewise, it is not important from where an orchestra comes. If the leader is good, he will make good. After radio comes more recording, talking, personal appearances. Assuredly, there's enough money in the game to warrant a modicum of care—in presentation.

In conclusion, I must say that the idea of radio as the courtroom for jazz has been well put to test. In fact, all of the thirty odd nationally known orchestras which we have under management have either found their first favor or achieved final success through the test of broadcasting.

## OUR BIG HITS

The Reigning European Successes Since  
"I KISS YOUR HAND, MADAME"

## HELLO MARGOT

(PRONOUNCED MARGO)

## WONT YOU GIVE IN?

(FRAULEIN PARDON)

BOTH FOX TROT ARR. BY NUSSBAUM

The Sensational Hawaiian Hit  
CHARLES E. KING'S

## SONG OF THE ISLANDS

FOX TROT OR WALTZ

BIGGER THAN EVER!

## TOYMAKER'S DREAM

ERNE GOLDEN'S  
NOVELTY FOX TROT

The World's Representative  
Catalogue of

**10,000**  
FAMOUS COPYRIGHTS

We Now Represent

**38**

LEADING FOREIGN FIRMS  
For All World Rights

## EDW. B. MARKS

MUSIC CO.

223-225 West 46th St.

"HOUSE OF HITS," EST. 1894

WORLD-FAMOUS PUBLISHERS of "Glow-Worm," "Parade Wooden Soldiers," "Hot Time," "Ida," "My Gal Sal," "Apache Dance," "Down South," "Sari," "Spring Maid," "Chu Chin Chow," "Garrick Gaieties," "Baggage Coach Ahead," "In the Shadows," 100 Lincke Compositions, 100 Cole and Johnson Hits, and the greatest successes of such composers as De Koven, Lehár, Kalman, Strauss, Kerker, Clare Kummer, Sloane, Eisler, Fall, as well as the great Debussy, Poulenc, Goossens, Stravinsky, Ravel, Poldowski, De Falla, Sibelius, Poldini, Cyril Scott, Ibert, Albeniz, Ireland and hundreds of others.

## SOMETHING NEW

The Most Sensational Orchestra  
Series of All!

## TED LEWIS

"JAZZ MASTER" SERIES

Each One a Special Recording Arrangement in  
the One and Only Ted Lewis Style

"There'll Be Some Changes Made"

"Blues My Naughty Sweetie Gives to Me"

"My Little Dream Girl"

"Montmartre Rose"

"Tishomingo Blues"

"Play That Barber Shop Chord"

"Down in the Old Neighborhood"

PRICE, 75c each.

THESE ARE GOING TO BE EVEN MORE  
POPULAR THAN OUR RED NICHOLS' HOT  
SERIES, LAST SEASON'S BIGGEST  
ORCHESTRA SELLERS

BROADWAY and ALL OTHER BOOKERS

Remember This Name!

# TOM GERUNOVICH

And His

## BRUNSWICK RECORDING ORCHESTRA

AFTER THREE SEASONS AT THE

ROOF GARDEN CAFE

SAN FRANCISCO

NOW—First Time Under  
Direction of the MCA—at

Featured Band Over Don Lee's  
California Hook-Up:

## BAKER HOTEL

KFRC  
San Francisco

KMJ  
Fresno

DALLAS, TEXAS

KHJ  
Los Angeles

## Chatter in London

London, Aug. 23. English agents holding American acts here do not go any distance out of their way to gather press matter about these acts. When a name is given to the Publicity Department of General Theatres, it is not known whether it is a trapeze, acrobatic or mind-reading act—all left to the P. D. to find out. A much better and more useful arrangement would be for the acts that are booked to play London to send all their press stuff direct to the P. D. of General Theatres Corporation, the head of which is Mrs. Tudor-Owen, a very energetic young woman.

Glenn Elynn, the American dancer, starring in the Folies Bergere Revue, Paris, was recently attacked by four roughs while walking through a quiet street after the show. Furtively up a gallant fight she managed to escape with only a severely discolored optic.

The incident got to the ears of Durvel, the manager, who became greatly agitated and insisted that either he accompany Glenn home every evening or he obtain permission from the Prefect of the Police for her to carry a revolver. She decided on carrying a revolver.

Glenn came from Chicago. English official life worked to death, even under Labour Government. Nobody at Foreign Office who can answer a question before 11 a. m.

Gladya Frazin, now married, commutes between London and Paris. Eve Gray, screen player, goes in "The Flying Dutchman" by Arnold ("Ghost Train") Ridley. Sybil Thorndike in talker lead to "To What Red Hell" Alliance Studio.

George Polacco, Chi op. tenor, still grieving over Edith Mason, former femme who aired him. Menjou wants \$40,000 a picture over here.

Bombardier Wells now a waiter in a Mayfair bite-and-beat-it; golfs in his off hours. There are ap projection men on talkers getting as low as four quid a week, \$20, in London houses.

Lucy E. de la Mare, daughter of Walter de la Mare, novelist and poet, engaged to D. K. Ringwood. Mitchell Kennedy, no longer publishing, is giving up his Anderson Galleries, too.

Betty Compson goes back to Hollywood for "Woman to Woman," to be made by Victor Saville, director of "Kitty."

Jameson Thomas is back on British International. Tullulah Brinkhead is play-hunting.

Epstein, American sculptor who drives the English through with every time he uses a girl she becomes a "famous model." Says it's the bust becomes famous, not the dame.

Granville Bradshaw's slot machines at the seaside resorts clean up \$40,000 a year.

Sir Rodolph Fines, M. C., of Reuters, news agency, has bought Rudyard Kipling's house and workshop near Brighton. Kip couldn't stand the mob of tourists who made it a half-way.

Percy Marmont, film player, soaked dames \$1.25 to buzz him at a Minehead film fete. Fans were chiseled two bits for a handshake and a dime for an autograph.

Mary Anderson, once greatest of American actresses, now lives at Broadway, Worcestershire, not many hours from Shakespeare's home. She's just turned 70.

British Broadcasting (governmental) has got out a dictionary for pronouncing doubtful words, which will be news to the talker critics who thought the English accent perfect.

"Follow Thru" will be known as "Follow Thru" when it opens the new Dominion Oct. 3. Ada May only American in it.

E. A. Stone, architect, whose first house cost 225 £, who has just opened a 4,200-seater, believes the ideal shape for a wired house is like an egg.

Mrs. Susanah Bostock, widow of the late Frank C. Bostock, animal trainer who died recently, left an estate valued at over \$75,000.

at \$150 a week is staggering West End cuff accountants.

Edward Wallace, crime novelist and playwright, guessed for five coils on who killed Mr. Duff, Crofton poison mystery, and came out even.

Straw hats are selling for six cents.

Ernest Robb-Smith, actress who has broadcast a lot for B. B. C., is the big voice at Elstree, doubling for most of the foreign stars.

English think a "quickie" means a talking short.

Royalty going in for novel writing. Lady Fawell Miles has clicked with one, and Miss Julian Bowles, Lloyds chief of York's cousin, with another.

Swaff discovered that they played "To What Red Hell" at the Kilburn Empire with a sliding roof kept open.

Edith Day has returned from Madeira. S. A. Polley who wrote "Portrait of a day" works in a London bank.

London women are wearing green powder to cover sunburn. They look moody.

Selfish Cochran advertising for English chorus girls for American company of "Wake Up and Dream."

Helena Burnell, discovery of Paul Murray and Jack Hulbert for "The House That Jack Built," is really Helen Brown ritized up for the West End.

Lady Diana Cooper who was Lady Diana Manners of Reinhardt's "The Miracle," having retired from the stage, now retires from social life.

Expecting a baby.

Lord Aberdeen, Scotch, has worked out gag of using cherries instead of candles on a birthday cake. He can't eat candles. He's 82.

George Adkins, after listening to Eddie Leonard in his latest "Melody Land" wants to know what a "Wah-wah" is.

Joseph Coyne is a carrot and cheese addict.

Ida Peel is the youngest British actress doing dialog.

(Miss) Billie Bristow, once of Fox publicity staff, is now plugging stars on her own.

Fay Compton, who was thinning down for Menjou's "Fashions in Love," is finding English menus hard on the fashions.

Jessica Page replacing Ruth Maitland in "Mr. Cinders" at the Hippodrome during latter's illness.

Arthur Gibbons opens new theatre in October and has yet to find a play suitable for an intimate 500-seater. Somebody tipped him off to the "Little Show" at the New York Music Box.

Truman Talley, Fox head in London, has been fortnighting at Deauville.

Fred (Big Navy) Britten, operated on board the Leviathan for appendicitis, is convalescing in an English nursing home at Southampton.

## IT'S ENGLISH!

London, Sept. 3.

Says one fan to another on Leicester Square, coming out after seeing an American talkie:

"Yus, they talks arse lang-widge, on'y different-loike."

## Havana Chatter

By RENE CANIZARES

Havana, Aug. 29.

Big changes have been made in the local show business for the summer. Showmen are trying to keep out of the red till the cold weather. Prices have been slashed. Cheaper attractions added. Special features imported, but still barely meeting the overhead.

Fuente, the pioneer wired house of Cuba, has had a few good weeks to compensate the slow business. Last weeks "Lady of the Pavements" with La Lupe warbling in Spanish, packed them in.

Encanto, the ace Saenger house, broke all existing records for a week's showing with "Wild Orchestras," "Show Boat," a flop here at the Marti theatre. Critics didn't exactly pan the picture, but said it was N. G.

"Prado had the first all-talk and singing feature, "Broadway Babies" drew, but the bad reputation in the house didn't help any. Reproduction very noisy for such a small place. This feature had a prolog in Spanish titles relating the story to give a cue to those who couldn't understand English.

Rivera, latest wired house in the farboough of Vedado, is a second-run.

Don Phillipini, the guest leader of Encanto, returned to New Orleans with his wife, Traversi, the organist is out of the house, too, and has organized a jazz orchestra. He is not keen on leaving, as pretty soon he will be marrying a Cuban girl.

Medal Film Co., managed by George Naylor, has been appointed distributor of Columbia Pictures. This exchange also handles the Pathe pictures. Now Columbia will get proper attention, as Mr. Naylor's experience in Cuba will help a lot.

R-K-O is bringing to Marti theatre Monday "Syncopation." Film will be shown with full dialog.

Havana now has Fox Movietone News. One issue weekly. Cubans like the subject.

Paramount also sends in its Sound News to the Fausto exclusively.

## Cheap Native Films

The National Moving Pictures Co., local producing firm, has finished its first film, "Gustavo el Calavera" titled, adapted from the novel of the same name, written by Paul de Kock. Carmen del Rio, Mexican, in leading femme role, and Luis Marti, Cuban, opposite.

Another film is in the shooting by Ramon Peon, the cameraman with Antonio Perdes, a Cuban, formerly an extra in Hollywood. These films are made for local showings only. Cost not more than \$4,000 or \$5,000 for the full lengths.

Western Electric's business in Cuba must be important. It has opened an office in the Royal Bank of Canada building.

## AMERICANS ABROAD

Paris, Aug. 24.

In Paris: Gloria Swanson, Virginia Bowker, Joseph Pulitzer, Montgomery Evans, Dean Shaler Matthews, Mrs. Jay Gould, W. F. Cannon, Camille Renaud, Florence Mignon, J. L. Shugart, Delmar George Wharton Edwards, Mary Lewis, Marjorie Moss, Carl Freed, Mr. and Mrs. N. O. Turner, Rita Bell, Grazer Hunt (Mills) Sigurd Nilsson, Col. Henry Jewett Furber, Melville B. Grosvenor.

## Buchanan's 3-Act

London, Sept. 3.

Jack Buchanan takes a two-week flyer in vaude opening Sept. 16 at the Palladium. He will be assisted by Douglas Furber and a girl, not yet selected.

Elsie Randolph, Buchanan's former associate, is rehearsing for the new show at the Dominion.

## Minneville in Spain

London, Sept. 3.

Dorrah Minneville and his harmonica band opens Sept. 7 at San Sebastian, Spain, for two weeks.

After that he goes into the French version of "Hit the Deck," opening Oct. 1 at the Mogador, Paris, under the title of "Hollajush."

## Poland

By Edward J. Kurylo

Warsaw, Aug. 7.

With the end of the opera season again comes the question of how to run the Opera without financial loss. This year it is short 2,500,000 zlotys, which must be covered by the municipality and the government.

The new papers are generally giving advice, but somehow it doesn't work. Some people say next season will be better because Mr. Mlynarski, director of the Opera for many seasons, has left. (Mr. Mlynarski is engaged as a director of the Conservatory of Music in Philadelphia.)

Mr. Stermicz-Valeopolska, late director of the Poznan Opera, is the new director. How he will conduct the Opera has yet to be seen. He must have much power.

This is the result of the unfortunate position of the hands of the Municipality. As a whole, the Municipal Theatres: the Opera and other three dramatic theatres are governed by a general director, whose title is given as The President.

Mr. Silwinski, the president, is a very capable and sincere man. He appears no effort to manage these four theatres, so that in the future there will be no need of a subsidy, or at any rate only small assistance required of the Municipality or Government; but it is strongly believed that it is not in his line to govern such a heavy burden.

Municipal Theatres await a man like the Reichman or Diaghileff or an Otto Kahn to conduct the theatres to general satisfaction.

The one thing held against Mlynarski was that he did not favor Polish composers; that he considered only two Polish composers worth mentioning: Karol Szymanowski and himself. Of course this is not altogether correct.

## Teatr Narodowy

This theatre like the other two: Teatr Letni and Teatr Maly are directed by Emil Chaberski, one of the best producers in this country. The revival of "Radeziwi, panie kochanku," old comedy by Joseph Kraszewski, was proof Chaberski has not always the knack of choosing the proper plays. It is one of the weakest Kraszewski's and the worst of the one of the most prodigious writers, with more than 500 volumes to his credit) and went very badly. The next play, "King of the Forest," by Henryk Sienkiewicz, was a real success.

The King was played by our veteran actor Solski, and Samuel Zborowski, an excellent actor, was Sienkiewicz.

"Treason of the season" "Reduta," a theatrical company from Wilno, under the direction of Juliusz Osterwa, gave a season of this theatre, headed by Mr. Osterwa in leads. They started with "Quail runs away from me." Mr. Osterwa is popular here. Some time ago he directed the Teatr Narodowy, and besides is an excellent actor. This theatre like the Opera shows some losses, though not so much, about 500,000 zlotys.

## Teatr Letni

"Love's Bet" by Gustav Beylin brings another success to that writer. It ran many weeks. An important part in it is of an American girl, admirably done by Ola Leszczynska. The play was under direction of Mr. Rozynski, new to it. This "Love's Bet" was produced excellently, as this is the usual case with the Schiffman company. Borsowski as a stage director (producer) exceeded himself.

"The Apple Cart." This political comedy was awaited with great interest. It was shown in Warsaw before it was shown in England or elsewhere. "Apple Cart" was most ably translated by Mr. Sobienowski, but though it was acted well enough it will not be the great success of the season anticipated, as it is too heavy for the usual theatre-goer.

Through some kind of misunderstanding, Teatr Letni had produced at the same time the piece "Samuel Zborowski," a play similar to a drama performed at the Teatr Narodowy, "King of the Forest." The author had different ways of telling their story, but still they had to deal with the same tale of Samuel Zborowski from a different angle. The production was excellent, and produced excellently, as this is the usual case with the Schiffman company. Borsowski as a stage director (producer) exceeded himself.

Teatr Maly, "Brain's Stupidity," comedy by Pryzmaryni, and

## South Africa

By H. Hanson

Cape Town, Aug. 2.

Censor Board has banned for South Africa the British film "The Burgomaster of Stillemont" (Maurice Maeterlinck stage play), in which the English actor, Sir John Martin Harvey plays the lead. Banning has aroused considerable feeling regarding the ability of the South African Censor Board to judge wrong or right, considering that this film has been screened in other countries without protest.

Wireless tower recently received from the Metro-Goldwyn-Mayer camp on the Nile that Doctor R. M. Barrett, Uganda Government sleeping sickness medical officer, near the Indian Ocean, has attacked by the film company's native porters. It is stated that the doctor elected a drunken native from a wagon. The native shouted and 20 colored employees rushed to his help, assaulting the doctor. Several natives arrested.

Johannesburg  
His Majesty's Guy Newall, with Dorothy Batley and Co. in comedy, "When Blue Hills Laughed." Business satisfactory.

Empire—Week July 22, Hanlon Bros., Wensley and Dale, Bert Weston, Mantell's Mannikins, Harry Weldon, Hilda Glyder, Sampan and Leonard, and Hanlon Bros., Sampan and Leonard.

Standard—Chefalo, conjurer, Magda Palermo Midgits. Good business.

Edwards, Ltd., announces purchase from Radio-Keith-Orpheum a batch of talkers.

English contractor, Dame Clara Butt, and Opera House, Kono, Rumford, under concert tour over here early next year. They were in South Africa late in 1911.

played with a considerable success. Then "Maiden's Vow," revival of the late Countess of Westbury's. This is the comedy in verse, admirably acted by Leszczynski, Stanislawski, Maszynski, Malicka and Modzelewski.

Teatr Nowy for some reason or other had been closed.

In Teatr Polski was produced "Beggars' Opera" with the changed title (An Opera for Three Farthings). The worst failure in years. Any comparison between "The Beggar's Opera" as produced at the Lyric theatre, Hamilton, and the one in Germany, and transplanted to Warsaw, would be absurd. Not surprising it went flat.

Teatr Polski has Bernard Shaw's "The Apple Cart." This political comedy was awaited with great interest. It was shown in Warsaw before it was shown in England or elsewhere. "Apple Cart" was most ably translated by Mr. Sobienowski, but though it was acted well enough it will not be the great success of the season anticipated, as it is too heavy for the usual theatre-goer.

Through some kind of misunderstanding, Teatr Letni had produced at the same time the piece "Samuel Zborowski," a play similar to a drama performed at the Teatr Narodowy, "King of the Forest." The author had different ways of telling their story, but still they had to deal with the same tale of Samuel Zborowski from a different angle. The production was excellent, and produced excellently, as this is the usual case with the Schiffman company. Borsowski as a stage director (producer) exceeded himself.

Teatr Maly, "Brain's Stupidity," comedy by Pryzmaryni, and

## British Film Field

(Continued from page 2)

"(Black Watch)" at New Gallery and "Blackmail" at Capitol in third week, and "Cocoanuts" in fifth at Carlton.

Best of the West End houses playing weekly change, with Stolls' way up R-K-O "Syncopation."

British International having a wireless cable right now. Shut down the publicity department, cast out the casting office and staff, got rid of several scenarists, art directors, directors and misdirectors. Go-outs include Toby Carpenter, Elliott Stannard, Thomas Bentley, Castleton Knight and a few odds of stenogs and such.

John Maxwell wielded this axe. The foreign market has proved a disappointment. So has some of the stuff made. Understand three more scheduled to kiss the studio goodbye in the near future, same being near the top of the outfit at present.

## Equipment in Studies

British Filmcraft, wiring with RCA, rebuilding its studios as old ones not fit to use. Figure to be working by end October.

Edibell, lined up with Edison Bell Talking Machine Company, going into Elstree to make one. Shooting silent and putting the dialog on disc after.

Fox gets a good break this week with three West End runs, "Valiant" at Astoria and Stoll, and "Behind The Curtain" at New Gallery.

Far has "Cocoanuts" still at Carlton, and "Studio Murder" at Plaza, with "Nothing But Truth" at Oxford Street Cinema House.

Carl holds "Blackmail" 4th week and no slide.

Piccadilly replaces "From Headquarters" with "The Gamblers" this 20th.

Western Import Company goes into voluntary liquidation. One of the old-timers, and had the life 17 Winick in. Run by Tom P. Davis and J. J. Attkens were concerned at one period. Liabilities around \$130,000, and assets \$55,000. First and second debentures for some \$125,000. Deficiency for the debenture holders was not insured. Unsecured creditors, who include the bank for \$21,000 overdraft. Strange & Co. film printers, flop for \$15,000.



# Toronto Exposition

Francois Bourriello, 63, French



Professionals have the free use of Variety's Chicago Office for information. Mail may be addressed care Variety, Woods Bldg., Chicago. It will be held subject to call, forwarded or advertised in Variety's Letter List.

Chicago, Ill.

**Surplus theatrical material.**  
For sale cheap, suitable for stock houses and acts. All in good condition. About 100 drops and 'cees, \$10, \$15 and \$25. Costumes, wardrobe trunks, ground cloth, portable switchboard cost \$2,200. Savings for \$600; Delta motor-blething outfit suitable for carnival, scenery, spotlights and electrical effects; picture cases, etc. (Call Yankee Amusement Co., 1210 So. Michigan Ave., Chicago, Ill.)

# Reserved for Professional Patrons

Two Entire Floors in the  
Forty-six Story Tower of the

## MORRISON HOTEL CHICAGO

The Coolest Guest Rooms in Town—  
Atop the Tallest Hotel in the World

**C**LOSE to the top of the gigantic Morrison Tower, and cooled by the purest air ever breathed, the 40th and 41st floors are set apart entirely for theatrical guests. Out of earshot of street noises, you can sleep undisturbed until a late hour of the morning. You can also entertain your friends in perfect seclusion, secure against interruption.

**1,944 Outside Rooms—Each With Bath  
Rates \$2.50 Up**

Every room is outside, with bath, running ice water, telephone, bed-head reading lamp and Servidor. The last named is particularly appreciated by professional guests. It completely prevents contact between patrons and hotel employees when laundry, shoes, etc., are sent out or returned.

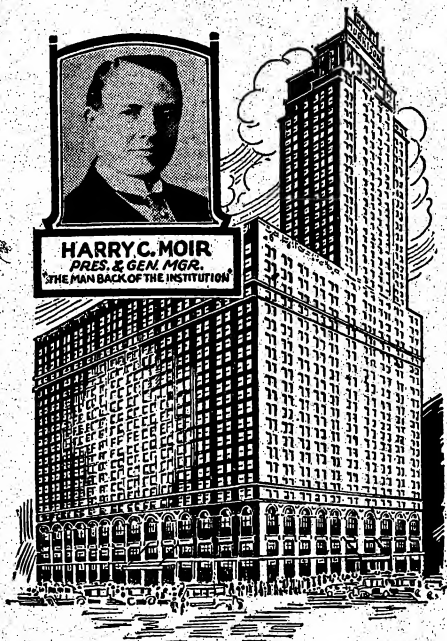
### Nearest Hotel to Downtown Theatres

The Morrison stands closer than any other hotel to theatres, stores and railroad stations. Yet, at this central location, rooms are rented for \$2.50 to \$5 that would cost \$5 to \$8 in any other leading hotel. Store sub-rentals here are so valuable that they pay *all* the ground rent, and the saving is passed on to the guests.

### The Terrace Garden and Boston Oyster House

At these two famous restaurants, the intimate, carefree atmosphere has won international celebrity. In the Terrace Garden the light, vivacious dance music and sparkling entertainments have made it a favorite rendezvous for lunch, dinner and after-theatre parties. Programs broadcast daily from WBBM.

**ALL PATRONS ENJOY GARAGE PRIVILEGES**



**HARRY C. MOIR**  
PRES. & GEN. MGR.  
THE MAN BACK OF THE INSTITUTION

The New Morrison, when completed, will be the largest and tallest hotel in the world, containing 3,400 rooms

### SARANAC

By "HAPPY" BENWAY

Fred Rith, after two weeks abed, is now up and at it again, looks and feels good.

Bobby Hatz and Al Hunter received favorable X-ray reports from Dr. Mayer. Looks like the "Big Street" soon for these two boys.

The Adirondack Players, after a successful summer season, follow up next week. The nights are getting too cold.

Dorothy Brown has been designated as "Miss Saranac" in a popular contest.

Richy Craig, Jr., was informed by Dr. Wilson after a reading of his X-ray that another three months of treatment may see him on the boards again.

Ford Raymond has moved to 6 Clinton street, a nursing cottage.

Charlie Besnah, new NVA guest arrival, is resting at 9 Front street.

Harry Clark was voted the most popular patient at 9 Front street. It was reported when the vote was taken Harry and his nurse were the only ones in the house to vote.

The McGuire of Chicago called on David Mavity at the San.

S. I. Rothafel (Rox) dashed up to the San in his new Buick Special, helioped everybody, then took David Mavity, and Helen O'Reilly with him to the William Morris camp for dinner and then left for the golf fields of Loon Lake.

Pauline Armand left the San for a couple of days' camping with her sister Helen Campbell and Dr. A. Lloyd Reid. Reported Miss Campbell and Dr. Reid will soon be married.

**Write Often  
to those you know in  
SARANAC**

Al Athens' production "Who's Baby Is It?" directing for local firm, Jack Nicolls much improved... Dorothy Johnson doing well at the Northwoods San... Charlie Quinn launching his own material... Francis S. Donagan taking daily exercise... Russ Kelly giving up cigar-ettes... Chris Hagedorn taking up indoor golf... Ben Schaffer looking for a new boarding house... Geo.

Neville getting his driver's permit to drive his Ford... Tommy Abbott in pink shape and expecting okay to go out... Andrew Molony refusing to act as M. C. any more and going back to dramatics.

### CLEVELAND

By GLENN C. PULLEN

Ohio—"After Dark" (8th week). Stillman—"Dance of Life." Palace—"Dark Streets"; vaude. Allen—"Modern Maidens." State—"Her Private Life"; unit. Uly—"It With Songs" (2d week). 100th—"In Headlines"; vaude.

Hanna goes dark for two weeks, reopening Sept. 15 with "Red Robe."

Vaude is out at Loew's Granada, starting this week. Ray Stech's orchestra also out. Too much over-head, says management.

Uptown, de luxe neighborhood, reopens Sept. 8 with vaudeville. Angelo Vitale's new band director. William Greenbaum manager.

Fred Johnson of Marietta, O., has resigned as general manager of C. & M. Amusement Co., operator of four houses in Cambridge and Marietta. Physical breakdown. Succeeded by John H. Berry.

### MONTREAL

Palace—"Dr. Manheim." Casino—"Thunderbolt." Loew's—"Studio Murder." Imperial—"Wheel Life." Princess—"Building Drummond." Strand—"My Man." Empire—"Changes." Orpheum—"Stock." Gaiety—"Balletique." Min—"Majesty." Bird—"In Hand" (stage).

Legit season opened Tuesday at His Majesty's with Drinkwater's "Bird in Hand."

George Rotsky, manager Palace, has challenged musicians' union to a showdown. He is dispensing with orchestra and strike is threatened.

Maurice Davis, manager Regal Films Exchange here, has resigned and is off to Quebec City to manage Canadian theatre there. Arthur Larente, asst. steps in.

Other exchange movements include Billy Allen, manager Columbia Exchange here, goes as salesman to Educational; John Levitt, seven years salesman with Paramount, will represent Regal in west of Canada.

### VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne  
1629 Columbia Road, N. W.  
Telephone Columbia 4630

By HARDIE MEAKIN

Columbia—"Madame X" (2d week). Earle—"Dark Streets." Fox—"Cock Eyed World." Met—"Argyle Case" (2d week). Palace—"Speedway." Rialto—"Broadway."

Meier Davis opens his Le Paradis Sept. 19.

Now that she is married and settled down with M. J. Cullen, Loew's general manager here, Hazelle Jennings says no more will she be "glorified" by Zieffeld. Mrs. Cullen is the sister of Mabelle Jennings, d. e. of the "News," who also recently took the marriage vows.

Rialto (U) gave the town, as the house staff termed it, "A Hollywood opening" for Broadway. Broadcasting names of notables, what the ladies wore, etc.

Maurice Kakfa's "Jardin Lido" on top the Arlington hotel, will stick it out as long as weather permits.

### PITTSBURGH

By HAROLD W. COHEN

Pitt—Sharp stock. Penn—"Modern Maidens"; stage show. Stanley—"First Life"; stage show. Enright—"Her Private Life"; stage show. Grand—"Say It With Songs" (2d week). Midline—"Lucky Star." Academy—"Bur." Harris—"The Symphonore." Sheridan—"Single Standard." Regent—"Alpine Rouge." Liberty—"Rich Life." Olympic—"Picture." State—"Pictures." Colonial—"Pictures."

Nixon reopens Sept. 23 with Murray Phillips' new play, "Reborn." Alvin week later with "Paris," while George Sharp inaugurates stock at Pitt Sept. 16 with "Constant Wife."

Frank Robert and James Ormer, organists at Enright's, are performing at Enright. 1928 will alternate on succeeding weeks.

Hadley Gentry, for years treasurer of Nixon, goes to New York, Baltimore, Gentry's home town.

Kenneth Daigneau, Pauline Mac-

Lean, Gus Forbes and Mabel Kroman with Sharp stock at Pitt.

Margot Sherman, women's editor Post-Gazette and filler-in on picture reviewing, on leave of absence due to ill health.

Stanley got away with murder last week on 24 and two sheets heralding "Fast Life." Nude woman silhouetted in man's arms in all billing about town. Previously, a hot tabloid exploiting "Argyle Case" at Stanley had been ruled off street by police.

Safe in office of Harris-owned William Penn theatre, North Side, looted by thurs last week. Amount robbers obtained undetermined.

Enright stage acts now being booked out of Cleveland.

### PORTLAND, ORE.

Portland—"Greene Murder Case." Broadway—"Smiling Irish Eyes." United Artists—"Building Drummond" (2d week). Music Box—"Hottentot" (2d week). Oriental—"Love and the Devil." Fantasy—"Midnight Juddies"; Moran and Mack.

The Portland Concert Band at the stadium Aug. 29 played to 10,000 at 25c each. Forty-piece band recruited largely from celebrated Portland Symphony Orchestra. Rose Colombi, soprano, and Joe Amato, xylophonist, featured soloists.

"Dolly Reforming Herself" will be presented at the Studio Little Theatre Sept. 5-6-7. Mildred Allen Butler is director.

John Smith, manager, Public, Portland, now Public city manager. In addition to the Portland, he will operate the new Rialto (old Hellig), which Public opens Sept. 20.

Station KOIN became linked with CBS when Sept. 1. Station is second most important in town since collapse of ABC chain whose local station KFX will continue independent. KGW is linked with NBC system.

Edith Barrymore in "Kingdom of God" has been switched from Hellig to the Public Sept. 9-16 account Hellig's becoming the new Public Rialto.

Henry Duffy opens stock at the Public Sept. 19 with launch and Dale Winter as leads.

### ASBURY PARK

By RONALD F. DIXON

Savoy—"Divided Honors" (stage). Mayfair—"Dance of Life." Broadway (Long Branch)—"Dance of Life." Lyric—"Building Drummond." Ocean—"On With Show." St. James—"Sephomere." Strand (Long Branch)—"Greene Murder Case"; "Black Watch."

Pictures have had best season in years at Asbury Park, despite lack of rain to drive crowds from beach front to shelter.

Premiere of "Divided Honors" at Savoy. Play is by Winnie Baldwin, and produced by K. A. C.

Shore society went theatrical Monday night because Jayne Kim—better known in these parts as Dorothy Imbrie—had lead in "Divided Honors." Kim is daughter of Mr. and Mrs. James Imbrie of Rumson, prominent social registerites.

Biggest local society production of year will be held at Ross Ponton Farm Thursday and Friday evenings. "Allenthurst Antics," amateur, but expert musical show. Mrs. G. S. Witsdon directing, and Embassy orchestra and Terrace players providing music.

Ada May Simpson, three years old, won first prize in baby parade fancy dress division as "Show Girl." "Follies" costume and 150,000 pairs of eyes did not bother her.

### SALT LAKE

By PHILIP LASKY

The Public-Marcus, Paramount house, reopened after a three months' shutdown.

The National Players opened here Aug. 28 in their own portable tent with "Johnny Get Your Gun" and vaudeville.

The cast includes Melville Kirke, H. J. Leland, Henri Melville, Crawford Eagle, Jerry Deane, Gladys Fuller, Lillian Workman, Grace Van Winkle and Irene Caswell.

C. W. Clozette, manager Playhouse theatre, has been named general manager of the theatre-interested C. C. Snyder, Los Angeles financier, throughout the International territory, with offices in Salt Lake.

The Spicer string includes the Playhouse here and the Latham theatre, with stock in both houses. The DeLam opens this week. Dave Edwards will manage the Playhouse.









# PHIL SPITALNY

Director of His  
**ORCHESTRAS**

at the

**HOTEL  
PENNSYLVANIA**

and

**ON THE RADIO**

[N. B. C. Networks]

**Earle Radio Hour**

**Freed Orchestradions**

Watch for Our New

**EDISON RECORDS**

(Lateral Cut Disks)

*Broadcasting Over the National Broadcasting Co. Networks as a Regular Feature From the Hotel Pennsylvania, New York*

MANAGEMENT OF THE NATIONAL BROADCASTING CO.

# VARIETY

PRICE  
25¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVI. No. 9

NEW YORK, WEDNESDAY, SEPTEMBER 11, 1929

72 PAGES

## RINGLING 100% CIRCUS BUY

### No Beauts in Vaude Who Can Fool Camera, Says Director of Shorts

All you sob sisters with tears, listen!

There are no beautiful women in vaude.

None who can step away from the variety to click in the short talkers.

On the word of any of the men making the talking shorts they will tell in one mouthful that vaude as producer of beauts for the camera ain't got none.

To make someone the goat for such a broad statement there are no pretty girls in vaude able to register like an established femme picture babe, pin it on Frank Davis. He is pretty healthy and married.

Frank did not put his wife in pictures. He had a chance but stuck on the safe side, if she shouldn't click. Frank looked over a raft of girls of all ages from all branches of vaude. His failure to pluck a few beauts convinced him completely. Vaude is no lot for screen finds. Not a beaut in a stageful.

The beauty candidates for films look all right in vaude and right back in vaude they go as far as the camera cares. They didn't register.

A premium may now be offered for Frank Davis's scalp, but Frank stands pat on his knowledge that vaude is no fertile field for prospective screen players. Frank may never stand so high again with the femmes, but he is only declaring himself as a short talker, director and not as a vaudevillian. When he returns to vaude with Adele Darnell (Mrs. Davis) he may have to wear phoney whiskers.

### Author Turns Leaper

Robert Laidlaw, novelist, finding the financial returns of authorship inadequate, has been making his living as a parachute jumper, appearing at parks, real estate picnics, etc.

He has made over 50 parachute leaps without a mishap.

He is known as the author of "Death of a Young Man," an artistic success a couple of years ago, published anonymously.

### Oldest Legit House

Savannah, Sept. 10.

A plaque has been donated by the local chapter of the Daughters of the American Revolution, to adorn the Bull street side of the Savannah legit theatre, designating it as the oldest legit theatre in America still playing road shows.

The Savannah is 100 years old.

Maybe this tells everything.

### Air Appeal

Hollywood, Sept. 10. Femme cliff dwellers who park the body on the roofs of high apartment buildings for the daily sun bath, are attracting local aviators. The boys are flying low.

### IDLE VAUDEVILLIANS AT WORK IN OTHER LINES

When asked by a nosy Variety reporter where all the acts seeking vanishing independent vaude dates were disappearing to, one of the leading indie bookers replied without showing his gold teeth:

"They are getting out of the biz." This booker said a comic is now driving a taxi in Brooklyn; a sister team had opened up a beauty parlor on Long Island; the male half of a bench team is selling insurance; one-third of a trio is bootlegging; a hooper has turned waiter, while another, vaudevillian who had starved to death in a sketch is starting life over as a soda jerker in a Brooklyn soft drink parlor.

### PAY PER SHOW

Ed Wynn and Will Rogers are being offered to picture and vaudeville houses by the William Morris office.

Wynn is asking \$500 a performance (14, 17 or 21 shows weekly), while Rogers wants \$10,000 per week flat.

## Why Are Chorus Boys Conceited, And Why More So Than Chorus Girls?

All the talk about producers doing away with chorus men proves to be untrue. Producers are looking high and low for chorus gents but there is a scarcity of the right type.

Fashions in chorus men leans toward the operetta type these days; tall, handsome individuals who can wear uniforms with plenty of gold braid and look dignified rather than ridiculous.

Adonises must dance and sing. Men who can sing are usually foreigners, at the singing business

long enough to acquire an operatic touch with nothing dashingly juvenile about them. Men who can dance come under the designation of hoopers and often are petite.

The few tall handsome males floating around Broadway seem to be snatched up by theatres as doormen, and from there find their way into pictures. In fact, the handsome guys seem to feel that

### NO OPPOSISH NOW IN CIRCUS FIELD

Pays Under \$2,000,000 for 5 Mugivan, Ballard & Bowers Shows — Immediate Possession

By the purchase Monday of the five circuses from Mugivan, Ballard & Bowers, John Ringling became the unopposed owner of the entire circus field.

Last night Ringling left New York on a tour of inspection of his new tent properties. They are the Sells-Floto Circus with Tom Mix, Hagenbeck-Wallace, John Robinson, Sparks show and the Al G. Barnes Circus. With Ringling's Ringling-Barnum Big Show of 100 cars, the

(Continued on page 67)

### IMPOSTOR DIES IN LIVING BURIAL

Buenos Aires, Sept. 10.

Attempting the "buried alive" stunt about which he had learned when he was employed by Blackmon, the Italian showman, who does the trick as a business, a performer whose name is unknown,

(Continued on page 28)

### Waiting Girls at Auditions Tell Each Other Woes of Job-Hunting

#### Merging Theme Song

The 29-30 theme song of the show business: "There's merger in your dreamy eyes."

### DIVERSIFIED RADIO BILL BY PAR, WITH 12 STARS

The Paramount-Publix weekly hour on Columbia will debut on Sept. 21 with a program scheduled to be the most traveled and diversified of any ethereal effort so far attempted. Listeners will be swung from New York City to Astoria; then to Indianapolis, Manhattan will broadcast before the long transfer to the Hollywood studios. On the return a stop-over on the Publix stage in Omaha is included.

An air orchestra, composed of men picked from the orchestras in the Broadway and Brooklyn houses, as well as in Astoria, will be a permanent feature.

Between the east and west coast studios 12 stars are being conscripted. Not just addresses but play-lets, songs, gags and musical renditions assigned to the different ones.

Paramount later in the week

picked David Mendoza as regular conductor of its broadest orchestra.

### DONA ROSE ATTACHED, AND BY THE WRONG GUY

When Dona Rose was served with a writ of attachment at the instance of Saks and Co., she had the idea the papers were documents of affection. Dona is accustomed to having people attached to her. Otherwise how can one live at 1212 Upper 5th avenue.

She paid neither attention or cash, when a bill for \$5,200 was rendered. That's only perfume money to Dona. Nevertheless, Miss Rose didn't raise the money. She gave them one check for \$5,500 last January. They should be satisfied, she claims.

The other day a dark man entered her life. He was sent to lock the doors of her spacious apartment and so that nothing was removed. Miss Rose has 38 hats, 12 fur coats, 60

pairs of shoes and quarts of \$20 an ounce perfume. Then her jewels which number like Peggy Joyce's, although they aren't so large. She called her attorney, Arthur Garfield Hayes. Hayes got Saks to lay off a while saying Miss Rose had dropped \$175,000 in the market. All that Chrysler stock and Radio which made Dona what she was

(Continued on page 71)

Answering a theatrical call may be one of the tortures of stage life. It is possibly accountable why some of the girls around are not as young as they should be. They grow ancient answering calls. They go to a call as a young woman and go away old.

Girls are told to be present on the dot of the hour appointed. Then it is wait, wait, wait, until finally dismissed with nothing accomplished.

And what do the girls talk and think about to while away the hours? You'd be surprised.

A few of the intelligent ones are impatient with their weary plight. They wonder if they are victims of paranoia; a person who is afflicted with a crazy obsession pertaining to themselves.

"You know," said one waiting lass, "a producer recently told me that some chronic actors are victims of paranoia. They think they are actors, although everything in the world has contrived to disprove it."

"He told me," she went on, "about a man under surveillance in Bellevue because he thought he had a cat in his stomach and he had to drink milk to feed it. The doctors could not rid him of that hallucination, so they suggested an operation to let the cat escape so that it could run about and drink milk in a more natural manner. They pretended to operate and then

(Continued on page 54)

### Alaska Barren of Shows

Seattle, Sept. 10.

G. R. Eckman, formerly booker here, is back from three months in Alaska.

He says vaude is nil in that territory. Only stage shows given the past year in all Alaska were two by the Elks lodge in Juneau.

"The Jazz Singer" got \$1 top and capacity at Gross' houses in Juneau and Ketchikan.

### Television in Africa

Washington, Sept. 10.

Television is being given public demonstrations through South Africa by the Baird Television Co. and the African Broadcasting Co. according to Trade Commissioner S. H. Day, Johannesburg.

Company is to be launched to make the broadcasting permanent.

**BROOKS**  
THE NAME YOU GO BY  
WHEN YOU GO TO BUY  
**COSTUMES**  
DRESSING SUITS  
1437 BROADWAY, NEW YORK  
ALSO 25,000 COSTUMES TO RENT



## COOLING PULLS LONDON TRADE

### "Rainbow Man" Poor, Displacing "Black- mail" Hit

London, Sept. 10. Well publicized comfort of artificially cooled theatres during the recent sultry weather has drawn excellent business to such West End houses as Empire, Plaza, Regal and New Gallery. Slogan of "cooler inside than outside" has been pushed to the fore.

Much surprise was occasioned by the Empire spotting "Silent House," the first silent British subject offered by this major house in months. "The Rainbow Man" did poorly at the Capitol, inadequately exploited and set in an unsuitable location. Picture is presented by Charles Woolf, managing director of Gaumont British, which controls the house. "Blackmail" was withdrawn while it was doing well in order to make room for "Rainbow Man."

The Carlton is completing 14 weeks of "Cocoanuts" to a good average.

## UFA GIVEN THE WORKS FOR AMERICAN MARKET

Ufa, the biggest of the German companies and the first to attempt to secure a permanent selling foothold of its own here, has, according to informed sources, allowed itself to be manoeuvred into a position where it practically cut itself out of the American picture market.

Except for the few pictures Paramount and Metro yearly have the right to select from the entire heap, Ufa has jockeyed itself into a jumble of costly litigation and petty inter-relationships that restrict it from cream territories, and in others permit its pictures to second fiddle other foreign product.

Military tactics of some of its visiting executives have aroused the ire of litigants who concede that many thousands of dollars and much time in court could have been saved had there been an amicable accounting.

Plaintiffs in all cases have been successful. The Brill organization, which Ufa is reported to have grabbed at as a life saver before Jaylite came along and sold it on Worldwide, has had not only its injunction restraining Ufa from selling in the eastern states sustained, but its attachment, for the total of \$221,000 alleged damages, upheld in a later court ruling.

Recently Ufa compromised with one of its former employees, Max Gooseman. It cost the company \$3,000 to erase his action for commissions.

## EXHIB LEADERS QUIT MASTERPIECE BOARD

London, Sept. 10. Frederick Cooper and Alderman Trounson, respectively president and ex-president of the Exhibitors' Association, and both members of the advisory committee of the Board of Trade, resigned from the British Masterpiece Board late last week.

With them went Fred Morrison, delegate to the General Council of the Association.

These promoters do not make their reasons entirely plain, but it is intimated that the allotment of some \$200,000 of stock is involved.

New company regulations and also revised rules of the Stock Exchange make board members of joint stock companies personally responsible for company obligations and it appears that Cooper, Trounson and Morrison are not wish-  
wishing such responsibilities.

## German Films in Paris

Paris, Sept. 10.

Current picture house bills show a remarkable number of German imports. Most of the leading Paris houses are showing product from Berlin, suggesting perhaps the result of trade understandings made when the French and German trade talked of co-operation during the long wrangle over film quota aimed at America.

In recent months also the exhibitor situation in the capital has changed, Franco Films now controlling most of the leading Paris stands.

Exceptions in use of foreign subjects are Paramount, where "The 50-50 Girl" is on the screen, and Gaumont's feature, "The Temptress."

## DEFLATION ON FOR GAUMONT

London, Sept. 10.

Charles Woolf has been making heavy cuts in staff and payroll since going into Gaumont British as managing director. On the PCT end it looks like a move to write down values drastically in preparation for the next Gaumont British financial statement due shortly.

Understood, it is Ostrer Bros' idea to clean up any possible deflation in the net-balance sheet and then go to the stockholders with the argument that the new situation puts the affairs of the corporation in stable shape.

It is not yet certain that the Bromheads are entirely eliminated from the Gaumont British situation, belief being that payment has not yet been made to them for the stock taken over upon their resignation.

Report is around that they are coming back into the picture business in any event and there is still a chance, according to understanding, that they may return by way of the Gaumont company, from which they recently were forced.

## U. S. Talkers Are Well Received in Holland

Amsterdam, Sept. 10.

An abridged version of "Show Boat" which production on Western equipment scored a success at its premiere here as far as the public was concerned although the press was not especially enthusiastic.

"Weary River" also was favorably received at the Cinema Royal, house of 1,100 capacity and one of the most important establishments in Amsterdam. Reproduction of this feature was by means of a new Dutch apparatus, the reproducing quality of which received praise.

## Gunmen Plug Cy Tearney

Chicago, Sept. 10.

Cy Tearney, who with his brother Al, runs the Garden of Allah, road-house near here, was shot in the chest by eight men who invaded the club early Tuesday morning.

Motive of the shooting is not known, but Tearney claims the men wanted to take him for a ride. Physicians who dug out 60 shotgun slugs from Tearney's chest say he will recover.

## FILM PIONEER DIES

Paris, Sept. 10.

Abe Kaffenbaum, founder of the old picture house in the Montmartre district called the American theatre, 20 years ago, died here a few days ago.

Kaffenbaum, 54, was a nephew of the late Abe Hummel of New York, who made his home in Paris after the sensational scandal that led to his disbarment and imprisonment in the States.

Kaffenbaum retired from business two years ago.

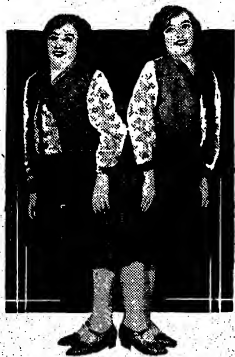
## CUBAN-BACKED FILM

Hollywood, Sept. 10.

Norman Kerry and Helene Costello will be co-featured in the first of a series of talkers to be made by Cuban International Films at Tec-Art studio.

Rene Cordova, Cuban actress, and Kitty Gardner, will be in support. Cliff Wheeler directing.

Story, untitled, concerns a Havana mystery.



MARY and MARGARET GIBB  
America's only native born "Siamese" Twins.

Played 44 solid weeks and broke records.

Opening soon in the middle west.  
ARTHUR KLEIN, TERRY TURNER, ATTRACTIVE, INC.,  
1560 Broadway, New York.

## FOX AND G-B.

Highest Fox authorities are appraised of the closure for the Gaumont-British chain of 300 theatres and studio property of the English company, one of the most powerful in the show world overseas.

Passage has been booked for Winfield Sheehan on the liner leaving Oct. 4. Joe Pincus, casting expert for Fox, is scheduled to leave around Sept. 22. It is understood that both of these Foxites are going to get the studio end of their reported British acquisition into immediate condition for foreign feature production activities.

## SWISS CENSORS CAN'T MONKEY WITH DIALOG

Brussels, Sept. 10.

Paramount's talker, "Le Chanson de Paris," was submitted to the Belgian board of film censors minus sound as the board has no equipment to run such pictures.

Board refused to pass on the picture as it "had no sub-titles."

Local press picked it up with result that C. Vincent went to the Minister and got a withdrawal of the decision of the board.

As the law stands censoring cannot be applied to the talkers. Now appears board will pass on picture portion of the feature and make no attempts to touch the dialog.

## 2 Crews-Stars-Directors On English-Spanish Version

Hollywood, Sept. 10.

Sono-Art will produce "Blaze of Glory" in both English and Spanish. Eddie Japling, boss the English version, Ronald Hoffman directing, and Jose Bohrs stars in the Spanish footage with Andrew Stone directing.

Both versions will be made at the same time, two crews alternating on the same scenes.

Title of the Spanish version will be "Sombas de Gloria." It will be released in both silent and dialog throughout the Latin-American countries.

## WIRING IN MANILA

Manila, Sept. 10.

Two local theatres are making it a race to be the first with wired equipment. Rialto and Majestic are both putting in American installations. Latter is to change its name to the Radio theatre.

Representatives of Lyric theatre are now in the U. S. purchasing sound equipment for their theatre.

## LENI LEFT \$50,000

Los Angeles, Sept. 10.

Lori Leni, widow of Paul Leni, German director who died here last week, filed petition for letters of administration to the estate of her husband.

Value is placed at \$50,000.

## British Film Field

By Frank Tilley

## Talkers Enter Egypt

Cairo, Sept. 10.

Paramount has applied to the ministry of the Interior, Egyptian government, for permission to exhibit its sound pictures in this territory and the application has been formally approved. Accordingly the first Paramount sound picture will be shown at the Royal Cinema, Alexandria.

Universal also has taken action to open the country to its product and "Show Boat" presently will flicker on the banks of the Nile.

## SWANSON FILM LONDON SMASH

### First World Premiere of U. S. Release Abroad

London, Sept. 10.

World premiere of Gloria Swanson's, "The Trespasser," American made talker, at the New Gallery Cinema last night, turned out to be a sensational smash, both in receipt of public and picture, and in the public demonstration that accompanied the first performance.

Police reserves were called upon when a mob of 5,000 jammed Regent street at the new house. Bobbies with linked arms were drawn up for two blocks leading to the entrance. They could not control the crowd which broke through and swarmed into the lobby. Miss Swanson was cheered for fifteen minutes upon her arrival.

By the time the house was filled and the doors closed the outside crowd had grown to 6,000. Waiters tried to rush the gates. The star herself sat inconspicuously among the fans, but was spotted after the picture had started and a new demonstration organized.

It became so noisy that they had to stop the picture and Miss Swanson called to the stage where she was cheered for another period. A similar outbreak of cheering at the end of the film brought the star forward on the stage again. Same thing happened when she left the theatre and faced a big crowd that had waited for her exit.

Picture has had sensational publicity and the whole affair puts Miss Swanson right at the top as a talking picture name in England. It's the first world premiere for an American picture abroad. With the high interest in talkers over here, the Swanson set up was perfect.

London, Sept. 10.

Gloria Swanson will appear on the air here Sept. 5 at 10.15 British time in a broadcast by British Broadcasting Co.

Feature was relayed through all British stations and also on short wave length to the States, from Chelmsford.

Screen star spoke greetings and sang "Love" from "The Trespasser" closing with a short "good-bye" speech.

According to advices subsequently received by Jos. P. Kennedy, the whole broadcast was picked up by the National Broadcasting Corp. in the U. S. and a complete record of it mechanically recorded by RCA Photophone.

## 3 Egyptians for \$25,000

Washington, Sept. 10.

Egypt's picture studio at Helipolis turned out three pictures last year at a total cost of \$25,000.

About 50 Egyptian houses bought the pictures, says the report to the Department of Commerce.

## Par. Moves Paris Base

Paris, Sept. 10.

Paramount is closing its offices on the Champs Elysees and moving to quarters in the Paramount theatre building.

## Miss Lillie's First

Los Angeles, Sept. 10.

Beatrice Lillie is traveling to New York on private affairs. She is due back on the coast in November for her first talker.

London, Aug. 30.

A feature of the last year and a half has been promotions of public companies. Some of these have been flat ramps. Flawless figures, fake valuations, shoestring underwriting and issuing houses. More than one issue has been made through a firm the head of which is under suspicion of being connected with Jacob Factor.

Several issues which the public has not subscribed to except for a vulgar fraction have been left with their stock by defaulting underwriters. Just the same, commission-grabbers who got their hands in the public fell hard enough, and who left their commitments flat if the stock stuck.

One of these was International Talking Screen Productions, Ltd., a merger including Rayart, British Screen, Talking Machine Co., and De Russa, a Russo-German concern. This company held its first meeting this 28th and George Pearson told the stockholders suits were being filed against the defaulters, meanwhile the subsidiary companies were financing themselves.

This is just a side issue of the situation. Committee of the Stock Exchange this week altered its rules and slipped a warning to several members of the Exchange that the type of names common over the last year must stop.

One alteration is in the granting of applications to deal in stock of new issues. Just this week the committee has turned down the application of the recently formed Edibell Co., a concern marketing a disk system in conjunction with the Edison-Jarvis Talking Machine Co.

Edibell Co. has been told its stock will not be dealt in on the Exchange until it has presented its first year's accounts. Similar action is to be taken with all issues which consist of ideas and theories not commercially proven.

Further and far-reaching alterations to the Stock Exchange rules oblige a company director to hold more than a nominal stock qualification, prohibit him from voting on any contract in which he has a private interest, and order seven clear days before a general meeting a full statement of accounts must be lodged with the secretary of the share and the department of the Stock Exchange.

More than one of these rule revisions will affect the attempted stock issue of British Masterpieces. In fact, the board of which the notorious Harry Lambert has now vanished, and whose name and connection is carefully omitted from the "particulars" issued in place of a prospectus.

No public issue is to be made, the alibi being the whole of the unissued stock has been bought by "films of this house," which will put it onto the stock market. Yeah! If the Stock Exchange committee say so! This well-known city house is not Sir Wm. O'Connor, connected with English and Foreign Trust. And other things. Including some film flotations which are now in the happy position of having unloaded their stock at a premium and (Continued on page 66)

## SAILINGS

Oct. 1 (London to New York) Kimberly and Page, Harry Burns and Co. Rita Forde (George Washington).

Sept. 27 (New York to Paris), Mr. and Mrs. B. P. Shulberg (Le de France).

Sept. 26 (New York to Paris), Edmil (Le de France).

Sept. 16 (London to New York), Morton Downey, Bob Fisher (Olympic).

Sept. 13 (New York to London), Ben Bernie and orchestra, Nell Hamilton (Bremen).

Sept. 11 (London to New York), Yvette Rugel (Olympic).

Sept. 7 (London to New York), Edgar Selwyn, George Cohan, William A. Brady (Benavaria).

Sept. 7 (New York to Paris), Ed Ballard, Maurice Goodman (Le de France).

Sept. 6 (New York to London), Thornton Wilder (Lanland).

Sept. 5 (Sydney to San Francisco) A. S. Byron, Vera Gornik (Tahiti).

Sept. 5 (Paris to New York) Lill Damita (Bremen).

## The Tiller Dancing Schools of America, Inc.

64 WEST 74th ST., NEW YORK  
MARY READ, President  
Phone EDmont 8216-4  
New Classes Now Forming

Why shouldn't you get to the top of the tree? It's still there.

MR. and MRS. JACK NORWORTH  
130 West 44th Street  
New York

# Outdoor Lure, Departing Visitors Cut Into London Theatre Takings

London, Sept. 10. Sept. 7 makes the 15th fine Saturday in succession in London with the consequent blow to theatre box offices in the lure of outdoors. Besides, hundreds of thousands are drawn by the Schneider cup races, and moreover the departure of August visitors has been enormous.

"At the Adelphi 'Brothers' has not yet definitely caught on and its fate hangs in the balance.

"The Cup of Kindness" is running steadily to fair business at the Aldwych.

"By Candle Light" at the Criterion dropped sharply for a time, but now has gone up, due partly to the publicity attending the sending of another company to the States and partly to the comment brought about by Leslie Faber's death. Piece was on its last legs, apparently, when it caught its second breath.

"Tess" as Stop-Gap. "Tess of the D'Urbervilles" revival was put in the Duke of York's as a stop-gap, accomplished its purpose and closed Sept. 7, after keeping the house open several weeks and even turning a slight profit.

"Love Lies" is doing well at the Galety, while "These Pretty Things" at the Garrick never got properly started and is struggling along with poor takings.

"The First Mrs. Fraser" is big at the Haymarket, holding to high figures with a steadiness that augurs well for its future.

"Mr. Cinders" at the Hippodrome is topping the Adelphi, with nightly takings running close to \$3,000, generally exceeding that figure.

"Bitter Sweet" at His Majesty's is enormous. Two performances Wednesday of last week went to \$5,000 and high grosses are steady.

Co-Ops in Slump. The Co-Optimists at the Vaudeville got away to a running start and held a swift pace for a while. Then it went wobbly, necessitating a new edition Sept. 6. Gilbert Childs added to the cast. Group is understood to have abandoned its original goal of running in London until the Motor Show in October, then touring and returning to London around Christmas.

"Wake Up and Dream" at the Pavilion in rounding out its twenty-first week showed considerably more for that period than "This Year of Grace." Cochran revue at the same house last year. Producer is still unwilling to take the piece off, although its successor is being made ready.

"The Show's the Thing," playing the Lyceum at popular prices, is piling up big figures. This is the Grace Fields show which originally started at the Victoria Palace.

"Murder on the Second Floor" is making no headway at the Lyric, and another that lags is "Hold Everything" at the Palace, never fully successful and now doing but moderately.

"Journey's End" continues to be the sensation at the Prince of Wales, leading the town and playing without a vacant seat.

"The Matriarch" moves along fairly, making small profits with a small operating cost.

"The Middle Watch" is highly successful at the Shaftesbury, gross running around \$13,000 a week right along.

## AUSTRALIA RACES PAY MORE TAX THAN SHOW

Sydney, Sept. 10. Returns on revenue to the Commonwealth for the period April to July, just made public, disclose government returns from betting and race track vastly in excess of the return on amusements through taxes.

Figures are \$268,615 for all amusement taxes paid and \$412,050 for jockey clubs and betting imposts.

## Carrillo's Slant-Eye Valet Starts Something

Sydney, Sept. 10. Wong Wing, Leo Carrillo's Chinese dresser, all but started a new Far East situation, when the stage crew at the Criterion here threatened to strike because the Celestial was not a member in good standing of the Australian Theatrical Union.

Carrillo offered to pay all fees to make Wong Wing an Hon. union member, but the union couldn't see meeting China boy socially. Issue was taken formally to court and the tribunal ruled that a union man must be paid scale in the capacity of dresser. Wong acting as production supervisor.

## Possession of Casino, Paris, at 10,000,000 Frs.

Paris, Sept. 10. Varna proposes to stage "Good News" at the Casino de Paris. Only detail remaining is possession of that house. Negotiations are on with Volterra for the transfer, for which the latter asks 10,000,000 francs, transaction involving passing of the lease.

Deal is close to completion and probably will be fixed this week.

## Peg O'Neil Sketch Mild

London, Sept. 10. Peggy O'Neil showed her new sketch, "It Must Be Love," at the Coliseum. It turned out to be a rather anaemic affair, but got over on the strength of the star's popularity.

She is supported by Alee Fraser and Haddon Mason.

## Report Casino Switch

Paris, Sept. 10. Report is about that Varna and Dufrenne are negotiating to take over the Casino de Paris, which they propose to use for a new revue featuring Mistinguette and Earl Leslie.

Revue is already in rehearsal, but understanding was that it was aimed for the Palace.

## Australian Profits

Sydney, Sept. 10. Hoyt's theatre here reports net profit for the fiscal year lately concluded at \$495,000.

## CARPENTIER, COMIC, DIES

Paris, Sept. 10. Georges Carpentier, comedian, not the boxer, was found dead in his hotel room, probably a victim of heart disease. He had played as usual the previous evening in "Car-naval" at the Capucines theatre.

Carpentier was a leading member and also one of the founders of the Actors' Union. He was prominent in the actors' strike a few years ago, but had never achieved a leading place on the stage. He was 53.

## Wiley Watson's Break

Hollywood, Sept. 10. Wiley Watson, Australian musical comedy player, stopped off here en route to London and visited M.G. Sam Wood spotted and nabbed him for a small part in "Cotton and Silk."

English comedian leaves for New York this week.

## Bob Fisher Bereaved

London, Sept. 10. Bob Fisher has received news of the death of his father in New York, and sails on the Ile de France Sept. 18.



**WILL MAHONEY**  
In "EARL CARROLL'S 'SKETCH BOOK'" Carroll Theatre N. Y. C. The Brooklyn "Times" said: "Chief among the funmakers of 'Sketch Book' is that hilarious clown, Will Mahoney. He is in and out of the production all evening with his familiar eccentricities that brought him fame in vaudeville and which were a delight to the opening night audience."

Direction  
**RALPH G. FARNUM**  
1560 Broadway

## Triangle Theme Starts Paris Theatre Season

Paris, Sept. 10. Appropriately enough the fall production season opened here with a mildly successful piece, "Arthur," dealing in a rather audacious way with the domestic triangle involvement.

Piece is trivial in plot but risky in situation. Has to do with the "professor" of a beauty parlor, whose thirty wife comes near to discovery in her affair with a lover. Her country cousin steps in the emergency and saves day by marrying the lover. Arthur, the beauty expert, makes the girl a sensational beauty by the exercise of his art, and at the finale she takes a lover of her own. Boucot plays the beautifier.

## "Brothers" Near-Hit

London, Sept. 10. "Brothers," rewritten and produced by Edgar Wallace with Hartley Power in the dual roles played in New York by Bert Lytell, was cordially received at the Adelphi.

Subsequent performances have had a fair attendance and generally it looks like a moderate success. Newspaper comment gives praise to Powers and Ben Welden, the latter as Oily Joe. Remainder of the cast is indifferent.

## Brady's Round Trip

Paris, Sept. 10. William A. Brady sailed Saturday for New York on the Berengia with the parting word he would be right back, in time for the premiere of "Wyn" production of "Street Scene," which Brady produced in New York.

Piece is set for the Apollo.

## WEBSTER MARRIES IN N. Y.

Tom Webster the noted English cartoonist, was married in New York Thursday by Mayor Walker to Mae Flynn, American, formerly on the stage.

Webster came over here to ostensibly visit Hollywood, but after he had married. The couple met a year ago when Webster was on this side. They will live in London.

## REVELLERS IN ZURICH

Zurich, Sept. 10. The Revellers are the leading attraction here for the moment, but opera and concert stars of world renown are promised soon. Among them are Galli Curi, Gligli, Heifetz, Maria Ivoguen, Kreisler, Lehmann, Piecaver and Rachmaninoff.

## MASLOVA O. K.

London, Sept. 10. Maslova, entirely recovered from the breaking of a leg ligament, opens at the Hansa theatre, Berlin, early in October.

## "Deck" After "Rose-Marie"

Paris, Sept. 10. Last performances of "Rose-Marie" are announced at the Mogador.

Upon its departure Isola Bros are producing "Hit the Deck," probably in early October. They have brought over a large company of English boys and girls for the production under Max Rivers.

# Berlin Has 3 Hits in 7 Starts; "Grand Hotel" B'way Prospect

## HIS WIFE AND EQUITY BOTHER MAURICE ELEY

London, Sept. 1. What's Snowden got to solve that's tougher than this, Maurice Eley wants to know. His wife, Isabel Elsom, was all set to do "The Infinite Shoeblack" and follow it with "Emma Hamilton" when a wire came at the last minute from the Denver stock, saying they'd taken up their option. Contract called for 20 weeks at \$750 a week. They wouldn't take no for an answer so she waved good-bye to "The Infinite Shoeblack."

Mary Newcomb, American, walked into it for a hit.

What of Isabel Elsom? Equity by-laws say that any visiting actress playing in America can be engaged only on condition that if play is pulled off the visiting actress can't go into another show until six months have passed between her arrival and the new role. What then happens when one is playing stock and the show automatically is pulled off at the end of a week?

According to Eley it means the actress can't act again for six months. Who pays? Equity or the stock company? That's the laugh. Neither. Eley says his wife rarely writes (says he follows her through "variety"), but he can't follow anybody on this one.

Meanwhile Miss Newcomb goes into "Emma Hamilton" and Eley, hoping to give his latest picture a mild plug, thinks it's just about "High Treason."

## Wallace Leases Wyndham's

London, Sept. 10. Edgar Wallace has taken Wyndham's under lease as a home for his own production output.

His regime begins with the opening at Wyndham's of his piece, "The Calendar," now touring and due in London this month.

## Emerson-Looos New Play

London, Sept. 10. John Emerson and his wife, Anita Looos, are here from the continent and headed for home again this month. Emerson said he is carrying around a completed play by himself and the missus and hopes to "inveigle some gullible manager" into producing it.

Emerson has recovered from the throat trouble from which he suffered.

## Metro's Music Rights

London, Sept. 10. Musical product created in connection with Metro-Goldwyn film activities will be published in England by Campbell & Connolly.

Contract covering the transaction was signed yesterday with Robbins, musical subsidiary of Metro-Goldwyn.

## "HOLD EVERYTHING" FINALE

London, Sept. 10. "Hold Everything" is set to close at the Palace Nov. 2 with an English piece, still unnamed, to succeed. Newcomer has been written by Joe Tunbridge with music by Jack Walbridge.

A three-week break-in will be fixed to include Birmingham. Cast is not yet engaged with the exception of Sidney Howard. Underground report is that Nelson Keys is also likely.

## "Letter" Due in Paris

Paris, Sept. 10. Horace Carbucel has completed arrangements to present Somerset Maugham's "The Letter" in a French version at the Athene, following the current revival of "Manquait un Homme" change coming with the arrival of cooler autumn weather.

## Yvette Rugel West Bound

London, Sept. 10. Yvette Rugel is sailing for New York tomorrow (Wed.) on the Olympic, refusing to take provincial dates.

Berlin stage season started with a bang, the week disclosing four substantial successes, two that look like moderate money and one that looks only fair for short run.

Leader of the new group in popularity seems to be "Two Neckties," review by George Kayser with music by Michs Spollansky which looks set for a solid run at the Berlintheatre. Kayser, the serious dramatist, hasn't provided much by way of book, but there is enough to hang Spollansky's charming score upon.

Story has to do with a waiter who chases a rich, married, swindler in order to help him to a getaway. By his action he wins a trip to America, leaving his German sweetheart behind. In the States he is all set to marry a great heiress, but at the last minute he falls into a sentimental mood and rushes home, only to find that his old sweetheart has come into millions.

Moore and Lewis and DeHaven and Nice, American dancing teens, were the twin riots of the evening.

## Birth Control Theme

Among dramatic plays the sensation is "Cyankalie," by Friederich Wolf, at the Lessing theatre. Production is by a group of little known actors and is hailed as the strongest dramatic piece of the autumn. It is based on a birth control theme, but in too frank a way to be possible in America except in a much modified form.

## "Grand Hotel"

"Grand Hotel," at the Lustspielhaus theatre, is the work of Paul Frank, co-author of "By Candle Light," current success in London. Piece was well received here, is set for a run and looks like a distinct prospect for New York. Slight plot concerns a young man entertaining a girl in an expensive hotel and finding that he has no money. He makes frantic efforts to obtain funds, having a money lender smuggled in as a waiter. This deal fails, but in the end a benevolent millionaire helps him out of his difficulty.

The brilliant playing of Georg Alexander in the lead contributed much to the play's success.

## Pan "Road to Rome"

"The Road to Rome," at the Koenigstraetzer theatre, got something of a panning in one journal as "an out-of-date imitation of Bernard Shaw." Public reception was more friendly, Maria Bard in the role created by Jane Cowl, was well liked.

## More Americans

"The Happy End," operetta, at the Schiffbauerdamm theatre, is founded on a magazine story by the American, Dorothy Lane, but in stage form is more the work of the adapter, Bert Brocht. Management here hoped to score a repeat on its successful "Bergara Opera" of last season. Trouble in the new piece is lack of plot, although score by Kurt Well is first rate.

"In Chicago 30 Years Ago" is the curious title of a play dealing with the conflict of a crook and a Salvation Army girl, ending in the matrimonial clinch. It is exceptionally well played and expertly directed, but looks like six weeks at best.

"The Merchant of Berlin," by Walter Mehring, is an interesting bit of shrewd satire on society in the days of post-war inflation. Has to do with a Polish Jew who comes rich in operations in paper marks and then goes broke through the same medium. Play has lively types and sidelights of Berlin life. Producing by Piscator touches remarkable heights of stage effect, including revolving stage, use of trapdoors and two moving runways. Sure to enjoy a long run on the sensational angle.

## EPHRAIM-BUTT TRIAL

London, Sept. 10. Action by Lee Ephraim against United Production and Sir Alfred Butt is near trial. Case due late September or early October is damaged suit growing out of recent ousting of Ephraim from partnership in a former producing concern.

Ephraim is demanding \$150,000 damages, and case is regarded as raising important points in theatrical trade custom. Sir Patrick Hastings is counsel for plaintiff and Norman Dickett represents Butt.

## INDEX

Foreign	2-3-66
Pictures	4-34
Picture Reviews	18
Film House Reviews	48
Vaudeville	35-46
Vaude Reviews	47
New Acts	49
Bills	50-51
Times Square	52-53
Editorial	56
Women's Page	55
Legitimate	57-63
Musical	64-65
Sitcom	67
Correspondence	63
Inside—Pictures	33-56
Inside—Vaude	50
Inside—Legit	61
Talking Shorts	13
Literary	61
Legit Reviews	62-63
Foreign Film News	2
Burlesque	54
Radio	54-65
News of Dailies	65
Outdoors	61
Letter List	67



## Bribery of Officials Charged by Dailey, L. A. "Acting School" Head

Los Angeles, Sept. 10.

It is understood that U. M. Dailey, operator of the Cinema Schools, will have to face the Grand Jury to substantiate accusations of extortion plot brought against him against city, county and state officials. Dailey, his wife, W. E. Wagner and R. P. Shideler, dictated statements in the City Prosecutor's office last week accusing certain city officials of taking \$4,000 from Mrs. Dailey for the alleged purpose of bribing the attorney of the District Attorney's office to prevent issuance of a complaint against Dailey on a charge of fraud and grand theft in connection with a \$73,000 stock transaction. When the statements were presented to Dailey both he and his associates repudiated them and refused to sign. As a result the matter was turned over to the District Attorney for investigation and it is understood by City Prosecutor Nix that Dailey will be brought before the grand jury this month and forced to substantiate his charges or else.

These accusations of Dailey's were a bombshell at a preliminary hearing of the cases against Dailey in the City Prosecutor's office at which both he and attaches of his school as well as former pupils attended. The meeting was presided over by Deputy City Prosecutor R. F. Connor who engineered the investigation of the school. Connor, in conducting the hearing, stated that the matter of Dailey's contracts between himself and his pupils would not be considered, as investigation showed that Dailey was using these contracts to hide behind the skirts of the law.

Hearing this, Dailey became belligerent and launched into a vigorous denunciation of the officials whom he accused of hounding him. He denounced the officers who arrested him and accused them of having accepted bribes.

### Bribes.

The officers immediately demanded an investigation of his charges with the result that Dailey was forced to give statements in support. The first statement taken was that of Mrs. Dailey, who stated that she had paid or had authorized W. E. Wagner to pay approximately \$4,000 to certain city officials, whose names are withheld, with the understanding that they would have the fraud complaint quashed by the District Attorney's office. Mrs. Dailey gave the names of all connected with the alleged bribe transaction.

When Mrs. Dailey's statement was finished, Dailey was asked to give his but he refused to talk until he had consulted his attorneys, as did his lieutenant, W. E. Wagner. Later, when they gave their statements, they did not entirely substantiate the original charges of Mrs. Dailey, with both Dailey and Wagner, in their statements, vague and noncommittal, and made numerous attempts to evade answering questions.

Several days after the statements were taken Dailey, Mrs. Dailey, Wagner and Shideler were summoned to the City Prosecutor's office to sign their statements. When they appeared they flatly refused to sign.

Deputy District Attorneys Clide and Yarrow were present at the giving of the statements by Dailey and they are conducting an investigation into the matter and expect to bring it before the grand jury in a few weeks.

Deputy City Prosecutor R. F. Connor found several new complainants and after taking their statements, turned the evidence over to the District Attorney which he believes will bring additional charges of grand theft against Dailey, who will be tried Oct. 7, on charges of perjury and fraud.

Another result of the investigation is the tying-up of Dailey to a new and more serious charge, the nature of which the District Attorney refuses to reveal.

### CRISP THROUGH ACTING

Hollywood, Sept. 10.

Donald Crisp is dropping grease paint to direct megaphone against to direct megaphone against to play in "The Return of Sherlock Holmes," which has announced this as his last picture as an actor. Crisp and Phillips Holmes have just returned from New York.

### Across the Desk

Hollywood, Sept. 10.

Just recently a featured screen player was let out by a studio. While working over on another lot his last film for the first studio clicked, and he was called back to talk it over.

After the signatures had been scribbled on the new contract the studio head said, "Well, Jim, may as well tell you—you could have gotten a thousand more."

"Yes!" said the actor. "And you could have gotten me for a thousand less."

## EXTRA BEAUTS GIVEN BREAK BY 1ST NAT'L

First National is giving the Hollywood extra her first break. The 100 girls in the company's Vitaphone chorus are set to get theirs in the limelight in a way that will put them on a publicity and mug footing with the biggest stars.

"Exalting the Hollywood Beauty" is the slogan admitted by the originator, Charlie Einfeld, to have been partly inspired by Ziegfeld's treatment of his own women.

The girls will be taken one by one and built up in national frames.

Maxine Cantway is the first of the century to undergo the handling. She has come out with breaks in 70 roles, not to mention the type inspired by the idea that put her over as Hollywood's typical chorine. Others will be picked for their eyes, teeth, gams, dancing and singing proclivities and whatever might be gotten over as the possessor of a maximum quantity of any particular quality.

### Lotus and Sugar

The two girls to follow Maxine are Lotus Dear and Sugar Geisse. It is admitted those with the queerest cognomens will be the first to be handed to the city eds. of the land.

First National is so sure of its stuff, with its recent tie-up with a cosmic company that will put photos of any kind in 20,000 drug windows, that its executive allowed himself to exclaim:

"Why the papers and stores will eat it up. Just imagine Richard Barthelmess with his arm draped around an unknown in natty attire. And how these girls can pose! It'll make 'em known like they never could have been known, even in a corner in Hollywood."

"They'll be a lot more valuable to the company, too. We expect an offer from Morris Gees for 50 of them in his new show. Imagine how that will help!"

"The time has come when a pretty girl, just because she happens to be an extra, will no longer have to wait for a fat salary before the people know her name."

## "COCK EYED WORLD" OK BY CANADIAN CENSORS

Ottawa, Sept. 10.

"Cock Eyed World" has been passed by the Ontario Board of Picture Censors with only two deletions.

It will be released in Canada within a few weeks.

### Another Comeback

Hollywood, Sept. 10.

Helen Chadwick will play opposite Bill Skelly in "The Show-Off" for Paramount. This is her first picture in four years at a major studio.

She is another of the Hollywood players brought back to prominence by talkers. Paramount made "The Show-Off" several years ago as a silent, with Ford Sterling in the Skelly part.

Frank Tuttle will direct.



A Natural SIMPLICIO AND LUCIO GODINO

And their brides and Filipino band playing Palace Theatre, San Francisco, week of Sept. 30.

Record breaking business. Opinion of northwest showmen, the greatest box office magnet in American theatre.

An ARTHUR KLEIN-TERRY TURNER ATTRACTION, Suite 1405, 1560 Broadway, New York.

## R-K-O AND TIFFANY, DENIALS AND THINGS

Denials are made of any overtures looking toward an absorption or merger between Radio-Keith-Orpheum (Radio Pictures) and Tiffany-Stahl. Both have been in rather intimate association of late through each in conjunction submitting a similar proposal to the independent exhibitors for a product franchise.

It is said that R-K-O issued instructions to the Keith circuit to give T-S pictures as much of a break as might be convenient for the new season. This was taken as indicating more than a friendly feeling.

L. A. Young, the Detroit capitalist, is behind T-S and with a reported investment to date in that indie producer of around \$4,000,000. A rumor some weeks ago that the Gianninis of the coast had made an offer to buy out Young and take over T-S was denied by T-S at the time and not printed.

Another story strongly in evidence in the banking district is that T-S and Louis B. Mayer are talking over Mayer going with the producer. Mayer is under a Metro contract and is believed to be in full sympathy and favor with the Fox people on a mutual admiration basis.

While Mayer and T-S deny any dickering, the banking fraternity familiar with the picture business persist in repeating there is something to it.

A recent certificate filed by T-S in Albany stated its capital stock of 25,000 shares at \$25 will be changed to 50,000 shares, no par.

## Wants Release From M-G; Josephine Dunn's 'Farming'

Hollywood, Sept. 10.

Believing her earning power is far in excess of what M-G-M is paying her on a five-year contract, Josephine Dunn is asking her release. Request is on the grounds that she is being farmed out for more pictures to other producers than she is making with M-G-M.

Miss Dunn has played featured parts in 14 pictures in the past 18 months. Eight of these are said to be with outside companies. Her present salary with M-G-M is believed to be under \$500 a week.

## Sills, Better, Back

Hollywood, Sept. 10.

Milton Sills returns to First National shortly after Oct. 1. He is reported to have completely recovered from the illness which has kept him out of pictures since early spring.

Sills will complete the two-year contract he has had with First National some time before he became ill. He has been recuperating in the east and will stay in New York until after his wife, Doris Kenyon, makes her debut as a concert singer at the Selwyn Theatre, Sept. 29.

## Injunction Against Picketing Under Unusual Circumstances

### He Knows 'Em

Hollywood, Sept. 10.

Lew Lipton, one of the M-G-M studio, smart crackers, walked into the studio restaurant and saw a copy of "College Humor" on the cashier's desk. He shouted:

"Page Al. Boasberg, he left his script behind."

## Deceptive Voice on Radio Had Nothing Behind It for Films

Every unknown singer who has goods on the air sufficiently attractive is a potential film star, providing:

"That a film executive is listening in and that after selling him symmetry of her tonality unseen in the night she is able to physically connect with her vocal waves the next day before the camera."

Film casting this way over the air is no myth. It is actually looming up as the latest contribution to the upheaval technique ushered in by sound.

Already one important film man has been captivated by a voice in this manner and others around New York who are radio fans at home are also credited with hitching up business with this form of entertainment.

Only last week R. H. Cochrane of Universal heard a female voice that charmed him to such an extent he ordered Paul Gulick to check Station WABC and bring the girl in for a screen test.

The damsel, at first reluctant to appear, finally insisted that she knew who it was all about before putting on the show. Paul had kept this under cover, not wishing to embarrass the woman, should the form fail to meet up with the voice.

In this particular case the meteor failed to materialize. The proboscis, through which the delicate tones that had sold Cochrane the night before had partly emanated, was abnormally long. And, the girl admitted, the long pancies included in some of her stills were a necessity. She was also bow-legged.

But Cochrane is still a good listener and will repeat the act the next time he is similarly impressed by a voice.

Paul, who is theme song buyer in addition to being U's publicity chief, will only comment:

"Yes, but how deceptive a voice can be!"

## Crocker-Chaplin Split

Hollywood, Sept. 10.

Harry Crocker and Charlie Chaplin, long time close friends as well as studio mates, have parted. Crocker has resigned from the Chaplin studio, where he has been for three years in a variety of capacities.

He departure leaves but two of the four members of the story staff with which "City Lights" went into production—Henry Bergman and Carlyle Robinson.

Henry Clive retired two months ago following a difference of opinion regarding the temperature of the studio pool. The comedian said it was o.k. for him and thought it should be for Clive as well.

## St. John in Gang

Los Angeles, Sept. 10.

Al St. John, film comedian, must serve with the County road gang until he has earned \$1,642 alimony alleged due his former wife, Mrs. Lillian St. John. This is according to a decision handed down by Judge Conroy and Justices York and Houser of the Appellate Court.

St. John was sentenced to the road gang, but appealed and received a temporary writ of habeas corpus. When he returned to Superior Court for trial, the opinion of the lower court was upheld.

The owners of the 1492 Madison Avenue Amusement Corp., which bought the film theatre there last June from the B. & J. Amusement Corp. and opened it on July 4 with themselves doing all the work about the theatre, secured an injunction from Supreme Court Justice Crain Thursday against Sam Kaplan, as president of the Motion Picture Operators' Union, Local 306, and the members of the organization. The court directed that the defendants refrain from blockading the approaches to the theatre and interfering with the plaintiff's business.

Morris Left, president, said in asking for the injunction that after he and his associates had opened the theatre an agent of the union came around and demanded that a union operator be employed. The agent was told the plaintiff's operator was Walter Steiner, vice-president, director and a stockholder, and pointed out to the agent that the rules of the union do not permit a boss or an officer or stockholder of the corporation to join. Left said that Steiner is a licensed operator and that all the other officers of the company hold different jobs around the theatre, but the picketing started immediately.

## DOUGH RUNS ON WITHOUT WORK

Los Angeles, Sept. 10.

Zita Johann appears to have established a record in a new direction, having earned \$10,000 from pictures without appearing in any.

She came to Hollywood under a 20-week contract to Metro at \$500 weekly. Never assigned to a picture and with the period up, returns east with the dough but no film experience.

Carlotta King, also with M-G-M, may break Miss Johann's record. Miss King has frittered away four months of a six months' contract that calls for \$750 every payday. As far as known she hasn't done any acting to date.

## Charlie's One-Man Payroll For J. P.'s Dialog Westerns

The first all-hoofbeat Western of the time class is due here this week with the cast. Davis II arrives with the can. P. McGowan, who acts and writes while he directs 'em for Charlie, is understood to have added another scratch on his production escutcheon—dialog.

JP, a King Vidor on 8th avenue and the Bowery, as well as small spots nearer west, always gets reaction with his kind of people. Now that his boss, Davis, has gone talker, sterlingly reliable JP need only play dual parts and sell the pictures, and Charlie will have a one-man payroll from backyard to alley projection machine.

## L. A. TO N. Y.

Neil Hamilton.

Theda Bara.

Harry Rapf.

Wiley Watson.

Leo Morrison.

Walter Woolf.

Bugs Baer.

Bernie Fineman.

Beatrice Lillie.

Joey Ray.

Ralph Graves.

Earl Luick.

Charles Farrell.

Irene Bordoni.

Max March.

Jack Laity.

Hurry Cohn.

Frank Capra.

Jack Holt.

William Brannan.

Samuel Goldwyn.

John McGrail.

## N. Y. to L. A.

J. J. Murdock.

Louise Bernstein.

Sam Lewis.

Joe Young.

Harry Warren.

Russell Robinson.



# FORCE WIDE SCREEN ISSUE

## College Proffs Go Floppo On U's Kalif Lot—MA and LL's Back East

Psychologists and picture producing don't mix. Universal has discovered it after practical experience.

Now the chances of other lettered men with "ists" getting a break with the Laemmle Institute, which goes for more innovations of this kind than any other film company, are admitted not so good.

From now on whether the cognomen starts with psycho, phreno, psychia, there must be a little trade dust on the letters before Carl will buy any more r. r. tickets to Hollywood.

That's all they have to say around the U headquarters over the return from Lankershim of Prof. Marsden, DD, LL, MM, ZZ, SS, and his aide, Prof. Pitkin, whose letters were never publicized.

The psycho gents went floppo on the Coast and were quietly yanked back last week to fill out the last few days in their contracts, it is heard. Utos are certain there will be no renewals or substitutes ever again.

When the retaining of Prof. Marsden was heralded by U as a new departure in picture making that would insure the SRO of any product before it reached the camera stage, the unsounded return of the psycho was described as satisfactory. The publicity U got made the approximate \$200 a week the Prof. drew down okay, despite the reported lack of results.

Prof. Pitkin got only a stick when he followed his senior K. Kalif, several months later. It was inferred that Prof. Pitkin didn't want what has shaped up as a free vacation to Hollywood to interfere with his proffing at Columbia.

## Columbia Disc Co.'s Paramount Tie-up; Link Completion

As a completing link in its chain of inter-industry affiliates, Paramount is expected to effect an exclusive tie-up with Columbia Phonograph Company within a fortnight. This gives the Paramount group representation in every field wherein RCA has ramifications.

Two groups will then stack up about as follows:

**RCA**  
Radio Pictures—RKO theatres and vaudeville—Victor—Phonograph—National Broadcasting Co.

**Paramount**  
Paramount picture—Publix theatres—William Morris agency—Columbia Broadcasting System.

Columbia Phonograph is J. P. Morgan holding and rates second only to Victor in the disc field.

Brunswick and Sonora are other large phonograph companies.

## M-G-M's All-Negro Revue; Rapf East for Material

Hollywood, Sept. 10.  
M-G-M will do an all-Negro revue, and soon. This is besides "Hollywood Revue of 1930," which is now in preparation. Harry Rapf will have charge of both pictures.

Rapf left here yesterday (Monday) for New York to pick people and material for each feature. The Negro film to be made first. Rapf will be away two or three weeks.

### FOREIGN UNIT DELAY

Hollywood, Sept. 10.  
Production on "Trader Horn," being filmed in Africa for M-G-M, delayed two weeks awaiting the recovery of Edwina Booth.

Later suffered a siege of malaria fever for a period of two weeks.

## FILM MEN CERTAIN MERGERS ARE SET

A convinced feeling is everywhere evident in picture circles that the different reported mergers are to come to pass and that the end will be the electric at the heads of two film trade divisions.

A thought often heard is that William Fox will eventually line up with Western Electric as one of the divisions, with the other presided over by Radio Corporation (R. C. A.) as the other electric's arm. That Fox is steadily getting on a more friendly basis with W. E. is almost conceded.

The common belief is that Paramount and Warners have reached a complete understanding to complete their merger, with a hitch, if any, an opinion by the Department of Justice upon it.

The same Department's final opinion is said to be anxiously awaited by the Fox forces as a preliminary to Fox economically consolidating its show properties.

Like Paramount-Warner, the Pathe-Shubert proposed deal is now set, but reported awaiting the approval of Joseph P. Kennedy, at present in Europe.

The R. C. A. division story is through another story that the parent Radio Corporation has about virtually settled to take over Paramount-Warner upon the closure, though not at once. The R. C. A. proposal, it is said, is to buy Par as then merged with Warners, and with the Par-Warner organization to continue to operate, including all of Radio's theatrical ventures.

From an account the basis of buy for R. C. A. to obtain control of Par-Warner would be around \$5.

## MAYOR WALKER GOING TO SARANAC OPENING

Mayor Jimmy Walker will be of the special party leaving Saturday night on a special train for Saranac to attend the private dedication ceremonies Sunday (15) of the N. V. A. Sanatorium. The special train will leave Saranac Sunday evening, reaching New York early Monday morning.

All of the leaders of the show business have received personal invitations for the affair from Eddie Cantor, N. V. A. president, and Pat Casey of the Variety Managers' Association. Newspaper and camera men and theatre stars, besides prominent outside the show business, will be on the special as N. V. A. guests.

The Sanatorium will be one of the show places of the Adirondacks. It is to be solely devoted to patients who are members of the N. V. A. and require the mountain air for their health.

National publicity will be given the opening, with the address delivered by the Mayor.

William Morris and Charles E. Bray are attending to the formalities on the ground at Saranac, where Morris has his summer home.

## "Sunday" Finally Wins

Dubuque, Sept. 10.  
Battle, extending for two years, has been ended, and those who wish to see pictures on Sunday in Villisca, Ia., will have it gratified.

Voters by 354 to 331 decided in favor of Sunday films. It was the third special election on the question.

## SPLURGE BY FOX REVIVES IDEA

Hundreds of Fox Houses to Be Equipped—Tie-up with Gen. Equipment Gives Him Edge on Rivals—Trade Had Allowed Grandeur Feature to Lapse

### 10 HOUSES NOW READY

With major film companies hectic over wide film a few months ago and suddenly putting the damper on it, claiming that it was untimely for another huge innovation on top of sound, William Fox's sudden unveiling of grandeur on the night of Sept. 16, with propaganda simultaneously in circulation that within the next six months there will be hundreds of Fox houses with installations, threatens to work up another series of upheavals within the industry.

Although Fox's Movietone Follics on double width film was scheduled for debut in the Galety, New York, early this year, the postponement is now blamed upon precision engineers and their desire to have perfect equipment. Four different types of projection machines were built and compared, and from these the model used in the Galety was assembled.

Three new projection machines are required for the projection of the 70 mm. film. About 10 houses throughout the country have been installed and will shortly be announced for individual debut, it is reported.

At the same time it is learned that Fox has been secretly at work in Hollywood shooting two other productions to follow the large version of its "Follics." These are "Married in Hollywood" and "Words and Music."

The difference in the size of the sound track on grandeur and standard stock, one-fourth of an inch on the former and only one-tenth on the latter has added considerably to the sound acoustic problem. Because of this engineers are understood to have besought Fox to still delay the grandeur debut until a larger and better built theatre than the Galety could be obtained. Satisfied that the final degree of experimentation had been conducted on the recording and reproducing apparatus, Fox ordered the quick Broadway opening.

As to price, Foxites are keeping grandeur in the dark. No market figure has yet been set, it is claimed by Fox executives, who add that neither has mass production of the

(Continued on page 22)

## "Fast Life" and "Modern Maiden" Pinked for Chi

Chicago, Sept. 10.  
Absence of "pink" pictures from local theatres for the past few months is only temporary, with the censors continuing their severe attitude.

"Modern Maidens" (M-G-M) will play the Chicago week after next on an "adults only" censor order. "Fast Life" (FN) goes into the Oriental at the same time on a pink ticket. Both B. & K. houses.

## Chi Gag

Chicago, Sept. 10.  
To exploit current run of "Street Girl" (LKO) at the State-Lake, a girl, Falko, is living on a platform atop the theatre sign.

She's the same girl who hit all the dailies recently by running around on the ledge of a northside theatre roof and threatening to jump off if they bothered her.

Not saying who told her to run around the ledge.

## Westerns, Not Talkers, Wanted by Small Town Exhibs of Texas

### Yesmen's Day

Chicago, Sept. 10.

A dinner in honor of Bill Rudolph, former manager of the United Artists theatre, was given last Tuesday by most of the theatre staff that worked under him.

The chair of honor was vacant, as Rudolph had been deliberately left out of the invitation list.

And the former yesmen roasted their absent ex-chef to a crisp brown.

Great town, Chicago!

## MAYER WK-END GUEST OF THE PRESIDENT

Washington, Sept. 10.

Louis B. Mayer was back here again last week. Getting to be a regular monthly affair for the Metro executive with the visit always including conferences with President Hoover. This time it was a week-end at the White House. Originally intended for a trip to the fishing camp but Mr. President called that off and Mr. Mayer spent the time at the White House.

Prior to moving his bags from the Mayflower Hotel to the executive mansion Mr. Mayer had a dinner given in his honor by the Chilean Ambassador. Night following Mayer entertained a lot of officials at the Willard for another dinner.

With the Department of Justice delving deep into the business ramifications of the picture industry, local inference was that Mayer came in that connection. This he emphatically denies stating that "the whole thing is too delicate a situation for me to meddle in."

This denial was backed up by the President's secretary, George Akerson, who characterized the Mayer visit as entirely "social." Mayer amplified it by stating that this trip he was discussing the Palestine situation with Mr. Hoover and also the political set up and developments in California.

Asked as to his plans, if any, when the physical merger of Fox and Loew is completed, Mr. Mayer stated that he has a contract with Metro running until April, 1932. When that contract expires he will step out of the picture business, Mr. Mayer stated.

No offer from Tiffany-Stahl has been made to him, Mayer added, and if it should be he would not be interested. Mr. Mayer seemed much concerned in the newspaper reports of the minority stockholders in Loew's going into court to ask a lot of questions on the Fox control buy.

When here on a previous visit Mayer stated he had known nothing of the Fox purchase of Loew's and Metro until reading of it in the dailies coming into Washington that morning on the train.

## Rain Floods New Orleans

New Orleans, Sept. 10.

Torrential rains rising to a height of seven feet in some sections flooded New Orleans early Saturday morning causing loss to local theatres that runs into thousands.

Loew's State was the worst sufferer. Its damage will amount to around \$30,000. Many suburban houses hard hit. Bill Guerdner, southern Paramount executive, lost his new \$5,000 car when it was deluged.

Dallas, Sept. 10.

"More westerns and less talkers" was the cry of a mass meeting of Texas Motion Picture Theatre Owners, instigated by organization, held here to thrash out troubles between the indies and the distributors.

Most of operators claimed that the small towns of Texas crave at least one good western a week and don't give a hoot about all the talkers made, although a fair percentage admitted that their houses are wired only one major producer has westerns to offer for the coming season, they claimed. Attempts are being made to get some indie producer to throw at least 52 of the horse operas on the market. Many derided Tom Mix's dormant spell while with a circus.

Col. H. A. Cole, head of clique, stated that, through its tie up with Allied States, the M. P. T. O. T. has succeeded getting in on R-K-O's and Tiffany-Stahl's new franchise, "with a much more reasonable proposition," and also, RCA Photophone has new talker equipment ready for the small town exhib's needs and pocketbook. All done, he said, to help the small indie. New R-K-O and Tiffany franchises ties the indies up for a five-year spell, with rental prices ranging from \$9 to \$25 per film, including score.

Judge Claude McCallum dissolved the injunction which the indies had filed against the Dallas Film Board of Trade, after alleging the distributors who comprise the board were violating anti-trust laws. Injunction prohibited distributors from demanding deposits on films and also from "black balling" exhibs with questionable standing. Don Douglas, secretary of the board, demanded that the indies raise the \$1,000 bond they had to put up to guarantee court costs, which indies refused. It caused Judge McCallum to dissolve the injunction.

A. J. Maroney, indies' counsel, has appealed case to Fifth Court of Civil Appeals. The indies are not all satisfied with attempts at forced arbitration on part of producers and distributors, which they claim is intended to wipe out small town exhibitors to give room for chains, opinions to which effect were voiced plenty loud at the mass meeting.

## P. POWERS' CLUB GOES ANTI-JEW

Westport, Conn., Sept. 10.

Pat Powers' swanky Longshore Beach and Country Club in this town which has already cost \$800,000, is in a turmoil because the board of directors of the club have turned away from its doors such prominent Jews as Rubie Goldstein, Franklin Pierce Adams, Sigmund Spaeth and Montague Glass.

Richard Connell, the humorist, and John Held, Jr., both members of the club, are leading a group which says it will resign unless Jews are accepted. Connell told the directors, "We are not Arabs here."

When the club was opened the social directors invited many fine Jewish families with other families to join. When the directors saw their club clicking they suddenly let down the bars and returned the Jewish applicants their money.

The Jews of Westport and Norwalk are stirred up, not because membership has been refused but because they term the confusion a press stunt.

## VIV MOSES AT LIBERTY

Vivian Moses, after a year with Paramount on the Coast, a story editor, has returned to New York to free agent.

Previously to taking the Par studio the general, Moses was publicity chief for Fox.

He has no immediate plans.

## Warners Go Into Court Against Electrics with Patent Behind It

Either all litigation between them will revert back to the star chamber arbitration proceedings, specified in the contract between Vitaphone and Western Electric, or the entire controversy will be spread upon the public record of a court. This is the stand taken by the Warners and Vitaphone against Western, Electrical Research Products and American Telephone and Telegraph.

In the brothers' application for an injunction in Wilmington, Del., to restrain the electric plaintiffs in their shot against Louis Gerard Pacent's cheaper talker equipment by seeking to discontinue use of the same in over 100 Stanley theatres, the Warners maintain:

That while they could have acted on the court's decision which dismissed the original suits against Pacent, on the ground that there was a misjoinder of party plaintiffs, they prefer to have the merits of the case sifted rather than seek dismissals on purely legal grounds.

The Warners contend that should the court consider the three electric companies as holding identical rights to permit them to sue as an individual group, then the same relationship should stand for Warners and Vitaphone.

If this is done the Warners claim that under its contract with Vitaphone the plaintiffs are bound to end the suit against the Stanley Company and settle it by the prescribed arbitration.

### Accepted Royalty

As for its attacks on Pacent the Warners maintain that the electric companies intended it by accepting royalties on the gross installations in Warner theatres. This gross includes besides Western and Pacent equipment also Radio, it is maintained.

Charges of favoritism and partiality toward other producer licensees that would "hamper and cripple" the brothers' interests are also made in defense of its stand in using other equipment.

That long investigation satisfied the Warners that the Pacent equipment was equal in quality of reproduction to Western's device; that study of the patent situation convinced the brothers that Pacent in no way infringed any of Western's talker patents, are also made.

Western Electric attorneys yesterday (Tuesday) morning declared that the Warner complaint, filed the day before in Wilmington, Del., had not been served upon them. While they refused to make any comment, it was intimated in other quarters of the electric that the Warner stand was to protect the Pacent talker, in which reports have consistently credited the brothers with having more than passing interests. Lawyers for the brothers, however, have been just as consistent in denying any affiliation other than using the equipment because of Western's dilatory measures in providing Warner houses with the electric's apparatus.

G. H. Rich, former patent counsel for Western Electric, is one of the lawyers retained by the brothers in their first open move against the electric.

### DRUMMER SAVES GIRL

Hollywood, Sept. 10. Merlan Poole, drummer in the orchestra on a First National set, saved Betty Boyd from serious burns when she stepped too near some big inkie floor lamps.

Dressed as one of the lilies in "Lilies of the Field," the flimsy material started to blaze. Poole jumped and put out the fire. Both were treated at the studio emergency hospital for minor injuries. The late Martha Mansfield died from a similar accident a few years ago.

### MISS MacDONALD ENGAGED

Hollywood, Sept. 10. Jeanette MacDonald is engaged to two Wags. Brothers-to-be Mitchell here yesterday after a rail and air trip, a bid to Paramount for two pictures. Miss MacDonald's Paramount contract for the first picture to start April 1, next is at \$2,500 weekly. Mr. Ritchie is here for a few days only. No date as yet has been set for the MacDonald wedding.

### PLUG-UGLY

Chicago, Sept. 10. Three pictures in the Loop last week used Variety in scenes.

They are "Smiling Irish Eyes" (FN), "Fast Company" (Par) and "Dance of Life" (Far).

### U'S NET 'WAY OFF

Six Months Shows \$46,171 at Rate of \$1.93-\$651,133 Last Year.

Explanation of progressive decline of Universal 8% preferred on the Stock Exchange came out with the profit and loss statement of the company for the six months to May 4, revealed as \$46,171 after all charges and federal taxes, equal to \$1.93 a share. Last year for the same period net was \$651,133.

Universal preferred has paid \$3. for years and until it began to slump last spring was looked upon as fairly standard. It held in the high 90's until February and since has dropped to a low of 68. Last week it moved between 69 and 71½. Last, 70.

### CARBON ARCS

With the perfection of a choke coil that eliminates the commutator ripple and does away with the noise, carbon arcs equipment is coming into use.

Carbon arcs are said to bring out the features more clearly and do not throw off the excessive heat generated by the bulbs.

### DAVE BUTLER'S PRESENT

Los Angeles, Sept. 10. More sugar for David Butler is provided in a new three-year contract, voluntarily presented the director by Fox.

First salary boost is \$500.

Lois Moran and "Mammy"

Hollywood, Sept. 10. Lois Moran has been loaned by Fox to play opposite Al Jolson in "Mammy," original story, for Warners.

Louise Dresser, also borrowed from same organization will support with Hobart Bosworth. Production started this week.

### Cop Specialist for Roach

Hollywood, Sept. 10. Edgar Kennedy, character comedian, is a new member of the Hal Roach Rascals. Specialty is cops.



Here 'Tis—Yours Very Truly

### LITTLE JACK LITTLE

Known and Idolized by Millions. In the center of population stands the National's greatest radio station, WLW, Cincinnati, Ohio. Ninety per cent of the listeners in are theatre-goers.

You, Mr. Manager, will profit by the tremendous air publicity yours very truly will derive from this source.

### PATHE MAY TAKE OVER RCA'S NEW YORK STUDIO

Although Pathe will move into the RCA studio on 24th street Oct. 1, simply as a space renter, it is believed RCA will step out eventually in Pathe's favor. Studio has been costly for RCA with laboratory expenses there having consumed over \$2,000,000, it is said. Very little production has been done so far on the premises.

Pathe's eastern production schedule is heavy, whereas RCA's subsidiary, Radio Pictures, is limited to shorts in the east. With the Pathe-Shubert deal set Pathe would be handicapped if forced to function as a space-renting co-tenant.

Robert T. Kane's defection to Paris as production head of the Franco-RKO deal just consummated leaves open the post of producer for Pathe in the east.

### Lois Moran-Jolson?

Hollywood, Sept. 10. Warners are negotiating with Fox to borrow Lois Moran to play opposite Al Jolson in "Mammy."

### JOEY RAY GOES EAST

Los Angeles, Sept. 10. Although getting several fingers in and being off to a start up the Hollywood ladder, Joey Ray has left for the east answering Earl Carroll's summons to fulfill previous contractual engagements.

Ray has a two-year contract with Carroll.



### HELEN KAISER

Many stage stars deserted Broadway for Hollywood, but it fell to the lot of Helen to be drafted by R-K-O to play her original part in "RIO RITA." The camera and "mike" were exceedingly kind to her and R-K-O have given her a long term contract with stardom one of the clauses. After the pre-viewing camp caught her they immediately declared her a natural for pictures and she was immediately cast to play in "The Night Parade" and also in "Tan Legs." Her last Broadway appearance was with Will Rogers and Dorothy Stone in "Three Cheers," which ran at the Globe for 8 months.

## Kokomo Daily Urges Attendance At Theatre as Rebuke to 'Bombers'

Kokomo, Ind., Sept. 10.

After a succession of "stink-bomb" throwing in local theatres, causing the closing of one, the Kokomo Dispatch printed an appeal to citizens on its front page. It urged the public to support the Isis theatre as a rebuke to the bombers.

One of the local houses has been engaged in a struggle with the Kokomo operators' union.

The Dispatch said:

### Don't Let Raceketeering Get Started Here!

The black cowards who let go the stench bomb in a theatre here last night challenged the constitutional rights and personal liberty of every person in Kokomo.

The question is a simple one! Are forty to fifty thousand people who attend the theatres in Kokomo going to be bluffed by a bigoted crowd and two or three associates who have attempted to intimidate the community? Individual liberty is thus threatened, property rights are jeopardized. How long will public opinion tolerate such an affront?

Every man, woman and child who has appreciation of what they inherited at the cost of the blood of their ancestors from the Magna Charta, the Declaration of Independence, the Constitution and the Bill of Rights will attend their favorite theatre this week even if so crippled as to make it necessary to go in a wheel chair or on crutches.

Our age is too enlightened to stand for such racketeering in Kokomo. In a community of this size we should be spared such excrescences from a few minds muddled by a false sense of their power and following. When they are taught that the public does not sympathize with them they will turn their activity to more constructive channels.

Meanwhile, The Dispatch will guarantee that the obnoxious odor has been eradicated at the Isis theatre, and that a truly enjoyable program awaits those who will register protest against interference with their liberty by attending the theatre here. The bad little boys who throw stink bombs don't want you to attend.

Why not show them?

## Sound Lifts 4 B. & K. Houses From \$250,000 Loss to \$225,000 Profit

Chicago, Sept. 10.

Sound pictures will split a \$225,000 profit this year for four B. & K. houses which last year showed a \$250 grand loss.

This is the prediction of Dave Balaban, general manager for B. & K. sound houses in Chicago. The places which will go from red to black on the ledger are the Northshore and Riviera on the north side, the Harding on the northwest side, and the Tower on the south side.

Under Balaban's supervision, silent film in these four houses was replaced by sound product, and stage shows were eliminated. Instead of the latter, Balaban has inaugurated 10-minute intermissions between pictures, lobby entertainment, and even obby matinee teas.

The profits, Balaban pointed out, will come in decreased operating costs—costs topeavy in the past because of elaborate stage presentations.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.

Sound was installed in the four houses in April. The Harding is an old B. & K. theatre. R-K-O retains a 50% interest in the Riviera, Tower and Northshore.



## Sound News Recruiting Huskies To Match Park Row Photo Arabs

Thousands of feet of talker news film, perfect in recording and lighting, thrilling and inspiring in sonic quality, are monthly being junked by cutting room editors who accompany the condemnation with profanity. The fury in the film editorial room is mild compared to the occasion for it. All due to the "gnats" of the lense field.

By members of the flea family, newsreel talker men mean the light-bug carrying, gentry of the dailies; who can cuss and scamper away; who crawl into spots where a big talker truck can only gaze from a distance; who suddenly pop up before a talker camera and streak the print; who eat into a mike when a bit of valuable interview is sparking back into the van. But, worst of all, the certain species of "gnat" who may shout an ugly phrase, blunt remark, or embarrass or anger the personage being interviewed and spoil the record.

It's reaching the point, according to newsreel editors, where producers are hiring strong arm men to accompany their trucks on assignments, where it is known the newspaper camera horde will be on hand.

### Gentle Boys Out

These brawny boys are replacing the gentle lads the newsreel people at first employed. They found that the white, clean-shaven, meek for the rowdy downtown bunch; that the regular crew was helpless, each man being forced to remain at his station, or sacrifice the assignment by entering the melee.

Now the muscled fellow, and Fox, especially, has recruited these, steps out when the honorable subject is approaching. An impressive grip on the arm, a declarative word, and an eloquent gesture of the free left among the jockeying light bug holders, at least gets the sound operator to the required distance from his truck's lense.

At this point, with 15 to 18 trucks forming an arena and a chance for each to come in on the work of the individual, the "gnats" suddenly spring up between caravans and rush to the fore. From 60 to 80 and more they flood the area noisily, telling the victim not to talk but to smile, to move this way and that.

### Gum The Works

Film men claim that their still contemporaries require as much time in exposing their five or six plates as the cranking and speech-recording job of the truck. And both branches appreciate the psychology of having lead crack; that the average subject, unless he is a seasoned politician, will tire after the first shuttle clicking or cranking.

Film editors say they see no way out of the trouble other than making an example of some of the silenters. They feel they are at a disadvantage now, and that no agreement with the newspaper gang would be worth the paper it was on once the daily photo hounds got on the scene.

On the other side of the bar, the one-shot guys have their own tortures. Fighting among themselves before talkers were thought of and looked down upon by the older newspapermen, the carrier of the light bug has often been made an unduly aggressive creature.

With the electric bandwagons crowding out all view, what else, he argues, has he to do but to go over the top and crash.

Eminent public personages also can be seriously affected in more ways than just torn clothing, if they consistently snub either clan.

The boys admit they've got themselves into a tough spot all around and it's just a matter of proving who can be the toughest.

### "Sea Wolf" McLaglen

Fox has purchased Jack London's "The Sea Wolf" as a starring picture for Victor McLaglen.

Story has been done twice in silent form. Purchase was made from Dave Thomas and Ralph Ince.

### Al Cohn Directing

Hollywood, Sept. 10. Al Cohn will direct as well as write and supervise shorts for Warners.

First directorial effort will be "All Square."

## Dolores Stopped Off

Dolores Del Rio made it plenty tough for the United Artists publicity department when getting off a transcontinental train at Pittsburgh without notifying the press department which meanwhile had a battery of cameramen, newspaper people and Brooklyn citizens at the New York Pennsylvania depot. Star was to make a personal appearance Thursday in Brooklyn with "Evangeline" and later to attend a banquet given as a civic event in connection with a new Loew house.

United Artists had to do because of alibing for Dolores. "Teddy Joyce, reported fiancé of Miss Del Rio, is in Pittsburgh.

## DEFENDS SCHENCK GAIN IN LOEW SALE TO FOX

Action, started in the New York Supreme Court to determine the manner in which William Fox acquired control of Loew's, Inc., last March, was set in motion by Edwin M. Stanton, lawyer, of Plandome Long Island, holding 300 shares of Loew stock, who claims also to represent other minority shareholders. A motion to examine Nicholas M. Schenck, president of Loew's; David Bernstein, vice-president, and Arthur M. Loew, treasurer, named in the action, in the action, will be heard Friday. Leopold Friedman, counsel for Loew's, will oppose the action.

Stanton charges that the defendants arranged the Fox-Loew deal secretly and made a large profit for themselves, relatives and friends, while the minority stockholders were left chilled. He further declares that the defendants prevented the stock from being sold to either RKO or Warner Bros., both of whom sought to buy control of the corporation before it passed to Fox.

Others whom Stanton wishes examined before he files a specific complaint are William Fox, Saul E. Rogers, Fox vice-president and counsel; Leopold Friedman, secretary and counsel for Loew's; David Warfield and Lee Shubert, directors of Loew's; Joseph Schenck; Bernard Noyes; Arthur H. Glavin; banker; Charles E. Curdie, banker; David Sarnoff; Hiram S. Brown, president of RKO; Harry M. Warner; Waddill Catchings, banker; Louis E. Rothchild, broker, and Alphonse Shelare, broker.

In his affidavit the complainant states that the defendants, Schenck, Bernstein and Arthur Loew, induced certain common stockholders, particularly friendly members of the board of directors to accept approximately \$102.50 a share for delivery of their Loew stock. This stock, together with the stock held by the defendants, was then passed as a unit to Fox for approximately \$125 a share. Stanton claims that the price paid for control of Loew's by Fox was far above the market price, shares selling on the New York Stock Exchange at present around \$80 and never higher than \$84.50 during the present year.

### Right to Benefit

Leopold Friedman, speaking for Nick Schenck yesterday, said:

"Nothing was done in the sale to Fox to justify a suit by a minority stockholder. The Loew family, as well as others who profited by the sale, had a perfect right to dispose of the stock as they saw fit; they built up the various Loew interests and are entitled to reap the benefit.

"It is not unusual for a minority stockholder to bring an action of this kind when the company, whose shares he holds through speculation, passes into other hands.

"Of course, minority stockholders have some rights, but when he states we should have sold Fox Loew treasury stock or that the deal was realized by the defendants through the deal should be for the benefit of all the stockholders, we just can't agree."

## MCCORMACK'S STORY LIKE WHITEMAN'S AND U

Although reservations have been made for the return of John McCormack and company from Ireland Oct. 1, it is reported around the home office that William Fox is encouraging almost as much story as difficulty with the Irish tenor as Universal experienced with the King of Jazz.

While officials talking for the record say that John has okayed Tom Barry's theme, which starts him off as an Irish blacksmith and winds him up as the concert singer he is, the difficulties, according to word seeping back here, are summed up in John's perspective on individual sequences.

## FILM STARS ON GOODWILL JAUNTS

Los Angeles, Sept. 10. High-salaried players will not stall around the Fox lot between pictures in the future. When not acting they will be shipped off on good-will tours to build them and Fox pictures by personal appearances.

Victor McLaglen's success in the east recently provided the last Charles Farrell follows next week, covering Canada, New York and Boston, with Jack Frazee, press agent, piloting.

Farrell, the son of a New England exhibitor, will appear at his father's house.

### \$2,500,000 in Sono-Art

#### World-Wide Merger

Dillon, Read and Company were the bankers back of the Sono-Art, World-Wide merger. Sum involved is \$2,500,000. The deal whereby the two films combined distributing machinery was engineered by George W. Weeks, executive vice-president of the combined organizations.

Combined resources of the two companies are said to exceed \$20,000,000. In the new slate of offices Claude MacGowan, hitherto sales manager of Sono-Art, will become assistant to the executive vice-president of the merged organizations.

## "Variety" and the Foreign-Mades

A controversy has been going on in the London "Daily Express" in the extensive picture department of that paper conducted by G. A. Atkinson, over the attitude of "Variety" in its criticisms toward foreign-made pictures in general and the British-made in particular.

In the "Express" of Aug. 26 Mr. Atkinson printed several pro and con letters from his readers replying to an article printed the week before in the same department on "Variety" and its film reviews.

The trade in the English press against "Variety" for panning English-made pictures exhibited in New York commenced some time ago, mostly in the British trade press, although the Continental trade press has been slamming "Variety" for months along the same reasoning. The first intimation "Variety's" New York office had of the off-set campaign was upon receipt of an article of some weeks ago by Mr. Atkinson in the "Express," sent to "Variety" by W. A. S. Douglas, foreign correspondent for the Baltimore "Sun."

#### Subsidized Trade Press

Customarily disregarding all inspired propagandizing by the foreign trade press, almost wholly subsidized through money invested in the business, and no attention was given the matter until Mr. Douglas' enclosure arrived. Mr. Atkinson considered one of the foremost commentators in Britain, on radio and pictures. His suggestion "Variety" was prejudiced toward the foreign makes resulted in a long explanatory letter to him, giving "Variety's" position and telling him plenty about foreign makes in general and British makes in particular, as observed in New York.

Mr. Atkinson was informed that no British-made picture within memory had made the first runs of America and that until any picture, domestic or foreign, was eligible to appear in the de l'uxes over here, it could not be listed as a first class picture; also that the American film producer welcomes competition; that competition is the heart of the American studio, and whether that competition comes from abroad or the studio next door it never will be side-tracked. That was written through the standing alibi of the foreign picture man that America won't let in the foreign makes.

#### Other People's Money

Mr. Atkinson printed excerpts of the letter sent him, and made prominent a statement in it to the effect that the English producers appear to have been operating with other people's money, and very loosely by reason of it. His story with the excerpts brought the pro-and-con replies.

When printing the first story of "Variety's" message to him, Mr. Atkinson appended: "Variety's" letter is easier to read than to answer." In the Aug. 26 issue of the Express, at the end of the lengthy article, Mr. Atkinson said:

"I invited one of the three leaders of the British industry to give me a formal reply to 'Variety'; but he says 'Variety's' letter is so full of inconsistencies and distorted 'facts' as to be unworthy either of criticism or reply."

## Warners' Am. Society Control Could Increase 10c Seat Tax Or Erase It from All Theatres

### Coast Cop's Racket

Hollywood, Sept. 10. Local motor cops, specializing in atmosphere work for pictures on the side, have evolved a system of their own in seeing jobs. When called get few and far between, they spot the familiar faces of directors driving along the highway and charge them with exceeding the speed limit, regardless of whether they're doing 15 or 50. If the copper gets a promise of work, the ticket is dropped.

## TIME LIMIT ON PEGGED PRICES OF RKO-T-S

Washington, Sept. 10.

Opposition working among the indies endeavoring to get them to hold off on signing franchises with RKO and Tiffany-Stahl has gotten worse out of Abraham F. Myers, head of the Allied Association and credited with putting the deal over for the indies.

Myers states that the opposition has made little progress but adds that he does not believe the two companies should have their prices pegged indefinitely while the exhibitors negotiated with other concerns.

Statement issued by Myers says, in part:

"The opposition to the franchise plan has made a poor showing so far, but they should not be permitted in any degree to punish RKO and Tiffany-Stahl for their cooperation with the small theatre owners.

"It is believed, therefore, that the rates set by exhibitor committees should not remain for a longer period than thirty days and that thereafter these committees should be free to sell film either on franchises or standard contracts at prices negotiated in individual transactions."

It is still indeterminate just what the objective of the Warner Bros. manifold music publishing affiliations actually is. Seemingly none knows, not even the Warners, excepting that it is a move for future protection. Whether it is for the synchronization rights or a step against possible high charges by ERFI when that contract expires makes one theory as good as the other.

A survey of the board of governors of the American Society of Composers, Authors and Publishers finds Warner Bros. virtually in control of that organization, through the majority members of the board being in W. B. control. Through the Harms, DeSylva, Brown & Henderson and Remick control, along with the Witmarks et al., the Warners dominate the vote of the A. S. C. A. P.

The story says, what can prevent the Society from voting for a \$1 or \$10 per seat per theatre per year tax instead of the current 10-cent rate? It would be taking money out of their own pockets for replacement in another pocket, of course, but at the same time would be costly to non-Warner affiliated theatre operators. Public or Loew's, for example, might be forced because of this seat tax to place a certain percentage of Warner-First National pictures in a concession to the music royalty levy.

Or Warners could compel the A. S. C. A. P. to remove the seat tax from all theatres.

There are other theories, all of which place W. B. in a highly strategic position. Through its possession of a fund of music rights, Warners can about dictate to the industry along certain channels, if nothing else. The Harms' resources notably have been the convincer in this strong wedge, although Warners' acquisition of the wealth of Witmarks' standard and operatic music has been a similarly valuable factor.

## MRS. COHN SAID NIX TO HARRY ON THAT T. A. T.

Hollywood, Sept. 10.

Harry Cohn is due in New York this week with a print of "Flight" that has its premiere at the Cohan theatre Sept. 13.

Cohn intended to fly west with the print. But when his wife read about the T. A. T. catastrophe, that was out. Harry is now enroute on the rails.

On the same train are Jack Holt and Ralph Graves, leads in the picture. They will make personal appearances during the first week of its run. Mons. Frank Capra, who directed "Flight" and sat under the Cohn influence, went by train and plane, beating his boss in by 48 hours.

### CASTER'S MEMORY

Robertson Recalled Ross from Description—Wanted for Murder

Hollywood, Sept. 10.

Cliff Robertson, casting director at Columbia studio, was responsible for the apprehension of Bert Ross, 28, screen extra wanted by the local police for suspicion of murder and participating in a number of bank holdups.

Ross had an argument with Robertson on the set of the Belle Bar picture early in the day. A little later he received a description from the Hollywood police of a man they were looking for. He remembered Ross and had him come over. Police took him into custody and later picked up his wife and James Kelly, alleged to be associates in a number of holdups.

Robertson will be given an honorary police badge by Chief Davis for his assistance.

### Reichenbach Back

Harry Reichenbach returned to New York last week.

He is unattached but considering a couple of proposals to handle special exploitation for super pictures.



# Par., L. A., Ran Up to \$28,400 Last Wk.; New Legit House Holds "Marianne"

Los Angeles, Sept. 10.  
(Draw Pop., 1,500,000)

**Weather—Mixed**  
That terrific heat spell broke here after Labor Day with result that the chill in temperature revived the box office to the extent that trade in first run and outlying houses was stimulated. Labor Day with the Saturday and Sunday preceding had brought in around \$3,000 for the performance. Picture clicked well, and getting around \$400 on first matinee will run into profitable trade as the Heat papers are depicting usual display space.

Top money on the week by Paramount with "Greene Murder Case." Great week end break bringing it to \$28,400.

Loew's State slackened considerably from the high powered intake it had for the few weeks preceding with "Vivian and Martin." Fox, just edged within \$25,000. "Imagine My Embarrassment," the H. B. Franklin title for "Cradle Snatchers" got off to good opening day here with \$10,000.

"Buildup Drummond" for 3rd week at United Artists also had the edge and skidded only \$4,000 from week before, getting \$19,000.

Current week's box office Monday, Sept. 9, which is State Admission Day with schools and banks closed and trade in the picture houses stimulated about 40% over regular Monday's.

Warner Bros. was the leader of the Hollywood contingent of houses, with \$25,000 for initial week of "In The Headlines."

"The Hollywood Revue," in 11th stanza at the Grauman's Chinese, again assumed the bowing out powder and slipped about \$1,800 from the week before to a little better than \$16,000. "The Cockeyed World," held on the sidelines to succeed it has been set to open Sept. 24, and without a stage prolog for this one runs its pace, expected to be an unusually long "Sunny Side" will go in and have a stage prolog.

Carthy Circle with a new publicity campaign and the three extra priced days thrown in held steady for sixth week, \$12,300. Closes here Sept. 17, with the Will Rogers film, "The Bad, the Ugly and the Fair" for world premiere at \$5 top.

For final week under its name of Hillstreet this Keith house also got the holiday with "Big News" and hit around \$15,000. Closes for four days to reopen Sept. 11 with "Street Girl" on continuous grind after \$5 stepway with house to be known as R. F. O.

"Lucky Star" in second week held up nicely on the Janet Gaynor name to around \$12,700. "Broadway Melody" 2nd run in town opens here tomorrow (Sept. 11) and is figured for about four weeks minimum.

Egyptian did \$9,000 with "River of Romance," even though it had working good P and M stage show. Boulevard picked up around \$11,000 over week before with "Masquerade" on screen and stage unit, to a total of \$6,000.

**Estimates for Last Week**  
Boulevard (Fox) "Masquerade" (M-G) (2,160; 35-50). With cool weather right after holidays clinch to jump to profit column with \$6,000.

Carthy Circle (Fox) "Dynamite" (M-G) (1,500; 50-55) (11th week). Resuscitated with extra heavy exploitation to \$12,300. Goes out Sept. 17 with first Fox's Will Rogers following.

Chinese (Fox) "Hollywood Revue" (M-G) (2,028; 50-55) (11th week). Started another tall spin and bows out Sept. 21 to make way for "Cockeyed World."

Criterion (Fox) "Lucky Star" (Fox) (1,600; 25-75) (2nd week). Held up very good with Gaynor name helping plenty. \$12,700.

Egyptian (UA) "River of Romance" (Par) (dialog) (1,800; 25-75). Cool weather and Labor Day helped toward \$9,000.

Hillstreet (R-K-O) "Big News" (Pathé) (2,950; 25-50). Did far better than expected with vaude not great aid, \$15,000.

Loew's State (Loew-Fox) "Words and Music" (Fox) (2,042; 25-31). Not panic two preceding pictures, absence of stage m. c. felt a bit. \$25,000.

Paramount (Publix) "Greene Murder Case" (Par) (3,585; 25-75). Live mystery story with entertainment but organizer otherwise. \$28,400 great.

United Artists (Pub. Am) "Buildup Drummond" (Sam Goldwyn) (2,150; 25-31) (3rd week). Held up very good with large advertising. \$19,000.

Warners (WB) "In The Head-

Voight P. A. Record

Hubert Voight, Metro publicity man whom First National conscripted and put in charge of its West Coast contacts, is reported at the home office to have broken a record for Hollywood P.A.'s.

He got the front page of the Los Angeles Times roto section two Sundays in succession.

## FOX'S "WORLD" BREAKS WASH. HIGH, \$41,500

Washington, Sept. 10.  
(White Pop., 450,000)

**Weather cool to hot**  
Playing to one-eighth of the white population of the town during the week, "Cock-Eyed World" topped the previous "What Price Glory" record by over \$4,000. The "Glorious" figure of \$36,250 was gotten with a much higher scale plus the fact that the Fox was then brand new.

It was a constant battle to get into the theatre. Holding over. Other houses benefited. Palace had "Speedway," and between the lines natural intake and the over-flow from the Fox business up a grand.

Kate Smith, local songstress, was an added attraction to "Dark Streets" and she is credited with an extra grand there.

Things not so hot for the second week of "Argyle Case" at the Met, though "Madame X" on a second stanza at the Columbia had nothing to complain over.

"Broadway" brought the Rialto back onto the local horizon. With a \$2 opening followed by a straight \$150 for balance of week, total intake was but fair in view of exploitation.

**Estimates for Last Week**  
Columbia (Loew), "Madame X" (M-G) (1,232; 35-50). Second week, \$10,400. Good.

Earle (S-C Warner), "Dark Streets" (F-N) and Kate Smith (2,244; 35-50). \$15,500.

Fox (Fox), "Cock-Eyed World" (Fox), stage prolog (3,434; 35-50-75). Biggest intake ever recorded for Fox for straight picture house, \$41,500.

Met (S-C Warner), "Argyle Case" (WB). Not so hot 2d week; \$8,000.

Palace (Loew), "Speedway" (M-G) (2,360; 35-50). Second week, but usual; \$23,000.

Rialto (U), "Broadway" (U) (1,937; 35-50). Adding in extra with \$2 opening looks to have gotten in vicinity of \$16,000.

**STANDOUT FILMS  
GOT MONEY IN ST. L.**

St. Louis, Sept. 10.  
(Draw Pop., 1,000,000)

**Weather: Fair**  
Business generally good last week. Without outdoor competition and good weather.

Fox, with "Cock-Eyed World," ran away ahead of its best with \$62,400. Very heavy business.

Biggest disappointment at the Grand Central, showing Jolson's "Say It With Songs." Word got out that it wasn't the picture "Singin' Dog" was and receipts lagged. The weather, with a good picture and vaude, did well last week. Lorenzo Ames and Sybela Bowman, operatic headliners, on stage.

**Estimates for Last Week**  
Ambassador (3,000; 35-50-65-75)—"Her Private Life" (WB). Stage show; \$27,700.

Fox (6,000; 35-75)—"Cock-Eyed World" (Fox); \$62,400.

Loew's State (3,300; 25-35-65)—"Modern Maidens" (M-G-M) Shorts. \$20,400.

Missouri (3,800; 35-50-65-75)—"Fast Company" (Par). Shorts. \$15,600.

St. Louis (4,280; 35-65)—"Paris Bound" (Pathé). Best talker in months here. Vaude big help; \$21,500.

Lines (WB) (2,756; 25-75) (1st week). About usual opening week trade for average attraction. Picture humdinger but \$25,000 nevertheless.

Mayan (Davis) "Marianne" (M-G-M) (dialog) (1,500; 75-150) (1st week). With plenty paper for \$5.50 premiere got \$40,000 for opening four days. Looks as though trade will be good as daily notices encouraging.



## REASON FOR POPULARITY

The New York American, August 31, reporting the Stuart Duncan ball at Newport, said:

"About the dance floor? Well, the house ends in a huge room where MEYER DAVIS' ORCHESTRA played magnificently until long after dawn. Hundreds of people danced there all night. It was marvelous."

## 'DRUMMOND' GAVE CALIF BIG GROSS, \$32,000

San Francisco, Sept. 10.  
Publix's California did a real comeback last week with "Buildup Drummond."

"Fox's huge Fox did well with "Lucky Star." Publix also house, Granada, slipped with "Fast Company" to \$12,000.

Both Wagon houses trifle disappointing.

**Estimates for Last Week**  
Fox (Fox-West Coast) (5,000; 60-75-151). "Lucky Star" (Fox). \$34,400, not so strong.

Warfield (Fox-West Coast) (2,672; 50-65-90). "Madame X" (M-G-M) (32 week). Held up substantially, \$12,200.

Granada (Publix) (2,698; 35-50-65-1). "Fast Company" (Par). Big publicity campaign, but response not as expected. \$20,000.

California (Publix) (2,200; 35-50-65-90). "Buildup Drummond" (Goldenwin). Kept steadily in line for one of the biggest grosses of this house, \$32,000.

St. Francis (Publix) (1,375; 35-50-65-90). "Innocents of Paris" (Par). Final (18th) week. \$7,500.

Embassy (Wagon) (1,365; 50-65-90). "Argyle Case" (WB). 2d week satisfactory. \$12,000.

Davies (Wagon) (1,150; 35-50-65-90). "Pleasure Crazy." Fair start and average for ordinary feature. \$9,500.

**New Ptd. House, Adler,  
1,200 Seats, 1st Wk., \$8,000**

Portland, Ore., Sept. 10.  
Publix has started Banner Movie as a new tall to the Greater Movie Season. "The Great Gatsby" has been added to the flag-draped carnival appearance of block which holds Fox and Publix house. This is a publicity stunt, getting exploitation within two months. First was "Blue Ribbon" period, then Movie Season.

Fox Broadway topped the list for the week, with United Artists banner, with "Madame X"; Pantages dark and two new film houses open, Alder and Blue Mouse.

**Estimates for Last Week**  
Broadway (Fox) (2,000; 25-60)—"Single Standard" (silent) (M-G-M). Went big. F. & M's "Love School" on stage; \$17,000, big.

Portland (Publix) (3,500; 25-60)—"Dance of Life" (Par). Started well but fell off. Shorts; \$13,500.

United Artists (Parker-Fox) (1,200; 25-50)—"Madame X." Did big; \$12,000.

Musix Box (Hamrick) (2,000; 25-50)—"Say It With Songs" (WB). Draw with Jolson. Shorts; \$13,600, very big.

Blue Mouse (Hamrick) (1,200; 25-50)—"Dance of Life" (Par). Return for opening week of remodelled house. Okay; \$5,900.

Alder (Parker-Fox) (1,200; 25-50)—"Her Private Life." Film opening week. New house attracted much attention; \$8,000.

Studio Little Theatre (Clivic) (31)—"Three-act stage play." Daily Reformers. Herself, with local cast, produced by Federated. Women's clubs. About \$1,000 for three days.

**"World" 14th St. H. O.**

Doing six shows daily with "The Cockeyed World" last week. Fox's Academy, 14th street, New York, beat its own average week's gross, by more than \$15,000 with a \$40,000 take for the week.

"World" is holding over downtown. Just 15 minutes of stage show running with the picture.

# Despite Weather and State Fair, Minnesota With 'Murder Case,' \$40,000

Minneapolis, Sept. 10.

(Draw Pop., 500,000)

(Weather: unfavorable)

## STANLEY AND CENTURY, BALTO, TO TIED WEEK

Baltimore, Sept. 10.  
(Draw Pop., 850,000)

**Weather: Hot**

Saturday opening for pictures has gone into effect at the Rivoli, as at the Metropolitan. Four Loew houses retain Monday opening.

Return of big opportunities last week, plus the reopening of several houses, gave the open-all-the-years stiff competition, and intakes generally were below previous week.

For the first time since midwinter the Century and Stanley ran neck and neck on receipts. Latter house jumped about \$5,000 to match the Century, which eased off about two ditto from previous week's high.

"Charming Sinners" was at the latter house, while "Modern Maidens" got the big intake at the Stanley.

Valencia, with a first-runer, "Dark Street," pretty good. Keith's, with "Lucky in Love" on the screen, felt the heat. Rivoli, reopening after two months, got off a roaring good start with "Broadway Babies."

**Estimates for Last Week**  
Century (Loew) "Charming Sinners" (3,200; 25-60). Ruth Chatterton established here as talker favorite. Stage show with run-down fair. First week of "Maurice," new organist, who went over big. Heat hurt; \$23,000.

Stanley (Loew) "Modern Maidens" (silent) (3,600; 25-60). Flapper appeal and started with run-keeping ahead of the Century's gross until Thursday. No talker proved somewhat of a handicap, and Century drew up on the home stretch, the two finishing neck and neck.

Outstanding week for Stanley at \$23,000 in.

Keith's (Schanberger's) "Lucky in Love" (stage stock) (3,200; 25-50). Heat cut. Under recent highs; \$11,000.

Valencia (Loew, UA) "Dark Streets" (1,500; 25-50). Mulhall's first dual role picture interesting. Fair at \$3,000.

Parkway (Loew, UA) "Single Standard" (silent) (1,000; 15-35). Moved from Valencia for third consecutive week in Baltimore. Sustained drawing power demonstrated at this stand, \$4,000, despite general downward trend.

Rivoli (Wilson Amusement Co.) "Broadway Babies" (2,100; 25-60). Started off with big Saturday and did well despite heat. Nightingale and most of trade after dark. Opening of season.

**"HLYWD REVUE" \$21,000**  
Opens at Tremont, Boston—"Lady Lilies" \$35,600.

The holiday, vacation's end and cooler weather boosted grosses generally last week, but with the exception of the Tremont (legit), recently wired and showing "Hollywood Revue." No records were broken nor approached.

Tremont played capacity afternoon and evening shows \$1 top for matinees and 2d nights grossing \$21,000 for the week. S. R. O. sign is out for every performance and picture seems in to stay for some time to come.

"The Lady Lilies" (Par), at the Metropolitan, added a bit to grosses of the summer with \$35,600, but still below norm. "Madame X" had a good week at the State, to \$22,700.

"Words and Music" did well at the Keith-Albee, which will have competition in this section of the city from now on. The Keith Memorial playing talkers after a disastrous summer of straight vaudeville and the old Park reopening, wired. Keith-Albee played to \$24,000.

**Estimates for Last Week**  
Metropolitan (Publix) (4,380; 50-75)—"The Lady Lilies" (Par); \$35,600.

State (4,000; 35-50)—"Madame X" (M-G-M); \$22,700.

Keith-Albee (3,000; 50-60)—"Words and Music" (Fox); \$24,000.

**"Say It With Song"—New  
Tacoma House Record**

Tacoma, Sept. 10.  
(Drawing Population, 140,000)

**Weather: Fair**  
With but four downtown houses now open, good for the week.

New Riviera not so hot.

**Estimate for Last Week**  
Blue Mouse (Hamrick) (650; 25-75) "Say It With Songs" (WB); \$8,200, a house record.

Rivoli (Loew) (1,100; 25-50) "Fair Feathers" (Par). Okay but not hot as woman's picture; \$6,600.

Colonial (Fox) (800; 25-50) "Lucky Star" (Fox); \$4,500. Good.

Minneapolis, Sept. 10.

(Weather: unfavorable)

Boom theatrical times here. Climax of a stretch of big business reached last week when trade attained phenomenal proportions. In the face of adverse conditions grosses soared unbelievably.

Despite the hottest weather of the summer, two houses—Hennepin and Minnesota had near record-breaking takings and attendance all along the week, with a near maximum.

State Fair was only a slight factor. It attracted thousands of out-of-town visitors but many of these motor back the same day. It's a count of the biggest box-office.

Theatres did not get a break in the weather until Thursday when it rained and turned cold. If it had not been for the extreme heat during two-thirds of the week, the grosses would have been even more startling.

Waring's Pennsylvanians; with Betty Lee, the Hennepin proved one of the biggest box-office draws in local history. The town went nuts over them. Waring's never appeared in Minneapolis in previous history. His picture, through the discs and screen world, Claude Saunders and manager Funt sold them in fine style through some splendid advertising and publicity and they got a corning opening.

From that time on duck soup due to enthusiastic word-of-mouth boosting.

**Estimates for Last Week**  
Minnesota (Publix) (4,300; 75); "Greene Murder Case" (Par), "Farsian Lane" (Publix) stage show, with 46-piece pit orchestra. Picture and stage show over tip-top. Richard Arlen in person Tuesday, fine card. Sunday second biggest day in the history of the theatre. Attendance of 95,338,700. One of heaviest week's business on theatre's record, against weather and opposition.

Hennepin (R-K-O) (2,890; 35-75). "A Man's Man" (M-G-M) Vaude. Medicine William Haines' picture did not mean anything but house needed nothing but Waring's Pennsylvanians in person to jam 'em in. Gross capacity on policy and scale. \$19,000.

State (Publix) (2,400; 60). "Dr. Fu Manchu" (Par). No riot, but good satisfaction. \$17,600. Very good. Held over.

Lyric (Publix) (1,400; 35). "The Soul of France" (Par). Great lobby and front-of-house display helped to draw better than average. \$5,300. First rate.

Pantages (Pantages) (1,600; 25-50). "Jazz Age" (R-K-O) Vaude. Medley vaude, but picture excellent and magnet. \$8,000. Good.

Grand (Publix) (1,200; 30). "Dangerous Curves" (Publix). 2nd loop run. Shown simultaneously at Grand and one of Publix' prize up-town houses. \$2,400. Good.

Shubert (dramatic stock) (1,400; 35-51). "The Scarlet Woman." Play failed to arouse much enthusiasm. Around \$5,500. Under opening week, but considering all adverse factors.

Palace (Clamage & Rothstein) (1,500; 30-50). "Whoopee Girls" (M-G-M burlesque). In new house and under new local management, burlesque got off to dandy start, helped by State Fair visitors. About \$12,000. Continuous performance. Two complete shows at night. Permanent local company to augment road show. Thirty girls in all. Movies, too.

**PAJAMA STREET GIRLS  
TO PLUG "STREET GIRL"**

Providence, Sept. 10.  
(Draw Pop., 315,000)

**Weather—Unsettled**

"Madame X" plinned up a new record for Loew's State, despite sweltering heat, first half of week and rain second half. All houses had \$25,500 despite heat and rain. Near record of "Broadway Melody."

Majestic (Fay) (2,200; 15-50). "Dance of Life" (Par). Did well; \$13,000.

Strand (Ind) (2,200; 15-50). "Lady Lilies" (Par). Feature so-so; fair bill; \$10,300.

Victory (R-K-O) (1,600; 15-50). "Street Girl" R-K-O. Liked and talked about. Manager Rieley used fair in pajama scene through wickets to boost picture. Helped lot. \$9,000; okay.

Fay's (Fay) (1,600; 15-50). "Why Leave Home" (Fox). Vaude. \$10,000.





## Here's the Proof:

**Mainstreet Theatre**  
Announces  
**The New Show World**  
for 1929-1930

**Color Jazz Musical Comedy**

**The Cream of Stage Stars and Your Favorite Screen Stars**

**Talking Singing Dancing Sound**

**THE STRAND**  
The most popular picture in the world...  
Dancing prodigious and...

**THE NEW SHOW WORLD**  
The most popular picture in the world...  
Dancing prodigious and...

**THE GREASE MURDER CASE**  
Adapted from a play by Best...  
UR DAYS...  
Sept. 1st

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**  
IS COMING TO A THEATRE!

**THE NEW Show World Pictures**

**EXHIBITOR ADS ON THESE PAGES** are just a few of the hundreds run by smart showmen at their own expense selling the public Paramount's New Show World.

**THE NEW SHOW WORLD IS HERE!**  
The screen, music, radio, show in one form of entertainment. Talking, singing screen. You don't have to see, you hear the greatest drama, musical, colorful, musical, comedy and revues. They're in front of Talking Pictures. Great Broadway stars on screen—your favorite Hollywood stars talking and singing. It's The New Show World of Paramount—the name in entertainment presenting its greatest series.

**WEST END GARDENS**  
and Better Entertainment

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**

**WEST END GARDENS**

**SEE**

**EXHIBITOR ADS ON THESE PAGES**

**THE NEW SHOW WORLD**

**THE GREASE MURDER CASE**

**EMPIRE**

**PARAMOUNT'S NEW SHOW WORLD**

**THE NEW SHOW WORLD IS HERE!**



## BOX OFFICE RESULTS CONFIRM PARAMOUNT 1929-30 LEADERSHIP!

**"THE COCOANUTS."** Marx Brothers musical comedy proving in long runs in New York, Pittsburgh and other points greatest laugh revue of the age.

**"DR. FU MANCHU."** All-star, all-talking mystery of brand new type, cleaning up from coast to coast. The public gladly pays for this new thrill.

**"GREENE MURDER CASE."** William Powell as "Philo Vance" doing 78% average more business everywhere than did "Canary Murder Case."

**"THE DANCE OF LIFE."** Hal Skelly and Nancy Carroll in talking, singing, dancing, Technicolor revue romance register the big triumph of the year.

**"THE FOUR FEATHERS."** Sound knockout in 13th \$2 week at Criterion, New York and could run indefinitely. Now mopping up in key points.

**"THE LADY LIES."** Walter Huston, Claudette Colbert and Chas. Ruggles in sensational all-talker called "greatest yet in talk" by N. Y. Graphic and other papers.

**THE BEST TO COME:** Harold Lloyd, *Two Black Crows* (Moran and Mack), Ziegfeld's "*Glorifying the American Girl*", "*The Virginian*", "*Applause*", more, more!

**here!**

# Stock Market Ignores Bullish News of Amusement Securities

## Growing Uncertainty as Fall Money Squeeze Hangs Over Market—Warner-Paramount Deal Believed, but Not a Ripple—Shubert Makes Dividend, Dull

By AL GREASON

Amusements went through the third market day of uncertainty yesterday doing little either way, but that little generally on the down side. Money went to 10, bull news from many angles. First of all, Wall street generally accepted the virtual merging of Paramount and Warners as accomplished and did not do a thing to discount such a development. On the contrary Paramount and Warners both were distinctly weak Monday and again yesterday in sympathy with the majority of industrials outside of the selected few standard issues that have made the market since June.

### Hunches and Info

For all the arguments that the amusement leaders have gradually taken on an investment character, traders still persist in regarding the whole group as out and out speculation, and continue to deal in them on hunches and information rather than on the intentions of their several operating cliques. When pools send them ahead the crowd trails and helps the good work along; when the pools stand aside the talent lays off.

Popular idea is that Paramount pool is playing a waiting game. If the stock does go ahead, as runs customers' room talk, it will do so gradually, eschewing fireworks until perhaps near the first of the year. By that time the chances are autumn profits will make very favorable reading and a campaign could be well based on them. Meanwhile disposition of pool managers appears to be to discourage a bullish outside following.

The Paramount-Warner negotiations could, of course, have been exploited. They weren't. Logic is that cliques had other market plans, particularly the Par group which has a name for writing its will on the tape. Logic also suggests that a veteran market group isn't going to let such an opportunity go entirely to waste. Sooner or later the possibilities for Par and Warner in an association or consolidation will show on the ticker.

It well might be that Paramount friends feel that at 70 the stock that sold two years ago at 92 now amounts 210 (before the merger) and that's quite a move in two years. Further climb appropriately would be gradual, and securely, as line with the company improvement and growth. Besides which perhaps this is not the time for a bull pool to spurge, public interest being pretty well concentrated in a handful of standard stocks like Gas and Telephone, and the future course of market credit being fraught with uncertainty.

### Shubert Earns Div.

Year's statement from Shubert showed the \$5 dividend earned by a narrow margin, but the market paid no attention. All last week's turnover amounted to only 3,000 shares and price change was negligible. On the talspin from 65 to 37 there were a number of Broadway players in and out at a quick, small profit, but neither shorts or longs went into the issue on a big scale. Drop to 37 and recovery to 46 has been on a remarkably small turnover. On Monday's reaction "Shu" didn't appear on the tape once. If there's no support, certainly there's no dumping.

Besides the bullish news that Shubert had made its dividend, there was also the deal between Shubert and Pathe for a working agreement covering Pathe financial support for Shubert stage productions in return for picture rights and also an understanding on the part of Shubert theatres on exhibiting outlet for Pathe product. Pathe has done little to reflect such a very probable move. It struggled up from 9 to 11 last week, then slipped back between 9 1/2 and 10.

# OPPOSITE DANCE CLUBS OF HOLLYWOOD COLONY

Los Angeles, Sept. 10.

Opposition in the swank dine and dance situation threatens as a result of the formation of the Embassy Club to buck the ritzy Mayfair crowd.

Embassy will occupy a special room in new building adjacent to Montmartre Cafe on Hollywood boulevard. It will convene Saturdays and one Sunday every month for a little elegant Terspichore.

Rupert Hughes is president of the Embassy with Charlie Chaplin and Antonio Moreno vice-presidents and John Gilbert, Harry D'Arrast, King Vidor, Sid Grauman, Marion Davies, Norma and Constance Talmadge, Gloria Swanson, Ruth Roland, Bebe Daniels and Betty Compton as the board of directors.

Dinner will be \$10 a head with dues \$50 annually.

# Ramona Theatre Judgment Proof, Creditor Alleges

In an effort to collect two unpaid judgments for \$427 each against the Ramona Theatre Corporation, of 1763 Amsterdam avenue, J. Zimmerman, carpet and linoleum contractor, who furnished the theatre, applied in the Supreme Court for an injunction restraining the Ramona Company, David Coron and the Coron Amusement Corporation, from disposing of any personal property belonging to the Ramona company by virtue of any chattel mortgage.

Zimmerman said in an affidavit that the judgments were obtained against the Ramona company and Albert Manowitz, who owned it on notes given for a balance due for carpets and linoleum. The plaintiff sued and got judgments which he has been unable to collect. It is stated Manowitz refused to testify in supplementary proceedings on the judgments until after he was fined \$100 and then said that the property of the corporation at 1763 Amsterdam avenue had passed into the hands of Coron by reason of a chattel mortgage.

Zimmerman declared that Coron also was examined and that his testimony shows there was no consideration for the mortgage, and that the Ramona company was never indebted to Coron, because a loan of \$10,000 he claims to have made to Manowitz was made in the early part of 1928, whereas the corporation was not formed until last September.

### Kirkwood Doubling

Los Angeles, Sept. 10. James Kirkwood has joined Columbia Pictures as a director. He will use the grease paint, as and when required.

## Yesterday's Prices

Leading Amusements				
Sales.	High.	Low.	Last.	Chg.
3,100 Fox	95	94 1/2	94 1/2	- 1/2
1,500 Loew	80	79 1/2	79 1/2	- 1/2
41,000 Par	60	58 1/2	58 1/2	- 1/2
1,700 Pathe	9 1/2	9 1/4	9 1/4	- 1/4
132,400 Radio	11 1/2	10 1/2	10 1/2	- 1/2
18,300 R-K-O	37 1/2	36	36 1/2	- 1/2
16,000 W.B.	60 1/2	58 1/2	58 1/2	- 1/2

statement, revealing a condition reflected in price trend for six months. Normally the coming out of the bad news would have inspired some sort of rally on the theory that the worst was over and better things would be ahead. U was stationary close to its old level at and just under 70, within 2 points of its bottom.

### RKO and Radio

Radio-Kelth made much commotion without getting anywhere, while Radio itself was the list's most sensational performer on volume and spirited advance. Seems to be clear that there is no immediate relation between the market for Radio and Radio's theatre relative. The Kelth connection being a stock that appears to have its future ahead. There is a considerable speculative element that has faith in RKO for a long pull on the Radio in its title, based on the theory that sooner or later its powerful financial background will tell. But for the present it is a good deal of an orphan.

General Theatre Equipment went into a campaign on the curb, working up to new highs almost daily to a peak of 39 Monday. Indications are that this issue is being whirled around to attract attention, perhaps designed to get it distributed in preparation for application for Big Board listing, which it would rate on its scope and importance in the theatre division.

Consolidated Film Industries (common only lately moved from the curb to the elect of business) came to bat with an excellent earnings report, showing net of \$224,327 for August alone after all charges and taxes, the largest single month's profit in company history, and significant in mid-summer. Eight months net is \$1,597,000, or more than the profits for the entire year of 1928. Comparison for the eight months shows 1928 period 63% up. Directors voted the usual 50c quarterly dividend on both common and preferred, payable Oct. 1 to holders of record Sept. 16.

## Summary for week ending Sat., Sept. 6. STOCK EXCHANGE

-1928-				
High.	Low.	Sales.	Issue and rate	
41 1/2	31	2,100	American Seat (4)	32 1/2
25 1/2	22	4,000	Consol. Film (2)	25 1/2
3 1/2	2 1/2	2,000	Do pref. (2)	2 1/2
22 1/2	16 1/2	21,400	Eastman Kodak (6)	21 1/2
84 1/2	49 1/2	10,700	Latent (3)	84 1/2
110 1/2	102 1/2	100	Do pref. (6 1/2)	109 1/2
46 1/2	25	100	Keith	46 1/2
18 1/2	14 1/2	100	Do pref. (7)	18 1/2
101	80 1/2	34,200	Fox Class A (4)	101
24	16	1,700	Madison Square Garden (5)	24
28	20	1,100	Met-G-M pref. (1.80)	28
114	68 1/2	1,462,000	RCA	114 1/2
74	65 1/2	148,200	Paramount-Film-Lesley (6)	74
14 1/2	7 1/2	32,400	Pathe Exchange	14 1/2
103 1/2	82 1/2	1,000	Pathe Class A (4)	103 1/2
74 1/2	36 1/2	3,000	Shubert (5)	74 1/2
46 1/2	10	116,700	RKO	46 1/2
64 1/2	54 1/2	123,000	Universal pref. (5)	64 1/2
59 1/2	44	600	Do pref. (2.20)	59 1/2
19	2 1/2	20,500	Acoustic Prod.	19
38	10	100	Picta	38
87 1/2	21 1/2	18,000	Fox Theatres	87 1/2
48	10	24,200	Gen. Thr. Equip	48
30 1/2	25	100	Do pref. (2.50)	30 1/2
35 1/2	25	100	Nat. Screen.	35 1/2

27 1/2	7	1,200	Nat. Infr. Sup. ....	BC
97	81 1/2	\$1,000	Keith's, '40.....	
124	103	6,000	Loew G's, '41.....	
100 1/2	92	27,000	Do ex War.....	
84	68	14,000	Pathe T's, '37.....	
100 1/2	98 1/2	32,000	Par-Pam-Lasky G's	
91 1/2	62 1/2	5,000	Shubert G's .....	

BONDS				
High.	Low.	High.	Low.	Last.
124 1/2	103	6,000 Keith 6 1/2%	124 1/2	103
100 1/2	88	6,000 Loew 6 1/2%	100 1/2	88
84 1/2	68	10,000 Pathe 7 1/2%	84 1/2	68
101 1/2	80 1/2	25,000 Par-Fam-Lesley 6 1/2%	101 1/2	80 1/2
94 1/2	82 1/2	5,000 Shubert 6 1/2%	94 1/2	82 1/2

### ISSUES IN OTHER MARKETS

All Quoted for Monday Over the Counter New York

26	20	Roxy, Class A (3.00)	26	20	- 1/2
30 1/2	20	Unit do.	30 1/2	20	- 1/2
4 1/2	3 1/2	Unit do.	4 1/2	3 1/2	- 1/2
81	64	Do Forest Phone	81	64	- 1/2
		Technical			- 1/2
					Los
					Roach, Inc.....
					Ma

..	..	2 712 Fam. Play.....	Mo
..	..	127 Fam. Play. of Ca	T

\* Ex div. 100.

# Shubert Per Share Net \$5.33, Compared to 1928 Rate, \$7.53

Shubert Theatre Corp., reporting for year ending June 30, shows net of \$1,076,377 after all charges and federal tax, equivalent to \$5.33 on the 201,975 average shares outstanding during the year and to \$5.05 on the 213,160 shares outstanding June 30. Figures compare with \$1,356,436 for the previous year or at the rate of \$7.53 on the 180,020 shares then outstanding.

Company received cash \$2,261,400 from exercise of stock purchase warrants while write-offs on the theatre leaseholds, improvements, equipment, etc., totaled \$2,041,486. Surplus for the year after dividends was \$88,527. Surplus for 1928 was

\$480,174 and for 1927 \$834,073. In 1926 figure was \$2,320,867 (no deduction for dividends).

Federal tax item, sometimes looked upon as an index of company operations by the market show a similar diminishing trend. This year provision is made for \$100,000 against \$175,000 in 1928; \$180,000 in 1927 and \$250,000 in 1926.

Statement as outlined does not include Shuberts' half interest in five London theatres. London company netted \$24,000 available to its ordinary shareholders, or about \$117,000 for the Shubert interest.

Following is the Dow-Jones comparison balance sheet with previous years:

	1928.	1928.	1927.	1926.
Assets				
* R. E. & eq.	\$19,711,891	\$15,365,499	\$14,286,964	\$9,736,525
Adv. & dep.	402,500	455,568	459,799	459,133
Cash	2,161,877	2,125,645	6,760,783	2,788,591
Cash v. lns pl.	90,392	65,656	46,738	35,607
Cash in sink fund.				660,820
Accts rec.	782,438	728,910	547,149	730,211
Productions	645,953	592,538	553,494	545,579
Adv for prod rts.	110,535	137,043	122,925	114,854
Mat & sup.	8,390	7,907	6,503	3,236
Investments	2,868,696	3,762,597	2,617,798	994,863
Goodwill, etc.	272,403	1	1	1
Def chgs.	404,743	371,243	154,762	168,727
Total	\$27,187,416	\$23,811,607	\$25,627,516	\$15,990,147
Liabilities				
* Cap stock & sur.	\$10,271,493	\$9,963,052	\$8,765,379	\$8,641,283
Gold debent.	6,686,000	7,050,000	7,500,000	2,623,000
R. E. mort & df.				
pur. pay.	9,084,187	5,462,375	5,733,431	3,559,300
Accts pay.	216,416	243,167	292,057	206,600
Mtge pay due.	227,625	107,750	179,700	105,600
Acct tax, Int. etc.	267,273	204,455	209,182	137,201
FD amuse tax.	24,246	36,349	181,807	120,379
Tax reserve.	272,403	395,952	361,275	360,007
7% debent.			2,409,775	
Def credits.	137,770	318,907	180,910	238,777
Total	\$27,187,416	\$23,811,607	\$25,627,516	\$15,990,147

\* After depreciation. † Represented by 213,160 no-par shares.

# Warner-1st N. Dept. Merge

First National will move from headquarters on Madison avenue to the new Warner annex, 44th street, on Nov. 1. An advertising firm in the same Madison building is now understood to be looking for the remainder of the lease.

With the removal which will practically amount to a consolidation with the Warners, which purchased all of FN but the 28% held by Fox, will take place.

Warner departments will be intermingled with FN. Already the Warner publicity department has taken quarters in the annex.

# Fox May Augment Air Film Into Super-Release

Hollywood, Sept. 10. Production on "Sky Hawk" (Fox) has been stopped pending decision for an additional appropriation to make a super air epic of the picture.

Story, adapted from a magazine story by Lewellyn Hughes, was originally planned as a program picture.

### TALMADGE RETAKES

Hollywood, Sept. 10. John Ray, actor and playwright, returned here last week to make retakes on "Tin Pan Alley." Norma Talmadge's latest for U. A.

Ray stays on the Coast for other picture engagements until his new play, to be produced by Gene Buck, in New York, goes into rehearsal.

### UNDER ADVISEMENT

Los Angeles, Sept. 10. Superior Court Judge Tappan has taken under advisement the plagiarism suit of Roland Brown against Paramount, Christie and Douglas MacLean. Brown asserted that the latter's picture, "The Carnation Kid," was stolen from his scenario submitted and titled "Dapper Dan." Judge viewed "Carnation Kid" and read the scenario.

### BUTCHER SUPERVISING

Hollywood, Sept. 10. Added to his list as head of the Fox idea department, E. W. Butcher becomes an associate producer for R. J. Birdwell's next as yet untitled. Whether Butcher will permanently retain his post as supervisor is not clear.

# PAR HEADS WILL NAME EMPLOYEES FOR STOCK

The Paramount directorate later this month will pass upon lists of employees which department heads deem are eligible to buy into the 250,000 stock issue, which the directors at their meeting last week ordered set aside for this purpose. The longer the service and the greater future value department leaders figure the men under them have, the larger number of shares they will be permitted to purchase. The price to them will be \$52 per share, payable \$1 weekly commencing Oct. 1.

The stock issue was first ordered set aside by the Zukor directorate at its meeting last March.

### COSTLY EXPLOSION

Phono-Kinema Studios \$30,000 Loss—Lab Worker Injured

Los Angeles, Sept. 10. An explosion in the Phono-Kinema studios resulted in serious injury to Roy Poudon, a lab worker. Fire caused an estimated damage of \$30,000.

Blaze is believed to have originated from spontaneous combustion. An entire wall was blown out when volatile vapor from the film was reached by the flames.

### Directing "Jazz King"

John Murray Anderson for Universal will direct a revue starring Paul Whiteman.

This talker will be made instead of the original "The King of Jazz," shelved because the book was not suitable. The title may be retained however. Anderson is due on the coast next month.

### "N. Y. NIGHTS" REMAKES

Hollywood, Sept. 10. George Fitzmaurice has been assigned to make a number of retakes on "New York Nights," releasing title of "Tin Pan Alley" starring Norma Talmadge.

John Wray, New York stage actor, will appear in the remade version. Lewis Milestone, who directed the picture, was not available for the re-shooting so Fitzmaurice was assigned.



# HEY BOY! RUSH THIS WIRE!

# AND HE DID!



Postal Telegraph



This is a full rate Telegram or Cablegram when schedule indicated by signal in the check or in the address.

BLUE	DAY LETTER
NL	NIGHT LETTER
NITE	NIGHT MESSAGE
LCOD	DEFERRED CABLE
NLT	NIGHT CABLE LETTER
WLT	WEEK END CABLE LETTER

N27 22 FI NEWYORK NY

1205P AUG 30 1929

MR P E MEYER = CARE TIFFANY STAHL PROD  
630 NINTH AVE NY.=

YOUR NEW FRANCHISE PLAN GREAT WANT TO SIGN FIVE YEARS  
WASHINGTON AND DOVER RIGHT AWAY CONGRATULATIONS ON REAL  
ASSISTANCE TO INDEPENDANT EXHIBITOR=

C B HOWELL=

12 15PM=

C. B. Howell, an independent exhibitor at Washington and Dover, N. J., is one of hundreds who already have signed for a Tiffany-Stahl Franchise.

# IT'S YOUR LIFE SAVER

## A Tiffany-Stahl Franchise will bring you "JOURNEY'S END,"

Tiffany-Stahl-Gainsborough, the play that set the whole world talking  
Now in its sixth month at the Henry Miller Theatre, New York  
Directed by JAMES WHALE, who also directed the London, New York and Chicago stage productions.

For Early Release

LEO CARRILLO in "MISTER ANTONIO," from Booth Tarkington's stage play.  
"WOMAN TO WOMAN," Tiffany-Stahl-Gainsborough, with Betty Compson, George Barraud and Juliette Compton.  
"THE LOST ZEPPELIN," with Conway Tearle, Virginia Valli and Ricardo Cortez.  
"PAINTED FACES," with Joe E. Brown, Helen Foster and Wallace MacDonald.

To Follow

Mae Murray in "Peacock Alley"  
"Dangerous Business" from Edwin Balmer's story.

A Halperin Production  
"The Medicine Man" from Elliott Lester's stage play

Twelve One-Reel "Color Symphonies"  
with Twelve more to follow.

These are the high spots—more to come. All in dialogue and sound with RCA Synchronization.

"Troopers Three" by Arthur Guy Empey  
"Kathleen Mavourneen" with Sally O'Neill. From Dion Boucicault's famous stage play.

"The Enchanting Melodie," all-color Technicolor feature.

All-Color Technicolor Feature as yet unnamed.



# TIFFANY-STAH PRODUCTIONS INC

729 SEVENTH AVE.



NEW YORK CITY



**The 2 Outstanding  
Productions of this or  
any year. Get set for them!**



# HOLLYWOOD REVUE

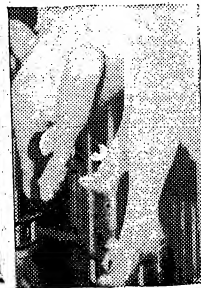
\$2 top in N. Y., Los Angeles, Boston, Frisco, Philadelphia, etc. Better than a \$6.60 show with the following stars: MARION DAVIES, JOHN GILBERT, NORMA SHEARER, WILLIAM HAINES, JOAN CRAWFORD, BUSTER KEATON, Bessie Love, Charles King, Conrad Nagel, Lionel Barrymore, Marie Dressler, Jack Benny, Gus Edwards, Dane and Arthur, Laurel and Hardy, Ukelele Ike, Anita Page, Polly Moran, Gwen Lee, Brox Sisters, Albertina Rasch Ballet, Natacha Nattova and Company, The Rounders, CHORUS OF 200! BIG SONG HITS! LAUGHS! SKETCHES!

*in the screen's first spectacular Musical Revue—*

**Cecil B. De Mille's**  
*Picture of Pictures*



# DYNAMITE



Without doubt the greatest dramatic effort of the screen's leading box-office director. Gaiety, richness, splendor, women, wine, and a he-man and she-woman story that leaves you breathless.

**METRO-GOLDWYN-MAYER**

*Got it on 'em all*



# Comparative Grosses for August

Tables of grosses during August for towns and houses as listed. High and low gross records for the theatre are given, with the title of the picture, week played and gross for that week.

When theatre plays stage show, that is indicated.

## NEW YORK

	August 3	August 10	August 17	August 24
<b>CAPITOL</b>	"Single Standard"	"Mrs. Cheyney"	"Mrs. Cheyney"	"Broadway Melody"
High... \$99,200	\$81,000	\$77,500	\$69,000	\$83,400
Low... 30,000	(24 week)	(1st week)		
<b>PARA-MOUNT</b>	"Hungarian Rhapsody"	"Greene Murder Case"	"Green Murder Case"	"Sophomore"
High... \$88,500	\$61,900	\$80,600	\$70,200	\$72,100
Low... 49,100	(1st week)	(1st week)		
<b>ROXY</b>	"Cook Eyed World"	"Cook Eyed World"	"Cook Eyed World"	"Cook Eyed World"
High... \$173,658	\$173,391	\$173,058	\$162,127	\$144,961
Low... 70,000	(1st week)	(1st week)		
<b>STRAND</b>	"Man and Woman"	"Drag"	"Broadway Babies"	"Gamblers"
High... \$81,200	\$38,500	\$46,500	\$45,500	\$35,000
Low... 15,000	All Sound			

## CHICAGO

	August 3	August 10	August 17	August 24
<b>CHICAGO</b>	"Green Murder"	"Single Standard"	"Argyle Case"	"Girl in Show"
High... \$71,200	\$55,000	\$71,200	\$58,000	\$49,000
Low... 35,000	(1st week)			
<b>McVICKERS</b>	"Madame X"	"Madame X"	"Madame X"	"Four Feathers"
High... \$15,000	\$14,000	\$26,000	\$22,000	\$37,000
Low... 13,000	(1st week)			
<b>MONROE</b>	"Masked Emotions"	"Fox Follies"	"Fox Follies"	"Black Watch"
High... \$12,500	\$3,900	\$4,800	\$4,100	\$5,700
Low... 2,700	(1st week)			
<b>ORIENTAL</b>	"Wonder of Women"	"Thunder"	"Single Standard"	"Honky Tonk"
High... \$52,000	\$32,000	\$40,000	\$39,000	\$48,500
Low... 20,000	(1st week)			
<b>ROOSEVELT</b>	"Thunderbolt"	"Thunderbolt"	"Behind Curtain"	"Behind Curtain"
High... \$35,600	\$25,000	\$18,000	\$28,000	\$22,000
Low... 9,000	(2d week)			
<b>STATE-LAKE</b>	"Valiant"	"Pleasure Craze"	"Masquerade"	"Half Marriage"
High... \$34,000	\$27,000	\$30,000	\$24,000	\$24,000
Low... 16,000	(1st week)			
<b>UNITED ARTISTS</b>	"On with Show"	"On with Show"	"On with Show"	"On with Show"
High... \$43,500	\$33,500	\$28,000	\$28,000	\$22,000
Low... 11,000	(1st week)			
<b>ORPHEUM</b>	"Stolen Kisses"	"Gamblers"	"Gamblers"	"Hotten-tot"
High... \$16,900	\$6,500	\$8,500	\$7,600	\$9,500
Low... 4,800	All Sound	(1st week)		

## LOS ANGELES

	August 3	August 10	August 17	August 24
<b>EGYPTIAN</b>	"Behind Curtain"	"This Is Heaven"	"Mrs. Cheyney"	"Drag"
High... \$14,000	\$10,000	\$10,400	\$10,300	\$9,600
Low... 6,000	(1st week)			
<b>LOEW'S STATE</b>	"Twin Beds"	"Single Standard"	"Salute"	"Modern Madness"
High... \$48,000	\$25,700	\$41,800	\$31,900	\$41,000
Low... 15,600	(1st week)			
<b>PARA-MOUNT</b>	"Cocanuts"	"Charming Sinners"	"Dr. Fu Manchu"	"Fast Company"
High... \$67,900	\$24,500	\$25,000	\$22,800	\$21,200
Low... 15,600	(1st week)			
<b>UNITED ARTISTS</b>	"Four Feathers"	"Four Feathers"	"Bulldog Drummond"	"Bulldog Drummond"
High... \$38,700	\$13,300	\$10,000	\$33,800	\$22,000
Low... 6,180	(2d week)			
<b>WARNERS</b>	"Hotten-tot"	"Hotten-tot"	"Argyle Case"	"Argyle Case"
High... \$38,800	\$24,400	\$22,300	\$24,300	\$17,000
Low... 16,000	(1st week)			

## SAN FRANCISCO

	August 3	August 10	August 17	August 24
<b>WAR-FIELD</b>	"Four Devils"	"Four Devils"	"Madame X"	"Madame X"
High... \$41,400	\$24,200	\$16,100	\$27,100	\$18,800
Low... 15,000	(1st week)			
<b>GRANADA</b>	"This Is Heaven"	"Dr. Fu Manchu"	"Evangeline"	"Greene Murder"
High... \$36,000	\$16,000	\$26,500	\$27,500	\$27,000
Low... 6,200	(1st week)			
<b>CALIFORNIA</b>	"Feathers"	"Four Feathers"	"Dance of Life"	"Dance of Life"
High... \$34,000	\$16,000	\$11,500	\$22,000	\$14,700
Low... 6,200	(2d week)			
<b>ST. FRANCIS</b>	"Innocents of Paris"	"Innocents of Paris"	"Innocents of Paris"	"Innocents of Paris"
High... \$22,200	\$8,000	\$8,500	\$8,000	\$6,800
Low... 3,000	(14th week)			
<b>EMBASSY</b>	"College"	"Hotten-tot"	"Hotten-tot"	"Argyle Case"
High... \$24,000	\$11,000	\$8,500	\$9,000	\$14,500
Low... 7,000	All Sound	(1st week)		

## KANSAS CITY

	August 3	August 10	August 17	August 24
<b>MAIN-STREET</b>	"Man and Woman"	"Half Marriage"	"Fish Eyes"	"Paris Bound"
High... \$30,000	\$23,000	\$23,000	\$21,000	\$19,000
Low... 8,000	(1st week)			
<b>LOEW'S MIDLAND</b>	"Bulldog Drummond"	"Evangeline"	"Thunder"	"Single Standard"
High... \$30,000	\$17,500	\$13,000	\$15,000	\$17,500
Low... 10,000	(1st week)			
<b>PAN-TAGES</b>	"Modern Love"	"Fox Follies"	"Fox Follies"	"Black Watch"
High... \$31,800	\$13,000	\$27,000	\$14,000	\$13,000
Low... 5,000	(1st week)			
<b>NEW MAN</b>	"Dr. Fu Manchu"	"Charming Sinners"	"On with Show"	"Greene Murder"
High... \$33,000	\$16,000	\$16,300	\$27,800	\$22,000
Low... 8,000	(1st week)			

## SEATTLE

	August 3	August 10	August 17	August 24
<b>SEATTLE</b>	"Charming Sinners"	"Evangeline"	"Dr. Fu Manchu"	"Four Feathers"
High... \$26,000	\$15,500	\$17,000	\$14,000	\$13,500
Low... 9,000	(1st week)			
<b>MUSIC BOX</b>	"On with Show"	"On with Show"	"Hotten-tot"	"Hotten-tot"
High... \$17,000	\$6,500	\$6,500	\$9,500	\$7,000
Low... 4,000	(4th week)	(5th week)	(1st week)	
<b>FIFTH AVENUE</b>	"Thunder"	"Salute"	"Salute"	"Modern Madness"
High... \$26,000	\$17,700	\$16,400	\$20,700	\$20,700
Low... 11,000	(1st week)			
<b>BLUE MOUSE</b>	"Bulldog Drummond"	"Bulldog Drummond"	"Bulldog Drummond"	"Bulldog Drummond"
High... \$16,000	\$11,000	\$8,000	\$6,200	\$6,200
Low... 4,500	(1st week)			
<b>ORPHEUM</b>	"Girl in Case"	"Street Marriage"	"Half Marriage"	"Paris Bound"
High... \$17,000	\$14,200	\$15,000	\$13,400	\$15,800
Low... 6,500	(1st week)			

## BALTIMORE

	August 3	August 10	August 17	August 24
<b>CENTURY</b>	"Wonder of Women"	"Thunder"	"Rainbow Man"	"Greene Murder"
High... \$27,000	\$24,000	\$25,000	\$24,500	\$25,200
Low... 15,000	(1st week)			
<b>STANLEY</b>	"Drag"	"Bulldog Drummond"	"Single Standard"	"Dr. Fu Manchu"
High... \$33,500	\$18,200	\$19,500	\$20,500	\$18,000
Low... 12,000	(1st week)			
<b>VALENCIA</b>	"Goes to War"	"Careless Age"	"Bulldog Drummond"	"Single Standard"
High... \$11,000	\$3,000	\$4,300	\$3,500	\$3,200
Low... 1,900	(1st week)			
<b>KEITH'S</b>	"Mid-stream"	"Modern Love"	"Paris Bound"	"Paris Bound"
High... \$18,000	\$12,000	\$13,000	\$14,000	\$14,000
Low... 9,000	(1st week)			

## ST. LOUIS

	August 3	August 10	August 17	August 24
<b>AMBASSADOR</b>	"Hotten-tot"	"Careless Age"	"Argyle Case"	"Thunder"
High... \$48,800	\$27,800	\$27,800	\$31,000	\$31,000
Low... 20,500	(1st week)			
<b>LOEW'S STATE</b>	"Bulldog Drummond"	"Evangeline"	"Thunder"	"Thunder"
High... \$31,500	\$18,900	\$13,900	\$13,900	\$13,900
Low... 10,800	(1st week)			
<b>MISSOURI</b>	"Fish Eyes"	"Dr. Fu Manchu"	"Fast Life"	"Fast Life"
High... \$29,500	\$17,300	\$22,700	\$13,300	\$13,300
Low... 7,400	(1st week)			

## SYRACUSE

	August 3	August 10	August 17	August 24
<b>STRAND</b>	"It Can Be Done"	"Shake-down"	"Shake-down"	"Shake-down"
High... \$15,000	\$4,000	\$7,000	\$7,000	\$7,000
Low... 4,000	(1st week)			
<b>STATE</b>	"Single Standard"	"Thunder"	"Thunder"	"Thunder"
High... \$24,000	\$21,000	\$19,000	\$19,000	\$19,000
Low... 10,000	(1st week)			
<b>ECKEL</b>	"Gentlemen of Press"	"Kid Gloves"	"Kid Gloves"	"Kid Gloves"
High... \$20,000	\$8,500	\$7,000	\$7,000	\$7,000
Low... 5,500	(1st week)			

## WASHINGTON

	August 3	August 10	August 17	August 24
<b>COLUMBIA</b>	"Dangerous Curves"	"Bulldog Drummond"	"Bulldog Drummond"	"Madame X"
High... \$19,000	\$13,000	\$10,000	\$12,700	\$12,700
Low... 5,500	(2d week)			
<b>EARLE</b>	"Time, Place and Girl"	"Twin Beds"	"Madonna of Ave. A"	"Man and Moment"
High... \$24,000	\$13,000	\$12,800	\$14,800	\$13,500
Low... 6,000	(1st week)			
<b>FOX</b>	"Hard Boiled Rose"	"Lucky Star"	"Words and Music"	"Why Leave Home"
High... \$36,200	\$21,300	\$25,300	\$24,300	\$24,300
Low... 14,500	(1st week)			
<b>METRO-POLITAN</b>	"Hotten-tot"	"Honky Tonk"	"Irish Eyes"	"Argyle Case"
High... \$21,000	\$11,000	\$10,500	\$11,000	\$12,500
Low... 5,000	(1st week)			
<b>PALACE</b>	"Wonder of Women"	"Chinatown Nights"	"Single Standard"	"Mrs. Cheyney"
High... \$26,000	\$21,000	\$20,000	\$24,500	\$22,000
Low... 11,500	(1st week)			

## MINNEAPOLIS

	August 3	August 10	August 17	August 24
<b>MINNEAPOLIS</b>	"River of Romance"	"Charming Sinners"	"Drag"	"This Is Heaven"
High... \$45,200	\$32,300	\$28,900	\$29,000	\$30,000
Low... 17,600	(1st week)			
<b>STATE</b>	"Four Feathers"	"Cocanuts"	"Cocanuts"	"Cocanuts"
High... \$28,000	\$25,000	\$17,000	\$17,000	\$12,000
Low... 4,500	(2d week)			
<b>HENNEPIN</b>	"Half Marriage"	"Single Standard"	"Paris Bound"	"Big News"
High... \$22,000	\$15,500	\$16,000	\$12,500	\$13,000
Low... 5,000	(1st week)			

## PROVIDENCE

	August 3	August 10	August 17	August 24
<b>STATE</b>	"Thunder"	"Evangeline"	"Bulldog Drummond"	"Single Standard"
High... \$28,800	\$21,000	\$14,000	\$25,000	\$24,000
Low... 14,000	(1st week)			
<b>STRAND</b>	"Charming Sinners"	"Dangerous Curves"	"Broadway Babies"	"Light Fingers"
High... \$14,900	\$13,500	\$13,500	\$10,000	\$9,000
Low... 8,000	(1st week)			
<b>MAJESTIC</b>	"Time-Place-Girl"	"Joy Street"	"Argyle Case"	"Dr. Fu Manchu"
High... \$15,200	\$10,000	\$10,000	\$10,500	\$10,000
Low... 6,200	(1st week)			

# Hollywood Chatter

Joe Reddy, p. a. for Harold Lloyd, was at Pebble Beach last week giving expert advice to the golf writers. Low Cody is around Hollywood hale and hearty. Expects to return to the screen soon for M-G-M.

Eric Washneck. Don't answer yes or no.

Bee Palmer has fitted to New York for three weeks. Wants to get some gowns, then back here for pictures.

Elmore O'Reilly, assistant casting director to Jack Gardner at Fox, has turned literary. Her first article is in a local newspaper.

Burr McIntosh celebrated his 44th anniversary as an actor on his last day's work in "Skinner Steps Out" for U.

Greta Garbo stood in line with the rest of the mob to see her own picture, "Single Standard," at the Loew State here.

Clayton Sheehan is paying the town his first visit in two years. He will tarry for Brother Winfield's birthday party Sept. 24.

Countless automobile stickers reading "Equity," used in the recent battle, are now seen around minus the "E" and "Y."

Dorothy Janice, wife of Allan Pryor, is visiting in Laurel Canyon. Back to New York next week to continue in musical comedy.

Ivan Nityazhsky, Russian concert pianist, is playing in Tiffany-Stahl's "Zeppelin." He'll probably be screen credited as Ivan Nye, or it may be neign.

Every permanent studio player at Paramount has his or her dressing room furnished with a piano, radio or musical instrument to play while waiting to be called for a scene.

Anyone passing the King Vidor-Eleanor Boardman home these days will be pardoned for thinking it is a conservatory of music. Both are taking vocal lessons.

Ramon Novarro is going to spend his three months' leave from M-G-M in his native country, Mexico. First time he's been back since he became a star. He may sing in opera there while away.

Art colony at Carmel-by-the-Sea got a break in pictures when First National rented a collection for a scene in "Dark Swan." Artists receive their share of the rental apportioned to each canvas.

Office formerly occupied by Sid Grauman in the Chinese theatre is being renovated and refurbished at a cost of around \$15,000. It will be a Hollywood night office for W. R. Sheehan and H. B. Franklin.

Den Piazzi wired the local Keith office asking why it hadn't returned his clothes found last week while moving. Bernard, wired east, he understood the clothes had been gaining four pounds daily and the clothes were given to charity.

No more fat suited cameramen in Hollywood. Working during the past three months in the steam cabinets used as camera covers has done the trick. Reported weight loss during the heat wave ranged anywhere from 5 to 20 pounds among the crankers.

Charlie Mack (Moran and Mack) went back to the home town, Tacoma, to show how a home town boy makes good. He has three of his own automobiles on the trip, as well as two more he hired. Four chauffeurs, a butler, his wife and a maid also made the jaunt.

When the Tiffany-Stahl crew left for the Presidio, in Monterey, to movevaly scenes for "Trouble, Three," they packed 17 silver trophies and four shields. These are to be donated to as many of the best drill squads competing for points in the 11th regiment, second battalion, of the 7th field artillery, cooperating with T-S on the picture.

Entire cast of "Sunbyside Up," Fox, ran for a vacation the minute it was over. Janet Gaynor is off to Honolulu. Charles Farrell is cruising in his yacht with David Butler, who directed; El Brendel, Sharon Lynn, Marjorie White and Frank Richardson are also vacationing, and Seymour Felix is at Del Monte.

Lloyd Bacon is cruising up Santa Barbara way in his boat. A recent coast scudding stopped on attendance. Practically everybody in the picture world had been invited, but only about 50 showed up. They were one of the hottest of the year. Between a that and the holiday, the combination was too much. Customary mob of sight-seeing fans was on hand to see the celebs. When they didn't show up the doors were thrown open. The church filled in two minutes.

(Continued on page 23)

# Growing BIGGER

## BIG

Established a record advance sale at the Central Theatre,  
Broadway at \$2.00

## BIGGER

Bowled over records at Stanley Theatre, Philadelphia.

## BIGGER

Best business in months at Pantheon, Toledo.

## BIGGER

Wow business at Empress, Oklahoma.

## BIGGER

Set for bigger than biggest grosses in  
seventeen key center houses this week.

## BIGGEST YET

Next week the box-offices of  
the country will tell the big-  
gest story of all.

*with*

**DOUG. FAIRBANKS, Jr.**

**LORETTA YOUNG**

*and*

**CHESTER MORRIS**

**a John Francis Dillon Prod.**

**A FIRST NATIONAL**

*and*



**PICTURE**

VITAPHONE is the registered trade mark of the Vitaphone Corporation designating its products.

**— Surest Thing You Know**



# By the Minute !!!

# FAST LIFE



See press sheet for  
novel exploitation of  
"Since I Found You,"  
theme song of "Fast  
Life."



THE SECOND OF A SERIES ON QUALITY REPRODUCTION by WESTERN ELECTRIC



## We have mastered the “S” in Sound Reproduction

**T**HE WESTERN ELECTRIC SOUND SYSTEM delivers sounds in natural, undistorted tones. It reproduces faithfully the range of sound frequencies which give instruments and voices their distinctive qualities.

What happens when speech is poorly reproduced? Voices sound thin and shrill or they “go bass,” destroying all color, timbre, charm and personality. The actress speaks her lines in a lisping, dull and quavering voice. If she says “Mississippi,” it sounds like “Mithithippi.” Other annoying and ridiculous sounds replace the clear, perfect speech. Illusion and box office appeal are destroyed.

What happens when an orchestra in a sound picture is reproduced over poor equipment? You see

the drummer hit his bass drum, but you hear no “boom.” The harpist plucks his bass strings; you fail to hear their resonant notes. The piccolo, violin, tuba, clarinet and other instruments are seen in the orchestra, but their music is thin and distorted or not heard at all.

In the Bell Telephone Laboratories the ranges of sound pitch of all speech and musical instruments have been studied and determined accurately. The results of these investigations are the basis for the design of all Western Electric equipment.

Practically all of the sound pictures scheduled are 100 per cent dialogue. The Western Electric Sound System reproduces these pictures with the faithfulness demanded by a quality-conscious public.

*For full range reproduction the only System is the*

**Western Electric**  
**SOUND SYSTEM**



*Distributed by*

**Electrical Research Products Inc.**

250 West 57th Street, New York, N. Y.

Member of Motion Picture Producers and Distributors of America, Inc. — Will H. Hays, President



**RONALD COLMAN**  
In his tremendous success, his first All Talking picture  
**"BULLDOG DRUMMOND"**  
Samuel Goldwyn Presentation, with Joan Bennett. One of the greatest B.O. pictures of the day.

**DOLORES DEL RIO**  
in her greatest role  
**"EVANGELINE"**  
Edwin Carew's synchronized and singing production. The greatest epic picture in ten years. Will live forever.

**"THREE LIVE GHOSTS"**  
The Laugh Sensation of Years. Presented by Joseph M. Schenck. Max Marcin Production with All Star Cast. All Talking. Laughing mystery hit. From famous stage success.

**MARY PICKFORD and DOUGLAS FAIRBANKS**  
Together — In an adaptation of Shakespeare's comedy. A stupendous production.  
**"THE TAMING OF THE SHREW"**  
All Talking — The biggest picture announcement ever made. Sam Taylor Production.

**NORMA TALMADGE**  
In her, finest achievement — her first All Talking picture  
**"NEW YORK NIGHTS"**  
With Gilbert Roland. Presented by Joseph M. Schenck. A Louis Milestone production. A Big One for any theatre.

**FANNY BRICE**  
World famous comedienne of stage in an original All Talking-Singing story  
**"IT'S A PLEASURE"**  
with Robert Armstrong and Harry Green. Directed by Thornton Schenck. Presented by Joseph M.

**LUPE VELEZ**  
who is featured in Henry King's All Talking melodramatic sensation.  
**"HELL HARBOR"**  
Story is laid in the South Seas. Presented by Inspiration Pictures Inc.

**GLORIA SWANSON**  
a sensation in  
**"THE TRESPASSER"**  
Her first All Talking Picture in which she also sings. Edmund Goulding Production. Presented by Joseph P. Kennedy.

**"THE LOCKED DOOR"**  
Rod La Rocque, Barbara Stanwyck, William Boyd, Betty Bronson in the most gripping All Talking society drama ever produced. Presented by Joseph M. Schenck. George Fitzmaurice production.

**RONALD COLMAN**  
in his second All Talking success, greater than "Bulldog"  
**"CONDEMNED"**  
the most unusual story he has ever had. With Ann Harding. Samuel Goldwyn presents.

**"LUMMOX"**  
**HERBERT BRENON'S**  
All Talking adaptation of Fanny Hurst's novel. With Ben Lyon, Winifred Westover, William Collier, Jr. Joseph M. Schenck presentation. A tremendous heart-gripper.

**HARRY RICHMAN**  
Internationally known star of stage, radio and night clubs in an All Talking, Singing, Dancing story by Irving Berlin.  
**"PLAY BOY"**  
Songs by Berlin. Presented by Joseph M. Schenck.

**Constance TALMADGE**  
in her best picture  
**"VENUS"**  
A synchronized production; thrilling, beautiful, BIG!  
A Louis Mercanton Production with story laid in France, Italy and Africa.

**marks the**  
**most popular entertain-**  
**ment spot in every town**

# Weekly Studio Survey

Hollywood, Sept. 10. Production the past week showed five units less than the preceding week, but an increase of 10 units over the same period last year. Some 16 new features went into production while 10 completed shooting. M-G-M headed the list for activity with 11 "ures in work excluding "Road Show" completed during the early part of the week. No new productions went into work or rehearsal. Fox retained seven features working throughout the week with "A Song of Kentucky" finishing and "South Sea" starting.

## Warner's Shorts

Warner's report a consistent three features and four shorts program though "She Couldn't Say No" and "Golden Dawn" went into the cutting rooms with "Wide Open" and "Isle of Escape" taking their places. Studio got under way to a flying start with their extensive program of 275 shorts by starting on four two reel plays.

Universal reported five features and one short in work after "Skinner Epps Out" was completed and "La Marsellaise" started shooting. After finishing shooting on "No, No, Nanette" and "Dark Swan" and starting on "Son of the Gods," "First National" maintained four features during the week.

Pathe finished "Red Hot Rhythm" and put two more into work including "The Grand Parade" and "This Thing Called Love." In addition to the two new comedies starting "His First Command," starring Bill Boyd, is on location. Tiffany-Stahl is credited with two features in work.

finishing "Woman to Woman" and starting on "Troupe," "Three" now on location. The lone company working at the studio is "Painted Faces." Columbia continues with the same two companies started the previous week while Radio dropped to two units after completing "Night Parade."

United Artists and Chaplin continue with one lone feature each. Former anticipates increased activity with the Harry Richman picture scheduled to start next week, and Edwin Carewe, Roland West and D. W. Griffith preparing stories for early production.

## Leasing Group

Leasing group of four studios had but six companies working when they should have 19 companies to meet expenses. These are the most worried as to future possibilities of independent producers remaining in the field. This group has close to \$5,000,000 tied up in equipment, real estate and buildings and unless they can acquire a normal tendency for space, the red side of the ledger conveys nothing but bad news.

Short subject faction of studios continues to operate at the same speed since the inception of talkers.

## Warners' Record Sales

Approximately \$4,000,000 represents the greatest single month's sales rung up in the history of the Warners. The figure is reported to completely eclipse the "Sam Morris" month held earlier in the summer.

Thirty-six branch managers, each, are said to have reached their quota of \$100,000. One, Joseph Hebrew of Philadelphia, doubled the figure assigned to him.

## Freuler in Again

Los Angeles, Sept. 10. John R. Freuler, one time president of the former Mutual Film Corp., is re-entering the business as head of the Big Four Film Corp., new organization. Big Four may also do some production financing.

## Neill Directing "Wall St."

Hollywood, Sept. 10. Roy W. Neill will direct "Wall Street" (Col.), from Paul Gangelin's story. No cast set yet.

THIS TABLE SHOWS SUMMARY OF PRODUCTION AT THE 21 PICTURE STUDIOS ON THE COAST DURING THE PAST WEEK WITH COMPARISON OF UNITS WORKING CORRESPONDING PERIOD LAST YEAR. UNITS SHOWN HERE TO BE IN PREPARATION ARE IN SUCH SHAPE AS TO BE READY TO START WITHIN NEXT TWO WEEKS. TABLE ALSO SHOWS NUMBER OF PICTURES STARTED AND FINISHED LAST WEEK WHICH DOES NOT INTERFERE WITH NUMBERS SHOWN IN WORK EXCEPT THOSE SHOWN TO HAVE STARTED

Name of studio	Features		Total		Units		Pictures		Pictures	
	in work	Shorts	last	last	preparing	same	last	last	last	last
Feature group	week	week	week	week	period	period	week	week	week	week
M-G-M	11	—	11	5	7	—	1	1	—	—
Fox	7	—	7	5	5	1	1	1	—	—
Warners	3	4	7	3	2	6	2	—	—	—
Paramount	5	—	5	4	11	3	—	—	—	—
Universal	5	—	5	4	4	1	1	—	—	—
First National	4	—	4	5	5	1	2	—	—	—
Pathe	3	—	3	3	3	2	1	—	—	—
Tiffany-Stahl	2	—	2	3	0	1	1	—	—	—
Columbia	2	—	2	2	0	—	—	—	—	—
Radio	2	—	2	4	1	—	1	—	—	—
United Artists	1	—	1	3	4	—	—	—	—	—
Chaplin	1	—	1	—	1	—	—	—	—	—
James Cruze	—	—	—	1	—	—	—	—	—	—
Leasing Group	1	1	2	5	—	—	—	—	—	—
Metropolitan	1	—	1	1	—	—	—	—	—	—
Tec-Art	1	—	1	1	—	—	—	—	—	—
Tele-Film	1	—	1	2	—	—	—	—	—	—
National	—	1	1	1	2	—	—	—	—	—
Short Subjects	—	—	—	—	—	—	—	—	—	—
Hal Roach	—	2	2	2	1	—	—	—	—	—
Educational	—	1	1	1	3	—	—	—	—	—
Darmour	—	1	1	1	1	—	—	—	—	—
Sennett	—	1	1	1	—	—	—	—	—	—
Totals	49	13	62	58	52	16	10	—	—	—

## W. E. After Publicity

Portland, Ore., Sept. 10. Western Electric is out for theatre publicity. Paper mache signs to resemble bronze plates are distributed at all houses with W. E. sound equipment.

Several houses felt for gag and prominently display the cards. Idea is to endorse good sound equipment for public's information.

## Chaney's Tonsils

Los Angeles, Sept. 10. Lon Chaney blew into town this week from his hideaway in the high Sierras to have his tonsils removed. When job is finished he will return for another three month rest. Then back to the M-G-M plant in Culver City where he is three pictures behind on the new season schedule.

## "Lawbreakers" Delayed

Los Angeles, Sept. 10. Pathe has indefinitely postponed work on "The Lawbreakers," contemplated novelty dialog feature for which Richard Boleslavsky was recently imported from abroad.

Meanwhile Boleslavsky is directing dance numbers in other Pathe pictures.

## Academy's Election

Los Angeles, Sept. 10. Re-election of Douglas Fairbanks as president of the Academy of Motion Picture Arts and Sciences is regarded as certain. Election will be held Oct. 13.

# Tact Brought Co-operation in Chi By Petrillo, Balaban and Singer

Chicago, Sept. 10.

Drawing comment from all over the country was the exceedingly quiet manner in which the renewal of contract dispute between James C. Petrillo, president of the Chicago Federation of Musicians, and exhibitor representatives, was settled last week.

At the first and only preliminary meeting between union officials and exhibitors, taking place the previous week, Petrillo walked out of the meeting when Jack Miller, head of the Exhibitors' Association, started his customary melodramatic harangue.

Petrillo's reaction to Miller's steam blowing might be appropriately described in the simple expression of "nuts."

"When you're willing to talk sense," Petrillo remarked to Miller, "I'll listen. Meantime I'll attend no more meetings."

Tactful handling of the second and last meeting Sunday night was credited to Mort Singer, for R-K-O, and John Balaban of Balaban & Katz. The resulting settlement contained numerous concessions from both sides.

Of foremost importance to the theatre operators was that with a change of policy they may dismiss their orchestra on four weeks' notice. Other musicians' locals throughout the country have the operators tied up in a full season contract that gives no opportunity to reduce expenses during the off months.

By the new agreement, a theatre with stage shows in Chicago may go into a straight picture policy for the summer and either entirely dismiss or cut its orchestra.

## Union Co-operating

In making this concession, Petrillo did what is regarded generally as the most logical co-operative step taken by a union head. Considering the difficulties of theatre operation currently, Petrillo's attitude indicates a live and let live policy.

"We are dealing with business men," he stated; "in most cases with Wall Street. If they don't want musicians we won't force them down their throats, and if they do want them they'll have to pay good money."

Concessions gained by Petrillo for the musicians include a \$5 weekly increase for all pictures and vaude house musicians. Also are a \$2 per day extra scale for men employed less than four weeks; \$12 per man for three hours or less midnight shows; \$6 per man for extra week day performances.

Besides the policy change agreement, exhibitors no longer must pay a musician released before expiration of his contract \$2 per day extra for every day he has worked.

## Miller Crude

In taking a neutral attitude during the dispute between exhibitors and the musicians' union, Tom Maloy, head of the operators' union, was the center of considerable outside discussion. Last year during the contract dispute, Maloy came to the front for Petrillo. When the operators renew contracts in January, Petrillo is reported ready also to stay high and dry.

Miller's crude tactics in this recent and other exhibitor-union disputes have made showmen highly dubious about his ability to manage the exhibitors' affairs. The favor-

able settlement made this year was reached only after Miller was squelched into insignificance by the diplomatic procedure by Balaban and Singer.

Many past useless controversies could have been avoided had Miller not been president of the Illinois Exhibitors' Association.

## LINGUIST IN SHORTS

Los Angeles, Sept. 10. Warners will utilize Gregory Ratoff who speaks German, Russian and English for dramatic multilingual shorts. Warners have already made numerous German shorts and one feature, "The Royal Box."

## Blanche Sweet in Short

Los Angeles, Sept. 10. Following successful voice tests Warners cast Blanche Sweet for a short.

M-G-M topped by signing Miss Sweet for a feature role in "Night Club Hostess."

## Fabian's Original

Hollywood, Sept. 10. Warner Fabian arrives Oct. 1 to write an original story for Mary Nolan's next Universal star picture. Title of "What Men Want."

# BENNY MEROFF



THE CONSCIENTIOUS LEAF MARKS BROS. Granada and Marbro Theatres CHICAGO Per. Mgr. MURRAY BLOOM

# MEGLIN KIDDIES

Featured by FANCHON & MARCO

# CARLA TORNEY

DANCERS Featured in Fanchon and Marco's "Love School" Idea

ROXY, NEW YORK, This Week (Sept. 7)

# LI HO CHANG

The Poet of Magic

First Appearance in the U. S.

JEANNE BUDD  
BILLIE CASTAGNOLI

E FLAT FOUR

ZITA WILSON  
EARLENE BOLING

Featured in F. & M. "KISSES" Idea Thanx to Gae Foster and Miss Fanchon  
THIS WEEK AT LOEW'S STATE THEATRE, LOS ANGELES

## COSTUMES FOR HIRE

PRODUCTIONS  
EXPLOITATIONS  
PRESENTATIONS  
**BROOKS**  
COSTUMES  
143 W. 40th ST. N.Y.C.

## HELEN AUBREY

Featured in F. & M. "KISSES" Idea  
Thanx to Gae Foster and Miss Fanchon

## JOE LaROSE

PRODUCTIONS  
FOX THEATRES

## JACK HANLEY

In Fanchon & Marco's "Sweet Cookies" Idea

## DONALD DAVIS

Dialog Director  
FOX STUDIO

## DOROTHY YOST

WRITING FOR  
Metro-Goldwyn-Mayer

## RALPH SPENCE

DIALOGUE FOR M-G-M

## BRADFIELD

5th Ave. Theatre, Seattle, Wash.



## Franklin Has Run Fox's Coast List To Over 500 Houses—Taking on More

Los Angeles, Sept. 10. Harold B. Franklin is taking on theatres from day to day to add to the Fox coast circuit. This week he is taking over 28 houses comprising the T & D Jr circuit in five of which the Fox organization had previous minority interest. These houses are with the exception of three in Reno all located in northern California, mostly in the San Francisco area. They were owned by Mike Nafce and the Nasser Bros. They have about 28,000 seats aggregate.

Also taken over during the past week in the San Francisco area was the El Capitán, San Francisco, 3,200 seat house in Mission district owned by Ackerman & Harris. House opened little more than year ago.

Additional purchases of houses were also negotiated within the week in Nebraska, Idaho and Wyoming. As well as arrangements made for the erection of a 1,750 seat house in Butte.

The deal whereby Fox acquires 80% interest in the Principal Theatres was closed last week, with the circuit name to be changed to Fox Principal Theatres, operated as a subsidiary of Fox by Mike Rosenberg who retains a minority interest with other inactive partners. Houses included in the T & D, Jr., deal are Strand and California, Dunsmuir; T & D, Jr., Lodi; State and Novelty, Martinez; Park, Paso Robles; California and Majestic, Petaluma; Liberty, Goddards and California, Sacramento; Liberty, Susanville; Senator, Chico; State, Oroville; Granada and State, Red Bluff; Redding and Market Street, Redding; La Casa Grande, Santa Clara; Vitaphone, Oakland; Royal, Alhambra and Polk, San Francisco; California and Cline, Santa Rosa, California. The three houses in Reno being the Majestic, Granada and Wigwam.

### Other Houses

The group of Principal houses include Temple and Alhambra, Alhambra; Broadway Palace, Arcade, Band Box and Cozy, Los Angeles; Brawley, Brawley Air dome and California, Brawley; Mission, Monterey Park; Galety, Santa Maria; Norwalk, Norwalk; Downey in Downey; Monache, Porterville; Culver, Culver City; Palms in Palms; Azusa in Azusa; Arlington and Grand in Tracy; Banning at Banning and the American, Ventura. Franklin has taken over in Cali-

fornia the American, Oakland, formerly operated by Ray Mingley, seating 1,500; Mark Strand at San Pedro, Vallejo at Vallejo; Turlock seating 1,200 at Turlock.

In Idaho the Strand and Orpheum were taken over from Carothers and Archibald at Pocatello; Egyptian, seating 1,200 from F. C. Dahnen at Boise.

From that state are five houses owned by Harris-Voeller Circuit which include Ramona and Cozy at Buhl; Wilson and Egyptian at Rupert and Burley, Idaho. Also taken over from this concern are the Strand and Orpheum in Evanston, Wyo., and the Isis in Green River, Wyo. I. H. Harris will remain as district manager of these houses under supervision of Bill Steege, who is division manager in Great Falls, Mont.

At Vancouver, a new house is being built in addition to the taking over of the Castle, Liberty and U. S. A. from Mayor J. P. Kiggins. In Rock Springs, Wyo., two houses were taken over from Tom Bertha by Franklin.

Nebraska With the invasion of Nebraska six houses were taken from the World Realty Co., Fremont, seating 900 at Fremont; Columbus, seating 600 at Columbus; World seating 1,000 at Kearney; Temple and World, both seating around 900 in McCook, and the World, 800 seats, in North Platte. Here also a new theatre is being erected to come under the Fox banner. It will seat 1,200.

When Franklin came to the coast two years ago he had little over 200 houses. Now the circuit has over 500.

Bair at Billings, Montana; Ellsone at Salem, Ore., will come in from the Guthrie Theatre Company.

In addition to these groups Fox have taken over eight houses in Portland and Seattle from Universal. These houses will be operated by the Seattle division manager with the profits shared by both organizations.

## Loop Managers Gun-Wise; Chi Loses Only \$1,890

Chicago, Sept. 10. Unprecedented epidemic of show-house stickups continued Sunday, with the Chicago theatre losing \$1,890, but extra caution taught them to admit the same barons began their unequalled raids here, saved B & K much more.

Five young bandits, all masked, got to Ambrose Conroy, assistant manager of the Chicago, just before the first show Sunday, made him open the safe in the basement office, and escaped into State street after blinding Conroy, two others and a porter. They dropped a box with \$500 in their getaway haste.

Loot probably would have been larger, but since a \$6,400 holdup in the Chicago nearly a year ago and because of the steady procession of theatre stickups, B & K has been depositing most of its week-end money in banks on Saturday night.

### Circuit's Athletic Meet

Schwartz' circuit of L. I. is footing the bills for an athletic meet to be held in Brooklyn, Sept. 14, under the direction of the Flatbush Boys' Club.

The winner will accompany Capt. Williams as his guest on an exploration tour of Central America.

### "Dude Wrangler" Starts

Hollywood, Sept. 10. George Duruya will play the male lead in the next Reid-Broughton production, "The Dude Wrangler." Others cast are Julia Swayne, Gordon, Louis Payne, Jack Richardson, Ethel Wales, Virginia Sale, Raymond Hatton.

Production is due to start this week.

### Percentage

Los Angeles, Sept. 10. Salesman for one of local exchanges was told to sell a picture on a percentage and guarantee basis rather than flat rate. Calling on an small exhibitor he offered the picture on a 50-50 split. Exhib said he didn't mind not getting more than the exchange, but that he didn't like the 50-50 idea. "Let's make it 40-40," he said.

Salesman didn't bat an eye and suggested the exhibitor. Exhibitor brought forth libations for the discussion. After the fourth round the salesman said:

"The 40-40 is all right, but that leaves 20% open. What do you say we split that?" "Okay," the exhibitor came back, "I just didn't like that 50-50 idea."

## ALL CHAINS NOW WITH HOUSES IN SYRACUSE

Syracuse, N. Y., Sept. 10. Syracuse looks as a film battlefield of the first magnitude as the result of a series of theatre deals consummated during the past week.

Fox, with two houses, Loew's State and the Eckel, the latter acquired from the Schine corporation; Warners, with the Strand, subleased from the Syracuse Strand Theatre Company; Publix, with the Temple, taken over from Nathan L. Robbins, and I. H. Herk, and R-K-O with B. F. Keith's is the local Rialto's new "big time" alignment.

Fox assumed control of the Eckel and other up-state Schine theatres Monday. Warners closed the long pending negotiations for the Strand Friday, closed the theatre on Sunday night and will reopen it Thursday with a midnight premiere of Al Jolson's "Say It With Songs."

The Public deal for Temple, kept under cover, was finally signed Monday. The Public passes from the Mutual Wheel Sept. 22. Publix will remodel the theatre. Reopening date indefinite.

Mutual shows may find a new home in the Shuberts' Wieting, splitting the week with touring attractions.

## WIDE SCREEN TESTS

(Continued from page 5)

projection machines been ordered. This, despite the widening of the booths in most of the Fox theatres, admitted as preparatory to the installation, grandeur required.

Fox's stock control of General Theatres Equipment Corp., the institution established by five banking houses which has already corralled leading projection, camera and accessory manufacturers (grandeur included) in the field, places Fox in a highly strategic position, it is conceded.

Where Fox originally sold 51 per cent of grandeur rights to General, its major buy into the entire company again places him at the head of the one wide film phase which has been given most serious consideration and study in the industry.

In his original agreement with General, Fox protected his grandeur patents to the point where his theatres have first call for installation and where he will receive a royalty on every sale thereafter, very similar in detail to Western Electric's talker royalty basis with the Warners. Fox's "Tollies" played for a week at the RKO and has been generally released.

## One-Hour Shows Booked

Des Moines, Sept. 10. A theatrical booking agency handling one-hour attractions for picture houses has just been opened here by F. M. Shortridge. Name is Corn Belt Booking Exchange.

### HELD FOR E. O. ROBBERY

Los Angeles, Sept. 10. Ed and Mary Cavanaugh were held for trial on charges of robbing the United Artists theatre here of \$13,000, after preliminary hearing before Municipal Court Judge Haas. Theatre fled a civil suit against the Cavanaghs seeking to obtain a return of the money which has since been located.

## 4 States' Theatre Owners Join in On M. P. T. O. A.—Ga., Fla., Ala., Tenn.

### UNSATISFACTORY DEVICE

Melotone Sound Equipment Still in Avon, Syracuse

An answer has been filed in the Supreme Court by the Kallett Theatres, Inc., in a suit by the Melotone Corporation of America to collect on a \$1,600 Melotone Synchronous machine installed in the Avon theatre at Syracuse, N. Y., June 8 last. The answer contains a letter written by the Melotone company on May 11 last stating that if the machine was not satisfactory it would be removed at once.

The Kallett company says that prior to the expiration of the 30-day period it gave notice that the machine was unsatisfactory and demanded its removal, which was not done.

The answer asks \$1,000 damages, because the machine is still there.

## LOEW'S TWO OPENINGS SAME DAY IN N. Y.

The Loew offices were considerably excited last Saturday through having two New York theatres open the same day. If such a 2 in 1 day event had ever been chronicled before on the Loew books nobody seemed to recall it.

The new Paradise in the Bronx and the new King's Highway in Brooklyn opened Sept. 7 with an identical policy, talkers and stage shows, billed as "direct from the Capitol."

Deviation from the old plan of having openings made gala night affairs seems to be out of date, as attested by these two openings starting at 11 a. m. The main idea of this was to grab the shekels rather than to pack 'em in for just one night.

The feature at the Paradise is "Dr. Fu Manchu," while "Evangeline" is the King's talker.

## Bridgeport Fight Settled

Bridgeport, Sept. 10. Eleventh-hour negotiations between the owners, representatives and the operators averted the darkening of the four largest picture theatres here Sunday.

Result of a four-hour conference, which ended at 2 a. m., September 6, is that the operators' union has won even more than was demanded. Any immediate recurrence of trouble over wages is prevented by a two-year contract between the union and owners from Sept. 1.

The theatres are the Fox-Poll Palace, Majestic, Globe and the Warners Cameo.

Demand of the operators was for a scale of \$77.50 a week, increase of \$5 for class A houses. Under the arrangement the operators in class A houses get \$79 a week.

### TOMMY DOWD WITH KEITH'S

Tommy Dowd, lately returned from Paris, has been appointed presentation director for the policy of stage show inaugurated Saturday by Keith's in the Regent at 116th street and 7th avenue, and Proctor's 125th street.

Mr. Dowd assumes charge of both houses.

The Universal Club will hold its annual feed and frolic in the Astor, Oct. 26. M. J. Etchingham is president.

Waycross, Ga., Sept. 10.

Hardwick & Farkas, recently announced law firm of Albany, Ga., composed of former United States Senator Thomas W. Hardwick and Leonard Farkas, have been retained as counsel for the picture theatre owners of Georgia, Florida, Alabama and Tennessee.

Georgia organized this year. So constructive has the organization proved, the owners in Florida, Alabama and Tennessee are joining. Name may be changed to the Southeastern M. P. T. O. A. Group held its first annual convention in Columbus, Ga., this week.

Love B. Harrell, secretary, states the retention of Hardwick & Farkas marks the inauguration of an extensive program of expansion along many lines and retrenchment along others.

Minneapolis, Sept. 10.

Three hundred independent theatre owners of Minnesota and North and South Dakota attended a meeting of the Northwest Theatre Owners' Association here to listen to a first-hand explanation of the new franchise plan being offered by RKO and Tiffany-Stahl.

Enthusiasm was expressed by many of those present over the proposal and numerous contracts were signed on the spot.

### Myers Canadian Ally

Washington, Sept. 10. Abram F. Myers has made a contact with J. Earl Lawson, of Toronto, who heads a group of independent theatres in Canada.

Myers' Allied Association and the Canadian outfit will not affiliate, rules of both making that impossible at this time, the idea being that Dawson and Myers will cooperate in matter affecting the indies on both sides of the boundary.

Lawson is an attorney and a member of the Canadian House of Parliament as well as theatre operator.

## FANCHON AND MARCO'S

## "GOBS OF JOY" IDEA

OPENS AT NORFOLK FOR THE LOEW SOUTHERN TOUR

!



**Art MAHON and FLORENCE SENSATIONAL ADAGIO TRIO**

"Tearing Public" OMAHA "WORLD-HERALD": "In the stage attraction, 'Say It with Flowers,' outstanding specialty is the adagio performance of the MAHON and FLORENCE Trio. Thrills are provided by the daring leaps of MISS FLORENCE."

Direction SAM BRAMSON WM. MORRIS OFFICE

## MABEL AND MARCIA

Featured in F. & M. "KISSES" Idea Thanx to Gae Foster and Miss Fanchon

## BETTY and RAMON

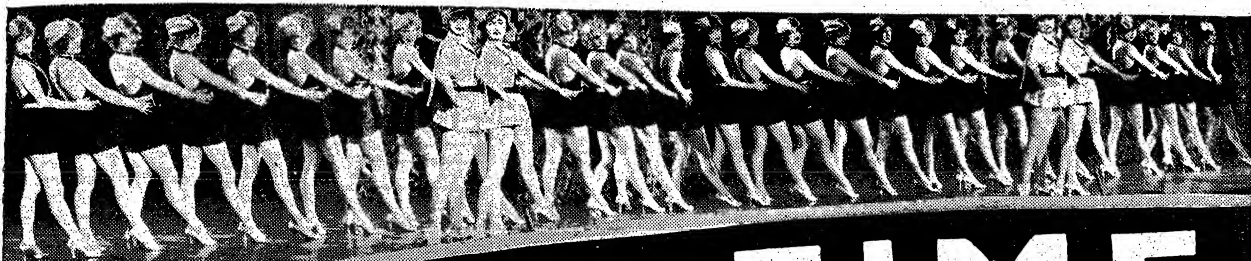
FEATURED

IN F. & M. "DANCE MOODS" IDEA THANK TO GAE FOSTER

## JONES and HULL

Featured in F. & M. "SWEET COOKIES" IDEA Thanks to FANCHON & MARCO





WILLIAM  
FOX  
presents

# BIG TIME

Fox Movietone All Talking Comedy  
Drama of Back Stage Life and Hollywood  
with

## LEE TRACY

Mae Clarke • Josephine Dunn  
Daphne Pollard • Stepin Fetchit

Story by Wallace Smith  
Dialog by William K. Wells & Sidney Lanfield  
Staged by A. H. Van Buren

A small time vaude hooper gets a big head, ditches his wife and scrams with a dizzy blonde when he makes the big time. Realizing his mistake and heartbroken, he toboggans to the 6-a-day. Grabbing a rattler to Hollywood, where big heads outnumber the custard pies, he learns the meaning of "ham" — and humility.

Lee Tracy is already known to audiences all over the country through his splendid work in "Broadway" and "The Front Page." In this, his first talking picture, he proves one of the most versatile actors on the talking screen.



NOW  
PLAYING  
THE  
ROXY



Directed by  
KENNETH HAWKS

Get in the  
BIG MONEY with BIG TIME  
talkers from



# Three Columbia Hits at \$2 Top on Broadway!

**NOW!** The latest in Action and Adventure

**SOON!**



ALL  
TALKING  
SINGING  
DANCING

Directed by  
FRANK KENTON

**COMING !**

# BROADWAY SCANDALS

# A SNAPPY MUSICAL REVIEW

**SALLY ONEIL  
JACK EGAN  
CARMEL MYERS**

*Directed by*  
**GEORGE ABRAHAMSON**

**SOME OF LOVE**



# W. E. Losing Sales, But Not Kicking On Photophone's Cheaper Device

Although Western Electrics admit RCA's cheaper talker is deeply indenting its prospects to the tune of five and six at a clip, salesmen for W. E. have been given explicit instructions to stay away from all houses that have Radio equipment. Theatres with any other devices are regarded as open territory and still W. E. prospects.

While reports persist that the \$3,000 Photophone reproducer, about \$4,000 less than Western's cheapest, will eventually force the electric to combine their sales staffs, and admit the conjugal influence of AT&T which both have hitherto denied, it is believed that such a move would be made only as a last resort.

The record and Washington have been conceded in W. E. quarters to be of greatest concern.

Western's talker sales headquarters is reported from within to be in the most hectic state of its existence; sales in and around New York being conducted on a battle royale basis with executives competing with salaries men assigned the territory in the effort for exhibitor signatures.

## B. & K.'s Chi Theatre- Radio Exploitation Hookup

Chicago, Sept. 10. Starting Sept. 20, during National Radio week, B. & K.'s Chicago theatre will present a special stage show of radio acts and turn over all possible lobby space to radio distributors for exhibitions.

In return, the radio dealers will advertise in a special section of the Herald-Examiner (Hearst) centering on the Chicago's radio show.

This is the first time a B. & K. theatre lobby has been used for outside commercial purposes.

## FEW ORDERS FOR WIRE BY EXHIBS ON COAST

Los Angeles, Sept. 10. Few small house exhibitors in this part of the country are placing orders for wire at the present time. Most are assuming an attitude of waiting.

Many have had wild-cat equipment installed, and dissatisfied with the results, are having it taken out, and most consider Western Electric prices too high. Between the two, they are refusing to attempt an installation of any kind, although they'd like to have it.

## Three in One

Los Angeles, Sept. 10. Opening of the new Fox, San Bernardino, Cal., Sept. 20, gives Fox three major houses in that town of 55,000. Other two houses are the Californian and the West Coast. Plan is to convert the West Coast, oldest of the three, into a second run house about 60 days after the new Fox opens.

Charles Wuerz goes from the Californian to manage the Fox; Harold Stetson from the West Coast to the Californian; Carl Miller from the Redlands, Redlands, to the West Coast, and Mathew Bridge, newcomer to Fox ranks, takes over the Redlands.

## Theo. Hays Very Ill

Minneapolis, Sept. 10. Theodore L. Hays, veteran local theatrical man and for many years chairman of the board of directors of F. & R., is in a serious condition after having undergone an operation on his eyes.

Mr. Hays has been in ill health for the past year.

Col. has assigned Ralph Ince to direct "Murder on the Roof," adapted from magazine story.

## Sightseeing Costume

Hollywood, Sept. 10. Studio gate crashing to look around is getting so tough that two girls visiting here dressed in rompers and walked by the copper at First National as chorus girls.

Girls were okay and making the rounds of the stages until an inquisitive assistant director asked them what company they were working with and they said, "D. W. Griffith."

## WOODHULL'S STEAM-UP

Promoting Travel for Himself—Free Feeds for Others

In the job just a week, Pete Woodhull has already sold M. A. Schlossinger on the value of travel and buying free feed for others.

The ex-head of the dying Hays' exhibitor auxiliary went into conference with the DeForest promoter after the press eats a week ago to dope out some way to beat the Radio-Tiffany franchise teaser for Photophone. This developed a second banquet for the boys in Memphis, Sept. 12, and a reception for Pete's MPTOA successor, M. Lightner.

The Radio crowd beat Pete on the feeding contest. They've one set for Memphis the day before.

## Fox Averts Strike

A strike was averted in 10 Fox Manhattan area houses Monday when the Stagehands' Union, No. 1, of New York effected a settlement with the Fox representative, Joe Leo.

The adjustment agreed upon was the employment of five maintenance men, with two houses assigned to each of the union workers.

The stagehands were represented in their negotiations by agent Joe Magnolia and William J. Maher, president of the local.

Some of the houses involved were included in the recent deal where Fox took over a number of indie operated theatres.

## Picture Possibilities

"Great Scott"—Unfavorable  
"GREAT SCOTT" (Comedy, L. A. Sallan, 49th Street). Too gabby for the screen. Topic not attractive.

"Soldiers and Women"—Favorable  
"SOLDIERS AND WOMEN" (Drama, Lew Cantor, Ritz). Has all the makings for an interesting talker. *Ibce.*

"The Commodore Marries"—Unfavorable  
"THE COMMODORE MARRIES" (Comedy, Arthur Hopkins, Plymouth).

A stage novelty, much of it in nautical language which if changed as it must be for the screen, would let the play down to mediocrity. *Ibce.*

"Houseparty"—Unfavorable  
"HOUSEPARTY" (Drama, A. L. Erlanger and George C. Tyler, Knickerbocker). Serious play of college life into which has been woven manslaughter. That's plenty, yes? *Ibce.*

## Cradle of Talkers Sold

Old Edison studios in the Bronx, scene of some of the first movies ever made, sold last week by R. L. Griffin to Edwin Earle Smith. Smith will soundproof the stages and will form a company to produce a series of shorts, renting out the balance of the studio space to other independents.

Interesting angle of the soundproofing of the old Edison studios is that it was here that Edison himself made the very first talkies about 20 years or so ago. He soon dropped the idea as "unfeasible."

## PROJECTIONIST MISSING

Los Angeles, Sept. 10. William Fellows, projectionist at the Broadway Palace, is still reported missing from the sinking of the San Juan last week off the coast of San Francisco.

Fellows is believed to have been on the boat at the time. He is said to have left Los Angeles, Aug. 25, accompanied by his family on a vacation.

## F. & M. Bookings

Some recent acts signed for placement with Fanchon & Marco Ideas are Fred Bernard, Miller and Marx, Penny Pennington and Partner, Joe and Jane McKenna, Four Kemmys.

## ROBB & ROWLEY'S 75 IN TEXAS FOR PUBLIX?

Dallas, Sept. 10.

Rumors are current in film exchange circles here that Robb & Rowley Theatres, who with the Dent circuit owned a majority of Texas small town houses, will next fall under Publix flag. Harold B. Robb denies negotiations are under way. The R. & R. chain includes about 75 houses.

Louis L. Dent, head of Dent Theatres, announced that he will retire from show business as soon as Publix is installed as his successor. Has been known as one of foremost showmen in southwest for a score of years.

## Musicians' Soft Pay

Newark, N. J., Sept. 10.

In addition to maintaining musicians at the Mosque, where no playing is done, the agreement with the unions has kept five musicians at the Capitol who play a total of 30 minutes a day.

At the Mosque the scale is the usual one. The first demand of the unions was to increase the number of non-players at the Mosque!

# RALPH G. FARNUM

## LOOKING FOR NEW TALENT

for Broadway Musical Comedies

he will hold an AUDITION in

## CHICAGO, THURSDAY, SEPT. 19

at the Apollo Theatre, starting 11 a. m.

he will hold an AUDITION in

## LOS ANGELES, THURSDAY, SEPT. 26

at the Music Box Theatre, Hollywood, starting 11 a. m.

If you are in Chicago or Los Angeles and want an opportunity to try out for the many parts available in the new Broadway Musical Comedies, report on the stage of the above theatres on the day mentioned with your music and rehearsal clothes

# RALPH G. FARNUM

1560 Broadway  
New York City

Telephones  
Bryant, 3480-3481-3482-3483

Cable Address  
"RALFARNUM"



## Indie Exhibs Are Falling For RKO-T-S "Life Savers"

Eastern lieutenants of Myers, Allied head and mediator, credit him with cutting out the curse in the old First National franchise system by fixing the maximum average total of exhibition value which Radio and Tiffany product can reach during its five-year life. In no case, it is claimed, can this appraisal, upon which hinges the exhibitor tax, exceed \$750,000 in any of the four years to follow. The rate for the first year places such value for Radio at \$600,000 and for Tiffany at \$500,000.

Exhibitor committees to enlighten the indies in their respective zones have been formed throughout the country during the past week. Already 100 franchises have been secured in Ohio, it is claimed.

The committee, composed of three men in a territory, appear personally or designate a representative to accompany a salesman during the talk. What the professional doesn't tell the rep is supposed to pounce upon. If the pro and indie deadlock, they go to the district appeal board made up of heads of the committees within the given areas. These pow-wow on price. If they can't agree it goes up to Myers and Radio and Tiffany representatives.

### Committees

The New York price adjusters, formed a few days ago, started functioning this week. Charlie O'Reilly is the general chairman, while J. Louis Geller and Sam Sonin are assistant chairman and secretary, respectively.

The Bronx committee includes Lawrence Bolognino, William Bolte, Jack Steinman, Manhattan and Richmond are covered by Leo Brecher, Sol Ralves and Lee Ochs. Brooklyn and Queens come under command of Rudolph Sanders, Max Barr and L. Schiffman. Joseph Quintner is up in Peekskill; Joseph Singer in Middletown, and Charles Moses in Long Island.

So enthusiastic are most of the indies over the "life saver" booking proposition, about which most have yet to learn, that some have forgotten about selling their houses. Sam Sonin, who has the West End in Long Beach, is one of these. He announces that he will buy six houses of not over 600 seats each.

Some of the exhibitor leaders, while they are emphatic in saying that the franchise has nothing to do with Radio's other interests, predict with Photophone excess that there will be 2,500 cheaper installations within the year.

### NO H. O. AT ACADEMY

"Cock-Eyed World" (Fox) will not be held over at the Academy and that house as well as the Crotona and Audubon will resume their regular Fox vaudeville schedules next week.

### Business Light?

Chicago, Sept. 10.

This burg's theatre handits aren't averse to sticking up for pin money. One of them nixed the cashier of the New Regent on South Halsted street for the night's receipts—\$58.

## FOX TRYING 2 POLICIES, SAME PRICE, IN CHICAGO

Chicago, Sept. 10.

The Sheridan, best house on the former Ascher string taken over by Fox, will try a policy never before attempted in this town.

First half will be feature picture plus a Fanchon & Marco unit. Last half will have only pictures, with straight 50 cents held to throughout the week.

The other big Ascher house acquired by Fox—Terminal—will use the F. & M. units on the last half instead of first.

## Missing Husband's Warr

Des Moines, Sept. 10.

Walking into the baggage room of the Rock Island station to visit her "babies," two German police dogs, Mrs. Bessie Wallace, 28, and traveling under the name of Bess Elrod, met the law. They picked her up on a charge of larceny under a warrant held by Sheriff W. A. McGee, Cass county. It included her, the dogs, and a special blindfold used by her husband who has been playing the blind driving stunt.

Details as to home, specific charges and whereabouts of her mate are lacking.

### COSTLY FLASH OFF

"Arabian Nights," 25 people unit produced by Frank Klein, has been withdrawn for repairs and recasting. Klein is reported to have gone for \$20,000 in costumes, scenery, and electrical equipment on the flash.

### HEIDT'S 3D WEEK

Horace Heidt band will hold over for a third week at Keith's Palace, New York, next week. Original booking was for a single week.

Herber Farjarn and George Draney, assisting Monte Kattjohn on screen treatment of "Dangerous Business" for T-S release.

## OKLA. EXHIBS FORM; JOIN ALLIED STATES

Oklahoma City, Sept. 10.

Theatre owners from over the state met here Friday and formed the Independent Theatre Owners of Oklahoma.

A. B. Nomand of Shawnee was elected president. He is empowered to appoint a board of directors and secretary.

The association voted to affiliate with the Allied States, national organization, and purchase product franchises from Tiffany-Stahl and Radio Pictures.

The meeting was addressed by Col. H. A. Cole of Dallas, Al Stoffes, Minneapolis; Oscar R. Hanson and Ralph Morrow, of T-S, and Sam Benjamin of R-K-O.

Washington, Sept. 10.

MPTOA of Western Pennsylvania and West Virginia has voted itself into Abram F. Myers Allied Association.

## Schwartz House Openings

Merrick, Jamaica, of the Century (Schwartz) Circuit string, listed in the new RKO booking arrangement, has been designated as a first run house by the latter. The initial RKO booking is Paramount's "The Greene Murder Case," opening there Saturday, Sept. 14. The house opens at 11 a. m. Jack Ginberg is house manager.

Rialto (Century) reopened Sept. 7 with RCA equipment. Otto Beetz, new manager.

Manor (Century) also RCA equipped, opens as straight talker house Sept. 14. William Applegate, manager.

Queens, Queens Village, L. I. (Century) is to play vaudeville, with the acts booked in Arthur Fisher, indie agent.

Century has just taken over the Empress, Empire Boulevard and Brooklyn avenue, Brooklyn, opens later in the month with sound films and talkers.

Grove (Century), Freeport, is to open its shows on Saturday hereafter instead of Sunday, with two changes weekly and four shows on continuous days.

## Dark Theatres in Trade

Newark, N. J., Sept. 10.

In a deal said to involve \$2,000, 000 Stanley-Fabian (Warner Bros.) has acquired title to the Embassy, Orange, and the Regent, Newark.

In exchange S-F gave the Oxford, East Orange; Lincoln, Bloomfield; City, Newark; three two-family houses, several vacant lots, and some cash.

None of the theatres passed over by S-F is actively running.

### Riverside Saturday

Opening in Kildie's two-day Riverside, slated for this week (7), called off because of the weather. Fear that the heat early in the week might continue and give the house a bad start prompted the postponement. Opens Saturday (14) with straight vaude.

Slight Car Spill

Lds Angeles, Sept. 10. Webb and Diaz, vaude act, en route Sunday by automobile to Oxnard, capsized when a tire exploded. None of five occupants was seriously injured and act played the date.

B. & K.-L. & T. Friday Openings  
Chicago, Sept. 10.  
All Balaban & Katz and subsidiary Lubliner & Trinz sound houses have been changed from Saturday to Friday openings.

The B. & K. deluxe houses went to Friday opening several months ago.

Patrick Kearney did not replace Donald Davis as writer of adaptation and dialog for "Darkened Rooms." Far. Davis was assigned to the picture as dialog director only.

Katherine C. Ward, Warner Richmond, "The Jazz Queen," FN.  
Richard Carlyle, "Playing Around," FN.  
Jason Robards, "Peacock Alley," T-S.

Jean Arthur in "Here Comes the Bandwagon."  
Ken Maynard's next for U will be "Kettle Creek." Starts Oct. 5.

Florence Lake, "Rogue's Song," M-G.

## PALACE PICTURES

The more prominent stage people in the audience at Keith's Palace, New York, Saturday matinee were asked to pose for motion pictures as they entered the theatre.

Film will be shown in the Keith houses as an exploitation stunt to prove that important people attend vaude theatres for amusement.

Among them, in the picture, Mister Jimmy Durante! Every-one nose that nose.

## "DOLL DAY" FINE FOR PUBLICITY AND KIDS

Seattle, Sept. 10.

The "doll show" last week at the Seattle theatre (Publix) brought out 3,500 girls with dolls, cracking house attendance record, \$106.

"Speedy" on screen, with Don and Don on organ, and a little girl playing violin.

Girls under 14 with dolls were admitted free.

Great publicity and the kids had a fine time.

## Katz' Visiting Trip

Sam Katz' visiting trip over the line of the Publix chain is to start late this month or in October. It will be in the form of a small group of Publix and Paramount execs in a private car.

In many of the cities the formal turnover of theatres lately acquired by Publix from partners will occur, and likely attendant local publicity. The transfer formality will make it official for the town.

## RKO L. A. \$5 OPENING

Los Angeles, Sept. 10.

Around \$60,000 will have been expended in renovating and re-equipping the RKO, formerly Hill Street, for its reopening (Wednesday), Sept. 11. It will be a \$5 shindig with Rudy Vallee, Fanny Brice and various picture and stage personalities making personal appearances. Picture will be "Street Girl" (Radio).

George Landy, exploitation head here for circuit, is in charge of opening campaign aided by Andy Hervey.

### Trix Sisters, Hero

Helen and Josephine Trix will reappear on the stage over here, in musical comedy or vaude. It is a few years since the Trix Sisters were together on this side.

Helen reached New York last week. Josephine will arrive around Oct. 1. Jenie Jacobs is the sisters' Am. rep.

## An Open Letter to Girls in Show Business!

If you have good looks, a certain amount of grace and charm and an ability to learn, there is an opportunity for you to meet the heads of one of the largest motion picture producing companies in the world with a view toward a career on the screen. The work is hard and sometimes tedious but the rewards are great to the successful ones. This is not a contest of any kind but a straight appeal for new talent and refreshing types for our talking pictures. Send photograph with height, weight and age for interview.

Box A. B. C., Care of Variety

## PHIL ARNOLD

Just Returned From Successful Continental Tour

NOW TOURING PUBLIX CIRCUIT

LAST WEEK, PARAMOUNT, NEW YORK

THIS WEEK, PARAMOUNT, B'KLYN, N. Y.

Thanks to JACK PARTINGTON

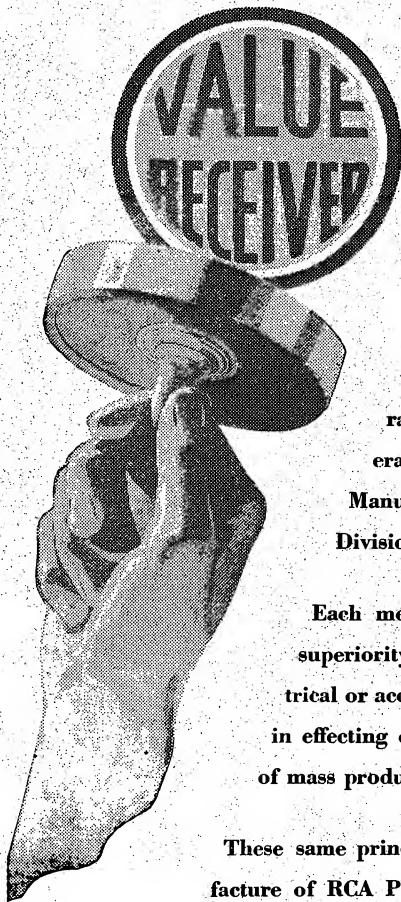
Per. Rep., IRVING SHERMAN  
EDWARD DAVIDOW, INC.

BACK HOME!  
NOW UNTIL—  
GENE MORGAN

at

LOEW'S STATE  
LOS ANGELES

# RCA Photophone Built Right...Priced Right



**W**hen you contract for an RCA Photophone, you get not only the finest reproducing system that science has devised, but the *best value* that is available in the whole sound equipment field.

RCA Photophone brings to the screen the experience, traditions, resources and research facilities of the world's largest group of electrical and acoustical laboratories, the Radio Corporation of America, the General Electric Company, the Westinghouse Electric & Manufacturing Company and the Victor Talking Machine Division of the Radio-Victor Corporation of America.

Each member of this group stands for outstanding superiority and precision in the manufacture of electrical or acoustical products, and for proved efficiency in effecting equitable prices through the introduction of mass production economies.

These same principles have been applied to the manufacture of RCA Photophone, with the result that it is "years ahead" in both dependability and price. You will save on your initial investment and add to the drawing power of your theatre when you install the RCA Photophone.

A contract placed now for this superior equipment will start it earning dividends for you within thirty days.



**RCA PHOTOPHONE, Inc.**  
SUBSIDIARY OF RADIO CORPORATION OF AMERICA  
411 FIFTH AVENUE - NEW YORK CITY

## Australia

By Eric H. Gorrick

Sydney, Aug. 17.—Flu responsible for a slight falling off of business the past two weeks, although the talkers were not hurt overmuch. Observation has proven that the legitimate is up against a tough proposition trying to buck the talker, with the latter getting the best at the b. o.

Her Majesty's—W. T. presented "The Five O'Clock Girl," with Alfred Fitch and Helen Patterson featured. Show light and frothy and has every indication of running up a nice little score. It is tremendously popular out here.

Opera House—"Whoopie" goes out next week (Wired) staying nine weeks. Business dropped, hence early closing. Nell will send the show to Melbourne for a run.

Palace—Nicola, magician, business fair.

Regent—Leon Gordon doing nicely with revival of "Brewster's Millions" for W. T.

Criterion—W. T. closed "Lull That Off" after two weeks' run to poor business with Alan Bunce and Ruth Nugent. "The Rat" revived this week and looks like a score. "The Girl in the Gingham" playing the part done by Irene Homer, scored a distinct success. This Australian girl is a find.

Tivoli—Business not over brilliant with vandim. Just across the street is Al. Jolson in "The Singing Fool," and the Tivoli is finding it hard to battle. It is certainly a big show, and deserving of better patronage. Bill includes David Poole, Blanc et Noir, Marie Curcio, Paul, Pussini, Chiquita, Sidney Clarke, Danbury, Gil, Dan, the Originals, and a number of others.

Fuller's—Business nothing much here now with the Gerald revue unit. Polk tried of same early week after week.

## Pictures

Regent (Wired)—"Broadway Melody" a sensation, with capacity business every session. Flots have big money-maker in this one. Good for 10 weeks or more.

Haymarket (Wired)—"Weary River" in for a run for W. T.

Lyrice (Wired)—"Women They Talk About" long run. Mary Pickford's "Coquette" doing good business, although not sensational.

St. James (Wired)—House went talker last week, with the "Singing Fool" playing extended season for W. T. Business opening day capacity and continuing. "The Jazz" playing a second six months' season at the Lyceum.

Capital (Wired)—"Hole in the Wall" the main feature. Ted Henkel scored nicely with his orchestra. "Wild Orbits" (silent) held attention and was liked. Ted Henkel presented "Rolling On" on stage, making a snappy 15 minutes. "The Thriller" featured, good.

State (Wired)—Capitol's alliance with "The Bolshoi" as feature, with Will Frier orchestra, stage band presentation. Six Rastellos featured and scoring big.

Princess (Wired)—"Innocents of Paris" all getting capacity. "The Letter" will follow, U. T.

## Wired Neighborhoods

Business holding nicely with these night shows. Managers report better gross than with silent. Most houses playing second and third release talkers together with talker shows and in some cases, a silent feature as well.

Adelaide—Wintergarden, Empress, Arcadia, Clowley, Doncaster, King's Cross, Randwick, West's, Hub, Marrieville, Chiswood, St. Peter's and Kensington. Majority of these theatres controlled by either U. T. or Hoyt, with some independent. Mostly W. E. system used.

## Melbourne

His Majesty's—"Show Boat." W. T. Royal—"Journey's End." W. T. King's—"No. 17." W. T. Palace—"The Gorilla." Moncroft-Moore.

## Pictures

Tivoli—"Tivoli Follies," including Jack Edge, Joe Maria, Mona Magnat, Alex Reagen, Fallow Twine, Gene Bros, Vernon Kinsley and Dorothy White. W. T. Hilton—Connors and Paul revue unit. Fuller's.

## Hoyt's (Wired)—"Buckaroo"

## Flora (Wired)—"The Four Devils"

## Regent (Wired)—"The Donovan Affair"

## Hoyt's

## Athenum (Wired)—"The Innocents of Paris"

## Palace—Union-Carroll management.

## Fajette (Wired)—"Bulldog Drummond"

## U. T.

## Capital (Wired)—"The Broadway Melody"

## Jan Rubin's feature. Philip management.

## State (Wired)—"The Man I Love"

## Flying Fleet. U. T.

## Adelaide

## Royal—Mabel Gay, Billy Elliott, Walter Richardson, George, Roscoe and Nita Marsh. W. T.

## Majestic—Unit.

## City Hall—Duoella Giannini, Gravestock, Ltd.

York (Wired)—"The Greyhound Limited" and "Redskin." U. T.

Regent (Wired)—"The Vagrant." Hoyt.

Wintergarden (Wired)—"The Canary Murder Case." U. T.

Week's—"Saturday's Children" and "Come Across." U. T.

Grand—"The Hour of Fear" and "Winged Horseman." U. T.

Valley—"A Welsh Lass" and "True Heaven." U. T.

## Brisbane

His Majesty's—"The Desert Song." W. T.

Royal—Stock.

Empire—"Baby Cyclone." Fuller's.

Bohemian—Revue unit. Roscoe, Ltd. Wintergarden (Wired)—"The Midnight Taxi" and "Red Hot Speed." U. T.

Valley—"Three Pastors." U. T.

Tivoli (Wired)—"Able's Irish Rose." U. T.

Majestic—"The Flight Commander" and "Shooting Stars." U. T.

Majestic—"Making the Grade" and "White Wings." U. T.

Sandgate—"The World Bury a Car." Elite—"Alma Jimmy Valentine." Fullers scoring big in New Zealand with "Rio Rita." Same company will send "Lido Lady" on tour next week.

Ruth Nugent and Alan Bunce will tour New Zealand with "Apple Sauce," "The Perfect Alibi" and "Pigs," after which will return to America.

"The Desert Song" pulling powerfully in Brisbane for W. T. Musical closed strongly in Sydney. Extra matinees had to be given.

Frank Nell will revive "Nice People" at Opera House, Sydney. Same manager will send "Whoopie" to Melbourne next week.

Freddie Forbes and Aster Faure engaged by Fullers in "Billie."

W. T. have a success with "Journey's End" in Melbourne.

"Lombardi, Ltd." goes into production this month at Criterion, Sydney, for W. T.

"Dracula" is doing nicely in Melbourne for W. T. Nat Maddison featured.

Talk of the town is "Brewster's Millions," now playing in Sydney, with Leon Gordon, for W. T. Show first done here 20 years ago.

"Tivoli Follies," revue unit idea, pulling in Melbourne for W. T. Joe Marks and Jack Edge featured.

W. T. playing vaude in Adelaide for first time in several seasons. Maisie Gay, English comedienne, featured.

Billy Elliott, blackface comedian, has arrived for tour Tivoli circuit. American first appeared here for the Hugh D. McIntosh circuit many years ago.

Fullers not worrying now with vaude, playing only revue units over their circuit. Many years since this firm has imported any really big American or English acts.

Fox Films Aust., Ltd., will make talker shorts in this country in the near future. Acts playing Tivoli circuit will be used by arrangement with W. T. Sound newscasts will also be made here for exhibition. The Fox people now have their own sound truck landed together with cameraman. Stan Crick, head of the Fox organization, will supervise operations.

Western Electric have 74 theatres wired in Australasia, including 30 in New South Wales, 9 in Queensland, 13 in Victoria, 3 in South Australia, 3 in Western Australia, 3 in Tasmania and 11 in New Zealand.

Arthur Manning has been added to the staff of W. E. Aust., Ltd., to

act in an advisory capacity. Mr. Manning was for some time a member of the State Parliament. W. E. has installed around \$1,000,000 of talking equipment in this country and will, according to reports, make a start in manufacturing equipment here instead of importing.

The Carrolls, who are associated with U. T. will wire all their theatres in Queensland.

Rayophone, Australian talker apparatus, promises to begin mass production here next month. Company controlling will only use Australian material and workmanship.

"Showboat" (picture) doing big business in New Zealand. Arrangements will probably be made with W. T. regarding screening in Australia. W. T. hold the rights of stage production here, running the legitimate presentation in Melbourne.

Hoyt, who control the Regent, Melbourne, stated that no more silents would be screened in the future.

U. T.'s suburban theatres will all be wired by W. E. according to a report. Company controls a huge chain of neighborhood theatres in every state.

J. L. Cathro and G. H. Walter have arrived to open offices on behalf of R. C. A.

British Dominion Films, Ltd., has acquired entire output of Gaumont talkers for distribution.

Ted Henkel and his "Capitolians," from Capitol, Sydney, meeting with great success over Station MFC.

Carroll Theatres, Ltd., announced at a meeting of shareholders that owing to being unable to secure big silent features, business to December of last year had been unfavorable. With the installation of talker apparatus, business had been consistently good. Owing to heavy additional expenditure in making improvement to theatre, the directors decided to pay an interim dividend of 25 cents per share (making 10 per cent for year). Should trading continue as high as during the past seven months, the directors expect to make the usual dividend recommendations.

## LIVING BURIAL

(Continued from page 1)

was taken out of the "grave" at the Cordoba circus one night last week, dead.

The glass top of the "coffin" was smashed with the performer's face and hands terribly slashed, testimony to the terrific struggle he had made to escape from beneath eight feet of earth when becoming frightened.

The real Blackman gave up the "buried alive" performance some time ago after he had exhibited for nearly a year in Buenos Aires and other Argentine cities, posing as a Hindu fakir. He is now touring South American territory with a lion act.

The victim assumed his old employer's name and took an engagement at the Cordoba, to reproduce the buried alive act, making the usual pretense of being in a mystic trance. On his first performance he appears to have been seized with panic during the three hours of pretended burial and in a hysterical attack of nerves, died in a frenzied attempt to escape.

## J. E. Goodman's Screen Work.

Hollywood, Sept. 10.

Jules Goodman, playwright, has emerged from a two-year retirement. He will write and direct for M-G-M.

## Comparative Grosses for August

(Continued from page 15)

## PORTLAND, ORE.

	August 3	August 10	August 17	August 24
PORTLAND	"Charming Sinners" \$11,500	"Dr. Fu Manchu" \$23,300	"Four Feathers" \$13,000	"Greene Murder" \$16,000
High.. \$25,300				
Low... 3,600				
PANTAGES	"Light Fingers" \$5,500	"College Coquette" \$10,000	"Love Trap" \$9,500	"Midnight Daddies" \$10,000 (Record)
High.. \$19,000				
Low... 6,000				
ORIENTAL	"Divorcee" \$4,500	"Geraldine" \$6,000	"Broadway Babies" \$6,500	"Night Club" \$6,000
High.. \$14,000				
Low... 4,500				
UNITED ARTISTS	"Behind That Curtain" \$6,000	"Evangeline" \$7,500	"Bulldog Drummond" \$12,000 (1st Week)	"Bulldog Drummond" \$7,000
High.. \$22,000				
Low... 4,000				
MUSIC BOX	"Honky Tonk" \$6,500	"Hottentot" \$7,000	"Hottentot" \$9,100 (1st Week)	"Hottentot" \$6,000
High.. \$20,000				
Low... 4,000				
BROADWAY	"Drag" \$16,500	"Mrs. Cheyney" \$13,500	"Salute" \$15,000	"Irish Eyes" \$15,000
High.. \$23,000				
Low... 9,000				

## TACOMA

	August 3	August 10	August 17	August 24
BLUE MOUSE	High.. \$8,280	"Broadway Babies" \$9,350	"Hottentot" \$6,000	"Bulldog Drummond" \$4,500
High.. \$8,280				
Low... 1,400				
RIALTO	High.. \$8,330	"River of Romance" \$4,600	"Cocoanuts" \$6,600	"Irish Eyes" \$6,300
High.. \$8,330				
Low... 2,000				
PANTAGES	High.. \$11,500	"Bachelor Girl" \$4,900		(Dark)
High.. \$11,500				
Low... 4,200				

## BOSTON

	August 3	August 10	August 17	August 24
STATE	High.. \$40,000	"Bulldog Drummond" \$14,800	"Thunder" \$14,800	"Single Standard" \$21,400
High.. \$40,000				
Low... 14,800				
METRO-POLITAN	High.. \$69,000	"Dr. Fu Manchu" \$25,200	"Hottentot" \$41,500	"Irish Eyes" \$30,500
High.. \$69,000				
Low... 25,200				

## RITZY

Neil Hamilton has done very well for himself. A few short years ago he was an extra at Port Lee, N. J. and later worked in Chamberlain Brown's office. He became a featured player, and, with the advent of the talkers, increased his prestige. With his typical American accent, in "A Dangerous Woman" he was the younger brother of the decidedly English Clive Brook, the two accents clashing. In "Mr. Fu Manchu" he is surrounded by English actors, and is supposed to be a son and grandson of English army officers.

## Dodges in England

Col. and Mrs. John Bigelow Dodge, married recently in New York, plan to live in England, where he has many important connections. Son of Charles Stuart Dodge, of New York, he is a grandson of the late John Bigelow, our Ambassador to France. He is a cousin of Dorothea Bigelow, of New York, actress. His sister, Lucie Dodge, married Walter T. Rosen, of New York, and once tried acting. Their mother is now married to the Hon. Lionel Gelo, brother of Lord Wimborne, polo expert, who has visited America; another brother, the Hon. Frederick Guest, having married Amy Phipps, with homes in New York and Palm Beach. The

Guests are cousins of the Duke of Marlborough.

The bride of Col. Dodge was Minerva Arrington, of Charlotte, N. C., granddaughter of the late Todd R. Caldwell, Governor of North Carolina. She divorced Charles A. Sherman Jr., of New York, and has a son, Charles A. Sherman 3d. She acted at the Eltinge theatre in "Chivalry," and was then engaged for "Sweet William." "Chivalry" was backed by Frederick W. Procter, grandson of Harry Procter, founder of the Procter Soap Co. Frederick was divorced by Marie Woodhouse, who then married Carter Leiby, after he had been divorced by Effi Widener. Procter then married Elizabeth Laing, after she had divorced Martin L. Foss.

## Ingram a Moslem

In 1927 it became known that Rex Ingram, the film producer, had become a Moslem, and employed Arab servants in his home at Nice. That followed his filming of "The Garden of Allah." His wife, Alice Terry, (from Vincennes, Ind.), did not become converted, but on a visit to New York was accompanied by an Arab boy, and even lunched at the Ritz with this child, who was rigged out in oriental attire.

## Nice for Gwen Lee

Los Angeles, Sept. 30.

Gwen Lee retains her membership on the M-G-M pay roll. Option exercised for another year. More publicity promised, too.

PARAMOUNT, NEW YORK, THIS WEEK

BULLETS

FOURTH CONSECUTIVE SEASON WITH PUBLIX THEATRES

Assisted by JIM RENTCH

Direction WM. MORRIS



# RADIO'S EIGHTH WONDER OF THE WORLD

# The Picture o

# RI

# RI

# SO BIG. . .VAR

# f the Century

# O

# TA

# IETY SEES RED



**OPENING  
DE LUXE  
EXTENDED  
RUN  
CARROLL  
THEATRE  
NEW YORK CITY  
IN OCTOBER**



The Golden Voice of the Silver Screen

This advertisement by Radio Pictures marks the first time color has been used in Variety. This revolutionary step has been taken because of the extraordinary merit of Radio's mighty attraction. The first issue of Variety, with an ad in red, therefore, is well worth preserving. Be sure, moreover, to follow Radio's great series of ads... the most dramatic story show business has ever known.

# THE LADY LIES

(Continued from page 18)

Not until they discover that the "lady does not" that she really means and proves her love for their father, do the kids relent and join the pair.

A strong support with splendid performances by Rigelto Betty Gardo, another "lady of leisure," and Patricia Deering and Tom Brown, the juveniles.

Hobart Henley's excellent direction is an important factor.

# THE MASQUERADE

(ALL DIALOG)

Fox production and release. Directed by Russell J. Birdwell. Story from the Louis Vance novel. Stage direction by Lawrence Hare. Lella Hyams featured, with Alan Birmingham opposite. Clyde Cook billed. Photography by Charles Clarke. Running time, 65 minutes. At Loew's New York, one day, Sept. 6.

A snappy story so loosely knitted in the screen version it sprawls, stuffed shirt performance by Alan Birmingham and general eudeness of direction discounted any possibility of Lella Hyams carrying the picture. Best she can do in this is to register youthful charm.

Starts out as a crook story of swift complications with interest centered in rapid suspense developments. Tricky background is laid and then the whole thing goes to pieces in a set of meaningless dialog. Story pushes on the brink of tense situation while principals go into long exchanges of useless conversation.

A sample is a long sequence of shots that show nothing but the young leads riding along in an auto, nothing visible but their faces, the windshield and a suggestion of an auto wheel. Where they're going has no significance and the episode apparently was introduced to pile on dialog for its own sake.

Story never quite makes up its mind whether it wants to be a crook melo or a Sennett comedy. Valet character of the hero does a comedy relief role, that would be appropriate to Ben Turpin, while Clyde Cook's camera direction did all the hoke business short of the wooden mallet. Effort to blend the two-reel comedy atmosphere with a romantic crook melo doesn't work out.

Just as the audience feels an awakening of interest in the lovers or sets itself for a brisk action, all bets are off while young Birmingham goes into Oniala, stock love making or the comedy valet does a prat fall. Rush.

# SEEDS OF FREEDOM

(RUSSIAN MADE)

(Disc Orchestration)

Produced by Belgrade and released here through Masquero. Directed by G. Rothel from scenario by S. Rothel and V. Strevoy. L. M. Leontoff starred. In cast: J. Undershiak, T. Adolgerin, A. Sandel, I. Sineukhin, A. Neshkov, A. Grinichin. American title by Shelly Hamilton. At the Cameo Sept. 7. Running time, 88 minutes.

"Seeds of Freedom" is designed for special audiences. Dedicated to the Jewish fighter, Hirsch Lekker, and said to be based on a historical occurrence in the Jewish Ghetto of old Russia, the production scored vast enthusiasm in scattered parts of the Cameo. To those unfamiliar with the incident, however, "Seeds of Freedom" is composed of propaganda and Soviet sequences made familiar to arty goers by numerous other Russian importations.

Like its antecedents, this offering is crowded with local color and odd faces. Although it rambles and slips off the story quite frequently this picture possesses more of a theme and sustains interest better than many foreign-made.

Poorly titled for general audiences, the action attempts to por-

tray the socialistic tendencies of younger Jews which are frowned upon not only by the czaristic rule but also by a rabbi and wealthy members of the orthodox faith.

Much space is devoted to meetings where little action takes place. The character studies here substitute as interest.

L. M. Leontoff, masterly star of the Moscow Art Theatre, duns as the arrogant Governor and the stern Rabbi. As the former he is finally murdered by a rebel leader, played by J. Undershiak. Here the picture comes to an abrupt halt with the dust blowing over an unknown grave, but with no hint whether it contains the martyr or the Governor.

Jay way of feminine interest, an adopted daughter of the Rabbi is disowned and joins the socialists.

The highlight of the production is the scolding of leaders. The actual whippings are not shown, but the director has emphasized the side lights, such as flies feeding on the bloody block, until the imagination is spurred to vivid understandings.

Waly.

# CAMPUS KNIGHTS

(SILENT)

Charterhead production. Featuring Raymond McKee. Written and directed by Al Kelly. Cameo, M. A. Anderson. Cast includes Shirley Palmer, Marie Miller. On double feature at Loew's New York, one day, Sept. 6. Running time, 65 mins.

Pretty poor even being charitably disposed towards, a cheap states right production, cast integral, hodge podge, and extremely bad negative. Looks like the laboratory turned this out without much attention to proper development. Cameraman may share the onus, but it looks like a mediocre job by some lab.

Raymond McKee enacts a sap professor whose twin brother is a high stepper with a yen for chorus girls and a disposition for getting into jams. Plot is obvious; bad brother always making it tough for the academic replica.

Hardly rates serious comment.

Land.

# HONOR

(RUSSIAN MADE—SILENT)

Revolve production, released by Ambino. Directed by A. Shiranand. In cast: J. Undershiak, T. Adolgerin, A. Sandel, I. Sineukhin, A. Neshkov, A. Grinichin. American title by Shelly Hamilton. At the Cameo Sept. 7. Running time, 70 minutes.

One of those grim Russian stories which starts with an earthquake with the dead and dying shown in close-up and ends with a murder and suicide. The story deals with customs in a small Russian town and shows husbands beating their wives and fathers horse-whipping their daughters for minor faults. Film holds little value even for the American art house.

Sousan and Soran are engaged to be married but are forbidden to see each other until their marriage day. When the boy defies this edict and secretly meets the girl, her father is certain that her honor has been sullied and another marriage is arranged for her.

Sousan's husband hearing false gossip affecting his wife and he first love accuse her of infidelity and kills her. Soran rushed to the funeral and, proclaiming that his sweetheart was innocent, picks a soft spot next to her and stabs himself to death.

Direction, and photography are poor. Titles are in Russian and English.

About the only thing of note in this flicker is the finest collection of schizoid eyes screened in full face and profile. One of the men doing comedy bore a close resemblance to Jimmy Durante, except that he sported a ragged crop of chin whiskers.

# BECAUSE I LOVE YOU

(FRENCH-MADE)

(Silent)

Paris, Sept. 2. "Tares que je t'aime," produced by Gratiann Hayes and released by Integral Film and United Distributors, is listed as a dramatic comedy. While a good local picture it is not destined to soar the world. Scenario is at least clear.

Marchal is a professor at the top of his fame. His thoughts turn to love, on his secretary, Jacqueline, who reciprocates. She consents to marry Marchal.

Several months of bliss. Then Serge enters the china store. He is the professor's grandson and comes to see a few days with his benefactor. Marchal devotes his evenings to study and is blind to Serge's buzzing round.

She fights against her inclination. He pretends to have a mistress, to tranquilize his wife, wishing only to see her. This phase seems to have been due to death.

Jacqueline, disgusted, runs away to join Serge. As expected, the fellow is a cad. Marchal still adores his wife and Jacqueline becomes acquainted with the details of his sacrifice.

Perhaps the main feature is Nicole Rimsky as the professor. He is supported by Diana Hart, Rene Ferte and Eliza Temary, who strive hard to renovate the antiquated yarn.

Kendrick.

# Spy of Mme. Pompadour

(GERMAN-MADE—SILENT)

Ames-Neale Corp. releasing French production. Directed by Karl Gruner. Story by Max Miller. A Cameo Picturehouse. New York, one day, Sept. 7. Running time, 50 mins.

Marquis d'Oron. Countess Rosachazy. Marie Pompadour. Fritz Korner. Carol. Louis XV. Alfred Gerlach. Lord Hatfield. Dene Morel.

German production made by Emelka of Munich and paralleling in many respects "The Patriot," made by Paramount. The story is the chief characterization is the mad, imbecile Czar Paul and the plot rotates about his court and the events culminating in his assassination.

Treatment of the essential details is quite similar, although the embroidery and plot trimmings are entirely different in design.

As a foreign picture, it is impressive on the score of splendid photography and clear print of American standard. Production values in general are first rate, sets are numerous, big and magnificent. Cast is suave, interesting, handsome and players uniformly give a good accounting of themselves.

It's silent, old-fashioned in theme, and a costume picture. Exhibits bookers should know from this where it is likely to be accepted. And they can book it for such places in the assurance it's an exceptional good foreign picture of its type.

Fritz Korner's czar is in its way as fine a piece of pantomime as was Emil Jennings. It is less detailed necessarily through being less prominent, but is replete with touches that tell. In the matter of posture and carriage Korner conveys more about the crazy emperor than did Jennings.

Liane Hald, playing both a girl and a boy, is attractive and competent. Countess Esterhazy as La Pompadour, lends additional beauty.

Land.

# PROTECTION

(SILENT)

Fox production and release. Story by Charles Miller. Directed by Benjamin Hume. Cameo, M. A. Anderson. Cast includes Dorothy Burgess, Robert Elliott, and Paul Page. One day, Sept. 7, at the Stanley, New York. Running time, 55 mins.

Light bootlegger—newspaperman picture. Amusing for silent night-

# Inside Stuff—Pictures

In an article in "talkers," entitled "With Sound and Fury," appearing in the September number of "Columbia," Courtenay Savage, author and playwright, speaks of information in trade papers of the show industry, "notably that brutally truthful, but always interesting, weekly, 'Variety,'" he says. As with other authoritative treatises on various aspects of the show business, written by Mr. Savage for "Columbia," he includes, in the talker-story data, obtained from a questionnaire sent to exhibitors in large cities and small towns throughout the United States. From a study of the data, Mr. Savage concludes: That exhibitors believe talking and sound films are a step forward in the art of the motion picture; that many think the silent picture still will have a place on the program; that the talkers have not solved the empty seat problem, for in the long run the public will patronize only the good pictures; that the increased overhead for talking pictures makes profits almost impossible for any but the larger theatres; that the public may grow tired of talkers, and that less and better pictures will benefit the industry.

Color rehearsals are a new wrinkle to be adopted by Coast studios for technicolor scenes.

Each scene to be recorded requires a test of the set colorings as well as the actors in action to determine what colors can be photographed at the best angles.

Cutting pictures which have had general release for use in the non-theatrical projection field is an art all its own. Joska Wilson, president of the Standard Motion Picture Service, the Los Angeles film exchange which specializes in non-theatrical distribution, has found it necessary to classify his clientele into a group of circuits, each of which has its own pet eliminations to consider. The same picture may be cut four or five different ways for the various groups.

Most stringent customer is a Pasadena millionaire, with home, projector. His pictures must have no smoking scenes, no drinking, no underworld exploits and no love in which the sex is emphasized. Wilson admits this assignment is a tough one sometimes but the buyer is willing to pay for the purified product.

Churches almost invariably want the smoking and drinking out, but underworld and love not necessarily eliminated. Schools have an entirely different set of restrictions.

William Arms, semi-amateur photographer, couldn't wait for daylight when he pecked his 16mm. camera at the Zeppelin waiting to land at Los Angeles. While the pro cameramen waited for what tradition recognizes as proper photographic light, Arms cut loose at 4:08 a. m. He turned so slowly that 5 minutes were required to unwind the 4,000 frames in the 100-foot reel. That meant less than five frames to the second in comparison with the orthodox 16.

From this stuff 200 feet of film has been selected and titled and will be issued by a distributing company in Hollywood. Arms will be paid a royalty on distribution in the amateur market and he also sold stills

(Continued on page 56)

hood houses. Hoke portrait of journalism. Small realism, also in liquor traffic angle. Wholesome love interest. Fair degree of melodramatic punch. Reporter and girl nicely cast. Bootleggers out of order. Delightful comedy. Continuity fair. Photography passable. Titles merely fitting.

Young newspaper reporter bothered to death by sob sister. Marries her in the end to keep her from cleaning off his desk and placing flowers in his lapel. Bootleggers subsidize the newspaper. Managing editor walks out. Takes over the Register. A down and out rival paper. Publisher of first paper puts reporter in m. e. chair. He walks out to be with original editor. Girl follows him on The Register.

Managing editor starts campaign against King of bootleggers. Uses story the other paper declined to print. Sends reporter sleuthing. Gets pictures of men unloading liquor. They follow him in car. He gets scratched by machine gun bullets as he enters office. Girl doctors him.

Bootleg King's girl and he split. Reporter goes to interview her. She gives him a down. Breaks a while of a story. The king legger comes into m. e.'s office to bump him off, but is checkmated. As he leaves office, he gets the works from a confederate whom he has shipped. Wind-up shows town cleaned up by The Register, the reporter and girl asking for an hour off.

Walter Scott Kolk long term contract with U. Name of Kolk will be dropped from his future screen credits.

# PETE'S BUSINESS SENSE IN GAVEL TURNOVER

With a brand new gavel as the symbol of office M. A. Lightman will officially become the new president of the M. P. T. O. A. tomorrow (Thursday) in Memphis, his home town. The gavel, purchased in Memphis, will be presented to Lightman by Pete Woodhull, retiring president.

The ceremony will take place at the Peabody hotel before a gathering of southern exhibitors especially invited for the occasion by the General Talking Pictures Corp., of which Woodhull is now the executive vice-president.

# Maine Suits for Debts

Portland, Me., Sept. 10. Suit amounting to \$2,000 has been entered in the Superior court here by the Royal Film Exchange of Boston against the Strand and Empire Companies of Portland, are alleged to have violated a contract for exhibition of films released by the plaintiff company. Another theatrical suit filed in the Superior Court is that of Leon P. Gorman of Portland, who has sued Susie M. Mack of Bridgton for \$3,000 for rental for the Riverside theatre and for violation of a film contract.

# MILLES AND DANCEWALTON

## BALLROOM AND COMEDY DANCERS

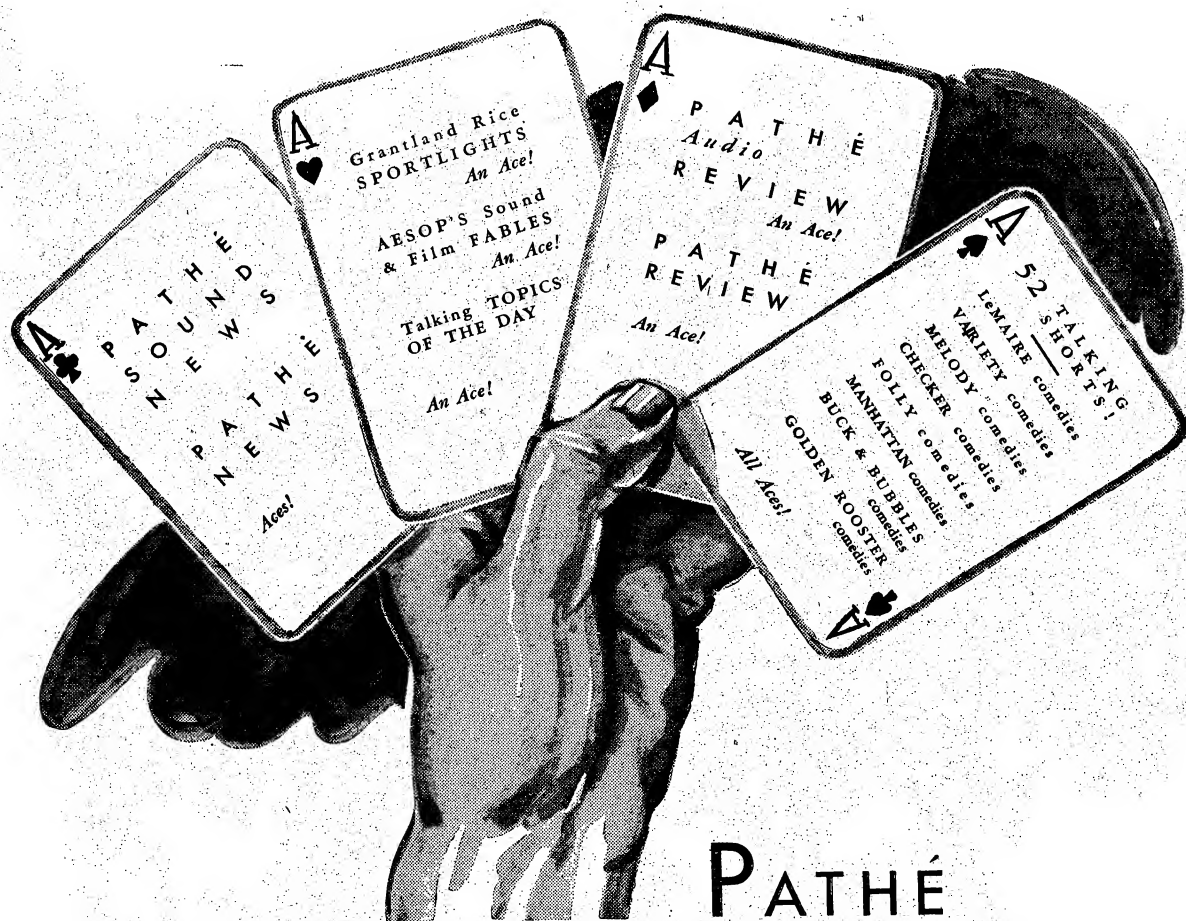
Featured in CHARLES NIGGEMEYER'S "DANCE MARATHON"

THIS WEEK (SEPTEMBER 13), PARAMOUNT, NEW YORK

NEXT WEEK (SEPTEMBER 20), PARAMOUNT, BROOKLYN

WITH ENTIRE PUBLIX TOUR TO FOLLOW

Direction WILLIAM MORRIS



## PATHE HOLDS "100" ACES!

Pathé's holding the hand. In the short subject game "100" aces like these do wonders for exhibitor-bankrolls . . . Pathé News, daddy of 'em all, with years of exhibitor support behind it. Lusty-voiced young Pathé Sound News, far ahead of the game. The Van Beuren three—Sportlights, Fables, Topics of the Day—established winners everywhere. Pathé Audio Review and Pathé Review, Terry Ramsaye's exhibition lifesavers. 52 all-golden comedies—eight series of music-sound-dialogue two-reelers which are pulling raves from the press, contracts from exhibitors and applause from the public—yessir, they're all aces! No

bluffs or renegs in this game. A good hand? It's perfect!



EVERY ONE A WINNER

# PATHE

SHORT SUBJECTS



# NVA ARBITRATION BOARDS

## 10 FULL MEMBERS AND ALTERNATES

**N. V. A. President Announces Board Members in Extraordinary Development of Idea in Arbitration for Actor by Actor—Decisions Against Theatres Enforced Through Variety Managers' Ass'n**

### "SUPREME COURT" OF 7

Dear Sir—  
It gives me great pleasure to have the honor to inform you that at a recent Board of Directors' meeting held in our club rooms Wednesday, Sept. 4, 1929, you were unanimously elected to serve on our Arbitration Board. Your standing as a performer and the rest of your qualifications and as an earnest member of the N. V. A. Club helped us in our selection.

The main duties of the Arbitration Board will be to arbitrate all difficulties between performer and performer, and between actor and manager, and actor and agent. The rules of the Arbitration Board will be gotten up very shortly, and a copy mailed to you.

Notice of meetings will be posted five days in advance, with written notices sent to each member.

Three members of the Arbitration Board will be considered a quorum.

Please let me hear from you as soon as possible of your acceptance, and with my very best personal wishes,

Fraternally yours,  
**EDDIE CANTOR.**

A start in the extraordinary development of arbitration for the actor-members of the National Vaudeville Artists, by themselves, was made by the letter above, sent to chosen members of the first arbitration board composed entirely of actors and to arbitrate, the actor, by Eddie Cantor, the N. V. A. recently elected president.

Simultaneously Mr. Cantor announced the respective boards, on arbitration, in three parts; the board of actor-members, the alternates in the second group and the non-actor member "Supreme Court" or appeals board of seven.

On the active board, with three required for a quorum, are Bobby Clark, Tom Smith, Poodles Hanneford, Rae Samuels, Julius Tannen, Tom Patricola, Don Blue, Herb Williams, Roger Imhof, Joe Laurie, Jr.

Alternates named, all actors, are Harry Holman, Stella Mayhew, William Mandel, Will Mahoney, Charles Chic Sale, Joe Weber, Norman Prescott, Billy Dale, Dave Apollon, Bill Demarest.

On the appeals board are Adolph Zukor, William Fox, Sam Katz, Harry Warner, Hiram Brown, William Morris, Sime Silverman.

#### Representatives

Each board is representative of the entire variety show business. Actor-member boards hold names of artists in every line of the variety stage division. The first five of the men of the "Supreme Court" board also directors of the Variety Managers' Association, with Casey Goodman, general director of the N. V. A., the treasurer of the N. V. A.

The indication is apparent of how strongly the new regimes in the N. V. A. and N. Y. A. stand toward one another. Decisions by the N. V. A. arbitration against the managerial forces will be enforced through the N. V. A. if necessary, and requested.

N. V. A. arbitration does not succeed nor supplant the customary arbitration by the N. V. A. The latter will continue to adjust variety

### Boards of Arbitration

By Actor-Members of the N.Y.A.  
Bobby Clark  
Tom Smith  
Poodles Hanneford  
Rae Samuels  
Julius Tannen  
Tom Patricola  
Ben Blue  
Herb Williams  
Roger Imhof  
Joe Laurie, Jr.

#### ALTERNATES

Harry Holman  
Stella Mayhew  
William Mandel  
Will Mahoney  
Charles (Chic) Sale  
Joe Weber  
Norman Prescott  
Billy Dale  
Dave Apollon  
Bill Demarest

#### "SUPREME COURT"

Appeals Board of Arbitration for the N. V. A. with non-N. V. A. members of the show business:

Adolph Zukor  
William Fox  
Sam Katz  
Harry Warner  
Hiram Brown  
William Morris  
Sime Silverman

maters coming before it as in the past. An N. V. A. actor-member preferring V. M. A. arbitration to his own N. V. A. decision may make the request as formerly of the V. M. A. Otherwise the V. M. A. will arbitrate such matters as complaints by managers or theatres against actors, managers vs. managers or managers against agents or bookers or by any of those against actors.

The N. V. A. arbitration is solely for its actor-members' complaints. The rules will provide for an exception if a complaining manager or an actor complained against asks for N. V. A. arbitration and there is no objection by either of the parties or the N. V. A. arbitration board.

#### "Supreme Court Final"

No open sessions will be held by the "Supreme Court" board of appeals. Decisions appealed from will go before that board with the facts in writing. A ruling will be made from the written statement, and will be final. In all cases where no appeal is entered the decision of the N. V. A. arbitration board will stand.

Rules will provide that a justifiable complaint of any character by an N. V. A. actor-member in good standing may be entered at any time with proper time allowances and so forth. All of the rules have not been completed, but they will be given out in full, says Mr. Cantor when prepared.

Much curiosity is connected with the N. V. A. experiment, of permitting actors to settle their own controversies. So far the departure appears to be universally favored. The Cantor unusual idea is looked upon as eminently fair in principle, with possibly far reaching effects upon the morale of the entire show business.

### Doctors Freed

Los Angeles, Sept. 10.—Drs. P. S. Traxler and R. S. Lanterman, accused of being responsible for the death of Dolphine Walker, Fanchon and Marco chorus girl, due to an alleged illegal operation, were exonerated by a jury.

Jury was out five hours.

#### Miss Crane's Collapse

Gleason and Crane cancelled the first half of the "Supreme Court" (N. Y.), due to illness of Miss Crane (Mrs. Gleason), who suffered a nervous breakdown Sunday while playing a single day date at the Parkhurst, Brooklyn.

Mrs. Gleason collapsed after the night show and was removed to her home in Bensonhurst, Brooklyn, with physicians recommending complete rest and quiet for several weeks.

### CHAS. COLLEY COMMITTED

Sent to Hospital in Brooklyn—From Harry Conley's Act

Charles Colley, appearing in vaude with the Harry J. Conley act, was committed to the psychiatric ward in Kings County Hospital, Brooklyn, N. Y., last week.

Colley was stricken with what had first been diagnosed as a nervous breakdown two weeks ago at the Coliseum, New York. He was removed to his home in Brooklyn.

Colley had been recruited for vaude from burlesque, having appeared in several Columbia wheel shows.

## \$15,000,000 LEFT BY F. F. PROCTOR

Starting in the varieties as Levantine, juggler, F. F. Proctor died at 73 last week leaving an estate of \$15,000,000. It is believed the major portion will be left to the widow, Mr. Proctor's second wife. There are two daughters living, by his first wife.

It is reported that Mr. Proctor often expressed himself as having taken care in his will of several of his oldest employees. Many were with him for long years, with Proctor as a theatre manager loath to dismiss any elderly member of his organization.

The Proctors had but lately completed their new home in Larchmont, N. Y., where Mr. Proctor died last week.

About two months ago Mr. Proctor disposed of all of his theatrical holdings to Radio-Kith-Orpheum for around \$9,000,000. He withheld from that sale some of the real estate containing his theatres. Other investments and holdings are estimated by show people at \$3,000,000 or more, probably more.

Following the sale to Keith's and his release from business cares, Mr. Proctor had planned a tour of the world with Mrs. Proctor. That had been calling for months and his death was not unexpected, although his mind remained alert until the end.

Honorary pallbearers were: George M. Cohan, John J. Murdock, John Ringling, Wm. F. S. Hart, Mark A. Lucscher, George E. Wallen, Clarence H. Wallen, Pat Casey, Maurice Goodman, Daniel Frohman, Sam A. Scribner, Walter Vincent, Sidney Wilmer, Henry Chesterfield.

## DOUBLE TALKER BILLS AS SYDNEY FAN LURE

Sydney, Sept. 10.

State theatre, Sydney, operated by Union Theatres, making its third change of policy in a year, announces a startling innovation.

Instead of offering one talking picture it proposes to present double bills, all features to be talkies, this being in addition to the house's costly orchestra and stage presentations which continue.

Looks like competition for business here is going to cost somebody plenty of money. House hasn't been doing so well and double bills look like a plunge to attract trade.

### Brown's Coast Stay

Los Angeles, Sept. 10.

Hiram Brown, president of L.C.O., blew into town early last week and almost immediately beat it for Del Monte to watch the boys try to keep a little white ball out of the Pacific.

Vaude circuit head left Del Monte long enough to attend the opening of the new Orpheum, San Francisco, on Friday night (Sept. 6), returned for the gold mine Saturday and will linger here until the Hillstreet inaugurates its new policy (stage band) tomorrow (Wednesday) night. Brown returns direct to New York the middle of this week.

## "Life of the Party" Actors In Summer Resort Spots Are "Social Lions" Pro Tem

"Life of the party" racket, becoming the vaude actor's over-the-summer alternative to laying off, is superior to working in hot, stuffy theatres from July to September, they claim; as lucrative, healthful vacation, and with chances for social association and possibly a way out of the show business, they say.

The "social directors" assignment is to see that the guests are properly and continuously entertained. Stage

comics are preferred because of their expected sense of humor, ability to amuse and knowledge of the theatre.

Besides funny, the "social directors" at the best places must have some s. a.

In addition to being held responsible for entertainment of individual guests, making it a laugh, clown, laugh racket for 10 weeks, the social boys must amuse the masses by staging various fun "nites." Saturday nite of each week is the blow-off, usually a dramatic or musical production in the mess hall or camp theatre.

While, socially, the "social director" is the idol of the camp.

#### 2 Boys Liked It

Take it from Doyle and Donnelly, two boys who spend most of the winter "showing" their act to the bookers.

"Every little lady in camp was crazy for us," said Doyle.

"But we were gentlemen at all times," explained his partner.

The boys just missed out on a connection that would have taken them off the four-day boards for the rest of their lives. One camper told them he had \$50,000 for them if they would use it to produce "New Moon." He should know, they advised him that 50 g's wouldn't get the production beyond the opening scene, so would he settle for an old moon or some other show? "New Moon" was the only show he ever enjoyed, the near-butter-and-eggster scene, and that's the only show he would consider bank rolling.

Another camper, this one a widow, had a daughter who didn't get a nod from the gentlemen guests for a week. She turned the daughter over to Doyle and Donnelly. After two weeks under their instruction, she became the most popular girl in camp.

How they did it is their secret, say Doyle and Donnelly.

About 50 camps and resorts used "social directors" this summer at good salaries. Inclusion of all living expenses, meals, private cottages, all guests' privileges and fares back and forth, in addition to movie income, through side issues, tips and for "favors," helped many to keep their salary intact at the end of the vacation season.

#### Spots

Among the better spots that went for the "life of the party" idea this summer were: Arcady, Country Club, Lake George; Pioneer Lodge, Star Lake; Camp Copake, Berkshires; Totem Lodge and Green-Kill.

Most are situated in the mountain regions of New York and Pennsylvania.

At Arcady the "social" staff included a 12-piece Ben Bernie band, two social directors, two assistant social directors, scene artist and assistant. Salary list amounted to about \$3,500; without the band, working at scale. Also the \$1,000 apportioned for costumes, make-up and scenic artist's supplies.

One vaudevillian who social directed, believes he established enough good will and friendship to allow him to open his own resort next season.

Trait to the owners of the resorts in some instances was tremendous.

### Puzzled Over Policies

Indications are the vaude season will start later this season than ever before. Conditions and managers' indecision as to the best policy for their theatres is holding the entire field back.

Until now, the season has officially commenced immediately after Labor Day. The big push this season now looks as far off as Oct. 1.

## ENGLISH MUSICIANS FAIL IN ATTACK ON SOUND

London, Sept. 10.

The Trades Union Congress held in Belfast, Ireland, rejected a resolution from the musicians' union asking for legislation against talking pictures on the ground sound films have caused wide unemployment in musician ranks and "degraded the art."

Another resolution presented by Henry Roberts of the Theatrical Employees Association called for representations being made to the International Federation of Trade Unions and other federations, requesting organized workmen to refuse recognition of all British films not made under union conditions. Roberts' resolution was carried.

The Congress adopted a resolution designating as unfair the Gaumont British theatres, following a statement from the Theatrical Employees charging that this circuit treated employees badly and had refused to meet union representatives for the discussion of grievances.

The gag of this action happened after adjournment of the Congress, when hundreds of the union men in Belfast for the convention attended performances at the Belfast Gaumont house as patrons.

### WILLIAMS EXONERATED

Organizes Own Turn, Leaving Golden with Only "Pirate" Scenery

Chicago, Sept. 10.

Dismissed on the charge of stealing the \$680 payroll of the "Kitchen Pirates" acts that he was managing, Ted Williams with his wife, Marcelle, left the act and organized his own turn. The couple took another dancer from the "Pirates" act, leaving Maurice Golden, owner, with a load of scenery and union men.

At the Palace several weeks ago, Williams reported the payroll was stolen from his dressing room. Golden had him arrested when he played the State-Lake two weeks ago, but the charges against Williams were dismissed in court.

#### Waldman—Eline Marriage

Sheep Waldman, agent, and Grace Eline of vaude will wed in New York the latter part of this week. Miss Eline heads an all-girl unit with her sister, Marie.

It will be the bride's fourth marital venture against Waldman's first.

An independently owned office working in the interest of the artist.

**EZ KEOUGH**  
**STANLEY RAYBURN**

**JERRY CARGILL**  
1560 BROADWAY, NEW YORK  
TELEPHONE BRANT 0554-5

# "FEIST" SONGS MAKE THE A

*As Sweet As "Honey"!*  
**"SWEETNESS"**  
 by MILLER, LOMBARDO & COHN

*A New*  
**"WHEN YOU'RE COUNTING THE STARS ALONE"**  
 by VINCENT ROSE, BENÉE RUSSELL, & JACK MURRAY

*A Positive And Emph*  
**"SATIS"**  
 by IRVING CAESAR and CL

*The Waltz Song Of The Century!*  
**"LOVE ME"**  
*Music by T. AIVAZ*  
*English Lyric by DOLLY MORSE*  
*French Lyric by JEAN LENOIR*

*Top*  
**"I'M JUST A VAGABOND"**  
 by RUDY V

**"YOU CAN'T GO WRONG  
 WITH ANY FEIST SONG"**

**LEO. FEIST, INC.,** Cor. BROAD (ENTRANC

[SAN FRANCISCO]  
 935 MARKET ST.

[CINCINNATI]  
 707 LYRIC THEA. BLDG.

[PHILADELPHIA]  
 1228 MARKET ST.

[DETROIT]  
 310 MICHIGAN THEA. BLDG.

[TORONTO]  
 193 YONGE STREET.

[CHICAGO]  
 75 W. RANDOLPH ST.

MELBOURNE, AUSTRALIA 276 COLLINS ST.

# MUSICAL MAP of AMERICA!

CANADA

Hot Trot Hit!

THE

Still America's  
Biggest Hit!

**"HONEY"**

by SIMONS, GILLESPIE & WHITING

That Jolly  
PIANOVELTY!

**"LAUGHING  
MARIONETTE"**

by WALTER R. COLLINS &  
L. WOLFE GILBERT

atic Hit!

**FIRED**

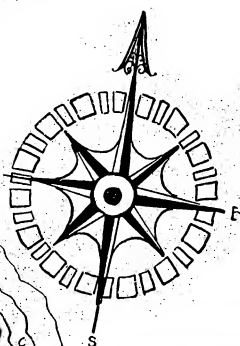
F FRIEND

Founded on the  
French Success  
**"DÉJÀ"**

ng Everything In Songdom!

**ND LOVER"**

LÉE & LEON ZIMMERMAN



WAY and 50<sup>TH</sup> ST., NEW YORK

[KANSAS CITY]  
GAYETY THEA. BLDG.]

[LOS ANGELES]  
405 MAJESTIC THEA. BLDG.]

[MINNEAPOLIS]  
235 LOEB ARCADE

[BOSTON]  
181 TREMONT ST.]

[LONDON, ENG.]  
138 CHARING CROSS RD.]

[PARIS, FRANCE]  
30 Rue de l'ECHIQUIER

BERLIN GERMANY 37 LEIPZIGER STRASSE

Dance  
Orchestrations

50¢

FROM YOUR  
DEALER  
OR DIRECT!



## Boston's Sunday Shows Strictly Censored by Special Police Dept.

Boston, Sept. 10.

An actor must have the wings of an angel and the deportment of a saint to do his stuff in the Commonwealth of Massachusetts on Sunday. A whole subsidiary department of the 'Commission' of Public Safety telling acts what and what not to say and do on the Sabbath.

So much so that the censorship boys are practically controlling the Sunday booking situation in and out of this burg. They don't give a hunk what goes on in the theatres the rest of the week; that's for the locals to worry about. But on the Lord's Day, entertainment must be kept spic and span.

The 'commission' is telling the Boston booking offices in advance which acts they can and cannot book. A weekly report of all acts viewed by the censors is sent to all bookers, the original held on file by the commission. Under the name of each turn the necessary eliminations, if Sunday work is desired, are mentioned. Another list is of acts suitable for the Sabbath as caught. While a third names the acts that the commission regards as unsuitable for Sunday in any event.

Acts must not only comply with the censors' suggested changes, but also advise the commission in writing that the orders have been complied with.

Following is the commission's report on acts for the week of Aug. 26, with suggested cuts. It is typical of the weekly report sheet:

1. The following vaude acts, having been reviewed, are considered as not suitable for Sunday exhibition in their present form:

If any act can be so modified as to comply with the regulations and a written statement to that effect is forwarded to the supervisor of Lord's Day entertainments, the act will be permitted to exhibit on Sunday until further notice.

Anger and Fair, elim. attempts to dance. Eight, raggauffins, elim. suggestive story, leader and colored fellow in clean clothes, all attempts to dance. Cooper and Cavanaugh, elim. vulgar remarks.

Smith, Strong and Leo, elim. cap pistol shots.

Kon Murray's Revue, elim. woman in scant clothes, dancing.

Yorkie and King, elim. scant costume, nudgy, dancing; words "damn hell," word of God.

Columbia Four, elim. dancing, suggestive dialog about children, pointing to red necktie.

Arthur Trainor and Co., elim. bare legs, vulgar and objectionable dialog, word "hell," name of God, dancing, girls' actions with God.

The Andrews, elim. bare stomach of woman, dancing.

Lee Mason and Co., elim. dancing, woman's action with dress, vulgar remark.

Kerr and Weston, elim. scant costume, dancing, shots fired, suggestive dialog, vulgar actions, word "hell," imitation of pevert.

Prides and George, elim. dancing, word "hell."

Blue Ridge Rumbler, elim. dancing.

Burns and Kissen, elim. two songs, Charles Dennington and Newsboys Harmonica Band, elim. dancing, Wooden Peg number.

Durt and Dale, elim. Adam and Eve dialog, vulgar actions of woman with skin.

Ross and Gilbert, elim. dancing, Kiss Kiss song, vulgar actions of man with legs and mouth.

### No Elims

2. The following acts are considered as suitable for Sunday without eliminations: Chynow and Byron, Alice and Miller, Nick Lucas, Carlotta, Pamela, Ed Geer, Henry Hagan, John McLeod Co., Johnny Hyman, Howard Smith Co., Cannon and Lee, Three Longfields, Cunningham and Bennett, Earl and Emma Harvey.

3. The following acts are considered as not suitable for Lord's Day entertainment and are, therefore, disapproved: Gladys Clark, Ray Marie, Halimov Revue, Snally's Seven Stylis Steppers, Dancing Daughters.

The Lord's Day supervisor is Col. R. H. Cliffe. Number of reviewers catching the shows is an office secret. A contention of the commission is that the inspectors need not know so much about show business as eliminations ordered are guided by a set of rules. They don't have

### Real Family Act

Chicago, Sept. 10.

A unique act in the Six Mullens, juvenile singing and dancing turn of four girls and two boys.

These fatherless children are supporting and educating themselves. Their mother has divided them into three sets, according to age. The kids leave the act to go to school, two at a time, on the money earned by the remaining four.

During school sessions the act is known as the Four Mullens. In summer vacation and during Christmas holidays it is the Six Mullens.

### FIRST EVIDENCE FAVORS MRS. PANTAGES IN TRIAL

Los Angeles, Sept. 10.

With challenges of both sides exhausted, Ira Gay, an agent and president of the Associated Booking Agents of California, was chosen as the twelfth man on the jury to try Mrs. Alexander Pantages before Superior Court Judge Hardy on a second degree murder allegation.

The first testimony was given by Dr. Donald Cass, attending Joe Rokumoto who died subsequent to a collision with Mrs. Pantages' car last May. The surgeon testified that Mrs. Alexander Pantages performed for the purpose of preventing him from becoming a cripple, but the operation was not necessary to save his life. The doctor further testified that the anaesthetic was a contributing cause to the death.

That day Judge Hardy, with all interested in the case, went to the scene of the accident where the incidents leading up to Rokumoto's death were re-enacted.

After this short session away from the court, Dr. Cass was again put on the stand. Max Steuer, attorney for the defense, brought out the admission from the doctor regarding the cause of Rokumoto's death.

Frank Webb, autopsy surgeon, substantiated the testimony of Dr. Cass and declared that had not the operation been performed and had Rokumoto survived, he would have been crippled for life.

Because of Sept. 9 being a state holiday the next session was held today (Tuesday).

Alfred Pantages will get either a disengagement or an acquittal because of the surgeons' testimony.

### Harry Rose's Next

Harry Rose goes to the Earle, Philadelphia, for 12 weeks as n. c. He opens on Friday, the 13th.

to depend on their own sense of right and wrong, says the office. Some of the rules are pay offs.

### In the Book

One reads that on Sunday a male actor can impersonate a female, but women cannot impersonate a man or wear man's clothes. Asked why this distinction has been made, a member of the censoring staff who reviews shows replied that he didn't know. It's in the book, he stated, and the book goes.

Dancing in any form is not permitted.

Hebe, wup, dinge and nick comes are out on the Lord's day. So is any other sort of talent that "tends to ridiculous classes or other social groups, or which treats lightly or with irreverence religious bodies or other things held to be sacred."

Complete details of the Sunday show to be given, including nature of entertainment, correct titles of pictures, correct titles of all songs, names of artists and a full description of costumes have to be in the hands of the commission at noon on the Friday preceding the Sunday upon which the show is to be given. The theatre is held responsible for compliance with the rules. The regulations sheet gives the address of the stationery store where the application, program and license forms can be obtained, with rates.



DOUG LEAVITT and RUTH LOCKWOOD  
In "Hit-Bits of 1929"

With Ted Eddy and Band, the Seven Hayden Gloria, Gips, Euba Day and Gattison Jones and Elsie Elliott.

Have just started on route for R-K-O.

This week (Sept. 7), Keith's 81st St. and Keith's Jefferson, New York. Direction CHAS. H. ALLEN

## Bierbauer Asked to Resign, Answered Prefers to Be Fired

Charlie Bierbauer, head of Keith's "fifth floor" booking department, asked to resign by George Godfrey, has refused. Likelihood is he will go out the other way.

In declining to resign, Bierbauer stated he will wait until dismissed, unwilling to go through the routine followed by others when put on a spot.

Bierbauer came into the Keith booking office less than a year ago as New York house booker and assistant to Godfrey, giving up his own agency business after many years.

Two weeks ago Bierbauer was ordered out on the road for houses possibly built up the Keith "fifth floor" books. He refused to comply. Pulling of the string of New York Keith theatres booked under his supervision and their transfer to the sixth floor followed immediately.

"Fifth floor" now books but 11 houses, excluding the Warner-Stanley group booked independently of Keith's by Harold Kemp.

Of the 11, two are one-day stands, one Saturday and Sunday only, and two last halves only. One is h. Charlotte, is the single theatre on Delmar's book.

Eight are Schine houses booked by John Daley. It is understood Bierbauer contemplates returning to the agency field.

### All-Girl Minstrel Unit

"Honey Girl Minstrels," an all female unit existing cast of 35, is being readied for an RKO tour by Jack Cutts and Marvin Welt.

The unit will have Josie Flynn, Sophie Bennett, Fanny Fenwick, Mildred Greer, Harrigan Sisters, Doll Sisters, The Debutantes, orchestra combination, and 12 dancing girls. The entire brigade will be under tan and cork with the unit running an hour and a half.

### Hawley Out of N. V. A.

Chicago, Sept. 10.

Walter Hawley, representing the N. V. A. here, will be let out shortly, according to report.

Upon his dismissal there will be a change in the general policies of the local office.

### "HALLUJAH" ACT

Most of the cast of "Hallujah," M-G-M Negro picture, is going into vaude for Keith's, handled by Benjamin David.

Daniel Haynes, Victoria Spivey, Jubilee Singers and several of the "musicians" will be the nucleus of the act.

Nina Mae McKinney, vamp of "Hallujah," is unavailable, being on the west coast.

## Less Vaude Routes and Houses on Keith's Than Usual at This Time

### Swings as Tips

The head of a vaude booking office, as nutty about golf as Ross, has found a way to make use of his practice swings in the office.

A full swing is a tip-off for his bookers that the act just submitted is n. g. A few short strokes with the putter means "See if you can do business."

One agent, wisely up, regulates his sales spels by regularly heading the antics. The minute he places a full follow through the act-up for discussion that moment is immediately dropped, and another mentioned.

### FLASH ACTS IN CABS AND CHOWMEINERIES

Tabbs and flashes aimed for vaude but with no definite place to light, are doing workouts as floor shows in outlying cabarets. The cabs are reported getting them at a buy.

Arthur Hunter is currently trying the experiment at Queensland, Brooklyn, where he has spotted "A Night in Egypt," 22-people unit, mostly girls. He is using the floor show appearances as a shop window for bookers or others interested.

Several are spotting their shows in Chink joints, with remuneration from the floor show dates reported sufficient to keep the units together until they get bookings or else.

### JACK HODGDON AGENT

Former Vaude Booker Given Keith's Agency Franchise

Jack Hodgdon, leaving Keith's Family Dept. after 19 years as a booker, has been granted a Keith's agency franchise.

Hodgdon's departure from the booking office was attributed to the fact that only one house was left on his book. Despite Hodgdon's long service and experience, no attempt was made to find another book for him.

Julio Delmar is another "fifth floor" booker with but one theatre, half-week at Charlotte, N. C., in his charge.

Jack is a son of the late S. K. Hodgdon and brother of Ray Hodgdon, who continues with the Keith office.

Jack's abrupt dismissal as a Keith booker started plenty of talk in N. Y. vaude circles.

### Low Brice's Schnozzle

Los Angeles, Sept. 10.

Low Brice has submitted his nose to the pruning knife. This is his second try to get the Hollywood schnozzle.

### Judge Kelly in Show

"Great Day," Vincent Youman's black and white musical comedy, taken off for revision after a summer try-out, reopens in Boston next week.

Walter C. Kelly, "The Virginia Judge," has been added. Paul and Bill Frawley left it last week.

### McNALLY AN EXHIB

Walter McNally, who left New York vaude flat to go back to his old home in Galloway, Ireland, has gone into the picture business over there.

McNally has acquired the Free States rights to "Syncope," "Mother's Day," "The Leatherneck," "Lucky Boy" and "The Flying Fool," and is presenting them on anywhere from one week to four weeks in Dublin, Cork, Londonderry, Tralee and Galloway.

He showed "Syncope" at the Grand Cinema theatre in Dublin for four weeks.

### Leo Morrison's Staff

Hollywood, Sept. 10.

Irving Starr, formerly with the M. S. Bentham office, in New York, is now outside man for Leo Morrison here.

Keith's vaude just now has less routes for acts and less houses playing vaude than in any previous season for years. This applies almost entirely to the Keith vaude film theatres, as there are but six or seven two-day straight vaude houses on the whole Keith list.

Keith's is reported feeling a scarcity of headline and standard turns. A large number of the latter, formerly available for Keith's, are on other chains, with Public units or theatres, Fox's and Loew's.

Dilatation during the summer in issuing contracts to standard acts has left Keith's in the lurch. Any quantity of acts took other engagements in preference to adding to the unknown Keith decision as to salary and route. Several standard turns went into Public units. Other acts are playing the picture houses. The latter lately experimented with comedy talking acts and to a degree of success that has warranted further similar bookings. Loew's, likewise, has been partial to the standard turns of the comedy class.

### Keith's Western Cuts In

A report is around that even Keith's Western office at Chicago stepped on the booking gas in the east ahead of its home office. Keith's Western, from the account, finding itself without the stage material wanted, sent a booker east, who has given that section a nice assortment of standard comedy turns for the early season's start.

Any number of Keith's former vaude theatres are now playing straight pictures. Two or more of Keith's are dark. Keith's Memorial, one of Keith's largest new theatres, turned to straight pictures last Saturday, opening from straight vaude over the summer. Its first talker is "Radio Girl."

It is reported Keith's did \$5,000 Saturday alone.

Regular vaude acts do not appear to be over-worried through the Keith situation, although Keith's is at present looked upon as the vaude leader. The turns say there will be plenty of vaude this season, if not made over with extra, if no day they will take pictures at four-day and more money.

The latest of Keith's two-a-days opened this week at Milwaukee, with a bill costing \$9,500.

## JOHNNY PERKINS FIRED; GOT FLIP ON "MIKE"

Pittsburgh, Sept. 10.

Johnny Perkins, round comedian, was fired at the Enright last week after completing only half of his week's engagement. Perkins opened with a mad on because he wasn't given any billing and got worse with the days.

The unit came during the Warner's radio hour over the local station WCAE, when Perkins, doing his turn, said into the mike "Nobody knows I'm here as that Jacobs (Warner's publicity man here) doesn't have my name in the paper."

Following day, Perkins went to the ballgame and reached the theatre just in time to go on in his street clothes. Informing everybody in the theatre nobody was big enough to fire him, a minute later Ace Berry, Warner's general manager here, told Perkins to walk.

And Perkins walked—sans a cent of his pay.

### Henry Bergman, Agent

Henry Bergman of Clark and Bergman, has decided to step from the stage to an agency. Loew's has granted him a franchise.

Clark and Bergman have been an act for at least 20 years and a standard one for almost that period. Gladys Clark (Mrs. Bergman) is in retirement.

### NEW "HEIGH-HO" PEOPLE

Arthur Klein and Terry Turner are strengthening their "Heigh-Ho" revue with new principals. Jay C. Pilpen, Noville Fleeson and Grace Haynes are going in. Russ Brown is out.

Lewis Morris, the K-T producing team's backers, has a flexible b. r. and is giving his management full rein.

B. C. (Before Cantor)—As stated when I had the honor to be elected president of the National Variety Artists, the following financial statements with comment by the auditors, were ordered gathered, and are herewith submitted.

EDDIE CANTOR.

# NATIONAL VAUDEVILLE ARTISTS

CONSOLIDATED STATEMENT OF RESOURCES AND LIABILITIES—JUNE 30, 1929

RESOURCES					LIABILITIES				
	Association and Hotel.	Emergency Fund.	Saranac Lake.	Total.		Association and Hotel.	Emergency Fund.	Saranac Lake.	Total.
Cash on Deposit.....	\$3,183.77	\$2,902.28	\$1,541.82	\$7,627.87	Salaries—Accrued.....	\$380.00			\$380.00
<b>PETTY CASH FUND—</b>					Accounts Payable—Equipment..	1,563.00			1,563.00
New York Branch.....					<b>DEFERRED INCOME—</b>				
Chicago Branch.....					Dues Received—Applicable to				
Los Angeles Branch.....					Subsequent Periods.....	9,005.00			9,005.00
Saranac Lake.....					Total Association and Hotel.....	10,948.00			10,948.00
Exchanges Receivable.....	5,650.00		500.00	6,150.00	Surplus, per Exhibit G.....	58,285.76	8,357.43	8,056.26	74,699.45
Loans Receivable.....	4,264.46	4.93		4,269.39					
Less Reserve for Doubtful Collect'n									
Accounts Receivable—Guests.....		5,450.22		5,450.22					
Less Reserve for Doubtful Accounts									
Sundry Supplies—Inventory.....	889.76			889.76					
Sundry Food and Merchandise Inventory.....	206.44			206.44					
Fixtures and Equipment.....	1,810.93			1,810.93					
Less Reserve for Depreciation.....									
<b>DEFERRED CHARGES—</b>									
Insurance Prepaid.....	\$1,403.22								
Los Angeles Rent Prepaid.....	85.00								
<b>TOTALS—</b>					<b>TOTALS—</b>				
Association and Hotel.....	\$69,233.76				Association and Hotel.....	\$69,233.76			
Emergency Fund.....		\$8,357.43			Emergency Fund.....		\$8,357.43		
Saranac Lake.....			\$8,056.26		Saranac Lake.....			\$8,056.26	
<b>GRAND TOTAL.....</b>				\$85,647.45	<b>GRAND TOTAL.....</b>				\$85,647.45

## CONSOLIDATED STATEMENT OF INCOME AND EXPENSES OF THE ASSOCIATION, HOTEL, SARANAC LAKE AND THE EMERGENCY FUND FOR THE PERIOD OF SIX MONTHS ENDED JUNE 30, 1929

	Association and Hotel.	Saranac Lake.	Emergency Fund.	Totals.
<b>INCOME—</b>				
Receipts from Benefit Funds.....	\$72,675.47	\$20,000.00	\$100,000.00	\$192,675.47
Receipts from Dues—Regular.....	19,715.00			19,715.00
Receipts from Dues—Lay Members.....	4,809.00			4,809.00
Receipts from Application Fees—Lay Members.....	350.00			350.00
Receipts from Dues Unallocated.....	277.50			277.50
Receipts from Regular Initiation Fees.....	375.00			375.00
Receipts from Interest.....	68.09			68.09
Receipts from Chicago Branch.....	1,186.36	514.41		1,700.77
Hotel Income (Gross Profit).....	63,909.87	9.95	3,457.89	67,377.71
Charities (Donations received for Charitable Purposes).....				
<b>Total Income.....</b>	<b>\$164,066.29</b>	<b>\$20,524.36</b>	<b>\$103,457.89</b>	<b>\$288,048.54</b>
<b>EXPENSES—</b>				
Auto Expense.....	\$385.23	\$114.04		\$499.27
Barbers' Service.....	322.90			322.90
Barbers' Service.....	692.09	375.80		1,067.89
Cafes and Traveling.....			\$59,800.07	59,800.07
Charities.....		845.29		845.29
Drugs.....	5,041.42	782.93		5,824.35
Electric and Gas.....	7,225.54	890.14		8,115.68
Employees' Meals and Board.....	4,993.34	105.31		5,098.65
Entertainment.....	2,486.63		307.00	2,793.63
Flowers.....		5,959.41	9,529.11	15,488.52
Food and Supplies.....			11,068.15	11,068.15
Funeral Expenses.....	4,941.79			4,941.79
General Depreciation.....	4,759.27	115.09	2.68	4,877.04
General Expense.....	772.95			772.95
Insurance.....	4,250.13	1,076.77		5,326.90
Interest.....	649.55			649.55
Laundry.....	2,088.53	1,087.51		3,176.04
Library.....	655.82			655.82
Medical Care.....	503.79	3,096.32	16,385.35	19,481.67
Periodicals.....	378.69	347.51		726.20
Postage.....	1,747.04	68.63		1,815.67
Printing and Stationery.....	1,000.00			1,000.00
Publicity.....	8,941.08	3,075.00		12,016.08
Rent.....	2,373.74	42.38		2,416.12
Repairs.....	80,558.14	6,904.90		87,463.04
Salaries.....	7,200.00			7,200.00
Salary—Henry Chesterfield, Secretary.....	3,153.70			3,153.70
Steam.....	620.93	368.41		989.34
Supplies.....	6,848.20	279.21		7,127.41
Taxes.....	3,433.01	101.04		3,534.05
Telephone and Telegraph.....	380.85	76.22		457.07
Tobacco.....	251.18			251.18
Uniforms.....				
Vale's Service.....				
<b>Total Expenses.....</b>	<b>\$156,332.04</b>	<b>26,034.81</b>	<b>\$97,092.36</b>	<b>\$279,459.21</b>
<b>Net Income or Loss for the Period.....</b>	<b>\$7,734.25</b>	<b>\$5,510.45</b>	<b>\$6,365.53</b>	<b>\$19,610.23</b>

## OPERATING THE EMERGENCY FUND—STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS FOR THE SIX MONTHS PERIOD ENDED JUNE 30, 1929

	January.	February.	March.	April.	May.	June.	Recapitulation.
<b>RECEIPTS—</b>							
Bank Balance, 1st of month.....	794.59	3,078.25	2,364.01	5,296.59	8,431.31	9,491.82	794.59 <sup>†</sup>
Benefit Fund.....	20,000.00	10,000.00	20,000.00	20,000.00	20,000.00	10,000.00	100,000.00
Emergency Loans.....	3,065.62	1,971.00	4,196.02	2,926.85	1,593.00	2,134.53	15,887.02 <sup>‡</sup>
Donations.....					85.00		85.00
Charity.....	373.00	50.00	37.50	55.00	285.00	2,575.39	3,375.89
Exchanges.....	2,206.96	4,092.27	3,483.91	1,807.92	1,913.06	1,898.32	15,402.44 <sup>‡</sup>
<b>Totals.....</b>	<b>26,440.17</b>	<b>19,191.52</b>	<b>30,081.44</b>	<b>30,103.36</b>	<b>32,287.37</b>	<b>26,100.06</b>	<b>135,541.94</b>
<b>DISBURSEMENTS—</b>							
Food and Rent.....	1,039.80	1,752.95	1,395.92	1,673.08	1,778.61	1,888.75	9,529.11
Medical Treatment.....	2,248.43	1,459.86	3,397.54	3,520.90	2,757.64	3,000.98	16,385.35
Emergency Loans.....	4,773.76	1,769.93	4,335.83	3,240.61	2,729.30	4,487.80	21,337.23 <sup>‡</sup>
Funerals.....	2,944.37	564.50	1,795.00	1,464.32	2,151.30	2,148.66	11,068.15
Charity.....	11,151.73	8,973.48	8,689.91	9,621.24	11,132.62	9,821.34	59,530.32
Exchange.....	1,153.93	2,064.79	4,310.65	2,151.90	2,079.95	1,848.85	14,210.07 <sup>‡</sup>
Donations.....	49.75	100.00	60.00				209.75
Flowers.....		142.00			165.00		307.00
Bank Charges.....	.15				1.13	1.40	2.68
<b>Totals.....</b>	<b>23,361.92</b>	<b>16,827.51</b>	<b>24,784.85</b>	<b>21,672.05</b>	<b>22,795.55</b>	<b>23,197.78</b>	<b>132,639.66</b>
<b>Bank Balance, End of Month, carried forward.....</b>	<b>3,078.25</b>	<b>2,364.01</b>	<b>5,296.59</b>	<b>8,431.31</b>	<b>9,491.82</b>	<b>2,902.28</b>	<b>2,902.28<sup>†</sup></b>

Note: These items, not being of the nature of income or expense, have not been included in the Consolidated income and expense statement (Exhibit A).  
<sup>†</sup> Jan. 1st balance.  
<sup>‡</sup> June 30th balance.

(Continued on following pages)

**HOMES & DAVIS**  
**Certified Public Accountants**  
**Five Twenty-one Fifth Avenue**  
 (At Forty-third Street)  
**New York**

MR. EDDIE CANTOR  
 President, National Variety Artists  
 229 West 46th Street  
 New York, N. Y.

Dear Sir:

Pursuant to engagement, we have made an examination of the books and records of the National Variety Artists, including the New York Association, Chicago and Los Angeles Branches, Saranac Lake and the Emergency Fund. This examination has been confined to the six months' period beginning with January 1, 1929, and ending June 30, 1929. As a result of our investigation we submit herewith the following exhibits and supporting schedules, with comments thereon:

**COMMENTS**

Our examination for the six months' period ending June 30, 1929, disclosed a surplus to the extent of \$8,589.33, made up as follows (Exhibit B):

Association (all Branches) and Hotel, surplus .....	\$7,734.25
Saranac Lake, deficit .....	5,510.45
Emergency Fund, surplus .....	6,365.53

Net surplus, as above .....

\$8,589.33

A further analysis of such net surplus indicates:

**INCOME**

Association Benefit Fund receipts .....	\$72,675.47
Saranac Lake Benefit Fund receipts .....	20,000.00
Emergency Benefit Fund receipts .....	100,000.00
Total .....	\$192,675.47
Receipts from membership dues .....	26,226.50
Interest, bank .....	68.09
Chicago income .....	1,186.36
Hotel income (gross profit) .....	63,909.87
Donations received for charitable purposes .....	3,467.84
Miscellaneous income .....	514.41
Total income .....	\$288,048.54

**EXPENSES**

Charities .....	\$59,800.07
Medical care .....	20,326.96
Food and supplies .....	15,488.52
Funeral expenses .....	11,068.15
Rent and taxes .....	19,143.49
Salaries (120 employees) .....	87,463.04
Employees' meals and board .....	8,115.68
Henry Chesterfield, secretary, salary .....	7,200.00
General depreciation .....	4,941.79
Sundry expenses .....	45,911.51
Total expenses .....	\$279,459.21
Net surplus (as above) .....	\$5,589.33

In arriving at the foregoing figures, we checked all items of income and vouched all expenditures, the authorization for such expenditures being vested in Mr. Chesterfield and Mr. Liddy, Executive Secretary and Assistant Treasurer of the organization, respectively.

**ASSOCIATION AND HOTEL**

These two units cannot very well be dissociated from one another, due to the fact that some of their income and expenses are shared in common. To credit or charge each with a proportionate amount would tend to confuse things, and would in all probability prove impractical. Such an item as received from Benefit Funds for \$72,675.47 would be reduced considerably if the Association were not operating a hotel. Similarly with expense items, which would not exist for the same reason, as taxes paid, insurance, etc.

The Association has at this writing a membership of 7,523, made up of 6,960 actor members, with annual dues of \$10.00, payable semi-annually, and a lay membership of 563 at \$25.00 annual dues, payable annually. Each of them is subject to \$25.00 initiation fee upon their introduction into the Club.

**SARANAC LAKE**

At this writing there are 25 tubercular cases being taken care of at a cost of \$26,034.81, or approximately \$1,000.00 per patient for six months, or at a cost of \$40.00 per week. The financial condition of that institution shows a deficit to the extent of \$5,510.45.

**INCOME**

Receipts from Benefit Fund .....	\$20,000.00
Sundry income .....	524.36
Total income .....	\$20,524.36



**EXPENSES**

Medical care .....	\$3,941.61
Food and supplies .....	5,959.41
Rent .....	3,075.00
Salaries (10 employees) .....	6,904.90
Sundry expense .....	6,153.89
Total expenses .....	\$26,034.81
Deficit for the period (as above) .....	\$5,510.45

**EMERGENCY FUND**

This fund was created and set aside primarily as a lending unit, towards helping members in need. As time went on, it became a charity medium, helping towards the support of actors who were in financial difficulties, regardless of their affiliations. This fund also contributes to the support of twenty-five additional tubercular cases outside of Saranac Lake, who cannot be taken care of by that institution due to the lack of quarters. The operations of the fund for the period under review are summarized as follows:

**INCOME**

Benefit Funds .....	\$100,000.00
Donations .....	3,457.89
Total income .....	\$103,457.89

**EXPENSES**

Charities .....	\$59,800.07
Flowers .....	307.00
Food and supplies .....	9,529.11
Funeral expenses .....	11,068.15
Medical care .....	16,385.35
Sundry expense .....	2.68
Total expenses .....	97,092.36
Net surplus .....	\$6,365.53

**DISCUSSION OF SPECIFIC ITEMS**  
**ASSOCIATION AND HOTEL**
**Accounts Receivable—Guests**

In setting up the balance sheet figures as reflected by Exhibit A, Statement of Resources and Liabilities, a deduction of \$13,933.89 had been made as representing the extent of doubtful collections from hotel guests. This amount has been carried on the books for several years.

**EMERGENCY FUND**

As stated previously, this fund was primarily created as a lending unit. Therefore, whatever moneys had been so distributed were reflected in the "Emergency Loan" account representing an asset account. Very little had been received from the borrowers, and as a result the fund became a charity affair out of itself, thereby destroying the asset value to the extent of the balance remaining, i.e., \$360,316.28 as at January 1, 1929. This amount was therefore disallowed in our statement, which merely reflects a balance of \$5,450.22, representing an expenditure since January 1, 1929, and up to June 30, 1929, as true loans receivable. Additional expenditures made since January 1, 1929, and which are not expected back, have been charged to the respective accounts so as to indicate the nature of the gift, i.e., charity, medical care, funeral expense, etc. To prepare a schedule of the "loans" written off would necessitate the examination of records in past years and involve a voluminous task. We have, however, prepared a schedule of the amount considered collectible, as reflected by our statement, i.e., \$5,450.22, such list containing some 1,200 names. This schedule has not been incorporated in our report, but is being held for your inspection should you desire it.

**GENERAL COMMENTS**  
**BOOKS OF ACCOUNT**

Although the books recorded all the facts incorporated in our report, they were deficient in the analytical phase. As a result, we have reconstructed the accounts contained in the summary book, known as the general ledger, in such a manner that will tend to facilitate the keeping of such records, as well as furnish the total operating expenses and income at a glance, by means of controlling accounts and analysis thereof on the same page. We have not as yet altered the subsidiary records, but they, too, are subject to reconstruction. We shall proceed with this part of the program upon your confirmation.

**CONCLUSION**

The facts submitted in this report are the result of our findings in the examination of the affairs of the National Vandeville Artists, Inc., from the records that were available to us. We desire to express our appreciation of the courtesies extended to us during the course of our examination.

We sincerely hope that you will call on us for any explanation or additional information that you may desire regarding this report.

Respectfully submitted,

**HOMES & DAVIS,**

Certified Public Accountants.

Dated, September 6, 1929.

## Brown Wants Western Time Rebuilt, As Chi R-K-O Office Has Started

Chicago, Sept. 10.

Stopping over in Chicago last Sunday, Miriam Brown seemed very enthused over the manner in which the R-K-O western time is being built up. He also expressed himself as satisfied with prospects.

Brown is reported to have stated he especially wants the Chicago office to go after independent houses and enlarge the western route.

This is directly in line with the activities of Ben Piazza, general western booking manager, who has been supervising reconstruction of the coast route.

The Chicago R-K-O office has been devoting considerable time to strengthening this link of the time, and highly favorable reports are coming in about willingness of independent managers to talk business. Road men sent out to cover

### Broadway's Wailing Wall

Stretch in front of the Bond building, where the lay-offs do most of their laying off, has been labeled the "Wailing Wall" by Harry Howard, who never l. o.'s—much.

the territory at first found managers along the coast route still retaining a vivid memory of the crude treatment they received under the Heiman-Kahl-W. V. M. A. regime. At that time the managers were kicked about so much they finally hid themselves off the time, leaving the route badly shattered. Convinced of a new and business-like western office regime, the managers are being lined up steadily.

## Keith Houses in Chi Hurt By Late Eastern Bookings

Chicago, Sept. 10.

Keith's Palace and State-Lake, both booked from the east, continue to labor under handicap of getting acts—sometimes their headliners—one and two days before opening.

This is a terrific obstacle to the newly organized press department in lining up publicity and exploitation on shows.

Demonstration of what can be done with proper bookings well in advance was the heavy publicity campaign put over for Molly Picon at the Palace. Although unknown here on the English-speaking stage, she broke the house record with Ted Lewis in his second week. Lewis had set the record alone the previous week.

Poor gross weeks in both the State-Lake and Palace have been often attributed to late and sometimes illogical eastern bookings.

Harry Carlin, booker, has branched out on his own.

## Keith Agents Agree Morris Office Delivers Unobtainable Material

### R-K-O Buys 2 Albee Houses

Providence, Sept. 10.

Radio-Keith-Orpheum has bought two of the three local R. F. Albee-owned theatres. Houses are the Victory and Albee.

Latter will abandon its stage stock and play vaudeville, the same policy as at the Victory, which will be continued there.

Albee retains the Empire.

### CRICKMORE LEAVES I. A.

Charles Crickmore, for many years an International Representative of I. A., has resigned. The western territory covered by Crickmore has been turned over to Cleye Beck, of Oakland, Cal., fourth vice-president.

There are no objections to the booking of acts with Keith's by the William Morris agency (unfranchised), as the Keith agents agree with the booking office that Morris can deliver material other agents seem incapable of procuring.

This was passed on at a meeting between George Godfrey and the Keith agents, held primarily for the purpose of drawing up a new set of rules to govern the agents' board of arbitration.

At this meeting the agents' representative body took advantage of an opportunity to finally settle the Keith agents' true status in their own booking office.

Claim was that since the office had been dealing with outside, or non-franchise holding agents, the outsiders have been receiving more consideration and attention than Keith's own artists' representatives; that visiting agents are given a greater leeway and time to sell their otherwise unavailable attractions.

It was brought out that when an outside agent appears for an interview with a booker, the Keith agents are eased out of the office until he has finished, though the Keith agents might have been waiting previously for a chance to see the same booker.

One outside agent who has been booking with Keith's, especially mentioned in the alleged granting of "favors," was Benjamin David. As a result David was given a compromise franchise that will permit him on the Keith booking floor two hours daily as a regular member of the agency ranks.

The exception of the William Morris was made unanimously by the complaining agents.

When the agents were asked by Godfrey for instances where an outsider had been favored over a Keith agent, they were given.

One example offered, from accounts, concerned the direct booking of a band act with an outside agent after a Keith agent had been booking the band for two years or more and was recognized as its official Keith representative. Decision on this was that the Keith agent was "morally right," and the case is now in the hands of the board of arbitration for final decision.

The new arbitrary rules, now being composed, will be adopted upon Godfrey's ratification this week or next.

**BERT NELSON**

PRESENTS

**PRINCESS PAT**

"HOLLYWOOD'S NOTED LIONESS"

**B. F. KEITH'S**  
This Week

**PALACE**

NEW  
YORK  
(Sept. 7)

IN APPRECIATION OF MANY COURTESIES



**LOTTICE HOWELL**

NOW APPEARING AT

**PALACE, NEW YORK**

Direction HENRY WIESE

JENIE JACOBS OFFICE



HAROLD

**YATES**

AND

COOPER

**LAWLEY**

"SONGSTERS-DE-LUXE"

VICTOR ARTISTS

THIS WEEK (SEPT. 7)

**KEITH'S PALACE, New York**

Direction MAX GORDON

BOOKED SOLID FOR 1 YEAR OVER R-K-O CIRCUIT

## "2-HOUR" FRANCHISE KEITH'S LATEST FREAK

"Two-hour franchise," latest type of agency franchise devised by Keith's, has been issued to Benjamin David, outside artists' rep until now. David will be permitted on the Keith booking floor two hours a day. Understanding is he is not restricted in his business dealing the remaining 20 hours. Though not a franchise holder, David has been booking acts with Keith's occasionally direct, when the booking office believed his acts were needed. At a meeting with George Godfrey, booking head, last week the Keith agents' arbitration board complained against the way granted the non-franchised David and objected to his presence on the floor. Granting of the "two-hour franchise" followed.

### Holtz-Upton Soon

It is reported Lou Holtz, comic, is going to marry Frances Upton, in Ziegfeld's "Whoopie." Wedding bells expected to ring any day now.

## Seen Mr. Warnberg?

Variety Managers' Association (V.M.P.A.) is on the lookout for a certain Mr. Warnberg who has been posing as a representative of RKO and selling advertising for a publication he calls the "National Performers' Guide." RKO has no Warnberg connected with it, nor is there any record of a publication of that name. A restaurant in Greenwich, Conn., reported the Warnberg fellow had accepted payment for advertising.

### New F-M Route

Los Angeles, Sept. 10. Fanchon and Marco units heading east, jump from Denver direct to St. Louis instead of Milwaukee, beginning Sept. 20. Opening day at the Fox, St. Louis, has been switched from Saturday to Friday with "Contrasts," the first unit to come in under the new routing. After St. Louis the units go to Milwaukee, Chicago and Detroit. There will be no layoffs after the Denver jump as heretofore.

## FRAMING CHARGE

2 Girls Arrested on Account of Pantages Matter

Los Angeles, Sept. 10. Janice Hall, sculptress, and Nancy Lee, film extra, were judged by District Attorney Fitts on charges of conspiracy in connection with an alleged attempt to frame Nick Dunaway, former partner of Eunice Pringle, complainant against Alexander Pantages in an assault case, which goes to trial Sept. 23.

It is claimed the two girls rented rooms adjacent to Dunaway, and attempted to strike up an acquaintance with a view to compromising Dunaway and discrediting his testimony against Pantages. Landlady did a little private sleuthing. When a note was slipped under Dunaway's door the girls were pinched. Alleged similarity in handwritings established cause.

Girls were reported to have made a felonious assault upon the landlady after she turned them over to the coppers.

Theda's Guignol Playlet Hollywood, Sept. 10.

Theda Bara has left New York to begin rehearsals in "The Serpent." This is the Grand Guignol playlet in which she will tour for Keith.

## Screen "Vaudeville"

Indie managers in the hinterlands who have discarded stage bills for all-sound programs are billing talking shorts as "vaudeville." Methods of advertising the celluloid acts are the same formerly used to exploit the real life vaude of the past.

While some of the more polite exhibs call it "vaudeville on the screen," many others label it just "vaudeville" with no allits.

### NEW "GANG" ACT

Los Angeles, Sept. 10. A new "Our Gang" act is being framed by Walter Neill for a vaude tour. "Scooter" Lourié, formerly the tough kid, and Joe Cobb, ex-fat member, will be featured.

Lourié has just come back from tour with Johnny Downs and Mary Kornman. Latter two will not be taken out again as they are growing up.

Charlie Hart (Hart's Krazy Kat), former vaude tumbler, going with the John Billsbury (Keith) agency, Chicago.

## Flash Output Goes on In Spite of Crowding

Although there seems to be but one open spot for every 10 vaude flashes, producers in New York are not reducing the production rate. The boys are going right ahead with their own or somebody else's dough, each believing he is producing an act that will be the "last word."

They're becoming the clump idealists of the show business. The next act is going to be better than any one's, even better than his own preceding one.

Most of the flashes are now called "units," because through repetition they can be stretched to run an hour or more.

When first produced the "units" usually have some excellent qualities, but by the time the salary list is out to meet the theatres' requirements, they look like something else.

Because one Keith producer could not find openings for two first rate units, 57 people were laying off last week. This producer will reduce the payroll and supplant the present acts with less costly ones. If he doesn't, the 57 people will be laying off inde!

Jay Flippen curtailed his vaude tour last week to hop into rehearsals of "Heigh Ho."

AFTER MANY SUCCESSFUL WEEKS IN ENGLAND  
A TRIUMPHANT SENSATION HAS RECENTLY BEEN SCORED  
BY

# BABE EGAN

AND HER

## HOLLYWOOD REDHEADS

"The World's First Redheaded Girls' Band"

AUGUST  
HEADLINED  
WINTER  
GARDEN  
THEATRE  
BERLIN

SEPTEMBER  
Feature Dance  
Band at  
AMBASSADEURS  
CAFE and  
CABARET  
DE KOMIKER

NOW WINTER GARDEN, BERLIN NOW

REPRESENTATIVES IN LONDON  
REEVES & LAMPORT—HENRY SHEREK  
And in Berlin by SPADONI

COMING HOME SOON WITH  
NEW IDEAS FOR COPY ACTS

AMERICAN REPRESENTATIVES  
FRANK DONNELLY and NORMAN JEFFRIES

INCOMPARABLE

# ROY ROGERS

Booked Solid R-K-O

Featured This Week FOX THEATRE, San Francisco

# TED FIORITA

And His Edgewater Beach Hotel Orchestra

NOW PALACE, CHICAGO

Appearing Nightly at Edgewater Beach Hotel and Broadcasting Over Stations KYW and KFKX, Chicago. Also on N. B. C. Chain  
Every Saturday Night at 6:30 P. M., Appearing as the "SKELLODIANS"

# HAL NEIMAN

This Week, PALACE, CHICAGO

R-K-O CIRCUIT

Direction: NORMAN JEFFRIES



### Morris Silver to Manage Chi Wm. Morris Office

Chicago, Sept. 10.  
With A. J. Balaban gone to New York and Morris Silver replaced as Public-D. & K. stage booker in Chicago by Louis Lipstone, Silver will leave the B. & K. office entirely to become general manager of the William Morris office here.

When A. J. Balaban was here as attraction man for B. & K., Silvers was secretary to Balaban besides booking.

Will Green, indie booker, going with Loew's club department.

### Opera Man in Vaude

Chicago, Sept. 10.  
Harry Boettie, chief engineer of stage equipment for the Chicago Opera, is taking a trial fling at vaude production.

He has staged an eight-people dance act, which will be tried out at the R-K-O Belmont.

### Coast Agents Split

Los Angeles, Sept. 10.  
Jack Joyce and Kathryn Burns have severed their partnership in the hooking agency business.

Joyce contemplates opening an office on his own in Hollywood.

### L. & L. in Loew's

Chicago, Sept. 10.  
Lyons & Lyons agency, with the exception of an individual, Sam Lyons, is back in good standing in the Loew looking office. All other members of L. & L. may now represent the agency to Loew's.

Agreement was reached at a meeting between J. H. Lubin and Arthur Lyons.

Cause for the harring of L. & L. on the Loew floor was bid to differences reached by Marvin Schenck of Loew's and Sam Lyons over change of personnel in an act.

When Sam Lyons "resigned," he was speaking for himself and not the agency, L. & L. contended.

### In Saranac

Saranac, N. Y., Sept. 10.

Following are the professionals at present here for their health, and addresses:

#### At 80 Park Ave.

Happy Bonway.  
Charlie Quinn.  
Fred Rith.  
Frank Walsh.  
Harry Namba.  
Nella Edwards.  
Lilly Leonard.  
Mary Deading.  
Catherine Voss.  
Pauline Aurandt.  
Ethel Clouds.  
Helen O'Reilly.  
Olga Kalinta.  
Charlie Church.  
Keith Lundberg.  
Tommy Abbott.  
Verona Lawrence.  
Dobby Hitz.  
David Mavily.  
Eddie Voss.  
George Neville.  
Anna Mae Powers.  
Viola Allen.  
Chris Hagedorn.  
Dick Kunt.

#### WRITE OFTEN

To Those You Know in  
SARANAC

#### At 9 Front St.

Harry Clark.  
Mike McNamee.  
J. C. Louden.  
Julia Kubas.  
Emily Kennedy.  
Charles Bonnah.  
Christina Keenan.

Dorothy Jolson, Northwoods San.  
James Hearney, 6 Military road.  
Joe Rielly, 64 Sheppard avenue.  
Francis X. Donnegan, 171 Park avenue.

Chester Rice, Santonini Apartments, San.

Dave (D. D. H.) Hall, 106 Park avenue.

Clay's Bishop, 10 Baker street.

Myrtle Hammarsted, 39 Baker street.

Charles Dordley, Berkeley Apartments.

Marion Greene, Overlook Hotel.

Joe Brennan, 46 Sheppard avenue.

Jen Schaffter, 38 Margaret street.

Lawrence McCarthy, 64 Park avenue.

Al Pierce, 52 Park avenue.

Helen Curtis, 72 Park avenue.

Nichy Craig, Jr., 72 Park avenue.

Lee Baruch, 72 Park avenue.

Paula Campbell, 26 Church street.

Andrew Molony, 26 Church street.

Geo. Harmon, 37 Church street.

Charlie Ward, 50 Sheppard avenue.

Russ Kelley, 19 Broadway.

Harry "Pop" Barrett, 302 Broadway.

### Houses Opening

Dudley theatre, Roxbury, Mass., renovated and wired, reopened. Netoco circuit. Pictures week days, five acts Sundays.

Plaza, Englewood, N. J., has been taken over by William Fox and reopened this week with vaudfilm, five acts on split week.

Capitol, Emerson, N. J., switches from stock to vaudfilm next week.

Kennore, Keith booked, split week, goes into full week next Saturday.

Capital, Portchester, N. Y., goes into full week policy Sept. 21.

Keith's Greenpoint, Brooklyn, drops vaude for all-sound Sept. 28.

#### NEW ACTS

Neal Abel will don cork in a new act on the Coast.

Helene Denison and Lelan on the Coast.

Sammy Kahn band with Catherine Gray (12).

Felix Martin, Bert Grant and Waldene Reese, new trio.

Carl Shaw and Jean Carroll have split. Shaw will head a new flash.

"Not a Chance."

Perry and Carr are reuniting after separation of several years.

Leo Capron, musical comedy, has acquired the rights to Hal Sieck's former vaude sketch, "The Mutual Man."

Franklyn Finlay, pictures, will shortly invade vaude under direction of the Blanchards in a split.

"Movie Mad." Two in support.

Al Kapp and Tish, 2 act.

Alex Hyde, bandsman, is back from Europe and putting together a new unit.

Wilton Crawley and Jack North, picture house acts, have been booked by Johnny Hyde over the Loew circuit.

### INDIE HOUSE OWNERS CHILL INDIE BOOKERS

The 100 or more small capacity houses in far out spots of New York, New Jersey and Connecticut, which the independent bookers around New York figured could be swung in line for vaude to partially alleviate previous raids on their preserves have evidently gone cold on the siren song of the booking men.

The bookers who attempted lining up the houses at the time figuring themselves creators of opportunity and smart guys, are holding the bag for the expenses.

The idea of lining up the small indies looked great on paper, but no so great otherwise. With most of the list plenty in the red and whipsawed by the larger circuits represented on all sides it looked a bust at outset.

Some of the house owners pursuing the persuasive literature agreed with the selling argument claiming they'd be glad to install vaude, providing they could find something to use for money.

Most of the houses that had been angled for were rated in capacities ranging from 600 to 800. None had ever played vaude and probably never will.

### Near-East Tax Fight

Cairo, Sept. 10.  
Picture exhibitors in Syria threatened to close down in a showmen's strike against the government, designed as a protest against the heavy tax levied upon film imports.

Syria gets most of its screen material from Egypt and it is against this product that the import is aimed. Presumption is that some political angle is involved in the tax move.

### LENETSKA'S BUMP-OFF

Harry Lenetska is taking the leap Oct. 1 with Heloise Altschull, non-pro, as his marrying partner.

Harry is the w. k. exec. of the William Morris office, safely located in the show business, unaided until now. Always considered a nice boy—until now.

#### Moving Over

Tote, at the Palace (Keith's) currently, is going over to Loew's for a route, opening Sept. 21 at the State.

### ILL AND INJURED

Edward Marks, Loew State (N. Y.) doorman, convalescing from severe illness.

Herbert Roey with the Edward Small agency has returned after an absence of three weeks, due to a stomach ailment.

Catherine Dishenette and two other girl members of the Vera Spriggs Aerobic Troupe suffered slight injuries at the Rensselaer County Fair in Schaghticoke, N. Y., when Miss Dishenette's grip gave way as she was hanging by her teeth in a pendulum swing from a high trapeze. As she dropped, the bar became unbalanced, throwing the remaining two girls off.

Andy Sindlar, trombonist, was operated upon Sept. 4 for appendicitis, at Grace Hospital, Detroit.

Max Hart, who recently suffered a paralytic stroke and went to the country to recuperate, returned to his N. Y. vaude offices Monday, fully recovered.

Myrna Darby, suffering for week with sinus infection, is convalescing at the home of her mother, Mrs. Sarah Darby, 740 West 12nd avenue.

### MARRIAGES

Janetta Redingo to William Warwick White, non-pro, Sept. 6, in New York.

Mae Flynn, formerly in Zigfeld "Kollies," to Tom Webster, Sept. 6 in New York. Bridegroom is cartoonist on the London Daily Mail, visiting in this country.

Aime Aborn to Raymond B. Alexander, Sept. 4 in New York. Bride is daughter of Milton Aborn, opera impresario.

Helen Eby to Albert Cornelius Hayman, non-pro. Eloped from New York. Married Aug. 6. Bride was the widow of William Rick.

Virginia Smith to Gustav B. Fleiselman, non-pro, Friday, Sept. 13, in New York.

Luella Anderson to Joe Zarina, in Toledo last week. Bride is burlesque chorister. Groom is actor and chorus production director at National, Detroit, playing burlesque stock.

# GREENWALD & WESTON PRODUCTIONS, Inc.

606 STATE LAKE BLDG., CHICAGO

Telephone State 6667

## WANT Production People

COMEDIANS, INGENUES, SOUBRETTES, JUVENILES,  
SINGERS and DANCERS, and SPECIALTY PEOPLE

Going Into Immediate Production for Season 1929-1930  
PAY OR PLAY CONTRACTS

#### A FEW OF OUR ACTS

EDDIE DALE & CO.

BUTLER-SANTOS REVUE

HARRY WAYMAN & DEBUTANTES

PAT DALY & CO.

JAZZ LIPS RICHARDSON

DANNY SMALL & CO.

ARTHUR BRYSON & CO.

MELODY MAY SAXO SEXTETTE

STOP, LOOK & LISTEN

RAINBOW FOLLIES

MILDRED ANDRE & CO.

GIRL WANTED

SIX CRACKER JACKS

ADA BROWN

GEO. MCCLELLAN

The Biggest Novelty Attraction in Vaudeville

"PLANTATION DAYS"

27 PEOPLE

PRODUCING AND BOOKING EXCLUSIVELY FOR R-K-O EAST AND WEST  
AND AFFILIATED CIRCUITS



The Triumphant Engagement of

# MERCEDES

At the 58TH STREET THEATRE THIS WEEK

PROVES BEYOND THE QUESTION OF A DOUBT THAT  
THIS FASCINATING ARTIST HAS THE GREATEST AND  
MOST ENTERTAINING NOVELTY IN VAUDEVILLE TODAY  
AND HIS SHOWMANSHIP IS SUPERBLY DYNAMIC

Sept. 11, 12, 13  
86th St. Theatre  
Sept. 14  
Franklin Theatre

Eddie **LE VAN** and **BERNIE** Murray

"JUST A COUPLE OF BOYS"

THIS WEEK, PALACE, CHICAGO

MAYBE SOMETHING WILL HAPPEN—WHO KNOWS

Western Representative: SAM ROBERTS

Eastern Representative: CHAS. WILSHIN

# THE KITAYAMAS

This Week (Sept. 7), Palace, Chicago

PERSONAL DIRECTION HARRY A. ROMM

# **The Maestro Speaking**

*"Au Revoir to my dear old American Public"*



**The Brunswick-Balke Collender Co.**

**take great pleasure in announcing the opening of**

## **BEN BERNIE**

AND HIS

### **BRUNSWICK RECORDING ORCHESTRA**

AT THE WORLD FAMOUS

## **KIT KAT CLUB**

LONDON, ENGLAND

September 22, 1929



**Exclusive Brunswick Artists**

**Radioing for National Broadcasting Co.**

**Direction WILLIAM MORRIS**

**Personal Management HERMAN and JEFF BERNIE**

**745 SEVENTH AVENUE  
NEW YORK CITY**

## MURRAY AND ERTLE MISREPRESENTING

"I have suffered enough humiliation. It isn't the loss of money I have sustained, but the indignities that I have undergone as a result of Ken Murray introducing Herbert Ertle as the son of Cantor Rosenblatt," said Henry Rosenblatt, son of the cantor, when he obtained two summonses and several subpoenas in West Side court from Magistrate George Ewald for the appearance in court of Murray and Ertle on the charge of misrepresentation.

Young Rosenblatt, who resides at 4701 15th avenue, Brooklyn, urged the court to issue the summonses. "I have tried everything to stop this fraud, your honor," said young Rosenblatt, "but my pleas are ignored."

"I wouldn't mind," said young Rosenblatt, "but I have been embarrassed beyond words. To be told by strangers that they heard me singing in theatres on holidays when as a matter of fact it was Ertle."

Ken Murray at the Palace last week, according to Young Rosenblatt, introduced Ertle. Murray is supposed to have told the audience that among them is the son of Cantor Rosenblatt. Ertle is alleged to have risen, accepted the introduction and sang a song or two.

Magistrate Dodge discharged complaint against Murray. Ertle's hearing will be held Friday.

## R-K-O Records

Chicago, Sept. 10.  
Biggest opening business in history was done at the State-Lake here and the Palace at Milwaukee, Wis., Saturday.  
Attraction at the State-Lake was "Street Girl" (R-K-O), which opened Saturday with good ballyhoo. Jack Dempsey was the draw at Milwaukee.

## Kramer Tells Lew Pollack To Get Off Palace Stage

Chicago, Sept. 10.  
During the act of Lew Pollack and Henry Dunn at the Palace Saturday night, Dave Kramer walked out on the stage and remarked:

"All right, get off. You've been on long enough."

Pollack sat tongue-tied, unable to make a comeback. A heated argument followed backstage in which Jack Boyle, Kramer's partner, tried to apologize, but made no headway.

First time anything like this has happened at the Palace.

## Bankruptcy Petitions

Modern Music Shop, Inc. liabilities \$21,717, assets (nominal) \$25,690.

## ACT BETWEEN TWO CIRCUITS OVER "SPOT"

It was undetermined yesterday whether the Three Swifts would open today (Wednesday) for Keith's at the Kenmore, or Friday for Loew's at the Capitol.

Keith's went to the V. M. A. in an effort to hold the act to its contract for the Kenmore, while Loew's and the act claimed the Keith contract was nullified when the Keith booking office rescinded a promise of spot.

The Swifts were booked for three weeks with Keith's, opening the current last half at the Kenmore and following at the Palace. They claim that when signing contracts they were verbally promised the No. 4 position at the Palace. Soon after they were notified that the Palace bill had been re-arranged and the spot could not be guaranteed.

In the belief that that automatically cancelled the Keith contracts, the act signed with Loew's for the Capitol.

Contention of Keith's was that no promise of spot went with the Kenmore booking, therefore the contract for that date is binding.

Should the act be held to open at the Kenmore today, it cannot play the Friday-opening Capitol.

Controversy over the Palace, and alleged promises is a separate matter to be straightened out also.

## F. & M. Unit Whole Show

Fanchon & Marco's "Gobs of Joy" idea, will replace the regular vaude bill at Loew's State, New York, week Sept. 14.

Unit takes the place of the usual five acts.

## ONE-MAN STOCK

Los Angeles, Sept. 10.  
Jack Benny, who is almost a one-man stock company at the local Orpheum, is again holding over.  
This is his umpteenth date at the de luxe vaude stand.

## R-K-O LEASES IN IOWA

Chicago, Sept. 10.  
Iowa theatre at Cedar Rapids, Ia., has been leased for 20 years by R-K-O. The house had previously been R-K-O-booked.

## "Chink Show Boat"

Keith's has booked a turn styled the "Chinese Show Boat."  
It's giving a New York kowtow at the Hamilton, Sept. 14.

## Boston Territory in Bad Way for Vaude Acts Now; Starvation Salaries Paid

Boston, Sept. 10.

Four days of one-night stands, to be played in six days, with jumps of from 50 to 200 miles between them; \$6 a night on single dates and pay your own fares; 60 bucks (less commish) for tenors for seven days in town.

All contributing to make Boston the best town in the country right now for vaude acts to steer clear of, unless going there with bookings on the dotted line.

Fairly accurate estimate is that the number of acts in town at the present time is between 50 and 75, fluctuating up or down daily. Most are here because they can't get out. One good date would turn the trick but try and get it.

Conditions here for the vaude actor seem to be worse than in years. The talkers ruin most of what remained of the vaude booking business. What is left now is light pickings for bookers as well as acts.

Keith's Boston office, operated locally under supervision from New York, says that it isn't complaining, but it could if it wanted to and no one would condemn it for crying. Keith's is booking about everything booked here.

## Everything Low

Low salaries for acts, some far lower than can be imagined, might be the only means of keeping a booking office open in Boston. If expenses are not made with the theatres, they must come from the acts.

The acts are paid off at the office, not the theatres. Some say they wouldn't take it that way if they didn't need it.

While the bus and car racket is another. Jumps must be made in cars owned or leased by the booking office or its people. Railroads are out. Office claims it would be impossible to get the acts to the distant one-nighters; any other way than intact, in the same machine. No saving, as regular r.r. fares are charged. Dates without fares are life-savers, but few of them.

The regular Keith and Keith-booked circuit outside of the Boston string forbids acts to travel

by auto. The reverse here. In the summer heat, not so nice.

Acts idle and acts stranded. At best two or three days a week to go around for the average. Tough.

Pick your spots but don't pick Boston. Unless you have a wad to keep you going.

This, the bookers will say, is going to make it difficult for them to get acts to come to Boston. Just as difficult, perhaps, as it is for acts to find salaries when they get here.

There are other ways to get acts into Boston. Let the bookers try that.

## MAX HART OKE

Max Hart came back from Lake Placid to Broadway Monday, ready to do his agenting business on high.

Looking and feeling 100% as of yore, Max stuck a dent into the report that the stock market had temporarily set him back, financially or physically.

## SHORTS IN BROOKLYN

Shorts made at the Warner studio in Brooklyn include Burns and Allen, Josef Kallini, Ruth Etting, Will Aubrey and a sketch, "Dead or Alive," by Russell Crouse.

Sketch played by Hugh O'Connell, Irene Shirley, Granville Bates, Harry L. Beck, William Shelley, Milton Sinker and Lex. B. Luca. Arthur Hurley directed.

## CORA GREEN

R-K-O Circuit 1929-30

## FRANKENBERG'S JUVENILES

En Route Butterfield Circuit  
Direction GUY PERKINS

## Marcus Loew BOOKING AGENCY

General Executive Offices

## LOEW BUILDING ANNEX

160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

## J. H. LUBIN

GENERAL MANAGER

## MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE B'LD'G

JOHNNY JONES

IN CHARGE

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES  
CONSISTENT, EFFICIENT SERVICE SINCE 1913

## The Fally Markus Vaudeville Agency

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway  
Lackawanna 7876 New York City

## RADIO-KEITH-ORPHEUM CIRCUIT OF THEATRES

Vaudeville Exchange  
General Booking Offices  
Palace Theatre Building  
1564 Broadway

R-K-O FILM  
BOOKING CORP.  
General Booking Offices  
1560 Broadway  
NEW YORK



CORPORATION  
1560-1564 Broadway, New York  
Telephone Exchange: Bryant 9300  
Cable Address: "RADIOKEITH"

## R-K-O PRODUCTIONS, INC.

Producers and Distributors of

## RADIO PICTURES

Launching an Era  
of Electrical  
Entertainment  
1560 Broadway  
NEW YORK CITY

Many Thanks To BEN THAU For Placing

(FLOYD)

(EDDIE)

# CHRISTY and NELSON

ON THE INAUGURAL BILL TO OPEN

## LOEW'S KINGS THEATRE

(BROOKLYN)

ALSO WANT TO EXPRESS OUR APPRECIATION TO J. H. LUBIN AND MARVIN SCHENCK FOR PAST FAVORS  
PERSONAL MANAGEMENT: MANDEL & PEYSER R-K-O: ROSE & MANWARING



# **PALACE** (St. Vaude)

Hard to get steamed up on this layout although it would be difficult to put the blame on the stage, the thing is conspicuously wrong. It's the blend, rather than the quality.

Opens with Bert Nelson and his pet lioness, "Princess Pat." Human interest and novelty in that case, with the big lion and her young, with a nice-looking boss. It's vaudeville and sure-click.

Byron and Willis, hoofers, waste no time. They dance on and get right down to their exercises. These include some super-irritate variations of taps, nip-ups, Russian calisthenics and anklemania. Their solo exercises stand out, but are not topped by a joint routine. The two person act boys doing a Charleston.

Solly Ward's time-frayed sketch, "Off to Maine" sharply slowed the tempo. The act is a good one, the dialectician managed to bring the tempo back somewhere near a trot. But with Lottie Howell, class soprano, who is not a singer, the act is down to the Horace Heidt band, which closed intermission. They were the meat of the first section, which included farce acts.

In the sequel to the running order, Jans and Whalen and Molly Picon, Jans and Whalen and Serge Flash. Too much singing. Yates and Hawley, although faintly facetious are essentially straight. Yates and Hawley should never have been booked on the same bill with Miss Howell. Molly Picon is a singing comedienne.

Those soaring high notes of Miss Howell's clinched her success. It is difficult to estimate the psychological handicaps of position, but in this case, it is not. She is a spot. Following Solly Ward's rather forced squeezing of old rinds the audience, exhausted by mugging, needed something light and gay and it does require a little more than a pitch to accept a lyric soprano properly.

Still no question that she clicked or that the Howell's manner is genuine enough. With such a voice and with a figure not hard to contemplate, she ought to interest production scouts.

Molly Picon made her speech too soon, which handicapped one of R-K-O's blue-clad aise pilots, who had flowers to deliver and no opportunity to get them over the bench.

Two of the numbers were new, Miss Picon announced. "Temperament" Tillie, a Hollywood folk song, and "Tidger" Blane, an appropriate and Side wife's lament. They were the strength of her turn. An encore number, "Smartie" has nothing and is minus even a grin, so will probably be forgotten by the audience. A pleasant anew that Miss Picon is an artist. And that adjective consummate goes with the label.

Then last reviewed as a new act, Yates and Lawley, singing the stuff in a presentation at the Rivoli. They have a neat style and are consistently agreeable although, as hinted, their edge was dulled by the bookers' misfire.

Serge Flash is a stick and rubber ball juggler who accomplishes things which seem to defy the common acceptance of laws of nature and gravity. He succeeded in retaining for himself a considerable portion of the main floor.

Previously Jans and Whalen had brought the lodge-farishers rather than their first real work-out. Harry and Harold were in rare fettle and pumelled their way to a clean bill. They remain keen, bright and witty entertainers, and perhaps a little more so.

By a process of elimination, comment now arrives at the Horace Heidt mob, discoverers of a formula to eliminate stage waits and other wise maintaining a band act at the neck-wrenching speed.

On a basis of the newspaper formula: "Tell your boy in the first paragraph," they should be at the top of this review for they are the big news of vaudeville and of the current Palace bill.

That they are not attuned that target core was attested by the reception they received when the name flashed. Remarkable for a new and until last week entirely unknown aggregation to get such a tribute.

New York is slowly getting acquainted with the heretofore-repulsive idea that other parts of the country can have superior orders of showmanship.

Land.

# **LINCOLN SQ.**

(Vaudeville)

All diluted ginger-ale in the puccish five-act vaude layout at this house. Rain and heat failed to deter them. Trouble with the show was lack of comedy and tempo.

No points scored by the first act, Ed and Leo Travers in hand to hand acrobatics, with ankle lift for one flash. They do roller skate glide. Hand to hand roller skates leap to balance over obstacles. Deuce missed likewise. Farrell and Chadwick, colored man and woman, the latter singing songs

written by the pianist, Nicely applauded, but no sparkle or bam!

Al H Wilson pinch hit in a single for Jerome and Ryan. Ryan's monologue in the act was not so good as his presence there. Wilson chirped lullabies and comedy hoke songs, using dialect. Handled a phone number and chattered, employing well used gag, but getting response from this clientele.

St. Clair and Sinclair in the No. 4 spot. Fellow and girl in old time habilliment of 1880. Solly single version of the act, but always in the make. Fellow invites her to apartment and she goes into outraged innocence. Wrangle. Dull, crispless material.

Wind-up Dunn and West Revue (New Act) a body of speed, but little artistry and poor dressing. Fair applause.

"Last of Mrs. Cheney" (M-G-M) feature.

# **STATE-BAKE**

(Vaudeville)

Chicago, Sept. 7.

With bill here this week, boasting more names than a Spaniard, house had 'em lined up along the side-walk at nine in morning. "Street Scene" (New Act) a body of speed, but little artistry and poor dressing. Fair applause. "Last of Mrs. Cheney" (M-G-M) feature.

Bacalano, next to closing, practically repeated her Palace performance, except that on her former trial, a cold ruined the turn. Today, her pipes were in good shape again and she wanted her new numbers begin saying her piece. Why doesn't she do a Russian tune? Audience here expected it.

Large and Morgen, one-legged acrobats, closed, and over big with their novel hand-to-hand routine. They've added an extra jump before the finale, and it isn't so good. Opening were the Cyclone Steppers, six boys and a girl, with dance steps and a new number, "The Act is clean-cut and moves fast enough to entertain."

Loos Bros. followed, got acquainted easily and drew great returns with a harmonizing turn. The tunes were good and appropriate, with a satisfying dose of comedy.

Jimmy Allard and Co. have a crazy sort of skit with a crazy sort of humor that gave the crowd here a lot of fun. The element of brook now and then to give a dance and a couple of songs, but everything pleased.

Remarkable this is that while there are not one outstanding vaude act, bill is unusually entertaining. Every act held up. Bills like this will always satisfy here and will bring them back.

Deop.

# **58TH ST.**

(Vaudeville)

So far the Saturday starting of new vaudeville shows at this house isn't meant to mean that the following is a reason for this sector just don't care about going to the 58th on a warm afternoon.

Got to wave the palm at this place for the act of the section, the pianist who usually gets a punch in to his tall singing. But that bunch last Saturday couldn't be coaxed. Bill trotted out a young man, apparently a boy of the section, who played a ballad in a boyish soprano and that made the organ session more of a success.

Yaude started with the Woodland Fantasy contortionist with scenic act. Then the name of Allan Shayne was flashed. Out walked a man with a guitar and announced that he was Will Aubrey but Shayne was a good man, and he was a good man.

This same Aubrey won his vaude spurs in the west. He is a splendid entertainer, yodling a bit and then taking straight singing. Singers know how to sell his numbers. Insects a color and does a little imitating, a trombone bit diversifying his routine.

McDonnell and Mlle Stantone still novel and still mystifying the way the girl calls the selections and plays the tunes on the piano. Here Mercedes, working in the audience, held up a line and urged him to ask for his selection. The boyish voice piped "Play Sonny Boy." Hearty laughter followed. Idea for plant.

Tell and Fant dished up the first worthwhile comedy and their danceling and musical nonsensicalities also proved entertaining. In closing, the act of the section, Florence Richardson and her band.

Not any novelty to speak of with a few specialties to vary the orchestral playing. Miss Richardson, featuring a violin solo, a steady, her violin solo being but a pretty mild.

On the screen, "The Green Murder Case" (Far talker). Mark.

# **IMPERIAL**

(Montreal)

Montreal, Sept. 4. This is the only vaudeville house in Montreal, city of over a million. For years the house staggered along in the red under different policies, straight pictures, combination, straight vaudeville, an attempt at a big time revival, and once a half-hearted try with stage shows of the pre-war vintage.

House was formerly Keith-Albee operated, later going under the R-K-O regime, and finally produced by Canadian Famous Players and R-K-O. Since its operation under F-P the house has taken a noticeable hold again. Though continuing to operate on a small scale, but Keith vaudeville, the grosses are consistently strong and improving, in a large measure due to the pictures now available.

Famous Players in Canada, having the largest and newest houses in the country, also have the film buying monopoly. In this city the Capitol, Palace and Loew's would split the best picture products, leaving the Imperial with only independent pictures to pick from.

The town is wise to picture values and the independent makeshifts new books. The Imperial has a few players, including the Imperial for some of the major films, though still sending the cream of the pictures to the other three houses, the Palace mainly.

Though the only vaude house, the Imperial is still far from doing capacity. It can be built up, should the film bookers give the Imperial a fair share of the picture products of the past few weeks. Little can be counted on from the vaude end, with name acts rare and the usual vaude fare ending in a flop.

Walter Hiers, plugged as a film celebrity, stage headliner this week, Namdani, mean much and act failed to impress exceedingly mildly in some spots. Hiers talks too fast with gags mostly going cold. Matter about the show people in Hollywood is a good idea, something on the style of the patter Eddie Cantor brought back with him from Los Angeles a couple of seasons ago, but has no laugh.

Aside from Hiers, conventional dance flash, "Dance Vanities," one low comedian, Stan Stanley, operating among the new songs, "The Charm Quartet," four girls with indifferent vocal ability, and clown, Pepi, to close.

Pictures was a talker, "Whirl of Life" (Far) with Richard Dix as a name draw.

# **Grand Opera House**

(Vaudeville)

One of the last of the independent vaudeville houses left in the met district, it is one of the few that lower west side mob who like their gags dirty with double entendre unnecessary.

Sensuous dancing is dessert here. As dishes up in the hip-heaving motions of Pepita Grandinos, who, when she discovered their fondness for it, added a few extra shakes. It was deemed good and appropriate, a full share of come hither birds and whistles issued from the lips of the loving male members of the audience.

The Zellas Sisters doing their acrobatic gymnastics on twin horizontal bars opened and made it short and snappy. Five minutes was all this act needed to make good.

Adams and Gould (New Acts) deuced for floppo. Dixon, Holer and Co., recently on the Loew time, try, but couldn't get going. Dixon used to make them chuckle while performing in the circuit houses, but barely drew a giggle here. It was a rather slow and planned and the plot of the down-and-out trying to make a good impression before his sweetie's dad by posing as a Wall Street genius was completely side-stepped. Cross-fire came and went unnoticed, with barely a smattering of applause greeting the final curtain.

Jim and Mabel, next, and Mabel impersonation of a drunken, blubbering, lummoxy husband drew laughs. U's "Love Trap" feature flicker.

# **125th ST.**

(Vaudeville)

Well rounded show for first half for type of house with no particularly punchy act, but a nice mix of dancing, comedy, Miller and Peterson, in next to shut. Two clever boys who enhanced their hoofing abilities with grotesque make-up and amusing chatter. They went big.

Walter Clifton and his Invaders, 10-piece band, officiated as stage band for the acts. The act of the section, to happy returns. Wait also m. e'd on occasion and did nicely with the assignment.

Clifton and Du Par, act the pace with a snappy selection for center, giving way to the Vassar Trio for a fast session of lively entertainment that clicked.

Goodwin and Rash, male two-

some, followed with a line of comedy and warbling that registered and after tossing off their regular stuff remained overtime for some clowning with Clifton and band which the mob ate up.

Lila Campos, singing comedienne, held her own in next niche with a routine of vocals handled with a comedy delivery that got them from opening to go off.

Miller and Peterson followed with their hoofing plus comedy makeup and talk and stopped the show. These boys have improved plenty since last around, successfully getting away from a straight dance routine for the happy mixture they now project.

"The Chairful Revue" sextette of precision dancers, closed with an acceptable series of ensembles and with the strain dance finish the stand-out of the act.

"The Greene Murder Case" (Far) screen feature.

# **LOEW'S MET**

(Vaudeville)

Well balanced, fair playing show for current fare in Broadway. Four acts divided honors with "Evangeline" on screen. Good attendance Monday night but plenty of unfilled seats. Indian summer of the Palace, a responsible series of ensembles and all the locals taking it on the chin plenty.

Lucas and Lillian, mixed team of equilibristas, satisfied as opener, balancing and adagio postures with a pair of acrobats and a re-creating, bathing suit, with male partner garbed as life saver, perfect strong man specimen. The stunts are good, handled well and provides a class opener or closer.

Will J. Ward got over with piano-log and gags with considerable support from the audience, which offered no resistance to being inveigled into a song-and-dance chorus of his number. Audience angle set Ward pretty.

"The Monologist" comedy skit employing four men and women. Whizbanged for comedy honors. It's a series of those interruption and with most of the players in auditorium, but packs any number of belies which this mob went for and others will.

Jack Sider's Prolickers provided the class water in closer with night clubque revue enlisting 20 players, including 10-piece male orchestra. Sidney clowns through amiably as m.c. and before winding up the act, he himself with a few specialist, mostly dancers and mostly girls, the latter clicking on looks, form and ability.

Spacing the instrumentals is a corker in the class water, clown balancing by Lancelle Brothers and two fifty hoofing specialists by Frank King and brother, not to overlook the hip contortion dance by Mary M. and her partner, diversity. Music come know their stuff and in presentation and dressing as well as fast and acceptable entertainment, it's there.

"Evangeline" (UA) followed.

# **HAMILTON**

(Vaudeville)

Plenty of hoofing on the first half layout here with Billy Bachelor in trey and a pair of satirical and femme types, in follow up finishing neck and neck for comedy honors. Well laid out show and a sell out audience, but a slight downpour helping attendance.

Miss Gracie and Boy Friends, the latter a male foursome, sang and hoofed their way to favor. Miss Gracie is a dancer of diminutive build, with a good deal of satirical and stepping ability with the boys also there in the dance division and a great back up for the act.

Lauren and La Dare, mixed team, got over readily with musical of-fering having the girl at accordion and man alternating between clarinet and sax. A semblance of comedy packed in the delivery also helped.

Billy Bachelor and Co. followed and mopped up with knockabout hokum. Bachelor's low comedy tickled aplenty and Helen Carroll, clowning, cracked over a tap that was a nobler act. A sister team registered in harmony numbers and a male dancer rounded out the support. This act is fast and every thing vaude audiences go for.

Herbert Clifton was another panic in next to shut with his femme travesties. Clifton differentiates from the routine, female impersonator by a good deal of cracking basso over the falletto for laughs and gets them. He sent over three numbers assisted in closer by a south of the border act and with the act ringing the bell.

Langston and Du Par, mixed team, flunked by two others, closed with a colorful dance flash. Du Par's corkscrew dance, a la George M. Cohan, had a new twist. The imitation, worst over for a bang as did the new twist adagio dance, la Lorraine, Im Fer and the supporting male dancer.

"The Greene Murder Case" (Far) on screen.

# **PALACE**

(St. Vaude)

Chicago, Sept. 7.

In framing a vaude show from the east for a house in the west, there is some of the things to be remembered:

1. There has been too much smut coming into the west from eastern acts. It is not wanted by the audiences, and it is distinctly repulsive to the mob.

2. Bill-in bookings made from Chicago should not be conflicted by eastern bookings when plenty of advance notice was given.

3. A bill in any straight vaude house should not be without a drawing act.

4. There has been so much similarity among acts on the same bill in both Keith-booked houses here that acts have been forced to re-think about it to all but their duplication.

5. Watch out for acts framed exclusively for the Palace, New York. They die on their feet elsewhere.

Although some of this advice may be so obvious as to seem idiotic, all is justified by actual conditions.

The current Palace bill is without a draw. Ted Rio-Rito, with a local band of some prominence, is strictly a stand-in. He is headlined this week. There are three tenors singing ballads on this bill. There are two song writers who paraded their past song hits for applause.

Dunn act is framed for a so-called wide audience, and it won't find it outside of Times Square.

The bill as a whole flopped because of duplication. It drew less than had been expected because there was nothing in it that anyone should come downtown to see.

It is suggested that the New York office pay particular attention to the Palace bill this week and be governed accordingly.

Show opened in "one" with Le Van and Bernie, male tap and acrobatic dance team with talented dogs, no tap-dancer for comedy. Unfortunely, the tried trio of comedy, and all of it flopped. Hoofing clicked.

Colleano family, three girls and three men in a clever mixture of dance and acrobatic acrobatics, were second and brightened the bill as long as they stayed. Maurice Colleano is a tumbler of exceptional ability and has a knack for humor. The Ted Rio-Rito orchestra, third, is from the Edgewater Beach hotel, known pretty well locally through radio. There are 14 men under three and Ted Rio-Rito, all good musicians and some of them with a featured in songs is Dusty Rhodes, who has a fair voice and a fine manner of putting himself over. Floppy has his shining in the pianolog series of his past compositions, and it would have been fine had he been the only one on the same bill to do it.

Hal Nieman, tramp comic with a pansy-like monolog, sailed along like in fourth position although his act was known to many in the house. He has had quite a few recent bookings around here and he was able to justify so early a repeat. Even though his applause was heavy it was just another opportunity for anybody to get a good laugh, crack about vaude's "same old acts."

Low Pollack and Henry Dunn almost flopped in fifth spot because their act too eastern, too blue in spots, entirely out of tune with midwesterner's vaude tastes. Pollack is at the piano, playing his song hits and Henry Dunn is one of the three tenors in the program. Alice and Doris Weaver assisted with song and dance. A song with special lyrics as sung by one of the girls for opening is so fearfully suggested that it is hard to laugh. After several minutes of tough sled-ding the act devoted itself to a couple of rows of music publishers in the house. "Xix."

The show was dead when John Steel, another of the three tenors and the best of the lot, stepped on in the sixth. Steel help up well but didn't score his usual hit. Not his fault.

Dave Kramer and Jack Boyle played in next-to-closing to a flock of walkouts. The veteran vaude comic, who has a good deal of refined white straight, couldn't save themselves, although those who stuck enjoyed them. The Kitayamas, Jap equilibrist assisted by a girl, had a rush for the exit and cut it short.

Two rows of Ike Rose's midgets were in the house, probably heartily welcomed as seat-fillers.

Just before the worst bill, and ironically rolled upon to start the new R-K-O vaude season with a bang.

Bing.

# **ORPHEUM**

(Formerly Pantages)

(St. Vaude)

San Francisco, Sept. 7.

Ted Lewis bowed the old Orpheum out of its former home in Market street, and Friday night saw the new bill in its new digs, its new decor, the former I. n-

(Continued on page 49)















## Chatter in New York

Ethel Norris back from vacash. Mark Hellingers are back and Gladys back in "Whoopee". J. P. McEvoy makes all the class clubs in blue shirts. Doorman of the Madrid leaving to train American hockey team. Absie Blatt's colored butler was one of the actors in "Harlem". Alice Hughes, Telegram, minus appendix. Tonis Ingre, Russo-French prima, and Dot Adams at the Madrid. Cotton Club's new revue, "Black-beries," premieres Sept. 21. Sid Sutherland took Arnold Johnson at Golf and how? Verelle Sisters going on road with "Vanities". Connie's Inn opens its "Load of Coal" floor show Sept. 16. Patsy Kelly studying card fortune telling. A side line. Everybody congratulating Chick Kaler on marriage last week. Dolores Costello will increase the census shortly. Gene Goldkette and orchestra at Central Park Casino. Ramon and Rosita arrive on the "le de France" Sept. 25. Julia Shawwell is now lay-lined under her own name on the Graphic. Used to be Betty Colfax. Katherine Zimmermann, Telegram, and Arline de Haas leave San Francisco Oct. 2 on a world jaunt. Ziegfeld's youngest show girl—Diane Corday—goes in the road show of "Show Boat". Mary Carleton couldn't get a coat of tan this summer, so dresses all in brown. Bebe Daniels was made a Colonel (Honorary) in the 322d Pursuit Group of the U. S. Air corps. Four Diamonds will have a new girl in the act, Mrs. Diamond, resigning. Jerry Blanchard of the Madrid scratched her name on a "Vanities" road contract. Ogden Roof reopened its golf

course, a Harlem press agent taking part of it. Frances DeLacey's mother gives her a fast trot for beauty laurels, believe the connoisseurs. Faith Bacon, president of a 12-hour sleep club. Three showgirls and two dancers belong. You have to go to the chink joints on Broadway now to hear Hillybilly and spiritual jazz music. The Sodamatt is expanding: Opening another slot store in Sixth avenue and hired a press agent. Three little girls from the Stem connected with Pathe: Irene Smith, Sylvia Levine and Dot Baker. Frances Gabriel, popular coast soprano, all set for a lead in "Fioretta". Epidemic of knitting and crocheting these weeks' tams. All the show gals doing it! Arthur McLeo leaving for Nice, France, Oct. 1. P. A. for Rex Ingram. Formerly with M-G-M. There is a Boston firm making ginger ale called Canadian Dry. Opposite to Canada Dry. Jimmy Durante is going completely "haut monde." His latest gallant greeting is: "Hello, sweets." Billy Gould, with his grey hair looking as fresh as ever, reappeared at the N.Y. A way for six years, dodging the Hollywood debs. Lorin Larsen is handling the art and poster work at the Strand, New York, and the new Warner's, Atlantic City. Drama critic of a morning rag printed a card, now hanging on the door of the office, reading "Ye Old Time Drama and Filmmage Shoppe." Arthur Hopkins is reading a play brought here by Peggy Doyle who operates a howling Underwood for the Chicago Herald and Examiner. Dorothea Ann Lannin, sister of Paul Lannin, is to wed Harry A.

## Playful Ad?

Chicago, Sept. 10. In local dailies last week was a full page ad of the No-kol automatic oil burner company. One-third of the page was devoted to an unidentified photograph of Ann Livingston. The rest was a breach of promise suit against C. W. Hardinge. Hardinge owns the Hardinge Oil Burner Co.

Tunstall, at the Garden City (L. I.) hotel, Sept. 17.

Pat Rooney, Jr., back on the Stem, his hands like a plasterer's from Kirkwooding his drives. Shoots a 76.

Jimmy Cromwell's speed boat, "Blackbottom," has turned turtle in every race, so he changed the name to "Bottoms Up."

The Hanging Gardens of Babylon have nothing on the roof garden attached to Horace Liveright's office.

Lee Posner is press agenting eight clubs in Harlem and seven in the Village, a record. Collections are tough though.

Lou Schwartz has his sleeves rolled up for action with Tony Shayne in their booking headquarters.

Bob Suter, juvenile in coast pictures, and brother of Bill Suter, Universal director, opening on Broadway in Jones and Green show.

Those antique amethyst earrings Helen Harper wears once belonged to the Empress Josephine. Got 'em in Paris.

Eddie Cantor has gone sound in his own home. RCA Photophone equipment. Probably looks and listens at his own pictures first.

Max and Fontaine temperament holding up the premiere of the Club Lido now Oct. 11. Bobby Brooks' orchestra and Chick Endor.

Joe Young, Sam Lewis and Harry Warren sent to coast by Bobby Crawford Monday. To do a Warner pix.

Barney Reiger, of the Bank of America, has a dog he gives every attention to. Calls the mut a dice hound.

There is a fellow with a house built like a ship out on Long Island. Walls of bathroom are decorated with painted bottles of Pluto.

Picture pill pickers will have their annual fall squawk day at the Gedeny Farms Country Club Oct. 1 and thereafter.

Battling Nelson, one time lightweight champ and ring terror, has settled down as doorman at Keith's Greenpoint, Brooklyn.

Alice D. G. Miller reached New York following a visit to Italy. Looked over the B'way plays before resuming scenarioring for Par on Hilyud.

Jeff Holmesdale, titled newspaper man, returned to NYC as a stop off on his way from London to Sydney. While at home Jeff added a flying license to his souvenirs.

Estelle Garrick, sister of Eddie Jackson (Schmox Jurantes) and secretary to Tony Shayne, fell down stairs and broke her leg. She is in the Jewish hospital, Brooklyn.

Bob O'Donnell of the Interstate Circuit, Texas, dropped in to see his wife back home and find out who's doing all of this year's teleging.

When a gal has Betty Day's "pulchrit" and can cook ham and eggs and coffee as she does, bring on your beauty and frying pan contests!

It was claimed that 12 wagon loads of flowers were received by the players in "Sweet Adeline," at Hammerstein's. A. All sent to hospitals.

Alexander and Swanson open Sat. night at the Park Central roof, taking the place of DeBelle and Lee. Outgoing dance tempered rest at DeBelle's operation.

Ethel Allyn, former Ziegfeld chorus girl and late principal in "Hello Daddy," opens in her first dramatic show, "Comedy of Women."

Ziegfeld is having a house party in his camp up Quebec way. Those who went last week included Arch Selwyn and the Stanley Sharpen. Rudolph Friml was already there.

That Eddie Cantor was using a new comedy song called "My Wife Is on a Diet" was advertised in each metropolitan daily Labor Day in the "Whoopee" adverts.

Louis Davidson covering police holders for Evening Post. Formerly for news. Was ousted from reporters' room by the late Commissioner Warren.

## Chatter in Loop

Inaccurate Biographies  
RICHARD HENRY LITTLE  
By Claude Binyon

Richard (Moon) Henry Little conducts the Line o' Type or Two column for the Chicago Tribune. He is gray, but vibrant, and snaps his galleuses after an exceptionally meaty gag.

Moon was born in Bloomington, Ill., quite chummy with Abe Lincoln and his crowd. One of the better known Bloomington myths is that when Lincoln admitted chopping down the cherry tree he failed to admit that he and Moon had been planning to make a mess of cherry wine for a couple of flaps staying at the Bloomington hotel annex.

Oldtimers hint aly that Lincoln and Moon may have been famous for never telling lies, but nobody ever thought to inquire if they were telling all.

Tiring early of Bloomington nite life, Moon set out for the big city, wearing size 11 shoes. Just outside of Bloomington he ran into a batch of Spaniards pursuing an American citizen. The Spaniards were all for scolding Moon, but he tossed that off simply by shouting: "Me Spanish, too! Me no lika pale: face gringo, nix!"

Later Moon called at a newspaper office and was given \$5 for writing an account of the encounter. His story was so sensational that the incident later found its way into history as the Spanish-American war. He could have written more, charged \$10 and made it the Civil War.

Finding himself with a reputation, Moon next joined the Boxer Rebellion as war correspondent for the Police Gazette. This war was temporarily abandoned when the moon took a count of 14 in Chf. although Moon had long since quit it and gone to work on the Chicago Tribune.

Given the Line o' Type column Moon figured the best way to fill his space every day was to encourage contributors. He staged a grand contest with his own beautiful self as first prize, and he was won by a contributor named Helen Henna. The girl tried to withdraw some of her contributions and take second prize instead. But Moon figured he got a better break than he deserved and refused to go on.

Moon became generally known in show business when he appointed himself chief press agent for Dennis King, who was here in "Vagabond King." The Line o' Type column during King's run was just a testimonial stomping ground, with Moon writing wide-eyed and his contributors joining the chorus.

There was some attempt to start a Dennis King week, but Moon was out-guessed by the All-Alligator-Pear-Week.

This summer Moon started a Pajamas for Street Wear revolution, but too many guys were one piece short.

Moon himself wears a red flannel nightie, black on the other side. Some of his enemies just call him Dick Little, passing Dick up like that.

Militarily painted trucks are filling about town delivering City new tab. The Times. Incidentally, this sheet gave local flaps their first taste of the "Love Nest" headline.

Ashton Stevens has a new photograph heading his "Column or Less" in the Examiner. Now, instead of looking like O. O. McIntyre with a bad cold, he resembles a guy who just shook up something he thinks is funny.

A fan complains by letter that Variety reviewers are wasting their time trying to figure out audience "physiology."

Photomaton shops in the black belt have their machine fixed to make pale prints because of complaints about dark muggs.

## MEYER GRUSMARK

"The Theatrical Jeweler" Special discounts to the profession. Choice collection of diamonds, jewels, precious stones, gifts, novelties. An unusual feature of our service is EXACT COPIES OF ORIGINALS. Situated in the Heart of Times Square 52 West 42nd St. N. Y. C. Chickering Bldg.

## THE SPECIALIST

By CHARLES (CHIC) SALE Over 100,000 Copies Sold Last Two Months

MRS. GERSON'S TEA ROOM

1588 Broadway, N. Y.

## NEW YORK THEATRES

**NEW AMSTERDAM** THEA. W. 44th St. 14th St. Krininger, Dillingham & Ziegfeld, M. Dte. Mats. Wed. & Sat.—455 Seats at 91

**EDDIE CANTOR** in "WHOOPEE" ZIEGFELD LAMARCA SENSATION

**ZIEGFELD** Thea. 54th st. & 6th av. Cooled by Fridgidaire. MATS. THURS. & SAT.—HALF PRICE

**ZIEGFELD SHOW GIRL** with DOROTHY STONE CLAYTON, JACKSON & DURANTE

**BELASCO** Thea. 5'way & 44 St. Eves. 8:30. Mats. Wed., Sat., 2:30

**It's a Wise Child** A New Comedy by Laurence R. Johnson

**PLAYHOUSE** W. 48th St. Eves. 8:30 Mats. Wed., Sat., 2:30

**STREET SCENE**

**"It's R-K-O Let's Go"**

**RKO PALACE** 58th St. & 4th Ave. 4300

**MOLLY PICON** HORACE BELOT & CALIFORNIA SALLY WARD & CO., JANS & WHALEN

**R-K-O PROCTORS** 58th St. & 4th Ave. NEW EAST

**JACK MULHALL** in "TWIN BEDS"

**R-K-O PROCTORS** 86th St. & 4th Ave. NEW EAST

**JACK MULHALL** in "TWIN BEDS"

**EARL CARROLL** THEA. 50th St. Mats. Thursday and Saturday

**"SKETCH BOOK"** New Revue of Laughs and Beauties

**ARTHUR HOPKINS** Presents **The COMMODORE MARRIES**

A Comedy Drama by Kate Parsons with WALTER HUSTON

**CAPITOL** 5'way & 44th St. Eves. 8:30 Mats. Thurs. & Sat., 2:30

**JOAN CRAWFORD** in "OUR MODERN MAIDENS"

**ROXY** 50th St. & 7th Ave. Dir. 2nd Floor (Rox) Matinees Drama

**BIG TIME** LEE TRACY

**AL JOLSON** in "Say It With Songs"

**On With the Show**

**AL JOLSON** in "Say It With Songs"

**AL JOLSON** in "Say It With Songs"

**AL JOLSON** in "Say It With Songs"

**AL JOLSON** in "Say It With Songs"

**AL JOLSON** in "Say It With Songs"

**AL JOLSON** in "Say It With Songs"



# Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in Variety. Mostly the stories dealt with baseball and prize fights players and pug. This series is reprinted weekly. Story below appeared in Variety, July 1, 1921.

## CON JAMS HIMSELF WITH BOXING BOARD

Rings in Bozo for Scrap, but Bozo Won't Fight

Syracuse, June 29.

Dear Chick:

I'm in a nip of a jam with the local boxing commission, all because I tried to let Bozo make a little jack with a tramp that he is man-



CON

agins. We put on another set of bouts up here this week. Moe has been beginn-

ing to use his lightweight Kid Bozo so I matched him with Tomato for the star bout. Moe told me Bozo would weigh about 135, so we made it catch weights. I got the local sporting writers to give Bozo a break, and they invented a record for him that would make Joe Gans roll over in his grave.

Tomato has been trainin' and was in fine shape, so I warned Moe to make Bozo make a fight out of it for I figured this Bozo couldn't be much as he had never licked anybody and if he had he wouldn't be trainin' around with a pork and beamer like Moe.

I didn't get a peek at Bozo until they climbed in the ring as he and Moe drove up from New York in a flivver and just made the fight in time to get in. When he climbed through the ropes I nearly threw up my nose. He was nearly as big as Mike Gibbons and had stomach muscles that hung down to his knees.

All the trainin' he's done since they closed the saloons was to get an occasional hair cut. The only way this bird could get in shape would be to dive under a steam roller.

When they announced his weight at 133 I thought the wolves would tear the joint down. I run around to Moe and again warned him not to let his bimbo dive as we would both get run out of town. He told me that Bozo would fight until he was carried out and that he carried a lot of natural fat like Youner Corbett used to and that he was in good shape.

Well in the first round Tomato made a face at him and he went down for a 9-count. You ought to hear that crowd roar. Moe finally bulldozed him into gettin' up after threatenin' to crown him with a water bottle.

He went down six more times, once after getting hit on the arm, but I had them cut the round a minute and crossed Bozo, who was aimin' to get away quick. The second round was hardly started when he started the trampoline again, and I was afraid to pull the bell. He got up at 9, after the crowd started to swarm into the ring, and covered up worse than Leach Cross used to.

Moe run around to our corner and told me that Bozo was only stallin' and that he always took a couple headers to make the other guy think he was a set up. This gave me a little courage, and when the round ended I told Tomato to hit Bozo any more more I told him to, but to run and cover up himself and make the other guy fight or quit without being socked.

This nearly worked and the fight went two rounds more. But Bozo wasn't goin' to have any blots on his record, so what did he do but run head on into Tomato, and then take a Brodie that was a cross between a nip up and a back hand spring.

The referee, trying to be a clown, keeps on countin' up to 50. By that time the natives had invaded the ring and started to work on Bozo and Tomato. Tomato fought his way loose, and we both took it on the lam.

The boxin' commission have served notice on both of us that we are suspended pendin' an investiga-

## THE RENTING RACKET AIDED BY "NAMES"

Slick, starched collar renting agents in class apartment houses, are employing the names of Hollywood and Broadway celebrities to clinch leases with come-ons.

You can't even rent a haunted house nowadays that they don't tell you the ghost is a famous stage or screen star. New York is jammed with new apartment buildings and the boys have to talk fast to rent 'em.

A prospect gets a load of language like this:

"You say you want a three-room apartment, Mrs. Gluskin. Well, we have just what you want. Wait till I get the key and I'll show you 302."

Entering 302 the agent goes to work.

"This is particularly ideal for a woman of your poise and bearing, Mrs. Gluskin. George Arliss had this apartment until last month. He had to fulfill a picture contract, otherwise he'd have kept it. Dorothy Knapp has called three times this week about it, but she can use a two-room suite downstairs."

"Now let me take you upstairs to 710. It was furnished by Glenn Hunter. But Mr. Hunter went abroad. The view is delightful. From this window you can look across the street and see into the windows of Al Jolson. These Mrs. Jolson in the window now."

This goes on until the prospect is so coked with the names of stars, she thinks she's one herself. And falls.

## MRS. CASWELL LENIENT

But Court Holds Usher Charged with Theft from Her Room.

"I am loath to prosecute the boy. But I am informed by the assistant district attorney that I am powerless. If I had my way I would give the youth a new chance," said June Castleton Caswell, former Ziegfeld show girl and widow of Danny Caswell, in West Side Court to reporters when she appeared as complainant against a youth who entered her room at the Paramount hotel and stole a valuable clock and a diamond and carnelian stone brooch.

The boudoir clock and pin, given to her by her late husband, was found in the defendant's room in the Paramount hotel. He was unable to give any reason why he stole them except to say that he was a jobless theatre usher.

He gave his name as Leo Golkopf, 16, of 1556 Southern boulevard. He had been stopping at the Paramount hotel on the same floor with Mrs. Caswell. The latter had gone to Long Beach for the holidays.

Suspicion centered on Golkopf. He was grilled and then admitted to Detectives Charles Dugan, Frank Harkins and Clarence Gilroy that he took the clock and pin. He pointed to where they were in the room. Golkopf's record showed he was arrested in 1926 and received a suspended sentence in Special Sessions. Magistrate Ewald held Golkopf for trial.

Danny Caswell died four years ago. He was known as the "boy millionaire."

"I am still a widow," said Mrs. Caswell.

They think I had the fight in the bag. Moe took an oath to me that he had beat a 100 smackers that his life saver would stay the distance.

Where he ever dug this guy up is a mystery to me. He didn't know his right hand from his left and couldn't take any more punishment than a marshmallow. If he's a fighter I'm the world's champion watch maker.

I will be crabbed for life in this burg if I ain't washed up by the boxin' board, and with the ball club goin' bad it looks like a great run for me off these New York pugs for I'm unless I see them work first, I won't take nobody's word from now on, and if they offered me Benny Leonard I wouldn't believe them without his birth certificate.

I'll let you know how I make out.

## Clan Gathers

Del Monte, Cal., Sept. 10. Caddies around the Los Angeles golf clubs fight shy of carrying bags for a millionaire athletic screen star. Kids claim he never tips, whether it is for 18 or 36.

Arthur Bernstein trekked here with his own caddies. Set a fat which the Hollywood mob followed. A break for the youngsters.

Charles Irwin copped one of some 20 prizes at the Monterey Peninsula Club by shooting an 80. He is a 10 handicap man. Sam Blythe has a home at Pebble Beach facing the famous 14th hole. Had plenty of friends visiting him during the tournament.

Clarence Brown flew twice to attend the tournament. Just a two and half hour air jaunt from L. A.

## "DIRT" HELD OUT OF HART-VALE HEARING

An attempt to bring out some alleged dirt in the hearing of Flo Hart and Alice Vale was checked by Assistant District Attorney Eugene McAuliffe, in West Side Court, when the prosecutor raised an objection.

During the course of the examination, the complainant, Mrs. Charlotte Burke, divorced, collapsed and had to be carried to a rest room.

The hearing was halted for almost an hour until Mrs. Burke regained her composure. At the end, Magistrate George F. Ewald stated that the evidence showed the trouble was over money and in the main the story of the complaint was not corroborated. He imposed a suspended sentence on the defendants after their attorney had pleaded them guilty to the charge of disorderly conduct.

As Miss Hart was leaving the court a representative of the Hotel Embassy served her with a summons charging that she owed the hotel a board bill for \$400 of two years ago.

The summons is returnable this week. She stated that there must have been a mistake as she never resided at the Embassy.

Mrs. Burke was elated over the verdict. "At last, my assailants were found guilty."

Detectives Joe Fitzgerald and Jim Difaranti testified. They told of the complaint made, the arrest and the identification of the defendants by Mrs. Burke.

### Testimony.

Mrs. Burke testified at length. She told of Flo Hart phoning and stating that she was bringing Mrs. Burke's crystals. "Flo entered with Miss Vale, whom I never liked. I had in my room Viola Wayne and Charmaine Edwards. Both were locked in a room by the defendants and then I received the beating."

"Miss Vale choked me and both stamped on my face. I became senseless. My friends were later liberated. Dr. Harry Gilbert was summoned and attended me. I was then taken to the Medical Arts Sanatorium."

Mrs. Burke denied she had stolen \$43 from Flo Hart and what Flo's attorney asked to tell Mr. McAuliffe. "I never stole anything," she had never made an indecent proposal to Miss Hart, she shouted, "I lived with rage, 'No.' She testified she owed Flo \$20 and told Flo to come and get it.

Miss Wayne stated she saw Mrs. Burke steal the money, although she was unable to tell Mr. McAuliffe why she didn't tell Miss Hart. She stated that she and Mrs. Burke had about ten gems. Mrs. Burke had testified she had no drinks. It was at this juncture Mrs. Burke swooned.

Dr. Gilbert told of the injuries and stated there had been no injuries to Mrs. Burke drinking the night she was assaulted. The court ordered the complaint reduced from felonious assault to disorderly conduct.

Mrs. Burke has been living at the Emerson hotel, where the alleged assault took place. Flo and Miss Vale have been living at the Hotel Ordgen.

Four men carried a screaming woman out the rear entrance of the Manger Wednesday night. Shoved her in a cab and handed the driver \$5, telling him to keep going until she shut up. "As soon as she is tired of yelling bring her back," they said. She isn't back yet.

## I. Miller, Starting Small Shoe Store In 1895, Left Fortune of \$7,000,000

### NO FINGER-PRINTING FOR DAVIS, PLAYWRIGHT

Bitterly opposed to having his fingerprints taken when ordered by Magistrate Abraham Rosenbluth in Jefferson Market Court, Irving Kaye Davis, 29, playwright and residing at 33 Riverside drive resulted in the playwright being held without bail for a further hearing.

Davis, author of "Pay Day" and "Vells," was arrested on the charge of grand larceny. Davis was summoned to court by George Stevenson, "contact man" of 19 West 33rd street.

He averred that he was given a check by Davis for work he had done. The check was for \$138, and it was returned "no good," according to Stevenson.

Magistrate Rosenbluth directed a charge be drawn against the playwright. When it came time to fingerprint Davis—customary so that bail can be fixed—Davis refused. He stood upon his constitutional rights, he declared and stated that the courts had no right to "print" him until convicted.

Magistrate Rosenbluth explained the purpose of printing him solely that he might fix bail. Davis was adamant. There was nothing for the court to do then but to hold him without bail.

Davis was led away. Davis is said to be the husband of Elisa Shelley, who starred in the "Loop-ard."

### SONGWRITER'S PLIGHT

Sentence Suspended on Frank Davis For \$33 Theft

Frank Davis, 47, of 816 East 10th street, Brooklyn song writer, was given a suspended sentence in Special Sessions on his conviction on a charge of petty larceny. Several Broadway personages, including actors, actresses and music publishers, interceded on behalf of Davis.

The defendant was arrested August 21 on the complaint of George Boomer, tailor, of 82 Broadway. For several months, while his wife was ill and Davis was broke, he worked for Boomer as customer's man. It was charged that Davis made collections from Boomer's customers and failed to turn in the money. The charge on which he was tried was the theft of \$33.

According to Jacob Lichter, probation officer, Davis for several years was song, writing. Among some of the pieces he turned out were: "I Am Going to Be Nobody's Fool," "Someone Cares," "When You're Lonesome," "An Old-fashioned Girl" and "I Am Missing the Kissing of Someone." Among the publishers who wrote were George Shaprio, Bernstein & Co., 1567 Broadway.

According to Lichter, Davis' troubles were due largely to the illness of his wife. During the past year he has not written any songs.

### \$3,500 Rings for \$190!

New Britain, Conn., Sept. 10. Three diamond rings stolen from the dressing room of Mrs. Florence Vernon, a New York actress, at the Strand theatre, are not at the bottom of a pond, as John Wass told the police.

John Law recovered two and a half is in a New York pawn shop. The rings are valued at \$3,500.

Wass, Frank Buchler and John Demora will tell the court all about how they got possession of the sparklers. They have been bound over for trial under heavy bonds.

Demora, the police say, bought the rings for \$190.

### Thomas Murray Acquitted

Thomas Murray, 27, ticket agent of the Belvidere Hotel, was acquitted of a charge of taking bets on horse races after a hearing in Special Sessions.

Murray was arrested by Det. Joseph Hamilton of the Third Inspection District at 235 West 46th street on July 30.

Israel Miller, head and founder of the I. Miller & Sons' shoe store chain, who died last month in Paris, left an estate valued at \$7,000,000, the greater portion of which goes to his wife and six children under his will, which took effect last week. The executor of his estate are his five sons, George, Maurice, Charles, Michael and Irving, all actively engaged in the extensive shoe business their father started.

Under the terms of the will, 21 Jewish charitable institutions receive bequests totaling \$128,500; relatives here and in Poland divide \$131,000; and two employees, Jacob Galt and Jacob Domash, get \$3,500 and \$2,000, respectively. Total bequests to charity, relatives and employees, aggregate \$265,000.

The widow, Mrs. Anna Miller, receives \$50,000 in cash and the proceeds of insurance policies payable to her, estimated at \$50,000, the family home and adjoining ground at Long Beach and personal and household effects including furniture, jewelry and automobiles.

Each of Mr. Miller's 13 grandchildren receive \$5,000, the residuary estate being held in trust by the Guaranty Trust Co. and the income paid equally to the six direct children for 20 years. At five-year intervals they are to receive one-fourth of the principal. The children are the five sons and a daughter, Mrs. Rose Wacht.

### 116 Miller Stores

The will provides that Irving Miller, the youngest of the sons, must marry in the Jewish faith in order to receive his inheritance on the same basis as his brothers and sister.

I. Miller started in the shoe business on the lower east side, New York, in 1895. Early identifying himself with theatricals and making a specialty of shoes for show-folks, the chain spread out under the I. Miller system. There are now 116 Miller stores in New York and the key cities, 228 agencies in every section of the country, and a manufacturing plant in Long Island City.

## COLORED MAID STOLE JOHNNE CLARE'S RING

Charged with the theft of a three-stone diamond ring from Johnne Clare, English actress, Dorothy Smith, 25, colored, of 115 West 143d street, was arraigned in West Side Court before Magistrate George F. Ewald on the charge of petty larceny. She was held for trial in the Court of Special Sessions.

Miss Clare came to court with a jorgnette which she used. She is now residing at 200 West 54th street.

Defendant had worked for Miss Clare for two days. On the third day she failed to appear. It was then Miss Clare discovered her loss.

Arrested at her home at 3 a. m., the ring was found in the possession of the maid.

## Chi Wedding Goes Wrong

Emil Baum, 30, is probably now in the Windy City. Baum was to have a hearing Saturday in West Side Court, but failed to appear. So did his bride of a few weeks who was to be the "rapper" against him.

The Baums have been living at 245 West 2nd avenue. Baum, who told the court he was a renailer of Chicago, stated he married Patricia Burge, dancer and singer in Chicago. He explained he was on his honeymoon here and came to his parents-in-law.

"The proper thing for a son-in-law to do, your honor," said the renailer. "Quite so," replied Magistrate Ewald. Baum stated he met his frau in the Frolics in Chicago and after a swift courtship married her on Aug. 14.

"I came to New York to meet her parents. We made our home at 245 West End avenue. My wife became angry and we had a little quarrel. Baum chased his wife to the street in a fit of rage and he was arrested in the charge of fighting with the apartment attaches. He was fined five simoleons for this offense.





# Uncommon Chatter

By Ruth Morris

## At Roxy's

The Roxy... Rappe working wonders with a Liszt Rhapsody. Really grand... "Ballet of the Mist," failing to live up to the beauty promised by its title. One lovely effect is the white eye made misty by expert lighting—the rest is a mixture of too-bright costumes, cigar store Indians and rocks that look like gum-drops. Patricia Bowlike works very nice... George B. Shaw (B. standing for "Buddy") since his movie debut talking about nothing on the Movietone—and perfectly delightful... Repetition of that killing "Skeleton Dance"... High School Cadets—52 of 'em—count 'em... grand, costuming and formations... "Big Time" Melange... Opera Burlesque with the singers grouped in a bowl as ingredients of a combination salad. Vinegar and oil bottles on either side. Awfully cute. Montedoro must have had lots of fun plucking that Li Ho Chang in gorgeous Chinese robes and feasts of magic, not least of which is producing the Roxyettes as rabbits out of a large silk hat... Nice show.

"Big Time" makes a swell time out of small-time. Of all backstage stories produced on the screen it is the best, because it takes a worn, tried theme and without cluttering it up with massive production numbers, works it into a simple story, true and compelling. The direction is excellent; the writing of the cheap, small-time dialog grand. The chief charm of the picture, however, is buried in the performances of Mae Clarke and Lee Tracy, as they make a pair as have ever hitched up for a happy ending. Daphne Pollard, Josephine Dunn and the ebullient Stepin Fetchit are others who help.

## Far-Faring Sobbie

Covering the Regent first necessities finding out just where the Regent is. That fact determined, the Variety reporter bade farewell to all her friends, took an overnight case filled with a basket lunch and, with taxi-fair flying, valiantly set out for 116th street. Pulling up at the curb, rushing to greet her were at least two dozen tiny tots as joyful as the night before Christmas with a rich relative in town. Reporter decided to test a few notations remarks and coppers to her seething admirers...

"My dear public," she started—But at this point further utterance was stemmed by a youngster who held up a bright and shining quarter. "Lady," he begged, "buy us a ticket, will yer?" Like a flash the situation dawned on the reporter. She's quick, that girl.

Slightly crestfallen over the fact that this was no fan-demonstration, she marshaled her brood of 20 or more bright and dirty faces and led them up to the box-office.

Saturday afternoon is evidently the day when the smart younger set of seventh avenue turns out for its vaudeville, for inside the theatre were hundreds of more kids, running up and down the aisles, hiding under seats and otherwise creating kindergarten whoopee. They're a grand audience, those youngsters, sitting patiently through the acts just for the fun they have trying to out-clap each other at the end.

Variety arrived indoors just in time to see the end of a short of Hollywood favorites at home. George Bancroft and Hoot Gibson received the greatest reception among the men, and just the sight of Joan Crawford's face had young things leaping with delight. Then came Howard Emmons's Band, depicting pretty awful music, and ushering on a dance cotette, a tap trio, Rooney and Hughes (cute pair in real vaudeville chatter, written with a rubber stamp); Joe Wong, grand Chinese vocalist; and Bessie and Balfour, the comedian of which team is really funny. The kids would have liked him, even if he hadn't been.

What with one thing and another, a swell entertainment.

## "Sweet Adeline"—Grand

"Sweet Adeline" stands with its feet firmly planted in the twentieth century and focuses a long telescope on the frills and foibles of the nineteenth. It's a lot of fun in spots, and in others develops the heavy-handed manner of other big Hammerstein productions. It has

horse-cars, hansom cabs and tandem bicycles, beer-gardens and bar-rooms to revive a past day. The play is a complete style picture with its large pancake hats topped with Nellie's famous birds and ostrich feathers; its white kid and patent leather high-lace boots; its polka dots, lingerie dresses and striped taffeta mutton sleeves. Even the shocking "bloomer girl" is represented.

As might have been expected, Helen Morgan overworks her sob-but it's a nice sob, in a voice that's velvet. Hers are lovely costumes. One, particularly becoming, is of black taffeta, with perky jacket, billowing sleeves and tiny blue bows trimming a neck-inset of lace. Hat worn is of the poke variety in black taffeta, with blue plumes drooping over the brim. The whole, combined with the Morgan beauty, makes a winsome picture.

Another is the white lawn yacht-dress with sailor collar and flaring skirt edges braided in marine blue. For more dressy moments there are a daintily low-cut flame silk, and a gown of all-over black sequins combined with an ermine wrap, red silk lining of which has a trim of ermine tails.

Irene Franklin's performance is a delight and her material and costumes ditto, ditto. Other women in the cast contribute nicely, including Sally Bates, who makes a grand, straightforward person out of Charlie Butterworth's maiden aunt. She wears a really lovely gown in the pale blue shades, combined with what was known in the nineties as a boa.

A grand rehearsal scene brings the first act curtain down. It is the high-light of the piece, in which Willie Hammerstein's little boys have added, to a delightfully old-fashioned spectacle, all the humorous excitement and calamities of a dress rehearsal.

It's grand.

## Yeah, a Bit Sweeping

"Campus Knights" depends for its comedy on the resemblance of twin brothers; one, a night-club rounder, the other a college professor, and both acted (if that is not too sweeping a statement) by Raymond McKee. There is sweet confusion for as many reels as deemed necessary and then it ended. Endings are always happy at the New York—the reviewer.

## Shop Talk

Jay-Thorp's fall opening... Many Patou models—almost all trailing the ground... Knockabout gold-brocade, gently swathing the figure and drooping into skirt fullness. Combined with three-quarter jacket dipping in back (favorite trick this season), trimmed at collar with a delicate length with silk-fox. Another in a smudged dahlia shade (Patou's gone simply dotty over those purplish flower shades), with large flower pattern. Trimmed with monotone chiffon strips, crossing in front and fastening onto a squared back neck-line—reversing over a self-mate-ling. Lovely black velvet with intricate dressmaker detail but great simplicity of line. Street ensemble in the darkish plum velvet which brunettes should shun... Prize of the Norman Hartnell's a brownish mulberry velvet of the usual Hartnell moulding and skirt fullness—tapped in diagonally, collar, border, pocket to treatment of self-mate-ling leaflet, which ties jauntily at left shoulder... Cunning thing in black taffeta, with moulded hips and skirt fullness to ankle length. Rounded décolletage extending to deep V in back, trimmed with roll-back layers of blue and flesh chiffon. Most youthful looking of models shown—others, all dignified and stately... Gypsy trying to put over a brown ensemble with white caracul trim. Most unattractive. Awfully nice brilliant blue satin with gentle moulding and two-toned blue hip-bow its only trim... Going to be an expensive season. Fur in abundance, on everything... Tweedy dresses for town wear, featuring loose novelty weaves and greater skirt length. Nothing is less than four inches below the knee.

## Tested Farce

"The Hottentot" is a good farce. It would be news if it weren't, since it has already proven its mettle by way of the speaking stage and silent films. Talking pictures

## Two Kinds of Clay

Hollywood, Sept. 10. After devoting his entire life to the art of sculpture, Dr. Josef Ginsburg has found after his stay here of less than a year, that plastic surgery is more profitable.

Doc has performed on a large number of the stage and screen celebs and uses the same theory in reshaping the features of human beings as he would clay models.

## Hollywood Styles

### At the Studios

"Sunbyside Up's" hot number, "Turn on the Heat," is planned with a thought, in fact a lot of thought, as to timing, pace, and climax. First set is the ice of Alaska. Snowmen and igloos dress the stage. Girls, led by Sharon Lynn, are dressed as Eskimos. As they dance faster and faster the snow starts to melt, a water curtain rises, hiding the stage. To permit to become the torrid tropics. The girls pull off their furs to emerge lightly dressed in fig leaves. Dancers get hotter than hot, until set bursts into flame, licking at the heels of the hours, till they dive headlong into a pool of water in front of the set. Water sizzles into steam as the girls plunge in, the set dissolving into a cloud. We've seen rain. This is heat.

Janet Gaynor, the good little girl in "Sunbyside Up," is appropriately wistful in a dress of pale pink soufflé, inspired by a rose. Long full skirt and bertha collar are pettled in a deeper shade. Rose leaves too are painted on the skirt. Dress is form number three as seen on the stage at the first act finale when the wrongfully accused heroine chokes back her sobs to a melody of the first act numbers.

"The Beloved Rogue" has still another Baese ballet. This time they dance in a garden, which has artificial dahlias, roses and daisies growing strangely side by side in the grass, and clambering up the garden wall as well. Girls are in ballet swan costumes—utterly backless bodices embroidered with scrolls of brilliants, and tulle skirts that have ostrich flues waving over either side. Close fitting headresses made of white feathers with long curled cock's feathers on the sides and brilliants over the forehead give the costumes chic. They are smartly becoming to all the girls, for the hair is allowed to show, helping them to look as the designer hoped they would.

Lillian Tashman is smartly nautical in a yachting costume which she wears in "The Children." Paramount's picture. Suit is white, coat lined with navy blue. Blue angora blouse has a white band applied with blue stars. Hat's crown dotted with blue stars, is pulled through the brim over each ear to tie in a scarf under the chin. Neither wind nor gale can yank that hat off. It's a becoming effect, and a grand idea. But most remarkable of all is the fact that here is a deliberately yachting costume without an anchor anywhere.

give it a perfect combination—making possible not only the rollicking dialog but racing scenes. It's an amusing picture, thanks chiefly to Edward Everett Horton. Patsy Ruth Miller plays the girl well, looks trim in riding togs and wears various evening gowns attractively.

### Not So Tempting

"City of Temptation"... Drama of Russian refugees in Constantinople... Pretty awful... Heroine prefers hard lines to easy virtue... Gets job as a dancer in nite club... Villain still pursues her with a nasty look... Things look bad for virtue for a while... But here Johnson turns in time... Juliane Johnson plays heroine... Olga Cheekova, heavy villainess, suggests by her manner and attitudinizing, hefty German soprano, about to sing "Siglinde."

## Clothes and Clothes

By Mollie Gray

### At The Palace

Dandy show at the Palace, not a wasted moment nor a dull one. "Princess Pat" must be the heaviest feminine act, weighing 350 pounds, but much of her popularity is due to her trainer, Bert Nelson, who has a way with him. In fact, the Palace seems all set for a "Mr. America" contest this week.

Horace Heidt and his Californians make one wonder why more girls haven't taken the advice of another Horace—Greeley, about going West. The stage might have been a musical museum with that display of instruments and what they did with them is every band's business. Vocal numbers could make any Glee Club look to its harmonies. Numbers staged with a tingle, too. Little girl dancer got both heels under her chin and still kept herself together. Wonder if anybody ever said "Oh! Horace" to Mr. Heidt—more than once?

Molly Picon just as delightful as on her former visit, her new numbers all very good but for the encore "Smarty," which wasn't at all in the class with her other material. That "Lonesome Boy" of her former selection would have been finer. Miss Picon wore a dainty white chiffon frock and cape collar whose skirts were flecked with velvet petals in pastel shades, the back longer, a diamond shoulder pin and bracelet and pink slippers with flat bows.

Solly Ward worked like a politician just before election and was properly rewarded. Many laughs in a scene that was farcical to the bly most people. Marion Murray's ensemble had the lining of the cape sleeves on the long coat of the same green satin as her blouse and slippers, tan cloth used for skirt and coat.

Lottie Howell charmed the eye and ear. Her songs are as out of the ordinary as she appeared to be herself. Her gown of stiff taffeta was flowered in dark grey on a beige background and unlined, just the print showing through when she spread the fullness for her many bows. Though extremely simple in front, the back showed a panel of frosty tulle in beige and a bow at the waist. A slick hair parted in the middle and coiled over both ears.

### Walt Roesser's Welcome

Capitol is welcoming back Walt Roesser, full dress, white lined cape and top hat, with a nice reception by the audience and a standing ovation by the stage band. In the second show it lost its spontaneity and became just stage business, that looked foolish. A new overture "Glory of Russia" was splendid until the brass broke loose, three large bells (imported from Russia by Morris Gest) were evoked and added their voices to the riot and the permanent residents of Calvary Cemetery.

"Atop o' New York" staged well, opening showed evening clad girls entering an elevator, "Boys" in full dress doing a number meanwhile. Next the penthouse and a pajama number, the girls in really attractive sets followed by members of the band in a burlesque, their pajamas in wild colors. Chester Hales in a poorly rehearsed line up, all in yellow and orange pajamas, the introduction better than the number. Girls appeared in white dance frocks very pretty, a black and silver drop brought down the pajamas and then took back the gowns they had removed, novel effect spoiled a bit by two gowns missing like teeth out.

Allan Rogers minded the stage band until Mr. Roesser took it over and later sang several of his favorites. Ormonde Sisters doing their vaudeville act.

### State's Scant Style

State has "Ebony Scandals" which did not live up to the dancing expected from the ancient order of sun tanners. One girl, in pale pink, did a "tired" number that was clever and funny but beyond that all was a blank. Costumes of ex-haunted ostrich and hazy lace very kindly hid most of the time by good lighting.

Unusual number of linguists this week, Wilson Brothers spotlight German all over the place, Ann Codée French and German and Frank Conville New York. Ann Codée still excels in management and again wears one of her favorite style gowns, the military lined white satin, paneled back

and front with beads, a wide band of white fur hemming the circular skirt, her hat a tricky little coral velvet and long ostrich plume, the same shade. Another gown was of cerise crepe, its irregular length with white, white also showing as the underskirt. She has very pretty hair.

A strangely undecorative show this week. "Dr. Fu Manchu" giving the audience the creeps from the screen.

### Maidens Ever Alike

If anybody hopes "Our Modern Maidens" have changed any since the last exposure of their lives—according to Hollywood—let them not look to this film to prove it. Drinking, dancing, gambling, etc., and sacrificing themselves for some one else. This includes a Paris divorce before the happy ending if that brings it up to date.

Joan Crawford, Alice White and Josephine Dunn are the trio. Miss Crawford the wise, Miss White the innocent, Miss Dunn the catty. Settings ultra ultra. A most splendid wedding staged, like a pageant, the bride in white velvet, her veil like a halo, carrying calla lilies, bridesmaids, page boys and flower girls, everything, any wedding ever had but twice as many.

Miss Crawford's going-away coat was light, rippling with a slightly darker fur, sleeves below the elbow fur trimming, of black velvet as was one lapel. Her hat then was most unbecoming, and a large transparent one worn earlier wasn't better for her either. In fact she looked a striking affair in zebra stripes, a short cape and long skirt and not much else.

One frock of Anita Page's under the narrow fringed edges on scarf collar, girle and in rows on the sleeves. Miss Dunn was just as vindictive in her frothy bride-maid's gown as in her simpler frocks.

Douglas Fairbanks Jr., imitated his dad among others.

### Paris Clocks

Paramount entertains with canned music from back of the curtains during the first house filling, not a bad idea, ngr was the enlarged screen for newswel shot of a race of sailing vessels. Made a great impression.

"Jazz Clock Shop" naturally called for certain full of clocks, none very remarkable, the cuckoo the largest.

Girls' first number in comedy costumes in green and blue, high hats, tight trousers patched and spats. "Weather House" was a comedy novelty, the couple in the barometer singing passably while the dancers, both tap and toe performed in Swiss costumes very pretty. Tiffany Twins had no change of costume from the effective pale green velvet striped with silver down arm and leg. Finale was groups of three girls as ornamental clocks, center one holding the hour with a nicely posed gold French clock filling back stage.

As Lyman received a cool reception.

### "Those St. Louis Blues"

"St. Louis Blues" is no new fall color—rather old fall. Cast is entirely dark and leaves that kind of taste in the mouth.

A big husky woman crying into her beer over an unappreciative gentleman friend was ludicrous but anyone in the audience feeling sorry for her was even more of a Nature.

Those choral arrangements made the St. Louis Blues sound almost like a hymn, just an added insult especially considering the subject and the way it is presented.

Singing too good to waste on such trash and that goes for the whole picture.

### Watching Ants

UFA must have some camera-women on its staff, they've found some "ant" "snacks of Nature."

And nature isn't so grand sometimes—other ants and other insects getting drunk on the sap of an oak tree and the poor fish are not above reproach. Nature even has its m. c., the enterpriser, known as the Master of Camouflage.

Glower photography and titles in the lighter vein pass this for entertainment.



# VARIETY

Trade Mark Registered  
Published Weekly by VARIETY, Inc.  
Sime Silverman, President  
114 West 46th Street New York City

SUBSCRIPTION:  
Annual.....\$10 Foreign.....\$11  
Single Copies.....35 Cents

VOL. XCVI No. 9

## 15 YEARS AGO

(From Variety and Clipper)

Sept. 1 was past and still half the legit theatres on Broadway were dark, backwardness of the season being attributable to the war. One of the early hits was "Or Trill," written by Louis Reisenstein, law clerk in the office of House, Grossman & Vorhaus, and produced by Cohan & Harris on recommendation of Arthur Hopkins.

So little did the trade see the approaching decline of vaudeville that Fred Lincoln, former Sullivan-Considine booker, started an independent booking office in Chicago in opposition to the W. M. W. A. With acquisition of S-C, Lincoln had come over to Loew, which he now left.

Also confident of vaudeville's future was the Orpheum circuit, which talked of entering New Orleans and Texas with connections said to be under negotiation.

Edgar Allen was appointed chief booker for the William Fox vaude chain, with Jack Loeb acting as general office manager.

The Pennsylvania and Ohio censors came into official being as law became operative. Both boards had been acting unofficially several months.

Paramount scored a new high mark for picture rentals, setting a scale of \$2,000 a week for exclusive service in first grade cities, rate scaling down for lesser towns. First use of the franchise idea.

Import of all foreign pictures stopped abruptly with the war. But there was a large supply of un-released subjects on hand, many of them Italian in origin.

Some question about the Metropolitan opera season in New York, engagement depending at the time on Italy's participation in hostilities. Italy so far was neutral.

## 50 YEARS AGO

(From Clipper)

An account of a prize fight in a private place on the lower east side of New York shows Gus Hill, club swinger, in a new light. Hill was matched for a purse against Billy Seamon and won in the sixth round of a spirited go when Seamon was down in Hill's corner and his seconds threw in the sponge.

Prize fight refereeing was a hazardous profession in 1879. Owen Maloney and Johnny Lafferty met in a hide away near Pittsburgh for a mill before a crowd of hot partisans. Lafferty fell and the other toppled on him. Lafferty stayed down and the referee gave the decision to Maloney while the crowd yelled foul. A general free-for-all followed, during which everybody drew revolvers. Nobody killed, but many heads broken. Fast footwork saved the referee.

Maurice Grau as Impresario of the Philadelphia Grand Opera at the Academy, Philly, was laying the foundation of his later success as director of the New York Metropolitan.

Endurance contests such as six-day walking matches having reached a climax, effort was now toward modifying them and speeding the competition up. Dan O'Leary, pedestrian champ, was leader in the reform, staging a 75-hour walk in Providence with the contestants limited to 12½ hours on the track per day.

Theatrical event of the week was the start of the fourth season of the Harrigan & Hart company at the Comique, New York. Guards was "The Yuletide Guards Chowder." House, turned people away for weeks. Jennie Yeamans was leading woman.

# VAUDEVILLE

It is sane to believe that 10,000,000 vaudeville fans in America can not be lost over night. That is why the opinion prevails that if vaudeville is smouldering just now, it may be stirred to a blaze.

Booking is the heart of vaudeville. It always has been; always will be.

Vaudeville is a highly specialized specialty entertainment. That is why it attracted and held fans. And since that is so, for it is so, then vaudeville's heart calls for its greatest booking specialist.

That heart isn't deceased, but it's feeble. The strong beat has been forced out of it. It's pumping without the booking juice needed.

Moving pictures increased the theatregoers of this country 700%. Perhaps more. Where there were 10 million vaude fans, there are now 70 millions or more who patronize pictures. That in itself must tell how vaudeville once pulled its 10 millions out of the crowd.

Perhaps it was the entertainment, or the scale or the theatre that kept those other 60 millions or more away from the vaudeville that is. But vaudeville won its millions when it had no pictures in connection for first or second aid.

If vaudeville did it once, why not again?

Vaudeville can live alone, by itself, booked by the right people in the right way. It can become first aid to pictures or it can have pictures in support for additional patronage from the picturegoers.

But vaudeville must have a heart that's beating in and on high, to bring 'em back and hold 'em.

Vaudeville can come back but who can bring it back?

We shall see!

## Inside Stuff—Pictures

(Continued from page 33)

and enlargements of "snipes" to one of the radio magazines which will devote four pages to them.

Action by Fox of playing "The Cock Eyed World" at Roxy for its first run and its immediate release to the regular houses may bring study by the picture distributors. Reports of "World's" business in the Fox houses of Greater New York and out of town give tremendous grosses. In keeping with the terrific trade done by the picture at the Roxy.

Fox's "Cock Eyed World" is the first real smash film and of a talker assuredly that has gone to the field without playing a pre-super engagement at \$2 or \$1.50, twice daily. Other distributors have opened a talker in a \$2 house and almost at once generally released it, the Warners particularly following this procedure.

Fox is signing up a staff of five, maybe six, associate producers otherwise known as supervisors. Currently listed quartet consists of George Middleton, Chandler Sprague, M. S. Boylan and Al Rockett. The fifth is expected to be another former co-worker of Rockett's at First National.

Plan is said to have been deemed necessary during a conference at which it was brought out that the three supervisors were simultaneously overseeing four pictures, and everybody was having his troubles. On a \$2 feature basis, or one a week for the year, it was figured four pictures at a time are too much for one man to handle. Maximum number of units for one man is now placed at three.

Of all the character transitions Fox's New York indie buyout has brought about the most startling change is witnessed in some of the more fortunate exhibitors who got jobs as well as cash. One of these, who couldn't handshakes enough when he was an indie, now nasals through a cherubic countenance to his measly secretary in a little Metropolitan partition: "Just say that I am not to be disturbed." When word, however, was gotten into his phone booth that William Fox is thinking of disposing of some of the outside breed for regulars, the little Napoleon couldn't get off his donkey quick enough to show the snubbed guest the number of gals he bossed. The gag, since it was that, only proved: Once an indie, just a mugg.

New hold up made its appearance in Hollywood when a film director received a threatening letter from an exhibitor in Austria demanding payment of \$1,000 or the humiliation of seeing a series of one reel pictures released on the American market. Pictures were made 10 years ago by this director who is now in Hollywood.

Letter went on to say that the writer felt heir to the negatives through a loan, and realizing their contents would reflect on his present reputation if they were put in circulation, he was doing the director a favor by first giving him a chance to buy them. Director cabled back "sell to the first bidder."

Metropolitan studio's technical staff has developed a new type of sound camera cover which is said to promise cranks their first relief from the heat and near suffocation of the cabinets in use.

Composition of the cover is somewhat like spun glass and does not require that the cameraman be enclosed. Extensive tests at all ranges to within three feet of the mike are reported satisfactory. It will be given its first test on Sono Art's "Blaze O' Glory."

In an effort to effect that personal contact between the Fox studio and its branch exchange managers and theatre executives, Vie Shapiro is sending a series of personal weekly letters to a list of 200 or more, tailing of the pictures in production and what to expect when they are released.

Letters are written in a personal vein and are identified as tips from the Fox office to the box office.

Although known on the screen as Theodore Lodi and wearing the glittering costume of a Russian grand duke, the chap really is Lodi-Jenski, Hollywood restaurateur and owner of the swanky Russian Eagle restaurant on Sunset boulevard. Lodi-Jenski or Lodi makes his screen appearance soon in "They Had to See Paris" which Will Rogers is making for Fox.

The Marks Bros. (Indie) versus Balaban & Katz (Publix) battle in Chicago continues to wage, with Marks doing the rapping lately. B. & K. started the slogan, "Remember September" last week, and Marks came back with extra ads to the effect that "Every Month is Marks Month, and 1929 Belongs to Marks Bros."

That leaves nothing open to B. & K. until 1930.

At a recent Television demonstration in Chicago, the area of the projection had been extended to two people, seated at opposite sides of a table and speaking to one another. Many contradictory reports are about as to the present perfection of Television. Some claim the electric

# Inside Stuff—Vaude

Joe Mack, of Mack and Rosstter, who passed away Sept. 3 at the Naval hospital in Chelsea, Mass., wanted to die with "his boots on." Delirious from pain and suffering in the last few hours of life, he was constantly raving requests that he be allowed to go "down stage." "Just let me go down stage," he frequently gasped to his heart-broken wife and dancing partner, Gail (Rosstter) Mack, as the hand of death slowly hovered about him.

"It's all right, Joe, we will go on soon," replied his wife, holding back the tears. "And the folks out there will like you better than ever before."

"No, I can't go on, but just let me go down stage," and with that remark he went into unconsciousness.

About his home city of Lynn, Mass., there was deep gloom at the news of his death. The local newspapers carried lengthy stories of his popularity not only in Lynn but in the theatrical world. Services were held Sept. 6 at St. Joseph's Roman Catholic Church, that seats 2,000. The church was crowded.

Tom Gillen, Irish comic, formerly in vaude with an act titled "Finnegan's Friend," and now editor of a pamphlet called "Do You Remember?", issued monthly and devoted to the reminiscences of old-timers, is reported to have started one or more actions against E. F. Albee for personal publicity services rendered the former Keith Circuit head.

In his publication, Gillen formerly carried yards of high praise for Albee and his methods of conducting the affairs of the N. V. A. Even after Albee was swept out as head of Keith's, Gillen kept throwing verbal bouquets at Albee, whom he had nick-named "the big chief."

In the current issue of "Do You Remember," Albee is not mentioned by name, but those who read between the lines have been quick to note several none too complimentary references to him. This month's issue of Gillen's plugs the National Variety Artists and Pat Casey.

Although Gillen denies that he has started suit against Albee, rumors of such an action persisted this week.

In one of the dialog sequences in "Big Time," Fox film of backstage life at the Roxy this week, Lee Tracy, playing the part of a small-time hooper, bawls out his partner in the act, Mae Clark (Mrs. Lew Brice), for closing for a week at \$62.50 when he had been holding out for \$125. "Gee, honey," he squawks, "Pat Casey and John Zant told me I was worth \$62.50 alone and if they don't know show business nobody does!"

Molly Picon is on the opening bill of the Riverside next Saturday. Although she is at the Palace this week playing a return engagement and has been seen in several other R-K-O houses around New York during the summer, her billing at the Riverside reads:

"Vaudeville debut and first appearance of the Yiddish comedienne on the English speaking stage." Besides Molly Picon topped the Riverside bill just before it closed for the summer.

Sister team blew into Los Angeles a few weeks ago looking for work and a showing. They called a small-time booker who told them he could give them a couple of days on the outskirts. Nothing was said about salary.

They played the two days and the booker gave them a check for \$2. Girls had the check framed.

Will Morrissey and Midge Miller did not lead the unit they lately appeared in for two weeks in the Keith houses around New York. They were an act booked into it. Upon leaving Morrissey was succeeded by Ken Murray.

are holding out and it could be projected commercially at any time, whilst others say two or three years for that.

Fox intends to broadcast, nationally, and is preparing. But Fox appears no more eager to tell the world it is going to broadcast than it does a recent control purchase of Gaumont-British.

A national ether net work could be compiled by Fox and probably will be, with the remnant of the exploded American Broadcasting Company (coast) as the nucleus.

In addition to the newsreel agreement, another move indicating the material get-together of Fox and his Loew purchase is that Metro prints, formerly developed by an independent company in the east, are now all going through the Fox New York 10th avenue laboratories. For this purpose an entire floor in the 55th street plant has been added to the laboratory.

Biggest demand to date for foreign talent in a talking sequence was made by Paramount when it set out to corral 75 extra well dressed actors who could speak foreign languages.

Call was open to all nationalities except English, used for background conversation in a scene of an exclusive watering place in France.

Wm. Rosenthal, former Chicago branch manager of United Artists, is in New York handling an acoustical appliance invented by the late Emil Berliner. Rosenthal has the international sales rights to the device, which is claimed to amplify and correct all acoustic trouble in any theatre.

Efforts to devise a means whereby color can be printed on film with the sound track are being made by Western Electric. While all of the producers are now using dual recording those partial to track method find it physically impossible to go in for color. At present only the disk method will permit tinting.

Talley's extended stay overseas, during which he has superintended the hooking up of the Fox Movietone newsreel with British newsreel interests, has developed another similar angle. It is understood he is now working out a newsreel that will cover the activities of Continental Europe.

Pathe last week voted to recall 79 of its outstanding bonds at \$108. The \$100 bonds were selling at \$70 at the time. Two weeks ago a Pathe \$100 bond was \$60.

Downtown bankers did the drawing of the 79 numbers.

Although given the title of William Fox's personal representative when relieved of the editorship of the silent newsreel over a year it is understood in New York that Truman Talley is back in the newsreel department to remain.

In First National's "Lilies of the Field" a "dolly" mounting two cameras, was moved through a set representing six rooms.

Dialog of persons grouped at strategic points was recorded by 10 microphones.

Western Electric is devoting the new three story annex to its Bell Tel. Labs here exclusively to talker experimentation. Construction on the building was completed early this month.

Rent for the 200-seat theatre in the Chanin office building is \$250 per night with about \$80 additional for operators, etc. It is equipped with Western Electric apparatus. Unusual high rental for so few seats.

# Ziegfeld's "Show Girl" Cut-Rating, Despite Zieggy's Vow, Never Would

Joe Leblang's got Flo Ziegfeld's "Show Girl" at the Ziegfeld theatre right in Joe's front row at the cut rate counter in the Fitzgerald building.

And this despite Zieggy's has telegraphed his many vows that no Ziegfeld show would ever be sold at half price.

"Show Girl" is the first, so Zieggy up to date has only broken his vow once.

Ziegfeld tickets first flew to Joe's about the middle of last week, around 500 nightly, none over \$4. House top is \$6.60.

Brisk demand immediately for the bargain seats in a Ziegfeld show. As the cut rate trade hasn't been so fancy over the summer, it was a fall in, too, for Leblang's.

## KINKEAD AFTER \$1,000, PAID TO CENTURY CO.

Cleves Kinkead, as owner of "Common Clay," is trying to compel the Century Play Company and T. E. F. Kane, its president, and James Thatcher, vice-president, to arbitrate a claim by Kinkead he was compelled to pay them \$1,000 to release their asserted rights to the play in order to carry out a deal with Fox Film by which Fox paid Kinkead \$30,000 for the copyright.

Kinkead applied in the arbitration court Friday for the arbitration on the ground that an agreement between the Dramatists' Guild, of which he is a member, and the Incorporated Society of Authors' Representatives, of which the defendants are members, provides that in case of a dispute there is to be arbitration.

Kinkead states that in 1924 he leased the defendants the stock rights to "Common Clay" for 12 years. Since the talking pictures have become popular, he says, the defendants undertook to sell such rights for him upon the payment to them of 10 per cent commission. He said he believed they were using their best efforts to bring the sale until he learned that they had advised the picture companies that they were owners of certain rights to a number of plays, including "Common Clay," and that if any of these plays were produced they would bring action for infringement.

Mr. Kinkead said he knew nothing about this until after he had brought about the sale himself to Fox when the latter notified him that unless the Century's claim was satisfied the sale would not go through. In order to get the consent he said he was forced to give up \$1,000.

Kinkead then filed a complaint against the Century and its officers with the Dramatists' Guild. John Ramsey, Eugene Buck and Edward E. Wright were chosen arbitrators. The Century then refused to submit his entire grievance for arbitration, he said, but insisted on having only a part arbitrated, for which reason he brings action.

## Front Page Reviews as First Aid to Drama

Minneapolis, Sept. 10. In order to help along the campaign to make St. Paul, "a good show town" for legitimate attraction, the St. Paul Daily News is putting its reviews of road shows playing the Metropolitan on its front page.

The criticism of "Dracula," opening attraction of the season, was carried on the front page with a two-column news story head.

Leading citizens of St. Paul have pledged themselves to attend at least one flesh-and-blood spoken drama throughout the entire season, and civic clubs are engaged in a campaign to arouse interest and enlist support for stage plays.

## Kober Couldn't Cast

Arthur Kober, Broadway press agent, who some time ago announced production of Samson Raphaelson's "Harlem" under new title of "White Woman," has now deferred plans on the show and is going back to p. a. work with Jones and Green.

Difficulty in casting is said to have been Kober's reason for abandoning the show.

## Cuff and Bond

A new racket of bonding the leads but swinging the remainder of cast on the cuff through having them sign waivers is being employed by Raymond Gallo on his forthcoming production of "Legal Practice."

Gallo has \$230 security up to cover for two weeks for his leads, with the rest of the mob evidently optimists.

## VILLAGE'S NAUGHTIEST PLAY NEVER STARTS

'Twas a case of all lit up and no show to show at the Play Mart, Greenwich Village, New York, last Thursday night when the scheduled premiere of "The First Night" failed to eventuate as per schedule, the boxoffice theatre snuffing lights instead.

"The First Night," rated by denier as in naughtiness even for Greenwich Village sophistication, was to have been Harold Paine's initial plunge at producing, but he didn't take it because of a row with house management, Paine, who authored as well as almost produced, did a sidewalk explanation to the disappointed few that ventured to the premiere. Paine didn't get into the meat of his spiel until a copper broke up the assemblage and with Paine's message still unknown to his public.

The actors, however, are voicing their grievances with a toss as to whether they're more sore at Paine or Joseph Pandolfi, the latter operator of the Play Mart.

As nearly as could be ascertained, "First Night" was another one of those commonwealthers whose disappointed cast cannot splash tears around Equity through no bond being up.

## Hammerstein Exacting \$1 Premium From Agencies

Broadway ticket brokers, at least those interested in securing front locations for "Sweet Adeline," got a surprise from Arthur Hammerstein who sent word that hereafter there would be a premium of \$1 per ticket. The agents had arranged a straight buy but the manager claimed he had told the agents, if the show was a smash, he would expect a premium.

Hammerstein further claims that he figures on getting even with the agencies for their alleged passing up of his "Good Boy" last season. There was a buy on that show but several brokers refused to participate. The manager was prominently named in the proposed central ticket agency which was proposed some time ago and crops up every now and then. That proposed sale and distribution of tickets aimed to eliminate most of the agencies or at least hold down gyping.

The extra dollar on each Hammerstein ticket on front location means an additional revenue of \$1,000 weekly or about \$40,000 on the season.

## Lonsdale Piece Ahead

"The Canary Sometimes Sings," by Fred Lonsdale, has been acquired for American production by Charles B. Dillingham and will figure as his first production of the new season, taking precedence over "Ripples," musical, formerly announced as Dillingham's first.

"The Canary" will be rushed to rehearsal as soon as cast is set, and is figured to be ready for tryout early next month. This new arrangement will put back the musical until November or December.

McFayden with U.

Hollywood, Sept. 10. Harry McFayden, stage director, has joined Universal's production staff. He will direct dialog.

## EQUITY ECHO

Edward Welch Found Guilty of Assault on Frank Goddard

Los Angeles, Sept. 10.

Edward Welch, film actor, found guilty of assault and battery committed on Frank Goddard, also actor, by a jury in Municipal Judge Willits' court. He will be sentenced Thursday.

Welch was accused of beating up Goddard when the latter refused to join Equity during the recent controversy.

## 5 "JOURNEY" TROUPES TO FORESTALL SCREEN

Two additional companies of "Journey's End" will be sent out this season by Gilbert Miller, one to play the south and the other the key cities outside New York and Chicago, where the play is on a run. Another company starts a Canadian tour this week. With five companies playing, it is expected that B. C. Sheriff's first play will net him \$10,000 weekly in royalties. He formerly was an insurance clerk in England.

Tiffany-Stahl, which has the picture rights for the war play, has a June 1 release date for its production with that prompting Miller to send out additional companies to beat the picture into the territory.

## U. OF MCGILL'S THEATRE FOR SHAKESPEARE-SHAW

Montreal, Sept. 10.

George Bernard Shaw and Bill Shakespeare will have to take it on the chin this season in so far as making any impression on Montreal is concerned. This show-starved town is being besieged with play dates, the only legit house here, His Majesty's, being dated up for the whole season now.

As a result, the Maurice Colborne company in Shavian repertoire and the Stratford-on-Avon Players in Shakespearean repertoire may be forced to play in Moyse Hall, McGill university.

The introduction of professional theatricals at the staid old University of McGill would be an innovation. It is understood that negotiations are practically completed, the university officials being inclined to give permission, considering the educational value of Shakespeare and Shaw.

## Motor One-Night Co.

John Hendrickson and Clare Bruce, who head the Shakespeare Players, are readying a company to play one night with "Macbeth" and "Julius Caesar."

Company working out of Utica, N. Y., appears before college, school and club audiences in New York, New England and Pennsylvania, making the jumps by motor buses. The troupe worked 30 weeks last season, according to Hendrickson.

## Equity Exacts Cash From Shoestringers

Shoestringers and other producers listed as bad boys at Equity will have to post cash bonds hereafter at Equity. Too many headaches precipitated by the canny maneuvering of the sharpshooters has brought about this decision.

Most of the shoestringers' output are rated flops before starting and has occasioned much trouble and extra bookkeeping at Equity when having to pay off from bond money. Usually a week or two elapses between filing of claims and the pay-off, with result that Equity is bothered daily and many times by portmanteau for touches on account before settlement.

Consequently Equity has arrived at the decision that those rating above stated classification must work on a cash on the table basis from now on.

## Mary Hay Dramatic

Mary Hale will be with Bert Lytell when the latter returns to Yale in "The Vallant." Opening is at Keith's Boston, Sept. 14, with the Palace, New York, to follow. Lytell is then to go on the road in "Brothers."

Miss Hay was last in vaude as the dancing partner of Clifton Webb. She'll go dramatic in "The Vallant."

# Caster Holding Auditions in Chi And L. A. for B'way Musical Talent

## Cantor Made Good

Eddie Cantor, the oracle of the stock market in the opinion of his friends, got nicked the other day.

In talking about a stock a year ago to a performer, Cantor said, "Buy it and I will guarantee you against loss."

The stock was Stern Bros. The performer was Butch Tower.

Yesterday Butch breezed in to Cantor and asked him if he still thought Stern Bros. was a good buy. Cantor picked up the stock for what Butch had paid for it a year ago.

## SELF-HYPNOTIZED TYPE IS CASTER'S HEADACHE

A good many producers and some casting agents are kicking about the prevalence of type casting, insisting that it is the ruin of many performers. The actors think of themselves as a certain type, which may be far from their real natures, and are constantly under a strain living up to a self-assumed role.

Girls in particular come to an office looking for a job acting their fixed idea about themselves so intently that no producer can tell what they are really like or what possibilities they might have.

Occasionally it has happened that only after the producer tells a girl that he has nothing for her that her affected manner disappears and a person of some realism and intelligence emerges. Mildred McCoy is mentioned as one girl who has been frequently miscast. Her present role in "It's a Wise Child" suits her perfectly, as she has a certain naive quality which makes her wildness utterly unbelievable to the audience, and therefore amusing.

To get a part that suits perfectly means success for an actor, but this can't be done as long as the majority of performers are trying to sell their bogus ideas about themselves to managers and producers. Casting agents are blamed for the type deal. They pigeon-hole people according to type without knowing their work or anything about them and then pack them off to the producer without giving any attention to appropriateness of assignment.

## Legits in L. I. Talker

Complete cast of "The Laughing Lady," which Victor Schertzinger is directing for Paramount at Astoria, L. I., starting Sept. 9, is: Jeanne Eagels, starred; Clive Brook, featured; Dorothy Hall, Dan Healey, Hedra Harrigan, Nat Pendleton and Hubert Drus.

"The Big Pond," with Charles Ruggles, will be in production simultaneously, starting about a week later.

## Philly Strike Stalls

### "June Moon," Sans Play

"June Moon" didn't steer into Philadelphia last week as scheduled because of union troubles there, but is marking time in hopes of settlement of union differences possibly this week or to line up another date later.

The show, produced by Sam H. Harris, has raised a unique situation in that the actors are in idleness because of union troubles which, of course, absolves Harris as far as Equity is concerned. The situation is said to be the first of its kind since the alignment of Equity with the American Federation of Labor. There have been previous instances where temporary strike conditions have caused switch of stunts on opening dates of productions, but never where a show stood still because of labor trouble.

While "June Moon" is marking time Harris has been casting another, "Dread," by Owen Davis which goes into rehearsal next week.

Ralph Farnum, agent and caster in New York, has set Sept. 19 in Chicago at the Apollo theatre, and Sept. 26 (Thursdays) at the Hollywood Music Box at Los Angeles, to hold auditions in the hope of uncovering stage talent required for the now casting or proposed Broadway musical shows.

It is entirely an innovation by a theatrical agent to go to the expense and trouble of dipping up new or tried talent in this manner. Farnum is an enterprising legit agent and caster, graduated from the vaude ranks, and of the training that sends an agent out after what he wants if it doesn't come to him.

The Farnum move is another bit of the spreading evidence that the New York musical comedy producers are up against it to cast their productions. It has been repeatedly reported since the advent of the talkers' raid on the legit.

## Must Be Others.

Farnum is of the opinion that since the people he can place for the producers are not available in New York at this time, there must be others who could substitute in either of the big western cities. It may be latent talent that will unfold, thinks Farnum, or professionals suitable for the roles who are just now in those towns without thought of Broadway for the nonce. Farnum is looking for some of Broadway's leading musical producers, such as Schwab & Mandel, Ziegfeld and Dillingham. While it is not reported the agent is holding the auditions as the official representative of any producer, it is pretty well believed that he has the sanction of two or more of them. Farnum, with his New York offices in the Bond building, will leave New York the end of this week, to give his first stop, Chicago, plenty of pre-information on the Apollo audition. It will be open to all aspirants in the gutting burgh.

## GOODMAN REHEARSING, PROTECTIVE INJUNCTION

Philip Goodman, operating through a restraint order against interference from the Dramatists Guild, has placed "Among the Married" in rehearsal.

Goodman's tiff with the Dramatists arose over alleged royalties due on his last season production, with the authors making claims against Goodman members of the Dramatists Guild. On these allegations Goodman was posted on the Guild's "unfair" list which forbids any of its members to do business with him. Goodman retaliated by suing out the restraining order and with the outstanding complaints to be arbitrated later.

## SHOW WITH FAVERSHAM CLOSED—NO DOUGH

"Her Friend the King," reported wobbly financially a week ago, folded for good last week. C. W. Morgenstern and Antrim Short, producers, are held liable by Equity for two weeks' salary due cast of the abandoned production.

William Faversham headed the company which contained several other known legit. The troupe rehearsed over a week without security up.

Morgenstern was previously in bad at Equity on another production, but was permitted to go ahead on signing notices to liquidate previous indebtedness with his profits on "Her Friend."

## Miss Painter in Opera

Eleanor Painter, prima donna, last in musical comedy, goes with the Philadelphia Opera to sing the lead in standard operas.

The season starts in November. M. S. Bentham booked the prima for the energetic engagement.

## Maude Adams Breakdown

Hollywood, Sept. 10. Maude Adams is recuperating near here from a nervous breakdown.



## Alimony Judgment Against Lambart N. G. in Wife's Will

A judgment for \$6,960 back alimony obtained by Josephine Drake, actress, against Ernest Lambart, actor, under a divorce decree in 1920, by which he was to pay her \$40 a week, was declared valueless in an appraisal of the estate of Miss Drake, who died Jan. 8, last.

She had a gross estate of \$13,688 and net of \$10,892 which she left to her mother, Mrs. Ida M. Smart of 34 West 53d street.

The report said that since the judgment was filed in March, 1928, many efforts had been made to collect and Lambart has been examined under court orders, but no assets of the actor were located.

Miss Drake had \$3,927 in cash, \$600 in jewelry and \$9,241 in securities.

## J. J. SHUBERT'S TEMPER; ROBERTSON MAY SUE

When "Street Singer" lately played Asbury Park, during a rehearsal, J. J. Shubert, directing, struck Guy Robertson in the face.

The actor stood mute for a moment, refusing to retaliate, but said: "I'll make you pay dearly for this."

It was only after Lee Shubert squared Robertson that the latter remained with the show.

Robertson later made complaint to Equity. Since it was not a matter of contract or salary, the matter was turned over to Equity's legal department. As J. J. Shubert sailed for Europe shortly after and did not return until Tuesday, no action was taken. His side of the fracas will be sought, although a civil suit may result.

Robertson is under contract with the Shuberts for three years.

## "PASSION PLAY" BROKE

Milwaukee, Sept. 10. Fassnacht-Freiburg's Passion Play, stranded here Sunday, after a week at the Auditorium. Gross was about \$7,000, but the rent and other expenses exceeded that. Engagement was promoted by Harry B. Wilcox and H. D. Bugg of Minneapolis.

The Fassnachts and Wilcox are trying to raise money to continue the tour to the Coast, where it is scheduled to open Sept. 16, after which the principals return to Germany.

## CAST OF 100 MALES

"Virgin City," David Bolasco's next, starring Beth Merrill, will have a cast of 100 males, mostly types and bit players, with Miss Merrill as the only female.

The production, which was to have come into rehearsal last week, has been set back because of Bolasco's inability to secure desired types for most of the minor parts.

## N. W. "FRONT PAGE"

Los Angeles, Sept. 10. George Gatts and Lester Bryant have bought road rights to "Front Page" and will send a company on tour early in November.

Troupe will play the northwest first.

## MARIE SAXON'S FILM

Los Angeles, Sept. 10. George Cunningham will stage the dances in "Broadway Hoofers," featuring Marie Saxon.

Production starts this week or next at Columbia.

## "Prince" Postponed

Los Angeles, Sept. 10. "Meet the Prince," scheduled to open at the Majestic, Saturday, was indefinitely postponed. Edward Everett Horton, actor-producer-manager of the company, was tied up out at the Warner lot and couldn't get away to open on the date. Production called off until October 1.

## Rewriting "Mendel"

Lew Cantor will withdraw "Mendel, Inc.," Saturday at Newark, for rewriting.

## Bowl Ass'n Plans Theatre By Pop Subscription

Hollywood, Sept. 10. Dramatic committee of the Hollywood Bowl Association is drafting preliminary plans for the construction of a theatre building in connection with the Bowl. Present plan is to have a structure which can be erected in units, the first sections to be completed and ready for use in two years. Funds are to be raised by popular subscription.

Theatre will be of the "art" type, idea being to make it possible to produce art theatre class of dramas on a big scale. Committee in charge of the preliminary effort includes Dr. Percival Gerson, Mrs. Leland Atherton Irish, Katherine Yarnell, Reginald Pole, Gilmore Brown, Monroe Lathrop, Josephine Dillon, Warner Van Valkenberg and H. O. Stechan.

## Legit's New Contracts

First National has renewed its contracts with a number of legit people. All are term binders that can be ended within any three weeks by the company.

Under these Bernice Claire and Alexander Gray will be paired as a dramatic team. Their next job is in "Spring Is Here."

Inez Courtney is another signed, whose next job will be in the same picture.

## ELLIOTT IN CHI NATIONAL

Chicago, Sept. 10. Clyde Elliott, who has had a stock company in the new Evanston theatre, opened a company Sunday in the south side National theatre.

This house for the past two and one-half years had been operated in stock by Horace Sistrare, who was eased out by the landlord early this summer.

## ALICE BARNEY'S MUSICAL

Los Angeles, Sept. 10. Alice Barney, operator of the Theatre Mart, is negotiating for a four weeks' lease on the Figueroa Playhouse, starting Sept. 30.

Mrs. Barney plans introduction of an original musical, "Moon Mad," with book and lyrics by herself and Gary Duncan, and music by Sol Cohen.

## NO "GHOST" BOND

Another case of a paralytic ghost caused suspension of rehearsals of "The Ghost Parade," last week, when Charles K. Gordon and associates were unable to dig up an Equity bond.

The show had several rehearsals, which the producers styled readings. Equity called out the cast until the usual bond goes up.

## BURKE DIRECTING

Los Angeles, Sept. 10. Melville Burke, Denver stock producer, has arrived to direct dialog for Fox.

Burke is to spend nine months a year on the Fox lot and three months in Denver.

## ZOE AKINS AND FAR

Los Angeles, Sept. 10. Zoe Akins, novelist and playwright, joins Paramount on a term contract.

## Gertie in Show

Gertrude Vanderbilt's proposed vaude comeback is temporarily, if not permanently, off, with Miss Vanderbilt reported as having scrapped the vaude idea for a legit return as star of "Bed of Roses." Cartwright Productions will launch it.

## Bernice Claire's Long Term

Hollywood, Sept. 10. Bernice Claire has been placed under a term agreement by First National.

First assignment will be the next all-singing-dancing production at the lot.

## Lindsay on "Frolic"

Los Angeles, Sept. 10. Earl Lindsay is staging the dance numbers for "New Orleans Frolic," Fox.

At the completion of this work about mid-October, he returns to New York.



MILTON WATSON

Mr. Watson has just been signed for the juvenile lead in Bobby Connolly's new musical "Tin Hats." When in "Animal Crackers" last season, the New York "World" said: "Milton Watson has a voice far superior to the average heard in musical comedy. He is a genuine find."

Direction

RALPH G. FARNUM  
1560 Broadway

## RADIO KEEPING GLOBE; DILLINGHAM'S 5 SHOWS

Radio Pictures will probably exercise its option on the Globe, New York. It will keep that house from Dillingham's use for another 10 months.

At the Dillingham offices Ralph Long expressed ignorance as to the terms of the lease, but said that its continuance as a picture theatre during the new season will in no way interfere with Dillingham's production plans of his office. These, he said, include between five and six shows, one of which is definitely set for Fred Stone, he stated.

Radio has the Carroll, to open in Oct. with its talkers, and the Columbia (burlesque) for a grind policy when alterations are made.

## Treas. Clam Chowder And Laughs on Sunday

Knights of Broadway, ticket men who are admittedly regular guys, went to Port au Peck, Long Branch, for a clam bake and laughfest Sunday. They got both.

When a corps of taxis raced to the Battery around nine o'clock, the plebeians starting on those funny excursions wondered who the smart upturners were. A boat had been chartered for the day. Its name was "Little Silver," but they change it to "Little Joe." This show has been running onto the Jersey mud flats these 35 years or more, man and boy.

Some 150 box office men, agency fellows, pinocchio players, dice hurlers and elbow benders gravely walked up the gangplank. But the old boat was as steady as a liner.

The fun started when bets were made she would run aground on the Shrewsbury river. The odds were 8/5 and even she would. She didn't.

One sign along the river brought a laugh. It read: "Fish caught to order." Two speed boats streaked past with their names, "Cocktail" and "Ballyhoo."

## Ohlms' Good Job

Louis Ohlms was the head man. He did the job so well the jaunt was financially successful. Net will be given to former ticket men who are at Saranac.

When the boat reached journey's end, some piled into the back room but soon went on to the grove, unable to beat the slot machines. After chowder there was a ball game. Lasted seven innings, six more than expected. For press purposes the score was six to five, in favor of the agency nine, but the truth is the box office crowd got licked worse than that. They abided that they were used to it. Some of those kids from Leblang's strengthened the agency team—certainly not the elder players.

Back at the Battery at 10, action all the way one kind or another. Pouring and no taxis.

## White's Call for Aid

George White has sent out a hurry aid call for his new "Scandals." Harry Richman and Ann Pennington are said to have heeded it. Both are expected to shortly return to the stage show.

Among the absentees will be Fritz and Gene Huber who open at the Capitol (pictures), New York, Saturday. California Collegians is the other turn.

The show is after Heidt's orchestra, from California, now holding over at the Palace (vaude), New York.

## Two-Act Drama

The first two-act, two-scene drama yet presented will be Phil Dunning's "Sweet Land of Liberty," due at the Liberty, New York, late this month.

The play was originally written in three acts. Planned intermission will be 14 minutes.

Ernstler and Tyler are producing the play, the author handling the direction.

## Cast Changes

Dorothy McNulty is expected to resume her role in "Follow Thru" tomorrow (Thursday) after a week's layoff on account of illness.

## WILMINGTON REOPENS

Wilmington, Del. Sept. 10. Last minute arrangements, including the appointment of a new manager, H. S. Phillips, have given assurance the Playhouse will sail in the turbulent waters of another season. Currently "A Tailor Made Man," at \$2.50 top.

The house still to be used for try-outs again this season.

While the Shuberts assume responsibility for the house, it is tacitly understood that duPont determination to preserve the town's last legit steady things.

## GOLF FOR BENEFIT

There will be another benefit golf tournament in which Broadway ticket and agency men will participate. It is dated for Sept. 22 at Bedford Hills, Westchester. Proceeds will be turned over to Miss Vandewater, former usher at the Cohan who is now in Saranac.

The New York brokers will contest with Phila. ticket agency men for the Leblang trophy. Other trophies for individual play.

## LEVY OBSTACLE

Bernard Levy's producing activities are in eclipse until he settles financial obligations over "Lucretia Borgia." He failed to pay up in full with his "Borgia" troupe and Equity now stands in his way.

Levy intended to put a piece in rehearsal this week at the Lyric theatre, but it's off.

## DONALD DAVIS CONNECTS

Hollywood, Sept. 10. Donald Davis, son of Owen, brought west by Paramount two years ago for his scenario staff, has a term agreement with Fox to direct dialog. He also will write originals.

## ENGAGEMENTS

Minna Gombell, Ernest Glendinning, Allison Skipworth, Juliette Dyer, Bert Sear, William S. Wilson, Gavin Muir, Valerie Valaire, Howard E. Cooke, "Nahy's Private Affair."

Mayo Methot, Walter Kelly, "Great Day."

John Buckler, "Comedy of Women," "Tin Hats," Thomas Findley, "Criminal Code."

Leona Maricle, Reed Brown, Jr., Dodson Mitchell, "First Mortgage," Cissie Loftus, "Thunder in the Air."

Isabel Dawn, "Mountain Fury," Milton Watson, Shirley Vernon, "Tin Hats."

Kenneth Harlan, Sydney Shields, "White Flame,"

Ruth Sennott, "My Girl Friday," Leon Errol, Evangeline Raleigh, O. Davidson, Clark, Charles Howard, Josephine Harmon, Hoyant Gurrieri, Brian Macdonald, Manart Klippen, "Floretta" (road).

Robert Leonard, Maurice Freeman, Jennie Moskowitz, "Mendel, Inc."

## EQUITY CONFERS WITH N. Y. LABOR LEADERS

Equity's Council, which has been discussing Frank Gilmore's detailed report on the coast debacle in the unsuccessful attempt to organize talking picture actors, says it has nothing to say regarding it.

Last week a conference with allied labor unions was held in the offices of Joseph N. Weber, president of the Federation of Musicians, William F. Canavan, president of the International Stage Hand Union; Frank Gilmore, Paul Dulzel, Paul Turner and Jetta Goudal, the latter four representing Equity, were there.

A report on this session was made to the Council yesterday, with the comment that favorable progress was being made. Equity's change in front—the original plan was not to draw the other unions into the dispute—shows that Equity realizes it cannot do anything without the support of the stage hands and musicians.

The change in plan appears to be to try to work out the problem amicably rather than in the more or less militant manner of Hollywood.

No indication of disposing of the Ethel Barrymore matter has been made. Chances are Equity will let it lie and die. Reports are the Council was about divided whether it be suggested she withdraw as vice-president, but any such move is regarded dubiously.

## Future Plays

"Ming Toy," Flo Ziegfeld's next production, will go into rehearsal Sept. 27, soon after Ziggy returns to New York from his camp in Canada. Principals lined up for the musical version of "East Is West" are Marilyn Miller, Oscar Shaw, Clark and McCullough, Pert Kelton and Bobbi Arnot.

Seymour Felix, loaned by Fox, will come in from the coast to stage the show, after which he returns west to resume his duties as dance supervisor for Fox productions.

"Flesh Alley," by Nonette Hunt, casting, and due for rehearsal in two weeks, Douglas Hertz, new-comer, producer.

"Parade," by Jack McGowan, and a mixed cast of white and colored players has been taken over for production by the Shuberts.

"Shadows," folding for repairs a few weeks back, started rehearsals with reopening set for Asbury Park, N. J., Sept. 18. Wilson P. Tanner, downtown flower merchant, is bank-rolling.

The Provincetowners, through arrangements with the Shuberts, take possession of the Garrick, New York, Sept. 17 with Michael Gold's "Eliza," serving as the uptown bow in of the downtown group.

Cast includes Carl Reed, Jack La Rue, Virginia Venable, Beverly Stillgreaves, Charles McCarthy, Ruth Chorpennin, George Tobias and Allen Nagle.

"Free of Charge," by Warren Lawrence, goes into rehearsal next week with Lawrence Productions producing. It will open out of town Oct. 7, aimed at New York two weeks later.

"Cape Cod Follies," musical revue, which showed this summer at the Cape Playhouse, Dennis, Mass., has been taken over by the Shuberts and will be spotted at the Bijou, New York, Sept. 19, with original Cape cast.

Raymond Moore, who produced it for the back woods showings, will retain producer billing, but will merely be a pay roll man ghosting for the Shuberts.

"Kansas City Kitty" goes into rehearsal this week with Matthews and O'Brien, newcomers, producers.

"The Love Expert," by Julius Kirkpatrick, author of "When in Rome," which is to be produced by John Golden, has been put into rehearsal by Gustave Blum, opens late this month.

## AHEAD AND BACK

Charley McClintock, advance, "Journey's End" (Canada).

Joseph William, ahead and back, "Journey's End" (Chicago).

Bob Irwin, advance, "Journey's End" (south).

Charles McDonigle switched from Crosby Gaige's press department to the Theatre Guild.

Dick Maney, formerly with Ted Hark, is next with Crosby Gaige.

Manny Eisenberg, handling press for "Subway Murder" (Edward Blatt).



# New Actors' Group—Local Autonomy Present Equity Talk on Coast

Hollywood, Sept. 10.  
Movement to start a new actors' organization in Hollywood, in wake of recent Equity fiasco, has been launched here by Harry Caulfield, former players' agent and promoter. Caulfield has been sounding out many of the prominent film players and is reported to have received enough encouragement so that he is planning to hold a meeting at the downtown Jonathan Club some time during the present week.

At the same time, sentiment is quietly crystallizing toward a movement among local Equity members to compel the executive council to grant local autonomy. These people, a number of whom have been approached by Caulfield, are in the anti-Gillmore group of Equity in Hollywood, which comprises most of the screen credit players.

Some of the more prominent are opposed to the Caulfield plan, believing that an independent organization of actors here would not improve the situation. They believe that the only real solution of the actor situation here with reference to collective bargaining with the producers lies in complete coast autonomy.

One of the leaders of the group, extremely active during the Equity controversy, said that he had no personal antagonism toward Gillmore and didn't care how long he remains president of Equity, but that he would like to see to it that a Gillmore never comes back for a repeat performance of the recent debacle. He added that if the motion picture actors of Hollywood are not intelligent enough to have complete autonomy in the handling of their affairs with the producers, they are not entitled to any organization.

This is pretty much the general sentiment among screen credit players, though they are in no mood at present to rush the situation.

**Masquers' Revel**  
The fall revel of the Masquers Club will be staged with a get-together-again idea. Sam Hardy, Jester of the club, will probably assume personal charge of the Revel, the main thought being to iron out all the differences that arose between some of the members during the recent Equity battle and bring everybody back into the fold who shied away for any reason while the Equity arguments waxed hot and heavy at the club.

The date for the Revel is tentatively set for Oct. 6.

**Mooney Tells Inside**  
New York, Sept. 10.  
Editor Variety:  
Referring to the story in last week's Variety, headed "Wants Mooney Fired by Guild," may I have the privilege of throwing a little light on the activities of one Louis A. Safian, who has a very strong "yen" for the theatre.

L. A. Safian did attempt to produce "Sisters of the Chorus," but on my credit. Such items as \$500 for billposting and \$1,500 for scenery are still liabilities against me. He also made out notes for the advance royalty, which remain unpaid.

It is a misstatement to say the police ever raided the show and as he contends that I was instrumental in such a raid. It is a deliberate lie, too, to stress the statement that the police ever insisted that the show could not continue.

The truth of the matter is that when the police visited the show and suggested a few minor cuts in the snappy dialog, I camouflaged the situation by playing up the fact that the show closed because of action by the District Attorney's Office of the Bronx. That office probably never even knew the show was playing within its jurisdiction.

Martin Mooney.

## Mgr-Union Deadlock Busts Syracuse Dates

Syracuse, Sept. 10.  
The most promising early "road" season here in years was balked at the outset, as a result of an eleven-hour disagreement between the Shuberts and the local Stage Hands Union.

With the house set to open on Monday (yesterday) with "A Connecticut Yankee" and "The Red Robe" and six other musicals set to follow, all bookings were cancelled on Wednesday when the contract negotiations between Edward Rosenbaum, for Shuberts, and the union's scale committee came to an abrupt end.

The union's first request was for a \$5 a week boost for the regular crew of five, and 50 cents a performance more for extra hands. When the conferences ended, the Shuberts were offering \$5 a week more to the three department heads, but were demanding that the assistant carpenter and flyman be eliminated from the regular crew. The union earlier had dropped the advance for the extras, but was holding firm for the \$5 a week increase.

## Madeleine Galbraith Dies in Window Fall

Losing her balance as she sought to adjust a window shade, Madeleine Galbraith, 40 actress, wife of Edwin Evans, actor, plunged from the window seven floors in the Hotel Chesterfield in west 49th street, New York, Sept. 3 and died in Flower Hospital. Evans was in the room. Later he jumped into his car and followed the ambulance. He crashed into an iron railing at Prospect and 42nd street where police arrested him and charged him with driving while intoxicated. In Traffic Court the next morning he was discharged by Magistrate Joseph E. Corrigan.

Evans told a Variety reporter his wife had been sitting on the window sill as the day had been hot and topped as she turned to adjust the shade.

Evans and Miss Galbraith were married about six months ago. At the Hotel Chesterfield it was said the couple had moved in July 15. Evans checked out of the hotel Thursday and moved into another Times Square place.

Miss Galbraith had appeared in a number of Broadway shows, her last being the Gustav Blum piece, "The Ferguson Family." She was an ingenue and prior to her legit engagements had played in stock. She had also worked in Theatre Guild productions, according to her husband.

**McClintock as Observer**  
Guthrie McClintock, stage director, has returned to New York after a period as student observer on a Fox lot. He is scheduled to direct a picture for that company next spring.

Meanwhile, McClintock will stage a new play for Lew Gensler, another which he will produce himself, and in January the new Katherine Cornell play of Gilbert Miller's "Miss Cornelia" (Mrs. McClintock) comes on the road with "Age of Innocence" only until Jan. 1.

## Virginia Smith's Husband

This Friday and the 13th, Virginia Smith will marry Gus Fleischman, Produce Exchange broker. Miss Smith was the lead over the summer of the Delmar Garden musical stock, St. Louis.

**DUFFY'S NEW ONES**  
San Francisco, Sept. 10.  
To follow Walker Whiteside at his President, Henry Duffy has engaged Robert McWade and Mabel Taliferro for Augustus Thomas' "Palmy Days" opening Sept. 15. George Le Guere will play his original role.

Duffy also is reading "The Skyrocket" by Mark Red with Isabel Withers featured to follow "Cooking Her Goose" at the Alhambra. Eric Howard also is in the cast.



FOSTER, FAGAN & COX

B. F. Keith's Riverside, New York, opens this week (Sept. 7) and we will be on hand "In Humorous Harmony" with Ken Murray Unit.

Many thanks to Ken Murray and Harry Romm.

## "Whoopee" and Colored Show's Zion Benefit

Two benefit performances have been arranged by Broadway productions to date. The first will probably be "Whoopee" a special performance to be given Sept. 22 at the New Amsterdam. Eddie Cantor sponsors the benefit through the courtesy of Erlanger, Ziegfeld and Dillingham. The show was to have been, given last Sunday night, but was set back two weeks. Next Sunday Cantor will be in Saranac on the N. Y. A. L. Sanitarium matter. Added to the "Whoopee" cast there will be added specialties including Jackson, Clayton and Durante.

Cantor reported receiving more than \$20,000 for the Jewish relief fund, the money coming principally from show people. Among the givers were A. L. Erlanger who sent Cantor \$1,000 suggesting it buy gallery seats for someone who "will enjoy the show as much as I did."

A special performance of "Hot Chocolates" at the Hudson has been announced by Connie Immerman. Exact date not set. It is expected that as the new season gets into stride other attractions will join the benefit group.

## Co-op. a la Bronx

A Bronx Little group is being attempted by a man named Starvov at 180th street and Bronx park. The theatre is run on a co-operative basis, no Equity bond, etc., and the first production "War," translated from the Russian has been in rehearsal for seven weeks, and will open Sept. 18.

According to the co-operative agreement, Starvov is to get \$800 a week from the box office, and what is left over goes to the actors. Some of the cast abandoned the venture, figuring the actors' share wouldn't be a dime.

## Low Fields' Foot

An injury to Low Fields' foot has postponed rehearsals of "Hello Daddy." It may start next week.

## Shows in Rehearsal

"Reborn" (Murray Phillips) Belmont.  
"Legionaire Minstrels" (Jack Linder) Mecca Temple.  
"Great Days" (Vincent Youmancy Cosmopolitan).  
"The Student Prince" (E. J. Carpenter) Engineers' Hall.  
"100 Years' Ago" (Gilbert Miller) Miller's.  
"The Crooks' Convention" (Irving Lande) Forrest.  
"Town Boy" (Charles Harris) Longacre.  
"Show Boat" (F. Ziegfeld) Ziegfeld.  
"Escapade" (William Hunter) Lyric.  
"Vanities" (Earl Carroll) Carroll.  
"Fioretta" (Earl Carroll) Carroll Studios.  
"Sweet Land of Liberty" (Tyler & Erlanger) Liberty.  
"Ladies Leave" (Charles Hopkins) Hopkins.  
"Tin Hats" (Connolly & Swainstrom) Lyric Studios.  
"Hokus Pokus" (A. H. Woods) Eltinge.  
"Animal Crackers" (Sam H. Hanley) Hanley Box.

# Montreal in Line for English and French Shows During This Season

## Fadeout of Traveling Reps Is Now Complete

Try to find anything that looks good for even one profitable week for traveling stocks.

Looks like this for the touring rep outfits which for years have been weathering the seasons at a margin of profit.

The passing of rep traveling this fall is laid to the talkers; terms not so good and the overhead of a stage crew at the regular I. A. traveling scale.

Most houses play a traveling rep at 60-40 with an average of \$4,000 weekly, giving the house less than it might get with talkers. Thus a \$4,000 gate would mean \$1,600 to the house, which claims it would do \$2,000 with a picture.

One time through New England alone there were 40 active stocks, playing through a season one week in each town played.

Typical is the case of the Bob Ott musical comedy company. The Ott outfit had eight weeks booked as a starter, but this has been cancelled with Ott switching to vaude with a tab musical idea.

For the first time in 27 years Bill Harder, who guides the destinies of the Myrkle-Harder stocks, has no time booked. Harder knows plenty of towns that might support stock, but it's too much a gamble.

Charles K. Champlain has never had any trouble in 25 or 30 years in lining up consecutive weeks for full seasons. Champlain at this time has nothing definite. In other years he was always out by now.

The Charles Roskam Chicago stock may go out, but is likely to try the stationary plan of operation without laying out a set traveling itinerary.

There is little encouragement for the travelers who change their bills nightly or twice weekly.

## Shutdown Threat in Cleveland Music Battle

Cleveland, Sept. 10.  
"Red Robe," booked for Hanna Sept. 15 week, and several other scheduled shows have been announced as cancelled by the Shuberts in their fight with the musicians' union. Ansley Whitendale, local Shubert rep, said house will remain dark until Nov. 1, or until the musicians modify their wage demands.

McLaughlin's Ohio, an Erlanger theatre, will not close. Its current Theatre Guild attraction, "Caprice," and others booked do not require orchestras.

Both houses have reached an agreement with union stagehands' union, granting men an approximate \$5 a week increase.

Motion Picture Exhibitors' association has still failed to come to satisfactory terms with the lift-'em-and-place-'em boys in film houses. Exhibitors have secured a temporary injunction restraining motion picture operators from going on a sympathetic strike. A hearing on it is slated to come up today.

## NEW PRODUCERS

Bill Demarest, with Carroll's "Sketch Book" and Bernard Lottmiller, Earl Carroll's gen. factotum, have formed a producing combination for "Bow Wow," musical, with book by Cyrus Wood. No composer has been secured. Nor is the name of the money man for the new show revealed.

Lottmiller will handle the business end of the combination while Demarest will oversee production, at the same time remaining in "Sketch Book."

Opening show date tentatively set for Oct. 8.

It is the first legit production effort by either of the partners on their own.

## "47" PUPILS

Hollywood, Sept. 10.  
Former students of Prof. George Baker's "47 Workshop," and now in southern California, have organized the Playwrights' Theatre. Intention is to go into production here.

Executive committee is composed of Richard Dutter, Amanda Howard, Walton Butterfield and Stuart Russell.

Montreal, Sept. 10.  
Starting this week with an English company of "Bird in Hand," to be followed next Tuesday evening by "Many Waters," before it hits New York, there are all the earmarks of a legit season here.

About 10 or 12 productions are now pencilled in for this season. In addition to "Many Waters" Charles B. Cochran intends to put on "Exiled" and "The Skin Game," both by John Galsworthy, while in December there will be his 1929 revue, "Wake Up and Dream," from the London Pavilion. Music is by Cole Porter and book by John Hastings Turner.

The revue will include an English company with Jack Buchanan, Jessie Matthews, Tilly Losch and Tina Miller. Tilly Losch is the premiere danseuse of the State Opera House of Vienna. Tina Miller, dancer, is the sister of Raquel Meller.

Cochran also intends to produce here Noel Coward's operetta, "Bitter Sweet," Sean O'Casey's "The Silver Tassie," and possibly Sacha Guitry and Yvonne Printemps in "Marie-Louise."

The French Players from Paris, headed by Eve Francis, are scheduled to open at His Majesty's around Oct. 14 with "L'Homme Echalme" of The Enchanted March by Edouard Bourdet. The company will be in Montreal two weeks, then for three weeks in other Canadian cities, to be followed by Boston and New York before returning to France.

Mme. Francis will make her first appearance before a Canadian audience. Cast includes Rene Maupreux and Ernest Farny.

## See Georgie Wood Starred

"Wee Georgie" Wood, heading a pantomime company from Birmingham, under the direction of Philip Rodney, will play across Canada in "Humpty Dumpty" and "Mother Goose." Cast includes Dan Leno, Jr., Florence Hunter and Fred Conquest.

Among others is Sir John Martin-Harvey who announces his final farewell as "Slavay Cartton" in "The Only Way." His publicity has read that way for 10 or 12 years. Sir John is about two farewell appearances ahead of Harry Lauder.

The cast of "Many Waters," opening at His Majesty's Sept. 10, includes Ernest Truex, Marda Vanne, Edith Goodall, Malsie Darrell, Milton Rosmer, Frank Harvey, Aubrey Dexter, Macdonald, Paul Gill, Stafford Hillard, Whitmore Humphreys, Gwendoline Hill, Violet Feule, Robert Douglas, Marjorie St. Aubyn, Guy Pelham Boulton, Harold B. Meade, Marda Vanne plays her original part with Ernest Truex substituting for Nicholas Hannen.

## Marcin's Stage Mission

Hollywood, Sept. 10.  
Max Marcin is due in New York this week to begin rehearsals on his new play "The Humbug" starring John Halliday.

When he completes that job Marcin will return here to begin production on his second picture for United Artists which will probably be a talking version of "The Dove," made as a silent several years ago with Norma Talmadge.

## MUSKETEERS' PLAY

Hollywood, Sept. 10.  
The Musketeers, organization of Hollywood playwrights, will make its most ambitious effort in November when producing "Fing." It's a three-act play by Rita Greene Breeze dealing with Chinese-American half castes.

Cast will be composed of Chinese, Eurasians and Americans. Katherine Wong, sister of Anna May Wong, and Eleanor Chan Tze have already been signed. Carter Moore will direct.

## PLAYSHOP'S SEASON OVER

Stamford, Sept. 10.  
The Actor's Playshop closes its second season at the Auditorium here Saturday. The season has been satisfactory.

The company has been aided by the scenic work of W. Emerson Heath, head illustrator.

"The Play" with Marjery Swan, Jack Garry and Agnes Elliott Scott is the final bill.

# Heat Biggest Smash Last Week, Next Was "Adeline" with \$38,000 Top

A solid week of heat with temperatures at record high for September, and the chances of the weather affecting the new season in the legit, were the main topics along Broadway.

No matter the weather, a new musical smash came to town last week in "Sweet Adeline" at Hammerstein's. Show opened Tuesday. Can gross \$42,000 with first 12 rows at \$6.00. It approximated \$38,000 in seven performances. It was top money for the list, most of the leaders having slipped downward in the muggy going.

The three other premieres did not do well. "Soldiers and Women" got rather good notices, but trade at the Ritz was discouraging. "The Commodore Marries" provoked a difference of opinion and business at the Plymouth was only fair, but this one figures to have a chance. "Great Scott" attracted little attention at the 49th Street. The weather was blamed in all three cases, and that goes for the starters early this week.

"Whoopie" slipped to about \$37,000; "Follow Thru" not so much affected, \$32,000; "Sketch Book" and "Show Girl," \$30,000; "Almanac," \$27,000; "The Little Show," \$24,000 (not much off); "New Moon," \$23,000; "Hold Everything," \$20,000; "Hot Chocolates," \$10,000.

**Dramas**  
"Wise Child" again hit \$23,000, strong advance discounting the weather. "Journey's End" and "Street Scene" both aided by extra matinees (Labor Day), slipped over \$19,000; "Gambling" was too recent an entrant not to be affected, but at \$15,000 did excellently; "Let Us Be Gay," about \$10,000, with the field straggling.

"Freddy" gave it up Saturday at the Lyceum. A couple of other small money shows may follow suit this week. Next week is loaded with new shows, there being 11 listed, including a revival, "Scandals," Apollo; "Strong Man's House," Ambassador; "Philadelphia" (formerly "Legal Practice"), Mansfield; "Strictly Dishonorable," Avon (formerly the Klav); "Cape Cod Pelicans," Bijou; "Rope's End," Masque; "Hawk Island," Longacre; "The Crooks' Convention," Forrest; "Fiesta," Garrick; "The Sea Gull," and "The Divided Honors," a possibility.

## "Follow Thru," \$25,000, Hub's Only Good Money

Boston, Sept. 10.  
Three-day holiday and warm weather first of the week kept the grosses down. Only show in town that got any money was "Follow Thru" at the Majestic.

"Jarnegan" at the Wilbur just about made the grade. Better things are expected for show is getting word of mouth, plug that should mean something.

At the Plymouth, "Skidding" picked up about \$5,000.  
The Colonial opened next Tuesday with "Great Day," while "Strange Interlude" is due into the Hollis at the end of this month. "Here and There" opened at the Boston Opera House Monday night.

**Estimates for Last Week**  
Majestic—"Follow Thru" (2d week); \$25,000.  
Plymouth—"Skidding" (2d week); \$5,000.  
Wilbur—"Jarnegan" (2d week); \$9,000.  
Boston Opera House—"Here and There" (1st week).

**Syracuse Sunday Legit**  
Syracuse, Sept. 10.  
Sunday drama will be tested for the first time (in English) here by the Empire Players, at the Empire.

Effective this week, the Empire will open shows with a Saturday matinee, and will follow with a Sunday night presentation. First bill will be "The Communion Performance," Ian Keith remaining for a third week as guest star.

Credit for the innovation goes to Harold Durr, p.m., imported from New York, city's first winter company. Sunday drama here has been restricted to Yiddish shows.

### A. C. Grosses

Atlantic City, Sept. 10.  
"Scandals" at the Apollo grossed \$14,000 for its opening week. "The Street Singer" (Shubert musical) departed after a four weeks engagement with \$23,000 for final week.

## CHI. NEWCOMERS BUMP HOLDOVER MUSICALS

Chicago, Sept. 10.  
With weather hot Labor Day, extra mats meant little, but with cooler weather closing part of week, big picked up. Couple of new musicals arrived and spelled real competition for "Pleasure Bound" and "Follow Thru" which had been sitting pretty.

"Rain or Shine" at the Grand had a poor opening week, but "New Moon" the Great Northern did much better. The competition, however, dropped "Follow Thru" and "Pleasure Bound" to low marks.

Two holdovers held their place. "Kibitzer" dropping only \$500 from last week's mark, while the long run "Nut Farm" at the Cort continues at a steady, profitable take.

"Jade God" came in at the Playhouse Sunday, and "Journey's End," of which much is expected, here, came in with a big night at the Adelphi. Monday. On the 15th, "Little Accident" relights the Selwyn, and "Perfect Alibi" begins at the Garrick.

**Estimates for Last Week**  
"Follow Thru" (Apollo, 4th week). Dropped nearly five grand, but still leading the town at \$30,000.  
"Pleasure Bound" (Majestic, 1st week; 11th week in town). Moved to side street house, and fell \$26,000.  
"Rain or Shine" (Grand, 1st week). Plenty of good notices; but not so hot for opening week with \$23,500.

"New Moon" (Great Northern, 1st week). Big opening night, good company, and rave reports. Close to \$28,000.  
"Kibitzer" (Woods, 2nd week). Drove well and making money, \$18,500.  
"Nut Farm" (Cort, 18th week). Surprising everybody at this pace. Remarkable at \$7,000 for this run.

"Jade God" (Playhouse, 1st week). Opened Sunday.  
"Journey's End" (Adelphi, 1st week). Big and ritzzy opening Monday.

### FRISCO GROSSES

San Francisco, Sept. 10.  
Business was better, with the three leaders, Curran, Genry and Columbia, running almost neck and neck.

Ethel Barrymore in "The Love Duel," second and final week at the Curran, the lead, getting better, hit \$13,000. Next door at the Genry "After Dark," due chiefly to a great ballyhoo, piled up \$15,000 and Gottlieb's Columbia, after weeks of slumping, came to life again with "Hollywood Revue," roadshow picture, and crossed close to \$15,000.

Henry Duff's Alcazar with fifth week of "Cooking Hot Chicken" hit fair average, \$4,000, and his present, with Walker Whiteside in "The Arabian," disappointing in gleaming but \$5,000 opening week.

### Frisco Goes Hoboken

San Francisco, Sept. 10.  
One of the biggest exploitation campaigns that this town has seen was put on by Ned Alford for "After Dark," now at the Genry.

Harry (Red) Howe drove an old-fashioned locomotive built on an auto truck through the streets. The engine exceeded speed limit and Howe went to the hooskov. Alford turned the smoking room of the Genry theatre into a Drovers barroom, dispensing near beer, free lunch and entertainment. The customers got a kick and the bar is doing highly profitable business.

In front of the house they planted old time sour-note German band in red coats. Opening night at \$2 top receipts went over \$2,000 which is something of a record for this house at this price.

In addition to heavy newspaper space, "After Dark" used 150 strands, 300 sizes, 400 three and 6,000 sheets of country billing.

### Relights Frisco Capitol

San Francisco, Sept. 10.  
S. A. Goldtree has taken a lease on the Capitol, dark many months except for occasional seasonal attractions. House was redecorated and reset at a year ago.

Goldtree's first offering will be the Lafayette Players, colored drama troupe, in "Rain," opening Sept. 15. Troupe is coming here from Los Angeles where it played 40 weeks in the Lincoln theatre.

### Preparedness!

One night last week "A Night in Venice" was selling out at the Shubert theatre. The manager wanted an S. R. O. sign to hang outside the theatre, but couldn't find one. "There must be one," he insisted and went to the doorman to inquire about the latter.

The doorman said there had never been such a sign to his knowledge, and everyone outside, around the theatre, agreed that there never had been one in the property box.

The sign was finally borrowed from an independent house nearby.

## PREACHER'S RAP SAVES DYING L. A. DIRT SHOW

Los Angeles, Sept. 10.  
With Labor Day the so-called start of new legit season and no new attractions on tap, folks took advantage of the cool weather and grosses climbed a bit.

"Bad Babies," which the cops passed up on its premiere and which was expected to pass away through neglect, got new lease on life when Bob Schuler, the "militant preacher," got the law crew to pull a pinch. Of course, inaction, which had trouble previously to get enough customers to give them 25 and 50 cents for exchange courtesies, starting around \$4,500. That's plenty of profit on a silent bank roll and a set of storehouse scenery.

Three local attractions closed. "Little Accident" after getting around \$13,800 for its third and final stanza in the Belasco, led the exodus to make way for "The Door Between" opening just so-so, but has chance.

Guy Bates Post left Hollywood Playhouse after five weeks of the "Masquerade" with \$4,900 to make room for May Robson. "The Rejuvenation of Aunt Mary" Miss Robson has played this one here time and time again, but the tap was \$2,500. Carroll after the five bits that Henry Duffy asks.

"Expressing Willie," with three none too profitable weeks, was yanked at the Vine. "The Youngest," starring Joan Crawford's husband, Doug Fairbanks, Jr.

Herbert C. Brown has switched opening of his new revue at the Hollywood Music Box to Sept. 15 and will ask \$5 for premiere. After that \$2.50.

"Kibitzer" in second week at Mason, figured at \$1,000 a day. May stay another couple of weeks with possibility of opening date of "The Love Duel" to be set ahead of Oct. 15. Taylor Holmes looked perfect in "The Sap" at the President, as Duffy gets nice profit on \$5,900. And then at the other Duffy house of "She Couldn't Say No" is nothing to be sneezed at, \$7,000, about high gross for this house.

"The Great Gambler" at the Egan is just that. For third week they got about \$100 a day.

### Estimates for Last Week

Belasco—"Little Accident" (3d and final week). For the final week, up to \$13,800. After getting between, opened Sunday to fair trade.  
Egan—"The Big Gambler" (3d week). Yes, sir, that's it—\$700.  
El Capitan—"She Couldn't Say No" (2d week). Who could say no for \$1,250 tariff for Greenwood. Practical capacity with \$7,000.

Figure a Playhouse—"Bad Babies" (3d week). Cops would not let it take its own sleeping potion, so trade has jumped to \$4,500.  
Hollywood Playhouse—"The Masquerade" (5th and final week). Excellent return for final week of Post engagement.

Mason—"Kibitzer" (2d week). Not the draw they thought it would be. So, \$7,000.  
President—"The Sap" (2d week). Taylor Holmes has local drag, and though not tremendous, okay at \$5,900.

Vine Street—"Expressing Willie" (3d and final week). Freight out Sunday night after total of \$3,000 on the week. Now they have "The Youngest" on with Doug Fairbanks.

Expected to stay four weeks or more.

### Stock in Hackensack

Lyrie, Hackensack, N. J., reopened Sept. 3, with dramatic stock.

Harold Rubin is running company.

### Robinson's Film Writing

Russell Robinson left for Hollywood Tuesday for special stuff for the Marion Harris picture being made by M-G-M.

## Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

### Admission tax applies on tickets over \$3

"Almanac," Belasco's (5th week) (R-1,520-\$5.50). Record September heat (94 degrees) affected Broadway last week, first three days closed; revenue estimated around \$27,000.  
"Bird in Hand," Barymore (24th week) (CD-1,090-\$3.85). Most attractions reduced partially by Thursday; English comedy, which moved here Monday, got about \$10,000 at the Morosco.  
"Follow Thru," Chamin's 46th St. (36th week) (M-1,413-\$5.50). A thoroughbred, among musicals; summer pace has been consistent with last week's gross estimated at \$23,000.

"Freddy," Lyceum. Folded up Saturday night; played eight weeks, but could have quit long ago.  
"Gambling," Fulton (3d week) (CD-913-\$3.85). Fresh; dramatic hit picked up briskly latter part of last week; heat counted; very good, but not great.  
"Heigh Ho," Royale. Was slated to open this week, but premiere again put back.

"Hold Everything," Broadhurst (4th week) (M-1,118-\$5.50). In sight of a year's run, which will be accomplished on Oct. 5; due for road then; trade last week \$20,000.  
"Hot Chocolates," Hudson (13th week) (R-1,904-\$3). Colored show has a song hit, "Misbehavin'," and that helps; business rated near \$10,000.

"House Party," Knickerbocker (1st week) (C-1,412-\$3). Presented by A. L. Erlanger and George Tyler; written by Kenneth Phillips. Britton and Roy Hargrave, opened Monday.

"It's a Wise Child," Belasco (6th week) (C-1,050; \$3.85). Ticket sale, very hot; but weather didn't figure and gross hit \$23,000 again; tops the non-musicals.  
"Jerry for Short," Waldorf (5th week) (C-1,101-\$3). Add out papers for a time, but in again Monday; getting little; new show reported aimed for this house.

"Great Scott," 49th St. (3d week) (C-1,101-\$3). Notices were so-so; doubtful if this comedy will go far; \$4,000 estimated.  
"Journey's End," Miller's (26th week) (C-1,440-\$4.40). Road companies being reduced, but original will continue indefinitely; again capacity last week; with an extra matinee (Labor Day) sent gross up to \$19,400.

"Let Us Be Gay," Little (30th week) (C-530-\$4.40). Excellent run should continue, but in new season; business has been over \$10,000.  
"My Girl Friday," Republic (30th week) (C-500-\$3). Sticking much more than an original; rates the factor; raised over \$5,000 last week.

"Murder on the Second Floor," Biltmore (1st week) (C-892-\$3). Presented by A. L. Woods, who opens Tuesday.

### SOCIETY GIRL IN STOCK

Minneapolis, Sept. 10.  
The Shubert theatre, publicity department is refraining from mentioning in the newspapers the fact that Allys Dwyer, the new leading lady of the dramatic stock, is the daughter of Thomas Augustin Dwyer, vice-president of Brunswick-Balke-Collender, heiress to a vast fortune and a society debutante of the exclusive Westchester district of New York.

The failure to capitalize Miss Dwyer's society connections as well as membership in the New York Junior League is due to the young woman's own emphatic insistence on mention be made of it.

Miss Dwyer has appeared in New York in "The Five O'Clock Girl" and "Polly."

### WM. BOYD IN SHORTS

Los Angeles, Sept. 10.  
William Boyd, from left, will be featured in two-reef dramas for Warners. First is "The Frame." About Courtenay on the script.  
There's another William Boyd in pictures, under contract to Pathé.

### Wharf Season Ends

Provincetown, Sept. 10.  
The Wharf's theatre season here came to a close with "Rhapsody in Rhythm." Twenty-five persons were in the cast including several pupils of the Wharf school.  
Gretchen Parker and Adolph Elsonberg collaborated in the play's authorship.

opens two shows this week (other is "Scarlet Paces"); written by Frank Vosper; premiere tonight (Sept. 11).

"Remote," 43th St. (1st week) (D-959-\$3). Presented by Jones & Green; written by Clyde North, Albert Fuller and Jack North; opened Tuesday.

"Scarlet Paces," Morosco (1st week) (D-906-\$3.85). Presented by A. L. Woods; written by Samuel Shipman and John S. Dwyer; liked okay until last week when heat hurt; still grossing better \$30,000; moves to 44th Street at end of month.

"Soldiers and Women," Ritz (2nd week) (CD-945-\$3). Won favorable notices, but had bad break through intense heat; figured around \$7,000 first week; expected to pick up on morrow.

"Street Scene," Playhouse (36th week) (D-879-\$3.85). Several new arrivals that look good have not affected tremendous trade of "Street Scene" matinee house; day sent gross above \$19,000 again.

"Sweet Adeline," Hammerstein's (2d week) (M-1,205-\$5.50). Looks like one sweet smash; opened Tuesday and in seven performances got about \$38,000; house scaled for \$42,000.

"The Commodore Marries," Plymouth (2nd week) (D-1,042-\$3.85). Somewhat in doubt; newspaper people seemed to like this novelty, but notices not hot; opened at mid-week; fair business thereafter.

"The Camel Tries the Needle's Eye," (22nd week) (D-914-\$3). Guilds' second act, an extension, Oct. 7 with "Carl and Anna"; current show sticks until then; \$7,500.

"The Little Show," Music Box (20th week) (R-1,000-\$4.40). Commodore Marries with some hit, "Monnin' Low" big asset; not much off last week; \$24,000.

"The New Moon," Imperial (52nd week) (M-1,448-\$5.50). Year's run banner can go up this week; expected to stay until Thanksgiving; dipped last week to \$23,000.

"Whoopie," New Amsterdam (38th week) (M-1,702-\$5.50). Heat affected the leader more than some others; dropped to \$37,000, but should come back to \$40,000 mark.

"Porgy," Heck; repeat date for short date starts Sept. 13.

"After Dark," Rialto, Hoboken; 40th week for revival.

"The Black Crook," Lyrie, Hoboken; 40th week; Monday for short period prior to touring.

### "ZEE ZEE'S" COMMANDER

San Francisco, Sept. 10.  
After several weeks of darkness due to the tragic death of Robert Chapman, leading man of "Easy For Zee Zee," Sid Goldtree's tiny Green Street, has started preparations to reopen with a new French farce.

New piece set to start Sept. 18 is "The Flat Tire," adaptation of one of the several Parisian farces Goldtree brought from Europe. The cast includes Bruce Payne, Maryon Ave, Ruth Saville, Lawrence, and several others. Huggs, Metcalfe, Pascal Courau, Roloff, Parker, Ellen Hamilton and Peggy Tomson.

### TOWN'S SUBURBAN RIVAL

Newark, Sept. 10.  
In taking over the Palace in Orange, N. J., Daniel J. Shubert, former Stanley-Paban owner, in offering legit will become competition to M. S. Schlessinger at the Broad here.

Shepherd will play legit three days a week, opening Sept. 12 with "Philadelphia."

Both Orange and South Orange contribute to the Broad's patronage.

### "Spring" in December

"Spring Is Here," Arons and Freedley musical, announced to roll tour beginning Sept. 30, has been postponed until December.  
The producers want to get their other forthcoming productions out of the way first.



# London as It Looks

By Hannen Swaffer

London, Sept. 1.

I wonder what you Americans did to Sinjun Ervine. Something must have happened in New York that we have not heard of over here. I would like to find out what it was, because Sinjun lately has become rather an old woman. He is a little peevish, now and then. When he returned from New York, he complained to me that I had said somewhere or other that he had had fights there, whereas he said the only people he had quarrelled with were Heywood Brown and "a person called Walter Winchell."

Why Do They Complain to Me?

All sorts of people in America wrote to me about the strangeness of him, while I received a copy of Don Hecht's attack and a circular from somewhere in Greenwich Village, where Ervine complained that somebody came in late or something.

People who come in late, or do anything like that, always annoy Ervine. He cannot understand that if people pay for seats in a theatre, they can go in any old time.

Sinjun Gets Peevish

Then Ervine got peevish because he said I said his new play, "The First Mrs. Fraser," would not be a success in New York, which I didn't. Then he was annoyed because I complained that at least three of his jokes in "The First Mrs. Fraser" were old. Indeed, I took the trouble to point out where they came from.

"If you know them, other people don't," was his weak explanation of his putting other people's humor in. Whenever I want to be funny, I write my own humor.

The Eclipse of Ervine

Well, now, poor Sinjun, pushed off the map as a critic by myself, scarcely ever mentioned by anybody, more and more a prosy writer of dull essays, is very angry because I slashed Shaw's old-fashioned nonsense, "The Apple Cart." I came out, of course, the morning after the production with a very frank attack on an old man who was mucking about.

Shaw replied by calling me "Poor Swaffer" and saying "Tosh," but nothing else.

Naturally, Sinjun must have wondered what the devil he was going to say on Sunday. Not that it mattered to anybody except himself, but, of course, a man like Ervine would be afraid of a man like Shaw. All Irishmen are afraid of each other—or else they have to fight with each other.

Ervine fussy, humorless, and he has such a surprised look, always. Why, he even looked surprised, on the first night of "The First Mrs. Fraser," when he went on the stage with Henry Ainley and Marie Tempest, and stood there, looking silly without anybody taking any notice of him, although he was the author.

"Any person who asserts that 'The Apple Cart' bored him publishes his own shame," says Ervine. "He acknowledges he is fit only to sell beetroot. The intellectually-bankrupt and the spiritually-damned will yawn their fat heads off while this piece is being performed, but that is precisely what we would wish them to do. Fat heads ought to be off."

Sinjun's Go At Swaff

Then he comes on to me.

"I observe that one of my colleagues in criticism, whose increasing melancholia is causing acute anxiety to his friends, declares that 'The Apple Cart' is not funny, and that it caused him to missend the Sabbath."

Then he makes a roundabout reference to my championship of "Lumber Love" referring to "an all-British musical comedy which caused many players, myself among them, almost to run from the theatre long before it reached the end."

Ervine does not remember, so poor a journalist is he, that my next morning's notice of "Lumber Love" was terribly critical, this for the reason that, as I continually said in print, it grew worse and worse after its first production on tour. Ervine knew nothing about it.

One "Reporter" on Another

Do let us get things right, Sinjun.

Then Sinjun refers to me as "one who is insensitive to the mood of an audience and unfit to be employed in reporting, to say nothing of criticism."

Poor Ervine! He is notoriously inaccurate. I am one of the best reporters in England. Reporting is 20 times as difficult as criticism. Every newspaper man knows that.

On a recent occasion that I crossed swords with Ervine, he was boasting he was such a bad reporter that, when trying to describe a scene in "Bitter Sweet" he wrote, "I can't do it." Then he made the monumental error of praising Noel Coward for putting "God Save the King" at the end of a scene with great dramatic skill, whereas the truth was, as I had already reported, he had put "God Save the King" in the middle, thereby destroying the scene.

I am a "Paltry Yammerer"

Well, then Ervine has another go in his woolly notice of "The Apple Cart."

"I feel impatient with the paltry yammerers who complain that Shaw is out of touch with life," he says. "What life? What life? Are we to believe that gentlemen whose days are spent in running from the keyhole of the stage door to the typewriter in the newspaper office know more about life and are able to pronounce judgment on it than this great man, who has more intelligence in his little finger than they have in their entire bodies?"

Now, if there is any doubt about who is the more competent to discuss Shaw's play, its meaning, its art, its up-to-dateness, or otherwise, St. John Ervine or myself, I would like to meet him in public to discuss the matter.

When We Debated It

Not very long ago, when Lord Latham wrote a play called "Wet Paint," there was a debate about it on the stage of the Prince of Wales's theatre, one in which St. John Ervine, Hubert Griffith, Beverley Nichols, Sydney Carroll and I all took part. The argument turned on some critic's statement that "Wet Paint" was not true to life.

I spoke, I suppose, for nearly half an hour, at the end of the discussion, quoting amazing fact from life after amazing fact from life, so much so that poor Ervine's sheepish arguments were forgotten. He theorizes. I know.

A few weeks later, J. B. Fagan asked me if I would go to Oxford to debate some theatrical subject with Ervine.

"Certainly," I said, "if he will come." Later, Fagan told me that Ervine would not come. I do not wonder. On every occasion that Ervine and I have met in debate, I have given him a terrible hiding. He has no humor, you see, but only silly surprise.

My Bunk Book

People are now complaining to me about his book column in the Daily Express. I don't write it. I don't see why anybody should blame me. Nor do I read it. I did try and read one, something he had written about a foolish book that had been got together of some old articles of mine, but Ervine's comments were so dull that I could not even get through his criticism of my own book. I merely noticed that he did not

# Inside Stuff—Legit

Sir Guy Standing, English actor in America for the last couple of seasons, recently met his son Guy Standing, Jr., who is an American-born actor. Father and son met for the first time in 22 years, the boy having been brought up by the mother after a separation in England. They are getting acquainted.

"Gambling," the new George M. Cohan drama, hit at the Fulton, was originally written by Cohan with Walter Huston in mind for the lead. It is not the same play written for Chauncey Olcott some years ago and called "Honest John O'Brien."

Huston at first did not take the "Gambling" engagement because of a picture job. He signed with Arthur Hopkins and is in "The Commodore Marries," one of the week's premieres.

Crosby Gaige has engaged Arthur Lubin, who played opposite Fay Bainter in "Jealousy" last season when Halliday was ill, to do the casting for his all-feminine play, "One Splendid Evening."

The kindly Mr. Gaige is haunted by the thought that most casting directors are abrupt and almost rude to actors and has hired Mr. Lubin, an actor, to be sympathetic to all comers.

The play will have a woman stage manager as well as an all feminine cast.

Independent legit producers whose shows have been pencilled in for Philadelphia are wild cutting around for dates elsewhere, preferably Baltimore and Washington, because of the deadlock between the managers and the musicians union over the terms of a new contract.

The managers, having threatened to keep Philly legit houses dark, are now asking that advance agents for shows booked into the town for the week of Sept. 16 be instructed to lay off advance billing or newspaper publicity on the attractions. Shows opening in Philly next week will be forced to do the town without any billing unless a compromise is effected this week.

Kenneth MacGowan has taken offices in the Chanin building. He has acquired a multi-millionaire backer and will produce a number of plays this season.

With Los Angeles and the main highways leading into it already honey-combed with billboards, theatres there find that whenever they want to 24 sheet for a special attraction, the choice spots can't be had and lesser locations are held at fabulous rentals. Most all the select locations are occupied by manufacturers who hold a yearly lease on the boards, and have equipped them with permanent neon tubes, artistic mouldings and clocks to catch the eye. Some are used by auto and piano distributors who have made a show window display of the boards by installing the regulation show window glass and place their latest model car or piano, with a special caretaker assigned to each spot to see that no stray California dust sneaks in to mar the display. Other boards are equipped with mechanical contrivances that revolve the entire face of the board, showing a change in program every three minutes.

Since theatres are only spasmodic users of this medium, they have but few of the boards saved up and now find themselves out in the cold with only one alternative and that is the leasing of buildings facing heavy traveled highways where they plaster 24 sheets of coming attractions without the artistic moulding.

Suit started in Supreme Court by the Kirk La Shelle Company against the Paul Armstrong Company and Phelan Beale concerns a claim for an interest in the money received as royalty for the rights to "Allas Jimmy Valentine," written by the late Paul Armstrong. The suit was started in behalf of Mrs. Kirk La Shelle, widow of the former theatre man, who claims that the agreement given her by Armstrong in settlement of certain litigation entitles her to share in the money received from Metro for the talking picture rights to "Valentine." Phelan Beale named as one of the defendants in the action is a lawyer, representing the Paul Armstrong Co. Motion for a dismissal of the case made by the defendants who claim that no cause of action is stated in the complaint will be argued Tuesday.

slosh it, which he ought to have done, and which I should have done, if I had criticized it, or was a somewhat bad book.

Ervine must make himself readable. Before he can do that, though, I am afraid he must brighten up his mind. When he writes stage humor, he must not borrow it. When he starts arguing with me, he must be very careful. I am an awkward man to rouse.

Is Ervine Getting Jealous?

The truth is that in all the discussions about Shaw and his new play, Ervine's name has never been mentioned, except that my enemies, of course, are chucking because he had a go at me. I am chucking, too, because I realize that if that is all he can do, the poor-gump must be hard up for illuminating comment.

"I know nothing in contemporary comic writing," he says of Shaw's new play, "which equals it in brilliant buffoonery, exhilaration of spirit, audacity of idea, and provocative and disconcerting good sense."

My Public Challenge

Now I challenge Ervine to meet me in public and discuss (1) its "brilliant buffoonery," which I call bunk; (2) its "exhilaration of spirit," which I only remember as a King and a woman rolling on the floor; (3) its "audacity of idea," which is not nearly as audacious as Snowden at The Hague; and (4) its "provocative and disconcerting good sense," a phrase which flatters dreary tripe and slumberous boredom.

This article, which I have tried to write about Shaw's play is the sixth I have done upon the subject. My comments on it have gone all over the world, by cable first, and then by the slower Sinjun sort of means. My "Bystander" article on "The Apple Cart" was called "The End of Bernard Shaw." I mean it. It is the end. The clown has become a Pantaloon at last.

Shaw's Dangerous Boringness

My post bag, unfortunately, is full of letters from Shaw's old enemies. I have pleased the wrong people.

My public is at least 20 times the size of Ervine's. I spoke at Harrogate, last Sunday, on the subject. I shall continue to do so, all through the winter. If I come to New York, as I hope, I shall do the same.

Shaw's ideas are now getting dangerous. I mean that they are old-fashioned. All old-fashioned things must go.

In the discussion about Shaw, poor old Ervine is a mere nobody who has nothing to say.

I am tired of defending him.

Why don't all these Irishmen go home?

What Ervine Doesn't Know

Silly little comments like "people running from the keyhole of the stage door" merely betray ignorance.

I spend my life in trying to protect stupid newspapers from the lying news that is poured in upon them by managers and press managers. I always tell newspapers that theatrical news is utterly unimportant.

Ervine seems to imagine you have to go round and rattle for it. Still, he wouldn't know, as is proved by the dullness of his writings, for which I am afraid you New Yorkers are entirely responsible. You have spoiled him.

# Literati

Make Use of Ban

Bookleggers in New York getting fancy prices for the British edition of "All Quiet on the Western Front" in view of the fact that it is barred in this country, the impression having gotten around that the British edition has some naughty stuff not in the American.

The book's disbursement here was brought about by Little, Brown, the American publisher, who had the American edition altered enough to prove the British edition a violation of this country's copyright laws. By barring the British edition, the American publisher of the book resists competition, though the original version in German is allowed entry into this country.

Engagement-Publicity

Press agents are trying to work the engagement gap overtime. Some of the boys have approached musical comedy people with their plans for that sort of publicity for their male clients have been getting a chill.

Bernie Sobel, of the Ziegfeld office, last week turned thumbs down on a proposition broached by a picture house, p. a. to have Dorothy Stone's name linked in a phoney publicity romance with a boy, she has never met. Several other girls said while they knew the young actor, and would like to help him get his name in print what would the regular boy friend say?

Pat on the Record

Taking no chances on the sort of trouble Joan Lowell got into, "Blow the Man Down," new sea book by Thomas W. Broadhurst, carries a sea-milieu of the author's seaman papers. Broadhurst is the playwright and producer, now around 70, who has been devoting himself to fiction the past few years. The book's title was also the one selected by Arthur Hopkins for "The Commodore Marries," but changed by Hopkins to avoid confusion.

Chicago's First Tab

Chicago's first tabloid daily, Illustrated Times, appeared Sept. 3, published by the Daily News, which took over the Evening Journal recently. The tab is using most of the Journal staff.

S. E. Thomason is publisher, Dick Finnegan, managing editor; Bill Major, city editor; Art Sheekman, editorial writer and columnist; Gall Borden, drama critic; Doris Arden (Muriel Vernon), picture critic; Joe Foley, sports editor, and Tom Kilhan, sob man.

Herb Crocker's Hit

After years spent sacking the machine after publicity hours Herb Crocker has emerged thin, but victorious. The lad, who last summer started a magazine article with a detective taint, has had himself amazed.

It's a book he wrote, and Macaulay is not only going to publish it, but wants him to start on a couple of sequels.

The first is titled: "The Hollywood Murder Mystery."

McIntyre's Long Story

Usually writing a complete story on one page of Cosmopolitan or writing a dozen stories in one column of his syndicated matter, Odd McIntyre has agreed to turn out 30,000 words for the Hearst papers. It is to be a biography of Mayor Jimmy Walker.

Due to the work involved and the large sum paid McIntyre by Hearst for the Walker story, Odd is giving up watching the Drama for Life.

Mystery Overdone

Not so long ago everybody was reading mystery stories, now everybody's writing them. So many mystery stories published each month it is impossible for any one person to keep up with even the choicest ones. Quick-reading method is to peruse the opening chapter, giving the murder, and the closing one, containing the solution. The chapters in between don't mean anything.

Can't Be True

Here's one Ripley missed. Corona Remington is the real name of a short story writer living in Knoxville, Tenn.

One Buck Mag.

The new monthly, which the publishers of "The" will get out around the first of the year, will be one of the swankiest periodicals.

(Continued on page 63)



buoyant youngsters, boys and girls.  
The title might indicate doll...

**ERLANGER THEATRE, NEW YORK**  
**IN JOHN MURRAY ANDERSON'S "ALMANAC"**  
 Personal Manager, CHARLES MORRISON, 1502 Broadway, N. Y.

National Publishers Assn. holds its 16th annual meeting at Buckwood Inn, Shawnee-on-Delaware Pa., Sept. 18-19. Shawnee is two and half hours' run by rail from New York.

606 S. Michigan Blvd.  
(Corner Harrison Street)



## Mills Trying to Ease In on Buy; Looks Like Meal Ticket's Skidding

The complete disintegration of the Music Publishers' Protective Association is seemingly foreseen by E. C. Mills, who is attempting to promote himself into a berth with the R-K-O (RCA) absorption of four major music publishing houses: Feist and Berlin's, both popular firms, and Schirmer and Carl Fischer (as distinguished from J. Fischer & Bro.), the two foremost standard music publishers.

There's considerable inside stuff in connection with the Mills promotion. Originally, one of the popular music publishers conceived the idea, and even had bankers interested. In the proposition of a \$20,000,000 deal with RCA for the catalogs of the 10 leading publishers.

Ironically enough, of these 10, two were Robbins and Sam Pex which Mills arbitrarily struck off the list regardless each rated among the Big Ten in the proposed deal. Mills, in adopting the original carrier's idea, deemed both of these firms as relatively unimportant. At this date Robbins, through his own tie-

up with Metro, rates as the No. 1 selling publisher.

Mills holds a \$20,000 a year berth with the M. P. P. A. He has been solely concerned in connection with this organization with the problem of raising sufficient funds to pay himself off. When he saw that the sister organization, the American Society of Composers, Authors and Publishers, the royalty collection agency, was the source of revenue and profit to the members, he eased himself into that aggregation.

J. C. Rosenthal as general manager of the A. S. C. A. P. continues in that berth.

The members see no use for the M. P. P. A. and Mills sees the handwriting.

### Themers Move West

The first batch of eastern song writers to be affected by the Warner-Harms deal are Sam Lewis, Joe Young and Harry Warner, all of Remick's.

Boys were ordered out to the coast by and for Warner's and departed Monday.

### Lyrics in Vogue

Lou Davis says a new cycle of song writing has arrived. The pace of show business has set it, he contends. He points to the fact that girl dancing units have done much toward pepping up the stage.

"Take any two girls from any of those whirlwind groups," says Lou. "and they'd be vaudeville acts 10 years ago. One sees them imitate any of the leading experts."

Likewise, he adds, song writing has reached a high degree of sophistication. People don't want to hear the junk about blue skies and pale moons. They want a story.

To be a big hit now a song must tell you something, which says that at least a lyricist has a chance then to get a singer who can deliver.

### Bendix Picked as Boss Of Chicago Fair Music

Chicago, Sept. 10.

Contest, auspiced by the Daily News, to select an official bandmaster and director of music for the 1933 World's Fair, in Chicago, was won by Max Bendix, 63, conductor and composer.

Directors from all types of orchestras, including theatre pits, participated in the contest. In a series of free nightly band concerts. Prior to opening of the Fair, in 1933, Bendix will take the official band on a world tour, playing in theatres, civic auditoriums and outdoors.

Bendix has been concert master and conductor for the Metropolitan opera house, Hammerstein opera house and Midway Garden National Symphony.

### S-B Film Songs

Shapiro-Bernstein will handle the song numbers by Eddie Dowling and Jimmie Hanley in the next three Dowling talkers to be made by Sono-Art.

The same firm has the publication of the theme song of Belle Baker's (Columbia) special, "Wanting You."

### WORLD SERIES, NBC

Permission was granted Monday by Judge K. M. Landis, czar of baseball, for NBC to broadcast the world's series ball games. Almost a certainty the Chicago Cubs (National) will fight it out with the Philadelphia Athletics (American). Graham McNamee, as in other world's series, will be the principal announcer.

### BROWN-FREED CO.?

Los Angeles, Sept. 10. Herb Nacio Brown and Arthur Freed, composer and librettist, may establish a music firm of their own, with Ed Little of Sherman-Clay possibly affiliated on the business end.

Brown and Freed finish their M-G-M contract after "Lord Byron of Broadway."

### WMCA Directors

Under a new bureau arrangement at WMCA studio presentations and the artists' bureau will hereafter be co-jointly looked after by Nils (N. T.) Granlund and Sam Lesselbaum.

James Lundy, director of programs, who has severed connections with WMCA, has studio offers under consideration.

### Bornstein to Coast

Ben Bornstein, of Ager, Yellen & Bornstein, leaves for the coast on a business visit next week. Bornstein will remain for five weeks during which time Irving Tarnz will be in charge of the New York office.

### Warbler's Part

Hollywood, Sept. 10. Fred Scott, concert tenor, never previously on the legit stage or screen, will have the male lead in Tath's "The Grand Parade." It's a minstrel story.

### Les Copeland on Coast

Les Copeland, lately arriving in New York, is reported due for Hollywood. Walter Douglas is said to have persuaded Les to do the studios.

## Along the Coast

By Bill Swigart

### DAVIS, COOTS & ENGEL'S OPENING DRAWS 1,000

Davis, Coots & Engel, newest of the music publishing firms along Broadway, had its formal opening Saturday in its spacious quarters on the top floor of the new building at 7th avenue and 48th street.

Over 1,000 friends of the boys dropped in during the hot afternoon. A buffet luncheon was served the stream of callers, which included other music publishers, orchestra leaders and prominent in the profession. Floral tributes from friends packed one of the reception rooms.

New firm has Harry Plerson as prof. mgr., with Leon Flatow and Harry Kuh as assistants; Nat Shalokin is in charge of the orchestra and radio department, with Joe Moore, champ ice skater, assisting. Bobby Crawford, head of DeSylva, Brown & Henderson, allied with Harms in the Warner buy, has 25% of the D-C-E combo, giving the new organization an important picture entree.

J. Fred Coots and Benny Davis are now working on the musical score for "Tin Hats," musical comedy to be produced by Bobby Connelly and Arthur Swanson. The writers will go west within two weeks to do the songs for two Warner pictures.

Harry Engel is in charge of new firm's business affairs.

### Urging Clemency for San Quentin Bandman

Musicians throughout the country are taking part in an effort to bring about the release of Prof. Damascus Gallur, bandmaster and composer, from San Quentin prison in California. Heading the campaign is Musicians Union local, No. 6, San Francisco, and aiding in the pardon or parole plea is Veterans of Foreign Wars, Tamalpais Post No. 72 of San Rafael, Cal.

Gallur is serving a term for second degree murder for killing a money-lender who he says tried to cheat him. Gallur also pleaded self-defense. He is recovering from a serious illness and the effort to free him is being made on the belief that Gallur has atoned for any sin committed as well as having done great work among the prisoners.

As master of the San Quentin prison band he has trained more than 1,000 convicts to become musicians and hundreds of them are now outside San Quentin making a living at playing.

He has composed, dedicated and copyrighted a march for the Gold Star Mothers as well as having composed a score of dances and having a standing offer from M-G-M to go to work as a musical director for the talkers when he is free to accept. This offer is reported to carry a \$1,000 weekly salary.

### Boston's Own Opera

Boston, Sept. 10.

Establishment of a permanent grand opera company with an orchestra of 50, from which Boston will receive at least four weeks annually of grand opera is the plan of a committee which includes Mrs. Mary B. Longyear, Mrs. Henry Lee Higginson, 2d, Mrs. James C. Hopkins, Mrs. Salisbury Tuckerman and Mrs. W. D. M. Howard, chairman, all of the Hub's aristocracy.

Financing of the new project has been well underway for several weeks, over \$5,000 having been subscribed toward the \$50,000 necessary. Season is expected to open in November. The company will have Mme. Vinello-Johnson as artistic director and Frederick H. Toye as general manager; Oscar Granger, company treasurer.

### Can't Farm Musicians

Hollywood, Sept. 10.

Local 47, musicians, made a ruling that prohibits any studio from engaging musicians on a weekly basis then loaning them to other studios for other purposes.

This was largely brought about by Warners engaging musicians, then transferring them to First National when not busy on the Warner lot.

Los Angeles, Sept. 8.

Anticipating a heavy season for night clubs, the old standbys are doing a little renovating, changing management and their entertainment policy, planning for new orchestras and floor programs.

Roscoe Arbuckle will illuminate Wednesday when he takes over the Edna restaurant, pop venue eating place, catering to the family dinner trade and situated in the show-means district of Hollywood's transient eating public. Arbuckle will conduct a party for new orchestras and floor programs.

Business at Paul Perrot's night club, formerly Lafayette Cafe, is drawing customers by virtue of no cover charge. Every boy in the band is called to do a specialty.

B. B. B.'s Hollywood Celler grossed \$12,500 during its initial week, with \$6,000 taken in on the opening night, with a \$2.50 cover charge. Among the innovations in this underground rendezvous is the unique identification of the familiar back-slash phone booth. B. B. B. has labeled both spots with signs framed in neon lights, reading, "John Doe" and "Mary Doe." His menus are printed in seven different languages including Italian, Swedish, German, Russian, Spanish, French and English.

George Olsen is due to replace Irving Ashworth at the Roosevelt Blossom Room, Sept. 15.

Weidott Brothers' band will replace Jack Dunn's gang at the Cinderella room next week. Dunn intends to lay off public dance halls and devote his entire time to studio recording work.

William B. Brokaw closed at the Venice Showboat club for an unlimited engagement at the Million Dollar theatre (picture house) with Spike Jones replacing him at the beach night club.

A new kind of piano tuner on the coast to handle requirements of solo piano playing for talkers. Ordinary stock piano tuners, who have pitched too high with the result, a special treatment of waxing the strings and adjusting felt bases, must be made to obtain a more perfect regulation for the delicate studio mikes.

The team work of Magidson, Washington, and Harry M. Magidson in writing numbers for First National was interrupted last week when Ned Washington spent three days in the hospital recovering from an operation for sinus trouble.

Howard Jackson elevated himself into the Rhapsody class by landing his "Lazzy" theme song for Robbins for early publication. Joe Keden (Keden on the Keys) completed a number for Helen Kane, his boss, for her next Paramount picture. Leonard Stevens is now ironing on pounding the keys by starting in the supper hour program of Radio Station KGFH then moving to the Manhattan restaurant and back to the B. B. C. cellar, where he works on all request programs. Abner Silver is writing numbers and complete score for "Peacock Alley," Mae Murray's next for T-S.

### Quick?

After in Hollywood but two days Rudy Vallee was reported engaged to Arlene Coughlin, screen actress. Sammy Lee was some composer to write a theme song for bootleggers, suggesting title to be "You Ferment For Me." Dr. William Art was brought here by M-G-M to write music, but now they have him conducting an orchestra for scenes in "Cotton and Silk."

Autographounds are carrying phonograph records of well known recording screen artists, asking them to write their monicker on the title label.

An argument arising between the Robbins Publishing Co. and Shapiro-Bernstein as to the publication rights to the Harry Cohn-Hollywood Revue numbers seems to have been settled in favor of S-B. Latter had entered into a contract with Cohn previous to his engagement of Kluge and Cohn to compose the numbers, but since the team was under contract to Robbins, he demanded publication rights.

Robbins compromised by giving in to S-B, granting all publication rights providing Kluge and Cohn split on the additional royalties provided by Shapiro-Bernstein.

### Load of Songs

Bobby Gross of the Remick coast office received his first shipment of Paramount and Warner picture songs. They include "White the Real Thing Comes Your Way." (Continued on page 69).

## LEADING ORCHESTRAS DIRECTORY

**IRVING AARONSON**  
and HIS COMMANDERS  
CLOSING SEPT. 15  
HOTEL ROOSEVELT  
HOLLYWOOD  
VICTOR RECORDS  
EXCLUSIVELY

**DANNY CAIRNS**  
and His  
R-K-O MELODY BAND  
Vaudeville's Greatest Pit and Stage Band  
Now Playing Orpheum Theatre,  
LOS ANGELES

**SAM FREED, JR.**  
and His  
ORCHESTRA  
Inaugurating a New "Fabello Policy"  
R-K-O FORDHAM THEATRE  
New York City

**JEAN GOLDKETTE**  
Orchestras  
VICTOR RECORDS  
Office: 812 Book Tower  
DETROIT

**VINCENT LOPEZ**  
and His ORCHESTRA  
Summering at the  
PELHAM HEATH INN  
Pelham, N. Y.  
Doubling at the  
ST. REGIS HOTEL  
New York City

**LAUGHNER-HARRIS**  
and their  
12-Piece Entertaining Orchestra  
Indefinitely  
**PAUL PERROT'S CAFE**  
LOS ANGELES

**GEORGE OLSEN**  
AND HIS MUSIC  
Opening Sept. 15  
ROOSEVELT HOTEL  
HOLLYWOOD, CALIF.  
Office, 20 West 43rd Street, N. Y. C.  
VICTOR RECORDS

**B. A. ROLFE**  
Radio's Premier Conductor  
Lucky Strike Dance Orchestra  
Palais D'Or Restaurant Orchestra  
Editorial Recording Orchestra

**JACKIE TAYLOR**  
and His  
ORCHESTRA  
Indefinitely  
at the Famous  
COCOANUT GROVE  
(Hotel Ambassador)  
LOS ANGELES

**THE BRICK TOPS**  
(PARISIAN RED HEADS)  
America's Greatest Girl Band  
Now Headlining RKO "Collegiate Unit"  
Permanent Address  
28 West North St., Indianapolis, Ind.

**JACK DUNN**  
AND HIS  
ORCHESTRA  
Now in 40th Week at  
CINDERELLA ROOF  
LOS ANGELES, CAL.

**PHIL FABELLO**  
and His  
ORCHESTRA  
The Different Ensemble  
COLISEUM THEATRE  
New York City

**TOM GERUN**  
and his  
ORCHESTRA  
Exclusive Brunswick Artists  
Now Playing  
BAKER HOTEL, Dallas, Texas  
Management Music Corp. of Am.

**MAL HALLETT**  
AND HIS ORCHESTRA  
America's Greatest Dance Band  
Bigger and Better Than Ever  
Personal Management  
CHARLES SHRIMMAN  
Salem, Mass.

**PROFF MOORE**  
After a Year and a Half at the  
Roosevelt Hotel, Hollywood  
Back Again at the  
MONTMARTRE CAFE  
HOLLYWOOD, CALIF.

**JESSE STAFFORD**  
and HIS ORCHESTRA  
PALACE HOTEL  
SAN FRANCISCO  
P. S.—Brunswick Recording

**PAUL WHITEMAN**  
And His Greater Orchestra  
Special Limited Engagement  
PAVILLON ROYAL  
Valley Stream, L. I.  
Personal Reps: JAS. F. GILLESPIE

Berton's Film Music  
Eugene Berton has been engaged to write the music for the Lupe Velez picture being made by Inspiration Pictures.  
He is now on location in Florida with the company, directed by Henry King.



# Warners' Music Writers Leave Fox's Lot—Fox's Own Organization?

Warner Bros. has ordered all DeSylva, Brown & Henderson staff writers off the Fox lot.

Previously, because of Bobby Crawford's independent hook-up with Fox, his firm's writers, such as L. Wolfe Gilbert-Abel Baer, Conrad-Gottler-Mitchell, and the DeS-B-H combination had bungalows in Fox Movietone City (Fox Hills), and were working on the lot for Fox pictures.

The Warner-Harms merger prompted W. B. to recall its affiliated songsmiths.

As far as the DeSylva, Brown and Henderson trio is concerned, their services will be rendered chiefly from New York, as much as can be arranged. Lew Brown doesn't like the west Coast nor does

Roy Henderson. Buddy DeSylva is a native Californian. This leaves Fox without a music publishing tie-in excepting for the Fox-Loew alliance which would bring in Robbins as the music outlet through Loew's (M-G-M) controlling 51% of the Robbins Music Corp.

It is understood Winnie Sheehan favors his own music publishing affiliation. Louis Bernstein's hasty hop-off to the Coast last Thursday may have something to do with it. The president of Shapiro-Bernstein will remain the only important independent music publisher in the field, if the other impending deal disposes of Teist, Berlin, et al.

## Lombardo Share, \$2,850

Guy Lombardo and his orchestra, playing a one-night dance engagement in Hartford, Wis., on 40% against \$1,000 guarantee basis, took away \$2,850 as their share.

The box office gross was \$4,750, over 3,000 attending the public hop. Lombardo's orchestra, consisting of 10 men, was booked for the date by the M. C. A.

## Raphael's Fades

Chicago, Sept. 10.

Raphael's at Stony Island and South Chicago avenue, the most unusual cabaret venture in town, has closed because of poor business. Raphael more than a year ago purchased a valuable piece of land and had a special building of Persian design constructed to house the cabaret. It was an impressive place, but far from the heart of things.

## \$5,000 SLAP

Los Angeles, Sept. 10.

H. P. Schravversande, wealthy backer of Marie Lovett's New York Night Club, Culver City cafe which closed last week, paid all outstanding debts.

Reported Schravversande took a \$5,000 slap on the proposition.

## Rainbo, Chi, Reopening

Chicago, Sept. 10.

Rainbo Garden, largest cabaret in the city, converted into a prizefight arena eight months ago when its liquor padlock expired, will reopen as a dine and dance in November.

New operating corporation will be headed by Fred Mann.

## Funny Accident

Los Angeles, Sept. 10.

Michael Cleary, songwriter with First National, was struck in the arm by a bullet which ricocheted off sidewalk when fired by policeman at a mad dog.

## Nite Club Fight

Another of those smart alec fights cleared out a nite club the other evening, ruining the business for the night.

Two fellows, alone, were seated in the club, almost adjoining a party of four. The latter were two Broadwayites and two young women.

The Broadway men passed up all of the flip remarks made by the strangers, who may have been college men. One walked over to the other table, asking a girl to dance, without even looking at the escorts.

Declined, he returned to his own table, when the two half-backs again started their remarks, this time making them tarter. One of the Broadwayites merely turned and suggested they keep their comment to themselves.

Whereupon one of the refined roughnecks walked again to the other table, asked a Broadwayite to stand up, which he did, and then socked the man hitting his own business.

An instant later the socker was stretched out cold by the one he hit first and his companion who attempted to interfere got the same dose. Both may have landed in a hospital as far as anyone in the nite club knows.

It happened in a club where fights are uncommon and was one of those unavoidable things that happens when the alecs get over smart.

## Cleveland Lighting Up

Cleveland, Sept. 10.

Vic Leval opens a new East Side place called Victor's, Sept. 11, with Stubby Gordon's Victorians, formerly at Loew's State. Floor show and Betty France as hostess to be featured. Leval will also continue to manage Hotel Winton's Rainbow Room.

Rubber Goldberger, recently manager of Claremont, to open downtown restaurant shortly, while Eddie Sindelar of Riverside Gardens is getting his Club Chiquot ready for opening.

## PARIS ATMOSPHERE

Minneapolis, Sept. 10.

New nite spot is "The Boulevards of Paris" cafe arranged like a Paris street scene.

As nearly as possible the designs of some of the famous French cafe fronts have been copied in laying out the place. The establishment puts on supper and midnight show.

## Acrobatic Checks

Los Angeles, Sept. 10.

Claiming to have been paid off in acrobatic checks, Bob Cole, former coast representative, has sued Waterson, Berlin and Snyder through the California Labor Bureau for \$1,327 back salary.

## On the Air Line

By Mark Vance

### Verbal Acrobatics

If there is any bit of history concerning the old masters who wrote the classics now being played to a frazzle by good bands and bands not so good that hasn't been released by the announcers, it won't be long until it does hit the air. Not only are the announcers delving into the musical archives, but they are trying to bust a few palates in articulating the correct names of the compositions.

While mentioning the vocal acrobatics of the announcers it is interesting to relate that the name "La Guardia," the Fusion candidate for Mayor of New York City, has been twisted into a sailor's knot. One air speller made it sound like a soda water mixture.

Paul Whiteman is always called to the mike after each Old Gold broadcast to say a few words, and a few it is, although last week Paul added a few to make sure his hearers knew that he was glad to get back to New York. His last program seemed a little more colorful than some of the preceding ones. Last week's program was animated and zippy.

### Heidt on Eastern Air

Horace Heidt and his Californians made their eastern air debut on the RKO hour last week. The sun-kissed boys made a bully impression. RKO could give them the entire RKO hour within the next few weeks and probably get more stellar returns than any previous RKO period.

Whispers are developing into street talkers that WMCA is going to step on the commercial gas this fall in an endeavor to give some of the other stations a battle for accounts. Of late WABC and WOR seem to have gotten quite an edge on WMCA.

WABC and WOR charge \$750 an hour; WMCA \$400. There may be plenty of business babies in New York that figure that \$350 diff and base their returns on the fact that they are catering to New Yorkers and Brooklynites only.

### 12-Year-Old Champ

"Twas a big night Sept. 6 for the harmonicaists on WKHQ. Ted Newkirk played the old mouth organ to good results but the main interest to the radio birds was the playing of Vivian Eisenberg, announced as the 12-year-old champion mouth organ bug of New York.

Another half hour of the Bremer-Tully period hit the air on WABC and Norman Brokenshire again held the mike. Whoever is arranging the program is doing a good job. B-T Co. is a Chicago concern, spending some money to propagandize its radio stuff in New York.

One hasn't heard much about the Armstrong Quakers coming from WJZ but that orchestra under Gene Rodemich's direction and the male quartet are worth listening to.

### Not So Funny

Another spasm via Pepsodent Friday night by Amos 'n' Andy on WJZ

not so hot. Apparently the comics on their droll exchange of the cuffed gents are taking the New York broadcasting too seriously. Much of that patter sounded unfunny, but perhaps too much is expected from this duo.

### Dose of Theme Songs

The way the deluge of theme songs from the pictures are hitting the wave lengths might bring about an arrangement where the stations could designate certain hours for theme songs exclusively.

Friday night several stations had "How Was I to Know?" from "Dynamite" (film) and many others might have pounced on it for the night. A theme song period would have given it one bow for the evening.

## A COMPOSER

of wonderful popular songs is open to tie up with a lyric writer who has experience.

Only one who has had popular song hits need apply.

Address Box 40, Variety, New York

The Popular Song Ballad of the Day

## "DOWN THE LANE TO HOME SWEET HOME"

(Waltz)

Sheet Music, Orchestrations and Brunswick Records

Featured by John Walstedt Brunswick's Latest Exclusive Artist OTHER SONG HITS OF THE DAY: "I'M SORRY," "WAIT," "TRY AND GET IT," "YOU SHINE ON ME," "YOU DON'T"

Professional Copies on Request Crocker-Wilkinson Publishing Company

CLINTON (Box 157) MISSOURI

## TED HENKEL



### Musical Director

Second Year Conducting Pitt Orchestra of 30 Together with Stage Band and Presentations

CAPITOL THEATRE, SYDNEY, AUSTRALIA

Ted Henkel's Capitolians Over Station 5 FV

**TAVERN**  
A CHOP HOUSE  
OF EXCEPTIONAL MERIT  
156-8 WEST 48TH STREET  
East of Broadway

The New Fox-Trot Ballad Hit  
Melodic Rhythmic Spirited  
By Benny Davis-Otto Motzan-Billy Frisch  
"Where Are You, Dream Girl?"  
They're all playing and featuring it—Vallee, Lopez, Spitalny, Pollack, Roy Ingraham, Specht and many others. Great for radio transmission because of its smoothness and melody; even greater for straight dance purposes.  
ROBBINS MUSIC CORPORATION  
Publishers  
799 Seventh Avenue, New York

# HAL KEMP

And His

## HOTEL MANGER ORCHESTRA

Opening Monday, September 16. His Third Consecutive Season at the Manger Hotel, New York City





remembered for his creation  
Buster Brown and Little N  
(Continued on page 71)



# CHICAGO

VARIETY'S CHICAGO OFFICE  
Woods Theatre Building  
CENTRAL 0644-4401

## Englewood

A mob of south siders and 12 acts swarmed here last Tuesday night.

Opening were Hack and Mack, hand-to-hand balancers, who have a weng routine, except for closing high dive bit. Act formerly known as Page, Hack and Mack. Julia Gifford, singer, followed with a hoyshest performance. Three songs and three costumes, all six of which are bad.

Billy Petrich and Peaches (New Acts) have a dance and song act that gets across with family audiences. The three Cruise Bros. (New Acts) missed when they omitted the laughs. Dressed as farmers who sing and play, and will pass. Act might go better if the boys did more mugging and broadened the comedy joke.

Bennett and Richards, two men, blackface, closed the no-pay half and were funny enough to get two encores. Have dandy opening on dark stage, singing and acting on sisting of hooting and talk. Okay here. Dance flash, Atkinson and Lucinda (New Acts), followed.

Dorothea Summers, prima donna, spoils her song turn by adding a cornet bit. She doesn't play well and the bit lowers the act. Miss Summers should stick to her voice. George Lovett and Co., mind reading and memory act; two femmes who guess and play any tune, with the girl at the piano telling fortunes. Lovett works in the audience. Lovett and Mills, blackface and Chink, have a comedy act built on colored gob and Shanghai coolie crossfire.

Best act on program is Dack Shing troupe, a fan acrobat family that can take the open or shut spot anywhere. A couple of boys who are splendid contortionists bear the weight of the act.

"Fall of Eve" (Col.) silent feature. Loop.

## Belmont

Business unusual here Thursday night with a big crowd in the lobby. This is remarkable in a house which always has had plenty of empty rows both downstairs and balcony. Can be credited to the picture, "Black Watch" (Fox), or the cool weather. Or possibly big three-ton bus which brought the Hawaiian troupe. But all decorated with flags, signs and Hawaiian atmosphere, with prominence given to a Hawaii 1923 auto license. It was good ballyhoo, with plenty of curious gathering round and inspecting.

The troupe, billed as "Flashes of Hawaii," has a mixed nine-piece string band, two girls leaving the group to manage a couple of Hawaiian dances. First girl puts on what is announced as a real hula, while the second gives it a la Gilihi; and the customer knew what they wanted. The second gal stopped the show cold with the hoodlums in back breaking out intermittently during the next bit.

The interrupted bit was "Rosary," played on the uke by the m. c. It may be difficult to play "Rosary" on the uke but the mob wouldn't believe it. They were still thinking about that hula. Besides the ordinary Hawaiian songs played by the group, were two song and dance numbers by two girls, say 10 and 6. Naturally, the younger got the notice. Act as a whole was tuneful, backed by a good set, and entertaining enough to satisfy.

A real novelty turn opened the vaude. Ploetz Bros. and Sister in what appeared to be a European act in routine and costuming. The femme straight numbers were followed by a clown burlesque; an idea and over big here. Added were a difficult diving somersault bit by the woman and a closing hand stand tap dance by the two boys.

In the middle were Gilson and Scott, in a quiet song turn. They were okay here except for an English number by Gilson which flopped.

A. H. Woods' Mats. Wed. & Sat.

GILBERT MILLER (by Arrangement with MARJORIE BROWNE) presents

**JOURNEY'S END**

R. C. Sheriff's Play That is Sweeping the World  
Seats Now Selling for First 4 Weeks

PLAYHOUSE MATINEES WED. & SAT.

BEN STEIN Presents

**JADE GOD**

AN EXCITING MYSTERY DRAMA

at this house, and would anywhere.

House now making bid for business on Sat mats by giving each kid a package of foreign postage stamps. Also 50 stamp albums, although just how these will be distributed was not disclosed. It may do some good.

Great States (Public) has purchased Plaza (800) and Peerless (1,200) from the Pierce Theatre Co. in Kewanee, Ill.

Previously Great States, which controls Illinois, had no theatres in Kewanee.

Tom Waring after four weeks with the Marks Bros. goes back to vaude, opening at London, Canada.

John Philip Sousa had here for two concerts, Auditorium, Sept. 22.

Glen R. Swayne has returned to the Auditorium from the Capitol, Davenport, Ia.

Hamilton theatre, one of the former National Playhouses which was

guniting tab stock for the Princess, Peoria, Ill., open about Sept. 16.

Buddy Fisher opened at the Hotel Schroeder, Milwaukee, Sept. 1.

Johnny Hamp returns to the Congress Hotel following Art Castle.

Coffee Dan's will have a wire through WBMB here.

Green Mill opens Sept. 11 with Verna Buck band and Joe Lewis, m. c.

Chicago Symphony Orchestra opens its 32nd season, Oct. 13. Fredrick A. Cook directing.

## CLEVELAND

By GLENN C. PULLEN

Ohio—"Caprice,"  
Play House—"Caprice,"  
Play House—"Caprice,"  
Hippodrome—"Say It With Songs" (2d wk.).  
100th—"Lady Lies," unit.  
100th—"Skin Deep" (Mutual).  
Columbia—"Burlesque"

Theatre Guild opens local subscription season at Ohio with "Caprice."

National Air Races held here drew a gate of \$450,000 and attendance of over 300,000. Most of the theatres went into the red that week, competition being too strong.

Tommy Carroll, former Loew manager, back from Paris.

Uptown reopens with new vaudeville policy this week. Ed Ryder is

## CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated.  
The cities under Correspondence in this issue of Variety are as follows and on pages:

ALBANY	69	MILWAUKEE	68
ASBURY PARK	69	MINNEAPOLIS	70
ATLANTIC CITY	68	MONTREAL	70
BOSTON	69	OTTAWA	69
BROOKLYN	70	PITTSBURGH	68
BUFFALO	70	PORTLAND, ORE.	70
CHICAGO	68	ROCHESTER	70
CINCINNATI	69	ST. LOUIS	70
CLEVELAND	68	SARANAC	70
DALLAS	68	SEATTLE	70
DES MOINES	68	SYRACUSE	69
DETROIT	68	TOLEDO	68
LOS ANGELES	70	TORONTO	70
		WASHINGTON	69

held by its owner when the circuit went bankrupt and has been owned by him since, was taken over by James Coston's Chicago Theatre Co.

On the south side, and has 1,000 seats.  
Picture houses in the vicinity continue to feed the local bad boys. Labor Day was no holiday for three men who called on the manager of the Lane Court here and borrowed \$700. The Avon, however, managed to hold on to its \$2,000 when colored charwoman got frightened at the artillery and yelled.

El Tovar, civic theatre at Crystal Lake, town near here, drew a pineapple in its lobby as its share of the day's fun. Belief is that the blue, which on two other occasions had received stench bombs, was changed because it is non-union.

The Cafe, 1,000-seater, north side (pictures), has been taken over by Bland Bros. from Leo Brunhill.

Pershing ballroom has reopened with George O'Hare managings.

New Rialto (1,200), Aurora, Ill., will be opened by Great States Nov. 15 with straight picture policy.

W. J. Crowley, manager of Great States' Lyric and Grand in Blue Island, Ill., has resigned. No successor yet appointed.

I. Weinsbank, manager of Great States' Valley in Spring Valley, Ill., replaced Ralph Tippett, resigned, as manager of the Majestic, La Salle. He will continue also to manage the Valley.

Brundway-Strand closes Sept. 15 for renovation.

Cicero Elks holding 11-day outdoor circus, beginning Sept. 14. All acts booked by Edward Weyerson agency.

John M. Rogers, formerly with the Coney agency, has started his own agency.

Charles W. Perrine, former auditor for Lubliner & Trinz, has become auditor for Great States. He replaces T. K. Carnes.

Milhon and Florence Trio have replaced the Taylor and Randall Quartet in "Say It With Flowers." Publicity unit.

Earl Hoffman band at the Prolis cafe, replacing Sol Wagner.

Mack Bybee and E. G. Gifford or-

new orchestra leader, replacing Angelo Vitale.

Keith's Palace now wired for broadcasting from stage by remote control through WEK. First broadcast by Guy Lombardo's band this week.

Carl Rupp is new organist at Alton. Ted May is organist, transferred to Kansas City.

W. R. Ferguson in town doing exploitation on "Hollywood Revue," opening in Stillman Sept. 15.

Play House's regular season opens Sept. 23.

## DETROIT

By JACOB SMITH

Civic-Intimate—"After Dark,"  
Cass—"Jenny" Pictures

Michigan—"Her Private Life,"  
Hollywood—"The Dance of Life,"  
Parliament—"The Argyle Case,"  
Madison—"Honey Took Adams,"  
Oriental—"The College Coquette,"  
United Artists—"Three Love Ghosts."

Sae Carver has arrived to take charge of the Temple, to be re-opened by R.K.O. as a three-changes-a-week picture house. Carver was for a number of years publicity man and theatre manager for Universal.

Times Square, near 1,200 seater, to be opened by Alex Schreiber in the downtown district. Will play girl shows and talkers.

The Study Club (cabaret) will again reopen, with Al Handler's Chicago orchestra and Bobby Jackson as m. c.

The Oriental, which started three weeks ago with talkers and four acts as a new policy, has dropped vaudeville and now playing pictures.

After a three-day strike the cooling plant engineers are again back at work, having received part of their demands. The theatres suffered by the walk-out because it occurred during three of the hottest days of the summer.

H. O. Pierce, production manager, Fisher theatre, is back after six weeks in Europe.

The Fox has held "Cooked World" over for an extra week.

## MILWAUKEE

By FRANK J. MILLER

Alhambra—"The Case,"  
Davison-Sylvia Breamer in "Paris Bound," supported by "The Players,"  
Garden—"Say It With Songs" (2d wk.).  
Gayety—"Burlesque,"  
Merrill—"Words and Music" (2d wk.).  
Palace-Orpheum-Vaude headed by Jack Driscoll.  
Riviera—"Charming Sinners," Vaude.  
Strand—"Good Bye World,"  
Wisconsin—"Why Leave Home" and "Rhythm," stage show.

Sherman Brown, Jr., has not returned to Davidson box office but will enter some other line of work. George Camp and Walter Zaunig in charge.

Tremendous heat in early part of week. Davidson picked a bad time to inaugurate its preliminary season of guest stars. In addition to that Margaret Anglin's refusal to rehearse and substitution of Isabel Bancroft in "The Girl of Bronze" did not help. Miss Randolph gave splendid performance.

Milwaukee's Philharmonic Orchestra got off to a flying start Tuesday in spite of the heat. It is a rather unusual thing to assemble 70 local musicians, rehearse them five times and give the kind of concert that Frank Laird Waller did. Organization is a co-op proposition with every member sharing alike, with no funds being given. Many of the Philharmonic men are former theatre men—excellent musicians—but whose previous steady employment has been cut into by the talkers.

Alma Ulric, sister of Lenore Ulric, will be married soon to Elmer Biersach. While Miss Ulric is a singer she has never followed a professional career.

## DALLAS

By RUDY DONAT

Majestic—"Sophomore," Joe Proctor.  
Palace—"Our Modern Maidens," Billy Malt.  
Maly—"Say It With Songs,"  
Old Bill—"The Girl of Bronze,"  
Capitol—"Street Girl,"  
Bagdad—"Harry Hart,"  
El Tovar—"Hot Feet,"  
Peacock Terrace—"Tom Gerun,"  
Adolphus Roof—"Herman Waldman."

Bagdad, supper club, reopened, with Phil Phillips band playing again and Harry Hart in chorus imported from Chi for floor show. Couvert \$1.50. Wiley Day, manager.

Ruth Laird's Texas Rockets, a girl chorus, opened with Jack McClelland's unit at Freeport, L. I. The chorus was originally to have been regular ballet at Majestic here.

Al H. Thatcher (Thatcher Productions) came here from N. Y. to complete arrangements for big Santa Claus big boost parade to be staged in December.

S. L. Oakley made manager of Jefferson Amusement Co. theatres in Beaumont.

Saengers have closed Hippodrome at Texarkana because too small capacity for talkers.

Frank H. Henson, of Loew's State, Houston, appointed assistant manager at Loew's Capitol, Atlanta. A. K. Lavender succeeds Houston here.

## TOLEDO

By E. H. GOODING

Paramount—"Fast Company"—stage show.  
Vita-Temple—"Street Girl" (2d wk.).  
Panthelon—"Fast Life" (2d wk.).  
Garden—"Say It With Songs,"  
Valentine—"Modern Maidens,"  
State—"Salute,"  
Riviera—"The Cuck Eyed World,"  
Empire—"Bur,"  
Keith's—"Changes,"  
World—"Changes,"  
Ohio—"Changes,"  
Sylvan—"Changes."

Princess pulled a fast one opening day early Friday with "Say It With Songs." Got review ahead of other houses. "Hottentot" closed at 5 p. m., then Jolson picture at 7. Boy in Jockey costume rode throughout city advertising "Hottentot" and caused comment.

Keith's, after announcing first-run, switched to second run grind and split weeks. Last downtown house wired. Redeclared and has new sign with R-K-O and Keith's names used.

Toledo Blade holding radio show this week in Paramount. Local dealers co-operating.

"Street Girl" held over second week at Vita-Temple. This in spite of hottest weather of season, and sidewalk approach from center of city repeatedly blocked by materials.

and workmen on new skyscraper bank next door.

Charles Otis Locke, who with Russell M. Tarbox wrote "Star Struck," musical comedy just bought by the Shuberts, is a former copy reader on the Toledo Blade.

Man posing as representative of Warner Bros. nabbed by police here last week. Confessed defrauding residents of Toledo, Detroit and Chicago.

Lena Daley, unbilled, joined husband Ed Daley's "Bare Facts" at the Empire here last week and will stick until her own Mutual wheel show is ready.

New walk built in front of Temple theatre, Bryan, O., adjacent to home of W. H. Stori. New walk at higher level than his. The village raised part of its way to meet the theatre's stretch. Stori, peeved, took a sledge hammer and smashed the village's block. Deadlock now, walk unrepaired, and barricaded, with red lantern hanging over it at night.

New Kaufman theatre, Montpelier, O., ready to open. Wired.

Cedar Point closed after record Labor Day crowd.

## PITTSBURGH

By HAROLD W. COHEN

Pitt—Sharp stock.  
Pitt—"Madam X," stage show.  
Maine—"Greene Murder Case," stage show.  
Hollywood—"Salute,"  
Enlight—"Skin Detup," stage show.  
Hollywood—"The Girl of Bronze" (2d wk.).  
Academy—"Mutual bus,"  
Liberty—"The Cuck Eyed World,"  
Regent—"Prisoners,"  
Many of the Philharmonic men are former theatre men—excellent musicians—but whose previous steady employment has been cut into by the talkers.

Teddy Joyce, Penn m. c., and Dolores Del Rio denied their engagement here last week. Phlicker queen stopped off here for day en route to New York and later left Pittsburgh in company with the m. c.

Nixon to open week earlier than expected, "Red Robe" coming in next Monday. First time in years that a Shubert attraction has played an Etlinger house, but it's because the Alvin here isn't ready for occupancy yet.

Harold Shubert and Bernard Gorcey of original cast of "Able's Irish Rose," here playing old role in Ann Nichols' piece for stock at Pitt.

Frances Starr here at Pitt next week in "The Constant Wife."

## ATLANTIC CITY

By GEO. R. WEINTRAUB

Apollo—"Scottland Yard" (stage).  
Warner—"Gold Diggers of Broadway,"  
Stanley—"Carolee Age,"  
Virginia—"Hearts in Exile,"  
Columbia—"The Gamblers,"  
Earle-Vaudeville,  
Liberty—"The Cuck Eyed World,"  
Capitol—"Masquerade,"  
Globe—"No More Children,"  
Pitt—"Pittsburgh,"  
Million Dollar Pier-Vaudeville.

Walter S. Boyd, former treasurer of Apollo, appointed manager of the new Warner theatre replacing Geo. Shivers, who goes to Boston. Abe Strauss, manager of Colonial, 12 years under Stanley direction, takes over Royal.

Move under way to have residents decide by vote whether to resume the annual bathing beauty pageant.

"Gold Diggers of Broadway," at Warner, held over another week. "No More Children" at Globe also held over.

**MORRISON HOTEL**  
CHICAGO  
World's tallest, 1914 rooms and baths

## FOR SALE CHEAP

Surplus theatrical material, suitable for stock houses, held over another week. 1000 drops and Cym, \$10, \$15 and \$25. Costumes, wigs, trunks, ground cloths, portable electric lights, etc. \$1000. Delco motor lighting outfit suitable for theatrical, surplus, and electrical effects, picture signs, etc. Call Yankee Amateur, 1210 St. Michigan Ave. Chicago, Ill.

## IN CHICAGO

**LINDY'S RESTAURANT**

On Randolph Street  
Is Home Sweet Home to the Profession  
A Good Place to Eat and Meet

# VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne

1629 Columbia Road, N. W.  
Telephone Columbia 4630

## By HARDIE MEAKIN

Columbia—"Fu Manchu."

Early—"Hard to Get."

Fox—"Cook and the World" (2d week).

Radio—"Say It With Songs."

Palace—"Madame X."

Radio—"Broadway" (2d week).

National opens 16th with "The Front Page." Film's started with "Luckee Girl" this week.

Bus Berkeley offers "Street Singer" at Poli's next week. It has Guy Robertson, Queenie Smith, Harry K. Morton, Nick Long Jr., Nell Kelly and Andrew Tombes.

Nelson B. Bell, motion picture editor Post, vacationing. Don Reed batting for him.

First week of Mutual burlesque had the police stepping in to cut some dialog.

With advent on Saturday next of the Fanchon and Marco ideas into the Fox, that theatre's "Foxyettes," a group of local girls developed into a real dancing assemblage, moves to the Fox Brooklyn.

Miss Vierding goes to the St. Louis Fox.

Little Theatre is again open. Has French production "Passion c. Joan of Arc." On second week, too.

Bert Adler in town to start things going on the Fanchon and Marco ideas at the Fox.

DES MOINES

Caskey—"Father and Son."

Moines—"Dance of the Night."

Garden—"Queen of the Night Clobes."

Maple—"Vaudeville."

Palace—"Stairs of Sand."

Paramount—"Green Murder Case."

Strand—"The Rescue."

Under new contracts, the stage band at the Paramount has a new personnel. The new band opened with the unit, "Laces and Graces," and is as follows: Piano, Warren Lawson, violins, Jacques Blumberg, director and Roy Shaw; banjo, Marion Prescott; cornets, Freddie Libera and Marilyn Ridout; trombone, Earl Hoffman; drums, Verne Schaffer, saxes and clarinets, Don Parrish, Bill Williams and A. J. Barnard; tuba and bass, W. J. Clark.

The U and I picture house here has just had a second fire within a few months and city and state fire marshals are making an investigation. Nicholas Disalvo is owner.

Louis M. Latta, Indianapolis, Ind., elected chairman Ringling Top No. 1 Iowa unit, Circus Fairs Association, last week. Latta succeeds J. A. Wagner, Des Moines, recently elected president of the national association.

Riverview closed Sept. 2. Boxing continues. Friday nights until cold weather.

Omer J. Kenyon has been appointed resident manager of the President theatre for the new season of the Clement-Walsh Players.

BOSTON

The Netoco chain has added another theatre to its list this week with the opening of the renovated Dudley in Roxbury. Two features, news and comedy on week days. Vaudeville added Sundays.

Audience in the Dorchester theatre were forced to leave the house when some unknown person spilled

an evil smelling chemical on the floor.

E. E. Clive of the Copley theatre, his son, and two associates in the theatrical business drifted around Boston Harbor in a 40-foot launch Friday night, unable to start the motor. Rescued by the coastguard boat C-139.

Reopening of the Park theatre on Washington street takes place Sept. 14 after renovation.

SYRACUSE, N. Y.

By CHESTER B. BAHN

Wetling—"Dark."

Empire—"Empire Players (stock)."

Temple—"Burlesque (Musical)."

H. F. Keith—"Vaudeville."

Strand—"Dark;" reopens Sept. 12 with "Say It With Songs."

Savoy—"Dark."

Keder Kahn Grotto brings Sousa's band here Sept. 27 at the State Armory.

The Players, Utica little theatre group, has booked the Cornell Dramatic Club for the fall. The Players' own productions will be "Monsieur Beaucaire," Oct. 28, and "The Last of Mrs. Cheyney." The players' theatre will be ready Oct. 1.

With "Gobs of Joy," Fanchon and Marco Idea, booked for Loew's this week, Keith's made a last minute switch, cancelling the straight vaude and substituting a Harry Rogers unit.

Eddie Coleman will manage the Colonial, Utica, for Nathan L. Robbins this season. The house plays Mutual shows.

ASBURY PARK

Mayfair—"Madame X."

Broadway—"Long Branch" (Fox Folies).

St. James—"Clothes."

St. James—"Lady Lies."

Lyric—"This Is Heaven."

Occident—"Glamorous."

Strand—"Long Branch" (Fox Folies).

Strand—"Charming Sinners."

All houses on shore now running pictures, with exception of Savoy, closed to permit tank installation.

With the unit, "Laces and Graces," and is as follows: Piano, Warren Lawson, violins, Jacques Blumberg, director and Roy Shaw; banjo, Marion Prescott; cornets, Freddie Libera and Marilyn Ridout; trombone, Earl Hoffman; drums, Verne Schaffer, saxes and clarinets, Don Parrish, Bill Williams and A. J. Barnard; tuba and bass, W. J. Clark.

If promise of Reade management is carried out, will be first winter in some time all Reade houses running.

"Allenhurst Antics," society's outstanding musical production, given boost by professional talent. Cast included Marguerite Howard, Charles Massinger and Priscilla Gurney. Rex Reynolds was m. c.

Long Branch Recreation Pier and Asbury Park Casino competing for beach front dance fans. Leo Lazaro's Arcadia orchestra at former and Johnny Johnson's Hotel Pennsylvanians at latter.

OTTAWA, CAN.

By W. M. GLADISH

Keith's here reopens Sept. 16. The house went all-taking last spring.

Manager Don Stapleton, Centre theatre, large downtown house here, has declared an "open shop" and the theatre's operators have quit. Mr. Stapleton and the Operators' Union could not come to terms for the new contract although all other local theatres have settled differences with the union.

Daylight Saving, the bogey of all theatre men, comes to an end Saturday night, Sept. 28, in all Canadian cities.

The semi-annual convention of the Society of Motion Picture Engineers will be held in Toronto starting Oct. 7, when television broadcasting will be featured.

The Galvin Players, Ottawa's only stock, reopened Labor Day for their fourth season at the Galvin. Finlay MacRae is the new manager.

ALBANY, N. Y.

By HENRY RETONDA

Strand—"Drag."

Leland—"Pleasure Crazy."

Radio—"Thunder."

Radio—"Four Devils."

Clinton Square—"The White Sister."

and "The Phantom of the Theatre."

Proctor—"Vaudeville."

Theatre managers' association, idle during summer, is to take up their fight for Sunday movies this week at a special meeting.

American, Troy, goes from first run to second run house with single feature. Warner house.

Don Smith, Tiffany salesman, has resigned.

Charles Rittenberger has been named publicity director for R-K-O at Albany. Schneider and Troy All R-K-O program started at the Grand, Albany, this week for the first time since new owners took over house from the late F. P. Proctor.

CINCINNATI

By JOE KOLLING

Albee—"Cradle Snatchers;" vaude.

Capitol—"Salute."

Palace—"Frozen Justice."

Lyric—"Dance of the Night (2d week)."

Keith's—"Honky Tonk."

Family—"Words and Music."

Empress—"Burlesque (Musical)."

All downtown picture houses are without orchestras, the Capitol and Lyric being the last to be emptied. Albee, with vaudeville, and the Empress (burlesque), are only houses employing musicians.

Watchful waiting continues to mark the disagreement between local Shubert and Erlanger interests and stage hands over Erlanger's increase asked by the union for a 1929-30 contract. And the Grand, Shubert and Cox (stock), remain dark.

The Stuart Walker Co. again offers dramatic stock at the Taft in October. Local wealthy admirers of Walker endowed his enterprise.

Exhibitors and operators here have come to terms without either closing shop or walking out as threatened by both sides. By mutual consent, terms of new agreement not made public.

SAN FRANCISCO

Jack Campbell, who has been in charge of the publicity for the two Warner houses here, the Embassy and Davies, has resigned owing to injuries he received in a recent automobile accident. He has been forced to subject himself to a plaster operation in an effort to remove the scars received when his machine crashed into a telephone pole.

A. F. Gillespie, former dramatic editor on the Bulletin, is to succeed Campbell at the publicity desk of the Wagon Theatre.

Inside theatre robberies are becoming almost epidemic around this section, the latest being Public's Granada which last week was looted of \$10,000.

The money taken was all in currency, the thief or thieves disdained \$5,700 in silver which was in the safe. The theft occurred sometime after the closing of the theatre and was discovered the following morning when Charles King, treasurer, opened his safe to deposit the money in the bank.

LETTERS

When Sending for Mail to POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED

LETTERS ADVERTISED IN ONE ISSUE ONLY

Arnst Billie

Baker Johnny

Burns Robert

Burns Richard

Chandler Leonia

Conroy John F

Corbett Eddie

Cullen Chlo

Fields Billy

Jenkins Holmes

Kelly Orry G

Kewlin Pete Mrs

Kuhns Lani A

Leif Jack

Leif Ted

Leif Stephen

Miscipia

Newell C Mrs

Newport Parker

Pattee H H

Waring Fred

White Jimmy

CHICAGO OFFICE

Anderson Luretta

Badoli Sam

Beck Regan

Dennison George

Evans Alvin A

Fitzgerald J D

Frohman Bert

Gibson Betty

Gilbert Bert

Glenn Richards

Goddette W J

Hall & Esley

Hammond

Hannaford Poodles

Harber Madelon

Hertz Lillian

Hogan Stanley

Lange Howard

Leitch Jack

Mendelson Jess

Morgan Charles A

Novit Jules

Fymm F & P

Ruckards Dancing

Sanderson Helen

Sandino James

Shepard Sidney

Steinbeck Bruno

Straight Charles

Vernon Wally

White H Pierre

Wynn Ray

to the cryzmalom, sufficiently bizarre to hold freak interest.

Kush.

AVALON

Chicago, Sept. 6.

The romance-laden trouper, socked on the coco by three sane and sane gasping in the wings and shouts: "The show must go on!"

Similarly, the debt-ridden showman, socked on the coco by a triumphant chorus of madgers, snarl hikers over to the Chicago Title & Trust Co. and shouts: "Where can I buy a 300-seat house?"

A small act of grudge celebration marked its second anniversary, under the auspices of the bank receiver in bankruptcy. Cooney Bros., founders of this and nine other members of the National Playhouses' chain, were kicked out quite ungracefully by disgruntled stockholders a year ago and are now starting life anew with a small act of grudge.

The Pagliacci celebration made a pretty good show, featured by a bargain in quantity. In addition to an above-average band presentation, there were five short subjects and "Pleasure Crazy" (Fox). South side Chi natives are born bargain hunters and business was good.

Feeling that the stage unit was Norman Prescott, whose comedy mind-reading act is a novelty in picture houses and of unusual intimacy, because Prescott gives all the comedy meat to the performer with whom the audience is on familiar terms—the house m. c. Prescott works the audience, while the m. c. Wagon Theatre goes into a trance and shouts names of customers besides giving uncalculated but laugh-getting advice. Prescott's act is as light as a feather and reading act is as mystifying as a snake and smoothly worked by him.

Charlie Crafts, m. c., is rated by the manager as the best steady draw this house has had. He has it over most of his predecessors in being able to talk intelligently and with humor and in having a fine singing voice. He is very confident—sometimes over-confident—but still a capable man to head a stage show.

Presenting can more to production than ordinarily. To start, the eight ballet girls entered by two and successfully sang one of those regular ditties about what the show contained. They were interrupted by Crafts, with a last line of "show 'em instead of telling 'em."

In full-stage, the band was concealed in a large box, transformed into a regular band terrace when the lid was lifted. Wells and Winthrop, two men whose dance talent can be put to use in a unit of motion rather than any talent for intricate or difficult steps, started the acts to a moderate hand. They appeared later in caricatured acrobatic dance, with a sappy ballet routine and fared much better.

Second act, preceding Prescott, was Bernard and Hearty. The lead toward comedy lyrics, mostly brand new, and have that robust manner of putting over a number that typifies a good piano and song act. They entered with a match of dialog, assisted by Crafts. Not so hot because Crafts pawed all over the girls.

Besides the opening production bit were a seaside routine done by the ballet in bathing suits and a finale with a replica of the theatre done electrically lighted. Both good. Crafts also filled in with two songs, and handled both well.

Shorts also.

Poorly arranged, with four in succession.

Jing.

METROPOLITAN

Boston, Sept. 10.

This is the ace house of Public in New England and the fall policy is apparently going to be a matter of going after business in a two-fisted fashion with a house mogan of "Remember, the nut is \$35,000."

This season's deal of the deck finds Larry Bear as house manager; Vernon "Bud" Gray, as publicity director; Al Keece, as m. c.; Dave Rubinoff as guest conductor and Arthur Martell as featured organist.

Rubinoff as a successor to Guy Harrison was a shrewd move and his opening week performance goaled a capacity house with his featured number "That Precious Little Thing Called Love." He is steadily making the showman, being almost carried in some of his

directing. The house loved it and his finale had them almost goofy with a yen for more, which is business for the following week.

It is a question as to how young Keese will work out. He comes from Atlanta and is not too far from apparently doesn't wiggle his ears, can't monkey-prance or mug, and shapes up generally as merely a nice fellow who knows how to get popular jazz out of a house.

This is somewhat of a handicap for the first week or two but the Public ought believe that an m. c. of this type will wear well and grow in popularity rather than pop out as the weeks roll by. Time will tell.

This week's draw was credited about evenly to Thomas McElhiney in "The Argyle Case" and to Rubinoff, who in previous bookings has built an acknowledged following. The picture went big, as McElhiney has always had a box-office value in Boston and mystery plays are still sure-clicks in New England.

The unit for a change is based on a modern version of the "Marathon Frolic," and is in reality a tab based on the long distance dancing competitions and a helpful place by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by using one of these derby rackets. Five young couple do specialties and the hero and heroine ultimately win the prize. The idea finally, the unit builds at present, although the unit is still in a formative condition.

With adagio acts idle, the unit could do worse than add a surprise finish by



# LOS ANGELES

## VARIETY'S LOS ANGELES OFFICE

### Loew's State Building

#### VANDIKE 0777

The Troupers, organization of actors who have been on the stage for at least 25 years, has taken a lease on the American Legion Club house in Hollywood for the production of plays. House seats 250.

Reginald Pole, III for several months as the result of a flu attack, is recuperating at Glendale, Cal. He has resumed writing.

Jack Jevne has taken his typewriter over to Tiffany-Stahl to write dialog and continuity.

Tom Kress, manager of the Egan, confined at home with serious infection of the lungs following the extraction of two teeth.

Ken Dalley, local Bert Levy representative, again called to San Francisco to stay there.

"After Dark," now in San Francisco, will open the Biltmore about Oct. 1.

Albert W. Hale, oldtime stage and screen director, ill for the past two years, has recovered sufficiently to get back into harness.

The 233 Club, Masonic body composed mainly of amusement men, has installed the following officers: President, Rex B. Goodell; vice-presidents, John LeRoy Johnston, Harry Zehner, Henry Otto and Jean Hersholt; treasurer, Otto K. Olsen; recording secretary, Abraham S. Goldman; corresponding secretary, Charles Crockett.

Club will stage an inter-club show Sept. 18.

The suit of Marie Costello against Progress Club filed with State Labor Commission in July in an effort to collect \$75 alleged salary due for two performances at the club deferred by Deputy State Labor Commissioner W. J. Walls until such a time as the girl can show proof that amount is due her. Deferment brought about by statement of club representative who contended the girl was to have received only \$25.

William Wellman will put Joseph Conrad's "Victory" into production for Paramount Sept. 12.

Grover Jones and William Slavens McNutt wrote adaptation and dialog.

Percy Heath has sold "All Square" to Warners.

Al Cohn will make it his first short talker.

**MOST ORIGINAL**  
**COFFEE SHOP**  
in the Golden West  
**Carl—MULLER'S—Lill**  
**"TWO OLD TIMERS"**  
Direct from Train or Theatre  
You Are Welcome  
724 So. Hill St., Los Angeles

# MINERS

## MAKEUP

### Est. Henry C. Miner, Inc.

# READ

JACK BELL FRANK MOSTYN KELLY, BENJAMIN LEVY, and the World's PREMIER HANDICAPPER, GEORGE W. LATON

IN EVERY ISSUE OF  
**THE NEW YORK PRESS**  
THE NATIONAL ILLUSTRATED WEEKLY  
PUBLISHED EVERY TUESDAY AT 145 West 45th St., N.Y. CITY

Crammed with interesting, up-to-date news and gossip of the THEATRE, RACING, WAL, STREET, FISTIANA, SOCIETY, CINEMA, CABARETS and GENERAL SPORTS AND NEWS AND TALKS OF THE DAY. Presented in the HAPPIEST STYLE

SIXTH YEAR OF CROWNING SUCCESS!

FIFTEEN CENTS THE COPY AT NEWS STANDS EVERYWHERE  
WATCH FOR DATE OF OUR GRAND CHRISTMAS NUMBER  
WRITE FOR SAMPLE COPY TODAY

with the features set for runs at Shea's Century. The Metro productions exhibited exclusively by Shea-Public since Loew's discontinued operation three years ago, switch to Fox's Great Lakes.

## PORTLAND, ORE.

Broadway—"Single Standard."  
Portland—"Dance of Life."  
United Artists—"Dance x."  
Music Box—"Say It With Songs."  
Blue Moon—"The Great Song."  
Alder—"Her Private Life."

Pantages dark and will be so for two weeks pending R-K-O possession. Manager Johnson reports R-K-O films and Orpheum vaude to start then. No remodeling. No price change. Hyndman to be changed. Johnson will remain manager for start of new policy.

Publix Portland now operating here on percentage arrangement with local Paramount exchange. No guarantee.

Publix will open its second house, Rialto, about Sept. 20. Old Hellie remodeled.

Amusement parks have not yet announced closing dates. Probably within next two weeks and wild geese flying south.

Bill McCurdy will be manager for Duffy when Duffy opens Sept. 19 for stock. Henry Duffy and Dale Winter are opening leads in "The First Year." Plan to sell blocks of season tickets to underwrite show.

Charles E. Couche, assistant to J. J. Parker, is gen. mgr. of Parker-Fox house, including new "der just opened. Other houses are United Artists and Rivoli.

## TORONTO

By G. A. SINCLAIR  
Royal Alexandra—"Bird in Hand."  
Empire—"The Man and the Moment."  
Tivoli—"Noah's Ark" (2d wk.).  
Levée—"The Man and the Moment."  
Shea's Hippodrome—"Masquerade."

Ernst & Vierkoetter, marathon swimmer, who came second to Ed Keating, New York, this year, in the Wrigley swim, is playing local theatres.

Talk here of a new Canadian picture company being organized, building large studios on the Humbler river and turning out all British pictures for consumption in Canada and Great Britain. No one prominent knows anything about it. Canadians are wary of pictures since the top of the Canadian Film Corporation with "Carry On Sergeant."

For the first time in years the attendance mark at the Canadian National Exhibition fell below that of the preceding year. They failed to reach the 2,000,000 by over 100,000.

## MONTREAL

Princess—"Buildup Drummond" (2d wk.).  
Palace—"Four Devils."  
Capitol—"Words and Music."  
Imperial—"Ballet."  
Strand—"Double Bill."  
Empress—"Double Bill."  
Orpheum—"Stock."  
Gayety—"Burlesque (Mutual)."  
His Majesty—"Many Waters" (stage).

Following Paramount week previous week, all main houses ran Fox pictures last week. M-G-M has a week at the end of month.

Musicians have been out of Palace since Aug. 31 with negotiations still on between Union and Manager Rotsky. Thought compromise will be reached. Threat of pulling out operators if orchestra let go have not materialized.

"Many Waters" Co. and Wee Georgie Wood show arrived "Duchess of Athol" at Montreal Friday. Former opened here Monday and latter plays Toronto this week. "Many Waters" goes to Toronto and then into New York.

Provincial Government organizing drive to put out of big movie houses still admitting children under 16. Only few now taking risk are independent. One theatre already lost license and others will be shut in near future.

## BRONX

Martyn Danker, now assistant manager of the R-K-O Fordham, succeeded George Theatricals and Fred, Jr., has succeeded Julius Bluman as orchestra leader. Conklin has been promoted to a manager-ship in Mt. Vernon, and Elisman has gone to the Franklin in the same capacity.

"Cosmopolitan" Opera Association takes possession of the Bronx Opera house next month for 30 Saturday night operas, in opposition to the operatic group at the nearby America.

Strike of billposters leaves the theatres in this section without billboard advertising.

## BROOKLYN, N. Y.

By JO ABRAMSON

Flatbush—"Subway Murder."  
Brooklyn—"Blackbirds."  
Jamaica—"The Great Song."  
Boulevard—"Strictly Dishonorable."  
Madison—"The Hot Spot."  
Strand—"The Hot Spot."  
Paramount—"Lady Liar," stage show.  
Fox—"Cock Eyed World" vaude.  
Met—"Evangeline" vaude.  
Kelt—"Kelt" vaude.  
Orpheum—"Picture."  
Monart—"Circles Love."  
St. George—"The Great Song."  
Star—"Record Breakers" (Mut.).  
Gayety—"Ginger Gals" (Mut.).

Two new ones this week. "Subway Murder," produced by Edward Blatt, at the Flatbush; "Strictly Dishonorable," Pemberton production at the Boulevard.

Next week brings in three new ones. George M. Cohan's "X. Y. Z.," written and staged by Sam Forrest, at the Brooklyn, and "Scotland Yard," Al Woods, at the Majestic; "Subway Murder" slated for Boulevard.

Picture section of Brooklyn Eagle talking on audience reaction to film that Dickstein, film editor, has done such a thing. Mondays The Eagle movie section carries list of pictures fit to be seen by members of the family. Public response by public on this okayed film list of clean pictures.

Triangle Mint company made another attempt to restrain police from interfering with their slot machines. Filed application in Supreme Court asking for an injunction against the cops. Application was opposed by D. A.'s office on grounds that they were gambling devices and a menace to the youths of the community. Judge May, who heard the case, reserved decision.

## ROCHESTER

By DON RECORD

Lycium—"Dark."  
Temple—"Dark."  
Kelt—"Her Private Life."  
Vaude:  
Rochester—"Madame X."  
Eastman—"Say It With Songs."  
Pleasant—"Honky Tonk."  
Theaters—"The Gambler."  
Strand—"Change."  
Family—"Change."  
Gayety—"Change."  
Victoria—"Burlesque (Mutual)."

Pay's theatre, dark two months, reopened Sept. 14 with continuous vaudeville.

Robert Stevens, director Community Players, is back to start rehearsals for "Treasure Island," opening play. This Little Theatre group plans biggest year with eight plays, each for eight performances.

Sousa's Band scheduled here Sept. 26 after two year absence either at Convention Hall or Columbus building.

Little Cinema theatre, announced to open Oct. 1, postponed another month because building not completed.

Heat wave hit Victoria burlesque. The house is not mechanically cooled.

## SEATTLE

By DAVE TREPP

John Hamrick's fall season opened last week with "Say It With Songs" at Music Box, Seattle; Blue Mouse at Music Box, also Portland. "Argyle Case" at Blue Mouse, Seattle.

Edward G. Cooke here from New York success George Hood as manager of Erlanger interests at Metropolitan and in Northwest. Cook thinks jumps too long now.

Messrs. Kurtzman and Wobber (Publix) were in Seattle last week getting the Metropolitan ready as a Public house.

Bob Blair appointed city supervisor for Publix.

## MINNEAPOLIS

By LESTER REES

Rhubarb—"Dramatic stock."  
Hennepin—"Street Girl" vaude.  
Hennepin—"Words and Music" vaude.  
Palace—"Mutual bur."  
Minneapolis—"East Company" stage show.  
State—"Dr. Fu Manchu" (2d week).  
Lorain—"Madama de Ave. A."  
Grand—"Four Feather" (2d loop run).

"Dracula" did better at St. Paul, over \$10,000 last week. Around \$5,000 here.

"Strange Interlude" at the Metropolitan for six night performances starting Sept. 22, has been scaled at \$4.00 per seat for the entire lower floor.

Seventeen piece band directed by Eddie Dunstetter gives weekly concerts over the radio here.

Excelsior Park closes next week. State Fair last week drew total attendance of around 500,000.

Interest in the coming U. of Minn. football season is at a high pitch. Crowds of 55,000 already assured for the games with Michigan and Wisconsin. Entire stadium with its 55,000 seats scaled at \$2.50 for these contests.

## SARANAC

Al Hunter left the N. V. A. San, for his home in New York. He has been here for about a year.

Lawrence McCarty, resting at 72 Park avenue, is again set for that daily walk.

Harry Namba is the champion chesser of Saranac Lake, having won from Keith Lundberg and Vernon Lawrence.

Mrs. Christina Keenan, a new NVA guest, was formerly with the Fred Stone Co. She's at 9 Front street.

Chris Hagedorn, Dick Kunt and Fred Rith say the baseball game between Saranac and the Bloomer Girls. A hot game, the temperature around 103 degrees.

Viola Allen, a new NVA guest at 80 Park avenue, was formerly with the Dillon and Parker act.

Ethel MacDonald, nurse at the NVA San, ran a flivver into the Saranac River. She is back on the job but nothing has been seen of the Henry.

Keith Lundberg has been voted the most popular patient in the San.

Joe Brennan moving to 46 Sheppard avenue... Russ Kelley once more on exercise... Louis MacDonald, from 41 Park avenue, now the official NVA fisherman... Charlotte Atkins leaving the San to live in a camp... Geo. Neville driving the new Chevrolet... The writer still in bed but able to use the Corona and gaining 20 pounds.

**"The One Best Cellar"**  
**B. B. B.**  
**CELLAR**  
6370 Hollywood Blvd.  
HOLLYWOOD, CALIF.  
Laffs—Food—Surprises

Guerrini & Co.  
The Leading and  
ACCORDION  
FACTORY  
in the United States  
The only factory  
that makes any set  
of 24 notes—made by  
hand.  
277-278 Columbia  
Avenue  
San Francisco, Cal.  
Free Catalogue

**FANCHON and MARCO COSTUME CO.**  
**Creations Original**  
**SEE THE UNUSUAL COSTUME EFFECTS**  
IN  
**FOX MOVIE TONE FOLLIES**  
AND ALL  
**FANCHON and MARCO "IDEAS"**  
PLAYING FROM COAST TO COAST  
**FANCHON and MARCO COSTUME COMPANY**  
643 So. Olive St., Los Angeles, Calif.

**E. MILLER**  
INSTITUTION & INTERNATIONALE  
*Shoes for the Stage and Street*  
**SHOWFOLK'S SHOESHOP—1552 BROADWAY**



# THE DUPLEX

## HOUSEKEEPING FURNISHED APARTMENTS

380 West 43rd Street, New York  
Longacre 7132  
Three and four rooms with bath, complete kitchen. Modern in every particular. Will accommodate four or more adults.  
\$12.00 UP WEEKLY

## NEWS FROM DAILIES

(Continued from page 51)  
Engelheiff has been continued until Oct. 11. Mrs. Hammerstein loaned the Prince \$675 when he was hard up at the Pickwick Arms Hotel in Greenwich, in 1927.

The \$15,000 bond money put up by Arnold Rothstein when Jack "Legs" Diamond was arrested on a narcotic charge was ordered forfeited in federal court. Diamond failed to appear when called.

Charles M. Steele has been appointed asst. treasurer and controller of Tiffany-Stahl.

A semi-professional show entitled "The Cape Cod Pollies," first produced in Cape Cod, will open at the Bijou, Sept. 19.

Eugene O'Neill, playwright, through his agents, has sold property at the s. e. corner of 62d and Columbus avenue, in the family for 35 years.

Arriving here Sept. 25, Balieff's Chauve-Souris company, will open an American tour at Toronto, Oct. 7. Again under direction of Morris Gest.

A police raid on the building at 264 W. 139th street, in the negro belt, disclosed \$150,000 policy slips and \$30,000 in cash. Fred Buchanan, known as "Cracklers," was held in \$5,000 bail.

Another suit has been filed against Gene Tunney in Bridgeport, Conn. Tim Mara charges Tunney owes him \$20,000 for work in arranging the first fight with Dempsey in Philadelphia. Mara's suit has been scheduled to follow the breach of promise action of Mrs. Katherine King Fogarty, who asks for \$500,000.

A dramatic company will leave Italy next March for North, Central and South America. Headed by Mart Abba.

With the opening of the new theatrical season, the Broadway Assn. through its president, Dr. John A. Harris, will again ask Commissioner Whalen to modify his traffic regulations in the theatre district. During the summer months the rules were not so stringently enforced, but with the return of fall the Commission has said they will again become drastic.

Counsel for Jefferson Seligman, sued by "Kittens" Leightner for \$100,000 breach of promise, have filed an application in Supreme Court, asking that they be allowed to take testimony from "Kittens" relatives in Canton, O., to be used in the Seligman defense.

American rights of "A Wise Virgin," a comedy by Adam Costlyn, Hungarian, have been purchased by Lionel A. Hyman.

In order to handle talker projects to be placed in the homes which Pathe will shortly place on the market, the Pathe Talking Pictures, Inc., has been chartered in Delaware.

Edgar Selwyn, now in London, has engaged June Walker and Geoffrey Kerr, also over there, to appear in the American production of "Other Men's Wives," by Walter Hackett, current in London.

Final papers were signed Sept. 6 in New Haven, whereby Warners took over the 15 theatres of the Hoffman Theatre Enterprises in Connecticut. The theatres have a seating capacity of 30,000 and annual aggregate receipts of \$3,500,000. Sale retroactive to Sept. 1.

An agreement is said to have been reached between General Motors and R. C. A. for the former to handle all R. C. A. radio and talking machine products through its automobile agencies, giving the latter a single retail outlet in almost every country in the world.

J. Fisher White and Robert Haslam, English actors, are here to appear in Laura D. Wick's production, "Thunder in the Air," by Robert Millar, editor of Evening News, Glasgow.

John Golden will produce Bertram Brock's new play entitled "I. S. He Got the Job."

Mary Dowling, one of Texas Gul-

# HOTELS FOR SHOW PEOPLE

## Hotels LORRAINE and GRANT--Chicago

LORRAINE  
SINGLE ROOM, BATH, \$2.00 UP  
DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY  
DOUBLE WITHOUT BATH, \$14.00 WEEKLY  
LEONARD HICKS, President

GRANT  
SINGLE ROOM WITHOUT BATH, \$1.25 AND \$1.50 PER DAY  
SINGLE ROOM WITH BATH, \$2.00 PER DAY  
DOUBLE ROOM WITHOUT BATH, \$14.00 PER WEEK  
DOUBLE ROOM WITH BATH, \$17.50 AND \$21.00 WEEKLY

**HOTEL JACKSON**  
137 West 45th St.  
East of 6th Ave. N.Y.  
Completely remodeled—everything the best—Simmons furniture (Beautyrest mattresses), hot and cold water, telephones, showers, electric fans.  
\$12 for Single Room  
\$15-\$17 for Double Room  
\$16-\$18-\$20 for Double Room  
(with Private Bath)  
SUMMER CONCESSIONS  
This is the ideal hotel for the Professional—in the heart of the theatrical section  
Phones Bryant 0573-4-5

**Hotel FULLTON**  
Opposite N. V. A. Club  
\$ 8 and Up Single  
\$13 and Up Double  
Shower, Bath, Hot and Cold Water and Telephone  
Electric Fans  
264-268 West 46th Street  
New York City  
All Newly Decorated  
\$ 8 and Up Single  
\$13 and Up Double  
Hot and Cold Water and Telephone in Each Room  
102 West 44th Street  
New York City  
Phone BRYANT 7228-29

**600 HOUSEKEEPING APARTMENTS**  
LANDSEER APTS.  
245 West 51st Street  
Columbus 8950  
IRVINGTON HALL  
355 West 51st Street  
Columbus 1360  
HILDONA COURT  
341-347 West 45th Street, 3560 Longacre  
1-2-3-4-room apartments. Each apartment with private bath, phone, kitchen, kitchenette.  
\$18.00 UP WEEKLY—\$70.00 UP MONTHLY  
The largest maintainer of housekeeping furnished apartments directly under the supervision of the owner. Located in the center of the theatrical district. All fireproof buildings.  
Address all communications to  
**CHARLES TENENBAUM**  
Principal Office: Landseer Apts., 245 West 51st Street, New York  
Apartments can be seen evenings. Office in each building.  
Will Lease by the Week, Month or Year—Furnished or Unfurnished.

man's "little girls" is in the Community Hospital, Rockville Centre, L. I. with seven stitches in her forehead and Thomas Meehan, Miss Guinan's chauffeur is under \$1,000 bail on a charge of driving while intoxicated. Meehan collided with the front porch of Ernest Locher's home at Rockville Centre.

After depreciation, interest and federal taxes, Shubert Theatre Corp. and subsidiaries show profit for the fiscal year ending June 30, 1929 of \$1,076,376, equivalent to \$5.33 per share on 213,160 shares outstanding. Last year \$7.50 was the reported profit on 180,020 shares.

Educational Film Exchanges, Inc., Sono-Art Productions, Inc., and World Wide Pictures, Inc., have been merged into Sono-Art-World Wide Pictures, Inc. George W. Weeks of Sono-Art will head the new company.

By the will of the late Mrs. Edna Macaulay-Levinson-Fox former actress, her husband, Arthur William Fox, receives \$100,000, after his death the amount will be divided equally among 10 charities. Full estate over \$500,000.

Billy Lynn, head steward on the "Leviathan" for many years, has resigned. He will open a night club on Broadway.

## LOS ANGELES

Southern Pacific Railroad Company awarded a judgment of \$3,121 against C. C. Pyle and Red Grange after the former sued to obtain that sum. Claim was due for transportation of Grange's football team to the Coast in 1926.

H. C. Witwer, author, who died here Aug. 9, left an estate valued at approximately \$18,000. He left no will.

Blanche McHaffey postpones wedding to Wallace Staunton until Sept. 28.

Alimony suit of Beatrice Dillon against Robert Dillon, scenario writer, dropped. Former failed to appear before Superior Court Judge Warner to show cause why the \$200 a month she asked should be given.

Lone bandit held up the box office of the Fox Golden Gate obtaining \$92 from the cashier, Helen Webble.

Ringling-B&B circus opens here Sept. 12 for four days.

Fox's "Cock-Eyed World" opens at Grauman's Chinese Sept. 24 following "Hollywood Revue" closing Sept. 27. The picture will not be prolog as originally planned.

Mrs. Irving Berlin arrived in town last week, joining her husband.

Clarence Burton, screen actor, ordered by Superior Court Judge Warner to pay his wife, Gladys Burton, \$75 a month alimony with the alternative of a jail sentence.

Charley Chase reported recovering from a stomach ailment.

Doris Dawson did not sustain serious injuries when struck by an auto last week. Originally reported as serious, the injuries proved very slight on examination.

Nell Guard filed suit for divorce

**STRAND HOTEL BOSTON**  
In the heart of the theatrical district.  
Professional Rates  
Single, \$8.00 and up  
Double, 10.00 and up  
642 Washington St. (at Boylston St.)

from Kit Guard, film comedian. Cruelly.

Clarke Silvernall filed suit against the Western Union Telegraph company for \$25,000 damages, alleging his reputation was injured by an unsigned telegram sent as a result of his activities for Equity.

Betty Compson requests permission of City Planning Commission to erect a hotel in Hollywood. Request will be heard today (Wednesday).

Contract for the erection of a Greek theatre in Griffith Park let to Croset & Kitchen with construction to start shortly.

## CHICAGO

Jane McAllister, 24, entertainer at the Club Alhambra, has filed a \$250,000 breach of promise suit against Harry E. Stebbings, president of the West Woodworth Company. Stebbings is married and the father of three children. His wife, on Jan. 10, filed suit for divorce.

Victor Newton is now De Forest sales manager for Iowa-Nebraska territory.

Jimmy Abrose is now sales manager for Tiffany-Stahl.

Vitagraph (grind) closed permanently.

Eastside, new 1,300-seater, opens in two weeks.

Aradia, new picture house, here, opens soon.

Chicago picture house transfers recently are the Calo, from Brunhild & Leventhal to Calo Theatre Corp., Ada, from F. L. Lanza to Sol Bornstein's Temple, from Brunhild Bros. to Bambara Amusement Co.

Andrew Karszas' Trianon ballroom is substituting a new band every two weeks via MCA. Ray Miller began a two weeks' stay Sept. 9, and will be followed by Jan Garber, Jack Crawford and Al Katz.

Louis C. Barlow has joined MCA as publicity director. He succeeds Karl Kramer, who assumes an executive post.

## Attached by Wrong Guy

(Continued from page 1)  
last year melted like an eskimo pie in a Turkish bath.  
Slept in the Kitchen

Hayes went on a vacation the other day and Saks went to work, again sending the dark man. Donna ushered her unwelcome guest into the kitchen and—well, a fellow can't get that way drinking out of the sink.  
While he dozed, Miss Rose

emptied the apartment of all her precious things, her mother assisting. It was quite the sight, they say, observing the dainty red-haired Dona carting piano lamps, oriental rugs and draperies into taxicabs, waiting in line.

Dona held herself to Park avenue. She hired a \$22 a day suite and called Hollywood. When the operator called back to say the charge was \$72.30 and the management required all charges over \$10 paid at once, Miss Rose merely said: "Of all the nerve! Am I to be insulted?" and hung up. The manager called back and apologized. "Everything is O. K.," thus far. Next week may be another story.

## OBITUARY

(Continued from page 67)  
stage characters, died Sept. 2 at the home of his brother in Wickford, R. I.

He was born in New York and made his stage debut when 17. When not appearing in legits he was in "Vaude" and had last played the Keith houses.

Master Gabriel served 27 years on the stage. Besides his, Buster Brown and Little Nemo parts which he played for years he also appeared with Charlotte Greenwood in "Lick Kick."

The little comedian was only 40 inches high but was unusually active in both stage work and sports. His health started to decline about a year ago.

Interment in Riverside cemetery in Providence.

## JOE MACK

Joe Mack, vaudevillean and actor, died Sept. 3 in the Naval Hospital, Chelsea, Mass., of stomach trouble following an operation on his hip the week before.

Mr. Mack at one time was partner to Nellie Breen of the Breen family of dancers. With his wife he had formed the team of Mack and Rosetter, the latter surviving, also a five-year-old son.

Decassed's home was in Lynn, Mass., but for the past two months he had been summering at the home of Bernie Friberg, ball player.

For 20 years he was in stage productions, playing in "Angel Face," "Listen, Lester" and "Take a Chance."

## EDWARD MACK

Edward Mack, 59, vaudevillean, died Sept. 7 at his home in Canton, O., after an illness of several months.

Mr. Mack had been on the stage many years, having been a member of the original Manhattan Comedy Four and for 17 years with Al Sheen (Galagher and Sheen).

He spent six years in Europe in theatrical work and also appeared

in vaudeville with his wife until his retirement 16 years ago.  
Mr. Mack is survived by his widow and a brother, William Mack, Philadelphia.  
Interment in Canton.

## PAUL LENI

Paul Leni, 44, Universal director, died Sept. 3 at his home in Hollywood, Cal., after an illness of five months of blood poisoning believed to have resulted from a neglected ulcerated tooth.

Leni was born in Stuttgart, Germany. At the Academy of Pictorial Art he specialized in painting and received a degree. His first work in pictures was as an art director in Germany, later personally directing. He went to the Universal studio three years ago. His widow survives.

## Morris Slotkin

Morris Slotkin, 66, managing director, Lafayette Theatre, Buffalo, died last week after three years' illness.

Slotkin started theatre operations as manager of neighborhood houses in Buffalo about 15 years ago, and with associates built the Lafayette theatre and office building, the active management of which he personally assumed since opening five years ago. He leaves a wife and two sons.

**MADEIRAINE GALBRAITH**  
Madeleine Galbraith (Mrs. Edwin Evans), 30, was killed by a fall from the seventh floor of the Hotel Chesterfield, New York, Sept. 4. A news account of the accident appears elsewhere in this issue.

## EDWARD P. LEVY

Edward P. Levy, 54, formerly manager of the Orpheum, Salt Lake City, now the Capitol, died in Oakland, Cal., of heart trouble.

He was part owner and manager of three theatres.

Thomas J. Smith, secretary to George H. Broadhurst for a number of years, died Aug. 31. Interment in Calvary cemetery.

Irving Courtney Casler, operatic singer, died recently in New York.

The father (70) of Earl Shanks, colored vaudevillean was struck and killed by an auto Sept. 3.

## DEATHS ABROAD

Paris, Sept. 1.  
Ettore Ferrari, 86, Italian sculptor, died in Rome.

Edmond Calvin, 70, French comedian, formerly of the Palais Royal theatre, where his father was formerly director, died in Paris.

Wilhelm Stucken, 42, German playwright, died suddenly of heart disease, in Berlin.

# Picture Hits... Song Hits

THE SENSATIONAL R.K.O. PRODUCTION  
(NOW BREAKING RECORDS AT THE GLOBE, NEW YORK AND OTHER THEATRES THROUGHOUT THE COUNTRY)

## "STREET GIRL"

IS RESPONSIBLE FOR THE INTRODUCTION OF THREE OUTSTANDING SONG HITS—  
ALL BY OSCAR LEVANT & SIDNEY CLARE

## LOVABLE AND SWEET

A BRIGHT PEPPY FOX-TROT — FULL OF GINGER

GREAT FOR ANY ACT, RADIO PRESENTATION ETC.

WE HAVE A MARVELOUS FEMALE VERSION FOR THIS SONG

## MY DREAM MEMORY

A BEAUTIFUL BALLAD GEM

## BROKEN UP TUNE

A GREAT RHYTHM NUMBER

FOR THE R.K.O. PICTURE

## "HALF MARRIAGE"

LEVANT AND CLARE HAVE WRITTEN TWO GREAT SONGS

## AFTER THE CLOUDS ROLL BY

AND

## TO ME YOU'RE MARVELOUS

## "RAINBOW MAN"

FEATURING EDDIE DOWLING, PRODUCED BY SONO-ARTS INC., BREAKING RECORDS AT EVERY THEATRE IT PLAYS THROUGHOUT THE COUNTRY

## SLEEPY VALLEY

WATCH FOR THE BIG HIT SONGS IN THE R.K.O. PICTURES—SOON TO BE RELEASED

## THE DELIGHTFUL ROGUE TANNED LEGS

RUDY VALEES

## THE VAGABOND LOVER HIT THE DECK

AND LOADS OF OTHERS

BY JAMES F. HANLEY AND ANDREW STERLING, FEATURED IN THIS PICTURE IS ALSO BREAKING RECORDS. IT IS ONE OF THE OUTSTANDING WALTZ HITS OF THE DAY. FEATURED SUCCESSFULLY IN THE SAME PICTURE ARE

## RAINBOW MAN AND TAMBOURINE TUNE

**HARMS INC.** 62 W. 45<sup>TH</sup> ST.  
NEW YORK

# VARIETY

PRICE  
25¢

Published Weekly at 354 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1935, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVI. No. 10

NEW YORK, WEDNESDAY, SEPTEMBER 18, 1929

80 PAGES

## RADIO BANS ALL AMATEURS

### Send Film Song to Ministers for Sermon and Choir Accompaniment

Hollywood, Sept. 17. Because Hollywood has almost established itself as the capitol of song creations, it is also working out new ideas and tricks for plugging.

New stunt is the creation of the local Witmark office in regard to "Love Will Find a Way" (from "In the Headlines," W.B.). This office sent a copy of the song with a personal letter to 500 ministers in California pointing out the possibilities of a sermon on the theme and the chance to supplement that sermon with the organist or choir playing and singing the melody. If only 10% of the ministers go for the idea the effort will be well rewarded. One church already has negotiated with the Witmark office for a deal on music copies to be distributed among the congregation.

Executives, actors and chorus girls, who patronize the night clubs continuously, request orchestras to play numbers from their pictures, while the stage-at-homes put over a plug by calling the various radio stations conducting request programs. But the night club request gets preferred attention because the band leader knows that by rendering the number he will be playing into the hands of the producing company for possible calls for his gang to that particular studio. Practice is becoming so common that few outside pop numbers have a chance out here.

**Studio Theatre Tie-Up**  
Picture producing organizations with their own theatre chains are alert to the possibilities of theatre orchestras and organists. In many cases the studios issue a "must" for any number it might want to push along. Seldom are these houses permitted to play competitive numbers, making it all the tougher for the song plugger who has no picture theatre tie-in.

This studio and theatre plugging, however, does not entirely relieve the local music publishing representatives, but it does allow them more time to conceive plans to push numbers in fields heretofore untouched.

Among the most effective means of getting a picture song over is the personal interest shown by employees connected with the making of the film in which the songs are spotted. Any picture containing one or more possible commercial hits has everyone connected with the feature enthused over the tunes. By the time the picture disks and sheet music are released, the picture mob has already tipped friends to look for the new hits. On the other hand there have been instances of studios forbidding employees to hum or whistle melodies in un-released pictures.

Many of local publishing representatives are making a tour of California towns where most of the leading hotels have organs installed in place of concert orchestras for the entertainment of guests. Personal call on the hotel organists always results in loading up a lot of numbers for future playing.

### Slight Error

A new flash act, just breaking in, and a bust, played its opening date in an outlying house.

Manager's report read: "Opened by mistake."

### 1ST PUBLIC TELEVISION AT GARDEN—BORDONI

Television's first public broadcast will have its initial crack at the opening of the Radio World Fair, Monday night, Sept. 23, at Madison Square Garden, with Irene Bordoní effecting the historical lead.

According to present plans, and if Irene can sneak by the process servers of her hubby, E. Ray Goetz, Miss Bordoní will make a speech from a platform roped off in the center of the main auditorium.

The bona public will be able not only to see and hear her in person, but also simultaneously on a screen, hung a few paces away.

### A Revival

Newark, N. Y., Sept. 17. Village uprisings and much publicity here result of announcement live baby would be auctioned on stage of Capitol.

Protest letters poured in and Police Chief Solon McKown declared he would halt any such proceedings.

Auction was to be climax of merchandising stunt by village merchants. Big crowd in theatre and the baby carriage paraded across stage with m. c. calling for bids. Police chief jumps up and orders auction stopped. Mayor Balti-intervenes, declaring he will take all responsibility, as sale has been approved by Baby Welfare Association of New York.

Lively bidding follows, and finally sold to woman for \$200 in merchandise coupons.

"Live baby" then brought out and is 6-weeks-old pig.

### Monks' Talker

Milan, Sept. 17.

Monks in a nearby convent have produced their own sound film production without assistance from professional sources.

Film consists of several religious ceremonies with singing and organ music.

Picture is not intended for public exhibition. It will be sent to Rome for showing before the Pope.

Report fails to mention if the Vatican is wired for the exhibition of sound pictures.

### BIG ADVERTISERS WANT ONLY NAMES

**N. B. C. Edict Pay for All Talent, Death Blow to Happy Free Volunteers—Education of Listeners In Also Figures—Freak Stunt Stuff Out**

### SEEK THEATRE CREAM

But for a few independent stations that must economize, radio has declared the amateur mike performer out.

Due to demands of buyers of commercial advertising time on the air and their willingness to pay for the best available talent, also the education of the huge ether audience, professionals only are wanted.

The army of simon pures who formerly played a big role in radio entertaining, receives a fatal blow in the N.B.C.'s edict that no one shall participate in an N.B.C. broadcast unless paid for services rendered. The only exceptions are speakers on politics, etc.

Four and five years ago when anything went on the radio and was accepted as sheer novelty, the amateur flourished. The type was well known in other fields before then—little theatre enthusiasts, old maid sopranos, class room jazz hands, child prodigies and the like. Never before did they get such a chance as radio offered them. For some an outlet for dormant emotions, for some something to do in spare time, for some an exciting and egotistical pastime, and for others just a gag.

**General Attitude**  
The N.B.C.'s order is an indication of the attitude of most of the industry, enforced by advertisers and auditors on the better stations and chains. Rest of the broadcasting business is adopting the same ideas in the talent line.

Salaries and steady incomes available through radio work is converting a steady stream of stage people to the studios, another reason.

(Continued on Page 61)

### DOROTHY STONE'S JOB

Waiting Mother's Consent Before Appearing in Nite Club

Dorothy Stone will appear as the featured attraction at the Club Richman, a nite club in New York, if her mother consents. Frew Stone, Dorothy's father, agreed, with that proviso.

Miss Stone is appearing in Ziegfeld's "show" "Girl" and would "double" it accepting the cafe date.

### Radio Thinks It's Found Happy Medium for Etherized Programs

### Farmhands Whoopee

Burlington, Vt., Sept. 17.

Night clubs are not wanted in this state. The Roseland at Colchester, just outside this city, which has flourished for two years, has been closed. Farmers protested that it kept their sons and hired men up late at night and left them so tired they were useless for work the next day.

### BAY RUM HOUNDS GOT THEIRS FOR 10c

Des Moines, Sept. 17.

A prohibition jag usually calling for an expenditure anywhere from \$5 to \$25 can be obtained for as little as a dime by shoppers, it would appear in the testimony of witnesses in municipal court, where the hearing opened against the Woolworth company and its local stock of bay rum.

The hearing grew out of the seizure last May of approximately 3,000 bottles of bay rum at the Woolworth store. Prosecuting officials are attempting to show that the liquid, long sold as a face lotion, is, in fact, intoxicating liquor.

It is all up to the jury of six—if they decide the liquid is the common bay species it will be returned to the dime stores from which it was taken. If deciding it is the virulent demon variety it will be dumped unless a higher court shuts that off.

In examining one witness, the question was asked, "What was the difference in the effect upon you between liquors you drank and bay rum?"

"You can't hardly drink more than one bottle at a time," was the answer.

### Toledo Loosening Up

Toledo, Sept. 17.

This town is right on the verge. Cigarettes, free, for women in the ladies' room of the Vita-Temple. Manager Jack O'Connell is the daredevil. W. C. T. U. hasn't heard of it—yet.

### \$100,000 Grid Advance

Minneapolis, Sept. 17.

Advance sale of season ticket books for University of Minnesota football season already is in excess of \$100,000, the highest in the history of the institution.

Stadium capacity is 69,000 and a uniform price of \$2.50 for all seats prevails for big games.

Following the contention that radio tendency is gradually swinging toward a happy medium between musical and dramatic programs, NBC is planning for more drama presentations on the air this season than ever before. At the same time, and according to George W. Englund, NBC vice-president in charge of programs, this will be no sacrifice to the musical end.

It is expected the musicians' lot will be brighter, due to expected provision for proper accompanying music for each dramatic production. Estimation at present places upward of 80% of programs through the NBC network as having music of some sort in them. Even many of the straight talks are opened and closed with musical selections. Figuring on this basis, NBC anticipates employing over 600 artists, musicians, singers, dramatic actors and comedians through its system each month during the next year.

Among recent additions to the NBC roster are "Amos n' Andy" (Correll and Condon) blackface comedy team from Chicago. Pair are under contract for 52 weeks of broadcasting six nights a week. Fiske Baker, contralto, and Olive Kline, soprano, are among better known recording artists who will be heard regularly in the future. Floyd Gibbons, notable author and former war correspondent, will be heard weekly in a program detailing his adventures. In addition Gibbons is expected to be utilized extensively for describing news events of major importance. De Wolfe Hopper and Grantland Rice, sports authority, are two others who will be on the microphone.

Others lined up by NBC, some established on the air, include Robert Simmons, young tenor, tabbed a

(Continued on Page 72)

### Singing P. A.

Minneapolis, Sept. 17. Minneapolis has a press agent who sings as well as writes the dope about his employer.

At every performance at the Hennepin last week Buddie Priest, the press agent, sang the new RKO song, extolling the RKO circuit, from the pit during the overture. His singing through a megaphone went over big.

This is the first time a press agent has doubled as a singing soloist for the theatre employing him. Priest has had vocal training. The occasion for the stunt was RKO week.

**BROOKS**  
THE NAME YOU GO BY  
WHEN YOU GO TO BUY  
**COSTUMES**  
COSTUME INFORMATION  
1437 B'WAY, N.Y. TEL. 5550 PENN.  
ALSO 25,000 COSTUMES TO RENT



# WORLD FIGHT ON IN SOUND

## Soviet Propaganda Involved in Bank's Failure in Paris

Paris, Sept. 17. Sudden collapse of the Soviet Banque des Ouvriers et Paysans here, is likely to have repercussions on the trade. The bank was founded two years ago by the French Bolsheviks and was subsidized by the Soviets of Moscow.

To further the propaganda, a cinema society was formed as Spartakus, under the auspices of the bank. Several halls and theatres were hired on occasion in the provinces and Paris.

It now appears, according to reports, that the group managers and the bank were somewhat irregular. Pictures shown at these rented locations were mainly Russian propaganda films and not submitted to the censor's visa. Police closed them. This was followed by private showings, charging a five-frame fee that had to be paid to the bank. Again the police closed them up.

A new form of tie-up was then organized by means of an agreement between M. Maranne, chairman of the bank, and the Spartakus, and a further rush of propaganda started. Now that the bank has failed, the chief of police has started an investigation into the details of this contract. It is expected some surprising details will follow in which prominent trade figures will be implicated.

## AUSTRALIAN GOV'T OUT; TRADE DROPS TAX FIGHT

Sydney, Sept. 17. With the defeat of the Federal government, the theatre business has relaxed its fight on the amusement tax proposal, calling for a 50 per cent increase in the impost.

Walter Marks was the only Federal member with inside knowledge of the show business and the deciding factor in the government's program, and one of the influences that led to its downfall.

Now that the elections are set for October, business has taken on a brighter aspect. This applies particularly to the theatre, although the stock exchanges and business generally indicates a strong upward trend.

## Maxwell Leases Regal For Key House Uses

London, Sept. 17. Story that John Maxwell has bought the Regal outright is in error. He has merely leased it for a term of months through Associated British Cinemas Co.

It is understood Maxwell will use the theatre as a key house for his own product and for First National releases.

It seems likely Warner Bros. will get a break here when its possession of the Picaresque terminates, Sept. 28.

## France Feels Lack of U. S. Films Under Quota

Paris, Sept. 17. Lack of American film product under the government's restrictions is felt seriously by exhibitors and the situation is greatly unsettled. Present quota system is bettered the American distributors are withdrawing—they say.

## Laemmle Getting Offers For Deals While Abroad

Paris, Sept. 17. Carl Laemmle is here awaiting his sailing on the "Bremen" next Tuesday (28).

Reports say that within the time Laemmle has been in the city, about four days, he has received three propositions from American picture sources. These are said to be along merging lines for Laemmle's Universal, or for a buy of that American picture producer.

Laemmle was reported in "Variety" three weeks ago hastening his return home in order to confer with Paramount on some proposal.

## GERMANS MAY HALVE OUTPUT

Berlin, Sept. 17.

The association of German film producers and distributors is proposing to cut production by 50%.

The film men are advancing the argument that too many pictures cause low standards of quality and also cut rentals to a point that endangers good output still further. Really move reflects the bad economic situation in which the industry finds itself at home. Velled reference to ill effect of "mass production," of course, is an indirect slap at American trade methods.

## Zola Story for Parlo

Paris, Sept. 17.

Dita Parlo has arrived in Paris under engagement to play the lead in Julien Duvivier's picture version of Emile Zola's novel, "Bonheur des Dames."

Production is being made ready in France for the Alliance Cinematographique European and Ufa, which will be jointly interested in the distribution.

## Fox-Gaumont Deal Involves Interest In Gainsborough

London, Sept. 17. The Fox interest newly acquired in Gaumont British also gives the American concern an interest in Gainsborough Film Corporation, most active of the English units in its field.

Inside report is that Joe Pincus will sail from New York with a working staff charged with the thorough overhaul of the company as a preliminary to a program of enlarged activity.

Understanding is that Gainsborough's subsidiaries, such as General Theatre Corporation, which is the variety branch, will also undergo reorganization and increased scope.

## 'TRESPASSER' IS GOING BIGGER

London, Sept. 17.

"The Trespasser," Gloria Swanson picture at the New Gallery, goes bigger almost daily, withstanding new opposition of "Honky Tonk," talker, at the Piccadilly, a draw by reason of Sophie Tucker's London following, and of "Four Feathers," silent, at the Carlton.

The newspaper reviews take a rap at the sob stuff in "Honky Tonk," but the trade here reckons it a box office hit. Sophie is still the berries in London.

Animal stuff in "Four Feathers" is a riot, and the picture looks like big money. Not rated silent here because of its synchronized score, and it is eligible to and will play the first run places which won't play silents.

## British Film Field

By Frank Tilley

London, Sept. 8.

Getting in here this fourth in readiness for the world premiere of "Trespassers," opening at New Gallery this ninth, Gloria Swanson is getting a pretty good break. Started by hooking stories in the national morning papers about missing the train in Paris and wanting to keep faith on dates she'd made, so chartered a special and got into London 15 minutes after the boat special.

Six women fans from Woking, town around 25 miles from London, waited around Waterloo terminus for Gloria, and the newspaper boys got onto this and gave it a break.

Wednesday Gloria was swarmed out by sobbies and film correspondents, and all day this fifth being phoned for articles and interviews.

Same day, fifth, she went on the air over 2LO, the station relaying her through all the British broadcasting depots, and also on short wave through SSW-Chelmsford, latter to be picked up and relayed throughout America by the NBC. Gloria was introduced by L'Estrange Fawcett, former film and stage critic of the "Morning Post," spoke a little piece, sang "Love" from the picture with orchestra, and closed with a short speech.

This is first time she has been on the air any place, and it was put in by the British Broadcasting Company for its weekly "Surprise Cinema." Another stunt, figured for her is throwing a party to a couple of hundred working girls, so as to get the mass angle to follow through the break on the opening of the picture.

Joe Kennedy also met the newspaper crowd this fourth and said the picture in advance. Created a pretty nice reaction to him-

self with a readiness to ask about things instead of the not unusual angle of visitors of telling what should be done here and how.

### Coming Home

George Canty, United States Trade Commissioner, here for a few days after making a tour of Europe, and going home for the first time in three years, sailing from Cherbourg this 13th. Figures to go to the Coast around Oct. 10 and return to Europe about Nov. 1.

Tells he saw "Singing Fool" in Prague with dialog cut and songs left in. And the Bohunks liked it all right.

### Business-Takes a Flop

Hangover with trimmings of heat spell and end of vacation season has shaken theatre business this week. Last week with Menjou's "Fashions in Love," Plaza grossed some \$27,500, house seating, 1,800. Empire same time, running "Madame X," fell away, and tied up with "Evening News" to distribute free pairs of seats to buyers of classified ad space. "Fashions in Love" stays in this week, but to thin business, and Empire not grossing over-much with "Silent House" (British silent film) and "Man Higher Up" dialog.

W. W. Rogers and his season after next two weeks at Piccadilly, taking out "Gamblers," which has not done well, and finishing as from this 12th to 26th, when their lease ends, with "Honky Tonk." No line on another West End house so far. Rumor Maxwell's Associated British Cinemas Co. after Piccadilly, unfounded. Theatre was offered to Maxwell some three weeks ago and refused.

### W. E. Cuts Prices

For installations completed after this first Western Electric is reducing prices way down. Equipment (Continued on page 6)

## ITALY FORCING SHORTS; STILL TOUGH CENSORING

Rome, Sept. 17. Mussolini's orders that the Luce short subjects must be shown on every program is causing resentment. Some exhibitors have been dropping them. A special order was sent out instructing them to show these pet propaganda subjects of the Premier.

Meanwhile Mussolini's censoring board is refusing to okay sound films with dialog other than in Italian. So far this has only hit American productions. Songs in English are getting by.

American distributors are fighting the board on this ruling.

## GAUMONT STEPS OUT OF ACTION

Paris, Sept. 17. Leon Gaumont has announced his retirement from the active management of the corporation which bears his name.

Edgard Costil, associated with Gaumont and his film operations for 25 years, has been appointed to the post of managing director, although Leon retains the nominal title of president.

Move appears to look toward expanding activity in the old concern. One indication is that it has taken over the Reservoirs studio at Joinville, suburb of Paris.

## MENJOU PICTURES WILL BE IN THREE TONGUES

Paris, Sept. 17.

Adolph Menjou has engaged for two years with the French Pathe organization—producing talkers at the rate of three a year, arrangement calling for dialog versions in three languages, French, English and Spanish. The Spanish speech aims at the large South American distribution.

Comte Jean de Limur, lately a director for Paramount, arrived here on the "Le de France" and will preside over the first production. This will be done in French and English only, with the Spanish sequences made thereafter.

RKO has undertaken the handling of the film for the States, under its arrangement with France, ally here of Pathe.

Menjou is getting a heavy percentage of takings for the English language picture. His straight salary under the contract is \$2,000 a week, compared to his income of \$7,500 under his recent Paramount agreement.

## Cuban Series

Hollywood, Sept. 17. Cuban International Films, with office at Tec-Art, will make a series of six features in Spanish and English, as well as silent versions. The same cast, with the possible exception of the femme lead, will be used in the two languages. "Tavana Empress" will be the first, Cliff Wheeler directing.

Company's states' distribution rights for foreign version have been sold in all Spanish-speaking countries.

## Oumansky's Film Post

London, Sept. 17.

Alexander Oumansky has been engaged by Gainsborough to direct his musical productions, taking general charge of that department beginning tomorrow.

## Fairbanks' Schedule

Paris, Sept. 17. Douglas Fairbanks and Mary Pickford passed through Paris on the way to Switzerland. They said they would be back here before going to London on a round-the-world tour.

## KLANGFILM AND W. E. DEADLOCK

Truce Talk Off as Germans Cut Equipment Price and Wire Houses in England—Stop Western-Equipped Films in Vienna, Holland—Court Test in Britain

## SCHLESINGER JOINS

London, Sept. 17.

An almost world-wide war on sound film patent rights has opened here with the complete rupture of negotiations between Klangfilm (German) and the departure of John E. Otterson of Western Electric for New York, accompanied by John Knox, London manager for the film interests of W. E.

First move of the German interests is the wiring of Lozell's theatre, Birmingham, and announces the opening there Sept. 23 of "Broadway Melody" (Metro) on its own reproducing apparatus, together with the broadcasting of intention to make known heavy price reductions on equipment next week.

Klangfilm already has stopped "The Singing Fool" on Western equipment in Budapest and in Vienna, and is now applying to the British courts for an injunction against the Regal theatre here as a test case. At the same time the German company is bringing a patent infringement action against W. E. here.

Officials of the Siemens-Halske company, which controls the Klangfilm patents, declare the negotiations broke down because Western Electric demanded a monopoly in the United States and all English-speaking countries.

W. E. representatives' version is that Klangfilm had agreed to a basis of settlement during New York (Continued on Page 74)

## PACENT STRIKES OUT FOR SALES IN ENGLAND

London, Sept. 17.

Pacent company, makers of a low priced American independent reproducing apparatus, is prompt in taking advantage of the tangled situation among the electricians, by opening a sales drive in this territory.

A representative of the concern, Harry Cohen, is in London seeking to form a foreign subsidiary on subscribed capital.

The London trade hears that Pacent device already has interested exhibitors.

## Otterson's Futile Trip

J. G. Otterson returns this week from an extended stay in Europe. During it his efforts to adjust the patent tangle in Germany with the Klangfilm talker people proved futile, it is reported here.

## BRITISH FILM CAST

Hollywood, Sept. 17. James Wale arrived here this week and began casting for the film version of "Journey's End." Cast will consist of English stage actors as far as possible.

According to report Timothy Stahli will film the script exactly as done on the stage with no actual scenes of conflict.

## The Tiller Dancing Schools of America, Inc.

64 WEST 74th ST., NEW YORK  
MAX READ, President  
Phone EDicott 8215-6  
New Classes Now Forming

It is not the hours you put in that count. It's what you put into the hours.

MR. AND MRS. JACK NORWORTH  
130 West 44th Street  
New York

# Cut Scales Help Trade in Berlin's 2-a-Day Vaude Houses—Pop Prices

Berlin, Sept. 17.

With prices of admission cut virtually in half this season and a two-a-day policy, vaudeville houses are doing good business. In the past, the scale has always been considered too high. It has kept this form of entertainment from becoming really popular.

Jules Marx, manager of the Plaza, family house, was the first to inaugurate the new policy of two-a-day, with prices of admission scaled to a third of formerly. It proved such a success that Marx, director of the Scala, adopted the same policy there.

The Scala is a first-class house, playing big acts. Scala formerly had only one performance at night, with prices 12c to \$3. Now with a daily matinee scale, 12c general admission to 40c top for the matinee, it is doing big business. Prices have been lowered there also, with matinees Wednesdays, Saturdays and Sundays. American acts on the bill have proved good drawing cards.

General run of cabaret and dance places are not doing much business. High class restaurants like Baraberna and Cassanova are getting a play. These places have expensive floor shows with name bands. Wine restaurants, like Kempinski's Vatelgard and Braun & Anschbach Europa Pavillon, play floor revues with local stars.

## Gatti, Showman-Caterer, Dies on London Links

London, Sept. 17.

Sir John Gatti of the millionaire family of caterers died Sunday last while playing golf near London.

His father founded the Charing Cross Electric Light Co. The family owns the famous Gatti's restaurant, the Adelphi theatre and many vaudeville theatres, besides being interested in other show ventures.

When George Lederer produced "The Belle of New York" in London, and returned home the Gattis bought the right to the piece. It is still touring. Sir John leaves a wife and seven children.

## WEATHER

Washington, Sept. 17.

Upon Varsity's report the Weather Bureau has furnished this following forecast for the week beginning tomorrow:

Generally fair weather until Saturday or Sunday (22), when showers are probable.

Quite cool Wednesday and Wednesday night, then slowly rising temperature for two or three days.

London, Sept. 17.

Weather continues summery without a drop of rain. It was the eighteenth consecutive week-end of perfect outdoor weather.

In spite of this theatre business was generally excellent.

Paris, Sept. 17.

Weather has turned seasonally cooler. Skies are bright and conditions are favorable to the theatre.

## Grace Fisher's Aim

Paris, Sept. 17.

Emulating Grace Moore, Grace Fisher, single in vaudeville and later partner of Harry Carroll, is now en route to Milan to study for grand opera.

It is planned to have her make her debut with the Scala company.

## York-King London Hit

London, Sept. 17.

York and King, assisted by True York and Johnny Wright, opened at the Holborn Empire yesterday, proving a hit of the first grade.

With this introduction the duo promises to become a London sensation within a fortnight.

## Elson-Royston Do-Well

London, Sept. 17.

Anita Elson and Roy Royston at the Coliseum, opened slowly, but picked as they continued and got away to nice returns.

On the same bill Deszo, following the whole show, scored strongly.

## HAYMAN, DISSATISFIED, QUITTING VICTORIA?

London, Sept. 17.

John Hayman is about to retire from the Victoria Palace as booking head, according to an underground story which Hayman himself declines either to affirm or deny.

Hayman has held his present position for 13 years, ever since the opening of the house. He is regarded as the best-posted man in London on vaudeville and is probably the most respected official in the theatre here. He has several times declined positions much more important than his Vic post out of loyal affection for the house and regard for its welfare. House has consistently paid 20%.

Hayman's quarrel with the management hinges on the house's breakaway from its old policy and going into the once-nightly revue. He argues that the new plan caused the old clientele to seek its variety elsewhere, and now that the house has gone back to its regular style they have transferred their allegiance.

## EPHRAIM-BUTT LAWSUIT SETTLED OUT OF COURT

London, Sept. 17.

Lawsuits asking heavy damages and brought by Lee Ephraim against Sir Alfred Butt and United Producers Corp have been settled privately.

Actions involved Gillespie and Louis Dreyfus, due to their interest in United.

The conditions of the settlement were not disclosed, but it is believed Ephraim received a substantial sum.

Litigation grew out of the elimination of Ephraim from United Producers, which he charged was forced by Butt and the others, to the detriment of his standing in the business.

## Jackson Troupe Blows

London, Sept. 17.

Fred Jackson's "Open Your Eyes" company closed Saturday at the Alhambra, Glasgow, after encountering plenty of trouble. Moss Empires was called upon for money advances at the finish.

Show was on the road three weeks, opening at Edinburgh, where it got less than \$7,000 on a 60-40 arrangement, involving a loss of \$1,500. Following week at Newcastle it lost \$3,000 on a gross of \$9,000 and salaries were not paid. Glasgow was better.

Show is reported to be all right, but trouble was the backer pulled out, and Jackson was not able to carry the enterprise on his own.

## Buchanan's Class Draw

London, Sept. 17.

Best house in months greeted Jack Buchanan at the Palladium yesterday, notable particularly for class visitors. In the crowd were Ina Claire and John Gilbert, Evelyn Brent.

Comedian was splendidly received. His main support is Ethel Stuart, who, on her showing here, ought to be in line for musical comedy roles not far in the future.

## Mascagni Milan Maestro

Zurich, Sept. 17.

Announcement is made here that Pietro Mascagni, noted composer, is to succeed as maestro of Toscanini's opera at Milan.

## NO GUITRY RIGHTS

A report that Standish O'Neill and Gordon Sawyer had acquired the American rights to Sacha Guitry's "The Flying Fool" over there, is denied by Guitry's Paris representative. He states these rights are not in the market.

The American producers, according to the report, were to produce the play in New York in October with the original Paris company.



WILL MAHONEY

In Earl Carroll's "Sketch Book," Carroll Theatre, N. Y. C.

The New York "American" said: "Earl Carroll's 'Sketch Book' has as its star Will Mahoney, always a sure-fire comedian. He won much laughter and applause and his fall tap dance, familiar to all vaudeville fans, proved as popular as ever."

Direction  
RALPH G. FARNUM  
1560 Broadway

## DUTCH RESENT STAGE INVASION

### "Street Scene" in Amsterdam Crystallizes News-paper Opposition

Amsterdam, Sept. 17.

"Street Scene," produced at the Municipal theatre here, fared badly. Public reaction to the Almer Rice drama, was unfavorable, while the newspapers roasted play and producer to a fare-ye-well.

Dutch editorial opinion has for some time reflected opposition to the American influence on stage and screen, and the people's view has taken on a similar color. The Haagse Post, one of the most interesting and influential journals of the country—it is a weekly—published a lengthy article recently on the growing influence of America in the arts not only in Holland, but in all Europe.

## 24 NEW SHOWS FOR LONDON OPEN IN 18 DAYS

London, Sept. 17.

Two dozen productions hitting the West End legit houses this last half of month.

Among the more important are:

Sept. 12—Ambassadors, "Life and Misadventures of Charlie Peace"; Drury Lane, "Rose-Marie" (revival).

Sept. 14—Old Vic, "Romeo and Juliet"; Birmingham Repertory, "Echo"; Princess, "The Flying Fool".

Sept. 16—Comedy, "Secrets"; Wyndham's, "The Calendar"; Croydon, "In the Duchess's Arms"; St. James's, "The Skip Game" (transferred from Wyndham's); "Q"; "Damaged Goods".

Sept. 17—Gate Theatre, Grand Guignol; Queen's, "The Apple Cart"; New, "Emma Hamilton".

Sept. 18—Arts, "Veronica".

Sept. 19—Duke of York's, "Jew Suss".

Sept. 23—Edinburgh, "Symphony in Two Flats".

Sept. 25—Arts, "On the Quota".

Sept. 29—Repertory Players, "Azalea".

Sept. 30—Globe, "The Bachelor Father".

## London Goes Friday

London, Sept. 17.

Taking its cue from the New York innovation, Empire here announces it will change its bills on Fridays, beginning Sept. 20.

## BANNERMAN IN SKETCH

London, Sept. 17.

Margaret Bannerman, dramatic star, and Austin Melford open at the Coliseum Sept. 23 in a new sketch by Melford.

# Very Brisk Just Now for Theatres; Pictures and Vaude Doing Well

## GUITRY'S "MARIETTA" INDIFFERENT IN BERLIN

Berlin, Sept. 17.

"Marietta," with book by Guitry and score by Oskar Strauss, made but a moderate impression at the Metropol theatre here despite an excellent production.

One reason probably is that Napoleon III is not especially interesting to Germans as the central figure of a play.

The music is capital even if it does lack great popular appeal. Kaethe Dorsch is exquisite in the feminine lead, but Michael Bohnen, as Napoleon, is pretty wooden in acting and vocally only fair.

At the Leipzig Komodienhaus, "Spread Eagle" familiar to Americans, had a great reception and looks set for a major success in Germany. Critics praise it as the best study yet on how wars are made.

Paris, Sept. 17.

Sacha Guitry's new production, "Stories of France," set to open the new Baron de Rothschild theatre here Sept. 20, will be a mammoth present with 320 in the cast proper.

The French dramatist-star himself will play no less than five parts. Piece is described as an extraordinarily lavish production.

Guitry also is adapting "The Bachelor Father," due for premiere at the Madeleine theatre the end of October, making the production under arrangement with A. H. Woods, who owns all foreign rights of the piece, done last season in the States.

Woods and Sir Alfred Butt are to do the same piece in London late this month. "Les Amours," in revival, is on at the Madeleine as a stop-gap.

## SAILINGS

Oct. 2 (San Francisco to Tahiti) Arline de Haas, Katherine Zimmermann (Tahiti).

Sept. 27 (New York to Paris) Blossom Seeley and Ecnay Fields Mr. and Mrs. William Beaudine; Mr. and Mrs. James Flood (ile de France).

Sept. 26 (London to New York) Nan and Sophie Halperin (President Roosevelt).

Sept. 24 (Paris to New York) Carl Laemmle (Bremen).

Sept. 21 (London to New York) Ross Wyse and parents (Tuscania).

Sept. 20 (South Africa to London) Mantell's Manikins (Arun-dell).

Sept. 19 (New York to Berlin) Virginia Howell (Stuttgart).

Sept. 18 (New York to London) Lillian Bernhard, Flo Henri, "Whispering" Jack Smith (Bercingaria).

Sept. 18 (Paris to New York) Mr. and Mrs. Ivan Kahn (Empress of Canada).

Sept. 13 (Paris to New York) Mr. and Mrs. Jos. P. Kennedy (ile de France).

Sept. 17 (London to New York) Hatty King, Mervyle Stanley Ruckeyser (Leviathan).

Sept. 14 (Paris to New York) Nikita Balieff, Laurette Taylor (Mauretanien).

Sept. 14 (London to New York) Ralph Hawkes, Lance Heath (Francin).

Sept. 13 (South Africa to London) Billy and Beattie Birchall (Saxon).

Sept. 13 (Liverpool to Montreal) Sir John Martin Harvey and company (Duchess of York).

Sept. 12 (Paris to New York) Ernest Scherling (Olympie).

Sept. 12 (New York to London) Jack Pickford, Mr. and Mrs. Tod Browning, Sam Taylor (Bremen).

Sept. 12 (Rotterdam to New York) Joseph Rosenstock (Rotterdam).

Sept. 12 (Paris to New York) George Guitry, commercial attorney of the American embassy in charge of picture matters (American).

Sept. 12 (Cape Town to Europe) Jin Kuhnleik (Cheery).

London, Sept. 17.

Despite week-end weather that invites to the open, theatre takings are running at a good rate.

Remarkable circumstance is that the large measure of prosperity is going to the old hits, while the newcomers are going on with some uncertainty.

The revival of "Rose-Marie" at the Drury Lane, put in as a stop-gap, is doing surprisingly well. Looks as though it would go beyond the 12 weeks planned.

Vaudeville houses are drawing very well, even the first houses (early shows) getting crowds.

Picture places are generally good, with waiting lines day and night at the New Gallery for the Swanston picture, "The Trespasser." The Lander film, "Auld Lang Syne," had poor house.

## LONDON MELO HIT BY "GHOST TRAIN" AUTHOR

London, Sept. 17.

"The Flying Fool," at the Prince's theatre, opening Sept. 14, is a real old time blood and thunder melodrama with modern mechanical effects, good-comedy sidelights and competent acting, and it looks like a popular success. It is the work of the author of "The Ghost Train," seen in New York, and "The Wrecker".

"The Devil in Bronze," at the Strand, aims at being a "strong melodrama," but it is so transparent as to defeat thrill interest. Also a finish of morbid import works against its popular appeal. Piece marks the return to the London stage of Phyllis Neilson Terry.

"Yesterday's Harvest" is the vehicle for the return of Carlyle Blackwell to the stage. At the Apollo it is revealed as a melodrama. The work of a young woman, who shows promise, but has not yet arrived.

Neither of the two plays does special credit to its star, author or producer.

"Rose-Marie," in revival at the Drury Lane as a stop-gap, pending the arrival of "Rio Rita," was well received by an audience familiar with its score and anxious to applaud old favorites in the cast.

## Comedy Pleases Paris

Paris, Sept. 17.

"Comment l'Esprit vient aux Garçons" ("How Wit Comes to Boys"), comedy by Jacques Delpoigny, had a cordial reception at the Farnia, having first been produced last year by an independent stage society and now proving its worth in the regular theatre.

Story has to do with a sentimental country lad being educated in Latin by the village priest, while a charming married lady inspires in him his first love.

Henry Krimer plays the boy; Mlle. Verneuil the woman and Fabry the priest.

## INDEX

Foreign	2-3-74
Pictures	4-36
Picture Reviews	15
Film House Reviews	51
Vaudeville	37-49
Vaude Reviews	50
New Acts	52
Bills	54-55
Times Square	57-59
Editorial	62
Women's Page	60-61
Legitimate	63-69
Music	70-72
Obituary	76
Correspondence	75
Inside Pictures	62
Inside Vaude	62
Inside Legit	62
Talking Shop	17
Editorial	62
Legit Reviews	64-69
Foreign Film Notes	2
Editorial	56
Radio	71
Night Clubs	70
News of Billings	73
Star-Peeps	73
Editorial	76
Spot's News	53-59
Music	70-72



## Photophone Low Price Withdrawn; Sawyer Out; Ross Takes Charge

The ousting of one vice-president and another executive following Radio's Photophone company renegeing on the terms of a cheaper priced talker, designed for the indie at about \$4,000 under Western's lowest was followed Monday by David Sarnoff placing Charles Ross, RCA comptroller, in full charge of the equipment subsidiary.

Internal friction in the photophone headquarters is blamed by Radioites for Sarnoff's action. The company, which made its first aggressive move in lining up with the Radio-Tiffany low rental franchise plan for smaller exhibs after over a year of lethargy during which Western cornered the big houses, will be under Ross' control for the next two months. Sarnoff is said to figure that that will be sufficient time to determine what definite course Photophone shall pursue.

**Bucher-Sawyer Tension**  
Elmer E. Bucher, executive vice-president and overseer of the Photophone company, is now reported to have been at loggerheads with L. Sawyer almost since the latter took charge of sales and commercial activities about a year ago. Sawyer with his assistant, Earnest Zadic, quit their posts last Saturday, a formal notice having been sent out that the former would resign on Oct. 1 because of ill health.

The blast that had been threatening broke when Sawyer, as the representative at the indie Chicago rental pow-wow, is reported to have announced the new equipment at a cost of \$2,995. It is heard within the organization that Sawyer had authorization to make the declaration.

In response to a long statement sent out by Abram Meyers to members of Allied States, which indie organization maneuvered the franchise and the Chicago meeting, Bucher flatly denied that Photophone had ever agreed to meet the installation charges on its cheaper equipment.

"The installation charges were never mentioned," The company never intended to pay them," Bucher stated when shown Myers' written statement which referred to "the public announcement of a price of \$2,995 on such equipment, known as G equipment, including installation."

When questioned about Sawyer, Bucher conceded that he "had been enthusiastic, possibly too enthusiastic."

### \$2,995 Sans Extras

In his letter, a copy of which is attached to the explanation being sent by Myers to members of Allied, Bucher says:

"Having now determined upon the detailed requirements of sound reproducing equipment for theatres seating less than 500, we are in a position to submit a formal proposal to theatre owners of the United States."

The price of \$2,995, without installation costs and nine other accessories, including: porous screen, speaker rack, insurance, acoustical treatment of theatre, adequate power supply, is only for theatres having the Simplex Type S projection machine. The same for exhibitors with Powers projector is \$225 more.

With its service charges of \$15 per week for the first two years and \$12 each week for the following eight years, the cheaper device will have cost the exhibitor \$9,727, not including accessories.

### Myers with Radio

The new indie leader sides with Radio's new prices throughout his mimeography. He says that Allied had no contractual relation with Photophone, that it had not endorsed the first proposal. After commenting that the only additional cost is an estimated \$200, he says that the association now endorses the new listing, saying:

"This association recognizes that RCA Photophone, Inc., cannot be expected to sustain a serious loss in its voluntary efforts to aid the small exhibitors."

Moreover, Mr. Sarnoff's purpose to help the small exhibitors already has been put to test and cannot be doubted.

That the original figures were an error on the part of Photophone is revealed in another paragraph of Myers' statement. This reads:

"Within the past week the RCA Photophone, Inc., has advised this

### 500 in Finale

Hollywood, Sept. 17. Warners will use 500 people in the final of "Show of Shows" (review).

There will be 300 choristers and 50 in the orchestra. A group of 38 will sing off stage, besides 50 colored singers on the screen. There will be three chandeliers with five girls strapped to each.

### Sound School Pupils

Los Angeles, Sept. 17. Actors and directors, although eligible to attend the new sound school of the Academy of Motion Picture Arts and Sciences, have thus far not evinced any desire to find out what it's all about.

Among other classes of studio workers the demand for enrollment has exceeded the original limit of 100 students. With 250 signing, it has been necessary to repeat Tuesday's lecture on Thursdays to take care of the overflow.

Pupils are mostly technicians with a few writers and even a couple of studio bookkeepers. First lecture tonight (Tuesday).

### Academy's Next Pres?

Los Angeles, Sept. 17. Due to his expectancy of remaining in Europe a full year, Douglas Fairbanks will not stand for reelection as president of the Academy of Motion Picture Arts and Sciences.

Probable that William deMille, present vice-president, may step up.

### Dailey's Bankruptcy

Los Angeles, Sept. 17. Following his jam with city officials, and with an appearance before the grand jury yet to come, U. M. Dailey, operator of Cinema Six, he would file a bankruptcy petition and retire from the film school business.

Dailey awaits trial in Municipal Court on charges of theft and fraud.

### LUELLA'S DAUGHTER

Los Angeles, Sept. 17. James Quirk, publisher of Photoplay, fan magazine, after a visit to the Hearst ranch announced that Harriet Parsons, 19, daughter of Luella Parsons, Hollywood film writer, will become associate editor of Photoplay.

Miss Parsons, Jr., is now in New York. She lately graduated from college.

### NOAH BEERY'S YODEL

First National promises that Noah Beery will yodel in baritone in the all-color musical, "Song of the Flame."

This will be the elder Beery's first singing attempt. Others in the cast so far are Alexander Gray and Bernice Claire.

Ray Knight will direct. Gordon Rigby is doing the dialog and adaptation.

### After Henaberry

Los Angeles, Sept. 17. D. W. Griffith is negotiating with Joseph Henaberry, film director, to have the latter return to greasepaint to play Abraham Lincoln in Griffith's contemplated patriotic epic.

association that a re-examination of the estimates discloses that the machines cannot be installed at the price quoted, without sustaining a severe loss. Mr. David Sarnoff, president, and Mr. E. E. Bucher, executive vice-president, have voiced their sincere regret that the error occurred, and I think there is no reason to doubt their sincerity."

Myers also quotes the company as stating that local power companies charge Radio double that which they would bill exhibitors who have established relations.



MARY and MARGARET GIGG

America's only native born "Siamese" Twins.

Played 44 solid weeks and broke records.

Opening soon in the middle west.

ARTHUR KALEIN, TERRY TURNER, ATTRACTORS, INC.,

1660 Broadway, New York.

### KATZ' TRIP OFF

Publix Head Says There's Too Much Doing at Home Offices to Leave

Sam Katz has called off his trip around the Publix chain. It was to have started next month.

Katz intended to take the tour accompanied by Publix officials and formally accept the pass over the many theatres lately purchased.

Reason reported given for the abandonment of the tour is that there is too much activity at present in the home office.

### Make-up—Hairdresser With Each F N Unit

Hollywood, Sept. 17.

First National has established a precedent in studio operation by assigning a make-up man and hairdresser to each production unit.

These people will work under the supervision of Percy Westmore, who heretofore centralized the work of make-up and assigned the men as needed.

### Maurice Barr Marries

New Orleans, Sept. 17.

Maurice P. Barr, one of Paramount's southern executives, formerly with the Saenger chain, was married to Fern Houghland, for several years secretary of E. V. Richards and previously secretary to Don Piazza at the time the latter managed the local Orpheum.

The couple are spending their honeymoon in Havana.

### NO INFRINGEMENT

Los Angeles, Sept. 17.

Douglas MacLean and Paramount-Christie did not infringe the copyright of Roland Brown when they produced "The Carnation Kid." This is according to a decision handed down last week in Superior Court.

After reading Brown's scenario titled "Dapper Dan" and then viewing the picture, Judge Tappan rendered a verdict in favor of the defendants.

### Bill Rogers Ducks Out

Los Angeles, Sept. 17.

Aided by an airplane, Will Rogers has ducked out on the opening tomorrow (18) of his Fox picture, "They Had to See Paris," at Carthay Circle.

When the Fox office began a search for Rogers to insure his attendance at the premiere, it was found he had taken a plane back to Oklahoma.

### Starring

Hollywood, Sept. 17. Colorart Syndicate, Ltd., intends starring Reginald Denny and Eric von Stroheim in eight full length features in the coming year.

Company's schedule also calls for production of 26 two-reel subjects for Tiffany-Stahl distribution.

### Directors Sailing

Los Angeles, Sept. 17.

William Deaudine and James Flood, directors, sail from New York Sept. 26 with their wives for a three-month trip to Europe.

## Hollywood Chatter

Nell Hamilton is on his way to Europe. Two months' vacation.

Sign on door in studio: "Information office—no admittance."

New definition of a supervisor—a super klutzy.

Fred Beetsen is vacationing in Honolulu. Gets back about Oct. 1.

Mrs. Louis Cohen and family have returned from their vacation in the east.

Jack Benny is now billing himself as "The Cinemaster of Ceremonies."

Mrs. Victor McLaglen arrives here, this week after spending the summer in London.

Mitchell Leitch, art director for C. B. DeMille, is back following a long European trip.

"Sunnyside Up" was screened last week at the studio for Fox supervisors, directors and writers.

Fred Newmeyer says everyone he meets is smoking the new Scotch cigarette, O. P.'s—other people's.

Vince Barnett and Arch Selwyn, Jr., took a trip to Agua Caliente to break the bank, but found someone had beaten them.

Lou Schreiber's title of Boss Klutzy at the Roosevelt hotel card games was stolen from him by Georges Carpentier.

Dan Wolheim is back to work after removing cast from a sprained ankle caused by a horse falling on it.

Ervin Gelsky has one of those annoying appendices so he hopped a train for New York to have it chiseled.

Dave Seznick gave a dinner to a number of Para executives and writers when the "False Friends" club was formed. Not a rag.

Greta Granstedt lost her mother in the sinking of the "San Juan." Her father was saved after tossing around in the debris for 10 hours.

Tenderfoot New Yorkers can't understand why they give rain checks at the ball park now.

Jim Koefe is now a member of Fox's publicity crew, taking the place of John McGrail, transferred to New York.

Screen stars are now to take the blindfold test on coffee. Minneapolis ad agency is soliciting the studios for indorsers.

Mike Donlin and Hap O'Connor will ump in M-G-M's "Take It Big." They will officiate in the baseball sequence.

Dr. Harry W. Martin has opened an office in Hollywood for his picture group of patients. The Dr. expects to try the matrimonial route soon.

T. Hays Hunter, directing in England for two years, is back home checking on his rents and properties. Returning to the land of the tinneys early in the fall.

Alexander P. Moore, ambassador

to Peru, has returned from a visit to the San Simeon ranch of William R. Hearst and again is a house guest of Charles Chaplin.

Paramount sound engineers worked two days trying to solve a method of recording a dual scene.

A press agent suggested the use of two mikes, and this did it. John McCormick and Colleen Moore go east this week to take in the new shows and "Footlights and Pools." Miss Moore's final film under her FN contract.

Mary Brian, one of the last with long hair, joined the bobbed class just as the long tresses are coming back. No voluntary with Mary. She had to do it for Paramount's "The Children."

Sept. 9 was a bank holiday here because it was the 75th anniversary of the state's admission to the Union. At exactly 9:45 a.m. Hollywood police station recalled the matter and hoisted the flag.

Jack Coran has sold his home in the Wilshire district. Gets 18 months' free rent before he moves to a new one he will build in Beverly. Jackie, now 15 has entered Loyola College for a two-year course.

A flap's dream recently bowled over his studio. The blow descended when the director said, "After you light a cigarette you will—'But I don't think my fans want to see me smoke,' said the youth. 'However, I'll strike a match.' Staff is sending him a kimono.

Those Hollywood p.a.'s must have their riddles. Here's part of a fairy story culled from Ray Coffin's latest, ancient, prehistoric animal picture, he is ballyhooing: "Who, for instance, would ever dream that the diplodocus, noted for its 14-ton displacement and stern demeanor, was in reality possessed of a falsetto voice and certain other effeminate characteristics?"

Stage juvenile from the cast requested a retake on a solo sequence in his first important film. Studio willingly granted it and everybody from the cameraman to the supervisor showed up at the appointed evening hour. Exactly 45 minutes later the gay young thing rolled up in his car, crying, "Are we all here? Dinner party, you know." The staff is still puzzled.

Personnel of Universal's publicity department was crippled following the Labor Day weekend when Jimmy Richardson's car blew a row of bearings 100 miles out in the desert. Joe Thomas's car caught on fire from a cigarette. Neville Ray's was kicked on the rear by another car taking a nose dive down a driveway, and Ike St. John's bus was incapacitated by weak ignition. Only ones reporting for duty Tuesday were the staff secretaries, who ride in trolley cars.

### Movietone City Maps

Los Angeles, Sept. 17.

Large, decorative maps of Fox Movietone City are to be sent out to all Fox offices and theatres for display and distribution.

Around 10,000 maps will be used. Idea is to plant them in schools with calendars.

### When Schulberg's Away

Hollywood, Sept. 17.

During the two months' absence abroad of Ben Schulberg, the Paramount plant will be under supervision of M. C. Levee.

David Selznick will be in charge of production.

### LASKY-SCHULBERG EAST

Hollywood, Sept. 17.

Jesse Lasky returns to New York Sept. 22. Accompanying him will be B. P. Schulberg and family, en route to Europe.

Lasky doesn't plan to return here until the end of the year.

### Connie Bennett's Divorce Trip

Hollywood, Sept. 17.

Constance Bennett leaves for Paris this week, primary purpose being to get her final decree from Phil Farn.

### Breshon Called Back

Los Angeles, Sept. 17.

Dave Breshon, western sales manager for United Artists, has been called back here by the serious illness of his wife.

### N. Y. to L. A.

Los Angeles, Sept. 17.

Marguerite Padua  
Lawrence Schwab  
George W. Weeks  
Ralph G. Farnum  
Al Siegel  
Sophie Treadwell  
Albertina Rasch  
Dorothy Eaton  
Doris Eaton

### L. A. TO N. Y.

Los Angeles, Sept. 17.

Harry Raff  
John McCormick  
Colleen Moore  
F. Richard Jones  
Constance Bennett  
David Butler  
David Butler  
Seymour Felix  
Samuel Goldwyn  
William Beaudine  
James Flood  
Jesse Goldburg  
Dorothy Janis  
Jane Jennings

### GAY'S SECRET BRIDE

Los Angeles, Sept. 17.

Frank Gay, writer for Fox, was married Saturday.  
Bride is not named.

### G. K. Arthur on Stage

George K. Arthur, film comedian, going vaude, opens next week at the Keith-Booked Regent, Pittsburgh, N. J.

Arthur will do a comedy act produced by Max and Dave Gordon.

E. L. Delaney has added W. D. Norris and Ralph Williams to the Lewy publicity department.



# FOX'S \$125,000,000 SWING

## TOTAL HOLDINGS NEED BIG AMOUNT

**Merger of All Interests by William Fox Calls for Extraordinary Financing for Show Business — Would Include Loew's**

### WALL ST. INTERESTED

William Fox is reported prepared to finance all of his holdings in the show business up to \$125,000,000, the necessary amount, when the pathway to such an alliance has been cleared.

This financing would include the Loew's, now stock-controlled by Fox, and the several other Fox ventures, all owned 100% by that chain theatre-producer.

Wall Street is highly concerned in the Fox intention, from the account. It is said the Fox plan of financing has been submitted to the Fox Wall Street houses. Due to a block placed by the new administration of the Department of Justice against the Fox-Loew consolidation, Mr. Fox is indefinitely holding back on the bankers.

While the Fox financing outline calls for more capital than any previous single project in amusements, it is said that Fox, in completing his own combination, can effect a saving that will at least pay 6% annually on the entire amount. That is equivalent to a saving by coordinating his various interests of \$7,500,000 a year.

It is understood William Fox only is desirous of effecting a Fox merger within his own property for purposes of operation. He has no intention of actually consolidating any single chain or studio into Fox's own theatre circuit or studios, from the account.

An impression prevails in New York and Washington that the Department of Justice will withdraw its unrevealed bar against the Fox-Loew deal. The former guides of the department approved of it, but the Hoover appointees reversed their predecessors after William Fox had made the Loew control purchase.

A final gesture from the department could be looked for by Labor Day, it was reported in Washington early in August. Up to now nothing new has been divulged, although the President has committed himself to business expansion.

The Fox people will not comment upon the situation. What information is given out by the department is too vague to obtain a line.

Fox lately filed a notification of a large intended increase in capital stock issue.

## Fay Marbe Didn't Work

Fay Marbe has started suit against Samuel Zierler, independent picture producer, for \$100,000 claiming breach of contract. Zierler, of Prudence Pictures, and three or four other indies, signed Miss Marbe last summer.

After appearing in one picture, "Talk of Hollywood," for Prudence and hearing nothing further since from Zierler regarding future production, Miss Marbe started suit this week through her attorney, Emily Holt.

### 4 M. C.'s in "Parade"

Los Angeles, Sept. 17. Topping M.C.'s in "Hollywood Revue" which had two m.c.'s, Paramount's "On Parade" will have four interludes: Jack Oakie, Harry Green, Skewes Gallagher and Little Mizzi, from vaude.

Little Mizzi is Rosie Green's child. It is intended to run the kid all through picture.

### BUCK-PASSING

"Nowadays when the buck is passed too frequently in the show offices, buck-passing is rewritten to read:  
"From Tinker to Evers to Chance."

## STUNT HOLDUP COSTS THEATRE MAN'S LIFE

Dallas, Sept. 17.

A fake holdup idea cost Alvin Ruhlberg, employee of nickelodeon in Shawnee, Okla., his life.

Shawnee, frontier town not far across the Oklahoma border from here, caters heavy to westerns, which the Indians on the reservations especially like.

The manager of the theatre, thinking up a stunt to attract biz for a midnight preview, had Ruhlberg dash out of the lobby, chased by another employee.

Patrolman W. J. Jones was strolling along and, thinking it a real holdup, dropped a bullet into Ruhlberg.

Ruhlberg died shortly afterward.

## U May Return to Ft. Lee For Eastern Film Tests

Universal has canceled a plan in negotiation for sometime for the creation of an eastern studio within the Film Center Building on 9th avenue. Idea was to tear out a floor giving the necessary loft. Building is specially constructed for film purposes and idea was regarded as feasible, but Carl Laemmle taboored it by cable.

U has been after an eastern location for some time, having considered the old Tilford property on 44th street, but this deal did not materialize through the promoters' dizzy price.

It is considered likely that U may return after over 15 years to Fort Lee and establish a small eastern base.

An old objection to Fort Lee has been overcome by the Holland tunnel. This was the problem of making deliveries on studio equipment, props, etc., which had to depend on ferries with much incidental loss of time.

Universal has been handicapped for some time in taking screen and voice tests in New York and has had to rent facilities in other studios.

## "East Lynne" in Can

Los Angeles, Sept. 17. Fox is toying with the idea of preserving "East Lynne," classic 10-20-30 melodrama, in sound and celluloid.

M-G-M. and James Cruze were once reported intrigued by the same thought. Nothing definite on which studio, if any, will do it.

## Sound Volume Lookout

Cleveland, Sept. 17. Hiring musicians to act as sound observers on talkies at all performances is an innovation here. Hippodrome is first to try it out. Man sits in auditorium continually with a phone, telling operator to step up the volume or cut down his fader, according to the circumstances.

Idea is being promoted by musical union, which hopes to plant a musician in each house. Experiment costing the Hipp about \$70 extra per week.

### "REDSKIN" SUIT

Los Angeles, Sept. 17. Suit of William MacDonald against Paramount for \$100,000, charging plagiarism in the picture, "Redskin," will be tried in the U. S. District Court Sept. 23. MacDonald claims the film was lifted from his book titled "The Snake Priest of Toveva."

## STENCH BOMBS NOTICED BY U. S. ATTORNEY

Cincinnati, Sept. 17.

Because the exploding of stench bombs in a theatre may affect interstate film shipments, federal authorities in Covington, Ky., opposite Cincinnati, are investigating the case of Gordon Sandford, arrested recently on suspicion in connection with the bursting of a stink bomb in the Shirley, a neighborhood house in Covington.

U. S. Attorney Sawyer Smith stated that he wanted to investigate the case himself, as it comes under a federal law regarding explosives.

Similar instances of this trouble with theatres in Covington have been manifested since Sept. 1, when union projectionists walked out, their proposal for salary increases being refused by all Covington exhibitors.

Sandford, 23, and a Covington resident, was arrested after police allege they found stench bombs in his car parked near the Shirley, following the bomb explosion.

Two young men were held in connection with a like charge previously, when a bomb drove patrons from the Hippodrome, were released in the Covington police court for lack of evidence. Early in the strike, an auto containing several young non-union operators, was bombarded with rocks in Covington, but no arrests resulted.

## Ned Marin With Fox

Hollywood, Sept. 17.

Ned Marin goes with Fox as an associate producer. He is the second First National executive to move from Burbank to Movietone City, Al Roekett being the other to make the change.

Both Marin and Roekett are now in New York on a vacation prior to taking up their similar duties with Fox about the middle of October. They left here together.

Marin submitted his resignation to First National last spring but didn't withdraw until completing "The Painted Angel," "No, No, Nanette" and "Forward Pass."

## W. R.'s Social Contact

Los Angeles, Sept. 17.

William Randolph Hearst has appointed Harry Crocker, former asst. director and actor with Charlie Chaplin, to act as the Hearst social contact man with studios.

Crocker will oversee entertainment of visiting celebs who want to take in the studios on a card from W. R.

First of the new Crocker social duties is the dinner staged by Hearst and Louis B. Mayer tomorrow in honor of Winston Churchill, British statesman, at the M-G-M studio.

### NOT PAPERHANGERS

Los Angeles, Sept. 17. Cinemagundi Club with a membership of 175 art directors of film studios has refused to become affiliated with the Paperhangers' Union of the American Federation of Labor.

They insist upon a separate charter and authority for themselves alone.

### CAMERAMAN-DIRECTOR

Phillip Tannura, a cameraman since Edison days, has finally won his megaphone. Pathe has just elevated him from chief photographer in the studios here to a director of shorts.

### Costly Blunder

Hollywood, Sept. 17.

Prize blunder of the year occurred at one of the major Coast picture studios through the negligence of a cameraman. Happened after a producer had engaged an expert to build a miniature city at what he thought would cost around \$15,000, but the expert asked \$150,000. When completed the studio found that it cost twice this amount.

No squawk about this, the job being an exact replica of London. The big scene where the entire city was to be demolished by an air raid, failed.

to get on the film because the cameraman forgot to remove the cap from the lens of his camera.

An additional \$90,000 must be spent to duplicate the city in miniature.

## COURTESY ADS WORTH \$1,000,000 TO PUBLIX

Radio's advertising principle of having prominent advertisers backing entertainment programs is to be tried out in the theatre field by Publix.

Arrangements are now being matured through an advertising agency whereby shorts and features playing in Publix theatres will carry on their main title "through the courtesy of—" with the name of the company following.

From understanding Publix has been guaranteed a minimum of \$1,000,000 yearly from this source. It is the plan to sell "circulation" on a similar basis to publications. Advertisers, it is believed, will be impressed by the figures of average attendance in Publix's 1,200 or more theatres. Circulation will be assessed so much per million as with periodicals.

Man as outlined calls for no direct plug. Merely the courtesy credit. It is a Publix Theatre project entirely and applies to Paramount Pictures only indirectly through Paramount dominating Publix programs.

## Building Up Personality Girl M. C. for Shorts

Publix has selected Mavis Morris as "Miss Paramount Personality" to be the mistress of ceremonies for all Publix made shorts.

Shorts previously made are reported having the Miss m. c. talking on an introduction. She will similarly introduce all future Publix shorts, until such time as Publix believes Miss Morris is due for a personal appearance tour, following the shorts, or has been publicized sufficiently to star in a full length feature.

Miss Morris is talking now for the shorts at the Paramount, L. I. studios.

### EQUITY ABSENT

Los Angeles, Sept. 17. Equity's suit against Tully Marshall and Warners came up last Wednesday (Sept. 11) for a hearing, but no appearances were made as the attorneys concerned agreed to withdraw the temporary injunction claim and drop the demurrer from the calendar.

Case for a permanent injunction is still on the docket and may or may not come up for hearing.

### Murdoch on Coast for Winter

J. J. Murdoch again left for Hollywood Sunday. He will return around Oct. 1.

Taking the next trip after that, the Murdochs will remain in Hollywood for the remainder of the winter.

## PATHE-SHUBERT IN HOLDING COMPANY

### Unknown If Pathe. Will Play Pictures in Shubert Theatres

Pathe-Shubert if concluding their present merging deal will operate under a holding company to be called General Amusement Co.

Just now with all other matters pretty well set, the delay is said to be on the basis of exchange between the two concerns. That depends, it is reported, on the assent of Joseph T. Kennedy, who sails from Cheebourge today (18) on the "Le de France." He may have to wait until Kennedy's arrival in New York.

No information whether Pathe contemplates playing its pictures in the Shubert theatres. The Shuberts own or operate around 50 theatres over the country outside of New York City. Exchange from six to 10 might be available for pop price talkers. Several others could play a special talker at \$1.50 top.

With Pathe behind the Shuberts on stage productions, there would be the unsettled angle, as yet, it is said, of the choice of plays for the stage with the screen in view. This relates mostly to the drama form of play. Musicals with the Shuberts usually run in the present mode of the talking screen's light performances.

### Dropped \$29 a Share

First reports of the Pathe and Shubert stock exchange basis were two Pathe common and one preferred for one Shubert common. At present market quotations this would amount to about \$37 gross for the Pathe trio, with the Shubert common now around \$45. At one time recently Shubert was quoted at \$74 per share.

Marketing of the combine's stock is said to have been practically settled upon. The Blair banking associates are the Pathe bankers; Seligman & Co. and the Equitable Trust Company are said to be the joint Shubert bankers just now, the Equitable having lately gone into the Shubert financing, with Seligman's the original Shubert banker.

Elisha Walker, head of the Blair group, is in Europe and may have been in consultation with Kennedy over there. Kennedy went abroad to superintend the world premiere of his American made talker, "The Trespasser," with Gloria Swanson, in London last week.

### Holding Companies

The holding company plan for show interest merging does not appear to meet with opposition from the Department of Justice. It is the formation of which now operates Keith's and Radio Pictures (Radio Keith-Orpheum) as distinct units. This is reported likewise to be the intended plan of the Paramount-Warner buy out, with Paramount on the buying end, but without ending the association of the Warner brothers with the combination. The brothers will continue, but just how doesn't appear to have been so far decided.

It is said the Paramount-Warner closure is waiting for the Department's approval.

## Hustling Director Tossed Off 18 Lbs. in 21 Days

Los Angeles, Sept. 17. Paul Sloane made "Three Sisters" for Fox in 21 days and 18 pounds. Tatter figure represents gross weight, lost off in production hustle.

### FIVE YEARS ANYWAY

Hollywood, Sept. 17. Nat Ross is out as a director for Universal. He is out for five years as an office boy.

# Talkers' Patent Litigation Is Clogging Up Federal Court

Suits and countersuits among friends and foes and others are cluttering federal court calendars in a way that promises to give talker litigation a most conspicuous position on the record of patent strife.

With Western filing the latest four complaints against DeForest and the inventor's interests now hoping for its two-year-old complaint against Fox-Compucon to trial in October, a situation already complicated is made still more intricate.

DeForest, whose suit is on the whole sound on facts, will be opposed in a more recent filing against Stanley by Western.

Electric at the same time will have to prosecute Stanley for alleged partiality to Patent and the use of that manufacturer's patents, nine of which are claimed to infringe.

In the second Stanley defense, Warner, first licensee and mentor of the electric in the industry, have already taken up the cudgels against Western.

The brothers announce their belief that all talker patents are practically ad lib in the defense.

Patent, currently associated in more than a friendly and quality interest with them.

The trade's observation of all this is that talker patents are becoming more every day and that the legal mess will probably be cleaned up when the industry is concerned over Television and talker equipment is as obsolete as white battleships.

## CHRISTIES MAY LEAVE PAR AT SEASON'S END

With Christies contract for distribution of their shorts through Paramount up next August, reports are that the brothers may rejoin Educational, which handled the product for seven years.

Charles Christie and Pat Dowling, publicity director, arrived in New York last week and are conferring with Par execs.

While nothing can be obtained for the record it is known that a continuance of Christies working through Par exchanges is doubtful after this season's product is disposed.

## Creelman-McDermott Up

Hollywood, Sept. 17. James A. Creelman has been made a production supervisor by RKO. First picture will be Rudy Vallee's "Vagabond Lover."

John McDermott has been made an associate producer at United Artists. McDermott was a film director for a number of years, but gave up the megaphone to become a scenarist.

## LAURA LA PLANTE'S TRIO

Hollywood, Sept. 17. Three stories for Laura La Plante are being prepared at Universal.

Clara Thompson and Arthur Ripley are working on "The Poor Sport," magazine story, by Rita Weiman; Clarence Thompson is adapting "The Behavior of Mrs. Crane," and Met Taylor is adapting Jack Townley's "Love and Kisses."

Lina Basquette's "Bad Annie," Lina Basquette will have the name part in "Bad Annie," formerly titled "The Dude Wrangler," to be made by Mrs. Wallace Reid Productions. Francis X. Bushman will play opposite.

Sequence in Technicolor has been added to fir Miss Basquette's dancing.

## Seastrom Directing Banky

Hollywood, Sept. 17. Victor Seastrom, returned to Hollywood from Sweden, will be filmed out to Sam Goldwyn to direct Vilma Baner's next.

## Baldwin's 2d for Quillan

Hollywood, Sept. 17. Earl Baldwin has been engaged to do Eddie Muller's next, a race track story. He did Quillan's "The Sophomore."

## Free Look

On the bulletin board of the Paramount publicity department is this notice:

"Free Demonstration of the Miller System of Correct English."

The words "Correct English" are in bigger type than can be found in the average print shop.

## NEW "LADY" LEAD; JEANNE EAGLES' EYE

Los Angeles, Sept. 17.

Ruth Chatterton stays in the east to do "The Laughing Lady," with Olive Brook, in place of Jeanne Eagles, out of picture with an infected eye.

That upsets the west coast schedule, where Paramount had "Zaza" for Miss Chatterton and Frederic March. Upon the return to Hollywood Chatterton-March combo will do "Sarah and Son," with "Zaza" following.

There has been a little difficulty over "Zaza" through Mrs. Leslie Carter owning the rights. She is said not to fancy the screen treatment submitted by Paramount.

## KREPPS DENIES ALL

Bride of Two Months Wants Gilda's Former Mgr. to Provide

Des Moines, Sept. 17.

C. D. Krepps, former manager of Gilda Gray, is having his difficulties at Maquoketa, Ia., where he was born and raised and where he is now managing a department store. He has denied all charges recently made by his bride of two months in St. Louis, and characterized them as "silly."

"Yes, I know about the suit," Krepps said when interviewed regarding suit for separate maintenance filed by Alice Burgess of Kirkwood, Mo. "Certainly I'll fight it—all the charges are silly."

"How about the charge you married Miss Burgess out of spite after a quarrel with Gilda Gray," he was asked. "Silly; absolutely silly," he asserted.

## Tough Refusal!

Los Angeles, Sept. 17.

Mae Murray had to pass up \$60,000 to dance for eight weeks at the Club Richman, New York (\$7,500 per). Had to reject the proposition as she will be tied up by Tiffany-Stahl (pictures) until after November.

## McLaglen SINGING

Hollywood, Sept. 17.

Victor McLaglen will sing his first song for pictures in his present Fox film, temporarily titled, "Lay of the Land."

It will be delivered by McLaglen and Fifi Dorsay.

## BAXTER'S GLYN STORY

Hollywood, Sept. 17.

Fox has purchased an Elinor Glyn yarn for Warner Baxter. Title is "Such Men Are Dangerous." Kenneth Hawks will direct.

## For Warners on B'way

Warners' energetic p. a. chief, A. P. Waxman, has taken on another assistant, J. Maxwell Joyce.

He will take care of newspaper space for AT's Broadway show windows.

## Par's Smoking Zone

Hollywood, Sept. 17.

Signs have been posted on the Paramount lot not only prohibiting smoking on the sound stages, but extending the proscribed zone to a point 10 feet outside the door.

## Williams' Rogers Comedy

Hollywood, Sept. 17.

At his first assignment for Fox, Ben Ames Williams will write an original for Will Rogers.

It is to be a cowboy comedy.



A. Natural  
SIMPLICIO AND LUCIO  
GODINO

And their brides and Filipino band playing Palace Theatre, San Francisco, week of Sept. 20.

Record breaking business. Opinion of west coast showmen, the greatest box office magnet in American theatre.

An ARTHUR KLEIN-TERRY TURNER ATTRACTION, Suite 3405, 1560 Broadway, New York.

## Jeff McCarthy Guiding Fox Picture for Road Career

Hollywood, Sept. 17.

Jeff McCarthy is going to handle a road show picture again. He will guide "Sunshine Up" for Fox, which starts at the Gaiety, New York, and is due here at the Chinese following "Cook-eyed World." Fox intends to give the picture twice daily displays in the key cities and maybe in lesser centers.

This plan sets aside "Married in Hollywood," Fox opera, as a \$2 Manhattan entry, the picture now being scheduled to go direct to the Roxy for a try at a month's stay, opening this Saturday.

Schedule close away with the Fox intention of taking another New York legit house for two simultaneous \$2 showings.

Locally, "Married in Hollywood" may go to the Broadway Palace, Fox's new twice daily downtown stand, which opens Oct. 16 with "Hallelujah," or the Carthy Circle.

It Radio's reported deal for "Rio Rita" doesn't go through for this theatre.

## Frissell-Robertson for Snow Stuff Footage

Hollywood, Sept. 17.

New explorer-film combination for making pictures in the far corners has been formed with the association of Varick Frissell and Capt. John Robertson. Duo are specialists on icebound regions.

First picture together will be "Village of the Ice," to be made in Newfoundland this winter. Frissell previously made "The Great Arctic Seal Hunt" and Robertson made "Alaskan Adventures."

## ONE BUFFALO SETTLEMENT

Buffalo, Sept. 17.

Basel Bros., operating the Genesee and Strand (neighborhoods), this week obtained a temporary injunction against operators' union (Local No. 233) restraining the union from further picketing and further interference.

After two postponements of the argument for a permanent injunction, the matter was settled by granting the men a small increase. The seven-day week stands as previously. The settlement will not affect the situation between the union and the downtown picture theatres. No decision has been reached here.

## Reichenbach and "Gabbro"

Thurly Reichenbach is handling the trade publication "The Great Gabbro," Jim Cruze's independent, released through Sono-Art World-wide.

## "Murder Will Out" Film

First National will make a picture of "Murder Will Out" from the book by Will Jenkins.

Monte Blue and Lois Wilson in leads.

## Cohn With F. N.

Al Cohn is First National's new scenario chief.

Walter Anthony, whom Cohn succeeds, is now editor of dialog.

## British Film Field

(Continued from page 2)

ment for theatres over 2,500 seats drops from \$21,750 to \$18,000; under 2,500 seats down to \$100, down from \$17,500 to \$14,000; below 1,100 to 900 seats, from \$14,500 to \$10,750, and the smallest set for houses under 900 seats, from \$9,500 to \$5,500.

This is for film and disk equipment complete. It includes spares and training operators.

Staff changes include H. G. Knox returning to America, with Eugene Gregg replacing him here, and W. A. Bach, British sales manager, taking over Europe, Middle East and India. E. L. Foley also returns to America, some time this month on research work, and comes back here probably around end of the year.

J. E. Otterson is in town, carrying on negotiations for straightening out patent arguments with German interests.

## Pre-View Season Opens

Beginning with "Under the Greenwood Tree" the fifth (directed by Harry Lachman for British International) and followed by "Tessie" at New Gallery this night, fall pre-view and statements, made on is on. Tiffany is showing "To What Red Hell," Sybil Thorndike dialog film, with Bramwell Fletcher in male lead, this 12th at the Plaza at midnight. These midnight shows are a feature still, caused by the shortage of wired houses available any other time.

Fox will be showing "Cook-Eyed World" for a pre-view at New Gallery this 19th, and same day at midnight British International show "American Prisoner," dialog, at Regal.

## Denman's Pass Dividend

First year's working of Denman Picture House Company, part of Gaumont-British, Corn., does not stack up to statements made in prospectus in April last year when debenture issue was made. This said debenture charges would be covered nearly five times, but balance sheet now issued shows gross profit to be \$1,342,345, out of which debentures interest takes \$856,715, and with depreciation and other charges there is \$218,135 carry forward, with no dividend on the 2,800,000 common of \$2.50 par, most of which is held by the Gaumont-British Corp.

## Gainsborough for Gaumont

Gaumont-British under new conditions would let Gaumont production end slide and work through the producing subsidiary Gainsborough Pictures Company, the latter's schedule is now set, with nothing planned for the old Gaumont Producing Company, whose stuff was mainly directed by Maurice Elvey.

"Gipsy Melody," by Nicholas Todor, Hungarian, has gone into production. Locations in Hungary. Being made in conjunction with Burlington Company, now producing "Woman to Woman" and "Journey's End" in New York.

Clarence Darrow play "Bill of Divorcement," an original script by Miles Malleon, "A Night in Montmartre" and a "Gainsborough Picture Show" type, for which vaude and burlesque artists known here are being engaged.

They will also do "Soho" as an all-dialog. McIntire Carl Brisson is around talking he will make a "Soho" for British International and Harry Lachman will direct it. But Lachman is considering a Foreign Legion story, and anyway, Brisson is dickering with Elinor Glyn, who figures to make a talker with him and has been after floor-space at Elstree.

## FOX RE-SIGNS THREE

Hollywood, Sept. 17.

Performances of three players in "Sunshine Up" was rewarded by Fox with new contracts.

Marjorie White, brought on for this picture, is being retained on a long term contract. Sharon Lynn's agreement was about to expire, but has signed a new one, and Frank Richardson also has a new ticket.

## U A WANTS LOWE

Hollywood, Sept. 17.

United Artists is negotiating with Fox for the loan of Edmund Lowe as leading man for Dolores Del Rio in "The Bad Girl."

Couple last appeared together in "What Price Glory."

## Mannix in New York

Eddie Mannix, Metro supervisor, is in New York shooting duck and wharf scenes for "Anna Christie," Metro's first talker, for Greta Garbo.

## Rapt's Eastern Search

Harry Rapt arrived in New York Monday from the coast.

Metro says Rapt is searching for colored artists, leads and supports, for Metro's all-colored revue.

## 47 PRINTS IN LONDON; "SHOW BOATS" RECORD

London, Sept. 17.

"Show Boat" on the screens of 47 London theatres by yesterday's count, sets up a new record for the British capital for a sound film.

Picture has just finished a run of 16 weeks in the West End. Universal is working with 64 prints throughout the country this week.

## Day and Night Shifts for English-Spanish Casts

Hollywood, Sept. 17.

Sono-Art's two casts and languages for "Blaze O' Glory," will work in day and night shifts.

English players will troupe in the daytime and the Spanish lineups at night.

## Evelyn Brent Incog

London, Sept. 17.

Evelyn Brent is here unheralded. Registered at the Mayfair hotel, nobody seemed to know of her presence.

It is believed she would like to make a picture here if the right offer were made.

## d'Arrast with Goldwyn

Paris, Sept. 17.

Harry d'Arrast, former Paramount director, mentioning in Paris, was taken by Sam Goldwyn to direct the first production under his management of Ronald Colman. It will be a mystery story done in dialog.

## HOYT'S GOES ATMOSPHERIC

Sydney, Sept. 17.

The "atmospheric theatre" has arrived on this side of the world. Hoyt's is building a house in Sydney after the American model, design and decorations being in the Spanish style.

It will offer weekly change of talker pictures.

## CAPUCINES, WIRED, GOES FILM

Paris, Sept. 17.

"Molly and Me," American film, goes into the Capucines in October when the house is taken over by Tiffany. Wilton & Brockless have completed the wiring.

Capucines is a small theatre of 500 seats.

## FRENCH NEWS COMBINE QUILTS

Paris, Sept. 17.

Report is heard that the Pathes Gaumont-Metro newsreel, combination is withdrawing from the field here Oct. 1.

No light is shed on the reason for the move which leaves Fox and Paramount still active in France.

## FULLER CHAIN ALL-TALK

Sydney, Sept. 17.

Sir Ben Fuller has just issued instructions to his staff that every theatre in the chain be wired.

It is understood Fullers' will go in strong for talking pictures, probably playing them in conjunction with revue presentations.

## Paris Film Bills

Paris, Sept. 17.

Current films:

Gaumont—"Kit Carson," "Gaumont"—"Hispano Man" (French made).

Clichy Palace—"Weary River." Other houses have hold over features.

## Colman's Mother Dies

Sydney, Sept. 17.

The mother of Ronald Colman died Sept. 12 in Sydney, a week after she had heard her son's voice for the first time in 12 years.

She attended a showing of "Bull Dog Drummond," talker, with Colman in the cast.

## New Zealand Import Tax

Sydney, Sept. 17.

New Zealand government is talking of putting an additional tax of 2 cents a foot on all imported film, raising the rate from 2 to 4 cents.

## Le Roy's "Show Girl"

Marvin Le Roy will direct "Show Girl" in Hollywood, from the serial by P. J. McEvoy, for First National, with Alice White, Harvey Thayer and Robert Lord will do the adaptation.



# WEST CAN'T SEE THE EAST

## COAST EXECS ARE DEAD AGAINST IT

**Main Reason of Legit Talent Source in New York Disproved by Figures—Competition From Within Ignored—Only Shortage in Studios, Chorus Boys**

## WON'T DISCUSS IT

Hollywood, Sept. 17. A synthetic Californian can't look eastward to the sea, and by the same token the western film contingent will have none of the thought of eastern production ever reaching importance. They scoff, snarl, snipe, or snicker at the idea. Film production didn't really start until the boys found that California sun and 85 per cent. or more of the world's film making is now on the Coast. Here it will remain. That's Hollywood's edict as expressed by studio executives.

A couple of weeks ago Variety carried a story forwarding the views of an eastern studio man who advocated that eastern production, and lots of it, is inevitable. His reasons were common sense, the proximity of talent for the talkers, internal studio competition east and west, and that "Hollywood's phonies are doomed." Against that the principal western argument is the money tied up in the present studios, plus the persistent and general belief that the picture industry is not wholly dependent upon the stage actor.

While he or she of rostrum experience is desirable, particularly at the moment due to a certain timidity with which a majority of the film people still face the "mike," local picture heads are unmoved in their viewpoint that they see no reason for making pictures anywhere but here and that they would rather have that picture "name," made by picture publicity, in lights for box office than any two lauded legit draws who have entered flimdom in the past year. Coast producers want the stage performer, but preferably as a support player to an established picture personality.

### Actors Are Satisfied

Last week there were 42 pictures in work in local studios. Included in the making of that batch of film were 359 screen credit players. Of this number 69 were out and on stage people come west since the advent of the dialog film, 116 class as formerly of the stage, but on the screen so long as to be rated as picture players, and 174 comprise those with no known stage experience. These figures probably have no direct bearing on the east-west question, but they do give an idea of how the ratio as to the stage, screen actor is running in current production.

Desides the top studio personnel being reluctant to waste time discussing the possibility of heavy production along the Atlantic, there is the actor himself who, in a vast majority of cases, has no desire to return either to the stage or east. He hasn't seen so much money in years, if ever, or fresh air, or such domiciles.

It's obvious that the actor doesn't think of the possibility of film production moving to meet the rising sun and probably would resent the migration if such came to be the case.

In an abstract way he realizes the financial sea of pictures is spelled by New York, but his real concern is with his present, next or the security of an assignment, who will direct him, supervise, and who will play opposite him.

The studio heads never forget the lode of the money seat, are quickly reminded if they do, and consider the chance of going east to

### Reclaiming

Hollywood, Sept. 17. A former owner of an independent film lab on the Coast found after years of struggling to keep his doors open that there wasn't enough money coming in for the work he was turning out, so decided to close shop. He then went into the bootlegging business and accumulated a bankroll to finance a trip to New York where he called on a selected list of prospective investors and managed to raise \$350,000 without the aid of any high pressure. This money was subscribed by a group of New York manufacturers and is being used in adding sound and dialog to negatives of pictures produced in the past by bootlegging producers who couldn't pay their laboratory bills, the pictures subsequently becoming the personal property of the former lab proprietor.

stay so remote as to come under the heading of foolish questions. It's 3 to 5 the production group would just as leave remain 3,000 miles away from the sales force, and there are times when the phone bridges that gap all too quickly.

### Male Shortage

Allowing that the Coast considers the chances of eastern production ever getting anywhere as practically nil, an angle on present picture making is the shortage of men, both for leads and chorus. The studios cannot get enough masculine personalities to fit principal and secondary parts. And the studios are 'way short of chorus boys due to the avalanche of film musicals and revues. Late last week one lot called upon another for the loan of 12 chorus lads and drew the answer of 'Monday we're putting in a call for 40, and where're we going to get 'em?' Is the romantic looking male who can talk very scarce? Ask Hollywood. And moving east wouldn't help any, although the chorus situation might be eased thereby.

Meanwhile, the studios are too busy digging and turning out prepared stories to more than sniff at the idea of heavy eastern production activity, and then reject it at once as unnecessary—an inconsequential and annoying thought.

## BERKELL'S HERRING VAUDE FULL OF BONES

Chicago, Sept. 17. Charles Berkell's vaude experiment at the Grand, Davenport, and the Palace, Moline, has blown up after a two-week try.

Berkell squeezed the deal through on a herring. He told bookers here that he had \$1,000 to pay for 14 acts. He argued, 14 acts for \$1,000 because someone had offered \$50 for a seven-people act to play 40 minutes and furnish its own music. Berkell got his acts and they split between the two houses.

But a herring is a herring, and even with a 25-35 tariff, no go, especially at the upstairs Grand. According to reports, the houses were not exploited, with only "one-sheets" out to announce the opening.

### Rearrange "Rosalie"

Hollywood, Sept. 17. New story and dialog for "Rosalie" has been written by Harry Beaumont, slated to direct that production with Marion Davies as soon as she finishes "Dulcy."

"Rosalie" will be the final subject under Miss Davies' old Cosmopolitan agreement. As she is anxious to find time for a trip to Europe, it is believed the production will be completed by mid-November. Due to the shelving of "Five O'Clock Girl" and the time wasted on "Buddy," which never reached production, and also the time given to making "Marianne," the Davies pictures are behind schedule.

## COLUMBIA MEN ON SIGHTSEEING TRIP

Jack Holt, Ralph Graves and Frank Capra, who came from the coast to see the opening of their Columbia picture, "Flight," found a few nite clubs open in New York and have had very little time for interviews. When in the Astor hotel they barricaded themselves in their rooms.

A variety girl reporter gained admittance at a little too early an hour for Ralph and Frank, but was pleased to discover that the strong, silent Mr. Holt had not been involved in midnight gayeties.

Since his arrival in New York Mr. Holt has been surrounded by sisters, cousins and aunts to about the same extent as the captain in "Elnore." When Mr. Graves was asked about his authorship of the story of "Flight," he completely disowned it, muttering something about it coming out of a tomato can.

When Mr. Holt made his dignified entrance he said, "Well, I suppose you boys have been dissipating." This suggestion was denied and Ralph insisted Holt's family was a publicity stunt.

Mr. Holt, strong and silent, is the same strong, silent man in real life. Even to newspaper reporters. He doesn't like interviews because everyone just sits about waiting for things to happen, he says. Mr. Graves and Mr. Capra don't like interviews before breakfast.

Some information about them is that Mr. Holt was born May 31; Ralph was born in 1900; Mr. Capra used to pick his father's pocket as a child and Mr. Graves picked both his fathers' and his mother's. Mr. Graves only likes women when they have their hats off. Mr. Capra denies that any of the scenes he directed in "Flight" were faked and thinks the only time to see Broadway is at 6 in the morning; Mr. Graves is addicted to "window shopping."

It was rather a blow to find that Jack Holt doesn't think he is as good an aviator as he is a deep sea diver.

## 70-lb. Recorder

Hollywood, Sept. 17. Pathe engineering staff has devised a portable recording apparatus weighing 70 pounds. Sound is recorded on 20 frames behind the photographic image as is customary. While there remain a few links to be straightened out, the device will be put into immediate use by Pathe's sound news in case of emergency.

Device is in three divisions. On the camera the recording apparatus, including flywheel, weighs but 12 pounds and may be inclosed in a small box. Two other cases carry amplifiers, batteries and mikes. In a pinch the combination may be operated by one man, although ordinarily, two will be assigned.

### News Yarn Epidemic

Hollywood, Sept. 17. Epidemic of film newspaper yarns seems to be gaining momentum. M-G-M is to have one from Willard Mack to star Jay Gilbert, while Universal's contribution will be "Deadline," for Joseph Schildkraut. Already played on in first run houses are "Gentlemen of the Press," Par; "In the Headlines," WB, and "Big News," Pathe.

City desk staff evidently started because of front seat being bought to star Jay Gilbert and not started upon as yet.

### Dallas' Dancer's Job

Dallas, Sept. 17. Viola Hattala, former dancer, and once with Paul English's stock is reported gone to Hollywood to begin contract as assistant director with Universal. "Starts work on 'Aunt Lucy,' talker. Her big name is here and stage name was Lucie Naulty. Tangled dramatics here.

## 1st N. Specials' Roosting Place, With Par-Warner Houses Figured

## JANET GAYNOR TRIED TO MARRY QUIETLY

Oakland, Sept. 17. Janet Gaynor and Llydell Peck, local attorney, were married at the home of the bridegroom. Victor Shapiro attended the ceremony as the representative of William Fox. The honeymoon trip to Honolulu looked at first as if it would have to be postponed, when the bridegroom went off without the luggage, but the couple finally made the boat. Every effort was made to keep the ceremony a secret, with no local paper aware of it. Miss Gaynor would not say if she intended to retire from the screen.

The first picture wedding of note in years with no publicity attending. Only account in New York was a meagre despatch to the New York "Times." The tabs muffed it altogether.

## Two New Divisions

Los Angeles, Sept. 17. Fox's West Coast chain has created two divisions to handle its recent Rocky Mountain acquisitions, headquarters of both divisions to be in Denver. Jack Mansfield is in that city installing the operation policy.

Gus Kohn is to be division manager of the Southern Rocky Mountain chain and supervise houses in these following Colorado towns: Iola, Florence, Canon City, Rocky Ford, La Junta, Trinidad, Walsenburg, Durango, Montrose, Delta, and Las Vegas and Las Cruces, New Mexico.

Division manager of Northern Rocky Mountain chain will be Rick Rickerson, looking after Denver, Boulder, Longmont, Loveland, Ft. Collins, Sterling, Colorado; Cheyenne, Sheridan, Canon, Rock Springs, Wyoming, and Sidney, North Platte, Alliance, Bridgeport and McCook, Nebraska.

Both divisions will book through one booker and assistant. Harold B. Franklin, Fox Coast theatre head, expects construction to start upon new houses at San Jose (1,800 seats), and Santa Barbara (2,000), within 60 days.

### PA THE UNDECIDED

May Retain Present New York Studios

Pathe may decide to stick in its present eastern studio at Park avenue and 134th street. Decision is held in abeyance this week pending outcome of litigation now on between owners of the property. Pathe's present lease expires Oct. 1, at which time it was previously announced it would move to the RCA Grammercy Park studio downtown. It is understood Pathe was on lukewarm on moving into the RCA studio, figuring sharing of authority with RCA might not be a desirable arrangement. Hence the possibility of sticking uptown.

### Red Kann With "News"

Maurice (Red) Kann has left the Film Daily. Oct. 1, Red will assume the editorial direction of the Motion Picture News.

Ed Johnston, present News editor, is going to the coast for a spell on a pleasure and business trip for the trade weekly. Kann has been for years with the Film Daily, owned by Jack Aladdin. The News is one of a group of trade papers held by a controlling company, the Anzous, financed by downtown bankers. The group was formed about two years ago. Johnston is president of the company.

With three all-talker specials scheduled for release between Oct. 1 and Oct. 10, First National is up against it for Broadway houses. They may go to a Warner house, or a Bway de luxe, or the Criterion.

The pictures are "Sally," with Marilyn Miller; "Paris," with Irene Bordoni; and "Forward Pass," with Douglas Fairbanks, Jr., and Loretta Young.

First National has only one official house on the Main Stem, Mark Strand, where the Fairbanks-Young screening may be set.

The two Warner houses, Winter Garden and Warner's, appear set to keep going with their current showings for some time to come. At the latter is "Say It With Songs," while "Gold Diggers of Broadway" at the Winter Garden.

The "Golden" film may be withdrawn to make room for "Sally," leaving only one special to be taken care of.

The considering of the Criterion is probably because of the Paramount-Warner merger which makes that Paramount house available for Vitaphone showings. But the Criterion may still be closed to Vitaphone for some time owing to "Applause," following the current "Four Feathers."

First National may then be compelled to seek a popular program house for its picture.

If First National cannot effect a suitable booking at the Romy it is planned to shoot the special in question, which will probably be "Paris," for the opening of the new Warner theatre now under construction at Broadway and 61st street.

"Paris" is 45% in color; "Sally" is all-color.

## KEITH COAST HOUSES ARE SHORT ON ACTS

Los Angeles, Sept. 17. Noticeable shortage of acts coming through from New York over the Keith circuit, and local bookers are finding it difficult to secure turns to fill the bills. Check-up shows that of 29 acts played in four Coast houses (two in L. A., Frisco, and San Diego) the week of Sept. 6, 12 of these were picked up in Los Angeles. Similar situation was found the week of Sept. 13, during which 34 acts were booked in these houses, with 18 taken from Los Angeles.

Are trouble than usual since the taking over of the Pantages houses by Keith.

Shortage is attributed to the inroads made by pictures since the advent of talkers.

## Casey Moving Offices

Pat Casey will shortly move all of the organizations under his direction to the eighth floor at 1600 Broadway.

The entire space has been leased to house the Variety Managers Assn., N. Y. A. Special Fund and subsidiaries.

At present in the Columbia theatre building, the Casey organization's various departments have been on different floors.

## Columbia Has Cohan for 11 Weeks at \$5,000 Per

Columbia has the Cohan, New York, where its "Flight" opened at \$2 last Friday, for 11 weeks at \$5,000 weekly for the bare walls.

The "sub-lease" from Howard Hughes carries an option, with the option, if exercised by Columbia, depending upon when Hughes' own air picture, "Hell's Angels," is ready to go in the house.

Columbia does not contemplate buying "Flight" for over five weeks, following it with the Belle Baker special musical.



## 2 Dark L. A. Houses Help Others: State \$35,500—Par \$24,350—U A \$18,900

Los Angeles, Sept. 17. (Drawing Pop., 1,500,000) Weather: Fair

Feature of last week was the business the dark Hillstreet and Pantages threw into the other downtown houses. It helped the State get \$35,500 show and "Imagine My Embarrassment" ("Why Leave Home")—Fox and allowed the Paramount to run up to \$24,350 on "The Lady Lies." Pantages is still dark, awaiting the Warner regime, but the Hillstreet, now the RKO, inaugurated its new stage band and picture policy Wednesday night with a special show and "Imagine My Embarrassment." Plenty of squawks on the sound reproduction opening night.

"Dynamite" called it a run after seven weeks of the Carthy Circle and a \$12,800 finale. Picture held up well and is succeeded by "We Had To See Paris," which opens tomorrow (Wednesday) night. "Hollywood Revue" is peering fast at the Chinese, around \$15,000 last week, and gets "Cockeyed World" Sept. 24 with "Sunnyside Up" the successor there. "Hallelujah" marks the inaugural of the Broadway Palace, as a downtown twice daily, \$1.50 top Fox house Oct. 18 and is apt to next get "Married in Hollywood" (Fox) with the Chinese probably going well into the new year on the two pictures booked, "Rio Rita" has a local problem. Report is Radio has a deal on with the Fox Coast unit for spot in which the picture, probably the Carthy, but it is not known if this is definite.

"Marianne, plus the usual Hearst splurge, is away smartly at the Mayan having ticked off \$12,000, and "Bulldog Drummond" is into its fifth U. A. week after a fourth at \$18,900. "In The Headlines" only went three days on the picture last week at Warners, for \$7,000, making way Thursday to permit "Fast Life" (FN) to enter.

"Pleasure Crazy" slipped the Boulevard \$4,000. "Single Standard" boosted the Egyptian to \$11,400 to make another link in the Garbo chain of silent clichés. "Lucky Star" closed at the criterion after three weeks and \$12,250. "Broadway Melody" paying the town a return visit Thursday and starting off to \$2,000. Curiosity on the grind run of this one is based on the picture can do in a territory which has plugged its music unendingly. Case is similar to the run of "Rose Marie" (stage) in New York, which, which many people stayed away because of hearing the tunes every time they turned a corner.

**Estimates For Last Week**

Boulevard (Fox) "Pleasure Crazy" (Fox) (dialog) (2,164; 25-50). Did well enough in slipping house \$6,400.

Carthy Circle (Fox) "Dynamite" (M-G) (dialog) (1,500; 50-11.50) (7th week). Out in favor of "We Had To See Paris" (Will Rogers-Fox); DeMille picture had pleasant start, final week being \$12,800; house apt to get "Rio Rita" (Radio) as next entrant.

Chinese (Fox) "Hollywood Revue" (M-G) (dialog) (2,028; 50-11.50) (12th week). "Broadway Melody" (Fox) here Sept. 24; revue steadily down the scale after fifth week; now around \$15,000; "Sunnyside Up" (Fox) booked here.

Criterion (Fox) "Lucky Star" (Fox) (dialog) (1,600; 25-75) (3rd and final week). Quiet showrun finishing to \$10,250; "Broadway Melody" (M-G) (dialog) (2,028; 50-11.50) (12th week). "Broadway Melody" (Fox) here Sept. 24; revue steadily down the scale after fifth week; now around \$15,000; "Sunnyside Up" (Fox) booked here.

Egyptian (U. A. - Fox) "Single Standard" (M-G) (silent) (1,800; 25-75). Garbo again; \$11,400 above house average despite previous downtown slump.

Loew's State (Loew-Fox) "Imagine My Embarrassment" (Fox) (dialog) (2,042; 25-11). Benefited from both Fox and Hillstreet going dark to extent of \$35,500, probably around \$7,000 more than would normally have come in; picture made good impression.

Mayan (Marianne) (M-G) (dialog) (1,500; 75-11.50) (2nd week). Usual Hearst avalanche of type to help; doing very well and first full week, \$12,000.

Paramount (Public) "The Lady Lies" (Par) (dialog) (3,595; 25-75). Also aided by the two dark downtown houses; \$24,350.

RKO "Street Girl" (RKO) (dialog) (2,950; 30-60). Gas opening Wednesday (Sept. 11); film liked but numerous complaints on sound presentation at first performance; up to Sunday night, \$18,900.

United Artists (Sam Goldwyn) (dialog) (2,100; 25-41) (4th week). Now in fifth week; strong run; did \$18,900 last week.

Warners (WB) "In The Headlines" (WB) (stage) (2,756; 25-75) (2nd and final week). Bowed out after three days of second week to

## FILM VAUDE \$17,500—\$10,000 IN MONTREAL

Montreal, Sept. 17. (Drawing Pop., 600,000) Weather: Fine

Good weather and good shows combined to boost grosses during the past week, with houses running capacity first half and fading a little last three days. Holiday crowds are back in town and tourists show little decrease in a year, which has been the best in many.

Palace has the habit of topping the town and again hit the high spots with \$20,000 for "Four Devils." Censors, lying low for some weeks, got into action with the vamp scenes. This probably cost the Palace a couple of thousand in gross.

Princess repeated week with "Bulldog Drummond," grossing around \$16,000. It makes \$35,000 for the fortnight, one of the best takes since the theatre opened.

Capitol run "Words and Music," liked by fans and maintained Capitol's gross of previous weeks, around \$16,000. Orchestra here is permanent despite recent fight with Municipal Union and is popular feature of house.

Loew's split with vaude. "Masquerade" is fair picture from B. O. standard, with vaude going over; \$17,500 makes above average.

His Majesty's (legit) had near-capacity week with "Many Waters" (English), and scored high at \$14,000.

Neighborhoods recovered from previous week's slump.

**Estimates for Last Week**

Palace (FP) (2,700; 40-65) "Four Devils" (Fox). Did big biz, which would have been better if censors had laid off; \$20,000 up to high average.

Princess (CT) (2,100; 30-55) "Bulldog Drummond" (UA) 2d week. Held up with \$15,000.

Loew's (FP) (3,300; 35-60) "Masquerade" (Fox). Fair picture and standard vaude; \$17,500.

Capitol (FP) (2,700; 40-65) "Words and Music" (Fox). \$16,000, a large.

Imperial (FP) (1,900; 35-60) "Salute" (Fox). Good picture and out-of-ordinary vaude brought \$10,000.

His Majesty's (CT) Legit "Many Waters." Good houses all week to \$14,000. Big.

## 'Lady Lies,' \$47,900, B'klyn 'World' in Third H. O.

Brooklyn, Sept. 17.

The only comment here was at the Fox, where "Cock-Eyed World" held over for a third week. Good crowds still flocking in. Film now held over for a third week. RKO's Gas still on stage as part of the new vaude bill.

Metropolitan played "Evangeline" and large vaude bill, and did fairly well. Albee had "Side Street" and vaude.

**Estimates for Last Week**

Paramount—"Lady Lies" (Par) (4,000; 35-50-75). Fair film, with Paul Ash and his gang on the stage. Did \$47,900; nothing exciting here.

Strand—"The Hottentot" (WB) (2,800; 25-35-50-60-75). Somewhat of a slump around \$17,500.

Fox—"Cock-Eyed World" (Fox) (4,000; 35-40-50-60-75). Second week for this one and going strong; Swelling box-office receipts and held over for a third week.

Met—"Evangeline" (3,577; 35-40-50-75). Well liked picture and vaude. \$21,000.

U. A.—"Side Street" (3,248; 35-50-60-75). Ordinary film with vaude.

**BALABAN SETS SCHEDULE**

**Calls First Meeting of His Public Producers**

A. J. Balaban, in charge of Public stages and productions, called his first meeting in New York last week for the Public producers.

Six stage units were decided upon, with acts set for them forthwith, and future production gone into by Balaban.

This producers received an outline talk from A. J. Following the meeting all said it was the first time they could figure out their future work with a certainty.

\$7,000. "Fast Life" (FN) opened Thursday; house hasn't changed two-week run policy, moving opening up for this film only.

## PICTURE GROSSES



**REOPENS SEPTEMBER 19**

The social season in Washington, D. C., begins with the opening of Cafe Le Paradis.

Its cuisine and entertainment make it the outstanding place of its kind; particularly on theatrical nights, when the cream of the professional world gathers there.

The cosmopolitan knows that Cafe Le Paradis is under the direction of MEYER DAVIS.

## 'Cock-Eyed World' In 2d Wk., \$21,500

Washington, Sept. 17. (White Pop., 450,000) Weather: Hot to Cool

"Modern Maidens" topped town last week. Others faring right well. Fox had a 2d good week of "Cock-Eyed World." "Fu Manchu" at Columbia started its allotted two weeks well. "Say It With Songs" got excellent figure at Rialto dropped to low figure.

**Estimates for Last Week**

Columbia (Loew) "Dr. Fu Manchu" (Par) (1,232; 35-50). First week of two, close to \$13,000.

Earle (S-C Warner) "Hard to Get" (FN) (2,240; 35-50). Built constantly; \$15,500, grand or two above average.

Fox (Fox) "Cock-Eyed World" (Fox) stage prolog (3,434; 35-50-75). House previously swore never an other second week. This justified itself with \$21,500, after copping house record previous week by \$4,000.

Met (S-C Warner) "Say It With Songs" (WB) (1,585; 35-50). Not as big as preceding Jolson's, but no complaining on \$18,000.

Palace (Loew) "Modern Maidens" (M-G) stage show (2,363; 45-50). Started big and finished likewise; \$24,000.

Rialto (U) "Broadway" (U) (1,078; 35-50). Second week and not so hot; \$7,000.

## UPS AND DOWNS IN GROSSES IN PHILLY

Philadelphia, Sept. 17.

A real break in the hot spell succeeded in holding most of the grosses to the holiday week figure and in some cases spelled improvement in business. That all legit houses are still dark is helping, especially in the case of the road show pictures at the Aldine and Fox-Loeust.

The latter house is still a riot with "Cock-Eyed World." Aldine opened Wednesday with "The Holywood Revue" with a big splurge at the premiere. Attendance was strong in the four days, though picture did not create all the enthusiasm expected.

Maestbaum had a fairly good week with "Modern Maidens." Reported between \$43,000 and \$50,000.

Fox had "Four Devils" with dialogue added to the last reel. None too strong. Because of its length, stage bill much shorter than usual, not running more than two hours and a quarter. Stanley, with final week of "Broadway" slumped way off, with \$14,000 (Friday to Friday). One of the lowest figures house has reported and shows seriousness of its facing in this house's future.

**Estimates for Last Week**

Maestbaum (800; 35-50-75) "Modern Maidens." Silent (M-G-M). Off a little, \$50,000.

Aldine (Loew) (M-G-M) (1st week). Big feature opened Wednesday night. Indications are run won't be as long here as figured by film management which counts on 10 weeks.

Fox (3,000; 90) "Four Devils" (Fox). Because of length, stage bill cut down considerably. Off from recent pace; \$29,000 reported.

Stanley (3,700; 35-50-75) "Broad-

## Dirty and Cheap Turkey Tab on Stage Dropped Hennepin \$5,000 Under

## ULRIC FAILS TO DRAW IN "FROZEN JUSTICE"

San Francisco, Sept. 17.

Practically all Market street picture houses were off last week, with no explanation. Fox's newest and hugest Fox went below what it has been doing the past few months.

Other Fox house, Warfield with "Frozen Justice," failed heavily with world premiere and Lenore Ulric's first talker, didn't drag them in as anticipated. Gross fair.

All three Public houses likewise got nicked. Granada with "Charm of the Sinners" got a break from the reviewers but customers didn't respond. Week hardly fair for this house. California after a record first week with "Bulldog Drummond" slipped the second. St. Francis put in "Show Boat" but receipts very light.

Wagon's Embassy showed "Say It With Songs" and hit big for this house, but his Davies with "Argyle Case" moved down from the Embassy just fair.

**Estimates for Last Week**

Fox (Fox-West Coast) (5,000; 50-65-75-11) "Imagine My Embarrassment" (Fox). Some disappointing. Started fairly heavy but tapered off and gross below what this house has been getting. \$65,200.

Warfield (Fox-West Coast) (2,672; 50-65-90) "Frozen Justice" (Fox). Despite heavy publicity campaign plus expected pull of Lenore Ulric in her first talker, not as big as might have been. Profitable but just above fair. \$20,300.

Granada (Public) (2,698; 35-50-65-11) "Charming Sinners" (Par). Reviewers gave great send off but didn't pull. Hardly average week; \$13,300.

California (Public) (2,200; 35-50-65-90) "Bulldog Drummond" (UA). Goldwyn. After breaking records first week did dive in comparison with first week's intake. \$19,000.

St. Francis (Public) (1,375; 35-50-65-90) "Show Boat" (U). Didn't live up to hopes. Light on first week. \$8,600.

Embassy (Wagon) (1,355; 50-65-90) "Say It With Songs" (WB). Al Jolson dragged them in again. Got \$18,300, big here.

Davies (Wagon) (1,150; 35-50-65-90) "Argyle Case" (WB). Moved from Embassy where it had been for three weeks; still satisfactory at \$7,800.

## BUFFALO BUILDING Last Week's Grosses Read Like Real Money for Town

Buffalo, Sept. 17. (Drawing Population, 500,000) Weather: Cool

Weather largely responsible for better grosses. Holdover pictures at the Great Lakes and Century did good business although the latter showed tendency to slump.

**Estimates for Last Week**

Buffalo (Public) (3,600; 30-40-50) "Radio Romance" (Par). Started like house alert and held up well; \$28,000.

Hipp (Public) (2,400; 40-60) "Irish Eyes" (FN). Vaude. Braced well with good card, Henry Stanley on stage, great hit; \$18,000.

Century (Public) (3,400; 35-60) "Dance of Life" (Par) (2d week). Business receded, feature appearing to have only limited appeal. Dropped from \$20,000 previous week to under \$14,000.

Great Lakes (Fox) (3,400; 30-40-50) "Cock-Eyed World" (Fox) (2d week). This one held up and got best play in town. Slightly off from first week but well represents capacity. Over \$29,000.

Lafayette (Inden) (3,400; 35-60) "Paris Bound" (Pathe). Vaude. Picked up for about even week; \$12,000.

way" (U. 2d week). In final week, skidded badly. Only \$14,000 reported, very low. Stanley's former weekly average around \$30,000.

"Cock-Eyed World" (Fox) (2d week). Reported \$28,000.

Karlton (1,000; 50) "Eternal Love" (U.A.). Barely more picture panned, but fairly good at \$5,000.

Boyd (2,400; 40-50-75) "Say It With Songs" (WB, 4th week). Nose dived sensationally from staggering figure of \$46,000 first week. Well under \$10,000 in final week (five days).

## Minneapolis, Sept. 17. (Drawing Pop., 500,000) Weather: Favorable

Comparatively weak line-up probably accounted for the decline last week. Even though grosses were off from preceding weeks, there was no cause for serious complaint. Nearly all the houses found themselves on the right side.

With a few exceptions, better-than-average screen attractions offset the weakness of the stage bills.

Matinee biz was particularly off. Managers were inclined to blame this on the free school lunch conducted by the Minneapolis Tribune, local daily, in the Auditorium. The "cooking matinees" drew crowds of 10,000 women throughout the week.

**Estimates for Last Week**

Minnesota (Public) (4,300; 75-) "Fast Company" (Par). Public stage show, "Castle of Dreams." Talking baseball picture well liked and stage show and other entertainment units drew praise. Forty-piece pit orchestra continues an attraction; \$28,000. Drop from recent weeks, but very fine.

Hennepin (RKO) (2,800; 35-75-) "Street Girl" (RKO) and Marcus "Glorified Revue" on stage, cheap and off-odd one-night stand affair. It played well, but too much to patronize dissatisfaction. Generally regarded as poorest stage entertainment house has ever offered. Cheaply bold, it lowered theatre's plane to level of a pin bowling alley house. As it was, show didn't have a single redeeming feature. Depended upon nudity and rawness. Pleasing picture magnet; \$15,000. Drop of all-time low for this house.

State (Public) (2,400; 60-) "Dr. Fu Manchu" (Par). 2d week. Good picture, but hardly strong enough for tonight run here. Did fairly well; \$11,000. Above \$25,000 for two weeks. Profitable.

Lyric (Public) (1,300; 35-) "Avenue A" (Warners). Dolores Costello draw; \$5,000, good.

Pantages (Pantages) (1,600; 25-60-) "Words and Music" (Fox) and vaude. Fine picture scored heavily and counteracted mediocre vaudeville without singing hole, but \$8,000. Picture gets entire credit for better than ordinary gross.

Grand (Public) (1,000; 25-) "Four Feathers" (silent) (Par). Second loop run; \$1,500. Fair after fortnight at \$1,000.

Shubert (dramatic stock) (1,400; 35-11) "Burlisque" (Play leased); \$6,400. Splendid.

Pathe (Pathe) (1,500; 40-60-) "Radium Queens" (Grind burlesque policy still winner; \$7,000. Great.

**ANOTHER BIG WEEK FOR FOX'S IN ST. LOUIS**

St. Louis, Sept. 17. (Drawing Pop., 400,000) Weather: Cool

Business good at all houses last week, considering schools were open. Fox's "Cock-Eyed World," 2d week. Skouras' smallest first run house, Grand Central, did well in its third week with "Say It With Songs" (WB). "Side Street" (RKO) did.

Local red-head was chosen in a popularity contest to appear with "Bricktops" band during week and bally for two weeks previous helped a lot at St. Louis.

**Estimates for Last Week**

Ambassador (3,000; 35-50-65-75-) "Skin Deep" (WB). Ed Lovry's 1st anniversary here on stage. \$28,500.

Fox (6,000 35-75-) "Cock Eyed World" (Fox) (2d week). Vaude. Still very big at \$31,000.

Loew's State (3,300; 25-35-65-) "Madame X" (M-G-M). Shorts. \$21,200.

Missouri (3,800; 35-50-65-75-) "Great Divide" (FN). Shorts. \$14,300.

St. Louis (4,280; 35-65-) "Side Street" (RKO). Vaude. \$19,000.

**"GREENE MURDER" BEST**

Noses Out in Front, \$1,000 in Seattle.

Tacoma, Sept. 17. (Drawing Population, 125,000) Weather: Fine

With old Pantages opening as RKO house Sept. 21, to take replacement kale and show business, other downtown houses bound to feel effect.

Opening Pantages will include William Ebs and Muriel and Girton, in addition to the Seattle last week, with exception of Murray and Harris. Among others on first program in Tacoma are Slim Timblin, Edward Allen, Frances Densmore and Co.

**Blue Moon** (Harrick) (650; 25-50-75) "Say It With Songs" (WB). Second week. \$6,000. Big.

Rialto (Fox) (1,250; 25-50-) "Cock-Eyed World" (Fox) (2d week). \$10,000.

Columbia (Fox) (850; 25-50-) "Girl Overboard" (U) \$3,000.



# FLO

~ ~ PLAYING TO  
STANDING ROOM  
ONLY EVERY  
PERFORMANCE  
AT \$2 TOP ~ ~ ~

*Geo. M. COHAN Theatre  
Broadway at 43<sup>rd</sup> St  
New York*



# GHT

**ACCLAIMED by Press and Public A TERRIFIC BOX-OFFICE SMASH!**

"DON'T WALK—DON'T RIDE—JUST FLY TO SEE 'FLIGHT!' IT'S A PICTURE YOU MUST SEE. A Magnificent blend of laughter, thrills and pathos. Gripping excitement. No letdown until the final pulse-stopping episode. Thrilling heroism, and a laugh for every sigh and heart throb. Romance transmitted to the screen with finest delicacy and most touching pathos."—REGINA CREWE, *New York American*.

"TRULY GREAT MOVIE! DON'T MISS THIS! Is a lulu. Has same tense drama as 'Submarine,' as robust humor as 'Cock-Eyed World,' and more thrills than all previous aviation pictures combined."—BLAND, *Daily Mirror*.

"I HAVE NEVER SEEN AIRPLANE STUNTS AND MANEUVERS PICTURED SO GRAPHICALLY! Views of airplanes in every conceivable position, flying under all conditions."—QUINN MARTIN, *The World*.

"IF YOU CARE TO KNOW WHAT STUNT FLYING IS LIKE, SEE FLIGHT!"—C. KNIGHT, *World War Pilot*, in *Morning Telegraph*.

"SOARS AMONG THE CLOUDS THE GREAT AMERICAN EPIC OF THE AIR! Men and wings and clouds unforgettably interwoven. Finer aerial photography is yet to be accomplished."—ROBERT GARLAND, *Evening Telegram*.

"A NATURAL! This one will show plenty of speed at the good old B. O. everywhere. Is the type of production that cannot miss. Big enough to hold its own in any company. Unquestionably the finest thing to come out of the Columbia workshop to date. A story of the air that has everything."—JACK ALICOATE, *Film Daily*.

"HAS THRILLS, PUNCH AND PATHOS! Peppy direction and dialogue. Air stuff spectacularly set, thrillingly depicted, and sequences to make your heart throb."—IRENE THIRER, *Daily News*.

"ONE OF THE BETTER PICTURES OF THE YEAR! Has romance, adventure, laughter, tears, suspense, side-splitting comedy, love interest and a colorful, authentic air background. Most beautiful and spectacular flight shots I have ever seen."—PIERRE DE ROHAN, *Morning Telegraph*.

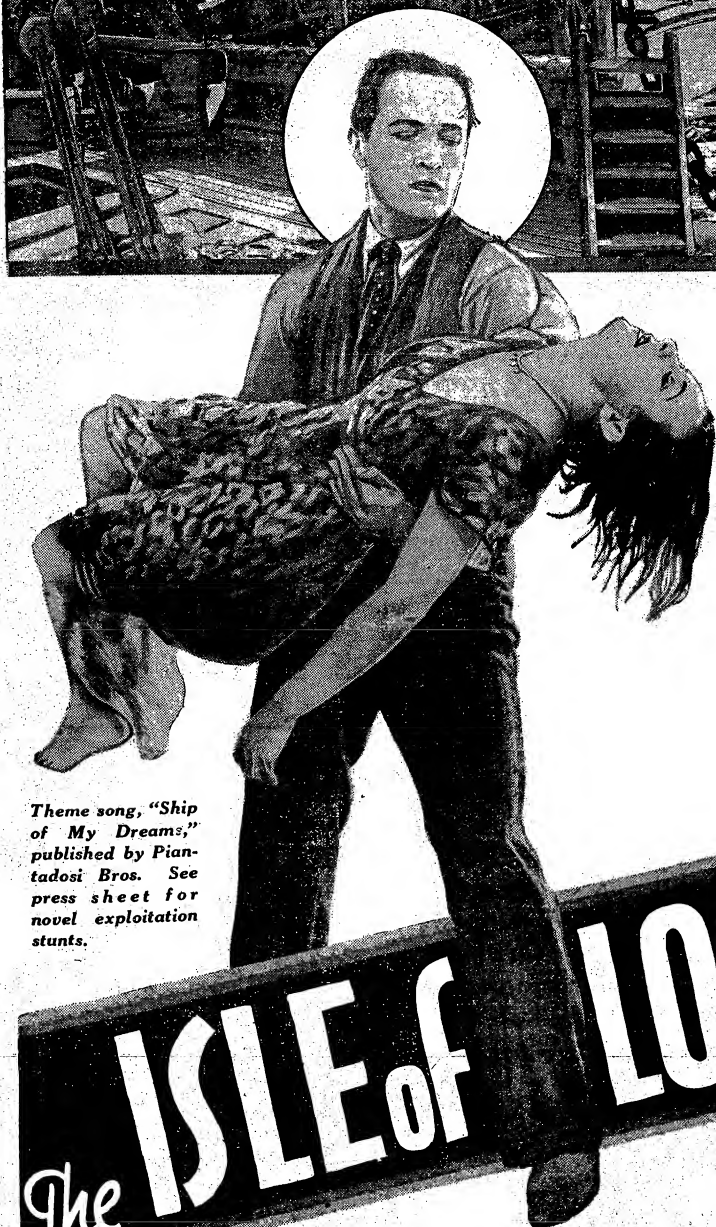
"GOOD ENTERTAINMENT! Planes swooping, roaring and diving. Vastly thrilling. Hats off in honor of Columbia Pictures!"—CREIGHTON PEET, *New York Evening Post*.

"COMES WITHIN THE RANGE OF THE TEN BEST PICTURES OF THE YEAR! Dialogue, talk, detail, fine direction, make the picture worth while."—BURKE HENRY, *Standard Union*.





# It's On The Map



Here is a "natural"! Tremendous back-ground of floating derelict ships. Old Spanish Galleons and stately liners, locked together in a tangle of seaweed. Thrilling underwater scenes in sound. A spectacular ship wreck. And a love story as strange as its background.

Theme song, "Ship of My Dreams," published by Pian-tadosi Bros. See press sheet for novel exploitation stunts.

## The ISLE of LOST SHIPS

with  
VIRGINIA VALLI  
JASON ROBARDS  
and NOAH BEERY

Based on the novel by Crittendon  
Marriott. Directed by Irvin Willat.

Another Great  
**FIRST NATIONAL**  
and **VITAPHONE** **Record-Wrecker.**

VITAPHONE is the registered trade mark of the Vitaphone Corporation designating its products.





# FORWARD MARCH WITH UNIVERSAL

JOHN MURRAY ANDERSON, most famous producer of Broadway musical successes, signs with Universal to devise and produce KING OF JAZZ REVUE, starring PAUL WHITEMAN and his Orchestra. . . . LEWIS MILESTONE, who made THE RACKET, TWO ARABIAN KNIGHTS and other successes, will direct ALL QUIET ON THE WESTERN FRONT. . . . MAXWELL ANDERSON, co-author of WHAT PRICE GLORY and other Broadway dramatic hits, will write adaptation and dialogue for Remarque's wonder novel, ALL QUIET ON THE WESTERN FRONT. . . . Universal gobbles up the play they were all breaking their necks to get . . . THE COMMAND TO LOVE. . . . JOHN BOLES, of the golden voice, outstanding male star of the talking picture era, will be seen in at least three Universal pictures this year . . . more sure profits for exhibitors. . . . you can get COMPLETE SERVICE CONTRACT IN SOUND only from Universal . . . and you can get it on a real live and let live basis for one year, two years, three years or more . . . THE DRAKE CASE . . . that amazing mystery all talking thriller which brings voice recording up to perfection . . . every sound as clear as a bell . . . a smash hit at the Colony Theatre, New York . . . also at the Monroe Theatre, Chicago . . . TONIGHT AT TWELVE . . . Owen Davis' Broadway stage play brought to the screen with MADGE BELLAMY, ROBERT ELLIS, VERA REYNOLDS, GEORGE LEWIS, MARGARET LIVINGSTON, MARY DORAN . . . another HARRY POLLARD hit . . . C. GARDNER SULLIVAN . . . one of the real supermen of the screen, now story editor for Universal at Universal City . . . HERMAN ROSSEE . . . partner of JOSEPH URBAN . . . on his way to Universal City to design the settings for KING OF JAZZ REVUE. . . . VERNE PORTER . . . well known newspaper man, scenario writer and former editor and chief of Famous Players Lasky . . . now New York story editor for Universal . . . FRANK McCORMICK, dialogue expert and director of HOLD EVERYTHING, and HARRY MacFAYDEN, famous BELASCO stage director . . . join constantly growing galaxy of well known stage technicians with Universal . . . the first TALKING NEWSREEL with up-to-date news is UNIVERSAL'S NEWS-PAPER NEWSREEL . . . The RUSSEL MARKERT DANCERS, mainstay of many musical comedies and Roxy presentations, have been signed for Paul Whiteman Revue . . . WILLIAM KENT, musical comedy star, will also be very much among those present . . . and there's more good news coming . . . WATCH UNIVERSAL WEEKLY MAGAZINE WEEK BY WEEK . . . watch for further startling announcements from Universal

Don't fail  
to read  
complete  
details in  
**UNIVERSAL  
WEEKLY**

# WATCH UNIVERSAL









**GOLD DIGGERS  
OF  
BROADWAY**

**100% NATURAL  
COLOR**

*Crowds Attracted by First  
Popular Priced Engagement*

# **WARNER'S THEATRE**

**ATLANTIC CITY**

**Midnight — August 30**

**It Will Do the Same For You—  
And You Can Have It Now—  
Day and Date With Broadway**



## More Reasons for Raising Theatre Admission Scale; Rental Easer Gives Reasons

With production innovations, including color and wide film, declared certain to become a permanent part of the film industry as sound, talker rentals, unless some development now unforeseen occurs, will ascend steadily.

Executives for one large picture interest are using this point as part of an obvious campaign to soothe exhibitors they concede are paying three and four times the amount they paid for silents.

Only way out for the theatre owner, who, despite the increase in overhead, is in the average case making money, they declare, is to increase his admissions proportionately.

Compared to the statements of Paramount and Fox experts, the executives of this particular group paint a picture of terrific increased production costs for the producer. Those who listen to it would figure this outfit is giving its product to the exhibitor. All the while they keep hammering the necessity for the producer to eke out an existence by playing only on a percentage basis.

Where some of the franker minds state that sound has added only about six men to the regular studio crew; that well made talkers can be shot in the same time, if

(Continued on page 56)

### B. & K. Circling Fox

Chicago, Sept. 17. Each of the two new B. & K. houses announced for the northwest serial, is within a mile of a Fox house. Seat 2,500 each.

One will be on Lawrence, a block east of Milwaukee ave. north of Fox's Portage. Other will be on Lawrence, block east of Lincoln ave. west of Fox's Terminal.

### F. & M. CONTEST

N. Y. "Daily Mirror" Ties Up with Fox for 60 Girls to Go West

Bob Coleman, column and dramatic writer for the New York "Daily Mirror" has made a Greater New York tie-up with the Fox theatres, to promote a girl-getting contest for the Fanchon & Marco stage units on the west coast.

A selection of 60 young women will be made, with a promise of the chorus contract for 36 weeks. The producing firm undertakes to give each prize winner sufficient coaching.

Fox has over 160 theatres in the greater city.



### GORDON BOSTOCK

Now producing comedy talkies for Pathe. Having moved into new offices please note new address and phone number.

Bryant 5132; 1560 Broadway, New York City.

### 3d Wired House in Town On Western Daily Grind

Fairmont, W. Va., Sept. 17.

The Nelson has returned to a daily grind of westerns. The house installed independent sound equipment, but it never worked satisfactorily. The sound equipment is still in, but idle.

Other two wired houses, Virginia and Fairmont, under the same control, are both Western Electric wired.

## MUSICIANS ORDERED OUT OF SKOURAS' HOUSES

St. Louis, Sept. 17.

Musicians at the Ambassador and Missouri, Skouras', walked out Sunday night.

According to G. M. Dailey, of the musicians, these two large houses will remain without orchestras until the union's demand for a renewal of last year's contract has been met, and the old controversy settled over the employment of musicians in outlying and suburban houses controlled by the St. Louis Amusement Co.

At the Ambassador a traveling orchestra of 10 girls appeared as a part of the stage show for two afternoon performances Sunday, but Sunday night Dailey ordered them out.

Announcement was made to two capacity audiences that no stage show would be attempted, playing talking shorts instead. A few patrons took advantage of an opportunity to get a refund.

Ed Lowry, m. c. at the Ambassador, as a member of the local union, also walked out. But as a short play was taking the place of the usual stage revue, Lowry's absence was not felt.

At the Missouri no stage show has been presented for several months, and a short was used in place of the overture.

A settlement will not be reached, according to George Bowser, general manager of St. Louis Amusement Co., until the control which compels settlement in Fox and R-K-O houses and that exhibitors must employ a minimum number of musicians depending on the seating capacity of their houses.

There are now 58 neighborhood houses now operating without musicians.

### Cleveland Ban Halts Loew's "Living Poster"

Cleveland, Sept. 17.

"Human billboards" to ballyhoo pictures may be oke in New York and Hollywood but they're taboo in this burg. M. A. Malaney, local Loew publicity chief, discovered this late, when he planned one to plug Metro's "Hollywood Revue" at the Stillman.

Following the stunt used on Broadway, Malaney had arranged to have 12 girls Charleston on a 10-foot stage two stories above the Stillman's entrance. Chorines had been hired and rehearsed; poster raves on "Hollywood Revue" had been completed. Everything was all set when City Manager W. R. Hopkins turped thumbs down on it.

Traffic would be tied up in knots if the gals ever started shaking during rush hours, was the reason offered by town's boss. Besides, he said, the stunt would be a violation of the building code, safety ordinances and half a dozen other things. Refused to change his ultimatum even when Loew p.a. declared he had 12 life belts to keep the gals from breaking their necks.

Ban on the "living billboard" is only the latest of a string of "don'ts" that make life tough for local showmen.

Ted Crane added to the Percy Oakes office as talking picture bookie, Al Sherman as publicity man.

## STERN AND 11 L&T HOUSES GO TO ESSANESS

Chicago, Sept. 17.

Essaness Theatre Corp., controlled by Eddie Silverman and Sid Spiegel, has taken over 11 L. & T. sound houses to add to its circuit of eight. Simultaneously Emil Stern, general theatre operator of L. & T. theatres for B. & K., handed in his resignation and will join Silverman and Spiegel as part owner and operator of the Essaness chain.

Houses taken are the Ellantee, Madison Square, Biograph, North Center, Pershing, Knickerbocker, Michigan, West End, Oak Park, Lakeside and Crawford. All are wired, as are the eight Essaness'.

In acquiring these houses, Essaness becomes an important unit in Chicago show business. Its position is made more prominent by Stern, known as a crack theatre operator in Chicago and an expert film buyer.

Stern was manager and operator for Lubliner & Trinz for 11 years before the circuit was acquired by Bahban & Katz. When B. & K. took over L. & T. Stern remained as operator.

B. & K. were reluctant to release Stern and have not as yet accepted his resignation. He will cease his duties as soon as they are able to release him.

No antagonism is felt by B. & K. toward Stern concerning his resignation. They simply don't want to lose him. But figuring his partnership in Essaness as an opportunity made even more inviting by his own operation of the theatres, Stern is firm in his decision to leave L. & T.

The 11 theatres are those not making money under operation of the large B. & K.-L. & T. circuit, because of high picture costs and office fees.

Stern had no contract with L. & T. and has been anxious to go in business for himself.

B. & K. will receive a share of the profits, if any, of the former L. & T. houses operated by Essaness.

### Lazarus' Own Shows

Los Angeles, Sept. 17.

Simon Lazarus, operator of the Million Dollar theatre here, is now doing his own presentations. Newly created producing department is under the management of Ralph Pollack with Clair Case staging the shows.

Change was brought about by the belief of the management that it could obtain better and faster shows at a lower overhead. Mieklehohn office previously booked the house.

### PIT MEN IN AURORA

Aurora, Ill., Sept. 17.

Publix theatre, which several weeks ago discontinued orchestras in the Fox and Strand theatres, precipitating a musicians' strike, has compromised. It will have a seven-man combination in the pit.

The Strand will remain without an orchestra. Sunday vaudeville was resumed this week and Edwin B. Lewis, resident manager, said that this may possibly be extended to four days of vaude a week, until the ace Publix house is opened late in November, when the show policy will be transferred.

## MR. NED WAYBURN

Announces that he has engaged, on a long-term contract, the exclusive services of

# IVAN TARASOFF

Internationally Known Ballet Master  
and Choreographer

BEGINNING MONDAY, SEPT. 30, 1929

as Instructor in the

## NED WAYBURN

Studios of Stage Dancing  
IN NEW YORK

NEW YORK  
1841 Broadway  
(Entrance on 60th St.)

CHICAGO  
606 S. Michigan Blvd.  
(Corner Harrison St.)

# FLO LEWIS

MY FIRST AD IN 12 YEARS!

JUST TO LET YOU KNOW I'M STILL ON EARTH

Sept. 14—Palace, Chicago  
21—Palace, Milwaukee  
28—St. Louis, St. Louis  
Oct. 7—Orpheum, Winnipeg  
14—Grand, Calgary  
19—RKO Orpheum, Spokane  
27—Orpheum, Vancouver  
Nov. 2—Orpheum, Seattle

Nov. 9—RKO Orpheum, Tacoma  
16—RKO, Portland  
24—Travel  
31—Orpheum, San Francisco  
Dec. 7—Orpheum, Los Angeles  
14—Travel  
21—Orpheum, Oakland  
28—RKO Orpheum, San Diego

1930  
Jan. 4—Travel  
11—RKO Orpheum, Salt Lake City  
18—Orpheum, Denver  
25—Orpheum, Omaha  
Feb. 1—Hennepin-Orpheum, Minneapolis  
9—Palace, St. Paul  
15—State Lake, Chicago  
22—Palace, Cleveland

May the Lord Bless HARRY and HERMAN WEBER

# DON'T STAY "UP IN THE AIR"! COME DOWN TO EARTH WITH A TIFFANY-STAHL FRANCHISE IT'S A LIFE SAVER



*Soon To Be Released*  
**Leo Carrillo and Virginia Valli**  
— in —  
**"Mister Antonio"**  
*from Booth Tarkington's stage play  
Directed by JAMES FLOOD*  
**"Woman To Woman"**  
— with —  
BETTY COMPTON, GEORGE BARRAUD  
and JULIETTE COMPTON  
Tiffany-Stahl-Gainsborough  
A Victor Saville Production  
**"The Lost Zeppelin"**  
— with —  
CONWAY TEARLE, VIRGINIA VALLI  
and RICARDO CORTES  
Directed by EDWARD SLOMAN  
**"Painted Faces"**  
— with —  
JOE E. BROWN, HELEN FOSTER  
and LESTER COLE  
Directed by JAMES FLOOD  
Each An All-Talking Feature  
With RCA Synchronization



*Big Things To Come*  
**"JOURNEY'S END"**  
R. C. Sherriff's world-famous stage play now in its  
sixth month at the Henry Miller Theatre, New York.  
An all-dialogue version  
Directed by JAMES WHALE who staged the play  
A Tiffany-Stahl-Gainsborough Production.  
**MAE MURRAY IN "PEACOCK ALLEY"**  
Talking, Singing, Dancing  
**"DANGEROUS BUSINESS"**  
from Edwin Balmer's Cosmopolitan Magazine story  
A Halperin Production  
**"THE MEDICINE MAN"**  
from ELLIOTT LESTER's stage play  
**"TROOPERS THREE"** by ARTHUR GUY EMPER  
**"KATHLEEN MAVOURNEEN"**  
with SALLY O'NEILL  
**"THE ENCHANTING MELODIE"**  
All-color Technicolor Feature  
ALL-COLOR TECHNICOLOR FEATURE  
#1, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th  
Twelve One-Reel "Color Symphonies"  
with twelve more to follow  
Each An All-Talking Feature  
with RCA Synchronization

TIFFANY-STAHL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY



**For Your Own Protection  
READ THIS AD!**



# "THE LADY LIES"

"THE LADY LIES" is the brand new type of New Show World box office smash! Directed by Hobart Henley. Featuring three Broadway stars—Walter Huston, Claudette Colbert, Charles Ruggles. Not well known to screen fans in advance but never to be forgotten once this picture plays! ¶ "THE LADY LIES" gave the Paramount Theatre, New York, its biggest week in months. Business building sensationally every day on marvelous newspaper reviews and raving word-of-mouth. ¶ For your own protection, see this truly great drama! Give it the preferred playing time it deserves. Get behind it 100%. It's a GOLD MINE!

## *These Tough Critics Discovered It!*

"THE LADY LIES" is the best talking picture the Paramount Theatre has yet housed." —N. Y. Graphic

"Paramount shows talking picture perfection in 'THE LADY LIES'." —N. Y. American

"A sparkling gem. The audience broke into applause." —Boston Globe

"Intelligent, engrossing, thoroughly entertaining. A knockout!" —Boston Traveller

"The talkies take another step forward with 'THE LADY LIES'." —Boston Post

"THE LADY LIES" has no dramatic equal so far." —Pete Harrison

"One of the outstanding hits of the current season." —Motion Picture News

**PARAMOUNT** NEW SHOW WORLD  
SURPRISE HIT!

**HERE THEY COME - A SOLID LINE-UP**

**HITS** *Paramount* *Famous* **HITS**  
*Pictures* *Songs*



OPENING SHORTLY ----- THE SENSATIONAL SCREEN COMEDY



**WHY BRING THAT UP**

WITH

**MORAN & MACK**

( TWO BLACK CROWS )

FEATURING TWO GREAT SONGS BY RICHARD A. WHITING, LEO ROBIN & SAM COSLOW

**SHOO SHOO BOOGIE BOO**

DO I KNOW WHAT I'M DOING

**WHILE I'M IN LOVE**

A FORTHCOMING RELEASE

**THE LOVE PARADE**

A PARAMOUNT MUSICAL ROMANCE

STARRING MAURICE CHEVALIER AND JEANNETTE MACDONALD  
WITH A MARVELOUS SCORE BY VICTOR SCHERTZINGER AND CLIFFORD GREY

JUST COMPLETED ... THE COLLEGE MUSICAL

**SWEETIE**

WITH NANCY CARROLL, HELEN KANE & JACK OAKIE ... WITH A GREAT COLLECTION OF SONG HITS BY  
RICHARD A. WHITING & GEORGE MARION JR.  
EVERY SONG A POTENTIAL HIT

IN PREPARATION

**BEHIND THE MAKE-UP**

WITH HAL SKELLY  
AND AN ALL STAR CAST

GERTRUDE LAWRENCE SINGS SEVERAL SONG HITS IN

**THE BATTLE OF PARIS**

WE HAVE TURNED OVER TO REMICK MUSIC CORP FOR A  
CONCENTRATED PUBLICITY CAMPAIGN, THE SONG HITS FEATURED IN

**ILLUSION**

**FAMOUS MUSIC CORPORATION, 62 W. 45<sup>TH</sup> ST NEW YORK**

HARMS INC. Sole Selling Agents

## 4,000 Adjustment at Average \$300 Each for Indies—But Hays' Figures

As film rental chiropractors, producers have given in the neighborhood of 4,000 adjustments so far, it was estimated at the Hays office before the completion of the official compilation.

Calculating that every trust cost an estimated \$300, producers are in the hole slightly over a round million in their acclaimed efforts to let the little box office flourish.

In the home office alone it is figured 300 of the cases were disposed. Seven of the complainants were women and their charges, one loyalist avers, were okayed without scrutiny.

Most of the squawks were registered from around St. Louis, Omaha and Indianapolis. Otherwise the chiropractic work is reported by physicians' representatives to have gone over without a hitch.

While the compilation would seem to end the grand gesture, it is declared that adjustments will continue as often as the sickly inclined indie presents himself for the knocking.

It is now revealed that as early as May, before the flock of publicity regarding the move was let go in July, producers on their own hook started knocking off ciphers.

## 14 PORTLAND HOUSES GO NON-UNION IN BOOTHS

Portland, Ore., Sept. 17. With the operators asking an increase of 20% from the big theatres for sound and 46% from the small indie houses, 14 indie theatres have expelled their union operators and are using non-union crews. Operators at the suburban houses asked for \$70 weekly.

This action was taken following a meeting of the Managers' Asso.

G. T. Woodlawn, owner of the Capitol and Circle, both downtown, is at the head of a newly formed organization of 12 indies in the most serious attempt yet to make the city an open shop.

The opening of the new Rialto by Publix may be delayed on account of the labor trouble.

## Houston Going All-Sound; Notice to Musicians

Following a difference with the musicians' local in Houston regarding hours and overtime, all the stage hands at the Interstate, Publix and Loew's in that city have been given two weeks' notice. Meantime Houston with over 300,000 population will become all sound. Interstate operates the Majestic, Loew has the State and Publix the Metropolitan and Kirby. Majestic, State and Met are vaudeville. Houston is the only town in the state with three vaude houses.

## Scranton Strike Settled

Scranton, Pa., Sept. 17. Film operators employed by the Comerford chain in this city, Wilkes-Barre and Pittston, who struck last week and picketed every film house in the three cities while idle, have a contract now which runs until Sept. 1, 1931.

It gives them an increase averaging 15%.

Settlement of the strike came after the state department of labor had sent a mediator here.

Performances were not interrupted during the strike.

## RAMONA INJUNCTION

Supreme Court Justice Frankenhauer has granted the application by J. Zimmerman, carpeting contractor, who holds unpaid judgments against the Ramona Theatre Corp., for an injunction to restrain the Ramona company from disposing of any of its property under the pretense of satisfying a chattel mortgage held by David Coran and the Coran Amusement Corp., and from interfering with the theatre and its contents.

The application was not opposed by the defendants.

## Post-Card Plug

Warner Bros. are using postcards to plug songs written by Al Dubin and Joe Burke for "Gold Diggers of Broadway." Cards contain a portion of the words and music of "Painting the Clouds" and "Tip-Toe Thru the Tulips."

Other songs in the talker are listed in the order of their importance.

## PUBLIX IN CINCINNATI; LOCATION IS REPORTED

Cincinnati, Sept. 17. Entry of Publix in this city has advanced from the rumor to the reality stage. After many months' reports concerning a Balaban & Katz house for Ciney, an option on a site for Public theatre has been obtained and other locations are under consideration.

It is said Publix has an option on a triangular piece of property at Parkway and Eyanore. It is opposite the Courthouse and five blocks from the established theatre district. In its favor over a further downtown location is the Parkway, a new boulevard which connects with all suburbs, a neighborhood free from auto parking restrictions.

About 10 years ago Balaban & Katz built the Capitol, Cincinnati's first picture theatre. They operated the house for a year or so and sold it to the Libson-Heidingsfeld-Harris interests, lately purchased by Fox.

The Cincinnati Enquirer, one of the nation's leading dailies, published the proposed Publix theatre story on the first page of its Friday edition. To explain to its readers what Balaban & Katz stand for and have accomplished in the picture exhibiting field, the story reprinted excerpts from Variety of a recent interview with A. J. Balaban concerning his policies.

## Accountant Sues Keith's For Reducing Income Tax

On the ground that he saved the E. F. Keith Corporation a number of its enterprises more than \$250,000 in taxes, David E. Townsend, an accountant, has filed suit in the Supreme Court for \$52,765 under an alleged agreement that he is entitled to a reasonable value for his services in getting refunds from the government on income and excess profits taxes and that he should get a fifth of the total refund.

Townsend is now with the National City Bank.

The suit is brought not only against the E. F. Keith Corporation, but against the Peerless Amusement Co., Vaudeville Collection Agency, the B. F. Keith Vaudeville Exchange, the Dayton Operation Corporation and the Buckeye Amusement Co., for all of which he alleges he saved money.

The defendants contend that nothing is owed Townsend, as he worked from 1919 to 1924 at \$7,500 a year as expert, and whatever he did was part of that job.

Townsend says he got a tax of \$184,489 paid by the Keith Corp. reduced to \$2,545.

## Wis. in Allied States

Washington, Sept. 17. Wisconsin is now lined up with Abram F. Myers' Allied group. Vote was taken last week, says Myers.

## WEST COAST CASE NOV. 4

Los Angeles, Sept. 17. U. S. District Court Judge James continued to Nov. 4 the case of the government against Fox West Coast theatres and other exhibiting and producing companies. All charged with violation of the anti-trust act.

## U FILMS IN KEITH'S

R-K-O has booked Universal's "Show Boat" and "Broadway" for all of its vaude (Keith's) theatres, weeks of Sept. 28 and Oct. 5.

## Al Siegel at Studios

Al Siegel is at the Tiffany-Stahl studios at Hollywood. T-S's p. a. left New York late last week, unknown as to his stay on the coast.

## 22-Year-Old House Sold

York, Pa., Sept. 17. Nathan Appell has closed the Wizard theatre, film house for 22 years. The site will be turned over for stores.

## COLE'S ADVICE NOT TAKEN

Tells Texas Indie Exhibs to Act Individually

Dallas, Sept. 17. Since their injunction against "arbitrary" arbitration of the Dallas Film Board of Trade (distributors' clique) was thrown out of Judge Claude McCallum's court because they couldn't raise their bond from \$1,000 to \$100,000, H. A. Cole, leader, advises members of Texas MPTO to file separate injunctions against the Film Board. Cole pointed out that this would cost each indie only a few hundred dollars (bond), and the organization would still hold an axe over the board.

No reports yet of any injunctions filed anywhere in the small towns. Officials of MPTO still claim that they haven't given up their fight for a blanket injunction.

Don C. Douglas, for Film Board, announces that arbitration will be resumed by the board. Douglas was responsible for putting the injunction on skates.

## Fox Midwest Managers and Staffs Take Salary Cut

Chicago, Sept. 17.

It is understood that effective last week salaries of Fox theatre managers in the middle west were cut approximately 33 per cent, with reductions also occurring with other employees.

Managers receiving \$125 a week henceforth will get \$75 a week, and those whose stipend was \$75 now get only \$50.

Employment of only one manager for three or four theatres as an economy step also is seen.

## Neighborhood Sew-up Is Started in Syracuse

Syracuse, N. Y., Sept. 17.

Climaxing a week of feverish activity on the local Rialto, the Brighton, first class neighborhood house in this city, was sold Saturday by the Jovan Realty Corp. to the Salina Theatre Corp., of which Frank Sardino is president and general manager. Brighton, located at 2606 S. Salina street, was erected less than a year ago, and was held at \$475,000.

Acquisition of the Brighton, both fee and feehold, is a new strategic move in the carefully planned campaign by the Salina Theatre Corp. to dominate the second run situation in Syracuse. It was preceded but a few days by another deal by which Sardino and the interests he represents purchased the Salina company's complete stock issue from the Ullmans of Buffalo.

The Salina Theatre Corp. thus holds the Syracuse theatre, at 572 South Salina street, largest of the repeat houses in the city, and valued at \$750,000, in addition to the Brighton. Walter D. McDowell, who retired as managing director of the Strand a week ago, following the sub-leasing of that theatre to Warners, will serve in the same capacity at the Brighton under its new ownership.

## M. C. as Window Display

Minneapolis, Sept. 17. As an attraction for mainline crowds, the Minnesota, Publix, has handsome Gene Sheldon, master of ceremonies and director of the stage band, on "display" on the mezzanine floor week day afternoons between 2 and 4. Patrons are afforded the opportunity of chatting with Sheldon at these times.

The attraction has proved a card for the fans, who date on Sheldon, and matinee takings were boosted the first week he was on "display."

## FOX HOUSES IN SMALL TOWNS OF TEXAS

Dallas, Sept. 17. Karl Hoblitzelle will be William Fox's representative to locate sites in the small Texas towns for houses that may cost around \$200,000 or less.

Hoblitzelle has disposed of his Interstate Circuit to Fox. He is to remain as its operator. That deal will be closed when the appraisals are finished.

Publix (Paramount) through the Saenger Circuit has acquired the Dent houses, mostly in the smaller towns, where Fox product otherwise might be shut out.

Fox has also added Consolidated Theatres, consisting of 17 theatres, mostly in Colorado. Capacities range from 400 to 1,200, with actual operation already taken over by Franklin's force.

Colorado theatres concerned are four suburban Denver houses; four in Boulder; two each in Delta, Montrose and Durango, and one each in Rocky Ford, Fort Morgan, Sterling and Walsenburg. Other Consolidated stands are: Two in Sheridan, Wyo., and a theatre at Rapid City, S. D. None of these sites will play stage units, all having straight picture policies.

## Fox's Bronx Roxy

Fox has acquired a large plot at Southern boulevard and 163d, most thickly populated section of the Bronx, on which to build a large picture house.

Understood the theatre's name will be the Bronx Roxy.

**NATIONAL  
SCREEN  
SERVICE**  
TOWN & COUNTRY  
TRAILER

**JACK  
HANLEY**  
In Fanchon & Marco's "Sweet Cookies" Idea

**RALPH SPENCE**  
DIALOGUE FOR M-G-M

**FAMOUS  
MEGLIN KIDDIES**  
Featured by  
FANCHON & MARCO

Everybody's  
Talking  
About the

**FANCHON  
AND  
MARCO**  
"Ideas"

A FOX WEST  
COAST THEATRES  
ORGANIZATION

Ask  
Jack W. Loeb

**COSTUMES  
FOR HIRE**

PRODUCTIONS  
EXPLOITATIONS  
PRESENTATIONS

**BROOKS**  
COSTUMES  
143 W. 40th St., N.Y.C.

**SLIM MARTIN**

AND HIS BAND

Now at COLORADO THEATRE, PASADENA, CALIF.

**BARNETT and CLARK**

ORIGINAL TAP DANCERS

THIS WEEK—ORIENTAL, CHICAGO

TOURING PUBLIX CIRCUIT OF THEATRES

Direction WILLIAM MORRIS OFFICE



# FOX TALKING PICTURES



HARRY ZEITS

*Have you learned  
from your box-office  
statements the money-  
getting qualities  
of these current  
FOX SUCCESSES?*

If not wire  
**HARRY ZEITS**,  
New Bedford, Mass.,  
and let him tell you  
how FOX pictures are  
cleaning up at his  
STATE and NEW BEDFORD  
theatres.

**speak for  
themselves  
and exhib-  
itors who  
play them  
speak for  
their value**

## SALUTE

*with*  
**GEORGE O'BRIEN** **HELEN CHANDLER**  
William Janney, Stepin Fetchit, Joyce Compton, Frank Albertson  
Directed by **JOHN FORD**

## WILL ROGERS in They Had To SEE PARIS

*with*  
Owen Davis, Jr. Marguerite Churchill Irene Rich Fifi Dorey  
Directed by **FRANK BORZAGE**

## A JANET GAYNOR Talking Picture 4 DEVILS

*with*  
Mary Duncan Charles Morton Barry Norton  
Farrell Macdonald Nancy Drexel  
Directed by **F. W. MURNAU**

## THE GIRL FROM HAVANA

*with*  
**LOLA LANE** **PAUL PAGE**  
Kenneth Thomson Natalie Moorhead Warren Hynes  
Directed by **BENJAMIN STOLOFF**

## BIG TIME

*with* **LEE TRACY**  
Mae Clarke Josephine Dunn Daphne Pollard Stepin Fetchit  
Directed by **KENNETH HAWKS**

*We'll tell the cock eyed world* **IT'S A FOX YEAR**

# THE BRIGHTEST SPOTS ON THE HORIZON!

Cecil B. De Mille's  
**DYNAMITE**

**HOLLYWOOD  
REVUE**

25 STARS  
CHORUS OF 200

## Cecil B. De Mille's **DYNAMITE**

**7th WEEK OF CAPACITY  
BUSINESS** at Carhay Circle,  
Los Angeles **\$2 ROAD SHOW!**

More "Dynamite" openings and more  
typical M-G-M records in the offing for  
this greatest of all Cecil B. De Mille  
productions—

*it has everything!*



**Youth**



**Song**



**Gaiety**



**Drama**

## **HOLLYWOOD REVUE**

**FIRST POPULAR PRICED  
ENGAGEMENT** at Stillman  
Theatre, Cleveland **SETTING  
NEW RECORD EACH DAY!**

**CLEVELAND**—First pop-price showing  
smashes long time record held by Jolson's  
"Singing Fool." Thousands turned away.  
Every day breaks previous day's mark!

**PHILADELPHIA**—At \$2 sets new  
amazing figures at Aldine. All previous  
totals wiped away!

**BOSTON**—Standing room at Tremont.  
Each week beats previous one. At \$2.50.

**LOS ANGELES**—Grauman's Chinese  
\$2 engagement sets highest totals in  
history of house.

**NEW YORK**—Absolute capacity with  
standees matinee, night and midnight  
shows. At \$2.00.



## THE POWER BEHIND THE HITS! **METRO-GOLDWYN-MAYER**

September 28th—Hearst Metrotone News—Two Issues Weekly  
Thereafter—on Film or Disc—The Super Sound Newsreel

# THE DRAKE CASE

(Continued from page 15)

ing Mrs. Drake's adopted daughter, Georgia, a dose of what the daughter believes to taste like poison, the police siren is heard in the street and Lulu threatens to "get even." Mrs. Drake had previously been shown calling up the police and filing the complaint against Lulu.

Then the shots, the finding of Mrs. Drake's body at the trial of Lulu, who won't talk, brought out, however, that Lulu was the first Mrs. Drake, the real mother of Georgia, and working in the house to protect her daughter, with the daughter not in on the know. The evil Mrs. Drake's scheme was to make a dope fiend of the girl and marry her off to her (Mrs. Drake's) own lover to gain an inheritance.

The "poison" given to the girl by her mother, it is brought out at the trial, was no more than a dose of bromides, a harmless sedative. The murder finally found is Mrs. Drake's own working partner, Jepson.

No love interest, except that of the accused mother's efforts to protect her daughter, and not a chance in this court room for romance. The Georgia-Jepson affair is busted wide open by the uncovering of Jepson's guilt. That may be another barrier in the way of "The Drake Case." Gladys Brockwell does Lulu to perfection, nicely supported by the cast of principals. *Bigs.*



**Art MAHON**  
and  
**FLORENCE**  
TOURING PUBLIX THEATRES  
"Say It With Flowers"  
Unit

Comedy Adagio Trio  
WEEK SEPT. 14th  
DALLAS (Home), TEX.  
Direction  
**SAM BRAMSON**  
WM. MORRIS OFFICE

# TITLE CHANGE

"Triumph of the Scarlet Pinpencil." British-made film that played the art houses some months ago, is now being shown in the daily change spots titled "The Scarlet Daredevil."

World Wide, which is distributing the film in this country, decided on the switch in titles in order not to confuse grand picture patrons who are not familiar with Jacques Oz-crazy's novel of the French Revolution.

# WHY LEAVE HOME?

(ALL DIALOG)

This production is released. Directed by Raymond Cunniff from an adaptation of "The Cradle Snatchers," by Robert S. Carr. Music and lyrics by Conrad Weiser. Dialog by Walter Catlett. Western Electric recording. At the Hippodrome, commencing Sept. 14. Running time, 20 minutes. Cast includes Sue Carol, Eddie Keene, David Hollins, Walter Catlett, Ed Franty, Gordon De Koon, L. Chase, Dot Bailey, Laura Hamilton.

"Why Leave Home?" the screen version of the famous comedy, "The Cradle Snatchers," is good program entertainment, but hardly anything more. The domestic jumbles that made the play such a hit are too perfectly scrambled in the film. Despite the cut-and-dried series of dove-tailed coincidences, there are enough laughs in the lines and stereotyped mix-ups to keep the average audience from boredom.

The highlight of the picture version is an elaborate night club set and garden scene, where three husbands and the boys' girl friends and the three boys and the husbands' wives shuffle around before gradually working into the melee which comes with recognition.

One bull's-eye view of the garden, showing the principals madly scrambling after one another, with a bounce in the lead giving it a Mack Sennett touch, is immediately followed by a close-up at the fountain.

The requirements of the club that its guests be masked is a good gag for suspense, since it permits hubbics and wives to admire one another, although on a dual cheating basis.

Credits for performances are most impartial, since the nine principals involved all have the same opportunity. Sue Carol, as one of the show girls, and Nick Stuart, as one of the college trio, get a little better break than the others in some special necking sequences. Sue also sings the theme song from her perch on the revolving orchestra pit in the club.

The college kids teaching the wives to backbitten in the apartment before the trip to the resort is also a laugh-getter. The picture version makes it very emphatic that the boys are just boys and escorting the married femmes simply to get dough to entertain their showgirls. And the theme similarly stresses the girls need a meal when accepting the invite of the three buddies after the boys have called off another date. *Waly.*

# German-Made Pictures

North, Sept. 4.

**FOOL OF LOVE**  
"The Fool of Love" (Terra United Artists), premiere, Mozart Saal. Olga Tscholchowa, Russian actress, who did so nicely in the lead of "Moulin Rouge," takes her first at direction. She has done a very workman-like job. There are moments of delicacy which suggest the feminine touch. If she develops in this field, there should be a distinct place for her work.

The scenario is from the comedy "Polichinelle" by Henri Bataille. Like most modern French dramas, it is conventional and old-fashioned—the French theatre has been dead for 20 years.

Old, old fable about the man who loves but is never taken seriously. When he finally does win the girl through a trick, it is only to lose her shortly afterwards to the sportsman who she really loves.

Frite as it is, the leading role is a fat one, and the Russian actor Michael Checkoff makes the most of it. He is a player of very exceptional quality. When the simplicity and subtlety are the first demands of the screen, he may develop into an international star.

# THE LAST FORT

"The Last Fort" (Nationalfilm), premiere, Titania Palast. Four excellent character actors, Heinrich George, Alexander Granach, Fritz Oderna and the lately deceased Albert Steinruck, make this film worth looking at. Otherwise, it is way below standard as regards scenario.

Concerns four adventurers fighting against the French in Africa. The French major is captured and his daughter arrives to try to free him. All four are interested in the girl, but the lieutenant really falls in love with her, and, freeing her father, goes off with her. But when his comrades are attacked he returns to fight with them, and the girl finds him again, badly wounded in a hospital.

The role of the girl is flat enough, but Maria Paulder makes it even less palatable by her superficial playing. Kurt Behrendt has done much better work than this, and he must regret his name used as director.

"Sinful and Sweet" (Hom Film), premiere, Titania Palast. Anni Ondra is a real little trooper who knows how to act comic without clowning. Also, clothed or unclothed, she measures up to international standards.

Here she plays a Parisian artist's model who applies to a rich American painter looking for a subject. She has already met him and even been brought to his house by his own automobile.

He becomes interested in her, but, going to call on her, finds the baby of a neighbor in her bed. Much depressed by what he believes to be continental immorality, and gives her the American high hat.

That evening he finds her at a ball where she has had a trifle too much champagne and, when he accuses her of loose living, she considers committing suicide.

An old professor, sorry for her, takes her home with him, and she drinks, without knowing what it is, a bottle of his newly discovered youth-bringing serum.

The American has seen the girl disappear and, getting the baby, brings it to the apartment of the professor. But the girl explains that it is not her child.

The professor finds the baby instead of the girl and believes that his serum has been a tremendous success.

The direction of Karl Lamac is well above the German average, and a new French leading man, Andre Roanne, is a double for Jimmy Walker.

Miss Ondra is a possibility for the States.

# DICE OF FATE

(British Made)

"The Dice of Fate" (British Institution), premiere, Universum, in Germany everything connected with India is swallowed whole. They like to play with the idea of Indian philosophy and make themselves believe that they are in sympathy with them, although, of course, this is nonsense. So this rather silly story will do fairly well on account of its atmosphere.

It has a fairy-tale-like quality and concerns two kings, a very good and a very bad one, rivals for the hand of a princess. The naughty king does everything that isn't in India to win the girl away. His final gag is to win his kingdom with loaded dice.

All the roles are taken by real Indians and very good work is turned in by Himansu Rai as the menace, Secta Devi as the princess is good to gaze upon.

Audiences who like artistic hokum should be a pushover for this.

# BATTLE FOR PARIS

(Russian Made)

premiere Capitol. Not much of a story to this Russian feature, but, for all that, a mastery film.

During the siege of Paris by the Germans in 1870 a little shopgirl meets a soldier in a dance hall. They are planning to marry after the war, very which they are expecting daily.

Hopes are dashed by the capitulation of the authorities. Many of the citizens of Paris are not in agreement with this paper defeat, and, forming themselves in communes, attack the evil troops.

The little girl and the soldier are on opposite sides. After weeks of bloody guerrilla warfare the communes are at last stamped out. But the last scene of the film is a dying hand writing the words in blood: "Vive la Commune"—a portent of the coming French Revolution.

Leading roles are well enough played, but it is the extraordinary types in every minor role that give the film its individuality. The two young directors, Kosinziw and Trauberg, prove that they can deliver almost as brilliant work as Eisenstein and Eysenlovin. It seems that the Russian actors are so colorful and virile that it is almost impossible to make a bad film with them.

"Pie for the sure seaters."

# THREE SUCCEEDED

"Three Succeeded" (Engels Film) premiere Marmorhaus. One of those German comedies that hardly amuses a Teutonic audience at all. They are used to them as every-day diet.

But heaven help the exhibitor who tried to show one in New York! They cost too much and look as though they cost even less.

This one has as its leading figure a young German who leaves a good job in a factory to go to America. There has been trouble made by communistic agitators where he has been employed and, as he is the only

one leaving, is suspected and followed by a detective.

On the train he meets a young girl who has gotten on the wrong train. He gives up his American plans and returns to Berlin to ask for her hand. Back in the factory, the boy is responsible for the discovery of a band of crooks who are stealing important documents.

Hans Hanowetter, general German juvenile, plays the lead with a good deal of ingenuity and talent and Renate Muller proves herself a coiner.

# MEN

"Men Without a Profession" (Deutsches Lichtspieltheater), premiere Ufa Palast am Zoo.

Harry Dief was the first German stunt man and he has stuck tenaciously to his position. Recalling that the old "Perils of Pauline" trips no longer draws even in the shooting galleries, he removed the nonsensical black makeup from his eyes and engaged himself a scenario writer.

Robert Liebmann is responsible for the present conventional film, but it holds some highlights of comedy. The original idea, that something called the white slave trade really exists, is the modification. Harry plays the detective who returns from South America disgraced as a well-known trader whom he has arrested. He falls for (Continued on page 29)

# BENNY MEROFF



GRANADA AND MAMBO THEATRES  
Per. Mgr. MURRAY BLOOM



# BETTY and RAMON

FEATURED

IN F. & M. "DANCE MOODS" IDEA

THANX TO GAE FOSTER

# MABEL AND MARCIA

Featured in F. & M. "KISSES" Idea

Thanx to Gae Foster and Miss Fanchon

# Marguerite Hamilton

FEATURED IN

F. & M. "COLUMNS" Idea Thanx to

Gae Foster

Miss Fanchon

# JONES and HULL

Featured in F. & M. "SWEET COOKIES" IDEA

Thanks to FANCHON & MARCO

# DANCING JEWELS

# TIFFANY TWINS

Featured in FRANK CAMBRIA'S "JAZZ CLOCK STORE"

NOW AT PARAMOUNT, BROOKLYN Entire Publix Tour to Follow

PAUL ASH SAYS:

"I predict that the TIFFANY TWINS will be TWO of our COMING STARS."



# TO ALL THEATRICAL MANAGERS THROUGHOUT THE WORLD...

May I thank all of you, also my dear friends and personal managers, Morris & Feil, with whom I have been associated within the past 15 years of my vaudeville career, for your splendid co-operation. It has enabled me to reach the height of my ambition, which was to entertain the public in a satisfactory manner.



# JOE BROWNING

Ablly Assisted by JOE BROWNING, JR.

IS A TREMENDOUS LAUGHING HIT IN

## "A Timely Sermon"

**This Week, Sept. 13th, Paramount, New York**

FEATURED FOR THE ENTIRE SEASON

With CHARLES NIGGEMEYER'S PUBLIX UNIT

"MARATHON FROLIC"

MANY THANKS TO ABE LASTFOGEL AND HARRY LENETSKA

TO MR. HARRY RAPF: I THINK MY IDEA EVEN BETTER NOW, IF YOU KNOW WHAT I MEAN

**The ALL  
LAUGHING  
LAUGHING  
LAUGHING**



**"THREE**

"This one is a humdinger. 'Three Live Ghosts' is one of the funniest movies Detroit has seen in a long, long while."

—*Detroit Times*

**ALL  
HOWLING  
HOWLING  
HOWLING**



Presented by  
Joseph M. Schenck

Directed by  
Thornton Freeland

**LIVE**

"'Three Live Ghosts' has just as many laughs tucked away in its talking material as it possessed on the stage. Has a cast that closely approaches perfection."

—*Detroit News*

**ALL  
ROARING  
ROARING  
ROARING**



**MAX  
MARCIN**

Production from the  
stage play "Three  
Live Ghosts" by  
Frederick S. Isham

**GHOSTS"**

"Stage play voted as one of the funniest comedies produced. And as a highlight of hilarity, it has gained on the vocal screen. It affords continuous laughs with its fresh spontaneous humor." —*Detroit Free Press*

**TALKIE  
SENSATION  
of the  
YEAR**

**UNITED ARTISTS  
WOW!**

with Joan Bennett, Robert Montgomery, Claude Allister, Charles McNaughton, Beryl Mercer

# a B.O. record-breaking non-stop flight

Sally O'Neil and Jeanette Loff. From the story by Corey Ford. Adapted by Joseph Franklin Poland. Supervised by William Conselman. Directed by Leo McCarey.



## The ace of talking comedy is flying high!

**BIG  
BUSINESS!**  
in  
Day and date  
showings

**PARAMOUNT  
THEATRES**  
New York & Brooklyn

**CAPACITY  
AND BIGGEST  
MATINEE  
HOUSE  
EVER HAD!**

**ORPHEUM  
THEATRE**  
Seattle, Wash.

EDDIE QUILLAN—by unanimous choice of press and public.—the funniest comedian in talking pictures, continues his box office record-breaking flight in THE SOPHOMORE.

The latest B. O. record to fall before the Comedy Ace is the Earle Theatre, Philadelphia, where THE SOPHOMORE opened Sept. 6, and played to \$600 more than any previous opening day the past season.

### **GREAT SONG HIT!**

Eddie Quillan and Sally O'Neil sing "Little By Little," one of the greatest song hits ever heard from the screen, written by Walter O'Keefe and Bobby Dolan, famous Broadway song writers. Eddie scored a coast-to-coast hit on the radio singing this big song hit.

**BROKE ALL  
RECORDS  
AT  
OPENING!**

**E A R L E  
THEATRE**  
Philadelphia

### **OVATIONS TO QUILLAN!**

Eddie Quillan in personal appearances at the Paramount Theatres, New York and Brooklyn; Earle Theatre, Philadelphia; and the Harris and Sheridan Square Theatres, Pittsburgh, has received tremendous ovations, attesting the popularity of the talking screen's latest comedy sensation.

**BIGGEST  
SUNDAY  
SINCE  
OPENING!**

**\$5,000 for week**

**PRINCESS  
THEATRE**  
Toledo, Ohio

**REPORT  
FROM  
PITTSBURGH**

"Better than  
'The Freshman'."

Harris Amusement Co.



**P A T H É**



**All music - all sound - all dialogue**



## German-Made Pictures

(Continued from page 26)

a young girl who is in the net of the gang.

At this rate, Harry should be able to keep going for several years to come, although none of his films are over likely to get a showing in the States.

### SMUGGLER'S BRIDE

"The Smuggler's Bride of Maloroc" (Ufa), premiere Ufa Palace am Zoo.

Jenny Jugo has a good following here and does not lose any on account of this film. Its scenario is not brilliantly original, but suffices to present her in her best light. She is always engaging to look upon and their is no deep emotion required.

In a small Spanish town the gay Rosita has two suitors, Pedro and Andrea, fishers by trade. She is also desired by Tolomeo, rich man of the village.

The latter persuades Andrea to take part in a smuggling expedition and Rosita and Pedro go with him. At an inn where the booty is to be delivered Tolomeo has Rosita kidnapped. Trying to rescue her, Andrea is shot but Pedro breaks through the crowd and does it. As Tolomeo is going to shoot him he is arrested by the police.

Hans Behrendt, director, gets all that can be gotten out of this thin theme, making use of the beauty of the Spanish landscape and the local color to its full.

Enrico Benfer and Clifford MacLaglen fill in nicely as the suitors.

"Adieu Mascotte" (Ufa), premiere Universum.

Lilian Halvey is a great favorite here and well liked in London. Deservedly so, for she has a good deal of fragile charm and has learned her comedy oats. One should be careful of photographing her too much in direct profile.

The picture, directed by Wilhelm Thiele, is about up to her average. It concerns Mascotte, usual Parisian artist model, who to aid a sick friend auctions herself off at a ball. She is bought by Jean, a novelist, merely to annoy his wife, Josette, who is flirting outrageously with Gaston, young man of the world.

When Mascotte comes to him next day to keep her promise, he is about to dismiss her but finding a farewell letter of his wife, tells her to remain. She then offers her services to him to go around with him and make everybody believe that they are having an affair. Thus getting the wife jealous.

The scheme succeeds, but meantime, Mascotte and Jean have fallen in love with each other.

Rest of a good cast included Ego Svan, who suggests Conway Tearle; Harry Halm, nice light comedian, and Marietta Millner.

Lena Malena, Christie, short. Marion Byron, "Playing Around," FN.

## Chasing Through Europe

(No Dialog—Effects)

Fox production and release. Synchronized with about 5% in sound. Sue Carol, Nick Stuart and Gustav von Seyffertitz are featured. Directed by David Butler and Alfred Werker. Cast includes Gavin Gordon and E. A.lyn. At Loew's New York, one day (Sept. 18), half double bill. Running time, 62 minutes.

Mild but worth a place on a double bill. The story is slim but contains a light laugh or two and several thrilling newsreel shots including an interesting double exposure of Il Duce and the Prince of Wales, Mt. Vesuvius in action as background.

Nick plays the part of a newspaper cameraman on a roving assignment. The kind of job every newspaperman and cameraman has wished for since he was crazy enough to take up the work—but never gets.

Stuart is having one glorious time jumping across to Europe and bandying about London when romance overtakes him. Linda Terry (Sue Carol) unhappily promised as wife to a chap she despises gets into a jam with her guardian and would he dance right under Nick's nose. Naturally Nick interferes. The villains are bigger than Nick but what's that in a picture? Nick bowls both over and elopes—phonetically—with the girl. They first go to Paris.

On, in and about the Eiffel Tower the guardian, who by this time has become some kind of a crook in addition to being a bad smelling oyster anyway, tries to have Nick pinched for kidnapping the girl. But French ideas of romance move superb and the kids escape to Rome. The two villains follow.

In the Italian capital the story gets its happy ending. The villains are arrested and the two kids set off for the States and of course the altar.

## MIDSTREAM

(10% Dialog)

Tiffany-Stahl production and release. Ricardo Cortez and Claire Windsor featured. In cast: Montagu Love, Helen Jerome Eady, Larry Kent. Directed by James Flood. Musical score by Hugo Rosenfeld. Synchronized by RCA Photophone. Story by Bernice Boone. Adapted by Frances Guthrie. Titles by Frederic and Fanny Hulton. At Loew's New York one day, Sept. 12. Running time, 85 minutes.

Good feature for the daily chambers. With a little editing it would make the grade in the split-week neighborhood houses.

Film has about 20 minutes devoted to scenes and arias from the opera "Faust" interpolated, with the singers of the operatic roles drawn from the concert field. Director Flood, in an attempt to develop his story, which deals with rejuvenation, also the theme of "Faust," allows the opera stuff to run too long, a fault that might easily be remedied by application of the shears.

Jim Blackstone (Ricardo Cortez), Wall street operator who has seen youth and romance pass him by

while he has been accumulating wealth, falls in love with his next-door neighbor, Helen Craig (Claire Windsor). To win her he travels abroad, where he submits to a rejuvenation operation. Emerging as a young man, he enabes of his own death, and then reappears in New York as a nephew who has inherited everything. The young-old boy wins the girl away from a youth of her own age.

On the eve of their marriage they attend a performance of "Faust." The girl's comments on the performance finally cause the fiancé to break down, the resultant shock causing the old man to be his age. When the young girl takes a run-out on learning that her youthful lover is really a man old enough to be her father, he finally decides to get hitched to his private secretary, who has been faithful to him for a score of years.

Cortez, Miss Windsor and Montagu Love handled the dialog sequence at the finish in neat style, with Miss Eady also worthy of favorable mention for the manner in which she plays a minor role.

Rejuvenation is a subject for the screen has an element of newness.

## Under Greenwood Tree

(BRITISH MADE)

(Some Dialog)

London, Sept. 7. Produced by British International. Directed by Harry Lachman and adapted from Thomas Hardy's novel of same title. Dialog by Frank Lauder. Camera: Claude Friese-Greene. RCA recording. Running time 50 minutes. Premiered at the Royal Theatre, London, Sept. 5.

Fancy ..... Marguerite Allan  
Dick ..... John Batten  
Shinar ..... Nigel Barrie

A very difficult picture to review. In its favor are the excellent direction, perfect recording and beautiful photography. Set off by a weak story and poorly cast leads. Also some dialog between the juvenile leads which should never have been recorded; affected, unnatural and inept.

Someone with big ideas ought to give Lachman a proper break. He has got so much of beauty and holding power out of a thin thread of story and a company combed almost entirely of extras that with a strong subject and a reasonable cast he should touch the front rank of direction.

In Hardy's novel there is no story; in the adaptation all there is consists of the Squire (Shinar) buying an organ for the parish church and so dispossessing the village choir which has existed for generations. Shinar does this so he can get close to the village school-marm, who is a newcomer and can play an organ. He bribes a fortune-teller to make the girl believe she must marry him, but Fancy discovers this and walks out on him in front of the church. Opening with preparations for Christmas carols, Lachman, with a choir played by extras who are perfect types, keeps away from the story as much as possible and plays on the theme of the march of progress.

(Continued on page 32)

# JOE TERMINI

"The Somnolent Melodist"

WORLD RENOWN

An International Favorite



JOE TERMINI

A Universal Comedy Hit

### LIVERPOOL

"Echo"—"Minutes after Joe Termini had finished his turn the audience were still applauding—created a furore—he's the RAGE OF LIVERPOOL."

### SYDNEY, AUSTRALIA

"Truth"—"The funniest comedian Sydney has ever known."

### GLASGOW, SCOTLAND

"Weekly Record"—"Different from any other comedian, Joe Termini is the American Grock—created such a sensation that he put the show out of joint."

### BELFAST

"Irish Independent"—"Joe Termini is the biggest musical clown America has sent us."

### BERLIN

"Morgen Post"—"An extraordinary attraction, a skilled musician but also a natural, neat irresistible comedian."

### CLEVELAND

"Plain Dealer"—"Joe Termini, who has been aptly termed the Will Rogers of music, clowns most divertingly—carries top honors at the Allen. His great success here three weeks ago caused numerous requests for the return engagement."

### NEW YORK

(Variety)—"Joe Termini, held over (Academy), did a rumpus—once for comedy while the instruments were ear something."

This Week (Sept. 14), Michigan, Detroit, Mich. Dir. WM. MORRIS

# "WHITEY" ROBERTS

FIRST NEW YORK APPEARANCE

Paramount, New York, Now (Week Sept. 13)

Paramount, Brooklyn, Next Week (Sept. 20)

## SHERRY LOUISE

AMERICA'S BEAUTIFUL SOPRANO

Featured in F. & M. "SCREENLAND MELODIES" Idea  
NOW FOX THEATRE, SAN FRANCISCO DIRECTION MARCO

# GIL LAMB

This Week, ORIENTAL, CHICAGO

Direction: SAM KESSLER

*With the New Season—Add to the Hum,  
Get Ginger—Get Going—Here They Come!*

---

Nothing like a good start. Make it a running one. Now!

In the show business everyone has something to sell.

What have you?

Who knows it?

Or of it?

Why not tell?

Who?

Everybody?

Yes.

How?

In "Variety"?

Yes.

Why?

Because.

What?

Yes.

# AN OPEN MESSAGE OF THANKS!

## MY SONG OF THE NILE

By AL BRYAN and GEO. W. MEYER  
From "DRAG"

## AM I BLUE?

By GRANT CLARKE and HARRY AKST  
From "ON WITH THE SHOW"

## TIP TOE THRU THE TULIPS WITH ME

By AL DUBIN and JOE BURKE  
From "GOLD DIGGERS OF BROADWAY"

## PAINTING THE CLOUDS WITH SUNSHINE

By AL DUBIN and JOE BURKE  
From "GOLD DIGGERS OF BROADWAY"

## MAYBE, WHO KNOWS?

By TUCKER, SCHUSTER & ETING

## WHY DID YOU?

By CARMEN LOMBARDO and MARVIN KIPPEL

## SMILING IRISH EYES

By HERMAN RUBY and RAY PERKINS  
From "SMILING IRISH EYES"

## LET ME HAVE MY DREAMS

By GRANT CLARKE and HARRY AKST  
From "ON WITH THE SHOW"

**M. WITMARK & SONS**  
**Extend Their Thanks**  
**and Appreciation to the**  
**Vaudeville Artists . . .**  
**Radio Artists . . . Band**  
**and Orchestra Leaders**  
**. . . Organists . . . Mechan-**  
**ical Companies . . .**  
**Exhibitors . . . and the**  
**General Music Trade**  
**for Their Co-operation**  
**in Establishing These**  
**Numbers as The Most**  
**Sensational Group of**  
**Song Hits Ever**  
**Presented at One Time**  
**By Any Publisher.**

*"Witmarks are Hitmarks"*

**M. WITMARK & SONS**

**1650 Broadway, N. Y. C.**

<b>IRA SCHUSTER</b> GEN. PROF. MANAGER		<b>BOB MILLER</b> MGR. ORCH. & RADIO DEPT.		<b>AL COOK</b> PROFESSIONAL MANAGER	
<b>JULIUS P. WITMARK, JR.,</b> Mgr. Mechanical Dept.		<b>BERNARD POLLACK,</b> Gen. Sales Mgr.			
<b>HAROLD LEE</b> 910 WOODS BLDG., 54 W. RANDOLPH ST. CHICAGO	<b>CLARENCE FARRISH</b> WEST. REP. BLACK & WHITE CATALOG CHICAGO	<b>JIMMY CLARK</b> SPECIAL SERVICE MGR. (Vitaphone Song Records—Organ Slides) NEW YORK CITY	<b>MERRILL SCHWARTZ</b> c/o Vitagraph, Inc., 1208 CENTRAL P'WAY CINCINNATI	<b>ELMER McDONALD</b> AMBASSADOR THEATRE BLDG. ST. LOUIS	
<b>ART SCHWARTZ</b> MAJESTIC THEATRE BLDG. LOS ANGELES	<b>FRANK RICE</b> 181 TREMONT ST. BOSTON	<b>JOE MANN</b> 1527 CHAMPA ST. DENVER	<b>WILL COLLINS</b> WURLITZER BLDG. DETROIT, MICH.	<b>BEN FIELDS</b> MAGEE BLDG. PITTSBURGH	<b>JOE FUCHS</b> 1118 CHESTNUT ST. PHILADELPHIA
<b>B. FELDMAN &amp; CO.,</b> 125 Shaftsbury Ave., London W. C. 2			<b>J. ALBERT &amp; SON,</b> Sidney, Australia		



## Under Greenwood Tree

Continued from page 29

ress from the pathetic angle as represented by the forcing out of the instrumentalists composing the choir, whose parts—and instruments—have been handed down through generations.

Choir practices, a rural party with barn-dances and quartet singing (the Gotham Quartet was used here and records exquisitely), all the atmosphere touches building up the forlorn despair of the old gaffers when the choir is displaced, are finely done. Composition is always faultless, and nothing is hoked.

As a contrast to jazz and backstage, it is a sweet piece of work. Whether it will stand up for a public used to snap and hectic sound and movement is another matter. Certainly it is a clean and pretty picture. But this reviewer doubts, because of the story and the weak juveniles, whether it is box office despite the talker shortage on this side.

## JEALOUSY

(All Dialog)

Paramount production and release. Starring Jeanne Eagels, Jean de Limor, director. Adapted by Guiret Port from Eugene Walter's stage adaptation of French play by Louis Verneuil. John D. Williams' dialog. At Paramount, New York, week Sept. 15. Running time, 66 minutes.

Yvonne..... Jeanne Eagels  
Pierre..... Frederic March  
Rigaud..... Halliwell Hobbes  
Renée..... Blanche Le Clair  
Clement..... Henry Donat  
Charlotte..... Hilda Moore

Notable performance by Jeanne Eagels doesn't go far enough to help "Jealousy" to become better entertainment for picture audiences than

its story permits it to. One of the most inexpensive (to produce) of last season's dramatic shows, calling for but two characters and a single set, "Jealousy" was similarly economical for screen usage. That might be the best reason for its selection. Otherwise it does little more than sell Miss Eagels as a personality and an actress, although that's doing the same thing over again with Miss Eagels after "The Letter." All of "Jealousy" drawing will be done by the star.

"Jealousy" as a picture has not greatly changed the original narrative. Film version also ends with the murder by Miss Eagels' husband of her wealthy but justful ex-keeper. The play had the jealousy-wracked couple residing together before marriage. The picture begins with their marriage.

Will take about five minutes for average audiences to forget how very British the accents are. And then so much longer for this story to get going.

The jobs done by Frederic March as the husband and Halliwell Hobbes as the heavy-holding scoundrel compare well enough with Miss Eagels'.

Bige.

Cast for "Vagabond Lover," RICO, Rudy Vallee, Sally Blane, Norman Pock, Danny O'Shea, Eddie Nugent, Marie Dressler, Nella Walker, Charles Follen, Harry McCoy, Marshall Neilan directing.

Ned Sparks, Bebe Daniels next, untitled, Radio.  
Seena Owen, "The Children," Par.  
Pat Collins, Gertrude Astor, for  
Fannie Brice picture, U.A.  
Barbara Kent, Harry Stubbs,  
Scott Kolk, for "Deadline," U.

## When Moscow Laughs

(RUSSIAN MADE)  
(Silent)

Moskrom-Russ production. Released by Amkino. Directed by B. Barnet. Photographed by V. Prinsleson. Original story by V. K. Turkin, V. G. Shershenevich and B. Barnet. Edited and titled by Shelby Hamilton. Cast includes Anna Stern, V. Mikhailov, W. Pospel, Koval-Samborsky, Mms. S. Hurman, and F. Pol. At the Film Guild, New York, Sept. 14. Running time, 60 minutes.

The title is misleading. Amkino realized this. They thus have provided an alternate tag line, "The Girl With the Bandbox," which suits better. Even a district attorney will admit that Moscow is nil in this film. As for story it's just sarsaparilla. Character describing titles that come after the filmed action makes the yarn all the weaker. But the acting is good. So is the direction.

For exhibition purposes in the States, however, the picture belongs exclusively arty. Its best bet even then being a double feature bill.

For only the arty can sympathize with a peasant girl who marries a farmer whom she has only seen once before and then under a bench in a railroad station just to give the book carrying milkman a place to sleep.

It's a striking example of Russian sentiment—it runs to extremes. When the actors in the picture are serious they are grim. When they attempt humor they are ludicrous. And the comedy in this picture is no exception.

Natasha is a peasant girl. She does homework in millinery. Her output is, bought by a big-town movie shop where for some unexplained reason the girl also maintains a sleeping room. The Russian (Continued on page 55)

## Picture Possibilities

"Murder on the Second Floor"—Favorable

"MURDER ON THE SECOND FLOOR" (Melodrama, A. H. Woods, Eitingers).

Mystery play with novelty written into it. May make a talker.

Ibee.

"Scarlet Pages"—Favorable

"SCARLET PAGES" (Melodrama, A. H. Woods, Morosco).

One of the most interesting of the new dramas and one that should be well suited for a talker.

Ibee.

"Remote Control"—Favorable

"REMOTE CONTROL" (Jones &amp; Green, melo, 48th St.).

Crime mystery in broadcasting studio. Furnishes many angles for popular fan appeal and should make a better picture than play. First rate dialog chances.

Rush.

"Philadelphia"—Unfavorable

"PHILADELPHIA" (Comedy drama, Ashcraft Productions, Mansfield). An uneven play mixing police, district attorney, lawyers and gangsters in one pot.

Ibee.

"Hawk Island"—Favorable

"HAWK ISLAND" (Thomas Kilpatrick, Melodrama, Longacre).

Crime story of novel angles leading to punch denouement and capable of first rate manipulation for the screen.

Rush.

## Fox's Boston Site O. K.

Boston, Sept. 17.

By the action of Mayor Nichols in signing the order of the Board of Street Commissioners discontinuing as a public way Tamworth street, the last obstacle in the path of the Fox interests which plan to erect a \$10,000,000 26-story office building theatre, was cleared away. The building will be on the site of the Hotel Touraine and adjoining property.

The right to erect such a building as the Fox people contemplate has been taken through the courts with the decision favoring the Fox interests.

## New Keith's, Philly?

Philadelphia, Sept. 17.

A strong report not finding ready belief is that a downtown theatre to seat 3,000 is being promoted for Keith's.

The source of the report is known to be reliable and the best informed say it is well based.

Keith's has no vaude theatre here. Under its present policy of preferring vaudeville to straight vaude, it is unlikely the proposed house contemplates the big time.

## WEST COAST NOTES

Harry Beaumont directing "Rosalee" for M-G.  
Lloyd Bacon directing "The Other Tomorrow," FN.

J. F. Dillon to direct "Spring Is Here" for FN. Alexander Gray, Bernice Claire and Inez Courtney in cast.

Chester Morris opposite Alice White in "Playing Around," FN. Richard Carlyle and Ann Brody in cast.

Catherine Ward, Mickey Bennett and Warner Richmond added to "Jazz Queen," FN.

WB. Joretta Young added "The Man," WB.  
Holmes Herbert added "Ship From Shanghai," M-G-M.

Armand Kalis and Jocelyn Lee added "The Children," Par.  
Shep Camp added "Vagabond King," Par.

Adrienne Dore, Jane Keithly, Eugene Pallette, E. H. Calvert and Phillips Holmes for "Painted Heels," Par.

Will King to "The Fatal Forecasts," Christie.  
Doris Anderson's new agreement as Par writer.

John B. Littel added "Flattering Word," WB short.  
Edna Murphy, Lloyd Hamilton, Vera Lewis, B. R. E., William Orlamond and Lloyd Ingraham added "Wide Open," WB.

Leo McCarey to direct race track yarn, starring Eddie Quinlan, Pathe.  
Fred Scott, tenor, male lead "The Grand Parade," Pathe.

Harry O. Hoyt to direct "Creation," Halperin Bros.

John Robertson to direct "Deadline," U.

"Dangerous Business," first of series produced by E. and W. Halperin for T-S.

Marie Dressler, "Dangerous Woman," Christie two-reeler.

Edna Mitchell, "Son of the Code," FN.  
Helen Wehrle, "Playing Around," FN.

Educational making Mermald comedy with Eddie Lambert, Anita Garvin, Robert Graves and Fred (Continued on page 76)

## "Trespasser" in Nov., Starting to Play Outside

United Artists has started to release the Joseph P. Kennedy-Gloria Swanson talker, "The Trespasser." It starts at the United Artists theatre, Detroit, Sept. 20, and in other houses, mostly in October, for the commencement.

"The Trespasser" won't find an opening in New York at the Rivoli, where it is aimed for, until early November, through previous bookings for that house by Paramount. A set rule for the Rivoli and Rialto, New York, is that no picture can remain in either for over six weeks.

"Trespasser" received its world premiere last week in London, England, though an American-made talker.

## Stalled With Organ

An answer of Harry Schneider of the Arverne theatre, Arverne, Long Island, to a suit by the Robert Morgan Organ Company to collect a balance of \$4,000 on a \$6,770 organ was thrown out in the City Court last Friday on an application by the organ company for a summary judgment, which was granted. Organ company alleged that Schneider said he intended to delay the suit as long as possible to keep the organ during the summer months.

Schneider is also alleged to have said he didn't want the organ any longer because sound devices had been installed in the theatre.

The organ was originally sold by the American Photo Player Co., which took a chattel mortgage on it and turned it over to the plaintiff.

## Captures a Burglar

Reading, Pa., Sept. 17.

A burglar who entered the Park theatre here was captured single-handed by Michael Stolz of Perth Amboy, N. J., asst. mgr. of the house.

He turned the bad man over to the police.

## Warners' 278 Shorts

Warner Bros. announced it will release 278 talking shorts during '29-'30.

Bryon Fox will make 78 of these on the coast, and Murray Roth will do the rest in the Brooklyn studios.

Guerringer Away

New Orleans, Sept. 17.

Ordered to rest for two months by his physician, Bill Guerringer, Paramount southern exer, has gone to California.

Frank Hope, Loew publicity department, sent ahead to stir up things for Davey Lee's appearances on the road.

Denison Clift returned to New York yesterday, after 18 months in England.

Buddy Roosevelt and Churchill Ross, "Ropes," U.

Maria Alba and Walter James, "Three Godfathers," U.

# Enter....

# SOUND

and

# COLOR

at

# Low Cost

**E**ASTMAN Sonochrome Tinted Positive Films translate every mood of the screen into color. Their sixteen delicate tints lend subtle atmosphere to every scene....Better still, they are so adjusted that they give pleasing, faithful, sound reproduction....Best of all, they are available at a cost no higher than that of black-and-white.

Versatile, effective, inexpensive, Eastman Sonochrome is the answer to many a sound-and-color question.

EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK

# RADIO TOPS SHOW WORLD

# RIO

## WINS BIG

## RADIO TITA

## PRODUCTIO

**Radio Daring . . . Radio Vision . . . Radio  
Industry By Most Spectacular Stroke**



# RITA

LEAD FOR  
NS IN CLASS  
N FIELD . . .

Resources and Showmanship Electrify  
In History of Show Enterprise . . .

# HONOR ROLL

**Radio Pictures** extends its thanks and congratulations to the scientists whose unflagging zeal made possible the myriad wonders of sound and dialog as reproduced in "RIO RITA".

To the engineers whose skill and inventive genius contribute so vitally to this motion picture marvel of all time . . .

To FLORENZ ZIEGFELD for his own mighty showmanship merged and blended into this great box-office property.

To BILL LE BARON, master showman, who takes his merited place on top of the heap.

To HARRY TIERNEY for his sublime score; JOSEPH M'CARTHY for his fine lyrics; GUY BOLTON and FRED THOMPSON, who wrote the original book.

To LUTHER REED, who directed "RIO RITA" and joins the select circle of greatest directors in the world.

To BEBE DANIELS whose voice and dramatic art will prove twin sensations.

To BERT WHEELER, who puts a terrific comedy smash into the show.

To JOHN BOLES for "the greatest baritone in the world" and fine distinction.

To ROBERT WOOLSEY, who keeps pace with WHEELER in nailing laughs.

To VICTOR BARRAVALLE, for his musicianly genius; MAX REE, for the finest settings the screen has ever known; MAESTRO CIMINI and his chorus of 200 operatic voices; to the dancing ensembles and glorified beauties!

To ROBERT KURRLE A. S. C., for the magic photographic effects.

To PEARL EATON for introducing a new note in dance direction.

To TECHNICOLOR for outdoing itself in amazing flash scenes.

**In All Truth . . . In All Sincerity . . . In All Logic . . .**

## The EIGHTH WONDER OF THE WORLD

**Radio**  
PICTURES

The Miracle  Workers

# N. V. A. Sanitarium, Saranac. Handsome Home for Ailing Actors, Dedicated Sunday

Saranac, N. Y., Sept. 17. "The actor is the backbone of the show business. It is our duty to look out for him," said A. J. Balaban, representing Paramount-Publix, and one of several speakers at the dedicatory ceremonies Sunday for the imposing sanitarium here of the National Variety Artists.

Everyone present among the 200 looking over the handsome home for ailing actors was impressed by the building, inside and out, and more so for its purpose. The N. V. A. sanitarium cost \$800,000, and looks it. There are but accommodations in the entire edifice for 125 patients. In this city at present are 50 invalid professionals, looked after by the N. V. A., who will be removed to the new San when formally opened around Oct. 15.

E. F. Albee supervised the commencement of this departure in stage annals. He borrowed the idea by consent of William Morris from the Jewish Theatrical Guild, which was formed with its objective a non-sectarian hospital in the Adirondacks for any member of the profession.

Eddie Cantor, recently elected N. V. A. president; William Morris, with a summer home in Saranac; Pat Casey, representing all of the variety managements; and Col. Charles B. Bray completed the sanitarium.

## 80 Guests on Special

A special train of seven cars was run up and back from Saranac with 80 guests of the N. V. A., representative of all of the show field. The train was commanded by William H. Gengebach, New York City passenger agent, he accompanying the special on Saturday midnight and returning with it Sunday night.

In between, the guests were taken by an especially detailed Pathe sound truck, saw the sanitarium and the ceremonies, were driven by volunteer cars chauffeured by the town's merchants to places of interest nearby, and before and after, enjoyed the most generous hospitality of the Morris family at their elegant camp on the border of Saranac.

## Dr. Mayer in Charge

Dr. Edgar Mayer, the first and last hope of the mountains, will be in charge of the sanitarium's staff. Its elaborate laboratories are open to all the physicians of this territory for research work. Dr. Mayer spoke from the stage of the ball-room or auditorium, which can seat 1,000.

In a letter from David Sarnoff to Mr. Casey, the head of the R. C. A. stated that the sanitarium will be wired by R. C. A. Phonophone as its contribution to the building. Mr. Sarnoff's letter was read from the stage.

Other speakers on the platform were Messrs. Cantor, Morris, Casey and Roxy. Impromptu talks from the floor were made, when called upon by Henry Chevrolet, who acted as m. c. by Major John Zantz, representing William Fox; Ben. A. Schiller, representing Loew's; Ed. Kallane for R-K-O.; Jos. Webber, pres. of the American Federation of Musicians, and Mr. Balaban.

## Eddie Cantor's Laughs

Eddie Cantor followed the rest, concluding the speechmaking, and added a couple of laughs to the rather somber talk proceeding. Cantor referred to the Harry Lauder wire which hoped the sanitarium would never have a full house. Cantor said nothing could make him happier than to see the day a big electric sign would tell the countryside there is a \$1.50 chicken dinner with waffles in the N. V. A. sanitarium.

Congratulatory wires with promises of co-operation and support were also received from Adolph Zukor, William Fox and Hiram Brown among others.

## In the Hills

The sanitarium is at Spinkop, a short distance from Saranac. It's on a hill, standing by itself. From every window in the San may be seen larger hills across an expansive or grassy land. Approaching the San, its architecture suggests a chateau, and it has been built along lines not unlike some of the

## Frisking a Mugg

Besides the customary commish, a vaude comedian has been turning over most of his recent weekly salaries to his agent in payment of golf debts. The agent is no champ golfer, but the actor can't get the breaks. Through golf alone, it's amounting to plenty week in and week out. To get even, the actor set golf aside to bet the agent on the Singer-Chocolate fight. The agent didn't even know who was fighting, but took Chocolate, and won.

One afternoon last week the agent returned to his office to find another visitor attempting to coax the unlucky (generally known) comic into a two-handed pinocle game.

"Let him alone, what's the idea?" yelled the agt. "He's my baby."

famous Canadian, Pacific chateau hotels of Canada.

That this Sanitarium is not a hospital, to the eye is carried inside. It's probably the only hospital of similar design in America, if not the world. To term it a handsome home is to forecast the opinion of those unfortunate who will be fortunate enough to convalesce in this hotel-like sanitarium, constructed for the tubercular.

Four stories in height, including the basement, with the corridors running for miles it seems up and down and around, everything is complete, from the large kitchen to the fact that every room has a bath attached, with plenty of light in each. Double rooms or those in suites have a bath between. One of the largest solariums in the United States has been added to the building.

Rooms for patients are finely furnished. Albee having gone about this before he was eased out of N. V. A. influence, as he formerly did with the actors' dressing rooms in theatres. With the difference there is some sense to this, in making a hospital room attractive.

The bleak whiteness of the customary hospital's interior is entirely absent. Subdued color tones are everywhere above the basement in the halls, corridors and rooms.

Little is left to be done before the patients arrive. Messrs. Morris and Bray had it all in readiness for the inspection of the N. V. A. guests. Col. Bray will continue to supervise until Oct. 15. William Morris returns to New York next week for the regular show season.

## Favorable Reports

The special train was arranged for by Pat Casey, with his aids, Major Donovan and Bill Lee seeing that everything went along smoothly.

Representatives of the theatre chains and picture producers among the guests vowed they would give a thorough report to the home offices on the N. V. A., its Sanitarium and what the N. V. A. now means to the show business as the actor's medium.

It was also a big day for the many N. V. A. patients, mostly in the present wooden, old-fashioned buildings temporarily housing them. All anxiously await the opening to them of the Sanitarium.

Mayor Jimmy Walker did not attend the Saranac ceremonies. He was detained in New York by the illness of his wife. The Mayor appeared at the Grand Central shortly before train time, expressing his regrets to Pat Casey.

An American Legion meeting in Saranac held Sunday afternoon expected him also as the chief speaker. In the Mayor's place Cantor and Morris appeared, talking to and entertaining the veterans.

## Jimmy Morgan's Film

Hollywood, Sept. 17. Jim Morgan (Jimmy) and Betty Morgan makes his screen debut in "Lord Byron of Broadway," M-G.



DOUG LEAVITT

Doug Leavitt and Ruth Lockwood in "Hit-Bits of 1929."

With Ted Eddy and Band, the Seven Haydon Gloria Girls, Babs Jay and Gattison-Jones and Elsie Elliott.

Have just started on route for R-K-O.

This week (Sept. 14), Keith's Fordham and Keith's Coliseum, New York.

Direction CHAS. H. ALLEN

## BATTLE BOOZE CHARGE IN MRS. PAN'S CASE

Los Angeles, Sept. 17.

With the trial of Mrs. Alexander Pantages still holding the lead spot in all local dailies, the case is into its final week. Theatre magnate's wife is answering to charges of second degree murder growing out of the death of Joe Rokumoto, Japanese gardener, who died following a collision with the car driven by Mrs. Pantages.

Trial has been playing to capacity with long lines waiting all day long. Chief issue in testimony was whether or not Mrs. Pantages was under the influence of liquor at the time of the accident. Government produced several witnesses to prove that she was, and the defense has just as many to prove that she wasn't.

Dr. A. F. Wagner, county autopsy surgeon, declared Rokumoto's death was the result of the accident and not the operation performed to save his life. Several testified that Mrs. Pantages drove a zigzag course and sideswiped several cars before striking the Rokumoto car on the wrong side of the street.

Defense produced a doctor and nurse who treated the respondent for a cut on the lip. They claimed she had not been drinking. Also in corroboration they called Mrs. Bertha Jacobs, society friend of Mrs. Pantages, who said she was with the defendant all day and had not seen her take a drink.

Philip Esterly, chauffeur for Christie films, testified that a third car was responsible for the crash. Under cross-examination he admitted going to Pantages a week following the accident and giving his version of the smash, but denied that he had received money from the theatre man or expected any.

Case should reach the jury by the end of this week.

Possible contempt charges may be lodged against the Rev. Bob Slater, self-appointed morals watchdog of Los Angeles, for a speech in which he stated the Pantages jury will be "hung," and that he can name the man to hang it.

Called before Judge Hardy to explain, the minister admitted he referred to Juror No. 12 who is Ira Gay, president of the Associated Booking Agents of California.

## More for Pan

Los Angeles, Sept. 17.

More litigation for Alexander Pantages magnate and his wife are joint defendants in a suit filed in Federal court by the Chicago, Milwaukee and St. Paul railroad for \$15,150.44, asserted due for transportation furnished actors on the Pan circuit.

Also included as defendants are the Pan Circuit and Pan Theatre Co.

## Agent Suing Murray

A suit is pending in the Supreme Court by Max Hart against J. Harold Murray. No papers are on file.

## Broad Statements Continue in Gordon-Squire's Smelly Mess

What started out to be a little disagreement between Louise Squire and Bert Gordon, vaude partners, as to whether Gordon told Harry Blie of the "Pushover" that Miss Squire was a "pushover," and told Al Jockers she was "no good," then developed into a \$200,000 slander suit through which Gordon was civilly arrested and had to give a bond to regain his freedom, has resulted in some of the busiest work for affidavit makers ever disclosed in a court action.

The big show grew from the little one over Gordon's application to Supreme Justice McCook to vacate the order of arrest on the ground, first, that he never said it, and second, that Miss Squire's reputation is such that she couldn't be damaged \$200,000 or any other sum.

Justice McCook waded through the affidavits, found as many for Miss Squires as against her, and once by Billy Schoen given for each, so he gave up the job of passing on the character of Miss Squires and decided to let the order of arrest stand.

In asking to have the arrest order vacated so he can quit paying for the bond, Gordon said that Blie denied ever telling anyone that Miss Squires had been slandered by Gordon, and as to Jockers, Gordon stated:

"Did Jockers say it voluntarily? He borrowed money from me and is unfriendly to me and is a slanderer or reporter. Furthermore, Al has been friendly with the plaintiff (Miss Squires) and when we were playing in Oakland on the same bill with him he took her to dinner and bought her fruit and flowers. He has also corresponded with her, although I am a married man, and possibly that accounts for his affidavit."

## No Partnership

Gordon also declared their act was not "Squire and Gordon," as she said, but that he engaged her to appear with him at \$175 a week and that the act was "Bert Gordon and Louise Squire." He says:

"She was no partner of mine. Gordon said that she failed to appear at the opening of their act at the Orpheum, St. Louis, July 9, and the act was cancelled for the rest of the week, for which he discharged her, although he paid her her salary for the week. Gordon said Miss Squire returned to New York and spread the story that we were going to sue me for slander, and in this way sought to defend herself against charges of neglect of duty I made against her before the Managers' Protective Association."

"I submit that the plaintiff has suffered no injury to her good name, as she claims," said Gordon in an affidavit. "She has not been the paragon of virtue that she seeks to proclaim in headlines. Apparently she revels in the new role she plays and has sought to capitalize it by making me the victim of her designs."

Gordon offered an alleged affidavit signed by Billy Schoen which said Schoen and Miss Squire were partners for three years in an act and that they were on intimate terms most of that time, and that she told him drink never affected her because her legs were hollow.

Schoen is alleged to have sworn that Miss Squire told him that when she was with Richard Bennett in an act of his on the Coast that Bennett "made violent love to her." She took the part of a producer in the play that was so salacious it lasted only a week, the affidavit said.

## A Breaking Heart

Lizzie B. Raymond said she engaged Miss Squire to invade the "Welcome Home," and that she "jumped the act." Miss Raymond said the plaintiff told her "her heart was breaking" because she was so much in love with Otis Mitchell, the leading man, and was also trying to interfere with an American actor, the famous Al Jockers. Raymond said that Mitchell called her "dirty face." "She is man mad," said Miss Raymond, who also declared that Miss Squire generally tried to interest the house managers of all the theatres they played in and that the managers asked, "What is her game?"

On Miss Squire's side of the affidavit business, Schoen made one denying that he had sworn to the statements attributed to him, and that when he signed the paper he

was unaware of the "slandorous false statement" he said.

## Trickery Alleged

"I am shocked and indignant at the dastardly trick played on me by Bert Gordon. I never said anything derogatory concerning her. To the best of my knowledge she is a splendid young woman of the highest moral and chaste character. I was in a nervous condition when I signed that affidavit and was under duress. I really have the highest respect for Miss Squire, and our relations were nothing but business, so help me God."

Miss Squire made an affidavit denying everything said about her actions that reflected on her character. "I had to leave the Lizzie Raymond act because she was a confirmed drunkard," said Miss Squire. "I never had any improper relations with Richard Bennett or any other man. I have a reputation in the theatrical profession as a chaste and discreet girl. My reputation has never been challenged until the slimy mind of the defendant moved him to make the misstatements complained of, which were because I refused to have anything to do with him except in a business way."

Miss Squire said she appeared before Major Donovan of the Ass'n in response to the charges against her, and that when Major Donovan asked Gordon what the charges were he said he "had no charges." She says that Major Donovan asked, "Then why did you bring this woman here?" and that Gordon said, "Goodbye, Major, I am wrong," and walked out.

Jockers said in his affidavit for Miss Squire:

"No breath of scandal has ever been uttered against her. I know from my experience in vaudeville that the defendant (Gordon) has a very low reputation and is considered an immoral and worthless character."

## "HONEYMOON LTD." IS FREIGHT CAR TO HELENE

Chicago, Sept. 17.

After all, philosophize Helene Davis, actress, you can't expect to ride on the "Honeymoon Limited" forever. Nor could she fittingly glide on alone after her husband, Charles Davis, producer, had vamped.

So Helene last week was ushered off her "Honeymoon Limited" (Atorney Irving Eisenman assisting) by Judge Charles A. Williams, who granted a divorce in Superior Court.

"Honeymoon Limited," a musical, was produced by Davis. When its run terminated, according to Helene, her husband made her provide family funds. Wedding bells rang for those who were not yet married.

Attorney Eisenman also officiated at the final separation rites for Mrs. Martha H. Meehan, professionally Marie Gallimore, also freed of her husband by Judge Williams. Miss Gallimore, formerly a singer with the Duhaner light opera troupe, declared her hiccup-sing-rubby voice cracked when Edward H. Meehan split her with a slap.

They promised in 1922 and said good-bye last June.

## Usher Lands

Bill Gibson, usher at Keith's Palace, New York, is going on the road with a dancing part in George Chnos' "Hello Yourself."

With ambitions to hoof, Billy has been working out daily at a downtown gym in addition to regular in the vaude house. He asked for a chance on the stage and was finally granted one by Manager Rogers a few weeks ago. Kid went on with one of the acts in his uniform and stopped the show.

Always operating several units to take care of our own specialty acts.

**"THE ARTISTS' OFFICE"**

**EZ KEOUGH**  
**STANLEY RAYBURN**  
**JERRY CARGILL**  
1560 BROADWAY, NEW YORK.  
TELEPHONE BRANT 5-9



# A Revelation

AT THE

## LONDON PALLADIUM

# EMILE BOREO

**Retained Indefinitely After First Performance**

**LONDON "ERA," AUG. 28**

Reviewed by M. WILLSON DISHER

**THE PALLADIUM**

"London had almost forgotten Boreo. That is not surprising, for he was first a member of the Chauve-Souris, whose members' names formed one sweet but not easily remembered symphony, and then the idol of a fairly expensive cabaret. But any one who joined in the chorus of his farmyard song, when he made us neglect our supper in order to utter noises like pigs or ducks, has cherished his memory from that day to this. On the halls Boreo's trick of teaching his audience to be cacophonous is even more successful than on the dance floor. This time it is a Norwegian song, with a refrain consisting of grunts, squeaks and snores, which is sung with fervor. Being a sure showman, Boreo sticks to his dying soldier stuff. The audience likes it."

**LONDON "PERFORMER,"**

**AUG. 28**

"Emile Boreo, from the Chauve-Souris, said this was practically his first appearance in variety; but his happy knack of establishing immediate and intimate contact with his audience suggests that he has little to learn in vaudeville technique. His opening patter in Anglo-French created roars of laughter, so did his song at the piano and 'Wooden Soldier' study, after which he gave an impression of Sarah Bernhardt. Finally, he had the whole-hearted assistance of the house in a 'Norwegian' in which the audience uttered the prescribed noises to take the place of words, with most hilarious effects."

**LONDON "REFEREE," SEPT. 1**

"Emile Boreo, who used to be with the Chauve-Souris, is a sort of mixture of Nikita Baileiff and the late Harry Fragson. Emile is also able to put over material of more serious vein, though for an English audience perhaps his song in which kind friends in front are invited to utter various strange noises was the best thing in his Palladium performance."

**LONDON "STAGE," AUG. 29**

"Emile Boreo, who starred in the Russian Chauve-Souris production, is a good second as a mirth-provoker of versatility and spirit. It would be easy to criticize some of his humor as relying on his accent a la Baileiff, but it causes roars of laughter. He is a droll such as Parisians love, with a notable flair for nonsense and songs at the piano, and he was loudly encored on Monday. A contrasted item of his is an impression of Bernhardt in 'Napoleon's Big Parade'—an unusual item justified by results."

**LONDON "SUNDAY GRAPHIC,"**

**SEPT. 2**

**Boreo No Bore**

"What personality can do! Emile Boreo got clean over on that. He is billed as the 'Late Star of Chauve-Souris, but as Nikola Baileiff would never let anyone else be a star while he was in control of the advertising, I take leave to doubt the fact. Not that it matters. He is a real droll—acting and singing with delightful verve. He was the hit of the evening."

**Thanks to Mr. George Black and Val Parnell of General Theatres Corporation  
Booked for Next Season at Alhambra Theatre, Paris, for Four Consecutive Weeks**

**New York Representatives**

**LYONS & LYONS**

and

**WILLIE EDELSTEN**

**European Representatives**

**PARNELL & ZEITLIN**

**LONDON, ENGLAND**

## WRITERS AND FUNSTERS FOR WHITEMAN'S U FILM

Durante, Clayton and Jackson, through their agent, Leo Fitzgerald, have set \$100,000 as their salary if going into Universal's Paul Whiteman's talker revue. Another condition is that for the hunk of sugar, the three boys won't linger over eight weeks in Hollywood.

It is said to have about closed negotiations with Rogers and Hart and Mabel Wayne for the music and lyrics of the revue.

The songs will be done in four languages for world-wide distribution.

The Durante trio is with Ziegfeld's "Show Girl" with an indefinite time limit for its current run at the Ziegfeld, New York. If the show moves out of town, when closing, it would conflict with the boys starting with Paul around Nov. 1.

## Actors' Union Suspensions

Chicago, Sept. 17.  
Lew Fuller, R. Joe Eagle, Jackson Murray and Marie Boardman, who resigned from the board of the Actors' Union, have been suspended by the organization.

Mrs. Lew Fuller also was suspended.

Sanders in N. W. for RKO

Seattle, Sept. 17.  
With RKO taking over Pantages houses in Portland, Tacoma and Spokane, same opened as RKO houses officially 13 and 14 of this month. Earl Wedge is manager at Portland. New Northwest district has been formed for RKO with Claude Sanders to be district manager. He was formerly middle west manager with headquarters in Minneapolis.

Bob Hartung is the Seattle manager, with Joe Cooper publicity director. Biz in Seattle has been gaining splendidly. Bigger pictures given lion's share of credit.

## CAUTION

Actor laying off in Boston wired his agent for a nearby date. Agent located a spot in Dover, not so far away, for \$50 for the three days. Act figured transportation and baggage hauling would amount to 48 bucks, and answered to that effect.

Agent wired back: "Take it anyway. Theatre three blocks from station. Use wheelbarrow and save hauling." Act replied, "Okay if down hill."

## Impersonation Stopped by Police Court, Promise

Harry Ertle, 230 Division street, a singer who has been performing under the name of Herman Rosenblatt, was arraigned before Magistrate Rosenbluth in West Side Court on a charge of posing as Henry Rosenblatt, son of Cantor Rosenblatt. On his promise to cease the case was dismissed.

Rosenblatt complained that Ken Murray, while playing at the Palace, introduced Ertle as the son of the famous cantor. A representative of Rosenblatt's was in the theatre. Seen in court, Rosenblatt complained that he had lost contracts and had been humiliated by the fraud.

## In Pictures Only

Ates and Darling are on a three-year optional contract with Metro for musical revues.

Ates and Darling will not be permitted to play vaude dates during that time.

## Ginger Rogers in Show

Ginger Rogers goes into a featured role in the new Kaimar and Ruby revue, as yet unnamed, booked jointly by Ralph Farnum and Charlie Morrison.

## Kent's Suspension Off

William Kent, whose Equity suspension is up this month, is entering vaude (Keith's).

## MARCUS' "TURK" SHOCK TO HENNEPIN'S PATRONS

Minneapolis, Sept. 17.

Patrons of the Hennepin-Orpheum were shocked last week upon seeing one of the worst "turkeys" of the burlesque order, Marcus' "Glorified Revue" supplanting vaude for the week.

Business dropped off \$5,000 for the engagement, besides disgusting those who visited the theatre without inking of the character of the stage performance.

One of the critics briskly panning the show for its lewdness helped the box office somewhat through bringing in stage sees the lot. Showmen here fail to understand the booking in the Hennepin with its superior local standing as a class vaude theatre.

## Oil Warm

Chicago, Sept. 17.

Discovery of heavy deposits of oil near Muskegon, Mich. a mile from the actors' colony, has set those who have homes in the region hopefully agog.

Most recent find was on the farm adjoining that of Tom Brantford, retired monologist.

Oil prospecting in the region began about two years ago.

## \$2,500 for Radio Name

Wendell Hall, radio singer featured on the Majestic Hour, has been booked by Publix for one week at the Paramount, Toledo, week Sept. 27.

Publix is paying Hall \$2,500 for the week.

## Belle Baker on Stage

Los Angeles, Sept. 17.

Having completed a starring picture for Columbia, Belle Baker opens in Oakland for RKO this Friday. San Francisco and Los Angeles follow.

She's getting \$2,000 for each of the Bay City bookings, and \$2,500 for L. A.

## ARABS LAYING OFF

Abe Lastfogel of the William Morris office has two Arab acts on his hands, with a chance they will shortly be at his dining room table.

One of the acts holds a Morris contract for six weeks. Abe hasn't found out yet where he can place it, even for the first week.

## Polish Dancer Walked

### Out on Coast Producers

Lyda Roberti, blonde Polish dancer with Fanchon and Marco for several years, walked, despite an existing contract that has more than a year to go.

Miss Roberti, now in New York, staged her exit after leaving a unit in Chicago two weeks ago. Fanchon and Marco may not be yet aware of the dancer's leave.

Miss Roberti's reason for walking is given as discontentment. Claims she had to buy her own costumes and pay her own transportation, which, according to the dancer, was not in her contract.

## SURVIVOR TURNS GHOST

Los Angeles, Sept. 17.

Only woman survivor of the recent wreck of the San Juan, near San Francisco, is haunting local booking offices in hopes of cashing in on her luck.

## Gordon Dooley's Rest

Upon the advice of a physician, Gordon Dooley, who last appeared in Carroll's "Vanities," has been ordered to the mountains for a complete rest.

His wife, Martha Morton, is with the Boston "Follow Thru."

## Leaving the Stage

Buddy Lee, of the former vaude team of Ullis and Lee, which dissolved some time ago, has gone agenting with Meyer North.

Al Ullis is now connected with Warner Brothers Music Company.

## MORRISON'S COMMISH ON WARING'S BOOKING

Charlie Morrison, the agent, compromised with George Godfrey of the Keith booking department on Morrison's claim of full commission due him on Keith's direct booking of the Waring's Pennsylvanians for 20 weeks.

Morrison will receive 2 1/2% weekly on the Waring salary, \$5,500, net, by Keith's and free transportation for the band act.

When Keith's booked the orchestra direct and net, Morrison, the accredited agent for the turn at Keith's, put in his claim. Morrison's point for payment of commish to him was that he had offered Waring's to Keith's previously at \$5,000 weekly, without a net booking or without Keith's paying any transportation.

The Morrison commish matter had gone before the agents' committee, where it was pending as the settlement was reached.

## Midget Merger

Leo Singer, Ike Rose, Jimmy O'Neal and Irving Tishman have entered into a combine that ties up about 90% of all performing midgets in this country. Interests held by Singer and Rose in Europe are also involved.

Plan behind the attempted monopoly of midgetland is the promotion of a midget circus to go out around Christmas time with a tour under canvas as a prospect for next summer.

Number of midgets included in the combine is around 75, all with stage experience and no dwarfs or freaks included.

## Eddie Meyers Marries

The Wm. Morris office seems to have gone on a matrimonial rampage. First Harry Lenetska, and now Eddie Meyers.

Eddie got the edge on Lenetska at the city hall Wednesday (11), slipping the ring on Minetta Landers, non-pro.

New to the East --- New to New York, and NOW

FOURTH CONSECUTIVE WEEK

AT

B. F. KEITH'S PALACE

on Broadway

WEEKS AUGUST 31, SEPTEMBER 7, SEPTEMBER 14, SEPTEMBER 21

EQUALLING ANY CONSECUTIVE RUN BY ANY ACT AT THE PALACE

AND OUR FIRST APPEARANCE !!!

YESTERDAY Broadway Said "WHAT'S IT ALL ABOUT"  
TODAY THE STANDARD OF ENTERTAINMENT

HORACE HEIDT and his CALIFORNIANS

"Variety" of Sept. 4 Said—

FANCHON  
& MARCO  
"IDEA"

"...THE HEIDT OF ENTERTAINMENT...THE FASTEST BAND ACT IN OR OUT OF VAUDEVILLE...TOPPING EVERYTHING FOR SPEED...PUNCH...PEP...VERSATILITY AND ENTERTAINMENT...IT'S A WOW TYPE OF ACT FROM EVERY ANGLE...THIS ISN'T A BAND...IT'S A PRODUCTION...THESE WESTERN LADS SET A NEW STANDARD AMONG VERSATILE BAND ACTS..."

ASK  
JACK W.  
LOEB

# THE FOREMOST INDEPENDENT P SHAPIRO, BERNSTEIN

THEME SONGS  
SONO-ART PRODUCTION

"BLAZE O' GLORY"

STARRING

EDDIE DOWLING

Songs by  
JAMES F. HANLEY  
and EDDIE DOWLING

PRODUCERS, PRESENTATION DIRECTORS, SINGING AND DANCING ACTS

THE FOLLOWING WRITERS ARE AT OUR SERVICE TO SUPPLY

JAMES F. HANLEY, HARRY CARROLL, EDDIE DOWLING, HARRY BARRIS, (PAUL WHITEMAN RHYTHM)  
MARY EARL, BILLY BASKETTE

SPECIAL MATERIAL ON ALL NUMBERS BY GEORGE

A FEW OF OUR

THE GREATEST BALLAD WRITERS

## EV'RY DAY AWAY

GREAT FOR HARMONY

BY CHAS. TOBIAS

EDDIE CANTOR'S SENSATIONAL COMEDY

## MY WIFE IS

EXTRA CHORUSES GALORE

BY CHAS. TOBIAS

THE OUTSTANDING NUMBER FOR

## LONESOME

GREAT FOR ORGANISTS AND PIANISTS

BY PHIL BOUTELIER

THEME SONG

PATHE PRODUCTION

"OH! YEAH"

STARRING

JAMES GLEASON and  
ROBERT ARMSTRONG

SONG

"LOVE FOUND ME  
WHEN I FOUND YOU"

A DISTINCTIVE NOVELTY

## THE BOOMERANG

BY BILLY ROSE AND LEE DAVID

A LIGHT NOVELTY AND

## SINCE YOU SAID I

BY HOWARD JOHNSON AND

THEME SONGS

CARL LAEMMLE, JR.'S

UNIVERSAL PRODUCTION

'COLLEGE LOVE'

FEATURING THE SONGS

"IT'S YOU"

AND

"OH! HOW WE LOVE  
OUR COLLEGE"

THE STANDARD BALLAD

## I'LL ALWAYS BE I

BY BUDDY GREEN, HERMAN

MUSIC  
PUBLISHERS

SHAPIRO, BERNSTEIN

LOUIS BERNSTEIN, President



# ANY WAY WE PREDOMINATE AS PUBLISHERS OF POPULAR MUSIC STEIN & CO., Inc.

LOUIS  
BERNSTEIN  
President

S, RADIO ARTISTS, ORCHESTRAS AND MOTION PICTURE PRODUCERS

ANY TYPE OF SONG TO FIT ANY CONCEIVABLE SITUATION:

Y), CHARLES TOBIAS, ROBERT A. KING, HARRY WOODS, HOWARD JOHNSON, GEORGE J. BENNETT,  
AND BILLY MOLL (AMERICA'S NEW SONG-WRITING FIND)

J. BENNETT, SAM CARLTON and DARL MacBOYLE

## NEW BIG HITS

TEN IN THE LAST FIVE YEARS

# AY FROM YOU

AND JAY MILLS

FOX-TROT ARRANGEMENT BY ARCHIE BLEYER

SONG HIT IN ZIEGFELD'S "WHOOPEE"

# ON A DIET

GEORGE BENNETT

TIMELY AND TOPICAL

PRESENTATIONS AND DANCING ACTS.

# LITTLE DOLL

AND RUBEY COWAN

DANCE ARRANGEMENT BY SAMUEL GROSSMAN

DOUBLE SONG

# OH-HUH TO ME

JACK WAITE

A DRAMATIC BALLAD WITH A POWERFUL RECITATION

# TWO PALS

BY PEASE, NELSON AND O'FLYNN

AD OF ALL TIMES

# N LOVE WITH YOU

RUBY AND SAM STEPT

# STEIN & CO., INC.

JACK GLOGAU, Gen. Prof. Mgr.

BROADWAY  
CORNER 47th STREET  
NEW YORK CITY

TALKIE HIT

PARAMOUNT PRODUCTION

## "SWEETIE"

STARRING

HELEN KANE

SINGING

"He's So Unusual"

THEME SONGS

COLUMBIA PRODUCTION

## 'BROADWAY SCANDALS'

FEATURING

SALLY O'NEIL and JACK EGAN

SINGING

"Kicking the Blues Away"

AND

"Does an Elephant Love  
Peanuts?"

THEME SONG

RADIO PICTURES

## "RECORD BREAKER"

SERIES

FEATURING

ALBERTA VAUGHN

SINGING

"Crazy Melody"

THEME SONGS

RAYART PRODUCTION

## "HOWDY, BROADWAY"

STARRING

TOM CHRISTIAN

SINGING

"ATTA BOY,

OLD PAL, OLD SOCK, OLD KID, OLD  
THING, OLD GOLD, OLD BABY"

"I Want You to Know I Loved You"

"Sophomore Strut"

"You're Gonna Be Blue"

## FRANK O'BRIEN STOPS BOOKING W. & V. VAUDE

Frank O'Brien, with Keith's for almost 20 years as booker of the Wilmer & Vincent houses, is reported leaving. From accounts, W. & V.'s Richmond, Va., theatre, only house remaining on O'Brien's book, will drop vaude for straight pictures.

Though in the Keith office (Family Dept.), O'Brien is an employee of the theatre circuit as direct booker. At one time O'Brien booked eight theatres, amounting to about four weeks of playing time, through Keith's. Some time ago the Wilmer & Vincent circuit went straight films almost entirely, leaving Richmond as the single vaude-booked stand.

O'Brien, it is said, is remaining with Wilmer & Vincent on the pictures and exploitation end.

### Mae Clark's "Nix"

Mae Clark (Mrs. Lew Brice) will do the femme lead in "Nix on Dames," Fox, James Hall, borrowed from Par, opposite.

## Former Picture Names

Weber-Simon Agency has the following picture people to play vaude: George K. Arthur, opening for Keith's Sept. 21 in a singing skit; Joe Cobb and Scooter Scoowrie for Interstate, Nov. 9; Alleen Pringle in a sketch; Viola Dunn, out of vaude eight months, will begin rehearsing her old sketch the end of this month.

### TWO MORE LOEW'S

Loew picture presentation units, now playing four weeks in and around New York, will have two more weeks added to it when the Loew's, Jersey City, opens Sept. 28, and the new Loew's 175th street and Broadway, opens next month. Both theatres will be operated on the Capitol, New York, picture presentation style.

Ben Black will be m. c. in Jersey City.

### Agent's Film Job

Hugh McCormick, formerly of Wallace and McCormick (vaude) and now an agent, is taking picture assignments on the side.

He will do a ventriloquist in "Nix on Dames" for Fox.

## GEORGIE'S EARS BOBBED; GLUE DIDN'T WORK

Georgie Price has had his ears bobbed to improve his camera appearance. A couple of talking shorts indicated Georgie's 45-degree listeners needed straightening. He underwent the operation in New York last week.

Recently a story went around that a picture make-up man tried glue as a means of keeping Georgie's ears in place, but the heat from the kilns caused one ear to suddenly spring back to place, ruining the scene. That was just a story.

Anyway, the troublesome side pieces have been nipped, with hopes they will screen better as is than as were.

With bandages encircling his head, Georgie looks like he just came out of a train wreck.

### Dancer in Picture

Hollywood, Sept. 17. Helen Wehley, dancer, makes her screen debut in "Son of the Gods" for First National.

She returns east upon completion of this work.

## Heidt's 4th Palace Week

Horace Heidt band, company of California college men which have been having its own way with audiences on Broadway for the past two weeks, is making a stock stay of an original single week booking at Keith's Palace, New York.

Engagement has been extended three times, final extension to hold the band at the Palace again next (fourth) week.

Heidt band was booked with Keith's by Jack Loeb of Fox as a Pancho & Marco Idea at \$4,000 weekly.

Heidt and band were nabbed by Warners for some novelty band shorts at the Flatbush studio.

From the same Palace bill Warners took Jans and Whalen. Fred Allen, who has been doing stuff for Paramount, did a skit for Warners also.

## ACT OBLIGED TO CUT CONTRACTED SALARY

Yates and Lawley, harmony team, are reported playing out the final year of their three-year contract with Keith's for \$100 less weekly, than the original contract called for.

At the booking office's request, it is said, a new contract at the out figure was drawn up for the act for the remainder of this year.

Keith's originally placed the act under contract at a salary of \$575 the first year and \$100 increases in the two years following.

Reason for Keith's request to cut and method used to induce the act to accept, not revealed.

Profit from the benefit for Palestine sufferers, at Keith's Albee, Brooklyn, Sunday night, amounted to \$3,000.

LESTER LEE      SAM FINK      CHARLES LEVISON

# LESTER LEE, INC.

Announce the Opening of Their New Offices

## PALACE THEATRE BUILDING

1564 BROADWAY, NEW YORK CITY

BRYANT 2358      SUITE 303      CABLE ADDRESS: LESLEE

### AMONG OUR PRODUCTIONS

MONICA and ANN SKELLY  
in  
"PUTTING ON THE RITZ"  
STAGED BY HAL SKELLY

IRVING EDWARDS  
"JUST YOUNG AND CARELESS"

JOE and JANE McKENNA  
"GLORIFYING AMERICAN YOUTH"

IRVING EDWARDS  
and Fifteen Syncopettes  
"AMERICA'S MOST VERSATILE GIRL BAND"

BETTY and JERRY BROWNE  
New Act in Preparation

JIMMY FREEMAN and CO.  
New Act in Preparation

We have recently completed a musical comedy talking short in color for R-C-A Photophone, Inc., "Campus Sweethearts," starring Rudy Vallee, featuring Joe and Jane McKenna and Ginger Rogers, with book, music and lyrics by Lester Lee and Charles Levison.

DIRECTED BY J. LEO MEEHAN

VAUDEVILLE VERSION IN PREPARATION

We will be glad to interview established artists only who desire to associate themselves in some of our new vehicles

Many thanks to all who have helped to make my short visit to America so pleasant and successful; shall look forward to my return after completion of English contracts.

## GEORGE CLARKE

American Representative  
JENIE JACOBS  
1674 Broadway

Week of Sept. 14  
PALACE THEATRE  
N. Y. C.

# SEVEN NELSONS

THE LATEST ACROBATIC SENSATION FROM ABROAD

ENGAGED AND IMPORTED BY LOUIS SPIELMANN, INTERNATIONAL IMPRESARIO

LATE ARTIST REPRESENTATIVE WITH KEITH-ALBEE, ORPHEUM CIRCUIT FOR THE LAST TWENTY YEARS  
PLAYING THIS WEEK, SEPTEMBER 14, AT KEITH'S PALACE THEATRE, NEW YORK  
AFTER THEIR DEBUT SEVEN NELSONS RECEIVED NOTICE TO PLAY ALBEE THEATRE, BROOKLYN, SEPTEMBER 21  
BOOKED BY THE HARRY ROMM OFFICE, NEW YORK, AND WILLIAM JACOBS OFFICE AT CHICAGO, ILL.

LOUIS SPIELMANN, Exclusive Manager of the SEVEN NELSONS, PALACE THEATRE BUILDING, NEW YORK CITY

BEST WISHES TO THE NEW R-K-O THEATRE, LOS ANGELES

FEATURED  
IN  
OPENING WEEK  
HERE

# JOY BROS.

THANK TO  
MR. B. BERNARD  
and  
MR. MEGLEY

WISHING NEW R-K-O ORPHEUM, San Francisco, a TREMENDOUS SUCCESS

# CORINNE TILTON

Now Playing New R-K-O ORPHEUM, SAN FRANCISCO

Rep., HARRY WEBER OFFICE



# ANNOUNCEMENT

from the

## N. V. A.

The march of progress is such that old orders and established customs topple with unexpected suddenness over night.

The best example of this is seen in our own profession, show business.

Yesterday the theatre was an art distinct in itself. Today its fabric is interwoven inextricably with that of the talking picture and radio.

And yet, revolutionary as are these changes, adjustments are rapidly being made with results that will cement the allied arts and make for a finer, stronger and more cohesive industry to the greater benefit of all.

The N. V. A., which is the only truly representative organization of the actor, whether he find employment in variety theatre, motion picture house, the circus, the radio or the talking picture, has kept abreast of the times. The old order has changed and out of it there has emerged a social and fraternal organization second to none in the world.

Completely reorganized and firmly entrenched with a new set of officers, the N. V. A. is no more like the N. V. A. of old than the variety theatre of today with its new alignments is the vaudeville theatre of a decade ago.

Such changes were to be expected.

Human progress makes for consolidations and stronger affiliations.

The N. V. A. is the one link in the chain which now encompasses the actor in nearly every branch of the business.

The virtues of the new N. V. A., and the benefits accruing to the ever-increasing roster of members, compose an epic drama of humanitarianism that is gradually seeping through the country wherever actors foregather. The big task confronting the ultimate and greater success of the N. V. A. is a membership that will have 100 per cent of the actors enrolled in it.

To achieve this goal, the new officers have decided upon a membership drive that will reach from Coast to Coast. It is a virtual call to arms for the actor.

The drive begins simultaneously throughout the country on Monday, September 23. It will last for a period of six weeks and in that time it is expected that at least 25,000 new members will have been enrolled.

If you are not now a member, it is your solemn duty to join the new N. V. A.

If you are a member, it is your solemn duty to enroll at once as many members as you can.

Only through the spirit of whole-hearted co-operation can the new officers bring the N. V. A. to the Utopian peak for which it is so earnestly striving.

Continued on following pages







## The Past Is Past

For the benefit of those in the profession who do not know the facts, it is best to inform them of the new governing body of the N. V. A.

The officers and directors are **Eddie Cantor**, president; **Walter C. Kelly**, first vice-president; **Solly Ward**, second vice-president; **Arthur Ashley**, third vice-president; **Charles H. O'Donnell**, fourth vice-president; **Henry Chesterfield**, secretary, and **Pat Casey**, treasurer.

This is truly a representative body of men, each high in his profession, each known for his sincerity and honesty of purpose.

All of these have joined forces to make the N. V. A. a better organization for you and unless you co-operate they cannot succeed.

Generals must have loyal troops and it becomes necessary that the soldiers in the theatre respond to the call for the common good.

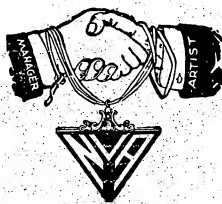
Because of the great importance of an increased membership in the N. V. A. at this time, the officers have suspended the customary initiation fee of \$25 during the six weeks beginning September 23 next.

The annual dues, \$10 a year, qualifies an actor to belong to the N. V. A.

This small sum that looks after your health, furnishes you with a clubhouse and brings you into closer association with your friends in the theatre, is the best buy in show business.

Because, in addition to all of these features, it protects you thoroughly in all disputes that arise between the manager and actor.





## Why You Should Join the N. V. A.

IT IS THE ONLY SOCIAL ORGANIZATION IN AMERICA FOR ACTORS!

IT NOW *BELONGS* TO THE ACTORS!

IT TAKES CARE OF ITS OWN!

IT HAS A SICK AND DEATH FUND!

IT MAINTAINS A MILLION DOLLAR CLUBHOUSE IN NEW YORK WHERE  
THE ACTOR CAN LIVE AT MINIMUM COST!

IT FURNISHES SEMI-ANNUAL MEDICAL EXAMINATIONS FREE OF  
CHARGE IN IMPORTANT KEY CITIES THROUGHOUT THE COUNTRY!

IT HAS OPENED A NEW MILLION DOLLAR SANATORIUM AT SARANAC  
LAKE WHERE THE ACTOR, STRICKEN, CAN NOW FIND MUCH NEEDED REST  
AND A CURE!

IT INTENDS TO ERECT A SANATORIUM AT TUCSON, ARIZONA!

IT MAINTAINS A CAMP AT PALM SPRINGS, CALIFORNIA!

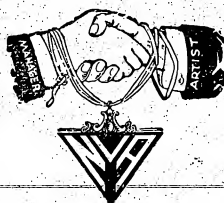
And also

FOR THE FIRST TIME IN THE HISTORY OF THE THEATRE ANY-  
WHERE, THE N. V. A. HAS CREATED AN ARBITRATION BOARD  
WHERE THE ACTOR ARBITRATES FOR THE ACTOR!

And in addition

IT HAS CREATED A SUPREME COURT WHERE ACTORS MAY AP-  
PEAL FROM THE DECISIONS HANDED DOWN BY THEIR OWN ARBI-  
TRATION BOARD!

CAN YOU, IN THE BEST INTERESTS OF YOURSELF AND YOUR FUTURE  
IN SHOW BUSINESS, AFFORD *NOT* TO JOIN?



## Indie Agents' Cancellation Alibis Are Uncovered—Suit Due

Eddie Sherman, independent booker, is in a jam again over his "joker cancellation" contracts. He looks in a fair way to face the music of court procedure.

Sidney Taylor, who heads the vaude skit, "Oh, Doctor," is suing Sherman for cancellation of a three-day date at the Century, Audubon, N. J.

Sherman, whose main office is in Philadelphia, with a branch in New York, is alleged, according to Taylor's complaint, to have issued contracts for the Century date but attempting an 11th hour cancellation upon the subterfuge the bill was out, since the house had booked in a tab. Taylor, peeved and suspicious, made the jump for personal observation and found the house not playing a tab but a regular five-act show.

He next got in touch with Sherman's office and after telling them he was on the spot, was informed that he had been cancelled because of being late for rehearsal. Taylor burned again and did some scouting around the house to find out that neither he nor his act had ever been sent in on the billing and that the show in had been set three days prior to his receiving notice. His next move was to retain Carl Jergas, attorney, of Camden, N. J., to represent him claiming his suit would be more a matter of principle than the money involved.

**Vague Explanations**  
Sherman's representatives attempted divers explanations when questioned in the matter with no two versions alike and none willing

### Small Stuff

Los Angeles, Sept. 17.  
Local booking agents seem to be ignoring calls for specialty people in studios. Only one office in town is making any real attempt to concentrate on this work, an executive saying he finds he has no real competition.  
Most of the other offices are so busy trying to sell big stuff to the studios they haven't time to bother with the small stuff.

to accept authority, for anything they said about the cancellation. Sherman has been previously involved in similar cancellations and operates with a cancellation contract containing a joker clause that provides right to cancel if house should undergo change of policy. The latter subterfuge is reported as having been worked overtime but evidently detected this time if Taylor's allegations will stand up in the ensuing court proceedings.

### Two Michigan Theatres Will Not Resume Vaude

Chicago, Sept. 17.  
Bijou, Battle Creek, Mich., and Temple, Saginaw, both to have been booked with vaude this season by RKO western office, will continue with sound instead.

### Salt Lake Orpheum Opens

Salt Lake, Sept. 17.  
Opening of the new season of vaude in Salt Lake last week, marking the return after seven years of RKO-Orpheum bills, is the result of the Pantages sale to RKO.

Starting fast, Jack Edwards, publicity for the new Orpheum, did the town up brown for the opening.

### UNITS NOT WANTED UNLESS 1ST APPROVED

Order has gone out by letter from Keith's to all agents and producers to lay off further production of vaude units unless first consulting the booking office.

Unrestrained staging of so-called "units," usually prolonged fast acts, resulting in much laying off for actors and financial losses for the backers, has been the cause of much dissension in producers' ranks.

Advice to the producers from Keith's is to inquire whether the booking office will be interested in a production along the lines planned, before wasting time and coin.

### Fastidious Humaners

Harry Moran, superintendent of the Humane Society, arrested Lee Chang, Chinese magician, at the Roxy theatre, alleging violation of the sanitary code. Moran seized a large cage of pigeons and rabbits, carted it to the West 47th street station and toted it again next morning to court. Chang, who in reality is John J. Pablo, was bailed out at the police station.

Moran told Magistrate Dodge in court the original complaint was that Chang was cruel to his birds. Moran found this to be untrue. But after scanning the cage, Moran decided that Chang should have kept the rabbit warren cleaner.

The cage was produced. It appeared to be fairly clean for a rabbit cage and the court ruled there was a lack of evidence and discharged the magician. The humaners had to tote the cage back to the showhouse.

### Producers Back West

Greenwald and Weston, who came east several months ago to make New York headquarters of their vaude producing activities, have returned west.  
They will again make their headquarters in Chicago.

### Percy Moore's Agency

Chicago, Sept. 17.  
Percy Moore, for years with Billy Diamond, has his own independent agency.

### MT. VERNON'S 2-A-DAY

Emde Restores Reserved Seat Policy to Proctor's

Mt. Vernon, N. Y., Sept. 17.

After trying every form of attraction with constantly losing result, Proctor's here, now RKO, has gone back to the two-a-day, five days a week. Continuous policy will prevail Saturdays and Sundays.

Last Monday night when the house went reserved seats and five acts with Joe Downing again in the pit, it was terrifically hot, but S. R. O. up early. Mayor James Berg, in a speech from the stage, welcomed the return and there was plenty of applause for everyone, with cheers for Downing.

H. R. Emde, div. mgr. for the Keith's in Westchester county, is behind the movement to restore Proctor's to its old standing. Local population of 70,000 and 18,500 in suburbs to draw from. Proctor's can fill nightly with the right stuff.

### MARRIAGES

Janet Gaynor (screen), to Lydell Peck (non-pro.), in Oakland, Cal., Sept. 11.

Grace Eline, to Shephard Waldman, R-K-O agent, Sept. 12, in New York. Bride is of Grace and Marie Eline's "All-Girl Show."

Louis de Rochemont, Fox Films, to Virginia Shaler, Sept. 12, in New York.

Eddie Meyers of the William Morris office, to Minetta Landis, non-pro., Sept. 14, in New York.

Mary Jennings, dancer, to Paul Porter, Sept. 9, in Newark, N. J. Bridegroom is stage manager for Arthur Hopkins.

Bull Montana and Mary Poulson, non-pro., to be married in Los Angeles, Cal.

Lurie Wiese, film actress, and Howard Burkett, Hollywood baseball player, scheduled to wed Sept. 16, Hollywood, Cal.

Ferne Houghland to Maurice F. Barr, with Saenger Theatres, Sept. 11, in New Orleans.

Sid Silvers to Buena Vista in Los Angeles July 10. Bride appeared in last "Music Box Revue."

Marjorie Beebe retained by Sennett to play femme lead in another comedy.

### REISMAN'S BAND FOR 26 KEITH WEEKS

After five weeks of negotiations Leo Reisman opens for Keith's through Benjamin David, on an unusual contract which calls for Reisman making appearances for R. K. O. for the next 26 weeks, via air, stage and screen.

Reisman will receive a weekly salary reported to hover around \$4,500.

Reisman's ether contract is for six weeks with an option on 20 more, to be made as the musical feature of the weekly R-K-O hour with the first appearance last night (Tuesday). In three or four weeks hence he will begin his vaude tour of R-K-O.

Reisman will continue as the band attraction at the Central Park Casino, throughout the R-K-O engagement.

### Fox's Friday Opening

St. Louis, Sept. 17.  
Under a new policy, beginning this week the Fox theatre will change its stage and screen shows Fridays. Bills were formerly changed Saturdays.

The routing of the Fanchon and Marco units from the coast working east will be facilitated by the change.

The F & M presentations, usually carrying a group of 16 girls, will be augmented with the same number of local girls.

Howard With Unit  
Harry Howard will head the Hayes "Doin' Things" unit in place of Jack Pepper.

First Consolidated has completed "Miss Varsity" and "Cutting the Mustard," first two of a series of 12 two-reel talkers.

## FRANKENBERG'S JUVENILES

En Route Butterfield Circuit  
Direction GUY PERKINS

## CORA GREEN

R-K-O Circuit 1929-30

# Blossom Seeley

## SAILING

'Ile de France,' Friday, Sept. 27th

with

# Benny Fields

to open

Palladium, London, Eng.

MONDAY, OCT. 7th



## PROCTOR NAMED EMPLOYEES IN WILL

Although no will has been yet filed for F. P. Proctor, it is understood that the veteran showman left his general manager, Clarence Wallen, \$1,000,000.

Other reported bequests from an estate estimated in excess of \$11,000,000, is \$750,000 to Harry Wallen, treasurer of Proctor Theatrical Enterprises; \$750,000 to Ed Jackson, and an income for life to Mrs. Wilbur, the Proctor press agent.

Two Wallen's and Mrs. Wilbur have been with Proctor for years. Ed Jackson was a newer member of his organization but a resident of Mrs. Proctor.

### No Longer a Husband

Chicago, Sept. 17.

Engelborg Brown used to play an outside part in the sister act of the Fernberg sisters. He was Babe Fernberg's husband.

Judge Peinberg put him out of the picture by granting Babe a divorce on grounds of cruelty and awarded her \$10 a week for the support of her child.

### MORRIS' 75%

William Morris' partnership agreement with Publick calls upon Publick in all of its material booking departments to book at least 75% through the Morris agency.

For information of agents.

### Theatres Proposed

Calumet City, Ill.—\$100,000. Also stores and apt. bldg. S. W. corner 153rd place and Wentworth. Owner, Calumet City Theatre Corp. Architects, Buckley and Skidmore, Hammond, Ind. Policy not given.

Carleville, Ill.—\$50,000. Owner, Marlow Theatre Circuit, Herrin, Ill. Policy not given.

Chicago.—(M. P.) \$50,000. 151-153 E. Chicago avenue. Owner, Newton C. Farr. Architects, Armstrong, Pabel and Tilton.

Jackson, Mich.—(Vaudeville). \$300,000. Mechanic and Pearl streets. Owner, Butterfield Theatre. Architects, Alvarie H. Finckel, Detroit.

Mt. Vernon, Ill.—\$150,000. Owners, Reed, Yeans and Hayes, Inc. Quin, Ill. Architects, Kennedy and Siegeneyer, St. Louis. Policy not given.

Wagshaw, Mich.—\$20,000. Also stores, Gesseus avenue. Owner, Al Rothschiller. Architect, Carl Macomber. Policy not given.

### Miss Padula in "Deck"

Marguerita Padula, from vaude, has been signed to play the female comedy role in "Hit the Deck" for Radio Pictures, leaving for the west coast Saturday.

Miss Padula played the role in one of the companies sent on tour by Vincent Youmans a few seasons ago.

## TOM HEATH'S WIFE WILLS AWAY \$250,000

Thomas K. Heath, of McIntyre and Heath, is named as the main beneficiary in the will of his late wife, Grace M. Heath, filed last week in the Probate Court of Miami, Fla. The estate is valued at about \$250,000. Among the assets is a plot of ground in Astoria, N. Y., worth approximately \$200,000 and land in Florida and Kentucky.

Several sisters, brothers, nephews and nieces of the deceased living in Kentucky and Brooklyn were left \$5 each. One sister living in Kentucky gets \$40 a month for life under the will.

At the death of her husband and her sister, Mrs. Ellison, the estate remaining in the hands of the executors is willed outright to the Actors' Fund.

### Houses Opening

The McNeese, Whittier, Cal., pictures, four Keith acts on a split.

Keith's Union City, N. J., adopted grind film policy this week with 10c for afternoons and 5c nights. House, wired, will play films on a tri-weekly change basis.

Capitol, Union City, survives as the only R-K-O vaudeville stand in that neighborhood.

### BIRTHS

Mr. and Mrs. Paul A. Hale, triplets (boy and two girls), Sept. 10 at the Bensonhurst (L. I.) Maternity Hospital. Mother was formerly one of the George Sisters.

Mr. and Mrs. J. Fred Coats, Sept. 15, in New Rochelle (N. Y.) Hospital, son.

Lady Diana Duff Cooper, wife of Alfred Duff Cooper, Sept. 15, in London, son. Mother was formerly Lady Diana Manners, who played the Madonna in "The Miracle" over here.

Raymond-Bolger Again.

Al Raymond and Eddie Bolger are reuniting after several years' separation.

Since the split Raymond has appeared with divers partners, while Bolger has been doing a single.

### FIRST SAILINGS

Blossom Seeley and Benny Fields Taking Their Initial Sail

Blossom Seeley and Benny Fields are loading up with preventives for seasickness, with their first venture on the water to start Sept. 27 on the "Ile de France." The couple are due to open Oct. 7 at the Palladium, London. Four weeks are set for the other side.

Neither fields nor wife has ever left the American shore.

### 17 DAYS ADDED

Reopenings of six summer-closed towns in the next month will add 17 days to the present Interstate circuit route.

Towns, number of vaude days weekly and opening dates are: Miami, Okla. (2), Oct. 2; Oklahoma City (full), Oct. 4; Amarillo, Tex. (2), Oct. 11; Wichita Falls (2), Oct. 13; Waco (2), Oct. 15; Austin (2), Oct. 17.

Miami will be the circuit opening stand. Ft. Worth, full week, has been the starting point over the summer.

Little Rock and Birmingham will open up any time with settlement of current labor troubles in the two cities.

## RKO Western with Two Weekly Chi Previews

Chicago, Sept. 17.

R-K-O has established the Belmont as its second professional preview theatre. Englewood is the other preview house.

Seven preview acts will be presented at the Belmont every Friday in addition to the regular program of three acts. First of this series came last Friday, with all R-K-O booking agents in compulsory attendance, as at the Englewood on every Tuesday.

Dick Bergen is booking both houses.

Tuesday night program of 10 acts has been bringing sellouts at the Englewood.

### Egg in Reverse, \$500

Cleveland, Sept. 17.

An egg at \$500 is the record price paid by Josephine Toro, manager of the Lincoln in Columbus, O.

Egg was thrown at the audience by some goof on the stage during a performance, reversing an old tradition. It socked a three-year-old kid and kid's smart parents sued.

Luckily it was a good egg.

## McCARTHY and STERNARD

We Don't Make Up Funny—Carry No Scenery  
But We Make 'Em Laugh

R-K-O CIRCUIT Direction, MILTON BERGER

Wishing New R-K-O ORPHEUM, S. F., Tremendous Success

## DIXIE FOUR

Opened New R-K-O ORPHEUM, SAN FRANCISCO

Rep. PHIL BUSH

# PETER HIGGINS

TENOR

This Week  
Palace, Chicago

Direction HARRY FITZGERALD, DANNY COLLINS

# NAN HALPERIN

A Great Big Hit in London

BACK TO AMERICA OCTOBER 10th

OPENING WITH A BRAND NEW ACT

Thanks Everybody for Everything

**Danbury Minus Vaude**

Danbury, Conn., Sept. 17.  
For the first time in more than 15 years this city will be without vaude this season.  
No houses left either to play road attractions.

**Greenpoint, Pictures**

The Greenpoint, RKO house in Brooklyn, playing vaudefilm, goes picture house Sept. 23.  
Other neighborhood houses now operating in Brooklyn with split week vaude are expected shortly to adopt a straight picture policy.

**GRACE HAYES IN SHOW**

Grace Hayes is reported engaged for the road show of "Sweet Adeline" Arthur Hammerstein is preparing.  
Miss Hayes will step into the role created and being played by Irene Franklin in the original company at Hammerstein's, New York.

**Felix Drops In**

Seymour Felix, dance producer for Fox talkers, returned to New York this week on a leave of absence after six months on the west coast. His contract permits him to trek back to Broadway for two months each year to stage a legit musical comedy.

**LABOR SHOVS VAUDE OUT OF TWO HOUSES**

New Orleans, Sept. 17.  
Ritz, Birmingham, slid off the Interstate's books when the management, tired of a series of labor upheavals, decided to operate with a policy of pictures only.

The Ritz followed the house in Little Rock, which abandoned vaude two weeks ago for the same reason.

Closing of the houses in Little Rock and Birmingham has jammed quite a few acts, several of which had to leap back to New York from New Orleans after playing the local Orpheum.

**ILL AND INJURED**

Frances White is in the Lexington Hospital, New York, recovering from a nervous breakdown.

Wanda Goll, last with "Hello Daddies," ill at her home, 800 East 12th street, Brooklyn, may have to submit to a major operation.

Thomas Kilpatrick, producer of "Hawk Island," recovered from an operation for double mastoids.

George Brown, business agent, Chicago stagehands' local, recovering from illness in a hospital there.

William Ldeliston (Lyons & Lyons) in St. Elizabeth Hospital, recovering from operation for hernia.

Hickey Bros., with Public unit, became ill while playing Jersey City and were replaced by Lewis and Dody.

Kate Smith convalescing in Homeopathic Hospital, Washington, D. C., after tonsillitis operation.

Irwin Geley, Paramount contact man between east and west coast studios, underwent a minor operation at the Mt. Sinai hospital, New York.

Mercita Esmond ill in the Silvermine Colony near South Norwalk, Conn.

Lester Allen and Nellie Brown forced to cancel at Keith's 68th St. circuit first half through Allen's illness.

Mrs. Rose Bernard-Weinberger, who suffered a fractured hip while visiting on the coast last summer, back at her home after entering a New York hospital for removal of the cast.

On the way to complete recovery.

**Two-a-Day Only**

Belief that neighborhoods do not hold supertime crowds has caused Keith's to drop the contemplated Saturday and Sunday supper shows at the Riverside, New York.

Riv will be strictly two-a-day all week.

**Nick Pierong Resigns**

Spokane, Sept. 17.  
H. W. (Nick) Pierong, for 12 years with Pantages, has resigned as local manager for RKO, which has taken over the Pan house here. Pierong will go to Los Angeles.

Lawrence J. Corkey, Syracuse, N. Y., has been named by Claude Saunders to replace Pierong. House opened Friday, with five acts and sound pictures. "Street Girl" (RKO) the opener.

**WONDERFUL!!**

THE UNANIMOUS  
OPINION OF ALL WHO  
SEE THIS AMAZING  
PERFORMANCE

UNQUESTIONABLY  
THE GREATEST AND  
MOST ENTERTAINING  
NOVELTY IN  
VAUDEVILLE

**MERCEDES**

DIRECTION  
**JACK CURTIS**  
PALACE THEATRE BLDG.  
NEW YORK CITY

**Marcus Loew BOOKING AGENCY****General Executive Offices****LOEW BUILDING ANNEX**

160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

**J. H. LUBIN**

GENERAL MANAGER

**MARVIN H. SCHENCK**

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE B'LD'G  
JOHNNY JONES

IN CHARGE

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES  
CONSISTENT, EFFICIENT SERVICE SINCE 1913

**The Fally Markus Vaudeville Agency**

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway  
Lackawanna 7876 New York City

M. SHEA, Pres.

J. G. MALL, Sec'y

**THE M. SHEA BOOKING EXCHANGE, Inc.**

Recognized Names—Standard Acts—Also Flashers Wanted at Once

WRITE—PHONE  
MANAGERS, INVESTIGATE OUR SERVICE

Cherry 6561 318 Erie Bldg., Cleveland, Ohio L. D. 39

**RADIO-KEITH-ORPHEUM  
CIRCUIT OF THEATRES**

Vaudeville Exchange  
General Booking Offices  
Palace Theatre Building  
1564 Broadway

R-K-O FILM  
BOOKING CORP.  
General Booking Offices  
1560 Broadway  
NEW YORK

**CORPORATION**

1560-1564 Broadway, New York

Telephone Exchanges: Bryant 9300

Cable Address: "RADIOKEITH"

**R-K-O  
PRODUCTIONS, INC.**

Producers and Distributors of

**RADIO PICTURES**

Launching an Era  
of Electrical  
Entertainment  
1560 Broadway  
NEW YORK CITY

HARRY WEBER Presents

The Ravishing Russian Enchantress of the Silver Screen

**BACLANOVA**

The Famous Paramount Picture Star

MAKING HER DEBUT IN R-K-O VAUDEVILLE

**BROKE ALL EXISTING RECORDS AT STATE-LAKE THEATRE, CHICAGO****RETURN ENGAGEMENT****ROGERS and WYNNE****"NOW****B. F. KEITH'S**

R-K-O

ARTHUR PEARCE—JACK CURTIS OFFICE

IN  
AND**PALACE**

(THIS WEEK)

**THEN"****NEW YORK**

Loew and Independent  
LEDDY and SMITH

Marty Begley

Jack Gormley

**FOUR HIGH HATTERS**

This Week, PALACE, CHICAGO

Jimmy Sherry

Johnny Mattison

Direction CHARLES WILSHIN

GO TO THE

**SELWYN THEATRE, NEW YORK**

AND SEE

**"THE GREAT GABBO"**

IN WHICH

**MR. ERICH VON STROHEIM**

EXCELLENTLY IMPERSONATES

**MARSHAL MONTGOMERY**

A GREAT TRIBUTE TO AMERICA'S FOREMOST VENTRILOQUIST

An Acknowledgement to the Genius of Mr. James Cruze and Mr. Hugh Herbert

MR. VON STROHEIM Announces in the Screen Illusion as

**"THE GREAT GABBO" He Will Perform the Seemingly Impossible**

**EAT, DRINK, SMOKE While "Otto" Is Talking**

This, MARSHAL MONTGOMERY ACTUALLY Accomplishes at Each Performance

America's Premier Ventriloquist, MARSHAL MONTGOMERY

Direction JACK CURTIS

**"GEORGIE"  
MONTGOMERY**

On His Tour of Personal Appearances Would Be Pleased to Meet

**"OTTO"  
VON STROHEIM**

**BERT  
WHEELER**

R-K-O STUDIO

**JACK  
BENNY**

M-G-M STUDIO

**CO-HEADLINING ORPHEUM THEATRE**

LOS ANGELES

**AND HELD OVER SECOND WEEK**

REMARKS

JACK BENNY IS DOING STRAIGHT  
FOR ME

REMARKS

BERT WHEELER IS BEST STRAIGHT  
MAN I EVER HAD

WE ARE STILL IN PICTURES—THANKS TO OURSELVES—FOR A CHANGE



## ORPHEU

St. Vaud

Baker and Knox (New Acts) commenced the fireworks with a py hokus-pokus stage full of brimmed straws which were

(Continued on page 53)

(Continued on page 53)









made at the expense of her size, which she handed them plenty to laugh at (the gags, not the size, though that goes with it). She possesses a husky female baritone voice which goes with her. Her partner, a girl, possesses a clear voice and straight it. A few more gags for the stout one and more chance for vigorous clowning will add lots. As it was, laugh-returns good.

**PETRUSHKA Club Revue (12) Songs, Dances, Skits**  
33 Mins.; Full (Special)  
Palace, Chicago (St. V.)

Revue here doubling from ritz Mich Boul club, playing for a class mob in the expected Chauve Souris manner. Built only for his time, and produced by Ely Khmara and Konstantin Sankirjevsky, the former billed as the confederator. Seven numbers in revue form, opening with a skit. The first skit is about perfect. Following: a baritone, George Nieldoff, who has only a fair voice.

"The Lulliputians," title of the next skit, staged on a Punch and Judy set, with femme and man mugging and singing with head and hands visible, giving the appearance of magnets. The skit followed: two head stands in a hall-dresser's window soliloquizing their love for each other. And the worst bit, "A Monument to the Unknown Soldier," meaningless sort of war song and dirge sung by four men in Yank uniforms.

Claude Avery sang two numbers, one of which was the Chevalier click. "Louise," the French boy has possibilities, but needs training, experience and confidence.

Last bit, Venice, was good, a comedy number with gendarmes and women. Nicely staged and splendidly sung. Loop.

**MOLLY-O (4) Songs**  
15 Mins.; Full  
Lincoln Sq. (V-P)

Molly-O has the voice, though better songs could be used, and her pianist has a fine touch. She has no reason for the indifferent reception of this act here except that the whole turn drags.

Molly opens singing through a small megaphone, in a Vallee. Possesses a sweet voice plus lots of volume. Later Molly does "Big City Blues" from the Fox Dollies, posed against the stage lamp post. Interest waned through this number and Molly, try as she could, couldn't get attention again. Another song about a wedding troupeau also got poor reception. The act ends with barely audible and meaningless. Two pianists, working from attention of the stage, played in position on all times and gained most attention than Molly-O. Their classical tinge to modern pops was appreciated as was their double rendition of "Rhapsody in Blue."

**JAMES and DOTTY**  
Accordions and Xylophones  
10 Mins.; Two (Special)  
Lincoln Sq. (V-P)

Small time opener. Mixed pair enter with accordions, playing "Weary River" and "Sweethearts on Parade." Merely play. No cleverness exhibited. Girl is a looker of the first water. Sweet type of brunette, tall and shapely. Fellow has little appearance, but puts pep into the turn.

Girl withdraws and fellow plays St. Louis Blues. Quite ordinary. Merges into classic ballad. Then back drop raises on girl in Indian habilliment, playing xylophone. "Indian Love Call" is the number. Then they do the "Pagan Love Song." He with accordion, she with xylo. Wind up together. The xylo playing "Breakaway." Nice applause.

**JEFFRIES and WARNER (2)**  
Talk and Songs  
12 Mins.; One  
Belmont, Chicago (V-P)

First appearance of this mixed couple in the Stus, and for the debut have gathered a mess of gags, preferably blue, from the more or less recent numbers of the comic weeklies. Some of the cracks hit a bit too low and were too new for the audience at this house.

Both members have excellent vaude voices and get over very well even with their vocal bits. This part of the act should be built up, for the talk is weak for any house. As act stands, can make the grade for the family houses. Loop.

**BEN TAHAR Troupe (6)**  
Tumbler  
6 Mins.; Full  
Belmont, Chicago (V-P)

Five men and a girl, all apparently Arabs, in a fast tumbling, hand-to-hand and pyramiding turn. Pyramiding good, with feet always taking the top position. Speed of act is its best bet. An excellent act to open or close anywhere. Loop.

William Holden, "Dulcy" M-G.  
Florence Lake, "Road Show," M-G.  
Mary Philbin, femme lead, "Troopers Three," T-S.  
Ruth Chatterton, and Grover Jones, writer, under new Par agreement.

**HAMILTON**

(Continued from page 50)

out to the audience and he boomeranged back. Amusing little turn. Davis and Nelson (New Acts) on with the femme half of the turn and pronouncing an incriminated blis thrown out of a cabinet, through most of the action. Though a bit in the rough, house took to it and the returns were abundantly satisfactory.

Frankie and Francis (New Acts) in troy with Miss Francis' eccentric walk and talk too similar to the bit in the preceding act to be spotted after it. But girl worked with a good deal of spirit and Frankie's straight work supported her nicely.

As soon as Herb Rawlinson's (New Acts) name was flashed, the applause started rolling, and didn't cease until he bowed off. Rawlinson ingratiated himself immediately by his easy pose, rendering his material as if it was his own part in friendly intimacy.

Hon. Mr. Wu's colorful spectacle, Chinese Show Boat (New Acts), started slowly but worked up to a fairly heavy applause at the final curtain.

"Slide Street" (RP) the flicker attraction.

**81ST ST.**

(Vaudefilm)

A routine show for first half here that would be in a bad way for laughs had it not been for Dainty Marie's closer, travestying reducing methods for women and with the scylla coming through the comedy of skinny and fat dame doing the rolls.

"Jauntless," canine actor from pictures, with male trainer, opened and satisfied with the house. German police dog being put through dog stunts with trainer supposedly film director for spiel purposes and with the canine displaying good training. Kids out front Saturday afternoon ate it up and everybody else liked it.

"Lottie Howell," with Herbert Goode at the piano, followed with a song cycle of four numbers that also got over.

Ken Christy scored also in next spot with a knockabout hokum act, "The Dixie," followed by Barbara Bronell, Helen Huntington and a dancing juvenile not in the bill. Save as a network woven around the specialties, the act is weak. It parades the wheeze of a divorced couple meeting and the woman sub-letting her former spouse's apartment with her successor trained with the gun and all going into a dance for finish. Christy spotted a bass solo that was good and a limp eccentric with one of the girls. The dancing juve tore off a good amount. Some laughter in the lingo and situations but old-timey.

Don Carney, "Uncle Don" of the radio, held next to show adequately with a pot-pouri of kid songs and delineations of his "Main Street Sketches" types, which he has been doing before the "mike" on WOR. The sketches are handled as monolog and get over with previous radio popularity helping plenty. Both kids and elders went heavy for Carney.

Dainty Marie closed and as mentioned galloped off with the laugh honors without a struggle. She does legit and travestty reducing stunts with a 60-pound and 200-pound clients, who inspire the yells through their awkward attempts to emulate the physical culture feats of their instructor. Sandwiched between the buffoonery, the physical culturist gives some straight hints on reducing. She does one morning a week in a "For Ladies Only" session as an exploitation stunt. Women in the show were pleased for the info and the stags tickled by the comedy.

"Slide Street" (RP) screen feature, followed.

**ACADEMY**

(Vaudefilm)

Following a \$23,000 week on "Cockeyed World" (Fox) big last Saturday for the start of the first new show and the return to vaudeville, the Academy seemed considerably off. Anyway, nothing like the rush to see the picture which had held up with little stage embellishment, yet the show deserved a better patronage.

Outside the billing played up the United States Reservation Indian Band and the Punchon and Mureo Eden, "Chestnut" (New Act), headed by Eddie Penabody, and those two alone should have been worthy of gate consideration. Let alone the screen talker, "Lucky Star" (Fox), which had the 14th street face Janet Gaynor and Charlie Farrell. That boy Eddie Penabody is a show by himself. It's a pity the house can't hold him without any show surroundings. He stuck out the show in a knot.

The Indian musicians, while a novelty, seemed just like another band at the Academy, and few bands have escaped being booked down there. The Indians jumped things up, although there were no females. Perhaps just as well as the band, but faster and more the conductor, Chief Shuntana, plenty

of open room for syncretized hoofing. For an Indian he has a happy cadence; has developed into quite a showman since the band broke into vulture and knows how to sell himself.

The chief went into second spot and apparently made no suanwak. Did just as well there as after the act of M. Eden, as Eddie Penabody, large billed "Punch Love Song" and that number was also used by the band. Eddie apologized for flunking on the bit, but he made it seem like a sure thing, number the way he tricks his banjo.

Francis and Walley really gratified the only comedy honors on the bill. With the show running largely to music, the first half of Francis and Walley turn had the comedy spot to themselves. Mark.

**58TH ST.**

(Vaudefilm)

Last minute change in booking mixed up the show. "Underneath the Stars," a revue act, was rushed in for closing to replace Lester Almer and Edna Green, out due to illness. Bill short on laughs, being atmosphere by a gloomy shade left over from the feature, "Slide Street" (Radio Pict.), heavy melo.

The revue act should go over big with this stage, but the first half stage and settings in their proper place.

"Tom Lucas Co., pantomime comedies, numbering seven, two girls and five men, opened. The first half of their act, which lasted eight minutes, was given over to tame comedy. But the act's still walking parade, where the company members size up from three feet to almost 12, drew a good hand.

Bentall and Gould made a good device spot with their xylophone playing and dancing. They were well received, but their stuff, though ingeniously presented, lacks the class touch or the duo could stop a show.

Jarvis, Harrison and Co. presented their usual two-scene act, featuring Sonny Jarvis. The kid packs a wallop as a dancer. He stopped the show with his booming impersonations of Bill Robinson, Jimmy Barton and Jack Donahue. Did 15 minutes.

Francis Renault, who followed, proved a boon to the program. He lent color to the bill, permitting the closing number with its singing and dancing flash, to come on gracefully, although the thing were more or less in an uproar back in the wings. Renault presented a dazzling act that went great with the audience. His gowns were magnificent.

In the next number, "Underneath the Stars," Leo Henning is featured, and the act includes Lee Hall and Charline Leslie, Eddie Blinn and his band, and a vaude orchestra, the O'Reilly Sisters, Jill Cameron, Estelle Denise and Jane Beach.

For such a big act to pull in at the last moment and take over the finish of a bill, the crew did well. Though numbers were a bit tossed around, the audience still gave the act a B. H.

Big was off Saturday mat, with warm weather against the box office.

**86TH ST.**

(Vaudefilm)

Diversity, plenty of laughs and a name—Irene Rich—on first half layout here. An all around good show, but slim attendance at the middle session Saturday.

"Arthur and Darling" opened with "A Woodland Fantasy," a scenic production with man doing contortion in frog skin and girl spotting a vocal and dance. The contortion stuff is remarkably good and the girl's number fits in okay. They liked it.

Goodwin and Rash, male harmony duo, whizzed across some good harmony and interjected a semblance of comedy in most of their numbering which helped both ways.

Irene Rich, from pictures, spotted next in "Ask Your Wife," was given a good reception on entrance and a louder hand at the close of her act. The playlet is a dandy projector for the screen actress, who as the wife of a playwright is presumably hoaxed into a situation and charged with infidelity by her husband as means of getting an innocent woman's reaction to such a dilemma. The wife unwittingly traps the husband at the climax. It was all a hoax arranged by the wife's brother. She overheard and figures having her little joke, which she has to a sad finish. Miss Rich is superb in the fiery scenes especially, and carries the act to a big home. Edwin Brown as the husband and Harold Elliott, as the brother, are adequate support. A snapper here.

Tabor and Green, two men under cork, tickled with drum and cymbal, one of argumentative nature and topped with some ear-sounding but more singing that sent them away to a hit.

Meyer Golden's "Oriental Sketches," seven people dancing off-ting, staged in Golden's usual spectacular manner, was the class snapper in closer here and for the same thing anywhere. (New Acts) "Slide Street" (RP) on screen.

**ALBEE**

(Vaudefilm)

Variety's reviewing frontiers are now bounded on the south by the Albee and Fox, Brooklyn; on the north by the Audubon, Hamilton and Regent; and on the west by the Union City. In diplomatic jargon, it's quite a mandate. Also educational, bringing the bright bulb muggies in contact with the rest of America.

Those suburbs constitute a vestibule in which the perspective is focused and the mind prepared to get the local rather than the Times Square slant. McKalk avenue is the junction point for the flatlands, where it's a walk-up and the halls are full of packed baby carriages.

All of which simply avoids putting Pepto, the Spanish clown, in the first paragraph. He opened the show and as always, the contemplation of those spots leads the mind to the question of excess baggage, train connections at Sioux City, Iowa, and the vexations of trouping. Pepto's showmanship is progressive even if foreign. He generally has a lot of new tricks, magnets, costumes and paraphernalia.

Wrestling with the always tough assignment of trying to get somewhere without a conveyance, Pepto secured a mural victory in the deuce by keeping on the safe side of a flop. Her material is pretty dull, reminiscent and puncheless, but her style is loud, bright and graceful. In particular, her diction is fine. Her lungs pump steam to

weary, although she never pauses even for a semi-colon. Given something to do she would probably do it with considerable distinction.

Undimmed by years of battle service, Willard Mack's original outline is still valiantly sustaining Harry J. Conley's comic personality. "Slack as Ever" is as funny as ever. Conley stepped out of character, apparently ad lib, to have the orchestra boys warble a strain of "Sweet Adeline." Girl in white satin is a great foil.

It is now pretty definitely established that radio celebrities when transplanted to the public rostrum are deficient in Vitamins A and B of vaudeville showmanship. That applies to Mildred Hunt, a young person of some charm, but for vaudeville minus on the things you've got to have. Hers is about the most perfunctory on-and-off and quickly forgotten turn a sea-son's vaudeville going would displace.

Chic Sale's legend of a great ambition, "The Specialist," was mentioned by Al Trahan, the lordly comedian-pianist. The little book is getting somewhere if the public "gets" jokes about it. Trahan seems to be the first to mention it.

With Trahan, Dave Abillon, Harry Conley and Pepto it was a good laughing bill. "Why Leave Home," (Fox) seemed to be to the Brooklyn mob's liking. It's not Broadway's idea of humor, but, as stated, that subway ride changes the viewpoint. Land.

Have You Tried

**Variety's**

Campaign Series Advertising?

The Finest Kind of Weekly

Publicity

Write for Full Information

**VARIETY**

154 West 46th St.

NEW YORK CITY









## Burlesque Reviews

### STEP ON IT (Mutual)

Burlesque comedians have been laced right and left by Variety. With the exception of the slapstick of Weber and MacAllister at the Irving place, the only comedy seen said a word of praise about any lately. Now here's a new show coming to the Columbia next week. It has nothing to offer by George Niblo, who wrote the book, and the merely passable voice of the cornucopia Helen Spencer. Both have been in vaudeville five years and have just returned to burlesque. They add nothing more to burlesque and deprive vaude of little. That is said in all due respect to the able work of Niblo in his comic lines, which in all one number is highly received.

But what is more important is that the comedy is so good that the comedians will read here a few of their lines they may see face to face how utterly jolly are their remarks.

In the cabaret scene the waiter says to the comedians: "I don't like your face." What purports to be the hilarious come-back is: "Let me tell you something; I don't like yours."

Later the waiter says to the woman at the table: "Drink some of this and put some half on your cheeks." The comedians then says: "Give me another shot."

The waiter gets a gun and shoots a hole in his tray. Directly after this a woman comes on the stage and says, addressing the comedians, who now turns waiter: "At last I have found you, George. Remember the years ago you left me standing on Center street with a little baby, boo hoo! How could you, George?" Then a second woman enters, saying: "At last I have found you, George. Remember you left me standing on the corner of Yale avenue seven years ago with seven young children, boo, hoo! How could you, George?" Then a third woman enters repeating the same with slight variation.

When the third has left the stage the original woman at the table says: "Yes, this true, George." She says: "How did you, George?"

The more change of "How could you, George?" to "How did you, George?" is supposed to be the comic element. That gives an idea of "Step on It," but also encompasses the whole field of burlesque. There is no thing to joke, there is little consideration for the fact that audiences are smart nowadays. Every man in a burlesque house frequents picture houses. They aren't absolutely dumb any more. Burlesque should realize that, in order to survive, it must deviate from its bygone-day humor.

"Step on It" is notably lacking in the gag department. The ensemble collectively is friskish. The songs are hard-boiled lasses with golden trims and more bonanza than burlesque. But, peculiarly, the few very ensembles sing with extraordinary ability. Their "I Love You, Baby," seemed almost like choral harmony. The best number of the show is the trawler car sketch, in which the conductor and motorman gyp the company and argue with two tough dames who won't pay fare and want change for their money tender.

Then the inspector comes on, counting the passengers, finding only four fares rung up and about fifteen passengers. The boys wind up at the car barn with a fat girl, and, although there are a few minor laughs, this sketch has more juice in it than the boys are able to squeeze out.

### NEW 125TH ST. (STOCK)

The turk of turks of the burlesque division is spotted at this uptowner (formerly Gotham) contributing the distinct, low-down and wiggle mera around since the days of the old river front concert halls. All this, too, despite a pinch and turnout, two years ago and with the new money limit.

Strictly a stag audience Monday night and what a bunch! Nobody'd care to bump up against them anywhere. Probably all the given type of morose gentry represented in the glaring 200 voicing approval in unison when a wicked wiggling dame was on and giving them everything.

Top ticket is 50c. They can't pack even at that. So you can imagine the rest.

Company comprises a bunch of bush leaguers who have been laid out here, not braiding and with identity safe since there's no programs. The only manner in which a stagger-in patron can tell whom he saw last night is to read about them in the next morning's paper. If there's a pinch. Even then the blatter booking might be about as accurate as some hotel registers. A regular patron helped this re-

viewer in the extent of labeling the principals as they came on. Not a stool. They're used to standing in the corner. In fact, the comedian and usher quit because the place was beginning to look too much like police headquarters. Since then you have to jump your own seats. The show being badly galloped beyond the stereotyped opening chorus when a disfecting process would have been in order. The low up view of the scene having with Low Walker, Hebe comic, in charge, and with Jackie Diamond, soub, coming in.

Then the moans hollering, "Bring on the dames."

That show did everything but dramatize "Only a Boy," but went into some of it at that.

A show in a lower left box, who seemed to know everybody, held open conversation with comics and girls, tossed cigarettes over and would have been mistaken for a clown if your reporter hadn't seen him jump in. He was funnier than the show at that.

The performance grew dirtier as it progressed with the scene having Dress Illory, another comic, rolling all over the stage with Ethel Lee, blond ingenue.

The rest of the brigade frolicked through the scene having plenty of interludes in hit and run fashion. These listed are: Winnie Howard, straight; Winnie Howard, prima; Tony Elzone, comic, and Jean Fox, second soub.

The 14 choristers are the usual listless stock mob, occasioned by the bulldozed to shake it up by the roughneck outburst and obeyed. All the femme principals worked the teasers overtime and putting on wigs exhibitions, even rough for sticks.

The Bowery in its heyday never got away with the stuff in word and action they're putting over in this honky tonk.

### SPORTY WIDOWS

"Sporty Widows" strives for old-fashioned burlesque, but is lost without the runway backup. When caught Friday night at the Hudson, Union City, N. J., it provided but mild entertainment with costuming and scenic equipment far better than the show itself. The Hudson is one of the few Mutual houses without a runway since authorities in Union City vetoed the chute scene. The show also has been censored costuming of soubtrous for a time, making it imperative that the gals wear something underneath the brassiere, but that's not now and the gals are again showing fairly plenty.

Grabbing this Mutual across the river was for the purpose of ascertaining just how far Mutuals can get along without the runway backing and this can't.

Even the wicked weaving of female partners and choristers did not compensate for the intimacy of the runway grinders when spotted far off in the framework of the stage. With the close-up angle missing the wipers lost their wallop.

"Sporty Widows" differentiates from the routine Mutual in attempting a book along the lines of yesterday. The numbers were for the most part in first part and then going hit and run with usual routine wheel show specialties in second stanza.

Joe Plant, doing eccentric comedy and Klossie De Vere, eye-filling soub, are co-featured with this one and hold down assignment satisfactorily. The numbers were for the most part in first part and then going hit and run with usual routine wheel show specialties in second stanza.

The Peoples Jovetry Playhouse Co. is a party to a suit filed in the Supreme Court by the estate of Henry C. Minor, Inc., against the C. B. E. Trading Co. to foreclose a mortgage for \$212,500, in which another defendant is the 199 Bowery, Inc.

The action is brought mainly against the C. B. E. Trading Co., which originally gave a mortgage for \$240,000 on the property.

### Paying Off Short?

Walter Roade, operating the Columbia, New York, has not been paying the new Mutual circuit show guarantee of \$1,800, reports to the contrary notwithstanding. The Mutual offices on the other hand claim the shows are getting the new flat rate. If they are, then the Mutual office is digging the additional \$130. The Mutual managers receive their Columbia money on a two-check basis, the Roade offices paying half on Wednesday and the other half Saturdays.

### House Stock Needed

Mutual wheel stands in New York operating with house stock combo with the wheel shows are billing the stock troupes over the Mutual shows this season.

House shows have found the traveling shows insufficient as magnets to precipitated the additional plunge on stock combos, other principals and house runway ensembles to bolster up the wheel attractions.

### Mollie Williams' Act

Mollie Williams, former burlesque queen, emerges from two years' retirement Sept. 21 to open in vaude at Keith's Chester, New York. Company with her.

Miss Williams left with the passing of the Columbia wheel, on which she managed and starred in her own show.

### Burlesque Changes

Herbert Harris replaced Bobby Whalen, Nelle Cason supplanted Roxine Dare and Charlotte Rae succeeded Irene Marcy with "Burlesque Review" (Mutual).

"Fifty Hail" is in "Take a Chance" (Mutual), replacing Ethel Ryan. Milt Davis, in; Bert Bernard, out; Bernadette Smith, in; Minerva Marsh, out, "Hello Pareo" (Mutual).

Ed Ryan replaced Billy Callahan in "Night Club Girls" (Mutual). "Happy Cook, in; Joe Ginger, out, "Record Breakers" (Mutual).

Hughy Bernard, has assumed the management of "The Best Show in Town" (Mutual), replacing "Doc" Wahaw.

"Dolly Mars was forced to withdraw from "Oriental Girls" (Mutual) due to a sprained ankle. Gertie May pinch hitting until she returns.

"Girls From Hollywood" has W. Kresner, in; Tom Brisky, Mary Lee Tucker and Tim Benson in.

Hap Cook succeeds Joe Singer with Jack Reid's "Record Breakers."

### How Good Gag Spreads!

Burlesque shows are coping the punchline of "Cook-Eyed World" with at least a dozen shows using it without credit.

Most of the troupes build it up with a gag, but having the comic ordered on a scouting expedition and returning with the 'soub springing the line, "Here's the lay of the land."

### New Frisco Stock

San Francisco, Sept. 17. This town's North Beach district is to have an old fashioned burlesque house.

Morris Klein, who controls a chain of burlesque picture houses, has started to remodel the Liberty theatre in Broadway, across the street from his Verdi theatre, and will install a hotsy-totsy troupe within a few weeks.

### JAMAICA SO-SO SO FAR

The Mutual shows in Fox's Jamaica are just experimental. Mats have been off and the nights fair by 600.

The house opened Labor Day, doing \$1,200 on the day. This was encouraging, but the subsequent days did not pan out so well.

### BURLESQUE HAULS HIGHER

The New York tilt on burlesque hauls is now effective.

Last season the charge for a single haul was \$140. The increase has sent it up to \$160.

### Balto's Stock

J. B. Coleman will install tab stock burlesque at the Hipp, Baltimore, opening Sept. 23.

### L. A. Raids

Los Angeles, Sept. 17. Threat to sap the town by the reform element has been promoted by antics of burlesque honky-tonks on Main Street. On complaint of Mayor Porter a raid was staged Sunday on the Giresque in the local Bowery and Sam Landman, manager, two sidewalk shills and seven girls were booked with bail at \$250.

Giresque was pulling a blow off. Girls removed each piece of lingerie for a price, starting at two bits, going up as the clothes came off and reaching two bucks when only one flimsy garment remained.

Girls when plucked were photographed by cops for evidence.

### WALLACE PENN. CO.

Harrisburg, Pa., Sept. 17. The Morgan Wallace Players, who have presented stock here for several seasons, have leased the Majestic.

Morgan Wallace announced that he would bring an entire new company here and that several performances will be given try-outs here with stars featured.

Stock and pictures will provide the only amusement for this city during the winter.

### 5th Ave. for Yiddish?

Maurice Schwartz, back from a road tour with his Yiddish Art Theatre Company, is dickering for Proctor's 5th Ave. for the coming season.

The 5th Ave. dark all summer, has been for sale since closing.

It was not included in the recent sale of the Proctor houses by the E. F. Proctor to Keith's. It is a part of the Proctor estate.

### NEW ACTS

C. E. Maddock is rehearsing a new unit of 35 people called "Foolin' Around," with the Kelso Brothers, Josephine Bonine, Ed Gamble, Gallagher and Cox, and DeVette.

Tom McKenna and Harry Ellis, from burlesque, have teamed for vaude.

Bryon and Willis, vaude partners for 3 1/2 years, split Saturday.

Henry Bellitt is reading a new 280-piece unit. It will include Leo Hanning, m. e.; Leo Hall, Charlene Essley, Maurice and Norva, Jill Cameron, O'Reilly Sisters, Hart, Whitestone and Polly, Estelle Denese, Jane Beach, Eddie Blum, and Ambassador Orchestra.

Joe and Jane McKenna have scrapped their two act, to head a new Bancheon and Marco unit.

Adole Rowland (Mrs. Conway Tearle) is returning to vaude with an opening date at Keith's Flushing, Sept. 21.

"Cold Turkey," skit, produced by Nick Copeland, in rehearsal. Sid Williams, Adele Arstley and Omar Glover in it.

### PALESTINE BENEFIT

Baltimore, Sept. 17. Charles Raymond, city manager of the Loew houses, staged a benefit show at the Stanley Sunday night for the Palestine Fund. All local Jewish societies participated and the press co-operation added. Instead of voluntary contributions the program selling method was used and over \$3,000 realized.

Famous Players and other independent houses have promised co-operation in connection with a local "Goyim" relief campaign for the Jews in Palestine. Lawrence Solomon, owner of the Royal Alexander, is honorary chairman. So far Tom Daley, Tivoli; J. Bernstein, Lowes; and J. Smith have contributed.

### Swifts for Keith's

Keith's played the Three Swifts at the Chester instead of the Kenmore, last half last week, as a compromise with Loew's in settlement of the two circuits' dispute over rights to the act.

Amicable settlement followed filing of the case by Keith's with the V. M. A. No decision from that end was necessary.

Keith's attempted to hold the Swifts for their contract for the Kenmore, while Loew's and the act claimed the Keith contract was nullified when the booking office rescinded a promise of spot.

### Raising Admission Scale

(Continued from page 18)

not less, than silent and that sound should eventually round out a rational rental basis, the propagandists' story is this:

**Average \$250,000.** That 500 of the 700 features turned out by the silent industry averaged in cost to the producers over \$150,000 apiece. That with sound the cost has been jumped from 60 to 100%, making the average alleged cost of a program feature for this company now hit \$250,000.

The angle in the exhibitor propaganda from this particular outfit, which even other producer interests are laughing at, is the assertion that where 15 men could turn out a silent feature, 150 cents are now necessary for the same job in talk.

The cost of scoring the average program released by this outfit, which is not to be quoted, is placed at from \$30,000 to \$50,000.

A higher class of mentality is another point being fed the indie prospect. This for dialogue alone has raised the ante on the grand note which used to be for the average age scenario plunger to seven times that amount; and that, in many alleged cases, for just a week's consideration.

### Rental Easer

Power pictures and longer runs, smaller casts and the practical abolishment of the star system do compensate the producer to a certain extent. This point is not touched upon unless sought.

Before the story is terminated the rental is given the following:

"We know that the exhibitor has done so much lying that he can't think straight. And we know that the average exhibitor makes money despite his cries and squeals."

"Look what the policy of buying cheaper acts did to a big vaudeville chain."

"If producers do not attempt to defy the law of supply and demand the way the theatre owner does, 'Art excellent answer is Public. They find they can make money by eliminating dead theatres.'"

### INCORPORATIONS

New York

Julius Amusement Corp., Kings, operates three theatres, \$100,000. Julia Hinkins, William Smith, Herbert J. De Vore, filed by Wacht & Cohen, 25 West 42nd street.

Demarest & Lohmiller, Inc., New York, operates theatres, moving pictures, 2800 Broadway, \$100,000. Filed by Demarest, Bernard Lohmiller, filed by Goldie & Gunn, 1540 Broadway.

Sony Art World Wide Pictures, Inc., New York, operates theatres, moving pictures, \$250,000. Filed by C. F. Catlin, 1501 Broadway, New York.

J. Frank Norling Pictures Production, Inc., New York, operates theatres, moving pictures, plays, Gertrude J. Norling, 140 Broadway, New York, filed by Harry S. Heesheiney, 140 Broadway, New York.

Frederick Pictures, Inc., Manhattan, operates theatres, moving pictures, 280 Broadway, New York, filed by Frederick Pictures, Inc., 280 Broadway, New York.

Calumet Corporation, Buffalo, deal in amusement devices of all kinds, and shares no par value. C. Calumet, 1000 Broadway, New York, filed by Calumet, 1000 Broadway, New York.

Chama Cartoons, Inc., Manhattan, deal in cartoon motion pictures, 200 Broadway, New York, filed by Chama Cartoons, Inc., 200 Broadway, New York.

Happy Hour Theatre Corp., Schenectady, amusement of all kinds, \$10,000. Filed by G. A. Marcus, 271 State street, Schenectady.

Disincorporations  
Drumsticks Play Agency, Inc., Manhattan, filed by Darwin J. Reeser, 620 Madison avenue, New York.

Change of Name  
B. F. Keith-Albee Vandellville Exchange, Inc., in Radio-Albee-Vandellville Exchange, Inc., filed by B. F. Keith, 1554 Broadway, New York.

DELAWARE  
Yagoda Pictures, Inc., \$100,000, and 15,000 shares, no par. Vernon Yagoda, Albert C. Yagoda, Philadelphia; H. L. Yagoda, New York.

Pathe Sound Pictures, Inc., cinematograph film, 1,000 shares, no par. M. J. Pathe, 100 Broadway, New York.

Balance Amusement Corp., talking pictures, \$500,000, 50,000 shares, no par. Elizabeth Ferguson, Margaret Phillips, Dover.

Phoenix Pictures, Inc., hotels, etc., \$300,000 and 250,000 shares, no par. Raymond A. Kirschner, Raymond Cookston, 140 Broadway, New York.

Northwestern Broadcasting, Inc., stations, 50,000 shares, no par. S. J. Williams, E. B. Gray, H. B. Grantland, Wilmington.

Hollywood Dance and Music Studios, Inc., \$500,000, 50,000 shares, no par. L. E. Gray, H. B. Grantland, Wilmington.

Photograph Corp., cameras, etc., 100,000 shares, no par.

Increase in Capital  
National Film Corp., 2,000 to 500,000 shares, no par.

Jack Holt's first of four for the coming season will be "Hell's Island Col."

Theodore von Eltz, "The Furber," FN.

## ALICE VAIL MARRIED OR NO?—SHE ISN'T CERTAIN

Alice Vail, better known now since her name is associated with flo Hart, enjoys, throwing lamps, chairs, dishes, books, brooms, bacon, eggs, champagne, cigar stands and whatever else reaches her hand. She also likes to scream and call the police.

Miss Vail was reported married the other day, directly after her trial, with Miss Hart for alleged assault on Charlotte Burke, whose black eyes are nearly healed now.

A reporter from Variety interviewed Miss Vail in the armchair of a book publisher. She started off peacefully enough, saying it was so; that she was married last Wednesday to Walter S. Davis, nephew of John W. Davis, Democratic candidate for the presidency in 1924. But she added the marriage didn't take.

"It was an elopement," said Miss Vail. "I was walking along the street and met Walter. We hadn't seen each other in several years. We were happy to see each other. He said he was going to Pittsburgh that night. He asked me if I'd go. Then he suggested marriage. I said O.K. and wired Flo Hart I had eloped."

"Walter and I got pretty tight in Pittsburgh and couldn't find a place there to be married. So we drove to Shingley, Pa., and the Justice of the Peace said we were in no condition to understand what we were doing. We said we were. We filled out the papers given us and went through a ceremony."

### A. M. Info

"The next morning when I awoke, Walter told me we were married. I was shocked. So I called the Justice of the Peace and he said that he hadn't signed the license he gave us so the marriage wasn't legal. Now I don't know whether I'm married or not. But I'm suing next week for alimony."

Meanwhile members of a party going on in the apartment suggested Miss Vail do a few steps of a routine she is performing for vaudeville. "Discarding" her shoes she went into a wiggle and a few taps. After the dance, she started looking for her shoes. The guests were departing, Flo Hart included. She asked those who remained to help her find the shoes, throwing a table lamp through a window by way of emphasis.

Until the shoes were recovered she threw everything in the apartment around, breaking at least seven lamps and damaging furniture. Then she screamed so loud neighbors called the police. An officer arrived, ducking a gingerale bottle as he entered, and quieted the distracted young woman.

## SQ.'S OFFICE BUILDINGS NAIL DOWN JOY MOBS

Times Square office buildings previously operating with 24-hour service are declaring a midnight curfew unless okayed by the boss.

Too many nocturnal sessions devoted to what amounted to midnight orgies precipitated the reverse attitude in buildings never before questioning the in and outers. Now if business requires the help staying over a word from the boss is sufficient, with employee and guest compelled to sign register.

The shutdown is figured to curtail the number of late joy parties that have been staged in office buildings.

Agents of the buildings involved slapped the curfew on as a protective method of convincing the building is not harboring speakeas.

## Theatre "Dip" Sentenced

Sam Stone, 28 years old, cloth cutter, and who admitted in West Side Court he had a record as a pickpocket, was sentenced to the Workhouse on Welfare Island for six months. Stone was arrested in the Paramount Theatre by Peggy O'Neill, actress, of 157 West 47th street.

Stone gave his address as 1630 Union avenue, Brooklyn. When the court found him guilty he directed he be "printed." His record covered several pages.

Miss O'Neill was commended by Magistrate Bodensky for her courage in pressing the charge. She testified she saw Stone place his hand in the hip pocket of an aged man at the theatre.

## BAD BOOTLEG LIQUOR

It Makes Young Man Stale and Spend \$100 for Taxi Ride

The intercession of his former employer won an excellent record for Frank Connolly, 25 years old, formerly night manager for Schraff's candy store on West 57th street, from going to jail.

Connolly was arraigned on the charge of stealing \$2,000 from Schraff's. He had been drinking on the day he decamped with the receipts two months ago.

Detective Fitzgerald arrested Connolly in Lake George. He told the sleuth he had been drinking the day he took the money and rode in a taxicab to the summer resort. He said he gave the chauffeur, a \$100 bill for the ride.

Owens and J. Shattuck, the latter an officer of the concern, told of the good character of Connolly and attributed his plight to bootleg liquor. They stated they had no desire to prosecute and Connolly was warned by the Court and discharged.

## SAKS GRABS CONTENTS OF DONNA ROSE'S APT.

Donna Rose applied in the Supreme Court to lift the attachment obtained by Saks & Co. against the contents of her apartment at 1212 5th avenue. It was argued that the seizure was improper because she did not attempt to dodge the papers in the case when absent from her apartment Aug. 15 to 18 last she was on a trip to Provincetown and Cape Cod. Jane O'Rourke, of 135 West 51st street, with her on the trip, corroborated the statement.

"I did not conceal myself from the process servers," said Donna in an affidavit. "I had no reason to do so. It was not necessary to discuss the merits of the case because the complaint has not been served. The sheriff threatens to remove all my household effects. A large number of them have been bought from Fontaine, Inc., on memorandum, and have not been paid for. I want to have the attachment vacated to protect my own interest as well as that of Fontaine, Inc."

## Racing and "Numbers" May Be Stopped in Wash.

Washington, Sept. 17. Attempt for a federal ban on the publication of racing results is the idea of the local U. S. Attorney.

Seeking to kill off gambling in Washington, an appeal was made to the local dailies to not only drop racing results, but also cease publication of New York Clearing House statements. Later being withdrawn extensively hereabouts for "numbers."

Reaction of dailies was much divided. "Star" ran a box declaring it would drop the clearing house statements, but shied at the dropping of racing results saying nothing in that respect. "News" (Scraps-Howard) dodged the clearing house, but promised to drop racing except in the cases of those held in nearby Maryland. "Post" said nothing while the two Hearst papers, "Times" and "Herald," are seemingly waiting word from higher up as to attitude.

Consensus of those editors not falling in line is that when the folks want to gamble they'll gamble with no newspaper able to stop that by discontinuing anything that comes under the general heading of numbers.

U. S. Attorney is reticent as to his plans of going to Congress for a federal ban. His associates think that is his next move with the reaction of the "Star" and "News" to be the mainstay of his arguments to the legislators.

## LARRY FAY UNDER FIRE

At the request of the health commissioner, District Attorney Banton is investigating an organization of retail milk dealers of which Larry Fay, former "bucker" for Texas Guinan and other Broadway cabarets, is the president.

The health commissioner contends that Larry and his present pals who occupy luxurious offices at 1775 Broadway have been collecting exorbitant fees from milk dealers to maintain peace and high prices among the members of the trade. The health commissioner's organization is "open and above board" and denies the report that he has collected \$800,000 a year through high-handed methods.

## DAMAGED GOODS AND A PRINCESS' CHECKS

Madejda V. Arghis, 35 West 82nd street, said to be Princess Troubitsky, of Russian nobility and an opera singer, was in West Side Court on a summons charging her with issuing worthless checks. After a hearing the case was dismissed.

The princess was hailed to court by Ethel M. Klug, counsel, 353 Amsterdam avenue. Madame Klug charged that the titled lady had given her two checks, one for \$5 and the other for \$35 in payment for merchandise and that the checks were returned from the bank. One was marked "Payment Stopped" while the other read "Insufficient Funds."

Madame Klug demanded her money, but the singer said the tickets were damaged and she had stopped payment for that reason. As a result a summons was obtained.

When the case was called the princess denied that on Sept. 5, the day she issued the checks, she had insufficient funds. A representative of the bank testified that an examination of the records disclosed that on that date the balance on hand was \$24. He explained the princess had signed other checks which practically wiped out the account and that when one of the checks of Madame Klug arrived they sent it back.

Magistrate Rosenbluth decided no crime had been committed. The princess intimated that she would begin proceedings against the bank. She claims to have placed a stop on both checks and that they should have been so marked when returned.

## ANOTHER BILLBOARD IN SQUARE WITH GIRLS

Broadway ballyhoo for "The Great Gabbo" is another human billboard advertisement, the first used to exploit "Hollywood Revue" being stopped by the police after showing for a few nights.

Thirty Chester Hale girls are used on the new sign, northwest corner of Broadway and 46th street. "Ten are posing and doing limbering and stretching exercises on the sign, which represents a spiderweb and is a reproduction from one of the singing and dancing sequences in the picture."

The rest of the girls sing and dance on a miniature stage erected on the roof in front of the electric sign, music being supplied by recorders coming through an amplifier and plugging several of the songs in the picture.

Short performances goes on when the after-theatre crowds jam into Longacre square, footlights and arcs drawing the throng's attention while the lights on the sign are dark when the free show is on.

With a Fox Movietone booth erected in the Square to exploit Mayor Walker's campaign for reelection, which begins shortly, it is hardly likely that the human billboard and amplifier plugging "Gabbo," just across the street, will be allowed to continue long without interference.

Should the independent producer obtain an injunction restraining police interference, as Metro did, and decide to carry on the Square is in for more amplified talking and singing than ever before, not to mention the increased traffic congestion.

## McManus Funeral

Many Broadwayites, whom he frequently befriended, attended the funeral of Charles McManus, vice chairman of the Board of Aldermen and Democratic leader of the Fifth A. D., from his home at 306 West 51st street last week.

Charles was a well-known character along the main thoroughfare for years because of his political affiliations and his interest in sports. Practically every city official from Mayor Walker down attended the funeral. It was said that it was one of the largest funerals that has been seen on the West Side in years.

Charles had gone to Saratoga for the races and while there became ill. He hurried back to New York and went to Murray Hill sanatorium. He was there but a few days when he was seized with a hemorrhage and died. Interment was in Calvary Cemetery.

## Rubbernecking Midtown Bowery

### COURTEOUS SALESMAN

It Wasn't Dorothy Who Frisked Him—He Does Honorable Thing

Dorothy Armstrong, a singer, of the Ansonia Hotel, was froed in West Side Court by Magistrate Ewald when she was arraigned on the charge of rifling the trouser pockets of Frederick Ryder, lumber salesman, of 48 West 89th street. Ryder also gave the address as 108 East 10th street.

"I want to withdraw the charge, Your Honor. I believe a mistake has been made. Everything has been adjusted," said the lumber salesman. Ryder further added he felt that no crime had been committed.

Ryder was stopping at the Ansonia. When he awoke he found his jeans had been cleaned of his cash. He blew a police whistle and yelled "cops." He ordered Miss Armstrong arrested. A telephone call to the 85th street station brought Detective Edward Will on the run and he locked up Miss Armstrong on Ryder's complaint. How much was taken was not disclosed in court.

## RENEE "JUMPED SHIP," VILLAGE GETS HER BACK

Renee Ross is back in Greenwich Village warbling sob ballads and tear jerkers at Ed's Club just as she did two years ago before taking the dust of Bohemia for matrimony and a home in Plandome, L. I.

Renee, a personality kid and product of the Village, raised dust two years ago when her crooning won the heart of Edward Fischer, ensign U. S. N., who figured her just the type to make him a lady. He rushed her to City Hall and matrimony.

The village was stunned when they learned that Renee, always the life of the party, had walked the plank. Joe Figaro, her boss, threw a corking party for Renee's leave taking. Renee told the mob that the love stuff was on the up and up and that she was weary of the Village racket.

### Too Many Bees

It now develops that the hum of the bees in the bucolic region of Plandome became humdrum for the personality kid, and the ill of the crickets was no panic either. Renee hopped back to the Village to look up the old boys, but Joe was out of the racket now. Eddie Nelson, operator of Ed's Club, knew Renee and gave her a job.

Ensign Fischer didn't like the walkout but is a good sport about it anyhow. When intimates inquire as they will, as to how's the wife, Fischer sums it up perfectly with the remark, "She's jumped ship."

## MARKET AND BOOKS

Horse Layers Feel Opposition from Wall St.

Bookmakers in Times Square are complaining business is away off, charging the drop to the small money gang, formerly horse players, going for the stock market instead.

One bookie that cleaned up a fortune as taker of auge and duce bets found things so tough recently he's closed his office, and is now taking v. atter he can get on the street. The other boys, in similar fix, are galloping along at former stands figuring the small play will come back sooner or later.

### COAST CUT 10 HOURS

Montreal, Sept. 17. As the result of a recent decision made by the Canadian Pacific the running time between Montreal and the Coast has been cut 10 hours. The new schedule is effective on all trains operating from coast to coast.

Locates \$272 on \$7,308 Claim Peggy Hoyt, Inc., which is trying to collect a judgment for \$7,308 from Edwin Cole, promoter, at 1212 Fifth avenue for a fancy evening affair, has discovered that Cole still has a balance of \$272 in an account in the Bank of the United States.

Justice Valente has appointed Leon Levy receiver of this balance and any other property that may be found belonging to Cole to apply on the judgment.

Some entertaining side-slights of Hubert's museum and the slot machine joints operated in Times Square by the Radio Amusement Corporation.

Professor Hecker, who operates the flea circus at 116th street, has three sons in the business. The flea circus is incorporated. The bugs come from Germany. They are bought by the gross. In summer they develop terrific headaches. Leading lady out last week with appendicitis. Cancer knocks off the insects during hot spells. Bet anybody the flea ride bicycles and you'll win. Go and see!

Side show perform give 30 shows a day in the museum, which opens at 11 a. m. and closes at 11:45 p. m. week days and 12:45 Saturday.

Biggest attraction is Dorla-Dina "half man, half woman," widow of Jack Harris, daredevil high diver, who was killed at Pulaski Park last year. Absolutely has male and female leg and torso. Mother of eight-year-old child. Wears man's clothing on street.

### No Place for Stews

Only two permanent acts at Hubert's—sword swallower and armless woman who typewrites and threads needles with her toes. Bayonet devourer is the youngest blade digester in the racket. No kidding! Men visibly interested are asked to leave the sword swallowing performance. Sight usually makes inebriates ill.

Interesting attraction is Kid Canfield, reformed Western gambler, who displays police record and press clippings with pictures showing how tough he was. Does all the tricks known in cards and dice, explaining them—in a book at two bits.

Hubert's has 110 slot machines. Almost all undressed poses and crank-movies. Also fight pictures, showing sensational rounds of big scraps.

The slot machines are called multitographs and hold about \$6 in pennies. Collections are made once a week by the corporation.

Best seller among the multitographs at Hubert's is "What Girls Do When Alone."

### Best Seller Squint Boxes

At the Arcade the best seller is "A Holywood Mystery and a Boy Shy." The Sixth avenue nickelodeon the best sellers are: "Love's Languid Lure," "Spring Chicken" and "Sweet Sixteen."

The Dempsey-Tunney eighth round used to be the best attraction of all the slot machines, but it has died. New fights get rush biz.

Kids from 12 to 18 are the steady and largest audiences.

Big seller right now is the 5-cent pencil with your name written on it by punching a press.

While Cole Island and Palladas Park are open the riddle places drip 60 per cent of biz.

Karyo, the man with the iron tongue, hasn't got an iron tongue. He has a regulation tongue with a hole in it, through which he inserts a hook and lifts a brass cylinder weighing about 50 pounds.

Machings purveying muscle get big play. "Lower Come Back to Me" biggest hit.

The bearded woman at the museum was born in Connecticut and is 54 years old. Her name is Olga and the beard is tougher than Skol-sky's. On second thought, Olga may have been born in Utah.

### BUS TRADE N. S. G.

The sightseeing business around Broadway and 42d street is not so good, if a suit filed by Jacob Winston against the Atlas Tourists Corp. is any criterion.

The suit is brought to foreclose a chattel mortgage by Winston against six auto buses on which Luna Cars, Inc., of 152 West 45th street, borrowed \$11,500 on Oct. 3, last, on nine notes.

The defendant is alleged to have taken the cars subject to the notes, on which a balance of \$5,700 is still due. A warrant directing the sheriff to seize the cars was delivered last Thursday in Supreme Court.

The gas-electric auto has made its appearance. First of its kind in this country. Operates without the conventional transmission, clutch pedal and gear shift. Complete electric generating power plant built into the chassis. Girls afraid to ride in them lest they be electrocuted. No walking back!



## Chatter in New York

Sue Carol bought an airplane. Inez Norton opened a dress shop. Have you seen Lucille Ballantine's peach-gold complexion? Nucky Johnson speeding around in a new barge.

Cost \$10 to have a Russian wolfhound bathed.

Billy LaFitte got the new car he designed himself.

Frankie Meadows back from Detroit.

That new drinkless cigaret holder is selling. Separates nicotine.

Esther Ralston has taken up tap dancing.

Arthur Brown and the Chateau Madrid have made up.

Bill Halligan arrives from abroad Sept. 26.

Charlie Furthman wearing knickerbockers minus socks.

Nick the Greek is making Dave's his headquarters these nights.

Alice Boulden will see a bust of herself sculptured by Albert Vargas.

The Vanderbilt home has 600 rooms.

Terry Turner will return to New York from the coast Oct. 1.

Willard Keefe off the Morning Telegraph after a year.

Albertina Raach back from Hollywood.

Don Clarke has an Irish setter on leash. Ted Ireland gave it to him.

Harry Chaffin going to Mexico City for sight seeing.

Stuart McCombre, mgr. of Strand, on vacation.

Ann Wood has her chin in a sling. Cute little boll right on the tip.

Thomas Shaft, Egyptian theatre operator, is in New York looking after the field.

Jean (Nemo) Egan and Wally Coors are planning to ring the same doorknob soon.

Tul Lorraine, who divorced Clara Bow's father, will appear in the talkers as Tul Bow.

Gals out of work on Broadway are staging rummy games in the delicatessens.

Evelyn Martin bought a flivver and drives around with a police whistle.

Betty Council, Al Wood protegee, is lately wild about reading stock market reports.

And the new front wheel motor cars are on display around Columbus circle. Mean looking jobs.

Janet Spitzer, Marion's sister, who married recently in Chicago, is visiting Gotham.

Judith Anderson and Pauline Lord, both Ninas in "Strange Interlude," talked it over at lunch.

Lewis Stone's daughter is here from Hollywood to appear in "The S. W. Murderer."

Clayton, Jackson and Durante may reopen at the Rensselaer Oct. 3, doubling from "Show Girl."

Ben Atwell returns to New York after four years away. He may again take up publicity work.

Helen Colan, daughter of George M. had her 19th birthday the 13th. Had party and a nice time.

John Phillips is assistant to Harry Beaumont in the box office of the 45th Street.

Jimmy Gillespie's father is ill with pneumonia at the Boulevard Sanitarium, Astoria, N. J.

Peggy Reynolds closed the shack at Long Beach and hied back to 875 Park avenue.

Buddy Rogers at leisure in the studio for first time. "Young Eagles" indef. postponed.

Cliff Bragdon has a daughter who has adopted the stage as a profession and is using the monicker of June Carr.

Mrs. Tom Malloy sent Christmas packages last week to her husband with the Byrd Expedition at the South Pole.

Walter Camp and his bride, Ruth Elder, are occupying the apartment of Emil Jensen, while the latter is in Florida.

The fashionable 67th street between Central Park west and Columbus avenue has a lumber yard on it.

Lisbeth Higgins and Jack Clifford, the dancers reported to have split, returned from Saratoga, ready to be booked.

Plenty of little gals have had their last big hand, now that Guinans is closed and they're trotting the Stem looking for work.

Quite the chatter of the Stem is the perpetuation of Barbara Newberry's gams, focused in bronze by newsreels.

Helen Dean went under the knife to get a brand new nose. Doc Pol-

## Rogell's Blind Ace

Hollywood, Sept. 17.

Foursome had just hosed out on the par three blind third at Bel-Air when a ball came trickling over the hill and rolled into the cup. "Hey, somebody's made an ace," shouted one of the foursome, "let's wait and see who it is."

Over the hill came Al Rogell, looking for his ball. "It's in the cup," the quartet cried. Al looked incredulous, picked up the ball, identified it, then grinned with satisfaction. "Fine," he said, "that gives me an eight."

lak, Broadway smeller specialist, did the work.

Paul Whitehead wired Harry Cohn on the opening of Cohn's "Flight" at the Cohan: "Best from a fat fiddler to an ex-song plugger."

Reporters on high school sheets are now phoning the publicity men to request first night ducats for Broadway specials.

Lois Moran made \$50,000 gross in her pajama shop, according to Ike Robb, the Hollywood statistician and undertaker.

They change the bookers so often on the sixth floor they've installed an m. c. to announce the changes daily.

Bobbe Armat will have 50 guests at her birthday party. Five boy friends (best ones) will be guests of honor.

Pat Rooney, Jr., was presented with a solid gold cig case by Hoot Gibson, who recently got his pilot's license.

Arthur Houghton, for 26 years Fred Stone's manager, will be company manager of Youman's "Great Day."

It is reported a party is being thrown in Hollywood to a fellow who has just uttered his millionth "Yes."

Loomis Twins, Maxine and Virginia, can't accept any legit offers in New York neither can they play the local vaude houses because of their age.

During the filming of "Tight Squeeze," Geo. LeMaître momentarily forgot himself and shouted to his son Jack, who was in the lineup, "Jack, you're lousy."

Abe Libman jumped out of the way of a taxi just in time. An argument followed. Abe satisfied after learning the driver's name was Lucien Monte Carlo Vermont.

Guy watched the Lucky Strike machines at 45th and Broadway. Walked in, handed an attendant a pack of Chesterfields and piped: "Toast these."

Nancy Randolph (Inez Calloway), society editor of the News, and Addison Robb, Jr., have left for Miss Randolph's home town in Montana where they will shortly wed.

Kay Wolf disgusted with show business has gone back to Philly permanently. Still can't keep off Broadway, so comes in every week-end just to keep up the disgust.

Lita Grey Chaplin so lonesome for Broadway she calls Broadway night clubs from such places as Des Moines, Wisconsin or Utah. Yes, Utah.

The Max Winslows were cleaned of everything movable from their apartment in the Hotel Espinard, while they were at the Thousand Islands.

George Jessel in Hollywood called Eddie Cantor in New York on the phone and merely said: "When eating a sturgeon sandwich, don't forget mustard." That gack nicked George for a day.

Next Wednesday Percy Oakes intends to throw a tea or else drinking party in his office in honor of Louise Bickford, said to be a member of the elite and going into vaude under his management.

When Violini heard that Mike Cleary on the coast, was accidentally shot last week by a cop's bullet

## Chatter in London

A. S. M. Hutchinson is coming out with "The Uncertain Trumpet."

"Young Bloods of Variety," instituted and jointly owned by the 3 Australian Boys and Nervo and P. C. Wren, author of "Beau Geste," has a new novel, "Soldiers of Misfortune."

Gertrude Jennings has put "Scraps," her new one-act curtain-raiser, ahead of her "These Pretty Things" at the Garrick.

Knox, which toured as a variety unit, has been abandoned after 18 months. Nervo and Knox and the Australian Boys return to vaude.

Father Ronald Knox, detective story writer, is all for a tilt in postage to stop letter-addicts. Price now is 3c with everybody asking for reduction.

M. Latham Powell, new continuity and dialog ace in England, is Micky Powell, who used to be a comedy lead for Lachman and Ingram, and still photographer for B. I. P. He played 14 parts in his last picture and then decided to write 'em for everybody.

aimed at a mad dog, he came out with "Even the cops out there are getting tired of these song writers."

Dona Rose checked out of that \$22 a day Park avenue hotel quick. Dona's still on top, though. And whereas Peggy Joyce started out as a manicurist, Dona worked in a laundry.

It's 10 to one that the next Hollywood marriage will have any one of the following names as the bride: Marie Prevost, Carmel Myers, May McAvoy, Bebe Daniels, and Mary Philbin.

Mayo Methot, lead in "Great Day," the former dramatic principal, who has been rushed by Percy Morgan, of the California Morgans (real society stuff!), may walk up to the altar with Percy, but it's patent that Mrs. Morgan will be in the aisle to trip them.

West Forty-seventh street station was called out the other night to save the elevator boy at the Luxor as the ladies decided to take a girl up to the eighth floor, where her boy friend was dormitoring. "No ladies allowed in this place. It's a Turkish bath," said the colored lad. The girl insisted on going up to drag the b. f. out. Elevator boy and manager tried to eject her. She broke up the lobby and the reserves had to be called. Martial law at the Luxor now!

The racketeers of Broadway went over to Palisades park in a body the other night to get a kick riding on the cyclone, which has been plenty greased for thrills. Two lost their evening meal and one is said to have fainted. Biggest thrill in the east.

The gals are using up again the cold-weather frocks and displaying them in the night clubs. The first ermine wrap the other night. It was chilly enough about three a. m. The gowns this year, as one judges from the first batch, will be as bright as the ties the boys wore all summer in one club the other night there were counted five orange and yellow affairs, three brilliant greens, six dazzling crystal whites, four terrific pinks and at least eight flaming reds. Not a dark evening gown in the house.

In pictures she played heavy parts, but wanted to do not sketches. Goldwyn gave her the opportunity in "Cock Eyed World" and "Bridge of San Luis Rey." So when Lily was sailing recently the ship news men said, "a little higher please" when she crossed her legs. "Not me," said Lily. "I may have been a bum in the last two pictures, but I'll be a lady from now on."

Couple of Broadway gold-diggers landed a grand the other night. They paid off the rent and liabilities current, finding themselves with \$510 left. One of the diggers is quite an equestrienne. So, when he second ed. said to bank their dough, she left their room at the Woodward and first decided to have a little jaunt on the bridge path.

When reaching the stable at 69th an auction was in progress. Her favorite nag was on the block and she bid four hundred. Three other bidders went for \$12, \$20 and \$30, respectively, the last one bluffed.

The girl had bought them all. She returned to her apartment and told her friend they now owned four horses. For the past two weeks the girls have been practically starving to keep up their stable.

## DOKTOR HAYMANN KO'ED BY TUFFY GRIFFITHS

Like Others, German Can't Take It on Chin

By JACK PULASKI

They slipped in an indoor boxing card at the Garden Thursday for main purpose of introducing Dr. Ludwig Haymann, German heavy-weight, who claimed he was very good. The fight with Tuffy Griffiths was stopped in the fourth round, at which time the good Herr Doktor could not defend himself. He'd been down often, but wasn't horizontal at the moment.

The experts seemed to have called the turn, doping Tuffy to cop. Certainly Haymann's manager didn't pick a set-up in agreeing to meet Griffiths from the mid-west (Sloux City), who is so good they hang the nickname on him. First time Gerald (that's the name Tuffy's ma gave him) came east he bumped into Jimmy Braddock who had one of his good nights and it was good night for Griffiths after a couple of rounds.

The redeemed himself shortly afterwards and his defeat of Dr. Haymann indicates his rep. as a knocker-out was earned.

Herr Haymann did not impress as a rugged fellow. There was certain pallor to his skin and he seemed a bit puffy around the waist. In the first round the doc showed something of a man's courage, okay. He stood up to Tuffy's knisser and the boys perked up. But it was Griffiths' round as were the others up to the finish.

Griffiths is a busy fighter working both hands and hurting with either. Doc tried to hide his chin behind his left shoulder, but it was no good. The Town has courage okay. He stood up under heavy punishment and didn't topple until in the fourth one of Tuffy's socks landed on the button. Doc couldn't take it there any more than most others. Haymann lost an alleged close decision to Max Schmeling in Germany a year or so ago, and he is reported to have been with the claim he could defeat Herr Maxie. Doesn't look as though the kid will have to worry about that now.

Englishman Didn't Draw

An Englishman, Charles Smith, in one of the 10 rounders. That was expected to bring fans from that land and Germany. But the gathering was light except on the top shelf.

Smith weighed 10 pounds more than Paul Cavalier, of Paterson, was stronger and had the reach. Also he dropped the Jerseyman in the first round, and it didn't look as if the bout could go the distance. Paul, however, gave a demonstration of bull-bug courage, and as the match wore on he outpointed the British blonde who took plenty of rights to the map. In the ninth and 10th sessions, Smith was rocked around the ring. When the decision was given to Cavalier there were cheers from the ringsiders, while the limpsy, up stairs, bood. Paul won, no doubt about it.

Sandwina Lost

The semi-final between the handsome Fred Sandwina, also of Europe, and Harold Marx didn't make much of an impression. The ordinarily cool Sandwina was cuffed around in nearly every round by Maxie. Ted hasn't missed too much in any of his matches around here. He may have counted on letting Harold wear himself out, but the Maxie was so stamming to keep socking all night. He won the fight.

Next week Campolo meets Phil Scott, the up and down Britisher, and Sept. 26 Tommy Loughran gets his first chance as a regular heavy-weight, meeting Jack Sharkey. Tommy abandoned the light heavy-weight title and is after the main crown. Both bouts are outdoor events.

Meyer Grusmark

"The Theatrical Jeweler"

Special discounts to the profession. Choice collection of diamonds, jewels, precious stones, gold, silver, etc. An unusual feature of our service is EXACT COPIES OF PATENTS. Situated in the Heart of Times Square 83 WEST 42ND ST. N. Y. C. Chatterbox 801

About a Neglected Institution

"THE SPECIALIST"

By CHARLES (CHIC) SALE

Over 150,000 Copies Sold Last Year

On Sale at

MRS. GERSON'S TEA ROOM

1288 Broadway, N. Y.

## NEW YORK THEATRES

**NEW AMSTERDAM** THKA, W. 424 Street.  
Krieger, Dillingham & Ziegfeld, M. Dr.  
Mats. Thurs. & Sat.—HALF PRICE

**EDDIE CANTOR**  
in "WHOOPEE" ZIEGFELD  
LAUGHING  
SENSATION

**ZIEGFELD** Thes., 54th st. & 6th av.  
Coolidge, by Frigidair  
MATS. THURS. & SAT.—HALF PRICE

**ZIEGFELD SHOW GIRL**  
with DOROTHY STONE  
CLAYTON, JACKSON & DURANTE

**BELASCO** Thes., D'way & 41 St. Eves.  
5:30, Mats. Thurs. & Sat., 2:30

**It's a Wise Child**  
A New Comedy by Laurence E. Johnson

**The COMMODORE MARRIES**  
A Comedy Drama by Kate Parsons  
with WALTER HUSTON

**PLYMOUTH** Thes., W. 45th St. Eves. 8:30  
Mats. Thurs. & Sat., 2:30

**PLAYHOUSE** W. 45th St. Eves. 8:30  
Mats. Wed., Sat., 2:30

**STREET SCENE**

**EARL CARROLL** THKA, 50th St.  
Mats. Thursday and Saturday  
EARL CARROLL

**"SKETCH BOOK"**  
New Revue of Laughs and Beauties  
by EDDIE CANTOR  
Featuring WILL HAZEN, WILLIAM  
FERNSTADT, THREE SAILORS, 66  
L. IZEBEATIES.

**Keep COOL at the Refrigerated**  
CAPITOL B'way & 61st St.  
Midnight Pictures  
Nightly at 11:30

**2nd JOAN CRAWFORD**  
in "Our Modern Maidens"

**ROXY** 50th St. & 7th Ave.  
Dir. S. L. Rothel (Rox)  
Another FOX MOVIEZONE TRIUMPH

**"THE BLACK WATCH"**  
with VICTOR MCGLAGLEN

On the Stage: A Prologue with Harold Van Duzee  
Maurice, John and a Corps of  
Musicians. "CAUCASIAN FETE" with Beatrice  
Tilton. "The Girl Who Came to Supper" with  
Helen Hayes, Charles, Chorus and 22 Dancers.  
Roxie Sargent. "The Girl Who Came to Supper" with  
MIDNIGHT PICTURES EVERY NIGHT

**R-K-O Theatres**  
"IT'S R-K-O—LET'S GO"

**RKO PALACE** B'way & 47th St.  
M. 330 Pict. B'way  
NEW EAST 58th ST. NEAR  
S. V. E.

**COLLEEN MOORE** Talks, Songs and  
Dances in "SMILING IRISH EYES"

**PROCTER'S NEW EAST** 86th ST. COR  
LEX AVE.

**COLLEEN MOORE** "IRISH EYES"  
Talkies, Singing and Dancing

**MARK** FIRST TIME STRAND prices  
M. 330 Pict. B'way  
B'KLYN, 236 to 1 P. M.

**ON WITH THE SHOW**

Featuring ETHEL WATERS  
Singing "AM I BLUE?"

**GOLD DIGGERS**  
of BROADWAY

**AL JOLSON**  
in "Say It With Songs"

Midnite Show Sat., 11:15  
Winter Garden B'way  
Daily, 2:45, 8:45  
Sun., 3, 6, 8:45



## Chatter in Loop

Inaccurate Biographies  
By L. M. RUBENS  
By Claude Binyon

L. M. (Aloah) Rubens is the original man behind the pistol in the Great States Theatres organization. At present he has sold everything but his real estate holdings in the circuit, and could paper his Joliet home with dollar bills if it weren't near the penitentiary.

As a boy Rubens was famous for returning goods, miraculously disappearing from stores. If 20 bits of chocolate were swiped from Jolly-Souls' Confectionery, Aloah would return 19 of the bars and thank the proprietor for the two-bit reward with dark brown lips. Aloah gave up his goods-returning career when coppers caught him with a piano wedged in the Rubens' front door. He never did find it or taking it out.

Reaching a fair state of manhood, Aloah went into the theatre business and formed the Rubens circuit of picture houses. Unable to make much profit because of a competitor named Thellan, Aloah solved the problem by forming the Rubens-circuit. Thellan bought a burglarious with his share of the profits, and Aloah used his mite to back his brothers in organization of the Great States Theatres.

Tiring of being everybody's friend by grinning all day in the theatre lobbies, Aloah became president of the Illinois Exhibitors' Ass'n. He almost formed the Illinois Exhibitors' Ass'n Circuit, with himself as president, but members of the Ass'n spent \$30 to have him appointed chief of police for Joliet. This police department then spent \$18 to have him appointed fire commissioner. His family then spent quite a pretty penny to send him on a tour of the world.

Aloah experienced supreme vengeance by being elected secretary of the International Chiefs of Police of the World upon his return. Nothing can be done about it. Aloah is married and has three daughters named individually. One is in pictures, one in vaudeville and the other eats at home.

Aloah's hobby is sitting around the house in his slippers. His wife tries to hide them. Aloah, being that by wearing them all the time.

Neal Agnew, Paramount district manager, haggling out in the sticks. Pajama Week for girls at the Sheridan hotel, with prizes to the hottest suits.

Irving Mandel, local voice for Security, talking to people in New York.

Jack Lavin, local Villa Moret man, just in from California, heading for N. Y. He's a big shot now.

Joe Stool, who sits at the glass-topped desk here for De Sylva, Brown and Henderson, gone to N. Y. James Wingfield, circuit bookie, hiding in N. Y. for a couple of weeks.

Harry Lorch, local Pathe head, decided that he could do his company some good in N. Y.

Mrs. Nate Blumberg and daughter, Dodo, will enroll in New Wayburn's new school.

Ralph Ketterling rewriting a German play called "Who" for Al Woods.

Both Hearst drama critics in Chicago, Ashton Stevens and Fritz Block, are married to actresses.

United Artists don't care how they rile the local censor board; all ads crowing about its victory in getting an injunction for "Alibi". Art Sheekman's column in the Times is getting insidiously theatrical.

Ted Shapiro, formerly manager the Castle, back on Film Row again and looking for a connection after 60 days of fur business.

A theatrical publicity firm, Gray-Davidson, is handling exploitation for the new Chi Tat daily, illustrated Times.

Dave Dighton of the B. & K. publicity manager finishes all phone calls to the dailies with: "Don't forget the 35c. bargain matinee".

Mac Tince, supposed to be the best known picture critic in the country, was kept out of a deluxe northside house because the asst. mgr. had never heard of her. The a. m. wasn't canned. Relative.

Dad Wolcott, former owner M-Jestic, Racine, Wis., visitor Film Row. Glad he is out of show business and banking everything on a \$10,000 hot dog emporium in South Bend.

Chicago Better Business Bureau again comes to the aid of the shop-girls, issuing a warning that am-

teurs are not wanted for the talkers, and advising them to stick behind the counter.

Alvin Popel of Marks Bros. made a big and important Atlantic City hotel manager buy him a new pair of shoes when a negligent bellhop, convinced that two years of service was enough, hid Al's regular pair.

The B. & K. slogan "Remember September" has been picked up as a sales gag by Loop department stores. Asked what was the best horse his department had ever owned, a B. & K. p. a. picked "seductive sound."

Police here have decided that it is okay for men to wear pajamas in the Loop, but women mustn't. Two gals were run in for wearing the bedroom dress on the streets, while a fortnight ago a gang of men got away with it.

Two local booking agents are reported to have suffered heavily in the crash of Hamilton King & Co., La Salle street brokers, whose operations were revealed in the expose of bucket shops by the state's attorney. Earl Taylor, Hackle Wilson, home-run walloper, and Charlie Grimm, captain and star first baseman of the Cubs, can go into vaude this fall if they so desire. Keith's is willing to book them and possibly a couple of others of Mr. Wrigley's favorites.

Daily Illustrated Times, new tab, gave a program over WCFL with Al Kvale and Benny Meroff, m. c.'s, featured. Kvale told the customers to read the Evening Times and Benny Meroff plugged the Daily News.

Harry Munne, legal owl of Randolph street, wants to raise a fund to appease show house bandits who started a new loop tour last week with an \$1,890 catch at the Chicago. Munne thinks bandits' overhead has been heavy and business poor since the \$6,400 Chicago stickup last year.

Fame's serpent is slowly and sinuously winding itself around the throat of Bill Pine. Someone had the audacity to hang the B. & K. press impresario's likeness in a new loop restaurant (name on request by Mr. Pine). "I'll sue 'em!" he shouted. "It's a bum picture!"

A jealous press agent called Ned Wayburn's new studio and asked for the p. a. there. Paul Yawitz is the unfortunate and was on the switchboard. "Wanna talk with Paul?" "Yah-witz, Paul?" "Paul Yawitz?" "Yahw, it's Paul Yawitz talking."

Aimee Semple McPherson, who comes from somewhere, has invaded Illinois and is making plans to give the City of Zion for the false leadership of Wilbur Voliva, who believes the world is his pancake. Aimee has set up headquarters in Waukegan, practically in Zion City's lap. And she has just begun!

Every Day in the Loop  
The Piatz-Singer two-act waltzing to lunch. "Men going to speak and saying: 'Mr. Burke sent me.' ... Acts belittling each other in Lindy's, and surprised at finding each other sitting next to one another. ... Harry Munns walking to dinner with his coat in his office. ... Bill Pine calling up his wife to tell her why he won't be home. ... Madeline Woods referring to herself as canaries. ... Reporters and press agents discussing their novels over a plate of beans. ... Lloyd Lewis ending all arguments with a four or five syllable word that none of the other B. & K. press agents can understand. ...

Art Sheekman filling his column in the "Times" via phone calls, and getting up to yawn and go home. ... Layoff m. c.'s catching stage shows and roasting their working brothers out loud. ... Attorney Eisenman posing for the dailies with his latest divorce client. ... Phil R. Davis strolling with a cane and letting it slip into manhole vent. ... Flaps waiting on Dearborn street to meet Oriental stage band musicians.

### PAVILLION'S RECORD

Pavillion Royal, Merrick road, where Paul Whitman is the draw, the best known one-night record for the summer last Saturday (14) with 963 covers in. It is also best attendance since the place opened under John Steinberg and Christie.

Walter Long, Sammy S. Club, "The Darning Club, Christie."

Johnnie Lee, "The Children," Par. Tip O'Connor, "Take It Easy," M-G.

Caroline Snowden, "Tingling Around," E.P.

Floyd Criswell, Jim Pierce, Robert Kelly, "Lightning Express," U.

## W. VA. COMM'R RAIDS DOG RACES FOR TAX

Charleston, W. Va., Sept. 17. The law, in the person of Sheriff D. H. Stephenson and a dozen deputies with drawn guns, brought to an exciting close the dog race meet staged here by the Capitol Kennel Club. A near riot was precipitated as the officers threw their guns in the faces of the ticket sellers and took over the day's receipts under a writ of attachment obtained by the state tax commission, after the race management and the commission had failed to agree on the amount of amusement tax due the state.

The raid was staged the day before the meet was to close, and just after bettors had placed their bets in the fifth race. Approximately \$1,400 was seized by the officers. In addition to the attachment writ, the sheriff carried warrants for the arrest of those connected with the meet on charges of operating a gambling enterprise. T. W. Scott, president of the club, and Robert Kelly, secretary, were arrested on these charges, but T. Q. Watson, manager, could not be found.

A. A. Lilly, former state tax commissioner and a leading member of the Charleston bar, was employed by Scott to fight the seizure of the money as well as the criminal charges.

Commissioner Townsend claimed the club owed the state approximately \$1,200 as an amusement tax. Scott disputed this and contended he was liable only for commissions on the receipts, varying from 15 to 25% of the amount wagered. He offered the tax department a check for \$266 in settlement of the claim but the check was refused.

The writ subsequently was obtained. Total receipts from the meet for the first 10 days were found by auditors from the commissioner's office to be \$112,000.

On the outcome of the trials, will hinge the future of dog racing in Charleston.

## NEW PARK AVE. CLUB FOR SUNDAY NIGHTS

A new swanky society club called the Sunday Night Informal will be launched next month at Pierre's, 112 Park avenue restaurant. Memberships at \$40 a couple and \$25 a stag are being passed on by a committee of the younger married set picked from the club in to provide an informal gathering place where members may stop on their way home from the country and dine and dance in an informal and agreeable atmosphere.

One of the rules of the club is that members may not bring the same guests more than three times during the season.

The promoters of the club, according to Ralph Feigen, of the Eddie Davis office, already have \$50,000 in the treasury.

## FORE

Pathe Tournament  
Pathe Coast studio employees will stage an 18-hole handicap golf tournament at Fox Hills Sept. 22. John Mescall, cameraman, who holds the course record, will share scratch position with Roy Johnson of the same department.

Fifty entrants will contend for 15 prizes.

Two 81's Win  
Roy Johnson and Ernest Depew, both with 81, tied for low gross in the Coast tournament of International Photographers. There were 80 entrants.

Leading low net winners with their gross score were: William Snyder, 83; Gordon Jennings, 83; W. P. McPherson, 85; Tony Ries, 85; William Foxall, 88; Tony Gaudio, 89; Art Smith, 90; Jack Breaner, 91; Dick Towers, 96; James Manatt, 90, and Percy Lanning, 91.

Harry Fitzgerald, agent, surprised his ruddy as well as himself by scoring a hole in one on the Fairview course Sunday. It was the 175-yard water hole and Harry claims he did it without the double ball.

## 'ROUND THE SQUARE

### Hand Picked Waitresses

Girls applying for jobs as waitresses at ritzy tea rooms on 5th avenue and adjacent side streets must face a physical examination similar to that given girls trying to get into the chorus of a class musical show. One sip and bite spot recently opened requires that its waitresses be blonde lookers, weighing around 115 and no more than 5 feet 4 inches tall.

Before handed a tray and a distinctive costume the girl must remove her hat, turn around and walk up and down the manager's office to convince him that she fulfills his requirements.

The bixton, matronly type dealing 'em off the arm for years doesn't stand a chance of landing a job in one of the snooty sandwich shops.

Abel Green's farewell dinner at the Tavern brought out the columnists. All they needed that night was a pad and pencil while listening. How they divided up the gags is their secret.

### Personality Waiters

Times Square eateries are projecting the personality angle for trade baiters heavier than ever. New restaurants are cropping up raiding established places for waiters and waitresses with following, and giving both a percentage kickback on all new business checks. One place in the 40's has a waiter of cheik variety who has built himself up plenty with show girls and stenogs. The chap is not really a waiter but as't mgr. of the restaurant at \$50 per week. With the waiter-sideline he picks up \$75 weekly in tips.

### Recovery Parlors for Boozers

Recreation parlors are the latest in Times Square whisperings, wherein a good spender and over imbiber is administered to so as to bring about recovery from the initial stew, to get in form for another.

Most of the side street speakeas are spotted in brownstone dwellings, with a compulsory for the thirst-quenching dispenser to leave the entire building. Few care enough about the upper stories to go into the furnished room racket. Instead the upper floors are equipped to accommodate the faw down and go bum when he's conducted to upper regions and put away for a snooze. The special service is for the regulars tabbed as good spenders but if an ordinary chump loses his bar legs out he goes.

### Spies With Beads

Phoney pearl vendors are making a fair grounds of Times Square in hopes of unloading surplus stock given the air at Concy and other resorts and passing the stuff off to clump dames at twice the base tariff.

All the peddlers are good spicers, insisting that the pearls will reduce weight or promise the wearer will be immune from golitis. Spies convincing enough to make many sales at 50 cents a passout with the beads without lingo obtainable at Woolworth's for a dime.

### Tea Room's Bally Hoo

Fortune telling tea rooms not knocked off by coppers, have the puller in bag for the tea-leaves readers. It is the underline about the fortune telling being free but nicking the dizzy dames that go for it for 75c for sandwich, cake and tea, about 5c in excess of the Automat rates for the same layout without the fortune telling.

The readers also grab off the interested for private clients and milk them plenty in their own quarters, merely using the tea room angle as a bally for lining up new customers.

### Overboard With Horses

Jack Magowan has a country place near Danbury, Conn., where he devotes most of his time to riding horses. He called on Phil Dunning at Westport and proceeded to try to argue Phil into buying four horses. Dunning said he didn't like to ride.

Week later one of Magowan's guests went riding and was thrown for a broken arm. In the lambs, Magowan again started telling Dunning he should have four horses. Phil told Jack to sell the idea to Joe Cook.

### "Metzies" is "Bargains"

Showmanship and Broadway seems to be synonymous. Latest wrinkle spotted on the stem is a merchandise store in the Claridge hotel, a stone's throw from the Paramount, billing itself "Biggest Metzies," in type two feet large.

"Metzies" is the Yiddish word for bargains.

### New Hangout

The new hangout for the band and orchestra boys is now the west side of the street at Broadway and 48th street. Chased off the corner of 46th street by the cops a few months ago the boys were at a loss for a settlement for a while.

The new spot seems more congested than ever and one must squirm between the many coteries which dot the corner. Musicians are augmented by lay-off vaudes.

### "American" on B'way

Hollywood Restaurant, opening on the premises of the former Jardin Royal (Chink), features "American atmosphere and American management."

Inference is that that for Broadway is a novelty.

### Cut Rate Auto Parking

William Fox's auto park behind the Roxy charges 75c per car. Four garages across 51st street cut-rate at 50c but find it necessary to employ steers who stand in the middle of the street waving and shouting in an effort to divert business in their direction. Fox's big yard is doing a land office biz.

### Soda Fountain Lingo

The over-rushed soda fountain clerks are originating a short snappy lingo that practically amounts to a code. The other day a customer asked a clerk for a ham and cheese sandwich, and a chocolate malted milk to take out. The clerk shouted to one of his helpers "Ham-cheese combo, chocolate malted, bye-bye!"

Latest wrinkle in Broadway racket is a punchboard exhibited around cigar stands with light tickets as prizes. Lottery offers chances for all-priced dainties.

Marcel DeSano borrowed from Fox to direct Mac Murray in "Tomb Raider," M-G.

Robert Arneson, "Night Club Hostess," M-G.

Deuchas Gifford, Angella Mawby, "The Man," M-G.

Frank Rice, Polly Moran, "The Dangerous Woman," Christie.

Emmer Flynn, James Ford, "That Red Headed Hussy," Christie.

Aaronson Tuncs Un

Irving Abelson, one of the

which he has been employed

in the possibilities of frequent

play in California work.

He took a complete crash of golf

because without going to an ac-

tual failure and then he had in-

struction a few days before he re-

turned out. And he still hasn't

driven a ball off a tee.

## Uncommon Chatter

**By Ruth Morris**

**In the Shops**  
Macy's going jaunty with the Pajama Sandal in kid. Has cross-straps over the toe and heel and would be much more attractive without the cheap ank strap.  
Black velvet in the French Shop by Lucille Pary. Has normal waists and feminine drapery. Also nice Marcel Rochas copies. Complete turban collection at Best's, with many types by Agnes. Sax 34th street, stepping out in French millinery copies. Lots of face cream and perfume for sale at 700.00. Lord & Taylor showing tiny, bronze bead necklaces—3 strand and 4 strand types. Nice for the full costume. Opera pumps emphasized in full fashions, with buckles or self material bows falling low on the vamp—the latter foot-covering. Isabel's new scent, "Vandine" at 5th Ave. Lovely evening wrap at Altman's. In white caracul, with the three—  
(Continued on page 79)

(Continued on page 79)



## Clothes and Clothes

By Mollie Gray

### Trunkload of Clothes

Fifty-eighth Street is asking for alliance with that famous spyway backround. Maybe that lady got her broken nose from speaking out of her turn, hence her reputation for being funny?

It is taken for granted that female impersonators get feminine help in choosing a wardrobe, but surely the wine color fan that Francis Renault used with an orange and white feather head-dress was his own idea—it was dress to put those clothes together. His changes are many and careless, everything for show, not chic. A crystal fringe skirt and jeweled bodice later grew a white coque feather train and hip decorations, towering headress and enormous fans. He must use a truck to transport his costumes.

Helen Gould of Bentall and Gould is as light on her feet as every dancer wishes her partner were, she looked rather chubby in all her costumes. Her white silk frock had shoulder flower and hip bow of white-lined black velvet; black lace and silk net was brief; yellow organdy trimmed with black stitching.

"Underneath the Stars" will be a nice dance act some day, when some rough edges are smoothed and when the polly does all the talking. The O'Reilly Sisters deserve most of the credit for what speed is now in the act. First frocks were of light pink ruffled skirts and frilled collars crossing in front—their first appearance was in tuxedo suits and silk toppers. Jane Scotch sang, wore her gown of shell pink, molded hips and circular skirt shorter on the sides and longest in back, small flowers back of the left shoulder. Miss Cameron wore a chiffon frock shading from orchid to purple through the bodice and ruffled skirt. Finae had the girls in flattery dresses, but different colors, pale green with shoulder bow of soft yellow satin on one, red on another and the O'Reillys in the pink; a semaphore hurriean had the whole company waving their arms and flags off to a fast time.

### At 48

It used to be "flags flying," but now it's "flags lying"—fine big red one flaunting anything, but the truth at the 81st Street, "First New York Showing," is "Side Street." May be people as far north as 81st St. don't even read theatre ads.

And Dainty Marie isn't above trifling with facts, either, saying her act is a "brand new one." Her figure is as beautiful as ever and as graceful, though she now puts herself among antique flappers of the stage. Mrs. Meeker, as she must be since her son, C. H. Meeker, announced her age as 48, and the gasps of surprise must have been music to her ears. Doesn't speak well of the Dainty Marie reducing treatments if this "Mrs. Cassidy" is the same one she had before. Marie appeared first in blue lace pajamas with white satin blouse, later the perfection revealing white tights.

Lottie Howell in the same gown delighting the uptowners; Ken Christy and Co. again finishing a draw in "The Ex-Wife"; Don Carney—he is always at these uptown theatres—makes the children wriggle with glee, but what that so sweet smile does to the less impressionable is something else again.

"Dauntless," the handsome polka dog, makes friends with Jules Lenzberg over the footlights, thereby Oking Jules.

**Von Stroheim Acting**  
"The Great Gabbo" should, according to all tradition, have been a woman, but it was Erich von Stroheim who pronounced it Gabbo, with the rest of the cast accepting the gab. Gabbo was a ventriloquist who gave his dummy all the sweet lines off stage as well as on, and the dummy never once said "Speak for yourself, Gabby." At times "Otto" sounded more like Gabbo's conscience.

But you can't expect a blond to be satisfied with second mouth blarneyings.

Betty Compson is splendid in this, and sings well too. Revue scenes foolishly divided between black and white and colors, much to the detriment of the whole. "Finale impressions" because of numbers and stage set music means nothing new, costumes show up better in the solo sketches. But the mechanism is the

real stat-noiseless and echoes, synchronized perfectly.

Nothing startling in Miss Compson's off stage frocks—gray crepe ensemble suited in matching color, her hat draped with a lace veil, a rough tweed coat was smart with its wide belt and beaver collar, and she made just the outest stage maid possible. Von Stroheim is really good as far as he goes, but he doesn't go far with some.

### Nice Lying Lady

"The Lady Lies" talks very frankly over a rather serious modern problem—growing children who have been treated almost like slaves by their father and the "woman question." Every angle talked over quite seriously, which naturally meant an unusual amount of strong language but yet never offensive; number of genuine laughs and the unexpected, almost inspired, finish a howl, lasting through reels of announcements.

Claudette Colbert, splendid in every way, and Patricia Deering—if she's the blonde—also very good. The two juniors great, especially the girl whose face was worth studying.

Miss Colbert's dark satin frock was cut beautifully and fitted like a glove; with a light suit her hand bag was round and zipped closed; her lace gown had its light sleeves trimmed with tiny buttons, the velvet cape worn with it being dark and untrimmed but for shoulder orchids.

Comparing blond and brunet qualities supplied part of the laughs but they were never on either one, rather on the poor male. Quite an adult picture entirely different from the usual run of stories and their treatment; but why the title could not be discovered. Every woman in it was honest and out-spoken.

### A Sad, Sad Story

"Honor" tells the sad, sad story of a rough, rough romance in old Russia, where the bridegroom never sees the bride until after the ceremony. And all doubt of the necessity for such a custom is removed after one look at the married women in the story. Russia must have been way ahead of us in passing laws favoring women. Or maybe it was just the place. For human beings, the male type, the camera focused on were the funniest imaginable, and the female a close second. According to "Honor," the girl, daughter of Hyrabad (must have been installments there too), really loved the young man her parents had engaged her to marry—known him since they lived through an earthquake together as kids—but the y. m. couldn't keep away from her, the allotted time before the ceremony. He kissed her one night, thereby destroying her father's honor, so they married her to someone else to restore her father's honor.

Sounds queer, but the Russians must know their own honor. The y. m. lies to the husband, thereby leaving the final score: Murders, 1; Suicides, 1; Prostrations, many. But that idea of hiding the bride until after the ceremony is probably just what this country needs. Anyway, "Honor" was really better than most imports, especially in enlightening details, but the names of the past would bring on lockjaw, just to look at them.

### Riverside's Short Show

Riverside must be cheating on its opening show, overture 2:45 and end at 4:55. A big surprise was the lack of appreciation for Molly Picon! She seemed like the prophet without honor in her own community. Her trim little figure is wearing a new frock, a lovely shade of yellow chiffon, a spray of yellow roses over one shoulder, a band of crystal over the other, an occasional rose here and there on the skirt. She sang "Gone Are the Days," to the delight of those who missed it before. Audience treated her well but without the enthusiasm she deserved.

A pretty girl sang with the orchestra, the Riverside Symphonians, and she helped a lot.

### At the Roxy

Roxy has a stirring show this week—unless you refuse to be stirred by martial airs on the big-pipe and by splendid male voices singing Scotch songs on the open stage. Roxy's men enough scotch this week to bottle it.

"Canadian Fete" is gorgeously done in gold and deep colors, dance-

ing of every kind in striking costumes including some glorified modernistic cowgirls, the finale is a stunner and what a stage of men and women, certainly made a picture worth remembering. The fete opened in the two stage boxes, each with its group of brightly uniformed officers surrounding a wriggling dancer, another appeared on the stage out front and kept the hips in motion until another appeared further back, and so it went. Then the Russians arrived and raised the speed limit, each succeeding dancer raising the ones who went before, riot of action in color.

Prolog to "The Dikik Watch" naturally called for kilt and "Annie Laurie," pipers, something about Well done.

### Lovely "Spy"

"The Spy of Madame Pompadour" was a lovely girl or a handsome boy, as the case demanded. Liang Haid has fine dark eyes that could counteract the defects of any "moon face" type on the screen. She could pilot an enormous skirt or a saber with equal ease, quite an achievement.

Agnes Esterhazy was the power under the pompadour, and Mona Muris a distinguished "Caroline."

The usual camera with the wicked eye was here and a scene in a room of mirrors, ceiling included, was worth the investment. Fritz Kortner was great as the crazy Cain.

### "Power" Hard to Take

"The Great Power" is one of those strong dramas with a moral and hard to take unless in the mood. One bit of cheer. During the judgment scene the man's soul is told "One good deed will offset all the bad ones." No looks would ever balance on that basis, but if it encourages one good deed.

Minna Gombel was troubled always so she wasn't a joyful heroine, but a good actress nevertheless. Only one white frock and that very simple, the skirt longer in back; black satin faggoted prettily. A dark silk had a jabot blouse and two pleated flounces on the skirt with something similar to the jabot on the right hip. Her cloth suit was trimmed with plaid matching the skirt. The movie faces were much like voices—could tell with such ease, which isn't always so—but the whole somewhat Amateur Dramatic Societyish.

### Just Propaganda

"Seeds of Freedom" is another from the fertile field of Soviet Russian socialist propaganda. What the harvest will be nobody knows—or cares—if only they couldn't palm these things off so frequently and so monotonously on us dubs of Americans as entertainment.

This is a "memorial to a fighter" whose only picture battle was trying to assassinate the governor. As tiresome as trying to get a long phone call on a slot machine. L. M. Leinhardt does make his dual role a fine performance, but then what?

Two women characters picture misery as well as they might under the circumstances.

### Moore

Moore and Moore and Moore; the audience was convinced that "Side Street" would have been "Back Alley or Cow Path" without Tom and Owen and Matt. If they could only harmonize what a No. 2 act they'd make for Vanderbilts.

Katheryn Perry has returned to the film world and has a very nice voice to bring with her. Krooks simple, a dark silk with very full skirt from circular flares that grew longer in back, a light crepe with fluff collar and jabot and a dark coat with straight flat collar of light fur. Emma Dunn, did well as mother and Mildred Harris appeared for about a half foot.

Final scene had some feeling in it but all before it was numb.

### Shirts and Bills

"The Fighting Terror" Bob Custer, the fighting hero, his company recruits were called "Mud-Daubers" and so got in some beauty treatments.

This is the tale of a shirt and fifty thousand in bills. Ifuel Mills was the unimpaired heroine. Her riding habit, mud-colored during the many days of the story, a white sport blouse not even grazed by a tie, long shapeless trousers just tucked into high shoes.

### Good Work Finale

"The Girl in the Glass Case" is a small town romance that fits like a warm, heavy, heavy hangs over your head.

Loretta Young is a ticket taker constantly annoyed by the atten-

## Hollywood Styles

### Make-up and the Westmores

That magic art of make-up is only known to a closely united and very small group calling themselves "Motion Picture Make-up Artists' Association." There are but 53 members, and they take no apprentices. So limited in number, the association has grown powerful because the miracles it performs daily are inestimably important to the studios.

Two recent developments in pictures, first, the talkies, using stage performers who look well under a spotlight, but not always so well under klieg, and second, color, requiring an entirely new scheme of make-up, have made the make-up artist as necessary to good photography as the cameraman's skill.

So the association is sitting pretty. Its dominating group is the Westmore family, father and four sons. One son, Ernest, is president of the association, and Daddy George is on the board of governors. You can see it in family Westmores are imbedded in the make-up situation who look well under a spotlight, but not always so well under klieg, and second, color, requiring an entirely new scheme of make-up, have made the make-up artist as necessary to good photography as the cameraman's skill.

So the association is sitting pretty. Its dominating group is the Westmore family, father and four sons. One son, Ernest, is president of the association, and Daddy George is on the board of governors. You can see it in family Westmores are imbedded in the make-up situation who look well under a spotlight, but not always so well under klieg, and second, color, requiring an entirely new scheme of make-up, have made the make-up artist as necessary to good photography as the cameraman's skill.

### From a Hobby

Peculiar aptitude of the Westmores for make-up is due to a hobby of George Westmore's. Originally he was a barber, who, when he wasn't barbering, busied himself painting china. This curious combination of vocation and avocation gave him a perfect background for a make-up artist. Then fate endowed him with an abundance of sons who looked at their father's business and pleasure and went and did likewise. A peek into the Westmore shop in England during the day would have revealed father teaching the boys how to cut hair, or demonstrating the proper method of assembling a toupee. At night they would be grouped about a table, absorbing the delicate art of painting flowers on tea cups. When George moved his family to this country they were ready to adapt their talents to the new business of painting faces and pasting hair.

For example, they had already learned that when painting china, more color must be applied to its surfaces than desired for the finished effect, because the heat of the kiln burns some of the color out. Similarly in make-up, color must be applied more thickly than is apparently necessary, because the heat of the lights dissipates its strength. The ratio changes again for the talkies, which demand even more light. Then, to do a consistent job and complete a character, the make-up man must be able not only to make up the face, but arrange the hair. He should understand beards, too; should know just

where they grow and the direction they take. That's where the barber part comes in.

No More Baldness  
And it was with the aid of his barber's training that Westmore père did the kindest thing of all, a deed that has won the undying gratitude of countless screen heroes. He invented a contraption that makes it possible for leading men to continue to play leading men though their hair desert them; when, were it not for his contrivance, they might be playing father roles. It is his ingenious discovery which he calls "my hair" face pieces, that find themselves on the tops of more screen idols than one would care to tell. They are pieces of hair which, made to individual measurements, fit delicately over the parts of the head where the hair has thinned too much for romantic purposes.

The hair is a fragile net of hand-woven, scalp-colored hair, to which have been tied, each hair separately, long strands of hair following exactly the individual's own hairline and hair direction. They are so delicately constructed that, pasted in place, with transparent spirit gum, they fly undetected. To further maintain the illusion, Westmore makes them a little scant, for naturalness. There is none of the sudden luxuriance of a toupee about them to arouse suspicion. These are patented pieces, a family secret.

For example, they had already learned that when painting china, more color must be applied to its surfaces than desired for the finished effect, because the heat of the kiln burns some of the color out. Similarly in make-up, color must be applied more thickly than is apparently necessary, because the heat of the lights dissipates its strength. The ratio changes again for the talkies, which demand even more light. Then, to do a consistent job and complete a character, the make-up man must be able not only to make up the face, but arrange the hair. He should understand beards, too; should know just

where they grow and the direction they take. That's where the barber part comes in.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

where they grow and the direction they take. That's where the barber part comes in.

No More Baldness  
And it was with the aid of his barber's training that Westmore père did the kindest thing of all, a deed that has won the undying gratitude of countless screen heroes. He invented a contraption that makes it possible for leading men to continue to play leading men though their hair desert them; when, were it not for his contrivance, they might be playing father roles. It is his ingenious discovery which he calls "my hair" face pieces, that find themselves on the tops of more screen idols than one would care to tell. They are pieces of hair which, made to individual measurements, fit delicately over the parts of the head where the hair has thinned too much for romantic purposes.

The hair is a fragile net of hand-woven, scalp-colored hair, to which have been tied, each hair separately, long strands of hair following exactly the individual's own hairline and hair direction. They are so delicately constructed that, pasted in place, with transparent spirit gum, they fly undetected. To further maintain the illusion, Westmore makes them a little scant, for naturalness. There is none of the sudden luxuriance of a toupee about them to arouse suspicion. These are patented pieces, a family secret.

For example, they had already learned that when painting china, more color must be applied to its surfaces than desired for the finished effect, because the heat of the kiln burns some of the color out. Similarly in make-up, color must be applied more thickly than is apparently necessary, because the heat of the lights dissipates its strength. The ratio changes again for the talkies, which demand even more light. Then, to do a consistent job and complete a character, the make-up man must be able not only to make up the face, but arrange the hair. He should understand beards, too; should know just

where they grow and the direction they take. That's where the barber part comes in.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.

Human Story  
"The Home-Coming" is a credit to UFA, a human story told as it could happen which rarely happens in foreign lands. And above the average film the art houses usually wish on their patrons, seen at the Stanley. Lora Ineson, Dita Fido and Gustav Puellich do excellent work even though the picture unrolled like a continual slow motion close-up.

Two soldiers, pals, and the wife of one makes this triangle. None is really bad but as always in the imports, the woman is the first to weaken.

These directors have enough skulls floating around how to concentrate all the men past, present and to come.

May it do them good—they need it.</



# VARIETY

Trade Mark Registered  
Published Weekly by VARIETY, Inc.  
Sime Silverman, President  
164 West 46th Street, New York City

SUBSCRIPTION:  
Annual, \$10 Foreign, \$11  
Single Copies, 25 Cents

VOL. XXVI No. 10

## 15 YEARS AGO

(From Variety and Clipper)

Survey by Record & Guide, real estate periodical, showed there were 1,055 theatres in Greater New York, of which 750 were picture houses, 225 outdoors. This was a reduction from figures for year before. City building code had been revised, putting hundreds of shooting galleries out of business.

Anita Loos (still so unknown to fame that her name gets into type as Anita "Lees") is cited as the youngest scenario writer on the coast. Lived in San Diego.

Variety's coast correspondent, to drive home the point that there is big money in pictures, states that no less than six people in one coast studio have their own automobiles.

It was said to have been the worst circus and outdoor season in the memory of showdom.

Pearl White was the very first screen luminary to make personal appearances in vaudeville. Irving Cummings the first leading man to quit the studio for the stage. He left Los Angeles to take an engagement in one of Poli's stock companies.

Pennsylvania turned loose 467 inspectors to watch for uncensored film screened publicly.

Sudden stoppage of foreign film inspired the industry in the U. S. to throw a flood of re-issues on the market, most of them masquerading as new material.

H. B. Warner's first screen appearance was in "Lost Paradise."

## 50 YEARS AGO

(From Clipper)

Appearance in the States of Capt. Matt Webb, famous conqueror of the English Channel, put distance swimming on the map and overshadowed walking matches. Hans Tuleuff, pro, and George Werhan, 250-pound New York merchant, engaged to swim from the Battery, N. Y., to Coney Island, 11 miles, for \$500. Tuleuff won in 4 hours, 3 minutes.

At the same time Capt. Webb himself lost a freak match with Capt. Bayton off Newport, R. I. Webb was required to swim 20 miles unassisted while Bayton went 25 miles in an inflated rubber suit, aided by a sail. Webb was taken out of the water suffering from a cramp and lost \$500.

Speaking of endurance contests, Milie Donovan and W. C. McClellan, heavies, fought 92 rounds to a draw in San Francisco. Donovan continuing after his right was disabled in the fourth.

With the opening of the theatrical season, Clipper publishes a list of New York theatres, 28 in number. Twelve were dramatic playhouses, seven devoted to variety, and the others miscellaneous, including minstrel, opera and concert (these the famous Steinway and Chickering halls).

Two San Francisco gardens turned theatre with the absolute minimum of gate. Scale was 25 cents admission, for which one got five beer tickets. Full performance of "Pinotore" was given on a regular stage.

Freak baseball statistics in a game between Boston and Troy. In first inning visitors were retired after three pitched balls. Home team went out with six more balls. Nobody was late for dinner that evening.

## Inside Stuff—Pictures

A. J. Balaban was the centre of a beefsteak evening in New York last week, attended only by public importants. Sort of official introductory by Sam Katz to the Public.

In the course of his remarks, Katz let the boys in on quite some important home office inside stuff.

Tampa, Florida, is putting on a campaign of exploitation and the railroads are running excursions in honor of the Henry King company now on location there to make "Hell Harbor," formerly known as "Out of the Night."

A pirate village is being erected at Rocky Point near Tampa where King, Lupe Velez, John Holland, Al. St. John and other members of the cast and crew will be for two months.

Plenty whispering at Paramount when the first day following his return from New York, Jack Warner was a luncheon guest of Jesse Lasky and B. P. Schulberg at the studio restaurant.

Mainly a social affair, declared Lasky, adding that the only business discussed had to do with exchange of players.

One of the self appointed critics of Hollywood ran afoul when he misjudged the business ability of a foreign independent producer.

Critic voluntarily reviewed the producer's first feature and praised it highly. When the picture was later sold to one of the major producing and distributing organizations, the critic assumed his review was instrumental in bringing the deal about and sent a bill to the producer for \$500. After the producer failed to recognize the demand the critic made another proposition stipulating he would be willing to step in and act as production manager and write all stories at the menial fee of \$500 a week.

Producer, meantime, investigated the pest and found he had worked in the capacity of production advisor for many of the studios and lasted just long enough for each to find out.

Audience at the \$5 top opening of the new Corona theatre, Corona, Cal., was disappointment when, instead of being shown the advertised Norma Talmadge picture, "New York Nights" with a personal appearance of the star, they saw "Three Live Ghosts," without Norma. Part of the disappointment was compensated for by the appearance of Al. Jolson, Harry Richman and Clara Bow.

Joseph M. Schenck refused to permit the Talmadge picture to be shown because of remakes being due.

In an effort to impress members of the picture colony that the film fan magazines are either going screwy or high-brow in their attempt to secure something different in the way of feature material, questionnaires for the drawing psychoanalytic portraits of screen personalities are being circulated among the screen credit personalities.

Questions are grouped in a series of 20 to determine the introverted and extraverted side of each player's life. Instructions at the bottom ask the person to answer by a code of numbers, evidently anticipating that if the interrogated were permitted to answer by comment it would urge them to kid it.

Speaking of costly studio "bones" recalls the recent financial and time disaster on a lot in the midst of a marine spectacle.

Intricate glass shot was all ready to be made. It had taken the artist a week to paint the miniature. Film's supervisor ordered the glass cleaned preparatory to shooting, and the guy who got the assignment was so efficient he scraped all the paint off. Another week before the shot could be registered.

Studios have their troubles with these football pictures. Besides the worry and work attached to making the contest appear on the level, the unit heads acquire headaches because of the pranks of the grid boys who have a habit of treating the occasion as a lark. During the filming of one such feature the California membership representing one team discovered that backfield men on the other side of the line formerly played at Notre Dame. Motive sponsored some dynamic "gang" tackling and real action for the picture. But between "takes" the squad amused itself hurling tomatoes at each other, resulting in an order to the studio eatery that no more tomatoes, hard boiled eggs, or anything else throwable, be included in the box lunches.

A Rudy Vallee two-reeler (Radio Pictures) is reported finding little favorable comment. This short is preliminary to a full length RKO talker Vallee is now in on the Coast. There's a report RKO may withdraw the short and hold it on the shelf until after the full length shall have been released.

Public appears to be ever on a man power hunt. It is said to have considered many theatre men, giving some until Jan. 1 to join the Public. In each instance from reports care has been exercised in the negotiations not to disturb another organization through short notice.

Well known Coast director explained a \$5,000 deduction on his income tax to Federal authorities as a bad debt.

Questioning brought out it was a bet made with a film producer on the probable sex of his first child.

Western Electric's first foreign replacement of a rival of equipment is in Tokyo. The house happens to be run by one of Western's licensees, Paramount. Apparatus reported coming out is DeForest's.

Fox Coast theatre chain will experiment with radio entertainment outside the auditorium proper in the new Fox at San Bernardino, Cal., which opens Sept. 20. If satisfactory, loud speakers probably will be installed all along the line.

Idea is to entertain those waiting for seats. In the San Bernardino house radio horns have been placed in the upstairs foyer and in the rest rooms.

First National has tied up with Screen Secrets, a fan monthly, for a seven months' campaign beginning in November. The affair will be an essay contest with the brain cracker "Why Do You Want to Go to Hollywood?"

The two best scripts will get free trips to the company's Durban studios and a week of hand-shaking around Hollywood. Present plans call for about 50 other prizes.

Victor Shapiro got himself on the black list of Oakland (Calif.) city editors, saving them the uplifted nose while officiating at the Gaynor-Tuck wedding and turning the story over to the San Francisco offices. The Oakland crowd is ferocious because it was a purely Oakland story and the wedding took place there. The story was run in Oakland, but all reference to Miss Gaynor's film connections was eliminated. Her picture, "Lucky Star," was at the T. & D.

How closely the electricians watch one another on talker installations, despite Papa A. T. & P. is witnessed by the way they read Variety. Radio was quick to remind that its own Photophone and not W.E. is the equipment before and now in the 200-seater atop the Chanin building.

## Inside Stuff—Vaude

When Hiram Brown of Keith's left the Coast last Wednesday, he is said to have received three wires requesting appointments upon reaching New York.

Each wire was sent by people connected with the Keith booking office.

Again there will be a three-generation act of the Morton family. In the new combination are Sam, the elder; Paul, the son, and Naomi, the latter being Paul's 19-year-old daughter. Previously when the Mortons joined hands Paul was appearing with Naomi Glass.

Two champions were accidentally billed at Keith's, Milwaukee, last week, opening of the two-a-day vaude policy. Jim Corbett and Jack Dempsey were the champs on the same bill, some years apart in age but together for an impromptu bit on the stage. It was a good break for the house, though the Corbett appearance was a date shift, without thought of Dempsey.

With a majority of the current films having a revue aspect, quite a few of the vaude boys and girls are now in the money on the Coast. Several agents have listed every freak act they can lay their hands on. One day last week an agent had calls for an "Iron Jawed woman," from First National; colored boy for jug blowing and an unicycle rider for M-G-M; saxophone player, male, blond, weighing at least 220, and a Jew's harp player. The last item was the hardest to fill.

RKO is using an audible signboard in Los Angeles to ballyhoo "Street Girl" (Radio) first picture to go into the RKO theatre, formerly the I.M.I. street, since it became a first run film house.

Board is 24-sheet size stationed at the corner of Vine street and Sunset boulevard, Hollywood. Board carries only the name of the picture and the theatre but a loud speaker attached gives a continuous ballyhoo, announcing the picture together with comments on the cast.

A decided shift to pictures as a preference in entertainment appears to be pervading Keith's, outside of its vaude booking dept. Vaude is abruptly out off here and there so frequently on that circuit the comment is often heard that Keith's seems to be getting away from vaudeville.

It is said that one of the Keith bookers confessed he could not secure big time bills of the proper calibre for Boston, before that house (Memorial) went into pictures a week or so ago.

Keith's has the entire vaude of the country knocking on its front door. It seems a pity that the vaude condition should have been allowed to get that far in Keith's.

Ups and downs in the show business still has its parallels. A few years back a vaudevillian went out to Hollywood and established himself as a comedy picture producer of fair importance. He went along until striking a domestic snag that ruined his work and ultimately led to a nasty divorce scandal.

Downstream, the ex-vaudevillian went for some time, eventually whipping himself back in shape and lining up with one of the major coast studios as gag man and comedy constructionist. This didn't last long and about a year ago he was again jobless. After trying to make a comeback in vaude as a last resort and failing, this chap now has gone to work for another comedy producer, also a former vaude performer, and is starting all over again.

Ted Sandwina, who fought in the semi-final bout at the New York Garden last week, is the 21-year-old son of the Sandwina family, old time German acrobatic family. Though raised in Germany, where he became a champion boxer, Ted was born in Sioux City, Ia., while his folks were playing at the Orpheum. Mrs. Sandwina worked the day of the night the kid was born and returned after two days. Following the Orph, the troupe went back to Germany.

The mother returned to this country a few years ago with the Ringling show as Frau Katie, "the world's strongest woman," and remained for three years.

Ted was named Theodore Martin Sandwina after Theodore Roosevelt and Martin Beck, by Dave Beecher, his godfather. Beecher now is RKO division manager of Brooklyn, N. Y.

## Inside Stuff—Music

### Robbins Sentimental

Sentiment figures to a degree in Campbell-Connelly, British publishers, getting the foreign rights to Robbins' music catalog. Robbins shifted from Francis-Day after many years, figuring that Jimmy Campbell's "If I Had You" which he gave Robbins for American publication gave that firm its psychological start into what has proved to be in less than a year a sensational growth for Robbins.

At the same time Robbins tied up with M-G-M, which got the publisher current first ranking in song circles, but it was also the Campbell song (pop hit) that proved to Metro, Robbins was capable of producing a hit without a picture affiliation.

### Fox and Music

Since the Warner-Harms deal, as far as known, the only song writers exclusively tied up to Fox now are Dave Stamper, Jean Schwartz and Bill Kernell, the latter on that lot before sound. Harlan Thompson could also be included, although a lyric writer and mostly handling scripts. Other than these men the Fox lot, where song writers but recently comprised the exterior and interior decorations, is officially bereft of exclusive tune explorers. Schwartz is a recent acquisition.

Walter Donaldson claims he is not restricted to turning out melodies for Warners but, like DeSylva, Brown and Henderson, can work for anybody—screen or stage—with Harms doing the publishing. Donaldson is at present concerned with a slight fade from the top.

What Fox will do to correct its music shortage is a prime Coast question. Affiliate or to form its own publishing company is the problem.

Two and a half years ago, S. H. Kupffman, a layman, purchased a third interest in the firm of Spler & Coslow for \$5,000, last week Sam Coslow and Larry Spler bought out his interest for \$40,000.

During his partnership with the firm, Kupffman handled their finances. He will now retire from the music business.

Spler & Coslow are tied up with Paramount Pictures through the Famous Music Corporation, which receives 25% profit of profit until January, 1930.

Eastern musical director was recently sent to the Coast as musical supervisor of a studio. He was admitted to the local union as a guest conductor but the Coast musicians didn't seem to know enough to suit the outsider. So he started panning on the sets and going into personalities.

Musicians looked to union officials. When the leader was told to stop his browbeating tactics he thought he was very much misused. And he told his story to the world in general. Union leaders state that if the leader doesn't undergo a change of heart his card will be revoked.

William R. Goodheart, New York manager for M. C. A., has sent a letter to every hotel in the south warning them against an impostor using the name "B. F. Wheeler," who has been making the rounds of

(Continued on Page 72)

# Ray Comstock Asking \$36,200 From J. J. Shubert—Partnership Losses

F. Ray Comstock filed suit in the Supreme Court Friday to collect \$36,200 from J. J. Shubert.

Comstock claims that in 1912 he leased the Princess theatre at 104 West 99th street from William McDonald and the next year Shubert and he became partners in the theatre lease under an agreement by which the profits and losses were to be shared equally.

Comstock says he was to have exclusive management and \$100 a week salary and also rent the theatre for productions in which he was personally interested.

The lease ran until June 30, 1928, when he said it was terminated. He claims the loss was \$74,478, of which Shubert should pay half, \$37,239, less \$5,000 originally put in by Shubert, which is subject to a deduction of \$500 for the discount of his note.

On a second claim Comstock says that in 1912 he took a third interest in the Managers' Production Co., in which the other equal partners were Archibald Selwyn and William A. Brady, and that Shubert then took half his interest. This venture had lost \$20,713 when it quit in 1915, of which he demands that Shubert pay his share.

## Cut-Rate Denials

The report some tickets for "Show Girl" at the Ziegfeld were in cut rates, brought a denial from Matty Zimmermann, manager of the Leblang office. The Ziegfeld office said the same thing.

It was ventured that some agency tickets might have found their way into the bargain office, dumped in by the premium brokers at the last minute.

## 2 Opera Co.'s in Bronx

Bronx will have plenty of grand opera this season, with two groups, each in possession of the Bronx opera house and Miner's America for week-end performances.

Theatres are near the Italian section. On Saturday nights, when the operas at both theatres are on full blast, streets and houses of the Italian community are deserted.

The groups may reach an agreement.

## "Seduction"—No Bond

"Seduction," in rehearsal with Lon Berry as producer and east waiving Equity bond.

It's due to open at a New York house, but the theatre with exact lighting place indefinite as yet.

## NOT DAVE BELASCO'S

An incorporation filed at Wilmington, Del., is listed as the Belasco Amusement Corp. of America.

David Belasco says he is not concerned with it. Capital is \$500,000. It is believed the names attached to the papers are the usual dummies, Allen B. Mager, Jr., Elizabeth Ferguson and Margaret Phillips, all of Dover, Del.

## Fire Burns "Wild Birds"

A fire which occurred last week at the Reilly theatrical warehouse, on West 31st street, destroyed the lower floor of the building and a quantity of theatrical scenery. Much of the scenery ruined was of a miscellaneous assortment, but all of the settings for "Wild Birds," scheduled for production within two weeks by Henry Forbes, were destroyed.

As a result the show has been postponed until October.

## Little Theatre Back

The Little theatre, operated under lease by John Golden, L. Lawrence Weber and F. Ray Comstock, has reverted to Winthrop Ames, its owner.

"Let Us Be Gay," Golden attraction current at the Little, will remain under a monthly leasing arrangement.

## NEVER A MENTION

Participating in an NBC radio program Sunday night, George M. Cohan did not once mention his current Broadway show, "Gamboling."

George M. Cohan's talk with, "Any dramatic critics listening in, please note that I haven't mentioned the American flag until now."

## AUTHOR'S CAST OKAY; OUTWEIGHS PROMISES

A. H. Woods was victor in arbitration proceedings on complaint against the producer by Hale Hamilton, charging breach of contract when not spotting him in the lead of "Hokus-Pokus," currently in rehearsal.

Hamilton testified that Woods had reached a verbal understanding with him weeks before the show went into rehearsal that he would have the lead. Later he signed with Woods a blanket contract making no mention of assignment as to show. Hamilton went on that when he put in appearance for the reading rehearsal two weeks ago he found that George Grossmith had been assigned to the lead and he was offered a support part which he refused.

Woods testified that Hamilton's claims were correct even to the verbal agreement, but added that Harrison Orkow, author, had refused to okay Hamilton for the part, but did okay Grossmith. Woods' frank statement convinced the arbitrators there was no subterfuge. Woods' claim that his contract with Orkow called for the latter's sanction on east upheld the producer.

Hamilton had asked only that he be restored to the lead of the show. This was denied by the arbitrators' ruling. Hamilton refused to accept a subordinate assignment in "Hokus-Pokus" but may be spotted in another Woods show.

## HAMILTON WALKS

Hale Hamilton, signed by Al Woods for a part in "Hokus-Pokus," left the city last year when an arbitrator committee ruled against his claim for feature billing in the show. The Woods office proved to the satisfaction of the arbitrators that there was nothing in Hamilton's contract that called for his name in big type.

Piece in rehearsal, opens at Great Neck, L. I., Saturday.

## Scranton, Penn's 3d City, Off Legit Route Sheets

Scranton, Sept. 17. This city, third largest in Pennsylvania, is once more to be without legitimate road attractions this season.

The Academy, Comerford controlled, but leased last year by Jim Thatcher, will again house a Thatcher stock troupe, which opens next Monday.

The new \$2,000,000 Masonic temple, with biggest auditorium in city, may be ready by November, but whether or not road shows will be booked at it has not been made known. Comerford once negotiated for the auditorium, but rent fixed was said to be too high.

## JOE COOK'S TALKER

Joe Cook may go into a talker. Pathe is said to be flirting with him.

If the deal is closed, Cook will reappear before the mike with his Broadway musical success, "Rain or Shine."

## Marilyn Miller's Tonils

Hollywood, Sept. 17. Marilyn Miller is now minus tonils.

Operation was performed here prior to her return east for a new Ziegfeld show.

## Bergman Undecided

Leonard Bergman is undecided as to his future show movements. It is reported that he has no intention of rejoining the Erlanger organization, which he left a couple of months ago.

## DODGING GOETZ' SUMMO. BORDONI'S HEADACHES

Inside says Irene Bordoni is dodging her hubby, E. Ray Goetz, a favor by staying away from his summons servers. It is reported Miss Bordoni is unwilling to go to court against him because she may be compelled to spill a lot of unsalted brisfast which feign would grace a feminine mouthpiece.

Miss Bordoni is now in Jersey where she scampers immediately following her arrival from the coast. There across the Hudson she is accomplishing the double aim of avoiding a summons from Goetz and rehearsing in "Paris," to open in Pittsburgh, Sept. 30.

Goetz cannot serve her in Jersey except to institute extradition proceedings, it is said, but made for this can be accomplished Miss Bordoni will be far and away.

Goetz' persistence in trying to summons his wife to court may prevent the French actress from making an appearance on the opening night of his debut made for First National from her play, "Paris," scheduled to show at the Central, New York, early in October.

## JEANNE EAGELS' RETURN TO HARRIS AND PLAY

Jeanne Eagles' Equity suspension has ended, with the star returning to management of Sam H. Harris. He will project her in current season in "Top of the Hill," scheduled for rehearsal latter part of next month.

Miss Eagles' set down of a year after alleged unbecoming conduct when on tour with "Rain" did not curtail the actress' earning power. She wiled away the period with lucrative vaude and picture contracts.

Miss Eagles is currently in pictures for Paramount and will have to complete his present assignment before returning to legit under the Harris banner.

## Warners and Woods

With A. H. Woods having what is perhaps the heaviest production schedule in his managerial career, it is understood the Warner Brothers are behind the Woods stage activities.

The deal runs to 12 Woods' stage plays.

## Alice Gentle in Films

Alice Gentle, former opera singer, engaged by Warner Bros. on a term contract.

## INEZ STAYS INEZ

Hollywood, Sept. 17. First National's plan to change Inez Courtney's name to Pat is off. The Inez will stick for "Loot Ankle" and "Spring Is Here," latter picture going into production tomorrow (Wednesday).

Studio figures comedienne should hold on to the tag she carried in and out of show business.

## DIRECTOR ACTING

Hollywood, Sept. 17. Clifford Brooks, stage director, was discovered with an idle day or two.

So M-G-M put him to work as an actor in Ramon Novarro's "Devil May Care."

## LINDSAY'S "FROLIC"

Hollywood, Sept. 17. Earl Lindsay has moved over from Paramount to Fox, where he will stage the ensemble numbers for "New Orleans Frolic."

Lindsay is freelancing.

## Wenger with Par

John Wenger, New York scenic artist, has left for the coast to join Paramount's art department.

## Duffy's Second Stage Manager

Henry Duffy is to have two stage directors for his chain of stocks. Dickson Morgan, formerly stage director for the Wilkes' enterprises, will work with Ferdinand Munier. Duffy recently purchased the lease of the Fulton in Oakland from George Olney and is now operating two houses in the bay city.

## A Play That's Late

They call it Queer Street—but it's only life during a somersault on Broadway.

For years since he saw his first show he's been dreaming of the time when he would see his own play produced on Broadway—his name up in lights—and then, well, he figured he will have gotten somewhere.

And now his play is on. It opened the other day in a suburban town. In about 10 days it will hit the Main Stem—and his name will be up in lights, but he will never see it.

For miles from Broadway he lies ill in a camp in the Delaware Water Gap, near Stroudsburg, Pa.

The irony of it all is that since he waited until he had finished the play he had been hauling him. He had spent his health trying to swim through the whirlpool of Broadway.

This play was his third effort. He has been writing since his college days.

His family was aware of his condition. They knew of his ambition, and though they entertained little hope for the success of the production, according to report, they gathered him by him and doled out a fund of \$20,000 to put the thing over. They did this because they figured this would bring him a last bit of happiness.

The chap is David Davidson, Jr.; the play is "Mountain Fury."

## Anne Nichols' Schedule

Anne Nichols, who left the city to work upon a new play, has returned and production will start shortly.

Miss Nichols had planned a melodrama but her first try will be a farce comedy called "She Walked Home." Miss Nichols was highly successful at this type of play, prior to her "Able's Irish Rose." Her "Just Married" ran for more than a year on Broadway. "Callahan," the planned meller, will probably follow the new farce, with "Able's Children" also on the production list for this season.

## Uncle Sam, Burned, Bows Out as Theatre Angel

Washington, Sept. 17. Pol's passing for next summer. That passing will close the government's only delve into theatre owning which resulted in the Shuberts getting the house for a net of \$5,000 annually.

This was result of building inspectors telling government theatre had to be fixed or closed. Government said okay and the Shuberts fixed it up for their own use, with Uncle Sam paying the bill by kicking back 80 per cent. of the annual rent each year.

Site will become a park leading to the new \$17,500,000 group of government buildings.

## Dorothy Hall's Short

Dorothy Hall, playing in "The Laughing Lady," at Paramount, has completed making a short at the Warner studio in Flatbush. It is "In the Nick of Time," by Edmund Joseph.

Others in the cast include Sidney Toler, Jimmy Dunn, Lucy Beaumont, Howard Buton, Andre Forrester and Bert Wilcox. Murray Roth directed.

## Jetta Goudal's Sketch

A sketch for vaude is being prepared by Jetta Goudal. It is probably intended for the Keith time.

Miss Goudal was an ardent supporter of Frank Gillmore in Equity's recent and disastrous attempt to Equityize the Hollywood studios.

## Staging "Jazz" Numbers

Russell Markert has been signed to stage the dances for the song and dance revue, "King of Jazz," talker which Universal is readying for Paul Whitehead.

William Kietz will play the comedy role, Maxwell Anderson of the Morrison office, handling the negotiations for the dance star and the comedian.

# ANTI-GILLMORE GROUPS MEET ON COAST

Hollywood, Sept. 17.

First move toward a conciliation between the two anti-Gillmore groups in Hollywood, both of which want local autonomy for Equity members here, was made Thursday at a meeting held at the Beverly-Wilshire hotel. Meeting was called by what is known as the silent group—prominent film players who were not in sympathy with Gillmore's methods and who remained inactive during the recent fight.

Gathering was devoted to a discussion of local autonomy and how it can be effected. No action was taken aside from the decision to hold further meetings to crystallize the autonomy sentiment among Equity members now here. General opinion expressed was that Equity members in Hollywood, under their own leaders, can accomplish all that Gillmore hoped to do without any fight.

Harry Caulfield, artists' representative associated with United Amusement Enterprises of Hollywood, who attempted to start an independent actors' organization, has abandoned his efforts in view of the autonomy movement now developing.

## MINOR REMOVED FROM RISQUE SHOW BY COMM.

Los Angeles, Sept. 17.

Marjorie Montgomery, 17, was ordered to leave the east of "Bad Babies" by Deputy State Labor Commissioner Lowy. Lowy revoked the permit under which she worked as a minor at the Figueroa Playhouse, and she was temporarily replaced by Dorothy Gould.

Order was issued under the California child labor law, which makes mandatory the necessity of a permit from the Labor Commission for minors who wish to work. Labor commissioners are empowered by this law to revoke the permit should they find reason to do so.

Commissioner Lowy decided the show was not the type of performance in which a minor should be permitted to work. Lowy stated that if the order were ignored he would issue a warrant for the arrest of Miss Montgomery's mother, Mrs. Marie Cleveland.

Miss Montgomery, along with the other members of the cast, is due to appear in Municipal Court next week to answer charges of presenting an indecent performance, following the raiding of the show by local police.

Play goes into retirement Sept. 28.

## Zelma O'Neal and Films

Hollywood, Sept. 17.

With enough picture work in view, Zelma O'Neal seems to be through with shows in the East. Last stage appearance is likely to be in "Follow Thru" out here. "Good News," which Miss O'Neal will do for Paramount, is slated for eastern production.

Miss O'Neal is under contract to Schwab & Mandel, and the fact that she expects to remain in pictures appears to bear out the reported but denied understanding between Par and the legit producers.

## "CAPTIVE" ROW REVIVED

Minneapolis, Sept. 17.

The Horace Liveright office in New York has asked "Buzz" Bainbridge, of the Bainbridge Players, to poll local theatregoers on presenting "The Captive."

"Buzz" turned the letter over to Merle Potter, Journal drama editor, who published it in his columns. The result has been a heated controversy over the propriety of producing "The Captive" in stock here.

## Askarn in "Rose-Marie"

Hollywood, Sept. 17.

Perry Askarn, in the coast production of "Desert Song," will be co-featured with Carotta King in M-G-M's sound production of "Rose-Marie."

M-G previously made the picture as a silent.



## Casters' Business Badly Shot, Landlord Protection's Sidelines

Casting is shot worse than it has been in years, with most of the casters branching out in one side line or another to keep on friendly terms with landlords.

Of over 40 productions thus far set on the new season's production schedule, less than 10% of placements were made through casters.

Chamberlain Brown has been operating a stock in Greenwich, Conn., as a side line, and will also be in on a similar arrangement at the Gallo, New York. Murray Phillips has resorted to production avenues for maintenance of his casting agency, having produced "Freddy" at the Lyceum, New York, and also launching Glenn Hunter in "Reborn" in Baltimore next week.

Casters who have specialized on stock engagement placements and formerly had a lucrative business are now hit worse than the others through the loss of stock, due to talker opposition.

A survey of the casting field showed 25 agencies, operating one way or another, but as things look not for long.

## STOLEN TICKETS CHARGE BRINGS DAMAGE SUIT

An application was filed in the Supreme Court last week to compel the Sono-Art Productions, George W. Weeks, who was manager of the "Rainbow Man," picture when it was shown at the Selwyn theatre last summer; Leo Newman, ticket broker, and Samuel Rosenberg, an employee of the theatre, to accept service of a new complaint in a \$15,000 damage suit by Sophia Ciovori and Virginia Collins.

The plaintiffs are suing on the ground that they were thrown out of the theatre on the opening night after they had entered with two tickets purchased from Newman for \$28. They said they were ejected when Weeks and others charged that the tickets had been stolen.

The attorney for the plaintiffs asked for the court order on the ground that the new complaint was being served pursuant to an order of Justice Valente and that the defendants were contending that permission to serve the new complaint was given only as against Newman whereas the plaintiffs contend that it affects all the defendants.

## Two-Cast Loop Stock?

Chicago, Sept. 17. Revival of a dramatic stock in the loop through four shows daily offered at popular prices to meet picture-house competition is being planned by Bob Sherman, stock producer.

Two casts would be used and two matinee and two evening performances would be given under the plan. Sherman has enlisted Attorney Henry Munns to seek Equity's sanction of the plan. Munns pointed out that with two casts, as far as individual performance was concerned, Equity's requirements would be met and none overworked.

## Judean Guild Starts With "Devil's Sabbath"

"The Devil's Sabbath," translated from the Yiddish by Charlotte Wells, has been chosen as opening play by the Judean Drama Guild which Hyman Adler is projecting. The venture has the support of Louis Shubert, Daniel Frohman, Louis Bernstein, Rabbi Samuel A. binowitz, Albert Von Tilzer, Rabbi Louis Gross and Isaac Landman, all of whom comprise the advisory board of the Guild.

The Judean Guild's purpose is to promote the best in Yiddish drama translated into English to be presented at a permanent New York stand, undecided upon as yet, with productions showing sufficient strength on the New York runs to be sent on tour.

The Guild is said to have the silent backing of a wealthy business man favorable to its purposes, but not anxious to appear as theatre dabbler.

"The Devil's Sabbath" is reported a massive production of spectacular proportions and will be produced in New York in November.

## BUGGE'S SHORTAGE LOSES MANAGER'S JOB

Minneapolis, Sept. 17. W. D. Bugge, veteran auditorium and theatre manager and manager of the Minneapolis Auditorium since its opening nearly two years ago, has been suspended by the city council pending the outcome of charges by the state public examiner of irregularities in the handling of Auditorium funds.

It is claimed that Bugge failed to deposit certain receipts with the city treasurer or to account for them.

Called before the city council auditorium committee, Bugge admitted that he personally had cashed certain checks paid for some concessions at the Auditorium and did not keep book accounts of the transactions.

Bugge asserted, however, that he was able to account for all but about \$200 and that he had spent that money and an average of from \$50 to \$75 a month from his own pocket to entertain persons to whom he hoped to rent the Auditorium. He said that everything he did was in the best interests of the Auditorium.

The city council chose Bugge from a large field of candidates. At the time he was manager of the St. Paul Municipal Auditorium, which position he gave up to come here.

George L. Adams, superintendent, has been made temporary manager of the Auditorium.

## Band vs. Hammerstein

Arthur Hammerstein's decision to abrogate road tour plans for "Good Boy" has pegged him on the wrong side of a controversy with Eddie Mayo, who heads a harmonica band in vaude. Latter has filed claims against the producer for two weeks' salary. Mayo claims he holds contract for road appearances in the Hammerstein musical.

Hammerstein's answer says he spotted Mayo with the original company for two weeks of its Boston run and that this contract abrogated the former, which was a road appearance. Hammerstein claims he had cleared the matter up with Lou Irwin, agent booking Mayo with Hammerstein.

Mayo filed his claim with Equity last week. Arbitration next week.

## Stocks Don't Start

All the anticipated influx of new stocks for the first two weeks in September failed to materialize. Some openings, but the number expected, did not start.

## Tent Stock Beats Tax By Spot on Town Edge

The Guy and Elida Beach Stock company, unable to obtain a theatre in Muskegon as in former years, is meeting with fair success under a tent.

The company has shown for several summers at the Regent theatre, but when it turned over to the talkies the Schlossman company declined to rent to the stock.

Paul J. Schlossman complained of the stock's tent. The city commission placed a license of \$25 a day on tent theatres. Guy and Elida put up their tent just across from the city limits and has operated there without license.

Weather conditions have been favorable until recently and at most shows the tent has been filled.

## Three-a-Day Stock

Spokane, Sept. 17. The Maylon Players stock company will open their sixth consecutive season in Spokane at the Auditorium Theatre, Sept. 22.

The dramatic company will operate under a policy of 17 performances a week. Two shows will be given nightly at a top of 35 cents. Will Maylon has organized an entirely new acting company.



GINGER ROGERS

Now signed with Harry Ruby, Bert Kalner and Guy Bolton, for the comedienne lead in their new musical. When at the Paramount, New York, the New York "World" said: "Ginger Rogers is the cutest little comedienne we have seen in a long time, and how she puts over a number is nobody's business."

Direction

RALPH G. FARNUM  
1560 Broadway

## FARNHAM'S AUDITIONS PUBLICITY SIDE-LIGHTS

Broadway must go to Chicago or Hollywood for its stage talent will be the publicity for the Ralph Farnham auditions in Chicago and Los Angeles.

Each will have its own local publicity pusher. In Chicago Albert Fuller, who wrote "Remote Control," will look after the Farnham stunt at the Apollo this Thursday (19) and Eddie Perkins will take care of it in the big paper way at the Music Box on the coast Sept. 23.

Farnham, the agent with ideas, left New York Friday, to be present in Chicago and look over the aspiring local movie talent. Farnham wants the people for musical shows forming in New York.

## "INTERLUDE" KEPT OUT OF BOSTON BY MAYOR

Boston, Sept. 17.

If the mayor sticks by his proclamation, the Theatre Guild's "Strange Interlude" can't open here Sept. 30, at the Hollis, as billed. When the mayor choked that one off, he kicked over a \$20,000 advance salt with it.

There is a police censor here, the famed Casey. As far as the locals know the mayor acted on his own.

A couple of Guild fixers dropped in yesterday, but so far, nix.

"Interlude" is the O'Neill side line play. It has given the Guild its heaviest bankroll to date.

## Shows in Rehearsal

"Maggie, The Magnificent" (Laurence Rivers), Cort.  
"Button, Button" (Herman Shumlin), Lyric Studios.

"Roundabout" (Theatre Assembly), Princess.

"The Love Expert" (Gustav Blum), Wallack's.

"Kansas City Kid" (Matthew O'Brien), Bryant Hall.

"Grist of the Mill" (Lewis Gensler), Forrest.

"Animal Crackers" (Sam Harris), Music Box.

"Among the Married" (Phillip Goodman), Bayes.

"Seduction" (J. Von Barre), Lyric Studios.

"House of Waldor" (Ray Productions), Waldor.

"Escapade" (Hunter Williams), Lyric.

"Town Boy" (Charles Harris), Longacre.

"Her Friend the King" (Lawrence Weber), Morosco.

"Hokus Pokus" (A. H. Woods), Eltinge.

"Week End" (Bela Blau), Craig.

"Legionaire Minstrels" (Jack Lindor), Baltimore.

"Tin Hats" (Connolly & Swanstrom), Mecca Temple.

## Future Plays

Herman Gansvoort is putting his "Silver Swan" into rehearsal this week.

Andrew MacK has written a play. Deals with a romance of the Virginias.

"Legal Practice," produced by Ashcroft Productions, had its initial performances at New Rochelle, Sept. 9-10-11. A. Raymond Gallo is managing.

"House of Fear," formerly "The Chair," goes into rehearsal this week with Jules Leventhal and William S. Elias as producers.

"The Fascinating Devil," by Myron C. Fagan and with Fagan producing, goes into rehearsal next week.

Schwab and Mandel will send out "Good News" for a third season with the new company in rehearsal this week. It includes Don Lanning, Sully Rand, Bob Carney, Jerry Dullins, Holly Hall, Jack Inglia, Anthony Hughes, George Schiller, Gladys Hart, Ralph Sanford, Mickey Tripp, Valerie Rice. A second company of "Good News" will be sent out for short stand engagement by George Nicolai with latter casting and due for rehearsal next week.

Theatre Guild company taking "Marco Millions," "Vespene" and "R. U. R." on tour will have Sylvia Field, Earle Larimore, Henry Travers, Ernest Cossart, Sydney Greenstreet, Helen Tilden, Teresa Guerin, Albert Van Delden and others.

Cecil Lean and Cleo Mayfield have been signed as star for a new musical, "Open Your Arms," which Lido Productions, Inc., will give immediate production. Piece is by George Stoddard and Jay Gorney and will be staged by Stoddard.

Lido Productions is a new producing group with Ed Hutchinson as general manager.

George Kelly, playwright, has shuffled plans again and will not figure as producer of his new one, "Maggie, The Magnificent."

Instead he has placed the piece with Laurence Rivers, Inc., with latter already casting and production due next month.

"The Love Expert," by John Kirkpatrick, which Gustav Blum is producing, will bow in at Wallack's, New York, Sept. 23.

Cecil DeMille, Helen Holmes, Janet Morley, William Lovejoy, Lawrence O'Brien, Hallam Bosworth, Mabel Montgomery, Kenneth Duncan, Owen Cunningham and Anna Thomas.

"The Jazz Regiment," colored musical, goes into rehearsal next week with Sam Grisman as producer. The piece is a combo of musical and dramatic situations dissimilar from the usual colored musical revue.

"Jazz Regiment" is set to open cold at a New York house next month. Grisman will stage as well as being producer.

George M. Cohan's new mystery melior, "Signed X. Y. Z.," will steer into Chicago instead of New York, as previously planned when in proper shape for a run. "X. Y. Z." was authored by Sam Forrest, general stage director for George M. Cohan, who figures as producer.

Leo Donnelly will stage "The Crooks" for the theatre which Irving Lande is producing. It went into rehearsal last week. Donnelly last directed "Helgh-Ho."

"A Hundred Years Old," with Otis Skinner, will open at the Lyceum, New York, Oct. 1, under management of Chas. Frohman, Inc.

Rehearsals started this week at Hammerstein's for production of which Bill Demarest and Bernard Lohmuller combined. Music by Rogers and Hart.

"How Come," musical, is casting and will reach production next month with Irving Kaufman. Goes into rehearsal in two weeks and opens out of town Oct. 14.

"Cortez," by Le Roy Clemens and Ralph Murphy, produced by Jack Lindor, goes into rehearsal Monday. Lou Tellegen and Helen Baxter, leads.

David Belasco's "Virgin City," with 100 men and one female, slated to go into rehearsal Oct. 25.

"Padlock of 1929," the Tex Guinan flop of last season, is now being prepared for the road by George Wintz. Larry Desson is doing the casting for the show, which goes into rehearsal Sept. 23.

"Headquarters," a new play by Hugh Stanislaus Stange, has been purchased by Walter Vincent and Alfred Aarons.

"Venus Victor," by William Hurlbut, to be produced by Herman Gansvoort in November. Followed by "Our Wife," by Lyon Measron and Lillian Day.

## COAST STOCKS SPURT; SOUND FILM REACTION

Los Angeles, Sept. 17.

Legit stock has shown a brisk pickup since Sept. 1. These troupes may be in for one of their best seasons in a decade in the southwest. Four companies have already started, two more are scheduled to open within a month and plans are on to start half a dozen others by Nov. 1.

Situation is in marked contrast to early spring. At that time talkers in legitimate had dealt the stocks such a jolt that by the beginning of summer most of the companies had folded. Since then, however, two factors have developed. Reaction fostered by the talkers which has led a lot of the hitherto silent picture fans into attending stage shows, and the disappointment of the fans in listening to pictures run on wild cat or bootleg equipment.

Stock producers believe these two conditions have revived the evident demand for stock out here.

Glendale Players, first of the new companies to open the season at Glendale, Cal., are reported ahead of any opening week in years. The Plaza Players, Sacramento, opened Sept. 15 and L. E. Anguish has taken over the Sutter theatre, that city, for stock, expecting to open this week. Howard Foster company opened at the Ivy in Belvedere, suburb of Los Angeles, Sept. 16.

David Callis, formerly with E. E. Horton in Los Angeles, will open at the Texas Grand, El Paso, Tex., Oct. 10, the first stock El Paso has had in five years. Norman Cannon is organizing a company at the San Bernardino, Oct. 15, while Hawthorne, Santa Ana, Riverside, Ventura, Santa Barbara, and Venice are expected to have stock companies by Nov. 1.

Differences between local theatre managers and unions have been ironed out, with concessions on both sides. The Hanna, Shubert house, closed two weeks, will re-open Sept. 23 with "Red Robe."

Robert McLaughlin at Ohio (Erlandson) has taken Whittendale, Shubert, rep., settled with Manus McCaffrey of the stage hands' committee. In 10 minutes. Agreement makes Cleveland a seven-day town. While stage hands get increase of 35 per week, double time will be done away with on Sunday, meaning a saving to theatres.

Musicians' settlement was harder nut to crack. Whittendale and McLaughlin dickered with Fred Zuck, musicians' Cleveland lawyer, for over two weeks. Union's first proposition was turned down by Whittendale, who made a counter offer of a 20 per cent increase the first year and 43 per week more the second year. Zuck and McCaffrey jumped to New York to arrange for better terms, but Whittendale received word his offer had been accepted.

While musicians receive this increase, local legitimate theatres, forced through lack of attractions to remain dark, will not have to pay musicians as in former contracts for dark weeks. Also, after second week in May, musicians may be engaged to play for musical attractions only. Meaning that the same scale of wages will be paid after the second Saturday in May whenever the Hanna or Ohio need an orchestra for musical attractions.

New arrangement will enable the Hanna to remain open 52 weeks. Under the old contract, bringing a musical comedy to Cleveland was prohibitive on account of salaries paid to musicians.

## PAULINE FREDERICK'S SHOW

Hollywood, Sept. 17.

Pauline Frederick will open at Santa Barbara, Oct. 1, in a new play, "The Queen Was in the Parlor." Following four weeks in San Francisco and six in Los Angeles, Miss Frederick will go to Chicago for a run.

Star plans to return here March 1 for a Warner picture.

## TO REVISE "HARLEM"

"Harlem," which curtailed its run at the Apollo, New York, abruptly for lack of funds for revival by Edward A. Blatt.

The show rated a good chance, but was closed through strike of the Negro cast who demanded increases in salary.



## 5 Dramatic Hits in B'way's Group; Grosses Upward With Weather Break

Although there are a dozen openings on Broadway this week, the total attractions is one less than the third week in September. Weather turned last week, with a long heat wave broken, and grosses headed upward, except for the weak shows.

Of last week's five premieres only one stood out—"Scarlet Pages." It got \$10,000 at the Morosco. "Remote Control" was rated over \$10,000 in seven performances at the 48th Street and has a chance; "Murder on the Second Floor," English, at the Eltinge, did not impress, and business after a Wednesday debut was not very good—about \$5,000 in five performances; "Houseparty," at the Knickerbocker, was a disappointment and must move or close Saturday; "A Comedy of Women," added, started at the Craig and drew a general panning.

With "Scarlet Pages" there are five money shows among the dramas, topped by "Wise Child," capacity, \$23,000; "Gambling," bettered \$19,000; "Street Scene" and "Journey's End," both again over \$17,000 and not affected by the new hits. "Bird in Hand" got \$13,000; "Let Us Be Gay," \$10,500; "The Commodore Marries" over \$10,000 for its first full week, and improvement is looked for; "Soldiers and Sailors" picked up, quoted over \$9,000, but a stronger pace is necessary; "Camel Through the Needle's Eye," \$7,000; balance struggling.

**Musicals.** "Sweet Adeline" is a real contender for high money honors, getting capacity at \$42,000 last week; "Whoopee" came back but grossed but slightly more; "Sketch Book," "Follow Thru," and "Show Girl" hunched at \$33,000; "Almanac" jumped to \$31,000; "The Little Show" went to a new record, nearly \$26,000, over capacity; "Night in Venice" and "The New Moon" about \$25,000; "Hold Everything" \$21,000; "Hot Chocolates," \$11,000.

There are seven new shows carded for Broadway next week: "Scandals," Apollo; "Sweet Land of Liberty," Knickerbocker, with the possibility of "Houseparty" moving from latter house to Cort; "Scotland Yard," Harris; "Subway Ends," Liberty; "Many Waters," Maxine Elliott; "See Naples and Die," Vanderbilt; and "The Love Expert," Wallack's.

"Great Scott" stopped at the 49th Street Saturday; house dark.

### Engagements

Frederick Truesdale, "Button, Button."

Ethel Griffies, Walter Kingsford, Russell Harde, "Criminal Code."

California Collegiate, "Fifty Million Frenchmen."

Joan Lowell, Charles Waldron, Madeleine Marshall, Thomas Donnell, Marion Abbott, "Star of Bengal."

Ernest Milton, Sebastian Shaw, Ivan Brande, Margaret Delamore, "Rope's End."

Armand Kaliz, "The Children."

Shirley Ward, Marion Barney, Frank Rowan, James Cagney, Joan Blondell, Mary Proy, "Maggie, the Magnificent."

Frances Johnson, Helen Spring, Leon Waycoff, "Seduction."

Walter Gilbert, John T. Doyle, Sylvia Corelli, Leneta Lane, "Sign X. Z."

Paul Cavanagh, Phoebe Foster, "Scotland Yard."

Walter Connolly, Henry Hull, Blyth Daly, "Ladies Leave."

Claudette Colbert, Beatrice Herford, Roger Pryor, Pedro de Cordoba, Roger Dreher, Horace Cooper, Gertrude Chase, "See Naples and Die."

Bernice Claire, "Good News" (road).

Sylvia Field, Theatre Guild (road).

Ellis Barbour, Beverly Bayne, Mary Morris, Bruce Dade, France Bendtsen, "Escapade."

Walter Abel, Beatrice Hendricks, "First Mortgage."

Mary Young, Edith Bedford, John Brewster, Ellen Douglas, Howard Cagney, "Roundabout."

Barry McCollum, Jack Roseliegh, "Mountain Fury."

Earl McDonald, "Love Expert."

Phil Dressler, Richard Tuber, Helen Flint, Elvia Enders, "Nigger Rich."

## "MOON," \$31,500, LEADS CHI, "JOURNEY" SMASH

Chicago, Sept. 17.

With 10 shows in the Loop, this town's show biz is settling down with perfect theatre weather. Of the newcomers, two seem set for hits, "Journey's End" and "New Moon," which beat its first week high by almost four grand. The latter musical now leads the town in grosses.

The other musicals are dropping off. "Follow Thru" got slapped down to second place, losing more than six grand, to mark "Pleasure Bound," weekling and losing ground steadily, now spotted on side street and nearing end of its stay. "Rain or Shine," in its second week, doing well for a low cast show.

"Kibitzer" is doing well, close to capacity. "Nut Farm," at the Cort, still struggling. Originally dated to leave end of August, will hold on until October. "Jade God" in the Playhouse, managed a good first week. Only thriller in town, and the fans gave it a break.

"Little Accident" came in with a big first night at the Selwyn Sunday, along with "Perfect Alibi," which relighted the Garrick same evening.

**Estimates for Last Week.**

"Follow Thru" (Apollo, 1st week). Dropping off, now in second place after leading town; \$29,500.

"Pleasure Bound" (Majestic, 12th week). Getting weaker. Two more weeks; \$24,000.

"Rain or Shine" (Grand, 2d week). Show rallying the musicals. Not building; \$23,000.

"New Moon" (Great Northern, 2d week). Picked up on second week, and now at the head of the parade. Doing great at \$31,500.

"Kibitzer" (Vanderbilt, 3d week). Making real money; \$18,500.

"Nut Farm" (Cort, 19th week). House is spotted ideally and has a clientele. Holding nicely despite competition, and to good profit at \$7,000.

"Journey's End" (Adelphi, 1st week). A smash; turning them away. Getting \$44,000 figures. For six days cleaned up at \$22,000.

"Jade God" (Playhouse, 1st week). Asking only \$2,500 top, and got nice money for a low cost show in a small house; \$8,000.

"Little Accident" (Selwyn, 1st week). Big casual opening Sunday night.

"Perfect Alibi" (Garrick, 1st week). Came in Sunday night, giving town its second mystery.

## "Black Crook" in Boston; "Follow Thru" \$26,000

Boston, Sept. 17.

This week should mark the real beginning of the legitimate season with "Scandals" at the Shubert and "Great Day" at the Colonial new to town.

"Animal Crackers" (Mox Brothers) is due to follow "Scandals," and "The Black Crook" is booked into the Apollo next week. On the same date Fay Bainter in "Jealousy" goes into the Plymouth.

"Follow Thru" at the Majestic showed greatest strength last week, picking up as it went along, with "Jarnegan" at the Wilbur also getting stronger. "Skidding" at the Plymouth failed to click.

**Estimates for Last Week.**

"Follow Thru" (Majestic, 3d week). Strength developing weekly and good run sure; \$26,000.

"Jarnegan" (Wilbur, 3d week). Picking up; \$10,000.

"Skidding" (Plymouth, last week). \$6,000.

"Scandals" (Shubert, last week). \$6,000.

"Great Day" (Colonial, last week). \$5,000.

## FRISCO GROSSES

San Francisco, Sept. 17.

"After Dark" at the Geary copied the cream trade among the legit, pulling better than \$15,000. At the Curran, "Coast production of 'Lulu Belle,' with Dorothy Burgess of picture fame starred, hit close to \$15,000 and needed all it with its terrific ovation. Reviewers generally were lukewarm in praise, but sponsors optimistic for successful run.

Both Henry Duffy's houses suffered from "Cooking the Books." In its final week at the Alcazar, did only \$22,000 while "Waltz in the White" at the Arden, at the President, got about the same amount.

"The Columbian with Jim, 'Hollywood Revue of 1929,' held in satisfactory in second week, close to \$13,000, but not hitting the mark set by 'Broadway Melody'.

## Authors and Talkers

A pertinent point for stage and screen producers besides authors is the matter of the ownership of the dialog rights for plays made into pictures. The point is made increasingly when the talkers went after plays. It remains unsettled.

Some dramatists insist the dialog rights belong to them and they will sell, regardless of the stage producer. The latter, maintaining his interest in all rights under the original contract, continues into the dialog for talkers, as it did for any other unknown rights in connection at the time of the execution of the agreement.

Meanwhile the picture maker, when accepting or paying for the dialog rights to a play made as a silent or held only for the noiseless screen production, is never certain where he stands upon settlement. Usually he takes a guarantee of the writer, the seller, whoever it may be.

One reason or another always seems to crop up to prevent this point becoming tested. Usually it is the "connections" on one side or the other.

## L. A. Grosses

Los Angeles, Sept. 17.

Business wasn't so bad last week with the arrival of the fall season. Not too good, either, but promising. Legit curiosity, centered on young Doug Fairbanks in "The Youngest" and the result was the Vine Street only missed \$7,000 by a couple of "yards." That's better than the house has done since last winter.

"Door Between" didn't start off any too well at the Belasco in doing \$10,000 where the figure should have been three or four grand above the mark. The reason is not so favorable a reason for merely fair gross not clear. "Kibitzer" quit Saturday after three indifferent weeks, finishing at about \$7,000. President held up with "The Sap," running a little ahead of its average last week for \$5,900. "She Couldn't Say No" also held its head up at the El Capitan with about \$5,000 and May Robson drew \$5,000 on her initial week in "Rejuvenation of Aunt Mary" at the Hollywood Playhouse, distinctly satisfactory.

Harry Carroll's revue started Sunday night at the Music Box while "The Big Gamble" will go about one more week at the Egan after \$550. "The Big Gamble" will go about one more week at the Egan after \$550. "The Big Gamble" will go about one more week at the Egan after \$550.

**Estimates for Last Week.**

Belasco—"Between" (1st week). Well regarded by patrons and press; reason obscure for the intermediate \$10,000 start; stands good chance to improve.

Egan—"The Sap" (4th week). Probably one more week before climax; \$850.

El Capitan—"She Couldn't Say No" (1st week). Down about \$300, but only \$5,000.

Figueras Playhouse—"Bad Babies" (4th week). Mostly cut rates for \$7,000; few young people attending and mostly visitors from the plains hills and farms; bad publicity the reason.

Hollywood Playhouse—"Rejuvenation of Aunt Mary" (1st week). At \$5,800 nicely over normal biz here; May Robson drawing the elder generation.

Mason—"Kibitzer" (3rd and final week). Will quit after three weeks; played along without sparking; \$7,000.

President—"The Sap" (3rd week). No squawks at \$5,900.

Vine Street—"The Youngest" (1st week). Doug Fairbanks Jr. drawing; not very far from \$7,000 which is above anything house has seen since winter show opened Sept. 10.

## Capital Starts Dull

Washington, Sept. 17.

Business bad last week for season's opening at the Capital with "Lucky Girl." So bad that Billy House kidded about it from the stage.

Others got under way this week National with "Iron" Page and "The Black Crook" at the National, expected "Street Singer" but got an African hunt film instead.

## CHORUS-GIRL ADVANCES

Andrew Christie has jumped from the chorus to a principal and will go south with "Good News" in the coming fall. Once Broadway had it in the New York company.

Audrey is only 19. At present she is rehearsing the chorus gang for the Southern company.

## Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accounted to others might suggest mediocre or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also accounted for.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

### Admission tax applies on tickets over \$3

"Alamac," Eltinge's (6th week) (R-1,520; \$5.50). Hot wave broken with Broadway business bounding upward last week; revenue being real business; up about \$5,000 for a gross of \$31,000.

"Bird in Hand," Barrymore (25th week) (CD-1,090; \$3.85). Moved here last week after good run at Morosco; switch did not hurt; taking in about \$11,000.

"Cape Cod Follicle," Bijou (1st week) (R-605; \$4.40). Independently presented; comes with a rep from New England summer stock; authored by Stewart Baird; opens tonight (Sept. 18).

"Comedy of Women," Craig (2d week) (C-1,400; \$5). An added starter last week; opened Friday; rated hopelessly by first nighters.

"Follow Thru," Chanin's (46th St. 37th week) (M-1,125; \$5). Riding along in late attendance and consistently strong grosses; \$32,000 or more.

"Fiesta," Garrick (1st week) (D-57; \$3). Provincetown Playhouse moved up here (CD-950; \$3). Business better; Michael Gold's play which was announced in Village several times; opened Tuesday.

"Gambling," Garrick (4th week) (CD-913; \$3.85). A dramatic hit of new season; right up with leaders; last week best gross since starting; more than \$19,000 in gross.

"Hawk Island," Longacre (1st week) (CD-1,019; \$3). Another murder mystery; presented by new name, Thomas Kilpatrick; written by Howard Irving Young; opened Monday.

"Hold Everything," Broadhurst (48th week) (M-1,118; \$5.50). Due to go to Chicago after two weeks more; could stick into December but route booked; over \$21,000.

"Hot Chocolates," Hudson (14th week) (R-1,904; \$3). Colored revue; doing fairly well with average takings between \$10,000 and \$11,000.

"House Party," Knickerbocker (2nd week) (C-1,412; \$3). Opened on excessive first night, but got little trade thereafter; "Sweet Land of Liberty" due here next week instead of the Liberty, latter house to get "Subway Express"; "House Party" to follow.

"It's a Wise Child," Belasco (7th week) (C-1,050; \$3.85). Got off to a great start and advance sales keep piling up, with capacity the rule; \$33,000.

"Jerry For Scott," Waldorf (6th week) (C-1,101; \$3). Backers of this light gross show have a new one called "The House of Fear," likely to follow in soon.

"Great Scott," 49th St. Was withdrawn last Saturday; played two weeks; house dark.

"Journey's End," Edillier's (27th week) (C-946; \$4.40). Not expected to be affected by new productions; English drama marches on at capacity; going over \$17,000.

"Let Us Be Gay," Little (1st week) (C-530; \$4.40). Doing all right and is expected to last until first of year; business last week \$10,500.

"Murder on the Second Floor," Eltinge (2nd week) (D-892; \$3). English mystery play did not win the favorable notices expected; opened last mid-week, with result in doubt.

"Night in Venice," Majestic (18th week) (R-1,176; \$5.50). Moved from Shubert Monday; revenue has been doing around \$24,000 lately; now in larger house.

"Nigger Bird," Royale (1st week) (CD-1,118; \$3). Presented by Lee Shubert; written by John Jack Mason; another example of "True Colors," opens Friday (Sept. 20).

"Philadelphia," Mansfield (1st week) (C-1,050; \$3). Presented independently; first known as "Legal Practice"; written by S. John Park; opened Monday.

"Wise Virgin" Here

"A Wise Virgin," by Adam Gostony, Hungarian playwright and current abroad, has been acquired for American production by Lionel Hyman. The latter will make the adaptation and produce it in November.

Yiddish Stock

Ellie Glickman, Chicago Yiddish theatre operator, has engaged Samuel Goldenberg to head a stock at the Manhattan Palace, Chicago, this season.

Fourth "Follow Thru"

Schwartz and Mandel are organizing a fourth "Follow Thru" company, which they will send out on short stands heading for the west coast. With four "Follow Thru" companies one of "Good News" and three of "New Moon" firm has active start on the new season.

No Vaude at Canal

The "Canal," New York, which Low will take over from Mayer and Schwartz in two weeks, will not play vaude, but films only.

"Remote Control," 48th St. (2d week) (D-969; \$3). One of last week's new shows figured to have a good chance; opened Tuesday and in seven performances bettered \$10,000.

"Rope's End," Masque (1st week) (D-700; \$3). Presented by Lee Shubert; an English play called "Rope" over there; written by Frank Hamilton; opens Thursday (Sept. 19).

"Scarlet Pages," Morosco (2d week) (D-906; \$3.85). Looks like the best of last week's arrivals; first matinee indicated draw possibilities and gross of \$19,000 indicates success.

"Show Girl," Ziegfeld (12th week) (M-1,222; \$6.00). Ticked up nicely last week; gross went over \$33,000; may stick until Thanksgiving.

"Sketch Book," Earl Carroll (12th week) (R-958; \$6.00). After another week at the 44th Street; revue holding to excellent takings, with last week \$33,000.

"Soldiers and Women," Ritz (3d week) (CD-950; \$3). Business better; last week when weather turned for a couple of days; takings claimed over \$9,000.

"Street Scene," Playhouse (37th week) (D-878; \$3.85). Nothing in the way of new takings from last season; looks still right along; \$17,000.

"Strictly Dishonorable," Avon (1st week) (C-530; \$3). Presented by Brock Pemberton; written by Preston Sturges; opens tonight (Sept. 18); house formerly called the Klav.

"Strong Man's House," Ambassador (1st week) (CD-1,200; \$3). Presented by John Tuerk; written by Lee Wilson Dodd; well regarded at try-out; opened Monday.

"Sweet Adeline," Hammerstein's (3d week) (M-1,265; \$6.00). Heavy demand in the agencies and nothing should stop this one going through the season; unquestioned smash ever this early; \$42,000, which is capacity.

"The Commodore Marries," Plymouth (3d week) (D-1,042; \$3). Stage debut, but may be one of those shows to develop by word of mouth; first full week over \$10,000.

"The Camel Thru the Needle's Eye," 48th St. (D-314; \$3). Two or three weeks more; has made money right along; lately \$7,000.

"The Crook's Convention," Forrest (1st week) (D-1,015; \$3). Presented independently; written by Arthur Somer Roche; mentioned for production last year by another management; opens tonight (Sept. 18).

"The Little Show," Music Box (21st week) (R-1,000; \$4.40). Last week broke box office record of this revue; takings going to nearly \$26,000.

"The New Moon," Imperial (53d week) (O-1,446; \$5.50). Should last until Thanksgiving; and maybe longer; last season's standout operetta; around \$25,000.

"Tin Hats," the probable successor.

"The Street Singer," Shubert (1st week) (D-1,285; \$5.50). "Night in Venice" moved from here to Majestic; new show presented by the Shuberts; opened Thursday; very good reports from out of town.

"Whoopee," New Amsterdam (39th week) (M-1,702; \$5.50). Best gross since resuming last week's takings being \$43,000, which noted out "Sweet Adeline" for best money.

"Sea Gull," 14th Street; Civic Repertory Theatre opened season Monday.

"Sweethearts," Jolson's; first of Victor Herbert revivals; opens Saturday.

"Porgy and Bess," short repeat date before touring.

"After Dark," Rialto, Hoboken; revival; 4th week.

"The Black Crook," Lyric, Hoboken; revival revived before touring.

## London as It Looks

By Hannen Swaffer

All the talk of theatrical English is still about the Shaw play, "The Apple Cart." There is nothing else new. It comes to the Queen's theatre Sept. 17, and everybody is wondering whether the tremendous publicity it obtained at Malvern will make all London rush to see how bad it is, or make all London stay away because people do not like risking their money on shows they have seen staged.

### Shaw Does Not Hit Back

I have just received another proof of Shaw's tolerant mind and fairness in fighting. He has written to the "Sunday Express," in which I wrote a long attack upon his new play, pointing out a mistake in my article, but deliberately refraining from using the mistake, as most men would have done, as a weapon with which to destroy the whole of my argument.

In going back into his early days as a propagandist and pioneer, I said, among other things, that Shaw using the name of George Bernard once propagated Atheism at an open-air meeting of the National Secular Society.

Shaw replies that he "never preached heterodox doctrine under a virtually false name" and says that "The National Secular Society was resolutely anti-Socialist, and I was (and am) an extreme Socialist."

### Wanted G. B. S. for Bradlaugh

"When its most famous president, Charles Bradlaugh, died and it was casting about for an alternative successor to G. V. Fosse," adds Shaw, "I was invited to address it on the subject of Progress in Free Thought. I complied and my lecture threw the Society into convulsions precisely similar to those into which 'The Apple Cart' threw Mr. Hannen Swaffer three weeks ago. I was not offered the vacant presidency."

Shaw, in replying, merely wishes, he says, to correct an error which might otherwise be copied until it became history.

He was certainly entitled, although he did not know the mistake was not mine but that of the compilers of papers referring to his earlier life as a Socialist, to sash me and say, "Fancy a man as ignorant as that daring to criticize a play like mine."

But, no! He takes no advantage at all. By so doing, he proves once again that he is above the pettiness of which some people have always accused him.

Still, he has refused to debate his play with me in public.

### Sinjun Has a Little Go

Now, St. John Ervine's championship of Shaw, and denunciation of me for daring to criticize that great man, has led to a great deal of talk. An anonymous writer in the "World's Press News" says, "This is a very piquant situation, for both Mr. St. John Ervine and Mr. Hannen Swaffer contribute to the same paper. It is to the credit of the 'Daily Express' that it does not seem to mind that one of its contributors should slang another."

This writer cannot understand the vehemence of Ervine's attack on me, which did not appear to him to be entirely due to a desire to promote the welfare of the nation as a whole.

"A line taken from the other criticisms suggests that Swaffer was nearer the truth than Ervine about Shaw's play," he goes on. "The truth is that a lot of nonsense has been written about Shaw in past years."

"Journalists have been either afraid to weigh him up, or incapable. Shaw is neither a profound thinker nor a good playwright. He is merely a superior kind of Swaffer."

He goes on to say that, in his younger days, if not now, Shaw would have been invaluable as a columnist in a daily paper.

### How Dare I Roast Shaw?

"Swaffer has no special qualification as a dramatic critic for dealing with Shaw's plays," my secret critic goes on. "The intellectual gulf between them is too great. Shaw moves in a sea of ideas in which Swaffer is quickly taken out of his depth. Swaffer is very shallow."

"He talks glibly sometimes, not very often—about politics, life and death and such matters but always as an outsider. In the realm of abstract thought he is juvenile, like a small boy discussing something he has heard from his father."

Then he goes on to say that although I have a dry, sardonic humor of my own I am not a good judge of humor in other people. Yet this does not seem to handicap me as the dramatic critic of the "Daily Express," he thinks.

### Why All This Fuss About Critics?

When Ervine accuses me of not being a good reporter, the anonymous writer in the "World's Press News" says this is unfair. I may be taken out of my depth, sometimes, he thinks, and I may allow my desire to be striking and bizarre to obscure my judgment, "but there is no journalist in the country with a keener or sounder sense and no dramatic critic in the country who can convey the character and atmosphere and news of a play as swiftly and neatly as Swaffer can. Some of his dozen-line notices are models of intelligent and artistic compression."

There are other tributes to me in this strange article, and references to my imitators, but all this I tell you because I know you do like hearing stuff about St. John Ervine.

### Why Ervine Made You Laugh

I must, however, drag him in just to show that this is not all about me.

"St. John Ervine is heavier metal altogether than Swaffer," says this writer. "His outlook is broader and his roots deeper, and at his best he can turn out notices very rich in philosophy, in soundness of judgment, in humor and in unconventional, vigorous writing, but he can also be dull."

"He will write at length the story of a plot and nothing in a newspaper is so dull as the story of a plot," Swaffer does not make that mistake. He hints at it in a line. That is enough.

"St. John Ervine's outlook is faintly mid-Victorian and his mind is not particularly resourceful, while his book reviews remind me of a butcher cutting off chops with a big knife."

In next week's "Bystander" I have a go at Ervine and challenge him on all sorts of things, but I would rather some of you Americans took him on. Irishmen rather bore me.

### Edgar Wallace Cannot 'Produce'

Now, I must hand you a bouquet. When Edgar Wallace produced "Brothers," a speak-easy drama, at the Adelphi, the other night, he merely proved again, what I've told you so often, that your American producers of melodrama are unrivaled in their business.

This was only unusual because Hartley Power kept on changing his clothes in the part of a pair of twins.

This sort of play is one that Edgar Wallace could have written in a couple of days himself, and much better. If it had been produced by an American, it might have been worth seeing. As it was, it was merely dreary.

Do not send any more of these. I blame it all on you.



BABE EGAN

In Berlin

Doubling month of September Ambassadors Cafe and Kabaret. De Komiker with her original red-headed girls band from Hollywood. Each girl possessed of individual versatility. Made the band doubly valuable in theatres and exclusive clubs throughout Europe.

Direction

Norman Jeffries, Philadelphia

### Curtains for "Liberty"

"Sweet Land of Liberty," the new Philip Dunning show, opened in Newark, N. J., Monday night and was accorded 11 curtains at the conclusion.

The idea of a two-act drama seemed to work out well, first act running 54 minutes and the second three minutes more.

"Liberty," originally booked for the Liberty, opens at the Knickerbocker Monday. "Houseparty," which debuted there last week, is in doubt. May be moved to the Cort.

### "HEIGH-HO" OFF

"Heigh-Ho," a revue sponsored by Arthur Klein and Terry Turner, was taken off last Saturday after two ragged weeks out of town. A number of changes in cast were tried but the result was unsatisfactory.

Last to go in were Neville Flession and Grace Hayes, but they stepped right out.

It is planned to put the show on again with no date fixed. It was booked into the Royale, New York, which gets "Nigger Rich" instead.

### "Big Fight" as Film

"The Big Fight," Belasco show that erstwhile served Jack Dempsey and Estelle Taylor, has been purchased by James Cruze for pictures.

"Ringside," another fight play produced coincidentally with "Big Fight," was bought by Radio Pictures, but has not been film produced.

### Salt Lake Stock

Salt Lake, Sept. 17. Playhouse stock reopened Saturday with "Romance Ahoy."

In the company are Nancy Fair and William Eugene, leads; Sterling Ferguson, Sally Wall, Arthur Loft, Daisy Dell Wilcox, John Lee, Claire Sinclair, Eric North, Regie Le Fant, Dick Rowland.

Arthur Loft and Daisy Dell Wilcox are the only remains of last year's cast.

### Gaige Switches

"One Splendid Evening," the all-female drama to be produced by Crosby Gaige, has been postponed until Oct. 15 for rehearsals. Script is being rewritten by the author.

"So Help Me God," by Maurine Watkins, to be produced by Gaige in conjunction with Alexander McKeig will go into rehearsal instead.

### "June Moon" Reopens

"June Moon," Sam Harris production, by Ring Lardner and George S. Kaufman, taken off for revision after a summer tryout, reopens at the Belasco, Washington, Monday.

Comedy plot is based on the music publishing business.

### "Vanities" Cast

Complete cast of Earl Carroll's "Vanities," in rehearsal this week: W. C. Fields, Al Trahan, Jannie Blanchard, Joey Ray, Dorothy Britton, Vercell Sisters, Dorothy Lull, 3 Bernett Boys, Arnold Glucker and Theodore, Enrico and Novelle.

## Inside Stuff—Legit

June Walker and Geoffrey Kerr as leads by Edgar Selwyn for "Other Men's Wives." The new assignment will be the second joint engagement of the couple since their marriage two years ago. They recently completed a road tour in Delasco's "The Bachelor Father."

The debut of Alexander Woolcott as Town Crier via WOR last Wednesday night at 7:30 o'clock while regarded as an experiment was considered such a success that his talk on the things literary and theatrical will be continued later.

Woolcott for his initial talk was quite facetious and touched upon a number of dramatic incidents in an amusing way.

Efforts to have Lawrence Grant barred from the Lambs Club in New York, when he made his airplane trip east ahead of Gillmore, were made by Hollywood cohorts of Gillmore. Word leaked out that Grant was bearing an anti-Gillmore letter and two of Gillmore's supporters wired the Lambs asking that Grant be denied club courtesies.

Another wire also went east, signed by 47 Lambs in Hollywood, asking that the club be thrown open to Grant. Grant made the club his headquarters.

Playbrokers are digging up dramas as a result of talking pictures. With stories the chief problem, film producers with long memories are going away back for possible vocal product.

One broker states he has been selling plays for pictures so old that every tent show in the country has played them. Film makers buy them, change the titles and adapt them, only indication of the old play being the author's name sandwiched somewhere into the main title and then, often as not, discard them.

When one of Wint's road shows was going into Toronto some time ago, he wrote ahead to a local reporter, asking him to handle the publicity for the engagement. The show arrived and got much newspaper attention. At the time the newspaperman was away in the north on an assignment.

When the scribe returned, after the show had left, he found in an accumulation of mail two letters from Wint. One was the request for publicity and the other a note of appreciation "for his wonderful work" and a check for \$150.

The show's featured dancer was a young Toronto girl and hot copy for the papers.

A report some time ago to the effect that the Shubert bankers had obliged the Shubert brothers to turn in the 10 per cent pass nick side money into the general funds of the Shubert business may have been in error. A more recent story is that the Shuberts are hanging onto the pass money themselves. It amounts to between \$250,000 and \$350,000 a season.

The Shubert brothers allege the easy dough goes into the Shubert Benefit Fund, the alibi for it for some years. There is even the question of income tax payment on the large amount, since the "benefit fund" is claimed to be for charity toward needy Shubert employees, although no one has ever heard of any Shubert employee receiving aid from that fund.

The few small loans made to actors from it have been covered by notes drawing interest at 6 per cent.

Procedure for the Shubert side dough is simple. When a pass for one, two or more is given, the holder presenting it at the box office must pay 10 per cent of the face amount of the free tickets. A standing gag with the Shuberts have been to give full boxes to a couple or trio on a pass to any of their many flops. That would call for a pass tax of at least \$21.

Helen Hayes' expectant motherhood which became the principal subject of discussion in an Equity arbitration last week got more national publicity than any similar event, according to Deane Reynolds, p. a. for the American Arbitration Association, who has a book full of clippings and cartoons on the case.

Jed Harris started the controversy when he cabled from London that Miss Hayes' expected baby is "an act of God" and that he was not responsible for the \$2,800 in salaries claimed by the five actors in "Coquette" who held run of the play contracts when the show closed on the Coast July 20.

All the press associations sent advance and follow-up stories out on the arbitration case with more coming this week when the arbitrators arrive at a decision as to whether or not Miss Hayes' withdrawal from the cast of the Jed Harris show without notices entitles them to two weeks pay.

Biggest story sent out by the United Press was a feature for Saturday or Sunday release in which the opinions of priests, ministers and rabbis as well as child welfare workers on child birth as "an act of God," were quoted.

Although Harris has announced his retirement from legit production this season, his press agent, Dick Mancy, saw to it that his gag cable and the events which followed during the Equity hearing reached the dailies and the press associations. Belief is general that Harris will gladly pay the \$2,800, if so ordered by the arbiters and charge it up to publicity.

### AHEAD AND BACK

For Theatre Guild productions: "Caprice," Mark Barron, ahead; Edgar Runkle, back.

"Major Barbara" and "Pygmalion," Wm. Kane, ahead; Charles Hunt, back.

"Marco Millions," "Volpone" and "R. U. R.," Alfred Head and Elmer Kenyon, advance; Herman Bernstein, back.

"Wings Over Europe," R. M. McGinlie, ahead; Herbert Farrar, back.

"Torgy," Lester Thompson, ahead; John Yorke, back.

"Strange Interlude" (Judith Anderson), Bernard Simon, advance; John Stout, back.

"Strange Interlude" (Pauline Lord), Ned Holmes and Anne Ford, ahead; W. W. Warner, back.

### Leaves Princess

Theatre Assembly, latest of the arty subscription theatres, has taken over the Princess, New York, on a year's lease.

It will inaugurate tenancy later part of the month with "Roundabout," in rehearsal this week.

### Cast Changes

Walter Abel has replaced Reed Brown as the lead in "First Men's Mates," first play by Louis Weinkorn, managing editor of "Evening Graphic." Piece, now in rehearsal, opens out of town in two weeks.

Carroll Ashburn replaces Walter N. Greaza in "The Crooks' Convention."

Walter N. Greaza, who played music lead with "Remote Control" on previous tryout, jumped into the piece for New York opening last week when Frank Houston, who had succeeded until Houston is able to rejoin. Meanwhile he is doubling performances with rehearsals of "The Crooks' Convention."

### Kearns' Coast Pair

Los Angeles, Sept. 17. Allan Kearns will do the "In R. H. Hiley part in "Follow Thru" out here.

Show is not yet completely cast and won't be until Lawrence Schwab arrives Sept. 27.

### "Button" Comedy

"Button, Button," comedy starring Lynn Overman, went into rehearsal this week with Herman Shumlin as producer.



## ENGLISH ACTORS IN GROUPS COMING OVER

Broadway is due for an English actor invasion the current season that will eclipse previous records, and despite Equity's anti-alien actor ruling adopted last year.

More than 500 English players are being imported by divers managements and without seeming fear of interference from Equity since whole companies are being imported intact.

Arch Selwyn, who made an interchange producing arrangement with C. B. Cochran, English producer, on his recent trip abroad, will bring over 200 English players in the various companies he will project on this side in association with Cochran. Gilbert Miller will also import quite a number as will other producers.

Equity's alien ruling as it stands only hits the foreign player as an individual and not collectively. It gives American managers the right to import entire companies as a unit and return them intact after American tours.

Another angle has it that the actors can be hired cheaper abroad, most being brought over on their prevalent London salaries.

Equity invoked the alien actor ruling in hopes of alleviating an unemployment problem at the time of its invocation, but it appears to have boomeranged according to the scheduled wholesale importations.

## "Perfect Alibi" Razed

Chicago, Sept. 17.

First nighters at the Garrick opening of A. A. Milne's murder play, "A Perfect Alibi" Sunday, disturbed the performance with catcalls and laughter.

In the second act most of the unpleasantness came from the gallery, but at the opening of the third act it spread to the more elite. Even catcalled the entrance of Vivian Tobin, whose performance was excellent.

Cast made an unfavorable acquaintance in the first act through inaudible dialog, chief of which was the murmuring, in strong British accent, of Philip Tonge.

## Weber Takes Over Piece With William Faversham

Lawrence Weber has taken over production of "Her, Friend the King," which previously folded in rehearsal under Morgenstern and Short when the latter producers failed to post Equity bond.

William Faversham star, and original cast recalled for rehearsals. The latter includes Helen Freeman, Hugh Sinclair, Robert Noble, Charles Easdale, Catherine Kohler and Daisy Atherton.

Despite Weber's salvaging of the production, Equity will prosecute claims against Morgenstern and Short for two weeks' salary for cast required under Equity's edict governing abandoned productions.

## Morganstern's Bouncer

Equity had a note for \$500 bounce back Monday. It was made out by W. J. Morganstern and endorsed by Antrim Short.

The note was in part payment of salary claims against Morganstern from players in "57 Boverly" and "High Pressure," a show that closed in rehearsal.

When Morganstern and Short recently tried "Temperance Town," which blew at try-out, he arranged a settlement of the claims against him with Equity, paying \$500 in cash and the note for the same amount.

## "GREAT SCOTT" MELTS

There was one abrupt closing last week, "Great Scott" folding up at the 49th Street after two weeks.

Financial trouble indicated, Equity paying off cast from money on deposit.

It was reported the backers contemplate resuming next week.

## "PASSION" REOPENS

Chicago, Sept. 17.

Fassnacht's-Freiburg's "Passion Play," reported stranded in Milwaukee last week, reopened Monday at Memorial Hall, Gary, Ind. It expects to continue its contracted tour through the northwest.

## RITZY

Mrs. James K. Hackett has rented an apartment at 3 East 77th street. She was Beatrice Beckley, English actress, who played important parts on Broadway. Hackett, an American dramatic star, died in 1926. The son of James H. Hackett, also a dramatic star, he inherited a fortune under strange circumstances. He had been divorced by Mary Manning, English actress, who starred on Broadway. Miss Manning then became the wife and widow of Frederick E. Wadsworth, Wadsworth, a millionaire, left her a third of his estate. Hackett inherited, in 1914, \$1,179,383 from a niece, Mrs. Minnie Hackett Trowbridge. This niece, considerably older than Hackett, had married, when 57, Francis E. Trowbridge. She made Trowbridge her heir, but he died, and her uncle, the actor, obtained the wealth. Hackett, in turn, left \$273,300 to Beatrice Beckley, \$146,331 to his daughter by Mary Manning, Mrs. Edward Andrew Hunt (Elsie Hackett), \$85,339 to the Actors' Fund, and \$14,156 each to the Lambs Club and Equity.

## "Best Friend"

Consuelo Fiverson, who has a bit in "Remote Control," was formerly a show girl in "The Follies." She divorced Dirk Fock, the Dutch orchestra conductor, father of her daughter, Nina. Fock then married Mrs. Editha Simonds, who has Consuelo's "best friend."

## Claire Luce in Drama

Claire Luce, formerly a dancer in "The Follies," makes her bow to Broadway in a dramatic role as one of the principals in "Scarlet Pages." She plays a cabaret girl who was adopted by a couple, and brought up as their own child. Oddly enough, Claire was adopted by a couple named Powers, of Rochester. Miss Luce married Clifford Warren Smith, divorced by Ardath Crane. Smith is a stepson of Newcomb Carlton, president of the Western Union Telegraph.

Claire's sister, Polly Luce, who has also turned from musical shows to dramatic roles, married Wilfred Troutbeck, an Englishman. Miss Ferguson, who stars in "Scarlet Pages," was in musical shows for several years, starting in the chorus of "The Belle of New York" in 1900. In 1903 she was in "The Girl From Kay's." So was Leonore Harris, now a dramatic actress, who attended the premiere of "Scarlet Pages." Miss Harris is in "The Murder on the Second Floor."

## Getting Fun

Donald Ogden Stewart gets a lot of fun out of life. After meeting with success as a writer, he made a hit on the stage. Now he is acting in pictures, and will be seen in "Dulcy," with Marion Davies, along with E. H. Nugent, Franklin Pangborn and Raymond Hackett. His books include "Crazy Fool," "Perfect Behavior" and "Mr. and Mrs. Haddock Abroad." He was in "Holiday," in which Hope Williams was featured. His wife was also in the cast. They go about in the best society and are close friends of Mrs. Payne Whitney, one of the richest widows in America.

## The Barrymores

Complications in the Barrymore family become more confusing. Mr. and Mrs. John Barrymore (Dolores Costello) are awaiting the return of John as a daughter, Diana, by the second of his three wives, Blanche Oelrichs, who calls herself Michael Strange. Blanche had a son, Leonard M. Thomas, Jr., by the first of her three husbands. She divorced Mr. Thomas and divorced Barrymore before marrying Harrison Tweed. Thomas then married Mrs. Gladys Sackett. Tweed had been divorced by Eleanor Roelker, now Countess Pulffy. Tweed has a daughter by his former wife.

Dolores Barrymore's sister, Helene Costello, who started in the chorus of Broadway musical shows and later got into pictures, is reported likely to marry Lowell Sherman. Lowell was divorced by Evelyn Booth and Pauline Garon, and



"Here 'Tis"

## Yours Very Truly LITTLE JACK LITTLE

Mr. Manager: Yours very truly is now appearing in the parlors of your customers via their loud speakers. Your customers are my boosters. They will boost your box office receipts.

Now is the time to book my open time. Correspond with me, 1238 Michigan avenue, Cincinnati, Ohio.

## NO 'COQUETTE' DECISION UNTIL NEXT WEEK

Decision in the Jed Harris-"Coquette" cast arbitration expected to be handed down this week has gone over until next week. Mitigating circumstances involved is said to be responsible for the delay.

The matter concerns claims of cast members against the producer to recover two weeks' salary upon Harris' abandoning road tour of "Coquette" when Helen Hayes, star, withdrew because of approaching motherhood. Most of the cast accepted the situation at face value but three, Charles Waldron, C. A. Smith and Andrew Lawlor, Jr., filed claims which caused Equity to send the matter to arbitration.

Arbitration hearings were held last week. Harris, abroad, was represented by Joseph Bickerton, Jr., who cited the "act of God" clause of the standard Equity contract to substantiate his stand that Harris should not be held responsible.

Miss Hayes is the wife of Charles MacArthur, playwright, co-author of "Front Page," "Lulu Belle" and now in Hollywood doing scenarios. The happy event is anticipated next February.

Miss Hayes was compelled to withdraw from "Coquette" during the coast tour.

## Author Prefers Charges Against Play's Producer

Dr. Charles L. Henkin whose play first called "Harpies" and later "Decision," was given a summer try-out by Robert Sterling, has brought charges against the producer before the Dramatists Guild. He seeks to have his play returned to him through arbitration.

Henkin claims that the producer failed to give him proper billing as a playwright and closed the piece before it was given a proper New York showing.

## ERLANGER'S FOR R-K-O?

It is reported that Radio Pictures has practically completed negotiations to take over the Erlanger theatre; Philadelphia, and operate it as a two-day first run house.

First production reported to go there will be "Street Girl," followed by "Rio Rita."

was at the famous party which led to the downfall of "Fatty" Arbuckle.

## Holtz's Fortune

Lou Holtz, who is expected to marry Frances Upton, has made a large fortune through real estate transactions, having bought and sold valuable parcels in various sections of New York City, including the Times Square vicinity. Although he is well paid for his appearances in vaudeville and picture houses, acting supplies a small part of his income.

Miss Upton, daughter of Frank Upton, New York policeman who became a detective sergeant, was (Continued on page 73)

## Literati

### "Variety" in the Red

"Variety" is in the red," observed Hy Daab when seeing Variety last week, with its first advertising pages in color advertising Radio Pictures' super talker, "Rio Rita."

Hy knew, for it was Hy who put Variety in the red. Mr. Daab is Radio's crack publicity man. It was he who inquired if Variety could print in color on a regular run (not an insert). For years Variety had consistently declined colored inserts, on the theory it wanted to be a black and white show newspaper.

When Hy mentioned a page or so in color in the regular run to the Variety bunch, they yessed him. Then, certain that that 25-year-old Battle Creek cylinder at Rogowski's never heard of color, Mike McEvoy was called up. Just wanted Mike's negative, so Hy could be turned down, conscience clean. And Mike said yes, too.

That press is still shrieking at Mike and Variety, but it did a good job—the first time.

Hy seemed to know more about the press than the Rogowski's or Variety's mob. He put in the bid for the first run, and an exclusive if required for eight consecutive weeks for Radio Pictures or "Rio Rita" in color.

If that freak from Michigan can repeat weekly, Mike is going to give it another deck and a coat of perfume. And maybe a stitch!

Even so at the most, it can take but eight pages in colors.

50-50

This is the way Sid Silverman, in L. A., will know he is now one-half owner of Variety. His father owns the other half.

### Livwright's Firsts

A number of first novels by new and unknown authors are listed for fall publication, claims Horace Livwright, and his firm is still in the market for the product of literary beginners.

### 5-10 Mag Gag

The New Movie Magazine, which Woolworth has agreed to place on his dime counters, has all of the fans worried. Some, including Screenland, are threatening to spend some dough and have bona fide writers supplant the gang of p. a. \$\$\$ pluggers who have been paid for getting over their stuff in-cog.

The 5-10 mag is already bothering press desks for a superabundance of stiffs and gallery stuff.

Incidentally, F. J. Smith, ex-right to Photoplay's Quigley, is the head film reviewer.

### Ed Skelly in Pictures

Ed Skelly, New York newspaper man and nephew of Hal, has come to Hollywood to try his luck at writing for films.

He's reported to have practically closed a deal with Columbia.

### Fannie's Other Side

Forthcoming issue of "Red Book Magazine" will have an article by Fannie Hurst on the talkers, from information gleaned by the writer while in Hollywood to aid in the filming of her story, "Lumoon." In her piece Miss Hurst says that "the movies can't act any worse, so let's hope the talkies will make them better."

She is not averse to selling her stories for film purposes, however.

### Sobel's Freedom

Given his freedom in conducting the Broadway column on the New York Evening Graphic, Louis Sobel is displaying individuality.

At first instructed, when the paper was under other direction, to ape his predecessor, Walter Winchell, Sobel suffered under that handicap, mentally and in his work.

### "Moon" Theme Song

First book to have a theme song is "Moon Blind," by Ted Wilde, picture director and gag man. Wilde wrote the song himself and it bears the same title as the book.

### Hayes in Hollywood

Richard Hayes, dramatic critic of the Seattle Times, is making his first visit to Hollywood. The Times has been one of the most enthusiastic newspaper boosters of the screen and its works.

### Seldes' Range

Gilbert Seldes, the Evening Graphic's new drama critic, will

shortly have a novel published by Little, Brown, "The Wings of the Eagle." Seldes writes all types of stuff, from fiction to highbrow essays.

Only thing he has not attempted as yet and the first person confesses, are stories which his boss, Bennett Macfarland, likes best of all. Maybe Seldes has nothing to confess.

### Missing Humor

They say that the reason why Thomas Masson's humorous column, "Short Turns and Encores," will soon be out of the "Satevepost" for good is Masson's recent magazine article (not in the "Satevepost") that Americans have no sense of humor.

George Horace Lorimer, it is said, could see Masson conducting a supposedly humorous column after that admission.

### Skirt Stuff

Pretty girl at the theatrical advertising agencies last week announcing she had been appointed to solicit amusement ads for the Daily Investment News (Macdonald's) and desiring information how to go about it.

Girl did not even know a show has a press agent.

### Screen Fashion Monthly

A new monthly devoted to illustrated fashions of screen players is planned for this month under the title of "Hollywood Modes and Fashions." Published by Hollywood Fashions Publishing Co.

### Resumes Interviews

Harry T. Brundage, of the St. Louis Star, returned to Hollywood after an absence of six months to resume interviewing screen personalities.

It's all for a series of picture features syndicated by the Star.

### Author of "Ex-Wife"

Despite denial of Cape Jonathan and Harrison Smith, Publishers of "Ex-Wife," the erudite ladies insist provokingly that the author of this anonymous best seller is Katherine Parrott.

The book has been sold for pictures to Metro for \$20,000, and the New York Daily Mirror has paid \$15,000 for the serial rights. Ann Watkins paved the deal.

### Racketeers' Diary

"The Diary of a Racketeer on Broadway," which Louis Weitzenkorn wanted when he was Sunday editor of the World for the metropolitan section, will run, thrice-a-week in the Graphic, where Weitzenkorn is now editor.

The "Racketeer" series is the work of Lou Stuber, who formerly sold ads for Variety.

### N. Y. Club Bldg.

Current issue of the "Three-Em Dash," New York Newspaper Club publication, contains a brief outline of a method for building and financing a new home for the club, similar to the National Press Club in Washington, to be located in the Times Square district. Plan calls for the office building to be tenanted by publishers, representatives, publicity agents and others connected with the newspaper craft, in addition to containing a suitable allotment of space for the club's headquarters.

### Goddard Colony Idea

Gloria Goddard, novelist, has purchased a 200-acre farm near Delanson, N. Y., where she and her husband, Clement Wood, author of popular science books, will establish an artist colony.

When Edna Crosby Parrier, in charge of Lippincott's publicity, returns from Europe soon she goes over to G. P. Putnam's Sons in the same capacity.

McGraw-Hill, which junked "The Magazine of Business" recently, has decided to be re-represented in that field after all and has started a new mag., "The Business Week." Marc A. Rose is editor.

Having received 700 more votes than his nearest rival, James A. Trent, movie operator, will be the next mayor of Knoxville, Tenn.

Fannie Hurst has no apostrophes on her typewriter.





**Stein Cosmetic Co., 51 Madison Ave., New York City**  
(A Unit of Stein Cosmetics Company, Inc.)



## Coast Music Survey

Los Angeles, Sept. 17. Rudy Vallee's presence, supported by an unusual share of newspaper publicity, personal appearances at night clubs and theatres, did much to boost the sale of Victor disks and sheet music of his "Vagabond Lover."

In the list of six best sellers for the week, as reported by Victor, the Vallee catalog predominates with four disks. In the order of sales they were "Piccolo Pete" and "Here We Are," both pop dance tunes played by Ted Weems; Vallee's group follow with "Pretending" and "Where Are You, Dream Girl?" "Baby, Oh Where Can You Be?" and "Your Just Another Memory," "Vagabond Lover" and "I'm Still Caring," "Hy-Ho, Everybody, Hy-Ho" and "Miss You." Only picture songs to show in the list are "Pagan Love Song" ("The Pagan," M-G) and "Wedding of the Painted Doll" ("Broadway Melody," M-G).

**Brunswick**  
"I've Waited a Lifetime for You" by Roy Foxe, and "How Am I to Know" (from "Dynamite," M-G); "Ain't Misbehavin'" and "Dashing Baby," pop numbers by Abe Lyman; "Singing in the Rain" and "Orange Blossom Time" (Hollywood Revue, M-G); "Carnaca Bill the Sailor" and "Gay Caballero,"

"The World's Greatest Sweetheart Is You" and "Smiling Irish Eyes" (from "Smiling Irish Eyes," FN); "Out Where the Moonbeams Are Born" and "Sing a Little Love Song," by Chester Gaylord.

**Columbia**  
Continues to report "Lewisa Blues" and "I Love You," both pop tunes played by Ted Lewis, as leaders. "Why Did You?" and "You Belong to Me, I Belong to You" by Carol Lombardo; "Foolishment" and "Esau Buck," new Moran and Mack records; "Hang Onto Me" and "Just You, Just Me" (from "Marianne," M-G); "Am I Blue?" ("On With the Show," WD) and "My Song of the Nile" ("The Drag," WB); "There Must Be Somebody Waiting for Me" (Gloryfying the American Girl, Par) and "Marianne," M-G).

**Sheet Music**  
Ten best sellers in sheet music as gathered from the collective reports of coast jobbers show a group of three numbers about equal for top position. These are "Vagabond Lover," "My Song of the Nile" and "The Pagan Love Song." Following are "Sleepy Valley" Rainbow Man, Par; "Singing in the Rain," "Am I Blue?" "How Am I to Know?", "True Blue Lou" ("Dance of Life," Par), "Marianne" and "Utah Trail." Coast representatives of music

## Talkers and Unions

Around 6,000 union musicians' out of 26,000 employed in picture theatres throughout the United States are out of work at present because of talkers. Lack of theatre work has forced the picture musician to seek musical employment elsewhere, but the organizers have no way to turn except the churches. Churches are already well supplied.

Union operators have been helped by the second boom. Stagehands have been hit, but nothing like the musicians.

publishers report their three best sellers for the week as follows. Firms are listed in alphabetical order and not in the order of sales: Ager, Yellen & Bernstein, "If I Had My Way" ("Mying Fool," Pathe); "This Is Heaven" ("This Is Heaven," UA) and "Doing What I'm Doing for Love" ("Honky Tonk," WB).

**DeSiva, Brown & Henderson:** "Little Pal" ("Say It With Songs," WB); "If You Believed in Me" and "Marianne."

**Feiste:** "Vagabond Lover"; "Satisfied" and "Love Me."

**Gordon & Rich:** "Mary, I Love You" and "Wuzza Matter, Baby?"

**Remick:** "Here We Are," "When the Sweet Forget-Me-Not Remember" and "By the Way."

**Robbins:** "Singing in the Rain," "How Am I to Know?" and "Just You, Just Me."

**Santly Brothers, Inc.:** "Miss You," "Sweethearts Holiday" and "I've Got a Feeling I'm Falling."

**Shapiro-Bernstein:** "Every Day Away from You," "I'll Always Be in Love With You" ("Syncopation," Radio) and "It's You" ("College Love," WB).

**Witmark:** "My Song of the Nile," "Am I Blue" and "Smiling Irish Eyes."

## CASANOVA

New York, Sept. 13. Nick Blair, Murray Stand and Buck Gompers continue to operate the Casanova, with a \$4 covert charge and closing at 11. No selling. Its sliding roof has been handy of late and does let in a breeze. A comparatively small capacity room usually has a crowd. The covert nick is guaranteed to keep away the rabble, letting the Casanova in as one of the few class nite clubs left.

With the Central Park Casino's covert \$3 after 10 at night and no entertainment, those willing to pay and preferring a floor show go for the Casanova places.

Now the star attraction of the Casanova slight entertainment and also m. c.ing is Fred Keating, a magician recalling Henry Clive in looks and work, when Henry was peddling magic on the spits. Keating is doubling from "Almanac" where he is considerable of a find.

Tutored by Nate Lepzig, Keating does very well on the floor. His best is the Roudell needle trick, the only Houdini trick Henry never would tip off. Keating does it smoothly and it's all new to the bunch that makes the Casanova, or in a Broadway show.

Other simpler tricks are performed on the floor by Keating. He gets the most from his chatter. It's not flip or fast, Keating merely going through the motions and nicely getting away with it. He will develop into a draw here through his personality and deportment. Keating is in with the \$4 atmosphere.

Another featured name is Bobbe Arnst, who sings and struts. They like her, and of course know her, as Miss Arnst has a Broadway name. Murray Smith is a piano-playing singer. He followed Morton Downey here, but only followed him at the piano. Another minor performer is called Miss Henrietta, lupper.

Jerry Freedman's house orchestra has been permanent at the spot and makes 'em dance. That's what a dance orchestra is for.

Casanova may be a good place to spend the end of an evening. If the \$4 doesn't block the intention. For \$2 you can get a doctor with a high hat.

That's Billy Inman's gag, and still owe, Bill.

## Club Lido, Reopening

Club Lido, New York, reopens Sept. 27 with Moss and Fontana and Chic Endor, the latter doubling into the class Times Square night life spot from "Scandals."

Bobby Brooks orchestra is re-engaged.

## Plantation Reopening

Los Angeles, Sept. 17. Plantation cafe, Culver City, will reopen early in October with Dave Wolf in charge.

Roscoe Arduick will not be associated with the night club this season.

## Film Music in Germany

Berlin, Sept. 8. Ufa has made an agreement with Wiener Boheme Verlag, largest German publisher of popular music, whereby the picture company has the exclusive rights to all its numbers.

It shows deals of this sort are being considered by other German firms.

## FIRST NATIONAL'S 1ST HOUR

Hollywood, Sept. 17. First National started to broadcast its weekly radio hour over KFWB last night (Monday).

Mary Dowd was brought on from New York to take charge of this weekly event.

## Agent Sues Strickland

Arthur M. Kraus, band and orchestra booker, has started proceedings against Charles Strickland, orchestra leader, now in the Park Central Hotel, for \$10,000 on claim of breach of contract and for money claimed as overdue.

David Kraus is representing Arthur Kraus.

## Organists Out

Danbury, Conn., Sept. 17. Katherine Lane and William Bartley, organists at the Empress and Palace theatres, respectively, have been dropped. Houses will use only canned music.

Orchestras were dropped early last June. Capitol is only house here operating with other than sound music.

## Leary Replaces Agnie in Chi

Chicago, Sept. 17. Ted Leary, former m. c. at the Stratford Hotel, replaces Charlie Agnie, Oct. 4, to alternate between the Avalon and Capitol with Charlie Crafts.

## Blue Blowers Short

Los Angeles, Sept. 17. Curtis Mosby's Blue Blowers will be featured in a Warner short titled "Modern Minstrelsy."

Dick Robinson, Brunswick recording artist, engaged for four weeks at Barney Gallant's beginning September 28.

## SHEEHAN TALKING TO SEVERAL PUBLISHERS

Winnie Sheehan is said to be talking music business for Fox to more publishers. Among those mentioned are the Donaldson firm, Berlin's and Shapiro-Bernstein. Berlin's has been reported about set for Radio-Kelth-Orpheum pictures (Radio Pictures), but this is reported in the air at present through the counter Fox negotiations.

Walter Donaldson is now on the Fox lot in Hollywood, writing numbers for Fox pictures, including John McCormack's. Irving Berlin is also on the coast, with other members of his firm said to be on their way west.

Louis Bernstein, of Shapiro-Bernstein, was reported in Hollywood last week, holding conferences with Sheehan.

## Chi Black and Tan

Chicago, Sept. 17. DeWitt Harris, colored promoter, is remodeling a building at 37th street and State to be called "Jungle Land" cafe. Harris claims he is sinking \$50,000 into the venture and will open around Armistice Day. Seating around 600.

## WANTED

DANCING ACTS—Desiring to Play  
SISTER TEAMS  
PRIMA DONNAS  
BLUES SINGERS  
NOVELTY ACTS

OUR  
CAFE and HOTEL CIRCUIT  
OF CLUB DATES in CHICAGO  
COMMUNICATE WITH  
"THEATRICAL DEPT."  
MUSIC CORPORATION AMERICA  
32 W. RANDOLPH ST. CHICAGO

ARRANGING  
for  
PIANO ORCHESTRA  
STAN TUCKER  
Care of Remick's, 219 W. 46th St.  
NEW YORK CITY

## LEADING ORCHESTRAS DIRECTORY

### IRVING AARONSON and HIS COMMANDERS

CLOSING SEPT. 15  
HOTEL ROOSEVELT  
HOLLYWOOD  
VICTOR RECORDS  
EXCLUSIVELY

### DANNY CAIRNS

And His  
R-K-O MELODY BAND  
Vaudeville's Greatest Hit and Stage Band  
Now Playing in Orpheum Theatre,  
LOS ANGELES

### SAM FREED, JR.

and His  
ORCHESTRA  
Inaugurating a New "Fabblo Policy"  
R-K-O FORDHAM THEATRE  
New York City

### JEAN GOLDKETTE

Orchestras  
VICTOR RECORDS  
Office: 812 Book Tower  
DETROIT

### VINCENT LOPEZ

and His ORCHESTRA  
Summering at the  
PELHAM HEATH INN  
Pelham, N. Y.  
Doublet at the  
ST. REGIS HOTEL  
New York City

### LAUGHNER-HARRIS

and their  
12-Piece Entertaining Orchestra  
Indefinitely

### PAUL PERROT'S CAFE

LOS ANGELES

### GEORGE OLSEN

AND HIS MUSIC  
Opening Sept. 15  
ROOSEVELT HOTEL  
HOLLYWOOD, CALIF.  
Office, 20 West 43d Street, N. Y. C.  
VICTOR RECORDS

### B. A. ROLFE

Radio's Premier Conductor  
Lucky Strike Dance Orchestra  
Palais D'Or Restaurant Orchestra  
Edison Ace Recording Orchestra

### JACKIE TAYLOR

And His  
ORCHESTRA  
Indefinitely  
at the Famous  
COCONUT GROVE  
(Hotel Ambassador)  
LOS ANGELES

### THE BRICK TOPS

(PARISIAN RED HEADS)  
America's Greatest Girl Band  
Now Headlining RKO "College Unit"  
Permanent Address  
28 West North St., Indianapolis, Ind.

### PHIL LABELLO

and His  
ORCHESTRA  
The Different Ensemble  
Coliseum Theatre  
New York City

### TOM GERUN

and His  
ORCHESTRA  
Exclusive Brunswick Artists  
Now Playing  
BAKER HOTEL, Dallas, Texas  
Management Music Corp. of Am.

### MAL HALLETT

AND HIS ORCHESTRA  
America's Greatest Dance Band  
Bigger and Better Than Ever  
Personal Management  
CHARLES SHRIBMAN  
Salem, Mass.

### PROFF MOORE

After a Year and a Half at the  
Roosevelt Hotel, Hollywood  
Back Again at the  
MONTMARTRE CAFE  
HOLLYWOOD, CALIF.

### JESSE STAFFORD

and His ORCHESTRA  
PALACE HOTEL  
SAN FRANCISCO  
Brunswick Recording

### ANSON WEEKS

AND HIS ORCHESTRA  
Now in Third Year at the  
HOTEL MARK HOPKINS  
San Francisco  
COLUMBIA RECORDS

### PAUL WHITEMAN

And His Greater Orchestra  
Special Limited Engagement  
PAVILLON ROYAL  
Valley Stream, L. I.  
Personal Rep. JAS. F. GILLESPIE

### Coming Back

Duddy Green and Sammy Stept  
are expected back from the coast  
around Oct. 15.

Boys were contracted to do two  
for First National on the coast.  
They have completed the score of  
the first and are now working on  
the second.

## THE BROOKLYN DAILY EAGLE

NEW YORK, MONDAY, SEPTEMBER 9, 1929

## ON THE RADIO LAST NIGHT

By "L-S-N-R"

What makes a song hit? It is hard to tell, but we want to be put on record as saying that of the ten new ones heard last evening in the Majestic program, only one seemed to us to have the elements that should make a genuine appeal to those who like sweet music wedded to fairly sensible words.

This song was called "Lonely Troubadour." Of course it had the advantage of being sung by a singer who seemed to have a trained voice and some idea of how a song ought to be sung. The singer was Ben Ali, or possibly Alley. (It was pronounced in the latter way by Wendell Hall, the master of ceremonies.)

We feel quite sure that song will survive.

## 'Lonely Troubadour'

A SINGING AND DANCING SENSATION

By JOHN KLENNER

Published by

**SANTLY BROS., Inc.**

755 7th AVE., N. Y. C.

**Sing Santly Songs!**



# Along the Coast

By Bill Swigart

Los Angeles, Sept. 17. Since Herb Brown and Arthur Freed entered the picture song writing game 14 months ago their publishers have sold more than 3,350,000 copies of their compositions, with twice this number of disks turned out in the same period. This total of sales was started with the release of M-G's "Broadway Melody," where three of the Brown-Freed hits were spotted. Figures to date for this group in the sale of sheet music show: "Wedding of the Painted Doll," 1,000,000 copies; "You Were Meant for Me," 500,000; "Broadway Melody," 350,000; "The Pagan Love Song," (The Pagan), M-G) shows 1,000,000 copies, while "Singing in the Rain" (Hollywood Revue, M-G) promises to reach 500,000 before the close of this month.

With more than 14 different phonograph recordings of the five hits mentioned, a conservative estimate shows the sale of disks to be two to one of the sheet music. At no time in the history of music has such a record been made over the same time by a composing team. Boys previously piled up a 1,300,000 sale on their "Doll Dance" (pic number) before tying up with picture work.

Rudy Vallee's presence on the Coast has already earned him the rep. of being the champ "giveaway" to visit these parts. His latest conquests from night clubs to make personal appearances saw Vallee keep five of these dates, starting at the Moscow Inn for a Vallee night.

Victor then copied the boys' evening for a program of music at the radio show. Band then made their appearance at the Roosevelt Hotel room, followed by a Vallee night at the Montmartre, and the last giveaway to date was his appearance at the new RKO theatre opening.

Screen player's fan mail is now being flooded with requests from budding songwriters throughout the country asking the stars to intercede for them in landing their hits for publication.

Frederick Stahlberg, former associate of the late Victor Herbert, has been signed to conduct for M-G. This augments the studio's present conductor staff, consisting of: Herbert Axt, Arthur Lange, Herbert Stothart, Paul Lamkoff and Samuel Wineland.

A popular m. c. at a Hollywood night club, anxious to get picture work, spotted a producer at one of the tables whom he knew was casting for a minstrel revue picture.

Went into a series of old time minstrel characterizations to show he was a bargain at any price.

Pipe organs in fashionable hotels along the Coast are being hooked

up for radio reception, with the result that a number of organists use it for intermission.

Effect of the sound going through the pipes is the last word for quality of tone in radio reception.

Joe Young and Harry Warren have been assigned to write numbers for "Spring Is Here," FN. This picture was originally scheduled for Stept and Green, who just completed four numbers for "Playing Around," also FN. Titles include "Learn About Love Every Day," "You're My Captain Kid" and a hot tune called "The Low Down on the Low Down."

Al Bryan and Eddie Ward, transferred from First National to Warners, will write the score for "Isle of Escape." Fred Fisher, of M-G, will write all the numbers necessary for "The Songwriter." Ray Kinney and Jess Greer have completed three numbers for Universal's "Shannon's Broadway," including "Someone to Love Me," "Living the Life of Riley" and "Get Happy."

No let-up of activity in the Warner-First National songwriting camp when the Warner studio closes for a couple of months. All composers will be retained to furnish material for the Warner program of 275 shorts.

These shorts will not all contain original numbers. Present plan is to double up on some of the numbers previously used in feature pictures.

Gilbert and Baer wrote three numbers for Fox's "Hurdy Gurdy Man," starring George Jessel, and not a mammy in the group. Titles are "Song of Margarita," "If You Believed in Me" and "Two Little Baby Arms."

Conrad, Gottler and Mitchell are busy on book and lyrics for the new Fox operetta, "Symphony of the Cities."

Six songs composed by Herbert Stothart, with Franz Lehar interpolations, are being sung by Lawrence Tibbett in M-G's "Rogue's Song."

Aaronson's Commanders closed a 16 weeks' engagement at the Roosevelt Blossom Room Saturday night with reservations sold out a week in advance. During his last week here Aaronson prevailed upon many of the leading stage and screen stars who patronized the club to pose with him for personality stunts which he will use for future lobby displays.

A pick-up band replaces Aaronson until George Olson arrives Sept. 22.

Norman Marsh is now conducting a pick-up band assembled by the Patriotic and Marsh office to lunch for Earl Burnett at the Biltmore hotel during Burnett's three (Continued on page 76)

## HERE AND THERE

Ken Dolan, formerly business man with Rudy Vallee, now in charge of sales for Charlie Bayha.

Andy Razaf's songs for the next two years will be published by the Triangle Co.

Triangle will publish Paul Deniker's songs for the next year.

Ben Laletsky's Shrine orchestra is doing the dinner and dance stuff at the Edgewater-Gables, Santa Monica, Cal. Opened Sept. 14.

Fred Smith appointed office manager for Robbins.

At Katz and his Kittens switched from Victor to Columbia recordings last week.

Bobby Brooks and his orchestra open at the Trocadero, formerly the High-Lo Club, next week. New club under the same management as the Club Lido.

Gene Goldkette has a unit in the Central Park Casino replacing Emil Coleman in the ballroom there.

Jack Crawford and his band will winter at Carter's Million Dollar Pier, Miami Beach, Fla.

Schwartz's First Hollywood, Sept. 17.

Jean Schwartz will write the music for the next Gaxton-Patrol picture, temporarily titled "Budapest." It's his first assignment for Fox.

Frank DeVoe, "College Racketeer," Tom Moore, Robert Agnew, Sully Starr, "Night Hostess," M-G, Clifford Brocke, "Devil May Care," M-G.

## FREE CONCERTS AND JOBS

Musicians in Chicago Worked 30 Nights During Summer

Chicago, Sept. 17. James C. Petrillo, president of local musicians, has helped jobbing musicians for one of their best summers in years.

Free pop concerts every evening by a 100-piece band, whose personnel is changed from time to time, were inaugurated by Petrillo.

Thirty evenings of music in Grant Park will bring the tooters \$30,000. Part of the sum was contributed by steadily employed working blowers. What was lacking was supplied by tuneless-minded business men.

## OUTSIDE ARRANGERS NOT COAST WANTED

Los Angeles, Sept. 17. Since sound the ranks of the coast music arrangers have been swollen 100%, with most of the influx due to the erroneous idea the studios are maintaining staffs of arrangers.

The prevailing impression outside of Hollywood seems to be that every studio has on its payroll any number of arrangers. With the boys flocking in from every section of the country hoping to get in on the big dough only to be sadly disillusioned.

The situation is totally different from the average supposition. None of the studios carry a large staff in the music department. But one of the west coast studios employs, steadily, more than four arrangers. Even during the rush season when extra men are added the average staff never carries more than five or six arrangers. This, coupled with the fact that the studios employ with the studios, with a few exceptions, is a man who has worked in this vicinity for years and has established a reputation for himself on the coast, is the chief reason why the newcomers are in the cold.

The studio music executives are a little afraid of putting on strange musicians. They have been given good reason to be in some of their dealings with outsiders. Practically every exec has, at one time or another, been stood up on a rush job because he made a mistake in hiring an unknown man. With local men of established reputation the exec knows that a rush job will be finished on time and turned in well done. With an outsider the situation is different. Until the arrangement has been played the exec does not know whether it will be usable or be so bad that it must be done over by another arranger and paid for twice.

Protection

While the local musicians' union has a ruling forbidding musicians working on transfer cards to solicit or accept work at picture studios, this ruling does not refer to arrangers. Studio execs protect themselves against the innumers by refusing to hire them until they have proved their ability by connecting with one of the downtown arranging offices.

Another angle is in the fact that more than half the new arrangers around town have never had practical experience in commercial work. Most are graduates of a musical college in their home town who came to the coast in hope of cashing in on a diploma. This is touched for by a downtown arranger who has had painful experiences with some of the aspirants.

While this man would not trust an unknown arranger with a scoring job, he lets a great deal of transposition and copy work to do to discover he is a hard handle it. Many times when a stranger comes in with a hard luck story he will pass out a few small transpositions or copy jobs to tide the fellow over. And usually he is stuck when the time comes to deliver the work. When the jobs are brought back they turn out to be either illegible or faulty or both.

Arlen-Koehler's Score

Harold Arlen and Ted Koehler, under contract to the Paramount studio, is engaged by Mrs. Edna Selwyn to write the score of the "1915 Revue."

Trio's Assignment

Sure Joe Young, Sam Lewis and Harry Warren are going to the coast to do the music for a Warner film; only Jerome Kelt thinks he sent 'em on behalf of Remick.

## Crawford's Trip Abroad Includes Music Business and Sightseeing

### NEW LAW BITES MUSICIERS WHO COLLECT

Los Angeles, Sept. 17. Nearly all New York music publishers maintaining offices here are doing business illegally, according to a new California law. They are liable to a fine of from \$50 to \$500.

Recent law demands that out-of-state corporations doing business here must have permit. Most publishers are corporations and few have obtained the necessary papers from the corporation commission.

Subject came up when a local rep of a defunct corporation tried to collect salary and redeem his house's rubber check. Found he had no redress here as employers beat him to it by going bankrupt. Investigation further proved that the house had been operating illegally under new law.

Publishers here will find out about the new law when they try to use the courts to collect. Unless they have a permit they will find the doors barred. But this doesn't prevent them from being sued here as the law allows complainants to bring action naming the home office and local rep as joint defendants.

### Damrosch's New Contract

Walter Damrosch, dean of American conductors, has signed a new three-year agreement with the National Broadcasting Co. to direct a schedule of music appreciation concerts for schools and colleges over that period.

It is a continuation on a larger scale of the work Damrosch began last season over N.B.C. networks. The Damrosch series will be known as the NBC Music Appreciation Hour, with a tieup through over 60 stations. First of these programs is scheduled for Oct. 11.

### Pete McArthur's Jam

McComb, Ill., Sept. 17. Peter McArthur, erstwhile head announcer Station WOC, Davenport, now with the station at Rockford (Ill.) starting enroute from Tuskeyville thought he could outstep a state highway policeman and was arrested for speeding. He was brought back here and fined \$13.50. They accepted his check and when he got home stopped payment on the check on the advice of the attorney for the motor club.

The same motorcycle cop brought McArthur back to Macomb and he had to pay an additional fine of \$29 and in cash.

### The Dramatic Dixons

Pete Dixon of the N. B. C. exploitation force, and Mrs. Dixon (Aline Berry) are going on the air one night (Thursday) weekly over the N. B. C. chain, in a series of dramatic sketches titled "The Cub Reporter," authored by Dixon. Pete's work is in addition to his publicity job. Miss Berry is a legitimate actress.

### SEYMOUR TO N. Y.

Minneapolis, Sept. 17. L. J. "Si" Seymour has resigned as production manager and sports announcer of WCCO, local station, effective Sept. 25, to take charge of the New York office of the broadcast division of Grigsby-Grunow company, radio manufacturers.

He will handle the announcing on the Majestic radio program over the Columbia chain Sunday evenings and have charge of these programs.

### Roxy Radios Wedding

Rochester, N. Y., Sept. 17. Unable to attend wedding of Mary Burns here, Roxy greeted her by radio and sent a hug by David Drollet, tenor, who sang at wedding. Introducing Drollet to radio audience night before event, Roxy said, "I hear you are to sing at the wedding tomorrow of our good friend Mary Burns in Rochester. Give her my love and a good hug for me."

Mary was listening in. She played "Kathie" in "Student Prince" and had roles in other musicals several years ago.

Robby Crawford's present trip to Europe, to be away around two months, is said to have a significant business angle. Mr. and Mrs. Crawford sailed Saturday on the Majestic, first going to London.

Before leaving Crawford made it plain that the writing staffs of the firm, Buddy DeSylva, Lou Brown and Ray Henderson, are under no restrictions of any nature in their word and music work.

The report Warner Brothers had ordered the writing staff off of the Fox lot in Hollywood was in error, said Crawford. "That couldn't happen, because there is no contract granting that authority over them, and besides they are working for Winnie Sheehan at present," he added.

Just what Crawford's objective is on the other side he wouldn't mention. As representing the combined group of music publishing firms now linked up with the Warners, Crawford may extend the current foreign representation in firms and writers beyond those the Harms group is now in affiliation with.

### Future Line-up

Crawford stated there is no foundation for any story that Warner Harms is in negotiation with any New York musical house, to become attached to it.

Drawn to his attention that if the Radio deal with Paramount eventually goes through, as expected, and with Paramount and Warner first hooked up, that the anticipated deal by Radio of taking over four music firms would then throw 11 publishers with their writers into the one Radio camp.

He refused to comment upon this possibility, stating that as far as the Harms deal was concerned, no music publisher could supersede it. The firms likely to go into Radio (R-K-O) are Felts's, Shirmer, Berlin's and Fischer.

### Sonora's Default Judgment

A judgment for \$2,523 was filed in the City Court on Wednesday, last, against the Sonora Pictograph Co., Inc., because it failed to pay a bill of exchange drawn by Carl Percy, Inc., for goods sold.

The Sonora company did not answer the suit.

### Bernie's on "Bremen"

Booked by the Morris office to open at the Kit Kat Club, London, Sept. 22, Ben Bernie and his orchestra sailed on the "Bremen."

Band, engaged for eight weeks with an option, is the first to make the trans-atlantic trip on the fastest ocean liner now in operation.

## TED HENKEL



**Musical Director**  
Second Year Conducting Pit Orchestra of 30 Together with Stage Band and Presentations  
**CAPITOL THEATRE, SYDNEY, AUSTRALIA**  
Ted Henkel's Capabilities Over Station 2 FC

### The Popular Song Ballad of the Day

## "DOWN THE LANE TO HOME SWEET HOME"

(Waltz)  
Sheet Music, Vocalizations and Instrumental Records  
Featured by John Walstead  
OTHER SONG HITS OF THE DAY:  
"I'm Sorry," Walter Grey, V&A  
"You Sine on Me," Pat-Top  
Patented Copies on Request  
Crocker-Wilkinson Publisher Company  
CLINTON (Box 152) MRS.



**TAVERN**  
A CHOP HOUSE  
OF EXCEPTIONAL MERIT  
156-8 WEST 48TH STREET  
East of Broadway

The New Fox-Trot Ballad  
Melodic Rhythmic Spiced  
By Benny Davis-Gito-Matani-Billy Arlick  
**"Where Are You, Dream Girl?"**  
They're all playing and featuring it—Valley, Jopson, Sully, Polack, Roy, Ibrahim, Sweet and many others. Great for radio transmission because of its smoothness and melody; even greater for straight dance tunes.  
**ROBBINS MUSIC CORPORATION**  
Publishers  
799 Seventh Avenue, New York

### Routes for Next Week (Sept. 23)

As far as possible, street addresses in large cities are included.

the occurrence, recalled a Wheelock's before and asked to see a M. King a band and wanted a contract to the A. F. M.

Erion Cook, negro song writer, re-  
o-Bernstein last week and dropped  
music publishers. Cook produced  
ou Are the Ideal of My Dreams  
by an up-state New York indepen-  
the song found its way into the S  
out route.

er music are frequently started  
ishing houses, but seldom does  
first publication as Cook held.

on Cook, negro song writer, received Bernstein last week and dropped his publishers. . . Cook produced proofs for "Are the Ideal of My Dreams," which was an up-state New York independent song found its way into the Shapiro-T route.

Merger Cook, son of Will Marlon Cook, negro song writer, received a cash settlement from Shapiro-Bernstein last week and dropped his plagiarism suit against the music publishers. Cook produced proof that the song "I Love You, You Are the Ideal of My Dreams," was written by him and published by an up-state New York independent publisher several years before the song found its way into the Shapiro-Bernstein catalog by a roundabout route.

Plagiarism suits over popular music are frequently started against the writers of songs, but in this case, the action does a song writer and singer such words of minor education as Cook held.



Shirley Vernon, last on Broadway in "Good News," will be in "Hats," with Jack Donaghy, playing an American heiress. Appropriate enough, she is expected to marry the wealthy Homer Orvis, who was divorced by Emma Hill. Homer, a brother of Schuyler Orvis, was divorced by Ina Leland, then married Mrs. Virginia Schuyler by Ruggles.



## Chatter in London

London, Sept. 16. Jimmy Campbell is a stamp-collecting, sitting up all night to paste 'em in books.

J. E. Otterson, president of W. E. here, too.

Donald Stuart, to play life-part of late composer, Leslie Stuart, in "The Melody Maker," is not related. "Martin Luther" got into the Avenue Pavilion after several weeks with the censors' scissors. Not much clipped.

Sobbies say Mrs. Kate Meyrick, night club queen, is dying in prison. Manager Thorp says no gambling or drinking going on at B. I. P. studios, with Atkinson, "Bert," etc., still after Syd Chaplin though mentioning no names.

Sir Henry Wood, who jams them in at the Promenade concerts, is listening at last to Stoll and may take his orchestra into the Coliseum, his first visit to a vaude house.

Elmhurst Glyn will cook off in England, having bought a cottage near Coombe Hill golf links, Kingston. Will name the slab "It." They say she has rented a studio at Distree and starts producing shortly.

Tight belts just above the waist line for the dames here. Can be put over little old last year's frocks. Ralph Page, *Ingrat*, a *weakness* now, called *Hollywood from Isle of Wight* and got his call in 20 minutes.

Warwick Deeping's new novel is called "Roper's Row," but nobody in London knows where that is. W. Graham Brown, Marie Tempest's husband, has been moved from the continent to a London hospital.

Edgar Wallace and Conan Doyle are arguing whether mediums ever chased down a murderer.

Dick Henderson for Jolson and Barrymore pictures, is a Yorkshire comedian—like Snowden.

The English Gilbert Emery, tenor, is the American-born Emery Pottle. The past year's profits of Drury Lane were \$300,000, as against \$290,000 last year, with \$125,000 added to the reserve fund, increasing the reserve to \$500,000. Company shows cash assets of \$475,000. Shareholders allotted dividend and bonus amounting to 12 1/2 per cent.

Maryle Stanley Rukeyser, Hearst financial writer, pounded out six week's advance copy and then hopped to Europe with his mother. Rukeysers, at 23, was the youngest financial editor in the world, or not that, the one with the longest name.

Press agent for "Devil in Bronze" was ailed for thinking Austin Page's psycho-melior was full of gun play. Not a shot in it.

M. Latham Powell has just finished the talking picture, "Constantine," a new Clayton and Waller musical to follow "Hold Everything" into the Palace, and is now writing the continuity on their old hit, "Princess Chatterbox." This means the Ealing studios will be in production as soon as Jerry Jackson can get the engineers out.

Ruth Abbott has been shipped over here to play the American girl in "The Middle Watch." Wet phone call to Archie Selwyn did it.

Benita Hurm, not so hot in the film version of "The Constantine," but better in "High Treason," goes back to legit with Ivor Novello.

Hetty King sails for New York, arriving at the Victoria Palace this week.

Film extras are averaging \$5 a week, with Queenie Leighton, once a pantomime star, among the best. Rudyard Kipling is going to talk again, Dec. 12, at a Franco-English reunion.

George Robey, just back from a tour to South Africa, has a funny hobby for a comedian. He makes violins, and even Fritz Kreisler thinks they are great.

Joe Kennedy is claiming that Swanson picture, "The Trespasser," is the first talker, written directly for the new medium, not being a made-over silent or stage story.

Jean Forbes Robertson's marriage raised the number of Peter Pans who've gone to the altar to nine. The others were Ray Compton, Edna Best, Gertrude Cohan, Dorothy Dickson, Zana Dare, Gladys Cooper, Pauline Chase and Nina Boucicault.

Charles Nesbitt stepped out of "A Bill of Divorcement" and into "The Calendar" without losing a stride.

Guest has the thinnest watch in Europe and it set him back \$500. It gives him everything from a split second to the day of the month. Harry Reichenbach has the other, \$700 and \$200 duty.

Alexander Moissi, Berlin idol, is here to see "Journey's End," meet Bernard Shaw and C. B. Cochran, and work on his English. Though famous as a German actor under Reinhardt in Shakespeare, Moissi is really an Italian by birth.

Long bob of dames has them looking exactly like Roman girls 2,000 years ago. Hair is combed

back behind the ears and waved to the shoulders.

Rasputin's daughter has published the inside of the mysterious moujik's life. It shows him plenty hot for night clubs and fast life generally in St. Petersburg.

"Gods' Trombone," "Theatre Street" and "I Will Be Good" are some of the book titles of the week.

Whimsical Walker, circus clown, 73, is still the kid's favorite at Gorsestons-on-Sea, though no longer working at his gags.

British broadcasting still continues to burn the highbrows by giving them lessons how to pronounce English.

An old preacher at St. Mary's, Whitby, says he recalls a sort of bow into which he had to direct his voice and from which four tubes led to a bow for the deaf. This was 60 years ago. He is claiming that as the first microphone.

Norman O'Neill has slipped two songs into "Emma Hamilton," Mary Newcomb's new one, opening Sept. 17. Idea borrowed from talkers.

## U. S. TALKER EQUIPMENT SEIZED IN BUDAPEST

### Siemens-Halske Interests Alleged Patent Infringement by W. E.

Budapest, Sept. 16. The Siemens-Halske people, owners of certain patents on talking devices, caused to be seized all the Western Electric equipment used to wire the Forum cinema here, setting up the argument that the Western Electric apparatus in certain minor details infringed on their rights.

"The Singing Fool" was ready to start an engagement at the house, the first American talker here. Seizure of the equipment and the litigation postponed the Jolson picture indefinitely.

## "BOAT." "WEARY RIVER" HOLDOVERS IN HOLLAND

Amsterdam, Sept. 17. "Show Boat" is holding over for its third week at the Tuschinski theatre.

"Weary River" at the Cinema Royal, opening at the same time in the Royal Cinema, doing likewise. Both American pictures have scored strongly as the first of the American sounded product.

## Ann Suter Paris Hit At Casino, Bonnel Out

Paris, Sept. 17. Ann Suter scored a solid hit in the new Casino de Paris revue, being signed to remain until the termination of the piece Oct. 22. On that date the house goes over to Volterra, who paid 10,000,000 francs for the lease held by Varna and Dufrenne.

Miss Suter sang five songs in English and is hailed a real artist. Miss Wanyo, nude classical dancer, also was favorably received.

Joe Bonnel, American dancer and comedian, fared badly, perhaps because of his late position in the show and poor judgment in talking too much. The management took advantage of a contract clause to cancel him after the first performance, although most of the newsmen credited him with a good deal of cleverness.

## Osterman's Figure

Jack Osterman, approached for a date at the Palladium, quoted \$2,500 a week. No deal.

## "STUDENT PRINCE" REVIVED

London, Sept. 17. Laurillard is reviving "The Student Prince" at the Piccadilly about the middle of October with George Hassell imported to play his original role.

Remainder of the cast has not been signed.

## Ray, Harrison-Date

London, Sept. 17. Ray and Harrison open at the Palladium Sept. 30 for a fortnight.

## GERMAN'S SUICIDE

Walter Steinert, Once Foremost Producer, Ends It All

Berlin, Sept. 7.

Walter Steinert, one of Germany's best known operetta producers, committed suicide in a small hotel in Berlin. For years he controlled the famous Central theatre in Magdeburg and turned out all star productions which equaled those of the metropolis.

Then the breaks went against him. The public stopped coming. Last year he gave up the theatre and was planning to take over the Schauspielhaus in Breslau. This came to nothing and he was left without possibilities for the coming season.

Steinert was so deeply in debt it would have taken him years of success to pull himself even again.

## SWITZERLAND

By Prof. E. B. Rice

Zurich, Sept. 5.

American talkers met with little appreciation on the side of Swiss picturegoers. Capito's, owned by Universal, showed, at Basle and Zurich, the "Show Boat" and "Singing Fool," with business low. Prices increased, which may account in part.

Apollon-Cinema, Zurich, showed "Fox Folies," on RCA Phonograph apparatus, and had an injunction brought against the showing by Trierson, Berlin, Swiss concern, which claims the patent right violated. Action pending while picture is running before half-empty houses.

Emil Jannings is in St. Moritz, with wife and daughter, coming from Berlin. It is said he refused to play the role of Rasputin, the Russian monk. Dr. Vollmoeller, German playwright, and author of "Miracle," is writing a story for Jannings, with Zukow's collaboration. Erich Pommer will be production manager of this UFA picture.

British Gaumont bought a lot at Lausanne and intends to erect a picture house seating 2,000. It will be located at Bel-Air. New house will be combined with a kind of Luna Park, in the Berlin way.

UFA announces it is opening new picture houses at Geneva and Lausanne.

## Tobis' Productions

Berlin, Sept. 7.

Tobis, leading German sound picture holder, has reached an agreement with the Deutsche Lichtbild-Syndikat, an organization of German exhibitors who produce pictures for their own consumption. Sound pictures will be jointly produced by the two organizations and distributed by the Lichtbild-Syndikat.

A loose agreement between the two organizations led to misunderstanding, but now three directors of the Tobis are on the board of the Lichtbild-Syndikat and a working committee in which both organizations are equally represented has been formed. Capital of the Lichtbildsyndikat will be raised from one to 2,000,000 marks. Of this, half will be taken over by the Tobis.

This arrangement seems a good break for both organizations, and now it is up to the Tobis to make a few good features.

## LADY MANNERS' SON

London, Sept. 17.

A son was born to Lady Diana Manners on Sunday. Mother is the wife of Alfred Duff Cooper.

## \$3,500 for Miss Lillie

Beatrice Lillie will play the Palace, New York, next week on a single week Keith booking (direct). She sails for England immediately after.

Some time ago the English comedienne asked for a salary of \$7,000 before she would step on a vaude stage. She's reported going into the Palace for \$3,500, or half.

## "Hairy Ape" in Paris

Paris, Sept. 17.

Theatre Arts group will stage a French version of O'Neill's "The Hairy Ape" beginning Sept. 20.

## World Sound Fight Starts

(Continued from page 2)

conferences, but when further conferences were held in London the Berlin interests enlarged their demands, refusing to work on a cross-licensing basis with free competition for both sides.

Western people further declare they offered to recognize the situation in Germany, where conflicting claims are pending in the courts, on the basis that Klangfilm holds the master patents covering sound reproduction, and offered as well to enter into an agreement with the Klangfilm, but the Berlin people refused to consider the offer.

### W. E. Balks at Royalty

Berlin, Sept. 17.

German sound film interests are advised that Otterson of Western Electric has left London without reaching an agreement with German sound patent holders.

Result is that Klangfilm is closing down on Western Electric equipment in all possible countries, including Holland, Hungary and Austria, where injunctions already have been obtained.

Next move will be effort to extend legal action to England and France.

It is declared here that the British concern controlling a talking picture apparatus (De Forest) and held by A. M. Schlesinger, has joined in the fight as an ally of Klangfilm, a development which is considered to give Klangfilm an advantage in its legal campaign in Great Britain.

The version given out here is that Western Electric was ready to agree to the exclusive wiring of German theatres with the apparatus of the Klangfilm group, but balked at royalty payments for all American equipment held to infringe upon the German patents.

## Havana Chatter

By RENE CANIZARES

Havana, Sept. 7.

Vice dens known here as dancing academies were closed and padlocked last night by order of the National Police, Secret Police, City Hall Officials and the Public Health Dept. Inspectors have been investigating the so-called dancers that were nothing but vice dens.

Drugs were sold almost openly in these places. Nobody but the "sostenidos" got any order out of the reports. And what a crowd frequented the dance halls! Eight places were padlocked and all using two orchestras, it means that no less than 100 musicians have been thrown out of work. Action is in line with the regeneration policy of the actual president of the republic, General Genardo Machado.

But things will not stop here, the mayor has ordered the drawing of new and stricter regulations for cabarets.

For the Kid Chocolate fight three radio stations tied up with as many newspapers gave the city a blow by blow as received by the direct wires of the AP. Loud speakers were installed in different parts throughout the city. The city will receive the Kid Chocolate and his manager officially and will bestow medals upon them. A street in far off Cerro district has been named after the Kid, too.

Pincio Gutierrez, Kid Chocolate's manager, is bringing prints of the Chocolate-Singer fight for the island. The kid will make personal appearances with the film. Joe Massager, sports editor of "El Mundo," titled the film.

Maria Remarque's "All Quiet On The Western Front" is going "big" on account of the publicity. The first Spanish edition received here was sold out in two days at one buck.

The Saenger-Public people are dealing with the Matanzas electric sales as the New York office approves the deal, all the houses will be under their banner.

"Happy Feet," well known bar-keeper, is staying at the bar-and-tavern, the Roosevelt Hotel for the winter. Feet had this hotel two years ago but left, due to a row with his partner. Hotel has been in the red ever since.

The Havana Special, crack train of the Pennsylvania and the Atlantic Coast Line, will make the trip in connection with the P. & O. steamers in 44 hours, starting Oct. 2

## HOLD FILM BACK TILL PLAY'S RUN COMPLETED

London, Sept. 17.

A. H. Woods is producing "To What Red Hell" in New York about the middle of October, in association with Albert de Courville and Parrell & Zeitlin, sending over an all-English cast for the purpose. Sarah Algood already has made a picture adaptation of the play which is ready for release, but has agreed to withhold it in the American market until the stage play has run its course on Broadway.

## Egypt

By EDWARD ASSWAD

Cairo, Sept. 3.

A new film company has been formed at Alexandria under the name of Egypt Awakening Film Company. Ansaf Rushdy, actress, has been selected for the first role in its first film. The latter being engaged in the Bijou Palace under contract, may be unable to accept.

A contract has been concluded between Zaky Okacha and the actress Fatma Rushdy for her to play the lead in the new picture, commencing Nov. 15, after having performed at the Opera House.

The actor Bishara Wakim has joined the troupe managed by Amin Sidi at the Fantasio Cabaret at Giza, near Cairo.

Attractions given at the Kit Kat include Rogerty's Trio, dancers, the eccentric dancers Nadio and Sagan, as well as the Torte Trio, the characteristic dancers. Kate and Stany also have been engaged here.

Two young Egyptian singers have lately come before the public, Miss Nagat and Miss Siham. Their songs have been recorded by two phonograph companies and sale of the disks is reported big.

New bill at the Fantasio Cabaret at Giza are: Royce Sisters, English dancers; Van Derren Sisters, eccentric dancers; Ketty Star, singer; Lisl Rondoff, Leontinoff Duo; Russian dancers, and the Cubanolas Trio, Negro act.

## Cochran Troupe Sailing

London, Sept. 17.

The company to play in "Bitter Sweet," first of a series of pieces C. B. Cochran will produce in the States in association with Arch Selwyn, sails Oct. 3.

It will play a single week in Boston and then go to the Ziegfeld theatre, New York.

## AMERICANS ABROAD

Paris, Sept. 9.

In Paris: Marjion Dixon and husband (Ed. Hamilton, Jr. of Chicago), Victor Rider, Herman Norden, H. Fox, Willis J. Abbott, Sylvia Beach, Harry V. Dougherty, Clara L. Laughlin, Dora Duby, Marguerite Nichols, Carl Randau, Guy Gutterman, Irvin Perrine, James O'Flaherty, Rosa Ponselle.

## Kuhnert, Bankrupt

Berlin, Sept. 7.

Hans Kuhnert, who took over the Kuensster theatre in March, is bankrupt.

The K-ensster has gone dark for the first time in years. Reopens in the fall under the management of Robert Klein, former supervisor of the Berlin Reinhardt stages.

## PARIS CLOCK TIME

Paris, Sept. 17.

Paris goes back to sun time Oct. 6, clocks being put back an hour.

## Liddy's Distant Claim

Sydney, Sept. 17.

James Liddy, American actor recently here for William-Scott-Tait and now in London, is being sued for \$350 rent and property damage by his former Melbourne landlord.

## Karno on Coast

Los Angeles, Sept. 17.

Fred Karno, London producer, is in town looking over the picture situation.









# Reserved for Professional Patrons

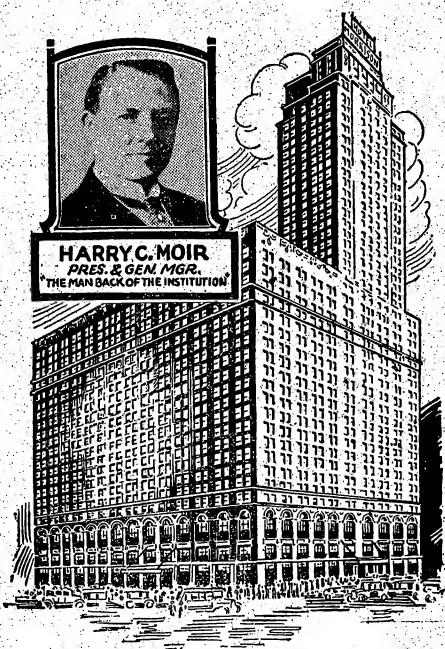
Two Entire Floors in the  
Forty-six Story Tower of the

## MORRISON HOTEL CHICAGO

The Coolest Guest Rooms in Town  
Atop the Tallest Hotel in the World



**HARRY C. MOIR**  
PRES. & GEN. MGR.  
"THE MAN BACK OF THE INSTITUTION"



The New building, when completed, will be the  
largest and tallest hotel in the world,  
containing 3,460 rooms

**C**LOSE to the top of the gigantic Morrison Tower, and cooled by the purest air ever breathed, the 40th and 41st floors are set apart entirely for theatrical guests. Out of earshot of street noises, you can sleep undisturbed until a late hour of the morning. You can also entertain your friends in perfect seclusion, secure against interruption.

**1,944 Outside Rooms—Each With Bath**  
**Rates \$2.50 Up**

Every room is outside, with bath, running ice water, telephone, bed-head reading lamp and Servidor. The last named is particularly appreciated by professional guests. It completely prevents contact between patrons and hotel employees when laundry, shoes, etc., are sent out or returned.

### Nearest Hotel to Downtown Theatres

The Morrison stands closer than any other hotel to theatres, stores and railroad stations. Yet, at this central location, rooms are rented for \$2.50 to \$5 that would cost \$5 to \$8 in any other leading hotel. Store sub-rentals here are so valuable that they pay all the ground rent, and the saving is passed on to the guests.

### The Terrace Garden and Boston Oyster House

At these two famous restaurants, the intimate, carefree atmosphere has won international celebrity. In the Terrace Garden the light, vivacious dance music and sparkling entertainments have made it a favorite rendezvous for lunch, dinner and after-theatre parties. Programs broadcast daily from WBBM.

**ALL PATRONS ENJOY GARAGE PRIVILEGES**

### BROOKLYN, N. Y.

By JO ABRAMSON

Brooklyn—"Sign X. Y. Z."  
Majestic—"Swing Low."  
Flatbush—"Diamond Lil."  
Boulevard—"Subway Murder."  
Edinboro—"Jackie Girl."  
Paramount—"Devious," stage show.  
Fox—"Cock-Eyed World," vaude.  
Alice—"Why Leave Home?" vaude.  
Lucy's Met—"Broadway Melody."  
Vaude.  
St. George—"Picture."  
Montart—"College Love."  
Orpheum—"Picture."  
Strand—"On With the Show."  
Gaiety—"Mutual bar."  
Star—"Mutual bar."

Three new ones this week. At the Majestic Al Wood's production of "Scotland Yard," with Paul Cavanaugh and Phoebe Foster; George M. Cohan's production of "Sign X. Y. Z." at the Brooklyn, and "Subway Murder" at the Boulevard.

One new one for next week at the Boulevard entitled "Escapade," by Lawrence Byrne.

Series of fights scheduled at the Coney Island Stadium. Fights were postponed on account of rain; fans told to come back to get refunds. On the designated day the ticket buyers showed up, but the promoters did not. The Stadium was under lock and key and no trace of the promoters anywhere. Plenty of yelling.

Thomas Mohan, Texas Guinan's chauffeur, was arrested and held under bail in Rockville Centre, Long Island, charged with driving while intoxicated. Two of Miss Guinan's dancers were in the car at the time. One, Mary Dowling, was badly bruised when the car hopped off the road and bumped into a house.

Mrs. Paul Hale, known on the musical comedy stage as Doris George, gave birth to triplets at the Bensonhurst Maternity Hospital—two

girls and a boy, each weighing five pounds. Mother doing well. Husband is son of Curtis A. Hale, managing director of the Belvedere Hotel.

Roland Theatre, Yiddish playhouse, will open on October 5. Featured players will be Misha and Jacy Gehrman. Misha Gehrman is to replace Michael Michalekso as lead and director of the company.

Fox, playing "Cock-Eyed World," continued to run two-column ads in the dailies here that were the talk of the town. Each one contained a gag or inference.

### BUFFALO

By SIDNEY BURTON

Buffalo—"Hustler."  
Gaiety—"Say It With Songs."  
Hipp—"Twin Beds."  
Great Lakes—"Madame X."  
Lafayette—"Street Girl."

Buffalo Studio of Theatre opens the season next month with a production of Galsworthy's "Loyalties."

Albert Greenberg has been conducting the pit orchestra at Shen's Hipp since the death of Harry Wallace.

A judgment in favor of Hydro-Leban Amusement Company in the sum of \$3,776.50 was filed in Erie County.

Sousa and his band open local season here with a concert at the Elmwood Music Hall Sept. 25.

### PORTLAND, ORE.

Broadway—"Words and Music."  
Portland—"Part Company."  
Tuffed Artists—"Four Devils."  
Music Box—"Say It With Songs," 2d week.  
Elite Mouss—"Dearest Song," 2d week.  
Alder—"Madame X," 2d week.  
Oriental—"Mama."

RKO launched publicity campaign here to play down smut and promise clean, family programs for new Orpheum house (recently Pantages). Stage band policy and films; 60c

Portland Civic Theatre will produce "The Music and the Paces" as first play next month.

Hill McCurdy, Duffy manager, has started getting season ticket subscriptions from class patronage to finance Duffy's season here, which opens Sept. 19.

### SYRACUSE, N. Y.

By CHESTER B. BAHN

Empire—Stage stock.  
Keith's—Vaudeville.  
Loew's—State—Vaudeville.  
Strand—After Thursday, "Noah's Ark."  
Eckels—"Why Leave Home?" 2d half.  
Temple—Bur.

Harvard, neighborhood house, reopens Friday under the direction of Philip Smith of Boston, formerly of this city, the original operator. Hubert Wallace, from the Bean City, will be the house manager.

Empire stock's experiment with a Sunday night performance had none too healthy a result, but the house will stick to it.

A citation against James B. Carragien, lessee of the Savoy theatre, local bandbox house, was tacked on the door of the emporium Monday, directing the promoter to appear in Municipal Court Thursday to show cause why the lease should not be vacated. The citation was issued on application of T. Aaron Levy and Ralph Shulman, owners, who claim that Carragien failed to fulfill provisions of a contract signed at the time the lease was given.

Warners reopening of the Strand with a midnight screening of "Say It With Songs" Thursday was a sellout.

Helen Baxter, vacationing leading lady, returned to the Empire Players' fold this week.

### SARANAC

By HAPPY BENWAY

Alice Carman, after a second operation at the General hospital, shows improvement.

Catherine Voss and Mary Brading, too ill to be up, are doing well.

Ethel Clouds is now on unlimited exercise.

Marion Greene at the Overlook Hotel, showing improvement.

Lee Baruch, a little under the weather, resting at 72 Park avenue. (Loew employees please note).

Charlie Church claims his illness was contracted while with the Green Beale act.

Eddie Voss and his flier is still at the beck and call of all patients. Eddie is a good scout, donates his flier to all at the San.

Anna Hamlin of the Chicago Opera, gave a concert at Lake Placid.

She is a daughter of the late George Hamlin, operatic tenor.

Nella Edwards and Lilly Leonora, the little Madcap sisters, are staging a comeback.

Charlie Ward, brother of Solly, left here for New York for a little vacation.

Dr. Hector Benoit, enroute to the U. S. Vets Hospital, Rutland, Mass., stopped off at the San.

Allie Bagely (Mrs. Frank Smith), is a new NVA patient, who was taken ill in Lowell, Mass., is at 59 Sheppard avenue.

Helen O'Reilly has gained weight.

Mrs. Nonie Carney who cured here at the NVA San is now in West Roxbury, Mass., reported very ill.

### Weekly Passing Show

At Hunter leaving the "cure-field" for the "work-field".... No dogs will be allowed in the new San.... Dick Kuni now on unlimited exercise.... Pauline Adams, along with a cold,.... Al Atkins holding down four jobs so the Mrs. can get the best of care.... Mrs. J. C. Loudon visiting her husband at 9 "Port street".... Everybody getting out the red flannels as winter appears.

Write to those you know in Saranac.

### ALBANY, N. Y.

By HENRY RETONDA

Capital—"This Thing Called Love."  
Strand—"The Arzyle Case."  
Leland—"Words and Music."  
Ritz—"Smith Irish Eyes."  
Hall—"Our Modern Maidens."  
Proctor—Vaudeville.

The Capital, only legit house in Albany, has been leased by the Shuberts and Reliance to James Corbin for stock opening Saturday. Guest stars each week—Robert Warwick and Ruth Shepley guest stars. Madge Kennedy following two weeks. Substitution plan being sold to business men.

The Clinton, St. Hart run, closed Saturday morning. House owned by C. H. Buckley, who recently purchased Harmanus Hecker Hall for \$25,000 and reopened it after spending \$100,000.

Nat. Levy, manager of Universal exchange, has been transferred to New York office. Mr. Garrison succeeds him.

### NEWARK

By C. R. AUSTIN

Shubert—"Good News."  
Broad—"Sweet Land of Liberty."  
Proctor—Vaude, "Noisy Neighbors."  
Loew's State—Vaude, "The Mysterious Island."  
Newark—Vaude, "Broadway."  
Mouss—"On With the Show."  
Brundard—"Hard to Get," M. C. units.  
Hill—"The Green Goddess."  
Fox Terminal—"Cockeyed World" (3d week).  
Capital—"Hungarian Rhapsody."  
Goodwin—"Broadway Rules."  
Empire—"Jazz Time Revue."  
Orpheum—"Black and White Revue."  
Palace, Orange—"Mountain Fury" (first).

Two world premieres this week. "Green Goddess" (Warner) and "Mysterious Island" (M-G-M), at Loew's State.

The Stanley, Jersey City, launched Friday openings last week with the Brantford, Newark, following suit this week. The Newark is the only house at present with Friday openings.

S. Barrett McCormack has resigned from the local Warner forces. Harry Callmine, recently chief booker, takes charge of all the downtown houses and the Stanley, Jersey City.

The new stage shows, produced by Clem Murphy, open next Saturday at the Ritz, Elizabeth (Warner).

Warner's De Witt, Bayonne, is adding vaude.

### SAN FRANCISCO

Clem Pope is manager of the Oakland Orpheum, succeeding Jack Washburn.

J. J. Gotlib, and Ralph Tineus of the Columbia contemplate play producing in association with Charles L. Wagner of New York for the local Brantford house. First show may be "The Perfect Alibi."

### DOROTHEA ANTEL

226 W. 72d St., New York City  
**The Sunshine Shoppe**  
OPERA LENGTH HOSIERY  
and the dainty things midday loves

**THEATRICAL CUTS**  
THE STANDARD ENGINE CO. INC.  
225 WEST 39th ST., NEW YORK

### UNIFORMS

For Every Purpose  
COSTUMES AND CHARACTER CLOTHES  
Style Catalog and Samples on Request  
RUSSELL UNIFORM CO.  
1600 Broadway, N. Y., Cor. 34th St.

**SCENERY**  
and DRAPERIES  
SCHELL SCENIC STUDIO, Columbus, O.

# LOS ANGELES

## VARIETY'S LOS ANGELES OFFICE

### Loew's State Building

#### VANDIKE 0777

Milton Weinberg is no longer one of the four partners of Franklin Pangborn productions at the Vine Street theatre. His association with Harry Carroll in the latter's Hollywood Music Box Revue, opening Sept. 15, brought about his withdrawal. Publicity for Pangborn was taken over by Ham Beall.

FN will produce "Murder Will Out," magazine story by Will Jenkins. Lois Wilson and Monte Blue co-featured.

Colorart Co. is moving from its limited quarters at Tiffany Studio to Tec-Art. Firm will occupy the 15 offices on the ground floor of the building.

Lon Chaney had his tonsils removed in local hospital.

"Lulu Belle" opens at the Belasco Oct. 7.

R. L. MacDonald resigned as secretary-treasurer of local M. P. Operators' Union. He is replaced by M. J. Ands, who held that office 11 years preceding MacDonald.

Local Keith office has added two houses to its Sunday bookings, the Oxnard, Oxnard, Cal., and Plaza, Hawthorne, Cal.

Both theatres play vaude films the remainder of the week.

Fox opens the Broadway Palace as a two-a-day film house Oct. 14. First picture will be "Hallelujah," M-G.

A. S. C. A. & P. filed suit in U. S. District Court against Ralph Arnold, operator of the Show Boat cafe, Venice, Cal., charging infringement of copyright by failure to pay royalties. Ask judgment for \$250 and costs.

As the first structure in its expansion program RKO is erecting a three-story administration building fronting on Gower street. Expected building will be ready Oct. 20.

Universal has completed the installation of dressing rooms and showers for several hundred men and women small part players and extras. New quarters are placed between the wardrobe departments for the men on one side and the women on the other.

With the closing of "Kibitzer" Saturday night the Mason went dark until "Follow Thru," Oct. 28.

Opening date for "After Dark" at the Baltimore set as Sept. 30.

William McGann promoted by Warners from the camera to director. First assignment is "On the Border," with Rin-Tin-Tin.

Al Ferguson for U.S. serial, "The Lightning Express," replacing J. P. McGowan, Ill.

New stage show out by Kathryn Burns is current at the Show Boat cafe, Venice, Cal. Includes Ruby Verry, De Lara and Lolita, Bell and

Coates. Dance routines by Leon Brecker.

Fred Kohlmar, formerly a New York agent, now associated with Milton Bron, Hollywood agent.

"Evangeline" (UA) follows "Dance of Life" at the United Artists.

Pathe plans all-color picture, using Multicolor process. To be "The Painted Desert," starring William Boyd with Chequer in Arizona. Howard Higgins directing.

"Trial of Mary Dugan" opens the best book season of the Minard-Mills Players, Oct. 1, in Vancouver. Cast: Marion Clifton, Lloyd Taylor, Myra McKinney, Ed Porter, Chirana Durr, Frank Dawson.

Paul Spier, actively connected with various little theatre movements here, has started a new group to produce four dramas this season.

First will be "The Phantom Lover," by George Kaiser, late in October. "Katerina," by Leonid Andreyev, "The Loving Wife," by Porte Aiche, and "A Romantic Young Lady," by Martinez-Sierra.

## ATLANTIC CITY

By GEORGE R. WEINTRAUB  
Apollo—"Connecticut Yankee" (stage).  
Warner—"Green Goddess."  
Hawley—"Skin Deep."  
Virginia—"The Great Divide."  
Eagle—"Yodlism."  
Colonial—"Dance."  
Strand—"Thunder."  
Coke—"The Great Divide."  
Steel Pier—Films, musicals, etc.  
Million Dollar Pier—Vaudeville.

Globe and Garden Pier theatres now dark for winter, leaving Apollo only house left. "Connecticut Yankee" (road) now playing. Otis Skinner in "100 Years Old" next week; then "Thunder in the Air," English war play by Robins Millar. Laura Wilcox production reported sponsored by Shuberts, and Mrs. Fiske in "Ladies of Jury," first play of the Tyler-Erlander combination.

Max Schmeling, German heavy, may be matched with winner of Scott-Campolo fight, the bout to be staged at the Municipal Auditorium. Reported to be first of a series of matches to take place here during winter season.

Len E. Hardy, manager of Garden Pier theatre this summer, back to the S. S. Shubert theatre, Philadelphia.

"Scotland Yard" at Apollo last week grossed \$3,500.

## OTTAWA, CAN.

By W. M. GLADISH  
Viscount Willington, Governor-General of Canada, and Viscountess Willington, accompanied by Paramount's "Dr. Fu Manchu" at the Regent.

With the exception of the Centre Theatre, where "The Man and the Moment" has been declared by Manager Don Stapleton, the theatres here have accepted the new contract with the picture operators, which pays them \$60 per week, with six-hour shifts of two men each for a 12-hour day. Rehearsals are included without extra pay. The agreement is for two years.

At the Imperial the audiences showed displeasure when they saw a sub-title in a "Hodge Podge" short subject which read, "Hunting in the Wilds of Canada."

The Ontario censors put all kinds of "tricks" in "The Man and the Moment," an Ellor Glyn story, before it played the Centre.

Manager Ray Tubman is installing a new kind of clock at the Regent for the individual benefit of deaf patrons.

## TOLEDO

By E. H. GOODING

Paramount—"Illusion," stage show.  
Vita-Parade—"Argyle Case."  
State—"Why We Love Home."  
Valentine—"Speedway."  
Princess—"Say It With Songs" (24 weeks).  
Pauline—"Private Life."  
Rialto—"Vaudeville."  
Empire—"Mutual Bur."  
Keith's (wire)—"Chicago."  
World (wire)—"Chicago."  
Ohio (wire)—"Chicago."  
Sylvan (wire)—"Chicago."

Princess' first holder since becoming Public house is "Say It With Songs" (WB).

Paul Spor's contract has been renewed for a year, with the m. c. considered the house's best draw. Such is the Paramount's answer to story Gene Rodemich was slated for shift here.

Toledo Blade popping up its films and dramatic pages, with plenty art and news features, and free publicity stories on local theatres limited to one a week and review idea being to interest readers more, and hailed by far-sighted managers as a smart move. News-Bee also popping up pages, but continuing daily hand-out space.

Irving Solomon from New York to be asst. mgr. of Paramount, Mrs. Harry McWilliams, formerly secretary to husband when latter was p. a. at Brooklyn Paramount, taking similar job with him here.

Dick Coy and His Racketeers orchestra at Madison Gardens ball room.

Mrs. W. E. Pierce, 23, claiming to be a vaude actress stranded in New Orleans, and on her way to Toledo, nabbed by Toledo police last week. Said to have carried dangerous-looking knife and have cracked she had to "have money before morning or hold somebody up."

News-Bee running local serial, "Forbidden Bires," written by Idah McClone Gibson and Allen Saunders, of the staff. Has theme song, "Patsy," plugged over WSPD.

More marathon news. Fred Schwartz, 70, and wealthy, at last reports had been dancing 1,200 hours with Cyrena Phillips, 19, as partner, in grand hotel, July 17 at Catalina Island and then moved to Fremont O. pavilion. He's a real estate dealer—so was Daddy Browning.

Private mausoleum finished last week in Oak Hill Cemetery, Upper Sandusky, O., for Mrs. Florence P. Boyd, 80, New York, former actress, mother of William Boyd, film star.

## DETROIT, MICH.

By JACOB SMITH

Shubert—"For You" (premieres).  
Cass—"Jenny."  
Palace—Burlesque (Mutual).  
Fox—"Cockeyed World."  
Adams—"Say It With Songs."  
Michigan—"Speedway."  
Fisher—"The Awful Truth."  
Paramount—"Dance of Life."  
Madison—"Hard to Get."  
State—"Argyle Case."  
Oriental—"Three Live Ghosts."  
United Artists—"Three Live Ghosts."

"Cock-Eyed World," held over at Fox, may gross \$150,000 for the three weeks.

Vince Silk is permanent m. c. at Fox. First time house has had any regular m. c.

Butterfield circuit rearranging policies in key cities, shifting vaudeville to second-rate houses with best houses playing talkers.

RKO Uptown doing so well with talkers policy will stay indef.

Hollywood only local house playing RKO vaude, and five miles from town.

Regular season at Wilson opened Sept. 16 with Theatre Guild production, "Caprice."

Neighborhood picture houses, have settled differences with musicians' union. New agreement calls for four weeks' notice to musicians and 25 per cent reduction on a 52-week contract.

Annual convention of exhibitors to be held here postponed until November.

## MILWAUKEE

By FRANK J. MILLER

Alhambra—"Private Life."  
Davidson—"Stock."  
Garden—"Say It With Songs" (4th week).  
Gayety—"Mutual."  
Majestic—"In the Headlines."  
Herald—"Dr. Fu Manchu."  
Palace-Orpheum—"K.O. vaude."  
Grand—"S. S. Shubert."  
Strand—"The Cock-Eyed World" (24 weeks).  
Wisconsin—"Thunder," stage show.

An aftermath of the blowing up of the Madison Hotel at Anshlithum last week was the separation of the brothers George and Adolph Fasnacht who have been playing Judas and the Christ for many years. While both not denied any friction, nevertheless Adolph will continue

In the play, George will return to Germany.

The principal difference with the brothers seems to have been that George favored putting on the performance in English while Adolph insisted on keeping on with the German. William Ehrhardt will replace George Fasnacht during the balance of the tour scheduled to open in Gary, Ind., Sept. 16.

With "The Cock Eyed World" at the Strand and Jack Dempsey at the Palace-Orpheum, the rest of Milwaukee theatres had plenty of competition.

"The Miracle" is announced for three weeks at Auditorium, beginning Nov. 12.

Grace Darby of "Pleasure Round" company playing the Majestic, Chicago, and Manfred Warschauer, Milwaukee auto-dealer, were married in Chicago, Sept. 11.

## SEATTLE

By DAVE TREPP

Orpheum—"Big News"—Vaude.  
Fountain—"In Melody Lane"—Vaude.  
Fifth Ave—"Unholy Night"—P. & M. Stage Idea.  
Coke—"Cock-Eyed World."  
Coliseum—"Our Modern Maidens."  
Seattle—"The Lady Lies."  
Music Box—"Say It With Songs" (3rd week).  
Horse House—"Honky Tonk."  
Metropolitan—"Ethel Barrymore."

President (Duffy stock) opens Sept. 29. Bill McCurdy will manage Duffy houses in Portland and here.

Earl Crab, Fox-West Coast manager in Washington and Oregon, visited Oregon points last week and also inspected Olympia.

Metropolitan (Public) will play "The Great Divide" (FN) for its second picture. This is first non-Paramount at either local house since Public exclusive management of same.

## MONTREAL

Palace—"On With the Show."  
Capitol—"College Girl."  
Loew's—"College Love."  
Princess—"Evangeline."  
Imperial—"The Man."  
Strand—"Double Bill."  
Empire—"Double Bill."  
Orpheum—"Stock."  
Gayety-Burlesque (Mutual).  
His Majesty's—"Journey's End" (Stage).

Arch Selwyn here with "Many Waters" has booked a couple of revues and a comedy following his show at His Majesty's, city's only legit.

N. L. Nathanson (Famous Players Canadian Corp.) has settled the Musicians' Union dispute with his theatres in the Dominion. Musicians will be retained and used as required.

Verdun Palace, 1,200-seater southern suburb here, opened sound with "Broadway Babies." Consolidated Theatres, Ltd., own the house.

The Outremont, 1,000-seater, built for Consolidated will be opened last of month.

## OMAHA

By ARCHIE J. BALEY

Sun, dark a year and included in the Public-World deal, has reopened as the State. F. V. Kennebeck is manager.

Empress, once lending vaude house, has been torn down to make way for a new office building.

Community Playhouse offers seven plays this season.

Public at last rid itself of the Strand, white elephant, which has eaten up about \$45,000 in rentals during its dark three years. The lease expired last week.

Organists in neighborhood picture houses went into a vocal tussle when salary contracts came out at \$5 less per week. The scale at present is \$35 in all-city houses and \$30 per week in talkers.

## VARIETY BUREAU

WASHINGTON, D. C.  
116 The Argonne  
1629 Columbia Road, N. W.  
Telephone Columbia 4630

## Bq HARDIE MEAKIN

Belasco (Shubert)—"Candle Light" (Gilbert Milroy).  
Rialto—"The Stranger-Hapley"—"Front Page" (Ged Harris).  
Foll's (Shubert)—"Tango" (Him).

## Pictures

Columbia—"Dr. Fu Manchu" (24 wk.).  
Earle—"Fast Life."  
Fox—"Four Devils."  
Metropolitan—"Say It With Songs" (24 wk.).  
Palace—"Unholy Night."  
Rialto—"College Love."

"Street Singer," with Bus Derk, Poly presenting, was pulled out of Foll's for current week; "Jango," African film, substituted. Next week house plays "Age of Innocence," with Katherine Cornell.

James Hollins, started as an usher at the Fox, now treasurer.

John Irving Fisher, m. c. at the Fox, completed 23 weeks just prior to "Cock-Eyed World," when he got two weeks' vacation. Reopened current week with a 20-week contract tucked away.

Fox is celebrating second anniversary next week with "Salute" movie-tied in nearby Annapolis at the Naval Academy.

Local stage hands move for \$5 increase has been moved to the respective home offices in N. Y., with nothing settled.

Meyer Davis reopens his Le Paradis Sept. 19 after a year padlock for cracked ice and "set-ups." Chanticleer reopens next Tuesday.

## KANSAS CITY

By WILL R. HUGHES

Mainstreet—Pictures: vaude.  
Leew's Midland—"Snowed Out."  
Newman—"Say It With Songs" (24 weeks).  
Fountain—"Melody Lane."  
Royal—"Jealousy."  
Globe—Pictures; musical lab.  
Gayety-Burlesque (Mutual).

George Baker, manager, Melia, Dallas, appointed manager of the Newman, here, replacing Golden Swiger, promoted to manager Palace, Dallas.

Two new bands here this week, the Isle of Blues orchestra, direction of Lloyd Huntly, starting in the Plantation Grill, Hotel Muehlebach and George Hall and New York orchestra at El Torreon ballroom.

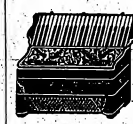
Walter Shuttles, attending Paramount managers' school, assigned the Public theatres in Salt Lake.

"Ace," dramatic and picture editor, Journal-Post, also doing 15-minute broadcast of the merits of various shows in town Mondays at 6:15 p. m.

## "The One Best Cellar"

**B. B. B.**  
CELLAR

6370 Hollywood Blvd.  
NEW WOOD, CALIF.  
Laffs—Food—Surprises



Guerini & Co.  
The Leading and  
Largest  
ACCORDION  
FACTORY in  
the United States  
The only factory  
that makes any of  
its goods—made by  
hand.  
277-278 Columbus  
Avenue  
San Francisco, Cal.  
Free Catalogue

## FANCHON and MARCO COSTUME CO.

Creations Original

SEE THE UNUSUAL COSTUME EFFECTS

IN

FOX MOVIE-TONE FOLLIES

AND ALL

FANCHON and MARCO "IDEAS"

PLAYING FROM COAST TO COAST

FANCHON and MARCO COSTUME COMPANY

643 So. Olive St., Los Angeles, Calif.

## I. MILLER

INSTITUTION & INTERNATIONALE

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP—1552 BROADWAY

**M. MINER'S**  
MAKEUP  
Est. Henry C. Miner, Inc.

STRICTLY UNION MADE  
**PROFESSIONAL TRUNKS**  
\$60.00 and up  
Hartmann, Oskosh & Mendel Trunks  
ALL MADE IN THE U.S.A. AT GREATLY REDUCED PRICES  
ALSO 1,000 USED TRUNKS OF EVERY DESCRIPTION  
WE DO REPAIRING OPEN EVENINGS WRITE FOR CATALOG  
**SAMUEL NATHANS, Inc.**  
568 Seventh Avenue, between 40th and 41st Streets, New York City  
SOLE AGENTS FOR H & M TRUNKS IN THE EAST  
Phone: Longacre 5197, Pennsylvania 9064



# THE DUPLEX

## HOUSEKEEPING FURNISHED APARTMENTS

330 West 43rd Street, New York  
Longacre 7132  
Three and four rooms with bath, complete kitchen. Modern in every particular. Will accommodate four or more adults.  
\$12.00 UP WEEKLY

## MANY WATERS

(Continued from page 69)  
with approval, regardless of the degree of success of the play. The production and acting in this instance have lifted what might easily have become a certain failure into a proven success abroad, with fairly good chances in New York. The interpretations are fresh and invigorating.

Ernest Truex returns after an absence of three years, and to advantage. With him co-featured, is Marda Vanne. Following a week in Montreal and a week in Toronto the company is scheduled to appear in New York for an indefinite run.

The play opens with a seemingly innocuous couple of the quiet type leasing their home to a theatrical producer. In the room is a playwright. The producer offers the couple the choice of seeing any one of three plays. They choose a popular production and are asked why they prefer a romantic to a more intellectual piece. The reply is that since there has been so little excitement and romance in their own domestic existence they prefer the bustle, noise and glamor of romance.

Moneton Hoffe, the author, then jumps back about 20 years, injecting color in tracing the supposedly uneventful life of the Barndines, their meeting in a park, the love match, the man's social and financial rise and crash, the birth of their only daughter, her betrothal and death, and finally the windup in the theatreland again.

There are masterful touches of analysis, brilliant, illuminating flashes of life, and Hoffe at least creates the illusion of probing the point that there are more interesting elements in life than the average person sees.

## RE-BORN

Baltimore, Sept. 16.  
"Modern American Drama" by John Kruff, played by John D. Williams. Set, things by Cleon Thompson. Presented by Murray Phillips. At Park Theatre, Sept. 16.  
Egan.....Charles Olin  
Mrs. Hyman.....Myra Brooks  
Jack Holden.....Glenn Hunter  
Cherry Hutchins.....Eunice Stoddard  
Joni.....John Hunter  
Roy Garrison.....Samford McChauly  
Strutman.....Jay Mulvey  
Ricketts.....Chas. Tom Mallon  
Gold Plank.....Larry Wood  
"Punk".....Larry Wood  
"Bunch".....Larry Wood  
"Colonel".....William C. Gardner  
Jon Holden.....Lionel Stann  
Dorothy Wardner.....Tara Monahan (Chief Guard)  
John O'Meara  
Gus Guard.....Jerry  
Another Guard.....Don Probst  
Pete.....Pete Callan

"Re-Born" is a curiously uneven and rather naive script. It is an old story told in an old way and padded out with some exceedingly tedious melodrama.  
The authors relies heavily on prison close-ups for novelty. A little of that sort of thing goes a long way, and there are three acts of it in "Re-Born".  
The prologue reveals Hunter in a doggy apartment over Park Avenue way.

He's his wealthy uncle's only heir. There's Scotch on the sideboard, and other material evidences of the young man about town. But our hero evidently still believes in Santa Claus. No sooner does a sweet young thing blow into the apartment on the fly than he proclaims himself her knight protector. She's been bounced from the establishment across the way, and could teach Sadie Thompson a trick or two, but he falls for her Little Girl-in-the-Big-City story, and five minutes later they are addressing each other by their first names. Morton in a penthouse! Five minutes later he knocks out his best friend, who dries to tell her that he's a man. Jack (that's Glenn) is sent up for manslaughter. Three acts in the housework. The young lady from his set brings him Emerson's Essays, but what he craves is "snow" and the girl friend who caused all the trouble supplies it. Along about 10.30 he falls a plot to dynamite the prison and is pardoned by the Governor.

That takes us all back to the first penthouse for the first round, a very good one in this rather starchy upstage and down, talking a great deal about being re-born. The Young Lady from His Set listens patiently until he admits with anguish that after several years in prison he developed a lust for woman. Had he told her that he murdered his grandmother and dropped her body into the furnace, the Young Lady from His Set couldn't have been more horrified. Wonder what part of Park Avenue she

# HOTELS FOR SHOW PEOPLE

## HOTELS LORRAINE and GRANT--Chicago

LORRRAINE  
SINGLE ROOM WITH BATH, \$2.00 UP  
DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY  
DOUBLE WITHOUT BATH, \$14.00 WEEKLY  
LEONARD HICKS, President

GRANT  
SINGLE ROOM WITHOUT BATH, \$1.25 AND \$1.50 PER DAY  
SINGLE ROOM, BATH, \$2.00 PER DAY  
DOUBLE ROOM WITHOUT BATH, \$10.00 PER WEEK  
DOUBLE ROOM WITH BATH, \$17.50 AND \$21.00 WEEKLY

**HOTEL JACKSON**  
137 West 45th St.  
East of 62nd Ave. N.Y.  
Completely remodeled—everything of the best—Simmons furniture (Beautyrest mattresses), hot and cold water, telephones, showers, electric fans.  
\$12 for Single Room  
\$15-\$17 for Double Room  
\$16-\$18-\$20 for Double Room (with Private Bath)  
SUMMER CONCESSIONS  
This is the ideal hotel for the Profession—in the heart of the theatrical section  
Phones Bryant 0573-4-5

**HOTEL FULTON**  
Opposite N. V. A. Club  
\$9 and Up Single  
\$14 and Up Double  
Shower Baths, Hot and Cold Water and Electric Fans  
264-268 West 46th Street  
New York City  
All Newly Decorated  
\$8 and Up Single  
\$12 and Up Double  
Hot and Cold Water and Telephone in Each Room  
102 West 44th Street  
New York City  
Phone BRYANT 1228-29

**600 HOUSEKEEPING APARTMENTS**  
LANDSEER APTS.  
245 West 51st Street  
Columbus 8950  
IRVINGTON HALL  
355 West 1st Street  
Columbus 1360  
HILDONA COURT  
341-347 West 45th Street. 3560 Longacre  
1-2-3-4-room apartments. Each apartment with private bath, phone, kitchen, kitchenette.  
\$18.00 UP WEEKLY—\$70.00 UP MONTHLY  
The largest maintainer of housekeeping furnished apartments directly under the supervision of the owner. Located in the center of the theatrical district. All fireproof buildings.  
Address all communications to  
**CHARLES TENENBAUM**  
Principal Office: Landseer Apts., 245 West 51st Street, New York  
Apartments can be seen evenings. Office in each building.  
Will Lease by the Week, Month or Year—Furnished or Unfurnished.

comes from! At the curtain Jack and the girl friend who caused all the trouble are planning a future. Lotsa Bonner and Eunice Stoddard are satisfactory as the girls. Throckmorton's sets are impressive. Williams' direction, strange to say, is uneven—but so is the play.  
Tail.

**STRAND HOTEL BOSTON**  
In the heart of the theatrical district.  
Professional Rates  
Single, \$8.00 and up  
Double, 10.00 and up  
642 Washington St. (at Boylston St.)

## THE CROOKED BILLET

Boston, Sept. 17.  
The Doctor.....Charles Croker-King  
William Easton.....B. E. "the Slick" Falser  
William Easton.....Richard Whoot  
William Easton.....Marshall Vincent  
Wimpie.....Gerald Rodgers  
Philip Easton.....Elmer Dudson  
Philip Easton.....Ian Emery  
Guy Marrow.....Lawrence  
Inspector Hitching.....Herbert Belmonte

A hokey thriller, written by Dion Titheradge, and picked up in London during the summer by E. E. Clive. It is said to have had seven months in England and although ten-twenty-third caliber Boston has gone for it strong and it looks good for a month or two at the Coppley where it had its American premiere.

It is one of the Scotland Yard dramas and does not fall into the mystery class. It is ideal for stock, playing with one simple inn interior. The story has to do with a master villain and his gang who have taken the entire top of an inn located in a sleepy British village. Their object in the town is to get from the retired head of Scotland Yard "papers" in his possession which hold the key to the secrets of the gang.

The ceiling drips blood at the end of the first act, the girl is chloroformed, the Scotland Yard hero is shot through the shoulder, and ultimately another detective captures the master villain, who escapes, is recaptured, and escapes again.

It is all drummy melodrama of the obsolete school, but it has thrills, suspense and action, and erudite Boston is going for it strong and regardless.  
*Libby.*

## Uncommon Chatter

(Continued from page 60)  
dipping-in-back line, which will be very good this season. Japanese flying squirrel with the sable look on deep collar and cuffs...Cunning ensemble featuring skirt, and jacket in brown wool with a printed blouse and matching scarf fitted through slits in the jacket-front. Combined with a pony coat lined with the print.  
A Dog and Reducing  
"Dauntless" film police dog, with his Royal Mounted trainer. Beautiful animal, going through his paces with a bored patience that's sort of pathetic...Lottie Howell in a smoky-looking beige and gray print skirt with a lovely line. She flirts a little and slurs too frequently, but her voice is a rare one for vaudeville. With high tones and lovely soft quality. Could substitute a more suitable number for the "Plantation" song...Ken Christy with Barbara Brown and Helen Huntington in a silly little sketch introducing musical numbers for no good reason and telling the play old-fashioned asides...Don Car-

ney, evidently a radio favorite, doing air impersonations. Well liked...Dainty Marie in what turns out to be a clever introduction of a shabbing act. Lots of low comedy. Women in the audience eat up the reducing instruction. Good impression clinched by Marie announcing that she has been a grandmother for two years.

At the Capitol  
Conductor Bunchuk making "Singing in the Rain" sound like a heavy thunder storm. He can't be blamed for going in for such atrociously loud effects when audiences approve so thoroughly, but it really is terrible...Presentation, "Rhapsody in Red, White and Blue." Stage backing brilliant red and drop with silver-gilt application and other touches of patriotism...Jeanne and Fritz Hubert having troubles with intoxication in an amusing eccentric dance...Orchestra fighting out that familiar question regarding the hottest man in the band—with Bob Gilbert winning with trick violin act...Hales in national colors for the finale, using enough percussion to please, even Bunchuk and to drive music lovers out into the street. Ultra film house in flavor.

Gobs of Gobs  
Fanchon or May's "Gobs of Joy" was the sole item on Loew's State's last-half bill. It is the same unit that was reviewed recently at the Palace, featuring a battleship background, lots of young people (among them Blair & Thornton, Wanda Allen, Moore and Moore, Henry K. Jones), fast moving specialties and Arthur Pat West. State's audience enjoyed every minute of it. Not so this reviewer.

## NEWS FROM THE DAILIES

(Continued from page 60)  
Dorque, former newspaperman and press agent, as co-respondent and the petition includes a raid on Miss Bordon's apartment.

## LOS ANGELES

Edward Welch, picture actor, picked for \$100 in his suit for charged of assaulting Frank Goddard, former English heavyweight champion.  
Welch and three co-defendants were accused of battery upon Goddard and Harry Decker, actor, when latter refused to join Equity. Others acquitted.  
Will of late Paul Lenz, film director, leaves \$25,000 to widow, who asks for appointment of Ernest Lubitsch as administrator.  
Betty Compton has been denied

Phone: LONGACRE 6905

## THE BERTHA FURNISHED APARTMENTS

COMPLETE FOR HOUSEKEEPING.  
325 West 43rd Street  
Private Bath. 3-4 Rooms. Catering to the comfort and convenience of the profession.  
STEAM HEAT AND ELECTRIC LIGHT, \$15.00 UP  
Mrs. Jackson now in charge

permitted to build a hotel in Hollywood on grounds her property zoned exclusively for small residences.  
Following Sally O'Neill's appearance before a grand jury, a secret indictment was returned against her brother, Jack Noonan, missing from these parts. Charge alleges burglary of \$8,000 worth of furs and clothing from the Beverly Hills home of Ted Lewis.

A cigarette stub with print of rough lips is considered a glow to a lady burglar who entered the home of Diana Roberts, singer, in Hollywood, and stole \$500 worth of furs.

College boys are to be taught talker writing. University of California, Los Angeles, announces course to open Sept. 22. Eric Howard, former picture mag critic, to be instructor.

Mrs. Helen Gibson, second divorced wife of Hoot Gibson, was freed on charge of passing rubber check for hotel bill, when management refused to process after paper was made good. Mrs. Gibson claimed "the whole matter just a mistake."

Nancy Lee, film extra, and Janice Hill, held for alleged intimidating of a witness in the forthcoming trial against Alexander Pantages, have been freed but are under subpoena to testify in court. Girls were charged with offering \$25,000 to state witness if he would give damaging evidence against Eunice Pringle, who claims Pantages attacked her.  
They are also being held under bail to appear in court Oct. 8 on a liquor charge.

Clarence F. Burton, film heavy, draws five days in jail unless he keeps up alimony of \$100 a month to his former wife, Gladys. Sustained sentence rendered when he said he was unemployed and broke.

Hortense Ruppell, dancer, filed suit in Superior Court asking \$15,110 damages from Mary Freeman alleging her career as a dancer was ruined by injuries in an auto accident. Miss Ruppell was riding in the defendant's car.

Mickie Walker pleaded not guilty to charge of passing forged check when arraigned in Municipal Court. Trial set for Oct. 7.

Mimosa Trjos, wife of Paul Trjos, director, allowed a property settlement of \$75 to \$100 weekly, depending on the director's income. This pending a suit for divorce alleging cruelty.

Harry Garson, Universal casting director, filed bankruptcy petition. Liabilities listed at \$111,825; assets, \$300.  
Richard Weber, owner of small chain picture houses, also files, with

GEO. F. SCHNEIDER, Prop.

## THE BERTHA FURNISHED APARTMENTS

CLEAN AND AIRY.  
325 West 43rd Street  
Private Bath. 3-4 Rooms. Catering to the comfort and convenience of the profession.  
STEAM HEAT AND ELECTRIC LIGHT, \$15.00 UP  
Mrs. Jackson now in charge

## IRVING HOTEL

917 Walnut St., Philadelphia, Pa.  
All Outside Rooms with Baths  
Without Bath, Single \$9; Double \$12  
With Bath, \$12 Single; Double \$16  
Phone KINGSLEY 0580  
D. ROSEN, Mgr.

liabilities at \$174,856 and no listed assets.

Warrants have been issued for Herbert R. Jackson, for "bucket shopping." D. A.'s office claims that he has been operating on Hollywood Boulevard, mostly with picture people as clients. It is claimed he skipped with \$100,000, mostly picture money.

Kathleen Kidd, film actress, was "inundated" with presents from Gerald C. Mumby, producer, claimed Mrs. Mumby in getting divorce from husband. Wife declared he sent son of actress to private school while own wife and child supported by grandparents.

E. R. Miller, brother of Marilyn, divorced from wife when she testified he was "just a song and dance man, but wouldn't work."

Fox studios will dedicate its Hall of Music, in New York City, Sept. 22. of Mose, in London. Hare officiating as m.c. Chorus of 300 will sing.

Bee Montague, films, jailed charged with drunkenness after auto collision.

Indictments against several picture people alleging fraud in connection with income taxes is being held up for further investigation. This was announced by U. S. Attorney McNabb on his return here from conference in Washington.

Fox plans a 2,000 seater at Westwood, L. A.'s newest suburb.

Laboratory of engineering research dedicated at Fox Movietone studio, Westwood. Consisting of two buildings. Five hundred tons. Exposed to radiation by Dr. Robert A. Milliken, scientist. Plaques of Edison and Bell unveiled by Lois Moran.

Pola Negri here to handle husband in connection with property holdings. Soon to return to Paris where divorce from Prince M'Dival to be heard in November.

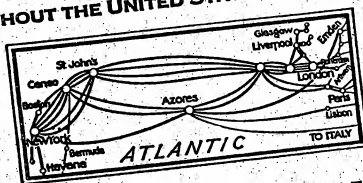
## CHICAGO

Donation of \$15,000 by Mrs. Ira Nelson Morris, society woman, to the American Opera Society's guarantee fund, has been announced. Mrs. Edith Rockefeller McCormick guarantees \$25,000 a year to the society, which opens for two weeks at the Majestic on Oct. 7.



# COMMERCIAL CABLES

POSTAL TELEGRAPH (LAND LINE SYSTEM THROUGHOUT THE UNITED STATES)



RECEIVED  
(STANDARD TIME INDICATED ON THIS MESSAGE)  
20 BROAD STREET  
TEL. HANOVER 1140

CLARENCE H. MACKAY, PRESIDENT.

ANSWER BY COMMERCIAL CABLES

1976

SEPT. 16

FA 49 XZ GBP LONDON

EDITOR VARIETY NEW YORK NY

MAURICE ELVEY CLAIMS THAT BLACK AND WHITE FILMS ARE AS SILENT  
AS DEAD STOP RAYCOL COLOUR PROCESS IS SHOT ON ANY PANCHROMATIC  
NEGATIVE DEVELOPED ORDINARY FORMULA AND PRINTED ANY POSITIVE  
STOP RAYCOL IS NOT ADDITIVE STOP RAYCOL NEEDS NO CHEMICAL  
TREATMENT STOP ORDINARY NEGATIVE ORDINARY POSITIVE BUT REAL  
NATURAL COLOUR STOP MORE NEXT WEEK

# VARIETY

PRICE  
25¢

Published Weekly at 154 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1935, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVI. No. 11

NEW YORK, WEDNESDAY, SEPTEMBER 25, 1929

80 PAGES

## GAMBLING KING CUTS IN

### Sound Blamed for Fan Mail Increase; 16% Criticize—24% Ask Favors

Hollywood, Sept. 24.

Increase in the fan mail now flooding Hollywood is traced to the talkers. Sound and the new screen names it has instigated has given the fan and panhandling faction a new list to beg from.

A check on the present type of letters coming to the new and old screen players show these epistles to contain all forms of requests. These include money, personal favors, proposals for matrimony and advice. There is a group, however, which contain constructive criticism of the player's work. The increase is such as to alarm the studios on how to handle the situation.

An analysis of the fan mail situation brings out that 16 percent comes from intellectuals voicing their applause or offering constructive criticism; 48 percent consist of requests for autographed photos; 12 percent from sheiks and shebas seeking romance by proxy, and the remaining 24 percent is from panhandlers asking for favors of all descriptions.

#### Grief Letters

In selecting a few of the outstanding requests for favors, excerpts from a number of letters are quoted to show how impossible it is to respond to anyone, regardless of how sympathetic the star may be. Letters asking for castoff clothing score the highest and come mostly from poor kids or dizzy flaps who see a certain dress worn by the star on the screen. One letter read as follows:

"Dear Miss —:

"I know it will be somewhat a surprise to you to get a letter from me, someone you have never seen or heard of. But I am a poor colored girl and very much in need. And would kindly appreciate if you would send me some of your cast-off clothes that you are not using anymore." "Miss, I am a poor motherless girl and I have a little baby boy to support. I am an unmarried mother. That's one great mistake I made in life, but I didn't have no mother to guide me so I was out in the world alone, so a baby was my result, so I'm asking with tears in my eyes and a aching heart will you please send me some of your clothes."

"Dear Mrs. —:

"I have been working, but now I am out of a job and jobs are so scarce in Chicago."

And the gal continued for three raving sheets. Screen actress, moved to tears herself, had someone in Chicago check on the girl and found her to be living with her parents in moderate circumstances.

Clara Bow moves the boys to seek her financial assistance in bringing them to Hollywood. One newly married groom in Detroit wrote Miss Bow asking if she would send him and his bride enough money to come to Hollywood and he would repay her by driving her cars and keeping them in repairs.

(Continued on page 76)

#### Peanut "Static"!

Montreal, Sept. 24.

Peanuts, peanut shells or peanut carriers are barred at the Capitol, St. Catherine's, Can.

Manager says that cracking peanut shells causes "static" for the talking pictures.

### WIRED GYM AT N.Y.A.C. FOR PICTURE SHOW

An RCA Photophone permanent installation has been made in the gymnasium of the New York Athletic Club. First program Wednesday night under the auspices of Steve Fitzgibbons of Pathe.

"Pathe News, Pathe short, '40 Miles from Broadway' and the Moran and Mack feature, 'Two Black Crows' on the program.

Later—picture was loaned by Paramount as a special gesture for the launching. In the future the club, first in the world to equip for dialog pictures, will not get pictures except after release.

About 2,000 persons (all stag) can be seated comfortably in the gym which is 187x50 feet with a 20-foot loft. Coincidental with the sound equipment the club introduced its membership to a completely equipped stage, 35 by 49, where minstrel entertainments will be held.

N. Y. A. C. has one of the largest and wealthiest membership of any club in New York. It has within the year moved into a new 20-story building on Central Park south.

Sound picture entertainments are scheduled for twice a month under the direction of "Doc" Kelton, prominent sportsman.

### 24-Hour Theatre

Springfield, Ill., Sept. 24.

The theatre operators' dream of a 24-hour-day theatre has been accomplished.

At the Majestic (RKO) Tuesday a rocking chair marathon was started on the mezzanine floor. The nuts have been rocking ever since, with crowds paying to come in and see them at all hours of the day and night.

The contest is a tie-up by merchants and one newspaper with the theatre.

### W. E.'s Canned Speeches

Toledo, Sept. 24.

Principal speakers at General Electric Co. convention here this week stuck to their desks in New York.

Speeches were canned in talkers and delivered from the screen. Execs' time saver.

### MISTINGUETTE'S THEATRE COUP

Europe's Casino Gaming  
Magnate Changes Paris  
Show Map—Raquel Mel-  
ler Checkmated, Rele-  
gated to Paris Palace

### ONCE AN UNDERTAKER

By Abel Green

(Variety's Own Correspondent)

Paris, Sept. 24.

The fine hand of Mlle. Mistinguette is seen behind a sensational upheaval in Paris theatre control, by which Francois Andree, casino operator and gambling king of the Riviera resorts, becomes a leading, although silent, figure in the show business of the French capital and may yet take a still more commanding position.

Andree is backing DuFrenne in the purchase of Leon Volterra's lease on the Casino de Paris at a reported price of 10,000,000 francs, the Casino being the finest music hall in Paris.

Mistinguette's new revue, "Paris (Continued on page 4)

### B'WAY'S DREAM HOTEL COMING THROUGH

An architect is drawing plans for what is expected to be the most imposing hotel in Times Square. It would embrace the sites upon which four Broadway theatres now stand—Shubert, Booth, Plymouth and Broadhurst—rectangular plot extending from 44th to 45th street.

The idea was first suggested as a sort of dream. With the accumulation of so many theatres on adjoining streets, it was suggested that such a hotel would be ideally located for devotees of the theatre. An alleyway or covered footway on the street floor of the hotel would make the hostelry easily accessible to 13 theatres on the two blocks west of Broadway alone and six more houses either east of Broadway or around the corner, with additional picture theatres almost as easy to reach. At present there are 17 theatres on the two blocks.

The extraordinary addition of hotels to the amusement zone in the last two years is discounted in projecting the newest and biggest, which may rise 40 stories. Even though the proposed hotel would eliminate four well-known theatres, (Continued on page 78)

### Hollywooders Raiding Broadway For Yodel and Hoof Chorus Boys

#### CHIMES ON \$30,000 CAR

Boston, Sept. 24.

A stock market profit taker has a special \$30,000 Rolls car with chimes. The chauffeur received lessons how to play them, with the keys on the dashboard.

When the untutored boss is driving, a small motor gives the chimes a roll.

### KEITH'S PALACE BONER ON RADIOLA CONTEST

An apparently unnoticed boner appeared on the screen at Keith's Palace Sunday evening, with the announcement of a free Radiola voting contest, for which the Yankee Stadium will be required the final night if no correction is made.

The notice says that the voting will be for 7 days, from Sept. 23, with the winner announced on the night of Oct. 10, in the theatre. If the winner is not in the theatre when name is mentioned, according to the announcement, the Radiola will be given to the first name thereafter called identified by personal presence.

Just how the audiences for 21 performances will be able to crowd into the Palace on a lone night is beyond calculation, unless the Palace contemplates a terrific drop in trade during the voting days.

Radiola is donated by Radio Corporation. Radiola tickets will be issued to each person entering the theatre during the week and to be dropped into the Radiola box upon passing out.

It is supposed the same voting will go on in other Keith houses. At the Palace the gate is \$2 on week-days and \$3 Sunday, as tops.

### STEUER WILL NOT DEFEND PANTAGES

Los Angeles, Sept. 24.

Mrs. Alexander Pantages' case probably will not go to the jury before Wednesday, owing to the great length of the counsels' arguments.

Max Steuer leaves for New York immediately after the case, and will not be on the defense counsel for Pantages himself when he comes up on statutory charges preferred by a 17-year-old girl.

### 16mm. Dirt Films

Hollywood, Sept. 24.

Stag films, and plenty raw, are being issued under cover for 16 mm. projectors.

Several dirt pictures have been reduced to the small size and are being peddled by salesmen for home or office projection.

Hollywood is planning to raid Broadway for chorus men.

While the kingdom west of the Rockies has been a mecca for the good looking dames the chorus boy has been satisfied to remain east, with the result now that when the West Coast studios are majoring in big time musical pictures Hollywood finds itself badly in need of song and dance line men.

The situation is so acute the bigger companies are even taking stock of their feminine registrants and placing these under contract to avoid a situation that now confronts them with the males.

It's one of those peculiar conditions that break unforeseen. When talkers marched onto the film field in the scramble that followed for good singing and talking voices Broadway received a pretty thorough scouring for big time talent, and the smaller fry got an overlook.

None of the producers figured on the chorus boy. Hollywood is so flooded with baby face lassies many of these, it is said, would work for nothing if given the chance. This situation is no different in good looking male models, but the latter are mostly collar and suit models. Comparatively speaking only few of these can sing and dance.

This type is used for ballroom scenes and cafe settings—but for chorus work, that's something else.

While a company like Fox has 30 chorus girls under contract it has only 10 males. What this means can be appreciated when the company has three or four musicals under way. The group then can be used only in one picture and the other two or three must wait for the chorus group to finish work in one film before the troupe can begin rehearsing for a second.

First National has 124 girls under contract. This company fares better in this girl aspect, but it is as much up against it for good chorus males as the other film makers.

The condition is general on the studio side:

#### Remedies

With the legit season now on Hollywood's troubles in this respect bid fair to continue indefinitely with only two probable remedies appearing.

One is for the picture companies to get back of musical comedy producers and the other is simply to raid New York for chorus men.

That the first cure has been recognized is available in the fact that two of the major companies are now

(Continued on page 3)

**BROOKS**  
THE NAME YOU GO BY  
WHEN YOU GO TO BUY  
**COSTUMES**  
GOWN'S AND UNIFORMS  
1437 B'WAY, N.Y. TEL 5500 PENN.  
ALSO 25,000 COSTUMES TO RENT

## London Libraries Buying Up To November Holiday Letup

London, Sept. 24. Saturday and Sunday made the 20th consecutive week-end of gorgeous sunshine, marking also 31 days without rain. With all conditions against theatre patronage, the attractions of merit enjoyed excellent business. Trade is distinctly favorable in the theatre here, with brisk sales for all worthwhile shows.

The libraries are making deals for the best of the new crop of attractions, running all the way to the middle of November at which time the normal slump comes in preparation for the Christmas holidays.

"Brotherhood" at the Adelphi, never got really started and closes Oct. 5. "Silver Tassie" follows.

"A Cup of Kindness," at the Aldwych, had dropped slightly, but now has picked up and is doing nicely with well over \$1,000 to a performance, and often getting around \$1,250.

"Charley Peace," at the Ambassadors, won't do and isn't doing anything at the box office. It's a silly melodrama.

"Yesterday's Harvest," at the Apollo, is an outright failure. It is being financed by Carlyle Blackwell and his wife. Closes Oct. 12.

"Secrets" is doing splendidly at the Comedy for a revival.

"By Candle Light" is still doing very well indeed, despite Yvonne Arnaud being definitely out now and Kathleen Oregon in her place. This shift takes out the last of the original trio of featured principals.

"Rose-Marie" Revival

"Rose-Marie" in revival at the Drury Lane, is enormous, particularly in the cheaper seats. It is regarded as certain it will last much longer than the original intention of the producers, piece having been put in as a stop-gap.

"Jew Suss," at the Duke of York's, looks sensational. The libraries have made a deal for the first 13 rows for eight weeks. Some doubt is expressed by showmen that it can maintain the pace. The premiere looked tremendous, but second thought does not seem so enthusiastic.

"Love Lies" is doing better than \$15,000 a week at the Gaiety, and yielding a handsome profit.

"These Pretty Things" has all the earmarks of a flop at the Garrick, and is due for closing shortly.

"The First Mrs. Fraser" is near capacity at the Haymarket, doing around \$15,000 and apparently able to hold that gait right along.

"Mister Cinders," at the Hippodrome, is running steadily to over \$20,000 and is expected to continue to Christmas.

Cochran's Pair

"Bitter Sweet," new Cochran piece at His Majesty's, is doing \$21,000 while Cochran's other musical, "Wake Up and Dream," at the Pavilion has just passed its 200th performance and is maintaining capacity trade at night, but easing at the matinees. Grossing \$19,000 and better.

Gracie Fields' revue, at the Lyceum, is doing excellent business, but probably well short of capacity, on popular price basis.

"Murder on the Second Floor" has passed its 100th performance at the Lyric and claims to be doing \$7,500, which is close to capacity.

"Emma Hamilton," new piece at the New Theatre, is doing very little, while "Hold Everything" at the Palace, runs along at a nice pace, not big but making money. Piece is scheduled to go into November. Dorothy Dickson joined the cast this week, and that should stimulate trade.

"Dear Brutus" good for a revival at about \$1,000 a performance and stays probably limited.

"The Flying Fool," at the Prince's, is still hanging in the balance between success and failure and the next few days will probably decide its fate.

At the Prince of Wales "Journey's End" continues over the 100th.

## PARISIANS NEW YORK BOUND THIS SEASON

Paris, Aug. 24. In the first contingent of local show people leaving for the United States this season will be Georgien V. Kouchitchvili, young producer better known as Kouchitch. He has been in Paris since 1919, at the Odéon, Ateller and other classical houses. Kouchitch's first effort in New York will be a revival of Offenbach's operetta "La Grande Duchesse," and he anticipates showing you some works of Molière.

Mlle. Mireille is another to embark shortly, going over for Cochran, to appear in Noel Coward's operetta.

Gina Palermé, popular French picture star, is crossing, booked by Shuberts to create a musical comedy this fall.

Rene Mathey, film director, is in New York studying the picture situation.

## AMERICANS ABROAD

Paris, Sept. 13. In Paris: Edgar Selwyn, Rita Bell, William M. Hewitt, James Wright Brown, Frank Nelson Doubleday, Harry Edwards and wife (Evelyn Brent), Flo Brooks, Albert Whiting Fox, M. Eugene Newman, Alexander Dunlap, Ole Read, Lee Hart, C. E. Dodds, Robert D. Armstrong, (Journalists), Joseph A. Jenkins, Ruth Malloy Abbott.

## "Merton" in French

Paris, Sept. 24. Andre Rivollet is making a French version of "Merton of the Movies," but the enterprise is surrounded with uncertainty. House at which it is to be shown is still unknown.

## Capucines as Cinema

Paris, Sept. 24. "Carnaval" is coming out of the Capucines, and the house wiring. The Brookline - Tiffany - Wilton combination takes over the lease from Berthe, who will remain interested.

## CAIRO DEBUT

Cairo, Sept. 24. Rakowsky trio, heavily billed as a feature, opened last night (Mon.) at the Fantasio cabaret here.

000 level, with no sign of diminished interest.

Shaw Deal Hangs Fire

The libraries are holding off from a deal for Shaw's "The Apple Cart," at the Queen's, not being certain it will be a first grade hit. They continue to dicker without coming through with an offer the management regards as satisfactory. House is getting well over \$1,500 a performance now in its second week, exceeding the average of the first week, which marked up \$12,000 for seven performances. Indications are the show will make a new gross record for the house this week. And still the wisecracks are insisting it won't go far in its third month.

"The Matriarch," at the Royalty, isn't showing much of a profit, but going along to even business.

"The Skin Game" is a revival at the St. James where it moved from Wyndham's. Did nice business last week but well over \$1,500 a performance now in its second week, exceeding the average of the first week, which marked up \$12,000 for seven performances. Indications are the show will make a new gross record for the house this week. And still the wisecracks are insisting it won't go far in its third month.

"The Middle Watch" around capacity at the Shaftsbury, about \$12,500 last week.

"Devil in Bronze" is tabbed as a failure at the Strand while the Co-Optimists are doing nicely with their second effort and have a library deal until November. Gross figures around \$9,000.

"The Calendar," Edgar Wallace melodrama, crashed with a success from the start and has every indication of a long run. Libraries closed for a buy right after the premiere.

West End variety houses all did well. Jack Buchanan drew capacity to the Palladium. Strong features helped the others.

Cinemas all are faring well, with special prosperity for "Four Feathers" at the Carlton.

## BERLIN FARCE SCORES

"Scribbly's Soups" Looks Promising For U. S. Adaptation

Berlin, Sept. 24. "Scribbly's Soups," farce by Julius Berst, is a whale of a hit at the Kommodorehaus, hailed as this author's best product. Kurt Bois has one of the best roles of his career.

Plot relates how the daughter of a "soup king" takes a job in the factory of his rival as a common worker and how she gets proposals of marriage from everybody in the plant from owner and his son to the advertising manager, with the finish hinting that she will accept the advertising man.

Piece ought to be a hit on Broadway.

## RADIO CRITIQUE RAISES ISSUE

London, Sept. 24. James Agate, dramatic critic of the Sunday Times, has been broadcasting comments on current London plays for the British Broadcasting Corp. Recently he referred sashingly to "The Flying Fool," Bertie Meyer, manager of the show, was prompt to file a protest with the broadcasting company, objecting against his attraction being criticized. Thereafter the Society of West Side managers called a meeting to analyze the legal principles involved.

Agate entered a general denial, declaring he did not advise the public not to go to "Flying Fool." He admits he did say in his broadcast that he did not regard the piece as a good thriller. He contends, however, that his expression of opinion did not deter people from going to the performance.

The English libel laws forbid the public criticism of a play in any newspaper where the paper's representative has not specifically been invited to the theatre. That is to say, if a newspaper does not get complimentary tickets, but buys its own seats and publishes a criticism of a play, it lays itself open to legal action for damages.

Raising the question in reference to broadcasting gives the newspapers an opportunity to get together and make some effort to change the situation, but there is not much chance they will do anything.

## Libraries' Film Buy First Time in London

London, Sept. 24. The London libraries (ticket agencies) have made a buy for "Four Feathers" at the Carlton.

Entrance of the libraries into the picture houses is highly unusual here, the preferred ticket sellers being a cagey lot. They haven't yet made a deal for Shaw's "The Apple Cart," premiere of which was the theatrical event of the week for society.

## Chatter in London

London, Sept. 13. Elinor Glyn blows out her cheeks to keep young.

They syncope Shaw in the new "Co-Optimists" show.

Winifred Graham, authoress, is Mrs. Theodora Cory in her Hampton house.

Sir Paul Dukes is ditching the gum-shoe racket for the ballet, feeling Diaghileff's death gives others a big chance.

Margaret Bannerman wears dresses longer than a winter's night. "Anny Ward's parties begin at dawn."

Selfridge's is giving voice tests for a shilling. These two-bit discs run 1 1/2 minutes and go blab with a steel needle.

Fred Weatherly wrote 2,000 songs in his 80 years. Some say 3,000. His first, at 17, was "When We Are Old and Gray."

Pat Hamilton, who authored "Rope," is now on an epic to run 300,000 words.

The crazy car in which R. A. C. Graham and Miss G. E. Shephard

## New Season Activity in Paris Reveals No Outstanding Success

Paris, Sept. 24. New season starts off with a flood of fresh production, but so far the first onslaught of the producers has disclosed nothing even moderately successful. Rostand's new poetical drama looks like a flop.

Week brought out a group of five starts comprising the usual mixture of sex sensation, freak plot and daring scene, but neither from the critical consensus nor the public reaction does anything look important.

Le Collier

"The Collar" (or "Necklace") by Henry d'Elranger, offered at the Mathurins under favorable conditions does not rate above fair. It is a three-act melodrama resembling in idea O'Neill's "Ann Christy" except that the American northwest is the locale. A trapper of the wilds sends his young daughter into the civilization to be educated "as a lady."

The girl returns demoralized after a few years spent in modern society. A young trapper of the backwoods loves the girl, but when the father objects to their marriage the girl confesses her downfall, revealing that she has been in prison. The youth disappears broken hearted, but the father forgives in the realization that the girl is a victim of fate rather than a product of evil. As time goes on the clean wilderness works the girl's regeneration and the youth returns to wed her.

In the cast are Marcel DeLaite as the father; Marguerite Moreno

## SAILINGS

Oct. 9 (Paris to New York) Harry Foster, Anita Loris and John Emerson, Henri Lortigue, Gaston Chierri (lie de France).

Oct. 2 (London to New York), Maurice Elvey (Olympic).

Sept. 28 (Alexandria, Egypt, to Marseilles), Amor, French comedian (Champollion).

Sept. 27 (New York to Paris), B. F. Schulberg, George Bancroft, B. F. Fineman (lie de France).

Sept. 26 (Paris to New York), B. S. Moss and family, Danny Simmons, Frances Mae Maddux, Gina Palermé (Bremen).

Sept. 25 (Paris to New York), Mr. and Mrs. Emile Shauer, Robert Rosenthal (Majestic).

Sept. 21 (New York to London), Walter Hartwig (Milwaukee).

Sept. 21 (Paris to New York), Jed Kelly; Marcel Dupre, organist Paris Conservatory of Music (Aquitania).

Sept. 20 (New York to London), Lew Fields, Frank Tours (Olympic).

Sept. 19 (Sydney to Vancouver), E. J. Tait (Aorangi).

Sept. 18 (Paris to New York), Joseph P. Kennedy, Ambrose Dowling (lie de France).

Sept. 14 (London to New York), Lauretta Taylor (Mauretania).

as the girl; Paul Amyot, Edouard Mathe, Hauger and Vera Karene. "Le Sourire de Paris" ("The Paris Smile") renamed from "Paris Cocktail," is a new revue at the Ambigu by Jacques Charles. It is evidently designed for touring purposes, with the ballyhoo of the title to suggest Parisian smartness. Piece has its moments, but is no sensation.

Mlle. Baldini stands out from the cast. One amusing episode is built around the talking screen crazo. It shows a producer obliged to convert a silent picture into a dialog play. Talker has the same principals, but their speech is uproariously funny and their articulate acting terrible. Other featured principals are Barreta and Mlle. Collette.

"Le Faradid Terrestre" ("Heaven on Earth") is a psychological affair offered by Juvenat at the Studio des Champs Elysees. Author is Paul Vialar. Done in three acts, piece is witty and risky at times but weakened by forced situation.

Story has to do with a complacent husband who closes his eyes to the infidelities of his wife and the trio of husband, wife, and lover gets along as a contented family. This lasts until the woman takes up with a Russian gigolo, a circumstance that angers the husband and the lover. All is mended and contentment returns when the gigolo bows out of the picture. In the cast are Pierre Juvenat, Roger Coutant, Jean Silvestre, Fernande Albany as the wife.

"Last Czar"

"Le Dernier Czar" is a quasi-historical melodrama by Maurice Rostand, produced by Maurice Lehman at the Porte St. Martin. Story deals with Nicholas, the last monarch of the Russias. It is a rather feeble poetical treatment of Nicholas, Rasputin, the Czar's wife, and lover gets along as a contented family. This lasts until the woman takes up with a Russian gigolo, a circumstance that angers the husband and the lover. All is mended and contentment returns when the gigolo bows out of the picture. In the cast are Pierre Juvenat, Roger Coutant, Jean Silvestre, Fernande Albany as the wife.

"Fugue" defies translation as here employed. Word has its musical meaning and also signifies an amorous adventure, a lark, etc. There was a double application. Piece was nicely done but made small impression, at the small Theatre St. Georges in the Comedie building. It is by Henri Duvernois and has to do with a famous musician, advised by his physician that he has but a short time to live.

He fears the blow of his death will kill his loving wife, and determines to strive against it. For this purpose he elopes with an admiring widow, who devotes herself so successfully to nursing him that he recovers. He wishes to return to his wife and gains his point by relating to her the reasons that led to his wild adventure (fugue). However, the old state of confidence and affection never quite returns. There is a double application. Piece was nicely done but made small impression, at the small Theatre St. Georges in the Comedie building. It is by Henri Duvernois and has to do with a famous musician, advised by his physician that he has but a short time to live.

Romantic Operetta

"Aimez, je le veux" ("Love, I Command") operetta by Dolly and Leopold Marchand, with music by Guttinger produced at the Eldorado, falls into the same unsatisfactory class as the rest. It has to do with the trials and tribulations of a timid youth in love with a young widow, appealing to a poor mesmerist to instill courage into him, so that his suit may prosper against an audacious rival. Believe it or not, the scheme succeeds.

In the cast are Marcel Simon, Max de Rieux, Gaby Montreusse and Liline Paris.

O'Neill's "The Hairy Ape" under the title "Le Singe Celi" translated by Maurice Bourgeois, was produced by R. Darzene in cooperation with George Pitoeff at the Theatre des Arts, turning out the nearest thing so far to a hit. Even that was rather mild. Play has cubist scenery matching the bizarre character of the whole work. Pitoeff gives a good deal of power to the acting of the steamship fireman Yank.

## The Tiller Dancing Schools

of America, Inc.

64 WEST 74th ST., NEW YORK  
MARY READ, President.  
Phone Endicott 8216-6  
New Classes Now Forming

The wise man appreciates the good things in the worst things that happen to him.

MR. AND MRS. JACK NORTHWORTH  
130 West 44th Street  
New York



# Agent's Legal Test of Contract With Evelyn Laye on Metro Deal

London, Sept. 24. Frank Zeitlin, of Screen and Stage Bookings, Ltd., is suing Evelyn Laye, musical comedy star, defendant. It is set down for a hearing this session.

Zeitlin claims a contract with Miss Laye to act as her exclusive agent for all film engagements for three years. It has one more year to run. He alleges that Miss Laye, signing with Metro-Goldwyn-Mayer without his knowledge, violated the agreement.

Miss Laye's contract with Metro is for next spring at \$5,000 a week, 10 weeks' minimum, with 50% increase in event of a continuance option exercised. The agreement calls for transportation from London to Hollywood and return, with state-rooms and kindred luxuries, also in consideration of her signing she is said to have received a bonus of \$5,000.

This is regarded as the most munificent payment ever accorded a British star and could not be met by any English film company.

Zeitlin claims commission on this engagement and damages for breach of contract. Miss Laye's defense, just filed, is that her agreement with the agent, although specifying "all film engagements" does not include "talking films."

The agent further claims his position has been aggravated inasmuch as Miss Laye induced offers from an English film concern through this agency to make a picture immediately, although her contract with Metro specified that from date of its signing she is not permitted to make any kind of film until that contract expires. Miss Laye signed the Metro agreement May 24.

As the first of international complications in the relations of agents with talent and in the new talking picture field, likewise growing international, the Zeitlin-Laye action, unreported as yet locally, is of commanding interest on both sides of the Atlantic.

## COLORED TROUPE OVER EUROPE AT \$450 A DAY

Paris, Sept. 24. The American Negro revue called "Lousians," starring Louis Douglas, its author, will have its first Paris showing next spring, although the troupe was assembled from the "Blackbirds" company here.

In the meantime it is road-showing all over Europe on an unusual arrangement. Gino Arbib, general manager of the Billy Arnold agency, has booked the outfit all around, getting them \$450 a day against a 70-30 percentage arrangement.

Troupe has 46 people in it.

## Oppose Moulin Talker

Paris, Sept. 24. The great publicity attending the change to a talking picture policy at the Moulin Rouge, has brought on a kick-back.

Political, official and theatregoer opposition has developed against the idea, due to the ancient tradition of sprightly stage entertainment at the house, for many years a cherished feature of gay Paris life.

## CARRILLO SCORES

Sydney, Sept. 24. Leo Carrillo is a decided success here in "Lombardi, Ltd.," at the Criterion, in spite of dull theatre business generally.

## Bert Royle Dies

Sydney, Sept. 24. Bert Royle, New Zealand representative for Williamson-Tait, and for many years before he went into theatre management an actor, died here.

## Don Douglas' Role

Los Angeles, Sept. 24. Don Douglas, former English legit player, will cavort opposite Mary Nolan in Universal's "Ropes," film.

## Grace Moore's Test

Paris, Sept. 24. Grace Moore, American, aimed for grand opera via Italian route, has been through a Movietone screen test here.

## CHEVALIER AT \$8,000, EMPIRE SCALE TILTED

Paris, Sept. 24. Maurice Chevalier, receiving up to \$8,000 a week, is in his second week at the Empire, here, playing to an increased box office scale and a big draw. Engagement in vaudeville is confined to the fortnight and precedes the singing screen and stage star's return for another American picture.

This is the second time recently Comedian's high money due to his salary and percentage arrangement under the tilted scale. Admission price for the engagement is sensational for Paris, with opening night set at 100 francs or \$4 compared to the usual 40 francs (\$1.60).

The Empire has tilted its prices. Same plan was used for the engagement of the Revellers in August, although the increase was more moderate.

## W. T. VAUDE MAY GO UNIT REVUE

Sydney, Sept. 24. Williamson-Tait are considering abandoning vaudeville policy in a number of Australian states and booking in revue units generally as a substitute.

First hint of a possible change came with the announcement that the Tivoli, Sydney, will close for good next week after playing vaudeville for 40 years. It is the oldest theatre in the city.

House has been doing poor business ever since the advent of talking pictures and has lost money heavily in the past year. But the immediate cause of the closing is the government's ruling that house did not come up to legal requirements in several particulars.

It has been operating lately on a day-to-day permit and Williamson-Tait do not feel it is worth rebuilding to continue the old policy. Firm is playing vaudeville in other spots so far, but it is admitted the management may abandon the policy in favor of the unit revue idea.

## Ephraim Buys In

London, Sept. 24. With his law suits against Sir Alfred Butt and others settled, believed on a cash basis, Lee Ephraim returns to activity in show business. He is buying out the interests of Jack Buchanan in the Moss Empires.

At the same time he is purchasing Louis Dreyfus's interest in Lee Ephraim, Inc., and proposes to continue alone.

## Sydney Legits Dark

Sydney, Sept. 24. Three leading legit theatres here are dark because of dull business. Reasons advanced for the depression is the generally dull trade situation combined with competition of the talking pictures.

Spart in business recently with prospect of a change in government tapered off promptly. Dark houses are Empire, Palace and Opera House.

## Fixing "Jack's House"

London, Sept. 24. The Hulbert-Murray production, "The House That Jack Built," now touring and destined for the Adelphi, will remain on the road a fortnight longer than anticipated. Producers found the piece needed much more done with it before it would be ready for the West End.

## Fred Lee Dies

Sydney, Sept. 24. Fred Lee, old-time performer and father of the Fredo Boys, violinists, died here.

## Chaney and Fox Dated

London, Sept. 24. Chaney and Fox are set to open at the Carlton hotel Sept. 30 for four weeks.



## WILL MAHONEY

In Earl Carroll's "Sketch Book," Carroll Theatre, N. Y. C.

The New York "Sun" says: "The star performer of Earl Carroll's 'Sketch Book' is, of course, Will Mahoney, who is as funny and as big a hit as usual."

Direction

RALPH G. FARNUM  
1560 Broadway

## BERNIE KIT-KAT CLICK; GRABBED BY PALLADIUM

London, Sept. 24. Despite the 30 shilling covert, Ben Bernie drew practical capacity opening at the Kit-Kat last night, and promptly on the conclusion of the first session was engaged for the Palladium next week.

The jazz maestro got into his stride at the very start and, revealing a versatile and peppy aggregation behind him, stamped himself as a box office feature of the first grade for this class spot.

From the very start Palladium people were interested and only obstacle was the Bernie figure. This was settled before the end of the evening.

## LONDON CHILLS UP ON LUCILLE'S SHYLOCK

London, Sept. 24. London put the chill on Lucille Laverne's production last night of "Merchant of Venice" at the Little Theatre. She played Shylock herself, putting on whiskers, of course, for the role.

Critics speak cynically of the art side of the production, particularly of the performance of Virginia Pemberton, unknown American girl, as Portia.

Her playing reminded several of the reviewers of a high school prize giving. Story is that Miss Pemberton has a financial interest in the venture.

## PARIS' PARK CASINO

Theatre on Site of Sayag's Ambassadors

Paris, Sept. 24. Paris is going for the Central Park Casino idea which has turned out a gold mine in New York.

Edmund Sayag's Ambassadors restaurant is to be closed following its closing Saturday night.

In its place will rise the Theatre de Concorde, to be the home of smart revues. Adjacent will be the new Ambassadors restaurant, house and restaurant being under the Sayag management.

It is proposed to have both ready for opening next spring, the restaurant being on city-owned land in the Champs Elysees and in many respects a duplicate of the Central Park Casino in New York.

## Hassell in London

George Hassell, legit comic closed his proposed vaude skit in rehearsal last week.

He is called for London to appear in the London production of "The Student Prince."

## Loraine-Vanbrugh Play

London, Sept. 24. Robert Loraine and Irene Vanbrugh will appear in a new play by Ben Levy entitled "Art and Mrs. Bottle," opening in about six weeks.

## Lartigue U. S. Visitor

Paris, Sept. 24. Henri Lartigue, William Morris agency chief in Europe, sails for his bi-annual visit to New York, Oct. 9, on the Ile de France.

# Shaw's "Apple Cart" London Event; Wallace's "Calendar" Sure N. Y. Hit

## UNROMANTIC PARTNERS GO VERY ROMANTIC

Paris, Sept. 24. Addison Fowler and Florenz Tamara, partners eight years during which they have mounted to the top as feature dancers and all that time avowed themselves "unromantic business partners," are making plans for a wedding in Europe.

The pair have many foreign contracts to play out and will fulfill them all, beginning with the opening of the class night club here, the Lido, Oct. 15.

When all engagements are completed they propose to open the Fowler-Tamara dancing school in New York, but when that will be even they cannot venture.

## TRANSLATOR OF "HAIRY APE" COLLAPSES

Paris, Sept. 24. Maurice Bourgois, 26 years old, who adapted Eugene O'Neill's "The Hairy Ape," suffered a mental breakdown following the premiere of the play Sept. 20 at the Theatre des Arts here, and is confined in a sanatorium at the instance of his family who fear for his mental condition.

Young man has for long been in a highly nervous state and subject to emotional attacks resembling hysteria. On top of that the overwork and tense application of translating the bizarre O'Neill play overtaxed him.

Bourgois had planned to devote himself to the translation of all O'Neill plays and the absorption of a finely strung mind on the outre O'Neill themes is believed to have been too much for him.

## Chorus Boys Needed

(Continued from page 1)

One is Warner Bros., reported to be back of E. Ray Goetz and his forthcoming musical, "Fifty Million Frenchmen." The other is Paramount which has partially tied up or expects to with Schwab and Mandel. The first may be S. & M.'s "Follow Thru," to play a stage engagement first out there.

Under such a plan film companies can take entire chorus groups and shoot them intact into a picture.

## WEATHER

Washington, Sept. 24. Forecast for week Sept. 25 to 29: Mostly fair Wednesday, followed by rain Thursday and probably in eastern sections Friday, then generally fair Saturday and probably Sunday.

Mild temperature Wednesday, cooler Thursday and Friday, and somewhat warmer by Sunday.

## London, Sept. 24.

Week-end was the 12th in succession of fine weather and made the 31st day without rain. Strong shows prospered despite the call to out-of-doors.

## Paris, Sept. 24.

Weather is fine and sunny, with evenings turning cold.

## Ann Suter in Paris Spots All-American

Paris, Sept. 24. Ann Suter, who went into the Casino de Paris revue for a week and turned into a fixture overnight, will be among the all-American group set to open at Le Parquet de Paris in October, doubling out of the Casino.

Others set for the class night resort are David and Hilda Murray, ball room dancers, and Lud Gluskin, jazz maestro.

London, Sept. 24.

Theatre events of the week were the premiere of Shaw's "The Apple Cart" before a brilliant society turnout, and the opening of Edgar Wallace's "The Calendar," which would be a sure bet for New York, and is a hit here in its splendid presentation.

Although the Shaw premiere drew out the socially elect, the newspapers did not review it a second time, having made their comments when the piece played Malvern. In the first night audience was Ramsey MacDonald, the new Labor premier, who was frankly amused over the fictitious labor prime minister in the play.

Shaw has for once yielded to a critical reaction to one of his plays. In line with objections voiced by the newspapers when the play was done at Malvern, he now describes it as "A political extravaganza in two acts and an interlude." Instead of "A play in three acts" as before.

As the first line critics had been present in Malvern, and as "Emma Hamilton" was opening in London the same evening, the second stringers were present. These substitutes are nearly always non-committal, and prone to play safe, but in this case several ventured to be sceptical of the play's success.

## Wallace's Best

Edgar Wallace's "The Calendar," at Wyndham's, is easily the best melodrama that prolific writer has ever turned out. It was splendidly received here and if the same company could be sent to New York its success on Broadway would be certain. Such a thing, however, is almost out of the question. Fully half of the cast of 15 are high-priced players. The new piece has great possibilities for a talking picture.

## Jew Suss:

"Jew Suss," opening at the Duke of York's, is easily the best dramatization of Feuchtwanger's novel by Ashley Dukes, and is capably acted by Matheson Lang with an excellent supporting company. Play has artistic settings and shows able direction and altogether looks like a really notable success.

"Emma Hamilton" turned out to be just another chronicle of the Lord Nelson and Lady Hamilton affair. It proved but mildly interesting to some and extremely dull to others. Several of the critics found fault with Mary Newcombe's accent in the name part by way of expressing in a trivial detail the dissatisfaction they felt over the whole affair.

## Names for Piccadilly

London, Sept. 24. The Piccadilly hotel will reopen its newly decorated Louis XIV restaurant room, Oct. 2, apparently going back to its former policy of plunging on big names.

Opening bill will have as special attractions Sonnie Hale and Jessie Matthews, principals in Cochran's revue, and the Adams Sisters from the Trocadero cabaret.

## INDEX

Foreign	2-5
Pictures	6-45
Picture Reviews	17
Film House Reviews	55
Vaudeville	46-63
Vaude Reviews	54
New Acts	56
Books	58-59
Times Square	60-62
Editorial	64
Women's Page	63
Legitimate	65-72
Musical	73-74
Obituary	75
Correspondence	77-79
Inside-Pictures	64
Inside-Vaude	64
Inside-Exits	61
Talking Shorts	17
Editorial	65
Foreign Film News	3-5
Barboursque	52
Radio	75
Night Clubs	74
News of Dailies	62
Outdoors	76
Letter List	79
Sports	62

## British Film Field

By Frank Tilley

London, Sept. 13.

The Swanson premiere swamped most else first part of this week. She scored two traffic jams, one on the night of the premiere, when 72 extra police were drafted to Regent street and had as much work to do after the show as before.

Tuesday afternoon Gloria threw a tea-party to over 400 Lyons waitresses, known here as "Nippys," and sang "Love" from "The Trespasser" without rehearsal. The girls became hysterical and mobbed her so she had to be smuggled out through underground passages and hustled into an auto on Shaftesbury avenue.

Traffic in Coventry and Rupert streets was blocked for an hour and a half, the folk being attracted by the cheering of the girls and hearing Miss Swanson was there.

The picture, which got good press notices here, is playing to capacity at New Gallery and looks like staying.

Joseph P. Kennedy and Mrs. Kennedy with Gloria and the Marquis left for Paris and sail for New York on the "Die de France" Sept. 18. Ambrose Dudley, who has appointed Sully Newman rep for R-K-O in Latin Europe as well as in this country, sails on the same boat. Lance Heath, Swanson's presser, leaves Sept. 14 on the "Franconia."

### W. E. Klangfilm Talks Off

W. R. Otterson and H. G. Knox sailed 11th with no result of the negotiations with Klangfilm. Dr. Luscher went back to Berlin. Neither side would concede the demands of the other over the patent situation, which leaves things with Klangfilm not working here and Western Electric apparently barred out of Germany. Siemens Klangfilm rep for this country is at present in Berlin assisting negotiations with Alfred Baudy, whose British instructional was to have started production on Klangfilm system at its Weymouth studios many weeks ago, with no action to date. One of this country's directors, Walter Summers, who made the "Battle of Falkland Islands and Coronel" film, has left to join British International.

This latter company showed another pure talkie picture, "The Par-bing," originally made silent and later synchronized at the end as was "Gitty." Directed by Castleton Knight, former theatre manager, it's especially on planned for an American paper. What needs saying about it would start another international row.

### Indian Summer Business

Not so bad, with the hangover of the heat spell still staying. Empire doing nicely with "Last of Mrs. Cheyne," especially on planned for objection to some dialog. Capital pulling up a bit on "Rainbow Man" held from previous week, and Tivoli showing no sign of dropping off with "Building Drummond." United Artists is credited with having made a deal with one circuit for this film for \$400,000 minimum. "The Last of Mrs. Cheyne" closed three months' run on "sevens" Sept. 12 and opened with "Four Feathers" at a gala performance, the same evening, running three or four months. The theatre doing capacity almost from noon opening on "Divine Lady."

### In West End Too Long

Next week, 42 London wired houses run "Show Boat" simultaneously. As the picture has been running for around 20 weeks in the West End, it doesn't seem so good for the release houses. In this way they will soon be back in the condition they were with silents, when the few houses run it. The West End killed the pictures for the neighborhood houses but boosted the film for the provinces. This went so far neighborhood houses died even with Chaplin.

### Gaumont's Low Profit

Though the Gaumont-British Corporation acquired General Theatrical and Provincial Cinc. Theatres during the past year, profits are down and the 6% dividend on the common is only retained by a smaller carry-forward.

Gross profits are \$143,620 this year, against \$1,501,655 last, both before reckoning depreciation. Interest and depreciation, also amortization of franchises, are \$1,610,605 this year, against \$1,219,420 last.

Last year the carry-forward after paying 6% on the common was \$218,700; this year it is down to \$134,450. Total reserves as at March 31 are shown as \$7,488,100, which is to be increased by an addition of \$3,777,770 from share premium totaling 1,246,771, for which the Ostrers paid \$6 a share, with par value \$2.50.

## GOING ABROAD FOR MATERIAL

Joe Pincus, the Fox New York screen talent booker, sailed Friday night on the "Olympic" for a visit abroad.

Pincus' main purpose from the account is to seek available foreign talent for Fox talkers. The trip has been brought about, it is said, through Pincus' deciding salaries asked by talent around the metropolis as too high for value received.

Abra Pincus is reported believing that with the aid of foreign agents he will be placed in communication with people and novelties for the picture studio at a lower price than obtainable here. Should the foreign agent or actor attempt to send up the scale, Pincus will cut that agent off of his list.

With William R. Sheehan, the Fox studio head, to follow across next week, Pincus in his quest will be able to give an immediate decision and contract. He will be gone about two months.

### "Honky" London H. O.

London, Sept. 24.

The Sophie Tucker picture, "Honkytonk," has been retained at the Piccadilly for three additional weeks.

Picture has been a tremendous draw in this town, where Sophie is a personage.

Market shed 8-10 cents on the stock when the report was issued, and it now stands around \$3.25.

### Brifco Crash

Morris Greenhill's Brifco film stock company, which he originally started in 1913 as the British Film Stock Company, and was reconstructed in 1919 as Brifco Company, goes into compulsory liquidation with a total deficit of \$6,782,640, of which \$573,824 is deficient on unsecured liabilities over assets, and the rest is the paid-up capital. Greenhill some eight or nine years ago made a bid for the British handling of United Artists releases, and stated several times he had secured it. In 1919 the original company, which had committed manufacture raw stock, reconstructed with a capital issued of \$2,238,815, and in this year paid 20% on its common and 10% on its preferred stock.

Official receiver indicted the directors for not having the courage to admit the hopeless position of the company six years ago, charged they had committed directors of judgment in continuing business while under heavy liabilities.

Greenhill was concerned in the recent case with Universal over film distribution here during the period before Universal put in its own branch.

### Visitors

Somebody called Charles Stinson, from Lili Old, comes in this week. Herold as the president of Big Picture Pictures, Inc. Wants to buy pictures here. The optimist!

Another guy floating around is claiming to have discovered "Beau Drummell" and other similar films. Name Barney or something. Going to make supers here some time. Yeah?

The department is getting some yiffy letters from folks who figured the films act was sufficient protection and bought into production promotions over the last year and a half. One man sold his insurance and got a second mortgage on his house, and now gets no answer from the company to letters, his first attempt being to get any film flotation, to get an amount except from underwriters in the future.

Deferred stock in the sucker companies, issued at 25 cents and pegged at 100 cents, is being sold by the blue sky peddling promoters, most of whom have long ago sold out, and some have been abroad, are now peddling at five to 10 cents, but they can't be sold even at that. Some of this waste paper was at one time figured to \$2 and over.

There are three blow-ups coming on these companies, which cannot be stilled for more than around another couple of months, when the final legal limit of their grace before a bankruptcy is reached.

Several executives are figuring to look over the talker situation this fall, so making a trip to New York till the storm quietens.



A Natural SIMPLICIO AND LUCIO GODINO

With their brides and Filipino Band. Playing San Diego, Cal., week of Sept. 28. The sensation of the season.

An ARTHUR KLEIN-TERRY TRAPNE ATTRACTION, Suite 1405, 1560 Broadway, New York.

## New Sound War Front in France And Spain Looms

Paris, Sept. 24.

Following the legal drive against American equipment in England, Czechoslovakia, Switzerland and Germany organized by the Klangfilm-Tobis group of Germany, a new front in the sound picture war is being drawn up in France and Spain, according to trade reports here.

Electric Products Research, Inc., has already withdrawn from the Swiss territory, abandoning for the time being its campaign to market equipment, and the future of the wiring of French and Spanish houses if the fight is carried into these territories, is gloomy.

Story of the dealings between the German and American equipment people circulated here is that J. E. Otterson, president of EPRR, made a tender of \$2,000,000 to the Klangfilm interests and then pulled out of the conference in disgust when the Berlin coterie made demands for a film footage royalty as well on all pictures projected and reproduced on Western Electric apparatus.

## Casino King's Buy

(Continued from page 1)

Miss, is set to open early in October in the Casino, instead of at the Palace, while Raquel Meller goes to the Palace under the realignment of house control. Under the old order Mistinguette would have gone to the Palace, which compared to the Casino is a second-rate house.

With Maurice Chevalier absent in Hollywood, Mistinguette is the only native star of the first water remaining at home. She wanted to make the most of the situation and in furtherance of that design she made arrangements not long ago to do Andre's seasonal favors. She went to two charity galas given by Andre, performing in the show and personally passing the hat in Deauville and LeBouic, both ritzy resorts, thereby boosting Andre's casino prizes in each place, otherwise contributing to his prestige and profits.

As an outcome of these activities Andre agreed to back DuFrenne, Mistinguette's impresario, and made it possible for him to carry through the Volterra lease on the Casino. In addition to that deal, the same partnership has taken control of Le Perrequet de Paris, famous night club in the Casino basement.

### Sayag's Casino Project

Andre's operations in the theatre are of minor import compared to his recent deals in casino properties. He has just bought out the Monte Carlo syndicate which runs the famous gaming Monaco casino and besides controls the casinos at Cannes, Deauville, LaBouic and the vil-

## English Film Critics Like to Rap American Pictures for "Insults"

## EASTMAN GRABS FRENCH COLOR

Paris, Sept. 24.

Eastman Kodak is contracting for a French natural color process called Keller-Dorian, combination of the names of the inventors, now dead.

Process is the same as that used in the Eastman small cameras designed for amateurs, only vastly improved in quality, and is being heavily exploited here for the screen.

Technicolor, which had a jump on the color technique, with the sudden advent of sound, is understood to be enjoying a demand in excess of its producing capacity; Eastman is seen as anxious to get into the color division of sound pictures, anticipating enormous demand for color film for this end. Gaston Chervin, journalist of the "Paris Mid" and associated as director of "Cinematone" picture trade journal, will sail for New York shortly, empowered to arrange contracts between the French principals and Eastman.

## LONDON CRITICS BREAK UP MIDNITE PREVIEWS

London, Sept. 13.

English critics have finally smashed the midnight trade-show stunt. This, usually pulled in a swell house with everybody in evening clothes, always ended about 1:30 a. m., leaving the critics plenty tired for the next day's grind. After "Under the Greenwood Tree" they issued an ultimatum, and "The American Prisoner," scheduled for Thursday night, and the saying "nothing doing." So the producers pulled it off and will show it some morning later.

Trade shows are the big laugh here anyway. Everybody but exhibitors attend them. The London press reviews and then the cans are rushed off to Glasgow, then to Liverpool and so on through a line of towns. Some exhibitors book on seeing them under these conditions. Then the cans go back on the shelves till released a month later, and the saying "nothing doing." So the producers pulled it off and will show it some morning later.

Handling such perishable commodity as pictures this way partly explains why British producers are where they are.

Handing such perishable commodity as pictures this way partly explains why British producers are where they are.

tra Cercle Haussmann in Paris.

Meanwhile Edmund Sayag, who controls the Ambassadeurs in Paris and the Kursaal in Ostende, has undertaken a gigantic amusement enterprise looking to the rehabilitation of Monte Carlo as the premier gay spot of the world. It has been overshadowed for the past few years by both Cannes and Nice.

In pursuit of his large scale plan Sayag has merged his important group of enterprises, including Ciro's of the Hippodrome, Cafe de Paris and Hotel de Paris, together with the casinos and can bid for talent for this big pool of places.

First move in lining up attractions is the departure for New York on the Ile de France Oct. 9 of Henri Lartigue, European representative of the William Morris office, with instructions to contract for the best names, bands, such as Whiteman's, Lopez, Olsen, Bernie, and Aaronson's.

The Monte Carlo arrangement is the cause of great elation among performers here and elsewhere in Europe. Monte Carlo always paid the poor gods of salaries in spite of its great reputation. Management argued an engagement constituted with the performer's reputation and with that argument was able to put over sharp money cuts.

The very fashionable casino in Cannes formerly insisted on playing attractions first of the resorts along the Riviera. Now that many spots are under the new management it means a better break all around.

Andre was an undertaker in his earlier days and still makes joking

London, Sept. 14. The alarm-viewers are the only mugs catching pictures these days, spot a title or a bit of dialog that's an affront to their Anglican adenoids.

Every American picture has to take a certain number of raps. But the way some of the critics on the dailies go on their way to look for insults where none is intended is the prize laugh among the inside boys.

Let an American direct a picture here and he could write most of the critics' tickets blindfolded. Let him try an English subject and the raps come down like hailstones. Let a Hollywood director do an English subject with an English cast and every foot he shot under the microscope to see if some regiment or member of the royal family has not been affronted.

A wise-crack in "The Last of Mrs. Cheyne," a title of a Victor McLaglen picture, some slapstick of a Lachman in a Hardy picture—all get the razz.

If a box score were ever kept of the reviewers here they'd read like Red Auer's old batting averages.

"High Treason," which starts out with "Cock-Eyed World" kind of repartee, would have these critics in a tither if it were an American label, but being a British Gaumont picture and directed by Maurice Elvey, a Yorkshireman, it goes down as the best talker yet—and British.

It so happens that it is a pretty good picture and has barrels of box office as well as a mighty elevating idea, but that's no reason for socking "Mrs. Cheyne," because it happens to be a Metro picture and pretty good too.

One of these wise boys told how the English got over the problem of naughty words in the dialog. Since the censors as yet have no wired house a copy of the dialog is sent to them and read as the picture runs.

### Kidding Censors

To get over any possible controversial words as to what ought and ought not to be in the text, the wise uns leave out the "hills" from their script. In this way nothing naughty is read to the censors who watch a silent version, but it's all there once the picture goes into a wired house. Which is a pretty good gag, though it is bound to end when the censors get up-to-date projection equipment.

The patriotic bug is the weakest boost in the world. Yet practically every company over here has a "British" plastered somewhere on its writing paper. That no first line American company has an "American" anywhere in its incorporation papers ought to be the big hint to the boys that with all their muckaboo about the propaganda in American pictures the American makes pictures for entertainment and wouldn't know propaganda from a gargoyle.

To console these one-way critics a bit they might add up the figures around the West End. Of these houses in light 21 are running English shows, three American, two French and one German. In picture houses eight are straight American in origin, direction and cast; five are English-American, being Hollywood made with either English stories or plays; one is 100% English, and one German.

references to his old trade. He is rated a gambling king—all Europe and it is said is planning further important theatrical activities in Paris which may change the theatre map.

Public comment on Mistinguette's plans were perfunctory, setting forth:

Oscar DuFrenne and Henri Varna anticipate inaugurating their management of the Casino de Paris in October, with the "Revue Miss," starring Mistinguette, first intended for the Palace. The French eternal flipper when recently in London underwent a wrinkle treatment. Mistinguette is reported interested in the new direction of the Casino, having found two million francs in the wallet of Leon Volterra, wanted for his house and good will. She is in on a percentage of the profit besides her salary.



# ANTI-U. S. CRAZE HITS FILMS

## French Rush to Take on U. S.

### Films Under Latest Quota;

### Exhibitors Go Close to Ruin

PARIS, SEPT. 24. THE FRENCH CINEMA CONTROL COMMISSION GAVE ITS FORMAL APPROVAL TO THE NEW FILM QUOTA COMPROMISE AT 6 O'CLOCK THIS EVENING (TUES.).

After six months of idleness, the American exchanges here are resuming under heavy demand for product following the settlement of the long wrangle over new quota regulations.

The dispute is now substantially settled awaiting only the formal ratification probably today (Tues.), by the Cinema Control Commission. In negotiations that led to the new arrangement Harold Smith represented the Hays organization (American).

Andre Francois Poncet, fine arts commissioner of the French government, was an influence favorable to the American side during the final dealings, seconded by Charles Delac, president of the French Motion Picture Chamber of Commerce.

This represented a distinct switch for Delac, who had been anti-American in his views, his position being influenced by the Jean Sapene group.

#### 7-1 Ratio Goes On

The compromise agreement continues the seven-for-one plan of last year, instead of the proposal for a four-for-one ratio. This represents a complete about-face by the French companies, which at length saw the wisdom of not making it too tough for the provinces.

Minor towns all over France, important theatres in the big centers and even key houses like the Haut-Palais have been booking absurdly inferior native product and had suffered at the box office accordingly. This was the element that figured in the switch of French trade sentiment.

American interests had suffered heavy losses during their six months idleness when business was suspended. Metro-Goldwyn actually went into the red for \$150,000, according to Allen Byer, divisional chief here. Normally M-G-M leads the local distributing field and averages \$1,000,000 in business a year. Paramount does about the same bulk.

A drastic enforcement of the proposed quota ratio would have worked ruin to the Americans besides consequence to the native business impossible to estimate. One of the things that made it look serious, was that both the big French circuits are accustomed to book six to nine months ahead.

#### Circuit-Buying Urgent

Immediately upon the announcement of a compromise, the American distributors were besieged by all the big film buying circuits. Carl of the Franco-Aubert group, one of the most important theatre operators in the country, solicited the exchanges himself. Jacques Halk, independent exhibitor who is reconverts the Olympia Music Hall into a deluxe picture house at a cost of \$1,000,000, appeared as an urgent buyer. The Olympia is reopening in November. Opening date had been indefinite because of the quota tangle, one illustration of many of the speeding up of business that has come on the heels of the settlement. Halk has right along been one of the French trade figures favoring the American side of the controversy.

The new arrangement (really it is the continuation of the status quo) provides for the purchase of licenses as before, with the probability that unused licenses will be valid as a basis of new importations. A vital condition on the purchase of these new and still necessary licenses from French producers is that no prohibitive rates will be permitted. It is estimated that the average cost for each license for the

#### U'S DIALOG WRITERS

Carl Laemmle Engages Foreigners for "Western Front"

Paris, Sept. 24. With Universit making "All's Quiet on the Western Front," the sensational best seller of many countries, into a talker, Carl Laemmle, while here, is preparing for it. Erich Remarque, author of the book, will write the German language version, and Jed Kiley, of the staff of the local "Boulevardier," will do the English lines.

Jack Forrester, American juvenile, now in the Casino de Paris revue, has been engaged by Laemmle for U's talkers at Universal City.

In the Laemmle party, sailing Sept. 26, are Stanley Bergerman, the chief's asst., and Ivan Kahn, Hollywood agent for U.

## POLITICAL JAM OVER EMELKA CONTROL

Berlin, Sept. 24. Emelka will not be taken over by Ufa, but its control will go to a financial group which has Republican backing.

Change of status of the second largest picture producer and the largest operator in Germany is an illustration of political sentiment here.

The proposal of shift of ownership to the Ufa people brought on a political tumult, the liberal party chiefs raising the cry that the scheme amounted to a film monopoly in the hands of the supposed reactionary party.

So sensitive is the public to possibilities of screen propaganda control that the argument really prevented any deal being made.

Once the Ufa transaction had been balked, it was a simple matter for the new interests to buy stock control.

## FOX'S GRANDEUR FILM SHOWING IN LONDON

London, Sept. 24. It is believed here that William Fox intends duplicating his Grandeur film program now at the Gaiety, New York, in this city.

There has been no local exhibition of the wide film and screen. The Fox London office appears to have no information as to where or when the Grandeur pictures will be shown.

Arrangements may be made when W. R. Sheehan arrives. He is due in about two weeks.

release of an imported feature will be from 4,000 to 5,000 francs, (\$160 to \$200).

Another important feature of the changed situation is that the French withdrew their unqualified demand for interchangeability, which means that American equipment will be used exclusively for the reproduction of American-recorded sound.

It is to be borne in mind that by accepting the status quo the Americans do not by any means imply that the Americans have abandoned their stand against any quota restriction at all. They are still maintaining that position on the record, while resuming business under the adjustment.

## FLAG WAVING ON FRANCO-RCA DEAL

Hurel of French Concern Fights Alliance for Sound with Photophone—Inside Battle Becomes Newspaper Controversy—Vaucorbell, V-P, Argues Deal Would Put Trade to Work Now

#### SELFISH PATRIOTISM

### W. E. Starting

London, Sept. 24. Western Electric has started 13 "nullity" suits against Klangfilm, carrying on the legal fight on an enormous scale in Germany, Switzerland and Holland, besides beginning a counter-campaign in Austria where the German patent holders have tied up equipment in Vienna and Budapest.

This is the first move on the part of the American side in the war for world control of screen sound, following hostilities on a wide front by the German patent holders, most of which have been successful so far.

Klangfilm-Tobis people sued out a new injunction in Budapest Friday, to which W. E. made prompt reply in the form of a bond of \$1,700 to secure any judgment the plaintiff might win upon trial of the issue.

The following day, Sept. 21, the German interests went into court in Vienna applying for an injunction there, both actions relating to the exhibition of "Singing Fool" on Western Electric wiring.

The Vienna writ was refused.

Paris, Sept. 24. Animosity against American trade which has become almost a European phobia aided by flag waving politicians, has halted if not balked a deal for sound apparatus and sound pictures between Franco Films of France and Radio Pictures and RCA (American), under the inspiration and active leadership of Robert Hurel, general manager of France.

Such an alliance was regarded as practically closed. An American director was under sailing orders to begin active co-operation with the French firm.

Now all progress toward an actual agreement has been stopped, if not actually off.

Directorate of Franco is split wide open on the proposition and the breach has widened to the extent that two factions are engaged in an open controversy in the newspapers. One side has progressed to an understanding with the American concerns subject to the sanction of Joseph Schmitzer, president of Radio Pictures. There the matter stands about where it was two months ago. Meanwhile Robert Kane, who was set to leave New York for Paris to take charge of Franco sound, has deferred sailing.

#### Hurel Chief Obstacle

Opposition to the alliance centers in General Manager Hurel of Franco, who heads the faction opposing Ed Cornillon-Molnir and Max de Vaucorbell, who have been active in urging the tieup.

Hurel's campaign has taken the form of patriotic flag waving on the proposition that French technicians can perfect their own synchronization equipment and have no need of a hookup with Radio Corporation or any other American interest.

Hurel threw a fit when Variety came in with details of the proposal. He has made vehement denials in the French newspaper that a Fran-

(Continued on page 59)

## Australian Tax Pledge Really Impost of 5% on U. S.-Bought Films

#### BRISSON AND ELINOR

Star Wants to Quit British Inter. and Go to "It" Gal

London, Sept. 24.

Carl Brisson wants to break his British International contract and sign up with Elinor (Hyn). So far he's had a bad break in stories, but this time B. I. P. is giving him his own story and Harry Lachman to direct him—Lachman writing the script as well.

Brisson wanted Lachman badly and finally got him; only to fall now for the "It" grandame. He and Lachman may go through with their song and dance as B. I. P. still has Brisson under contract till the end of the year. Friends have been trying to swing Brisson into an American company, figuring the British will bruise his talents beyond recognition.

## "MELODY" DISKS FORCE PICTURE TO PARIS

Paris, Sept. 24. Metro-Goldwyn is continuing Keaton's "Spite Marriage" at the Madeleine-Cinema, probably until October, when "The Broadway Melody" will go in. That was the arrangement when the settlement of the quota wrangle came along and it may be changed now.

Arthur Loew and Alan Byer, local distribution chief, both were in favor of putting in "The Hollywood Revue" first, due to what they figured would be a handicap of English dialog in "Melody," made worse by the violent agitation here against "Anglicizing" France. On both counts the decision was made to hold "Melody" back.

When their plan for the "Revue" became known, protests came in from all sides. The heavy publicity that had come to "Melody" and the popularity that had been attained in advance by records and discs of its special music on the Continent, practically forced them to revise their idea to bring "Melody" first.

As with American pictures in South America, sub-titles in French will be superimposed on the action coinciding with the dialog, making the picture comprehensible to the French.

Gaumont-Palace tried that method recently with "Weary River," but it was a poor mechanical and literary job and Metro-Goldwyn is benefiting from the experience of its rival.

Out of the new experiment they hope to get some kind of standard practice in special titling.

#### "INNOCENTS" RECORD

Sydney, Sept. 24. "Innocents of Paris" (Chevalier, Par.) is making new money records at the Prince Edward, Sydney. Prediction is it will beat runs of "Singing Fool" and "Broadway Melody."

#### Paris Screen Bills

Paris, Sept. 24. Most of the cinemas are continuing their attractions from last week. Exceptions are: Gaumont—"Appassionata," a French made. Paramount—"The Fleet's In." "Weary River" continues at the City-Palace.

#### Dick Henderson Films

Hollywood, Sept. 24. Dick Henderson, English comic, recently playing for Keith, is making two Warner shorts. First is "At the Church Festival." He is also appearing in support of John Barrymore in "The Sign."

Sydney, Sept. 24. Prime Minister Bruce proposes, if his government is returned, to take all taxes off small theatres and recover the lost revenue by increasing the tax upon all remittances sent to America or other foreign countries for pictures, at the same time admitting British-made films free of duty.

The Bruce government is out and must go to the people in a general election in October. Prime Minister's declaration is therefore a part of his pledges to the people in seeking a return to power. Election promises have to be kept in Australia.

Specifically, Bruce's promise is to exempt theatres taking under \$500 a week from all taxes, and to levy 12½% upon all money transmitted abroad (the means to America, of course) in payment for pictures. Theatres doing more than \$500 a week, would be subject to a tax of 5% on their gross receipts.

It is the Prime Minister's estimate that this revenue, together with that paid by distributors of foreign films, would mean more than \$1,000,000 a year.

Included in his statement is the charge that American influences (apparently meaning the big American producers) are the real influence behind the major picture circuits in Australia. This charge comes on top of the formal findings of a commission which recently completed an investigation and reported there was no ground for the belief that American interests were interested in theatre operations here.

## SHAUER'S GOOD-WILL TOUR FOR PAR TALKERS

Paris, Sept. 24. Emile Shauer, assistant treasurer of Paramount and chief of its foreign division, is homeward bound after a visit to Baden-Baden, where he took the baths as an incident in what was a good will tour in the interests of his company's talking pictures.

During his stay on the Continent he was visited by interviewers from the native journals and gained valuable publicity from statements of Paramount's aim to reach all over the world with the sound screen. He emphasized that already Paramount is distributing pictures for audiences speaking 37 different languages.

In the Shauers' party also is Robert Rosenthal, who handles the Swiss territory of Paramount, and who is journeying to Hollywood to make a close-up study of the talkers.

## From Pearls to Cinemas

Paris, Sept. 24. Leonard Rosenthal, a noted dealer in jewels, especially valuable pearls, has let it become known he will build a big film theatre here.

His purchase some time ago of a public house, from the estate of a Rue Marignan, was reported as routine news. Now comes the statement that the assembled parcels will be used as the site of a theatre of 2,000 capacity.

The Societe Generale des Films will operate the house as lessee.

## ESTELLE BRODY IN 'H'LYWD'

Estelle Brody, American stage actress who has gained much popularity in British made pictures, left New York Monday for Hollywood.

On the other side the English take it for granted. Miss Brody is a native. Her last British success was "Kitty," with talking sequences added in New York.

Miss Brody left for the west under a tentative understanding with Harry Cohn of Columbia Pictures. He will give her a personal test.



# Talker Service May Be Cut Off to 2,000 Theatres Under 1,000 Capacity Each—Profitless

Distributors of talking pictures are studying the proposition of cutting off prints from all theatres having capacity of less than 1,000. Idea is being discussed as a necessary economic step to end a net loss in all such service.

There are estimated about 2,000 such theatres in the United States, and the loss to the industry from their class of business in the aggregate is a considerable sum according to statistics under examination.

Total of theatres under the undesirable classification include single indies as well as houses included in chains and in the opinion of some picture men they will have to be eliminated from talker service irrespective of kind of operation.

Supplying the regular talker service is too expensive, figuring the many angles, from delivering the trailer before the play date to the cost of putting the print itself into the booth and projecting it. Sum total of all the charges involved from the sale of the picture to its projection is more than the distributor received in rental and the practice in the end it is held "in some quarters represents a 'leak' in the distributor's entire business."

## Hidden Deficit

Analysts are said to have advised the distributors that in the whole field from coast to coast it is the small theatre business that is carried at a hidden deficit and the lump sum lost to the industry reaches serious proportions in the course of a year.

This angle is said to be but one of the many new lights shed on the picture business since Wall Street took a hand in its administration and applied big business laboratory methods to its accounting practices.

Point made by the accounting sharp who elevate bookkeeping to a fine art and an advanced science, is that since the whole operation of the smaller house in the long run ultimately makes less money than it spends counting all branches of the industry it does business with, its finish is only a matter of time, and since its existence is uneconomic, it would be best to cut it off promptly.

A single example is said to be the sound trailer. It costs 500% more to make in dialog than it did as a silent, yet must be supplied to those 2,000 losing houses for the distributors, if its principal talker is played in them.

## Selznick at Bat

Hollywood, Sept. 24. David Selznick is to have charge of production at Paramount during the absence of B. P. Shulberg, in Europe. Selznick is the youngest in age and service of the six producers responsible for New York contact and M. C. Levee, manager of studio, is in charge of the business end. Al Kaufman will be the executive on the Paramount lot.

## "Cocked-Eyed" Sequel

Hollywood, Sept. 24. Fox scenario division is at work on a sequel to "The Cock-Eyed World" and preparations are under way to make it with the same cast headed by Victor McLaglen. Title tentatively picked and likely to go through is "Women of All Nations."

## \$1,250,000 FOR "KING"

Hollywood, Sept. 24. "Vagabond King" Paramount's operetta, is budgeted at \$1,250,000, with an eight weeks' shooting schedule.

Picture uses four times the usual number of sets and employs 2,000 extras.

## McCORMACK SATISFIED

Denial that John McCormack is having differences with the scenario of the Fox special is cable to Variety from Dublin, where the film has gone into production, by Dennis McSweeney, Fox McCormack.

McSweeney states from Barry, the author, Frank Borzage, director, and McCormack are in complete accord.

## 1st Runs on Broadway

(Week Starting Sept. 27-28)  
Capitol—"Madame X" (M-G-M).

Colony—"Skin Deep"  
Paramount—"Detonations" (Far).  
Rivoli—"3 Live Ghosts" (U. A.).  
Rox—"Salute" (Fox).  
Strand—"Hard to Get" (FN).

(Week Oct. 4-5)

Paramount—"Fast Company" (Far).  
Rialto—"2 Black Crows" (U. A.).  
Rox—"They Had to See Paris" (Fox).  
Strand—"Evidence" (WB).

## \$2 Openings

Gaiety—"Sunny Side Up" (Oct. 3).  
Criterion—"Applause" (Oct. 8).

# Head of Mormon Church Mixed Up In Film Failure

Salt Lake, Sept. 24.

Seeking judgment for \$150,000, with interest at 6 1/2% from February, 1928, Mox E. Miller of Chicago filed suit in equity in the United States District Court against the Pioneer Film Corporation of Utah. Suit declares the film company insolvent and asks that a receiver be appointed.

Pioneer was formed in 1928 and finished its picture, "The Exodus," produced in Salt Lake City. It was a dramatization of the coming of the Mormons to Utah. During the filming the Pioneer people sold stock.

Joseph E. Boud, trustee; David Neff, president; J. G. Sargent, secretary; and Richard W. Young, J. A. Rockwood, Grant Morgan, Samuel Kanter, and Myer H. Gladstone, directors of the company are made defendants.

Neff is head of the Utah Radio Products Co., producers of the Utah loud speakers and is prominent in Mormon Church circles.

Miller alleges he holds bonds and coupons against the firm amounting to \$150,000 and that he is entitled to certain property of the company, chiefly, the film, "The Exodus," under the terms of an indenture of trust from the company to Boud, trustee, in 1928.

The suit says payments were made by the company on notes held by Miller until Aug. 1, 1929, when the company was unable to pay the interest.

The indenture of trust, Miller claims, included as security for the bonds a contract for sale of "The Exodus," to William La Plante of Hollywood, which Miller asks as a part of the judgment. He also asks the script and motion picture rights for the film.

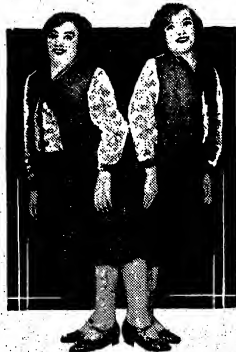
The suit further asks that property of the company be sold, and if the proceeds do not total \$150,000 that Miller be given judgment for the deficit.

## TAX ADVISOR'S TRIAL

Los Angeles, Sept. 24.

Federal trial of J. Marjorie Berger, income tax advisor, charged with conspiracy to defraud the government on tax returns from Hollywood players and executives, put off until Oct. 22. Case, due for hearing today (Tuesday) adjourned due to illness of A. I. McCormick, attorney.

About 100 witnesses are expected to be called.



They Draw 'Em In  
MARY and MARGARET GIGG  
America's only native born "Siamese" Twins.  
They sing, play piano and dance.  
Opening at Buffalo Sept. 28.

AN ARTHUR KLEIN-TERRY  
TURNER ATTRACTION, Suite  
1405, 1560 Broadway, New York.

## GIRLS COULDN'T MOVE ON 'LIVING BILLBOARD'

Exploitation for "The Great Gabbo," handled by Harry Reichenbach for Cruze, Inc., caused the white haired boy among the picture plugging fraternity to try his hand at smoothing the difficulties between the police and the independent producers over the human billboard gag at 46th street and Broadway.

Harry invited Supreme Court Justice Cotillo and Corporation Counsel Hilly to get a load of the sign from the Motion Picture Club Thursday night, to decide whether the injunction granted the producers, preventing the police from stopping the girls from dancing on the sign and causing traffic congestion, should be made permanent or withdrawn.

Justice Cotillo decided the girls could remain motionless on a silent "sign." This brought about its continuance, since that included the canned song. Sign remains with painted boards of girls on it.

The animated sign on which 10 girls posed at two free shows nightly cost \$7,000 to erect and \$4,000 a month for power, light and maintenance. In addition to the girls on the sign 18 girls sing and dance on a miniature stage fronting the sign proper. They were paid \$5 a performance.

Girls were from the Chester Hale School, most of them showing in public for the first time. A group liability insurance policy covered them in case of accident.

Supreme Court Justice Cotillo, after "The Great Gabbo" human billboard, continued the injunction restraining the police from interfering with the twice nightly free shows at Broadway and 46th street.

The Justice ruled that Broadway, especially Times Square, is a street of ballyhoo and if a Motion picture booth can be erected in the Square for political campaign purposes he saw no reason to discriminate against the "human billboard." The police claimed that the sign tended to obstruct traffic and create a nuisance.

Prior to the night Justice Cotillo viewed the sign the girls remained off the spider web reproduction for the picture for three nights. Reichenbach says the chorines will do their stuff on the sign until cold weather drives them indoors.

## "World" at Reserved Seat Midnite Does \$2,275, Hub

Boston, Sept. 24.

With reserved seats sealed at 45 cents, Keith's Memorial theatre here gave a midnight performance Sept. 20 (Friday) featuring "The Cock-Eyed World" and grossed \$2,275 for the show.

House has seating capacity of 3,000 and this performance is the first of its kind under a reserved seat policy, opening up possibilities for the combination "vaudeville" show on the seat-check basis, at a pop scale.

## There—Back—Bride

During a gap in production Phil Tannura of Pathe hopped an aeroplane for Hollywood, married Eleanor Wiethoff, and returned with his bride also via plane.

All in a few days.

# Geo. Arthur Trying Out Act on Reporter, Who Prints Most of It

## Innocent Muggs

A dozen muggs, looking at "The Great Gabbo" sign at 46th and Broadway, have chirped, "That's a heck of a way to spell Greta Garbo."

# FRANKLIN EAST AS WM. FOX'S OPERATOR?

Inside stories told with authority say that Harold B. Franklin is on the list to come east as the William Fox general theatre operator.

No knowledge of any such move is admitted by any Fox man in New York. A phone query yesterday to Los Angeles was answered to the effect that Franklin is in the middle west.

The story sounds logical to the theatre men hearing it. If Fox places all of his theatres under one control, the choice would seem to lie between Franklin and Joe Leo, the latter now operating Fox Metropolitan theatres.

Franklin is a national theatre operator, having handled the Public circuit before it became Public and Sam Katz going to its head. Since, Franklin has been in sole charge of the West Coast chain, running into hundreds of theatres and now 100% owned by William Fox.

Leo was elevated to the New York position in Fox through his heady work in operating Fox's Wisconsin and Chicago theatres. He turned them from the red to the black in a very short while, and received an immediate reward.

Franklin is reported satisfied with his coast work. He had stated that he's for California and expects to remain there.

When taking the west coast helm before Fox made the 100% buy, that chain was making a net of around \$300,000, looked upon as nothing at all by the interested bankers. That small profit for the sensibleness of the circuit got Franklin the position of president of West Coast Theatres.

This year as Fox's coast chain, the same Franklin group with additions will net over \$2,500,000, from coast accounts.

## FOX-COLUMBIA MERGE TALK WAXES HOTTER

Milton Schwartz, son-in-law of William Fox, has accepted the position of foreign manager for Columbia Pictures. Messrs. Fox and Schwartz are on a very friendly basis, as befits the relation.

Continuous reports of something doing between Fox and Columbia have been pushed aside by both sides. The reports keep on, although no plausible info comes out.

With Fox always after manpower, in Columbia he would have Harry Cohn on production, with Joe Brandt and Jack Cohen on the business end. Hooked up with downtown bankers, the three partners remain control of their Columbia company with a 70% interest divided between the trio.

## Barbara Kent's Fall

Los Angeles, Sept. 24.

While making publicity stills, Barbara Kent fell off a bicycle at Universal City and split her knee. About three weeks before she can work. In Hollywood Hospital.

## Looking for \$2 House

Another \$2 special slated for a Broadway opening run is being delayed because no first run house is now available.

Talker is Sam Goldwyn's "Condemned," starring Ronald Colman. Due to this Goldwyn left for the coast Sunday on a business visit. He will return to New York in October to begin anew his search for an available house.

George K. Arthur, from the Coast to start a vaudeville tour, may have to think up a new act. He seems to have spilled half his stuff to Variety's reporter.

"Since I have been here at the Ambassador Hotel," Mr. Arthur started, "I have signed so many photographs with 'Yours Sincerely, George K. Arthur' that the other day I started signing a luncheon check in the same manner."

"Incidentally, the K, in my name stands for nothing at all, but I always say it means 'knockout'."

"Since in the east I have been taken for Lupino Lane and Karl Dane's partner and am thinking of wearing a little placard on my back."

"When I start in vaudeville I intend to give my friends one ticket and let them buy the other to insure some business at least."

"Before I thought of doing a turn I was intending to go abroad and make a picture with Adolphe Menjou, but I got a wire from Menjou, saying, 'What salary do you want? What half of that?'"

"Since my fan mail has doubled since I left the pictures I will stay here if I click and the other night I dreamed I was being held over for five—probably five days."

## Kidding Friends

"In my act, if you will believe it, I sing. Mother always said I couldn't, but I have made records, Scotch accent and all, and, by the way, I am a very Scotch that in my Hollywood home I have a swimming pool in which I have placed quarters for my friends to dive for, but they are cemented to the bottom."

"And on the set on the coast-Bessie Love used to make needlepoint and another girl lingerie. I used to join them and sew up the holes in the pockets of a Scotch costume I was wearing."

"The only thing I dislike about New York are the long distance phone calls. The other day I wired and said, 'Will send a box of candy tomorrow, so why phone and become chummy?'"

"When I do my act I want to become dramatic and recite Kipling's 'It,' but should have chosen 'Gunga Din' because I am tanned to the waist and nobody knows it."

This depressing confession halted Mr. Arthur.

"I never stop talking. I am afraid," he said, "but about these New York theatre tickets, 5 for \$35. You know five into 85 doesn't make 6.60."

# Earle Foxe Quits Pictures To Head Military School

Los Angeles, Sept. 24.

Earle Foxe is tossing up \$750 weekly as a box actor to become head man at a military school to be known as the Black Fox Military School of Hollywood.

Foxe admits his maximum earning power as an educator is around \$150 a week.

## L. A. TO N. Y.

Al Rosen.  
William H. Fraser.  
Doris Eaton.  
M. D. Howe.  
Jessie L. Lasky.  
B. P. Schulberg.  
Samuel Goldwyn.  
William Sistrom.  
Dolores Del Rio.  
Tommy Bryant.  
Louis Bernstein.  
Milton Agate.  
Jack Yellen.  
Florence Vidor.  
Jacsha Hefetz.  
George Bancroft.  
Lloyd Sholdon.  
Charles Farrell.  
Capt. H. H. Coldwell.  
Katherine Hilleker.

## N. Y. to L. A.

Dick Lannan.  
Laurence Schwab.  
Barney Gerard.  
Polly Walker.  
Nat Cordish.  
Henry D. Meyer.  
Sam Shipman.  
John B. Hymer.  
Dolores del Rio.  
Lillian Gish.

# WIDE FILM TALK OF TRADE

## Technicolor Spending \$700,000 To Back Trade Edge in Color

After years of color trying to crack into the picture and now assured of a berth with the certainty of wide film, a host of companies are springing up.

To offset these and win for itself acknowledgement of its pioneering Technicolor is going to the public with an initial advertising campaign budget of over \$700,000.

While Technicolor now has an "in" with practically all of the big companies, excepting Fox, which is playing with Multicolor, the company believes that by putting its trademark before the magazine reading public it will create a greater demand for color and an assurance of its hold.

The initial layout will be in an early 1930 issue of the Saturday Evening Post, which will represent over \$34,000 worth of advertising at one clip. Other mags and film trades will be used. The present appropriation does not include the dailies.

Technicolor in trade propaganda is stressing its economical phase by printing only one side and therefore claiming double life for film that has to be exposed to two emulsions as in other systems. At the same time Tech's few cameras, about 10 in all, set up a present drawback. The Warners have nine of these saved up for the present season at least, although Tech executives claim that the cameras are the property of none of their producer clients and are fully assignable among them.

The Erickson Advertising Agency has placed Jerome Beatty in charge of the campaign.

## BILL FOX'S "NEW MIKE" FOR STOCK PROMOTION

Mike Meehan has been succeeded by Joe Higgins as big time downtown promoter for William Fox.

Meehan got out early in the summer after a tilt with the film man when Fox theatre stock failed to take the rise Meehan had anticipated.

Joe, as young a man as Mike, has had almost as colorful a career in big manipulations.

Since the hookup with Fox, Higgins has moved over to Rye in Chester. Formerly Higgins lived in Bronxville where he spent Sunday mornings head-ushering in St. Joseph's Roman Catholic church.

Higgins' first public appearance in the Fox circles was at the opening of Fox's wide film. Then he was pointed out by Foxites as "the new Mike."

## Those Ohio Censors!

Toledo, Sept. 24.

Censors still making Ohio champagne stick state, outside Pennsylvania, "Cock-Eyed World" held up two weeks but finally released. Paramount had advertised "Cock-Eyed" for current week, but had to change at last minute on account of ubiquitous censors. Probably will be released shortly.

Joker is censors have no right to touch dialog; legally, in this state but are exceeding authority, as usual.

## Sky Scribblers Strike

The guys who plot out the electric light signs that illuminate Broadway and who are called the Electric Sign Writers, have an iron bound union and because they are on strike new displays for the next Fox super at the Gaiety are held up. Sign writers have made their demands and Fox is willing to meet them, but internal differences in the union hold up a settlement because the sign hangers who "set" the writers' copy are also out and situation puts obstacles in the way of peace all around.

## Talking Fast

Hollywood, Sept. 24.

This picture center held a story conference with Dublin last week, the principals being W. R. Sheehan and Frank Borzage.

Discussion was on the treatment of the John McCormack film being made in Ireland. Sheehan and Borzage spending a half hour trans-Atlanticly talking over scenes and sequences. It's \$58.50 from Los Angeles to Dublin for the first three minutes and \$19.50 every minute thereafter, making it a \$585 talk fest.

## R-K-O's 1st Weekly Profit In Regular Season \$33,000

Radio-Keith-Orpheum passed out of the red for the first week in the regular season since that Radio subsidiary has been operating from Jan. 1 last, under the direction of Hiram S. Brown. Its net profit last week for the entire Keith-Orpheum chain was \$33,000. None of that came from Radio Pictures, since Radio Pictures has not had an opportunity to turn a profit in Sept., with the summer so close by.

During the summer, Keith's had several winning weeks, mainly through the rent being charged off the theatres on a 40-week basis.

According to estimates in the Keith office, R-K-O's third quarter will show a net of \$1,000,000. That quarter ends Sept. 30.

Last week in many of the Keith and Orpheum theatres was played "Street Girl," a strong box office getter to date and a holdover talker for several houses. In its second week at the Keith Memorial, Boston, "Street Girl" did \$26,000, phenomenal for a second week at that house considering its losses during the summer with straight vaudeville.

For the weeks of Aug. 31 and Sept. 6, Keith's showed a loss each week, due to the warm weather around Labor Day. Last week was looked upon as the start of the regular season through the weather break.

Radio Pictures has set Sunday evening, Oct. 6, for the premiere of its super talker musical, "Rio Rita," at the Carroll, New York. Scale there after the opening will be \$2 week days and \$3 on week-ends.

## Mgr. Finances Favorable Election for "Sundays"

Penn Yan, N. Y., Sept. 23.

In a special election here financed by Harry C. Morse, owner and manager of the Elmwood and Sampson theatres, Penn Yan voters sanctioned Sunday pictures by 3 to 1 majority. Action followed petition by citizens, but village board was without authority to appropriate funds for election, so Morse furnished the coin.

At least eight upstate villages have voted to permit Sunday shows during the past year and action of Penn Yan leaves no village of any size in this vicinity still under the blue law ban.

## "NIX ON DAMES" FILM

As a kind of follow-up to the "Cock-Eyed World," Raoul Walsh will megaphone "Nix on Dames," his next picture for Fox.

Charlie Judels, who went to Hollywood as a stage director, will play a Frenchman in the film.

William Harrison, brought on from New York by Robert Ames, will be featured in the backstage story by Maud Pulton and Frank Gay.

Goes into production this week under direction of Donald Gallaher.

## REVOLUTIONARY BUT YEAR AWAY

William Fox's Grandeur Pictures Start Heavy Interest in Picture World—Inventor Sponable Tells About It—Preliminary High Cost for Deluxe Houses

## NATURAL COLOR, TOO

Broadway's greatest comparison show, premiering, as has never been witnessed in the advent of a new departure in flimdom, the perfection and pitfalls of a revolutionary technique, marks an era in pictures eclipsing every phase of production and projection.

Of all the producers dabbling off-stage in wide film and screen, the Gaiety opening establishes the William Fox method as the basis for what is conceded to be the outstanding precedent in the entertainment world.

A year will elapse before Fox's Grandeur, also the first with marketing and distributing media, will be ready for mass installation throughout the country. Executives say it will take at least that time before orders can be materially considered.

While the Fox studio has four wide-width features on its schedule, the projection end has only the 1,600-pound hand model in the Gaiety. This will have to be broken up and cast in moulds before mass production will be possible. The piece of mechanism, however, is demonstrating to Broadway that it can consistently guarantee perfect double width and stereoscopic illusion, providing it is fed properly handled film ingredients.

Where the well informed trade was at first "shocked" at the Fox showmanship, permitting one of the most antiquated and acoustically difficult houses on the street to inaugurate Grandeur in the Times Square mind; and where that trade was more critical of the \$2 topping policy for the large version of a feature that is dimming neighborhood houses in standard size, the Fox books and declarations show:

(1) SRO at every Gaiety performance during the opening week.  
(2) A leap in stock of the Grandeur holding company, General Theatres Equipment Corp., which gets this recently formed interest, backed by five of the city's biggest financial houses, off to not only an immediate and healthy impetus, but almost an unprecedented start.

(3) Proof by comparison of the large size newsreel, shot a few weeks ago, with the feature, "Fox Movietone Follies," produced eight months ago, of perfection and experimentation.

(4) First material proof of the vast superiority of the sound-on-film system over disc with the track over twice the width of that popular on standard size film.

(5) A new table of mathematics for studio recording and theatre acoustics.

## Details

(6) Proof, by gaps in "Follies" shot with Grandeur cameras and 70mm film on set built for standard size, and 35mm stock that studio technicians will have to study the placing of each chair and prop and guide the erection of each set with angles and not flat surface in mind.

(7) The elimination of drops, cardstock scenic effects, cheap costumes and—slip-shod—make-up, since each stood out glaringly in the 70mm "Follies" version, while in the 35mm they were unnoticeable.

(8) Startling evidence in the newsreel sequences of the future value of exteriors. The wide-width's capability for detail in great range for the eye and ability to record sounds in their natural gradations which are

(Continued on page 43)

## Projector, Camera, Screen and Color For Wide Film Made by Gen. Equip. Co.

## WILL HAYS ON THE WIDE FILM

Will H. Hays is personally interesting himself, besides his public relations organization, for pictures, in the wide film problems.

Mr. Hays sees his organization as the medium between the new screen development and the exhibitors as well as the public.

All of the film industry has had the most recent example of the talking pictures before them; the indecision over it, with consequent grief to many, especially independent exhibitors.

Hays is reported to have conferred with the industry's leaders now behind the wide film movement, to obtain views and opinions. This probably mostly has been through Mr. Hays' desire to obtain a line whether the wide film shall be wide open to the trade, and how, if there shall be an attempt to sew it up by any one or more of those now experimenting with it.

Mr. Hays is reported sold on the proposition that wide film in sound with color will sweep the theatre as have the talkers. As the medium of expression for the public and trade in that respect, in a pre-educational manner, Hays prefers his organization to be fully informed.

From the accounts, Hays' conferences with the leaders have been informal and in private.

## Par's 'Notch' Promotions; Everyone Moves Up

Chicago, Sept. 24.

Harry A. Ross, for 15 years associated with Paramount as district manager in Chicago, has resigned to join the theatre development department of Publix. His place will be taken by Neal Agnew, branch manager here.

With Paramount's military system of promotion, the men from below each move up a notch, giving this new lineup: James O. Kent becomes branch manager; Frank Flaherty, sales manager; Irving Wertheimer, salesman; Herbert Cohen, chief accountant; and Harry R. Hamburg, local salesman.

## Weiss' "Unborn Child"

Weiss Bros. started the making of "Her Unborn Child" as a talker Sept. 20, with Al Ray directing. The screen script was made by the Hattsons, Frederic and Fanny.

The work is being done in the 48th street studios.

Picture probably will be released under its present title, Weiss' are not members of the Hays organization.

## Janet Gay Signed

Hollywood, Sept. 24.

Notwithstanding her recent marriage and a report Janet Gaynor will not return to the screen, it is inside stated Miss Gaynor placed her signature upon a renewal contract with Fox before leaving for her wedding at Oakland.

The newlyweds are on a honeymoon trip. Fox lot mute.

With the advent of the wide film, the General Equipment Theatres, merged, theatre supply company, is the maker of the necessary projector, camera, screen and future natural color for it.

Harley Clarke is in control of Gen. Equipment. He is from Indiana, where his interest in utilities is extensive. Clarke is reported non-approachable on any movement to buy his Gen. Equipment control. Independently wealthy aside from that holding, Clarke waves away any overtures.

It is said William Fox would have liked to possess more stock in the company than Clarke, but has been unable to do so. Fox is a 50% holder of the Grandeur Company, a subsidiary of Gen. Equip.

Line-up. In the composition of Gen. Equipment as a wide film supplier, it owns International Projector 100%. That concern will make the wide screen projection machine.

Grandeur Company, with Gen. Equipment having the other 50%, owns the Mitchell Camera Company, which will make the wide film camera.

To what extent the various Gen. Equipment detail for wide film is protected by patents is unknown, nor is it known how the other processes, Spoor's for R. C. A. Photophone, and DeLicio's for Paramount, will secure their mechanical working supply.

Natural color has been the controversial subject mostly talked of since Fox Grandeur displayed itself at the Gaiety, New York, other than the common talk of wide film again turning over the picture business. It was accepted that the wide film with color for a talker will mean a complete revolution. Without the coloring, the wide screen looked mostly of greatest value to sound news.

## Tinting

With the Grandeur people stating they will have natural color on Grandeur the question came up as to how Spoor secured his coloring on the wide film subjects exhibited privately at the Photophone studio in New York. Niagara Falls in the Spoor demonstration was heavily colored and presumed at the time to be in natural. Now it is said the Spoor subject was tinted.

Pathe is at the helm of color as it reverts to its tinting system of years ago, with improvements, and currently obtaining as effective results as natural coloring. Possibly more so, says the Pathe officials.

In tinting, claims Pathe, there is no limit to the colors which may be obtained. But tinting, explain other film experts, is a very expensive process, even if satisfactory. This is denied by Pathe, although Pathe admits that to tint pictures will require a force alone of 600 girls.

If Pathe is speaking of tinting for the wide film, it gives no information of any process or system it has for that purpose.

The relation to date between George K. Spoor and R. C. A. is not disclosed. Whether Photophone is in only as an observer with an option or has invested in the Spoor process remains a secret.

Spoor has been working on his wide film for nearly 10 years. It represents to him in money of his own, nearly \$5,000,000 to date.

## Office Building Studio

Livingston Swencor, former sound engineer for R.C.A., has started a sound studio of his own in an office building on 57th street.

It's the 13th sound studio in the east.

## Garbo as "Ex-Wife"

Inside info has it that Greta Garbo will be thrown into the swell role of "Ex-Wife," a current best seller which Metro bought for \$20,000.

The serial is now running in the "Daily Mirror."



## Harry Rapf in N. Y. for Talker Talent; Paws Around Nite Clubs After 'Em

Harry Rapf, the daddy of Metro's "Hollywood Revue," is in New York after talker talent for another revue from that same factory on the coast. To get it Mr. Rapf, as before, does not except nite clubs. He goes anywhere on business.

Just what the next Metro revue will look and sound like, Rapf won't divulge. But his companions say he has an all new idea, such as the no-story "Hollywood Revue" set forth.

When Mr. Rapf was informed the "Hollywood Revue" is doing business at \$2 in the Tremont, Boston, Mr. Rapf, knowing that old New England village, almost passed out.

Up to yesterday Rapf had captured a few talented persons. He will be in New York a couple of weeks but thinks another trip east will be necessary later. There will be more nite clubs open later.

Eddie Welch goes with Metro as a writer, at Rapf's dictation; also Howard Johnson, the lyrical writer. And there's Shipman and Hymer, already happily publicized as leaving New York shortly for Metro's Hollywood—or Culver City—before the Greater Hollywood arrives.

Mr. Rapf is headquartered on the sixth floor of the Loew State building, in the Metro suite.

## STOCK SELLING LICENSES FOR FILM COS. IN N. Y.

Albany, Sept. 24. Stock in several talking and silent picture companies and in phonograph-radio corporations is being offered to the public of New York state, according to the following notices filed with the Secretary of State under provisions of the General Business Law, requiring the licensing of concerns floating securities:

Common stock of Phono-Kinema, Delaware corporation with offices at 729 7th avenue, New York City, is offered by Wagner, Winter & Co., licensed dealers, Produce Exchange Building.

Helm Pictures, 37-23 30th street, Long Island City, is licensed to handle flotation of its own 6% cumulative preferred stock, \$100 par, and its no-par-value common stock. New York corporation.

Capital stock of Cardon-Phonograph Corp., Michigan corporation with headquarters at Jackson (Mich.), is being sold through W. B. Hutton & Co., 52 Wall street, New York City, as syndicate manager. Stock has no par.

Electric Phonograph and Radio Corporation, Delaware corporation with headquarters at 1500 Union avenue, S. E., Grand Rapids, Mich., and eastern offices at 15 East 40th street, New York, is licensed to handle its own securities of the following amounts and classes: 200,000 shares of Class A stock, no par; 100,000 shares of Class B stock, no par; in units of 2 shares of A and 1 share of B, at \$22 per unit.

Colorecraft Corporation, Delaware concern with a business address at 55 West 42d street, New York, licensed to sell its own Class A and Class B stock.

Secretary of State notified of following listings on New York Stock Exchange:

Paramount Famous Lasky, New York, 359,350 shares of common stock without par.

Warner Bros. Pictures, Inc., Delaware corporation with offices in New York, rights.

New York Curb:

Fox Theatres Corporation, New York company with headquarters in New York, 700,000 additional shares Class A stock.

Acoustic Products Company, Delaware concern having offices at 50 West 5th street, New York, 168,040 additional shares common stock.

### Dressing Up for Red

The AMPA boys want the correct atmosphere and the right gowns present. That's their explanation for requiring evening dress as well as the six bucks per cover in the testimonial dinner-dance announced for Red Kann at the Motion Picture Club night of Oct. 10. Red's switch from one trade to another is the occasion.

Paul Benjamin is chairmanning.

### Subscription Gyp

Los Angeles, Sept. 24. Evidences of magazine subscription gyp operations are offered by Edwin Curtis, Henry Duffy's stage director here. Pair of solicitors posing as War Veterans took him for \$21 for a group subscription to magazines, among them a six-month subscription to Variety. Receipt stub bore the name of "H. & C. Periodical Exchange, St. Louis," and that was all he got then or since.

The "H. & C. Exchange" of St. Louis is unknown to the Variety home office.

## Think Suitor Framed Alice Day Into a Hectic Nite

Hollywood, Sept. 24. Two police ambulances, two high-priced limousines, nine taxicabs, police surgeons and policemen combined to give Alice Day the nightmare of her life last week.

It apparently was a case of a disappointed admirer of Miss Day's. Had left the screen actress' apartment with a shattered but vengeful heart. At midnight her doorbell rang. She discovered a taxi driver outside, who said, "Your cab is waiting." "I didn't order one," she said, and he went away. At 12:15, the bell again. A policeman and police surgeon this time. "Who's sick?" asked the doctor. "Nobody," said Alice. "Had a phone message to call here for an urgent case," said the doctor, "sorry, must be a mistake."

At 12:30, the bell once more. "The car you ordered is here," said a neatly liveried driver. "I was told to bring a car around." Miss Day had her suspicions. Every 15 minutes until 4:30 a. m. the doorbell rang, and each time it was the driver of some other conveyance until a grand total of 13 had come and gone. Miss Day called the police and asked for protection from further annoyance. In so far as a checkup was possible, the conclusion was reached that the same voice had issued all the phone orders for the vehicles. Miss Day refused to divulge the name of the suspect.

Miss Swanson Returns  
Gloria Swanson arrived in New York from Paris yesterday (Tuesday) after a European visit. Miss Swanson will remain in New York for two weeks before returning to the coast.

## FUNNY STOCK DEAL BY IDLE STUDIO

After an existence of over six months during which about four hundred shares were made and none resold, American Sound Studio on West 44th street is calling in its original stock and issuing a new series on a 5-for-1 basis.

Transaction is a little more mysterious than it would otherwise be, as the studio is preparing to shut down, whether temporarily or permanently not divulged.

R. J. Walsh, a building contractor, has "angled" the company to date. Under the 5-for-1 plan it is understood board of directors can buy back outstanding stock.

## W. E. TREASURES TECHNICAL WIN

Because Silverphone, an indie talker equipment company, practically unheeded here until made one of the electric's defendants, let the case go by default Western feels that the automatic granting of the permanent injunction applied for will be of service in its suits against other companies.

Western affects to believe that the decree handed down in the Ohio U. S. District Court, when the Silverphone folk failed to make even the motion for "parties misjoinder" which enabled Patent to step Westward twice here and which the Warners and De Forest disdain to do, believing they will win on the merits, will establish a valuable precedent.

The electric interprets the default as an admission of infringement of the 12 patents which it also accuses the more aggressive defendants of infringing in like manner.

### Reorganization Flop

Hollywood, Sept. 24. Efforts to reorganize the affairs of Qualitone Corporation, manufacturer of reproducing equipment, have failed. Henry Benson, assignee, has removed to the storehouse all equipment in the factory on the Tec-Art lot, and says he sees no prospect of resuming manufacture. Company in its short career made approximately 60 theatre installations.

### Hall of Music Opening

Los Angeles, Sept. 24. Public dedication of the Hall of Music at Movietone City Sunday. An orchestra of 100, and 300 voices were featured in the Fox ceremony.

### Mayer on Way East

Los Angeles, Sept. 24. Louis Mayer went east with his family this week.



ROBERT Z. LEONARD

Robert Z. Leonard, who directed "Marianne," Metro-Goldwyn-Mayer's lilting musical drama of the Great War in which Marion Davies is scoring at the Mayan theatre, Los Angeles, is one of the real pioneers of the screen. An actor with the old Selig company in 1908, then became a director, handling the megaphone on many outstanding productions.

Now in talking pictures he utilizes his stage experience to advantage—as "Marianne" shows.

## Sarnoff Passes His Opinion and Pledge of Support for the N. V. A.

Below is the copy of the letter written by David Sarnoff of the Radio Corporation of America on behalf of its subsidiary, R-K-O, which was read at the dedication of the N. V. A. Sanitarium at Saranac.

Mr. Sarnoff wrote in answer to an invitation from Pat Casey to attend the ceremony:

### Radio-Keith-Orpheum Corporation

1560-1564 Broadway, New York

September 10, 1929.

Office of the  
Chairman of the Board

Mr. Pat Casey,  
Vaudeville Managers' Protective Association,  
47th street and Seventh Street, New York City.

Dear Pat:

Your letter of September 7th reached me today. It is a matter of extreme regret that I shall not personally be able to be present at the dedication of the N. V. A. Lodge at Saranac. I have asked Mr. B. B. Kahane, vice-president and general counsel of R-K-O to be there and to represent me on this occasion.

The work of your association in providing this institution is worthy of the support and gratitude of everyone in the theatrical profession, and although I am but a recent recruit, I am none the less eager to help in this undertaking.

I have asked Mr. Kahane to say to you that I shall be very glad to see it that the Lodge is equipped with the best radio set which the Radio Corporation of America can supply, and with a sound movie equipment which I will ask the RCA-Photophone to supply and install. Those who will occupy the Lodge at Saranac have given so much pleasure and entertainment to the world that they are entitled to such entertainment as the world can bring to them.

Thanking you for your kind invitation, and with every good wish, believe me

Sincerely yours,

DAVID SARNOFF.

### Academy's Ticket

Hollywood, Sept. 24.

Nominating committee for the Motion Picture Academy of Arts and Sciences elected the following ticket to be voted upon by all members Oct. 20. Members have until Sept. 30 to name any opposition.

A member from each branch has been nominated for the Board of Directors, including: Jean Hersholt, actors' branch; Frank Lloyd, director; William Le Baron, producer; Nugent H. Slaughter, technician, and Waldemar Young, writer.

Five members from each branch were nominated to serve on the executive committee, including Conrad Nagel, Lois Wilson, Robert Edson, Richard Tucker and Lloyd Hughes for the actors; Reginald Barker, Donald Crisp, King Vidor, W. K. Howard and Frank Ford for the directors; P. Schulberg, Jack Warner, Charles Christie, Carl Laemmle, Jr., and Irving G. Thalberg for the producers; J. T. Reed, Frank A. Garbutt, E. H. Hansen, Arthur Edson and Ralph Hamoras for the technicians; Waldemar Young, Alfred A. Cohn, Winifred Dunn, Percy Heath and Jack Cunningham for the writers.

First meeting of the board of directors following this election will elect successors to Douglas Fairbanks, president, and Wm. De Mille, vice-president, whose terms expire Oct. 20.

### "Gabbo" to Globe

"The Great Gabbo" moves Sept. 30 from its present home at the Selwyn to the Globe, under an arrangement to take over for the time being the RKO lease which has until Nov. 2 to run as it stands, and is subject to renewal by RKO at that concern's option.

Figure to RKO is \$6,000 a week for the bare walls; same figure for renewal. RKO "Street Globe" is current at the Globe. Switch "Gabbo" would bring it right under the huge electric sign atop the building immediately adjoining the Globe which has been exploiting "Great Gabbo" with a free all fresco girl show five blocks away from the Selwyn.

### Lewis Quitting

Los Angeles, Sept. 24. George Lewis, with Universal for four years, leaves Oct. 18 at the conclusion of his present contract. He has played the lead in several series of "Collegeians" and a couple of features.

### Fox's "Basquerie"

Los Angeles, Sept. 24. "Basquerie" was bought by Fox for next year's program, not by Paramount as reported last week.

### Regell and Denny

Los Angeles, Sept. 24. Al Regell will direct Reginald Denny in "Mambo" for Curbart Production starts Oct. 6.

## BELL GETS ANOTHER TELEVISION PATENT

Washington, Sept. 24. Bell Telephone has acquired still another Television creation as well as a film drive mechanism, according to the list of patents granted on new inventions.

List includes two new safety devices for projectors acquired by the Sentry Company.

Commissioner of Patents will supply detailed information on the following selected list upon the receipt of the name and number along with 10 cents to cover printing costs and postage.

Power-control mechanism for picture projecting machines. T. J. Allen, J. P. Adams and J. S. Dunn, Philadelphia, assignors to Safety Control Corp., Philadelphia. Filed June 11, 1928. Ser. No. 284,320. 25 claims. 1,725,594.

Power unit for picture projecting machines. T. L. Feeley and J. Golay, assignors to Safety Control Corp., Philadelphia. Filed Mar. 3, 1927. Ser. No. 214,705. 12 claims. 1,725,574.

Cinematograph apparatus (photographing and projecting). R. J. Neal, London, England, assignor of one half to C. B. Ritting, London. Filed Aug. 22, 1927. Ser. No. 214,705. 12 claims. 1,725,585.

Film driver. G. W. Hopkins, Cleveland, O. Filed July 29, 1927. Ser. No. 218,396. 21 claims. 1,726,834.

Motion picture film splice. D. F. Lyman, Boston, Mass., assignor to Bell Telephone Co., Boston. Filed Jan. 22, 1927. Ser. No. 162,772. 12 claims. 1,727,549.

Protecting screen for cinematograph apparatus. A. N. Merle, Vincennes, France, assignor to Pathe Cinema, America. Filed June 17, 1928. Ser. No. 235,028. and in France July 29, 1927. Three claims. 1,727,801.

Television system. J. W. Horton, Milburn, N. J., assignor to Bell Telephone Co., New York. Filed May 21, 1927. Ser. No. 160,572. 8 claims. 1,728,300.

Film presser pad and mounting therefor. A. J. Bine, New York, N. Y., assignor to International Projector Corp., New York City. Filed Sept. 20, 1927. Ser. No. 235,030. 8 claims. 1,725,670.

Indies Polling Trade Paper Some Sent Free to Exhibs

Washington, Sept. 24. Leaders in Abram F. Myers' Allied States association are polling exhibitors at various meetings as to what trade papers they read.

Myers says that "the information at hand is so scattered to permit of a detailed statement at this time, but there is enough to indicate that the results when (and if) made public will be startling."

Inde head goes further and states that the data thus far collected shows that in most instances producer-advertising is not controlled by circulation but by editorial policy. Pro-exhibitor regionalists, Myers says, his figures disclose, get little advertising though their circulation would justify it.

It was also found that certain nationally circulated picture trade sheets are being sent to exhibitors without their being subscribers, further says Myers.



# DEPT. 'TOUGH' ON MERGERS

## Toronto Seething Over F. P. Can.

### Stock Turmoil and Nathanson

Toronto, Sept. 24. Canadian shareholders of Famous Players Canadian are trying to figure out exactly where they stand since the resignation of N. L. Nathanson, former managing director, over the action of Adolph Zukor and I. W. Killam refusing to put an offer of the British Gaumont interests before the shareholders of the Canadian firm.

Local papers are still front pageing the story. One prints a phone message from Lord Beaverbrook to the effect he believes William Fox holds control of British Gaumont when Paramount sold its stock to F. P. Can., Adolph Zukor became a voting trustee. With Zukor refusing to vote to have the sale to the English company put to a stockholders' meeting, feeling commenced to run high.

With Nathanson's resignation as president of F. P. Can., it went higher until now it is being figured that possibly the public feeling may replace Nathanson as president.

Zukor, who holds practically no stock in the Canadian corporation, seems in absolute control. The shareholders can do nothing. The voting power of 139,000 shares of stock is in the hands of Zukor. Canadian shareholders can shout all they want to but it won't mean a thing.

Nathanson is definitely out of the Famous Players unless the system of allowing voting trustees to dictate what will go before the shareholders is dropped. The shareholders themselves are puzzled about the whole thing.

Zukor will remain a voting trustee for 10 years and in control as long as his agreement with I. W. Killam lasts. Nathanson, while out as managing director, remains a director of the firm and also a voting trustee. Until the end of this 10-year period United States will control the Canadian firm.

Nathanson is the second largest shareholder in Canadian F. P., but he is powerless, like the rest of the shareholders. He and the rest of the Canadian shareholders cannot demand that a meeting be called or take any action against the rule of Zukor and Killam.

Nathanson resigned when the combination of Zukor and Killam refused to put an offer of the British Gaumont interests of \$75 a share for F. P. Can. stock, although it was only selling for \$31 when the offer was made. The merger of the two firms, in Nathanson's mind, was the preliminary move of a huge British Empire film company.

Nathanson says that Zukor was afraid that British films will take the place of American pictures in Canada.

William Fox interests are reported at the root of the whole thing. They want to get an outlet for their pictures in Canada, and the only way they can do this is through F. P. Can.

Loew's controls all Loew's theatres in the U. S., but here it is different. Toronto and London Loews, only two in Ontario, have a lot of Canadian money in them, but the Fox outlet in Canada is through these two houses first.

Then Fox can sell to the F. P. houses—if they want them. So far they have simply said how much they will pay for them and let it go at that.

Knowing this, Famous Players have been careful to keep them out. Fox put money into the British Gaumont Co. and secured about 17 per cent of the stock, it is said. Canadian interests are afraid that if they sell to Gaumont, Fox films will flood the Canadian market and take the business. Famous Players are enjoying at the present time.

The whole matter will likely quiet down in a few days, with Nathanson being through as managing director.

James Grainger of Fox was in Toronto over the week end. What that may mean has not developed.

M-F-M has changed "Happy Days" to "So This Is College."

## Mergers

The picture merging industry continues, indefinite as during past weeks. Pathe, Warner all closed up, reported awaiting Washington approval.

Fox-Loew ditto. With exception William Fox rumored to have another plan under deliberation. Believed to be holding company along lines of General Motors.

Pathe-Shubert, nearly set, with a couple of points to be ironed out. Jos. P. Kennedy, whose ok must be had, returned to New York yesterday from abroad.

Minor mergers. Take your choice.

## RURALS SOUTH LAYING OFF TALKERS

Greenville, S. C., Sept. 24.

Getting the farm boys and girls, in this part of the domain particularly warmed up to the oral screen is going to be a tough chore for somebody. That is if anybody cares to get the rurals' enthusiastic over talkers.

When coming to town they pass up every talker in sight and spend their coin for those relics of ancient days where "read-ies" are exhibited. General dislike for the noise and the belief that talker prices are too high are accredited reasons.

Cee McGee, alleged South Carolina critic and humorist, conducting a syndicated column from his R. F. D. 1 address, spoke for the yokels thus:

"The talkies cost more and are worthless. The good old funny pictures and interesting escapades and real worth while acting have been relegated to the junk-heap, and a few screaming, squalling men and women, like a cross between a sife and a saxophone, are on the stage slugging and saying some kind of something nobody cares to hear. And furthermore they sting you to the tune of about 50 cents and \$1 for a 10-cent talkie and everybody knows the old-time 'read-ies' is better and lots more interesting."

"And den folks have to stay at home besides."

## Sheehan's Openings

Hollywood, Sept. 24.

Winnie Sheehan will travel 6,000 miles and see three Fox openings within the next fortnight.

Studio head pulls out of here tomorrow (Wednesday) for New York after watching "Cockeyed World" make its Coast debut at the Chinese, will be in New York for the premier of "Sunny-side Up" and in London for the McLaglen-Loew picture opening. Sheehan is taking with him a sketch or a photograph of the miniature London set, built for "Sky Hawk," which he will exhibit in London. Set covers an area of 6,000 feet.

## MISS CORBIN'S CREDIT

Virginia Lee Corbin, picture-novelist now free-lancing on the west coast, has had a judgment for \$1,179 filed against her in New York by Saks Fifth Avenue department store.

Miss Corbin, according to Attorney Nathan D. Lehman, purchased hats, shoes, coats, gowns and lingerie at Saks's during March and April of last year.

## HOLDING COS. ARE ON PAR WITH REST

### Dept. Justice Proceeding, 'Tis Said, with Eye on Possible Senatorial Investigation—Anti-Trust Laws Can Not Be Evaded

## NO ANSWER FOR FILMS

Washington, Sept. 24.

Department of Justice is okaying nothing in the way of mergers whether made outright or covered by technicalities. That stands for the picture industry as well as every other phase of American business.

What is more, and as has been reported, with the advent of the present administration, such approvals as previously given have been rescinded.

This definite stand was made known when the department was charged with laxity in passing up the now growing form of merger via holding company.

Records were produced to disclose that the anti-trust laws cannot be evaded by resorting to the holding company plan. This idea gained its present swing through banking interests, in states where branch banks were taboo, forming such companies to cover up on the extra office.

U. S. Supreme Court first placed the ban on the holding idea during the Roosevelt administration. Wall Street operators sought to legalize the merging of the Great Northern and the Northern Pacific railroads by organizing the Northern Securities Co., to hold the stocks of both. President Roosevelt is credited with having been responsible for the anti-trust action which the then Attorney General Knox followed through by securing a ruling that the holding company scheme would not work out.

Since then, it was pointed out to Variety's reporter, many proceedings by the department have been made against holdings. Standard Oil of N. J. was cited as a holding company for the stocks of other Standard companies and was forced to disgorge. Reading Co. was another forced to give up its interest in Reading Coal and Iron. Ward Food Products Corp. was smashed almost before it got started.

This was accomplished under Section 7 of the Clayton act, which, it was stated, not only applies to direct stock holdings but to holding companies as well.

## Tough Two Ways

Taking this as evidence of past activities and adding the present attitude of the administration, the consensus of opinion here is that though it may appear on the surface that the department is making it tough, on one hand, by hitting the straight mergers it will get around to the holding company idea, too.

Reports have the Paramount-Warner deal such a holding company. Fact that officials at the department recently stated this merger was being checked and then a later statement that nothing in the motion picture industry had been approved is taken as indicative of the cause of the delay in the official announcement from the picture interests of the combination.

Present administration is taking no chances. It upset everything that had been done before. John Lord O'Brien, assistant to Attorney General Mitchell, is set not to be outsmarted, according to his associates. He is going to be ready for the decided possibility of a Senate investigation, and though he is moving slow, they say, he is passing up nothing.

## That RKO Deal

Much comment has been made here on the RKO line-up. Distinction pointed out in this instance between RKO and the picture industry is that the former look over only one pro-

## Hearing on Loew's Minority Suit to Upset Fox's Buy of Loew's Control

## Control From Audience

Radio Pictures will inaugurate the system of regulating sound and dialog of a picture by someone in the audience, instead of signaling the projection room, with the presentation of "Rio Rita" at the Carroll, New York.

This system, called remote control, has been experimented with by Western Electric and is finally considered ready for practical use.

A complete description of the mechanical apparatus involved in this new system was printed in Variety six months ago.

## FEDERAL TRADE IS IN AGAIN WITH PICTURES

Washington, Sept. 24.

A quiet investigation is proceeding under direction of the Federal Trade Commission into the picture business.

Its investigators are on the move, but for what exact purpose doesn't come out. It may be a fishing expedition.

Abram Myers, leader of the allied independent exhibitors, was formerly on the Federal Trade Board. There is no direct line visible, however, between Myers and the probe.

Some months ago a clean bill was given the film industry by the governmental departments, after a searching scrutiny that took in the Hays organization.

No alarm is felt over the present look-in.

ducer organization and one theatre organization. Paramount-Warner, Fox-Loew, Warner-F. N. contemplate merging of competing producer organizations. Radio deal is said to be looked upon by the department as properly termed an integration while the others are charged with the suppression of competition.

There is plenty of pressure being brought on the department. The activity to bring about a tightening up under the anti-trust laws on the part of those now in power follows a line recently been discussed during a meeting of the President's Cabinet.

Though nothing has come out, the department continues its present activity in this regard. Mr. Hoover's speech on "law enforcement" was picked up by the dregs as exclusively their property. Legal rights here say it was meant for the Sherman Law, too.

Perseverently and consistently the department refuses to make any official announcement as to its plans in the picture mergers other than that "nothing has been approved." That is stated very definitely.

## West Coast Case

John H. Amen, brought in from the west coast following his securing of the criminal indictment against West Coast Theatres, Inc., has his general case against the picture interests in the hands of Mr. Mitchell and his assistant, Mr. O'Brien. Amen is returning to Los Angeles to prosecute the West Coast Theatres case for the government scheduled to get under way Oct. 1.

Though no information was forthcoming on those called to testify on the coast, it is understood that the list will read like a "Who's Who" in the picture industry.

General belief here is that though Amen is on the coast, it will have no bearing on the first action of the department on the picture industry and Paramount-Warner mergers.

Stockholders' suit brought by Edward M. Stanton of Plandome, L. I., against officers of Loew's, Inc., as the result of the sale by the latter of their Loew stocks to William Fox, in which he charged collusion and the loss of \$9,000,000 to the smaller stockholders, was defended last Friday in New York Supreme Court.

Leopold Friedman, counsel for Loew's, denied the sale was collusive or resulted in a loss to stockholders. The denial was made before Justice Sherman. Counsel told the court that Stanton did not become a stockholder until Aug. 27, last, six months after Fox purchased Loew's stock capital.

Mr. Friedman asked that a motion made by Stanton for an order permitting him to examine the officials of both companies who handled the sale be denied. Justice Sherman reserved decision.

As he was unaware of the terms of the contract between the two companies, Stanton's attorney declared he must obtain details to secure the material for his complaint. The attorney declared that Loew stock never was above \$84 this year, although the Loew officials received \$125 a share and "pocketed the profits and prevented the stockholders from participating." He declared Fox bought Loew's to kill competition. Stanton asserted RKO and Warners had made offers to purchase Loew's on terms more favorable to the stockholders. These offers, he said, had been rejected by Nicholas Schenck, David Bernstein and Arthur Loew.

Advance Info Stanton alleged Nicholas Schenck gave secret information in advance of the sale to his relatives, Joseph Schenck and Bertram Mayfack, who made arrangements to procure options on Loew's stock at \$102.50 for which Fox paid \$125 a share. Stanton also stated that Rothschild and Sellsberg, brokerage firm, bought Loew's in the open market for the benefit of the defendants, with Attilio H. Glanini as the banker in the sale.

Sold 450,000 Shares Victor M. House, a Stanton attorney, stated after the proceedings that Schenck, Bernstein and Loew, as officers, violated, by participating in the sale, a fiduciary relationship they bore to the Loew stockholders by selling to a competitor. He said they got together 450,000 shares of Loew's stock, representing about 30% of the total, which would give virtual control of Loew's to Fox.

About 200,000 shares of this stock belonged to Mrs. Marcus Loew, the attorney said, adding that she received \$102.50 per share. The difference between this and the \$125 allegedly paid by Fox amounted to about \$9,000,000 on the 450,000 shares which was a sort of "commission" retained by Nicholas Schenck, Bernstein and Arthur Loew, alleged the attorney.

This was all denied by Friedman, counsel for the defendants.

## ANOTHER FOR L. I.

With Maurice Chevalier set for "The Big Pond" in place of Charles Ruggles, the picture for Ruggles will be sandwiched in at the Paramount Long Island studio.

"Pond" will not get started until mid-November when Chevalier returns from France.

## Sailors

George Bancroft is sailing with B. P. Schulberg on the Ile de France Friday night (27).

Joseph Lasky, who came in on the train with them from Hollywood, is staying in New York for a few weeks' chat with other exes.

## Champ Beaut

Olive Skea will go to the coast for Fox at the conclusion of the Radio Show Sept. 28. She is on exhibition at the Radio affair as a champion beaut.

Miss Skea has worked around New York for Pathe, Paramount and Warners.

# \$25,300 for 'Street Girl', L. A., and H. O.; State's \$111,700 on 3 Silent Features

Los Angeles, Sept. 24.  
(Drawing Population, 1,500,000)  
Weather: Hot.

After the hottest summer in 20 years, ask the residents, the desert topped Old Sol by keeping everybody awake nights. Wind that blew off that expanse of sand was a relief to the August zephyrs along Delaney. From Monday to Wednesday of last week it didn't help the flicker emporiums.

"Street Girl" made a corking impression in reporting \$25,300, mainly due to a \$10,000 Saturday-Sunday which constitutes a week end record for the tented city. Picture deserves a medal in lieu of the deficiencies in reproduction which it had to battle and is sticking for a second week. Second week of "Buildup Drummond" going into a sixth week at the U. A. This one sticks until Oct. 1 when "Dance of Life" will finally arrive. "Buildup Drummond" registered a fifth week of \$12,100.

Loew's State had another silent film last week in Chaney's "Thunder" to click off \$28,000. Ways good enough here. This house has now played three M-G-M. so-called "silent" features (synchronized scores and no dialog) within the past five weeks for \$111,700. That's a big income in the face of the talker invasion. Other two were "The Single Standard" and "Our Modern Maidens" at \$41,800 and \$41,000 respectively.

"Illusion" gave the Paramount a smart \$24,000 week despite the heat, while "Dynamite" concluded the Carthy after eight weeks at \$28,000 on its final six days. "They Had to See Paris" (Fox) opened there Sept. 13 with the house figuring it for about four weeks. This picture follows is still a question, the contenders apparently being "Married in Hollywood" and "Rio Rita." Hollywood Reel is sure of the take for after eight weeks at \$26,000 was approximately \$125,000. Played on percentage.

"Broadway Melody" following its long run at the Chinese and having its full score plugged to death in this sector, didn't fare particularly well at the Criterion. Picture seems to be paying the price of the pre-emptive campaign and its music by the locals. "Marianne" isn't being pressed for space at the Mayan. More than a normal decline on its third week and \$28,000. Explained by the heat and no cooling plant.

Boulevard got \$6,700 on "College Love" and "Charming Sinners" gave the Egyptian \$10,400, normal in both instances. "Hollywood Revue" wound up after 13 weeks at the Chinese with the picture mob looking high and low for seats to "The Cock-Eyed World" (Radio) (Tuesday). "Fast Life" had a fair enough first week at Warners Hollywood and Warners Downtown (Pantages) starts off this Thursday (Sept. 26) with "Gold Diggers of Broadway." Johnson's "Say It With Songs" goes into Warners Hollywood Oct. 7.

**Estimates for Last Week**  
Boulevard (Fox) "College Love" (U) (dialog) (2,164; 25-50); turned in a normal gross of \$6,700; okay considering the three-day torrid spell.

Carthy Circle (Fox) "Dynamite" (M-G) (dialog) (1,500; 50-51.50) (8th and final week). On final six days, \$8,200; made good run of it with "They Had to See Paris" (Fox) current; (6 days) \$16,200; \$5 opening; probably will go four weeks then "Marianne" in Hollywood, or possibly "Rio Rita" (Radio).

Chinese (Fox) "Hollywood Revue" (M-G) (dialog) (2,028; 50-51.50) (13th week). Out to \$10,000; didn't run quite as strong as expected but no squawks on this showing; "Cock-Eyed World" (Radio) opening here tonight (Wednesday) at the Criterion. "Broadway Melody" (M-G) (dialog) (1,600; 25-75) (1st week). Apparently suffering from long Chinese run and excessive plugging of its score; first week \$7,000 (6 days).

Egyptian (A-Fox) "Charming Sinners" (Par) (dialog) (1,800; 25-75). Held house over rather than down to normal \$10,400.

Loew's State (Loew-Fox) "Thunder" (M-G) (sound) (2,042; 25-81). Third silent M-G picture here with five five weeks, and \$28,000. Cause as much comment on M-G-M. lot, probably more so, than anywhere else.

Mayan (Marianne) (M-G) (dialog) (1,500; 25-75). Not so hot, maybe because it was too hot; house has no cooling plant; too sharp a decline for comfort and if picture doesn't recover the week it means \$10,000 worst; did \$8,000.

Paramount (Public) "Illusion" (Par) (dialog) (3,553; 25-75). Very nice at \$24,000.

R-K-O. "Street Girl" (Radio) (dialog) (2,500; 30-65) (1st week). Claimed \$25,300 which is excellent here at any time and remarkable because of the inferior amplification; holds for second week. "Buildup Drummond" (Goldwyn) (dia-

## "SPEEDWAY" IN FRISCO "PRIVATE LIFE" LOW

San Francisco, Sept. 24.  
With little on the downtown picture screens of unusual importance and the opera season in full blast getting practically all the dough, the big flicker palaces got wallowings last week.

"Say It With Songs" at the Embassy, stood the gaff the best, its gross slipping slightly under its first week.

The big Fox was decidedly off with "Speedway." It got away to a fair start but slipped considerably. Other Fox house, Warfield, 3rd week of "Frozen Justice," held up fairly.

All three Public houses got a licking. Granada with "Her Private Life" light; California, 3rd week of "Buildup Drummond" and fair; and St. Francis with "Eternal Love," poor.

Davies had "Argyle Case" 2nd week and held up better than might have been expected.

**Estimates for Last Week**

Fox—(Fox) (5,000; 50-65-75-81) "Speedway" (M-G-M). This got off to a fair start but didn't hold up. Sound effects disappointment. \$51,500.

Warfield—(Fox) (2,672; 50-65-90) "Frozen Justice" (Fox) 3rd week slipped considerably. \$10,900.

Granada (Public) (2,298; 35-50-61) "Her Private Life," with Billie Dove and no interest. Way below average. \$16,000.

California—(Public) (2,200; 35-50-65-90) "Buildup Drummond" 3rd week, held up well compared with second, with take just past \$14,000.

St. Francis—(Public) (1,375; 35-50-65-90) "Eternal Love" and John Barrymore couldn't pull 'em. Start light and stayed that way. \$6,400.

Embassy (Wagon) (1,369; 50-65-90) "Say It With Songs," 2nd week slipped some but held up well against strong competition. \$14,300.

Davies (Wagon) (1,150; 35-50-65-90) "Argyle Case," Second week, slipped some but held up almost as well as first. \$7,600.

## "STREET GIRL" BIG IN 2D BOSTON WK., \$26,000

Boston, Sept. 24.  
(Draw Pop, \$50,000)  
Weather: Cool.

Playing "Street Girl" (Radio) 2nd week Keith Memorial cleaned up again. No sooner leaving than fans back in the ropes again for "The Cock-Eyed World," with the house full for its third big film week. As a picture house with a 65c. top the Keith Memorial seems to be in—and strong.

Upton, at Metropolitan, things were fair with "Rast Company" (Par), \$35,500, but off from previous week.

State, with "Evangeline," also had its troubles at \$14,100.

**Estimates for Last Week**

Metropolitan—(Public) (4,380; 50-75) "Fast Company" (Par), \$35,500.

Keith-Memorial—4,000; 35-50-60) "Street Girl" 2nd week. Drop, but \$26,000; good.

Keith-Albee—(3,000; 50-50) "Why Leave Home" (Fox). Better by \$2,500 to gross of \$20,000.

Loew's State—(4,000; 30-40-50) "Evangeline" (UA). \$14,100; quite light.

## "Words and Music" \$19,800 In Syracuse—Leading

Syracuse, N. Y., Sept. 24.  
(Drawing Population, 220,000)  
Weather: Warm.

"Speedway" (M-G-M), meeting with a cool critical reception, got \$19,800 at Loew's State last week, topping the gross column.

Fox's "Words and Music" held up strongly at Keith's, totaling \$16,000. "Say It With Songs" (Var.) did about \$10,000 at the Strand. Picture opened with midnight screening. Box office is now scaled at 60c. Night business good, matinees weak.

Reel, splitting the week between "Why Leave Home" and "Frozen River" did \$7,000. "Why Leave Home" was responsible for the bulk; "Frozen River," flop.

dog Drummond (Goldwyn) (dialog) (2,100; 25-81) (5th week). Stayed for sixth week at \$12,100. "Dance of Life" (Par) (dialog) (2,100; 25-81) (1st week). Excellent showing.

Warners (WB) "Fast Life" (FN) (dialog) (2,100; 25-81) (1st week). Started off to \$19,000; "Say It With Songs" coming in Oct. 7.



## DINING AND DANCING DE LUXE

CLUB CHANTECLER (Washington, D. C.) is filled to capacity night after night with the creme de la creme of the world.

One really should visit Club Chantecler to be able to say 'I've seen Washington.' Another MEYER DAVIS achievement.

## "ON WITH SHOW" \$25,000; H. O. IN MONTREAL

Montreal, Sept. 24.  
(Draw Pop, 600,000)  
Weather: Fine.

Main stems here continue to make near records with last week approaching one of the best this year. Well over \$80,000 grossed in the six first-run houses for the week and if light house included easily tops \$100,000. Cold fall weather has put a crimp in the outdoor.

Palace again leads the heap with an exceptional \$25,000 for "On With the Show" held over.

Capitol went far beyond usual gross with \$20,000 on "Street Girl." Loew's showed "College Love" fitting in well with good average vaude and \$15,000.

Imperial with "A Man's Man" around \$10,000, very good for house. Vaude fair.

Princess fell off considerably but \$11,000 for "Evangeline" film that appeals to French-Canadians; good here.

His Majesty's (legit) had standing room only last three nights for "Journey's End." At \$25.00 top, around \$22,000.

All neighborhoods report big biz for week.

**Estimates for Last Week**

Palace—(FP) (2,700; 40-65) "On With Show" (WB). Big week with crowds. Held up well on week. \$25,000 and H. O.

Capitol—(FP) (2,700; 40-65) "Street Girl" (RKO) \$20,000, bigger than this house has had for weeks.

Loew's—(FP) (3,200; 35-60) "College Love" (U). Fair. Picture little overdone here, but this house always stands up well. \$15,000 average.

Princess—(CY) (2,100; 30-35) "Evangeline" (UA). Big local appeal and did fairly well at \$11,000, falling off from previous week.

Imperial—(FP) (1,900; 35-60) "A Man's Man" (U). Good picture, and above average vaude boosted gross to \$9,500.

Stock and burlesque houses average.

## 'Cock-Eyed World' Panics Prov.; \$15,000 at Victory

Providence, Sept. 24.  
(Draw Pop, 35,000)  
Weather: Rain and Cold.

Records of all kinds went to smash here last week when "The Cock-Eyed World," at the Victory gave the house, the smallest in town, a riot gross of over \$15,000. Playing six shows daily the house was packed at every performance with hundreds turned away. Feature stays over.

"Speedway" (M-G-M) held its own, while Johnson's "Say It With Songs" was disappointing on second week.

**Estimates for Last Week**

Loew's State—(3,500; 15-50) "Speedway" (M-G-M). Packed house nights helped. Matinees way off. \$24,000; gross.

Victory—(R-K-O) (1,600; 15-50) "Cock-Eyed World" (Fox). Biggest thing town has had. Comparative feature grossed way past record of "Broadway Melody" and "Jazz Singer" \$15,000. Sensational.

Majestic—(Ray) (2,200; 15-50) "Say It With Songs" (WB) 2nd week. Petered out. \$10,000.

Strand—(Ind) (2,200; 15-50) "Fast Life" (FN). Not so good. Managed to keep gross about average. \$10,000.

Albee—(Pay) "Hottentot" (WB) okay. Good support from vaude. \$10,000; good.

# Film Houses Big; Vaude 'Way Off in Minn; "Maidens" Far Front, \$30,500

## FOX'S 1ST F. & M. UNIT AND "DEVILS," \$26,000

Washington, Sept. 24.  
(White Pop, 450,000)  
Weather: Cool.

Fox with "4 Devils" and the first Fanchon and Marco Idea, "Sweethearts," got top business; Miss Gwynne's marriage brought much made-to-order publicity.

"Say It With Songs" not so strong on 2d week and gave way to "Gold Diggers." Johnson stuck before for three and four weeks.

"Unholy Night" dropped two grand at the Palace. Al Evans, new m. c., being heavily exploited. "Fast Life" at Earle dropped. Town's other holdover, "Dr. Fu Manchu," at the Columbia, got good second week.

Rialto took it on the chin with "College Love."

**Estimates for Last Week**

Columbia (Loew). "Dr. Fu Manchu" (Par) (1,232; 35-50). Second week to reported \$10,000.

Earle (S-C Warner's "Fast Life" (FN) (2,244; 35-50). Dropped under preceding week, but good figure for house. \$14,000.

Fox (Fox). "4 Devils" (Fox) stage show also 35-50-75. Right back after 2d week of "Cock-Eyed World" good \$26,000.

Met (S-C Warner). "Say It With Songs" (M-G) (2,542; 35-50). Not up to other Johnsons; 2d week to estimated \$10,000.

Palace (Loew). "Unholy Night" (M-G) stage show (2,363; 35-50). Running right along with little variance; last week two grand off; \$22,000.

Rialto (U). "College Love" (U) (1,978; 35-50). Good at \$8,000; formerly estimated \$6,500.

## FOX, SEATTLE, SMASHES RECORD WITH \$24,300

Seattle, Sept. 24.  
(Draw Pop, \$25,000)  
Weather: Warm and Dry.

Fox smashed last week and stepped up with some good publicity back of "The Cock-Eyed World" to \$24,300 and house record. Censor's held a meeting and preview, which broke into the papers, not as p. a. gag, but on the level, and helped the draw greatly.

Edith Piaf's stage play at the Metropolitan reported to have done around \$25,000. Scaled from \$3 down.

**Estimates for Last Week**

Seattle (Pub) (3,106; 25-60). The Lady Lies (Par). Considered risqué and helped a. \$15,500.

5th Ave. (Fox) (2,500; 25-60). "Unholy Night" (M-G-M). Bradfield and stage show. Fair; \$13,900.

Fox World (Fox). House record goes. Held over; \$24,300.

Blue Mouse (Hamrick) (900; 25-75). "Monkey Monk" (WB). Natural for Sophy Tucker. \$10,000.

Music Box (Hamrick) (1,000; 25-75). "Say It With Songs" (WB). Still Johnson and going okay. \$7,200.

Buddy's (Hamrick) (1,000; 25-75). Coliseum (Fox) (1,800; 25-50). "Salute" (Fox). Good at \$3,300, 2d run.

Orpheum (1,700; 25-60). "Big News" (RKO) vaude. Good week. \$15,300.

Pantages (1,500; 25-60). "Fall of Eve." Fair biz; \$7,500.

## Most St. Louis Houses Sans Music; B. O.'s Suffer

St. Louis, Sept. 24.  
(Drawing Population, 1,025,000)  
Weather: Cool.

Most houses were without music last week, 300 to 500 of orchestras. St. Louis and Fox had bands but Loew's and Skouras' houses were silent, except for the canned vaude.

Loew's Ambassador m. c., member of the local union, had to walk out Sunday and a girl's band on the Public stage show was called out, so the vaude stuff was off. News shorts were substituted. The walkout hurt all the houses some, but it was so general fans had to attend regardless.

**Estimates for Last Week**

Ambassador (3,000; 35-50-65-75) "Mistion" (Par). No stage show; Fox (6,000; 35-75) "Exalted Flaport" (Fox). Vaude; \$25,500.

Loew's State (3,300; 25-35-65) "Speedway" (M-G-M). Shorts; \$19,500.

Missouri (3,800; 35-50-65-75) "Lady Lies" (Par). Shorts; \$19,200.

Grand Central (3,700; 50-75) "Say It With Songs" (4th week). Home.

St. Louis (4,280; 35-65) "Very Ident." Vaude.

Minneapolis, Sept. 24.  
(Draw Pop, 500,000)  
Weather: Favorable.

Theatrical prosperity continues unabated. Again last week the box-office results were of a nature calculated to cheer managerial hearts.

An unusually cool fall and this made-to-order theatre weather is, of course, a boom for grosses. A national convention of druggists brought nearly 10,000 visitors here last week, and their presence did much to help the week in and week out, too, of late, line up of pictures strong.

First honors last week to "Our Modern Maidens" at the Minneapolis, and "Buildup Drummond" at the State. Both over with a bang. A Jack Mulhall picture at the Lyric, "Dark Streets," considerable of a ear.

Vaude houses suffered from lack of outstanding cards. Their shows, too, were not of a type to excite enthusiasm. They were left alone in the box-office doldrums.

**Estimates for Last Week**

Minneapolis (Public) (4,300; 75-) "Modern Maidens" (M-G-M) and "Seashore Folks." Public unit stage show. First at \$10,000-30-50-75. Met in local Public houses under new contract, which takes away these pictures from the RKO Henderson. John Crawford good card here, and this picture splendid draw.

Stage show well liked and entire program good, with Nelson and 40-piece pit orchestra and the fine Sheldon. "Serenaders" on stage. \$30,500. Great.

State (Public) (2,300; 60-) "Buildup Drummond" (U.A.). Ronald Colman favorite and pulled heavily. Many fan fans didn't go for it. Could have held over, but previous booking prevented. \$18,000. Splendid.

Lyric (Public) (1,400; 35-) "Dark Streets" (FN). Jack Mulhall building up following. This picture real magnet. "The Cock-Eyed World" (M-G-M) (2,890; 35-75) "Thunder" (M-G-M) and vaude. Lon Chaney means little to box office. Corbett and Little on stage also did very good moderately pleasing, but vaude far from wow. Matinee trade badly off. \$12,000. Not so forte.

Pantages (Pantages) (1,600; 25-) "Love Trip" and vaude. Laura La Plante picture pleased, but no draw. Vaude neither. \$7,000. Good enough under circumstances, but that's all.

Shubert (Dramatic Studio) (1,400; 35-51) "By Request." Play on stage made—no fair impression, but drew well. \$4,000.

Gaiety (Mutual bur) (1,600; 40-75) "Tangara Tempters." House continues to do satisfactorily under grim conditions. \$11,000. Good.

Grand (Public) (1,200; 30-) "Charming Sinners" (Par). 2d loop run. \$1,500.

## TWO BIG TALKERS CLEAN UP BROOKLYN

Brooklyn, Sept. 23.

Heap of good pictures seen last week. Fox held over for the third and fourth weeks "Cock-Eyed World" and did fairly well on windup. Paramount had "Jealousy" to \$46,800; fair considering the better picture fare in the other downtown houses. Chain store food exhibit in the basement of the Paramount helped considerably.

Strand offered "On With the Show" and did \$23,200, jump in figures, but could have been much higher. At the Metropolitan "Broadway Melody" held sway with vaude to fill out the bill and did tremendous business most of the week. Albee had long array of vaude and "Why Leave Home" as feature picture, which didn't amount to much.

Weather rather cool and a boon. The Island (Concy) is now deserted, which means that some of the hundreds in thousands of people on the beaches and side shows now make it their business to go to the pictures. The 4,000-seater, Loew's King, which opened in Flushing center last week, is showing great big ads in the local dailies and probably injuring downtown houses some.

**Estimates for Last Week**

Paramount (Jenny) (Par) (4,000; 35-50-75) "Tangara Tempters" only excuse for seeing picture. Paul Ash on stage. Grocery exhibit aided; \$14,800.

Strand—(On with Show" (WB) Carker with interest manifested; \$23,200.

Fox—(Cock-Eyed World" (Fox) (4,400; 40-50-60-75) 3rd, 4th and 5th weeks. \$49,300.

Met—(Broadway Melody" (M-G-M) (5,777; 35-40-50-75). Good business. Vaude, \$36,600, big.

Albee—(Why Leave Home" (M-G-M) (3,248; 35-50-60-75). Ordinary film with vaude. \$19,000.



# "Flight," \$17,000, and Grandeur Street's Standouts Last Week; Par, \$74,800 with Panned Film

Advent of a cool snap reminded Broadway last week autumn is here. There have been a noticeable amount along the street and the sudden drop of temperatures. Biz in general okay.

As surmised by the bright scholars Columbia's "Flight" is a hit at the Conna where \$17,000 is substantial trade despite matinees let off a bit. The other \$23,000 of a hit, "The Great Gabbo" gathered around \$7,500, not too fancy. Picture is being moved to the Globe, Sept. 30, replacing "Street Girl" with "Black Watch" and "On With the Show," both following runs at \$2 gave the Roxy and Strand respectively excellent takes. Paramount clicked off an average good week although the Jeanne Eagels picture, "Jealousy," was severely socked.

## Estimates For Last Week

Astor—"Hollywood Revue" (M-G-M) (1,120; \$1-\$2) (6th week). Still strong, "Seeds of Revolt" (Amkino) (540; 50-75) (2d week). L. M. Leonidoff appears to be a favorite on 42d street. Held over for 3d week; \$45,000.

Capitol—"Modern Maidens" (silent) (M-G-M) (4,620; 35-50-75) \$1.50. Holdover week \$77,800 making \$168,000 off fortnight with silent picture. Very big.

Central—"Fast Life" (FN) (922; \$1-\$2) (6th week). In claret at \$5,000.

Cohan—"Elighe" (Columbia) (1,440; \$1-\$2) (2d week). First full week bit over \$17,000. Picture getting great word-of-mouth plus being and can probably go beyond first week peak if Columbia wants.

Colony—"Drake Case" (U) (1,900; 35-50-75); \$12,000.

Criterion—"Four Feathers," silent (Par) (902; \$1-\$2) (6th week). "Alhambra" (Public) (500; \$1-\$2) (6th week). "Feathers" still able to sell out many performances; \$12,800.

Embassy—"Hallelujah" (M-G-M) (586; \$1-\$2) (6th week). "Alhambra" (Public) (500; \$1-\$2) (6th week). Represents pretty steady draw at this chapel.

Gaiety-Grandeur Movietone Pictures (Fox) (808; \$1-\$2). New line, attracted wide interest. Bill not too hot, newsgirls dominating feature previously seen on 35-mm. at Roxy. Two weeks only with "Sunshine Udd" (Radio) (1,413; \$1-\$2) (9th week). Exits after this week although could stay longer. Radio, "Night Parade" and has subplot for "The Great Gabbo," which moves from Selwyn for four weeks. "Street Girl"; \$12,000.

Paramount—"Jealousy" (Par) (3,668; 35-50-75-1). Stage play of morbid theme transferred to screen. Badly panned but this house kept even keel at satisfactory \$1,800 per week. "Builder Drummond" (U-A) (1,900; 35-50-75) (6th week). As reported, best United Artists box office demonstration on Broadway since last winter. Will hit with total of six weeks. "Two Black Crows" next. Bulldog last week, \$33,700.

Rivoli—"Dance of Life" (Par) (2,100; 35-50-75) (6th week). First picture ever got sixth week at this house. "Dance" knocked off strong engagement, finishing with \$25,000, gradual tapering from over \$50,000.

Roxy—"Black Watch" (Fox) (6,205; 50-75-1.50). Show their dimples at this house when \$115,200 is in; "Married in Hollywood" current.

Selwyn—"Great Gabbo" (World Moves) (1,065; \$1-\$2) (2d week). Moves Monday to Globe where preferred location will be held. In Selwyn on sharing terms. Times Square living billboard gas used and directly above Globe. Have put over strong publicity spurge. Full week at Selwyn, disappointing, around \$7,500.

Strand—"On With Show" (WB) (2,930; 35-50-75). Technicolor special formerly at the Strand. Grand Strand sprightly \$44,500. "Careless Age" current.

Warners—"Say It With Songs" (WB) (1,360; \$1-\$2) (6th week); \$15,000.

Winter Garden—"Gold Diggers" (WB) (1,494; \$1-\$2) (4th week). Under \$30,000 by \$2. Strong magnet.

## ARLEN'S AUTO YARN

Hollywood, Sept. 24. Richard Arlen's first starring picture for Paramount will be an auto race story by Byron Morgan. Both "The Lost God" and "Cuppy Ricks" have been postponed to make way for this one. Morgan wrote the automobile yarns for the late Wallace Reid.

## MAINSTREET, K. C., GOES COLLEGIATE; "SOPH" HIT

Kansas City, Sept. 24. The second week of Jolson's "Say It With Song" at the Newman came nearer a bust than any picture here for some time. The customers never came with their razzing, and it hurt. Set for four weeks—two at the Newman and two at the Royal—the picture was closed Thursday. Thanks to Al Laughlin and Phil Fabello. Doing new act each week in front of band.

Direction JACK CURTIS

Charles Harrison & Sylvia Dakin. Held over for second week at M. C. at New Golden Gate R-K-O. Theatre, San Francisco and Phil Fabello. Doing new act each week in front of band.

## WILL ROGERS' FUN FILM BIG IN PHILA., \$33,000

Philadelphia, Sept. 24. Picture houses continue to prosper mightily here while Philly has no legitimate stage attraction whatsoever.

Last spring it was reported the Aldine and Stanton would be closed because of the admitted over-seating still exists, but both houses are open and doing as well as their rivals whenever the film offerings call for it.

Warner houses was "The Gold Diggers of Broadway," opening with a bang at the Boyd, with \$38,500. Well below, still it ranks next to the Jolson figure on the house records. "Gold Diggers" will hold up strongly. Starting with "The Gold Diggers" the Boyd is changing pictures on Saturday which further complicates the opening situation here.

Another corking week was the Stanley, faring badly of late. With "The Coconut" it jumped from a brutal \$14,000 to a very noteworthy \$32,000.

Mastrbaum had its poorest week in some time with "The Hottentot." Gross tabbed at \$38,000, drop of nearly \$12,000. The stage show, although a little above average, did not have much to drag them in.

Up at the Aldine, "The Hollywood Revue," in its first full week did a fine evening trade, but considerably off at matinees.

Other road show, reserved seat house, Fox-Locust, continued to drag them in with "The Cock-Eyed World," although here, too, the afternoons eased off. In 3d week, \$28,000. Looks good for two months without forcing.

Fox had a bully week, and picture solely responsible as the stage show was way below the average. Film was "They Had to See Paris," with Will Rogers, and the gross reported at \$33,000.

Estimates for Last Week

Mastbaum (4,800; 35-50-75)—"The Hottentot" (Critic) (3,000; 35-50-75) (2d week). Stage show not strong enough to hold burden. Fell sharply to \$38,000.

Stanley (3,700; 35-50-75)—"The Coconut" (Fox) (3,000; 35-50-75) (2d week). Strongly jumping from \$14,000 week before to \$32,000. Surprise smash. May stay three weeks.

Boyd (2,400; 40-50-75)—"Gold Diggers" (WB, 1st week). Smashed through to \$38,300 reported, second high for theatre.

Aldine (1,500; 75-11-12)—"Hollywood Revue" (M-G-M, 2d week). Full week went along smoothly although distinctly off in early-week matinees, \$19,000.

Fox (2,000; 90)—"They Had to See Paris" (Fox). Picture riot, Will Rogers film won business, too, as stage show very weak; \$33,000.

Stanton (1,700; 35-50-75)—"Bulldog Drummond" (U-A, 3d week). Held to \$11,000 in final week, but engagement considered satisfactory. "Madame X" now.

Fox-Locust (1,800; \$1.50)—"Cock-Eyed World" (M-G-M, 2d week). Matinee trade off, but still tremendous. Three showings daily, \$28,000.

Karlton (1,000; 60)—"Dangerous Woman" (Par). Not so forte. Under \$4,500.

## Blue's Busted Bones

Los Angeles, Sept. 24. Monte Blue upset a rat at Laruna Beach during the making of a scene and fractured three ribs. Picture held up several days.

## Brandt's Next Sailing

Joe Brandt of Columbia Pictures again sails Sept. 25 on the "Levin" for a five-week business trip abroad.

# Turkey Burlesque Tab Slaps R-K-O State-Lake for \$8,000 Drop Last Wk.

## BALTO NOT AT NORMAL; HIGH LAST WK., \$22,000

Baltimore, Sept. 24. (Draw Pop., 850,000)

## Weather Fair

Ford's returned to the legit ranks, leaving the first run field in this town to the regular picture houses. To their ranks, however, has been added the Auditorium, former legit stand, where Miesha Guterson is experimenting with the super-picture-symphony orchestra idea; two-a-day at \$1 top. It is too early to determine the outcome of the venture.

Business recovered from the Bi-Centennial week slump. Century failed to hit the high average of past months, but recovered considerable ground with "Man of the Moment." So did the Stanley, where "Three Live Ghosts" clicked. "Modern Maidens," doubling at the Valencia and the Parkway, got very good week at the latter house. Keith's, with "Why Leave Home" on the screen end, also up from the outdoor opposition slump. "Say It With Song" and its 3d week at the uptown Metropolitan. "Street Singer" holds over at the New.

## Estimates for Last Week

Century (Loew), "Man and Moment" (3,800; 25-50). Billie Dove no b. sensation here. Started well, but slipped after first half. Stage unit. "Creole Nights," just fair; \$22,000, up nicely, but below theatre's recent high average.

Stanley (Loew), "Three Live Ghosts" (3,600; 25-50). Got great notices and good business. Week just under recent high average; \$18,000.

Valencia (Loew, UA), "Modern Maidens" (1,500; 25-50). Picture big draw at Stanley several weeks back. Running last week with uptown Roxy, failed to show anything outstanding in this upstairs stand; \$2,600.

Parkway (Loew, UA), "Modern Maidens" (1,000; 15-35). Much better draw here at downtown. Theatre consistently tops Valencia, however. Started at a \$5,000 pace, but eased off second half. Knowledge by word of mouth film is synchronized and not talker probably hurt. Good at about \$4,000.

Auditorium (Guterson), "Awful Truth" (35-51). Daily. Opened previous Saturday too early to figure out ultimate outcome. Must get class audience to make good. Two-a-day policy eliminates the transients. Running on weekly change. "Her Private Affair" current.

Keith's (Schanbergers), "Why Leave Home" stage stock (2,300; 25-50). Recovered well from centennial drop. Not up to some of recent highs, but good at \$12,000.

## "ST. GIRL" AND VAUDE \$15,000; JOLSON FAIR

Portland, Ore., Sept. 24.

## Estimates for Last Week

Broadway (Fox) (2,000; 25-50) "Modern Maidens" (M-G-M). Okay. P. & M.'s stage idea, "Sweet Coles," \$17,000.

United Artists (Parker-Fox) (1,200; 25-50) "Cock-Eyed World." Did great. Shorts.

Portland (Public) (3,500; 25-50) "Lady Lies" clever film. Very poor shorts. \$3,500, fair.

Alder (Parker-Fox) (1,200; 25-50) "Wonder of Women." Okay. Pemmie big getter. Fair. Shorts, 3rd week \$5,000.

Music Box (Hamrick) (2,000; 25-50) (3d week) "Say It With Songs." Held up fairly, \$5,300.

Blair (Fox) (Hamrick) (1,200; 25-50) (3d week) "Desert Song" \$3,700.

Oriental (Tebbetts) (2,700; 25-35) "Flying Fool." Air romance. Okay. Stage show, \$3,000.

R-K-O (Par) (R-K-O) (2,000; 25-50) "Street Girl" (R-K-O). Good film feature. Vaude. Opening week \$15,000, big.

Durwin (Duffy) (1,400; 25-1.25). Duffy stock in "The First Year." Henry Duffy and Dale Winter, leads. Good opening, \$12,000.

## Strong Titles

Hollywood, Sept. 24. With strong titles now the order, Universal is changed "Paradise Ahoy" to "On-the-Make."

It will be Glenn Tryon's next with Emmett Flynn slated to direct.

## Audrey Ferris Freelancing

Hollywood, Sept. 24. Audrey Ferris' contract with Warners expired and was not renewed after two and a half years. Miss Ferris is free-lancing.

Chicago, Sept. 24.

Picture house receipts in the loop were strong again last week, with only one house showing a slump, the State-Lake. It was forced to take an atrocious girl show in place of four of its usual five acts.

B. & K. houses all above average, showing effect of the extensive "Picmen" campaign. Chicago, with ordinary stage show and feature picture, led the list with \$53,300. This figure topped the previous week by \$2,300. "Flicker" with "Cock-Eyed World" first week, hit \$52,000. Best week with "Four Feathers" was \$37,500. "Cock-Eyed World" is due for a healthy run. "Orpheum," showing "Skin Deep," airplanned to \$9,300. Monroe, featuring "Why Leave Home," only \$4,100. Previous week with "The Drake Case," mystery film, \$5,500.

State-Lake, after setting a new record of \$38,750 previous week with "Street Girl," fell down to \$27,700. The girl show, "Marcus Revue," a bawdy and cheap turkey burlesque troupe, allied as a unit, never ought to get out of a burlesque house, was the cause. It detracted greatly from the value of "Big News," feature film, which received fine notices.

## Estimates for Last Week

Chicago (Public)—"Illusion" (Par). Stage show (4,400; 50-85); \$59,300. Previous week \$57,000. Critics liked McVicker's (Public)—"Cock-Eyed World" (Public) (50-85) \$52,000 1st week. As expected. Within \$1,000 of house record. Critics raved. Will stay long time.

Monroe (Public)—"Pleasure Crazed" (Fox) (1,120; 50-75) \$4,100. Below previous week, but "Drake Case" treated better by critics. "Why Leave Home" follows.

Oriental (Public)—"Hard to Get" (FN), stage show (3,500; 50-85), \$32,700. Above previous week, which did \$31,000 with "Fords and Mules." Recovered (Warners)—"Skin Deep" (WB) (799; 50). Very big at \$9,300. Did \$7,600 previous week with 3d week of "The Hottentot" (WB).

State-Lake (RKO)—"Big News" (RKO), vaude (2,700; 50-75), \$27,700. Terrible decline after doing \$38,500 previous week with "Street Girl" movie, which happens when vaude. Picture received fine notices.

United Artists (UA)—"Alibi" (UA) (1,700; 50-85), \$28,000; second week. Opening week brought \$32,000 3d week.

State-Lake (RKO)—"Big News" (RKO), vaude (2,700; 50-75), \$27,700. Terrible decline after doing \$38,500 previous week with "Street Girl" movie, which happens when vaude. Picture received fine notices.

United Artists (UA)—"Alibi" (UA) (1,700; 50-85), \$28,000; second week. Opening week brought \$32,000 3d week.

## RKO, TACOMA, GETS FINE FIRST WEEK AT \$8,100

Tacoma, Sept. 24. (Draw pop., 125,000)

## Weather—Hot and Dry

RKO is the new name of the old Pantages, out this week for its debut under the banner of Orpheum. "Street Girl" first picture with vaude. Riviera had tough sledding, that being the newest downtown in Tacoma.

## Estimates for Last Week

RKO (1,500; 25-50) "Street Girl" ("It's RKO" is billing. Good head and Tacoma likes vaude, \$8,100, fine.

Riviera (Constantine) (600; 25-35) "The Hurricane." Biz badly off. Around \$900.

Rialto (Fox) (1,250; 25-35-50) "Fu Manchu" (Par). Trifle low at \$5,000.

Blue Moon (Hamrick) (650; 25-75) "Say It With Song" (WB) Getting kale 3rd wk \$4,500.

Colonial (Fox) (650; 25-50) "Drag" (FN) \$2,400.

## U's Inventor

Los Angeles, Sept. 24. Vincent de Yarrando, inventor, John Universal, and a three-year contract head of the new mechanical research department. Yarrando will work on improving sound recording, etc.

## Jack Warner's Chances

Los Angeles, Sept. 24. Jack Warner may sail for Europe Oct. 4 on the "Iremmen." Depends upon amount of studio work to be cleared up.

Chances 50-50.

## Hackathorne's Return

Los Angeles, Sept. 24. George Hackathorne, once prominent, but in the last three years practically in eclipse, has his first dialog role in "College Hacksters," Universal.





# PROPHETS of PROFITS

WARNER BROS. are advance agents of prosperity. They are prophets of profits. And their prophecies are always fulfilled. Vitaphone, Jolson, 100% Natural Color Productions for example.

WARNER BROS. alone had the foresight and the showmanship and the courage to get off the beaten path and blaze a new trail on the road of progress.

WARNER BROS. have made more money for the exhibitors than any other concern in the business. They have saved thousands of exhibitors from going out of business. They have been the life-savers of the entire motion picture industry. They rejuvenated it; revitalized it and revolutionized it.

WARNER BROS. brought in more than twenty million new film fans. Statistics also show that millions of lost film fans were brought back by Warner Bros.

This summer for example when the exhibitors needed good pictures most—Warner Bros. gave them “Noah’s Ark” and “On With the Show.” With the beginning of the new season Warner Bros. refused to ballyhoo what they were going to do and instead of talking about it—went ahead and delivered.

*So much for the past. Now for the present—and the future!*



AL JOLSON in “Say It With Songs” opened on Broadway to bigger audiences than even “The Singing Fool” and the “Jazz Singer.” And Warner Bros. released the picture immediately so that exhibitors could have the benefit of Jolson’s amazing popularity without delay.



On top of that Warner Bros. introduced “Gold Diggers of Broadway.” If there was ever a show worthy of road-showing at \$2.00—it is “Gold Diggers of Broadway.” This amazing production entirely in natural color (Technicolor) has created a sensation, the like of which has not been enjoyed by any picture in years. And it is released right now day and date with Broadway.



Dolores Costello in “Hearts in Exile” just released gives evidence of being a world beater; Edward Everett Horton in “The Hottentot” has been hailed as one of the funniest comedies ever screened; Thomas Meighan in his first talking picture “The Argyle Case” is breaking records everywhere; Monte Blue in “Skin Deep” with Davey Lee and Betty Compson is a revelation.



These attractions are wrecking records regularly and giving exhibitors greater grosses than they ever dreamed their theatres could accommodate. This is just the beginning of what Warner Bros. have in store for this season.

OVER→

# PROPHETS of PROFITS



GEORGE ARLISS' pictures will shortly set a new standard. No man on the American stage has a finer speaking voice than has George Arliss. If ever attractions had ready-made audiences waiting for them they are "*Disraeli*" and "*The Green Goddess*," in which George Arliss achieved his greatest fame. Previews on the coast credit "*Disraeli*" with being nothing short of a sensation. It will be shown two-a-day at \$2.00 on Broadway. As is our custom, it will be released direct to you day and date with Broadway. And "*The Green Goddess*" now being completed, is expected to rival "*Disraeli*".



PAULINE FREDERICK in "*Evidence*" with three leading men, Conway Tearle, William Courtenay, Lowell Sherman and a whole host of other celebrities, is an illustration of the society dramas in which this celebrated star will appear. She will also be seen in "*The Sacred Flame*" and in "*A Woman's Game*." Each of these will have a supporting cast similar in magnitude to that in "*Evidence*."



Farces include "*She Couldn't Say No*" starring Winnie Lightner and "*So Long Letty*" starring Charlotte Greenwood. Critics have raved about Winnie Lightner's work in "*Gold Diggers of Broadway*" and they will rave again when they see her in "*She Couldn't Say No*." Charlotte Greenwood has been an accepted favorite in musical comedies and vaudeville for many years. She will bring in all her friends and also a host of new ones with "*So Long Letty*." Both of these productions have all-star casts, large choruses and song hits galore.



"TIGER ROSE" written by Willard Mack and produced by David Belasco has been directed by George Fitzmaurice. It has a marvelous cast including Lupe Velez, Monte Blue, Grant Withers, Rin-Tin-Tin and others. It was one of the most successful plays produced on the stage and will be better on the screen.



TED LEWIS, High Hat Tragedian of Jazz, will be seen in "*Is Everybody Happy*." In vaudeville, radio, musical comedy, night clubs, in revues, on phonograph records, wherever Ted Lewis has appeared he has been successful. His debut in singing pictures will be a sensation. Ann Pennington will be seen in his support as will a great many favorites. And he will introduce many new song hits.



JOHN BARRYMORE'S first talking picture is based on "*General Crack*" which has been a best selling novel for the past year. It will show The Lord of All Lovers in a form-fitting role. Barrymore is conceded to have one of the finest speaking voices in the world. Its introduction on the screen will be a financial revelation. Many of the scenes in "*General Crack*" will be in Natural Color (Technicolor). Barrymore will also be seen later in the season in "*The Man*." This much we are permitted to say about it—and that is—he will be shown as "*Some Man*."





# PROPHETS of PROFITS



"Song of the West" based on the musical play "Rainbow" will star John Boles and Vivienne Segal and will feature Joe E. Brown in a superlative cast of singing celebrities. The attraction will be entirely in Natural Color (Technicolor.) It will show the west when it was wild and woolly and full of romance. "Under a Texas Moon" is another musical play entirely in natural color (Technicolor.) It reveals the romantic south under the glamor and glory of a Texas moon. Frank Fay, Raquel Torres, Noah Beery, Myrna Loy, Armida and numerous others are in the cast. It will also contain a glorious chorus of Hollywood beauties as will all the other musical plays previously listed and to be listed.



WALTER WOOLF will star in "Golden Dawn." It is a sumptuous operetta originally produced by Arthur Hammerstein, sponsor of "Rose Marie" and numerous other musical plays. Walter Woolf is one of the leading lights of operetta in this country. He has a glorious voice, youth, personality, and can act. He has been starred for years by Shuberts in the best of their musical plays and has a following that will flock to see him anywhere. "Golden Dawn" will also be entirely in Natural Color (Technicolor). Vivienne Segal and Noah Beery head the distinguished cast.



"Hold Everything," still playing on Broadway is another musical comedy that will be presented entirely in Natural Color (Technicolor). It has a great story and will have a great cast headed by Winnie Lightner, Joe E. Brown and Georges Carpentier. Nothing will be overlooked to make it even more successful on the screen than it is now on the stage.



DOLORES COSTELLO who has been rightfully titled "The Belle of the Box Office" will be seen in "Second Choice." She will have with her two leading men, each with a great following, Chester Morris and Jack Mulhall. It will show Miss Costello at her box office best.



MONTE BLUE, whose following has increased by the thousands with every recent picture will be seen in "Isle of Escape" and "Those Who Dance." In the former he will have with him Myrna Loy, Betty Compson and Noah Beery. "Isle of Escape" and "Those Who Dance" are based on stories which have enjoyed tremendous sales.



If what we said up to now sounds impressive prepare for even greater thrills with AL JOLSON'S next picture "Mammy." If ever there was a combination of star and title, it's Al Jolson in "Mammy." And to top that—both the story and the songs were written by IRVING BERLIN. To that marvelous combination has been added the best supporting cast ever enjoyed by Jolson and on top of all that, a great many scenes will be in Technicolor.



# Here's Where The Industry Takes Its Hat Off— And Keeps It Off

**A**ND now for "*Show of Shows*" which is already being hailed as the advent of a new event in pictures. It will be Warner Bros. Technicolor Triumph. Never in the history of motion pictures has such a cast been assembled. It has more stars than the American flag. There was never anything like it presented before and there probably will never be anything like it again. It simply baffles description. It must be seen to be appreciated. The title, however best tells the story. It will in very truth be the "*Show of Shows*."



The foregoing is merely an attempt to describe the productions with which Warner Bros. will continue to lead the parade of progress. On top of making the best pictures that brains, talent, showmanship and unlimited resources can produce, Warner Bros. will pre-sell these pictures for exhibitors with the greatest newspaper and magazine campaign ever undertaken. Warner Bros. lead the parade of progress. Exhibitors who join that parade will have the greatest year in their history.

**WHAT WARNER BROS. *Promise***  
**WARNER BROS. *Deliver***



"Vitaphone" is the registered trade-mark of the  
Vitaphone Corporation designating its products





# VITAPHONE

## Vitaphone Varieties FROM HOLLYWOOD TWO HUNDRED

**52** **One Reel.** Slap Stick and Finesse. Sure-fire material written by the foremost humorists and gag men.

**26** **One Reel Technicolor Musical Revues.** Staged by Larry Ceballos and Jack Haskell, world famous producers of musical revues.

**26** **One Reel Dramatic Playlets**—Big little features. Drama in miniature with stage and screen stars.

**26** **Two Reel Dramatic Sketches**—Compact—concentrated. High pressure. High power originals. Stage and screen stars.

**12** **One Reel Musical Comedies**—Unusual subjects such as Coffee Dan's Amateur Night, Minstrels, etc. with girls galore.

**26** **Two Reel Playlets**—The essence of brilliant comedy satire. Including such famous series as "The Potters" by J. P. McEvoy.

**32** **Vaudeville Headliners.** Tried and proved stars from vaudeville. High class, Popular, Sure-fire.

# VARIETIES

**SUPPLY THAT DEMAND  
FOR VARIETY**

## **Vitaphone Varieties** FROM NEW YORK TWO HUNDRED

VITAPHONE VARIETIES produced on the West Coast will be supplemented with 200 more made in New York. Stars will be drawn from Broadway hits, Opera, Concert, Vaudeville, Radio, and every other phase of entertainment. New York is the greatest source in the world for stars. The cream of this talent will be used to give you variety.

The same production values go into the making of each of these VITAPHONE VARIETIES as in the making of our full length productions.

In addition, VITAPHONE VARIETIES has the biggest money-getting library in existence. 1000 acts to choose from. And more every week. Every big name in show business is on our list.

VITAPHONE VARIETIES give you just what your patrons demand—a never ending supply of variety.

**SCREEN STARS**

**STAGE STARS**

**GRAND OPERA  
STARS**

**RADIO STARS**

**CONCERT STARS**

**VAUDEVILLE  
STARS**

**DRAMATIC STARS**

**MUSICAL  
COMEDY STARS**

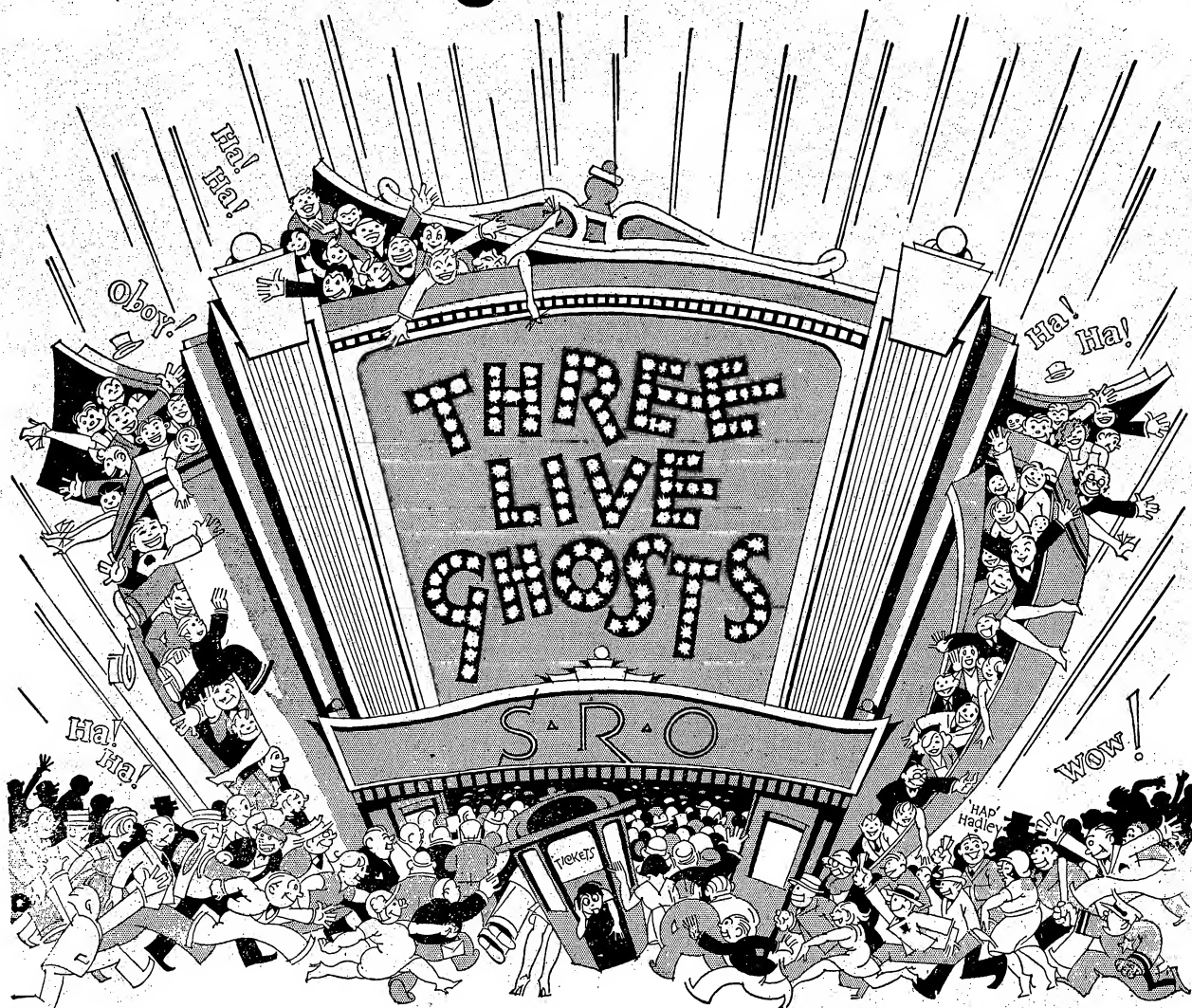
**WARNER  
BROS. &**

**VITAPHONE**  
REG'D TRADE MARK

**VARIETIES**

"Vitaphone" is the registered trade-mark of the Vitaphone Corporation designating its products

# A Great Sign for Prosperity!



**The ALL LAUGHING—ALL TALKING—ALL ROARING Hit picture sensation to grace the screen in months**

"Stage play voted as one of the funniest comedies produced. And as a highlight of hilarity, it has gained on the vocal screen. It affords continuous laughs with its fresh spontaneous humor." —*Detroit Free Press*

"'Three Live Ghosts' has just as many laughs tucked away in its talking material as it possessed on the stage. Has a cast that closely approaches perfection." —*Detroit News*

**Now in its 3rd  
Week at the United  
Artists Theatre, Detroit**

**Opens at the Rivoli—  
United Artists, New  
York, September 28th**

**MAX  
MARCIN**

**Production from the play  
'Three Live Ghosts'  
by Frederick S. Isham**

**Presented by Joseph M. Schenck  
Directed by Thornton Freeland**

**UNITED ARTISTS  
WOW!**

"This one is a humdinger. 'Three Live Ghosts' is one of the funniest movies Detroit has seen in a long, long while."

—*Detroit Times*



**MULTIPLE LOVE  
FOR MULTIPLE PROFITS**



Heads the "class" pictures of the year. Six important stage and screen stars! Big settings! Two real song hits! Months on Broadway and the road as a play.

# A MOST IMMORAL LADY

*with*

## LEATRICE JOY

whose voice and charm packed legitimate theatres from coast to coast and Sidney Blackmer, famous Broadway star, Walter Pidgeon, Josephine Dunn, Montagu Love, Donald Reed and Robert Edeson.

**"Fast Life" Facts**

BY DIRECT WRITERS FROM  
**WESTERN UNION**

SEP 14 37 DL 3 EXA

ARRON OHIO 808PM SEP 13, 1929

RED DERINEY FIRST NATIONAL PICTURES 303 MADISON AVE

PART LIFE GREATEST PICTURE MADE SINCE BEGINNING OF TALKING

PICTURES STOP GREATEST CAST EVER ASSEMBLED STOP FAIRBANKS

YOUNG AND CHESTER MORRIS IN DRAMATIC SCENES BRING TEARS

AND LAUGHTER STOP ITS ABSOLUTELY MARVELOUS BUSINESS GREAT

RAY C BROWN

MANAGER STRAND THEATRE



*It's BIG! The kind you get every week from*  
**FIRST NATIONAL**



TIFFANY  
STAHL'S

FIRST 100 FRAN

TIFFANY STAHL FRANCHISE - IS A TISSA - YOUR LIFE SAVER

**TIFFANY STAHL**

Takes Pleasure in Presenting, on the  
Opposite Page, a List of Its

**FIRST ONE HUNDRED  
FRANCHISE HOLDERS**

They Are Enthusiastic in Hailing Our  
Franchise as a

**LIFE SAVER**

You Will Do the Same After  
You Have Investigated and  
Signed Up, Mr. Exhibitor.

**RIGHT NOW IS THE TIME!**



TIFFANY - STAHL

729 SEVENTH AVE.

# CHISE HOLDERS

J. R. Elicott, Lakeland Theatre, Dassel, Minn.  
 W. M. Miller, Lib Theatre, Cloquet, Minn.  
 R. C. Harper, Blackstone Theatre, New Rockford, N. Dak.  
 W. W. Oram, Red Eagle Theatre, Eagle Bend, Minn.  
 W. E. Dickson, Aristo Theatre, Lemmon, S. Dak.  
 B. Berger, Orpheum or Strand Theatre, Grand Falls, N. Dak., and Strand Theatre, Sioux Falls, S. Dak.  
 Don L. Tracy, Grand Theatre, Carrington, N. Dak.  
 J. C. Snyder, Grand Theatre, Williston, N. Dak.  
 Charles F. Vondra, Rainbow Theatre, Mahanomen, Minn.  
 E. R. Schulte, Savoy Theatre, New Prague, Minn.  
 L. E. Dawson, Gem Theatre, Shakopee, Minn.  
 Charles Perrizo, Grand Theatre, Grand Rapids, Minn.  
 B. Berger, Elko Theatre, Bemidji, Minn.  
 John DeMarce, Viking Theatre, Benson, Minn.  
 Z. J. Terry, Bijou Theatre, Minneapolis, Minn.  
 Ottan Raths, Ideal Theatre, South St. Paul, Minn.  
 C. E. Williams, Victoria Theatre and Park Theatre, Omaha, Neb.

H. F. Higgins, Princess Theatre, St. Marys, Kan.  
 A. B. Cantwell, Cantwell Theatre, Marceline, Mo.  
 C. H. Burkey, Summit Theatre, Kansas City, Mo.  
 W. A. Rogers, Columbian Theatre, Warnego, Kan.  
 H. M. Dryer, Savoy Theatre, Minneapolis, Minn.  
 O. A. Lee, Liola Theatre, Minneapolis, Minn.  
 E. C. Eslin, Ioni Theatre, Minneapolis, Minn.  
 Louis Stahl, Wellston Theatre, St. Louis, Mo.  
 James T. Lawson, Grand Theatre, Mt. Olive, Ill.  
 R. E. Wilson, Palace Theatre, Staples, Minn.  
 E. A. Schlueter, Community Theatre, Arlington, Minn.  
 Frederick Wayt, Strand Theatre, Newton, Ia.  
 T. Gerretti, Casino Theatre, Meleber, Ia.  
 Thomas Barnett, Royal Theatre, Danville, Ind.  
 A. C. Miller, Lake or Sourwine Theatre, Brazil, Ind.  
 Joe Brokaw, Opera House, Angola, Ind.  
 Charles R. Metzger, Mecca and Two Johns Theatres, Indianapolis, Ind.

Charles M. Walker, Irving Theatre, Indianapolis, Ind.  
 Harry Markun, Belmont, Talbot and Sheldon Theatres, Indianapolis, Ind.

C. H. Spearman, Gem Theatre, Edmond, Okla.  
 O. A. Weickert, Lux Theatre, Perkam, Minn.  
 W. E. Lyon, Broadway Theatre, Crosby, Minn.  
 M. Mittenberg, Opera House, Ely, Minn.  
 H. F. Aukrum, Gem Theatre, Balaton, Minn.  
 Fred Wahrenberg, Circuit, St. Louis, Mo.  
 C. W. Thompson, Circuit, Wisconsin  
 T. J. Bogerville, Rialto Theatre, Thorp, Wisc.  
 H. G. Stethmund, Jr., H. & S. and Odeon Theatres, Chandler, Okla.

C. C. Dunsmore, Capital Theatre, Marshalltown, Ia.  
 Alex S. Moore, Hilltop of Capitol Theatre, Pittsburgh, Pa.  
 R. C. Goldman, Palace Theatre, St. Louis, Mo.  
 Robert Stempel, Strand Theatre, St. Charles, Mo.  
 W. Zimmerman, New Warrenton Theatre, Warrenton, Mo.  
 William Fishoff, Caroline Theatre, Durham, N. C.

H. P. Vonderschmith, Strand or Arc Theatre, Crawfordsville, Ind., and Granada Theatre, Green Castle, Ind., and Indiana Theatre, Bloomington, Ind.

Alfred G. Wertin, Wertin Theatre, Albany, Minn.  
 D. E. Weckman, Royal Theatre, Nazareth, Pa.  
 David S. Nelson, King Bee Theatre, St. Louis, Mo.  
 J. L. Scharley, Keith's Theatre, Baltimore, Md.  
 O. C. Jehr, Circuit, St. Louis, Mo.  
 Louis W. Vick, Ashland Theatre, St. Louis, Mo.  
 A. C. Gortatowsky, Albany and Liberty Theatres, Albany, Ga.

F. H. Young, Masonic Theatre, New Washington, Ind.  
 Fred Kort, Strand Theatre, Knightstown, Ind.  
 I. E. Robison, Empire Theatre, Sellersburg, Ind.  
 James J. Boden, Grand or Garden Theatre, South Milwaukee, Wisc.

H. N. Turner, Family Theatre, Pine City, Minn.  
 G. N. Turner, Family Theatre, North Branch, Minn.  
 Charles E. Lyons, Moveum Theatre, Aitkens, Minn.  
 H. Thorpe, Peoples Theatre, Crosby, Minn.  
 W. P. Lowell, Lowell Theatre, Canton, S. Dak.  
 L. J. Langlois, Alamo Theatre, New Roads, La.  
 Chris Efthen, Star Theatre, St. Louis, Mo.  
 Louis J. Menges, State Theatre, East St. Louis, Ill.  
 Ben Flaks and Morris Flaks, New Lincoln Theatre, Baltimore, Md.

Howard Armstrong, Dream Theatre, Indianapolis, Ind.  
 Robert Shen, Lakeville Theatre, Lakeville, Minn.  
 A. W. Buckley, New Topic Theatre, Fairfax, Minn.  
 E. E. Holmquist, New Broadway Theatre, Centerville, S. Dak.

Frank Miller, Whiteway Theatre, Marlow, Okla.  
 J. M. Anderson, Princess Theatre, Boone, Ia.  
 H. Hiersteiner, Family Theatre, Des Moines, Ia.  
 H. Perelman, Lehigh Theatre and West Alleghany Theatre, Philadelphia, Pa.

B. Shindler, Opera House, Dover, Del.  
 H. Steinberg, Madison Theatre, Madison, Ill.  
 Edward Brunell, Metropole Theatre, Chicago, Ill.  
 M. Rubin, Uptown Theatre, Michigan City, Ind.  
 G. Glenn Fleser, Liberty Theatre, Grand Rapids, Mich.  
 G. Macpherson, Vox Theatre, Klamath Falls, Ore.  
 H. T. Reynolds, Family Theatre, Grand Rapids, Mich.  
 O. E. Varneau, Wealthy Theatre, Grand Rapids, Mich.  
 W. H. Arthur, Garden Theatre, Marshall, Mich.  
 C. F. Seers, Otsego Theatre, Otsego, Mich.  
 E. C. Oatley, Star Theatre, Rockford, Mich.  
 E. L. Dale, Park Theatre, Newaygo, Mich.  
 H. C. Collier, Strand Theatre, Lowell, Mich.  
 N. L. McCarthy, Galewood Theatre, Grand Rapids, Mich.  
 Ben E. Murphy, Heights Theatre, Muskegon Heights, Mich.  
 I. W. Maple, Cozy Theatre, Bethany, Mo.  
 Edward Smith, Cozy Theatre, Minneapolis, Minn.  
 L. E. Maple, Maple Theatre, Albany, Mo.  
 H. E. Wester, Lyric Theatre, LeSumer Center, Minn.  
 A. B. Momand, Deireck Theatre, Maud, Okla.

WILL YOUR NAME APPEAR HERE NEXT WEEK? WATCH FOR OUR AD.

JACK  
SALVAGE



PRODUCTIONS INC.  
 NEW YORK CITY



# HOLLYWOOD flashes the Glad Tidings of a SEN- SATIONAL BOX OFFICE "NATURAL"



"Dwarfs all other  
Lloyds. Makes  
Harold monarch  
of comedians."

—Hollywood Filmograph

"Will smash all exist-  
ing box office records.  
Lloyd's biggest!"

—Hollywood Screen World

"Audience reaction  
tremendous. Will  
establish new  
records."

—Los Angeles Record

"Will fill seats of any  
playhouse. Lloyd has  
excellent voice. Rec-  
ording perfect."

—Hollywood News

# HAROLD LLOYD

in his **ALL-TALKING\*** debut

# "WELCOME DANGER"

Produced by HAROLD LLOYD Corp.

A PARAMOUNT Release

\*Also available silent

**A NEW HAROLD LLOYD FOR A NEW SHOW WORLD!**

# Myers-Hays Racing for Nat'l Indie Exhibs' Supremacy; Radio, T-S and Franchises

Ten free pictures that will net the indie organization Abram Myers is forming over \$1,000,000 for its own coffers is a revelation that is burning the Hays organization to the point where it is secretly affecting plans. It is said to mean the indie away into 32 individual groups, over which Film Board of Trade secretaries will rule.

The Motion Picture Theatre Owners of America will pass out shortly and the Hays system for indies, one which is now believed opportune, may be functioning within less than a year.

That the Myers-Steffes cohorts have already expended \$20,000 of a \$60,000 fund to promote the sale of Radio-Tiffany franchises is learned (Continued on page 59)

## STATE, L. A., GOING ALL SOUND—UNION DISPUTE

Los Angeles, Sept. 24. Stage shows will be out of Loe's here Oct. 2 if the stage hands' local insists that a flyman at \$70 a week be employed with the Fan-chen-Marco units. Notice has been given, effective on that date, to members of the stage hands and musicians' unions, on instructions of H. B. Franklin, president of Fox Coast Theatres. House is to go straight sound.

Franklin claims a contract was entered into last year with the stage hands that has until September, 1930, to run, and which provides that during the life of the agreement the personnel of stage crews does not have to be increased. Several weeks ago and during the absence of Franklin in the east the stage hands insisted that a flyman be added to the State, J. J. Franklin, division manager, and Bruce Fowler, assistant, after conferences with Bill Scott of the union, agreed to put on the man under protest. Upon the return of the circuit head the union was asked to withdraw the man, but that body claimed that as more than four shows a day had been given in the house, provisions for which had not been made in the contract, the union felt it had a right to keep the man on, pointing to the RKO similar policy to the State as having a flyman.

Franklin stated he would establish no precedent for flyman all over the circuit. Union refusing to recede from its position the house will go straight sound.

With the dropping of shows at the State the opening point for units will switch to the Egyptian, which gives three shows daily. Change will leave the RKO the only downtown picture house with stage entertainment.

## Holdup on Film Row

Chicago, Sept. 24. Film Row here still meeting the local bad boys. Three last week climbed four flights of stairs to line up the gang hanging around the Educational and Greiner Productions offices and frisked them of about \$750.

T. B. Chadwick, who had stopped over en route to Europe, alongside the greatest amount, but most of his was in travelers' checks. Dave Dublin, resigned educational head, just leaving for New York and Publix, also had his back against the wall.

## KEATON'S MUSICAL

Hollywood, Sept. 24. Buster Keaton has started work on a musical at M-G-M under direction of Edward Sedgwick. No title yet. Richard Schayer wrote the script. The comedian will dance and sing. Larry Weintraub is supervising.

Roy Turk and Fred Ahlert wrote the music and the dance numbers will be in color.

## PAR RESUMING WESTERNS

Hollywood, Sept. 24. Paramount shortly will resume the making of westerns according to Jesse Lasky.

## Too Long!

Los Angeles, Sept. 24. Theatre circuit exec saw the advance newspaper advertising for the opening of a talker at a local house and remarked, "It's very good, but a cadenza too long."

## Atlanta Wondering What When New 4,500 Fox Opens

Atlanta, Sept. 24. As completion of the 4,500-seat Fox theatre in the Shrine mosque hears, the downtown theatres are experiencing qualms of apprehension as to what effect this newest and biggest of the Atlanta theatres will have on their receipts. It is agreed that the magnificent house will be opened Thanksgiving week with stage presentations accompanying the feature films.

Atlanta has about 13,000 downtown theatre seats with business none too forte during the summer. When Fox cracks down with 4,500 additional seats it is generally conceded that many patrons will be drawn from the Paramount and Georgia (Publix), Capitol (Loew), and the Independent Metropolitan and Rialto.

Located in the fast growing northern section of the city in a fashionable district the Fox should get a load of the class patronage which has been going to the Paramount, Georgia and Capitol. Although no confirmation can be obtained from local Publix officials it is talked freely that the Paramount will return to stage presentations in an effort to keep its clientele. The Georgia and Capitol play vaude in addition to films.

There appears an imminent danger of over-seating here and the battle for patronage will get under way in earnest when the new Fox house opens.

## Toronto Operators Drawn Into Musicians' Fight

Toronto, Sept. 24. Famous Players Canadian Corporation will be without operators in its 27 Toronto theatres on Saturday, Sept. 28, if it doesn't come to an agreement with the musicians' union.

"I won't give in to the demands made by the musicians. The union intends to have its men back in the pits—playing—or the operators come out before Saturday's shows. Right now things are deadlocked."

Musicians have a contract made two years ago calling for certain sized orchestras to be used up until September, 1930. F. C. agrees to pay the orchestras salaries in their own houses but won't let them play. They won't have anything to do with five local theatres that are now independents but were once under their control.

"It's the most unfair thing that has ever been pulled," Bert Henderson, union head, says. "They call our contract a trade agreement, but it isn't. We didn't know about the Movietone. Neither did they, and they have to stick by the contract."

Operators have been informed by New York headquarters, Henderson says, to walk out next Saturday unless things are changed.

## TOO FILMSY

Hollywood, Sept. 24. Shooting on Paramount's "Victory" has been held up as the result of Nancy Carroll's temporary loss of voice.

Early scenes required Miss Carroll to be costumed in a film-night dress. Result—a cold and a whisper. Company on vacation.

Starring Margaret Livingston  
Hollywood, Sept. 24.  
Margaret Livingston is to be starred by Columbia in "Mexicali Rose," second of the six pictures she is to do for that firm.

## FOX'S MIDLAND BID, BUT PUBLIX HAS 1ST CHANCE

Kansas City, Sept. 24. William Fox has made a bid for the Midland Circuit, through Harold B. Franklin, of Fox's West Coast. If Fox should secure the circuit of 60 or more theatres it would be attached to the Franklin chain and operated by him.

M. B. Shanberger, owner of the Midland, has just returned from New York. He is said to have advised Publix of the Fox proposal. Shanberger previously was reported to have stated that Publix would have the first chance to secure his theatres if for sale.

Shanberger is a warm admirer of Sid Kent, with Kent in the Famous Players days having taken care of the Shanberger houses on Famous product and other things.

At present the Midland is by itself as a theatre circuit in an isolated section extending out here into Missouri and without opposition of moment. Herbert Wolf, local department store owner, is a partner of Shanberger.

Reports are about here over Franklin making the Fox offer, with Franklin ostensibly thereby operating as far east as this state. It is looked upon as an indicator of a Franklin understanding with William Fox that he can take anything west of Illinois.

That is also leading to other conclusions, one of which is that Franklin may go back to New York as Fox's general theatre operator.

## \$36,000 in Commish Over Warners' B'way Site

Affidavits filed in the Supreme Court in suits for commissions by real estate brokers for assembling the property on Broadway, West 51st and West 52nd streets, for the Warner Bros. plant, indicate that if Warner Bros. contentions are upheld they will get most of the commissions. Because of the spirited dispute between the brokers' orders have been obtained by the 51st Street Property Corp. to pay \$10,200, it owes someone into Court, while the Broadway Block, Inc. took similar action as \$28,000 and the battle for the commish is on.

The details were disclosed in a suit by Warner Bros. Pictures against Rosner Bros., Harry Lewis, Edward J. Schlesinger, Charles Friedenber, Thomas L. Cunningham and the two sellers, in which the Warners claim that the transactions, resulting in the assembling of the property were conducted by Rosner Bros.; that it was agreed between Warners and Rosners that the latter would be regarded as sole brokers on condition Rosners handed back three-quarters of the commissions on a \$28,000 fee.

Warners ask the court to determine the rights of themselves and all the other claimants.

Lewis and Friedenber are also demanding commissions.

## Fox's N. Y. Lab.

The Fox company is building its own laboratory on 10th avenue, New York, adjacent to the several large buildings it already occupies.

Lab is designed to handle printing of a large amount of Fox and M-G-M material as well as all Movietone News reels. The whole building at 64th street and 10th avenue is now occupied by Movietone and no space is provided for some shorts making as well as screen testing of candidates. General offices are two blocks above.

Speed of output and economy make the addition desirable.

## RADIO'S MONORAIL AND STAGE

Hollywood, Sept. 24. Radio Pictures is the first among the other studios to adopt the monorail system for transportation of sets, lamps, etc., recently inaugurated by Paramount.

Radio will break ground next month for a sound studio 150 by 500 feet in area. Four stages will be enclosed.

## Robinson as War Yarn Lead

Hollywood, Sept. 24. Edward G. Robinson, New York stage actor, who was in "All Rackett," will have the lead in "All Quiet in the Western Front" for Universal.

Before going into this picture he will appear in "Deadline," Joseph Schildkraut's U. film.

## Deadline of Oct. 5 Set for St. Louis Theatre Strike by Stage Hands' Rep.

### THEATRE SITUATION DIFFERENT NOW

Right now nobody appears to want to give away theatres. That is ascribed to the talkers and the apparent affluency of the theatre business at present.

The proposition has changed greatly within the past six months. Not so long ago chains and circuits were calculating how to rid themselves of the deadwood houses, and particularly shooting galleries.

From reports by theatre men and with sound along with the current boom of theatregoing, almost any theatre attached to a circuit can be made to do something in the line of at least paying its rent, with a possible profit.

### BALABAN BOOKS DAILY WITH DISPATCH FOR ACT

A. J. Balaban is rapidly systematizing his stage and production department of Publix. He daily books such material as may be needed, and with dispatch.

A report says the matter of a return of the Paul Whiteman band to the Paramount, New York, came up last week, but has not been settled. Jimmy Gillespie for Whiteman asked \$12,000 weekly, net, for a Paramount return.

The engagement if made will probably be for two weeks. It's the highest salary figure yet demanded by Whiteman for a theatre showing.

Publix is said to want Whiteman to stand off the expected booking of the Horace Heidt orchestra now at Keith's Palace into the Roxy for a run.

Intermountain Meet  
Salt Lake, Sept. 24. Intermountain Theatres Association, including theatre owners and managers from Utah, southern Idaho and western Colorado, assembled in Salt Lake City on Thursday in a special convention to take up talking picture problems.

Main discussion was about franchise arrangements under which small houses could be wired for talkers at a minimum cost.

Tiffany-Stahl and R-K-O presented plans to the assemblage.

## Legit Settle in St. Louis

St. Louis, Sept. 24. Representatives of the Musicians' Mutual Benefit Assn., and the managements of the two legit houses, American and Shubert-Rialto, have reached an agreement on wages and working conditions for the coming winter.

Dailly asserted no progress had been made in an attempted settlement of the strike of members of the orchestra at the Ambassador and Missouri, also the neighborhood houses controlled by the St. Louis Amusement Co. Musicians at these theatres were ordered out by the union Sept. 14, following the refusal of the managers to meet the union's demands involving employment in the Skouras-union squabble.

Americans will open Sept. 29 with "Dracula" with the Shubert scheduled for Oct. 13 with "Rain and Shine."

## Caneton Co. Must Pay

An arbitration award which allowed the First National Pictures \$2,682 in its claim against the Caneton Amusement Corp., has been affirmed by the New York Supreme Court. Of the amount awarded \$110 has been fixed as the personal obligation of M. A. Shea.

The claim of the First National was for 35% of the gross receipts from the showing of the film "Little Time." Shea was the agent of the Caneton company in the signing of the contract.

St. Louis, Sept. 24. Hint that the Skouras Bros. are anticipating a long deadlock with the musicians union in the current contract renewal walkout is given in the fact that Ed Lowry, m. e. at the Ambassador and the most popular band leader ever stationed here, has been permitted to leave.

Charley Skouras, in charge of the Publix houses here, has been handling the union trouble for the theatres since it started two weeks ago. If the strike continues for another week or two, Skouras may close the Grand Central while long run pictures booked for that house go only to the Ambassador and St. Louis. Some booking transfers already have been arranged.

So far the Skouras are considered to have the upper hand in the controversy. The only development against them is announcement by John T. Nick, international vice-president of the stagehands and operators union, that the four large picture houses and 25 neighborhood houses do not reach a settlement by Oct. 5, the stagehands and operators will be withdrawn. Nick has expressed an opinion that the trouble will be settled before the deadline, and has arranged for conferences.

If no agreement is reached, the houses may either close or continue open shop.

Meeting Friday was attended by Charles F. Skouras, George Bowser, of the St. Louis Amusement Co., neighborhood houses; Fren. Wernberg, president of the Motion Picture Exhibitors Association; Joseph Mogler, theatre owner; Arthur Laid and Guy M. Dally, head of the musicians union and Nick. It was at this meeting that Nick delivered his ultimatum.

Besides the Skouras and neighborhood houses, Loew's State is involved in the row.

There are about 200 stagehands and 200 operators who would be involved in the possible sympathetic strike.

While admitting that no advices of a settlement in the St. Louis musician troubles had reached here Tuesday, the Spyros Skouras office stated that it is maintaining a hands-off policy. The contention is that the demands of the muscles to be applied in smaller houses of the St. Louis Amusement Company is a "local matter," capable of being handled by executives on the ground.

## Contracting Engineers With Union Electricians

Emanuel Cohen, head of Paramount Sound News, pointed to 25 sound men connected with his organization, all graduates of Massachusetts Institute of Technology and asked Local 3 of the Studio Electricians' Union if the union can deliver men of such professional equipment.

Cohen's argument was introduced at a meeting with the union which is trying to "get" the opening wedge in the sound engineer field. At present monitor room and microphone men are unorganized as a labor group.

Ostensibly the walkout of the installation and maintenance electricians is on a demand of 5% of every sound installation to be deducted by companies and donated to union treasury. Actually it is understood the real aim and ambition is to get members of Local 3 into the sound jobs, to have the present sound men as members of Local 3.

Most of the sound men are from the Bell Telephone company or its subsidiaries which do not recognize the electricians.

## 1st Fox-Hearst Reel

First of the joined Fox-Hearst sound news reels will be issued this Saturday (28).

It will be a Hearst issue.

A Fox-Hearst company has been formed for the sound news of each. They are to alternate.

## Richman Starts Oct. 4

Hollywood, Sept. 24. Harry Richman spent a week in St. Vincent's Hospital for a slight operation. He expects to start on his "Celtic Ambush" Oct. 4.

Though it was intended to change the story when production was switched from the east, it has been decided to follow the old script.

# \$1,000 *to fulfill* ANNOUNCING A NATION- RCA PHOTOPHONE

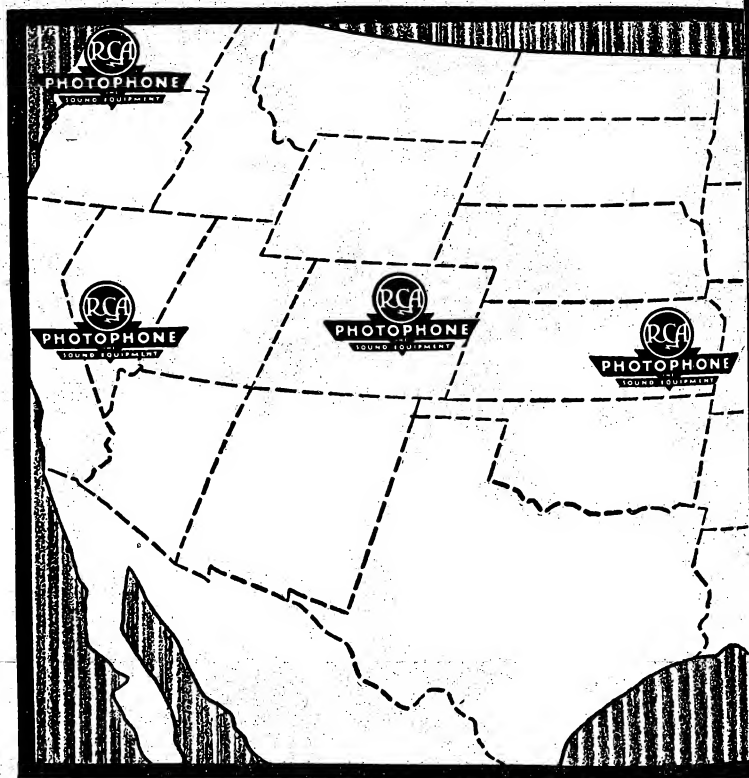
RCA Photophone promised the theatre owners:

- 1** *The finest sound equipment that men and money could devise.*
- 2** *The fairest prices compatible with that quality.*
- 3** *Prompt and efficient service in the maintenance of that equipment.*

RCA Photophone has kept its promise to produce a superior sound system at an equitable price.

It is the world's lowest priced, high-quality sound apparatus—the ultimate in tone and precision.

But what is not so generally known are the steps which RCA Photophone has taken to provide prompt and efficient service for its equipment.



**RCA PHOTOPHONE, Inc.**  
**SUBSIDIARY OF RADIO CORPORATION OF AMERICA**  
411 FIFTH AVENUE - NEW YORK CITY

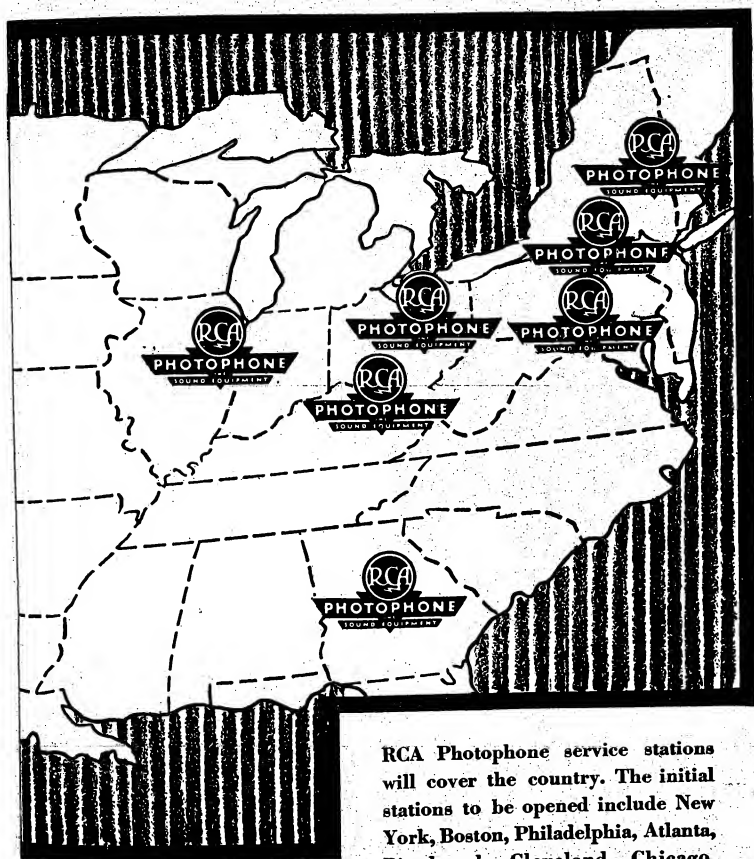


# ,000

## *a promise!*



# WIDE NETWORK OF SERVICE STATIONS



RCA Photophone service stations will cover the country. The initial stations to be opened include New York, Boston, Philadelphia, Atlanta, Pittsburgh, Cleveland, Chicago, Kansas City, Denver, San Francisco and Seattle. Others will be opened as rapidly as occasion demands.

Now this story can be told. After months of preparation RCA Photophone announces the formation of a nation-wide network of service stations. The first eleven of these branches are now being opened. Each will be in charge of a supervising engineer and an assistant engineer, with a corps of factory-trained technicians as their aides. These experts are your assurance of a satisfactory performance.

RCA Photophone wants satisfied customers. It will go to any length to insure their satisfaction. To this end, RCA Photophone will spend more than a million dollars a year to carry out its ever-expanding program of service to the exhibitor—a program that considers only the results—not the cost.



# NOT TO BE OPENED TILL SEPT. 28th!



*And then things will **POP!***

Months of preparation! Unlimited investment in equipment and staff! The Giant Hearst machine full steam ahead! Young Blood at the throttle! Watch!

## **HEARST METROTONE NEWS**

*Metro-Goldwyn-Mayer's Super Sound Newsreel*

# FLIGHT—Acclaimed the Outstanding Talking Picture Sensation of the Year!

## WHAT THE NEWSPAPER CRITICS Say

### DAILY NEWS

"Has thrill, punch and pathos. Poppy direction and dialogue. A straight story with air stuff spectacularly set, bandit battles thrillingly depicted, and a sequence or two to make your heart throb."—IRENE THIRER.

### The Standard Union

"COMES WITHIN THE RANGE OF THE TEN BEST PICTURES OF THE YEAR. Dialogue, detail, fine direction make the picture worth while."—BURKE HENRY.

### EVENING GRAPHIC

"PACKS TWO HOURS OF BREATH-TAKING FLIGHTS, SYMPATHETIC DRAMA, APPEALING ROMANCE AND SPONTANEOUS COMEDY. It is 'Tell It to the Marines' taken into the clouds. Has the advantage of excellent recording and realistic sound accompaniment."—JULIA SHAWELL.

### DAILY MIRROR

"'FLIGHT' A TRULY GREAT MOVIE! Don't miss this. Is a lulu. Has same tense drama as 'Submarine,' as robust humor as the 'Cock-Eyed World,' and more thrills than all the previous aviation movies combined."—BLAND.

### New York American

"DON'T WALK—DON'T RIDE—JUST FLY TO SEE 'FLIGHT'! IT'S A PICTURE YOU MUST SEE. A magnificent blend of laughter, thrills and pathos. Gripping excitement. No let-down until the final pulse-stopping episode. Thrilling heroism, and a laugh for every sigh and heart-throb. Romance transmitted to the screen with the finest delicacy and most touching pathos."—REGINA CREWE.

### The Morning Telegraph

"ONE OF THE BETTER PICTURES OF THE YEAR! Has romance, adventure, laughter, tears, suspense, side-splitting comedy, love interest and a colorful authentic air background. Most beautiful and spectacular flight shots I have ever seen."—PIERRE DE ROHAN.  
"IF YOU CARE TO KNOW WHAT STUNT FLYING IS LIKE, SEE 'FLIGHT'."—CLAYTON KNIGHT—World War Pilot.

### The Evening World

"SURE-FIRE MATERIAL. Strikes an original vein and is very good entertainment."—GEORGE GERHARD.

### The World

"I HAVE NEVER SEEN AIR-PLANE STUNTS AND MANEUVERS PICTURED SO GRAPHICALLY! Views of airplanes in every conceivable position, flying under all conditions."—QUINN MARTIN.

### New York Evening Post

"GOOD ENTERTAINMENT! Planes swooping, roaring and diving. Vastly thrilling aerial patrolling of a squadron of planes. Hats off in honor of Columbia Pictures."—CREIGHTON PEET.

### The New York Telegram

"IT IS AS THRILLING AS IT IS BEAUTIFUL! Few things more exciting. Men and wings and clouds unforgettably interwoven. Finer aerial photography is yet to be accomplished. Soars among the clouds the great American epic of the air."—ROBERT GARLAND.

### The Sun

"Done on a big scale . . . and . . . thrilling. Planes in flight prove to be interesting material. Now we are up in one. Now we see one—from another plane taking a tail spin. We see a whole unit, in formation, going through all sorts of evolutions in ether."—JOHN S. COHEN, Jr.

## WHAT THE TRADE PRESS Says



### Motion Picture News

"A BOX OFFICE NATURAL, and one that will pull real dough. An aerial thriller that is greater than 'Wings.' It's a great picture and the living stuff is little short of wonderful."—FREDDIE SCHADER.

### EXHIBITORS HERALD WORLD

"GREAT! BEST AIR PICTURE WE HAVE EVER SEEN.—D. F.

### HARRISON'S REPORTS

"BETTER THAN 'WINGS.' For the last two years—Columbia has been striving for recognition as a Class A producing and distributing concern; the picture it produced made it feel justified to demand such a position. 'Flight' makes it possible for it to demand—by the right of performance—such a place in the industry."—PETE HARRISON.

"A NATURAL," says Jack All-cone. "BIG ENOUGH TO HOLD ITS OWN IN ANY COMPANY. Unquestionably the finest thing to come out of the Columbia workshop to date. A story of the air that has everything. Will show plenty of speed at the good old B. O. everywhere! It is the type of production that cannot miss."

### VARIETY

"IT'S A CERTAIN GROSS MAKER FOR THE REGULAR air pictures. Following all of the other As it is a complete exploitation of the flying public's desire to see, there are any number of angles for local exploitation to fatten the money this picture will naturally draw. As a talker and a picture, 'Flight' is a fine piece of workmanship. A crackerjack."—SIME.



DAILY NEWS, MONDAY, SEPTEMBER 16, 1929

# THE INQUIRING PHOTOGRAPHER

Every Day He Asks a Question and Pictures Those Questioned

THE NEWS will pay \$5 for every question submitted and used in this column. Today's award goes to Miss Jane Guerasio, 250 Seely st., Brooklyn.

THE QUESTION.  
What talking picture did you enjoy most this year?

THE PLACE.  
Theatrical district, Brooklyn.

THE ANSWERS.  
Albert Barth, Union sq., merchant: "The Cock Eyed World! What a picture that is! It is one of the funniest I have ever seen, and I liked it so much that I went to see it twice, the only picture I ever remember deliberately going to see a second time."



Miss Frances E. Burde, Court st., Brooklyn, hostess: "It is the funniest picture of the year, 'The Cock Eyed World.' It is full of action, but what I enjoyed most about it was the humor which runs all through the picture. And, of course, there is a pleasing thread of romance throughout."



William J. McCradden, 106th ave., Jamaica, bookkeeper: "Of all the talking pictures I have seen this year I enjoyed 'The Cock Eyed World' more than any other. It is a comedy, and is right up to the minute. Seldom is a picture presented to the public that is so full of humorous situations."



Miss Edna H. Kryz, Cleveland, home: "The Cock Eyed World! I saw it last night, and I am going to see it again at the first opportunity. Not since Charlie Chaplin's best pictures have I seen a picture which is so full of humor. There isn't a dull moment in the entire reel."



M. A. Gaynor, Dover, N. J., inspector: "The funniest picture of the year, 'The Cock Eyed World.' It seemed real to me, because I served with the marines in the tropics. The conversation is very understandable, and the characters seem to be actual people on the stage."



More people pleased!

More records broken!

More money grossed!

We'll tell  
**THE COCK EYED WORLD**

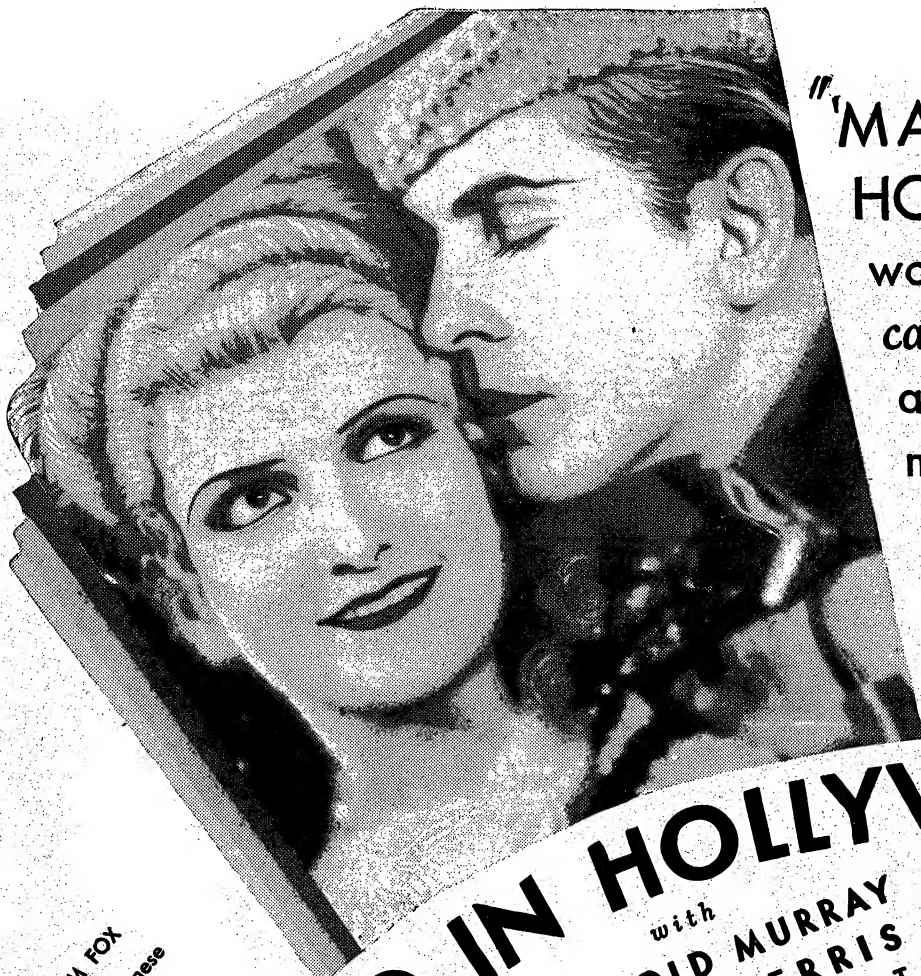
that

**FOX**

means

**Happiness in every box-office!**

That makes it unanimous



"'MARRIED IN HOLLYWOOD' worth anybody's *cash*—A gorgeous and amusing musical comedy."

—New York Daily Mirror

WILLIAM FOX  
presents  
the first Viennese  
ALL  
singing  
dancing  
talking  
SONG ROMANCE

# MARRIED IN HOLLYWOOD

with  
**J. HAROLD MURRAY**  
**NORMA TERRIS**  
WALTER CATLETT  
IRENE PALASTY  
TOM PATRICOLA  
LENNOX PAWLE  
JOHN GARRICK

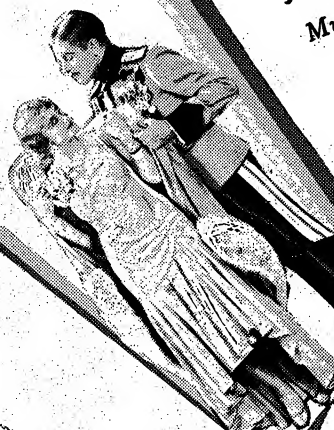
Music by OSCAR STRAUS,  
composer of  
"The Chocolate Soldier"

Additional music by  
DAVE STAMPER and ARTHUR KAY  
Story, dialog and lyrics by  
HARLAN THOMPSON  
Musical numbers staged by  
EDWARD ROYCE

Directed by  
**MARCEL SILVER**

**FOX**

means  
Happiness  
in every  
Box-Office



## English Coloring Process for Pros and Amateurs at Low Cost

London, Sept. 15. Catching all colors of the spectrum with a two-color prism supplemented by a red filter in projection, an invention of Dr. Antoni Bernardi, Tyrolean, is expected to cut color photographing down to about the same as what black and white costs now.

New process is being exploited here under the name of Raycol British Corporation, with the Duke of Richmond and Gordon on the board and Maurice Elvey managing director.

Elvey, who has produced scores of pictures since quitting highbrow stage production in 1913, will take the process to America, Oct. 2.

Variety was invited to make a thorough test of the process, after seeing some of the rushes. In the first run of these the reds of street buses were very weak in long shots, but came up strong as the objects moved nearer the camera. This discrepancy was laid to a bad projector and on a re-run disappeared.

Close-ups of blondes and brunets in multicolored gowns and flowers were remarkably faithful, but knowing how one can pick conditions

(Continued on page 37)

### COSTUMES FOR HIRE

PRODUCTIONS  
EXPLOITATIONS  
PRESENTATIONS

**BROOKS**  
COSTUMES  
123 W. 40th St. N.Y.C.

### RALPH SPENCE

DIALOGUE FOR M-G-M

### JACK HANLEY

In Fanchon & Marco's "Sweet Cookies" Idea

### FAMOUS MEGLIN KIDDIES

Featured by  
**FANCHON & MARCO**

### Carlena Diamond

Singing and Dancing  
Harpist

Featured in F. & M.  
"TYPES" IDEA

### TIE-UPS FOR BUSINESS IN 3 TOLEDO HOUSES

Toledo, Sept. 24. An airplane show in the Paramount last week created a lot of excitement. This town is getting decidedly air-minded, with two airparks going full blast, and third, "aviation country club," planned.

Par had tieup with local Curtiss officials, giving away scholarships for instruction in flying. Names of winners drawn from barrel by Publix revue performers.

State's giveaway programs on "Salute" still talk of the town. Besides regular football lineups, describing players in pictured game and theatre's lineup for season, together with schedules of Toledo football teams.

Vita-Temple tied up with "News-Bee" in "pot of gold" contest on "Gold Diggers." Trailer on that one so good newspaper reviewers mentioned it as one of short subjects.

### Myers' New Leaders

Washington, Sept. 24. Abram F. Myers, Allied inde head, is waxing enthusiastic over the "new leaders being attracted as well as followers."

In the former, Myers lists those who will sit in on the meetings of his association as Harry A. Huffman and Lodge Thurman, of Denver; Anthony P. Jim and Fred Harrington, Pittsburgh; Nathan Yamins and Ernest H. Bartman, of Massachusetts; Steve Bauer and Henry A. Staab, of Milwaukee, and Homer Holmgren, of Salt Lake City. Latter is credited with having organized the meeting that resulted in the vote of the Intermountain MPTOA to join the Allied.

This meeting, held last Friday, brings in part of Idaho, Utah, Wyoming and Nevada, with Myers.

### Warners' Shorts Dept.

Los Angeles, Sept. 24. Further strengthening of the short-subject department as an independent entity has A. M. Solomon appointed business manager by Warners.

Joseph Jackson heads scenario and idea department that will eventually include five writers. At present Jackson has Sid Silvers and Arthur Caesar.

### Thursday Openings

Des Moines, Sept. 24. The district Publix offices here have designated Thursday openings effective Sept. 26 in the Paramount theatre here and the Paramount, Omaha.

Thursday has been tried out in some of the smaller houses in the district and found advantageous.

### JACK COHN'S NIFTY

It's the boast of Jack Cohn, Columbia mogul, that now that the wide screen has been more or less perfected, some of the exhibitors will try to run two pictures at once to save time and money.

### RICHARDS PUBLIX-TOURING

After Houses Anywhere—To Coast and Back

New Orleans, Sept. 24. E. V. Richards, operator of the Publix-Saenger chain, is looking for houses anywhere between here and the coast.

Territory made by him on the trip includes Texas, Utah, Oregon, Washington, New Mexico and the Pacific Slope.

No reports otherwise have leaked out here.

### Still \$2,995—Plus

Reports in the trade Monday that Saturday Radio again recanted on the price of its cheaper talker are denied by Sidney Abel, sales chief.

The price, as corrected by the RCA Photophone executives after the announcement to the indies in Chicago, remains \$2,995, excluding accessories and installation fees.

### Organist for 2 Houses As Union Compromise

Burlington, Ia., Sept. 24. Central States Theatres has compromised on its effort to abolish organists from its Palace and Rialto. It will employ one organist for both houses.

Operators and stagehands had been called out in support of the musicians' union if the agreement were not signed. Night before the scheduled strike, the Des Moines office proposed the compromise.

The theatre sought to eliminate organists from both houses, depending upon its sound films for music.

### A Warners' at Colony

The first outside picture to play for Universal at the Colony, New York will be Warners' "Skin Deep," talker.

It's a first run for Broadway and starts Friday (27) for the week. Congestion of booking is said to have brought about the Colony booking.

### PUBLIX IN SAN DIEGO?

San Diego, Sept. 24. A persistent report says Publix intends to build here.

Negotiations are said to be on for a site, without location rumored.

A new William Fox theatre will shortly open. The Publix connection and report arise from that.

### Rivoli's Pictures

Par's "Welcome Danger," starring Harold Lloyd, will follow U. A.'s "Three Live Ghosts," which opens Friday, into the Rivoli, New York.

"Welcome Danger" in turn will be followed by Gloria Swanson's "The Trespasser."

## Sample of Small Town Trading by Publix Sewing Up Lynchburg, Va.

Lynchburg, Va., Sept. 24. Publix has invaded this city in a big way. Besides contracting for the rental of a new theatre to be built on the site of the Main street car barns, Publix has bought three theatres owned by C. M. Casey—Isis, Belvedere and the Galety and will take them over when the new theatre is ready for us.

The new theatre is to be constructed by a holding corporation, promoted by Publix and Paramount. On a site costing \$65,000, a house to seat 1,600 people is contemplated. Stock is being sold locally and it is understood that Mr. Casey will

acquire a substantial block of the shares in part payment for his three theatres. Publix is said to have signed a 25-year lease on the new house.

Officers of the holding corporation are William P. Engel, Birmingham, Ala., president; James L. Williams, Lynchburg, vice-president; David S. Meyer, Birmingham, secretary-treasurer. These and Harry A. Spielberger, Birmingham; C. M. Guggenheimer, John W. James and Fontaine H. Scott, of Lynchburg, are the directors.

What Publix said Casey for his holdings has not been made public here, but the deal probably involves at least \$125,000. This Isis is wired for talkers while the Belvedere and Galety are second run houses catering to low priced patronage.

Casey also holds a lease on the Academy of Music, legit theatre owned by a local corporation. It has been wired for talkers, but it is understood his contract with Publix will prevent Casey's use of the Academy for pictures.

### NAT'L INDIE EXCHANGE ASS'N FORMED IN CHI

Chicago, Sept. 24.

At a meeting of exchange men from all parts of the country, held here last week, a national organization of the independent exchanges was formed to acquire and distribute pictures.

Under the arrangement, the organization says it will guarantee producers a minimum profit and national distribution. The company, as yet unnamed, begins with a capital of more than \$100,000, so it claims.

Officers elected at the meeting are Adolph Pollack, Hollywood Pictures, N. Y., president; Irving Mandel, Security Pictures, Chicago, vice-pres.; M. A. Chase (Pictures), Buffalo, sec., and L. Korson, Masterpiece Film Attractions, Philadelphia, treas.

### "Vitaphone Varieties"

Seemingly sharing the aversion of Al Christie to that word "shorts," Warners henceforth will call 'em "Vitaphone Varieties."

First of the shorts to bear the new label was made at the Plattsburgh studio with Bert Lehr, Bobbe Arnst and Malcolm Duncan.

### W. L. Price Suing

William L. Price, former gen. mgr. of the Sanders theatre at 188 Prospect Park West, and the Globe at 226-15th St., Brooklyn, has filed suit in the New York Supreme Court against the R. S. Theatre Operating Co. for \$10,000 damages on the ground that he was discharged on April 27 last without cause.

Alleges he was to manage the theatres and advise as to pictures and bookings, and get 10% of the gross over \$1,500 a week, 5% above \$3,500, and 10% over \$4,500.

### Hayman Sells in Niagara

Buffalo, Sept. 24. Charles Hayman has disposed of his two film houses in Niagara Falls to William Fox.

Everybody's  
Talking  
About the

**FANCHON  
AND  
MARCO**

"Ideas"

A FOX WEST  
COAST THEATRES  
ORGANIZATION

Ask  
Jack W. Loeb

**TRADO TWINS**

HERE AGAIN  
Loew's State, Los Angeles  
Doubling Hotel Roosevelt  
Hollywood

YOUTH--SPEED--PEP

## MARY and BOBBY

"Cyclonic Steppers"

FEATURED DANCING ACT

with

"Believe It or Not"

PARAMOUNT, NEW YORK (SEPT. 27)

PARAMOUNT, BROOKLYN (OCT. 4)

Direction WILLIAM MORRIS



"Variety" (Oriental, Chi.)—"Mary and Bobby, young dance team, work four specialties and click on all. Act has very neat appearance, much in its favor . . . should progress into class time."

"Variety" (Oriental, Chi.)—"Muriel Abbott, energetic ballet mistress, has her girls doing a toe tapping routine swiped from Mary of Mary and Bobby, here the previous week. Mary's toe routine was the first of its kind ever done in this house. To see it followed up so soon and executed by the Abbott Girls in a manner by no means proficient, shows not only a breach of professional etiquette, but also a bad judgment on Miss Abbott's part."

## JOHN IRVING FISHER

MASTER OF CEREMONIES, FOX THEATRE, WASHINGTON, D. C.

NOW ON 26TH WEEK, WHICH IS 22 WEEKS LONGER THAN ANYBODY ELSE HAS STAYED IN THIS SPOT!  
BESIDES HAVE A NEW CONTRACT FOR 20 MORE WEEKS



**A RED  
LETTER  
DAY...  
IN A RED  
LETTER YEAR**

# RADIO RISES TO ON BIGGEST DAY

New Wonders Today Are Old Wonders  
Tomorrow in This Era of the Spectacular and  
Superlative in Modern Show Business . . .

But All That Has Gone Before and All That  
Will Come in the Future Will Be Eclipsed  
For Many Years by the Mightiest Enter-  
tainment Ever Created by Human Art and  
Ingenuity!

## FLORENZ ZIEGFELD'S

# RIO

## THE PICTURE OF

OPENING EARL CARROLL THEATRE,

# MIGHTY CLIMAX OF SHOW YEAR



# RITA

## THE CENTURY

NEW YORK CITY, SUN. OCT. 6, 1929



# SMASH AFTER SMASH IN TITAN PARADE

STREET GIRL

RUDY VALLEE

HIT the DECK

TANNED LEGS

RADIO REVELS

HERBERT BRENON'S  
Case of Sergt.

G R I S C H A

RED LETTER SHOWS  
in a Red Letter Year



The Miracle Workers

Special Bow Note: The name of little Dorothy Lee was omitted in error from the list of credits in last week's Radio Picture ad. Miss Lee, a smash in "Syncopation", is a standout feature of "Rio Rita" and will prove one of the real sensations of the show.

# 34 Summoned in W. C. Case

(Continued from page 12)  
Fox; J. Robert Rubin, secretary M-G-M; P. Cochrane, secretary Universal; Ned E. Depinet, sales head, First National; Robert Perkins, secretary First National; Samuel E. Morris, vice-pres. Warner Bros.; J. F. Coneybear, laboratory manager, Fox, New York; J. H. Stray, laboratory manager, Warners, New York; A. W. Miller, laboratory manager, Pathe, New York; Frank La Grande, laboratory manager, Paramount, New York; Carl E. Milliken, sec. M.P.P. & D. of America; Mel Hurling, branch manager, Warners, San Francisco; G. E. Rosenwald, Universal Exchange, San Francisco; Elek John Ludvig, secretary Paramount; Herman Wobber, Para-

mount, San Francisco; L. O. Lukan, First National, Seattle; Matt Apar-ton, branch manager, Universal, Seattle; F. W. Yates, manager Consolidated Film Industries, New York; A. M. Bowles, northern division manager, West Coast Theatres, San Francisco; Lewis Innearity, secretary Pathe exchange, New York; Abel C. Thomas, attorney Warner Brothers; Joseph H. Goldberg, sales manager Columbia, New York; Arthur B. Lamb, Electrical Research Products, Hollywood; Charles S. Levin, secretary Fox, New York; N. A. Thompson, United Artists; Frank O'Heron, asst. treasurer, RKO; John Dillon, Haydon Stone & Co., New York; Gabriel L. Hess, general attorney, Film Board of Trade; E. M. Saunders, M-G-M; L. B. Metzger, general sales manager, Universal; John A. Haas, auditor Consolidated Films; Irving Stolzer, laboratory Universal, New York; and E. E. Howrey, attorney, Washington.

Before Judge Pollock.

Trial, which will be heard before Judge John C. Pollock, of Kansas, will climax a searching investigation into the business methods of West Coast Theatres and 10 of the principal distributing organizations. Answering the specific charges of violation of the Sherman Anti-Trust law, by restraining trade from the independent theatre owners of southern California will be Harold B. Franklin, president of West Coast Theatres; West Coast Theatres Inc.; Paramount Famous Lasky Corp.; Metro-Goldwyn Mayer Distributing Corp.; First National; Universal Film Exchanges; United Artists Corp.; Fox Film Corp.; Vitaphone Corp.; Warner Brothers Pictures, Inc.; Vitaphone Corp., of California; and Pathe Exchanges, Inc.

Chief bone of contention at the trial will be the alleged zoning and clearance schedules of West Coast Theatres and the asserted agreement of the distributing companies to it. Specifically the defendants are charged with unlawfully entering into a conspiracy whereby the order in which independent theatres would get pictures was established to thus protect the showings in the West Coast locales.

Through the correspondence

which passed between West Coast and the various distributing office and exchanges, the government hopes to prove that no independent exhibitor could get the product from the exchanges unless he agreed to accept the West Coast clearance schedules; that independent exhibitors were prevented from securing prints until pictures had already diminished in exhibition value; that West Coast houses were given arbitrary protection over competing theatres and that independent exhibitors were automatically barred from the product of the various distributors if they exhibited two features on a bill or donated gifts to their patrons.

## Cited Correspondence

Specific correspondence on which the government bases some of its allegations is revealed in references attached to the summons to some of the principal executives in the industry.

Samuel E. Morris, vice-president of Vitaphone and Warners, is requested to appear at the trial with a copy of a telegram from M. A. Hurling in which is the sentence: "We assure you we are not laying down." Also he is asked to produce a telegram from Harry Lustig, dated Aug. 17, 1927, which reads: "Zoning agreed to by all companies. Need this business" and one reading: "Reference zoning agreement we played same position as Paramount, First National, Metro, United Artists, Fox, Universal. They accept the agreement."

L. O. Lukan, of First National's Seattle exchange, is ordered to bring with him certain letters and telegrams received by him from H. B. Franklin regarding the exhibitor situation in Bakersfield, Cal. Matt Apatow, of the Universal exchange in the same city, is asked to produce a letter from J. H. Goldberg to D. S. Mitchell, which ends: "Which naturally gives you bigger film rentals."

Charles S. Levin, secretary of Fox, is requested to produce a copy of a telegram from James H. Granger to Ben Gould, branch manager in Los Angeles, which states: "We will observe the clearance as established by West Coast." Also a letter from Ben Gould containing the sentence, "We are serving all accounts under new West Coast clearance. Granger is ordered to produce certain letters and telegrams from Franklin, all having to do with the acceptance by the Los Angeles exchanges of the clearance schedules.

John Dillon, of Haydon-Stone, is asked for a letter received by him from Franklin which ended "A big argument with you would be a most welcome tonic at this time to me." William Fox also is asked for a copy of this letter from his files.

## Attorneys

Prosecuting the case for the government are three special assistants to the attorney general: John Harlan Amen, Joseph Vincent MacHugh, and C. Stanley Thompson. These three attorneys, aided by an extensive staff of investigators of the Department of Justice, have been engaged for months in gathering information from independent theatre owners and from the records of the defending companies.

Opposing them will be one of the

most spectacular arrays of counsel ever seen in a trial here. West Coast and Fox will be represented by Hughes, Schuman & Dwight; Pillsbury, Madison & Suther; Bauer Wright & Macdonald; Alfred Sutra and Alfred Wright. H. B. Franklin will personally be defended by Gurkeny E. Newlin and A. W. Ashburn.

Milton J. Schwartz, of Loeb, Waller & Loeb, will represent M-G-M, First National and Universal; Stone & Poeston for Warner and Vitaphone; Neil S. McCarthy; Pathe; Frank James, Paramount; Mott, Vallee & Grant, United Artists.

## ENGLISH COLOR PROCESS

(Continued from page 32)

and objects the Variety reporter remained skeptical.

Dr. Barnard then suggested the reporter take a camera, buy his own ordinary panchromatic stock film, shoot several hundred feet of anything, develop it where he liked and bring it to him for projection. This proposition was accepted as a fair test.

## Simple Secrets

He then showed the simple secrets of his process. Inside the camera is placed a lens which is divided into four squares. The upper left-hand square has a lens that takes care of all the orange-red end of the spectrum and the lower right-hand square catches all the green-blues. The other two squares are blacked out. So that in the negative you get the image duplicated in the upper left-hand corner and lower right-hand corner of each frame leaving the upper right-hand corner and lower left-hand corner black.

Raycol uses the same colors as Technicolor, but it is not limited to a special camera or forced to use film dyes. Dr. Barnard explained that he had tried three-color processes, even four-color, years ago, and finally had hit on this two-color as the cheapest and best.

In projection a small filter, half of which is white glass and the other half a special red, completes the process. One guess is that his lenses break up the spectrum on shooting and collect it on projection.

Mr. Elvey and Dr. Barnard take special pains to emphasize that Raycol is a commercial proposition for professionals as well as amateurs. Certain previous discoveries were and still are projectable only on sizes of 16x22. Raycol hasn't this limitation. Others are also limited and conditioned by dyes or special cameras, or double negatives—expensive items.

Asked how much the system

would cost, he said not over \$250, camera included. Elvey added the company hopes to bring that own for amateurs to as low as \$75.

Like all color processes, Raycol has its difficulties with the violet end of the spectrum, but it did very well with flowers in this color and had no reds running through the whites as feature pictures released in two-color have all shown to date. It showed blonde hair beautifully and a gold bracelet quite passable. When you consider that even a painter can't get gold without actually using gold, this is a feat for color photography.

Ordinary reds, yellows, greens and blues were very excellently caught. Another advantage to Raycol is that the sound tracks can be printed on the same negative, as the negative is straight black and white panchromatic. The whole secret is in the lens in the camera, a similar one in projection and the red filter in projection.

Variety's test is to be made this week.



**Art MAHON and FLORENCE**  
TOURING PUBLIX THEATRES

"DALLAS TIMES-HERALD"  
By Jack Beall, Jr.

On the stage there is a show called "Say It With Flowers," outstanding in which is the Adagio Trio of MAHON and FLORENCE, who have something new in the adagio line. There are two men to the one girl and they have figured out novel ways of maturing her. Luckily, she hasn't a bone in her body.

Direction  
**SAM BRAMSON**  
WM. MORRIS OFFICE

Harry and Grace

# MASTERS

(Masters and Grayce)

PARAMOUNT, NEW YORK, NOW (SEPT. 20)

PARAMOUNT, BROOKLYN, SEPT. 27

Playing in Boris Petroff's "Painted Melodies" Unit

THANKS TO ALL

Direction WM. MORRIS AGENCY

# BETTY and RAMON

FEATURED

IN F. & M. "DANCE MOODS" IDEA

THANK TO GAE FOSTER

# JONES and HULL

Featured in F. & M. "SWEET COOKIES" IDEA

Thanks to FANCHON & MARCO

# AL DUBIN AND JOE BURKE

Take this opportunity to thank all their friends, newspaper critics and the profession in general for the many kind things they said about their score of

## "GOLD DIGGERS of BROADWAY"

A Warner Bros. Vitaphone Production

Directed by ROY DEL RUTH

WATCH FOR

"Sally"  
"She Couldn't Say No"

"Hold Everything"  
"Show of Shows"

XXX  
INITIATIVE

XXX  
KNOWLEDGE

# At Your Service!

XXX

**The WILLIAM MORRIS AGENCY, Foremost Artists' Representatives Since 1898, With Ever Increasing Alliances, Facilities and Sales Forces, Offers to Artists a Service and Type of Representation Without Equal.**

**The WILLIAM MORRIS AGENCY Service Means World-Wide Simultaneous Representation in Every Branch of the Show Business by Thirty Capable and Responsible Showmen.**

## Booking Everywhere

**PRODUCTIONS**  
BILLY GRADY

**WM. MORRIS EXCHANGE, Inc.**  
LAWRENCE GOLDE, Manager

**RADIO and MECHANICALS**  
MORTON MILLMAN, NED DOBSON

### VAUDEVILLE DEPARTMENT

JOHN HYDE  
EDWIN MEYERS, Associate  
HARRY SANTLEY

**PRESENTATION THEATRES**  
HARRY LENETSKA  
NAT KALCHEIM

**PICTURES**  
LESTER HAMMEL  
SIDNEY WINTERS

**FAIRS**  
in Association with  
WIRTH & HAMID

**Chicago**  
MAY TURNER, Mgr.  
SAM BRAMSON  
MAX HALPERIN

**Los Angeles**  
WALTER MEYERS, Mgr.  
WM. PERLBERG, Associate  
JOE CORNBLETH

**Paris**  
M. LARTIGUE, Dir. Ger.  
CLIFFORD FISCHER  
LOU WOLFSON

**London**  
FOSTERS, Ltd.  
GEORGE FOSTER  
HARRY FOSTER

**Comptroller**  
NAT LEFKOWITZ

**Tours**  
M. M. WAGNER

**Photos and Press Department**  
HENRY BERLINGHOFF

### WORLD TOURS

WM. MORRIS Presents

**SIR HARRY LAUDER**  
6th "Annual Farewell"  
Now Touring U. S. and Canada

**AL JOLSON**  
Now Arranging Limited Concert  
Tour, Commencing January, 1930

## WILLIAM MORRIS AGENCY, Inc.

WILLIAM MORRIS, JR.

WILLIAM MORRIS

ABE LASTFOGEL

1560 BROADWAY - - NEW YORK CITY

CABLE ADDRESS

"WILLMORRIS," New York  
"WILLIMOR," Paris

BRYANT (3646-7-8-9  
3650-1-2-3-4

24-HOUR PHONE, WIRE AND CABLE SERVICE

XXX  
YOUTH

XXX  
EXPERIENCE



# AN OVER NIGHT

# SENSATION!

UNIVERSAL'S New Talking Newsreel hit the country like a flash from the sky.

We knew it would!

AND NOW YOU KNOW IT!

Universal's Talking Reporter is a success right from the word GO!

His talk on the latest news of the day made patrons in First Run Houses sit up with surprise and amazement.

BECAUSE—For the FIRST time they heard a TALKING NEWSREEL that gave them UP-TO-THE-MINUTE NEWS.

News fresh and new, of all the world, told in running-fire sequences, just as the pictorial events are flashed on the screen.

IF YOU HAVEN'T ALREADY GOT IT, HOT-FOOT IT TO THE NEAREST UNIVERSAL EXCHANGE.

Presented by  
*Carl Laemmle*

Produced under the supervision of Sam B. Jacobson

TWO A WEEK—ON DISC

## Newspapers Publicizing Newsreel to Your Patrons

The Evening World (New York)  
The Philadelphia Inquirer  
The Chicago Daily News  
San Francisco Chronicle  
Los Angeles Times  
The Indianapolis News  
The Seattle Star  
The Dallas Dispatch  
The Commercial Appeal (Memphis, Tenn.)  
The Houston Chronicle  
The Portland News  
Pittsburgh Post-Gazette  
The World-Herald (Omaha, Neb.)  
The Montana Standard (Butte, Mont.)  
The Salt Lake Tribune  
The Daily Missoulian  
The Billings Gazette  
Charlotte News  
The Oklahoma News  
Kansas City Journal-Post  
The Evening Star (Washington, D. C.)  
Minneapolis Morning Tribune  
The Cleveland News  
The Detroit News  
The Atlanta Journal  
San Antonio Express  
The San Antonio News  
Arkansas Democrat (Little Rock, Ark.)  
Ft. Worth Star-Telegram  
El Paso Evening Post  
The Spokane Press  
Boston Traveler  
The Knickerbocker Press (Albany, N. Y.)  
Albany Evening News  
New Haven Eve. Register  
Buffalo Evening News  
Rochester Times-Union  
The San Diego Sun  
Phoenix Evening Gazette  
The St. Louis Post-Dispatch  
The Times-Star (Cincinnati, Ohio)  
The Milwaukee Journal  
The Toronto Star  
The Vancouver Sun  
The Toledo Blade  
Jacksonville Journal  
The Richmond News Leader



# UNIVERSAL TALKING NEWSREEL

If you love good news, keep watching those wonderful box-office reports on BROADWAY, SHOW BOAT and COLLEGE LOVE...CARL LAEMMLE'S announcement of UNIVERSAL'S COMPLETE SERVICE IN SOUND has been hailed as a life-saver by hundreds of exhibitors (and they can get it for one year, two years, or as many years as they want)...THE DRAKE CASE proved its great pulling power at the Colony, New York, and the Monroe, Chicago...Owen Davis' TONIGHT AT TWELVE is the current big attraction at the Colony...Keep your eye on Universal... Watch for MARY NOLAN in SHANGHAI LADY... Another knockout is JOSEPH SCHILDKRAUT in THE MISSISSIPPI GAMBLER... You'll get the laugh of your life soon—THE COHENS AND KELLYS IN SCOTLAND... And did you get an eyeful of the list of BIG names being signed up for PAUL WHITEMAN'S KING OF JAZZ REVUE?. Universal's moving fast these days... There are lots of other things in the air...



Don't fail  
to read  
complete  
details in  
**UNIVERSAL  
WEEKLY**

**FORWARD MARCH with UNIVERSAL**

THE WORLD'S OUTSTANDING

**LOVE**

America's Outstanding

**SATIRE**

by IRVING CAESAR

As Sweet As 'Honey'

**"SWEETNESS"**

by MILLER, LOMBARDO & COHN

WHEN YOU'RE

**COUNTING THE**

by BÉNÉE RUSSELL, VINCE

**"You Can't Go Wrong  
With Any Feist Song"**

**LEO. FEIST, INC.** Cor. BROAD  
(ENTRANCE)

[SAN FRANCISCO]  
942 MARKET ST.

[CINCINNATI]  
707 LYRIC THEA. BLDG.

[PHILADELPHIA]  
1228 MARKET ST.

[DETROIT]  
310 MICHIGAN THEA. BLDG.

[TORONTO]  
193 YONGE STREET.

[CHICAGO]  
75 W. RANDOLPH ST.

MELBOURNE, AUSTRALIA 276 COLLINS ST.

# WALTZ SONG!—*Yep! It's Feists!*

Known In France as "DÉJÀ" In England as "To-MORROW"  
In Germany as "SWEETHEART" and In America as:

# EMME

Music by T. AIVAZ  
French Lyric by JEAN LENOIR  
American Lyric by DOLLY MORSE

## Fox Trot Song!

# CLIFF

and CLIFF FRIEND

*My Fox Trot Ballad!*

## STARS ALONE

by ROSE & JACK MURRAY

A Captivating Fox Trot Ballad

## "MY ALBUM of DREAMS"

by LOU DAVIS & HAROLD ARLEN

WAY and 50<sup>TH</sup> ST., NEW YORK  
(ON 50<sup>TH</sup> ST.,)

PHILADELPHIA  
MARKET ST.,

KANSAS CITY  
GAYETY THEA. BLDG.

LOS ANGELES  
405 MAJESTIC THEA. BLDG.

BOSTON  
24 J TREMONT ST.

LONDON, ENG.  
138 CHARING CROSS RD.

PARIS, FRANCE  
30 Rue de l'ECHIQUIER

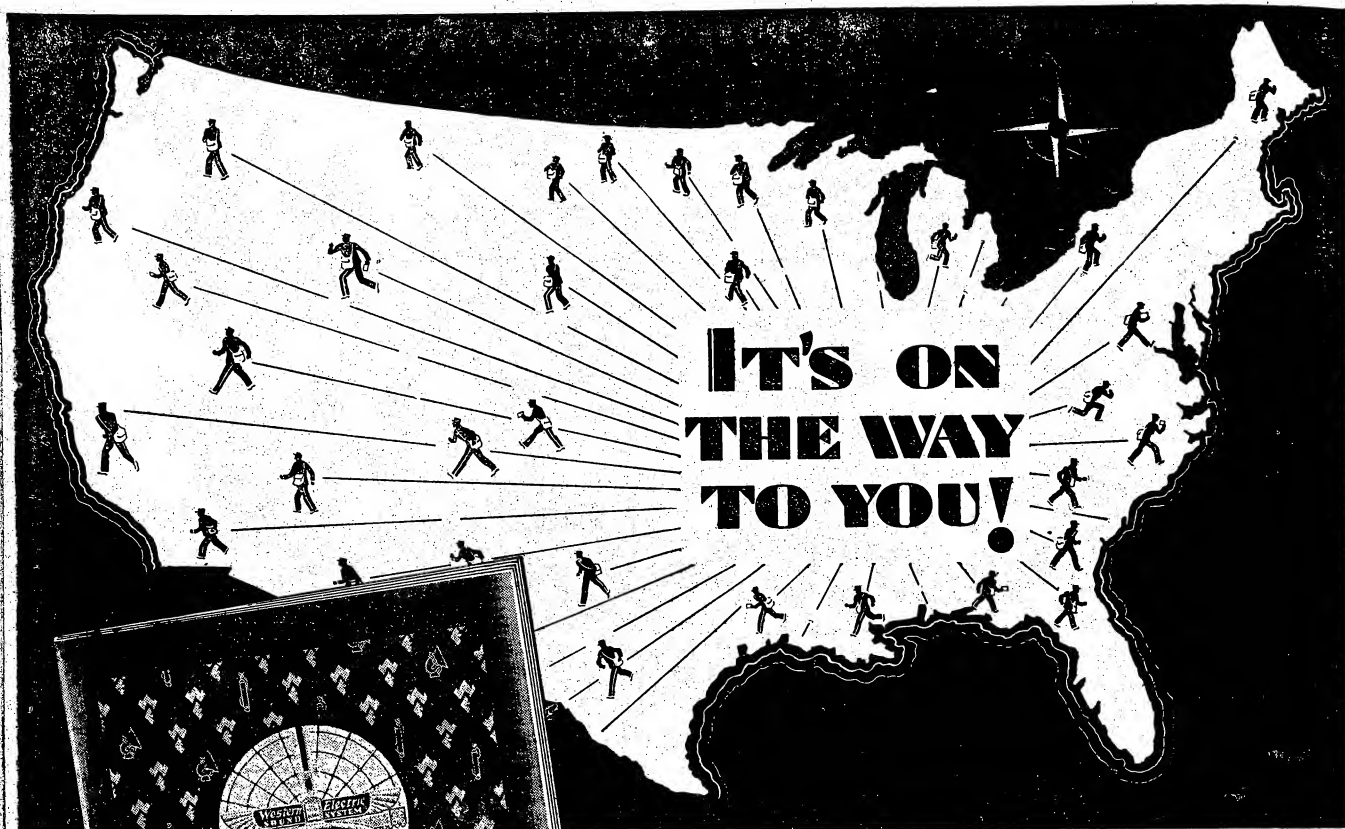
BERLIN, GERMANY 37 LEIPZIGER STRASSE

Dance  
Orchestrations

50¢

FROM YOUR  
DEALER  
OR DIRECT





*If your copy is not received promptly, kindly notify us at once.*

**Y**OUR postman is bringing you a copy of the Western Electric Sound System book—"The Union of Sight and Sound"—which tells:

How this great new art grew out of fifty years of telephone making;

Why Western Electric Sound apparatus is used by eleven leading producers and over three thousand (3000) theatres;

How Western Electric equipment has helped to increase the national theatre gross receipts 40 per cent;

Why you should identify your house with Western Electric equipment—the only Sound System backed by national advertising;

Why the Western Electric Sound System is the world's standard.

This illustrated book contains essential information vital to you as an exhibitor.

# Western Electric

## SOUND SYSTEM



*Distributed by*

***Electrical Research Products Inc.***

250 West 57th Street, New York, N. Y.

Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

# Wide Film Talk of Trade

(Continued from page 7)  
often a meaningless buzz and blast in the standard dimension.

The premiere, which has been an invaluable object lesson to producer contemporaries and which has eliminated the first costly hazards experienced in sound, as well as considerable of its hysteria, is conceded to be little more than Fox's staking of his claim. While Grandeur proves an immeasurable asset to the newsreel, its similar elevation of the feature length will not be up for verdict until January. Then the experiences derived from experiments since the shooting of "Follies" will be witnessed by Broadway as applied to "New Orleans Frolic" now being ground out according to latest Grandeur Hoyle in the Fox Hills plant.

## Natural Color

The January premiere will also decide the present declarations of the inventor, A. D. Sponable, that wide-width the Fox way will ac-

commodate natural color. Several of the sequences in the first feature demonstration of nature, Grandeur influence will be colored, and not tinted as they claim were RCA's Spoor width shots of Niagara Falls.

The same number of seats that are lost or obscured to the legit theatre manager will be lost to the exhibitor using wide screen. This was admitted by Mr. Sponable as a condition beyond control. That half of the Gaity chairs could be cut from full view was the inventor's belief after the first few surveys. As it has been figured, only one-fifth of the seats on each side of the house are obscured from full screen view.

As to details concerning the mechanism, it is learned that the projectors are built along the same lines as standard types and that each part is considerably heavier to stand the strain and tension caused by double width. This point, in itself, is heralded as the necessity for new equipment and that accessories tacked on to the current fruit makes would not stand up.

Doubling of the amperage, or light, is another factor which has concerned Foxites. The tendency of wide film to buckle when brought in contact with the terrific heat has been reduced to a minimum, according to Sponable, by the shutter in the projector being cut two ways and by the admission of a constant current of air across the film.

Smaller exhibitors will have to take this amperage into first consideration. Where the generator in the average small house is geared to accommodate 75, a new apparatus, at an estimated cost of \$1,000, will

have to be included before the Grandeur system can be turned on.

The cooling and lighting system will eliminate danger of any material shortness of life in Grandeur film compared to standard make. It is claimed by Sponable. Special perforation of the film also aids in the shortness of its projection and lessens the wear and tear, the inventor states.

## Patent Protection

Contrary to an impression prevalent during the past week, Foxites claim complete patent protection on Grandeur. Western Electric owns no rights to the device itself, except the system of recording.

While producers are conferring with Fox on wide film, it is certain that Fox will skim the novelty cream from the deal before the others will have a look-in. Grandeur. Already the content system is purloining Western's talker methods in that first come first served.

As for interchangeability, the phase in which which cost producers millions in sales and conference time, it is learned in several high General posts that Fox has partially capitulated.

## Standardization

While Sponable asserts that Grandeur will accommodate only 70mm film, that the others will have to worry but that "soon some general agreement will be reached," it leaks out that Grandeur projectors have been recently supplied with a marker which will permit the projectors to use other wide film not under 60 millimeters.

In this case, the Spoor process being advanced by RCA, will find Grandeur's apparatus within its scope.

Paramount's Del Riccio system, understood to be under 60, would be out of the deal unless other concessions are made. The Zukor organization, since a press showing which was unsuccessful in presenting anything but landscapes and exteriors, is now reconsidering its system with no orders understood slated for the mass production of its projection head or other wide film pictures.

## News Reels

Another indication of Fox's intention to force the wide screen in the industry is the latest step in his newsreel agreement with Hearst whereby the Metro talker reel will also be supplied with Grandeur facilities. While both reels will be prepared for the new era, it is said at Fox headquarters that Grandeur will not be included in regular newsreel releases until at least 60 theatres have the Grandeur installations.

## Leased Equipment

Some weeks ago it was stated to Variety that Grandeur will be leased, similar to the electric's system of selling talker equipment. This method will get the wide screen prices down to a scale and part payment basis that will not make them beyond the scope of the average exhibitor, some Foxites say.

While Sponable, the inventor, figures Grandeur should cost less than sound, executives in other subsidiaries of General state that al-

though retail figures have not yet been considered, they would calculate \$70,000 fairly conservative for the do luxe house. Amount is qualified for some of the earlier installations with an all-round conclusion that the rate will be fixed proportionately with the number of equipments in operation.

## The Indies Again

Cortlandt Smith's blunt assertion on the Gaity's opening night that the exhibitor can stand any and all costs, demanded by progress and that shortly the exhibitor without

the wide screen will be like the silent screen today, has not yet sunk into most of the exhibitors.

If Manhattan indices reflect the national smaller box office man's reaction, then that large percentage of show windows are too concerned over sound and rental to give Grandeur a thought.

Around New York the exhibitors simply drop their hands when wide film is mentioned and, when pressed, are inclined to regard it as much of a fable as they did sound in the early stages.

# JOE TERMINI

An International Favorite  
A Universal Comedy Hit



This Week: CHICAGO THEATRE, CHICAGO  
Direction WILLIAM MORRIS OFFICE

## DOROTHY YOST

WRITING FOR  
Metro-Goldwyn-Mayer

## DONALD DAVIS

Dialog Director  
FOX STUDIO

# OPPORTUNITY!

FOR MEN QUALIFIED BY EXPERIENCE  
in the  
THEATRE BUSINESS

One of the largest theatre operating companies, with theatres in every part of the United States, has openings for men who have had experience as theatre managers and theatre advertising and publicity men.

With expansion and development as a direct result of successful operation, there is offered splendid opportunity for individual progress and advancement to men who prove ability to produce results.

Write a letter giving in full detail your experience, age and salary requirements and enclose a snapshot or small photograph of yourself. All correspondence will be held in strict confidence.

Address Box 50

VARIETY

154 West 46th St.

New York City

## SLIM MARTIN

AND HIS BAND

Now at COLORADO THEATRE, PASADENA, CALIF.

# DAVID BROECKMAN

DIRECTOR GENERAL OF MUSIC

UNIVERSAL PICTURES Corporation

# A PROPHECY FULFILLED

**"INA CLAIRE**  
is going to take  
the screen by storm  
the day her first  
talkie is released."

*Regina Grace  
in New York American*



*First BIG FIVE on the Pathé Program  
of Sensational Box Office Successes:*

**"PARIS BOUND"**  
**"THE AWFUL TRUTH"**  
**"THE SOPHOMORE"**  
**"BIG NEWS"**  
**"LUCKY IN LOVE"**

## **INA CLAIRE IN "THE AWFUL TRUTH"**

Story by Arthur Richman. Directed by Marshall Neilan. Supervised by Maurice Reynes. Dialogue directed by Rollo Lloyd. Adaptation by Arthur Richman and Horace Jacksons.

**ALL MUSIC ▾ ALL SOUND ▾ ALL DIALOGUE**



Form 1201

CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
Night Message	Pink
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a day message. Otherwise its character is indicated by the symbol appearing after the check.

# WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
Night Message	Pink
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a day message. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

NK 356 52 DL-G BALTIMORE MD 16 1242P SEP 16 PM 1 26

PHIL REISMAN

PATHE EXCHANGE 35 W. 45 ST.

OPENING AT AUDITORIUM WITH INA CLAIRE IN THE AWFUL TRUTH  
SENSATIONAL SUCCESS STOP WITH ALL SEATS RESERVED AND AT TWO  
DOLLARS TOP WE PLAYED TO A CAPACITY HOUSE STOP FROM  
INDICATION OF ADVANCE SALE AND SPLENDID NEWSPAPER NOTICES I AM  
SURE WE CAN BREAK RECORDS WITH THIS PICTURE STOP PICTURE  
PROVED FROM RECEPTION OF AUDIENCE AND CRITICS THAT PATHE HAS  
DEVELOPED AN INSIGHT ON THE TALKING PICTURE AND SITUATION THAT  
PLACES THEM ON TOP OF THE INDUSTRY.

FRED SCHANBERGER, JR.

MANAGER AUDITORIUM THEATRE

CAPACITY

\$2.00

TOP  
AUDITORIUM  
THEATRE  
BALTIMORE

And Still  
Other Great  
Ones Coming from ,



PATHE



## Harry Delson, Drug Addict, Pleads To and Visibly Moves Court—Held

Years ago a young comic, Harry Delson, looked destined to be an internationally famous comedian. He was starting then, doing Hebe. Today there are national stars in American show business doing the same stuff in the same way Harry Delson did it, while Sunday Delson stood before Magistrate Rosenbluth in West Side court, pleading that he be released on a charge of possessing a can of morphine.

The court was visibly moved by Delson's confession and story, but had to hold him without bail for trial in Special Sessions.

It was the same Harry Delson, a confirmed addict for years and a pitiful picture in the court room. His clothes hung upon him; he looked a physical wreck; this epochal performer, for Delson's stuff will live forever in the mouths of others, as it has done since Delson lost the power to maintain the position in the show world he was rapidly making for himself.

### A Creator

Delson's best was his Hebe accent, a creation by him. Another talent was his style of delivering it. He also had most valuable asset of comedy instinct with a bright mind before dope dulled it.

Delson commenced to slink to hideaways to dodge the people he formerly knew. He didn't want to see them again. They had told him his finish if he did not get the hop. He knew and admitted it. But he couldn't.

Just about the time that flames were consuming the interior of the Club Richman Sunday, Delson was arrested in his apartment. Detectives Frank Phillips and Frank Walsh of Acting Captain Henry Scherb's squad of police headquarters walked in as he was about to retire, on the third floor of 349 West 55th street.

Delson was recognized in court. Phillips stated Delson told him he had been addicted to the drug for years. Delson proffered the court a telegram and also a letter which purported to state that he had made arrangements to enter a sanatorium out west to rid himself of the addiction.

When the court held him, Delson almost collapsed.

## SHUBERTS' OLD TRICK TO LOAD UP "G. V. F."

Collette Sisters, vaude team, with Jack Hartington's Public unit, "Snap Into It," have been pulled by the Shuberts to fulfill a previous contract.

The girls held one of those trick Shubert contracts calling for services on or about. They hopped into the Public unit when the Shuberts informed them of nothing at hand.

The Collettes are now in the new "Greenwich Village Follies," reported overcast and an outlet for previously contracted vaude acts by the Shuberts.

The girls are in but don't know for how long and are consequently peeved in being yanked into a Public route guaranteeing 30 weeks.

## Tishman Goes Back

Monday Sammy Tishman, returned to his booking berth in the Keith New York office as assistant to Johnny Collins and at the same salary he was drawing when lately resigning from Keith's.

The return followed an interview with George Godfrey.

## WHEELER'S ORIGINAL

Hollywood, Sept. 24. Radio plans to feature Bert Wheeler in an original musical film to be written by the staff. It will be Wheeler's first picture on his Radio contract. Production scheduled to start Oct. 15.

## GRAY-WOOD ON SCREEN

Hollywood, Sept. 24. Roger Gray and Frank Wood, of the original "Hit the Deck," have been brought out from New York by Radio. They will play their stage parts in the screen version.

### When Layoffs Meet

One layoff meeting another on the stage naïvely asked: "Well, did you get a showing yet for your act?" "Hokey," snapped the other l. a. "I can't even get a blood test!"

## BEN BLUE MAKING MORE MONEY FOR GOLFERS

Charlie Morrison's exclusive on Ben Blue for betting purposes is threatened. Saturday night a group started bidding for Mr. Blue after hearing he had been engaged for Carroll's "Vanities" at \$1,200 a week.

Morrison, who booked Blue, said he had to have more money. When Morrison was asked who he referred to by "he," the agent looked at his wife, then at the ceiling, and then at Blue, but refused to answer.

Blue's main mania for losing is golf. He claims that through having hired an instructor two weeks ago, he is now in a spot where he can win some of his money back. If he can't, says Ben, he will hire another instructor.

Mrs. Blue stands with her husband. She says Ben may not be so good at golf, but he knows what he's doing and it will be all right in time if the boys will only save their winnings from him.

### Bonuses

Among the bids for Blue Saturday was one of \$500 bonus to have Blue alone for October. Another was \$300 for Sundays only for four weeks. Blue thought pretty well of the \$500 bid. Said he could limit himself to a \$1,000 loss during October and it would only cost him \$350.

Blue hasn't made up his mind whether to bet on the football games. Morrison offered him 2-1 on every game played during the season, saying he would settle with Ben on the spot if Don would pay him \$500. Ben is considering that.

### Wants a Bet Down

For prize fights, Morrison offers 3-1 on all fights and wagers salary commission or settle on the spot for \$1,000. Blue says it's fair enough but he would rather have a bet down on the fights to keep interested.

With Blue in "Vanities" will be W. C. Fields, starred. Morrison is having his attorney write Bill Fields of his exclusive on Blue for betting and warning Bill to lay off.

Blue says he doesn't care who he loses to, but thinks it a bit of an advantage for the money to go to his agent.

Mrs. Blue has given up all thought of that mink coat.

## Blue Lid on at Last

Chicago, Sept. 24. With acts here at the Palace resorting to blue gags, last week's bill was strictly censored.

Flo Lewis got lopped for four gags, while Al Herman gave up several, including one about Alex. Pantages.

### HAWLEY'S FREAK

Chicago, Sept. 24. Walter Hawley, N. Y. A. representative here, has assumed the management of Faith Fay, girl sign-sitter and stunt climber.

Faith perched on the State-Lake sign during week's run of "Street Girl."

### Foster Sues Klein

Allan K. Foster, stager, has started suit in Supreme Court, New York, against Arthur Klein, agent and producer, for \$10,400.

According to Julius Kendler, representing Foster, Klein entered into an agreement with the complainant for furnishing him with a dancing troupe for "Insults of 1929," guaranteeing him 10 weeks at \$1,000 a week.

Foster claims he brought one of his dancing units on from Pittsburgh at an expense of \$400, but that when reporting for rehearsal to the "Ferry" Arthur Klein "flew" him, which has since withdrawn. Klein had engaged another troupe of dancing girls.



**RUTH LOCKWOOD** OF LEAVITT AND LOCKWOOD in "Hit-Bits of 1929"

With Ted Eddy and Band, the Seven Hayden Gloria Girls, Babs Day and Gattison Jones and Elsie Elliott.

Have just started on route for R-K-O.

This week (Sept. 21), Keith's Far Rockaway and Keith's Chester, New York.

Direction CHAS. H. ALLEN

## BABY PLEA N. G.

Court Throws Out Defense Against Scene Maker

New York City Court Justice Keller has struck out the answer of Quintard Miller, actor, in a suit of Millard H. France and Sons, conducting the France Scenic Studios, for a balance of \$1,669 due on scenery for a vaudeville act, purchased in 1924; on the ground there is no defense.

Miller filed an answer declaring that the scenery was inferior. The plaintiff in asking for a summary judgment said that for the past four years Miller has been promising to pay and never denied liability until he was sued.

## DURANTE TRIO GOES WITH PAR'S TALKERS

Durante, Clayton and Jackson, those three boys are going to take a chance under the Klieg's, having closed with Paramount to be featured in two full-length pictures. They were sold down the river by William Morris at a price undisclosed.

Both pictures will be made at the Par studio in New York, production possibly commencing as soon as "Show Girl" completes its Broadway run. The schnozzle trio comprise the comedy department of that Ziegfeld show.

Understanding is title of first film will be "Jimmy Nose Best," but indec.

Film work won't interfere with reopening of the Rendezvous nite club, Oct. 3, and the boys' night work there.

The Rendezvous, with Larry Fay part owner, will have its name altered to Les Ambassadors.

## Too Much Josephine

Chicago, Sept. 24. Two girls named Josephine Davis, both doing vaude acts, have a problem.

A local agent booked Josephine Davis for the Butterfield circuit, but when she reported, after contract had been made, Butterfield refused to play her, declaring she was the wrong one.

This Josephine is large, past 30, and sings blues. The one Butterfield wanted is petite, youngster, and a personality girl, now playing D. & K. houses.

### SID HAYES' VACATION

Mrs. Sid Hayes, secretary to Ted Lauder, will start next week on an auto trip to Los Angeles.

Mrs. Hayes was with Mr. Lauder for some years in the Keith office. She has resigned as Lauder's secretary. He retired from active show work along with his father-in-law, E. F. Albee.

While with Lauder, who was in charge of the Keith booking firm, Mrs. Hayes acted as the contact, and probably knows personally as many vaude acts as anyone in the business.

## Horace Heidt Ties Palace 4-Week Run Record—Came East Unknown

### In the Village

Francis Renault and Hilda Ferguson are going to open a night club. In Greenwich Village.

## 10-YEAR-OLD ENVELOPE AS PROOF OF CLAIM

Breaking the seal of an envelope containing exclusive stage material, filed with Variety as "protected material" over 10 years ago, to support their claim, Mary and Ann Clark, the sister team, have started suit against Alex Gerber's "Boys Wanted," vaude act, for alleged infringement.

The 10-year-old envelope was opened and the mass read in the presence of the Misses Clark, a Variety reporter and Major Donovan, of the V. M. A., to whom the girls had gone with their complaint.

The crisp paper disclosed that the Clark Sisters, at the time of filing, closed their act with a comedy dance stunt that has been used, it is alleged, by the Gerber act for the past year without permission or due credit.

A Variety "New Act" review of the Clarks, printed Oct. 25, 1918, mentioned the piece of business in dispute. It was also submitted.

The envelope was sealed and filed with Variety three months later, or on Jan. 20, 1919, and remained unopened until last week in the V. M. A. office.

### Lost at N. V. A.

Other means taken by the Clarks to protect themselves against gag pranks all proved futile. Of a similar filing by the sisters of their material with the N. V. A. there is no existing record. Under the old method of running that organization the girls' filed manuscript was either tossed out or mislaid.

Gerber, the Clark sisters aver, has declined to meet their demands and eliminate the restricted bit. Besides the V. M. A. they are now taking their case to court.

They have not used the disputed material for some time, but wish to restore it to the act. With another using it, the edge is off, say the Clarks.

## LOWRY FORCED OUT BY MUSICIANS' STRIKE

St. Louis, Sept. 24.

Ed Lowry, m. c. at the Ambassador theatre by trade, and a union musician by force for over two years, but out as m. c. because of the union walkout. He has headed for New York to arrange for another booking.

It was a tough blow for Lowry. He has been this town's most popular m. c. and still on the upgrade when he left.

Both Skouras Bros. and the local union are in a deadlock over the renewal of contracts. It is considered unlikely any agreement will be reached shortly, but if so Lowry may return to the Ambassador.

## Young Foy's Bad Crash

Eddie Foy, Jr., juvenile lead in "Show Girl" at the Ziegfeld, New York, fell asleep while driving his car home to New Rochelle and crashed, late last Tuesday night. His jaw at the chin was fractured and he will be unable to appear for at least two months.

The fracture was set but on Thursday it was necessary to reset it. Accident happened at Pelham Parkway.

Robert Gore, understudy for "Show Girl," went into Foy's part.

### MARCUS' CHI DEMANDS

Chicago, Sept. 24. The Marcus burlesque show at the State-Lake last week refused to accept salary at end of the week, demanding additional payment for the extra shows Saturday and Sunday. Salaries of the members of the company were in consequence held up.

Horace Heidt band goes to the Riverside, New York, next week, following its current and fourth week at Keith's Palace, New York. The previously unknown (in the east) California band has been thrice held over at the Palace after an instantaneous click.

Act was booked direct with Keith's by Jack Loeb of Fox, as a Pancho & Marco Idea unit. Palace salary, \$4,000, is understood to prevail also for Keith's Riverside. The four-week run for Heidt at the Palace is the longest for any act since the late Nora Bayes remained for the same period in 1923. Years before that, in 1914, Ruth Royce set the existing record with a six-week engagement.

Heidt's Fay played stock at the Palace for eight weeks in 1926, but as master of ceremonies and not a regular act.

Heidt's four weeks sets a Palace record for bands, formerly held by Waring's Pennsylvanians with three weeks in 1923. Another Palace three-weeker was Molly Picon (single act), a short time ago.

Negotiations are reported under way for the Heidt orchestra to commence an indefinite run at the Roxy.

Heidt could have been held over another week at the Palace, but it was thought best not to overplay the popularity, as a return engagement is tentatively set within two months.

The Heidt outfit is all pepped up for the proposed engagement in Philadelphia, as it will be playing Fox's there at the time the U. of California football team comes east to play in the state of Pennsylvania. The Heidts will be the "official U. of C" band and will go to the game in full regalia, playing for their west coast fans. Date is Oct. 19.

## TWO ACTS IN SKID; FRED RINFHART HURT

Traveling from Hollywood, by motor, Fred and Jane Rinehart and Inez and DeWynne, vaude teams, were all injured, when their car skidded on the Lincoln Highway near here.

Fred Rinehart, driving, the most hurt, was taken to the local hospital, treated for cuts, a wound in his right side and a wrenched back. DeWynne, in the front seat, although thrown out onto the road escaped with bruises, but suffered from shock. The two women, in the rear seat, received only minor injuries.

The teams went on to Chicago, where Rinehart will again enter a hospital. They had been billed to appear at the Riviera there, their only stop en route to Winnipeg.

## "Albee" Off Book. Off.

Radio-Keith-Orpheum Vaudeville Exchange officially becomes the new title of the Keith booking office, until now known as the E. F. Keith-Albee Vaudeville Exchange, with the recording of the name change in Maine, state of incorporation, and Massachusetts, Illinois and New York, where booking offices are maintained.

The last official switch washes away the last suggestion of the name Albee in connection with the booking office in any way.

## RKO Scouting

Chicago, Sept. 24. Richard Hoffman, booker here for RKO office, has been sent on a tour west to scout for new material. He will stay on the coast for several months.

E R Y	LOEW WARNER FOX & FELIX	A R G I L
	"THE ARTISTS' OFFICE"	
	EZ KEOUGH	
	STANLEY RAYBURN	
	JERRY CARGILL 1560 BROADWAY, NEW YORK. TELEPHONE: BRANT 0604-5	



# DIRTY GAGS ORDERED OUT

## Eliminations from Acts by Keith's Orders Within Past Two Weeks in Circuit's Vaude Houses—Special Bureau Separating Raw from Clean

A list of gags, expressions, actions and pieces of business ordered deleted from the stage material of acts in the Keith houses the last two weeks reads:

"Honey-moon salad is 'let us alone with very little dressing.'"  
Kicking man in seat of trousers.  
Sailor slapping woman on buttocks as she is being carried by other sailor.  
"I sleep raw."  
Wiping perspiration from under arms, etc. All maneuverings of lady's skirt.  
In rope trick, omit looking up, saying "This is perfect."  
"I thought I picked a skirt, but I picked a bloomer."  
"I believe in companionate marriage—that means open shop."  
Sign of the cross when swearing to God.  
"Are you looking at my knee?" "No, I am above that."  
Wear fishings over torso.  
"Go hell with the girls."  
Word "rabbits" in the line, "The dog had rabbits."  
"Hell."  
Verse about babies in song, "I'd Do Anything for You."  
All "damns."  
He: "I'd like to see you take off." She: "Not at these prices."  
Lady feeling man's leg.  
Boxing dance; "Where the hell do you think you are?"  
"For God's sake."  
Upside down photo bit.  
Reference to "the little cottage behind the big one."  
"Mother has a goiter, too."  
"You must be a mind reader—take me to the mountains—oh, I'm too young."  
"Cock-eyed."

### "Broad" Out

Man: "I like to take experienced girls home." Girl: "I'm not experienced." Man: "You're not home yet."  
"Italian christening" Horse gag.  
"Papa's getting weaker."  
"Picking John Gilbert's nose."  
Remark about girl as a "broad."  
Refrain from throwing vest into audiences, as damage could easily be done by buttons, etc.  
Remark, "This is no imitation," when lady stoops over and man drops hat as excuse.  
"Children look more like father since we have frigidaire."  
"God."  
"I'm from New York." "You don't look Jewish."  
Business of two attorneys putting hands to nose and then wiping with handkerchief.  
"One flight up and turn to your right, madam."  
"Panama pants completely cover the Canal Zone."  
"Nellie fell in the water and got wet up to her knees."  
"You wouldn't know the old place now."  
"Ten minutes with you and you'd have a past."  
"Cow drinks water and gives milk; baby drinks milk and gives—"  
"That was when Fanny was still a girl's name."  
Kicking girl near opening of act.  
About the graveyard being right across the street.  
"I said good-bye to the train and jumped on my girl."  
Cain and Able  
"Walking sticks were invented when Eve presented Adam with a Cain."  
"I didn't think you were 'able.'"  
About elephant and cabbage patch.  
Feeling woman.  
"Some parts of the horse."  
Substitute "Oh, my gosh!" for "Oh, my God!"  
"She thinks 'lattice' is a proposition."  
"Pantages and his tit bit time."  
Boy walks across stage with fishing pole and dog. Man asks him where he is going. Boy says, "Fishing." Man: "Have you got any worms?" Boy: "No, but the dog has."  
"This car is too little to get in such a position."  
"I never saw a man do so much and get so little."  
Story about Statute of Liberty being surrounded by water because she raised her hand and the teacher didn't see her.  
"Do you?" "I do." "Oh, what a great territory for me to work in!"  
"Everybody get the hell out of here."  
"They studied from abroad."  
"He is a pilot." Remark about cow and peanut butter.  
Reference to Alexander's Pantages.  
"Old Gray Mare on the Whiffle Tree."  
Pecanamy Egg.  
Remarks to girlfriends when they are seating people, about Boston being a lighted city.

## Nellie King Married

### To Bert Cortelyou

Bert Cortelyou, mgr. of Lyons & Lyons, and Nellie King, formerly of the King Sisters and a sister of Molly and Charles King, have been married several weeks.

The couple have gone housekeeping at Great Neck, L. I.

The bride hasn't been on the stage for some time. The groom for years was attached to the Assn., Chicago.

## \$1,100 Plaster for Steel

Cincinnati, Sept. 24.

John Steel, tenor, got no salary when finishing at the Albee last week.

A plaster was due to an attachment put through by the law firm of Taylor, Caskey & Moore, of Washington, D. C., who claims Steel has a law bill balance of \$1,111. Bill dates back to 1925.

## HERRINGTON WORKING

Rejoins Former Partner, Helen O'Neill, After Long Rest

Harrington and O'Neill have reunited for vaude after a separation of three years, due to Frank Harrington's illness.

Harrington had been taking a prolonged rest at Lake Placid.

Helen O'Neill had been doing an act with Barney Dreyer. She dissolved it to rejoin her former partner.

Dreyer is set for a new act with Dorothy Gray.

## BERT LEVY'S AIR RIDES

Hollywood, Sept. 24.

After taking treatments from eye specialists to cure an unusual case of deafness, Bert Levy, ex-vaude cartoonist, is responding to airplane rides.

## On the Small Time

In the days of J. P. Albee, a small time actor retired from the stage. Albee heard about it, so for the actor, asked him how he did it, and was told by the actor he had saved his money.

"That's fine," said Albee, "and will you tell it at the N. Y. A.?"

The actor would and a crowd gathered in the ballroom.

"It's simple enough," said the small timer, addressing the big timers before him:

"When you were living in fine hotels I was in a dump; when you were in a sleeper I sat up in a day coach, and when you were up against a heavy feed I got mine at the coffee and cake joint."

"I saved all my money and then my grandmother died, leaving me \$200,000. With the \$700 I had saved that was enough, so I quit."

(It's Jack Haley's gag.)

## ENTIRE STATE OF ALABAMA MINUS VAUDE

Birmingham, Ala., Sept. 24. Vaude is out in the state of Alabama.

The Ritz, Interstate house, last theatre in the state to cut out vaude, will probably not play acts for a while yet.

Musicians laid off last week. All sound policy now.

Other houses have found rough trading along this line, after cutting out vaude, but did not resume act-playing.

## GLADY'S DOUBLE ERROR WASHED UP IN COURT

Chicago, Sept. 24.

Gladys Frazin who has junketed Europe in "Mary Dugan," has junked her husband, Richard Lehne (non-pro) of New York after giving him a 90-day trial.

Miss Frazin, living here with relatives, obtained a divorce in Judge Charles A. Williams' court, charging cruelty. They were joined in wedlock April 10 and parted May 9.

Miss Frazin has played divorce court parts before. Harris Gillmore, her leading man in "White Cargo" when it was here five years ago is among her matrimonial errors.

### Home Girl

Daisy M. Weeks, a Chicagoan, whose attorney, Harry C. Cole, asserts that she is just a plain home girl, is seeking a divorce from Leroy J. Weeks, of the "Hour of Us" vaude act, charging desertion.

Her bill charges that she had enough of vaude in her husband's act for two years. When they were routed to Chi she made him quit the stage, but he couldn't stand the notion of being only a theatre manager. He kissed her goodbye in 1926.

Betty Geard, Mrs. Ellen Wilber Garrard, musical comedy actress, has received an introductory decree of divorce from Daniel H. Garrard, former Syracuse state trooper. Miss Geard originally entered show business as cashier of the Beckl theatre there. Later, she turned to the stage.

### F. & M. Changes

Coscia and Verdi have been traded to the Fanchon & Marco club, "Bows and Bricks."

Freddie Bonad and Leo, ex-Grand Nat Nazario, Jr., a vaude act with the F. & M. "Sweethearts." Latter has returned to vaude.

## Try for Real Variety With Regular Vaude Acts Only In Keith's New York Houses

### FRIENDS READY TO HELP TRULY SHATTUCK

### Stole Cheap Dress in Chicago's Loop to Get Work—Would Not Ask Aid

Chicago, Sept. 24.

After her experience as a shop lifter and reluctant publicity upon her plea of guilty, friends went to the assistance of Truly Shattuck, now 54.

Tom Quigley induced Miss Shattuck to live at his home, 716 Rush street, Chicago, where she is at present.

There has been some talk of a benefit for Truly, but her friends believe a better way is by personal contributions in her present plight.

Shattuck discovered last week that although her stage career of 25 years and longer are things of a dim, beautiful past, Chicago can still sympathize with some one clinging to the last rung on the ladder.

Poor and hungry, Truly lifted a cheap dress in a loop store, hoping to wear it in place of her frayed clothes and perhaps land a job. She was caught.

### Charges Dismissed

Truly pleaded guilty before Judge William H. McHenry in Municipal court, but several show people were in court that day, and interceded. Judge Fetzer dismissed the charge.

Truly, who has not had a regular act in several years, had been living in a small near-north-side rooming house and working as a waitress—too proud, she said, to appeal for aid.

She tried out new acts three or four times at the Englewood, RKO preview house, in 1927 and 1928, but they were not bookable. Bookers are willing to help her, but she's no longer the trouper of 1904.

### MRS. PAN'S CASE WITH JURY—7 MEN, 5 WOMEN

Los Angeles, Sept. 24.

After a bitter fight, marked with the revelations of a heavy battery of law talent, the case of Mrs. Alexander Pantages, charged with causing the death of Joe Rukumoto through an automobile accident, reached the jury of seven men and five women. Chief battle of the week was the pro and con on the state's efforts to prove on medical experts that the death was a result of a law talent. Six medicals denied the evidence of the half dozen for the defense who declared that the Japanese gardener's death was caused by the operation following the smash.

In the wake of the trial came promise of other sensational sidelines. District attorney announced that possibly at the close of case at least two defense witnesses will be pinched for perjury. Also awaiting the outcome of the trial is the possible contempt proceedings against Rev. Bob Shuler, the radio morals fixer, who was before the court following anti-telephone innuendoes that the jury wasn't straight. But association has been investigating and promises a report when the court action ends.

Also adding to the Portland world mix-up was the revealing that two years ago Mrs. Pantages hired a lawyer to prepare a divorce action against the theatre man. This was to light when the defendant was served in court with a subpoena to court for collection of a bill for legal and detective work in preparation for the suit.

Attempted revival of the old style variety show is forecast in Keith's ban against units for all the circuit's theatre in New York and the Met. district.

In behalf of the booking office, George Godfrey, issuing the anti-unit ultimatum to producers, agents and bookers, stated there is now an opportunity for undiluted vaude to stage a come-back; that audiences patronizing RKO theatres, particularly in New York, have indicated as much in their recent disinterest in the revue form of vaude bills; that vaude, if destined to ever come back at all, now has a chance.

With so much in mind, six-act variety programs will shortly become the policy in all of the Keith New York vaude bills. The two straight vaude stands in the Met vicinity, Palace and Riverside, will also discard units and supplant with straightaway eight and nine-act bills essentially vaude.

An embargo against band acts goes into effect concurrently, with exceptions made only when a band is outstanding or extraordinary. New ideas in orchestra troupes, such as the Horace Heidt combination from the coast, now at the New York Palace, will be booked for their entertainment or name value. The stereotyped stage band will give way in Keith's vaude to enlarged pit crews.

For the past two years or so and increasingly in recent months, independently or office-produced units have represented vaude's efforts to follow the popular picture house plan of entertainment. It was the closest approach to presentations without draw—away from the elements of vaude altogether.

Compromises have been the compromise between the variety show, wherein a series of acts appear separately, and picture house presentations where the specialties are embellished with continuity supplied by a stage band and master of ceremonies.

### Money and Time

The plight of unit producers and their reaction to K. As drawn, many cannot be worse off than they are at the present time. The amount of money spent fruitlessly in producing units in the past year and the time wasted for actors by the unsuccessful producers have been tremendous.

The final ban against units in New York followed a previous warning to producers from Keith to lay off further production until first consulting the booking office as to whether the bookers will be interested in a production along the lines planned. Otherwise, they are informed, their efforts might be totally wasted.

### Fate of Specialists

The fate of the many \$50 and \$75 specialty people who found a way into vaude through units, after a schooling in the picture houses, is a question. Unless their talents are limited to a song or a dance that needs no talent background or help from a straightening man, they might find a place in individuals in vaude. In other event, if unable to step out a lone stage and do their own selling, most of them will have to go.

From the vaude bookers' viewpoint, the complete ousting of units is favorable in one way and unfavorable in another. Units are often easier to book than unrelated vaude acts, but at times a look at the box office proves it isn't worth it.

"Sleepers"—break-ins of good acts to break in money—also play an important part in a booker's effectiveness and ability to buy good shows for minimum money. There are no "sleepers" in units. Keith's move has a half dozen units playing or booked in New York. When these ratings shall have been completed the switch to pure vaude will be made.



## Saranac Still Talking Over New N. V. A. Sanatorium and Dedication

By 'Happy' Benway

Saranac, Sept. 24.

Natives are still talking about the dedication of the N. V. A. Sanatorium.

That special train bringing the notables of the different branches of the theatrical world was a knockout for the little city of Saranac. It took but a handful of the best known theatrical stars to put Saranac on the map again, and the N. V. A. stands out as a monument toward humanity.

Comments about the dedication collected from the many patients and also from the natives of this little world-famed T. B. resort run like this:

**William Sullivan** (merchant).... "That special train with all the show-folks caused as much of a sensation as Lindbergh did when he flew over Saranac, and the San is the best of all."

**Dave (D. D. H.) Hall** (patient).... "They have overlooked nothing; looks like the best is none too good for the artist."

**Charlie Quinn** (newspaperman).... "A tribute to our professionals who are ill. It stands out paramount. Those who are the cause of this new San deserve their names in the Hall of Fame."

**Charles B. Church** (patient).... "It is a home within a home. God bless our profession for this gift."

**Harry Namba** (patient).... "For three years I have cured and I have seen them all, but when it comes to an up to date, this Sanatorium tops them all."

**Tom Kirby** (agent).... "This new home for you boys and girls is fit for kings and queens, and you are both."

**Frank Walsh** (patient).... "I went through the San and it makes me feel sorry that I am getting well, as I will not be here to derive the benefit of this valuable and beautiful home."

**Fred Rith** (patient).... "It's the ninth wonder of the world."

**Dr. Edgar Mayer** (T. B. specialist).... "Entering the Sanatorium is a sure cure. Saranac is proud of it."

**Bobby Hatz** (patient).... "I cannot say in words my feelings. The profession in general should and will in the near future realize the San's full value."

**Bill's Wife Speaking**

**Mrs. William Morris** (Bill's wife).... "There is nothing left undone. I am bewildered. It would be a great break for William and I if we could live right with you boys and girls."

**Dr. Wilson** (N. V. A. doctor).... "I have seen a thousand Sars in my time. This one surpasses them all and, not only that, it has added to Saranac's popularity."

**Mrs. Murphy** (supt.).... "I am like a child with a new toy. I will

### The Blitzes—New

A new club of professionals formed down in Freeport, to be called the Blitzes. Membership, made up of the staunchest of the Jistis club group, will be carefully chosen. One rule is that no lay members are to be admitted.

Plans for the new club, will eliminate the item of rent. A large scow will be purchased and converted into a club house. Mooring space on a bank of the inlet at Freeport is arranged.

As now outlined, each member will pay an initiation of \$100, and \$5 monthly. About \$2,000 will be raised and an additional \$3,000 is expected to be netted from a benefit. That total is expected to put the new club over.

not know how to call the roll, but it's God's gift to the worthy."

**Pauline Aurandt** (patient).... "You all is handing to us a wonderful home, and the heart of Dixie will be on you all for this."

**Mayor Corrad**.... "God's will. Need I say more?"

**Frank Tannehill** (R-K-O).... "I would not mind a little sickness myself, if I was sure to be placed in the Sanatorium. It's a worthy monument, and I know that you will all get cured in quick order."

**Herbert Kelsey** (guest).... "I am going back to New York with that thought that all my fellow workers in this business will be taken care of in the future."

Not a member of the profession in Saranac not praising the new Sanatorium.

### OUTSIDE UNIT

For the first time in weeks the Fox vaude offices are playing a unit other than that put together by Fanchon and Marco. This is the Creature and Martin outfit, "Being Bothered."

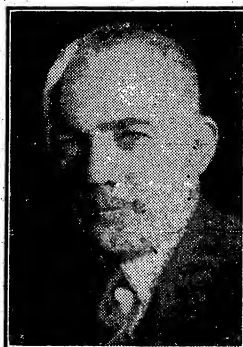
This revue, with 35 people, was placed in the Ridgewood, Brooklyn, for a week.

Milt Douglas, who has been playing around with his own act, was installed in the C & M turn as m. e. The Creature of this producing firm is a son of Creature, the veteran, band man.

### Georgie Price's Shorts

Columbia has signed Georgie Price for a series of pictures to begin in about two weeks.

The first will be a short of one reel; and the second in two reels.



GORDON BOSTOCK

Now producing comedy talkies for Pathé.

Having moved into new offices, please note new address and phone number.  
Bryant 5122, 1550 Broadway, New York City.

### 3 Warner Houses Are Leaving Keith Office

Barle, Atlantic City; Lincoln, Union City and Central, Jersey City, booked through Keith's by Harold Kemp, direct booker for Warner-Stanley, will be pulled out of the Keith office to be booked by Warner-Stanley's own agency.  
Atlantic City changes to a presentation policy in the booking switch, following the Mastbaum, Philadelphia, with same stage shows. Other two remain vaudeville splits.

With acquisition of three more houses the Warner-Stanley booking office, under supervision of Lew Golder, with Steve Trilling as booker, will start the season with six to seven weeks of playing time.

Other houses currently booked are Stanley and Earlight, Pittsburgh; Stanley, Utica, and Garle, New London.

Continuing in Keith's under Kemp are six additional W-S vaudeville theatres, held in that office by existing booking contracts. They are Paterson, Hoboken, Elizabeth and Passaic, all New Jersey, and Earle and Nixon, Philadelphia.

### Glenn Burt Leaving

Glenn Burt will leave the Harry Rogers (Keith) agency in two weeks. Formerly a Chicago agent, he came east about a year ago.

Burt plans quitting the show biz.

### LOCAL BAND OF 60

Tommy Williams, manager of the Lincoln, Union City, gathered together a band of 60 pieces, composed solely of natives of the town, and will play them for three days beginning today (Wednesday).

Williams is using them for purely local exploitation. After the engagement the musical hopefuls will disperse.

## RKO Contemplating Circuit in Chi To Relieve Cramped Picture Outlet

### Playing Benefit Circuit

Georgie Jessel and Eddie Cantor attended a banquet as guests. Shortly after the dinner commenced Georgie told Eddie he would have to leave at 9, as he had a 9:30 benefit to play. About nine Eddie said he might as well go along with Georgie, as the dinner looked dull.

On their way in a taxi Georgie told Eddie he had better prepare, as there would be a call for Cantor, too. Talking it over they framed an impromptu double talking turn and it got over very well.

Leaving the stage Eddie Cantor said:

"Listen, Georgie. This is too good an act to waste on one performance. Let's find some more benefits tonight." They found two.

### Fox's Met Route

Under the new booking arrangement in the Fox offices all the Metropolitan Circuit houses, booked by Jack Allen, are on a seven-day split week play.

In addition to several additions the past few days at least six more houses are being lined up for the Allen act placements.

Present complete booking lineup under Allen's supervision includes the Sunnyside (Long Island), Cameo, Jersey City; Republic, Walker, Star, in Brooklyn and N. Y.; Rivolt, Hempstead, L. I.; Polly, Brooklyn; Liberty, Elizabeth, N. J.; Pascask, Westwood, N. J.; Plaza, Englewood, N. J.; Playhouse, Great Neck, L. I.; Cove, Glen Cove, L. I.; Pallice, Bergenfield, N. J.; Gayety, Utica; Brook, Pound Brook; Queen Ann, Hogota, N. J.

### Orph's Auditions

Los Angeles, Sept. 24. Local Keith office will hold auditions of new acts at the Orpheum here Friday mornings from 10 to 12 starting next week. These will be additional to the regular try-outs at the Marquis theatre on Tuesday nights.

Marquis only plays five acts one night a week.

### Levey's Princess Dark

San Francisco, Sept. 24. Bert Levey's Princess, vaudeville, went dark last week for the first time in years.

Levey has given up his lease on the theatre.

Chicago, Sept. 24.

That RKO here is negotiating for the purchase of the two deluxe Marks Bros. houses brings to light that Nate Blumberg, western theatre manager for RKO, is taking steps to relieve the cramped situation in which RKO finds itself in the picture field in town. He is making plans to place the company if not on a par with Public-L&K here, at least in a position to be a competitor in Chicago.

From the negotiations in progress it appears that Blumberg is attempting to form a complete circle of houses to cover Chicago. Besides the two Marks houses Blumberg is planning a tieup with the National Theatres for the Avalon and the Capitol, two southside houses (the Marbo, westside). Including the present RKO neighborhood houses (Belmont, and Englewood, south), Blumberg expects to cover the neighborhoods.

Loop situation remains a problem, RKO having only the first-run vaudeville house, State-Lake, as an outlet for its film product. That the State-Lake is a vaude house seriously hinders the RKO exhibiting end, forcing even the biggest pictures out at the end of a week. This defect was seen with "Street Girl" a fortnight ago. The picture was a smash, broke the house record and could easily have held over, yet the vaude policy forced the picture out.

The Loop problem may be solved by completing a deal for the legit Woods or Erlanger.

"Street Girl" is booked in the Marks houses week of Sept. 27 and in the National's Oct. 4.

### B. & K.'s Belmont

Chicago, Sept. 24.

Belmont, 2,500-seat Northwest Side house showing vaudeville, will shortly revert from RKO operation to B. & K., the owners, it is understood.

House was leased to RKO about two years ago with provisions that if it did not make a certain profit B. & K. could cancel the agreement. It was established as RKO's second preview theatre recently.

### BOB STEWART'S LICENSE

Los Angeles, Sept. 24.

Bobby Stewart, local vaude agent, was summoned to appear before State Labor Commission to answer charges of booking acts without a state booking license.

Stewart told Commissioner Santee he had been representing house managers in hiring acts and was under direct salary from the theatres. Santee told Stewart to take out the required license and post the required bond. Action by state deferred.

## HUSTON RAY WEEK IN CHICAGO!

# HUSTON RAY

WORLD'S WONDER PIANIST

THIS WEEK, HEADLINING STATE-LAKE, CHICAGO  
SMASHING ALL BOX-OFFICE RECORDS!

Have You Heard Huston Ray Play the "Rhapsody in Blue" on Two Pianos at One Time?

Thanks to Mr. Ben Piazza for Courtesies

East. Rep.: WEBER-SIMON AGENCY, Palace Bldg., New York West. Rep.: WILLIAM JACOBS AGENCY, Woods Bldg., Chicago

Oct. 2, Regent, Paterson, N. J.

Week Oct. 5, Capitol, Trenton, N. J.

WATCH FOR HUSTON RAY'S BROADWAY APPEARANCE

# AMOS 'N' ANDY

NOW  
PALACE  
Chicago

Get the Habit; 11 P. M. (Est) Every Night Except Tuesday, N. B. C. Stations: WDAF, WLW, WTMJ, KOA, WREN, KYW, KDKA, WEBC, KSL, KWK, WJR, WHAM, WBZ, WJZ, WRC, KSTP, WBZA.

## ALL KUNSKY BOOKINGS OUT OF MORRIS OFFICE

Detroit, Sept. 24.  
The advent of Walter Immerman and John Balaban into control of the Publix-Kunsky organization here resulted in immediate changes. First has been the elimination of the Co-operative Booking Agency, headed by Howard Pierce and Low (Feet) Kane. All bookings will henceforth be done through the William Morris Chicago office.  
Sam Bramson will buck the Columbia vaudeville theatre out of the Morris Chi office.

**Young Lewis' Debut**  
Henry Lewis, Jr., 15-year-old son of the late stage comedian, will follow in the footsteps of his noted dad when he makes his vaude debut for Keith's at the Capitol, Union Hill, Sept. 28.  
Eddie Cantor has interested himself in young Lewis' career. A sound trailer in which Cantor appears precedes the boy's act.

## State-Lake's Midnite Show No Extra Performance

Chicago, Sept. 24.  
State-Lake is going to make a play for late Saturday crowds by advancing the Saturday show schedule to make last show start at 10:30 p. m. instead of 9:15. Figure will draw patrons who have a yen for midnight entertainment.

## BIRTHS

Mr. and Mrs. Vess Ossman, Aug. 25, at the Christian Hospital, St. Louis, daughter. Mother is Helen Grey of Three Grey Sisters. Father of Ossman and Shepp.  
Mr. and Mrs. George Oleson, son, Sept. 18, New York. Mother is Ethel Shutta. The Olesons now have two boys.  
Mr. and Mrs. Dave Ferguson, at their home in New York, Sept. 17, daughter. Mother professionally Vera Cole, prima donna. Father well known vaudeville.

Landis on Loew's  
Cullen Landis, former picture actor, has a vaude route on the Loew time.

Pat Rooney in Vaude  
Pat Rooney begins a trip over the New York Keith time Oct. 5 at the Coliseum, New York.

## ILL AND INJURED

Fileen Wenzel was operated upon for acute appendicitis, Sept. 17, at the Park East Sanitarium, New York City.

In an automobile accident while enroute from Marshalltown, Ia., to Chicago, Fred Rinehart was seriously injured, his wife, Jane, suffered minor injuries, and Inez and DeWynn received severe bruises. The two acts were in De Wynn's car.

Charles Kurtzman, regional director Publix theatres, San Francisco, ill of influenza.

Herbert ("Dutch") Reimer, of Foster & Kleiser (billposters), recovering from typhoid fever in San Francisco.

Mrs. William Oviatt (Marjorie Kirke) will accompany her sister, Mrs. Charles Murray, to Los Angeles, next month, in hope of benefiting her health. Mr. Oviatt will remain at Falmouth Heights, Mass., where he is in realty business.

Mrs. Florence Browning, assistant to J. Robert Rubin, Metro exec, underwent a major operation in Fifth Avenue Hospital, New York. Convalescing.

Frank Loomis, treasurer of the Lyric, New York, nearly lost an eye when glass from the windshield lacerated his face in a motor smash-up in Maine.

## MARRIAGES

James Patrick Casey, manager Marbro, Chicago, to Virginia Vernon, dancer, Sept. 17, in Chicago.

Hilda J. Major, violinist, to Herbert Swaigen (non-pro), Aug. 31, in Chicago.

Margaret Bennett, secretary to L. B. Mayer, to wed Ross Lewin (non-pro), on coast.

Peter Higgins, tenor, and Aileen Murray (non-pro), in Chicago, Sept. 18.

F. Richard Jones, m. p. director, to Irene Marion Lenthe, non-pro, Sept. 20, in New York.

Monty Banks to Mrs. Gladys Frazin, non-pro, Sept. 20, at the home of the bride, Hoboken, N. J.

Bull Montana and Mary Paulson Matthews, both film players, Sept. 21, in Glendale, Cal.

Gilbert Reithman, manager Cecil theatre, Mason City, Iowa, to Laura Doran (non-pro), in Riceville, Sept. 18.

Don Miller, actor, and son of Charlie Miller, Los Angeles Equity representative, to Mrs. Katherine Robershaw, non-pro, Sept. 27, in Los Angeles.

Sid Silvers, Warner writer, to Buena Solomon, Sept. 9, at Agua Caliente, Cal. Bride is daughter of Lep Solomon, treasurer of Music Box, New York.

"Radio Murder" Small  
Howard Hall, legit, is due in vaude in a condensed version of "The Radio Murder."

## F. & M. Units Out in Chi; Fox-Boaked Acts Going in

Chicago, Sept. 24.  
The Fox-Ascher houses, Terminal and Sheridan, have dropped all Fanchon and Marco stage shows.

Instead they will include a few vaudeville acts on each bill booked by the local Fox Midwest offices.

## HOWE'S EASTERN BOOKING

Los Angeles, Sept. 24.  
Eastern routing and booking of Fanchon and Marco units will be handled by M. D. Howe out of the Jack Loeb office in New York.

Howe has been general booker for F. and M. here.

**Joe Browning's Agent**  
Joe Browning regrets he neglected to name his agent in the Variety page used last week for his announcement.  
William Morris is the agent.

## INDIE BOOKERS' NEXT V.M.A. MEETING OCT. 7

Variety Managers' Association will call a second meeting of independent bookers Oct. 7 for a further conclave on ways and means for the independents to protect what is still left in their field.

A previous meeting was held a couple of months ago, addressed by Pat Casey. Casey offered the indies co-operation in weeding out bad boy stands and gyps from the ranks of house managers and operators.

## RAY MYERS WITH L. & L.

Ray Myers, for some years with the Orpheum Circuit's booking office, has located with Lyons & Lyons agency.  
Myers will scout for new material and also spend time as contact in the main office.

## CORA GREEN

R-K-O Circuit 1929-30

# MARIA FOKINA

INTERNATIONAL RUSSIAN DANCER

*Featured Prima Ballerina with  
Marcus Revue No. 1*

Now Touring Radio-Keith-Orpheum Circuit

Personal Management and Musical Director  
ADRIEN BLAIN

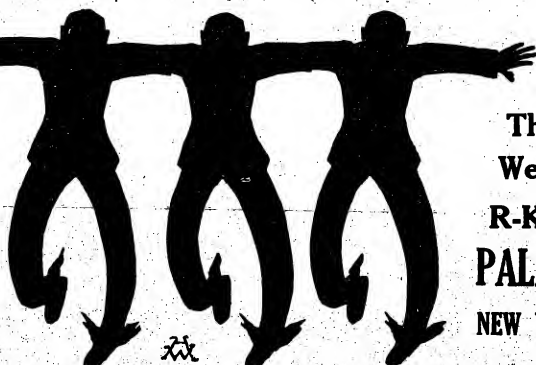
First Prize Conservatory of France

## McCARTHY and STERNARD

*We Don't Make Up Funny—Carry No Scenery  
But We Make 'Em Laugh*

R-K-O CIRCUIT Direction, MILTON BERGER

KING,  
KING  
and  
KING



Personal Management BENJ. DAVID

This  
Week  
R-K-O  
PALACE  
NEW YORK

## LONDON'S NEW SENSATION!



MISS MARKS

MR. EDWARD

# CHANNEY AND FOX

"Delightful Dance Delineators"

ASSISTED BY

EARL PAULL and MILTON MURRAY

PLEASEING FASTIDIOUS LONDON!  
HELD OVER TO HEADLINE  
ALHAMBRA THEATRE!  
Also Held Over at Kit-Cat Club  
CONTINENTAL TOUR TO FOLLOW

## PRESS COMMENT!

**SUNDAY REFERENCE**—"The chief new-comers were Chaney and Fox, whose London debut was an emphatic success."  
**THE ERA**—"Mayris Chaney's dancing entrances my sight. Our eyes were ravished. Dancing stars, both."  
**THE PERFORMER**—"Very few dancers retained for a second week present an entire change of act, as did Chaney and Fox, the only holdovers."  
**THE ENCORE**—"Chaney and Fox presented extraordinary dances. Brilliant settings, grace, ease and neatness proved them all they claim to be. London is theirs."

## EUROPEAN ADDRESS

CARE FOSTER'S AGENCY—32 SHAFTSBURY AVENUE,  
LONDON W. I.

SIGNED BY R-K-O CIRCUIT FOR 3 YEARS

IRENE

RUTH

# CHESLEIGH and GIBBS

THIS WEEK [SEPT. 21]

PALACE,

NEW YORK CITY

Direction HARRY WARD—MAX GORDON AGENCY

Thanks to ARTHUR BLONDELL



# An Open Letter From Eddie Cantor

to

## Every Actor in Show Business



### THE CALL TO ARMS HAS BEEN SOUNDED!

The new N. V. A. has begun to function. Wherever actors meet they are reciting the benefits to be derived from joining the N. V. A.

The drive is on and all good soldiers are expected to enroll—not tomorrow, not next week—**TODAY!**

### FACTS!

The fact that the N. V. A. is the only social organization in the world for actors is something to be proud about.

The fact that the N. V. A. has a million-dollar clubhouse where the actor can live in luxurious surroundings and comfort at a minimum rate is economically splendid.

The fact that the N. V. A. has created not only an Arbitration Board where the actor arbitrates for the actor but has also created a Supreme Court where decisions rendered by the Arbitration Board can be appealed from, is justice of the highest kind.

The fact that the N. V. A. has a sick and death fund is a glorious tribute to our fraternalism.

And yet, beneficial as are all of these grand features, the N. V. A. has reached an even higher peak in the field of humanitarianism.

I refer to the new million dollar sanatorium at Saranac Lake.

Here is something to be proud about.

Here is the heart of the actor revealed as nowhere else, for in supporting the sanatorium by being a member of the N. V. A. he is relighting the spark of life that the germ of tuberculosis is desperately trying to snuff out.

In my inaugural address I stated that 80% of the actors stricken with tuberculosis die of the disease.

These are irrefutable facts.

And the reason so many actors die from tuberculosis is **NOT BECAUSE THEY CANNOT BE CURED, BUT BECAUSE THEY BEGIN TO TAKE CARE OF THEMSELVES WHEN IT IS TOO LATE!**

Under the new order of things, there will be no such thing as too late. As soon as an actor becomes a suspicious case, he will be sent immediately to our sanatorium where the air, the sunlight and the best in medical science and equipment will help restore his health.

To the member of the N. V. A.—You are doing a noble thing in saving the life of an actor or an actress who thanks you from the sick bed.

To the non-member of the N. V. A.—It is your solemn duty to join immediately so you, too, can help your brothers and sisters in the profession who are too sick in body to help themselves.

We are all of us clowns when the band begins to play and it is our turn to step in front of the shimmering lights in the theatre. But we are humanly frail and none of us know when we will need help most.

Won't you join?

*Eddie Cantor*







## They Used to Laugh At the Clown

He was the merriest fellow that ever ambled across the footlights. His very smile was infectious and good-humored. And his wholesome quips made audiences roar with laughter. As for the children, they used to think he was the funniest man that ever lived.

He was a real minstrel, was this troubadour. He moved from town to town in rain or shine, snow or sleet, hot weather or cold. Nothing ever daunted him, not even the chilly dressing rooms in some of the theatres that used to whip up a wind because of poor ventilation that made most people shudder and sniffle from the cold.

But the clown was only human and one day a cold shook his frame. He laughed at first, but the chill and fever clung tenaciously to his body. Audiences out front, unaware that their lovable jester was trying to fight off a hacking cough, laughed with the usual gusto when he came to their hamlet. But those who knew could see that the lustre was gone from his eyes and that the frame that carried him so proudly on his march from playhouse to playhouse was becoming stooped. The gaff of playing three and four, and sometimes five shows a day, finally proved too much. The clown gave up the relentless battle against disease and the doctors listed him a T. B.

They used to laugh at the clown, but they haven't for a long time because he has been bed-ridden for years. He is a grim fighter and the doctors say that some day he'll lick the tubercular germs and then perhaps he will once more hear the orchestra strike up his music. That's all he's living for now—the smell of the sawdust ring, the memory of backstage scenes, the lights, the tinsel, all

serve to keep his courage high. And in his heart there goes up a special prayer for the N. V. A. For through the beneficence of its large membership he is being taken care of free of all cost in the N. V. A. Saranac Lake Sanatorium.

There are many other clowns like this one in show business, clowns who could have been saved in time if there had only been a large enough institution to take care of them all. Not only that, but by virtue of the new order of things, doctors now will be located in all central points throughout the country where actors can be examined promptly in the event anything of a suspicious nature turns up. Then it won't be too late to begin a cure, for the precaution exercised will quickly rehabilitate a stricken member of the profession.

There is a drive on now for new members in the N. V. A. The benefits are many. Thoroughly reorganized and with a new staff of officers manned by Eddie Cantor, the N. V. A. has become an organization for the actor, by the actor, and of the actor.

**If you are not already a member, won't you join?**

**If you are a member, won't you help enroll other members?**

**If we are to continue to help the actor in time of distress, if we are to show the spirit of humanitarianism, we must increase our membership at once. This is a plea to everyone in the profession.**

And remember the case of the clown.

He, even though his body is wracked with pain, offers up a daily prayer to those of us who brought a little sunshine into his life when he needed it most.

**NATIONAL VARIETY ARTISTS, Inc.**  
229 West 46th Street  
New York City

### APPLICATION FOR MEMBERSHIP

#### Essentials for Membership:

1. The Applicant must have been engaged as an Artist during the past nine months.
2. Must be in Normal Physical Condition.
3. Should have at least Two Years' Experience as an Artist.
4. The Applicant's chief means of livelihood must be derived from his talents as an Artist.
5. All applicants who are accepted for membership in this organization agree to abide by the Constitution, By-laws, Benefits and Rules as at present, or as amended.

PLEASE SEND REGULAR APPLICATION BLANK TO

Name .....

Address .....

(Fill in and regular application form will be forwarded to address you desire)

(This advertisement contributed to the  
NATIONAL VARIETY ARTISTS)

## Amalgamated Hit Hard

Tulkers have walloped the Amalgamated Circuit plenty this season with only eight split week stands remaining on the books now as against 20 houses this time last season.

The present layout cuts down to four weeks time for acts playing the circuit.

Five of the Comerford houses in upper Pennsylvania, heretofore mainstays for Amalgamated, are going along with sound policies.

Bud Irwin, chief booker for Amalgamated, has field men out and hopes to swing in some others now held by other independent bookers to enhance his present list.

Allan McQuhee, N. B. C. vocalist, goes vaude Sept. 28 at the Riverside, New York.

## A POSITIVE ATTRACTION!!

MOST AMAZING AND FASCINATING NOVELTY IN VAUDEVILLE.

The Choice OF REAL SHOWMEN.

## MERCEDES

Direction  
**JACK CURTIS**  
Palace Theatre Bldg., N. Y. C.

## GUS SUN'S HARD SPOT

Bookings Drop Off in N. Y.—New Indie Houses Shy

Gus Sun may relinquish its New York headquarters next month unless its present eastern holdings are enhanced by material additions to the present list.

As things stand the New York office is booking seven split weeks stands as against 20 last season.

J. Warren Todd, in charge of the Sun New York branch, has been engaging in field work in hopes of swinging independents into the Sun office, but without success to date.

With mergers causing dropouts of some of the circuit's former jump breakers, Sun circuit is pegged in a tough spot. Todd is sanguine about replacing dropouts and figures the vaude division will be continued.

### Carlin on Percentage

Harry Carlin, former RKO booker, has branched out upon his own as independent booker.

Booking L. I. one-nighters on percentage.

### Viola Dana's Date Set

Viola Dana, pictures, will arrive in New York this week to begin rehearsals for the vaude sketch.

At the Palace, New York, Oct. 12.

### "Reducing" Unit

Dainty Marie and her current reducing act will form the nucleus of a new all-femme unit which RKO production department will project.

### Sobel Gives Up Agency

Joe Sobel has quit his own agency to join the staff of Bert Jones, Loew agent.

Jack Daly is with the Plunkett agency.

## "Demon" Arabs

Chicago, Sept. 24.

B. & K. publicity office here received a New York Public bulletin which speaks for itself.

"In billing the Six Pashas, who appear in the 'Let's Go' unit, change the billing line from 'World Famous Tumbling Arabians' to the 'Flying Demons'."

"In view of the recent trouble in the Far East it is advisable not to antagonize any nationals."

## Judgments

Virginia Lee Corbin, also known as Cortias; Saks & Co., \$1,179.

Caneton Amusement Corp.; First National Pictures, Inc.; \$2,707.

Harry L. Cort; State Industrial Commission; \$248.25.

Emblem Film Exchange, Inc.; Albert Moe and Hermann Kerman; Conlaw, Inc.; \$707.49.

Werner Theatre, Inc.; Kramer Organ Co., Inc.; \$665.57.

### Satisfied Judgments

People's Bowery Playhouse Co., and C. B. E. Trading Co., Inc.; M. J. Bornstein; \$1,902; Feb. 8, 1929.

American Broadcasting Co.; F. J. Reilly; \$6,869.

### Jack North's Holdout

Jack North stepped into the bill at Loew's State, New York, Monday in No. 3, after remaining out Saturday and Sunday when he objected to taking the duce spot.

Saturday and Sunday turnover at the State necessitates trimming the vaude to five acts. Sixth is added Monday.

## NEW ACTS

Gertrude Moody with Kate Smythe in new act.

Rita Sisters (Illida, June and Estelle Major), musical.

Johnny Downs, reported from Los Angeles as out of the "Our Gang" vaude act, is not quitting vaude. He will do a single.

Will Osborne, broadcasting weekly for a commercial hour over WABC, went vaude this week for RKO and will play the Met circuit. Osborne is the man whose voice resembles Vallee's.

Felix Bernard, who deserted vaude for the prof. dept. of Witmark's, has gone back with Sid Townes. 2-act.

## Film Cuts Acts

U's "Show Boat" on the screen will cut the vaude to three acts in all Keith vaude houses in New York first half next week (28).

Kenmore and Madison, in Brooklyn, only exceptions, but due to the picture later.

### Split in Providence

Providence, Sept. 24. Split-week vaudefilm, five acts, goes into the Albee, recently taken over by Keith's with another local house, Liberty. First bill will open Sept. 30 (Monday) and play five days; Saturday openings thereafter.

# Marcus Loew BOOKING AGENCY

General Executive Offices

# LOEW BUILDING ANNEX

160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

## J. H. LUBIN

GENERAL MANAGER

## MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE B'LD'G

JOHNNY JONES

IN CHARGE

# JACK HODGDON

## Artists' Representative

BOOKING EXCLUSIVELY WITH R-K-O.  
AND AFFILIATED CIRCUITS

WRITE, WIRE OR PHONE

Address 137 West 48th Street  
The Playhouse Bldg., Studio 3  
NEW YORK CITY

Tel. 8944 BRYANT

After Booking Big-Time Theatres for 10 Years

# PADDY SCHWARTZ

Has Been Granted an Exclusive RKO Franchise  
Opened Offices Last Week in the PALACE THEATRE BUILDING,  
New York City, and will operate henceforth as

## PADDY SCHWARTZ AGENCY

Can Accept a Limited Number of Attractions for Representation on  
RKO and Affiliated Circuits

Suite 303 WRITE — WIRE — CALL Phone Bryant 2358

# GILBERT BROS.

Aristocrats of Aerial Equilibrists  
BOOKED R-K-O

S-A-I-L-I-N-G

# NATHANO BROS.

ADDRESS EMPIRE THEATRE  
PARIS, France

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES  
CONSISTENT, EFFICIENT SERVICE SINCE 1913

# The Fally Markus Vaudeville Agency

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway  
Lackawanna 7876 New York City

RADIO-KEITH-ORPHEUM  
CIRCUIT OF THEATRES

Vaudeville Exchange  
General Booking Offices  
Palace Theatre Building  
1564 Broadway

R-K-O FILM  
BOOKING CORP.  
General Booking Offices  
1560 Broadway  
NEW YORK



CORPORATION

1560-1564 Broadway, New York

Telephone Exchange: Bryant 9300

Cable Address: "RADIOKEITH"

R-K-O  
PRODUCTIONS, INC.  
Producers and Distributors of

## RADIO PICTURES

Launching an Era  
of Electrical  
Entertainment  
1560 Broadway  
NEW YORK CITY

RETURN ENGAGEMENT WITHIN THREE MONTHS

# SERGE FLASH

THIS WEEK  
SEPTEMBER 21

# LOEW'S STATE

NEW YORK

A GREAT NOVELTY FOR PRODUCTIONS

Assisted by BETTY KIRKBRIDE

# Mutual Wheel Shows Too Dirty; Police Close South Bend House

South Bend, Ind., Sept. 24. Vulgar, dirty Mutual wheel burlesque shows, appearing at the Blackstone theatre caused the closing of that house yesterday by the police. Reopening was later permitted with the dirt out. M. R. Seamon, house manager, was called before the Safety Board and reprimanded.

"Cracker Jacks" was the week's attraction, opening Sunday.

Mutual's shows coming in here have created much resentment with the church people and reformers. That agitation has had an undercurrent resulting in the raid yesterday.

It is reported the police notified the Blackstone management to tone down the performances. That warning is said to have been conveyed to the show's managers, but no modification could be noted. The local season of Mutual burlesque has been underway but a short while. It seems the police wanted to give the wheel operators a salutary lesson and a notification their dirty burlesque shows will not be permitted here.

"The Cracker Jacks" is a Charlie Fox (Milwaukee) produced show.

## Mutual Loses Syracuse, Worcester in Oct. 7

Mutuals are out of the Temple, Syracuse, N. Y., from this week on through Mutual having disposed of its lease to Public.

Re-assignment of the Temple to Public makes an additional layoff week for shows booked in this week and next week, after which it will be counterbalanced by Mutual shows going into the Plaza, Worcester, Mass., beginning Oct. 7.

## Columbia Annex Site

No notice yet for the final burlesque show at the Columbia, N. Y. The Mutuals are still booked with the stand regarded as a nightmare by the wheel producers, due to the heavy baggage haul and difficulty of making a profit.

Walter Reade, Columbia lessee, has acquired the site on the east now occupied by the St. Regis restaurant. That may be used if the decision to build a new theatre and office building is made in the proposed Radio Pictures' tenancy.

## PEP AND INJURIES

Bridgeport, Sept. 24. Nell Keefer of "Moulin Rouge Girls" at the Lyrio, put so much pep into her dancing at the theatre Friday afternoon she sprained her ankle, while another member of the troupe, Miss Marie Mayo, suffered a possible fracture of the right shoulder when she was struck by a curtain weight.

The latter was taken to St. Vincent's hospital.

## SAM RICE, JR., TROUPE

Sam Rice, Jr., son of Sam Rice and Lulu Beeson (Mrs. Rice), had adopted the stage and has already become a fulfilled burlesquer.

He had a fling with one company for a brief time and this week joined the "Moulin Rouge Girls" (Mutual) in Jamaica. Sam, Jr., is best at booking.

Rice, Sr., is managing the Modern, Providence, for the Mutual.

## BARNEY GERARD WEST

Barney Gerard, out of the show business for some time and now a foremost vaudeville County realtor, had started for the west coast.

He will make this a business trip, but may be induced to dabble with the talkers. Barney operated burlesque shows for years. He knows all of the tricks, motions and answers.

## Callahan's Return

Chuck Callahan, brother of Emmett Callahan, Mutual assistant president, after 12 years' absence from burlesque has returned due to his brother's persuasion and is one of the comics with the Callahan & Bernstein show, "Girls in Blue." Chuck formerly was of the team of Callahan and Bliss.

## Stock Comic Subs for Watson in Emergency

Billy Watson was out of his Mutual "Billy Watson's Own Show" the first half of last week, due to an attack of laryngitis while the show was spotted at the Irving Place, New York.

Shorty McAllister, house comic, jumped into the breach and handled Watson's assignment with the wheel show in addition to the stock house stuff. Watson returned to the show Thursday.

Had not McAllister been in as house comic and previously lamped the Watson show, the show would have had to close during Watson's indisposition.

## Runways as First Aid

Mutual Circuit is extending house runway idea to a number of its houses for the first time this season. The shows need the runway assistance to weather this season.

Meyer Harris has been assigned to take charge of installation and has already planted chutes at the circuit houses in Omaha, St. Paul, Minneapolis, Milwaukee, Fort Wayne and South Bend. Harris departs from New York again this week to add the illuminated runways to other houses of the circuit where local officials will permit.

## Burlesque Changes

Tiny Huff replaced Ethel Ryan with "Take a Chance" (Mutual), joining on the last week. Joe Keed has supplanted Caroline Warner in "Laffin' Thru" (Mutual).

Blossom La Velle opened this week at house runway sub at the Palace, Detroit.

George Leon, comic, has been added as strengthener to "Parisian Pippins."

George Tectus has supplanted Jack Erickson as comic with Leo Stevens stock at the Academy, Chicago.

Hugh Bernard has taken over management of "Best Show in Town" (Mutual), succeeding Doc Wald.

Timmy Galvin replaced Lee Fellows as straight with "Sporty Widows" (Mutual) last week.

Bobby Faye, out Larry Clarke, in; Ed Mackie replaced by Phil Young, "Girls in Blue" (Mutual).

Jackie Gilbert, out; Billie Tripp, in; "Radium Queens" (Mutual).

Betty Perry replaces Clara Howard; Gordon Rydeen, in and Ed Wynn out, "Whoopie Girls" (Mutual).

Loretta Love replaced by Millie Kennedy, "Girls from Happyland" (Mutual).

Irene, out; Florence Rich, out; Betty June, in; Eddie Mitchell replaced by a woman, Opal Oakley, "Dainty Dolls" (Mutual).

Perhaps the biggest change in any of the Mutual show lineups occurred in "Sporty Widows" which made no many changes since Labor Day that its owners hardly know its personnel.

Lang, Danny Jacobs, Jack Wellington and May King moved out and replacements included Bob Elgene, Allan LeRoy, James Clayton and Buster LeRoy.

## WISHED INTO WHEEL

On the former Hurtig & Seamon show, now booked on Mutual circuit, the producing tag of the "O. M. Producing Co." is used in theatre billing.

The "O. M." is Oscar Markowitch, the New York candy concession man, who becomes a burlesque operator through settlement of a claim against H. & S.

## "BARE FACTS" SHAKEUP

Ed Daley effected a general shakeup in principals of his Mutual "Bare Facts" last week.

Eleanor Johnson and Florence King, with Ruth Peeler, Helen Ross, Sylvester Royce and George Miller going in.

Tex McLeod, cowboy monologist of vaude, made a short for Warner in Spanish for the foreign market. He was assisted by Marjorie Tiller, daughter of John Tiller, English dance director.

## Perils of Paris Get Arnheim's Band Boys

Paris, Sept. 24. (Gas Arnheim is finishing three months at the Ambassadeurs. He is due Sept. 30 at the Savoy Hotel, London, although it looked for a time as though he might not make the grade.)

A lot can happen to a group of young jazzists in Paris for three months. The boys make associations and form friendships and the like, moving day is a headache and a grief.

Ray Lopez, trumpet player and Harry Robinson, king pin bass horn player and vocalist, just couldn't see tearing themselves away and walked out on the maestro without notice.

Both tough men to replace, and Arnheim feared cancellation of the London date. All fixed up now.

## Miss Lillie Sailing

Beatrice Lillie's proposed hold-over week at the Palace, New York, is off, with the English comedienne obligated to sail for home Friday night at finish of current week. She is held to a picture contract abroad.

Miss Lillie's Palace salary is nearer \$5,000 than the \$3,500 reported. She asked for \$7,000.

## Palladium Near \$25,000

London, Sept. 24. Morgan and Stone, two young American banjoists, were nicely received at the Palladium on a bill where every act scored strongly.

House has been doing extremely well at the box office. Last week the takings are reported at just under \$25,000.

## Showmen in Politics

Two theatrical men figured successfully in the New York and Queens primary elections last week. In New York Joseph R. Smith was nominated by the Democrats as alderman from the 23rd district. He is serving in office at present. Joe Smith was a former vaude.

In Queens, (Long Island) John O'Connell, for 15 years with Fox and managing Fox's Jamaica during its long vaude policy, was nominated by the Democrats for alderman from the 58th-aldermanic district.

## Johnnie Hyams' Film

Los Angeles, Sept. 24. Johnnie Hyams, of Hyams and McIntyre and father of Lela Hyams, M-G-M ingenue, is cast in "Cameo Kirby," to be made by Fox.

## YORK-KING HELD

London, Sept. 24. York and King's engagement here has been extended for three additional weeks beyond the original fortnight. After that they return to the States to head an R-X-O unit.

## Granada, South Bend, Burned

South Bend, Ind., Sept. 24. Five of our original pep went out the interior of the Granada (RKO) Saturday.

All of the stage equipment completely ruined. Damage estimated at \$75,000.

R. R. Miller, recently appointed manager, had only been here three days.

## Hetty King Here

Hetty King, the English comedienne, arrived in New York last week for her first visit since 1921.

Current trip and bookings arranged by Jenie Jacobs.

Miss King opens for Keith's in Buffalo, Oct. 5.

## Unit With 31

George Jones and Ila Grannon have scrapped their former two act to head a new unit, "Minstrelsy," which Marty Forkins is producing.

Unit will carry a cast of 35, including 10-piece orchestra.

## Lambert-Kelsey Film Team

Hollywood, Sept. 24. Eddie Lambert, from vaude, and Fred Kelsey will be co-featured in an untitled talking comedy for Educational.

## Frank DeVoe Lands

Frank DeVoe, while doing his single at the Orpheum, Los Angeles, two weeks ago was engaged by Universal for "College Buckaroo."

# Burlesque Reviews

## RECORD BREAKERS

(MUTUAL)

Jack Reid, former Columbia Wheel producer, has achieved a fast song and dance show in this one, and also gives the Mutual Wheel an above-average production.

The combo should make it a welcome visitor in wheel houses.

"Record Breakers" adheres to former burlesque formula, it's comedy is light, but what there is of it gets over legitimately and with less attempt to dirty up ears and situation as has been wont with predecessors at the Columbia.

On Broadway, Reid has evidently gone in for a clean show, or, at least, as clean as one can be and live on Mutual.

There's a good line-up of principals and a chorus which handles numbers as though enjoying its work and bringing plenty of animation into it.

Eddie Kaplan, eccentric comic, is an all-around funster, grabs laughs with limping gait and cuts a funny field, doing semi-trump, is second comic, but has little to do save his night at finish of current week. Specialty, with Jack Reid in second specialty, when Reid reviews his former Tad for a specialty with Ward that goes over big. Aside from this Kaplan has the fun stuff served up.

(Miss) Jerry McAuley, it seems, is featured soub, and displays many reasons. She has the undoubted gift to herself, since the other staff, her strip, beyond regulation soub garb.

The house runway girls, Fritz White and Mae Brown, give Jerry a run on the strip stuff, putting in a tear in each of the runway numbers and getting down to business quicker.

Betty Carlton is a classy appearing prima, with voice and handle numbers to get across.

Mary Clark is a diminutive soub who alternates between leading numbers and joining her other two sisters for several song and dance specialties in olio. Ada DeLisle is an acceptable ingenue with little to do, but does it.

Singer and Bob Carlton round out the male contingent, straightening and contributing character stuff in the comedy bits acceptable.

Of particular standouts in the comedy division, but a few bits that get over. One is the seeing-Eddie home bit by Kaplan and Miss McAuley, which reverses the girl out and wants to come in when they get home. It's worked for howls.

A neat high kick, the cry baby garb, which all of the shows are doing overtime, was another bust, but the rest of the stuff was okay, more or less.

The numbers spacing the skits kicked up enough through gingers interpretation to hit a high speed tempo, maintained throughout the performance and makes the show a sure click for speedy entertainment.

## Wine, Women and Song

(MUTUAL)

Low Talbot has done a hit and miss in line-up and show in this one. Without the house stock and runway ensemble gals, the results would have been too bad. When it hits the non-runway houses you'll get the answer.

Down at the Irving Place when a weak one is in the whole show is in a bad way. The ticket-buying grofs wax plenty enthusiastic as a gal weaves to satisfaction, but by the same premise have no complaint about unengaging the bird when the twirling is not up to standard.

A great mob down there. Everybody grabs the show with a newspaper on the lap and that's the answer.

Talbot has tried something different this season in teaming Jives La Rue, prima, with Harry Evanson, comic, to head the house stock. Evanson does red-nosed boob, but has nothing with which to grab laughs and suffers immensely against Shorty McAllister and Johnny Whitehouse.

It couldn't have been more perfect for the house boys if a couple of (Chicago) friends had bulldozed Evanson not to dare to string George. Then was another blunk as second comic with nothing but a make-up to differentiate from the straights, who had nothing to do either.

Comedy scenes should not be ridiculed by anyone respecting office. They must have grabbed them from an old prompt book, rescued from Miner's Hovey in the recent blaze.

Miss Lattie is a looker with good singing voice, but no idea of manipulation. Her specialty in first stanza, when she fires across two numbers with about as much animation as a gold fish and a take-off-leave-it-in-a-heap attitude.

Ervelyn Murray, soub, cops every thing. There with form, looks and teaser manipulation, she cops with-out a struggle. Marie Miller also makes a weak attempt at ingenue and prattles in several numbers.

Mervin Harmon and Burton Carr, alternate as straights, while Mildred Jeanette, brumet, qualifies in the brace of numbers allotted.

Peggy Reynolds, house soub, grabbed the brass ring for unadorned, planting a couple of tenses to effectual result and outstripping Miss Murray, the show's soub. They are in a battle they could get of Pee, and she obliged.

Every old bit imaginable has been resurrected for blackouts, from the phone tangle to the parade of wooden soldiers. The chorus is well drilled, but the usual picked in the dark contingent with house gals topping them on looks and everything else.

Women and Song" is weak stimulant even for the Mutual wheel. It needs comedy worse than any wheel show that's been around this season. Talbot will have to do plenty of juggling to have a chance in the Mutual prize contest with this weak sister show.

## Sliding Billy Watson

(MUTUAL)

"Slurty" McAllister, house comedian of the Irving Place, is pinch hitting this week for Sliding Billy, who is out with laryngitis, a fitzy displayer for any burlesque comedian.

Show has stronger comedy than the usual run. Soub's are weak, but have some fair curves. Runway girls well drilled, but not much to speak of.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

Mervin Harmon and Burton Carr, alternate as straights, while Mildred Jeanette, brumet, qualifies in the brace of numbers allotted.

Peggy Reynolds, house soub, grabbed the brass ring for unadorned, planting a couple of tenses to effectual result and outstripping Miss Murray, the show's soub. They are in a battle they could get of Pee, and she obliged.

Every old bit imaginable has been resurrected for blackouts, from the phone tangle to the parade of wooden soldiers. The chorus is well drilled, but the usual picked in the dark contingent with house gals topping them on looks and everything else.

Women and Song" is weak stimulant even for the Mutual wheel. It needs comedy worse than any wheel show that's been around this season. Talbot will have to do plenty of juggling to have a chance in the Mutual prize contest with this weak sister show.

Sliding Billy Watson

(MUTUAL)

"Slurty" McAllister, house comedian of the Irving Place, is pinch hitting this week for Sliding Billy, who is out with laryngitis, a fitzy displayer for any burlesque comedian.

Show has stronger comedy than the usual run. Soub's are weak, but have some fair curves. Runway girls well drilled, but not much to speak of.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.

McAllister, shrilling, wearing a black and blue spots, phony skin, phony smiles, physical grotesquerie and weird expressions.



## PALACE

(St. Vaude)

A good show this week at the Palace, and the vaudeville act, really seven, as the closing turn played to backs through the abrupt and short second part.

Beatrice Little (New Acts) is the big name and the big act, in fact, but not as big as the fourth week of Horace Heidt and His Californians.

It's the most remarkable event of years in vaudeville is this Heidt stay at the Palace. Everything Abel said of the band is indorsed. To think that this unknown turn at \$4,000 weekly could come in to Keith's Palace, the ace of all vaudeville, and make good enough to remain four weeks, equaling the theatre's record for consecutive engagements! That tells everything.

It's only after you see the Heidt mob you realize what a mob of boys it is. There are twelve instruments in line to start Lyons & Healy all over again, and the west coast lads play them all, which is but a part of what they do and in the Heidt act, a people called Horace Heidt and his 13 versatile-plus musicians they would tour them by themselves only as a \$1.50 or \$2 all-evening attraction and get plenty of money. That's how good they are, as a band or a whole show.

No. 3 for their last week's spot on an easy hit, folkies, Chas. Leigh and Gibbs, two crossfire girls, oke. Miss Gibbs drew attention for her curtain speech to Polly Walker in the first row Sunday. The Heidt mob had taken the Gibbs girl wrong, as she called Miss Walker Peggy, but Miss Chasleigh corrected that. Said that Polly is going to the west coast to make a picture for RKO. Then Miss Walker stood up, but didn't turn around, so the audience will have to see the picture anyway.

A sombre sketch with Bert Lytell and Mary Hay closed the first part. It's one of those drab things that will get over in vaudeville once yearly with the right cast. This one has, even to Miss Hay.

It's "The Valiant," the Lambs Gambol playlet Lytell has done before. In the west, He makes possible. Good actor that Lytell, and as good as pallid in this as Walter Winchell. Winchell is so pale that when he goes on, his folks he must take an artificial sun bath first. Since getting in the money Walter goes to Atlantic City instead. Last time down there it rained.

Miss Hay wants to go for the drama and gets a nice try here, since her role is a young girl from Ohio. Almost a dumb-dumb, she covers up whatever Miss Hay lacked, which wasn't evident because of the part. The Warden is Matt Briggs, a good actor, a human being instead of a 10th avenue roughneck, and William G. Ingersoll was a dandy Father Daly.

Then Meyer Goldstein came out, another adagio quartet in a production setting (New Acts). After Miss Little, who moped, came out and Gertrude and Bert on the perch and under the rope, neither saw them walk.

Peplito opened. He's the clown with a carload of props. Works hard and gets many laughs. For the kiddies anywhere. Has a girl assistant who is a musician.

No. 2 held the audience's wings, all dancers, and to keep the act together they are chained. Some intricate individual stepping and a panic here, stopping the show. But they didn't return for a bow, although the chains were off after the opening dance. If the boys could let the first out of the chains to do a single dance, it would be ensuring stage walk, as is.

This was Sunday night and the show started at 8:25 and over at 11:55.

In the New Act notice on Miss Little in this issue may be noted that she used "rod damn" in a song. Used it just as she did, and turned over until you reach the story about the cuts in Keith acts' material. Then weep! *Stim.*

## LOEW'S DELANEY

(Vaudefilm)

You can get a pickle with value at this house.

There's a vendor outside the door, just around the corner. He has one of those banana cars laden with the pickles, tomatoes, and tomatoes. Several are sliced to display their lusciousness. Under his wagon he has a water bucket. Occasionally he drops in a dipper and drenches his jitters Saturday afternoon a sedan drove up and a woman with lornetish eyeglasses, stepped to purchase one of his vegetables blimp and tossed it with gusto. Gusto is not her chauffeur.

Far more entertainment on the sidewalks here than on any stage or screen. The sidewalk show is each of the substone, necktie salesman is an artist in his own sphere. One fellow, with a Mott and Mulberry street crowd around him, delivered a tirade about his cravats which for passion topped any patriotic aria of Revolutionary era.

The cap salesmen have their stands on the sidewalk. You can stop the passers by and before one

knows if he has a belt around his trousers and a silk handkerchief in his pocket. The salesman follows along and you pay off to be free.

Hobes and Wops make the Delaney theatre their stamping ground. Standing room only day and night. Whole families in the place. Throughout a performance it is a panic watching the fathers and mothers trying to get their families in seats all together.

Everyone expects to observe poverty at play in the Delaney. He'll find the opposite. The cashier has her troubles changing tens and twenties. One sees young men with knickerbockers. Families in middles class, children with velocipedes, men with Knox hats from the store adjoining and women in fairly smart frocks from uptown.

The Delaney has talking pictures and is arranged stadium fashion, a boon to the children. The admission is two bits for adults and 15 for juveniles.

Sidelight of the Delaney is that it has inaugurated midweek shows every Tuesday and Thursday. It has on such nights will be shown pre-views of top pictures. The preview Saturday night last was "Screen Melody" (M-G-M).

"Screen Melody" this week is "Broadway Melody" (M-G-M). Then Fox and Metro News, aside from four acts. First act Van Vello and Mary, barrel bearers, do their turn nicely and well received. Nice costumes and able work for the sort they are doing.

The deuce held by Mario and Leonard, made their green silk costumes, who fairly stopped the show with vocal embellish. They laid on operatics for the wops and gave the hebbs plenty of arresting tunes.

Simpson and Dean in the troy, mixed team, with a Purple Tea shop set on which they pull such cracks as "Where were you last night?" "Tell me!"

Shut holds Pease and Nelson, song writers, with tunes for all nationalities and a few cursory cracks. Sure-fire-pop house artists.

## STATE-LAKE

(Vaudefilm)

Chicago, Sept. 21.

Bill at this house running abnormally long this week, with a lengthy talker and seven full acts. With the good stateside act, Monday and Sunday, the performers are going to be on the stage far into the night. But it is, nevertheless, a good mix of plebeian mass and variety, containing comedy, dancing, vocal, acrobatics and even an animal and tank act.

Harmand and Perez opened and went to their clever little device of tumbling and hand-to-hand routine. Especially good was their nonchalant method and their elimination of the acrobat's usual parade. The audience was appreciative and gave them plenty of returns. The comedy encore this team attempts should be cut. It is not funny.

Hughes' Ray was apparently nervous here today. Act opens with Victrola playing a Ray recording after an announcement from behind the drapes that it was a radio stateside act. The act is utterly out of place, with no meaning to the audience. Ray is a good pianist, but works with awkward arrangements, emphasizing the bass and mellowing the melody. Stuck strictly to classical stuff, except for one number of music from various lands. The good stateside act is nothing out of the ordinary to sell.

Following was Joe Niemeyer, a dance flash staged in a different way, although not entirely successful. The act consisted of dolls. Niemeyer introduces his dancers, three females and a man. They work solo and double, with the dances only fail in every case. Act is too long, poorly planned and repeats itself.

Another dance and song act, Ruiz and Bonita, spotted on the bill. This couple is doing a string trio, which marries to entertain while they are changing. They do three dances, always double.

Glenn and Jenkins, colored, appeared at the Palace here a couple of weeks ago. Over big here. The act still has a great opening and a weak close.

Glenn and Jenkins, colored, appeared at the Palace here a couple of weeks ago. Over big here. The act still has a great opening and a weak close.

Animal and tank act, Odiva and her seals, closed. Preceding the water exhibition, unbleached man puts the tank work on and draws it out cleverly. However, Odiva is not given a good entrance spool, and comes on cold. A little building up here would help. The girl is okay in the tank work on drew plenty of noise for her share.

"Girl from Havana" (Fox) feature. Picture being exploited by having a Spanish couple do a tango. RKO officials at present trying to line up an act of Faith Ray, who sat a whole week on top of the big sign. "Girl from Havana" couple a job, too. Business excellent. *Loop.*

## ORPHEUM

(St. Vaude)

Los Angeles, Sept. 21.

Orpheum R. K. O. S. O. would go better.

Same old stuff? Ringing in repeats and how! Outside of Ted Lewis and his band, the show proved a good sista. Waiting up occasionally you could catch a couple of good spots, but the rest of these S. O. S. can stand.

Lewis' contribution is there. That's not enough to hold up a whole program. He comes back for 3 weeks and it's about two months ago since here before. When these handy headlines are worn out, what are they going to do? Audience ate it up, but sure as the sun should be satisfied with Lewis' same program.

Eleanor Brooks struts her stuff—same stepping numbers she put over before. The show gal the cash customers can never get tired looking at the boys down front had seen less on a French post card. If Lewis changes routine he will not need a sign over his stuff, but to prevent the Brooks gal is a big asset.

Charles Harrison and Sylvia Dakin in their burlesque musical comedy took some of the fun out of the laugh getters that makes 'em a treat and the mob said it with hands and laughs.

Dixie Four, colored quartet, another of the repeats, also went big. Boys are there on the hoof and squawk a mean barber shop. Hard to figure why they were spotted to open unless it was to make the customers hope that the rest of the bill would be as good. They be long no higher than troy at the worst.

Claudia Coleman was in deuce, with type impersonations mildly funny. Her best was a music counter girl, which she used as an encore.

White and Manning, holdovers, next with the Samuels Brothers in dancing. Brothers okay in trio tap numbers, while White and Manning got some laughs with their burlesque stuff.

Harmon and Dakin, No. 4, and then Four Camerons in Knockabout comedy. Father and son of the quartet did most of the work. Entertained the crowd, but the stuff sagged in between. Act could be a smash if it were trimmed to a size that would keep it zipping and a couple of unnecessary rough lines got it as right as rhinoceros.

Intermission next, and then Bill Dooley, another repeat, after 3 months. Not a change. Marguerite Colova with him again, deporting the one of the face and figures on the two-a-day. Lewis closed the show.

Capacity house for opening matinee.

## RIVERSIDE

(St. Vaude)

After a dark season Keith's has reopened the Riverside with two-a-day big time vaudeville again.

Up in the Keith office they still think the uptown house can be made safe for big time. That may be so, since Keith's is still talking about the rejuvenation of vaude with enthusiasm after the present R-K-O has gone to the wall.

If R-K-O can keep on supplying such files as currently at the Riverside there should be more than just hope for the house. Responses from the neighborhood was tardy Saturday; second mat' way. Maybe the neibs won't believe it yet after what they got in the spring, including the ticket speeing.

Dave Apollon, Bill Robinson, Al Trahan and the Gamby-Stanbury class atmosphere formed a ring around the stage, the crowd was as buck. With the remainder of the eight-act layout giving strong and spontaneous support meant a crash show hard, duplicating act.

Crystal Trio, skating act with whirlwind stuff, set a fast pace in the opening niche. Second was Tex McLeod, rope spinning chinner with a not bad act, but the crowd was minus the Will Rogers imitations either in clothes or chewing gum.

McLeod, around for some time, is natively dressed to a formal degree and the act is a good one, with excellent manipulations of the rope. Carries a good-looking girl who can do something besides stand around. Gamby (Stanbury, under Act) dropped into the troy with a rousing thud to carry away a solid hit fully deserving. It's a flash song and dance affair that has every thing, and it's a one office needn't hesitate about this one.

"Bojangles" Robinson, next up, whammed easily and not unexpectedly, judging from the reception he got. Colored dancer, a real one, a carload of steps and gags that make one forget all his many imitators. Even if all these papers were technically as good (which they are not), Robinson's showmanship, something no tap dancer of either color has equalled.

With Apollon matinee, the entire going and getting away with a plenty of laughs mostly on his account, Robinson in turn gave him a great sendoff, and the Russian

dancer and instrumentalist went into his revue with a wide flourish. Apollon's revue just as fast and colorful as ever. His individual work stood out, but he has two clever girls in Dana Gordan and Milly Goveaux. Last act was an acrobatic twister not burdened with too much clothes, and just as well. Apollon's best bet is still the mandolin, and with the Philippine orchestra behind him, he gets plenty from that instrument.

Closing the first half, Apollon and Robinson came back during intermission to stage what was made to look like an impromptu bit of clowning, each trying to do the other's stuff. Went over big.

Yates and Lawley, two boys and a piano, with good harmony voices, resumed and did well, though adding little mileage by the war wasn't necessary. Some of the state rags they use might also be dropped.

Al Trahan, as ever assisted by Lady Marie Duval, a riot, next to shut down comic's antics at a place and later high with the girl there the mob into an uproar. Trahan has had a fling at picture houses recently, but his style shows no evidence of being cramped in the movie. His presence in vaude is good for a long stretch yet. Closing the bill at almost 5:30 were the Lester-Ivring Trio, capable hand balancers and calisthenic performers.

One rasping chord in the house is the pit orchestra. Unless improved it is going to handicap the comedy girls, try to form a harmony trio among themselves and get lost somewhere in the making. Don't belong in the pit. If anywhere, on the stage.

## 86TH STREET

(Vaudefilm)

Only half a house for the supper show Saturday, possibly because only one act was billed along with the picture. Yorkville liners are accustomed to a five-act lineup, a couple of acts to keep them wised up to unit acts running at full hours, slightly less than the running time of five turns.

Thirteen, which uses the title preceding his name for stage purposes, has built up his old act to meet the requirements necessary for satisfying entertainment. Act is carefully planned, well rehearsed and well lighted. A 13-piece girl band, peachy contralto, sextet steps, all youthful shapely lookers; fem comedy team in addition to a couple of very special vocalists in the band comprise the line up of talent around Berni Vic.

Two girl heralds stand before a special door, and the curtain rises in "one." They blow a trumpet call as the turn goes into full stage disclosing a balcony effect with a pair descending stairs.

Thirteen, in uniforms descend the stairs building up Berni Vic's entrance soon after. His entrance matches his assumed title and is a neat bit of assured quality. The girls take the Count's silk topser and cane and then the stairs divide and roll back to disclose the girls seated as an orchestra on a movable bandstand, pushed back by curtains in "one."

With the Count directing and m. c'ing the band delivers a symphonical arrangement of "Lover Come Back." He inserts a violin solo and another. The Count's silk topser and four girls fingering and bowing fiddles. One of the band girls steps out for some far vocalizing, during which the Count's girls make for a posing tableau in harmony with the production song number.

A specialty dancer holding a prop trombone slips off her evening gown and does a dance with a prop and brassieres for an eccentric dance, followed by the sextet of dancers wearing odd costumes which have their heads showing in around the necks, such as are carried on the backs of cotton pickers. It's the "cotton pickin'" dance from last years "Scandals" and a neat bit for this sort of a turn.

Ted Leslie, songstress with a rich contralto, wearing overalls and cork warbles "Chloe" in the balcony tableau, and the Count's girls make shows knowledge of song selling. Back drop here as in the vocal instrumental number, which follow harmonizing with the song.

Mate Hill, a young, onnic, red head with a comic pan and a blonde looker, have a fast line of comedy crossfire. Miss Amy does "straight" with Miss Elton taking the slap and shoulder shoving which follow each of her flip cracks. Girls do about 10 minutes and score, returning near the finish for another chorus and a contest with Berni Vic in the center.

Cecil Miller and Darby Brown, both in the band, deliver specialties, the former excelling in acrobatic dance while the latter does a Dutch comedy song number in okay style. The six Manhattan Steppers contribute various hoofing routines, the former doing a solo toe stuff being excellent.

Turn is expertly balanced and routine and can play any of the deluxe neighborhood vaude picture house. The show is a real one. On the screen, "The Lady Lies" (Par.) Pathé Sound News and Pathe talking two reels.

## PALACE

(St. Vaude)

Chicago, Sept. 24.

Another weak bill at the Palace with only two top acts. A third, Fulton and Parker, might have gone big if properly spotted, but as it was barely got by.

Correll and Gosten (Ames and Andy) headline. New stuff, and much improved over their previous appearance in Chicago but they are using considerable copied material. Joe Morris and Flo Campbell, next to closing, stop all walkouts with their kick and laughs.

Schep's circus opus. Eight snitz poodles and three monkey's not much. Excepting two stunts the routine is that of many other dog acts. Monkeys produce all the comedy.

Johnnie Fulton and Peggy Parker have a smart act, "Diversion of a Carte," with clever gab and witty extemporizing, but could not warm the house. Fulton and Parker, spotted after a dancing act or a musical novelty they'll get streams of applause. Audience won't miss several schoolroom jokes, the songs and the Fulton and Parker comedy on a sofa, Peggy in 1850 crinoline, overwhelms other deficiencies.

No. 2 spot for Charles O'Donnell and Ethel Blair's slapstick skill might have helped Fulton and Parker, had they followed. O'Donnell and Blair brought the first healthy laughs in an act that's full of mishaps and sore shins. Three other men assisting.

Follows O'Donnell and Blair it wasn't hard for Galla-Rini, the musician, and his sister. Accordion numbers by Galla-Rini oke. One-man band stunts drop off.

Amos and No. 3 were a skyrocket. Radio stars are coming right along. Now if they could only get a completely original act for theatre use a fine announcement through loudspeaker plant. Curtain rises on full stage showing of Fresh Air Taxi Company made famous by Adlai Stevenson's idiom (most of the work). Quick change on the stage, lights and piano, they slide into one. Best work here. Both boys use southern dialect but were white.

Denno and Rochelle (8), dancing act, which includes string orchestra, open after intermission. Act is flash with De Serio and Regar a star.

Morris and Campbell next, to keep the patrons in their seats. Joe and Flo go over as usual. Phil Silvers, a good actor, and head balancers, closed. *Loop.*

## FOX BROOKLYN

(Vaudefilm)

Eddie Peabody's Fiesta, latest of the Fanchon and Marco units comes across strong and new this week here. Peabody clicks with his banjo stuff and baton wielding. There's also some nifty dancing specialties, spotted but which the layout is not up to standard for a Fanchon and Marco layout.

Peabody hops on for the usual gab introductory and then grabs the baton. Peabody's act is a preface to the trotting out of the mixed ensemble in Spanish garb for a Spanish or Mex medley and some Spanish dancing. John and Oscar Moreno have a stair tap that's good, giving way to Amanda Cherita, Mex prima for a vocal, aria from "Travatore" which gives the latter place to a standard for display flexibility of singing voice. A girl ensemble called Foxettes follow with a tambourine dance with some Spanish, grabbing the baton from here and spinning a mechanical doll dance that goes over big.

Whole mob on for "Keep Your Hands Off Mexico" jazzed up to a torrid dancing finale and a smash for getaway.

Unit is fast, has plenty of odd specialties but could stand a few laughs.

"Girl From Havana." Fox feature.

## LOEW'S

(MONTREAL)

Loew's is the major vaudeville house in this city of a million inhabitants, of whom about 100,000 are French. The place is forbidden by law to attend picture theatres. It is wired and shows first-run sound pictures. Through this it loses a juvenile clientele which may, however, be made up by its only burlesque house, Gayety.

With its 3,200 seats, Loew's is the largest theatre in Montreal and the second largest in Canada, topped only by the Palace in Toronto. There is one other vaude house in Montreal, but Loew's is nearly double the size. It opened in 1917 and, except for the present anti-theatrical epidemic of the following year, has never closed, while practically all the others have been dark at some time or other, some for a couple of months at a time.

Under the management of James C. Adams since 1923, Loew's has steadily increased in popularity and (Continued on Page 57)

# BRONXVILLE

Bronxville, N. Y., Sept. 20. In this suburban New York city town a couple of years ago they had a theatre right next to this Bronxville Picture House, but outsiders figured a more modern and elaborately appointed affair would take the trade and keep the folks from venturing so often to Mount Vernon, Yonkers and White Plains, where the big Loew and Proctor emporiums function.

So this house was built; 1,200-seater, and the opening had everything but fireworks. Since then it's changed hands, and that after it made the original a temporary place for the post office while the government was building an annex to Village Hall.

Now drop in and you find that this theatre, taken over by Nicholas Falley and incorporated as the Gramatan Amusement Corp., is almost turning around a manager, an old Pol man, who requested that his name be used deferentially, is already following the prescription of passing out cigars. Coffee will be next as soon as he can be made. And next week they're running an explorer's travelogue projected at the Fifth Avenue a few months back. Naturally a slight improvement. "Not out-talking?" Not much. Business isn't any better, and that after flopped on an indie equipment and dug deep enough to follow with the Grand Western.

Breakin' even? Just about. Toughest competition is six days, and it would be seven if they didn't feel the need of observing the Sabbath.

Going ter close? What! Not a chance!

On this particular night the house was three-quarters full in the first half of the second show. Up here they give three and a half projections on the afternoon-evening combo. The first half of the second show of bankers who have the big hand in downtown, were sitting through "The Squall." Moments that some below the bridge crowded dramatic were the high spots of hilarity to these payees. They spend 50c. for orchestra and 60c. for lone at night, while afternoon is just 35c.

No, up here the theatre folk don't think it makes any difference with the populace whether the pictures talk or behave themselves. It's the dinner parties that are the worries. That and election. Then it's hard time.

# AUDITORIUM

## (QUEBEC CITY)

Quebec, Can., Sept. 18. A review of the history of this theatre is in part a repetition of the decline of vaudeville as an entertainment factor in the ancient capital, the superiority and profit-resulting advent of pictures and finally the marked decline of the latter in a city in which 115,000 of the native population of 135,000 are French speaking.

For countless ages this auditorium was the chief loser in town. Directors and owners were mostly local powers without knowledge of the picture business. Vaudeville was at one time the main attraction. States, the stage programs usually running as follows: Bicycle act, followed by acrobatic turn, then hoofing team, animal act and another hoofing turn for the first time. The whole city was hep to the bad independent pictures thrown in as film attractions.

Now, the Victoria, another downtown picture house, operating on a straight picture policy, with the pick of the product from the major companies, was considered the most profitable local house.

In a vague endeavor to stop the consistent losses the Auditorium changed managers several times, renovated the theatre, made a try for better programs with more variety, all efforts meeting the usual results when attempting to buck the drawing powers of good pictures without nerve-racking vaude in the other houses.

Canadian Famous Players, finally deciding to add Quebec to the link of 12 countries, sent a picture recently arrived with the usual ballyhoo of a proposed million dollar picture theatre in the center of the town. Auditorium proprietors, hearing of the plan, decided to buy the property, eventually settled for approximately \$550,000. P.P. then acquired the Canadian, smaller picture house with about 400 seats, and is now cleaning up with both.

Auditorium seats 1,800. Under P.P. management vaude was eliminated, with the exception of one act, that week Janet of France. And this one act could easily be dispensed with in favor of better talking shorts.

On this week's program, with "Dr. Fu Manchu" as the main film feature is an Our Gang comedy and the Janet of France stage presentation, neither making anything here. The house orchestra has been reduced without the slightest effect on grosses.

Meanwhile the Victoria, formerly the nice picture house, is doing light business with the picture, and no talkers. As an instance of what talking pictures mean to the picture business, the Victoria has

cut admission prices from 50c. to 30c. top, tripping a 16-in. orchestra as an attraction and failed to improve grosses.

Auditorium has only one showing each afternoon, two shows nightly, and grinding Saturdays and Sundays.

It is not worthy that the talkers, far from complicating the Anglo-French situation, have helped clear matters generally. Where formerly the stage element dominated, it remained away on account of the English vaude at theatre, the house is now crowded almost nightly by these vaude shows. The audience is still attracted as a novelty, they listened the argument with music which this town did not dream existed. Orchestra, these audiences would never have heard through any other medium and artists of international fame whom they would never have seen excepting for the talkers.

The preference, of course, is still mainly for talkers with plenty of music and natural comedy. Regardless of their knowledge of the English language, the natives can all grasp a good story, and the talkers which are not bound by the laws of language. But talkers of practically any type draw.

The mystery or detective talker is also popular, and is talked or appreciated here, but a production such as "Hulldog Drummond," with the comedy relief, proved a riot at another wired house, the Empire.

# CHICAGO

Chicago, Sept. 20. Just another stage production, loosely and incoherently pieced together, lacking humor and comedy and depending almost entirely on clever dance and Ted Rio-Rito's band to get over. The show is called "Radio Revue of 1929."

Perhaps the fault lies with Ralph Whitehead, in a c. who, though a wise guy, failed at the outset in swinging the audience into a harmonious mood with the show. Whitehead had little material to convince them. The show, however, is a good one, and the excellent radio talent too often is only mediocre stage talent.

Another fault: Show is half through before Rio-Rito's band gets a chance. By that time the house has cooled off too much.

Opens cleverly, following radio motif. Whitehead and performers are at side of stage, with huge artificial radio apparatus at either side. Then interest begins to flag when Whitehead goes through a stilted conversation with someone offstage, supposedly talking to Mars, and Mars' television, a semi-shadow dance through a lighted screen, is a waste of time.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

Next a grotesque dance by the ballet. Different, and the high spots in the show, but the number is not original, a take-off on a number presented about two years ago at the Colony theatre, New York.

Le Van and Bernie, hoofing boys, follow with spice of a routine done several weeks ago at the Palace here, and the audience, conscience-stricken, offers no protesting applause. They are fair dancers, but know nothing of comedy or dialog.

(Miss) Nubs Allen, known as the "Sweetheart of K.Y.W.," reciprocally broadcast to Mars next, with a new routine, but neither of them both cleared. Her voice is sweet and clear, and she's winsome, but isn't quite sure of herself on the stage.

# CAPITOL

## ("Shanghai"-Unit)

New York, Sept. 21.

The Capitol is the only weekly change house on the street that is giving the silents a tumble. While this is the third consecutive week for a mummery, there was no drop in opening attendance. Quite to the contrary, so popular first string reviewers had to wait even for seats near Yasha's band.

Mundulady touch to unite with that theme featuring "Vait Ro-sure" (on a drop of skull and cross bones) Arthur Knorr presentation.

"Unit, called 'Shanghai', opened with girls in pirate mode of costumed, strutting and backed by (one) drop of skull and cross bones emphasized by mestrum floods of green.

Up to a pretty full. Poop deck and when a few girls strutting and backings against the wall, orchestra in red and gold next. Over all balloon shaped drop of iridescent material suggestive of sail. Latter, very clever, turning scene. Crescent and stars and attractive on ink drop to the starboard side.

Paul Howard introduced by Roemer as showaway. In eccentric comedy, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

Pratt and tummy falls by Edna Clubby in her toe dance, got laughs every time she did either. Miss Clubby introduced from a treasure chest, a musical show several years ago, lately in vaude. Bennington, this time in pirate garb, proved the swiftest toe and heeler with his bonafide wooden one. Act made decided hit.

is prettily executed, providing a relief break between the acts. Savoy coming out in its own specialty is a riot. The comic comes near busting up the show at several intervals with film and lils. No question but that Savoy makes this unit.

There is a small sketch of the Petroff comic and style in winding up a show. A Roman cymbal flourish by the chorus puts this one over.

The Jesse Crawford is another who has been well known in the twin organ consoles. Crawford starts with two new pops, including the love theme of "Illusion," next week's film feature, vocalized by an off-stage singer. Mrs. Crawford joins in on "Ain't Misbehavin'," with both finishing together in snappy rhythm.

"Paris Bound" (Pathe) talks on screen and rating okay b. o. Jules Bledsoe (Columbia) singing short bit like a real thing. Paramount news clips concluding.

S. R. O. Friday night.

The Jesse Crawford is another who has been well known in the twin organ consoles. Crawford starts with two new pops, including the love theme of "Illusion," next week's film feature, vocalized by an off-stage singer. Mrs. Crawford joins in on "Ain't Misbehavin'," with both finishing together in snappy rhythm.

"Paris Bound" (Pathe) talks on screen and rating okay b. o. Jules Bledsoe (Columbia) singing short bit like a real thing. Paramount news clips concluding.

S. R. O. Friday night.

# ROXY

New York, Sept. 21.

Three-ring circus this week, main stage number involving singing choruses on the built-in staircases on each side of the auditorium, with simultaneous ballet dancing on the stage. Another stage item is a satire by the 32 Markers on the dancing, paper dolls the pitchmen sail at night on Broadway.

Besides an unusually strong feature picture, "Married in Hollywood" (Fox), on first at the Roxy and eluding with many coming in after \$2 runs elsewhere. On merits this one should be a cut above.

The 10-minute running time of the flicker keeps the balance under wraps, but the stringiness in quantity doesn't go for quality. It's that turnover, you know. Managed to slip in some Movietone news clips about as interesting as anything else on the bill.

Ballet and singing presentment uses a seashore set with sky background. The stage is hedged in and the rear curved like an egg, a light blue curtain doing the hedging. Star effects pretty.

In front of this breezy backing the girls went through the regulation and nymph routine, meanwhile swinging the sheet.

For singing, the Roxy chorus on the sides. Then a duet on the rostrum by Viola Phyll and David Drollet. Curtain dropped at the final bow, and the girls, led by Patricia Bowman and Leonide Massine. Miss Bowman the same picture off grace as ever. Another chance for a guy nuts over red-heads to fall off.

Paper doll dance by the 32 Markers, rated as a new color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Three-ring circus this week, main stage number involving singing choruses on the built-in staircases on each side of the auditorium, with simultaneous ballet dancing on the stage. Another stage item is a satire by the 32 Markers on the dancing, paper dolls the pitchmen sail at night on Broadway.

Besides an unusually strong feature picture, "Married in Hollywood" (Fox), on first at the Roxy and eluding with many coming in after \$2 runs elsewhere. On merits this one should be a cut above.

The 10-minute running time of the flicker keeps the balance under wraps, but the stringiness in quantity doesn't go for quality. It's that turnover, you know. Managed to slip in some Movietone news clips about as interesting as anything else on the bill.

Ballet and singing presentment uses a seashore set with sky background. The stage is hedged in and the rear curved like an egg, a light blue curtain doing the hedging. Star effects pretty.

In front of this breezy backing the girls went through the regulation and nymph routine, meanwhile swinging the sheet.

For singing, the Roxy chorus on the sides. Then a duet on the rostrum by Viola Phyll and David Drollet. Curtain dropped at the final bow, and the girls, led by Patricia Bowman and Leonide Massine. Miss Bowman the same picture off grace as ever. Another chance for a guy nuts over red-heads to fall off.

Paper doll dance by the 32 Markers, rated as a new color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Three-ring circus this week, main stage number involving singing choruses on the built-in staircases on each side of the auditorium, with simultaneous ballet dancing on the stage. Another stage item is a satire by the 32 Markers on the dancing, paper dolls the pitchmen sail at night on Broadway.

Besides an unusually strong feature picture, "Married in Hollywood" (Fox), on first at the Roxy and eluding with many coming in after \$2 runs elsewhere. On merits this one should be a cut above.

The 10-minute running time of the flicker keeps the balance under wraps, but the stringiness in quantity doesn't go for quality. It's that turnover, you know. Managed to slip in some Movietone news clips about as interesting as anything else on the bill.

Ballet and singing presentment uses a seashore set with sky background. The stage is hedged in and the rear curved like an egg, a light blue curtain doing the hedging. Star effects pretty.

In front of this breezy backing the girls went through the regulation and nymph routine, meanwhile swinging the sheet.

For singing, the Roxy chorus on the sides. Then a duet on the rostrum by Viola Phyll and David Drollet. Curtain dropped at the final bow, and the girls, led by Patricia Bowman and Leonide Massine. Miss Bowman the same picture off grace as ever. Another chance for a guy nuts over red-heads to fall off.

Paper doll dance by the 32 Markers, rated as a new color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Three-ring circus this week, main stage number involving singing choruses on the built-in staircases on each side of the auditorium, with simultaneous ballet dancing on the stage. Another stage item is a satire by the 32 Markers on the dancing, paper dolls the pitchmen sail at night on Broadway.

Besides an unusually strong feature picture, "Married in Hollywood" (Fox), on first at the Roxy and eluding with many coming in after \$2 runs elsewhere. On merits this one should be a cut above.

The 10-minute running time of the flicker keeps the balance under wraps, but the stringiness in quantity doesn't go for quality. It's that turnover, you know. Managed to slip in some Movietone news clips about as interesting as anything else on the bill.

Ballet and singing presentment uses a seashore set with sky background. The stage is hedged in and the rear curved like an egg, a light blue curtain doing the hedging. Star effects pretty.

In front of this breezy backing the girls went through the regulation and nymph routine, meanwhile swinging the sheet.

For singing, the Roxy chorus on the sides. Then a duet on the rostrum by Viola Phyll and David Drollet. Curtain dropped at the final bow, and the girls, led by Patricia Bowman and Leonide Massine. Miss Bowman the same picture off grace as ever. Another chance for a guy nuts over red-heads to fall off.

Paper doll dance by the 32 Markers, rated as a new color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Three-ring circus this week, main stage number involving singing choruses on the built-in staircases on each side of the auditorium, with simultaneous ballet dancing on the stage. Another stage item is a satire by the 32 Markers on the dancing, paper dolls the pitchmen sail at night on Broadway.

Besides an unusually strong feature picture, "Married in Hollywood" (Fox), on first at the Roxy and eluding with many coming in after \$2 runs elsewhere. On merits this one should be a cut above.

The 10-minute running time of the flicker keeps the balance under wraps, but the stringiness in quantity doesn't go for quality. It's that turnover, you know. Managed to slip in some Movietone news clips about as interesting as anything else on the bill.

Ballet and singing presentment uses a seashore set with sky background. The stage is hedged in and the rear curved like an egg, a light blue curtain doing the hedging. Star effects pretty.

In front of this breezy backing the girls went through the regulation and nymph routine, meanwhile swinging the sheet.

For singing, the Roxy chorus on the sides. Then a duet on the rostrum by Viola Phyll and David Drollet. Curtain dropped at the final bow, and the girls, led by Patricia Bowman and Leonide Massine. Miss Bowman the same picture off grace as ever. Another chance for a guy nuts over red-heads to fall off.

Paper doll dance by the 32 Markers, rated as a new color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

# LOEW'S STATE

Los Angeles, Sept. 19.

Plenty of entertainment and novelty in this 50-minute stage show. Background is 16 girls, none good looking, but shapely. Group has been working here and there for P. Q. M. and are capable workers. Augmented by the 13 regular house girls, the lot was color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Plenty of entertainment and novelty in this 50-minute stage show. Background is 16 girls, none good looking, but shapely. Group has been working here and there for P. Q. M. and are capable workers. Augmented by the 13 regular house girls, the lot was color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Plenty of entertainment and novelty in this 50-minute stage show. Background is 16 girls, none good looking, but shapely. Group has been working here and there for P. Q. M. and are capable workers. Augmented by the 13 regular house girls, the lot was color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Plenty of entertainment and novelty in this 50-minute stage show. Background is 16 girls, none good looking, but shapely. Group has been working here and there for P. Q. M. and are capable workers. Augmented by the 13 regular house girls, the lot was color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Plenty of entertainment and novelty in this 50-minute stage show. Background is 16 girls, none good looking, but shapely. Group has been working here and there for P. Q. M. and are capable workers. Augmented by the 13 regular house girls, the lot was color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

Plenty of entertainment and novelty in this 50-minute stage show. Background is 16 girls, none good looking, but shapely. Group has been working here and there for P. Q. M. and are capable workers. Augmented by the 13 regular house girls, the lot was color and rhythm. Both generally go together at the Roxy, this week as much as always. Two rear sub-stages were added to complete an effective picture.

About five minutes of organ music gets them out and seated. Only house in town that really has "em quiet at the start of a show. Big.

# SHERIDAN

Chicago, Sept. 19.

Fanchon & Marco may have ideas, but the shows that have been hitting this spot have been notions from the big city, and the quality. The idea here is "Rhythm," and is a poor stage show. A jerky conglomeration of hooding and song bits, consisting of tap dancers and song dancers. The tap dancers are okay, but act tiresome after the fifth or sixth hooper has repeated exactly the routine of the preceding foot manipulators.

The only bright marks here are three colored performers: Jeanette Dancy, the little colored girl who did "Breakaway" in the Fox "Polles," and Evans and Weaver, the hoofers in the production.

The Georgia Lane chorus has mediocre, unoriginal routines, with a hand formation number that is semisensit. The ensemble, led by Kitty Thomas, who wasn't hot, especially when she tried to be. She substitutes elbow-wiggling motions for both singing and dancing.

Gets across mainly on his clever, "on the rhythm of the songbirds," and was good in his three short numbers. It's straight whistling, tuned a little below the scale that usual with trills and fancy work reduced to a minimum.

Ray Samuels, boy hooper, like a lot of other hoofers, and fair enough. Gets across mainly on his clever, "on the rhythm of the songbirds," and was good in his three short numbers. It's straight whistling, tuned a little below the scale that usual with trills and fancy work reduced to a minimum.

Spotted in the middle was the colored kid, Jeanette Dancy. This youngster has her hand-up in lights over the marquee, and you don't place her until you lamp her. She comes on singing, after

















## Chatter in New York

Billy Roberts here from C.H.I.  
Johnny O'Connor in Hollywood.  
Phil Hilleary, ex-dramatist, in town.  
High-Jlo club opens Oct. 4.  
Fuzzy Knight back night-clubbing.  
Fashionable dames carrying antelope handbags.  
Eddie Moran having boiler trouble in his upstate house.  
Walter O'Keefe back, coasting east from one haunt to the other.  
Jack Kearns having trouble with nose. Operation imminent.  
Arthur Gordon back with European wardrobe.  
Earl Carroll's birthday party was strictly formal.  
Ben Pollack opening at George Olsen's old spot—Peter's Blue Hour.  
Sam Shipman and Johnny Hymer leaving for the coast this week.  
Joe Frisco's sister died on the coast last week.  
Bugs Baer and S. Jay Kaufman ripping around together.  
The Rudy Vallee of the Four Hundred, a rare authority says, is leading Sanford, the polioist, who even has princesses chasing him.  
Debbe Arnst is a rice pudding fender!  
Rudie Harris has returned from Hollywood.  
The Julius Ziegler heiress has been named Joan Carol.  
Dolores Del Rio returned to the coast Monday.  
Chas. Tenenbaum's parents are safe in Jerusalem.  
Tommy Nim striving for a pilot's license.  
Jarrett and Lisle back on the Stem after a long illness.  
Madeline "Penthouse" writing a book called "Penthouse".  
When Abel Green reached Paris he registered at the Hotel Scribe.  
Ted Healy wearing bigger, wider, floppier collars.  
Sax player at the Everglades makes furniture during the day.  
Tex may open a night club in Chicago.  
Irving Caesar's skits in "Scandals" were last-minute additions.  
Jay Flippen and Red Nichols opening at Pavilion Royal.  
Dr. and Mrs. Ames returned Saturday in their car from the Thousand Islands. Taking a grip on it and leaving the car in front of the hotel, when the porters returned for the remainder of the luggage, car and bags had disappeared. Two days later car with contents undisturbed was found at the foot of 18th street.  
Dick LaMarr, Larry Schwab and George Hollander for the coast.  
Mike Simmons is inflated. Three of his scripts now being shot into film at the R. L. A. Laboratories.  
Royal Knickerbocker, night club and restaurant in 42d streets, opens Sat.  
Betty Gillen knocked off the first big rock of the fall season. A spin-out!  
London has had so much sun since June they're thinking of advertising it.  
Morris Gest due back at office this week. Home with an eye infection from looking over front pages.  
Bill Grady's alibi, cold and doctor told him to wear something warm on his chest. Wearing red necktie.  
Louis Harris quit the Cohan box office and in Wall Street. Clarence Jacobson got the job.  
Jack Flynn's daughter was married Friday night at the Hotel McAlpin, New York.  
Golf in shirt sleeves is finally making its way in England. Heat of 90 finally broke down the habits of generations.  
Niffest cable address in New York is Gilbert Miller's "Portwine." That also gets him in London.  
J. P. McEvoy's sequel to "Show Girl" out tomorrow. Called "Hollywood Girl".  
Joe Bertram around town these days. He's on the coast. Got many a social decision out there!  
Henry Busse leaving next week for Shanghai with band. To play at the Royal hotel.  
Betty Jundod did so well in Margaret Lee's part she's been signed for three years.  
Broadway acrobatic and tap dancing schools plenty in the red with no pay, no-work clients.  
Those hoodlum sketches on the front of the Paramount studio have been removed by sand-blasting.  
William Schwartz is chairman of a committee of Yiddish actors who will work for Mayor Walker.  
Bugs Baer back from the coast, weighing 10 pounds more than when he left. Bank account fatter, too.  
Arthur Zellner, p. a. for Mary and Doug, in town until the opening of "The Taming of the Shrew".  
Barney Hutchinson is now at-

tached to Paramount's home office publicity staff.  
Seven hundred guests at the L. I. coming out party of Gwendolyn Boone, the deb.

Sleeveless weddings is the thing in society now. The brides' bare their arms!

Five girls from grammar school in St. Regis restaurant with school books, three dragging on cigs.

Helen Moriam flaunting the glass jewelry fad. Glass bracelets, glass earrings and glass cig holder.

Only female sports editor in New York is Marion Yudin, working on a new mag. ("Parade").

Homer O'Neil Venies being engaged to Shirley Vernon, so reported in the dailies.

Many a gold-digger without table etiquette can write a book on sable manners.

Judith Anderson careening along Broadway in a learn-how-to-drive hack. Hopes to spear a license.

Harry Romm, the agent, is handing out costly compacts for publicity purposes.

Park Central pool has installed a miniature golf course, with colored attendant, who charges a dime a game.

Hal Hixon opened his Chateau Shanley last night ("Tues."). Al Davis revue. Leo Bernstein manager.

Fellow sold a solid gold cig holder in a night club to liquidate the check. Didn't even have dough enough for cigs to put in the holder.

Forty events have been planned for Boston debutants for October. Seems some of the debbies are playing four a day.

Lily Damita is quite proud of her work in "The Cock-Eyed World." Has her apartment all dolled up in posters of the hit taker.

Some show girl was tipped off that Hilda Ferguson got those Mandarin fingerlings by looking her wits in olive oil. Also that the oil is a balm for the eyes, knees, ankles, back, brain andiceps. So the news spread and a fellow has to be careful how near he dances with the greasy gals these days.

Eugene Castle is photographing the romance of the banana on the streets of Astoria. It's an "industry."

Ramon and Rosita open at the Trocadero with Argentine band. Libby Holman goes in Lido and not Trocadero.

Bee Palmer's latest hit is Lenni Hayton, with the Whiteman orchestra. Also a piano player and young, like Al Siegel.

A chatterer crashed three sellout shows last week by saying "Variety" tough enough through the pay-windmill.

Louis Blattner and Ethel Levey (Mrs. Claude Graham White) are in a huddle nightly at the Savoy Grill over something.

Five pound notes are being bet that Benita Hume had nothing on in the bathroom scene of "High Treason."

"High Treason" was recorded on British acoustics out of doors nights, Gaumont having no sound-proof stage at the time.

E. V. Lucas, back from a vacation to his "Sunday Times" job has published "Windfall's Eve" and "Turning Things Over."

Babe Patricia Powers, now in Paris, claims a report on Broadway has her dead. She isn't, so she says.

J. P. MacEvoy threw a swell party for his literary friends at his Woodstock, N. Y., home over the week-end.

Harry Horlick, leader of the A. & P. Gypsies, couldn't charge a can of beans at the A. & P. grocery store he asked the street from his home in Queens, because the proprietor wouldn't believe him.

Engagement of Frances Williams to Mickey Albert, m. c. at the Coconut Grove in Boston, is expected any time now, maybe this week.

Esther Lloyd of "Connecticut Yankee" has her nose reshaped Tuesday week and back in the show two days later.

It's settled that Constance Collier will play in "Happy Families" at the Garrick until January, when she goes to New York with "The March" in Mrs. Pat Campbell's role.

A. E. Dupont's swell shack in Elstree isn't his own. He has to give up to some titled dame who owns it two months each year and park in a hotel till she blows again.

Fashion parade tried to get "Sketch Book" girls for \$15. Gals declined, so the fashion people went

## Mass for Jack Conway

Requiem mass will be said for Jack Conway at St. Malachy's Church, in West 47th street, Oct. 2 at 10 a. m. Jack died in Bermuda, Oct. 2, 1928.

to "Whoopie" and knocked off a list of beatus for \$10.

A Lu-lu party at the Madrid the other night! At one table Lou Holtz, Lou Davis, Lou Schwartz, Lou Shurr, Lew Brown and Lou Pollack.

Ever a magician at the Casanova was unable Sat. night to wake up a sleeping fellow and girl in evening clothes, both sitting bolt upright.

Park Central hotel, convinced the late Arnold Rothstein's room has been jinxed since the shooting at the hotel, ordered the room number from 349 to 348, leaving no 349 on that floor.

Leonti Plankovsky says Variety garbled its account of his recording technique and he's glad of it, or they would have tipped him to hand to Hollywood. He's off telling mugs secret processes.

Freak band attraction at the Cotton Club, composed of four males and a girl leader. Piano, mandolin, kazoos, with water glass and washboard. Hottest thing in New York in line.

Yvonne Gray and her husband helped put out a fire in one of the Tudor City apartments underneath their newly furnished love nest. (Love nest is tabloid for flat.)

Lounge taught the Mystery of the Theatrical Business Men's Association, pledged to support Mayor Jimmy Walker's campaign for re-election, has opened headquarters in Harry Cooper's office in the Churchill Building.

Charles Farrell, Fox star, gets into New York tomorrow (Thursday) after a tour of personal appearances made in Detroit, Montreal and Boston. He is due to stop along Broadway for about a week and then head west again.

Unique display in the Paramount theatre lobby for the Buddy Rogers-Nancy Carroll picture, "Illusion," opening Friday. One side a mirror, which, if he looks in, changes suddenly to an ad.

Allene Talmy, former picture reviewer for the World, is the dramatic critic of "Today in New York," 12-page tab framed for out-of-town and distributed free in hotels.

Pat Kerrigan (female) of "Show Girl" stood shivering on the corner of 56th and Sixth the other night, waiting for a taxicab. It wasn't Sir Walter Raleigh, who drove up in his roadster and lent her his camel-hair top coat till a Checker came along, but Pat Rooney, Jr.

Vaude artist playing the lay-off circuit for the past six months needed cash. Sold his police dog for \$50. Dog returned, and had to refund \$40 left. Sold it to two others, the dog returning each time. Refunded \$30 and \$35. Now owes \$45 and still has pup.

Zuhn and Dreis sauntered onto Broadway the other day fresh from a fishing vacation in Wisconsin. Their woody beards had been whitened down to coarse goates and they looked like Prohibition-retired brewers. Just for a laugh and got it.

Sammy Tishman and Jimmy O'Neal, father of Sammy's arranged wife, are planning to take an apartment together. Mrs. O'Neal returns shortly to Seattle, where she is starting a string of millinery shops. Jimmy and the son-in-law may then bunk together.

The head waiter in one of Broadway's class joints walked to a table the other night and said: "If I hear your pardon sir, Will you kindly remove your cap from the table?"

"...Cap!" cried the woman sitting with the fellow. "Why, that's my handbag."

Only half as many vice-presidents of the Guarantee Trust this year as last. The gag about the president saying to the vice-president, "We're giving you a bigger job now. Tomorrow you start as asst. cashier," is reported to have influenced the bank in shelving the vice-presidential title for a less laughable status.

The college-passed boys have been making a pass of himself around town lately. Boys have plenty of crust, declaring themselves newspapermen and prepared to argue the point to any extent.

Collegians supposed to have got the tip-off from campus correspondents, who get many privileges in Hollywood, Los Angeles and Frisco swamped with eastern and

## Inaccurate Biographies

RICHARD ATWATER

By Claude Binyon

Richard (Zang) Atwater is best known to lovers of primary literature as Riq, under which protective covering he conducts the Pillar to Post column in the Chicago "Evening Post."

He has a faint connection with show business, having written an opera to be sung or whistled, entirely on the squalid. Some attempt could be made to explain a squiggle, but too tedious.

Zang was born in Chicago, exactly where that new hotel now stands. He used to bake potatoes in a bonfire exactly where the old hotel used to stand; which is why that new hotel stands where the old one might still be standing. His parents feared he might turn out to be a firebug and dipped him in gasoline every morning so there'd be no stains.

But Zang started writing, and now his parents wish to hell they had set a match to him.

After a meteoric career in the local public schools, Zang went to the University of Chicago and started a survey of Greek. Later he went so far as to teach Greek and the salary he received was just enough to buy his meals in a restaurant where they spoke no other language.

Tired of finding bathtub rings in soup bowls, Zang went to work on the "Evening Post" as columnist and bought an extra suit of clothes. The column took up quite a bit of his time for a while, until he grew accustomed to it, when he started reprinting stuff from other publications and found he could leave the office almost before he entered it.

This reprinting was a development of that old alibi, "You should have heard the other fellow tell it."

Zang has a wife and two kids. Whenever his wife wants a new dress he does a little extra writing on the side. When the kids were born he wrote a couple of books, and when they go to college Zang may have to start selling French postcards.

He writes with both hands or either. There's one word rather long that would better describe this feat, but you can always detect the left-handed stuff.

Everybody of importance in the state of Wisconsin, except Solly Levitan, state treasurer, drank sauerkraut juice and celebrated annually at Milwaukee last week in honor of Ed Weistfeld, who has resigned as Fox-Midwestco promotion manager to become production boss for Public at Detroit. Eddie made his amusement-world start 18 years ago in Milwaukee selling peanuts in a five-a-day burlesque.

William Adler, RKO's new assistant to Jack Hess, new publicity director, has a secret vice. He is a gymnast and acrobat par excellence, though strictly amateur. For four years he was a star gymnast at the University of Chicago.

Some say that Will Singer, manager of the State-Lake, eats and sleeps in his showhouse. He defied waving tongues last week by tearing himself away from his pet to attend the Palace opening at Rockefeller, Ill.

Harry Hollander, of New York, Public booker, was here last week. Herb Washburn, local RKO chief, to New York, on business.

Al Herman tossed away \$20 on a slot machine.

Al Burks of the B&K publicity office, has gone to Wisconsin to shoot ducks. He calls it a vacation. Lew Pollack, while in town, man-

middle western doctors who, unable to pay their office rents, are shingling themselves as sinus specialists and leeching up.

As one was observed, everybody has sinus trouble out there. Mobs get it from crying "Sign us!"

Night club gals getting pretty crafty nowadays. Wall Street broker playing one of the little blondes said to come down to the office some time last week with three other girls of the ensemble.

Observing that his name was not on the door of the place, one of the smarties cracked: "This must be a bucket-shop. Otherwise he'd have his name, so one could tell it was his place." The blonde got scared, so they beat it and made inquiry, learning that the fellow had been indicted three times for swindling, and was married!

## Chatter in Loop

aged to write some songs with Gus Kahn.

Mark Fisher presented with a Ford at a testimonial dinner tendered him by the Westside Business Men's Association.

Dave Thursty, golf pro with "Follow Thru," won an invitation golf tournament at Sunset Ridge Country Club with a 78.

Joe Stool, who runs things here for De Sylva, Brown and Henderson, back from N. Y. Reported that the boys in charge in the east gave him presents and things.

Alma Clausen, prima donna, threw her annual dinner last Saturday at River Park Field House for 300 relatives. Percentage of increase over 128 not announced.

Margaret Felch, of the United Booking office, has a letter from Al Manning, who died in the Study Club fire in Detroit, written the morning of the fire.

Jack Mills, the big music master, in town for business. So far his firm has kept out of foreign entanglements, but a merger may be waiting on the next corner.

B. & K.'s slogan, "Remember September," brought a curt response from one of the customers. "Sure I will," he wrote; "September is when you jacked the admission to 85c."

Late Victor Lawson's no-smoking edict, which banned fags and stogies in the old refrap, "Daily News" building, still goes, with modifications, in the new "Daily News" plant on the Chicago River. Story hounds and even John Craig, (il. ed.), better, news ed., can't take a puff inside the editorial rooms before 4:30 p. m. Sports dept. has carte blanche, and Howard Mann, sports ed., lights up any time.

## FORE

Roy Johnson's 76

Roy Johnson won the playoff of the tie in the International Photographers' Coast golf tournament. He defeated Ernest Depew, 76—82. Contest was held at the same course, Fox Hills.

Johnson, 24, caddied for one of the local champs as a lad.

Mosconi Reaps

Charlie Mosconi shot a 41-39 at the boys the other day at Rancho on the Coast. It didn't do Walter Donaldson any good.

Quiet Golf

Louis Silvers and Bill Perlberg play a shouting game. Each hollers the other down when about to play a stroke. If that doesn't work, they lie down next to the cup and make faces the sometimes approaching putt.

Winslow's Threat

Rancho's high record of 151 is threatened by Max Winslow, now in Hollywood.

Alibis

The Philadelphia ticket brokers defeated the Broadway agency golf team at a benefit match held Sunday at Bedford Hills, Westchester, N. Y. Trophy was put up by Joe Lebling.

Barney Klawans of the Coit theatre, won first individual prize with 88.

Usual alibis from the other New Yorkers.

Annual fall tournament of the Amateur and Writers' Golf Association will be held Tuesday at the Pelham Country Club. Grantland Rice, sports writer, is president and champion of the club, which holds its winter tourney in Palm Beach, the affair being one of the high spots of the resort season.

Al Newman, pianist in Abe Lyman's orchestra, who has the index fingers on both hands missing, consistently shoots standard New York courses in the low 80's. At Saratoga this summer Newman's best effort was a 79 on the difficult MacGregor course.

Mayer and Olympic

Los Angeles, Sept. 24.

Louis B. Mayer has been named as one of the four southern California members of the Olympic games committee for '32 to be held here.

Other L. A. members are Mayor John C. Porter, William May Garland and Warren B. Boyard.

# Girls Never Know What's Next on 'Living Billboard'—Maybe 'the Wagon'

Broadway's latest living-sign webber was stopped for an interview as she shivered her way into the Selwyn back-stage entrance after the last show out in the air. Asked if the outdoor aerial act had been fun she gave the interviewer a disgusted look.

"Say," she grumbled, "this outdoor production stuff ain't what it's cracked up to be. All I get out of this song and dance is bronchitis and a swell collection of bruises. I'm so black and blue I can't tell where my costume ends and I begin. The next episode's web I walk into will have to be silk-lined," she concluded, gingerly rubbing a recent bruise.

"And the fresh guys who think they got a right to wisecrack just because a girl's earnin' an honest livin'?" "Darn fools," she called out, "no kiddin'. Believe me, if I hadn't been hangin' head-down with nothing between me and the pavement but a toe-hold, I'd have told that guy something. I'd have said, 'Listen, Peanuts, I'm gettin' paid for riskin' life and limb. I don't see anybody hangin' around you with a pay-check for bein' part of the scenery.' Oh, boy, if I hadn't been so busy I'd have asked him who's looney now, alright, alright!"

Forget the Lady

"Excitement? Naw, there wasn't any what you could call excitement. Of course, one night, the guy that was supposed to come and unhook my chain forgot about me and left me upon the sign. The bunch was just leavin' 46th street in the bus when someone happened to look up and saw me still hangin' there. Gee, that would have been hot stuff with me up there all night with nothin' but the temperature."

"But that ain't as bad as almost happened tonight. I didn't know my chain had gotten loose and I was doin' extra spins to keep from freezin' and I slips and drops and just catches on to the webbing in time. I got this bruise for that," pointing out a brilliant blotch from among her souvenirs.

"And then we was always listenin' for the wagon. Every time we heard a bell chargin' we says, 'here comes the cops.' And hearin' an ambulance go by wasn't so cheerful, either. But, naw, I couldn't say that there was really any excitement."

Part of the colorful detail of the high-life exploitation was an Italian gentleman who, Mussolini dictation who stood on the sidewalk sendin' up Latin bravos to his wife, Marie, perched high above Broadway. He explained his enthusiasm: "My wifa Marie—she up on the web. She make money. So I throw up my job and I come and applaude. Errrrrrrr, Mariaceee!"

And the Great Gabbo in the center of the sign, sometimes "that Von Stroheim," never smiles.

All of the girls were saved further shivering by court's refusal to grant full injunction, leaving sign silent.

## SMALL-TIME COMEBACK TRY IN THE VILLAGE

Small cabarets and tea rooms of Greenwich Village are making valiant effort for a comeback this autumn.

Eateries formerly operating legitimately and putting up the shutters promptly at nine in the evening, are now angling for night trade, installing musical trios and other entertainers with which to snare straggling summer, unaware the Village is washed up as a night life center.

A dozen new places have lighted within the past fortnight after the collegate and flapper trade which the Village thrived upon in its heyday.

The comeback is dubious on the mob gets within the so-called inner circle, since there's too much speak opposition to make it healthy for the tea rooms. With the speaks doling-out prohibition-poison for the same prices the cabs nick the unwary for mixing waters.

The former, bohemian atmosphere in the joints is also gone with the poscure no longer parking themselves in the fizz water emporiums to be glared at by their admirers in the locked door joints where the beverages are more stimulating.

## Vere Are the Orchids?

Two femme screen stars visited New York recently, stopping at a class hotel. For this story their names are Carrie and Nannie.

Carrie received attention from a baron who daily adorned her room with gardenias. He visited the apartment one evening, leaving about 11. At that moment a clerk in the florist shop was putting a box of 100 orchids in the ice box. The baron asked the price of the flowers and paid \$125, ordering them sent to Carrie's room.

Next morning Gus, who runs the flower store, was startled to find the orchids missing. He called up the clerk with: "Vere are the orchids?" "Vere have a wedding at 11 o'clock. We must have the orchids."

Learning where the flowers were, Gus went to the girls' apartment. Nannie went to the door. Carrie was abed, but Gus got in, explaining about the necessity of recapturing the orchids. With one eye opened, Carrie said: "Take the things, I don't like orchids anyway."

Asked how much she wanted for them, Carrie referred Gus to Nannie. Gus asked Nannie: "How much for the orchids?" Nannie didn't know, but finally said: "Oh, \$25 will be enough."

## AUCTION RACKET KEEPS RIGHT ON ON B'WAY

Fake auctions continue to thrive in Times Square, on Broadway and side streets. Most are doing a 16-hour daily grind and projecting many shares to separate the chump from his coin.

More shells working than any knock em over carnival ever carried on a lot. And the chumps going heavy and plenty for the shell stuff.

Once coralled within the portals of the auction parlor you're gone and nothing too small. One joint on 6th avenue when it strikes a lull period collects dimes for a pig in the bag and then forgets to deliver.

Sometimes a chump goes sore and wants to know what he's going to get for his dime. He gets the 10 cents back to accompaniment of such epithets as "cheap skate" and "bum story." It usually scares off the rest of the dime contributors who figure it better to pass up the dime.

The guarantee gag is another baiter worked over time. A mob falls for a piece of jewelry or watch is perfectly okay since the auctioneer signs, but through a circuit working arrangement shifts to another stand if some of the guarantee holders return and try to make things hot.

Few have squawked to the cops when taken, but after being bawled out for falling for the racket, never take their grievances further. The auctioneers are reasonably certain that a sucker won't holler to loud and figure they're safe to get away with anything.

## TANGO CHAMPIONSHIP DECIDED IN MARCH

Charles John Partridge, outdoor advertising man, whose favorite pastime is to watch tango dancers in action in all parts of the world, is the prime mover in the world's amateur tango championships to be decided at Roseland Ballroom, New York, in March. Partridge, reputedly wealthy, has donated two sets of silver cups worth \$1,500 to be awarded the winners and runners-up. He has agreed to foot the bills for bringing over the tango teams in France, England, Germany and Spain in order to make the dancing contest international in scope.

Looking up with the principal dance halls in this country, Charles Burgess of Roseland expects to have at least 30 tango teams entered in the finals.

## OFFICE BOY ARRESTED

Charged with Stealing Watch Chains in Metro's N. Y. Offices.

Charged with the theft of several platinum watch chains from the desk of an employee of Metro-Goldwyn, 1340 Broadway, James Dodge, 16, office boy employed for the past two years by the firm, was arrested by Patrolman Anthony Vitale, of the West 47th street station, as he was about to sell the stolen articles.

Vitale observed the youth attempting to sell the jewelry. He questioned Dodge, who became agitated. Further questioning elicited the fact that Dodge stole the chains. He is alleged to have admitted the theft.

Dodge was arrested and taken to the detective bureau in West 47th street. He was arraigned in West Side court before Magistrate Abraham Rosenbluth. Through his attorney, Israel Feldman, Dodge offered a formal plea of not guilty. He will have a further hearing this week.

## O'HAY'S K. K. K. TALK; SOUTHERNERS RESIGN

Quite an affair at the Friars Sunday night when the club entertained 60 members of the Heavy Seel American Legion Post of Miami and Mayor Reeder of that city. The group of vets are the champion drum and bugle corps of last season and the party was on its way to Louisville for the international contest.

The star of the evening was Captain O'Hay, who spoke twice for a total of two hours. He told of his war experiences and drew many laughs, but there were serious stretches.

O'Hay touched on the matter of the Ku Klux Klan and intolerance with surprising results. After he finished there was comment from the Southerners that they had never heard the K. K. K. put in such a light. Three Miami vets said they would resign. One hurried out and sent his resignation by wire.

Plenty entertainment by professional members and the southerners had a right good time.

O'Hay recently returned from the coast via boat. He shipped aboard the liner as a seaman, intending to work his way back. A passenger hailed him and soon afterwards he was summoned to the captain's bridge. The master asked what it was about and then suggested he appear in the main saloon for a talk to the crew about the event.

Immediately O'Hay was sitting pretty, going from the status of able seaman to that of first class passenger with cabin and bath.

## ANOTHER FAGIN AND OLIVER TWIST DUO

Robbing drunks and sleepers in the subway recently has become a good racket. This developed in West Side Court when Anthony De Gayton, 21, of 2330 Washington avenue, Bronx, was arraigned on a charge of disorderly conduct.

The defendant pleaded guilty to Magistrate Abraham Rosenbluth and was sentenced to 60 days in the Workhouse. "I would have given you six months," said the Court, "only you told the truth."

De Gayton was arrested by Detectives John Wick and John H. Sheehan of the Pickett Squad of Police Headquarters. Arrested with De Gayton was Dominick Donatelli, 14, none, in the Children's Society and will have a hearing on a charge of juvenile delinquency.

Both were captured in the I. R. T. subway station at 91st street and Broadway. Donatelli stated to the sleuths he had been instructed by De Gayton how to rob sleepers and drunks.

The boy, the sleuths said, stuck his hand into the pockets of a "sleeper" on a bench at 91st street and Broadway. De Gayton was the lookout, asserted the cops. When arrested the boy began to cry and blamed De Gayton for his arrest.

"I had sold newspapers. He pointed to De Gayton and told me how easy it was to rob. I was instructed to bring him the papers and get half of what I took."

De Gayton is quoted as saying that he was robbed in the subway once and wanted to get even.

Eddie Selette has quit act peddling to become asst. mgr. of Capitol, New Bedford, Mass., Publix.

# Runway Girls Like Their Johns, And Plenty of Them in Uniforms

## 311,913 Holes

Hollywood, Sept. 24.

Charles Leonard Fletcher, old time vaudeville and now running a golf school here, celebrated his 60th anniversary Sept. 23 by playing his 167th golf course, the second at Fox Hills.

Fletcher has been playing golf for 41 years and claims he's one of the best theatrical people to ever swing a club. Played his first round at Musselburgh, Scotland, in 1888.

For 31 years he has kept a record of every round. It shows that he's played on 10,521 days and 311,913 holes. He's been a four handicap man for 15 years and can still break 80.

## \$50 SHAKER GRABBED

Bookkeeper's Disastrous Sideline—Promised "Protection."

"Give me \$50 now and put me on the payroll at \$50 a month and everything will be jake. You will not be bothered by the cops or federal agents and I will tip you off if a warrant is to be issued against your place," so Joan B. Stiller, 24, bookkeeper of 348 West 58th street, is quoted as stating to Joseph Duffy, restaurant owner, of 303 West 58th street.

Duffy explained to Stiller he would have to take it up with his partner. Stiller made an appointment. Duffy told detective John McHugh, of Deputy Chief Inspector Bolan's staff. They met Stiller.

"Here is my partner," said Duffy to Stiller, introducing McHugh. Stiller scanned McHugh and then questioned him.

"O. K.," said Stiller. "Did you bring the money?"

"Sure," said McHugh. When Stiller seized the 60 berries McHugh embraced him. He was taken to West Side court and held by Magistrate Rosenbluth for trial in Special Sessions.

## STEP-ON-IT STRETCH IN JERSEY, ACTORS' LURE

Toms River, N. J., Sept. 24.

There's a fine stretch of state highway through this New Jersey town—leads right from Lakewood to Atlantic City—but it's hoodoo to sign folk.

Sigmund Romberg's Isotta-Franchini recently was badly damaged with another heavy car.

Two weeks before George White's car was in a crash when his chauffeur allegedly was trying to escape from a motor vehicle inspector. The inspector was hurt, but state police got the chauffeur and he was fined for speeding anyhow, though not until after Romberg's smash-up.

Vincent Youmans, song writer, liked the road too well and paid \$10 when stopped for his speed.

Ruby Keeler likewise fell into toils for "stepping on it" and was assessed accordingly. Ruby was ordered to show that Al Johnson, her hubby, much more than making the story complete.

## Houses Closing

Vaude is out again at the Westwood, Westwood, N. J., with house reverting to musical tab stock and films.

Moran-Mack Vaude Dates

Los Angeles, Sept. 24.

Moran and Mack open at the Orpheum, Oakland, Calif. Sept. 27. Other Coast dates follow if the team is available.

They're getting \$5,000.

Irwin in Film Revue

Los Angeles, Sept. 24.

Charley Irwin, m.c. at the RKO, has been cast for Universal's White-man Revue.

Pennington's Short

Hollywood, Sept. 17.

Ann Pennington will feature in a Warner short, Larry Caballero directing.

The Columbia theatre's burlesque runway girls have more beaux than any other girls on Broadway. They admit this themselves and they have reasons for it. In the first place they have a monopoly on the fleet which is quite an item and on any other kind of uniform including firemen.

They have been at the Columbia for so long that they each own a brick in the theatre, they say and as a result have become so well known that their fame has spread for miles around. The Mutual Wheel girls who come and go each week haven't a look in. When it comes to admirers the Columbia girls have had them all swayed up for many moons.

Each night, each runway girl can expect to see different groups of admirers of long standing. Many have never met those admirers, but they say "Hello Daddy" to them and sometimes flowers are passed across the footlights.

In their dressing room however the runway girls were anxious to talk about the admirers that they do know. They all have plenty they boasted and burst into giggles.

Sailor Stuff

"See that girl over there," one cried. "Her name is Billy Rathyn and she's a nice girl. I wish she sees a sailor in the audience. We call her 'seafood.'" There was much laughter at this and Billy replied, "Well, the marines like you although you use castor oil on your hair."

"All we have Johns and we argue about which is the tallest, Janet Fardene, but she's one six feet one."

"We started a man hating club amongst the girls who didn't have boy friends, but it only lasted a week."

"I think the best Johns are in Florida," another girl interrupted. "Oh, yeah, now why don't you tell the sister why you turned down Ziegfeld's offer?" someone replied.

"Listen, there is the romantic girl," one said. "Her name is Marie James, and she certainly knows how to play her men. She's going to give me lessons."

Jewelry Preferred

"Just told 25 of Broadway," they all chimed in chorus. "You know the kind who make \$35 a week and send fifty home to mother."

Sometimes they steal each other's Johns, but they always get them back and they all have one John in common who is called "Iris Molesty." He gives presents to all the girls.

"But," then, said one girl, "you are going to write anything in the paper just say that we would like our John's to know that we prefer jewelry to flowers." Yes, yes, do that," the rest of them chorused.

## SPEEDWAY

(Continued from page 17)

strain. But they like it, and prints will go back in the can after good progress.

The picture is about 80% race track. Some obviously stock shots of auto contests where cars take the bumps help the acceleration in a bona fide way. Since Haines or the heavy, Miljan, are frequently cut in at wheels. Fifteen or 20 minutes of the track running time could be shaved without much complaining much more than making the story complete.

Besides the 500-mile grind, all of that in the camera footage, there is a restaurant scene where the title writer probably registers the most consistent wave of hearty laughs ever clocked in any one sequence of a comedy. It's about the food and Haines' reaction to it.

It is inevitably marries. The latter is Anita Page, with much girly appeal.

Miss Page happens to be the daughter of an airplane man, and Bill gets a ride in the other before business gets down to the track. The air stuff looks good until the prop plane loses a wing.

Ernest Tilton as an old-timer out to win his last race is counting on Bill doing the driving. But Ronny, played by John Miljan, gets Bill to tune his own motor before reversing the drive.

After that it's just the race, with Bill learning his lesson and beating Ronny but letting the old man take the car across the line.

Evelyn Subic, added "Victory," but. Billy Baker, "Bishop Murder Case," M-G.



## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Los Angeles and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

### LONDON

Film dealing with sex problem in Soviet Russia down to exhibit at Wigmore Hall to members of World's Sexual Reform Congress was pulled out and shown in a hideaway instead. Mrs. Bertrand Russell explained that some complications had forced the secret showing and that only members having tickets marked "Film" would be admitted. Press boys excluded. About 120 of the s. a. specialists saw the picture. Mrs. Russell is wife of the English philosopher, mathematician and pacifist.

Cousins, Ltd., incorporated a year ago with a capital of \$375,000 for which a million shares were issued, has folded up—a complete failure. William Francis Mitchell, American, enlisted one A. Hart to induce students to take up shares. The idea was to clean up on the public faith in auto-suggestion, which was the rage before cross-word puzzles, when everybody was saying "Day by day, in every way, I am getting better and better." Racket flopped with the death of Coue.

A stockholder named Ayscough has paid 131 visits to the "Co-Optimists," with no dame mentioned.

The Church of England's attitude toward divorced persons was made clear when Florence Austrial, operinger, was banned from a festival

in Worcester Cathedral. Her present husband, John Amadio, flutist, burned the church authorities for the ban. Both he and Miss Austrial had been divorced in Australia.

With the opening of Old Vic, England re-enters the field of Shakespearean production.

H. A. C. Pellissier, Fay Compton's, is making his stage debut in "Follow Thru." His father was the famous Harry Pellissier of "The Follies."

Cynthia Cambridge, 27, killed when a horse she was riding in Hyde Park took fright and dashed against the taxi, said to have been an actress who had appeared in London reviews, notably "The League of Nations" at the Pavilion. She suffered a fractured skull and died in an hour.

Sir Conan Doyle trying to collect a grand from Oscar Slater sentenced to death in 1908 and reprieved after 18 years' imprisonment. Slater was paid \$30,000 compensation and Doyle wants back what he put up for the repeal. Pair have quarreled over the issue.

"Journey's End" reached its 300th performance this week, "Love Lies" its 200th and "Hold Everything" its 100th.

Henrietta Fuller, convicted for contempt of court, was sent to Holloway prison. Miss Fuller, one of

the late Lole Fuller dancers, was ordered not to use that name in her business, and the boys of the court order. Gabrielle Bloch, to whom Lole Fuller bequeathed her business, got the order.

Gerald du Maurier, Gracie Fields, Ivy Tremand, John Drinkwater, Clifford Mollison and Lawrence Anderson featured in a Sunday cricket match against the boys of the Actors' Orphanage at Langley. Each spectator was nicked for a piece of silver as an admission fee. Actors won.

### NEW YORK

A blaze from a defective wire caused a fire in the Crystal theatre, Washington street, Brooklyn. House emptied its 350 patrons without disorder.

For the 11 weeks of the third quarter, 1929, Paramount's domestic film rentals were 37 per cent ahead of corresponding period of 1928, creating a new record for any 11-week period.

Because of high rentals for pier space, the French Line is considering the removal of its American territory from the Atlantic seaboard.

Actors' Fund Matinee Club plans a series of luncheons the first two weeks in October, proceeds turned over to the Actors' Fund of America.

At a recent convention of Odd Fellows at Houston, Justice M. M. Logan of the Kentucky Supreme Court, a resident of Bowling Green, Ky., elected grand sire of the order.

Through foreclosure proceedings the Klee Corp. has acquired control of the Hotel Beacon and the three-story theatre at 76th street, between Broadway and Amsterdam avenue. Amount involved, \$5,330,000.

A group of socially prominent persons interested in the legit theatre in America has been formed. The new organization will be known as "Playchoice." Among those in the movement are Mrs. Gordon Knox Bell, Mrs. Charles Dana Gibson, the Marquise Belmonte, Mrs. Arthur Curtis James and Mrs. Arthur Sacks.

Theatre and stores at 246-56 Broadway, Brooklyn, have been leased by Louisa Realty Co. for 21 years. Reported total rental of about \$1,200,000.

Magistrate Abraham Rosenbluth in West Side Court dismissed the charge of maintaining a public nuisance against Albert Brown, proprietor of the Red Slipper Club in West 48th street, holding evidence insufficient.

Larry Fay was fined \$200 in Federal court for failure to obey a subpoena issued by the Collector of Internal Revenue, who wanted to find out how much Fay should be taxed against his covert charges collected when he was at the Club Rendezvous.

In a letter resigning from the board of directors of the P. C. Canadian Corp. with headquarters in Toronto, N. L. Nathanson charged that Adolph Zukor and I. W. Kilham, voting trustees in the Canadian Corp. had blocked acceptance of a splendid offer from the Gaumont Co. of Great Britain and were "preventing shareholders in Canada from receiving the benefits which would be their own property."

Fay Marbe has entered \$100,000 suit for breach of contract against Samuel Zierler, president of P. C. Samuel Pictures Corp. Miss Marbe is also suing the corporation for \$50,000 on a similar charge. She is said to have been a series of talkers by Zierler which never materialized.

S. L. Rothafel ("Roxy") has refused the use of his name and the formation of a London company called Roxy Cinemas, recently or-

ganized for the purpose of establishing a chain of theatres throughout Greater London, has been abandoned.

Joseph Santley's first legit production of the season will be Martin Brown's dramatization of Thurston's novel, "Portrait of a Spy."

Mrs. Rose Boncentina, a night club hostess, taken to police headquarters, admitted that she has assisted in the robbery of William Schmidt, 404 East 85th street, after turning him into a taxi cab Feb. 15 at 3 a. m.

An increase in class A stock, 12 on the board of directors instead of eight, and changes in the voting powers of the A and B classes of stock were items approved by the stockholders of the Fox Film Corp. at its recent meeting.

Mme. Beppie de Vries will sing the title role in a revival of "Mme. Pompadour," in which she recently starred in Australia. The Dutch prima donna has just arrived from Europe.

### LOS ANGELES

Bandit held up and robbed the Forum theatre (pictures), getting away with \$400. Believed to be the same well dressed young man responsible for several recent theatre stick-ups.

Lenore Canova, actress, brought suit for \$25,000 against Howard B. Rich and others for injuries in an auto accident. Claims she is permanently disabled.

Case against Fox West Coast Theatres and several other defendants, charging violation of the Sherman anti-trust act, goes to trial in the U. S. Court here Oct. 1.

William Hansen, employee of Ringling Brothers, drew 30 days for assault on 15-year-old boy. Youth was knocked off a shed from which he was viewing the circus and sustained a broken arm.

George N. Kates, representative of the foreign department at Paramount, granted 10 months' leave to complete studies at Oxford. George Shumack will handle Kates' duties during his absence.

Mrs. Myrtle Lee Hardy withdrew her divorce suit against Oliver New (Babe) Hardy (Laurel and Hardy). Couple reconciled.

Lillian Rambeau, mother of Marjorie, is in California. Lutheran church with a broken hip. She fell at her ranch near San Diego, Cal. Miss Rambeau cut short her vacation in Honolulu to be with her mother.

Genevieve Taylor, 23, film actress, arrested when raiders found 692 gallons of whiskey and wine in her Hollywood home. Held in \$500 bail for jury trial, Oct. 16.

Warners will build a second theatre on Hollywood Boulevard. Plans call for a house with a capacity of 3,500. To play Warner releases on two-a-day run policy.

Several film actors, actresses and directors, were found to have donated to the business of Herbert R. Jackson, arrested here charged with "bucket shopping." According to D. A. office the clients included Jack Conway, director, who bought \$13,000 worth of stock; Hedda Hopper, \$5,000; Helen Nagel, said to be sister of Conrad Nagel, \$100; suit for breach of contract against Louis B. Mayer, \$10,000; Mrs. Rheva Mayer, \$5,000; George Sidney, \$4,000; Mrs. Jeanette Porter Mechnan, wife of Leo Mechnan, \$10,000; and Harry Beaumont, director, \$5,000.

Trial set for Oct. 11, of Sam Landenstein, manager of Gilespie's honky-tonk, two who and seven girls following a raid of a strip show.

## Inside Stuff—Sports

One of Variety's mugs going on an Abel Green slipped down to Pavilion Royal the evening of Tuesday. Giffels knocked out Dr. Ludwig Hayman. Jimmy Gillespie, Paul Whitman's right arm, was hastily leaping about. Suddenly he got an idea. Says he: "Hey there's a guy over here from the P. and A. photographic service. We'll go to his table and I'll introduce you as Dr. Hayman."

"Okay," said the mug. The dialect got by with the news service picture fellow but he was amazed when the alleged German heavyweight tossed off three straight shots of something. He looked at Jimmy and asked: "That guy going to fight at the Garden tomorrow night?" "Sure," built up Jimmy, "the doctor trains on hard stuff."

Mug eased himself away to another table. Next morning the picture service fellow excitedly told the fellows in his office to take off all coin on Dr. Hayman, because he had met him, a regular booze hound. He also went to a German restaurant on Fulton street and told all the Dutch waiters to switch their bets, again telling how he saw the supposed fighter drink it straight and plenty. "He ain't got a chance take from me, hoozers," said the P. and A. The waiters followed advice. Next day the tipster owned the cafe because Hayman lasted only four rounds. But he still thinks he met Dr. Hayman and saw what he saw.

## SCOTT'S GOOD SHOWING; SLOWS UP BIG CAMPOLO

They went to scott Scott but remained to praise. Conceded barely a chance to emerge the victor in the 10-round bout against that elongated South American pachyderm, Victoria Campolo, held as the last outdoor attraction of the season at Ebbett's Field, Brooklyn. Monday night Phil Scott proved he possesses more mettle and ring brains than given credit for. He was awarded the decision deservedly. When stepping out of the squared circle he was acclaimed by those who had booed him when he stepped in.

It was a sluggish well-worth seeing and one of the best heavyweight scraps held around this part of the town in quite some time. The only ring science was used by the brainy limey, but even he at times seemed to find it profitable to lose science and made in. The courage of both were tested. Especially must Scott be admired for standing up like an oaken beam under the ponderous mallet-like blows delivered to his midriff by Campolo, who outwitted Scott by eight pounds, 223-Scott, 215.

No stalling. From the first bell the Brooklyn mob saw as gory a battle as desired and gave vent to their appreciation in shrieks and shouts.

Campolo started off like a hay stack afire and Scott was expected to wilt any minute but showed experience and cleverness in making Campolo miss or catching them on his elbows. Scott in return, straightening the crouching figure with lefts to the chin. But the handicap Scott was under where it concerned reach, as Campolo has an enormous ape-like pair of arms, almost proving a deciding factor and Scott took many a hefty blow.

Three outstanding moments were: In the sixth round the dusky Latin was warned for hitting low, accidentally; at the finish of the eighth, when Campolo was a bit groggy and walked to Scott's corner, arguing with Scott that it was his and not leaving for his own until the referee interceded; at the beginning of the ninth round when Scott was thumbed in the eye by Campolo, and got peeved, attempting to make it an eye for an eye. Referee almost called it off but then allowed it to go on.

Though not conceded much among the first raters in the heavy division, Scott may hereafter be watched as a comer. The knockout which Scott suffered at the hands of Knute Hansen in November, 1927, will probably be considered atoned for on this showing. As for Campolo, after flattening Henery, more was expected. But then the Argentinian, beside his brute strength and fine build, has only the fundamentals of scientific boxing.

Renault Old Timer Semi-final between Jack Renault, weighing 206, and Ernie Schaaf, 21, weighing 192, was interesting. On aggressiveness and inflicting most punishment it was awarded the boy. Renault, truly an old timer now, had all it could do to keep the youngster from delivering a hay-maker and his years of experience stood him in good stead. In the seventh round Renault half slipped and was half punched to one knee. He attempted to take a nine count when the bell ended the round.

A featured prelim on this heavy-weight card was between Paul Swiderski, 189, and Lou Barba, 206. Barba, a clean cut ever on the go young fellow, got the decision. It seems as though Swiderski could fight when he wants to, but that night he fought lackadaisically which brooded no good for himself. He didn't start to come out of it until the ninth.

Loew's, J. C., Opening Loew's Jersey City opens Oct. 2, with Ben Black as m. c. and Don Albert pit conductor.

This new Loew house seats about 3,500, playing pictures and presentation.

R-K-O Madison Leased Chicago, Sept. 24.

R-K-O has leased the Garrick, Madison, Wis., to Jackson dramatic stock.

About a Neglected Institution: "The Phone Booth" Classic "THE SPECIALIST" BY CHARLES (CHIC) SALE Over 125,000 Copies Sold Last Two Months On Sale at MRS. GERSON'S TEA ROOM 1588 Broadway, N. Y.

## NEW YORK THEATRES

**NEW AMSTERDAM** THEATRE, 434 E. W. 4th St. Eringer, Dillingham & Ziegfeld, M. Dir. Mats. Wed. & Sat.—450 Seats at 31.

**EDDIE CANTOR** in "WHOOPEE" ZIEGFELD LAUGHING SENSATION

**ZIEGFELD** Theat. 54th st. & 6th av. Cooled by Frigidate MATS. THURS. & SAT.—HALF PRICE

**ZIEGFELD SHOW GIRL** with DOROTHY STONE CLAYTON, JACKSON & DURANTE

**BELASCO** Theat., B'way & 41 St. Eves. 8:30. Mats. Thurs. & Sat. 2:30

**It's a Wise Child** A New Comedy by Laurence E. Johnson

**THE COMMODORE MARRIES** A Comedy Drama by Kate Parsons with WALTER HUSTON

**PLYMOUTH** Theat., W. 45th St. Eves. 8:30 Mats. Thurs. & Sat. 2:30

**PLAYHOUSE**, W. 48th St. Eves. 8:30 Mats. Wed. & Sat. 2:30

## STREET SCENE

**EARL CARROLL** THEATRE, 50th St. & 4th Ave. Mats. Thursday and Saturday

**"SKETCH BOOK"** New Revue of Laughs and Deputies by EDDIE CANTOR

Featuring WILLIAM DENAREST, THREE SAILORS, 56 PRIZE REATIES. Moves to 44th St. Theatre Mon., Sept. 30

**CAPITOL** D'Way & 51st St. WILLIAM HAINES in the M-G-M SOUND Picture

**"SPEEDWAY"** with ANNE KENNEDY, KARL PALE, TERENCE DANE

ON THE STAGE—WALT HUBERSON and his Capellans in Arthur Hays Sulzberger's 40 Cluster State Girls and other headline entertainers. Yiddish language conducting the Capitol Grand Orchestra.

**ROXY** 50th St. & 7th Ave. WILLIAM FOX presents

**MARRIED IN HOLLYWOOD** featuring J. HAROLD MURRAY and NORMA TERRIS, Walter Catlett and Tom Patricia. ALL TALKING—SINGING—DANCING—Musical Comedy—Street and the Famous Roxy Stage Program. Midnight Pictures Every Night

**ST. MARK** Broadway Premiere at ST. MARK THEATRE, 14th St. & 3rd Ave. P. M. Midnight Show to Nightly 11:30

**CARELESS AGE** HUGH DOUGLAS FARINATA, Jr. in "HARD TO GET" Coming Friday—Dorothy MACKALL in "HARD TO GET"

**R-K-O Theatres** "IT'S R-K-O—LET'S GO"

**PALACE** B'way & 47th St. BEATRICE LILLIE, BERT LYVELL & MARY HAY

**RIVERSIDE** B'way & 94th St. Big Time—2-a-Day—All Vaudeville

**Bill Robinson—"Gamby"** & Douglas Stanbury

**Dave Apollon & Co., Al Trahan** YATES & LAWLEY—TEX McLEOD

**CRYSTAL** Trio—LESTER IRVING Trio

**R-K-O PROCTORS** 58th ST. NEAR 3rd Ave. NEW EAST

Wed. to Fri., Sept. 25 to 27

COUNT BERNI VIGI & ALL-GIRL REVUE

All-Talking Mystery Drama "THE DRAKE CASE" With Star Cast

**R-K-O PROCTORS** 86th ST. COR. LEX AVENUE. NEW EAST

Wed. to Fri., Sept. 25 to 27

JUNIOR DUPLICATION, Late Show "Gorgeous" JANS & WHALEN—ROYE & MAYE, with Star Cast

All-Talking Mystery Drama "THE DRAKE CASE" With Star Cast

Warner Bros. and Vitaphone Singing-Dancing Pictures.

**GOLD DIGGERS of BROADWAY**

Winter Garden B'way & 50 St. Daily, 2:45 & 8:45 Sun., 3, 6, 8:45

**AL JOLSON** in "Say It With Songs"

Midnight Show Sat., 11:45

Warner Bros. Theat. D'Way & 52 St. Daily, 8:45 Sun., 3, 6, 8:45

Joyce's Stage Return Los Angeles, Sept. 24.

Jack Joyce, dancer, opens at the Orpheum, Salt Lake City, Sept. 25.

Joyce had turned agent here in association with Kathryn Duins.

Murray Parker Back Los Angeles, Sept. 24.

Murray Parker, m. c., back from Australia after 2 1/2 weeks over there. Now with Fanchon and Marco.



## Uncommon Chatter

By Ruth Morris

### Making the Ladies Pay

Royalty has dropped its interest in cigarette and endorsement; according to Bergdorf-Goodman's announcement of the fact that the Grand Duchess Marie of Russia will in the future supervise its style. Her introduction was celebrated by a review of fall and winter fashions. Street things were two types—tweedy mixtures with brief jackets, and dressier affairs in soft, wools featuring coat-lengths, full or three-quarter. Green, brown, the dahlia shades and an occasional rose tone.

Lots of black crepes and satins for afternoon wear. Dead-swell, with beautiful treatment. What the cheaper houses are going to do with models calling for smart dress-makers is a problem. The well-dressed woman will have to pay, and pay, for her togs this season.

Clever thing by Patou in pressed black velvet simulating caracul. Matching hat and muff worn with the frock simply hung on the shoulders into a normal line. Black. Another number, all black except for a jagged neck-ruffle of white taffeta, bristling and perky. Another knock-out Patou in black velvet managed to appear demure and sophisticated at the same time, had long tight sleeves and simple V neck reaching to the ankles with daps in front and back. The kind of dress you could commit murder for. Lanvin's longitudinal shirrings used to advantage. Purple silk, surprised and caught into a high waistline by a right self-fabric tie.

### In the Evening

Evening things seemed pretty well standardized as to line, but admitting great variety of material. Laces used, velvets, lames, occasional satins and chiffons (mostly black). Some square neck-lines, but the majority rounded in front to a deep V back. Two types of skirt treatment; one flaring from a normal waist in beautiful, irregular draperies, and the other, glove-tight over the hips with yards and yards of stuff in tiered flares. Many long metal brocade wraps shown, with velvet evening cloaks running largely to the shorter, snug across the hips type.

One perfectly lovely white satin ensemble, with a deep box border on one side of the wrap and long circular flares inserted at the other. Another, odd enough for comment, was of black chiffon with jeweled cuffs terminating baggy sleeves, the brilliant decoration running up in strips to the elbow. Talbot's cloudy crystal jewelry set. Talbot's coarse, on the foundation, not very attractive. Good colors, pale and deep green, aqua-blue, maize, black, dahlia and the reds—from lacquer to American beauty.

Gowns seem to have been planned without an eye to dancing, some of the drapery occurring just where it can be conveniently stepped on.

Lovely things in slinky velvets and satins, a la Garbo, and decidedly feminized pajama sets. Terribly nice, with a tendency to pleat the trow or describe them in baggy Turkish fullness.

### De Luxe Opening

Kurzman's fall opening... Music, spotlights, stage-effects... Audience might be squeezed comfortably into Madison Sq. Garden... Taste not infallible—some models much too theatrical, but others very nice... Have a look at No. 23, black crepe with a princess line neatly fitted, irregular cape and inset of white at a diagonal on No. 20. No. 21 a grand model of navy wool crepe with blue jersey figured in white used for sleeves and upper bodice... Many tweed coats combined with jersey dresses trimmed with the tweed... Very good style... Nice coat (No. 84) of red oxford tweed with a deep shawl collar of beaver. Beautiful combination... Green... Lame jackets over blue wool frocks... Cute trick of inserting contrasting tones into rear fullness of "fishermen" hats... Lovely evening gowns, particu-

larly 49, of "Heavenly blue" crepe

...Blond racoon used on numerous sports coats—flattering to the face, looking like broad strippings of natural fitch... Solid hats, sleek and appropriate for dressy afternoon things... If white fur must trim black dresses nothing could be better than a touch of white galyak at neck, cuffs and pocket edge, as in No. 33... The "new purple" a brilliant and trying tone... Some of the models point out the pitfalls in the higher waistline—if not manipulated carefully and with taste, apt to look very cheap... Stunning "Crested Gown" of sheer green brocade with black and silver streakings, No. 24. Nicest model shown.

### At the Par

Presentation "Painted Melodies," opening with a Dorothy Berke number. Elaborate bird of paradise addresses making dance formations more interesting... Harry Savoy in ancient and creaking comedy. Gags are old enough to do penance for a pension—especially the one about the Prince of Wales falling off his horse... Enter a lady Loehrgrin on a white swan for an extremely facile acrobatic dance. Fully burlesque. Full stage for the Lyman band with stunning skyscraper background... Harry and Grace Masters in a funny enough specialty... Irene Taylor in cloth of gold and a blue velvet vogue... Grand hot music by the band... Savoy concluding with a dramatic ballad. Full stage really funny... Almost redemptive for all the cheap comedy... "Melody vs. Jazz" for the finale.

### Double New York

Double doublings at the New York... First film, "Half Marriage" contains laborious attempts at light-hearted whoopee-making... If the younger generation had to sit through all the films written about it, it would have gray hairs and a thunderous disposition... Good cast and comedy, thanks to Ken Murray, but a pretty awful picture... Second item, revival of "Arabian Knights"—whether because of the timeliness of its Arabian flavor or its similarity to the "Cock Eyed World" not known... Funny in spots, especially when surprise or tender emotion breaks over those classic Wolheim features.

### Too Much "Number"

"The Great Gabbo" might have been a good picture if the producer hadn't decided to clutter it up with boringly stupid production numbers. It's a fascinating tale about a supremely egotistical ventriloquist whose softer side (personified by his dummy, "Oleto") constantly tries to break through his brutality and pig-headedness. Unusual and capital acted by Erich Von Stroheim, Betty Compson and Gabbo's simple-faced, soft-voiced "other self." Pangs of conscience wouldn't be so hard to listen to if they always expressed themselves in such a farling German accent. Von Stroheim's own opinion is a great disappointment.

### Limping Film

"Three Loves" carries a stupidly ponderous story through reels and reels of limping film feet. Aside from the fact that most of its action takes place by having characters exit and enter through the largest collection of doors ever assembled in one film, picture has nothing worthy of comment, but the beauty of its leading woman, Marlene Dietrich. She's a lovely looking person, and, under more coherent direction, might show real ability.

### "Paris Bound" Faithful

"Paris Bound" adheres faithfully to the play from which it was taken, and works just as hard at trying to set out those famous "charming people" in a marvellous mixup. It provides Anne Harding with her first screen role, in which she starts as a human and ends as a glorified wind-up as clinking as a bit of old ivy—and just as poisonous. Her lovely features photograph well even though they are crowned by one of the most severe and unbecoming head-dresses on the screen. The interpolation of an imaginary two ballet, tricked out on the film as a tremendously clever idea if not in actual execution. Alka Chasov, as the modern and out-spoken Elny Shipman, lives up to the comedy provided by Philip Barry.

## Car for Linens

A woman in New York with a Packard traded the car to an itinerant linen peddler for \$600 worth of his wares.

The housewife thinks she gyped the dealer who knows he gyped the housewife.

Car was all ready for the junk pile and the season had closed up for the peddler.

Only the husband got the best of it. He fired a driver and is saving the garage bill.

## Hollywood Styles

### Accurate Side Liners

The first-nighters of Hollywood, that is, the ones who wait outside the theatres, have become an astute lot. Long and patient experience, combined with a sort of intuition they've developed, enables them to divine with amazing accuracy the comparative importance of a picture premiere.

Billboard and newspaper campaigns influence them not at all. They dismiss the assertions of publicity departments as so much twaddle, for they are always told "All the stars will be there." Since they know just when all the stars will be there and when they won't, they decide for themselves whether they will grace the event with their own enthusiastic presence. Publicity promises leave them cold.

Because of their insight, Hollywood's first-night watchers have become a neat gauge of a picture's success. They are devoted fans and the ardor of their bystanding when a picture opens indicates the picture's chances. These veterans are not found at a film premiere that proves to be a so-so or less box-office draw. Look for them at the money-makers. They've guessed it, and are waiting in large quantities pushed behind police lines, tottering on soap-boxes or clinging to lamp-posts.

It is really the stars who fetch them out. The stars have the inside as to whether a picture is good or bad, important or not. The real stars are not wasting their time, either. The beauty of the procedure is the nice judgment the fans have acquired. They make these important decisions all by themselves and remarkable to note, they are always right.

### AT THE STUDIOS

Lilyan Tashman and Kay Francis are chagrined upon discovering that they are wearing identical beach pajamas. This disconcerting situation happens at the Lido in Paramount's, "The Children."

They are very smart pajamas, and the ladies really shouldn't take it so hard. Made of white satin, the side trousers are striped in wide bands of black, brown and yellow. Blouse is blackless, the front tied in a knot around the neck to hold it up. A swathed hip sash, striped in the same colors as the trousers, ties in back to complement the dear little neck knot.

Jocelyn Lee, in the same picture, wears beach pajamas too. Hers have full green silk trousers, quaintly ruffled at the bottom, white sleeveless blouse ties on the shoulders, and a black sash keeps blouse and trousers together. A white cloak banded with black, to which is attached a green ruff, makes a decorative background. A sassy black bandana tops it all.

Joanette McDonald, in "The Love Parade," wears a wedding gown noted for a train 21 feet long, and every foot its own "jewel mine." It is embroidered in sumptuous designs of pearls, diamonds, sequins, and now and then an emerald. Ten train-bearers encompass it.

You will get the chance to see it from every angle, for overhead shots need not be confined to ballets only. Stupendous though this train may be, it is appropriate for the picture, in which Miss McDonald plays a Graustarkian musical comedy princess given to flowing robes. Margaret Churchill, the daughter in "They Had to See Paris," wears an "unimaginative" evening dress that perfectly exemplifies Hollywood style. It is made, first of all, of flesh soufflé. Next, the long waisted tight-fitting bodice is beaded. Then there is a skirt made full by godets, which is also longer in back. Full formula. Miss Churchill's figure, youthfully lissome, deserves more inspired accountment.

## Clothes and Clothes

By Mollie Gray

### At the Palace

Must need a number of star dressing rooms at the Palace this week if allotted according to merit.

Beatrice Lillie spoiled a most entertaining period in her last song, decidedly commonplace of itself, by feeling called on to blaspheme just for a laugh. She was a perfect lady until then, a perfect scream at any rate. Her gown, was a smart affair, an off white with square décolletage in front but V in back from which a loose panel hung much longer than the skirt. Circular flare shirred into the skirt front gave a wrap-around effect, repeated in the back but without the flare; some crystal trimming arranged differently from the average, brightened the gown; her fan a lovely two tone blue one.

Mary Hay does splendidly with her dramatic efforts in "The Vagabond" and Bert Lytell was curtained into a speech. Miss Hay seems thinner than remembered. Her frock is a modest blue silk with white collar.

"Kitchen Pirates" must have been getting into the butter, they had the poor little mouse fall twice though it seemed not seriously. Peggy could stand a little padding, she is painfully thin. Archie and Gertie Falls deserve more than backs, but there is too much of a good thing, going on at 5.10, too late.

Irene Chesleigh and Ruth Gibbs must have had a corner on the lobby display of flowers. Received four baskets, after their approval by Palace audience, which always likes two women scrapping with each other. Miss Chesleigh's costume of orange satin with hip length circular collar of lace and net in equal proportions. The long skirt using the same lace and net was accented by the black satin hat and slippers. Miss Gibbs had black velvet for the bodice and black over white mairine for the tripple tiered skirt of her gown, black lace hat and red kid slippers. Red touches on her hat matched the slippers, but her chiffon kerchief was an off shade.

Pepito the clown was forced into a speech which should be a record for an opening act. Juanita can dance and wear a gold spangled gown.

The army of occupation is moving. Horace Heidt is making his farewell week quick touching, finishing with a salute which he previously explains means a pledge to let nothing come between the Californians and the friendship of the Palace audience. Horace never needs to rest that "friendship." Opening number "Trees," from the Joyce Kilmer poem, very well done, but then so were they all. King, King and King open with something new in ankle bracelets, chained together. These three kings are as popular as those in a poker game.

### Battling Ushers

Eighty-first street should go in for the unreserved system and save the ushers all that battling against freedom of the seats—half the people insist they'll "just sit here" though usually the usher prevails, thus preserving the law of the box office.

Louise Brown and Al Saxton presented the usual "You walk off and I walk on" song and dance act, neither interfering with the other, yet they really should. Miss Brown dances gracefully, first warming up in a rehearsal costume of sweater and white shorts. Her transparent velvet jacket frock, a delicate shade of pink, was very dainty and becoming. Circular colored skirt and white satin tuckin blouse. Her ballet number she dressed in white, strands of crystal winding about the bodice prettily. When she and Mr. Saxton finally met her gown then was of chiffon, a greenish yellow shade with very full back-dipping skirt and tight bodice undorned but for a small crystal pendant at the waist. The tura she wore with her ballet costume also served with the chiffon. A lone velvet pillow seemed lost as stage decoration.

Harriet Hutchinson, with Bill, is an agreeable youngster. Her sport frock achieved its dance fullness with gorges, the quilted yellow jacket worn with it looking well with its pale green, hat and slippers and bow. Evelyn was in with the Alexander Bros., useful recovery, her good looking jersey ensemble show-

ing short sleeves of the tan frock under the sleeveless brown jacket. Her cold storage smile was really unbecomingly little white balls, no matter how cleverly manipulated, are not exciting to an audience.

### O. K. Given Solo

State has a capital show this week. Serge Flash, without Betty, makes his juggling serve him for everything. With Healy and Clifford, then Jack North and then Toto following, Bill seemed trying for monarchical honors, but along came Burke and Durkin and prevented. Eleanor Durkin could be the only woman on a bill and yet no one could complain.

Miss Durkin's first appearance was in a black coat using satin and velvet, trimmed with dark squirrel for collar, cuffs and border on the rippling hem. Seemed a bit mature but it did well. She was stunning in a pale green satin gown with snug fitting hips, skirt straight in front, but an overskirt very full at the sides and in back, reverses on the back décolletage, slippers matching exactly, and a very good looking colfure.

The Russell Market Dancers might call themselves The Sunflowers or Golden Glow—all costumes had yellow in them. Rather dressy opening of nice velvet-satin and net ruffles, green slippers and flashy headresses. Then orange velvet costumes as far as the diagonal line on the bodice from which all was yellow. Finale for the line was in silver spangles, a few, and tricky headresses. A sister trio sang in baby dresses with blue sashes and later in a good number "Galoshes" for which they wore white wools, caps, scarves, white sport frocks, each with a different color border and gunmetal galoshes with bells on them. A singer liked trousers, once velvet in the Spanish style and later a bellboy costume. All the girls are good dancers.

### Namin' Flowers

Even an annual dahlia show can supply at least one laugh—the "Valentine" had to be removed because it couldn't stand the heat. The "Dorothy Stone" a new variety is a beautiful shade of pink and another new one "Jane Cowi," a \$7.50 tuber by the way, is a gorgeous bronze and gold. "Valentino" is listed at \$10—none named yet for Vallee. Miss Stone also \$10. Fox Mosaic tones lights and shadows surrounding a basket of the new "Grover Whalen" variety looked as though it was a speaking likeness, but with the arrival of little Miss Whalen the secret was out. After two rehearsals the mike had to be set among the flowers themselves to catch her voice. With these dahlia have been named for my father, so I hereby christen them "Grover Whalen." I think they're beautiful. She broke a radiant smile over them. Edna Ferber and Kathleen Norris each has a dahlia to her name.

### All Haines

"Speedway" is entirely silent, yet William Haines would seem the one star anapa to speak for himself. Mayhap he is still in the voice changing age when soprano and bass try to talk at once. Anita Page is the victim of Willie's pranks this time and a very attractive one, whether in a wooly coat of small checks with a smaller white collar and a hat of the same material or in white suit with blouse of black white-dotted crepe. Of course, a kerchief of the waist material hung from the coat pocket, as so many do these days, like children going to school. A dark silk frock had one, fold the whole affair to the left side, at the waist, a star was very cute. Polly Moran dished up some back-of-the-counter laughs. But "Speedway" is only palatable for the William Haines.

### Overheard

Two young girls on a subway platform. First y. g.—"Did you hear about Florence and that swell guy she met? Well, he said to meet him at the Plaza and she went to the Plaza Trotter." Second y. g.—"Yeah?" First ditto—"He never showed up when he said he'd meet him again he said, he meant the Plaza subway station and she thought he was a real swell." Second y. g.—"Can'ty beat?"

**VARIETY**  
 Trade Mark Registered  
 Published Weekly by VARIETY, Inc.  
 154 West 46th Street, New York City  
 SUBSCRIPTION:  
 Annual, \$10 Foreign, \$11  
 Single Copies, 25 Cents  
 VOL. XCVI No. 11

## 15 YEARS AGO

(From Variety and Clipper)

Show business of the world was ruled by the fortunes of war. The German advance seemed to be checked at the moment and favorable news from the front inspired rejoicing in England, with a brisk improvement in amusements.

George M. Cohan made his first appearance in Hartford in "The Miracle Man," stage dramatization of a magazine story which was destined to be the screen vehicle upon which Thomas Meighan, Betty Compton and Lon Chaney rode to fame.

Paralysis of ocean freight left an enormous crop of cotton on the hands of southern planters in the States. The "buy a bale" movement started and gained such headway in the cotton belt that much amusement spending went to the patriotic purpose and the box office suffered.

Fox's Academy, New York, undertook an innovation in mixed entertainment, beginning John Zant's experiment of a three-hour show made up of stock, vaudeville and pictures.

"In Old Kentucky," which had been touring continuously for 21 years, was withdrawn and put on the shelf by W. A. Wiswell. Another manifestation of the collapse of the road."

The Sherman Act regulating interstate commerce was amended to exempt "the labor of human beings," which was believed would remove show business from federal regulation.

Helen Hayes was engaged as ingenue with the John Drew company.

Coterie of film promoters went to work along new lines. They canvassed small towns with the idea of making a local picture, using the village belle as a character and exploiting local settings. Project was apparently a business proposition in good faith, but it afterward became the roughest gyp racket in pictures, when racketeers took it up.

## 50 YEARS AGO

(From Clipper)

Clipper warns circus men against two, notorious "shake" towns, Springfield and Lynn, Mass., where every show in several years had been held up on some pretext by shortshooting local lawyers. (Big top men still have a number of bungs in that vicinity on their books.)

A match in London for the English featherweight title actually brought out a crowd of only 50 spectators. Charles Hopkiss won the title and 50 pounds by a knockout.

Second swimming contest between Capt. Webb and Capt. Boyton ended in a fiasco. Race started a mile from the announced starting place and it was an hour before the referee caught up to the swimmers. Charges were made that Webb left the water and ran along the beach. Referee declined to award the contest.

The Detroit regatta was for rowing events and they sought the quiet water upstream in the shelter of Belle Isle. Nobody ever thought then of miniature power craft with "kickers" that would do 65 miles an hour, as they do now around Detroit.

Team of women baseball players ran into a spectators' riot in Louisville, Ky., and were stoned by the usually polite Colonels. Clipper doesn't say so, but probability is that one of the "girl" players was revealed as a boy and the mob dealt out vengeance. That happened many times.

## "Variety" on the Pan

By Sid Silverman

That "Variety" in the red is an inside panic. Paper is almost 25 years old and still has its doubts about there being any other color. What was green and red all over? Yes. This sheet's theme ballad was "In the Red" long before the song writers found Utopia in the west, which, for home office consumption, isn't a split week.

And did you ever hear a "Variety" guy sing? Or whistle? If you're puzzled by what they've got to sing or whistle about, that makes you right again.

Perusing "Variety" (you get that way out here) is almost becoming a pleasure. If the proofreaders will also glance at it, that should help. Harry Carroll's Review, so styled by this publication, was Revue the last time we passed the local Music Box. But it may be an open question whether either translation fits the show or what "Variety" printed about it. Which isn't exactly fair to Harry, who is having his headaches over comedy scenes but who has sent for aspirin and is in a fair way to recover.

There doesn't seem to be any cure for "Variety."

Department designations still don't mean anything. Take a glance at that Keith vaude yarn on an early picture page last week. A lot of ways to kill time other than reading copy on "Variety."

Paper has got the same problem as the picture studios in making a sound film and then having the theatre's projection booth make a bum out of it.

All nervous stomachs didn't originate on the Palace Building's sixth floor. This L. A. office has found out that the only indigestion preventive is to go on a diet before "Variety" arrives. Which makes two days a week we don't eat; but as "Variety" guarantees nothing, it keeps the boys in trim.

And Al has finally been slipped a by-line for his amusement stock yarn. For a guy who spends 18 of the 24 hours jotting down numbers which are supposed to have something to do with the market, and who can't get 130 yards with a maul, and doesn't wire his scores out here any more, that would be a break on any paper except this one.

The only one missed now is Erichs, probably better known to most of "Variety's" readers than anyone on the staff. He writes letters, not news, and how credit lines bounce off that boss. His idea of a pip show opens with National City and closes with the Chase National.

Meanwhile, don't let them turn over the paper with so much color that the next time you bind it'll be with ribbon.

## Inside Stuff—Vaude

At the dedication of the N. V. A. Sanitarium, Saranac, it was decided the affair should be private, with the regular opening in October open to the public. Following that came up the perplexing question whether to show patients in Saranac, some in the N. V. A. temporary hospitals there, should attend the dedication.

A decision was reached that they should not, in fairness to all of them. The theory was if the patients able to be about attended the ceremonies, it would only aggravate the condition in their own minds of those who could not, bed patients as they are termed. While this created some feeling amongst those able to attend, it seemed to allay the feeling of inability of those others, and probably in the end was the best course.

It was a tough nut to settle and was agreed upon before the New Yorkers reached Saranac.

No audible comment was heard anywhere during the Sunday's dedication day on the absence of E. F. Albee. Inquiry as to whether he had been invited as a guest on the special train started a passing the buck contest.

While Keith's booking office is standing comparatively still, others around it are obviously nursing new blood, building manpower and thinking of the future. With everything just about in its lap, Keith's is surprisingly lacking in young booking strength and unseemly lax in searching for it.

Meanwhile others are building. Particularly Fox. Under Jack Loeb at the present time are Phil Bloom, Jesse Kay and Benny Kuchuk, three of the most promising youths in the booking end of the vaude business.

Keith's has been gradually eliminating the young prospects, letting them out altogether or giving them agency franchises, an ease out that amounts to the same in the end. Kuchuk was franchised out. When Fox made an offer, he blew the franchise. Paddy Schwartz is another. Paddy still has his franchise.

A far greater surprise is the manpower of the William Morris office, an agency, not a booking office.

Keith's recent attempts to strengthen have been the bringing back of bookers who left the office years ago.

Keith's has trained more vaude bookers than any other vaude office, without a doubt. But after they finish the training, it seems, they are allowed to move on. Keith's has nursed the bud time and again just as often lost the bloom.

Independent producers of vaude acts are cut up over the total disintegration of the indie time. With but five weeks of independent time left there are no breaks in dates for producers' acts and if a sale to R-K-O or Loew's is contemplated, they must open cold and usually get turned down.

One producer is taking an act out to Pennsylvania to insure a breaking in date.

Under the Public-Wm. Morris partnership arrangement and with Morris guaranteed 75% of all Public talent bookings, Public retains the privilege of booking any attraction direct.

## Inside Stuff—Legit

Even before "A Comedy of Women" folded up at the Craig, New York, after a run of four days, they were saying that Leo DeValery, who wrote and acted the lead, thought himself a new Leo Dietrichstein. The character was that of a great lover, allegedly. One observer rated DeValery as "a triple Casanova."

Antoinette Perry, programed as associate stage director of "Strictly Dishonorable," comedy produced by Brock Pemberton last week, is the former noted actress, widow of August Belmont. She has been Pemberton's financial backer for many productions with "Strictly Dishonorable" the first to get rave notices.

In a program note to "Sweet Land of Liberty," Phil Dunning's two-act melo, which opened this week in New York, the playwright says: "In the good old days when there were only 17 Amendments to our Constitution, two or more intermissions were the accepted part of all drama fare. In our opinion the usefulness of intermissions disappeared to a great degree with the arrival of the 18th Amendment. In keeping with the spirit of the Constitutional Amendment, attention is therefore respectfully directed to the fact that this play has been staged with but one intermission."

Dunning's play, spotted in a Speakeasy, realistically pictures the effects the Volstead Law and its many enforcement acts have had on political office holders.

## Inside Stuff—Pictures

From stories now going around Broadway, Nick Schenck would repurchase the Loew stock sold by him to William Fox. Loew's business, in theatres and with Metro pictures, took a strong upward turn almost immediately after the sale had been made. Loew's at present is much better off than it was before the Fox buy, with Fox holding an excellent investment if nothing else eventuates from the purchase made by him.

While the 400,000 or more shares of Loew's secured by Fox do not constitute the majority of the 1,300,000 outstanding shares of Loew's common, bankers agree that this 30% virtually amounts to control, at least management. How it would stand in the event of a stockholders' meeting being necessary to decide upon policy might be another thing.

In the allegations made by the minority stockholder of Loew's now in court with an action against Schenck and other Loew officials who sold their Loew holdings to Fox, claiming the minority stockholders were injured by that sale, the alleged personal profit made by Schenck in the difference between his buying price of Loew's at \$102 per share and sale to Fox at \$125 is estimated at \$9,000,000.

Nothing is reported whether the Schenck group is influenced in its desire to repurchase by the court action. With no decision yet rendered in the preliminary motion to examine the Schenck people before trial, there seems to be a difference of opinion as to the rights of the Loew's officers to sell their individual holdings, without notice to all stockholders.

That Canadian muddle brought out how closely the big organizations follow the moves by one another. When Famous Players-Canadian bought out any physical interest held by Paramount in the Canadian chain, it paid Par \$6,000,000. In return as another consideration F-P-Can. received a 25-year Paramount product franchise.

With the franchise went a covenant that F-P-Can. could not sell control without first submitting it to Adolph Zukor.

Zukor must have gotten the idea that Nathanson angling with British Gaumont for a buy of the Canadian concern, really meant William Fox in the background of B-G. That was when Zukor exercised the power of the covenant, blocking any proposed sale to other than Paramount, followed by Nathanson resigning.

As Nathanson had insisted that F-P-Can. would never be held by other than British interests, on the surface the possible sale of it to British-Gaumont would have been in keeping with his promise. It is believed, however, that Fox either has control or a large investment in British-Gaumont.

Peculiarly although it may have been a coincident and if not, another illustration of the close tangle, on Thursday last Jimmy Grainger for Fox left for Toronto in a hurry, with the expectancy his trip was brought about through the F-P-Can. tangle. That same night Sid Kent for Paramount also took the train for the Canadian city.

A couple of Variety reporters going to the Selywn, New York, last Friday to see the British made talker, "Blackmail," on an invitation previously, got a flash at the lay out and walked. Invitation had been extended by wire, stating that tickets, not received, had been mailed.

Arriving at the theatre the largest section of the centre seats had been roped off, with these nearly all empty. In the unroped spaces barely any seats were left, with a crowd outside, evidencing plainly invitations had been sent to others without tickets, causing an overflow.

An usher asked where those without tickets could find seats pointed to the far sides of the house. Suggesting that perhaps one couldn't see so well there in the wide theatre, a shrug of the shoulders was the response. Then the walk out occurred, as the reporters couldn't see why they should be penalized for the bungling of others.

Hardly the best way to introduce a British made that the English have large hopes for on this side.

Talk of the final landing place for the Butterfield circuit of Michigan appears to be futile, since W. S. Butterfield is under written obligation to first submit his theatres, if wishing to sell, to Public. That is in the contract under which Public holds a piece of the Michigan theatres.

Another theatre operator acquiring the denial habit is Karl Hobbeltzelle of the Interstate of Texas. Hobbeltzelle last left New York with the understanding that Fox would take over the Interstate who audits and appraisals were completed. Hobbeltzelle had spoken to Fox about a 10-year extension of the Fox product franchise, but Fox quickly turned that into a buy conversation, with another understanding that Hobbeltzelle should continue to operate. Upon arriving in Dallas, Hobbeltzelle denied all reports. He also had dickered with Public when in New York.

Will Rogers took a run-out powder on the opening of his first Fox talker ("They Had to See Paris") last week at the Carthay Circle on the Coast. As far as known Rogers didn't tell anybody he was leaving. Just a case of being out of town when the boys started looking for him for a personal appearance at the premiere. He flew to Wichita, Kans.

At the Fox lot they claim Rogers was bashful, even unto refusing to look at his daily rushes when the picture was in work. And to top everything else, the wit's contents of his syndicated daily gag to the newspapers stated he couldn't be a party to the brigandage of charging people \$5 to get their first earful of his screen voice. He flew out that day by wire to the studio saying he'd return, when forgiven for his hasty departure.

Hollywood stock broker, now being sought as a bucket shopper, is alleged to have spent a small fortune trying to put over his daughter in pictures. He is said to have passed out \$20,000 to the "right boys" at one studio. He is also reported to have donated dance band leaders \$100 on dance contest nights to insure that his daughter would win the cup.

Continuous succession of social events, with the daughter as hostess and to which the "right people" were invited, also formed part of the campaign. Daughter has never advanced very far.

Previously reported, some time ago, that an action might be brought by William Fox against the Warner Brothers over First National, that is again to the fore. It is warned up by Fox taking over Al Rockett and Ned Martin from the First National lot.

Fox will allege mismanagement and advantage by Warners in their operation of First National. Fox is a minority stockholder in First National, holding 28%. Warners secured the control when buying the Stanley Company.

Local indie exhibs hear that Fox last week signed for all Warner product for houses that were formerly theirs and now come under heading of Metropolitan. A few, however, remember they grabbed the long term Warner franchise before option time and that Fox had to take this on with their box offices.

Conclusion is that the big merger man is simply carrying out the same consistency in buying that he is in new paint jobs, etc.

Rabelaisian ballyhoo is the last word in party theatre exploitation. As introduced by the 55th St., New York, in connection with the current feature it consists of nothing more than a size 48 pair of cotton tiddies with this description: "—about a woman whose panties slip down to her horrified embarrassment."

General Electric this week is introducing what it describes as a "third dimension lighting effect for theatres." The main colors used are red green and blue. These are in the form of cans which fit over regular white bulbs.



# OUTCAST WOLVES GO LEGAL

## Lee Shubert Burned When Hearing Selwyn's London Hit in Erlanger's

The booking of "Bitter Sweet," by Arch Selwyn, into the Tremont, Boston, Erlanger house, prior to its Broadway debut at the Ziegfeld, New York, Nov. 4, threatens to disturb the more or less cordial relations between Selwyn and Lee Shubert.

When Shubert heard of the booking, he is said to have phoned Selwyn and burned up the wire, possibly adding he would spend a million to stop the Boston date by injunctive proceedings and such.

Shubert's squawk is based upon the fact that he has an arrangement with Selwyn to book through the Shubert office. When Selwyn sought a Boston house from the Shuberts for the first showing of "Bitter Sweet," London hit, he was told no houses were available. He insisted on opening the show there because the all-English cast would arrive at the port from London. Shubert office said it couldn't be done.

Selwyn then started to work on the idea. Through Joseph Schenck, it was arranged to terminate the run of "The Hollywood Revue" (talker) at the Tremont or switch it to another house. The show booking was then made, but when Shubert heard about it, he started to rave and rated Archie "a traitor" or something like that. Then he sent Selwyn a lawyer's letter saying that a Boston booking for "Bitter Sweet" was available. When it reached the hands of Selwyn's counsel, latter had to snicker.

"Bitter Sweet" will be presented over here by Selwyn in association with C. B. Cochran and Flo Ziegfeld. Latter bought in when it was agreed to play it at his theatre. "Show Girl" is the current attraction, but will probably remain through October. Seats are on sale for the next four weeks.

## LAWYER-PRODUCER GOES BACK TO LAWING

The producing Showshop, Inc., in which L. A. Saffan, producer of "Great Scott," was associated, has folded up.

"Great Scott" has closed and Saffan is returning to the lawyer business.

Mismanagement of the producing organization and internal dissension caused the bust.

William Birns, the furniture man, who has been in on many shoeing plays on Broadway, was with the producing company.

## Gives Show to Authors

"Houseparty," which opened at the Knickerbocker, New York, two weeks ago, moved to the Cort Monday under a three weeks' guarantee. A. L. Erlanger and George Tyler presented the show originally, but turned it back to the authors Saturday.

Kenneth Phillips Britton, who wrote the play with Roy Hargrave, is said to be wealthy and is now financing it. Hargrave in the lead is featured at the Cort.

The Cort has been booked to receive "Maggie, the Magnificent," George Kelly's new drama, to be presented by Lawrence Rivers. "Maggie" is due Oct. 3.

## Irish Save Village

Greenwich Village theatre, Greenwich Village, New York, will not be razed, as reported, but has been taken over on a year lease by the Irish Theatre, Inc.

The Irish Theatre will spot a season of original Irish drama at the diminutive playhouse with the opener an untitled play by Sean O'Casey, which will bow in Oct. 21.

## Libby's Blue Night

One buck and a couple of drunks made "Moanin' Low" a wall Saturday night, according to back-stage report.

It was one of those tough nights that come to every performer at some time or another. Libby Holman was swelling in song and her bodice was heaving as she warbled her hit tune, "Moanin' Low."

Two drunks, sitting in front at the Music Box, fancied the heaving and made airy passes at the performance which it is said linked through the house. Poor Libby bawled off the stage feeling plenty blue only to bump into another headache with her maid.

It seems Miss Holman's maid was only drawing nine bucks for her eight performances with the performer hee-stage—and she wanted \$10.

Miss Holman said "No." So the maid ups and goes—to make the night perfectly blue for Libby.

## Steuer Will Defend Harold Murray on Hart's Commish

Max Hart, through his attorney, Julius Kendler, has started suit in Supreme Court, New York, against J. Harold Murray, musical comedy and picture actor, in an attempt to collect \$9,000 in commissions Hart claims is due him as manager.

Hart in his complaint states that between Oct. 22, 1927, and April 27 of this year, Murray, as one of the principals of "Rio Rita," Ziegfeld musical, earned \$90,000, but has failed to remit the 10% that his personal management contract with Hart called for.

Hart alleges his contract with Murray was for three years dating from Sept. 1925, with an option for a similar period under which he guaranteed the tenor 25 weeks a season at \$300 a week. That amount, according to Hart, was Murray's salary when he first came under his managerial wing.

With "Rio Rita" Murray received \$1,500 a week. Since closing with the Ziegfeld musical Murray has been on the west coast under a picture contract with Fox calling for \$3,200 a week. He came east last week in connection with the lawsuit.

If successful in obtaining a judgment against Murray on commissions due, Hart will also attempt to enforce the three-year option clause and claim 10% of the salary that Murray has since earned in pictures.

Murray, it is said, will claim that Hart jobbed him into signing the three and three-year contracts. He will be represented by Max Steuer when the case comes to trial.

## O'Hara Treks

Fiske O'Hara in "Jerry for Short" will wind up at the Waldorf, New York, Oct. 5, and will embark upon a 30-week road tour of Erlanger houses opening in Rochester, N. Y. Oct. 7.

"House of Fear" will succeed at the Waldorf, opening there Oct. 7.

## OTHER BRANCHES NOW TOO TOUGH

Films, Vaude, Stabilized and Racketeers Seek Refuge in Only Division Left Open—Work on Hot Air Capital and Grand Talk—Use Social Register Prop Names

## TWELVE BEGINNERS IN

Conscientious chisellers and snake sharpshooters, the racketeers of show business, who have hung on the fringes of the theatre for years, strutting their stuff just a step or two in front of the sheriff and his gendarmes, having found pictures, vaudeville, burlesque and night clubs a no longer fertile field for their activities, are hopping into legit in droves.

Mergers are largely responsible for this defection, big business stepping in gradually and putting vaude and pictures on a firm financial basis with certain ethical standards being enforced. That makes it tough for the muzzlers who never could or would play ball according to the rules.

Legit being the least organized branch of show business, on the production end, is likely to inherit a pack of wolves during the present season unless there is a sudden scarcity of angel dough.

No less than 50 new producers have announced first productions during the next few months with it being a safe bet, two and even bet that not half know where the production sugar is coming from or have the least idea about booking a show. At least 50% of these potential producers are out of their office when separated from their hat, but their press stuff goes out to the dailies regularly and some gets into type, stagestruck press agents grinding it out in reams on promises of doughnut and coffee money when as if a chump goes for the bait tossed out.

## Talks of "Bumpers"

One producer has announced no less than 10 productions a schedule that old time legit managers would hardly attempt. This individual, when questioned about his plans, spoke glowingly about the bankers being all get to back his enterprises to the extent of \$5,000,000.

Another near-producer boldly announced that he was taking over a manager's office and would hire his staff at a big advance in salary. He did step into the suite and offer a secretary \$75 a week and 5% of his profits. Asked to lay \$500 on the line for some of the office equipment he screamed. All last week that office was kept busy turning away actors who made inquiry regarding casting by the producer whose p. a. had sent out notices that he was starting production immediately.

Another of the same class asked an experienced showman he was trying to chisel how much it would cost him to have his show booked by Shuberts or Erlangers. Muzzlers, chisellers and sharpshooters getting into the legit atmosphere seem to quickly expand, fluently talk in millions and easily using moneyed social register names as backers to lure the small fry angel for a neat clipping.

## Wash. Cops O.K. 'World'

Washington, Sept. 24. Police stepped in on "The Front Page," at the National, and cut but one line, the tag on stealing the witch. Result was front page break in all the dailies.

On picture, "Cook-By-By World," previously at the Fox, copper let it go as was finding "nothing" that could be objected to legally.

## Farnum's Audition Gag Gets Chi Dailies and Three Girls—700 Aired

Chicago, Sept. 24.

## "Birth of a Gag"

Harry Reichenbach's contribution to "Ruthie Revels" revue to be produced by Ruth Wilcox (Mrs. Edgar Selwyn) is titled "The Birth of a Gag."

Harry's skit shows how a gag born in a Pullman smoker grows old progressing from there to boudoirs, living rooms and parlors, cleaned up on the journey and goes dirty all over again in a legit revue blackout.

Ralph G. Farnum's search for new stage talent brought 1,000 hopeful, motley amateurs and pros to the Apollo Thursday for the producers' first Chicago audition. It resulted in three contracts.

The first is Joe Reems, 20-year-old kid whose best job until last week was third or fourth assistant to the chief fuel dispenser in a gas station.

Other two are girls: Vivian Peterson, 19, dancer and singer, and Eleanor Chartier, petite brunet comedienne.

Betty Huff, cabaret and radio blues singer and divorced wife of Ted Kohler, song writer, was placed on Farnum's preferred list along with Audrey Carnes, singer and toe dancer, and Mildred Bragdon, coloratura soprano. Bragdon girl was "Miss Chicago" in 1925 and has sung in vaude.

Newspaper here played the audition heavily, sob girls dealing on Broadway hopes of off-key tenors, streechy sopranos, bowlegged would-be's and all.

Farnum, after hearing and seeing all he could stand bunched about 700 aspirants and made them walk across the stage. That was enough.

His next audition is due this week in Los Angeles.

## Mees Bordon—He change Mind—Zat Husban, Ah, Ha!

Mees Irene Bordon—She deed not broadcast ze tayelevision las' Monday nite at ze Raddio Fair which she eez being 'eld at Maddison Square Garden.

You know why?

It eez zat husban' of she's, E. Ray Goetz. Zis husban', she makeam Mees Bordon 'traid for ze summons, ah ha, yes sir. Too moeh ze print in ze noospappers 'bout zis broadcast stont makeam Meester Goetz wiseapp zat Mees Bordon, he's comin' to New York, an' she husban' he makeam reddy to make present court pappers to Mees Bordon, en divorcement.

But Mees Bordon, she foolom. He no come.

So Firs' Nationale, zat picturehouse companye whom Mees Bordon makeam a ginoma, "Paris," isom good publicity an' Mees Bordon, he stay in Newark, wiz rehearsal an' makeam.

Zat ees too bad, eh? Oul, oul. Zat stont she eez heestorical ting, non? An' Mees Bordon she's makeam heestory weez eet non? Ah, oul.

Fusermore ze so many detetiffs and' guards weebch eet wuz prepare for ze tresp from Newark to New York, zeey losem job. Eet wuz prepare seven guards for ze bringem Mees Bordon to ze Garden, yes sir, seven—four private detetiffs, her manager and two publicity men from ze Firs' Nationale Picturehouse Companye.

Eet Mees Bordon, he changem mind, ah, oul.

## Dramatists Coastward

Samuel Shipman and John B. Hymer, whose recently stage collaboration "Scarlet Pages" is current on Broadway, are reported engaged for coast picture writing for M-G-M. The arrangement is for six months.

Shipman's writing plans include a collaboration with Damon Runyon on a drama, the central figure of which is said to be the late Arnold Rothstein.

## TEX IN 'NIGHTS'

Texan Guinan has been engaged by Shuberts on a run of the play contract for "Broadway Nights" in Chicago.

## STAGE, SOCIETY BACK NEEDLE STRIKERS

Garment workers' strikes which have the sweatshop background have nothing in common with a dressmakers' strike now being organized, which will be an aristocratic affair and tinged with the glamor of the theatrical world.

All the highly skilled French dressmakers who work for the ritzy establishments on Fifth avenue, such as Bergdorf Goodman, Stein and Blaine, Frances and Tappe, are organizing a strike through the Ladies Tailors and Dressmakers Union. But at the suggestion of the strikers all of the wealthy society patrons and actress patrons of these shops have been enlisted on the side of the strikers.

The Equity Council has endorsed the dressmakers' strike and promises the aid of many of its beautifully gowned members while canvassing is going on among the society lady customers. When the strike gets into full swing within a month or so these ladies and leading ladies will do picket duty along with their struggling little dressmakers, they have promised.

The dressmakers believe that if their wealthy patrons who pay thousands of dollars for their frocks are informed that most of the elaborate work that goes into them is done by skilled workers who get a maximum salary of \$18 a week, they will readily join their cause.

The women who can afford these expensive frocks understand that they are paying for original designs and are willing to pay for the unusualness and quality of their garments.

The designer gets his money, sometimes fabulous sums, and the cutter is equally well paid, but from that point downward any employee, who is equally essential to the proper and high class production of their expensive garments, is not well paid.

All the highly skilled dressmakers from all over the world are concentrated in New York's smart establishments. In small towns they would be the leading stylist of the community, but in the big city they are swallowed up in the flurry of production. And as they are utterly important to the manufacture of the fine clothes wealthy women crave and are willing to pay for, they feel that an appeal to their patrons is their real chance for better wages and consideration.

They don't seem to be far wrong in their guess, as the clientele of exclusive shops are falling into line.

## Dippel's Film Work

Hollywood, Sept. 24. Andre Dippel has fallen for picture writing. He is the M-G-M lot in charge of foreign language synchronization.

First task was fitting German conversation.



**VARIETY**  
 Trade Mark Registered  
 Published Weekly by VARIETY, Inc.  
 Simon Silverman, President  
 154 West 45th Street New York City

SUBSCRIPTION:  
 Annual.....\$10 Foreign.....\$11  
 Single Copies.....25 Cents

VOL. XXVI No. 11

## 15 YEARS AGO

(From Variety and Clipper)

Show business of the world was ruled by the fortunes of war. The German advance seemed to be checked at the moment and favorable news from the front inspired rejoicing in England, with a brisk improvement in amusements.

George M. Cohan made his first appearance in Hartford in "The Miracle Man," stage dramatization of a magazine story which was destined to be the screen vehicle upon which Thomas Meighan, Betty Compton and Lon Chaney rode to fame.

Paralysis of ocean freight left an enormous crop of cotton on the hands of southern planters in the States. The "buy a bale" movement started and gained such headway in the cotton belt that much amusement spending went to the patriotic purpose and the box office suffered.

Fox's Academy, New York, undertook an innovation in mixed entertainment, beginning John Zant's experiment of a three-hour show made up of stock, vaudeville and pictures.

"In Old Kentucky," which had been touring continuously for 21 years, was withdrawn and put on the shelf by W. A. Wiswell. Another manifestation of the collapse of "the road."

The Sherman Act regulating interstate commerce was amended to exempt "the labor of human beings," which was believed would remove show business from federal regulation.

Helen Hayes was engaged as ingenue with the John Drew company.

Coterie of film promoters went to work along the coast. They canvassed small towns with the idea of making a local picture, using the village belle as a character and exploiting local settings. Project was apparently a business proposition in good faith, but it afterward became the roughest gyp racket in pictures, when racketeers took it up.

## 50 YEARS AGO

(From Clipper)

Clipper warns circus men against two notorious "shake" towns, Springfield and Lynn, Mass., where every show in several years had been held up on some pretext by shortskooting local lawyers. (Big top men still have a number of burrs in that vicinity on their backs.)

A match in London for the English featherweight title actually brought out a crowd of only 50 spectators. Charles Hopkins won the title and 50 pounds by a knockout.

Second swimming contest between Capt. Webb and Capt. Boynton ended in a fiasco. Race started a mile from the announced starting place and it was an hour before the referee caught up to the swimmers. Charges were made that Webb left the water and ran along the beach. Referee declined to award the contest.

The Detroit rogatta was for rowing events and they sought the quiet water upstream in the shelter of Belle Isle. Nobody ever thought then of miniature power craft with "kickers" that would do 55 miles an hour, as they do now around Detroit.

Team of women baseball players ran into a spectators' riot in Louisville, Ky., and were stoned by the usually polite Colonels. Clipper doesn't say so, but probability is that one of the "girl" players was revealed as a boy and the mob dealt out vengeance. That happened many times.

## "Variety" on the Pan

By Sid Silverman

Hollywood, Sept. 21.

That "Variety" in the red? Is an inside panic. Paper is almost 25 years old and still has its doubts about there being any other color. What was green and red all over? Yes. This sheet's theme ballad was "In the Red" long before the song writers found Utopia in the west, which, for home office consumption, isn't a split week.

And did you ever hear a "Variety" guy sing? Or whistle? If you're puzzled by what they've got to sing or whistle about, that makes you right again.

Pursuing "Variety" (you get that way out here) is almost becoming a pleasure. If the proofreaders will also glance at it, that should help. Harry Carroll's Review, so styled by this publication, was Revue the last time we passed the local Music Box. But it may be an open question whether either translation fits the show or what "Variety" printed about it. Which isn't exactly fair to Harry, who is having his headaches over comedy scenes but who has sent for aspirin and is in a fair way to recover.

There doesn't seem to be any cure for "Variety."

Department designations still don't mean anything. Take a glance at that Keith vaude yarn on an early picture page last week. A lot of ways to kill time other than reading copy on "Variety."

Paper has got the same problem as the picture studios in making a sound film and then having the theatre's projection booth make a bum out of it.

All nervous stomachs didn't originate on the Palace Building's sixth floor. This L. A. office has found out that the only indigestion preventive is to go on a diet before "Variety" arrives. Which makes two days a week we don't eat; but as "Variety" guarantees nothing, it keeps the boys in trim.

And Al has finally been slipped a by-line for his amusement stock yarn. For a guy who spends 16 of the 24 hours jotting down numbers which are supposed to have something to do with the market, and who can't get 130 yards with a maul, and doesn't wire his scores out here any more, that would be a break on any paper except this one.

The only one missed now is Erichs, probably better known as most of "Variety's" readers than anyone on the staff. He writes letters, not reviews, and how credit line bones off that bozo. His idea of a pip show opens with National City and closes with the Chase National.

Meanwhile, don't let them turn over the paper with so much color that the next time you bind it'll be with ribbon.

## Inside Stuff—Vaude

At the dedication of the N. V. A. Sanitarium, Saranac, it was decided the affair should be private, with the regular opening in October open to the public. Following that came up the perplexing question whether the show patients in Saranac, some in the N. V. A. temporary hospitals there, should attend the dedication.

A decision was reached that they should not, in fairness to all of them. The theory was if the patients able to be about attended the ceremonies, it would only aggravate the condition in their own minds of those who could not, bed patients as they are termed. While this created some feeling amongst those able to attend, it seemed to allay the feeling of inability of those others, and probably in the end was the best course.

It was a tough nut to settle and was agreed upon before the New Yorkers reached Saranac.

No audible comment was heard anywhere during the Sunday's dedication day on the absence of E. F. Albee. Inquiry as to whether he had been invited as a guest on the special train started a passing the buck contest.

While Keith's booking office is standing comparatively still, others around it are obviously nursing new blood, building manpower and thinking of the future. With everything just about in its lap, Keith's is surprisingly lacking in young booking strength and unseemly lax in searching for it.

Meanwhile others are building. Particularly Fox. Under Jack Loeb at the present time are Phil Bloom, Jesse Kay and Benny Kuchuk, three of the most promising youths in the booking end of the vaude business. Keith's has been gradually eliminating the young prospects, letting them out altogether or giving them agency franchises, an ease out that amounts to the same in the end. Kuchuk was franchised out. When Fox made an offer, he blew the franchise. Paddy Schwartz is another. Paddy still has his franchise.

A far greater surprise is the manpower of the William Morris office, an agency, not a booking office.

Keith's recent attempts to strengthen have been the bringing back of bookers who left the office years ago.

Keith's has trained more vaude bookers than any other vaude office, without doubt. But after they finish the training, it seems, they are allowed to move on. Keith's has nursed the bud time and again and just as often lost the bloom.

Independent producers of vaude acts are cut up over the total disintegration of the indie time. With but five weeks of independent time left there are no breaks in dates for producers' acts and if a sale to R-K-O or Loew's is contemplated, they must open cold and usually get turned down.

One producer is taking an act out to Pennsylvania to insure a breaking in date.

Under the Publix-Wm. Morris partnership arrangement and with Morris guaranteed 75% of all Publix talent bookings, Publix retains the privilege of booking any attraction direct.

## Inside Stuff—Legit

Even before "A Comedy of Women" folded up at the Craig, New York, after a run of four days, they were saying that Leo DeValery, who wrote and acted the lead, thought himself a new Leo Dietrichstein. The character was that of a great lover, allegedly. One observer rated DeValery as "a triple Casanova."

Antoinette Perry, programed as associate stage director of "Strictly Dishonorable," comedy produced by Brock Pemberton last week, is the former noted actress, and widow of August Belmont. She has been Pemberton's financial backer for many productions with "Strictly Dishonorable" the first to get rave notices.

In a program note to "Sweet Land of Liberty," Phil Dunning's two-act melo, which opened this week in New York, the playwright says: "In the good old days when there were only 17 Amendments to our Constitution, two or more intermissions were the accepted part of all drama fare. In our opinion the usefulness of intermissions disappeared to a great degree with the arrival of the 18th Amendment. In keeping with the spirit of the Constitutional Amendment, attention is therefore respectfully directed to the fact that this play has been staged with but one intermission."

Dunning's play, spotted in a speakeasy, realistically pictures the effects the Volstead Law and its many enforcement acts have had on political office holders.

## Inside Stuff—Pictures

From stories now going around Broadway, Nick Schenck would repurchase the Loew stock sold by him to William Fox. Loew's business, in theatres and with Metro pictures, took a strong upward turn almost immediately after the sale had been made. Loew's at present is much better off than it was before the Fox buy, with Fox holding an excellent investment if nothing else eventuates from the purchase made by him.

While the 400,000 or more shares of Loew's secured by Fox do not constitute the majority of the 1,300,000 outstanding shares of Loew's common, bankers agree that this 30% virtually amounts to control, of at least management. How it would stand in the event of a stockholders' meeting being necessary to decide upon policy might be another thing.

In the allegations made by the minority stockholder of Loew's now in court with an action against Schenck and other Loew officials who sold their Loew holdings to Fox, claiming the minority stockholders were injured by that sale, the alleged personal profit made by Schenck in the difference between his buying price of Loew's at \$102 per share and sale to Fox at \$125 is estimated at \$2,000,000.

Nothing is reported whether the Schenck group is influenced in its desire to repurchase by the court action. With no decision yet rendered in the preliminary motion to examine the Schenck people before trial, there seems to be a difference of opinion as to the rights of the Loew's officers to sell their individual holdings, without notice to all stockholders.

That Canadian muddle brought out how closely the big organizations follow the moves by one another. When Famous Players-Canadian bought out any physical interest held by Paramount in the Canadian chain, it paid Par \$5,000,000. In return as another consideration F-P-Can. received a 25-year Paramount product franchise.

With the franchise went a covenant that F-P-Can. could not sell control without first submitting it to Adolph Zukor.

Zukor must have gotten the idea that Nathanson angling with British Gaumont for a buy of the Canadian concern, really meant William Fox in the background of B-G. That was when Zukor exercised the power of the covenant, blocking any proposed sale to other than Paramount, followed by Nathanson resigning.

As Nathanson had insisted that F-P-Can. would never be held by other than British interests, on the surface the possible sale of it to British-Gaumont would have been in keeping with his promise. It is believed, however, that Fox either has control or a large investment in British-Gaumont.

Peculiarly although it may have been a coincident and if not, another illustration of the close tap, on Thursday last Jimmy Grainger for Fox left for Toronto in a hurry, with the expectancy his trip was brought about through the F-P-Can. angle. That same night Sid Kent for Paramount also took the train for the Canadian city.

A couple of Variety reporters going to the Selyvn, New York, last Friday to see the British made talker, "Blackmail," on an invitation preview, got a flash at the lay out and walked. Invitation had been extended by wire, stating that tickets, not received, had been mailed.

Arriving at the theatre the largest section of the centre seats had been roped off, with these nearly all empty. In the unroped spaces barely any seats were left, with a crowd outside, evidencing plainly invitations had been sent to others without tickets, causing an overflow.

An usher asked where those without tickets could find seats pointed to the far sides of the house. Suggesting that perhaps one couldn't see so well there in the wide theatre, a shrug of the shoulders was the response. Then the walk out occurred, as the reporters couldn't see why they should be penalized for the bungling of others.

Hardly the best way to introduce a British made that the English have large hopes for on this side.

Talk of the final landing place for the Butterfield circuit of Michigan appears to be futile, since W. S. Butterfield is under a written obligation to first submit his ideas, if wishing to sell, to Publix. That is in the contract under which Publix holds a piece of the Michigan theatres.

Another theatre operator acquiring the denial habit is Karl Hoblitzelle of the Interstate of Texas. Hoblitzelle last left New York with the understanding with Fox that Fox would take over the Interstate when audits and appraisals were completed. Hoblitzelle had spoken to Fox about a 10-year extension of the Fox product franchise, but Fox quickly turned that into a buy conversation, with another understanding that Hoblitzelle should continue to operate. Upon arriving in Dallas, Hoblitzelle denied all reports. He also had dickered with Publix when in New York.

Will Rogers took a run-out powder on the opening of his first Fox talker ("They Had to See Paris") last week at the Carthay Circle on the Coast. As far as known Rogers didn't tell anybody he was leaving. Just a case of being out of town when the boys started looking for him for a personal appearance at the premiere. He flew to Wichita, Kans.

At the Fox it they claim Rogers was bashful, even unto refusing to look at his daily rushes when the picture was in work. And to top everything else, the wit's contents of his syndicated daily gag to the newspapers stated he couldn't be a party to the brigandage of charging people \$5 to get their first earful of his screen voice. He followed that up by a wire to the studio saying he'd return when forgiven for his hasty departure.

Hollywood stock broker, now being sought as a bucket shopper, is alleged to have spent a small fortune trying to put over his daughter in pictures. He is said to have passed out \$20,000 to the "right boys" at one studio. He is also reported to have donated dance band leaders \$100 on dance contest nights to insure that his daughter would win the cup.

Continuous succession of social events, with the daughter as hostess and to which the "right people" were invited, also formed part of the campaign. Daughter has never advanced very far.

Previously reported, some time ago, that an action might be brought by William Fox against the Warner Brothers over First National, that is again to the fore. It is warmed up by Fox taking over Al Rockett and Ned Marin from the First National lot.

Fox will allege mismanagement and advantage by Warners in their operation of First National. Fox is a minority stockholder in First National, holding 28%. Warners secured the control when buying the Stanley Company.

Local indie exhibs hear that Fox last week signed for all Warner product for houses that were formerly theirs and now come under heading of Metropolitan. A few, however, remember they grabbed the long term Warner franchise before option time and that Fox had to take this on with their box offices.

Conclusion is that the big merger man is simply carrying out the same consistency in buying that he is in new paint jobs, etc.

Rabelaisian pallyhoop is the last word in party theatre exploitation. As introduced by the 55th St. New York, in connection with the current feature it consists of nothing more than a size 48 pair of cotton teddies with this description:

"about a woman whose panties slip down to her horrified embarrassment."

General Electric this week is introducing what it describes as a "third dimension lighting effect for theatres." The main colors used are red green and blue. These are in the form of cans which fit over regular white bulbs.

# OUTCAST WOLVES GO LEGIT

## Lee Shubert Burned When Hearing Selwyn's London Hit in Erlanger's

The booking of "Bitter Sweet," by Arch Selwyn, into the Tremont, Boston, Erlanger house, prior to its Broadway debut at the Ziegfeld, New York, Nov. 4, threatens to disturb the more or less cordial relations between Selwyn and Lee Shubert.

When Shubert heard of the booking, he is said to have phoned Selwyn and burned up the wire, possibly adding he would spend a million to stop the Boston date by injunctive proceedings and such.

Shubert's squawk is based upon the fact that he has an arrangement with Selwyn to book through the Shubert office. When Selwyn sought a Boston house from the Shuberts for the first showing of "Bitter Sweet," London hit, he was told no houses were available. He insisted on opening the show there because, the all-English cast would arrive at the port from London. Shubert office said it couldn't be done.

Selwyn then started to work on the idea. Through Joseph Schenck, it was arranged to terminate the run of "The Hollywood Revue" (talker) at the Tremont or switch it to another house. The show booking was then made, but when Shubert heard about it, he started to rave and rated Archie "a traitor" or something like that. Then he sent Selwyn a lawyer's letter saying that a Boston booking for "Bitter Sweet" was available. When it reached the hands of Selwyn's counsel, latter had to snicker.

"Bitter Sweet" will be presented over here by Selwyn in association with C. B. Cochran and Flo Ziegfeld. Latter bought in when it was agreed to play it at his theatre. "Show Girl" is the current attraction, but will probably remain through October. Seats are on sale for the next few weeks.

## LAWYER-PRODUCER GOES BACK TO LAWING

The producing Showship, Inc., in which L. A. Saffan, producer of "Great Scott," was associated, has folded up.

"Great Scott" has closed and Saffan is returning to the lawyer business.

Mismanagement of the producing organization and internal dissension caused the bust.

William Birns, the furniture man, who has been in on many whooping plays on Broadway, was with the producing company.

## Gives Show to Authors

"Houseparty," which opened at the Knickerbocker, New York, two weeks ago, moved to the Cort Monday under a three weeks' guarantee. A. L. Erlanger and George Tyler presented the show originally, but turned it back to the authors Saturday.

Kenneth Phillips Britton, who wrote the play with Roy Hargrave, is said to be wealthy and is now financing it. Hargrave in the lead is featured at the Cort.

The Cort has been booked to receive "Maggie, the Magnificent," George Kelly's new drama, to be presented by Lawrence Rivers. "Maggie" is due Oct. 3.

## Irish Save Village

Greenwich Village theatre, Greenwich Village, New York, will not be razed, as reported, but has been taken over on a year lease by the Irish Theatre, Inc.

The Irish Theatre will spot a season of original Irish drama at the diminutive playhouse with the opener an untitled play by Sean O'Casey, which will bow in Oct. 21.

## Libby's Blue Night

One buck and a couple of drunks made "Moanin' Low" a wall Saturday night, according to back-stage report.

It was one of those tough nights that come to every performer at some time or another. Libby Holman was swelling in song and her bodice was heaving as she warbled her hit tune, "Moanin' Low."

Two drunks, sitting in front at the Music Box, fancied the heaving and made airy passes at the performance which they said tinkled through the house. Poor Libby hammed off the stage feeling plenty blue only to bump into another headache with her maid.

It seems Miss Holman's maid was only drawing nine bucks for her eight performances with the performer back-stage—and she wanted \$10. Miss Holman said "No." So the maid ups and goes—to make the night perfectly blue for Libby.

## Steuer Will Defend Harold Murray on Hart's Commish

Max Hart, through his attorney, Julius Kandler, has started suit in Supreme Court, New York, against J. Harold Murray, musical comedy and picture actor, in an attempt to collect \$9,000 in commissions Hart claims is due him as manager.

Hart in his complaint states that between Oct. 22, 1927, and April 27 of this year, Murray, as one of the principals of "Rio Rita," Ziegfeld musical, earned \$90,000, but has failed to remit the 10% that his personal management contract with Hart called for.

Hart alleges his contract with Murray was for three years dating from Sept., 1925, with an option for a similar period under which he guaranteed the actor 25 weeks a season at \$300 a week. That amount, according to Hart, was Murray's salary when he first came under his managerial wing.

With "Rio Rita" Murray received \$1,500 a week. Since closing with the Ziegfeld musical Murray has been on the west coast under a picture contract with Fox calling for \$2,000 a week. He came east last week in connection with the lawsuit.

If successful in obtaining a judgment against Murray on commissions due, Hart will also attempt to enforce the three-year optional clause and claim 10% of the salary that Murray has since earned in pictures.

Murray, it is said, will claim that Hart jugged him into signing the three and a half-year contract. He will be represented by Max Steuer when the case comes to trial.

## O'Hara Treks

Fiske O'Hara, in "Jory for Short" will wind up at the Waldorf, New York, Oct. 5, and will embark upon a 36-week road tour of Erlanger houses opening in Rochester, N. Y. Oct. 7.

"Tomb of Fear" will speed at the Waldorf, opening there Oct. 7.

## OTHER BRANCHES NOW TOO TOUGH

Films, Vaude, Stabilized and Racketeers Seek Refuge in Only Division Left Open—Work on Hot Air Capital and Grand Talk—Use Social Register Prop Names

## TWELVE BEGINNERS IN

Conscientious chisellers and snakey sharpshooters, the racketeers of show business, who have hung on the fringes of the theatre for years, strutting their stuff just a step or two in front of the sheriff and his gendarmes, having found pictures vaudeville, burlesque and night clubs a no longer fertile field for their activities, are hopping into legit in droves.

Mergers are largely responsible for this defection, big business stepping in gradually and putting vaude and pictures on a firm financial basis with certain ethical standards being enforced. That makes it tough for the muzzlers who never could or would play ball according to the rules.

Legit being the least organized branch of show business, on the production end, is likely to inherit a pack of wolves during the present season unless there is a sudden scarcity of angel dough.

No less than 50 new producers have announced first productions during the next few months with it being a safe six, two and even bet that not half know where the production sugar is coming from, or have the least idea about booking a show. At least 50% of these potential attackers are out of their office when separated from their hat, but their press stuff goes out to the dailies regularly and some gets into type, stagestruck press agents grinding it out in reams on promises of doughnut and coffee money when as and if a clump goes for the bait tossed out.

## Talks of "Bankers"

One producer has announced no less than 12 productions, a schedule that old time legit managers would hardly attempt. This individual, when questioned about his plans, spoke glowingly about the bankers being all get to back his enterprises to the extent of \$5,000,000.

Another near-producer boldly announced that he was taking over a manager's office and would hire his staff at a big advance in salary. He did step into the suite and offer a secretary \$75 a week and 5% of his profits. Asked to lay \$500 on the line for some of the office equipment he screamed. All last week that office was kept busy turning away actors who made inquiry regarding casting by the producer, whose p. a. had sent out notices that he was starting production immediately.

Another of the same class asked an experienced showman he was trying to chisel how much it would cost him to have his show booked by Shuberts or Erlanger. Muzzlers, chisellers and sharpshooters getting into the legit atmosphere seem to quickly expand, fluently talk in millions and easily use moneyed social registers, making a bankers to lure the small fry angel for a neat clipping.

## Wash. Cops O. K. 'World'

Washington, Sept. 24.

Police stepped in on "The Front Page," at the National, and cut out June, the tag on stealing the nation. Result was front page break in all the dailies.

On picture, "Cock-Eyed World," previously at the Fox, coppers let it go as was finding "nothing that could be objected to legally."

## Farnum's Audition Gag Gets Chi Dailies and Three Girls—700 Aired

## "Birth of a Gag"

Harry Reichenbach's contribution to "Radio Revels" revue to be produced by Ruth Wilcox (Mrs. Edgar Selwyn) is titled "The Birth of a Gag."

Harry's skit shows how a gag born in a Pullman smoker grows old progressing from there to boudoirs, living rooms and parlors, cleaned up on the journey and goes dirty all over again in a legit revue blackout.

## STAGE, SOCIETY BACK NEEDLE STRIKERS

Garment workers' strikes which have the sweatshop background have nothing in common with a dressmakers' strike now being organized, which will be an aristocratic affair and tinged with the glamour of the theatrical world.

All the highly skilled French dressmakers who work for the ritzy establishments on Fifth avenue, such as Bergdorf Goodman, Stein and Blaine, Frances and Tappe, are organizing a strike through the Ladies Tailors and Dressmakers' Union. But at the suggestion of the strikers all of the wealthy society patrons and access patrons of these shops have been enlisted on the side of the strikers.

The Equity Council has endorsed the dressmakers' strike and promises the aid of many of its beautifully gowned members, while canvassing is going on among the society lady customers. When the strike gets into full swing within a month or so these ladies and leading ladies will do picket duty along with their struggling little dressmakers, they have promised.

The dressmakers believe that if their wealthy patrons who pay thousands of dollars for their frocks are informed that most of the laborable work that goes into them is done by skilled workers who get a maximum salary of \$18 a week, they will readily join their cause.

The women who can afford those expensive frocks understand that they are paying for original designs and are willing to pay for the unusualness and quality of their garments.

The designer gets his money, sometimes fabulous sums, and the cutter is equally well paid, but from that point downward any employee, who is equally essential to the proper and high class production of their expensive garments, is not well paid.

All the highly skilled dressmakers from all over the world are congregated in New York's smart establishments. In small towns they would be the leading stylist of the community. In the big city they are swallowed up in the flurry of production. And as they are utterly important to the manufacture of the fine clothes wealthy women crave and are willing to pay for, they feel that an appeal to their patrons is their real chance for better wages and consideration.

They don't seem to be far wrong in their guess, as the clientele of exclusive shops are falling into line.

## Dippel's Film Work

Hollywood, Sept. 24.

Andrew Dippel has fallen for pictures. Is on the M-G-M lot in charge of foreign language synchronization.

First task was fitting German conversation.

Chicago, Sept. 24.

Ralph G. Farnum's search for new stage talent brought 1,000 hopeful, motley amateurs and pros to the Apollo Thursday for the producer's first Chicago audition. It resulted in three contracts.

The find is Joe Reems, 20-year-old kid whose best job until last week was third or fourth assistant to the chief fuel dispenser in a gas station.

Other two are girls: Vivian Peterson, 19, dancer and singer, and Eleanor Chantier, petite brunet comedienne.

Betty Huff, cabaret and radio blues singer and divorced wife of Ted Kohler, song writer, was placed on Farnum's preferred list along with Audrey Carnes, singer and toe dancer, and Mildred Bragdon, coloratura soprano. Bragdon girl was "Miss Chicago" in 1925 and has sung in vaude.

Newspaper here played the audition heavily, sob girls dealing on Broadway hopes of off-key tenors, screechy sopranos, bowlegged would-be's and all.

Farnum, after hearing and seeing all he could stand bunched about 700 aspirants and made them walk across the stage. That was enough.

His next audition is due this week in Los Angeles.

## Mees Bordon—He change Mind—Zat Husban, Ah, Ha!

Mees Irene Bordon—She deed not broadcast ze anytelevision las Monday nite at ze Radio Pair which she ez being 'old at Madison Square Garden.

You know why?

It ez zat husban' of she's, E. Ray Goetz. Zis husban', she makem Mees Bordon 'frail for ze summons, ah ha, yes sir. Too much ze print in ze newspapers 'bout zis broadcast stont makem Meester Goetz wisecopp zat Mees Bordon, he's comin' to New York, an' she husban' he makem ready to make present court pappers to Mees Bordon, en divorcement.

But Mees Bordon, she foolen. He no come.

So Firs' Nationale, zat picture company from whom Mees Bordon makem cinema, "Paris," isom good publicity an' Mees Bordon, he stay in Newark, wiz rehearsale an' manager.

Zat ees too bad, eh? Out, out!

Zat stont she ez heestorical ting, non? An' Mees Bordon she's makem heestory, weez eet' non? Ah, out!

Fusermore ze so many detectifs and' guards weech eet wuz prepare for ze treep from Newark to New York, sey losen job. Eet wuz prepare seven guards for ze bringin Mees Bordon to ze Garden, yes sir, seven—four private detectifs, her manager and two publicity men from ze Firs' Nationale Picture Company.

Bot Mees Bordon, he changem mind, ah, out!

## Dramatists Coastward

Samuel Shipman and John B. Hymer, whose recently stage collaboration "Scarlet Pages" is current on Broadway, are reported engaged for coast picture writing for M-G-M. The arrangement is for six months.

Shipman's writing plans include a collaboration with Damon Runyon on a drama, the central figure of which is said to be the late Arnold Rothstein.

## TEX IN "NIGHTS"

Texan Quinn has been engaged by Shuberts on a run of the play contract for "Broadway Nights" in Chicago.



## WYNN AND WHITE SPLIT OVER GAG

George White and Ed Wynn have broken off business relationship. Trouble between the producer and Wynn started after the latter had accused White of pilfering from him a gag situation which ultimately went into "Scandals".

White claims the bit was given him by Eddie Cantor in Atlantic City. This was before "Scandals" started rehearsals and while Wynn was out of town. Wynn's argument now is that the bit was his and that he told it to White, claiming that he contemplated using it himself. In view of this and other things Wynn informed White everything was off between them and that Wynn never again would feel the same toward White.

Another angle brought up in the case is White's failure to take up Wynn's option within the time limit of their contract.

DeSylva, Brown and Henderson, who were to have started the music for Wynn's next show, are understood to be preparing a score for another musical White will put out. At the same time, Wynn is also reported to be negotiating for "Min Toy."

### Someone's Wrong

In a letter to Variety, Wynn denies he authorized the Morris office to offer him to vaudeville at \$500 a performance. He was not to play vaude or picture houses, says Wynn.

Billy Grady, of the Morris office, states he met Wynn on the street; that Wynn told him he had received an offer of \$500 a performance at Keith's Palace, New York, and for Grady to see what he could do about it.

## HEIMAN'S \$1.50 IDEA FOR ERLANGER COLD

The plan for a \$1.50 top combination road attraction—talking picture routed through the Erlanger office, appears to have been side-tracked. It is understood that A. L. Erlanger never seriously considered the project. Such a plan looked feasible since the wiring of three Erlanger houses permits them to show talkers of the disk and sound track make. The wiring is said to be the most costly of any legitimate house equipment.

Marcus Heiman was named as concerned in the \$1.50 scheme. There is little indication that Heiman is active in the Erlanger office. As reported, Heiman has quarters there because of his interest in the Erlanger chain. Last winter he bought out Leonard E. Bergman, paying approximately \$1,000,000 and a similar amount for that of Joseph Toplin, of the Coast.

## Red Tape as Obstacle

### To Miss Eagels' Play

Jeanne Eagels' resumption of legit activities is dependent upon the actress lifting the \$3,000 fine imposed by Equity in addition to suspension. The suspension period has matured, but the fine has not been lifted and, according to Equity officials, Miss Eagels must pay up and apply for reinstatement before being permitted to return to the legit stage.

The fine is equivalent to two weeks salary and under regulations should go to Sam H. Harris. Miss Eagels is still under contract to Harris, who is planning to star her in "Top o' the Hills." The situation seemed perfect for an ironing out, presumably by an outside arrangement, but Equity has taken the attitude that no concession will be made and that Miss Eagels must go through the routine as part of the disciplinary suspension.

The affair takes on the semblance of a pride contest. On the other hand, the actress may not be as amenable as anticipated, since film contracts and vaude engagements have provided profitable substitutes during suspension. It's figured that Harris will iron out the difficulties in time to permit rehearsal for his new play the latter part of the month.

### Doris MacMahon Connects

Hollywood, Sept. 24. Doris MacMahon, recently arrived from New York, placed under contract by First National through Leo Morrison.

First assignment is an untitled picture being directed by Mervyn Leroy.

## WOODS' AGED CLAIM

Suing Ziggy for \$3,000 From "Annie Dear" Days

Al Woods is suing Flo Zigfeld for \$3,000. It dates back several years to "Annie Dear," Zigfeld production.

Woods had May Vokes under a term contract. Changing plans he farmed her to Zigfeld for "Annie" and contends that Ziggy assumed the contractual obligation.

"Annie" didn't last long and Woods paid off Miss Vokes. It is Woods' claim that Zigfeld should have paid her. House, Grossman & Vorhaus are acting for Woods, with Nathan Burkan representing Zigfeld.

## ANGLIN-MILWAUKEE JAM GOES TO ARBITRATION

Margaret Anglin's little run-in with Sherman Brown of Milwaukee, who made complaint to Equity on the grounds that she would not attend rehearsals of a stock version of "A Woman of Bronze," will be arbitrated. Miss Anglin filed claim for a week's salary and return transportation, amounting in all to \$1,113. Brown filed counter claim for the same amount, alleging the stock version her contract.

In the inside of the matter is a dispute between Miss Anglin and Al Mack, the stock's director. The company contends that when Miss Anglin did not rehearse another actress was put in the lead and therefore there was no responsibility as to Miss Anglin. Later states that Brown told her it would not be necessary for her to rehearse, on the grounds she had played the "Woman" hundreds of times.

## Mae West Trial Oct. 7

Mae West in "Diamond Lil" is around New York playing repeats on the subway circuit while awaiting call for trial in Special Sessions on indictments for authoring "Pleasure Man," which the cops sloughed last season.

Miss West had a route laid out for "Diamond Lil" to the Pacific coast, which is being held in abeyance until the trial completes her personal appearance in court.

Case of the actress and cast of "Pleasure Man" has been tentatively set for trial Oct. 7. James Garrett Wallace, assistant district attorney, is in charge of the prosecution, and Nathan Burkan represents Miss West.

## "Frankie-Johnny" Defi

"Frankie and Johnny," produced by A. H. Woods and sloughed after opening in Chicago last spring, is set for revival, with John Kirkland, author, figuring as producer.

Kirkland is engaging as many of the original cast as are currently at liberty, and will put the show into rehearsal next week. Woods and Kirkland clashed after the Chicago opening. The cops hopped in and ordered numerous changes which the author refused to make, claiming the purifying process called for by the censors would take the wallop out of the show. Woods then called quits on the production and tossed it back to the author.

## Shows in Rehearsal

"Maggie, the Magnificent" (Laurence Rivers), Cort.  
"Button, Button" (Herman Shumlin), Lyric.  
"Roundabout" (Theatre Assembly), Princess.

"Kansas City Kid" (Matthew O'Brien), Bryant Hall.  
"Grist of the Mill" (Lewis Gensler), Forrest.

"Seduction" (J. Von Barre), Lyric Studios.  
"House of Fear" (Ray Productions), Waldorf.

"Her Friend the King" (Lawrence Weber), Morosco.  
"Min Toy" (F. Zigfeld), Ziegfeld.

"Tin Hats" (Connolly & Swanstrom), Mecca Temple.  
"Week End" (Bela Blau), Chair.

"Old Fashioned Girl" (Crosby & Gaige), Longacre.



EVELYN KINDLER

In Schwab & Mandel's

"Follow Thru"

Majestic Theatre, Boston, Mass. The Boston "American" said: "Evelyn Kindler, tall, shapely and fair to look upon, not only dances in approved fashion, but provides a most attractive counter-figure in frequent ensembles."

Direction

RALPH G. FARNUM

1560 Broadway

## Minn Mayor Falls for

### "Interlude" Censor Gag

Minneapolis, Sept. 24.

Following the Boston ban on "Strange Interlude," Mayor W. F. Kunze of Minneapolis, spurred on by a local newspaper, The Star, anxious to give the play some publicity, appointed two police department "theatrical censors" to pass upon the piece.

Mayor Kunze, who said he never had heard of "Strange Interlude" or its author, was an innocent party to the publicity stunt and acted in all seriousness. He delegated the censorship task to Captain David Broderick and Detective Thomas Gleason because, he said, of "their theatrical experience."

Broderick once played the title role on tour in "Yon Yonson" and Gleason at one time acted the part of a billiken in a museum. After reading the script and witnessing the performance Broderick and Gleason gave the play their approval and Mayor Kunze, nominal police department head, announced there would be no interference.

The incident gave "Strange Interlude" a great publicity break, although it didn't need it, as the mail order advance sale of \$10,000 had broken local records before word of the Boston ban even reached here. "Strange Interlude" was scaled here at \$4.40 for the entire lower floor of the Metropolitan. The house was practically all sold out for the six performances in advance of the show's opening this week. The gross looks like over \$25,000.

## Robertson Going with Another Shubert Show

Guy Robertson who opened in "The Street Singer" at the Shubert as one of the featured leads last week, is due to leave that show to sing in "Nina Rose," new opera produced by the Shuberts.

John Price Jones is named as Robertson's successor in "Street Singer." It is understood Robertson was placed in the latter show to create the role, the Shuberts originally intending using him for the "Nina" show, written by Sigmund Romberg and Otto Harbach. During the summer there was an altercation between Robertson and J. J. Shubert, the latter is alleged to have socked Guy. The songster has a three-year contract with the Shuberts. The argument appears to have been squared so far as his appearances go but a civil suit for damages may result.

### 2d English Play

Arch Selwyn, who started his season this week with "Many Waters" at the Elliott, will offer his second show from London at the Times Square, Oct. 14. It is "The Middle Watch," a musical comedy.

Prior to Broadway the show will play Washington.

### Ignored, Goes Collegiate

Montreal, Sept. 24. Unable to get bookings here, Maurice Colbourne and Co. will produce a repertory of Shaw plays at McGill University theatre, here, starting 600, during week Oct. 14.

## ROBESON BAN ENDS

Equity Lifts It Upon Notice From Complainant

Equity has lifted the suspension of Paul Robeson, the colored baritone, who got tangled in contracts last season when in London's "Show Boat." Prior to taking the British date Robeson agreed with Caroline Dudley (Reagan) to appear here in a revue and received \$500 in advance on the contract.

When Miss Dudley was ready to go ahead with her show, Robeson declined to give up the London date. Equity, after examining the contract and correspondence, suspended Robeson. Recently Miss Reagan made a settlement with Robeson in London. The cash settlement was not mentioned, but Miss Dudley sent Equity papers relinquishing all claims on Robeson's services. Council promptly lifted the ban.

## HOBOKEN GROUP TIE UP WITH JONES AND GREEN

Jones and Green effected an arrangement with Christopher Morley and Cleon Throckmorton whereby the legit producing firm will roadshow all of the latter's product after Hoboken sojourns.

Jones and Green have already taken over "The Black Crook," which opened under their managerial auspices in Boston this week (Sept. 23), and will also send out "Star of Bengal," starring Joan Lowell, novelist, who is making her first stage appearance in this one after it has completed its run at the Lyric, Hoboken, N. J.

In addition to those mentioned the agreement gives Jones and Green first call on road rights to all succeeding productions of the Morley-Throckmorton group this season and next.

Jones and Green figured on sending "After Dark," another of the Morley-Throckmorton productions and current at the Rialto, Hoboken, N. J., on tour, but have since scrapped that idea since most of the stocks have revived the piece, cashing in on the publicity attendant the heavy click of the "oldboy" bill in Hoboken.

## \$2 Show's Cast

The first of promised 12 productions which Radiant Productions will put into the Gaiety theatre for "The Dame" drama, "Three Don't Lie," by Paul Frank, directed by Edward Sargent Brown. It opens Oct. 7. Cast includes Charles Richmond, Spring Byington, Richard Sterling, Dodd Meehan, Joseph Alenton, Walter Cartwright, Leslie Palmer and Jean Colborne.

House will have a \$2 top with no raise Saturdays or holidays.

## Four Shows Out

Four attractions are off Broadway's list or are due out Saturday. "A Comedy of Women," independently presented, stopped Tuesday night last week at the Craig. Roasted by critics. Lasted four days.

"Jerry For Short," independently

### A COMEDY OF WOMEN

Opened Sept. 13. Winchell (Mirror), expressed it for the critical corps: "Unimportant piece will not survive." Variety (Mark), said: "Baby will never reach adult stage."

presented at the Waldorf, goes to the road after playing seven weeks. Little coin here; mostly cut rates.

### JERRY FOR SHORT

Opened Aug. 12. Hammond (Herald Tribune), said: "Meager entertainment," and Gabriel (American), more incisively termed it "awful." Variety (Ibex), said: "Light gross attraction."

"The Crook's Convention," independently presented at the Forrest last week, is slated to close this week.

"My Girl Friday," independently produced at the Republic, leaves for the road after a run of 32 weeks. While not a real money show it turned a profit and lasted through the summer.

## BOSTON'S MAYOR FIRM ON GUILD'S 'INTERLUDE'

Boston, Sept. 24.

Despite endeavors of the Theatre Guild to get Mayor Nichols to allow "Strange Interlude" to be shown in this city, the mayor insists it cannot show.

Most of the week the controversy between the mayor and the Guild was in the dailies. At the end of the week "Strange Interlude" was by far the most advertised show that this city has seen (or expected to see) in years, but it wasn't any further toward showing here.

When the pressure was the strongest the mayor came down with an attack of throat trouble which prevented him from going to his office. Another member of his official theatre family, John Casey, license commissioner, had the misfortune to injure his shoulder.

If the Guild goes ahead with its announced determination to put the show on once it would have to be passed on at a showing by the censorship board which consists of the mayor, Police Commissioner Wilson and the chief justice of the municipal court. But where the decision seems to be more or less a certainty to be adverse it is not expected the Guild will attempt to open "Strange Interlude" in Boston.

For the first time in years the Boston papers went to the controversy editorially and almost without exception the decision to close the play came in for criticism. The book is being sold at all the book stores in the city and having a big sale.

Difficulty of this nature over the showing of a play in Boston is a very rare thing. Most always the theatre producers and the censors get together before the opening and by cutting arrive at a satisfactory result.

## Little Theatre Group Will Do a "Save the Dame"

Pasadena, Sept. 24.

Those old timers have invaded the coast. The ritzy Pasadena Community Playhouse is to do a "Save the Dame" drama, and Oct. 8-19 will do "Nellie, the Beautiful Cloak Model."

Al Woods thought royalties on this one had stopped years ago.

## Golding's Judgment

Samuel R. Golding, an attorney, who combines the law with the drama and occasionally writes a play, is a hard man to serve with papers, asserted counsel for Gustaf P. Reinhardt, who is suing to collect on two notes aggregating \$2,900 made in 1926 and 1927. Reinhardt filed judgment in the Supreme Court for \$2,499 last April after Golding had defaulted, asserting he had been served at 439 5th avenue. After Golding had been examined in supplementary proceedings and excused to enable him to produce a list of his assets, he applied to Justice Cotillo to vacate the judgment on the ground that he had never been served with the summons.

Counsel for Reinhardt replied that several sets of process servers hunted for Golding for weeks but had a hard job because he is a lawyer with no listed address. Finally another process found him, turned loose and told Golding might be landed before 9 a. m. at the 5th avenue address, it was alleged. In this way he was served.

Justice Cotillo agreed to vacate the judgment if Golding gives a bond for the full amount, but otherwise it stands.

## Hampden's Choice for Season's Start Is Revival

"Bonds of Interest," by Jacinto Benavente and originally produced here 10 years ago by the Theatre Guild, will be revived by Walter Hampden as opening attraction of current season for the Hampden, New York.

Hampden will begin his season earlier than anticipated through his foregoing the road tour he had planned in "Cyrano de Bergerac."

"Bonds of Interest" has gone into rehearsal and is figured to be ready for opening Oct. 14. Later in the season Hampden will do "Richelieu," modernized by Arthur Goodrich.



# World's Worst Show Is in Quebec; French Stock Musical, With Hebe

Quebec, Sept. 24.

Across the dilapidated front of an ancient barnlike structure situated in the lower east end of this old French-Canadian capital, blazes a huge sign advising the world in general and approximately 50,000 French-Canadian hordes in particular that "Caroline et sa Troupe Musicale" is there. When it isn't Caroline it's a Hebe. When it isn't Rosenberg, now in Toronto, and when it isn't Rosenberg, it's another Arab disseminating Dutch comedy with a French accent as thick as French pea soup.

Guiding the destinies of this gigantic theatrical organization is a great financial wizard named Drapreau, who conducts his business on extremely simple principles. He puts on a company of about eight chorus girls at \$10 a week, 1 femme principal at \$15 and two males at \$20; charges 25c admission, has a low rental and fixes his profits at around 500% net.

Draperau such names as Mutual, Variety, RKO, etc., are applesauce. And while the single burlesque house in Montreal, with 600,000 drawing population, is in the red, Princess here is heaping up profits.

This troupe is the only bi-lingual company, speaking both English and French, performing in French. Most of the members of the cast are English-speaking. In times past stock musical companies, so-called, appearing at this theatre, performed in English. The switch to French was apparently very easy and the results highly profitable.

Back to '49

The performance, as a whole, is not unlike the barn shows usually associated with the gold rush days of '49 in California. The girls are poorly dressed in cheap print or cheesecloth with most of the dresses full in color. The males appear in white duck pants for 10 or 15 minutes, then switch to street clothes. "Caroline" is the female interpretation of a burlesque tramp comedian, appearing in similar makeup in skirts, and taking plenty of pratfalls, wallops on the kisser and other well-known burlesque standards.

The customers usually arrive in drives, chattering volubly in patois French, squirting tobacco juice over walls, floors and ceiling. The boys keep their hats on during that part of the evening devoted to several films. With the lights up, hats off. In the film arrangements Draperau again shows his own kind of showmanship. When the presentations threaten to take up too much time he merely eliminates one or two reels from each picture without so much as an apology. One may be watching the birth of a nation and the next moment faced with a Turkish bath.

Not Dumb for 50c

This would be the louiest of all shows, stock burlesque or the turks of the sticks, to any one but this audience. While the idea of a Hebe comic in a crepe beard and speaking with a French accent might hit offhand as funny enough for 25c, you have to sit through the rest of the performance to hear it. And after that, there's the Hebe himself. But here in the French quarter, where they say they sell you furs cheap and tell you how to get them across the border, this is the local grand, light and comic opera—for 25c.

Maybe more, maybe less patrons. For even the French Canucks wouldn't be dumb for 50c.

"OH, DOCTOR!"

William Anthony McGuire has been called in by Vincent Youmans for another doctoring up of "Great Day," the musical that has been keeping Youmans worried.

With "Great Day" already standing Youmans a big chunk of dough, he figures to go on the nut for plenty more in an effort to prove he's got something.

POLLY WALKER IN "DECK"

Hollywood, Sept. 24.

Polly Walker is being brought on from New York by Radio for the lead in "Hit the Deck." Production starts Sept. 28.

## WM. EUGENE JUST DIDN'T Salt Lake Stock Season Starts with Understudy in Lead

Salt Lake, Sept. 24.

William Eugene, imported from New York to take the male leads at the Playhouse Stock this season, turned out a total local loss. Prior to the opening of the Playhouse for the season, Eugene was given plenty of exploitation and publicity by the management.

The week prior to the opening Eugene was not very apt at rehearsals.

At the last minute it was impossible for him to go on for the opening.

Eric North, Playhouse director, jumped in and filled the leading spot in "Romance Ahoy."

Eugene left town in a hurry. Equity may have the problem to deal with.

Dan Woods replaces Eugene. He flew here from Los Angeles. Woods is introduced to the audience each evening.

## RAMBEAU SUSPENSION; NO NOTICE TO STAR

Marjorie Rambeau, Sept. 3, was suspended by Equity, but last week the council rescinded its earlier action and pending disposition of charges made by George Ebey, the star is in good standing.

Ebey filed charges early in the summer following a difference of opinion during the engagement of "Rain" at the Fulton, Oakland, Cal.

Equity sent communications to Miss Rambeau, but the letters remained in the Oakland postoffice unclaimed, Miss Rambeau having changed her address.

After 60 days Equity took action. The Los Angeles office was notified and Miss Rambeau first learned of the charges and suspension. Miss Rambeau made answer in the form of supporting affidavits, which, when received by Equity, were recognized as a strong case in her favor. Prompt action by the council lifting the suspension followed.

Early last May Miss Rambeau appeared in a stock presentation of "What a Woman Wants" at the Fulton, going into the show after but two rehearsals. She had been ill and went on against the advice of her physician.

The manner of final disposition of the Ebey complaint is understated. It is expected the council will require Miss Rambeau and Ebey to appear before it if that would require a special trip to New York.

## BROOKLYN FULTON KLEIN'S

Joseph Klein, attorney, who occasionally dabbles in things theatrical, has taken over the Fulton, Brooklyn, and will reopen the house with dramatic stock, Oct. 5.

Klein's operating stock at the 14th Street theatre, New York, prior to the house going over to Eva Le Gallienne's Civic Rep.

## DUFFY'S COAST LINE-UP

San Francisco, Sept. 24.

Unexpected flop of "Palmy Days" at Henry Duffy's President here puts Frances Starr in "The Shirl" ahead. Miss Starr will open at the President Sept. 29.

Other bookings in the Duffy houses in the San Francisco bay region are: Eugene O'Brien in "Girl Trouble," opening Duffwin, Oakland, Oct. 6; Guy Gates Post in "The Climax," at Alcazar here, Oct. 6; and Taylor Holmes in "The Sap," Fulton, Oakland, following Walker Whitehead in "The Arabian."

## Williamsport Stock

Williamsport, Pa., Sept. 24.

Broadway Players back at the Majestic. It is the only house in the city not pictures.

Company includes Leonard Lord, Sylvia Farnham, Willard Foster, Roscoe Patch, Natalie Center, Freddie Larimer, Kathryn Sheldon, Sonya Leyton, Allen Franklin.

Mrs. Florence Ackley was seriously injured in an auto accident while returning from the theatre the opening night.



"Here 'Tis"  
Yours Very Truly  
**LITTLE JACK LITTLE**  
RADIO STATION WLW

## R-K-O MAY TAKE CHI ERLANGER AND WOODS

Chicago, Sept. 24.

Inside dickering has been begun by RKO to obtain the Woods theatre, now leased to the Shuberts, and the Erlanger, which was the old Palace, as RKO run picture houses.

It is understood that in the Woods theatre deal RKO is considering the purchase of the Woods building, valued at \$2,000,000, which is one of the most desirable locations in the city. The building, a 10-story structure, is owned by Aaron J. Jones, Sr., formerly of Jones, Linick & Schaefer.

RKO, it is said, would readily have subleased the Woods from the Shuberts, who have a six-year lease at \$125,000 a year, with five more years to go, but certain restrictive clauses concerning continuous runs preclude this.

At present "The Kibitzer" is at the Woods, but mostly it is used for road films and has been dark a great deal in the past year.

## Needs Run House

Outright purchase of the Woods building by RKO is still decidedly in the across-the-desk-till stages. The building has ample space for all western RKO offices, franchised agents and bookers. Victor and RCA probably would take space, too.

The Erlanger deal may come to pass soon, for RKO needs a local run house badly. When Abe Erlanger took the old Palace over from the former Orpheum circuit, he turned it into the second-best run house in the city. Orpheum, it is understood, retained a 50% interest in the Erlanger's profits and restrictions in the clause to prevent continuous shows. When the Orpheum circuit was absorbed by RKO the Erlanger lease passed along. It is likely that RKO will be able to swing arrangements its way.

## FELIX AFTER SETTLEMENT

Seymour Felix is in New York with a four months' leave from Fox studios.

During that time he hopes to effect a release from Flo Ziegfeld. Felix claims Ziegley owes him money for past services under royalty.

While waiting that day Felix may do some staging for Broadway shows, although he wants to go back to the land he loves and may own around Hollywood.

## CARROLL'S NEW COMICS

Hollywood, Sept. 24.

Eddie Lambert obtained his release from a contract with Fanchon and Marco and joined the comedy contingent in the Harry Carroll Revue at the Music Box this week. Eddie Jordan joins next week.

Only withdrawals at present are two choruses men and Andy Rice, Jr.

## "Dear Me" Revival

Los Angeles, Sept. 24.

Henry Duffy is planning to revive Luther Reed's "Dear Me" for his Coast circuit.

John Golden produced it in New York nearly 10 years ago.

# All Yiddish Theatres in N. Y. Dark, Threat in Union Strife

## RATOFF'S SUITS

Follow Closing of Coast "Kibitzer"—  
One on "Cafe de Danse"

Los Angeles, Sept. 24.

Alavalanche of suits and attachments fell on Gregory Ratoff, producer of "Kibitzer," immediately following the closing of the show at the Mason. H. S. Kraft, co-producer, filed an attachment suit asking \$320 alleged due from the profits and a replevin is on tap to obtain the return of \$216 worth of furniture.

Clarke Silvernail also filed suit in Superior Court asking an accounting of the profits of "Cafe de Danse," a play which he alleges he prepared for Ratoff and upon which he asserts he was promised a cut. Although Ratoff has realized \$15,000 in profits on the play, Silvernail asserts he has received no return for his services.

Three wage claims have been filed against Ratoff by actors who assert that they received no money for their last week's work at the Mason. Jack Winnie asks \$250, Howard Keegan \$222, and Eugene Spencer seeks \$110.

Ratoff paid off the actors at the Labor Commission last Thursday and is reorganizing the company for the road. He intends to play the Coast and then head east.

## ALL GOOD WILL FOR BROCK PEMBERTON

"Strictly Dishonorable" caused no little comment on Broadway after its premiere at the Avon (formerly the Klav), New York, last week. It was an overnight hit, going to standees the second night. Not the least unusual about the show is the agency buy, the brokers not only taking the entire lower floor but eight rows of the balcony. There are but 10 rows there.

Brock Pemberton who produced the show has been friendly with the newspapermen, having been one himself as dramatic editor of The Times. Seems the scribes have always been ready to boost Brock's shows but didn't have much opportunity since his first success, "Enter Madame." They can go to it now with "Strictly Dishonorable." When Pemberton produced "Mr. Pitt," it received exceptional mention, particularly so Walter Huston. Pemberton is credited with bringing Huston from vaudeville (Whipple and Huston) into Broadway prominence through it.

A. Preston Sturges who wrote "Strictly Dishonorable," is a youth from Chicago. He was acting as assistant stage manager to "Hokus Pokus" but got the air. Sturges is said to have written the play in six days.

At Jackson Heights where suburban New Yorkers look over new shows aimed for Broadway, they talked about the soft Southern drawl of Muriel Kirkland, the only girl in the show. Miss Kirkland is not a cracker, having been schooled right here in New York.

Maybe there was a bit of luck in the scoring of "Strictly Dishonorable." The theatre has been hungry for a hit for years. Perhaps the change in name from Klav to Avon turned the trick.

## LESLIE REVUE SCORE

James F. McHugh and Dorothy Fields are due to turn over in early November the score for a new International Revue Lew Leslie is to do in association with the Erlanger and Woods offices.

With the revue in mind it is doubtful if Leslie will bring out a new collection of the "Blackbirds" this season. The New York company, which Leslie took to Europe, returned last week and was disbanded. Adolalde Hall remained in France to return by another boat.

## Zelma Minus Tonsils

Los Angeles, Sept. 24.

Having had her tonsils yanked, Zelma O'Neal starts rehearsing next week for the coast company of "Fellow Thru."

As a result of the stage hands' union's new wage increase demands and conditions, all the Yiddish theatres in Greater New York threaten to remain closed for the entire season.

One thing seems certain, not a single Yiddish theatre will be open on Rosh Hashona, the Jewish New Year (Oct. 5) unless a settlement is reached before then, which, according to both sides, is not expected. Failure to open Oct. 5, the managers say, would wreck chances for a season and they might as well stay dark.

The situation is declared by the Yiddish managers to be a desperate one. A shutdown would throw a total of around 2,800 persons of various employment out of work, of whom 358 are Yiddish actors. Stage hands are demanding a 10% increase, having come down from originally 25% and a 10 man crew in each Yiddish house. Union is standing pat on its decision despite urgent pleas from the theatres that if the issue is not immediately settled it will mean disaster to the Jewish theatrical industry. Managers statement is that because of depressed business last season they were compelled to close the first week in May. Then, intending to open again, they contracted with the Hebrew Actors' Union for costs and other respects incurred great expense.

Jewish managers declare they were not advised by the union at the close of last season of the intended increase demands, and charge that the union waited until it became necessary for the managers to prepare their own productions, and not even until the managers themselves first took the initiative by asking a conference did the unions move.

Conference was for the purpose of informing the union of the difficulties they are up against. Instead the managers assert the union formulated new demands entirely out of reason, and despite their pleas for arbitration the union refuses to listen.

Managers are willing to submit their differences to an arbitration group consisting either of newspapermen or the body, any commissioner in the State Department of Labor, any officers of the American Federation of Labor or of the United Hebrew Trades.

Meanwhile the managers are asking the union to permit their men to start working under an agreement that any ultimate decision shall be retroactive as from the day of the commencement of the employment.

Another situation to which the managers object is the union's classification of Jewish theatres as "repertoire theatres." Contention is that this classification is now obsolete; that perhaps a decade ago, when it was the Yiddish theatre policy to play as many as nine different repertoire plays a week that might have been so. But for some years now this policy has been changed, and now there are Yiddish theatres playing 15, 20 or 25 weeks, giving at least five or seven performances a week and therefore should not be classed as repertoire but rather as stock theatres.

## Losing Attendances

In an effort to present their side the managers have communicated the following summary to the union: That the theatres in question have been operating at a great loss, due in part to restrictive immigration laws and the resultant Americanization of its audiences that drift to American playhouses; and the great increase of overhead and operating expenses, a week's correspondingly lessened receipts, among other things pointed out, specifically to show the difficulties of operating, are the benefits, which admittedly are the backbone of the Yiddish theatre and without which it could not exist. These benefits, running into thousands of dollars, conducted by various societies, lodges, venders, charitable institutions and the like, are taken up by the theatre on a basis of 25c on the dollar, leaving a bare margin of profit at most—and many times a loss.

It is admitted that if the Yiddish theatres do not open on the ensuing Jewish holidays there will be small hope for even a fair chance for them this season and they may well remain closed, the operators declare.

# London As It Looks

By Hannen Swaffer

London, September 13.

I am sorry to interfere with all these Disarmament proposals but I am afraid both the United States and Great Britain will have to maintain powerful navies while all this worship of American actresses goes on in London. Nothing will have to be done about it.

It is all very well to talk peace but how can there be peace while film stars and such like keep on coming over.

## "Yes, Gloria for Me"

Ramsay MacDonald and Herbert Hoover had settled down quite nicely to a fixing of the yard stick, the other day, when Gloria Swanson arrived. In consequence, there was so much excited fuss by hundreds of inflammable females of the flapper age that Gloria's swan song was nearly sung.

There was a picture called "The Trespasser" put on at the New Gallery, but even when it started, silly women kept shouting "We want Gloria" so loudly that they had to stop the picture and show Gloria on the stage. They nearly tore her clothes off.

## Tallulah Gets Stared At

It has spread to Tallulah Bankhead, now. I thought, when I saw her in the Savoy, on the previous night, with a black hat pulled down over her forehead, that she was losing her looks. Apparently, I was wrong. At the first performance of an American play called "Devil in Bronze," hundreds of silly gallery girls waited outside in order to look at Tallulah. I must have another look at her myself, the next time I see her, to see what all the fuss is about.

## Even Sinjun is Cheered

Still, our audiences are getting worse. Even St. John Ervine got an applaud, just before "Devil in Bronze" started. Yet it was only a few years ago that this young man was saying that no woman should be allowed in the theatre until she was 40.

I am sure he has changed his mind by now, since they have cheered him.

Please send us some better plays from your side. I must talk to Archie Selwyn about it.

I told you how "Brothers" was a dreadful flop, how Hartley Power changed his clothes much more slowly than Fregoli and got cheered for that, because the night was hot, but I've heard no one mention the play since.

## The He-Men of Alaska

Now, "Devil in Bronze" has come. It was written by an American called Austin Page, whom I remember meeting in the early days of the war when he put on his play, "Falcon Post." Why he put on "Devil in Bronze" passes all understanding. It is one of those silly stories about he-men in Alaska. They find gold and then one sees the other one's wife, and so, to get all the gold for themselves, two put the third one on a bell buoy and leave him to go mad of hunger and thirst and the sound of the bell.

Two mad doctors, who afterwards said he was sane, were obviously madder than the man himself, for they let him out of the lunatic asylum six weeks after he had been in a straight jacket.

No, please do not do this sort of thing again. If you want to do it, do it on the stage.

I am sure it is these plays that cause all the trouble between England and America. After all, if you remember, William Shearer put on an American play in London. That was how it all started, I know.

## The Second String of Critics

I didn't go to "Yesterday's Harvest," in which Carlyle Blackwell made his West End stage debut, and for which they brought over Carol Goodson.

This is by a young authoress, but the second string of critics went, and it is always impossible to tell from what they say as to whether a show is good or not.

I remember, about these second string critics, that a young man came up to me some months ago and said he was Lord Spencer's son and that he was my deputy.

"Oh," I said, "I have never heard of it."

He had none do deputising, so far as I know, but it was nice to think that the British drama was possibly going to enjoy one night, the patronage of a member of the British aristocracy.

Since then, I have not heard of him. He may be my deputy still, for all I know.

## Charlie Peace Again

I am going tonight to see an English play which would not interest you much. It is about Charlie Peace, who is England's favorite murderer. He was supposed to be a dreadful man because he committed two murders, shot a policeman and that sort of thing. Of course, in Chicago, they have made him an alderman for showing such comparative restraint.

On the English music-hall stage, the word "Crippen" still causes laughter, for some mysterious reason, but not even Crippen is so popular with the great British public as Charlie Peace.

## Opening Our Eyes

I hear strange stories about "Open Your Eyes," a music show which Fred Jackson, from your side, wrote and produced himself on tour with Joe Coyne, Marie Burke, Robert Hale and Vera Pearce. Moss's Empires financed it at the last moment because they had booked it and had got nothing to put on when funds went short, and now Joe Coyne and Vera Pearce have left the cast, and it may not go on after this week.

"Rose-Marie" was revived last night in the hope of keeping Drury Lane open because "The New Moon" fell down. I should not think it will do well. I have heard nothing said about it at all.

## Barnes' Trial Soon

Waukesha, Sept. 24.

Date for trial of Robert Barnes, Milwaukee dramatic teacher and officer of the Drama League of America, on a charge involving a 10-year-old girl will be Oct. 1 when the fall term of circuit court begins here.

Mrs. Olga Holmboe, mother of the girl, recently was freed by a Milwaukee court from a charge of contributing to the girl's delinquency.

She testified that she had been sending the girl to Barnes for dramatic training and because of her own friendship with him, she trusted him to take her daughter out.

Barnes was arrested last June in company with the girl at Pewaukee Beach hotel.

## Civic Theatre Politics

Minneapolis, Sept. 24.

Permanent dismissal of W. D. Bugge, manager of the Minneapolis municipal auditorium, from office is demanded by the city council here in charges filed with the civil service commission.

The charges are inefficiency in the performance of duties, violation of the city charter and conduct unbecoming an employee of the city. The incompetency and inefficiency relate to alleged irregularities in the handling of a few hundred dollars of auditorium receipts. Bugge brands the council action as a political move, declaring that a clique wants to get his job from him and give it to one of their henchmen. Job pays \$6,000 a year.

Bugge is a veteran theatrical manager.



**BABE EGAN**

In Berlin.

At Ambassador Cafe, doubling the Kabaret De Komiker entire month of September. It might be of interest to my friends in the United States to know I have received offers from practically every country in the world, including return engagements throughout Europe. But will be home soon.

Direction NORMAN JEFFERIES, Philadelphia.

## RITZY

Gordon C. Thorne, of Chicago, son of the late William C. Thorne, millionaire vice-president of Montgomery Ward & Co., is being sued for alimony by the first and third of his four wives. He was first divorced by Virginia Miller, next by Helen Maginnis and then by Anne Clore. His present wife was formerly Mrs. Marlene Bolin. He was once sued for breach of promise by Mary Lygo, show girl, who thrice attempted suicide.

Gordon's relative, Robert J. Thorne, was former president of Montgomery Ward and is the father of Katherine Thorne, who eloped with George Gillespie, cowboy actor.

Jane Hepburn, herless granddaughter of the late A. Barton Hepburn, millionaire president of the Chase National Bank, is engaged to James Foster Clark, of New York. Jane is the sister of A. Barton Hepburn, who also inherited a fortune, and appeared on the stage in New York and in pictures in Hollywood.

## The Converses

The late Edmund C. Converse, founder and president of the Bankers Trust Company, was survived by a widow, Mary Dunshie, and various grandchildren by a former wife. One of these, George Peabody Converse, after selling his interest, married Anita Stewart, film star, who had divorced Rudolph Cameron, actor.

Another grandson, C. M. Converse, has now separated from his wife, Marion McCall, daughter of William McCall, and granddaughter of John A. McCall, former president of the New York Life Insurance Co. Marion is a niece of Mrs. Darwin P. Kingsley (McCall), whose husband is now president of the New York Life.

Then there is James Vail Converse, now married to Elizabeth Walter, who divorced Frank A. Brastow, 2d. James was first divorced by Nadine Melbourne, and then by Thelma Morgan. Thelma became the second wife of Lord Furness, head of the Furness Line of steamers. Robert Roy Converse has been so attentive to Evelyn Spaulding, who was the fourth wife to divorce Preston Gibson, society novelist and playwright, that an engagement is prophesied. (The third wife of Preston Gibson was Beatrice Benjamin, and her first husband, Alexander D. B. Pratt, was first divorced by Katherine Harris, actress, who first divorced John Barrymore.)

## Retiring

Last January Allan Kearns, at that time leaving the east of "Hello, Duddy," announced his "retirement" from the stage, having worked his way up from the chorus, and made a big hit in "Little Jesse James." He furthermore declared his intention of living on his estate in Cuba, in a suburb of Havana. Now he is to appear in the coast production of "Follow Thru."

Julian Eltinge has been "retiring" for the past 15 years. Adeline Patti kept on retiring for 20 years.

# Literati

## Right!

Upon the declaration last week of Sid Silverman's half ownership of "Variety," several New Yorkers wired him for touches.

One asked for \$10,000.

Sid wired back:

"Ten grand will buy the paper."

## Van Raalte's Column

New syndicated commentator on New York is Joe Van Raalte. Joe, who used to conduct the "Denu Broadway" column on the "Morning Telegraph," calls his new column "Bo Broadway," which probably means that Joe has gotten tough since. The column is syndicated by the Central Press Association to around 200 papers, with the list growing.

## A Trade Announcement

Red Kann has moved over from the "Film Daily" to the "Motion Picture News," the latter a film trade weekly. "The News" this week announced it in six solid pages of congratulatory messages. Only one absent is Sir Joseph Ginsberg, but he's the king of the radio.

## Monkey Business

Luckily the Chicago "Evening American" (Hearst), has two drama critics, so that one may like a Shubert-booked show if the other doesn't.

Fristel opening night, and his review in the "American" was slightly derogatory. The Chicago Shubert office immediately got into action. Block's review was jerked after two editions, and a highly favorable review, written by Fred McQuigge, head of the drama department, appeared the following day.

It has been suggested that if the Shubert office uses a little more persuasion it may be able to get a review by Arthur Brisbane or William Randolph Hearst when neither Block nor McQuigge can swallow a Shubert show.

It might be interesting to know what McQuigge thinks of the show he praised and what Block thinks of McQuigge and what McQuigge thinks of Block for putting him on a spot, and what the Shuberts think of the "American" for sucking the Shubert lemon, and what they all think of the Shuberts, not to mention Hearst.

## Next to Each Other

Ursula Parrot, who wrote "Ex-Wife," is covering the Peacock trial for the "Telegram," and sitting next to her ex-husband Lindsey Parrot, covering the proceedings for the "Herald-Tribune."

## Gannett's Stock Selling

Stock in two newspaper publishing concerns is being offered to the investing public of New York State, according to notices filed at Albany. Gannett Company, Inc. of Rochester, is licensed to sell its own convertible preferred stock. Concern is a New York corporation.

Common stock of American Business Journals, Inc., Delaware corporation with offices at 120 West 42nd street, New York, is being floated by H. H. Goodman, Inc., licensed dealer, of 80 Wall street.

## "Telegraph's" City Ed.

Charles Miller, of Universal Service, transfers to "Morning Telegraph," as city ed. Howard Cushman of the Telly, succeeded Willard Keefe as drama ed.

## Lowry's Book

Ed Lowry, master of ceremonies at Public Ambassador theatre in St. Louis, having published a book of gags titled "Lowry Lafter," it is in order to record that besides m.c'ing regularly, Lowry at one time wrote a newspaper column of humor. He plays a clarinet, and carried a walking stick while in London. The claps love him, and so does his wife.

## Westerns Coming Back?

One of the magazine publishing houses with a large string of publications has informed its contributors that Western stories "again be acceptable, hinting that the popularity of the gun-play stuff is on the return. With the dropping off of air-story mags the past few months, the Western story may again take its place as the most-read type of fiction.

Air-story vogue was the greatest in the history of publishing. Not only have there been more magazines devoted exclusively to air stories than those of any other type,

but all general fiction mags also went in heavily for the air tales.

It is not so that most all the writers for the pulp-wood mags tried a hand at air stories and it is a fact that a great number of students at the air fields were writers learning the technique of the airplane to better enable them to write this sort of fiction.

## English England's Labor Daily

"Daily Herald," Labor sheet, the laugh of London's Fleet Street because it was still going around in rags with its party having all the plans in the country, will be enlarged and plugged to look like its more pretentious rivals.

Trades Union Congress, the English American Federation of Labor, only more radical, has been carrying the "Herald" on its hip for plenty each year. Sheet still goes in the red, \$80,000 annually. That should be wiped out now as the Odams Press which publishes "The People," a Sunday sheet that has a 3,000,000 circulation, goes in with the trades union. The paper will now have new offices, a northern edition printed in Manchester and an insurance scheme for boosting circulation.

Under the agreement Odams will have a majority financial interest in the paper, putting up about \$2,000,000 for development. About New Year's everything will be ready for the big splurge, with staff additions, wider news service and new features.

The Odams interests figure that with the Labor party polling 22,000,000, a circulation of 300,000 for "The Herald" is ridiculous. "The Mail" claims 2,000,000 and "The Express" is not far behind. These, though popular papers, are usually hostile to labor, which means people read them because they are live news-papers first. The Labor people feel that all they have to do is to turn out an equally live sheet and they can take up most of that circulation.

The English Conservative papers, having a different policy of news, are more in keeping with their editorial policy, figure that they are safe from the raid.

## Whitebeck's Circus Stories

Frank Whitebeck, publicity head for Fox Coast houses, has commenced delivery on the first quarter of a series of air stories on circus life to the Chicago Daily News magazine section.

Years ago Whitebeck was with the No. 1 advance car of Barnum and Bailey.

## Nat Ferber Dodges His Own Book

Faced with the problem of reviewing his own book, "New York," Nat Ferber, literary editor, New York American, got William Soskin, Evening Post, to do a piece for the Hearst sheet. Dr. Samuel Johnson, Sir Walter Scott and Walt Whitman and other noted writers are said to have escaped similar situations by reviewing their own books under phony by-lines.

## Marion Spitzer's Book

Horace Liveright has changed the title on Marion Spitzer's book from "Runaround" to "A Hungry Young Lady."

Authoress is now working out an original screen story for Fox.

## Shainmark and Graphic

Eliezer Shainmark, whose pen name is Brent Mark, is feature editor of the Graphic, with practically every editorial department, except the art division and the city news room, sliding in under his supervision. Shainmark was formerly the night city editor of the Graphic. One of his first innovations was to make the Arabella foto strip exclusively theatrical by not only having chorines in the exercise robes but also gagging the series with a daily credit line to some Broadway star.

## Mag Promises

Woolworth's entrance into the dime mag field is daily taking on proportions alarming to two-bit writers who will be his competitors. Emphasizing 1,000,000 guaranteed readers and also touching on an estimated 14,000,000 daily visiting Woolworth's 2,000 stores throughout the land.

Considered nearly as devastating as the circulation is the simultaneous release each month and window plug in all Woolworth stores for romance, home and flat-foot mags as well as the film special.







ing | **Time:** Bolton-Kenneth | **and** | **musical.**



WALTER WINCHELL



PAUL SPECHT



BEN POLLACK



JACK PEPPER



GINGER ROGERS



GEORGE FONTANA



HUGH CAMERON



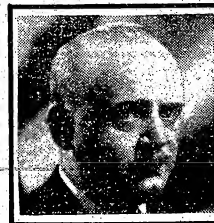
LEW WHITE



ARMAND EMANUEL



LARRY FINE



EGON PUTZ

# SHOW BUSINESS ENDORSES THE TRUE HOME COMFORTS OF THESE FIREPROOF MODERN HOUSEKEEPING APTS. AND HOTELS

PLEASANTLY FURNISHED ~ OR UNFURNISHED  
WHETHER YOU ARE IN NEW YORK TEMPORARILY OR PERMANENTLY, LIVE  
AMONG YOUR FRIENDS IN AN IDEAL WAY, PRACTICALLY AND ECONOMICALLY.  
CALL TO INSPECT OUR APARTMENTS ~ OPEN EVENINGS WITH AN OFFICE AT EACH ADDRESS.

## 1500 SUITES - REASONABLY PRICED IN THE HEART OF THEATRE LAND

HANG UP YOUR HAT ~ ORDER THE GROCERIES ~ YOU'RE HOME!

### BENDOR COURT

343 WEST 55TH STREET  
A MODERN, 9 STORY, FIREPROOF ELEVATOR APT.  
2-3-4 ROOM SUITES  
FROM \$130 UP MONTHLY  
FURNISHED

### LANDSEER APARTMENTS

245 WEST 51ST STREET  
9 STORY MODERN FIREPROOF  
2-3-4 ROOM SUITES  
FROM \$115 UP MONTHLY  
FURNISHED

### HILDONA COURT

341-347 WEST 45TH STREET  
6 STORY FIREPROOF  
1-2-3 ROOM SUITES  
FROM \$18 UP WEEKLY  
FURNISHED

### IRVINGTON HALL

355 WEST 51ST STREET  
2-3-4 ROOM SUITES  
FROM \$22.50 UP WEEKLY  
FURNISHED

### HENRI COURT

312-314 WEST 48TH STREET  
3-4 ROOM SUITES  
FROM \$20 UP WEEKLY  
FURNISHED

### HOTEL RICHMOND

70 WEST 46TH STREET  
FROM \$2.00  
PER DAY

### HOTEL MARSEILLES

103RD ST. AT BROADWAY ~ 7 MIN. TO 42ND ST. ~ ONE MINUTE  
TO RIVERSIDE DR ~ 3 MIN. TO CENTRAL PK. ~ FROM \$2.00 PER DAY

### HOTEL ANDERSON

102 WEST 80TH STREET  
ONE MINUTE FROM CENTRAL PARK ~ FROM \$3.00

## OWNER-MANAGEMENT

ALL APARTMENTS UNDER THE PERSONAL SUPERVISION OF

245 W. 51ST ST.  
NEW YORK

# CHARLES TENENBAUM

TELEPHONE  
CIRCLE 1730







# Writing Songs to Order on Coast, Not So Fancy—And Other Things

Those who write tunes for films and those who write the lyrics for the tunes are subject to about the same laws of average and adaptability as time has demonstrated applies to novelists, playwrights and literary persons imported by the picture industry.

Traditionally it has been found that out of every hundred writers (literary) signed for films but a handful prove any capacity for fitting into the picture organizations. Song writers appear to be paralleling the experience of the literary mob.

While perhaps authors who might have made good have been occasionally frozen out through studio politics, the general rule has established a low average adaptability to film requirements. And that now seems to be true also of song writers.

Most of the song writers cannot write on order, the only type of writing really valued by studio executives. What the film companies want is writers with ideas. This lays the principal stress on lyric writers rather than composers.

## Lapsed Options

With the musical film now pretty well familiar, studios are also tightening up and the boys from Tin Pan Alley are now subject to discipline. As a result of this and other factors, many options, it is understood, may be allowed to lapse.

As with the literary genre, it isn't always a case of no ability. Several of the most reliable and consistent writers of hit songs have not been able to adjust themselves to studio conditions. This applied to some very famous novelists who tried Hollywood in their day.

As affecting the song writer another element is the diminished importance of theme songs. Songs are only valued now for their ability to advance the picture, accelerate the plot or to add comedy.

## Benson Old-Timers Out

Chicago, Sept. 24. Upon his return from the east, Edgar A. Benson, head of the Benson agency, reorganized his entire office, letting out men who had been with him for many years. According to Benson, the changes were due to his desire to surround himself with younger men.

Those who are out are George Hillman, Lew Diamond, Thomas Thather, Chris Lane and Ashley Ballou. The first three named are now associated with Kennaway, and the last two are now running their own agency. The new men in are Dave O'Malley, Jimmie Thompson, Frank Barbra and Bob Shean.

## "Prima" Song Suit

Los Angeles, Sept. 24. Alleging infringement of a song, "I Want to Be a Prima Donna" suit has been filed here by Billy Rose, songwriter, against Harry Carroll and Ann Greenway. Latter sings the song in Carroll's revue.

Rose claims he warned both defendants that number was copyrighted and had been sold to Paramount for pictures.

Ballard MacDonald, who was to have written stuff for the Carroll show, split with Carroll.

## Mills' "Western Front"

Mills Music Co. is bringing out a song, "All Quiet on the Western Front," inspired by the best-selling novel of that title.

No connection with Universal's picture version of that same story.

## Robbins' Assignments

Robbins Music Corp. has placed three new men in charge of their branch offices.

Carl Winge, formerly manager for Villa-More's New York office, in charge of the Pacific Northwest territory, headquartered in Seattle. The South and South Western handed over to Chick Wilson who will handle it from Atlanta, Ga. Charles G. McLaughlin will hold sway over the Denver office.

## Ifs and Buts in L. A.

### Theme Song Scramble

Los Angeles, Sept. 24. You figure this one.

Woolf Gilbert and Allan Baer have a four-year contract with De Sylva, Henderson & Brown and that firm farmed them out to Fox on a two-year agreement of strictly eight-hour day theme-songing with six-month options.

Bobby Crawford told them to stay on with Fox until he came out and, anyhow, no changes would be made until Jan. 1.

But will Fox renew and then will the Warner interests handle their music?

Or is would Winnie Sheehan take up the contract option on Mr. Crawford's bright boys, just by way of making a face at the Messrs. Warners?

## PAR CALLS OFF MUSIC DEAL AFTER ALL SET

Hollywood, Sept. 24.

Deal whereby Paramount would have obtained 50 per cent. of the Agor, Yellen and Bornstein music publishing company, in negotiation for almost six months, was called off on the eve of consummation. Picture concern had agreed to all terms, even the financial payment, as well as placing Jack Yellen under a five-year contract to be in charge of musical preparation, when it notified the song publishers that the deal would have to be dropped for the time being.

Yellen and Agor were to have moved from M-G-M to Paramount this week. Besides the Yellen contract, Agor was also to have given one to remain at the local plant with Ben Bornstein to operate the New York end.

Agor and Yellen return to New York this week and it is understood may negotiate a picture tie-up there. However, it will have to be made contingent to the fact that they go to London in April to write the book, music and lyrics for a Sophie Tucker show.

## Waterson Undecided

Henry Waterson, in the music business for 20 years, is undecided as to his future since the bankruptcy of Waterson, Berlin & Snyder. It is reported he may make his future outside the music industry.

Frankie Waterson, Henry's son, is now operating the firm of Gordon & Rich, Mack Gordon and Max Rich are free lancing and collaborating on theme songs on the coast, with no date set for their return.

## Vodery for Fox

Hollywood, Sept. 24. Will Vodery, colored musical composer and conductor, goes with Fox. He is expected here next week where he will join the composing staff.

This is the first colored composer to be signed by any studio here.

## Park Avenue Jazz Parties

A checkup in New York offices supplying bands for dancing and entertainment in the homes shows a surprising increase over last two years. In the homes of Park Avenue society folks, Negro bands are far ahead in demand.

Not that the rich try to outdo each other, but since the night clubs have slumped the number of home affairs with the hot syncopation has become far greater.

The popularity of Negro outfits is ascribed to the desire of party hosts to obtain individual entertainers who sing or dance when the guests are not dancing.

Johnson's in Vaude. Arnold Johnson and his band have been routed in New York Keith houses.

Engineered by Jack Curtis, the act's salary is to be determined this week by Keith's.

## The Music Mess

A regular mess of rumors and reports surround the eastern and western ends of the picture-music situation.

Other than the planted firms with Warners (Harms) and Metro (Robins), the other music publishers are mixed in and out of 10 different stories every day. Reports without the least lot of foundation are started and find ready believers.

In these stories are heard the names of all of the remaining free-lance publishers. Nothing is definitely known as to overtures or negotiations.

Winnie Sheehan on the coast, speaking for Fox, says any deal from New York, as no one in the Fox office appears to be aware of anyone designated for that job, it may be that William Fox in person will attend to it. Mr. Fox is not unfamiliar with the music business. Sheehan will be in New York the end of this week (27).

In the R-K-O (Radio) dealing, it is claimed Radio wanted to promise, but put up no money. This is said to have led to Berlin's passing it up, with Berlin's of United Artists connection on the coast.

Agor, Yellen & Bornstein, Shapiro-Bernstein, Donaldson firm and others, including Feists's, the latter mentioned in every combination reported, may or may not be doing business with this or that film company.

## TRYING TO RUSH CLUB RICHMAN FOR OCT. 8

Fire cleaned the Club Richman early Sunday morning, gutted the three-story brick building at 157 West 56th street and did damage estimated at \$40,000, with insurance \$25,000.

Damage to the apartments of William Erb on the top floor and Lou Schwartz on the second will bring the total loss close to \$75,000. The club owned by Lou Schwartz and Harry Richman was to have opened Oct. 8, after being closed for the summer. The night life spot had just been redecorated when the fire of unknown origin occurred.

Three shifts of men went to work on the building Monday in an attempt to get the clubroom in shape for the scheduled opening a week from next Tuesday, with Abe Lyman and his orchestra, Grace Hayes, soprano and Cortez and Peggy, ballroom dancers, as the entertainers.

No one was in the building at the time the fire broke out. Lou Schwartz being at the Chateau Madrid also under his management, early Sunday, while Erb, a broker, was at his summer home in Long Beach.

Schwartz received half a dozen telephone calls from friends before he finally sent the Chateau Madrid doorman over to the Club Richman to learn if the club was actually burning. Reason for that was that a few nights prior he and Lou Davis, the songwriter, had called Lyman and had ribbed him into believing that his engagement for the season was off because the club had been burned down.

The fire was discovered shortly after midnight when a passer-by saw smoke pouring out of one of the upper floor windows.

### Laurier Fire

Chateau Laurier, popular roadhouse at City Island, which was to have closed for the season Sunday night, was damaged to the extent of \$5,000 early Sunday. A spark from a log fire in the lounge room ignited the shingle roof of the building.

The fire was confined to the roof of the three-story building, but the furnishings were badly damaged by water and smoke.

### Assigns Song Writers

Los Angeles, Sept. 24. First National has assigned Herman Ruby and Al. K. Jerome, songwriters, and Humphrey Pearson, author of "On With the Show," to prepare an original musical picture.

Jack Pettis and band for three months are at the Post Lodge, Larchmont.

## Coast Music Survey

### Gershwin Gets \$50,000 for "Rhapsody" in "Jazz King"

George Gershwin will likely receive \$50,000 for the employment of his "Rhapsody in Blue" in the Paul Whiteman-Universal special talker, "Jazz King." Negotiations are about concluded.

Feist's and Agor, Yellen & Bornstein will publish some of the songs to be written by Jack Yellen, Milton Agor and Mabel Wayne. Feist's will have four of the numbers, from the present outlook. Deal for Rogers and Hart to do any of the score fell through.

## PLENTY OF REPORTS ON FOX AND MUSIC

Hollywood, Sept. 24.

Fox has signed Jimmy Hanley, Harry Stoddard and Marcy Klauber to its song writing staff. Whether this infers that there will be a tie-up between the studio and Shapiro-Bernstein isn't known.

Trio is connected with Bornstein, Stoddard going in as a musical director.

Fox is the center of musical publishing curiosity right now due to being without a releasing source because of the Warner-Harms deal, which included the De Sylva, Brown & Henderson firm. With Sol Bornstein and Max Winslow (Berlin's) here, the rumors on music deals are as fast as they are thick.

Bornstein is also reported to have a deal on with Universal, while the presence of the Berlin people here is construed as intimating there is something doing between Berlin's and United Artists.

On Fox Lot

On the Fox lot, those moving out to the new music building at Movietone City, dedicated last Sunday, as composers and lyric writers are: Archie Grotter, Sid Mitchell, Con Conrad, Abel Baer, Wolfe Gilbert, Walter Donaldson, Edgar Leslie, C. W. Cadman, Dave Stamper, Harlan Thompson, William Kernell, Jean Schwartz, Brookman, Harry Stoddard and Marcy Klauber. Those boys in this group effected by the Warner-Harms deal will finish their Fox assignments before withdrawing from this studio. Some have two, three and four pictures scheduled.

Arrangers for Fox are given as Jack Virgil, Alfred Dalby, A. H. Cokayne, Errol Collins, Wallace Wheeler and Hugo Friedhofer. Also captioned on the personnel list for the new edifice is M. Morgan, piano mover.

Music department for Fox will hereafter furnish all music, musicians, dancers and vocalists for pictures, other than principals. Maitland Rice is supervising this department's casting office. Frank Tresselt will handle the vocalists; Rudolph Berlin, the musicians; Doris Silver is in charge of Clearance (world rights), and Dennis Murray and Paul Florenze will rehearse the ensemble dance numbers conceived by Seymour Felix, Edward Royce and Earl Lindsay.

## Music for Silents

Harold Levey, musical director of Warners' Flabush studio, is assembling a staff of composers and music men to handle the immense detail of providing synchronized scores for the silent versions of all Warners features.

Edgar Carver and Alfred Mitchell have already joined the studio with others expected.

## London Report

London, Sept. 24.

Report is heard here on the inside that William Fox is close to a deal with Donaldson, Douglas & Gumble for an interest in that music publishing house.

### Musical "Featurettes"

The first two of the series of 12 "United Artists" "Featurettes" were completed by Hugo Rosenfeld and William Cameron Menzies on the coast last week.

Shorts now titled "Overture of 1812" and "Gipsy Vamps." Next short to be produced will be a melody of Victor Herbert's music called "Irish Rhapsody."

Los Angeles, Sept. 24. Witmark leads the field this week with "My Song of the Nile" ("Drag," FN) for sale on records and in sheet music. "How Am I To Know" ("Jynamite," M-G) is running a close second while "Vagabond Lover" continues to hold its old position in the group of three leaders.

Runners-up, including the best sellers that were consistent during the past two months, have dropped to the lower position of the 10 best sellers to make room for new picture and popular numbers just released. Aggregate sales reported by the three leading phonograph record companies show picture songs to predominate.

### Columbia

List of six best sellers for the week is: "How Am I To Know," backed with "I've Waited A Lifetime For You," "Our Modern Love Song" (M-G), "Lowland Blues" and "I Love You," by Ted Lewis; "Sweetheart's Holiday" and "Hugable Kissable You," by Ted Wallace; "Waiting At The End of the Road," "Lovely and Sweet" and "When It Rains, It Pours" (both from "Hallelujah," M-G); "Hang On to Me" and "Just You, Just Me" ("Marianne," M-G); "I Get the Blues" (by Bessie Smith) and "Just Kids," by Guy Lombardo.

### Victor

Reports "Piccolo Pete" and "Here We Are," by Ted Weeks; "My Song of the Nile" and "Waiting At The End of the Road," "Lovely and Sweet" and "When It Rains, It Pours" (both from "Hallelujah," M-G); "Hang On to Me" and "Just You, Just Me" ("Marianne," M-G); "I Get the Blues" (by Bessie Smith) and "Just Kids," by Guy Lombardo.

### Brunswick

"How Am I To Know" and "I've Waited A Lifetime For You," "Liza, All the Clouds Will Roll Away" and "One Sweet Kiss," by Al Johnson; "True Blue Love" and "I'll Be True" ("Alice All Alone" and "A Pretty Girl Is Like A Melody," by Red Nichols; "Singing In The Rain" and "Orange Blossom Time" ("Hollywood Revue," M-G); "This Is Just Another Memory" (U.A.) and "I'm That Way About Baby."

### Sheet Music

List of 10 best sellers in sheet music as determined by the collective sales of southern California jobbers are: "My Song of the Nile," "Vagabond Lover," "Sleepy Valley" ("Rainbow Man," Par), "Fugate Love Song" ("Tagan," M-G), "Marianne," "When My Dreams Come True" ("Cocanuts," Par), "How Am I To Know," "Singing In The Rain," "I'll Always Be In Love With You" ("It's a Trail" and "I'll Have My Way" ("Flying Fool," Pathé).

Three best sellers as reported by the local music publishers are arranged in the following alphabetical order:

Agor-Yellen and Bornstein: "If I Had My Way," "This Is Heaven" and "Doing What I'm Doing For Love" ("Lonely Talk," WB). De Sylva-Brown and Henderson: "If You Believed in Me," "Little Pal," "Say It With Songs," WB, and "Marianne." Feist: "Vagabond Lover," "Satisfied," and "Love Me."

Remick: "Here We Are," "Where the Sweet Forget-Me-Not's Remember" and "I'll Close My Eyes."

Robbins: "How Am I To Know," "Singing In The Rain" and "Just You, Just Me."

Santly Brothers, Inc.: "Miss You," "Lonely Troubadour," and "Sweetheart's Holiday."

Shapiro-Bernstein: "Everyday Away from You," "Lonesome Little Doll," and "It's You" ("College Love," WB).

Witmark: "My Song of the Nile," "Smiling Irish Eyes" ("Smiling Irish Eyes," FN) and "Am I Blue."

## Aaronson's \$182,000

Hollywood, Sept. 24.

Aaronson's Commanders return to the Roosevelt hotel March 25, 1930, for a full year. Eugene Stark, hotel manager, signed the band for that period at \$3,500 weekly. They follow George Olson, who opened a six months' stay last night.

Often demanded a six months' contract and will stick on the Coast if he makes a picture connection.

In case Aaronson is available to March to the Roosevelt management will place him at its Agua Caliente hotel.

### Chernovsky's "Satanesque" Score

Hollywood, Sept. 24. Joseph Chernovsky is writing the score for "Satanesque," produced one month ago by John Reinhardt. Color art has taken it over for release.

## Along the Coast

By Bill Swigart

Current reports of fabulous royalties being received by composers of picture songs, plus equally inflated sums being paid for original stories by established screen writers, is causing disturbance and discontent in both camps.

Songwriters, outside the heavy royalty class, want to turn scenario writers while the latter want to turn lyricists. There's as many starving screen writers in Hollywood as songwriters.

Term "theme song" is a misnomer in Coast film circles and only applies to rare instances where a single number is spotted throughout the dramatic sequences of a heavy drama. Pictures requiring more than one number are termed picture songs until they reach the eastern market and the publisher finds that one of the group lands in the hit class. It then becomes identified to the music trade as that particular picture's theme number.

Producers are making no attempt to correct this misunderstanding, as they believe it will work itself out for a better universal understanding in the distinction of straight picture songs and theme songs. They believe it will not be long before all picture compositions will be identified as picture numbers or picture songs.

Hollywood night clubbers who

could afford a \$100 covert and connect with a reservation turned out for George Olsen and his band, who opened for a limited engagement at the Roosevelt hotel Monday night.

Cus Edwards just completed three numbers for M-G-M pictures, including "It's Good Enough for Me," to be sung by Blanche Sweet; "When the Roses Bloom Again," for Sally Starr in "The Night Hostess," and "Poor, but Honest," to be warbled by M-G-M Dressler in "Road Show." Paramount studio is sending out 5,000 personal letters to theatre managers and exhibitors informing of the five song hits, slated in "Sweetie," forthcoming musical. Four of the numbers were composed by Dick Whiting and George Marion, Jr., and are "Sweetie Than Sweet," "Alma Mammy," "The Prep Step" and "I Think You'll Like It." Fifth number, by Sherman, Lewis and Abner Silver, and already published by Shapiro-Bernstein, is "He's So Unusual," sung in the picture by Helen Kane. Dick Whiting also completed two more, with Leo Robbins writing the lyrics, for Paramount. These include "Smiling Skies," for "Victory," and "I've Gotta Have You" for "Pointed Heels." "Piano Symphony" was also composed for "Pointed Heels" by Newell Chase. First songs to be delivered by Donaldson and Les-

### Pals!

Chicago, Sept. 24. With music publishers now just another unit in big business, song pluggers are finding the racket tough. Where it is used to be, "Use this song as a special favor for Irving or Max," it's now: "Do it for Morgan and Dupont."

lie for Fox are "Romance" and "Cameo Kirby" to be used in the picture of that latter name.

Though much preparation and preliminary work is now going on for the opening of Brown and Freed's new picture house, the official opener is slated for Jan. 1.

Paul Kohner, supervisor of foreign production for Universal, is now working with David Broekman on plans for a series of 12 musical shorts based on W. K. folk songs of 12 different nations. These will be produced in English, French, German and Spanish.

Warners is doubling up on the score used in "Under a Texas Moon" for Rin-Tin-Tin's current picture, "On the Border." Armida will sing the theme song authored by Ray Perkins.

"Glorious Vamps," dealing with the lives of famous vamps of history, will be the second picture to be produced by Dr. H. Riesenfeld in a series of 12 for United Artists.

Abner Silver made such an impression with his stag songs at the last Wampas meeting they want him back for return donations.

Ted Lewis, current at the Orpheum, demanded a new set of lyrics to the tune of "Painting the Clouds with Sunshine," claiming the original was too sentimental for his program. Al Dubin got the order and wrote some lyrics in Chinese. Bob Holman is now grooming an orchestra for vaude.

Demand for old time song programs over local radio stations is making it profitable for a few dealers here who happen to have the old songs in stock.

Dealers will not sell the copies outright, but will ask anywhere from \$1 to \$5 a day rental, or he will sell the lyrics for 50 cents a set.

Ager-Yellen-Bornstein's Los Angeles office, 1225 Oct. 1, leaving Carl Lamont, the representative, to conduct the business by personal contact, with his home as communicating address. Bobby Gross (Remick) and Tubby Aaron (Santaly Brothers) returned from their northern plugging trip and report the big cities are leaning more to pop tunes than picture songs, while in the smaller towns the picture numbers predominate. Al Schwartz of Witmark almost landed a plug for "Smiling Irish Eyes" at Lew's Statler here, but Lew stopped in and prohibited the theatre from installing loud speakers necessary to carry the voice of Schwartz into the lobbies. This happened after the theatre had gone to the expense of installing a mike and loud speakers.

With the assistance of staff composers at Pathé Edmund Goulding is writing the score for the minstrel revue, "The Grand Parade."

Buster Keaton's studio bungalow is situated across the street from M-G-M's music row, which makes it all the more uncomfortable for the poker face comic.

Sidney Clare and Oscar Lavant completed "Until Love Comes Along" and "Night Winds." They will release Bebe Daniels to sing in "Wildheart" her next, for Fox. After this is through they go to work on the complete musical score for Bert Wheeler's Radio musical. Alvin E. Wood and Wally Gilbert, assigned to "Nix on Dames" for Fox, have composed "Two Pals and One Sweetie" and "Say the Word" for this picture. They also wrote an additional number, "Land Out of Love" for "New Orleans Frolic."

Al Bryan-Eddie Ward and Grant Clarke-Harry Akst teams are writing numbers for "Mistaken Days," WB short, in which more than 40 colored hoopers and songsters appear. Magidson, Cleary and Washington are also assigned to Vitaphone shorts, writing their first score for "The Night Club Baby."

George Olsen, now at the Blossom Room, Roosevelt hotel, came across the country with 19 men. Had special Pullman and baggage cars, the latter carrying his automobile.

Cliff Cairns, head of Victor's recording department here, is getting a line on Van and Schenck songs in their M-G-M picture with view

## 20 Deaths in Detroit Club Fire Called Result of Crowd Frenzy

### Tex's Next

Tex Gulnan, having closed her Long Island roadhouse, is considering giving Broadway the air this winter and Chicago a break with her kind of night club entertainment.

Shuberts have been negotiating with Tex and her gang to join one of their revues, possibly "Broadway Nights," which they expect to spot in one of their Chi houses shortly.

If Tex can find a suitable night club in Chi for her kids to play around in after midnight, she might double into the Shubert show.

One report was Tex might go into the basement grill of the Hotel Alamac on Broadway. That may be now cold.

### TWO PADLOCKED ROAD HOUSES START ANEW

Hunter Island Inn, under new management, reopened last night. It lost its padlock last Thursday.

Pelham Heath Inn, also on the Pelham road, had an opening Saturday, with a floor show and David Bronstein as the new boss.

Both roadhouses got rid of John Law through court proceedings with bonds, guaranteeing that the new corporations were entirely new and no liquor will be sold on the premises.

Arthur McLean, former owner of Hunter Island Inn, is not connected with the corporation now operating it. Its padlock was ordered for a year and the inn was closed for about two months. McLean will continue to live on the upper floor of Hunter Island as he has done for years.

Its Sentence Was Six Months. Gene Geiger operated Pelham Heath when the booze pinch went on. Bronstein is the owner of the property.

Castilian, the other roadhouse opposite Pelham Heath, and run by the Crying Goldmans, free from the law, also started a girly floor show Saturday.

Saturday night the new Casino restaurant on Glen Island had an invitation opening for 600 guests. Its formal opening is Sept. 28. It's opposite New Rochelle. The Casino is said to rival the Casino in Central Park.

Glen Island will have the restaurant only open over the winter.

### Minn Club Bombed; Cops Blame Rival Resort Men

Minneapolis, Sept. 24. Boulevards of Paris, newest and largest Twin City night club, was bombed last week. Police say other night club operators, due to patronage lost to them by the opening of the new cafe, sought to "give the place a lot of grief." It had been doing an enormous business.

John L. Lane, a St. Paul county commissioner and a dance hall promoter, is proprietor of the place. He blamed the bombing on police characters who took part in a fist fight at the place at 1:30 a.m. the same night, and were ejected from it.

Lane said: "The management will not be intimidated by the racketeers who have adopted Chicago methods of terrorism. Reprisal evidently has been taken against the cafe because we ejected a gang of hoodlums whose patronage we do not want."

The night club has a capacity of 1,000 and was rated the most elaborate establishment of its kind west of Chicago.

### L. A. Roof Club

Los Angeles, Sept. 14. Charles N. Brunner and Joe Santanella have leased the Roof Garden for the coming season. They open a night club there about Oct. 15.

of recording them for simultaneous release with the film.

Harry Stoddard and Marcy Klauber have just finished two songs for "New Orleans Minstrels" (Fox), one a comedy number for Victor MacLaglen and Edmund Lowe.

Detroit, Sept. 24. All the 20 lives lost in the Friday night fire at the Study Club, Martin Cohn's upstairs nite club, might have been saved, according to officials investigating. Victims were killed in the panicky rush to safety—either trampled into unconsciousness and suffocated by smoke, or actually trampled to death by the crazed mob.

Cohn, to whom is temporarily charged responsibility, was released in \$25,000 bond for hearing by Judge Merriam. Cohn had some trouble raising that amount of bail, but was finally released on surety offered by a professional bondsman. Previously the real estate holdings of his brother-in-law, Harry Schuman, were rejected as insufficient.

Cohn was absent from the cabaret. (Continued on page 75)

## LEADING ORCHESTRAS DIRECTORY

**IRVING AARONSON**  
and HIS COMMANDERS  
CLOSING SEPT. 15  
HOTEL ROOSEVELT  
HOLLYWOOD  
VICTOR RECORDS  
EXCLUSIVELY

**DANNY CAIRNS**  
And His  
R-K-O MELODY BAND  
Vaudeville's Greatest Hit and Stage Band  
Now Playing Orpheum Theatre,  
LOS ANGELES

**SAM FREED, JR.**  
and His  
ORCHESTRA  
Inaugurating a New "Fabbello Party"  
R-K-O FORDHAM THEATRE  
New York City

**JEAN GOLDKETTE**  
Orchestras  
VICTOR RECORDS  
Office: 812 Book Tower  
DETROIT

**VINCENT LOPEZ**  
and His ORCHESTRA  
Summering at the  
PELHAM HEATH INN  
Pelham, N. Y.  
Doubbling at the  
ST. REGIS HOTEL  
New York City

**LAUGHNER-HARRIS**  
and their  
12-Piece Entertaining Orchestra  
Indefinitely  
PAUL PERROT'S CAFE  
LOS ANGELES

**GEORGE OLSEN**  
AND HIS MUSIC  
Opening Sept. 15  
ROOSEVELT HOTEL  
HOLLYWOOD, CALIF.  
Office, 20 West 43d Street, N. Y. C.  
VICTOR RECORDS

**B. A. ROLFE**  
Radio's Premier Conductor  
Lucky Strike Dance Orchestra  
Palais D'Or Restaurant Orchestra  
Edison Ace Recording Orchestra

**JACKIE TAYLOR**  
And His  
ORCHESTRA  
Indefinitely  
at the Famous  
COCOANUT GROVE  
(Hotel Ambassador),  
LOS ANGELES

**THE BRICK TOPS**  
(PARISIAN RED HEADS)  
America's Greatest Girl Band  
Now Headlining RKO "Collegiate Unit"  
Permanent Address  
28 West North St., Indianapolis, Ind.

**PHIL FABELLO**  
and His  
ORCHESTRA  
The Different Ensemble  
Presentation Feature  
COLISEUM THEATRE  
New York City

**TOM GERUN**  
and His  
ORCHESTRA  
Exclusive Brunswick Artists  
Now Playing  
BAKER HOTEL, Dallas, Texas  
Management Music Corp. of Am.

**MAL HALLETT**  
AND HIS ORCHESTRA  
America's Greatest Dance Band  
Bigger and Better Than Ever  
Personal Management  
CHARLES SHRIMMAN  
Salem, Mass.

**PROFF MOORE**  
After a Year and a Half at the  
Roosevelt Hotel, Hollywood  
Back Again at the  
MONTMARTRE CAFE  
HOLLYWOOD, CALIF.

**JESSE STAFFORD**  
and HIS ORCHESTRA  
PALACE HOTEL  
SAN FRANCISCO  
Brunswick Recording

**ANSON WEEKS**  
AND HIS ORCHESTRA  
Now in Third Year at the  
HOTEL MARK HOPKINS  
San Francisco  
COLUMBIA RECORDS

**PAUL WHITEMAN**  
And His Greater Orchestra  
Special Limited Engagement  
PAVILLON ROYAL  
Valley Stream, L. I.  
Personal Rep: JAS. F. GILLESPIE

Bands at Roseland  
Orchestras booked for Roseland  
dance hall this season are Katz and  
Kittens for two weeks, starting to-  
night (Wed.); Art Landry's orchestra  
for one week prior to a return  
at Keith's Palace, New York, and  
Jack Goldkette's Casa Loma unit  
following Landry.



**TAVERN**  
A CHOP HOUSE  
OF EXCEPTIONAL MERIT  
156-8 WEST 48TH STREET  
East of Broadway

### TED HENKEL

**Musical Director**  
Second Year Conducting Pit Or-  
chestra of 30 Together with Stage  
Band and Presentation  
**CAPITOL THEATRE,  
SYDNEY, AUSTRALIA**  
Ted Henkel's Capitolhaus  
Station 2 FC

The Popular Song Ballad of  
the Day  
**"DOWN THE LANE TO  
HOME SWEET HOME"**  
(Waltz)  
Sheet Music, Orchestrations and  
Brunswick Records  
Featured by John Walbridge  
Brunswick's Latest Exclusive Artist  
**OTHER SONG HITS OF THE DAY:**  
"I'm So Lonesome I Could Cry"  
"Fox-Trot: 'SUSANINE' (Who Don't  
You Love Me)"  
Professional Copies on Request  
**Crocker-Wilkinson Publishing  
Company**  
CLINTON (Box 137) MISSOURI

The New Fox-Trot Ballad  
Mildly Rhythmic Spirited  
by Benny Davis-Otto Moten-  
Billy Fiske  
**"Where Are You,  
Dream Girl?"**  
They're all playing and fea-  
turing it—Vallee, Lopez, Sol-  
lucky, Pollack, Joy Ingram, etc.  
Speech and many others. Great  
for radio transmission because  
of its smoothness and melody;  
even greater for straight dance  
purposes.  
**ROBBINS MUSIC CORPORATION**  
179 Seventh Avenue, New York



# Splitting Up Commercial Time From Supper to 1—Publicity's Best

There is now such a commercial demand for time in the best broadcasting period—supper time to one a.m.—advertising agencies are buying it wholesale and splitting it up to keep their clients satisfied.

The time following the dinner hour and extending to shortly after midnight is regarded as best for publicity, since during that time a more varied audience is listening in.

At the present time practically none is available on the better stations' programs, and the lists of advertisers waiting to step in when another's contract has expired, is growing steadily.

Procedure of agencies is to take options on as much time as can be bought, then divvy it between the radio accounts. The stations and broadcasting companies have no objections to the number of commercials advertising in the space of an hour, as long as the entertainment quality is upheld.

Each station withholds a certain amount of the choice time for office, "sustaining" programs, mainly to separate the advertising spels and insure some interesting broadcast, at least, for listeners-in. After all, say the stations, it's necessary to keep them interested in order to hang on to them long enough to get the ad, talks home.

With the N. B. C. sign up at night, radio's attempt to build up the matinee is being continued. At best a large audience of women can be created.

The mats aren't going so well, but the N. B. C. reports some progress has been made.

## Richman Pays Off

Pittsburgh, Sept. 24. Harry Richman is said to have paid off Ellen Frank of this city and her damage action for \$250,000 drawn from Richman has been withdrawn.

Miss Frank alleged an assault by Richman, which the latter denied. He stated on the coast the suit would be fought to a finish. Richman is about to commence in a United Artists talker out there.

## Autos to Restaurant

The Knickerbocker Grill, closed since early spring, is last operated as a Chink joint, will be reopened by Herman Karp Sept. 28, operating on the American style with no covert and floor show and a band. Karp used to operate a mart for second hand autos in the Iceland skating rink when skating stopped in summer.

## RKO "RIO RITA" HOOKUP

For the first time, but admitted not the last, Radio Pictures has promoted a coast to coast tie-up between a commercial hour and one of its flicker stars.

Promoted by Hy Dabb and Ken Hallem, it places Bebe Daniels as the feature of the Fleischman Yeast hour which will be aired tomorrow (Thursday) night over the largest commercial hook-up ever handled by N. B. C. R. P. and N. B. C. are related.

Miss Daniels will vocal four of her numbers from Radio's "Rio Rita," hooked up from the coast. The rest of the entertainment will come from New York.

With this the ice for Radio Pictures-commercial hour tie-ups, Dabb expects to get hot on the trail of some of the largest commercial hour broadcasters and weave in a few of their flicker names as the major attractions.

## PREFERS "MIKE" TO PULPIT

Rev. Aylsworth B. Bell, minister South Congregational Church here, has resigned to become manager and chief announcer of radio station WHEC. He replaces Stanley S. Burden, former manager who resigned when company he organized by buy station failed to exercise option.

Marx as P. A. Sam Marx, editor of the tab mag, New York Amusements, has been made publicity chief of Stations WMCA and WPCB, succeeding Sybil Siegel.

She is now personal representative of Donald Flamm, president of the company.

## CANTOR'S AIR CONTRACT FROM COMMERCIAL FIRM

Two national commercial concerns, believed to be General Motors and Walgreen's, are bidding for radio services of Eddie Cantor, with a deal from either company expected to consummate soon.

Cantor is asking \$5,500 a performance to go on the air a half hour weekly on a 26 or 52-week contract, with Cantor to supply everything in the entertainment, including talent, material and occasional guest appearances of stars. Cantor proposes to call his period on the air the Eddie Cantor Fun Shop.

## DETROIT CLUB FIRE

(Continued from page 74)

ret at the time of the fire. With Bobby Jackson, who in the Study Club's floor show, he was attending the opening of the Lido, a new local night place.

The fire started after midnight, at a time when business was heaviest. As the flames appeared, there was a wild rush for a dressing room off the R. O. sign up at night, the handiest way out. With almost all the guests and employees crushing their way into the small room, seeking escape through the window, many were trampled and injured.

Belief is that had there been no panic and had everyone remained in the dining room there would have been no loss of life. The fire started at the bottom of the stairway entrance on Vernon highway. The flames burned away the stairs as a means of escape. But, once the draperies and decorations had burned out, the fire died. The night club itself was not damaged to any great extent.

Investigation of charges of criminal negligence and allegations that the Study Club was a fire trap is being carried on by Assistant Prosecutor McRae. About 50 witnesses were examined.

Included in the investigation is an attempt to find out if officials permitted the place to operate without complying to fire laws.

Al Handler, leader of the orchestra, suffered a broken pelvis after saving seven women before escaping himself. Handler was one of the first to rush to the dressing room. He saw the flames on the stairway when mounting the stand to start a dance number. They had not yet reached the doorway of the dining room.

Answering statements regarding insufficient exits and boarded windows, Handler took exception, stating there were two windows, one on each side of the room, both open, might have been used as exits. "I don't understand why they were not," he declared.

"The door to the kitchen led downstairs, but apparently nobody went that way. I don't see why everybody should pick up Cohn. It wasn't his fault. The trouble was caused because a panic started."

The Jack Russell listed among the injured was a member of the Study Club show with his dancing partner, Ruth Dilworth. Latter was slightly hurt. Russell lives at 1875 East 36th street, in New York and belongs to the N. Y. A. C. Not serious. Just a few days before an official of the New York fire department stated that a fire as serious as that at the Detroit Study Club could not possibly happen here, two undercover members of the Times Square district inspectors staff testified against the managers of two night clubs who were brought before Magistrate Rosenbluth for maintaining nuisances and fire traps.

They were the Hi-Hat and Red Slipper clubs, West 48th street. According to testimony, a minute and a half was spent by the key man in opening doors for income and outlying patrons, that windows in the rear are barred with iron shutters on the inside.

The investigators stated it was mystifying how the clubs passed the fire laws and building regulations. Both managers were discharged by the magistrate. Charles Brown (Felix) arrested in the Red Slipper, displayed a cabaret license.

## Roosevelt Switches Its Radio Medium to CBS

When the Dave Bernie band at the Roosevelt Hotel bows out there Oct. 4 and Guy Lombardo and his orchestra of 10 pieces steps in for an indefinite engagement, it will wind up four years of a Bernie band residence there. When the Roosevelt opened, Bernie opened with it and his music was featured there until he accepted some outside engagements and his brother, Dave, took his musical berth.

And the Lombardo opening also brings a switch in the hotel's broadcasting, which was done during the Ben Bernie stay for a long time via WEA (NBC). Lombardo is to broadcast over WABC, the Columbian broadcasting chain having effected the air tieup. WEA or WJZ would have welcomed the Lombardo programs. Lombardo has done considerable broadcasting via WBBM out of Chicago.

Dave Bernie's band moves to the Hotel Lexington, while Ben Bernie and his musicians will spend several months abroad.

Incidentally, among Lombardo's broadcasting programs last winter for the Columbian chain were for the Baby Ruth and Wrigley accounts.

## A. B. C.'S AD MAN GIVEN JUDGMENT—BLOOEY

Frank J. Reilly modestly admitted in a Supreme Court suit against the American Broadcasting Company that he is a go-getter at signing up radio advertising contracts. But while Reilly produced contracts amounting to \$125,678 within a comparatively short period, he didn't get what was coming to him in the way of compensation. The Supreme Court, seeing the force of Reilly's argument, has given him a judgment for \$6,865, with has been duly filed.

Reilly set forth that he was to receive from the American Broadcasting Company a salary of \$250 a week from March 1, 1923, to October 1, 1923, and \$350 a week thereafter to date to October 1, 1924. Also he was to receive 3% commission on advertising contracts he obtained in the eastern territory of the broadcasting concern. He charged that the company breached the contract.

Since Mr. Reilly started his suit the A.B.C. has gone bloeey.

## Keeney's Track Cabaret

Frank A. Keeney has a new thought—giving a cabaret performance in the casino of his race track near Jacksonville, Fla.

Flo MacFadden may gather together a floor show for the Keeney track, when the season opens in January next. Miss MacFadden will gather a band and a girly chorus. It is uncertain whether she will accompany the cabaret troupe south.

## Reisman's Air Mix-up

After several announcements that Leo Reisman and Central Park Casino orchestra would broadcast via WABC it develops the Reisman and the Columbia Broadcasting system had difficulties that apparently were not ironed out. His Sept. 17 broadcast, at 7:30, was switched instead to the Hotel Paramount band.

And it was also noticed that Reisman on that night appeared as the band feature of the R-K-O broadcast via WEA.

## Exploitation Wrinkle

Hollywood, Sept. 24. New method of exploitation tie-up between radio and pictures will be used by the Halperins for "Broadway Rhythm."

Story is a musical serial written by Edward Halperin and will be broadcast over a 25-station network by World Radio Pictures. Later the story will be produced as a talker by Halperin Productions for Tiffany-Stahl release.

## DALLAS TO OPERATE WRR

Dallas, Sept. 24. The city takes complete charge of WRR, claimed oldest, municipally owned station in world and which has been partly owned by Dallas Dispatch. John Thorwald remains director, \$5,000 will be spent to improve studio atop Jefferson Hotel, with city paying \$3,000 of it.

## Obituary

### MALCOLM SCOTT

Malcolm Scott, 57, headliner among female impersonators, died Sept. 8 in London after suffering two years from cancer of the throat. Though off the stage for some time he was, till recently, still on radio programs. Once while impersonating Queen Elizabeth he made an enormous hit with Queen Alexandra and the Empress of Russia, who occupied a box.

Mr. Scott was eccentric. During the war while playing the Lewisham Hipp, a performing rights checker came in, wanting to know whose numbers Scott was using. As Scott wrote his own stuff, and was a bit of a boot, he burned the checker in four blasphemous language.

### In Loving Memory of Our Star in Heaven

## J. J. HUGHES

Who Departed  
Sept. 29, 1927

His Mother, Sisters and Brothers

guages while that egg took the two flights of stone stairs in two leaps. Then he went on and told the audience about it.

Mr. Scott once said: "When I was a small act they used to say I was a nance. Now they say, 'Dear old Malcolm's so delightfully eccentric.'"

His father was a doctor and his brother Admiral Sir Percy Scott. Malcolm shipped to Canada as a kid and peddled peanuts on trains. Later he unloaded jewelry in Montreal, sold coal in Hounslow and tobacco in Brighton.

He first broke into the London Pavilion when Dan Leno became ill, and clicked so big he got a 10-year contract for six months each year at two London houses.

Bernard Shaw really wrote Scott's obit when he learned of the dame-comedian's fatal illness. "You are certainly going to die," wrote

IN MEMORY  
OF OUR DEAR SISTER  
**MARY REILLY**  
Who Departed from this World  
SEPT. 19, 1927  
Louis and Adele Cohen

Shaw. "So am I. But any man who thinks he can fix the date mistakes himself for God Almighty, a common medical error. You now have the advantage of knowing the doctors cannot cure you—which leaves you free to look after yourself."

Among his other eccentricities, Scott was a generous but anonymous giver.

### W. E. SHACKELFORD

W. Ernest Shackelford, 58, formerly a prominent showman in Atlantic City, died Sept. 18 at his shore home after a lingering heart affliction. He had been inactive for five years.

Mr. Shackelford was manager of Young's Ocean Pier during the period when it was the liveliest spot along the Boardwalk. Many professionals were acquainted with the deceased.

Following the raising of the old

In Loving Remembrance of My  
**MOTHER**  
Who Departed This Life Sept. 16, 1929  
SID TRACY

pler by fire, Mr. Shackelford took charge of Young's Million Dollar pier.

At one time he was the best-known golfer in Jersey, repeatedly winning the governor's cup. About that time he owned a stable of racing horses and trotters and was adept in other lines of sporting endeavors.

Mr. Shackelford was known as a square shooter. During the years that Ben Harris booked the shows on the old pier, three years ago, was written contract. He was married to Emma, daughter of Capt. John L. Young, Atlantic City's pioneer showman. She survives, as does a daughter, Nora.

### CHARLES WARD

Charles Ward, 28, died at the

Ward home in New York, Sept. 15, following his return from Suranac Lake where he went in hope of improving his health. Death was attributed to heart disease.

Ward started in show business as a partner of Murray Leonard, the Leonard and Ward team working vaudeville for some time. Mr. Ward appeared as a second comic with some of Bluch Cooper's Columbia burlesque shows including "The Best Show in Town," and "The Big Jamboe."

He returned to vaudeville, appearing in sketches formerly used by his brother, Solly Ward, comedian, who survives, one of five brothers besides three sisters.

### MAY N. DAILEY

May Nannary Dailey, 53, former stock leading woman and vaudeville actress, died at home in San Francisco last week of heart trouble.

As May Nannary, Mrs. Dailey was at one time a star at the old Morisco theatre in Howard street, S. F. She was a favorite for five years, 1893 to 1898. Later she appeared in numerous legitimate productions. During her stage career she married W. R. Dailey, a San Francisco producer and at the time of his death some years ago associated with the Bert Levey circuit. Her son, Kenneth Dailey, is now associated with Bert Levey. Besides the son, a sister, Genevieve Nannary, survives.

### FRED E. WEATHERLY

Fred E. Weatherly, 51, who wrote "Roses of Picardy," song hit, and produced "Nancy Lee," "The Midshipmite" and "They All Love His Song."

In memory of our dear brother-in-law  
**JOE MACK**  
Who Passed Away Sept. 3, 1929  
We Are Left Deeply Grieved  
Mr. and Mrs. Ed Hickey

Jack, died Sept. 8 at Bath, England. Mr. Weatherly was a happiness type of songwriter, using his spare moments on trains to write his songs.

He wrote "They All Love Jack" while studying law at Oxford. He married a second time at 73 and said: "The secret of happiness is to be blessed with a good memory, having a beautiful wife, children, grandchildren and life-long friends to look back on."

### ROBERT LEIBER

Robert Leiber, 59, film pioneer, died last week in Indianapolis, Ind. in St. Vincent's Hospital after two weeks' illness. For a decade he was a prominent figure in the picture industry and was a former president of First National Pictures.

Although always unusually active in picture work he always maintained his home in Indianapolis and when elected president of First National continued to make his offices there. He was vice-president of the Circle Theatre Co. and a member of the H. Leiber & Co., art dealers firm, both in his home town where he was buried.

In Memory of My Beloved Husband  
**JOE MACK**  
Who Departed Away Sept. 3, 1929  
His Heartbroken Wife  
Gail Rossiter

James P. Dunlevy, 67, died at his home at Akron, O. Monday. Deceased was a well-known minstrel and theatre manager and had been connected with the stage all his life, making his first appearance at the age of 15.

Mr. Dunlevy appeared for several years in vaude as a monologist, later to become associated with Neil O'Brien and Lew Dockstader in minstrels. He also appeared on the legit stage in support of Thomas Meighan, James K. Hackett and other stars. He settled in Akron 18 years ago as manager of the New theatre and later took charge of other houses.

A widow, daughter and five sons survive. He will be buried tomorrow (Thursday) in this city.

### HUDSON LISTON

Hudson Liston, 57, legitimate actor, died Sept. 15 in London Hall, Amityville, L. I., where he had been

(Continued on page 79)





## CHICAGO

## Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Majestic Uptown, Racine, Wis., now being booked by Lew West on a split week.

Eddie Clifford opens Sept. 25 at the Beaumont cafe, Tulsa, Okla.

Bobby Meeker opened last week at the Hotel Schroeder, Milwaukee.

Coon-Sanders orchestra goes back to the Black Hawk cafe again for the winter.

Bobby Lee joined Lou Goldberg's "Affairs of 1929" as m. c.

H. B. Johnson now in charge of the Educational Minneapolis office.

Walter Hirsch, formerly with Villa Moret, now Chicago manager for Davis, Coots & Engel.

Ed Brunell has organized the Small Theatres Corp., a buying organization for the small exhibitors, which includes 10 theatres; the Fashion, New Illinois, Metropole, Eagle, Virginia, Harmony, Cornell Square, New Lyric and the Home.

The opening meeting of the Actors' Union of America will be held Oct. 1. Clarence Darrow may make the principal address.

Blanche Florens (The Florens), broke her right foot and right arm when she fell from a pedestal at the Jackson County Fair, Jackson, Mich. She is now in the Poote Hospital there.

The Americus, West side, will play vaude Sundays for two weeks, then switch to a four-split policy. The Garden, Indiana Harbor, will play five acts on a three-split. Alex Swidler, Gus Sun Agency, booking both houses.

Palace (Public-Grand States) at Peoria, Ill., commences five-act split-week policy with feature picture Sept. 29.

Rudy Born will be m. c. for stage shows at the Fischer (Public-Grand States), Danville, Ill., starting Sept. 29.

M. C. A. has added Danny Russo and his orchestra, now playing at the College Inn, to its roster. New M. C. A. bookings send Jack Crawford and his band to Berlin for two months late this fall. Ray Miller on the road and Buddy Fischer and band in the Music Box, Cleveland cabaret.

Schoenstadt & Sons, neighborhood operators, have taken over the 1,850-seat Peoples, 47th street and Ashland blvd., and will install sound. Buy raises their total to seven. House formerly was part of Ascher circuit.

Guy and Floda Beach Players closed at Muskegon, Mich. Will open dramatic stock, Oct. 7, at Grand Forks, N. D.

Mrs. Ethel Bennett organizing a "Take My Advice" company for the Redpath Lyceum circuit.

Harry Minton, whose stock com-

SELWYN MATINEES THURS-

A Crosby Gaige Production

LITTLE ACCIDENT

A LAUGH RIOT

with

THOMAS MITCHELL

and THE NEW YORK CAST

Adelphi

Mats. Wed. & Sat.

GILBERT MILLER (by Arrangement

with MAURICE BROWNE) Presents

JOURNEY'S END

R. C. Sheriff's Play That is Sweeping the

Seats Now Selling for First 4 Weeks

PLAYHOUSE MATINEES

WED. & SAT.

BEN STEIN Presents

THE

JADE GOD

AN EXCITING MYSTERY DRAMA

FOR SALE CHEAP

Surplus theatrical material, suitable for stock

houses and acts. All in good condition. Also

the dress and trunks, \$10.00 and up. Also

costume jewelry, trunks, grand chairs, por-

tableau, etc., etc. \$10.00 and up. Also

\$500.00. Also many lighting and electrical ap-

pliances, scenery, etc., etc. (all Yankee

Amusement Co., 1210 So. Michigan Ave.,

Chicago, Ill.

pany opened at the Ambassador, is now at the Mayo Clinic, Rochester, Minn. Minton was taken suddenly ill opening day.

Jack Cook, of the Cook and Collins Revue, starts Sept. 28 as producer and m. c. at the Aztec theatre, San Antonio. His vaude act will be used in the presentations.

Ben Piazza, R-K-O, Nate Blumberg and Jack Hess, attending the opening of the Iowa, new R-K-O house, at Cedar Rapids, Ia., Saturday.

"Doc" Miller, appointed manager of the Granada (R-K-O picture) South Bend, Ind.

Dave Frankel, formerly stage manager at the Frolles cafe, now with Dave "Curly" Ross, booker.

Maria Fokina, Russian dancer, has returned from Europe, and has signed for one year with the Marquis Revue, No. 1.

Orpheum, southwest grind now wired, also Kariod, northside grind house.

## CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated.

The cities under Correspondence in this issue of Variety are as follows and on pages:

ATLANTIC CITY	79	NEWARK	78
BIRMINGHAM	79	OTTAWA	78
BROOKLYN	78	PORTLAND, ORE.	77
BUFFALO	79	PROVIDENCE	79
CHICAGO	77	ROCHESTER	79
DENVER	79	ST. LOUIS	77
INDIANAPOLIS	78	SARANAC	77
JACKSONVILLE	77	SEATTLE	78
KANSAS CITY	77	SYRACUSE	77
LOS ANGELES	78	TOLEDO	79
MILWAUKEE	79	TORONTO	79
MINNEAPOLIS	77	VANCOUVER	77
		WASHINGTON	78

## MINNEAPOLIS

By LESTER REES

Metropolitan—"Strange Interlude," Shubert—"Dracula" (Bainbridge dramatic stock).

Orpheum—"Side Street" and vaude (Joe Marie, Jr.).

Palace—"Flying Machine," vaude. Guy—"Mutual Wheel" bur. ("Mischievous Men").

Minnesota—"Illusion" and Public unit stage show, "Fifth Avenue."

State—"Smiling Irish Eyes," vaude. Grand—"The Single Standard" (2d loop run).

Amor—"Drag" (2d loop run).

Two loop houses now give mid-night shows every Saturday—State (Public pictures) and Gayety (Mutual bur.).

Pauline Lord joined "Strange Interlude" here.

Public installed new policy of week stands for second loop runs at Aster, same as Grand. House has been having three changes weekly. Wired recently.

Big publicity campaign preceding opening of Century, Sept. 28 with "Say It With Songs." House made over 2,000-seat Garrick, Public.

Remodeled Capitol reopened in St. Paul last week as Paramount Picture, "Dance of Life."

A result of the taking over of the P. & R. circuit of theatres by Public, was the relieving of Jay A. Dundas as manager at Sioux Falls.

Grand central—"Say It With Songs" (2d loop run).

St. Louis

By E. M. CRIGLER

Ambassador—"Hearts in Dixie," shorts. Fox—"Four Devils," stage show. Loew's State—"Hollywood Revue," Missouri—"Love, Honor and Glory" (2d loop run).

Grand central—"Say It With Songs" (2d loop run).

St. Louis—"The Truth," vaude. Garrick—"Merry Widow."

Musicians' Mutual Benefit Association began its "educational campaign" last week when placarded trucks, each carrying a band, began touring the city to entertain the public and pass out literature pre-

sending the musicians' side of the strike controversy, keeping orchestras out of all Skouras and St. Louis Amusement Company houses. Speeches from the trucks between numbers tell the strikers' side of the row.

Peter Greig is redressing the old Gayety (bur.), now Plaza, for the Theatre Society of St. Louis' season, which will get under way next month.

New York Theatre Guild will start its local season at the American Oct. 14.

Aside from the Theatre Guild announcement, the American and Shubert, local left, houses, are silent as to winter plans.

Regular season at Forest Park Highland closed last week, but park open Sundays until Oct. 30.

A magna-screen is to be installed at the Ambassador.

## VANCOUVER

By FRANK LOPWOOD

The Vancouver theatre opens Oct. 7, with its first road show, "Bird in Hand," will be followed the last three days of that week by Harry Lawrence, Oct. 16-19, "Front Page," comes, followed Nov. 4-9 by Wee George Wood in a "Humpty Dumpty" and "Mother Goose," Nov. 11-16, "Journey's End," Nov. 25-30, "Shakespeare on Stage" Shakespearean players then two weeks of Sir John Martin Harvey in, "The Only Way"

Harry Numb received a letter from Geo. Weedon wanting to know when he would be ready to show his new act. Harry mailed him a couple of X-rays.

The annual yodeling contest at the San was won by Geo. Neville, an acrobat.

Charlie Church, the oldest patient in Saranac, claims winter was meant only for Englishmen. He now sports a new set of woolen pajamas.

Charlie Quinn of the San was selected as one of the official greeters, committee to the official Eddie Cantor and his party.

Mike Murphy got a traffic ticket for passing a car in one hour later Mrs. Murphy, superintendent of the N. V. A. San, was handed a like notice. The cop seeing the name asked Mrs. Murphy if she was any relation to the other Murphy who had just been ticketed. She said, "No, he is only my husband. No fine, but a polite bowl-out."

Governor Roosevelt stopped his official car long enough in front of the San to wave a glad hello to all the patients.

Visitors at the San last week were Tom Kirby, Lawrence O'Reilly, Henry Chesterfield, Arthur Ashby, May Nulty, Frank Tannehill and John Liddy.

Passing Show

Ford Raymond sporting a new suit made by the Six Little Tailors, most of them sober. Tommy Abbott, Pauline Aurandt and Mickey Walsh called in for new X-rays. Great McCusker from Riverside, Ill., visiting. Emily Kennedy again receiving callers after two months of no visitors allowed. Pontiac theatre now showing real pictures under the Fox banner. Dorothy Nelson much to improve. Paula Campbell sporting a new Packard. Mary Bradin back in bed, longing for little Dr. Willett. Al Pierce looking his best and gaining weight. Palcatine the only trouble bothering Geo. Harmon as his X-ray shows no activity. Ethel Cloud's the most popular girl in the dining room. The passing of Charlie Ward, Lee Baruch and Catherine Vess was a shock to all of us; they will be missed but never forgotten.

John Menard, Los Angeles, plans stock at the Empress around Oct. 1.

Dominion theatre converted from "Units to talkers" has shown phenomenal increase in box office receipts, jumping from \$700 to well over the \$3,000 weekly. Rex theatre similarly converted, showing improved business.

Orpheum, with increased prices, is well patronized. All seats reserved, and change means public approval so far. Calvin Winter, formerly leader of Capitols or orchestra, transferred to Orpheum, now offers numbers on stage.

Famous Players Canadian Corporation has taken over the Orpheum and the Vancouver, and addition has the Capitol, the Dominion and nine suburban theatres.

Portland, Ore.

Broadway—"Our Modern Nations," United Artists—"The World," Portland—"The Lady Lies," Aladdin—"The World," Music Box—"Say It With Songs" (3d wk.).

Hine House—"Desert Song" (3d wk.). Oriental—"The Flying Fool," Grand central—"Say It With Songs" (2d wk.).

R. F. Nuss appointed manager of Public Rialto (old Hellig), under John Smith, Public city manager.

Calvin Hellig, ex-owner of the old Hellig & Marco, are in a new policy at the Rialto (Harper-Fox), downtown second run theatre.

West Coast Varieties, booked by Touching & Marco, are in a new policy at the Rialto (Harper-Fox), downtown second run theatre.

Henry Duffy's stock cast includes Myra Marsh, Florence Holbert, Lloyd Neal, Ray L. Rye, George Leffingwell, Ruth Matteson and Ralph Remley. Duffy and Dale Winter will have opening show leads.

## SARANAC

By HAPPY BENWAY

Mr. and Mrs. Richard Adams of the John Hopkins theatre here visiting Chris Hagedorn.

Helen O'Reilly is now on unlimited exercise and may leave for the big street any day. Helen says she will resume work at the Roxey.

"This hard way of living is killing me," says Lion Schaffer. "I get up at eight to go to breakfast served to me in bed, then sleep till 10, then nourishment; then recline till noon when I eat a hearty dinner, take a little rest after dinner, and then I take the daily rest period. At 5 I take my temperature and at six eat a little supper. Then I ease myself to bed till 10 and go to sleep again, take my temperature; then lounge around till 10 and go to sleep. The night air is what is needed while resting. The only real setback that I have had since I have been here is the trouble of opening all the night that I receive from Eddie Cantor."

Ollie Bagley has been moved from 50 Sheppard avenue to the N. V. A. San, 80 Park avenue, and doing well.

## WRITE OFTEN

To Those You Know In SARANAC

Dick Kuni is abed with a slight setback, gritty and holding his own.

Harry Numb received a letter from Geo. Weedon wanting to know when he would be ready to show his new act. Harry mailed him a couple of X-rays.

The annual yodeling contest at the San was won by Geo. Neville, an acrobat.

Charlie Church, the oldest patient in Saranac, claims winter was meant only for Englishmen. He now sports a new set of woolen pajamas.

Charlie Quinn of the San was selected as one of the official greeters, committee to the official Eddie Cantor and his party.

Mike Murphy got a traffic ticket for passing a car in one hour later Mrs. Murphy, superintendent of the N. V. A. San, was handed a like notice. The cop seeing the name asked Mrs. Murphy if she was any relation to the other Murphy who had just been ticketed. She said, "No, he is only my husband. No fine, but a polite bowl-out."

Governor Roosevelt stopped his official car long enough in front of the San to wave a glad hello to all the patients.

Visitors at the San last week were Tom Kirby, Lawrence O'Reilly, Henry Chesterfield, Arthur Ashby, May Nulty, Frank Tannehill and John Liddy.

Passing Show

Ford Raymond sporting a new suit made by the Six Little Tailors, most of them sober. Tommy Abbott, Pauline Aurandt and Mickey Walsh called in for new X-rays. Great McCusker from Riverside, Ill., visiting. Emily Kennedy again receiving callers after two months of no visitors allowed. Pontiac theatre now showing real pictures under the Fox banner. Dorothy Nelson much to improve. Paula Campbell sporting a new Packard. Mary Bradin back in bed, longing for little Dr. Willett. Al Pierce looking his best and gaining weight. Palcatine the only trouble bothering Geo. Harmon as his X-ray shows no activity. Ethel Cloud's the most popular girl in the dining room. The passing of Charlie Ward, Lee Baruch and Catherine Vess was a shock to all of us; they will be missed but never forgotten.

John Menard, Los Angeles, plans stock at the Empress around Oct. 1.

Dominion theatre converted from "Units to talkers" has shown phenomenal increase in box office receipts, jumping from \$700 to well over the \$3,000 weekly. Rex theatre similarly converted, showing improved business.

Orpheum, with increased prices, is well patronized. All seats reserved, and change means public approval so far. Calvin Winter, formerly leader of Capitols or orchestra, transferred to Orpheum, now offers numbers on stage.

Famous Players Canadian Corporation has taken over the Orpheum and the Vancouver, and addition has the Capitol, the Dominion and nine suburban theatres.

Portland, Ore.

Broadway—"Our Modern Nations," United Artists—"The World," Portland—"The Lady Lies," Aladdin—"The World," Music Box—"Say It With Songs" (3d wk.).

Hine House—"Desert Song" (3d wk.). Oriental—"The Flying Fool," Grand central—"Say It With Songs" (2d wk.).

R. F. Nuss appointed manager of Public Rialto (old Hellig), under John Smith, Public city manager.

Calvin Hellig, ex-owner of the old Hellig & Marco, are in a new policy at the Rialto (Harper-Fox), downtown second run theatre.

West Coast Varieties, booked by Touching & Marco, are in a new policy at the Rialto (Harper-Fox), downtown second run theatre.

Henry Duffy's stock cast includes Myra Marsh, Florence Holbert, Lloyd Neal, Ray L. Rye, George Leffingwell, Ruth Matteson and Ralph Remley. Duffy and Dale Winter will have opening show leads.

## SYRACUSE, N. Y.

By CHESTER B. BAHN

Wieling—dark. N. Y. State—"The World," Empire—"Empire Players" (stock). B. F. Kelt's—"The World," Loew's State—"The World," Strand—"The World," starting Sept. 29, including in the show.

Archer Crawford and Rex Lindsay are guests leads with the Empire Players this week. Lindsay, a Pacific Coast player makes his first eastern appearance here.

Helen Baxter, regular leading woman, leaves Sept. 27 to start re-submit a compromise offer to appearing opposite Lou Tellegen.

The Harvard, newly wired, opened last week in the University section, with Hubert Wallace representing Phil Smith of Boston, Josse, The Brighton reopened Saturday with Walter D. McDowell managing director for the Salina Theatre Corporation.

Syracuse may see some legit at the Wieting after all. Edward Rosbaum, local Shubert manager, returned Monday with instructions to submit a compromise offer to the Stage Hands' Union which substantially meets the last terms requested by the union; an increase of \$5 a week for the regular crew of five.

The house was to open two weeks ago with "A Connecticut Yankee" when union trouble broke and forced a cancellation of seven music bookings in a row.

The Players, Utica little theatre group, opens the rebuilt Hartford Oct. 22, with an informal reception. The first production is "Monsieur Beaucaire" set for Oct. 29-31.

The Ben Greet Players are dated for Rome Nov. 20, playing "Twelfth Night."

Pantages Circuit reported negotiating for the Richardson theatre, Oswego.

JACKSONVILLE, FLA.

Florida—"The Dance of Life," Florida—"The Hottentot," Palace—"On With the Show."

Peruch's stock, 30 weeks at the Arcade in dramatic stock last season, will reopen Sept. 29. Bob Mitchell, organist-manager of the Riverside theatre, will be in charge of the house.

Peggy Coudray is leading woman, with Gerald Rowan again male lead. Lance Davis, Guy Coombes and Vernon Sampson, among newcomers. Louis Lytton, Mr. and Mrs. C. D. Peruch and Ed Lawrence, returning.

Jesse Marlow managing the Riverside theatre. Charles Bridges at Alto as manager.

Ralph Phillips is attached to the Riverside staff as an observer of sound operations.

KANSAS CITY

By WILL R. HUGHES

Mainstreet—"Hard to Get"; Waring's—"The World," Hollywood Revue—"The World," Illinois—"The World," Newmarket—"The World," Palace—"The World," vaude. Chicago—"Dorothy Woodard" stock; picture. Gayety—"Burlesque" (Mutual).

"The Love Bandit" opened the season of Dorothy Woodard stock at the Globe. Miss Woodard was formerly of the Loie Bridge stock during its several long runs here. The company includes Del Phillips, William Vander, Myron Cox, Jean Darby, Virginia Kuranos, Mat Munsey, Lloyd Connolly, Tola Radcliffe, Florence May, Howard Evans and chorus of 12.

Allen Karf, district manager, Midland circuit, had a new Humphreys stolen from in front of the Plaza this week. It was recovered.

L. O. Gill, assistant manager of the Royal, has resigned to accept the management of the Varsity, Lawrence, Kan.

## MORRISON

HOTEL

CHICAGO

World's tallest, 1244 rooms and baths

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street

Is Home Sweet Home to the Profession

A Good Place to Eat and Meet



# LOS ANGELES

Variety's Los Angeles Office

LOEW'S STATE BUILDING—VANDIKE 0777

Robert Cuzan is back here to be assistant manager of the Egyptian.

S. A. Vaneman, who claims to be vice-president of Presidio Pictures and associated with J. C. Davis, was named in complaint filed with State Labor Commission by Ciel Duncan and Opal Baker, cashiers, who ask \$270 alleged salary due for working with an air show promoted by Vaneman. Girls assert he gave 50-day notes instead, and these, according to the complainants, are long past due.

Seven musicians filed suits to collect an aggregate of \$77 alleged salary due from W. G. Bonell, former majority candidate for ballroom and bandwagon work.

Barrett Klesling, personal p. a. for C. E. DeMille, removed to the Pasadena hospital for a tonsil operation.

Herbert Moulton and Leonard Boyd added to the Radio studio publicity act.

Demmy Lamson, agent, has resumed business.

Raymond Hutton can't make "The Dude Wrangler" for Cliff Broughton. Hutton is still on "Three God-fathers," U. and won't finish in time.

Chris Hanson, stage electrician at Hollywood Music Box, badly burned when a prop gun was fired too close to his thigh.

Douglas Keaton, to play juvenile in Coast production of "Follow Thru."

W. R. Fraser, general manager for Harold Lloyd, left for New York with print of "Welcome Danger." Picture opens in New York and Los Angeles late in October.

"Shavings," play based on J. C. Lincoln's novel, follows "The Sap" at the President (Duffy) Oct. 6. James Bradbury, Sr., who appeared in the original Broadway company seven years ago, will be in the cast.

"Girl Trouble," by Barry Connors, succeeds "Rejuvenation of Aunt Mary" at Hollywood Playhouse. Opening date unset.

Gilbert Brothers, acrobats, booked for eight Keith weeks, opening at Salt Lake City Oct. 2.

Mrs. Crawford Hume, manager of Michio Ito, filed suit against the

dancer asking \$230 alleged salary due.

Deputy State Labor Commissioner Lowy issued liability notices to the stockholders of the C. Sharpe Minor studios. Lowy holds them responsible for the \$500 in wage claims filed against Minor.

Jeannette Loff, screen actress, filed suit in Superior Court for divorce from Harry K. Roseblom, charging cruelty. Couple were married in Seattle three years ago.

Stuart Holmes filed suit in Superior Court against Richard Talmadge asking \$1,400 damages, claiming non-fulfillment of contract. Holmes asserts he was engaged by Talmadge last October for a picture with a guarantee of three weeks' work. He was only given one week, however, he asserts, and asks judgment for the full guarantee.

"Cotton and Silk" (M-G) had to shut up shop while Vivian Duncan whipped a threatened appendicitis disturbance. No operation necessary.

George Thomas, First National studio publicity, appointed publicity director of the Warner Hollywood and Downtown theatres. Fred Weisberg, head of the Hollywood job, goes to the Warner house in Fresno, Cal.

Harry Hollum, who managed several Erian houses in New Jersey, appointed manager of Warners' Downtown (Pantages), which opens this week. Max Shagrin will function as managing director of this and the Hollywood house.

## OTTAWA, CAN.

By W. M. GLADISH

Manager Joe Franklin has raised the admission scale 10c, with top at 60c, at Keith's, with return of five acts three times daily.

J. P. Nolan, proprietor of three theatres in Ottawa, has taken up the cudgels against the Canadian Government because of the professional advice given by officials of the Department of Public Health that people should stay away from picture houses during the present epidemic of infantile paralysis. Nolan argued that the theatres were better regulated and better ventilated than schools, churches and homes.

D. G. Borland is manager of the Metropolitan, Regina.

Royal theatre at Port Hope, Ont., under operated by J. S. Smart, has been closed by the Ontario Government as it did not conform with the new construction standards adopted to meet the conditions of talking picture presentations.

## NEWARK

By C. R. AUSTIN

Shubert—"Show Boat."  
Broad—"The Criminal Code."  
Proctor—"Vaude." "Side Street."  
Newark—"Vaude." "Hurricane."  
Mosque—"Say It With Songs."  
Bratford—"In the Headlines." M. C. policy units.  
Fox—"Terminal." "Cook-Eyed World" (4th wk.).  
Rialto—"The Green Goddess" (3d wk.).  
Catholic—"Past History."  
Goodwin—"Dark Streets."  
Empire—"The Fun Show."  
Orpheum—"Jazz Parade" (film).

Changes in local Warner forces: William Crook now manager Stanley, Jersey City; Tony Williams, former manager Lincoln, Union City, becomes managing director Stanley; J. C. Robert Pasco goes from Ritz to house manager; Mosque; Louis Stein from the Roosevelt to the Ritz; William Matthews leaves the Ritz, Elizabeth, to manage the Lincoln, Union City; Charles Brown from the Hollywood, East Orange, to man-

age the Rialto, Newark; James Nash from the Rialto to manage the New Cranford, Cranford; Ben Weshner from the Cranford to manage the Hollywood, East Orange.

Meyer B. Schlesinger has taken over the Cameo, South Orange.

"Puban Theatres" has disappeared from the advertising of the local Warner group. They are now "Warner Theatres."

Booked for two weeks, "On with the Show" was suddenly pulled from the Mosque at the end of the first week and "Say It With Songs" substituted. "On With the Show" was doing well, but it was considered an injustice to run too many pictures in succession for two weeks at the big house, as the Jolson picture is expected to hold over at least.

A jog in the back of the Brantford stage which caused all sets to be out in half is being removed, saving many hours of overtime.

## BROOKLYN, N. Y.

By JO ABRAMSON

Brooklyn—"Front Page." "Maestri." "Good News." "Princess." "Ove Europe." "Victoria." "Little Accident" (stock).  
Broadway—"Great Girl."  
Tivoli—"Madame X" (2d week).  
Loew's—"The Viking."  
Pantages—"Words and Music."  
Shea's Hippodrome—"Dark Streets."

"Escapade" is the only new show this week at the Boulevard. Next week "First Mortgage" at Boulevard, and "Hocus Pocus," Ma-jestic.

Another long list of padlocks issued by Judge Thomas W. Slick, of South Bend, Ind., sitting temporarily in Brooklyn. Fourteen speak in French and Queens went under lock with several other places under bonds for one year.

Mrs. Vera Woodward McIntyre, actress, asked Judge May in Supreme Court for divorce from Frances McIntyre. Wife accuses husband of misconduct.

Sealed verdict brought in the U. S. District Court gave Mrs. William Wynne, of Lynbrook, L. I., \$1,800 for injuries to her eight-year-old daughter, caused by a midnight accident last year. Roberta Lee Wynne, the daughter, did a tap dance in the court house to show the judge that the three weeks she was in the hospital caused her to lose a stage contract valued at \$350 a week. The verdict also awarded the Wynne family one dollar for the loss of the child's services. Family sued for \$100,000.

William Farnum's home in Suffolk County, L. I. is listed on the Suffolk County tax sale list as being in arrears \$682 in taxes and unless the property tax is paid by October 29 the house will go under the hammer. Farnum Film Studio also listed as behind in taxes.

Smaller Loew houses tried something new with "The Broadway Melody." Oneday, midnight, pre-view showings of this film with reserved seats. Five houses tried the stunt Saturday night.

Sloane's, Sheephead Bay Inn, reopened with new revue this week.

Strange malady has attacked Dorothy Meyers film star, living in Queens. She awoke one morning and found she couldn't open her mouth. Doctors at first analyzed as lockjaw but later decided it was something else. All medical authorities are baffled.

Paramount tied up this week with a majestic radio show in the lobby and obtained special supplement and number last Saturday in the Standard Union. Lou Goldberg, Paramount's publicity chief, is back of the movement and getting plenty of space in all the dailies. Free rides given away every day at the theatre.

Catholic Drama Guild, Brooklyn play organization, will start producing next month. Four plays on lineup.

## SEATTLE

By DAVE TREPP

Muscle Box—"Say It With Songs" (4th wk.).  
Fifth Ave.—"Her Private Life"; F. & M. Stage—"The Criminal Code."  
Seattle—"Illusion."  
Orpheum—"How to Get"; vaude.  
Pantages—"Fall of Eve"; vaude.  
Blue Mouse—"Honky-Tonk" (2d wk.).  
Fox—"The Green Goddess" (2d wk.).  
Catholic—"The Green Goddess" (2d wk.).  
Empire—"Last of Mrs. Chivers."

Dill Steege has been appointed division manager for Fox West Coast for Idaho, in addition to Montana. Fox recently acquired Orpheum and Strand in Pocatello. The Broadway Idaho Falls, also being purchased by Fox. Fox also has the Egyptian, Boise, Ida, and

a deal is on for the Egyptian Ogden, Utah.

Betty Shelton, organist, Fox Fifth Ave., offering radio concerts daily over KOMO.

George T. Hood, former local legit, has accepted the business management of the Russian Art Grand Opera Co., just organized. Tour starts Jan. first. Co. to comprise 100 members. Hood, six years ago, looked after the original Russian Grand Opera Co.

Jean Singer, Seattle, "blues singer," now in Chicago, following six weeks cabaret work in Milwaukee.

Yvonne Evans, local Embassy entertainer, has joined Fanchon & Marco's "Jazz Babies" unit.

Station KJZZ is building on the ruins of the American Broadcasting Co. but not on such a wide scale. Cole McElroy's band and Henri Dumais's symphony orchestra are series of concerts. Sybil Dixon, tenor, is the only vocalist.

## TORONTO

By G. A. SINCLAIR

Royal Alexandra—"Journey's End."  
Princess—"Ove Europe."  
Victoria—"Little Accident" (stock).  
Loew's—"Great Girl."  
Tivoli—"Madame X" (2d week).  
Loew's—"The Viking."  
Pantages—"Words and Music."  
Shea's Hippodrome—"Dark Streets."

N. L. Nathanson, who left the Famous Players last week, has given a personal check for \$1,500 to the Palestine Emergency Relief Fund.

"Cook Eyed World" has been passed by the Ontario board of picture censors with two small cuts. It was generally expected that they would have it out entirely or cut it to pieces.

A slight epidemic of diphtheria has affected the neighborhood theatres.

"Mayfair Club," new night club, opened last week, direction of Leonard Beauchamp and Monsieur Bouyeux. Russian ballet with Demetri Vladimiroff and Edna Leggett featured.

Prof. Kenneth Taylor, McMaster University, is conducting a private investigation for the Dominion government into reports of alleged combine in the picture industry in Ontario. Royal Commission may be appointed under the Combines Investigating act.

## TOLEDO

By E. H. GOODING

Paramount—"Love Doctor" stage show.  
Valentine—"Hollywood Revue."  
Vita-Temple—"Gold Diggers" (film).  
State—"Broadway" (film).  
Pantages—"Great Divide."  
Princess—"Private Affair."  
Rivoli—"Vaudeville."  
Empire—"Mutual bur."  
Keith's—"The Green Goddess" (2d wk.).  
World—"Change."  
Ohio—"Change."  
Sylvan—"Change."

Coliseum, remodeled and redecorated and wired for talkers, reopened by James S. Brailley as road show house. First, "Rio Rita" (road company on way east). Sept. 23. "Vagabond King" Oct. 11-12.

Wendell Hall, m. c., on Majestic Theatre of the Air, at Paramount week Sept. 27. Full Sport, regular m. c., probably will take second week of vacation due him then, going to New York.

Gene, Ford and Glenn booked by Howard Feigley in the Rivoli week of Oct. 12. Gene joined team short time ago when partner, Jack, became ill, and will not be able to sing again. Ford and Glenn hold b. o. record at the Rivoli.

Two Ohio gals gone vaude. Dorothy Hartsock, Sandusky, trap drummer in Nellie Jay's "Jay Birds," at Put-in-Bay this summer, and Victorine Harrison, Norwalk, formerly with "My Maryland," singer.

## VARIETY BUREAU

WASHINGTON, D. C.  
416 The Argonne  
1629 Columbia Road, N. W.  
Telephone Columbia 4630

By HARDIE MEAKIN

Belasco (Shubert)—"One Moon."  
National (Fanchon & Marco)—"Black-birds."  
Felix (Shubert)—"Age of Innocence."  
Columbia—"Dance of Life."  
Ford—"My Idea."  
Fox—"Salute."  
Met—"Gold Diggers."  
Pantages—"Jealousy."  
Rialto—"Drake Case."

Meyer Davis opened his Le Paradis on Thursday night after a year's padlock. Packed 'em in at \$5 each.

Stage hands' demands carried to Manhattan home offices last week resulted in settlement with part of the houses and others still hanging out. Seems to be end of local managers' association as far as such settlements and contracts in the future.

Rialto, U. is working on two weeks' notice and continuing week to week.

No definite date yet on re-opening of former Keith two-day. Announcement out that RKO will play pictures in the house.

Sam Markowitz, with most of the theatre under contract for poster work, bought H. B. Davis out of the Army to add him to his staff of artists. Result, Army now advertising through civil service for successor to Davis.

## INDIANAPOLIS

By EDWIN V. O'NEEL

Circle—"The Dance of Life."  
Palace—"The Hollywood Revue."  
Apollo—"Cook-Eyed World" (3d wk.).  
Indiana—"The Green Goddess" (2d wk.).  
Ohio—"On with the Show."  
Rialto—"The Green Goddess" (2d wk.).  
Mutual—"Burlesque."

Captain H. Wier Cook used airplane to boost Civic Theatre 10,000 membership drive this week.

Golden Rule Safety Club film at Lyric. "Times" and Lyric in tie-up to boost safety.

Ona B. Talbot to bring two symphony orchestras and three other major attractions here this winter. Boston Symphony to open season at the Munt Oct. 31. Sunday programs dropped.

Silver Slipper Club opens.

## DOROTHEA ANTEL

226 W. 72d St., New York City  
**The Sunshine Shoppe**  
OPERA LENGTH HOSIERY  
and the dainty things milady loves

## "The One Best Cellar"

**B. B. B. CELLAR**  
6370 Hollywood Blvd.  
HOLLYWOOD, CALIF.  
Laffs—Food—Surprises

Guerini & Co.

Largest  
FACTORY  
in the United States  
The only factory  
that makes any set  
of beds—made by  
hand.

277-279 Columbus  
San Francisco, Cal.  
Free Catalogues

**THEATRICAL CUTS**

THE STANDARD ENGRAVING CO. INC.  
225 West 34th Street, NEW YORK

## FANCHON and MARCO COSTUME CO.

Creations Original

SEE THE UNUSUAL COSTUME EFFECTS

IN

FOX MOVIE TONE FOLLIES

AND ALL

FANCHON and MARCO "IDEAS"

PLAYING FROM COAST TO COAST

FANCHON and MARCO COSTUME COMPANY

643 So. Olive St., Los Angeles, Calif.

## I. MILLER

INSTITUTION OF INTERNATIONALS

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP—1552 BROADWAY

## UNIFORMS

For Every Purpose

COSTUMES AND CHARACTER CLOTHES

Style Catalog and Samples on Request

RUSSELL UNIFORM CO.

1600 Broadway, N. Y., Cor. 48th St.

## MOST ORIGINAL

COFFEE SHOP

In the Golden West

Carl—MULLER'S—Lill

"TWO OLD TIMERS"

Direct from Train or Theatre

You Are Welcome

724 So. Hill St., Los Angeles

## MINERS

MAKEUP

Est. Henry C. Miner, Inc.

## SCENERY

and DRAPERIES

SCHIEL SCENIC STUDIO, Columbus, O.

## STRICTLY UNION MADE

PROFESSIONAL TRUNKS

\$60.00 and up

Hartmann, Oshkosh & Mendel Trunks

ALL MODELS AND SIZES ON HAND

AT GREATLY REDUCED PRICES

ALSO 1,000 USED TRUNKS OF EVERY DESCRIPTION

WE DO REPAIRING OPEN EVENINGS WRITE FOR CATALOG

SAMUEL NATHANS, Inc.

568 Seventh Avenue, between 40th and 41st Streets, New York City

SOLE AGENTS FOR H & M TRUNKS IN THE EAST

Phones: Longacre 6197, Pennsylvania 9004



Esther Morris, local. They left Megan & Stanley Wynne May

# WHAT IS RAYCOL?

*A Revolutionary Announcement*

**RAYCOL IS A COLOUR PROCESS BY WHICH FILMS ARE TAKEN IN NATURAL COLOUR**

MAURICE ELVEY (Managing Director)

Impartial Report from the President of the Royal Photographic Society of Great Britain:—

To:—

Messrs. Raycol,  
8, Waterloo Place, London, W.

Dear Sirs:

At your invitation I have investigated the Raycol process for pictures in NATURAL COLOURS and have been AFFORDED EVERY FACILITY to inspect the apparatus used, whilst Professor Chester has been good enough to give me all necessary explanations of the optical principles involved.

The process is notable for the extraordinary simplicity of the means employed to produce the effects. THE FEATURE, WHICH MARKS A NOTABLE DEPARTURE FROM NORMAL PRACTICE AND CONSTITUTES THE MOST INGENUOUS FEATURE OF THE INVENTION, is that to obtain the coloured image, pairs of black and white positive pictures are projected coincidentally, and in exact register on the screen. The idea, within my knowledge of the developments of colour photography is unique, AND IT IS ALMOST INCREDIBLE THAT SUCH BEAUTIFUL RESULTS CAN BE SECURED BY SUCH SIMPLE MEANS. In the films which I saw, the colours were excellent. Those most difficult colours to reproduce, white and the various shades of grey, were very good; flesh tints were natural and pleasing; the reds were splendid, and yellow, the colour in which most colour processes are weak, was truly rendered. There was an ENTIRE ABSENCE OF THOSE CRUDE AND HARSH COLOURS that are so objectionable in many of the colour processes.

There are at least four points in which the Raycol process is SUPERIOR to any other that I know of, its EXTREME SIMPLICITY both in taking the negative and in projecting the positive picture, the harmonious and artistic character of its colourings, the fact that the POSITIVE AND NEGATIVE COST NO MORE than any other black and white film, and the great advantage that unlimited duplicates can be produced from the original negative exactly as in the case of the usual monochrome film.

Yours faithfully,

(Signed) J. Dudley Johnston,  
President of the Royal Photographic Society of Gt. Britain.

ANY NEGATIVE

ORDINARY DEVELOPMENT

ANY POSITIVE

NO EXTRA COST WHATEVER

**A MIRACLE!  
A REVOLUTION!!**

Scanned from microfilm from the collections of  
The Library of Congress  
National Audio Visual Conservation Center  
[www.loc.gov/avconservation](http://www.loc.gov/avconservation)

Coordinated by the  
Media History Digital Library  
[www.mediahistoryproject.org](http://www.mediahistoryproject.org)



A search of the records of the United States Copyright Office has  
determined that this work is in the public domain